



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Des Moines-Ames, IA	364,980	73	KCCI-TV (8), KDSM-TV (17), WHO-TV (13), WOI-TV (5)
Omaha, NE	361,280	74	KETV (7), KMTV (3), KPTM (42), WOWT (6)
Cedar Rapids-Waterloo-Dubuque, IA	303,370	84	KCRG-TV (9), KDOB-TV (40), KGAN (2), KOCR (28), KTVC (48), KWWL (7)
Davenport, IA-Rock Island-Moline, IL	299,740	88	KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Sioux Falls-Mitchell, SD	222,530	107	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Sioux City, IA	151,600	143	KCAU-TV (9), KMEG (14), KTIV (4)
Rochester, MN-Mason City, IA-Austin, MN	142,080	146	KAAL (6), KIMT (3), KTTC (10), KXL-TV (47)
Quincy, IL-Hannibal, MO-Keokuk, IA	110,450	157	KHOA-TV (7), WGEM-TV (10), WTJR (16)
Mankato, MN	57,810	188	KEYC-TV (12)
Ottumwa, IA-Kirksville, MO	41,660	199	KTVO (3), KYOU-TV (15)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WOI-TV, Ames	See Des Moines, IA
WHBF-TV, Davenport	See Rock Island, IL
WQAD-TV, Davenport	See Moline, IL
KAAL, Mason City	See Austin, MN
KTTC, Mason City	See Rochester, MN
KCRG-TV, KGAN & KWWL, Waterloo	See Cedar Rapids, IA

Iowa Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	11	8	19
Educational Television Stations	2	7	9
	13	15	28

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Iowa—Burlington

KJMH

Ch. 26

Network Service: Fox.

Licensee: Burlington Bcstg. Co. Ltd., 200 Jefferson St., 1st Floor, Burlington, IA 52601.

Studio: 200 Jefferson St., 4th Floor, Burlington, IA 52601.

Telephones: 319-752-0026; 319-754-5000. Fax: 319-754-5031.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 200-kw max. visual. Antenna: 315-ft. above av. terrain, 230-ft. above ground, 925-ft. above sea level.

Latitude 40° 49' 25"
Longitude 91° 08' 22"

Transmitter: Winegard Dr. & Roosevelt St., Burlington.

Ownership: Burlington Bcstg. Co. Ltd.

Began Operation: January 5, 1988.

Represented (sales): Roslin Television Sales.

Represented (legal): Miller & Fields, P.C.

Personnel:

- Steve Hoth, General Manager.
- Chuck Olsen, General Sales Manager.
- Stacy McNeil, Program Director.
- Nan Vepris, Promotion Director.
- Chuck Messer, Chief Engineer.
- Joe Kartel, Production Manager.

Highest 30 Sec. Rate: \$75.



KJMH BMPCT-870416KE Granted 6/9/87 © American Map Corp., No. 14244

City of License: Burlington. DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	32,180	18,210	50,390
Average Weekly Circulation (1994)	6,079	2,034	8,110
Average Daily Circulation (1994)			1,943

Iowa—Cedar Rapids-Waterloo

KCRG-TV

Ch. 9

Network Service: ABC.

Licensee: Cedar Rapids Television Co., Box 816, Cedar Rapids, IA 52406-0816.

Studio: 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401.

Telephone: 319-398-8422. Fax: 319-398-8378.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2943-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

Transmitter: 4.5-mi. NW of Walker.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Miralite, 3.8-meter Ku & C-band; Prodelin, 3.7-meter C-band; Avantek, M/A-Com, Standard Communications receivers.

AM Affiliate: KCRG, 5-kw, 1600 kHz.

News Service: AP.

Ownership: The Gazette Co.

Began Operation: October 15, 1953.

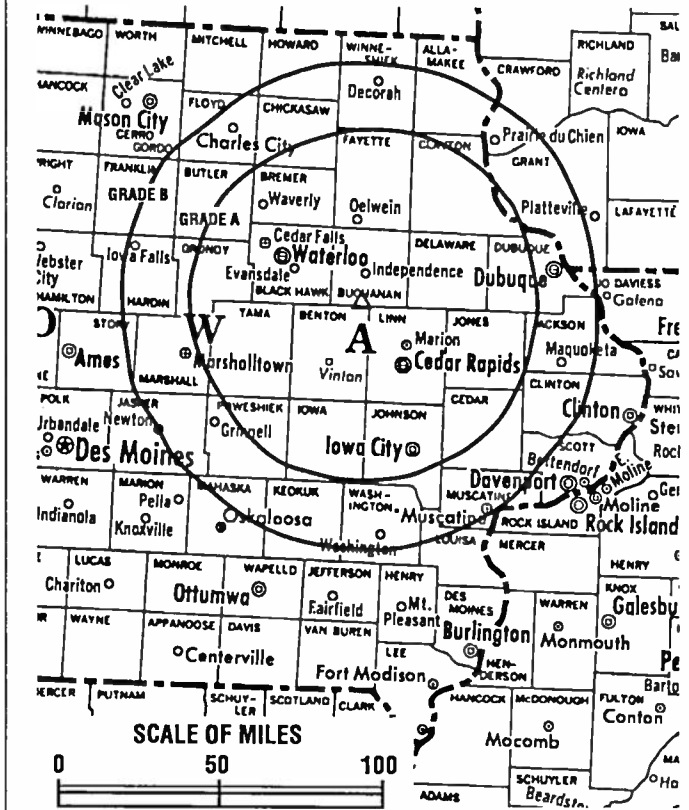
Represented (sales): Pety Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

Joseph F. Hladky Jr., Chairman of the Board.
Joseph F. Hladky III, President.
Robert G. Allen, Vice President & General Manager.
Linda Blackburn, General Sales Manager.
John Phelan, Local Sales Manager.
Jim Johnson, National Sales Manager.
Robert Smith, News Director.
Bruce A. Kruse, Chief Engineer.
John Ganahl, Program & Production Manager.



KCRG-TV BMPCT-6432 Granted 1/11/67 © American Map Corp., No. 14244

Bob Lorenzen, Promotion Director.
Jim Laymon, Business Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$975.

City of License: Cedar Rapids. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	461,540	302,410	763,950
Average Weekly Circulation (1994)	170,093	119,877	293,408
Average Daily Circulation (1994)			178,653

Iowa—Cedar Rapids-Waterloo

KGAN

Ch. 2

Network Service: CBS.

Licensee: Guy Gannett Publishing Co., Box 3131, Cedar Rapids, IA 52406.

Studio: 600-2 Old Marion Rd. NE, Cedar Rapids, IA 52402.

Mailing Address: Box 3131, Cedar Rapids, IA 52406.

Telephone: 319-395-9060. Fax: 319-395-0987.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1430-ft. above av. terrain, 1336-ft. above ground, 2389-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: September 30, 1953. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 21:11). Sale to Orion by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 12, 1968 (Vol. 8:25).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Richard Herbst, President.
Bill Anderson, Vice President.
Dan Olson, General Sales Manager.
Dan Kuempel, Local Sales Manager.
Robert Burns, Chief Engineer.
Dennis Kendall, News Director.



KGAN BPCT-2102 Granted 5/29/56 © American Map Corp., No. 14244

Sue Sailors, Business Manager.
Mike Smith, Production Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1047.

City of License: Cedar Rapids. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	404,310	272,710	677,020
Average Weekly Circulation (1994)	164,457	100,750	268,442
Average Daily Circulation (1994)			157,117

Iowa—Cedar Rapids

KOCR

Ch. 28

Network Service: Fox.

Licensee: KOCR TV Inc., 605 Boyson Rd. NE, Cedar Rapids, IA 52402.

Studio: 605 Boyson Rd. NE, Cedar Rapids, IA 52402.

Telephone: 319-378-1696.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1461-kw max. visual. Antenna: 672-ft. above av. terrain, 670-ft. above ground, 1500-ft. above sea level.

Latitude 42° 02' 46"
Longitude 91° 38' 42"

Requests CP for change to 5000-kw max. visual, 1627-ft. above av. terrain, 1591-ft. above ground, 2533-ft. above sea level, lat. 42° 05' 57", long. 91° 35' 14", transmitter to 3300 Wayside Rd., Linn County. BPCT-940512LA.

Transmitter: 605 Boyson Rd. NE, Cedar Rapids.

Ownership: Metro Program Network Inc.

Began Operation: February 1, 1988.

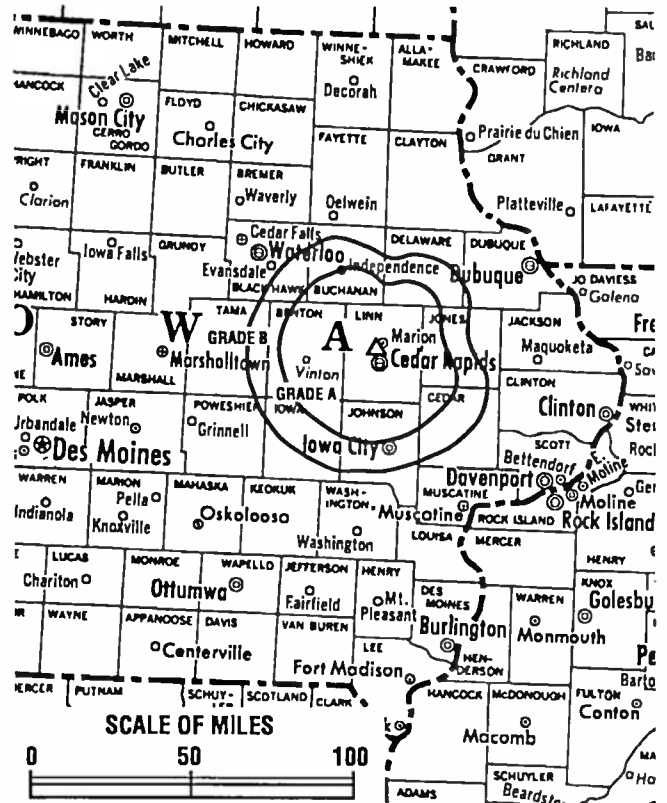
Represented (engineering): George E. Gunter (Jacksonville, TX).

Personnel:

Jerry Fitzgerald, General Manager.
Larry Edwards, General Sales Manager.
Steve Ludley, Chief Engineer.

Rates: On request.

City of License: Cedar Rapids. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.



KOCR BMPCT-880329KL Granted 1/23/89 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	169,500	101,100	270,600
Average Weekly Circulation (1994)	28,671	16,934	45,569
Average Daily Circulation (1994)			14,117

Iowa—Cedar Rapids

KTVC

Ch. 48

Network Service: None, independent.

Licensee: Jefferson Bcstg. Co. Inc., 1404 5th Ave. SE, Altoona, IA 50009.

Studio: Suite 610, 425 2nd St. SE, Cedar Rapids, IA 52401.

Telephone: 515-967-6228.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 465-ft. above av. terrain, 465-ft. above ground, 1281-ft. above sea level.

Latitude	41°	58'	30"
Longitude	91°	40'	24"

Requests modification of CP for change to 1524-kw max. visual, 1053-ft. above av. terrain, 958-ft. above ground, 1939-ft. above sea level, lat. 42° 17' 18", long. 91° 53' 07", transmitter to 5-mi. W of Walker on Hwy. 150, Benton County. BMPCT-940712KE.

Transmitter: 5-mi. N of Hiawatha, Hwy. 150.

Multichannel TV Sound: Planned.

Ownership: Jefferson Bcstg. Co. Inc.

Began Operation: November 1, 1992.

Represented (legal): Miller & Fields, P.C.

Represented (engineering): Gary McGlothlen.

Personnel:

Jerry Montgomery, General Manager.



KTVC BPCT-911217KE Granted 5/1/92 © American Map Corp., No. 14244

Ron Leppig, General Sales Manager.
Donna Montgomery, Business Manager.

Rates: On request.

Nielsen Data: Not available.

City of License: Cedar Rapids. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Iowa—Waterloo-Cedar Rapids

KWWL

Ch. 7

Network Service: NBC.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 500 E. 4th St., Waterloo, IA 50703.

Telephone: 319-291-1200. Fax: 319-291-1255.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44-kw aural. Antenna: 1980-ft. above av. terrain, 1930-ft. above ground, 2910-ft. above sea level.

Latitude 42° 24' 04"
 Longitude 91° 50' 43"

Transmitter: 2-mi. N of Rowley, IA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: American Family Corp. (Group Owner).

Began Operation: November 25, 1953. Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980 (Television Digest, Vol. 19:41).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Powell, Goldstein, Frazer & Murphy.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Jim Waterbury, President & General Manager.
- Mark Mathis, Vice President, Operations & General Sales Manager.
- Nevin Gnagey, Vice President, News & Public Affairs.
- Jim Ohmstede, Vice President & Chief Engineer.
- John Sampson, National Sales Manager.



KWWL BMPCT-6729 Granted 1/4/68 © American Map Corp., No. 14244

Sherree Sharp, Marketing & Promotion Director.
 Bonnie Wurtzel, Business Manager.

Rates: On request.

City of License: Waterloo. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	347,430	242,130	589,560
Average Weekly Circulation (1994)	177,787	118,746	299,956
Average Daily Circulation (1994)			186,862

Iowa—Davenport

KLJB-TV

Ch. 18

Network Service: Fox.

Licensee: Quad Cities Television Acquisition Corp., 937 E. 53rd St., Davenport, IA 52807.

Studio: 937 E. 53rd St., Suite D, Davenport, IA 52807.

Telephone: 319-386-1818. Fax: 319-386-8543.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 990-ft. above av. terrain, 942-ft. above ground, 1722-ft. above sea level.

Latitude 41° 19' 17"
Longitude 90° 22' 47"

Transmitter: W side of Hwy. 150, 1.75-mi. S of Orion, IL.

Satellite Earth Station: United Satellite Systems, 5-meter; DX Antenna, ISS, Scientific-Atlanta receivers.

Ownership: Huntsville Television Acquisition Corp. (Group Owner).

Began Operation: July 28, 1985. Sale to present owner by Davenport Communications Ltd. Partnership approved by FCC April 1, 1991.

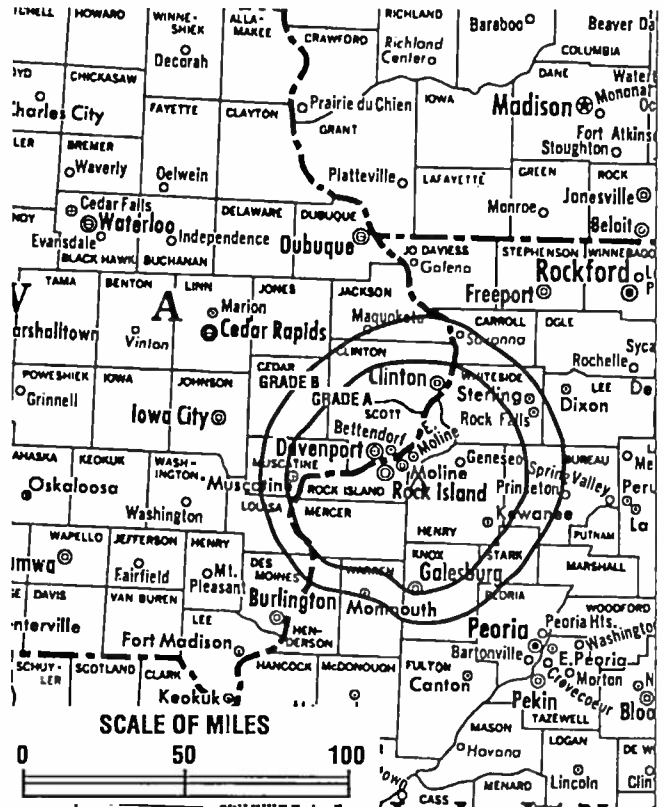
Represented (sales): Seftel Inc.

Personnel:

- Milton Grant, President.
- Drew Pfeiffer, Station Manager.
- Matt Pryor, General Sales Manager.
- Don Bargmann, Chief Engineer.
- Laurie Boussemaere, Production Manager.
- Pat Stiphout, Promotion Manager.
- Kathleen S. Deboeuf, Business Manager.
- Penny Johnson, Traffic Manager.

Rates: On request.

City of License: Davenport. DMA: Davenport-Rock Island-Moline. Rank: 88.



KLJB-TV BMPCT-850412KE Granted 6/21/85 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	366,570	204,900	571,470
Average Weekly Circulation (1994)	115,480	66,935	182,467
Average Daily Circulation (1994)			91,055

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Iowa—Davenport

KWQC-TV

Ch. 6

Network Service: NBC.

Licensee: Broad Street Television L.P., Sturbridge Commons, Ethan House, 250 State St., North Haven, CT 06473-2135.

Studio: 805 Brady St., Davenport, IA 52808.

Telephone: 319-383-7000. Fax: 319-383-7165.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"
Longitude 90° 28' 35"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: SatCom, 7-meter; Harris, M/A-Com receivers.

News Services: AP, UPI.

Ownership: Broad Street Television L.P.

Began Operation: October 31, 1949. Sold to present owner by Palmer Communications Inc. 1989 (Television Digest, Vol. 29:22).

Represented (sales): Blair Television.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Russell Hamilton, President & General Manager.
Cathie Whiteside, Vice President, Finance & Station Manager.
Duane Mathias, Vice President, Programming & Promotion.
Doug Retherford, Vice President, News.
John Hegeman, Vice President, Operations & Engineering.
Allen Wiese, National Sales Manager.
Jill MacGregor, Local Sales Manager.
Bruce Bennett, Promotion Director.
Trish Tague, Research & Marketing Director.



KWQC-TV BPCT-810430KG Granted 7/6/81 © American Map Corp., No. 14244

Doug Bierman, Chief Engineer.
T. Jeffery Bilyeu, Production Manager.

Rates: On request.

City of License: Davenport. DMA: Davenport-Rock Island-Moline. Rank: 88.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,490,690	1,217,450	2,708,140
Average Weekly Circulation (1994)	173,047	112,595	287,857
Average Daily Circulation (1994)			188,277

Iowa—Des Moines

KCCI-TV

Ch. 8

Network Service: CBS.

Licensee: Pulitzer Broadcasting Co., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105.

Studio: 888 9th St., Des Moines, IA 50309.

Mailing Address: Box 10305, Des Moines, IA 50306.

Telephone: 515-247-8888. Fax: 515-243-4931.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1950-ft. above av. terrain, 2000-ft. above ground, 2970-ft. above sea level.

Latitude 41° 48' 35"
Longitude 93° 37' 16"

Transmitter: 1-mi. SW of Alleman, IA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter Ku & C-band; Prodelin, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; RCA, 3.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Microdyne, Varian, DX Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, CBS.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: July 31, 1955. Merger of Cowles Bcstg. into H & C Communications approved by FCC Oct. 24, 1984 (Television Digest, Vol. 24:26, 35) Sale to Pulitzer Bcstg. approved July 30, 1993 (Vol. 33:8, 14, 23, 32, 37).

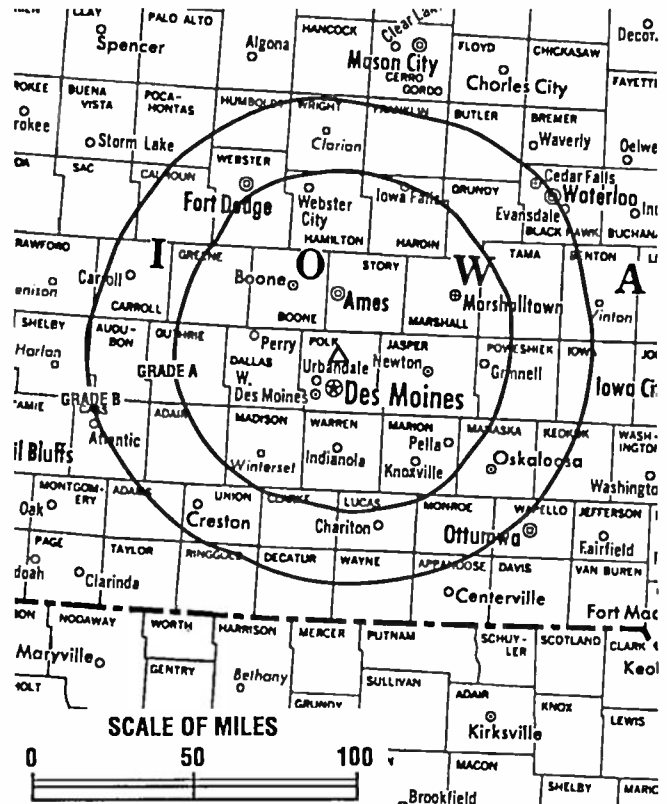
Represented (sales): Petry Television Inc.

Represented (legal): Vemer, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Paul Fredericksen, Vice President & General Manager.
John Pascuzzi, Operations & Production Manager.
Dave Porepp, General Sales Manager.
Anne Marie Caudron, National Sales Manager.



KCCI-TV BMPCT-7477 Granted 7/31/73

© American Map Corp., No. 14244

Dave Busiek, News Director.
Robert Day, Programming & Public Service Director.
Pam Kulik, Director, Marketing & Sales Promotion.
Irma Davis, Business Manager.
Mike Cunningham, Promotion Director.
Steve Houg, Chief Engineer.

Rates: On request.

City of License: Des Moines. DMA: Des Moines-Ames. Rank: 73.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	472,510	323,950	796,460
Average Weekly Circulation (1994)	205,990	155,840	377,975
Average Daily Circulation (1994)			253,949

Iowa—Des Moines

KDSM-TV

Ch. 17

Network Service: Fox.

Licensee: River City License Partnership, 4023 Fleur Dr., Des Moines, IA 50321.

Studio: 4023 Fleur Dr., Des Moines, IA 50321.

Telephone: 515-287-1717. Fax: 515-287-0064.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 3110-kw max. visual, 311-kw max. aural. Antenna: 1516-ft. above av. terrain, 1539-ft. above ground, 2509-ft. above sea level.

Latitude 41° 48' 01.20"
Longitude 93° 36' 27.00"

Transmitter: 0.4-mi. W of U.S. 69, 0.4-mi. S of N.E. 134th Ave.

Satellite Earth Stations: AFC, 4-meter Ku-band; M/A-Com, 5-meter C-band; Prodelin, 5-meter C-band; M/A-Com receivers.

News Service: INN.

Ownership: Better Communications Inc. (Group Owner).

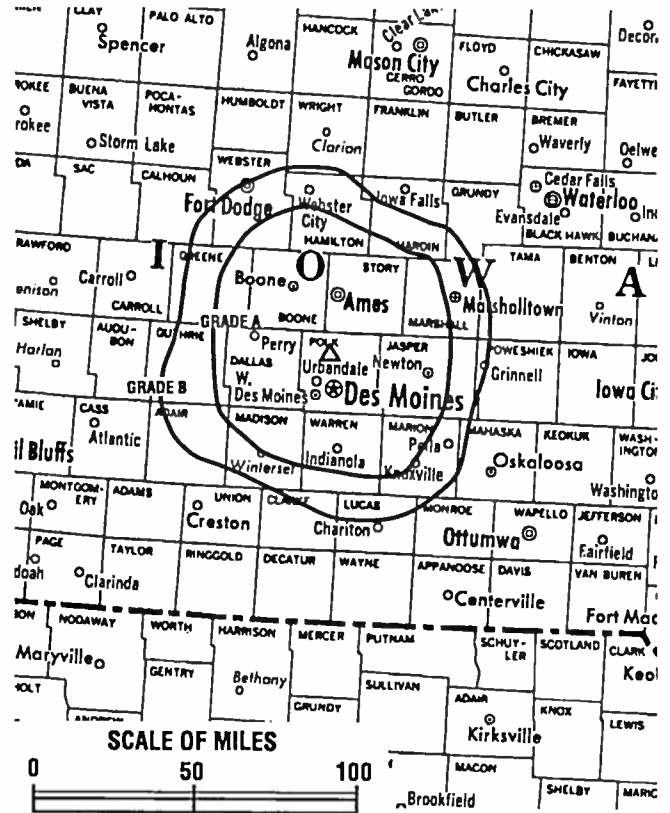
Began Operation: March 14, 1983. Sale to present owners by Duchossois Communications approved by FCC April 24, 1991 (Television Digest, Vol. 30:49). Sale to Duchossois by William J. Trout, Raymond J. Gazzo & Carl G. Goldsberry, approved by FCC April 19, 1985 (Vol. 25:8).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Will Davis, Vice President & General Manager.
Ted Stephens, Vice President & Station Manager.
Kerry Schwartz, National Sales Manager.
Dave Lund, Promotion Manager.
Martin Mohrfield, Chief Engineer.
Kent Gossmeier, Business Manager.



KDSM-TV BMPCT-821006KE Granted 10/29/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1300.

City of License: Des Moines. DMA: Des Moines-Ames. Rank: 73.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	282,550	221,470	504,020
Average Weekly Circulation (1994)	124,721	88,564	219,409
Average Daily Circulation (1994)			98,119

Iowa—Des Moines

WHO-TV

Ch. 13

Network Service: NBC.

Licensee: The Palmer Broadcast Group, 12800 University Dr., Suite 500, Fort Myers, FL 33907.

Studio: 1801 Grand Ave., Des Moines, IA 50309.

Telephone: 515-242-3500.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 224-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 200 N.W. 134th St., Alleman, IA 50007.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive SatCom, 7-meter; Microwave Assoc., Scientific-Atlanta receivers.

AM Affiliate: WHO, 50-kw, 1040 kHz.

FM Affiliate: KLYF, 100-kw, 100.3 MHz (No. 262), 1700-ft.

News Service: AP.

Ownership: Palmer Communications Inc. (Group Owner).

Began Operation: April 15, 1954.

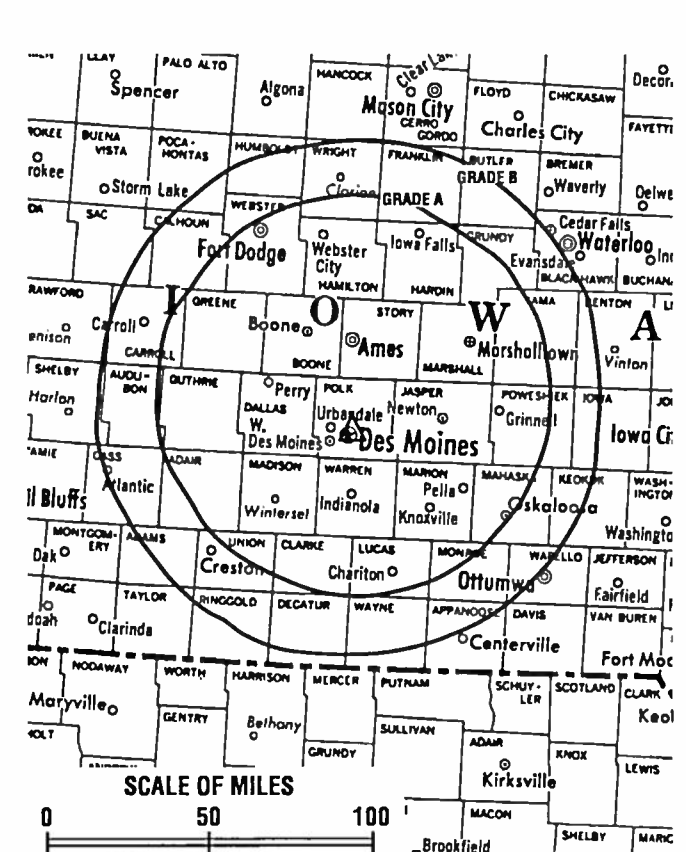
Represented (sales): Blair Television.

Represented (engineering): Jules Cohen & Associates, P.C.; A. D. Ring, P.C.

Personnel:

- Joseph Lentz, Senior Vice President, Broadcasting.
- Jerry Gelsler, Station Manager.
- Cheryl Semerad, Director, Sales & Marketing.
- Brad Oik, Chief Engineer.
- Al Setka, News Director.
- Shirley Streff, Broadcast Controller.

Rates: On request.



WHO-TV BPC7-5011 Granted 7/27/77 © American Map Corp., No. 14244

City of License: Des Moines. DMA: Des Moines-Ames. Rank: 73.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	394,850	285,240	680,090
Average Weekly Circulation (1994)	198,099	151,686	365,246
Average Daily Circulation (1994)			238,113

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Iowa—Ames-Des Moines

WOI-TV

Ch. 5

Network Service: ABC.

Licensee: Capital Communications Co. Inc., 17 Kraft Ave., Bronxville, NY 10708.

Studios: Iowa State University, Communications Bldg., Ames, IA 50011; 300 E. Locust, Des Moines, IA 50309.

Mailing Address: 300 E. Locust, Des Moines, IA 50309.

Telephone: 515-294-5555. Fax: 515-294-8503.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Andrew, 7.3-meter; Scientific-Atlanta, 7-meter; Andrew, 4.5-meter; Microdyne, 3.7-meter Ku-band; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: Capital Communications Co. Inc.

Began Operation: February 21, 1950. Sale to present owners by Iowa State University approved by FCC Dec. 15, 1993 (Television Digest, Vol. 31:51; 32:22, 40, 47, 51).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

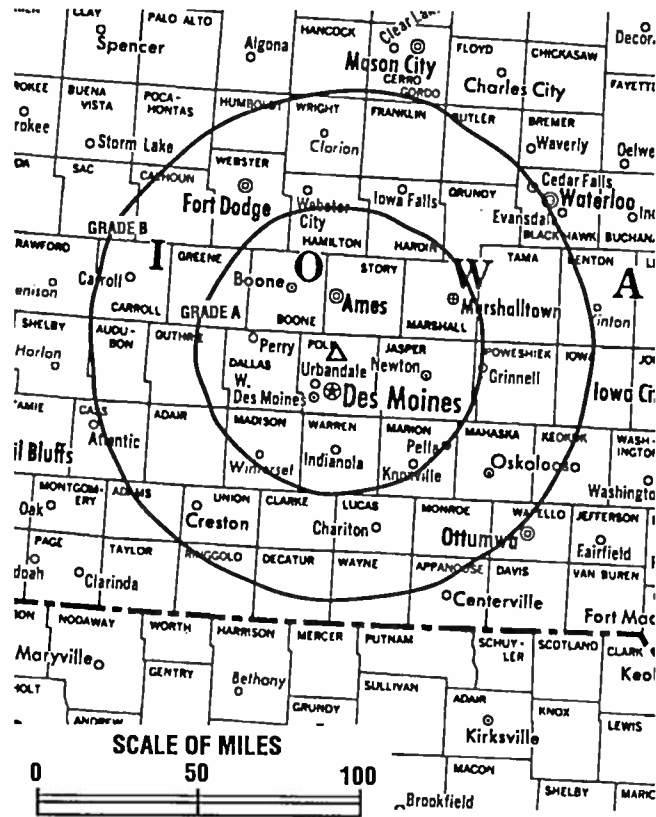
Personnel:

Raymond H. Cole, Executive Vice President & General Manager.
David Presler, General Sales Manager.

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1994 sale of
WOI-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400



WOI-TV BMPCT-7324 Granted 12/20/71 © American Map Corp., No. 14244

Ray Johnson, National Sales Manager.
Palma Pope, Local Sales Manager.
John Love, Chief Engineer.
Lynn Manternach, News Director.
Steve Kurtenbach, Promotion Director.
Elaine Honold, Business Manager.
Randy Shelton, Director, Broadcast Operations.

Highest 30 Sec. Rate: \$850.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Ames. DMA: Des Moines-Ames. Rank: 73.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	357,070	257,900	614,970
Average Weekly Circulation (1994)	183,295	144,787	342,681
Average Daily Circulation (1994)			182,408

Iowa—Dubuque

KDUB-TV

Ch. 40

Network Service: ABC.

Licensee: Dubuque TV Ltd. Partnership, 744 Main St., Dubuque, IA 52001.

Studio: 744 Main St., Dubuque, IA 52001.

Telephone: 319-556-4040. Fax: 319-557-7101.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 1661-ft. above sea level.

Latitude	42°	31'	05"
Longitude	90°	37'	16"

Transmitter: 0.7-mi. N of Illinois state line, 0.75-mi. W of Hwy. 35, Grant County, WI.

Satellite Earth Stations: Calstar, 4.6-meter; Prodelin, 4.2-meter; Avantek, Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: Dubuque TV Ltd. Partnership.

Began Operation: June 1, 1970. Left air Oct. 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation Sept. 12, 1976. Sale to The Commercial Dispatch Publishing Co. approved by FCC Sept. 13, 1979. Sale to Dubuque TV Ltd. Partnership approved Feb. 8, 1985. FCC approved sale to Sage Bcstg. Corp. of Dubuque March 25, 1988 but sale was not consummated.

Represented (sales): Roslin Television Sales.

Personnel:

Thomas G. Bond, General Manager.
 Loras Sabers, National Sales Manager.
 Henry Marcotte, Operations Manager.
 Gary Haverland, Chief Engineer.
 Steve Farber, News Director.
 Ron Eichstaedt, Production Manager.



KDUB-TV BPCT-4978 Granted 2/11/77 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$135.

NETWORK BASE HOURLY RATE: \$75.

City of License: Dubuque. DMA: Cedar Rapids-Waterloo-Dubuque. Rank: 84.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	169,910	106,110	276,020
Average Weekly Circulation (1994)	35,642	7,989	44,513
Average Daily Circulation (1994)			22,448

Iowa—Mason City

KIMT

Ch. 3

Network Service: CBS.

Licensee: Spartan Radiocasting Inc., Box 1717, Spartanburg, SC 29304.

Studio: 2nd & Pennsylvania Ave., Mason City, IA 50401.

Telephone: 515-423-2540. Fax: 515-423-7960.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

Transmitter: 3.5-mi. E of St. Ansgar, IA.

Satellite Earth Stations: Scientific-Atlanta, 7.5-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 3.9-meter; Scientific-Atlanta, 3.7-meter; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Spartan Radiocasting Inc. (Group Owner).

Began Operation: May 15, 1954. Sale to Daily Telegraph Printing Co. by Lee Enterprises approved by FCC April 22, 1980 (Television Digest, Vol. 20:1). Sale to present owner approved by FCC June 12, 1984 (Vol. 24:15).

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- John Shine, General Manager.
- Steve Martinson, General Sales Manager.
- Mike Larson, Local & Regional Sales Manager.
- Doug Merbach, News Director.
- Jerome Risting, Program Director.
- Kip Ireland, Promotion Manager.



KIMT BMPCT-7648 Granted 8/31/76 © American Map Corp., No. 14244

Dale Byre, Chief Engineer.
Karen Bird, Business Manager.

Highest 30 Sec. Rate: \$500.00.

NETWORK BASE HOURLY RATE: \$615.

City of License: Mason City. DMA: Rochester-Mason City-Austin. Rank: 146.

Circulation ©1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	357,450	245,790	603,240
Average Weekly Circulation (1994)	67,159	60,555	130,954
Average Daily Circulation (1994)			75,746

Iowa—Ottumwa, IA-Kirksville, MO

KTVO

Ch. 3

Network Service: ABC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: Highway 63 N, Kirksville, MO 63501.

Mailing Address: Box 949, Kirksville, MO 63501.

Telephones: 816-627-3333; 515-682-3333. Fax: 816-627-1885.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1101-ft. above av. terrain, 1050-ft. above ground, 1963-ft. above sea level.

Latitude 40° 31' 47"
Longitude 92° 26' 29"

Transmitter: 4.5-mi. E of Lancaster on Hwy. 136.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: November 21, 1955. Sale to Gillett Group Inc. by Post Corp. approved by FCC June 19, 1984. Sale to Post by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2). Sale to present owner by Gillett Group Inc. approved by FCC July 17, 1987 (Vol. 27:20).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Hogan & Hartson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Kim J. Wilcox, Vice President & General Manager.
- Merle Snyder, General Sales Manager.
- Chris Hunt, Operations Manager & News Director.
- John Wise, Chief Engineer.
- Jennifer Leitman, Marketing Director.
- Kay Sandner, Business Manager.



KTVO BPCT-890607KJ Granted 4/11/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$667.

City of License: Kirksville, MO. DMA: Ottumwa-Kirksville. Rank: 199.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	238,470	174,630	413,100
Average Weekly Circulation (1994)	57,673	34,811	99,844
Average Daily Circulation (1994)			55,851

Iowa—Ottumwa

KYOU-TV

Ch. 15

Network Service: Fox.

Licensee: Public Interest Broadcast Group Inc., 820 W. 2nd St., Ottumwa, IA 52501.

Studio: 820 W. 2nd St., Ottumwa, IA 52501.

Telephone: 515-684-5415. Fax: 515-682-5173.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2213-kw max. visual, 221.3-kw max. aural. Antenna: 1190-ft. above av. terrain, 1161-ft. above ground, 1911-ft. above sea level.

Latitude 41° 11' 42"
Longitude 91° 57' 15"

Transmitter: 1.3-mi. NNE of State Hwys. 1 & 78 in Richland Twp.

Satellite Earth Stations: KLM, 4.8-meter C-band; KLM, 3.9-meter C-band; AFC Ku-band; ADM Ku & C-band; General Instrument, KLM, M/A-Com receivers.

Ownership: Public Interest Broadcast Group Inc.

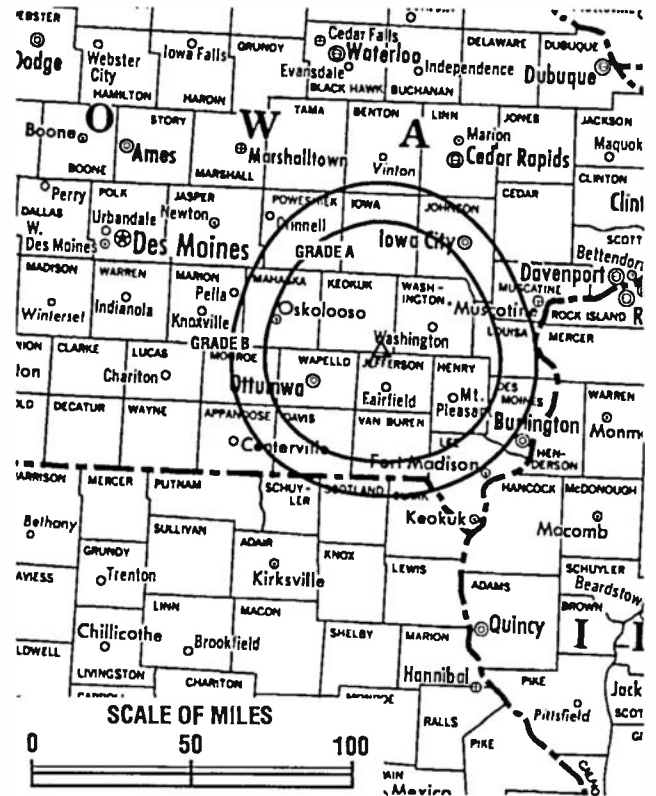
Began Operation: June 2, 1986. Left air 1986; resumed operation June 29, 1987.

Personnel:

Dirk Engstrom, President & General Manager.
Sheri Locke-Ward, General Sales Manager.
Nancy Rutledge, Business Manager.
Phil Benjamin, Chief Engineer.
Jim Cagwin, Production Manager.
Dawn DeFratus, Promotion Director.

Rates: On request.

City of License: Ottumwa. DMA: Ottumwa-Kirksville. Rank: 199.



KYOU-TV BPCT-910628KH Granted 1/31/92 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	167,280	119,920	287,200
Average Weekly Circulation (1994)	21,024	15,768	38,576
Average Daily Circulation (1994)			15,816

Iowa—Sioux City

KCAU-TV

Ch. 9

(Operates satellite KCAN, Albion, NE)

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 7th & Douglas Sts., Sioux City, IA 51101.

Studio: 7th & Douglas Sts., Sioux City, IA 51101.

Telephone: 712-277-2345. Fax: 712-277-3733.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Satellite Earth Stations: Andrew, 7.3-meter; Andrew, 4.5-meter; Avantek receivers.

News Service: AP.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: March 29, 1953. Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30). Sale to People's by Cowles Bcstg. Co. approved Nov. 27, 1957 (Vol. 13:41, 44, 49). Sale to Citadel Communications approved Oct. 1, 1985 (Vol. 25:30).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

Philip J. Lombardo, President.
Ray Cole, Executive Vice President.
Kim Cleaver, Station Manager.
Jim Rupert, National Sales Manager.
Greg Lund, News Director.
Laura Sauser, Business Manager.



KCAU-TV BPCT-3128 Granted 1/19/65

© American Map Corp., No. 14244

Dan Ackerman, Chief Engineer.
Randy Chapman, Promotion Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$1154.

City of License: Sioux City. DMA: Sioux City. Rank: 143.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	413,940	270,060	684,000
Average Weekly Circulation (1994)	94,225	67,231	166,193
Average Daily Circulation (1994)			96,690

Iowa—Sioux City

KMEG

Ch. 14

Network Service: CBS.

Licensee: Maine Radio & Television Co., One Congress Square, Portland, ME 04101.

Studio: 700 Floyd Blvd., Sioux City, IA 51102.

Mailing Address: Box 657, Sioux City, IA 51102.

Telephone: 712-277-3554. Fax: 712-277-4732.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level.

Latitude 42° 30' 53"
Longitude 96° 18' 14"

Transmitter: Rural Rte. 2, 1-mi. E of city limits.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Comtech, 5-meter; Prodelin, 4.5-meter; Microwave Assoc., Pinzone, Scientific-Atlanta receivers.

Ownership: Maine Broadcasting System (Group Owner).

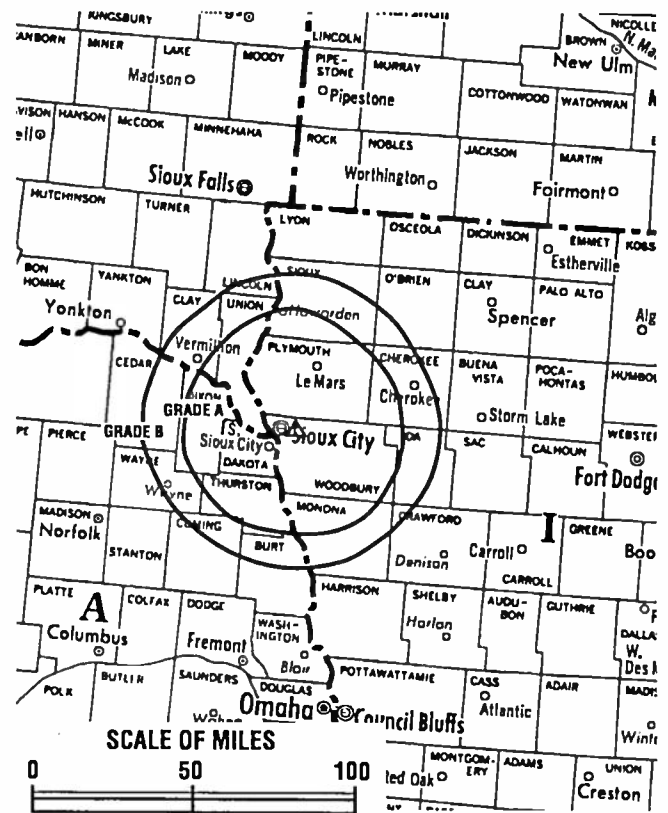
Began Operation: September 5, 1967. Sale to present owner by Gillett Communications Group approved by FCC Sept. 23, 1986. Sale to Gillett by Fetzer Communications approved by FCC Oct. 29, 1985. Sale to Fetzer by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek, et al.) approved by FCC Aug. 13, 1969 (Television Digest, Vol. 9:33).

Represented (sales): Blair Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

- Bruce Lewis, General Manager.
- Dick Herr, Chief Engineer.
- Fritz Miller, Promotion Manager.
- Greg Funk, Business Manager.
- Dianne Ehrhardt, Community Service Director.



KMEG BPCT-3871 Granted 2/13/67 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$220.

NETWORK BASE HOURLY RATE: \$200.

City of License: Sioux City. DMA: Sioux City. Rank: 143.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	132,240	96,070	228,310
Average Weekly Circulation (1994)	60,787	39,490	103,136
Average Daily Circulation (1994)			54,126

Iowa—Sioux City

KTIV

Ch. 4

Network Service: NBC.

Licensee: The New Jersey Herald Inc., 3135 Floyd Blvd., Sioux City, IA 51105.

Studio: 3135 Floyd Blvd., Sioux City, IA 51105.

Telephone: 712-239-4100. Fax: 712-239-2621.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 0.75-mi. N of James, IA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6.2-meter C-band; AFC, 3-meter Ku-band; Avcom, Harris, M/A-Com receivers.

News Services: CNN, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

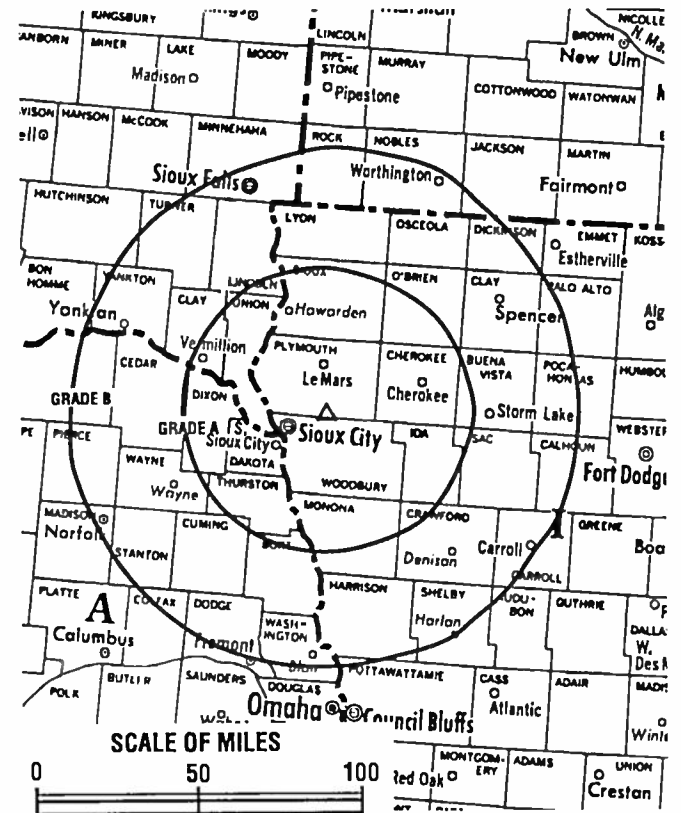
Began Operation: October 9, 1954. Sale to Quincy Newspapers Inc. by American Family Corp. approved by FCC Nov. 17, 1989 (Television Digest, Vol. 29:35). Merger of Black Hawk Bcstg. with American Family Corp. approved by FCC Sept. 17, 1980. Sale by Perkins Bros. Co. approved March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 (Vol. 5:24).

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Personnel:

William F. Turner, Vice President & General Manager.
Adrian Wisner, Local Sales Manager.
Dave Madsen, Program Director.
Scot Krayenhagen, Chief Engineer.
Dave Nixon, News Director.



KTIV BPCT-3127 Granted 1/19/65

© American Map Corp., No. 14244

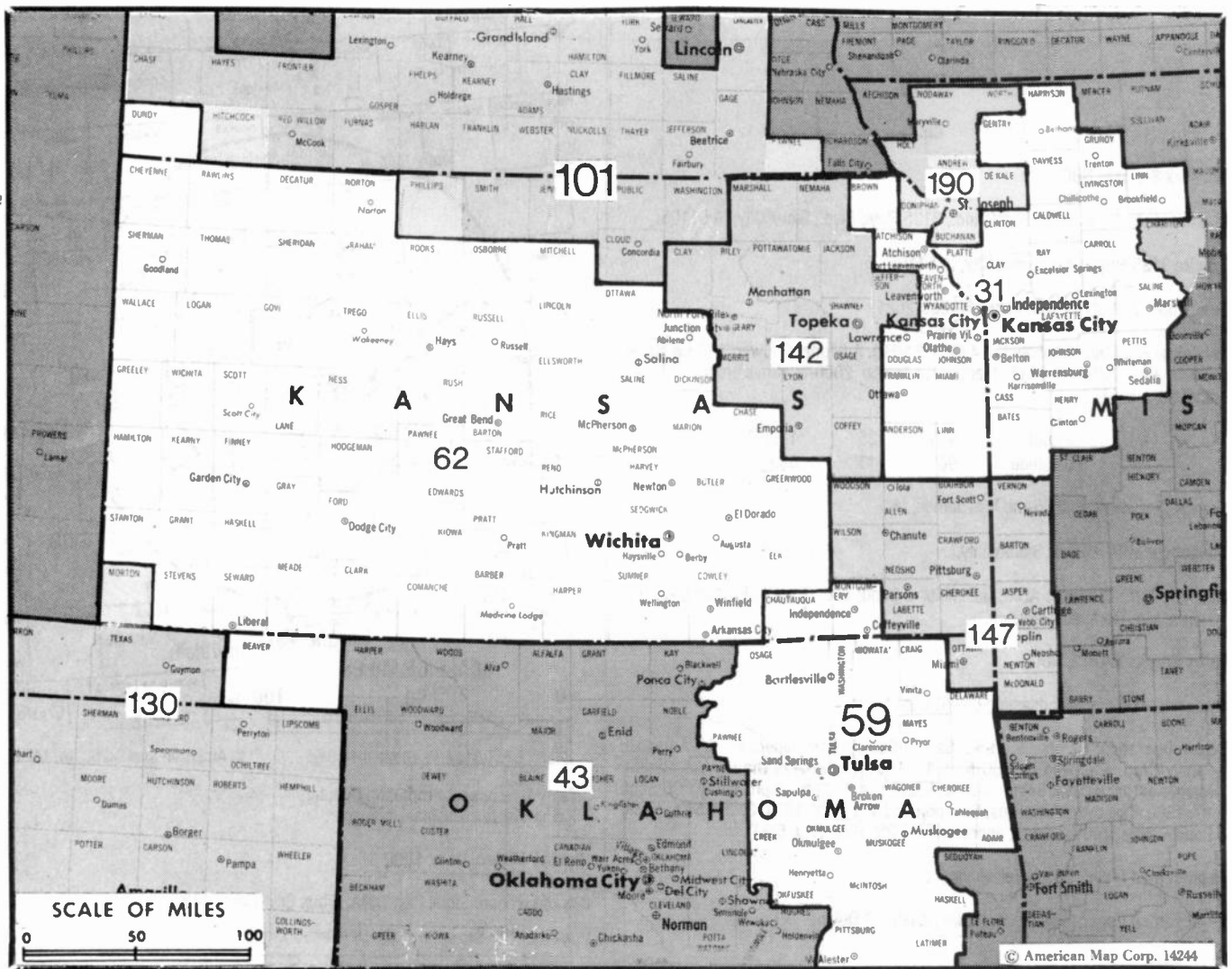
Jerry L. Johnson, Promotion Director.
Kathy Clayton, Business Manager.

Highest 30 Sec. Rate: \$600.

City of License: Sioux City. DMA: Sioux City. Rank: 143.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	324,710	196,370	521,080
Average Weekly Circulation (1994)	98,352	65,465	168,307
Average Daily Circulation (1994)			110,893



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Kansas City, MO	780,940	31	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KSMO-TV (62), KYFC (50), WDAF-TV (4)
Oklahoma City, OK	578,100	43	KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KSBI (52), KTBO-TV (14), KWTV (9)
Tulsa, OK	462,800	59	KDOR (17), KJRH (2), KOKI-TV (23), KOTV (6), KTFO (41), KTUL (8), KWHB (47)
Wichita-Hutchinson, KS	426,470	62	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (12)
Lincoln & Hastings-Keamey, NE	248,460	101	KCAN (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNB-TV (6)
Amarillo, TX	170,300	130	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (12), KVII-TV (7)
Topeka, KS	152,340	142	KSNT (27), KTKA-TV (49), WIBW-TV (13)
Joplin, MO-Pittsburg, KS	140,100	147	KKFT (20), KOAM-TV (7), KODE-TV (12), KSNF (16)
St. Joseph, MO	54,390	190	KQTV (2), KTAJ (16)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

KWCH-TV, Hutchinson	See Wichita, KS
KSNK, Oberlin	See McCook, NE
KODE-TV, Pittsburg	See Joplin, MO
KSNF, Pittsburg	See Joplin, MO

Kansas Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	12	6	18
Educational Television Stations	4	0	4
	16	6	22

Kansas—Colby

KLBY

Ch. 4

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1001 Van Ness Ave., San Francisco, CA 94109.

Studio: 900 S. Range, Colby, KS 67701.

Telephone: 913-462-8644. Fax: 913-462-3522.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 748-ft. above av. terrain, 770-ft. above ground, 4190-ft. above sea level.

Latitude 39° 15' 25"
Longitude 101° 21' 10"

Transmitter: 7.2-mi. SSE of Brewster.

Satellite Earth Station: AFC, 3.7-meter Ku-band; M/A-Corn receivers.

News Service: AP.

Ownership: Chronicle Broadcasting Co. (Group Owner).

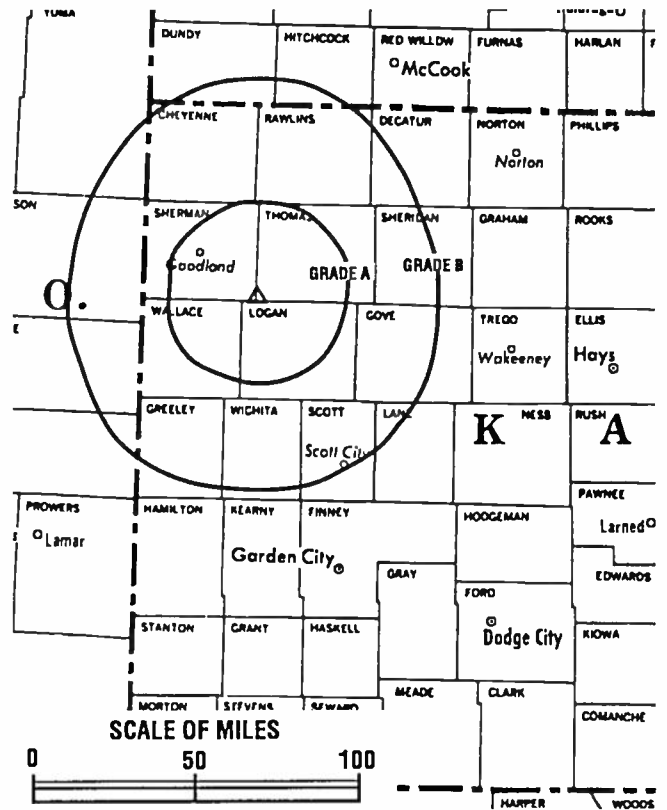
Began Operation: September 4, 1984. Sale to Smoky Hills Public Television Corp. approved by FCC March 5, 1986, but not consummated. Sale to present owner by Sheraton Colby Convention Inc. approved by FCC Oct. 10, 1986. Station returned to air Feb. 11, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:
Deb Schwanke, Station Manager.
Bernard Schmid, Chief Engineer.



KLBY BPCT-821008KO Granted 2/9/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

City of License: Colby. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	15,600	10,230	25,830
Average Weekly Circulation (1994)	1,966	808	11,936
Average Daily Circulation (1994)			5,706

Kansas—Ensign

KBSD-TV

Ch. 6

(Operates in affiliation with KWCH-TV, Hutchinson-Wichita, KS)

Network Service: CBS.

Licensee: KBS License Ltd. Partnership, 211 Townsend, Birmingham, MI 48009.

Studio: Airport Terminal, Dodge City, KS 67801.

Mailing Address: Box 157, Dodge City, KS 67801.

Telephone: 316-227-3121. Fax: 316-225-1675.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

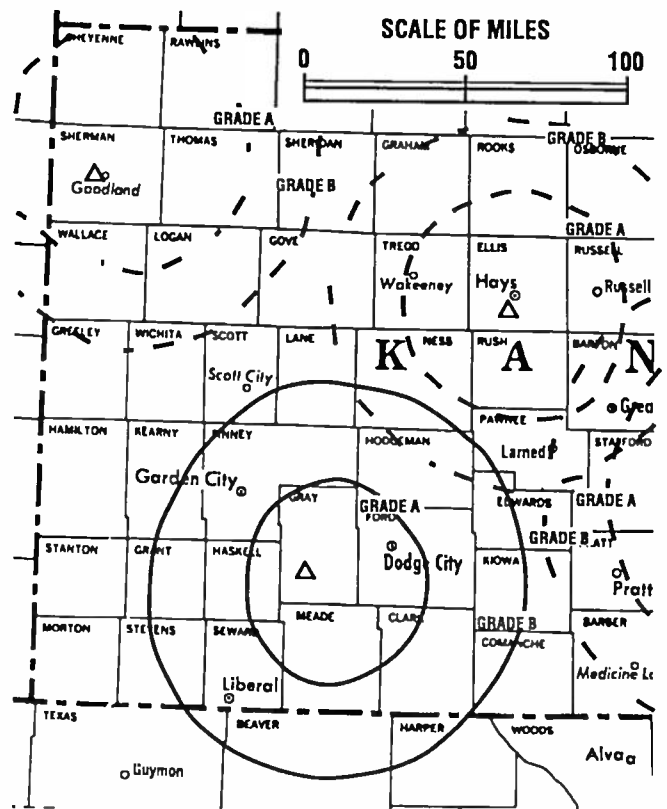
Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC Dec. 16, 1969. Transfer of control to Kansas Bcstg. System approved by FCC May 19, 1988. Sale to Smith Broadcasting Group Inc. approved Oct. 12, 1988. Sale to Spartan Radiocasting Co. pends.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:
Gayle Kiger, Station Manager.



KBSD-TV BPCT-3474 Granted 1/29/65 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$178.

City of License: Ensign. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	62,720	23,210	85,930
Average Weekly Circulation (1994)	16,962	6,299	37,122
Average Daily Circulation (1994)			22,472

Kansas—Fort Scott

KKFT

Ch. 20

Network Service: None, Independent.

Licensee: Family Bcstg. Co. Inc., 1404 5th Ave. SE, Altoona, IA 50009.

Studio: 1625 Scott St., Fort Scott, KS 66701.

Telephone: 515-967-6228.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 765-ft. above av. terrain, 765-ft. above ground, 1685-ft. above sea level.

Latitude	37°	26'	36"
Longitude	94°	39'	31"

Requests modification of CP for change to 13-kw max. visual, 198-ft. above av. terrain, 148-ft. above ground, 1047-ft. above sea level, lat. 37° 49' 10", long. 98° 24' 40", transmitter to 1625 Scott St. BMPCT-921015KE.

Transmitter: Approx. 3-mi. NE of Pittsburg.

Multichannel TV Sound: Planned.

Ownership: Family Broadcasting Co. Inc.

Began Operation: October 16, 1992. Sale to Interstate Television Group pends.

Personnel:

Jerry Montgomery, General Manager.
 Donna Montgomery, Program Director & Business Manager.
 Les White, Chief Engineer.



KKFT BPCT-8703312K Granted 3/1/88 © American Map Corp., No. 14244

Rates: On request.

Nielsen Data: Not available.

City of License: Fort Scott. DMA: Joplin-Pittsburg. Rank: 147.

Kansas—Garden City

KSNG

Ch. 11

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main St., Wichita, KS 67203.

Studio: 204 Fulton, Garden City, KS 67846.

Telephone: 316-276-2311. Fax: 316-275-0576.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 24.5-kw aural. Antenna: 800-ft. above av. terrain, 834-ft. above ground, 3711-ft. above sea level.

Latitude 37° 46' 40"
 Longitude 100° 52' 08"

Transmitter: U.S. Hwy. 83, 12.6-mi. S of Garden City.

Satellite Earth Station: RCA Americom, 3.6-meter Ku-band; M/A-Com receivers.

News Services: AP, CNN, Conus, KSN.

Ownership: SJL Broadcast Management Corp. (Group Owner).

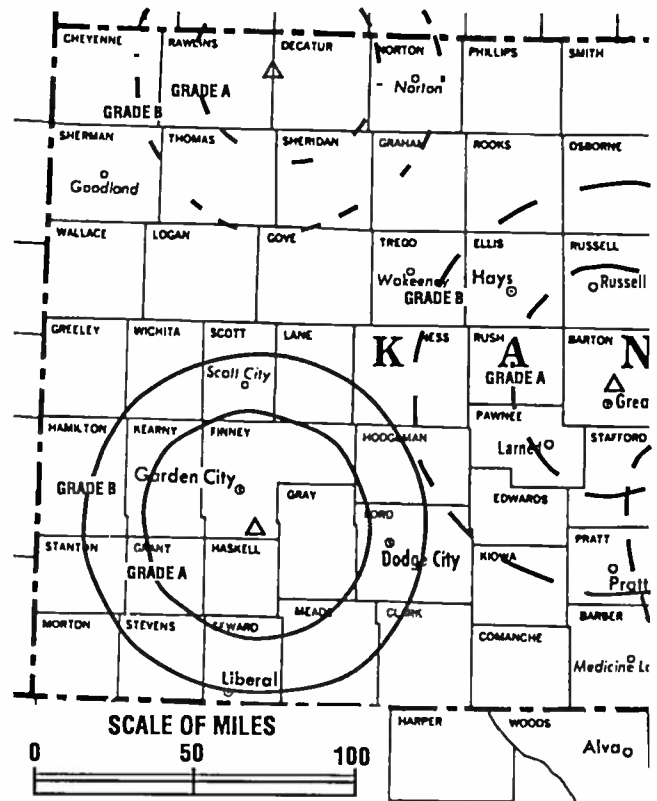
Began Operation: November 5, 1958. For sale to present owners, see KSNW, Wichita, KS.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Personnel:
 Sharolyn Mayfield, Station Manager.
 Jim Bowers, Chief Engineer.

Rates: On request.



KSNG BPCT-3371 Granted 8/20/64 © American Map Corp., No. 14244

City of License: Garden City. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	82,860	34,250	117,110
Average Weekly Circulation (1994)	18,899	6,591	41,147
Average Daily Circulation (1994)			24,979

Kansas—Garden City

KUPK-TV

Ch. 13

(Satellite of KAKE-TV, Wichita, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1500 N. West St., Wichita, KS 67203.

Studio: See KAKE-TV, Wichita.

Telephone: 316-275-1560. Fax: 316-275-1572.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 224-kw visual, 44.7-kw aural. Antenna: 870-ft. above av. terrain, 847-ft. above ground, 3687-ft. above sea level.

Latitude 37° 39' 01"
Longitude 100° 40' 06"

Transmitter: 8-mi. NW of Copeland, KS.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Luxor, 3.65-meter C-band; Luxor, M/A-Com receivers.

News Service: AP.

Ownership: Chronicle Broadcasting Co. (Group Owner).

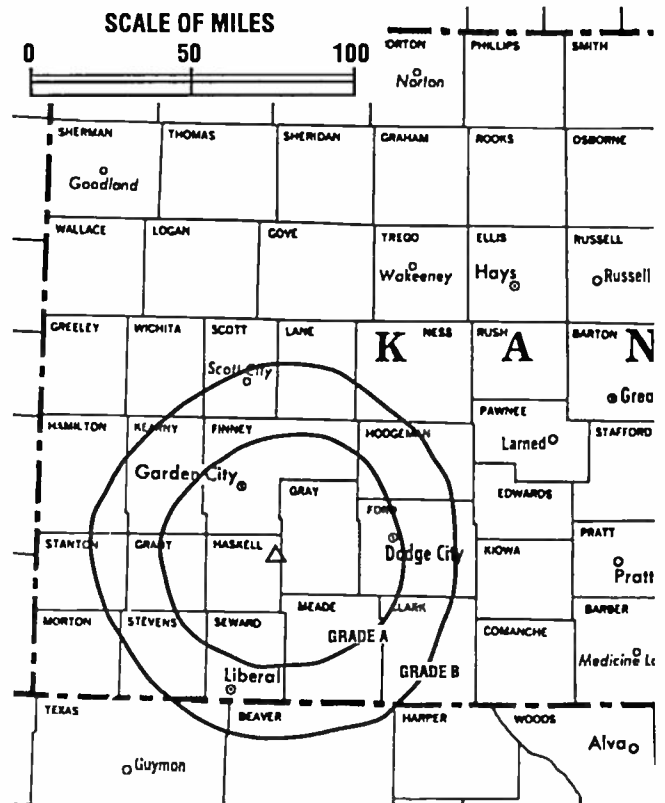
Began Operation: October 28, 1964.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:
Bryce Baker, Sales Manager.
Paul Hinderliter, Chief Engineer.



KUPK-TV BMPCT-831216KF Granted 1/11/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

City of License: Garden City. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	199,540	103,100	302,640
Average Weekly Circulation (1994)	19,053	11,352	44,850
Average Daily Circulation (1994)			21,315

Kansas—Goodland

KBSL-TV

Ch. 10

(Satellite of KBSH-TV, Hays, KS)

Network Service: CBS.

Licensee: KBS License Ltd. Partnership, 211 Townsend, Birmingham, MI 48009.

Studio: See KBSH-TV, Hays.

Mailing Address: Box 569, Goodland, KS 67735.

Telephone: 913-899-2321. Fax: 913-899-3131.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 4526-ft. above sea level.

Latitude 39° 28' 09"
Longitude 101° 33' 20"

Transmitter: 9-mi. N of Edson.

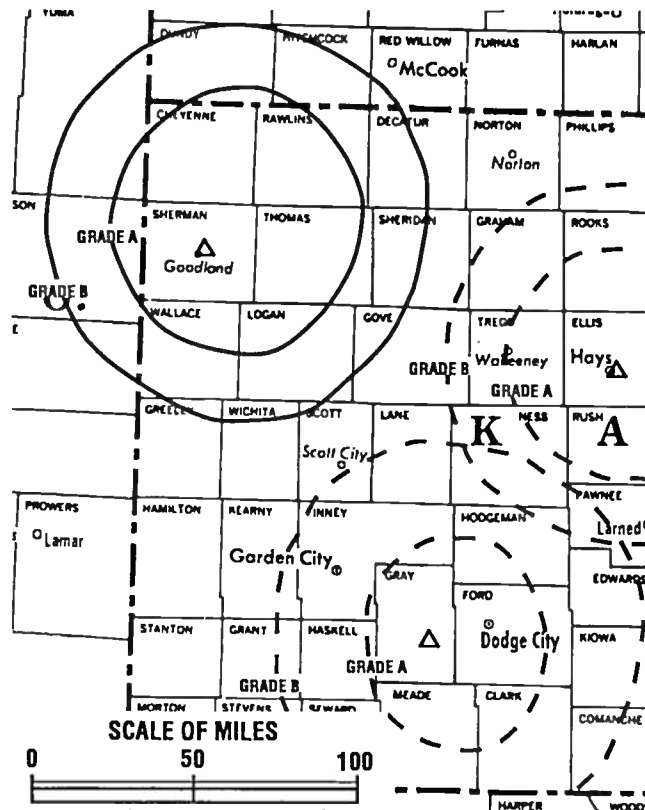
Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: April 26, 1959. Test programming Sept. 11, 1958; full operation April 26, 1959. Leslie E. Whittemore group acquired station from James E. Blair (Television Digest, Vol. 15:16, 27). Max Jones took over station from Whittemore and associates following bankruptcy (Vol. 16:24). Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved by FCC Nov. 2, 1960 (Vol. 16:39, 45). Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Sale to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Sale to Spartan Broadcasting Co. pending.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:
Wayne E. Roberts, Station Manager.
Dave Lamb, News Director.



KBSL-TV BPCT-5222 Granted 9/1/78 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$131.

City of License: Goodland. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	139,570	71,750	211,320
Average Weekly Circulation (1994)	3,778	1,499	17,990
Average Daily Circulation (1994)			10,445

Kansas—Great Bend

KSNC

Ch. 2

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 905 N. Main, Wichita, KS 67203.

Studio: See KSNW, Wichita.

Telephone: 316-793-7868.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 17.8-kw aural. Antenna: 970-ft. above av. terrain, 1006-ft. above ground, 2875-ft. above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Transmitter: U.S. Hwy. 281, 4-mi. N of city limits.

Satellite Earth Station: RCA Americom, 3.6-meter Ku-band.

News Services: AP, CNN, Conus, KSN.

Ownership: SJL Broadcast Management Corp. (Group Owner).

Began Operation: November 28, 1954. Sale (with satellites KSNB, Garden City, KS and KSNK, McCook, NE) by Central Kansas Television Co. Inc. approved by FCC June 13, 1962 (Television Digest, Vol. 2:25). For sale to present owners, see KSNW, Wichita, KS.

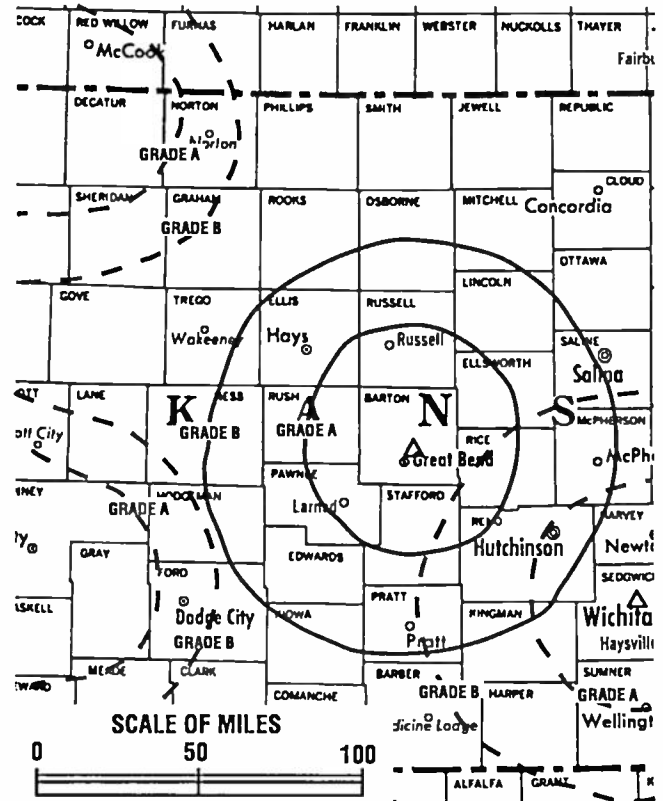
Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:
Mark Nichols, Station Manager.
James Bowers, Chief Engineer.
Tim McQuade, News Director.

Rates: On request.



KSNC BPCT-1838 Granted 3/3/54 © American Map Corp., No. 14244

City of License: Great Bend. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	218,970	93,300	312,270
Average Weekly Circulation (1994)	22,362	10,726	42,182
Average Daily Circulation (1994)			24,546

**There is no more visible place for your
advertising message than the pages of
the
Television & Cable Factbook**

Kansas—Hays

KBSH-TV

Ch. 7

(Operates satellite KBSL-TV, Goodland, KS)

Network Service: CBS.

Licensee: KBS License Ltd. Partnership, 211 Townsend, Birmingham, MI 48009.

Studio: 2300 Hall St., Hays, KS 67601.

Mailing Address: Box 817, Hays, KS 67601.

Telephone: 913-625-5277. Fax: 913-625-1161.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 821-ft. above ground, 2840-ft. above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 15"

Transmitter: 2300 Hall St.

Satellite Earth Stations: ADM, 4.8-meter C-band; AFC, 3.6-meter Ku-band; M/A-Com, Standard Communications receivers.

News Service: UPI.

Ownership: Smith Broadcasting Group Inc. (Group Owner).

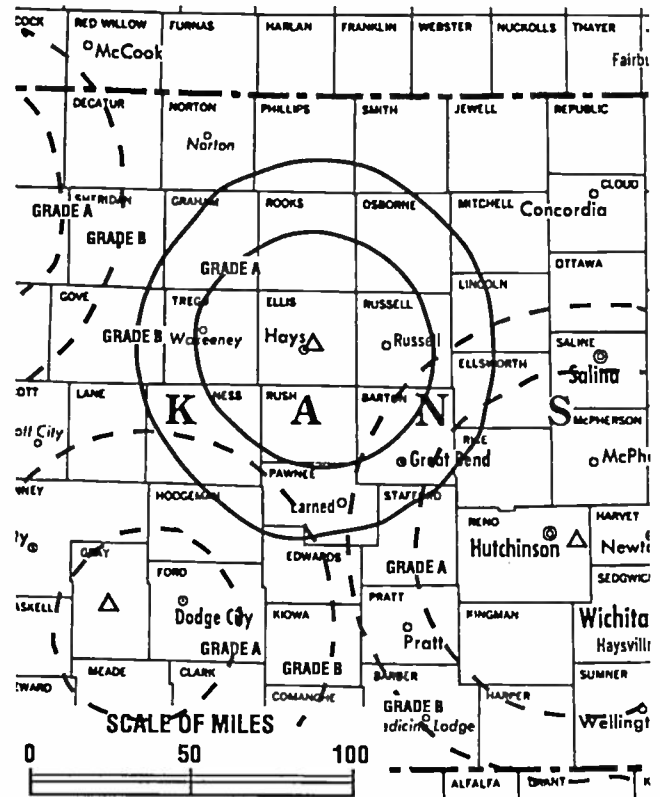
Began Operation: September 2, 1958. Sale by Kansas Bcstg. System to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Sale to Spartan Broadcasting Co. pending.

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Wayne E. Roberts, Station Manager.
Dennis Massler, Director of Engineering.
Patrick Manning, News Director.



KBSH-TV BPCT-4033 Granted 10/16/67 © American Map Corp., No. 14244

Rates: On request.

City of License: Hays. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	44,010	20,510	64,520
Average Weekly Circulation (1994)	19,060	5,854	31,520
Average Daily Circulation (1994)			20,853

Kansas—Lawrence

KMCI

Ch. 38

Network Service: None, Independent.

Licensee: Miller Bcstg. Inc., Box 66, Baldwin City, KS 66006.

Studio: U.S. 56 at First St., Baldwin City, KS 66006.

Telephone: 913-594-3086. Fax: 913-594-3080.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 4743.8-kw max. visual. Antenna: 1083-ft. above av. terrain, 1004-ft. above ground, 2018-ft. above sea level.

Latitude	38°	53'	46"
Longitude	95°	10'	29"

Transmitter: 5.77-mi. SE of Lawrence.

Satellite Earth Station: Comtech, 5-meter C-band.

Ownership: Miller Broadcasting Inc.

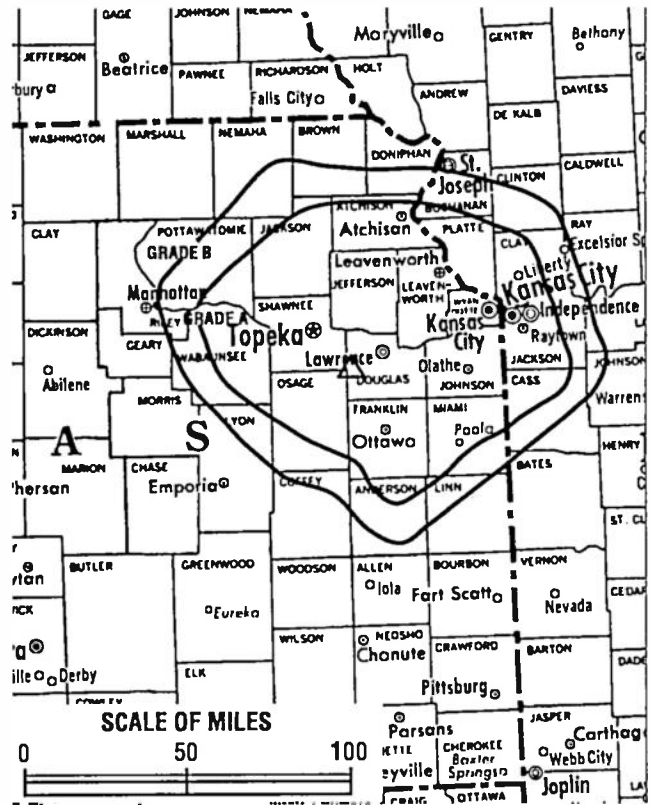
Began Operation: February 1, 1988.

Personnel:
 Monte Miller, President & General Manager.
 Doris Miller, Station Manager.
 Christopher Miller, General Sales Manager.
 Gary Krohe, Chief Engineer.
 Quinn Miller, Production Manager.

Rates: On request.

City of License: Lawrence. DMA: Kansas City. Rank: 31.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KMCI BMPCT-891228KF Granted 3/23/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	360,650	193,960	554,610
Average Weekly Circulation (1994)	991	854	2,267
Average Daily Circulation (1994)			914

Kansas—Pittsburg-Joplin, Missouri

KOAM-TV

Ch. 7

Network Service: CBS.

Licensee: Scarecrow Inc., 270 Park Ave., New York, NY 10017-2070.

Studio: Intersection of U.S. 69 & Lawton.

Mailing Address: Box 659, Pittsburg, KS 66762.

Telephone: 417-624-0233. Fax: 417-624-3115.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; RCA Americom, 4.6-meter KU-band; Scientific-Atlanta, 4-meter C-band; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Saga Communications.

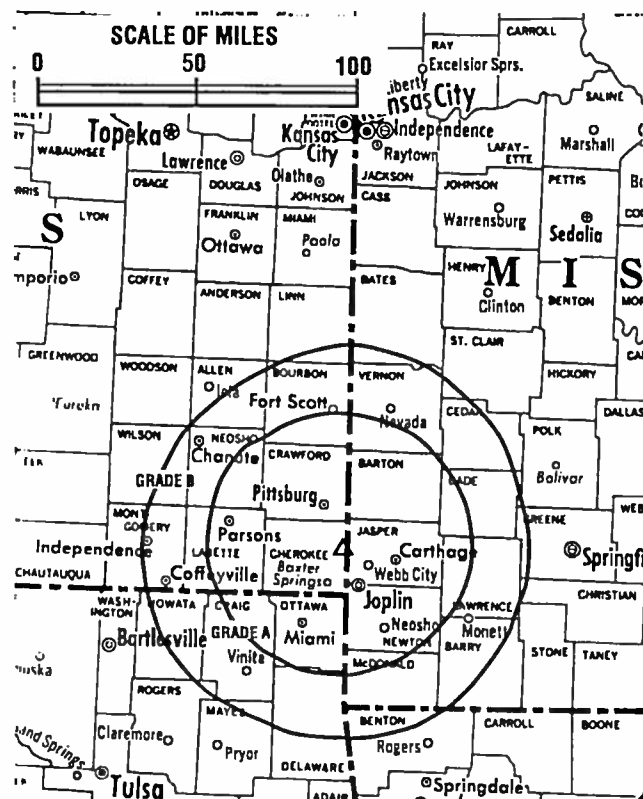
Began Operation: December 5, 1953. Sale to Draper Communications by Mid-Continent Telecastings Inc. approved by FCC Sept. 27, 1984 (Television Digest, Vol. 24:34). FCC approved sale to KOAM TV Oct. 28, 1987. Sale to Scarecrow Inc. approved May 28, 1993. Sale to Saga Communications Inc. approved by FCC Aug. 19, 1994.

Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

Personnel:

Richard B. Armfield, Vice President & General Manager.
Danny Thomas, General Sales Manager.
Cathy Coomer, Program & Promotion Director.
Walter Ward, Chief Engineer.
Shirley Beer, News Director.



KOAM-TV BPCT-2863 Granted 5/29/61 © American Map Corp., No. 14244

Debbie Auman, Business Manager.
Malcolm Hukriede, Local Sales Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$1566.

City of License: Pittsburg. DMA: Joplin-Pittsburg. Rank: 147.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	271,610	225,150	496,760
Average Weekly Circulation (1994)	91,654	73,247	171,345
Average Daily Circulation (1994)			108,128

Kansas—Salina

KAAS-TV

Ch. 18

(Satellite of KSAS-TV, Wichita, KS)

Network Service: Fox.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: See KSAS-TV, Wichita.

Telephone: 316-942-2424. Fax: 316-942-8927.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 612.3-kw max. visual. Antenna: 1040-ft. above av. terrain, 866-ft. above ground, 2361-ft. above sea level.

Latitude 39° 06' 16"
Longitude 97° 23' 15"

Transmitter: Ottawa County, 282°T from Manchester.

Ownership: Clear Channel Television Inc. (Group Owner).

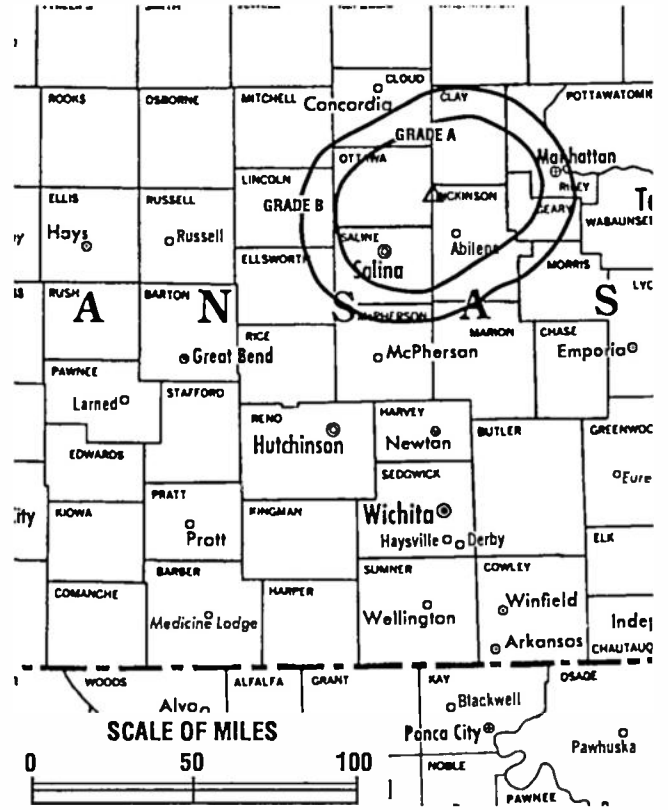
Began Operation: April 3, 1988. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

Personnel: See KSAS-TV, Wichita, KS.

Rates: On request.

City of License: Salina. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KAAS-TV BMPCT-870707KF Granted 11/17/87 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	116,390	51,150	167,540
Average Weekly Circulation (1994)	15,601	7,075	25,077
Average Daily Circulation (1994)			11,397

Kansas—Topeka

KSNT

Ch. 27

Network Service: NBC.

Licensee: Topeka License Subsidiary Corp., 6835 Northwest U.S. Hwy. 24, Topeka, KS 66618.

Studio: 6835 Northwest U.S. Hwy. 24, Topeka, KS 66618.

Mailing Address: Box 2700, Topeka, KS 66601.

Telephone: 913-582-4000. Fax: 913-582-5283.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.50"
Longitude 95° 47' 04.10"

Transmitter: 6835 Northwest U.S. Hwy. 24.

Satellite Earth Stations: Transmit/receive Harris, 11-meter Ku-band; Harris, 4.6-meter Ku-band; RCA Americom, 3-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus, KSN, NBC.

Ownership: SJL Broadcast Management Corp. (Group Owner).

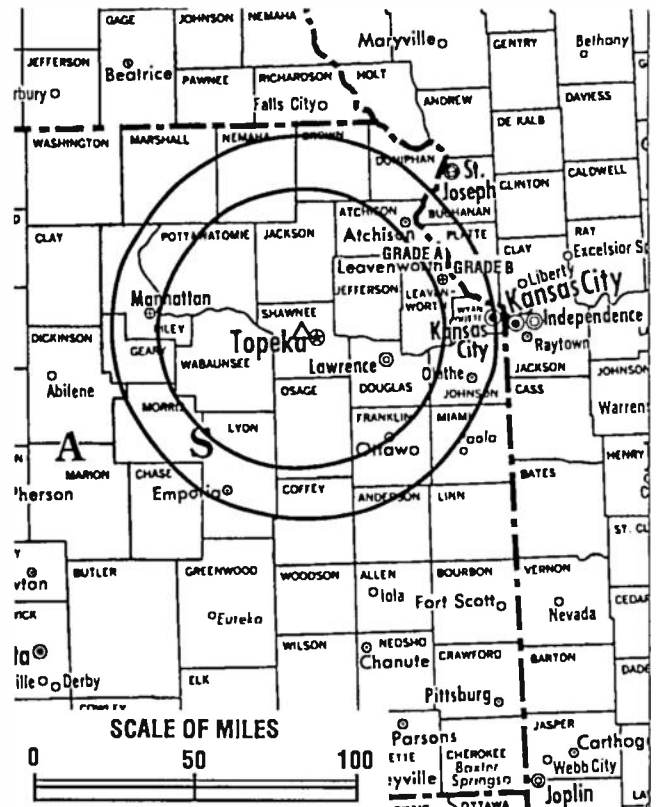
Began Operation: December 28, 1967. Sale to present owners by Standard Corp. approved by FCC Aug. 5, 1988 (Television Digest, Vol. 28:20).

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

- Gary Solir, General Manager.
- Shannon Hart, General Sales Manager.
- Debbie Bush, News Director.
- Chris Davies, Chief Engineer.
- John Sheridan, Promotion Director.



KSNT BMPCT-6498 Granted 10/12/66 © American Map Corp., No. 14244

Connie Barnard, Business Manager.
Keth Walberg, Creative Services Director.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$750.

City of License: Topeka, DMA: Topeka. Rank: 142.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	472,410	239,370	711,780
Average Weekly Circulation (1994)	106,705	32,821	144,063
Average Daily Circulation (1994)			72,571

Kansas—Topeka

KTKA-TV

Ch. 49

Network Service: ABC.

Licensee: Northeast Kansas Broadcast Service Inc., Box 2229, Topeka, KS 66601.

Studio: 101 S.E. Monroe, Topeka, KS 66603.

Mailing Address: Box 2229, Topeka, KS 66601.

Telephone: 913-234-4949. Fax: 913-234-5256.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 3475-kw max. & 1042-kw horizontal visual, 347.5-kw max. & 104-kw horizontal aural. Antenna: 1476-ft. above av. terrain, 1439-ft. above ground, 2549-ft. above sea level.

Latitude 39° 01' 34"
Longitude 95° 54' 58"

Transmitter: 2280 W. Union Rd., Dover.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.5-meter C-band; W/A-Com, 3.7-meter C-band; 3.7-meter Ku-band; Pinzone receivers.

News Service: AP.

Ownership: Brechner Management Co. (Group Owner).

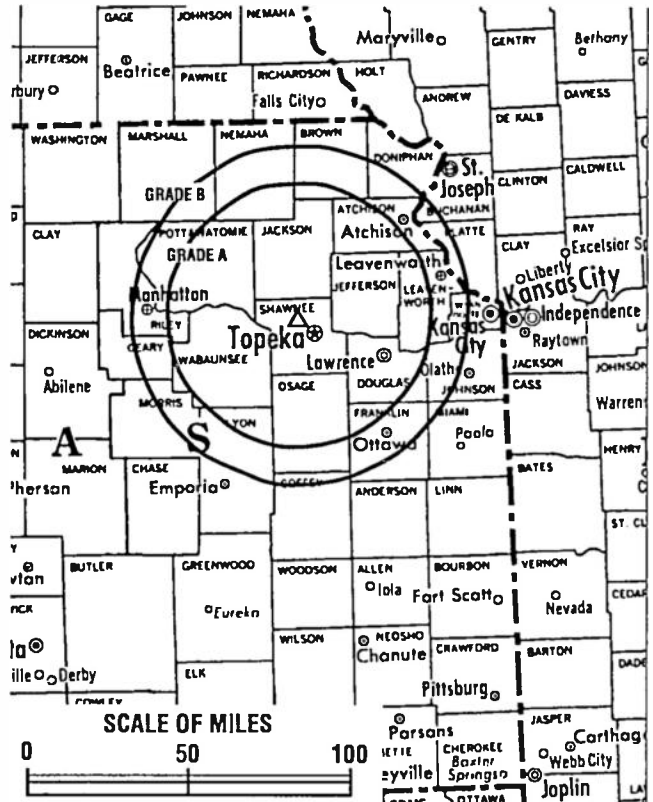
Began Operation: June 20, 1983. Transfer of control to Larry D. Hudson approved by FCC Feb. 11, 1985. Sale to present owners approved by FCC April 28, 1986 (Television Digest, Vol. 25:15).

Represented (sales): Settel Inc.

Represented (legal): Cohn & Marks.

Personnel:

Beri Brechner, President.
Kent Cornish, General Manager.
Bob Fulmer, Sales Manager.
Karl Fruendt, Program Director.
Marty Matthews, News Director.
Melissa McPherson, Promotion Manager.



KTKA-TV BMPCT-830111KG Granted 1/28/83 © American Map Corp., No. 14244

Ellen Cowger, Business Manager.
Mike Caudle, Chief Engineer.

Highest 30 Sec. Rate: \$500.

City of License: Topeka. DMA: Topeka. Rank: 142.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	342,170	154,310	496,480
Average Weekly Circulation (1994)	85,325	35,075	123,379
Average Daily Circulation (1994)			60,321

Kansas—Topeka

WIBW-TV

Ch. 13

Network Service: CBS.

Licensee: Stauffer Communications Inc., Box 119, Topeka, KS 66601.

Studio: 5600 W. 6th St., Topeka, KS 66606.

Mailing Address: Box 119, Topeka, KS 66601.

Telephone: 913-272-3456. Fax: 913-272-0117.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.50"
Longitude 96° 02' 57.50"

Transmitter: 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter; Simulsat, 5-meter; Microdyne, RCA, Scientific-Atlanta, Simulsat receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

AM Affiliate: WIBW, 5-kw, 580 kHz (CBS).

FM Affiliate: WIBW-FM, 100-kw, 97.3 MHz (No. 247), 1220-ft.

News Services: AP, CBS.

Ownership: Stauffer Communications Inc. (Group Owner).

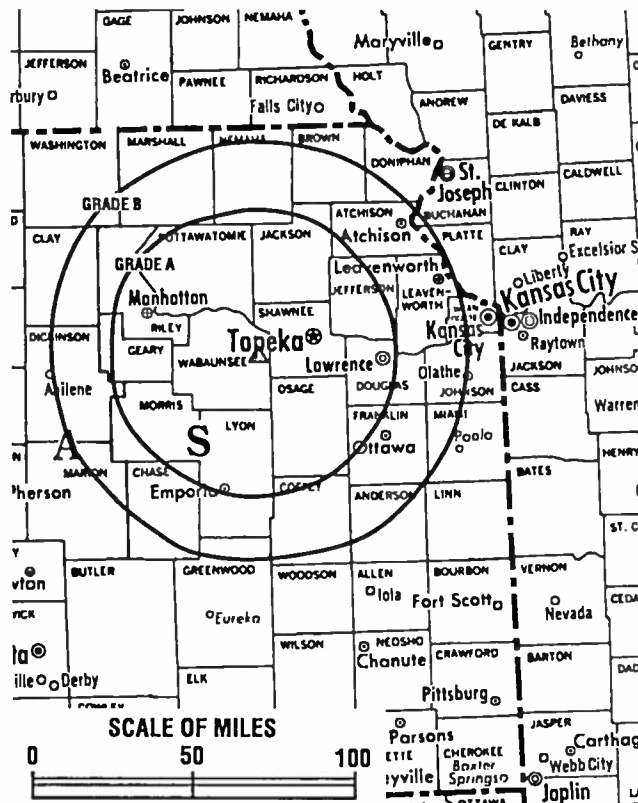
Began Operation: November 15, 1953. Sale of WIBW-TV-AM to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51). Sale to Morris Communications pending (Vol. 34:32).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Jerry Holley, Vice President, Broadcasting & General Manager.
Vince Frye, General Sales Manager.
Kelly Lenz, Farm Director.
Ron Paradis, Sports Director.



WIBW-TV BPCT-2743 Granted 8/1/62 © American Map Corp., No. 14244

Mary Loftus, News Director.
Larry Slawson, Creative Director.
Beverly Anderson, Business Manager.
Bobbie Athon, Promotion Manager.
Elmer Gunderson, Chief Engineer.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$1100.

City of License: Topeka. DMA: Topeka. Rank: 142.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	587,280	311,260	898,540
Average Weekly Circulation (1994)	131,589	46,288	186,274
Average Daily Circulation (1994)			111,909

Kansas—Wichita

KAKE-TV

Ch. 10

(Operates satellites KUPK-TV, Garden City & KLBY, Colby, KS)

Network Service: ABC.

Licensee: Chronicle Bcstg. Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 1500 N. West St., Wichita, KS 67203.

Mailing Address: Box 10, Wichita, KS 67201.

Telephone: 316-943-4221. Fax: 316-943-5160.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 44.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: W. 53rd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat/Andrew, 3.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: October 19, 1954. Sale to present owner by KAKE-TV & Radio approved by FCC Jan. 21, 1980 (Television Digest, Vol. 19:14).

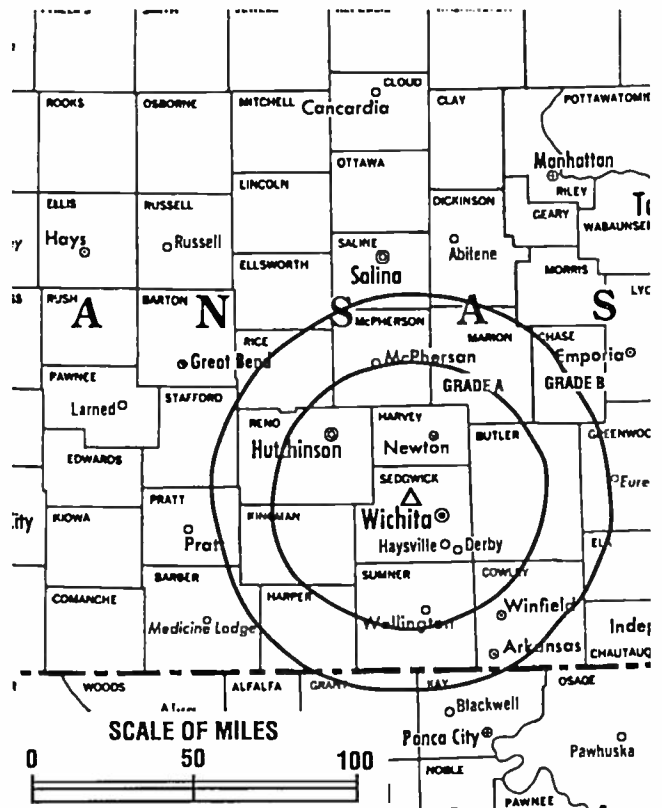
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Jan McDaniel, President & General Manager.
Steve South, General Sales Manager.
Kevin Ragan, News Director.
Kathy Mohn, Local Sales Manager.



KAKE-TV BMPCT-2215 Granted 7/16/54 © American Map Corp., No. 14244

Terry Johnson, National Sales Manager.
Mark Chamberlin, Marketing Director.
Dale Morrell, Chief Engineer.
Don Golledge, Director of Programming & Operations.
Joseph Miller, Business Manager.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$1150.

City of License: Wichita. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	337,120	175,660	512,780
Average Weekly Circulation (1994)	186,790	93,714	294,849
Average Daily Circulation (1994)			166,968

KSAS-TV

Ch. 24

(Operates satellite KAAS-TV, Salina, KS)

Network Service: Fox.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 316 N. West St., Wichita, KS 67203.

Telephone: 316-942-2424. Fax: 316-942-8927.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3303.7-kw max. & 2009-kw horizontal visual, 330.37-kw max. & 200.9-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1161-ft. above ground, 2531-ft. above sea level.

Latitude 37° 46' 40"
Longitude 97° 30' 37"

Transmitter: S of Hwy. 296, 1.4-mi. E of Colwich.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; United Satellite Systems, 3.8-meter C-band; RCA Americom, 3.77-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Clear Channel Television Inc. (Group Owner).

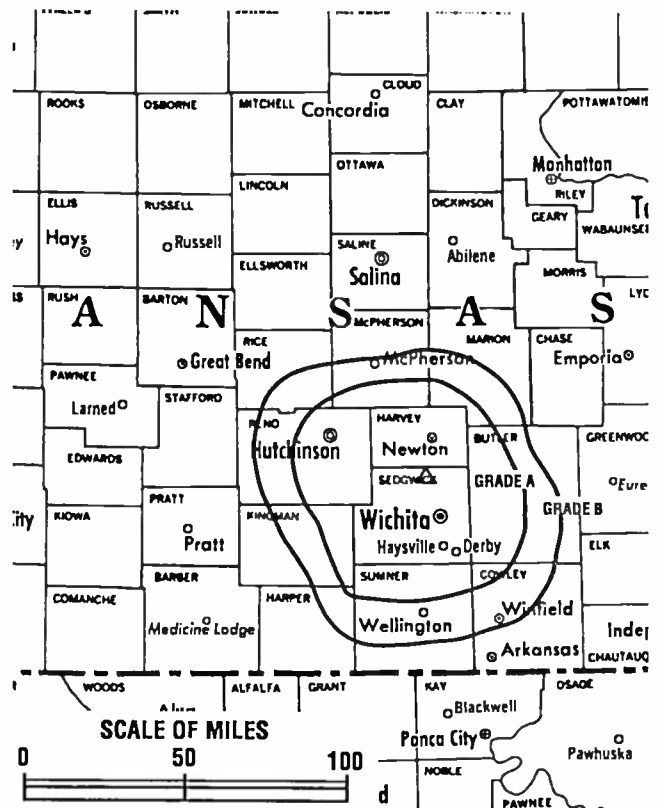
Began Operation: August 24, 1985. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

Represented (sales): Seitel Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Steven Spendlove, General Manager.
- Marty West, General Sales Manager.
- Stacy Sercus, National Sales Manager.
- David Caruso, Chief Engineer.
- David Herrmann, Program Director.
- Tom Gateway, Promotion Director.



KSAS-TV BMPCT-841115KJ Granted 2/28/85 © American Map Corp., No. 14244

Virginia Edwards, Business Manager.
Chris Braun, Production Manager.

Rates: On request.

City of License: Wichita. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	265,090	133,580	398,670
Average Weekly Circulation (1994)	120,154	62,885	187,628
Average Daily Circulation (1994)			94,468

Kansas—Wichita

KSNW

Ch. 3

(Operates KSN Inc., satellites KSNK, Great Bend, KS; KSNB, Garden City, KS & KSNK, McCook, NE-Oberlin, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main, Wichita, KS 67203.

Studio: 833 N. Main St., Wichita, KS 67203.

Telephone: 316-265-3333. Fax: 316-292-1197.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1365-ft. above av. terrain, 1071-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

Transmitter: Colwich, KS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter; Scientific-Atlanta, 4.6-meter; RCA Americom, 3.6-meter; Superior, 3.6-meter Ku-band; Harris, 3-meter; Harris, Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: DX Communications.

News Services: AP, CNN, Conus, KSN, NBC.

Ownership: SJL Broadcast Management Corp. (Group Owner).

Began Operation: September 1, 1955. Sale to The Standard Corp. approved by FCC Dec. 30, 1980 (Television Digest, Vol. 19:35, 48). Sale to SJL of Kansas Corp. approved by FCC Aug. 8, 1988 (Vol. 28:15, 20).

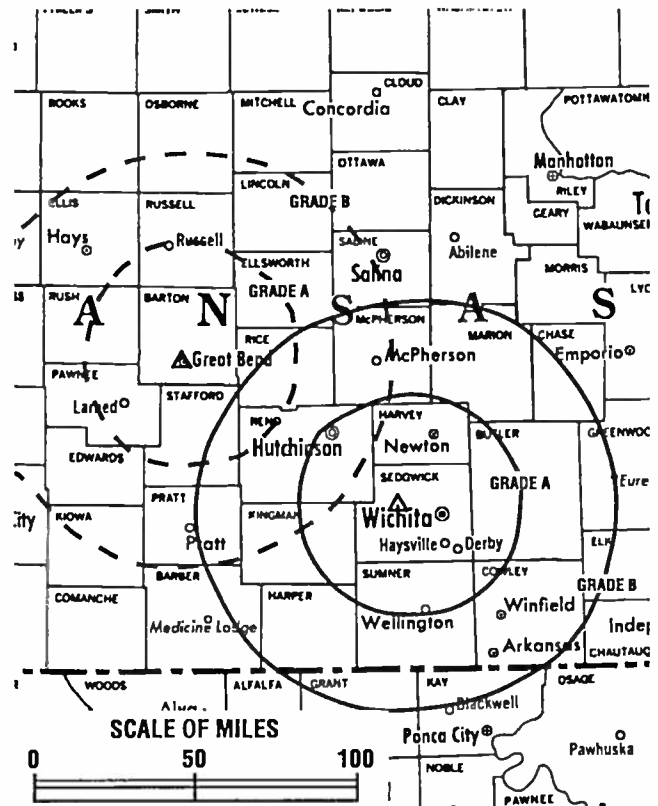
Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Allan Buch, Vice President & General Manager.
Gary Gore, General Sales Manager.
Joan Smith, Program Coordinator.



KSNW BPCT-961 Granted 6/8/55

© American Map Corp., No. 14244

Robert Yuna, News Director.
Bob Locke, Chief Engineer.
Jim Tellus, Promotion Director.
Georgianna Kurtz, Business Manager.

Highest 30 Sec. Rate: \$3500.

NETWORK BASE HOURLY RATE: \$4000.

City of License: Wichita. DMA: Wichita-Hutchinson. Rank: 62.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	459,440	219,340	678,780
Average Weekly Circulation (1994)	177,376	80,549	265,534
Average Daily Circulation (1994)			138,997

Kansas—Wichita-Hutchinson

KWCH-TV

Ch. 12

(Operates Kansas Broadcasting System, including KBSD-TV, Ensign; KBSL-TV, Goodland & KBSH-TV, Hays, KS)

Network Service: CBS.

Licensee: KBS License Ltd. Partnership, Box 12, Wichita, KS 67201.

Studios: 2815 E. 37th St. N, Wichita, KS 67219; 1800 N. Plum St., Hutchinson, KS 67501.

Mailing Address: Box 12, Wichita, KS 67201.

Telephones: 316-838-1212; 316-665-5503. Fax: 316-838-3524.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude	38°	03'	16.50"
Longitude	97°	46'	40.50"

Transmitter: 9-mi. E of Hutchinson on 4th St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku & C-band; AFC, 3-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; M/A-Com, Microdyne receivers.

News Services: AP, UPI.

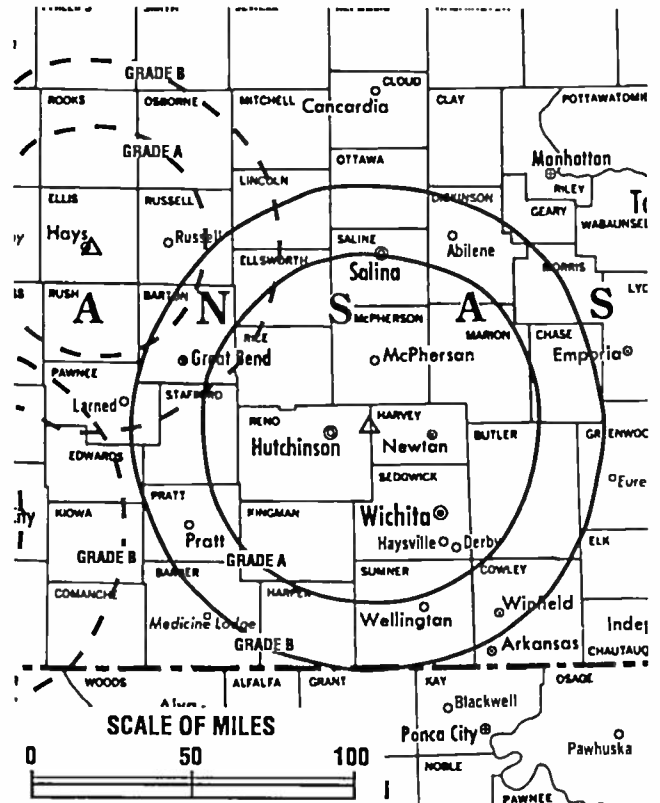
Ownership: Smith Broadcasting Group Inc. (Group Owner).

Began Operation: June 22, 1953. FCC approved sale of 80% to Minneapolis Star and Tribune (Cowles) with former owners retaining 20% Oct. 19, 1955 (Television Digest, Vol. 11:28, 43). Sale by Minneapolis Star and Tribune to Kansas Bcstg. System approved by FCC Nov. 24, 1982. Sale to Smith Broadcasting Group Inc. approved by FCC Oct. 12, 1988. Sale to present owners approved by FCC Feb. 3, 1989. Sale to Spartan Radiocasting Co. pends (Vol. 34:27).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.



KWCH-TV BPCT-2884 Granted 6/29/83 © American Map Corp., No. 14244

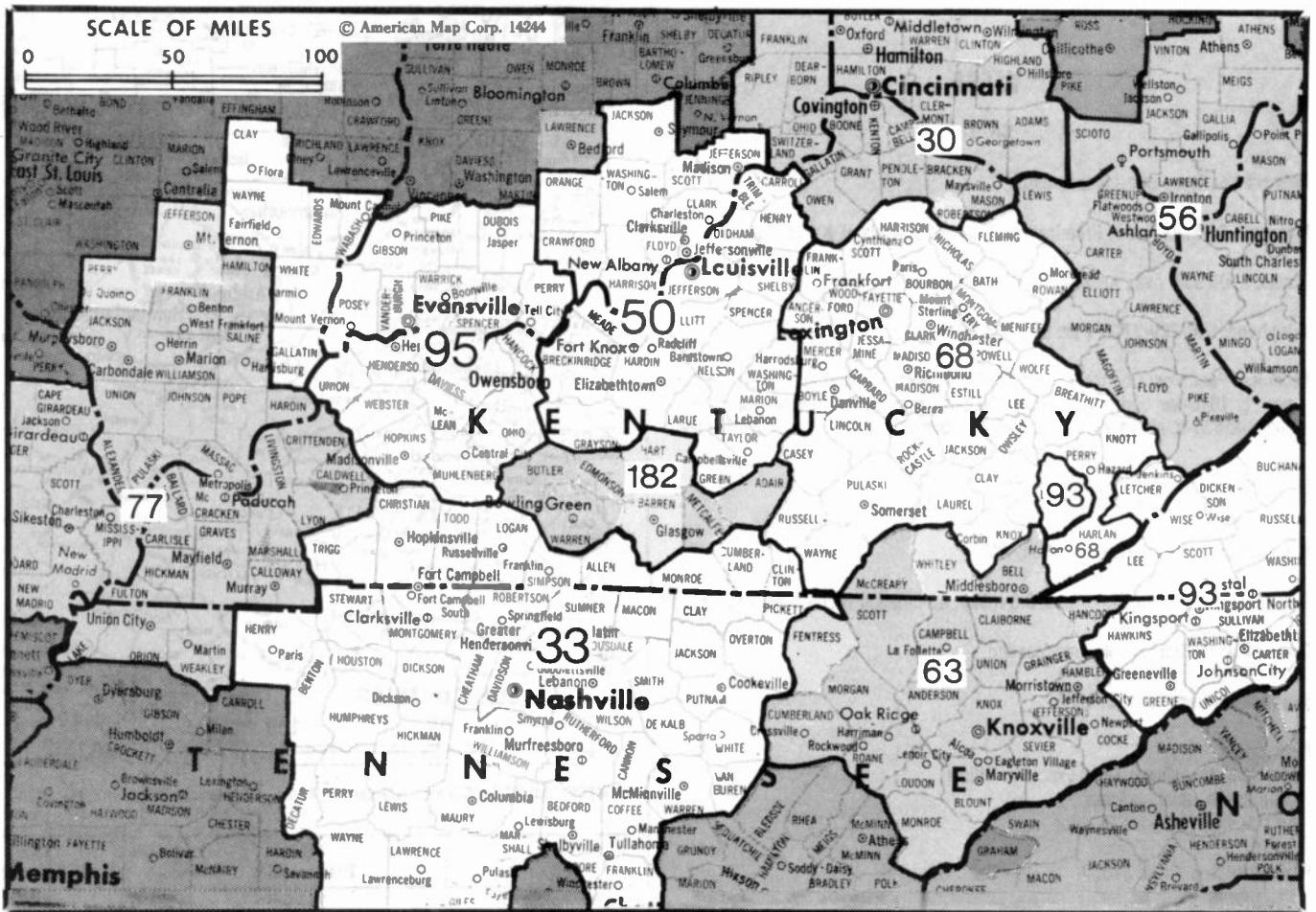
Personnel:

Sandy DiPasquale, President & General Manager.
 Randy Pratt, General Sales Manager.
 Jim Martin, Local Sales Manager.
 Eric Lerner, News Director.
 Laverne Goering, Production Manager.
 Ciell Lacy, Chief Engineer.
 Susan Kimmell, Promotion Manager.
 Sharon McKittrick, Electronic Data Processing Manager.
 Robert W. Wine, Controller.

Highest 30 Sec. Rate: \$2500.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	306,430	145,640	452,070
Average Weekly Circulation (1994)	189,790	94,944	297,172
Average Daily Circulation (1994)			200,053



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Cincinnati, OH	782,490	30	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXIX-TV (19), WHTN (39), WKRN-TV (2), WKZX (28), WPGD (50), WSMV (4), WTVF (5), WXMT (30), WZTV (17)
Nashville, TN	749,060	33	
Louisville, KY	538,640	50	WAVE (3), WBNA (21), WDRB-TV (41), WFTE (58), WGRB (34), WHAS-TV (11), WLKY (32)
Charleston-Huntington, WV	478,630	56	WCHS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Knoxville, TN	418,120	63	WATE-TV (6), WBIR-TV (10), WKOT-TV (8), WPMC (54), WTNZ (43)
Lexington, KY	384,430	68	WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (57)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	346,830	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCEE (13), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	281,470	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19)
Evansville, IN	274,970	95	WEHT (25), WEVV (44), WRE-TV (14), WLCN (19), WTVW (7)
Bowling Green, KY	65,930	182	WBKO (13), WKNT (40)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WDKY-TV, Lexington	See Danville, KY
WLJC-TV, Lexington	See Beattyville, KY
WGRB, Louisville	See Campbellsville, KY
KFVS-TV & KBSI, Paducah	See Cape Girardeau, MO
WSIL-TV, Paducah	See Harrisburg, IL
WTCT, Paducah	See Marion, IL
WXIX-TV, Newport	See Cincinnati, OH

Kentucky Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	4	13	17
Educational Television Stations	0	17	17
	4	30	34

Kentucky—Ashland

WTSP

Ch. 61

Network Service: None, Independent.

Licensee: Tri-State Family Broadcasting, Box 2616, Ashland, KY 41101.

Studio: 3100 Bath Ave., Ashland, KY 41101.

Telephone: 606-329-2700. Fax: 606-324-9256.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 1963-kw max. & 1610-kw horizontal visual, 196.3-kw max. & 161-kw horizontal aural. Antenna: 631-ft. above av. terrain, 499-ft. above ground, 1352-ft. above sea level.

Latitude	38°	25'	11"
Longitude	82°	24'	06"

Transmitter: Rotary Park, Huntington, WV.

Satellite Earth Station: Paraclipse, 3.6-meter; Automation Techniques receivers.

Ownership: Tri-State Family Broadcasting.

Began Operation: April 30, 1983.

Personnel:

Claude H. Messinger, Chief Executive Officer.
 Greg Paton, Chief Engineer.
 Ann Bledsoe, Program Director.

Highest 30 Sec. Rate: \$10.

City of License: Ashland. DMA: Charleston-Huntington. Rank: 56.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WTSP BMPCT-810928KE Granted 12/11/81 © American Map Corp., No. 14244

	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Station Totals	133,090	48,910	182,000
Average Weekly Circulation (1994)	7,430	1,697	10,417
Average Daily Circulation (1994)			3,450

Kentucky—Beattyville

WLJC-TV

Ch. 65

Network Service: None, independent.

Licensee: Hour of Harvest Inc., c/o Rev. Forest Drake, Station WLJC(FM), Beattyville, KY 41311.

Studio: Rte. 11, Beattyville, KY 41311.

Telephone: 606-464-8672. Fax: 606-464-9034.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 73.45-kw max. visual, 7.34-kw max. aural. Antenna: 632-ft. above av. terrain, 501-ft. above ground, 1578-ft. above sea level.

Latitude	37°	36'	23"
Longitude	83°	41'	16"

Transmitter: 2.4-mi. N on Route 11, Beattyville.

Satellite Earth Stations: 3 in operation C-band; Automation Techniques receivers.

Ownership: Hour of Harvest Inc.

Began Operation: October 18, 1982.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): E. Harold Munn Jr. & Associates.

Personnel:

Forest Drake, President & General Manager.
Jonathan Drake, Operations Manager.

Highest 30 Sec. Rate: \$7.92.

City of License: Beattyville. DMA: Lexington. Rank: 68.



WLJC-TV BMPCT-870212KX Granted 4/30/87 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	47,840	16,780	64,620
Average Weekly Circulation (1994)	1,746	127	3,532
Average Daily Circulation (1994)			1,079

Kentucky—Bowling Green

WBKO

Ch. 13

Network Service: ABC.

Licensee: Benedek Bcstg. Corp., 303 W. State St., Suite 210, Rockford, IL 61101.

Studio: 2727 Russellville Rd., Bowling Green, KY 42102.

Mailing Address: Box 13000, Bowling Green, KY 42102-9800.

Telephone: 502-781-1313. Fax: 502-781-1814.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 740-ft. above av. terrain, 603-ft. above ground, 1343-ft. above sea level.

Latitude 37° 03' 52"
Longitude 86° 26' 07"

Transmitter: Off State Hwy. 185, 5-mi. NE of Bowling Green.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; 4-meter C-band; M/A-Com, 3.66-meter Ku-band; Avantek, Drake, M/A-Com receivers.

News Services: ABC, AP, CNN.

Ownership: A. Richard Benedek (Group Owner).

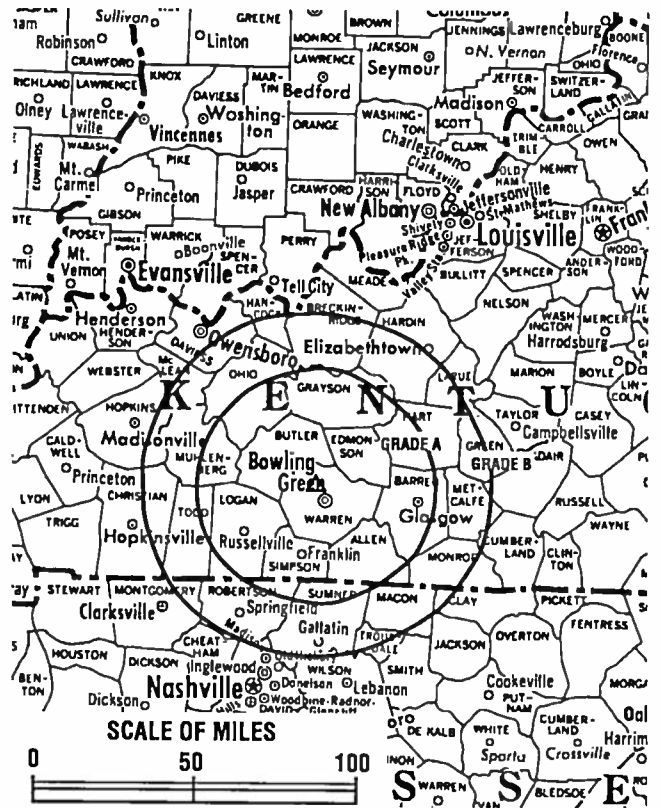
Began Operation: June 3, 1962. Sale to present owner by Bluegrass Media Inc. approved by FCC Feb. 14, 1983. Sale to Bluegrass by Professional Telecasting Systems approved July 14, 1976. Previous sale by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Represented (sales): Katz Continental Television.

Represented (legal): Covington & Burling.

Personnel:

- Clyde G. Payne, Vice President & General Manager.
- Steve Crabtree, Director of News & Station Operations.
- Rick McCue, General Sales Manager.
- David L. Chumley, Director of Engineering.
- Chris Allen, Promotion Director.
- Deborah Claypool, Business Manager.



WBKO BPCT-4372 Granted 7/27/70 © American Map Corp., No. 14244

Blair Payne, Production Manager.
Gene Prather, Administrative & Community Services Director.

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$365.

City of License: Bowling Green. DMA: Bowling Green. Rank: 182.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	603,560	368,860	972,420
Average Weekly Circulation (1994)	64,004	55,268	135,133
Average Daily Circulation (1994)			86,113

Kentucky—Bowling Green

WKNT

Ch. 40

(Operates satellite WGRB, Campbellsville, KY)

Network Service: Fox.

Grantee: Southeastern Communications Inc.

Studio: 855 Lover's Lane, Bowling Green, KY 42103.

Mailing Address: Box 51827, Bowling Green, KY 42102-6827.

Telephone: 502-781-2140. Fax: 502-842-7140.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 699-kw max. visual. Antenna: 791-ft. above av. terrain, 456-ft. above ground, 1417-ft. above sea level.

Latitude 37° 02' 10"
Longitude 86° 10' 20"

Holds CP for change to 783-kw max. visual, 800-ft. above av. terrain, 466-ft. above ground, 1427-ft. above sea level, transmitter to Pilots Knob, approx. 9.5-mi. WNW of Hays. BMPCT-921009KE.

Transmitter: 1.8-mi. WNW of Hays, atop Pilots Knob.

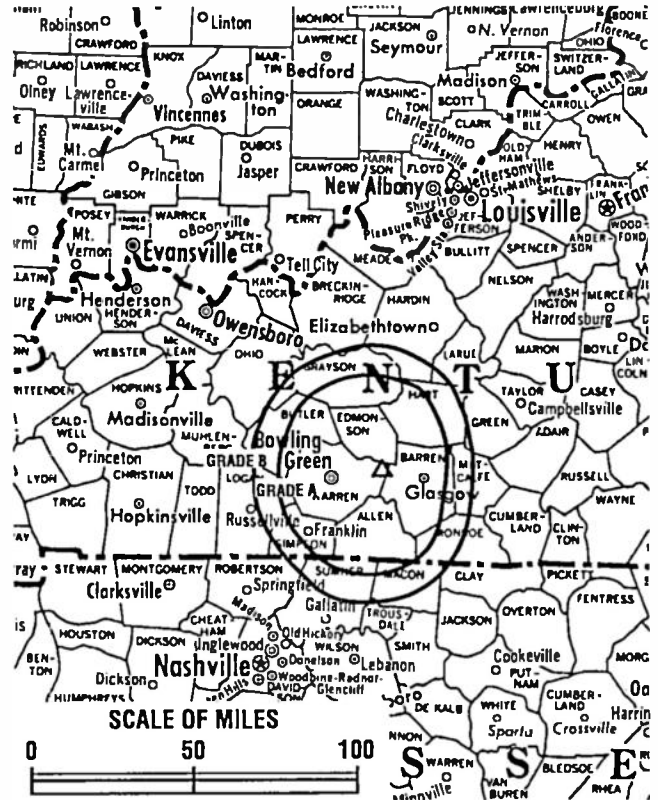
Ownership: Southeastern Communications Inc.

Began Operation: November 26, 1991. Involuntary assignment to license to Steve Rayborn granted by FCC Sept. 28, 1993.

Represented (legal): Pepper & Corazzini.

Personnel:

- Carol LaFever, General Manager.
- John Scheibel, Sales Manager.
- Mike Graham, Chief Engineer.
- Marty Bagby, Program & Promotion Director.



WKNT BMPCT-921009KE Granted 2/2/93 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$150.

City of License: Bowling Green. DMA: Bowling Green. Rank: 182.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	141,900	100,290	242,190
Average Weekly Circulation (1994)	6,417	5,804	12,747
Average Daily Circulation (1994)			3,881

Kentucky—Campbellsville

WGRB

Ch. 34

(Satellite of WKNT, Bowling Green, KY)

Network Service: Fox.

Licensee: Green River Bcstg. Co. Inc.

Studio: 1210 Cane Valley Rd., Cane Valley, KY 42720.

Telephones: 502-465-2223; 502-384-4738. Fax: 502-384-6864.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 600-kw max. visual, 108-kw max. aural. Antenna: 1027-ft. above av. terrain, 954-ft. above ground, 1848-ft. above sea level.

Latitude 37° 10' 05"
Longitude 85° 18' 32"

Transmitter: Hwy. 55, 4.1-mi. N of Columbia.

Satellite Earth Stations: C-band; Ku-band; ChannelMaster, Scientific-Atlanta receivers.

Ownership: Green River Bcstg. Co. Inc.

Began Operation: April 7, 1983. Involuntary assignment of license to Steve Raybom granted by FCC Sept. 28, 1993.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Rubin, Bednarek & Associates Inc.

Personnel:

Carol LaFever, General Manager.

Mike Graham, Chief Engineer.

Marty Bagby, Program & Promotion Director.

Highest 30 Sec. Rate: \$190.



WGRB BMPCT-830217KG Granted 3/16/83 © American Map Corp., No. 14244

City of License: Campbellsville. DMA: Louisville. Rank: 50.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	120,120	92,940	213,060
Average Weekly Circulation (1994)	22,061	13,775	42,630
Average Daily Circulation (1994)			15,304

Kentucky—Danville-Lexington

WDKY-TV

Ch. 56

Network Service: Fox.

Licensee: Superior Kentucky License Corp., 434 Interstate Ave., Lexington, KY 40505.

Studio: 434 Interstate Ave., Lexington, KY 40505.

Mailing Address: Box 12650, Lexington, KY 40583.

Telephones: 606-293-5656; 606-293-1475. Fax: 606-299-8604.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 3390-kw max. visual, 339-kw max. aural. Antenna: 1151-ft. above av. terrain, 1099-ft. above ground, 2044-ft. above sea level.

Latitude	37°	47'	18"
Longitude	84°	40'	49"

Transmitter: Approx. 3-mi. SE of High Bridge at bend in Kentucky River.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 4.6-meter C-band; AFC, 3.6-meter Ku-band; Andrew, 3-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: Superior Communications Group Inc. (Group Owner).

Began Operation: February 10, 1986. Transfer of control from Perry A. Sook to Albert M. Holtz approved by FCC Dec. 30, 1992. Sale to MMC Television Corp. approved by FCC Sept. 25, 1989 but not consummated. FCC approved sale to present owner by Backe Group Aug. 19, 1992.

Represented (sales): Seltel Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

George Boggs, Vice President & General Manager.
 Jonas Jones, General Sales Manager.
 Juris Rasums, Program & Operations Manager.
 Randy Cookman, Chief Engineer.
 Tara Holtz, Promotion Director.
 Joanne Q. Parker, Business Manager.



WDKY-TV BMPCT-860905KG Granted 11/18/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Danville. DMA: Lexington. Rank: 68.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	310,420	173,160	483,580
Average Weekly Circulation (1994)	119,352	56,259	206,612
Average Daily Circulation (1994)			86,134

**THE
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COMPANY**

We were the broker
in the 1992 sale of
WDKY-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

Kentucky—Hazard

WYMT-TV

Ch. 57

Network Service: CBS.

Licensee: Gray Communications Systems Inc., Box 48, 126 N. Washington St., Albany, GA 31703.

Studio: 4 Black Gold Blvd., Hazard, KY 41702.

Telephone: 606-436-5757.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 2630-kw max. visual, 250-kw max. aural. Antenna: 1560-ft. above av. terrain, 1005-ft. above ground, 2925-ft. above sea level.

Latitude 37° 11' 38"
Longitude 83° 10' 52"

Transmitter: Buffalo Mountain, Hazard.

Satellite Earth Stations: Harris, 7-meter C-band; Harris, 3.5-meter C-band; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

SNG Mobile Dish: Nurad.

News Services: AP, CBS.

Ownership: Gray Communications Systems Inc. (Group Owner).

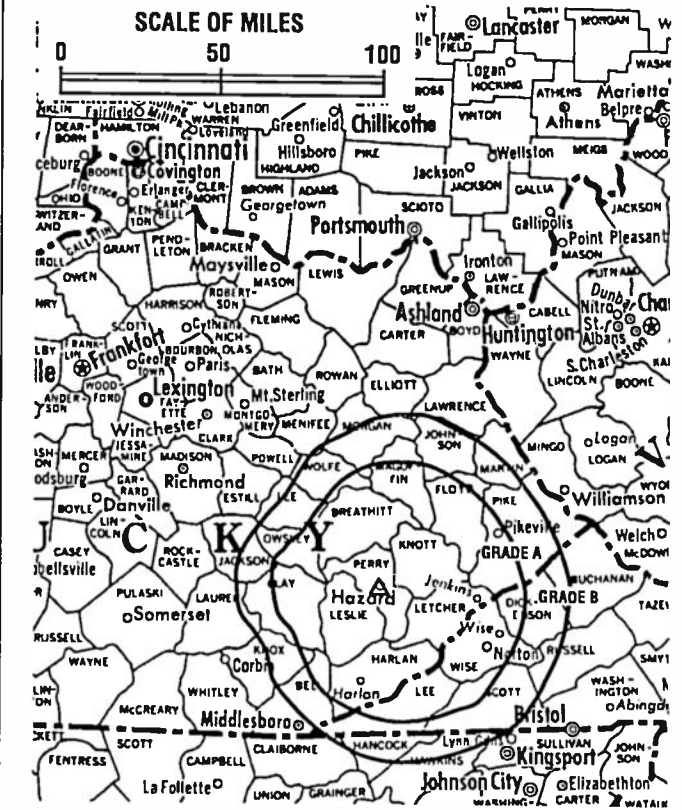
Began Operation: October 20, 1969. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC September 1, 1994. Sale to Bluegrass Broadcasting Co. by William D. Gorman, et al., approved by FCC May 22, 1985. Involuntary transfer of control granted by FCC March 25, 1993.

Represented (sales): Roslin Television Sales.

Represented (legal): Latham & Watkins.

Personnel:

Ralph W. Gabbard, President & General Manager.
Ernestine Cornett, Station Manager.
Jim Boggs, General Sales Manager.
Tony Turner, News Director.
Sharon Lindon, Program & Promotion Coordinator.



WYMT-TV BMPCT-851220KF Granted 2/28/86 © American Map Corp., No. 14244

Louise Adams, Office Manager.
Jim Combs, Chief Engineer.

Highest 30 Sec. Rate: \$375.

City of License: Hazard. DMA: Lexington. Rank: 68.

Circulation © 1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	231,100	66,740	297,840
Average Weekly Circulation (1994)	35,864	4,199	124,806
Average Daily Circulation (1994)			71,297

Kentucky—Lexington

WKYT-TV

Ch. 27

Network Service: CBS.

Licensee: Gray Communications Systems Inc., Box 48, 126 N. Washington St., Albany, GA 31703.

Studio: Rte. 4, Winchester Rd., Lexington, KY 40555.

Mailing Address: Box 5037, Lexington, KY 40555.

Telephone: 606-299-0411. Fax: 606-299-2494.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1520-kw max. visual. Antenna: 985-ft. above av. terrain, 954-ft. above ground, 1945-ft. above sea level.

Latitude 38° 02' 22"
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rte. 60, 2.8-mi. E of New Circle Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, CBS, NIWS.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: September 30, 1957. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC September 1, 1994 (Television Digest, Vol. 33:42). Involuntary transfer of control to rehabilitator granted March 25, 1993. Sale to Bluegrass Bcstg. by Taft Bcstg. approved April 26, 1967 by FCC (Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 (Vol. 14:12, 20). Gregg, et al., acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Ralph W. Gabbard, President & General Manager.
Wayne Martin, Vice President & Station Manager.
Jim Ogle, Vice President, News.
Kathy Plomin, Vice President, Sales.
Mike Kanarek, Vice President, Operations, Client & Creative Services.



WKYT-TV BPCT-890407KG Granted 5/12/89 © American Map Corp., No. 14244

Chas Callaway, Vice President, Engineering & Broadcast Services.
Sharon Helton, Vice President, Traffic.
Lisa Saffel, National Sales Manager.
Barbara Carden, Program Director.
Belinda Turley, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Lexington. DMA: Lexington. Rank: 68.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	525,700	284,080	809,780
Average Weekly Circulation (1994)	210,172	86,350	378,653
Average Daily Circulation (1994)			231,717

Kentucky—Lexington

WLEX-TV

Ch. 18

Network Service: NBC.

Licensee: WLEX-TV Inc., Box 1457, Lexington, KY 40591.

Studio: 1065 Russell Cave Rd., Lexington, KY 40505.

Mailing Address: Box 1457, Lexington, KY 40591.

Telephone: 606-255-4404. Fax: 606-255-2418.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris Ku-band; Comtech, 5-meter C-band; RCA Ku-band; Cyclesat, Harris, M/A-Com, Pinzone receivers.

News Service: AP.

Ownership: WLEX-TV Inc.

Began Operation: March 15, 1955.

Represented (sales): Blair Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

John A. Duvall, President & General Manager.
Joe Oliver, Vice President & General Sales Manager.
Stimuel R. Wilson, Vice President, Finance & Administration.
Al Greenfield, Station Manager.
Mary Broberg, Local Sales Manager.
Jim Allison, Station Relations.



WLEX-TV BPCT-4123 Granted 5/27/68 © American Map Corp., No. 14244

Bill Crawford, Director, Community Relations & Special Projects.
Sue Wylie, Director, Public Affairs.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Lexington. DMA: Lexington. Rank: 68.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	555,850	282,470	838,320
Average Weekly Circulation (1994)	181,616	74,973	321,682
Average Daily Circulation (1994)			168,382

Kentucky—Lexington

WTVQ-TV

Ch. 36

Network Service: ABC.

Licensee: Park Bcstg. of Kentucky Inc., Terrace Hill, Box 550, Ithaca, NY 14850.

Studio: 2940 Bryant Rd., Lexington, KY 40511.

Mailing Address: Box 5590, Lexington, KY 40555.

Telephone: 606-233-3600. Fax: 606-293-5002.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2240-kw max. & 1700-kw horizontal visual, 224-kw max. & 170-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level.

Latitude 38° 02' 03"
Longitude 84° 23' 39"

Transmitter: 2940 Bryant Rd.

Satellite Earth Stations: Andrew, 9.3-meter C-band; Andrew, 4.5-meter C-band; Harris, 6.2-meter C-band; Andrew, Harris, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: June 2, 1968 on Ch. 62; began on Ch. 36 June 20, 1980. Sale to present owner approved by FCC Dec. 18, 1991. Sale to Shamrock Bcstg. by Starr Bcstg. Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved Nov. 14, 1973.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Christopher Aldridge, Vice President & General Manager.
Dick Kelly, General Sales Manager.
Stephen Hensley, Local Sales Manager.
Jim Brady, Director of Engineering.
Mike Fowler, Program Manager.
Michael Castengera, News Director.
Carolyn Dooley, Business Manager.



WTVQ-TV Doc.-21392 Granted 4/18/79 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

City of License: Lexington. DMA: Lexington. Rank: 68.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	437,330	227,010	664,340
Average Weekly Circulation (1994)	185,355	79,636	341,672
Average Daily Circulation (1994)			188,532

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Kentucky—Louisville

WAVE

Ch. 3

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., 725 S. Floyd St., Louisville, KY 40203.

Studio: 725 S. Floyd St., Louisville, KY 40203.

Mailing Address: Box 32970, Louisville, KY 40232.

Telephone: 502-585-2201. Fax: 502-561-4115.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1820-ft. above av. terrain, 1690-ft. above ground, 2500-ft. above sea level.

Latitude 38° 27' 23"
Longitude 85° 25' 28"

Transmitter: 4.1-mi. NW of LaGrange, N of Hwy. 42, W of Hwy. 53.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, Andrew receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: November 24, 1948. Sale to present owner by Orion Bcstg. approved by FCC Aug. 14, 1981 (Television Digest, Vol. 20:24; 21:4).

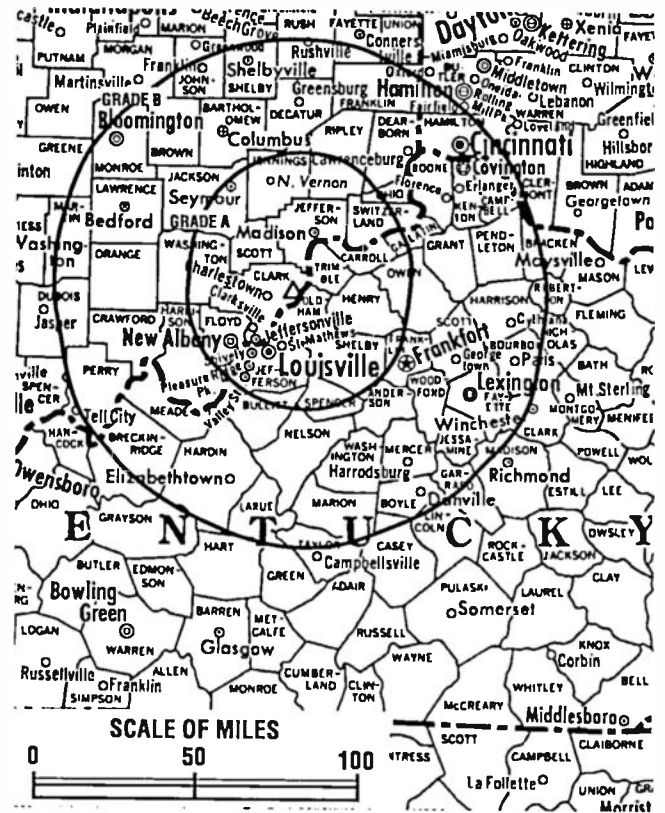
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Guy Hempel, Vice President & General Manager.
Stephen P. Langford, General Sales Manager.
Nick Ulmer, National Sales Manager.
Bill Eschbach, Chief Engineer.
Kathy Beck, News Director.
Faith Gibson, Business Manager.



WAVE BPCT-850211KJ Granted 3/28/85 © American Map Corp., No. 14244

Dan Foss, Production Manager.
Jim Brandenburg, Creative Services Manager.
Bob Fulbright, Commercial Services Director.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$4000.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	904,410	644,610	1,549,020
Average Weekly Circulation (1994)	309,857	183,113	523,892
Average Daily Circulation (1994)			287,645

Kentucky—Louisville

WBNA

Ch. 21

Network Service: None, Independent.

Licensee: Word Bcstg. Network Inc., Box 19859, Louisville, KY 40259.

Studio: 3701 Fern Valley Rd., Louisville, KY 40219.

Telephone: 502-964-2121. Fax: 502-966-9692.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 750-ft. above av. terrain, 465-ft. above ground, 1349-ft. above sea level.

Latitude 38° 01' 59"
Longitude 85° 45' 16"

Transmitter: Prayer Mountain, Sheperdsville.

Ownership: Word Broadcasting Network Inc.

Began Operation: April 2, 1986.

Represented (legal): Pepper & Corazzini.

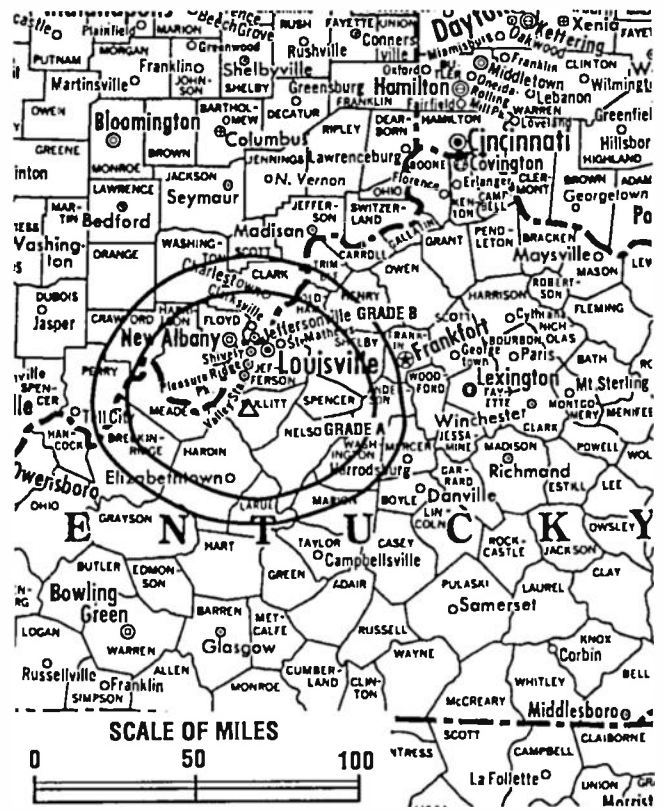
Personnel:

John D. Bradshaw, General Manager.
Phil Keith, Program Director.
Charles Henson, Engineering.
Greg Holt, Business Manager.

