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Description of Station Directory Section

The Station Maps

The only official and uniform rough guide to a station's physical coverage is found in the files of the Federal Communications Commission. Each TV station grantee is required to submit to the Commission its coverage contours predicted on the basis of engineering formulas designated by the Commission. The FCC specifies three grades of service as a general indication of the probable quality of reception.

The FCC does not intend or expect the predicted coverage contours, submitted by each station, to reflect whether a signal is received or not received at any specific location. Rather, the Commission regards the contours as a general guide to probable reception. The basic use made by the Commission of the contours is as a tool to determine where to allocate channels to minimize interference among stations.

Though all stations and applicants are required to submit predicted contours to the FCC, stations may also file contours based on actual measurements of transmitted signals. Under FCC rules, such filings are not mandatory, and only a relatively few stations have offered such measurements voluntarily. The Commission has no official and uniform rules for measuring service contours; such submissions are associated with stations' files but are not given official status by the Commission.

The maps are intended to serve as guides. It should be emphasized that the use of maps for legal proceedings, such as those before the FCC, may require precision greater than that reasonably obtainable in maps of the size employed in the *Factbook*.

The three grades of predicted contours required by the FCC are as follows:

Grade B Service: The quality of picture expected to be satisfactory to the median observer at least 90% of the time for at least 50% of the receiving locations within the contour, in the absence of interfering co-channel and adjacent-channel signals.

Grade A Service: Satisfactory service expected at least 90% of the time for at least 70% of the receiving locations.

Principal City Service: Satisfactory service expected at least 90% of the time for at least 90% of the receiving locations.

We obtained the predicted contour maps from the FCC files. We publish two contour lines, "Grade A" and "Grade B."

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ARBITRON TV STATION CIRCULATION

The counties listed on the station pages represent the home market Arbitron Metro area plus those counties in which the station receives a Net Weekly Circulation of at least 5% according to Arbitron circulation estimates. Each of these counties is then delineated by three circulation categories which include those in which the station's circulation is 50% or more, 25%-49% and 5%-24%. In a few instances, counties listed do not appear on the maps, since the re-

duction in scale required to include them would impair the legibility of the maps.

The station circulation estimates which determined the allocation of each county to the proper category were derived from samples obtained over several survey periods. The estimates were based on Arbitron market surveys conducted for May and November 1973 and February/March 1974.

The Total Households and Television Households which are listed for each county qualifying for inclusion in one of the three circulation categories are current Arbitron projections as of January 1975 (see Definitions of Arbitron Terms).

Net Weekly and Average Daily Circulation totals for each station are based on the above surveys.

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DEFINITIONS OF ARBITRON TERMS

Total Households—A household is a single dwelling unit, which may be a house, an apartment, or a group of one or more rooms. The total households figures shown in the current study are Market Statistics Inc. estimates projected to January 1, 1975 and rounded to the nearest hundred.

Television Households—A television household is a household having one or more television sets. Estimates for each county are based on an updating of Arbitron TV penetration estimates using historical regional growth curves to January 1975. This penetration percentage is then applied to MSI total households projections for estimates of total television households. Mathematical differences may occur due to computer rounding to whole numerals from fractions of a percent.

TV Penetration—The percent of total homes having one or more television sets at the time of the surveys. TV penetration is derived from the same basic technique as described above, using current regional penetration estimates derived by the Advertising Research Foundation from U.S. Bureau of the Census surveys conducted in accordance with ARF specifications. The most recent ARF estimates are as of January 1969.

Net Weekly Circulation—The estimated number of different television households viewing a particular station at least once per week, Monday-Sunday, Sign-on to Sign-off.

Average Daily Circulation—The estimated average number of different television households reached by a particular station on each day of the week, Sign-on to Sign-off.

SURVEY METHODS, Described by ARBITRON

Arbitron uses one-week, interviewer-supervised family viewing diaries to secure information for television audience estimates. Families are contacted initially by mail to inform them of their selection for the survey. They are then contacted by telephone to secure their cooperation in the survey and to elicit basic information as to television set ownership, number of sets owned and presence of color set(s) in the household. Contact is maintained with the sample families through followup calls to encourage proper recording and prompt return of the diaries.

Sampling is controlled by geographic units of no larger than county size, and in some instances for reasons of population distribution, terrain or technical control a county is divided into two sampling units. Sample homes are selected by computer from all available telephone directories listing the homes within each sampling unit through a systematic interval selection technique with random selection occurring within each interval.

The Arbitron family viewing diary measurement technique is used for both market surveys of television viewing and broadscale station circulation information by county.

At least three times each year, Arbitron surveys every county to provide viewing information for every television market in the country. Further details on Arbitron sampling procedures are available from Arbitron.

EXPLANATION OF FCC SYMBOLS

FCC Filing Symbols:

1. **BPCT:** Broadcast Permit Commercial Television.
2. **BMPCT:** Broadcast Modification of Permit Commercial Television.
3. **DOC:** Docket. (Designation applied by FCC to hearing cases.)
4. **GRANTED:** Date of authorization by FCC.

Note: "BPCT" and "BMPCT" designations, accompanied by numbers, are affixed by the FCC to applications for new or changed station facilities to identify each when it is accepted for filing. They therefore constitute file numbers. Each map in the *Factbook* is accompanied with its file number to facilitate reference to the Commission's official files. In each case, the file number used is the one affixed to the application for facilities which were subsequently authorized by the FCC and in use at the time this *Factbook* was published. "Docket" numbers are used in those few cases where the application is in a hearing status and a file number hasn't been assigned. The "granted" date indicates when the FCC approved construction of facilities involved.

After a station is completed according to the terms of its construction permit, it receives a license; this is identified by a number with a "BLCT" (Broadcast License Commercial Television) prefix. When a license is renewed, a number with a "BRCT" (Broadcast Renewal Commercial Television) prefix is employed. Applications for licenses or license renewals do not include requests for changes in facilities, thus do not affect predicted Grade A & B contours. Therefore, they are not employed as references in the *Factbook*.

Station Directory Description

The Grade A & B contours on the maps are predicted by station engineers according to the formulas designated by the FCC, as previously explained. They are based on facilities in use by stations at the time of *Factbook* publication. Where a station has a construction permit for a change in facilities but has not completed the change, both existing and projected contours are shown—the latter by dotted broken lines.

BBM SURVEY METHODS

The BBM Bureau of Measurement conducts National Surveys covering all of Canada except the Yukon and Northwest Territories.

A listing of all individuals in a sample of households is first obtained by telephone contact in most urban areas and by a combination of telephone and mail in other areas. From this universe of individuals, a random sample of persons is selected and each such person is sent a diary by mail in which he or she is asked to record his or her tuning to radio and television over a week's time period, by quarter hours.

For the purpose of this survey, the whole of Canada is divided into over 360 BBM sampling cells, which are whole counties, regional districts or census divisions or parts or combinations thereof. These sampling cells are then reported, in some cases singly, or in combination, as county, regional district, census division, Census Metropolitan or Census Agglomeration areas, as defined by Statistics Canada.

The Survey, in addition to the regular ratings and Station totals, also provides weekly circulation figures in each BBM area. By weekly circulation is meant the number of persons that tuned to the station at least once during the survey week.

For any station, therefore, it is possible to arrange its audience reached weekly according to—

- (a) those BBM areas in which it reached 50% and over of all persons
- (b) those BBM areas in which it reached 25-49% of all persons
- (c) those areas in which it reached 5-24% of all persons.

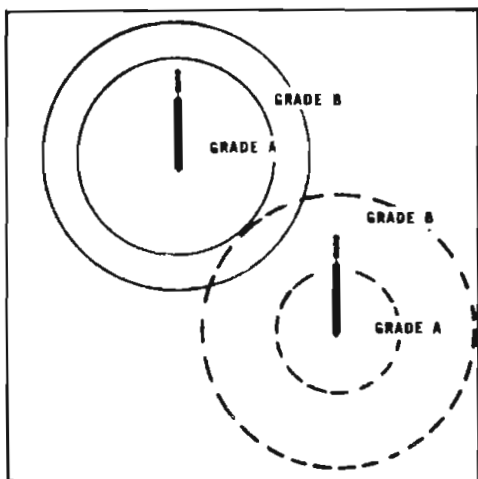
This is the arrangement followed in the *Factbook*.

In addition, a figure designated as "BBM Weekly Circulation (All Persons)" is shown. This is the estimated total number of persons that tuned to the station during the survey in all of its coverage areas—i.e. in all the BBM areas into which its signal penetrated, including the areas in which its reach was less than 5%.

THE FACTBOOK: An Explanation of Map Symbols and Figures

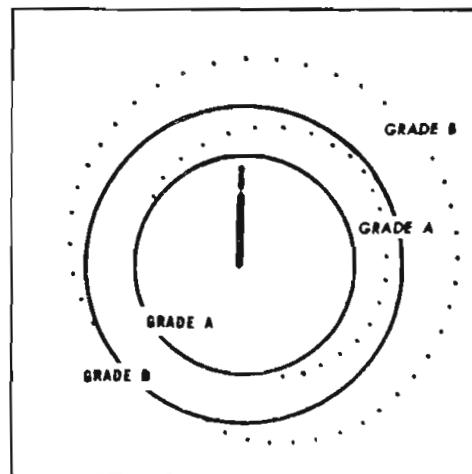
THE STATION PAGES

The individual station tables show a complete listing of all counties grouped by Arbitron Net Weekly Circulation levels, with Total Households, TV Households, and TV Penetration in each county individually. For definitions of Arbitron terms see Introduction.



Satellite stations are shown in a dash line pattern in relation to the parent listing. In the satellite listing the parent station is shown in the dash line pattern.

Where a station has a construction permit for a change in facilities and has set a target date, but has not completed construction, both existing and projected contours are shown—the latter by dotted lines.



THE STATE PAGES

Following the map of each state, two rankings for each market are shown: Arbitron's Prime Time Television Households and Arbitron's Area of Dominant Influence Television Households. Arbitron's Prime Time Television Households are based on average quarter-hour TV households reached during evening prime time (7:30-11 p.m., Eastern & Pacific Time Zones; 6:30-10 p.m., Central & Mountain Time Zones), all home market stations combined. ADI Households Rank is established by Arbitron. Non-ADI Markets show an asterisk (*) in the rank column.

Technical facilities listings for all educational stations within each state are found on pages following the state map.

The state pages also carry additional cross-reference material, indicating for example, those stations within the state that are identified with two or more cities, or with cities in another state.

Operating commercial and educational TV stations by VHF and UHF are shown for each state in a status report as of September 1, 1975.

U. S. Television Stations by Call Letters

As of September 1, 1975

With Channel Numbers in Parentheses. Call Letter Assignments to CP Holders Included.

Dagger (†) Indicates Educational Non-Commercial Station

Indicates Non-Commercial only.

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K

KAAL-TV.....Austin, Minn. (6)
KABC-TV.....Los Angeles (7)
KABY-TV.....Aberdeen, S.D. (9)
KACB-TV.....San Angelo, Tex. (3)
†KAET.....Phoenix, Ariz. (8)
†KAID.....Boise, Ida. (4)
KAIT-TV.....Wailuku, Hawaii (7)
KAIL.....Fresno, Cal. (53)
KAIT-TV.....Jonesboro, Ark. (8)
KAKE-TV.....Wichita, Kan. (10)
†KAKM.....Anchorage, Alaska (7)
KALB-TV.....Alexandria, La. (5)
KAMR.....Amarillo, Tex. (4)
†KAMU-TV College Station, Tex. (15)
KAPP.....Yakima, Wash. (35)
KARD-TV.....Wichita, Kan. (3)
KARK-TV.....Little Rock, Ark. (4)
KATC.....Lafayette, La. (3)
KATU.....Portland, Ore. (2)
KATV.....Little Rock, Ark. (7)
KAUZ-TV.....Wichita Falls, Tex. (6)
KAVE-TV.....Carlsbad, N.M. (6)
†KAVT-TV.....Austin, Minn. (15)
KAYS-TV.....Hays, Kan. (7)

KBAK-TV.....Bakersfield, Cal. (29)
KBCI-TV.....Boise, Ida. (2)
†KBGL-TV.....Pocatello, Ida. (10)
†KBHE-TV.....Rapid City, S.D. (9)
KBHK-TV.....San Francisco (44)
KBIM-TV.....Roswell, N.M. (10)
†KBIN.....Council Bluffs, Ia. (32)
KBJR-TV.....Duluth, Minn.-Superior, Wis. (6)
KBLU-TV.....Yuma, Ariz. (13)
KBMA-TV.....Kansas City, Mo. (41)
KBMT.....Beaumont, Tex. (12)
KBRT.....San Antonio, Tex. (29)
KBSA.....Guasti, Cal. (46)
KBSC-TV.....Corona, Cal. (52)
KBTV.....Denver, Colo. (9)
KBTX-TV.....Bryan, Tex. (3)
†KBYU-TV.....Provo, Utah (11)

KCAU-TV.....Sioux City, Ia. (9)
KCBD-TV.....Lubbock, Tex. (11)

KCBJ-TV.....Columbia, Mo. (17)
KCBY-TV.....Coos Bay, Ore. (11)
KCCI-TV.....Des Moines, Ia. (8)
KCCN-TV.....Temple-Waco, Tex. (6)
†KCEI-TV.....Los Angeles, Cal. (28)
KCFW-TV.....KalisPELL, Mont. (9)
KCKT.....Great Bend, Kan. (2)
KCMO-TV.....Kansas City, Mo. (5)
KCMT.....Alexandria, Minn. (7)
KCNA-TV.....Albion, Neb. (8)
KCND-TV.....Pembina, N.D. (12)
KCOP.....Los Angeles, Cal. (13)
KCOY-TV.....Santa Maria, Cal. (12)
†KCPT.....Kansas City, Mo. (19)
KCRA-TV.....Sacramento, Cal. (3)
KCRG-TV.....Cedar Rapids, Ia. (9)
KCRL-TV.....Reno, Nev. (4)
†KCSM-TV.....San Mateo, Cal. (14)
KCST-TV.....San Diego, Cal. (39)
†KCTS-TV.....Seattle, Wash. (9)
KCTV.....San Angelo, Tex. (8)

KDAL-TV.....Duluth-Superior (3)
KDBC-TV.....El Paso, Tex. (4)
KDCD-TV.....Midland, Tex. (18)
KDFW-TV.....Dallas-Ft. Worth (4)
†KDIN-TV.....Des Moines, Ia. (11)
KDIX-TV.....Dickinson, N.D. (2)
KDKA-TV.....Pittsburgh, Pa. (2)
KDLO-TV.....Florence, S.D. (3)
KDNL-TV.....St. Louis, Mo. (30)
KDQG-TV.....Houston, Tex. (26)
†KDSJ-TV.....Aberdeen, S.D. (16)
KDSJ-TV.....Deadwood, S.D. (5)
KDTV.....San Francisco, Cal. (60)
KQUB-TV.....Dubuque, Ia. (40)
KDUH-TV.....Hay Springs, Neb. (4)

KECC-TV.....El Centro, Cal. (9)
†KEED.....Corpus Christi, Tex. (16)
†KEET.....Eureka, Cal. (13)
KEKO.....Elko, Nev. (10)
KELO-TV.....Sioux Falls, S.D. (11)
KELP-TV.....El Paso, Tex. (13)
KEMD-TV.....San Francisco, Cal. (20)
KENI-TV.....Anchorage, Alaska (2)
KENS-TV.....San Antonio, Tex. (5)
†KENW.....Portales, N.M. (3)
KEPR-TV.....Pasco, Wash. (19)

†KERA-TV.....Dallas, Tex. (13)
KERO-TV.....Bakersfield, Cal. (23)
†KESD-TV.....Brookings, S.D. (8)
†KETA.....Oklahoma City (13)
†KETC.....St. Louis, Mo. (9)
†KETG.....Arkadelphia, Ark. (9)
†KETS.....Little Rock, Ark. (2)
KETV.....Omaha, Neb. (7)
KEYC-TV.....Mankato, Minn. (12)
KEYT.....Santa Barbara, Cal. (3)
KEZI-TV.....Eugene, Ore. (9)
KFAR-TV.....Fairbanks, Alaska (2)
KFBB-TV.....Great Falls, Mont. (5)
KFDA-TV.....Amarillo, Tex. (10)
KFDM-TV.....Beaumont, Tex. (6)
KFDO-TV.....Sayre, Okla. (8)
KFDW-TV.....Clovis, N.M. (12)
KFDX-TV.....Wichita Falls, Tex. (3)
KFMB-TV.....San Diego, Cal. (8)
†KFME.....Fargo, N.D. (13)
KFPW-TV.....Ft. Smith, Ark. (40)
KFSM-TV.....Ft. Smith, Ark. (5)
KFSN-TV.....Fresno, Cal. (30)
KFTV.....Hanford, Cal. (21)
KFTY.....Santa Rosa, Cal. (50)
KFVS-TV.....Cape Girardeau, Mo. (12)
KFYR-TV.....Bismarck, N.D. (5)

KGBT-TV.....Harlingen, Tex. (4)
†KGFE.....Grand Forks, N.D. (2)
KGGM-TV.....Albuquerque (13)
KGIN-TV.....Grand Island, Neb. (11)
KGLD.....Garden City, Kan. (11)
KGLO-TV.....Mason City, Ia. (3)
KGMB-TV.....Honolulu (9)
KGNB-TV.....Laredo, Tex. (8)
KGO-TV.....San Francisco (7)
KGSC-TV.....San Jose, Cal. (36)
KGTG.....Agana, Guam (12)
KGTG-TV.....Fayetteville, Ark. (36)
KGTV.....San Diego, Cal. (10)
KGUN-TV.....Tucson, Ariz. (9)
KGVQ-TV.....Missoula, Mont. (13)
KGW-TV.....Portland, Ore. (8)

KHAS-TV.....Hastings, Neb. (5)
KHAW-TV.....Hilo, Hawaii (11)
†KHET.....Honolulu, Hawaii (11)
KHGI-TV.....Kearney-Hastings-Grand Island, Neb. (13)
KHIN.....Red Oak, Ia. (36)
KHJ-TV.....Los Angeles (9)
†KHOF-TV.....Hastings, Neb. (29)
KHOF-TV.....San Bernardino (30)
KHON-TV.....Honolulu, Hawaii (2)
KHOU-TV.....Houston, Tex. (11)
KHQ-TV.....Spokane, Wash. (6)
KHQA-TV.....Hannibal, Mo. (7)

KHSD-TV.....Lead, S.D. (11)
KHSL-TV.....Chico, Cal. (12)
KHTV.....Houston, Tex. (39)
KHVO.....Hilo, Hawaii (13)


KID-TV.....Idaho Falls, Ida. (3)
†KIDZ-TV.....Wichita Falls, Tex. (24)
KIEM-TV.....Eureka, Cal. (3)
KIFI-TV.....Idaho Falls, Ida. (8)
KIFW-TV.....Sitka, Alaska (13)
KIII.....Corpus Christi (3)
†KIIN-TV.....Iowa City, Ia. (12)
KIKU-TV.....Honolulu (13)
KIMA-TV.....Yakima, Wash. (29)
KIMO-TV.....Anchorage, Alaska (13)
KING-TV.....Seattle, Wash. (5)
KINY-TV.....Juneau, Alaska (8)
KIRO-TV.....Seattle, Wash. (7)
KITV.....Honolulu, Hawaii (4)
KIVA-TV.....Farmington, N.M. (12)
KIVI.....Nampa, Ida. (6)
†KIXE-TV.....Redding, Cal. (9)

KJAC-TV.....Port Arthur, Tex. (4)
KJEO.....Fresno, Cal. (47)
KJOG-TV.....San Diego, Cal. (51)
KJTV.....Bakersfield, Cal. (17)

KKTV.....Colorado Springs (11)


KLAA.....West Monroe, La. (14)
KLAS-TV.....Las Vegas, Nev. (8)
KLBK-TV.....Lubbock, Tex. (13)
†KLCS.....Los Angeles, Cal. (58)
KLEW-TV.....Lewiston, Ida. (3)
KLFY-TV.....Lafayette, La. (10)
KLMN.....Fort Smith, Ark. (24)
†KLNE-TV.....Lexington, Neb. (3)
KLNJ-TV.....Lafayette, La. (15)
KLOC-TV.....Modesto, Cal. (19)
KLOE-TV.....Goodland, Kan. (10)
†KLNR-TV.....San Antonio, Tex. (9)
KLTV.....Tyler, Tex. (7)
†KLVB.....Las Vegas, Nev. (10)
KLXA-TV.....Fontana, Cal. (40)

KMAU-TV.....Wailuku, Hawaii (3)
KMBC-TV.....Kansas City, Mo. (9)
KMCC.....Lubbock, Tex. (28)
†KMFB-TV.....Wailuku, Hawaii (10)
KMED-TV.....Medford, Ore. (10)
KMEG.....Sioux City, Ia. (14)
KMEX-TV.....Los Angeles, Cal. (34)
KMGH-TV.....Denver, Colo. (7)
KMID-TV.....Midland, Tex. (2)
KMIR-TV.....Palm Springs, Cal. (36)




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KMJ-TV.....Fresno, Cal. (24)
 †KMNE-TV.....Bassett, Neb. (7)
 KMOL-TV.....San Antonio, Tex. (4)
 KMOM-TV.....Monahans, Tex. (9)
 KMOS-TV.....Sedalia, Mo. (6)
 KMOT.....Minot, N.D. (10)
 KMOX-TV.....St. Louis, Mo. (4)
 KMPH.....Tulare, Cal. (26)
 †KMPT.....Butte, Mont. (7)
 †KMSP-TV.....Minneapolis-St. Paul (9)
 KMST.....Monterey, Cal. (46)
 KMTC.....Springfield, Mo. (27)
 KMTV.....Omaha, Neb. (3)
 KMUV-TV.....Sacramento, Cal. (15)
 KMVI-TV.....Wailuku, Hawaii (12)
 KMVT.....Twin Falls, Ida. (11)

KNBC.....Los Angeles, Cal. (4)
 †KNCT.....Belton, Tex. (46)
 KNDO.....Yakima, Wash. (23)
 KNDU.....Richland, Wash. (25)
 †KNME-TV.....Albuquerque, N.M. (5)
 KNMT.....Walker, Minn. (12)
 KNOE-TV.....Monroe, La. (8)
 KNOP-TV.....North Platte, Neb. (2)
 KNTV.....San Jose, Cal. (11)
 KNXT.....Los Angeles, Cal. (2)
 KNXV-TV.....Phoenix, Ariz. (15)

KOA-TV.....Denver, Colo. (4)
 KOAA-TV.....Pueblo, Colo. (5)
 †KOAC-TV.....Corvallis, Ore. (7)
 KOAI.....Flagstaff, Ariz. (2)
 KOAM-TV.....Pittsburg, Kan. (7)
 †KOAP-TV.....Portland, Ore. (10)
 KOAT-TV.....Albuquerque (7)
 KOB-TV.....Albuquerque (4)
 KOBI.....Medford, Ore. (5)
 †KOCE-TV.....Huntington Beach, Cal. (50)

KOCO-TV.....Oklahoma City (5)
 KODE-TV.....Joplin, Mo. (12)
 †KOED-TV.....Tulsa, Okla. (11)
 KOIN-TV.....Portland, Ore. (6)
 †KOKH-TV.....Oklahoma City (25)
 KOLD-TV.....Tucson, Ariz. (13)
 KOLN-TV.....Lincoln, Neb. (10)
 KOLO-TV.....Reno, Nev. (8)
 KOLR.....Springfield, Mo. (10)
 KOMC.....McCook, Neb. (8)
 KOMO-TV.....Seattle, Wash. (4)
 KOMU-TV.....Columbia, Mo. (8)
 KOOL-TV.....Phoenix, Ariz. (10)
 KORR-TV.....Las Vegas, Nev. (3)
 KORO.....Corpus Christi, Tex. (28)
 KOSA-TV.....Odessa, Tex. (7)
 KOTA-TV.....Rapid City, S.D. (3)
 KOTI.....Klamath Falls, Ore. (2)
 KOTV.....Tulsa, Okla. (6)
 KOVR.....Stockton, Cal. (13)
 †KÖZK.....Springfield, Mo. (21)

KPAX-TV.....Missoula, Mont. (8)
 KPAZ-TV.....Phoenix, Ariz. (21)
 †KPBS-TV.....San Diego, Cal. (15)
 †KPEC-TV.....Tacoma, Wash. (56)
 KPHO-TV.....Phoenix, Ariz. (5)
 KPIC.....Roseburg, Ore. (4)
 KPIX.....San Francisco (5)
 KPLC-TV.....Lake Charles, La. (7)
 KPLM-TV.....Palm Springs, Cal. (42)
 KPLO-TV.....Reliance, S.D. (6)
 KPLR-TV.....St. Louis, Mo. (11)
 †KPNE-TV.....North Platte, Neb. (9)
 KPOB-TV.....Poplar Bluff, Mo. (15)
 KPRC-TV.....Houston, Tex. (2)
 KPSS-TV.....Brownsville, Tex. (23)

†KPSD-TV.....Eagle Butte, S.D. (13)
 †KPTS.....Wichita, Kan. (8)
 KPTV.....Portland, Ore. (12)
 KPUA-TV.....Hilo, Hawaii (9)
 KPVI.....Pocatello, Ida. (6)

†KQEC.....San Francisco, Cal. (32)
 †KQED.....San Francisco, Cal. (9)
 †KQSD-TV.....Lowry, S.D. (11)
 KQTV.....St. Joseph, Mo. (2)

KRBC-TV.....Abilene, Tex. (9)
 KRCC.....Jefferson City, Mo. (13)
 KRCR-TV.....Redding, Cal. (7)
 KR00-TV.....Colorado Springs (13)
 KREM-TV.....Spokane, Wash. (2)
 KREX-TV.....Grand Junction, Colo. (5)
 KREY-TV.....Montrose, Colo. (10)
 KREZ-TV.....Durango, Colo. (6)
 KRGV-TV.....Weslaco, Tex. (5)
 †KRIN.....Waterloo, Ia. (32)
 KRIS-TV.....Corpus Christi, Tex. (6)
 †KRMA-TV.....Denver, Colo. (6)
 †KRNE-TV.....Merriman, Neb. (12)
 KR0C-TV.....Rochester, Minn. (10)
 KR0N-TV.....San Francisco (4)
 KRSD-TV.....Rapid City, S.D. (7)
 KRTV.....Great Falls, Mont. (3)
 †KRWG-TV.....Las Cruces, N.M. (22)

KSAT-TV.....San Antonio, Tex. (12)
 KSBW-TV.....Salinas, Cal. (8)
 KSBY-TV.....San Luis Obispo (6)
 KSCI.....San Bernardino, Cal. (18)
 KSD-TV.....St. Louis, Mo. (5)
 KSFY-TV.....Sioux Falls, S.D. (13)
 KSHO-TV.....Las Vegas, Nev. (13)
 †KSIN.....Sioux City, Ia. (27)
 KSL-TV.....Salt Lake City (5)
 KSLA-TV.....Shreveport, La. (12)
 KSNB-TV.....Superior, Neb. (4)
 †KSPS-TV.....Spokane, Wash. (7)
 KSTF.....Scottsbluff, Neb. (10)
 KSTP-TV.....Minneapolis-St. Paul (5)
 KSTW.....Tacoma, Wash. (11)
 KSWO-TV.....Lawton, Okla. (7)
 KSWs-TV.....Roswell, N.M. (8)
 KSYS.....Medford, Ore. (8)

KTAL-TV.....Shreveport-Texarkana (6)
 KTAR-TV.....Phoenix, Ariz. (12)
 KTBC-TV.....Austin, Tex. (7)
 KTBS-TV.....Shreveport, La. (3)
 †KTCA-TV.....St. Paul, Minn. (2)
 †KTCL-TV.....St. Paul, Minn. (17)
 KTCM.....Helena, Mont. (12)
 †KTEH.....San Jose, Cal. (54)
 †KTEJ.....Jonesboro, Ark. (19)
 KTEK.....Ada, Okla. (10)
 KTEW.....Tulsa, Okla. (2)
 KTHI-TV.....Fargo, N.D. (11)
 KTHV.....Little Rock, Ark. (11)
 KTIK.....Oxnard, Cal. (63)
 †KTIN.....Fort Dodge, Ia. (46)
 KTIW.....Sioux City, Ia. (4)
 KTLA.....Los Angeles, Cal. (5)
 KTLA-TV.....Minneapolis-St. Paul (23)
 †KTNE-TV.....Alliance, Neb. (13)
 †KTPS.....Tacoma, Wash. (62)
 KTRF-TV.....Lufkin, Tex. (9)
 KTRK-TV.....Houston, Tex. (13)
 KTSB.....Topeka, Kan. (27)
 †KTSC.....Pueblo, Colo. (8)
 †KTSD-TV.....Pierre, S.D. (10)
 KTSF-TV.....San Francisco, Cal. (26)
 KTSM-TV.....El Paso, Tex. (9)

KTTV.....Los Angeles, Cal. (11)
 †KTUL-TV.....Tulsa, Okla. (8)
 KTVA.....Anchorage, Alaska (11)
 KTVB.....Boise, Ida. (7)
 KTVc.....Ensign, Kan. (6)
 KTVe.....El Dorado, Ark.-Monroe, La. (10)
 KTVF.....Fairbanks, Alaska (11)
 KTVH.....Hutchinson, Kan. (12)
 KTVI.....St. Louis, Mo. (2)
 KTVJ.....Joplin, Mo. (16)
 KTVK.....Phoenix, Ariz. (3)
 KTVM.....Butte, Mont. (6)
 KTVN.....Reno, Nev. (2)
 KTVO.....Kirksville, Mo.-Ottumwa, Ia. (3)

KTVQ.....Billings, Mont. (2)
 KTVR.....La Grande, Ore. (13)
 KTVS.....Sterling, Colo. (3)
 KTVT.....Fort Worth, Tex. (11)
 KTVU.....Oakland, Cal. (2)
 KTVV.....Austin, Tex. (36)
 KTVW.....Tacoma, Wash. (13)
 KTVX.....Salt Lake City, Utah (4)
 KTW0-TV.....Casper, Wyo. (2)
 †KTWU.....Topeka, Kan. (11)
 KTXL.....Sacramento, Cal. (40)
 KTXS-TV.....Sweetwater, Tex. (12)
 †KTXT-TV.....Lubbock, Tex. (5)

†KUAC-TV.....College, Alaska (9)
 KUAM-TV.....Agana, Guam (8)
 †KUAT-TV.....Tucson, Ariz. (6)
 †KUED.....Salt Lake City (7)
 †KUHT.....Houston, Tex. (8)
 †KUID-TV.....Moscow, Ida. (12)
 KULR-TV.....Billings, Mont. (8)
 KUMV-TV.....Williston, N.D. (8)
 †KUON-TV.....Lincoln, Neb. (12)
 KUPK-TV.....Garden City, Kan. (13)
 †KUSD-TV.....Vermillion, S.D. (2)
 KUTV.....Salt Lake City (2)

KVAL-TV.....Eugene, Ore. (13)
 †KVCR-TV.....San Bernardino, Cal. (24)
 KVDO-TV.....Salem, Ore. (3)
 KVEO-TV.....McAllen, Tex. (48)
 KVEW.....Kennewick, Wash. (42)
 KVFD-TV.....Ft. Dodge, Ia. (21)
 †KVIE.....Sacramento, Cal. (6)
 KVII-TV.....Amarillo, Tex. (7)
 KVIJ-TV.....Eureka, Cal. (6)
 KV0A-TV.....Tucson, Ariz. (4)
 KV0F-TV.....San Francisco, Cal. (38)
 KV0S-TV.....Bellingham, Wash. (12)
 †KVST-TV.....Los Angeles, Cal. (68)
 KVTV.....Laredo, Tex. (13)
 KVUE.....Austin, Tex. (24)
 KVVU-TV.....Henderson, Nev. (5)

KWAB-TV.....Big Spring, Tex. (4)
 †KWCM-TV.....Appleton, Minn. (10)
 KWEX-TV.....San Antonio, Tex. (41)
 KWGN-TV.....Denver, Colo. (2)
 KWHY-TV.....Los Angeles, Cal. (22)
 KWNB-TV.....Hayes Center, Neb. (6)
 KWRB-TV.....Riverton, Wyo. (10)
 †KWSU-TV.....Pullman, Wash. (10)
 KWTW.....Oklahoma City (9)
 KWTX-TV.....Waco, Tex. (10)
 KWVL-TV.....Waterloo, Ia. (7)

KXAS-TV.....Fort Worth, Tex. (5)
 KXGN-TV.....Glendive, Mont. (5)
 KXII.....Ardmore, Okla. (12)
 KXIX.....Victoria, Tex. (19)
 KXJB-TV.....Valley City, N.D. (4)
 KXLF-TV.....Butte, Mont. (4)
 KXLY-TV.....Spokane, Wash. (4)
 KXMB-TV.....Bismarck, N.D. (12)
 KXMC-TV.....Minot, N.D. (13)
 KXMD-TV.....Williston, N.D. (11)
 †KXNE-TV.....Norfolk, Neb. (19)
 KXON-TV.....Mitchell, S.D. (5)
 KXTV.....Sacramento, Cal. (10)
 KXTX-TV.....Dallas, Tex. (39)

KYCU-TV.....Cheyenne, Wyo. (5)
 †KYNE-TV.....Omaha, Neb. (26)
 KYTV.....Springfield, Mo. (3)
 †KYUK-TV.....Bethel, Alaska (4)

KYUS-TV.....Miles City, Mont. (3)
 †KYVE-TV.....Yakima, Wash. (47)
 KYW-TV.....Philadelphia, Pa. (3)

KZAZ.....Tucson-Nogales, Ariz. (11)
 KZTV.....Corpus Christi, Tex. (10)

W

WAAV-TV.....Huntsville, Ala. (31)
 WABC-TV.....New York, N.Y. (7)
 WABG-TV.....Greenwood, Miss. (6)
 WABI-TV.....Bangor, Me. (5)
 †WABW-TV.....Pelham, Ga. (14)
 †WACS-TV.....Dawson, Ga. (25)
 WAEO-TV.....Rhinelander, Wis. (12)
 WAFB-TV.....Baton Rouge (9)
 WAGA-TV.....Atlanta, Ga. (5)
 WAGM-TV.....Presque Isle, Me. (8)
 WAIM-TV.....Anderson, S.C. (40)
 †WAIQ.....Montgomery, Ala. (26)
 WAKR-TV.....Akron, O. (23)
 WALA-TV.....Mobile, Ala. (10)
 WALB-TV.....Albany, Ga. (10)
 WANC-TV.....Asheville, N.C. (21)
 WAND.....Decatur, Ill. (17)
 WANE-TV.....Ft. Wayne, Ind. (15)
 WAOW-TV.....Wausau, Wis. (9)
 WAPA-TV.....San Juan, P.R. (4)
 †WAPB.....Annapolis, Md. (22)
 WAPI-TV.....Birmingham, Ala. (13)
 WAPT.....Jackson, Miss. (16)
 WAST.....Albany, N.Y. (13)
 WATE-TV.....Knoxville, Tenn. (6)
 WATL-TV.....Atlanta, Ga. (36)
 WATR-TV.....Waterbury, Conn. (20)
 WATU-TV.....Augusta, Ga. (26)
 WAVE-TV.....Louisville, Ky. (3)
 WAVY-TV.....Portsmouth, Va. (10)

WBAL-TV.....Baltimore, Md. (11)
 WBAY-TV.....Green Bay, Wis. (2)
 WBBH-TV.....Ft. Myers, Fla. (20)
 WBBJ-TV.....Jackson, Tenn. (7)
 WBBM-TV.....Chicago, Ill. (2)
 WBNV-TV.....Buffalo, N.Y. (4)
 WBFF.....Baltimore, Md. (45)
 †WBGU-TV.....Lima-Bowling Green, O. (57)

†WBIG.....Birmingham, Ala. (10)
 WBIR-TV.....Knoxville, Tenn. (10)
 WBJA-TV.....Binghamton, N.Y. (34)
 WBBK-TV.....Alpena, Mich. (11)
 WBKO.....Bowling Green, Ky. (13)
 WBMG.....Birmingham, Ala. (42)
 WBNB-TV.....Charlotte Amalie
 WBSN-TV.....Binghamton, N.Y. (12)
 WBNS-TV.....Columbus, O. (10)
 WB0C-TV.....Salisbury, Md. (16)
 WBOY-TV.....Clarksburg, W.Va. (12)
 †WBRA-TV.....Roanoke, Va. (15)
 WBRC-TV.....Birmingham, Ala. (6)
 WBRE-TV.....Wilkes-Barre, Pa. (28)
 WBRZ.....Baton Rouge, La. (2)
 WBTB-TV.....Newark, N.J. (68)
 WBTW.....Charlotte, N.C. (3)
 WBTW.....Florence, S.C. (13)
 WBZ-TV.....Boston, Mass. (4)

†WCAE.....St. John, Ind. (50)
 WCAU-TV.....Philadelphia, Pa. (10)
 WCAX-TV.....Burlington, Vt. (3)
 †WCBB.....Augusta, Me. (10)
 WCBD-TV.....Charleston, S.C. (2)
 WCBI-TV.....Columbus, Miss. (4)
 WCBS-TV.....New York, N.Y. (2)
 WCCB.....Charlotte, N.C. (18)
 WCCO-TV.....Minneapolis, Minn. (4)
 WCCD.....Adams, Mass. (19)
 WCEE-TV.....Freeport, Ill. (23)
 †WCEV-TV.....Wrens, Ga. (20)
 †WCET.....Cincinnati, O. (48)
 †WCFF-TV.....Plattsburgh, N.Y. (57)
 WCFE-TV.....Chicago, Ill. (38)
 WCFT-TV.....Tuscaloosa, Ala. (33)
 WCGV.....Milwaukee, Wis. (24)
 WCHS-TV.....Charleston, W.Va. (8)
 WCIA.....Champaign, Ill. (3)
 †WCIC.....Mt. Cheaha State Park, Ala. (7)
 WCIV-TV.....Chicago, Ill. (26)
 WCIV.....Charleston, S.C. (4)

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WCMC-TV.....Wildwood, N.J. (40)
†WCML-TV.....Alpena, Mich. (6)
†WCMU-TV Mt. Pleasant, Mich. (14)
†WCNY-TV.....Syracuse, N.Y. (24)
WCOY-TV.....Akron, O. (55)
WCOV-TV.....Montgomery, Ala. (20)
†WCPB.....Salisbury, Md. (28)
WCPQ-TV.....Cincinnati, O. (9)
WCSB-TV.....Charleston, S.C. (5)
WCSH-TV.....Portland, Me. (6)
†WCTE.....Cookeville, Tenn. (22)
WCTF.....Cleveland, O. (19)
WCTI-TV.....New Bern, N.C. (12)
WCTV.....Tallahassee-Thomasville (6)
WCVB-TV.....Boston (5)
†WCVF-TV.....Richmond, Va. (23)
†WCVN.....Covington, Ky. (54)
†WCWV.....Richmond, Va. (57)
WCBW-TV.....Macon, Ga. (41)
WCVB-TV.....Bristol, Va. (5)
- WDAF-TV.....Kansas City, Mo. (4)
WDAM-TV.....Laurel, Miss. (7)
WDAU-TV.....Scranton, Pa. (22)
WDAY-TV..... Fargo, N.D. (6)
WDAZ-TV.....Devils Lake, N.D. (8)
WDBJ-TV.....Roanoke, Va. (7)
WDBO-TV.....Orlando, Fla. (6)
WDCB-TV.....Washington, D.C. (20)
†WDCN-TV.....Nashville, Tenn. (8)
†WDCO-TV.....Cochran, Ga. (15)
WDEF-TV.....Chattanooga, Tenn. (12)
WDHN.....Dothan, Ala. (16)
WDHO-TV.....Toledo, O. (24)
WDIO-TV.....Duluth, Minn. (10)
†WDIQ.....Dozier, Ala. (2)
WDRB-TV.....Louisville, Ky. (41)
†WDSF-TV.....Duluth, Minn. (8)
WDSU-TV.....New Orleans, La. (6)
WDTB.....Panama City, Fla. (13)
WDTV.....Weston, W.Va. (5)
WDXR-TV.....Paducah, Ky. (29)
- †WEAO.....Akron, O. (49)
WEAR-TV.....Pensacola, Fla. (3)
WEAU-TV.....Eau Claire, Wis. (13)
†WEBA-TV.....Allendale, S.C. (14)
WECT.....Wilmington, N.C. (6)
†WEDB-TV.....Berlin, N.H. (40)
†WEDH.....Hartford, Conn. (24)
†WEDN.....Norwich, Conn. (53)
†WEDU.....Tampa, Fla. (3)
†WEDW.....Bridgeport, Conn. (49)
†WEDY.....New Haven, Conn. (65)
WEEK-TV.....Peoria, Ill. (25)
WEHT.....Evansville, Ind. (25)
†WEIQ.....Mobile, Ala. (42)
†WEKW-TV.....Keene, N.H. (52)
WEMT.....Bangor, Me. (7)
†WENH.....Durham, N.H. (11)
WENY-TV.....Elmira, N.Y. (36)
WESH-TV.....Daytona Beach, Fla. (2)
†WETA-TV.....Washington, D.C. (26)
†WETK.....Burlington, Vt. (33)
†WETF-TV.....Atlanta, Ga. (30)
WEVU.....Naples, Fla. (26)
WEWS.....Cleveland, O. (5)
WEYI-TV.....Saginaw-Flint-Bay City, Mich. (25)
WEZF-TV.....Burlington, Vt. (22)
- WFAA-TV.....Dallas, Tex. (8)
WFBC-TV.....Greenville, S.C. (4)
WFCB-TV.....Miami, Fla. (45)
WFIE-TV.....Evansville, Ind. (14)
†WFIQ.....Florence, Ala. (36)
WFLA-TV.....Tampa, Fla. (8)
WFLD-TV.....Chicago, Ill. (32)
WFMJ-TV.....Youngstown, O. (21)
WFMY-TV.....Greensboro, N.C. (2)
WFRV-TV.....Green Bay, Wis. (5)
WFSB-TV.....Hartford, Conn. (3)
†WFSU-TV.....Tallahassee, Fla. (11)
WFTV.....Orlando, Fla. (9)
†WFYI.....Indianapolis, Ind. (20)
- WGAL-TV.....Lancaster, Pa. (8)
WGAN-TV.....Portland, Me. (13)
†WGBH-TV.....Boston, Mass. (2)
- †WGBX-TV.....Boston, Mass. (44)
†WGBY-TV.....Springfield, Mass. (57)
WGEM-TV.....Quincy, Ill. (10)
WGGG-TV.....Greenville, S.C. (16)
WGHP-TV.....High Point, N.C. (8)
†WGIQ.....Louisville, Ala. (43)
WGN-TV.....Chicago, Ill. (9)
WGNQ-TV.....New Orleans, La. (26)
WGPR-TV.....Detroit, Mich. (62)
WGR-TV.....Buffalo, N.Y. (2)
†WGSF.....Newark, O. (31)
WGST-TV.....Washington, D.C. (50)
†WGTE-TV.....Toledo, O. (30)
WGTU.....Traverse City, Mich. (29)
†WGTV.....Athens, Ga. (8)
†WGVC.....Grand Rapids, Mich. (35)
- †WHA-TV.....Madison, Wis. (21)
WHAETV.....Atlanta, Ga. (46)
WHAQ-TV.....Hagerstown, Md. (25)
WHAS-TV.....Louisville, Ky. (11)
WHBF-TV.....Rock Island, Ill. (4)
WHBQ-TV.....Memphis, Tenn. (13)
WHCT-TV.....Hartford, Conn. (18)
WHEC-TV.....Rochester, N.Y. (10)
†WHEH-TV.....Hanover, N.H. (15)
WHEN-TV.....Syracuse, N.Y. (5)
WHFV.....Fredericksburg, Va. (69)
WHIO-TV.....Dayton, O. (7)
†WHIQQ.....Huntsville, Ala. (25)
WHIS-TV.....Bluefield, W. Va. (6)
WHIZ-TV.....Zanesville, O. (18)
WKY-TV.....Hickory, N.C. (14)
†WHIA-TV.....LaCrosse, Wis. (31)
WHMA-TV.....Annisot, Ala. (40)
WHMB-TV.....Indianapolis, Ind. (40)
†WHMM.....Washington, D.C. (32)
WHNB-TV.....New Britain, Conn. (30)
WHNT-TV.....Huntsville, Ala. (29)
WHO-TV.....Des Moines, Ia. (13)
WHP-TV.....Harrisburg, Pa. (21)
†WHRM-TV.....Wausau, Wis. (20)
†WHRQ-TV.....Hampton, Va. (15)
WHTV.....Meridian, Miss. (24)
†WHWC-TV.....Colfax, Wis. (28)
WHYN-TV.....Springfield, Mass. (40)
†WHYY-TV.....Wilmington, Del. (12)
- WIBW-TV.....Topeka, Kan. (13)
WICD.....Champaign, Ill. (15)
WICS.....Springfield, Ill. (20)
WICU-TV.....Erie, Pa. (12)
WICZ-TV.....Binghamton, N.Y. (40)
WICV-TV.....Pittsburgh, Pa. (11)
WIL-TV.....Terre Haute, Ind. (38)
†WIQQ.....Demopolis, Ala. (41)
†WILL-TV.....Champaign-Urbana (12)
WILX-TV.....Lansing, Mich. (10)
WINK-TV.....Fort Myers, Fla. (11)
†WIPB.....Muncie, Ind. (49)
†WIPM-TV.....Mayaguez, P.R. (3)
†WIPR-TV.....San Juan, P.R. (6)
WIRT.....Hibbing, Minn. (13)
WIS-TV.....Columbia, S.C. (10)
WISC-TV.....Madison, Wis. (13)
WISH-TV.....Indianapolis, Ind. (8)
WISN-TV.....Milwaukee, Wis. (12)
†WITF-TV.....Hershey, Pa. (33)
WITI-TV.....Milwaukee, Wis. (6)
WITN-TV.....Washington, N.C. (7)
†WITV.....Charleston, S.C. (7)
- WJAC-TV.....Johnstown, Pa. (6)
WJAN.....Canton, O. (17)
WJAR-TV.....Providence (10)
WJBF.....Augusta, Ga. (6)
WJBK-TV.....Detroit (2)
WJCL.....Savannah, Ga. (22)
†WJCT.....Jacksonville, Fla. (7)
WJET-TV.....Erie, Pa. (24)
WJHG-TV.....Panama City, Fla. (7)
WJHL-TV.....Johnson City, Tenn. (11)
WJIM-TV.....Lansing, Mich. (6)
WJKS-TV.....Jacksonville, Fla. (17)
WJMN-TV.....Escanaba, Mich. (3)
WJNL-TV.....Johnstown, Pa. (19)
†WJPM-TV.....Florence, S.C. (33)
WJRT-TV.....Flint, Mich. (12)
†WJSP-TV.....Columbus, Ga. (28)
WJTV.....Jackson, Miss. (12)
WJW-TV.....Cleveland, O. (8)
†WJWJ-TV.....Beaufort, S.C. (16)
WJXT.....Jacksonville, Fla. (4)
WJZ-TV.....Baltimore, Md. (13)
- WKAB-TV.....Montgomery, Ala. (32)
WKAQ-TV.....San Juan, P.R. (2)
†WKAR-TV.....East Lansing, Mich. (23)
†WKAS.....Ashland, Ky. (25)
WKBD-TV.....Detroit, Mich. (50)
WKBM-TV.....Caguas, P.R. (11)
WKBN-TV.....Youngstown, O. (27)
WKBS-TV.....Burlington, N.J. (48)
WKBTV.....LaCrosse, Wis. (8)
WKBW-TV.....Buffalo, N.Y. (7)
WKEF.....Dayton, O. (22)
†WKEG.....Bowling Green, Ky. (53)
†WKHA.....Hazard, Ky. (35)
WKID.....Ft. Lauderdale, Fla. (51)
WKJG-TV.....Fort Wayne, Ind. (33)
†WKLE.....Lexington, Ky. (46)
†WKMA.....Madisonville, Ky. (35)
†WKMJ.....Louisville, Ky. (68)
†WKMR.....Morehead, Ky. (38)
†WKMU.....Murray, Ky. (21)
†WKNO-TV.....Memphis, Tenn. (10)
†WKON.....Owenton, Ky. (52)
WKOY-TV.....Madison, Wis. (27)
†WKPC-TV.....Louisville, Ky. (15)
†WKPI.....Pikesville, Ky. (22)
WKPT-TV.....Kingsport, Tenn. (19)
WKRCT-TV.....Cincinnati, O. (12)
WKRQ-TV.....Mobile, Ala. (5)
†WKSQ.....Somerset, Ky. (29)
WKTU.....Utica, N.Y. (2)
WKY-TV.....Oklahoma City (4)
WKYC-TV.....Cleveland, O. (3)
WKYH-TV.....Hazard, Ky. (57)
WKYT-TV.....Lexington, Ky. (27)
WKZO-TV.....Kalamazoo, Mich. (3)
†WKZT.....Elizabethtown, Ky. (23)
- WLAC-TV.....Nashville, Tenn. (5)
WLBTV.....Jackson, Miss. (3)
WLBZ-TV.....Bangor, Me. (2)
WLCY-TV.....Tampa, Fla. (10)
†WLED-TV.....Littleton, N.H. (49)
WLEX-TV.....Lexington, Ky. (18)
WLFJ-TV.....Lafayette, Ind. (18)
WLIO.....Lima, O. (35)
†WLIW.....Garden City, N.Y. (21)
†WLJT-TV.....Lexington, Tenn. (11)
WCLK-TV.....Louisville, Ky. (32)
WLOS-TV.....Asheville, N.C. (13)
WLOX-TV.....Biloxi, Miss. (13)
†WLPB-TV.....Baton Rouge, La. (27)
†WLRN-TV.....Miami, Fla. (17)
WLS-TV.....Chicago, Ill. (7)
WLTV.....Miami, Fla. (23)
WLUC-TV.....Marquette, Mich. (6)
WLUK-TV.....Green Bay, Wis. (11)
WLVA-TV.....Lynchburg, Va. (13)
WLVJ-TV.....Cambridge, Mass. (56)
†WLVTV.....Allentown, Pa. (39)
WLWC.....Columbus, O. (4)
WLWD.....Dayton, O. (2)
WLWI.....Indianapolis, Ind. (13)
WLWT.....Cincinnati, O. (5)
WLYH-TV.....Lebanon, Pa. (15)
- †WMAA.....Jackson, Miss. (29)
†WMAE.....Mississippi State, Miss. (2)
†WMAF.....Booneville, Miss. (12)
†WMAH.....Biloxi, Miss. (19)
†WMAI-TV.....Washington, D.C. (7)
†WMAO.....Greenwood, Miss. (23)
WMAQ-TV.....Chicago, Ill. (5)
WMAZ-TV.....Baltimore (2)
†WMAU.....Bude, Miss. (17)
†WMAV.....Oxford, Miss. (18)
†WMAW.....Meridian, Miss. (14)
WMAZ-TV.....Macon, Ga. (13)
WMBD-TV.....Peoria, Ill. (31)
WMC-TV.....Memphis, Tenn. (5)
- †WMED-TV.....Orono, Me. (12)
†WMED-TV.....Calais, Me. (13)
†WMEM-TV.....Biddeford, Me. (26)
†WMEM-TV.....Presque Isle, Me. (10)
†WMFE-TV.....Orlando, Fla. (24)
†WMHT.....Schenectady, N.Y. (17)
†WMPB.....Baltimore, Md. (67)
WMSH-TV.....South Bend, Ind. (46)
WMT-TV.....Cedar Rapids, Ia. (2)
WMTU-TV.....Memphis, Tenn. (30)
WMTV.....Madison, Wis. (15)
WMTW-TV.....Poland Spring, Me. (8)
†WNUB-TV.....Oxford, O. (14)
†WMLV-TV.....Huntington, W.Va. (33)
WNUY-TV.....Manchester, N.H. (9)
†WNVS.....Milwaukee, Wis. (10)
†WNVV.....Milwaukee, Wis. (36)
- WNAC-TV.....Boston (7)
WNBC-TV.....New York, N.Y. (4)
WNCT-TV.....Greenville, N.C. (9)
WNDU-TV.....South Bend, Ind. (16)
†WNEB-TV.....Buffalo, N.Y. (17)
WNEM-TV.....Bay City, Mich. (5)
†WNEP-TV.....Alliance, O. (45)
WNEP-TV.....Scranton, Pa. (16)
WNET.....New York-Newark (13)
WNEW-TV.....New York, N.Y. (5)
WNGE.....Nashville, Tenn. (2)
†WNIN.....Evansville, Ind. (9)
†WNIT-TV.....South Bend, Ind. (34)
†WNJB.....New Brunswick, N.J. (58)
†WNJM.....Montclair, N.J. (50)
†WNJS.....Camden, N.J. (23)
†WNJT.....Trenton, N.J. (52)
WNUK-TV.....New York-Newark (47)
WNUK-TV.....Columbia, S.C. (19)
†WNPB.....Marquette, Mich. (13)
†WNPE-TV.....Watertown, N.Y. (16)
†WNPI-TV.....Norwood, N.Y. (18)
†WNTV.....Greenville, S.C. (29)
†WNVV.....Goldvein, Va. (53)
#WNYC-TV.....New York (31)
†WNYE-TV.....New York, N.Y. (25)
WNYV-TV.....Syracuse, N.Y. (9)
- WOAY-TV.....Oak Hill, W.Va. (4)
WOC-TV.....Davenport, Ia. (6)
WQCA-TV.....Ocala, Fla. (51)
†WQET-TV.....Kettering, O. (16)
WQI-TV.....Ames, Ia. (5)
WOKR.....Rochester, N.Y. (13)
WOLE-TV.....Aguadilla, P.R. (12)
WOLO-TV.....Columbia, S.C. (25)
WONH.....Syracuse, N.Y. (43)
WOPC.....Altoona, Pa. (38)
WOR-TV.....New York, N.Y. (9)
WORA-TV.....Mayaguez, P.R. (5)
†WOSU-TV.....Columbus, O. (34)
WOTV.....Grand Rapids, Mich. (8)
†WQUB-TV.....Athens, O. (20)
†WQUC-TV.....Cambridge, O. (44)
WQWK-TV.....Huntington, W.Va. (13)
WOWL-TV.....Florence, Ala. (15)
WOWT.....Omaha, Neb. (6)
- WPBN-TV.....Traverse City, Mich. (7)
†WPB-TV.....Portsmouth, O. (42)
†WPBT.....Miami, Fla. (2)
WPCB-TV.....Pittsburgh, Pa. (22)
WPEC-TV.....West Palm Beach, Fla. (12)
WPGH-TV.....Pittsburgh, Pa. (53)
WPHL-TV.....Philadelphia, Pa. (17)
WPIX.....New York, N.Y. (11)
WPLG.....Miami, Fla. (10)
†WPNB.....Green Bay, Wis. (38)
WPRI-TV.....Providence, R.I. (12)
WPSD-TV.....Paducah, Ky. (6)

