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FACTBOOK[®]

TV STATIONS 1991

The Authoritative Reference for the Television, Cable & Electronics Industries

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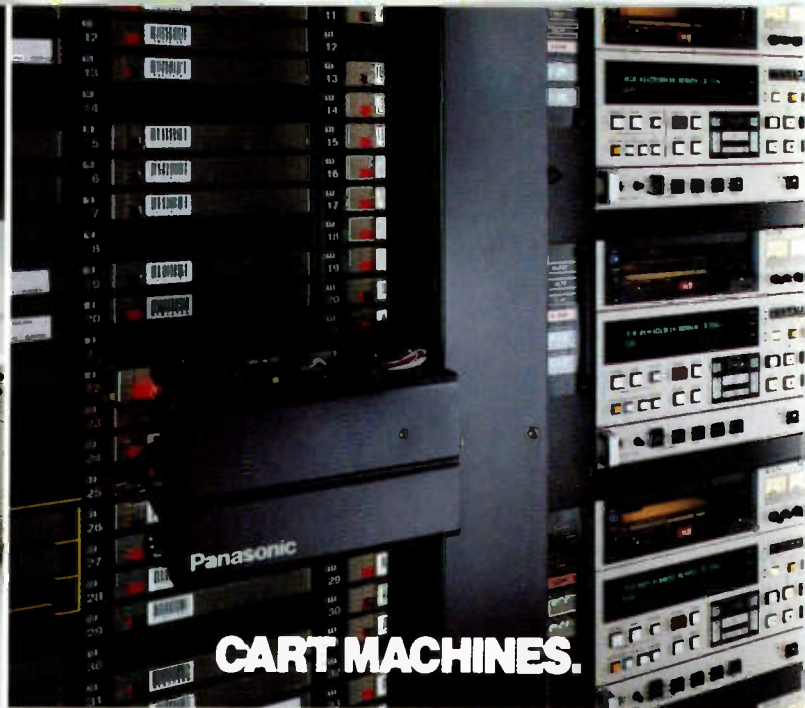
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Market and Audience Research Organizations **Section B**

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Labor Unions and Guilds **Section B**

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Electronic Industries Association (EIA) **Section B**

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An alphabetical listing, by company name, of companies producing/distributing television and/or cable programming or offering specialized programming services.

Management & Technical Consulting Services Section C

An alphabetical listing, by company name, of companies involved in marketing, market surveys, promotion, public relations, engineering, research, management consulting for television stations, radio stations, cable systems and other communications properties.

Brokerage & Financing Section C

An alphabetical listing, by company name, of companies involved in sales, financing, appraisals, consulting, mergers, etc. of television stations, radio stations, newspapers, cable systems or other communications properties.

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Cable Interconnects Section C

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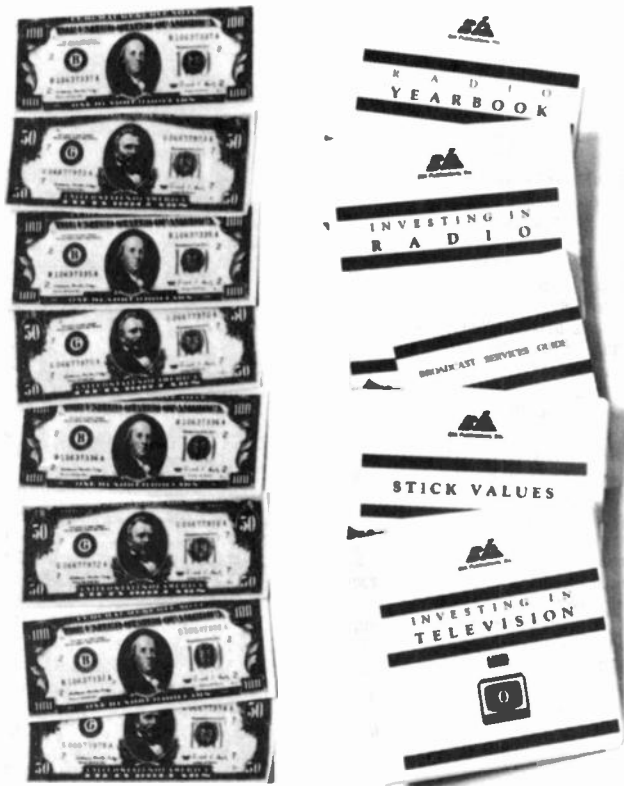
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The Story



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Television Market Rankings

Listing 211 markets according to Arbitron Area of Dominant Influence Television Households

Asterisk (*) indicates no Prime Time ranking. Arbitron ADI & Prime, TV Household information & rank are based on the 1989 to 1990 Arbitron Television Markets and Rankings Guide.

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
New York, NY	7,043,900	1	WABC-TV (7), WCBS-TV (2), WHAI-TV (43), WHSE (68), WHSI (67), WLIG (55), WNBC-TV (4), WNJU (47), WNYW (5), WPIX (11), WTBY (54), WTZA (62), WWOR-TV (9), WXTV (41)
Los Angeles, CA	4,939,400	2	KABC-TV (7), KADY-TV (63), KAGL (30), KCAL (9), KCBS-TV (2), KCOP (13), KDOC-TV (56), KHSC (46), KMEX-TV (34), KNBC-TV (4), KRCA (62), KSCI (18), KTNB-TV (40), KTLA (5), KTTV (11), KVEA (52), KVVU (64), KWHY-TV (22)
Chicago, IL	3,124,800	3	WBMM-TV (2), WCFC-TV (38), WCIU-TV (26), WEHS (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WHKE (55), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Philadelphia, PA	2,704,400	4	KYW-TV (3), WCAU-TV (10), WFMZ-TV (69), WGSB-TV (57), WHSP (65), WMGM-TV (40), WPHL-TV (17), WPVI-TV (6), WTGI-TV (61), WTVE (51), WTXF-TV (29), WWAC-TV (53)
San Francisco, CA	2,200,700	5	KBHK-TV (44), KDTV (14), KFCB (42), KFTY (50), KFWU (8), KGO-TV (7), KICU-TV (36), KLXV-TV (65), KNTV (11), KOFY-TV (20), KPXI (5), KPST-TV (66), KRON-TV (4), KSTS (48), KTSF (26), KTVU (2), KWBB (38)
Boston, MA	2,105,800	6	WBZ-TV (4), WCVB-TV (5), WFXT (25), WGOT (60), WHDH-TV (7), WHLL (27), WHRC (46), WHSH (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WQTV (68), WSBK-TV (38)
Dallas-Fort Worth, TX	1,728,900	7	KDAF (33), KDFI-TV (27), KDFW-TV (4), KDTX-TV (58), KFDW (52), KHSH (49), KTVT (11), KTXA (21), KUVN (23), KXAS-TV (5), KXTX-TV (39), WFAA-TV (8)
Detroit, MI	1,723,500	8	WADL (38), WBSX (31), WDIV (4), WGPR-TV (62), WJBK-TV (2), WKBD-TV (50), WXON (20), WXYZ-TV (7)
Washington, DC	1,701,700	9	WDCA-TV (20), WFTY (50), WJLA-TV (7), WRC-TV (4), WTTK (66), WTTG (5), WUSA (9)
Houston, TX	1,453,200	10	KHOU-TV (11), KHSH (67), KHTV (39), KPRC-TV (2), KRIV (26), KRTV (57), KTFH (49), KTMD (48), KTRK-TV (13), KTXH (20), KXLN-TV (45)
Cleveland, OH	1,442,000	11	WAKC-TV (23), WBNX-TV (55), WCOM (68), WDLI (17), WEWS (5), WJW-TV (8), WKYC-TV (3), WOAC (67), WOIO (19), WQHS (61), WUAB (43)
Atlanta, GA	1,374,900	12	WAGA-TV (5), WATL (36), WAWA-TV (14), WGNX (46), WNGM-TV (34), WSB-TV (2), WTBS (17), WVEU (69), WXIA-TV (11)
Minneapolis-St. Paul, MN	1,333,200	13	KARE (11), KCCO-TV (7), KCCW-TV (12), KITN (29), KMSPTV (9), KRWF (43), KSAX (42), KSTP-TV (5), KTMA-TV (23), WCCO-TV (4)
Tampa-St. Petersburg, FL	1,323,000	14	WBHS (50), WCLF (22), WFLA-TV (8), WFTS (28), WTMV (32), WTOG (44), WTSP-TV (10), WTVT (13), WWSB (40)
Seattle-Tacoma, WA	1,296,500	15	KBGE (33), KCPQ (13), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KSTW (11), KTBW-TV (20), KTZZ-TV (22), KVO5-TV (12)
Miami, FL	1,288,800	16	WBFS-TV (33), WCIX (6), WDZL (39), WHFT (45), WLTU (23), WPLG (10), WSCV (51), WSVN (7), WTVJ (4), WYHS (69)
Pittsburgh, PA	1,165,500	17	KDKA-TV (2), WPCB-TV (40), WPGH-TV (53), WPTT-TV (22), WPXI (11), WTAE-TV (4)
St. Louis, MO	1,121,500	18	KDNL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSDK (5), KTVI (2), WCEE (13), WHSL (46)
Denver, CO	1,047,400	19	KCNC-TV (4), KDVR (31), KMGH-TV (7), KREG-TV (3), KRSB-TV (24), KTVB (20), KJBD (59), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Phoenix, AZ	1,004,100	20	KMOH-TV (6), KNXV-TV (15), KPAZ-TV (21), KPHO-TV (5), KPNX (12), KTSP-TV (10), KTVK (3), KTVW-TV (33), KUSK (7), KUTP (45)
Sacramento-Stockton, CA	995,800	21	KCMY (29), KCRA-TV (3), KCSO (19), KFTL (64), KOVR (13), KRKB-TV (31), KSCH-TV (58), KTXL (40), KXTV (10)
Baltimore, MD	937,400	22	WBAL-TV (11), WBFF (45), WHSW (24), WJZ-TV (13), WMAR-TV (2), WNUV-TV (54)
Hartford-New Haven, CT	901,000	23	WFSB (3), WHCT-TV (18), WTIC-TV (61), WTNH-TV (8), WTWS (26), WTXN (20), WVIT (30)
San Diego, CA	867,500	24	KFMB-TV (8), KGTU (10), KNSD (39), KTTY (69), KUSI-TV (51), XETV (6), XEWT-TV (12)
Orlando-Daytona Beach-Melbourne, FL	862,800	25	WACX (55), WAYK (56), WAYQ (26), WBSF (43), WCPX-TV (6), WESH (2), WFTV (9), WKCF (68), WOFL (35), WTGL-TV (52)
Indianapolis, IN	851,000	26	WCLJ (42), WHMB-TV (40), WHIB (63), WISH-TV (8), WMCC (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59)
Portland, OR	804,100	27	KATU (2), KBSP-TV (22), KGW-TV (8), KNMT (24), KOIN-TV (6), KPDX (49), KPTV (12), KUTF (32)
Milwaukee, WI	762,100	28	WCGV-TV (24), WDJT-TV (58), WISN-TV (12), WITI-TV (6), WTMJ-TV (4), WVCY-TV (30), WVTU (18)
Kansas City, MO	755,900	29	KCTV (5), KMBC-TV (9), KMCI (38), KSHB-TV (41), KYFC (50), KZKC (62), WDAF-TV (4)
Cincinnati, OH	744,600	30	WCPO-TV (9), WKRC-TV (12), WLWT (5),WSTR-TV (64), WXIX-TV (19)
Charlotte, NC	729,500	31	WBTV (3), WCCB (18), WCNC-TV (36), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Nashville, TN	720,600	32	WHTN (39), WJFB (66), WKRN-TV (2), WMTT (28), WSMV (4), WTVF (5), WXMT (30), WZTV (17)
Raleigh-Durham, NC	693,600	33	WFCT (62), WFXB (47), WKFT (40), WLFL-TV (22), WPTF-TV (28), WRAL-TV (5), WTVD (11), WYED (17)
Columbus, OH	685,500	34	WBNS-TV (10), WCMH-TV (4), WSFJ (51), WSYX (6), WTTE (28), WWAT (53)
Greenville-Spartanburg, SC-Asheville, NC	646,900	35	WASV-TV (62), WAXA (40), WGG5-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF-TV (4)
New Orleans, LA	640,800	36	WCCL (49), WDSU-TV (6), WGNO (26), WNOL-TV (38), WVUE (8), WWL-TV (4)
Grand Rapids-Kalamazoo-Battle Creek, MI	623,200	37	WLLA (64), WDTV (8), WTLJ (54), WUHQ-TV (41), WWMT (3), WXMI (17), WZZM-TV (13)
Buffalo, NY	611,600	38	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNYB-TV (49), WTJA (26), WUTV (29)
Memphis, TN	605,400	39	WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTV-TV (24), WREG-TV (3)
Oklahoma City, OK	600,200	40	KAUT (43), KFOR-TV (4), KGMC (34), KOCO-TV (5), KOKH-TV (25), KSI (52), KTBO-TV (14), KWTU (9)
Salt Lake City, UT	598,200	41	KCCZ (4), KOOG-TV (30), KSL-TV (5), KSTU (13), KTVX (4), KUTV (2), KXIV (14)
Norfolk-Portsmouth-Newport News-Hampton, VA	575,400	42	WAVY-TV (10), WGNT (27), WJCB (49), WTKR-TV (3), WTVZ (33), WVEC-TV (13)
San Antonio, TX	573,200	43	KABB (29), KENS-TV (5), KMOL-TV (4), KRRT (35), KRAT-TV (12), KVDA (60), KWEX-TV (41)
Providence, RI-New Bedford, MA	556,900	44	WCVX (58), WJAR (10), WLNE (6), WNAC-TV (64), WPRI-TV (12)
Harrisburg-York-Lancaster-Lebanon, PA	552,300	45	WGAL-TV (8), WGCB-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)