Highest 30 Sec. Rate: \$250.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WBNA BMPCT-841001KG Granted 5/2/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	284,970	174,500	459,470
Average Weekly Circulation (1994)	15,245	12,004	28,831
Average Daily Circulation (1994)			7,289

Kentucky—Louisville

WDRB-TV

Ch. 41

Network Service: Fox.

Licensee: Independence Television Co., One Independence Square, Louisville, KY 40203.

Studio: One Independence Square, Louisville, KY 40203.

Telephone: 502-584-6441. Fax: 502-589-5559.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: Circularly polarized, 1283-ft. above av. terrain, 971-ft. above ground, 1932-ft. above sea level.

Latitude 38° 21' 00.00"
Longitude 85° 50' 56.50"

Transmitter: W side of Christian Rd., 4-mi. NW of New Albany, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; Microdyne, 4.7-meter C-band; AFC, 3.6-meter Ku-band; Microdyne receivers.

News Services: AP, CNN.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: February 28, 1971. Sale to present owner by Cowles Media Co. approved by FCC Dec. 5, 1983 (Television Digest, Vol. 23:26). Sale to Cowles by Owsley & Egerton Welch, J. P. Morgan, Arlie Howard, et al., approved by FCC Oct. 25, 1977 (Vol. 17:21, 51).

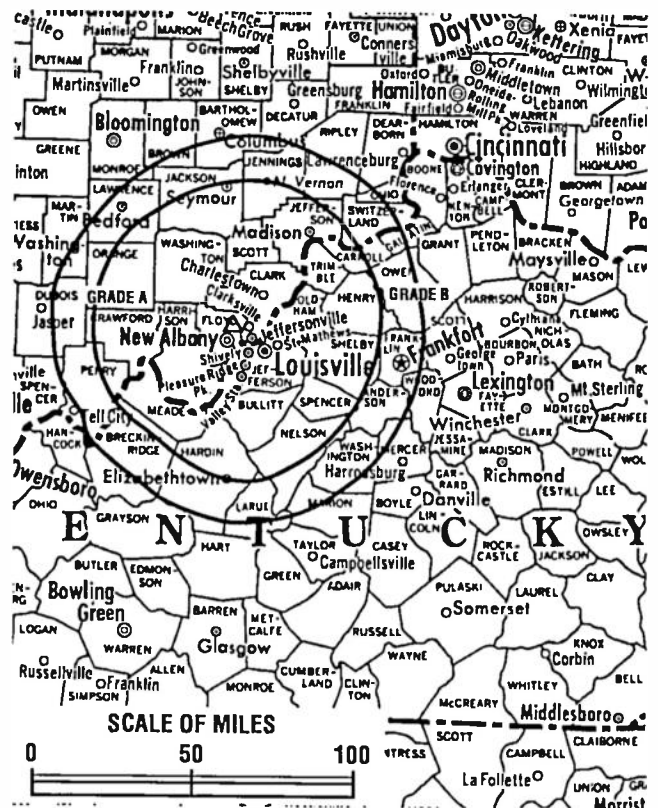
Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

John J. Dorkin, President & General Manager.
Jack Ratterman, General Sales Manager.
Kim Craven, National Sales Manager.
Hal Stopfel, News Director.
Glen Cook, Chief Engineer.



WDRB-TV BPCT-890518KG Granted 6/14/89 © American Map Corp., No. 14244

Pattie Kiray, Controller.
Denise Damron, Marketing & Promotion Director.
Ron Mack, Production Director.
Alice Sheffield, Traffic Supervisor.

Highest 30 Sec. Rate: \$1200.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	512,540	374,720	887,260
Average Weekly Circulation (1994)	259,965	159,276	442,055
Average Daily Circulation (1994)			212,277

Kentucky—Louisville

WHAS-TV

Ch. 11

Network Service: ABC.

Licensee: Jounal Bcstg. of Kentucky Inc., 75 Fountain St., Providence, RI 02902.

Studio: 520 W. Chestnut St., Louisville, KY 40202.

Mailing Address: Box 1100, Louisville, KY 40201.

Telephone: 502-582-7840. Fax: 502-582-7279.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.5-kw aural. Antenna: 1280-ft. above av. terrain, 984-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 23"
Longitude 85° 50' 52"

Transmitter: 5667 S. Skyline Dr., Floyds Knob, 3.6-mi. N of New Albany, IN.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

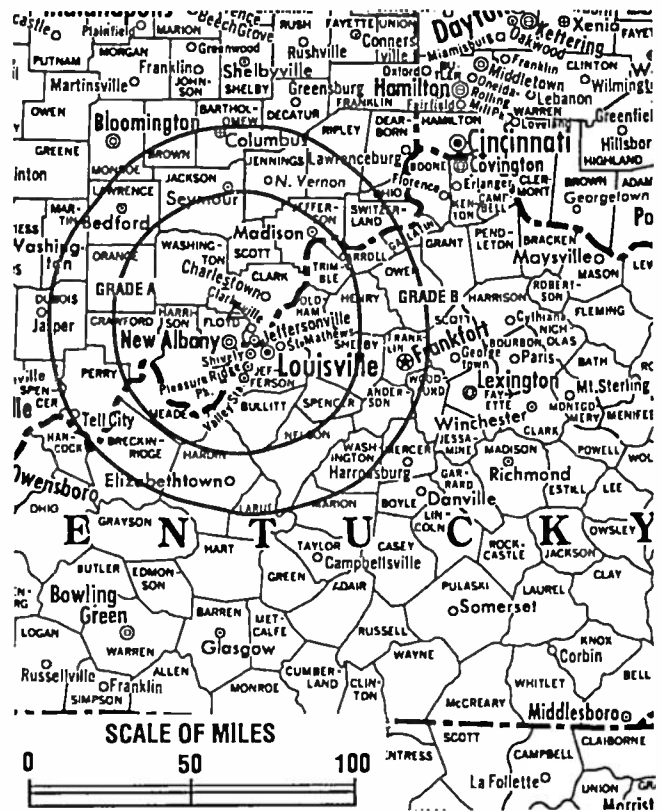
Began Operation: March 27, 1950. Sale to Providence Journal Co. by Louisville Courier-Journal & Times approved by FCC July 30, 1986 (Television Digest, Vol. 26:2, 23).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Personnel:

Joe Goleniowski, General Manager.
George Hulcher, Station Manager.
Charles Gordon, General Sales Manager.
Doug Roberts, National Sales Manager.
Nick Simonette, News Director.
Dan Miller, Program Director.



WHAS-TV BPECT-820506KF Granted 7/30/82 © American Map Corp., No. 14244

Eric Bergman, Engineering Manager.
John Blim, Promotion Director.
Becky Norris, Business Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$2712.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	663,540	459,130	1,122,670
Average Weekly Circulation (1994)	321,559	187,042	538,605
Average Daily Circulation (1994)			329,200

Kentucky—Louisville

WLKY

Ch. 32

Network Service: CBS.

Licensee: Pulitzer Broadcasting Co., Box 6205, Louisville, KY 40206.

Studio: 1918 Mellwood Ave., Louisville, KY 40206.

Telephone: 502-893-3671. Fax: 502-897-2384.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"
Longitude 85° 50' 02"

Transmitter: Rte. 1, Floyds Knob, near New Albany, IN.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter C-band; SatCom, 7-meter C-band; Comtech, 5-meter Ku & C-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Microdyne, Pinzone receivers.

SNG Mobile Dish: Andrew, 2.8-meter Ku-band.

News Services: AP, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 16, 1961. Sale to present owner by Gannett Co. approved by FCC May 12, 1983 (Television Digest, Vol. 23:2). Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sonderling Bcstg. approved April 4, 1973 (Vol. 12:33, 41; 3:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted Dec. 13, 1967 (Vol. 7:51).

Represented (sales): Katz Continental Television.

Personnel:

- Rabun Matthews, Vice President & General Manager.
- Bill Stanley, General Sales Manager.
- Greg Baird, National Sales Manager.
- Steve Sabato, News Director.



WLKY BPCT-4811 Granted 2/18/75 © American Map Corp., No. 14244

- Al Grossniklaus, Chief Engineer.
- Bruce Burns, Promotion Director.
- Delores Roehm, Business Manager.
- Lora Bradshaw, Community Affairs Director.

Rates: On request.

City of License: Louisville. DMA: Louisville. Rank: 50.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	487,480	334,170	821,650
Average Weekly Circulation (1994)	307,010	175,846	504,880
Average Daily Circulation (1994)			295,238

Kentucky—Madisonville

WLCN

Ch. 19

Network Service: None, independent.

Licensee: Zoe Bcstg. Corp., Box 1087, Madisonville, KY 42431.

Studio: 721 Princeton Pike, Madisonville, KY 42431.

Telephone: 502-821-5433. Fax: 502-821-5343.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2676-kw max. & 953-kw horizontal visual, 114.3-kw max. & 95.3-kw horizontal aural. Antenna: 791-ft. above av. terrain, 666-ft. above ground, 1220-ft. above sea level.

Latitude 37° 24' 46"
Longitude 87° 31' 32"

Transmitter: N side of County Rd. 260, Hopkins County, approx. 2.4-mi W of Hanson.

Ownership: Life Anew Ministries.

Began Operation: October 15, 1983.

Represented (sales): Landin Media Sales.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:
John Price, General Manager.

Highest 30 Sec. Rate: \$18.50.

City of License: Madisonville. DMA: Evansville. Rank: 95.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WLCN BPCT-88114KK Granted 12/20/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	120,240	75,730	195,970
Average Weekly Circulation (1994)	1,462	2,672	4,122
Average Daily Circulation (1994)			1,640

Kentucky—Paducah

WPSD-TV

Ch. 6

Network Service: NBC.

Licensee: Paxton Media Group Inc., 408 Kentucky Ave., Paducah, KY 42002.

Studio: 100 Television Lane, Paducah, KY 42003-5098.

Mailing Address: Box 1197, Paducah, KY 42002-1197.

Telephone: 502-442-8214. Fax: 502-442-2096.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1585-ft. above av. terrain, 1623-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"
Longitude 88° 58' 53"

Transmitter: Approx. 23-mi. NW of Paducah near Monkey's Eyebrow, KY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 6-meter; Harris, 3-meter; Harris, 6-meter; Harris receivers.

News Services: AP, CNN, UPI.

Ownership: Paxton Media Group Inc.

Began Operation: May 28, 1957.

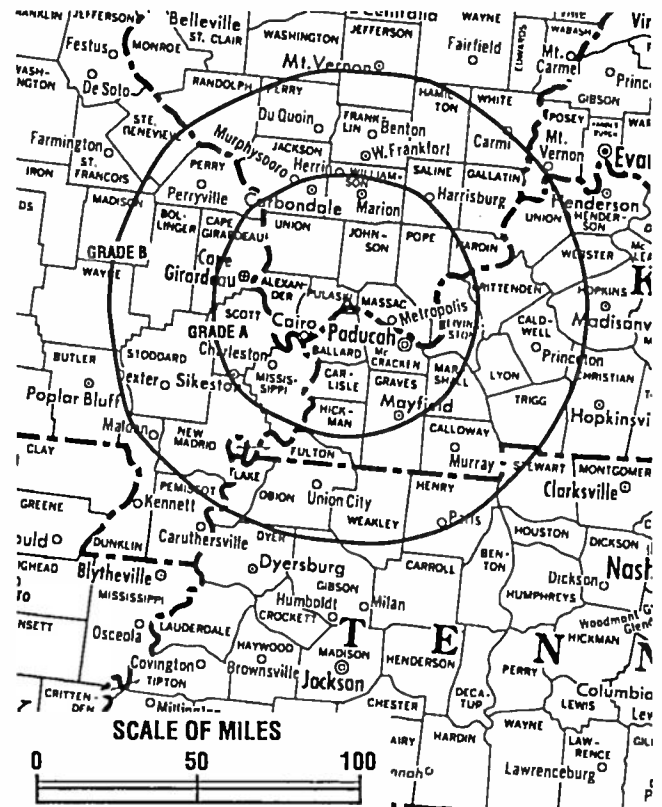
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Richard Paxton, President.
John Williams, Vice President & General Manager.
Don Van Cleve, Local Sales Manager.
Ann Eaves, National Sales Manager.
Don Brown, Chief Engineer.
Kevin Nunn, News Director.



WPSD-TV BPCT-2823 Granted 12/8/60 © American Map Corp., No. 14244

Dan Steele, Operations & Program Manager.
Cathy Crecelius, Promotion & Public Affairs Manager.

Highest 30 Sec. Rate: \$800.

NETWORK BASE HOURLY RATE: \$2000.

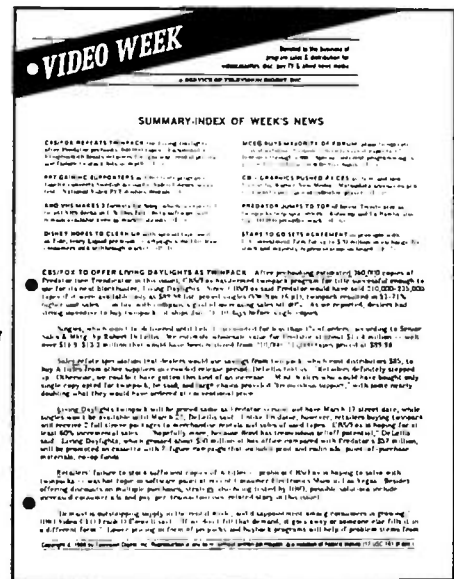
City of License: Paducah. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon.
Rank: 77.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	352,980	256,580	609,560
Average Weekly Circulation (1994)	156,902	106,923	291,534
Average Daily Circulation (1994)			166,079

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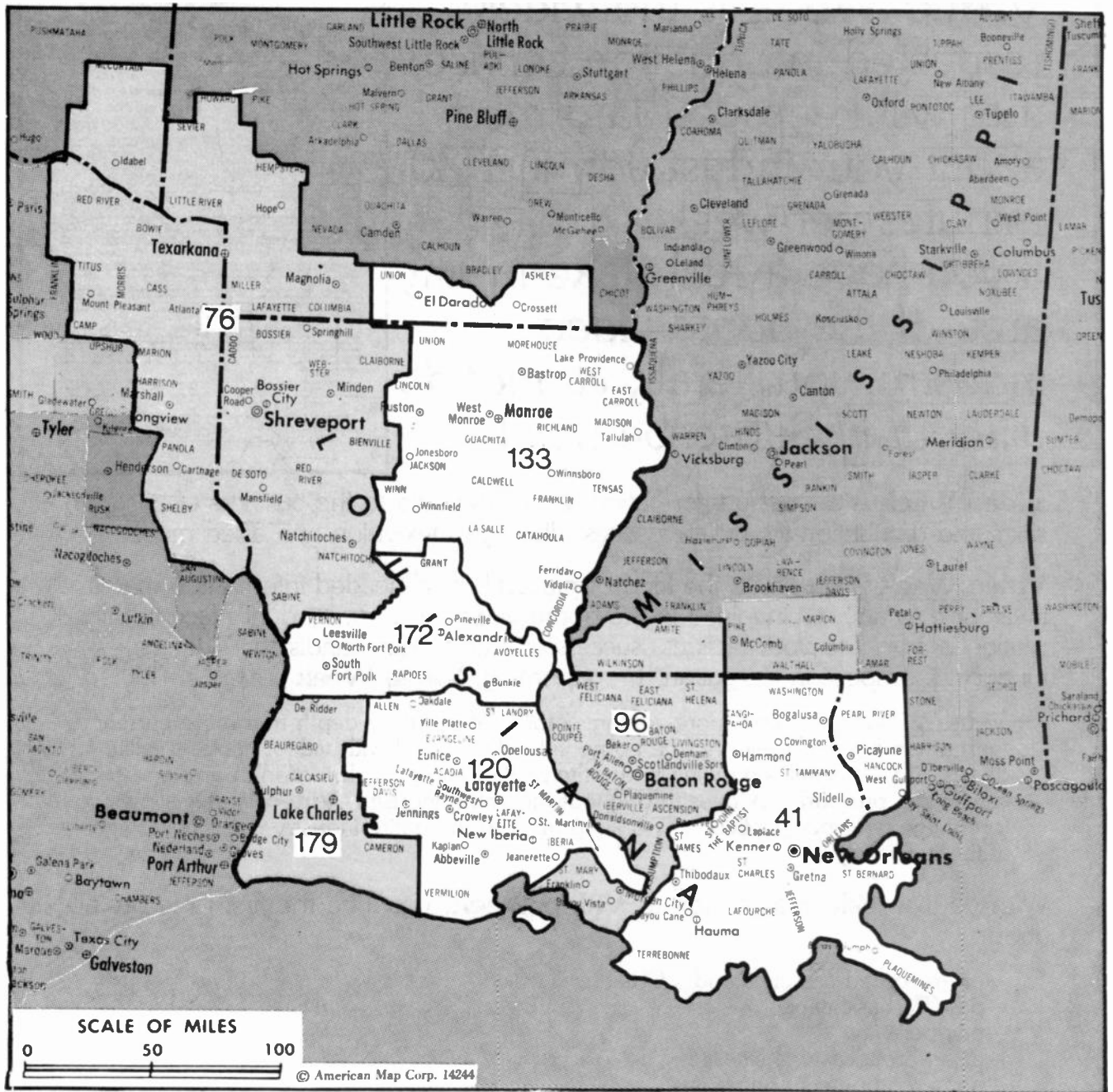
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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New Orleans, LA	615,180	41	WDSU (6), WGNO (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
Shreveport, LA	352,890	76	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3), KWLB (45)
Baton Rouge, LA	261,020	96	WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
Lafayette, LA	196,820	120	KADN (15), KATC (3), KLPY-TV (10)
Monroe, LA-El Dorado, AR	167,720	133	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Alexandria, LA	86,410	172	KALB-TV (5), KLAX-TV (31)
Lake Charles, LA	75,540	179	KPLC-TV (7), KVHP (29)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KARD, West Monroe	See Monroe, LA
KMCT-TV, West Monroe	See Monroe, LA

Louisiana Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	14	12	26
Educational Television Stations	2	6	8
	16	16	34

Louisiana—Alexandria

KALB-TV

Ch. 5

Network Service: NBC.

Licensee: Park Bcstg. of Louisiana Inc., Box 550, Ithaca, NY 14851.

Studio: 605-11 Washington St., Alexandria, LA 71301.

Telephone: 318-445-2456. Fax: 318-442-7427.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"
Longitude 92° 29' 45"

Transmitter: Forest Hill, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Comtech, 4.2-meter C-band; Harris receivers.

AM Affiliate: KALB, 5-kw (1-kw night), 580 kHz.

FM Affiliate: KZMZ, 100-kw, 96.9 MHz (No. 245), 1450-ft.

News Services: AP, NBC.

Ownership: Park Communications Inc. (Group Owner).

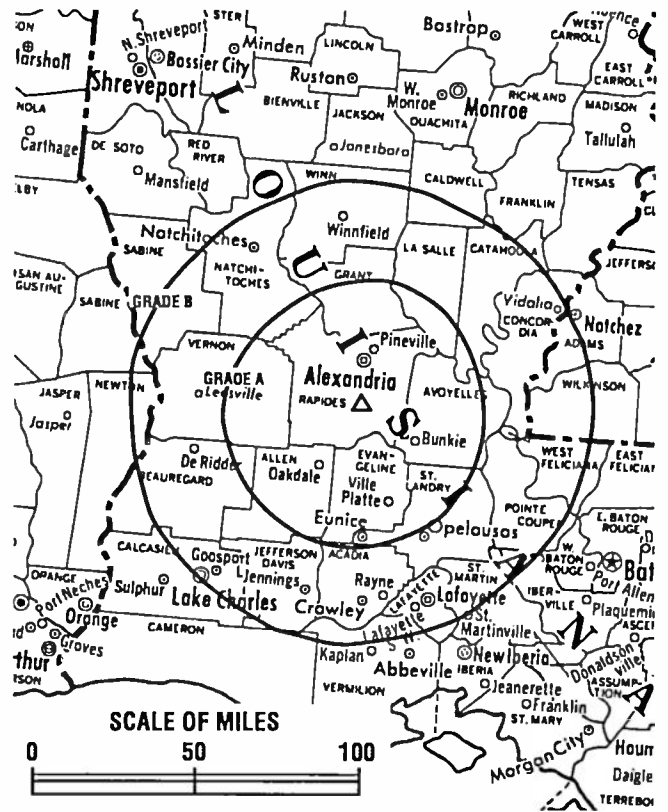
Began Operation: September 29, 1954. Sale to present owner by Lanford Telecasting Co. approved by FCC Sept. 17, 1993.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Lesley Golmon, General Manager.
Jim Reardon, Station & General Sales Manager.
Wayne Bettoney, Local Sales Manager.
Frances Yeager, Program Director.
Jack Frost, News Director.



KALB-TV BPCT-3449 Granted 1/13/65

© American Map Corp., No. 14244

Randall Adcock, Engineering Supervisor.
Brenda Kaiser, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Alexandria. DMA: Alexandria, LA. Rank: 172.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	469,330	257,720	727,050
Average Weekly Circulation (1994)	103,264	58,415	162,994
Average Daily Circulation (1994)			101,024

Louisiana—Alexandria

KLAX-TV

Ch. 31

Network Service: ABC.

Licensee: Pollack/Belz Communications Co. Inc., 4554 Fleming Rd., Collierville, TN 38017.

Studio: 1811 England Dr., Alexandria, LA 71303.

Mailing Address: Box 8818, Alexandria, LA 71306.

Telephone: 318-473-0031. Fax: 318-442-4646.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1290-kw max. visual, 130-kw aural. Antenna: 1093-ft. above av. terrain, 1027-ft. above ground, 1253-ft. above sea level.

Latitude 31° 33' 54"
Longitude 92° 33' 00"

Transmitter: 1.5-mi. SW of Dry Prong.

Satellite Earth Stations: Microdyne, 5-meter C-band; RCA Americom, 4-meter Ku-band; Microdyne, Standard Components receivers.

News Service: AP.

Ownership: Pollack/Belz Communications Co. Inc.

Began Operation: March 3, 1983. Sale of station to G. Russell Chambers, et al., approved by FCC Dec. 24, 1986, but not consummated. Sale to present owners by James Richards, Ben Johnson, et al., approved May 13, 1988.

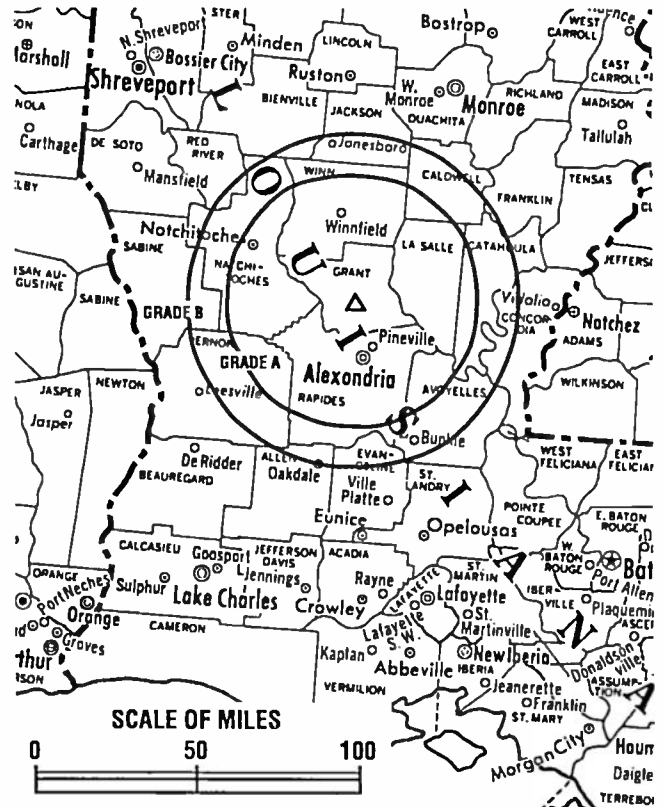
Represented (sales): Katz Communications Inc.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Lechman & Johnson Inc.

Personnel:

Sam McLeod, General Manager.
Laura Orgeron, General Sales Manager.
Charles Flowers, Chief Engineer.
Grant Uittl, News Director.



KLAX-TV BPCT-850528KH Granted 3/28/86 © American Map Corp., No. 14244

Pete Petrawski, Creative Services Director.
Lori Johnson, Program Director.
David L. Carlson, Business Manager.

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$55.

City of License: Alexandria. DMA: Alexandria, LA. Rank: 172.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	151,700	75,480	227,180
Average Weekly Circulation (1994)	60,692	15,862	76,567
Average Daily Circulation (1994)			35,508

Louisiana—Baton Rouge

WAFB

Ch. 9

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 1932 Wynnton Rd., Columbus, GA 31999.

Studio: 844 Government St., Baton Rouge, LA 70802-6090.

Telephone: 504-383-9999. Fax: 504-378-7891.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1670-ft. above av. terrain, 1726-ft. above ground, 1700-ft. above sea level.

Latitude 30° 21' 58"
Longitude 91° 12' 47"

Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

News Services: AP, CBS, CNN, CNN Headline News, UPI.

Ownership: American Family Corp. (Group Owner).

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 (Television Digest, Vol. 17:7). Sale to Guaranty Bcstg. by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3). FCC approved sale to American Family Corp., March 23, 1988.

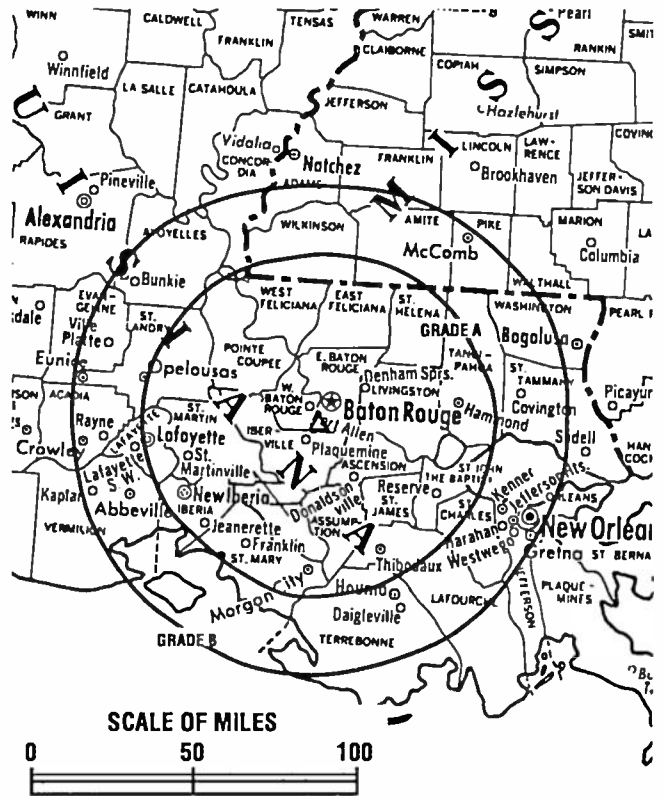
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Ronald E. Winders, Vice President & General Manager.
- Dave Ward, Assistant General Manager.
- Ray Sullivan, General Sales Manager.
- Dale Russell, Chief Engineer.
- Michael Moore, Operations Manager.
- Andree Boyd, Promotions Manager.
- Nick Simonette, News Director.
- Flo Ulmer, Business Manager.



WAFB BPCT-3437 Granted 1/22/65 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1100.

NETWORK BASE HOURLY RATE: \$645.

City of License: Baton Rouge. DMA: Baton Rouge. Rank: 96.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	796,850	374,860	1,171,710
Average Weekly Circulation (1994)	252,278	92,721	364,662
Average Daily Circulation (1994)			211,447

Louisiana—Baton Rouge

WBRZ

Ch. 2

Network Service: ABC.

Licensee: Louisiana Television Bcstg., Box 2906, Baton Rouge, LA 70821.

Studio: 1650 Highland Rd., Baton Rouge, LA 70802.

Mailing Address: Box 2906, Baton Rouge, LA 70821.

Telephone: 504-387-2222. Fax: 504-336-2246.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1682-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"
Longitude 91° 11' 40"

Transmitter: Plaquemine Point, LA.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Andrew, 7.3-meter; SatCom, 5.5-meter; Andrew, 4.5-meter; Avantek, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Subcomm RSI, 2.5-meter Ku-band.

News Services: ABC, AP.

Ownership: Manship Stations (Group Owner).

Began Operation: April 14, 1955.

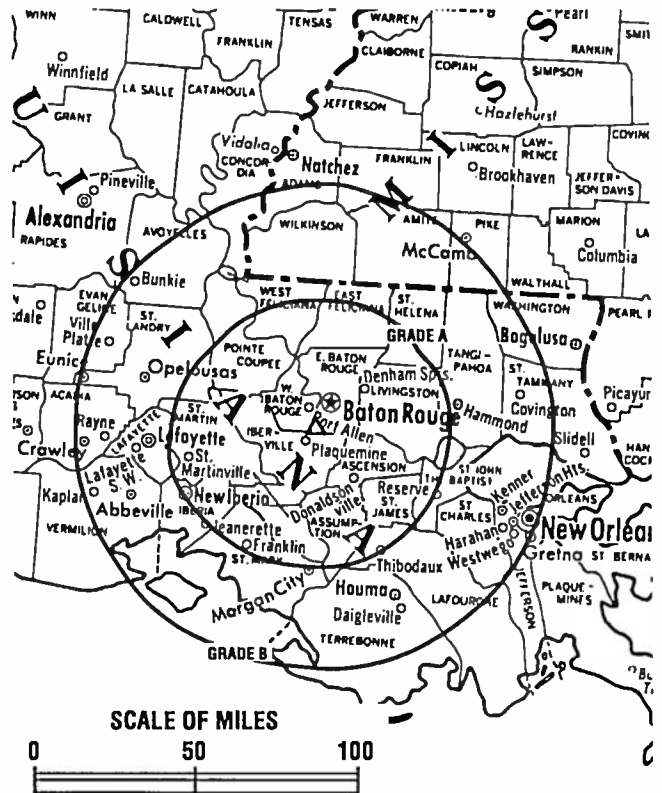
Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Douglas L. Manship, Chairman.
- Richard F. Manship, President.
- Patricia L. Cheramie, General Manager.
- John M. Spain, Station Manager.
- James Daboval III, Director of Sales.
- Andrew Shenkan, Sales Manager.
- William Vance, Director of News.
- Suzanne Marva, Director of Programming.



WBRZ BPCT-4173 Granted 3/5/70 © American Map Corp., No. 14244

- Kim Manship, Director of Finance.
- Denise Akers, Director of Marketing.
- Raymond J. Drago, Director of Production.
- Jamie Politz, Director of Human Resources.
- Clyde Pierce, Director of Engineering.
- Skip Haley, Director of Information Services.

Highest 30 Sec. Rate: \$900.

City of License: Baton Rouge. DMA: Baton Rouge. Rank: 96.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	820,170	385,450	1,205,620
Average Weekly Circulation (1994)	232,195	90,359	342,265
Average Daily Circulation (1994)			188,689

Louisiana—Baton Rouge

WGMB

Ch. 44

Network Service: Fox.

Licensee: Galloway Media Inc., 5800 Florida Blvd., Baton Rouge, LA 70806.

Studio: 5800 Florida Blvd., Baton Rouge, LA 70806.

Mailing Address: Box 65246, Baton Rouge, LA 70896-5246.

Telephone: 504-926-4444. Fax: 504-926-9462.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 3870-kw max. visual, 387-kw max. aural. Antenna: 1398-ft. above av. terrain, 1388-ft. above ground, 1401-ft. above sea level.

Latitude	30°	19'	35"
Longitude	91°	16'	36"

Transmitter: 1.9-mi. W of State Hwy. 1 on Hwy. 1148 near Addis.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 5-meter C-band; Comtech, 3.8-meter C-band; Anixter, 5-meter C-band; Sony receivers.

Ownership: Communications Corp. of America (Group Owner).

Began Operation: August 11, 1991.

Represented (sales): Seitel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Marsand Inc.

Personnel:

Damian Calato, General Manager.
 Bret Bengel, Local Sales Manager.
 Karen Mire, News Director.
 Tammy Dupuy, Program Director.
 David Brown, Promotion Director.
 Ursula Sigur, Business Manager.



WGMB BNPCT-901210KE Granted 1/25/91 © American Map Corp., No. 14244

Terry Freeman, Chief Engineer.
 Ed Martinez, Production Manager.

Highest 30 Sec. Rate: \$575.

City of License: Baton Rouge. DMA: Baton Rouge. Rank: 96.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	375,810	150,250	526,060
Average Weekly Circulation (1994)	105,957	45,107	153,005
Average Daily Circulation (1994)			65,562

Louisiana—Baton Rouge

WVLA

Ch. 33

Network Service: NBC.

Licensee: Vetter Communications Co. Inc., Box 14685, Baton Rouge, LA 70898.

Studio: 5220 Essen Lane, Baton Rouge, LA 70809.

Mailing Address: Box 14685, Baton Rouge, LA 70898.

Telephone: 504-766-3233. Fax: 504-766-4112.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1713-ft. above av. terrain, 1735-ft. above ground, 1749-ft. above sea level.

Latitude	30°	19'	34.61"
Longitude	91°	16'	36.10"

Transmitter: 1.9-mi. W of Hwy. 1 on Hwy. 1148, Addis, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter Ku-band; Microdyne, 7-meter C-band; Microwave Assoc., 5-meter C-band; Harris, 3-meter Ku-band; Harris, Microdyne, Microwave Assoc. receivers.

News Services: AP, NBC, Skycom.

Ownership: Vetter Communications Co. Inc.

Began Operation: January 16, 1971. Sale to present owner by Richard O. Rush, et al., approved by FCC March 12, 1976.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Philip W. Cary.

Personnel:

- Cyril E. Vetter, Chairman.
- Courtney B. Westbrook, President & General Manager.
- Larry Dietz, Vice President & Operations Manager.
- Donnie Picou, National Sales Director.
- Peggy Day, Local Sales Director.
- Larry Davis, News Director.
- Joyce Harvey, Program Director.
- Jason Furrate, Promotion & Marketing Director.



WVLA BPCT-860814KE Granted 9/30/86 © American Map Corp., No. 14244

- Wanda Horne, Business Manager.
- William Johnson, Research.
- Tom Woodside, Chief Engineer.
- Bob Davidge, Production Manager.
- Felton Coleman, Public Affairs Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$800.

City of License: Baton Rouge. DMA: Baton Rouge. Rank: 96.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	507,690	238,020	745,710
Average Weekly Circulation (1994)	196,497	65,012	274,509
Average Daily Circulation (1994)			132,614

Louisiana—Lafayette

KADN

Ch. 15

(Operates satellite WNTZ, Natchez, MS)

Network Service: Fox.

Licensee: KADN Broadcasting Inc., 1500 Eraste Landry Rd., Lafayette, LA 70506.

Studio: 1500 Eraste Landry Rd., Lafayette, LA 70506.

Telephone: 318-237-1500. Fax: 318-237-2237.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2300-kw max. visual, 231-kw max. aural. Antenna: 1181-ft. above av. terrain, 1178-ft. above ground, 1217-ft. above sea level.

Latitude 30° 21' 44"
Longitude 92° 12' 53"

Transmitter: 3-mi. S of Church Point.

Satellite Earth Stations: Vertex, 5.2-meter Ku-band; KLM, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

Ownership: KADN Broadcasting Inc.

Began Operation: February 27, 1980.

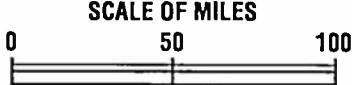
Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Eddie Blanchard, General Manager.
- Dave Pierce, Local Sales Manager.
- Pat Newberg, National Sales Manager.
- Keith Townsden, Chief Engineer.
- Penny Bennett, Promotion Director.

Highest 30 Sec. Rate: \$590.



KADN BPCT-851227KF Granted 2/24/86 © American Map Corp., No. 14244

City of License: Lafayette. DMA: Lafayette, LA. Rank: 120.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	389,390	163,720	553,110
Average Weekly Circulation (1994)	105,724	47,569	153,436
Average Daily Circulation (1994)			74,051

Louisiana—Lafayette

KATC

Ch. 3

Network Service: ABC.

Licensee: KATC Associates, Box 93133, Lafayette, LA 70509.

Studio: 1103 Eraste Landry Rd., Lafayette, LA 70506.

Mailing Address: Box 93133, Lafayette, LA 70509.

Telephone: 318-235-3333. Fax: 318-235-9363.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude	30°	02'	19.10"
Longitude	92°	22'	14.90"

Transmitter: 25-mi. SW of city limits.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.5-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN.

Ownership: ML Media Partners L.P. (Group Owner).

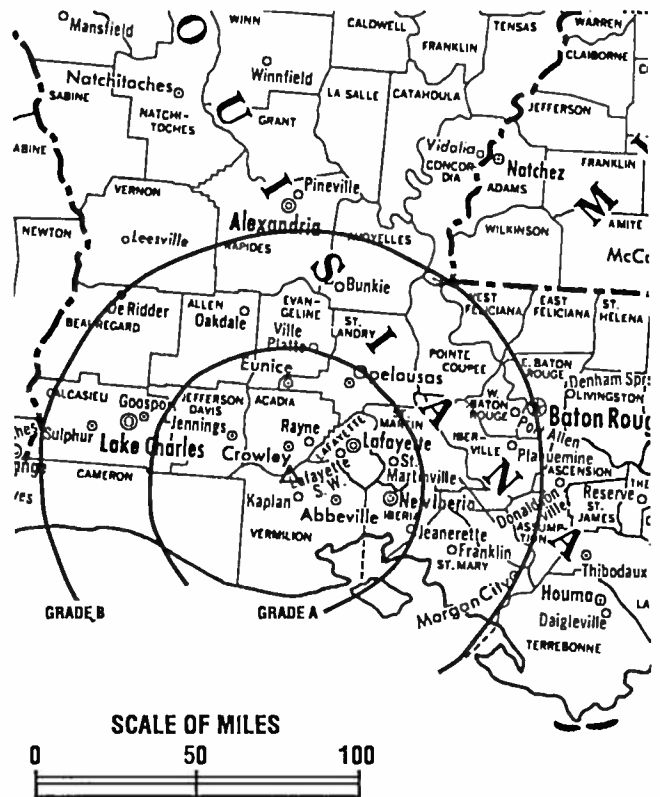
Began Operation: September 19, 1962. Sale to Loyola University approved by FCC April 29, 1982. Sale to present owners approved Nov. 28, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Richard Harbison, General Manager.
- Bill Bowers, General Sales Manager.
- Dale Vincent, Director of Broadcast Operations.
- Bill Rumsey, Chief Engineer.
- Judi Henderson, Program Director.
- Karen Granato, Promotion Director.
- Cathy Schexnayder, Business Manager.



KATC BPCT-5012 Granted 4/15/77 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$625.

City of License: Lafayette. DMA: Lafayette, LA. Rank: 120.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	386,520	163,640	550,160
Average Weekly Circulation (1994)	147,770	71,649	220,163
Average Daily Circulation (1994)			124,776

Louisiana—Lafayette

KLFY-TV

Ch. 10

Network Service: CBS.

Licensee: KLFY L.P., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 2410 Eraste Landry Rd., Lafayette, LA 70506.

Mailing Address: Box 90665, Lafayette, LA 70509.

Telephone: 318-981-4823.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 45.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

Latitude 30° 19' 18"
Longitude 92° 22' 41"

Holds CP for change to 316-kw visual, 31.6-kw aural, 1740-ft. above av. terrain. BPCT-791231KG.

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; United Satellite Systems, 3-meter Ku & C-band; Cyclesat, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Young Broadcasting Inc. (Group Owner).

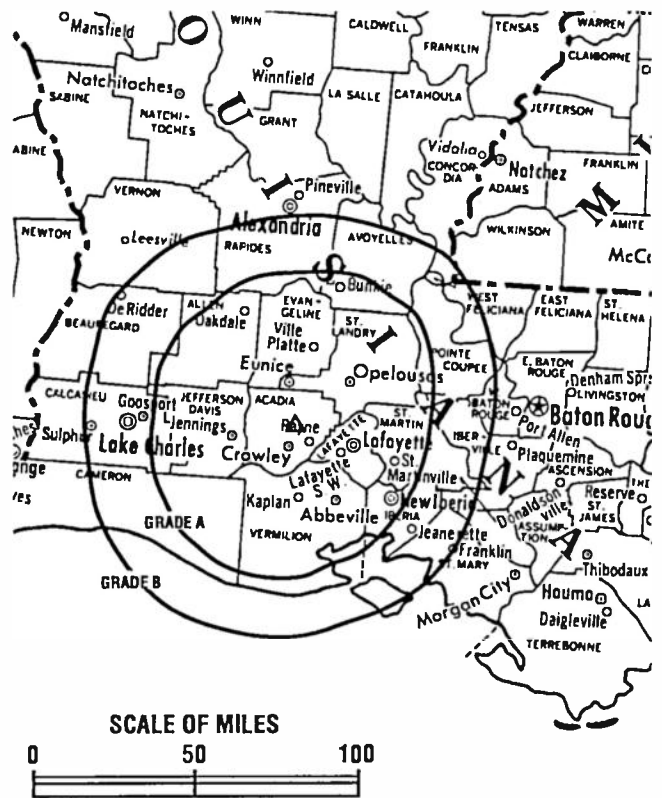
Began Operation: June 3, 1955. Transfer of control to individual stockholders of KWTX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previous sale by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vol. 4:48; 5:6). FCC approved sale to Young Broadcasting by Texoma Bcstrs. Inc., Feb. 3, 1988.

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Joseph Varholy, Vice President & General Manager.
Maria Placer, Vice President, News.
Mike Barras, General Sales & Station Manager.
Harriet Landry, National Sales Manager.
Terry Dover, Operations Manager & Program Director.
Rachel Lemaire, Promotion Director.



KLFY-TV BPCT-791231KG Granted 7/28/80 © American Map Corp., No. 14244

Dave Hebert, Chief Engineer.
Sandra Campeaux, Business Manager.

Highest 30 Sec. Rate: \$775.

NETWORK BASE HOURLY RATE: \$1972.

City of License: Lafayette. DMA: Lafayette, LA. Rank: 120.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,055,970	718,550	1,774,520
Average Weekly Circulation (1994)	218,232	90,253	312,429
Average Daily Circulation (1994)			193,020

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**Call Lynn Levine
or Brian Meeley
202-872-9200**

Louisiana—Lake Charles

KPLC-TV

Ch. 7

Network Service: NBC.

Licensee: Cosmos Bcstg. Corp., Box 1490, Lake Charles, LA 70602-1490.

Studio: 320 Division St., Lake Charles, LA 70601.

Telephone: 318-439-9071. Fax: 318-437-7600.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 43"
Longitude 93° 00' 08"

Transmitter: Near Fenton, LA.

Satellite Earth Stations: Harris, 10-meter Ku-band; Harris, 3-meter Ku-band; Harris, 3-meter C-band; Comtech, 7-meter Ku & C-band; Harris, Omni receivers.

News Service: AP.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

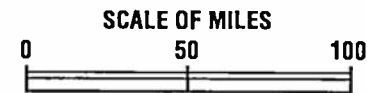
Began Operation: September 29, 1954. Sale to present owner approved by FCC Nov. 13, 1986 (Television Digest, Vol. 26:39). Sale to Channel Communications by G. Russell Chambers approved by FCC March 31, 1986. Previous sale by Calcasieu TV & Radio Inc. approved by FCC Feb. 18, 1971. Sale to Calcasieu by T. B. Lanford & L. M. Sepaugh Sr. & Jr. approved June 30, 1964 (Vol. 4:18, 27).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

James D. Serra, Vice President & General Manager.
Tom Pears, General Sales Manager.
Dolores Tutt, Local Sales Manager.
James Smith, News Director.
Robin Daugereau, Program and Marketing Director.
Tim Bourgeois, Promotion Director.
Dianne Mayo, Operations Manager.
Sandra Barrow, Business Manager.



KPLC-TV BPCT-4012 Granted 12/12/67 © American Map Corp., No. 14244

Michael McShane, Chief Engineer.
John Ware, Creative Services Manager.

Rates: On request.

City of License: Lake Charles. DMA: Lake Charles. Rank: 179.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	344,830	170,560	515,390
Average Weekly Circulation (1994)	114,263	57,245	171,582
Average Daily Circulation (1994)			94,910

Louisiana—Lake Charles

KVHP

Ch. 29

Network Service: Fox.

Licensee: KVHP-TV Partners, 3638 Camino Del Rio N, Suite 102, San Diego, CA 92108.

Studio: 129 W. Prien Lake Rd., Lake Charles, LA 70605.

Telephone: 318-474-1316.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 747.6-kw max. visual, 112.1-kw max. aural. Antenna: 432-ft. above av. terrain, 457-ft. above ground, 471-ft. above sea level.

Latitude 30° 11' 50"
Longitude 93° 13' 12"

Holds CP for change to 2507-kw max. visual, 1293-ft. above av. terrain, 1289-ft. above ground, 1319-ft. above sea level, lat. 30° 17' 26", long. 93° 34' 35", transmitter to State Rte. 379, 5.9-mi. NW of Edgerly, LA. BMPCT-900730KZ.

Transmitter: SW of Ryan St. & Prien Lake Rd. intersection, Lake Charles.

Satellite Earth Stations: 2 in operation; Simulcast receivers.

News Service: CNN.

Ownership: KVHP-TV Partners.

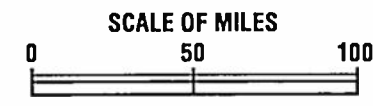
Began Operation: January 18, 1983. Sale to Herschell Hardesty & J. W. DiGiglia by Hugh Van Eaton approved by FCC March 3, 1984. Sale to Marvin Gorman Ministries Inc. from receivership approved by FCC July 16, 1986. Sale to present owners approved March 12, 1987.

Represented (sales): Seltel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:
Gary Hardesty, President.
Ken Smith, Station Manager.
Debbie Racca, National Sales Manager.
Charlie Boyd, Chief Engineer.



KVHP BMPCT-900730KZ Granted 8/16/91 © American Map Corp., No. 14244

Rose Guidry, Program Director.
Kaye Bilbdeaux, Promotion Director.
Dianna Thibodeaux, Business Manager.

Highest 30 Sec. Rate: \$185.

City of License: Lake Charles. DMA: Lake Charles. Rank: 179.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	335,060	166,180	501,240
Average Weekly Circulation (1994)	107,645	33,366	141,051
Average Daily Circulation (1994)			68,485

Louisiana—West Monroe-Monroe

KARD

Ch. 14

Network Service: Fox.

Licensee: BANAM Bcstg. Inc., 333 S. Hope St., 11th Floor, Los Angeles, CA 90071.

Studio: 102 Thomas Rd., Suite 400, West Monroe, LA 71291.

Telephone: 318-323-1972. Fax: 318-322-0926.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1876-ft. above av. terrain, 1929-ft. above ground, 2049-ft. above sea level.

Latitude 32° 05' 41"

Longitude 92° 10' 39"

Transmitter: 5.5-mi. W of Columbia, 1.5-mi. S of Hwy. 4.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter; Andrew, 3.5-meter; Andrew, Microwave Assoc. receivers.

Ownership: BANAM Bcstg. Inc. (Group Owner).

Began Operation: August 19, 1967 on Ch. 39 as KUZN-TV, left air Dec. 12, 1968; resumed operation under new ownership Aug. 13, 1970, left air Aug. 16, 1971. Resumed operation Oct. 6, 1974. Transfer of control to Kenneth E. Meyer, et al., approved by FCC Jan. 31, 1978. Sale to present owner approved Nov. 2, 1984. Assignment to present owner approved March 16, 1993.

Represented (sales): Seltel Inc.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Lydia Sandifer, Station Manager.

Terry Howard, Local Sales Manager.

Rodney Evans, Chief Engineer.

Irma Campbell, Program Director.



KARD BPCT-851118KE Granted 5/27/86 © American Map Corp., No. 14244

Todd Lacey, Promotion Director.
J. D. Hammonds, Production Manager.

Highest 30 Sec. Rate: \$350.

City of License: West Monroe. DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	179,040	114,470	293,510
Average Weekly Circulation (1994)	55,538	36,228	104,453
Average Daily Circulation (1994)			53,153

Louisiana—West Monroe

KMCT-TV

Ch. 39

Network Service: None, Independent.

Licensee: Louisiana Christian Bcstg. Inc., 701 Parkwood Dr., West Monroe, LA 71291.

Studio: 701 Parkwood Dr., West Monroe, LA 71291.

Telephone: 318-322-1399. Fax: 318-323-3783.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 560-kw max. visual, 56-kw max. aural. Antenna: 498-ft. above av. terrain, 514-ft. above ground, 583-ft. above sea level.

Latitude	32°	30'	21"
Longitude	92°	08'	54"

Transmitter: 701 Parkwood Dr., West Monroe.

Satellite Earth Stations: 2 in operation.

Ownership: Lamb Bcstg. Inc.

Began Operation: April 7, 1986.

Personnel:
 Charles Reed, President & General Manager.
 Joe Currie, General Sales Manager.
 Ray Sumrall, Chief Engineer.

Rates: On request.

City of License: West Monroe. DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KMCT-TV BMPCT-850920KG Granted 11/25/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	50,840	28,750	79,590
Average Weekly Circulation (1994)	4,536	902	5,383
Average Daily Circulation (1994)			2,060

Louisiana—Monroe, LA-El Dorado, AR

KTVE

Ch. 10

Network Service: NBC.

Licensee: KTVE Inc., Box 4339, Monroe, LA 71203.

Studio: 2909 Kilpatrick Blvd., Monroe, LA 71201.

Mailing Address: 400 W. Main St., El Dorado, AR 71730.

Telephones: 318-323-1300 (Monroe); 501-862-6651 (El Dorado).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 1980-ft. above ground, 2106-ft. above sea level.

Latitude	33°	04'	41.00"
Longitude	92°	13'	40.60"

Transmitter: 0.5-mi. S of Bolding, on Missouri Pacific RR spur.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 8.3-meter C-band; Harris, 7-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 3-meter C-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Gray Communications Systems Inc. (Group Owner).

Began Operation: December 18, 1955. Sale to present owner by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by William Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & W. M. Bigley approved July 6, 1960 (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 (Vol. 16:34).

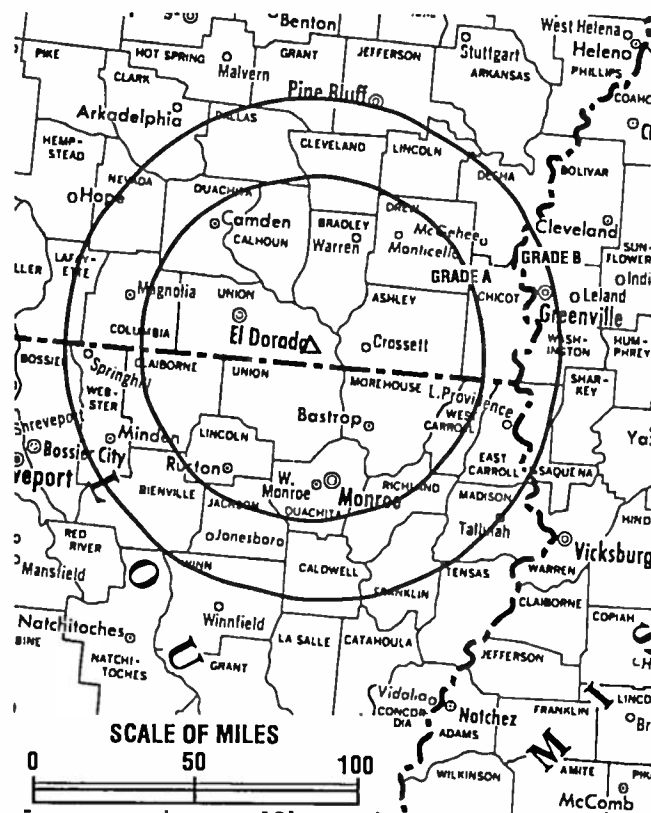
Represented (sales): Katz Continental Television.

Represented (legal): Sidley & Austin.

Represented (engineering): Smith & Powstenko.

Personnel:

Andy Lee, Vice President & General Manager.
 Wanda Meadows, Station Manager.
 Thomas Rice, General Sales Manager.
 Fran Rogers, National Sales Manager.
 Matt James, News Director.



KTVE BPCT-860328KH Granted 9/9/86 © American Map Corp., No. 14244

Betty Smith, Program Director.
 Mike Caruso, Chief Engineer.
 Susan Allain, Promotion Director.
 Judy Futch, Business Director.
 David Clark, Operations Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1300.

City of License: El Dorado, AR. DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	267,900	184,730	452,630
Average Weekly Circulation (1994)	82,808	49,228	155,115
Average Daily Circulation (1994)			79,238

Louisiana—Monroe-West Monroe

KNOE-TV

Ch. 8

Network Service: CBS.

Licensee: NOE Enterprises Inc., Box 4067, Monroe, LA 71211.

Studio: 1400 Oliver Rd., Monroe, LA 71201.

Mailing Address: Box 4067, Monroe, LA 71211.

Telephone: 318-388-8888. Fax: 318-322-8774.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1989-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, LA.

Satellite Earth Stations: RCA, 3.7-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4-meter C-band; Simulsat, 7-meter C-band; Comsat, Harris, Pinzone receivers.

AM Affiliate: KNOE, 5-kw, 540 kHz.

FM Affiliate: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

News Services: AP, CBS, CNN, CNN Headline News, Colorgraphics, National Weather Service, Potomac News Service.

Ownership: Noe Corp.

Began Operation: September 27, 1953.

Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Personnel:

James A. Noe Jr., President.
Richard L. French, General Manager.
Kathleen McLain, General Sales Manager.
Ray Frostenson, News Director.
Jack McCall, Program Director.
David Price, Promotion Director.



KNOE-TV BPCT-3313 Granted 10/2/64 © American Map Corp., No. 14244

Denis Baker, Controller.
Gerry Harkins, Chief Engineer.
Ansel Smith, Operations & Production Manager.
Bill Elliott, Chief Photographer.
Laura Z. Roberts, Personnel Director.

Highest 30 Sec. Rate: \$1200.

City of License: Monroe. DMA: Monroe-El Dorado. Rank: 133.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	260,470	159,820	420,290
Average Weekly Circulation (1994)	114,713	66,136	205,401
Average Daily Circulation (1994)			130,335

Louisiana—New Orleans

WCCL

Ch. 49

Network Service: None, independent.

Licensee: George S. Flinn Jr., 188 S. Bellevue, Suite 222, Memphis, TN 38104.

Studio: 620 Desire St., New Orleans, LA 70117. Fax: 504-942-9246.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 889-ft. above av. terrain, 889-ft. above ground, 889-ft. above sea level.

Latitude	29°	55'	11"
Longitude	90°	01'	29"

Transmitter: Intersection of Behman Hwy. & Garden Oaks Dr., New Orleans.

Satellite Earth Stations: Paraclypse, 3.8-meter C-band; Winegard, 3-meter C-band; Microdyne receivers.

Ownership: George S. Flinn Jr.

Began Operation: March 19, 1989. Left air Spring 1990. Resumed operation May 25, 1994.

Represented (sales): Blair Television.

Represented (legal): Pepper & Corazzini.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Mao Banks, General Manager.
Bobby McMills, Sales Manager.
Earry Harvey, Chief Engineer.



WCCL BMPCT-880105KH Granted 2/29/88 © American Map Corp., No. 14244

Rates: On request.

Nielsen Data: Not available.

City of License: New Orleans. **DMA:** New Orleans. **Rank:** 41.

Louisiana—New Orleans

WDSU

Ch. 6

Network Service: NBC.

Licensee: WDSU Television Inc., 520 Royal St., New Orleans, LA 70130.

Studio: 520 Royal St., New Orleans, LA 70130.

Telephone: 504-527-0606. Fax: 504-527-0145.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 95.5-kw visual, 19.5-kw aural. Antenna: Circularly polarized, 932-ft. above av. terrain, 968-ft. above ground, 971-ft. above sea level.

Latitude 29° 57' 01.00"
Longitude 89° 57' 28.50"

Transmitter: 221 E. Josephine St., Chalmette, LA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Andrew, 7-meter Ku & C-band; Andrew, 3.5-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: December 18, 1948. Sale to Cosmos Bcstg. by Royal Street Corp. approved by FCC Nov. 29, 1972 (Television Digest, Vol. 12:15, 49). Sale to present owner approved Sept. 22, 1989 (Vol. 29:31, 34, 35).

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Vemer, Lipfert, Bernhard, McPherson & Hand.

Personnel:

- Wayne Barnett, General Manager.
- Blaine Mitchell, Local Sales Manager.
- Kurt Davis, News Director.
- Fred Steurer, Chief Engineer.
- Lenora Cannon, Program Coordinator.
- Scot Chastain, Promotion & Marketing Director.



WDSU BPCT-2034 Granted 11/10/55 © American Map Corp., No. 14244

Steve Mohammed, Business Manager.
Brian Norman, Production Manager.

Highest 30 Sec. Rate: \$9000.

NETWORK BASE HOURLY RATE: \$2200.

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	714,110	322,570	1,036,680
Average Weekly Circulation (1994)	383,700	178,633	585,583
Average Daily Circulation (1994)			326,619

Louisiana—New Orleans

WGNO

Ch. 26

Network Service: None, Independent.

Licensee: WGNO Inc., 2 Canal St., Suite 2800, New Orleans, LA 70130.

Studio: 2 Canal St., Suite 2800, New Orleans, LA 70130.

Telephone: 504-581-2600. Fax: 504-522-1885.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. & 111-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"
Longitude 89° 56' 58"

Transmitter: Paris Rd. & Bayou Bienvenue, New Orleans.

Satellite Earth Stations: Simulsat, 7-meter C-band; Vertex, 5-meter Ku-band; Harris, Scientific-Atlanta receivers.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: October 14, 1967. Sale to Tribune Bcstg. Co. by General Media Corp. approved by FCC July 22, 1983. Sale to General Media by Seymour Smith, et al., approved June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoord, et al.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

- William C. Ross, Vice President & General Manager.
- Michael LaBonia, General Sales Manager.
- Michael Zikmund, National Sales Manager.
- Jim Goodlad, Local Sales Manager.
- Paula Pendarvis, News Director.
- Kath Quinn, Program Director.
- Don Rooney, Director of Operations.



WGNO BPCT-790523KE Granted 1/30/80 © American Map Corp., No. 14244

Jeff Clemons, Director of Marketing & Promotions.
Rhonda Huete, Controller.

Highest 30 Sec. Rate: \$1500.

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	704,170	305,910	1,010,080
Average Weekly Circulation (1994)	277,924	118,194	412,282
Average Daily Circulation (1994)			186,493

Louisiana—New Orleans

WNOL-TV

Ch. 38

Network Service: Fox.

Licensee: Quincy Jones Bcstg. Inc., 1661 Canal St, New Orleans, LA 70112.

Studio: 1661 Canal St., New Orleans, LA 70112.

Telephone: 504-525-3838. Fax: 504-569-0908.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1019-ft. above av. terrain, 1018-ft. above ground, 1019-ft. above sea level.

Latitude 29° 58' 41"
Longitude 89° 56' 26"

Transmitter: 0.37-mi. SE of intersection of Rte. 47 & St. Bernard Parish boundry, Chalmette.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Simulsat, 7-meter; Harris, W/A-Com receivers.

Ownership: Quincy Jones Bcstg. Inc.

Began Operation: March 25, 1984. Sale to TVX Broadcast Group by Channel 38 Assoc. Inc. approved by FCC Feb. 28, 1986 (Television Digest, Vol. 25:50). Sale to present owner approved Nov. 17, 1989.

Represented (sales): Settel Inc.

Personnel:

Madelyn Mix Bonnot, Vice President & General Manager.
Steve Scollard, General Sales Manager.
Dale Foshee, Local Sales Manager.
Bob Lawrence, Chief Engineer.
Betty Moore, Business Manager.

Highest 30 Sec. Rate: \$1500.



WNOL-TV BNPCT-831214KI Granted 1/26/84 © American Map Corp., No. 14244

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	529,170	238,090	767,260
Average Weekly Circulation (1994)	262,153	115,170	390,319
Average Daily Circulation (1994)			172,118

Louisiana—New Orleans

WVUE

Ch. 8

Network Service: ABC.

Licensee: BBC License Subsidiary L.P., 980 N. Michigan Ave., Suite 1200, Chicago, IL 60611.

Studio: 1025 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

Telephone: 504-486-6161. Fax: 504-483-1212; 504-483-1219.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"
Longitude 89° 56' 58"

Transmitter: 3900 Marietta Rd., Chalmette, LA.

Satellite Earth Stations: Andrew, 9-meter C-band; Scientific-Atlanta, 9-meter C-band; Andrew, 7-meter C-band; Satcom Technologies, 7-meter Ku-band; Avantek, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Burnham Broadcasting Co. (Group Owner).

Began Operation: December 17, 1958 on Ch. 13, and on Jan. 28, 1959 FCC granted temporary Ch. 13 operation by New Orleans Television Corp. (*Television Digest*, Vol. 14:51; 15:5). Supreme Bcstg. Co. started operation on Ch. 20 Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to Gaylord Bcstg. approved by FCC June 30, 1977 (Vol. 16:26; 17:28). Sale to Burnham Bcstg. L.P. by Gaylord approved by FCC June 8, 1987 (Vol. 26:47; 27:3). Sale pends (Vol. 34:35).

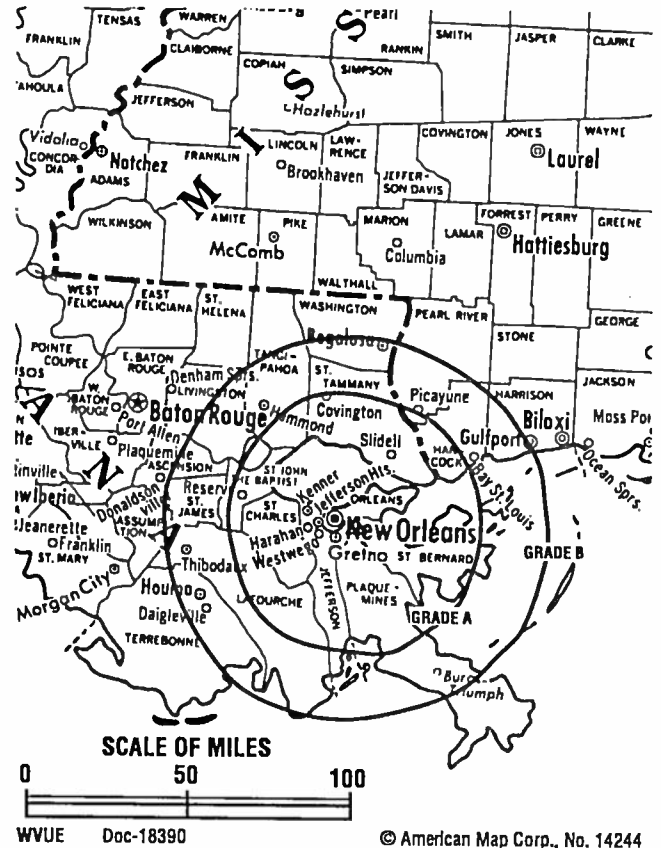
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Wayne Lansche, President & General Manager.
Dan Wanko, General Sales Manager.



Rick Oster, Director of Sales.
Tom Rosenbaum, News Director.
Kathy Kovacevich, Program Director.
Greg Buisson, Marketing Director.
John Nagel, Director of Finance.
Fred Barrett, Chief Engineer.

Rates: On request.

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	686,650	290,110	976,760
Average Weekly Circulation (1994)	356,990	165,761	545,083
Average Daily Circulation (1994)			286,023

Louisiana—New Orleans

WWL-TV

Ch. 4

Network Service: CBS.

Licensee: WWL-TV Inc., Box 655237, Communications Center, Dallas, TX 75265.

Studio: 1024 N. Rampart St., New Orleans, LA 70116-2487.

Telephone: 504-529-4444. Fax: 504-529-6400.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1048-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.50"
Longitude 90° 02' 23.30"

Transmitter: No. Four Cooper Rd., Gretna, LA 70053.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 7.4-meter Ku-band; Harris, 6.1-meter C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat, 4.2-meter Ku-band.

News Services: AP, UPI.

Ownership: A. H. Belo Corp.

Began Operation: September 7, 1957. Sale to Rampart Operating Partnership by Loyola University approved by FCC May 23, 1990 (Television Digest, Vol. 30:1). Sale to present owner approved May 18, 1994 (Vol. 34:9).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- J. Michael Early, President & General Manager.
- Phil Johnson, Assistant Manager.
- Jimmie B. Phillips, Director of Sales.
- Claudia Brooks, Local Sales Manager.
- Billie Bonnett, National Sales Manager.
- Joe Duke, News Director.
- Dee Joyce, Promotion & Marketing Director.
- Debra Barnewold, Business Manager.
- William Mosely, Finance Director.



WWL-TV BPCT-3071 Granted 11/1/62 © American Map Corp., No. 14244

Gary Coullard, Chief Engineer.
Tod Smith, Marketing Director.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$4580.

City of License: New Orleans. DMA: New Orleans. Rank: 41.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	605,840	281,770	887,610
Average Weekly Circulation (1994)	423,210	182,309	634,391
Average Daily Circulation (1994)			448,228

THE TED HEPBURN COMPANY

We were the broker in the 1994 sale of **WWL-TV**

Ted Hepburn, President. Todd Hepburn, Vice-President
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P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400

Louisiana—Shreveport

KMSS-TV

Ch. 33

Network Service: Fox.

Licensee: White Knight Communications Inc., 3519 Jewella Ave., Box 30033, Shreveport, LA 71130.

Studio: 3519 Jewella Ave., Shreveport, LA 71109.

Mailing Address: Box 30033, Shreveport, LA 71130.

Telephone: 318-631-5677. Fax: 318-631-4195.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 4532-kw max. visual, 453.2-kw max. aural. Antenna: 1813-ft. above av. terrain, 1749-ft. above ground, 2014-ft. above sea level.

Latitude 32° 40' 00"
Longitude 93° 56' 02"

Transmitter: 0.57-mi. S of KSLA-TV transmitter site on St. John's Church Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC, 3.7-meter Ku-band; Agile, M/A-Com, Pinzone receivers.

News Service: Fox News.

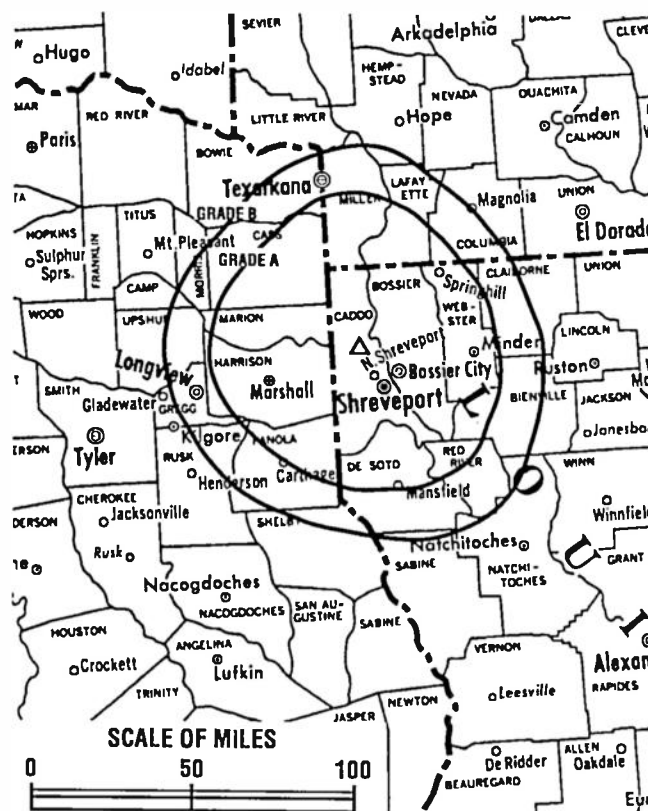
Ownership: White Knight Communications Inc.

Began Operation: October 6, 1985. Sale by J. D. Waggoner & G. Teekell, et al., to South West Multi-Media Corp. approved by FCC June 24, 1987. Transferred to White Knight Feb. 18, 1994. Sale from present owner to ComCorp. pends.

Represented (sales): Seltel Inc.

Personnel:

Art Lanham, President & General Manager.
Susan Newman, Vice President & General Sales Manager.
Phyllis Phillips, Vice President & Business Manager.
Lisa Wellborn, Assistant Sales Manager.
Richard Logan, Engineering Director.
Doug Ginn, Local Program Director.
Ron Viskozky, Marketing & Promotion Director.



KMSS-TV BMPCT-850227KH Granted 7/31/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

NETWORK BASE HOURLY RATE: \$500.

City of License: Shreveport. DMA: Shreveport. Rank: 76.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	423,560	283,490	707,050
Average Weekly Circulation (1994)	124,382	67,446	200,367
Average Daily Circulation (1994)			92,389

Louisiana—Shreveport

KSLA-TV

Ch. 12

Network Service: CBS.

Licensee: VSC Communications Inc., Box 41812, Shreveport, LA 71134-1812.

Studio: 1812 Fairfield Ave., Shreveport, LA 71101.

Telephone: 318-222-1212. Fax: 318-677-6703.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1794-ft. above ground, 2049-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

Satellite Earth Stations: RCA Ku-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Viacom Broadcasting Inc. (Group Owner).

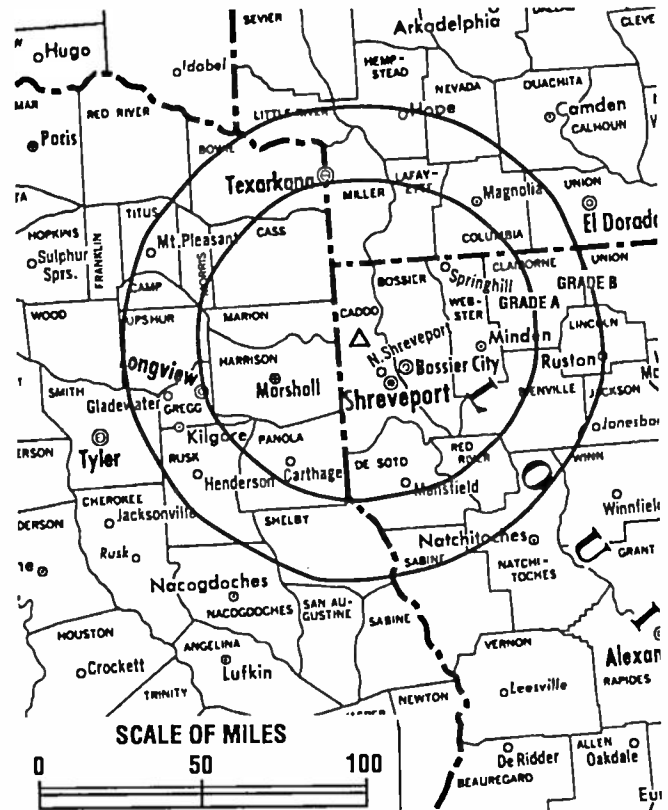
Began Operation: December 22, 1953 as KSLA Interim Television Corp., equally owned by KRMD, KCJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to KSLA-TV by Mrs. George, et al., who retained minority interest, approved May 25, 1960 (Vol. 16:6, 24). Sale to present owner approved by FCC March 29, 1983 (Vol. 23:3).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Alan F. Cartwright, Vice President & General Manager.
Marc Stover, Director of Sales.
Mike Thomas, Operations & Promotion Manager.
Walker Campbell, News Director.
Donna Frank, Program Director.



KSLA-TV BMPCT-5970 Granted 5/5/64 © American Map Corp., No. 14244

Jim Womack, Chief Engineer.
Cindy Townsend, Business Manager.

Highest 30 Sec. Rate: \$2500.

City of License: Shreveport. DMA: Shreveport. Rank: 76.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	529,970	366,130	896,100
Average Weekly Circulation (1994)	223,449	148,421	389,194
Average Daily Circulation (1994)			248,287

Louisiana—Shreveport-Texarkana, Texas

KTAL-TV

Ch. 6

Network Service: NBC.

Licensee: KTAL-TV Inc., 3227 Summerhill Rd., Texarkana, TX.

Studios: 3150 N. Market St., Shreveport, LA 71107; 3227 Summerhill Rd., Texarkana, TX.

Telephones: 318-425-2422 (Shreveport); 214-793-1133 (Texarkana).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude 32° 54' 11"
Longitude 94° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, LA, W of County Rd.

Satellite Earth Stations: In operation.

AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

News Service: AP.

Ownership: KTAL-TV Inc.

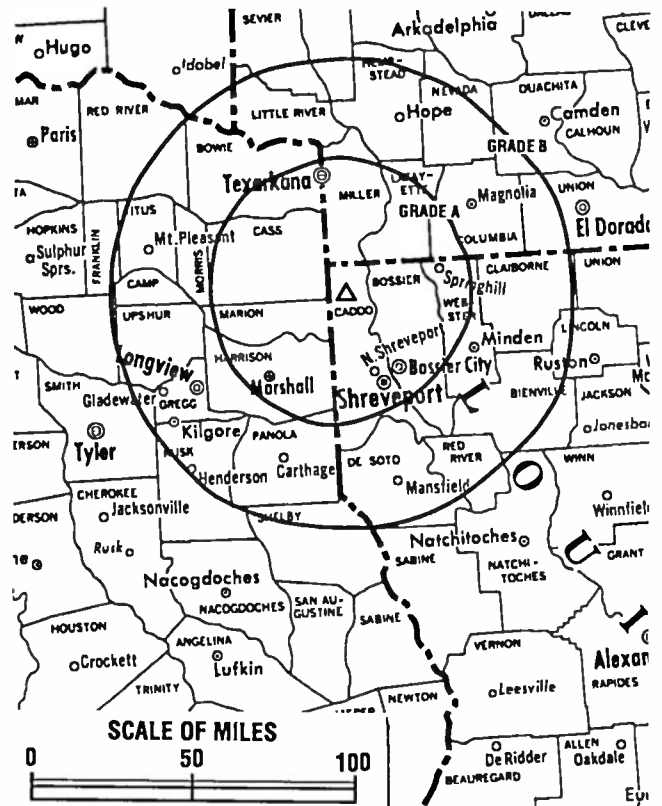
Began Operation: August 16, 1953.

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Personnel:

H. Lee Bryant, President.
Douglas Yoder, Vice President & General Manager.
Jean Byrd, Program & Promotion Director.
Gordon Grafton, News Director.
George Tracy, Chief Engineer.
Terry Reese, Business Manager.



KTAL-TV BPCT-1135 Granted 7/24/62 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1400.

NETWORK BASE HOURLY RATE: \$750.

City of License: Texarkana, TX. DMA: Shreveport. Rank: 76.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	488,060	348,290	836,350
Average Weekly Circulation (1994)	172,781	132,503	323,231
Average Daily Circulation (1994)			175,226

Louisiana—Shreveport

KTBS-TV

Ch. 3

Network Service: ABC.

Licensee: KTBS Inc., 312 E. Kings Hwy., Shreveport, LA 71104.

Studio: 312 E. Kings Hwy., Shreveport, LA 71104.

Mailing Address: Box 44227, Shreveport, LA 71134-4227.

Telephone: 318-861-5800. Fax: 318-862-9430.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1781-ft. above av. terrain, 1801-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

Transmitter: 1.5-mi. SE of Mooringsport, LA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter; AvanteK, Scientific-Atlanta receivers.

News Services: ABC, AP.

Ownership: KTBS Inc.

Began Operation: September 3, 1955.

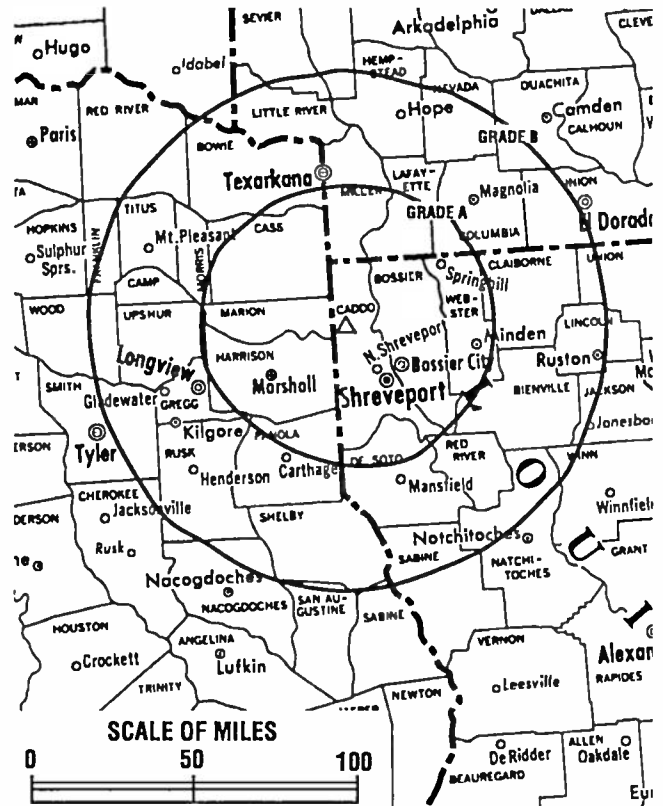
Represented (sales): Katz Continental Television.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Edwin N. Wray, President & General Manager.
George Sirven, General Sales Manager.
Susan Yarbrough, Local Sales Manager.
Andrew Pontz, News Director.
Marvin L. Perry Jr., Program Manager.
David L. Hendricks, Chief Engineer.
Don Wiegel, Promotion Manager.
A. Dale Beasley, Business Manager.



KTBS-TV BMPCT-5808 Granted 12/18/62 © American Map Corp., No. 14244

Oral Link, Production Manager.
Carolyn Lowry, Traffic Manager.
Melissa Buford, Community Projects Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Shreveport. DMA: Shreveport. Rank: 76.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	554,770	359,170	913,940
Average Weekly Circulation (1994)	199,437	142,407	359,035
Average Daily Circulation (1994)			221,265

Louisiana—Shreveport

KWLB

Ch. 45

Network Service: None, Independent.

Grantee: Word of Life Ministries Inc., 4425 Meriwether Rd., Shreveport, LA 71109.

Studio: Suite 212, 5150 Interstate Dr., Shreveport, LA 71109.

Mailing Address: Box 19645, Shreveport, LA 71149.

Telephone: 318-631-4545. Fax: 318-631-1040.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1670-kw max. visual. Antenna: 522-ft. above av. terrain, 469-ft. above ground, 715-ft. above sea level.

Latitude	32°	38'	17"
Longitude	93°	52'	45"

Transmitter: 8761 Dixie-Blanchard Rd.

Satellite Earth Stations: Prodelin, 3.65-meter C-band.

News Services: Capitol News, Conus.

Ownership: Word of Life Ministries Inc.

Began Operation: April 15, 1994.

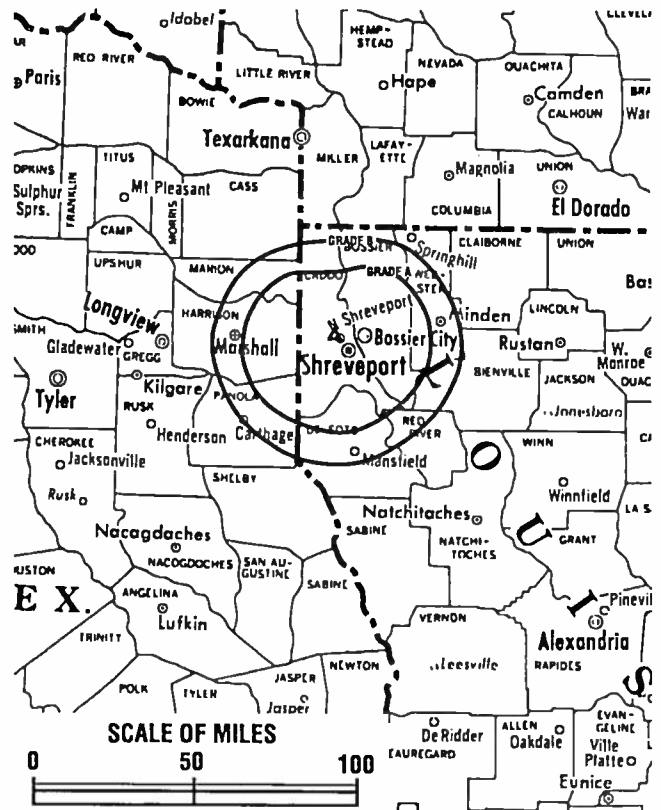
Represented (sales): Apex Media.

Represented (legal): Gammon & Grange.

Represented (engineering): Robert L. Purcell Associates Inc.

Personnel:

Pat W. Bryan, Station Manager.
 Robert Axtell, General Sales Manager.
 Ray Boze, Chief Engineer.



KWLB BMPCT-920623KE Granted 3/25/93 © American Map Corp., No. 14244

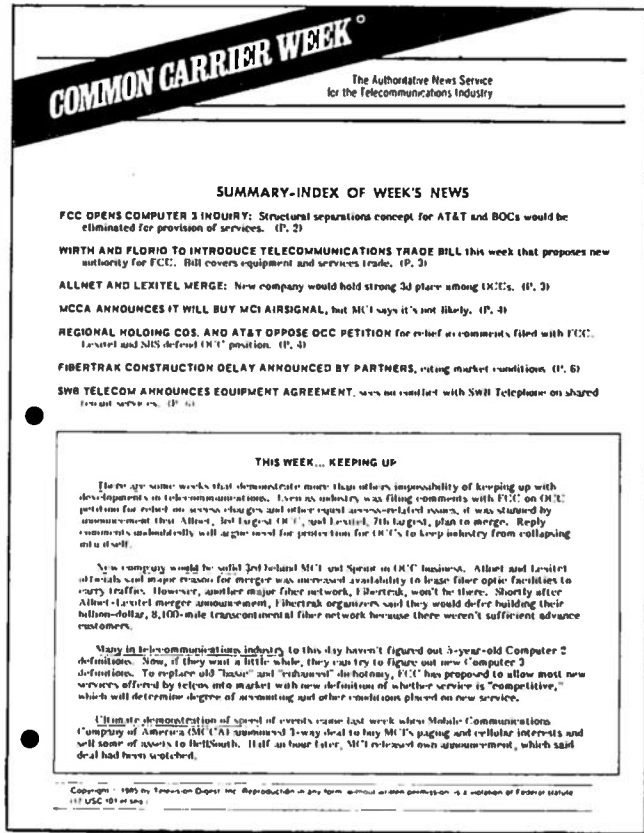
Brenda Ware, Program Director.
 Darran Middleton, Production Manager.
 Craig Giddens, Business Manager.

Highest 30 Sec. Rate: \$150.

Nielsen Data: Not available.

City of License: Shreveport. DMA: Shreveport. Rank: 76.

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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Portland-Auburn, ME	342,810	79	WGSB-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
Bangor, ME	124,820	155	WABI-TV (5), WLBZ-TV (2), WVII-TV (7)
Presque Isle, ME	30,950	206	WAGM-TV (8)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WMTW-TV, Portland See Poland Spring, ME

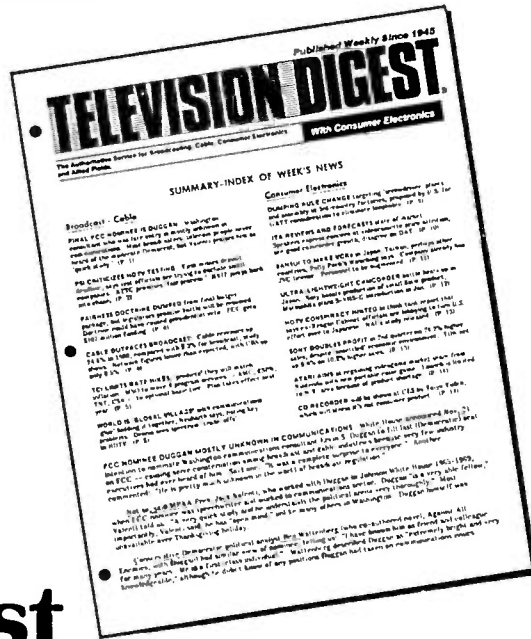
Maine Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	7	1	8
Educational Television Stations	4	1	5
	11	2	13

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Maine—Bangor

WABI-TV

Ch. 5

Network Service: CBS.

Licensee: Diversified Communications, 5 Milk St., Portland, ME 04412.

Studio: 35 Hildreth St., Bangor, ME 04401.

Telephone: 207-947-8321. **Fax:** 207-941-9378.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 40-kw visual, 6-kw aural. Antenna: 1320-ft. above av. terrain, 529-ft. above ground, 1749-ft. above sea level.

Latitude	44°	42'	13"
Longitude	69°	04'	47"

Transmitter: Pickard Mountain, near Maine Rte. 9.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; M/A-Com Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Diversified Communications Inc. (Group Owner).

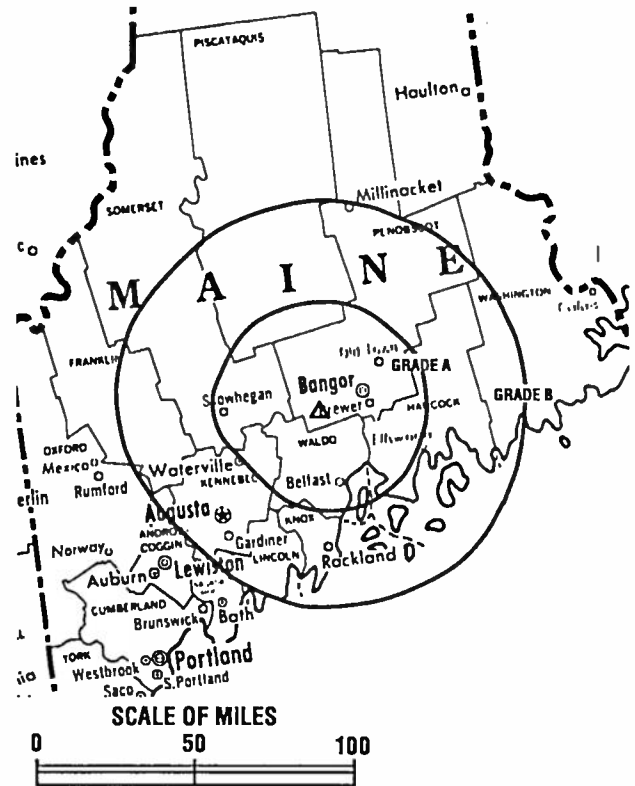
Began Operation: January 25, 1953.

Represented (sales): Blair Television.

Represented (legal): Irwin, Campbell & Crowe.

Personnel:

- Michael Young, Vice President & General Manager.
- Steve Hiltz, Operations Manager.
- Dale Carter, Chief Engineer.
- Don Colson, News Director.
- Paul Saliwanckek, Promotion & Public Service Director.
- Lillian Danielson, Business Manager.



WABI-TV BPCT-840518KI Granted 7/10/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Bangor. **DMA:** Bangor. **Rank:** 155.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	182,250	127,430	309,680
Average Weekly Circulation (1994)	88,456	73,212	161,844
Average Daily Circulation (1994)			103,822

Maine—Bangor

WLBZ-TV

Ch. 2

Network Service: NBC.

Licensee: Maine Bcstg. Co., 1 Congress Square, Portland, ME 04101.

Studio: 329 Mount Hope Ave., Bangor, ME 04401.

Telephone: 207-942-4822. Fax: 207-945-6816.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

Transmitter: Riders Peak, near Holden, ME.

Satellite Earth Stations: Harris, 8-meter Ku-band; Harris, 5-meter C-band; Harris, 3-meter Ku-band.

News Services: AP, NBC.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: September 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

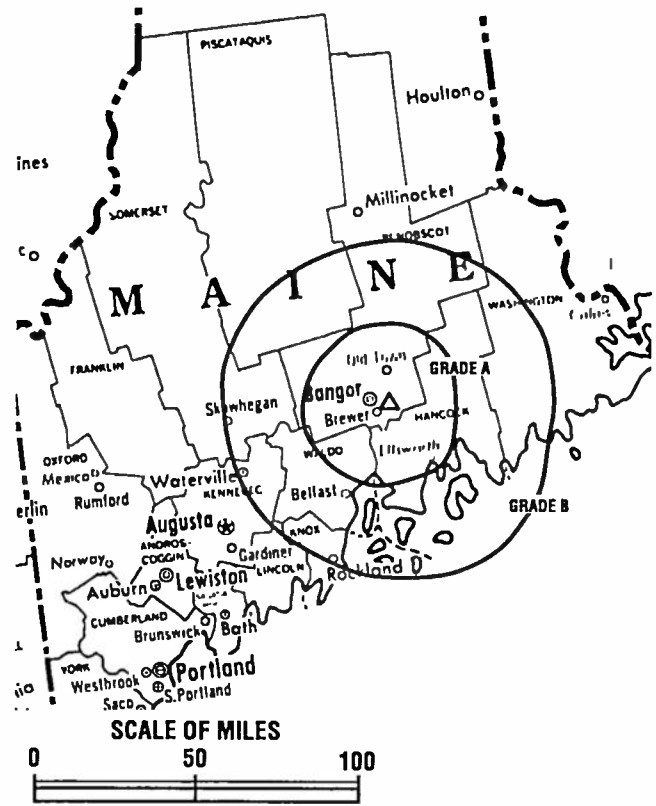
Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Frederic Thompson, President & Chairman of the Board.
Lew Colby, Executive Vice President & Chief Executive Officer.
Jeffrey Marks, Vice President & General Manager.
Jim Bartlett, Local Sales Manager.
Sharon Gonyar, National Sales Manager.
Judy Horan, News Director.
Jim Chadwick, Chief Engineer.



WLBZ-TV BPCT-2555 Granted 12/22/58 © American Map Corp., No. 14244

Ed Bogle, Promotion Director.
Maria Kreilkamp, Business Manager.

Rates: On request.

City of License: Bangor. DMA: Bangor. Rank: 155.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	161,680	113,000	274,680
Average Weekly Circulation (1994)	80,241	59,414	139,653
Average Daily Circulation (1994)			86,374

Maine—Bangor

WVII-TV

Ch. 7

Network Service: ABC.

Licensee: Bangor Communications Inc., 371 Target Industrial Circle, Bangor, ME 04401.

Studio: 371 Target Industrial Circle, Bangor, ME 04401.

Telephone: 207-945-6457. Fax: 207-942-0511.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 819-ft. above av. terrain, 137-ft. above ground, 1134-ft. above sea level.

Latitude 44° 45' 35"
Longitude 68° 34' 01"

Transmitter: Black Cap Mountain, Eddington, ME.

Satellite Earth Stations: Comtech, 5-meter C-band; Andrew, 4.5-meter C-band; Gabriel, 3.7-meter Ku & C-band; Unimesh, 3.1-meter Ku & C-band; Andrew, Chapparral, Pinzone, Toshiba, Standard Communications receivers.

News Services: ABC, AP, CNN.

Ownership: Seaway Communications Inc. (Group Owner).

Began Operation: October 15, 1965. Sale to present owners by John J. Pineau approved by FCC July 23, 1982. Sale to Pineau by Downeast TV Inc., Debtor-in-Possession, approved by FCC Jan. 20, 1976.

Represented (sales): Seltel Inc.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Bernard E. Chase, General Manager.
Kathy Hardy, General Sales Manager.
Mike Staples, Chief Engineer.
James L. Reed, Program & Promotion Director.
James Morris, News Director.
Liz Phillips, Regional Sales Manager.



WVII-TV BPCT-861010KN Granted 1/29/87 © American Map Corp., No. 14244

Wendy D. Knowles, Business Manager.
Gene Hardin, Production Manager.

Rates: On request.

City of License: Bangor. DMA: Bangor. Rank: 155.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	145,940	109,150	255,090
Average Weekly Circulation (1994)	71,002	58,414	129,404
Average Daily Circulation (1994)			71,806

Maine—Portland-Poland Spring

WMTW-TV

Ch. 8

Network Service: ABC.

Licensee: WMTW Holding Corp., 70 E. Lancaster Ave., Frazer, PA 19355-2121.

Studio: 99 Danville Comer Rd., Box 8, Auburn, ME 04210.

Sales Office: 119 Middle St., Portland, ME 04112-9501.

Telephones: 207-775-1800 (Portland); 207-782-1800 (Auburn).

Fax: 207-783-7371.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
Longitude 71° 18' 13"

Transmitter: Mount Washington, NH.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 5-meter C-band; Comtech, 5-meter C-band; Prodelin, 5-meter C-band; RCA, 5-meter Ku-band; Avantek, M/A-Com, Pinzone receivers.

SNG Mobile Dish: Vertex, 2.8-meter Ku-band.

News Services: AP, ABC.

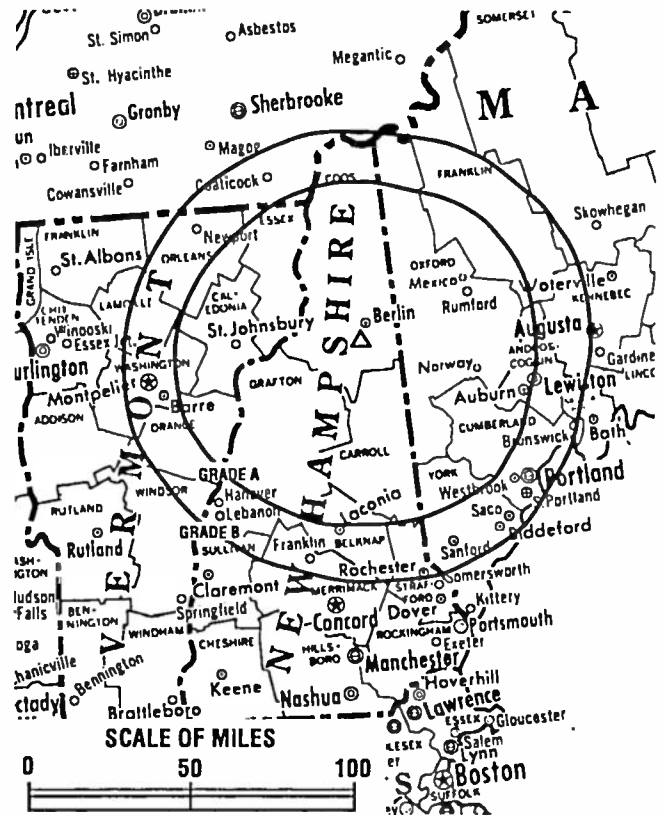
Ownership: Harron Communications Corp. (Group Owner).

Began Operation: August 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vol. 3:40, 41; 4:16). Sale to Mid New York Bcstg. (Harron) approved by FCC Nov. 8, 1967 (Vol. 7:46).

Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Personnel:
Robert E. Rice, Vice President & General Manager.
David Kaufman, General Sales Manager.
Douglas Alpert, National Sales Manager.
David Baer, News Director.
Joe Rushing, Promotion Manager.



WMTW-TV BPC1-1530 Granted 7/8/53 © American Map Corp., No. 14244

Suzanne Brown, Business Manager.
Jack Connor, Chief Engineer.
Darlene Sterling, Traffic Manager.

Rates: On request.

City of License: Poland Spring. DMA: Portland-Auburn. Rank: 79.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,396,840	590,380	1,987,220
Average Weekly Circulation (1994)	254,520	112,269	369,555
Average Daily Circulation (1994)			193,567

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Maine—Portland

WCSH-TV

Ch. 6

Network Service: NBC.

Licensee: Maine Radio & Television Co., 1 Congress Square, Portland, ME 04101.

Studio: 1 Congress Square, Portland, ME 04101.

Telephone: 207-828-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1274-ft. above ground, 2503-ft. above sea level.

Latitude 43° 51' 32"
Longitude 70° 42' 40"

Transmitter: Winn Mountain, Sebago, ME.

Satellite Earth Station: Satcom Technologies, 7-meter; M/A-Com receivers.

News Services: AP, NBC.

Ownership: Maine Broadcasting System (Group Owner).

Began Operation: December 1, 1953.

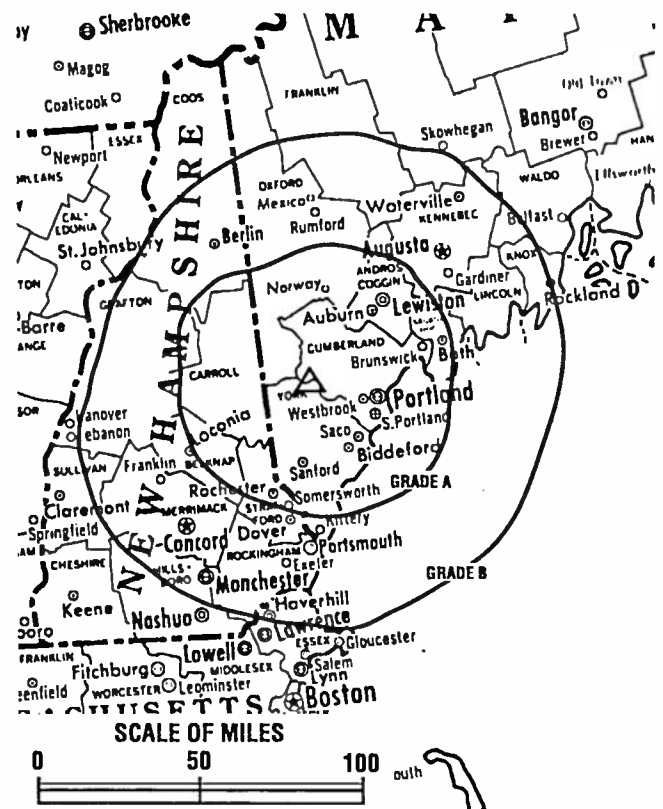
Represented (sales): Katz Continental Television.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Frederic L. Thompson, President.
Lew Colby, Executive Vice President & General Manager.
Dale Eichorn, Treasurer.
Fred Nutter, Public Affairs & Editorial Director.
Rick Bassett, Film Director.
Mike Cohen, Local Sales Manager.
Bob Burt, National Sales Manager.
Patrick Casey, News Director.
Jim Hopkins, Chief Engineer.
Cary Collette, Promotion Director.



WCSH-TV BPCT-840203KG Granted 2/24/84 © American Map Corp., No. 14244

Glenn Morin, Business Manager.
Debbie Briggs, Marketing Director.

Rates: On request.

City of License: Portland. **DMA:** Portland-Auburn. **Rank:** 79.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,528,520	641,250	2,169,770
Average Weekly Circulation (1994)	249,634	111,014	361,649
Average Daily Circulation (1994)			215,384

Maine—Portland

WGME-TV

Ch. 13

Network Service: CBS.

Licensee: Guy Gannett Publishing Co., Northport Business Park, 1335 Washington Ave., Portland, ME 04103.

Studio: Northport Business Park, Portland, ME 04103.

Telephone: 207-797-9330. Fax: 207-878-3505.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"
Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond.

Satellite Earth Stations: C-band; Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: May 16, 1954.

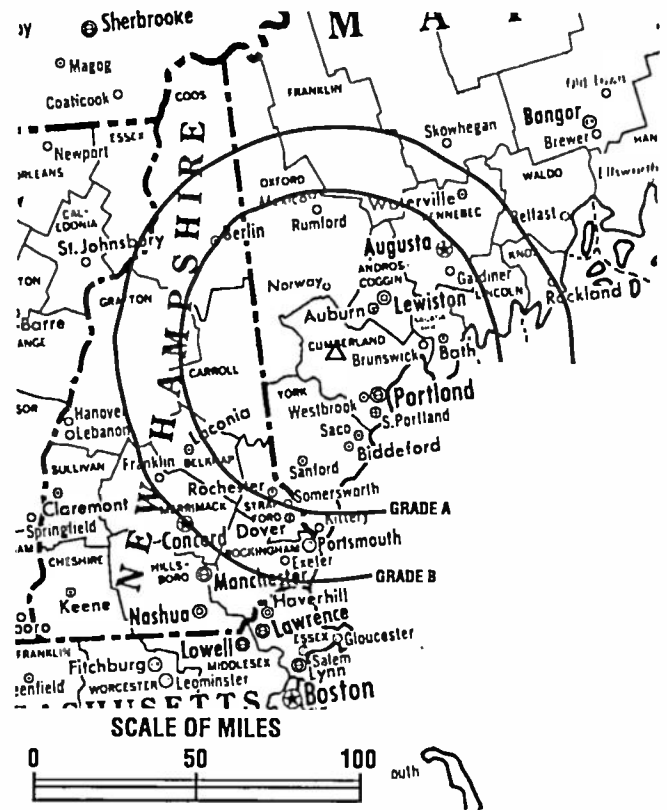
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

William B. Stough, President & General Manager.
Paul Sallin, General Sales Manager.
Larry Henrichs, News Director.
Wayne Bearor, Business Manager.
Towle Tompkins, Marketing Manager.
Tracey Richardson, Research Director.
Craig Clark, Chief Engineer.



WGME-TV BMPCT-2508 Granted 11/1/59 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Portland. DMA: Portland-Auburn. Rank: 79.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	551,180	232,450	783,630
Average Weekly Circulation (1994)	228,080	86,945	315,479
Average Daily Circulation (1994)			180,786

Maine—Portland

WPXT

Ch. 51

Network Service: Fox.

Licensee: Portland Broadcasting Inc., 2320 Congress St., Portland, ME 04102.

Studio: 2320 Congress St., Portland, ME 04102.

Telephone: 207-774-0051. Fax: 207-774-6849.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 3011-kw max. visual, 301-kw max. aural. Antenna: 917-ft. above av. terrain, 697-ft. above ground, 1177-ft. above sea level.

Latitude 43° 51' 05.50"

Longitude 70° 19' 40.00"

Transmitter: 2.5-mi. S of Gray.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Chapparral C-band; Comtech C-band; Scientific-Atlanta Ku-band; Vertex Ku-band; M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

Ownership: Portland Broadcasting Inc.

Began Operation: September 14, 1986. FCC approved transfer of control to present owner Oct. 6, 1986.

Represented (sales): Seitel Inc.

Represented (legal): Hopkins & Sutter.

Represented (engineering): Ray Goudreau.

Personnel:

Douglas Finck, Executive Vice President & General Manager.

Tony Palminteri, Vice President & General Sales Manager.

Jennifer Vanderwerf, Vice President, Programming, Promotion & Production.

David Gilbert, News Director.



WPXT BMPCT-851220KG Granted 6/13/86 © American Map Corp., No. 14244

Roy Ouellette, Chief Engineer.
Ann Gagne, Business Manager.

Rates: On request.

City of License: Portland. DMA: Portland-Auburn. Rank: 79.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	420,510	187,960	608,470
Average Weekly Circulation (1994)	145,667	27,973	173,776
Average Daily Circulation (1994)			67,971

Maine—Presque Isle

WAGM-TV

Ch. 8

Network Service: CBS, NBC, ABC.

Licensee: NEPSK Inc., Box 1149, Presque Isle, ME 04769.

Studio: U.S. Hwy. 1 & Parkhurst Rd., Presque Isle, ME 04769.

Mailing Address: Box 1149, Presque Isle, ME 04769.

Telephone: 207-764-4461. Fax: 207-764-5329.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 12.9-kw aural. Antenna: 350-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"
Longitude 68° 00' 07"

Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Star, 3.6-meter; M/A-Com, Standard Communications receivers.

Ownership: NEPSK Inc.

Began Operation: October 13, 1956. Sale of 94.8% to Hildreth family by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39). Sale to NEPSK Inc. approved Feb. 8, 1984. Transfer of control to present owners approved March 21, 1991.

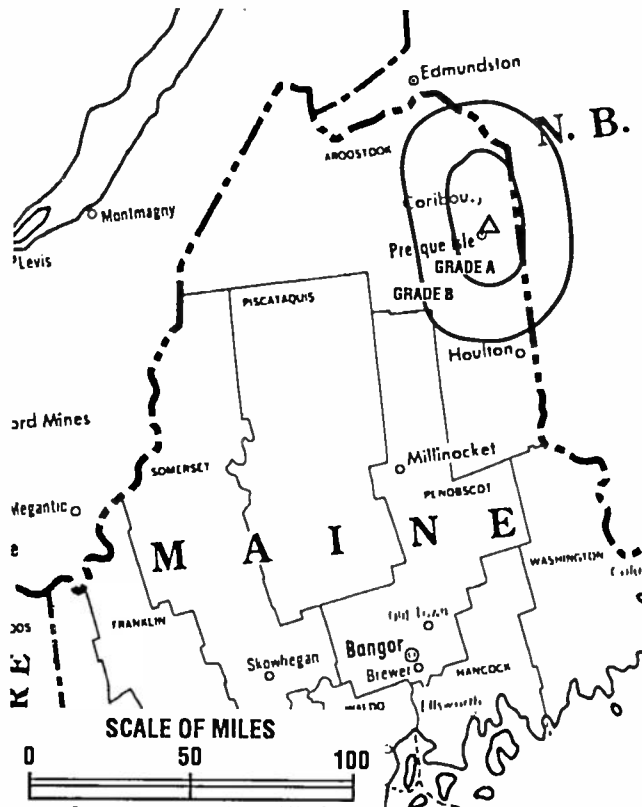
Represented (sales): Katz Continental Television.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Peter P. Kozloski, President.
Catherine Donovan, Station Manager.
Linda Connolly, National & Regional Sales Manager & Programming Director.
Ruth White, Local Sales Manager.
Gene Brewer, Engineering Dir.
Sara Dyer, News Director.



WAGM-TV BMPCT-4232 Granted 10/8/56 © American Map Corp., No. 14244

Charlie Lau, Production Manager.
Bob Johnson, Commercial Production Manager.

Rates: On request.

City of License: Presque Isle. OMA: Presque Isle. Rank: 206.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	159,680	81,250	240,930
Average Weekly Circulation (1994)	20,088	10,134	30,220
Average Daily Circulation (1994)			22,732

Maryland



MARKET	NIELSEN OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	1,876,000	7	WDCA (20), WFTY (50), WHAG-TV (25), WJAL (68), WJLA-TV (7), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WVI (66), WYVN (60)
Pittsburgh, PA	1,151,140	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Baltimore, MD	979,410	23	WBAL-TV (11), WBFF (45), WHSW-TV (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Salisbury, MD	100,470	165	WBOC-TV (16), WMDT (47)

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Maryland Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	3	7	10
Educational Television Stations	0	6	6
	3	13	16

Maryland—Baltimore

WBAL-TV

Ch. 11

Network Service: NBC.

Licensee: Hearst Corp., Radio & TV Division, Maryland's Broadcast Center, Baltimore, MD 21211.

Studio: Maryland's Broadcast Center, Baltimore, MD 21211.

Telephone: 410-467-3000. Fax: 410-338-6460.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3800 Hooper Ave.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Microdyne, 7-meter C-band; Satcom Technologies, 5.5-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 5-meter Ku-band.

AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).

FM Affiliate: WIYY, 20-kw, 97.9 MHz (No. 250), 960-ft.

News Services: AP, CNN, Conus, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 11, 1948.

Represented (sales): Blair Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Philip Stolz, Vice President & General Manager.
William J. Fine, General Sales Manager.
John Kenealy, Local Sales Manager.
David Roberts, News Director.
Emerson Coleman, Director of Programming.
Kerry Richards, Promotion Director.
Gordon Jones, Business Manager.



WBAL-TV BPCT-5141 Granted 8/5/58

© American Map Corp., No. 14244


Hank Volpe, Chief Engineer.
Wanda Draper, Public Affairs Manager.

Rates: On request.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,934,080	1,672,600	4,606,680
Average Weekly Circulation (1994)	631,532	436,238	1,069,491
Average Daily Circulation (1994)			569,127



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Maryland—Baltimore

WBFF

Ch. 45

Network Service: Fox.

Licensee: Chesapeake Television Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211-1420.

Studio: 2000 W. 41st St., Baltimore, MD 21211-1420.

Telephone: 410-467-4545. Fax: 410-467-5090.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1292-kw max. visual. Antenna: 1238-ft. above av. terrain, 1259-ft. above ground, 1549-ft. above sea level.

Latitude 39° 20' 10"
Longitude 76° 38' 59"

Transmitter: 0.24-mi. NNW of intersection of Hooper Ave. & 41st St., Baltimore.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: April 11, 1971.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- Steve Marks, General Manager.
- Robert Epstein, Director of Sales & Marketing.
- Darren Shapiro, General Sales Manager.
- Michael Schroeder, Program & Promotion Director.
- Joseph DeFeo, News Director.
- David B. Amy, Controller.
- William Murphy, Business Manager.
- Karen Meekins, Marketing Director.
- Dwight Weems, Production Manager.
- Del Parks, Operations Manager.



WBFF BMPCT-870422KH Granted 3/18/88 © American Map Corp., No. 14244

Sharon Wylie, Public Affairs Manager.
Dennis Winters, Chief Engineer.

Highest 30 Sec. Rate: \$4000.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,129,070	1,243,560	3,372,630
Average Weekly Circulation (1994)	438,806	258,754	703,857
Average Daily Circulation (1994)			285,806

Maryland—Baltimore

WHSW-TV

Ch. 24

Network Service: Home Shopping Network.

Licensee: SKMD Bcstg. Partnership, 4820 Seton Dr., Suite M-N, Baltimore, MD 21215.

Studio: 4820 Seton Dr., Baltimore, MD 21215.

Telephone: 410-358-2400. Fax: 410-764-7232.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1180-kw max. visual, 118-kw max. aural. Antenna: 1073-ft. above av. terrain, 900-ft. above ground, 1405-ft. above sea level.

Latitude 39° 17' 15"
Longitude 76° 45' 38"

Transmitter: 2038 Powers Lane, Catonsville, MD 21228.

Satellite Earth Stations: Weatherscan, 3.9-meter C-band; M/A-Com, 3-meter C-band; DX Engineering, M/A-Com receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: December 24, 1985. Sale to present owner by Sam Moore, et al., approved by FCC Nov. 6, 1986 (Television Digest, Vol. 26:33, 45).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Kenneth Becker, Vice President & Station Manager.
Bonnie McCausey, Program Manager.
John C. Skelnik, Chief Engineer.

Highest 30 Sec. Rate: \$100.



WHSW-TV BMPCT-840522KF Granted 12/4/84 © American Map Corp., No. 14244

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,280,290	798,500	2,078,790
Average Weekly Circulation (1994)	5,851	9,755	15,710
Average Daily Circulation (1994)			4,905

Maryland—Baltimore

WMAR-TV

Ch. 2



Network Service: ABC.

Licensee: Scripps Howard Bcstg. Co., 6400 York Rd., Baltimore, MD 21212.

Studio: 6400 York Rd., Baltimore, MD 21212.

Telephone: 410-377-2222. Fax: 410-377-0493.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 11-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.30"
Longitude 76° 39' 02.80"

Transmitter: Television Hill, 3724 Parkdale Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6-meter Ku-band; AFC, 3.2-meter Ku-band; Harris, 3-meter Ku-band; DX Engineering, Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat/Andrew, 4-meter Ku-band.

News Services: AP.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: October 27, 1947. Sale to present owner by Gillett Holdings Inc. was approved by FCC Dec. 19, 1990 (Television Digest) Vol. 30:30, 33; 31:5, 6, 14). Sale to Gillett by Times Mirror approved Sept. 4, 1986 (Vol. 26:28). Previous sale to Times Mirror by Abell Communications approved simultaneously.

Represented (sales): Katz American Television; Canadian Communications Co.

Represented (legal): Baker & Hostetler.

Personnel:
Joseph Lewin, Vice President & General Manager.



WMAR-TV BPCT-3249 Granted 11/1/63

© American Map Corp., No. 14244

Mark Distler, General Sales Manager.
Jack Cahalan, News Director.
Aretha Marshall, Assistant News Director.
Joseph M. Bruno, Director of Engineering.
Michele McDowell, Local Sales Manager.
George Carlino, National Sales Manager.
Robert Imhoff, Controller.
Marc Robertz, Creative Services Director.
Maria Velleggia, Public Relations Director.

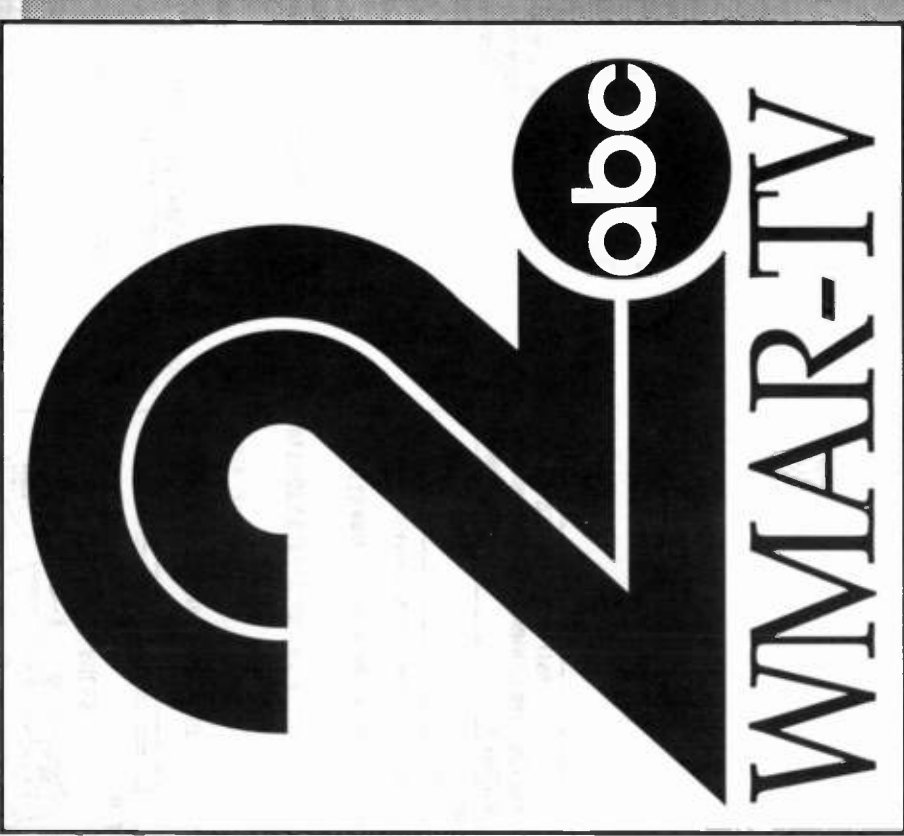
Rates: On request.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,157,310	1,727,840	4,885,150
Average Weekly Circulation (1994)	693,941	418,800	1,114,625
Average Daily Circulation (1994)			580,410

ABC Has a New Home in Baltimore!



For more information, call (410) 377-2222

Maryland—Baltimore

WJZ-TV

Ch. 13

Network Service: CBS.

Licensee: Group W Television Inc., 888 7th Ave., New York, NY 10106.

Studio: Television Hill, Baltimore, MD 21211.

Telephone: 410-466-0013. Fax: 410-578-7502.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 948-ft. above ground, 1268-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3725 Malden Ave., Television Hill, Baltimore, MD.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: November 2, 1948. Sale to present owner by Ben & Herman Cohen families approved by FCC June 27, 1957 (Television Digest, Vol. 13:18, 19, 26).

Represented (sales): Group W Television Sales.

Personnel:

Marcellus Alexander, Vice President & General Manager.
David Morris, General Sales Manager.
Larry Scott, Local Sales Manager.
Ruth Helne, Sales Manager.
S. Jenell Trigg, Sales Manager.
Michael Easterling, Program Director.
Gail Bending, News Director.
Larry Manogue, Operations Manager.
Phil Arrington, Creative Services Manager.
Mabel Fox-Barron, Human Resources Manager.
Susan Otradovec, Public Communications Manager.
Rick Seaby, Chief Engineer.



WJZ-TV BPCT-2248 Granted 2/5/57

© American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$1925.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,792,060	1,447,930	4,239,990
Average Weekly Circulation (1994)	694,068	435,394	1,134,248
Average Daily Circulation (1994)			591,488

Maryland—Baltimore

WNUV-TV

Ch. 54

Network Service: None, independent.

Licensee: BVC Communications, 18 Newbury St., Boston, MA 02116.

Studio: 3001 Druid Park Dr., Baltimore, MD 21215.

Telephone: 410-462-5400. Fax: 410-523-4319.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1148-ft. above av. terrain, 998-ft. above ground, 1505-ft. above sea level.

Latitude	39°	17'	15"
Longitude	76°	45'	38"

Transmitter: 2038 Powers Lane, Catonsville, MD 21228.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter C-band; Microdyne, 5-meter C-band; AFC, 3.8-meter Ku-band; M/A-Com, Microdyne, Agile Omni receivers.

Ownership: ABRY Communications (Group Owner).

Began Operation: July 1, 1982. Sale to present owners by Samuel S. Kravetz, et al., approved by FCC Jan. 23, 1989. Sale to Glencaim Ltd. dismissed by FCC March 28, 1994.

Represented (sales): Seltel Inc.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Joseph Koff, General Manager.
 George Brust, General Sales Manager.
 Len Weinstein, Local Sales Manager.
 Debbie Kramer, National Sales Manager.
 Maura McCoy, Promotion Director.
 Paul Garnet, Chief Engineer.



WNUV-TV BPC-890512KE Granted 8/9/89 © American Map Corp., No. 14244

Bill Murphy, Business Manager.
 Terry Campbell, Production Manager.

Highest 30 Sec. Rate: \$25,000.

City of License: Baltimore. DMA: Baltimore. Rank: 23.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,094,480	1,218,490	3,312,970
Average Weekly Circulation (1994)	334,341	263,273	598,756
Average Daily Circulation (1994)			233,959

**Maryland—Hagerstown-Chambersburg,
Pennsylvania**

WJAL

Ch. 68



Network Service: None, independent.

Licensee: Channel 68 Bcstg. Corp., State Hwy. 914, 262 Swamp Fox Rd., Chambersburg, PA 17201.

Studio: 16948 Buchanan Trail West, Mercersburg, PA 17326.

Mailing Address: Box 229, Chambersburg, PA 17201.

Telephone: 717-375-4000. Fax: 717-375-4052.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 3910-kw max. visual. Antenna: 1293-ft. above av. terrain, 276-ft. above ground, 2277-ft. above sea level.

Latitude 39° 53' 31"
Longitude 77° 58' 02"

Transmitter: State Rd. 16, 3-mi. SSE of McConnellsburg, PA.

Satellite Earth Stations: Paraclypse, 3-meter Ku & C-band; Winegard, 3-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; AFC, 3.6-meter Ku-band.

News Service: CNN.

Ownership: Good Companion Broadcasting Co. Inc.

Began Operation: May 5, 1987.

Represented (legal): Allen, Moline & Harold.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.



WJAL BMPCT-871023KG Granted 11/30/87 © American Map Corp., No. 14244

Personnel:

- M. S. Buddy Merrick, Vice President & General Manager.
- Jay Rabin, General Sales Manager.
- Todd Taylor, Station & Production Manager.
- Tim Colna, Local Sales Manager.
- Ralph Tobias, Promotion & Program Director.
- Bob Baker, Chief Engineer.
- Brenda Livingston, Traffic Manager.
- Marcia Aronson, Office Manager.
- Erik Giles, Master Control Operator.

Highest 30 Sec. Rate: \$200.

City of License: Hagerstown. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	815,520	545,670	1,361,190
Average Weekly Circulation (1994)	12,725	10,109	26,199
Average Daily Circulation (1994)			7,830

Hagerstown- Chambersburg-Martinsburg

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WJAL-TV's contour reaches the Washington DMA heartland that five other DMAs can't touch...

...And we do it with the Finest Programming in the #7 DMA, programs like:

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Family Feud	Heaven Help Us
Disney Animation	Space Precinct
Rescue 911	Babylon 5
Heat Of The Night	Super Dave
Lonesome Dove	The Crusaders

Grade A Signals

WJAL
Family Feud
TV 68

...and Sports, like Penn State, WVU, Big East Football, Basketball, and the Baltimore Orioles.

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**WJAL-Family-TV
(717) 375-4000 FAX: (717) 375-4052**

Maryland—Hagerstown

WHAG-TV

Ch. 25

Network Service: NBC.

Licensee: Great Trails Bcstg. Corp., 717 E. David Rd., Dayton, OH 45429.

Studio: 13 E. Washington St., Hagerstown, MD 21740.

Telephone: 301-797-4400. Fax: 301-733-1735.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1358-kw max. visual. Antenna: 1230-ft. above av. terrain, 427-ft. above ground, 1864-ft. above sea level.

Latitude 39° 39' 35"
Longitude 77° 57' 57"

Transmitter: 1.8-mi. W of Clear Spring, Fairview Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; Harris, 6.1-meter Ku-band; Harris, 3-meter Ku-band; Harris, Pinzone receivers.

News Services: AP, NBC.

Ownership: Great Trails Broadcasting Corp. (Group Owner).

Began Operation: January 3, 1970. Sale to present owners by Richard Henson, et al., approved by FCC July 30, 1981 (Television Digest, Vol. 21:6). Transfer of control by Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Hugh Breslin III, Vice President & General Manager.
- Bob Borngesser, News Director.
- Chuck Noland, Program & Promotion Director.
- Shari Leadman, Local Sales Manager.



WHAG-TV BPCT-880601LE Granted 4/18/89 © American Map Corp., No. 14244

Cathy Vaughn, Business Manager.
Wayne Younkins, Chief Engineer.

Highest 30 Sec. Rate: \$1000.

City of License: Hagerstown. DMA: Washington, DC. Rank: 7.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	540,090	310,530	850,620
Average Weekly Circulation (1994)	93,428	31,272	136,084
Average Daily Circulation (1994)			63,850

Maryland—Salisbury

WBOC-TV

Ch. 16

Network Service: CBS.

Licensee: WBDC-TV Inc., 1729 N. Salisbury Blvd., Salisbury, MD 21801.

Studio: Radio-TV Park, Salisbury, MD 21801.

Telephone: 410-749-1111. Fax: 410-749-6098.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 4070-kw max. & 933-kw horizontal visual, 407-kw max. & 93.3-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 16"

Longitude 75° 38' 35"

Transmitter: 1.2-mi. S of intersection of Rtes. 24 & 347, approx. 5-mi. SE of Sharptown.

Satellite Earth Station: ADM, 6.8-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Draper Communications Inc. (Group Owner).

Began Operation: July 15, 1954. Sale to present owners by The A. S. Abell Co. approved by FCC Sept. 5, 1980.

Represented (sales): Katz Continental Television.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Represented (engineering): A. D. Ring, P.C.

Personnel:

William K. Kenton, Vice President & General Manager.

Robert Getz, General Sales Manager.

Carol Hess, Program Director.

Sally Cannon, News Director.

Vincent E. Donovan, Chief Engineer.



WBOC-TV BMPCT-820805KE Granted 8/16/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

NETWORK BASE HOURLY RATE: \$850.

City of License: Salisbury. DMA: Salisbury. Rank: 165.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	760,160	464,820	1,224,980
Average Weekly Circulation (1994)	110,987	39,080	151,020
Average Daily Circulation (1994)			100,230

Maryland—Salisbury

WMDT

Ch. 47

Network Service: ABC, NBC.

Licensee: Delmarva Broadcast Service Gen. Partnership, Box 4009, Salisbury, MD 21803-4009.

Studio: 202 Downtown Plaza, Salisbury, MD 21801.

Telephone: 410-742-4747. Fax: 410-742-5767.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 2190-kw max. visual. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 1024-ft. above sea level.

Latitude 38° 30' 06"
Longitude 75° 44' 09"

Transmitter: 0.2-mi. NW of intersection of Snethen Church Rd. & San Domingo Rd., Sharptown.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: ADM, 6-meter C-band; Andrew, 4.5-meter C-band; Paracclipse, 3-meter Ku & C-band; Avantek, Standard Agile Omni receivers.

News Services: ABC, AP, CNN, NBC.

Ownership: Brechner Management Co. (Group Owner).

Began Operation: April 11, 1980. Sale to present owners approved by FCC May 5, 1982.

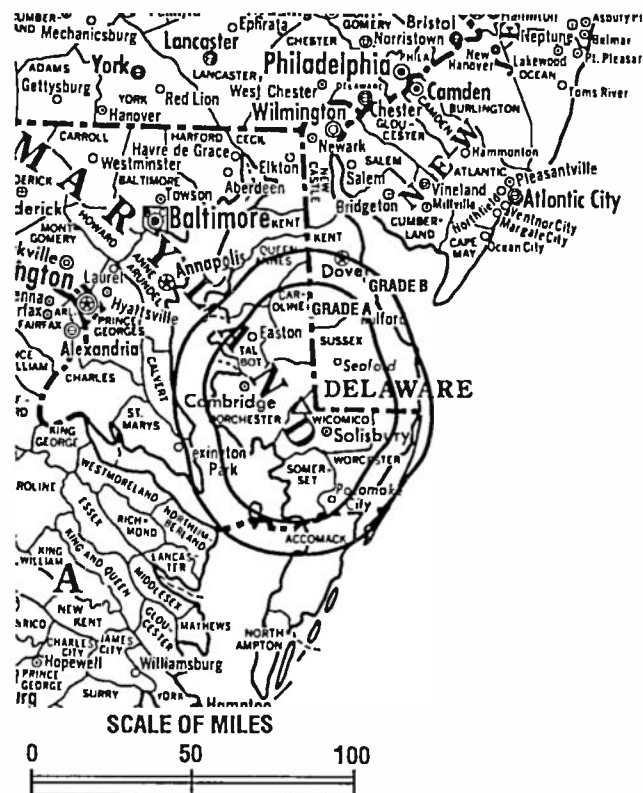
Represented (sales): Blair Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Frank Pilgrim, General Manager.
- Susan Kelly, General Sales Manager.
- Neil Bayne, News Director.
- Betty Talkington, Program Director.
- John Cannon, Promotion Director.



WMDT BPCT-900518KQ Granted 7/13/90 © American Map Corp., No. 14244

Barbara Eccard, Business Manager.
William Hocter, Director of Engineering.

Highest 30 Sec. Rate: \$425.

NETWORK BASE HOURLY RATE: \$325.

City of License: Salisbury. DMA: Salisbury. Rank: 165.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	428,970	358,510	787,480
Average Weekly Circulation (1994)	78,123	29,187	107,275
Average Daily Circulation (1994)			56,250



MARKET	NIelsen OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Boston, MA	2,105,100	6	WABU (38), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WSHH-TV (66), WLW-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27)
Providence, RI-New Bedford, MA	566,610	46	WJAR (10), WLNE-TV (6), WNAC-TV (64), WOST-TV (69), WPRI-TV (12)
Albany-Schenectady-Troy, NY	513,600	52	WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)
Springfield-Holyoke, MA	249,340	99	WGGB-TV (40), WWLP (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSSH, Boston	See Marlborough, MA
WUNI, Boston	See Worcester, MA
WMFP, Boston	See Lawrence, MA
WHRC, Boston	See Norwell, MA
WLVI-TV, Cambridge	See Boston, MA
WLNE, New Bedford	See Providence, RI

Massachusetts Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	3	10	13
Educational Television Stations	1	2	3
	4	12	16

Massachusetts—Adams

WCDC

Ch. 19

(Satellite of WTEN, Albany, NY)

Network Service: ABC.

Licensee: Young Bcstg. Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: See WTEN, Albany, NY.

Telephones: 518-436-4822; 413-743-5326. Fax: 518-462-6065.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 220-kw visual, 20-kw aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above sea level.

Latitude 42° 38' 14"
Longitude 73° 10' 07"

Transmitter: Mount Greylock, Adams, MA.

News Services: AP, UPI.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: February 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8). Sale to Knight-Ridder Bcstg. Inc. by Poole Bcstg. Co. approved by FCC 1977. Sale to present owner approved by FCC Aug. 24, 1989 (Vol. 29:13).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel: See WTEN Albany, NY.



WCDC BPCT-5208 Granted 9/28/78 © American Map Corp., No. 14244

Rates: Sold in combination with WTEN, Albany, NY.

City of License: Adams. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	809,460	301,940	1,111,400
Average Weekly Circulation (1994)	33,554	6,989	41,286
Average Daily Circulation (1994)			22,705

Massachusetts—Boston

WABU

(formerly WQTV)

Ch. 68

Network Service: None, independent.

Licensee: Boston U. Communications Inc., 881 Commonwealth Ave., Boston, MA 02215.

Studio: 1660 Soldiers Field Rd., Boston, MA 02135.

Telephone: 617-787-6868. Fax: 617-562-4280.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 770-ft. above av. terrain, 836-ft. above ground, 846-ft. above sea level.

Latitude 42° 20' 50"
Longitude 71° 04' 59"

Transmitter: Prudential Center, 800 Boylston St., Boston.

Satellite Earth Stations: Andrew, 4.5-meter Ku & C-band; Vertex, 3.5-meter Ku-band; Vertex, 1.5-meter C-band; Andrew, M/A-Com receivers.

Ownership: Boston University Communications Inc.

Began Operation: January 3, 1979. Sale to Monitor Television by Arlington Broadcast Group approved by FCC Oct. 6, 1986 (Television Digest, Vol. 26:23). Sale to Arlington approved by FCC March 22, 1982. Sale to present owner approved Sept. 3, 1993 (Vol. 33:26).

Personnel:

Robert D. Gordon, President & General Manager.
Will Meyl, Vice President, Station & General Sales Manager.
Bruce Binenfeld, Program Director.
Ted O'Brien, News Director.
Joseph Sweeney, Chief Engineer.
Joan Sheridan, Business Manager.
Fred Woskoff, Production Manager.
Eric Goldstein, Creative Services Director.
Claude Pelanne, Director, Program Development.



WABU BMPCT-7747 Granted 12/22/78

© American Map Corp., No. 14244

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,903,330	685,320	2,588,650
Average Weekly Circulation (1994)	160,205	54,403	214,701
Average Daily Circulation (1994)			63,489

Massachusetts—Boston

WBZ-TV

Ch. 4

Network Service: CBS.

Licensee: Group W Television Inc., 888 7th Ave., New York, NY 10106.

Studio: 1170 Soldiers Field Rd., Boston, MA 02134.

Telephone: 617-787-7000. Fax: 617-787-5969.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1160-ft. above av. terrain, 1199-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, MA 02194.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: Satcom Technologies, 2.37-meter Ku-band.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

News Services: AP, CNN, UPI.

Ownership: Group W—Westinghouse Broadcasting (Group Owner).

Began Operation: June 9, 1948.

Represented (sales): Group W Television Sales.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Personnel:

Debra Zeyen, Vice President & General Manager.
Ed Goldman, Vice President & Station Manager.
Pam Bergeron, General Sales Manager.
Michelle Dempsey-Dubrow, National Sales Manager.
Ben Newman, Local Sales Manager.
Peter Brown, News Director.



WBZ-TV BPCT-2072 Granted 2/8/56 © American Map Corp., No. 14244

Francine Achbar, Director, Enterprises & Program Strategy.
Kim Harbin, Director of Marketing.
Bob Houghton, Controller.
Bob Hess, Director, Broadcast Operations & Engineering.
Lois Roach, Director, Public Affairs.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,689,400	938,070	3,627,470
Average Weekly Circulation (1994)	1,508,221	512,691	2,022,152
Average Daily Circulation (1994)			1,063,870

Massachusetts—Boston

WCVB-TV

Ch. 5

Network Service: ABC.

Licensee: The Hearst Corp., 5 TV Place, Needham, MA 02194.

Studio: 5 TV Place, Needham, MA 02194.

Telephone: 617-449-0400. Fax: 617-449-0260.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 19, 1972. Sale to present owner by Metromedia approved by FCC Nov. 14, 1985. Sale to Metromedia by Boston Broadcasters approved April 1, 1982 (Television Digest, Vol. 21:30, 31; 22:1, 14).

Represented (sales): Katz American Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Paul La Camera, Vice President & General Manager.
Deborah J. Sinay, Vice President & General Sales Manager.
Donna Gittens, Vice President & Director, Community Programming.
Thomas J. Bringola, Vice President & Business Manager.
Ross Kauffman, Vice President & Director of Engineering.
Elizabeth Cheng, Director of Programming.
Candy Altman, News Director.
Andrew Hoffman, Local Sales Manager.
Jordan Wertlieb, National Sales Manager.



WCVB-TV BMPCT-7316 Granted 7/29/71 © American Map Corp., No. 14244

Michael Tiedemann, Design Director.
Marc Mekler, Director of Commercial Operations.
Carol Bolling, Human Resources Director.
Yvette Perez, Promotion Director.
Terry Mulvey, Marketing Director.
Adrienne Lotoski, Research Director.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	3,082,190	991,880	4,074,070
Average Weekly Circulation (1994)	1,539,029	512,675	2,054,954
Average Daily Circulation (1994)			1,121,951

Massachusetts—Boston

WFXT

Ch. 25

Network Service: Fox.

Licensee: Boston Celtics Communications L.P., 151 Merrimac St., Boston, MA 02114.

Studio: 1000 Providence Hwy., Dedham, MA 02026.

Telephone: 617-326-8825. Fax: 617-326-9984.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1380-kw max. visual. Antenna: 1170-ft. above av. terrain, 1168-ft. above ground, 1316-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 144 Cabot St.

Satellite Earth Station: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

News Service: UPI.

Ownership: Boston Celtics Communications L.P.

Began Operation: October 10, 1977. FCC approved sale by CBN Bcstg. Network Inc. to Fox Television Stations Nov. 18, 1986 (Television Digest, Vol. 26:33). Transfer of control to trustees approved April 26, 1989 (Vol. 28:11, 17, 25; 29:18). Sale to present owners approved April 25, 1990 (Vol. 29:39).

Represented (sales): Petry Television Inc.

Personnel:

- Gerald R. Walsh, Vice President & General Manager.
- Debby Smith, General Sales Manager.
- David Cole, Local Sales Manager.
- Gunnar Rieger, Chief Engineer.
- James R. Byrne, Program & Promotion Director.
- Patti Keagy, Business Manager.



WFXT BMPCT-7672 Granted 4/28/77 © American Map Corp., No. 14244

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,379,180	832,600	3,211,780
Average Weekly Circulation (1994)	938,677	297,708	1,238,791
Average Daily Circulation (1994)			444,700

Massachusetts—Boston

WHDH-TV

Ch. 7

Network Service: NBC.

Licensee: WHDH-TV Inc., 7 Bulfinch Place, Boston, MA 02114.

Studio: Govt. Center, 7 Bulfinch Place, Boston, MA 02114.

Telephone: 617-725-0777. Fax: 617-227-4782.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"
 Longitude 71° 13' 00"

Transmitter: Tower Rd., Newton, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Sunbeam Television Corp. (Group Owner).

Began Operation: June 21, 1948 owned by RKO General Inc. Following loss of station license, combination of two competing applicants began operation May 22, 1982 (Television Digest, Vol. 18:17, 36; 21:49; 22:1, 4, 19). Sale to Sunbeam Television Corp. approved by FCC June 3, 1993 (Vol. 33:17).

Represented (sales): TeleRep Inc.

Represented (legal): Hogan & Hartson.

Personnel:

Michael Carson, General Manager.
 Peter Hennessey, General Sales Manager.
 Alice Jacobs, Vice President, News.
 Mark Mayo, Vice President, Business Affairs.
 Jim Shultis, Vice President, Engineering.
 Alison Kelly, Program Director.