Call Letters

COMPUTERIZED TRAFFIC, BILLING, ACCOUNTING,
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THE "BAT" SYSTEMS

**PBI PAPERWORK
SYSTEMS INC.**

2000 "A" St., Bellingham, WA 98225 (800) 426-8872 (Toll Free)

†WPSX-TV.....Clearfield, Pa. (3)
WPTA.....Ft. Wayne, Ind. (21)
WPTV.....Palm Beach, Fla. (5)
WPTZ.....Plattsburgh, N.Y. (5)
WPVI-TV.....Philadelphia (6)

WQAD-TV.....Moline, Ill. (8)
†WQED.....Pittsburgh, Pa. (13)
†WQEX.....Pittsburgh, Pa. (16)
†WQLN.....Erie, Pa. (54)
WQTV.....Boston, Mass. (68)

WRAL-TV.....Raleigh, N.C. (5)
WRAU-TV.....Peoria, Ill. (19)
WRBL-TV.....Columbus, Ga. (3)
WRBT.....Baton Rouge, La. (33)
WRC-TV.....Washington, D.C. (4)
WRCB-TV.....Chattanooga, Tenn. (3)
WRDU-TV.....Durham, N.C. (28)
WRDW-TV.....Augusta, Ga. (12)
WREG-TV.....Memphis, Tenn. (3)
WRET-TV.....Charlotte, N.C. (36)
WREX-TV.....Rockford, Ill. (13)
WRGB.....Schenectady, N.Y. (6)
WRIK-TV.....Ponce, P.R. (7)
WRIP-TV.....Chattanooga, Tenn. (61)
†WRJA-TV.....Sumter, S.C. (27)
WRLH.....Lebanon, N.H. (31)
†WRLK-TV.....Columbia, S.C. (35)
WRLP.....Greenfield, Mass. (32)
WRLU-TV.....Roanoke, Va. (27)
WROC-TV.....Rochester, N.Y. (8)
WRTV.....Indianapolis, Ind. (6)

WSAU-TV.....Wausau, Wis. (7)
WSAV-TV.....Savannah, Ga. (3)
WSAZ-TV.....Huntington, W.Va. (3)
WSB-TV.....Atlanta, Ga. (2)

WSBA-TV.....York, Pa. (43)
†WSBE-TV.....Providence, R.I. (36)
WSBK-TV.....Boston, Mass. (38)
WSBT-TV.....South Bend, Ind. (22)
WSCT.....Tallahassee, Fla. (27)
WSEE.....Erie, Pa. (35)
WSFA-TV.....Montgomery, Ala. (12)
WSIL-TV.....Harrisburg, Ill. (3)
†WSIU-TV.....Carbondale, Ill. (8)
†WSJK-TV.....Sneedville, Tenn. (2)
WSJV.....Elkhart, Ind. (28)
†WSKG.....Binghamton, N.Y. (46)
WSLA.....Selma, Ala. (8)
WSLS-TV.....Roanoke, Va. (10)
WSM-TV.....Nashville, Tenn. (4)
WSMW-TV.....Worcester, Mass. (27)
WSNL-TV.....Patchogue, N.Y. (67)
WSNS-TV.....Chicago, Ill. (44)
WSOC-TV.....Charlotte, N.C. (9)
WSPA-TV.....Spartanburg, S.C. (7)
WSPD-TV.....Toledo, O. (13)
†WSRE.....Pensacola, Fla. (23)
WSTE.....Fajardo, P.R. (13)
WSTV-TV.....Steubenville, O. (9)
WSUR-TV.....Ponce, P.R. (9)
WSVA-TV.....Harrisonburg, Va. (3)
WSVI.....Christiansted, V.I. (8)
†WSVN-TV.....Norton, Va. (47)
WSWB-TV.....Orlando, Fla. (35)
†WSWP-TV.....Grandview, W.Va. (9)
WSYE-TV.....Elmira, N.Y. (18)
WSYR-TV.....Syracuse, N.Y. (3)

WTAE-TV.....Pittsburgh, Pa. (4)
WTAF-TV.....Philadelphia, Pa. (29)
WTAJ-TV.....Altoona, Pa. (10)
WTAP-TV.....Parkersburg, W.Va. (15)
WTAR-TV.....Norfolk, Va. (3)
WTCG.....Atlanta, Ga. (17)
†WTCI.....Chattanooga, Tenn. (45)
WTCN-TV.....Minneapolis (11)

WTEN.....Albany, N.Y. (10)
WTEV.....Providence-New Bedford (6)
WTHI-TV.....Terre Haute, Ind. (10)
†WTHS-TV.....Miami, Fla. (2)
†WTIU.....Bloomington, Ind. (30)

†WTJX-TV.....Charlotte Amalie, V.I. (12)
WTLT.....Nashville, Tenn. (17)
WTLV.....Jacksonville, Fla. (12)
WTMJ-TV.....Milwaukee, Wis. (4)
WTNH-TV.....New Haven, Conn. (8)
WTOC-TV.....Savannah, Ga. (11)
WTOG.....St. Petersburg, Fla. (44)
WTOK-TV.....Meridian, Miss. (11)
WTOL-TV.....Toledo, O. (11)
WTOM-TV.....Cheboygan, Mich. (4)
WTOP-TV.....Washington, D.C. (9)
WTPA.....Harrisburg, Pa. (27)
WTRF-TV.....Wheeling, W. Va. (7)
WTTG.....Washington, D.C. (5)
WTTV.....Bloomington, Ind. (4)
†WTTW.....Chicago, Ill. (11)
WTVG.....Chattanooga, Tenn. (9)
WTVB.....Durham, N.C. (11)
†WTVI.....Charlotte, N.C. (42)
WTVJ.....Miami, Fla. (4)
WTVK.....Knoxville, Tenn. (26)
WTVM.....Columbus, Ga. (9)
WTVN-TV.....Columbus, O. (6)
WTVQ.....Rockford, Ill. (17)
†WTVP.....Peoria, Ill. (47)
WTVQ-TV.....Lexington, Ky. (62)
WTVR-TV.....Richmond, Va. (6)
†WTVS.....Detroit, Mich. (56)
WTVT.....Tampa, Fla. (13)
WTVU.....New Haven, Conn. (59)
WTVW.....Evansville, Ind. (7)
WTVX.....Ft. Pierce, Fla. (34)
WTVY.....Dothan, Ala. (4)
WTVZ.....Terre Haute, Ind. (2)
WTVW.....Tupelo, Miss. (9)

WUAB.....Lorain, O. (43)
†WUCM-TV.....University Ctr. (Bay City) (19)
†WUFT.....Gainesville, Fla. (5)
WUHQ-TV.....Battle Creek, Mich. (41)
†WUHY-TV.....Philadelphia, Pa. (35)
†WUNC-TV.....Chapel Hill, N.C. (4)
†WUND-TV.....Columbia, N.C. (2)
†WUNE-TV.....Linville, N.C. (17)
†WUNF-TV.....Asheville, N.C. (33)
†WUNG-TV.....Concord, N.C. (58)
†WUNJ-TV.....Wilmington, N.C. (39)
†WUNK-TV.....Greenville, N.C. (25)
†WUNL-TV.....Winston-Salem, N.C. (26)
†WUSF-TV.....Tampa, Fla. (16)

†WUSI-TV.....Olney, Ill. (16)
WUTR.....Utica, N.Y. (20)
WUTV.....Buffalo, N.Y. (29)

†WVAN-TV.....Savannah, Ga. (9)
WVEC-TV.....Hampton, Va. (13)
WVEO.....Aguadilla, P.R. (44)
†WVER.....Rutland, Vt. (28)
†WVIA-TV.....Scranton, Pa. (44)
WVIR-TV.....Charlottesville, Va. (29)
†WVIZ-TV.....Cleveland, O. (25)
†WVPT.....Staunton, Va. (51)
†WVTA.....Windsor, Vt. (41)
†WVTB.....St. Johnsbury, Vt. (20)
WVTV.....Milwaukee, Wis. (18)
WVUE.....New Orleans, La. (8)
†WVUT.....Vincennes, Ind. (22)

WWAY.....Wilmington, N.C. (3)
WWBT.....Richmond, Va. (12)
WWTB-TV.....Detroit, Mich. (4)
WWL-TV.....New Orleans, La. (4)
WWLD-TV.....Jackson, Mich. (18)
WWLP.....Springfield, Mass. (22)
WWNY-TV.....Carthage, N.Y. (7)
†WWPB-TV.....Hagerstown, Md. (31)
WWTW.....Cadillac, Mich. (9)
WWUP-TV.....Sault Ste. Marie (10)
†WWVU.....Morgantown, W.Va. (24)

WXEX-TV.....Petersburg, Va. (8)
†WXGA-TV.....Waycross, Ga. (8)
WXIA-TV.....Atlanta, Ga. (11)
WXII.....Winston-Salem, N.C. (12)
WXIX-TV.....Cincinnati, O. (19)
WXLT-TV.....Sarasota, Fla. (40)
WXNE-TV.....Boston, Mass. (25)
WXON.....Detroit, Mich. (20)
WXOW-TV.....La Crosse, Wis. (25)
WXTV.....Paterson, N.J. (41)
†WXXI.....Rochester, N.Y. (21)
†WXXW.....Chicago, Ill. (20)
WXYZ-TV.....Detroit, Mich. (7)

WYAH-TV.....Portsmouth, Va. (27)
WYEA-TV.....Columbus, Ga. (38)
†WYES-TV.....New Orleans, La. (12)
WYTV.....Youngstown, O. (33)
WYUR.....Huntsville-Decatur (48)

WZZM-TV.....Grand Rapids, Mich. (13)

Canadian TV Station Call Letters

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CBAFT-----Moncton, N.B. (11)
CBAFT-1
 ---Fredericton-St. John, N.B. (5)
CBAFT-3-----Neguac, N.B. (3)
CBCO-TV-1-----Moosonee, Ont. (9)
CBCP-TV-1-----Shaunavon, Sask. (7)
CBCT-----Charlottetown, P.E.I. (13)
CBDAT-----Watson Lake, Y.T. (8)
CBDDBT-----Faro, Y.T. (8)
CBDCT-----Clinton Creek, Y.T. (8)
CBDDT-----Dawson, Y.T. (7)
CBEAT-----Ft. Smith, N.W.T. (8)
CBEBT-----Pine Point, N.W.T. (4)
CBECT-----Rankin Inlet, N.W.T. (9)
CBEDT-----Norman Wells, N.W.T. (9)
CBEGT-----Fort Simpson, N.W.T. (9)
CBEST-3-----Churchill Falls, Nfld. (9)
CBET-----Windsor, Ont. (9)
CBFAT-----Chibougamau, Que. (5)
CBFAT-1-----Chapais, Que. (12)
CBFNT-----Port-au-Port, Nfld. (13)
CBFOT-----Timmins, Ont. (9)
CBFOT-1-----Kapuskasasing, Ont. (12)
CBFOT-2-----Hearst, Ont. (7)
CBFRT-----Radisson, Que. (8)
CBFST-----Sturgeon Falls, Ont. (7)
CBFST-1-----Sudbury, Ont. (13)
CBFST-2-----Temiscaming, Que. (12)
CBFST-3-----Elliot Lake, Ont. (12)
CBFST-4-----Espanola, Ont. (11)
CBFT-----Montreal, Que. (2)
CBFT-1-----Mt. Tremblant, Que. (11)
CBFT-2-----Mt. Laurier, Que. (9)
CBGAT-----Matane, Que. (9)
CBGAT-1-----Mont Climo, Que. (11)
CBGAT-2-----Murdochville, Que. (6)
CBGAT-3-----Grande Vallée, Que. (11)
CBGAT-4-----Mont Louis, Que. (2)
CBGAT-5-----Causapsal, Que. (6)
CBGAT-6-----Matane, Que. (6)
CBHFT-----Halifax, N.S. (13)
CBHFT-1-----Yarmouth, N.S. (3)
CBHFT-2-----Mulgrave, N.S. (7)
CBHFT-3-----Sydney, N.S. (13)
CBHFT-4-----Cheticamp, N.S. (10)
CBHT-----Halifax, N.S. (3)
CBHT-1-----Liverpool, N.S. (12)
CBHT-2-----Shelburne, N.S. (8)
CBHT-3-----Yarmouth, N.S. (11)
CBHT-4-----Sheet Harbour, N.S. (11)
CBHT-5-----New Glasgow, N.S. (7)
CBIMT
 ---Magdalen Islands, Que. (12)
CBIT-----Sydney, N.S. (5)
CBIT-1-----Mulgrave, N.S. (12)
CBIT-2-----Cheticamp, N.S. (2)
CBIT-3-----Pleasant Bay, N.S. (8)
CBIT-4-----Mabou, N.S. (3)
CBIT-5-----Margaree, N.S. (8)
CBKAT-----Uranium City, Sask. (8)
CBKHT-----Keno Hill, Y.T. (13)
CBKHT-1-----Elsa, Y.T. (9)
CBKHT-2-----Mayo, Y.T. (7)
CBKMT-----Moose Jaw, Sask. (4)
CBKMT-1
 ---Willow Bunch, Sask. (10)
CBKMT-2
 ---Fort Qu'Appelle, Sask. (5)
CBKRT-----Regina, Sask. (9)
CBKST-----Saskatoon, Sask. (11)
CBKST-1-----Stranraer, Sask. (9)
CBKST-2
 ---Lac la Ronge, Sask. (12)
CBLAT-----Geraldton, Ont. (13)
CBLAT-1-----Manitouwadge, Ont. (8)
CBLAT-2-----White River, Ont. (12)
CBLAT-3-----Wawa, Ont. (9)
CBLAT-4-----Marathon, Ont. (11)

CBLAT-5-----Beardmore, Ont. (9)
CBLAT-6-----Hornepayne, Ont. (13)
CBLFT-----Toronto, Ont. (25)
CBLT-----Toronto, Ont. (5)
CBMT-----Montreal, Que. (6)
CBNAT-----Grand Falls, Nfld. (11)
CBNAT-1-----Baie Verte, Nfld. (3)
CBNAT-2-----Buchans, Nfld. (7)
CBNAT-4-----St. Anthony, Nfld. (12)
CBNAT-5-----Millertown, Nfld. (7)
CBNAT-6-----Fogo Island, Nfld. (2)
CBNAT-7
 ---Musgrave Harbour, Nfld. (7)
CBNAT-8-----Conche, Nfld. (13)
CBNAT-9
 ---Mt. St. Margaret, Nfld. (9)
CBNLT
 ---Labrador City/Wabush, Nfld. (13)
CBNLT-1-----Churchill Falls, Nfld. (9)
CBNT-----St. John's, Nfld. (8)
CBNT-1-----Port Rexton, Nfld. (13)
CBNT-2-----Placentia, Nfld. (12)
CBNT-3-----Marystown, Nfld. (5)
CBNT-4-----St. Albans, Nfld. (9)
CBNT-5-----Fermuse, Nfld. (11)
CBNT-6-----St. Mary's Nfld. (10)
CBOFT-----Ottawa, Ont. (9)
CBOFT-1-----Chapeau, Que. (11)
CBOFT-2
 ---Rapides des Joachims, Que. (8)
CBOY-----Ottawa, Ont. (4)
CBRT-----Calgary, Alta. (9)
CBSET-1-----Schefferville, Que. (7)
CBSET-2
 ---Labrador City/Wabush, Nfld. (13)
CBSET-3-----Churchill Falls, Nfld. (9)
CBST-----Sept Iles, Que. (13)
CBST-1
 ---Havre St. Pierre, Que. (12)
CBST-2-----Schefferville, Que. (11)
CBST-3
 ---Labrador City/Wabush, Nfld. (9)
CBST-4-----Churchill Falls, Nfld. (13)
CBST-5-----Fermont, Que. (7)
CBST-6
 ---Riviere au Tonnerre, Que. (2)
CBST-7
 ---Aguanish-Natasquam, Que. (8)
CBST-8-----Baie-Johan-Beetz, Que. (7)
CBST-9
 ---Gethsemanie/LaRomaine, Que. (9)
CBTB-TV-1-----Parent, Que. (12)
CBTE-TV-5-----Elsa, Y.T. (9)
CBUAT-----Trail, B.C. (11)
CBUAT-1-----Grand Forks, B.C. (5)
CBUAT-2-----Castlegar, B.C. (3)
CBUAT-3
 ---Fruitvale/Montrose, B.C. (9)
CBUAT-4-----Kelly Mtn., B.C. (13)
CBUAT-5-----Salmo, B.C. (8)
CBUBT-----Cranbrook, B.C. (10)
CBUBT-1-----Canal Flats, B.C. (12)
CBUBT-2-----Golden, B.C. (13)
CBUBT-3-----Invermere, B.C. (2)
CBUBT-4-----Donald Station, B.C. (3)
CBUBT-5
 ---Radium Hot Springs, B.C. (77)
CBUBT-6-----Spillimacheen, B.C. (69)
CBUBT-7-----Mt. Baker, B.C. (10)
CBUBT-8
 ---Morrissey Ridge, B.C. (21)
CBUBT-9-----Fernie, B.C. (8)
CBUBT-10-----Natal, B.C. (11)
CBUCT-----Nelson, B.C. (9)
CBUCT-1-----Crawford Bay, B.C. (5)
CBUCT-2-----Creston, B.C. (3)
CBUDT-----Bonnington, B.C. (13)
CBUET-----Cassiar, B.C. (7)

CBUGT-----Ft. Nelson, B.C. (8)
CBUHT-----Tabor Mtn., B.C. (78)
CBUHT-1-----Purden, B.C. (7)
CBUHT-2-----Loos, B.C. (6)
CBUHT-3-----McBride, B.C. (2)
CBUHT-4-----Tete Jaune, B.C. (7)
CBUHT-5-----Valemount, B.C. (4)
CBUT-----Vancouver, B.C. (2)
CBUT-1-----Courtenay, B.C. (9)
CBUT-2-----Chilliwack, B.C. (3)
CBUT-3-----Port Alberni, B.C. (4)
CBUT-4-----Bowen Island, B.C. (13)
CBUT-5-----Squamish, B.C. (11)
CBUT-6-----Hope, B.C. (9)
CBUT-7-----Ucluelet, B.C. (7)
CBUT-8-----Campbell River, B.C. (7)
CBUT-9-----Campbell River, B.C. (82)
CBUT-10-----Sayward, B.C. (4)
CBVT-----Quebec City, Que. (11)
CBVT-1
 ---St. Georges de Beauce, Que. (2)
 ---La Tuque, Que. (3)
CBVT-3-----Lac Megantic, Que. (2)
CBVT-4-----Lac Etchemin, Que. (55)
CBWAT-----Kenora, Ont. (8)
CBWBT-----Flin Flon, Man. (10)
CBWCT-----Fort Frances, Ont. (5)
CBWCT-1-----Atikokan, Ont. (7)
CBWDT-----Dryden, Ont. (9)
CBWDT-1-----Sioux Lookout, Ont. (12)
CBWDT-2-----Ignace, Ont. (13)
CBWET-----Red Lake, Ont. (10)
CBWFT-----Winnipeg, Man. (3)
CBWGT-----Fisher Branch, Man. (10)
CBWHT-----Grand Rapids, Man. (8)
CBWHT-2-----Easterville, Man. (11)
CBWIT-----The Pas, Man. (7)
CBWIT-1-----Moose Lake, Man. (12)
CBWJT-----Ear Falls, Ont. (13)
CBWKT-----Snow Lake, Man. (8)
CBWLT-----Gillam, Man. (8)
CBWMT-----Wabowden, Man. (10)
CBWNT-----Cross Lake, B.C. (12)
CBWOT-----Norway House, Man. (9)
CBWPT-----Nelson House, Man. (11)
CBWQT-----Leaf Rapids, Man. (13)
CBWQT-1
 ---Smith Indian Lake, Man. (10)
CBWRT-----Lynn Lake, Man. (8)
CBWST-----Dauphin, Man. (8)
CBWT-----Winnipeg, Man. (6)
CBWT-2-----Lac du Bonnet, Man. (4)
CBWTT-----Thompson, Man. (8)
CBWUT-----McCusker Lake, Man. (10)
CBXAT-----Grande Prairie, Alta. (10)
CBXAT-1-----Peace River, Alta. (7)
CBXAT-2-----High Prairie, Alta. (2)
CBXAT-3-----Manning, Alta. (12)
CBXAT-4-----High Level, Alta. (8)
CBXAT-5-----Ft. Vermilion, Alta. (11)
CBXAT-6-----Battle River, Alta. (9)
CBXAT-7-----Chinchaga, Alta. (5)
CBXAT-8-----Rainbow Lake, Alta. (11)
CBXFT-----Edmonton, Alta. (11)
CBXFT-2-----Falher, Alta. (6)
CBXT-----Edmonton, Alta. (5)
CBXT-1-----Athabasca, Alta. (8)
CBXT-2-----Whitecourt, Alta. (9)
CBXT-3-----Hinton, Alta. (8)
CBXT-4-----Jasper, Alta. (5)
CBXT-5-----Lac La Biche, Alta. (10)
CBXT-6-----Ft. McMurray, Alta. (9)
CBYAT-----Deer Lake, Nfld. (12)
CBYT-----Corner Brook, Nfld. (5)
CBYT-1-----Stephenville, Nfld. (8)
CBYT-2-----Irishtown, Nfld. (7)
CBYT-3-----Bonne Bay, Nfld. (2)
CBYT-4-----Port aux Basques, Nfld. (3)
CBYT-5-----St. Andrews, Nfld. (6)
CFAC-TV-----Calgary, Alta. (2)
CFAC-TV-1-----Drumheller, Alta. (8)
CFAC-TV-2-----Banff, Alta. (13)
CFAC-TV-3-----Bassano, Alta. (8)
CFAL-TV-1-----Taslu, B.C. (11)
CFCF-TV-----Montreal, Que. (12)
CFCH-TV-1-----Temiscaming, Que. (3)
CFCL-TV-----Timmins, Ont. (6)
CFCL-TV-2-----Kearns, Ont. (2)
CFCL-TV-3-----Kapuskasasing, Ont. (2)

CFCL-TV-4-----Hearst, Ont. (4)
CFCL-TV-5-----Malartic, Que. (5)
CFCL-TV-7-----Chapleau, Ont. (7)
CFCM-TV-----Quebec City, Que. (4)
CFCN-TV-----Calgary, Alta. (4)
CFCN-TV-1-----Hand Hills, Alta. (12)
CFCN-TV-2-----Banff, Alta. (8)
CFCN-TV-3-----Brooks, Alta. (9)
CFCN-TV-4-----Burmis, Alta. (5)
CFCN-TV-5-----Lethbridge, Alta. (13)
CFCN-TV-6-----Drumheller, Alta. (10)
CFCN-TV-7-----Bassano, Alta. (10)
CFDF-TV-1-----Fountain, B.C. (5)
CFDF-TV-2-----Lillooet, B.C. (13)
CFEN-TV-1-----Enderby, B.C. (4)
CFEN-TV-2-----Enderby, B.C. (11)
CFFB-TV-----Frobisher, N.W.T. (8)
CFFI-TV-1-----Malakwa, B.C. (4)
CFFI-TV-2-----Malakwa, B.C. (11)
CFFY-TV-1-----Field, B.C. (4)
CFFY-TV-2-----Field, B.C. (2)
CFGW-TV-1-----Gaspe West, Que. (6)
CFGW-TV-2
 ---Mont Blanc-Perce, Que. (8)
CFJC-TV-----Kamloops, B.C. (4)
CFJC-TV-3-----Merritt, B.C. (10)
CFJC-TV-4-----Clinton, B.C. (9)
CFJC-TV-5-----Williams Lake, B.C. (8)
CFJC-TV-6-----Mt. Timothy, B.C. (5)
CFJC-TV-8-----Chase, B.C. (3)
CFJC-TV-11-----Quesnel, B.C. (7)
CFJC-TV-12
 ---Promontory Mtn., B.C. (10)
CFJC-TV-13-----Blue River, B.C. (3)
CFJC-TV-14-----Valemont, B.C. (8)
CFJC-TV-15-----Bralorne, B.C. (3)
CFJC-TV-16-----Boss Mtn., B.C. (7)
CFJC-TV-17-----Shalalth, B.C. (3)
CFJC-TV-18-----Pine Valley, B.C. (2)
CFJC-TV-19-----Pritchard, B.C. (2)
CFJL-TV-1-----Sundre, Alta. (7)
CFKB-TV-1
 ---Newcastle Ridge, B.C. (7)
CFKB-TV-2-----Kokish, B.C. (9)
CFKB-TV-3-----Port Hardy, B.C. (3)
CFKB-TV-4-----Sointula, B.C. (5)
CFKK-TV-1-----Klemtu, B.C. (2)
CFKY-TV-1-----Holberg, B.C. (4)
CFLA-TV-----Goose Bay, Nfld. (8)
CFLL-TV-1-----Lake Louise, Alta. (9)
CFLL-TV-2-----Lake Louise, Alta. (6)
CFMH-TV-1
 ---Crimson Lake, Alta. (9)
CFMH-TV-2
 ---Rocky Mtn. House, Alta. (12)
CFMZ-TV-1-----Lillooet, B.C. (2)
CFMZ-TV-2-----Fountain, B.C. (5)
CFNV-TV-1-----Camp Woss, B.C. (3)
CFNV-TV-2-----Nimkish, B.C. (6)
CFON-TV-1-----Oyen, Alta. (7)
CFON-TV-2-----Oyen, Alta. (2)
CFPL-TV-----London, Ont. (10)
CFPM-TV-1-----Pikwitonei, Man. (12)
CFPV-TV-1-----Ft. St. John, B.C. (2)
CFQC-TV-----Saskatoon, Sask. (8)
CFQC-TV-1-----Stranraer, Sask. (3)
CFQC-TV-2
 ---N. Battleford, Sask. (6)
CFQC-TV-3
 ---Richmond Lake, Sask. (83)
CFRN-TV-----Edmonton, Alta. (3)
CFRN-TV-1
 ---Grande Prairie, Alta. (13)
CFRN-TV-2-----Peace River, Alta. (3)
CFRN-TV-3-----Whitecourt, Alta. (12)
CFRN-TV-4-----Ashmont, Alta. (12)
CFRN-TV-5-----Lac La Biche, Alta. (2)
CFRN-TV-6-----Red Deer, Alta. (8)
CFRR-TV-1-----Ross River, Y.T. (12)
CFRT-TV-1-----Ramea, Nfld. (13)
CFSA-TV-1-----Salmon Arm, B.C. (13)
CFSB-TV-1
 ---Lalakata Point, B.C. (11)
CFSB-TV-2
 ---South Bentinck Arm, B.C. (13)
CFSB-TV-3
 ---Cathedral Point, B.C. (13)
CFSC-TV-1-----Savona, B.C. (13)
CFSC-TV-2-----Savona, B.C. (8)
CFSU-TV-1
 ---Ft. St. James, B.C. (10)

Canadian TV Call Letters

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CFST-TV-1...9 Mile Mtn., B.C. (9)
CFTK-TV...Terrace, B.C. (3)
CFTK-TV-1...Prince Rupert, B.C. (6)
CFTK-TV-2...Smithers, B.C. (5)
CFTK-TV-3...Burns Lake, B.C. (4)
CFTK-TV-4...Kildala, B.C. (5)
CFTK-TV-5...Kemano, B.C. (2)
CFTK-TV-6...Nass Camp, B.C. (5)
CFTK-TV-7...Juskatla, B.C. (2)
CFTK-TV-8
...Aristazabal Island, B.C. (5)
CFTK-TV-9...Ocean Falls, B.C. (2)
CFTK-TV-10...Houston, B.C. (2)
CFTK-TV-11
...Hudson Bay Mtn., B.C. (7)
CFTM-TV...Montreal, Que. (10)
CFTO-TV...Toronto, Ont. (9)
CFTV-TV-1...Terrenceville, Nfld. (12)
CFVO-TV...Hull, Que. (30)
CFWH-TV...Whitehorse, Y.T. (6)
CFWL-TV-1...Invermere, B.C. (6)
CFWL-TV-2...Jubilee Mtn., B.C. (8)
CFWS-TV-1...Falkland, B.C. (5)
CFWS-TV-2...Westwold, B.C. (12)
CFYKT...Yellowknife, N.W.T. (8)
CFZQ-TV-1...Revelstoke, B.C. (9)
CFZQ-TV-2
...Mica Creek Village, B.C. (5)
CFZQ-TV-3
...Pctlatck Creek, B.C. (12)
CHAC-TV-1...Cache Creek, B.C. (12)
CHAC-TV-2...Ashcroft, B.C. (2)
CHAKT...Inuvik, N.W.T. (6)
CHAK-TV-1
...Ft. McPherson, N.W.T. (13)
CHAN-TV...Vancouver, B.C. (8)
CHAN-TV-1...Chilliwack, B.C. (11)
CHAN-TV-2...Bowen Island, B.C. (3)
CHAN-TV-3...Squamish, B.C. (7)
CHAN-TV-4...Courtenay, B.C. (13)
CHAN-TV-5...Brackendale, B.C. (3)
CHAT-TV...Medicine Hat, Alta. (6)
CHAT-TV-1...Pivot, Alta. (4)
CHAT-TV-2
...Maple Creek, Sask. (10)
CHAT-TV-3...Bow Island, Alta. (10)
CHAT-TV-4...Oyen, Alta. (7)
CHAU-TV...Carleton, Que. (5)
CHAU-TV-1
...Ste. Marguerite-Marie, Que. (2)
CHAU-TV-2...St. Quentin, N.B. (9)
CHAU-TV-3...Port Daniel, Que. (10)
CHAU-TV-4...Chandler, Que. (7)
CHAU-TV-5...Perce, Que. (2)
CHAU-TV-6...Gaspe, Que. (10)
CHAU-TV-7
...Riviere-au-Renard, Que. (7)
CHAU-TV-8...Cloridorme, Que. (5)
CHAU-TV-9
...L'Anse a Valleau, Que. (7)
CHAU-TV-10...Kedgwick, N.B. (2)
CHAU-TV-11...Murdochville, Que. (5)
CHAU-TV-12...St. Martin de
Restigouche, N.B. (9)
CHBC-TV...Kelowna, B.C. (2)
CHBC-TV-1...Penticton, B.C. (13)
CHBC-TV-2...Vernon, B.C. (7)
CHBC-TV-3
...Oliver-Osoyoos, B.C. (8)
CHBC-TV-4...Salmon Arm, B.C. (9)
CHBC-TV-5...Enderby, B.C. (72)
CHBC-TV-6...Celista, B.C. (3)
CHBC-TV-7...Skaha Lake, B.C. (7)
CHBC-TV-8...Canoe, B.C. (6)
CHCB-TV-1...Cape Broyle, Nfld. (3)
CHCH-TV...Hamilton, Ont. (11)
CHCW-TV-1...Clearwater, B.C. (2)
CHCW-TV-2...Clearwater, B.C. (10)
CHCX-TV...Victoria, B.C. (6)
CHEX-TV...Peterborough, Ont. (12)

CHEX-TV-1...Bancroft, Ont. (4)
CHEX-TV-2...Minden, Ont. (10)
CHFC-TV...Fort Churchill, Man. (8)
CHFD-TV...Thunder Bay, Ont. (4)
CHGH-TV...Churchill, Man. (4)
CHGP-TV-1...Princeton, B.C. (5)
CHGR-TV-1...Exshaw, Alta. (7)
CHGR-TV-2...Exshaw, Alta. (12)
CHID-TV-1...Lumby, B.C. (4)
CHID-TV-2...Lumby, B.C. (9)
CHIL-TV-1...Alexis Creek, B.C. (8)
CHIL-TV-2...Alexis Creek, B.C. (11)
CHKC-TV-1...Keremeos, B.C. (4)
CHKC-TV-2...Olalla, B.C. (11)
CHKC-TV-3...Crawston, B.C. (3)
CHKC-TV-4...Keremeos, B.C. (9)
CHKC-TV-5...Olalla, B.C. (6)
CHKL-TV...Kelowna, B.C. (5)
CHKL-TV-1...Penticton, B.C. (10)
CHKL-TV-2...Vernon, B.C. (12)
CHKM-TV...Kamloops, B.C. (6)
CHKM-TV-1...Pritchard, B.C. (9)
CHLK-TV-1...Logan Lake, B.C. (11)
CHLK-TV-2...Logan Lake, B.C. (13)
CHLT-TV...Sherbrooke, Que. (7)
CHMC-TV-1...Mica Creek, B.C. (7)
CHMC-TV-2...Mica Creek, B.C. (4)
CHMS-TV-1
...Crescent Valley, B.C. (5)
CHMS-TV-2...Passmore, B.C. (2)
CHMS-TV-3...Perrys, B.C. (5)
CHMT-TV...Moncton, N.B. (7)
CHNB-TV...North Bay, Ont. (4)
CHOV-TV...Pembroke, Ont. (5)
CHPC-TV-1
...Pincher Creek, Alta. (9)
CHPC-TV-2
...Pincher Creek, Alta. (11)
CHPP-TV-1...Mabel Lake, B.C. (8)
CHPT-TV-1...Peachland, B.C. (4)
CHPV-TV-1...Pemberton, B.C. (9)
CHQC-TV-1...Mt. Poole, B.C. (4)
CHSH-TV-1...Chase, B.C. (7)
CHSH-TV-2...Chase, B.C. (13)
CHSJ-TV...St. John, N.B. (4)
CHSJ-TV-1...Bon Accord, N.B. (6)
CHSL-TV-1...New Denver, B.C. (6)
CHSS-TV...Wynyard, Sask. (6)
CHTL-TV-1
...Topley Landing, B.C. (9)
CHTL-TV-2...Granisle, B.C. (6)
CHTS-TV-1...Clinton, B.C. (13)
CHVT-TV-1...King Island, B.C. (9)
CHVT-TV-2...Bella Coola, B.C. (11)
CHWN-TV-1...Alta Lake, B.C. (7)
CHWS-TV-1...Lytton, B.C. (11)
CHYT-TV-1...Yale, B.C. (4)
†CICA-TV...Toronto, Ont. (19)
CICC-TV...Yorkton, Sask. (10)
CICC-TV-1...Wynyard, Sask. (12)
CICM-TV-1...Cormorant, Man. (4)
†CICO-TV-18...London, Ont. (18)
†CICO-TV-24...Ottawa, Ont. (24)
†CICO-TV-28
...Kitchener-Paris, Ont. (28)
†CICO-TV-32...Windsor, Ont. (32)
†CICO-TV-59...Chatham, Ont. (59)
CIFG-TV...Prince George, B.C. (12)
CILY-TV-1...Lytton, B.C. (8)
CITM-TV...Mt. Timothy, B.C. (3)
CITM-TV-1
...Williams Lake, B.C. (13)
CITM-TV-2...Quesnel, B.C. (8)
CITV-TV...Edmonton, Alta. (13)
CITY-TV...Toronto, Ont. (79)
†CIVM-TV...Montreal, Que. (17)
†CIVQ-TV...Quebec, Que. (15)
CJAB-TV-3...Alger, Alta. (47)
CJAB-TV-4...Gregoire, Alta. (7)
CJAC-TV-1...Cache Creek, B.C. (10)
CJAC-TV-2...Ashcroft, B.C. (5)

CJAP-TV...Argentia, Nfld. (3)
CJAY-TV-2...Brandon, Man. (4)
CJBR-TV...Rimouski, Que. (3)
CJBR-TV-1...Edmundston, N.B. (13)
CJCB-TV...Sydney, N.S. (4)
CJCB-TV-1...Inverness, N.S. (6)
CJCB-TV-2...Antigonish, N.S. (9)
CJCB-TV-3...Dingwall, N.S. (9)
CJCB-TV-4...New Glasgow, N.S. (2)
CJCB-TV-5
...Bay St. Lawrence, N.S. (7)
CJCH-TV...Halifax, N.S. (5)
CJCH-TV-1...Canning, N.S. (10)
CJCH-TV-6...Caledonia, N.S. (6)
CJCH-TV-7...Yarmouth, N.S. (13)
CJCN-TV...Grand Falls, Nfld. (4)
CJCV-TV...Clareville, Nfld. (10)
CJDC-TV...Dawson Creek, B.C. (5)
CJDC-TV-1...Hudson Hope, B.C. (11)
CJDC-TV-2...Bullhead Mtn., B.C. (8)
CJDF-TV...Lithium Mines, Que. (8)
CJFB-TV...Swift Current, Sask. (5)
CJFB-TV-1...Eastend, Sask. (2)
CJFB-TV-2...Val Marie, Sask. (2)
CJFC-TV-1...Boston Bar, B.C. (5)
CJFC-TV-3...Riverhurst, Sask. (10)
CJFC-TV-2...Boston Bar, B.C. (3)
CJGN-TV...Gander, Nfld. (2)
CJIC-TV...Sault Ste. Marie, Ont. (2)
CJLN-TV...Lawn, Nfld. (10)
CJLW-TV...Deer Lake, Nfld. (7)
CJMA-TV...Marystown, Nfld. (11)
CJML-TV-1...Monte Lake, B.C. (8)
CJNA-TV-1
...Spences Bridge, B.C. (3)
CJNA-TV-2
...Spences Bridge, B.C. (7)
CJNP-TV-1...Nakusp, B.C. (2)
CJNP-TV-2...Nakusp, B.C. (4)
CJNP-TV-3...Nakusp, B.C. (7)
CJOC-TV...Lethbridge, Alta. (7)
CJOC-TV-1...Coleman, Alta. (12)
CJOC-TV-2...Brooks, Alta. (3)
CJOC-TV-3...Burmis, Alta. (3)
CJOH-TV...Ottawa, Ont. (13)
CJOH-TV-6...Deseronto, Ont. (6)
CJOH-TV-8...Cornwall, Ont. (8)
CJON-TV...St. John's, Nfld. (6)
CJON-TV-2...Cape Broyle, Nfld. (13)
CJON-TV-4...Signal Hill, Nfld. (10)
CJON-TV-5...S. Side Hill, Nfld. (2)
CJOX-TV-1...Grand Bank, Nfld. (10)
CJOX-TV-5...Terrenceville, Nfld. (10)
CJPM-TV...Chicoutimi, Que. (6)
CJQP-TV
...Port aux Basques, Nfld. (7)
CJRA-TV...Ramea, Nfld. (10)
CJRR-TV...Red Rocks, Nfld. (11)
CJSC-TV...Swift Current, Nfld. (10)
CJSM-TV-1...Sherridon, Man. (5)
CJST-TV...St. Albans, Nfld. (13)
CJSV-TV...Stephenville, Nfld. (4)
CJTA-TV-2...Trepassey, Nfld. (4)
CJTB-TV-1...Temiscaming, Que. (3)
CJTM-TV...Thicket Portage, Man. (4)
CJTP-TV...Trepassey, Nfld. (10)
CJTV-TV-1...Port Renfrew, B.C. (11)
CJWB-TV...Bonavista, Nfld. (10)
CJWN-TV...Corner Brook, Nfld. (10)
CJWN-TV-5...Pasadena, Nfld. (8)
CJWN-TV-6...Irishtown, Nfld. (3)
CJWP-TV-1
...Waterton Park, Alta. (12)
CJWP-TV-2
...Waterton Park, Alta. (6)
CJWR-TV-1...Cherryville, B.C. (10)
CJXL-TV...St. Lawrence, Nfld. (10)

CKCO-TV-3...Sarnia, Ont. (42)
CKCO-TV-4...Huntsville, Ont. (11)
CKCP-TV-1...Coleman, Alta. (8)
CKCQ-TV-1...Quesnel, B.C. (13)
CKCW-TV...Moncton, N.B. (2)
CKCW-TV-1
...Charlottetown, P.E.I. (8)
CKDI-TV-1...Bella Bella, B.C. (9)
CKEL-TV-1...Elrose, Sask. (7)
CKEL-TV-2...Elrose, Sask. (13)
CKEL-TV-3...Elrose, Sask. (11)
CKGN-TV...Paris, Ont. (6)
CKGN-TV-1...Windsor, Ont. (22)
CKGN-TV-2...Bancroft, Ont. (2)
CKGN-TV-6...Ottawa, Ont. (6)
CKGN-TV-22...Uxbridge, Ont. (22)
CKGN-TV-29...Sarnia, Ont. (29)
CKHF-TV-1...East Georgie, B.C. (9)
CKHF-TV-2...Mt. Dolly, B.C. (11)
CKHQ-TV-1
...Manicouagan 5, Que. (10)
CKHQ-TV-2...Outardes 4, Que. (12)
CKHQ-TV-3...Micoua, Que. (6)
CKHQ-TV-4...Outardes 3, Que. (7)
CKHQ-TV-6
...Manicouagan 3, Que. (13)
CKIN-TV-1...Vanderhoof, B.C. (8)
CKJC-TV-1...Leader, Sask. (13)
CKJC-TV-2...Leader, Sask. (7)
CKLT-TV...Saint John, N.B. (9)
CKMI-TV...Quebec City, Que. (5)
CKMJ-TV...Marquis, Sask. (7)
CKMU-TV-1...Murdochville, Que. (2)
CKMY-TV-1...Midway, B.C. (7)
CKNC-TV...Sudbury, Ont. (9)
CKNC-TV-1...Elliot Lake, Ont. (7)
CKND-TV...Winnipeg, Man. (9)
CKNX-TV...Wingham, Ont. (8)
CKNY-TV...North Bay, Ont. (10)
CKOS-TV...Yorkton, Sask. (3)
CKPA-TV-1...Port Alice, B.C. (2)
CKPG-TV...Prince George, B.C. (2)
CKPG-TV-1...Hixon, B.C. (10)
CKPG-TV-3...Fort Fraser, B.C. (6)
CKPG-TV-4...MacKenzie, B.C. (6)
CKPG-TV-5...Ft. St. James, B.C. (5)
CKPL-TV-1
...Parsons Lake, N.W.T. (9)
CKPL-TV-2
...Tuktoyaktuk, N.W.T. (5)
CKPR-TV...Thunder Bay, Ont. (2)
CKQV-TV
...Fort Qu'Appelle, Sask. (11)
CKRD-TV...Red Deer, Alta. (6)
CKRD-TV-1...Coronation, Alta. (10)
CKRD-TV-2...Banff, Alta. (10)
CKRN-TV
...Rouyn-Noranda, Que. (4)
CKRN-TV-2...Val d'Or, Que. (8)
CKRN-TV-3...Ville-Marie, Que. (6)
CKRN-TV-4...Matagami, Que. (7)
CKRS-TV...Jonquiere, Que. (12)
CKRS-TV-1...Port Alfred, Que. (9)
CKRS-TV-2...Chicoutimi, Que. (2)
CKRS-TV-3...Roberval, Que. (8)
CKRS-TV-4...Alma, Que. (4)
CKRT-TV
...Riviere-du-Loup, Que. (7)
CKRT-TV-1...Baie St. Paul, Que. (2)
CKRT-TV-2
...Ste. Rose du Degele, Que. (2)
CKRT-TV-3...St. Patrice, Que. (13)
CKRT-TV-4...Cabano, Que. (5)
CKRT-TV-5...St. Urbain, Que. (5)
CKRT-TV-6
...Trois Pistoles, Que. (5)
CKSA-TV...Lloydminster, Alta. (2)
CKSA-TV-1
...Meadow Lake, Sask. (12)
CKSA-TV-2...Bonnyville, Alta. (9)
CKSH-TV...Sherbrooke, Que. (9)
CKSO-TV...Sudbury, Ont. (5)
CKSO-TV-1...Elliot Lake, Ont. (3)
CKSO-TV-2...Timmins, Ont. (3)
CKSO-TV-3...Kearns, Ont. (11)
CKTM-TV...Trois Rivières, Que. (13)
CKUP-TV-1...Ucluelet, B.C. (6)
CKVA-TV-1...Vavenby, B.C. (8)
CKVR-TV...Barrie, Ont. (3)
CKVR-TV-1...Parry Sound, Ont. (11)
CKVR-TV-2...Huntsville, Ont. (8)
CKVR-TV-3...Halliburton, Ont. (5)
CKVS-TV-1
...Moyle & Creston, B.C. (5)
CKWS-TV...Kingston, Ont. (11)
CKX-TV...Brandon, Man. (5)
CKX-TV-1
...Birtle-Foxwarren, Man. (11)
CKX-TV-2...Melita, Man. (9)
CKY-TV...Winnipeg, Man. (7)

U. S. Television Station Directory

Data Updated to September 1, 1975

Includes Rate Digests, Personnel,
Facilities and Other Data




CP Holders Reported Due by
Early 1976


EXPLANATORY NOTES

Rates, personnel and other data supplied by stations. STA means Special Temporary Authorization pending license.

RATE DIGESTS: These show only the highest one-time rate charged by the stations. Most of the minute-or-less rates quoted apply to films or slides only. Most rates are also subject to frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details and for contract conditions, specifications etc., consult complete station rate cards, available from the stations on request.

STATION POWER: Powers shown are Effective Radiated Powers (ERP).

NETWORK SYMBOLS (registered trademarks)   
indicate ABC, CBS and NBC TV network affiliation.

SYMBOL  indicates station is a subscriber to the NAB Television Code.

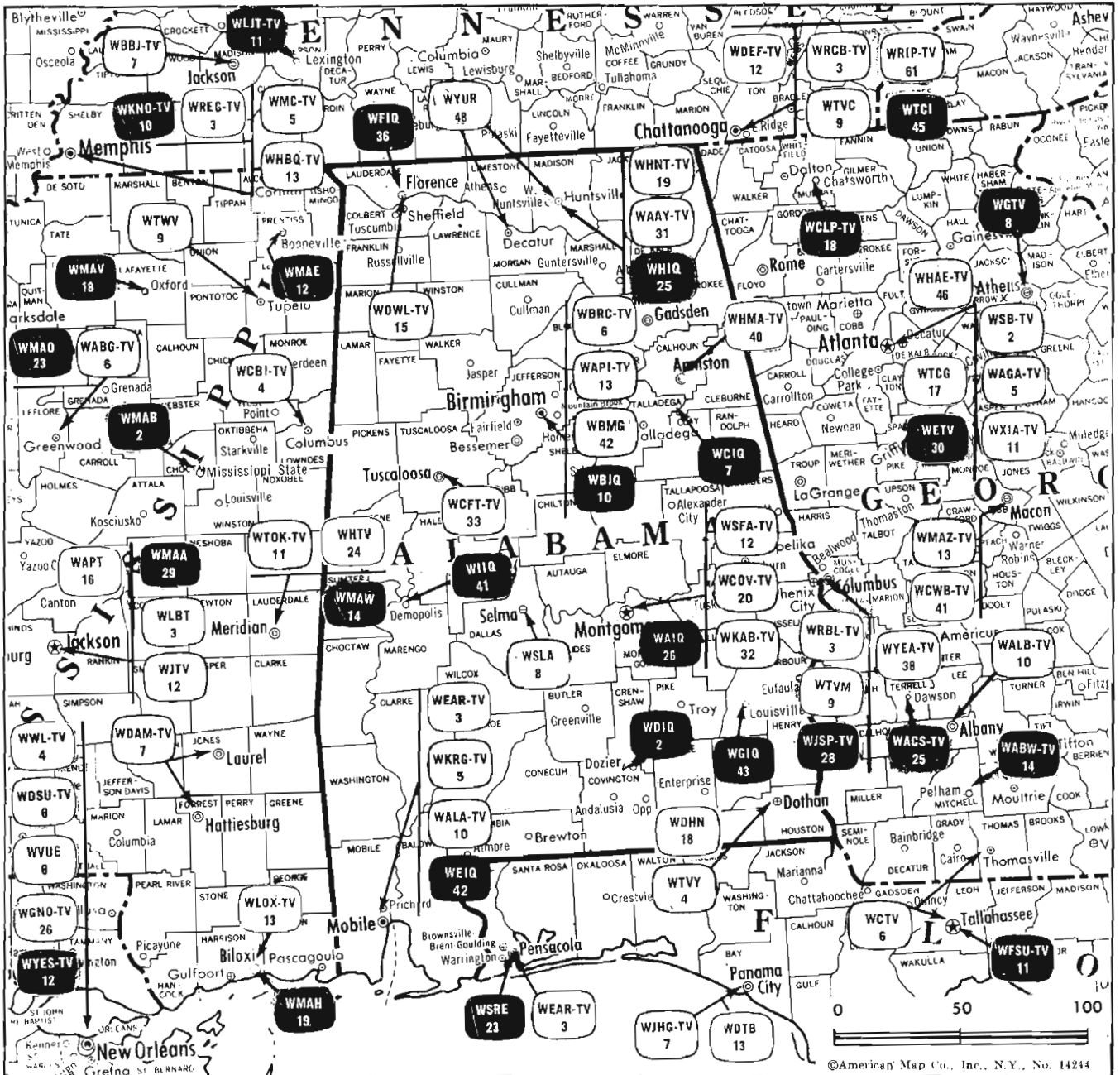
Station owned & operated translator stations are included in the Translator Station Directory in the Services Volume and separately listed in a directory following that section.