Television Market Rankings

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Louisville, KY	546,400	46	WAVE (3), WBNA (21), WDRB-TV (41), WGRB (34), WHAS-TV (11), WLKY-TV (32)
Birmingham, AL	525,300	47	WBMG (42), WBRC-TV (6), WCAJ (68), WVAL-TV (44), WTJP (60), WTTD (21), WVTM-TV (13)
Charleston-Huntington, WV	518,800	48	WCBS-TV (8), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Greensboro-Winston Salem-High Point, NC	515,100	49	WAPP (16), WEJC (20), WFMY-TV (2), WGGT (48), WGHP-TV (8), WLXI-TV (61), WNRW (45), WXII (12)
West Palm Beach-Fort Pierce-Vero Beach, FL	513,700	50	WFLX (29), WPBF (25), WPEC (12), WPTV (5), WTVX (34)
Albuquerque, NM	503,900	51	KBIM-TV (10), KCHF (11), KGGM-TV (13), KGSW-TV (14), KKTO (2), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KRPV (27), KVIO-TV (6), KWNM-TV (10)
Dayton, OH	501,300	52	WDTN (2), WHIO-TV (7), WKEF (22), WKOH (43), WRGT-TV (45), WTJC (26)
Albany-Schenectady-Troy, NY	489,500	53	WCDC (19), WNYT (13), WOCD (55), WRGB (6), WTEN (10), WXXA-TV (23)
Wilkes Barre-Scranton, PA	489,200	54	WBRE-TV (28), WNEP-TV (16), WOLF-TV (38), WWLF-TV (56), WYOU (22)
Mobile, AL-Pensacola, FL	467,900	55	WALA-TV (10), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Jacksonville, FL	464,100	56	WAWS-TV (30), WBSG-TV (21), WJKS (17), WJXT (4), WNFT (47), WTLV (12)
Little Rock, AR	461,500	57	KARK-TV (4), KASN (38), KATV (7), KLRT (16), KRZB-TV (26), KTHV (11), KVTN (25)
Tulsa, OK	460,200	58	KDOR (17), KJRH (2), KOKI-TV (23), KOTV (6), KTUL-TV (8), KWHB (47)
Flint-Saginaw-Bay City, MI	452,900	59	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Richmond, VA	442,800	60	WRIC-TV (8), WRLH-TV (35), WTVR-TV (6), WWBT (12), WZXX (65)
Wichita-Hutchinson, KS	434,700	61	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNK (8), KSNW (3), KUPK-TV (13), KWCH-TV (12)
Fresno-Visalia, CA	427,400	62	KAIL (53), KFSN-TV (30), KFTV (21), KJEO (47), KMPH (26), KMSG-TV (59), KSEE (24)
Toledo, OH	409,700	63	WGGN-TV (52), WNNW-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Knoxville, TN	407,200	64	WATE-TV (6), WBIR-TV (10), WINT-TV (20), WKCH-TV (43), WKXN-TV (8)
Shreveport, LA-Texarkana, TX	406,000	65	KMSS-TV (33), KSLA-TV (12), KTAL-TV (6), KTCV-TV (3)
Des Moines, IA	382,400	66	KCCI-TV (8), KDSM-TV (17), WHO-TV (13), WOI-TV (5)
Green Bay-Appleton, WI	381,600	67	WBAY-TV (2), WFRV-TV (5), WGBA (26), WJMN-TV (3), WLUK-TV (11), WSCO (14), WXGZ-TV (32)
Syracuse, NY	371,500	68	WIXT (9), WSNR-TV (43), WSTM-TV (3), WSYT (68), WTVH (5)
Roanoke-Lynchburg, VA	368,200	69	WDBJ (7), WEFC (38), WJPR (21), WSET-TV (13), WSLN-TV (10), WVFT (27)
Lexington, KY	366,900	70	WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (57)
Austin, TX	357,800	71	KBVO-TV (42), KTBC-TV (7), KVUE-TV (24), KXAN-TV (36)
Rochester, NY	353,000	72	WHEC-TV (10), WOKR (13), WROC-TV (8), WUHF (31)
Omaha, NE	351,300	73	KETV (7), KMTV (3), KPTM (42), WOWT (6)
Portland-Poland Spring, ME	336,000	74	WCSS-TV (6), WGME-TV (13), WMTW-TV (8), WPXT (51)
Springfield-Decatur-Champaign, IL	335,000	75	WAND (17), WCCU (27), WCFN (49), WCIA (3), WFHL (23), WICD (15), WICS (20), WRSP-TV (55)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Marion, IL	328,100	76	KBSI (23), KFVS-TV (12), KPOB-TV (15), WPSD-TV (6), WSIL-TV (3), WTCT (27)
Spokane, WA	320,500	77	KAYU-TV (28), KCWT (27), KHQ-TV (6), KREM-TV (2), KXLY-TV (4)
Davenport, IA-Rock Island-Moline, IL	315,500	78	KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)
Tucson, AZ	307,900	79	KGUN (9), KMSB-TV (11), KOLD-TV (13), KPOL (40), KTTU-TV (18), KVOA-TV (4)
Huntsville-Decatur-Florence, AL	307,000	80	WAFF (48), WHNT-TV (19), WOWL-TV (15), WTRT (26), WZDX (54)
Cedar Rapids-Waterloo-Dubuque, IA	305,800	81	KCRG-TV (9), KDUB-TV (40), KGAN (2), KWWL (7)
Columbia, SC	299,200	82	WACH (57), WIS-TV (10), WLTX (19), WOLO-TV (25)
Springfield, MO	296,500	83	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Chattanooga, TN	295,100	84	WDEF-TV (12), WDSI-TV (61), WFLI-TV (53), WRBC-TV (3), WTVC (9)
South Bend-Elkhart, IN	294,500	85	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WWSJ (28)
Jackson, MS	292,900	86	WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3)
Bristol, VA-Kingsport-Johnson City, TN	282,900	87	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPTV (19)
Johnstown-Altoona, PA	280,400	88	WATM-TV (23), WJAC-TV (6), WKBS-TV (47), WTAJ-TV (10), WWCP-TV (8)
Youngstown, OH	277,000	89	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Madison, WI	274,700	90	WISC-TV (3), WKOW-TV (27), WMSN-TV (47), WMTV (15)
Las Vegas, NV	270,600	91	KBLR (39), KFBT (33), KLAS-TV (8), KRLR (21), KTNV (13), KVBC (3), KVVU-TV (5)
Burlington, VT-Plattsburgh, NY	265,100	92	WCAX-TV (3), WNNV-TV (31), WPTZ (5), WVNY (22)
Evansville, IN	263,900	93	WEHT (25), WEVV (44), WFIE-TV (14), WLGN (19), WTVW (7)
Baton Rouge, LA	253,600	94	WAFB (9), WBRZ (2), WVLA (33)
Lincoln-Hastings-Kearney, NE	253,400	95	KCAN (8), KGIN (11), KHAS-TV (5), KHGI-TV (13), KOLN (10), KSNB-TV (4), KWNB-TV (6)
Fort Myers-Naples, FL	247,500	96	WBBH-TV (20), WEVU (26), WFTX (36), WINK-TV (11)
Waco-Temple, TX	247,200	97	KBTX-TV (3), KCEN-TV (6), KWKT (44), KWTX-TV (10), KXXV (25)
Springfield, MA	244,700	98	WGGB-TV (40), WWLP (22)
Colorado Springs-Pueblo, CO	237,900	99	KKTV (11), KOAA-TV (5), KRDO-TV (13), KXRM-TV (21)
Sioux Falls-Mitchell, SD	235,900	100	KABY-TV (9), KDLO-TV (3), KDLT (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTW (17)
Fort Wayne, IN	230,900	101	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Savannah, GA	229,800	102	WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11)
Lansing, MI	225,000	103	WILX-TV (10), WLNS-TV (6), WSYM-TV (47)
El Paso, TX	224,300	104	KCIK (14), KDBC-TV (4), KINT-TV (26), KTSN-TV (9), KVIA-TV (7), KZIA (48), XEJ-TV (5), XEPM-TV (2), XHJ-TV (44)
Greenville-New Bern-Washington, NC	224,200	105	WCTI (12), WFXI (8), WITN-TV (7), WNCN-TV (9)
Charleston, SC	221,300	106	WCBD-TV (2), WCIV (4), WCSC-TV (5), WTAFTV (24)
Montgomery-Selma, AL	218,900	107	WAKA (8), WCOV-TV (20), WHOA-TV (32), WMCFTV (45), WSFA (12)
Fargo, ND	218,000	108	KBRR (10), KJRR (7), KNRR (12), KTHI-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
Salinas-Monterey, CA	210,600	109	KCBA (35), KMST (46), KSBW (8), KSMS-TV (67)
Augusta, GA	209,300	110	WAGT (26), WJBF (6), WROW-TV (12)
Peoria-Bloomington, IL	208,200	111	WEEK-TV (25), WHOI (19), WMBD-TV (31), WYZZ-TV (43)
Santa Barbara-Santa Maria-San Luis Obispo, CA	205,500	112	KADE (33), KCOY-TV (12), KEYT-TV (3), KSBY-TV (6)
McAllen-Brownsville, TX	198,400	113	KGBT-TV (4), KRGV-TV (5), KVEO (23), XHRIO (2)
Lafayette, LA	195,900	114	KADN (15), KATC (3), KLFY-TV (10)
Fort Smith, AR	194,400	115	KFSM-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24)
Tallahassee, FL-Thomasville, GA	188,500	116	WCTV (6), WTLH (49), WTWC (40), WTXL-TV (27)
Reno, NV	187,300	117	KAME-TV (21), KOLN-TV (8), KREN-TV (27), KRNV (4), KTVN (2)
Amarillo, TX	185,100	118	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVII-TV (12), KVII-TV (7), KVIV-TV (8)
Columbus, GA	184,700	119	WLTZ (38), WRBL (3), WWSW (66), WTVM (9), WXTX (54)
Monroe, LA-El Dorado, AR	183,200	120	KARD (14), KMCT-TV (39), KNOE-TV (8), KTVE (10)
Eugene, OR	182,400	121	KCBY-TV (11), KEZI (9), KMTR-TV (16), KPIC (4), KVAL-TV (13)
Corpus Christi, TX	174,000	122	KIII (3), KORO (28), KRIS-TV (6), KZTV (10)