WHDH-TV BPCT-3057 Granted 3/27/63

© American Map Corp., No. 14244

Margaret Finnigan, Local Sales Manager.
 Tim Ermish, National Sales Manager.
 Laura Hale, Creative Services Director.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,816,750	945,220	3,761,970
Average Weekly Circulation (1994)	1,518,187	525,225	2,047,398
Average Daily Circulation (1994)			1,149,545

Massachusetts—Cambridge-Boston

WLVI-TV

Ch. 56

Network Service: None, independent.

Licensee: WLVI-TV Inc., 435 N. Michigan Ave., Chicago, IL 60611.

Studio: 75 Morrissey Blvd., Boston, MA 02125.

Telephone: 617-265-5656. **Fax:** 617-265-2538; 617-265-0063.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude	42°	18'	12"
Longitude	71°	13'	08"

Transmitter: 140 Cabot St., Needham, MA.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne, 5-meter Ku & C-band; Microdyne, 5-meter Ku-band; Cyclesat, 4.6-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

News Services: AP, CNN, UPI.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: August 31, 1953. Left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Bcstg. approved by FCC Sept. 1, 1959. Harvey operated station experimentally from May 17 to Nov. 17, 1962. Sale to Kaiser Bcstg. approved Oct. 20, 1966 (Television Digest, Vol. 6:26, 43) and station resumed operation Dec. 21, 1966. Sale to Field by Kaiser approved June 22, 1977 (Vol. 16:51; 17:26). Sale to Gannett Bcstg. Group by Field Communications approved by FCC May 12, 1983 (Vol. 22:47). FCC approved sale to present owner April 6, 1994 (Vol. 34:15).

Represented (sales): Blair Television.

Personnel:

Peter S. Temple, Vice President & General Manager.
 Fran Perdisatt, General Sales Manager.
 Paul Wilson, National Sales Manager.
 Gracelyn Brown, Director of Programming & Creative Services.
 Paul Davis, News Director.
 James Gilbert, Director of Operations & Engineering.
 Howard Strudler, Local Sales Manager.



WLVI-TV BPCT-4314 Granted 10/7/70 © American Map Corp., No. 14244

Fred Witte, Controller.
 Barbara Bethea, Production Manager.
 Natalie McIver, Community Affairs Manager.

Rates: On request.

City of License: Cambridge. **DMA:** Boston. **Rank:** 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,825,720	954,120	3,779,840
Average Weekly Circulation (1994)	854,558	258,006	1,113,767
Average Daily Circulation (1994)			399,955

Massachusetts—Boston

WSBK-TV

Ch. 38

Network Service: None, independent.

Licensee: WSBK License Inc., 83 Leo Birmingham Pkwy., Brighton, MA 02135.

Studio: 83 Leo Birmingham Pkwy., Brighton, MA 02135.

Telephone: 617-783-3838. Fax: 617-783-1875.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2370-kw max. visual. Antenna: 1161-ft. above av. terrain, 1168-ft. above ground, 1217-ft. above sea level.

Latitude	42°	18'	12"
Longitude	71°	13'	08"

Transmitter: 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Vertex, 6.2-meter; Scientific-Atlanta, Standard Communications receivers.

News Service: AP.

Ownership: New World Television Inc. (Group Owner).

Began Operation: October 12, 1964. Transfer of control to Storer Bcstg. by Catholic TV Center approved by FCC July 29, 1966 (Television Digest, Vol. 6:15, 31). Transfer of control to SCI Television approved Oct. 29, 1987. Transfer of control to Clifford E. Eley, trustee, approved Sept. 1, 1992. Transfer of control to present owners granted March 22, 1993.

Represented (sales): New World Sales & Marketing.

Represented (legal): Pepper & Corazzini.

Personnel:

Daniel J. Berkery, President & General Manager.
 Stuart P. Tauber, Assistant General Manager.
 John S. Viall, Director of Operations.
 Francis X. Comerford, General Sales Manager.
 Mark F. Lund, National Sales Manager.
 John Anderson, Director, Sales Development.
 James McCarthy, Chief Engineer.



WSBK-TV BPCT-910130KE Granted 5/31/91 © American Map Corp., No. 14244

Meg La Vigne, Program Director.
 Virginia C. Jones, Controller.

Rates: On request.

City of License: Boston. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	16,652,780	8,165,650	24,818,430
Average Weekly Circulation (1994)	1,499,935	334,201	1,842,323
Average Daily Circulation (1994)			575,696

Massachusetts—Lawrence

WMFP

Ch. 62

Network Service: None, Independent.

Licensee: MFP Inc., One Parker St., Lawrence, MA 01843.

Studio: One Parker St., Lawrence, MA 01843.

Telephone: 508-975-3053.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 610-ft. above av. terrain, 604-ft. above ground, 663-ft. above sea level.

Latitude 42° 21' 29"
Longitude 71° 03' 40"

Transmitter: One Beacon St.

Satellite Earth Station: Paracclipse, 3.8-meter.

Ownership: MFP Inc.

Began Operation: October 16, 1987.

Represented (legal): Hopkins & Sutter.

Represented (engineering): Moffet, Larson & Johnson P.C.

Personnel:

Susan Cummings, Station Contact.

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WMFP BMPCT-920615KH Granted 6/29/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Lawrence. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	984,750	380,150	1,364,900
Average Weekly Circulation (1994)	9,571	5,945	15,803
Average Daily Circulation (1994)			4,098

Massachusetts—Marlborough

WHSH-TV

Ch. 66

Network Service: Home Shopping Network.

Licensee: SKMA Bcstg. Partnership, 71 Parmenter Rd., Hudson, MA 01749.

Studio: 71 Parmenter Rd., Hudson, MA 01749.

Telephone: 508-562-0660. Fax: 508-562-1166.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 3160-kw visual, 316-kw aural. Antenna: 1070-ft. above av. terrain, 1249-ft. above ground, 1449-ft. above sea level.

Latitude 42° 23' 01"
Longitude 71° 29' 35"

Transmitter: 71 Parmenter Rd., Hudson, MA.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 7.3-meter C-band; Vertex, 4.5-meter C-band; Pinzone receivers.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: February 12, 1985. Sale to present owner by Arnold Ginsburg & John Garabedian approved by FCC Sept. 23, 1986 (Television Digest, Vol. 26:32, 45).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Merril Buchhafter, Vice President & Station Manager.

Francesca Bryden, Program Director.

Mark Arpino, Chief Engineer.



WHSH-TV BMPCT-830822KI Granted 4/10/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

City of License: Marlborough. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,636,780	597,140	2,233,920
Average Weekly Circulation (1994)	7,889	6,974	14,782
Average Daily Circulation (1994)			4,444

Massachusetts—Springfield-Holyoke

WGGB-TV

Ch. 40

Network Service: ABC.

Licensee: Guy Gannett Publishing Co., Box 40, Springfield, MA 01102-0040.

Studio: 1300 Liberty St., Springfield, MA 01104.

Telephone: 413-733-4040. Fax: 413-781-5733.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4270-kw visual, 427-kw aural. Antenna: 1056-ft. above av. terrain, 167-ft. above ground, 1378-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 57"

Transmitter: Top of Mount Tom, Holyoke, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.5-meter C-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; AFC, 3.5-meter Ku-band; Comtech, 3.5-meter C-band; Avantek, M/A-Com, Microdyne receivers.

News Services: ABC, AP.

Ownership: Guy Gannett Communications (Group Owner).

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44). Previous sale of 50% to Republican TV Inc. approved July 21, 1954 (Vol. 10:10, 30).

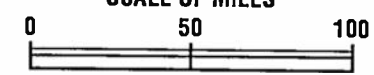
Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Kevin P. LeRoux, President.
Michael Moran, Vice President & Station Manager.
Clayton Trauernicht, National Sales Manager.



WGGB-TV BPCT-870616KG Granted 9/3/87 © American Map Corp., No. 14244

Ted Gratkowski, Chief Engineer.
Richard Wylie, Traffic Manager.

Highest 30 Sec. Rate: \$1600.

NETWORK BASE HOURLY RATE: \$750.

City of License: Springfield. DMA: Springfield-Holyoke. Rank: 99.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,154,960	272,730	1,427,690
Average Weekly Circulation (1994)	197,760	57,675	255,585
Average Daily Circulation (1994)			137,740

Massachusetts—Springfield

WWLP

Ch. 22

Network Service: NBC.

Licensee: Brisette TV of Springfield Inc., Box 2210, Springfield, MA 01102-2210.

Studio: 591 NorthWest St., Feeding Hills, MA 01030.

Mailing Address: Box 2210, Springfield, MA 01102-2210.

Telephone: 413-786-2200. Fax: 413-786-7144.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3390-kw max. visual. Antenna: 880-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level.

Latitude 42° 05' 05"
Longitude 72° 42' 14"

Requests modification of CP for change to 4455-kw max. visual, 876-ft. above av. terrain, 495-ft. above ground, 1135-ft. above sea level, transmitter to 591 NorthWest St., Agawam. BMPCT-930826KE.

Transmitter: Provin Mountain, Agawam, MA.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Microdyne, 7-meter; ChannelMaster, Harris receivers.

News Service: AP.

Ownership: Brisette Broadcasting Corp. (Group Owner).

Began Operation: March 17, 1953. Sale to Adams Communications by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35). Sale to present owner approved Dec. 24, 1991.

Represented (sales): Blair Television.

Personnel:

- William Pepin, President & General Manager.
- Constance O'Brien, Vice President, Business Affairs.
- E. Holland Low, National Sales Manager.
- Fred Steinman, Local Sales Manager.
- Keith Silver, News Director.
- Max Marek, Chief Engineer.
- John Baran, Promotion Manager.



WWLP BPCT-4795 Granted 12/19/75 © American Map Corp., No. 14244

Francis Kozlowski Jr., Traffic Manager.
Rich Tettemer, Sports Director.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$725.

City of License: Springfield. DMA: Springfield-Holyoke. Rank: 99.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,129,210	259,430	1,388,640
Average Weekly Circulation (1994)	223,094	59,330	282,600
Average Daily Circulation (1994)			154,658

Massachusetts—Worcester

WUNI

Ch. 27

Network Service: Univision.

Licensee: Jasas Corp., Suite 3000, 301 Commerce St., Fort Worth, TX 73102.

Studio: 33 4th Ave., Needham, MA 02194.

Telephone: 617-433-2727. Fax: 617-433-2750.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2301-kw max. visual, 230-kw max. aural. Antenna: 1531-ft. above av. terrain, 1315-ft. above ground, 2015-ft. above sea level.

Latitude 42° 20' 01"
Longitude 71° 42' 53"

Holds CP for change to 1150-kw max. visual. BPCT-921102KG.

Transmitter: Stiles Hill, Cross St., Boylston.

Satellite Earth Station: Microdyne, 7-meter.

News Services: CNN, UPI.

Ownership: Jasas Corp. (Group Owner).

Began Operation: January 2, 1970. Sale to Corridor Bcstg. by Melvin & Fred Simon, Gerald & Irwin Katz approved by FCC Oct. 18, 1983. Previous sale by America Group Management Corp. approved April 21, 1977. Began subscription TV operation Sept. 8, 1980. Resumed independent operation Jan. 1, 1986. Transfer of control to present owner approved Oct. 15, 1993.

Represented (sales): Univision.

Personnel:

- Michael Nurse, Vice President & General Manager.
- Gary Marder, General Sales Manager.
- Tom Carey, Marketing Manager.
- Yardis Nova, News Director.
- Lillian Chan, Program Director.



WUNI BMPCT-7059 Granted 11/14/69 © American Map Corp., No. 14244

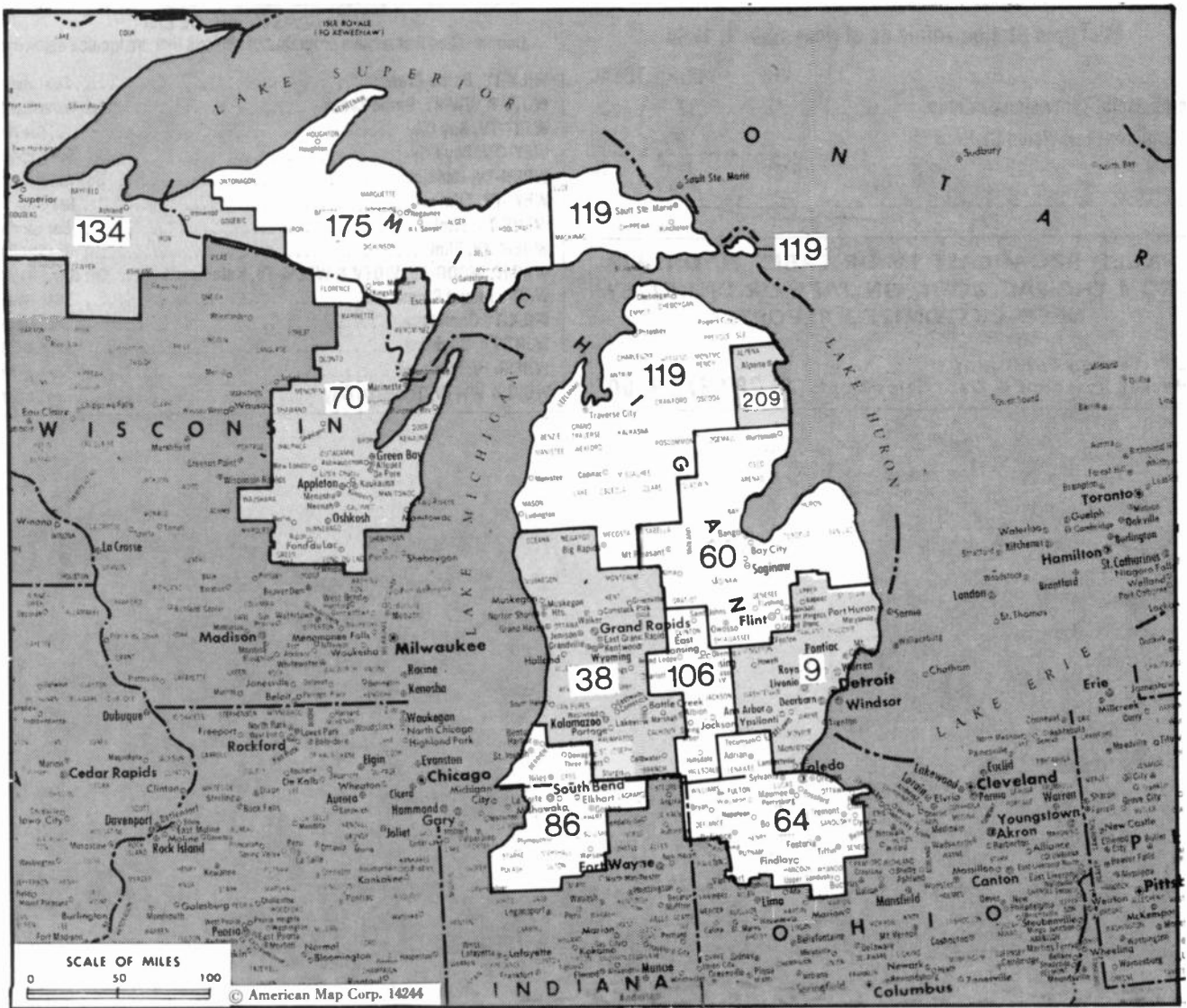
Fran Vacari, Chief Engineer.
Albert F. Colon, Promotion & Production Manager.

Highest 30 Sec. Rate: \$400.

City of License: Worcester. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,240,050	766,290	3,006,340
Average Weekly Circulation (1994)	32,257	12,485	45,248
Average Daily Circulation (1994)			17,994



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Detroit, MI	1,747,940	9	WADL (38), WBSX (31), WDIV (4), WGRN-TV (62), WJBK-TV (2), WKBD-TV (50), WXON (20), WXYZ-TV (7)
Grand Rapids-Kalamazoo-Battle Creek, MI	633,860	38	WLLA (64), WOOD-TV (8), WOTV (41), WTLJ (54), WWMT (3), WXMI (17), WZZM-TV (13)
Flint-Saginaw-Bay City, MI	451,630	60	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Toledo, OH	410,860	64	WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Green Bay-Appleton, WI	369,070	70	WBAY-TV (2), WDHS (8), WFRV-TV (5), WGBA (26), WJMN-TV (3), WLUK-TV (11), WXGZ-TV (32)
South Bend-Elkhart, IN	302,470	86	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Lansing, MI	230,740	106	WILX-TV (10), WLAJ (53), WLNS-TV (6), WSYM-TV (47)
Traverse City-Cadillac, MI	199,970	119	WGKJ (33), WGKU (45), WGTQ (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWTU (9), WWUP-TV (10)
Duluth, MN-Superior, WI	165,880	134	KBJR-TV (6), KDLH (3), WDIO-TV (10), WIRT (13)
Marquette, MI	85,190	175	WLUC-TV (6)
Alpena, MI	16,250	209	WBKB-TV (11)

Michigan

Michigan Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	19	17	36
Educational Television Stations	2	10	12
	21	27	48

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State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WILX-TV, Battle Creek	See Lansing, MI
WOTV & WWMT, Battle Creek	See Grand Rapids, MI
WJRT-TV, Bay City	See Flint, MI
WEYI-TV, Bay City	See Saginaw, MI
WPBN-TV, Cadillac	See Traverse City, MI
WEYI-TV, Flint	See Saginaw, MI
WLNS-TV, Flint	See Lansing, MI
WNEM-TV, Flint	See Bay City, MI
WWMT, WOOD-TV, WOTV & WZZM-TV, Kalamazoo	See Grand Rapids, MI
WADL, Mount Clemens	See Detroit, MI
WILX-TV Onondaga	See Lansing, MI
WJRT-TV, Saginaw	See Flint, MI
WNEM-TV, Saginaw	See Bay City, MI
WGKI & WWTV, Traverse City	See Cadillac, MI

Michigan—Alpena

WBKB-TV

Ch. 11

Network Service: CBS.

Licensee: Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, MI 49707.

Studio: 1390 Bagley St., Alpena, MI 49707.

Telephone: 517-356-3434.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 670-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude	44°	42'	25.00"
Longitude	83°	31'	22.50"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

Satellite Earth Stations: RCA Americom, 4.5-meter Ku-band; 3.8-meter C-band; M/A-Com, Standard Communications receivers.

News Services: CBS, UPI.

Ownership: Thunder Bay Broadcasting Corp.

Began Operation: September 22, 1975.

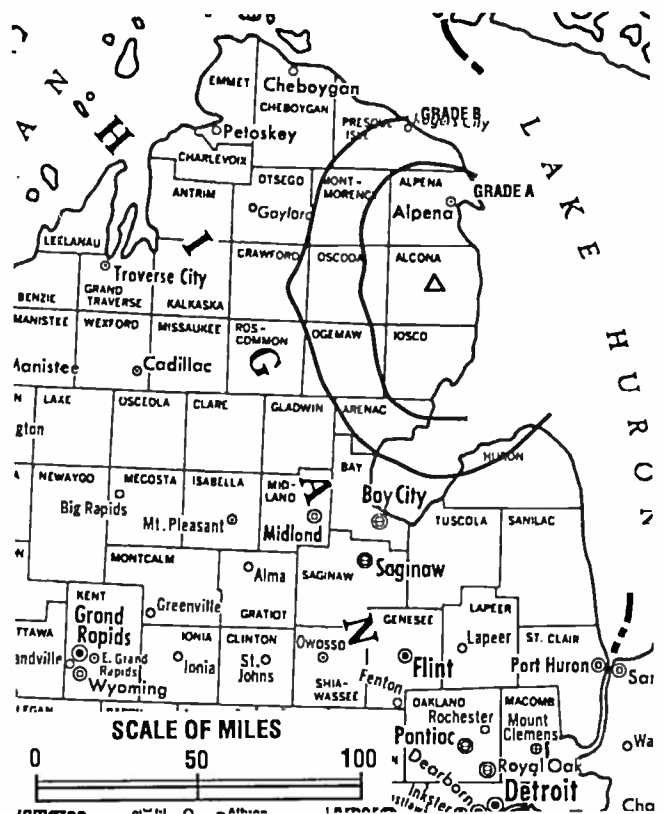
Represented (sales): Seitel Inc.

Represented (legal): Cohn & Marks.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Stephen A. Marks, President.
 Curtis W. Smith, Vice President & General Manager.
 Barb Bowen, General Sales Manager.
 Cher Allen, Local Sales Manager.
 Mark Nowak, Chief Engineer.
 Terese Thomas, News Director.



WBKB-TV BMPCT-7586 Granted 6/20/75 © American Map Corp., No. 14244

Theresa Stoppa, Business Manager.
 Michael Stroud, Production Manager.

Rates: On request.

City of License: Alpena. DMA: Alpena. Rank: 209.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	50,000	41,210	91,210
Average Weekly Circulation (1994)	14,653	8,958	35,240
Average Daily Circulation (1994)			20,140

Michigan—Ann Arbor

WBSX

Ch. 31

Network Service: Home Shopping Network.

Licensee: Blackstar Communications Inc., 3975 Varsity Dr., Ann Arbor, MI 48108.

Studio: 3975 Varsity Dr., Ann Arbor, MI 48108.

Telephone: 313-973-7900. **Fax:** 313-973-7906.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 42° 22' 25"
Longitude 84° 04' 10"

Transmitter: RFD M-52, Lyndon Twp.

Satellite Earth Stations: Gardiner, 5.6-meter C-band; Gardiner, 4.6-meter Ku-band; AFC, 3.5-meter C-band; Microdyne receivers.

Ownership: Blackstar Communications (Group Owner).

Began Operation: January 12, 1981. Sale to present owner by FAB Communications approved by FCC July 10, 1989 (Television Digest, Vol. 28:52; 29:20).

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Lohnes & Culver.

Personnel:

Christopher Webb, Vice President & General Manager.
Robert Thompson, Chief Engineer.
Jerry Samons, Production Manager.
Laura Miller, Business Manager.

Highest 30 Sec. Rate: \$135.



WBSX BMPCT-800522KF Granted 9/10/80 © American Map Corp., No. 14244

City of License: Ann Arbor. **DMA:** Detroit. **Rank:** 9.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,336,300	759,060	2,095,360
Average Weekly Circulation (1994)	3,248	6,608	9,766
Average Daily Circulation (1994)			3,204

Michigan—Bay City-Saginaw-Flint

WNEM-TV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., Box 531, Saginaw, MI 48606.

Studios: 107 N. Franklin St., Saginaw, MI 48606; 5409 Gateway Centre, Flint, MI 48507.

Telephones: 517-755-8191 (Saginaw); 810-232-3900 (Flint).

Fax: 517-758-2110 (Saginaw); 810-234-5628 (Flint).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1049-ft. above ground, 1635-ft. above sea level.

Latitude	43°	28'	13"
Longitude	83°	50'	35"

Transmitter: 5700 Becker Rd., Saginaw, MI.

Satellite Earth Station: Harris; Drake, Harris receivers.

News Service: AP.

Ownership: Meredith Corp. (Group Owner).

Began Operation: February 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

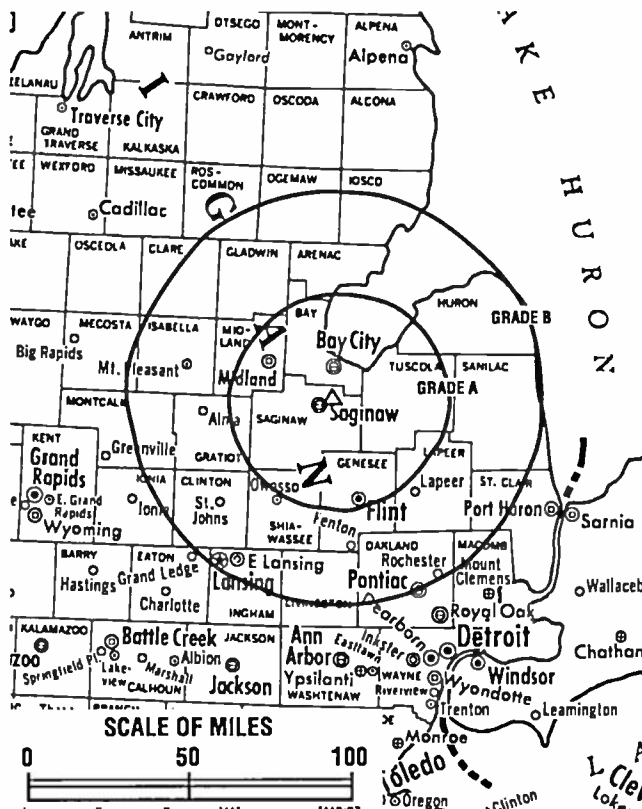
Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Paul Virciglio, Vice President & General Manager.
 Peggy Madigan, General Sales Manager.
 Julie Zoumbaris, National Sales Manager.
 Nelson Burg, News Director.
 Bill Avery, Program Director.
 Greg Surma, Director of Engineering.
 Pat DeCorte, Business Manager.



WNEM-TV BMPCT-3547 Granted 6/6/56 © American Map Corp., No. 14244

John Haupricht, Production Manager.
 Michelle Keilitz, Creative Services Director.
 Art Neil, Sports Director.

Rates: On request.

City of License: Bay City. DMA: Flint-Saginaw-Bay City. Rank: 60.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	977,800	628,400	1,606,200
Average Weekly Circulation (1994)	254,793	174,459	439,424
Average Daily Circulation (1994)			277,089

Michigan—Cadillac

WGKI

Ch. 33

(Operates satellite WGKU, Vanderbilt, MI)

Network Service: Fox.

Licensee: GRK Productions Joint Venture, 7400 S. 45th Rd., Cadillac, MI 49601.

Studio: 7400 S. 45th Rd., Cadillac, MI 49601.

Telephones: 616-775-9813; 616-775-0330. Fax: 616-775-1898.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 221.31-kw max. visual, 6.15-kw aural. Antenna: 1020-ft. above av. terrain, 633-ft. above ground, 2333-ft. above sea level.

Latitude 44° 08' 53"
Longitude 85° 20' 45"

Transmitter: 6.5-mi. SSE of Cadillac.

Satellite Earth Stations: Prodelin, 3.7-meter Ku-band; Prodelin, 3.7-meter C-band; Prodelin, 3.4-meter Ku-band; Prodelin, 3.4-meter C-band; ChannelMaster, 3-meter Ku-band; Uniden, Chapparral receivers.

Ownership: GRK Productions Joint Venture.

Began Operation: October 11, 1989.

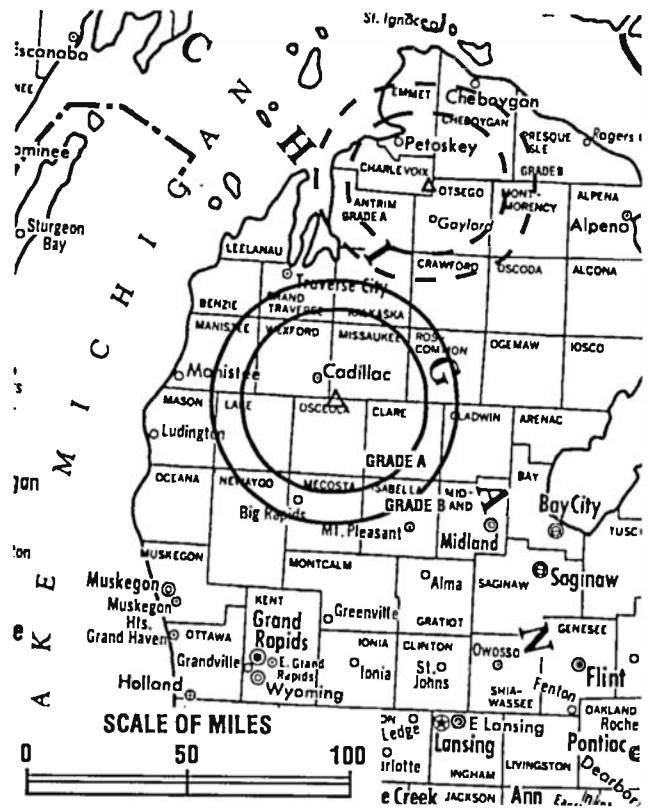
Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- Gary Knapp, President & General Manager.
- Dawna Marie, General Sales Manager.
- Julie Brinks, Operations Manager.
- Joyce Bassette, Program Director.
- Connie Knapp, Business Manager.
- Glen Walker, Chief Engineer.



WGKI BPCT-920121KH Granted 2/28/92 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$200.

NETWORK BASE HOURLY RATE: \$100.

City of License: Cadillac. DMA: Traverse City-Cadillac. Rank: 119.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	268,420	206,670	475,090
Average Weekly Circulation (1994)	31,849	21,354	56,171
Average Daily Circulation (1994)			22,369

Michigan—Cadillac-Traverse City

WWTV

Ch. 9

(Operates satellite WWUP-TV, Sault Ste. Marie, MI)

Network Service: CBS.

Licensee: Heritage Bcstg. Co. of Michigan, 2400 Commercial Dr., Auburn Hills, MI 48057.

Studios: 11360 N. 130th Ave., Cadillac, MI 49601; 3920 U.S. 31 South, Traverse City, MI 49684-0627.

Mailing Address: Box 627, Cadillac, MI 49601.

Telephone: 616-775-3478. Fax: 616-775-3671.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground, 2999-ft. above sea level.

Latitude 44° 08' 12"
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Microwave General, 5-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Chapparral, Prodelin, Pinzone, Scientific-Atlanta receivers.

SNG Mobile Dish: Prodelin, 3.2-meter Ku & C-band.

News Services: AP, CBS, Conus, UPI.

Ownership: Heritage Broadcasting Group (Group Owner).

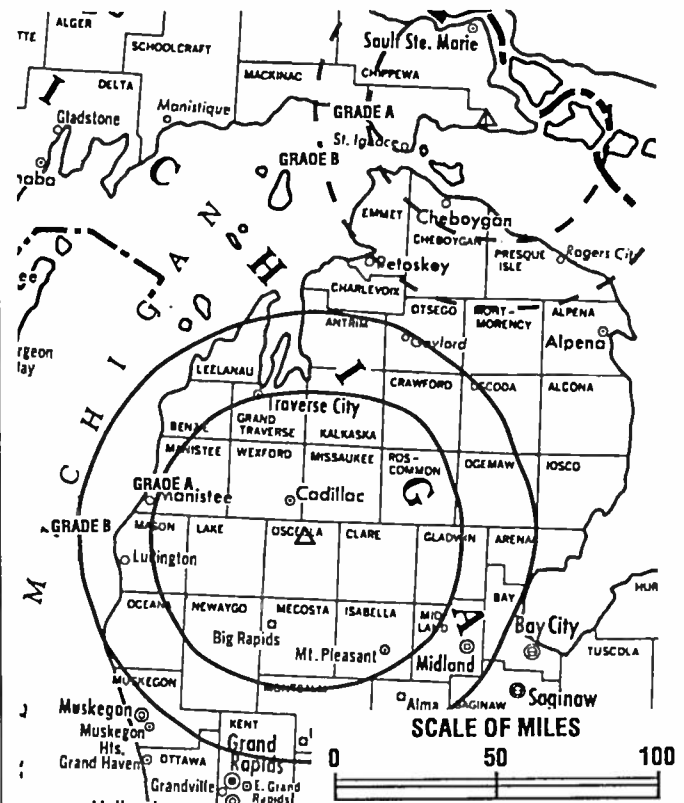
Began Operation: December 11, 1953. Sale to present owner by Wilson Communications approved by FCC March 2, 1989. Sale to Wilson Communications by Fetzer Bcstg. Co. approved by FCC Dec. 28, 1978 (Television Digest, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved July 23, 1958 (Vol. 14:25, 27).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Mario F. Iacobelli, Vice President & General Manager.
William Kring, Station Manager & Chief Financial Officer.
William H. Kleinert, General Sales Manager.



WWTV Doc. 14230 Granted 4/12/62

© American Map Corp., No. 14244

Mark Featherston, National Sales Manager.
John DeMarsh, Local Sales Manager.
Steve Smith, Director of News, Community & Public Affairs.
Sherri McKinley, Program Director.
Laurie Rutkowski, Marketing Director.
Lowell Shore, Chief Engineer.

Highest 30 Sec. Rate: \$400.

Rates: On request.

City of License: Cadillac. DMA: Traverse City-Cadillac. Rank: 119.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,256,820	801,100	2,057,920
Average Weekly Circulation (1994)	108,353	100,027	214,641
Average Daily Circulation (1994)			134,814

Michigan—Cheboygan

WTOM-TV

Ch. 4

(Satellite of WPBN-TV, Traverse City, MI)

Network Service: NBC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304-2863.

Studio: U.S. Rte. 23, 6.7-mi E of Cheboygan.

Telephone: 616-947-7770.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 590-ft. above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"
Longitude 84° 20' 37"

Transmitter: U.S. Rte. 23, 6.7-mi. E of Cheboygan.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/recv Roscor, 2.4-meter Ku-band; Harris, 6.1-meter Ku-band; Harris, 3-meter Ku-band; Vertex, 4.6-meter Ku-band; ADM, 4-meter C-band; Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: May 16, 1959. Sale by Beam Communications Corp. to present owner approved by FCC August 2, 1990.

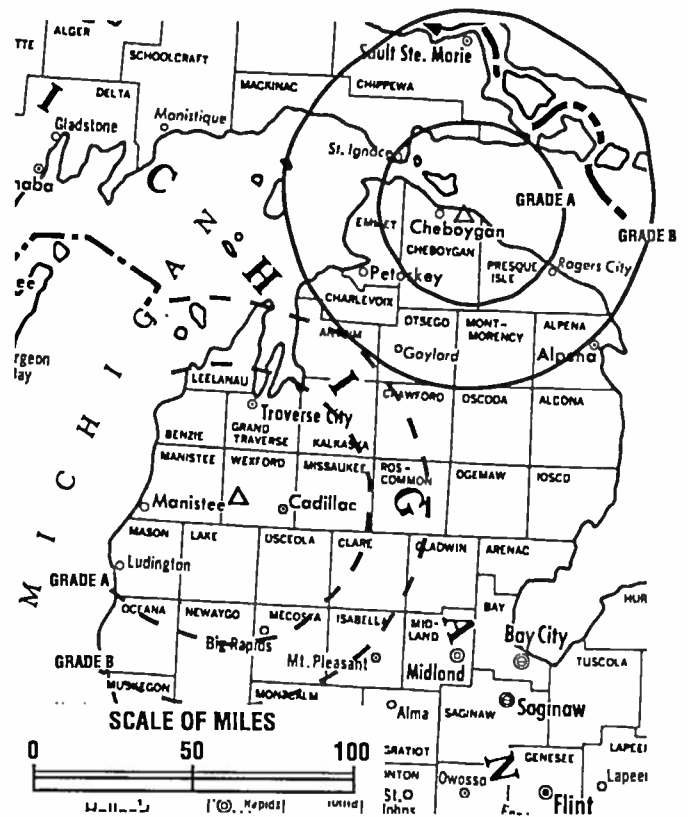
Represented (sales): Katz Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Greg Wittland, General Manager.
Linda Kimble, General Sales Manager.
Jan Chapman, Local Sales Manager.
Curt Morgan, Chief Engineer.



WTOM-TV BPCT-2717 Granted 12/9/59 © American Map Corp., No. 14244

Mike Conway, News Director.
Michelle Brown, Promotion Director.
J. M. Sullivan, Production Manager.
Wendy Kurmin, Business Manager.

Rates: On request.

City of License: Cheboygan. **DMA:** Traverse City-Cadillac. **Rank:** 119.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	107,090	67,710	174,800
Average Weekly Circulation (1994)	12,318	19,426	33,790
Average Daily Circulation (1994)			19,131

Michigan—Mount Clemens-Detroit

WADL

Ch. 38

Network Service: None, independent.

Licensee: Adell Bcstg. Corp., 22590 15 Mile Rd., Mount Clemens, MI 48043.

Studio: 35000 Adell Rd., Mount Clemens, MI 48043.

Telephone: 313-790-3838. Fax: 313-790-3841.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 630-ft. above av. terrain, 623-ft. above ground, 1214-ft. above sea level.

Latitude 42° 33' 15"
Longitude 82° 53' 15"

Transmitter: 22590 15 Mile Rd., 1.6-mi. S of Mount Clemens.

Ownership: Adell Broadcasting Corp.

Began Operation: May 20, 1989.

Represented (sales): Landin Media Sales.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

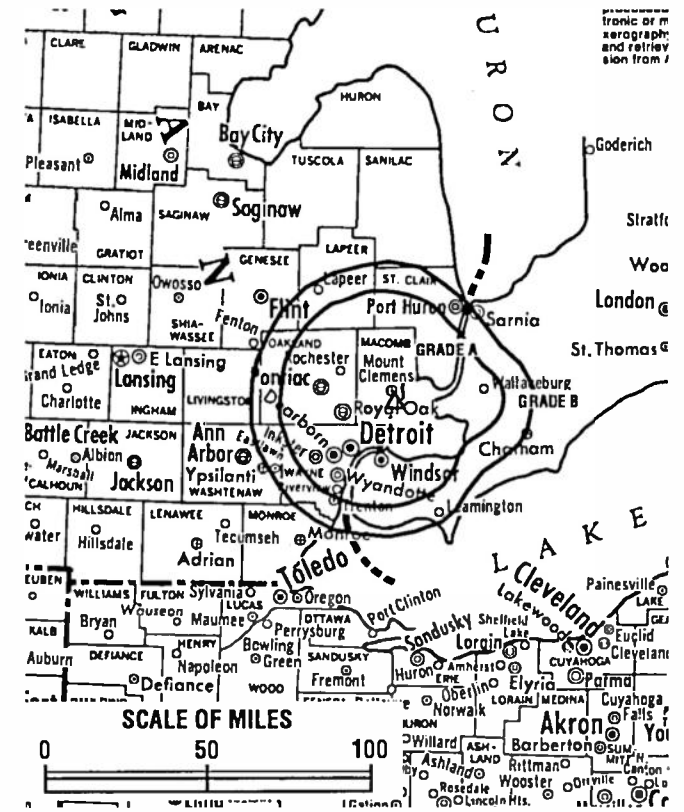
Personnel:

- Frank Adell, General Manager.
- Jim Panagos, General Sales & Programming Manager.
- Jim Kuhns, Chief Engineer.
- Kevin Adell, Marketing.

Rates: On request.

City of License: Mount Clemens. DMA: Detroit. Rank: 9.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WADL BMPCT-880705KE Granted 9/8/88 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	973,670	580,550	1,554,220
Average Weekly Circulation (1994)	31,098	50,861	82,028
Average Daily Circulation (1994)			21,413

Michigan—Detroit

WDIV

Ch. 4

Network Service: NBC.

Licensee: Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48231.

Studio: 550 W. Lafayette Blvd., Detroit, MI 48231.

Telephone: 313-222-0444. Fax: 313-222-0471.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1004-ft. above av. terrain, 1020-ft. above ground, 1706-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: 15700 Lincoln Dr., Southfield, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Satcom Technologies, 5.5-meter C-band; Satcom Technologies, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC, UPI.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Operation: June 3, 1947. Exchange by Evening News for WTOP-TV (now WUSA), Washington, DC approved by FCC May 18, 1978 (Television Digest, Vol. 17:50; 18:21).

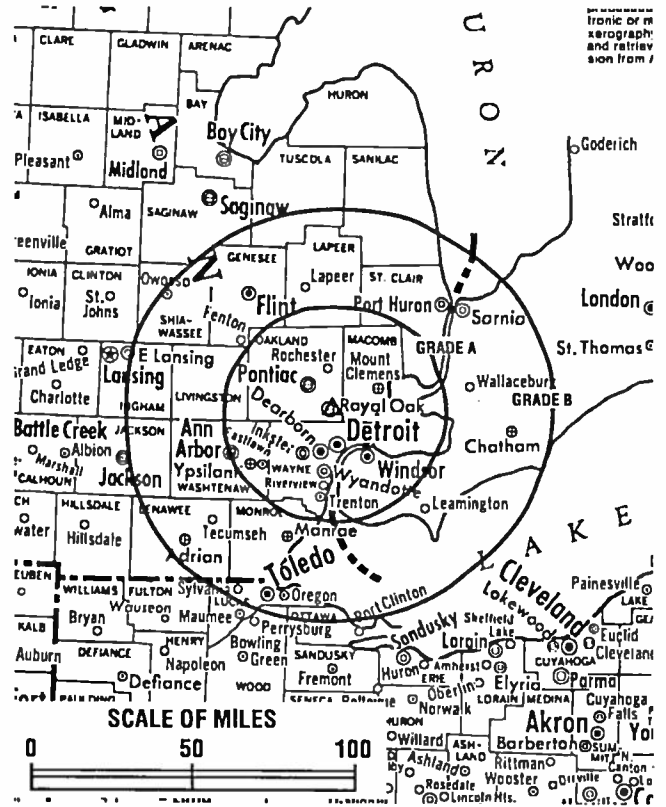
Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Alan Frank, Vice President & General Manager.
- Henry Maldonado, Vice President, Programming & Promotion.
- Ted Pearse, General Sales Manager.
- Bob Weed, National Sales Manager.
- Laura Benavides, Press & Publicity Manager.
- Marcus Williams, Chief Engineer.
- Marcia Etienne, Director of Business & Administrative Affairs.



WDIV BPCT-880308KF Granted 7/29/88 © American Map Corp., No. 14244

- Sue Ayala, Operations Manager.
- Carol Rueppel, News Director.
- Terri Turpin-Amato, Promotion Manager.
- Mary Ann Rusch, Research Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3802.

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,924,320	1,113,200	3,037,520
Average Weekly Circulation (1994)	1,092,256	617,281	1,713,347
Average Daily Circulation (1994)			1,027,096

Michigan—Detroit

WGPR-TV

Ch. 62

Network Service: None, independent.

Licensee: WGPR Inc., 3140 E. Jefferson Ave., Detroit, MI 48207.

Studio: 3140-46 E. Jefferson Ave., Detroit, MI 48207.

Telephone: 313-259-8862. Fax: 313-259-6662.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 759-kw horizontal visual, 75.9-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1000-ft. above ground, 1662-ft. above sea level.

Latitude 42° 27' 13"
Longitude 83° 09' 50"

Transmitter: One Radio Plaza, Royal Oak Twp., MI.

Satellite Earth Stations: Harris, 5-meter; Harris, 4.6-meter; M/A-Com, 3.3-meter; M/A-Com, Harris, Pinzone receivers.

Ownership: WGPR Inc.

Began Operation: September 29, 1975. Sale to CBS pending (Television Digest, Vol. 34:39).

Represented (legal): Hogan & Hartson.

Personnel:

George Mathews, President & General Manager.
James O. Dugan, Vice President.
Michelle DeSouza, Traffic & Production Manager.
Janice Norwood, Public Relations & Promotion Director.
Albert Ruedemann, Chief Engineer.
Lucia Harvin, News Director.
Joe Spencer, Program Director.
Roger Williams, Business Manager.

Highest 30 Sec. Rate: \$100.



WGPR-TV BNPCT-7498 Granted 6/12/74 © American Map Corp., No. 14244

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,198,400	673,110	1,871,510
Average Weekly Circulation (1994)	66,126	86,228	152,495
Average Daily Circulation (1994)			39,992

Michigan—Detroit

WJBK-TV

Ch. 2

Network Service: Fox.

Licensee: WJBK License Inc., Box 2000, Southfield, MI 48037.

Studio: 16550 W. 9 Mile Rd., Southfield, MI 48075.

Mailing Address: Box 2000, Southfield, MI 48037.

Telephone: 313-557-2000. **Fax:** 313-552-0280.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 47"

Holds CP for change to 47.5-kw visual, 794-ft. above av. terrain, 800-ft. above ground, 1476-ft. above sea level; lat. 42° 27' 38", long. 83° 12' 50", transmitter to 16550 W. 9 Mile Rd., Southfield. BPCT-930217KI.

Transmitter: Southfield, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 7-meter C-band; Vertex, 6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: New World Communications Group (Group Owner).

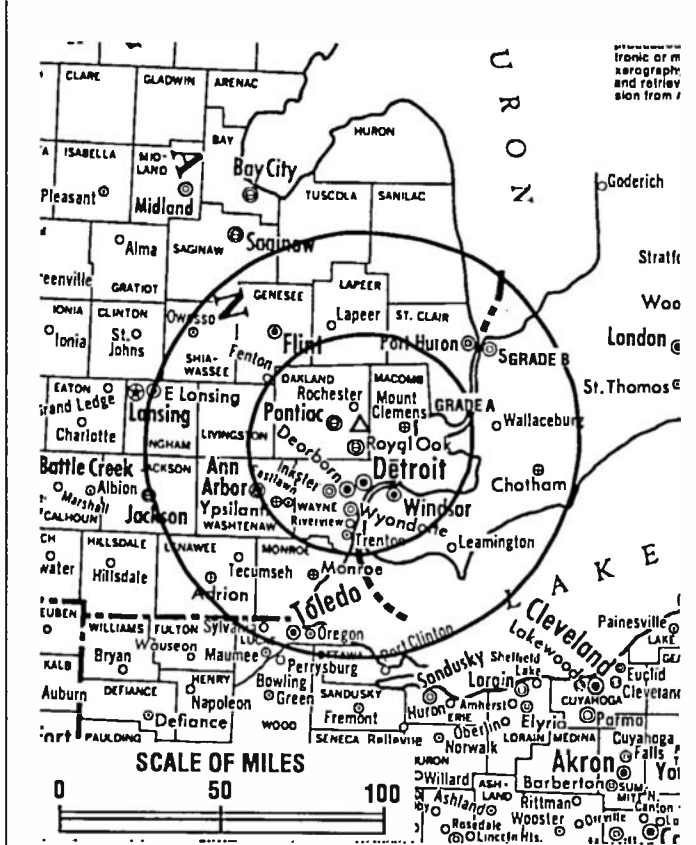
Began Operation: October 24, 1948. Transfer of control to trustee granted by FCC Sept. 1, 1992. Transfer of control to present owner granted April 13, 1993.

Represented (sales): New World Sales & Marketing.

Represented (legal): Pepper & Corazzini.

Personnel:

- Steve Antoniotti, President & General Manager.
- Spencer Koch, Vice President, Sales & Station Manager.
- Dillard Scott, Vice President, Finance & Administration.
- Ken Rycyzyn, National Sales Manager.
- Wayne Joseph, Local Sales Manager.



WJBK-TV BPCT-930217KI Granted 5/28/93 © American Map Corp., No. 14244

- Katy Baetz-Matthews, Community Affairs Director.
- Jeff Forster, Operations Manager.
- Carolyn Wortford, Program Manager.
- Mort Melsner, News Director.
- Steve Schram, Marketing Director.

Rates: On request.

City of License: Detroit. **DMA:** Detroit. **Rank:** 9.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,970,420	1,079,610	3,050,030
Average Weekly Circulation (1994)	1,051,294	593,960	1,646,598
Average Daily Circulation (1994)			924,624

Michigan—Detroit

WKBD-TV

Ch. 50

Network Service: None, Independent.

Licensee: Paramount Stations Group Inc., 1515 Broadway, New York, NY 10036.

Studio: 26905 W. 11 Mile Rd., Southfield, MI 48034.

Mailing Address: Box 50, Southfield, MI 48037-0050.

Telephone: 810-350-5050. Fax: 810-355-2692.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 W. 11 Mile Rd., Southfield, MI.

Satellite Earth Station: Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, CNN Headline News, UPI.

Ownership: Viacom Inc. (Group Owner).

Began Operation: January 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (Television Digest, Vol. 16:51; 17:26). Sale by Field Enterprises Holdings Ltd. to Cox approved by FCC Jan. 30, 1984 (Vol. 23:21, 40). Sale to Paramount Stations Group approved August 27, 1993 (Vol. 32:46; 33:25). Sale to present owner approved March 8, 1994.

Represented (sales): TeleRep Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Duane G. Kell, Vice President & General Manager.
Ellen M. Bramson, General Sales Manager.
Richard Gold, Local Sales Manager.
Phil Cini, Local Sales Manager.
Roland Trombley, National Sales Manager.
Helen Pasakarnis, News Director.



WKBD-TV BPCT-4349 Granted 12/11/70

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Paul A. Prange, Program Director.
Toby Cunningham, Promotion Director.
Mark Sabo, Business Manager.
Kelly Collins, Research Director.
Gene Faulkner, Chief Engineer.

Rates: On request.

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,231,030	1,293,560	3,524,590
Average Weekly Circulation (1994)	1,042,645	465,421	1,517,129
Average Daily Circulation (1994)			691,770

Michigan—Detroit

WXON

Ch. 20

Network Service: None, Independent.

Licensee: WXON-TV Inc., 27777 Franklin Rd., Suite 1220, Southfield, MI 48034.

Studio: 26935 W. 11 Mile Rd., Southfield, MI 48034.

Telephone: 313-355-2020. Fax: 313-355-0368.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26935 W. 11 Mile Rd., Southfield.

Satellite Earth Station: M/A-Com, 4.7-meter Ku-band.

News Service: UPI.

Ownership: WXON-TV Inc.

Began Operation: September 15, 1968 on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Resumed operation Dec. 9, 1972.

Represented (legal): Arthur V. Belendiuk.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Douglas Johnson, Vice President & General Manager.
Michael Berman, Station Manager.
Jack Dabbah, Local Sales Manager.
Howard Levinson, National Sales Manager.
A. J. Schwelzer, Operations Manager.
Gary King, Chief Engineer.
Tracey Nichol, Publicity & Promotions.



WXON BPCT-4943 Granted 6/10/77

© American Map Corp., No. 14244

Melanie Johnson, News Director.
Kathleen Dubro, Business Manager.

Rates: On request.

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,576,120	909,510	2,485,630
Average Weekly Circulation (1994)	544,493	385,681	930,068
Average Daily Circulation (1994)			379,909

Michigan—Detroit

WXYZ-TV

Ch. 7

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., 28th Floor, Cincinnati, OH 45202.

Studio: 20777 W. 10 Mile Rd., Southfield, MI 48037.

Mailing Address: Box 789, Southfield, MI 48037.

Telephone: 313-827-7777. Fax: 313-827-4454.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. 10 Mile Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Standard Communications receivers.

News Services: ABC, AP.

Ownership: E. W. Scripps Co. (Group Owner).

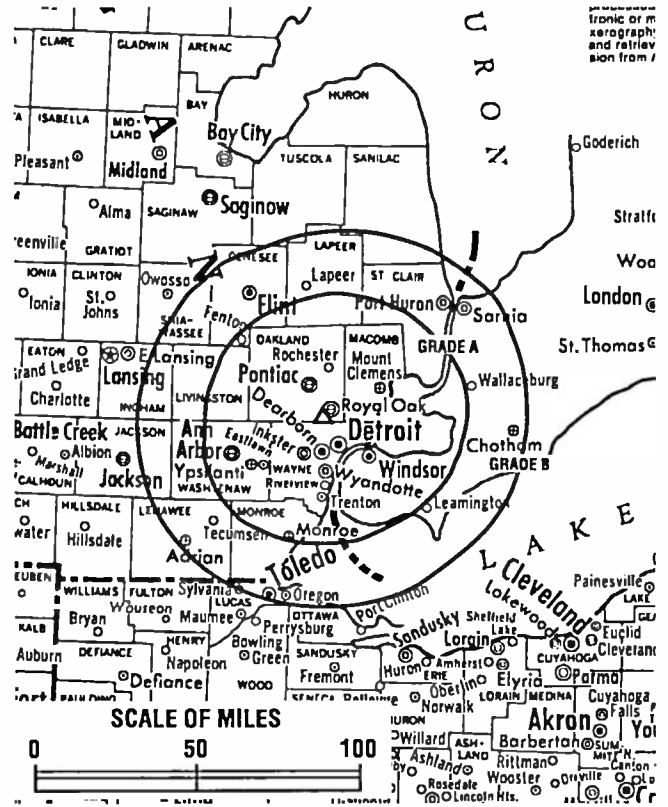
Began Operation: October 9, 1948. FCC approved sale to present owner by American Bcstg. Cos. Nov. 14, 1985.

Represented (sales): Katz American Television.

Represented (legal): Baker & Hostetler.

Personnel:

Thomas Greisdorn, Vice President & General Manager.
Grace Gilchrist, Station Manager.
Robert Silva, General Sales Manager.
Joe Trondle, Local Sales Manager.
Mike MacLean, National Sales Manager.
Walter Kraft, News Director.
Marla Drutz, Program Director.
Patricia Mills, Public Relations Manager.



WXYZ-TV BPCT-2490 Granted 7/10/58 © American Map Corp., No. 14244

Milda Skorupskas, Traffic Manager.
Jan Qualliere, Business Manager.
Thomas Polk, Promotion Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3600.

City of License: Detroit. DMA: Detroit. Rank: 9.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,829,350	1,064,000	2,893,350
Average Weekly Circulation (1994)	1,103,193	632,583	1,742,205
Average Daily Circulation (1994)			1,069,824

Michigan—Escanaba

WJMN-TV

Ch. 3

(Satellite of WFRV-TV, Green Bay, WI)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: See WFRV-TV, Green Bay, WI.

Telephone: 906-786-7767.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"
Longitude 86° 56' 52"

Transmitter: 4.3-mi. S of Trenary, MI.

News Services: AP, UPI.

Ownership: CBS Inc. (Group Owner).

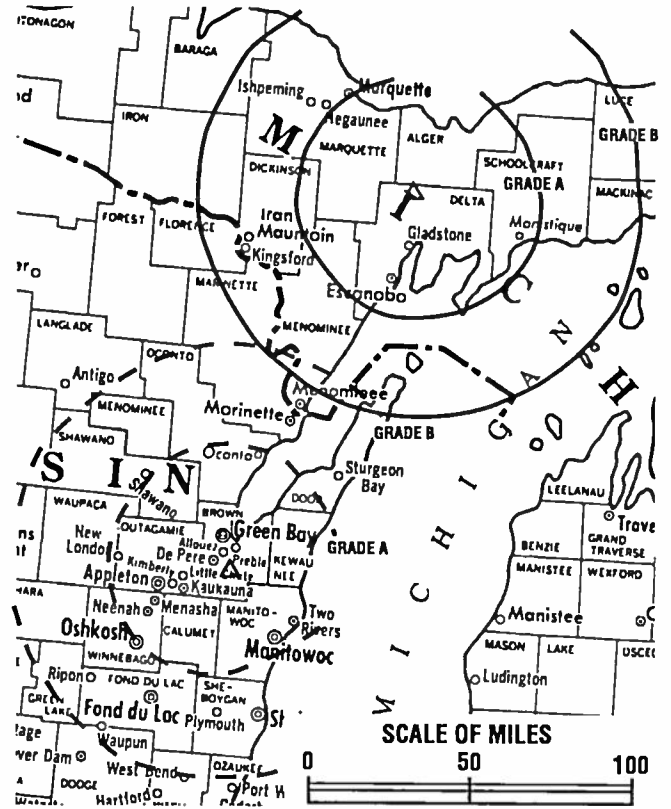
Began Operation: October 7, 1969.

Personnel: See WFRV-TV, Green Bay, WI.

Rates: On request.

City of License: Escanaba. DMA: Green Bay-Appleton. Rank: 70.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.



WJMN-TV BPCT-5997 Granted 4/23/69 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	88,390	48,720	137,110
Average Weekly Circulation (1994)	56,873	14,275	79,462
Average Daily Circulation (1994)			49,454

Michigan—Flint-Saginaw-Bay City

WJRT-TV

Ch. 12

Network Service: ABC.

Licensee: Flint License Subsidiary Corp.

Studio: 2302 Lapeer Rd., Flint, MI 48503.

Telephone: 313-233-3130. Fax: 313-257-2834.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 34.76-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: 7401 Burt Rd., St. Charles.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, 4.6-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Andrew receivers.

News Service: AP.

Ownership: Media/Communications Partners L.P. (Group Owner); SJL Broadcast Management Corp. (Group Owner).

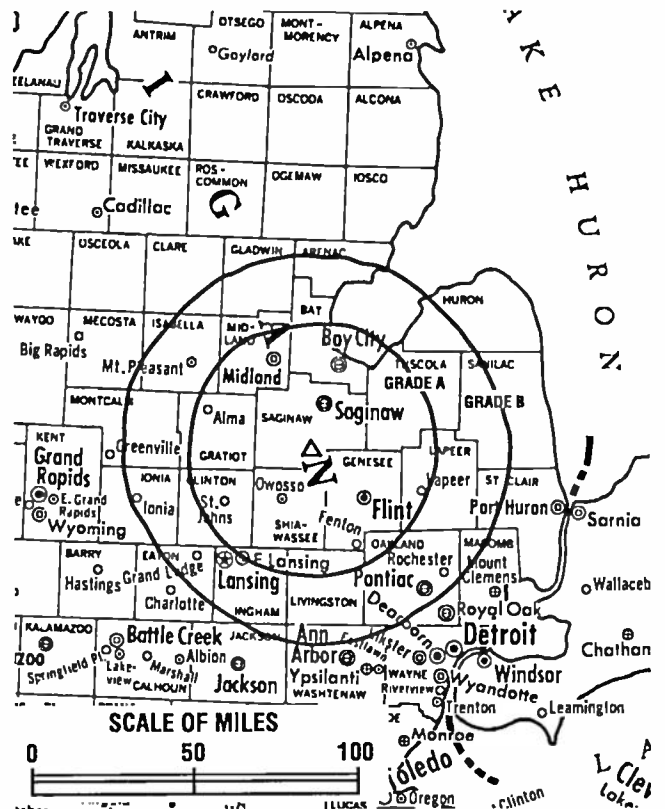
Began Operation: October 12, 1958. Sale to present owners approved April 30, 1992. Sale to SJL Broadcast Management by Knight-Ridder Bcstg. approved by FCC June 8, 1989 (Television Digest, Vol. 29:13). Sale to Knight-Ridder Bcstg. by Poole Bcstg. approved by FCC Dec. 12, 1978 (Vol. 17:26). Poole acquired station when Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Vol. 4:18, 19, 31). Sale to ABC pends (Vol. 34:41).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Latham & Watkins.

Personnel:

Thomas Bryson, Vice President & General Manager.
Dan Aube, General Sales Manager.
Roberta Voelker, Local Sales Manager.
Ray Scott, National Sales Manager.
James Bleicher, News Director.



WJRT-TV BNPCT-2689 Granted 4/13/55 © American Map Corp., No. 14244

Sara Jo Gallock, Director of Programming & Creative Services.
Richard Roffman, Production Manager.
Skip Orvis, Chief Engineer.
Richard Garrison, Business Manager.

Highest 30 Sec. Rate: \$1200.

NETWORK BASE HOURLY RATE: \$1650.

City of License: Flint. DMA: Flint-Saginaw-Bay City. Rank: 60.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,467,780	934,670	2,402,450
Average Weekly Circulation (1994)	271,299	211,875	483,174
Average Daily Circulation (1994)			280,669

Michigan—Flint

WSMH

Ch. 66

Network Service: Fox.

Licensee: Flint Television Inc., 2250 Seymour Ave., Cincinnati, OH 45212.

Studio: G-2288 S. Ballenger Hwy., Flint, MI 48503.

Mailing Address: Box 1556, Flint, MI 48501.

Telephone: 313-767-8866. Fax: 313-767-8842.

Technical Facilities: Channel No. 66 (782-788 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 943-ft. above av. terrain, 967-ft. above ground, 1577-ft. above sea level.

Latitude	43°	13'	18"
Longitude	84°	03'	14"

Transmitter: 7114 Gary Road, Chesaning.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 3-meter C-band; Harris receivers.

Ownership: Gerald J. Robinson (Group Owner).

Began Operation: April 8, 1985. Sale to present owner by Flint Family TV Inc., et al., approved by FCC April 21, 1986.

Represented (sales): Sattel Inc.

Represented (legal): McCampbell & Young.

Represented (engineering): Sterling Communications Inc.

Personnel:

Will Davis, General Manager.
 Steve Ruby, Local Sales Manager.
 Ken Robinson, Program Manager.
 Fred Merle, Promotion Director.



WSMH BMPCT-841126KG Granted 11/30/84 © American Map Corp., No. 14244

Jeanette Nielsen, Business Manager.
 John Grover, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: Flint. DMA: Flint-Saginaw-Bay City. Rank: 60.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	734,140	481,890	1,216,030
Average Weekly Circulation (1994)	157,430	110,532	268,165
Average Daily Circulation (1994)			122,113

Michigan—Grand Rapids-Kalamazoo

WOOD-TV

Ch. 8

Network Service: NBC.

Licensee: LCH Communications Inc., 4 Richmond Square, Providence, RI 02906.

Studio: 120 College Ave. SE, Grand Rapids, MI 49503.

Telephone: 616-456-8888. Fax: 616-456-9169.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 970-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. SW of Middleville, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Harris, 6-meter C-band; Harris, 3-meter Ku-band; Harris receivers.

News Services: AP, CNN, NBC, Michigan News Exchange, UPI.

Ownership: LIN Television Corp. (Group Owner).

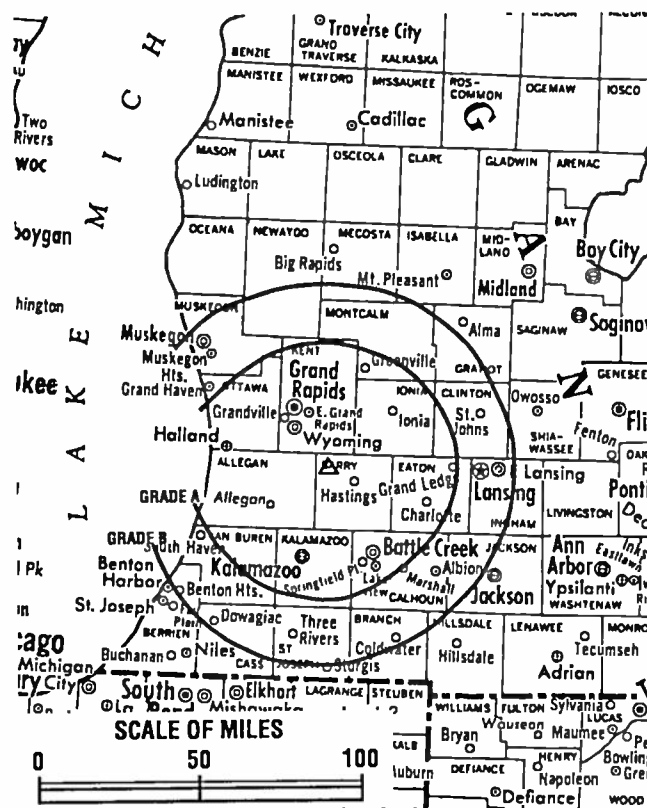
Began Operation: August 15, 1949. Sale to present owner by Time Inc. approved by FCC Feb. 10, 1983 (Television Digest, Vol. 22:46). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales): Blair Television.

Represented (legal): Covington & Burling.

Represented (engineering): Jansky & Bailey.

Personnel:
Scott Blumenthal, President & General Manager.
Robert Weinstein, General Sales Manager.
Nancy Harding, Research Director.
Ann Marie Young, Local Sales Manager.
Diane Kniewski, National Sales Manager.
Tom Richards, Program Manager.
Molly Kelly, Promotion Manager.



WOOD-TV BPCT-890822KG Granted 9/29/89 © American Map Corp., No. 14244

Rick Gevers, News Director.
Mike Laemers, Director of Engineering.
Bill Dantuma, Business Manager.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$2400.

City of License: Grand Rapids. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	693,520	495,680	1,189,200
Average Weekly Circulation (1994)	363,718	230,193	594,112
Average Daily Circulation (1994)			316,472

Michigan—Battle Creek-Grand Rapids-Kalamazoo

WOTV

Ch. 41

Network Service: ABC.

Licensee: Channel 41 Inc., Box 1616, Battle Creek, MI 49016.

Studio: 5200 W. Dickman Rd., Battle Creek, MI 49016.

Telephone: 616-968-9341. Fax: 616-966-6837.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2000-kw max. & 891-kw horizontal visual, 89.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Transmitter: 5800 Norris Rd., Delton, MI.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Andrew, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Channel 41 Inc.

Began Operation: July 24, 1971.

Represented (sales): Blair Television.

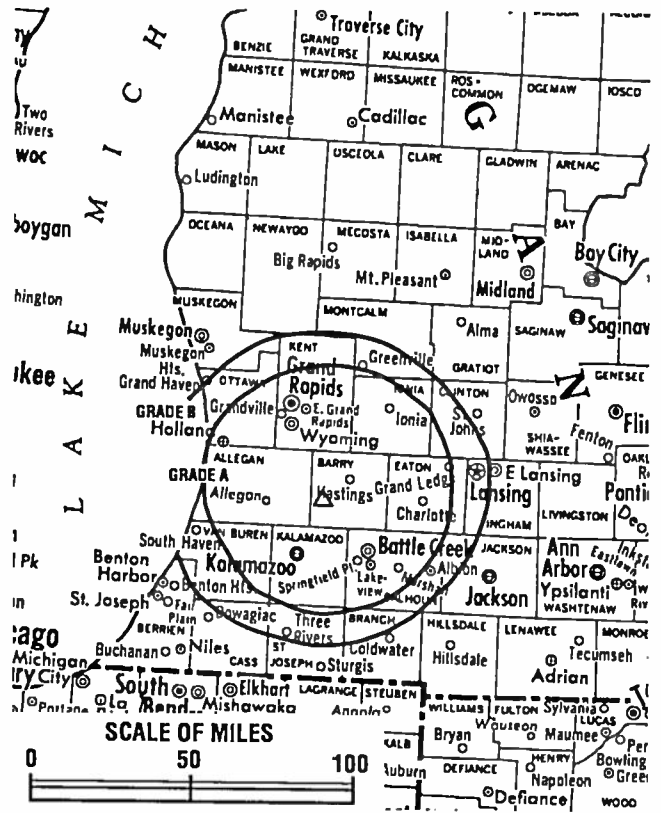
Represented (legal): Covington & Burling.

Personnel:

Jerry P. Colvin, President & General Manager.
Louane Umbarger, Business Manager.
John Postmus, Traffic Manager.

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$395.



WOTV BPCT-5215 Granted 11/30/78

© American Map Corp., No. 14244

City of License: Battle Creek. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	590,800	415,420	1,006,220
Average Weekly Circulation (1994)	177,050	126,258	303,287
Average Daily Circulation (1994)			118,485

Michigan—Grand Rapids-Kalamazoo-Battle Creek

WWMT

Ch. 3

(Also serves Muskegon)

Network Service: CBS.

Licensee: Busse Bcstg. Corp., 590 W. Maple St., Kalamazoo, MI 49008.

Studio: 590 W. Maple St., Kalamazoo, MI 49008.

Telephone: 616-388-3333. Fax: 616-388-8322.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: 0.25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, MI.

Satellite Earth Stations: In operation; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Busse Broadcasting Corp. (Group Owner).

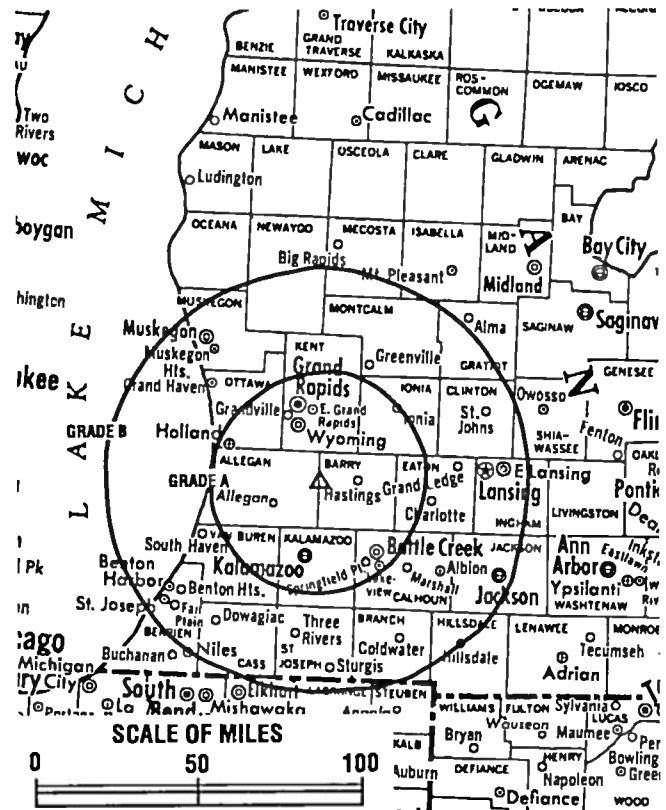
Began Operation: June 1, 1950. FCC approved sale to Gillett Bcstg. by Fetzer TV Corp. Oct. 29, 1985. Sale to present owners approved July 31, 1987.

Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Personnel:

Lawrence Busse, President & General Manager.
Gil Buettner, Station Manager.
Christopher Cornelius, General Sales Manager.
Al Lancaster, National Sales Manager.
Michael Rindo, News Director.
Jeannene Jacques, Business Manager.
Jeff Watts, Production Manager.
David Comisar, Program Manager.
James Steffey, Chief Engineer.



WWMT BPCT-2745 Granted 6/29/60 © American Map Corp., No. 14244

Phil Parsons, Promotion Manager.
Rob Gray, Studio Operations Manager.

Rates: On request.

City of License: Kalamazoo. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 36.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	701,760	491,360	1,193,120
Average Weekly Circulation (1994)	378,619	224,180	602,801
Average Daily Circulation (1994)			348,364

Michigan—Grand Rapids

WXMI

Ch. 17

Network Service: Fox.

Licensee: TV 17 Unlimited Inc., 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Studio: 3117 Plaza Dr. NE, Grand Rapids, MI 49505.

Telephone: 616-364-8722. Fax: 616-364-8506.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1290-kw max. visual. Antenna: 1096-ft. above av. terrain, 1043-ft. above ground, 1883-ft. above sea level.

Latitude 42° 41' 15"
Longitude 85° 31' 57"

Transmitter: Davis Rd., 1-mi. W of Cherry Valley Rd.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 4-meter Ku & C-band; Harris receivers.

SNG Mobile Dish: 2.2-meter Ku-band.

Ownership: Dudley Communications Corp. (Group Owner).

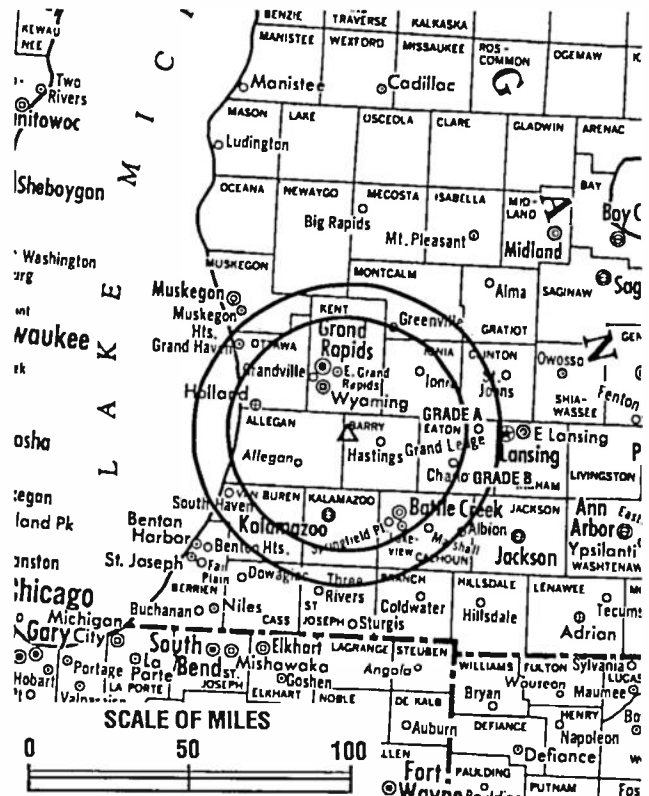
Began Operation: March 18, 1982. Sale to present owner by Harold O. Shively, et al., approved by FCC November 17, 1988 (Television Digest, Vol. 29:19).

Represented (sales): Pety Television Inc.

Represented (legal): Arter & Hadden.

Personnel:

- Patrick J. Mullen, President & General Manager.
- Ed Fernandez, Director of Sales.
- Julianne Galle, National Sales Manager.
- Dale Scholten, Director of Engineering.
- Pennie Westers, Director of Creative Services.
- Dean Wall, Promotion Manager.
- Bonnie Hunter, Director of Administrative Operations.



WXMI BPCT-910718KE Granted 10/10/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$3000.

City of License: Grand Rapids. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	599,570	424,610	1,024,180
Average Weekly Circulation (1994)	239,024	174,067	413,025
Average Daily Circulation (1994)			176,116

Michigan—Grand Rapids

WZZM-TV

Ch. 13

Network Service: ABC.

Licensee: Northstar TV of Grand Rapids Inc., 405 Lexington Ave., 54th Floor, New York, NY 10174.

Studio: 645 3 Mile Rd. NW, Walker, MI 49504.

Mailing Address: Box Z, Grand Rapids, MI 49501.

Telephone: 616-785-1313. Fax: 616-784-5415.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 63-kw max. & 59-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, MI.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Avantek, Harris, M/A-Com receivers.

News Services: ABC, AP, UPI.

Ownership: Northstar Television Group Inc. (Group Owner).

Began Operation: November 1, 1962 on Interim basis with all four applicants operating on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to Lewis V. Chamberlin, et al., Dec. 31, 1973. Sale to Wometco Enterprises Inc. approved by FCC Dec. 8, 1977 (Television Digest, Vol. 16:36; 17:50). Sale to KKR approved April 11, 1984 (Vol. 23:39, 52; 24:14, 16). Sale to Price Communications approved Dec. 19, 1985. Sale to present owner approved Sept. 11, 1989. Sale to Argyle Television Holding II Inc. pends (Vol. 34:37).

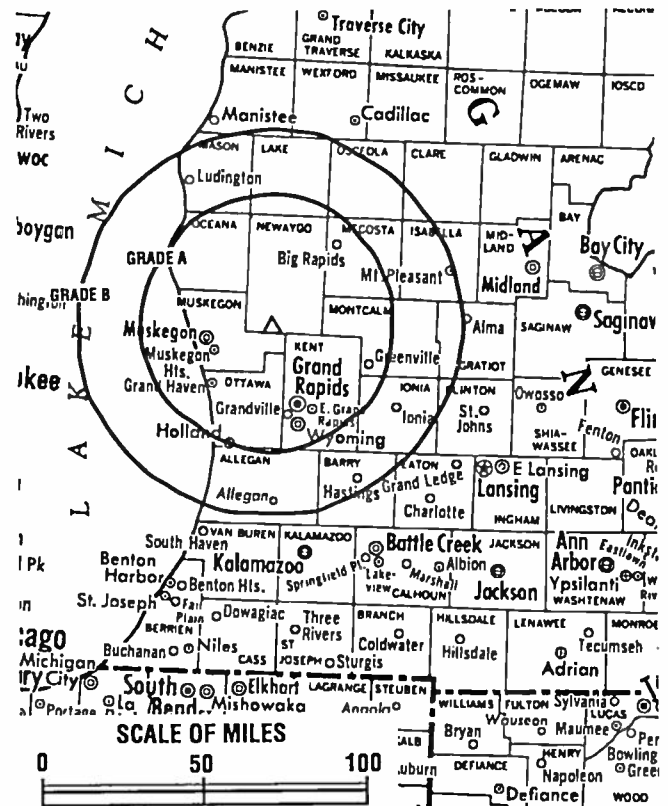
Represented (sales): Katz American Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Richard F. Appleton, President.
Alan Forist, Station Manager.
Edward (Buss) Kunst, General Sales Manager.
Tim Siegel, National Sales Manager.



WZZM-TV BPCT-I-4 Granted 7/25/62

© American Map Corp., No. 14244

Ken Kolbe, News Director.
Karen Horstmanshof, Controller.
Chuck Mikowski, Chief Engineer.
Cameron Rautmann, Promotion Manager.
Roberta Tepper, Creative Service Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Grand Rapids. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	486,950	362,520	849,470
Average Weekly Circulation (1994)	263,802	152,731	416,929
Average Daily Circulation (1994)			253,446

Michigan—Iron Mountain

WDHS

Ch. 8

Network Service: None, independent.

Grantee: Danny Hood Evangelistic Association, Box 2130, Kingsford, MI 49801.

Telephone: 906-779-5213. Fax: 906-779-5257.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 29.6-kw visual. Antenna: 623-ft. above av. terrain, 160-ft. above ground, 1686-ft. above sea level.

Latitude	45°	49'	10"
Longitude	88°	02'	35"

Transmitter: Millie Hill, Iron Mountain.

Satellite Earth Stations: 2 in operation.

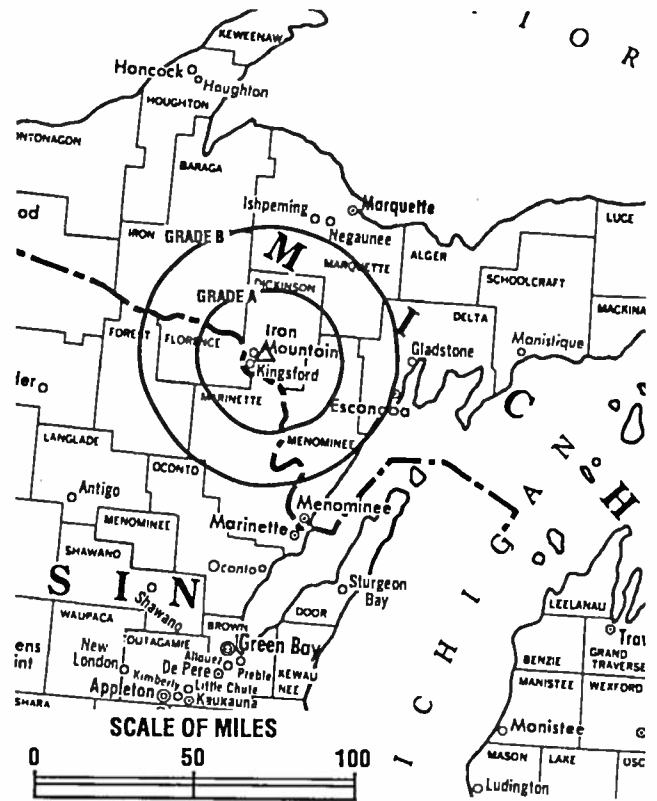
Ownership: Danny Hood Evangelistic Assn.

Began Operation: October 19, 1994.

Personnel:

Danny Hood, General Manager.
 Michael A. Maszka, Station Manager.
 Dennis Klas, Chief Engineer.
 Joe Austin, Production Manager.

Rates: On request.



WDHS BMPCT-931108KE Granted 4/29/94 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Iron Mountain. DMA: Green Bay-Appleton. Rank: 70.

Michigan—Kalamazoo

WLLA

Ch. 64

Network Service: None, independent.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Box 247, Castalia, OH 44824.

Studio: 7048 Kilgore Rd., Kalamazoo, MI 49001.

Telephone: 616-345-6421. Fax: 616-345-5665.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 2500-kw max. visual, 145-kw max. aural. Antenna: 1000-ft. above av. terrain, 903-ft. above ground, 1847-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Requests modification of CP for change to 1042-ft. above av. terrain, 1023-ft. above ground, 1896-ft. above sea level, lat. 42° 33' 52", long. 85° 27' 31", transmitter to 1870-ft. N of Keller Rd. & 1804-ft. E of Norris Rd. BMPCT-921013KE.

Transmitter: 5800 Norris Rd., Delton, MI.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Began Operation: June 30, 1987.

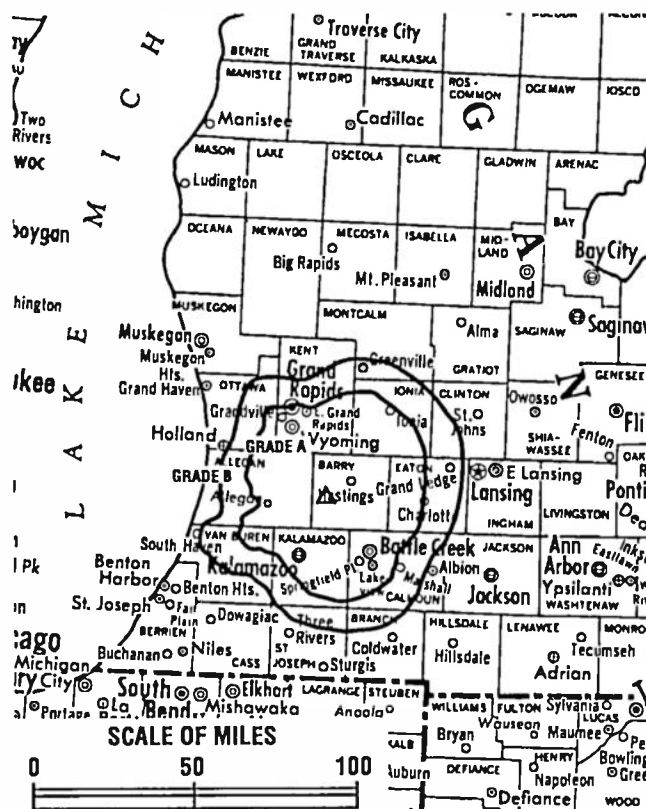
Represented (legal): May & Dunne, Chartered.

Represented (engineering): Smith Electronics.

Personnel:

Richard Hawkins, General Manager.
Daniel Behrmann, Program Director.
Rusty Yost, Chief Engineer.

Highest 30 Sec. Rate: \$32.



WLLA BPCT-890404KF Granted 11/30/89 © American Map Corp., No. 14244

City of License: Kalamazoo. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	409,860	250,440	660,300
Average Weekly Circulation (1994)	4,248	5,198	9,326
Average Daily Circulation (1994)			2,434

Michigan—Lansing-Onondaga

WILX-TV

Ch. 10

(Also serves Battle Creek & Jackson, MI)

Network Service: NBC.

Licensee: Brissette TV of Lansing Inc., Box 30380, Lansing, MI 48909.

Studio: 500 American Rd., Lansing, MI 48911.

Mailing Address: Box 30380, Lansing, MI 48909.

Telephones: 517-393-0110 (Lansing); 517-783-2621 (Jackson).

Fax: 517-787-9744.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 26' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster, 3.3-meter C-band; Comtech, 5-meter C-band; Vertex, 4.6-meter Ku-band; Harris, 4.6-meter Ku-band; Harris, 6-meter Ku-band; Harris, ChannelMaster, Pinzone, M/A-Com receivers.

News Services: AP, NBC.

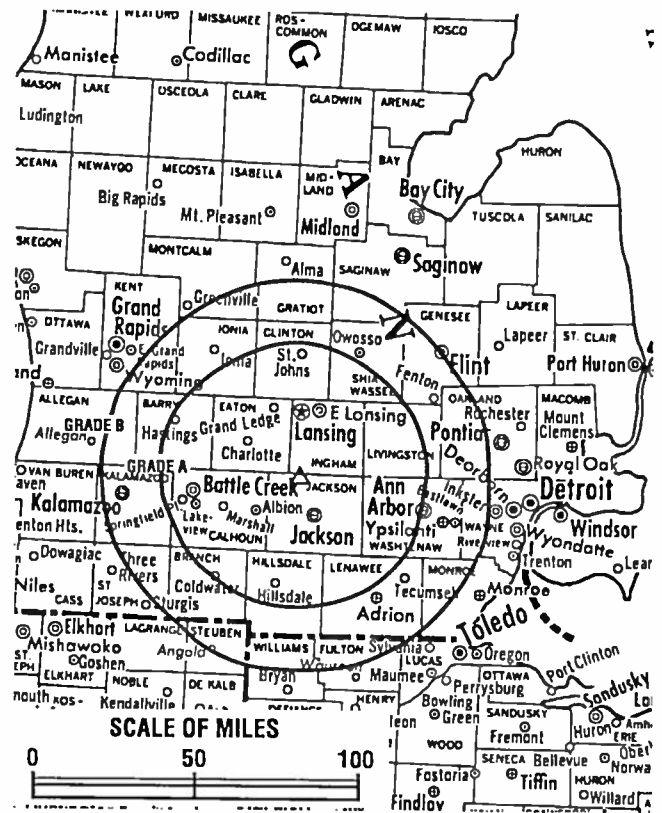
Ownership: Brissette Broadcasting Corp. (Group Owner).

Began Operation: March 15, 1959. Sale to present owner approved Dec. 24, 1991. Sale to Adams Communications by Figgie International Inc. approved by FCC April 8, 1983. Sale to Figgie by Edward E. Wilson & Lansing Bcstg. Co. approved by FCC Sept. 6, 1978 (Television Digest, Vol. 18:23).

Represented (sales): Blair Television.

Personnel:

Grant A. Santimore, President & General Manager.
Pamela J. Manor, Vice President, Business Affairs.
Tim Staudt, Vice President, News & Sports.



WILX-TV BPCT-5139 Granted 5/31/78

© American Map Corp., No. 14244

David Weems, General Sales Manager.
Sonny Reshka, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1050.

City of License: Onondaga. DMA: Lansing. Rank: 106.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,194,150	789,400	1,983,550
Average Weekly Circulation (1994)	142,812	140,882	283,824
Average Daily Circulation (1994)			146,181

Michigan—Lansing

WLAJ

Ch. 53

Network Service: ABC.

Licensee: Lansing 53 Inc., Box 27307, Lansing, MI 48909-7307.

Studio: 5815 S. Pennsylvania Ave., Lansing, MI 48911.

Telephone: 517-394-5300. Fax: 517-887-0077.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 1660-kw max. visual. Antenna: Circularly polarized, 981-ft. above av. terrain, 1009-ft. above ground, 1929-ft. above sea level.

Latitude 42° 25' 11"
Longitude 84° 31' 26"

Holds CP for change to 3320-kw max. visual. BPCT-911108KH.

Transmitter: 4543 Baseline Rd., Rives Junction, MI.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 7.3-meter Ku & C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; DH Satellite, 3.8-meter; Andrew, Standard Communications receivers.

Ownership: Lansing 53 Inc.

Began Operation: October 13, 1990.

Represented (sales): Katz Continental Television.

Represented (legal): Bechtel & Cole.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Thomas B. Jones, General Manager.
Jon Harpst, General Sales Manager.
John Jones, Operations Manager.
Sheldon Lewis, Program Director.



WLAJ BPCT-911108KH Granted 4/8/92 © American Map Corp., No. 14244

Ruth Glover, Business Manager.
Larry A. Estlack, Chief Engineer.

Highest 30 Sec. Rate: \$2000.

City of License: Lansing. DMA: Lansing. Rank: 106.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	911,880	554,070	1,465,950
Average Weekly Circulation (1994)	103,717	51,484	155,435
Average Daily Circulation (1994)			70,429

Michigan—Lansing

WLNS-TV

Ch. 6

(Also serves Flint & Jackson, MI)

Network Service: CBS.

Licensee: Young Broadcasting of Lansing Inc., 3 East 54th St., New York, NY 10022.

Studio: 2820 E. Saginaw St., Lansing, MI 48912.

Telephone: 517-372-8282.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd. near Jolly Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta receivers.

News Services: AP, Sports News Satellite.

Ownership: Young Broadcasting Inc. (Group Owner).

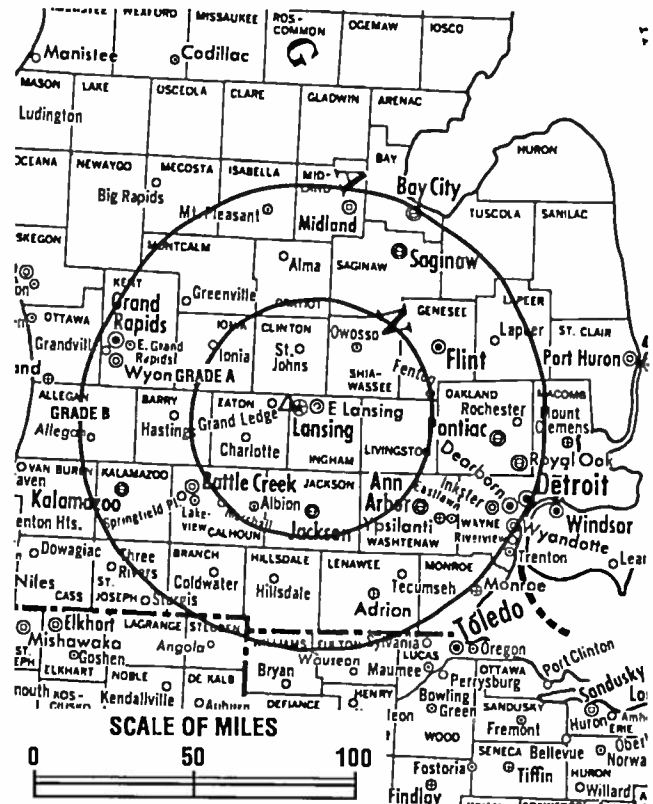
Began Operation: May 1, 1950. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (Television Digest, Vol. 26:15). Sale to Backe approved by FCC April 26, 1984 (Vol. 24:12, 12).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Ronald J. Kwasnick, President.
- Ross Woodstock, Vice President & General Manager.
- Daniel Batchelor, Station & General Sales Manager.
- Tamara McClaran, News Director.
- Gene Shanahan, Operations Manager.
- Dawn Mull, Business Manager.
- Rob Harrison, Chief Engineer.



WLNS-TV BPCT-2041 Granted 11/23/55 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$1214.

City of License: Lansing. DMA: Lansing. Rank: 106.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,315,990	829,420	2,145,410
Average Weekly Circulation (1994)	172,161	142,286	314,645
Average Daily Circulation (1994)			173,999

Michigan—Lansing

WSYM-TV

Ch. 47

Network Service: Fox.

Licensee: WTMJ Inc., 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

Studio: 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

Telephone: 517-484-7747. Fax: 517-484-3144.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1350-kw max. & 813-kw horizontal visual, 135-kw max. & 81.3-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1036-ft. above ground, 1956-ft. above sea level.

Latitude 42° 28' 03"
Longitude 84° 39' 06"

Transmitter: 9447 Holmes Hwy., Eaton Rapids.

Satellite Earth Stations: Microdyne, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, 3.2-meter C-band; M/A-Com, Microdyne, Drake receivers.

Ownership: WTMJ Inc. (Group Owner).

Began Operation: December 1, 1982. Sale to present owner by F & S Development Group approved by FCC Nov. 9, 1984 (Television Digest, Vol. 24:34, 39).

Represented (sales): Petry Television Inc.

Represented (legal): Crowell & Moring.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Judy Kenney, Vice President & General Manager.
Eric Schindler, Local Sales Manager.
W. B. Shipley, Operations Manager.
Thom Lilly, National Sales Manager.
Bill Shipley, Program Director.
Kip Bohne, Promotion Director.
Larry Amburgey, Business Manager.
Bill Tessman, Chief Engineer.



WSYM-TV BMPCT-821004KF Granted 10/15/82 ©American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

City of License: Lansing. DMA: Lansing. Rank: 106.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,018,360	642,160	1,660,520
Average Weekly Circulation (1994)	130,233	87,400	217,692
Average Daily Circulation (1994)			87,982

Michigan—Marquette

WLUC-TV

Ch. 6

Network Service: ABC, Fox, NBC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304.

Studio: 177 U.S. Hwy. 41, Negaunee, MI 49866.

Branch Offices: 614 Ludington, Escanaba, MI 49829; 415 S. Stephenson, Plaza Central, Iron Mountain, MI 49801.

Telephones: 906-475-4161; 906-475-4141.

Fax: 906-475-4824; 906-475-5070.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rte. 581, 14-mi. SW of Ishpeming.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: March 23, 1956. Sale to present owner approved by FCC July 17, 1987 (Television Digest, Vol. 27:20). Sale to Gillett Group by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. with WLUK-TV, Green Bay, WI by M & M Bcstg. Co. approved Jan. 6, 1965 by FCC (Vol. 4:41; 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Brad Van Sluyters, Vice President & General Manager.
Dan DiIoreto, National Sales Manager.
Judy Richer, Business Manager.



WLUC-TV BPCT-4454 Granted 9/24/71

© American Map Corp., No. 14244

Kim Parker, Marketing Director.
Karen Rhodes, Production Manager.
Chris Brooks, Local Sales Manager.
Steve Asplund, News Director.
John Truitt, Chief Engineer.
Ed Kearney, Operations Manager.

Rates: On request.

City of License: Marquette. **DMA:** Marquette. **Rank:** 175.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	179,960	148,600	328,560
Average Weekly Circulation (1994)	63,222	22,266	94,881
Average Daily Circulation (1994)			62,892

Michigan—Muskegon

WTLJ

Ch. 54

Network Service: None, independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 10290 48th Ave., Allendale, MI 49401.

Mailing Address: Box 1010, Marion, IL 62959.

Telephone: 616-895-4154. Fax: 616-892-4401.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 4395-kw max. visual, 440-kw max. aural. Antenna: 966-ft. above av. terrain, 962-ft. above ground, 1642-ft. above sea level.

Latitude 42° 57' 25"
 Longitude 85° 54' 07"

Transmitter: 3-mi. ESE at SE corner of 48th & Pierce Sts., Allendale.

Satellite Earth Station: Comtech, 5-meter C-band; Harris receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

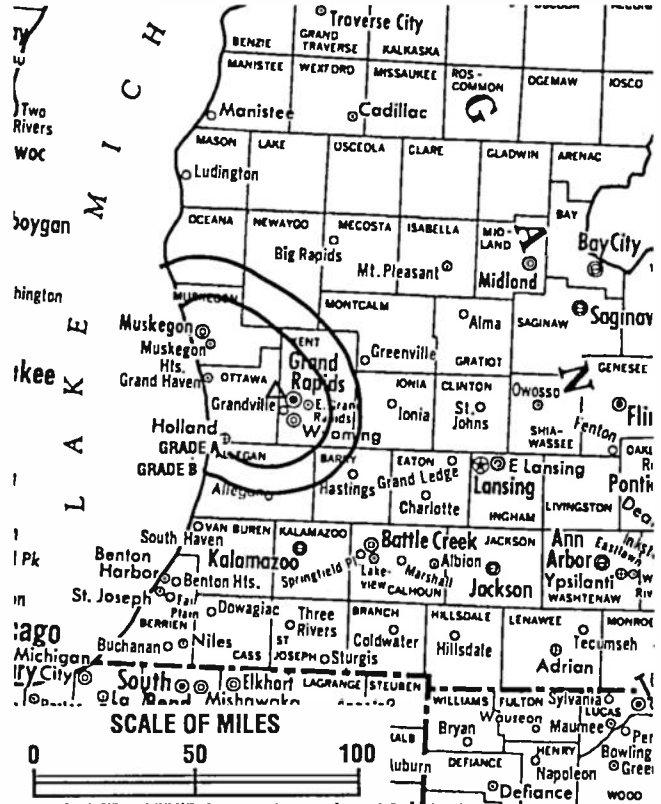
Began Operation: November 3, 1986.

Represented (legal): May & Dunne, Chartered.

Personnel:

- Garth Coonce, President.
- Herb Smith, Station Manager.
- Frank Ayre, Engineer.
- Chad Cole, Production Manager.
- Beverly Hils, Programming.

Rates: On request.



WTLJ BMPCT-860214KE Granted 4/28/86 © American Map Corp., No. 14244

City of License: Muskegon. DMA: Grand Rapids-Kalamazoo-Battle Creek. Rank: 38.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	319,830	199,090	518,920
Average Weekly Circulation (1994)	5,812	8,276	14,233
Average Daily Circulation (1994)			4,112

Michigan—Saginaw

WAQP

Ch. 49

Network Service: None, independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 707 Federal Ave., Saginaw, MI 48607.

Mailing Address: Box 1010, Marion, IL 62959.

Telephone: 517-754-1038. Fax: 517-754-8668.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 1000-kw max. & 833.68-kw horizontal visual, 100-kw max. & 83.37-kw horizontal aural. Antenna: 940-ft. above av. terrain, 964-ft. above ground, 1574-ft. above sea level.

Latitude 43° 13' 18"
Longitude 84° 03' 14"

Transmitter: 7114 W. Gary Rd., Chesaning.

Satellite Earth Stations: Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Winegard, 3-meter C-band; SatCom, Scientific-Atlanta, Drake receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: March 26, 1985.

Represented (legal): May & Dunne, Chartered.

Personnel:

Garth Coonce, President.
Michael Socier, Station Manager.
Ronald L. Booth, Engineer.
Beverly Hills, Programming.
Scott Hales, Production Manager.

Rates: On request.



WAQP BMPCT-830322KE Granted 10/7/83 © American Map Corp., No. 14244

City of License: Saginaw. DMA: Flint-Saginaw-Bay City. Rank: 60.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	635,300	391,970	1,027,270
Average Weekly Circulation (1994)	7,639	10,820	18,276
Average Daily Circulation (1994)			5,742

Michigan—Saginaw-Flint-Bay City-Midland

WEYI-TV

Ch. 25

Network Service: CBS.

Licensee: WEYI Associates, 2225 W. Willard Rd., Clio, MI 48420.

Studio: 2225 W. Willard Rd., Clio, MI 48420.

Telephone: 313-687-1000. Fax: 313-687-4925.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2035-kw max. & 675-kw horizontal visual, 204-kw max. & 68-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"
Longitude 83° 43' 17"

Transmitter: 2225 W. Willard Rd., Clio, MI.

Satellite Earth Stations: Harris, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 3.1-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33.333% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (Television Digest, Vol. 11:43; 12:8). For subsequent sales, see Sales & Transfers of TV Stations.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

I. Martin Pompadur, President.
Eric Land, Vice President & General Manager.
Harry Remboldt Jr., General Sales Manager.
Jon Bengtson, Program Manager.
David Eisen, News Director.
Donald Weatherup, Promotion Director.



WEYI-TV BMPCT-7383 Granted 3/20/72 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

NETWORK BASE HOURLY RATE: \$569.

City of License: Saginaw. DMA: Flint-Saginaw-Bay City. Rank: 60.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	726,310	474,660	1,200,970
Average Weekly Circulation (1994)	199,287	150,297	353,234
Average Daily Circulation (1994)			175,085

Michigan—Sault Ste. Marie

WGTV

Ch. 8

(Satellite of WGTU, Traverse City, MI)

Network Service: ABC.

Licensee: Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

Studio: 300 Court St., Sault Ste. Marie, MI 49783.

Telephone: 906-632-3333. **Fax:** 906-632-9090.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"
Longitude 84° 06' 28"

Transmitter: 0.9-mi. W of Goetzville, Chippewa County.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Scanlan Communications (Group Owner).

Began Operation: October 29, 1976.

Represented (sales): Seltel Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Lynda Garlitz, Local Sales Manager.
Dennis Bernard, Chief Engineer.

Rates: On request.



WGTV BPCT-4685 Granted 12/2/75 © American Map Corp., No. 14244

City of License: Sault Ste. Marie. **DMA:** Traverse City-Cadillac. **Rank:** 119.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	88,550	69,760	158,310
Average Weekly Circulation (1994)	9,152	19,539	30,415
Average Daily Circulation (1994)			17,428

Michigan—Sault Ste. Marie

WWUP-TV

Ch. 10

(Satellite of WWTV, Cadillac, MI)

Network Service: CBS.

Licensee: Heritage Bcstg. Co. of Michigan, 2400 Commercial Dr., Birmingham, MI 48057.

Studio: See WWTV, Cadillac.

Telephone: 616-775-3478. Fax: 616-775-3671.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1210-ft. above av. terrain, 1126-ft. above ground, 1876-ft. above sea level.

Latitude 46° 03' 49"
Longitude 84° 06' 08"

Transmitter: Goetzville, MI.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: In operation, Ku-band.

News Services: AP, UPI, CBS, Conus.

Ownership: Heritage Broadcasting Group (Group Owner).

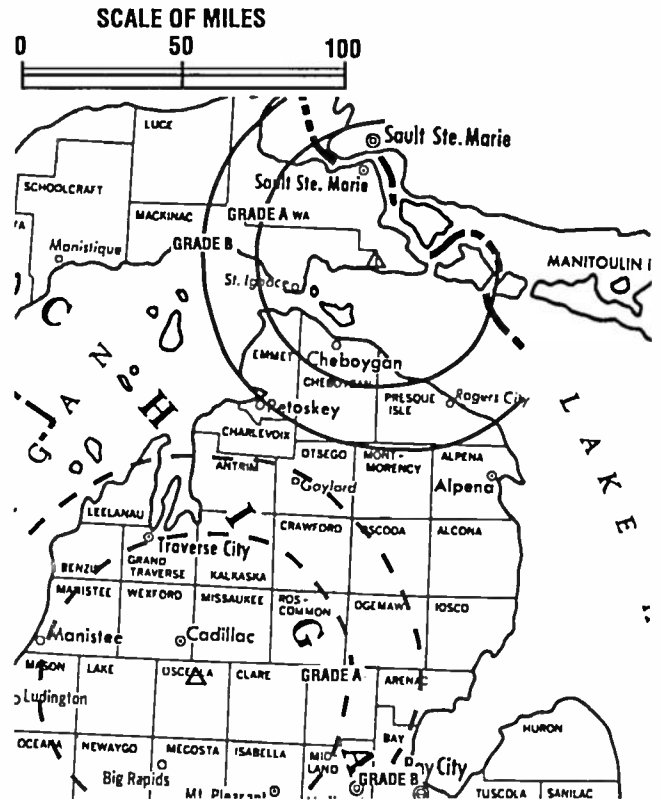
Began Operation: June 15, 1962.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel: See WWTV, Cadillac.

Rates: On request.



WWUP-TV BPCT-860926KG Granted 11/21/86 © American Map Corp., No. 14244

City of License: Sault Ste. Marie. DMA: Traverse City-Cadillac. Rank: 119.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	172,900	111,460	284,360
Average Weekly Circulation (1994)	25,687	21,780	50,470
Average Daily Circulation (1994)			29,636

Michigan—Traverse City

WGTU

Ch. 29

(Operates satellite WGTQ, Sault St. Marie, MI)

Network Service: ABC.

Licensee: Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

Studio: 201 E. Front St., Traversa City, MI 49684.

Telephone: 616-946-2900. Fax: 616-946-1600.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 2000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1309-ft. above av. terrain, 1224-ft. above ground, 2451-ft. above sea level.

Latitude 44° 44' 54"
Longitude 85° 04' 08"

Transmitter: 5.3-mi. N, 0.078-mi. E of Kalkaska on Hagni Rd., Excelsior Twp.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, Avantek receivers.

Ownership: Scanlan Communications Inc.

Began Operation: August 23, 1971. Sale to present owner approved by FCC Nov. 8, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

Personnel:

Thomas Scanlan, President.

Jerry K. Moore, Vice President & General Manager.

Todd Ruonavaara, Vice President & Chief Financial Officer.

Christopher Webb, Sales Manager.

Nancy Sundstrom, Program & Promotion Director.

Dallas Bond, Production Manager.

Ronald R. Stark, Chief Engineer.



WGTU BPCT-901206KE Granted 3/21/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$200.

City of License: Traverse City. DMA: Traverse City-Cadillac. Rank: 119.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	129,370	107,840	237,210
Average Weekly Circulation (1994)	64,172	28,476	97,194
Average Daily Circulation (1994)			55,390

Michigan—Traverse City-Cadillac

WPBN-TV

Ch. 7

(Affiliated with WTOM-TV, Cheboygan, MI)

Network Service: NBC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48034.

Studio: 8518 M 72 West, Traverse City, MI 49684.

Mailing Address: Box 546, Traverse City, MI 49685-0546.

Telephone: 616-947-7770. Fax: 616-947-0354.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1350-ft. above av. terrain, 1125-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"
Longitude 85° 42' 49"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: DX Antenna Ku-band.

News Services: Conus, CNN Headline News, NBC, SNN, Sun World Satellite News, UPI.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: September 13, 1954. Sale to present owner approved by FCC August 2, 1990. Sale to Beam Communications by U.S. Tobacco Co. approved by FCC Sept. 18, 1985 (Television Digest, Vol. 25:33). Sale by Les Biederman, et al., approved by FCC Sept. 12, 1979.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Lohnes & Culver.

Personnel:
Greg Wittland, General Manager.
Linda Kimbel, General Sales Manager.



WPBN-TV BPCT-3679 Granted 2/14/66 © American Map Corp., No. 14244

Jan Chapman, Local Sales Manager.
Mike Conway, News Director.
Curt Morgan, Chief Engineer.
Jim Sullivan, Production Manager.
Wendy Kuemin, Business Manager.
Michele Brown, Promotion Director.

Highest 30 Sec. Rate: \$900.

NETWORK BASE HOURLY RATE: \$632.

City of License: Traverse City. DMA: Traverse City-Cadillac. Rank: 119.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	476,050	323,310	799,360
Average Weekly Circulation (1994)	70,620	60,342	135,080
Average Daily Circulation (1994)			73,618

Michigan—Vanderbilt

WGKU

Ch. 45

(Satellite of WGKI, Cadillac, MI)

Network Service: Fox.

Licensee: GRK Productions Joint Venture, 7400 S. 45th Rd., Cadillac, MI 49601.

Studio: See WGKI, Cadillac.

Telephone: 616-775-0330. Fax: 616-775-1898.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 75.9-kw max. visual. Antenna: 951-ft. above av. terrain, 482-ft. above ground, 2024-ft. above sea level.

Latitude 45° 10' 12"
Longitude 84° 45' 04"

Transmitter: 2132 Tower Rd.

Ownership: GRK Productions Joint Venture (Group Owner).

Began Operation: September 24, 1992.

Represented (sales): Adam Young Inc.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

Gary Knapp, General Manager.
Dawna Marie, Sales Manager.
Glen Walker, Chief Engineer.
Joyce Bassette, Program Director.

Rates: On request.

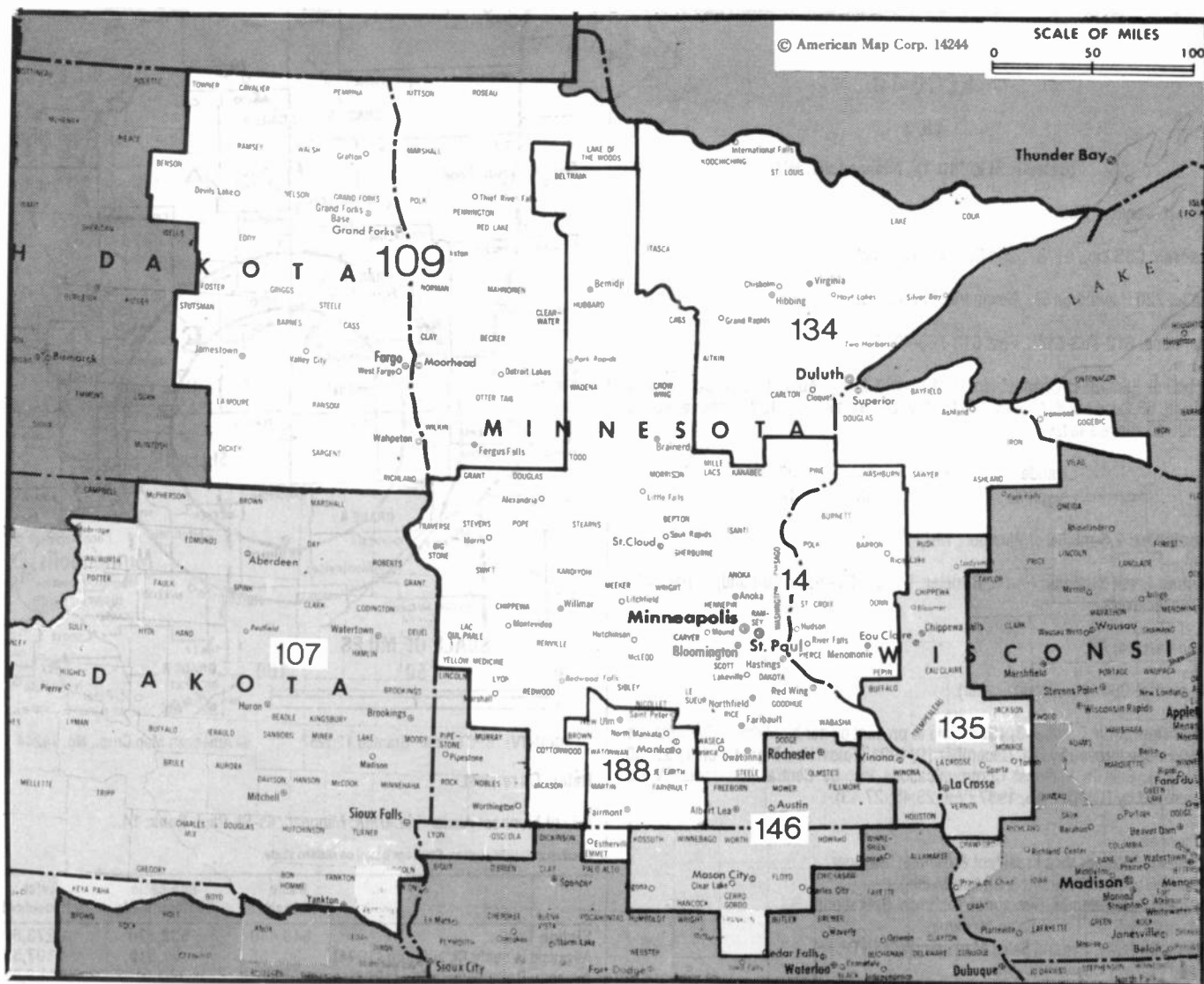


WGKU BMPCT-931004KE Granted 3/9/94 © American Map Corp., No. 14244

City of License: Vanderbilt. DMA: Traverse City-Cadillac. Rank: 119.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	73,880	38,500	112,380
Average Weekly Circulation (1994)	11,397	3,753	15,140
Average Daily Circulation (1994)			6,524



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Minneapolis-St. Paul, MN	1,410,630	14	KARE (11), KCCO-TV (7), KCCW-TV (12), KITN-TV (29), KLGT-TV (23), KMSP-TV (9), KRWF (43), KSAX (42), KSTP-TV (5), KVBM-TV (45), KXLI (41), WCCO-TV (4)
Sioux Falls-Mitchell, SD	222,530	107	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Fargo-Valley City, ND	217,360	109	KBRR (10), KJRR (7), KNRR (12), KTHI-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Duluth, MN-Superior, WI	165,880	134	KBJR-TV (6), KDLH (3), WDIO-TV (10), WIRT (13)
La Crosse-Eau Claire, WI	165,270	135	WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Rochester, MN-Mason City, IA-Austin, MN	142,080	146	KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)
Mankato, MN	57,810	188	KEYC-TV (12)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KIMT, Austin	See Mason City, IA
KTTC, Austin	See Rochester, MN
KVRR, Moorhead	See Fargo, ND
KAAL, Rochester	See Austin, MN
KIMT, Rochester	See Mason City, IA
KSTP-TV, St. Paul	See Minneapolis MN

Minnesota Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	14	7	21
Educational Television Stations	4	3	7
	18	10	28

Minnesota—Alexandria

KCCO-TV

Ch. 7

(Satellite of WCCO-TV, Minneapolis, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Telephone: 612-763-5166. Fax: 612-763-4991.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1116-ft. above av. terrain, 1132-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, MN.

Satellite Earth Stations: Harris, 6-meter; Vertex, 4.7-meter Ku-band; Harris, M/A-Com receivers.

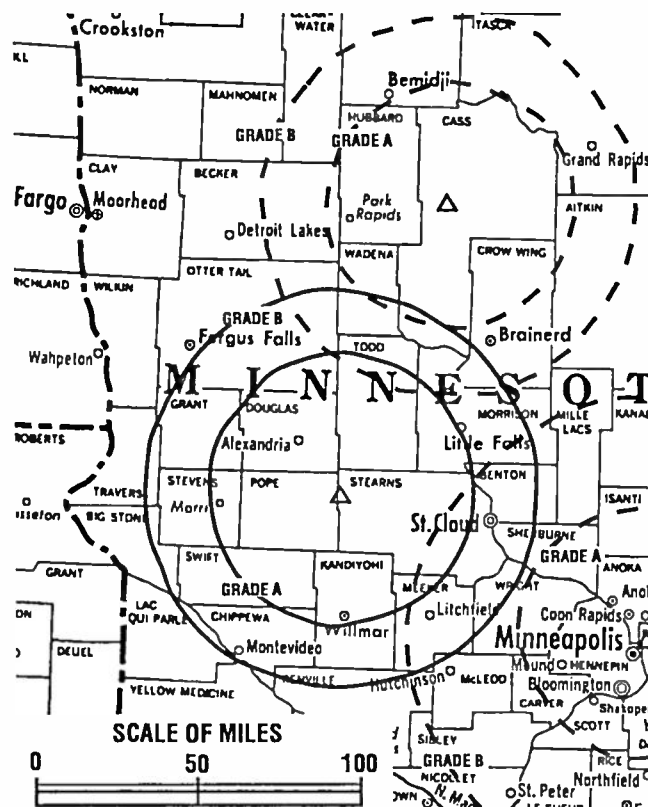
News Service: AP.

Ownership: CBS Inc. (Group Owner).

Began Operation: October 8, 1958. Sale to present owner by Midwest Communications Inc. approved by FCC December 19, 1991 (Television Digest, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications Inc. by Central Minnesota TV Co. approved by FCC Oct. 15, 1987 (Vol. 26:45; 27:43).

Personnel:

John M. Culliton, Vice President & General Manager.
Ken Rees, Vice President & Station Manager.
Wayne Quernemoen, Director of Technical Operations.
Mark Proudfoot, Local Sales Manager.
Kevin Cuddihy, General Sales Manager, WCCO-TV.
Jane Fergus, News Director.
Greg Keck, Director of Planning & Administration.



KCCO-TV BPTC-2398 Granted 12/5/57

© American Map Corp., No. 14244

Rates: On request.

City of License: Alexandria. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	640,440	633,170	1,273,610
Average Weekly Circulation (1994)	30,168	51,315	107,566
Average Daily Circulation (1994)			63,911

Minnesota—Alexandria

KSAX

Ch. 42

(Satellite of KSTP-TV, St. Paul-Minneapolis)

Network Service: ABC.

Licensee: KSAX-TV Inc., Box 189, Alexandria, MN 56308.

Studio: 415 Fillmore St., Alexandria, MN 56308.

Telephones: 612-763-5729; 612-642-4200. Fax: 612-763-4627.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: 1176-ft. above av. terrain, 1164-ft. above ground, 2523-ft. above sea level.

Latitude 45° 41' 59"
 Longitude 95° 10' 36"

Transmitter: E side of Rte. 33, approx. 0.6-mi. S of intersection with Rte. 28, near Westport.

Satellite Earth Station: 3-meter C-band; Avcom receivers.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: September 15, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Susan Anderson, Station Manager.
- Mark Vanderwerf, News Director.
- Donna Corle, Operations Manager.
- Joseph Yarnott, Chief Engineer.



KSAX BMPCT-870305KO Granted 7/10/87 © American Map Corp., No. 14244

Rates: On request.

City of License: Alexandria. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	112,980	111,280	224,260
Average Weekly Circulation (1994)	28,911	24,165	76,887
Average Daily Circulation (1994)			41,007

Minnesota—Austin

KAAL

Ch. 6

Network Service: ABC.

Licensee: Eastern Bcstg. Corp., Suite 300, 1155 U.S. Hwy. 1, Juno Beach, FL 33408.

Studio: 1701 10th Place NE, Austin, MN 55912.

Telephone: 507-437-6666. **Fax:** 507-433-9560.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"
Longitude 93° 09' 12"

Transmitter: 4.4-mi. N of Myrtle, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Miralite, 3.7-meter C-band; RCA, 3-meter Ku-band; Avantek, M/A-Com, Pinzone receivers.

News Services: ABC, AP.

Ownership: Eastern Broadcasting Corp. (Group Owner).

Began Operation: July 27, 1953. FCC approved sale to present owner Aug. 16, 1994 (Television Digest, Vol. 34:26). Sale to Wooster Republican Printing Co. by News Press & Gazette Co. approved by FCC Dec. 13, 1985 (Vol. 25:44). Sale to News Press & Gazette by Black Hawk Bcstg. approved by FCC Sept. 17, 1980. Previous sale by Chester A. Weseman and associates approved Oct. 29, 1958 (Vol. 13:6).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

- Clark Cipra, General Manager.
- John Ginther, General Sales Manager.
- Dave Kopp, News Director.
- Mitzi Doss, Business Manager.
- Jerald Jones, Chief Engineer.



KAAL BPC-4528 Granted 7/12/72 © American Map Corp., No. 14244

Dan Collado, Production Manager.
Lora Lee Bauer, Data Processing Manager.

Rates: On request.

City of License: Austin. **DMA:** Rochester-Mason City-Austin. **Rank:** 146.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	227,000	155,910	382,910
Average Weekly Circulation (1994)	82,292	52,376	135,398
Average Daily Circulation (1994)			73,552

Minnesota—Duluth-Superior, Wisconsin

KBJR-TV

Ch. 6

Network Service: NBC.

Licensee: KBJR License Inc., 230 E. Superior St., Duluth, MN 55802.

Studio: 230 E. Superior St., Duluth, MN 55802.

Telephone: 218-727-8484. Fax: 218-720-9688.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 410 W. 10th Street, Duluth.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6-meter Ku-band; Vertex, 4.5-meter Ku-band; Paracclipse, 4-meter C-band; Paracclipse, 3.6-meter C-band; Harris, 3-meter Ku-band; Harris, Houston Tracker, M/A-Com receivers.

News Services: AP, MediaLink, NBC.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: February 23, 1954. Sale to RJR Communications by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30). Sale to present owners approved Sept. 12, 1988.

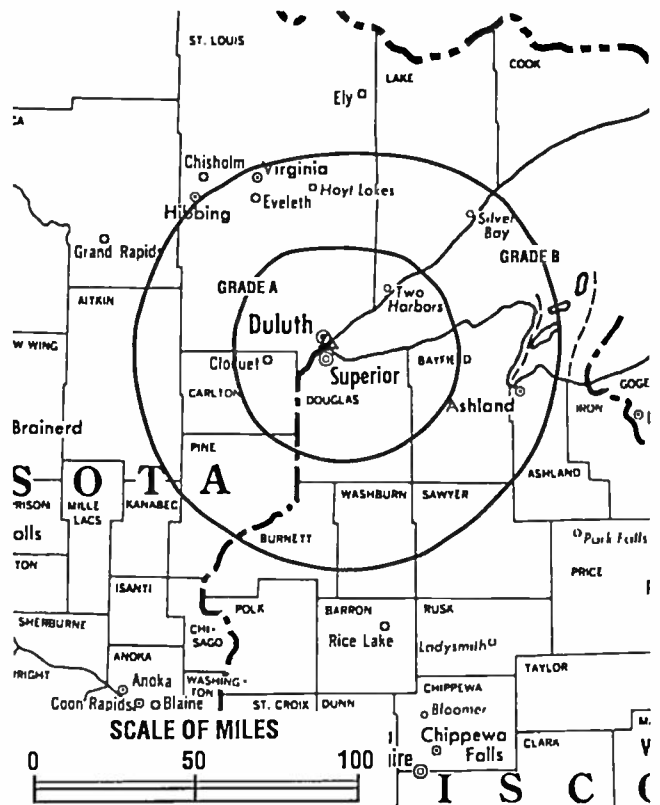
Represented (sales): Katz Continental Television.

Represented (legal): Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Personnel:

Maria Moore, President & General Manager.
Robert J. Wilmers, Director of Operations.
Carl Keller, General Sales Manager.
Todd Wentworth, Local Sales Manager.
Dave Jensch, News Director.
Barbara Tollefson, Program Manager.
Steve Eberhart, Creative Services Manager.
Brian Autio, Business Manager.

Highest 30 Sec. Rate: \$1200.



KBJR-TV BPCT-2412 Granted 10/11/57

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$800.

City of License: Superior, WI. DMA: Duluth-Superior. Rank: 134.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	147,060	155,590	302,650
Average Weekly Circulation (1994)	69,298	70,950	150,916
Average Daily Circulation (1994)			92,333



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Minnesota—Duluth-Superior, Wisconsin

KDLH

Ch. 3

Network Service: CBS.

Licensee: Benedek Bcstg. Corp., 303 W. State St., Suite 210, Rockford, IL 61101.

Studio: 425 W. Superior St., Duluth, MN 55802.

Telephone: 218-727-8911. Fax: 218-727-7515.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: 3 Observation Rd. & 11th St.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; M/A-Com, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Harris, 3.8-meter Ku-band; Micro-dyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: A. Richard Benedek (Group Owner).

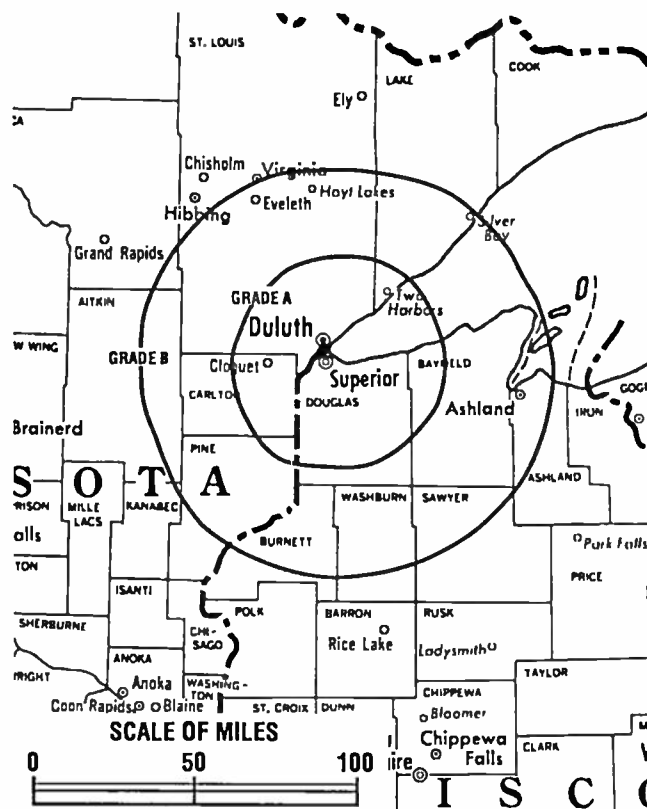
Began Operation: March 14, 1954. Sale to WGN by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 (Television Digest, Vol. 16:34, 50). Sale to Palmer by WGN Inc. approved Jan. 10, 1979 (Vol. 18:30). Sale to present owner by Palmer Bcstg. approved by FCC May 23, 1985 (Vol. 25:24).

Represented (sales): Settel Inc.

Represented (legal): Covington & Burling.

Personnel:

- Walt Ledingham, Director of Sales.
- Craig Spellerberg, Operations Manager & Promotion Director.
- John Talcott, Chief Engineer.
- Joe Thornton, News Director.
- Sandra Chistian, Business Manager.



KDLH BMPCT-3130 Granted 6/13/55

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$1060.

City of License: Duluth. DMA: Duluth-Superior. Rank: 134.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	105,050	117,920	222,970
Average Weekly Circulation (1994)	68,129	67,981	143,666
Average Daily Circulation (1994)			92,698

Minnesota—Duluth

WDIO-TV

Ch. 10

(Operates satellite WIRT, Hibbing, MN)

Network Service: ABC.

Licensee: WDIO-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 10 Observation Rd., Duluth, MN 55811.

Telephone: 218-727-6864. Fax: 218-727-4415.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 987-ft. above av. terrain, 789-ft. above ground, 2000-ft. above sea level.

Latitude 46° 47' 13"
Longitude 92° 07' 17"

Transmitter: 10 Observation Rd., Duluth.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 5-meter Ku-band; Andrew, 7.3-meter C-band; 5-meter C-band; Avantek receivers.

News Services: ABC, AP, Conus, SNN.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: January 24, 1966. Sale to Harcourt Brace Jovanovich Inc. by Frank P. Befera, et al., approved by FCC March 32, 1978 (Television Digest, Vol. 17:28). FCC approved sale to Hubbard Bcstg. Nov. 27, 1987 (Vol. 27:33).

Represented (sales): Pety Television Inc.

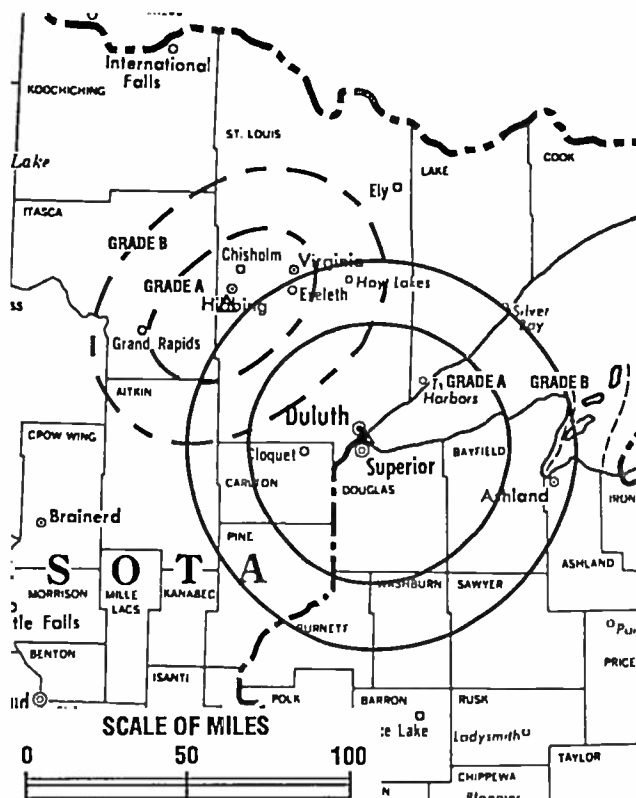
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): duTreil, Lundin & Rackley Inc.

Personnel:

George Couture, General Manager.
Joe Golden, General Sales Manager.
Stephen Boif, Local Sales Manager.
Steve Goodspeed, News Director.
Dave Poirier, Program Manager.
Mike Hattestad, Chief Engineer.
Jeff Laundergan, Promotion Director.

Rates: On request.



WDIO-TV BPCT-910617KF Granted 10/2/91 © American Map Corp., No. 14244

City of License: Duluth. DMA: Duluth-Superior. Rank: 134.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	135,530	140,460	275,990
Average Weekly Circulation (1994)	66,885	65,890	142,194
Average Daily Circulation (1994)			90,918

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Minnesota—Hibbing

WIRT

Ch. 13

(Satellite of WDIO-TV, Duluth, MN)

Network Service: ABC.

Licensee: WDIO-TV Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: See WDIO-TV, Duluth.

Telephone: 218-727-6864. Fax: 218-727-4415.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 125-kw visual, 12.5-kw aural. Antenna: 666-ft. above av. terrain, 517-ft. above ground, 2123-ft. above sea level.

Latitude 47° 22' 52"
Longitude 92° 57' 18"

Transmitter: Maple Hill, Hibbing, MN.

News Services: AP, Conus.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: August 31, 1967. Sale to present owner approved by FCC Nov. 27, 1987.

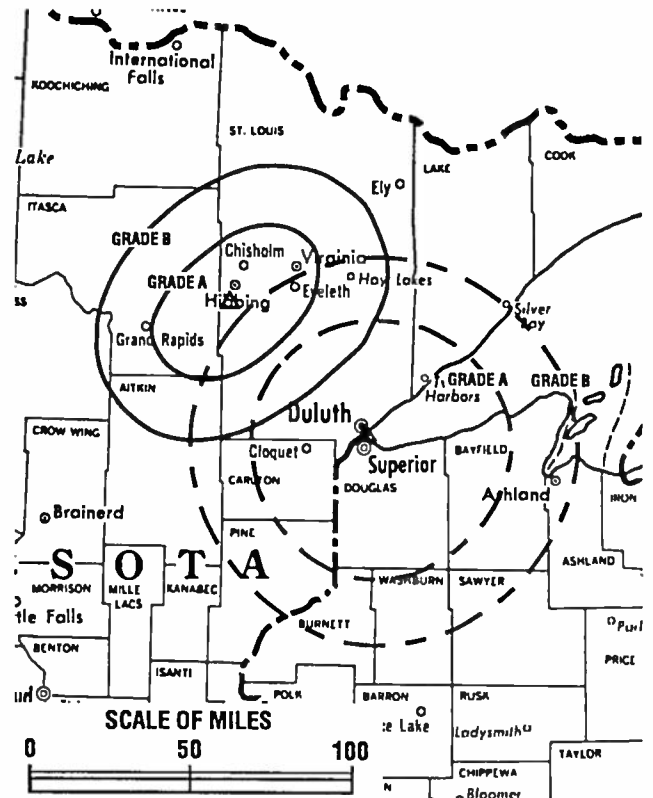
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel: See WDIO-TV, Duluth, MN.

Rates: On request.

City of License: Hibbing. DMA: Duluth-Superior. Rank: 134.



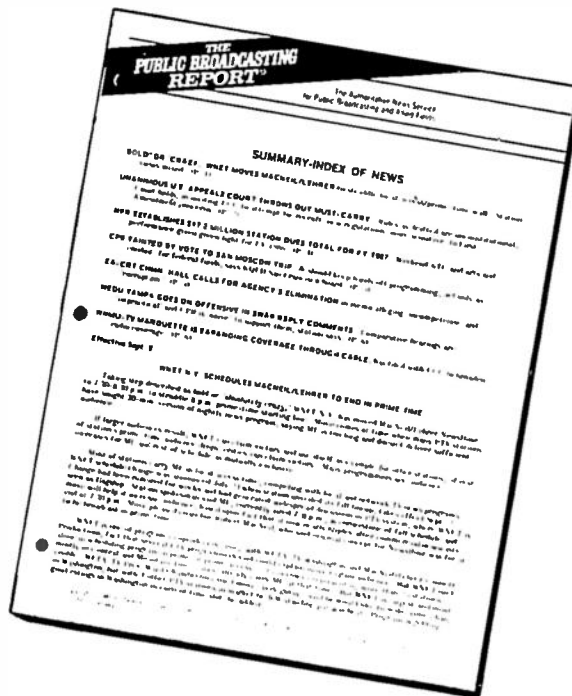
WIRT BPCT-2422 Granted 2/20/58

© American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	80,480	81,880	162,360
Average Weekly Circulation (1994)	5,042	10,365	16,317
Average Daily Circulation (1994)			9,877

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Minnesota—Mankato

KEYC-TV
Ch. 12



Network Service: CBS.

Licensee: United Communications Corp., Box 128, Mankato, MN 56002.

Studio: 1570 Lookout Dr., North Mankato, MN 56001.

Telephone: 507-625-7905. Fax: 507-625-5745.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, MN.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

News Services: AP, CBS.

Ownership: United Communications Corp. (Group Owner).

Began Operation: October 5, 1960. Sale to present owners by Lee Enterprises approved by FCC Aug. 26, 1977 (Television Digest, Vol. 17:25).

Represented (sales): Katz Continental Television.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Personnel:

Dennis Wahlstrom, General Manager.
Elaine Peterson, Director of Programming & Promotion.



KEYC-TV BPCT-2433 Granted 6/11/58

© American Map Corp., No. 14244

Jeff Wilwant, Production Manager.
Dan Lemke, News Director.
Bob Matson, Local Sales Manager.
David Hooge, Chief Engineer.
Sharon Freitag, Business Manager.

Highest 30 Sec. Rate: \$700.

NETWORK BASE HOURLY RATE: \$362.

City of License: Mankato. DMA: Mankato. Rank: 188.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	379,030	337,660	716,690
Average Weekly Circulation (1994)	61,817	32,398	101,609
Average Daily Circulation (1994)			58,072

NEWS 12

Tom Schultz



Lisa Ccwnie



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Curt Crandall



Lynn Ketelsen,
Farm Director

Caryl Powers



Brian Kelvington



Kristi Otzen



Pat Fischer



Dan Lemke



Paul Braun



Jon Yuhas



Minnesota—Minneapolis-St. Paul

KARE

Ch. 11

Network Service: NBC.

Licensee: Gannett Minnesota Bcstg. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

Studio: 8811 Olson Memorial Hwy., Minneapolis, MN 55427.

Telephone: 612-546-1111. Fax: 612-546-8590.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 44.00"
Longitude 93° 08' 21.30"

Transmitter: 960 W. County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter; Scientific-Atlanta, 10-meter; Vertex, 6-meter; Harris, 3-meter; DX Engineering, Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: RSI, 2.4-meter Ku-band.

News Services: AP, Nexus, UPI.

Ownership: Gannett Broadcasting Group (Group Owner).

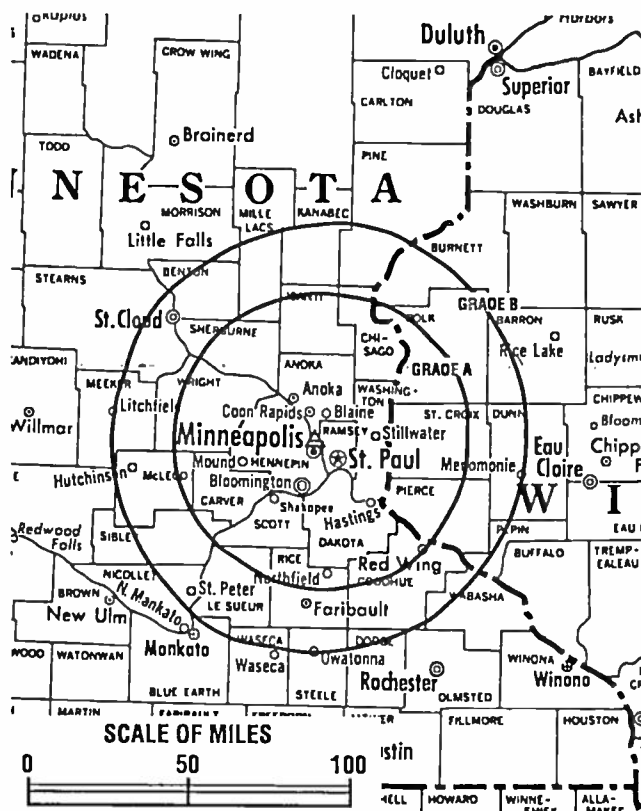
Began Operation: September 1, 1953. Sale to present owner by Metromedia Inc. approved by FCC Feb. 17, 1983 (Television Digest, Vol. 22:35). Sale to Metromedia by Chris-Craft Industries approved June 14, 1972 (Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full-time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales): Blair Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Henry E. Price, President & General Manager.
- Janet Mason, Vice President, News.
- John Remes, Vice President, Broadcast.
- Mark DeSantis, Vice President, Programming & Promotion.
- Merven Jensen, Vice President, Business Manager.
- Nan Diley, General Sales Manager.



KARE BMPCT-7396 Granted 5/23/72

© American Map Corp., No. 14244

- Jerry Ness, Local Sales Manager.
- Cari Rietow, National Sales Manager.
- Michael Tamme, Director of Engineering.
- Susan Adams Loyd, Marketing & Research Director.
- Nancy Lindahl, Community Affairs Director.
- Tom Lindner, Assistant News Director.
- Robert Bye, Production Manager.
- Anne Julian-Van Abel, Director of Human Resources.

Rates: On request.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	920,420	900,670	1,821,090
Average Weekly Circulation (1994)	539,555	566,550	1,190,648
Average Daily Circulation (1994)			663,012

Minnesota—Minneapolis-St. Paul

KITN-TV

Ch. 29

Network Service: Fox.

Licensee: Clear Channel Television Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

Studio: 7325 Aspen Lane N, Brooklyn Park, MN 55428.

Telephone: 612-424-2929. Fax: 612-424-2649.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1224-ft. above av. terrain, 1227-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: Gramsle Rd., 0.4-mi. E of Victoria, Shoreview.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: SatCom, 7-meter C-band; Vertex, 3.7-meter Ku-band; Paracclipse, 3.7-meter Ku & C-band; M/A-Com, Standard Communications receivers.