Station studio and mobile equipment, black & white and color, is listed in detail in a table in the Services Volume.

ALABAMA	14-b
ALASKA	35-b
ARIZONA	44-b
ARKANSAS	57-b
CALIFORNIA	66-b
COLORADO	128-b
CONNECTICUT	142-b

DELAWARE	149-b
DISTRICT OF COLUMBIA	150-b
FLORIDA	158-b
GEORGIA	195-b
HAWAII	221-b
IDAHO	232-b
ILLINOIS	242-b
INDIANA	286-b
IOWA	290-b
KANSAS	309-b
KENTUCKY	326-b
LOUISIANA	341-b
MAINE	363-b
MARYLAND	372-b
MASSACHUSETTS	382-b
MICHIGAN	395-b
MINNESOTA	422-b
MISSISSIPPI	439-b
MISSOURI	453-b
MONTANA	482-b
NEBRASKA	500-b
NEVADA	519-b
NEW HAMPSHIRE	529-b
NEW JERSEY	532-b
NEW MEXICO	535-b
NEW YORK	546-b
NORTH CAROLINA	585-b
NORTH DAKOTA	606-b
OHIO	619-b
OKLAHOMA	649-b
OREGON	662-b
PENNSYLVANIA	677-b
RHODE ISLAND	707-b
SOUTH CAROLINA	712-b
SOUTH DAKOTA	727-b
TENNESSEE	740-b
TEXAS	761-b
UTAH	822-b
VERMONT	828-b
VIRGINIA	832-b
WASHINGTON	850-b
WEST VIRGINIA	867-b
WISCONSIN	880-b
WYOMING	899-b
GUAM, PUERTO RICO, VIRGIN ISLANDS	903-b
U.S. EDUCATIONAL STATIONS	907-b

Alabama



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Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Birmingham	243,000	46	395,500	48
Mobile-Pensacola	187,000	64	310,100	63
Huntsville-Decatur-Florence	116,000	92	180,900	93
Montgomery	85,000	120	150,700	114
Dothan	46,000	152	88,400	153
Anniston	8,000	202	31,900	194
Tuscaloosa	5,000	206	36,500	187

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WYUR, Decatur (See Huntsville-Decatur)

WEAR-TV, Mobile (See Pensacola, Fla.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WBIQ
Birmingham

Ch. 10

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham (35205).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude	33°	29'	19"
Longitude	86°	47'	57"

WIIQ
Demopolis

Ch. 41

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 447-kw visual, 44.7-kw aural. Antenna: 1080-ft. above av. terrain, 997-ft. above ground, 1259-ft. above sea level.

Latitude	32°	22'	01"
Longitude	87°	52'	03"

WDIQ
Dozier

Ch. 2

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude	31°	33'	16"
Longitude	86°	23'	32"

WFIQ
Florence

Ch. 36

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 760-ft. above av. terrain, 538-ft. above ground, 1476-ft. above sea level.

Latitude	34°	34'	48"
Longitude	87°	46'	28"

WHIQ
Huntsville

Ch. 25

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw visual, 126-kw aural. Antenna: 1173-ft. above av. terrain, 339-ft. above ground, 1962-ft. above sea level.

Latitude	34°	44'	16"
Longitude	86°	32'	02"

WGIQ
Louisville

Ch. 43

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 708-kw visual, 70.8-kw aural. Antenna: 940-ft. above av. terrain, 795-ft. above ground, 1400-ft. above sea level.

Latitude	31°	44'	00"
Longitude	85°	25'	46"

WEIQ
Mobile

Ch. 42

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 234-kw visual, 23.4-kw aural. Antenna: 600-ft. above av. terrain, 543-ft. above ground, 702-ft. above sea level.

Latitude	30°	39'	33"
Longitude	87°	53'	33"

WAIQ
Montgomery

Ch. 26

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 229-kw visual, 22.9-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude	32°	22'	52"
Longitude	86°	17'	30"

WCIQ
Mount Cheaha State Park

Ch. 7

Non-Commercial Educational Station

Grantee (STA): Alabama Educational Television Commission.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude	33°	29'	06"
Longitude	85°	48'	32"

Alabama Station Status as of September 1, 1975

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	7	10	17
<input checked="" type="checkbox"/> Educational Television Stations	3	6	9
			<hr/> 26

Alabama—Anniston



WHMA-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 174-kw visual, 34.7-kw aural. Antenna: 880-ft. above av. terrain, 235-ft. above ground, 1745-ft. above sea level.

Latitude 33° 40' 52"
Longitude 85° 48' 57"

Holds CP for change to 720-kw max. & 464-kw horizontal visual, 143-kw max. & 92.8-kw horizontal aural. BPCT—4849.

Transmitter: Top of Blue Mt., 200-ft. S of Lookout Tower.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WHMA, 1-kw, 1390 kHz.

FM Affiliate: WHMA-FM, 3.7-kw, 100.5 MHz (No. 263), 190-ft.

Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHMA-TV Ref: FCC File No. BMPCT—7049 Granted 7/30/69
CP: BPCT—4849 Granted 6/9/75

© American Map Co., Inc., N.Y., No. 14244

WHMA-TV

Network Service: CBS.

Licensee: Anniston Broadcasting Co., Radio Bldg., 1330 Noble St., Anniston, Ala.

Studio: Radio-Television Bldg., Anniston, Ala.

Mailing Address: P.O. Box 40, Anniston, Ala. (36201).

Telephone: 205-237-8651.

Ownership: Harry Brandt Ayers, 40%; Elise Ayers Sanguinetti, 40%; Edel Y. Ayers, v.p.; James A. Hudson, v.p. & Malcolm B. Street, treas., Harry E. Mabry, 5% each. Principals also own Anniston Star and Talladega, Ala. Home.

Began Operation: Oct. 26, 1969.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Daly, Joyce, Borsari & George.

Represented (engineering) by Claude M. Gray.

Personnel:

HARRY E. MABRY, general manager.

LARRY SHARPTON, program director.

BILL HAGLER, general sales manager.

JAMES A. HUDSON, chief engineer.

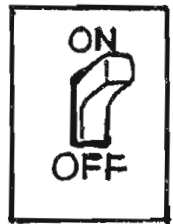
DIGEST OF RATE CARD NO. 6—(June 1, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$450.00	\$330.00	\$220.00	\$92.00	\$58.00	\$28.00

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Calhoun	32,900	31,900	97
	Etowah	33,000	32,200	97
Between 25-49%	ALABAMA			
	Cleburne	3,900	3,700	95
	St Clair	9,700	9,300	96
Between 5-24%	ALABAMA			
	Cherokee	5,900	5,600	96
	Randolph	6,300	6,000	95
	Talladega	20,900	20,000	96
Station Totals		112,600	108,700	97
Net Weekly Circulation (1973-74)				55,400
Average Daily Circulation (1973-74)				31,300

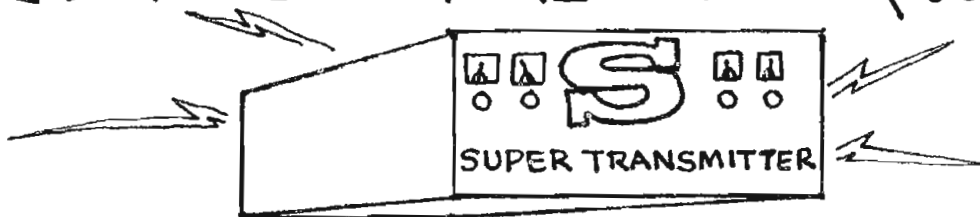
WHEN YOU TURN ON A
NEW TRANSMITTER...



AND 30,000 NEW PEOPLE
MOVE INTO TOWN*



AND YOU'RE PUTTING OUT
2 1/2 TIMES MORE POWER**



AND YOU HAVE THE BEST PROGRAM
SCHEDULE EVER...



THEN YOU'VE GOT VALUE...
FOR YOUR
SPOT DOLLAR



WHMA-TV
ANNISTON
CBS for Northeast Alabama



A CBS AFFILIATE

call
205-237-8651

* CONNECTED WITH THE MOVE OF THE MILITARY POLICE SCHOOL TO FORT McCLELLAN

** INCLUDING CITY-GRADE COVERAGE OF THREE MAJOR CITIES IN NORTHEASTERN ALABAMA .

Alabama—Birmingham



WAPI-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1134-ft. above av. terrain, 832-ft. above ground, 1809-ft. above sea level.

Latitude 33° 29' 25.5"
Longitude 86° 47' 48"

Transmitter: Atop Red Mt.

TV tape: Recording facilities.

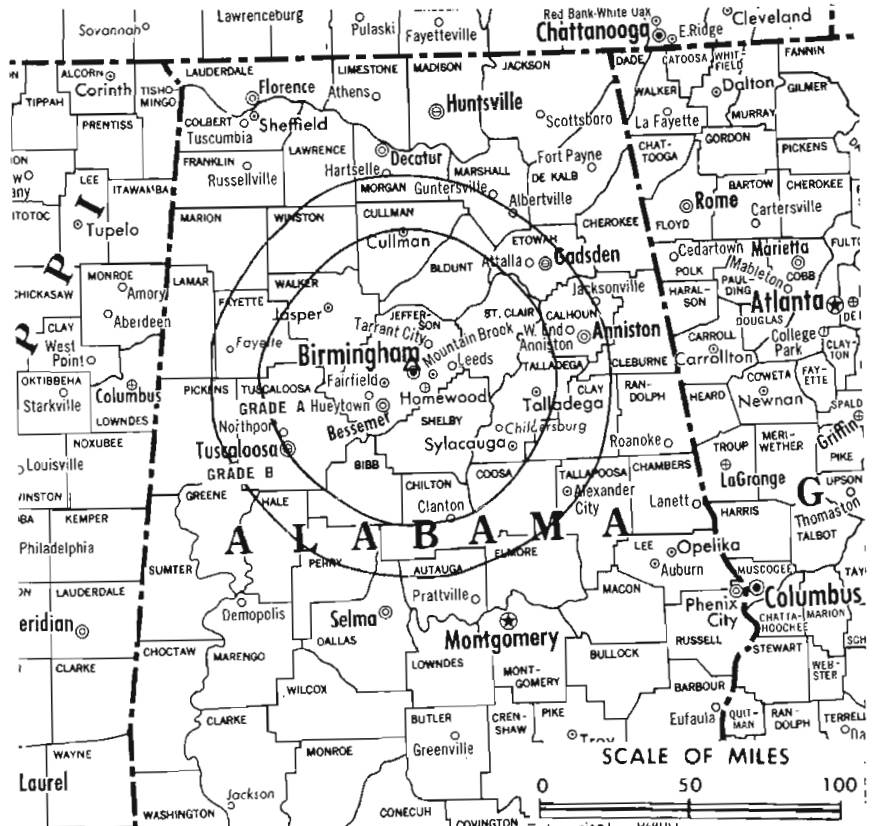
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WAPI, 50-kw, (5-kw night), 1070 kHz (NBC).

FM Affiliate: WAPI-FM, 100-kw, 94.5 MHz (No. 233), 980-ft. antenna height.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAPI-TV Ref: FCC File No. BPCT-847 Granted 1/15/53

© American Map Co., Inc., N.Y., No. 14244

WAPI-TV

Network Service: NBC.

Licensee: Newhouse Broadcasting Corp., Box 10502, Birmingham, Ala. (35202).

Studio: Atop Red Mt.

Telephone: 205-933-2720.

TWX No.: 205-328-0751.

Ownership: Newhouse Bcstg. Corp. (Samuel I. Newhouse), licensee of WSYR-TV, Syracuse, N.Y. Newhouse newspapers include The Birmingham News and The Huntsville (Ala.) Times. For other interests, see WSYR-TV.

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (see Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Vol. 11:49 & 12:4).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Gautney & Jones.

Personnel:

- DONALD D. WEAR, v.p. & general manager.
- ROBERT L. WILLIAMS, general sales manager.
- PAUL D. GROSS, chief engineer.
- J. B. CHENOWETH, promotion director.
- EVERETT HOLLE, program director.
- ROBERT E. SMITH, production manager.

DIGEST OF RATE CARD NO. 31 R1 (Jan. 27, 1975)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$1400.00		\$325.00*	\$325.00*	\$165.00*	

*Class A, average.

NETWORK BASE HOURLY RATE: \$1800 (NBC).

18-b

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Bibb	4,400	4,200	95
	Blount	10,200	9,800	96
	Calhoun	32,900	31,900	97
	Chilton	9,300	8,800	95
	Clay	5,000	4,800	95
	Cleburne	3,900	3,700	95
	Coosa	3,800	3,600	95
	Cullman	18,800	18,300	97
	Etowah	33,000	32,200	97
	Fayette	6,000	5,700	95
50% & Over	Greene	2,900	2,600	89
	Hale	4,400	4,000	91
	Jefferson	222,000	217,000	98
	Marion	8,100	7,800	96
	Marshall	18,900	18,200	96
	Perry	4,200	3,800	90
	Pickens	6,500	6,000	92
	St Clair	9,700	9,300	96
	Shelby	13,300	12,900	97
	Talladega	20,900	20,000	96
	Tuscaloosa	38,000	36,500	96
	Walker	21,100	20,500	97
	Winston	6,700	6,500	96
ALABAMA				
	Colbert	16,400	15,700	95
	Franklin	9,400	8,900	95
	Lamar	6,000	5,700	95
	Marengo	7,200	6,600	92
Between 25-49%	Morgan	27,500	26,400	96
	Tallapoosa	11,600	11,100	95
MISSISSIPPI				
	Lowndes	16,000	15,400	96
	Noxubee	4,200	3,800	90

(Continued on page 33-b)

Station Totals	752,900	725,300	96
Net Weekly Circulation (1973-74)			461,200
Average Daily Circulation (1973-74)			288,900

Alabama—Birmingham



WBMG

Ch. 42

Technical Facilities: Channel No. 42 (63.8-64.4 MHz). Authorized power: 1170-kw max. & 891-kw horizontal visual, 229-kw max. & 174-kw horizontal aural. Antenna: 1151-ft. above av. terrain, 903-ft. above ground, 1818-ft. above sea level.

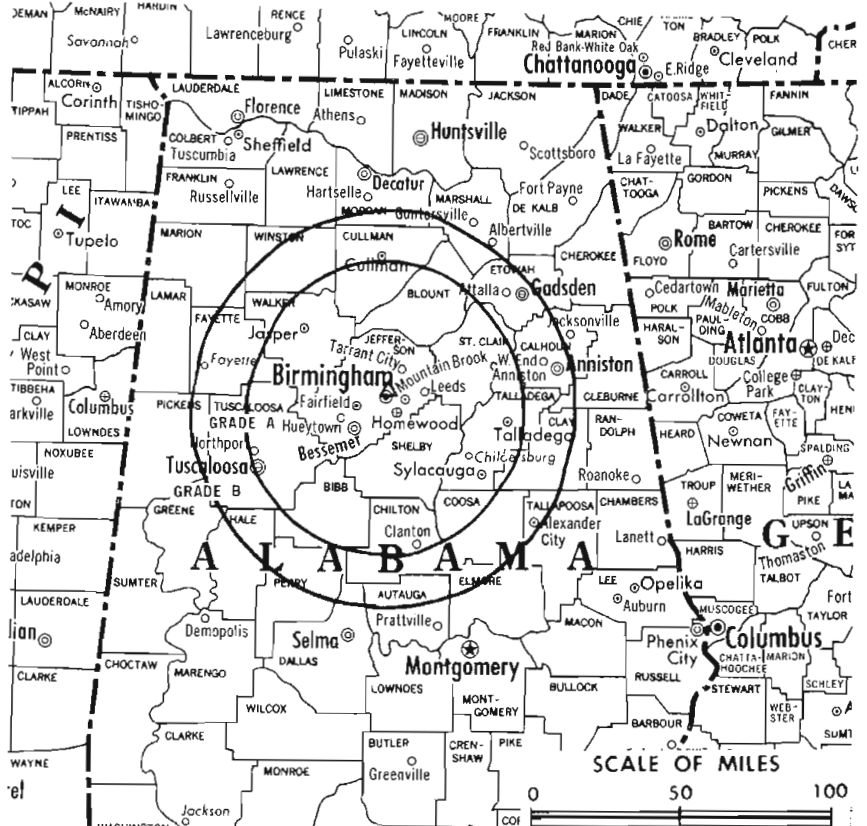
Latitude 33° 29' 02"
Longitude 86° 48' 21"

Transmitter: 700-ft. NNW of intersection of Valley Ave. & Valley View Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WBMG Ref: FCC File No. BPC7-4813 Granted 2/18/75

© American Map Co., Inc., N.Y., No. 14244

WBMG

Network Service: CBS.

Licensee: Birmingham Television Corp., Box 6146, Birmingham, Ala. (35209).

Studio: 2075 Golden Crest Dr.

Telephone: 205-252-9821.

Ownership: Park Bcstg. Inc., Roy H. Park, sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Oct. 17, 1965. Sale to present owner by Southern Bcstg. Co., William Dubois, et al., approved by FCC June 1973.

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- ROY H. PARK, president.
- HUGH M. SMITH, executive vice president & general manager.
- CHARLES WEIDMAN, general sales manager.
- CHARLES ROUNDTREE, operations director.
- FRED VINSON, chief engineer.
- RAY WHITE, news director.
- JUDY VINSON, traffic director.

DIGEST OF RATE CARD NO. 10
(Oct. 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10:01 p.m., daily.
\$700.00 \$420.00 \$280.00 \$210.00 \$105.00* \$95.00* \$53.00*

*Class AA—6:29-10:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$400.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		ALABAMA			
		Bibb	4,400	4,200	95
		Chilton	9,300	8,800	95
50% & Over		Jefferson	222,000	217,000	98
		Shelby	13,300	12,900	97
		Walker	21,100	20,500	97
		Winston	6,700	6,500	96
		ALABAMA			
Between 25-49%		Blount	10,200	9,800	96
		Cullman	18,800	18,300	97
		St Clair	9,700	9,300	96
		Talladega	20,900	20,000	96
		ALABAMA			
Between 5-24%		Calhoun	32,900	31,900	97
		Cherokee	5,900	5,600	96
		Colbert	16,400	15,700	95
		Coosa	3,800	3,600	95
		Dallas	17,300	16,300	94
		Etowah	33,000	32,200	97
		Fayette	6,000	5,700	95
		Hale	4,400	4,000	91
		Lamar	6,000	5,700	95
		Lauderdale	25,100	23,800	95
		Madison	59,200	57,000	96
		Marion	8,100	7,800	96
		Marshall	18,900	18,200	96
		Tallapoosa	11,600	11,100	95
		Tuscaloosa	38,000	36,500	96
Station Totals			623,000	602,400	97
Net Weekly Circulation (1973-74)				267,100	
Average Daily Circulation (1973-74)				155,100	

Alabama—Birmingham



WBRC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1120-ft. above av. terrain, 795-ft. above ground, 1802-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Atop Red Mt.

Studio: Atop Red Mt.

Telephone: 205-322-4701.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP & UPI. Facsimile Service: AP & UPI. News Film Service: ABC.

TWX No.: 810-733-3650.

Represented (legal) by Koteen & Burt.

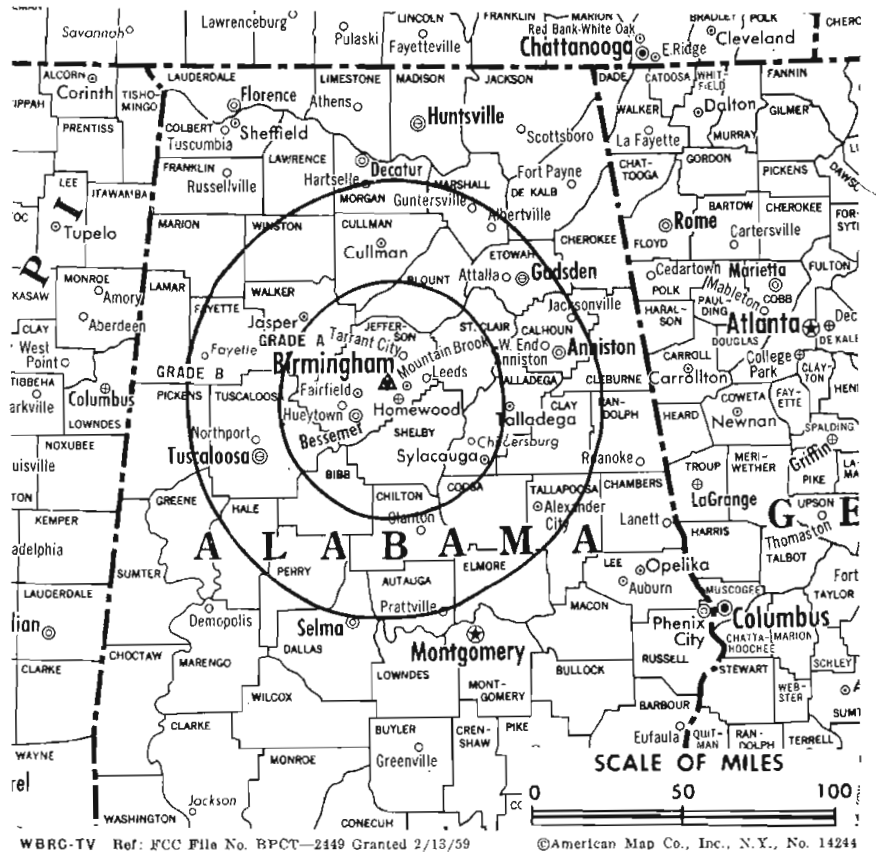
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBRC-TV

Network Service: ABC.

Licensee: Taft Broadcasting Co., P.O. Box 6, (35201).

Ownership: See WKRC-TV, Cincinnati.

Began Operation: July 1, 1949. Sale to present owners by Storer Bcstg. Co. approved May 8, 1957 (Television Digest, Vol. 13:13-14, 19); Storer previously acquired stations from Mrs. Eloise Hanna in May, 1953 (Vol. 9:13, 21).

Represented (sales) by TeleRep Inc.

Personnel:

- LAWRENCE H. ROGERS II, president.
- NICK BOLTON, v.p. & general manager.
- RICHARD S. STEPHEN, general sales manager.
- E. KEITH WILLIAMS, local sales manager.
- CHET FALZERNO, operations director.
- RICHARD S. STEPHEN, sales service & merchandising manager.
- JERRY LEVIN, news director.
- HARRY L. LAWSON, chief engineer.
- ANN BRYANT, promotion manager.

DIGEST OF RATE CARD NO. 5-I (Jan. 14, 1974)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat.-Sun.					
\$1800.00	\$800.00	\$400.00		Graded rates apply*	

*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$1975.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Bibb	4,400	4,200	95
	Blount	10,200	9,800	96
50% & Over	Calhoun	32,900	31,900	97
	Chilton	9,300	8,800	95
	Clay	5,000	4,800	95
	Cleburne	3,900	3,700	95
	Colbert	16,400	15,700	95
	Coosa	3,800	3,600	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA—(Continued)				
	Cullman	18,800	18,300	97
	Etowah	33,000	32,200	97
	Fayette	6,000	5,700	95
	Franklin	9,400	8,900	95
	Greene	2,900	2,600	89
	Hale	4,400	4,000	91
	Jefferson	222,000	217,000	98
	Lamar	6,000	5,700	95
	Marengo	7,200	6,600	92
	Marion	8,100	7,800	96
50% & Over	Marshall	18,900	18,200	96
	Perry	4,200	3,800	90
	Pickens	6,500	6,000	92
	St Clair	9,700	9,300	95
	Shelby	13,300	12,900	97
	Talladega	20,900	20,000	96
	Tallapoosa	11,600	11,100	95
	Tuscaloosa	38,000	36,500	96
	Walker	21,100	20,500	97
	Winston	6,700	6,500	96
MISSISSIPPI				
	Lowndes	16,000	15,400	96
ALABAMA				
	Cherokee	5,900	5,600	96
	Dallas	17,300	16,300	94
	Lauderdale	25,100	23,800	95
	Lawrence	8,500	8,000	94
	Morgan	27,500	26,400	96
	Randolph	6,300	6,000	95
Between 25-49%	Sumter	5,200	4,800	92
	MISSISSIPPI			
	Lauderdale	24,500	23,700	97
	Noxubee	4,200	3,800	90
(Continued on page 33-b)				
Station Totals		845,700	813,800	96
Net Weekly Circulation (1973-74)				525,600
Average Daily Circulation (1973-74)				373,100

Alabama—Dothan



WDHN



Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1080.4-kw max. & 398-kw horizontal visual, 162.6-kw max. & 60.3-kw horizontal aural. Antenna: 730-ft. above av. terrain, 796-ft. above ground, 1049-ft. above sea level.

Latitude 31° 14' 30"
Longitude 85° 18' 48"

Transmitter: 1.8-mi. E of Dothan on Rt. 52.

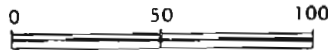
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.



SCALE OF MILES



Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WDHN Ref: FCC File No. BMPCT-7141 Granted 11/20/69

©American Map Co., Inc., N.Y., No. 14244

WDHN

Network Service: ABC.

Licensee: Southeast Alabama Broadcasting Co., P.O. Box 2228, Dothan, Ala. (36301).

Studio: 1.8-mi. East of Dothan on Rt. 52.

Telephone: 205-794-2651.

Ownership: Betts Slingluff Jr., pres., 5.70%; 40 others, none with more than 13.06%.

Began Operation: August 7, 1970.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Morgan, Lewis & Bockius.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

EMERY McCULLOUGH, general manager.

ROBERT HADEN, sales manager.

RICHARD BLANTON, chief engineer.

DIGEST OF RATE CARD NO. 2—(July 1, 1974)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7-10 p.m., daily.

\$240.00 \$120.00 \$90.00 \$66.00 \$40.00 \$30.00 \$18.00

NETWORK BASE HOURLY RATE: \$75.

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA				
		Coffee	12,300	11,700	95
		Dale	15,100	14,600	96
		Henry	3,800	3,600	95
		Houston	22,100	21,500	97
Between 25-49%	ALABAMA				
		Covington	12,900	12,300	95
		Geneva	8,200	7,800	95
	FLORIDA				
		Jackson	12,900	11,800	92
Between 5-24%	GEORGIA				
		Early	3,900	3,600	92
		Miller	1,800	1,700	92
		Seminole	2,500	2,300	94
	ALABAMA				
	Barbour	7,400	6,900	93	
	Pike	8,500	8,000	94	
FLORIDA					
	Gadsden	10,400	9,600	93	
	Holmes	4,100	3,700	90	
	Leon	41,100	39,300	96	
	Walton	6,000	5,600	93	
	Washington	4,500	4,200	93	
GEORGIA					
	Calhoun	1,400	1,200	88	
	Clay	1,200	1,100	91	
	Decatur	6,800	6,400	95	
	Grady	6,100	5,800	95	
	Thomas	11,300	10,700	95	
Station Totals			204,300	193,400	95
Net Weekly Circulation (1973-74)					57,600
Average Daily Circulation (1973-74)					26,900

Alabama—Dothan



WTVY

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1225-ft. above av. terrain, 1209-ft. above ground, 1549-ft. above sea level.

Latitude 31° 15' 19"
Longitude 85° 15' 47"

Holds CP for change to 17.8-kw aural, 1670-ft. above av. terrain, 1706-ft. above ground, 2046-ft. above sea level, lat. 31° 15' 16", long. 85° 15' 39", transmitter to 20-ft. W of present site, 0.8-mi. E of Webb, near Dothan. BPCT—4753.

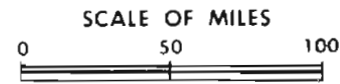
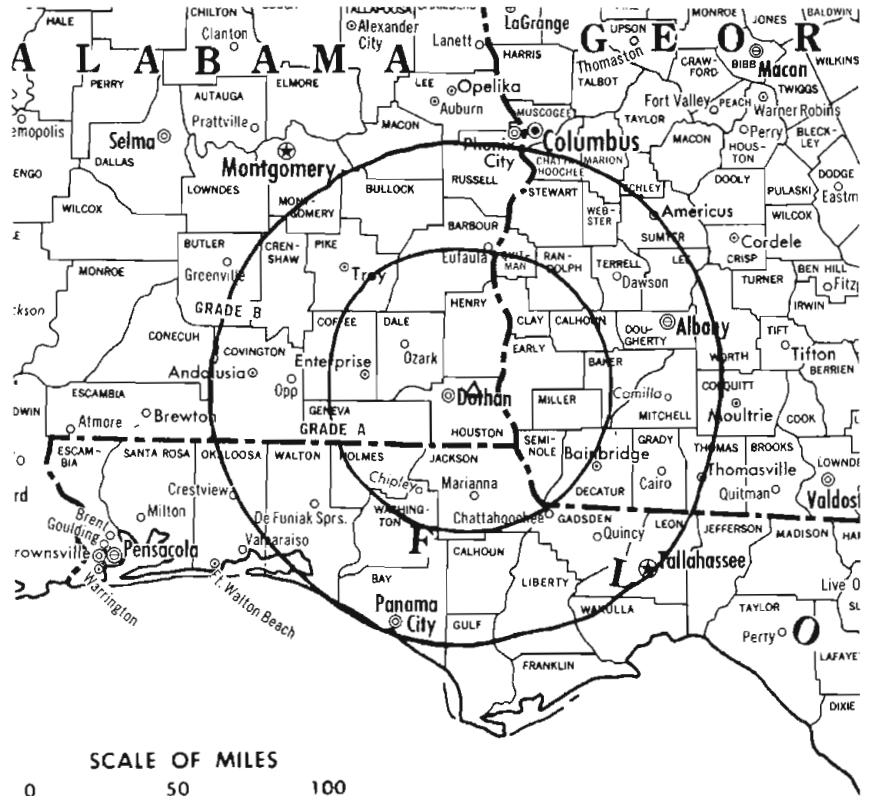
TV tape: Recording facilities.

Transmitter: Columbia Highway.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WTVY-FM, 100-kw, 95.5 MHz (No. 238), 1060-ft.



WTVY Ref: FCC File No. BPCT—2785 Granted 9/11/60
CP: BPCT—4753 Granted 12/18/74

©American Map Co., Inc., N.Y., No. 14244

Total Households: ② MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV^h and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WTVY

Network Service: CBS.

Licensee: WTVY Inc., Box 1089, Dothan, Ala. (36301).

Studio: Columbia Hwy.

Telephone: 205-792-3195. TWX No.: 810-732-3070.

Ownership: Charles Woods, pres. & gen. mgr., 100%.

Began Operation: Feb. 12, 1955.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Cohen & Dippell.

Personnel:

CHARLES WOODS, president & general manager.

BETTY GRIFFIN, vice president, secretary & treasurer.

ELDON KLAPAL, assistant manager.

JOHN GAUSE, local sales manager.

ELLIS ANDERSON, director of engineering.

REGGIE MITCHELL, program director.

REBECCA LEDENHAM, promotion manager.

BOB HOWELL, news director.

DIGEST OF RATE CARD NO. 10

(April 9, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—5:30-10 p.m., daily.
\$500.00 \$130.00* \$100.00* \$65.00*

*6:30-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$575.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	7,400	6,900	93
	Coffee	12,300	11,700	95
	Covington	12,900	12,300	95
	Crenshaw	5,300	5,000	94
Dale	15,100	14,600	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA—(Continued)			
	Geneva	8,200	7,800	95
	Henry	3,800	3,600	95
	Houston	22,100	21,500	97
	Pike	8,500	8,000	94
	FLORIDA			
	Bay	28,500	27,600	97
	Calhoun	2,900	2,600	91
	Holmes	4,100	3,700	90
	Jackson	12,900	11,800	92
	Walton	6,000	5,600	93
	Washington	4,500	4,200	93
	GEORGIA			
	Baker	1,000	900	90
	Calhoun	1,400	1,200	88
Clay	1,200	1,100	91	
Decatur	6,800	6,400	95	
Early	3,900	3,600	92	
Miller	1,800	1,700	92	
Seminole	2,500	2,300	94	

Between 25-49%	ALABAMA			
	Bullock	3,500	3,200	92
	FLORIDA			
	Gadsden	10,400	9,600	93
	Gulf	3,200	3,000	94
Liberty	1,600	1,500	92	
Okaloosa	32,400	31,500	97	
GEORGIA				
Dougherty	31,200	29,900	96	
Grady	6,100	5,800	95	
Mitchell	5,100	4,700	93	
Terrell	3,600	3,300	92	

(Continued on page 33-b)

Station Totals	421,100	399,400	95
Net Weekly Circulation (1973-74)		185,800	
Average Daily Circulation (1973-74)		115,900	

Alabama—Florence



WOWL-TV

Ch. 15

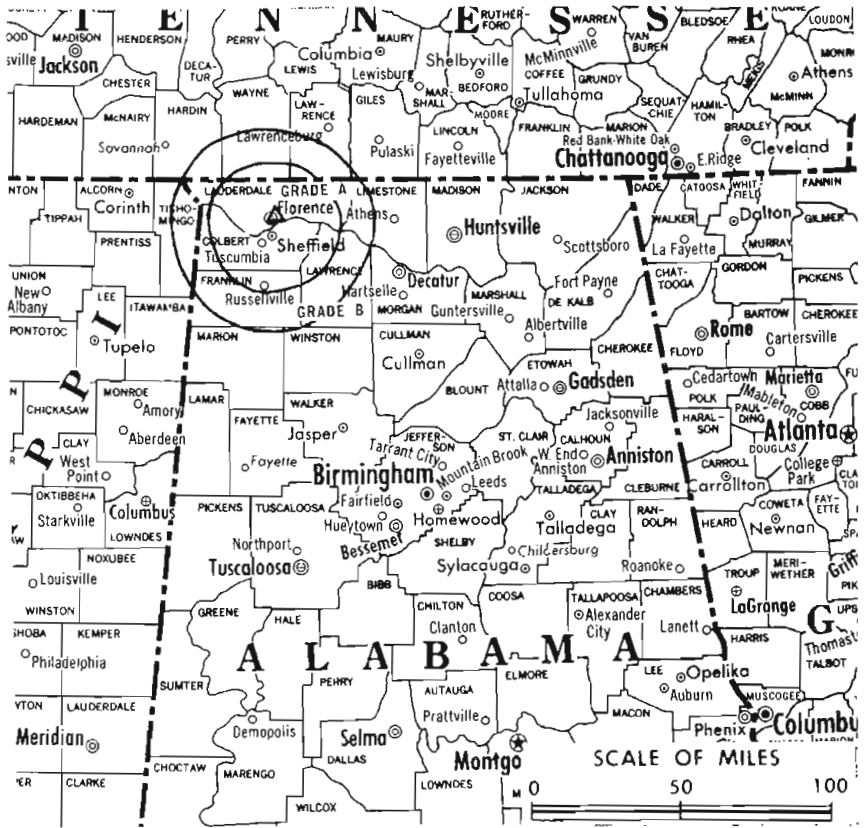
Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 230-kw visual, 23.3-kw aural. Antenna: 400-ft. above average terrain, 358-ft. above ground, 732-ft. above sea level.

Latitude 34° 49' 07"
Longitude 87° 41' 45"

Transmitter: 840 Cypress Mill Rd.
Color: Network, live, film, slide & tape.

News Wire Service: UPI.
Studio: 840 Cypress Mill Rd.
Telephone: 205-764-7711.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WOWL-TV Ref: FCC File No. BPCT-1072 Granted 5/24/68

© American Map Co., Inc., N.Y., No. 14244

WOWL-TV

Licensee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220, Florence, Ala. (35630).

Ownership: Richard B. Biddle, pres.-treas., 76%; Jack A. Worley, v.p., 4%; Barbara Biddle, 10%; Frederick Adams Biddle, 10%.

Began Operation: Oct. 28, 1957.

Represented (sales) by Savalli/Gates Inc. (Southeast); Southern Television System.

Personnel:

- RICHARD B. BIDDLE, president.
- JACK WORLEY, v.p., general manager & film buyer.
- RICK BIDDLE, vice president & national sales manager.
- LARRY ROHLING, director of engineering.
- MIKE CORNELIUS, production manager.
- TOM PEPPER, operations manager.
- PATSY JOHNSON, traffic manager.
- LINDA SCOTT, promotion & merchandising manager.
- LINCOLN WILLIAMS, film director.

DIGEST OF RATE CARD NO. 7 (Jan. 1, 1974)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—5:59-10 p.m., daily.				
\$400.00	\$300.00	\$80.00	\$70.00	\$60.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Colbert	16,400	15,700	95
	Lauderdale	25,100	23,800	95
Between 25-49%	ALABAMA Franklin	9,400	8,900	95
	MISSISSIPPI Tishomingo	6,100	5,700	93
Between 5-24%	ALABAMA Lawrence	8,500	8,000	94
	Winston	6,700	6,500	96
	TENNESSEE Giles	7,900	7,500	95
	Hardin	6,700	6,300	93
	Lawrence	10,400	10,000	96
Station Totals		97,200	92,400	95
Net Weekly Circulation (1973-74)				34,400
Average Daily Circulation (1973-74)				21,500

For U.S. TV Station Call Letters
See page 7-b

Alabama—Huntsville-Decatur



WAAY-TV

Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1240-kw visual, 124-kw aural. Antenna: 1372-ft. above av. terrain, 455-ft. above ground, 2053-ft. above sea level.

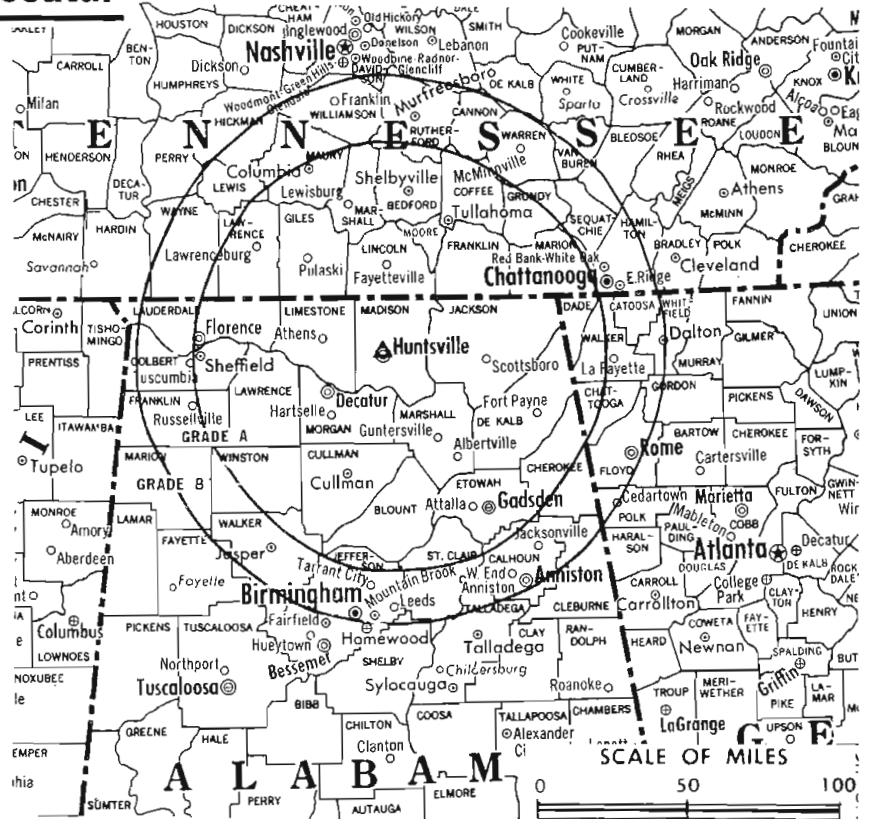
Latitude 34° 44' 16"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd.
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WAAY, 5-kw (.5-kw night), 1550 kHz.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAAY-TV Ref: FCC File No. BPCT-2817 Granted 11/10/60

© American Map Co., Inc., N.Y., No. 14244

WAAY-TV

Licensee: Rocket City Television Inc.

Studio: 1000 Monte Sano Blvd., Huntsville, Ala. (35801).

Telephone: 205-539-1783.

Ownership: Smith Bcstg. Inc., owner of radio WAAY, Huntsville. Owners of Smith Bcstg. are M. Davidson Smith III, pres., 98%; K. H. Jones, v.p., 1%; Elizabeth Jones Smith, secy.-treas., 1%. Smith also owns 51% and wife Elizabeth Jones Smith owns 25% of radio WNUF, Fort Walton Beach, Fla.

Began Operation: Aug. 1, 1959. Sale to present owner by P. T. Gunn, James R. Cleary and associates approved Nov. 13, 1963 by FCC (Television Digest, Vol. 3:30).

Represented (sales) by Adam Young Inc.

Represented (engineering) by Claude M. Gray.

Personnel:

M. D. SMITH IV, president.
DAN WHITSETT, vice president & sales manager.
ROBERT A. GAY, chief engineer.

DIGEST OF RATE CARD NO. 8A
(July 28, 1975)

Hour	30 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6-10:30 p.m., daily.					
\$700.00	\$430.00				Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ALABAMA				
		Colbert	16,400	15,700	95
		Lauderdale	25,100	23,800	95
		Lawrence	8,500	8,000	94
		Limestone	14,600	13,900	95
		Madison	59,200	57,000	96
		Marshall	18,900	18,200	96
	Morgan	27,500	26,400	96	
	TENNESSEE				
		Giles	7,900	7,500	95
		Lincoln	9,400	9,000	95
Between 25-49%	ALABAMA				
		De Kalb	15,500	14,900	96
		Etowah	33,000	32,200	97
		Franklin	9,400	8,900	95
	TENNESSEE				
		Coffee	11,400	11,100	97
		Lawrence	10,400	10,000	96
Between 5-24%	ALABAMA				
		Blount	10,200	9,800	96
		Calhoun	32,900	31,900	97
		Cullman	18,800	18,300	97
		Jackson	14,900	14,200	96
	Walker	21,100	20,500	97	
	Winston	6,700	6,500	96	
	TENNESSEE				
		Bedford	8,600	8,300	97
		Maury	14,800	14,300	97
		Moore	1,500	1,400	95
Station Totals		396,700	381,800	96	
Net Weekly Circulation (1973-74)				181,100	
Average Daily Circulation (1973-74)				113,400	

Alabama—Huntsville



WHNT-TV

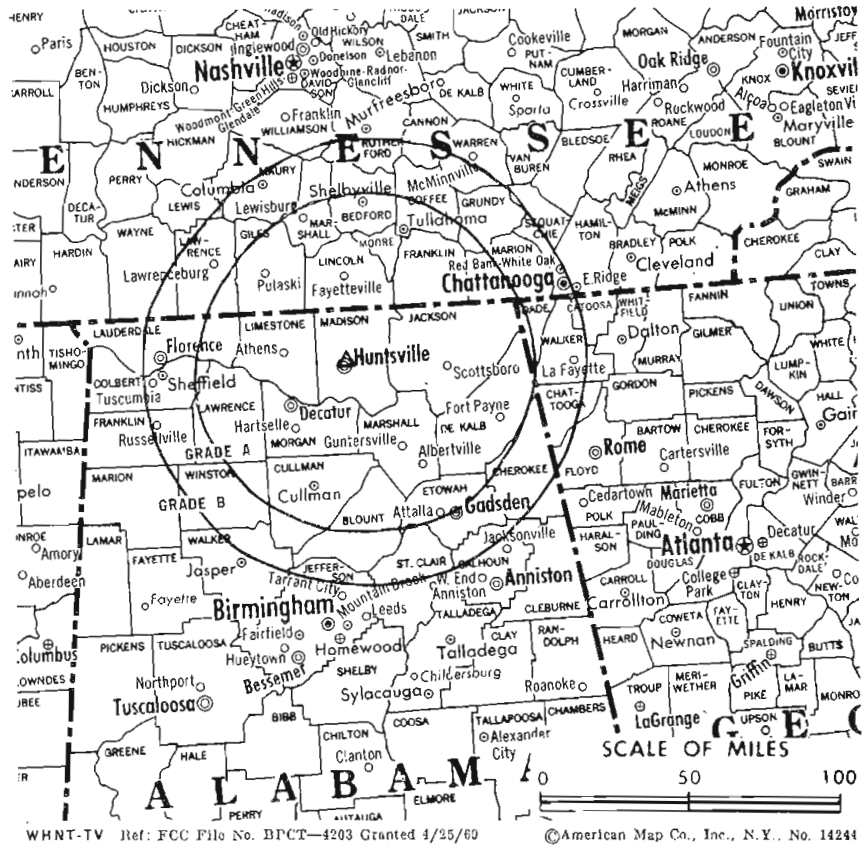
Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1279-kw max. & 1002-kw horizontal visual, 254-kw max. & 199-kw horizontal aural. Antenna: 1750-ft. above av. terrain, 944-ft. above ground, 2549-ft. above sea level.

Latitude 34° 44' 19"
Longitude 86° 31' 56"

Transmitter: 960 Monte Sano Blvd.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHNT-TV Ref: FCC File No. BPCT-4203 Granted 4/25/60

© American Map Co., Inc., N.Y., No. 14244

WHNT-TV

Licensee: North Alabama Broadcasters Inc., 960 Monte Sano Blvd., P.O. Box 19, Huntsville, Ala. (35804).

Studio: 960 Monte Sano Blvd. Telephone: 205-539-5743.

Ownership: Charles F. Grisham, pres., 40%; Tine W. Davis, v.p., 20%; Aaron Aronov, treas., 20%; B. D. Godbold, secy., 20%. Same principals own 50% of WYEA-TV, Columbus, Ga. Grisham owns WSLA-TV, Selma, Ala.

Began Operation: Nov. 28, 1963.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume and Gaguine.

Represented (engineering) by Gautney & Jones.

Personnel:

CHARLES F. GRISHAM, president.
TOM PERCER, exec. v.p. & general manager.
RALPH A. STANLEY, vice president & gen. sales manager.
RICHARD WRIGHT, promotion/operations manager.
JEROME M. HALL, chief engineer.
JIM ALLDAY, news director.

DIGEST OF RATE CARD NO. 18—(July 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$700.00	\$420.00	\$280.00	\$220.00*	\$110.00*

*Class A—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA				
		Colbert	16,400	15,700	95
		De Kalb	15,500	14,900	96
		Franklin	9,400	8,900	95
		Lauderdale	25,100	23,800	95
		Lawrence	8,500	8,000	94
		Limestone	14,600	13,900	95
		Madison	59,200	57,000	96
		Marshall	18,900	18,200	96
		Morgan	27,500	26,400	96
TENNESSEE		Giles	7,900	7,500	95
		Lincoln	9,400	9,000	95
	Between 25-49%	ALABAMA			
		Blount	10,200	9,800	96
		Cullman	18,800	18,300	97
	Etowah	33,000	32,200	97	
TENNESSEE		Lawrence	10,400	10,000	96
	Between 5-24%	ALABAMA			
		Jackson	14,900	14,200	96
		Winston	6,700	6,500	96
MISSISSIPPI					
	Tishomingo	6,100	5,700	93	
TENNESSEE		Bedford	8,600	8,300	97
		Coffee	11,400	11,100	97
		Moore	1,500	1,400	95
Station Totals			334,000	320,800	96
Net Weekly Circulation (1973-74)					199,900
Average Daily Circulation (1973-74)					141,800

Alabama—Huntsville-Decatur



WYUR

(formerly WMSL-TV)

Ch. 48

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1780-kw max. & 700-kw horizontal visual, 132-kw aural. Antenna: 1190-ft. above av. terrain, 818-ft. above ground, 1979-ft. above sea level.

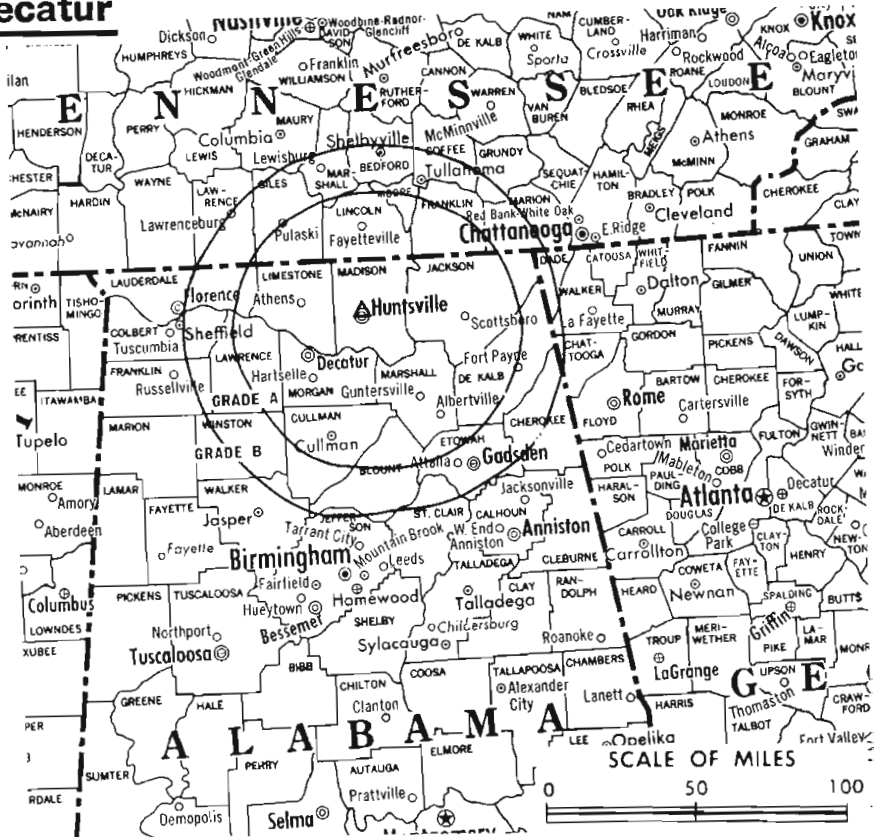
Latitude 34° 42' 39"
Longitude 86° 32' 07"

Transmitter: 4848 Governors Dr., 3-mi. SE of Huntsville.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSE
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WYUR Ref: FCC File No. BMPCT—6841 Granted 9/6/68 ©American Map Co., Inc., N.Y., No. 14244

WYUR

Licensee: International Television Corp., Huntsville, Ala. (35801).