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Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
Macon, GA	174,000	122	WGXA (24), WMAZ-TV (13), WMG (41)
Tyler-Longview, TX	170,600	124	KETK-TV (56), KLMG-TV (51), KLT (7), KTRE-TV (9)
Duluth, MN-Superior, WI	170,200	125	KBJR-TV (6), KDLH-TV (3), WDIO-TV (10), WIRT (13)
Yakima, WA	169,300	126	KAPP (35), KEPR-TV (19), KIMA-TV (29), KLEW-TV (3), KNDO (23), KNDU (25), KVEW (42)
La Crosse-Eau Claire, WI	165,700	127	WEAU-TV (13), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Beaumont-Port Arthur, TX	164,500	128	KBMT (12), KFDM-TV (6), KJAC-TV (4)
Columbus-Tupelo, MS	164,400	129	WCBI-TV (4), WTVA (9), WVSB-TV (27)
Wausau-Rhineland, WI	163,000	130	WAOW-TV (9), WJFW-TV (12), WSAW-TV (7)
Traverse City-Cadillac, MI	162,100	131	WGKI (33), WGTQ (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWT (9), WWUP-TV (10)
Wichita Falls, TX-Lawton, OK	161,900	132	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Terre Haute, IN	161,800	133	WBAK-TV (38), WTHI-TV (10), WTWO (2)
Binghamton, NY	158,600	134	WBNG-TV (12), WICZ-TV (40), WMGC-TV (34)
Boise, ID	156,700	135	KBCI-TV (2), KIVI (6), KTRV (12), KTVB (7)
Rockford, IL	156,300	136	WIFR-TV (23), WQRF-TV (39), WREX-TV (13), WTV (17)
Wheeling, WV-Steubenville, OH	156,100	137	WTOV-TV (9), WTRF-TV (7)
Sioux City, IA	155,800	138	KCAU-TV (9), KMEG (14), KTIV (4)
Erie, PA	154,000	139	WETG (66), WICU-TV (12), WJET-TV (24), WSEE-TV (35)
Florence, SC	153,800	140	WBTW (13), WGSE (43), WPDE-TV (15)
Chico-Redding, CA	153,100	141	KCPM (24), KHSL-TV (12), KRCR-TV (7)
Bakersfield, CA	152,100	142	KBAK-TV (29), KDOB-TV (45), KERO-TV (23), KGET (17)
Topeka, KS	151,300	143	KSNT (27), KTKA-TV (49), WIBW-TV (13)
Bluefield-Beckley-Oak Hill, WV	150,200	144	WOAY-TV (4), WVVA (6)
Minot-Bismarck-Dickinson, ND—Glendive, MT	144,600	145	KBYM (17), KFYP-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXGN-TV (5), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Odessa-Midland, TX	143,300	146	KMID-TV (2), KMLM (42), KOSA-TV (7), KPEJ (24), KTPX (9), KWAB-TV (4)
Wilmington, NC	143,300	146	WECT (6), WJKA (26), WWAY (3)
Joplin, MO-Pittsburg, KS	143,000	148	KFAA (51), KOAM-TV (7), KODE-TV (12), KSNF (16)
Rochester, MN-Mason City, IA-Austin, MN	142,000	149	KAAL (6), KIMT (3), KTTC (10)
Lubbock, TX	137,500	150	KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13)
Albany, GA	137,200	151	WALB-TV (10), WFXL (31), WSSJ-TV (55), WVGA (44)
Medford, OR	133,500	152	KDKF (31), KDRV (12), KOBI (5), KOTI (2), KTVL (10)
Columbia-Jefferson City, MO	133,400	153	KMIZ (17), KNLJ (25), KOMU-TV (8), KRCC (13)
Quincy, IL-Hannibal, MO	121,200	154	KHQA-TV (7), WGEM-TV (10), WTJR (16)
Bangor, ME	116,300	155	WABI-TV (5), WLBS-TV (2), WVII-TV (7)
Abilene-Sweetwater, TX	115,800	156	KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
Clarksburg-Weston, WV	111,500	157	WBOY-TV (12), WDTV (5), WLYJ (46)
Dothan, AL	104,500	158	WDHN (18), WTVY (4)
Utica, NY	103,600	159	WFXV (33), WKTV (2), WUTR (20)
Idaho Falls-Pocatello, ID	101,600	160	KIDK (3), KIFI-TV (8), KPVI (6)
Salisbury, MD	93,400	161	WBOC-TV (16), WMDT (47)
Laurel-Hattiesburg, MS	91,000	162	WDAM-TV (7), WHLT (22)
Alexandria, LA	88,200	163	KALB-TV (5), KLAX-TV (31)
Gainesville, FL	87,700	164	WCJB (20), WOGX (51)
Rapid City, SD	86,400	165	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KOTA-TV (3), KSGW-TV (12)
Billings-Hardin, MT	85,000	166	KOUS-TV (4), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Elmira, NY	84,100	167	WENY-TV (36), WETM-TV (18)
Greenwood-Greenville, MS	82,200	168	WABG-TV (6), WXVT (15)
Panama City, FL	82,000	169	WJHG-TV (7), WMBB (13), WPGX (28)
Watertown-Carthage, NY	81,900	170	WWNY-TV (7), WWTI (50)
Missoula, MT	79,200	171	KCFW-TV (9), KECI-TV (13), KPAX-TV (8)
Lake Charles, LA	75,800	172	KPLC-TV (7), KVHP (29)
Ardmore-Ada, OK	73,800	173	KTEN (10), KXII (12)
Jonesboro, AR	73,100	174	KAIT-TV (8)
Palm Springs, CA	67,900	175	KESQ-TV (42), KMIR-TV (36)
Meridian, MS	67,300	176	WLBM-TV (30), WTOK-TV (11), WTZH (24)
Biloxi-Gulfport-Pascagoula, MS	66,700	177	WLTX-TV (13), WXXV-TV (25)
El Centro, CA-Yuma, AZ	65,200	178	KECY-TV (9), KYEL-TV (13), KYMA (11), XHBC-TV (3)
Great Falls, MT	64,800	179	KFBB-TV (5), KRTV (3), KTGF (16)
Grand Junction-Durango, CO	64,700	180	KJCT-TV (8), KREX-TV (5), KREY-TV (10), KREZ-TV (6)
Jackson, TN	58,800	181	WBBJ-TV (7), WMTU (16)
Marquette, MI	55,300	182	WLUC-TV (6)
Tuscaloosa, AL	54,900	183	WCFT-TV (33), WDBB (17)
Eureka, CA	52,100	184	KAEP (23), KIEM-TV (3), KVII-TV (6)
Butte, MT	48,600	185	KCTZ (7), KTVM (6), KXLF-TV (4)
San Angelo, TX	48,200	186	KACB-TV (3), KIDY (6), KLST (8)

Television Market Rankings

Market	Arbitron ADI TV Households	Rank	Market Area Commercial TV Stations
St. Joseph, MO	47,500	187	KQTV (2), KTAJ (16)
Anniston, AL	45,400	188	WJSU-TV (40)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	44,400	189	KOUH-TV (4), KGWN-TV (5), KKTU (33), KSTF (10), KTVS (3)
Bowling Green, KY	44,200	190	WBKO (13)
Lafayette, IN	43,300	191	WLFJ-TV (18)
Hagerstown, MD	42,100	192	WHAG-TV (25), WJAL (68)
Casper-Riverton, WY	42,000	193	KGWC-TV (14), KGWL-TV (5), KGWR-TV (13), KTWO-TV (2)
Lima, OH	41,200	194	WLIO (35), WTLW (44)
Charlottesville, VA	40,900	195	WVIR-TV (29)
Parkersburg, WV	36,200	196	WTAP-TV (15)
Laredo, TX	36,100	197	KGNS-TV (8), KLOO-TV (27), KVTU (13), XEFE-TV (2)
Harrisonburg, VA	35,900	198	WHSV-TV (3)
Zanesville, OH	32,000	199	WHIZ-TV (18)
Twin Falls, ID	30,000	200	KKVI (35), KMVT (11)
Presque Isle, ME	29,300	201	WAGM-TV (8)
Flagstaff, AZ	28,700	202	KNAZ-TV (2)
Ottumwa, IA-Kirksville, MO	28,600	203	KOIA-TV (15), KTVO (3)
Bend, OR	26,300	204	KTVZ (21)
Victoria, TX	26,100	205	KAVU-TV (25), KVCT (19)
Mankato, MN	23,100	206	KEYC-TV (12)
Helena, MT	19,400	207	KTVH (12)
North Platte, NE	18,000	208	KNOP-TV (2)
Alpena, MI	15,500	209	WBKB-TV (11)

Alphabetical List of TV Markets—Arbitron 1990

Arbitron ADI TV Households Ranking

Market	Rank	Market	Rank	Market	Rank	Market	Rank
Abilene-Sweetwater, TX	156	Des Moines, IA	66	Laurel-Hattiesburg, MS	162	Rochester, MN-Mason City, IA-	
Albany, GA	151	Detroit, MI	8	Lexington, KY	70	Austin, MN	149
Albany-Schenectady-Troy, NY	53	Dothan, AL	158	Lima, OH	194	Rochester, NY	72
Albuquerque, NM	51	Duluth, MN-Superior, WI	125	Lincoln-Hastings-Kearney, NE	95	Rockford, IL	136
Alexandria, LA	163	El Centro, CA-Yuma, AZ	178	Little Rock, AR	57	Sacramento-Stockton, CA	21
Alpena, MI	209	El Paso, TX	104	Los Angeles, CA	2	St. Joseph, MO	187
Amarillo, TX	118	Elmira, NY	167	Louisville, KY	46	St. Louis, MO	18
Anniston, AL	188	Erie, PA	139	Lubbock, TX	150	Salinas-Monterey, CA	109
Ardmore-Ada, OK	173	Eugene, OR	121	Macon, GA	122	Salisbury, MD	161
Atlanta, GA	12	Eureka, CA	184	Madison, WI	90	Salt Lake City, UT	41
Augusta, GA	110	Evansville, IN	93	Mankato, MN	206	San Angelo, TX	186
Austin, TX	71	Fargo, ND	108	Marquette, MI	182	San Antonio, TX	43
Bakersfield, CA	142	Flagstaff, AZ	202	McAllen-Brownsville, TX	113	San Diego, CA	24
Baltimore, MD	22	Flint-Saginaw-Bay City, MI	59	Medford, OR	152	San Francisco, CA	5
Bangor, ME	155	Florence, SC	140	Memphis, TN	39	Santa Barbara-Santa Maria-	
Baton Rouge, LA	94	Fort Myers-Naples, FL	96	Meridian, MS	176	San Luis Obispo, CA	112
Beaumont-Port Arthur, TX	128	Fort Smith, AR	115	Miami, FL	16	Savannah, GA	102
Bend, OR	204	Fort Wayne, IN	101	Milwaukee, WI	28	Seattle-Tacoma, WA	15
Billings-Hardin, MT	166	Fresno-Visalia, CA	62	Minneapolis-St. Paul, MN	13	Shreveport, LA-Texarkana, TX	65
Biloxi-Gulfport-Pascagoula, MS	177	Gainesville, FL	164	Minot-Bismarck-Dickinson, ND-		Sioux City, IA	138
Binghamton, NY	134	Grand Junction-Durango, CO	180	Glendive, MT	145	Sioux Falls-Mitchell, SD	100
Birmingham, AL	47	Grand Rapids-Kalamazoo-		Missoula, MT	171	South Bend-Elkhart, IN	85
Bluefield-Beckley-Oak Hill, WV	144	Battle Creek, MI	37	Mobile, AL-Pensacola, FL	55	Spokane, WA	77
Boise, ID	135	Great Falls, MT	179	Monroe, LA-El Dorado, AR	120	Springfield, MA	98
Boston, MA	6	Green Bay-Appleton, WI	67	Montgomery-Selma, AL	107	Springfield, MO	83
Bowling Green, KY	190	Greensboro-Winston Salem-		Nashville, TN	32	Springfield-Decatur-Champaign, IL	75
Bristol, VA-Kingsport-		High Point, NC	49	New Orleans, LA	36	Syracuse, NY	68
Johnson City, TN	87	Greenville-New Bern-Washington, NC	105	New York, NY	1	Tallahassee, FL-Thomasville, GA	116
Buffalo, NY	38	Greenville-Spartanburg, SC-		Norfolk-Portsmouth-Newport News-		Tampa-St. Petersburg, FL	14
Burlington, VT-Plattsburgh, NY	92	Asheville, NC	35	Hampton, VA	42	Terre Haute, IN	133
Butte, MT	185	Greenwood-Greenville, MS	168	North Platte, NE	208	Toledo, OH	63
Casper-Riverton, WY	193	Hagerstown, MD	192	Odessa-Midland, TX	146	Topeka, KS	143
Cedar Rapids-Waterloo-Dubuque, IA	81	Harrisburg-York-Lancaster-		Oklahoma City, OK	40	Traverse City-Cadillac, MI	131
Charleston, SC	106	Lebanon, PA	45	Omaha, NE	73	Tucson, AZ	79
Charleston-Huntington, WV	48	Harrisonburg, VA	198	Orlando-Daytona Beach-		Tulsa, OK	58
Charlotte, NC	31	Hartford-New Haven, CT	23	Melbourne, FL	25	Tuscaloosa, AL	183
Charlottesville, VA	195	Helena, MT	207	Ottumwa, IA-Kirksville, MO	203	Twin Falls, ID	200
Chattanooga, TN	84	Houston, TX	10	Paducah, KY-Cape Girardeau, MO-		Tyler-Longview, TX	124
Cheyenne, WY-Scottsbluff, NE-		Huntsville-Decatur-Florence, AL	80	Harrisburg-Marion, IL	76	Utica, NY	159
Sterling, CO	189	Idaho Falls-Pocatello, ID	160	Palm Springs, CA	175	Victoria, TX	205
Chicago, IL	3	Indianapolis, IN	26	Panama City, FL	169	Waco-Temple, TX	97
Chico-Redding, CA	141	Jackson, MS	86	Parkersburg, WV	196	Washington, DC	9
Cincinnati, OH	30	Jackson, TN	181	Peoria-Bloomington, IL	111	Watertown-Carthage, NY	170
Clarksburg-Weston, WV	157	Jacksonville, FL	56	Philadelphia, PA	4	Wausau-Rhineland, WI	130
Cleveland, OH	11	Johnstown-Altoona, PA	88	Phoenix, AZ	20	West Palm Beach-Fort Pierce-	
Colorado Springs-Pueblo, CO	99	Jonesboro, AR	174	Pittsburgh, PA	17	Vero Beach, FL	50
Columbia, SC	82	Joplin, MO-Pittsburg, KS	148	Portland, OR	27	Wheeling, WV-Steubenville, OH	137
Columbia-Jefferson City, MO	153	Kansas City, MO	29	Portland-Poland Spring, ME	74	Wichita Falls, TX-Lawton, OK	132
Columbus, GA	119	Knoxville, TN	64	Presque Isle, ME	201	Wichita-Hutchinson, KS	61
Columbus, OH	34	La Crosse-Eau Claire, WI	127	Providence, RI-New Bedford, MA	44	Wilkes Barre-Scranton, PA	54
Columbus-Tupelo, MS	129	Lafayette, IN	191	Quincy, IL-Hannibal, MO	154	Wilmington, NC	146
Corpus Christi, TX	122	Lafayette, LA	114	Raleigh-Durham, NC	33	Yakima, WA	126
Dallas-Fort Worth, TX	7	Lake Charles, LA	172	Rapid City, SD	165	Youngstown, OH	89
Davenport, IA-Rock Island-Moline, IL	78	Lansing, MI	103	Reno, NV	117	Zanesville, OH	199
Dayton, OH	52	Laredo, TX	197	Richmond, VA	60		
Denver, CO	19	Las Vegas, NV	91	Roanoke-Lynchburg, VA	69		