News Service: Fox News.

Ownership: Clear Channel Television Inc. (Group Owner).

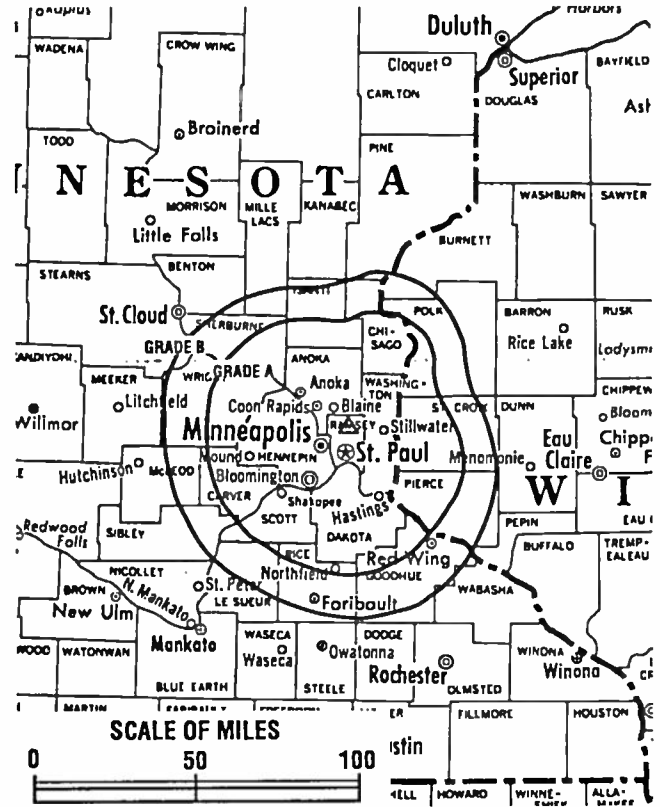
Began Operation: October 6, 1982. Sale to present owner approved Sept. 30, 1993 (Television Digest Vol. 33:32). Sale to Nationwide Communications by Beverly Hills Hotel Corp. approved by FCC July 30, 1985. Previous sale by Jonathan E. Byrd, et al., approved March 20, 1984.

Represented (sales): Katz Television; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Rip Riordan, Vice President & General Manager.
Andrew Comegys, General Sales Manager.
Diane Mignone, Local Sales Manager.
Trey Fabacher, National Sales Manager.
Julie O'Neill, Program Director.
Mary O'Neill, Director of Advertising & Promotion.



KITN-TV BMPCT-910206KE Granted 6/20/91 © American Map Corp., No. 14244

Carol Mauder, Business Manager.
David Bird, Chief Engineer.

Rates: On request.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	836,630	816,830	1,653,460
Average Weekly Circulation (1994)	393,902	349,091	781,011
Average Daily Circulation (1994)			302,767

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Minnesota—Minneapolis-St. Paul

KLGT-TV

Ch. 23

Network Service: None, Independent.

Licensee: Lakeland Group Television Inc., 1640 Como Ave., St. Paul, MN 55108.

Studio: 1640 Como Ave., St. Paul, MN 55108.

Telephone: 612-646-2300. Fax: 612-646-1220.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 4519-kw max. visual. Antenna: 1151-ft. above av. terrain, 1152-ft. above ground, 2062-ft. above sea level.

Latitude 45° 03' 29.50"
Longitude 93° 07' 27.00"

Transmitter: 570 Gramsie Rd., Shoreview.

Ownership: Lakeland Group Television Inc.

Began Operation: September 22, 1982. Sale to United Cable TV Corp., et al., by Buford Television approved by FCC Sept. 5, 1984. Sale to KTMA-TV Acquisition Corp. approved Sept. 30, 1986 (Television Digest, Vol. 26:36). Sale to present owner approved Jan. 17, 1992.

Represented (sales): Adam Young Inc.

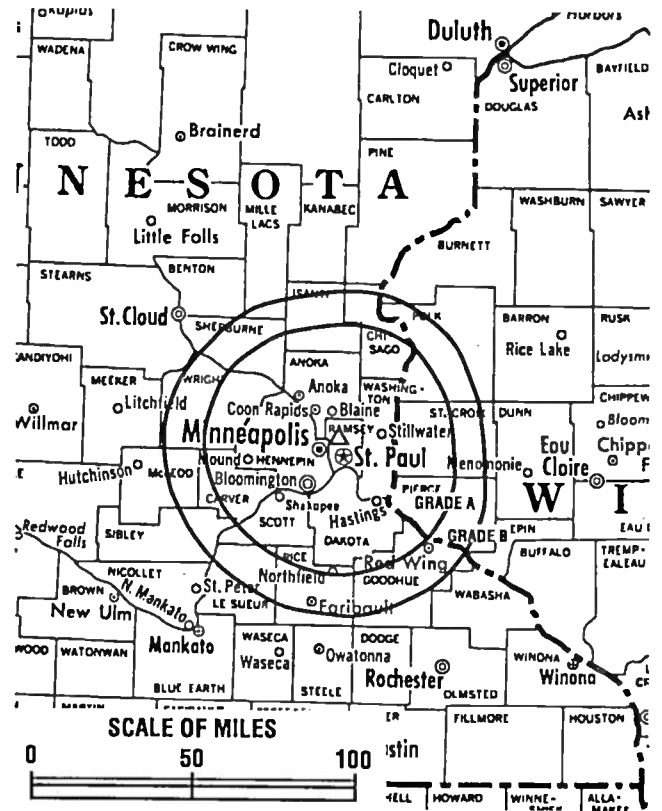
Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Linda Rios Brook, President & General Manager.
David Petersen, General Sales Manager.
Larry Brook, Vice President, Marketing & Advertising.

Rates: On request.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.



KLGT-TV BMPCT-820629KF Granted 9/9/82 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	701,820	711,620	1,413,440
Average Weekly Circulation (1994)	148,926	189,420	356,132
Average Daily Circulation (1994)			114,206

Minnesota—Minneapolis-St. Paul

KMSP-TV

Ch. 9

Network Service: None, Independent.

Licensee: United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

Studio: 11358 Viking Dr., Eden Prairie, MN 55344-7258.

Telephone: 612-944-9999. Fax: 612-942-0286.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: Circularly polarized, 1427-ft. above av. terrain, 1430-ft. above ground, 2339-ft. above sea level.

Latitude 45° 03' 30"
Longitude 93° 07' 27"

Transmitter: 550 Gramsie Rd., Shoreview.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Harris, Microdyne, Scientific-Atlanta receivers.

News Service: CNN.

Ownership: United Television Inc. (Group Owner).

Began Operation: January 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981.

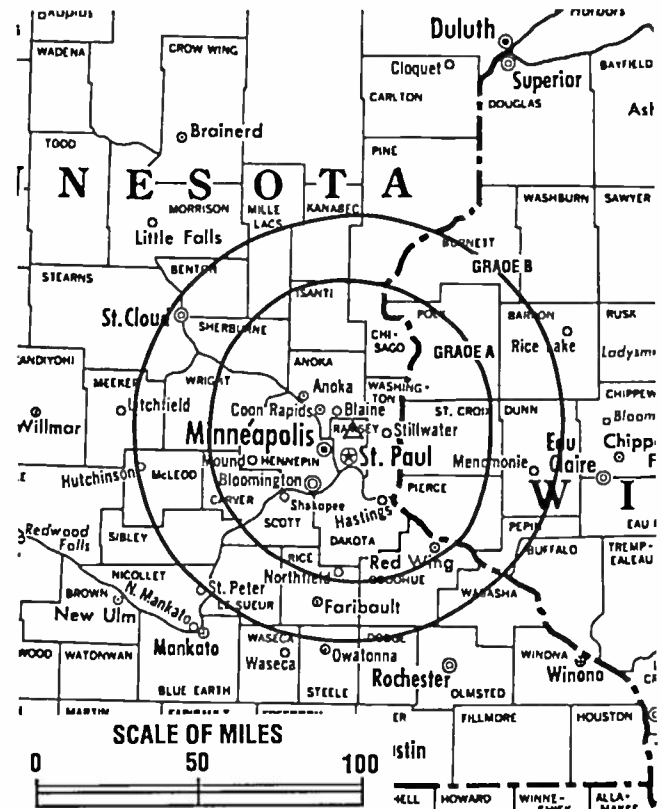
Represented (sales): MMT Sales Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Lohnes & Culver.

Personnel:

Evan Thompson, President.
Garth S. Lindsey, Vice President, Finance.
Stuart Swartz, General Manager.
Stephanie Peterson, General Sales Manager.
Doug McMonagle, Local Sales Manager.
Chuck Steinmetz, Regional Sales Manager.
Rich Ambrose, National Sales Manager.
Dale Bluestein, Creative Services Director.



KMSP-TV BPCT-860116KE Granted 9/30/86 © American Map Corp., No. 14244

Darrell Schmidt, Business Manager.
Donna Yonchak, Traffic Manager.
Dana Benson, Director of News.
Susan Arneson, Manager, Program Services.
Darold Arvidson, Director of Engineering.
John Dunn, Assistant Creative Services Director.
Donna Schimmenti-Azarian, Research Director.
Leila Larson, Office Manager.

Rates: On request.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,027,470	982,080	2,009,550
Average Weekly Circulation (1994)	486,865	476,567	1,039,877
Average Daily Circulation (1994)			440,048

Minnesota—St. Paul-Minneapolis

KSTP-TV

Ch. 5

(Operates satellites KSAX, Alexandria & KRWF, Redwood Falls, MN)

Network Service: ABC.

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

Studio: 3415 University Ave., St. Paul, MN 55114.

Telephone: 612-646-5555. Fax: 612-642-4172.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45"
Longitude 93° 08' 22"

Transmitter: 960 W. County Rd. F, Shoreview, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 11-meter; Scientific-Atlanta, 5.5-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 3.7-meter; Vertex, 4.5-meter Ku & C-band; Andrew, Scientific-Atlanta receivers.

AM Affiliate: KSTP, 50-kw, 1500 kHz.

FM Affiliate: KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1220-ft.

News Services: ABC, AP, Conus.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: April 23, 1948.

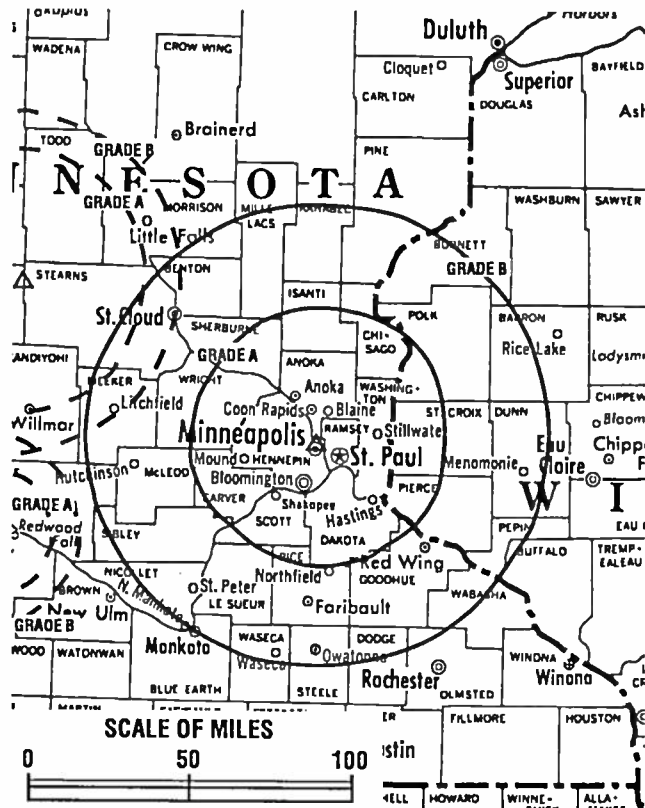
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Harold C. Crump, President & General Manager.
Larry G. Shrum, Vice President & Assistant General Manager, Programming.
Karl Gensheimer, Vice President & Director of Sales.
Dixie Hansen, Vice President & Business Manager.
Dayna Deutsch Vice President & Director of Public Affairs.



KSTP-TV BMPCT-7396 Granted 5/23/72 © American Map Corp., No. 14244

John Misner, General Sales Manager.
Dean Bunting, News Director.
Joseph Taylor, Chief Engineer.
David Baumann, Director, Creative Services.
Joe Garbarino, Production Manager.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$2400.

City of License: St. Paul. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	928,960	903,600	1,832,560
Average Weekly Circulation (1994)	536,018	551,861	1,166,940
Average Daily Circulation (1994)			640,829

Minnesota—Minneapolis

KVBM-TV

Ch. 45

Network Service: None, independent.

Licensee: KVBM Television Inc., 89 S. 10th St., Suite 210, Minneapolis, MN 55403.

Studio: 89 S. 10th St., Suite 210, Minneapolis, MN 55403.

Telephone: 612-673-9610. Fax: 612-673-9620.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual. Antenna: 1230-ft. above av. terrain, 1135-ft. above ground, 2136-ft. above sea level.

Latitude	45°	03'	44.00"
Longitude	98°	08'	21.30"

Transmitter: Telefarm S. tower.

Ownership: KVBM Television Inc.

Began Operation: June 18, 1994.

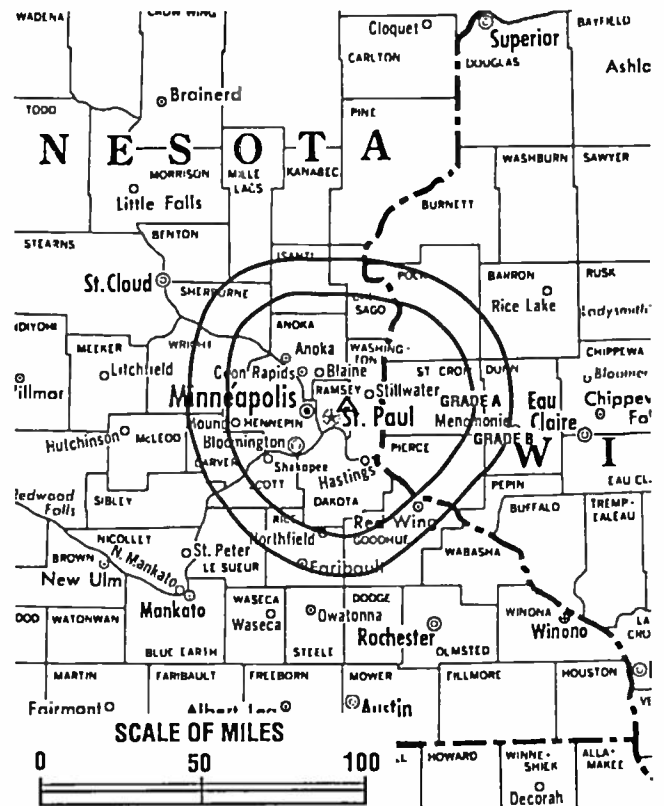
Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza, L.L.P.

Represented (engineering): Peter Gureckis.

Personnel:

Daniel Peters, General Manager.
Rebecca Mix, Station Manager.
Don Kirby, Chief Engineer.

Highest 30 Sec. Rate: \$30.



KVBM-TV BMPCT-930810LA Granted 11/19/93 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.

Minnesota—Minneapolis-St. Paul

WCCO-TV

Ch. 4

(Operates satellites KCCO-TV, Alexandria & KCCW-TV Walker, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 90 S. 11th St., Minneapolis, MN 55403.

Telephone: 612-339-4444. Fax: 612-330-2603.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.00"
Longitude 93° 08' 21.30"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Dalsat, 4.3-meter Ku-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; DX Engineering, Harris, Microdyne, Scientific-Atlanta receivers.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WLTE, 100-kw, 102.9 MHz (No. 275), 1150-ft.

News Service: AP.

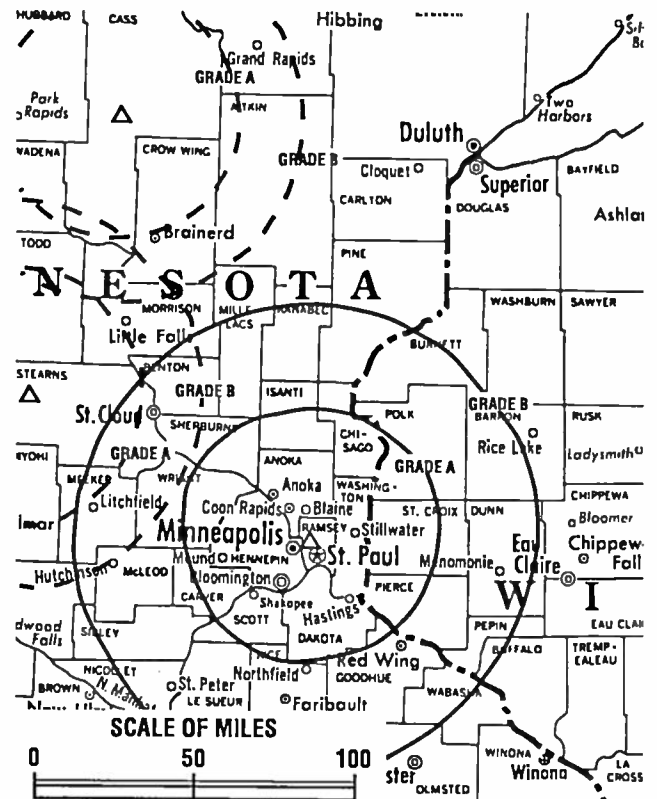
Ownership: CBS Inc. (Group Owner).

Began Operation: July 1, 1949 as WTCN-TV. Sold to Midwest Communications August 1952 (Television Digest, Vol. 8:10, 33); CBS sold 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished Aug. 16, 1976. Sale to CBS Inc. was approved by FCC Dec. 19, 1991 (Vol. 31:25, 30, 45, 51).

Represented (sales): TeleRep Inc.

Personnel:

John M. Culliton, Vice President & General Manager.
Ken Rees, Vice President & Station Manager.
William Bradley, Director of Sales.



WCCO-TV BMPCT-7126 Granted 1/8/70

© American Map Corp., No. 14244

Betty May, Program Coordinator.
Kevin Cuddihy, General Sales Manager.
Dave Baker, National Sales Manager.
Lori Fink Garelick, Program Director.
John Lansing, Director of News.
Jeanine Socha, Director of Research.
Skip Erickson, Director of Engineering & Operations.
Greg Keck, Director of Planning & Administration.
Michael Benson, Director of Creative Services.

Rates: On request.

City of License: Minneapolis. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	895,080	885,330	1,780,410
Average Weekly Circulation (1994)	588,889	577,016	1,246,525
Average Daily Circulation (1994)			798,757

Minnesota—Redwood Falls

KRWF

Ch. 43

(Satellite of KSTP-TV, St. Paul-Minneapolis)

Network Service: ABC.

Licensee: KSAX Inc., 415 Fillmore St., Box 189, Alexandria, MN 56308.

Studio: See KSAX-TV, Alexandria, MN

Telephones: 612-642-4200; 612-763-5729.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1220-kw max. visual, 122-kw max. aural. Antenna: 547-ft. above av. terrain, 535-ft. above ground, 1619-ft. above sea level.

Latitude 44° 29' 03"
Longitude 95° 29' 27"

Transmitter: 3.6-mi. ENE of intersection of Hwys. 68 & 19.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: April 14, 1987.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Susan Anderson, Station Manager.
Joseph Yarnott, Chief Engineer.
Mark Vanderwert, News Director.
Donna Corle, Production Manager.

Rates: On request.



KRWF BMPCT-870127KM Granted 3/12/87 © American Map Corp., No. 14244

City of License: Redwood Falls. DMA: Minneapolis-St. Paul. Rank: 14.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	25,490	21,130	46,620
Average Weekly Circulation (1994)	311	687	2,925
Average Daily Circulation (1994)			1,488

Minnesota—Rochester

KTTC

Ch. 10

Network Service: NBC.

Licensee: KTTC Television Inc., 601 First Ave. SW, Rochester, MN 55902.

Studio: 601 First Ave. SW, Rochester, MN 55902.

Telephone: 507-288-4444. Fax: 507-288-6324.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.30"
Longitude 92° 25' 36.90"

Transmitter: 3.2-mi. S of Ostrander, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ADM, 5-meter; DH Satellite, 5-meter; Harris, 3-meter; Harris, 6-meter; ChannelMaster, Gardiner, Harris receivers.

News Services: AP, NBC.

Ownership: Quincy Broadcasting Co. (Group Owner).

Began Operation: July 14, 1953. Sale to present owner by G. David Gentling approved by FCC May 6, 1976 (Television Digest, Vol. 16:6). Transfer of control to Gentling by Agnes P. Gentling, Marvin O. Foss, Philip H. & Allan A. Gentling approved April 2, 1963.

Represented (sales): Petry Television Inc.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): Lohnes & Culver.

Personnel:

Jerry Watson, Vice President & General Manager.
Liz Dahlen, General Sales Manager.
Ronald E. Gruber, Operations Manager.



KTTC BPC7-2765 Granted 7/27/60

© American Map Corp., No. 14244

C. H. (Bud) Sanders, Chief Engineer.
Gene Carlson, News Director.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$490.

City of License: Rochester. DMA: Rochester-Mason City-Austin. Rank: 146.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	297,010	223,250	520,260
Average Weekly Circulation (1994)	91,641	61,882	158,549
Average Daily Circulation (1994)			88,518

Minnesota—Rochester

KXLT-TV

Ch. 47

(Satellite of KXLI, St. Cloud, MN)

Network Service: None, independent.

Licensee: KX Acquisition L.P., 22601 176th St., Box 407, Big Lake, MN 55309.

Studio: See KXLI, St. Cloud

Telephone: 612-263-8666. Fax: 612-263-6600.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 107.2-kw max. visual, 10.72-kw max. aural. Antenna: 341-ft. above av. terrain, 256-ft. above ground, 1496-ft. above sea level.

Latitude 44° 02' 39"
Longitude 92° 23' 56"

Transmitter: 0.7-mi. SE of Haverhill.

Ownership: KX Acquisition L.P. (Group Owner).

Began Operation: August 10, 1987. Suspended operation, December 1988. Returned to air September 29, 1990.

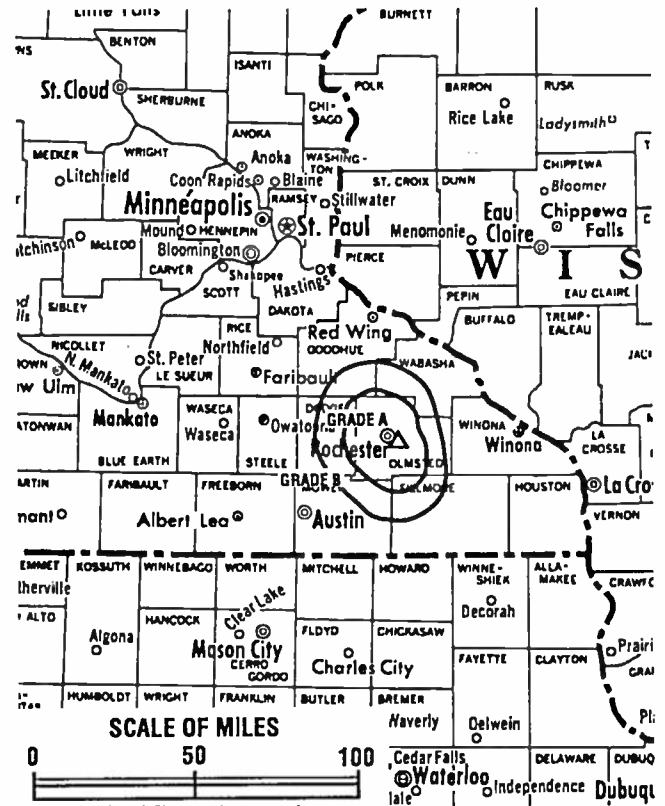
Personnel:

Ronald O. Eikens, General Manager.
Marlana Reid, Station & Business Manager.
Tim Morgan, Chief Engineer.

Rates: On request.

City of License: Rochester. DMA: Rochester-Mason City-Austin. Rank: 146.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KXLT-TV BMPCT-860903KE Granted 10/27/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	34,700	13,150	47,850
Average Weekly Circulation (1994)	335	111	417
Average Daily Circulation (1994)			96

Minnesota—St. Cloud

KXLI

Ch. 41

(Operates satellite KXLT, Rochester, MN)

Network Service: None, Independent.

Licensee: KX Acquisition L.P., 22601 176th St., Box 407, Big Lake, MN 55309.

Studio: 22601 176th St., Big Lake, MN 55309.

Telephone: 612-263-8666. Fax: 612-263-6600.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: Circularly polarized, 1470-ft. above av. terrain, 1499-ft. above ground, 2449-ft. above sea level.

Latitude 45° 23' 00"
Longitude 93° 42' 30"

Transmitter: 3.7-mi. NE of Big Lake.

Ownership: KX Acquisition L.P. (Group Owner).

Began Operation: November 24, 1982. Suspended operation December 15, 1988. Returned to air September 29, 1990.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Personnel:

Ronald O. Elkens, General Manager.
Mariana Reid, Station & Business Manager.
Lon Austin, General Sales Manager.
Tim Morgan, Chief Engineer.

Rates: On request.

City of License: St. Cloud. DMA: Minneapolis-St. Paul. Rank: 14.



KXLI BPCT-850715KP Granted 7/24/85 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	490,500	498,420	988,920
Average Weekly Circulation (1994)	1,511	2,866	4,725
Average Daily Circulation (1994)			1,698

Minnesota—Thief River Falls

KBRR

Ch. 10

(Satellite of KVRR, Fargo, ND)

Network Service: Fox.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: See KVRR, Fargo, ND.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 123-kw visual, 12.3-kw aural. Antenna: 596-ft. above av. terrain, 499-ft. above ground, 1640-ft. above sea level.

Latitude 48° 01' 19"
Longitude 96° 22' 12"

Transmitter: 227-ft. NE of intersection of Hwys. 3 & 12, W of St. Hilaire, MN.

Multichannel TV Sound: Stereo only.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: October 25, 1985.

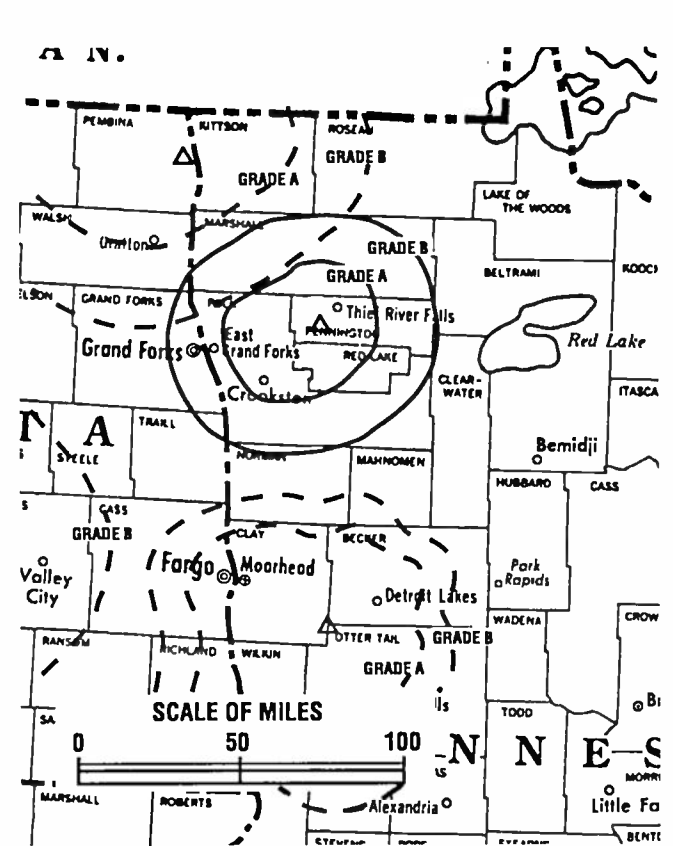
Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel: See KVRR, Fargo, ND.

Rates: On request.



KBRR BPCT-860626KE Granted 8/29/86 © American Map Corp., No. 14244

City of License: Thief River Falls. DMA: Fargo-Valley City. Rank: 109.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	122,220	92,040	214,260
Average Weekly Circulation (1994)	19,976	7,873	30,428
Average Daily Circulation (1994)			12,751

Minnesota—Walker

KCCW-TV

Ch. 12

(Satellite of KCCO-TV, Alexandria, MN)

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 720 Hawthorne St., Alexandria, MN 56308.

Telephone: 612-763-5166. Fax: 612-763-4991.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 933-ft. above av. terrain, 999-ft. above ground, 2386-ft. above sea level.

Latitude 46° 56' 03"
Longitude 94° 27' 25"

Transmitter: 3-mi. E of Hackensack.

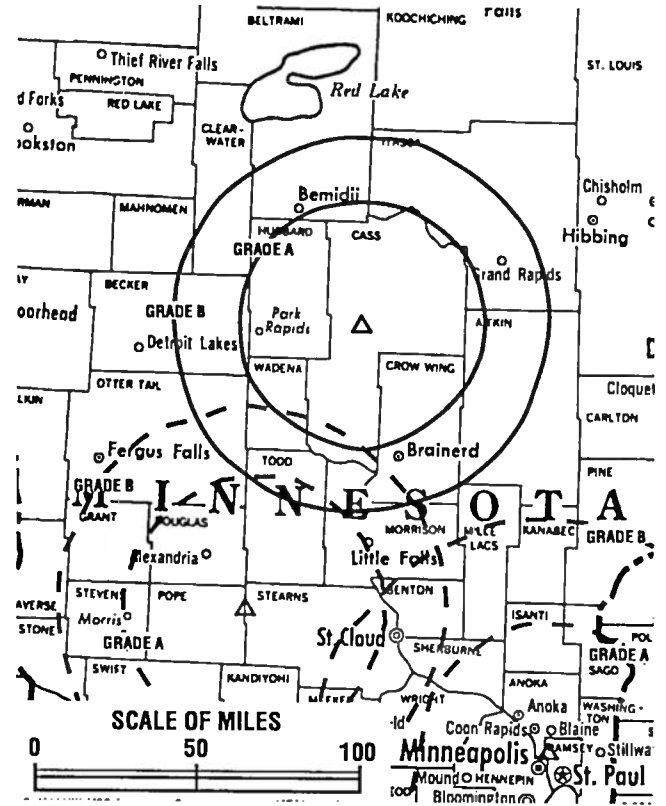
Satellite Earth Station: Satellite Video Systems, 4.5-meter C-band; Scientific-Atlanta receivers.

Ownership: CBS Inc. (Group Owner).

Began Operation: January 1, 1964. Sale to Midwest Communications approved by FCC Oct. 15, 1987 (Television Digest, Vol. 26:45; 27:43). FCC approved sale to CBS Inc. Dec. 19, 1991 (Vol. 31:25, 30, 45, 51).

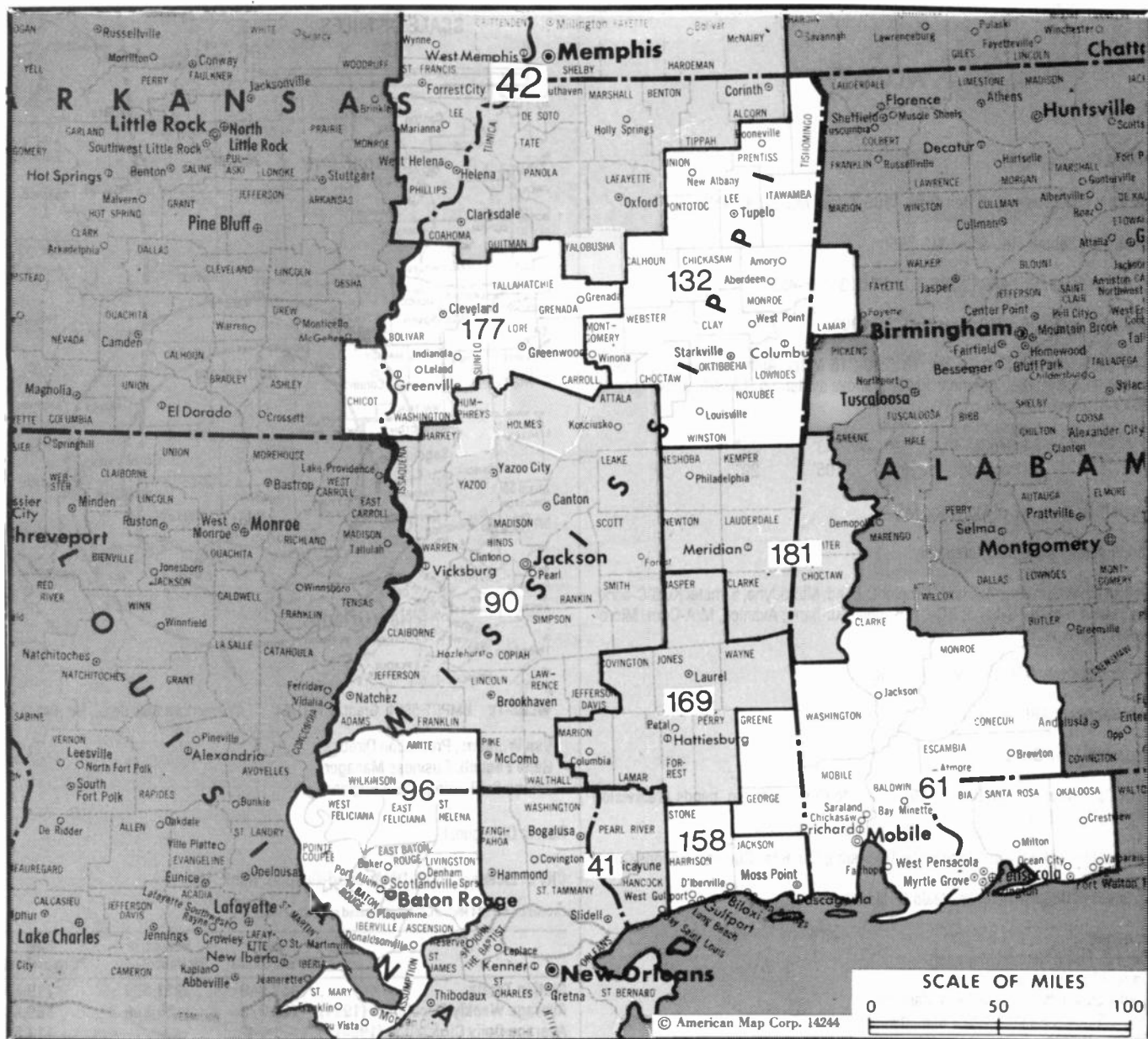
Personnel: See KCCO-TV, Alexandria, MN.

Rates: On request.



KCCW-TV BPCT-811104KH Granted 4/2/82 © American Map Corp., No. 14244

	TV Households	TV Households	TV Households
Station Totals	137,050	117,120	254,170
Average Weekly Circulation (1994)	27,414	16,103	58,356
Average Daily Circulation (1994)			39,008



MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New Orleans, LA	615,180	41	WDSU (6), WGNO (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
Memphis, TN	605,930	42	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Mobile, AL-Pensacola, FL	433,060	61	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (15), WMPV-TV (21), WPMI (15)
Jackson, MS	290,650	90	WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3), WNTZ (48)
Baton Rouge, LA	261,020	96	WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
Columbus-Tupelo-West Point, MS	167,740	132	WCBI-TV (4), WLOV-TV (27), WTVA (9)
Biloxi-Gulfport, MS	109,130	158	WLOX-TV (13), WXXV-TV (25)
Hattiesburg-Laurel, MS	91,680	169	WDAM-TV (7), WHLT (22)
Greenwood-Greenville, MS	76,960	177	WABG-TV (6), WXVT (15)
Meridian, MS	66,070	181	WGBC (30), WMDN (24), WTKO-TV (11)

State Cross Reference List
Communities that receive programs of stations that are located elsewhere.

WXXV-TV, Biloxi	See Gulfport, MS
WLOV-TV, Columbus	See Tupelo, MS
WTVA, Columbus	See Tupelo, MS
WDAM-TV, Hattiesburg	See Laurel, MS
WHLT, Laurel	See Hattiesburg, MS

Mississippi Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	8	10	18
Educational Television Stations	2	6	8
	10	16	26

Mississippi—Biloxi

WLOX-TV

Ch. 13

Network Service: ABC.

Licensee: Love Bcstg. Co., Box 4596, WBS, Biloxi, MS 39535-4596.

Studio: 208 Debuys Rd., Biloxi, MS 39535.

Mailing Address: Box 4596, WBS, Biloxi, MS 39535-4596.

Telephone: 601-896-1313. Fax: 601-385-1303.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 43' 25"
Longitude 89° 05' 29"

Transmitter: 3-mi. NE of McHenry, MS.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Microdyne, 5-meter Ku & C-band; Andrew, 4.5-meter C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

SNG Mobile Dish: RSI, 2.4-meter Ku-band.

News Services: ABC, AP, NIWS.

Ownership: Love Broadcasting Co.

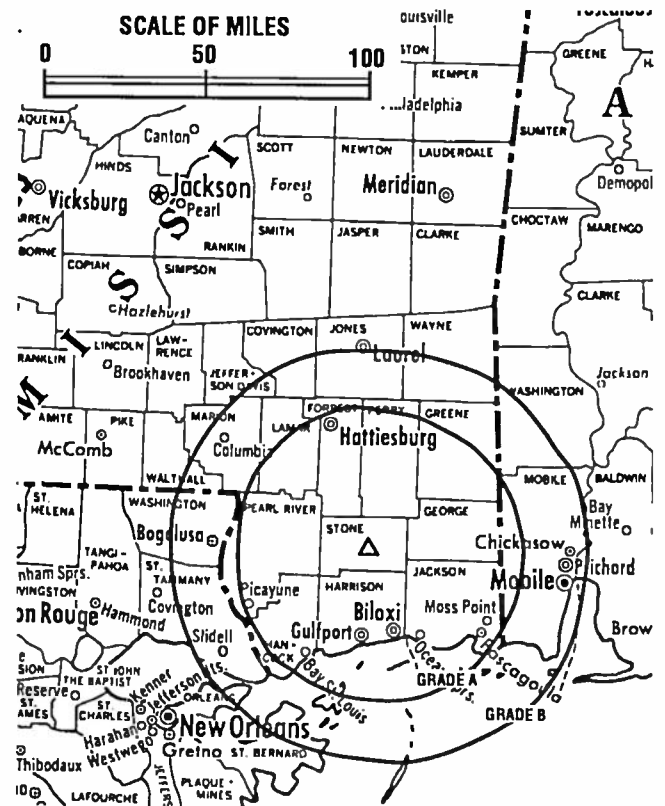
Began Operation: September 15, 1962. Sale to Cosmos Bcstg. pends (Television Digest, Vol. 34:37).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Leon D. Long, General Manager.
David Vincent, News Director.
Bobby Edwards, General Sales Manager.
Ralph Caudill, National Sales Manager.
Darlene Duffano, Program Director.



WLOX-TV BMPCT-5991 Granted 7/31/64 © American Map Corp., No. 14244

Van Williams, Promotion Director.
Gene Faucett, Business Manager.
James S. Fleming, Chief Engineer.

Rates: On request.

City of License: Biloxi. DMA: Biloxi-Gulfport. Rank: 158.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	457,940	261,690	719,630
Average Weekly Circulation (1994)	120,373	55,886	189,802
Average Daily Circulation (1994)			118,513

Mississippi—Columbus

WCBI-TV

Ch. 4

Network Service: CBS.

Licensee: Columbus Television Inc., Box 271, Columbus, MS 39703.

Studio: 201 5th St. S, Columbus, MS 39701.

Mailing Address: Box 271, Columbus, MS 39703.

Telephone: 601-327-4444. Fax: 601-328-5222.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1800-ft. above av. terrain, 535-ft. above ground, 2335-ft. above sea level.

Latitude 33° 45' 07"
Longitude 88° 52' 44"

Transmitter: Hwy. 47, 4-mi. NE of Montpelier.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; DH Satellite, 4.5-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; M/A-Com, 4-meter; DX Communications, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Radiator Systems, 2.8-meter Ku-band.

AM Affiliate: WCBI, 1-kw (0.5-kw night), 550 kHz.

News Services: AP, CBS.

Ownership: Bimey Imes Jr. & Family (Group Owner).

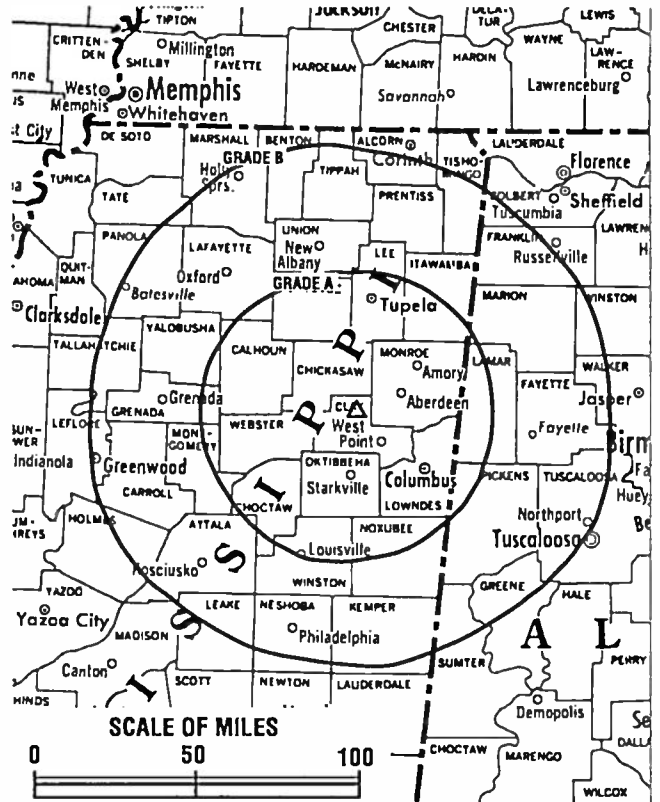
Began Operation: July 13, 1956.

Represented (sales): Seltel Inc.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Represented (engineering): A. D. Ring, P.C.

Personnel:
Frank Imes, Group Manager.
Mark Gordon, Local Sales Manager.



WCBI-TV BPCT-840723KS Granted 1/30/85 © American Map Corp., No. 14244

Jeffery Rupp, News Director.
Jerrell Kautz, Director of Engineering & Operations.
Vally Williamson, Business Manager.

Rates: On request.

City of License: Columbus. DMA: Columbus-Tupelo-West Point. Rank: 134.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	572,180	346,490	918,670
Average Weekly Circulation (1994)	77,081	87,632	177,970
Average Daily Circulation (1994)			112,902

Mississippi—Greenville

WXVT

Ch. 15

Network Service: CBS.

Licensee: Greenville Television Inc., 208 Debuys Rd., Biloxi, MS 39535.

Studio: 3015 E. Reed Rd., Greenville, MS 38703.

Telephone: 601-334-1500. Fax: 601-378-8122.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

Latitude 33° 39' 26.00"
Longitude 90° 42' 17.50"

Transmitter: 4.9-mi. SSE of Cleveland, MS.

Satellite Earth Stations: ADM, 5.5-meter; DH Satellite, 5-meter; Harris, 3-meter; RCA, 3-meter.

News Services: AP, CBS, Sports News Satellite.

Ownership: Greenville Television Inc.

Began Operation: November 7, 1980. Sale to Lamco Communications by Big River Broadcasting Co. approved by FCC March 5, 1984. Sale to present owners approved Aug. 28, 1991.

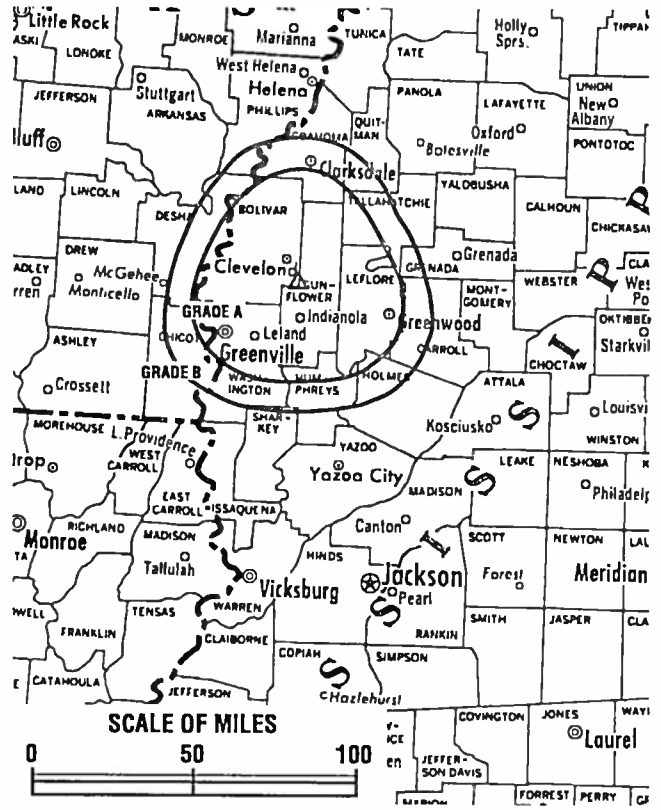
Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Larry Harris, General Manager.
- David Jernigan, General Sales Manager.
- Stacy Kase, News Director.
- Gina Smith, Program Director.
- Nate Brown, Promotion Director.
- Leigh McDowell, Business Manager.
- Paul Serio, Chief Engineer.



WXVT BPCT-4970 Granted 9/14/79 © American Map Corp., No. 14244

Rates: On request.

NETWORK BASE HOURLY RATE: \$263.

City of License: Greenville. DMA: Greenwood-Greenville. Rank: 177.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	97,330	51,350	148,680
Average Weekly Circulation (1994)	43,607	13,861	69,933
Average Daily Circulation (1994)			40,519

Mississippi—Greenwood-Greenville

WABG-TV

Ch. 6

Network Service: ABC.

Licensee: Mississippi Bcstg. Partners, Box 720, Greenwood, MS 38930.

Studios: 849 Washington Ave., Greenville, MS 38701; 2001 Garrard Ave., Greenwood, MS 38930.

Mailing Address: Box 1243, Greenville, MS 38701.

Telephones: 601-332-0949 (Greenville); 601-453-4001 (Greenwood).

Fax: 601-334-6420.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 33° 22' 23"
Longitude 90° 32' 31"

Transmitter: 2.3-mi. NE of city limits, near Inveness, MS.

Satellite Earth Stations: 4 in operation.

AM Affiliate: WABG, 1-kw (0.5-kw night), 960 kHz.

News Services: AP, ABC, CNN.

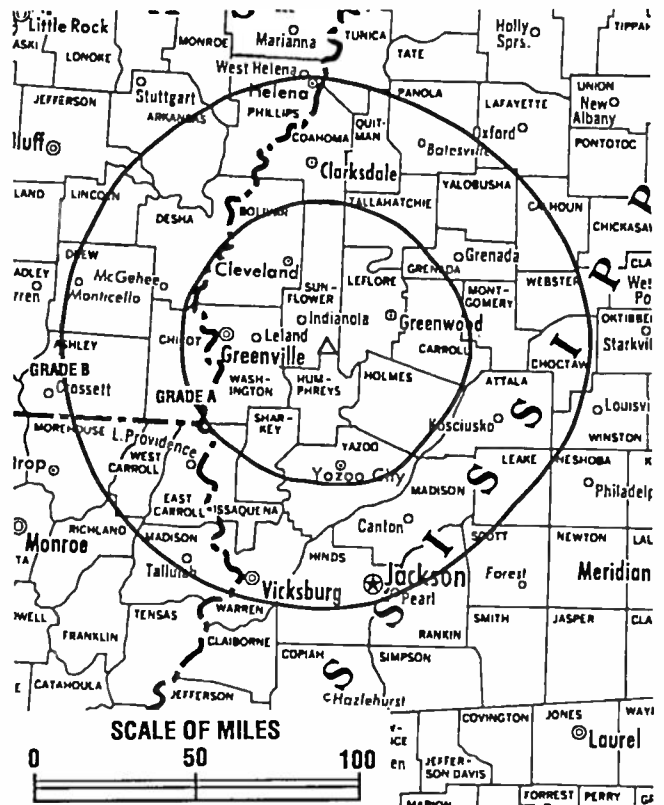
Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: October 20, 1959.

Represented (sales): Katz Continental Television.

Personnel:

Cy N. Bahakel, President.
John Rogers, General Manager.
Randy Swan, Station Manager & News Director.
Jim Chick, Station Manager, Greenwood.
Harvey Hutchinson, General Sales Manager.
Donnie Reid, Operations Manager.
Mitch Bukata, Program & Promotion Director.



WABG-TV BPCT-800303KG Granted 10/10/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$450.

NETWORK BASE HOURLY RATE: \$600.

City of License: Greenwood. DMA: Greenwood-Greenville. Rank: 177.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	271,030	183,030	454,060
Average Weekly Circulation (1994)	51,998	36,984	107,721
Average Daily Circulation (1994)			61,079

Mississippi—Gulfport

WXXV-TV

Ch. 25

Network Service: Fox.

Licensee: Prime Cities Broadcasters of Mississippi, Box 2500, Gulfport, MS 39505.

Studio: Hwy. 49 N, Gulfport, MS 39505.

Mailing Address: Box 2500, Gulfport, MS 39505.

Telephone: 601-832-2525. **Fax:** 601-832-4442.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 1600-ft. above av. terrain, 1540-ft. above ground, 1780-ft. above sea level.

Latitude 30° 44' 48"
Longitude 89° 03' 30"

Transmitter: 4.7-mi. NE of McHenry.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter C-band; Pinzone receivers.

Ownership: Prime Cities Bcstrs. Corp. of Mississippi.

Began Operation: February 14, 1987. Sale to present owners approved by FCC May 1, 1991. Sale to AmSouth Realty Inc. by Gulf Coast TV Ltd. approved Dec. 8, 1989.

Represented (sales): Blair Television.

Represented (legal): Bryan Cave.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

William Ritchie, General Manager.
Leon Serruys, General Sales Manager.
Curt Mabry, Creative Services Director.
Cathy Collins, Program Director.



WXXV-TV BMPCT-840824KJ Granted 2/28/85 © American Map Corp., No. 14244

Ray Luke, Chief Engineer.
Donna Smith, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Gulfport. **OMA:** Biloxi-Gulfport. **Rank:** 158.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	306,420	202,560	508,980
Average Weekly Circulation (1994)	82,665	40,293	133,132
Average Daily Circulation (1994)			61,097

Mississippi—Hattiesburg-Laurel

WHLT

Ch. 22

(Satellite of WJTV, Jackson, MS)

Network Service: CBS.

Licensee: New Vision Television Licenses of Hattiesburg Inc., 5784 Lake Crest Dr., Suite 290, Atlanta, GA 30328.

Studio: 990 Hardy St., Hattiesburg, MS 39401.

Mailing Address: Box 232, Hattiesburg, MS 39401-0232.

Telephone: 601-545-2077. Fax: 601-545-3589.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 800-ft. above av. terrain, 707-ft. above ground, 1017-ft. above sea level.

Latitude 31° 24' 21"
Longitude 89° 14' 35"

Transmitter: 4-mi. NE of Petal on Lynn Ray Rd.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 5-meter C-band.

News Service: AP.

Ownership: New Vision Television (Group Owner).

Began Operation: January 23, 1987. Sale to New Vision Television I Inc., granted by FCC Sept. 7, 1993.

Represented (sales): Blair Television.

Personnel:

Randy Cleland, Vice President & General Manager.
Joe Foretich, Local Sales Manager.
Walter Johnson, News Director.
Gary Wolverton, Production Manager.



WHLT BMPCT-870226KF Granted 4/16/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$250.

City of License: Hattiesburg. DMA: Hattiesburg-Laurel. Rank: 169.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	89,600	102,020	191,620
Average Weekly Circulation (1994)	55,151	32,209	93,543
Average Daily Circulation (1994)			49,769

Mississippi—Holly Springs

WBUY

Ch. 40

Network Service: Trinity Bcstg. Network.

Licensee: Sonlight Bcstg. Systems Inc., 120 Zelgler Circle E, Mobile, AL 36608.

Studio: Box 246, Rte. 6, Byhalia, MS 38611.

Mailing Address: Box 38421, Memphis, TN 38183.

Telephone: 901-521-9289. **Fax:** 601-895-9788.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 4624-kw max. visual. Antenna: 465-ft. above av. terrain, 468-ft. above ground, 818-ft. above sea level.

Latitude 34° 59' 20"
Longitude 89° 41' 13"

Transmitter: 0.43-mi. SSW of Byhalia Rd., at Tennessee border, near Barton.

Ownership: Sonlight Bcstg. Systems Inc. (Group Owner).

Began Operation: September 15, 1991.

Represented (engineering): Charles J. Thompson.

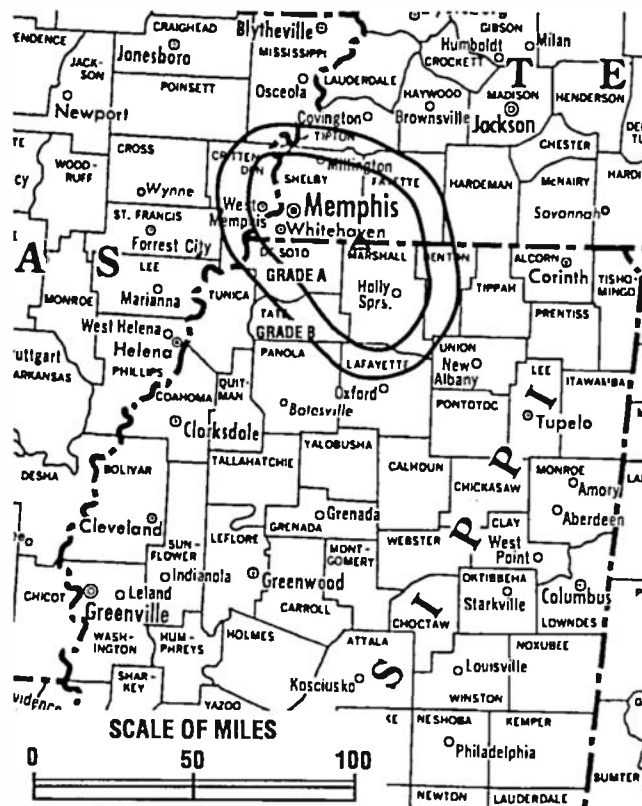
Personnel:

Stuart J. Roth, Chief Executive Officer & General Counsel.
Ed Goetze, Station Manager.

Rates: On request.

City of License: Holly Springs. **DMA:** Memphis. **Rank:** 42.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WBUY BMPCT-901002KO Granted 12/14/90 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	239,620	159,810	399,430
Average Weekly Circulation (1994)	5,688	5,944	11,729
Average Daily Circulation (1994)			4,696

Mississippi—Jackson

WAPT

Ch. 16

Network Service: ABC.

Licensee: NTG Inc., 405 Lexington Ave., New York, NY 10174.

Studio: Channel 16 Way & Maddox Rd., Jackson, MS 39209.

Mailing Address: Box 10297, Jackson, MS 39289-0297.

Telephone: 601-922-1607. Fax: 601-922-1663.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 155-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1072-ft. above ground, 1512-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

Transmitter: Channel 16 Way & Maddox Rd.

Satellite Earth Stations: Microdyne, 4-meter Ku & C-band; Scientific-Atlanta, 4-meter; M/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Northstar Television Group Inc. (Group Owner).

Began Operation: October 3, 1970. Sale to present owners approved Sept. 11, 1989. Sale to Price Communications approved June 23, 1987 (Television Digest, Vol. 27:21). Sale to Clay Communications by Lewis C. Hopper, et al., approved by FCC March 18, 1979. Sale by American Public Life Insurance Co. to Lewis Hopper, et al. approved by FCC March 18, 1976. Sale to Argyle Television Holding II Inc. pends (Vol. 34:37).

Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

Stuart Kellogg, Vice President & General Manager.
Ted Batson, General Sales Manager.
Leigh White, Local Sales Manager.
Chris McDaniel, News Director.
Joe Root, Program Director.
Susan Acklen, Promotion Director.



WAPT BNPCT-6921 Granted 7/30/70 © American Map Corp., No. 14244

Lynn Bullock, Production Manager.
Anna Box, Business Manager.
Tom Bondurant, Engineering Manager.

Rates: On request.

City of License: Jackson. OMA: Jackson, MS. Rank: 90.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	206,270	176,640	382,910
Average Weekly Circulation (1994)	121,902	68,235	202,303
Average Daily Circulation (1994)			111,449

Mississippi—Jackson

WDBD

Ch. 40

Network Service: Fox.

Licensee: Pegasus Broadcast TV L.P., 5 Radnor Corporate Center, Suite 454, Radnor, PA 19087.

Studio: 7440 Channel 16 Way, Jackson, MS 39209.

Mailing Address: Box 10888, Jackson, MS 39209.

Telephone: 601-922-1234. Fax: 601-922-0268.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"
Longitude 90° 17' 41"

Transmitter: 1.8-mi. SW of intersection of Hwy. 18 & I-20.

Satellite Earth Stations: 4 in operation.

Ownership: Pegasus Broadcast TV L.P. (Group Owner).

Began Operation: December 27, 1984. Transfer of control of CP from Brenda Harrison to H. Bernard Dixon approved by FCC April 30, 1985. Transfer of control from H. Bernard Dixon to Media Central approved by FCC Nov. 26, 1985. Assignment of license from Media Central to C. Kenneth Still, trustee approved May 10, 1989. Sale to D & K Broadcast Properties L.P. approved by FCC June 22, 1989. Sale to current owner approved Feb. 18, 1993.

Represented (sales): Seltel Inc.

Personnel:

- Al Tanksley, General Manager.
- Terrill Weiss, General Sales Manager.
- Mark Maxwell, National Sales Manager.
- Johnny Lewis, Regional Sales Manager.
- Hank Downey, News Director.
- Allan Simmons, Program & Promotion Director.
- Lee Carpenter, Chief Engineer.



WDBD BMPCT-840314KF Granted 3/30/84 © American Map Corp., No. 14244

John Cochran, Production Manager.
Robin Klopfenstein, Business Manager.

Rates: On request.

City of License: Jackson. DMA: Jackson, MS. Rank: 90.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	246,510	197,870	444,380
Average Weekly Circulation (1994)	99,935	60,184	169,693
Average Daily Circulation (1994)			78,286

Mississippi—Jackson

WJTV

Ch. 12

(Operates satellite WHLT, Hattiesburg-Laurel, MS)

Network Service: CBS.

Licensee: New Vision Television Licenses of Jackson Inc., 5784 Lake Crest Dr., Suite 290, Atlanta, GA 30328.

Studio: 1820 TV Road, Jackson, MS 39204.

Mailing Address: Box 8887, Jackson, MS 39284-8887.

Telephone: 601-372-6311. Fax: 601-372-8798.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, 0.3-mi. S of Rte. 18.

Satellite Earth Stations: 7 in operation; BMS receivers.

News Service: AP.

Ownership: New Vision Television (Group Owner).

Began Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call letters to WJTV (Television Digest, Vol. 11:16, 21, 23). Sale to News Press & Gazette Co. by Capitol Bcstg. Co. approved by FCC March 7, 1983 (Vol. 22:50). Sale to New Vision Television Inc. granted by FCC Sept. 7, 1993.

Represented (sales): Petry Television Inc.

Represented (legal): Gray, Gilliland & Gold, P.C.

Personnel:

Joe DeGrosso, Vice President & General Manager.
Terrill Weiss, Sales & Marketing Director.
Scott Simpson, Sales Manager.



WJTV BPCT-2540 Granted 1/10/62

© American Map Corp., No. 14244

Michael Sipes, News Director.
Mike Godwin, Chief Engineer.
Jim Halling, Director, Audience Development.

Rates: On request.

City of License: Jackson. DMA: Jackson, MS. Rank: 90.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	278,220	228,780	507,000
Average Weekly Circulation (1994)	164,011	99,476	286,536
Average Daily Circulation (1994)			180,989

Mississippi—Jackson

WLBT-TV

Ch. 3

Network Service: NBC.

Licensee: TV-3 Inc., Box 1712, Jackson, MS 39215-1712.

Studio: 715 S. Jefferson St., Jackson, MS 39205.

Telephone: 601-948-3333.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: Circularly polarized, 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter; Pinzone receivers.

News Service: AP.

Ownership: Civic Communications Corp. (Group Owner).

Began Operation: December 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation Feb. 1, 1980. Sale to present owners approved by FCC Dec. 13, 1983 (Television Digest, Vol. 1:52).

Represented (sales): Katz Continental Television.

Represented (legal): Blair, Joyce & Silva.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Frank Melton, President & Chief Executive Officer.
Dan Modisett, General Manager.
Frankie Thomas, General Sales Manager.
Dennis Smith, News Director.
Jacqueline Warren, Promotion Director.
Frank Carlisle, Business Manager.



WLBT-TV BPCT-3807 Granted 9/21/66 © American Map Corp., No. 14244

Jacquelyn Gary, Personnel Director.
Goldia Reeves, Public Service Director.
Rena Wright, Marketing Director.

Rates: On request.

City of License: Jackson, DMA: Jackson, MS. Rank: 90.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	300,910	246,750	547,660
Average Weekly Circulation (1994)	163,530	107,492	296,271
Average Daily Circulation (1994)			184,664

Mississippi—Laurel-Hattiesburg

WDAM-TV

Ch. 7

Network Service: NBC.

Licensee: Federal Broadcasting Co., Box 16269, Hattiesburg, MS 39404-6269.

Studio: Hwy. 11 N, Hattiesburg, MS 39402.

Mailing Address: Box 16269, Hattiesburg, MS 39404-6269.

Telephones: 601-544-4730; 601-649-3111. Fax: 601-584-9302.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabuchie.

Satellite Earth Stations: Harris, 8-meter; Harris, 3.5-meter; Avcom, Harris, M/A-Com receivers.

News Service: AP.

Ownership: Federal Broadcasting Co. (Group Owner).

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to owners, who held CP for Ch. 7, Laurel, MS; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44; 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by William S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50). Sale to Beam Communications approved July 27, 1983. Sale to present owner approved Aug. 2, 1990.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- Jim Cameron, General Manager.
- Tim Perry, Director of Sales & Marketing.
- Dickie Mauldin, Local Sales Manager.
- Ted Palmer, Local Sales Manager.



WDAM-TV BPCT-2031 Granted 2/20/57 © American Map Corp., No. 14244

- Cindy Smith, National Sales Manager.
- Pam McGovern, Director of Creative Services.
- Bob Noonan, News Director.
- Louis Young, Promotion Director.
- Frank Brown, Production Manager.
- Pam Napier, Business Manager.
- Bobby Smith, Chief Engineer.

Rates: On request.

City of License: Laurel. DMA: Hattiesburg-Laurel. Rank: 169.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	177,720	150,160	327,880
Average Weekly Circulation (1994)	53,090	42,298	104,741
Average Daily Circulation (1994)			73,294

Some 23,705 key industry people can see your message when you advertise in the... **see**

Television & Cable Factbook

Mississippi—Meridian

WGBC

Ch. 30

Network Service: NBC.

Licensee: Global Communications Inc., 116 Skyland Dr., Meridian, MS 39301.

Studio: 116 Skyland Dr., Meridian, MS 39301.

Telephone: 601-485-3030. Fax: 601-693-9889.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1600-kw max. visual, 160-kw max. aural. Antenna: 614-ft. above av. terrain, 318-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 34"
Longitude 88° 41' 12"

Transmitter: 0.8-mi. S of Meridian at 4608 Skyland Dr.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 3.7-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris, 4.5-meter Ku-band; Harris receivers.

News Service: AP.

Ownership: Global Communications Inc.

Began Operation: September 30, 1982. Burned to ground in 1990; resumed operation under new ownership in 1991 (Television Digest, Vol. 31:38). Sale to present owner by Civic Communications Corp. approved by FCC March 12, 1991.

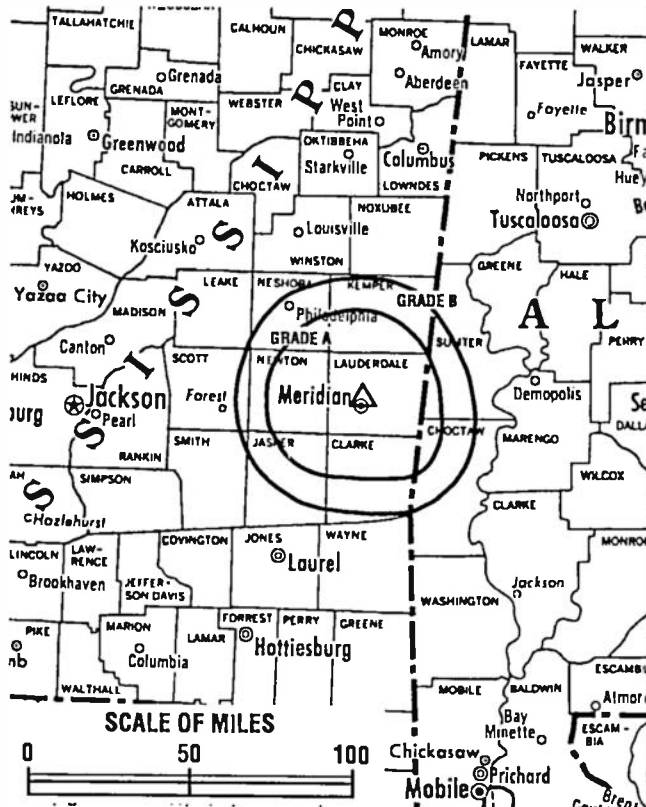
Represented (sales): Settel Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Larry Nicks, General Manager.
- Ray Denton, Station Manager.
- Sharon Hamrick, General Sales Manager.
- Kathie Austin, Program Director.
- Mike Stafford, News Director.



WGBC BPCT-910614KE Granted 7/17/91 © American Map Corp., No. 14244

Barry Walters, Chief Engineer.
Neil Hatten, Promotion & Production Manager.
Cal Smith, Business Manager.

Highest 30 Sec. Rate: \$400.

City of License: Meridian. DMA: Meridian. Rank: 181.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	50,890	54,900	105,790
Average Weekly Circulation (1994)	21,917	16,331	39,591
Average Daily Circulation (1994)			19,840

Mississippi—Meridian

WMDN

Ch. 24

Network Service: CBS.

Licensee: WMDN Inc., 6189 Federal Hwy., Fort Pierce, FL 33455.

Studio: 1151 Crestview Circle, Meridian, MS 39301.

Mailing Address: Box 2424, Meridian, MS 39302.

Telephones: 601-693-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 724-kw max. & 631-kw horizontal visual, 72.4-kw max. & 63.1-kw horizontal aural. Antenna: 610-ft. above av. terrain, 388-ft. above ground, 1049-ft. above sea level.

Latitude	32°	19'	39.57"
Longitude	88°	41'	31.25"

Holds CP for change to 581-ft. above av. terrain, 994-ft. above ground, 374-ft. above sea level; lat. 32° 18' 43", long. 88° 41' 33", transmitter to U.S. Rte. 45, 3.67-mi. S of Meridian, in Lauderdale County. BPCT-920325KI.

Transmitter: Bozeman Way, 1.8-mi. S of Meridian on Hwy. 45.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Prodelin, 5-meter C-band; Prodelin, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

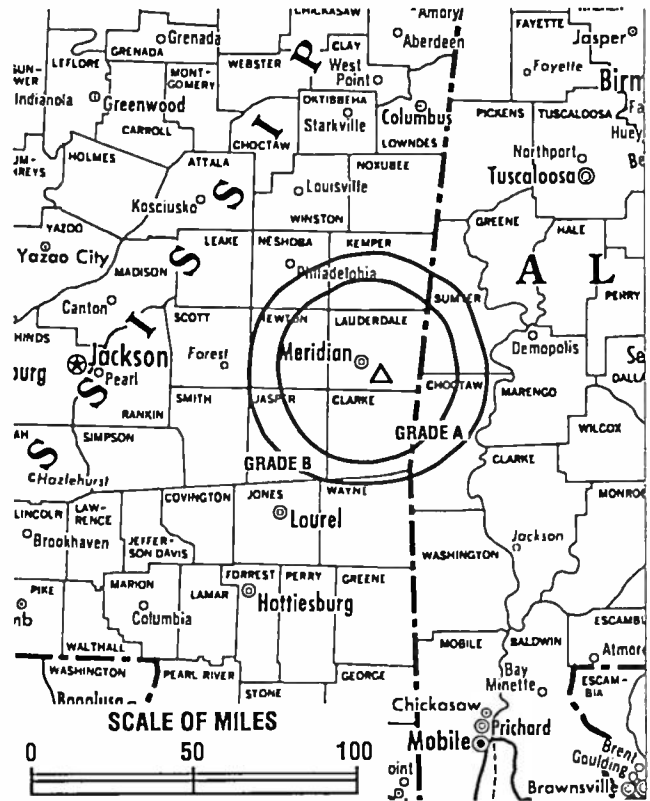
News Service: AP.

Ownership: Frank K. Spain.

Began Operation: June 10, 1968. Left air Oct. 13, 1970. Sale to Frank Spain, et al., by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation Dec. 6, 1972. FCC approved sale to Meridian Bcstg. Partners Aug. 15, 1985. Left air April 30, 1992. Resumed operation April 28, 1994 under new ownership.

Represented (sales): Seltel Inc.

Represented (legal): Reddy, Begley & Martin.



WMDN BPCT-920325KI Granted 6/30/92 © American Map Corp., No. 14244

Personnel:

Marc Grossman, General Manager.
Sue Weathers, National Sales Manager.
Geoff Carter, Chief Engineer.
Tina Reeves, Program Manager.

Rates: On request.

Nielsen Data: Not available.

City of License: Meridian. DMA: Meridian. Rank: 181.

Mississippi—Meridian

WTOK-TV

Ch. 11

Network Service: ABC.

Licensee: Benedek Bcstg. Corp., Box 2988, Meridian, MS 39301.

Studio: 815 23rd Ave., Meridian, MS 39301.

Mailing Address: Box 2988, Meridian, MS 39301.

Telephone: 601-693-1441. **Fax:** 601-483-3266.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.30"
Longitude 88° 41' 27.80"

Transmitter: U.S. Hwy. 45, 1.8-mi. S of city.

Satellite Earth Stations: Andrew, 7.2-meter C-band; Andrew, 4.5-meter C-band; Andrew, Avantek, RCA receivers.

News Services: ABC, AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: September 26, 1953. Sale to H & C Communications by Robert F. Wright, et al., approved by FCC July 28, 1981 (Television Digest, Vol. 21:14). Sale to Southwest Media Inc. (later United Bcstg. Corp.) approved by FCC Oct. 24, 1984 (Vol. 24:26, 33). Sale to current owner approved May 10, 1988 (Vol. 28:15).

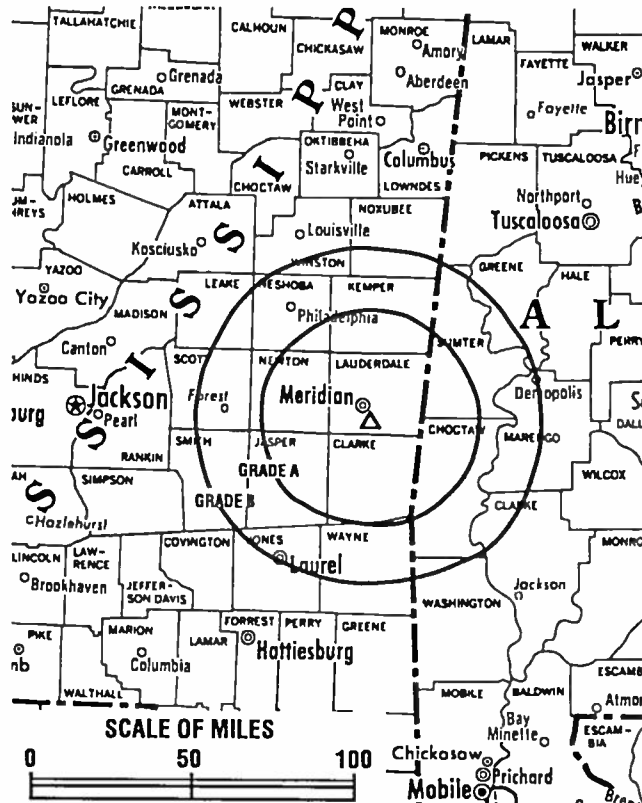
Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Covington & Burling.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Tom Wall, General Manager.
- Bob Holland, Station Manager.
- Tracey Jones, Local Sales Manager.
- John Johnson, News Director.
- Edna La Shane, Program Manager.



WTOK-TV BMPCT-3043 Granted 5/2/55 © American Map Corp., No. 14244

Rusty Rolison, Promotion Director.
Bob Klein, Chief Engineer.
Paula Thomas, Business Manager.

Highest 30 Sec. Rate: \$600.

City of License: Meridian. **DMA:** Meridian. **Rank:** 181.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	202,010	130,780	332,790
Average Weekly Circulation (1994)	43,658	36,408	87,789
Average Daily Circulation (1994)			55,939

Mississippi—Natchez

WNTZ

Ch. 48

(Satellite of KADN, Lafayette, LA)

Network Service: Fox.

Licensee: Delta Management Corp., Box 1836, Natchez, MS 39121.

Studio: See KADN, Lafayette, LA

Telephone: 601-442-4800. Fax: 601-446-7019.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1170-kw max. visual, 120-kw max. aural. Antenna: 1043-ft. above av. terrain, 848-ft. above ground, 1008-ft. above sea level.

Latitude 31° 30' 33"
Longitude 91° 24' 19"

Holds CP for change to 2818-kw max. visual, 1037-ft. above av. terrain, 1020-ft. above ground, 1076-ft. above sea level, lat. 31° 40' 08", long. 91° 41' 30", transmitter to Concordia Parish, 4.3-mi. SW of Dunbarton, near Ballina Oil Field. BPCT-940513KF.

Transmitter: 625 Bellline Hwy., Natchez.

Satellite Earth Stations: Comtech, 5-meter C-band; Comtech, 3.8-meter C-band; 4 Pinzone receivers.

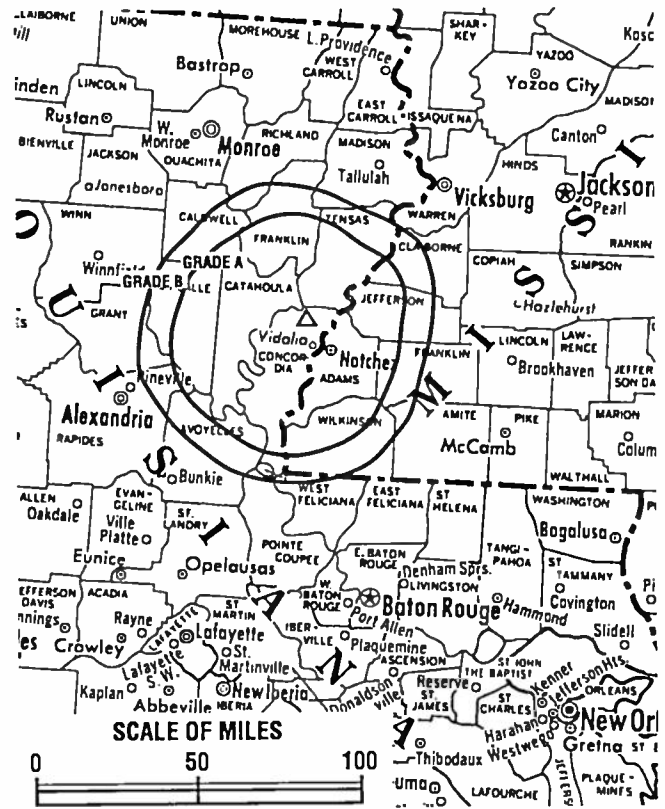
Ownership: Delta Management Corp.

Began Operation: November 16, 1985. Left air 1988. Returned to air December 31, 1992.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:
Daniel S. Penny, General Manager.
Sandi Cox, Local Sales Manager.
Lee Clardy, Chief Engineer.



WNTZ BPCT-940513KF Granted 7/21/94 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Natchez. DMA: Jackson, MS. Rank: 90.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	110,070	54,140	164,210
Average Weekly Circulation (1994)	7,795	3,685	12,610
Average Daily Circulation (1994)			6,118

Mississippi—Tupelo

WLOV-TV

Ch. 27

Network Service: ABC.

Licensee: Lingard Bcstg. Corp., 180 Featherwood Hollow, Athens, GA 30601.

Studio: Beech Springs Rd., Tupelo, MS 38801.

Mailing Address: Box 350, Tupelo, MS 38802.

Telephone: 601-842-7620. Fax: 601-844-7061.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2000-kw max. & 468-kw horizontal visual, 200-kw max. & 46.8-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1441-ft. above ground, 2021-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Satellite Earth Stations: In operation; Scientific-Atlanta receivers.

News Service: AP.

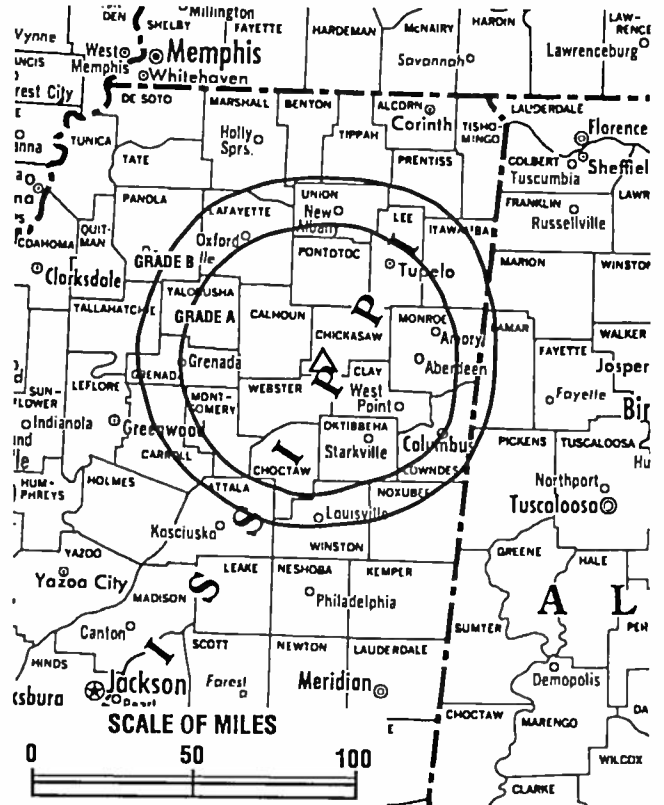
Ownership: Lingard Bcstg. Corp.

Began Operation: May 29, 1983. Sale to James S. Love III by Venture Systems Inc. approved by FCC June 24, 1991. Entered local marketing agreement with WTVA, Tupelo-Columbus, MS June 1, 1982. FCC granted sale to present owners April 12, 1994.

Represented (legal): Cordon & Kelly.

Personnel: See WTVA, Tupelo-Columbus, MS.

Rates: On request.



WLOV-TV BMPCT-821109KM Granted 11/29/82 © American Map Corp., No. 14244

City of License: Tupelo. DMA: Columbus-Tupelo-West Point. Rank: 132.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	130,440	110,520	240,960
Average Weekly Circulation (1994)	55,735	39,710	100,003
Average Daily Circulation (1994)			44,356

Mississippi—Tupelo-Columbus

WTVA

Ch. 9

Network Service: NBC.

Licensee: WTVA Inc., Box 350, Tupelo, MS 38802.

Studio: Beach Springs Rd., Tupelo, MS 38801.

Mailing Address: Box 350, Tupelo, MS 38802.

Telephone: 601-842-7620. Fax: 601-844-7061.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

Transmitter: 2.1-mi. NW of Woodland.

Satellite Earth Stations: 3 in operation.

SNG Mobile Dish: Hubcom Ku-band.

News Service: AP.

Ownership: WTVA Inc. (Group Owner).

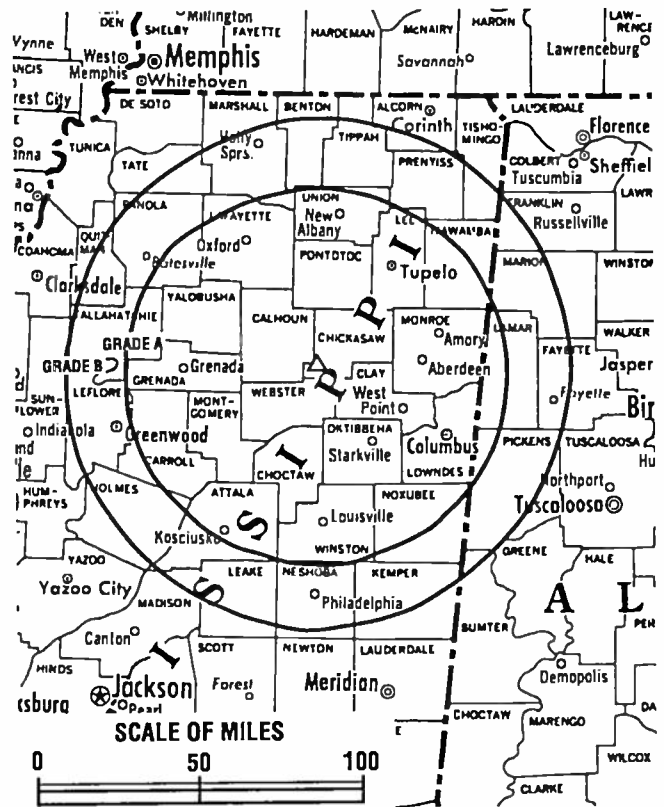
Began Operation: March 18, 1957.

Represented (sales): Katz Continental Television.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Frank K. Spain, President.
- Mark Ledbetter, General Manager.
- Bob Leech, National Sales Director.
- Terry Barber, Local Sales Director.
- Charles Ed Bishop, Program Director.
- Wendell Robinson, Chief Engineer.



WTVA BPCT-4394 Granted 3/17/71 © American Map Corp., No. 14244

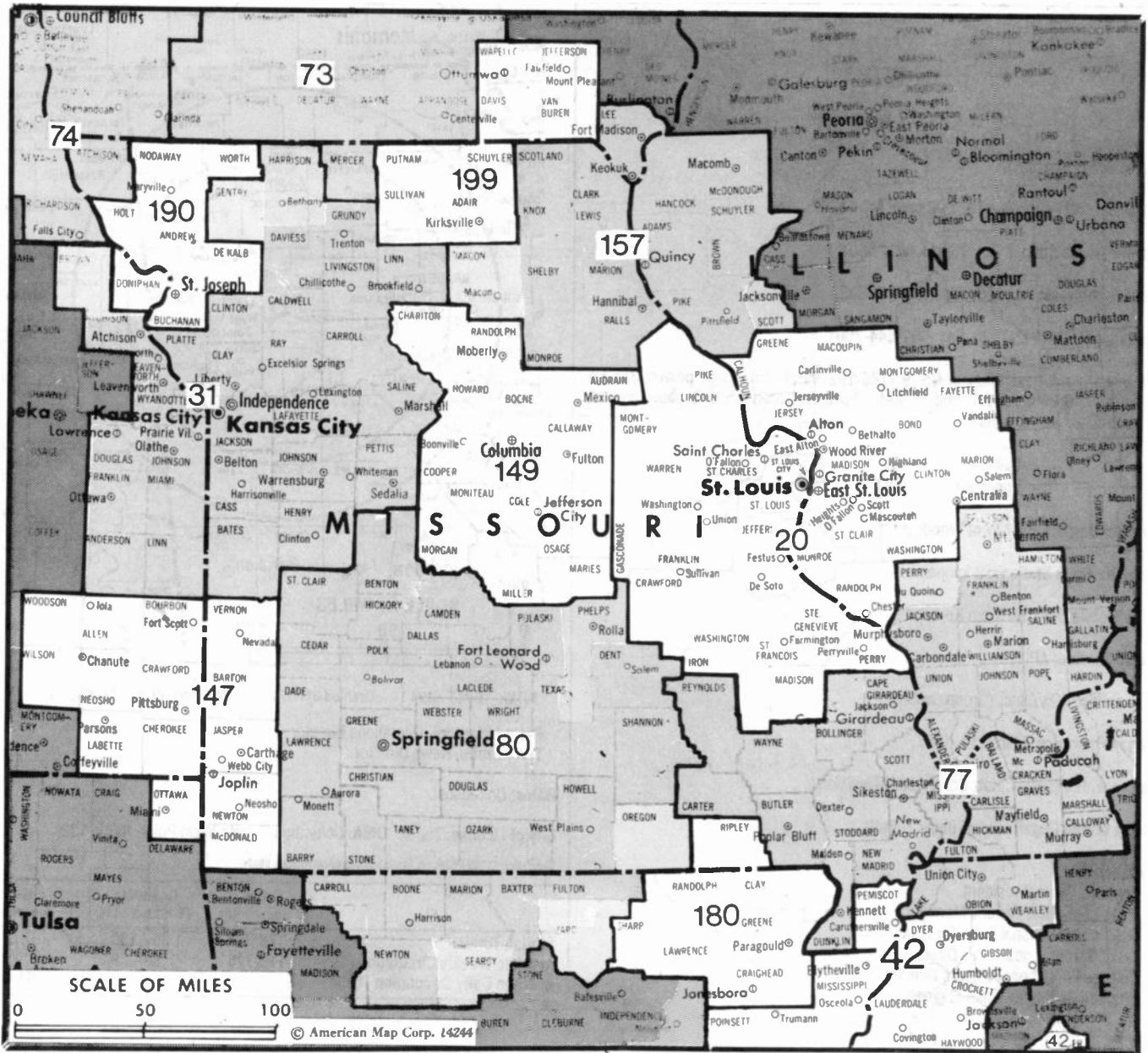
Gerald Stanford, Operations Director.
Terry Smith, News Director.

Rates: On request.

City of License: Tupelo. DMA: Columbus-Tupelo-West Point. Rank: 132.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	576,270	397,460	973,730
Average Weekly Circulation (1994)	113,775	88,562	217,707
Average Daily Circulation (1994)			131,442



MARKET	NIELSEN OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
St. Louis, MO	1,120,310	20	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WHSL (46)
Kansas City, MO	780,940	31	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KSMO-TV (62), KYFC (50), WDAF-TV (4)
Memphis, TN	605,930	42	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WREG-TV (3)
Des Moines-Ames, IA	364,980	73	KCCI-TV (8), KD SM-TV (17), WHO-TV (13), WOI-TV (5)
Omaha, NE	361,280	74	KETV (7), KMTV (3), KPTM (42), WOWT (6)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon, IL	346,830	77	KBSI (23), KFVS-TV (12), KPOB-TV (15), WCCE (13), WPSO-TV (6), WSIL-TV (3), WTCT (27)
Springfield, MO	337,880	80	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Joplin, MO-Pittsburg, KS	140,100	147	KKFT (20), KOAM-TV (7), KODE-TV (12), KSNF (16)
Columbia-Jefferson City, MO	136,210	149	KMZJ (17), KNLJ (25), KOMU-TV (8), KRCG (13)
Quincy, IL-Hannibal, MO-Keokuk, IA	110,450	157	KHQA-TV (7), WGEM-TV (10), WTJR (16)
Jonesboro, AR	72,260	180	KAIT-TV (8)
St. Joseph, MO	54,390	190	KQTV (2), KTAJ (16)
Ottumwa, IA-Kirksville, MO	41,660	199	KTVO (3), KYOU-TV (15)

Missouri Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	15	14	29
Educational Television Stations	2	3	5
	17	17	34

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State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WPSD-TV, Cape Girardeau	See Paducah, KY
WSIL-TV, Cape Girardeau	See Harrisburg, IL
WTCT, Cape Girardeau	See Marion, IL
KNLJ & KRCG, Columbia	See Jefferson City, MO
WHSL, East St. Louis	See St. Louis, MO
WGEM-TV, Hannibal	See Quincy, IL
KOMU-TV, Jefferson City	See Columbia, MO
KOAM-TV, Joplin	See Pittsburg, KS
KMCI, Kansas City	See Lawrence, KS
KTVO, Kirksville	See Ottumwa, IA

Missouri—Cape Girardeau

KBSI

Ch. 23

Network Service: Fox.

Licensee: Engles Communications Inc., 806 Enterprise St., Cape Girardeau, MO 63701.

Studio: 806 Enterprise St., Cape Girardeau, MO 63701.

Branch Office: 160 Clark St., Carterville, IL 62918.

Telephones: 314-334-1223 (Cape Girardeau); 618-997-2223 (Carterville).

Fax: 314-334-1208.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1870-kw max. visual, 187-kw max. aural. Antenna: 1770-ft. above av. terrain, 1567-ft. above ground, 2277-ft. above sea level.

Latitude 37° 24' 23"
 Longitude 89° 33' 44"

Transmitter: E side of Perryville Rd., approx. 2.9-mi. SSW of Oriole.

Satellite Earth Stations: Zenith, 3-meter Ku & C-band; Gardiner, 7-meter C-band; Avcom, 10-meter C-band; M/A-Com, 7-meter Ku-band; Avcom, Gardiner, M/A-Com, Zenith receivers.

Ownership: Engles Communications Inc.

Began Operation: September 10, 1983. Sale to present owners by Stephen Kent, et al., approved by FCC Dec. 20, 1989.

Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Steven B. Engles, President & General Manager.
- Robert Steinberg, Vice President, Finance & Administration.
- Jean Turnbough, Local Sales Manager.
- Joe Fraley, National Sales Manager.
- Jean Graham, Program Manager.
- John Baker, Chief Engineer.



KBSI BMPCT-830107KE Granted 5/19/83 © American Map Corp., No. 14244

Bryan Uptain, Director, Creative Services.
 Christy Benton, Business Manager.

Rates: On request.

City of License: Cape Girardeau. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 77.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	254,200	211,520	465,720
Average Weekly Circulation (1994)	107,985	57,216	179,545
Average Daily Circulation (1994)			75,654

Missouri—Cape Girardeau

KFVS-TV

Ch. 12

Network Service: CBS.

Licensee: AFLAC Broadcast Partners, 310 Broadway, Cape Girardeau, MO 63701.

Studio: 310 Broadway, Cape Girardeau, MO 63701.

Mailing Address: Box 100, Cape Girardeau, MO 63702-0100.

Telephone: 314-335-1212. Fax: 314-335-6303.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1677-ft. above ground, 2487-ft. above sea level.

Latitude	37°	25'	46"
Longitude	89°	30'	14"

Transmitter: 8.5-mi. N of Cape Girardeau, off County Road V.

Satellite Earth Stations: ADM, 6.1-meter C-band; RCA, 3.7-meter Ku-band; Avcom, M/A-Com receivers.

News Services: AP, Conus.

Ownership: American Family Corp. (Group Owner).

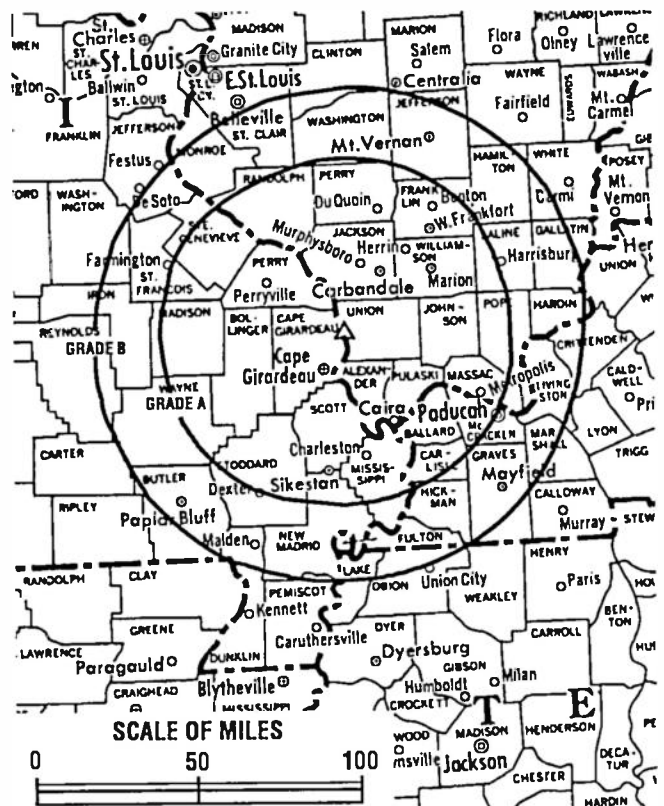
Began Operation: October 3, 1954. Sale to present owner by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (Television Digest, Vol. 18:41).

Represented (sales): Katz Television.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Personnel:

Howard Meagle, Vice President & General Manager.
 Darla Matlock, General Sales Manager.
 Ron Boremaster, National Sales Manager.
 Michael Beecher, News Director.
 Arnold Killian, Chief Engineer.
 Paul Keener, Promotion Director.
 Mike Wunderlick, Production Manager.



KFVS-TV BPCT-2609 Granted 4/17/59

© American Map Corp., No. 14244

Frank Knight, Business Manager.
 Dean Leipsner, Program Director.

Rates: On request.

City of License: Cape Girardeau. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 77.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	427,900	354,660	782,560
Average Weekly Circulation (1994)	176,565	128,244	341,848
Average Daily Circulation (1994)			229,275

Missouri—Columbia

KMIZ

Ch. 17

Network Service: ABC.

Licensee: Stauffer Communications Inc., 501 Business 70 East, Columbia, MO 65201.

Studio: 501 Business 70 East, Columbia, MO 65201.

Telephone: 314-449-0917. Fax: 314-875-7078.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1600-kw max. visual. Antenna: 1141-ft. above av. terrain, 1070-ft. above ground, 1877-ft. above sea level.

Latitude 38° 46' 29"
Longitude 92° 33' 22"

Transmitter: 3.5-mi. W of Jamestown.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; AFC, 3.66-meter Ku-band; 3-meter C-band; Andrew receivers.

News Service: ABC.

Ownership: Stauffer Communications Inc. (Group Owner).

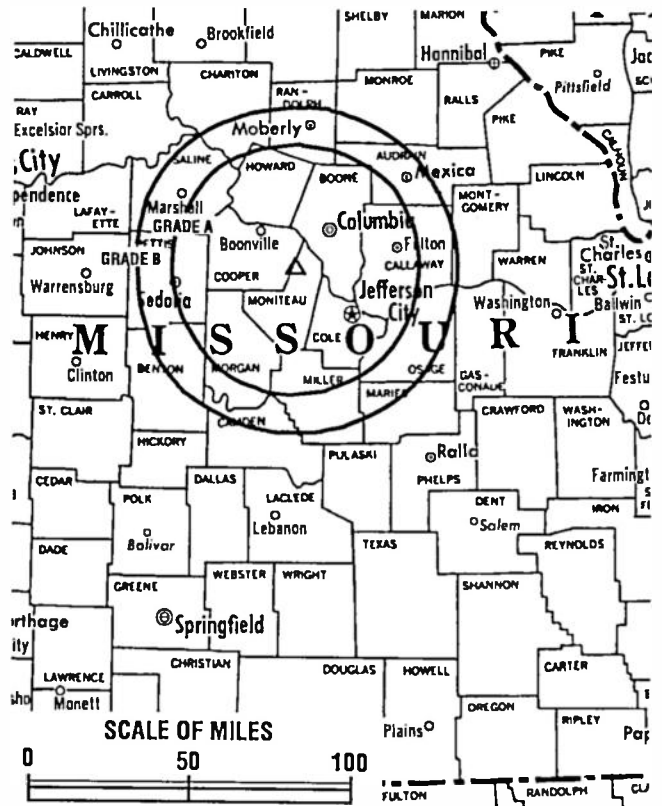
Began Operation: December 5, 1971. Sale to present owner by Richard E. & Robert H. Koenig approved by FCC Dec. 13, 1984 (Television Digest, Vol. 24:43). Sale to Morris Communications pending (Vol. 34:32).

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Pat Dalbey, General Manager.
Jean Viox, National Sales Manager.
Tom Chapman, Program Director.
Teresa Snow, News Director.
Neil Pedersen, Chief Engineer.



KMIZ BPCT-890522KF Granted 7/31/89 © American Map Corp., No. 14244

Gary Peel, Business Manager.
Jeff Ausmus, Production Manager.

Rates: On request.

City of License: Columbia. DMA: Columbia-Jefferson City. Rank: 149.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	299,810	215,130	514,940
Average Weekly Circulation (1994)	70,951	47,971	122,579
Average Daily Circulation (1994)			59,202

Missouri—Columbia

KOMU-TV

Ch. 8

Network Service: NBC.

Licensee: The Curators of the University of Missouri, Columbia, MO 65201.

Studio: Hwy. 63 S, Columbia, MO 65201.

Telephone: 314-882-8888. Fax: 314-884-8888.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 793-ft. above av. terrain, 738-ft. above ground, 1575-ft. above sea level.

Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: U. of Missouri South Farm, 6.2-mi. SE of Columbia.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; RCA, 2.5-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 6.5-meter; Scientific-Atlanta, Harris receivers.

SNG Mobile Dish: Satcom, 2.4-meter Ku-band.

News Service: AP.

Ownership: The Curators of the University of Missouri.

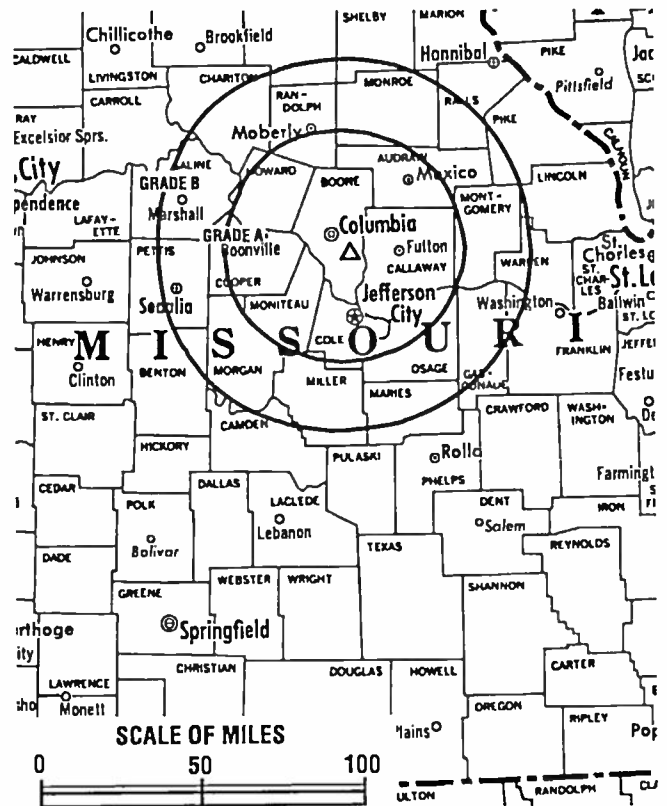
Began Operation: December 21, 1953.

Represented (sales): Petry Television Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Thomas R. Gray, General Manager.
John Strecker, General Sales Manager.
Stacey Woelhel, News Director.
Becky Cooper, Marketing & Programming Director.
Lee Eggers, Chief Engineer.



KOMU-TV BPCT-880119KL Granted 3/25/88 © American Map Corp., No. 14244

Gloria Britt, Business Manager.
Brian Cottle, Production Manager.

Highest 30 Sec. Rate: \$700.

City of License: Columbia. DMA: Columbia-Jefferson City. Rank: 149.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	264,140	191,220	455,360
Average Weekly Circulation (1994)	87,602	61,550	154,281
Average Daily Circulation (1994)			90,597

Missouri—Hannibal-Quincy, Illinois

KHQA-TV

Ch. 7

Network Service: CBS.

Licensee: Benedek Bcstg. HQA Inc., 510 Maine St., Quincy, IL 62301.

Studios: 2333 Palmyra Rd., Hannibal, MO 63401; WCU Bldg., Quincy, IL 62301.

Mailing Address: Box 905, Quincy, IL 62306.

Telephones: 217-222-6200 (Quincy); 314-221-2762 (Hannibal). Fax: 217-228-3164.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 47.9-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, IL.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Conus, Sports News Satellite.

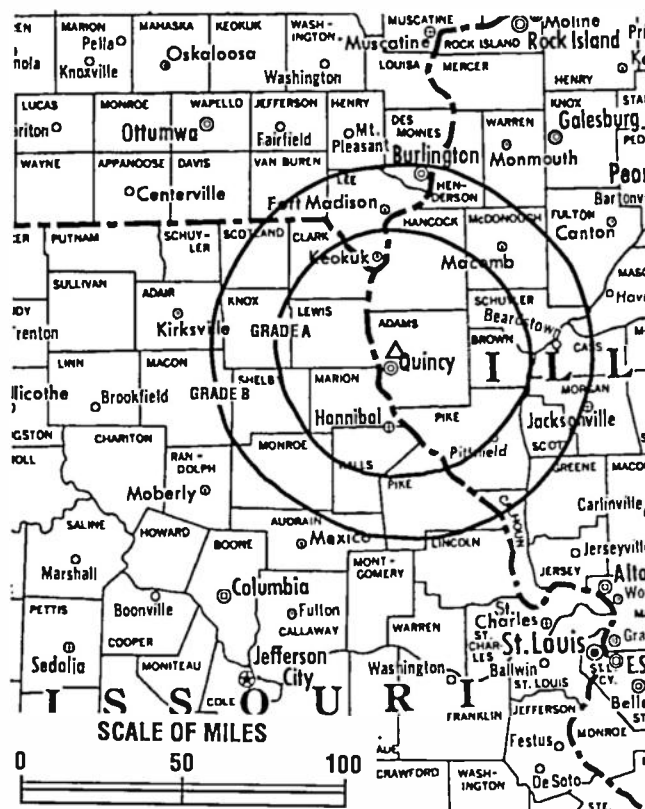
Ownership: A. Richard Benedek (Group Owner).

Began Operation: August 27, 1953. FCC approved sale to present owner by Lee Enterprises Inc. Oct. 30, 1986 (Television Digest, Vol. 26:38).

Represented (sales): Katz Continental Television.

Personnel:

John Hurley, General Manager.
Ron Heller, Station Manager.
Terry Hurley, General Sales Manager.
Tana Terry, National & Regional Sales Manager.
Nadine Martin, Business Manager.
Tom Stemmler, Production Manager.



KHQA-TV BPCT-4746 Granted 10/9/74

© American Map Corp., No. 14244

Mike Seaver, Chief Engineer.
Clay Hagedorn, Promotion Manager.

Rates: On request.

City of License: Hannibal. **DMA:** Quincy-Hannibal-Keokuk. Rank: 157.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	209,960	128,410	338,370
Average Weekly Circulation (1994)	74,346	48,934	129,751
Average Daily Circulation (1994)			84,452

Missouri—Jefferson City

KNLJ

Ch. 25

Network Service: None, independent.

Licensee: New Life Evangelistic Center Inc., Box 2525, New Bloomfield, MO 65063.

Studio: 9810 State Rd. AE, New Bloomfield, MO 65063.

Telephone: 314-896-5105. Fax: 314-896-4376.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2042-kw max. visual, 204.2-kw max. aural. Antenna: 1028-ft. above av. terrain, 916-ft. above ground, 1756-ft. above sea level.

Latitude 38° 42' 16"
Longitude 92° 05' 20"

Transmitter: Hwys. 54 & 232, New Bloomfield, MO.

Satellite Earth Stations: ADM, 3-meter; Winegard, 3-meter; Drake, Uniden receivers.

Ownership: New Life Evangelistic Center Inc. (Group Owner).

Began Operation: March 30, 1986.

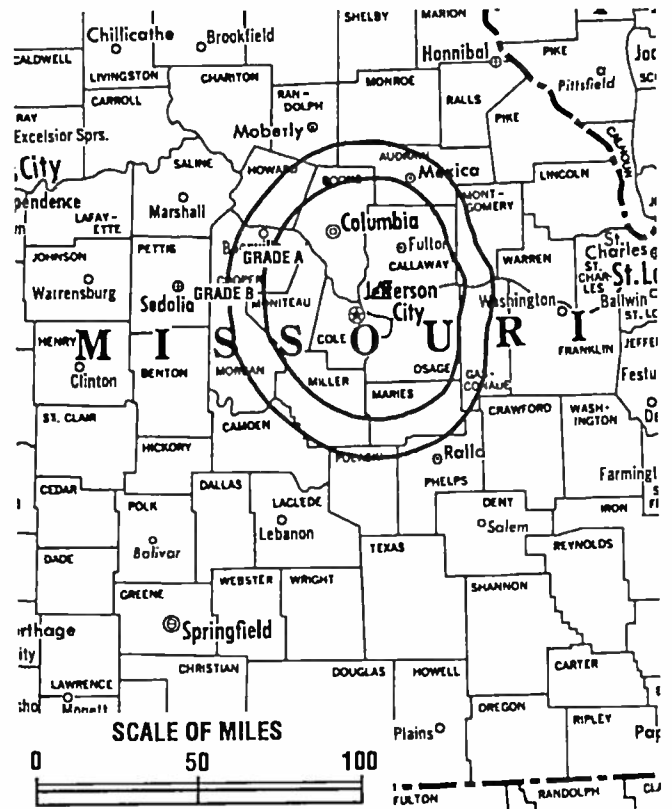
Represented (sales): Savalli Broadcast Sales.

Represented (legal): John Midlen Jr.

Personnel:
Larry Rice, General Manager.
Penny Rice, Station & General Sales Manager.

Highest 30 Sec. Rate: \$100.

City of License: Jefferson City. DMA: Columbia-Jefferson City. Rank: 149.



KNLJ BMPCT-850416KF Granted 5/28/85 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	122,670	104,070	226,740
Average Weekly Circulation (1994)	9,648	20,066	31,127
Average Daily Circulation (1994)			11,578

Missouri—Jefferson City

KRCG

Ch. 13

Network Service: CBS.

Licensee: Mel Wheeler Inc., 1710 Westminster St., Denton, TX 76205.

Studio: Hwy. 54, Jefferson City, MO 65102.

Mailing Address: Box 659, Jefferson City, MO 65102.

Telephone: 314-896-5144.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1012-ft. above av. terrain, 929-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, 3.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Mel Wheeler Inc. (Group Owner).

Began Operation: February 13, 1955. Sale to present owner by Price Communications approved by FCC Sept. 9, 1988. Sale to Price Communications by LDX Broadcast approved Nov. 15, 1984 (Television Digest, Vol. 24:36). Sale, including former satellite KMOS-TV, Sedalia, MO & KWOS(AM), to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved July 13, 1966 by FCC (Vol. 5:52; 6:29).

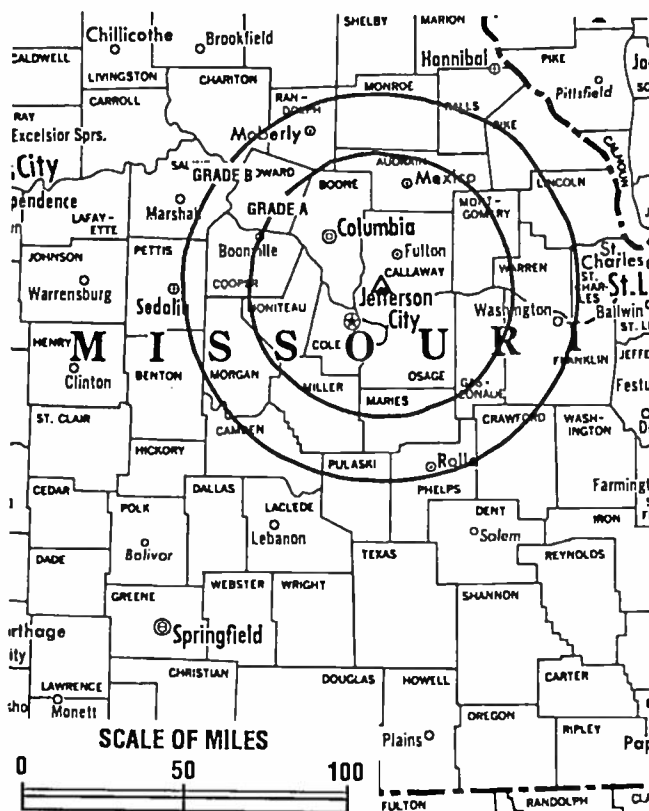
Represented (sales): Katz Continental Television.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:

M. J. (Bob) Groothand, Vice President & General Manager.
Betsy Farris, Local Sales Manager.



KRCG BPCT-811221KE Granted 1/12/82 © American Map Corp., No. 14244

Jeff Karnowski, News Director.
Leland Gordon, Program Director.
Laura Reynolds, Promotion Director.
Roberta Lewis, Business Manager.
Steve Metzger, Chief Engineer.

Highest 30 Sec. Rate: \$750.

City of License: Jefferson City. DMA: Columbia-Jefferson City. Rank: 149.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	399,480	318,380	717,860
Average Weekly Circulation (1994)	89,978	68,577	167,409
Average Daily Circulation (1994)			106,255

Missouri—Joplin

KODE-TV

Ch. 12

Network Service: ABC.

Licensee: Eastern Bcstg. Corp., 1928 W. 13th St., Joplin, MO 64802.

Studio: 1928 W. 13th St., Joplin, MO 64802.

Mailing Address: Box 46, Joplin, MO 64802.

Telephone: 417-623-7260. Fax: 417-623-3736.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

Satellite Earth Stations: ADM, 3.7-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; AFC, 3.66-meter Ku-band; Avantek, M/A-Com receivers.

News Services: ABC, AP.

Ownership: Eastern Broadcasting Corp. (Group Owner).

Began Operation: September 26, 1954. Sale to present owner approved by FCC March 23, 1990 (Television Digest, Vol. 30:8). Sale to Gilmore Bcstg. by WSTV Inc. (United Printers & Publishers Inc.) approved by FCC May 23, 1962 (Vol. 2:22). Transfer of Friendly Stations to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vol. 17:30, 33; 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

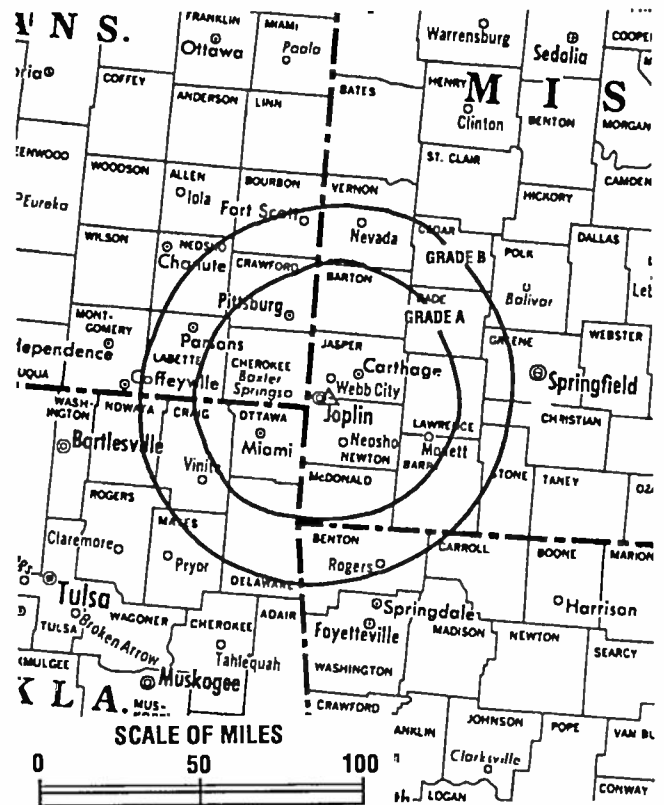
Represented (sales): Blair Television.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Jerry Montgomery, General Manager.
John Hoffmann, General Sales Manager.
Dale Phipps, Local Sales Manager.
Larry Young, News Director.
Julie Rogers, Program Director.
Bob Shryock, Business Manager.
Mark Current, Promotion Manager.
Don Ross, Chief Engineer.
Doug Hunt, Production Manager.



KODE-TV BMPCT-6050 Granted 6/11/65 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$1000.

City of License: Joplin. DMA: Joplin-Pittsburg. Rank: 147.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	284,850	242,990	527,840
Average Weekly Circulation (1994)	72,425	77,552	153,721
Average Daily Circulation (1994)			86,626

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Missouri—Joplin

KSNF

Ch. 16

Network Service: NBC.

Licensee: Tri-State Bcstg. Corp., Box 1393, Joplin, MO 64802.

Studio: 1502 Cleveland Ave., Joplin, MO 64801.

Telephone: 417-781-2345. Fax: 417-782-2417.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2600-kw visual, 260-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"
Longitude 94° 33' 16"

Transmitter: 1502 Cleveland Ave.

Satellite Earth Stations: Harris, 6.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; RCA, 3.2-meter Ku-band; ChannelMaster, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, NBC.

Ownership: Price Communications Corp. (Group Owner).

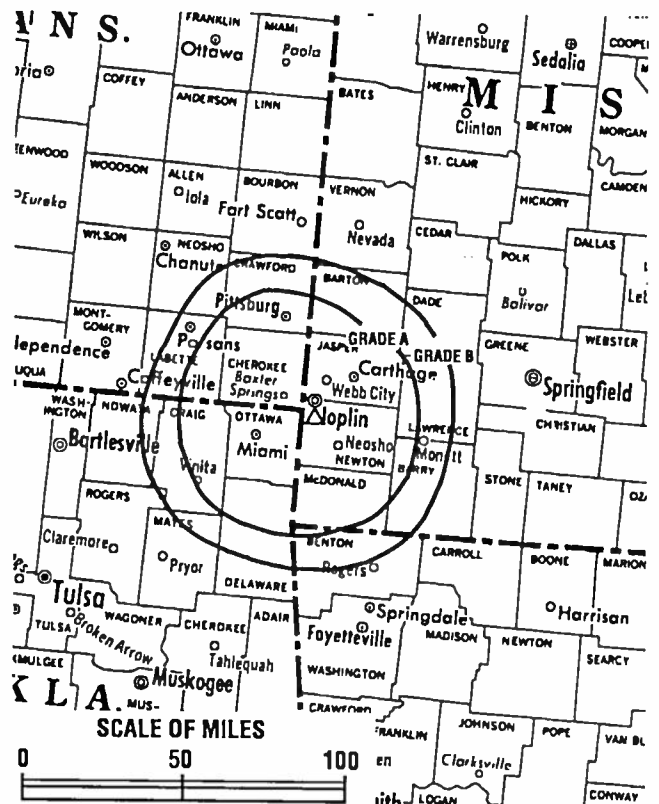
Began Operation: September 2, 1967. Sale to present owner approved by FCC Feb. 27, 1987. Previous sale to Kansas State Network by Virginia S. Hickey, et al., approved by FCC April 29, 1975. For sale of Kansas State Network, see KSNW(TV), Wichita, KS.

Represented (sales): Katz Continental Television.

Represented (legal): Roberts & Eckard.

Personnel:

Bill Bengtson, Vice President & General Manager.
Ron Evans, General Sales Manager.
Gary Sisco, Operations & Production Manager.
Steve Russell, News Director.
Mike Pound, Promotion Director.



KSNF BPCT-810615LC Granted 9/10/81

© American Map Corp., No. 14244

Linda Dahlman, Controller.
Melvin Brooks, Chief Engineer.

Rates: On request.

City of License: Joplin. DMA: Joplin-Pittsburg. Rank: 147.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	236,980	196,940	433,920
Average Weekly Circulation (1994)	87,801	65,977	158,729
Average Daily Circulation (1994)			91,068

Missouri—Kansas City

KCTV

Ch. 5

Network Service: CBS.

Licensee: Meredith Corp., Box 5555, Kansas City, MO 64109.

Studio: 4500 Shawnee Mission Pkwy., Fairway, KS 66205.

Telephone: 913-677-5555. Fax: 913-677-7284.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1128-ft. above av. terrain, 998-ft. above ground, 2005-ft. above sea level.

Latitude 39° 04' 15"
Longitude 94° 34' 57"

Transmitter: 129 E. 31st St.

Satellite Earth Stations: In operation; Scientific-Atlanta receivers.

News Services: CNN Headline News, Newscope.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 27, 1953.

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

John C. Rose, Vice President & General Manager.
Erwin Parthe, Station Operations Director.
Robert Frey, General Sales Manager.
Donald North, News Director.
Mark St. Clair, Local Sales Manager.
Mary Rimann, National Sales Manager.
Joe Snelson, Director of Engineering.



KCTV BMPCT-2317 Granted 10/26/54 © American Map Corp., No. 14244

Bernie Erber, Business Manager.
Peter Barrett, Marketing & Production Director.

Rates: On request.

City of License: Kansas City. DMA: Kansas City. Rank: 31.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	737,000	452,890	1,189,890
Average Weekly Circulation (1994)	484,364	280,989	787,472
Average Daily Circulation (1994)			485,177

Missouri—Kansas City

KMBC-TV

Ch. 9

Network Service: ABC.

Licensee: The Hearst Corp., 1049 Central St., Kansas City, MO 64105.

Studio: 1049 Central St., Kansas City, MO 64105.

Telephone: 816-221-9999. Fax: 816-421-4163.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 1124-ft. above ground, 2049-ft. above sea level.

Latitude	39°	05'	01"
Longitude	94°	30'	57"

Transmitter: 5701 E. 22nd St., Kansas City.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; SatCom, 5.5-meter Ku-band; Andrew, 4.5-meter C-band; Microdyne, 3.66-meter Ku-band; Andrew, DX Antenna, M/A-Com receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, AP.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: August 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954, FCC approved sale and WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV-AM & KFRM (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961. Sale to present owner by Metromedia approved by FCC April 1, 1982 (Vol. 21:37; 22:14).

Represented (sales): Katz American Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

Paul (Dino) Dinovitz, Vice President & General Manager.
 Tracy Boschert, General Sales Manager.
 Bob Brandt, Local Sales & Marketing Manager.
 Mark Manders, National Sales Manager.
 Pat Patton, Program Director.



KMBC-TV BPC7-890222KL Granted 4/28/89 © American Map Corp., No. 14244

Brian Bracco, News Director.
 Steve Wilkins, Promotion Director.
 Gerald Golden, Business Manager.
 Jerry Dixon, Chief Engineer.
 Linda Olgren, Traffic/Computer Operations Manager.

Rates: On request.

City of License: Kansas City. DMA: Kansas City. Rank: 31.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	757,520	453,950	1,211,470
Average Weekly Circulation (1994)	485,046	271,375	777,225
Average Daily Circulation (1994)			456,337

Missouri—Kansas City

KSHB-TV

Ch. 41

Network Service: NBC.

Licensee: Scripps Howard Bcstg. Co., 1100 Central Trust Tower, Box 5380, Cincinnati, OH 45201.

Studio: 4720 Oak St., Kansas City, MO 64112.

Telephone: 816-753-4141. Fax: 816-932-4122.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: 3017 Belleview, Kansas City.

Satellite Earth Stations: Harris, 6.1-meter C-band; DH Satellite, 4.2-meter C-band; Microdyne, 3.6-meter Ku-band; Prodelin, 3.7-meter Ku-band; DX Engineering, Harris, M/A-Com, Standard Communications receivers.

News Services: AP, CNN.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971. Sale to present owner approved by FCC Sept. 15, 1977 (Television Digest, Vol. 16:50; 17:38).

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Paul Godley Co.

Personnel:

Charlotte Moore-English, Vice President & General Manager.
Joann Campo, General Sales Manager.
Alan Fuchsman, Local Sales Manager.
Alex George, National Sales Manager.
Mark Olinger, News Director.
Sandy Martin, Promotion Director.
Cherie Elvin, Business Manager.
James O'Connor, Engineering Manager.



KSHB-TV BMPCT-7235 Granted 9/4/70 © American Map Corp., No. 14244

Rates: On request.

City of License: Kansas City. DMA: Kansas City. Rank: 31.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	892,010	516,900	1,408,910
Average Weekly Circulation (1994)	401,183	185,557	596,503
Average Daily Circulation (1994)			269,400

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Television & Cable Factbook

Missouri—Kansas City

KSMO-TV

Ch. 62

Network Service: None, independent.

Licensee: Kansas City TV-62 L.P., 18 Newburg St., Boston, MA 02116.

Studio: 10 E. Cambridge Dr., Suite 300, Kansas City, KS 66103-1342.

Telephone: 913-621-6262. Fax: 913-621-4773; 913-621-4703.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 2183-kw max. & 88.13-kw horizontal visual, 218.3-kw max. & 8.81-kw horizontal aural. Antenna: 1115-ft. above av. terrain, 1142-ft. above ground, 1968-ft. above sea level.

Latitude 39° 04' 59"
Longitude 94° 28' 49"

Transmitter: 21st St. & Stark Ave.

Satellite Earth Stations: Comtech, 5-meter C-band; M/A-Com, 3-meter Ku-band; Standard Communications, M/A-Com receivers.

News Service: AP.

Ownership: ABRY Communications (Group Owner).

Began Operation: December 7, 1983. Sale to present owner approved by FCC Jan. 31, 1990.

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Arter & Hadden.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Jim MacDonald, General Manager.
Richard Deutsch, General Sales Manager.
Gloria Rudd, Local Sales Manager.
Len Randazzo, National Sales Manager.
David Birdsong, Chief Engineer.
Byron King, Program Director.
Bruce Stone, Promotion Director.
Steve Millikan, Business Manager.



KSMO-TV BPCT-901217KF Granted 3/21/91 © American Map Corp., No. 14244

Angela Graham, Traffic Manager.
Jeff Clement, Production Manager.

Rates: On request.

City of License: Kansas City. DMA: Kansas City. Rank: 31.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	584,230	357,300	941,530
Average Weekly Circulation (1994)	243,602	134,547	384,657
Average Daily Circulation (1994)			138,826

Missouri—Kansas City

KYFC

Ch. 50

Network Service: None, independent.

Licensee: Kansas City Youth for Christ Inc., 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Studio: 4715 Rainbow Blvd., Shawnee Mission, KS 66205.

Telephone: 913-262-1700. Fax: 913-262-1782.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 01' 19"
Longitude 94° 30' 50"

Transmitter: 6309 E. 56th St.

Satellite Earth Stations: Andrew, 5-meter C-band; Star, 5-meter C-band; Harris receivers.

Ownership: Kansas City Youth for Christ Inc.

Began Operation: December 15, 1978.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

- Ronnie Melsker, President.
- Wayne Antrim, General Manager.
- Kathy Burton, General Sales Manager.
- Sue Copling, Program Director.
- Ron Rockrohr, Chief Engineer.

Rates: On request.



KYFC BPCT-4950 Granted 4/29/77 © American Map Corp., No. 14244

City of License: Kansas City. DMA: Kansas City. Rank: 31.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	496,100	315,780	811,880
Average Weekly Circulation (1994)	18,497	28,422	48,807
Average Daily Circulation (1994)			14,376

Missouri—Kansas City

WDAF-TV

Ch. 4

Network Service: Fox.

Licensee: WDAF License Inc., Signal Hill, Kansas City, MO 64108.

Studio: Signal Hill, Kansas City, MO 64108.

Telephone: 816-753-4567. Fax: 816-931-3984.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9.2-meter C-band; Scientific-Atlanta, 3.0-meter C-band; Harris receivers.

SNG Mobile Dish: Midwest, 3-meter Ku-band.

AM Affiliate: WDAF, 5-kw, 610 kHz.

FM Affiliate: KYYS, 100-kw, 102.1 MHz (No. 271), 940-ft.

News Services: AP, NBC.

Ownership: New World Communications Group. (Group Owner).

Began Operation: October 16, 1949. FCC July 15, 1994 approved sale to present owner (Television Digest, Vol. 34:19, 38). Sale to Great American Bcstg. Co. approved Oct. 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to Taft TV & Radio by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vol. 3:15, 16, 31; 4:8). Sale to Transcontinent by National-Missouri TV Inc. (wholly owned by National Theatres & Television Inc.) approved July 13, 1960 (Vol. 16:29). Sale to National-Missouri TV Inc. by founding Kansas City Star in compliance with government anti-trust consent decree approved April 23, 1958 (Vol. 13:47,48; 14:17).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Edward Plette, General Manager.
Thermal Stewart, Business Manager.



WDAF-TV BMPCT-6552 Granted 7/7/67

© American Map Corp., No. 14244

Mike McDonald, News Director.
Cheryl McDonald, General Sales Manager.
Susan Brier, Local Sales Manager.
John Hegedus, National Sales Manager.
Lisa Hickok, Director of Marketing & Creative Services.
Jeni Cardin, Manager, Public Relations & Special Projects.
Bud Turner, Teleport Manager.
Jim Moore, Chief Engineer.

Highest 30 Sec. Rate: \$5000.

City of License: Kansas City. DMA: Kansas City. Rank: 31.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	743,070	454,970	1,198,040
Average Weekly Circulation (1994)	470,378	267,705	759,867
Average Daily Circulation (1994)			409,091

Missouri—Poplar Bluff

KPOB-TV

Ch. 15

(Satellite of WSIL-TV, Harrisburg, IL)

Network Service: ABC.

Licensee: WSIL-TV Inc., Rte. 13, Carterville, IL 62918.

Studio: Oak Grove Community.

Mailing Address: Rte. 13, Carterville, IL 62918.

Telephone: 618-985-2333.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 389-kw max. & 182-kw horizontal visual, 19.1-kw horizontal aural. Antenna: 600-ft. above av. terrain, 550-ft. above ground, 1050-ft. above sea level.

Latitude 36° 48' 02"
Longitude 90° 27' 03"

Transmitter: Oak Grove Community, U.S. Rte. 67.

Satellite Earth Station: Gardiner, 6-meter.

News Service: AP.

Ownership: Mel Wheeler Inc. (Group Owner).

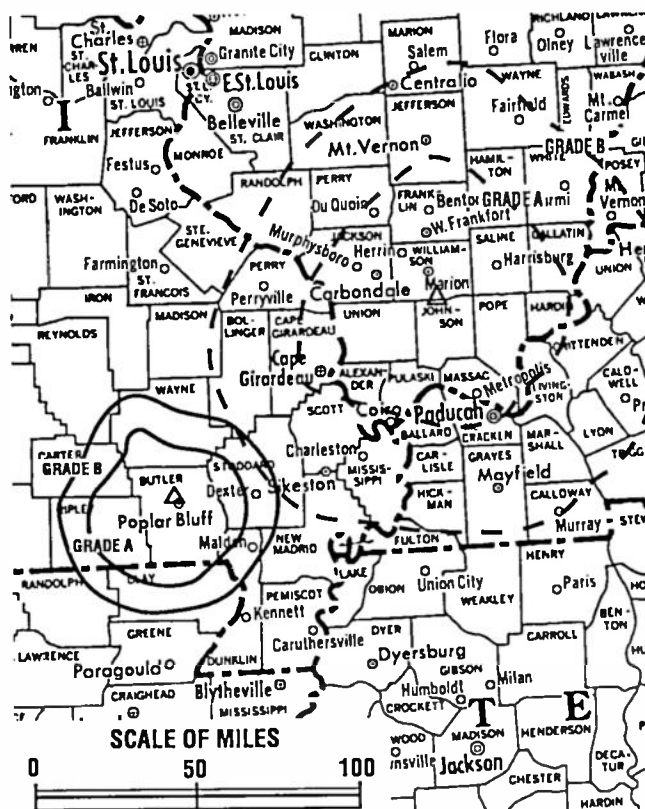
Began Operation: September 2, 1961. Left air Sept. 21, 1966; returned Jan. 14, 1977.

Represented (sales): Katz Television.

Represented (legal): Pepper & Corazzini.

Personnel: See WSIL-TV, Harrisburg, IL.

Rates: On request.



KPOB-TV BPCT-4595 Granted 5/22/73

© American Map Corp., No. 14244

City of License: Poplar Bluff. DMA: Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 77.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	66,070	42,390	108,460
Average Weekly Circulation (1994)	10,613	9,204	20,148
Average Daily Circulation (1994)			9,925

Missouri—St. Joseph

KQTV

Ch. 2

Network Service: ABC.

Licensee: Fabri Development Corp., 5152 Fieldstone Rd., Bronx, NY 10471.

Studio: 40th & Faraon Sts., St. Joseph, MO 64506.

Mailing Address: Box 6247, St. Joseph, MO 64506.

Telephone: 816-364-2222. Fax: 816-364-3787.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Transmitter: 40th & Faraon Sts.

Satellite Earth Stations: ADM, 6.1-meter Ku & C-band; RCA, 3-meter Ku-band; Andrew, 7.3-meter C-band; Avantek, Avcom, Standard Communications receivers.

News Services: ABC, AP.

Ownership: TCS Television Partners (Group Owner).

Began Operation: September 13, 1953. Sale to present owner by Malcolm I. Glazer approved by FCC May 1, 1990 (Television Digest, Vol. 30:8, 26). Sale to Glazer by Amaturio Group approved by FCC Sept. 10, 1979 (Vol. 19:24). Previous sale by ISC Industries approved July 3, 1973 (Vol. 13:29). Sale to ISC by Panax Corp. approved July 2, 1969 (Vol. 8:49; 9:27). Sale by Jesse D. Fine family was approved Aug. 30, 1963 (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 (Vol. 13:34, 38). Their purchase of the station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

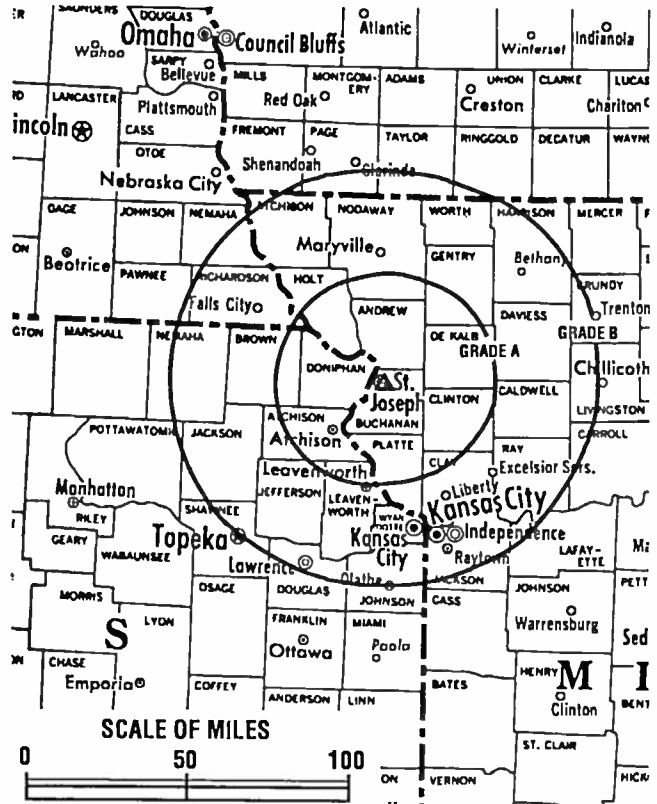
Represented (sales): Katz Continental Television.

Represented (legal): Cohn & Marks.

Represented (engineering): Lohnes & Culver.

Personnel:

Jerry Condra, Executive Vice President & General Manager.
Judy Crawford, General Sales Manager.
David Ledden, Local Sales Manager.
Larry Gunther, Chief Engineer.



KQTV BPCT-2219 Granted 12/4/56

© American Map Corp., No. 14244

Lon Teggers, News Director.
Tammy Snyder, Business Manager.
Rob Boenau, Creative Services Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$700.

City of License: St. Joseph. DMA: St. Joseph. Rank: 190.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	507,490	274,790	782,280
Average Weekly Circulation (1994)	43,543	33,903	81,973
Average Daily Circulation (1994)			48,500

Missouri—St. Joseph

KTAJ

Ch. 16

Network Service: None, independent.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773-3342.

Telephone: 816-364-1616. Fax: 816-364-6729.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1071-ft. above av. terrain, 1027-ft. above ground, 2012-ft. above sea level.

Latitude 39° 39' 03"
 Longitude 94° 40' 11"

Transmitter: 1.5-mi. SW of intersection of Hwy. 31 & Rte. E, near Gower.

Ownership: All American Network Inc. (Group Owner).

Began Operation: October 7, 1986.

Represented (legal): May & Dunne.

Represented (engineering): Smith & Powstenko.

Personnel:

- Linda Hernandez, General Manager.
- Eugene Seibel, Station Manager & Chief Engineer.
- Julie Arguinzoni, Program Director.
- Sheila Bing, Promotion Director.
- Ken Platt, Production Manager.

Highest 30 Sec. Rate: \$45.

City of License: St. Joseph. DMA: St. Joseph. Rank: 190.



KTAJ BPC7-880523KJ Granted 7/29/88 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	370,740	225,240	595,980
Average Weekly Circulation (1994)	2,026	5,810	8,100
Average Daily Circulation (1994)			2,930

Missouri—St. Louis

KDNL-TV

Ch. 30

Network Service: ABC.

Licensee: River City Licensee Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 1215 Cole St., St. Louis, MO 63106.

Telephone: 314-436-3030. **Fax:** 314-259-5763.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 218.5-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"
Longitude 90° 19' 43"

Transmitter: 1010 Watson Rd., Shrewsbury, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 5-meter C-band; RCA Americom, 3.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: June 8, 1969. Sale to Cox Enterprises by Evans Bcstg. approved by FCC Nov. 25, 1981 (Television Digest, Vol. 21:10) Sale to present owner approved by FCC July 14, 1989 (Vol. 29:9, 37).

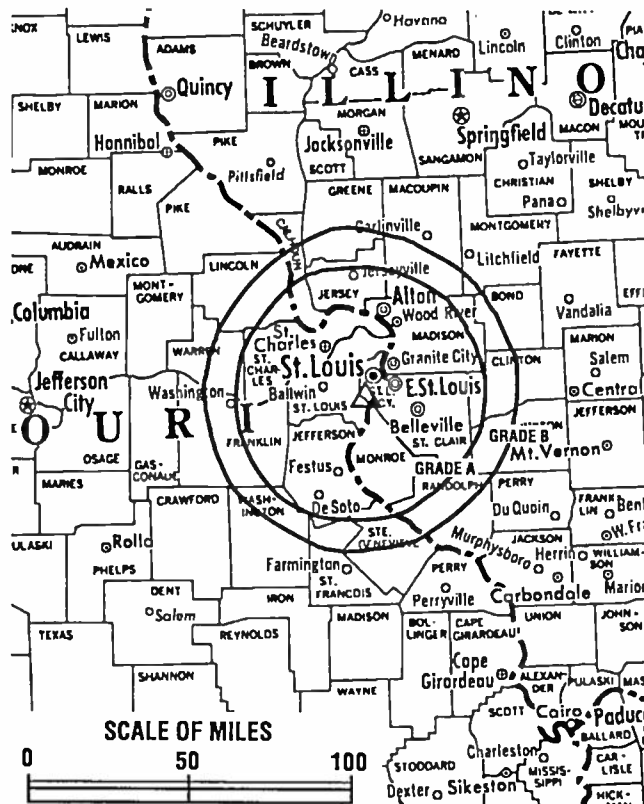
Represented (sales): MMT Sales Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Gregory Filandrinos, Vice President & General Manager.
Robert G. West, Program Director.



KDNL-TV BPCT-790629KI Granted 10/30/79 © American Map Corp., No. 14244

Annina Kramer, Traffic Manager.
Debbie Davidson, Research Director.

Highest 30 Sec. Rate: \$3000.

City of License: St. Louis. **DMA:** St. Louis. **Rank:** 20.

Circulation ©1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	750,050	676,180	1,426,230
Average Weekly Circulation (1994)	337,857	296,459	650,045
Average Daily Circulation (1994)			298,908

Missouri—St. Louis

KMOV

Ch. 4

Network Service: CBS.

Licensee: Viacom Broadcasting of Missouri Inc., 1 Memorial Dr., St. Louis, MO 63102.

Studio: 1 Memorial Dr., St. Louis, MO 63102.

Telephone: 314-621-4444. Fax: 314-444-3367.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, MO.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, Scientific-Atlanta receivers.