Studio: 4848 Governors Dr., Huntsville (35801).

Telephone: 205-533-4848. TWX No.: 810-726-2192.

Ownership: See WEFZ-TV, Burlington, Vt.

Began Operation: July 4, 1954. Sale to present owner by Frank Whisenant, et al., approved by FCC Oct. 24, 1974.

Represented (sales) by Avco Television Sales.

Represented (legal) by Smith & Pepperc.

Represented (engineering) by John H. Mullaney.

Personnel:

- DON MARTIN, president.
- WILLIAM EVANS, vice president & general manager.
- HOWARD TRICKEY, sales manager.
- MACK BRAMLETT, chief engineer.

DIGEST OF RATE CARD GRID 2 (April 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-10 p.m., daily; 4-6 p.m., Sat.
\$400.00 \$240.00 \$160.00 \$110.00 \$60.00 \$60.00 \$30.00
NETWORK BASE HOURLY RATE: \$300.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA				
		Colbert	16,400	15,700	95
		Lauderdale	25,100	23,800	95
		Lawrence	8,500	8,000	94
		Limestone	14,600	13,900	95
		Madison	59,200	57,000	96
		Marshall	18,900	18,200	96
	Morgan	27,500	26,400	96	
	TENNESSEE				
		Giles	7,900	7,500	95
		Lincoln	9,400	9,000	95
Between 25-49%	ALABAMA				
		De Kalb	15,500	14,900	96
		Etowah	33,000	32,200	97
	Franklin	9,400	8,900	95	
Between 5-24%	ALABAMA				
		Blount	10,200	9,800	96
		Cullman	18,800	18,300	97
		Walker	21,100	20,500	97
		Winston	6,700	6,500	96
	TENNESSEE				
		Coffee	11,400	11,100	97
		Lawrence	10,400	10,000	96
		Moore	1,500	1,400	95
Station Totals			325,500	313,100	96
Net Weekly Circulation (1973-74)				166,700	
Average Daily Circulation (1973-74)				91,200	

Alabama—Mobile



WALA-TV



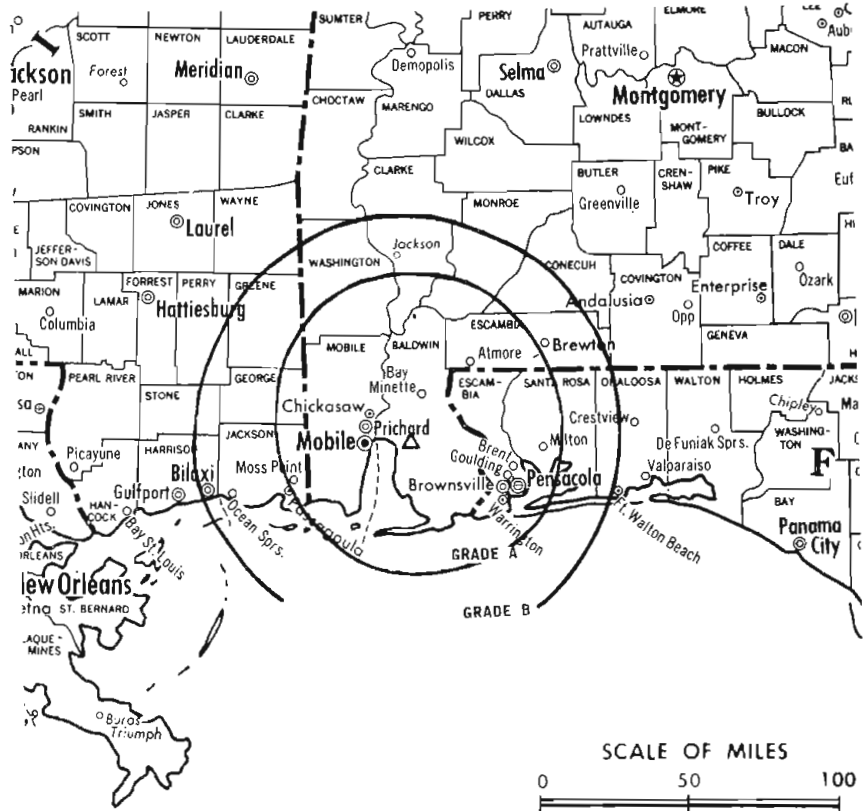
Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. East of Mobile.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MS1
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WALA-TV Ref: FCC File No. BPCT-2743 Granted 7/7/60

© American Map Co., Inc., N.Y., No. 14244

WALA-TV

Licensee: Universal Communications Corp., 615 Lafayette Blvd., Detroit, Mich.

Studio: 210 Government St., Mobile, Ala. (36601).

Telephone: 205-433-3754. TWX No.: 810-741-2642.

Ownership: Evening News Assn. For other interests, see WWJ-TV, Detroit.

Began Operation: Jan. 14, 1953. Sale to present owner by Roywood Corp. approved by FCC Oct. 31, 1969 (Television Digest, Vol. 9:15, 44). Previously, sale to Roywood by W. O. Pape approved Nov. 25, 1964 by FCC (Vol. 4:32, 48). Simultaneously approved was sale of radio WALA to WUNI Inc.

Represented (sales) by Blair Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

- H. RAY McGUIRE, vice president & general manager.
- PETE WILLIAMS, general sales manager.
- CLAUDE R. EVANS, program director.
- GRADY JACKSON, chief engineer.
- CARLTON CORDELL, news director.
- ALAN BATTEN, business manager.
- SYBIL WINTERS, operations manager.

DIGEST OF RATE CARD NO. 25—(Sept. 11, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$700.00 \$360.00 \$230.00 \$190.00 \$225.00* \$225.00* \$113.00*

*Class AA—Section 1.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ALABAMA				
		Baldwin	21,100	20,500	97
		Clarke	8,400	7,800	93
		Conecuh	5,400	5,000	92
		Escambia	11,000	10,400	95
		Mobile	101,900	99,500	98
		Monroe	6,000	5,500	92
		Washington	5,100	4,800	94
	FLORIDA				
		Escambia	77,100	75,100	97
	Okaloosa	32,400	31,500	97	
	Santa Rosa	14,700	14,300	97	
MISSISSIPPI					
	George	4,200	4,100	97	
	Greene	3,200	3,000	92	
	Jackson	29,500	28,600	97	
Between 25-49%	ALABAMA				
		Choctaw	4,900	4,500	92
	FLORIDA				
		Bay	28,500	27,600	97
		Walton	6,000	5,600	93
MISSISSIPPI					
	Harrison	44,200	43,000	97	
	Stone	2,400	2,300	95	
Between 5-24%	ALABAMA				
		Covington	12,900	12,300	95
		Marengo	7,200	6,600	92
		Wilcox	4,700	4,200	90
	MISSISSIPPI				
	Wayne	6,000	5,600	93	
Station Totals		436,800	421,800	97	
Net Weekly Circulation (1973-74)				299,900	
Average Daily Circulation (1973-74)				199,400	

Alabama—Mobile



WKRQ-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 996-ft. above ground, 1198-ft. above sea level.

Latitude 30° 40' 55.2"
Longitude 87° 49' 40.8"

Transmitter: U. S. Hwy. 31, 5.1-mi. E of junction with U.S. Hwy. 90.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Studio: 162 St. Louis St.

AM Affiliate: WKRQ, 1-kw (500-watts night), 710 kHz (CBS).

FM Affiliate: WKRQ-FM, 100-kw, 99.9 MHz (No. 260), 800-ft.

Represented (engineering) by Edward F. Lorentz & Associates.

Total Households: MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-1)



WKRQ-TV Ref: FCC File No. BMPCT—4642 Granted 6/17/57

© American Map Co., Inc., N.Y., No. 14244

WKRQ-TV

Licensee: WKRQ-TV Inc., Box 2367, Mobile, Ala. (36601).

Telephone: 205-432-5501. TWX No.: 810-741-4263.

Ownership: Giddens Television Inc., 100%.

Began Operation: Aug. 29, 1955. Sale of 50% to Giddens by Mobile Register and Press approved Sept. 28, 1966 by FCC (Television Digest, Vol. 6:40). Sale to co-equal owners Giddens Television Inc. & Mobile Register & Press by group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 by FCC (Television Digest, Vol. 13:46; 14:8).

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

MRS. KENNETH R. GIDDENS, president.
C. P. PERSONS JR., exec. v.p., gen. mgr. & film buyer.
WES DIAMOND, production manager.
THELMA RENAUD, traffic manager.
CURTIS B. WILLARD, chief engineer.

DIGEST OF RATE CARD NO. 10—(Sept. 1, 1969)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$800.00 \$480.00 \$320.00 \$240.00 \$200.00 \$100.00 \$80.00

NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Baldwin	21,100	20,500	97
	Clarke	8,400	7,800	93
	Conecuh	5,400	5,000	92
	Escambia	11,000	10,400	95
	Mobile	101,900	99,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA—(Continued)				
	Monroe	6,000	5,500	92
	Washington	5,100	4,800	94
FLORIDA				
50% & Over	Escambia	77,100	75,100	97
	Okaloosa	32,400	31,500	97
	Santa Rosa	14,700	14,300	97
MISSISSIPPI				
	George	4,200	4,100	97
	Greene	3,200	3,000	92
	Harrison	44,200	43,000	97
	Jackson	29,500	28,600	97
	Perry	2,600	2,400	94
	Stone	2,400	2,300	95
ALABAMA				
Between 25-49%	Choctaw	4,900	4,500	92
	Covington	12,900	12,300	95
	FLORIDA			
	Walton	6,000	5,600	93
MISSISSIPPI				
	Forrest	21,000	20,300	97
	Wayne	6,000	5,600	93
ALABAMA				
Between 5-24%	Geneva	8,200	7,800	95
	Marengo	7,200	6,600	92
	Wilcox	4,700	4,200	90
FLORIDA				
	Bay	28,500	27,600	97
LOUISIANA				
	Plaquemines	6,100	5,900	97
MISSISSIPPI				
	Jones	19,300	18,700	97
	Lamar	5,000	4,800	95
	Lauderdale	24,500	23,700	97
Station Totals		523,500	505,400	97
Net Weekly Circulation (1973-74)				332,000
Average Daily Circulation (1973-74)				235,400

Alabama—Montgomery



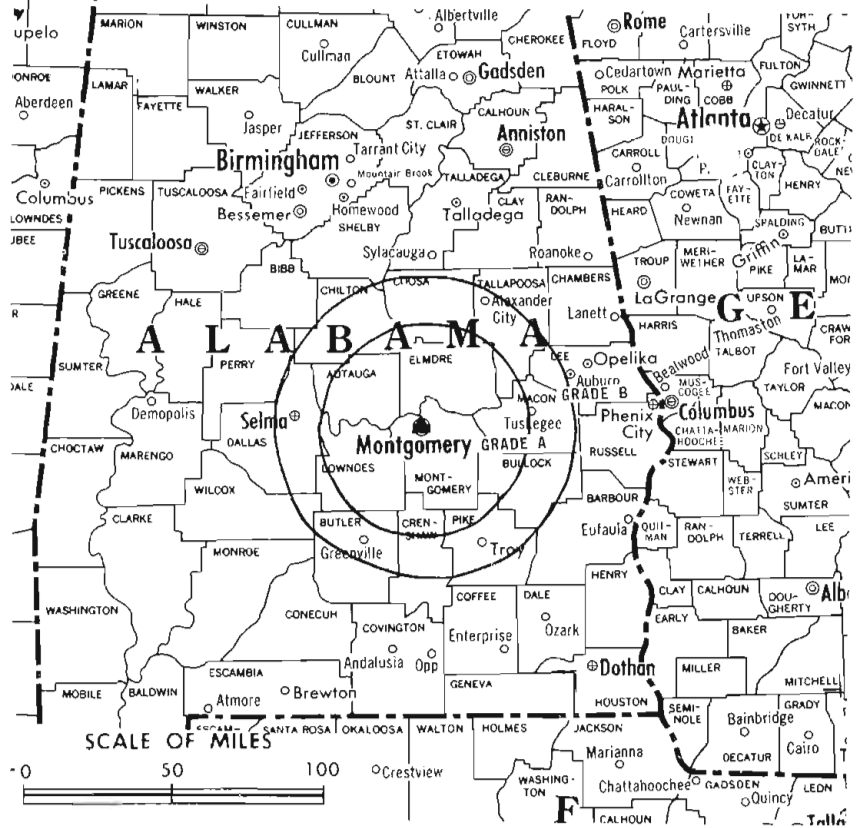
WCOV-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 617-kw max. & 550-kw horizontal visual, 122-kw max. & 110-kw horizontal aural. Antenna: 740-ft. above av. terrain, 793-ft. above ground, 999-ft. above sea level.
 Latitude 32° 20' 06"
 Longitude 86° 17' 16"

Transmitter: Adrian Lane.
Color: Network, live, film, slide & tape.
News Wire Service: UPI.
AM Affiliate: WCOV, 10-kw (1-kw night), 1170 kHz (NBC).
Telephone: 205-288-7020.
TWX No.: 810-728-3204.

Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WCOV-TV Ref: FCC File No. B1CT-4607 Granted 5/17/73

© American Map Co., Inc., N.Y., No. 14244

WCOV-TV

Licensee: WCOV Inc., Box 2505, Montgomery, Ala. (36105).
Studio: P.O. Box 2505 (36105).
Ownership: See WLEX-TV, Lexington, Ky.
Began Operation: April 17, 1953. Sale to present owner by Oscar P. Covington and associates approved Oct. 2, 1964 by FCC (Television Digest (Vol. 4:28, 32, 41)).
Represented (sales) by: The Meeker Co.
Represented (engineering) by: Jules Cohen & Associates.
Personnel:
 KARL RICHARDS, vice president & general manager.
 JIM HALL, program director.
 PHIL WITT, chief engineer.

DIGEST OF RATE CARD NO. 21—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$500.00	\$320.00	\$230.00	\$135.00	Graded rates apply ⁵⁷

*Highest rate: \$108.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	7,600	7,200	94
	Dallas	17,300	16,300	94
	Elmore	11,600	11,000	95
	Lowndes	3,500	3,200	90
	Montgomery	58,000	56,000	97
Between 25-49%	ALABAMA			
	Bullock	3,500	3,200	92
	Butler	6,600	6,200	94
	Crenshaw	5,300	5,000	94
	Macon	7,500	7,000	93
Between 5-24%	ALABAMA			
	Barbour	7,400	6,900	93
	Chilton	9,300	8,800	95
	Coosa	3,800	3,600	95
	Dale	15,100	14,600	96
	Lee	19,400	18,500	96
	Pike	8,500	8,000	94
Tallapoosa	11,600	11,100	95	
	Wilcox	4,700	4,200	90
Station Totals		200,700	190,800	95
Net Weekly Circulation (1973-74)				89,700
Average Daily Circulation (1973-74)				52,200

Alabama—Montgomery



WKAB-TV

Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1120-kw max. & 813-kw horizontal visual, 115-kw max. & 83.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 762-ft. above ground, 1049-ft. above sea level.

Latitude 32° 22' 04"
Longitude 86° 15' 43"

Transmitter: 3251 Harrison Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Savalli/Gates Inc.

Total Households: (MST)

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKAB-TV Ref: FCC File No. DPCT-4096 Granted 7/2/68

© American Map Co., Inc., N.Y., No. 14244

WKAB-TV

Licensee: Montgomery Independent Telecasters Inc., P.O. Box 3236, Montgomery, Ala. (36109).

Studio: 3251 Harrison Rd. (36109). Telephone: 205-272-5331.

Ownership: Cy N. Bahakel owns WCCB (TV), Charlotte, N.C. & 100% of Montgomery Independent Telecasters. For other interests see WCCB(TV).

Began Operation: March 24, 1962. Left air Feb. 15, 1963. Sale to present owner by receiver Robert J. Thomas for First Alabama Corp. approved Jan. 31, 1964 by FCC (Addenda 34-H). Resumed operation March 12, 1964.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

CY N. BAHAKEL, president.
RICHARD J. (DICK) PELUSO, general manager.
TERRY HATTAWAY, production manager.
BILL TAYLOR, chief engineer.

DIGEST OF RATE CARD NO. 12—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	15 Sec.	10 Sec.
Class A—6:30-10 p.m., daily					
On request			\$336	\$225	\$167
NETWORK BASE HOURLY RATE: \$200.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Autauga	7,600	7,200	94
	Dallas	17,300	16,300	94
	Elmore	11,600	11,000	95
	Lowndes	3,500	3,200	90
	Montgomery	58,000	56,000	97
Between 25-49%	ALABAMA			
	Bullock	3,500	3,200	92
	Butler	6,600	6,200	94
Between 5-24%	ALABAMA			
	Barbour	7,400	6,900	93
	Chilton	9,300	8,800	95
	Clarke	8,400	7,800	93
	Crenshaw	5,300	5,000	94
	Dale	15,100	14,600	96
	Lee	19,400	18,500	96
	Macon	7,500	7,000	93
Pike	8,500	8,000	94	
Tallapoosa	11,600	11,100	95	
Wilcox	4,700	4,200	90	
Station Totals		205,300	195,000	95
Net Weekly Circulation (1973-74)			84,700	
Average Daily Circulation (1973-74)			45,200	

Alabama—Montgomery



WSFA-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 823-ft. above ground, 1483-ft. above sea level.

Latitude 32° 01' 15"
Longitude 86° 20' 56"

Requests CP for change to 316-kw max. visual, 63.2-kw max. aural, 2000-ft. above av. terrain, 1948-ft. above ground, 2464-ft. above sea level, lat. 31° 58' 32", long. 86° 09' 46", transmitter to Collier Rd. Grady, 29-mi. SSE of Montgomery, 12-mi. ESE of present site. BPCT-3643; Doc. 16984.

Transmitter: Mt. Carmel, 21-mi. S of city.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Studio: Delano & Perry Sts.

Total Households: © MSI
Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSFA-TV Ref: FCC File No. BPCT-670 Granted 3/25/54

© American Map Co., Inc., N.Y., No. 14244

WSFA-TV

Licensee: Cosmos Broadcasting Corp., Box 2566, Montgomery, Ala. (36105).

Telephone: 205-281-2900. TWX No.: 810-728-6245.

Ownership: See WIS-TV, Columbia, S.C.

Began Operation: Dec. 25, 1954. Sale to present owner by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38 & 11:8).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

THOMAS J. JOSEPHSEN, general manager.
JOHN T. SCHMUHL, asst. gen. mgr., program-promotion mgr.
FRANK G. POTTS, general sales manager.
JOHN PURCELL, local sales manager.
JACK GALASSINI, national sales manager.
RICHARD PAYNE, chief engineer.
CARL STEPHEN, director of broadcast operations.
CHARLES CATON, news director.
JACK QUICK, business manager.

DIGEST OF RATE CARD NO. 18
(Sept. 8, 1975)

Hour	30 Min.	30 Sec.	10 Sec.
Class AA—5:30-10:30 p.m., daily.			
\$1100.00	\$660.00	\$285.00	\$145.00

NETWORK BASE HOURLY RATE: \$700.

Station Totals Do Not Include Counties
in Which Circulation is Less than 5%

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Autauga	7,600	7,200	94
	Barbour	7,400	6,900	93
	Bullock	3,500	3,200	92
	Butler	6,600	6,200	94
	Coffee	12,300	11,700	95
	Conecuh	5,400	5,000	92
	Coosa	3,800	3,600	95
	Covington	12,900	12,300	95
	Crenshaw	5,300	5,000	94
50% & Over	Dale	15,100	14,600	96
	Dallas	17,300	16,300	94
	Elmore	11,600	11,000	95
	Lee	19,400	18,500	96
	Lowndes	3,500	3,200	90
	Macon	7,500	7,000	93
	Montgomery	58,000	56,000	97
	Perry	4,200	3,800	90
	Pike	8,500	8,000	94
	Tallapoosa	11,600	11,100	95
	Wilcox	4,700	4,200	90
ALABAMA				
	Chambers	12,700	12,100	95
	Chilton	9,300	8,800	95
Between 25-49%	Geneva	8,200	7,800	95
	Henry	3,800	3,600	95
	Houston	22,100	21,500	97
	Marengo	7,200	6,600	92
	Monroe	6,000	5,500	92
ALABAMA				
	Clarke	8,400	7,800	93
	Clay	5,000	4,800	95
Between 5-24%	Escambia	11,000	10,400	95
	Hale	4,400	4,000	91

(Continued on page 33-b)

Station Totals	442,200	419,600	95
Net Weekly Circulation (1973-74)			222,800
Average Daily Circulation (1973-74)			160,200

Alabama—Selma



WSLA

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 25.1-kw visual, 5.01-kw aural. Antenna: 360-ft. above av. terrain, 387-ft. above ground, 517-ft. above sea level.

Latitude 32° 24' 00"
Longitude 87° 05' 10"
Holds CP for change to 53.7-kw visual, 10.7-kw aural. BPCT-4808.

Transmitter: Land Line Rd., 3-mi. W of Selma.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

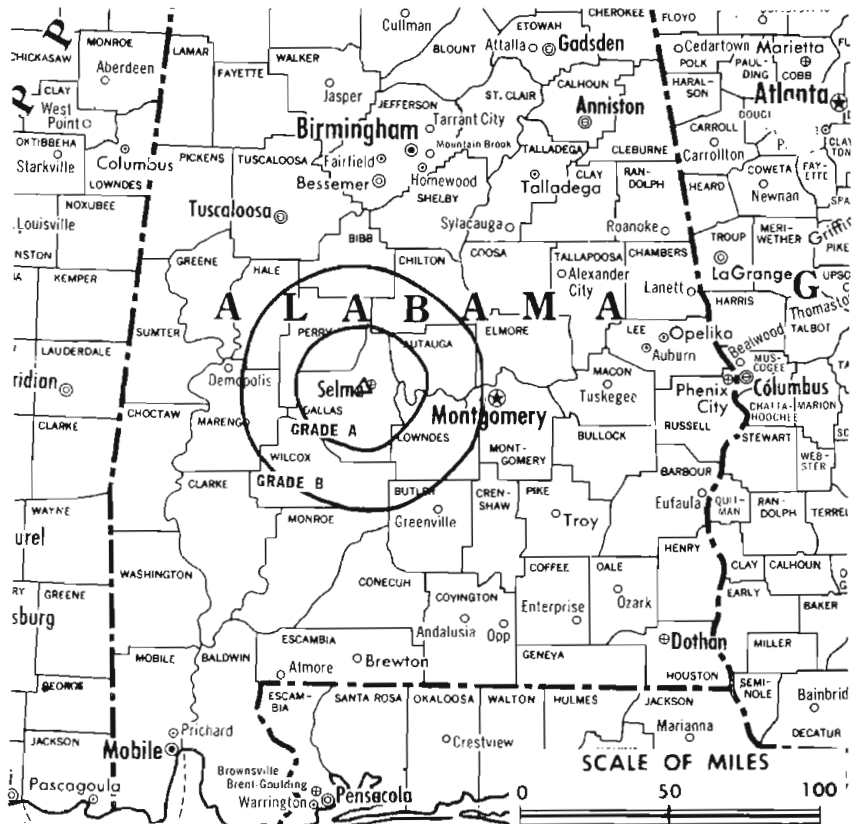
Total Households: MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b1).



WSLA Ref: FCC File No. BPCT-4376 Granted 1/11/71
CP: BPCT-4808 Granted 1/15/75

©American Map Co., Inc., N.E., No. 14244

WSLA

Network Service: CBS.

Licensee: Central Alabama Broadcasters Inc., Box 19, Huntsville, Ala. (35801).

Studio: Land Line Rd., 3-mi. W of Selma.

Mailing Address: Box 1888, Selma, Ala. (36701).

Telephone: 205-875-2240.

Ownership: Charles F. Grisham, 100%. For other interests, see WHNT-TV, Huntsville, Ala.

Began Operation: March 17, 1960; left air July 1, 1968 following fire which destroyed studio, offices & transmitting equipment. Sale to present owner by William J. Brennan, William E. Bennis, et al., approved by FCC Jan. 1971. Resumed operation Nov. 1, 1973.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

CHARLES F. GRISHAM, president.
TOMMY G. BOND, general & sales manager.
GEORGE SINGLETON, operations manager.

DIGEST OF RATE CARD NO. 1—(Oct. 1, 1973)

Hour	Min.	30 Sec.	10 Sec.
6-10 p.m., daily.			
\$300.00	\$100.00*	\$50.00*	\$25.00*

*Class A—6:30-10 p.m., Sun.-Fri.; 6-10 p.m., Sat.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ALABAMA			
	Dallas	17,300	16,300	94
	Perry	4,200	3,800	90
Between 5-24%	ALABAMA			
	Hale	4,400	4,000	91
	Wilcox	4,700	4,200	90
Station Totals		30,600	28,300	92
Net Weekly Circulation (1973-74)				6,600
Average Daily Circulation (1973-74)				3,600

WAPI-TV, Birmingham
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ALABAMA			
	Autauga	7,600	7,200	94
	Cherokee	5,900	5,600	96
	Dallas	17,300	16,300	94
Between 5-24%	De Kalb	15,500	14,900	96
	Lauderdale	25,100	23,800	95
	Lawrence	8,500	8,000	94
	Madison	59,200	57,000	96
	Randolph	6,300	6,000	95
	Sumter	5,200	4,800	92

WTVY, Dothan
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ALABAMA			
	Butler	6,600	6,200	94
	Chambers	12,700	12,100	95
	Conecuh	5,400	5,000	92
	Escambia	11,000	10,400	95
	Lee	19,400	18,500	96
	FLORIDA			
	Leon	41,100	39,300	96
	Wakulla	2,500	2,400	95
Between 5-24%	GEORGIA			
	Colquitt	10,900	10,400	95
	Irwin	2,500	2,300	93
	Lee	2,400	2,200	93
	Quitman	600	500	92
	Randolph	2,400	2,200	92
	Sumter	8,400	7,700	92
	Thomas	11,300	10,700	95
	Tift	8,500	8,000	94
	Worth	5,200	4,900	94

Alabama

WBRC-TV, Birmingham
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ALABAMA			
	De Kalb	15,500	14,900	96
	Elmore	11,600	11,000	95
	Limestone	14,600	13,900	95
	Madison	59,200	57,000	96
	Wilcox	4,700	4,200	90
Between 5-24%	GEORGIA			
	Carroll	17,500	17,000	97
	MISSISSIPPI			
	Kemper	3,100	2,900	92
	Monroe	11,500	11,000	95
	Montgomery	4,200	3,900	92
	Oktibbeha	8,700	8,100	93

WSFA-TV, Montgomery
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ALABAMA—(Continued)			
	Randolph	6,300	6,000	95
	Russell	14,200	13,500	95
	Talladega	20,900	20,000	96
	Tuscaloosa	38,000	36,500	96
Between 5-24%	FLORIDA			
	Jackson	12,900	11,800	92
	Walton	6,000	5,600	93
	GEORGIA			
	Harris	3,500	3,300	94
	Miller	1,800	1,700	92
	Troup	14,300	13,500	95

Alabama—Tuscaloosa



WCFT-TV

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 596-kw visual, 107.3-kw aural. Antenna: 550-ft. above av. terrain, 438-ft. above ground, 840-ft. above sea level.

Latitude 33° 10' 25"
Longitude 87° 29' 01"

Transmitter: 41st Ave. at 35th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSY
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCFT-TV Ref: FCC File No. BPCT-4613 Granted 12/19/73

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WCFT-TV

Network Service: CBS.

Licensee: Chapman TV of Tuscaloosa Inc., P.O. Box 5239, Tuscaloosa (35401).

Studio: 41st Ave. at 35th St. (35401).

Telephone: 205-553-1333.

Ownership: S. A. Rosenbaum, 43.75%; W. S. Smylie, 18.75%; Marvin Reuben, 8.33%; Jerry P. Keith, 4.17%; Margaret G. Smylie, 16.67%; W. S. Smylie III, 8.33%. S. A. Rosenbaum & associates also own WDAM-TV, Hattiesburg-Laurel and Rosenbaum has interest in WTOK-TV, Meridian, Miss. For Rosenbaum, Reuben & Keith CATV interests, see CATV Group Ownership.

Began Operation: Oct. 29, 1965. Transfer of stock to present owners approved by FCC Aug. 23, 1967.

Represented (sales) by Adam Young Inc. (national); Media Sales Inc. (regional).

Personnel:

STAN SIEGAL, vice president, general & sales manager.

TOMMY RAY, operations manager.

DON LANGFORD, chief engineer.

GAIL GARRETTSON, promotion director.

DIGEST OF RATE CARD NO. 7—(Sept. 1, 1975)

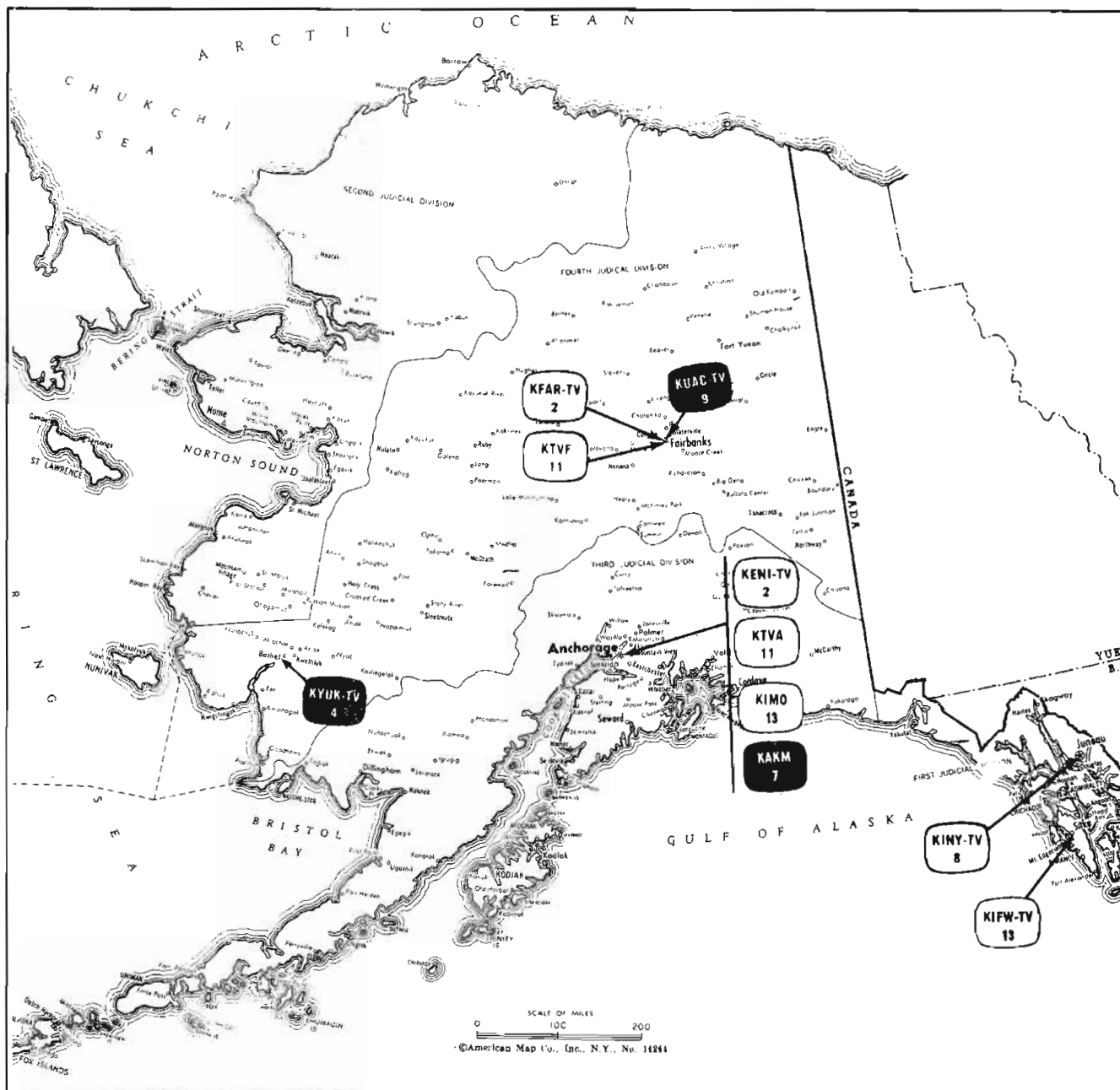
Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$300	\$200	\$125	\$75*	\$60*	\$50*
Class AA—6:58-9:59 p.m., daily.						\$30

*Class AA—6:58-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA Tuscaloosa	38,000	36,500	96
Between 25-49%	ALABAMA Greene	2,900	2,600	89
	Hale	4,400	4,000	91
Between 5-24%	ALABAMA Dallas	17,300	16,300	94
	Fayette	6,000	5,700	95
	Marengo	7,200	6,600	92
	Marion	8,100	7,800	96
	Pickens	6,500	6,000	92
MISSISSIPPI	Sumter	5,200	4,800	92
	Lowndes	16,000	15,400	96
	Noxubee	4,200	3,800	90
Station Totals		115,800	109,500	95
Net Weekly Circulation (1973-74)				39,200
Average Daily Circulation (1973-74)				22,200

For Group Ownership of TV Stations
See Services Volume



Alaska Station Status as of September 1, 1975

	VHF	UHF	TOTAL
□ Commercial Television Stations	7	0	7
● Educational Television Stations	3	0	3
			10

American Research Bureau
Does Not Have Net Weekly
Circulation Data for Alaska

Alaska

State Educational Technical Facilities
(Complete Data in Educational Directory)

KAKM

Anchorage

Ch. 7

Non-Commercial Educational Station

Grantee: Alaska Public Television Inc., 308 G St., Anchorage (99501).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 105-kw visual, 20.90-kw aural. Antenna: 143-ft. above av. terrain, 250-ft. above ground, 360-ft. above sea level.

Latitude	61°	13'	10"
Longitude	149°	52'	33"

For Alaska Translator Stations,
see Services Volume

KYUK-TV

Bethel

Ch. 4

Non-Commercial Educational Station

Licensee: Bethel Broadcasting Inc., Box 37, Bethel, Alaska (99559).

Technical Facilities: Channel No. 4 (54-60 MHz). Authorized power: 4.67-kw visual, 1.16-kw aural. Antenna: 200-ft. above av. terrain, 255-ft. above ground, 280-ft. above sea level.

Latitude	60°	47'	33"
Longitude	161°	46'	22"

KUAC-TV

Fairbanks

Ch. 9

Non-Commercial Educational Station

Licensee: University of Alaska, c/o Donald B. Upham, Fine Arts Complex, Fairbanks (99701).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 56.2-kw visual, 10-kw aural. Antenna: 500-ft. above av. terrain, 151-ft. above ground, 1451-ft. above sea level.

Latitude	64°	54'	42"
Longitude	147°	46'	38"

Hogan - Feldmann, Inc.

MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

Alaska—Anchorage



KENI-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 26.9-kw visual, 2.69-kw aural. Antenna: 70-ft. above av. terrain, 173-ft. above ground, 278-ft. above sea level.

Latitude 61° 13' 08"
Longitude 149° 53' 33"

Holds CP for change to 28.7-kw visual, 5.74-kw aural, 180-ft. above av. terrain, 263-ft. above ground, 359-ft. above sea level, lat. 61° 13' 11", long. 149° 53' 24", transmitter to Westward Hotel, 3rd Ave. & E St., Anchorage. BPCT-4830.

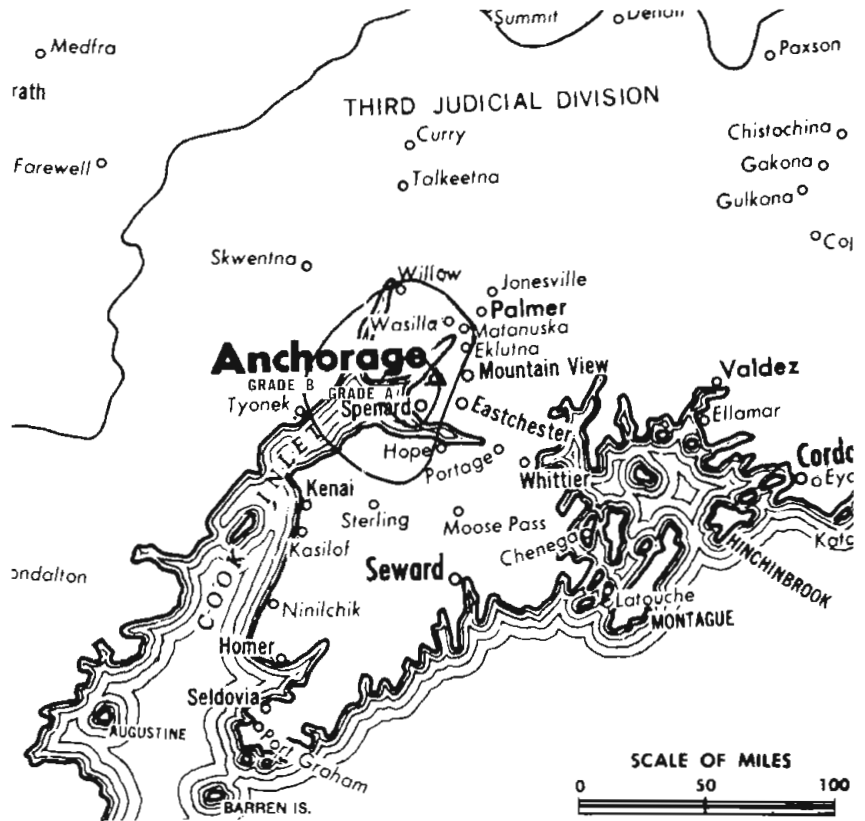
Transmitter: Fourth Avenue Theatre Bldg.

News Wire Service: AP.

News Film Service: NBC.

Color: Network, film, slide & tape.

AM Affiliate: KENI, 5-kw, 550 kHz (ABC, NBC, MBS).



KENI-TV Ref: FCC File No. BPCT-3504 Granted 9/21/65
CP: BPCT-4830 Granted 6/12/75

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KENI-TV

Network Service: NBC.

Licensee: Midnight Sun Broadcasters Inc., Box 1160, Anchorage, Alaska (99510).

Studio: Fourth Avenue Theatre Bldg.

Telephone: 907-272-7461.

Ownership: Alvin O. Bramstedt, 25.5% (with wife); R. D. Jensen, 13.7%; James C. Fletcher Jr. (with wife), 11.4%; Merriman Holtz Jr., 8%; numerous other stockholders, none with as much as 10%. Midnight Sun also operates KFAR-TV, Fairbanks; KINY-TV Juneau and radio stations KENI, Anchorage; KINY, Juneau; KFAR, Fairbanks; KTKN, Ketchikan. Also owns 1/3 of CATV in Ketchikan.

Began Operation: Oct. 16, 1953. Sale by Lathrop Co., Richard R. Rollins et al. approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved by FCC Dec. 29, 1954 (Vol. 10:47 & 11:1).

Represented (sales) by Simpson/Reilly & Assoc. (Seattle); James C. Fletcher Jr. (New York, Chicago).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

ALVIN O. BRAMSTEDT, president.
CHARLES GRAY, v.p., technical director.
BILL WALLEY, TV manager & news director.
JHAN HIBER, sales manager.
SANDRA MOORE, program coordinator.
THEDA COMSTOCK, promotion director.
JAN EVANS, traffic director.

DIGEST OF RATE CARD NO. 9

(Nov. 1, 1969)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	ID	
Class AA—7-10 p.m., daily.	\$280.00	\$170.00	\$140.00	\$101.00	\$61.00	\$51.00	\$40.00

Combination rate (KENI-TV, KFAR-TV, Fairbanks & KINY-TV, Juneau): Class AA—7-10 p.m., daily. Min. \$114.00, 30 Sec. \$68.00, 20 Sec. \$58.00, 10 Sec. \$46.00.

Also combination for KENI-TV & KFAR-TV: Class AA—7-10 p.m., daily. Min. \$103.00, 30 Sec. \$61.00, 20 Sec. \$52.00, 10 Sec. \$41.00.

NETWORK BASE HOURLY RATE: \$150, \$300 in combination with KFAR-TV & KINY-TV.

Alaska—Anchorage



KIMO

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 30-kw visual, 6.17-kw aural. Antenna: 90-ft. above av. terrain, 347-ft. above ground, 447-ft. above sea level.

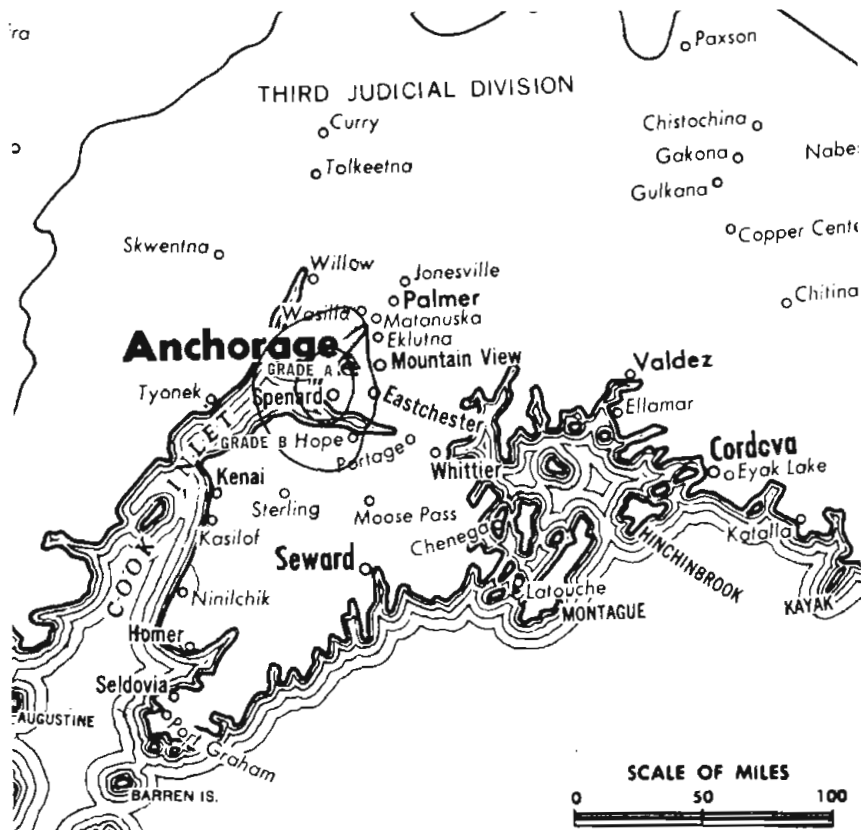
Latitude 61° 11' 07"
Longitude 149° 52' 10"

Transmitter: SW of Seward Hwy. & E. 39th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



KIMO Ref: FCC File No. BPCT-3538 Granted 11/19/65

© American Map Co., Inc., N.Y., No. 14244

KIMO

Network Service: ABC.

Licensee: Central Alaska Broadcasting Inc., 3910 Seward Hwy., Anchorage, Alaska (99502).

Studio: SW of Seward Hwy. & E. 39th St.

Ownership: Carl A. Bracale Jr., pres., 21%; Duane L. Triplett, 17%; Richard M. Zook, v.p., 15%; Robert L. Lewis, 11%; Patricia Jean Borer, 9%; Jack D. Moore & Jack H. Carlisle, 8% each; Byron Magbee, 4%; Charles L. Simonds & Belton S. Stephens, 3% each.

Began Operation: Oct. 31, 1967. Transfer of 80% of Sourdough Bcstrs. Inc. from Harpel estate to Alaska-Hawaii Radio approved by FCC Dec. 3, 1969 but sale was not consummated. Left air May 21, 1970. Resumed operation Sept. 6, 1970. Sale to present owners approved by FCC May 28, 1971.

Represented (sales) by Jack Masla & Co. Inc.; The Tacher Co. (Wash., Ore., Cal.).

Represented (legal) by Haley, Bader & Potts.

Personnel:

CARL A. BRACALE, president & general manager.
MARY LOU LAUER, program manager.
SAM STEWART, national sales manager.
ROGER MILLER, production manager.
RICHARD ZOOK, vice president, director of engineering.
HERB SHAINDLIN, news director.
LARRY HOGUE, local sales manager.

DIGEST OF RATE CARD NO. 4 (Dec. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.	\$450	\$300	\$220	\$150	\$150*	\$90*
					\$90*	\$63*

*Class AAA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$125.

Alaska—Anchorage



KTVA

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 26.3-kw visual, 5.35-kw aural. Antenna: 300-ft. above av. terrain, 391-ft. above ground, 487-ft. above sea level.

Latitude 61° 11' 20"
Longitude 149° 54' 39"

Transmitter: 1007 W. 32nd Ave.

Color: Network, live, film, slide & tape.

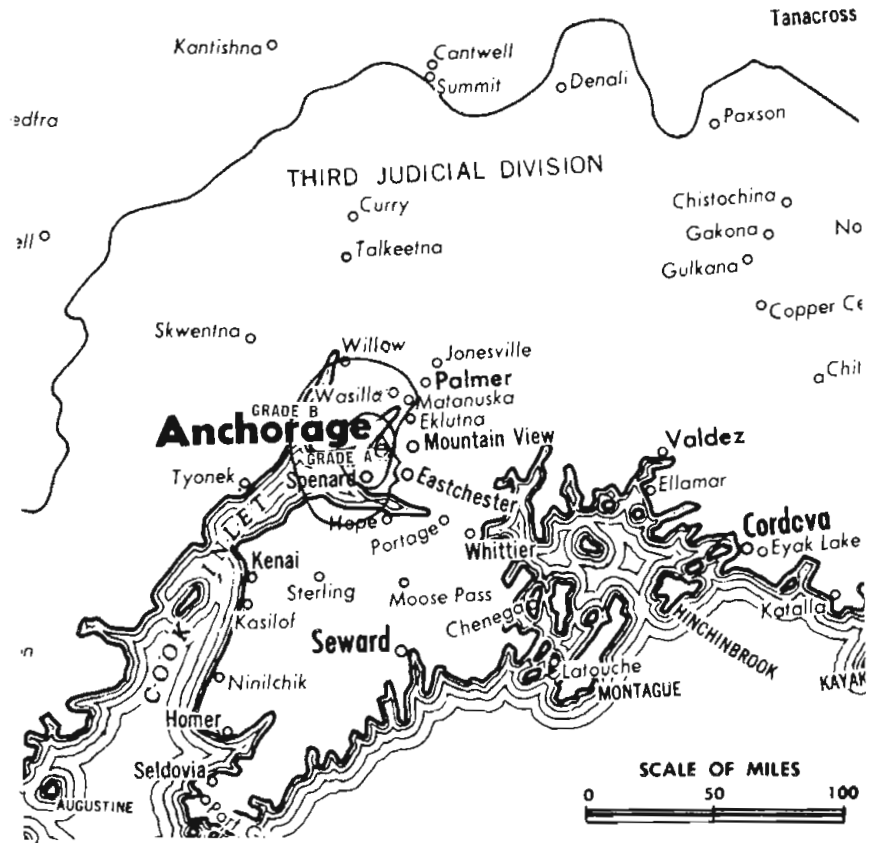
News Wire Service: AP.

Studio: 1007 W. 32nd Ave.

Telephone: 907-272-3456.

AM Affiliate: KBYR, 1-kw, 700 kHz.

FM Affiliate: KNIK-FM, 3.0-kw, 105.5 MHz (No. 288), 205-ft. antenna height.



KTVA Ref: FCC File No. BPC-3547 Granted 7/20/65

© American Map Co., Inc., N.Y., No. 14244

KTVA

Licensee: Northern Television Inc., Box 2200, Anchorage, Alaska (99501).

Ownership: A. G. Hiebert, pres., 42.37%; William English, v.p., 1.30%; Doris Walkowski, secy.-treas., 6.53%; others, none with as much as 3%. For O&O translators, see Services Volume. Same group also owns KTVF, Fairbanks; radios KBYR & KNIK-FM, Anchorage and KFRB, Fairbanks, Alaska.

Began Operation: Nov. 26, 1953.

Represented (sales) by Adam Young Inc.; Alaska Radio TV Sales; Art Moore & Associates (Seattle & Portland).

Represented (legal) by Booth & Freret.

Personnel:

A. G. HIEBERT, president & general manager.
RON MOORE, vice president & news director.
JUDY MURPHY, program director.
GEORGE HOWARD, chief engineer.

DIGEST OF RATE CARD NO. 10

(April 3, 1972)

Hour	Min.	30 Sec.	10 Sec.
Class AA—7-10:30 p.m., daily.			
\$300.00	\$92.00	\$62.00	\$46.00

NETWORK BASE HOURLY RATE: \$150. Combination rate with KTVF, \$300.

Arbitron Data Comparable With
That Used For Other States
Not Available For Alaska

Alaska—Fairbanks

abc NBC KFAR-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 5.37-kw visual, .676-kw aural. Antenna: 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

Latitude 64° 50' 42"
Longitude 147° 42' 42"

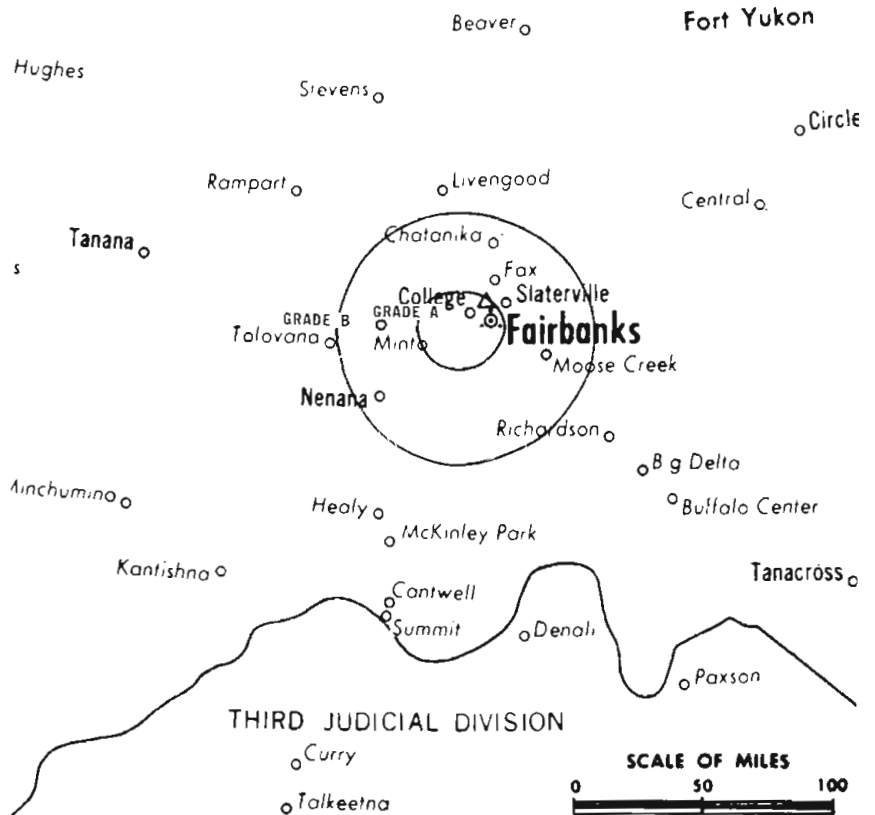
Transmitter: 516 Second Ave.

Color: Network, live, film, slide & tape.

AM Affiliate: KFAR, 10-kw, 660 kHz (ABC, NBC).

News Wire Service: AP.