Call Letters

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KLAX-TV Alexandria, LA (31)	†KOAB-TV Bend, OR (3)	KRCR-TV Redding, CA (7)	KTGF Great Falls, MT (16)
KLBK-TV Lubbock, TX (13)	†KOAC-TV Corvallis, OR (7)	KRDO-TV Colorado Springs, CO (13)	KTGM Tamuning, GU (14)
KLBY Colby, KS (4)	KOAM-TV Pittsburg, KS (7)	KREG-TV Glenwood Springs, CO (3)	KTHI-TV Fargo, ND (11)
†KLCS Los Angeles, CA (58)	KOAT-TV Albuquerque, NM (7)	KREM-TV Spokane, WA (2)	KTHV Little Rock, AR (11)
KLDO-TV Laredo, TX (27)	*KOAV Gallup, NM (3)	KREN-TV Reno, NV (27)	†KTIN Fort Dodge, IA (21)
*KLDT Lake Dallas, TX (55)	KOB-TV Albuquerque, NM (4)	KREX-TV Grand Junction, CO (5)	KTVI Sioux City, IA (4)
†KLEP Newark, AR (17)	KOBF Farmington, NM (12)	KREY-TV Montrose, CO (10)	KTKA-TV Topeka, KS (49)
KLEW-TV Lewiston, ID (3)	KOBI Medford, OR (5)	KREZ-TV Durango, CO (6)	KTLA Los Angeles, CA (5)
KLFY-TV Lafayette, LA (10)	KOBR Roswell, NM (8)	KRGV-TV Weslaco, TX (5)	KTMA-TV Minneapolis- St. Paul, MN (23)
KLJB-TV Davenport, IA (18)	KOCB Oklahoma City, OK (34)	†KRIN Waterloo, IA (32)	†KTMD Galveston, TX (48)
KLMG-TV Longview, TX (51)	†KOCE-TV Huntington Beach, CA (50)	KRIS-TV Corpus Christi, TX (6)	KKTNE-TV Alliance, NE (13)
†KLNE-TV Lexington, NE (3)	KOCO-TV Oklahoma City, OK (5)	KRIV Houston, TX (26)	KTNL Sitka, AK (13)
*KLNO Llano, TX (14)	KOCR Cedar Rapids, IA (28)	KRLR Las Vegas, NV (21)	KTNV Las Vegas, NV (13)
†KLPA-TV Alexandria, LA (25)	†KOCC-TV Odessa, TX (36)	†KRMA-TV Denver, CO (6)	†KTNW Richland, WA (31)
†KLPB-TV Lafayette, LA (24)	KODE-TV Joplin, MO (12)	†KRNE-TV Merriman, NE (12)	†KTDO-TV Juneau, AK (3)
†KLRN-TV San Antonio, TX (9)	†KOED-TV Tulsa, OK (11)	KRNV Reno, NV (4)	†KTPS Tacoma, WA (28)
KLRT Little Rock, AR (16)	†KOEI Eufaula, OK (3)	KRON-TV San Francisco, CA (4)	KTPX Odessa-Monahans, TX (9)
†KLRU Austin, TX (18)	*KOFF Omaha, NE (54)	KRPV Roswell, NM (27)	KTRE-TV Lufkin, TX (9)
KLST San Angelo, TX (8)	KOFY-TV San Francisco, CA (20)	KRRT Kerrville, TX (35)	KTRK-TV Houston, TX (13)
†KLTJ Galveston, TX (22)	KOGG Wailuku, HI (15)	KRTV Great Falls, MT (3)	KTRV Nampa, ID (12)
†KLTN-TV Lake Charles, LA (18)	KOIA-TV Ottumwa, IA (15)	KRTW Baytown, TX (7)	†KTSC Pueblo, CO (8)
†KLTN-TV Monroe, LA (13)	KOIN-TV Portland, OR (6)	KRWF Redwood Falls, MN (43)	†KTSF-TV Pierre, SD (10)
†KLTS-TV Shreveport, LA (24)	KOKH-TV Oklahoma City, OK (25)	†KRWG-TV Las Cruces, NM (22)	KTSF San Francisco, CA (26)
KLTV Tyler, TX (7)	KOKI-TV Tulsa, OK (23)	KRZB-TV Hot Springs, AR (26)	KTSM-TV El Paso, TX (9)
†KLUJ Harlingen, TX (44)	KOLD-TV Tucson, AZ (13)		KTSP-TV Phoenix, AZ (10)
KLUZ-TV Albuquerque, NM (41)	KOLN Lincoln, NE (10)	KSAS-TV Wichita, KS (24)	KTTC Rochester, MN (10)
†KLXV Las Vegas, NV (10)	KOLO-TV Reno, NV (8)	KSAT-TV San Antonio, TX (12)	KTTU-TV Tucson, AZ (18)
*KLWY Cheyenne, WY (27)	KOLR Springfield, MO (10)	KSAX Alexandria, MN (42)	KTTV Los Angeles, CA (11)
KLXV-TV San Jose, CA (65)	KOMO-TV Seattle, WA (4)	KSBI Oklahoma City, OK (52)	KTTW Sioux Falls, SD (17)
	KOMU-TV Columbia, MO (8)	KSBS-TV Steamboat Springs, CO (24)	KTTY San Diego, CA (69)
	*KONG-TV Everett, WA (16)	KSBW Salinas, CA (8)	KTUL-TV Tulsa, OK (8)
KMAU Wailuku, HI (12)	†KOOD Hays, KS (9)	KSBY-TV San Luis Obispo, CA (6)	KTVU Anchorage, AK (2)
KMBC-TV Kansas City, MO (9)	KOOG-TV Ogden, UT (30)	KSCH-TV Stockton, CA (58)	KTVB Boise, ID (7)
†KMBH Harlingen, TX (60)	†KOPB-TV Portland, OR (10)	†KSCCE El Paso, TX (38)	*KTVK Cedar Rapids, IA (48)
KMCI Lawrence, KS (38)	KORO Corpus Christi, TX (28)	KSCI San Bernardino, CA (18)	KTVL Medford, OR (10)
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KMEG Sioux City, IA (14)	KOTV Tulsa, OK (6)	KSGW-TV Sheridan, WY (12)	†KTVR La Grande, OR (13)
KMEX-TV Los Angeles, CA (34)	KOUS-TV Hardin, MT (4)	KSHB-TV Kansas City, MO (41)	KTVS Sterling, CO (3)
KMGH-TV Denver, CO (7)	KOVR Stockton, CA (13)	*KSHP Denver, CO (50)	KTVT Fort Worth, TX (11)
KMGJ Honolulu, HI (26)	†KOZJ Joplin, MO (26)	†KSNIN Sioux City, IA (27)	KTVU Oakland, CA (2)
KMID-TV Midland, TX (2)	†KOZK Springfield, MO (21)	*KSKN Spokane, WA (22)	KTVW-TV Phoenix, AZ (33)
KMIR-TV Palm Springs, CA (36)		KSL-TV Salt Lake City, UT (5)	KTVX Salt Lake City, UT (4)
KMIZ Columbia, MO (17)	KPAX-TV Missoula, MT (8)	KSLA-TV Shreveport, LA (12)	KTVZ Bend, OR (21)
KMLM Odessa, TX (42)	KPAZ-TV Phoenix, AZ (21)	†KSMQ-TV Austin, MN (15)	KTWQ-TV Casper, WY (2)
†KMNE-TV Bassett, NE (7)	†KPBS-TV San Diego, CA (15)	KSMS-TV Salinas-Monterey, CA (67)	†KTWU Topeka, KS (11)
*KMNZ Oklahoma City, OK (62)	*KPCS Pueblo, CO (32)	KSNB-TV Superior, NE (4)	KTXA Fort Worth, TX (21)
KMOH-TV Kingman, AZ (6)	KPDJ Vancouver, WA (49)	KSCN Great Bend, KS (2)	KTXH Houston, TX (20)
KMOL-TV San Antonio, TX (4)	KPEJ Odessa, TX (24)	KSNF Joplin, MO (16)	KTXL Sacramento, CA (40)
†KMOS-TV Sedalia, MO (6)	KPHO-TV Phoenix, AZ (5)	KSNL Garden City, KS (11)	KTXS-TV Sweetwater, TX (12)
KMOT Minot, ND (10)	KPIC Roseburg, OR (4)	KSNK McCook, NE (8)	†KTXFTV Lubbock, TX (5)
KMOV St. Louis, MO (4)	KPIX San Francisco, CA (5)	KSNL Topeka, KS (27)	KTZZ-TV Seattle, WA (22)
KMPH Visalia, CA (26)	KPLC-TV Lake Charles, LA (7)	KSNW Wichita, KS (3)	
*KMPX Decatur, TX (29)	KPLR-TV St. Louis, MO (11)	KSPR Springfield, MO (33)	
KMSB-TV Tucson, AZ (11)	†KPNL-TV North Platte, NE (9)	†KSPS-TV Spokane, WA (7)	
KMSG-TV Sanger, CA (59)	*KPNP Pullman, WA (24)	†KSTRE Minot, ND (6)	
KMSP-TV Minneapolis- St. Paul, MN (9)	KPNX Phoenix-Mesa, AZ (12)	KSTF Scottsbluff, NE (10)	
KMSS-TV Shreveport, LA (33)	KPOB-TV Poplar Bluff, MO (15)	KSTP-TV Minneapolis- St. Paul, MN (5)	
KMST Monterey, CA (46)	KPOL Tucson, AZ (40)	KSTU Salt Lake City, UT (13)	
*KMTF Missoula, MT (23)	KPOM-TV Fort Smith, AR (24)	*KSTV-TV Ventura, CA (57)	
KMTR-TV Eugene, OR (16)	*KPOC Omaha, NE (15)	KSTW Tacoma, WA (11)	
KMTV Omaha, NE (3)	*KPOD Billings, MT (6)	†KSWK Lakin, KS (3)	
KMVT Twin Falls, ID (11)	KPRC-TV Houston, TX (2)	KSWO-TV Lawton, OK (7)	
	KPRY-TV Pierre, SD (4)	†KSYS Medford, OR (8)	
	†KPSD-TV Eagle Butte, SD (13)		
KMAT Albuquerque, NM (23)	KPST-TV Vallejo, CA (66)	KTAB-TV Abilene, TX (32)	†KUAC-TV Fairbanks, AK (9)
KNAZ-TV Flagstaff, AZ (2)	KPTM Omaha, NE (42)	KTAJ St. Joseph, MO (16)	KUAM-TV Agana, GU (8)
KNBC-TV Los Angeles, CA (4)	†KPTS Wichita, KS (8)	KTAL-TV Shreveport, LA- Texarkana, TX (6)	†KUAS-TV Tucson, AZ (27)
†KNCT Belton, TX (46)	KPTV Portland, OR (12)	KTBC-TV Austin, TX (7)	†KUAT-TV Tucson, AZ (6)
KNDU Yakima, WA (23)	KPVI Pocatello, ID (6)	KTBK-TV Santa Ana, CA (40)	KUBD Denver, CO (59)
KNDU Richland, WA (25)		KTBN-TV Oklahoma City, OK (14)	†KUED Salt Lake City, UT (7)
KNLC St. Louis, MO (24)	KQCD-TV Dickinson, ND (7)	KTBS-TV Shreveport, LA (3)	†KUHT Houston, TX (8)
KNLJ Jefferson City, MO (25)	†KQEC San Francisco, CA (32)	KTBW-TV Tacoma, WA (20)	†KUID-TV Moscow, ID (12)
†KNME-TV Albuquerque, NM (5)	†KQED San Francisco, CA (9)	KTBY Anchorage, AK (4)	†KULC Ogden, UT (9)
KNMT Portland, OR (24)	†KQSD-TV Lowry, SD (11)	†KTCA-TV St. Paul, MN (2)	KULR-TV Billings, MT (8)
KNOE-TV Monroe, LA (8)	KQTV St. Joseph, MO (2)	†KTCTI-TV St. Paul, MN (17)	KUMV-TV Williston, ND (8)
KNOP-TV North Platte, NE (2)		*KTDTA Lawton, OK (45)	†KUON-TV Lincoln, NE (12)
†KNPB Reno, NV (5)	KRBC-TV Abilene, TX (9)	†KTEH San Jose, CA (54)	KUPK-TV Garden City, KS (13)
KNRR Pembina, ND (12)	KRBR Duluth, MN (21)	†KTEJ Jonesboro, AR (19)	KUSA-TV Denver, CO (9)
KNSD San Diego, CA (39)	*KRCA Riverside, CA (62)	KTEN Ada, OK (10)	†KUSD-TV Vermillion, SD (2)
KNTV San Jose, CA (11)	†KRCB-TV Cotati, CA (22)		*KUSG St. George, UT (12)
*KNVO McAllen, TX (48)			KUSI-TV San Diego, CA (51)
*KNWS-TV Katy, TX (51)			KUSK Prescott, AZ (7)
†KNXT Visalia, CA (49)			†KUSM Bozeman, MT (9)
KNXV-TV Phoenix, AZ (15)			