News Services: AP, CNN.

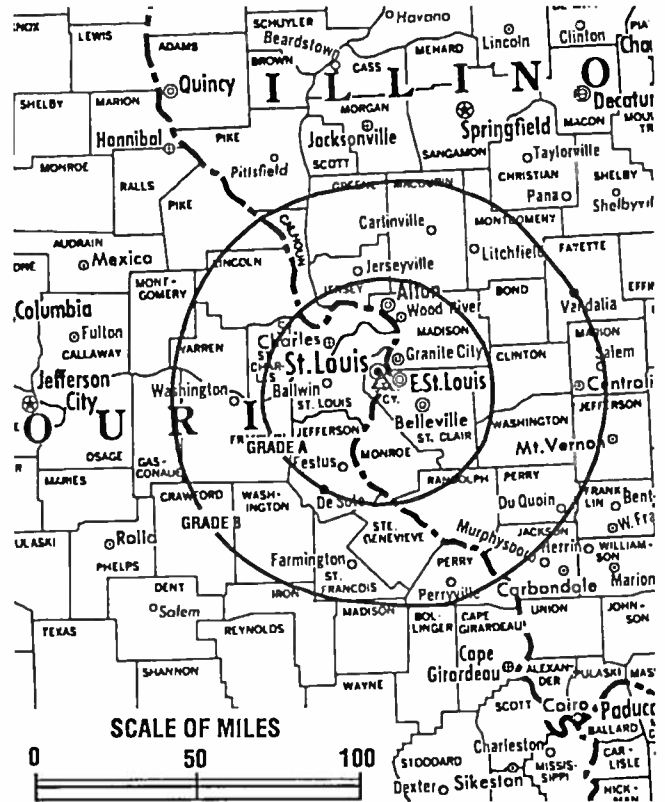
Ownership: Viacom Inc. (Group Owner).

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by CBS Inc. approved by FCC April 4, 1986 (Television Digest, Vol. 25:43, 49; 26:4, 6). Sale to CBS by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KTSP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Vol. 13:36, 43, 44, 48; 14:1, 2, 9).

Represented (sales): TeleRep Inc.

Personnel:

- Allan Cohen, Vice President & General Manager.
- Thomas Raponi, General Sales Manager.
- Margaret Caputo, Local Sales Manager.
- Walter Nichol, Chief Engineer.
- Steve Hammel, News Director.
- Dan Dillon, Promotion Director.
- Peggy Milner, Business Manager.
- Laura Larrabee, Traffic Manager.



KMOV BMPCT-4779 Granted 8/19/57

© American Map Corp., No. 14244

Wilbur Allmeyer, Engineer in Charge.
Jim Rothschild, Director of Operations.
Mary Cannon, Director of Community Affairs.

Rates: On request.

City of License: St. Louis. DMA: St. Louis. Rank: 20.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	848,630	756,560	1,605,190
Average Weekly Circulation (1994)	500,489	503,728	1,043,950
Average Daily Circulation (1994)			642,653

Missouri—St. Louis

KNLC

Ch. 24

Network Service: None, Independent.

Licensee: New Life Evangelistic Center Inc., 1411 Locust St., St. Louis, MO 63103.

Studio: 1411 Locust St., St. Louis, MO 63103.

Mailing Address: Box 924, St. Louis, MO 63188.

Telephone: 314-436-2424.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1000-ft. above av. terrain, 706-ft. above ground, 1621-ft. above sea level.

Latitude 38° 21' 40"
Longitude 90° 32' 58"

Transmitter: 6091 Tower Rd., House Springs.

Ownership: New Life Evangelistic Center Inc. (Group Owner).

Began Operation: September 12, 1982.

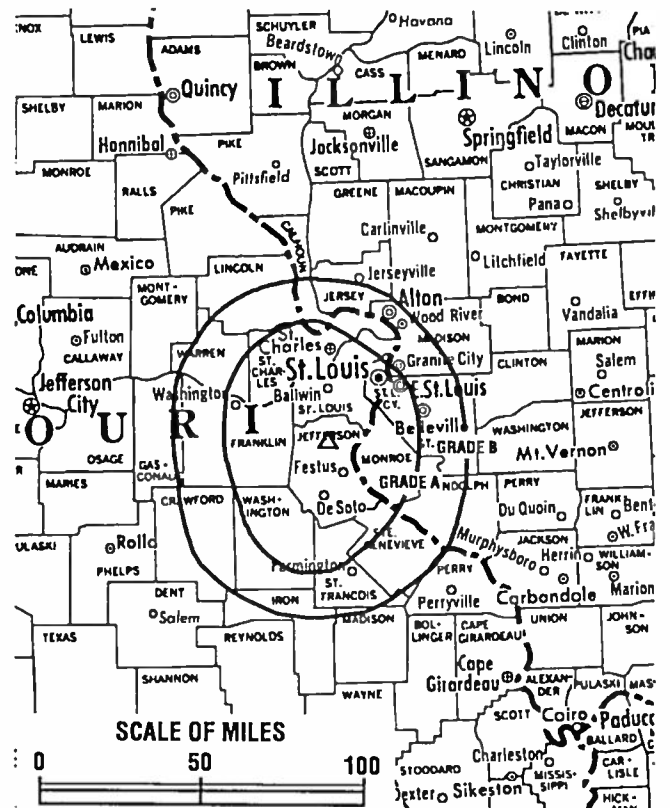
Represented (legal): John Midlen Jr.

Personnel:
Larry Rice, Vice President.
Jim Barnes, General Manager.

Rates: On request.

City of License: St. Louis. DMA: St. Louis. Rank: 20.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



KNLC BPCT-850315KK Granted 4/22/85 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	542,660	538,990	1,081,650
Average Weekly Circulation (1994)	33,945	40,041	78,314
Average Daily Circulation (1994)			22,366

Missouri—St. Louis

KPLR-TV

Ch. 11

Network Service: None, independent.

Licensee: Koplars Television Co. LLC, 4935 Lindell Blvd., St. Louis, MO 63108.

Studio: 4935 Lindell Blvd., St. Louis, MO 63108.

Telephone: 314-367-7211. Fax: 314-454-6428.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9.1-meter C-band; Harris, 11-meter C-band; Simulcast, 5-meter C-band; Microdyne, 3.66-meter Ku-band; 3.1-meter Ku-band; Harris, Gardiner, M/A-Com, Microdyne, Sony receivers.

News Services: AP, CNN, UPI.

Ownership: Koplars Communications Inc. (Group Owner).

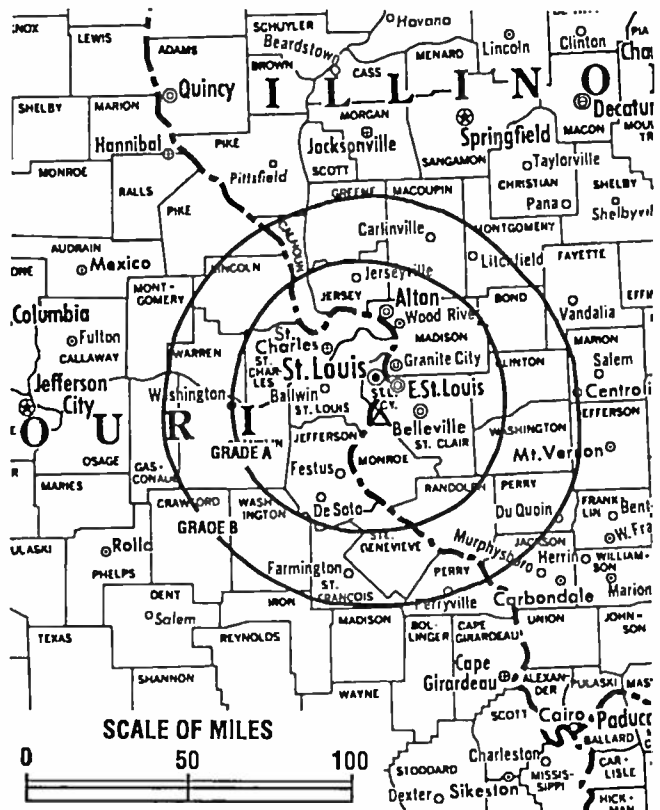
Began Operation: April 28, 1959.

Represented (sales): Pety Television Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

Ted Koplars, President.
Jim Wright, Vice President, Operations.
Dan Neumann, Vice President & Station Manager.
Paul Wise, Director of Sales.
Debra Carson, National Sales Manager.
Suzi Schrappen, Director of Creative Services.
Bill Rees, News Director.
Howard Stevens, Director of Programming.
Wade Link, Director of Design.



KPLR-TV BMPCT-5230 Granted 1/21/59 © American Map Corp., No. 14244

Jeanne McCarthy, Traffic Manager.
Bernadine Douglas, Public Affairs Director.

Highest 30 Sec. Rate: \$3000.

City of License: St. Louis. DMA: St. Louis. Rank: 20.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	919,310	784,840	1,704,150
Average Weekly Circulation (1994)	452,807	383,423	864,799
Average Daily Circulation (1994)			398,950

Missouri—St. Louis

KSDK

Ch. 5

Network Service: NBC.

Licensee: Multimedia KSDK Inc.

Studio: Television Plaza, 1000 Market St., St. Louis, MO 63101.

Telephone: 314-421-5055. Fax: 314-444-5263.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; Microdyne, 3.7-meter Ku-band; RCA, 3.7-meter Ku-band; Comtech, Microdyne, Standard Components receivers.

SNG Mobile Dish: BAF/Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, UPI.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: February 8, 1947. Assignment of license to present owner by Pulitzer Publishing approved by FCC Feb. 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8).

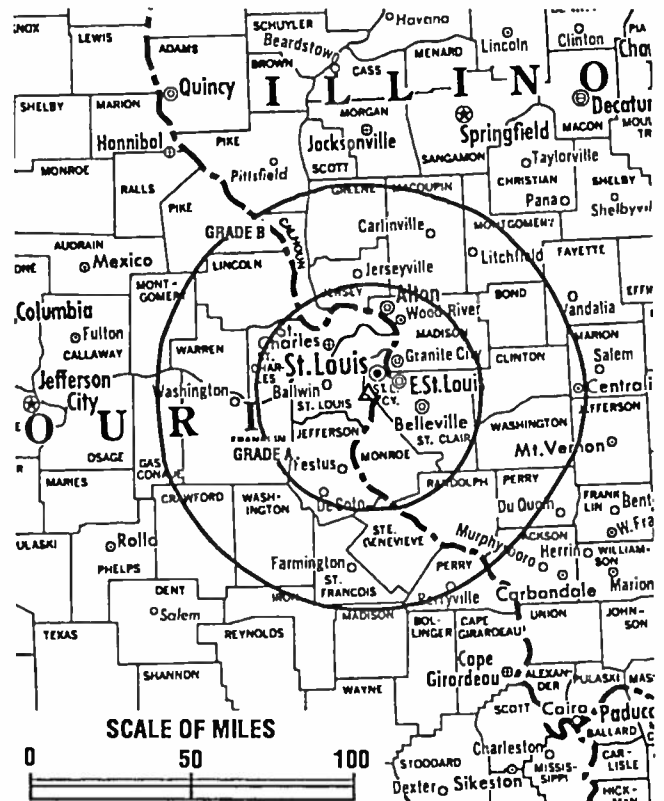
Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates.

Personnel:

John Kueneke, Vice President & General Manager.
Robert Drewel, General Sales Manager.
Mike Meara, Local Sales Manager.
Timo Saarelainen, National Sales Manager.
Tim Larson, News Director.
Tanja Kuhar, Promotion Manager.
Chris Fricke, Business Manager.



KSDK BPCT-2132 Granted 6/21/56 © American Map Corp., No. 14244

Marie McGlynn, Research & Marketing Manager.
Steve Smith, Chief Engineer.
Lisa Bedian, Community Relations Manager.
Rebecca Rahm, Program Administrator.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2350.

City of License: St. Louis. DMA: St. Louis. Rank: 20.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	914,290	791,110	1,705,400
Average Weekly Circulation (1994)	543,047	514,390	1,099,311
Average Daily Circulation (1994)			746,495

Missouri—St. Louis

KTVI

Ch. 2

Network Service: Fox.

Licensee: KTVI Argyle Inc., 100 N.E. Loop 410, Suite 1400, San Antonio, TX 78216.

Studio: 5915 Berthold Ave., St. Louis, MO 63110.

Telephone: 314-647-2222. Fax: 314-644-7419.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"
Longitude 90° 22' 23"

Transmitter: 10001 Emil Ave., Sappington, MO.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Microdyne, 3.66-meter Ku-band; Vertex, 4.5-meter Ku & C-band; Avantek, MVA-Com, Standard Communications receivers.

SNG Mobile Dish: Midwest Vertex, 2.6-meter Ku-band.

News Services: AP, UPI.

Ownership: Argyle Television Holding Inc. (Group Owner).

Began Operation: August 10, 1953 as WTVI, Ch. 54, Belleville, IL-St. Louis; on April 9, 1955 shifted facilities to Ch. 36 acquired from off-air KSTM-TV (Television Digest, Vol. 11:16). March 20, 1957, left air temporarily for changeover to Ch. 2; resumed operation April 15, 1957 (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltason and associates to Newhouse Bcstg., increasing its holdings to 100% was approved by FCC June 10, 1964. Sale to Times Mirror Co. approved March 7, 1980 (Vol. 18:50; 19:19). Sale to current owner approved by FCC May 13, 1993 (Vol. 33:13, 14).

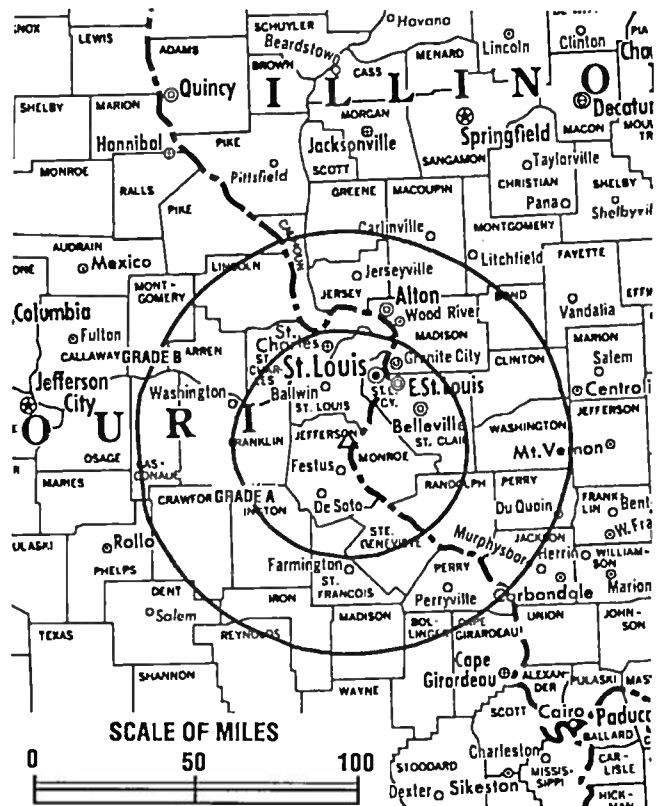
Represented (sales): Blair Television.

Represented (legal): Locke, Pumell, Rain & Harrell, P.C.

Represented (engineering): Lohnes & Culver.

Personnel:

Ken MacQueen, General Manager.
Suzanne Teagle, General Sales Manager.
Dave Slazinik, National Sales Manager.



KTVI BMPCT-4615 Granted 4/2/58

© American Map Corp., No. 14244

Bill Berra, News Director.
Elaine Claspill, Program Coordinator.
Dan Adams, Controller.
Robert Earl Smith, Director of Creative Services.
Lucinda Hutter, Chief Engineer.

Rates: On request.

City of License: St. Louis. DMA: St. Louis. Rank: 20.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	771,790	704,270	1,476,060
Average Weekly Circulation (1994)	482,322	466,260	987,545
Average Daily Circulation (1994)			545,335

Missouri—St. Louis-East St. Louis, Illinois

WHSL

Ch. 46

Network Service: Home Shopping Network.

Licensee: Roberts Bcstg. Co., 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

Studio: 1408 N. Kingshighway Blvd., St. Louis, MO 63113.

Telephone: 314-367-4600. Fax: 314-367-0174.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1132-ft. above av. terrain, 820-ft. above ground, 1719-ft. above sea level.

Latitude 38° 23' 18"
Longitude 90° 29' 16"

Transmitter: 4200 Dry Fork Rd., Imperial, MO.

Ownership: Roberts Bcstg. Co.

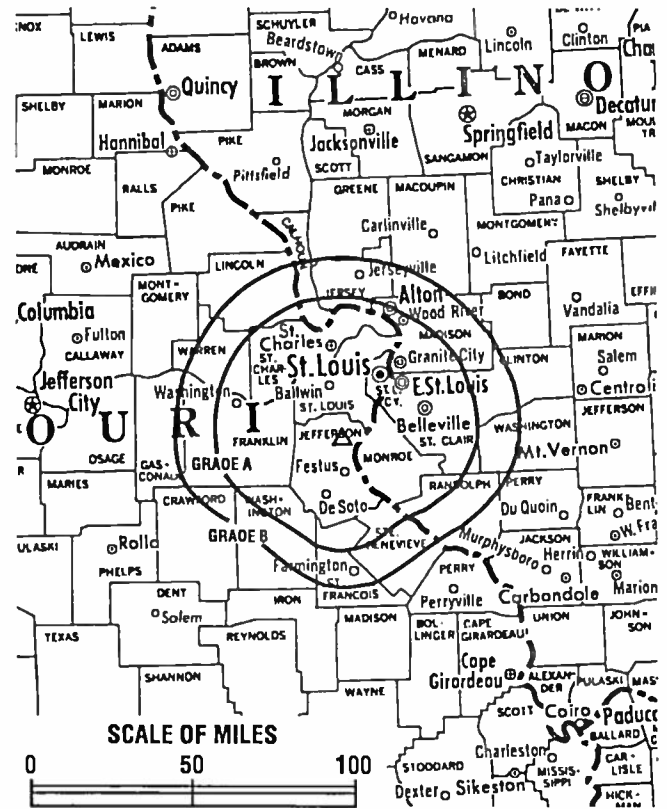
Began Operation: September 11, 1989.

Personnel:
Steven Roberts, General Manager.
Michael Roberts, Sales Manager.
Keith Martin, Chief Engineer.

Rates: On request.

City of License: East St. Louis. DMA: St. Louis. Rank: 20.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WHSL BMPCT-890620KE Granted 7/26/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	465,670	435,720	901,390
Average Weekly Circulation (1994)	4,504	4,969	9,985
Average Daily Circulation (1994)			2,838

Missouri—Springfield

KDEB-TV

Ch. 27

Network Service: Fox.

Licensee: BANAM Bcstg. Inc., 3000 E. Cherry St., Springfield, MO 65802.

Studio: 3000 E. Cherry St., Springfield, MO 65802.

Telephone: 417-862-2727. Fax: 417-831-4209.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1688-ft. above av. terrain, 1592-ft. above ground, 3147-ft. above sea level.

Latitude 37° 11' 40"
Longitude 92° 56' 04"

Transmitter: 2.5-mi. NNE of Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Anixter-Mark, 5-meter C-band; AFC, 3.9-meter Ku-band; DX Antenna, Drake, Harris, M/A-Corn, Standard Components receivers.

Ownership: BANAM Bcstg. Inc. (Group Owner).

Began Operation: October 2, 1968. Sale to Woods Communications Group Inc. by Kenneth E. Meyer, et al., approved by FCC March 18, 1985. Assignment to present owner approved by FCC September 21, 1993.

Represented (sales): Seitel Inc.

Personnel:

- Paula Garrett, President & General Manager.
- J. Keith Abercrombie, General Sales Manager.
- Randy Selvidge, Chief Engineer.
- Nancy Bingham, Program Director.
- Tracie Smith, Promotion Director.
- Tim Bryan, Business Manager.



KDEB-TV BMPCT-860327KE Granted 5/27/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$125.

City of License: Springfield. DMA: Springfield, MO. Rank: 80.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	326,830	282,680	609,510
Average Weekly Circulation (1994)	84,162	86,780	199,591
Average Daily Circulation (1994)			92,114

Missouri—Springfield

KOLR

Ch. 10

Network Service: CBS.

Licensee: Independent Broadcasting Co., Box 1716, Springfield, MO 65801.

Studio: 2650 E. Division St., Springfield, MO 65803.

Mailing Address: Box 1716, Springfield, MO 65801-1716.

Telephone: 417-862-1010. Fax: 417-862-6439.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw & 282-kw horizontal visual, 31.6-kw & 28.2-kw horizontal aural. Antenna: 2070-ft. above av. terrain, 2000-ft. above ground, 3575-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: State Hwy. FF near Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta Ku-band; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Independent Broadcasting Co.

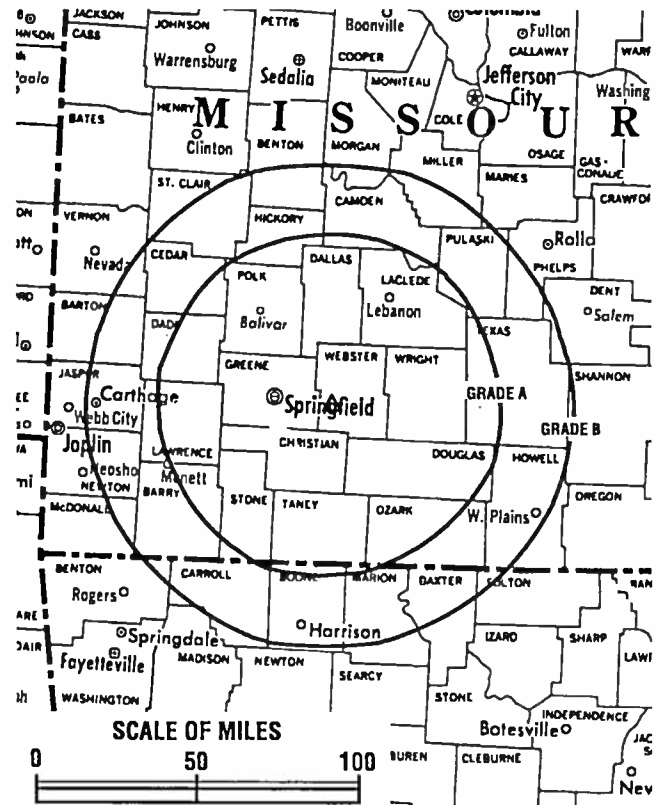
Began Operation: March 14, 1953.

Represented (sales): Katz Continental Television.

Represented (legal): Peper, Martin, Jensen, Maichel & Hettage.

Personnel:

Ellis Shook, Vice President & General Manager.
Owen Flihr, General Sales Manager.
Cathy Rippe, National Sales Manager.
Steve Snyder, News Director.
Dean Wasson, Program & Promotion Director.
Kevin Scott, Production Manager.



KOLR BPCT-4549 Granted 12/12/72

© American Map Corp., No. 14244

Judy Best, Business Manager.
Don Miller, Chief Engineer.

Highest 30 Sec. Rate: \$550.

City of License: Springfield. DMA: Springfield, MO. Rank: 80.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	360,010	322,220	682,230
Average Weekly Circulation (1994)	137,913	135,701	314,078
Average Daily Circulation (1994)			204,178

Missouri—Springfield

KSPR

Ch. 33

Network Service: ABC.

Licensee: KSPR Licensee Co., 2121 Ave. of the Stars, 28th Floor, Los Angeles, CA 90067.

Studio: 1359 St. Louis St., Springfield, MO 65802.

Telephone: 417-831-1333. Fax: 417-831-4125.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. & 1580-kw horizontal visual, 110-kw max. & 100-kw horizontal aural. Antenna: 1995-ft. above av. terrain, 1816-ft. above ground, 3390-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: 4-mi. N of Fordland, MO.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.7-meter Ku-band; Andrew, Gardiner, Harris receivers.

News Services: ABC, CNN.

Ownership: Davis-Goldfarb Co. (Group Owner).

Began Operation: March 9, 1983. Sale to present owner approved by FCC Dec. 1, 1988. Sale to Goltrin Communications Inc. by Lorimar-Telepictures approved by FCC Feb. 12, 1988 (Television Digest, Vol. 28:17). Sale to Lorimar-Telepictures by Springfield TV Assoc. Ltd. approved Dec. 12, 1984.

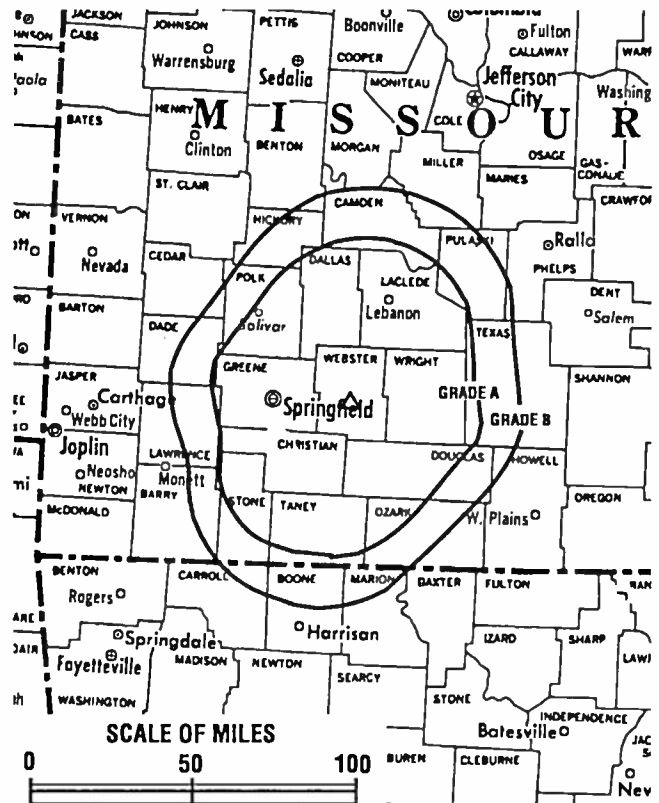
Represented (sales): Petry Television Inc.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Clyde Helton, General Manager.
David Middleton, Operations Director.
Bob Snell, News Director.
Leland Sanders, Program Director.
Brian Keith, Local Sales Manager.



KSPR BPCT-851216KE Granted 2/24/86

© American Map Corp., No. 14244

Sue Ellen Ball, National Sales Manager.
Melissa Ward, Promotion Manager.
Bill Saddler, Controller.
Monte Chaney, Chief Engineer.
Kelly Shields, Traffic Manager.

Highest 30 Sec. Rate: \$700.

City of License: Springfield. DMA: Springfield, MO. Rank: 80.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	283,240	262,760	546,000
Average Weekly Circulation (1994)	97,086	95,107	220,923
Average Daily Circulation (1994)			107,892

Missouri—Springfield

KYTV

Ch. 3

Network Service: NBC.

Licensee: KY3 Inc., Box 3500, Springfield, MO 65808.

Studio: 999 W. Sunshine, Springfield, MO 65807.

Telephone: 417-868-3800. Fax: 417-868-3894.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: 0.7-mi. N of Fordland, MO.

Satellite Earth Stations: 6 in operation; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: DX.

News Service: AP.

Ownership: Schurz Communications Inc. (Group Owner).

Began Operation: October 1, 1953. Sale to present owner by Harte-Hanks Communications Inc. approved by FCC Feb. 19, 1987 (Television Digest, Vol. 26:46, 48). Sale to Harte-Hanks by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC Oct. 13, 1978 (Vol. 18:21).

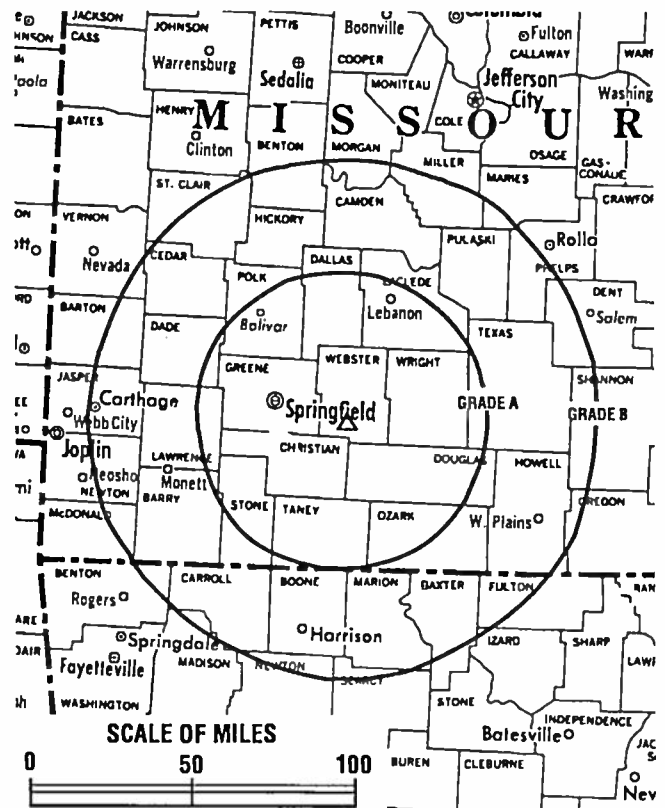
Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Gary DeHaven, General Manager.
- Mike Scott, General Sales Manager.
- Karen Parry, National Sales Manager.
- Marci Burdick, News Director.
- Sherry Yates, Business Manager.
- Dan White, Production Manager.



KYTV BPCT-4342 Granted 6/22/70 © American Map Corp., No. 14244

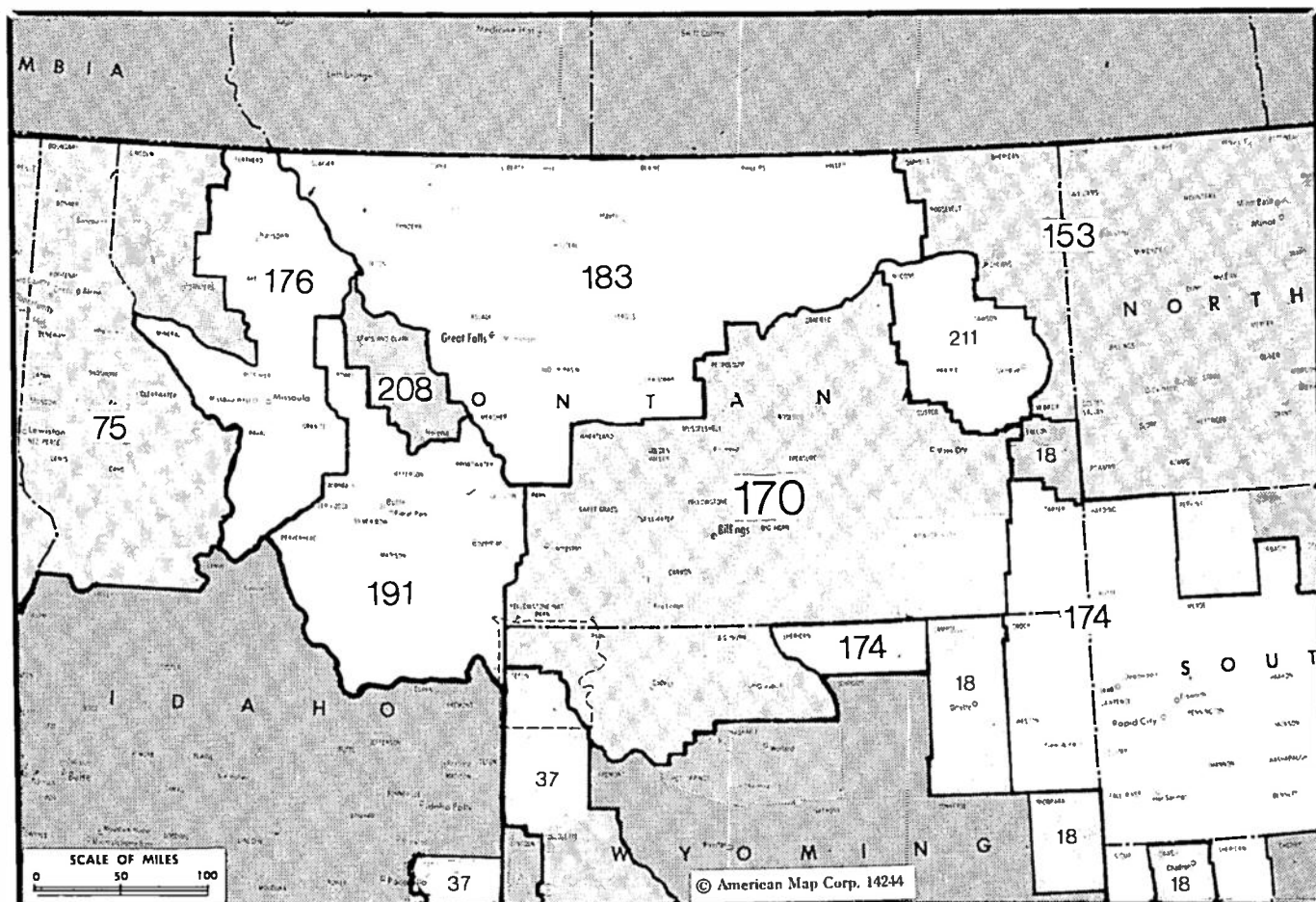
Truman Krumholz, Chief Engineer.
Deb Gallion, Promotion & Public Affairs Director.
Linda Cleeton, Marketing Director.

Rates: On request.

City of License: Springfield. DMA: Springfield, MO. Rank: 80.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	619,480	486,580	1,106,060
Average Weekly Circulation (1994)	126,111	143,171	311,178
Average Daily Circulation (1994)			203,519



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,142,160	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHW (53)
Salt Lake City, UT	638,450	37	KJZZ-TV (14), KOOG-TV (30), KSGI-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Spokane, WA	353,390	75	KAYU-TV (28), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Minot-Bismarck-Dickinson, ND	131,510	153	KBMY (17), KFYR-TV (5), KMCI (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Billings, MT	89,560	170	KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Rapid City, SD	86,050	174	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KRVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Missoula, MT	80,550	176	KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
Great Falls, MT	63,220	183	KFBB-TV (5), KRIV (3), KTGF (16)
Butte-Bozeman, MT	52,000	191	KCTZ (7), KTVM (6), KXLF-TV (4)
Helena, MT	20,430	208	KTVH (12)
Glendive, MT	4,700	211	KXGN-TV (5)

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Television & Cable Factbook

Montana Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	14	2	16
Educational Television Stations	1	0	1
	15	2	17

Montana—Billings

KSVI

Ch. 6

(Also operates satellite KYUS-TV Miles City, MT)

Network Service: ABC.

Licensee: Big Horn Communications Inc., Box 23309, Billings, MT 59104.

Studio: 445 S. 24th St. W, Billings, MT 59102.

Telephone: 406-652-4743. **Fax:** 406-652-6963.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 817-ft. above av. terrain, 361-ft. above ground, 4222-ft. above sea level.

Latitude 45° 48' 26"
Longitude 108° 20' 25"

Transmitter: 8-mi. E of Billings at Quarry off Hogan Rd., 0.5-mi. from I-90, Yellowstone.

Ownership: Big Horn Communications Inc. (Group Owner).

Began Operation: January 8, 1993.

Represented (sales): Adam Young Inc.

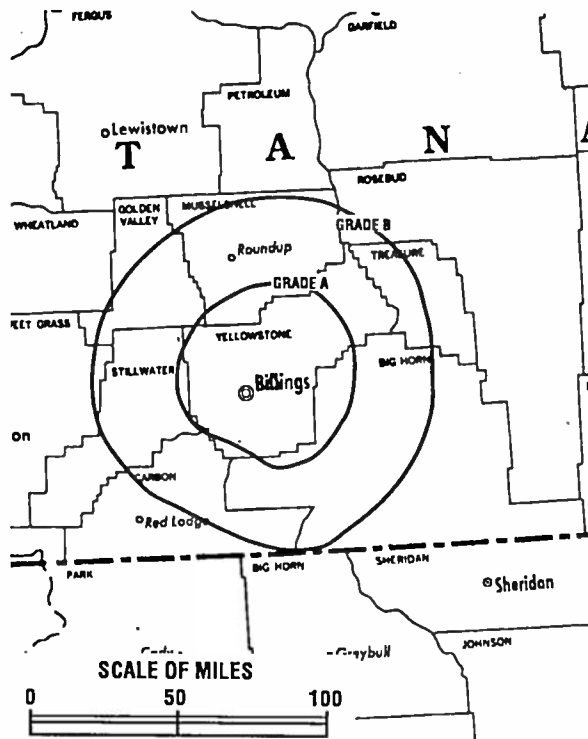
Represented (legal): Brinig & Bemstein.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Ray Moser, General Manager.
Dan Michael, General Sales Manager.
Tim O'Malley, Local Sales Manager.
Ron Walden, Chief Engineer.

Rates: On request.



KSVI BMPCT-920429KG Granted 7/2/92 © American Map Corp., No. 14244

City of License: Billings. **DMA:** Billings. **Rank:** 170.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	106,960	72,370	179,330
Average Weekly Circulation (1994)	30,519	25,117	58,692
Average Daily Circulation (1994)			31,743

Montana—Billings

KTVQ

Ch. 2

Network Service: CBS.

Licensee: KTVQ Communications Inc., 134 Columbus St., Charleston, SC 29402.

Studio: 3203 3rd Ave. N, Billings, MT 59101.

Telephone: 406-252-5611. Fax: 406-252-9938.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.20"
 Longitude 108° 27' 26.70"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

Satellite Earth Station: Harris, 6.1-meter; Harris receivers.

News Services: AP, CBS, MTN.

Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: November 9, 1953. Sale to SJL Broadcast Management by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 21, 1983. Sale to KTVQ Communications Inc. granted by FCC March 16, 1992, but not consummated. Sale to present owner approved May 20, 1994.

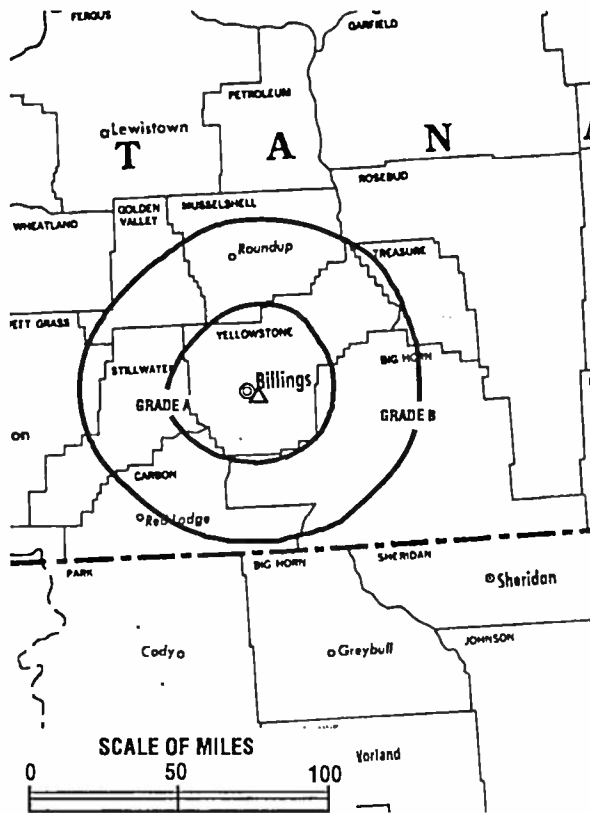
Represented (sales): Blair Television; Montana Television Network.

Represented (legal): Latham & Watkins.

Represented (engineering): Jansky & Bailey.

Personnel:

- Kelly Sugai, General Manager.
- Lee Lareva, Operations Director.
- Monty Wallis, Local Sales Manager.
- Jon Stepanek, News Director.
- Janet Skorupa, Promotion Director.
- Ron Jacobson, Chief Engineer.
- Dave McCurdy, Business Manager.



KTVQ BMPCT-4001 Granted 8/20/56 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$500.

NETWORK BASE HOURLY RATE: \$770.

City of License: Billings. DMA: Billings. Rank: 170.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	132,720	88,680	221,400
Average Weekly Circulation (1994)	46,074	33,264	83,886
Average Daily Circulation (1994)			57,000

Montana—Billings

KULR-TV

Ch. 8



Network Service: NBC.

Licensee: KULR Corp., 212 E. Liberty St., Wooster, OH 44691.

Studio: 2045 Overland Ave., Billings, MT 59102.

Mailing Address: Box 80810, Billings, MT 59108.

Telephone: 406-656-8000. **Fax:** 406-652-8207.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35.00"
Longitude 108° 27' 13.60"

Transmitter: 2.7-mi. E of Billings.

Satellite Earth Stations: Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, DX Antenna, Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

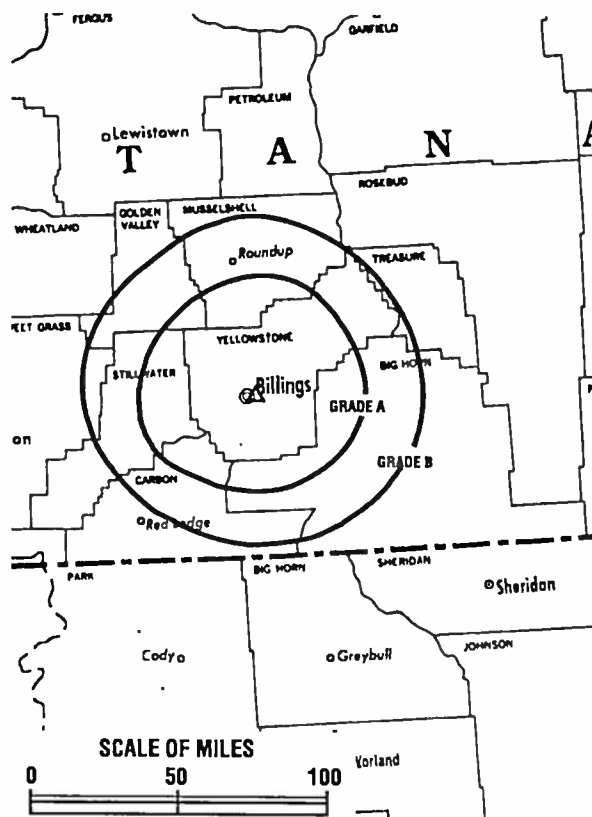
Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: March 15, 1958. FCC approved sale to present owner by Harriscop Dec. 12, 1986 (Television Digest, Vol. 26:45). Sale to Harriscop by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved Dec. 17, 1962 (Vol. 2:52).

Represented (sales): Katz Continental Television.

Represented (legal): Baker & Hostetter.

Represented (engineering): Hammett & Edison Inc.



KULR-TV BMPCT-4810 Granted 11/21/57 © American Map Corp., No. 14244

Personnel:

- Stan Whitman, President & General Manager.
- Bruce Cummings, General Sales Manager.
- Pat Shearer, Chief Engineer.
- Julie Omvig, Promotion Director.
- George Mills, News Director.
- Mark Hanson, Production Manager.
- Marcie Hummel, Business Manager.

Rates: On request.

City of License: Billings. **DMA:** Billings. **Rank:** 170.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	94,360	66,680	161,040
Average Weekly Circulation (1994)	40,078	28,152	72,823
Average Daily Circulation (1994)			40,339

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Montana—Bozeman

KCTZ

Ch. 7

(Satellite of KXLF-TV, Butte, MT)

Network Service: CBS.

Licensee: KCTZ Communications Inc., 134 Columbus St., Charleston, SC 29403.

Studio: 1128 E. Main St., Bozeman, MT 59715.

Telephone: 406-586-3280. Fax: 406-586-4135.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 44.1-kw visual, 4.41-kw aural. Antenna: 816-ft. above av. terrain, 306-ft. above ground, 6916-ft. above sea level.

Latitude 45° 40' 24"
Longitude 110° 52' 02"

Holds CP for change to 1122-ft. above av. terrain, 305-ft. above ground, 6916-ft. above sea level. BPCT-880812KF.

Transmitter: 1.75-mi. W of Hwy. 10, 7.7-mi. E of Bozeman.

News Service: AP.

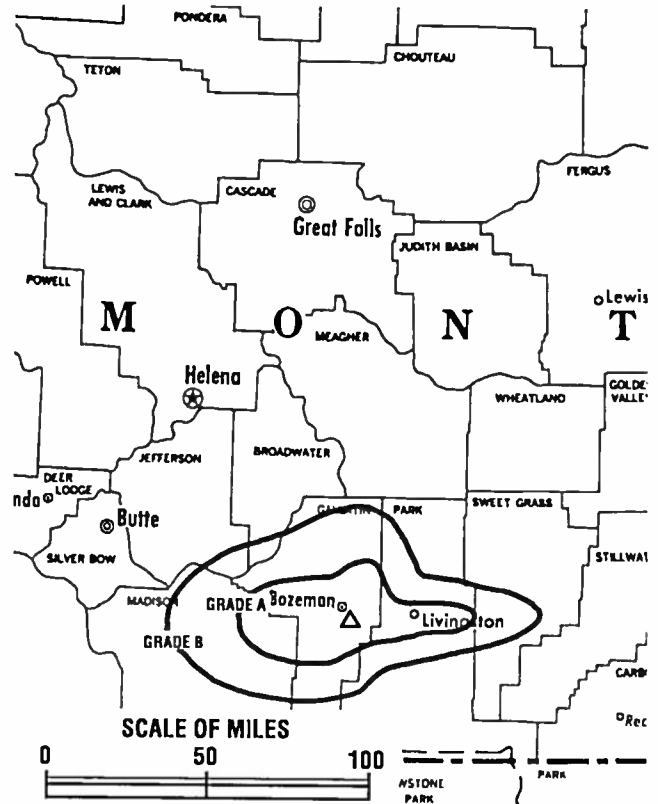
Ownership: Evening Post Publishing Co. (Group Owner).

Began Operation: September 1, 1987. Sale to Big Horn Communications by Bee Bcstg. Assoc. approved by FCC June 28, 1988. Sale to Evening Post Publishing Co. was approved by FCC Sept. 16, 1993.

Represented (sales): Seltel Inc.

Personnel:

- Ron Cass, Regional Manager.
- Tim Gazy, Station Manager.
- Chet Layman, News Director.
- Judy Kingma, Program Director.
- Mike Lease, Chief Engineer.
- Frank Palazzi, Production Manager.



KCTZ BPCT-880812KF Granted 9/5/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$150.

City of License: Bozeman. DMA: Butte-Bozeman. Rank: 191.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	29,920	24,880	54,800
Average Weekly Circulation (1994)	9,761	8,214	17,965
Average Daily Circulation (1994)			10,142

Montana—Butte

KTVM

Ch. 6

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

Studio: 750 Dewey Blvd., Suite 1, Butte, MT 59701.

Telephone: 406-494-7603. Fax: 406-721-2083.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: On mountain peak, 2.6-mi. E of Butte.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 2.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: May 15, 1970.

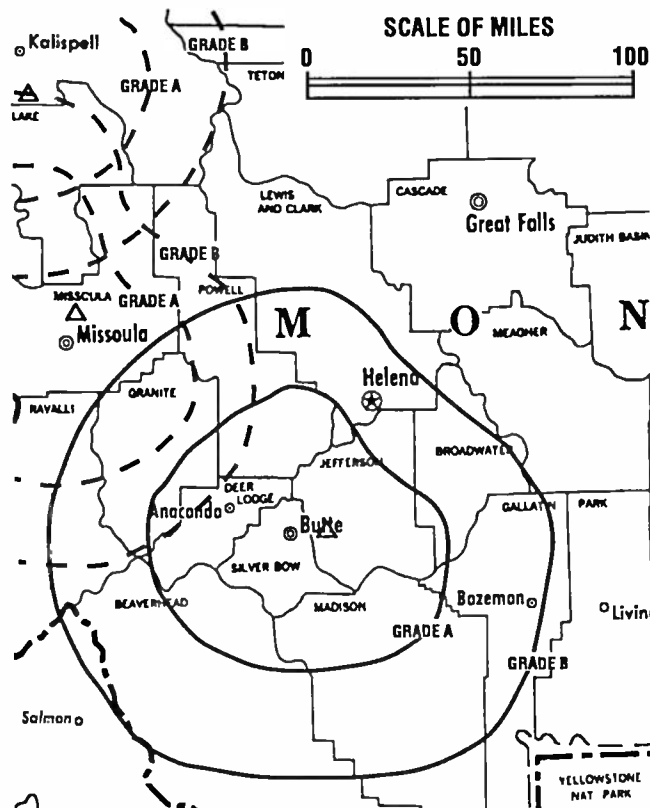
Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert H. Precht, President.
Pat Grant, National Sales Manager.
Jim Harmon, News Director.
Jean Zosel, Program Director.



KTVM BPCT-4187 Granted 12/3/69 © American Map Corp., No. 14244

Jane English, Business Manager.
Billy Ward, Chief Engineer.

Rates: On request.

City of License: Butte. DMA: Butte-Bozeman. Rank: 191.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	121,140	91,230	212,370
Average Weekly Circulation (1994)	18,307	15,071	33,532
Average Daily Circulation (1994)			19,161

Montana—Butte

KXLF-TV

Ch. 4

Network Service: CBS.

Licensee: KXLF Communications Inc., Box 3500, Butte, MT 59702.

Studio: 1003 S. Montana St., Butte, MT 59701.

Telephone: 406-782-0444. Fax: 406-782-8906.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Harris, 6.1-meter; RCA Ku-band; Harris receivers.

News Services: AP, Montana TV Network News.

Ownership: Evening Post Publishing Co. (Group Owner).

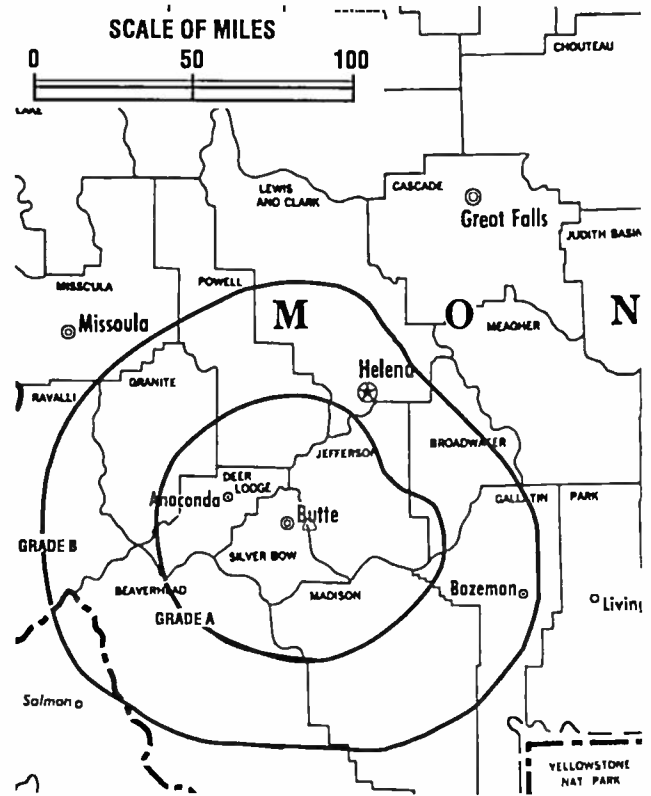
Began Operation: August 14, 1953. Sale to present owner by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. (J. S. Sample) approved by FCC Dec. 23, 1983. Sale to Garryowen by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

Represented (sales): Settel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Ron Cass, President & General Manager.
Jay Kohn, News Director.
Pat Cooney, Sales Manager.
Margaret McIntosh, Program Director.
Ron Schlosser, Chief Engineer.
Linda Thompson, Business Manager.



KXLF-TV BPCT-3765 Granted 5/12/66 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$325.

NETWORK BASE HOURLY RATE: \$960.

City of License: Butte. DMA: Butte-Bozeman. Rank: 191.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	90,540	70,080	160,620
Average Weekly Circulation (1994)	33,998	21,262	55,947
Average Daily Circulation (1994)			37,068

Montana—Glendive

KXGN-TV

Ch. 5

Network Service: CBS, NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, MT 59330.

Studio: 210 S. Douglas St., Glendive, MT 59330.

Telephone: 406-365-3377. Fax: 406-365-3378.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

Satellite Earth Stations: 4.5-meter C-band; 4.5-meter Ku-band; 3.7-meter C-band.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

News Service: National Weather Service.

Ownership: Glendive Broadcasting Corp.

Began Operation: November 1, 1957. Sale to present owner by Lewis W. Moore, et al., approved by FCC April 18, 1990 (Television Digest, Vol. 30:17).

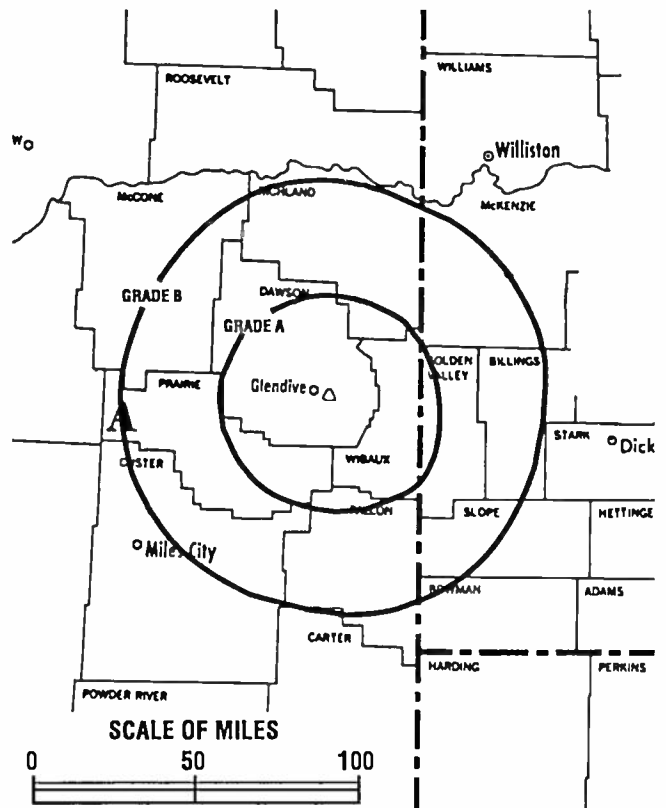
Represented (sales): Roslin TV Sales.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Dan Frenzel, General Manager.
Mark Gauthier, News Director.
Traci Schell, Program Director.
Winnifred Norton, Promotion Director.
Dennis Hanson, Chief Engineer.

Highest 30 Sec. Rate: \$150.



KXGN-TV 8PCT-3003 Granted 3/24/63

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$100.

City of License: Glendive. DMA: Glendive. Rank: 211.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	24,240	16,120	40,360
Average Weekly Circulation (1994)	3,760	1,564	7,966
Average Daily Circulation (1994)			5,143

Montana—Great Falls

KFBB-TV

Ch. 5

Network Service: ABC.

Licensee: KFBB Corp., Box 1139, Great Falls, MT 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Mailing Address: Box 1139, Great Falls, MT 59403.

Telephone: 406-453-4377. Fax: 406-727-9703.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Satellite Earth Stations: Microdyne, 7-meter; Andrew, 4.5-meter; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

News Services: AP, ABC, National Weather Service.

Ownership: Wooster Republican Printing Co. (Group Owner).

Began Operation: March 21, 1954. Sale to present owners by Advance Corp. approved by FCC April 26, 1982 (Television Digest, Vol. 22:8). Sale to Advance by Hamscope Bcstg. Corp. approved April 21, 1977. Sale to Hamscope by David E. Bright, Ernest Scanlon & Daniel O'Shea approved by FCC May 23, 1962 (Vol. 2:11, 22). Sale to Bright, Scanlon & O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

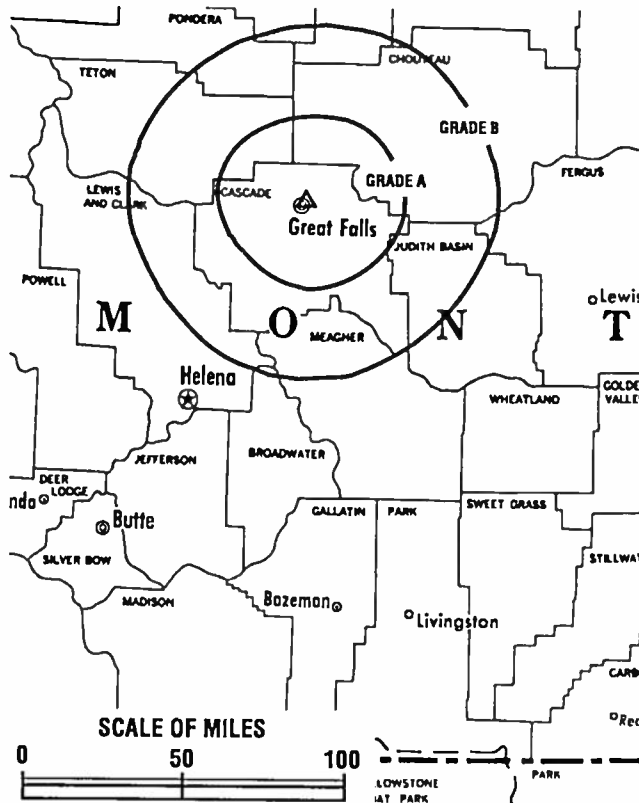
Represented (sales): Katz Continental Television.

Represented (legal): Baker & Hostetler.

Represented (engineering): Mullaney Engineering Inc.

Personnel:

Jack May, General Manager.
Dave Stilli, Local Sales Manager.
Dick Pompa, News Director.



KFBB-TV BPTC-4340 Granted 5/7/70

© American Map Corp., No. 14244

Mike Warner, Chief Engineer.
Myla Cole, Accounting Supervisor.
Carol Funston, Traffic Manager.

Rates: On request.

City of License: Great Falls. DMA: Great Falls. Rank: 183.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	93,650	69,700	163,350
Average Weekly Circulation (1994)	39,755	24,881	67,631
Average Daily Circulation (1994)			39,152

Montana—Great Falls

KRTV

Ch. 3

Network Service: CBS.

Licensee: KRTV Communications Inc., Box 2989, Great Falls, MT 59403.

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Mailing Address: Box 2989, Great Falls, MT 59403.

Telephone: 406-791-5400. Fax: 406-791-5479.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: RCA, 4.5-meter Ku-band; Prodelin, 3.2-meter C-band; DH Satellite, 5-meter Ku-band; Scientific-Atlanta, M/A-Com, Agile Omni receivers.

News Services: AP, Montana TV Network News.

Ownership: Evening Post Publishing Co. (Group Owner).

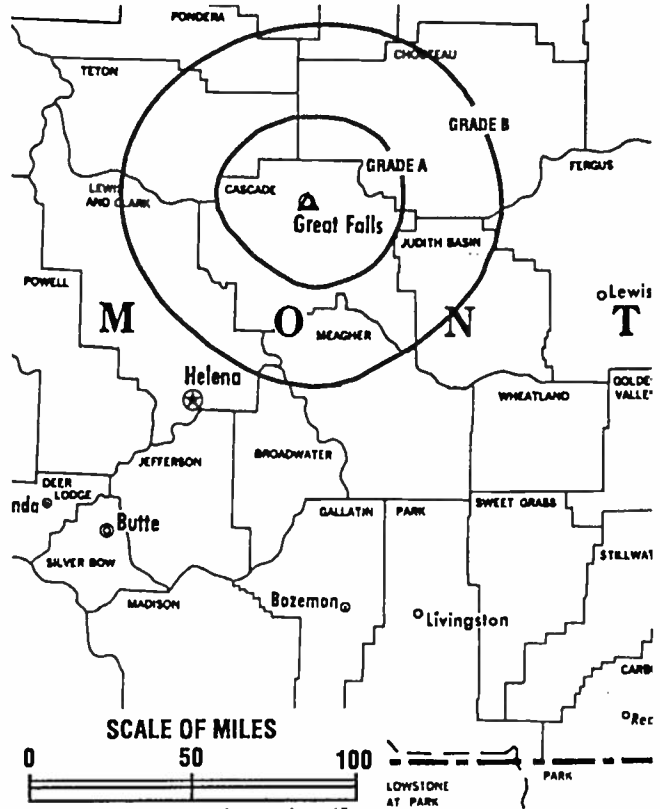
Began Operation: October 5, 1958. Sale to present owner by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. approved by FCC Dec. 21, 1983. Sale to Garryowen by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 (Television Digest, Vol. 14:40).

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Donald G. Bradley, President & General Manager.
Bill Preston, Station & General Sales Manager.
Joel Lundstad, News Director.
Joseph Lawson, Promotion Director.



KRTV BPCT-4457 Granted 10/18/71 © American Map Corp., No. 14244

Marlowe Rames, Chief Engineer.
Roxanna Ratray, Traffic Director & Program Coordinator.

Rates: On request.

City of License: Great Falls. DMA: Great Falls. Rank: 183.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	51,110	39,350	90,460
Average Weekly Circulation (1994)	30,928	21,981	56,259
Average Daily Circulation (1994)			39,062

Montana—Great Falls

KTGF

Ch. 16

Network Service: NBC.

Licensee: Continental Television Network Inc., 118 6th St. S, Great Falls, MT 59401.

Studio: 118 6th St. S, Great Falls, MT 59401.

Mailing Address: Box 1219, Great Falls, MT 59403.

Telephone: 406-761-8816. Fax: 406-454-3484.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2030-kw max. visual, 203-kw max. aural. Antenna: 1046-ft. above av. terrain, 769-ft. above ground, 4619-ft. above sea level.

Latitude 47° 36' 26"
Longitude 111° 21' 27"

Transmitter: 3.5-mi. W of Bootlegger Trail, 7-mi. N of Missouri River, Great Falls.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Vertex, 5-meter Ku-band; Paraclipse, 4-meter C-band; Scientific-Atlanta, 4-meter Ku-band; M/A-Com, Microdyne receivers.

News Service: AP.

Ownership: Continental Television Network Inc. (Group Owner).

Began Operation: September 21, 1986.

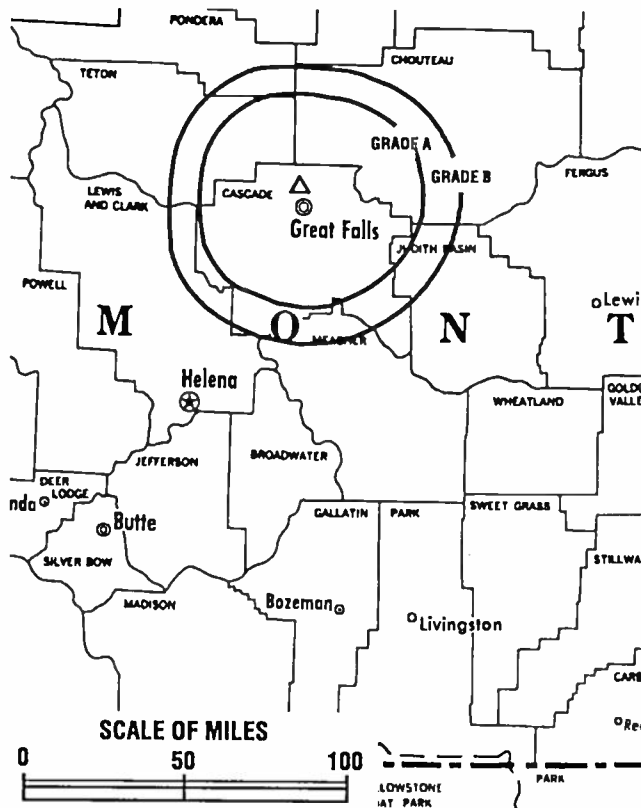
Represented (sales): Blair Television.

Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

James Colla, President.
Penny Adkins, Vice President.



KTGF BMPCT-860725KF Granted 9/23/86 © American Map Corp., No. 14244

Cheryl A. Cordeiro, General Manager.
Tim Spinder, National Sales Manager.

Highest 30 Sec. Rate: \$700.

City of License: Great Falls. DMA: Great Falls. Rank: 183.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	53,480	40,530	94,010
Average Weekly Circulation (1994)	26,343	16,240	44,133
Average Daily Circulation (1994)			22,366

Montana—Helena

KTVH

Ch. 12

Network Service: NBC.

Licensee: Big Sky Bcstg. L.P., Box 6125, Helena, MT 59604.

Studio: 2433 N. Montana Ave., Helena, MT 59601.

Telephone: 406-443-5050. Fax: 406-442-5106.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 105-kw visual, 10.5-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"
Longitude 111° 42' 33"

Transmitter: Hogback Mountain, approx. 22-mi. NE of Helena.

Satellite Earth Stations: AFC, 3-meter Ku-band; Paraclipse, 3-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Com, Microdyne receivers.

News Services: AP, NBC.

Ownership: Big Sky Bcstg. L.P.

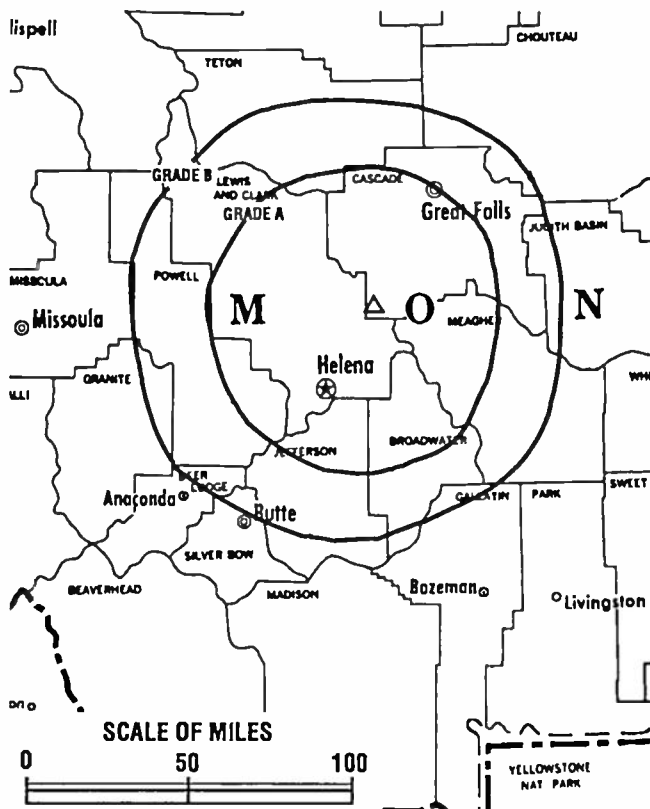
Began Operation: January 1, 1958. Left air Feb. 5, 1959; resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney, was approved by FCC Jan. 18, 1961 (Vol. 16:42; 17:4). Sale by Helena TV Inc. approved June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968. Sale to Lynn H. Koch, et al., approved Nov. 29, 1979. Sale to Bradley, Courtmage & Lundberg approved April 22, 1985. Sale to present owners approved by FCC Aug. 4, 1988.

Represented (sales): Sattel Inc.; Tacher Television (Seattle/Portland).

Represented (legal): Bryan Cave.

Personnel:

John Radeck, President.
Bill Stebbins, Station & General Sales Manager.
Melissa Anderson, News Director.
Janice W. Radeck, Program Director.



KTVH BNPCT-811005KI Granted 11/3/81 © American Map Corp., No. 14244

Allen Knuth, Chief Engineer.
Monica Sohn, Accounting Manager.

Highest 30 Sec. Rate: \$400.
City of License: Helena. DMA: Helena. Rank: 208.
Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	111,100	74,880	185,980
Average Weekly Circulation (1994)	13,442	9,402	23,644
Average Daily Circulation (1994)			14,186

Montana—Kalispell

KCFW-TV

Ch. 9

(Satellite of KECI-TV, Missoula, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

Studio: 401 First Ave. E, Kalispell, MT 59901.

Telephone: 406-755-5239. Fax: 406-752-8002.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"
Longitude 114° 21' 55"

Transmitter: Blacktail Mountain, 6.5-mi. W of Lakeside, MT.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Andrew, 2.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: June 10, 1968.

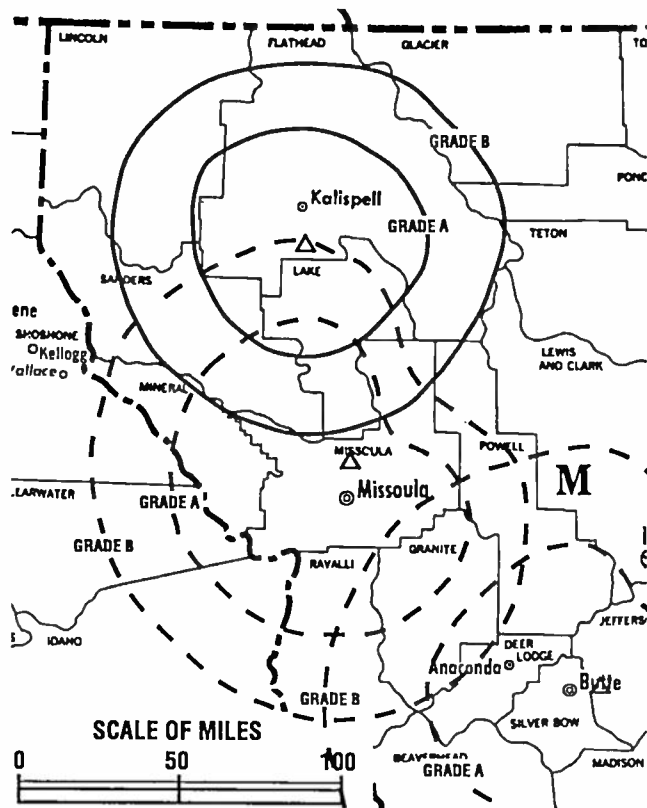
Represented (sales): Katz Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert H. Precht, President.
Steve Fetveit, General Manager.
Pat Grant, National Sales Manager.
Jim Harmon, News Director.
Chris Neuhausen, Chief Engineer.



KCFW-TV BPC-3985 Granted 12/20/67 © American Map Corp., No. 14244

Jean Zosel, Program Director.
Jane English, Business Manager.

Rates: On request.

City of License: Kalispell. DMA: Missoula. Rank: 176.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	69,910	62,350	132,260
Average Weekly Circulation (1994)	14,507	9,360	24,274
Average Daily Circulation (1994)			14,431

Montana—Miles City

KYUS-TV

Ch. 3

(Satellite of KSVI, Billings MT)

Network Service: ABC.

Licensee: Big Horn Communications Inc., Box 23309, Billings, MT 59104.

Studio: See KSVI, Billings MT.

Telephone: 406-652-4743. Fax: 406-652-6963.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.42-kw visual, 1.02-kw aural. Antenna: 102-ft. above av. terrain, 75-ft. above ground, 2644-ft. above sea level.

Latitude 46° 24' 48"
Longitude 105° 51' 04"

Transmitter: 1-mi. NW of Miles City.

Ownership: Big Horn Communications Inc. (Group Owner).

Began Operation: September 1, 1969. Sale by Custer Bcstg. Corp. to KOUS-TV approved March 14, 1984 by FCC.

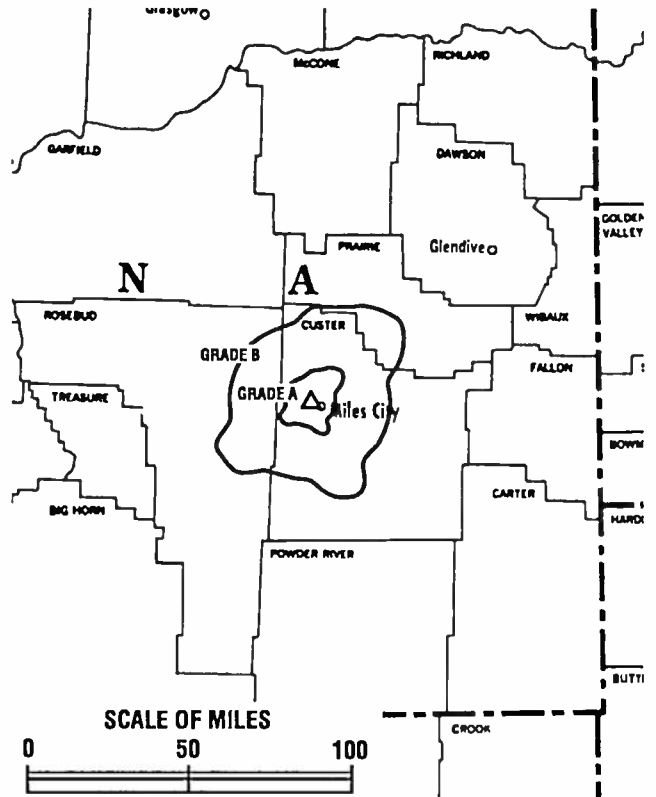
Represented (sales): Adam Young Inc.; Tacher Television (Seattle/Portland).

Personnel:

Ray Moser, General Manager.
Dan Michael, General Sales Manager.
Ron Walden, Chief Engineer.
Tim O'Malley, Local Sales Manager.

Rates: On request.

City of License: Miles City. DMA: Billings. Rank: 170.



KYUS-TV BPCT-920406KH Granted 5/29/92 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	13,820	9,730	23,550
Average Weekly Circulation (1994)	2,415	966	3,381
Average Daily Circulation (1994)			1,923

Montana—Missoula

KECI-TV

Ch. 13

(Operates satellites KCFW-TV, Kalispell & KTVM, Butte, MT)

Network Service: NBC.

Licensee: Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

Studio: 340 W. Main St., Missoula, MT 59802.

Telephone: 406-721-2063. Fax: 406-549-6507.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

Latitude 47° 01' 05"
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, MT.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 7-meter Ku-band; Paracclipse, 4.5-meter C-band; Harris, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, 3-meter Ku-band; Andrew, 2.8-meter Ku-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Harris-Allied, 1.8-meter Ku-band.

News Services: AP, NBC.

Ownership: Precht Communications Inc. (Group Owner).

Began Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38). Sale to present owner by Dale G. Moore approved Aug. 24, 1978.

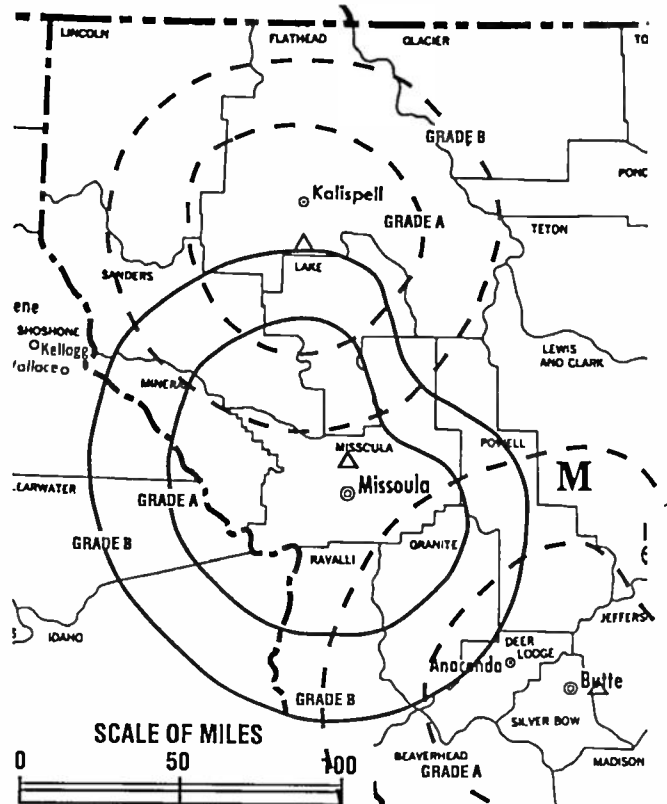
Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Robert H. Precht, President & General Manager.
C. J. Cannaliato, Station Manager.



KECI-TV BPCT-3969 Granted 6/13/67

© American Map Corp., No. 14244

Jean Crepeau, Program Director.
Jim Harmon, News Director.
Larry Arbaugh, Chief Engineer.
Pat Grant, National Sales Manager.
Jane English, Business Manager.

Rates: On request.

City of License: Missoula. DMA: Missoula. Rank: 176.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	77,810	67,850	145,660
Average Weekly Circulation (1994)	23,001	20,816	46,294
Average Daily Circulation (1994)			28,150

Montana—Missoula

KPAX-TV

Ch. 8

Network Service: CBS.

Licensee: KPAX Communications Inc., Box 4827, Missoula, MT 59806.

Studio: 2204 Regent St., Missoula, MT 59801.

Telephone: 406-543-7106. Fax: 406-543-7111.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"
Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta C-band; Scientific-Atlanta Ku-band; Scientific-Atlanta receivers.

News Services: AP, Montana TV Network News, All News Network.

Ownership: Evening Post Publishing Co. (Group Owner).

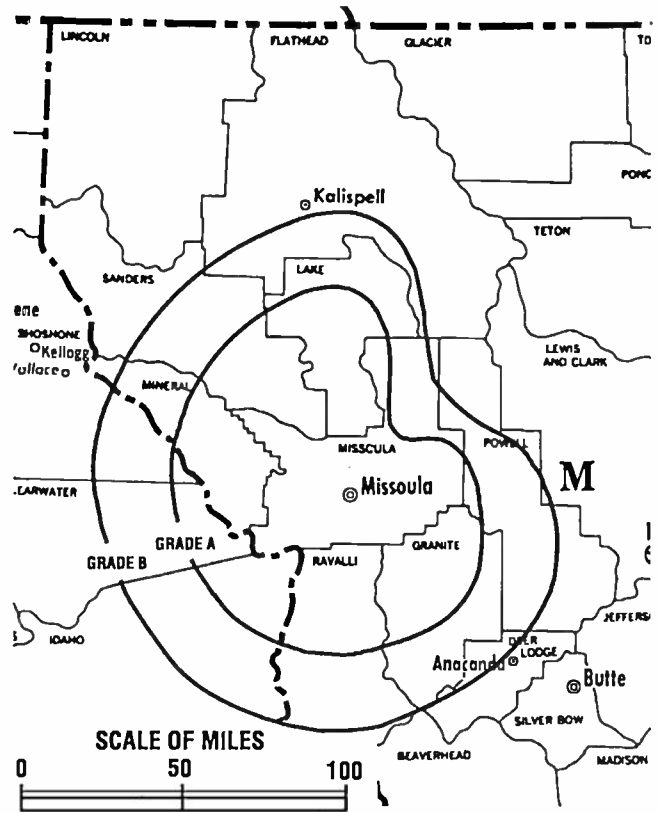
Began Operation: May 1, 1970. Sale to present owners by SJL Inc. approved by FCC Oct. 31, 1986. Previous sale by Garryowen Corp. approved by FCC Dec. 23, 1983.

Represented (sales): Seltel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

William F. Sullivan, President & General Manager.
Robert Hermes, Station & General Sales Manager.
Bill Davey, News Director.
Tammy Engle, Program Director & Operations Manager.
Mark Rapson, Chief Engineer.



KPAX-TV BMPCT-7160 Granted 5/22/70 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$400.

City of License: Missoula. DMA: Missoula. Rank: 176.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	133,570	111,120	244,690
Average Weekly Circulation (1994)	23,847	23,715	49,485
Average Daily Circulation (1994)			32,128

There is no more visible place for your advertising message than the pages of the...

Television & Cable Factbook

Montana—Missoula

KTMF

Ch. 23

Network Service: ABC.

Licensee: CTN Missoula Inc., 2200 Stephens Ave., Missoula, MT 59801.

Studio: 2200 Stephens Ave., Missoula, MT 59801.

Telephone: 406-542-8900. Fax: 406-728-4800.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1820-kw max. visual. Antenna: 2106-ft. above av. terrain, 256-ft. above ground, 7047-ft. above sea level.

Latitude 47° 01' 10"
Longitude 114° 00' 46"

Transmitter: TV Mountain, approx. 10.56-mi. N of Missoula.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: C-band; Ku-band; M/A-Com receivers.

Ownership: Continental Television Network Inc. (Group Owner).

Began Operation: November 16, 1990.

Represented (sales): Blair Television.

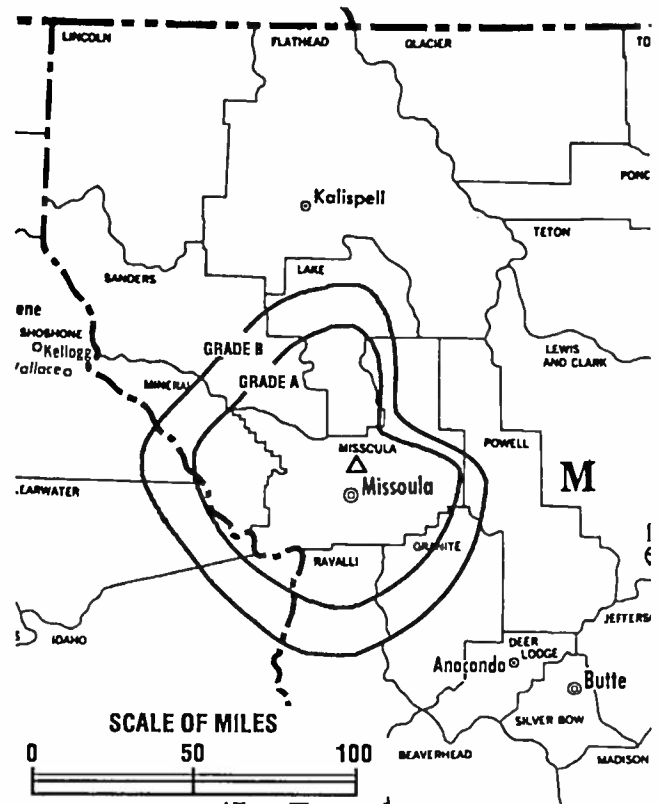
Represented (legal): Reddy, Begley & Martin.

Represented (engineering): Peter V. Gureckis & Associates.

Personnel:

James Colla, President.
Penny L. Adkins, Vice President.
Cheryl A. Cordeiro, General Manager.
Ken Rich, Chief Engineer.

Highest 30 Sec. Rate: \$550.

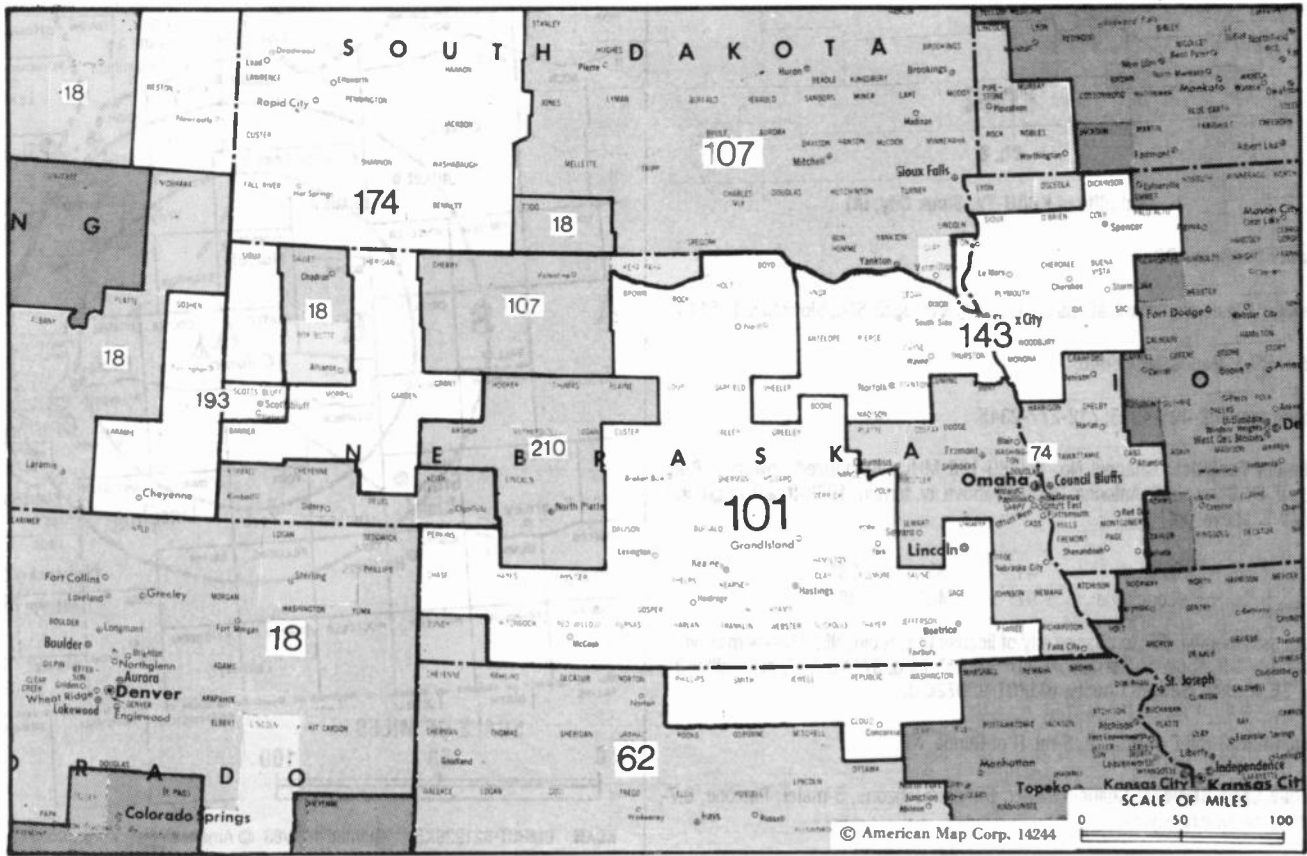


KTMF BNPCT-901019KF Granted 10/31/90 © American Map Corp., No. 14244

City of License: Missoula. DMA: Missoula. Rank: 176.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	41,790	35,370	77,160
Average Weekly Circulation (1994)	28,855	13,789	42,644
Average Daily Circulation (1994)			19,064



MARKET	NIelsen OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,142,160	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Wichita-Hutchinson, KS	426,470	62	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBV (4), KSAS-TV (24), KSNK (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (12)
Omaha, NE	361,280	74	KETV (7), KMTV (3), KPTM (42), WOWT (6)
Lincoln & Hastings-Kearney, NE	248,460	101	KCAN (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNB-TV (6)
Sioux Falls-Mitchell, SD	222,530	107	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Sioux City, IA	151,600	143	KCAU-TV (9), KMEG (14), KTV (4)
Rapid City, SD	86,050	174	KCLO-TV (15), KEVN-TV (7), KHSO-TV (11), KVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	49,000	193	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)
North Platte, NE	14,540	210	KNOP-TV (2)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KSTF, Gering	See Scottsbluff, NE
KHGI-TV, Hastings	See Kearney, NE

Nebraska Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	14	1	15
Educational Television Stations	6	3	9
	20	4	24

Nebraska—Albion

KCAN

Ch. 8

(Satellite of KCAU-TV, Sioux City, IA)

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 7th & Douglas Sts., Sioux City, IA 51101.

Studio: RR 1, Genoa, NE 68640.

Telephones: 402-495-4995; 712-277-2345.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1973-ft. above ground, 3729-ft. above sea level.

Latitude 41° 32' 28"
Longitude 97° 40' 45"

Requests modification to change city of license to Lincoln, NE, 316-kw max. visual, 1443-ft. above av. terrain, lat. 40° 52' 59", long. 97° 18' 20", transmitter 2-mi. SE of Utica, Seward County. BMPCT-930726Kl.

Transmitter: 3-mi. E of Rte. 22, 5-mi. N of Genoa, NE.

Satellite Earth Stations: ChannelMaster, 5-meter; Pinzone, 5-meter; Pinzone, 3.7-meter; Pinzone receivers.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

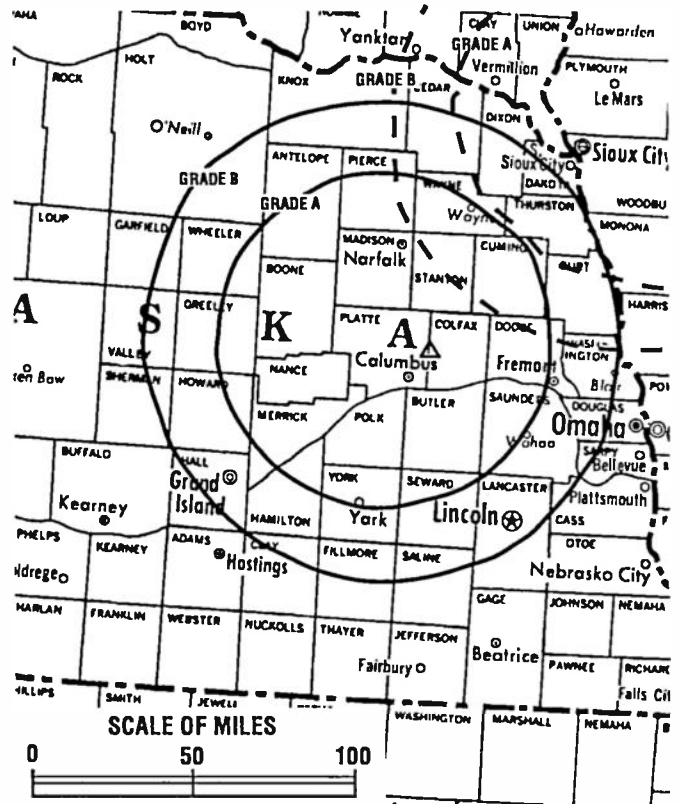
Began Operation: December 5, 1964. Sale to present owner by Amataro Group Inc. approved by FCC Nov. 12, 1986.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:
Philip J. Lombardo, President.



KCAN BMPCT-821229KE Granted 1/28/83 © American Map Corp., No. 14244

Ray Cole, Vice President & General Manager.
Dan Ackerman, Chief Engineer.

Rates: On request.

City of License: Albion. DMA: Lincoln & Hastings-Kearney. Rank: 100.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	187,430	101,390	288,820
Average Weekly Circulation (1994)	7,562	15,386	25,780
Average Daily Circulation (1994)			12,051

Nebraska—Grand Island

KGIN

Ch. 11

(Satellite of KOLN, Lincoln, NE)

Network Service: CBS.

Licensee: Busse Bcstg. Corp., Box 30350, Lincoln, NE 68503.

Studio: See KOLN, Lincoln.

Telephone: 308-382-6100.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude 40° 35' 20"
Longitude 98° 48' 10"

Transmitter: 10-mi. NE of Minden.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; DH Satellite, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter; Microdyne, Scientific-Atlanta receivers.

News Services: AP, CBS, U.S. Weather Bureau.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: October 1, 1961.

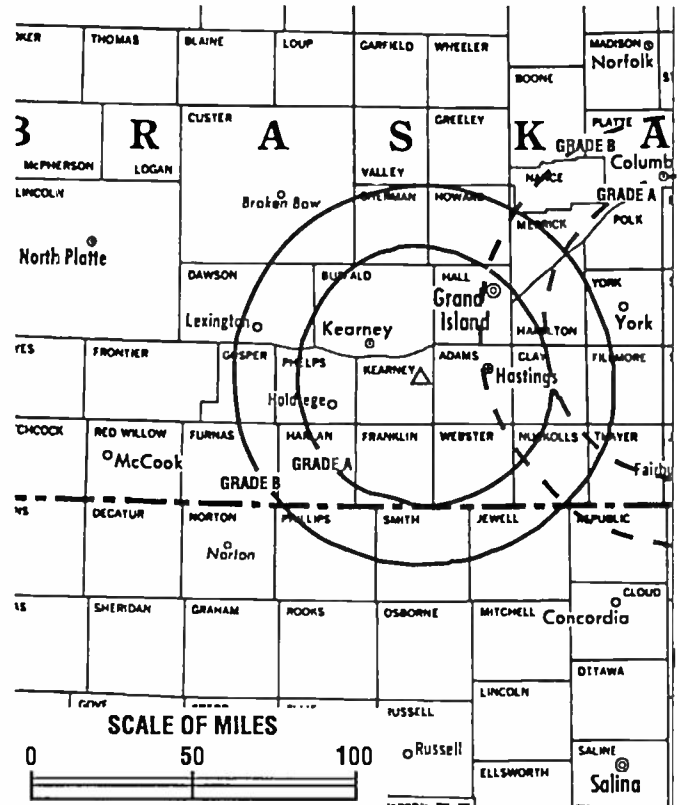
Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel: See KOLN, Lincoln, NE.

Rates: On request.



KGIN BNPCT-5631 Granted 8/24/61 © American Map Corp., No. 14244

City of License: Grand Island. DMA: Lincoln & Hastings-Kearney. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	146,230	94,340	240,570
Average Weekly Circulation (1994)	55,651	37,213	106,268
Average Daily Circulation (1994)			70,915

Nebraska—Hastings

KHAS-TV

Ch. 5

Network Service: NBC.

Licensee: Nebraska Television Corp., Box 578, Hastings, NE 68902.

Studio: Hwy. 281, 3-mi. N of Hastings NE

Mailing Address: Box 578, Hastings, NE 68902.

Telephone: 402-463-1321. **Fax:** 402-463-6551.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"
Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 3.9-meter Ku-band; Harris, M/A-Corn receivers.

News Services: Accu-Weather, AP, NBC.

Ownership: Nebraska Television Corp.

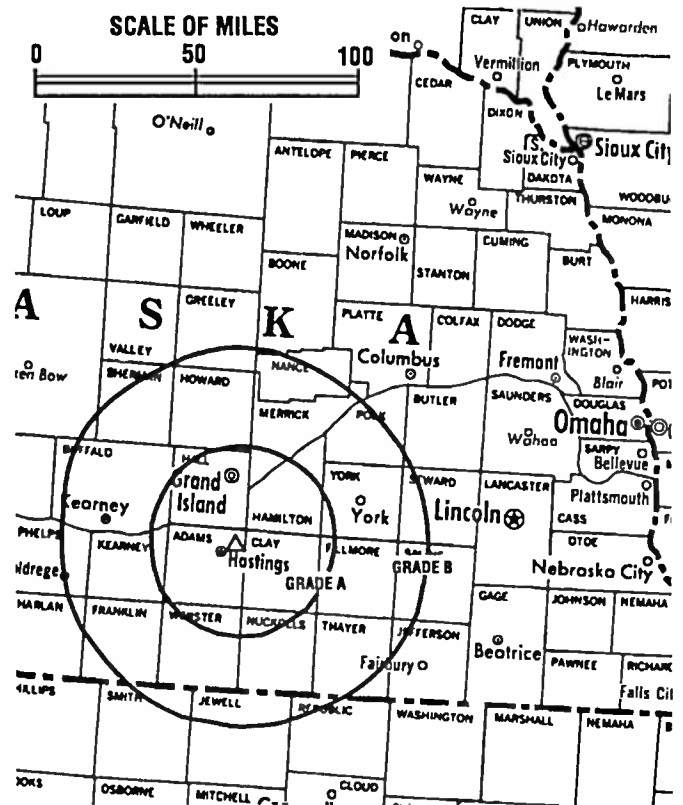
Began Operation: January 1, 1956.

Represented (sales): Seitel Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

John T. Benson Jr., General Manager.
Jackie Ackerman, Program Director.
Doris Sanford, Business Manager.
Dave Block, Chief Engineer.



KHAS-TV BMPCT-3248 Granted 8/5/55 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$350.

City of License: Hastings. DMA: Lincoln & Hastings-Kearney. Rank: 101.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	208,790	86,870	295,660
Average Weekly Circulation (1994)	43,198	27,467	79,496
Average Daily Circulation (1994)			38,623

Nebraska—Hayes Center

KWNB-TV

Ch. 6

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC.

Licensee: Fant Bcstg. Co. of Nebraska Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: See KHGI-TV, Kearney

Telephone: 308-743-2494. Fax: 308-743-2644.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 737-ft. above av. terrain, 586-ft. above ground, 3851-ft. above sea level.

Latitude 40° 37' 32"
Longitude 101° 01' 46"

Transmitter: 8-mi. N of Hayes Center.

Satellite Earth Station: Prodelin, 5-meter; Standard Components receivers.

News Services: AP, ABC, National Weather Service, WSI, Conus, Sports News Satellite.

Ownership: Fant Broadcasting Co. (Group Dwner).

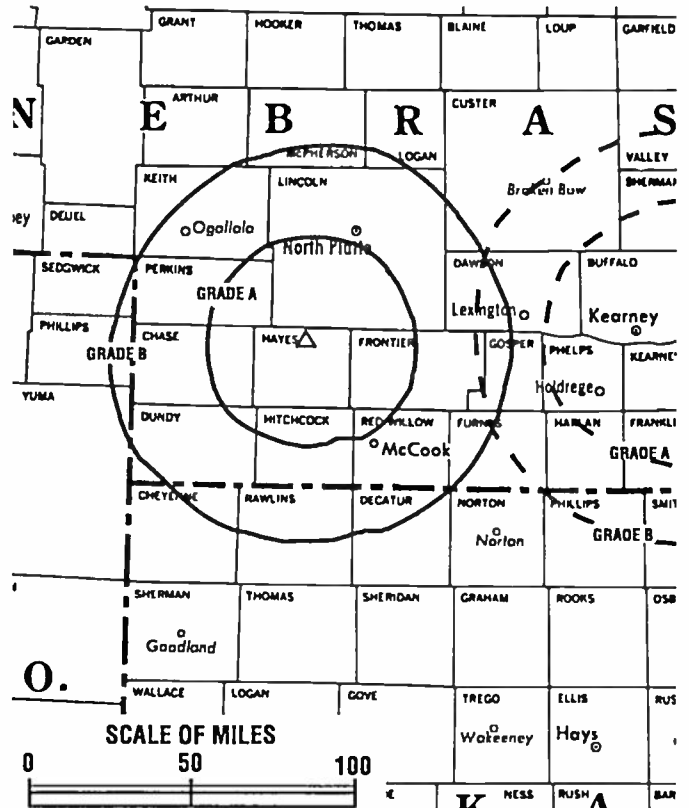
Began Operation: February 9, 1956. Assignment to Fant Bcstg. Co. of Nebraska Inc. granted May 13, 1993 by FCC.

Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See KHGI-TV, Kearney, NE.

Rates: Dn request.



KWNB-TV BPCT-2531 Granted 9/17/58 © American Map Corp., No. 14244

City of License: Hayes Center. DMA: Lincoln & Hastings-Keamey. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	103,570	77,680	181,250
Average Weekly Circulation (1994)	11,813	4,836	23,944
Average Daily Circulation (1994)			13,396

Nebraska—Kearney-Hastings-Grand Island

KHGI-TV

Ch. 13

(Operates NTV Network including satellites KWNB-TV,
Hayes Center & KSNB-TV, Superior, NE)

Network Service: ABC.

Licensee: Fant Bcstg. Co. of Nebraska Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 13-mi. S of Kearney on Hwy. 44

Branch Office: 7501 O St., Suite 101, Lincoln, NE 68510.

Mailing Addresses: Box 220, Kearney, NE 68848-0220; Box 370, Doniphan, NE 68832.

Telephone: 308-743-4444. Fax: 308-743-2644.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3240-ft. above sea level.

Latitude 40° 39' 28"
Longitude 98° 52' 04"

Transmitter: 6-mi. S of Gibbon.

Satellite Earth Station: Prodelin, 5-meter; Standard Components receivers.

News Services: ABC, AP, Conus, NIWS, National Weather Service, WSI, Sports News Satellite.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: December 24, 1953. Sale to NTV by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Television Digest, Vol. 14:7). Sale to Amataro Group by NTV Enterprises approved by FCC Nov. 16, 1979 (Vol. 19:24). Sale to Gordon Bcstg. Inc. by Amataro Group approved by FCC Jan. 17, 1986. Sale to Sterling Communications by Gordon Bcstg. Inc. approved by FCC Feb. 27, 1989, but not consummated. Assignment to Joseph C. Amataro, Receiver, granted June 28, 1989. Assignment to Joseph Girard, Receiver, granted November 22, 1991. Assignment to Fant Bcstg. Co. of Nebraska Inc. granted May 13, 1993 by FCC (Vol. 33:7).

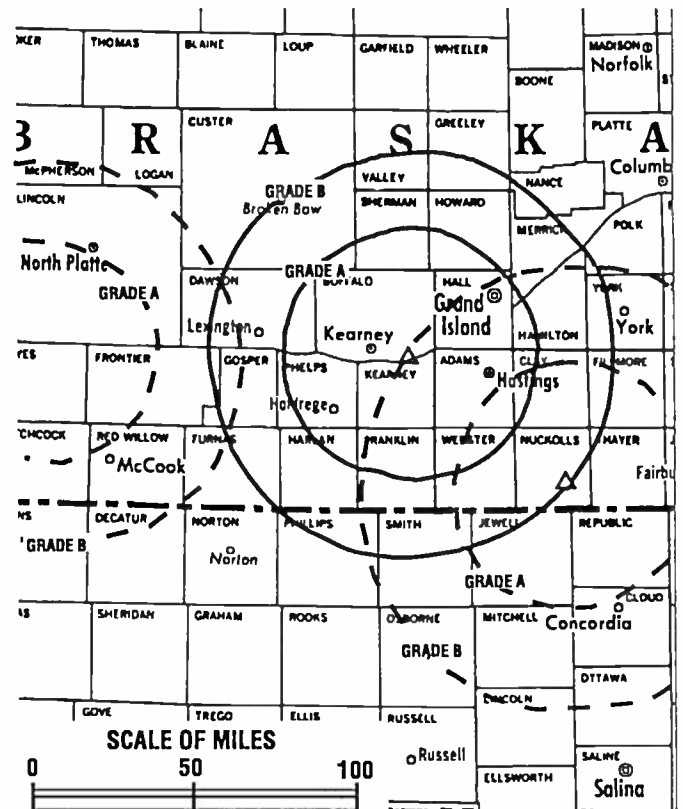
Represented (sales): Katz Continental Television.

Represented (engineering): Jules Cohen & Associates, P.C.

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COMPANY**

We were the broker
in the 1986 sale of
KHGI-TV

Ted Hepburn, President Todd Hepburn, Vice-President
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P.O. Box 43263, Cincinnati, OH 45243-0263 (513) 271-5400



KHGI-TV BPCT-2718 Granted 8/1/62 © American Map Corp., No. 14244

Personnel:

George Singleton, General Manager.
Doug Conrad, Retail Sales Manager.
Brian Selbel, Regional Marketing Representative.
Jerry Fuehrer, Chief Engineer.
Al Zobel, News Director.
Dan Lab, Business Manager.
Mitchell Bowles, Director of Advertising, Publicity & Promotion.
Jim Kettner, Production Manager.
Scott Swenson, Programming Coordinator.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$880.

City of License: Kearney. DMA: Lincoln & Hastings-Kearney. Rank: 101.

Circulation ©1994 Nielsen, Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	200,050	101,130	301,180
Average Weekly Circulation (1994)	44,100	31,995	86,525
Average Daily Circulation (1994)			52,729

Nebraska—Lincoln

KOLN

Ch. 10

(Operates satellite KGIN, Grand Island, NE)

Network Service: CBS.

Licensee: Busse Bcstg. Corp., Box 30350, Lincoln, NE 68503.

Studio: 40th & W Sts., Lincoln

Mailing Address: Box 30350, Lincoln, NE 68503.

Telephone: 402-467-4321. Fax: 402-467-9210.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Satellite Earth Stations: Microdyne, 7-meter; Scientific-Atlanta, 7-meter; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, 4.6-meter; Microdyne, Scientific-Atlanta receivers.

News Services: AP, U.S. Weather Bureau.

Ownership: Busse Broadcasting Corp. (Group Owner).

Began Operation: February 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955 (Television Digest, Vol. 9:30, 34; 10:9, 13, 20). Sale to Gillett by Fetzer Communications Inc. approved Oct. 29, 1985. Sale to present owners by Gillett Bcstg. approved by FCC July 31, 1987.

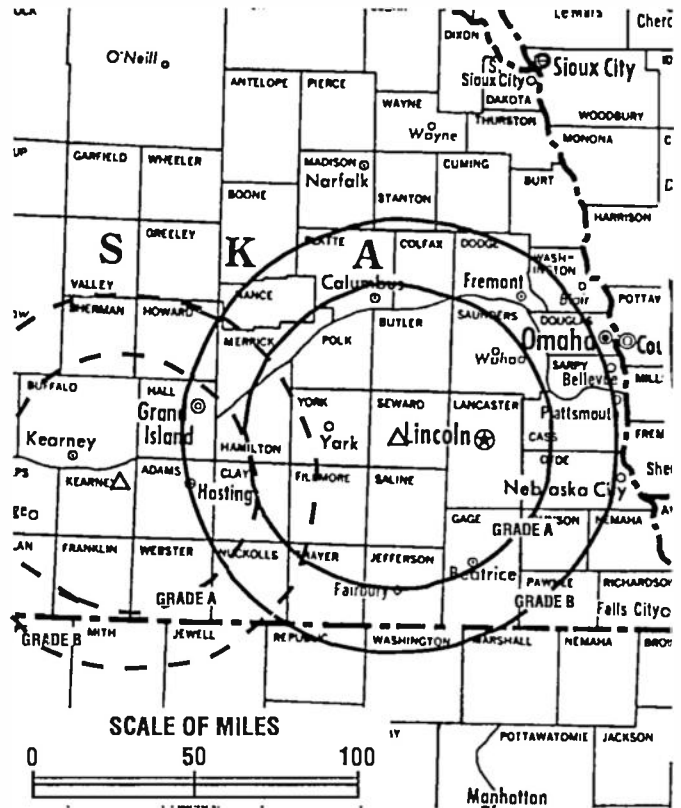
Represented (sales): TeleRep Inc.

Represented (legal): Pepper & Corazzini.

Represented (engineering): Lohnes & Culver.

Personnel:

- Frank Jonas, President & General Manager.
- Dick Nelson, General Sales Manager.
- Kris Ryan, National Sales Manager.
- John Denney, News Director.
- Charlie Peterson, Program & Promotion Director.
- Lisa Guill, Production Supervisor.
- Carl Iverson, Chief Engineer & Operations Manager.
- Christine McPike, Controller.



KOLN BPCT-3649 Granted 12/15/65 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$786.

City of License: Lincoln. DMA: Lincoln & Hastings-Keamey. Rank: 101.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	419,440	223,650	643,090
Average Weekly Circulation (1994)	115,111	47,505	179,456
Average Daily Circulation (1994)			114,819

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Nebraska—McCook-Oberlin, Kansas

KSNK

Ch. 8

(Satellite of KSNW, Wichita, KS)

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 905 N. Main, Wichita, KS 67203.

Studio: U.S. Hwy. 36 W, 9-mi. W, of Oberlin, KS

Telephone: 913-475-2248. Fax: 913-475-3944.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 297.2-kw visual, 29.5-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36 W, 9-mi. W of Oberlin, KS.

Satellite Earth Station: M/A-Com, 4-meter, M/A-Com receivers.

News Services: AP, CNN, Conus, KSN.

Ownership: SJL Broadcast Management Corp. (Group Owner).

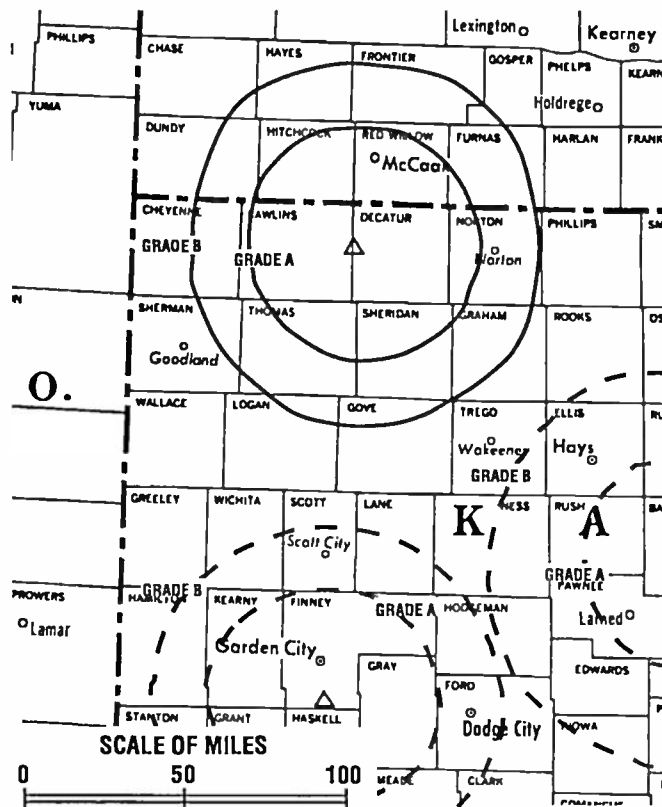
Began Operation: October 16, 1959. Sale to present owner by The Standard Corp. approved by FCC August 5, 1988.

Represented (sales): Katz Television.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:
Dwayne Detter, Station Manager.
Jim Bowers, Chief Engineer.



KSNK BPGT-82070KF Granted 8/20/82 © American Map Corp., No. 14244

Rates: On request.

City of License: McCook. DMA: Wichita-Hutchinson. Rank: 61.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	54,900	25,710	80,610
Average Weekly Circulation (1994)	8,425	2,765	25,370
Average Daily Circulation (1994)			12,826

Nebraska—North Platte

KNOP-TV

Ch. 2

Network Service: NBC.

Licensee: North Platte Television Inc., Box 749, North Platte, NE 69101.

Studio: 4.7-mi. NNE of North Platte town, North Platte, NE 69103.

Mailing Address: Box 749, North Platte, NE 69101.

Telephone: 308-532-2222. Fax: 308-532-9579.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"
Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

Satellite Earth Stations: 2 in operation; Harris receivers.

News Service: AP.

Ownership: North Platte Television Inc.

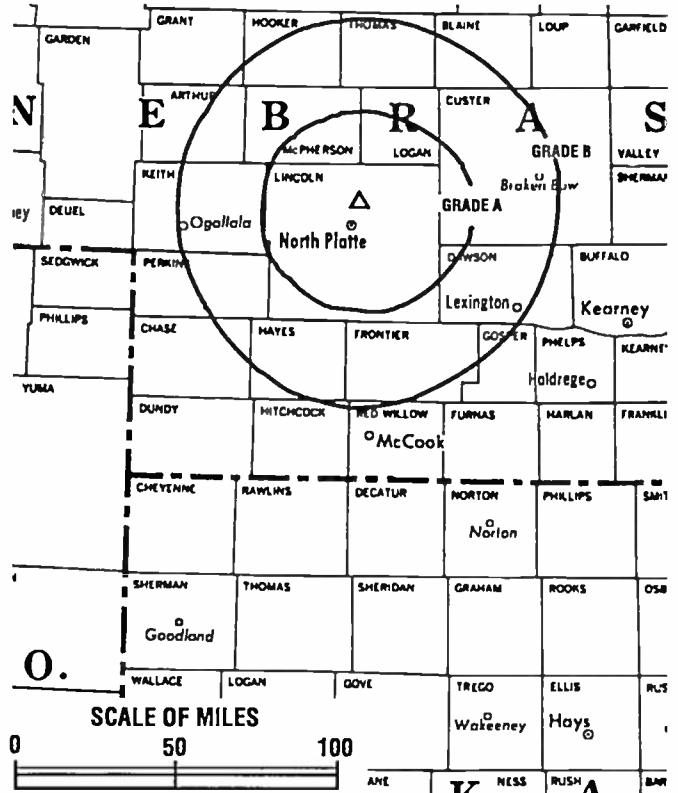
Began Operation: December 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

Represented (sales): Seltel Inc.; Art Moore Inc.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Ulysses A. Carlini, General Manager.
Gregg Hoover, Program & Promotion Director.
Lori Larson, Assignment Editor.
Dennis Kellogg, Sports Director.
Rex Nielson, Chief Engineer.
Cheryl McDonald, Traffic Director.



KNOP-TV BMPCT-5042 Granted 5/2/58 © American Map Corp., No. 14244

Rates: On request.

City of License: North Platte. DMA: North Platte. Rank: 210.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	24,880	22,020	46,900
Average Weekly Circulation (1994)	16,262	6,137	27,914
Average Daily Circulation (1994)			18,744

Nebraska—Omaha

KETV

Ch. 7

Network Service: ABC.

Licensee: Pulitzer Bcstg. Co., 2665 Douglas St., Omaha, NE 68131.

Studio: 2665 Douglas St., Omaha, NE 68131.

Telephone: 402-345-7777. Fax: 402-978-8922.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1360-ft. above av. terrain, 1363-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 6-meter Ku & C-band; BMS, 6-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com receivers.

News Services: ABC, AP, Conus, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

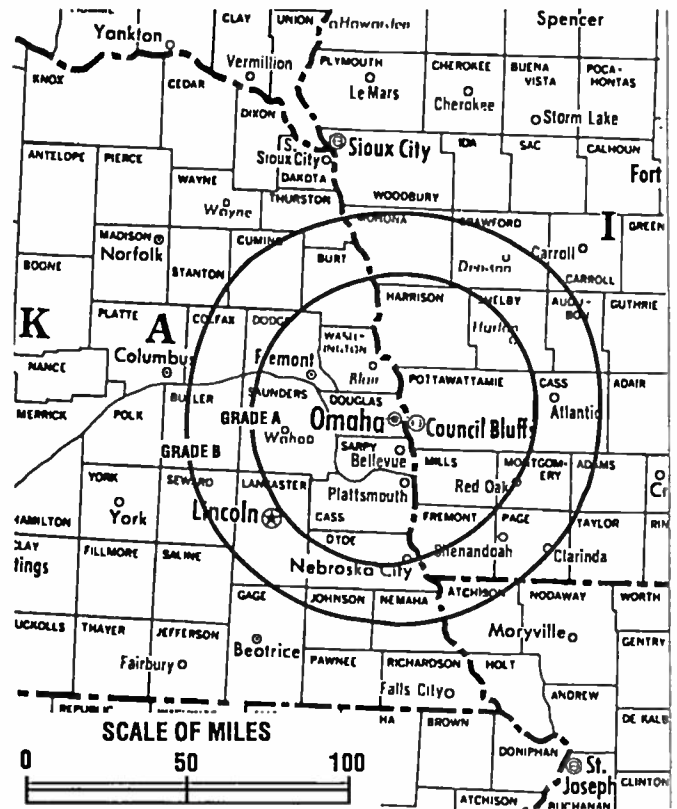
Began Operation: September 17, 1957. Sale to present owner by Peter Kiewit Sons' Inc. (publisher of Omaha World-Herald) approved by FCC Feb. 26, 1976 (Television Digest, Vol. 15:45). Previous sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Vol. 2:45; 3:23).

Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Personnel:

- Richard Spark, General Manager.
- Phyllis Ned, General Sales Manager.
- Don Grubaugh, National Sales Manager.
- Bettie Denny, Program & Community Affairs Manager.
- Phil Clark, Promotion Manager.



KETV BPCT-3701 Granted 4/25/66 © American Map Corp., No. 14244

Jim Adams, Production Manager.
Rose Ann Shannon, News Director.
Don Clausen, Chief Engineer.

Highest 30 Sec. Rate: \$5000.

City of License: Omaha. DMA: Omaha. Rank: 74.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	421,120	227,730	648,850
Average Weekly Circulation (1994)	267,492	129,137	407,806
Average Daily Circulation (1994)			237,605

Nebraska—Omaha

KMTV

Ch. 3

Network Service: CBS.

Licensee: Lee Enterprises Inc., 130 E. 2nd St., Davenport, IA 52801.

Studio: 10714 Mockingbird Dr., Omaha, NE 68127.

Telephone: 402-592-3333. Fax: 402-592-3378.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.7-meter Ku-band; Harris, 3-meter C-band, DH Satellite, 4.2-meter Ku & C-band; Harris, M/A-Com, Scientific-Atlanta, DX Communications receivers.

News Services: AP, CBS.

Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: September 1, 1949. Sale to present owner by May Bcstg. Co. approved by FCC Nov. 7, 1986.

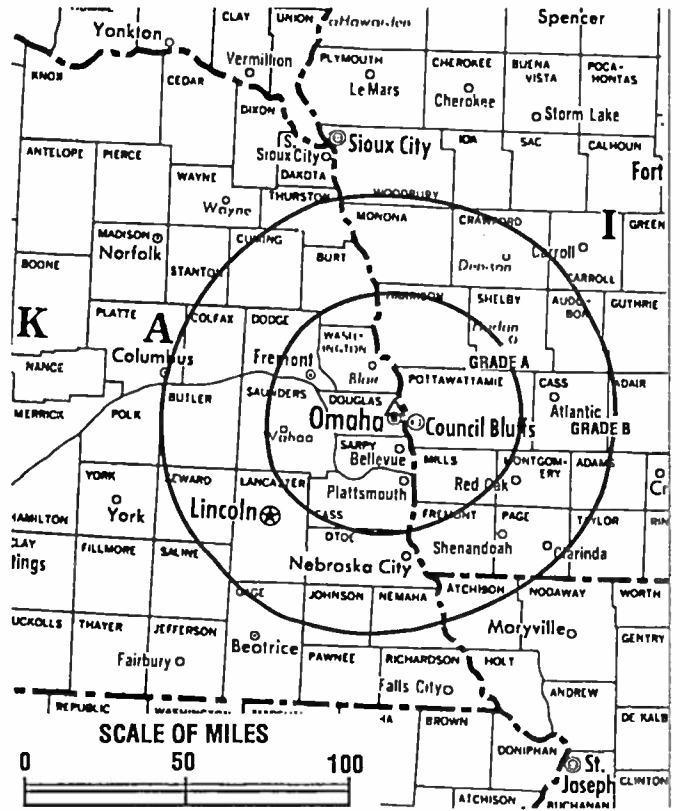
Represented (sales): Katz American Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Represented (engineering): David Steel & Associates Inc.

Personnel:

- Howard Kennedy, General Manager.
- David L. Kuehn, General Sales Manager.
- Lin White, National Sales Manager.
- Loren Tobia, News Director.



KMTV BPCT-3288 Granted 4/26/66 © American Map Corp., No. 14244

Donzd E. Browsers, Program & Production Manager.
Larry Steele, Chief Engineer.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$1325.

City of License: Omaha. DMA: Omaha. Rank: 74.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	407,600	227,450	635,050
Average Weekly Circulation (1994)	246,465	119,290	376,669
Average Daily Circulation (1994)			228,897

Nebraska—Omaha

KPTM

Ch. 42



We're your station!®

Network Service: Fox.

Licensee: Pappas Stations Partnership, 500 S. Chinowth Rd., Visalia, CA 93277.

Studio: 4625 Famam St., Omaha, NE 68132.

Telephone: 402-558-4200. **Fax:** 402-554-4290.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1559-ft. above av. terrain, 1479-ft. above ground, 2689-ft. above sea level.

Latitude	41°	04'	15"
Longitude	96°	13'	30"

Holds CP for change to 1893-ft. above av. terrain, 1814-ft. above ground, 3021-ft. above sea level BPCT-870902KE.

Transmitter: 19801 Pflug Rd., Springfield.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; AFC, 3.6-meter Ku-band; Harris, M/A-Com receivers.

Ownership: Pappas Telecasting Companies (Group Owner).

Began Operation: April 6, 1986.

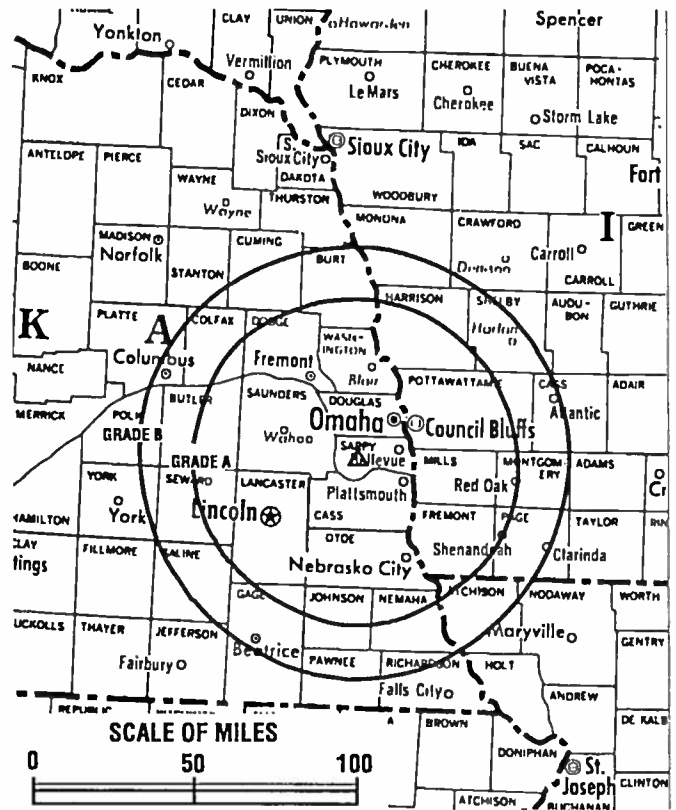
Represented (sales): TeleRep Inc.

Represented (legal): Bryan, Cave.

Represented (engineering): Smith & Powstenko; Cecil Lynch.

Personnel:

Harry J. Pappas, President.
Howard H. Shrier, Executive Vice President & General Manager.



KPTM BPCT-870902KE Granted 10/30/87 © American Map Corp., No. 14244

James F. McKernan, Vice President & Station Manager.
Steve Rabb, National Marketing Manager.
Roger Moody, Regional Marketing Manager.
Robln Ibsen, Local Marketing Manager.
Brad Gonzalez, Program Manager.
Susan Oden, Traffic Manager.
Dale Scherbring, Chief Engineer.
B. J. Huchtemann, Production Supervisor.
Marilyn Rothe, Film Manager, Programming Assistant.
Donna Ridgley, Promotion Director.
Patty Moore, Business Manager.

Highest 30 Sec. Rate: \$1500.

City of License: Omaha. **DMA:** Omaha. **Rank:** 74.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	388,240	213,790	602,030
Average Weekly Circulation (1994)	212,302	89,558	310,704
Average Daily Circulation (1994)			156,918

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Nebraska—Omaha

WOWT

Ch. 6

Network Service: NBC.

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, CA 94119.

Studio: 3501 Famam St., Omaha, NE 68131.

Telephone: 402-346-6666. Fax: 402-346-9249.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Cicularly polarized, 1370-ft. above av. terrain, 1343-ft. above ground, 2534-ft. above sea level.

Latitude 41° 18' 40"
Longitude 96° 01' 37"

Transmitter: 5800 N. 72nd St.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6.1-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Chronicle Bcstg., CNN, ESDI, National Weather Service, NBC, UPI.

Ownership: Chronicle Broadcasting Co. (Group Owner).

Began Operation: August 29, 1949. Sale to present owner by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

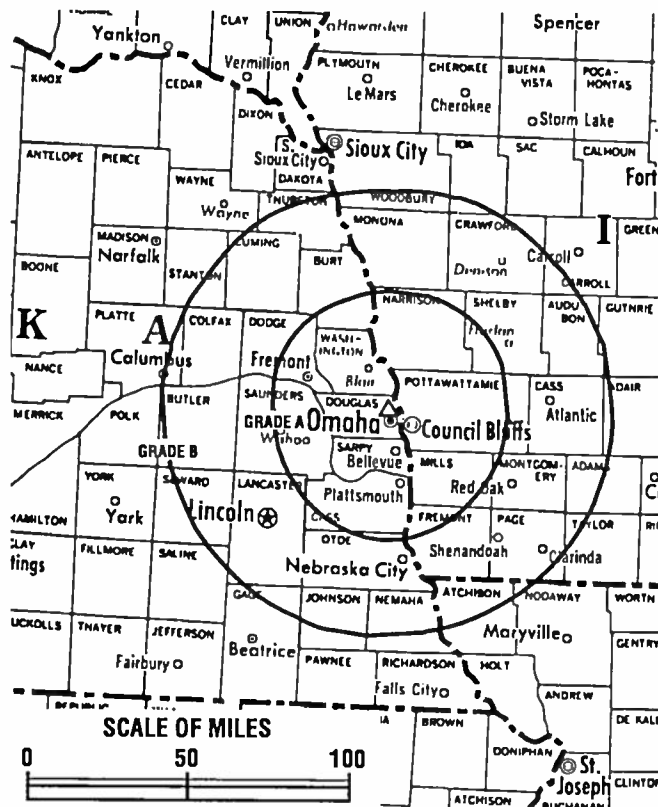
Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- R. D. Oswald, Vice President & General Manager.
- Chris Bailey, General Sales Manager.
- John Curry, Local Sales Manager.
- Diana Dixon, National Sales Manager.
- Karen Bride, Operations Manager.
- John Clark, News Director.



WOWT BPCT-3671 Granted 4/25/66 © American Map Corp., No. 14244

Jack Davidson, Chief Engineer.
Dan Cupak, Promotion & Marketing Manager.
Gail Weddington, Community Affairs Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2000.

City of License: Omaha. DMA: Omaha. Rank: 74.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	404,560	222,220	626,780
Average Weekly Circulation (1994)	253,871	124,892	389,529
Average Daily Circulation (1994)			206,551

Nebraska—Scottsbluff

KDUH-TV

Ch. 4

(Affiliate of KOTA-TV, Rapid City, SD)

Network Service: ABC, Fox.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, SD 57709.

Studio: 1523 First Ave., Scottsbluff, NE 69361.

Telephone: 308-632-3071.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1961-ft. above ground, 6316-ft. above sea level.

Latitude 42° 10' 21"
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Hemingford, NE.

Satellite Earth Stations: Simulcast, 5-meter; RCA Americom Ku-band; Simulcast receivers.

News Services: ABC, UPI.

Ownership: Duhamel Broadcasting Enterprises (Group Owner).

Began Operation: February 20, 1958.

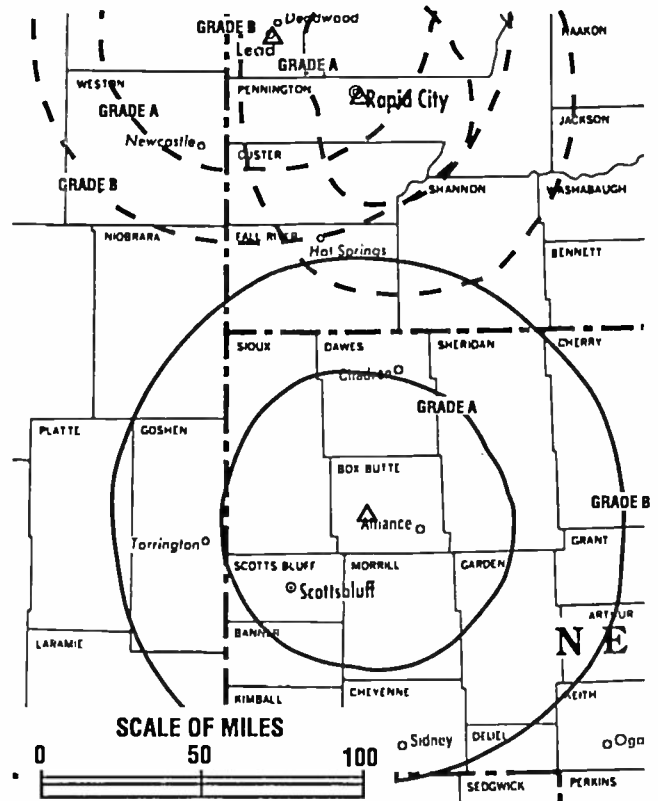
Represented (sales): Katz Television; The Soderlund Co. (Omaha-Lincoln).

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza.

Represented (engineering): Edward F. Lorentz & Associates; Vir James (Denver).

Personnel:

William Duhamel, General Manager.
Wes Haugen, General Sales Manager.
Frank Etherington, Director of Engineering.



KDUH-TV BPCT-4269 Granted 11/25/69 © American Map Corp., No. 14244

Rex Swanson, Station Manager.
Mitch Krebs, News Director.

Rates: On request.

City of License: Scottsbluff. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	177,570	108,130	285,700
Average Weekly Circulation (1994)	15,415	12,065	39,834
Average Daily Circulation (1994)			23,410

Nebraska—Scottsbluff-Gering

KSTF

Ch. 10

(Satellite of KGWN-TV, Cheyenne, WY)

Network Service: CBS.

Licensee: Stauffer Communications Inc., 2923 E. Lincolnway, Cheyenne, WY 82001.

Studio: See KGWN-TV, Cheyenne, WY

Telephone: 307-634-7755. Fax: 307-635-0224.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 240-kw visual, 24-kw aural. Antenna: 840-ft. above av. terrain, 674-ft. above ground, 5141-ft. above sea level.

Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of Scottsbluff.

Satellite Earth Station: RCA, 3.5-meter; RCA receivers.

News Service: AP.

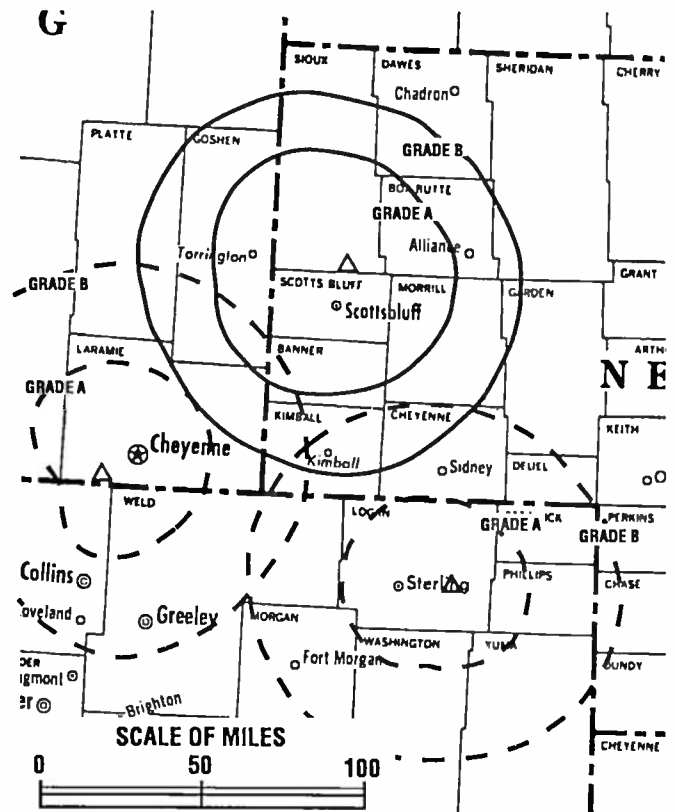
Ownership: Stauffer Communications Inc. (Group Owner).

Began Operation: August 7, 1955. Sale to Lamb Enterprises by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28). Sale to Burke Bcstg. approved Oct. 14, 1983. Sale to present owner approved July 8, 1986 (Vol. 26:13).

Represented (sales): Katz Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:
Carl J. Occhipinti, General Manager.
Bill Yost, Station Manager.



KSTF BMPCT-4858 Granted 10/9/57 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$65.

City of License: Scottsbluff. DMA: Cheyenne-Scottsbluff-Sterling. Rank: 193.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	67,900	34,790	102,690
Average Weekly Circulation (1994)	12,409	8,709	26,218
Average Daily Circulation (1994)			13,764

Nebraska—Superior

KSNB-TV

Ch. 4

(Satellite of KHGI-TV, Kearney, NE)

Network Service: ABC.

Licensee: Fant Bcstg. Co. of Nebraska Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 13-mi. S of Kearney on Hwy. 44

Telephone: 308-743-2494. Fax: 308-743-2644.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1086-ft. above ground, 2837-ft. above sea level.

Latitude 40° 05' 13"
Longitude 97° 55' 12"

Transmitter: 5-mi. N of Ruskin.

Satellite Earth Station: Prodelin, 5-meter; Standard Components receivers.

News Services: ABC, AP, Conus, National Weather Service, Sports News Satellite, WSI.

Ownership: Fant Broadcasting Co. (Group Owner).

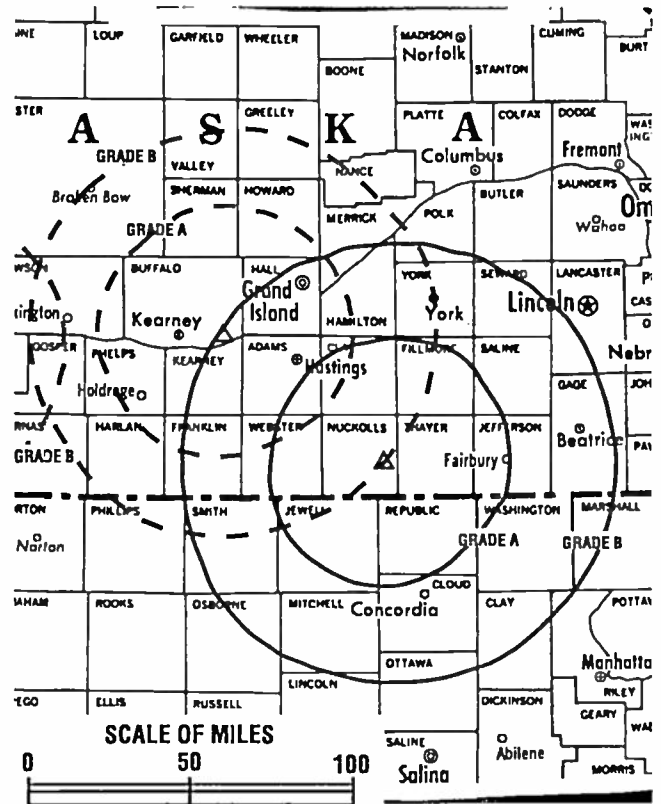
Began Operation: October 1, 1965. Assignment to Fant Bcstg. Co. granted May 13, 1993.

Represented (sales): Katz Television.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See KHGI-TV, Kearney-Hastings-Grand Island.

Rates: On request.