Telephone: 907-452-2125.



KFAR-TV Ref: FCC File No. BMT-CT-2710 Granted 1/14/55

©American Map Co., Inc., N.Y., No. 14244

KFAR-TV

Network Service: ABC, NBC.

Licensee: Midnight Sun Broadcasters Inc., P.O. Box 910, Fairbanks, Alaska (99701).

Studio: 516 Second Ave.

Ownership: See KENI-TV, Anchorage.

Began Operation: March 1, 1955.

Represented (sales) by Simpson/Reilly & Assoc. (West Coast); James C. Fletcher Jr. (New York, Chicago).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

- A. O. BRAMSTEDT, president & general manager.
- DON ANDON, station manager.
- DON GARRETT, chief engineer.
- AL SKONDOVITCH, sales manager.
- CANDY HOLLIDAY, office manager.

DIGEST OF RATE CARD NO. 8

(Aug. 1, 1969)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.				
\$200.00	\$150.00	\$85.00	\$42.50	\$34.00

Combination Rate: See KENI-TV, Anchorage.

NETWORK BASE HOURLY RATE: \$350 in combination with KENI-TV & KINY-TV (NBC), \$150 (NBC).

Arbitron Data Comparable With
That Used For Other States
Not Available For Alaska

Alaska—Fairbanks



KTVF

Ch. 11

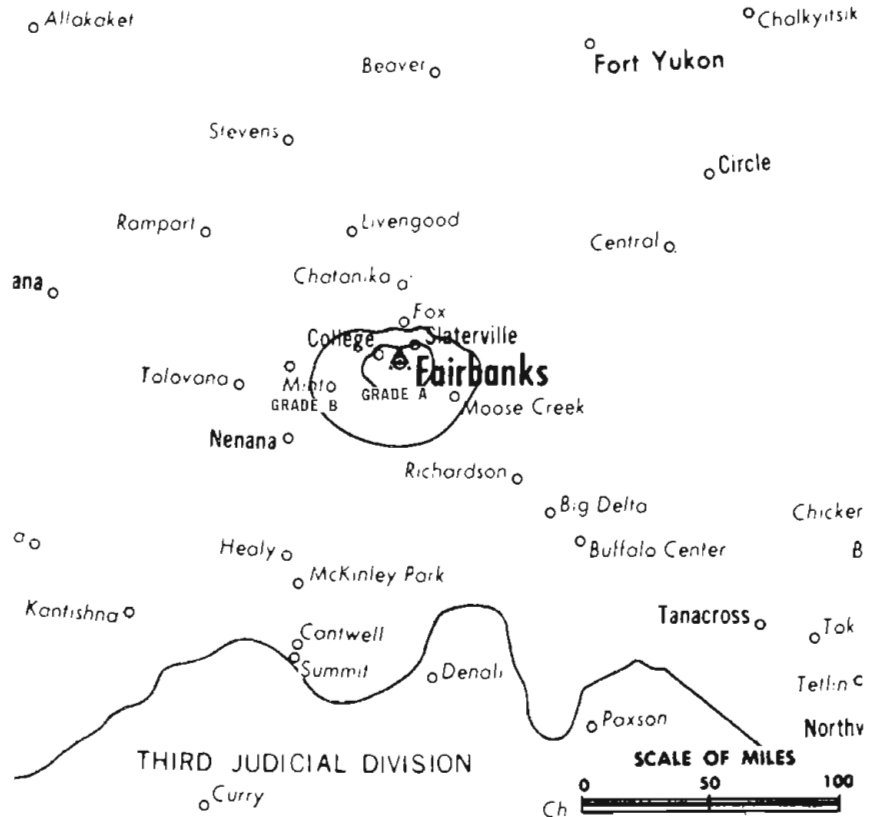
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: minus 51-ft. above av. terrain, 165-ft. above ground, 604-ft. above sea level.

Latitude 64° 50' 35.7"
Longitude 147° 42' 47.6"

Transmitter: 3rd & Lacey Sts., Fairbanks.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



KTVF Ref: FCC File No. BPCT-4060 Granted 12/4/67

©American Map Co., Inc., N.Y., No. 14244

KTVF

Licensee: Northern Television Inc., Box 950, Fairbanks, Alaska (99707).

Studio: 3rd & Lacey Sts., Fairbanks.

Telephone: 907-452-5121.

Ownership: Same as KTVA, Anchorage.

Began Operation: Feb. 3, 1955. Left air Aug. 14, 1967 due to flood. Resumed operation Dec. 9, 1967.

Represented (sales) by Adam Young Inc.; Alaska Radio TV Sales.

Represented (legal) by Booth & Freret.

Personnel:

A. G. HIEBERT, president.

TED LEHNE, vice president & general manager.

DIGEST OF RATE CARD NO. 2 (March 15, 1974)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-10:30 p.m., daily.				
\$200.00	\$150.00	\$70.00	\$45.00	\$35.00
NETWORK BASE HOURLY RATE: \$150. Combination rate with KTVA, \$350.				

Arbitron Data Comparable With
That Used For Other States
Not Available For Alaska

Alaska—Juneau



KINY-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: .239-kw visual, .0475-kw aural. Antenna: minus 1160-ft. above av. terrain, 69-ft. above ground, 109-ft. above sea level.

Latitude 58° 17' 21.8"
Longitude 134° 23' 38.3"

Holds CP for change to 0.204-kw visual, 0.041-kw aural, minus 950-ft. above av. terrain, erected over tidewater, 277-ft. above sea level, lat. 58° 18' 06", long. 134° 26' 29"; transmitter & studio to Douglas Island, near Juneau. BPCT-4637.

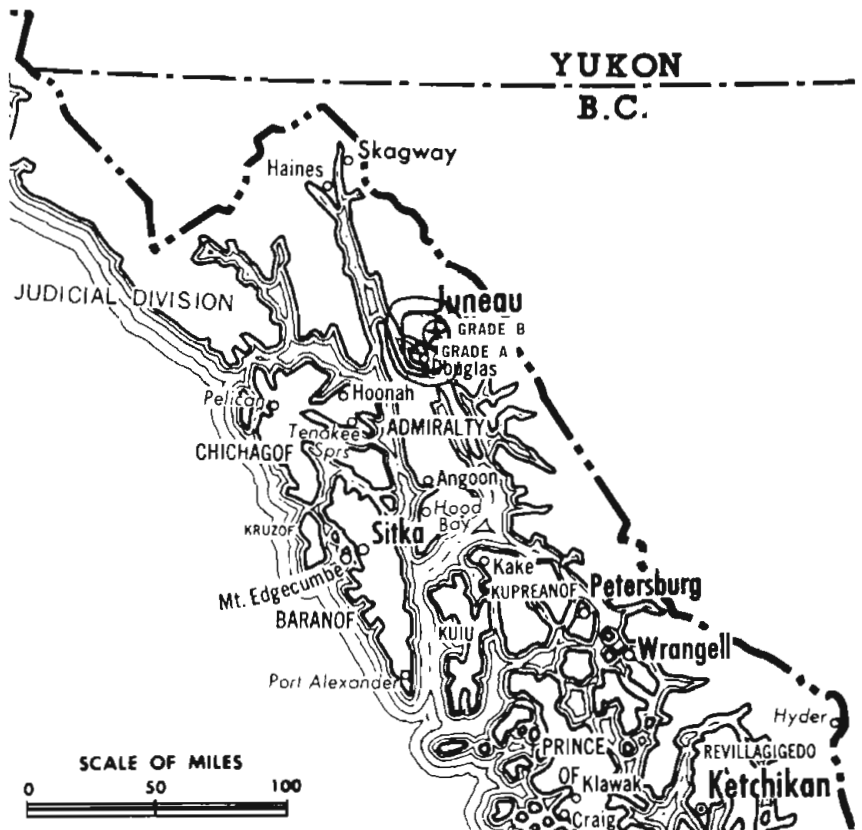
Transmitter: A. J. Rock Dump, Juneau.

Color: Tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: KINY, 5-kw, 800 kHz (ABC & NBC).



KINY-TV Ref: FCC File No. BPCT-3810 Granted 11/16/66

©American Map Co., Inc., N.Y., No. 14244

KINY-TV

Network Service: NBC.

Licensee: Midnight Sun Broadcasters Inc., Box 1160, Anchorage, Alaska.

Studio: 231 S. Franklin St., Juneau (99801).

Telephone: 907-586-1800.

Ownership: Midnight Sun Bcstrs. Inc., 100%. For other interests, see KENI-TV, Anchorage.

Began Operation: Feb. 19, 1956. Sale to Midnight Sun & others by Wm. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18). In 1968 Midnight Sun increased holdings to 100%.

Represented (sales) by: Avery-Knodel (New York); Simpson/Reilly & Assoc. (Pacific Coast).

Personnel:

KEN WILEY, general manager.

DAVE MOORE, chief engineer.

DIGEST OF RATE CARD NO. 9

(March 1, 1975)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.				
\$100.00	\$75.00	\$40.00	\$20.00	\$16.00

NETWORK BASE HOURLY RATE: \$100 (NBC). \$300 in combination with KFAR-TV & KENI-TV (NBC).

Arbitron Data Comparable With

That Used For Other States

Not Available For Alaska

Alaska—Sitka



KIFW-TV

Ch. 13

Technical Facilities: Channel No. 13
(210-216 MHz). Authorized power:
.199-kw visual, .03-kw aural. An-
tenna: 150-ft. above av. terrain,
157-ft. above ground, 185-ft.
above sea level.

Latitude 57° 03' 26.5"
Longitude 135° 20' 02.0"

Transmitter: 611 Lake St.

AM Affiliate: KIFW, .25-kw, 1230
kHz.

Color: Film & tape.

News Wire Service: AP.



KIFW-TV Ref: FCC File No. BMPCT-6342 Granted 9/18/66

© American Map Co., Inc., N.Y., No. 14244

KIFW-TV

Licensee: Sitka Broadcasting Co., Box 299 (99835).

Studio: 611 Lake St.

Telephone: 747-3244.

Ownership: Roy Paschal, pres., 72.9%; Steven L. Rhyner, 14.65%;
7 others, none with more than 4%. Sitka Bcstg. also owns
radio KJNO, Juneau and B-C Cable Co. Inc., Juneau.

Began Operation: Sept. 25, 1966.

Represented (sales) by Alaska Radio-TV Sales.

Represented (legal) by Haley, Bader & Potts.

Personnel:

ROY PASCHAL, president.

STEVEN L. RHYNER, station manager, secretary-treasurer.

SAM EDWARDS, chief engineer.

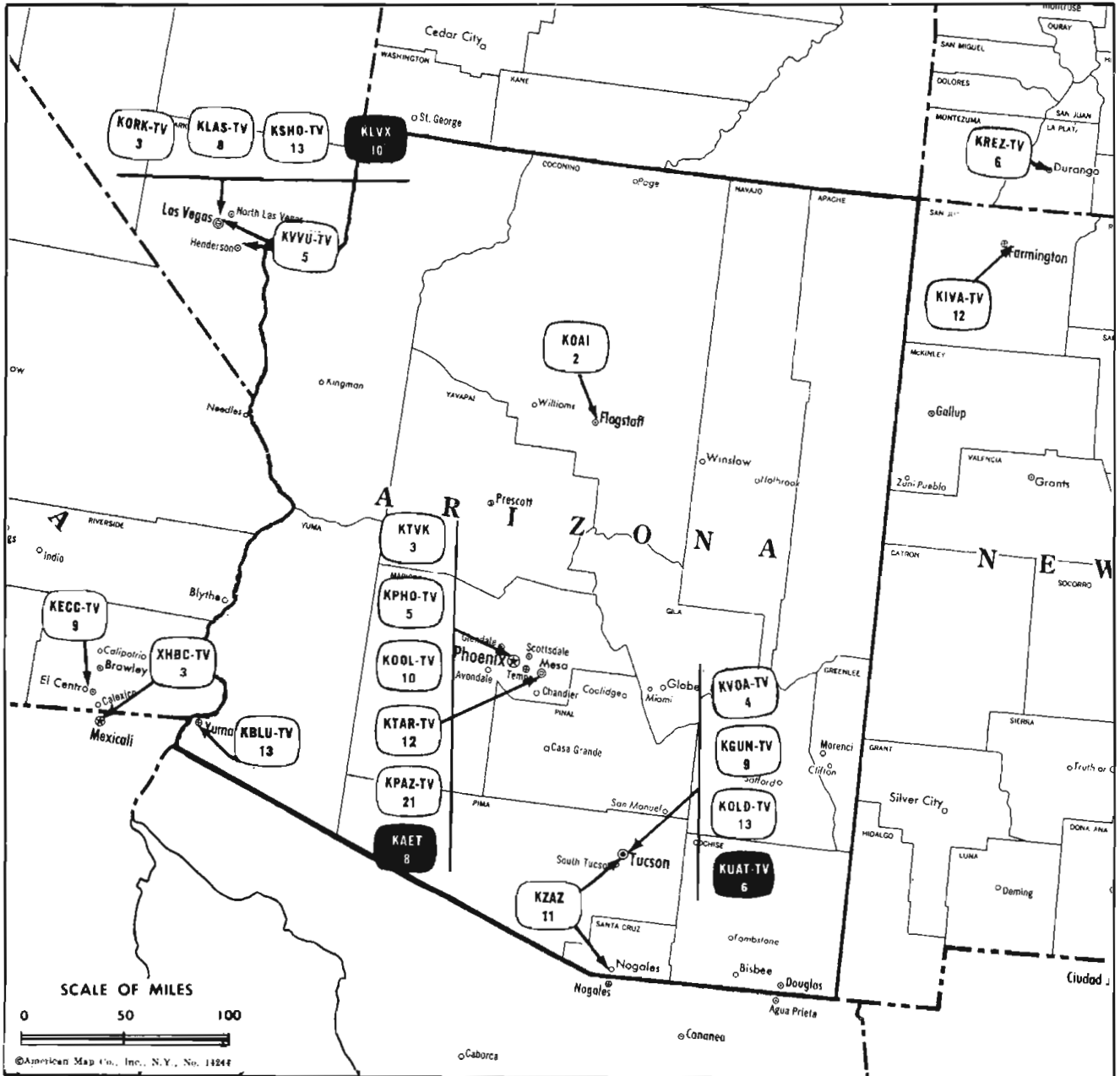
DIGEST OF RATE CARD NO. 3

(May 1, 1970)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6:30-10 p.m., daily.
\$100.00 \$75.00 \$50.00 \$30.00 \$20.00 \$12.00 \$10.00 \$8.00
NETWORK BASE HOURLY RATE: \$50.

Arbitron Data comparable with that used
for other States not available for Alaska.

Arizona



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Phoenix	274,000	38	496,900	35
Tucson	108,000	98	175,400	95
Flagstaff	4,000	207		

Arizona Station Status as of September 1, 1975			
	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	2	0	2
			13

State Educational Technical Facilities
(Complete Data in Educational Directory)

KAET
Phoenix
Ch. 8

Non-Commercial Educational Station

Licensee: Arizona Board of Regents, Arizona State U., Tempe, Ariz. (85281).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 117-kw visual, 16.2-kw aural. Antenna: 1620-ft. above av. terrain, 177-ft. above ground, 2830-ft. above sea level.

Latitude 33° 19' 54"
Longitude 112° 03' 52"

KUAT-TV
Tucson
Ch. 6

Non-Commercial Educational Station

Licensee: Arizona Board of Regents, University of Arizona, Modern Languages Bldg., Tucson, Ariz. (85721).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 3630-ft. above av. terrain, 192-ft. above ground, 8722-ft. above sea level.

Latitude 32° 24' 55"
Longitude 110° 42' 54"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KTAR-TV

Mesa
(See Phoenix, Ariz.)

KZAZ

Nogales
(See Tucson, Ariz.)

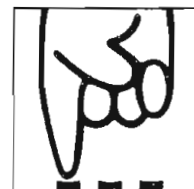
KECC-TV

Yuma
(See El Centro, Cal.)

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Sales or Promotion Problem, Think of
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Arizona—Flagstaff



KOAI

Ch. 2

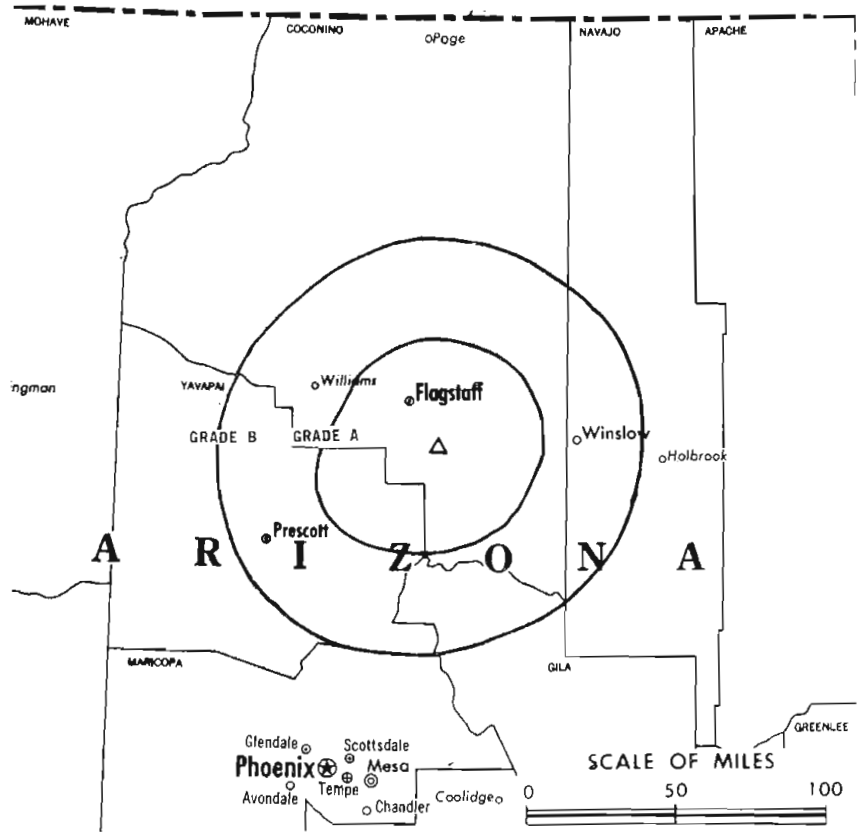
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 24.5-kw visual, 4.9-kw aural. Antenna: 1540-ft. above av. terrain, 284-ft. above ground, 8684-ft. above sea level.

Latitude 34° 58' 06"
Longitude 111° 30' 28"

Transmitter: Mormon Mtn., 18-mi. SSE of Flagstaff.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOAI Ref: FCC File No. BPCT-4211 Granted 9/10/69

©American Map Co., Inc., N.Y., No. 14244

KOAI

Network Service: NBC.

Licensee: Grand Canyon TV Co., Box 1843, Flagstaff, Ariz. (86001).

Telephone: 602-774-1818.

Ownership: Wendell Elliott Jr., pres., 30.85%; LaVelle McCoy, secy.-treas., .98%; Bill Preston, dir., 5.33%; Charles Saunders, 14.8%; Arthur Lee, 2.96%; others, none with more than 2.96%. Saunders owns KCLS, Flagstaff & KUPI, Idaho Falls, Ida.

Began Operation: May 2, 1970.

Represented (engineering) by Jules Cohen & Associates.

Represented (sales) by Savalli/Gates Inc.; Bob Hix (Colorado, Utah).

Personnel:

WENDELL ELLIOTT JR., president & general manager.
KENNETH KARR, chief engineer.
LINDA ELLIOTT, operations manager.
ARVIS DUKE, sales manager.

DIGEST OF RATE CARD NO. 5—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.						
\$190.00	\$116.00	\$83.00	\$64.50	\$58.00	\$29.00	\$18.00

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cocorino	18,000	15,600	87
	Navajo	13,900	11,600	84
	Yavapai	18,400	16,700	91
Between 5-24%	ARIZONA			
	Apache	9,500	7,600	80
	Gila	11,100	10,200	92
Station Totals		70,900	61,700	87
Net Weekly Circulation (1973-74)				27,200
Average Daily Circulation (1973-74)				16,400

Arizona—Phoenix



KOOL-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1700-ft. above av. terrain, 264-ft. above ground, 2905-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

AM Affiliate: KOOL, 5-kw, 960 kHz (CBS).

FM Affiliate: KOOL-FM, 100-kw, 94.5 MHz (No. 233), 1620-ft.

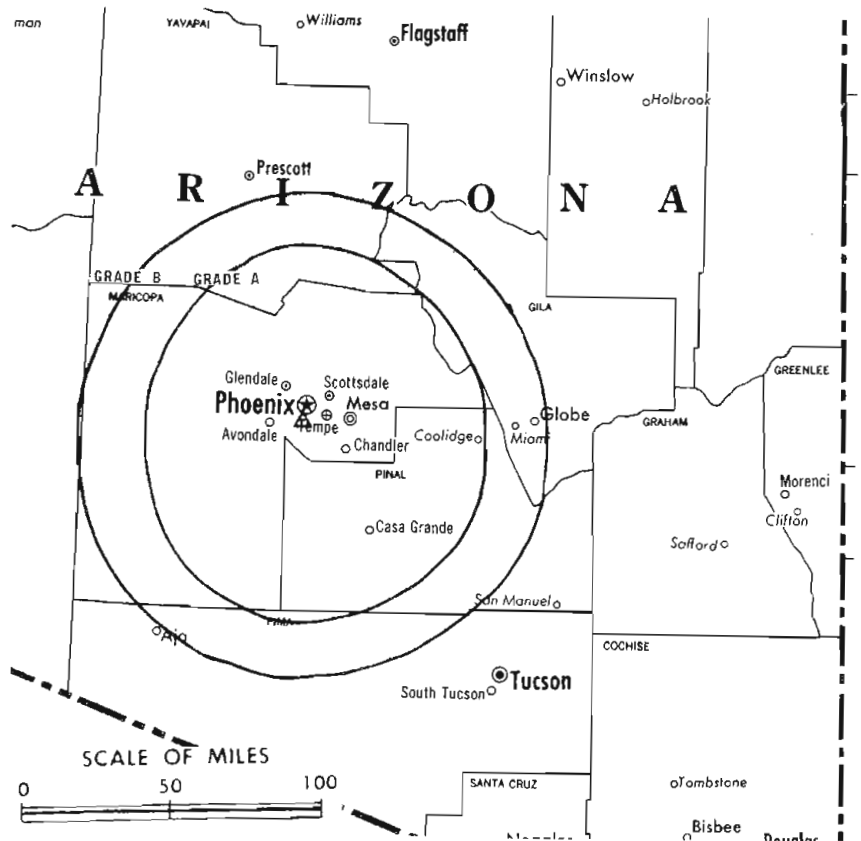
Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOOL-TV Ref: FCC File No. BMPCT-1372 Granted 9/4/53

©American Map Co., Inc., N.Y., No. 14244

KOOL-TV

Licensee: KOOL Radio-Television Inc., 511 W. Adams St., Phoenix, Ariz. (85003).

Studio: 511 W. Adams St.

Telephone: 602-257-1234.

TWX No.: 910-951-1343.

Ownership: Gene Autry, chairman, 48.11%; Tom Chauncey, pres., 49.88%; Homer Lane, 2.0%. Mr. Autry also owns 51% of KTLA(TV), Los Angeles and radios KMPC, Los Angeles; KEX, Portland; KVI, Seattle; 24.48% of KOPO, Tucson and 50% of KSFO, San Francisco. Mr. Chauncey owns 15.3% of KOPO, Tucson.

Began Operation: Oct. 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (Television Digest, Vol. 10:12, 19).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

GENE AUTRY, chairman of the board.
THOMAS CHAUNCEY, president.
AUDREY HERRING, assistant to the president.
HOMER LANE, exec. vice president & general manager.
LES LINDVIG, v.p., TV sales, operations & computer.
ROBERT MARTIN, vice president & asst. manager.
ROBERT DAVIES, v.p., sports, special projects, TV production.
MARGARET INJASOULIAN, v.p., information services.
ALBIN R. HILLSTROM, vice president, engineering.
BILL CLOSE, vice president, news.

DIGEST OF RATE CARD NO. 21—(May 28, 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class AA—7-10 p.m., daily.
\$6400 \$3200 \$2400 \$800 \$800 \$400 \$200
NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARIZONA				
		Coconino	18,000	15,600	87
		Gila	11,100	10,200	92
		Graham	5,400	4,900	90
		Greenlee	3,600	3,400	94
		Maricopa	407,800	392,800	96
		Mohave	12,600	11,500	91
		Navajo	13,900	11,600	84
		Pinal	24,000	22,500	94
		Yavapai	18,400	16,700	91
		Yuma	22,100	19,900	90
		CALIFORNIA			
	Riverside East	6,000	5,600	95	
	San Bernardino East	2,200	2,100	96	
Between 25-49%	ARIZONA				
	Pima West	4,900	4,700	96	
	NEW MEXICO				
	Hidalgo	2,000	1,800	89	
Station Totals		552,000	523,300	95	
Net Weekly Circulation (1973-74)				431,000	
Average Daily Circulation (1973-74)				311,100	

Arizona—Phoenix

KPAZ-TV



Ch. 21

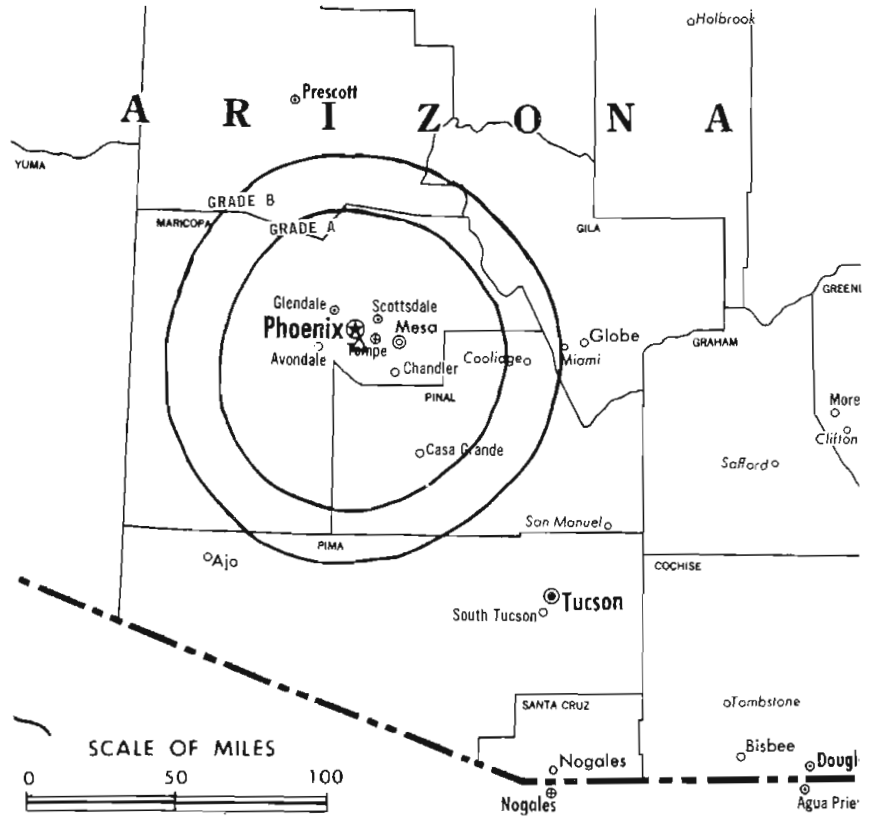
Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 646-kw max. & 251-kw horizontal visual, 120-kw max. & 50-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 178-ft. above ground, 2799-ft. above sea level.
 Latitude 33° 20' 02.5"
 Longitude 112° 03' 42.0"

Transmitter: South Mtn. Park.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 1-b).

KPAZ-TV Ref: FCC File No. BPCT-3515 Granted 7/28/65

© American Map Co., Inc., N.Y., No. 14241

KPAZ-TV

Licensee: Glad Tidings Church of America Inc., 3847 E. Thomas Rd., Phoenix (85018).

Studio: 3535 E. McDowell Rd., Phoenix, Ariz. (85010).

Telephone: 602-273-1477.

Ownership: Glad Tidings Church of America Inc.

Began Operation: Sept. 16, 1967. Involuntary transfer of control from Donald B. Thomson et al. to trustee granted Oct. 9, 1969. Sale to present owner approved by FCC June 24, 1971.

Personnel:

L. A. EDMONDS, general manager.
 KEITH A. HOUSER, program manager.
 TED TURNER, chief engineer.
 RALPH VAN KUIKEN, production manager.

DIGEST OF RATE CARD NO. 4—(Sept. 1, 1974)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.
\$640	\$320	\$160	\$150	\$100	\$80

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARIZONA			
	Gila	11,100	10,200	92
	Maricopa	407,800	392,800	96
	Pinal	24,000	22,500	94
Station Totals		442,900	425,500	96
Net Weekly Circulation (1973-74)				27,100
Average Daily Circulation (1973-74)				6,800

Arizona—Phoenix

KPHO-TV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 03' 40"

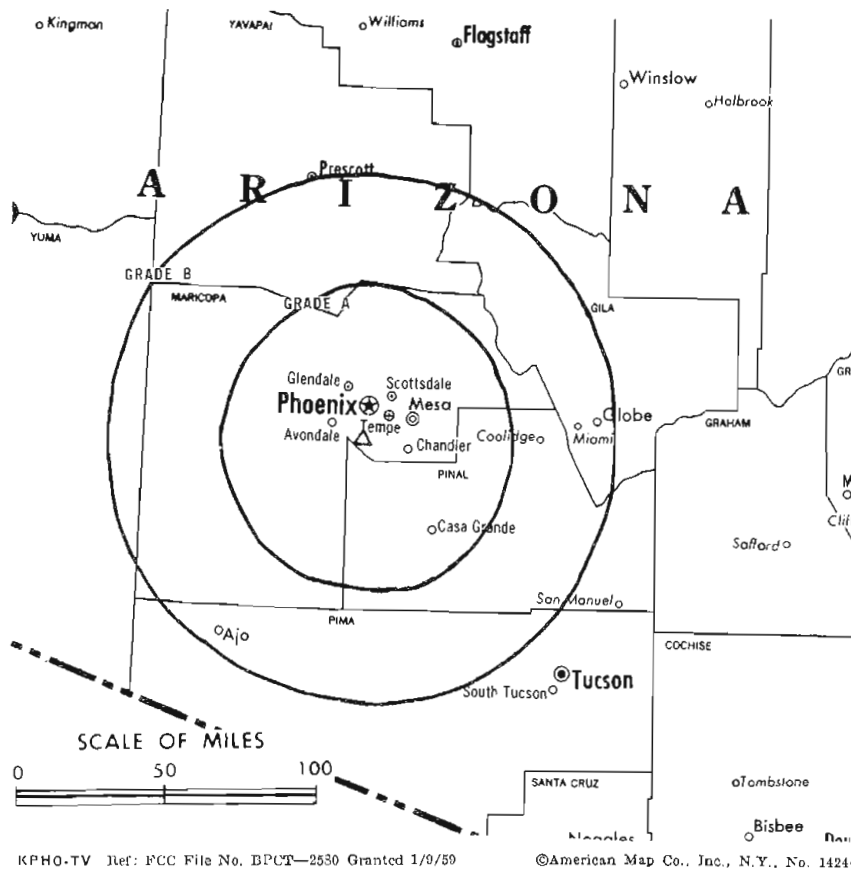
Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 4016 N. Black Canyon.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).

KPHO-TV Ref: FCC File No. BPCT-2530 Granted 1/9/50

©American Map Co., Inc., N.Y., No. 14244

KPHO-TV

Network Service: None, independent.

Licensee: Meredith Corp., 4016 N. Black Canyon, Phoenix, Ariz. (85017).

Telephone: 602-248-7474. TWX No.: 910-951-1519.

Ownership: Meredith Corp., Des Moines, Iowa. For Meredith Corp. executives see Publishing Firms with TV Station Ownership. Broadcasting Div.: James Conley, pres., 747 Third Ave., New York, N.Y. (10017). Same interests own WHEN-TV & WHEN, Syracuse N.Y.; KCMO-TV, KCMO & KCEZ (FM), Kansas City, Mo.; WOW & KEZO (FM), Omaha, Neb.; WNEM-TV, Saginaw, Mich.; WGST, Atlanta, Ga.

Began Operation: Dec. 4, 1949. Sold to present owner in June, 1952 (Television Digest, Vol. 8:18 & 26).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

WILLIAM C. McREYNOLDS, vice president & general manager.

NORRIS REICHEL, general sales manager.

JACK DONAHUE, sales manager.

ED AIKEN, program manager.

LINDA STONE, promotion manager.

TOM SHERLOCK, public affairs director.

GLENN THOMPSON, director of engineering.

KEN ROBINSON, news director.

DIGEST OF RATE CARD NO. A38-P21—(Jan. 20, 1975)

(Jan. 20, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.					
\$2500	\$1500	\$900	\$400	Graded rates apply*	

*Highest rate: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA				
		Coconino	18,000	15,600	87
		Gila	11,100	10,200	92
		Graham	5,400	4,900	90
		Greenlee	3,600	3,400	94
		Maricopa	407,800	392,800	96
		Navajo	13,900	11,600	84
		Pinal	24,000	22,500	94
		Santa Cruz	5,000	4,700	94
		Yavapai	18,400	16,700	91
Between 25-49%	CALIFORNIA				
		Riverside East	6,000	5,600	95
	ARIZONA				
		Cochise	24,200	22,600	93
	Mohave	12,600	11,500	91	
	Pima West	4,900	4,700	96	
	Yuma	22,100	19,900	90	
Between 5-24%	NEW MEXICO				
		Grant	8,200	7,400	90
CALIFORNIA					
		San Bernardino East	2,200	2,100	96
Station Totals			587,400	556,200	95
Net Weekly Circulation (1973-74)					363,500
Average Daily Circulation (1973-74)					196,000

For Color Set Penetration, see Services Volume

Arizona—Phoenix-Mesa



KTAR-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.5"
Longitude 112° 03' 47.5"

Transmitter: South Mountain Park, 7-mi. S of Phoenix.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: AP.

AM Affiliate: KTAR, 5-kw, 620 kHz (NBC). FM Affiliate: KBBC-FM, 114.8-kw, 98.7 MHz (No. 254), 1677-ft.

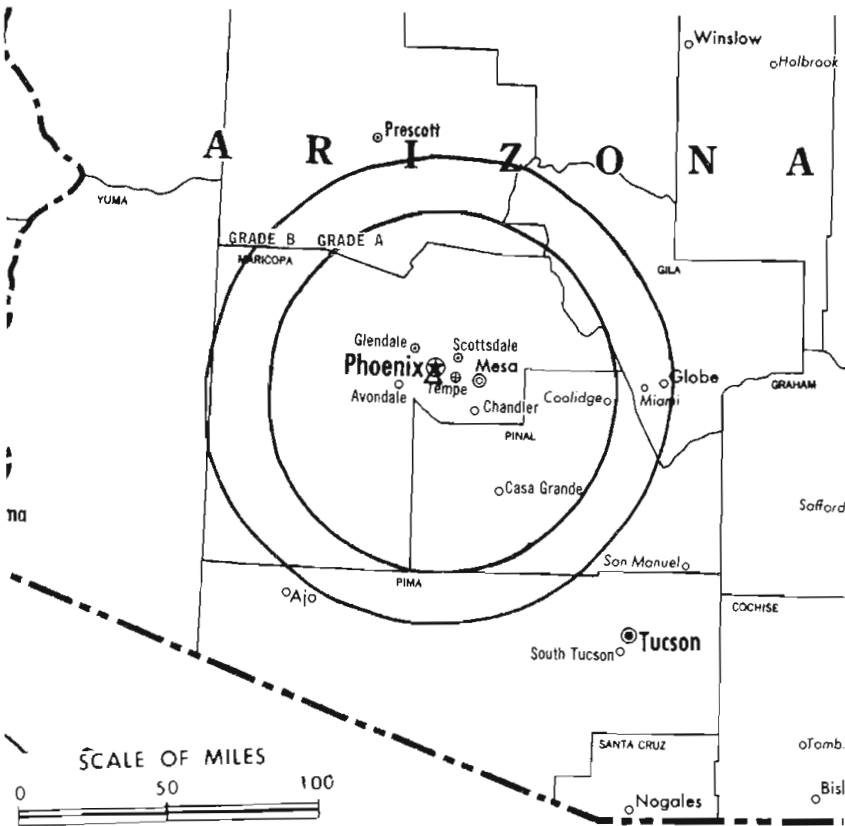
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTAR-TV Ref: FCC File No. BPCT-2721 Granted 3/18/60

© American Map Co., Inc. N.Y., No. 14244

KTAR-TV

Licensee: KTAR Bcstg. Co., P.O. Box 711, Phoenix, Ariz. (85001).

Studio: 1101 N. Central Ave., P.O. Box 711 (85001).

Telephone: 602-258-7333. TWX No.: 910-951-4214.

Ownership: Combined Communications Corp., 100%. John J. Louis Jr., 11.1%; Karl Eller, 8.6%; Michael W. Louis, 7.6%; Herbert J. Louis, 5.2%; Harry T. Goss, exec. v.p.; H. W. P. Ballengee, Alvin Flanagan, H. Ray Cox, Murray Topham, Peter O'Connell, V. James Moore, v.p.s; 2,000 others, none with as much as 3%. Combined Communications Corp. also owns Eller Outdoor Advertising companies in nine major markets throughout the U.S. & Canada; KOCO-TV, Oklahoma City; KBTW, Denver; KARK-TV, Little Rock; WPTA-TV, Fort Wayne; WLKY-TV, Louisville; WXIA-TV, Atlanta; KIIS-AM-FM, Los Angeles; WWDJ, Hackensack, N.J.; WSAI & WDDJ(FM), Cincinnati; KEZL(FM), San Diego.

Began Operation: April 23, 1953. Merger to form Combined Communications approved by FCC Oct. 16, 1968. Previous sale to John J. Louis family & others by Harry L. Nace interests approved by FCC June 16, 1954 (Television Digest, Vol. 10:18, 25).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Cohen & Dippell.

Personnel:

- ROBERT L. BROWN, president & general manager.
- ROBERT ALLINGHAM, vice president & station manager.
- GLEN BANKS, vice president & controller.
- RANDY CANTRELL, v.p. & general sales manager.
- LONNIE GIBBONS, commercial production manager.
- CLIFF STEVENS, vice president, engineering.
- WILLIAM TUCKER, news director.

DIGEST OF RATE CARD NO. CC-174—(Jan. 14, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-10:30 p.m., Mon.-Fri.; 7-10 p.m., Sat.; 6-10 p.m., Sun.
\$1400.00 \$840.00 \$700.00 \$420.00 Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$700.

50-b

	Net Weekly Circulation	State County	Total Households	TV Households	%
		ARIZONA			
		Gila	11,100	10,200	92
		Graham	5,400	4,900	90
		Greenlee	3,600	3,400	94
		Maricopa	407,800	392,800	96
		Mohave	12,600	11,500	91
50% & Over		Pima West	4,900	4,700	96
		Pinal	24,000	22,500	94
		Yavapai	18,400	16,700	91
		CALIFORNIA			
		Riverside East	6,000	5,600	95
		San Bernardino East	2,200	2,100	96
		ARIZONA			
		Coconino	18,000	15,600	87
Between 25-49%		Navajo	13,900	11,600	84
		NEW MEXICO			
		Hidalgo	2,000	1,800	89
Between 5-24%		ARIZONA			
		Yuma	22,100	19,900	90
Station Totals			552,000	523,300	95
Net Weekly Circulation (1973-74)				397,700	
Average Daily Circulation (1973-74)				249,500	

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

Arizona—Phoenix



KTVK

Ch. 3



Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1670-ft. above av. terrain, 228-ft. above ground, 2888-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mt., 7-mi. S of Phoenix.

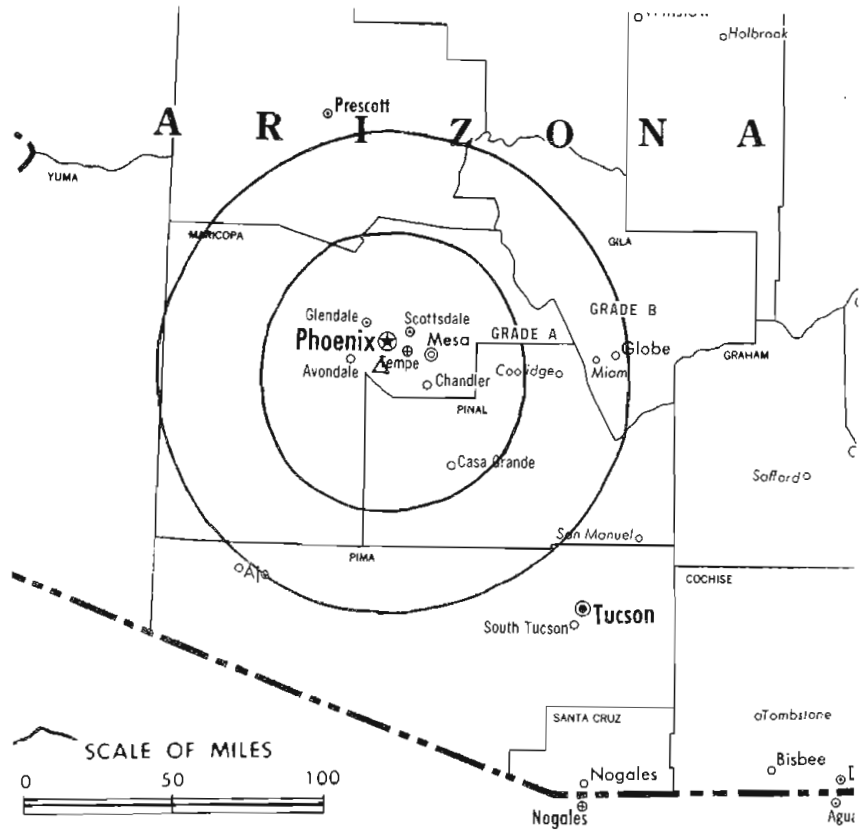
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 3-b).

KTVK Ref: FCC File No. BPCT-1636 Granted 6/10/54

© American Map Co., Inc., N.Y., No. 14244

KTVK

Licensee: Arizona Television Co., 3435 N. 16th St., Phoenix, Ariz. (85016).

Studio: 3435 N. 16th St.

Telephone: 602-266-5691. TWX No.: 910-951-1562.

Ownership: Ernest W. McFarland, pres., 41.07%; Leon M. Nowell, v.p., 19.71%; Delbert R. Lewis, treas., 12.40%; Ralph A. Watkins Jr. & Patricia Mae Watkins, 9.86%; Leigh M. Watkins & Nan L. Watkins, 9.86%; Henry R. Larson, secy., 4.93%; others.

Began Operation: Feb. 28, 1955.

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Personnel:

BURTON B. LaDOW, general manager.
CHARLES GLANCE, program director.
EARL MEHAFFEY, chief engineer.

DIGEST OF RATE CARD

(Dec. 30, 1974)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.	\$1000	\$850	\$250	\$160	\$1000	\$250
NETWORK BASE HOURLY RATE:	\$825.					

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ARIZONA				
		Coconino	18,000	15,600	87
		Gila	11,100	10,200	92
		Graham	5,400	4,900	90
		Greenlee	3,600	3,400	94
		Maricopa	407,800	392,800	96
		Mohave	12,600	11,500	91
		Navajo	13,900	11,600	84
		Pinal	24,000	22,500	94
		Yavapai	18,400	16,700	91
		Yuma	22,100	19,900	90
	CALIFORNIA				
		Riverside East	6,000	5,600	95
		San Bernardino East	2,200	2,100	96
	Between 25-49%				
	ARIZONA				
	Pima West	4,900	4,700	96	
Station Totals		550,000	521,500	95	
Net Weekly Circulation (1973-74)			418,800		
Average Daily Circulation (1973-74)			252,300		

For ABC Network Listing,
See Services Volume

Arizona—Tucson



KGUN-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 21.9-kw aural. Antenna: 3720-ft. above av. terrain, 237-ft. above ground, 8778-ft. above sea level.

Latitude 32° 24' 25.0"

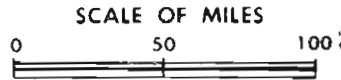
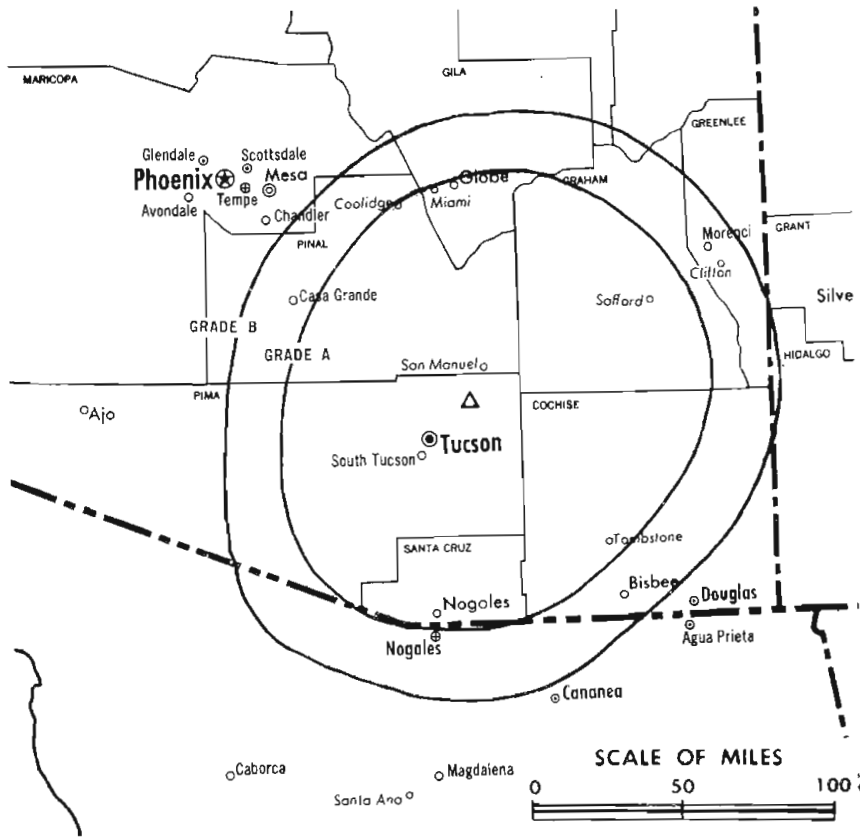
Longitude 110° 42' 59.4"

Transmitter: Mt. Bigelow.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KGUN-TV Ref: FCC File No. BPGT-4655 Granted 11/27/73 ©American Map Co., Inc., N.Y., No. 14244

KGUN-TV

Licensee: May Broadcasting Co., 2615 Farnam St., Omaha, Neb.

Studio: 2175 N. Sixth Ave., Tucson (85705). P.O. Box 5707, Tucson (85703).

Telephone: 602-792-9933. TWX No.: 910-952-1265.

Ownership: See KMTV, Omaha, Neb.

Began Operation: June 3, 1956. Sale to present owner by Gilmore Bcstg. Corp. of Ariz. approved by FCC July 31, 1968 (Television Digest Vol. 8:15, 34). Previous sale to Gilmore by Henry S. Hilberg & associates, along with WEHT(TV), Evansville, Ind. was approved July 15, 1964 by FCC (Vol. 4:26, 29). Sale to Hilberg group by H. U. Garrett and associates approved by FCC Dec. 14, 1960 (Vol. 16:45, 51). H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 by FCC (Vol. 12:51).

Represented (sales) by Petry Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- EDWARD W. MAY, president.
- OWEN SADDLER, executive vice president.
- GEORGE WALLACE, vice president & general manager.
- SCOTT VAUGHAN, general sales manager.
- LARRY SCHNEBLY, regional sales manager.
- DONALD KANEEN, local sales manager.
- PAUL J. FALVEY, comptroller.
- JACK JACOBSON, program director.
- GLENN HILLS, chief engineer.
- BILL RUDD, production manager.
- PAT STEVENS, news director.

DIGEST OF RATE CARD—(Jan. 6, 1975)

Hour	30 Min.	15 Min.	Min./30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., Mon.-Fri.; 5-10 p.m., Sat.-Sun.					
\$1000	\$600	\$360			Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$369.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA				
		Cochise	24,200	22,600	93
		Graham	5,400	4,900	90
		Pima East	147,000	141,500	96
		Pima West	4,900	4,700	96
		Santa Cruz	5,000	4,700	94
Between 25-49%	ARIZONA				
		Apache	9,500	7,600	80
		Gila	11,100	10,200	92
	NEW MEXICO				
		Catron	800	600	81
		Hidalgo	2,000	1,800	89
Between 5-24%	ARIZONA				
		Greenlee	3,600	3,400	94
		Navajo	13,900	11,600	84
		Pinal	24,000	22,500	94
Station Totals			251,400	236,100	94
Net Weekly Circulation (1973-74)					160,600
Average Daily Circulation (1973-74)					104,900

Arizona—Tucson



KOLD-TV

Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 110-kw visual, 15.6-kw aural. Antenna: 3610-ft. above av. terrain, 202-ft. above ground, 8752-ft. above sea level.

Latitude 32° 24' 56.5"
Longitude 110° 42' 48.5"

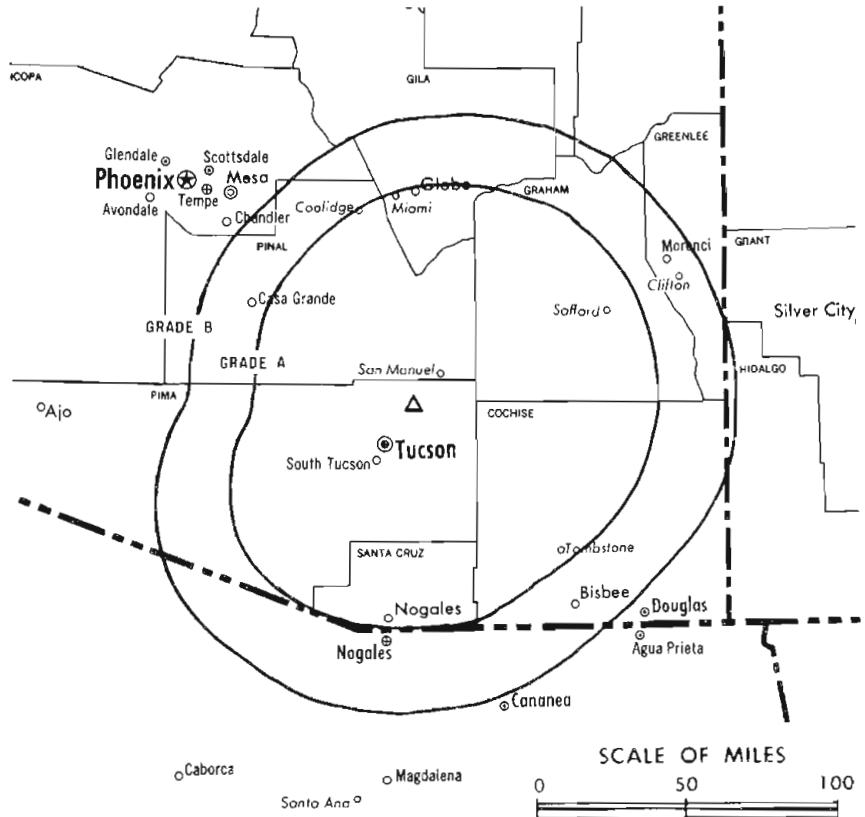
Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.