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WFTY Washington, DC (50)	WHKY-TV Hickory, NC (14)		†WKPC-TV Louisville, KY (15)
†WFUM Flint, MI (28)	†WHLA-TV La Crosse, WI (31)		†WKPD Paducah, KY (29)
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	WHO-TV Des Moines, IA (13)	WJCL Savannah, GA (22)	WKTV Utica, NY (2)
	WHOA-TV Montgomery, AL (32)	†WJCT Jacksonville, FL (7)	WKXT-TV Knoxville, TN (8)
	WHOI Peoria, IL (19)	WJET-TV Erie, PA (24)	WKYC-TV Cleveland, OH (3)
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WGBA Green Bay, WI (26)	*WHPI Ashland, KY (50)	WJFW-TV Rhinelander, WI (12)	†WKYU-TV Bowling Green, KY (24)
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WGBO-TV Joliet, IL (66)	†WHRM-TV Wausau, WI (20)	WJHL-TV Johnson City, TN (11)	
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†WGBY-TV Springfield, MA (57)		WJKS Jacksonville, FL (17)	
WGCB-TV Red Lion, PA (49)		WJLA-TV Washington, DC (7)	
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WGN-TV Chicago, IL (9)	WHTN Murfreesboro, TN (39)	WJW-TV Cleveland, OH (8)	WLEX-TV Lexington, KY (18)
WGN New Orleans, LA (26)	*WHTV Jackson, MI (18)	†WJWJ-TV Beaufort, SC (16)	*WLFJ Bluefield, WV (40)
WGN Portsmouth, VA (27)	†WHWC-TV Menomonee, WI (28)	WJWN-TV San Sebastian, PR (38)	*WLFJ Grundy, VA (68)
WGNX Atlanta, GA (46)	†WHYY-TV Wilmington, DE (12)	WJXT Jacksonville, FL (4)	WLFJ-TV Lafayette, IN (18)
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*WGTW Burlington, NJ (48)	WIFR-TV Freeport, IL (23)	WKBS-TV Altoona, PA (47)	WLNS-TV Lansing, MI (6)
†WGVK Kalamazoo, MI (52)	WIB Bloomington, IN (63)	WKBT La Crosse, WI (8)	WLOS Asheville, NC (13)
†WGVU-TV Grand Rapids, MI (35)	*WJIM-TV Iron Mountain, MI (8)	WKBW-TV Buffalo, NY (7)	WLOX-TV Biloxi, MS (13)
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†WMAW-TV	Meridian, MS (14)			WREX-TV	Rockford, IL (13)	†WTJX-TV	Charlotte Amalie, VI (12)
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†WMEB-TV	Orono, ME (12)	WOLE-TV	Aquadilla, PR (12)	WROC-TV	Rochester, NY (8)	WTVM	Lakeland, FL (32)
†WMEC	Macomb, IL (22)	WOLF-TV	Scranton, PA (38)	*WROZ	Owensboro, KY (61)	*WTMW	Arlington, VA (14)
†WMEF-TV	Calais, ME (13)	WOLO-TV	Columbia, SC (25)	WRSP-TV	Springfield, IL (55)	WTNH-TV	New Haven, CT (8)
*WMEI	Arecibo, PR (60)	WORA-TV	Mayaguez, PR (5)	WRTV	Indianapolis, IN (6)	WTOC-TV	Savannah, GA (11)
†WMEM-TV	Presque Isle, ME (10)	*WOST-TV	Block Island, RI (69)	*WRUA	Fajardo, PR (34)	WTOG	St. Petersburg, FL (44)
†WMFE-TV	Orlando, FL (24)	†WOSU-TV	Columbus, OH (34)	WRWR-TV	San Juan, PR (30)	WTOK-TV	Meridian, MS (11)
WMFP	Lawrence, MA (62)	WOTV	Grand Rapids, MI (8)	*WRXY-TV	Tice, FL (49)	WTLV	Toledo, OH (11)
WMGC-TV	Binghamton, NY (34)	†WOUB-TV	Athens, OH (20)			WTOM-TV	Cheboygan, MI (4)
WMGM-TV	Wildwood, NJ (40)	†WOUC-TV	Cambridge, OH (44)			WTOV-TV	Steubenville, OH (9)
WMGT	Macon, GA (41)	WOWK-TV	Huntington, WV (13)	WSAV-TV	Savannah, GA (3)	WTRA	Mayaguez, PR (16)
†WMHT	Schenectady, NY (17)	WOWL-TV	Florence, AL (15)	WSAW-TV	Wausau, WI (7)	WTRF-TV	Wheeling, WV (7)
†WMHX	Albany-Schenectady, NY (45)	WOWT	Omaha, NE (6)	WSAZ-TV	Huntington, WV (3)	WTRT	Florence, AL (26)
†WMPB	Baltimore, MD (67)			WSB-TV	Atlanta, GA (2)	WTSF	Ashland, KY (61)
WMPN-TV	Jackson, MS (29)	WPAN	Fort Walton Beach, FL (53)	†WSBE-TV	Providence, RI (36)	WTSP-TV	Tampa-St. Petersburg, FL (10)
†WMPY	Annapolis, MD (22)	†WPBA	Atlanta, GA (30)	WSBK-TV	Boston, MA (38)	*WTTA	St. Petersburg, FL (38)
WMPV-TV	Mobile, AL (21)	WPBN-TV	Traverse City, MI (7)	†WBSN-TV	Norton, VA (47)	WTTE	Columbus, OH (28)
WMSN-TV	Madison, WI (47)	WPBF	Tequesta, FL (25)	WSBT-TV	South Bend, IN (22)	WTTG	Washington, DC (5)
†WMSY-TV	Marion, VA (52)	†WPBO-TV	Portsmouth, OH (42)	WSCO	Suring, WI (14)	WTTK	Kokomo, IN (29)
†WMTJ	Fajardo, PR (40)	†WPBT	Miami, FL (2)	WSCV	Fort Lauderdale, FL (51)	WTTQ	Birmingham, AL (21)
WMTT	Cookeville, TN (28)	†WPBY-TV	Huntington, WV (33)	†WSEC	Jacksonville, IL (14)	WTTV	Bloomington, IN (4)
WMTU	Jackson, TN (16)	WPCB-TV	Greensburg, PA (40)	WSEE-TV	Erie, PA (35)	†WTTW	Chicago, IL (11)
WMTV	Madison, WI (15)	WPDE-TV	Florence, SC (15)	WSET-TV	Lynchburg, VA (13)	WTVB	Tupelo, MS (9)
WMTW-TV	Poland Spring, ME (8)	WPEC	West Palm Beach, FL (12)	WSFA	Montgomery, AL (12)	WTVG	Chattanooga, TN (9)
WMUR-TV	Manchester, NH (9)	*WPGD	Hendersonville, TN (50)	WSFJ	Newark, OH (52)	WTVD	Durham, NC (11)
†WMVS	Milwaukee, WI (10)	WPGH-TV	Pittsburgh, PA (53)	†WSPF-TV	Fort Myers, FL (30)	WTVL	Reading, PA (51)
†WMVT	Milwaukee, WI (36)	WPGX	Panama City, FL (28)	WSIL-TV	Harrisburg, IL (3)	WTVF	Nashville, TN (5)
		WPHL-TV	Philadelphia, PA (17)	†WSIU-TV	Carbondale, IL (8)	WTVG	Toledo, OH (13)
		WPIX	New York, NY (11)	WSPJ-TV	Sneedville, TN (2)	WTVH	Syracuse, NY (5)
*WNAB	Nashville, TN (58)	WPLG	Miami, FL (10)	WSJN-TV	San Juan, PR (24)	†WTVI	Charlotte, NC (42)
WNAC-TV	Providence, RI (64)	*WPMC	Jellico, TN (54)	WSJU	San Juan, PR (18)	WTVJ	Miami, FL (4)
WNAL-TV	Gadsden, AL (44)	WPMI	Mobile, AL (15)	†WSKG	Binghamton, NY (46)	WTVM	Columbus, GA (9)
WNBC-TV	New York, NY (4)	WPMT	York, PA (43)	WLSL-TV	Roanoke, VA (10)	WTVQ	Rockford, IL (17)
WNCT-TV	Greenville, NC (9)	†WPNE	Green Bay, WI (38)	WSMH	Flint, MI (66)	†WTVR	Peoria, IL (47)
WNDS	Derry, NH (50)	*†WPPB-TV	Boca Raton, FL (63)	WSMV	Nashville, TN (4)	WTVQ-TV	Lexington, KY (36)
WNDU-TV	South Bend, IN (16)	WPRI-TV	Providence, RI (12)	WSNR-TV	Syracuse, NY (43)	WTVR-TV	Richmond, VA (6)
†WNEF-TV	Buffalo, NY (17)	WPRV-TV	Fajardo, PR (13)	WSNS-TV	Chicago, IL (44)	†WTVS	Detroit, MI (56)
WNEG-TV	Toccoa, GA (32)	WPSD-TV	Paducah, KY (6)	WDOC-TV	Charlotte, NC (9)	WTVT	Tampa, FL (13)
†WNEH	Greenwood, SC (38)	†WPSX-TV	Clearfield, PA (3)	WSPA-TV	Spartanburg, SC (7)	*WTVU	New Haven, CT (59)
WNET-TV	Bay City, MI (5)	WPTA	Fort Wayne, IN (21)	†WSRE	Pensacola, FL (23)	WTVW	Evansville, IN (7)
†WNEO	Alliance, OH (45)	†WPTD	Dayton, OH (16)	WSSV-TV	Cordele, GA (55)	WTVX	Fort Pierce, FL (34)
WNEP-TV	Scranton, PA (16)	WPTF-TV	Durham, NC (28)	WSTE	Ponce, PR (7)	WTVY	Dothan, AL (4)
†WNEQ-TV	Buffalo, NY (23)	*WPTJ	Johnstown, PA (19)	WSTM-TV	Syracuse, NY (3)	WTVZ	Norfolk, VA (33)
†WNET	New York, NY-Newark, NJ (52)	†WPTO	Oxford, OH (14)	WSTR-TV	Cincinnati, OH (64)	WTWC	Tallahassee, FL (40)
WNFT	Jacksonville, FL (47)	WPTT-TV	Pittsburgh, PA (22)	WSUR-TV	Ponce, PR (9)	WTWO	Terre Haute, IN (2)
WNGM-TV	Athens, GA (34)	WPTV	Palm Beach, FL (5)	WSVI	Christiansted, VI (8)	WTWS	New London, CT (26)
*WNHT	Concord, NH (21)	WPTY-TV	Memphis, TN (24)	WSVN	Miami, FL (7)	WTFX-TV	Philadelphia, PA (29)
†WNIN	Evansville, IN (9)	WPTZ	Plattsburgh, NY (5)	*WSWB-TV	Scranton, PA (64)	WTLX-TV	Tallahassee, FL (27)
†WNITV	South Bend, IN (34)	WPMI-TV	Philadelphia, PA (6)	†WSWP-TV	Grandview, WV (9)	WTXX	Waterbury, CT (20)
†WNJB	New Brunswick, NJ (58)	WPWR-TV	Gary, IN (50)	WSWS	Opelika, AL (66)	WTZA	Kingston, NY (62)
†WNJM	Montclair, NJ (50)	WPXI	Pittsburgh, PA (11)	WSYM-TV	Lansing, MI (47)	WTZH	Meridian, MS (24)
†WNJS	Camden, NJ (23)	WPXT	Portland, ME (51)	WSYT	Syracuse, NY (68)		
†WNJT	Trenton, NJ (52)			WSYX	Columbus, OH (6)		
WNJU	New York, NY-Newark, NJ (47)	WQAD-TV	Moline, IL (8)			WUAB	Lorain, OH (43)
WNJX-TV	Mayaguez, PR (22)	†WQEC	Quincy, IL (27)	WTAE-TV	Pittsburgh, PA (4)	†WUCM-TV	University Center, MI (19)
†WNMU-TV	Marquette, MI (13)	†WQED	Pittsburgh, PA (13)	WTAJ-TV	Altoona, PA (10)	†WUCF-TV	Bad Axe, MI (35)
WNNE-TV	Hartford, VT (31)	†WQEX	Pittsburgh, PA (16)	WTAP-TV	Parkersburg, WV (15)	†WUFT	Gainesville, FL (5)
WNOL-TV	New Orleans, LA (38)	*WQHS	Sumter, SC (63)	WTAFTV	Charleston, SC (24)	WUHF	Rochester, NY (31)
†WNPB-TV	Morgantown, WV (24)	WQHS	Cleveland, OH (61)	WTAU	Albany, GA (19)	WUHQ-TV	Battle Creek, MI (41)
†WNPE-TV	Watertown, NY (16)	†WQLN	Erie, PA (54)	WTBS	Atlanta, GA (17)	†WUJA	Caguas, PR (58)
		WQOW-TV	Eau Claire, WI (18)	WTBY	Poughkeepsie, NY (54)	†WUNC-TV	Chapel Hill, NC (4)
		†WQPTV	Moline, IL (24)	†WTCE	Fort Pierce, FL (21)	†WUND-TV	Columbia, NC (2)
		*WQQB	Bowling Green, KY (40)	†WTCI	Chattanooga, TN (45)	†WUNF-TV	Asheville, NC (33)
†WNPI-TV	Norwood, NY (18)	WQRF-TV	Rockford, IL (39)	WTCY	Marion, IL (27)	†WUNG-TV	Concord, NC (58)
*WNPL-TV	Naples, FL (46)	†WQTO	Ponce, PR (26)	WTEN	Albany, NY (10)	†WUNJ-TV	Wilmington, NC (39)
WNRW	Winston-Salem, NC (45)	WQTV	Boston, MA (68)	WTGI-TV	Wilmington, DE (61)	†WUNK-TV	Greenville, NC (25)
†WNSC-TV	Rock Hill, SC (30)			WTGL-TV	Cocoa, FL (52)	†WUNL-TV	Winston-Salem, NC (26)
†WNTV	Greenville, SC (29)	*WRAH-TV	Sturgeon Bay, WI (42)	WTGS	Hardeeville, SC (28)	†WUNM-TV	Jacksonville, NC (19)
WNUV-TV	Baltimore, MD (54)	WRAL-TV	Raleigh, NC (5)	WTHI-TV	Terre Haute, IN (10)	†WUNP-TV	Roanoke Rapids, NC (36)
†WNVC	Fairfax, VA (56)	WRBL	Columbus, GA (3)	WTHR	Indianapolis, IN (13)	WUPW	Toledo, OH (36)
†WNVT	Goldvein, VA (53)	*WRBW	Orlando, FL (65)	*WTHX-TV	Manitowoc, WI (16)	WUSA	Washington, DC (9)
WNWO-TV	Toledo, OH (24)			WTCI-TV	Hartford, CT (61)	†WUSF-TV	Tampa, FL (16)