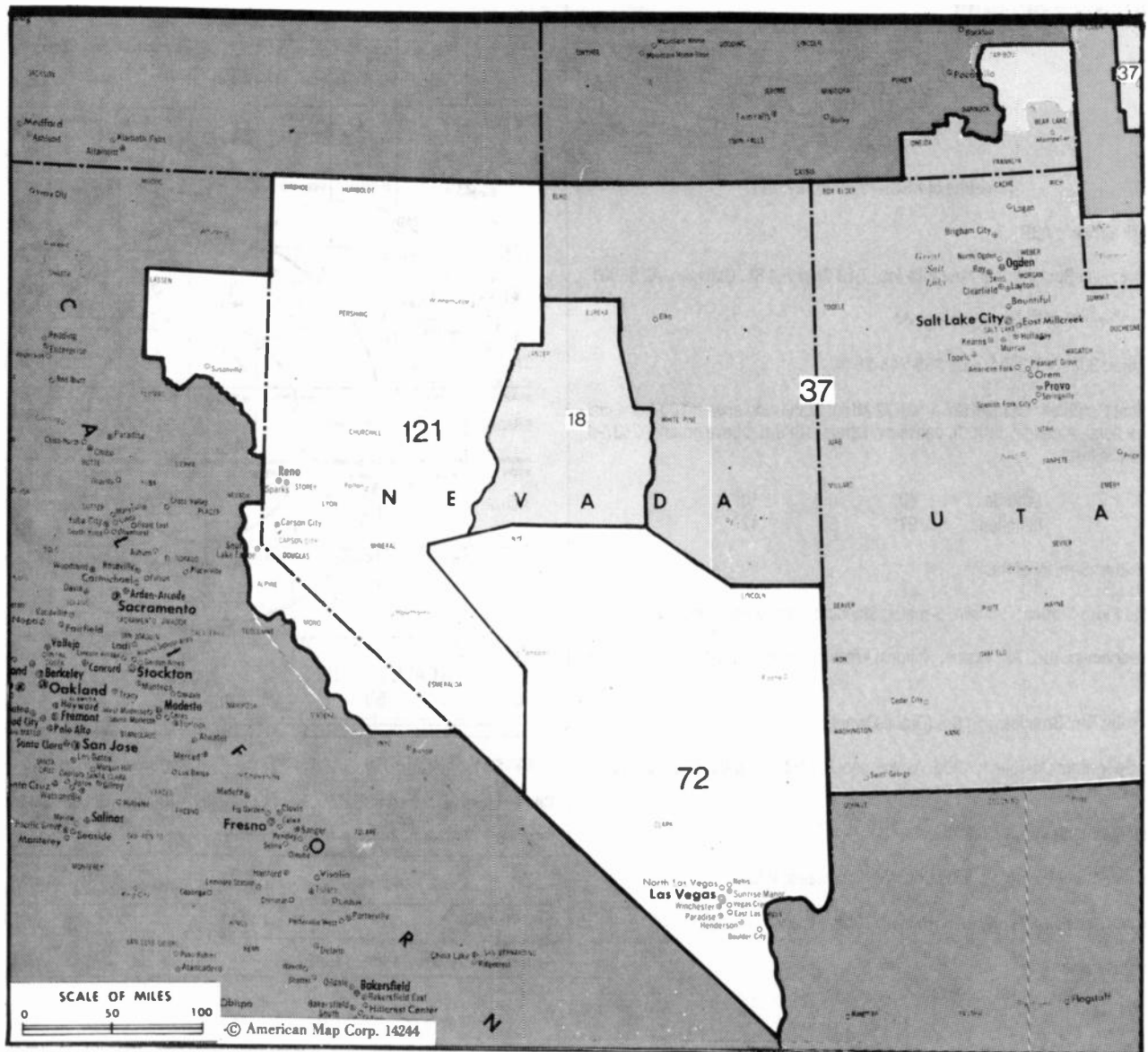


KSNB-TV BMPCT-6399 Granted 3/14/67 © American Map Corp., No. 14244

City of License: Superior. DMA: Lincoln & Hastings-Kearney. Rank: 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	139,040	55,480	194,520
Average Weekly Circulation (1994)	12,820	7,893	27,790
Average Daily Circulation (1994)			13,604



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,142,160	18	KCEC (50), KCNC-TV (4), KDVR (31), KFCT (22), KFNR (11), KMGH-TV (7), KREG-TV (3), KSBS-TV (24), KTVD (20), KTVS (3), KUBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53), KJZZ-TV (14), KOOG-TV (30), KSGL-TV (4), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2)
Salt Lake City, UT	638,450	37	KBLR (39), KFBT (33), KLAS-TV (8), KRLL (21), KTNV (13), KVBC (3), KVVU-TV (5)
Las Vegas, NV	367,500	72	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNV (4), KTVN (2)
Reno, NV	191,500	121	

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KVVU-TV, Henderson	See Las Vegas, NV

Nevada Station Totals as of November 1, 1994			
	VHF	UHF	TOTAL
Commercial Television Stations	7	5	12
Educational Television Stations	2	0	2
	9	5	14

Nevada—Las Vegas

KFBT

Ch. 33

Network Service: None, independent.

Licensee: Channel 33 Inc., 3840 S. Jones Blvd., Las Vegas, NV 89103.

Studio: 3840 S. Jones Blvd., Las Vegas, NV 89103.

Telephone: 702-873-0033. **Fax:** 702-873-6192.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1349-kw max. visual. Antenna: 1906-ft. above av. terrain, 174-ft. above ground, 4494-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 31"

Transmitter: 1.03-mi. NE of Black Mountain.

Satellite Earth Station: Comtech C-band; Harris receivers.

Ownership: Channel 33 Inc.

Began Operation: August 1, 1989.

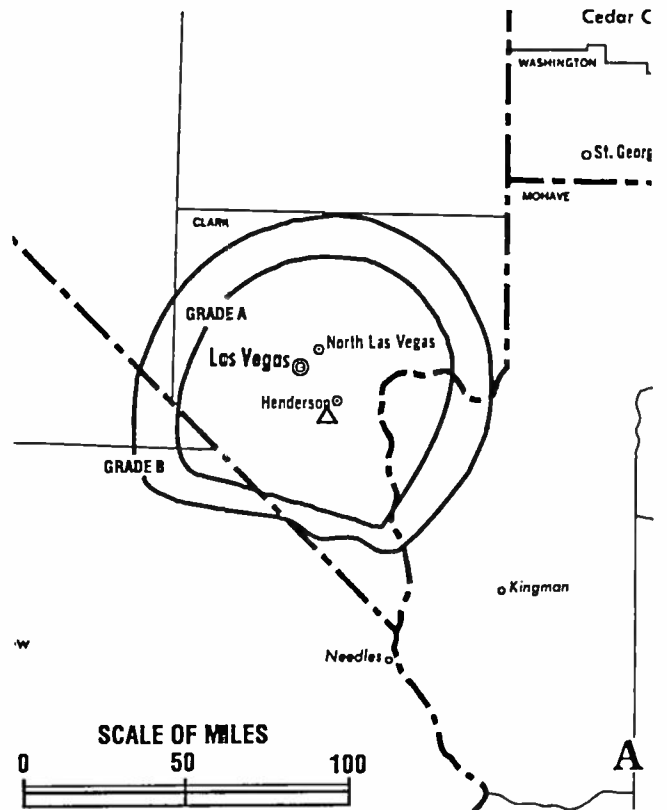
Represented (sales): Adam Young Inc.

Personnel:

Jack Paris, General Manager.
Bob Ordonez, General Sales Manager.
Jeff Gotts, Chief Engineer.
Korie Fera, Promotion Director.
Danny Koker, Production Manager.
Lori Conroy, Business Manager.

Highest 30 Sec. Rate: \$150.

City of License: Las Vegas. **DMA:** Las Vegas. **Rank:** 72.



KFBT BMPCT-890130KL Granted 5/5/89 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	200,930	137,340	338,270
Average Weekly Circulation (1994)	59,676	49,030	108,923
Average Daily Circulation (1994)			35,518

Nevada—Las Vegas

KLAS-TV

Ch. 8

Network Service: CBS.

Licensee: Landmark Television Inc., 3228 Channel 8 Dr., Las Vegas, NV 89109.

Studio: 3228 Channel 8 Dr., Las Vegas, NV 89109.

Mailing Address: Box 15047, Las Vegas, NV 89114.

Telephone: 702-792-8888. **Fax:** 702-734-7437.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 33"

Transmitter: Black Mountain, 7-mi. from Henderson.

Satellite Earth Stations: Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; DH Satellite, 5-meter Ku-band; Anixter, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Microdyne receivers.

SNG Mobile Dish: SatCom, 2.4-meter Ku-band.

News Services: AP, Conus, NIWS, UPI.

Ownership: Landmark Communications Inc. (Group Owner).

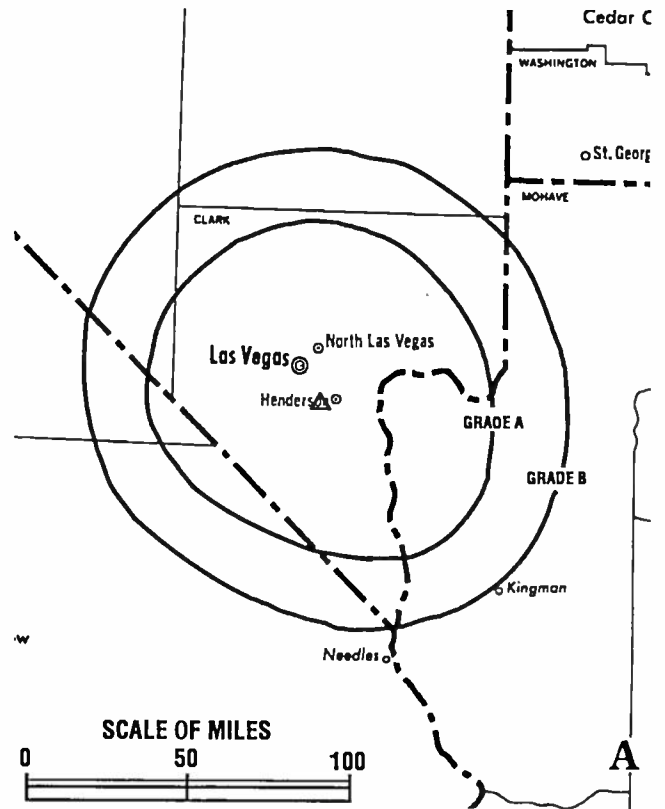
Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (Television Digest, Vol. 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Richard Fraim, President & General Manager.
Andy Henderson, General Sales Manager.
Emily Neilson, News Director.
Pat Monson, Program Director.



KLAS-TV BPCT-4448 Granted 9/1/71

© American Map Corp., No. 14244

Virginia Canfield, Business Manager.
Jeff Chesser, Production Manager.
Jack Wilkinson, Chief Engineer.

Rates: On request.

City of License: Las Vegas. **DMA:** Las Vegas. **Rank:** 72.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	733,230	618,330	1,351,560
Average Weekly Circulation (1994)	169,962	132,114	303,790
Average Daily Circulation (1994)			190,603

Nevada—Las Vegas

KRLR

Ch. 21

Network Service: None, independent.

Licensee: Channel 21 L.P., 920 S. Commerce St., Las Vegas, NV 89106-4504.

Studio: 920 S. Commerce St., Las Vegas, NV 89106-4504.

Mailing Address: Box 26815, Las Vegas, NV 89126-0815.

Telephone: 702-382-2121. **Fax:** 702-382-1351.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 427-kw max. visual, 47-kw max. aural. Antenna: 1158-ft. above av. terrain, 90-ft. above ground, 3420-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 24"

Transmitter: Black Mountain, Henderson.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Comtech, 5-meter C-band; ChannelMaster, 3.2-meter C-band; DX Engineering, 3.2-meter C-band; M/A-Com, 3.2-meter Ku-band; ChannelMaster, DX Engineering, M/A-Com, Pinzone receivers.

Ownership: Las Vegas Channel 21 Inc.

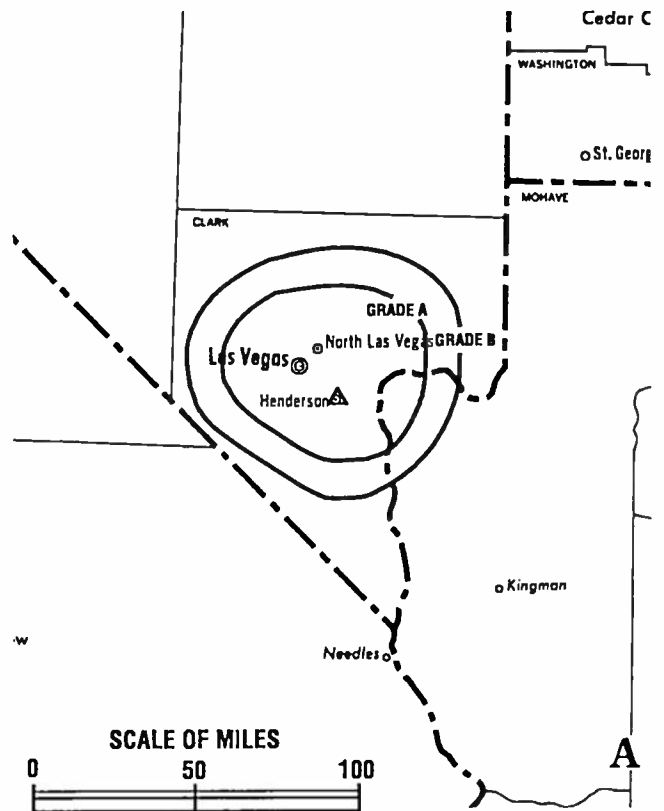
Began Operation: July 31, 1984. Sale to present owner approved by FCC May 16, 1994.

Represented (sales): Seltel Inc.

Represented (engineering): Carl T. Jones Corp.

Personnel:

Marty Sokoler, General Manager.
Marty Ross, General Sales Manager.
Steve Scott, Chief Engineer.
Dale Palecek, Program Manager.



KRLR BMPCT-831213KG Granted 5/25/84 © American Map Corp., No. 14244

Gary De Lorenzo, Business Manager.
Rita Wotherspoon, Traffic & Operations Manager.

Highest 30 Sec. Rate: \$750.

City of License: Las Vegas. **DMA:** Las Vegas. **Rank:** 72.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	204,600	140,850	345,450
Average Weekly Circulation (1994)	84,729	68,292	153,152
Average Daily Circulation (1994)			56,525

Nevada—Las Vegas

KTNV

Ch. 13

Network Service: ABC.

Licensee: WTMJ Inc.

Studio: 3355 S. Valley View Blvd., Las Vegas, NV 89102.

Telephone: 702-876-1313. Fax: 702-871-1961.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 15.8-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"
Longitude 115° 00' 32"

Transmitter: 10-mi. SSE of Las Vegas, Black Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 4.5-meter C-band; DX Antenna, 3-meter C-band; Microdyne, 7-meter C-band; RCA, 3-meter Ku-band; Avantek, DX Engineering, RCA, Scientific-Atlanta, Standard Electronics receivers.

News Services: ABC, AP.

Ownership: WTMJ Inc. (Group Owner).

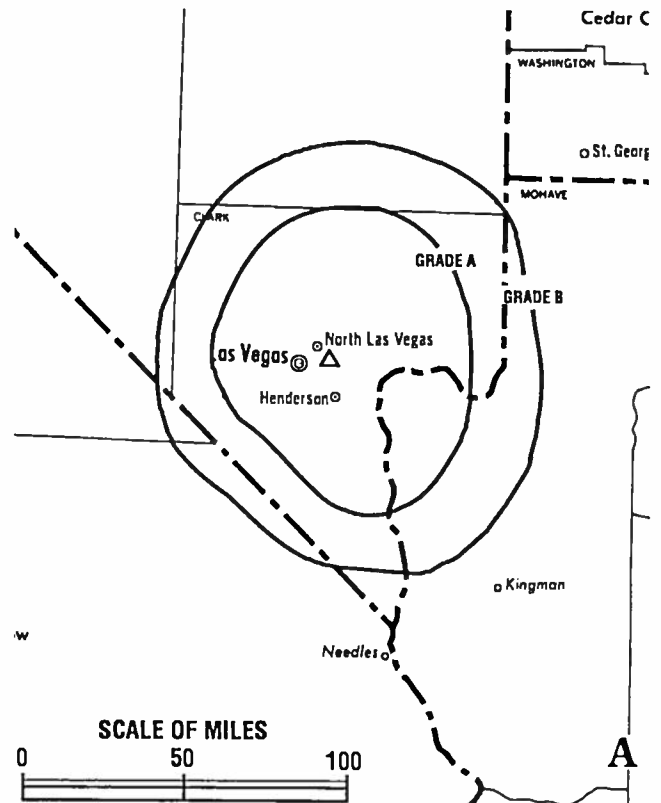
Began Operation: May 4, 1956. Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (Television Digest, Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV & KBMI(AM), Henderson, NV approved Nov. 28, 1956 (Vol. 12:48). Sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5, 1959 (Vol. 15:42, 45). Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. April 16, 1969 (Vol. 9:15). Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Sale to present owner approved by FCC June 29, 1979 (Vol. 19:8).

Represented (sales): Petry Television Inc.

Represented (legal): Crowell & Moring.

Personnel:

Peter Bannister, Vice President & General Manager.
Gary Plumlee, General Sales Manager.
Tim Foster, National Sales Manager.



KTNV BMPCT-800104KE Granted 5/30/80 © American Map Corp., No. 14244

Matt Zelkind, News Director.
Marie Shea, Program Director.
Donna Dube, Promotion Director.
Jayne Kozich, Business Manager.
Roman Hlohowskyj, Chief Engineer.

Rates: On request.

City of License: Las Vegas. DMA: Las Vegas. Rank: 72.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	340,790	215,810	556,600
Average Weekly Circulation (1994)	155,576	122,057	279,167
Average Daily Circulation (1994)			145,500

Nevada—Las Vegas

KVBC

Ch. 3

Network Service: NBC.

Licensee: Valley Broadcasting Co., Box 44169, Las Vegas, NV 89116.

Studio: 1500 Foremaster Lane, Las Vegas, NV 89101.

Telephone: 702-642-3333. Fax: 702-399-0767.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"
Longitude 115° 00' 20"

Transmitter: Black Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Prodelin, 5-meter C-band; Paracom, 3.1-meter C-band; Andrew, 2.37-meter Ku-band; DX Engineering, Pinzone receivers.

News Services: AP, CNN, LPN, NBC, UPI.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

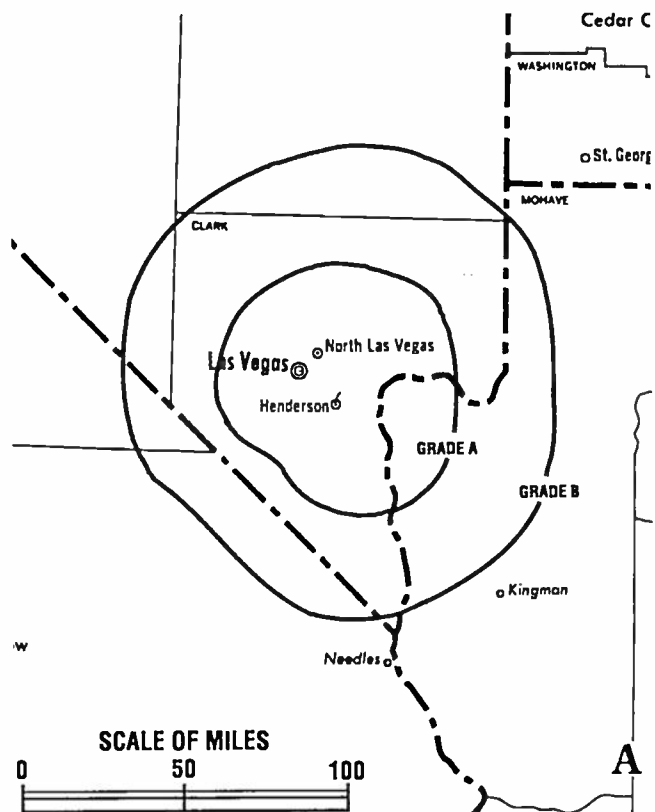
Began Operation: January 23, 1955. Donrey Inc. lost license (Television Digest, Vol. 18:46; 19:19, 32). Began operation under present ownership Sept. 30, 1979.

Represented (sales): Blair Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Rolla D. Cleaver, General Manager.
- Gene R. Greenberg, General Sales Manager.
- Dick Hollister, National Sales Manager.
- Charlene Hearst, Public Affairs Director.
- Mike Cutler, News Director.
- Frank Haynes, Chief Engineer.
- Judy Reich, Program Director.
- Dayle Wyman, Promotion Director.
- Joan Zucker, Business Manager.



KVBC BPCT-4465 Granted 8/10/79 © American Map Corp., No. 14244

Laurence Richesin, Assistant Chief Engineer.
Tom Cross, Operations Supervisor.

Rates: On request.

City of License: Las Vegas. DMA: Las Vegas. Rank: 72.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	752,450	417,550	1,170,000
Average Weekly Circulation (1994)	173,950	133,982	309,796
Average Daily Circulation (1994)			196,136

Nevada—Henderson-Las Vegas

KVVU-TV

Ch. 5

Network Service: Fox.

Licensee: KVVU Broadcasting Corp., 25 TV 5 Dr., Henderson, NV 89014.

Studio: 25 TV 5 Dr., Henderson, NV 89014.

Telephone: 702-435-5555. Fax: 702-451-4220.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"
Longitude 115° 00' 23"

Transmitter: Black Mountain, 2-mi. SW of Henderson.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Simulcast, 5-meter C-band; AFC, 3.5-meter Ku-band; M/A-Com, Standard Communications receivers.

News Service: UPI.

Ownership: Meredith Corp. (Group Owner).

Began Operation: September 10, 1967. Sale to present owner approved by FCC April 5, 1985 (Television Digest, Vol. 25:3). Sale to John W. Carson, et al., by William H. Hemstadt, et al., approved March 30, 1979 (Vol. 18:25; 19:14, 16). Previous sale by Levin-Townsend Enterprises approved Sept. 1, 1971. Sale by Charles Vanda approved by FCC May 1, 1969 (Vol. 9:18).

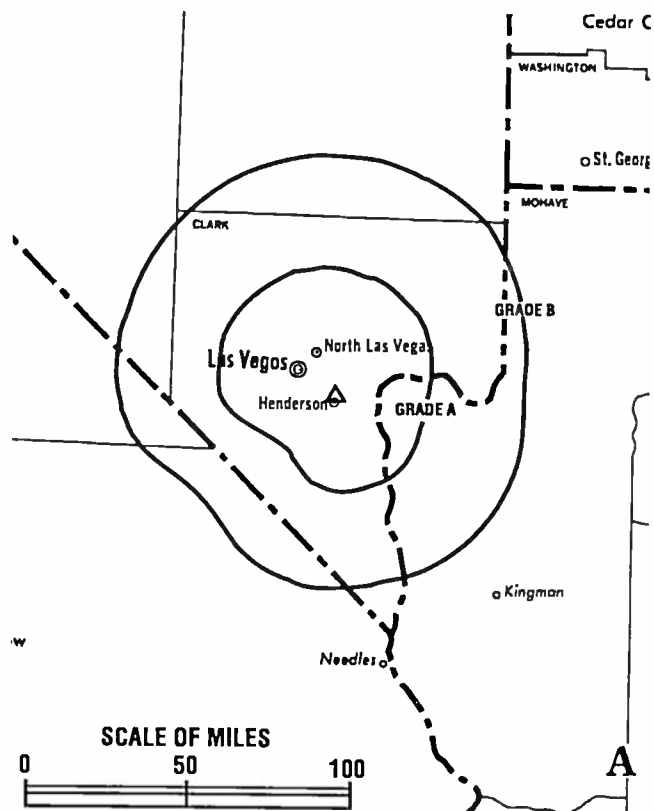
Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Edward F. Lorentz & Associates.

Personnel:

Rusty Durante, Vice President & General Manager.
Bill Utton, General Sales Manager.
Tom Marciano, Local Sales Manager.
Jack Smith, Director of Engineering.



KVVU-TV BPCT-3315 Granted 7/27/66

© American Map Corp., No. 14244

Tom Purney, Promotion Director.
Monte Wagner, Business Manager.
Sonia Maxwell, National Sales Manager.

Rates: On request.

City of License: Henderson. DMA: Las Vegas. Rank: 72.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	596,110	379,970	976,080
Average Weekly Circulation (1994)	167,367	138,862	308,126
Average Daily Circulation (1994)			165,898

Nevada—Paradise

KBLR

Ch. 39

Network Service: Telemundo.

Licensee: Summit Media L.L.C., 712 Chabot Dr., Las Vegas, NV 89107.

Telephone: 702-258-9007. Fax: 702-736-4971.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 1330-kw max. visual. Antenna: 1204-ft. above av. terrain, 223-ft. above ground, 3481-ft. above sea level.

Latitude	36°	00'	31"
Longitude	115°	00'	22"

Transmitter: Black Mountain communications site, near Henderson, Clark County.

Satellite Earth Station: Midwest Communications Ku & C-band; Drake receivers.

Ownership: Summit Media L.L.C.

Began Operation: April 1, 1989. Left air August 1, 1992; resumed operation March 1, 1994 following sale to present owner by Rose Communications, approved by FCC Aug. 25, 1993.

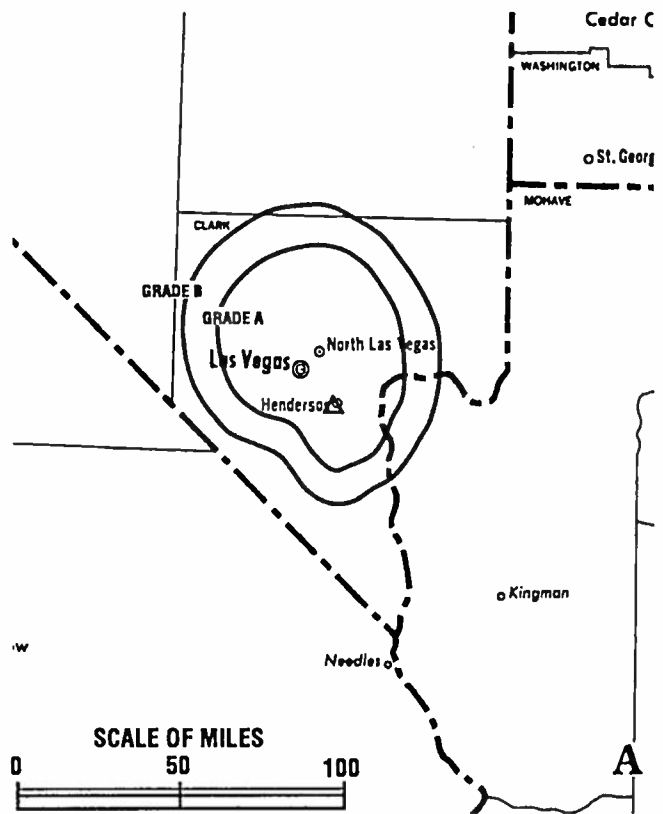
Represented (sales): Airwaves Inc.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Scott Gentry, General Manager.
Ted Lon, Station & General Sales Manager.
Lou Ann Boone, Program Director.



KBLR BMPCT-881212KI Granted 1/31/89 © American Map Corp., No. 14244

Wendy Oesterle, Business Manager.
Mark Nolte, Chief Engineer.

Rates: On request.

Nielsen Data: Not available.

City of License: Paradise. DMA: Las Vegas. Rank: 72.

Nevada—Reno

KAME-TV

Ch. 21

Network Service: Fox.

Licensee: Elcom of Reno License Corp., 4920 Brookside Court, Reno, NV 89502.

Studio: 4920 Brookside Court, Reno, NV 89502.

Mailing Address: Box 11129, Reno, NV 89510.

Telephone: 702-856-2121. Fax: 702-856-9146.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 692-kw max. & 457-kw horizontal visual, 63.1-kw max. & 45.7-kw horizontal aural. Antenna: 620-ft. above av. terrain, 152-ft. above ground, 5625-ft. above sea level.

Latitude	39°	35'	03.50"
Longitude	119°	47'	00.51"

Transmitter: E Knob of Red Peak, 4-mi. N of Reno.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter Ku & C-band; Prodelin, 2.2-meter Ku & C-band; Scientific-Atlanta, Agile Omni receivers.

Ownership: Ellis Communications Inc. (Group Owner).

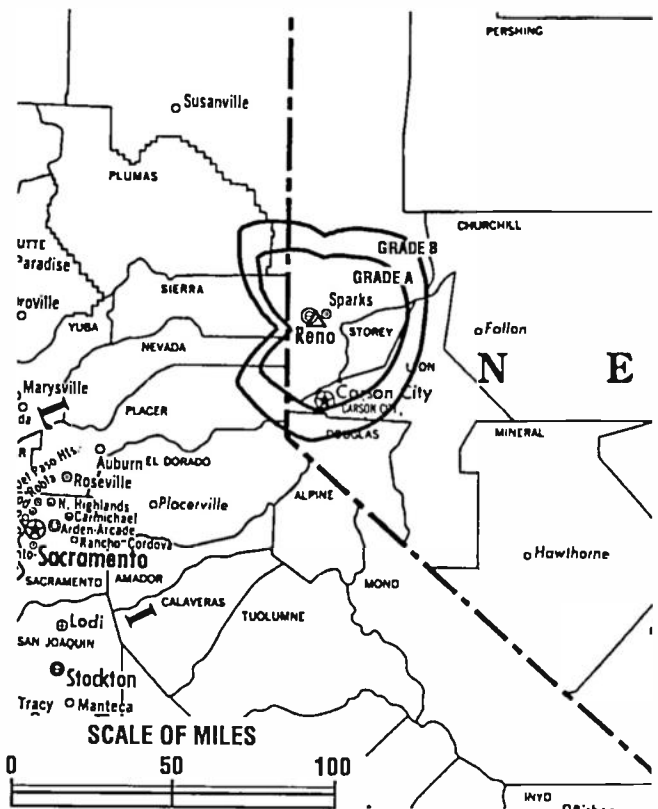
Began Operation: October 11, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Minkin & Snyder.

Personnel:

B. J. Andrews, General Manager.
 Michael Andrews, General Sales Manager.
 Devin Arquello, Local Sales Manager.
 Debbie Schultz, Program Director.



KAME-TV BPCT-790110LC Granted 4/23/80 © American Map Corp., No. 14244

Barry Myer, Business Manager.
 Walt Butler, Chief Engineer.

Highest 30 Sec. Rate: \$1200.

City of License: Reno. DMA: Reno. Rank: 121.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	468,140	285,740	753,880
Average Weekly Circulation (1994)	80,057	31,532	124,650
Average Daily Circulation (1994)			55,770

Nevada—Reno

KOLO-TV

Ch. 8

Network Service: ABC.

Licensee: DR Partners, Box 17017, Fort Smith, AR 72917.

Studio: 4850 Ampere Dr., Reno, NV 89502.

Telephone: 702-858-8888. Fax: 702-858-8855.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"
Longitude 119° 53' 00"

Transmitter: Slide Mountain, Washoe County.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; GE, 3-meter Ku-band; Andrew, Avantek, Standard Components receivers.

News Services: ABC, AP.

Ownership: Stephens Group Inc.

Began Operation: September 26, 1953. Sale to present owner approved Dec. 15, 1993.

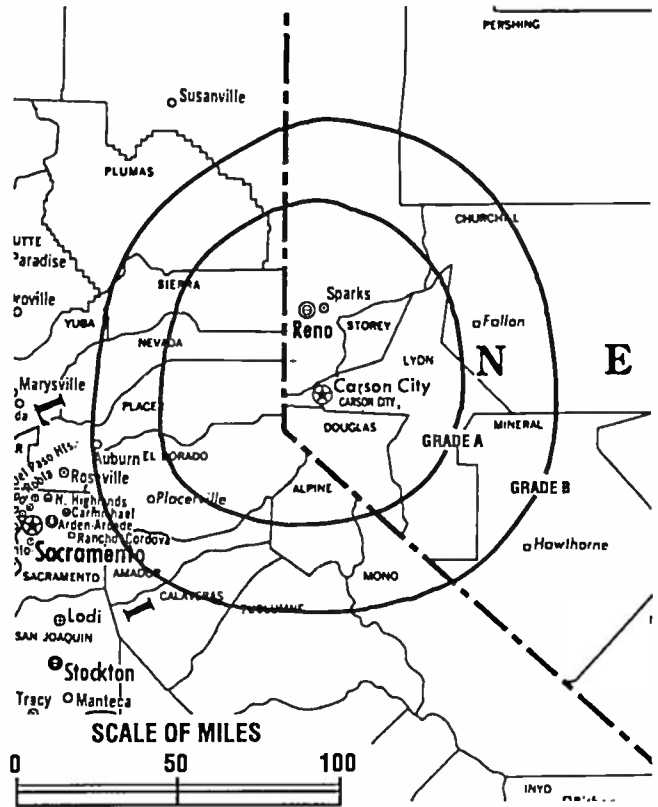
Represented (sales): Blair Television.

Represented (legal): Haley, Bader & Potts.

Represented (engineering): Hammett & Edison Inc.

Personnel:

Fred W. Smith, President.
Charles S. Alvey, General Manager.
William R. Hall, General Sales Manager.
David Ward, Local Sales Manager.
Judith Mathews, News Director.
Robert L. Northam, Chief Engineer.
Robert Hoke, Promotion & Film Director.



KOLO-TV BPCT-3473 Granted 5/6/65

© American Map Corp., No. 14244

Lorna King, Business Manager.
Vicki Gaunt, Traffic Director.

Rates: On request.

City of License: Reno. DMA: Reno. Rank: 121.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	821,680	527,710	1,349,390
Average Weekly Circulation (1994)	105,477	49,386	179,577
Average Daily Circulation (1994)			106,270

Nevada—Reno

KREN-TV

Ch. 27

Network Service: Univision.

Licensee: Sainte Limited, Box 4159, Modesto, CA 95352.

Studio: 961 Matley Lane, Suite 130, Reno, NV 89502.

Telephone: 702-333-2727. Fax: 702-333-5264.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1820-kw max. visual, 182-kw max. aural. Antenna: 2925-ft. above av. terrain, 107-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"
Longitude 119° 52' 59"

Transmitter: Peak of Slide Mountain, 15-mi. SSW of Reno.

Satellite Earth Stations: M/A-Com, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band.

Ownership: Sainte Ltd. (Group Owner).

Began Operation: October 8, 1986.

Represented (sales): Univision.

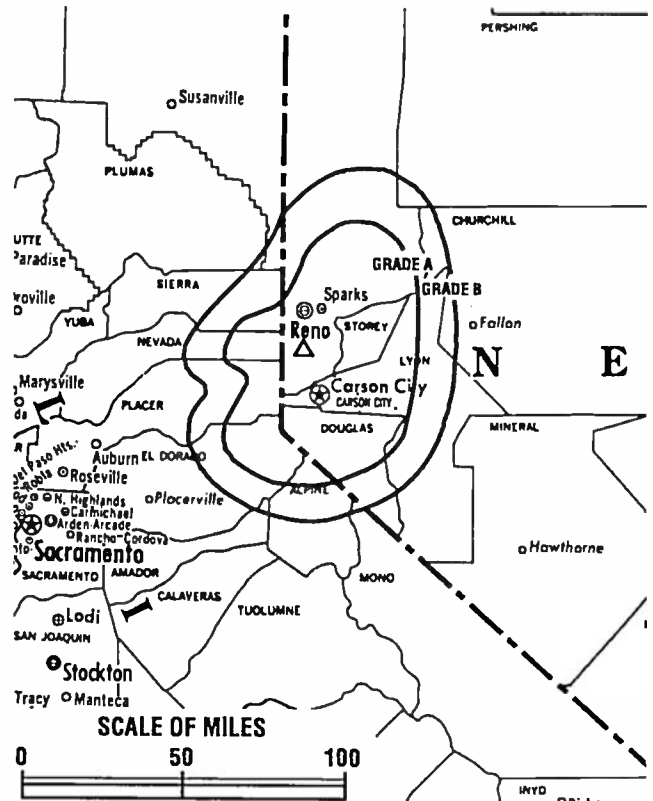
Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Cecil Lynch.

Personnel:

Debra Perez, Station Manager.
Bella Rojas, Sales Manager.
Jack Parker, Engineering Director.
Lupe Jimenez, Traffic Manager.

Highest 30 Sec. Rate: \$60.



KREN-TV BMPCT-850212KG Granted 3/28/85 © American Map Corp., No. 14244

City of License: Reno. DMA: Reno. Rank: 121.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	97,260	45,960	143,220
Average Weekly Circulation (1994)	2,618	1,743	6,058
Average Daily Circulation (1994)			3,769

Nevada—Reno

KRNV

Ch. 4

Network Service: NBC.

Licensee: Sierra Broadcasting Co., Box 7160, Reno, NV 89510-7160.

Studio: 1790 Vassar St., Reno, NV 89502.

Mailing Address: Box 7160, Reno, NV 89510-7160.

Telephone: 702-322-4444. Fax: 702-785-1200.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.04-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"
Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

Satellite Earth Stations: Harris, 6-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris, 3-meter Ku-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Sunbelt Broadcasting Co. (Group Owner).

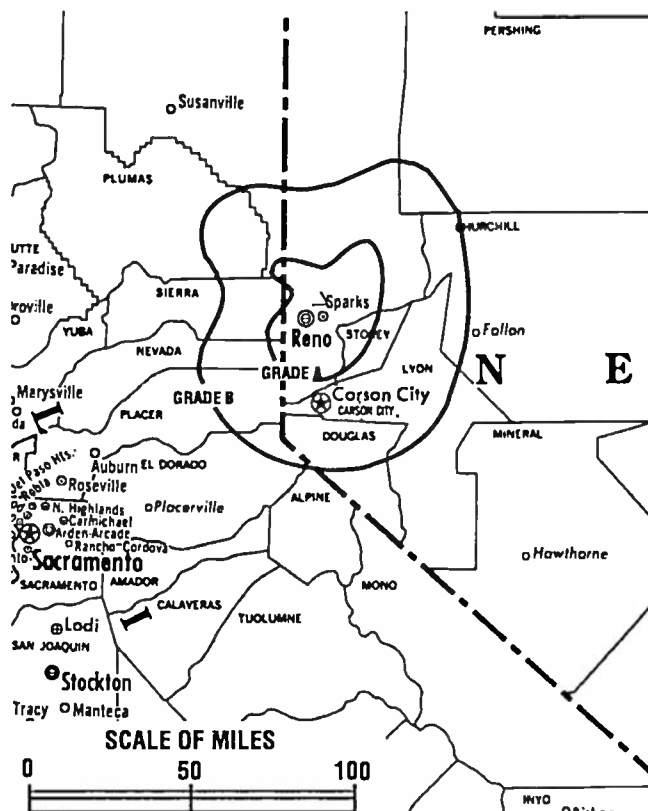
Began Operation: September 30, 1962. Sale to present owner by Circle L Inc. approved by FCC Sept. 13, 1989.

Represented (sales): Petry Television Inc.

Represented (engineering): Lohnes & Culver.

Personnel:

Ralph Toddre, Vice President & General Manager.
Jack Hartman, National Sales Manager.
Craig Brown, Local Sales Manager.
Monique DeVries, Business Manager.



KRNV BPCT-2656 Granted 6/15/61

© American Map Corp., No. 14244

Rates: On request.

City of License: Reno. DMA: Reno. Rank: 121.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	766,820	479,810	1,246,630
Average Weekly Circulation (1994)	98,052	42,891	159,155
Average Daily Circulation (1994)			84,418

Nevada—Reno

KTVN

Ch. 2

Network Service: CBS.

Licensee: Sarkes Tarzian Inc., Box 7220, Reno, NV 89510.

Studio: 4925 Energy Way, Reno, NV 89502.

Telephone: 702-858-2222. **Fax:** 702-858-2345.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 89.1-kw visual, 8.9-kw aural. Antenna: 2153-ft. above av. terrain, 1130-ft. above ground, 7570-ft. above sea level.

Latitude 39° 15' 28"
Longitude 119° 42' 36"

Transmitter: McClellan Peak, approx. 6-mi. NE of Carson City, NV.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Superior, 6-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.6-meter Ku-band; Standard Components, Andrew, Scientific-Atlanta receivers.

SNG Mobile Dish: 4.6-meter Ku-band.

News Services: AP, Conus.

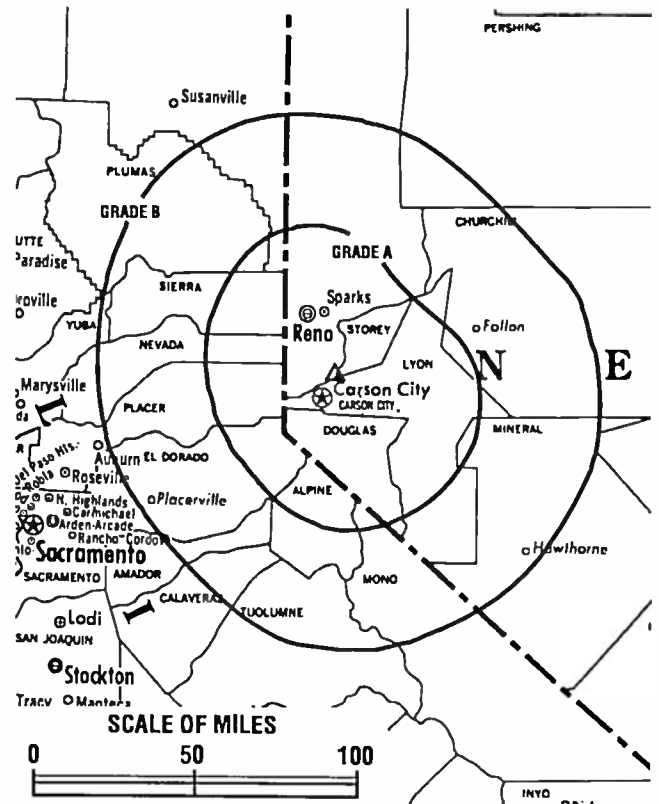
Ownership: Sarkes Tarzian Inc. (Group Owner).

Began Operation: June 4, 1967. Sale to present owners by Lee D. Hirshland, et al., approved by FCC Aug. 13, 1980 (Television Digest, Vol. 19:44).

Represented (sales): Katz Continental Television.

Represented (legal): Leventhal, Senter & Lerman.

Represented (engineering): Jules Cohen & Associates, P.C.



KTVN BPCT-860507KG Granted 5/6/91 © American Map Corp., No. 14244

Personnel:

- Lawson Fox, General Manager.
- Al Richards, Director of Operations & Engineering.
- John Richardson, General Sales Manager.
- David King, Local Sales Manager.
- Nancy Cope, News Director.
- David Briscoe, Program & Production Manager.
- Cecilia Atkins, Promotion Manager.
- Marie Fuhrken, Business Manager.

Rates: On request.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	602,120	356,280	958,400
Average Weekly Circulation (1994)	101,875	48,687	177,895
Average Daily Circulation (1994)			102,335

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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Boston, MA	2,105,100	6	WABU (68), WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHSH-TV (66), WLVU-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WSBK-TV (38), WUNI (27)
Portland-Auburn, ME	342,810	79	WCSH-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
Burlington, VT-Plattsburgh, NY	283,770	92	WCFX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

- WNNE-TV, Hanover** See Hartford, VT
- WMTW-TV, Mount Washington** See Poland Spring, ME

New Hampshire Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	1	2	3
Educational Television Stations	1	2	3
	2	4	6

New Hampshire—Derry

WNDS

Ch. 50

Network Service: None, independent.

Licensee: CTV of Derry Inc., TV 50 Place, Derry, NH 03038.

Studio: TV 50 Place, Derry, NH 03038.

Telephone: 603-434-8850. Fax: 603-434-8627.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 702-ft. above av. terrain, 499-ft. above ground, 983-ft. above sea level.

Latitude 42° 44' 07"
Longitude 71° 23' 36"

Transmitter: Trigate Rd. on Merrill Hill, Hudson.

Satellite Earth Stations: In operation; M/A-Com, Drake receivers.

Ownership: CTV of Derry Inc.

Began Operation: September 12, 1983.

Represented (legal): Reddy, Begley & Martin.

Personnel:

Donna Cole, General Manager.
Marc Lehner, General Sales Manager.
Frank Adam, Local Sales Manager.
Gerald Lauderdale, Regional Sales Manager.
Joe Gaughan, Program Director.
Bill Ritchotte, Promotion Director.
Paul Hunter, Chief Engineer.
Victor Kross, Production Manager.

Rates: On request.



WNDS BPC-810121KF Granted 7/16/82 © American Map Corp., No. 14244

City of License: Derry. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,441,870	529,860	1,971,730
Average Weekly Circulation (1994)	182,448	30,922	213,331
Average Daily Circulation (1994)			64,434

New Hampshire—Manchester

WMUR-TV

Ch. 9

Network Service: ABC.

Licensee: WMUR-TV Inc., 50 Cote St., Manchester, NH 03101.

Studio: 50 Cote St., Manchester, NH 03101.

Telephone: 603-669-9999. Fax: 603-641-9044.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"
Longitude 71° 35' 19"

Transmitter: Goffstown, NH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Andrew, 4.5-meter Ku-band; Vertex, 4.5-meter Ku-band; Vertex, 4-meter C-band; Andrew, M/A-Com, Standard Components receivers.

News Service: AP.

Ownership: Bimey Imes Jr. & Family (Group Owner).

Began Operation: March 28, 1954. Transfer from estate of Francis P. Murphy approved by FCC Feb. 3, 1959 (Television Digest, Vol. 14:15; 15:2, 6). Sale to present owner by Richard Eaton Estate approved by FCC July 22, 1981.

Represented (sales): Seltel Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates.

Personnel:

Larry Gilpin, General Manager.
Valerie Bey, General Sales Manager.
Betsey Rogers, National Sales Manager.
Tom Bonnar, Operations/Program Manager.
Joseph Paclorkowski, Chief Engineer.
Jack Heath, News Director.
Kristi Chapman-Young, Promotion Director.



WMUR-TV BPCT-2407 Granted 11/15/55 © American Map Corp., No. 14244

Linda Wilkins, Business Manager.
Steve Reardon, Production Manager.
Scott Bardier, Development Director.

Highest 30 Sec. Rate: \$400.

NETWORK BASE HOURLY RATE: \$325.

City of License: Manchester. DMA: Boston. Rank: 6.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,799,140	673,010	2,472,150
Average Weekly Circulation (1994)	248,940	84,841	334,041
Average Daily Circulation (1994)			174,793

New Hampshire—Merrimack

WGOT

Ch. 60

Network Service: None, independent.

Licensee: Paugus Television Inc., Box 265, Feeding Hills, MA 01030-0265.

Studio: One Sundial Ave., Suite 501, Manchester, NH 03103.

Telephone: 603-647-6060. Fax: 603-644-0060.

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 1410-kw max. visual, 140-kw max. aural. Antenna: 1011-ft. above av. terrain, 137-ft. above ground, 1464-ft. above sea level.

Latitude 42° 59' 01.87"
Longitude 71° 35' 20.50"

Transmitter: South Mountain, Goffstown.

Satellite Earth Stations: ChannelMaster, 3.1-meter C-band; Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.58-meter Ku-band; Sony receivers.

Ownership: Paugus Television Inc.

Began Operation: August 14, 1987. Sale to present owners by Golden Triangle TV60 granted Jan. 6, 1989.

Represented (legal): Davis Wright & Tremaine.

Personnel:

- Lon Mirolli, General Manager.
- Sue Furey, National Sales Manager.
- Dave Raymond, Chief Engineer.
- Rhonda Mann, News Director.
- Doreen Warchal, Program Director.
- Don Hill, Operations Manager.
- Kat Strange, Promotion & Marketing Director.
- Robert Heon, Business Manager.

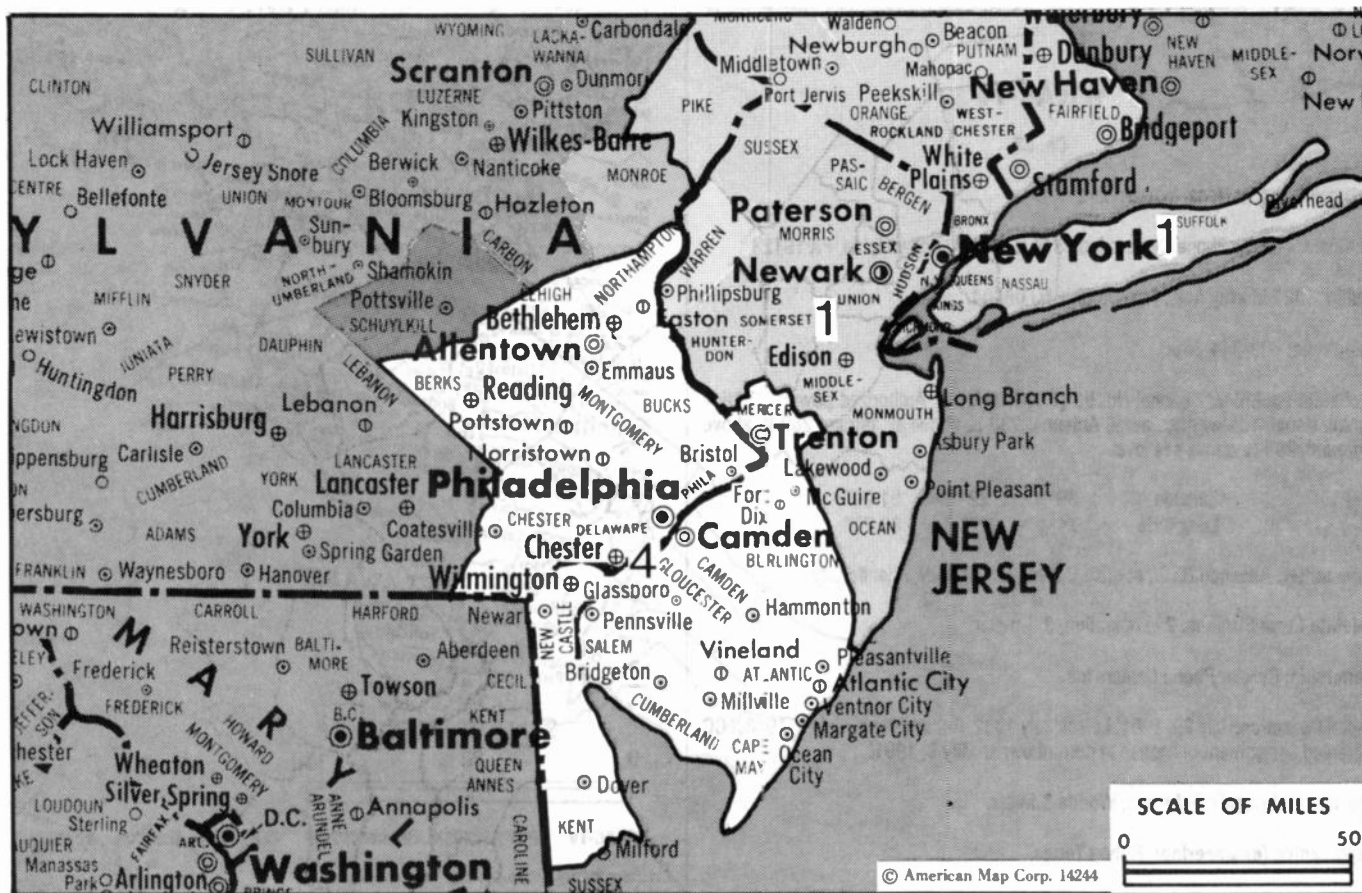


WGOT BMPCT-860701KQ Granted 9/15/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,245,260	452,140	1,697,400
Average Weekly Circulation (1994)	51,071	10,856	61,859
Average Daily Circulation (1994)			15,846



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,716,020	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,682,140	4	KYW-TV (3), WBPH-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF (29), WWAC-TV (53)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WGTW, Burlington	See Philadelphia, PA
WNJU, Linden	See New York, NY
WNJU & WHSE-TV, Newark	See New York, NY
WXTV, Paterson	See New York, NY
WWOR-TV, Secaucus	See New York, NY

New Jersey Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	0	4	4
Educational Television Stations	0	4	4
	0	8	8

New Jersey—Atlantic City

WWAC-TV

Ch. 53

Network Service: None, Independent.

Licensee: Cellular Phone Centers Inc., 844 N. 4th St., Philadelphia, PA 19123.

Studio: 1825 Murray Ave., Atlantic City, NJ 08404.

Telephone: 609-344-6800.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 12.2-kw max. visual, 1.2-kw max. aural. Antenna: 280-ft. above av. terrain, 280-ft. above ground, 290-ft. above sea level.

Latitude 39° 22' 51.20"
Longitude 74° 27' 03.70"

Transmitter: Absecon Blvd., approx. 0.2-mi. NW of WIIN, Atlantic City.

Satellite Earth Stations: 2 in operation, 3.8-meter.

Ownership: Cellular Phone Centers Inc.

Began Operation: July 29, 1981. Left air July 1982. Returned to air July 1, 1988. FCC granted assignment of license to current owner May 9, 1991.

Represented (legal): Schwartz, Woods & Miller.

Represented (engineering): Robert Terres.

Personnel:

Harry Jenny, General Manager.

Rates: On request.

City of License: Atlantic City. **DMA:** Philadelphia. **Rank:** 4.



WWAC-TV BPCT-860803KI Granted 3/2/86 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	37,020	1,540	38,560
Average Weekly Circulation (1994)	0	0	848
Average Daily Circulation (1994)			116

New Jersey—Newton

WMBC-TV

Ch. 63

Network Service: None, independent.

Licensee: Mountain Bcstg. Corp., 500 Weldon Rd., Box 156, Lake Hopatcong, NJ 07849-0156.

Studio: 500 Weldon Rd., Lake Hopatcong, NJ 07849-0156.

New York Office: 265 W. 37th St., 23rd Floor, New York, NY 10018.

Telephones: 201-697-0063 (Lake Hopatcong); 212-730-0063 (New York).

Fax: 201-697-5515 (Lake Hopatcong); 212-730-0056 (New York).

Technical Facilities: Channel No. 63 (764-770 MHz). Authorized power: 2188-kw max. visual. Antenna: 732-ft. above av. terrain, 253-ft. above ground, 1591-ft. above sea level.

Latitude 41° 00' 36"
Longitude 74° 35' 39"

Transmitter: Weldon Rd., 2.8-mi. SE of Sparta.

Satellite Earth Stations: Comtech, 5-meter Ku & C-band; Comtech, 5-meter C-band.

Ownership: Mountain Bcstg. Corp.

Began Operation: April 26, 1993.

Represented (legal): Fleischman & Walsh, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Sun Young Joo, President & General Manager.
Joon Joo, Station Manager.
Victor C. Joo, Chief Engineer.
John H. Joo, National Sales Manager.
Hansen Lau, Promotion Director.
Mi Young Joo, Development Director.
Sun H. Joo, Business Manager.

Rates: On request.


City of License: Newton. DMA: New York. Rank: 1.



WMBC-TV BMPCT-910524KH Granted 12/4/91 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	466,770	140,840	607,610
Average Weekly Circulation (1994)	4,525	0	5,759
Average Daily Circulation (1994)			692



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New Jersey—Vineland

WHSP-TV

Ch. 65

Network Service: Home Shopping Network.

Licensee: SKVI Bcstg. Partnership, 4449 N. Delsea Dr., Newfield, NJ 08344.

Studio: 4449 N. Delsea Dr., Newfield, NJ 08344.

Telephone: 609-691-6565. Fax: 609-691-2483.

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 4095-kw max. & 1730-kw horizontal visual, 364-kw max. & 154-kw horizontal aural. Antenna: 920-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude 39° 44' 00.40"
Longitude 74° 50' 28.60"

Transmitter: Church Ave., N of Chew Rd., Waterford Works.

Satellite Earth Stations: Paracclipse, 4.6-meter C-band; AFC, 3.7-meter Ku-band; M/A-Com, Standard Communications receivers.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: July 21, 1981. FCC approved sale to present owner Dec. 1986 (Television Digest, Vol. 26:52). Sale to Press Bcstg. Co. by Trustee-in-Bankruptcy approved by FCC April 30, 1985.

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Mary McKee, Vice President & Station Manager.
Robert Pritchard, Chief Engineer.
Linda Donovan, Program Manager.

Rates: On request.



WHSP-TV BMPCT-800818KJ Granted 10/23/80 © American Map Corp., No. 14244

City of License: Vineland. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,033,790	519,180	1,552,970
Average Weekly Circulation (1994)	4,567	3,561	8,281
Average Daily Circulation (1994)			3,335

New Jersey—Wildwood-Atlantic City

WMGM-TV

Ch. 40

Network Service: NBC.

Licensee: South Jersey Radio Inc., 1601 New Rd., Linwood, NJ 08221.

Telephone: 609-927-4440. Fax: 609-927-7014.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 740-kw max. visual, 174-kw aural. Antenna: 420-ft. above av. terrain, 426-ft. above ground, 430-ft. above sea level.

Latitude 39° 07' 28"
Longitude 74° 45' 56"

Transmitter: Avalon Blvd., 2.7-mi. W of Sea Isle City, Swainton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: ChannelMaster; RCA.

News Service: NBC.

Ownership: Howard Green Group (Group Owner).

Began Operation: January 25, 1966. Sale to present owners by William C. Wotring Jr., et al., approved by FCC Feb. 25, 1981.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

Howard Green, President.
Michael C. Steele, Executive Vice President.
Jane B. Stark, General Manager.
Ron Smith, General Sales Manager.
Dan Merlo, Chief Engineer.
Jeff Whiteker, News Director.
Janet Davidson, Business Manager.



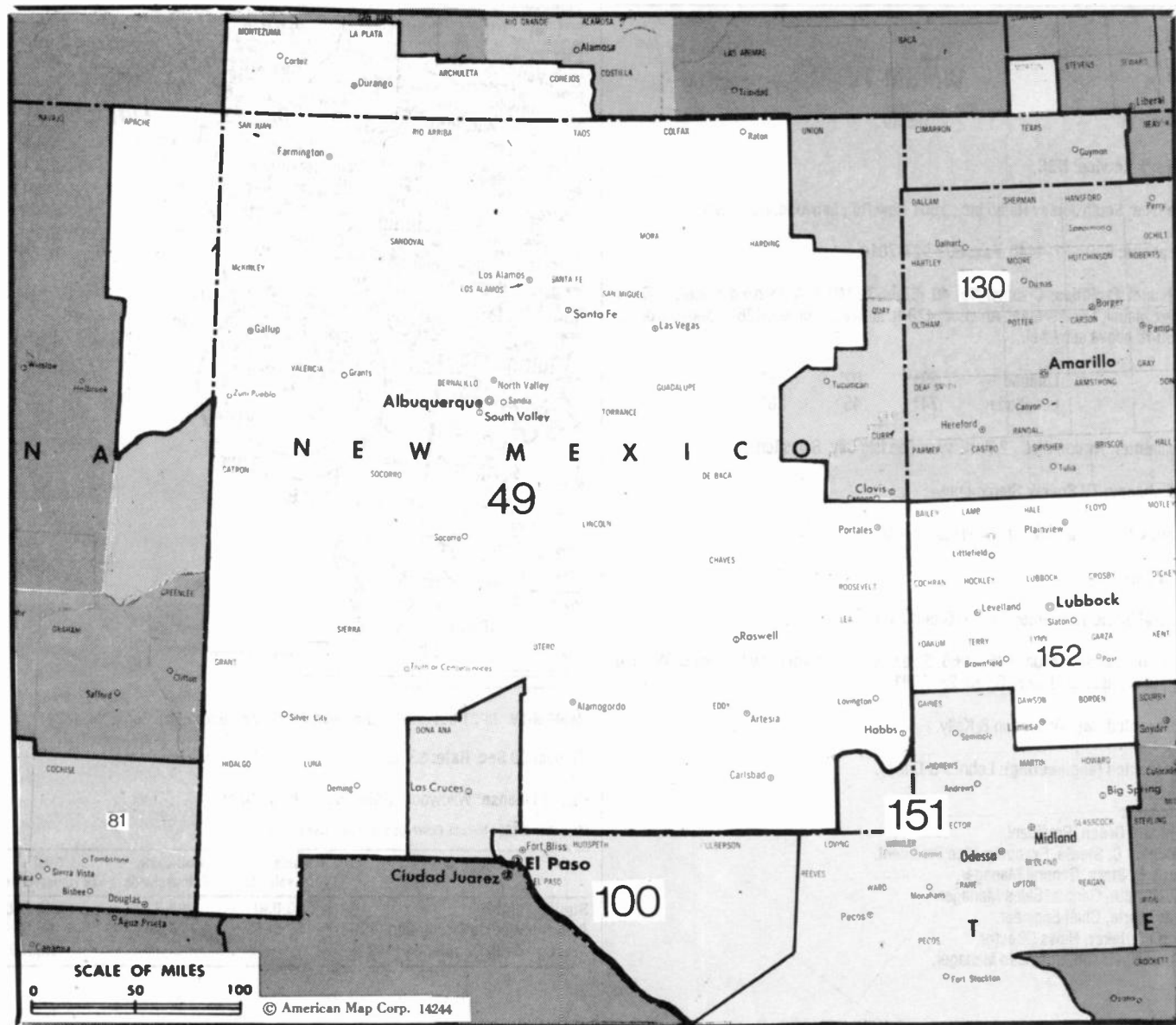
WMGM-TV BPCT-861229KW Granted 2/25/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$300.

City of License: Wildwood. DMA: Philadelphia. Rank: 4.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	360,030	83,230	443,260
Average Weekly Circulation (1994)	50,545	3,194	66,609
Average Daily Circulation (1994)			26,669



MARKET	NIelsen OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Albuquerque-Santa Fe, NM	540,970	49	KASA-TV (2), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KOCT (6), KOVT (10), KRPV (27), KRQE (13)
Tucson, AZ	333,650	81	KGUN (9), KHRR (40), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVQA-TV (4)
El Paso, TX	249,230	100	KDBC-TV (4), KFOX-TV (14), KINT-TV (26), KJLF-TV (65), KTSM-TV (9), KVIA-TV (7), KZIA (48) XEJ-TV (5), XEPM-TV (2), XHJL-TV (44)
Amarillo, TX	170,300	130	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVIH-TV (7)
Odessa-Midland, TX	135,420	151	KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)
Lubbock, TX	134,970	152	KAMC (28), KCBQ-TV (11), KJTV (34), KLBK-TV (13)

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

New Mexico Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	11	5	16
Educational Television Stations	2	2	4
	13	7	20

New Mexico—Santa Fe-Albuquerque

KASA-TV

Ch. 2

Network Service: Fox.

Licensee: Journal Bcstg. of New Mexico Inc., 1377 University Blvd. NE, Albuquerque, NM 87102.

Studio: 1377 University Blvd., Albuquerque, NM 87125.

Telephones: 505-246-2222 (Albuquerque); 505-982-2422 (Santa Fe).

Fax: 505-242-1355.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 2.8-kw aural. Antenna: Circularly polarized, 4182-ft. above av. terrain, 148-ft. above ground, 10,768-ft. above sea level.

Latitude 35° 12' 55"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, Bernalillo County.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Simulcast, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 5-meter Ku-band; Prodelin, 5-meter C-band; Standard Components, Wegener receivers.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

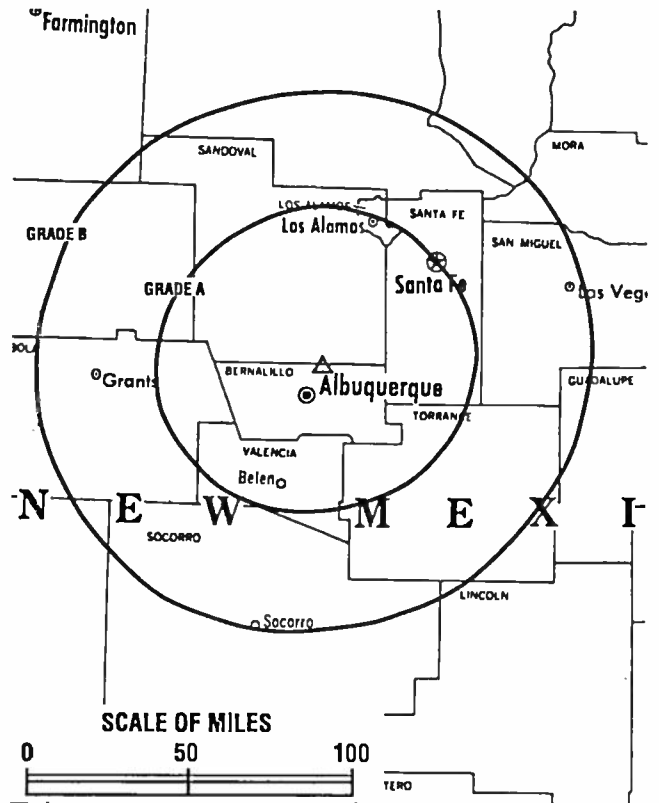
Began Operation: October 31, 1983. Sale to KGSW-TV Inc. by Coronado Communications Co. approved by FCC Dec. 22, 1992. Suspended operation Sept. 6, 1992 pending grant of assignment to KGSW-TV. Sale to Coronado Communications Co. approved by FCC March 7, 1988. Sale to Channel 2 Associates by New Mexico Media Co. approved by FCC Feb. 29, 1984. Began operation as KASA-TV, Ch. 2 April 5, 1993.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Powstenko.

Personnel:

- Erick Steffens, President & General Manager.
- John McCormick, General Sales Manager.
- Michael Maulano, National Sales Manager.
- Debra James, News Director.
- Marsha Pollaro, Program Assistant.
- Dudley Bullock, Chief Engineer.



KASA-TV BPCT-920723KG Granted 12/22/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Santa Fe. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	390,810	318,610	709,420
Average Weekly Circulation (1994)	156,752	126,957	296,316
Average Daily Circulation (1994)			139,391

We were the broker in the 1985
 sale of KGSW-TV
 predecessor to
 KASA-TV

Ted Hepburn, President Todd Hepburn, Vice-President
 325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
 P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

New Mexico—Albuquerque

KLUZ-TV

Ch. 41

Network Service: Univision.

Licensee: KLUZ License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 2725 F Broadbent Pkwy., Albuquerque, NM 87107.

Telephone: 505-344-5589. **Fax:** 505-344-8714.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1170-kw visual, 58.9-kw aural. Antenna: 4152-ft. above av. terrain, 114-ft. above ground, 10,754-ft. above sea level.

Latitude 35° 12' 41"
Longitude 106° 26' 56"

Transmitter: Sandia Crest, approx. 15-mi. NE of Albuquerque.

Satellite Earth Station: Scientific-Atlanta.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: September 5, 1987. Sale to present owner by Univision Holdings Inc. approved by FCC Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

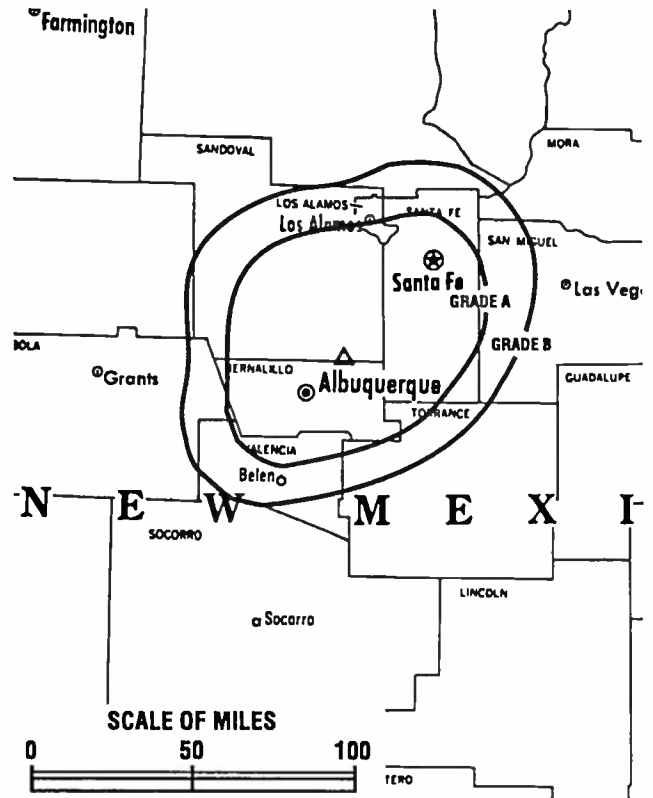
Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): JP Associates.

Personnel:

Marcela Medina, General Manager.
Kambiz Victory, Chief Engineer.
Brian Rhudy, Production Manager.
Adriana Gautreau, Traffic Manager.

Highest 30 Sec. Rate: \$275.



KLUZ-TV BMPCT-870217KF Granted 3/10/87 © American Map Corp., No. 14244

City of License: Albuquerque. **DMA:** Albuquerque-Santa Fe. **Rank:** 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	161,320	153,280	314,600
Average Weekly Circulation (1994)	8,236	10,569	19,311
Average Daily Circulation (1994)			8,625

New Mexico—Albuquerque

KNAT

Ch. 23

Network Service: None, independent.

Licensee: All American TV Inc., 250 W. Arrow Hwy., San Dimas, CA 91773.

Studio: 1510 Coors Blvd. NW, Albuquerque, NM 87121.

Telephone: 505-836-6585. Fax: 505-831-8725.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1191-kw max. & 387-kw horizontal visual, 119.1-kw max. & 38.7-kw horizontal aural. Antenna: 4130-ft. above av. terrain, 136-ft. above ground, 10,748-ft. above sea level.

Latitude 35° 12' 54"
Longitude 106° 27' 02"

Transmitter: Sandia Crest, Cibola National Forest.

Multichannel TV Sound: Separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Harris, 6-meter C-band.

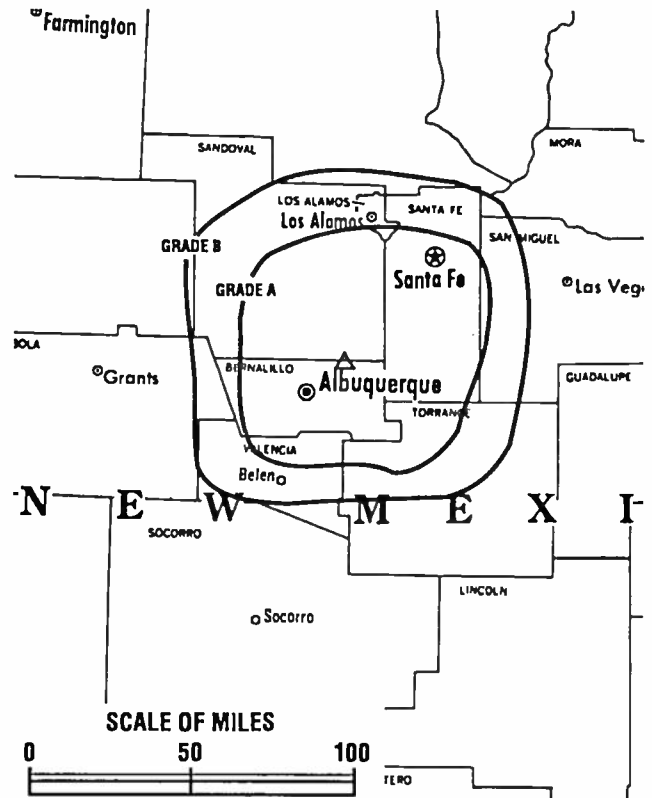
Ownership: All American Network Inc. (Group Owner).

Began Operation: August 10, 1975. Sale to present owner by Trinity Bcstg. Network approved by FCC Nov. 6, 1989. Sale to Trinity by John Carson, et al., approved by FCC Dec. 4, 1985. Sale to Carson group by Eddie L. Pena, et al., approved July 23, 1982. Station left air in 1985 (Television Digest, Vol. 25:24). Later resumed operation.

Represented (legal): May & Dunne.

Personnel:
Deanna J. Sebastian, Station Manager.
Ron Crawford, Chief Engineer.
Gary Pratz, Production Manager.

Highest 30 Sec. Rate: \$45.



KNAT BPCT-820930KG Granted 10/12/82 © American Map Corp., No. 14244

City of License: Albuquerque. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	145,090	139,480	284,570
Average Weekly Circulation (1994)	2,526	7,749	11,062
Average Daily Circulation (1994)			4,381

New Mexico—Albuquerque

KOAT-TV

Ch. 7

(Operates satellites KOCT, Carlsbad & KOVT, Silver City, NM)

Network Service: ABC.

Licensee: KOAT-TV Inc., Box 25982, Albuquerque, NM 87125.

Studio: 3801 Carlisle Blvd. NE, Albuquerque, NM 87107.

Mailing Address: Box 25982, Albuquerque, NM 87125.

Telephone: 505-884-7777. Fax: 505-884-6282.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 87.1-kw visual, 19.4-kw aural. Antenna: 4239-ft. above av. terrain, 262-ft. above ground, 10,827-ft. above sea level.

Latitude 35° 12' 53"
Longitude 106° 27' 01"

Transmitter: 14.5-mi. NE of Albuquerque.

Satellite Earth Stations: Andrew, 9.3-meter; Harris, 6.1-meter; Vertex, 4.7-meter; Andrew, 4.5-meter; Avantek, Harris, M/A-Com, Standard Components receivers.

News Services: ABC, AP, CNN, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (Television Digest, Vol. 9:19). Previous sale by Alvarado Television Co. Inc., approved Jan. 23, 1963. Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957 (Vol. 12:51; 13:6).

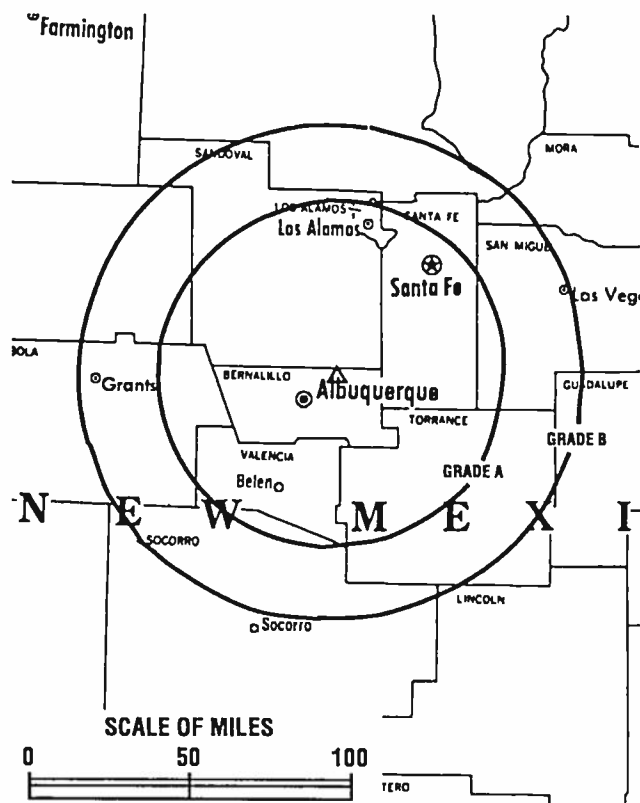
Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Mary Lynn Roper, Vice President & General Manager.
Jeff Sales, General Sales Manager.
Elizabeth Sexton, Local Sales Manager.
Barbara Wagoner, National Sales Manager.
Nathan Price, Regional Sales Manager.
Jon Janes, News Director.



KOAT-TV BPCT-860722KG Granted 3/26/87 © American Map Corp., No. 14244

Roy Leone, Program Director.
Linda Eddleman, Business Manager.
Parker Harms, Marketing & Promotion Director.
Jim Dixon, Production Manager.
Charles L. Amy, Chief Engineer.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1200.

City of License: Albuquerque. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	478,770	379,670	858,440
Average Weekly Circulation (1994)	225,192	186,769	442,110
Average Daily Circulation (1994)			289,036

New Mexico—Albuquerque

KOB-TV

Ch. 4

(Operates satellites KOB-F, Farmington & KOB-R, Roswell, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque, NM 87103.

Studio: 4 Broadcast Plaza SW, Albuquerque, NM 87104.

Mailing Address: Box 1351, Albuquerque, NM 87103.

Telephone: 505-243-4411. Fax: 505-764-2522.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 2.7-kw aural. Antenna: Circularly polarized, 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level.

Latitude	35°	12'	42"
Longitude	106°	26'	57"

Transmitter: Sandia Crest.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.2-meter Ku-band; Andrew, 2.36-meter Ku-band; Satellite Technology, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; RCA Americom, 4.57-meter Ku-band; Kavouras, 3.6-meter C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, Ku-band.

News Services: AP, Conus, NBC, NIWS, NOAA.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: November 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11). For sale by Pepperday, see Vol. 8:9, 16, 17, 22.

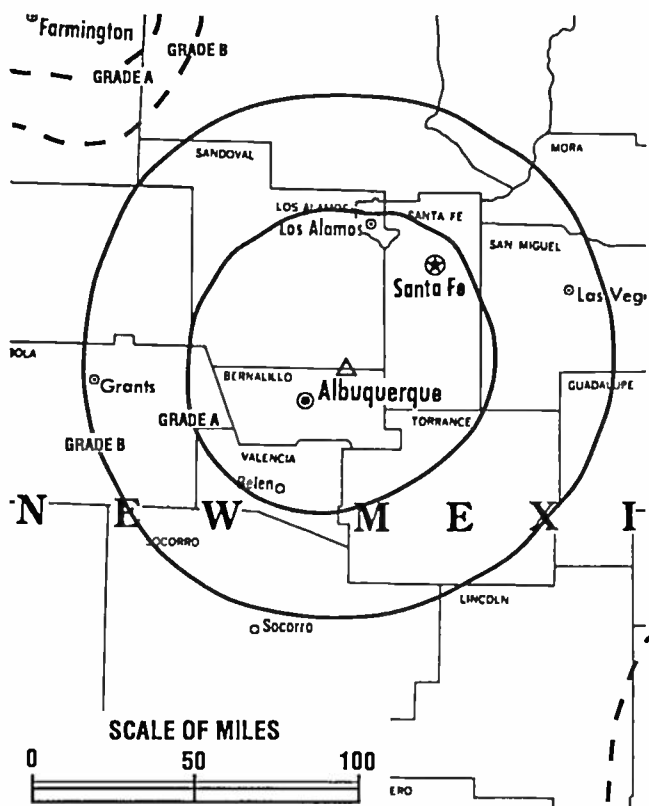
Represented (sales): Petry Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Mike Burgess, Vice President & General Manager.
Bob Evans, General Sales Manager.



KOB-TV BPCT-1693 Granted 6/2/53

© American Map Corp., No. 14244

Howard Hoffman, National Sales Manager.
Sam Tikkanen, Chief Engineer.
Joel Anderson, News Director.
Juanita Garsy, Program Director.
Susan Kimmell, Promotion Director.
Dru Felt, Business Manager.
Gary Williams, Production Manager.
Paula Maes, Public Affairs.

Rates: On request.

City of License: Albuquerque. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	398,880	318,050	716,930
Average Weekly Circulation (1994)	156,891	160,165	335,674
Average Daily Circulation (1994)			192,143

New Mexico—Albuquerque

KRQE

Ch. 13

(Operates satellite KBIM-TV, Roswell, NM)

Network Service: CBS.

Licensee: New Mexico Broadcasting Co. Inc., 13 Broadcast Plaza SW, Box 1294, Albuquerque, NM 87103-1294.

Studio: 14th & Coal SW, Albuquerque, NM 87104.

Mailing Address: Box 1294, Albuquerque, NM 87103-1294.

Telephone: 505-243-2285. Fax: 505-842-8483.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 4.2-meter Ku-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Lee Enterprises Inc. (Group Owner).

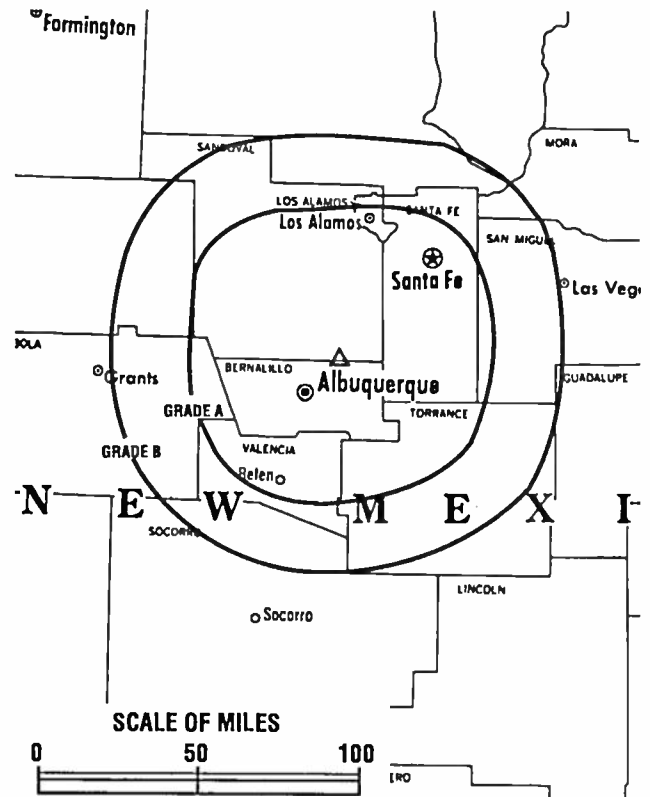
Began Operation: October 4, 1953. Sale to New Mexico Bcstg. Co. by Estate of Goldie Hebenstreit approved by FCC June 5, 1984. Transfer of control to present owner granted Sept. 16, 1991.

Represented (sales): Katz Continental Television.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

Jim Thompson, Vice President & General Manager.
Loren W. Neuharth, General Sales Manager.
Stan Byars, Local Sales Manager.
Jim Loy, News Director.
John Tischendorf, Program & Promotion Director.



KRQE BPCT-2178 Granted 9/18/56

© American Map Corp., No. 14244

Sheryl Edgar, Business Manager.
Alan Deme, Chief Engineer.
Erika Gonzales, Public Service Coordinator.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1016.

City of License: Albuquerque. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	398,520	341,760	740,280
Average Weekly Circulation (1994)	176,374	161,517	367,012
Average Daily Circulation (1994)			219,246

New Mexico—Carlsbad

KOCT

Ch. 6

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: Pulitzer Broadcasting Co., 1092 N. Canal St., Carlsbad, NM 88220.

Studio: See KOAT-TV, Albuquerque, NM.

Telephone: 505-884-7777.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude 32° 47' 39"
Longitude 104° 12' 27"

Transmitter: 12-mi. E of Artesia on Rte. 82.

Multichannel TV Sound: Stereo only.

News Services: AP, ABC, CNN, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

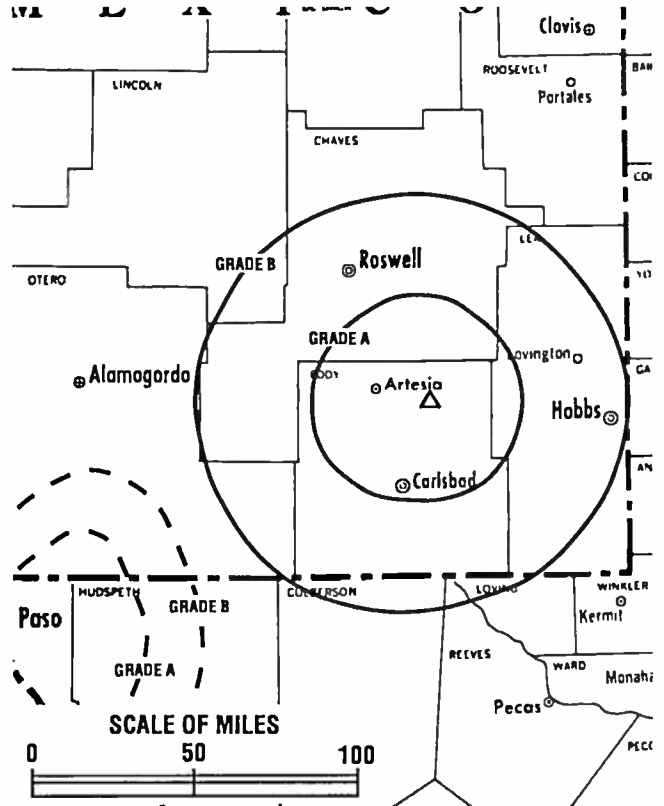
Began Operation: August 24, 1956. Sale to Pulitzer Bcstg. Co. by Marsh Media Inc. approved by FCC Dec. 18, 1992. Sale to Marsh Media of El Paso by John B. Walton Jr. approved by FCC Feb. 24, 1976. Sale to Walton by John Deme approved Sept. 7, 1966 (Television Digest, Vol. 6:22, 37). Sale to Deme (Voice of the Cavems Inc.) by Edward P. Talbott and associates approved June 19, 1963 (Vol. 3:9, 25). Sale of control by Nancy H. Battison to Talbott group approved by FCC Feb. 20, 1958 (Vol. 14:2, 8).

Represented (sales): Blair Television.

Represented (legal): Vemer, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Smith & Powstenko.

Personnel: See KOAT-TV, Albuquerque.



Rates: On request.

City of License: Carlsbad. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	52,250	21,930	74,180
Average Weekly Circulation (1994)	7,157	1,628	8,796
Average Daily Circulation (1994)			4,889

New Mexico—Clovis

KVIH-TV

Ch. 12

(Satellite of KVII-TV, Amarillo, TX)

Network Service: ABC.

Licensee: Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4326.

Studio: See KVII-TV, Amarillo, TX.

Telephones: 505-276-8266 (Clovis); 806-373-1787 (Amarillo).

Fax: 806-371-7329.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 3.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

Latitude	34°	11'	34"
Longitude	103°	16'	44"

Transmitter: 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rte. 88.

Multichannel TV Sound: Stereo only.

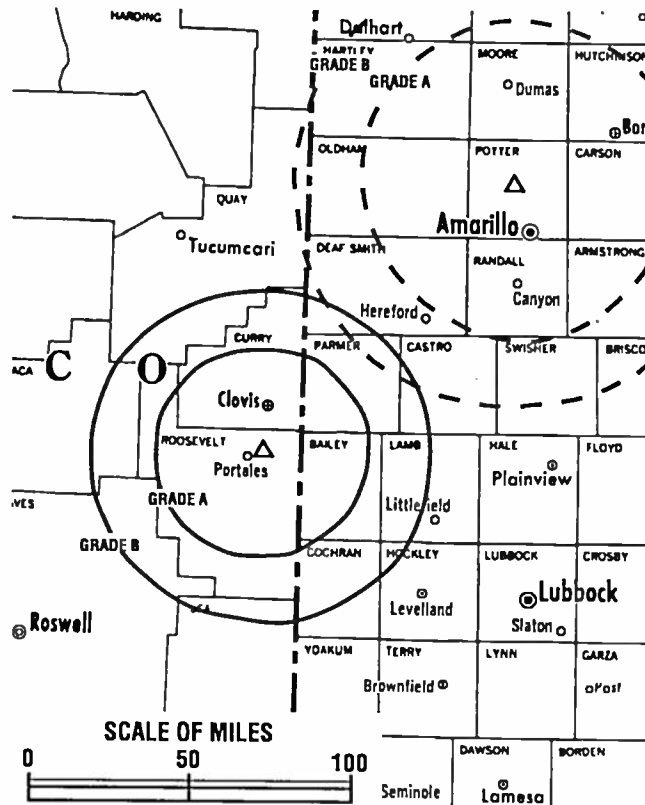
Ownership: Marsh Media Inc. (Group Owner).

Began Operation: December 2, 1956. Sale to present owner by McAlister Television Enterprises approved by FCC July 28, 1986 (Television Digest, Vol. 26:31). Sale to McAlister Television Enterprises by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Bcstg. approved by FCC Oct. 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved Jan. 22, 1964. Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Vol. 15:38, 43).

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.



KVIH-TV BMPCT-6454 Granted 6/7/67

© American Map Corp., No. 14244

Personnel: See KVII-TV, Amarillo, TX.

Rates: On request.

City of License: Clovis. DMA: Amarillo. Rank: 130.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	46,660	26,310	72,970
Average Weekly Circulation (1994)	13,749	3,015	16,866
Average Daily Circulation (1994)			9,723

New Mexico—Farmington

KOBF

Ch. 12

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: KOB-TV Inc., Box 1351, Albuquerque, NM 87103.

Studio: 825 W. Broadway, Farmington, NM 87401.

Telephone: 505-326-1141. Fax: 505-326-1141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 410-ft. above av. terrain, 209-ft. above ground, 6049-ft. above sea level.

Latitude 36° 41' 43"
Longitude 108° 13' 14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

Satellite Earth Station: RCA Americom Ku-band; Avcom receivers.

News Services: AP, Conus, NBC.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: October 20, 1972. Sale to present owners by Stephen Adams, et al., approved by FCC July 27, 1983. Sale to Adams by John R. Catsis, et al., approved by FCC Jan. 30, 1981. Previous sale by Gerald R. Proctor, et al., approved by FCC Jan. 26, 1977. Sale consummated April 11, 1977.

Represented (sales): Petry Television Inc.

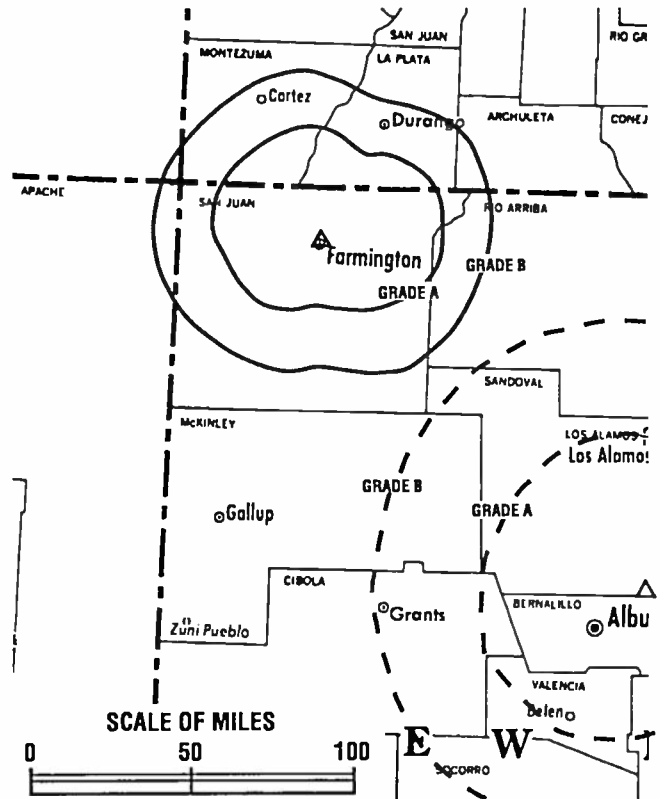
Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Steve Henderson, Station Manager.
Scott Michlin, News Director.
Dan Harlin, Chief Engineer.
Bill Hershy, Production Manager.

Highest 30 Sec. Rate: \$425.

City of License: Farmington. DMA: Albuquerque-Santa Fe. Rank: 49.



KOBF BPCT-830803KE Granted 8/31/83 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	602,940	532,120	1,135,060
Average Weekly Circulation (1994)	29,299	23,980	65,495
Average Daily Circulation (1994)			35,871

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New Mexico—Hobbs

KHFT

Ch. 29

Network Service: None, independent.

Licensee: Hobbs Family Television, 420 N. Turner, Hobbs, NM 88240.

Studio: 420 N. Turner, Hobbs, NM 88240.

Mailing Address: 3720 Greenwich Dr., El Paso, TX 79902.

Telephones: 505-393-0944 (Hobbs); 915-533-2911 (El Paso).

Fax: 915-533-7403.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 8-kw visual, 0.8-kw aural. Antenna: 550-ft. above av. terrain, 536-ft. above ground, 4156-ft. above sea level.

Latitude 32° 43' 28"
Longitude 103° 05' 46"

Transmitter: 2.9-mi. E of Hobbs on Marland Dr.

Satellite Earth Stations: 3 C-band in operation.

Ownership: Hobbs Family Television.

Began Operation: February 1, 1989.

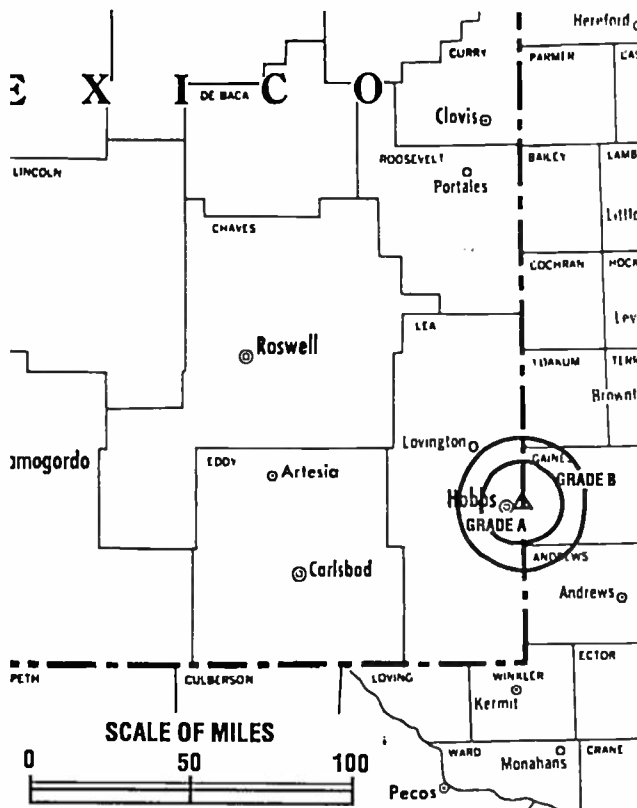
Represented (legal): James Oyster.

Personnel:

Porter Vine, General Manager.
Pete Warren, Chief Engineer.

Highest 30 Sec. Rate: \$14.

City of License: Hobbs. **DMA:** Albuquerque-Santa Fe. **Rank:** 49.



KHFT BMPCT-860610KE Granted 7/29/86 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	13,550	3,120	16,670
Average Weekly Circulation (1994)	434	0	433
Average Daily Circulation (1994)			67

New Mexico—Las Cruces

KZIA

Ch. 48

Network Service: None, independent.

Licensee: Lee Enterprises Inc., 215 N. Main St., Davenport, IA 52801.

Studio: 500 S. Main St., Suite 150, Las Cruces, NM 88001.

Telephone: 505-526-4848. **Fax:** 505-526-0938.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 5000-kw max. visual. Antenna: 440-ft. above av. terrain, 469-ft. above ground, 4590-ft. above sea level.

Latitude	32°	02'	30"
Longitude	106°	27'	41"

Transmitter: 9-mi. ENE of Anthony, 3-mi. E of Rte. 213.

Satellite Earth Station: Simulsat, 5-meter; Microdyne receivers.

Ownership: Lee Enterprises Inc. (Group Owner).

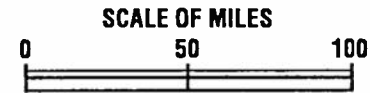
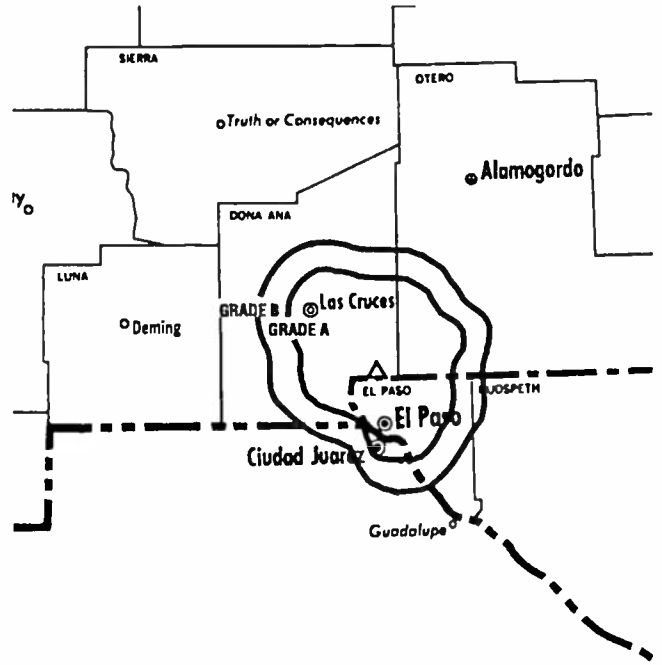
Began Operation: November 18, 1984. Sale to Southwestern Bcstg. Co. by Lynn Dubois, Receiver, approved by FCC Nov. 29, 1989. Sale to Roy E. Henderson by Logan D. Matthews & associates approved by FCC Aug. 6, 1987. Sale to Two If by Sea Bcstg. Corp. dismissed by FCC July 2, 1992. Sale to present owner approved by FCC Feb. 26, 1993.

Represented (sales): Katz Communications Inc.

Personnel:

- Ray Depa, Station Manager.
- Frank Montoya, Local Sales Manager.
- Lawrence Montenegro, Chief Engineer.
- Phyllis Leyendecker, Operations Manager.

Highest 30 Sec. Rate: \$112.50.



KZIA BMPCT-900514KF Granted 6/13/90 © American Map Corp., No. 14244

City of License: Las Cruces. **DMA:** El Paso. **Rank:** 100.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	147,730	111,090	258,820
Average Weekly Circulation (1994)	34,840	10,026	44,866
Average Daily Circulation (1994)			13,131

New Mexico—Roswell

KBIM-TV

Ch. 10

(Satellite of KRQE, Albuquerque, NM)

Network Service: CBS.

Licensee: New Mexico Bcstg. Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

Studio: 214 N. Main St., Roswell, NM 88201.

Mailing Address: Box 910, Roswell, NM 88202-0910.

Telephone: 505-622-2120. **Fax:** 505-623-6606.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"
Longitude 103° 49' 12"

Transmitter: 29.5-mi. E of Hagerman, NM.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; AFC, 3.66-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

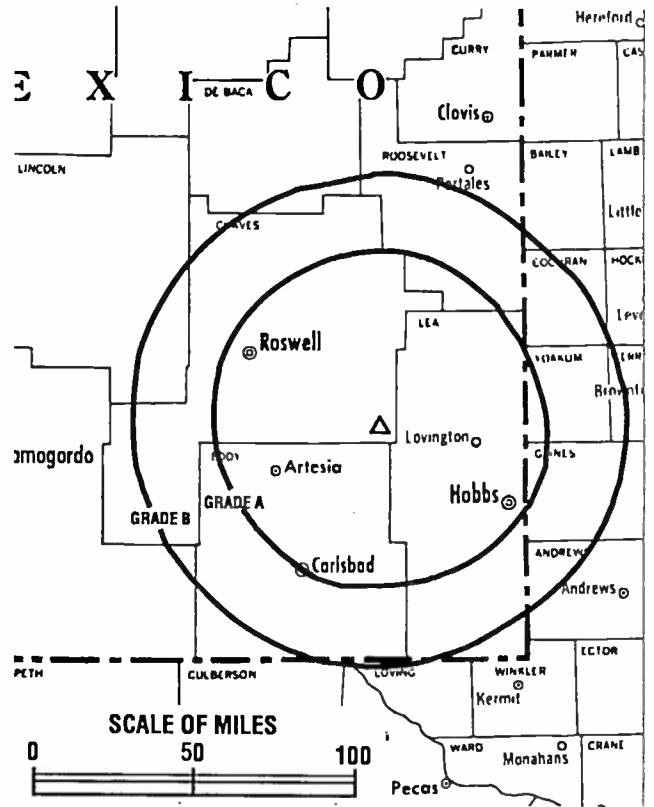
Ownership: Lee Enterprises Inc. (Group Owner).

Began Operation: February 23, 1966. Sale to New Mexico Bcstg. Co. Inc. by Holsum Inc. approved by FCC April 12, 1989. Transfer of control from Margaret A. Hebenstreit (New Mexico Bcstg. Co. Inc.) to present owners granted by FCC Sept. 16, 1991.

Represented (sales): Katz Continental Television.

Personnel:

Gary McNair, Station Manager.
Andy Wyatt, Sales Manager.
Rick Counts, Chief Engineer.
David Gonzalez, News Director.



KBIM-TV BMPCT-6098 Granted 7/14/65 © American Map Corp., No. 14244

Julie Harrison, Production Manager.
Cindi Lucero, Promotion Director.

Rates: On request.

City of License: Roswell. **DMA:** Albuquerque-Santa Fe. **Rank:** 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	160,800	85,580	246,380
Average Weekly Circulation (1994)	55,423	22,894	79,618
Average Daily Circulation (1994)			46,186

New Mexico—Roswell

KOBR

Ch. 8

(Satellite of KOB-TV, Albuquerque, NM)

Network Service: NBC.

Licensee: Stanley S. Hubbard Revocable Trust.

Studio: 124 E. 4th St., Roswell, NM 88201.

Telephone: 505-625-8888. Fax: 505-625-8866.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"
Longitude 103° 46' 05"

Transmitter: 2.5-mi. S of U.S. Hwy. 380, near Caprock.

Satellite Earth Station: RCA Americom, 4.5-meter Ku-band.

News Services: AP, Conus, NBC.

Ownership: Hubbard Broadcasting Inc. (Group Owner).

Began Operation: June 24, 1953. Sale to present owner by Caprock Telecasting approved by FCC June 19, 1985. Previous sale by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

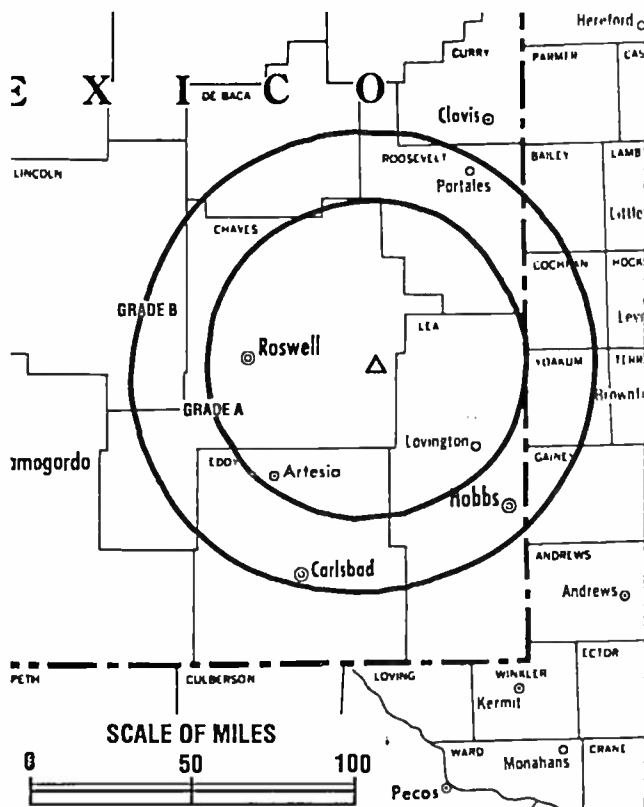
Represented (sales): Pety Television Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Dorrie L. Faubus, Station Manager.
Melodi Salas, Sales Manager.
Wayne Koontz, Chief Engineer.
Michael Anthony, News Director.



KOBR BPCT-3130 Granted 3/19/63

© American Map Corp., No. 14244

Robert Alarcon, Production Manager.
Eric Lang, Traffic & Office Manager.

Rates: On request.

City of License: Roswell. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	121,900	59,820	181,720
Average Weekly Circulation (1994)	53,970	20,796	76,349
Average Daily Circulation (1994)			43,010

New Mexico—Roswell

KRPV

Ch. 27

Network Service: None, independent.

Licensee: Prime Time Christian Bcstg., Box 967, Roswell, NM 88202.

Studio: 2606 S. Main, Roswell, NM 88201.

Telephone: 505-622-5778.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 871-kw max. visual, 87-kw max. aural. Antenna: 441-ft. above av. terrain, 500-ft. above ground, 4007-ft. above sea level.

Latitude 33° 24' 58"
Longitude 104° 33' 59"

Transmitter: 1901 N. Moore, Roswell.

Satellite Earth Stations: Prodelin, 4-meter C-band; Winegard, 3-meter C-band; Drexel, Microdyne receivers.

Ownership: Prime Time Christian Broadcasting Inc. (Group Owner).

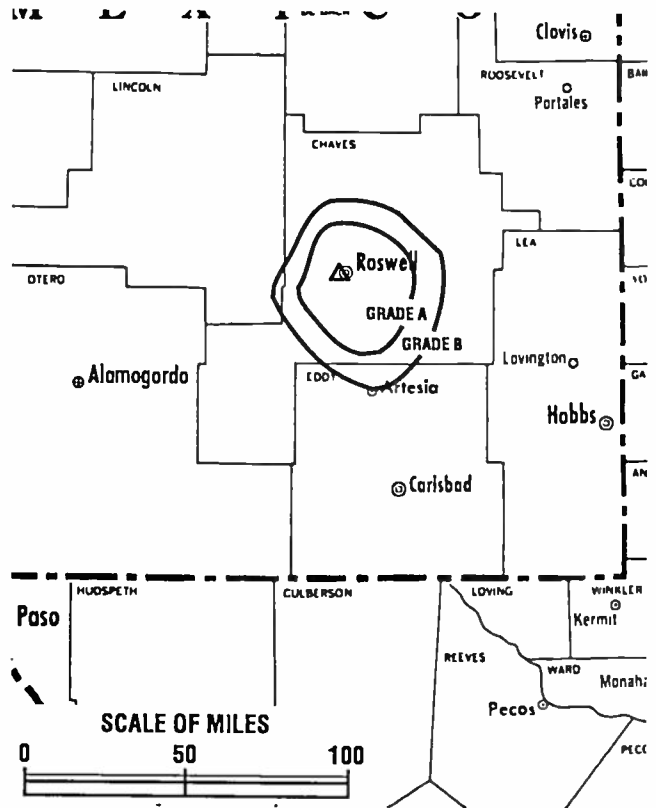
Began Operation: September 9, 1986.

Personnel:

- Al Cooper, General Manager.
- Randy Dreblen, General Sales Manager.
- Tommie Cooper, Program Director.
- Amy Bare, Business & Office Manager.
- Eddie H. Sills, Chief Engineer.
- David Whitley, Traffic.

Rates: On request.

City of License: Roswell. **DMA:** Albuquerque-Santa Fe. **Rank:** 49.



KRPV BMPCT-860207KG Granted 6/13/86 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	44,830	21,850	66,680
Average Weekly Circulation (1994)	3,024	1,494	4,532
Average Daily Circulation (1994)			2,160

New Mexico—Santa Fe

KCHF

Ch. 11

Network Service: None, independent.

Licensee: Son Broadcasting Inc., 4004 Carlisle NE, Box 4338, Albuquerque, NM 87106.

Studio: 216-TV Frontage Rd., HY-14, Santa Fe, NM 87501.

Telephones: 505-473-1111; 505-883-1111.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 263-kw max. visual, 26.3-kw max. aural. Antenna: 2028-ft. above av. terrain, 273-ft. above ground, 10,195-ft. above sea level.

Latitude	35°	47'	15"
Longitude	106°	31'	35"

Transmitter: No Name Mountain E of Jemez Springs.

Satellite Earth Station: Paraclipse, 3-meter; GLR receivers.

Ownership: Son Broadcasting Inc.

Began Operation: January 21, 1984.

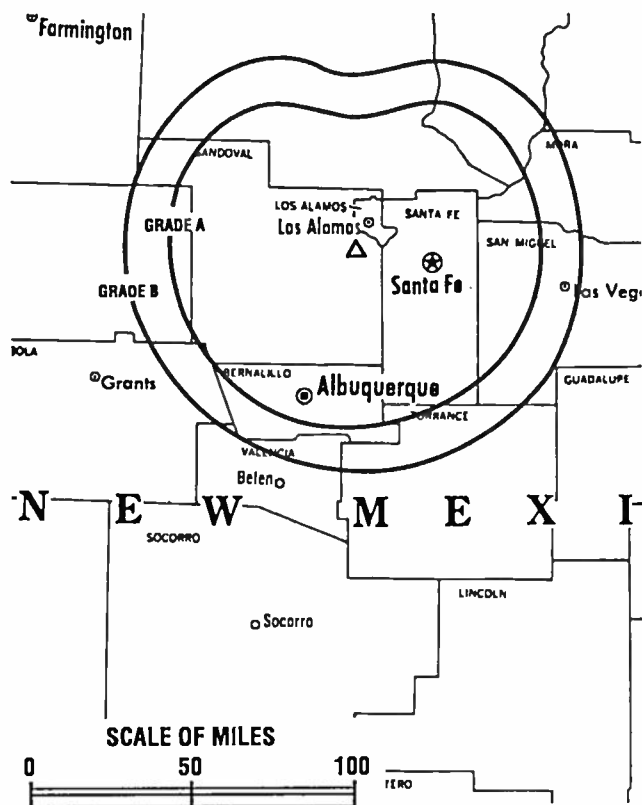
Represented (engineering): Serge Bergen.

Personnel:

Blackie Gonzales, General Manager.
 John McDonald, Sales Manager.
 Mary Kay Gonzales, Program Director.
 Angie Gonzales, Marketing Director.
 Rob Ramseyer, Chief Engineer.

Highest 30 Sec. Rate: \$200.

City of License: Santa Fe. DMA: Albuquerque-Santa Fe. Rank: 49.



KCHF BPCT-841210KG Granted 1/28/85 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	150,820	143,990	294,810
Average Weekly Circulation (1994)	1,332	5,108	6,758
Average Daily Circulation (1994)			2,280

New Mexico—Silver City

KOVT

Ch. 10

(Satellite of KOAT-TV, Albuquerque, NM)

Network Service: ABC.

Licensee: KOAT Television Inc., 3801 Carlisle Blvd. NE, Box 25982, Albuquerque, NM 87107.

Studio: See KOAT-TV, Albuquerque

Telephone: 505-884-7777. Fax: 505-884-6282.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 8.71-kw visual, 0.87-kw aural. Antenna: 1590-ft. above av. terrain, 111-ft. above ground, 8226-ft. above sea level.

Latitude 32° 51' 46"
Longitude 108° 14' 28"

Transmitter: Pinos Altos Mountain, 1.2-mi. W of Pinos Altos.

Multichannel TV Sound: Stereo only.

News Services: ABC, AP, CNN, UPI.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 10, 1987.

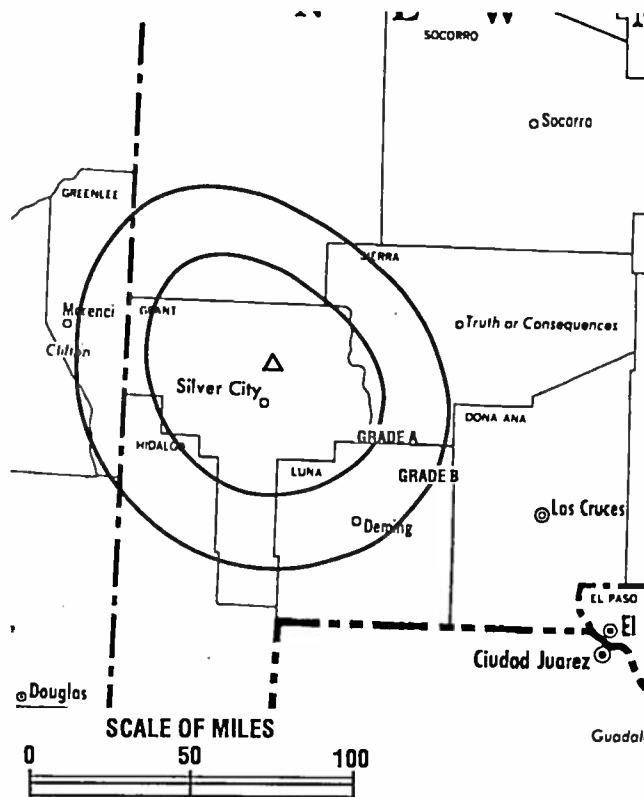
Represented (sales): Blair Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel: See KOAT-TV, Albuquerque.

Rates: On request.

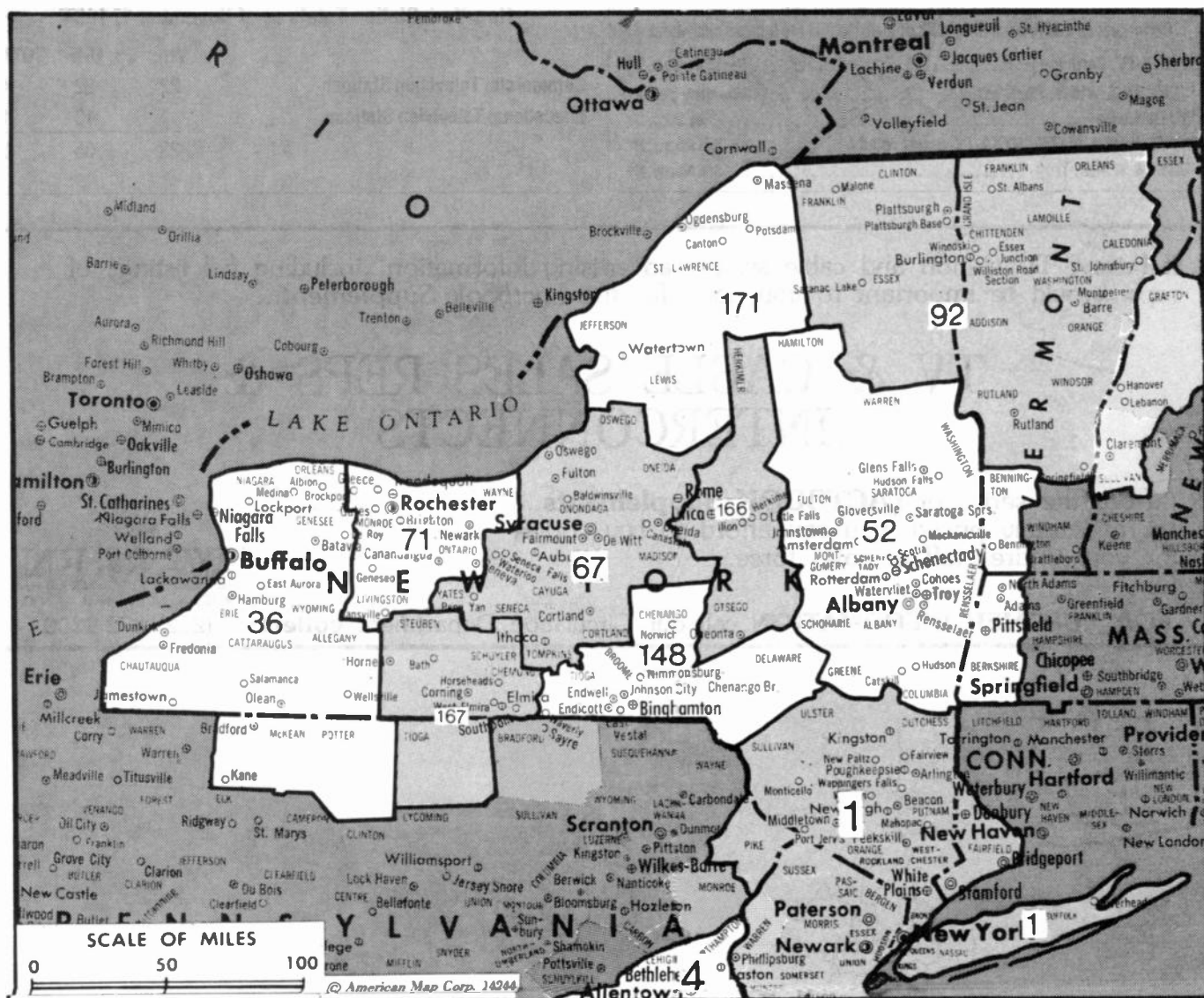


KOVT BPCT-850607KT Granted 6/7/85 © American Map Corp., No. 14244

City of License: Silver City. DMA: Albuquerque-Santa Fe. Rank: 49.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	10,750	8,090	18,840
Average Weekly Circulation (1994)	4,820	1,258	6,885
Average Daily Circulation (1994)			4,229



MARKET	NIEL SEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,716,020	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE-TV (68), WHSI-TV (67), WLIG (55), WMCC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Philadelphia, PA	2,682,140	4	KYW-TV (3), WBPH-TV (60), WCAU-TV (10), WFMZ-TV (69), WGBS-TV (57), WGTW (48), WHSP-TV (65), WMGM-TV (4C), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVF (51), WTXF (29), WWAC-TV (53)
Buffalo, NY	638,580	36	WGRZ-TV (2), WYB-TV (4), WKBW-TV (7), WNYB-TV (49), WUTV (29)
Albany-Schenectady-Troy, NY	513,600	52	WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)
Syracuse, NY	388,270	67	WXT (9), WNYS-TV (43), WSTM-TV (3), WSYT (68), WTVH (5)
Rochester, NY	368,710	71	WHCC-TV (10), WOKR (13), WRCC-TV (8), WUHF (31)
Burlington, VT-Plattsburgh, NY	283,770	92	WCAX-TV (3), WNNE-TV (31), WPTZ (5), WVNY (22)
Binghamton, NY	136,990	148	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Utica, NY	98,380	166	WFXV (33), WKTV (2), WUTR (20)
Elmira, NY	94,740	167	WENY-TV (36), WETM-TV (18), WYDC (48)
Watertown, NY	88,460	171	WNNY-TV (7), WWTV (50)

New York

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WWNY-TV, Carthage	See Watertown, NY
WCAX-TV & WVNY, Plattsburgh	See Burlington, VT
WUTR, Rome	See Utica, NY
WNYT, WRGB, WTEN, WXXA-TV, Schenectady	See Albany, NY
WNYT & WRGB, Troy	See Albany, NY

New York Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	22	22	44
Educational Television Stations	1	13	14
	23	35	58

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New York—Albany-Troy-Schenectady

WNYT

Ch. 13

Network Service: NBC.

Licensee: Arsenal M Sub 17 Inc., 200 Elm St., Dedham, MA 02026.

Studio: 15 N. Pearl St., Menands, NY 12204.

Telephone: 518-436-4791. Fax: 518-436-8723.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 174-kw visual, 20.3-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 738-ft. above ground, 1688-ft. above sea level.

Latitude 42° 47' 08"
Longitude 73° 37' 44"

Transmitter: Bald Mountain, Brunswick, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; RCA, 3.6-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: BAF 450B, 2.4-meter Ku-band.

News Services: AP, CNN, NBC, UPI.

Ownership: Viacom Inc. (Group Owner).

Began Operation: February 19, 1954, but left air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (Television Digest, Vol. 12:24). Transfer of control to Glen Alden Corp. approved Dec. 22, 1967. Purchased by Sonderling Bcstg. Corp. Jan. 1, 1969. Merger of Sonderling into Viacom approved by FCC Nov. 6, 1979 (Vol. 18:12, 25, 41; 19:46).

Represented (sales): TeleRep Inc.

Represented (legal): Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- Donald D. Perry, Vice President & General Manager.
- Tom Blau, Business Manager.
- Tom O'Brien, Director of Sales.
- Jerry Brehm, Local Sales Manager.
- Tony McManus, National Sales Manager.
- Rob Madeo, Director, Creative Services.
- Maryann Ryan, Director of Production.
- Steve Baboulis, Director, News & Operations.
- Doug Jones, Director of Programming & Public Affairs.



WNYT BPCT-781228LC Granted 6/20/79 © American Map Corp., No. 14244

Lisa Neumann, Traffic Manager.
Richard Klein, Chief Engineer.

Rates: On request.

City of License: Albany. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,262,890	404,540	1,667,430
Average Weekly Circulation (1994)	315,883	127,065	444,103
Average Daily Circulation (1994)			266,913

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New York—Albany-Schenectady-Troy

WRGB

Ch. 6

Network Service: CBS.

Licensee: WRGB Bcstg. Inc., 1400 Balltown Rd., Schenectady, NY 12309.

Studio: 1400 Balltown Rd., Schenectady, NY 12309.

Telephone: 518-346-6666.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

Transmitter: New Scotland, NY.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, Standard Components receivers.

SNG Mobile Dish: Vertex, 2.6-meter Ku-band.

News Services: AP, CBS, CNN, Conus.

Ownership: Freedom Communications Inc. (Group Owner).

Began Operation: December 1, 1947 (began as experimental station in 1928; on air since Nov. 6, 1939). Sale to Unicom Inc. by General Electric Broadcasting Co. approved by FCC June 30, 1983 (Television Digest, Vol. 22:48; 23:18). Sale to present owner approved by FCC Jan. 6, 1986 (Vol. 25:31, 44).

Represented (sales): Petry Television Inc.

Represented (legal): Latham & Watkins.

Represented (engineering): A. D. Ring, P.C.

Personnel:

David M. Lynch, Vice President & General Manager.
Cheryl Snell, General Sales Manager.
Lee Lazerson, Local Sales Manager.
Mary Gregg, National Sales Manager.
Neil Goldstein, News Manager.
Daniel A. Fiorillo, Engineering Manager.



WRGB BPCT-1047 Granted 9/16/52

© American Map Corp., No. 14244

Fred Lass, Chief Engineer.
Terry Walden, Programming & Production Manager.
Bill Brandt, Promotion Manager.
Beverly Wittner, Public Affairs Manager.

Highest 30 Sec. Rate: \$1750.

City of License: Schenectady. **DMA:** Albany-Schenectady-Troy. **Rank:** 52.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	909,040	341,450	1,250,490
Average Weekly Circulation (1994)	347,662	155,001	506,759
Average Daily Circulation (1994)			324,096

New York—Albany

WTEN

Ch. 10

(Operates satellite WCDC, Adams, MA)

Network Service: ABC.

Licensee: Young Broadcasting of Albany Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

Studio: 341 Northern Blvd., Albany, NY 12204.

Telephone: 518-436-4822. Fax: 518-462-6065.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude	42°	38'	15"
Longitude	73°	59'	54"

Transmitter: Beaver Dam Rd., Helderberg Mountain, New Scotland.

Satellite Earth Stations: Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, 4.5-meter C-band; Avantek, Harris, M/A-Com receivers.

News Services: ABC, AP, CNN, Sports News Satellite, Weather Services Inc.

Ownership: Young Broadcasting Inc. (Group Owner).

Began Operation: October 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49). Sale by Capital Cities Bcstg. approved Feb. 24, 1971 (Vol. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved Dec. 21, 1977 (Vol. 17:26). Sale to Knight-Ridder to Young Bcstg. approved by FCC Aug. 24, 1989 (Vol. 29:13).

Represented (sales): Adam Young Inc.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Smith & Powstenko.

Personnel:

- Robert Peterson, Vice President & General Manager.
- Connie Scott, Business Manager.
- Michael Funk, General Sales Manager.
- Vera Hope, National Sales Manager.
- Don Decker, News Director.



WTEN BMPCT-5867 Granted 6/14/63

© American Map Corp., No. 14244

- Susan Eve LeClair, Public Service Coordinator.
- Harold Lansing, Chief Engineer.
- Terry Kowalski, Marketing Director.
- Lynn Riley, Production Manager.

Rates: On request.

NETWORK BASE HOURLY RATE: \$2550.

City of License: Albany. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,144,310	413,170	1,557,480
Average Weekly Circulation (1994)	299,189	148,598	449,337
Average Daily Circulation (1994)			271,351

New York—Albany

WXXA-TV

Ch. 23

Network Service: Fox.

Licensee: Heritage Bcstg. Co. of New York, 815 Central Ave., Albany, NY 12206-1502.

Studio: 815 Central Ave., Albany, NY 12206-1502.

Telephone: 518-438-8700. Fax: 518-438-0090.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 3020-kw visual, 302-kw aural. Antenna: 1200-ft. above av. terrain, 465-ft. above ground, 2119-ft. above sea level.

Latitude 42° 37' 01"
Longitude 74° 00' 46"

Transmitter: Camp Pinnacle Rd., New Scotland.

Satellite Earth Stations: Andrew, 7-meter C-band; AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; M/A-Com, Microdyne receivers.

Ownership: Heritage Broadcasting Group (Group Owner).

Began Operation: July 30, 1982. Sale to Heritage Bcstg. Group by James D. Boaz, et al., approved by FCC Sept. 12, 1986 (Television Digest, Vol. 26:30). Sale to Clear Channel Television pends. (Vol. 34:38).

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Catherine Castracane, General Manager.
Gary De Luke, General Sales Manager.
Mark Keefe, Local Sales Manager.
Kim Clark Lemme, National Sales Manager.
Paul Pelliccia, Program Director.
Sargent Cathrall, Chief Engineer.
Tim Pennings, Promotion Director.
Guy Castracane, Business Manager.



WXXA-TV BMPCT-820615KE Granted 7/26/82 © American Map Corp., No. 14244

Brue Sowalski, Marketing Director.
Jim Felitte, Production Manager.

Rates: On request.

City of License: Albany. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	654,720	261,180	915,900
Average Weekly Circulation (1994)	200,726	85,382	286,325
Average Daily Circulation (1994)			118,076

New York—Amsterdam

WOCD

Ch. 55

Network Service: None, independent.

Licensee: Comerstone TV Inc., Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

Studio: 165 Freemans Bridge Rd., Scotia, NY 12302.

Telephone: 518-372-8855.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 731-ft. above av. terrain, 720-ft. above ground, 1472-ft. above sea level.

Latitude 42° 59' 05"
Longitude 74° 10' 49"

Transmitter: 0.1-mi. N of Montgomery County line, 0.4-mi. of Hwy. 30, Perth.

Satellite Earth Station: Paraclype, 3.5-meter; M/A-Com receivers.

Ownership: Comerstone Television Inc. (Group Owner).

Began Operation: December 14, 1987, left air Nov. 24, 1989. Resumed operation Sept. 29, 1990; left air March 1991. Present owners purchased off-air station from Keam family in 1992. Resumed operation second time August 24, 1992.

Represented (legal): Mullin, Rhyne, Emmons & Topel, P.C.

Represented (engineering): Communications Technology.

Personnel:

- Timothy S. Horton, General Manager.
- Tom Valosin, Chief Engineer.
- David Skeeba, Program Director.
- Tim Castle, Production Director.
- Rick Reed, Public Relations Director.

Highest 30 Sec. Rate: \$160.

City of License: Amsterdam. DMA: Albany-Schenectady-Troy. Rank: 52.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WOCD BNPCT-851031KE Granted 5/13/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	223,740	100,690	324,430
Average Weekly Circulation (1994)	2,184	814	2,949
Average Daily Circulation (1994)			904

CORNERSTONE TELEVISION INC

WOCD-TV 55

Helping Cable Help People

New York—Binghamton

WBNG-TV

Ch. 12

Network Service: CBS.

Licensee: Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790.

Studio: 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790.

Mailing Address: Box 12, Johnson City, NY 13790-0012.

Telephone: 607-729-8812. Fax: 607-797-6211.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 168-kw visual, 18-kw aural. Antenna: 1210-ft. above av. terrain, 789-ft. above ground, 2554-ft. above sea level.

Latitude	42°	03'	33"
Longitude	75°	57'	06"

Transmitter: Ingraham Hill Rd.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; AFC, 3.66-meter Ku-band; MVA-Com, Scientific-Atlanta receivers.

News Services: AP, CBS, CNN.

Ownership: Gateway Communications Inc. (Group Owner).

Began Operation: December 1, 1949. Sale to present owners by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Represented (sales): Seitel Inc.

Represented (engineering): Smith & Powstenko.

Personnel:

Victoria G. Regan, General Manager.
Joseph McNamara, Local Sales Manager.
Bob Kruppenacker, Regional Sales Manager.
Joseph Salibra, National Sales Manager.
Bob Longo, News Director.



WBNG-TV BPCT-8703313L Granted 6/24/87 © American Map Corp., No. 14244

Mark Prutisto, Program & Promotion Manager.
Ron Shoemaker, Chief Engineer.

Rates: On request.

City of License: Binghamton. DMA: Binghamton. Rank: 148.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	554,490	204,760	759,250
Average Weekly Circulation (1994)	180,396	58,871	245,791
Average Daily Circulation (1994)			158,471

New York—Binghamton

WICZ-TV

Ch. 40

Network Service: NBC.

Licensee: Stainless Broadcasting Co., 3rd & Montgomery, North Wales, PA 19454.

Studio: 4600 Vestal Pkwy. E, Vestal, NY 13850.

Mailing Address: Box 40, Vestal, NY 13851-0040.

Telephone: 607-770-4040. Fax: 607-798-7950.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 468.3-kw max. visual, 37-kw aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"
Longitude 75° 56' 39"

Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Scientific-Atlanta, 4.6-meter; Harris, Scientific-Atlanta receivers.

Ownership: Stainless Broadcasting Co. (Group Owner).

Began Operation: November 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC Feb. 22, 1971 (Television Digest, Vol. 10:31).

Represented (sales): Petry Television Inc.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Nora L. Guzewicz, President.
Dave Tillery, General Manager.
Alice Riehl, General Sales Manager.
Rich Pergolis, Regional Sales Manager.
Gino Ricciardelli, Chief Engineer.
Darcy Fauci, News Director.
Vernon Rollands, Production Manager.



WICZ-TV BPCT-890801KH Granted 8/29/89 © American Map Corp., No. 14244

Becky Wiese, Promotion Director.
Susan R. MacDonald, Business Manager.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$400.

City of License: Binghamton. DMA: Binghamton. Rank: 148.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	323,410	127,370	450,780
Average Weekly Circulation (1994)	103,998	32,474	137,114
Average Daily Circulation (1994)			63,645

New York—Binghamton

WMGC-TV

Ch. 34

Network Service: ABC.

Licensee: Citadel Communications Co. Ltd., 17 Kraft Ave., Bronxville, NY 10708.

Studio: Ingraham Hill Rd., Binghamton, NY 13902.

Telephone: 607-723-7464. Fax: 607-723-1034.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1490-kw max. visual, 149-kw max. aural. Antenna: 1293-ft. above av. terrain, 553-ft. above ground, 2243-ft. above sea level.

Latitude 42° 03' 39"
Longitude 75° 56' 36"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Comtech, 4-meter C-band; Scientific-Atlanta, 4-meter C-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Avantek, Drake, Microwave Assoc., Scientific-Atlanta receivers.

News Service: AP.

Ownership: Citadel Communications Co. Ltd. (Group Owner).

Began Operation: November 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Anscorb (53.13%) and James E. Greeley (10.4%) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:34). Sale to Pinnacle Communications Inc. approved Aug. 7, 1978. Sale to present owners approved Aug. 6, 1986.

Represented (sales): Katz Continental Television.

Represented (legal): Latham & Watkins.

Personnel:

Phil Lombardo, President.
John Leet, General Manager.
John Birchall, Local Sales Manager.
Michael Dotson, News Director.
Brian Durham, Business Manager.
Michael Calkins, Chief Engineer.
William Luxford, Program Director.



WMGC-TV BPCT-870403KF Granted 7/13/87 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$187.

City of License: Binghamton. DMA: Binghamton. Rank: 148.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	323,410	127,370	450,780
Average Weekly Circulation (1994)	83,612	29,498	113,748
Average Daily Circulation (1994)			51,201

New York—Buffalo

WGRZ-TV

Ch. 2

Network Service: NBC.

Licensee: Tak Communications Inc., Debtor-in-Possession, 259 Delaware Ave., Buffalo, NY 14202.

Studio: 259 Delaware Ave., Buffalo, NY 14202.

Telephone: 716-856-1414. Fax: 716-849-5703.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 996-ft. above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: 11530 Warner Hill Rd., South Wales, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 6-meter Ku-band; Harris, 9-meter C-band; Harris, 3-meter Ku-band; Harris receivers.

News Services: AP, NBC.

Ownership: Tak Communications Inc., Debtor-in-Possession (Group Owner).

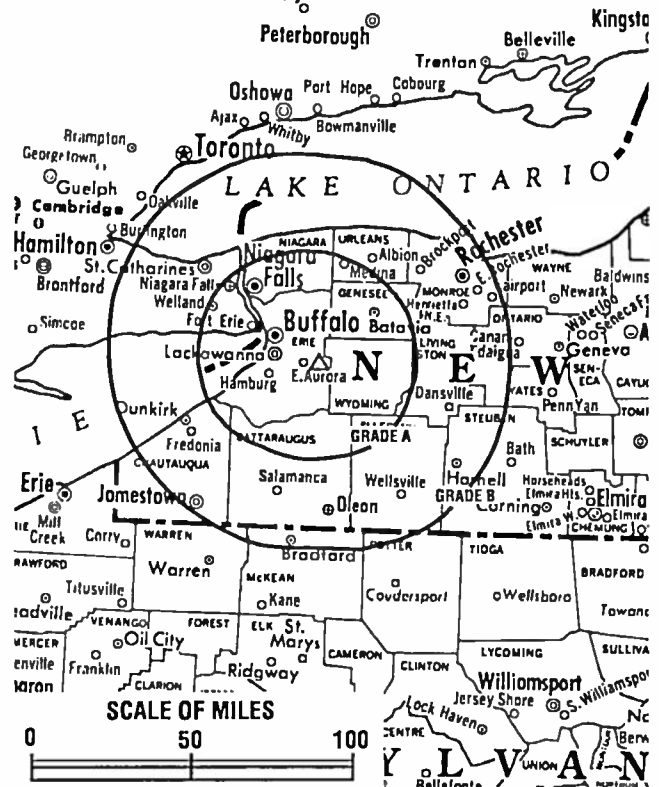
Began Operation: August 14, 1954. Sale to Robert N. Smith, William S. Reyner, George D. Lilly, et al. approved by FCC July 31, 1986 (Television Digest, Vol. 26:13; 40). Assignment to General Cinema Corp. from Taft Bcstg. in exchange for WCIX(TV), Miami, FL approved by FCC Feb. 24, 1983. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 (Vol. 3:15, 16, 31; 4:8). Sale to Tak Communications Inc. approved June 24, 1988 (Vol. 28:19). Assignment of license granted to Michael Eskridge Jan. 27, 1993. License reassigned in 1994.

Represented (sales): Katz American Television; Radio-Television Representatives Ltd. (Canada).

Represented (legal): Cohn & Marks.

Personnel:

Jim Graham, General Manager.
Tim Busch, General Sales Manager.
George Correa, Regional Sales Manager.
Jerry Fedell, News Director.
Lorence Floss, Chief Engineer.
Carla Contino, Program Director.
Peggy Penders, Promotion Director.



WGRZ-TV BPC-3826 Granted 12/13/66

© American Map Corp., No. 14244

Bob Connell, Production Manager.
Jerry Masury, Business Manager.

Highest 30 Sec. Rate: \$3000.

City of License: Buffalo. DMA: Buffalo. Rank: 36.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	647,080	289,770	936,850
Average Weekly Circulation (1994)	399,267	154,815	554,454
Average Daily Circulation (1994)			311,316

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Television & Cable Factbook

New York—Buffalo

WIVB-TV

Ch. 4

Network Service: CBS.

Licensee: Buffalo Management Enterprises Co. Inc., 1700 Broadway, New York, NY 10019.

Studio: 2077 Elmwood Ave., Buffalo, NY 14207.

Telephone: 716-874-4410. Fax: 716-879-4896.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1201-ft. above av. terrain, 741-ft. above ground, 2382-ft. above sea level.

Latitude	42°	39'	33"
Longitude	78°	37'	33"

Transmitter: Colden, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Microdyne, 7-meter C-band; Microwave General, 6-meter C-band; Microdyne, Scientific-Atlanta receivers.

News Services: AP, Sportsticker, UPI.

Ownership: Buffalo Broadcasting Co. Inc.

Began Operation: May 14, 1948. Sale to Howard Publications Inc. by Buffalo Evening News approved by FCC Sept. 16, 1977 (Television Digest, Vol. 17:22). Sale to present owner approved Oct. 13, 1988 (Vol. 28:26).

Represented (sales): TeleRep Inc.; Canadian Communications Co.

Personnel:

Tony Kiernan, Vice President & General Manager.
 David Hogenkamp, Vice President, Sales & Marketing.
 David R. Luka, National Sales Manager.
 James Toelner, Local Sales Manager.
 Bill Chapell, Director of Engineering.
 Kirk Varner, News & Creative Services Director.
 Twila Henneberger, Program Director & Production Manager.



WIVB-TV BPTC-920608KH Granted 9/14/92 © American Map Corp., No. 14244

Carrol Wolter, Community Events Director.
 Nancy Kenney, Business Manager.

Rates: On request.

City of License: Buffalo. DMA: Buffalo. Rank: 36.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	862,750	368,740	1,231,490
Average Weekly Circulation (1994)	396,250	157,544	554,168
Average Daily Circulation (1994)			336,106

New York—Buffalo

WKBW-TV

Ch. 7

Network Service: ABC.

Licensee: Queen City Broadcasting of New York Inc., 7 Broadcast Plaza, Buffalo, NY 14202.

Studio: 7 Broadcast Plaza, Buffalo, NY 14202.

Telephone: 716-845-6100. Fax: 716-842-1855.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E of Center St., Colden, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 9-meter; Harris receivers.

News Services: AP, UPI.

Ownership: Queen City III Ltd. Partnership.

Began Operation: November 30, 1958. Sale to present owners by Capital Cities Communications Inc. approved by FCC Nov. 14, 1985, consummated Jan. 1986 (Television Digest, Vol. 25:30, 32).

Represented (sales): Petry Television Inc.

Represented (legal): Wilkes, Artis, Hedrick & Lane.

Represented (engineering): Moffet, Larson & Johnson, P.C.

Personnel:

Paul J. Cassidy, President & General Manager.
Ken Koller, Vice President & Chief Financial Officer.
Tim Gilbert, Vice President, Sales & Marketing.
Sarah Norat-Phillips, Director, Syndication & Public Affairs.
Paul Cunningham, Local Sales Manager.
Lou Rera, Director, Creative Services.



WKBW-TV BPCT-2677 Granted 9/9/59 © American Map Corp., No. 14244

John DiScullo, Director, Promotion & Marketing.
Dennis Kavanaugh, Chief Engineer.

Rates: On request.