Total Households: MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOLD-TV Ref: FCC File No. BMPCT-5607 Granted 6/9/61

© American Map Co., Inc., N.Y., No. 14244

KOLD-TV

Licensee: Universal Communications Corp., 115 W. Drachman St., Tucson, Ariz. (85705).

Studio: 115 W. Drachman.

Telephone: 602-624-2511. TWX No.: 910-952-1122.

Ownership: Universal Communications Corp. (Evening News Assn.). For other interests, see WWJ-TV, Detroit.

Began Operation: Jan. 13, 1953. Sale to present owner by Gene Autry & assoc. approved by FCC May 21, 1969 (Television Digest, Vol. 9:15, 20).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

PETER B. CLARK, president.
DON F. DEGR00T, v.p., broadcast division.
PAUL PLUNKETT, v.p. & general manager.
CHARLES OLSON, station manager.
DAVE REABAN, operations manager.
HOWARD SMITH, chief engineer.

DIGEST OF RATE CARD NO. 23—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.					
\$1000	\$600	\$400	\$300	\$260	\$130
NETWORK BASE HOURLY RATE: \$300.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Cochise	24,200	22,600	93
	Graham	5,400	4,900	90
	Pima East	147,000	141,500	96
	Pima West	4,900	4,700	96
	Santa Cruz	5,000	4,700	94
Between 25-49%	ARIZONA			
	Apache	9,500	7,600	80
	Gila	11,100	10,200	92
	NEW MEXICO			
	Catron	800	600	81
Between 5-24%	ARIZONA			
	Greenlee	3,600	3,400	94
	Navajo	13,900	11,600	84
	Pinal	24,000	22,500	94
	NEW MEXICO			
	Hidalgo	2,000	1,800	89
Station Totals		251,400	236,100	94
Net Weekly Circulation (1973-74)			164,900	
Average Daily Circulation (1973-74)			114,600	

For Other TV Station Group Owners,
see Services Volume

Arizona—Tucson



KVOA-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 35-kw visual (maximum power allowed), 6.92-kw aural. Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.0"
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: UPI.

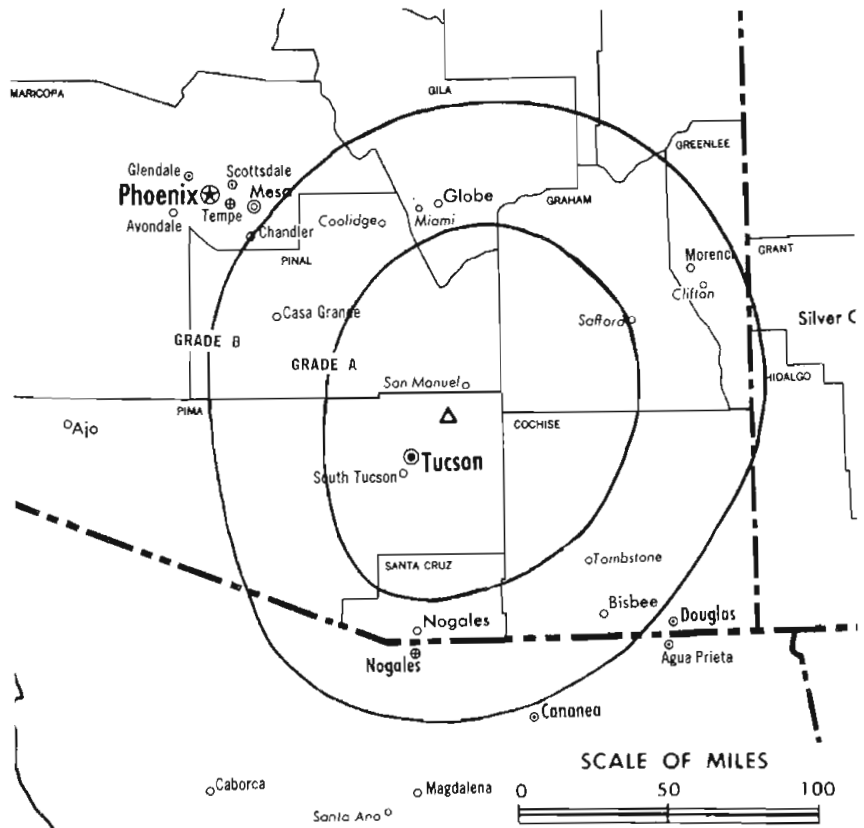
Total Households: MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

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County coverage based on Arbitron study (see page 4-b).



KVOA-TV Ref: FCC File No. BPCT-2685 Granted 12/2/59

©American Map Co., Inc., N.Y., No. 14244

KVOA-TV

Licensee: Channel 4 TV, Box 5188, Tucson, Ariz. (85703).

Studio: 10th & Elm St., Tucson, Ariz. (85705).

Telephone: 602-623-2555.

TWX No.: 910-952-1100.

Ownership: Donald R. Diamond, pres.; Donald Pitt, v.p. & secy.-treas.; Richard L. Bloch, 30% each; Jack Gumbin, 10%.

Began Operation: Sept. 27, 1953. Sale to present owners by Pulitzer Publishing approved by FCC Nov. 24, 1972. Previous sale to Pulitzer Publishing by WGAL TV (Steinman) approved by FCC July 31, 1968 (Television Digest, Vol. 8:34). Previous sale by Alvarado Television Co. Inc. approved by FCC Jan. 23, 1963 (BRCT-122). Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959, by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles & associates approved Feb. 6, 1957 (Vols. 12:51, 13:6).

Represented (sales) by Blair Television.

Represented (legal) by Smith & Pepper.

Represented (engineering) by James C. McNary.

Personnel:

JON F. RUBY, general manager.
JAMES JOSLYN, general sales manager.
HOLL WILLIAMS, program manager.
RAYMOND HOLSCLAW, chief engineer.
GARY ANDERSON, news director.
RENEE BEAR, business manager.
DAVID KERRIGAN, production manager.

DIGEST OF RATE CARD NO. 16-A (March 1, 1972)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—7-10 p.m., daily.	\$600.00	\$360.00	\$280.00	\$180.00*	\$120.00*	\$60.00*

*Class AA—7:01-9:59 p.m., Mon.-Fri.; 5:30-9:59 p.m., Sun.; 6:31-9 p.m., Sat.

NETWORK BASE HOURLY RATE: \$375.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA				
		Cochise	24,200	22,600	93
		Graham	5,400	4,900	90
		Pima East	147,000	141,500	96
		Pima West	4,900	4,700	96
		Santa Cruz	5,000	4,700	94
Between 25-49%	ARIZONA				
		Apache	9,500	7,600	80
		Gila	11,100	10,200	92
		Pinal	24,000	22,500	94
NEW MEXICO					
		Catron	800	600	81
		Hidalgo	2,000	1,800	89
Between 5-24%	ARIZONA				
		Greenlee	3,600	3,400	94
		Navajo	13,900	11,600	84
NEW MEXICO					
		Grant	8,200	7,400	90
Station Totals			259,600	243,500	82
Net Weekly Circulation (1973-74)					164,500
Average Daily Circulation (1973-74)					104,500

Arizona—Tucson-Nogales

KZAZ

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 150-kw visual, 15-kw aural. Antenna: 1570-ft. above av. terrain, 110-ft. above ground, 5980-ft. above sea level.

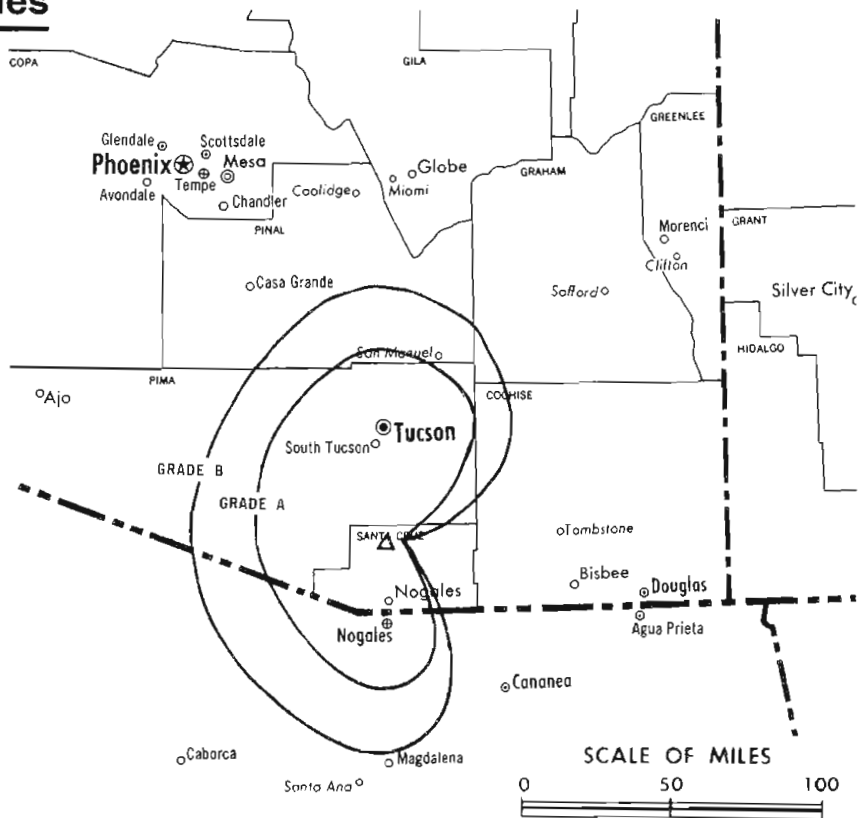
Latitude 31° 42' 18"
Longitude 110° 55' 26"

Transmitter: Mt. Hopkins, 25.8-mi. NE of Nogales Post Office.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KZAZ Ref: FCC File No. BPCT-3533 Granted 4/13/66

© American Map Co., Inc., N.Y., No. 14244

KZAZ

Licensee: I. B. C., a limited partnership, 2445 N. Tucson Blvd., Tucson, Ariz. (85716).

Studio: 2445 N. Tucson Blvd., Tucson (85716).

Telephone: 602-795-0311 (Tucson).

Ownership: Danny Thomas, 53.03%; Ziffren & Ziffren #2, 17.67%; Mrs. Carlotta C. Kirkeby, 17.929%; Monty Hall, 5.682%; Stefan and Shirley Mildred Hatos, 5.682%.

Began Operation: Feb. 1, 1967.

Represented (sales) by Avco Television Sales; Bruce Schneider (St. Louis).

Personnel:

GENE ADELSTEIN, general manager.
RICHARD A. HEATLEY, chief engineer.
JANICE CLARK, business manager.
HARRY WEST, operations manager.

DIGEST OF RATE CARD NO. 15 (Jan. 11, 1975)

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A					
\$300.00	\$180.00	\$75.00	\$70.00*	\$35.00*	\$21.00*

*Class AA—5-7 p.m., Mon.-Sat.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA			
	Pima East	147,000	141,500	96
	Santa Cruz	5,000	4,700	94
Between 5-24%	ARIZONA			
	Cochise	24,200	22,600	93
	Pima West	4,900	4,700	96
Station Totals		181,100	173,500	96
Net Weekly Circulation (1973-74)				81,500
Average Daily Circulation (1973-74)				33,500

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WASHINGTON, D.C. 1725 K. Street, N.W. (202) 331-9270
ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Arizona—Yuma



KBLU-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1420-ft. above av. terrain, 200-ft. above ground, 2364-ft. above sea level.

Latitude 33° 03' 18"
Longitude 114° 49' 37"

Transmitter: Black Mt., 17.5-mi. N of Ogilby, Cal.

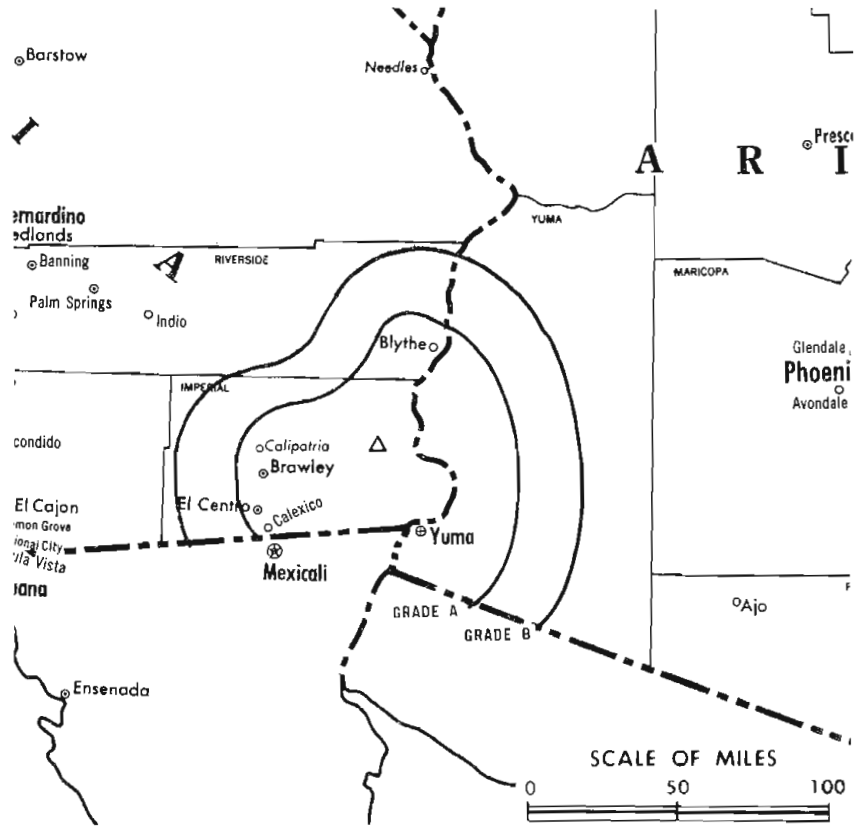
AM Affiliate: KBLU, 1-kw, 560 kHz.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KBLU-TV Ref: FCC File No. BPGT-4331 Granted 6/23/70

© American Map Co., Inc., N.Y., No. 14244

KBLU-TV

Network Service: NBC.

Licensee: KBLU Broadcasting Co., P.O. Box 1501, Yuma, Ariz. (85364).

Studio: 3rd Ave. & 13th St. Telephone: 602-782-3881.

Ownership: Robert William Crites, pres., 20%; Paul Coleman, treas., 7%; Thaddeus G. Baker, secy., 7%; Victor A. Root, Horace G. Murfin, Richard Cole & David Grannis Jr., 13% each; Richard L. Nix & Arnold W. Schroeder, 7% each.

Began Operation: Dec. 3, 1963. Sale to present owners by Combined Communications approved by FCC Aug. 2, 1973 (Television Digest, Vol. 12:41; 13:33). Merger with KTAR Bcstg. to form Combined Communications Corp. approved by FCC Oct. 22, 1969. Previous sale by Robert W. Crites and John & Helen Noga approved Jan. 19, 1967 by FCC.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Miller & Fields.

Personnel:

ROBERT W. CRITES, president & general manager.
JIM EVANS, sales manager.
RICHARD NIX, chief engineer.

DIGEST OF RATE CARD NO. 9

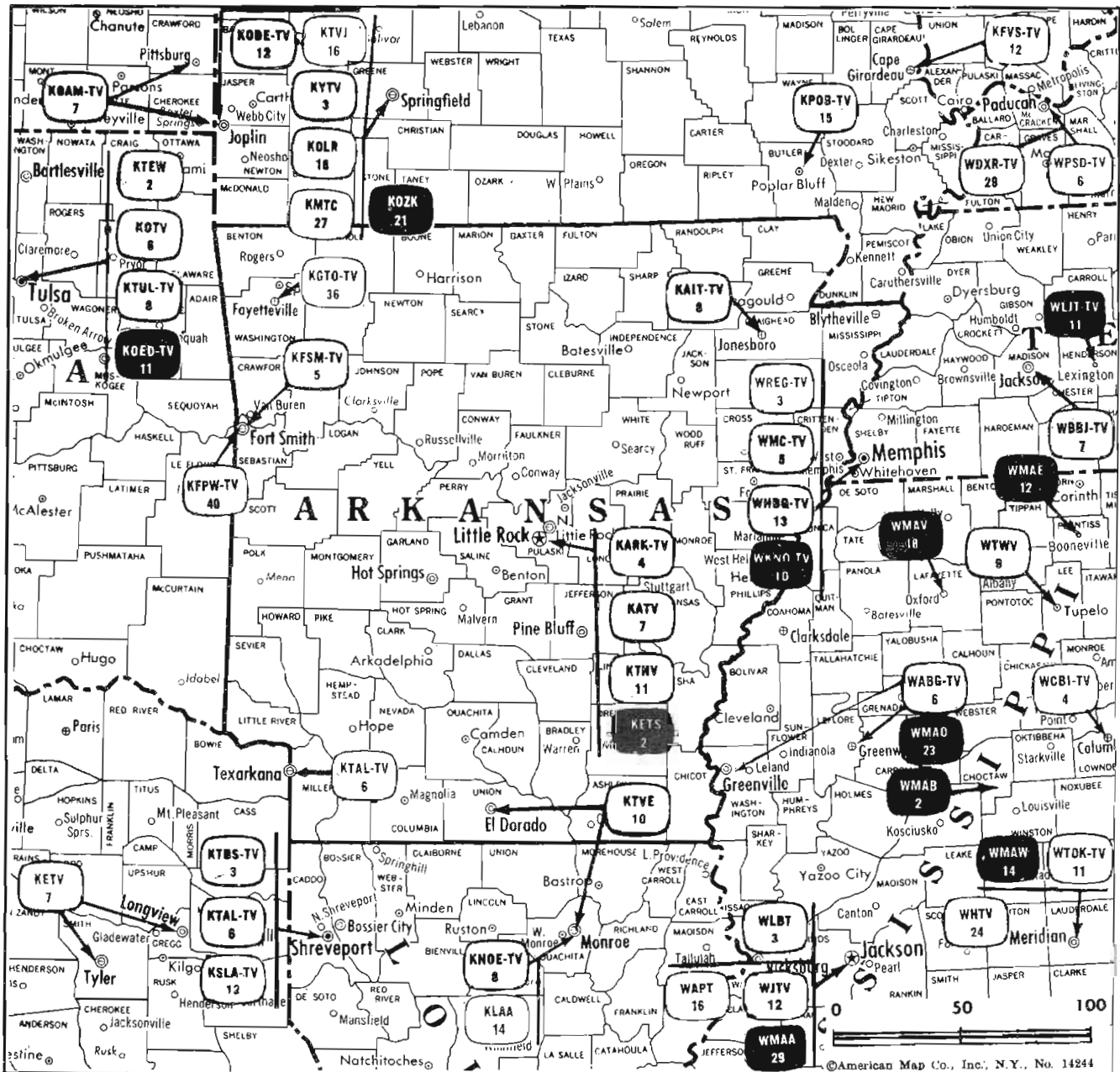
(June 30, 1975)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-10 p.m., daily.
\$300 \$175 \$120 \$100 \$85 \$35 \$35 \$20

NETWORK BASE HOURLY RATE: \$175.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	22,100	19,900	90
	CALIFORNIA Imperial	25,300	23,000	91
Between 5-24%	CALIFORNIA San Bernardino East	2,200	2,100	96
Station Totals		49,600	45,000	91
Net Weekly Circulation (1973-74)				29,800
Average Daily Circulation (1973-74)				19,800

Arkansas



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Little Rock	216,000	57	357,600	58
Monroe-El Dorado	92,000	111	163,700	102
Fort Smith	42,000	155	71,800	160
Jonesboro	20,000	186	41,900	182
Fayetteville	*	*	*	*

Arkansas Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	5	1	6
Educational Television Stations	1	0	1
			7

Arkansas

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

KLAA, KNOE-TV & KTVE

El Dorado

(See Monroe, La.)

KTAL-TV

Texarkana

(See Shreveport, La.)

State Educational Technical Facilities

(Complete Data in Educational Directory)

KETS

Little Rock

Ch. 2

Non-Commercial Educational Station

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1780-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 23"
Longitude 92° 12' 10"

KARK-TV, Little Rock

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Boone	8,100	7,600	94
	Chicot	5,800	5,200	90
	Crawford	9,900	9,300	94
	Polk	5,600	5,200	92
	Sebastian	31,500	30,500	97
	Union	16,800	16,000	95
Between 5-24%	ARKANSAS			
	Ashley	8,400	7,900	94
	Baxter	7,700	7,200	93
	Columbia	8,600	8,000	94
	Craighead	20,300	19,600	97
	Cross	6,800	6,400	94
	Fulton	3,300	2,900	87
	Greene	10,000	9,600	96
	Hempstead	6,900	6,500	94
	Howard	4,400	4,200	95
	Lawrence	7,000	6,500	93
	Lee	5,300	4,800	91
	Marion	3,700	3,500	94
	Newton	2,400	2,100	88
	Phillips	12,500	11,500	92
	St Francis	9,800	9,100	93
	Scott	3,500	3,200	93
	Sevier	4,900	4,700	95
MISSISSIPPI				
	Bolivar	14,300	12,900	90

KATV, Little Rock

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Ashley	8,400	7,900	94
	Boone	8,100	7,600	94
	Chicot	5,800	5,200	90
	Izard	3,900	3,400	88
	Johnson	5,700	5,300	93
	Logan	6,500	6,100	94
	Phillips	12,500	11,500	92
	Polk	5,600	5,200	92
	St Francis	9,800	9,100	93
	Searcy	2,800	2,600	91
	Sebastian	31,500	30,500	97
	Union	16,800	16,000	95
	MISSISSIPPI			
	Bolivar	14,300	12,900	90
Between 5-24%	ARKANSAS			
	Columbia	8,600	8,000	94
	Craighead	20,300	19,600	97
	Cross	6,800	6,400	94
	Franklin	4,100	3,800	94
	Hempstead	6,900	6,500	94
	Howard	4,400	4,200	95
	Marion	3,700	3,500	94
	Newton	2,400	2,100	88
	Sevier	4,900	4,700	95
	Sharp	4,300	3,800	88
		LOUISIANA		
	Morehouse	10,300	9,700	95
	MISSISSIPPI			
	Carroll	2,400	2,100	89
	Coahoma	13,200	12,100	92
	Panola	7,500	7,100	94
	Quitman	4,900	4,500	93
	Sunflower	10,300	9,300	90
	Washington	21,600	20,100	93

KTHV, Little Rock

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ARKANSAS			
	Boone	8,100	7,600	94
	Drew	5,200	4,800	92
	Nevada	4,200	3,900	92
	Newton	2,400	2,100	88
	Polk	5,600	5,200	92
	Scott	3,500	3,200	93
	Searcy	2,800	2,600	91
	Sebastian	31,500	30,500	97
Between 5-24%	ARKANSAS			
	Baxter	7,700	7,200	93
	Calhoun	2,100	2,000	94
	Chicot	5,800	5,200	90
	Columbia	8,600	8,000	94
	Crawford	9,900	9,300	94
	Fulton	3,300	2,900	87
	Hempstead	6,900	6,500	94
	Howard	4,400	4,200	95
	Lee	5,300	4,800	91
	Marion	3,700	3,500	94
	Phillips	12,500	11,500	92
St Francis	9,800	9,100	93	
Union	16,800	16,000	95	
	MISSISSIPPI			
	Bolivar	14,300	12,900	90
	Coahoma	13,200	12,100	92

Arkansas—Fayetteville—Springdale



KGTO-TV

Ch. 36

(Satellite of KFPW-TV,
Fort Smith, Ark.)

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 1950-kw max. & 1450-kw horizontal visual, 200-kw max. & 148-kw horizontal aural with .5° electrical beam tilt. Antenna: 820-ft. above av. terrain, 405-ft. above ground, 2285-ft. above sea level.

Latitude 36° 01' 02"
Longitude 94° 05' 04"

Transmitter: Robinson Mtn., 5-mi. SE of Fayetteville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: (M) MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KGTO-TV Ref: FCC File No. BMPCT-6843 Granted 7/31/68

© American Map Co., Inc., N.Y., No. 14244

KGTO-TV

Network Service: NBC.

Licensee: Noark Investment Co., P.O. Box 4097, Fayetteville, Ark. (72701).

Studio: 200 W. Center St.

Telephone: 501-521-4111.

Ownership: George T. Herreich, 100%. For other interests, see KAIT-TV, Jonesboro, Ark.

Began Operation: Feb. 8, 1969. Left air Dec. 7, 1973. Sale to present owner by Paul W. Milam Sr., et al., approved by FCC April 30, 1975. Due to resume operation as satellite of KFPW-TV, Fort Smith, Dec. 1975.

Represented (sales) by Savalli/Gates Inc.

Personnel:

PAUL W. MILAM JR., general manager.
DAN NEUMANN, sales director.
DALE HALL, acting chief engineer.

DIGEST OF RATE CARD NO. 2—(Oct. 1, 1969)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—6:30-9:59 p.m., daily.	\$300.00	\$180.00	\$120.00	\$75.00	\$60.00	\$48.00
					\$30.00	

Arkansas—Fort Smith



Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 811-kw visual, 162-kw aural. Antenna: 420-ft. above av. terrain, 500-ft. above ground, 930-ft. above sea level.

Latitude 35° 24' 07"
Longitude 94° 23' 08"

Transmitter: 2415 N. Albert Pike.

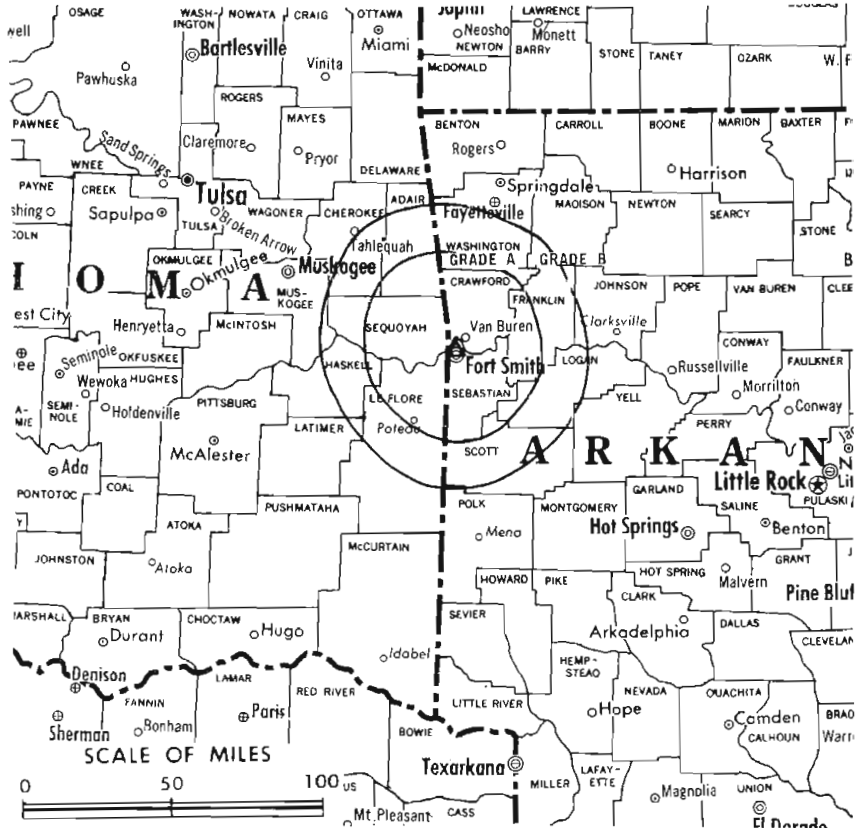
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by The Meeker Co. Inc.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFPW-TV Ref: FCC File No. BPT-3337 Granted 5/28/69

© American Map Co., Inc., N.Y., No. 14244

KFPW-TV

Network Service: CBS, ABC.

Licensee: KFPW Broadcasting Co., 2415 N. Albert Pike, Fort Smith, Ark. (72901).

Studio: 2415 N. Albert Pike. Telephone: 501-783-4105.

Ownership: See KAIT-TV, Jonesboro, Ark.

Began Operation: July 28, 1971.

Personnel:

GEORGE HERNREICH, owner.

JOHN WHITT, general manager.

DIGEST OF RATE CARD NO. 2—(Sept. 1, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10 p.m., daily.

\$250.00 \$150.00 \$100.00 \$50.00 \$50.00 \$25.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS	9,900	9,300	94
	Crawford	4,100	3,800	94
	Franklin	31,500	30,500	97
	OKLAHOMA	8,400	7,900	94
	Sequoyah			
Between 25-49%	OKLAHOMA	12,700	11,900	94
	Le Flore			
Between 5-24%	ARKANSAS	6,500	6,100	94
	Logan	3,500	3,200	93
	Scott			
	OKLAHOMA	3,600	3,400	95
	Haskell			
Station Totals		80,200	76,100	95
Net Weekly Circulation (1973-74)			42,400	
Average Daily Circulation (1973-74)			30,000	

Arkansas—Little Rock



KARK-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1693-ft. above av. terrain, 1175-ft. above ground, 2209-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

Transmitter: Shinall Mt.

Studio: 1001 Spring St.

Telephone: 501-376-2481.

TXW No.: 910-722-7417.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: NBC.

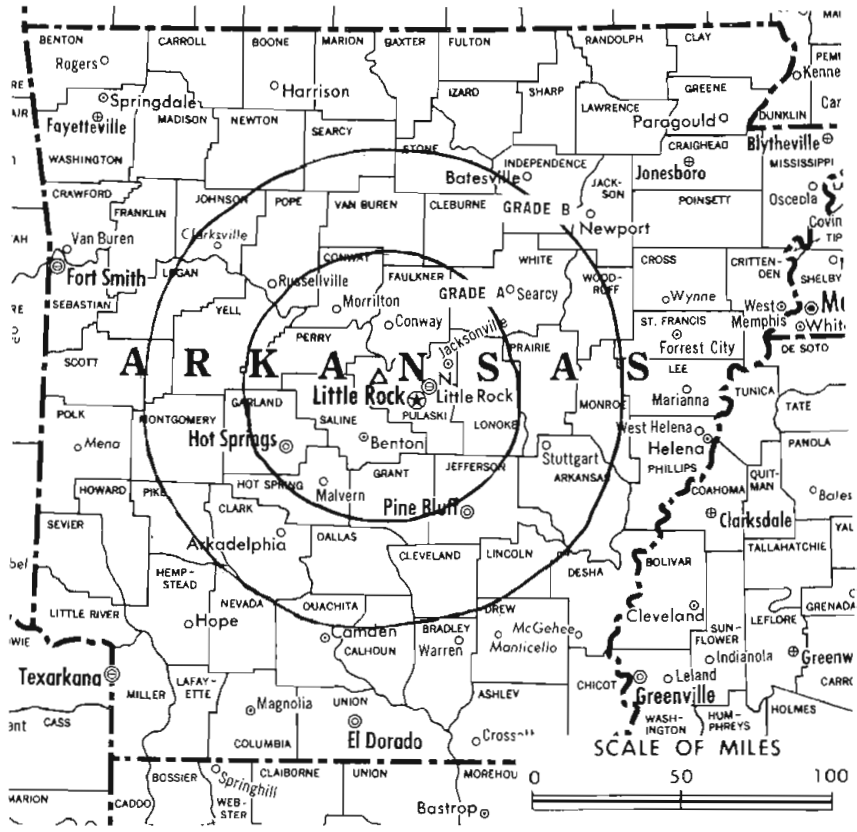
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KARK-TV Ref: FCC File No. BMPCT-1331 Granted 10/22/53

© American Map Co., Inc., N.Y., No. 14244

KARK-TV

Licensee: Combined Communications Corp., 1001 Spring St., Little Rock, Ark. (72203).

Ownership: Combined Communications Corp., 100%. See KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: April 15, 1954. Sale to present owner by Mullins Bcstg. Co. approved by FCC Jan. 26, 1972 (Television Digest, Vol. 11:15, 22; 12:5). Previous sale to Mullins by T. K. Barton family approved Jan. 19, 1966 by FCC (Vol. 5:32, 6:4).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Lohnes & Culver.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

DAVID J. JONES, president & general manager.
JAMES F. EVERETT, v.p. & business manager.
V. RAY BROWN, general sales manager.
JAMES E. TULEY, program director.
DEAN HOWARD, v.p. & chief engineer.
SUE GIBSON, promotion director.
BILL RYAN, news director.
TOM BONNER, director of broadcast.

DIGEST OF RATE CARD NO. 75C

Hour	30 Min.	Min.	30 Sec.	10 Sec.	
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.	\$1000	\$750	\$600	\$300	\$150

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Arkansas	8,000	7,700	96
	Bradley	4,700	4,400	94
	Calhoun	2,100	2,000	94
	Clark	7,500	7,100	94
	Cleburne	4,800	4,500	94

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Cleveland	2,500	2,300	92
	Conway	7,900	7,500	95
	Dallas	3,500	3,300	94
	Desha	5,900	5,500	93
	Drew	5,200	4,800	92
	Faulkner	10,700	10,200	95
	Franklin	4,100	3,800	94
	Garland	24,400	23,200	95
	Grant	3,900	3,700	95
	Hot Spring	8,500	8,100	95
	Independence	9,200	8,700	94
	Izard	3,900	3,400	88
	Jackson	8,000	7,500	94
	Jefferson	28,000	26,700	95
	Johnson	5,700	5,300	93
	Lincoln	3,800	3,500	92
	Logan	6,500	6,100	94
50% & Over	Lonoke	9,400	9,000	96
	Monroe	4,300	3,900	91
	Montgomery	2,500	2,300	92
	Nevada	4,200	3,900	92
	Quachita	10,600	9,900	94
	Perry	2,200	2,100	96
	Pike	3,200	3,000	94
	Pope	11,700	11,100	95
	Prairie	4,000	3,700	94
	Pulaski	110,900	107,600	97
	Saline	13,200	12,800	97
	Searcy	2,800	2,600	91
	Sharp	4,300	3,800	88
	Stone	2,500	2,300	91
	Van Buren	3,500	3,300	94
	White	15,700	15,000	95
	Woodruff	4,200	3,900	92
	Yell	6,000	5,700	94

(Continued on page 58-b)

Station Totals	601,500	569,600	95
Net Weekly Circulation (1973-74)			355,300
Average Daily Circulation (1973-74)			253,700

Arkansas—Little Rock



KATV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 2006-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude 34° 28' 22.6"
Longitude 92° 12' 10.5"

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, Ark.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KATV Ref: FCC File No. BMECT-6071 Granted 6/9/65

© American Map Co., Inc., N.Y., No. 14244

KATV

Licensee: Leake TV Inc., 401 Main St., Little Rock, Ark. (72201).

Studios: 401 Main St., Little Rock; Jefferson Sq., Pine Bluff.

Telephone: 501-374-1691. TWX No.: 501-721-8372.

Ownership: Leake Industries Inc. James C. Leake, 13.96%; Marjorie Leake, 55.89%; R. Holliday, trustee for James C. Jr., John G., Jeanne & Nancy Leake, 25.96%; James C. Leake Jr., .98%; John G., Jeanne & Nancy Leake, .96% each; Leake Investment Co., .30%; James C. Leake, trustee for Elizabeth Leake, .03%. Same interests also own KTUL-TV, Tulsa & control CP for WSTE (Ch. 13), Fajardo, P.R.

Began Operation: Dec. 18, 1953. John T. Griffin and Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Reorganization resulted in Griffin owning 55.81%. Transfer of control to Leakes approved by FCC Sept. 19, 1969 (Vol. 9:15).

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Cohen & Dippell.

Personnel:

ROBERT D. DOUBLEDAY, president.
DALE NICHOLSON, vice president & general manager.
ERIC NELSON, vice president, operations, Leake TV Inc.
ED HUNT, vice president, sales, Leake TV Inc.
A. R. GARRETT, v.p., engineering.
JOHN LEAKE, general sales manager.
RALPH SMITH, chief engineer.

DIGEST OF RATE CARD NO. 72-B

(Sept. 4, 1972)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$950.00	\$650.00		\$250.00*	

*Class AAA—7-10 p.m., Wed.-Mon.; 6:30-10 p.m., Tues.

NETWORK BASE HOURLY RATE: \$800.

64-b

Net Weekly Circulation

State County

Total Households

TV Households %

ARKANSAS

Arkansas	8,000	7,700	96
Bradley	4,700	4,400	94
Calhoun	2,100	2,000	94
Clark	7,500	7,100	94
Cleburne	4,800	4,500	94
Cleveland	2,500	2,300	92
Conway	7,900	7,500	95
Dallas	3,500	3,300	94
Desha	5,900	5,500	93
Drew	5,200	4,800	92
Faulkner	10,700	10,200	95
Garland	24,400	23,200	95
Grant	3,900	3,700	95
Hot Spring	8,500	8,100	95
Independence	9,200	8,700	94
Jackson	8,000	7,500	94
Jefferson	28,000	26,700	95
Lee	5,300	4,800	91
Lincoln	3,800	3,500	92
Lonoke	9,400	9,000	96
Monroe	4,300	3,900	91
Montgomery	2,500	2,300	92
Nevada	4,200	3,900	92
Ouachita	10,600	9,900	94
Perry	2,200	2,100	96
Pike	3,200	3,000	94
Pope	11,700	11,100	95
Prairie	4,000	3,700	94
Pulaski	110,900	107,600	97
Saline	13,200	12,800	97
Stone	2,500	2,300	91
Van Buren	3,500	3,300	94
White	15,700	15,000	95
Woodruff	4,200	3,900	92
Yell	6,000	5,700	94

50% & Over

(Continued on page 58-b)

Station Totals	630,300	595,800	95
Net Weekly Circulation (1973-74)			346,500
Average Daily Circulation (1973-74)			232,700

Arkansas—Fort Smith



KFSM-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 1260-ft. above av. terrain, 1209-ft. above ground, 1986-ft. above sea level.

Latitude 35° 30' 43"
Longitude 94° 21' 38"

Transmitter: 9.5-mi. NNE of Fort Smith.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFSM-TV Ref: FCC File No. BPCT-2980 Granted 1/22/65

©American Map Co., Inc., N.Y., No. 14244

KFSM-TV

Network Service: NBC, ABC.

Licensee: Buford TV Inc. of Ft. Smith, 318 N. 13th St., Ft. Smith, Ark. (72901).

Offices & Studios: P.O. Box 369, 318 N. 13th St., Ft. Smith.

Telephone: 501-783-3131. TWX No.: 910-723-7672.

Ownership: Buford Television Inc. For other interests see KLTW, Tyler, Tex.

Began Operation: Dec. 3, 1956. Sale to George T. Hernreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administratrix for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hernreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vols. 14:36, 52; 15:2). Sale to present owner by Donald Reynolds approved by FCC April 4, 1973 (Vol. 12:38; 13:15).

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT BROWNING, exec. vice president & general manager.
GORDON BROWN, general sales manager.
JAMES ANHALT, chief engineer.

DIGEST OF RATE CARD NO. 14
(Aug. 25, 1972)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

\$500 \$312 \$220 \$175 \$150 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$425.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Crawford	9,900	9,300	94
	Franklin	4,100	3,800	94
	Johnson	5,700	5,300	93
	Logan	6,500	6,100	94
	Madison	3,100	2,700	89
	Polk	5,600	5,200	92
50% & Over	Scott	3,500	3,200	93
	Sebastian	31,500	30,500	97
	Washington	29,700	27,800	94
	OKLAHOMA			
	Adair	5,600	5,100	92
	Haskell	3,600	3,400	95
	Latimer	3,200	2,900	91
	Le Flare	12,700	11,900	94
	Sequoyah	8,400	7,900	94
	ARKANSAS			
Between 25-49%	Benton	20,800	19,500	94
	Yell	6,000	5,700	94
	OKLAHOMA			
	Pittsburg	14,000	13,400	95
	ARKANSAS			
	Carroll	5,700	5,400	94
	Montgomery	2,500	2,300	92
	Newton	2,400	2,100	88
	Perry	2,200	2,100	96
	Pope	11,700	11,100	95
Between 5-24%	MISSOURI			
	Dent	4,500	4,200	93
	OKLAHOMA			
	Cherokee	9,100	8,600	95
	Mc Curtin	11,900	11,000	92
	Mc Intosh	5,100	4,800	95
	Muskogee	21,800	20,900	96
	Pushmataha	3,800	3,500	92
Station Totals		254,600	239,700	94
Net Weekly Circulation (1973-74)				127,000
Average Daily Circulation (1973-74)				86,200

Arkansas—Jonesboro



KAIT-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 420-ft. above av. terrain, 342-ft. above ground, 762-ft. above sea level.

Latitude 35° 54' 23"
Longitude 90° 41' 37"

Requests CP for change to 316-kw visual, 60-kw aural, 970-ft. above av. terrain, 926-ft. above ground, 1346-ft. above sea level, lat. 35° 54' 26", long. 90° 41' 37"; transmitter to 4.6-mi. N of city center, bearing N 7° E, Jonesboro. BPCT—4617.

Transmitter: 4.8-mi. N of center of Jonesboro.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

TV tape: Recording facilities.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KAIT-TV Ref: FCC File No. BMPCT—6918 Granted 2/26/68

© American Map Co., Inc., N.Y., No. 14244

KAIT-TV

Network Service: ABC.

Licensee: George T. Hernreich, 601 Garrison Ave., Fort Smith, Ark. (72901).

Studio: P.O. Box 790, Jonesboro, Ark. (72401).

Telephone: 501-932-4288. TWX No.: 910-728-6503.

Ownership: George T. Hernreich, 100%; he also owns KFPW-TV-AM, Fort Smith, Ark., KZNG, Hot Springs, Ark.; KGTO-TV, Fayetteville, Ark.

Began Operation: July 15, 1963.

Represented (sales) by The Meeker Co.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Personnel:

ROBERT HERNREICH, general manager.
DARREL CUNNINGHAM, station manager.
LARRY COFFMAN, program manager.
DON VEST, chief engineer.

DIGEST OF RATE CARD F

(April 3, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$390	\$240	\$175	\$110	\$82	\$41

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	7,700	7,300	94
	Craighead	20,300	19,600	97
	Greene	10,000	9,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS—(Continued)			
	Jackson	8,000	7,500	94
	Lawrence	7,000	6,500	93
	Poinsett	9,500	9,100	95
	Randolph	5,100	4,700	92
	Sharp	4,300	3,800	88
Between 25-49%	MISSOURI			
	Dunklin	13,400	12,900	96
	Oregon	3,900	3,600	91
	Ripley	4,200	3,900	92
	ARKANSAS			
	Cross	6,800	6,400	94
	Fulton	3,300	2,900	87
	Independence	9,200	8,700	94
	Izard	3,900	3,400	88
	Mississippi	20,100	19,100	95
Between 5-24%	MISSOURI			
	Carter	1,400	1,300	91
	Pemiscot	9,300	8,900	96
	ARKANSAS			
	Lee	5,300	4,800	91
	Monroe	4,300	3,900	91
	St Francis	9,800	9,100	93
	MISSISSIPPI			
	Panola	7,500	7,100	94
	MISSOURI			
Butler	13,700	13,100	96	
Howell	9,000	8,400	93	
New Madrid	8,300	8,000	96	
Stoddard	9,600	9,300	97	
TENNESSEE				
Dyer	12,200	11,700	96	
Station Totals		227,100	214,600	94
Net Weekly Circulation (1973-74)				90,700
Average Daily Circulation (1973-74)				58,000

Arkansas—Little Rock



KTHV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1760-ft. above av. terrain, 1158-ft. above ground, 2205-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

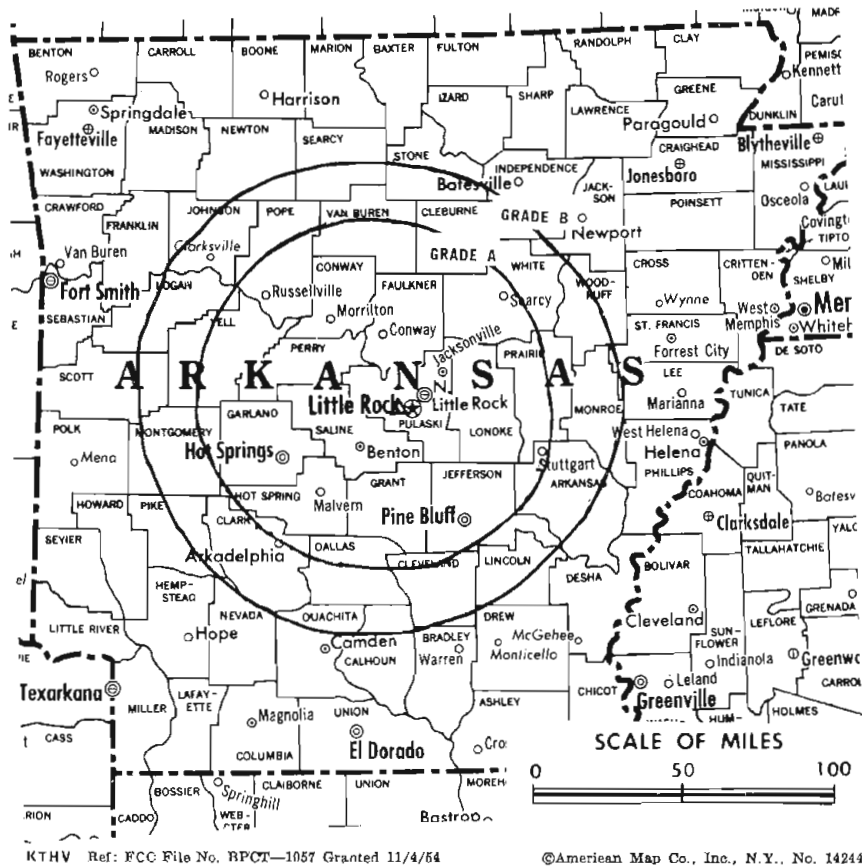
Transmitter: Shinall Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).
KTHV Ref: FCC File No. RPT-1057 Granted 11/4/54

©American Map Co., Inc., N.Y., No. 14244

KTHV

Licensee: Arkansas Television Co., Box 269, Little Rock, Ark. (72203).

Studio: 8th & Izard Sts. Telephone: 501-374-3764.

Ownership: Radio Bcstg. Inc., 42%; Arkansas Democrat, 32%; C. E. Lowry, 16%; Estate of K. August Engel, 10%. KTHV officers: Robert E. Brown, chairman; Clyde E. Lowry, pres.; C. S. Berry, v.p. & treas.; Marcus George, v.p. & dir.; B. G. Robertson, v.p. & secy. Ownership interlocks with radio KWKH & KROK (FM), Shreveport, La.

Began Operation: Nov. 27, 1955.

Represented (sales) by H-R Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

B. G. ROBERTSON, v.p. & general manager.
ROBERT D. LOWRY, station administrator.
MACK WALKER, sales manager.
JACK BOMAR, program manager.
GARY ROBERTSON, promotion manager.
CECIL SUITT, chief engineer.

DIGEST OF RATE CARD NO. G-7 (Sept. 1, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$800	\$575	\$425	Graded rates apply*		

*Highest rate: \$360.

NETWORK BASE HOURLY RATE: \$725.

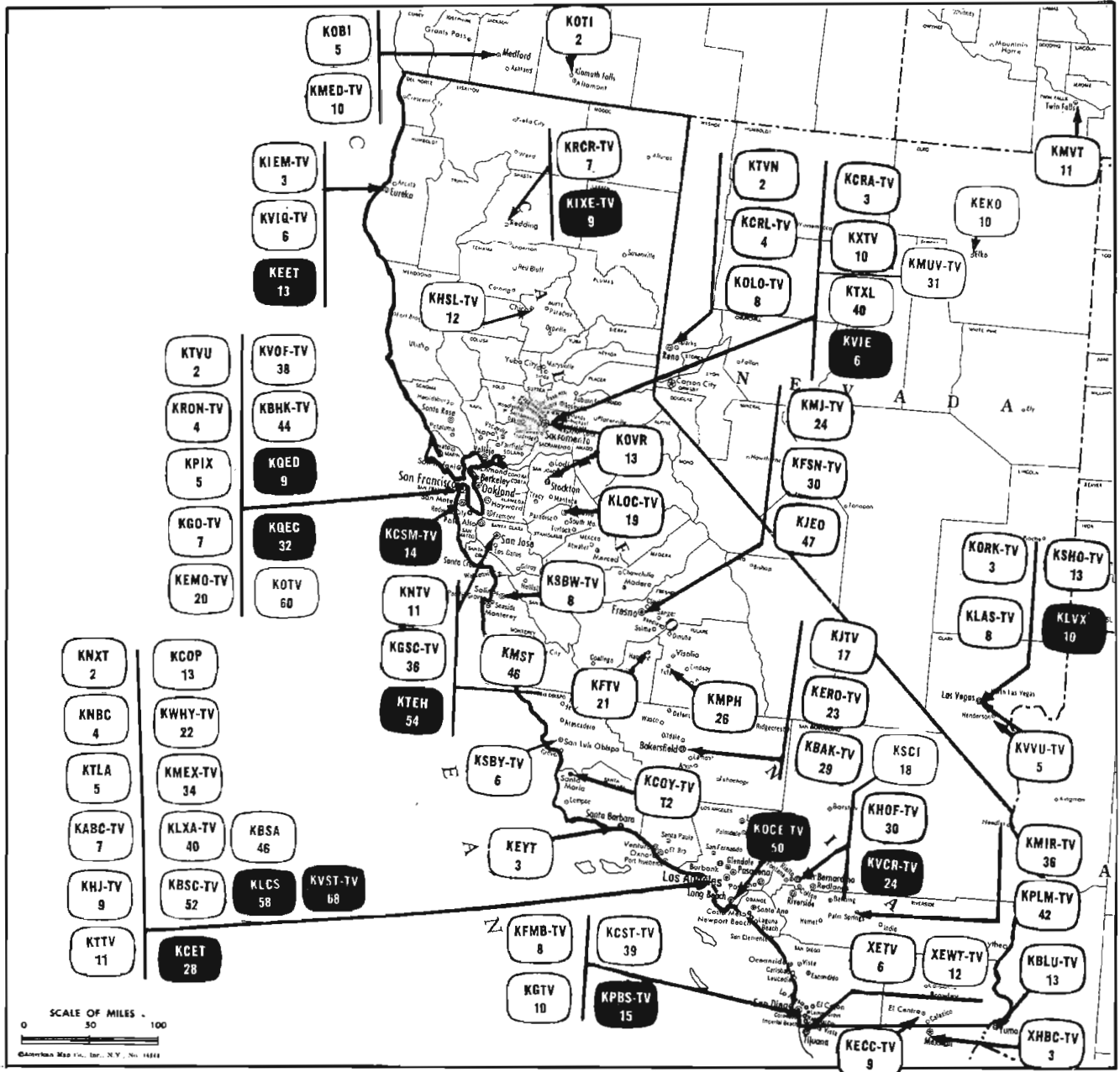
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Arkansas	8,000	7,700	96
	Bradley	4,700	4,400	94

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Clark	7,500	7,100	94
	Cleburne	4,800	4,500	94
	Cleveland	2,500	2,300	92
	Conway	7,900	7,500	95
	Dallas	3,500	3,300	94
	Desha	5,900	5,500	93
	Faulkner	10,700	10,200	95
	Franklin	4,100	3,800	94
	Garland	24,400	23,200	95
	Grant	3,900	3,700	95
	Hot Spring	8,500	8,100	95
	Independence	9,200	8,700	94
	Izard	3,900	3,400	88
	Jackson	8,000	7,500	94
	Jefferson	28,000	26,700	95
	Johnson	5,700	5,300	93
50% & Over	Lincoln	3,800	3,500	92
	Logan	6,500	6,100	94
	Lonoke	9,400	9,000	96
	Monroe	4,300	3,900	91
	Montgomery	2,500	2,300	92
	Ouachita	10,600	9,900	94
	Perry	2,200	2,100	96
	Pike	3,200	3,000	94
	Pope	11,700	11,100	95
	Prairie	4,000	3,700	94
	Pulaski	110,900	107,600	97
	Saline	13,200	12,800	97
	Sharp	4,300	3,800	88
	Stone	2,500	2,300	91
	Van Buren	3,500	3,300	94
	White	15,700	15,000	95
	Woodruff	4,200	3,900	92
	Yell	6,000	5,700	94

(Continued on page 58-b)

Station Totals	557,300	527,000	95
Net Weekly Circulation (1973-74)			325,600
Average Daily Circulation (1973-74)			207,900

California



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Los Angeles	2,202,000	2	3,545,700	2
San Francisco	936,000	7	1,635,600	6
Sacramento-Stockton	376,000	25	604,700	26
San Diego	249,000	43	517,300	31
Fresno	144,000	78	270,500	73
Salinas-Monterey	102,000	105	171,100	98
Bakersfield	65,000	137	94,200	149
Chico-Redding	46,000	152	89,500	152
Santa Barbara-Santa Maria	32,000	165	90,200	151

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Eureka	22,000	179	43,000	180
El Centro	12,000	195	42,900	181
Palm Springs	9,000	199	34,900	190
Modesto	*	*	*	*

California Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	26	26	52
● Educational Television Stations	4	9	13
			<u>65</u>

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

KRCR-TV, Chico
(See Redding, Cal.)