Call Letters

†WUSI-TV Olney, IL (16)	WVTV Milwaukee, WI (18)	WWTW Cadillac, MI (9)	*WYDC Corning, NY (48)
WUTR Utica, NY (20)	WVUE New Orleans, LA (8)	WWUP-TV Sault Ste. Marie, MI (10)	*WYDD Blacksburg, VA (65)
WUTA Buffalo, NY (29)	†WVUT Vincennes, IN (22)		*WYDH Key West, FL (22)
*WUXA Portsmouth, OH (30)	WVVA Bluefield, WV (6)		*WYDI Fond du Lac, WI (68)
			*WYDL Union City, TN (41)
WVAH-TV Charleston, WV (11)	WWAC-TV Atlantic City, NJ (53)	†WXEL-TV West Palm Beach, FL (42)	*WYDM Batavia, NY (51)
†WVAN-TV Savannah, GA (9)	WWAT Chillicothe, OH (53)	†WXGA-TV Waycross, GA (8)	*†WYDN Worcester, MA (48)
*WVBT Virginia Beach, VA (43)	WWAY Wilmington, NC (3)	WXGZ-TV Appleton, WI (32)	*WYDO Greenville, NC (14)
WVCY-TV Milwaukee, WI (30)	WWBT Richmond, VA (12)	WXIA-TV Atlanta, GA (11)	*WYDP Orange Park, FL (25)
WVEC-TV Hampton, VA (13)	WWCP-TV Johnstown, PA (8)	WXII Winston-Salem, NC (12)	WYED Goldsboro, NC (17)
*WVEO Aguadilla, PR (44)	WWL-TV New Orleans, LA (4)	WXIN Indianapolis, IN (59)	†WYES-TV New Orleans, LA (12)
†WVER Rutland, VT (28)	*WWLA Lewiston, ME (35)	WXIX-TV Cincinnati, OH-	WYFF-TV Greenville, SC (4)
WVEU Atlanta, GA (69)	WWLF-TV Hazleton, PA (56)	Newport, KY (19)	WYHS Hollywood, FL (69)
WVFT Roanoke, VA (27)	WWLP Springfield, MA (22)	*WXJP Memphis, TN (50)	*†WYIM Ocala, FL (29)
WVGA Valdosta, GA (44)	WWMT Kalamazoo, MI (3)	WXMI Grand Rapids, MI (17)	†WYIN Gary, IN (56)
†WVIA-TV Scranton, PA (44)	WWNY-TV Carthage-	WXMT Nashville, TN (30)	WYMT-TV Hazard, KY (57)
WVII-TV Bangor, ME (7)	Watertown, NY (7)	WXON Detroit, MI (20)	WYOU Scranton, PA (22)
WVIR-TV Charlottesville, VA (29)	WWOR-TV New York, NY-	WXOW-TV La Crosse, WI (19)	WYTV Youngstown, OH (33)
WVIT New Britain, CT (30)	Secaucus, NJ (9)	WXTV Paterson, NJ (41)	*WYVN Martinsburg, WV (60)
†WVIZ-TV Cleveland, OH (25)	†WWPB Hagerstown, MD (31)	WXTX Columbus, GA (54)	WYZZ-TV Bloomington, IL (43)
WVLA Baton Rouge, LA (33)	*WWQR Morgantown, NC (23)	WXVA-TV Albany, NY (23)	
WVNY Burlington, VT (22)	*WWRD Wilson, NC (30)	†WXXI-TV Rochester, NY (21)	WZDX Huntsville, AL (54)
†WVPT Staunton, VA (51)	*WWRS Mayville, WI (52)	WXXV-TV Gulfport, MS (25)	WZTV Nashville, TN (17)
WVSB-TV West Point, MS (27)	WWSB Sarasota, FL (40)	WXYZ-TV Detroit, MI (7)	WZKK Ashland, VA (65)
†WVTA Windsor, VT (41)	WWTI Watertown, NY (50)		WZZM-TV Grand Rapids, MI (13)
†WVTB St. Johnsbury, VT (20)	WWTO-TV La Salle, IL (35)	†WYBE Philadelphia, PA (35)	*WZZW Roanoke, VA (60)
WVTM-TV Birmingham, AL (13)		†WYCC Chicago, IL (20)	

Canadian TV Station Call Letters

Dagger (†) indicates non-commercial/educational station.