City of License: Buffalo. DMA: Buffalo. Rank: 36.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	841,110	348,350	1,189,460
Average Weekly Circulation (1994)	423,789	158,913	586,917
Average Daily Circulation (1994)			378,548

New York—Buffalo

WNYB-TV

Ch. 49

Network Service: None, Independent.

Licensee: Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

Studio: 699 Hertel Ave., Buffalo, NY 14207-2341.

Telephone: 716-875-4919. Fax: 716-875-9229.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 4932-kw max. visual, 493-kw max. aural. Antenna: 1235-ft. above av. terrain, 1049-ft. above ground, 2420-ft. above sea level.

Latitude	42°	46'	58"
Longitude	78°	27'	28"

Transmitter: 2034 Folsomdale Rd., Cowlesville, NY.

Multichannel TV Sound: Separate audio program.

Satellite Earth Station: United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: September 1, 1987. Sale to present owner by Niagara Frontier Bcstg. Partnership approved by FCC Oct. 19, 1989 (Television Digest, Vol. 29:36).

Represented (legal): May & Dunne, Chartered.

Personnel:

- Garth Coonce, President.
- Lou Flis, Station Manager.
- Jon Bivin, Chief Engineer.
- Tom Gaullin, Production Manager.
- Tina Coonce, Programming Director.

Rates: On request.



WNYB-TV BMPCT-870810KE Granted 11/17/87 © American Map Corp., No. 14244

City of License: Buffalo. DMA: Buffalo. Rank: 36.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	619,860	234,270	854,130
Average Weekly Circulation (1994)	6,146	8,011	13,858
Average Daily Circulation (1994)			5,731

New York—Buffalo

WUTV

Ch. 29

Network Service: Fox.

Licensee: Act III Bcstg. License Corp., 951 Whitehaven Rd., Grand Island, NY 14072.

Studio: 951 Whitehaven Rd., Grand Island, NY 14072.

Telephone: 716-773-7531. Fax: 716-773-5753.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

Latitude 43° 01' 27"
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, NY.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 3.7-meter Ku-band; Harris, 3-meter C-band.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: December 21, 1970. Sale to present owner by Citadel Communications approved by FCC June 13, 1990 (Television Digest, Vol. 29:36; 30:26). Sale to Citadel by Whitehaven Entertainment approved Aug. 31, 1984 (Vol. 24:29). Sale to Whitehaven by Herman Pease, et al., approved August 31, 1984. Sale to Herman Pease, et al., by Ultravision Bcstg. Co. (F. R. Burczynski, et al.) approved Feb. 10, 1978 (Vol. 17:31).

Represented (sales): Settel Inc.

Personnel:

- Willard J. Stone, Vice President & General Manager.
- Don Moran, General Sales Manager.
- Patti Hamilton, Local Sales Manager.
- Cathy McCracken, National Sales Manager.
- Lee A. McEnery, Marketing Manager.
- Michael Anger, Chief Engineer.
- Lois M. Ringle, Program Director.
- Robert J. Bart, Controller.



WUTV BPCY-3200 Granted 1/21/68

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Mary Fay-Betker, Promotion Supervisor.
Joe Pinter, Production Supervisor.

Rates: On request.

City of License: Buffalo. DMA: Buffalo. Rank: 36.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	769,510	325,280	1,094,790
Average Weekly Circulation (1994)	250,210	90,616	341,037
Average Daily Circulation (1994)			146,247

New York—Corning

WYDC

Ch. 48

Network Service: None, independent.

Licensee: Standfast Bcstg. Corp., Rural Rte. 2, Box 98E, Fillmore, NY 14735.

Studio: 33 E. Market St., Corning, NY 14830.

Telephone: 607-937-6144.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 12.2-kw max. visual. Antenna: 545-ft. above av. terrain, 220-ft. above ground, 1958-ft. above sea level.

Latitude	42°	09'	43"
Longitude	77°	02'	15"

Transmitter: Denmark Hill, 2.5-mi. NE of Corning.

Ownership: Standfast Bcstg. Corp.

Began Operation: September 6, 1994.

Represented (legal): Gammon & Grange.

Represented (engineering): Sellmeyer & Kramer Inc.

Personnel:
 David Grant, President & General Manager.
 Molly Grant, Station Manager.
 Alice Riehl, Sales Manager.

Rates: On request.



WYDC BMPCT-931012KG Granted 7/18/94 © American Map Corp., No. 14244

Nielsen Data: Not available.

City of License: Corning. DMA: Elmira. Rank: 167.

New York—Elmira

WENY-TV

Ch. 36

Network Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, NY 14902.

Studio: 474 Old Ithaca Rd., Horseheads, NY 14845.

Telephone: 607-739-3636. Fax: 607-739-1418.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

AM Affiliate: WENY, 1-kw, 1230 kHz.

FM Affiliate: WENY-FM, 750 watts, 92.7 MHz (No. 224), 560-ft.

Ownership: Howard Green Group (Group Owner).

Began Operation: November 19, 1969.

Represented (sales): Seltel Inc.

Represented (legal): Cordon & Kelly.

Represented (engineering): Lohnes & Culver.

Personnel:

Howard L. Green, Executive Vice President.
Patrick M. Parish, General Manager.
Meade Murtland, Station & General Sales Manager.
John Herrick, News Director.
Jim Appleton, Chief Engineer.
Paul Zylowski, Production Director.

Highest 30 Sec. Rate: \$275.



WENY-TV BMPCT-7044 Granted 8/20/69 © American Map Corp., No. 14244

City of License: Elmira. DMA: Elmira. Rank: 167.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	252,850	107,630	360,480
Average Weekly Circulation (1994)	66,350	17,038	83,354
Average Daily Circulation (1994)			38,925

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New York—Elmira-Corning

WETM-TV

Ch. 18

Network Service: NBC.

Licensee: Smith Television of New York Inc., 127 El Paseo, Santa Barbara, CA 93101.

Studio: 101 E. Water St., Elmira, NY 14901.

Mailing Address: Box 1207, Elmira, NY 14902.

Telephone: 607-733-5518. Fax: 607-734-1176.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. & 113-kw horizontal visual, 33-kw max. & 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comsat, 8-meter Ku-band; Comsat, 4-meter C-band; Comsat, 3-meter Ku-band; ChannelMaster receivers.

News Services: AP, CNN, NBC.

Ownership: Smith Television Investment Co. (Group Owner); Harron Communications Corp. (Group Owner).

Began Operation: September 10, 1956. Sale to present owner by Times Mirror Co. approved by FCC April 17, 1986 (Television Digest, Vol. 26:17). Previous sale by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Robert N. Smith, President.
Robert Grissom, Vice President & General Manager.
Mike Golden, Local Sales Manager.
Crawford Hurley, News Director.
Heather Wingate, Program & Promotion Director.



WETM-TV BMPCT-4636 Granted 5/31/57 © American Map Corp., No. 14244

Margaret Williams, Business Manager.
Chris Zell, Chief Engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$250.

City of License: Elmira. DMA: Elmira. Rank: 167.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	260,490	112,470	372,960
Average Weekly Circulation (1994)	71,954	16,286	88,190
Average Daily Circulation (1994)			52,898

New York—Kingston

WTZA

Ch. 62

Network Service: None, independent.

Licensee: WTZA-TV Assoc. Ltd. Partnership, 1 Stamford Landing, 62 Southfield Ave., Stamford, CT 06902.

Studio: 721 Broadway, Kingston, NY 12401.

Studio: Bldg. 800, 1010 Breunig Rd., New Windsor, NY 12553.

Telephone: 914-339-6200. Fax: 914-339-6210; 914-339-6264.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1962-ft. above av. terrain, 299-ft. above ground, 3219-ft. above sea level.

Latitude 42° 05' 06"
Longitude 74° 06' 00"

Transmitter: Overlook Mountain, Woodstock.

Satellite Earth Stations: Harris, 6.1-meter; M/A-Com Ku-band; Harris, M/A-Com receivers.

News Services: AP, CNN, NYT.

Ownership: New Mass Media Inc.

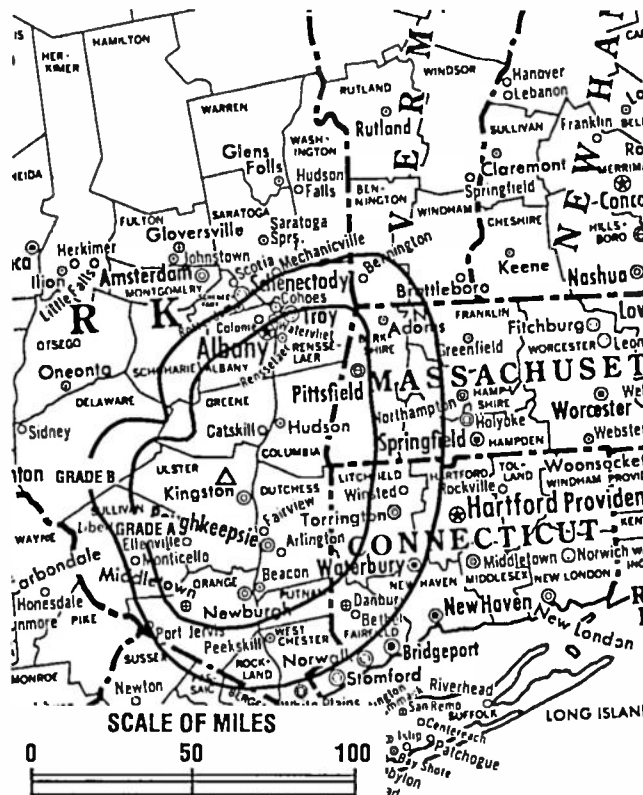
Began Operation: December 15, 1985. Sale to present owner by Edward P. Swyer, et al., approved by FCC Oct. 28, 1993.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Greg Floyd, General Manager.
Art DePasqua, Sales Director.
Jan Chomiak, Eastern Sales Manager.
Bonnie Breitenstein, Director of Community Relations.



WTZA BNPCT-850529KF Granted 9/4/85 © American Map Corp., No. 14244

Ellen Little, Controller.
Edward Zellefrow, Chief Engineer.

Rates: On request.

City of License: Kingston. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	614,170	192,720	806,890
Average Weekly Circulation (1994)	76,774	12,336	95,243
Average Daily Circulation (1994)			32,645

New York—New York

WABC-TV

Ch. 7

Network Service: ABC.

Licensee: American Bcstg. Companies Inc., 7 Lincoln Square, New York, NY 10023.

Studio: 7 Lincoln Square, New York, NY 10023.

Telephone: 212-456-7777. Fax: 212-456-3222.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: World Trade Center.

Satellite Earth Stations: Andrew, 5.6-meter Ku-band; Vertex, 4.7-meter Ku-band; Andrew, M/A-Com receivers.

AM Affiliate: WABC, 50-kw, 770 kHz.

FM Affiliate: WPLJ, 4.6-kw, 95.5 MHz (No. 238) 1300-ft.

News Services: ABC, AP, UPI.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: August 10, 1948.

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (engineering): Smith & Powstenko.

Personnel:

Walter C. Liss, President & General Manager.
 Todd Wheeler, General Sales Manager.
 Iris Osman, Local & National Sales Manager.
 Scott Simensky, Local & National Sales Manager.
 Henry S. Florsheim, Director of News.
 James Baker, Director of Engineering.
 Cliff Love, Director of Community Affairs.
 Richard R. Graham, Director of Finance & Business Affairs.
 Art Moore, Program Director.



WABC-TV BPCT-4425 Granted 4/18/74 © American Map Corp., No. 14244

Brigitte McCray, Director of Creative Services.
 Sylvia Hueston, Director of Community Relations.
 Anna Carbonell, Press Information Manager.
 Patricia Liguori, Research Director.

Rates: On request.

City of License: New York. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	30,551,210	16,965,080	47,516,290
Average Weekly Circulation (1994)	3,733,927	2,282,063	6,163,305
Average Daily Circulation (1994)			3,681,736

New York—New York

WCBS-TV

Ch. 2

Network Service: CBS.

Licensee: CBS Inc., 51 W. 52nd St., New York, NY 10019.

Studio: 524 W. 57th St., New York, NY 10019.

Telephone: 212-975-4321.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 21.4-kw visual, 4.02-kw aural. Antenna: 1578-ft. above av. terrain, 1577-ft. above ground, 1622-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: North Tower, World Trade Center.

AM Affiliate: WCBS, 50-kw, 880 kHz.

FM Affiliate: WCBS-FM, 7.2-kw, 101.1 MHz (No. 266), 1300-ft.

News Services: AP, CBS, UPI.

Ownership: CBS Inc. (Group Owner).

Began Operation: July 1, 1941.

Represented (sales): CBS Television Stations National Sales.

Personnel:

Carl (Bud) Carey, Vice President & General Manager.
 Jerry Nachman, Vice President, News.
 Peter Schrueth, Director of Sales.
 Elliot Black, National Sales Manager.
 Alice Flood, Director of Planning & Administration.
 Jean Hodge, Director of Station Services.
 Nesline Swaby, Manager of News Administration.
 Barbara Terasaka, Director of Finance & Business Affairs.
 Georges Carraha, Manager of Broadcast Operations.
 James Picinich, Director of Broadcast Administration.
 Dolores Danska, Program Director.
 Daniel Scher, Marketing Director.
 Tracy Beckerman, Manager, Advertising & Promotion.

Rates: On request.



WCBS-TV BPCT-4280 Granted 4/18/74 © American Map Corp., No. 14244

City of License: New York. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	7,047,370	3,508,210	10,555,580
Average Weekly Circulation (1994)	3,641,602	1,940,820	5,702,957
Average Daily Circulation (1994)			3,049,551

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Television & Cable Factbook

New York—New York

WNBC

Ch. 4

Network Service: NBC.

Licensee: NBC Subsidiary Inc. 1, 30 Rockefeller Plaza, New York, NY 10112.

Studio: 30 Rockefeller Plaza, New York, NY 10112.

Telephone: 212-664-4444. Fax: 212-664-6449.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.47-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: North Tower, World Trade Center.

News Services: AP, NBC, UPI.

Ownership: National Broadcasting Co. (Group Owner).

Began Operation: July 1, 1941. Sale of RCA approved by FCC June 5, 1986.

Represented (sales): Harrington, Richter & Parsons Inc.

Personnel:

- William Bolster, President & General Manager.
- Bruno Cohen, Vice President & News Director.
- Joe Gangone, Director, Sales.
- Michael Ganz, Local Sales Manager.
- Susan Epstein, Local Sales Manager.
- Terry Doll, Director, Press & Publicity.
- Joe Berini, Director, Engineering.
- Randy Pyburn, Director, Creative Services.
- Adele Rifkin, Program Director.
- John O'Neill, Director, Finance & Administration.
- Rich Cervini, Director, Broadcast Operations.
- Jim Young, Director, Employee Relations.
- Carolyn Forrest, Director, Station Relations.



WNBC BPCT-4423 Granted 4/18/74

© American Map Corp., No. 14244

Rates: On request.

City of License: New York. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	6,397,730	3,114,730	9,512,460
Average Weekly Circulation (1994)	3,727,402	1,949,293	5,805,252
Average Daily Circulation (1994)			3,024,021

New York—New York

WNYW

Ch. 5

Network Service: Fox.

Licensee: Fox Television Stations Inc.

Studio: 205 E. 67th St., New York, NY 10021.

Telephone: 212-452-5555. Fax: 212-249-1182.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.4-kw visual, 1.74-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"
Longitude 74° 00' 49"

Transmitter: World Trade Center.

Multichannel TV Sound: Stereo and separate audio program.

News Services: AP, Reuters.

Ownership: Fox Television Stations Inc. (Group Owner).

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc. FCC approved sale to present owner by Metromedia Nov. 14, 1985.

Represented (sales): Pety Television Inc.

Personnel:

- Hilary Hendler, Vice President & General Manager.
- Lou Abitabile, Vice President & General Sales Manager.
- Phyllis Seifer, Vice President, Director of Programming, Marketing & Promotion.
- Ian Rae, Vice President & News Director.
- Paul Puccio, Vice President, Broadcast Operations & Engineering.
- Muriel Reis, Vice President & General Counsel.
- Paul Horrigan, Vice President, Finance & Administration.
- Yolanda O'Hern, Local Sales Manager.
- Rich Golden, National Sales Manager.
- Greg Bendin, Local Sales Manager.



WNYW BMPCT-800618KE Granted 7/31/80 © American Map Corp., No. 14244

Diane Villa, Director of Research.
Jeff Polikoff, Production Manager.

Rates: On request.

City of License: New York. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	7,082,430	3,310,150	10,392,580
Average Weekly Circulation (1994)	3,494,575	1,847,891	5,448,149
Average Daily Circulation (1994)			2,509,788

New York—New York

WPIX

Ch. 11

Network Service: None, independent.

Licensee: Tribune New York Holdings Inc., 220 E. 42nd St., New York, NY 10017.

Studio: 220 E. 42nd St., New York, NY 10017.

Telephone: 212-949-1100. Fax: 212-986-1032.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1687-ft. above ground, 1699-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: World Trade Center.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Andrew, 5.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

News Services: AP, Visnews, WTN.

Ownership: Tribune Broadcasting Co. (Group Owner).

Began Operation: June 15, 1948.

Represented (sales): TeleRep Inc.

Represented (legal): Sidley & Austin.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Dennis FitzSimons, President.
- Michael Eigner, Executive Vice President & General Manager.
- John Corporon, Senior Vice President, News.
- Paul Bissonette, Vice President & Station Manager.
- Mike Wach, Vice President & General Sales Manager.
- Frank Geraty, Vice President & Chief Engineer.
- Julie Nunnari, Vice President, Programming.
- Michele Liebowitz, Local Sales Manager.
- Vince Manzi, National Sales Manager.
- Kathleen Shepherd, Vice President, Community Affairs & Production.
- Jane Perlman, Vice President, Research.
- Patrick Austin, Senior Vice President & Treasurer.
- Wendy Kaiser, Vice President, Creative Services.



WPIX BPCT-4854 Granted 7/14/75 © American Map Corp., No. 14244

- Elaine Huryn, Vice President, Planning.
- Claudia Gasparini, Vice President, Human Resources.
- Liz Goldberg, Vice President, Operations.
- Earl Arbuckle, Assistant Chief Engineer.
- Yvonne Lopez, Director, Public Service.
- Alberto Knie, Art Director.
- Abe Adler, Production Manager.

Rates: On request.

City of License: New York. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	25,875,770	13,303,220	39,178,990
Average Weekly Circulation (1994)	3,679,247	1,749,658	5,557,265
Average Daily Circulation (1994)			2,241,602

New York—New York-Newark, New Jersey

WHSE-TV

Ch. 68

Network Service: Home Shopping Network.

Licensee: SKNJ Bcstg. Partnership, 390 W. Market St., Newark, NJ 07107.

Studio: 390 W. Market St., Newark, NJ 07107.

Telephones: 201-643-6800; 212-582-6800. Fax: 201-643-1903.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2190-kw max. & 832-kw horizontal visual, 219-kw aural. Antenna: 1430-ft. above av. terrain, 1449-ft. above ground, 1499-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 2630-kw max. visual, 1440-ft. above av. terrain, 1430-ft. above ground, 1483-ft. above sea level. BPCT-900605KU.

Transmitter: 350 5th Ave., New York, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Vertex, 9-meter C-band; Vertex, 6.1-meter C-band; Pinzone receivers.

News Service: UPI.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: September 29, 1974; left air Dec. 27, 1974. Resumed operation Sept. 28, 1975. Began prime-time subscription television operation March 1, 1977 (Television Digest, Vol. 17:11). Sale to Wometco Enterprises Inc. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Bcstg. Inc. approved April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC Sept. 19, 1986 (Vol. 26:32, 45).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.



WHSE-TV BPCT-900605KU Granted 10/27/93 © American Map Corp., No. 14244

Personnel:

Ella Connors, Vice President & Station Manager.
John Nigro, Chief Engineer.
William Roller, Program Director.

Highest 30 Sec. Rate: \$300.

City of License: Newark, NJ. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,895,040	2,022,230	4,917,270
Average Weekly Circulation (1994)	15,516	23,473	38,478
Average Daily Circulation (1994)			11,116

New York—New York-Newark, New Jersey

WNJU

Ch. 47

Network Service: Telemundo.

Licensee: WNJU License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

Studio: 47 Industrial Ave., Teterboro, NJ 07608.

Sales Office: 1740 Broadway, New York, NY 10019.

Telephone: 212-492-5500. Fax: 212-492-5629.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. visual. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: One World Trade Center, New York.

Satellite Earth Stations: 5-meter C-band; Miralite, 3.7-meter C-band; 3.2-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CNN, UPI.

Ownership: Telemundo Group Inc. (Group Owner).

Began Operation: May 16, 1965. Sale to present owners by Andrew J. Perenchio, Alan D. Yorkin & Norman Lear approved by FCC Dec. 3, 1986 (Television Digest, Vol. 26:44). Previous sale by Screen Gems Stations approved by FCC Dec. 26, 1979 (Vol. 20:2). Previous sale by Henry P. Bencton, Fairleigh S. Dickinson Jr., et al., approved by FCC Sept. 9, 1970 (Vol. 9:24, 10:37).

Represented (sales): Telemundo.

Represented (legal): Hogan & Hartson.

Represented (engineering): Hammitt & Edison Inc.

Personnel:

- Manuel Martinez Llorian, Senior Vice President & General Manager.
- Morris Marotta, Vice President, Finance.
- Luis Roldan, General Sales Manager.
- Mario Mendoza, National Sales Manager.
- Patricia Arzayus, Local Sales Manager.



WNJU BPCT-4884 Granted 11/9/76

© American Map Corp., No. 14244

Sylvia Santiago, Traffic Manager.
Manolo Garcia Oliva, Director of Public Affairs.
George Kraus, Chief Engineer.

Highest 30 Sec. Rate: \$850.

City of License: Linden, NJ. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,240,920	2,352,540	6,593,460
Average Weekly Circulation (1994)	178,369	222,529	400,227
Average Daily Circulation (1994)			193,791

New York—New York-Secaucus, New Jersey

WWOR-TV

Ch. 9

Network Service: None, independent.

Licensee: WWOR-TV Inc., 9 Broadcast Plaza, Secaucus, NJ 07096.

Studio: 9 Broadcast Plaza, Secaucus, NJ 07096.

Telephone: 201-348-0009. Fax: 201-330-2488.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 47.9-kw visual, 4.79-kw aural. Antenna: Circularly polarized, 1640-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude	40°	42'	43"
Longitude	74°	00'	49"

Transmitter: World Trade Center, New York.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Vertex, 6.1-meter Ku-band; Vertex, 6.1-meter C-band; Radiation Systems, 2.8-meter Ku-band; Drake, Harris, Microdyne receivers.

News Services: AP, CNN, Conus, UPI, MediaLink.

Ownership: BHC Communications Inc. (Group Owner).

Began Operation: October 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., Macy Co. retaining 10%; in Dec. 1955, Macy sold its interest to General Tire & Rubber Co., latter setting up a parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3; 11:48, 51). Sale to MCA by RKO General approved by FCC Nov. 25, 1986 (Vol. 26:29, 48; 27:13). Spun off to shareholders as Pinelands Inc. (Vol. 30:40, 53; 31:1). Transfer to present owner approved Aug. 18, 1992 (Vol. 32:26, 34, 35, 47).

Represented (sales): Katz Independent Television.

Personnel:

- Robert Qudeen, Vice President & General Manager.
- Barry Margolis, Vice President & Local Sales Manager.
- Seth Winter, General Sales Manager.
- Robert Woodruff, Vice President, Program Development & Executive Producer.
- Douglas Land, Vice President & General Counsel.
- Robert French, Vice President & New Jersey Sales & Marketing Manager.
- Rick Miner, Vice President Production & Engineering.
- Brenda Woodman, Local Sales Manager.
- Steve Jacobs, National Sales Manager.
- Ed Aaronson, Director of Communications.
- Leslie Glenn, Director of Programming.
- Dan Carlin, Director of Research.
- Joseph Plantamura, Director of Facilities.
- Penny Pinsker, Director of Community Affairs & Special Projects.
- Michael DiLaura, Director of Human Resources.



WWOR-TV BMPCT-7753 Granted 4/18/74 © American Map Corp., No. 14244

Ken McGowan, Director of Engineering.
Will Wright, News Director.
Norman Roth, Business Manager.

Rates: On request.

City of License: Secaucus, NJ. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	35,324,280	19,424,230	54,748,510
Average Weekly Circulation (1994)	4,012,911	1,655,517	5,781,695
Average Daily Circulation (1994)			2,081,435

Part-time Circulation:

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	32,308,300	17,347,460	49,655,760
Average Weekly Circulation (1994)	1,549,818	63,501	51,651,002
Average Daily Circulation (1994)			439,202

New York—New York-Paterson, New Jersey

WXTV

Ch. 41

Network Service: Univision.

Licensee: WXTV License Partnership, 1901 Ave. of the Stars, Suite 680, Los Angeles, CA 90067.

Studio: 24 Meadowlands Pkwy., Secaucus, NJ 07094.

Telephone: 201-348-4141. Fax: 201-348-4104.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2340-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1381-ft. above av. terrain, 1385-ft. above ground, 1437-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

Transmitter: Empire State Bldg., 350 5th Ave., New York.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter.

News Service: UPI.

Ownership: Perenchio TV Inc. (Group Owner).

Began Operation: August 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC Dec. 26, 1972. Sale of Spanish International to Hallmark Cards approved by FCC June 12, 1987. Sale to Perenchio TV approved Sept. 23, 1992 (Television Digest, Vol. 32:40).

Represented (sales): Univision.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Tomas T. Johansen, Vice President & General Manager.
- Leandro Bianco, Vice President, Operations.
- Rosemary Gama, Vice President, National Sales.
- Laura Hagan, Vice President, Marketing.
- Cristina Schwarz, General Sales Manager.
- Feliz Perez, Local Sales Manager.
- Bill Kirkpatrick, Chief Engineer.
- Ricardo Avarez, News Director.



WXTV BPCT-890821KF Granted 2/28/90 © American Map Corp., No. 14244

Maria Torres, Merchandising Manager.
Ernest Bieling, Business Manager.

Rates: On request.

City of License: Paterson, NJ. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	4,653,660	2,643,580	7,297,240
Average Weekly Circulation (1994)	186,786	210,599	398,434
Average Daily Circulation (1994)			260,795

New York—Plattsburgh

WPTZ

Ch. 5

(Operates satellite WNNE-TV, Hartford, VT)

Network Service: NBC.

Licensee: Heritage Media Inc., 13355 Noel Rd., Dallas, TX 75240.

Studios: 5 Television Dr., Plattsburgh, NY 12901; 45 Roosevelt Hwy., Colchester, VT 05446.

Telephones: 518-561-5555; 802-862-8817. Fax: 518-561-5940.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: ADM, 6.1-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Heritage Media Corp. (Group Owner).

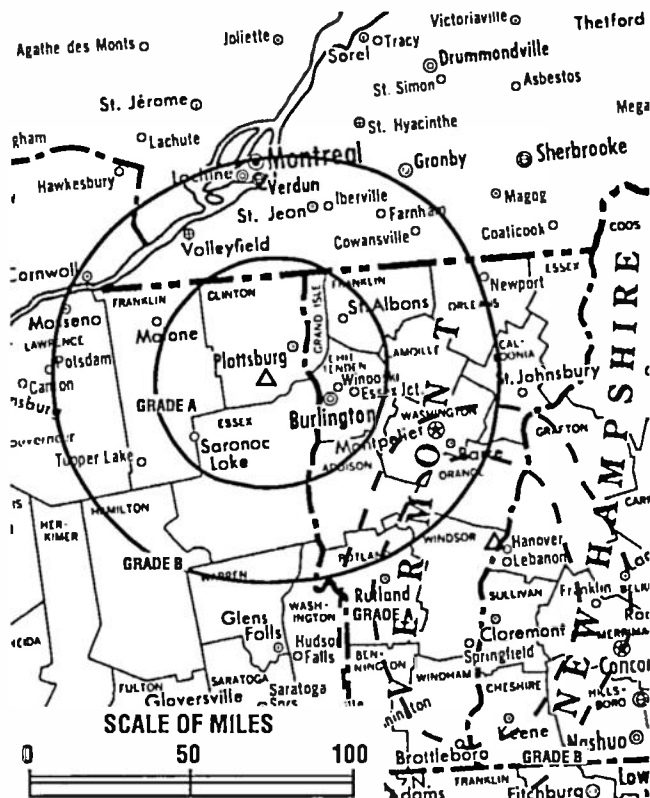
Began Operation: December 8, 1954. Merger of Rollins Communications with Heritage Communications approved by FCC Feb. 9, 1987 (Television Digest, Vol. 26:20, 23). Sale to Rollins Communications by Carl F. Stohn group approved March 28, 1956 by FCC (Vol. 12:7, 13).

Represented (sales): Pety Television Inc.; Airtime Television Sales Inc.

Represented (legal): Sidley & Austin.

Personnel:

- Bob Shields, President & General Manager.
- F. Semler Dieterich, General Sales Manager.
- James Langton, Local Sales Manager.
- Cece Wick, New England Sales Manager.
- Joe Krone, Operations Manager.
- Tom Bradshaw, Chief Engineer.
- Stewart Ledbetter, News Director.
- James Gratton, Production & Public Service Manager.
- Dick Roberts, Promotion Manager.



WPTZ BMPCT-2080 Granted 8/26/54 © American Map Corp., No. 14244

Rates: On request.

City of License: North Pole. DMA: Burlington-Plattsburgh. Rank: 92.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	275,410	159,050	434,460
Average Weekly Circulation (1994)	115,664	64,113	182,148
Average Daily Circulation (1994)			108,949

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New York—Poughkeepsie

WTBY

Ch. 54

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. of New York Inc., Box 534, Fishkill, NY 12524.

Studio: Rte. 9, Merritt Rd., Fishkill.

Mailing Address: Box 534, Fishkill, NY 12524.

Telephone: 914-896-4610.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 250-kw max. & 93-kw horizontal aural. Antenna: 1608-ft. above av. terrain, 869-ft. above ground, 1972-ft. above sea level.

Latitude	41°	43'	09"
Longitude	73°	59'	47"

Transmitter: Illinois Mountain near Highlands In Ulster County.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: April 19, 1981. Sale to present owner by Family Television Inc. approved by FCC June 2, 1982.

Represented (legal): May & Dunne, Chartered.

Personnel:

Campbell K. Thompson, Vice President & Station Manager.
 Grace Cephas, Director, Community Affairs.
 William Weeks, Chief Engineer.

Highest 30 Sec. Rate: \$95.



WTBY BPECT-920703KF Granted 9/3/92 © American Map Corp., No. 14244

City of License: Poughkeepsie. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	606,590	403,070	1,009,660
Average Weekly Circulation (1994)	9,402	1,254	11,130
Average Daily Circulation (1994)			2,538

New York—Riverhead

WLOG

Ch. 55

Network Service: None, independent.

Licensee: WLOG-TV, 270 S. Service Rd., Box 1355, Melville, NY 11747.

Studio: 315 Wading River Hollow Rd., Ridge, NY 11961.

Mailing Address: Box 1355, Melville, NY 11747.

Telephones: 516-777-8855; 516-924-5000. Fax: 516-777-8180.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. & 474-kw horizontal visual, 500-kw max. & 47.4-kw horizontal aural. Antenna: 700-ft. above av. terrain, 637-ft. above ground, 731-ft. above sea level.

Latitude 40° 53' 50"
Longitude 72° 54' 56"

Transmitter: 315 Wading River Hollow Rd., Ridge.

Satellite Earth Stations: Vertex, 4.8-meter C-band; RCA Ku-band.

Ownership: WLOG-TV Inc.

Began Operation: April 28, 1985.

Represented (legal): Arent Fox Kintner Plotkin & Kahn.

Personnel:

- Marvin Chauvin, Chief Executive Officer.
- Michael Wach, Vice President & General Manager.
- Phyllis Kessler, Local Sales Manager.
- Drew Scott, News Director.
- Mark D'Acampara, Engineering Supervisor.
- Debra Waldman, Promotion Coordinator.
- Jim Weis, Business Manager.
- Gerard Diorio, Operations Manager.
- Janet Greeley, Office Manager.



WLOG BNPCT-821213KG Granted 4/27/83 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Riverhead. DMA: New York. Rank: 1.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	2,870,380	1,845,620	4,716,000
Average Weekly Circulation (1994)	233,565	35,811	270,174
Average Daily Circulation (1994)			83,374

New York—Rochester

WHEC-TV

Ch. 10

Network Service: NBC.

Licensee: Viacom International Inc., 1515 Broadway, New York, NY 10036.

Studio: 191 East Ave., Rochester, NY 14604.

Telephone: 716-546-5670. Fax: 716-454-7433.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 5 in operation; M/A-Com, Pinzone, Scientific-Atlanta receivers.

News Services: AP, CQI Sports Ticker, NBC, Sports News Satellite.

Ownership: Viacom Inc. (Group Owner).

Began Operation: November 1, 1953 as a time-share outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32). Sale to BENI by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24). Sale to present owner approved Oct. 18, 1983.

Represented (sales): TeleRep Inc.; Airtime Television Sales Inc. (Canada).

Personnel:

Arnold Klinsky, Vice President & General Manager.
Harvey Lazear, General Sales Manager.
Andrew Alford, Local Sales Manager.
Steve Arvan, National Sales Manager.
Rob Elmore, News Director.
Terry A. Fauth, Program Director.
John Walsh, Chief Engineer.



WHEC-TV BPCT-3022 Granted 4/11/62

© American Map Corp., No. 14244

Joseph LaFornara, Business Manager.
John Doyle, Promotion Director.

Rates: On request.

City of License: Rochester. DMA: Rochester, NY. Rank: 71.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	630,000	296,860	926,860
Average Weekly Circulation (1994)	245,392	115,513	360,825
Average Daily Circulation (1994)			203,943

New York—Rochester

WOKR

Ch. 13

Network Service: ABC.

Licensee: WOKR Associates, Box 20555, Rochester, NY 14602-0555.

Studio: 4225 W. Henrietta Rd., Rochester, NY 14623.

Mailing Address: Box 20555, Rochester, NY 14602-2555.

Telephone: 716-334-8700. Fax: 716-359-1570.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 364-ft. above ground, 1031-ft. above sea level.

Latitude	43°	08'	07"
Longitude	77°	35'	03"

Transmitter: Pinnacle Hill, Brighton.

Satellite Earth Stations: Andrew, 7.3-meter; Simulsat, 7-meter; Andrew, 4.5-meter.

News Services: AP, CNN.

Ownership: VS&A-Hughes Inc. (Group Owner).

Began Operation: September 15, 1962 as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. Aug. 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to Post Corp. approved by FCC Aug. 15, 1977 (Vol. 17:16). Sale to Gillett Holdings approved June 19, 1984. Sale to Falmouth Bcstg. approved Feb. 8, 1990 but not consummated. Sale to present owners approved May 15, 1991 (Vol. 31:13).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Wilmer, Cutler & Pickering.

Personnel:

Gary Nielsen, President & General Manager.
 Kent Beckwith, Vice President, Sales & Marketing.
 Donald Loy, Vice President, Operations.
 John Drain, Vice President & Chief Financial Officer.
 Keith Connors, News Director.
 Charlotte Clarke, Public Affairs Director.



WOKR: BPCT-I-3 Granted 7/3/62

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Jeff Starkwether, Marketing Director.
 Marianne Fosco, Traffic Manager.
 Craig D. Hestor, Production Manager.

Rates: On request.

City of License: Rochester. DMA: Rochester, NY. Rank: 71.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	926,760	389,910	1,316,670
Average Weekly Circulation (1994)	250,685	115,660	366,493
Average Daily Circulation (1994)			227,708

WROC-TV

Ch. 8

Network Service: CBS.

Licensee: WROC Associates/Television Station Partners.

Studio: 201 Humboldt St., Rochester, NY 14610.

Telephone: 716-288-8400. Fax: 716-288-7679.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
 Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Paracclipse, 3.8-meter C-band; United Satellite Systems, 5-meter Ku-band; DX Engineering, Harris receivers.

News Services: AP, CBS, CNN.

Ownership: Television Station Partners L.P. (Group Owner).

Began Operation: June 11, 1949. Sale to present owners by Ziff Corp. approved by FCC Jan. 18, 1983 (Television Digest, Vol. 22:30). Sold to Ziff by Rust Craft Bcstg. March 22, 1979. FCC approved sale May 10, 1978 (Vol. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Bcstg. by Veterans Bcstg. approved Feb. 10, 1965 (Vol. 4:39, 46; 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

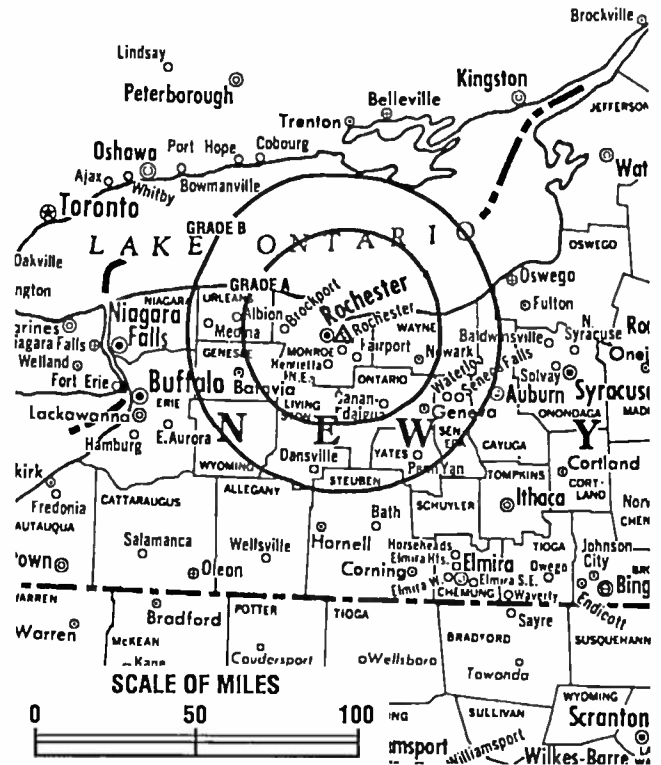
Represented (sales): Petry Television Inc.; Canadian Communications Co.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): Lohnes & Culver.

Personnel:

- I. Martin Pompadur, Chief Executive Officer.
- Gary R. Bolton, Vice President & General Manager.
- Lynda Peterson, General Sales Manager.
- Shelli Black, National Sales Manager.
- Ann Miller, Operations Manager.



WROC-TV Doc.-13858 Granted 7/27/61 © American Map Corp., No. 14244

Jonathan Greene, News Director.
 John Coon, Chief Engineer.
 Christine Preston, Business Manager.
 Mark Ferguson, Production Manager.

Highest 30 Sec. Rate: \$2750.

NETWORK BASE HOURLY RATE: \$768.

City of License: Rochester. DMA: Rochester, NY. Rank: 71.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	915,730	389,790	1,305,520
Average Weekly Circulation (1994)	255,967	115,367	371,216
Average Daily Circulation (1994)			215,852

New York—Rochester

WUHF

Ch. 31

Network Service: Fox.

Licensee: Act III Bcstg. License Corp., 360 East Ave., Rochester, NY 14604.

Studio: 360 East Ave., Rochester, NY 14604.

Telephone: 716-232-3700. Fax: 716-546-4774.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 910-kw horizontal visual, 151-kw max. aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude	43°	08'	07.00"
Longitude	77°	35'	02.50"

Transmitter: Pinnacle Hill, Rochester.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: MSC, 6-meter C-band; Scientific-Atlanta, 3.6-meter C-band; Prodelin, 3.9-meter Ku-band; DX Engineering, M/A-Com receivers.

News Service: INN.

Ownership: Act III Broadcasting Inc. (Group Owner).

Began Operation: January 27, 1980. Sale to present owner by Malrite Communications Group approved by FCC Jan. 23, 1989 (Television Digest, Vol. 29:9).

Represented (sales): Blair Television.

Represented (engineering): Gallagher & Associates.

Personnel:

Heather Farnsworth, Vice President & General Manager.
 Don Moran, General Sales Manager.
 Jeff Guilbert, Local Sales Manager.
 Dale Hartnett, Program Director.
 Rick Finnie, Chief Engineer.



WUHF BMPCT-790906KE Granted 2/26/80 © American Map Corp., No. 14244

Barb Browning, Promotion Director.
 Kitty Henry, Business Manager.

Rates: On request.

City of License: Rochester. DMA: Rochester, NY. Rank: 71.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	903,190	384,670	1,287,860
Average Weekly Circulation (1994)	180,808	80,274	261,446
Average Daily Circulation (1994)			116,885

New York—Smithtown

WHSI-TV

Ch. 67

(Satellite of WHSE, New York-Newark)

Network Service: Home Shopping Network.

Licensee: SKNJ Bcstg. Partnership, 390 W. Market St., Newark, NJ 07107.

Studio: See WHSE-TV, New York-Newark.

Office: 3200 Expressway Dr., Central Islip, NY 11722.

Telephone: 516-582-6700. Fax: 516-582-8337.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 2630-kw max. visual, 263.2-kw max. aural. Antenna: 720-ft. above av. terrain, 656-ft. above ground, 798-ft. above sea level.

Latitude 40° 53' 23"
Longitude 72° 57' 13"

Transmitter: 666 Middle Country Rd., Middle Island, NY.

Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: November 18, 1973. Left air June 20, 1975. Resumed operation Dec. 15, 1979. Began subscription TV operation Jan. 11, 1980. Sale to Wometco Enterprises Inc. approved by FCC Nov. 18, 1980. Transfer of control to WBC Bcstg. approved April 16, 1984. Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC Sept. 16, 1986 (Television Digest, Vol. 26:32).

Represented (sales): Silver King Broadcasting Sales.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Ella Connon, Vice President & Station Manager.
David Porrello, Program Director.
Jue Nigro, Chief Engineer.



WHSI-TV BMPCT-830810KF Granted 8/22/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Smithtown. DMA: New York. Rank: 1.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	523,610	96,520	620,130
Average Weekly Circulation (1994)	525	235	620
Average Daily Circulation (1994)			N.A.

New York—Syracuse

WIXT

Ch. 9

Network Service: ABC.

Licensee: WIXT-TV Inc., Box 699, East Syracuse, NY 13057.

Studio: 5904 Bridge St., East Syracuse, NY 13057.

Telephone: 315-446-4780. Fax: 315-446-0045.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 42° 56' 42"
Longitude 76° 01' 28"

Transmitter: Sevier & Sweet Rd., Pompey.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Prodelin, 5-meter C-band; Andrew, 4.5-meter C-band; Microdyne, 3.8-meter Ku & C-band; Avantek, Microdyne receivers.

News Services: AP, UPI.

Ownership: Ackerley Communications Inc. (Group Owner).

Began Operation: September 9, 1962 as a joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:30). Sale to Coca Cola Bottling Co., Larry H. Israel, et al., approved by FCC Nov. 15, 1977 (Vol. 17:24, 36; 18:2). Sale to present owner approved April 16, 1982 (Vol. 22:7).

Represented (sales): Blair Television.

Represented (legal): Rubin, Winston, Diercks & Harris.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- A. Stephen Kronquest, General Manager.
- Kathleen Van Alstyne, General Sales Manager.
- Angela Roach, National Sales Manager.
- Robert Coughlin, Local Sales Manager.
- Ron Lombard, News Director.
- John King, Chief Engineer.



WIXT BMPCT-6915 Granted 10/8/68

© American Map Corp., No. 14244

Michael Cleland, Production Manager.
Mark Rinefield, Business Manager.
Vince Spicola, Promotion Director.

Highest 30 Sec. Rate: \$2500.

NETWRK BASE HOURLY RATE: \$925.

City of License: Syracuse. DMA: Syracuse. Rank: 67.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	828,370	372,590	1,200,960
Average Weekly Circulation (1994)	272,934	123,221	396,840
Average Daily Circulation (1994)			231,146

New York—Syracuse

WNYS-TV

(formerly WSNR-TV)

Ch. 43

Network Service: None, independent.

Licensee: Salt of the Earth Bcstg. Corp., Box 1490, Syracuse, NY 13201.

Studio: 401 W. Kirkpatrick St., Syracuse, NY 13204.

Telephone: 315-472-0222. Fax: 315-472-0224.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 17.8-kw max. visual. Antenna: 115-ft. above av. terrain, 125-ft. above ground, 676-ft. above sea level.

Latitude	43°	03'	33"
Longitude	76°	08'	10"

Transmitter: 989 James St., Syracuse.

Ownership: Salt of the Earth Bcstg. Corp.

Began Operation: October 1, 1989. Sale to present owners approved by FCC July 11, 1994.

Personnel:

Craig L. Fox, President & General Manager.

Rates: On request.

City of License: Syracuse. DMA: Syracuse. Rank: 67.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WNYS-TV BMPCT-890217KE Granted 3/17/89 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	149,680	52,810	202,490
Average Weekly Circulation (1994)	3,008	440	3,526
Average Daily Circulation (1994)			810

New York—Syracuse

WSTM-TV

Ch. 3

Network Service: NBC.

Licensee: Federal Bcstg. Co., 1533 N. Woodward Ave., Bloomfield Hills, MI 48304.

Studio: 1030 James St., Syracuse, NY 13203.

Telephone: 315-474-5000. Fax: 315-474-5082.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6-meter Ku-band; Comtech, 3.5-meter C-band; Harris, 3.3-meter Ku-band; RCA Americom, 3.3-meter Ku-band; Zenith, 3-meter C-band; Omni, Harris receivers.

News Services: AP, CNN, NBC.

Ownership: Federal Broadcasting Co. (Group Owner).

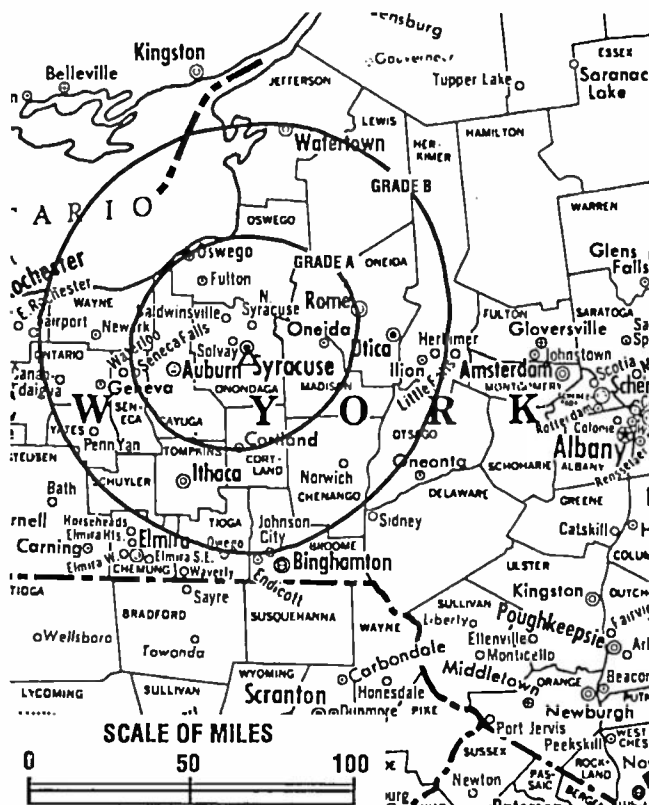
Began Operation: February 15, 1950. Sale to Times Mirror Co. by Newhouse Bcstg. Corp. approved by FCC March 27, 1980 (Television Digest, Vol. 18:50; 19:19). Sale to SJL Broadcast Management Corp. approved April 17, 1986 (Vol. 26:17). Federal Bcstg. purchase approved by FCC Aug. 12, 1992.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

James A. Kizer, Vice President & General Manager.
Charles Bivens Jr., Station Manager.
Mark G. Manders, General Sales Manager.
Virginia Doyle, Regional Sales Manager.
Mark Carros, News Director.
Toni Rhodes, National Sales Manager.
John Merrill, Chief Engineer.



WSTM-TV BPCT-3145 Granted 4/12/63

© American Map Corp., No. 14244

Theresa J. Weston, Controller.
Bob Eckel, Local Sales Manager.
Denise Bradshaw, Promotion Director.
Tom Blanden, Production Manager.

Rates: On request.

City of License: Syracuse. DMA: Syracuse. Rank: 67.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	799,620	330,310	1,129,930
Average Weekly Circulation (1994)	272,184	122,183	394,375
Average Daily Circulation (1994)			209,610

New York—Syracuse

WSYT

Ch. 68

Network Service: Fox.

Licensee: Max Television of Syracuse L.P., 900 Granby St., Norfolk, VA 23510.

Studio: 1000 James St., Syracuse, NY 13203-2704.

Telephone: 315-472-6800. Fax: 315-471-8889.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1461-ft. above av. terrain, 1019-ft. above ground, 2649-ft. above sea level.

Latitude 42° 52' 50"
Longitude 76° 11' 59"

Transmitter: Barker Rd., Otisco Twp.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 3.2-meter C-band; Microdyne, Scientific-Atlanta, DX Antenna receivers.

Ownership: Max Television L.P. (Group Owner).

Began Operation: February 15, 1986. Operated part-time until April 5, 1987. Sale to present owner by Thomas Flatley approved by FCC June 8, 1990.

Represented (sales): Seitel Inc.

Represented (legal): Roberts & Eckerd, P.C.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- Linda Cochran, Vice President & General Manager.
- Daniel C. Walding, General Sales Manager.
- Constance Howard-Banks, National Sales Manager.
- Joanne Stanley, Program Director.
- Stephanie Haring, Promotion Director.



WSYT BMPCT-860218KO Granted 3/5/86 © American Map Corp., No. 14244

Catherine K. Steding, Business Manager.
Michael J. Maville, Chief Engineer.

Rates: On request.

City of License: Syracuse. DMA: Syracuse. Rank: 67.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	575,410	260,160	835,570
Average Weekly Circulation (1994)	180,270	57,701	238,677
Average Daily Circulation (1994)			100,941

New York—Syracuse

WTVH

Ch. 5

Network Service: CBS.

Licensee: WTVH License Inc., 980 James St., Syracuse, NY 13203.

Studio: 980 James St., Syracuse, NY 13203.

Telephone: 315-425-5555. Fax: 315-425-5513.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: 3791 Sentinel Heights Rd., 0.32-mi. E & 0.34-mi. N of Sentinel Heights & Jim Bull Rds.

Satellite Earth Stations: Antenna Technology, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta, Simulsat receivers.

News Services: AP, UPI.

Ownership: Granite Broadcasting Corporation (Group Owner).

Began Operation: December 1, 1948. Sale to Granite Bcstg. Corp. granted by FCC Aug. 9, 1993, (Television Digest, Vol. 33:26, 29; 34:1).

Represented (sales): MMT Sales Inc.

Represented (legal): Haley, Bader & Potts.

Personnel:

- Bill Ransom, President & General Manager.
- Sanda Coyle, General Sales Manager.
- Peg McDermott, Local Sales Manager.
- Peter Spartano, News Director.
- Ken Elander, Director of Creative Services.



WTVH Doc.-13858 Granted 7/20/61

© American Map Corp., No. 14244

James T. Bernier, Director of Station Operations.
Victoria Hooper, Business Manager.

Highest 30 Sec. Rate: \$2000.

City of License: Syracuse. DMA: Syracuse. Rank: 67.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	785,550	337,560	1,123,110
Average Weekly Circulation (1994)	300,206	126,957	428,172
Average Daily Circulation (1994)			255,441

New York—Utica

WFXV

Ch. 33

Network Service: Fox.

Licensee: Mohawk Valley Bcstg. Inc.

Studio: Greenfield Rd., Rome, NY 13440.

Telephone: 315-337-3300. Fax: 315-337-1862.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 42.5-kw max. visual, 4.25-kw max. aural. Antenna: 647-ft. above av. terrain, 175-ft. above ground, 1550-ft. above sea level.

Latitude 43° 02' 14"
Longitude 75° 26' 40"

Transmitter: Prospect Hill, Skyline Dr., Kirkland.

Satellite Earth Stations: Paracclipse, 5-meter Ku & C-band; RCA Americom, 5-meter Ku & C-band; Paracclipse, 3.6-meter C-band; M/A-Com, 3.6-meter Ku-band; Chap-paral, M/A-Com receivers.

News Service: INN.

Ownership: Mohawk Valley Broadcasting Inc.

Began Operation: December 9, 1986.

Represented (sales): Roslin Television Sales.

Represented (legal): James L. Oyster.

Personnel:

- Kevin O'Kane, President & General Manager.
- Craig Fox, Vice President.
- Russell C. Reitz, General Sales Manager.
- John Bunkfeldt, Chief Engineer.
- Mike Moran, Promotion Director.
- Rick Manning, Business Manager.
- Jim Charszak, Production Manager.



WFXV BMPCT-860513KE Granted 6/9/86 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$175.

City of License: Utica. DMA: Utica. Rank: 166.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	186,590	87,540	274,130
Average Weekly Circulation (1994)	50,582	11,158	61,766
Average Daily Circulation (1994)			24,561

New York—Utica

WKTV

Ch. 2

Network Service: NBC.

Licensee: Smith TV of New York Inc., 411 S. Woodward Ave., Suite 524, Birmingham, MI 48009.

Studio: Smith Hill Rd., Utica, NY 13502.

Telephone: 315-733-0404. Fax: 315-793-3498.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.9-kw aural. Antenna: Directional, 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"
Longitude 74° 56' 27"

Transmitter: Near Middleville, NY.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 6-meter; Harris receivers.

News Service: AP.

Ownership: Smith Television Investment Co. (Group Owner); Harron Communications Corp. (Group Owner).

Began Operation: December 1, 1949. Sale to Harron Communications Corp. by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vol. 14:45, 46, 49; 15:1). Sale to Smith Television of New York Inc. approved May 27, 1992.

Represented (sales): Katz Continental Television.

Represented (legal): Hogan & Hartson.

Personnel:

Robert N. Smith, President.
Steve Merren, Vice President & General Manager.
Sam Weiff, General Sales Manager.
Dane Kittner, Chief Engineer.
Vic Vettters, News Director.
Tom Coyne, Program Director.



WKTV BMPCT-5218 Granted 11/10/58 © American Map Corp., No. 14244

Tom Erskine, Promotion & Production Director.
Ginger Dinitto, Business Manager.

Rates: On request.

City of License: Utica. DMA: Utica. Rank: 166.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	701,140	287,190	988,330
Average Weekly Circulation (1994)	90,775	37,351	129,881
Average Daily Circulation (1994)			82,219

New York—Utica-Rome

WUTR

Ch. 20

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., Box 20, Utica, NY 13503.

Studio: Smith Hill Rd., Utica, NY 13502.

Mailing Address: Box 20, Utica, NY 13503.

Telephone: 315-797-5220. Fax: 315-797-5409.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1156-kw max. & 748-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"
Longitude 75° 10' 35"

Transmitter: Atop Smith Hill, approx. 2-mi. NE of Utica city limits.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; Andrew, 4.5-meter C-band; Avantek, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: February 28, 1970.

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

- Paul R. Kennedy, General Manager.
- Stephen Barrie, General Sales Manager.
- Douglas Fianagan, Program Director.
- Luke Michaels, News Director.
- Robert Hajec, Chief Engineer.
- Barbara Roberts, Business Manager.



Rates: On request.

NETWORK BASE HOURLY RATE: \$200.

City of License: Utica. DMA: Utica. Rank: 166.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	378,370	158,140	536,510
Average Weekly Circulation (1994)	81,419	16,289	97,805
Average Daily Circulation (1994)			53,960

New York—Carthage-Watertown

WWNY-TV

Ch. 7

Network Service: CBS, NBC.

Licensee: United Communications Corp., 120 Arcade St., Watertown, NY 13601.

Studio: 120 Arcade St., Watertown, NY 13601.

Telephone: 315-788-3800. Fax: 315-782-7468.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Holds CP for change to 725-ft. above av. terrain, 541-ft. above ground, 1663-ft. above sea level. BPCT-890619KF.

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

Satellite Earth Station: Microdyne C-band; Scientific-Atlanta receivers.

Ownership: United Communications Corp. (Group Owner).

Began Operation: October 22, 1954. Sale to present owner by Johnson Newspaper Corp. approved by FCC May 11, 1981.

Represented (sales): Katz Continental Television.

Represented (legal): Jones, Waldo, Holbrook & McDonough.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Kevin T. Mastellon, General Manager.
Nic Darling, General Sales Manager.
Cathy Pircsuk, News Director.
Don Rohr, Chief Engineer.
Robin Davis, Business Manager.
James Corbin, Production Manager.



WWNY-TV BPCT-890619KF Granted 10/30/91 © American Map Corp., No. 14244

Rates: On request.

City of License: Carthage. DMA: Watertown. Rank: 171.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	374,190	172,390	546,580
Average Weekly Circulation (1994)	59,873	23,920	84,559
Average Daily Circulation (1994)			62,091

New York—Watertown

WWTI

Ch. 50

Network Service: ABC.

Licensee: Desert Communications V Inc., 1850 N. Central, Phoenix, AZ 85004-1225.

Studio: 1222 Arsenal St., Watertown, NY 13601.

Mailing Address: Box 6250, Watertown, NY 13601.

Telephone: 315-785-8850. Fax: 315-785-0127.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1268-ft. above av. terrain, 975-ft. above ground, 2470-ft. above sea level.

Latitude	43°	52'	47"
Longitude	75°	43'	11"

Transmitter: Hayes Rd., near Denmark.

Ownership: Desert Communications V Inc.

Began Operation: January 3, 1988. Sale to present owners by Watertown Television Corp., Debtor-in-Possession granted by FCC Aug. 18, 1992. Sale to Watertown Television Corp. by Craig L. Fox, et al., approved by FCC June 22, 1990.

Represented (sales): Adam Young Inc.; Canadian Communications Co.

Personnel:

- Dick Whelan, General Manager.
- Bob Kurtz, Chief Engineer.
- Melissa Carty, Program Director.
- John Moore, Promotion Director.
- Debra Cox, Traffic Manager.

Rates: On request.

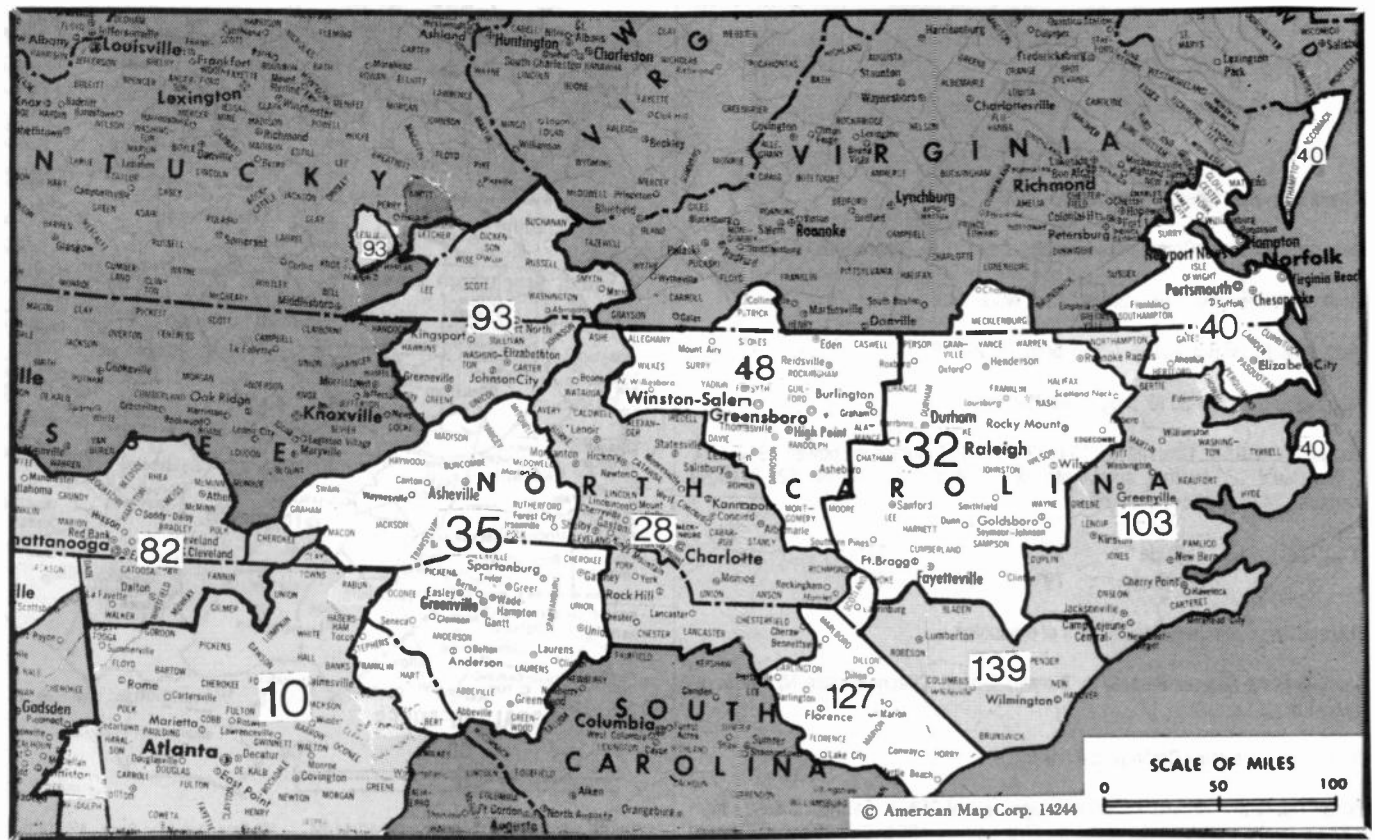


WWTI BMPCT-860916KL Granted 10/31/86 © American Map Corp., No. 14244

City of License: Watertown. DMA: Watertown. Rank: 171.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	108,460	58,290	166,750
Average Weekly Circulation (1994)	44,508	15,677	60,192
Average Daily Circulation (1994)			29,505



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,567,300	10	WAGA-TV (5), WATL (36), WGNX (46), WHSG (63), WNGM-TV (34), WSB-TV (2), WTBS (17), WTLK-TV (14), WVEU (69), WXIA-TV (11)
Charlotte, NC	793,500	28	WBTV (3), WCCB (18), WCNC-TV (36), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Raleigh-Durham, NC	762,880	32	WFAV (62), WKFT (40), WLFL (22), WRAL-TV (5), WRDC (28), WRMV (47), WTVD (11), WWED (17)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	672,070	35	WAXA (40), WGGG-TV (16), WHNS (21), WLDS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Norfolk-Portsmouth-Newport News, VA	620,390	40	WAVY-TV (10), WGNB (27), WJCB (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	548,460	48	WAAP (16), WEJC (20), WFMV-TV (2), WGGT (48), WGHP-TV (8), WLXI-TV (61), WNRW (45), WMOI (12)
Chattanooga, TN	317,560	82	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	281,470	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19)
Greenville-New Bern-Washington, NC	245,530	103	WCTI (12), WFXI (8), WITN-TV (7), WNCT-TV (9), WYDO (14)
Florence-Myrtle Beach, SC	173,300	127	WBTW (13), WGSE (43), WPDE-TV (15)
Wilmington, NC	156,470	139	WECT (6), WSFX-TV (26), WWAY (3)

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WHNS, WLDS, WSPA-TV & WYFF-TV, Asheville	See Greenville-Spartanburg, SC
WJZY, Belmont	See Charlotte, NC
WRDC, WRAL-TV & WTVD, Durham	See Raleigh, NC
WEJC, Greensboro	See Lexington, NC
WRDG, Greensboro	See Burlington, NC
WITN-TV, Greenville	See Washington, NC
WYED, Raleigh	See Goldsboro, NC
WCTI, Washington	See New Bern, NC
WNCT-TV, Washington	See Greenville, NC
WFMV-TV, WGGT, WGHP-TV, WLXI-TV, WNRW & WXII, Winston-Salem	See Greensboro, NC

North Carolina Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	13	17	30
Educational Television Stations	2	9	11
	15	26	41

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Television & Cable Factbook

North Carolina—Burlington

WAAP

Ch. 16

Network Service: None, independent.

Licensee: Television Communications Inc., Box 16106, Greensboro, NC 27406.

Studio: 5235 Mountain Trail, Snow Camp, NC 27349.

Mailing Address: Box 16106, Greensboro, NC 27416.

Telephone: 910-376-6016. Fax: 910-376-6018.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1918.7-kw max. visual, 175-kw max. aural. Antenna: 837-ft. above av. terrain, 529-ft. above ground, 1429-ft. above sea level.

Latitude	35°	56'	22"
Longitude	79°	25'	47"

Transmitter: Cane Creek Mountain, S of Burlington.

Satellite Earth Station: Paraclipse, 3-meter C-band; ChannelMaster, M/A-Com receivers.

Ownership: Television Communications Inc.

Began Operation: August 7, 1984. Assignment of 20% to Carmelo Selestre from Keam family members approved by FCC Nov. 7, 1984. Sale to present owner approved Nov. 20, 1985.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Personnel:

Steve Rehburg, Vice President & General Manager.
 Jeff Rehburg, Vice President, Production.
 Don Wilburn, General Sales Manager.
 Ken Maynard, Chief Engineer.
 Lee Alfred, Promotion Director.
 Linda Moore, Business Manager.



WAAP BMPCT-841119 Granted 12/11/84 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$75.

City of License: Burlington. DMA: Greensboro-High Point-Winston Salem. Rank: 48.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	528,980	335,870	864,850
Average Weekly Circulation (1994)	14,900	15,001	30,287
Average Daily Circulation (1994)			7,477

North Carolina—Charlotte

WBTV

Ch. 3

Network Service: CBS.

Licensee: Jefferson-Pilot Communications Co., 1 Julian Price Place, Charlotte, NC 28208.

Studio: 1 Julian Price Place, Charlotte, NC 28208.

Telephone: 704-374-3500. Fax: 704-374-3614.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 16.4-kw aural. Antenna: Circularly polarized, 1873-ft. above av. terrain, 1993-ft. above ground, 2733-ft. above sea level.

Latitude	35°	21'	51"
Longitude	81°	11'	18"

Transmitter: Rte. 3, Bob Friday Rd., Dallas.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Satcom Technologies, 5.6-meter Ku-band; Microdyne, Scientific-Atlanta receivers.

SNG Mobile Dish: 2.3-meter Ku-band.

AM Affiliate: WBT, 50-kw, 1110 kHz.

FM Affiliate: WBT-FM, 100-kw, 107.9 MHz (No. 300), 1700-ft.

News Service: AP.

Ownership: Jefferson-Pilot Communications Co. (Group Owner).

Began Operation: July 15, 1949.

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

William Blackwell, President.
 John Hutchinson, President, Television & General Manager, WBTV.
 Ron Miller, Vice President & Station Manager.
 Joe Weatherly, Vice President, Finance.
 Bill Napier, Vice President, Operations.
 Jerry Pelletier, Assistant Vice President, Sales.
 Shannon Reichley, News Manager.



WBTV BPCT-811116KF Granted 10/25/83 © American Map Corp., No. 14244

John Erkenbrack, National Sales Manager.
 Tim Alwran, Local Sales Manager.
 Kathy Rideaux, Local Sales Manager.
 Mike Burney, Director of Marketing.
 Paul Cameron, Sports Director.
 Bernadine Simmons, Community Affairs Director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$3500.

City of License: Charlotte. DMA: Charlotte. Rank: 28.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,506,460	953,450	2,459,910
Average Weekly Circulation (1994)	464,446	285,690	757,157
Average Daily Circulation (1994)			450,468

North Carolina—Charlotte

WCCB

Ch. 18

Network Service: Fox.

Licensee: North Carolina Bcstg. Partners, 1 Television Place, Charlotte, NC 28205.

Studio: 1 Television Place, Charlotte, NC 28205.

Telephone: 704-372-1800. Fax: 704-376-3415.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"
Longitude 80° 44' 06"

Transmitter: 0.5-mi. SE of Newell.

Satellite Earth Stations: Scientific-Atlanta, 10-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Services: AP, INN.

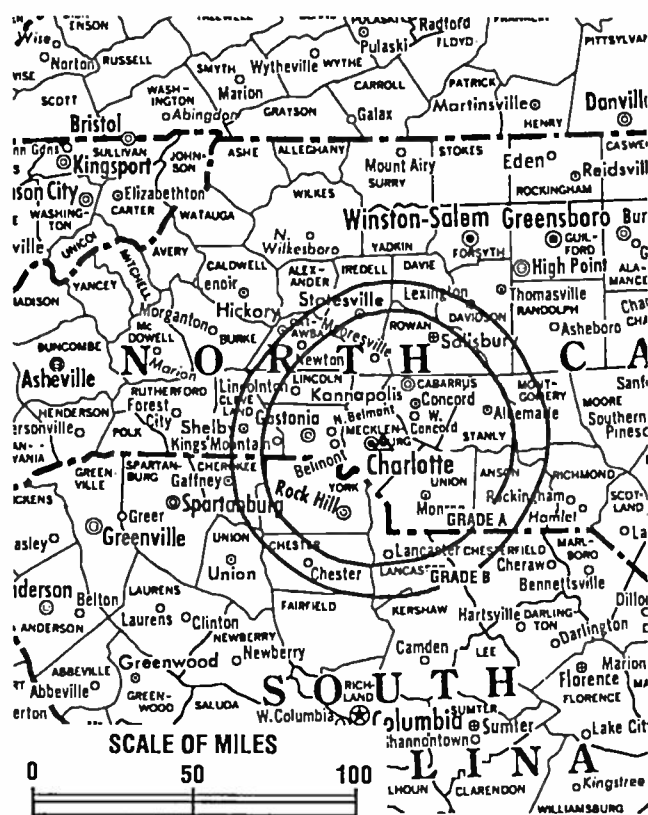
Ownership: Bahakel Communications Ltd. (Group Owner).

Began Operation: December 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales): Katz Independent Television.

Personnel:

- Cy N. Bahakel, President.
- Lorraine Lancaster, Senior Vice President.
- Cullie Tarleton, General Manager.
- Gene Doss, General Sales Manager.
- Butch Allen, Local Sales Manager.
- Jeff Arrowood, Program & Promotion Director.



WCCB BMPCT-7760 Granted 2/15/79

© American Map Corp., No. 14244

Jim White, Marketing Director.
Rick Aydlett, Chief Engineer.

Highest 30 Sec. Rate: \$9000.

City of License: Charlotte. DMA: Charlotte. Rank: 28.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	864,150	581,340	1,445,490
Average Weekly Circulation (1994)	301,183	170,370	471,809
Average Daily Circulation (1994)			191,320

North Carolina—Charlotte

WCNC-TV

Ch. 36

Network Service: NBC.

Licensee: Journal Bcstg. of Charlotte Inc., 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

Studio: 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

Telephone: 704-329-3636. Fax: 704-357-4980.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1982-ft. above av. terrain, 1969-ft. above ground, 2749-ft. above sea level.

Latitude 35° 20' 49.10"
Longitude 81° 10' 14.80"

Transmitter: Between Rtes. 1101 & 1805, 0.9-mi. N of Rte. 1804 near Dallas, Gaston County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: RCA, 6-meter Ku-band; Harris, 3-meter Ku-band; Andrew, 5-meter C-band; Harris, M/A-Com receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, UPI.

Ownership: Providence Journal Broadcasting Corp. (Group Owner).

Began Operation: July 9, 1967 as WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to Westinghouse Bcstg. & Cable approved March 17, 1980 (Television Digest, Vol. 19:21). Sale to Odyssey Partners approved by FCC Nov. 23, 1984 (Vol. 24:15). Sale to present owner approved by FCC Nov. 1, 1988.

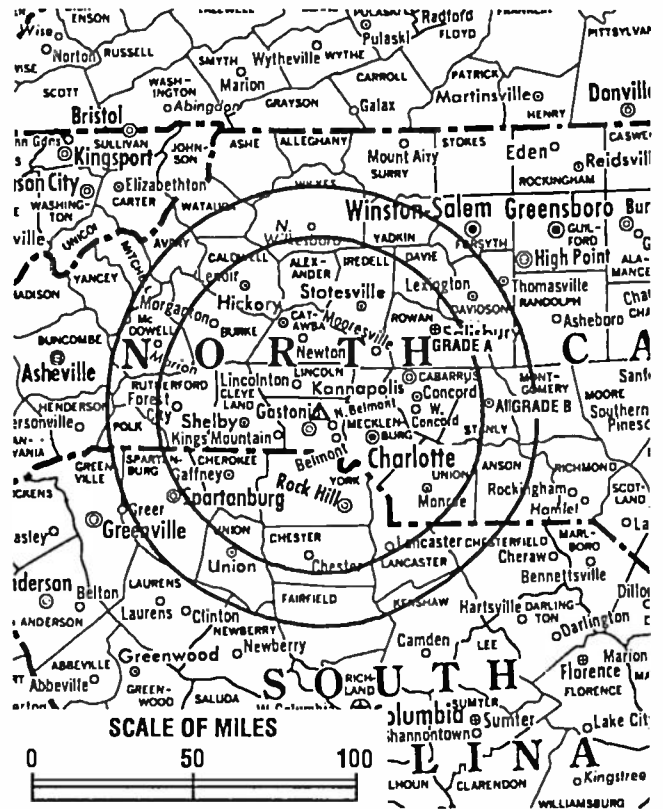
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Covington & Burling.

Represented (engineering): Smith & Powstenko.

Personnel:

John M. Llewellyn, President & General Manager.
Nicholas Magnini, General Sales Manager.



WCNC-TV BPCT-870514KK Granted 11/30/87 © American Map Corp., No. 14244

Eleanor Waller, National Sales Manager.
Dave Folsom, Director of Operations.
Jean Fuller, Director of Programming & Promotions.

Rates: On request.

City of License: Charlotte. DMA: Charlotte. Rank: 28.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	919,280	599,810	1,519,090
Average Weekly Circulation (1994)	344,180	183,911	528,234
Average Daily Circulation (1994)			233,113

THE TED HEPBURN COMPANY

We were the broker in the 1988 sale of WCNC-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

North Carolina—Charlotte

WSOC-TV

Ch. 9

Network Service: ABC.

Licensee: WSOC Television Inc., Box 34665, Charlotte, NC 28234.

Studio: 1901-25 N. Tryon St., Charlotte, NC 28206.

Telephone: 704-338-9999. Fax: 704-335-4839.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1179-ft. above av. terrain, 1034-ft. above ground, 1890-ft. above sea level.

Latitude 35° 15' 41"
Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Satcom Technologies, 7.3-meter Ku-band; Satcom Technologies, 7.3-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

Bruce R. Baker, Vice President & General Manager.
John E. Callaghan, Vice President & Station Manager.
Jack Dabney, General Sales Manager.
John Humphries, Local Sales Manager.
Joe Pomilla, National Sales Manager.
Michael Kronley, News Director.
L. Merle Thomas, Director, Engineering & Technical Operations.



WSOC-TV BPCT-860115KN Granted 3/28/86 © American Map Corp., No. 14244

Bruce Chastine, Controller.
Ron Shuping, Production Manager.
June Noe, Public Relations Manager.

Rates: On request.

City of License: Charlotte. DMA: Charlotte. Rank: 28.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,084,580	708,640	1,793,220
Average Weekly Circulation (1994)	425,109	255,597	685,032
Average Daily Circulation (1994)			413,233

North Carolina—Belmont-Charlotte

WJZY

Ch. 46

Network Service: None, independent.

Licensee: WJZY-TV Inc., Box 668400, Charlotte, NC 28266.

Studio: 3501 Performance Rd., Charlotte, NC 28214.

Mailing Address: Box 668400, Charlotte, NC 28266-8400.

Telephone: 704-398-0046. Fax: 704-393-8407.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1948-ft. above av. terrain, 1921-ft. above ground, 2721-ft. above sea level.

Latitude 35° 21' 44"
Longitude 81° 09' 19"

Transmitter: 2.9-mi. NE of Dallas, 0.7-mi. SE of intersection of Hwys. 1001 & 1836.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: United Satellite Systems, 5-meter C-band; United Satellite Systems, 4.5-meter Ku-band; Scientific-Atlanta receivers.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

Began Operation: July 8, 1987. Sale to present owner approved by FCC Nov. 20, 1987.

Represented (sales): Seltel Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Mark Conrad, Vice President & General Manager.
- Tommy Schenck, General Sales Manager.
- Mark Moseley, National Sales Manager.
- Janet Noll, Sales Manager.
- John Bishop, Engineering Manager.
- Bill Graft, Program Director.
- Mark Gray, Promotion Manager.



WJZY BMPCT-860410KG Granted 11/7/86 © American Map Corp., No. 14244

Jacqueline Draper, Business Manager.
Karen Allen, Traffic Manager.

Rates: On request.

City of License: Belmont. DMA: Charlotte. Rank: 28.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	933,320	635,060	1,568,380
Average Weekly Circulation (1994)	284,558	177,574	463,539
Average Daily Circulation (1994)			192,318

North Carolina—Fayetteville

WFAY

(formerly WFCT)

Ch. 62

Network Service: Fox.

Licensee: Fayetteville-Cumberland Telecasters Inc., Debtor-in-Possession, 301 W. Main St., Durham, NC 27702.

Studio: Intersection of Hwys. 71 & 20, Lumber Bridge, NC 28357.

Sales Office: 5075 Morganton Rd., Fayetteville, NC 28314.

Mailing Address: Drawer 62, Lumber Bridge, NC 28357.

Telephones: 919-843-3884; 919-867-6267.

Fax: 919-843-2873; 919-487-9622.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 337.3-kw visual, 33.7-kw aural. Antenna: 846-ft. above av. terrain, 855-ft. above ground, 1057-ft. above sea level.

Latitude 34° 53' 05"
Longitude 79° 04' 31"

Transmitter: Hwys. 71 & 20, Lumber Bridge, NC.

Satellite Earth Stations: Paraclypse, 4.8-meter; AFC, 3.66-meter Ku-band; Paraclypse, 3.6-meter; M/A-Com receivers.

Ownership: Robinson O. Everett (Group Owner); Jacob H. Froelich Jr.; George W. Lyles Jr.

Began Operation: March 4, 1985.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

James Thrash, General Manager.
Albert Mazzone, Station & General Sales Manager.
Carolyn Jordan, Sales Manager.
Robbie Brock, Program Manager.



WFAY BMPCT-830518KF Granted 4/19/84 © American Map Corp., No. 14244

Liza Babirak, Production Manager.
Peggy Dill, Business Manager.

Highest 30 Sec. Rate: \$100.

City of License: Fayetteville. DMA: Raleigh-Durham. Rank: 32.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	223,210	151,510	374,720
Average Weekly Circulation (1994)	18,205	7,987	26,265
Average Daily Circulation (1994)			6,552

North Carolina—Fayetteville

WKFT

Ch. 40

Network Service: None, independent.

Licensee: Delta Bcstg. Inc., 230 Donaldson St., Fayetteville, NC 28301.

Studio: 230 Donaldson St., Fayetteville, NC 28301.

Telephone: 919-323-4040. Fax: 919-323-3924.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1842-ft. above av. terrain, 1749-ft. above ground, 2149-ft. above sea level.

Latitude 35° 30' 45"
Longitude 78° 58' 40"

Transmitter: 5.9-mi. NE of Broadway, 0.65-mi. E of Hwy. 1538 & 0.6-mi. SW of Cape Fear River.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Microdyne, 7-meter; ADM, 5-meter; RCA Ku-band; M/A-Com receivers.

News Service: AP.

Ownership: Allied Communications Co. Inc.

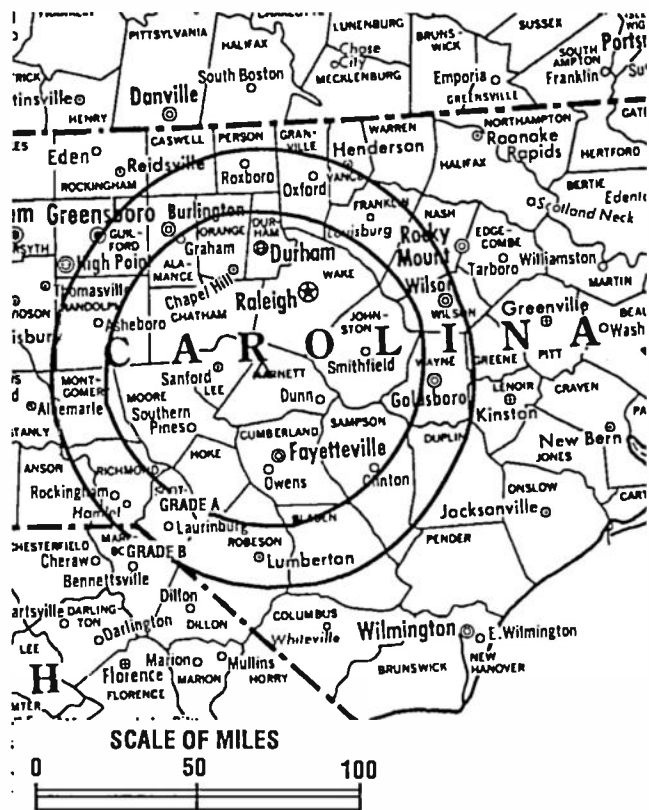
Began Operation: June 1, 1981. Sale to present owner approved Jan. 15, 1994. FCC approved sale to Delta Broadcasting Inc. March 20, 1991. Sale to SJL of North Carolina Assoc. by Norman J. Suttler, et al., approved by FCC June 20, 1985 (Television Digest, Vol. 25:15).

Represented (sales): Adam Young Inc.

Represented (legal): Smithwick & Belendiuk.

Personnel:

- Eugene H. Bohi, General Manager.
- Raymond T. Sasser, Sales Manager.
- Carolyn M. Kleinert, Program Director.
- Lori A. Sims, Business Manager.
- Jim Lamm, Production Manager.
- James B. Vest, Chief Engineer.



WKFT BPCT-850405KE Granted 6/21/85 © American Map Corp., No. 14244

Linda Ipser, Promotions Manager.
Peter Getzen, Office Manager.
Abigail A. Melvin, Traffic Manager.

Rates: On request.

City of License: Fayetteville. DMA: Raleigh-Durham. Rank: 32.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	714,300	528,510	1,242,810
Average Weekly Circulation (1994)	139,678	98,848	238,507
Average Daily Circulation (1994)			71,022

North Carolina—Goldsboro

WYED

Ch. 17

Network Service: None, independent.

Licensee: Outlet Bcstg. Inc.

Studio: 622 S. Barbour St., Clayton, NC 27520.

Telephone: 919-553-1700. Fax: 919-553-0984.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2570-kw max. visual, 260-kw max. aural. Antenna: 1575-ft. above av. terrain, 1529-ft. above ground, 1496-ft. above sea level.

Latitude 35° 37' 01"
Longitude 78° 28' 38"

Transmitter: 2800 Country Lane, Clayton, NC 27520.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Paracclipse, 5-meter C-band; Paracclipse, 5-meter Ku-band; Prodelin, 5.5-meter C-band; Drake, Pinzone receivers.

Ownership: Outlet Communications Inc. (Group Owner).

Began Operation: April 11, 1988. FCC approved sale to present owner by Beasley Bcstg. Group June 17, 1994 (Television Digest, Vol. 34:20, 33).

Represented (legal): Hogan & Hartson.

Represented (engineering): E. Harold Munn Jr. & Associates Inc.

Personnel:

- Adam Polacek, General Manager.
- Matt Brandes, Chief Engineer.
- Allan Horowitz, Promotion Director.
- Teresa Beddingfield, Business Manager.

Highest 30 Sec. Rate: \$200.



WYED BMPCT-880308KE Granted 3/23/88 © American Map Corp., No. 14244

City of License: Goldsboro. DMA: Raleigh-Durham. Rank: 32.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	591,190	417,820	1,009,010
Average Weekly Circulation (1994)	28,586	74,859	104,178
Average Daily Circulation (1994)			33,066

North Carolina—Greensboro-High Point & Winston-Salem

WFMY-TV

Ch. 2

Network Service: CBS.

Licensee: WFMY Television Corp., 1615 Phillips Ave., Greensboro, NC 27405.

Studio: 1615 Phillips Ave., Greensboro, NC 27405.

Telephone: 910-379-9369. Fax: 910-273-3444.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 3.7-mi. NE of Sophia.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive SatCom, 5.5-meter Ku-band; SatCom, 9.2-meter C-band; Drake, 4-meter C-band; RCA, 3.66-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, Carolina News Network, CBS, Conus, Gannett News Service, GOES, NAFAX, National Weather Wire.

Ownership: Gannett Broadcasting Group (Group Owner).

Began Operation: September 22, 1949. Sale to Harte-Hanks Communications by Landmark Communications approved by FCC Oct. 29, 1976 (Television Digest, Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Vol. 4:36, 49, 51). FCC approved sale to Gannett Co. Jan. 21, 1988 (Vol. 27:49; 28:6).

Represented (sales): Blair Television.

Personnel:

Colleen Brown, President & General Manager.
Deborah Hooper, Vice President, Broadcast.
Jay Wilkinson, Vice President, Operations.
Robert Allman, News Director.
Brian Kennedy, General Sales Manager.
Steve Palcsak, Local Sales Manager.
Julie Budd, Program Manager.



WFMY-TV BMPCT-780928KI Granted 11/27/78 © American Map Corp., No.

Martha Brown, Marketing Manager.
David Jones, Director of Engineering.
Shirley Frye, Community Affairs Manager.
Sharon Kiebel, Business Manager.

Rates: On request.

City of License: Greensboro. DMA: Greensboro-High Point-Winston-Salem. Rank: 48.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,162,460	757,950	1,920,410
Average Weekly Circulation (1994)	334,590	247,382	588,790
Average Daily Circulation (1994)			360,570

North Carolina—Greensboro-High Point & Winston-Salem

WGGT

Ch. 48

(Simulcasts WNRW, Winston-Salem-Greensboro-High Point, NC)

Network Service: None, independent.

Licensee: Guilford Telecasters Inc.

Studio: 330 S. Greene St., Greensboro, NC 27401.

Mailing Address: Box 1618, Greensboro, NC 27401.

Telephone: 910-274-4848. Fax: 910-230-1315.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"
Longitude 79° 50' 25"

Transmitter: 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

Satellite Earth Stations: Microdyne, 5-meter Ku-band; Harris, 3-meter C-band; Harris, M/A-Com receivers.

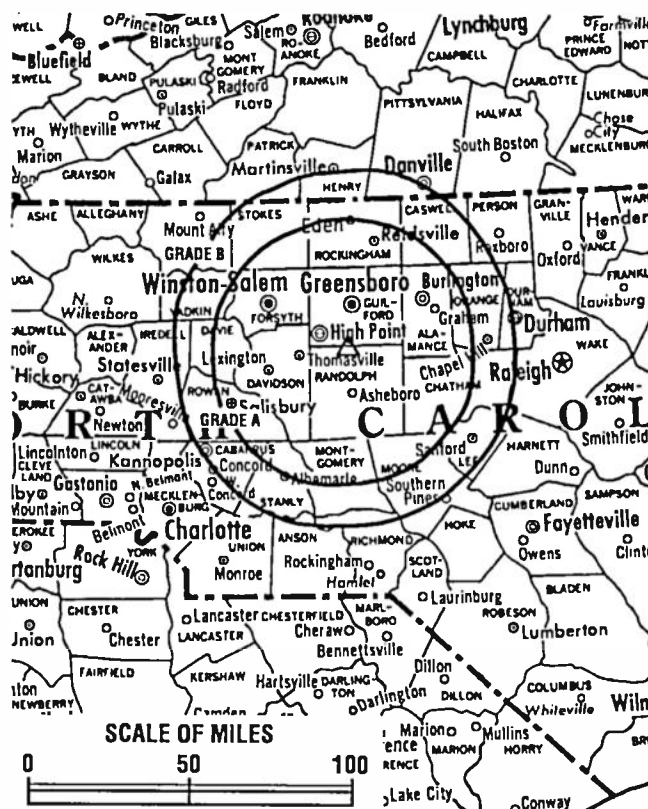
Ownership: Guilford Telecasters Inc.

Began Operation: May 9, 1981. Sale to Edward H. Herlihy approved by FCC June 7, 1985 (Television Digest, Vol. 25:13) but not consummated.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:
James Thrash, President & General Manager.
Ginny Brown, Operations Manager.



WGGT BPCT-781222LC Granted 2/20/81 © American Map Corp., No. 14244

Rates: On request.

City of License: Greensboro. DMA: Greensboro-High Point-Winston Salem. Rank: 48.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	879,190	546,590	1,425,780
Average Weekly Circulation (1994)	49,458	60,967	112,305
Average Daily Circulation (1994)			40,402

North Carolina—Greensboro-High Point & Winston-Salem

WGHP-TV

Ch. 8

Network Service: Fox.

Licensee: WGHP License Inc.

Studio: 2005 Francis St., High Point, NC 27263.

Mailing Address: HP-8, High Point, NC 27261.

Telephone: 910-841-8888. Fax: 910-841-8051.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.62-kw aural. Antenna: 1270-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.50"
Longitude 79° 50' 36.00"

Transmitter: 1.2-mi. SE of Sophia, NC.

Satellite Earth Stations: Andrew, 7.1-meter C-band; Microdyne, 7-meter C-band; Andrew, 4.5-meter C-band; Comtech, 3.7-meter Ku-band; GE, 3.7-meter Ku-band; Andrew, Cyclesat, Standard Communications receivers.

News Services: ABC, AP, UPI.

Ownership: New World Communications Group (Group Owner).

Began Operation: October 14, 1963. Sale to Gulf Broadcast Group by Southern Bcstg. Co. approved by FCC June 16, 1978. Sale to Taft TV & Radio by Gulf approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Taft Broadcasting Partners L.P. approved Oct. 2, 1987. Sale to Great American TV & Radio approved Dec. 18, 1991 (Vol. 31:45). FCC approved sale to present owner July 15, 1994 (Vol. 34:19, 38).

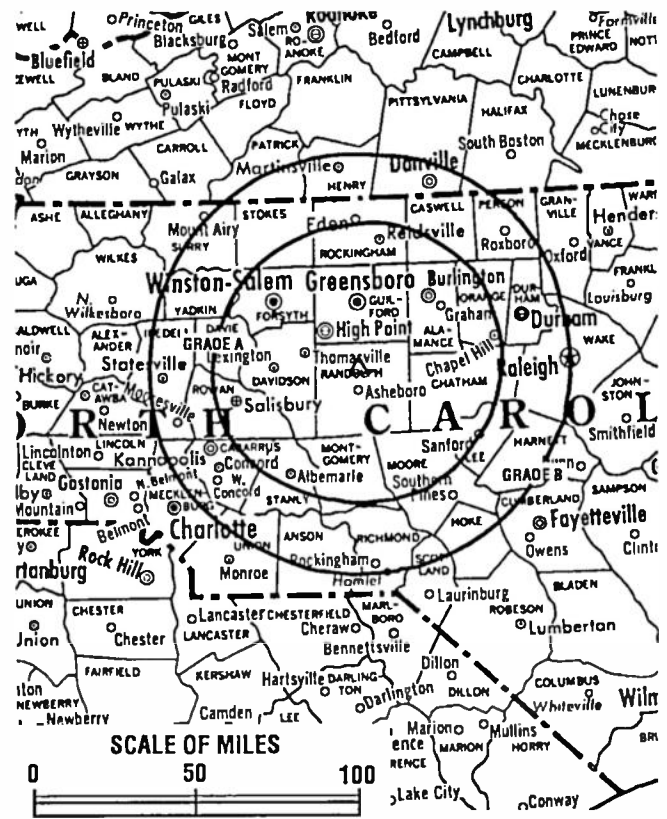
Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- David Boylan, President & General Manager.
- Dennis Leonard, Vice President, Sales.
- Scott Libin, Vice President, News.
- Larry Blackerby, Vice President, Broadcasting.
- Frank Terry, Director of Finance & Administration.
- Ross Mason, Director of Engineering.
- Dan Brazda, Director of Viewer Development.



WGHP-TV BPCT-2579 Granted 10/3/62

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1050.

City of License: High Point. DMA: Greensboro-High Point-Winston-Salem. Rank: 48.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,044,850	643,290	1,688,140
Average Weekly Circulation (1994)	336,516	215,629	556,643
Average Daily Circulation (1994)			312,414

Your message in this ad space could cost as little as \$95, and it will reach the people important to you!

Television & Cable Factbook

North Carolina—Greensboro

WLXI-TV

Ch. 61

Network Service: None, independent.

Licensee: Radiant Life Ministries Inc., Box 1010, Marion, IL 62959.

Studio: 2109 Patterson St., Greensboro, NC 27407.

Telephone: 910-855-5610. Fax: 910-855-3645.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 500-kw max. visual, 50-kw max. aural. Antenna: 564-ft. above av. terrain, 489-ft. above ground, 1449-ft. above sea level.

Latitude 36° 08' 58"
Longitude 80° 03' 21"

Transmitter: 2-mi. NE of Kemersville.

Satellite Earth Station: Paraclipse, 3.1-meter C-band; M/A-Com receivers.

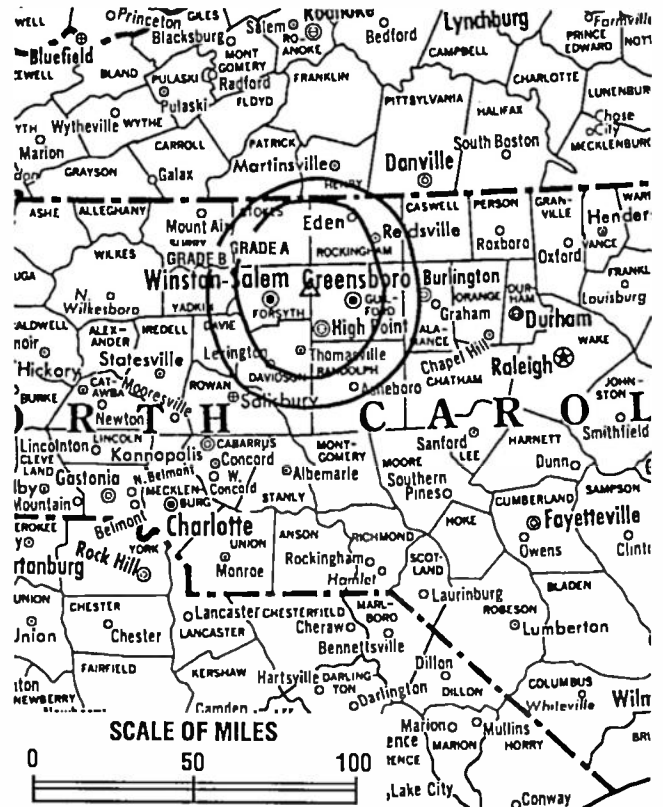
Ownership: Tri-State Christian TV Inc. (Group Owner).

Began Operation: March 5, 1984. Transfer of control from Gary S. Smithwick & Harrell Powell Jr. to William Satterfield approved by FCC May 23, 1985. FCC approved sale to Trinity Broadcasting Network Feb. 24, 1986. Sale to present owner was approved Oct. 7, 1991.

Personnel:

- Garth Coonce, President.
- Larry L. Patton, Station Manager.
- Ed Kasovic, Engineer.
- Beverly Hils, Programming.
- Steven Bittle, Production Manager.

Rates: On request.



WLXI-TV BMPCT-821213KF Granted 3/25/83 © American Map Corp., No. 14244

City of License: Greensboro. DMA: Greensboro-High Point-Winston Salem. Rank: 48.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	360,350	227,000	587,350
Average Weekly Circulation (1994)	12,249	5,427	17,653
Average Daily Circulation (1994)			6,245

North Carolina—Winston-Salem & Greensboro-High Point

WNRW

Ch. 45

(Simulcasts on WGGT, Greensboro-High Point-Winston-Salem, NC)

Network Service: None, independent.

Licensee: Act III Bcstg. License Corp., 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Studio: 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

Telephone: 910-722-4545. Fax: 910-723-8217.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. & 1450-kw horizontal visual, 500-kw max. & 145-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 768-ft. above ground, 3088-ft. above sea level.

Latitude 36° 22' 37"
Longitude 80° 22' 10"

Holds CP for change to 1959-ft. above av. terrain, 738-ft. above ground, 3018-ft. above sea level. BPCT-940422KE.

Transmitter: End of County Rd. 1172, King, NC.

Satellite Earth Stations: Comtech, 5-meter C-band; AFC Ku-band; Vertex, 4.5-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

Ownership: Act III Broadcasting Inc. (Group Owner).

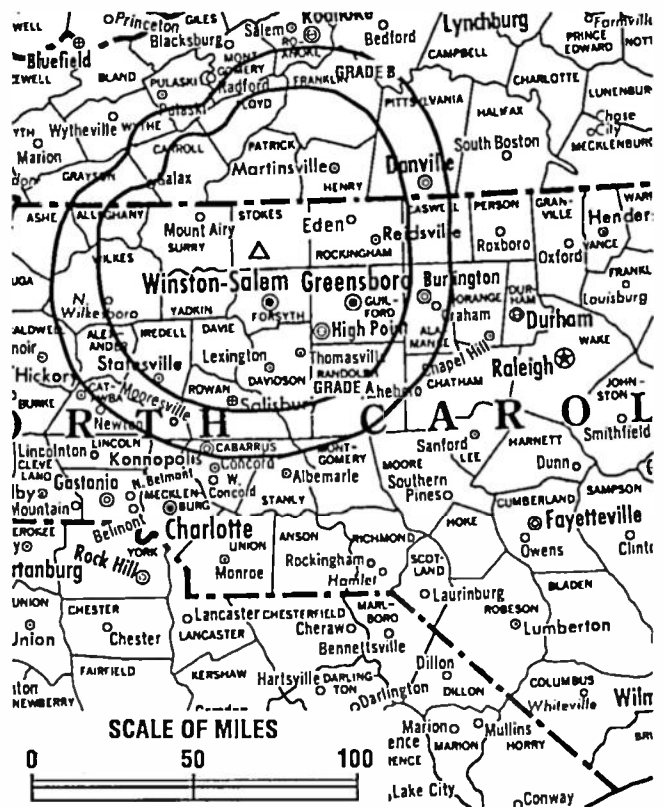
Began Operation: September 23, 1979. Sale to present owners by TVX Broadcast Group approved by FCC Dec. 17, 1986.

Represented (sales): Seltel Inc.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

- Donita Todd, Vice President & General Manager.
- Marcia Woodward, General Sales Manager.
- Michael J. Pumo, Local Sales Manager.
- Joel Kaczmarek, National Sales Manager.
- Frank Armstrong, Director of Broadcast Operations.
- Denise Hodge, Program Director.
- Vikki Riggs, Promotion Director.



WNRW BPCT-940422KE Granted 7/18/94 © American Map Corp., No. 14244

Diane Beasley, Controller.
Gil Couch, Chief Engineer.

Rates: On request.

City of License: Winston-Salem. DMA: Greensboro-High Point-Winston Salem. Rank: 48.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	653,450	445,610	1,099,060
Average Weekly Circulation (1994)	163,089	80,941	244,943
Average Daily Circulation (1994)			104,242

North Carolina—Greensboro-High Point & Winston-Salem

WXII

Ch. 12

Network Service: NBC.

Licensee: Pulitzer Bcstg. Co., 101 S. Hanley Rd., Suite 1250, St. Louis, MO 63105-3428.

Studio: 700 Coliseum Dr., Winston-Salem, NC 27106.

Branch Office: Guilford County Bureau, Greensboro, NC 27401.

Mailing Address: Box 11847, Winston-Salem, NC 27116.

Telephone: 910-721-9944. Fax: 910-722-7685.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"
Longitude 80° 22' 27"

Transmitter: Sauratown Mountain, 7-mi. N of King, NC.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Station: Satellite Technology, 3.5-meter; Drake, Standard Communications receivers.

News Services: AP, NBC.

Ownership: Pulitzer Publishing Co. (Group Owner).

Began Operation: September 30, 1953. Sale to Multimedia by Triangle Bcstg. Corp. approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37). Exchanged by Multimedia with WFBC-TV, Greenville, SC for KSDK, St. Louis, MO 1981-82 (Vol. 21:12; 22:1; 23:8).

Represented (sales): Katz American Television.

Represented (legal): Verner, Lipfert, Bernhard, McPherson & Hand.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Reynard A. Corely, Vice President & General Manager.
Rebecca Walker, General Sales Manager.
Michael Pulitzer Jr., Local Sales Manager.



WXII BMPCT-2657 Granted 1/4/55 © American Map Corp., No. 14244

Bill Sandefur, News Director.
Henry L. Hunt, Director of Engineering.
Robin H. Morrow, Business Manager.
James M. Hart, Marketing & Promotion Director.

Highest 30 Sec. Rate: \$3000.

NETWORK BASE HOURLY RATE: \$1305.

City of License: Winston-Salem. DMA: Greensboro-High Point-Winston Salem. Rank: 48.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,034,110	670,290	1,704,400
Average Weekly Circulation (1994)	323,038	216,524	545,023
Average Daily Circulation (1994)			299,277

North Carolina—Greenville-New Bern-Washington

WNCT-TV

Ch. 9

Network Service: CBS.

Licensee: Roy H. Park Bcstg. Inc., Box 898, Greenville, NC 27835-0898.

Studio: 3221 Evans St., Greenville, NC 27834.

Telephones: 919-355-8500; 800-682-0999. Fax: 919-355-8568.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.2-meter C-band; AFC, 3.5-meter C-band; Andrew, 4.6-meter Ku-band; DX Antenna, M/A-Com, Scientific-Atlanta, Winegard receivers.

AM Affiliate: WNCT, 10-kw, 1070 kHz (CBS).

FM Affiliate: WNCT-FM, 100-kw, 107.9 MHz (No. 300), 1710-ft.

News Services: AP, CBS, CNN.

Ownership: Park Communications Inc. (Group Owner).

Began Operation: December 22, 1953. Sale to present owner by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales): Blair Television.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Edward Adams, Vice President & General Manager.
Vicki Storm, General Sales Manager.
Roy Hardee, News Director.
Shirley Dale, Program Director.



WNCT-TV BPCT-5087 Granted 5/17/79

© American Map Corp., No. 14244

Bertie Cartwright, Chief Engineer.
William Morrisette, Business Manager.

Highest 30 Sec. Rate: \$600.

NETWORK BASE HOURLY RATE: \$754.

City of License: Greenville. DMA: Greenville-New Bern-Washington. Rank: 103.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	581,280	360,260	941,540
Average Weekly Circulation (1994)	187,620	129,134	330,313
Average Daily Circulation (1994)			189,621

North Carolina—Greenville

WYDO

Ch. 14

Network Service: Fox.

Licensee: KS Family Television Inc., Box 2044, Greenville, NC 27836-0044.

Studio: Rte. 3, Ayden Golf Club Rd., Ayden, NC 28513.

Telephone: 919-746-8014. Fax: 919-746-2555.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1334-kw max. visual. Antenna: 686-ft. above av. terrain, 679-ft. above ground, 718-ft. above sea level.

Latitude 35° 26' 44"
Longitude 77° 22' 08"

Transmitter: Approx. 3.2-mi. SE of Ayden in Pitt County.

Ownership: KS Family Television Inc.

Began Operation: July 30, 1992.

Represented (legal): Wilkinson, Barker, Knauer & Quinn.

Represented (engineering): du Trail, Lundin & Rackley.

Personnel:

Frederick J. McCune, President & General Manager.
Hamp Ferguson, Station & Sales Manager.
David Stapleford, Promotions.

Highest 30 Sec. Rate: \$25.

NETWORK BASE HOURLY RATE: \$100.

City of License: Greenville. DMA: Greenville-New Bern-Washington. Rank: 103.



WYDO BMPCT-910321KE Granted 1/29/92 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	182,750	123,270	306,020
Average Weekly Circulation (1994)	25,306	19,805	45,202
Average Daily Circulation (1994)			17,301

North Carolina—Hickory

WHKY-TV

Ch. 14

Network Service: None, Independent.

Licensee: The Long Family Partnership, 526 Main Ave. SE, Hickory, NC 28602.

Studio: 526 Main Ave. SE, Hickory, NC 28602.

Mailing Address: Box 1059, Hickory, NC 28603.

Telephone: 704-322-5115. Fax: 704-322-8256.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. SE.

Satellite Earth Stations: 5 in operation.

AM Affiliate: WHKY, 5-kw, 1290 kHz.

Ownership: The Long Family Partnership.

Began Operation: February 14, 1968.

Represented (sales): Roslin Television Sales.

Represented (legal): Hardy & Carey.

Personnel:

Thomas E. Long, General Manager.
Jeffrey B. Long, Station Manager.
James O. Carr, Sales Manager.
Lou Anne Kincaid, News Director & Assignment Editor.
Julius Phillips, Sports Director.
Linda Hicks, Traffic Manager.
Susie Woods, Film Director.



WHKY-TV BPCT-820104KE Granted 2/8/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$55.

City of License: Hickory. DMA: Charlotte. Rank: 28.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	369,250	193,610	562,860
Average Weekly Circulation (1994)	7,269	6,389	13,738
Average Daily Circulation (1994)			2,997

North Carolina—Lexington

WEJC

Ch. 20

Network Service: None, independent.

Grantee: Koinonia Ministry Inc., 622-G Guilford College Rd., Greensboro, NC 27409.

Studio: 622-G Guilford College Rd., Greensboro, NC 27409.

Telephone: 910-547-0020.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 280-kw max. visual, 28.6-kw max. aural. Antenna: 980-ft. above av. terrain, 938-ft. above ground, 1758-ft. above sea level.

Latitude 35° 58' 09"
Longitude 79° 49' 29"

Transmitter: W of Rte. 220, Pleasant Garden.

Map Note: Operating on Special Temporary Authority with reduced power. Map reflects authorized facilities.

Satellite Earth Stations: 2 in operation; Harris, M/A-Com receivers.

Ownership: Christian Television Network (Group Dwner).

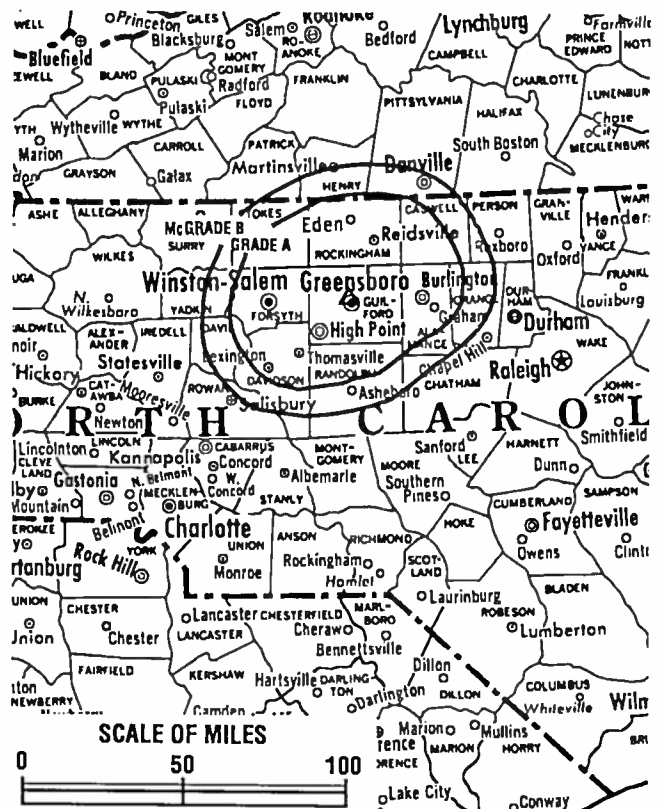
Began Operation: April 2, 1986.

Represented (legal): Gammon & Grange.

Personnel:

- Robert R. D'Andrea, President.
- William P. Register Sr., General Manager.
- Cardin A. Hesselton, General Sales Manager & Program Director.
- Carl Berger, Chief Engineer.
- Neville Chankersingh, Finance Director.

Highest 30 Sec. Rate: \$100.



WEJC BMPCT-850528KG Granted 7/23/85 © American Map Corp., No. 14244

City of License: Lexington. DMA: Greensboro-High Point-Winston Salem. Rank: 48.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	295,010	182,630	477,640
Average Weekly Circulation (1994)	11,959	6,698	18,539
Average Daily Circulation (1994)			5,320

North Carolina—Morehead City

WFXI

Ch. 8

Network Service: Fox.

Licensee: Local Television Assoc. Inc., Box 2069, Morehead City, NC 28577.

Studio: No. 1 Television Place, Hwy. 70 E, Morehead City, NC 28577.

Telephone: 919-240-0888. Fax: 919-240-2028.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 817-ft. above av. terrain, 810-ft. above ground, 817-ft. above sea level.

Latitude 34° 52' 53"
Longitude 76° 30' 23"

Transmitter: Open Grounds Farm, approx. 5.5-mi. NW of Stacy.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Comtech, 5-meter Ku & C-band; Agile Omni receivers.

Ownership: Local Television Associates Inc.

Began Operation: November 6, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Lawrence Behr & Associates Inc.

Personnel:

LaRhe Markham Vestal, General Manager.

Glenn Rose, General Sales Manager.

Dave Gernoske, Chief Engineer.

Sam Lawson, Promotion Director.

Lauretta Whaley, Business Manager.



WFXI BMPCT-880907KF Granted 3/16/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Morehead City. DMA: Greenville-New Bern-Washington. Rank: 103.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	240,730	140,930	381,660
Average Weekly Circulation (1994)	49,327	22,715	75,010
Average Daily Circulation (1994)			35,281

North Carolina—New Bern-Greenville-Washington

WCTI

Ch. 12

Network Service: ABC.

Licensee: Lamco Communications Inc., 460 Market St., Suite 310, Williamsport, PA 11701.

Studio: 400 Glenburnie Dr., New Bern, NC 28561.

Mailing Address: Box 12325, New Bern, NC 28561.

Telephone: 919-638-1212. Fax: 919-637-4141.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1940-ft. above av. terrain, 1999-ft. above ground, 2049-ft. above sea level.

Latitude 35° 06' 18"
Longitude 77° 20' 15"

Transmitter: State Hwy. 41, N of Trenton, NC.

Satellite Earth Stations: Transmit/receive ADM, 6.1-meter; Avcom receivers.

News Service: AP.

Ownership: Lamco Communications Inc. (Group Owner).

Began Operation: September 7, 1963. Sale to present owner by Diversified Communications approved by FCC Aug. 2, 1993. Sale to Diversified by Heritage Bcstg. approved by FCC Feb. 24, 1986. Sale to Heritage by Malrite Communications Group approved by FCC June 7, 1983. Sale to Malrite by Continental TV approved Oct. 14, 1976. Previous sale by Nathan Frank & Thomsland Inc. approved April 15, 1969.

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

- Clay Milstead, General Manager.
- Robert Wise, General Sales Manager.
- Bill Poole, Local Sales Manager.
- Jan Bean, News Director.
- Carolyn Stevens, Program Director.
- Paul Kingman, Production Manager.
- Drew Rhodes, Promotion Director.



WCTI BPCT-3831 Granted 1/4/67

© American Map Corp., No. 14244

Theresa Mueller, Business Manager.
Ken Hughes, Chief Engineer.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$550.

City of License: New Bern. DMA: Greenville-New Bern-Washington. Rank: 103.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	560,470	319,610	880,080
Average Weekly Circulation (1994)	115,584	84,391	205,603
Average Daily Circulation (1994)			111,611

North Carolina—Raleigh

WLFL

Ch. 22

Network Service: Fox.

Licensee: Paramount Stations Group of Raleigh/Durham, 1205 Front St., Raleigh, NC 27609.

Studio: 1205 Front St., Raleigh, NC 27609.

Telephone: 919-821-2200. Fax: 919-836-1540.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1675-ft. above av. terrain, 1545-ft. above ground, 2015-ft. above sea level.

Latitude 35° 42' 51.50"
Longitude 78° 49' 00.50"

Transmitter: 1700-ft. W of intersection of Hwys. 1379 & 1010, 1.5-mi. SE of Apex.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: 3.5-meter C-band; AFC, 3-meter Ku-band; Gardiner, M/A-Com, Microdyne receivers.

Ownership: Viacom Inc. (Group Owner).

Began Operation: December 18, 1981. Sale by N. Grant Cotton, et al., to S & F Communications was approved by FCC Dec. 21, 1984 but not consummated (Television Digest, Vol. 24:39). Sale to TVX Broadcast Group by Family TV Corp. approved Feb. 10, 1986 (Vol. 25:50; 26:17) Sale to Paramount Group owner approved 1989 (Vol. 29:38). Sale to Sinclair Broadcast Group pends (Vol. 34:33).

Represented (sales): Seitel Inc.

Represented (legal): Leventhal, Senter & Lerman.

Personnel:

- Michael Volpe, General Manager.
- Kathy Baske Young, General Sales Manager.
- Steve Wilkerson, Local Sales Manager.
- Don Ingram, Chief Engineer.
- Melanie Gerig, Director of Programming.
- Kevin Kelly, News Director.



WLFL BPCT-850805LA Granted 8/13/86 © American Map Corp., No. 14244

Rich Davis, Promotion Manager.
Douglas Hamilton, Business Manager.

Rates: On request.

City of License: Raleigh. DMA: Raleigh-Durham. Rank: 32.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	816,580	554,590	1,371,170
Average Weekly Circulation (1994)	285,773	199,742	486,960
Average Daily Circulation (1994)			234,264

North Carolina—Raleigh-Durham

WRAL-TV

Ch. 5

Network Service: CBS.

Licensee: Capitol Bcstg. Co. Inc., Box 12000, Raleigh, NC 27605.

Studio: 2619 Western Blvd., Raleigh, NC 27606.

Mailing Address: Box 12000, Raleigh, NC 27605.

Telephone: 919-821-8555. Fax: 919-821-8566.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1981-ft. above av. terrain, 1965-ft. above ground, 2280-ft. above sea level.

Latitude	35°	40'	35"
Longitude	78°	32'	09"

Transmitter: 1.6-mi. SE of Auburn.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Wolfcoach, RSI, 2.4-meter Ku-band.

FM Affiliate: WRAL-FM, 100-kw, 101.5 MHz (No. 268), 1840-ft.

News Services: AP, CNN, Conus, UPI.

Ownership: Capitol Broadcasting Co. Inc. (Group Owner).

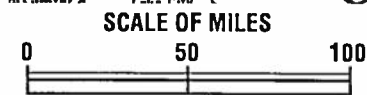
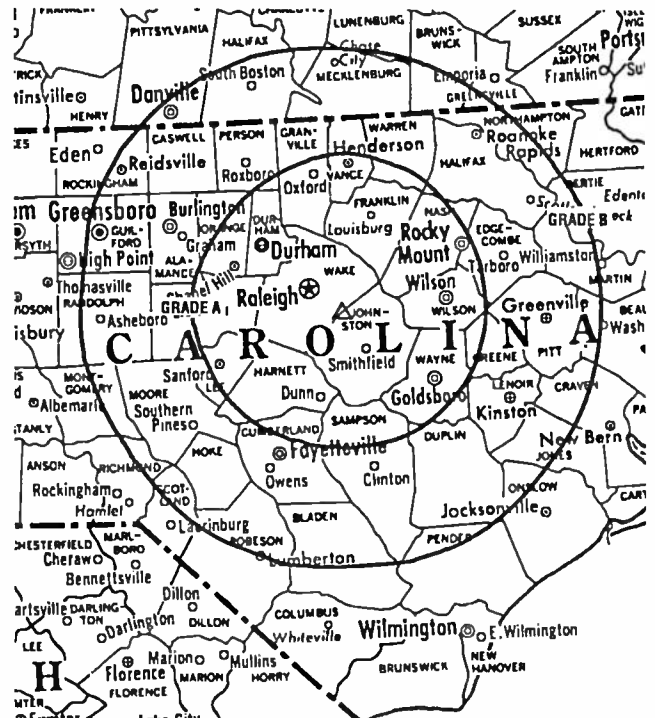
Began Operation: December 15, 1956.

Represented (sales): TeleRep Inc.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

Jim Goodman, President & Chief Executive Officer.
 Frederick Barber, Vice President & General Manager.
 Thomas G. Allen, Station Manager.
 Quinn Koontz, General Sales Manager.
 Laura Stillman, Local Sales Manager.
 Lori Burma, National Sales Manager.



WRAL-TV BPCT-900507KH Granted 6/21/90 © American Map Corp., No. 14244

John Harris, News Director.
 Jim Griffin, Program Manager.
 Alfred Dunbar Jr., Chief Engineer.
 Cindy Sink, Promotion Director.
 Leah Chauncey, Business Manager.
 Wallye Rasulala, Public Affairs Manager.

Rates: On request.

City of License: Raleigh. DMA: Raleigh-Durham. Rank: 32.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	22,807,650	12,839,830	35,647,480
Average Weekly Circulation (1994)	461,725	516,541	1,013,904
Average Daily Circulation (1994)			556,702

North Carolina—Durham-Raleigh

WRDC

Ch. 28

Network Service: NBC.

Licensee: FSF TV Inc., 3012 Highwoods Blvd., Raleigh, NC 27604.

Studio: 3012 Highwoods Blvd., Suite 101, Raleigh, NC 27604.

Telephone: 919-872-2854. Fax: 919-790-6254.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1900-ft. above ground, 2215-ft. above sea level.

Latitude	35°	40'	35"
Longitude	78°	32'	09"

Transmitter: 1.6-mi. SE of Auburn.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Harris, 3.6-meter Ku-band; RCA, 3-meter Ku-band; Andrew, Harris, M/A-Com receivers.

News Services: AP, NBC.

Ownership: ComCorp of North Carolina Inc.

Began Operation: November 4, 1968. Transfer of control to ComCorp. granted April 26, 1994. Sale pending to Glencairn Ltd. Previous sale to FSF TV Inc. approved by FCC June 14, 1991 (Television Digest, Vol. 31:15). Sale to Durham Life Bcstg. by Robinson O. Everett, et al., approved by FCC May 19, 1977 (Vol. 17:5).

Represented (sales): Blair Television.

Represented (legal): Wyrick, Robbins & Ponton.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

- Jim Liapiana, General Manager.
- James Adams, General Sales Manager.
- Carol Wright, National Sales Manager.
- David Gerisch, Operations Manager.



WRDC BPCT-900518KM Granted 7/20/90 © American Map Corp., No. 14244

Gary Todd, Chief Engineer.
Jean Harrison, Business Manager.

Highest 30 Sec. Rate: \$3200.

NETWORK BASE HOURLY RATE: \$500.

City of License: Durham. DMA: Raleigh-Durham. Rank: 32.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	823,080	588,580	1,411,660
Average Weekly Circulation (1994)	288,975	180,387	471,192
Average Daily Circulation (1994)			191,164

North Carolina—Durham-Raleigh-Fayetteville

WTVD

Ch. 11

Network Service: ABC.

Licensee: Capital Cities Communications Inc., Box 2009, Durham, NC 27702.

Studio: 411 Liberty St., Durham, NC 27702.

Branch Offices: 225 Green St., Fayetteville, NC 28301; Box 1950, 411 Fayetteville St. Mall, Raleigh, NC 27602.

Mailing Address: Box 2009, Durham, NC 27702.

Telephones: 919-683-1111 (Durham); 919-323-5883 (Fayetteville).

Fax: 919-682-7476.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude	35°	40'	05"
Longitude	78°	31'	58"

Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, NC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Andrew, 7.3-meter Ku & C-band; Harris, 9.1-meter C-band; Andrew, 7.3-meter C-band; Andrew, 5.6-meter Ku-band; Standard Communications receivers.

SNG Mobile Dish: Andrew, 3.7-meter Ku-band.

News Service: AP.

Ownership: Capital Cities/ABC Inc. (Group Owner).

Began Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and WDNC(AM) approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales): Capital Cities/ABC National TV Sales.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Moffet, Larson & Johnson, P.C.



WTVD BPCT-5161 Granted 9/1/78

© American Map Corp., No. 14244

Personnel:

- Emily Barr, President & General Manager.
- Denis J. O'Connor, General Sales Manager.
- Jon L. Miller, Director of Programming.
- Brett Chambers, Community Relations Manager.
- Curtis Meredith, Chief Engineer.
- William Higgs, Business Manager.
- Marie Brown, Sales Service Manager.

Rates: On request.

City of License: Durham. DMA: Raleigh-Durham. Rank: 32.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,022,350	684,780	1,707,130
Average Weekly Circulation (1994)	430,567	286,936	725,387
Average Daily Circulation (1994)			433,292

North Carolina—Rocky Mount

WRMY

Ch. 47

Network Service: None, independent.

Licensee: Family Bcstg. Enterprises, Box 4750, Rocky Mount, NC 27803.

Studio: 126 N. Washington St., Rocky Mount, NC 27801.

Telephone: 919-972-4747. Fax: 919-985-1447.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 12.3-kw max. visual. Antenna: 318-ft. above av. terrain, 331-ft. above ground, 482-ft. above sea level.

Latitude 35° 57' 03"
Longitude 77° 55' 37"

Transmitter: State Rd. 1765, 401 Farm Rd., Nash County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Microdyne, 7-meter Ku & C-band; Jerrold, 6-meter C-band; Jerrold, 5-meter C-band; Microdyne, Jerrold receivers.

News Service: Capitol News.

Ownership: Family Broadcasting Enterprises.

Began Operation: July 5, 1989.

Represented (sales): American Media.

Represented (legal): Mitchell, Fielstra & Associates, P.C.

Personnel:

- Bob Pelletier, Vice President & General Manager.
- Lynda Cooke, Station Manager.
- Doneva Lacey, General Sales Manager.
- Peggy Logan, Promotion Director.
- Kevin Pelletier, Marketing Director.
- Jean Almand, Development Director.



WRMY BMPCT-910805KG Granted 7/8/92 © American Map Corp., No. 14244

Rod Porter, Production Manager.
Cathy Medcall, Business Manager.

Highest 30 Sec. Rate: \$56.

City of License: Rocky Mount. DMA: Raleigh-Durham. Rank: 32.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	34,110	16,250	50,360
Average Weekly Circulation (1994)	1,914	0	1,896
Average Daily Circulation (1994)			272

North Carolina—Washington-Greenville-New Bern

WITN-TV

Ch. 7

Network Service: NBC.

Licensee: WITN-TV Inc.

Studio: Hwy. 17 S, Washington, NC 27889.

Mailing Address: Box 468, Washington, NC 27889.

Telephone: 919-946-3131. Fax: 919-946-9265.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"
Longitude 77° 23' 38"

Transmitter: Hwy. 118, 2.5-mi. E of Grifton.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter; Harris, 3-meter; Harris, Scientific-Atlanta receivers.

News Services: AP, NBC, CNN.

Ownership: American Family Corp. (Group Owner).

Began Operation: September 28, 1955. Sale to present owner by W. R. Roberson Jr., et al., approved by FCC June 26, 1985 (Television Digest, Vol. 25:8).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Schnader, Harrison, Segal & Lewis.

Represented (engineering): A. D. Ring, P.C.

Personnel:

Michael D. Weeks, Vice President & General Manager.

Michael Smythe, General Sales Manager.

Al Riggs, National Sales Manager.

Helen S. Jackson, National Sales Coordinator.

Ron Comings, News Director.

Michael Riddle, Program Director.



WITN-TV BMPCT-790131LN Granted 8/30/79 © American Map Corp., No. 14244

Al Manning, Chief Engineer.

Frances W. Williams, Business Manager.

Council Bradshaw, Promotion Director.

Rates: On request.

City of License: Washington. DMA: Greenville-New Bern-Washington. Rank: 103.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	537,960	363,300	901,260
Average Weekly Circulation (1994)	194,855	135,642	342,418
Average Daily Circulation (1994)			175,742

North Carolina—Wilmington

WECT

Ch. 6

Network Service: NBC.

Licensee: New Vision Television Licenses of Wilmington Inc., 5784 Lake Forrest Dr., Suite 290, Atlanta, GA 30328.

Studio: 322 Shipyard Blvd., Wilmington, NC 28412.

Mailing Address: Box 4029, Wilmington, NC 28406.

Telephone: 919-791-8070. Fax: 919-392-1509.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude 34° 34' 32"
Longitude 78° 26' 13"

Transmitter: State Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 8-meter; Prodelin, 5-meter; Harris, 3-meter; Harris, Pinzone receivers.

News Services: AP, Conus, NBC.

Ownership: New Vision Television (Group Owner).

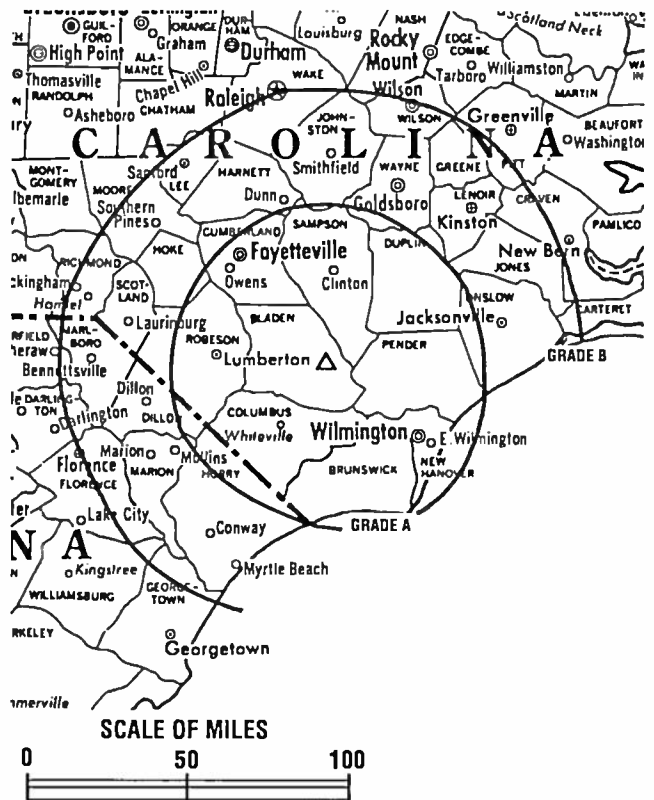
Began Operation: April 9, 1954. Sale of 60% of stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50). Sale to News Press & Gazette Co. approved by FCC Nov. 21, 1986. FCC granted sale to present owner Nov. 15, 1993.

Represented (sales): Katz Continental Television.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Lynn Fairbanks, Vice President & General Manager.
- Erik Storck, Sales Manager.
- Charlotte Diller, Local Sales Manager.
- Ron Becker, News Director.
- Carl Nowakowski, Program Director.
- Wayne Tiner, Chief Engineer.
- Tom Cheatham, Production Manager.



WECT BMPCT-800829KF Granted 11/4/80 © American Map Corp., No. 14244

Rates: On request.

City of License: Wilmington. DMA: Wilmington. Rank: 139.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	724,370	427,350	1,151,720
Average Weekly Circulation (1994)	202,966	116,389	319,455
Average Daily Circulation (1994)			161,283

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

Call Lynn Levine or Brian Meeley • 202-872-9200

North Carolina—Wilmington

WSFX-TV

(formerly WJKA)

Ch. 26

Network Service: Fox.

Licensee: Wilmington Telecasters Inc., 1926 Oleander Dr., Wilmington, NC 28403.

Studio: 1926 Oleander Dr., Wilmington, NC 28403.

Mailing Address: Box 2626, Wilmington, NC 28403.

Telephone: 919-343-8826. Fax: 919-251-0978.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 4370-kw max. visual, 432.5-kw max. aural. Antenna: 1640-ft. above av. terrain, 1631-ft. above ground, 1690-ft. above sea level.

Latitude	34°	07'	51"
Longitude	78°	11'	16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: Transmit/receive Microdyne, 7-meter; Scientific-Atlanta, 6.2-meter; Harris, 4.7-meter; Harris, 3.7-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Robinson O. Everett (Group Owner); Jacob H. Froelich Jr. (Group Owner).

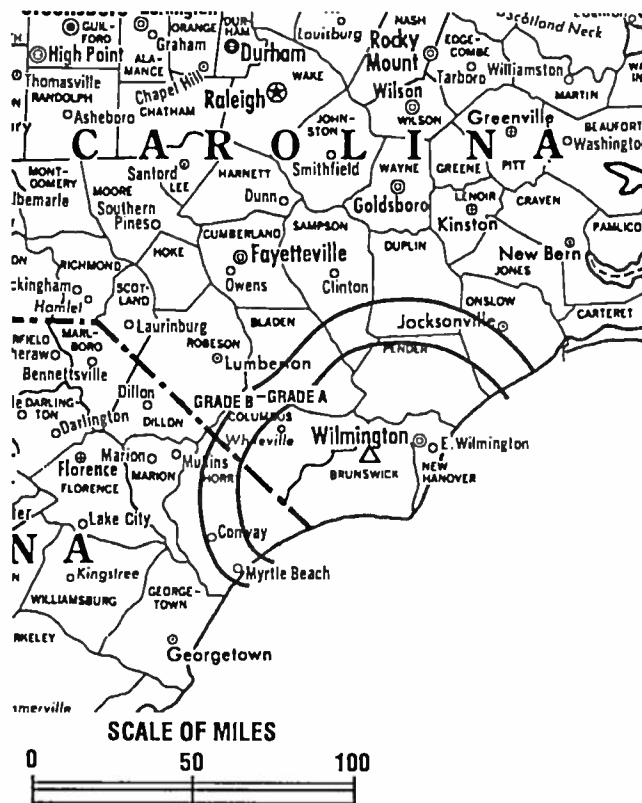
Began Operation: September 24, 1984.

Represented (sales): Sattel Inc.

Represented (legal): Baraff, Koemer, Olender & Hochberg, P.C.

Personnel:

Ty Watts, President & General Manager.
 Bob Watson, General Sales Manager.
 Ed Schmidt, Chief Engineer.
 Liz Bowman, Program & Promotion Director.
 Clara Dittmer, Office Manager.



WSFX-TV BLCT-841009KW Granted 3/28/85 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$600.

City of License: Wilmington. DMA: Wilmington. Rank: 139.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	302,800	141,280	444,080
Average Weekly Circulation (1994)	59,668	23,897	83,561
Average Daily Circulation (1994)			41,090

North Carolina—Wilmington

WWAY

Ch. 3

Network Service: ABC.

Licensee: CLG Media of Wilmington Inc., 225 High Ridge Rd., Stamford, CT 06905.

Studio: 615 N. Front St., Wilmington, NC 28401.

Mailing Address: Box 2068, Wilmington, NC 28401.

Telephone: 919-762-8581.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1953-ft. above av. terrain, 1941-ft. above ground, 2001-ft. above sea level.

Latitude 34° 07' 51"
Longitude 78° 11' 16"

Transmitter: 5-mi. NNW of Bolivia on Lewis Swamp Rd.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.5-meter C-band; RCA, 3.2-meter Ku-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: CLG Media of Wilmington Inc.

Began Operation: October 30, 1964. CLG Media of Wilmington Inc. (Chrysler Capital Corp.) assumed control from Sterling TV of Wilmington Inc. (Adams Communications) Jan. 5, 1993. Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Television Digest, Vol. 27:21). Sale to Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by FCC Aug. 28, 1968. Note: Left air temporarily Jan. 24, 1981 when plane collided with tower (Vol. 21:5). Sale to Adams TV approved July 11, 1988. Sale to Ellis Communications pends (Vol. 34:41).

Represented (sales): Blair Television.

Represented (legal): Lowenthal, Landau, Fischer & Bring, P.C.

Personnel:

- Gina Teague, General Manager.
- Kelly Newton, General Sales Manager.
- Diane Fulton, Local Sales Manager.
- John Evans, News Director.



WWAY BPCT-841213KI Granted 1/30/85 © American Map Corp., No. 14244

Sue Rachunok, Production Manager.
Dan Sullivan, Chief Engineer.

Highest 30 Sec. Rate: \$900.

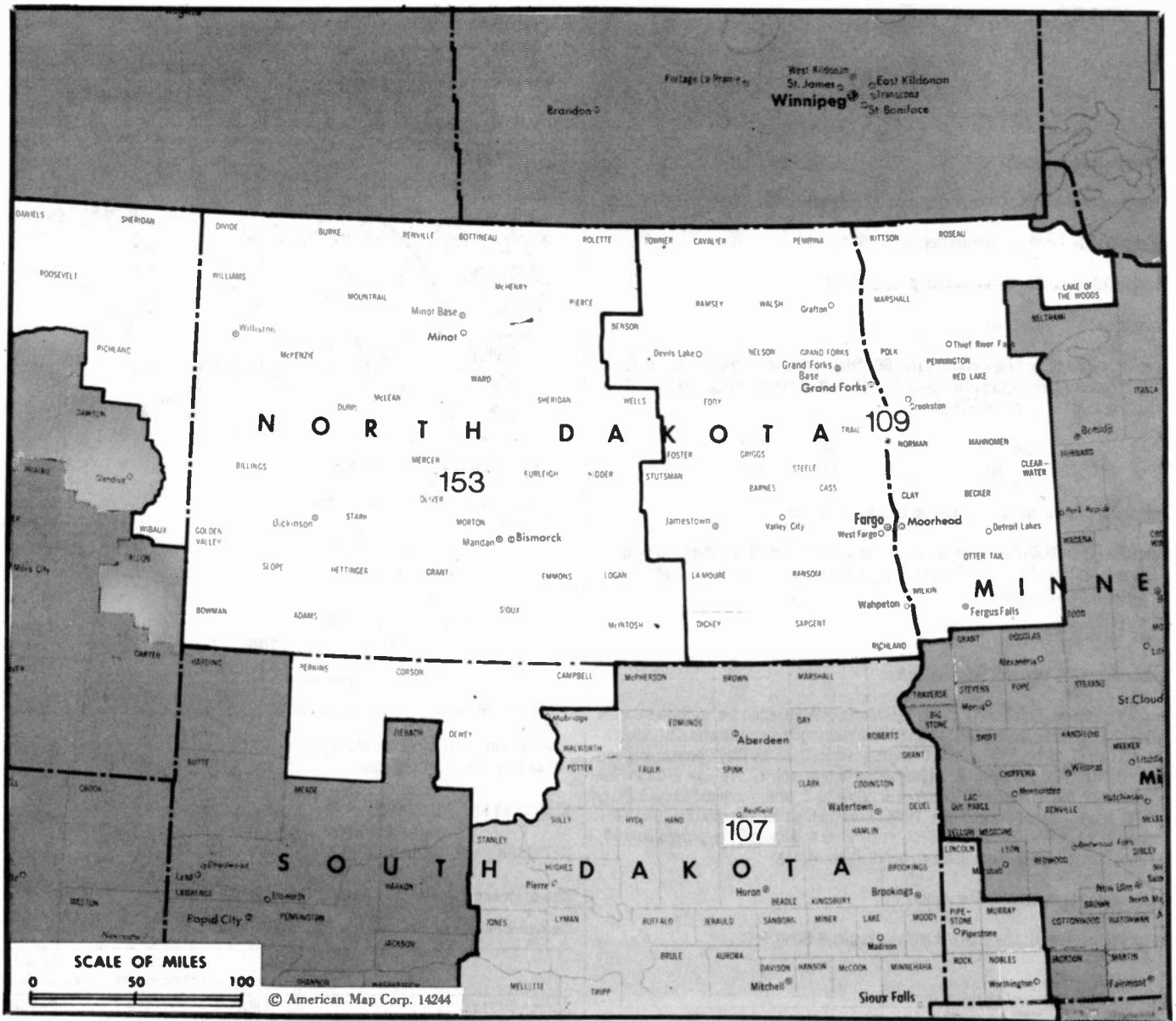
NETWORK BASE HOURLY RATE: \$600.