KBSC-TV, Corona
(See Los Angeles, Cal.)

KLXA-TV, Fontana
(See Los Angeles, Cal.)

KSBW-TV & KMST, Monterey
(See Salinas, Cal.)

KTVU, Oakland
(See San Francisco, Cal.)

KNTV, Salinas-Monterey
(See San Jose, Cal.)

KHSL-TV, Redding
(See Chico, Cal.)

KHOF-TV & KSCI, San Bernardino
(See Los Angeles, Cal.)

KSBW-TV & KMST, San Jose
(See Salinas-Monterey, Cal.)

KOVR & KTXL, Stockton
(See Sacramento, Cal.)

XHBC-TV

El Centro, Cal. (Mexicali, Mexico)

Ch. 3

Licensee: Televisora de Mexicali S.A., P.O. Box F, Calexico, Cal.
Studio & Transmitter: Mexicali, Mexico. Telephone: P.O. 2-28-55.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 15-kw visual, 7.5-kw aural. Antenna: 678-ft. above av. terrain, 600-ft. above ground, 20-ft. above sea level.

Latitude 32° 37' 21"
Longitude 115° 34' 54"

TV tape: Recording facilities.

Color: Live, film & slide.

Ownership: Affiliated with Telesistema Mexicano, S.A.

Began Operation: Oct. 6, 1957.

Represented (sales) by Spanish International Network Sales Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

RAUL SANCHEZ de APARICIO, station manager & film buyer.
HENRY BEZIES, chief engineer.

DIGEST OF RATE CARD NO. 6—(March 1, 1970)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.	\$344.00	\$172.00	\$116.00	\$87.00	\$80.00	\$60.00
	\$40.00					

State Educational Technical Facilities

(Complete Data in Educational Directory)

KEET

Eureka

Ch. 13

Non-Commercial Educational Station

Licensee: Redwood Empire ETV Inc., Eureka, Cal. (95501).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 65.63-kw visual, 13.2-kw aural. Antenna: 1460-ft. above av. terrain, 140-ft. above ground, 2759-ft. above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 19"

KOCE-TV

Huntington Beach

Ch. 50

Non-Commercial Educational Station

Licensee: Board of Trustees, Coast Community College District.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2750-kw max. & 290-kw horizontal visual, 275-kw max. & 29-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 254-ft. above ground, 1540.5-ft. above sea level.

Latitude 33° 58' 19"
Longitude 117° 56' 57"

California

KCET

Los Angeles

Ch. 28

Non-Commercial Educational Station

Licensee: Community TV of Southern California, 4400 Sunset Dr.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1200-kw max. and 45.7-kw horizontal visual, 240-kw max. and 9.12-kw horizontal aural. Antenna: Directional, 3050-ft. above av. terrain, 363-ft. above ground, 6022-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	47"

KLCS

Los Angeles

Ch. 58

Non-Commercial Educational Station

Licensee: Los Angeles City Unified School District, Box 3307.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1910-kw max. & 550-kw horizontal visual, 110-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 180-ft above ground, 5836-ft. above sea level.

Latitude	34°	13'	26"
Longitude	118°	03'	45"

KVST-TV

Los Angeles

Ch. 68

Non-Commercial Educational Station

Grantee: Viewer Sponsored TV Foundation, 1136 N. Highland Ave. (90038).

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1925-kw max. & 427-kw horizontal visual, 385-kw max. & 85.1-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 126-ft. above ground, 5836-ft. above sea level.

Latitude	34°	13'	36"
Longitude	118°	03'	59"

KIXE-TV

Redding

Ch. 9

Non-Commercial Educational Station

Licensee: Northern Cal. ETV Assn., Box 9 (96001).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 115-kw visual, 12-kw aural. Antenna: 3590-ft. above av. terrain, 99-ft. above ground, 6308-ft. above sea level.

Latitude	40°	36'	09"
Longitude	122°	39'	01"

KVIE

Sacramento-Stockton

Ch. 6

Non-Commercial Educational Station

Licensee: Central California Educational Television, Box 6.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1120-ft. above av. terrain, 1546-ft. above ground, 1544-ft. above sea level.

Latitude	38°	14'	50"
Longitude	121°	30'	03"

KVCR-TV

San Bernardino

Ch. 24

Non-Commercial Educational Station

Licensee: San Bernardino Community College Dist., 631 S. Mt. Vernon (92403).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.57-kw visual, 1.12-kw aural. Antenna: minus 290-ft. above av. terrain, 120-ft. above ground, 1178-ft. above sea level.

Latitude	35°	05'	20"
Longitude	117°	18'	44"

KPBS-TV

San Diego

Ch. 15

Non-Commercial Educational Station

Licensee: Cal. State U., San Diego.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1000-kw max. and 417-kw horizontal visual, 200-kw max. and 81.3-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 161-ft. above ground, 2693-ft. above sea level.

Latitude	32°	41'	48"
Longitude	116°	56'	10"

KQEC

San Francisco

Ch. 32

Non-Commercial Educational Station

Licensee: KQED Inc., 1011 Bryant St. (94103).

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1330-kw max. & 513-kw horizontal visual, 265-kw max. & 102-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

KQED

San Francisco

Ch. 9

Non-Commercial Educational Station

Licensee: KQED Inc., 1011 Bryant St. (94103).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

KTEH

San Jose

Ch. 54

Non-Commercial Educational Station

Licensee: Santa Clara County Board of Education, 100 Skyport Dr. (95110).

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 305.5-kw max. & 295-kw horizontal visual, 61.1-kw max. & 58.9-kw horizontal aural. Antenna: minus 30-ft. above av. terrain, 89-ft. above ground, 506-ft above sea level.

Latitude	37°	17'	18"
Longitude	121°	51'	50"

KCSM-TV

San Mateo

Ch. 14

Non-Commercial Educational Station

Licensee: San Mateo Community College Dist., 1700 West Hillsdale Blvd. (94402).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.8-kw visual, 2.09-kw aural. Antenna: 380-ft. above av. terrain, 143-ft. above ground, 748-ft. above sea level.

Latitude	37°	32'	12"
Longitude	122°	20'	02"

California—Bakersfield



KBAK-TV

Ch. 29

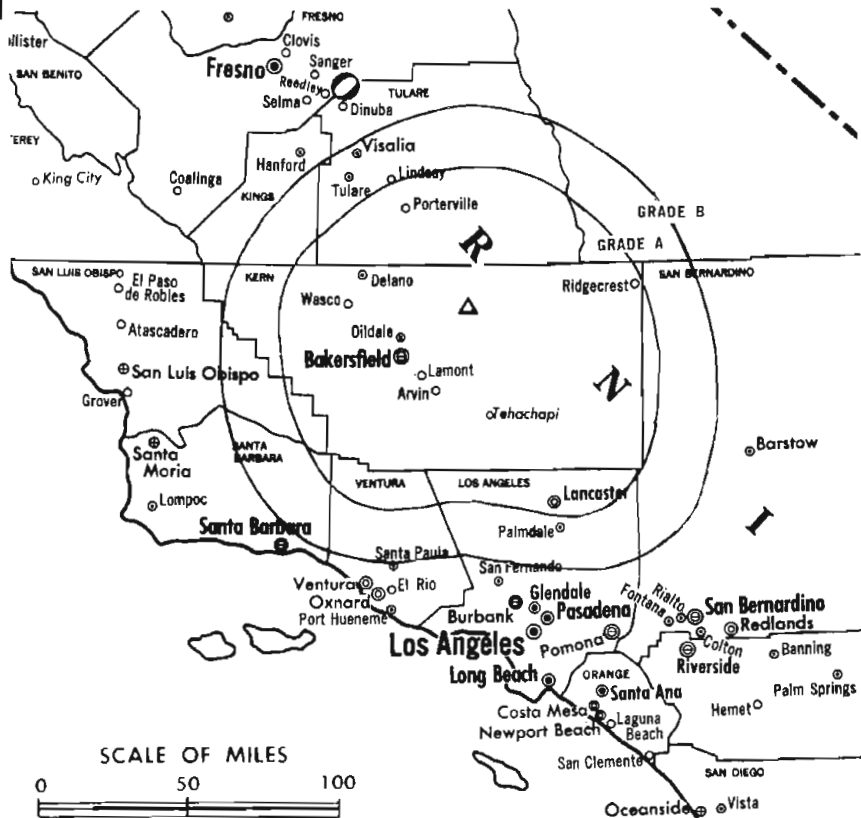
Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1720-kw max. & 77.6-kw horizontal visual, 340-kw max. & 15.5-kw horizontal aural. Antenna: 3730-ft. above av. terrain, 230-ft. above ground, 7775-ft. above sea level.

Latitude 35° 27' 11"
Longitude 118° 35' 25"

Transmitter: Breckenridge Mt., 24-mi. ENE of Bakersfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KBAK-TV Ref: FCC File No. BPCT-4248 Granted 9/23/69

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KBAK-TV

Licensee: HarriScope Broadcasting Corp., Box 2929, Bakersfield, Cal. (93303).

Studio: 2210 Chester Ave. (93301).

Telephone: 805-327-7955. TWX No.: 910-327-1109.

Ownership: Burt I. Harris, pres., 15%; Irving B. Harris, 40%; Donald P. Nathanson, 30%; 16 others, none with as much as 5%. HarriScope owns KTW0-TV & KTW0, Casper, Wyo.; KFBB-TV, Great Falls, Mont.; KULR-TV, Billings, Mont.; 27.5% of KGGM-TV, Albuquerque & KVSF, Santa Fe, N.M. Three principals control HarriScope of Chicago Inc. which owns 50% of WSNS-TV, Chicago. For other holdings, see CATV Group Ownership.

Began Operation: Aug. 20, 1953. Sale to present owner by Reeves Broadcasting Corp. approved May 12, 1964 by FCC (Television Digest, Vols. 3:52, 4:18). Sale to Reeves Broadcasting Corp. by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Vol. 16:36, 42).

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

- BURT I. HARRIS, president.
- GENE DENARI, vice president & general manager.
- ROBERT CURRY, station manager & general sales manager.
- DAVID MOORE, operations manager.
- AL RUCH, chief engineer.
- FRED WELLS, local-regional sales manager.
- HAL LAFFOON, news director.

DIGEST OF RATE CARD NO. 26—(Feb. 20, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$650	\$550	\$450			

Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern West	98,900	94,200	95
	Kings	21,600	20,200	94
	Tulare	65,600	61,900	94
Between 5-24%	CALIFORNIA			
	Fresno	147,300	139,900	95
	Kern East	18,100	17,300	95
	San Bernardino West	236,700	226,600	96
Station Totals		588,200	560,100	95
Net Weekly Circulation (1973-74)				176,100
Average Daily Circulation (1973-74)				89,200

For UHF Penetration by Markets
See Services Volume

California—Bakersfield



KERO-TV

Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1760-kw max. and 323-kw horizontal visual, 64.6-kw max. and 14.4-kw horizontal aural. Antenna: Directional, 3700-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

Latitude 35° 27' 14"
Longitude 118° 35' 37"

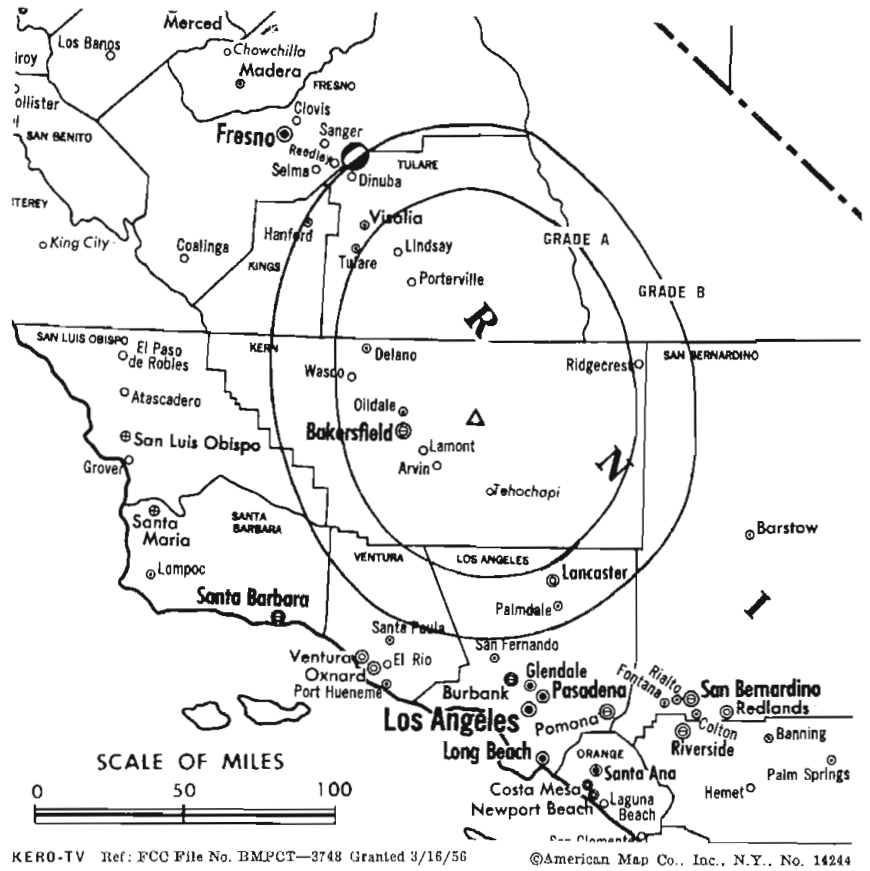
Note: This station operated simultaneously on Chs. 10 & 23 from July 1 to Sept. 1, 1963, and thereafter only on Ch. 23.

Transmitter: Breckenridge Mt., 22-mi. E of Bakersfield.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KERO-TV Ref: FCC File No. BMPCT-3748 Granted 3/16/56 ©American Map Co., Inc., N.Y., No. 14244

KERO-TV

Licensee: McGraw-Hill Broadcasting Co. Inc., 321 21st St., Bakersfield.

Studio: Television Center, P.O. Box 2367, Bakersfield, Cal. (93303).

Telephone: 805-327-1441. TWX No.: 510-843-2113.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership.

Began Operation: Sept. 26, 1953. Sale to present owners by Time-Life Bcst. Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Sale to Time-Life by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Vols. 3:15-16, 31, 48). Merger of Marietta Bcstg. Inc. (including KFMB-TV & KFMB, San Diego) into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Kofeen & Burt.

Personnel:

NORMAN E. WALT, president.
RAYMOND WATSON, vice president & general manager.
ROD O'HARRA, general sales manager.
KYLE MELTON, local sales manager.
DON RINKER, program manager.
LARRY EDWARDS, production manager.
NORMAN E. HALL, engineering director.
RON MOORE, news director.

DIGEST OF RATE CARD NO. 2a (Jan. 14, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—8-11 p.m., daily.						
\$575	\$385	\$260	\$170	Graded rates apply*		

*Highest rate: \$275.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern West	98,900	94,200	95
	Tulare	65,600	61,900	94
Between 5-24%	CALIFORNIA			
	Kern East	18,100	17,300	95
	Kings	21,600	20,200	94
Station Totals		204,200	193,600	95
Net Weekly Circulation (1973-74)			123,400	
Average Daily Circulation (1973-74)			71,300	

California—Bakersfield



KJTV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1150-kw max. & 316-kw horizontal visual, 230-kw max. & 62.8-kw horizontal aural. Antenna: 1391-ft. above av. terrain, 270-ft. above ground, 3795-ft. above sea level.

Latitude 35° 26' 20"
Longitude 118° 44' 23"

Transmitter: Mt. Adelaide, 16-mi. E of Bakersfield.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Studio: 29th & Eye Sts.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KJTV Ref: FCC File No. BMPCT-6868 Granted 1/14/60

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KJTV

Licensee: Kern County Broadcasting Co., 2831 Eye St., Bakersfield, Cal. (93301).

Mailing Address: P.O. Box 226, Bakersfield (93302).

Telephone: 805-327-7511. TWX No.: 910-327-1120.

Ownership: ASI Communications Inc., Ralph C. Guild, chmn., 46.5%; George R. Fritzinger, pres., 10%; Burke-Stuart Co. Inc., 3.8%; others, none with as much as 2%. ASI also owns WRYT, Boston; KROY-AM-FM, Sacramento; KFAC-AM-FM, Los Angeles; WERE, Cleveland, Ohio.

Began Operation: Nov. 8, 1959. Transfer to Atlantic States Industries from Lincoln Dellar & wife approved by FCC Sept. 11, 1969 (Television Digest, Vol. 8:49; 9:37). Previous sale to Dellar's by group which included Dellar as 41.2% stockholder approved by FCC Dec. 31, 1962 (TV Addenda 32-KKKK).

Represented (sales) by Avco Television Sales.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. E. Towne & Associates.

Personnel:

JOE NICCOLI, vice president & general manager.
TED WARNER, director of operations.
BRENDA PETRONE, national sales manager.
BRUCE C. SMITH, chief engineer.

DIGEST OF RATE CARD NO. 10 (Sept. 13, 1971)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. ID

Class AA—7:30-10:30 p.m., daily.

\$800.00 \$400.00 \$250.00 \$225.00 \$200.00 Graded rates apply*

*Highest rate: \$140.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern West	98,900	94,200	95
Between 25-49%	CALIFORNIA			
	Tulare	65,600	61,900	94
Between 5-24%	CALIFORNIA			
	Kern East	18,100	17,300	95
	Kings	21,600	20,200	94
Station Totals		204,200	193,600	95
Net Weekly Circulation (1973-74)				97,100
Average Daily Circulation (1973-74)				51,100

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436

California—Chico



KHSL-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

Transmitter: Cohasset Road.

Studio: 180 E. 4th St.

AM Affiliate: KHSL, 5-kw, 1290 kHz (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A.D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KHSL-TV Ref: FCC File No. BMPCT-6784 Granted 5/9/68 ©American Map Co., Inc., N.Y., No. 14244

KHSL-TV

Licensee: Golden Empire Bcstg. Co., Box 489, Chico, Cal. (95926).

Telephone: 916-342-0141. TWX No.: 916-348-2134.

Ownership: Mrs. Hugh McClung, pres., 100%; Dorothy Locke, secy.-treas. Also operates KVCV, Redding & KHSL, Chico, Cal., both AM.

Began Operation: Aug. 22, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

- C. H. KINSLEY JR., executive vice president & manager.
- LARRY PAVILONIS, operations manager.
- RUSSEL POPE, director of engineering.
- GEORGE WUSSOW, chief engineer.

DIGEST OF RATE CARD NO. 18—(Sept. 9, 1974)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	ID	
Class AA—6-11 p.m., daily.	\$450.00	\$240.00	\$170.00	\$140.00*	\$70.00*	\$35.00*

*Class AA—7-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Butte	41,200	38,700	94
	Colusa	4,700	4,400	94
	Glenn	6,500	6,200	95
	Lassen	6,300	5,700	91
	Shasta	30,500	29,200	96
	Siskiyou	11,700	10,700	91
	Sutter	14,400	13,800	96
	Tehama	10,400	10,000	96
	Trinity	3,000	2,700	90
Yuba	13,600	13,000	96	
Between 25-49%	CALIFORNIA			
	Lake	10,700	9,600	90
	Modoc	3,000	2,700	90
	Plumas	4,800	4,400	91
Between 5-24%	CALIFORNIA			
	Mendocino	18,900	17,000	90
	Nevada West	10,900	10,100	93
	Placer East	2,500	2,400	95
Placer West	28,100	26,700	95	
Station Totals		221,200	207,300	94
Net Weekly Circulation (1973-74)				133,000
Average Daily Circulation (1973-74)				80,300

California—El Centro



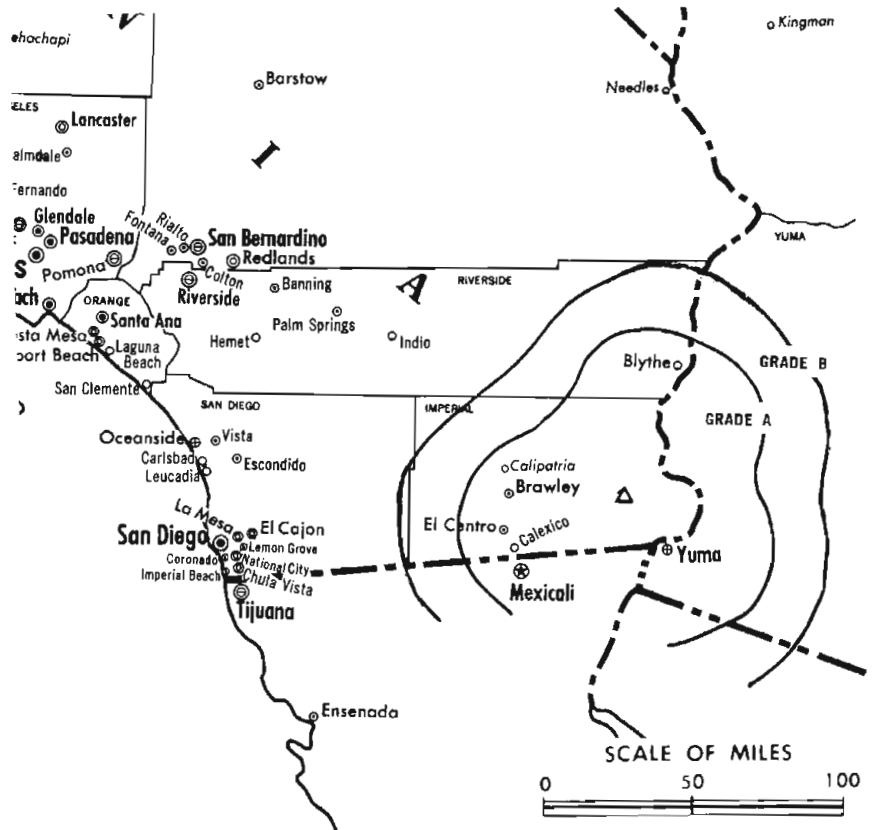
KECC-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 170-kw max. & 40.7-kw horizontal visual, 35-kw max. & 8.13-kw horizontal aural. Antenna: 1720-ft. above av. terrain, 503-ft. above ground, 2667-ft. above sea level.
 Latitude 33° 03' 18"
 Longitude 114° 49' 37"

Transmitter: Top of Black Mtn.
 TV tape: Recording facilities.
 Color: Network, live, film & slide.
 News Wire Service: AP.
 Represented (sales) by UBC Sales.

Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



KECC-TV Ref: FCC File No. BMPCT-8875 Granted 1/25/71

© American Map Co., Inc., N.Y., No. 14244

KECC-TV

Network Service: CBS.
 Grantee: KECC TV Corp., 778 State St., El Centro.
 Studio: 778 State St. (92243). Telephone: 714-352-9670.
 Mailing Address: P.O. Box 29, El Centro (92243).
 Ownership: United Broadcasting, 100%. For other interests, see Group Ownership.
 Began Operation: Dec. 6, 1968.
 Represented (legal) by Smith & Pepper.
 Personnel:
 RICHARD EATON, president.
 RICHARD SAMPSON, general manager.
 RALPH MELANSON, chief engineer.

DIGEST OF RATE CARD NO. 5—(April 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID
Class A—6:59-10:59 p.m., daily.	\$300.00	\$180.00	\$130.00	\$55.00	\$35.00
NETWORK BASE HOURLY RATE: \$110.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARIZONA Yuma	22,100	19,900	90
	CALIFORNIA Imperial	25,300	23,000	91
Between 5-24%	CALIFORNIA Riverside East	6,000	5,600	95
Station Totals		53,400	48,500	91
Net Weekly Circulation (1973-74)				30,900
Average Daily Circulation (1973-74)				15,200

For Group Ownership of TV Stations,
 see Services volume

California—Eureka



KIEM-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1650-ft. above av. terrain, 249-ft. above ground, 3025-ft. above sea level.

Latitude 40° 43' 52"

Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi. SE of Eureka.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

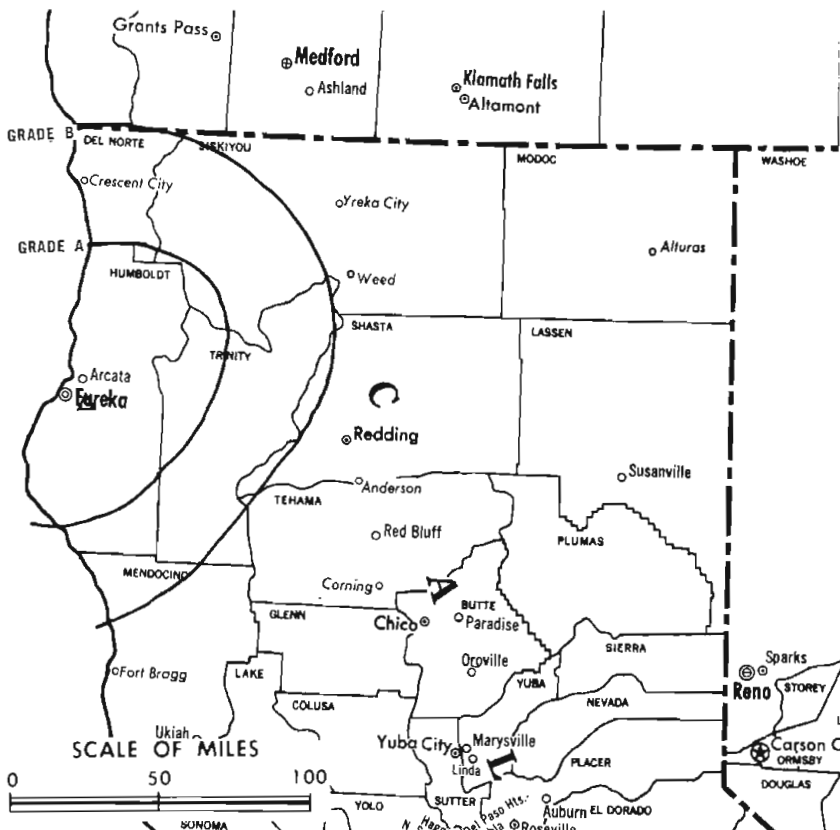
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KIEM-TV Ref: FCC File No. BMPCT-3432 Granted 12/1/55

©American Map Co., Inc., N.Y., No. 14244

KIEM-TV

Network Service: CBS, NBC on per program basis.

Licensee: California Oregon Radio Co., Box 3E, Eureka, Cal. (95501).

Studio: 5640 S. Broadway, Eureka.

Telephone: 707-443-3123. **TWX No.:** 510-742-6014.

Ownership: Ingham Communications Inc. Harvey Ingham, pres., 50%; Richard Ingham, v.p., 50%; Jean Ingham, secy.

Began Operation: Oct. 25, 1953. Sale by William B. Smullin to Wayne Vickers, et al., approved by FCC Oct. 25, 1961. Sale to present owners approved July 29, 1975.

Represented (sales) by Avery-Knode Inc.; Art Moore & Assoc., Pacific Northwest.

Represented (legal) by Haley, Bader & Potts.

Personnel:

HARVEY INGHAM, president & general manager.

ELMER HASKIN, sales manager.

DONALD R. KING, chief engineer.

ROBERT R. MILLER, operations manager.

DIGEST OF RATE CARD NO. 16A—(Sept. 9, 1974)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.				
\$350.00	\$200.00	\$150.00	\$50.00	\$40.00

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	5,400	4,900	91
	Humboldt	35,700	33,700	94
	OREGON			
	Curry	4,900	4,400	90
Between 5-24%	CALIFORNIA			
	Mendocino	18,900	17,000	90
	Trinity	3,000	2,700	90
Station Totals		67,900	62,700	92
Net Weekly Circulation (1973-74)				41,500
Average Daily Circulation (1973-74)				30,800

California—Eureka

abc **NB KVIQ-TV**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1740-ft. above av. terrain, 377-ft. above ground, 3049-ft. above sea level.

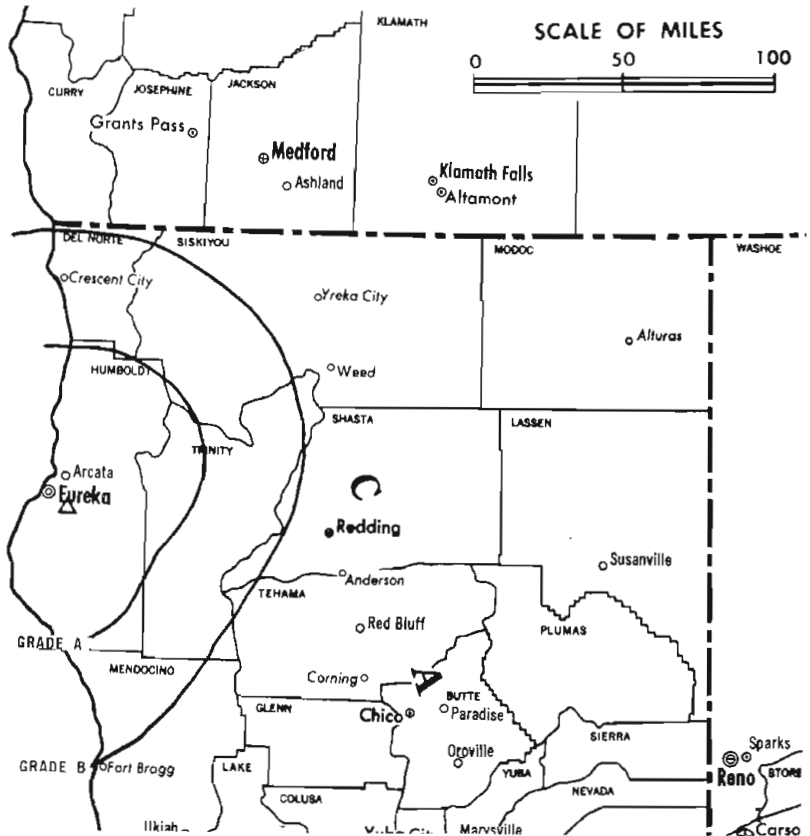
Latitude 40° 43' 36"

Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: (C) MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-h).

KVIQ-TV Ref: FCC File No. BPCT-2784 Granted 9/30/60

©American Map Co., Inc., N.Y., No. 14244

KVIQ-TV

Network Service: NBC & ABC.

Licensee: California Northwest Broadcasting Co., Box 1019, Eureka, Cal. (95501).

Studio: 1800 Broadway, Eureka, Cal.

Telephone: 707-443-3061. TWX No.: 707-742-6265.

Ownership: Carl & Leah McConnell, 100%. Carl & Leah McConnell also own radio KCLM, Redding, Cal.

Began Operation: April 1, 1958. Sale to present owners by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales) by H-R Television Inc.; Simpson/Reilly & Assoc. (Portland, Seattle).

Represented (legal) by Greeley, Bernard & Tierney.

Represented (engineering) by Hammett & Edison.

Personnel:

CARL R. McCONNELL, president
 ALLEN JONES, vice president & general manager.
 BOB TURNER, program director.
 LYNN OLSEN, chief engineer.

DIGEST OF RATE CARD NO. 3

(July 1, 1969)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
 Class AA—7-10:59 p.m., daily.
 \$275.00 \$165.00 \$110.00 \$83.00 \$50.00 \$50.00 \$25.00
 NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Del Norte	5,400	4,900	91
	Humboldt	35,700	33,700	94
Between 5-24%	OREGON			
	Curry	4,900	4,400	90
	CALIFORNIA			
	Mendocino	18,900	17,000	90
	Trinity	3,000	2,700	90
Station Totals		67,900	62,700	92
Net Weekly Circulation (1973-74)				40,700
Average Daily Circulation (1973-74)				29,400

California—Fresno



KFSN-TV



Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1660-kw max. & 862-kw horizontal visual, 340-kw max. & 35.5-kw horizontal aural. Antenna: 2080-ft. above av. terrain, 276-ft. above ground, 4755-ft. above sea level.

Latitude 37° 04' 39"
Longitude 119° 26' 01"

Requests modification of license to specify Ch. 34.

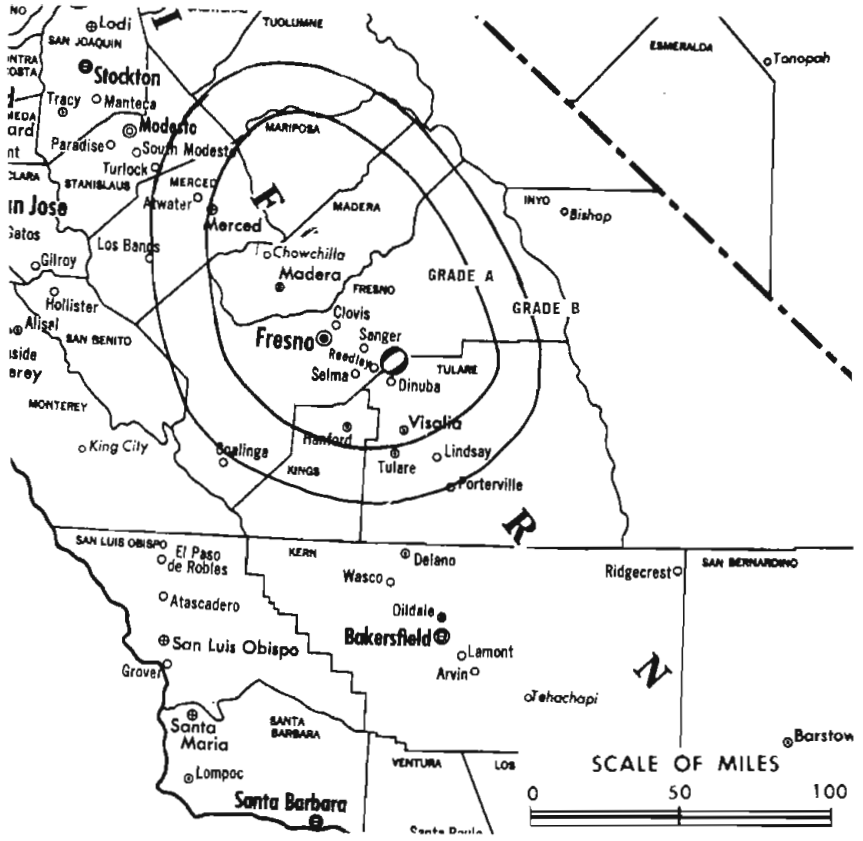
Transmitter: Meadow Lake, Cal.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFSN-TV Ref: FCC File No. BPCT-4226 Granted 6/6/69

©American Map Co., Inc., N.Y., No. 14244

KFSN-TV

Network Service: CBS.

Licensee: Capital Cities Communications Inc.

Studio: 1777 G St., Fresno, Cal. (93721).

Telephone: 209-442-1170. TWX No.: 209-481-1362.

Ownership: Capital Cities Communications Inc. For officers & other interests, see Group Ownership.

Began Operation: May 10, 1956. Sale to present owner by Triangle Publications approved by FCC Feb. 24, 1971 (Television Digest, Vol. 11:9). Previous sale to Triangle by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Vols. 14:47; 15:1).
Note: Operated on Ch. 12 until Feb. 17, 1961, when it switched to uhf Ch. 30 (Vol. 17:8).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by A.D. Ring & Associates.

Personnel:

WALTER C. LISS JR., general manager.
ANTHONY R. TWIBELL, general sales manager.
RICHARD WAGSCHAL, local sales manager.
PAUL STONE, promotion manager.
STEPHEN WEBER, director of engineering.
LEE JASON, program director.
BOB RIOS, business manager.

DIGEST OF RATE CARD NO. 2-74

(Sept. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class AA—7:30-11 p.m., daily.					
\$950.00	\$650.00	\$450.00	\$250.00	Graded rates apply*	

*Highest rate: \$375.

NETWORK BASE HOURLY RATE: \$600.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA				
		Fresno	147,300	139,900	95
		Kings	21,600	20,200	94
		Madera	14,800	13,900	94
		Merced	36,500	34,600	95
	Tulare	65,600	61,900	94	
Between 25-49%	CALIFORNIA				
		Mariposa	2,800	2,500	90
Between 5-24%	CALIFORNIA				
		Stanislaus	70,700	66,300	94
Station Totals			359,300	339,300	94
Net Weekly Circulation (1973-74)				234,800	
Average Daily Circulation (1973-74)				157,600	



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Los Angeles (213) 937-6420. San Francisco (415) 391-1702. Dallas (214) 522-2470. Washington (301) 595-4644.

California—Fresno



KJEO



Ch. 47

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 440-kw max. visual with directional antenna & tilt, 269-kw max. horizontal & 200-kw average horizontal visual, 20-kw max. aural. Antenna: 1790-ft. above av. terrain, 138-ft. above ground, 4596-ft. above sea level.

Latitude 37° 04' 13"
Longitude 119° 25' 31"

Transmitter: Bald Mt.

Studio: 4880 N. First St.

Telephone: 209-222-2411.

TWX No.: 910-362-3181.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KJEO Ref: FCC File No. BPCT-2285 Granted 8/26/67

©American Map Co., Inc., N.Y., No. 14244

KJEO

Licensee: Retlaw Enterprises Inc., P.O. Box 5455, Fresno, Cal. (93755).

Ownership: Retlaw Enterprises Inc. Lillian Disney Truysen, chmn., 20%; Joseph C. Drilling, v.p., broadcasting; Sharon Disney Lund, v.p., 40%; Diane Disney Miller, v.p., 24% (holds additional 16% as custodian for Christopher & Joanna Miller); Ronald W. Miller, vice chmn.; Royal Clark, v.p.-secy.-treas; Charles Romero, asst. secy.-treas. Retlaw Enterprises owns KOGO (AM), San Diego and operates 2 major amusement park attractions at Disneyland; has minority interests in certain motion pictures produced by Walt Disney Productions; also owner & licensor of rights to Walt Disney name.

Began Operation: Sept. 20, 1953. Sale to Retlaw Enterprises by Shasta Telecasting Corp. (George C. Fleharty, Laurence W. Carr, Morris K. Cohen, Robert L. Hammett, Carl R. McConnell & Russell K. Olsen) approved by FCC April 17, 1968 (Television Digest, Vol. 8:17).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Hammett & Edison.

Represented (legal) by McKenna, Wilkinson & Kittner

Personnel:

JOSEPH C. DRILLING, president.
WILLIAM SAWYERS, vice president & general manager.
GARY VAUTIN, program director.
ANDY MASTORAS, vice president & business manager.
JANICE CROSBY, vice president, broadcast standards.
WALT DAVIS, sales manager.
JAY HILL, chief engineer.
FRANCES HERNANDEZ, traffic manager.

JAMES K. MYERS, promotion & creative director.
DAN CULLEN, news director.
COLLIN DOUGHERTY, director of public affairs.

DIGEST OF RATE CARD NO. V (July 1, 1971)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$800.00	\$480.00	\$290.00		Graded rates apply*	

*Highest rate: \$270.

NETWORK BASE HOURLY RATE: \$581.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	147,300	139,900	95
	Kings	21,600	20,200	94
	Madera	14,800	13,900	94
	Merced	36,500	34,600	95
	Tulare	65,600	61,900	94
Between 5-24%	CALIFORNIA			
	Mariposa	2,800	2,500	90
Station Totals		288,600	273,000	95
Net Weekly Circulation (1973-74)			230,000	
Average Daily Circulation (1973-74)			142,600	

California—Fresno



KMJ-TV



Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1600-kw max. and 191-kw horizontal visual, 153-kw max. and 38-kw horizontal aural. Antenna: Directional, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level.

Latitude 36° 44' 45"
Longitude 119° 16' 53"

Requests CP for change to 3715-kw max. & 446-kw horizontal visual, 268-kw max. & 67.2-kw horizontal aural. BPCT-4879.

Transmitter: Bear Mt.

Studio: 1544 Van Ness.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

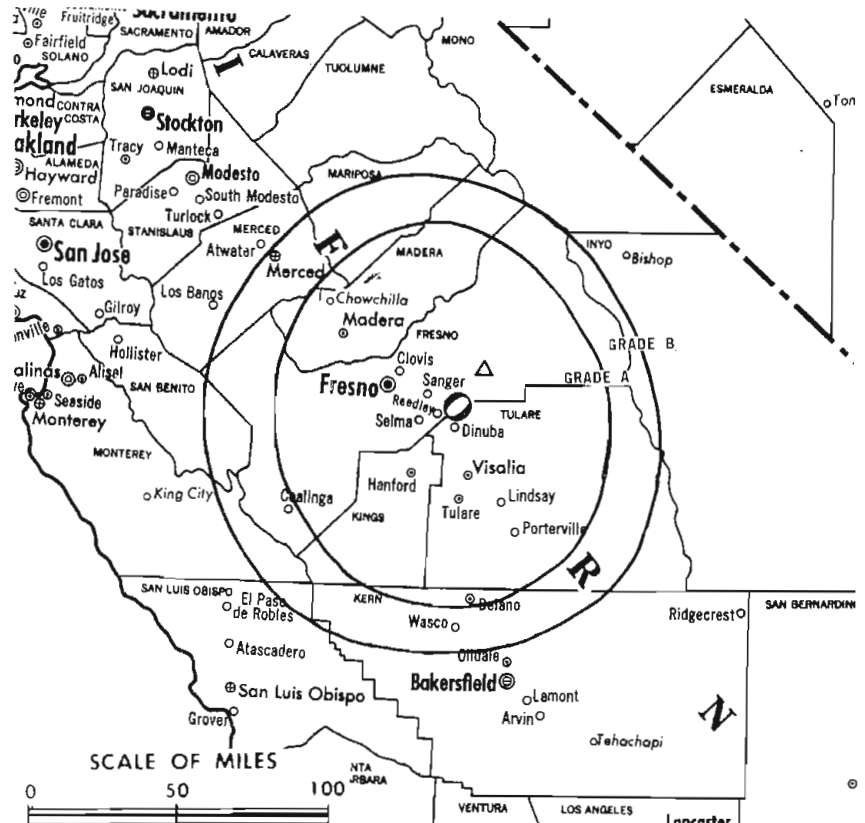
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV % and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KMJ-TV Ref: FCC File No. BPCT-2850 Granted 7/12/61

©American Map Co., Inc., N.Y., No. 14244

KMJ-TV

Licensee: McClatchy Newspapers, 1544 Van Ness, Fresno, Cal. (93721).

Studio: 1544 Van Ness.

Telephone: 209-268-6666. TWX No.: 910-362-2403.

AM Affiliate: KMJ, 5-kw, 580 kHz (NBC). FM Affiliate: KMJ-FM, 7.3-kw, 97.9 MHz (No. 250), 630-ft.

Ownership: Eleanor McClatchy, pres.; Charles K. McClatchy, v.p.; L. R. Matushak, secy.-treas.; John J. Hamlyn, asst. secy.-treas.; Walter P. Jones & Myron Depow, directors. Also own KFBK-AM-FM, Sacramento; KBEE-AM-FM, Modesto; KOH, Reno, Nev. McClatchy Newspapers publish Fresno Bee, Sacramento Bee, Modesto Bee, McClatchy also owns KOVR, Stockton-Sacramento.

Began Operation: June 1, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

JIM THOMPSON, manager.
EDGAR L. DEATHERAGE, sales manager.
KEN WALIGORSKI, program manager.
DIANE WHITE, traffic manager.
WILLIAM TRETTIN, film editor.
GORDON LEE, chief engineer.
DON LA MONT, promotion manager.

DIGEST OF RATE CARD NO. A42

(Sept. 9, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$900.00	\$575.00	\$400.00			Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	147,300	139,900	95
	Kings	21,600	20,200	94
	Madera	14,800	13,900	94
	Merced	36,500	34,600	95
	Tulare	65,600	61,900	94
Between 25-49%	CALIFORNIA			
	Mariposa	2,800	2,500	90
Station Totals		288,600	273,000	95
Net Weekly Circulation (1973-74)			240,900	
Average Daily Circulation (1973-74)			162,700	

California—Guasti

KBSA

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 219-kw visual, 138-kw aural. Antenna: 2878-ft. above av. terrain, 138-ft. above ground, 2840-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 58"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Arbitron Data: Not available.



KBSA Ref: FCC File No. BMPCT-7200 Granted 6/8/70

©American Map Co., Inc., N.Y., No. 14244

KBSA

Licensee: Broadcasting Service of America, P. O. Box 286, La Canada, Cal. (91011).

Studio: 1404 E. Ball Rd., Anaheim, Cal. (92805).

Telephone: 714-636-4455.

Ownership: Berean Bible Ministries, a non-profit corp. Rev. W. Kenneth Connolly, pres.; Gifford N. Hartwell, secy.-treas.

Began Operation: July 1972, left air Jan. 29, 1973. Resumed operation June 7, 1973. Sale to present owner by William A. Myers approved by FCC March 12, 1975.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

W. KENNETH CONNOLLY, president.

Rates: Not available.

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

California—Hanford-Fresno

KFTV
Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1790-kw max. & 131-kw horizontal visual, 327-kw max. & 23.8-kw horizontal aural. Antenna: 1840-ft. above av. terrain, 160-ft. above ground, 4610-ft. above sea level.

Latitude 37° 04' 24"
Longitude 119° 25' 42"

Transmitter: Bald Mtn., 52-mi. NE of Hanford.

Color: Film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KFTV Ref: FCC File No. BMPCT-7403 Granted 8/28/72

©American Map Co., Inc., N.Y., No. 14244

KFTV

Licensee: Spanish International Communications Corp., 721 N. Bronson Ave., Los Angeles, Cal. (90038).

Studio: 8515 E. Lacey Blvd., Hanford, Cal. (93230).

Telephone: 209-584-3362.

Ownership: See KMEX-TV, Los Angeles.

Began Operation: Feb. 27, 1962 as KDAS; left air May 13, 1966 (Television Digest, Vol. 6:22). Sale to present owner approved March 19, 1969. Resumed operation Sept. 20, 1972.

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

DANIEL D. VILLANUEVA, vice president & general manager.

ERNESTO BALLESTE, station manager.

LAWRENCE BECKMAN, chief engineer.

DIGEST OF RATE CARD NO. 3—(Dec. 3, 1973)

Zone I—6-10:30 p.m., Mon.-Fri. 30 Sec.: \$50.00.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Kings	21,600	20,200	94
Station Totals		21,600	20,200	94
Net Weekly Circulation (1973-74)				9,300
Average Daily Circulation (1973-74)				3,000

California—Los Angeles



KABC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 166-kw visual, 25.7-kw aural. Antenna: electrically tilted 3°, 2970-ft. above av. terrain, 234-ft. above ground, 5940-ft. above sea level.
 Latitude 34° 13' 36"
 Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

AM Affiliate: KABC, 5-kw, 790 kHz (ABC).

FM Affiliate: KLOS, 20-kw, 95.5 MHz (No. 238), 196-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News Service.

Facsimile Service: UPI.

News Film Service: ABC.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KABC-TV Ref: FCC File No. BPCT-1424 Granted 4/10/53

©American Map Co., Inc., N.Y., No. 14244

KABC-TV

Licensee: American Broadcasting Companies Inc., 1330 Ave. of the Americas, New York, N.Y. (10020).

Studio: Prospect & Talmadge Sts., Hollywood (90027).

Telephone: 213-663-3311. TWX No.: 213-666-1240.

Ownership: See WABC-TV, New York.

Began Operation: Sept. 16, 1949 as KECA-TV.

Represented (sales) by ABC-TV Television Spot Sales Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- JOHN C. SEVERINO, vice president & general manager.
- THOMAS K. VAN AMBURG, general sales manager.
- JOHN RIEDL, national sales manager.
- CHARLES CLARK, local sales manager.
- JAMES TAYLOR, assistant program director.
- NORMAN H. SLOANE, business manager.
- GEORGE L. PIERCE, sales service manager.
- NORMA OLSEN, director of program operations.
- GERALD MINNUCCI, dir. of advertising & public relations.
- WILLIAM F. DRYER, chief engineer.
- BERT TAPIA, film director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5100.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA				
		Imperial	25,300	23,000	91
		Inyo	6,400	5,500	86
		Kern East	18,100	17,300	95
		Los Angeles	2,603,900	2,508,800	96
		Orange North	360,500	351,900	98
		Orange South	180,800	176,500	98
		Riverside West	137,300	130,400	95
		San Bernardino West	236,700	226,600	96
		Santa Barbara South	54,200	51,300	95
	Ventura	133,000	128,700	97	
Between 25-49%	CALIFORNIA				
		Kern West	98,900	94,200	95
		Riverside Central	36,700	34,900	95
		San Luis Obispo	41,000	38,600	94
	Santa Barbara North	41,000	38,900	95	
Between 5-24%	CALIFORNIA				
	San Diego	537,500	517,300	96	
Station Totals			4,511,300	4,343,900	96
Net Weekly Circulation (1973-74)				3,283,800	
Average Daily Circulation (1973-74)				1,919,400	

California—Los Angeles

KCOP

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 170-kw visual, 32.4-kw aural. Antenna: 2920-ft. above av. terrain, 200-ft. above ground, 5880-ft. above sea level.

Latitude 34° 13' 42"
Longitude 118° 04' 02"

Transmitter: Mt. Wilson.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: UPI.
Facsimile Service: UPI.