CBAFT.....Moncton, N.B. (11)	CBMUT.....Harrington-Harbour, Que. (13)	CFCN-TV-4.....Burmis, Alta. (5)	CICC-TV.....Yorkton, Sask. (10)
CBCA-TV-1.....Etzikom, Alta. (12)	CBOT.....Ottawa, Ont.-Hull, Que. (9)	CFCN-TV-5.....Lethbridge, Alta. (13)	CICC-TV-1.....Wynyard, Sask. (12)
CBCC-TV-4.....Taylor, B.C. (12)	CBOT.....Ottawa, Ont. (4)	CFCN-TV-8.....Medicine Hat, Alta. (8)	CICC-TV-2.....Norquay, Sask. (7)
CBCH-TV-1.....Houston, B.C. (2)	CBRFT.....Calgary, Alta. (16)	CFEM-TV.....Rouyn-Noranda, Que. (13)	CICI-TV.....Sudbury, Ont. (5)
CBCH-TV-2.....Burns Lake, B.C. (4)	CBRT.....Calgary, Alta. (9)	CFER-TV.....Rimouski, Que. (11)	CICI-TV-1.....Elliot Lake, Ont. (3)
CBCH-TV-3.....Smithers, B.C. (5)	CBSAT.....Clermont, Que. (21)	CFER-TV-2.....Sept. Iles-Gaspé-Nord, Que. (5)	†CICO-TV-9.....Thunder Bay, Ont. (9)
CBCO-TV-1.....Moosonee, Ont. (9)	CBSET.....Sept Iles, Que. (3)	CFJB-TV.....Frobisher Bay, N.W.T. (8)	†CICO-TV-18.....London, Ont. (18)
CBCP-TV-1.....Shaunavon, Sask. (7)	CBSENT.....Notre Dames des Monts, Que. (40)	CFGS-TV.....Hull, Que.-Ottawa, Ont. (49)	†CICO-TV-19.....Sudbury, Ont. (19)
CBCP-TV-3.....Ponteix, Sask. (3)	CBST.....Sept Iles, Que. (13)	CFJC-TV.....Kamloops, B.C. (4)	†CICO-TV-20.....Sault Ste. Marie, Ont. (20)
CBCQ-TV-1.....Temagami, Ont. (15)	CBT.....St. John's, Nfld. (8)	CFJP-TV.....Montreal, Que. (35)	†CICO-TV-24.....Ottawa, Ont. (24)
CBCT.....Charlottetown, P.E.I. (13)	CBT.....Ottawa, Ont. (4)	CFKM-TV.....Trois Rivières, Que. (16)	†CICO-TV-28.....Kitchener-Paris, Ont. (28)
CBDBT.....Faro, Y.T. (8)	CBUT.....Trail, B.C. (11)	CFLA-TV.....Goose Bay, Nfld. (8)	†CICO-TV-32.....Windsor, Ont. (32)
CBDDT.....Dawson, Y.T. (7)	CBUT-7.....Cranbrook, B.C. (10)	CFMT-TV.....Toronto, Ont. (47)	†CICO-TV-59.....Chatham, Ont. (59)
CBEAT.....Fort Smith, N.W.T. (8)	CBUT.....Nelson, B.C. (9)	CFRN-TV-1.....Oyen, Alta. (2)	CIEW-TV.....Estevan-Weyburn, Sask. (7)
CBECT.....Rankin Inlet, N.W.T. (9)	CBUDT.....Bonnington Falls, B.C. (13)	CFPL-TV.....London, Ont. (10)	CIFG-TV.....Prince George, B.C. (12)
CBEEDT.....Norman Wells, N.W.T. (9)	CBUET.....Cassiar, B.C. (7)	CFQC-TV.....Saskatoon, Sask. (8)	CIHF-TV.....Halifax, N.S. (20)
CBEFT.....Windsor, Ont. (54)	CBUFT.....Vancouver, B.C. (26)	CFQC-TV-1.....Stranraer, Sask. (3)	CIHF-TV-1.....Fredericton, N.B. (11)
CBEGT.....Fort Simpson, N.W.T. (9)	CBUGT.....Fort Nelson, B.C. (8)	CFQC-TV-2.....North Battleford, Sask. (6)	CIHF-TV-2.....Saint John, N.B. (12)
CBEHT.....Eskimo Point, N.W.T. (9)	CBUHT.....Tabor Mountain, B.C. (78)	CFRE-TV.....Regina, Sask. (11)	CIHF-TV-3.....Moncton, N.B. (27)
CBEIT.....Baker Lake, N.W.T. (9)	CBUIT-1.....Bella Bella, B.C. (13)	CFRN-TV.....Edmonton, Alta. (3)	CIIT-TV.....Toronto-Paris, Ont. (6)
CBEJT.....Cape Dorset, N.W.T. (9)	CBUIT-3.....Bella Coola, B.C. (13)	CFRN-TV-1.....Grande Prairie, Alta. (13)	CIIT-TV-2.....Bancroft, Ont. (2)
CBEKT.....Pangnirtung, N.W.T. (9)	CBUIT-4.....Hagensborg, B.C. (11)	CFRN-TV-2.....Peace River, Alta. (3)	CIIT-TV-4.....Owen Sound, Ont. (4)
CBELT.....Pond Inlet, N.W.T. (9)	CBUT.....Vancouver, B.C. (2)	CFRN-TV-3.....Whitecourt, Alta. (12)	CIIT-TV-22.....Uxbridge/Toronto, Ont. (41)
CBELT.....Resolute Bay, N.W.T. (9)	CBVD-TV.....Malarctic, Que. (5)	CFRN-TV-4.....Ashmont, Alta. (12)	CIIT-TV-29.....Sarnia, Ont. (29)
CBENT.....Cambridge Bay, N.W.T. (9)	CBVT.....Quebec City, Que. (11)	CFRN-TV-5.....Lac La Biche, Alta. (2)	CIMF-TV.....Riviere du Loup, Que. (9)
CBEDT.....Coppermine, N.W.T. (9)	CBWAT.....Kenora, Ont. (8)	CFRN-TV-6.....Red Deer, Alta. (8)	CIPA-TV.....Prince Albert, Sask. (9)
CBEPT.....Tukttoyaktuk, N.W.T. (8)	CBWBT.....Flin Flon, Man. (10)	CFRN-TV-7.....Lougheed, Alta. (7)	CIPA-TV-1.....Alticane, Sask. (10)
CBEQT.....Spence Bay, N.W.T. (9)	CBWCT.....Fort Frances, Ont. (5)	CFRS-TV.....Jonquiere, Que. (4)	CISA-TV.....Lethbridge, Alta. (7)
CBET.....Windsor, Ont. (9)	CBWDT.....Dryden, Ont. (9)	CFRS-TV.....Saskatoon, Sask. (4)	CISR-TV.....Santa Rosa, B.C. (83)
CBFAT.....Chibougamau, Que. (5)	CBWET.....Red Lake, Ont. (10)	CFSS-TV.....Estevan-Weyburn-Regina, Sask. (3)	CITL-TV.....Lloydminster, Alta. (4)
CBFGT.....Fort George, Que. (9)	CBWFT.....Winnipeg, Man. (3)	CFTF-TV.....Riviere du Loup, Que. (29)	CITM-TV.....100 Mile House, B.C. (3)
CBFHT.....Fort Rupert, Que. (9)	CBWGT.....Fisher Branch, Man. (10)	CFTK-TV.....Terrace, B.C. (3)	CITD-TV.....Timmins, Ont. (3)
CBFMT.....Mistassini Post, Que. (9)	CBWHT.....Grand Rapids, Man. (8)	CFM-TV.....Montreal, Que. (10)	CITO-TV-3.....Kearns, Ont. (11)
CBFNT-1.....Port au Port, Nfld. (13)	CBWIT.....The Pas, Man. (7)	CFM-TV.....Toronto, Ont. (9)	CITO-TV-4.....Kapuskasing, Ont. (10)
CBFRT.....Radisson, Que. (8)	CBWJT.....Ear Falls, Ont. (13)	CFM-TV.....Toronto, Ont. (9)	CITV-TV.....Edmonton, Alta. (13)
CBFST-2.....Temiscaming, Que. (12)	CBWKT.....Snow Lake, Man. (8)	CFM-TV.....Toronto, Ont. (9)	CITY-TV.....Toronto, Ont. (57)
CBFT.....Montreal, Que. (2)	CBWLT.....Gillam, Man. (8)	CFM-TV.....Toronto, Ont. (9)	CITY-TV-2.....Woodstock, Ont. (31)
CBFWT.....Nouveau Comptoir, Que. (9)	CBWMT.....Wabowden, Man. (10)	CFM-TV.....Toronto, Ont. (9)	†CIVA.....Abitibi-Temiscamingue, Que. (12)
CBGAT.....Matane, Que. (6)	CBWNT.....Cross Lake, Man. (12)	CFM-TV.....Toronto, Ont. (9)	†CIVA-TV-1.....Abitibi-Temiscamingue, Que. (8)
CBHFT.....Halifax, N.S. (13)	CBWOT.....Norway House, Man. (9)	CFM-TV.....Toronto, Ont. (9)	†CIVB-TV.....Rimouski, Que. (22)
CBHT.....Halifax, N.S. (3)	CBWPT.....Nelson House, Man. (11)	CFM-TV.....Toronto, Ont. (9)	†CIVC-TV.....Trois-Rivières, Que. (45)
CBIMT.....Iles de la Madeleine, Que. (12)	CBWQT.....Leaf Rapids, Man. (13)	CFM-TV.....Toronto, Ont. (9)	†CIVF-TV.....Baie-Trinite, Que. (12)
CBIT.....Sydney, N.S. (5)	CBWRT.....Lynn Lake, Man. (8)	CFM-TV.....Toronto, Ont. (9)	†CIVK-TV.....Carleton, Que. (15)
CBJET.....Chicoutimi, Que. (58)	CBWWT.....Waasagamach, Man. (9)	CFM-TV.....Toronto, Ont. (9)	†CIVG-TV.....Sept-Iles, Que. (9)
CBKAT.....Uranium City, Sask. (8)	CBWXT.....Gods Lake Narrows, Man. (13)	CFM-TV.....Toronto, Ont. (9)	†CIVK-TV-1.....Anse-aux-Gascons, Que. (32)
CBKBT.....Beauval, Sask. (7)	CBWYT.....Mafeking, Man. (2)	CFM-TV.....Toronto, Ont. (9)	†CIVM-TV.....Montreal, Que. (17)
CBKCT.....Ile a la Crosse, Sask. (9)	CBXAT.....Grande Prairie, Alta. (10)	CFM-TV.....Toronto, Ont. (9)	†CIVO-TV.....Hull, Que. (30)
CBKDT.....Buffalo Narrows, Sask. (11)	CBXBT.....Fort Chipewyan, Alta. (10)	CFM-TV.....Toronto, Ont. (9)	†CIVQ-TV.....Quebec, Que. (15)
CBKFT.....Regina, Sask. (13)	CBXFT.....Edmonton, Alta. (11)	CFM-TV.....Toronto, Ont. (9)	†CIVS-TV.....Estrie, Que. (24)
CBKGT.....Gravelbourg, Sask. (45)	CBXT.....Edmonton, Alta. (5)	CFM-TV.....Toronto, Ont. (9)	†CIVV-TV.....Saguenay-Lac St. Jean, Que. (8)
CBKHT.....Keno Hill, Y.T. (13)	CBYAT.....Deer Lake, Nfld. (12)	CFM-TV.....Toronto, Ont. (9)	CJAP-TV.....Argentia, Nfld. (3)
CBKST.....Saskatoon, Sask. (11)	CBYT.....Corner Brook, Nfld. (5)	CFM-TV.....Toronto, Ont. (9)	CJBN-TV.....Kenora, Ont. (13)
CBKT.....Regina, Sask. (9)	CFAP-TV.....Quebec City, Ont. (2)	CFM-TV.....Toronto, Ont. (9)	CJBR-TV.....Rimouski, Que. (2)
CBLAT.....Geraldton, Ont. (13)	CFCF-TV.....Montreal, Que. (12)	CFM-TV.....Toronto, Ont. (9)	CJCB-TV.....Sydney, N.S. (4)
CBLCT.....Fraserdale, Ont. (7)	CFCL-TV-2.....Timmins, Ont. (6)	CFM-TV.....Toronto, Ont. (9)	CJCB-TV-1.....Inverness, N.S. (6)
CBLOD.....Fort Albany, Ont. (8)	CFCL-TV-3.....Kearns, Ont. (2)	CFM-TV.....Toronto, Ont. (9)	CJCB-TV-2.....Antigonish, N.S. (9)
CBLET.....Attawapiskat, Ont. (12)	CFCL-TV-6.....Chapleau, Ont. (7)	CFM-TV.....Toronto, Ont. (9)	CJCH-TV.....Halifax, N.S. (5)
CBLFT.....Toronto, Ont. (25)	CFCM-TV.....Quebec City, Que. (4)	CFM-TV.....Toronto, Ont. (9)	CJCH-TV-1.....Canning, N.S. (10)
CBLHT.....Fort Hope, Ont. (12)	CFCN-TV.....Calgary, Alta. (4)	CFM-TV.....Toronto, Ont. (9)	CJCH-TV-6.....West Caledonia, N.S. (6)
CBLT.....Toronto, Ont. (5)	CFCN-TV-1.....Hand Hills-Drumheller, Alta. (12)	CFM-TV.....Toronto, Ont. (9)	CJCH-TV-7.....Yarmouth, N.S. (40)
CBMCT.....Chibougamau, Que. (4)		CFM-TV.....Toronto, Ont. (9)	CJCN-TV.....Grand Falls, Nfld. (4)
CBMDT.....Mistassini Post, Que. (12)		CFM-TV.....Toronto, Ont. (9)	CJCD-TV.....Dawson Creek, B.C. (5)
CBMET.....La Tuque, Que. (9)		CFM-TV.....Toronto, Ont. (9)	CJDG-TV.....Lithium Mines, Que. (7)
CBMGT.....Fort George, Que. (12)		CFM-TV.....Toronto, Ont. (9)	CJFB-TV.....Swift Current, Sask. (5)
CBMHT.....Fort Rupert, Que. (12)		CFM-TV.....Toronto, Ont. (9)	CJFB-TV-3.....Riverhurst, Sask. (10)
CBMIT.....Baie Comeau, Que. (28)		CFM-TV.....Toronto, Ont. (9)	CJIC-TV.....Sault Ste. Marie, Ont. (5)
CBMLT.....La Tabatiere, Que. (10)		CFM-TV.....Toronto, Ont. (9)	CJMA-TV.....Marystown, Nfld. (11)
CBMMT.....Murdochville, Que. (21)		CFM-TV.....Toronto, Ont. (9)	CJOH-TV.....Ottawa, Ont. (13)
CBMNT.....Nouveau Comptoir, Que. (12)		CFM-TV.....Toronto, Ont. (9)	CJOH-TV-6.....Deseronto, Ont. (6)
CBMRT.....Fermont, Que. (9)		CFM-TV.....Toronto, Ont. (9)	CJOH-TV-8.....Cornwall, Ont. (8)
CBMST.....Blanc Sablon, Que. (5)		CFM-TV.....Toronto, Ont. (9)	
CBMT.....Montreal, Que. (6)		CFM-TV.....Toronto, Ont. (9)	
CBMT-1.....Trois Rivières, Que. (28)		CFM-TV.....Toronto, Ont. (9)	