City of License: Wilmington. **DMA:** Wilmington. **Rank:** 139.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	450,690	272,370	723,060
Average Weekly Circulation (1994)	114,129	63,367	177,635
Average Daily Circulation (1994)			95,808

North Dakota



MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Sioux Falls-Mitchell, SD	222,530	107	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Fargo-Valley City, ND	217,360	109	KBRR (10), KJRR (7), KNRR (12), KTHI-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Minot-Bismarck-Dickinson, ND	131,510	153	KBMY (17), KFYZ-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KXJB-TV, Fargo	See Valley City, ND
KTHI-TV, Grand Forks	See Fargo, ND

North Dakota Station Totals as of November 1, 1994			
	VHF	UHF	TOTAL
Commercial Television Stations	14	3	17
Educational Television Stations	6	1	7
	20	4	24

North Dakota—Bismarck

KBMY

Ch. 17

(Operates satellite KMCY, Minot, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 8th St. S, Fargo, ND 58103.

Studio: 919 S. 7th St., Suite 600, Bismarck, ND 58501.

Mailing Address: Box 7277, Bismarck, ND 58502.

Telephone: 701-223-1700. Fax: 701-258-0886.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 510-kw max. visual, 90-kw max. aural. Antenna: 948-ft. above av. terrain, 649-ft. above ground, 2869-ft. above sea level.

Latitude 46° 35' 11"
Longitude 100° 48' 20"

Transmitter: 2-mi. S & 4-mi. E of St. Anthony.

Satellite Earth Stations: Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Harris, 3-meter C-band; M/A-Com, Standard Communications receivers.

Ownership: Forum Communications Co. (Group Owner).

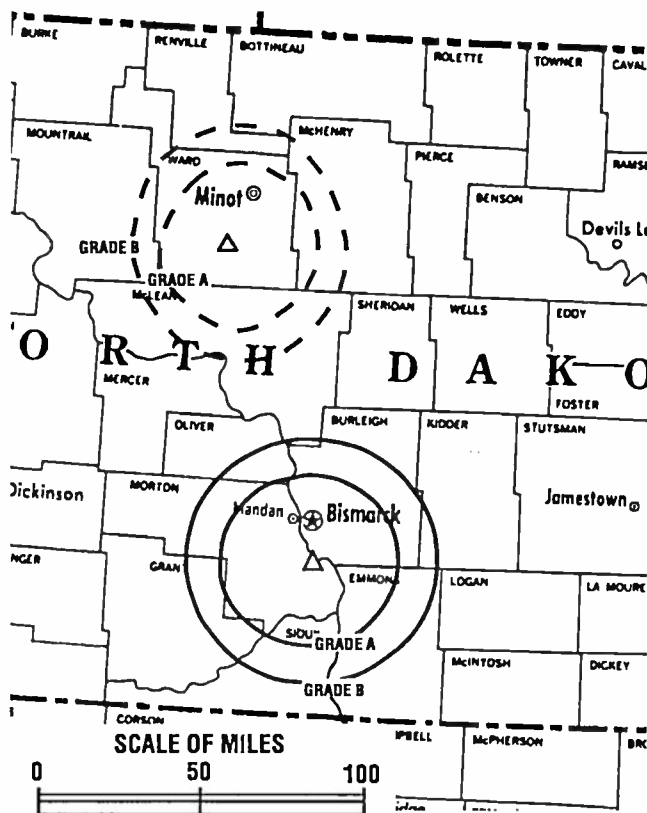
Began Operation: March 31, 1985.

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Mark Prather, General Manager.
Chuck Peterson, Local & National Sales Manager.
Dennis Wilson, Chief Engineer.
Susan J. Eider, Program Director.
Kris Goetzfried, Promotion Director.



KBMY BPCT-830620KJ Granted 9/28/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Bismarck. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	90,170	57,600	147,770
Average Weekly Circulation (1994)	25,380	9,311	40,658
Average Daily Circulation (1994)			18,842

North Dakota—Bismarck

KFYR-TV

Ch. 5

(Operates satellites KQCD-TV, Dickinson; KMOT, Minot & KUMV-TV, Williston, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 200 N. 4th St., Bismarck, ND 58502.

Telephone: 701-255-5757. Fax: 701-255-8220.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 17"
Longitude 100° 48' 30"

Transmitter: 12-mi. S of city.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: GE, 6-meter Ku-band; Harris, 3-meter C-band; Simulcast Ku & C-band; Comsat, Harris, Scientific-Atlanta, Standard Components receivers.

AM Affiliate: KFYR, 5-kw, 550 kHz.

FM Affiliate: KYYY, 100-kw, 92.9 MHz (No. 225), 1402-ft.

News Services: Agri-Data, AP, NBC, Sports News Satellite.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: December 19, 1953.

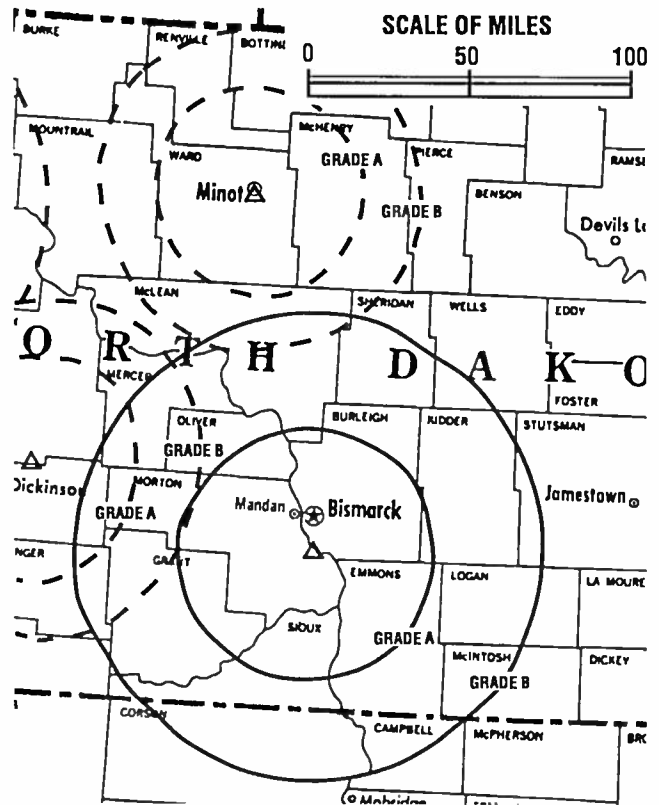
Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Judith Johnson, President & Chief Executive Officer.
Tom Barr, Vice President & General Manager.
Jim Sande, Operations & Programming Manager.
Penny Borg, National & Regional Sales Manager.



KFYR-TV BPCT-2965 Granted 2/24/63

© American Map Corp., No. 14244

Jerry Hegel, Local Sales Manager.
Rich Beierle, Chief Engineer.
Dick Heidt, News Director.
Dianne Olson, Promotion Director.
Ed Kautzman, Business Manager.

Highest 30 Sec. Rate: \$500.

City of License: Bismarck. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	101,530	62,740	164,270
Average Weekly Circulation (1994)	30,775	13,036	56,306
Average Daily Circulation (1994)			38,122

North Dakota—Bismarck

KXMB-TV

Ch. 12

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Reiten Television Company Inc., 1811 N. 15th St., Box 1617, Bismarck, ND 58501.

Studio: 1811 North 15, Bismarck, ND 58501.

Telephone: 701-223-9197. Fax: 701-223-3320.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1580-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

Satellite Earth Stations: In operation; M/A-Com receivers.

News Services: AP, CBS.

Ownership: Reiten Television (Group Owner).

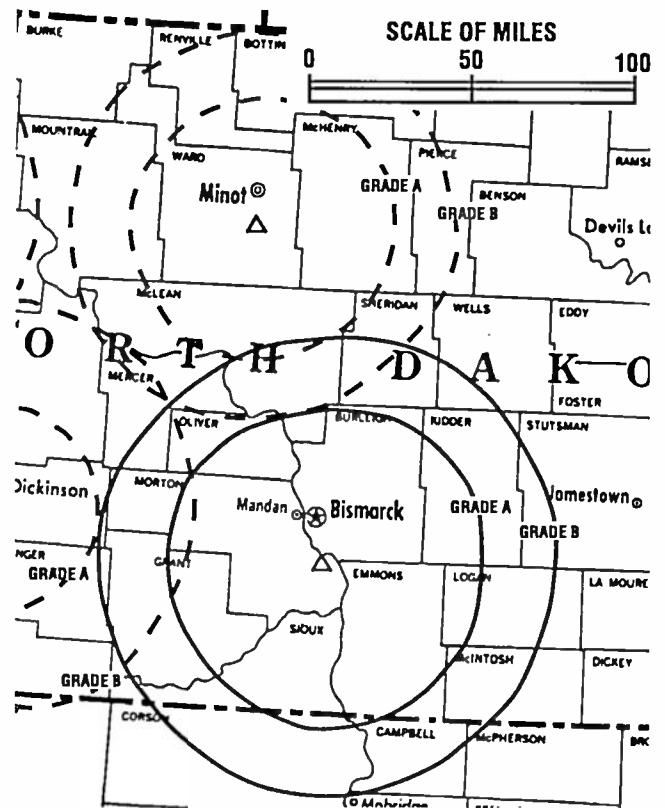
Began Operation: November 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales): Reiten Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Robert Romine, General Manager.
David Reiten, National & Regional Sales Manager.
Tim J. Reiten, News Director.
Rocky Hefty, Chief Engineer.



KXMB-TV BMPCT-7664 Granted 2/15/77 © American Map Corp., No. 14244

George McDonald, Program Director & Production Manager.
Kathleen Reiten, Promotion Director.
Mary Jo Johnson, Business Manager.

Rates: On request.

City of License: Bismarck. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	77,500	48,470	125,970
Average Weekly Circulation (1994)	23,966	11,756	44,871
Average Daily Circulation (1994)			25,937

North Dakota—Devils Lake-Grand Forks

WDAZ-TV

Ch. 8

(Satellite of WDAY-TV, Fargo, ND)

Network Service: ABC.

Licensee: Forum Communications Co., 301 S. 8th St., Fargo, ND 58108.

Studio: 600 DeMers Ave., Grand Forks, ND 58201.

Telephone: 701-775-2500. Fax: 701-746-4507.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1461-ft. above ground, 2982-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg, ND.

Satellite Earth Stations: Harris, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, Microdyne receivers.

News Service: AP.

Ownership: Forum Communications Co. (Group Owner).

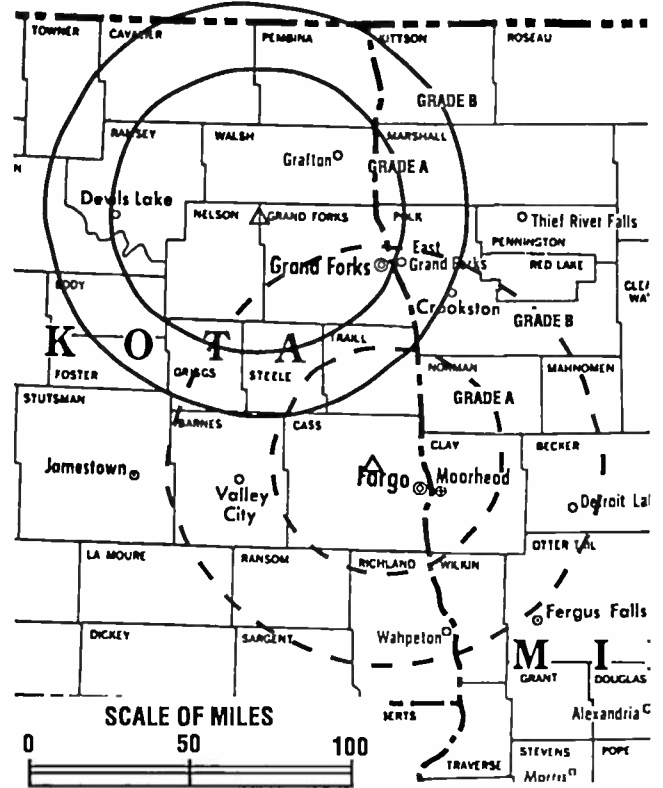
Began Operation: February 8, 1967.

Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Robert Kerr, Station Manager.
Jack Eisenzimmer, Local Sales Manager.
Jon Stepanek, News Director.
Julia Spicer, Promotion Director.
Dennis Clemenson, Chief Engineer.



WDAZ-TV BPCT-3442 Granted 4/20/66

© American Map Corp., No. 14244

Rates: On request.

City of License: Devils Lake. DMA: Fargo-Valley City. Rank: 109.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	65,470	42,820	108,290
Average Weekly Circulation (1994)	40,690	19,016	74,070
Average Daily Circulation (1994)			50,106

North Dakota—Dickinson

KQCD-TV

Ch. 7

(Satellite of KFYR-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 373 21st St. E, Dickinson, ND 58601.

Telephone: 701-225-6843.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 282-kw visual, 63-kw aural. Antenna: 730-ft. above av. terrain, 649-ft. above ground, 3349-ft. above sea level.

Latitude 46° 56' 49"
Longitude 102° 59' 17"

Transmitter: 10.5-mi. WNW of Dickinson.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Harris, 4.6-meter Ku-band; Standard Communications receivers.

News Services: Agri-Data, AP, NBC.

Ownership: Meyer Broadcasting Co. (Group Owner).

Began Operation: July 28, 1980.

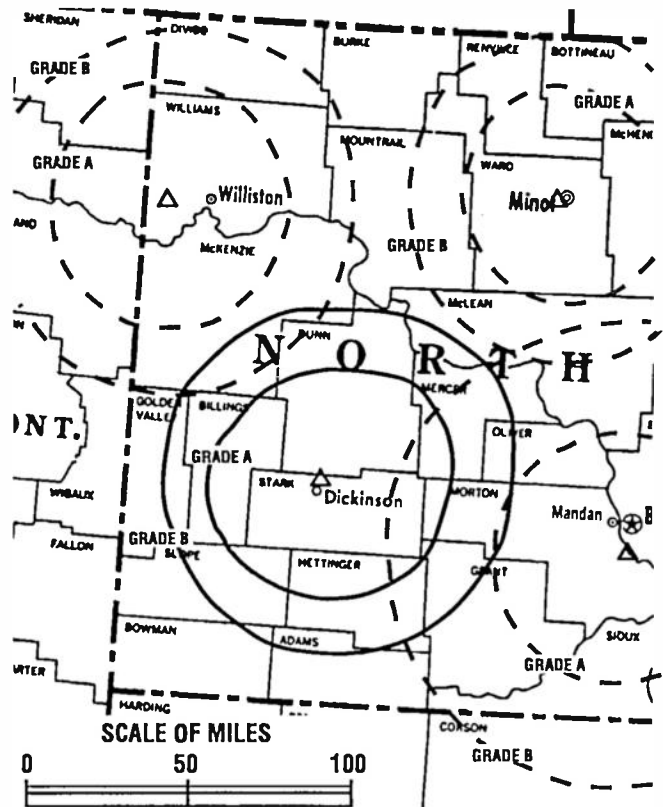
Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Judith Johnson, President & Chief Executive Officer (Bismarck).
Tom Barr, Vice President & General Manager (Bismarck).



KQCD-TV BPCT-4910 Granted 1/25/78 © American Map Corp., No. 14244

Rates: On request.

City of License: Dickinson. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	20,690	13,560	34,250
Average Weekly Circulation (1994)	4,738	3,253	14,904
Average Daily Circulation (1994)			11,525

North Dakota—Dickinson

KXMA-TV

Ch. 2

Network Service: CBS.

Licensee: Reiten Television Company Inc., 119 2nd Ave. W, Drawer B, Dickinson, ND 58602.

Studio: 119 2nd Ave. W, Dickinson, ND 58601.

Mailing Address: Drawer B, Dickinson, ND 58602.

Telephone: 701-227-1400. Fax: 701-227-8896.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude	46°	43'	30.15"
Longitude	102°	54'	58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

Ownership: Reiten Television (Group Owner).

Began Operation: October 15, 1956. Sale to present owner approved by FCC Dec. 4, 1984. Sale to Northern Plains Bcstg. Group by Stanley Deck approved by FCC April 22, 1983. Sale to Deck by Dickinson Radio Assn. increasing Stanley Deck's holdings from 5% to 99.5% was approved Oct. 25, 1966 (Television Digest, Vol. 6:44).

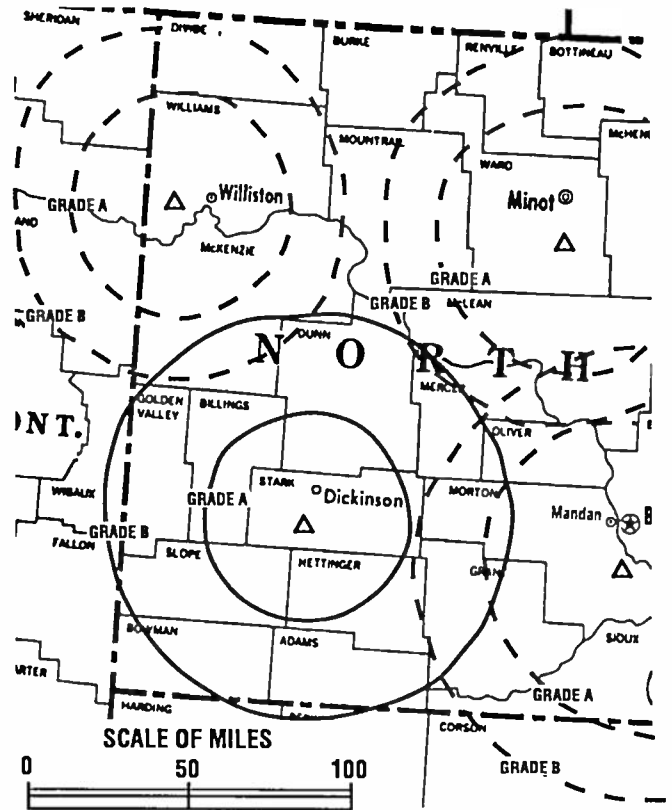
Represented (sales): Reiten Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

Charles Tibor, General Manager.
David Reiten, National Sales Manager.
Shawn Behan, Chief Engineer.

Highest 30 Sec. Rate: \$35.



KXMA-TV BPCT-3391 Granted 3/16/65

© American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$100.

City of License: Dickinson. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	14,580	10,430	25,010
Average Weekly Circulation (1994)	4,578	2,752	12,020
Average Daily Circulation (1994)			7,166

North Dakota—Fargo-Grand Forks

KTHI-TV

Ch. 11

Network Service: NBC.

Licensee: Spokane Television Inc., 1350 21st Ave. S, Fargo, ND 58103.

Studios: 1350 21st Ave. S, Fargo, ND 58103; 314 9th Ave. N, Grand Forks, 58201.

Mailing Address: Box 1878, Fargo, ND 58107.

Telephones: 701-237-5211 (Fargo); 701-772-3481 (Grand Forks).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band.

News Services: AP, NBC.

Ownership: Morgan Murphy Stations (Group Owner).

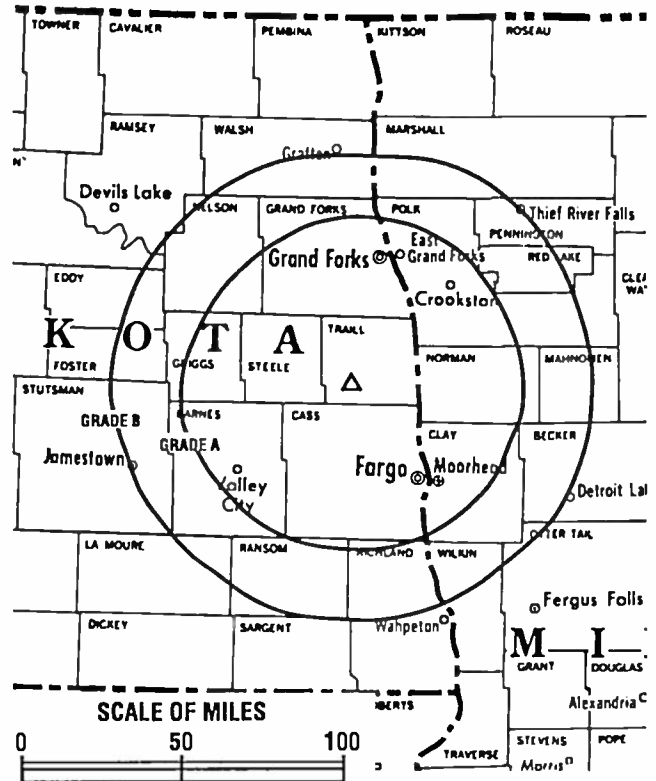
Began Operation: October 11, 1959. Sale by Fuqua Communications to present owner approved by FCC Dec. 23, 1968 (Television Digest, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved Sept. 23, 1966 (Vol. 5:51; 6:39, 40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Rini & Coran, P.C.

Personnel:

Elizabeth M. Burns, President.
John P. Hrubesky, Vice President & General Manager.
Dale Bosch, Station Manager & Program Director.
Pete Anderson, General Sales Manager.
Charley Johnson, News Director.
Pam Petrik, Creative Services & Promotion.
Carol Gillett, Traffic & Accounting Manager.
Roger Johnson, Chief Engineer.



KTHI-TV BMPCT-5881 Granted 8/13/63

© American Map Corp., No. 14244

Highest 30 Sec. Rate: \$765.

City of License: Fargo. DMA: Fargo-Valley City. Rank: 109.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	596,390	576,690	1,173,080
Average Weekly Circulation (1994)	101,836	66,903	191,807
Average Daily Circulation (1994)			104,575

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North Dakota—Fargo-Moorhead, Minnesota

KVRR

Ch. 15

(Operates satellites KJRR, Jamestown; KNRR, Pembina, ND & KBRR, Thief River Falls, MN)

Network Service: Fox.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 4015 9th Ave. SW, Fargo, ND 58103.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 4170-kw max. visual, 417-kw max. aural. Antenna: Directional, 1243-ft. above av. terrain, 1095-ft. above ground, 2516-ft. above sea level.

Latitude 46° 40' 26"
Longitude 96° 13' 40"

Transmitter: 1-mi. N of Hwy. 32, 0.5-mi. E of intersection of Hwys. 32 & 34, Tansem, MN.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter; Harris, 4.5-meter Ku-band; RCA Ku-band; Scientific-Atlanta, M/A-Com receivers.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: February 14, 1983. Sale to Fargo Bcstg. Corp. approved by FCC March 12, 1985. Transfer of 50% to John W. Boler approved by FCC July 19, 1985. Transfer from Boler to present owner approved Aug. 4, 1987.

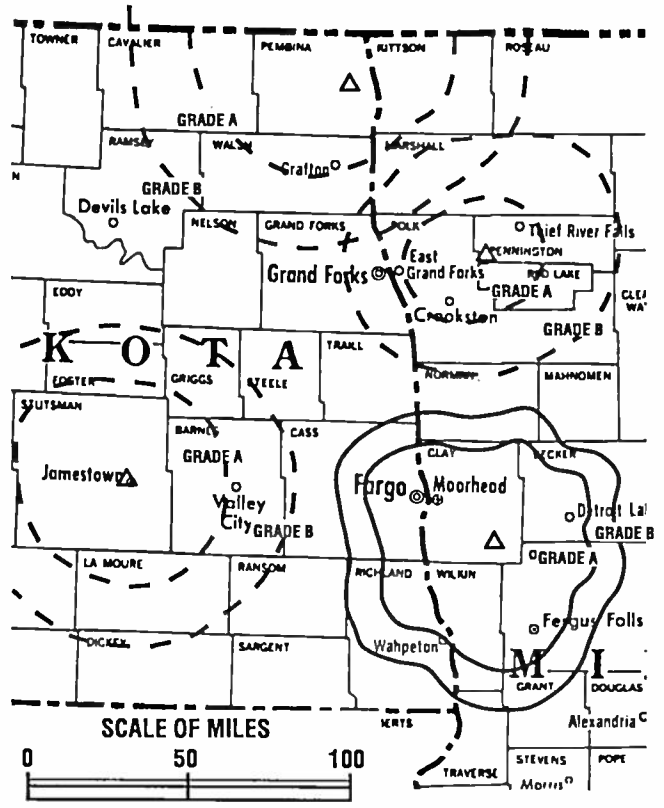
Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Ro Grignon, General Manager.
Kent Lien, Program Manager.
Kathy Lau, Station & Promotion Manager.



KVRR BPCT-870330KS Granted 8/28/87 © American Map Corp., No. 14244

Lindsay Bold, Production Manager.
Karen Outka, Public Service Director.
Glen Pedersen, Chief Engineer.

Rates: On request.

City of License: Fargo. DMA: Fargo-Valley City. Rank: 109.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	264,510	222,950	487,460
Average Weekly Circulation (1994)	47,386	44,475	105,361
Average Daily Circulation (1994)			44,330

North Dakota—Fargo

WDAY-TV

Ch. 6

(Operates satellite WDAZ-TV, Devils Lake, ND)

Network Service: ABC.

Licensee: Forum Communications Co., Box 2466, Fargo, ND 58103.

Studio: 301 S. 8th St., Fargo, ND 58108.

Mailing Address: Box 2466, Fargo, ND 58103.

Telephone: 701-237-6500. Fax: 701-241-5368.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1206-ft. above ground, 2152-ft. above sea level.

Latitude 47° 00' 43"
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amenia, ND.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, Microdyne, Standard Communications receivers.

AM Affiliate: WDAY, 5-kw, 970 kHz.

FM Affiliate: WDAY-FM, 100-kw, 93.7 MHz (No. 229), 1150-ft.

News Services: AP, Conus.

Ownership: Forum Communications Co. (Group Owner).

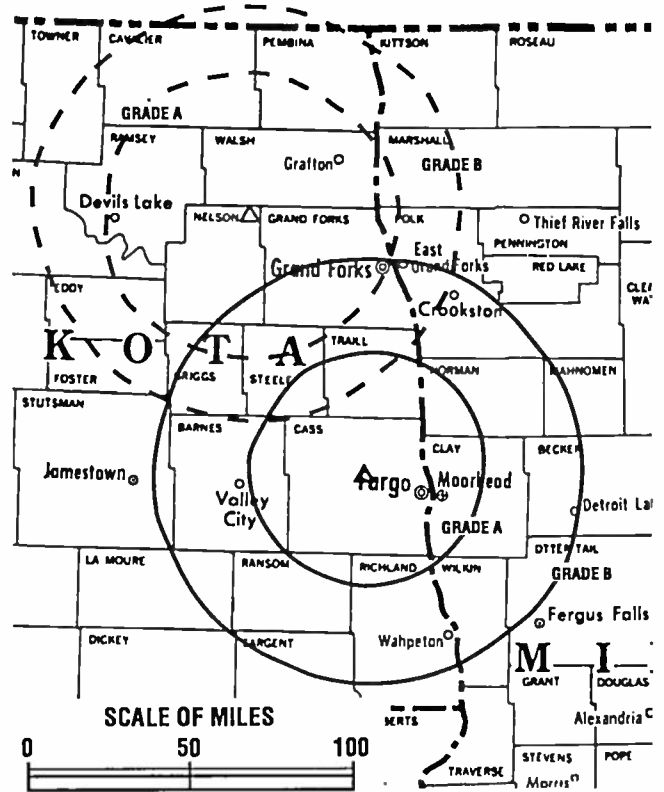
Began Operation: June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

William C. Marcil, President.
Mark Prather, General Manager.



WDAY-TV BPCT-840726KF Granted 7/31/58 © American Map Corp., No. 14244

Al Aamodt, News Director.
Susan Eider, Operations Manager.
Tom Thompson, Chief Engineer.

Rates: On request.

City of License: Fargo. DMA: Fargo-Valley City. Rank: 109.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	117,060	87,000	204,060
Average Weekly Circulation (1994)	62,062	49,832	121,599
Average Daily Circulation (1994)			77,382

North Dakota—Jamestown

KJRR

Ch. 7

(Satellite of KVRR, Fargo, ND)

Network Service: Fox.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: See KVRR, Fargo.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 443-ft. above av. terrain, 499-ft. above ground, 1984-ft. above sea level.

Latitude 46° 55' 30"
Longitude 98° 46' 21"

Transmitter: 2.5-mi. WNW of Fort Seward Historic site, Jamestown.

Multichannel TV Sound: Stereo only.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: October 7, 1988.

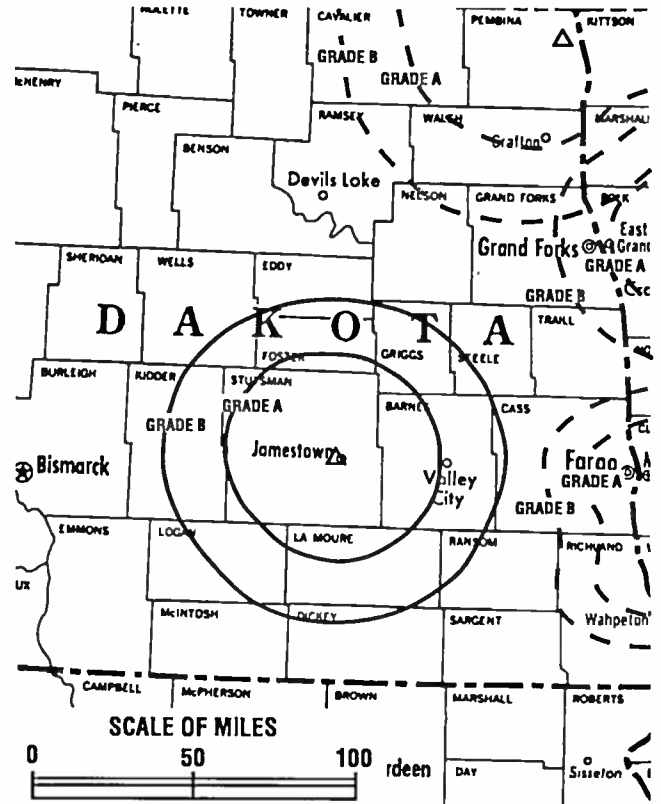
Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Ro Grignon, General Manager.
- Glen Pedersen, Chief Engineer.
- Kent Lien, Program Director.
- Kathy Lau, Station Manager & Promotion Director.
- Lindsay Bold, Production Manager.
- Karen Outka, Public Service Director.



KJRR BNPCT-880801LM Granted 1/27/89 © American Map Corp., No. 14244

Rates: On request.

City of License: Jamestown. DMA: Fargo-Valley City. Rank: 109.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	45,150	33,220	78,370
Average Weekly Circulation (1994)	1,436	2,518	5,908
Average Daily Circulation (1994)			2,930

North Dakota—Minot

KMCY

Ch. 14

(Satellite of KBMY, Bismarck, ND)

Network Service: ABC.

Grantee: Forum Communications Co., 301 S. 8th St., Fargo, ND 58103.

Studio: See KBMY, Bismarck, ND.

Telephone: 701-223-1700.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw visual, 90-kw aural. Antenna: 829-ft. above av. terrain, 649-ft. above ground, 2723-ft. above sea level.

Latitude 48° 03' 13"
Longitude 101° 23' 05"

Transmitter: 11.5-mi. S & 4-mi. W of Minot.

Satellite Earth Station: Harris, 3.6-meter; Harris receivers.

Ownership: Forum Communications Co. (Group Owner).

Began Operation: June 19, 1985.

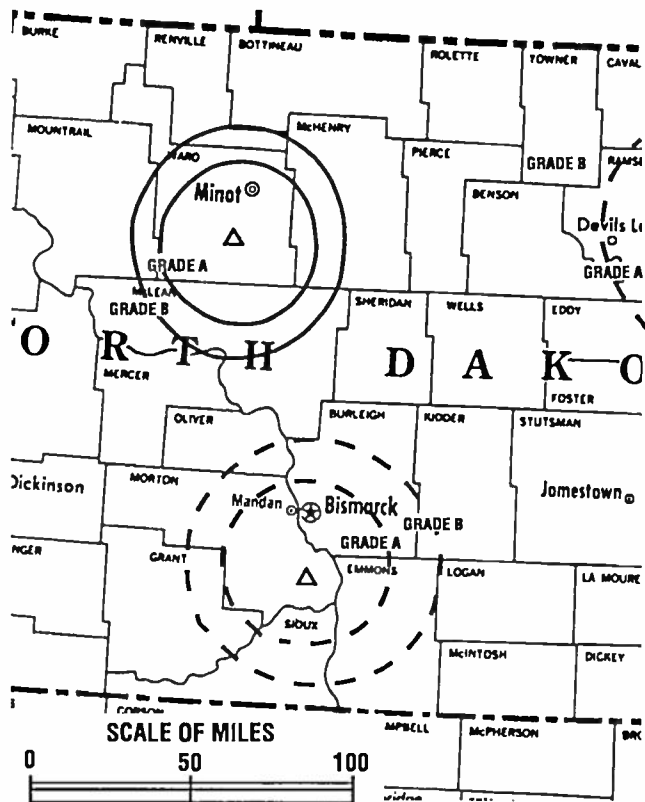
Represented (sales): Katz Television.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

Mark Prather, Station Manager.
Chuck Peterson, General Sales Manager.
Doug Corbett, Local Sales Manager.
Dennis Wilson, Chief Engineer.
Susan J. Eider, Program Director.
Kris Goetzfried, Promotion Director.

Rates: On request.



KMCY BPCT-830620KL Granted 9/28/84 © American Map Corp., No. 14244

City of License: Minot. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	31,650	19,510	51,160
Average Weekly Circulation (1994)	15,175	7,342	24,216
Average Daily Circulation (1994)			11,073

North Dakota—Minot

KMOT

Ch. 10

(Satellite of KFYP-TV, Bismarck, ND)

Network Service: NBC.

Licensee: Meyer Broadcasting Co., Box 1738, Bismarck, ND 58502.

Studio: 1800 S.W. 16th St., Minot, ND 58702.

Telephone: 701-852-4101. Fax: 701-838-8195.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"
Longitude 101° 19' 05"

Transmitter: 1800 16th St. SW.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: M/A-Com, 3-meter; AFC, 3-meter; M/A-Com, Standard Communications receivers.

News Services: Agri-Data, AP, NBC.

Ownership: Meyer Broadcasting Co. (Group Owner).

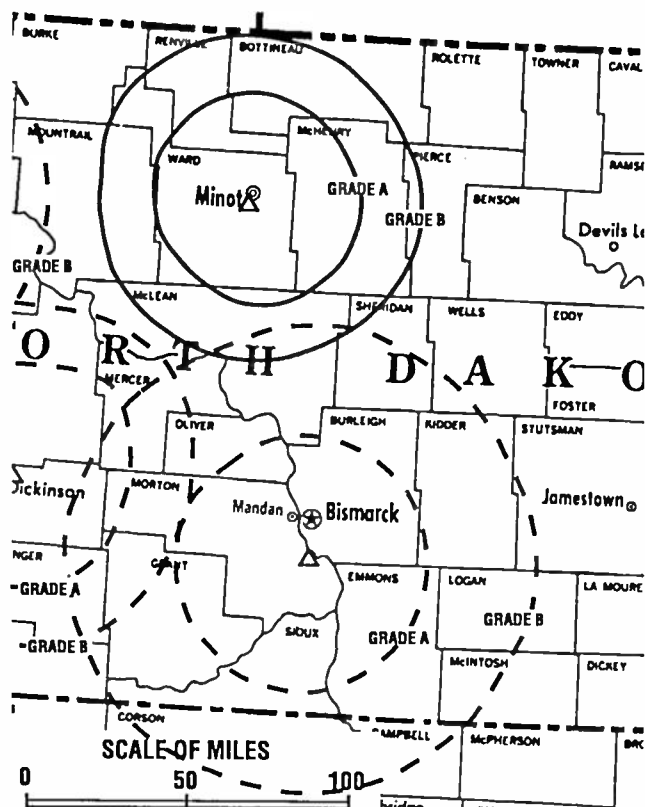
Began Operation: January 20, 1958.

Represented (sales): Blair Television.

Represented (legal): Hogan & Hartson.

Personnel:

Judith Johnson, President & Chief Executive Officer (Bismarck).
Tom Barr, Vice President & General Manager (Bismarck).
Wayne Sanders, General Manager.
Colleen Anderson, Local Sales Manager.
Dave Benton, News Director.



KMOT BPCT-4085 Granted 5/1/68

© American Map Corp., No. 14244

Rod Wilson, Program Director.
Ray Roberts, Chief Engineer.

Rates: On request.

City of License: Minot. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	58,040	33,440	91,480
Average Weekly Circulation (1994)	20,570	12,362	36,771
Average Daily Circulation (1994)			24,092

North Dakota—Minot

KXMC-TV

Ch. 13

(Operates satellites KXMB-TV, Bismarck; KXMA-TV, Dickinson & KXMD-TV, Williston, ND)

Network Service: CBS.

Licensee: Reiten Television Inc., Box 1686, Minot, ND 58702.

Studio: 3425 S. Broadway, Minot, ND 58701.

Mailing Address: Box 1686, Minot, ND 58702.

Telephone: 701-852-2104. Fax: 701-838-9360.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1131-ft. above av. terrain, 1081-ft. above ground, 3146-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.

Satellite Earth Stations: 2 in operation; Scientific-Atlanta receivers.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KHHT-FM, 58-kw, 97.1 MHz (No. 246), 830-ft.

News Services: AP, National Weather Wire, NOAA.

Ownership: Reiten Television (Group Owner).

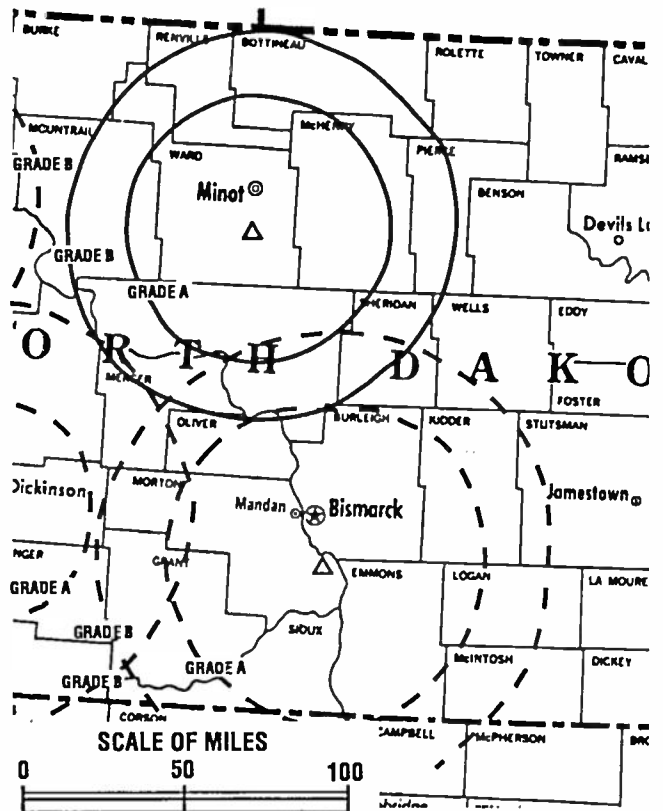
Began Operation: April 4, 1953. Sale to present owners by North Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43).

Represented (sales): Reiten Television; Canadian Communications Co.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

David Reiten, President.
Jerry Romine, Operations Manager.
Jan Fiedler, Local Sales Manager.



KXMC-TV BPCT-830628KF Granted 9/21/83 © American Map Corp., No. 14244

Duane Aase, Chief Engineer.
Mark Narum, News Director.

Rates: On request.

City of License: Minot. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	65,270	45,510	110,780
Average Weekly Circulation (1994)	23,617	14,227	41,877
Average Daily Circulation (1994)			29,815

North Dakota—Pembina

KNRR

Ch. 12

(Satellite of KVRR, Fargo, ND)

Network Service: Fox.

Licensee: Red River Broadcast Corp., 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 4015 9th Ave. SW, Fargo, ND 58103.

Mailing Address: Box 9115, Fargo, ND 58106.

Telephone: 701-277-1515. Fax: 701-277-1830.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1292-ft. above av. terrain, 1394-ft. above ground, 2828-ft. above sea level.

Latitude 48° 59' 42"
Longitude 97° 24' 26"

Transmitter: 7.5-mi. WNW of Pembina, 1.78-mi. N of State Hwy. 55.

News Service: Fox News.

Ownership: Red River Broadcast Corp. (Group Owner).

Began Operation: August 11, 1985.

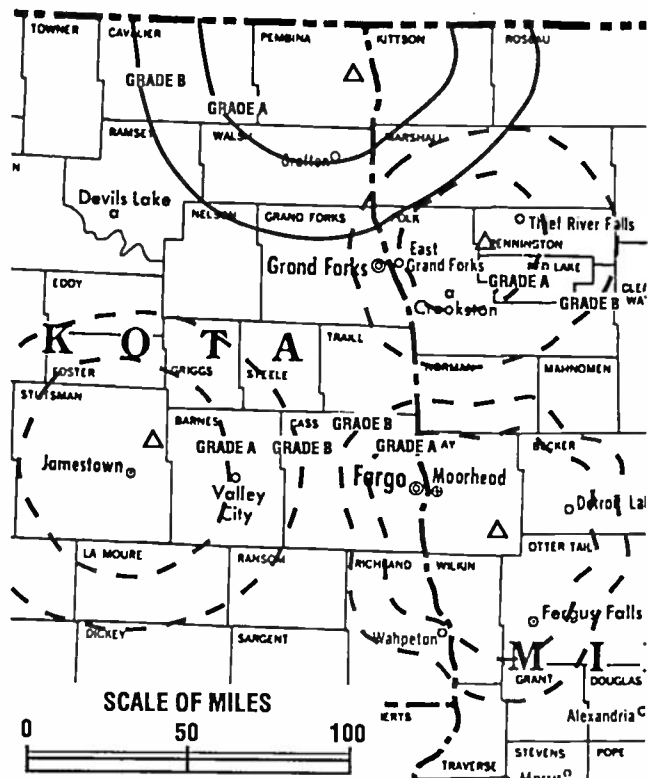
Represented (sales): Blair Television.

Represented (legal): Crowell & Moring.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel: See KVRR, Fargo, ND.

Rates: On request.



KNRR BMPCT-840601KH Granted 6/28/84 © American Map Corp., No. 14244

City of License: Pembina. DMA: Fargo-Valley City. Rank: 109.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	66,750	48,010	114,760
Average Weekly Circulation (1994)	6,098	3,134	11,473
Average Daily Circulation (1994)			4,680

North Dakota—Valley City-Fargo

KXJB-TV

Ch. 4

Network Service: CBS.

Licensee: North American Communication Corp., Box 10399, Fargo, ND 58106-0399.

Studio: 4302 13th Ave. S, Fargo, ND 58103.

Telephone: 701-282-0444. Fax: 701-282-9331.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, ND.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter C-band; Vertex, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Andrew, 4.5-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

News Services: AP, UPI.

Ownership: North American Communication Corp.

Began Operation: July 12, 1954. Sale to present owner approved by FCC Nov. 30, 1978.

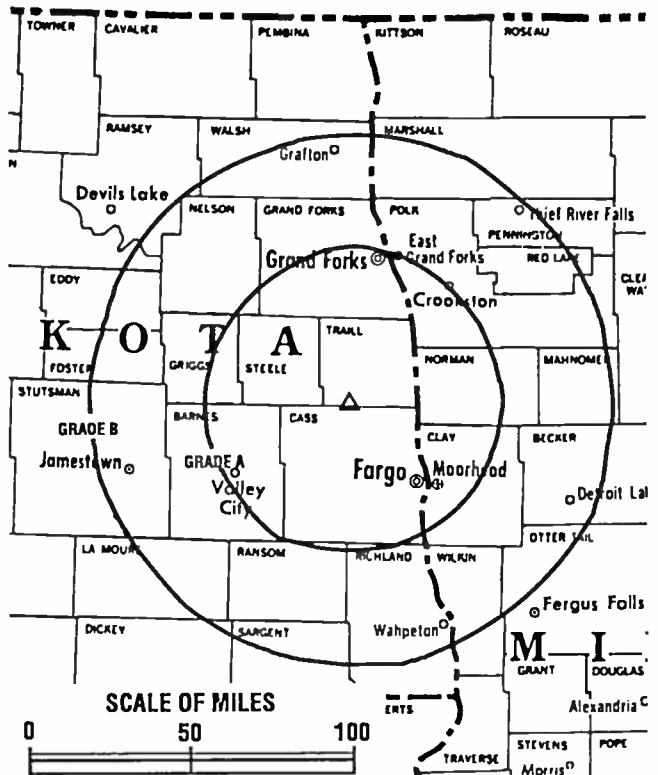
Represented (sales): Settel Inc.; Hyett/Ramsland Inc.

Represented (legal): Reed, Smith, Shaw & McClay.

Personnel:

- Bruce E. Barnes, President & General Manager.
- Paul Wickre, Station & General Sales Manager.
- David Hoglin, News Director.
- Bernadette Hendrickson, Program Director.
- Jim Schamber, Promotion Director.
- Arvid Sonsteli, Chief Engineer.
- Curt Sommer, Business Manager.

Highest 30 Sec. Rate: \$500.



KXJB-TV BPCT-3088 Granted 7/24/64 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$757.

City of License: Valley City. DMA: Fargo-Valley City. Rank: 109.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	618,510	582,650	1,201,160
Average Weekly Circulation (1994)	98,486	71,089	194,332
Average Daily Circulation (1994)			124,138

There is no more visible place for your advertising message than the pages of the Television & Cable Factbook

North Dakota—Williston

KXMD-TV

Ch. 11

(Satellite of KXMC-TV, Minot, ND)

Network Service: CBS.

Licensee: Reiten Television Inc., Box 790, Williston, ND 58801.

Studio: 1802 13th Ave. W, Williston, ND 58801.

Telephone: 701-572-2345. Fax: 701-572-0658.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

Satellite Earth Stations: In operation; Microdyne receivers.

Ownership: Reiten Television (Group Owner).

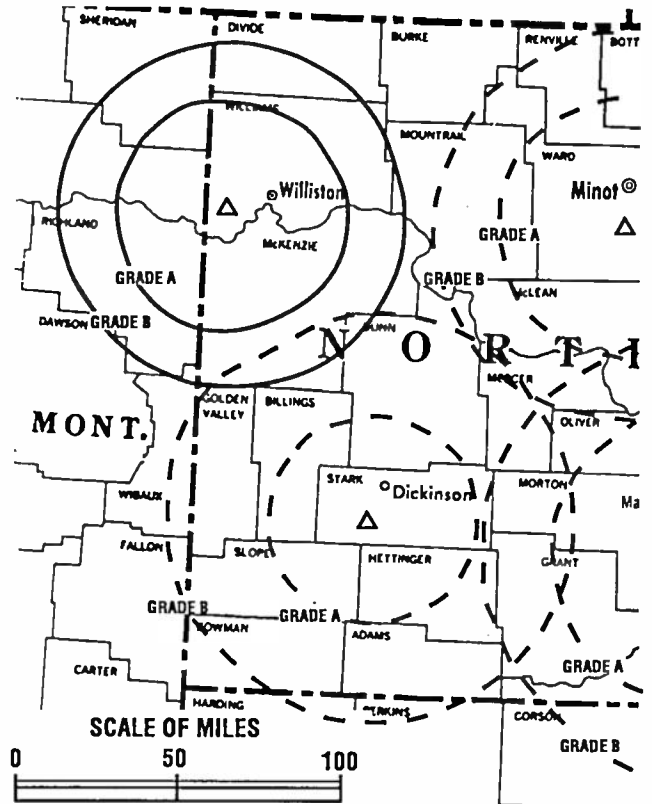
Began Operation: October 25, 1969.

Represented (sales): Reiten Television.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Personnel:

David M. Reiten, President.
Marilyn Karst, General Manager.
Mark Narum, News Director.
Kevin Craft, Program & Promotion Director.
Wayne McNamara, Chief Engineer.
Kathy Gilbert, Business Manager.



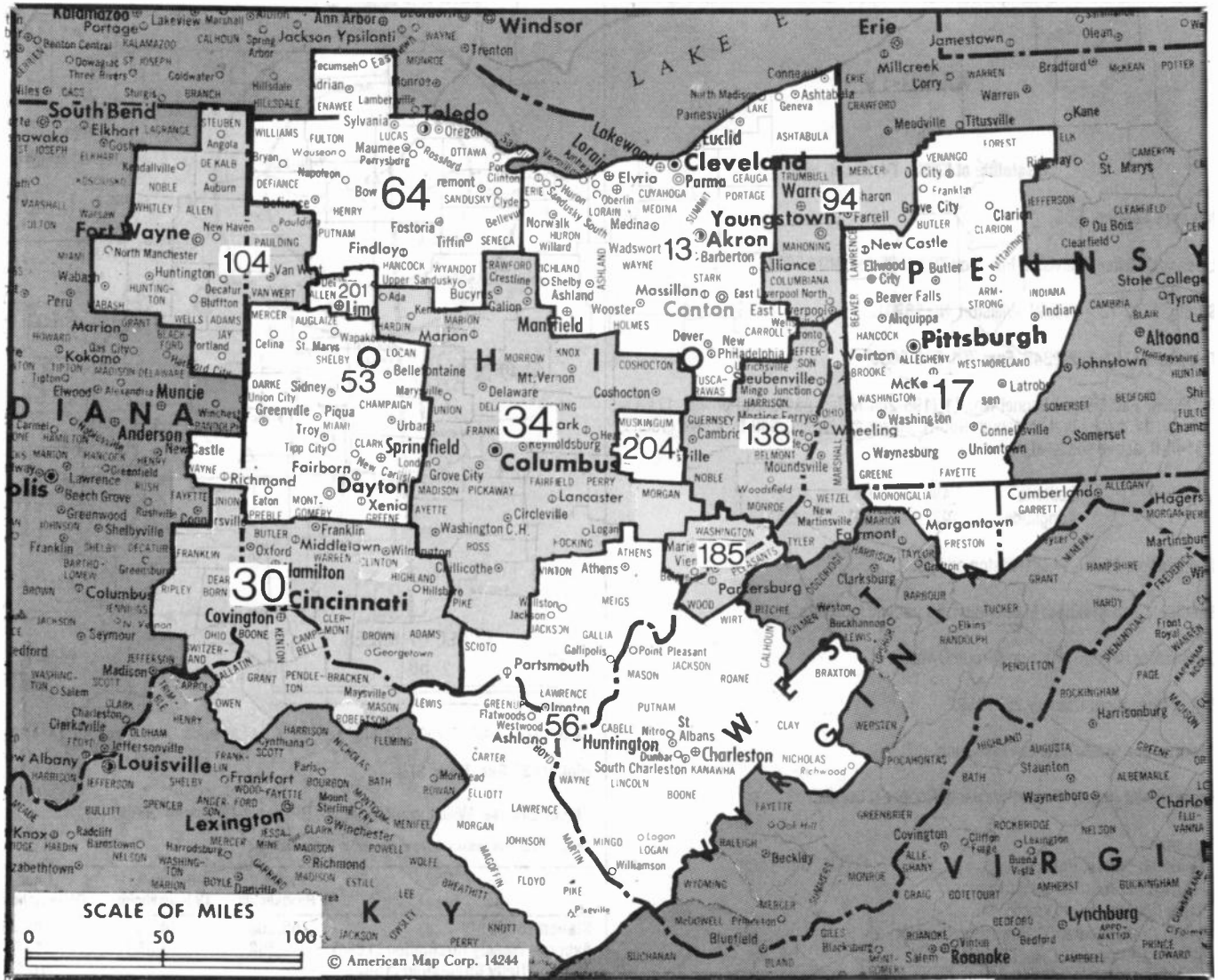
KXMD-TV BNPCT-7509 Granted 12/7/73 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$70.

City of License: Williston. DMA: Minot-Bismarck-Dickinson. Rank: 153.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	65,260	40,800	106,060
Average Weekly Circulation (1994)	9,488	7,358	18,769
Average Daily Circulation (1994)			10,201



MARKET	NIelsen OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Cleveland, OH	1,460,420	13	WAKC-TV (23), WBNX-TV (55), WDLI (17), WEWS (5), WGGN-TV (52), WJW-TV (8), WKYC-TV (3), WMFD-TV (68), WOAC (67), WOIO (19), WQHS-TV (61), WUAB (43)
Pittsburgh, PA	1,151,140	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
Cincinnati, OH	782,490	30	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXX-TV (19)
Columbus, OH	721,960	34	WBNS-TV (10), WCMH (4), WSFJ (51), WSYX (6), WTTE (28), WWHO (53)
Dayton, OH	513,360	53	WDTN (2), WHIO-TV (7), WKEF (22), WKOH (43), WRGT-TV (45), WTJC (26)
Charleston-Huntington, WV	478,630	56	WCHS-TV (8), WQWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Toledo, OH	410,860	64	WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Youngstown, OH	277,090	94	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Fort Wayne, IN	240,570	104	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Wheeling, WV-Staubenville, OH	158,300	138	WTOV-TV (9), WTRF-TV (7)
Parkersburg, WV	61,060	185	WTAP-TV (15)
Lima, OH	39,180	201	WLIO (35), WTLW (44)
Zanesville, OH	31,320	204	WHIZ-TV (18)

Ohio Station Totals as of November 1, 1994

	VHF	UHF	TOTAL
Commercial Television Stations	14	25	39
Educational Television Stations	0	12	12
	14	37	51

State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WSFJ, Columbus	See Newark, OH
WWHO, Columbus	See Chillicothe, OH
WKOI, Dayton	See Richmond, IN
WTJC, Dayton	See Springfield, OH
WUAB, Lorain	See Cleveland, OH
WTAP-TV, Marietta	See Parkersburg, WV
WOIO, Shaker Heights	See Cleveland, OH
WTRF-TV, Steubenville	See Wheeling, WV

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Ohio—Akron

WAKC-TV

Ch. 23

Network Service: ABC.

Licensee: VVI Akron Inc., 853 Copley Rd., Akron, OH 44320.

Studio: 853 Copley Rd., Akron, OH 44320.

Telephone: 216-535-7831. Fax: 216-535-5370.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. visual, 175-kw max. aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"
Longitude 81° 34' 59"

Requests CP for change to 5000-kw max. visual, 961-ft. above av. terrain, 922-ft. above ground, 2011-ft. above sea level. BPCT-940912KE.

Transmitter: 1561 Dreisbach Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Andrew, 5-meter; Comtech, 3-meter.

News Services: ABC, AP.

Ownership: ValueVision International Inc. (Group Owner).

Began Operation: June 7, 1953. Sale to present owner by Group One Bcstg. LP approved by FCC Feb. 15, 1994.

Represented (legal): Wilmer, Cutler & Pickering.

Represented (engineering): Cohen, Dippell & Everist, P.C.

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WAKC-TV Doc. 16538 Granted 3/17/67 © American Map Corp., No. 14244

Personnel:

Mike Jones, President & General Manager.
Bob Tayek, Vice President, News.
Peter Acquaviva, Sales Director.
Mark Williamson, News Director.
William J. O'Neil Jr., Program Director.
Clyde Holston, Chief Engineer.

Highest 30 Sec. Rate: \$2375.

City of License: Akron. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,495,220	823,640	2,318,860
Average Weekly Circulation (1994)	141,861	92,491	238,586
Average Daily Circulation (1994)			84,697

Ohio—Akron-Cleveland

WBNX-TV

Ch. 55

Network Service: None, independent.

Licensee: Winston Broadcasting Network Inc., Box 91660, Cleveland, OH 44101.

Studio: 2690 State Rd., Cuyahoga Falls, OH 44223.

Telephones: 216-922-5500; 216-843-5555. Fax: 216-929-2410.

Technical Facilities: Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual. Antenna: Circularly polarized, 1099-ft. above av. terrain, 1131-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
Longitude 81° 41' 44"

Transmitter: 0.73-mi. SW of intersection of Broadview & Ridgewood Rds., Parma.

Ownership: Winston Broadcasting Network Inc.

Began Operation: December 1, 1985.

Represented (legal): Sutherland, Asbill & Brennan.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Lou Spangler, President & General Manager.
Anne Catherine Keith, Station Manager & Director of Programming.
Eddie Brown, General Sales Manager.
Bill Coger, Production Manager.
Dick Parrett, Business Manager.
Debbie Stone, Promotion Manager.
Stephen Nelson, Chief Engineer.

Rates: On request.



WBNX-TV BPCT-920302KE Granted 7/8/82 © American Map Corp., No. 14244

City of License: Akron. DMA: Cleveland. Rank: 13.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,105,480	580,140	1,685,620
Average Weekly Circulation (1994)	154,430	95,202	249,954
Average Daily Circulation (1994)			76,098

Ohio—Canton

WDLI

Ch. 17

Network Service: Trinity Bcstg. Network.

Licensee: Trinity Bcstg. Network Inc., Box A, Santa Ana, CA 92711.

Studio: 6600 Atlantic Blvd., Louisville, OH 44641.

Telephone: 216-875-5542. Fax: 216-875-9986.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"
Longitude 81° 16' 37"

Transmitter: U.S. Rte. 62, California Ave. & Reno Rd., Louisville, OH.

Satellite Earth Station: Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

Ownership: Trinity Broadcasting Network Inc. (Group Owner).

Began Operation: January 1, 1967. Sale to present owner by David Livingstone Missionary Foundation Inc. approved by FCC March 5, 1986. Sale by PTL approved Dec. 8, 1982. Sale to PTL by Janson Industries approved Aug. 5, 1977 (Television Digest, Vol. 17:35, 37).

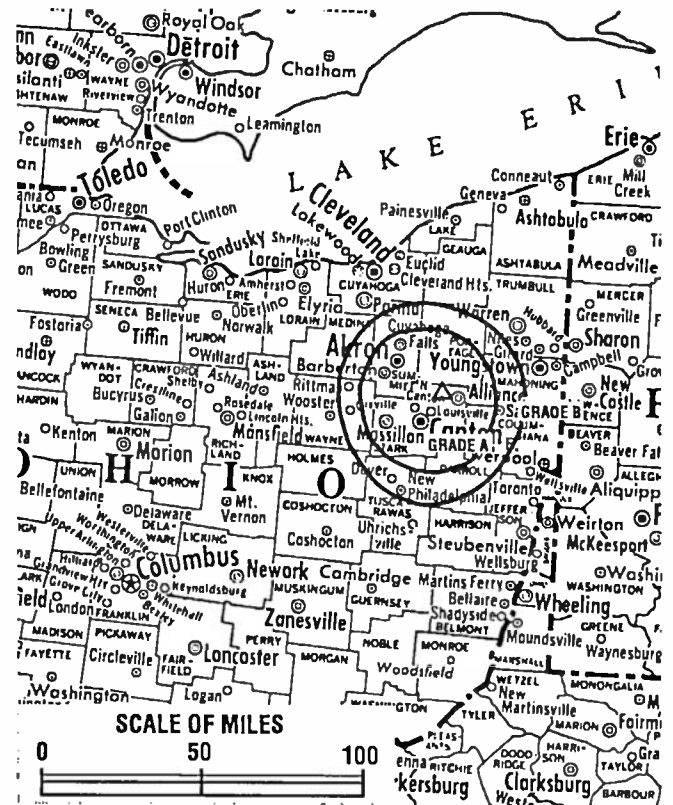
Represented (legal): May & Dunne, Chartered.

Represented (engineering): Smith & Powstenko.

Personnel:

Dale K. Osborn, Manager.
Rebecca Osborn, Production & Public Affairs.

Highest 30 Sec. Rate: \$60.



WDLI BPCT-4988 Granted 4/20/77 © American Map Corp., No. 14244

City of License: Canton. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	650,920	339,060	989,980
Average Weekly Circulation (1994)	7,749	13,149	22,720
Average Daily Circulation (1994)			7,670

Ohio—Canton

WOAC

Ch. 67

Network Service: None, independent.

Licensee: Canton 67, 103 Jordan Dr., Suite 6, Chattanooga, TN 37421.

Studio: 4867 Fulton Rd. NW, Canton, OH 44718.

Telephone: 216-492-5267. Fax: 216-492-8487.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1429-kw visual, 142.9-kw aural. Antenna: 290-ft. above av. terrain, 275-ft. above ground, 1405-ft. above sea level.

Latitude 40° 50' 49"
Longitude 81° 26' 23"

Transmitter: 4867 Fulton Dr., Jackson Twp., near Canton.

Satellite Earth Stations: M/A-Com, 3.5-meter Ku-band; Microdyne, 3.5-meter; Comtech, M/A-Com, Microdyne receivers.

News Service: UPL.

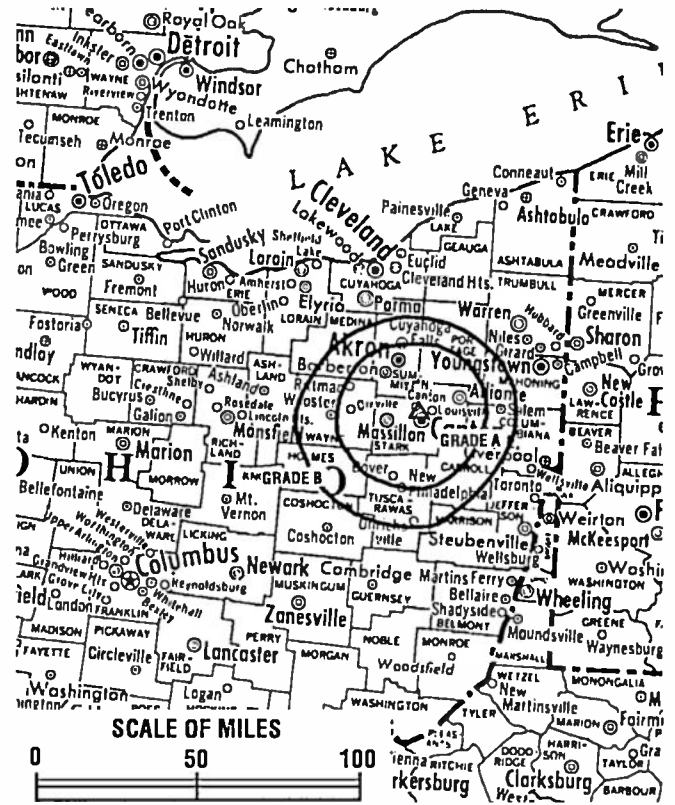
Ownership: Canton 67.

Began Operation: March 1, 1982. Sale to Discovery Bcstg. Systems Inc. approved by FCC June 20, 1985, but not consummated.

Represented (legal): Sidley & Austin.

Personnel:

- Michael Larson, General Manager.
- Edward Reynolds, General Sales Manager.
- Scott Davis, News Director.
- Kevin Hoffman, Program Director.
- Gary Rockey, Promotion Director.
- Donna Ott, Business Manager.
- Randy Ramsey, Production Manager.
- Marcus Anderson, Chief Engineer.



WOAC BMPCT-811211KF Granted 5/20/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$100.

City of License: Canton. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	530,450	271,210	801,660
Average Weekly Circulation (1994)	59,421	12,616	72,550
Average Daily Circulation (1994)			17,137

Ohio—Chillicothe

WWHO

Ch. 53

(Formerly WWAT)

Network Service: None, independent.

Licensee: Fant Bcstg. Co. of Ohio Inc., 510 Chestnut St., Gadsden, AL 35901.

Studio: 1281 River Rd., Chillicothe, OH 45601.

Sales Office: 3165 Olentangy Rd., Columbus, OH 43206.

Telephone: 614-272-5353. Fax: 614-775-3584.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 3250-kw max. visual. Antenna: 679-ft. above av. terrain, 650-ft. above ground, 1417-ft. above sea level.

Latitude 39° 35' 30"
Longitude 83° 06' 38"

Transmitter: Near Williamsport.

Satellite Earth Stations: C-band; Ku-band.

Ownership: Fant Broadcasting Co. (Group Owner).

Began Operation: August 31, 1987. Sale to present owner by Triplett & Assoc. approved by FCC Jan. 14, 1994.

Represented (legal): Fletcher, Heald & Hildreth.

Personnel:

- Rob Connelly, President & General Manager.
- Rick Ervin, Chief Engineer.
- Kristen Flora, Public Affairs Director.
- Troy Elder, Operations Manager.

Rates: On request.



WWHO BMPCT-910114KE Granted 5/9/91 © American Map Corp., No. 14244

City of License: Chillicothe. **DMA:** Columbus, OH. **Rank:** 34.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	424,880	280,430	705,310
Average Weekly Circulation (1994)	42,951	24,346	67,174
Average Daily Circulation (1994)			18,473

Ohio—Cincinnati

WCPO-TV

Ch. 9

Network Service: CBS.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Box 5380, Cincinnati, OH 45201.

Studio: 500 Central Ave., Cincinnati, OH 45202.

Telephone: 513-721-9900. Fax: 513-721-6032.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

Satellite Earth Stations: C-band; Ku-band.

News Services: AP, CBS.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: July 26, 1949.

Represented (sales): Blair Television.

Represented (legal): Baker & Hostetler.

Personnel:

J. B. Chase, Vice President & General Manager.
Iris Simpson, General Sales Manager.
John Greenwood, Local Sales Manager.
Craig Allison, National Sales Manager.
Ron Arendall, Chief Engineer.
Jim Zarchin, News Director.
Karen Metzger, Traffic Manager.
Bernard Borden, Film Director.
Scott Gresser, Business Manager.

Rates: On request.

City of License: Cincinnati. DMA: Cincinnati. Rank: 30.



WCPO-TV BPCT-6555 Granted 7/18/67 © American Map Corp., No. 14244

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	877,060	561,430	1,438,490
Average Weekly Circulation (1994)	465,789	298,605	791,911
Average Daily Circulation (1994)			486,395



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Ohio—Cincinnati

WKRC-TV

Ch. 12

Network Service: ABC.

Licensee: Citicasters Inc., 1906 Highland Ave., Cincinnati, OH 45219.

Studio: 1906 Highland Ave., Cincinnati, OH 45219.

Telephone: 513-651-1200. Fax: 513-421-3820.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 998-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° 06' 58.40"
Longitude 84° 30' 05.00"

Transmitter: 1906 Highland Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Vertex, 2.6-meter Ku-band; Harris receivers.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz.

FM Affiliate: WKRC, 10-kw, 101.9 MHz (No. 270), 87.5-ft.

News Services: AP, UPI.

Ownership: Citicasters Inc. (Group Owner).

Began Operation: April 4, 1949. Sale to present owner by Taft TV & Radio approved by FCC Oct. 2, 1987 (Television Digest, Vol. 27:16, 18, 23, 30, 41).

Represented (sales): TeleRep Inc.

Represented (legal): Koteen & Naftalin.

Personnel:

William Moll, Vice President & General Manager.
Chuck De Vendra, General Sales Manager.
Steve Minium, Executive News Director.
Terry Miller, Business Manager.



WKRC-TV BMPCT-6846 Granted 8/20/68 © American Map Corp., No. 14244

Leon Brown, Engineering Manager.
Rick Ellis, Film Director.

Highest 30 Sec. Rate: \$2500.

NETWORK BASE HOURLY RATE: \$1900.

City of License: Cincinnati. DMA: Cincinnati. Rank: 30.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,340,780	775,310	2,116,090
Average Weekly Circulation (1994)	447,280	279,411	749,124
Average Daily Circulation (1994)			412,461

Ohio—Cincinnati

WLWT

Ch. 5

Network Service: NBC.

Licensee: Multimedia Entertainment Inc., 140 W. 9th St., Cincinnati, OH 45202.

Studio: 140 W. 9th St., Cincinnati, OH 45202.

Telephone: 513-352-5000. Fax: 513-352-5073.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above sea level.

Latitude 39° 07' 27"
Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Harris, 6-meter C-band; GE, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, M/A-Com, Standard Communications receivers.

SNG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: AP, NBC, Ohio State News Network.

Ownership: Multimedia Broadcasting Co. (Group Owner).

Began Operation: February 9, 1948. Sale to present owner by Avco Bcstg. Corp. approved by FCC Jan. 16, 1976 (Television Digest, Vol. 15:24).

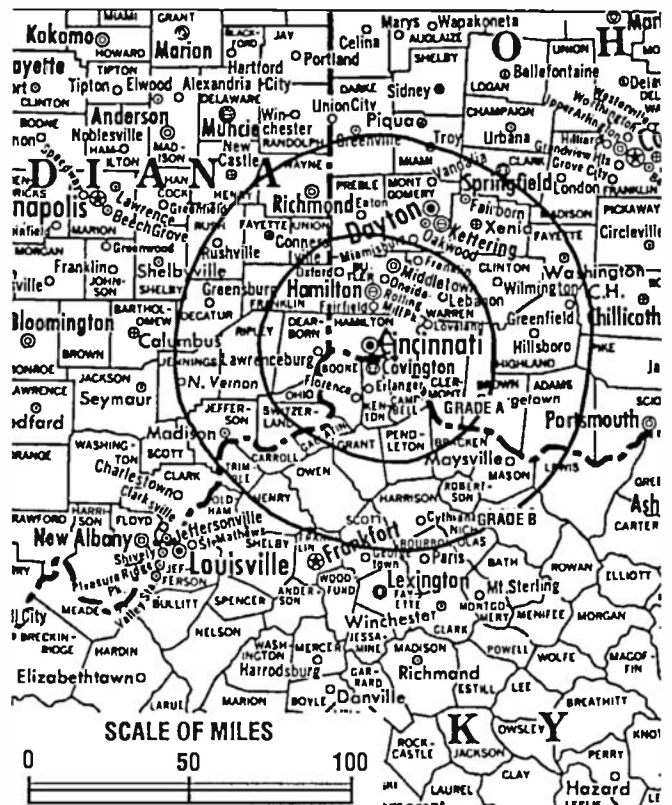
Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

- James A. Clayton, Vice President & General Manager.
- Gerald T. Plemmons, Vice President, Engineering.
- Michael V. Renda, General Sales Manager.
- Bill Fee, Local Sales Manager.
- Dennis Welsh, National Sales Manager.
- Bob Morford, News Director.



WLWT BPCT-5024 Granted 6/17/77 © American Map Corp., No. 14244

Lori Shefa, Director, Marketing & Creative Services.
Tom Storey, Program Administrator.
Harry Schneider, Controller.
Gay Piller, Program & Production Manager.

Rates: On request.

City of License: Cincinnati. DMA: Cincinnati. Rank: 30.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	954,400	584,340	1,538,740
Average Weekly Circulation (1994)	413,497	281,422	717,730
Average Daily Circulation (1994)			391,350

Ohio—Cincinnati

WSTR-TV

Ch. 64

Network Service: None, independent.

Licensee: Cincinnati TV 64 Ltd. Partnership, 18 Newbury St., Boston, MA 02116.

Studio: 5177 Fishwick Dr., Cincinnati, OH 45216.

Telephone: 513-641-4400. Fax: 513-242-2633.

Technical Facilities: Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground, 1827-ft. above sea level.

Latitude 39° 12' 01"
Longitude 84° 31' 22"

Transmitter: Approx. 0.12-mi. SW of intersection of N. Bend Rd. & Winton Rd.

Satellite Earth Stations: Scientific-Atlanta, 10-meter C-band; RCA, 3.6-meter Ku-band; Harris, 3-meter C-band; Harris, W/A-Com, Scientific-Atlanta receivers.

News Service: AP.

Ownership: ABRY Communications (Group Owner).

Began Operation: January 28, 1980. Began subscription TV operation Feb. 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC Dec. 28, 1982. Sale to Channel 64 Joint Venture by HEN Inc. approved by FCC Nov. 14, 1984 (Television Digest, Vol. 24:25). Discontinued subscription TV operation January 1985. Sale to Channel 64 Acquisition Inc. approved by FCC Feb. 9, 1988. Sale to present owner approved Sept. 22, 1989.

Represented (sales): Seltel Inc.

Represented (legal): Kirkland & Ellis.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

David Smith, General Manager.
David Daniloss, Director of Sales.
John Glenzer, Local Sales Manager.
Merry Ewing, National Sales Manager.
Jill Casagrande, Program Director.



WSTR-TV BPCT-891114KF Granted 10/19/90 © American Map Corp., No. 14244

Donna Carpenter, Promotion Director.
Missy Gaines, Business Manager.
Greg Buzzell, Chief Engineer.

Highest 30 Sec. Rate: \$400.

City of License: Cincinnati. DMA: Cincinnati. Rank: 30.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	977,360	577,330	1,554,690
Average Weekly Circulation (1994)	217,024	149,355	374,683
Average Daily Circulation (1994)			139,381

Ohio—Cincinnati-Newport, Kentucky

WXIX-TV

Ch. 19

Network Service: Fox.

Licensee: Malrite Communications Group Inc., 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 10490 Taconic Terrace, Cincinnati, OH 45215.

Telephone: 513-772-1919. Fax: 513-772-5850.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 4495-kw max. visual, 449.5-kw max. aural. Antenna: 1005-ft. above av. terrain, 985-ft. above ground, 1713-ft. above sea level.

Latitude 39° 07' 19"
Longitude 84° 32' 52"

Transmitter: Radcliff Drive, Cincinnati.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.2-meter C-band; RCA, 3.7-meter Ku-band; Trump, 4.8-meter Ku & C-band; Harris, M/A-Corn, Sony receivers.

News Service: AP.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: August 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33). Sale to present owner by Metromedia approved Nov. 8, 1983 (Vol. 22:35).

Represented (sales): Petry Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Personnel:

Stuart Powell, Vice President & General Manager.
Patrice Mohn, Station Manager.
Robert Bee, General Sales Manager.
Jon Lawhead, Local Sales Manager.
Jerry Policoff, National Sales Manager.
Bob Thurber, Chief Engineer.
Greg Caputo, News Director.



WXIX-TV BMPCT-851107KG Granted 4/28/86 © American Map Corp., No. 14244

Brenda Craddock, Business Manager.
Rick Oliver, Program Director.

Rates: On request.

City of License: Newport, KY. DMA: Cincinnati. Rank: 30.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,189,610	752,250	1,941,860
Average Weekly Circulation (1994)	417,575	227,845	660,635
Average Daily Circulation (1994)			281,477

Ohio—Cleveland

WEWS

Ch. 5

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

Studio: 3001 Euclid Ave., Cleveland, OH 44115.

Telephone: 216-431-5555. Fax: 216-361-1762.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 9.33-kw aural. Antenna: 1025-ft. above av. terrain, 853-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: 7080 State Rd., Parma, Ohio.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Satcom Technologies, 9.2-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.57-meter Ku-band; Andrew, Vertex, DX Engineering, Scientific-Atlanta receivers.

SNG Mobile Dish: Ku-band.

News Services: ABC, AP, CNN.

Ownership: E. W. Scripps Co. (Group Owner).

Began Operation: December 17, 1947.

Represented (sales): Blair Television; Canadian Communications Co.

Represented (legal): Baker & Hostetler.

Personnel:

Gary Robinson, Vice President & General Manager.
Jane L. Sherwin, General Sales Manager.
Robert Chirdon, Local Sales Manager.
Lawrence Olevitch, National Sales Manager.
Paul Stueber, News Director.
Gary A. Stark, Program Director.



WEWS BPCT-1291 Granted 5/28/53 © American Map Corp., No. 14244

Edward J. Miller, Engineering Manager.
Craig Cleek, Promotion Director.
Alan Bush, Production Manager.

Rates: On request.

City of License: Cleveland. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,703,780	919,800	2,623,580
Average Weekly Circulation (1994)	897,326	471,824	1,379,758
Average Daily Circulation (1994)			885,197

Ohio—Cleveland

WJW-TV

Ch. 8

Network Service: Fox.

Licensee: WJW License Inc., 5800 S. Marginal Rd., Cleveland, OH 44103.

Studio: 5800 S. Marginal Rd., Cleveland, OH 44103.

Telephone: 216-431-8888. Fax: 216-432-4239.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

Transmitter: 4501 W. Pleasant Valley Rd., Parma, OH 44134.

Satellite Earth Stations: Transmit/receive Andrew, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Vertex receivers.

SNG Mobile Dish: 4.5-meter Ku-band.

News Services: CNN, NIWS.

Ownership: New World Communications Group (Group Owner).

Began Operation: December 17, 1949. Sale to Storer Communications by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44). Sale to SCI Television Inc. approved by FCC Aug. 20, 1987. Transfer to Clifford E. Eley, Trustee granted by FCC Sept. 1, 1992. Transfer to present owner granted April 13, 1993.

Represented (sales): TeleRep Inc.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

Virgil Dominic, President & General Manager.
Don Alexander, Local Sales Manager.
Kyra Bosnik, National Sales Manager.
Grant Zalba, News Director.
Kevin Salyer, Creative Services & Promotion Director.
Louis A. Gattozzi, Director of Operations.



WJW-TV BPPCT-2527 Granted 10/21/54 © American Map Corp., No. 14244

Tom Miller, Chief Engineer.
Tom Flavelle, Business Manager.
Jackie Golnik, Traffic Manager.

Rates: On request.

City of License: Cleveland. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,619,300	896,720	2,516,020
Average Weekly Circulation (1994)	868,905	464,029	1,344,128
Average Daily Circulation (1994)			822,961

Ohio—Cleveland

WKYC-TV

Ch. 3

Network Service: NBC.

Licensee: WKYC-TV Inc., 1403 E. 6th St., Cleveland, OH 44114.

Studio: 1403 E. 6th St., Cleveland, OH 44114.

Telephone: 216-344-3333. Fax: 216-344-7493.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 906-ft. above ground, 1945-ft. above sea level.

Latitude	41°	23'	09.50"
Longitude	81°	41'	23.40"

Transmitter: 6600 Broadview Rd., Parma, OH.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Scientific-Atlanta, 7-meter; Harris, 6-meter; Harris, 3.6-meter; Vertex, 6.1-meter; Vertex, 4.6-meter; Harris, Scientific-Atlanta receivers.

SNG Mobile Dish: Hubcom, 2.4-meter Ku-band.

News Services: AP, NBC.

Ownership: Multimedia Broadcasting Co. (Group Owner); National Broadcasting Co. (Group Owner).

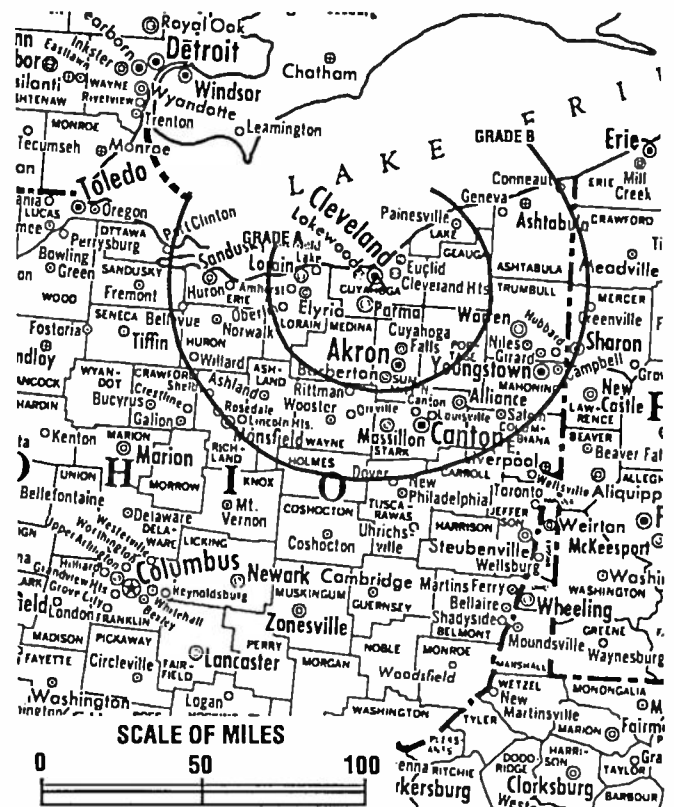
Began Operation: October 31, 1948 as NBC owned-&-operated outlet. Transfer to Westinghouse approved by FCC Dec. 21, 1955 effective Jan. 15, 1956 (Television Digest, Vol. 11:21; 12:3). Transferred from Westinghouse back to NBC under order by FCC Feb. 17, 1965 (Vol. 5:7, 8, 25). Transfer of control from NBC to Multimedia Inc. granted Dec. 24, 1990 (Vol. 30:12, 53).

Represented (sales): Katz American Television.

Represented (legal): Dow, Lohnes & Albertson.

Personnel:

Bill Scaffide, Vice President & General Manager.
 John N. Tamerlano, General Sales Manager.
 David A. Kaye, National Sales Manager.
 Kathleen McNulty, Director of Finance & Administration.



WKYC-TV BPCT-1789 Granted 1/12/54 © American Map Corp., No. 14244

Richard O'Dell, Manager of Programming & Production.
 Tony Ballew, News Director.
 Daniel Klintworth, Director of Advertising & Promotion.
 Rex Rickly, Chief Engineer.

Rates: On request.

City of License: Cleveland. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,333,250	712,830	2,046,080
Average Weekly Circulation (1994)	849,192	441,165	1,297,260
Average Daily Circulation (1994)			727,667

Ohio—Cleveland

WQHS-TV

Ch. 61

Network Service: Home Shopping Network.

Licensee: SKOH Bcstg. Partnership, 2861 W. Ridgewood Dr., Parma, OH 44134.

Studio: 2861 W. Ridgewood Dr., Parma, OH 44134.

Telephone: 216-888-0061. Fax: 216-888-6551.

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"
Longitude 81° 42' 06"

Transmitter: 2861 W. Ridgewood Dr., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Microdyne, 3.7-meter Ku-band; Harris, M/A-Com receivers.

News Service: UPI.

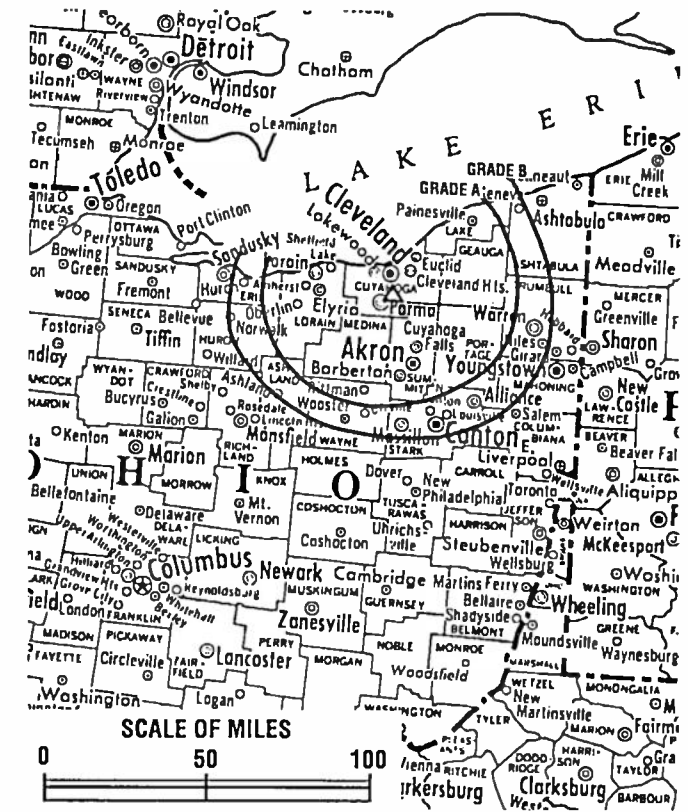
Ownership: Silver King Communications Inc. (Group Owner).

Began Operation: January 13, 1981. FCC approved sale to present owner Nov. 6, 1986 (Television Digest, Vol. 26:45). Sale to Channel Communications Inc. by Cleveland Associates approved July 27, 1984.

Represented (sales): Silver King Broadcasting Sales.

Personnel:

Gerald Kerwin, Vice President & Station Manager.
Sharon Roman, Public Affairs Director.
Dave Smith, Chief Engineer.
Sue Gundich, Traffic Manager.



WQHS-TV BMPCT-790907KF Granted 4/23/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$750.

City of License: Cleveland. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	863,010	470,600	1,333,610
Average Weekly Circulation (1994)	11,971	9,278	21,158
Average Daily Circulation (1994)			5,397

Ohio—Shaker Heights-Cleveland

WOIO

Ch. 19

Network Service: CBS.

Licensee: WOIO Inc., 1660 W. 2nd St., Cleveland, OH 44115-1454.

Studio: 2720 Van Aken Blvd., Shaker Heights, OH 44120.

Telephone: 216-561-1919. **Fax:** 216-991-1932.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1151-ft. above av. terrain, 1041-ft. above ground, 2013-ft. above sea level.

Latitude 41° 23' 15"
Longitude 81° 41' 43"

Transmitter: 2135 W. Ridgewood Dr., Parma, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; Comtech, 3-meter Ku & C-band; Harris, DX Antenna receivers.

Ownership: Malrite Communications Group Inc. (Group Owner).

Began Operation: May 19, 1985.

Represented (sales): Pety Television Inc.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Evans Associates.

Personnel:

- Dennis P. Thatcher, Vice President & General Manager.
- Richard Sullivan, Station Manager.
- Tom Humpage, General Sales Manager.
- David Moody, Local Sales Manager.
- Doug Cross, National Sales Manager.
- Jim Somich, Chief Engineer.
- Judy Hackett, General Marketing Manager.



WOIO BMPCT-840720KH Granted 3/14/85 © American Map Corp., No. 14244

Karen Bizjak, Business Manager.
Emily Davis, Community Affairs Director.

Rates: On request.

City of License: Shaker Heights. **DMA:** Cleveland. **Rank:** 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,462,090	745,840	2,207,930
Average Weekly Circulation (1994)	643,769	339,896	983,665
Average Daily Circulation (1994)			446,632

Ohio—Lorain-Cleveland

WUAB

Ch. 43

Network Service: None, independent.

Licensee: Cannell Cleveland L.P., 400 Perimeter Terrace Center, Suite 975, Atlanta, GA 30346-1260.

Studio: 8443 Day Dr., Parma, OH 44129.

Telephone: 216-845-6043. Fax: 216-845-6061.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 4680-kw max. visual, 480-kw max. aural. Antenna: 1102-ft. above av. terrain, 915-ft. above ground, 1968-ft. above sea level.

Latitude 41° 22' 45"
Longitude 81° 43' 12"

Transmitter: 4800 Bruening Dr., Parma.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, Scientific-Atlanta receivers.

News Services: AP, CNN, MediaLink, PR Newswire, Sportsticker, WSI.

Ownership: Cannell Communications L.P. (Group Owner).

Began Operation: September 15, 1968. Sale to present owner by Gaylord Bcstg. approved by FCC June 19, 1990 (Television Digest, Vol. 30:13, 35). Sale to Gaylord by United Artists Bcstg. & Kaiser Bcstg. Co. approved June 30, 1977 (Vol. 16:39; 17:2, 28).

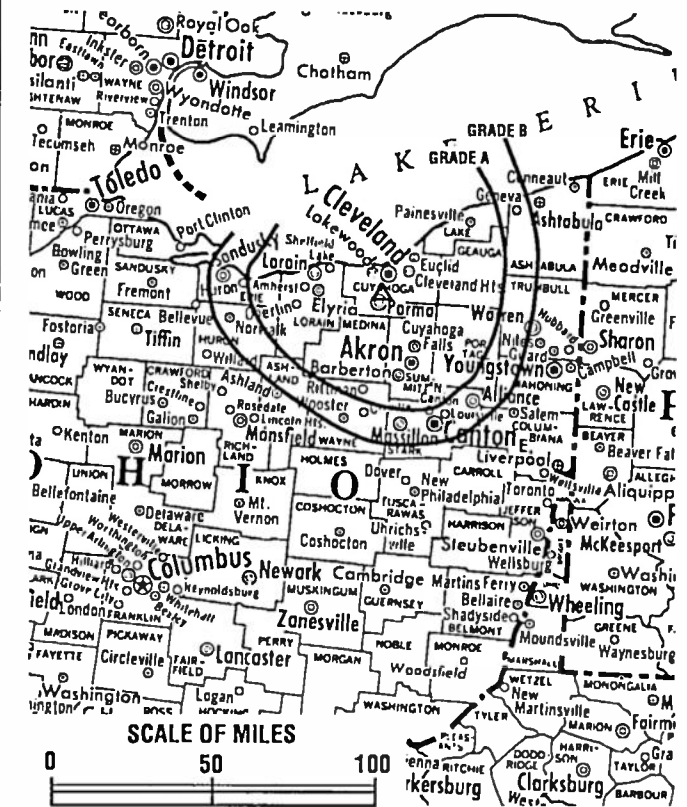
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Cohen, Dippell & Everist, P.C.

Personnel:

- Brooke Sectorsky, Vice President & General Manager.
- James Robinson, General Sales Manager.
- Tom Becker, Local Sales Manager.
- Kate Strauchon, National Sales Manager.
- Dan Acklen, News Director.
- Dave Howitt, Promotion Director.
- Jeana Knighton, Controller.
- Jim Stunek, Production Manager.



WUAB BPCT-910807KE Granted 9/6/91 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1200.

City of License: Lorain. **DMA:** Cleveland. **Rank:** 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,739,060	956,690	2,695,750
Average Weekly Circulation (1994)	770,416	310,794	1,085,579
Average Daily Circulation (1994)			447,702

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS

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or Brian Meeley
202-872-9200**

Ohio—Columbus

WBNS-TV

Ch. 10

Network Service: CBS.

Licensee: WBNS-TV Inc., Box 1010, Columbus, OH 43216.

Studio: 770 Twin Rivers Dr., Columbus, OH 43215.

Mailing Address: Box 1010, Columbus, OH 43216.

Telephone: 614-460-3700. Fax: 614-460-2812.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 945-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 16"
 Longitude 83° 01' 40"

Transmitter: 776 Twin Rivers Dr.

Multichannel TV Sound: Stereo and separate audio program.

Satellite Earth Stations: Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Harris receivers.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz.

FM Affiliate: WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

News Services: AP, CBS, CNN, UPI.

Ownership: Dispatch Printing Co. (Group Owner).

Began Operation: October 5, 1949.

Represented (sales): Blair Television; Paul Mulvihill Ltd.

Represented (legal): Crowell & Moring.

Represented (engineering): David Steel & Associates Inc.

Personnel:

Michael J. Fiorile, President & Chief Executive Officer.
 Thomas S. Stewart, Vice President & General Manager.
 Marvin C. Born, Vice President, Engineering.
 Jerry Cary, Treasurer.
 J. David Bunnell, General Sales Manager.



WBNS-TV BMPCT-800507KF Granted 3/30/81 © American Map Corp., No. 14244

Gary L. Lowell, Local Sales Manager.
 Tim D'Angelo, National Sales Manager.
 Doug Parker, Program Manager.
 Timothy Mason, Director, Marketing & Promotion.
 Mike Berry, Production Manager.
 Charles White, Public Service Director.

Rates: On request.

City of License: Columbus. DMA: Columbus, OH. Rank: 34.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,183,800	648,970	1,832,770
Average Weekly Circulation (1994)	519,519	276,919	798,949
Average Daily Circulation (1994)			478,513

Ohio—Columbus

WCMH

Ch. 4

Network Service: NBC.

Licensee: Outlet Communications Inc., 3165 Olentangy River Rd., Columbus, OH 43202.

Studio: 3165 Olentangy River Rd., Columbus, OH 43202.

Telephone: 614-263-4444. Fax: 614-447-9017.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 900-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 15"
Longitude 83° 01' 39"

Transmitter: 766 Twin Rivers Dr., Columbus.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Transmit/receive Harris, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, Scientific-Atlanta receivers.

News Services: AP, Conus, NBC.

Ownership: Outlet Communications Inc. (Group Owner).

Began Operation: April 3, 1949. Sale to The Outlet Co. by Avco Bcstg. Corp. approved by FCC Dec. 22, 1975 (Television Digest, Vol. 15:21, 52). Sale to Rockefeller Group approved Nov. 23, 1983 (Vol. 23:19, 22; 26:6). Sale by Rockefeller Group approved April 29, 1986.

Represented (sales): Katz American Television.

Personnel:

- Douglas E. Gealy, Vice President & General Manager.
- Bill Lanese, General Sales Manager.
- Dick Groat, Local Sales Manager.
- Mike Cash, National Sales Manager.
- J. Lawrence Pozzi, Chief Engineer.
- Tom Burke, News Director.
- Janna Buckley, Promotion Manager.



WCMH BPCT-810526KP Granted 10/8/81 © American Map Corp., No. 14244

Bob Shaw, Operations Manager.
Karen Giblin, Business Manager.
Danelle Ochenduski, Production Manager.

Rates: On request.

City of License: Columbus. DMA: Columbus, OH. Rank: 34.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,027,660	593,310	1,620,970
Average Weekly Circulation (1994)	446,799	266,026	715,861
Average Daily Circulation (1994)			407,413

Ohio—Columbus

WSYX

Ch. 6

Network Service: ABC.

Licensee: River City License Partnership, 1215 Cole St., St. Louis, MO 63106.

Studio: 1261 Dublin Rd., Columbus, OH 43215.

Mailing Address: Box 718, Columbus, OH 43216.

Telephone: 614-481-6666. Fax: 614-759-0448.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 938-ft. above av. terrain, 1006-ft. above ground, 1716-ft. above sea level.

Latitude 39° 56' 16"
Longitude 83° 01' 16"

Transmitter: Stimmel Rd., 0.62-mi. W of Interstate 71, Franklin County.

Satellite Earth Stations: Harris, 9-meter C-band; Andrew, 7.3-meter C-band; Andrew, 4.5-meter C-band; Superior, 5-meter Ku & C-band; Avantek, Harris, Standard Communications receivers.

News Services: ABC, AP.

Ownership: Better Communications Inc. (Group Owner).

Began Operation: September 29, 1949. Sale to Taft Bcstg. by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9). Sale to Anchor Media Holdings Ltd. approved by FCC Dec. 3, 1987. Transfer of control to Continental Broadcasting Ltd. granted June 30, 1993. Sale to present owner approved July 29, 1994 (Vol. 34:20).

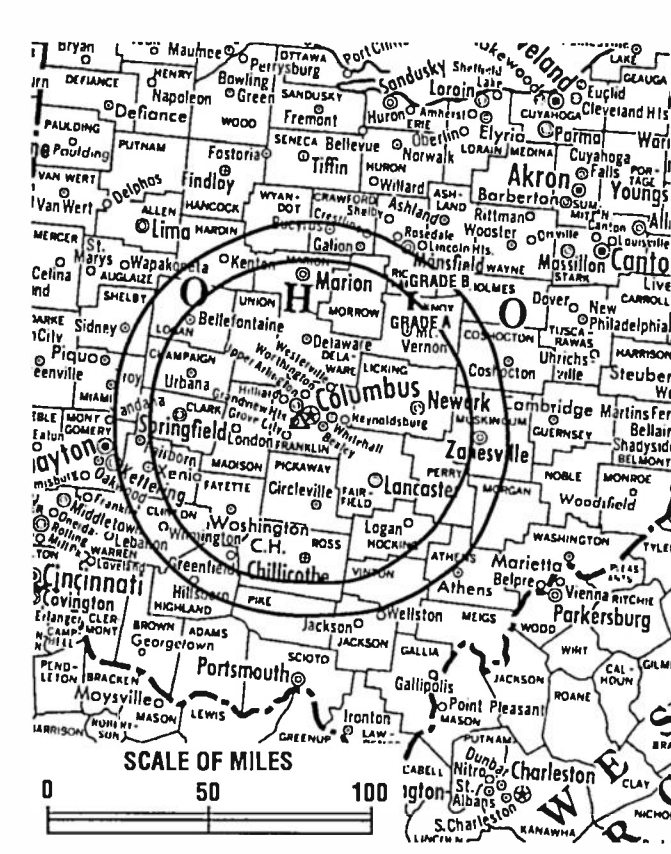
Represented (sales): Petry Television Inc.

Represented (legal): Hogan & Hartson.

Represented (engineering): Smith & Powstenko.

Personnel:

Terry Connelly, Vice President & General Manager.
Pete Ford, Vice President of Engineering.
Rob Wagley, General Sales Manager.
Pat Cramer, National Sales Manager.
Toni McHugh, Local Sales Manager.



WSYX BPCT-910211KG Granted 1/21/93 © American Map Corp., No. 14244

Michael Hevel, News Director.
John Schnabel, Business Manager.

Highest 30 Sec. Rate: \$5000.

NETWORK BASE HOURLY RATE: \$1875.

City of License: Columbus. DMA: Columbus, OH. Rank: 34.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	818,570	479,180	1,297,750
Average Weekly Circulation (1994)	456,854	252,613	711,859
Average Daily Circulation (1994)			378,099

Ohio—Columbus

WTTE

Ch. 28

Network Service: Fox.

Licensee: WTTE Channel 28 Licensee Inc., Box 280, Columbus, OH 43216-0280.

Studio: 6130 Sunbury Rd., Westerville, OH 43081-9312.

Telephone: 614-895-2800. Fax: 614-895-3159.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground, 2044-ft. above sea level.

Latitude 40° 09' 33.50"
Longitude 82° 55' 21.50"

Transmitter: 6680 State Rte. 3, Westerville.

Satellite Earth Stations: Comtech, 7.3-meter; Harris, 6.1-meter; Harris, 3-meter Ku-band; Microdyne, Standard Communications receivers.

News Service: UPI.

Ownership: Sinclair Broadcast Group Inc. (Group Owner).

Began Operation: June 1, 1984.

Represented (sales): TeleRep Inc.

Represented (legal): Fisher, Wayland, Cooper & Leader.

Represented (engineering): Carl T. Jones Corp.

Personnel:

- David D. Smith, President.
- John T. Quigley, General Manager.
- Robert H. Heyde, General Sales Manager.
- Michael C. Summers, Local Sales Manager.
- Jeff Avon, National Sales Manager.
- Oran D. Gough, Operations Director.
- Susan Burton, Promotion Director.



WTTE BMPCT-830509KE Granted 9/22/83 © American Map Corp., No. 14244

Vida Burns, Business Manager.
Dan Carpenter, Chief Engineer.

Rates: On request.

City of License: Columbus. DMA: Columbus, OH. Rank: 34.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	793,400	451,560	1,244,960
Average Weekly Circulation (1994)	280,011	175,042	455,225
Average Daily Circulation (1994)			195,915

Ohio—Dayton

WDTN

Ch. 2

Network Service: ABC.

Licensee: The Hearst Corp., Box 741, Dayton, OH 45401.

Studio: 4595 S. Dixie Ave., Dayton, OH 45439.

Telephone: 513-293-2101. Fax: 513-294-6542.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level.

Latitude 39° 43' 07"
Longitude 84° 15' 22"

Transmitter: Frytown Rd. & Gettysburg Ave.

Satellite Earth Stations: Andrew, 7-meter C-band; Andrew, 5-meter C-band; Drake, 3.4-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Avantek, Drake, M/A-Com, Microdyne, Scientific-Atlanta receivers.

SWG Mobile Dish: Andrew, 2.3-meter Ku-band.

News Services: ABC, Conus, NIWS.

Ownership: Hearst Broadcasting (Group Owner).

Began Operation: March 15, 1949. Sale to present owner by Trustees of Grinnell College approved by FCC July 16, 1981 (Television Digest, Vol. 20:21; 21:29). Sale to Grinnell by Avco Bcstg. Corp. approved by FCC April 28, 1976 (Vol. 15:25).

Represented (sales): Blair Television.

Represented (legal): Tharrington, Smith & Hargrove.

Personnel:

- Cheryl Craigie, Vice President & General Manager.
- Larry Ryan, Vice President, Sales.
- Steven L. Fisher, Station Manager & Program Director.
- Sheryl Sorrell, Sales Manager.
- Darryl Griffin, National Sales Manager.
- Kim Peters, Director of Marketing & Promotion.
- Robert Sohovich, Resident Controller.



WDTN BPCT-4987 Granted 5/6/77 © American Map Corp., No. 14244

David Nortman, Chief Engineer.
Sharon Fair, Community & Human Resources.

Highest 30 Sec. Rate: \$7500.

City of License: Dayton. DMA: Dayton. Rank: 53.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	913,750	544,620	1,458,370
Average Weekly Circulation (1994)	356,022	178,666	535,206
Average Daily Circulation (1994)			297,019

Ohio—Dayton-Springfield

WHIO-TV

Ch. 7

Network Service: CBS.

Licensee: Miami Valley Broadcasting Corp., 1414 Wilmington Ave., Dayton, OH 45420.

Studio: 1414 Wilmington Ave., Dayton, OH 45420.

Telephone: 513-259-2111. Fax: 513-259-2024.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 38-kw aural. Antenna: 571-ft. above av. terrain, 498-ft. above ground, 1440-ft. above sea level.

Latitude 39° 43' 17"
Longitude 84° 08' 57"

Transmitter: 1414 Wilmington Ave., Montgomery County.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Transmit/receive Vertex, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku & C-band; Vertex, 4.6-meter Ku-band; DX Engineering, Scientific-Atlanta receivers.

AM Affiliate: WHIO, 5-kw, 1290 kHz.

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

News Service: AP.

Ownership: Cox Enterprises Inc. (Group Owner).

Began Operation: February 26, 1949.

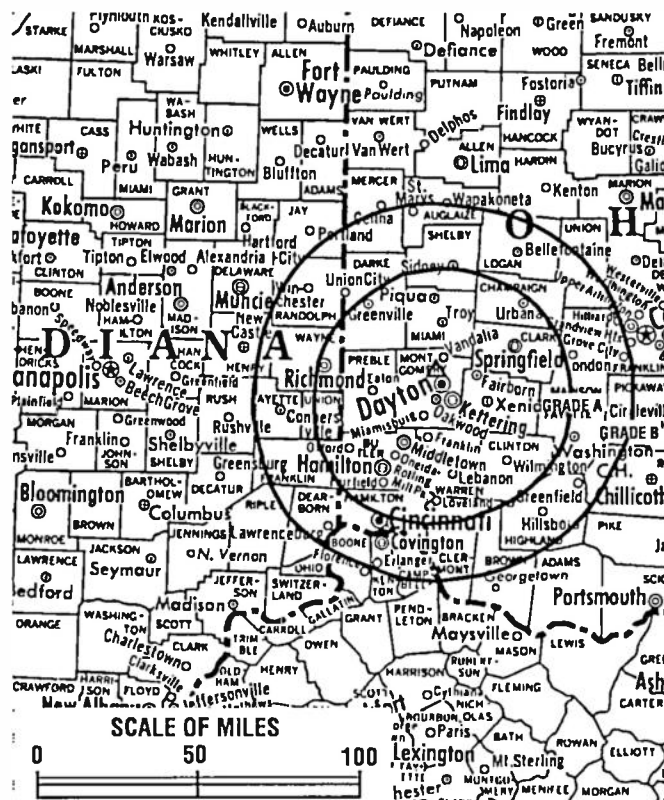
Represented (sales): TeleRep Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

David Lippoff, Vice President & General Manager.
Don Kemper, Station Manager.
John Hayes, General Sales Manager.
Mike Mansour, Local Sales Manager.
Steve Snyder, Local Sales Manager.
James Cosby, National Sales Manager.



WHIO-TV BPCT-890 Granted 7/11/52 © American Map Corp., No. 14244

Mark Casey, News Director.
Richard Bieser, Director, Community Relations.
Ted Lester, Operations Manager.
Bill Manning, Creative Services Director.
Darby Britto, Production Manager.
Ken Oliver, Controller.
Therese Weiler, Research Director.

Rates: On request.

City of License: Dayton. DMA: Dayton. Rank: 53.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	885,860	529,530	1,415,390
Average Weekly Circulation (1994)	383,483	194,385	578,984
Average Daily Circulation (1994)			362,542

Ohio—Dayton

WKEF

Ch. 22

Network Service: NBC.

Licensee: WKEF Corp., 599 Lexington Ave., New York, NY 10043.

Studio: 1731 Soldiers Home Rd., Dayton, OH 45418.

Telephone: 513-263-2662. Fax: 513-268-2332.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 43' 15.50"
Longitude 84° 15' 38.90"

Transmitter: 1731 Soldiers Home Rd.

Satellite Earth Stations: Microdyne, 7-meter; AFC, 6-meter; Harris, 3-meter; Harris, Microdyne receivers.

News Service: AP.

Ownership: Citicorp.

Began Operation: September 27, 1964. Sale to Adams Communications by Springfield TV Corp. approved by FCC Jan. 9, 1984 (Television Digest, Vol. 23:35). Sale to KT Communications Ltd. Partnership III by Adams approved Feb. 23, 1989. FCC granted assignment to present owner Sept. 20, 1994.

Represented (sales): Katz Continental Television.

Personnel:

- James D. Graham, General Manager.
- Bob Heinzelmann, National Sales & Marketing Director.
- Lori Webster, Director of News & Public Affairs.
- Sandy Patton, Production & Promotion Manager.
- Bob Vaughn, Business Manager.
- Darrell Hunter, Chief Engineer.

Highest 30 Sec. Rate: \$1500.



WKEF BPCT-841029KG Granted 11/29/84 © American Map Corp., No. 14244

NETWORK BASE HOURLY RATE: \$1550.

City of License: Dayton. DMA: Dayton. Rank: 53.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,096,190	691,040	1,787,230
Average Weekly Circulation (1994)	313,379	164,865	479,532
Average Daily Circulation (1994)			210,849

Ohio—Dayton

WRGT-TV

Ch. 45

Network Service: Fox.

Licensee: Act III Bcstg. License Corp., 45 Broadcast Plaza, Dayton, OH 45408.

Studio: 45 Broadcast Plaza, Dayton, OH 45408.

Telephone: 513-263-4500. Fax: 513-268-5265.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1170-ft. above av. terrain, 1149-ft. above ground, 2045-ft. above sea level.

Latitude	39°	43'	28.40"
Longitude	84°	15'	17.60"

Transmitter: 2045 S. Gettysburg Ave., Dayton, OH.

Satellite Earth Station: Comtech, 5-meter.

Ownership: Act III Broadcasting Inc. (Group Owner).

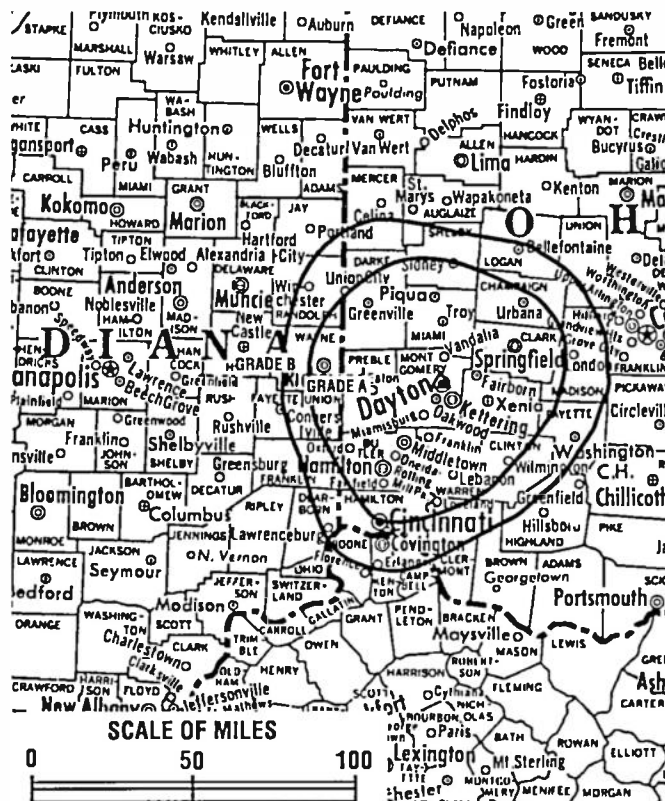
Began Operation: September 23, 1984. Sale to present owner by Meridian Communications approved by FCC Dec. 17, 1987 (Television Digest, Vol. 27:42).

Represented (sales): Settel Inc.

Represented (engineering): Charles I. Gallagher, P.E., Consulting Radio Engineers.

Personnel:

David J. Miller, Vice President & General Manager.
 Dale Woods, Local Sales Manager.
 Michael Weinert, National Sales Manager.
 Mike Davis, Programming & Operations Manager.
 Jeff Schroder, Production Manager.
 Ron Schuetze, Chief Engineer.
 Lee Wharton, Promotion Director.
 Lisa Beutel, Controller.



WRGT-TV BMPCT-840319KH Granted 4/26/84 © American Map Corp., No. 14244

Rates: On request.

City of License: Dayton. DMA: Dayton. Rank: 53.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,171,060	736,650	1,907,710
Average Weekly Circulation (1994)	280,570	148,804	429,643
Average Daily Circulation (1994)			177,134

WLIO

Ch. 35

Network Service: NBC.

Licensee: Lima Communications Corp., Box 1689, Lima, OH 45802.

Studio: 1424 Rice Ave., Lima, OH 45805.

Telephone: 419-228-8835. Fax: 419-229-7091.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 661-kw visual, 132-kw aural. Antenna: 549-ft. above av. terrain, 549-ft. above ground, 870-ft. above sea level.

Latitude 40° 44' 54"
Longitude 84° 07' 55"

Transmitter: 1424 Rice Ave.

Multichannel TV Sound: Stereo only.

Satellite Earth Station: Chapparral, 3.5-meter Ku & C-band; Harris receivers.

News Service: AP.

Ownership: Blade Communications Inc. (Group Owner).

Began Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley & Case families approved Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales): Katz Continental Television.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

James C. Dages, President & General Manager.

Bruce A. Opperman, Vice President & General Sales Manager.

James D. Garling, Program Director.

Antelle Haithcock, Promotion Director.



WLIO BPCT-820712KP Granted 10/08/82 © American Map Corp., No. 14244

George Dunster, News Director.
Frederick R. Vobbe, Chief Engineer.

Rates: On request.

City of License: Lima. DMA: Lima. Rank: 201.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	543,700	277,150	820,850
Average Weekly Circulation (1994)	80,581	34,305	114,960
Average Daily Circulation (1994)			62,047

Ohio—Lima

WTLW

Ch. 44

Network Service: None, independent.

Licensee: American Christian TV Services, 1844 Baty Rd., Lima, OH 45807.

Studio: 1844 Baty Rd., Lima, OH 45807.

Telephone: 419-339-4444. Fax: 419-339-6812.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw visual, 100.2-kw aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1532-ft. above sea level.

Latitude 40° 45' 47"
Longitude 84° 10' 59"

Transmitter: 1844 Baty Rd., near Lima.

Satellite Earth Stations: AFC, 2-meter Ku-band; R. H. Tyler, 3-meter C-band; Taco, 2-meter C-band; DX Antenna, Gardiner, M/A-Com, Uniden receivers.

News Service: CNN.

Ownership: American Christian Television Services Inc.

Began Operation: June 13, 1982.

Represented (legal): Wiley, Rein & Fielding.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

- Robert Placle, Vice President & Chief Executive Officer.
- Jed Metzger, General Sales Manager.
- Lisa Kroehler, News Director.
- Jeff Millsagle, Program Director.
- Kevin Bowers, Promotion & Development Director.
- Wayne Getz, Operations Director.
- Tom Stoffel, Chief Engineer.



WTLW BMPCT-811118KI Granted 2/8/82 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$64.

City of License: Lima. DMA: Lima. Rank: 201.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	255,190	176,720	431,910
Average Weekly Circulation (1994)	15,014	17,946	32,940
Average Daily Circulation (1994)			11,509

Ohio—Mansfield

WMFD-TV

Ch. 68

Network Service: None, independent.

Licensee: Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44906.

Studio: 2900 Park Ave. W, Mansfield, OH 44906.

Telephone: 419-529-5900. Fax: 419-529-2319.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 269-kw max. visual. Antenna: 590-ft. above av. terrain, 450-ft. above ground, 1831-ft. above sea level.

Latitude	40°	45'	50"
Longitude	82°	37'	04"

Transmitter: 2900 Park Ave. W, Mansfield.

Satellite Earth Stations: Transmit/receive Harris, 9-meter C-band; Vertex, 4.5-meter C-band; Vertex, 3-meter C-band; Harris receivers.

Ownership: Mid States Television Inc.

Began Operation: February 29, 1988. Suspended operation June 1, 1989. Sale to present owners by Com III TV Inc. approved by FCC May 29, 1992. Resumed operation May 30, 1992.

Represented (sales): Regional Reps Corp.

Represented (legal): Fletcher, Heald & Hildreth.

Represented (engineering): du Treil, Lundin & Rackley.

Personnel:

Gunther Meisse, President & General Manager.
 Glenn Cheesman, Sales Manager.
 James Holmes, Program Director.
 Wayne Fick, Chief Engineer.



WMFD-TV BPCT-920324KG Granted 8/14/92 © American Map Corp., No. 14244

Rates: On request.

City of License: Mansfield. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	166,140	94,760	260,900
Average Weekly Circulation (1994)	13,691	4,567	20,394
Average Daily Circulation (1994)			7,045

Ohio—Newark

WSFJ

Ch. 51

Network Service: None, independent.

Licensee: Christian Television of Ohio Inc., 10077 Jacksontown Rd., Box 770, Thomsville, OH 43076.

Studio: 10077 Jacksontown Rd., Thomsville, OH 43076.

Telephones: 614-833-0771; 614-323-0771. Fax: 614-323-3242.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 724-kw max. visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude	39°	56'	53"
Longitude	82°	24'	33"

Transmitter: 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

Satellite Earth Stations: Vertex, 4.6-meter Ku & C-band; RF Systems, 6-meter Ku & C-band; Scientific-Atlanta, 5-meter Ku & C-band; Standard Agile Omni, M/A-Com receivers.

News Service: CNN Headline News.

Ownership: Christian Television of Ohio Inc.

Began Operation: March 9, 1980.

Represented (sales): Hugh Wallace Inc.

Represented (legal): Baraff, Koerner, Olender & Hochberg, P.C.

Represented (engineering): Smith & Powstenko.

Personnel:

Betty J. Stanley, President.
 Ted Ross, General Manager.
 Ed Griffiths, General Sales Manager, Program & Promotion Director.
 James Chiero, Senior Producer.



WSFJ BNPCT-830930LJ Granted 3/14/84 © American Map Corp., No. 14244

James Williams, Operations Manager.
 Mark Yarger, Production Manager.

Highest 30 Sec. Rate: \$45.

City of License: Newark. DMA: Columbus, OH. Rank: 34.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	413,770	259,510	673,280
Average Weekly Circulation (1994)	17,666	8,421	26,020
Average Daily Circulation (1994)			8,259

Ohio—Sandusky

WGGN-TV

Ch. 52

Network Service: None, Independent.

Licensee: Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

Studio: 3809 Maple Ave., Castalia, OH 44824.

Telephone: 419-684-5311. Fax: 419-684-5378.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1482-kw max. visual, 148.2-kw max. aural. Antenna: 774-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

Latitude 41° 23' 48"
Longitude 82° 47' 31"

Transmitter: 3809 Maple Ave., Castalia.

Satellite Earth Stations: In operation; Drake receivers.

Ownership: Christian Faith Broadcast Inc. (Group Owner).

Began Operation: December 5, 1982.

Represented (legal): May & Dunne, Chartered.

Personnel:

Shelby Gilliam, President.
Rusty Yost, General Manager.
Virginia Jordon, Traffic Coordinator.

Highest 30 Sec. Rate: \$150.

City of License: Sandusky. DMA: Cleveland. Rank: 13.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.



WGGN-TV BMPCT-860616KM Granted 8/19/86 © American Map Corp., No. 14244

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	69,540	40,150	109,690
Average Weekly Circulation (1994)	1,369	2,263	3,659
Average Daily Circulation (1994)			1,297

Ohio—Springfield

WTJC

Ch. 26

Network Service: None, independent.

Licensee: Video Mall Communications Inc., 2675 Dayton Rd., Springfield, OH 45506.

Studio: 2675 Dayton Rd., Springfield, OH 45506.

Telephone: 513-323-0026.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1230-kw max. & 1170-kw horizontal visual, 123-kw max. & 117-kw horizontal aural. Antenna: 490-ft. above av. terrain, 520-ft. above ground, 1540-ft. above sea level.

Latitude 39° 54' 33"
Longitude 83° 51' 36"

Transmitter: S of Wright Brothers Memorial Hwy., 0.15-mi. W of Springfield city limits.

Satellite Earth Stations: In operation.

News Service: AP.

Ownership: Video Mall Communications Inc.

Began Operation: September 21, 1980. Sale to present owners by Miami Valley Christian TV Inc. approved by FCC Jan. 15, 1991.

Represented (legal): Miller & Fields.

Represented (engineering): R. L. Purcell.

Personnel:

- Marvin D. Sparks, President & General Manager.
- Richard Stafford, Chief Engineer.
- Josephine Hill, News Director.
- Natalie Rector, Program Director.

Rates: On request.



WTJC BPCT-780814IC Granted 12/14/79 © American Map Corp., No. 14244

City of License: Springfield. DMA: Dayton. Rank: 53.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	269,080	136,430	405,510
Average Weekly Circulation (1994)	1,794	1,430	3,276
Average Daily Circulation (1994)			1,110

Ohio—Steubenville-Wheeling, West Virginia

WTOV-TV

Ch. 9

Network Service: NBC.

Licensee: WTOV Associates, Box 9999, Steubenville, OH 43952-6799.

Studio: 69 Altamont Rd., Steubenville, OH 43952.

Sales Office: Riley Bldg., 14th & Chapline St., Wheeling, WV 26003.

Mailing Address: Box 9999, Steubenville, OH 43952-6799.

Telephones: 614-282-0911 (Steubenville); 304-232-6933 (Wheeling).

Fax: 614-282-0439.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 884-ft. above ground, 2044-ft. above sea level.

Latitude	40°	20'	32"
Longitude	80°	37'	14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Paracclipse, 5-meter C-band; Harris, 3.5-meter Ku-band; Prodelin, 3.5-meter C-band; Andrew, Paracclipse receivers.

News Services: AP, CNN, NBC.

Ownership: Television Station Partners L.P. (Group Owner).

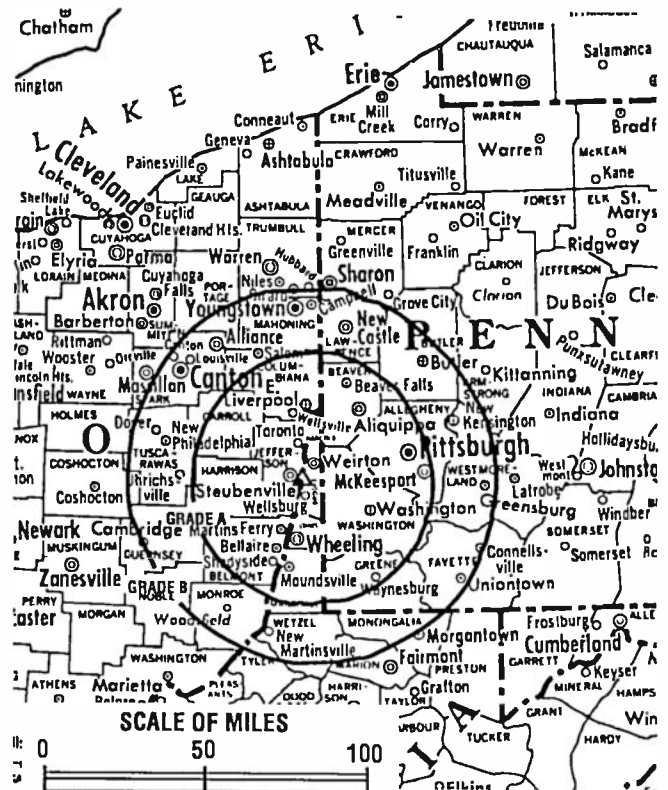
Began Operation: December 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to present owners by Ziff approved by FCC Jan. 18, 1983 (Vol. 22:30).

Represented (sales): Petry Television Inc.

Represented (legal): Wiley, Rein & Fielding.

Personnel:

I. Martin Pompadur, President.
 Tim McCoy, Vice President & General Manager.
 Jim Emmerling, General Sales Manager.
 Jim Davis, Regional Sales Manager.
 Vern Schofield, National Sales Manager.
 Micah Johnson, News Director.



WTOV-TV BPC2-2786 Granted 6/23/60 © American Map Corp., No. 14244

Janet Cipriani, Traffic Manager.
 Len Smith, Chief Engineer.
 Karen Rossano, Operations Manager.
 Sherry Hansen, Creative Services Director.
 Mike Cunningham, Business Manager.
 Vicki Orban, Local Sales Assistant.
 Don Fogle, Assistant Chief Engineer.

Highest 30 Sec. Rate: \$2000.

NETWORK BASE HOURLY RATE: \$1665.

City of License: Steubenville. DMA: Wheeling-Steubenville. Rank: 138.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,402,010	519,350	1,921,360
Average Weekly Circulation (1994)	159,703	73,166	232,837
Average Daily Circulation (1994)			122,129

Ohio—Toledo

WNWO-TV

Ch. 24

Network Service: ABC.

Licensee: WNWO Associates, 300 S. Byrne Rd., Toledo, OH 43615.

Studio: 300 S. Byrne Rd., Toledo, OH 43615.

Telephone: 419-535-0024. Fax: 419-535-0202.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03"
Longitude 83° 21' 22"

Transmitter: 833 N. Cousino Rd. at Arquette Rd., Oregon, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Andrew, 7.3-meter C-band; ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Avantek, Scientific-Atlanta receivers.

News Services: AP, ABC.

Ownership: Toledo Television Investors L.P.

Began Operation: May 3, 1966. FCC approved sale to WNWO Associates by The First National Bank of Boston which took control from D. H. Overmyer Telecasting Co. Inc. Jan. 31, 1986 (Television Digest, Vol. 25:24).

Represented (sales): Petry Television Inc.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza L.L.P.

Personnel:

Brett D. Cornwell, President & General Manager.
Mitch Lambert, General Sales Manager.
Michael Przybylski, Business Manager.
Beverly Knickerbocker, Creative Services Director.
Harold W. Thompson, Chief Engineer.
Nancy Pratt, Traffic Manager.

Highest 30 Sec. Rate: \$1500.

NETWORK BASE HOURLY RATE: \$932.



WNWO-TV BMPCT-6221 Granted 2/17/66 © American Map Corp., No. 14244

City of License: Toledo. DMA: Toledo. Rank: 64.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,393,470	789,010	2,182,480
Average Weekly Circulation (1994)	276,352	155,136	431,534
Average Daily Circulation (1994)			217,341

**THE
TED HEPBURN
COMPANY**

We were the broker
in the 1986 sale of
WNWO-TV

Ted Hepburn, President Todd Hepburn, Vice-President
325 Garden Rd., Palm Beach, FL 33480 (407) 863-8995
P.O. Box 43263, Cincinnati, OH 45243 0263 (513) 271-5400

Ohio—Toledo

WTOL-TV

Ch. 11

Network Service: CBS.

Licensee: Cosmos Broadcasting Corp., Box 1111, Toledo, OH 43695-1111.

Studio: 730 N. Summit St., Toledo, OH 43604-1808.

Telephone: 419-248-1111. Fax: 419-244-7104.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, OH.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CBS.

Ownership: Cosmos Broadcasting Corp. (Group Owner).

Began Operation: December 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46; 5:11).

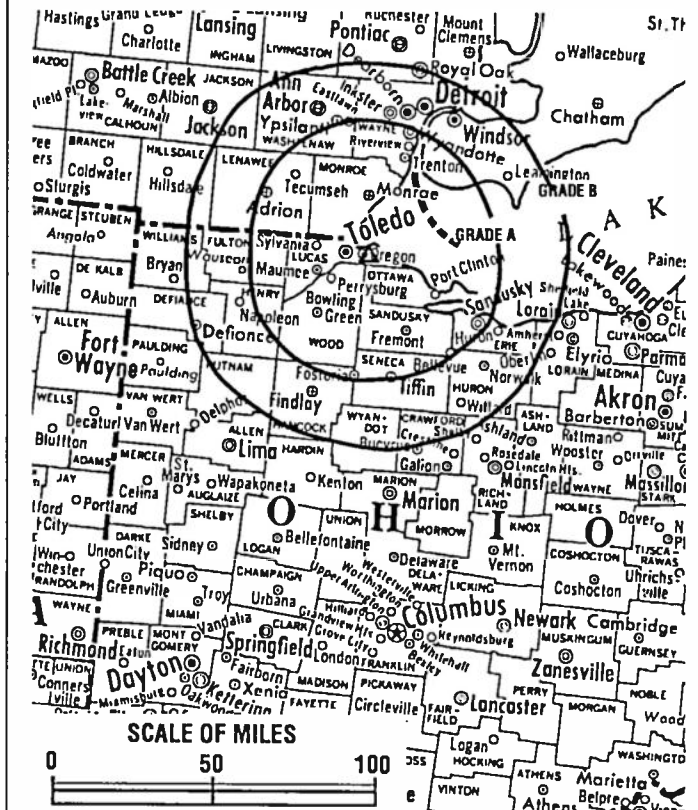
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Dow, Lohnes & Albertson.

Represented (engineering): Lohnes & Culver.

Personnel:

Melbourne Stebbins, Vice President & General Manager.
Arnie Witchel, General Sales Manager.
Cathy Clark, National Sales Manager.
C. J. Beutein, News Director.
Steve Israel, Director of Operations.
Gary Albers, Promotion Director.
Quentin Kenney, Business Manager.



WTOL-TV BPCT-590 Granted 7/23/58 © American Map Corp., No. 14244

Bill Stewart, Production Manager.
Stewart Hinz, Chief Engineer.

Highest 30 Sec. Rate: \$6000.

NETWORK BASE HOURLY RATE: \$3263.

City of License: Toledo. DMA: Toledo. Rank: 64.

Circulation © 1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,581,160	887,140	2,468,300
Average Weekly Circulation (1994)	292,733	170,640	463,744
Average Daily Circulation (1994)			291,297

Ohio—Toledo

WTVG

Ch. 13

Network Service: NBC.

Licensee: WTVG Inc., 4247 Dorr St., Toledo, OH 43607.

Studio: 4247 Dorr St., Toledo, OH 43607.

Telephone: 419-531-1313. Fax: 419-531-1399.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 N. Stadium Rd., Oregon, OH, 7-mi. NNE of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.8-meter; Harris, 3-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 4.6-meter; Harris, Microwave Assoc., Scientific-Atlanta receivers.

News Services: AP, CNN, NBC.

Ownership: Media/Communications Partners L.P.

Began Operation: July 21, 1948. Sold to WTVG Inc. by KKR in 1987 (Television Digest, Vol. 27:44). Transfer of control to present owners was approved by FCC Dec. 3, 1991. Sale pends (Vol. 34:41).

Represented (sales): Katz Continental Television; Canadian Communications Co.

Represented (legal): Latham & Watkins.

Represented (engineering): Jules Cohen & Associates, P.C.

Personnel:

David L. Zamichow, President & General Manager.
Barbara Vaughn, Vice President & Chief Financial Officer.
William Webb, General Sales Manager.
Alan Audet, Director of News.
Tami Rost, Program Manager.



WTVG BMPCT-4735 Granted 5/13/59 © American Map Corp., No. 14244

Earnestine Weathers, Director of Community Affairs.
Barry Gries, Chief Engineer.
Brad Moses, Operations Manager.

Rates: On request.

City of License: Toledo. DMA: Toledo. Rank: 64.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,942,370	1,111,950	3,054,320
Average Weekly Circulation (1994)	285,731	155,237	440,784
Average Daily Circulation (1994)			250,360

Ohio—Toledo

WUPW

Ch. 36

Network Service: Fox.

Licensee: Elcom of Ohio Inc., 1180 Northmoor Court NW, Atlanta, GA 30327.

Studio: Four SeaGate, Toledo, OH 43604.

Telephone: 419-244-3600. Fax: 419-244-8842.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude 41° 39' 21"
Longitude 83° 26' 40"

Transmitter: 1.7-mi. E of Toledo.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 7-meter C-band; AFC, 3.6-meter Ku-band; AFC, 3.6-meter C-band; M/A-Corn, Microdyne, Uniden receivers.

Ownership: Ellis Communications Inc. (Group Owner).

Began Operation: September 22, 1985.

Represented (sales): Blair Television.

Represented (legal): Kaye, Scholer, Fierman, Hays & Handler.

Represented (engineering): Jansky & Bailey.

Personnel:

- Larry Blum, Vice President & General Manager.
- Sheila Oliver, General Sales Manager.
- Arika Zink, National Sales Manager.
- Denis C. Katell, Program Director.
- Chris Phares, Promotion Director.
- Sandy Rice, Business Manager.
- Steven W. Puntieri, Chief Engineer.
- Ken Reiner, Production Manager.



WUPW BNPCT-830404KK Granted 5/31/83 © American Map Corp., No. 14244

Rates: On request.

City of License: Toledo. DMA: Toledo. Rank: 64.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,541,860	862,720	2,404,580
Average Weekly Circulation (1994)	204,727	121,422	325,467
Average Daily Circulation (1994)			135,756

Ohio—Youngstown

WFMJ-TV

Ch. 21

Network Service: NBC.

Licensee: WFMJ Television Inc., 101 W. Boardman St., Youngstown, OH 44503.

Studio: 101 W. Boardman St., Youngstown, OH 44503.

Telephone: 216-744-8611. Fax: 216-744-3402.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level.

Latitude 41° 04' 46"
Longitude 80° 38' 25"

Transmitter: Mabel St.

Satellite Earth Station: Comtech, 5-meter C-band; Pinzone receivers.

Ownership: NPM Inc.

Began Operation: March 8, 1953. Transfer of control from Vindicator Printing Co. to NPM Inc. approved by FCC Dec. 31, 1992. Began operation Feb. 8, 1952 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

Represented (sales): Blair Television.

Represented (legal): Fisher, Wayland, Cooper, Leader & Zaragoza L.L.P.

Represented (engineering): Carl E. Smith Consulting Engineers.

Personnel:

Betty H. Brown Jagnow, President.
John A. Grdic, General Manager.
Kathie Brickman, National Sales & Traffic Manager.
Homaine Baxter, Film Director.
Rudy Recklies, Chief Engineer.
Art Jordan, News Director.
James Terry, Marketing Director.
Jack Stevenson, Traffic Coordinator.



WFMJ-TV BPCT-800131KU Granted 7/31/80 © American Map Corp., No. 14244

Highest 30 Sec. Rate: \$1800.

NETWORK BASE HOURLY RATE: \$725.

City of License: Youngstown. DMA: Youngstown. Rank: 94.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,621,280	727,310	2,348,590
Average Weekly Circulation (1994)	197,517	102,322	299,957
Average Daily Circulation (1994)			161,644

Ohio—Youngstown

WKBN-TV

Ch. 27

Network Service: CBS.

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown, OH 44501.

Studio: 3930 Sunset Blvd., Youngstown, OH 44501.

Telephone: 216-782-1144. Fax: 216-782-3504.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 865-kw visual, 86.5-kw aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 23.60"
Longitude 80° 38' 43.50"

Transmitter: 3930 Sunset Blvd.

Satellite Earth Stations: Comtech, 5-meter; RCA Americom, 7-meter Ku-band; 5-meter C-band; Pinzone, Scientific-Atlanta receivers.

AM Affiliate: WKBN, 5-kw, 570 kHz.

FM Affiliate: WKBN-FM, 5.9-kw, 98.9 MHz (No. 255), 1370-ft.

News Service: AP.

Ownership: WKBN Broadcasting Corp.

Began Operation: January 11, 1953. W. P. Williamson Jr. increased holdings from 60% to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury (Television Digest, Vol. 14:34).

Represented (sales): Katz Continental Television.

Represented (legal): Bryan Cave.

Represented (engineering): David Steel & Associates Inc.

Personnel:

W. P. Williamson Jr., Chairman.
J. D. Williamson II, President.
C. Richard Wade, General Sales Manager.
David Coy, Local Sales Manager.
Gary Hanson, News Director.
Michael Seachman, Operations Manager.



WKBN-TV BMPCT-7580 Granted 7/14/75 © American Map Corp., No. 14244

Robert Flis, Engineering Manager.
Karen Renner, Promotion Director.
Laurie Norris, Cable TV Coordinator.
Jeff Hermann, Marketing Research.

Highest 30 Sec. Rate: \$1000.

NETWORK BASE HOURLY RATE: \$818.

City of License: Youngstown. DMA: Youngstown. Rank: 94.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,422,050	551,790	1,973,840
Average Weekly Circulation (1994)	203,097	99,712	302,960
Average Daily Circulation (1994)			173,022

Ohio—Youngstown

WYTV

Ch. 33

Network Service: ABC.

Licensee: Benedek Bcstg. Corp., Suite 210, 303 W. State St., Rockford, IL 61101.

Studio: 3800 Shady Run Rd., Youngstown, OH 44502.

Telephone: 216-783-2930. Fax: 216-782-6661.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 561-ft. above av. terrain, 642-ft. above ground, 1667-ft. above sea level.

Latitude 41° 03' 43"
Longitude 80° 38' 07"

Transmitter: 3800 Shady Run Rd., Youngstown.

Satellite Earth Stations: Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Andrew, 4.5-meter C-band; Paraclipse, 3.6-meter C-band; RCA Americom, 3.6-meter Ku-band; AvanteK, M/A-Com, Microdyne, Agile receivers.

News Service: AP.

Ownership: A. Richard Benedek (Group Owner).

Began Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved Feb. 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. approved Sept. 2, 1970 (Vol. 10:36). Sale to A. Richard Benedek & Robert L. Dudley approved April 15, 1983 (Vol. 22:32). Sale of Dudley's 50% to Benedek approved Nov. 25, 1985.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Personnel:

- Raymond P. Maselli, Vice President & General Manager.
- James C. Vickery Jr., General Sales Manager.
- Vincent Nelson, Local Sales Manager.
- Tom Mock, News Director.
- Frank Marafiotte, Program & Marketing Director.



WYTV BMPCT-7423 Granted 9/15/72 © American Map Corp., No. 14244

Jeremiah Blaylock, Promotion Director.
Lisa Granchie, Business Manager.
Arthur W. Taylor, Chief Engineer.

Highest 30 Sec. Rate: \$1535.

NETWORK BASE HOURLY RATE: \$600.

City of License: Youngstown. DMA: Youngstown. Rank: 94.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	1,177,940	426,280	1,604,220
Average Weekly Circulation (1994)	204,127	84,551	288,570
Average Daily Circulation (1994)			166,087

Ohio—Zanesville

WHIZ-TV

Ch. 18

Network Service: NBC.

Licensee: Southeastern Ohio Television System, 629 Downerd Rd., Zanesville, OH 43701.

Studio: 629 Downerd Rd., Zanesville, OH 43701.

Telephones: 614-453-0361; 614-452-5431. Fax: 614-452-6553.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 588-kw visual, 58.8-kw aural. Antenna: 533-ft. above av. terrain, 477-ft. above ground, 1387-ft. above sea level.

Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: 629 Downerd Rd., Zanesville.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Scientific-Atlanta, 6-meter; Harris, 6-meter Ku-band; Harris, 3.5-meter Ku-band; RCA, 3-meter Ku-band; Pinzone, RCA, Scientific-Atlanta receivers.

AM Affiliate: WHIZ, 1-kw, 1240 kHz.

FM Affiliate: WHIZ-FM, 50-kw, 102.5 MHz (No. 273), 490-ft.

News Services: AP, NBC.

Ownership: Southeastern Ohio Television System.

Began Operation: May 23, 1953.

Represented (sales): Katz Continental Television.

Represented (legal): J. Richard Carr.

Represented (engineering): Moffet, Larson & Johnson Inc.

Personnel:

Allan Land, Vice President & General Manager.
Van Vannelli, Sales Manager.
George Hiotis, News Director.



WHIZ-TV BPCT-850828KX Granted 10/25/85 © American Map Corp., No. 14244

Barbara Mitter, Director of Programs.
Franklin Young, Film Operation Manager.
Gary Earich, Production Manager.
C. E. Hartmeyer, Chief Engineer.

Rates: On request.

City of License: Zanesville. DMA: Zanesville. Rank: 204.

Circulation ©1994 Nielsen. Coverage based on Nielsen study.

	Cable TV Households	Non-cable TV Households	Total TV Households
Station Totals	469,560	278,060	747,620
Average Weekly Circulation (1994)	61,286	16,828	78,137
Average Daily Circulation (1994)			42,260