Canadian Call Letters

CJON-TV.....St. John's, Nfld. (6)	CKCK-TV-1.....Colgate, Sask. (12)	CKMI-TV.....Quebec City, Que. (5)	CKSA-TV.....Lloydminster, Alta. (2)
CJOX-TV-1.....Grand Bank, Nfld. (2)	CKCK-TV-2.....Willow Bunch, Sask. (6)	CKMJ-TV.....Marquis (Moose Jaw), Sask. (7)	CKSA-TV-2.....Bonnyville, Alta. (9)
CJPM-TV.....Chicoutimi, Que. (6)	CKCO-TV.....Kitchener, Ont. (13)	CKNC-TV.....Sudbury, Ont. (9)	CKSH-TV.....Sherbrooke, Que. (9)
CJPM-TV-1.....Chambord- Roberval, Que. (10)	CKCO-TV-2.....Georgian Bay (Warton), Ont. (2)	CKNC-TV-1.....Elliot Lake, Ont. (7)	CKTM-TV.....Trois Rivières, Que. (13)
CJRR-TV.....Red Rocks, Nfld. (11)	CKCO-TV-3.....Sarnia-Chatham, Ont. (42)	CKND-TV.....Winnipeg, Man. (9)	CKTN-TV.....Trail-Rossland, B.C. (8)
CJSV-TV.....Stephenville, Nfld. (4)	CKCO-TV-4.....The Muskokas, Ont. (11)	CKNX-TV.....Wingham, Ont. (8)	CKVR-TV.....Barrie, Ont. (3)
CJWB-TV.....Bonavista, Nfld. (10)	CKCW-TV.....Moncton, N.B. (2)	CKNY-TV.....North Bay, Ont. (10)	CKVU-TV.....Vancouver, B.C. (10)
CJWN-TV.....Corner Brook, Nfld. (10)	CKCW-TV-1.....Charlottetown, P.E.I. (8)	CKOS-TV.....Yorkton, Sask. (5)	CKWS-TV.....Kingston, Ont. (11)
CKAM-TV.....Upsalquitch Lake, N.B. (12)	CKKM-TV.....Oliver-Osoyoos, B.C. (3)	CKPG-TV.....Prince George, B.C. (2)	CKX-TV.....Brandon, Man. (5)
CKBI-TV.....Prince Albert, Sask. (5)	CKKX-TV.....Calgary, Alta. (2)	CKPR-TV.....Thunder Bay, Ont. (2)	CKX-TV-1.....Birtle-Foxwarren, Man. (11)
CKBI-TV-1.....Nipawin, Sask. (10)	CKLFTV.....Saint John/ Fredericton, N.B. (9)	CKRD-TV.....Red Deer, Alta. (6)	CKY-TV.....Winnipeg, Man. (7)
CKBI-TV-2.....North Battleford, Sask. (7)	CKLFTV-1.....Florenceville/ Woodstock, N.B. (3)	CKRD-TV-1.....Coronation, Alta. (10)	CKYA-TV.....Fisher Branch, Man. (8)
CKBI-TV-3.....Greenwater Lake, Sask. (4)	CKMC-TV.....Swift Current, Sask. (12)	CKRN-TV.....Rouyn-Noranda, Que. (4)	CKYB-TV.....Brandon, Man. (4)
CKBQ-TV.....Star City-Melfort, Sask. (2)	CKMC-TV-1.....Golden Prairie, Sask. (10)	CKRN-TV-3.....Bearn/Fabre, Que. (3)	CKYD-TV.....Dauphin, Man. (12)
CKCD-TV.....Campbellton, N.B. (7)		CKRS-TV.....Jonquiere, Que. (12)	CKYF-TV.....Flin Flon, Man. (13)
CKCK-TV.....Regina, Sask. (2)		CKRT-TV.....Riviere-du-Loup, Que. (7)	CKYP-TV.....The Pas, Man. (12)
			CKYT-TV.....Thompson, Man. (9)

Description of Station Directory Section

THE STATION MAPS

The only official and uniform rough guide to a station's physical coverage is found in the files of the Federal Communications Commission. Each TV station grantee is required to submit to the Commission its coverage contours predicted on the basis of engineering formulas designated by the Commission. The FCC specifies three grades of service as a general indication of the probable quality of reception.

The FCC does not intend or expect the predicted coverage contours, submitted by each station, to reflect whether a signal is received or not received at any specific location. Rather, the Commission regards the contours as a general guide to probable reception. The basic use made by the Commission of the contours is as a tool to determine where to allocate channels to minimize interference among stations.

Though all stations and applicants are required to submit predicted contours to the FCC, stations may also file contours based on actual measurements of transmitted signals. Under FCC rules, such filings are not mandatory, and only a relatively few stations have offered such measurements voluntarily. The Commission has no official and uniform rules for measuring service contours; such submissions are associated with stations' files but are not given official status by the Commission.

The maps are intended to serve as guides. It should be emphasized that the use of maps for legal proceedings, such as those before the FCC, may require precision greater than that reasonably obtainable in maps of the size employed in the *Factbook*.

The three grades of predicted contours required by the FCC are as follows:

Grade B Service: The quality of picture expected to be satisfactory to the median observer at least 90% of the time for at least 50% of the receiving locations within the contour, in the absence of interfering co-channel and adjacent-channel signals.

Grade A Service: Satisfactory service expected at least 90% of the time for at least 70% of the receiving locations.

Principal City Service: Satisfactory service expected at least 90% of the time for at least 90% of the receiving locations.

We obtained the predicted contour maps from the FCC files or from the stations. We publish two contour lines, "Grade A" and "Grade B."

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ARBITRON TV STATION CIRCULATION

The counties listed on the station pages represent the home market Arbitron Metro area plus those counties in which the station receives a Net Weekly Circulation of at least 5% according to Arbitron circulation estimates. Each of these counties is then delineated by three circulation categories which include those in which the station's circulation is 50% or more, 25%-49% and 5%-24%. In some instances, counties listed do not appear on the maps, since the reduction in scale required to include them would impair the legibility of the maps.

The station circulation estimates which determined the allocation of each county to the proper category were derived from samples obtained over several survey periods. The estimates were based on Arbitron market surveys conducted during 1989 and 1990.

The Total Households and Television Households which are listed for each county qualifying for inclusion in one of the three circulation categories are current Arbitron projections as of January 1990 (see Definitions of Arbitron Terms).

Net Weekly and Average Daily Circulation totals for each station are based on the above surveys.

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DEFINITIONS OF ARBITRON TERMS

Total Households—A household is a single dwelling unit, which may be a house, an apartment, or a group of one or more rooms. The total households figures shown in the current study are Market Statistics estimates projected to January 1, 1990 and rounded to the nearest hundred. These estimates include households on military installations.

Television Households—A television household is an occupied dwelling unit having one or more television sets. Updated estimates of TV households in each county are prepared annually by the Arbitron Research Department.

TV Penetration—The percent of total homes having one or more television sets at the time of the surveys. TV penetration uses current regional penetration estimates derived by the Advertising Research Foundation from U.S. Bureau of the Census surveys conducted in accordance with ARF specifications.

Net Weekly Circulation—The estimated number of different television households viewing a particular station at least once per week, Monday-Sunday, Sign-on to Sign-off.

Average Daily Circulation—The estimated average number of different television households reached by a particular station on each day of the week, Sign-on to Sign-off.

EDITOR'S NOTE: Total Households listed for each station in this Volume of the Television and Cable Factbook do not include households in any county in which the station's circulation is less than 5%. The counties appearing in the circulation report are listed alphabetically by state. The states are arranged alphabetically by two-letter state abbreviations.

SURVEY METHODS, DESCRIBED BY ARBITRON

Arbitron uses one-week, interviewer-supervised family viewing diaries to secure information for television audience estimates. Families are contacted initially by mail to inform them of their selection for the survey. They are then contacted by telephone to secure their cooperation in the survey and to elicit basic information as to television set ownership and number of sets owned in the household. Contact is maintained with the sample families through followup calls to encourage proper recording and prompt return of the diaries.

Sampling is controlled by geographic units of no larger than county size, and in some instances for reasons of population distribution, terrain or technical control a county is divided into two sampling units. Sample homes are selected by computer from all available households with listed telephones in the sampling universe through a systematic interval selection technique with random selection occurring within each interval.

In the Metro and ADI Rating Area, households with unlisted telephones are included in the sample universe by using a list of potential telephone numbers. Known listed numbers, business numbers, nonresidential business exchanges and unassigned number blocks have been eliminated.

The Arbitron family viewing diary measurement technique is used for both market surveys of television viewing and broadscale station circulation information by county.

At least four times each year, Arbitron surveys every county to provide viewing information for every television market in the country. Further details on Arbitron sampling procedures are available from Arbitron.

EXPLANATION OF FCC SYMBOLS

FCC Filing Symbols:

1. **BPCT:** Broadcast Permit Commercial Television.
2. **BMPCT:** Broadcast Modification of Permit Commercial Television.

3. **DOC:** Docket (designation applied by FCC to hearing cases).

4. **GRANTED:** Date of authorization by FCC.

Note: "BPCT" and "BMPCT" designations, accompanied by numbers, are affixed by the FCC to applications for new or changed station facilities to identify each when it is accepted for filing. They therefore constitute file numbers. Each map in the Factbook is accompanied with its file number to facilitate reference to the Commission's official files. In each case, the file number used is the one affixed to the application for facilities which were subsequently authorized by the FCC and in use at the time this Factbook was published. "Docket" numbers are used in those few cases where the application was in a hearing status and a file number had not been assigned. The "granted" date indicates when the FCC approved construction of facilities involved.

After a station is completed according to the terms of its construction permit, it receives a license; this is identified by a number with a "BLCT" (Broadcast License Commercial Television) prefix. When a license is renewed, a number with a "BRCT" (Broadcast Renewal Commercial Television) prefix is employed. Applications for licenses or license renewals do not include requests for changes in facilities, thus do not affect predicted Grade A & B contours. Therefore, they are not employed as references in the Factbook.

The Grade A & B contours on the maps are predicted by station engineers according to the formulas designated by the FCC, as previously explained. They are based on facilities authorized or in use by stations at the time of Factbook publication.