KCOP Ref: FCC File No. BMECT-240 Granted 6/23/48

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCOP

Network Service: None, independent.
Licensee: KCOP Television Inc., 915 N. La Brea, Hollywood, Cal. (90038).
Studio: 915 N. La Brea.
Telephone: 213-851-1000.
TWX No.: 910-321-4197.
Ownership: Chris-Craft Industries Inc., 100%. For officers and principal stockholders, see KPTV, Portland, Ore.
Began Operation: Sept. 17, 1948. Sale to Chris-Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas (25% each) approved Jan. 27, 1960 by FCC (Television Digest, Vols. 15:33, 36, 43, 16:5). Previous sale to Crosby et al by Copley Press approved Dec. 11, 1957 by FCC (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).
Represented (sales) by TeleRep Inc.
Represented (legal) by Hogan & Hartson.
Personnel:
RICHARD H. FRANK, president & general manager.
EVAN THOMPSON, station manager.
BILL FRANK, local sales manager.
JOHN L. GRASSE, director of engineering.
ROBERT A. STERN, business manager.
PETER SCHLESINGER, program director.
GARY DAVIS, director of advertising & promotion.

DIGEST OF RATE CARD NO. 7 Rev.
(Sept. 17, 1973)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.	
Class A—6-11 p.m., daily.	\$3300	\$2000	\$1200	\$1020	\$612	\$510

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CALIFORNIA				
	Kern East	18,100	17,300	95	
	Los Angeles	2,603,900	2,508,800	96	
	Orange North	360,500	351,900	98	
	Orange South	180,800	176,500	98	
	Riverside West	137,300	130,400	95	
	San Bernardino West	236,700	226,600	96	
Ventura	133,000	128,700	97		
Between 25-49%	ARIZONA				
	Yuma	22,100	19,900	90	
	CALIFORNIA				
	Imperial	25,300	23,000	91	
	Kern West	98,900	94,200	95	
	Riverside Central	36,700	34,900	95	
	San Diego	537,500	517,300	96	
San Luis Obispo	41,000	38,600	94		
Santa Barbara North	41,000	38,900	95		
Santa Barbara South	54,200	51,300	95		
NEW MEXICO					
Eddy	13,200	12,700	96		
Between 5-24%	ARIZONA				
	Cochise	24,200	22,600	93	
	CALIFORNIA				
	Inyo	6,400	5,500	86	
	Riverside East	6,000	5,600	95	
	NEW MEXICO				
	Chaves	14,800	14,300	96	
Dona Ana	22,800	21,400	94		
Grant	8,200	7,400	90		
Mc Kinley	12,000	10,400	86		
San Juan	17,900	16,000	89		
Santa Fe	18,900	17,800	94		
Station Totals		4,671,400	4,492,000	96	
Net Weekly Circulation (1973-74)				2,134,600	
Average Daily Circulation (1973-74)				747,600	

83-b

California—Los Angeles

KHJ-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 162-kw visual, 22.9-kw aural. Antenna: 2960-ft. above av. terrain, 199-ft. above ground, 5929-ft. above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: TVN.

Facsimile Service: UPI.

AM Affiliate: KHJ, 5-kw, 930 kHz.

FM Affiliate: KRTH, 58-kw, 101.1 MHz (No. 266), 2950-ft.

Represented (sales) by RTVR Inc.

Studio: 5515 Melrose Ave.

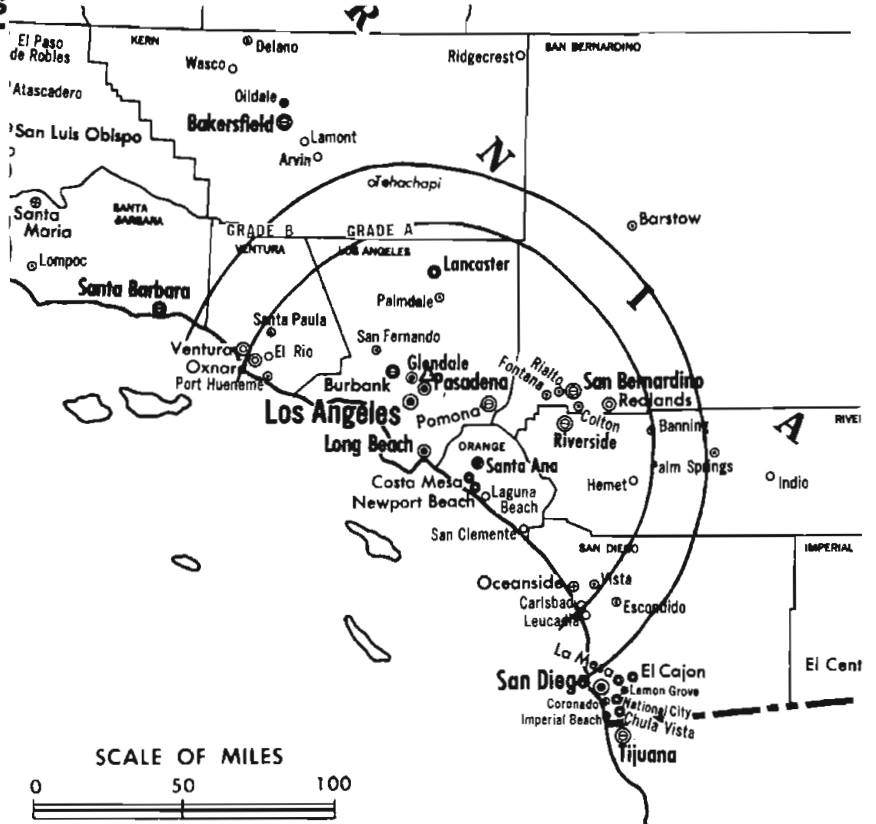
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHJ-TV Ref: FCC File No. BPCT-1853 Granted 5/24/64

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KHJ-TV

Network Service: None, independent.

Licensee: RKO General Inc., 5515 Melrose Ave., Hollywood, Cal. (90038).

Telephone: 213-462-2133. TWX No.: 910-321-2345.

Ownership: See WOR-TV, New York.

Began Operation: Aug. 25, 1948, as KFI-TV. Sold to present licensee Aug. 1951 (Television Digest, Vol. 7:23, 32, 36).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

FRANK SHAKESPEARE, president, RKO General Inc.
ROBERT GLASER, president, RKO General Television.
LIONEL L. SCHAEEN, vice president & general manager.
FERNANDO DEL RIO, vice president, public affairs.
TOM FRANDSEN, vice president, community affairs.
DAVE MURPHY, general sales manager.
STEVE MATHIS, national sales manager.
CHUCK VELONA, local sales manager.
WALT BAKER, program director.
ALEX TOVAR, controller.
DICK JOHNSON, production manager.
GEORGE TOKAR, chief engineer.
STEPHANIE RANK, news director.
BARBARA MASSEY, film supervisor.
DAVID PINA, advertising & promotion director.
DOLORES FINLAY, publicity director.

DIGEST OF RATE CARD NO. 25—(Sept. 16, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat.-Sun.

\$3000 \$1800 \$1200 \$800 Graded rates apply*

*Highest rate: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Kern East	18,100	17,300	95
	Los Angeles	2,603,900	2,508,800	96

Net Weekly Circulation	State County	Total Households	TV Households	%	
CALIFORNIA—(Continued)					
50% & Over	Orange North	360,500	351,900	98	
	Orange South	180,800	176,500	98	
	Riverside West	137,300	130,400	95	
	San Bernardino West	236,700	226,600	96	
	Ventura	133,000	128,700	97	
ARIZONA					
	Yuma	22,100	19,900	90	
CALIFORNIA					
Between 25-49%	Imperial	25,300	23,000	91	
	Inyo	6,400	5,500	86	
	Kern West	98,900	94,200	95	
	Riverside Central	36,700	34,900	95	
	San Luis Obispo	41,000	38,600	94	
	Santa Barbara North	41,000	38,900	95	
	Santa Barbara South	54,200	51,300	95	
	NEW MEXICO				
	Eddy	13,200	12,700	96	
	Mc Kinley	12,000	10,400	86	
ARIZONA					
	Cochise	24,200	22,600	93	
CALIFORNIA					
Between 5-24%	Riverside East	6,000	5,600	95	
	San Diego	537,500	517,300	96	
NEW MEXICO					
	Chaves	14,800	14,300	96	
	Dona Ana	22,800	21,400	94	
	Grant	8,200	7,400	90	
	San Juan	17,900	16,000	89	
	Santa Fe	18,900	17,800	94	
Station Totals		4,671,400	4,492,000	96	
Net Weekly Circulation (1973-74)				2,247,900	
Average Daily Circulation (1973-74)				793,900	

California—Los Angeles

KMEX-TV

Ch. 34

(Spanish Language)

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 500-kw max. & 251-kw horizontal visual, 100-kw max. & 50-kw horizontal aural. Antenna: 2930-ft. above av. terrain, 170-ft. above ground, 5876-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

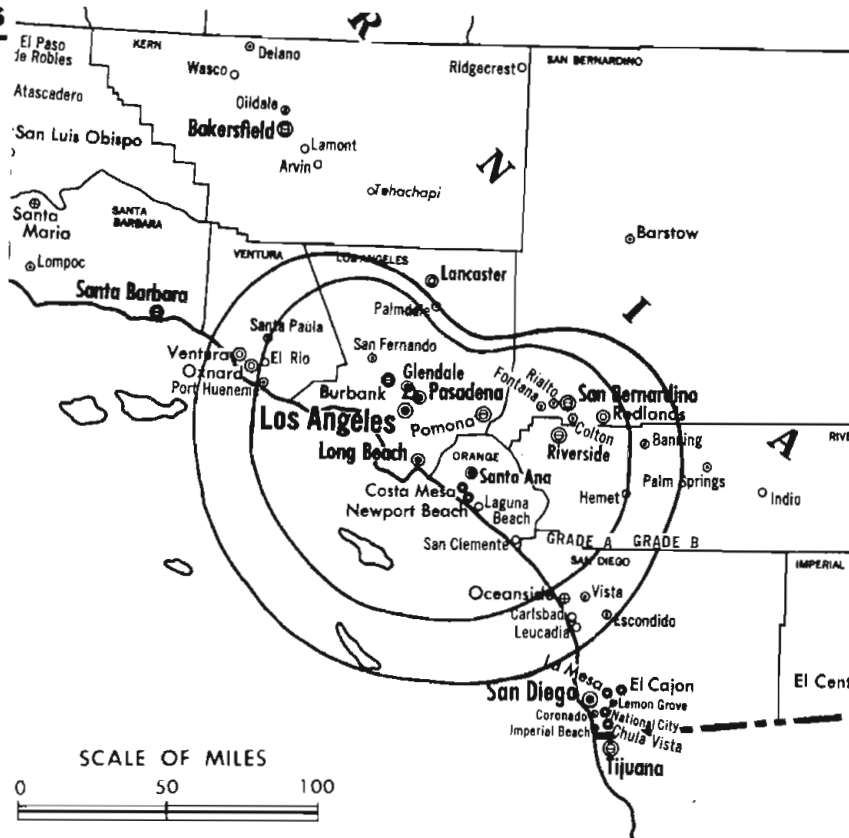
Color: Live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Jules Cohen & Associates.

Arbitron Data: Not available.



KMEX-TV Ref: FCC File No. BPCT-4555 Granted 1/16/73

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KMEX-TV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 721 N. Bronson, Los Angeles, Cal. (90038).

Studio: 721 North Bronson Ave., Hollywood, Cal. (90038).

Telephone: 213-466-8131.

Ownership: Laura M. de Azcarraga, 20.000%; Fouce Amusement Enterprises Inc., 23.431%; Reynold V. Anselmo, 15.282%; James Jacobson, 8.416%; Edward J. Noble, 8.049%; Daniel Villanueva, 7.142%; Emilio Nicolas, 6.158%; 25 others, none with as much as 3%. Officers: Frank L. Fouce, chmn. of the board & treas.; Reynold V. Anselmo, pres.; Julian M. Kaufman, v.p.; Ronald S. Rosen, asst. secy. Same interests also operate KWEX-TV, San Antonio, Tex.; WLTV, Miami, Fla.; KFTV, Hanford, Cal.; WXTV, Paterson, N.J. Anselmo & Villanueva have interest in KDTV, Ch. 60, San Francisco.

Began Operation: September 30, 1962.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

DANIEL VILLANUEVA, vice president & general manager.
LOUIS SWEENEY, vice president, sales.
ROBERT PORTER, vice president, engineering.
GERARDO PALLARES, program director.
RICHARD LANCE, controller.
ROBERTO CRUZ, news & public affairs director.

DIGEST OF RATE CARD NO. 14 (Feb. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
6-11 p.m., daily.	\$2000	\$200*

*Zone I—6-10:30 p.m., Mon.-Fri.

California—Los Angeles



KNBC



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 42.7-kw visual, 7.41-kw aural. Antenna: non-directional, electrically tilted 2.5°, 3200-ft. above av. terrain, 490-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 33"
Longitude 118° 03' 55"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News.

News Film Service: NBC.

Facsimile Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KNBC Ref: FCC File No. BRCT-81 Granted 3/15/63

©American Map Co., Inc., N.Y., No. 14244

KNBC

Licensee: National Broadcasting Co. Inc., 3000 W. Alameda Ave., Burbank, Cal. (91523).

Studio: 3000 W. Alameda Ave., Burbank.

Telephones: 213-849-3911 & 213-845-7000.

TWX No.: 910-498-2752. **Telex:** 67-7237.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 16, 1949.

Represented (sales) by: NBC Spot Sales.

Personnel:

RAYMOND J. TIMOTHY, v.p. & general manager.
THOMAS M. STRASZEWSKI, station manager.
GARY L. ASH, manager, business affairs.
ROBERT KENNEDY, manager, advertising & promotion.
PHIL MAYER, manager, programming.
JOHN ROHRBECK, general sales manager.
JOHN FREY, western sales manager.
DES PHELAN, national sales manager.
PAUL DE'AK, manager, production & operations.
HOWARD D. STURM, manager, public affairs.
JAMES BROOKS, chief engineer.

DIGEST OF RATE CARD NO. 35—(Sept. 30, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5-7:30 p.m. & 11 p.m.-1 a.m., daily.

\$6500 \$4000 \$2600 \$1600 Call station for rates

NETWORK BASE HOURLY RATE: \$5000.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Imperial	25,300	23,000	91
	Inyo	6,400	5,500	86
	Kern East	18,100	17,300	95
	Los Angeles	2,603,900	2,508,800	96
	Orange North	360,500	351,900	98
	Orange South	180,800	176,500	98
	Riverside West	137,300	130,400	95
50% & Over	Riverside Central	36,700	34,900	95
	San Bernardino West	236,700	226,600	96
	Santa Barbara North	41,000	38,900	95
	Santa Barbara South	54,200	51,300	95
	Ventura	133,000	128,700	97
CALIFORNIA				
Between 25-49%	Kern West	98,900	94,200	95
	San Diego	537,500	517,300	96
CALIFORNIA				
Between 5-24%	Riverside East	6,000	5,600	95
	San Luis Obispo	41,000	38,600	94
Station Totals		4,517,300	4,349,500	96
Net Weekly Circulation (1973-74)				3,435,800
Average Daily Circulation (1973-74)				2,080,000

California—Los Angeles



KNXT



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 46.8-kw visual, 9.33-kw aural. Antenna: 3140-ft. above av. terrain, 466-ft. above ground, 6126-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KNX, 50-kw, 1070 kHz (CBS).

FM Affiliate: KNX-FM, 54-kw, 93.1 MHz (No. 226), 3036-ft.

News Wire Service: AP, UPI, City News.

Facsimile Service: AP.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KNXT Ref: FCC File No. BPCT-2535 Granted 9/12/58

© American Map Co., Inc., N.Y., No. 14244

KNXT

Licensee: CBS Inc., 6121 Sunset Blvd., Los Angeles (90028).

Studio: 6121 W. Sunset Blvd. Telephone: 213-469-1212.

Ownership: See WCBS-TV, New York.

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

W. RUSSELL BARRY, vice president & general manager.
GARTH HINTZ, assistant to the general manager.
ROBERT J. WARNER, general sales manager.
ROBERT BERGLUND, sales manager.
BARRETT McKEE, retail sales manager.
ALBERTA HACKETT, director, planning & administration.
DICK BELL, dir. of design, promotion & information services.
JOE SANDS, director, broadcasting.
RICHARD MARSH, director of operations.
JERRY D. STAHLER, director of technical operations.
ROSALIE WISNIEWSKI, manager, broadcast operations.
JIM TOPPING, director of news.
FLOREN D. THOMPSON, director of business affairs.
TONY KAWAS, mgr. of financial planning & analysis.

Rates: On request.

NETWORK BASE HOURLY RATE: \$5200.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Inyo	6,400	5,500	86
	Kern East	18,100	17,300	95
	Los Angeles	2,603,900	2,508,800	96
	Orange North	360,500	351,900	98
	Orange South	180,800	176,500	98
	Riverside West	137,300	130,400	95
	Riverside			
50% & Over	Central	36,700	34,900	95
	San Bernardino			
	West	236,700	226,600	96
	Santa Barbara			
	North	41,000	38,900	95
	Santa Barbara			
	South	54,200	51,300	95
	Ventura	133,000	128,700	97
CALIFORNIA				
Between 25-49%	Imperial	25,300	23,000	91
	Kern West	98,900	94,200	95
	San Diego	537,500	517,300	96
	San Luis Obispo	41,000	38,600	94
Station Totals		4,511,300	4,343,900	96
	Net Weekly Circulation (1973-74)			3,427,500
	Average Daily Circulation (1973-74)			2,044,100

California—Los Angeles

KTLA
Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 50.1-kw visual, 10-kw aural. Antenna: 2990-ft. above av. terrain, 240-ft. above ground, 5936-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

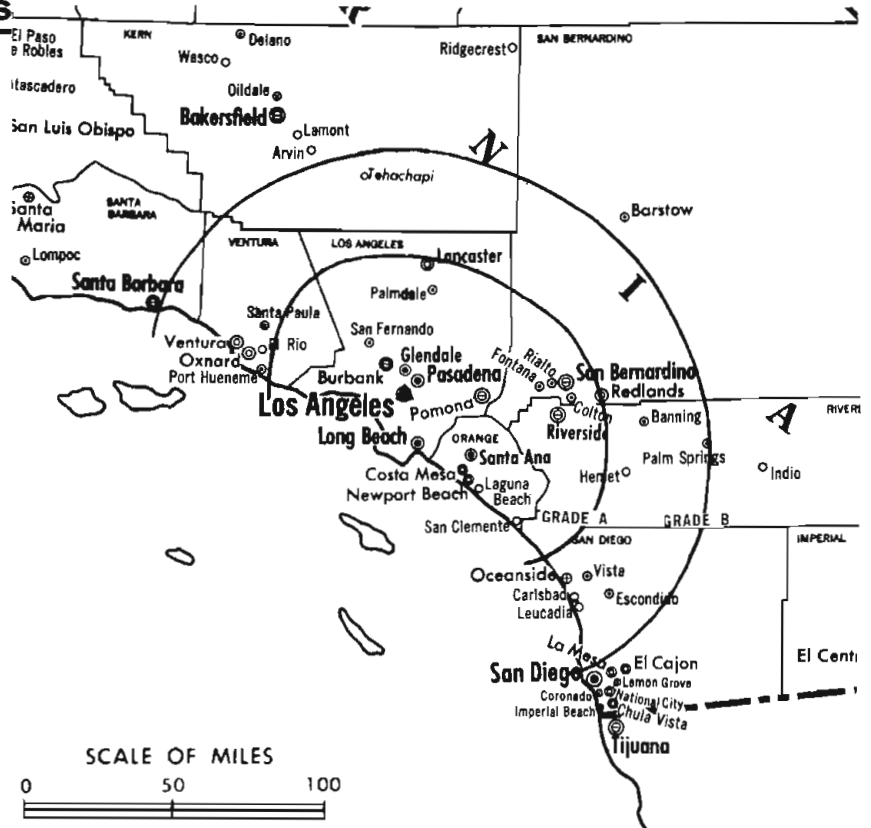
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPITN.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTLA Ref: FCC File No. BPCT-1698 Granted 7/15/53

©American Map Co., Inc., N.Y., No. 14244

KTLA

Network Service: None, independent.

Licensee: Golden West Broadcasters Inc., 5800 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5800 Sunset Blvd.

Telephone: 213-469-3181.

TWX No.: 910-321-2417.

Ownership: Golden West Broadcasters, 50.1% (Gene & Ina Mae Autry owners); The Signal Companies Inc., 49.9%. Officers: Gene Autry, chmn. of the board & chief exec. officer; Michael M. Schreter, v.p., finance, administration & treas.; Clair L. Stout, v.p. & secy.; John T. Reynolds, pres., Television Div.; Bert S. West, pres., Radio Div. Golden West is licensee of radios KMPC, Los Angeles; KSFO, San Francisco; KEX, Portland, Ore., and KVI, Seattle. For other interests, see KOOL-TV, Phoenix, Ariz.

Began Operation: Jan. 22, 1947. Sale to present owner by Paramount Television Productions approved May 13, 1964 by FCC (Television Digest, Vols. 3:44, 4:20).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN T. REYNOLDS, president, TV div. & general manager, KTLA.
TONY CASSARA, general sales manager.
ED O. HAWKINS, local sales manager.
MICHAEL EIGNER, national sales manager.
J. W. BIRDWELL, director, program administration.
LUIS NOGALES, director of business affairs.
WARREN LARSON, director, financial planning.
DON SEARLE, director of research & sales promotion.
HEC HIGHTON, production manager.
EDWARD HERLIHY, director of engineering.
LEW ROTHBART, news director.
DON PATTON, mgr., video production sales.

DIGEST OF RATE CARD NO. 26—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—5-11 p.m., daily.
\$9000 \$5500 Quoted on request

	Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA					
		Kern East	18,100	17,300	95
		Los Angeles	2,603,900	2,508,800	96
		Orange North	360,500	351,900	98
		Orange South	180,800	176,500	98
		Riverside West	137,300	130,400	95
		Riverside			
50% & Over		Central	36,700	34,900	95
		San Bernardino			
		West	236,700	226,600	96
		Santa Barbara			
		North	41,000	38,900	95
		Santa Barbara			
		South	54,200	51,300	95
		Ventura	133,000	128,700	97
ARIZONA					
		Yuma	22,100	19,900	90
CALIFORNIA					
		Imperial	25,300	23,000	91
		Inyo	6,400	5,500	86
Between 25-49%		Kern West	98,900	94,200	95
		San Diego	537,500	517,300	96
		San Luis Obispo	41,000	38,600	94
NEW MEXICO					
		Eddy	13,200	12,700	96
		Lea North	15,500	14,800	95
(Continued on page 105-b)					
Station Totals			4,735,300	4,551,100	96
Net Weekly Circulation (1973-74)				2,500,100	
Average Daily Circulation (1973-74)				960,200	

California—Los Angeles

KTTV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 166-kw visual, 20-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.0"
Longitude 118° 03' 47.1"

Transmitter: Mt. Wilson.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.
News Wire Service: AP, UPI, City News Service.
Facsimile Service: UPI.
News Film Service: TVN.
AM Affiliate: KLAC, 5-kw, 570 kHz.
FM Affiliate: KMET, 58-kw, 94.7 MHz (No. 234), 2835-ft.

Total Households: © MISI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTTV Ref: FCC File No. BPC-1758 Granted 9/3/53

©American Map Co., Inc., N.Y., No. 14244

KTTV

Network Service: None, independent.
Licensee: Metromedia Inc., 5746 Sunset Blvd., Los Angeles, Cal. (90028).
Studio: 5746 Sunset Blvd.
Telephone: 213-462-7111.
Telex: 674-918.
Ownership: For other interests of Metromedia Inc. & Metromedia Television officers, see WNEW-TV, New York, N.Y.
Began Operation: Jan. 7, 1949. Sale to present owner by Los Angeles Times and Mirror approved May 28, 1963 by FCC (Television Digest, Vol. 3:3, 22).
Represented (sales) by Metro TV Sales.
Represented (engineering) by Lohnes & Culver.
Personnel:
CHARLES D. YOUNG, v.p. & general manager.
MARTIN BERGMAN, v.p. & general sales manager.
STEVE CONDOS, commercial operations director.
ROBERT O'CONNOR, v.p. & program director.
HUGH DEL REGNO, business affairs director.
JANET FEDE, v.p. & dir. of promotion & creative services.
RICHARD ANDERSON, v.p. & director of engineering.
WILLIAM MORRISON, local sales manager.
LEE RUDNICK, national sales manager.
CHARLES M. RILEY, v.p. & news director.
RAYMOND GREEN, production manager.
SANDI ADAMS, sales service director.
LEE PARDEE, chief engineer.
WILLIAM GERMANO, research manager.

DIGEST OF RATE CARD NO. 29 (Jan. 1, 1971)

Hour	30 Min.	15 Min. or less	30 Sec.*	20 Sec.*	10 Sec.*
Class A—5 p.m.-1 a.m., daily.	\$3000.00	\$1800.00	\$1200.00	\$600.00	\$300.00

*4 p.m.-midnight, Mon.-Fri.; noon-midnight, Sat. & Sun.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Kern East	18,100	17,300	95
	Los Angeles	2,603,900	2,508,800	96
	Orange North	360,500	351,900	98
	Orange South	180,800	176,500	98
	Riverside West	137,300	130,400	95
50% & Over	Riverside Central	36,700	34,900	95
	San Bernardino West	236,700	226,600	96
	Santa Barbara North	41,000	38,900	95
	Santa Barbara South	54,200	51,300	95
	Ventura	133,000	128,700	97
ARIZONA				
	Cocconino	18,000	15,600	87
	Yuma	22,100	19,900	90
CALIFORNIA				
	Imperial	25,300	23,000	91
	Inyo	6,400	5,500	86
	Kern West	98,900	94,200	95
Between 25-49%	San Luis Obispo	41,000	38,600	94
	NEW MEXICO			
	Chaves	14,800	14,300	96
	Eddy	13,200	12,700	96
	Lea North	15,500	14,800	95
	Luna	4,000	3,700	93
	Mc Kinley	12,000	10,400	86
	San Juan	17,900	16,000	89
ARIZONA				
	Cochise	24,200	22,600	93
Between 5-24%	Gila	11,100	10,200	92

(Continued on page 105-b)

Station Totals	4,722,300	4,538,500	96
Net Weekly Circulation (1973-74)		2,742,200	
Average Daily Circulation (1973-74)		1,216,900	

California—Los Angeles

KWHY-TV

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 64.6-kw visual, 9.12-kw aural. Antenna: 2930-ft. above av. terrain, 132-ft. above ground, 5846-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Requests CP for change to 2570-kw max. & 1726-kw horizontal visual, 514-kw max. & 345-kw horizontal aural, 2964-ft. above av. terrain, 213-ft. above ground, 5903-ft. above sea level.

Subscription TV authorization granted 12/5/74. BSTV-10.

Transmitter: Mt. Wilson.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News Service.

Arbitron Data: Not available.



KWHY-TV Ref: FCC File No. BMPCT-3796 Granted 1/23/63

© American Map Co., Inc., N.Y., No. 14244

KWHY-TV

Network Service: None, independent.

Licensee: Coast TV Broadcasting Corp., 5545 Sunset Blvd., Los Angeles, Cal. (90028).

Studio: 5545 Sunset Blvd., Los Angeles, Cal. (90028).

Telephone: 213-466-5441.

Ownership: Thomas S. Bunn Family, 55%; Harry Straub Family, 15%; Frederick D. Custer, 16%; Hugh R. Murchison, 5%; Edna M. Jones, 5%; Robertson C. Scott, 3%. Murchison controls Far West Bcstg. which owns KARL-FM, Carlsbad, Cal.

Began Operation: March 25, 1963, but left the air March 9, 1964 (Television Digest, Vol. 4:11). Sale to present owner by Central Broadcasting Corp. approved July 29, 1964 by FCC (Vol. 4:11, 31). Resumed operation May 2, 1965 (Vol. 5:20).

Represented (sales) by Caballero Spanish Media.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

- WILEY D. BUNN, president.
- ROBERT W. BUNN, general manager.
- MIKE WAGNER, account executive.
- JOHN H. NELSON, account executive.
- EUGENE A. HARRIS, chief engineer, transmitter.
- DAVID J. ZULLI, chief engineer, studio.
- STEVE WEINER, program director.

DIGEST OF RATE CARD NO. 7 (March 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
\$440.00	\$275.00	\$165.00	\$110.00	\$66.00	\$44.00



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

California—Corona-Los Angeles

KBSC-TV

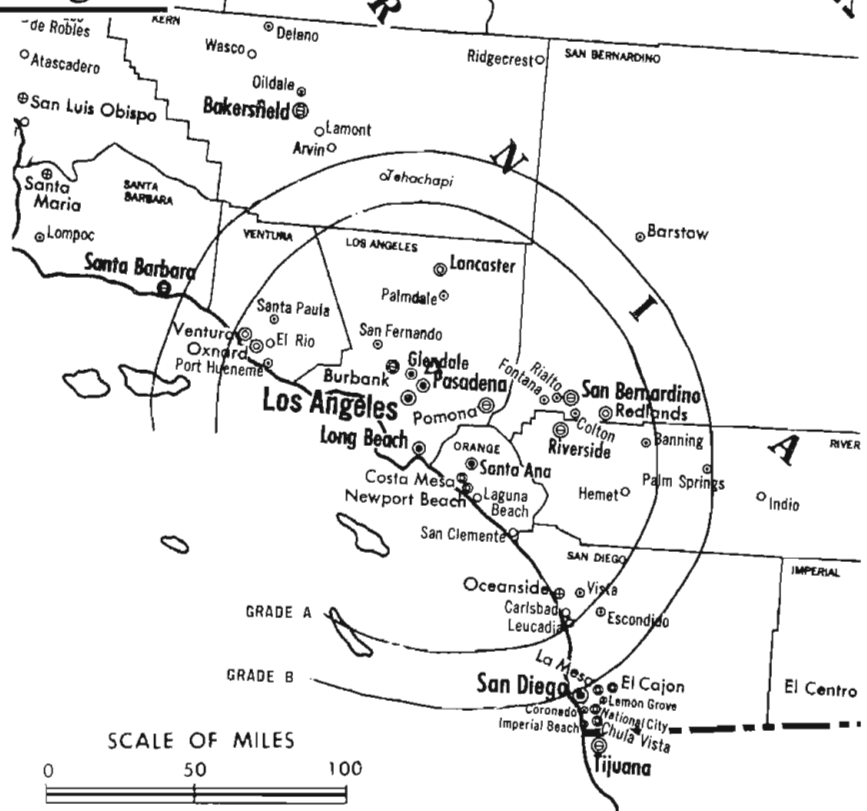
Ch. 52

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 810.8-kw max. & 445.9-kw horizontal visual, 81.08-kw max. & 45.7-kw horizontal aural. Antenna: 2783-ft. above av. terrain, 82-ft. above ground, 5752-ft. above sea level.

Latitude 34° 13' 27"
Longitude 118° 03' 45"

Transmitter: Mt. Wilson.

Color: Network, live, film, slide & tape.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KBSC-TV Ref: FCC File No. BMPCT-7143 Granted 8/3/70

© American Map Co., Inc., N.Y., No. 14244

KBSC-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting Corp., 420 Taylor St., San Francisco, Cal. (94102).

Studio: 5752 Sunset Blvd., Los Angeles, Cal. (90028).

Telephone: 213-461-3611.

Ownership: Subsidiary of Kaiser Industries Corp. Don B. Curran, pres., Kaiser Bcstg. Corp. Kaiser also owns 77.5% of Kaiser Bcstg. Co., licensee of WKBS-TV, Burlington-Philadelphia; WKBD-TV, Detroit; WLVI-TV, Cambridge, Mass.; KBHK-TV San Francisco & WFLD-TV, Chicago, Ill. Kaiser also owns 36% of WUAB(TV), Lorain-Cleveland.

Began Operation: June 29, 1966.

Represented (sales) by Kaiser Broadcasting Spot Sales.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Personnel:

J. BRUCE JOHANSEN, general manager.
JAMES S. PARENT, engineering supervisor.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.
Class A—7:30-11 p.m., daily.				
\$700.00	\$400.00	\$200.00	\$150.00	\$140.00

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Los Angeles	2,603,900	2,508,800	96
	Orange North	360,500	351,900	98
	Orange South	180,800	176,500	98
	Riverside West	137,300	130,400	95
	Ventura	133,000	128,700	97
Station Totals		3,415,500	3,296,300	97
Net Weekly Circulation (1973-74)			350,700	
Average Daily Circulation (1973-74)			111,900	

California—Fontana (Los Angeles)

KLXA-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 622-kw max. & 260-kw horizontal visual, 123-kw max. & 52-kw horizontal aural. Antenna: 2890-ft. above av. terrain, 200-ft. above ground, 5863-ft. above sea level.

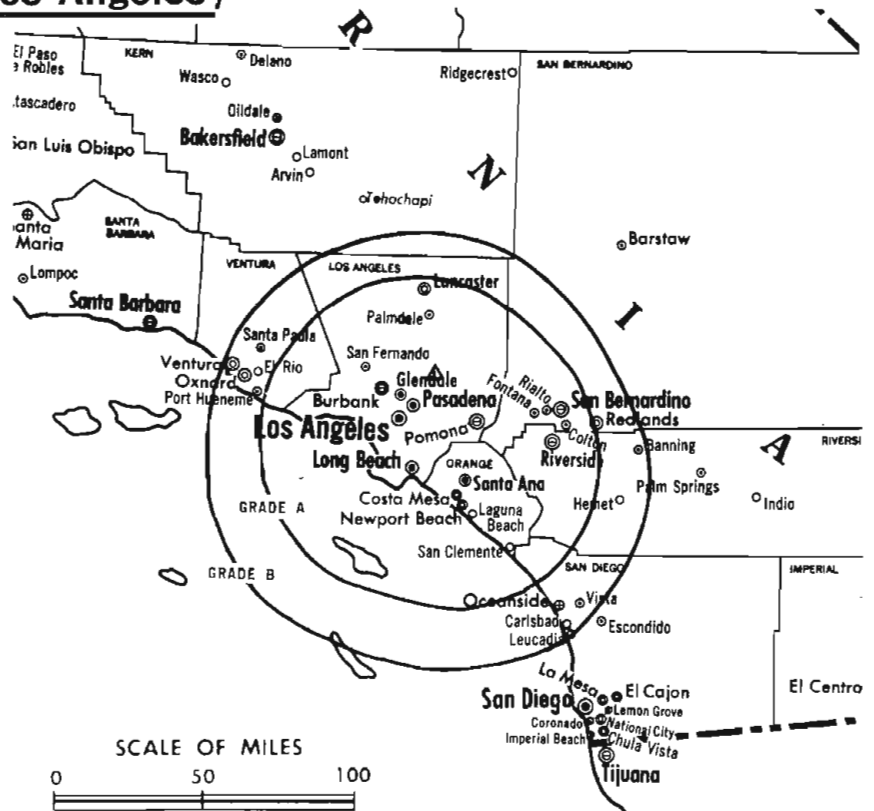
Latitude 34° 13' 27"
Longitude 118° 03' 44"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Arbitron Data: Not available.



KLXA-TV Ref: FCC File No. BMPCT-6303 Granted 8/1/66

© American Map Co., Inc., N.Y., No. 14244

KLXA-TV

Network Service: None, independent outlet.

Licensee: International Panorama TV Inc., 111 W. Dyer Rd., P. O. Box A, Santa Ana, Cal. (92711).

Studio: 111 W. Dyer Rd., P. O. Box A, Santa Ana, Cal. (92711).

Telephones: 213-467-7111 & 714-556-0830.

Ownership: Trinity Broadcasting Network Inc., a non-profit corp. Paul F. Crouch, pres.; Paul J. Toberty, v.p.; Norman G. Juggert, secy.-treas.

Began Operation: Jan. 5, 1967. Sale to present owner by Angel Lerma approved by FCC Aug. 2, 1974.

Personnel:

PAUL F. CROUCH, president.
TERRENCE HICKEY, operations manager.
CARL McMILLAN, chief engineer.

DIGEST OF RATE CARD NO. 4 (1974)

Hour	30 Min.	15 Min.	Min.
10 a.m.-sign-off, daily.			
\$450.00	\$250.00	\$175.00	\$100.00

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436

California—San Bernardino (Los Angeles)

KHOF-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1120-kw max. & 269-kw horizontal visual, 224-kw max. & 53.7-kw horizontal aural. Antenna: 2340-ft. above av. terrain, 143-ft. above ground, 5533-ft. above sea level.

Latitude 34° 11' 15"
Longitude 117° 41' 58"

Transmitter: Sunset Ridge, 5.5-mi. N of Claremont, Cal.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: KHOF-FM, 100-kw, 99.5 MHz (No. 258), 240-ft.

Arbitron Data: Not available.



KHOF-TV Ref: FCC File No. BMPCT-8656 Granted 7/10/65

© American Map Co., Inc., N.Y., No. 14244

KHOF-TV

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal. (91205).

Studio: 1615 S. Glendale Ave.

Telephone: 213-245-7575.

Ownership: A church corporation, Raymond Arthur Schoch, pres.; Howard Allen Skeans, secy.-treas. Faith Center also owns KHOF (FM), Los Angeles; KIFM (FM), Bakersfield; WHCT-TV, Hartford, Conn. & KVOF-TV, San Francisco. Note: Sale of WHCT-TV pending.

Began Operation: Oct. 12, 1969.

Represented (legal) by Cohen & Berfield.

Personnel:

RAYMOND A. SCHOCH, president.

RAY WILSON, executive director.

W. BERNARD MARSTON, gen. manager & dir. of engineering.

DAN WILLIAMS, sales manager.

NORM ROGERS, program manager.

DIGEST OF RATE CARD NO. 3

(July 1, 1970)

Hour	30 Min.	Min.	30 Sec.
Class A—6-11 p.m., daily.			
\$150.00	\$75.00	\$25.00	\$15.00

California—San Bernardino (Los Angeles)

KSCI

Ch. 18

Due to begin operation in 1975

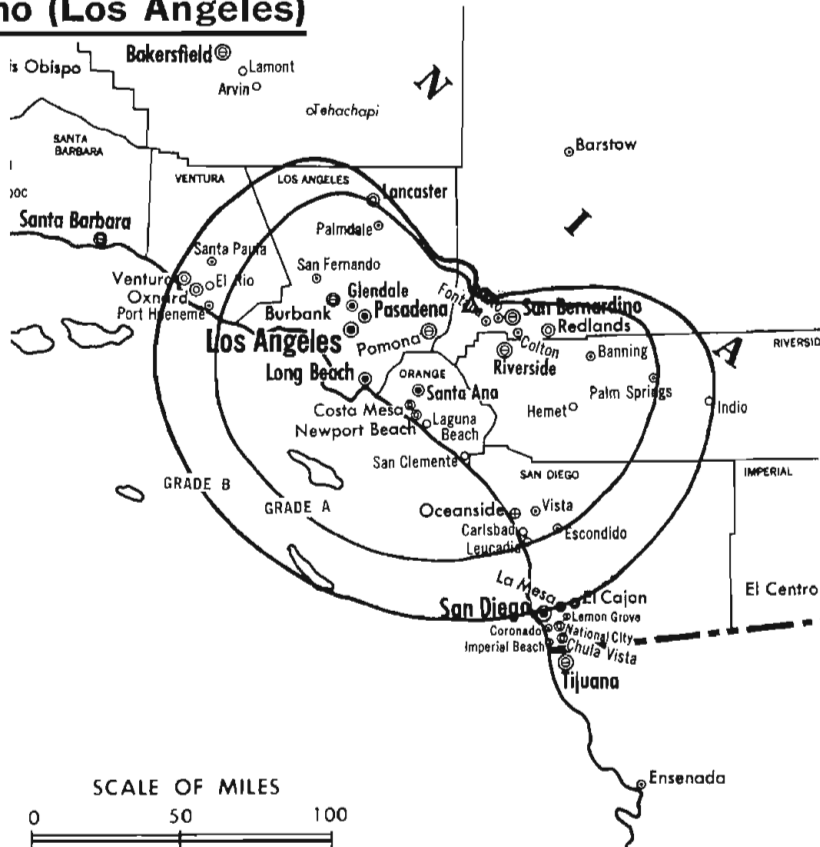
Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2450-kw max. & 513-kw horizontal visual, 99.3-kw horizontal aural. Antenna: 2376-ft. above av. terrain, 195-ft. above ground, 5565-ft. above sea level.

Latitude 34° 11' 15.0"
Longitude 117° 41' 53.5"

Transmitter: Sunset Ridge, 5-mi. NE of Claremont.

Color: Live & tape.

News Wire Service: UPI.



KSCI Ref: FCC File No. B1CT-4691 Granted 7/1/74

©American Map Co., Inc., N.Y., No. 14214

KSCI

Grantee: Global Television Inc., c/o Robert K. Doane, 1015 Gayley Ave., Los Angeles, Cal. (90024).

Studio: 1950 Cotner Ave., Los Angeles (90025).

Telephone: 213-478-0858.

Ownership: Non-profit, non-stock corp. Robert K. Doane, pres.; Robert W. Cranson, v.p.; Mike O. Fleischer, secy.-treas.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. E. Towne.

Personnel:

ROBERT K. DOANE, president.

Rates: Not available.

ON TOP

... a position in the industry
maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

California—Modesto

KLOC-TV

Ch. 19
(Spanish Language)

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 3520-kw max. & 417-kw horizontal visual, 356-kw max. & 41.7-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 160-ft. above ground, 2840-ft. above sea level.

Latitude 37° 28' 48"
Longitude 121° 21' 02"

Transmitter: Mt. Oso, Patterson, Cal.

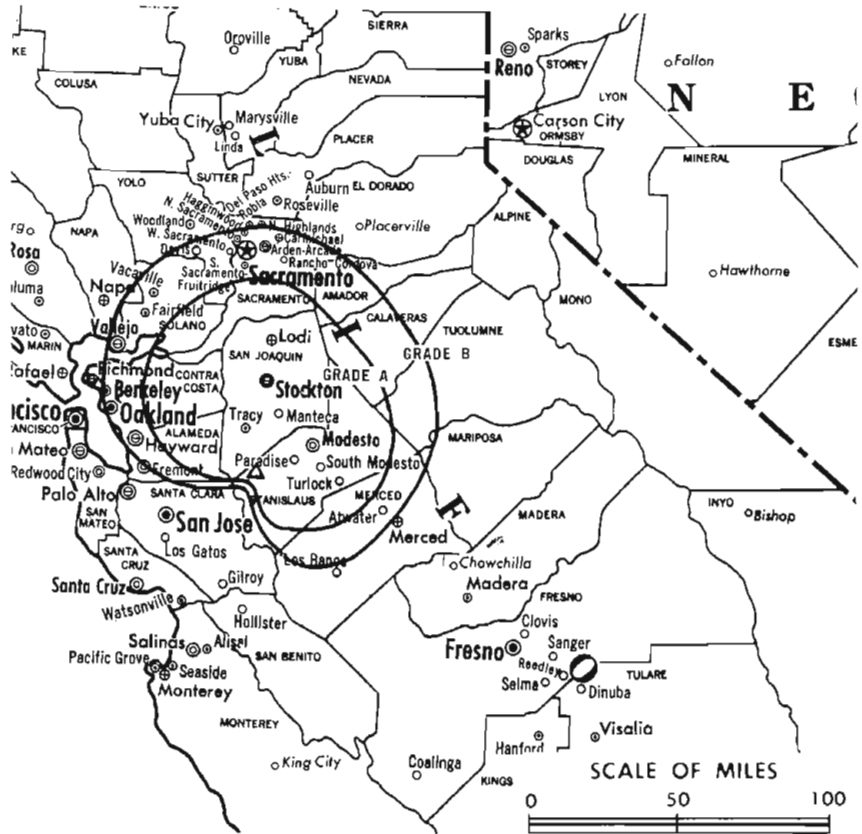
TV tape: Recording facilities.

News Wire Service: AP.

Color: Network, film, slide & tape.

AM Affiliate: KLOC, Ceres, .5-kw, 920 kHz.

Total Households: MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KLOC-TV

Network Service: Spanish International Network.
Licensee: KLOC Broadcasting Co., Box 3689, Modesto (95352).
Studio: 2842 Iowa Ave., Modesto. Telephone: 209-529-2024.
Ownership: Chester Smith, pres., 51%; Melvin Querio, v.p., 12%; Charles Val Pittman, 10%; Pauline Davis, 8%; several others with 5% or less.
Began Operation: Aug. 26, 1966.
Represented (sales) by Spanish International Network.
Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.
Personnel:
CHESTER SMITH, president & general manager.
BERT CHANCE, commercial manager.

DIGEST OF RATE CARD NO. 1

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Zone I—6-10 p.m., daily.					
			\$30.00		

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA Stanislaus	70,700	66,300	94
Station Totals		70,700	66,300	94
Net Weekly Circulation (1973-74)				6,900
Average Daily Circulation (1973-74)				2,300

California—Palm Springs



KMIR-TV



Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 547-kw max. & 164-kw horizontal visual, 109-kw max. & 32.8-kw horizontal aural. Antenna: 680-ft. above av. terrain, 124-ft. above ground, 1703-ft. above sea level.

Latitude 33° 52' 00"
Longitude 116° 25' 56"

Transmitter: 7-mi. ENE of center of Palm Springs.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KMIR-TV Ref: FCC File No. BMPCT—6880 Granted 8/30/68

© American Map Co., Inc., N.Y., No. 14214

KMIR-TV

Licensee: Desert Empire TV Corp., P. O. Box 1506, Palm Springs, Cal. (92262).

Studio: 400 Tachevah Drive, Palm Springs.

Telephone: 714-325-7121.

Ownership: John Conte, pres.; Sirpuhe Philibosian Conte, secy.-treas. Mr. & Mrs. Conte hold 100% jointly.

Began Operation: Oct. 26, 1968.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JOHN CONTE, president & general manager.
SUZANNE ALBERT, program director.
KIRK KUYKENDALL, chief engineer.
DON WILSON, assistant to the president.
TED CONWAY, general sales manager.

DIGEST OF RATE CARD NO. 7—(Sept. 1, 1974)

Hour	30 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$600	\$500	\$225	\$110	\$90	\$70
NETWORK BASE HOURLY RATE: \$75.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Riverside Central	36,700	34,900	95
Between 5-24%	CALIFORNIA			
	Imperial	25,300	23,000	91
	Riverside West	137,300	130,400	95
Station Totals		199,300	188,300	94
Net Weekly Circulation (1973-74)				33,700
Average Daily Circulation (1973-74)				21,000

California—Palm Springs-Indio



KPLM-TV

Ch. 42

(Also serves Hemet, Yucca Valley & 29 Palms Area)

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 316-kw max. & 154-kw horizontal visual, 45.8-kw aural. Antenna: 630-ft. above av. terrain, 130-ft. above ground, 1650-ft. above sea level.

Latitude 33° 51' 58"
Longitude 116° 26' 02"

Transmitter: Edom Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KPLM-TV

Licensee: Irving Sulmeyer & Arnold Kupetz, Co-Receivers, 615 Flower St., Los Angeles, Cal. (90017).

Studio: 36-270 Plaza Dr., Cathedral City, Cal.

Telephone: 714-328-8881.

Mailing Address: P.O. Drawer 4200, Palm Springs, Cal. (92262).

Ownership: Edgar L. McCoubrey, chmn., 24.21%; John W. Nelson, v.p.-secy., 1.27%; Robert E. Leonard, v.p.-treas., 15.98%; George R. Whitney, 12.36%; Norman H. Bolstad, 9.20%; Gerald M. Schwartz, 6.16%; Paul E. Morgan, 2.48%; Ralph Andrews Productions Inc., 28.34%.

Began Operation: Oct. 5, 1968.

Personnel:

JACK LATHAM, vice chmn., vice president & general manager.

TOM MOORE, vice president, director of sales.

MAX KIRKLAND, chief engineer & operations manager.

DIGEST OF RATE CARD NO. 7—(May 1, 1974)

Hour	30 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.						
\$500.00				\$70.00	\$70.00	\$50.00

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Riverside Central	36,700	34,900	95
Between 5-24%	CALIFORNIA			
	Imperial Riverside West	25,300 137,300	23,000 130,400	91 95
Station Totals		199,300	188,300	94
Net Weekly Circulation (1973-74)			32,000	
Average Daily Circulation (1973-74)			17,100	

California—Redding



KRCR-TV

Ch. 7

(Also serves Chico, Cal.)

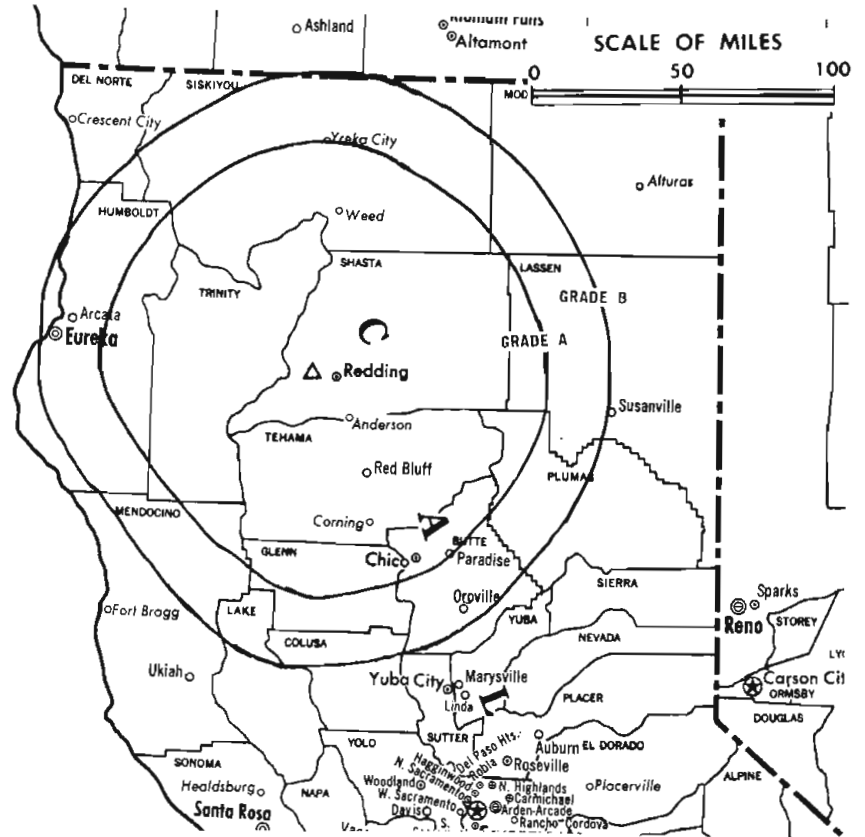
Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 115-kw visual, 22.4-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mt. Shasta-Bally, 13-mi. W of Redding.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: (C) MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KRCR-TV Ref: FCC File No. BMPCT-4100 Granted 8/22/56 ©American Map Co., Inc., N.Y., No. 14244

KRCR-TV

Network Service: ABC.

Licensee: Sacramento Valley TV Inc., 2770 Pioneer Dr., Redding, Cal. (96001).

Studio: Pioneer Dr.

Telephone: 916-243-7777. **TWX No.:** 916-243-6721.

Ownership: California-Oregon Broadcasting Inc. See KOB(TV), Medford, Ore.

Began Operation: Aug. 1, 1956. Acquisition of positive control by Cal.-Ore. Bcstg. approved by FCC Feb. 9, 1968. Previously sale to Sacramento Valley TV Inc. by George C. Fleharty, Carl R. McConnell and associates approved June 5, 1963, by FCC (Television Digest, Vol. 3:11, 23).

Represented (sales): The Meeker Co.; Art Monre & Assoc. (regional).

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Personnel:

RICHARD GREEN, president & general manager.
WILLIAM B. SMULLIN, vice president & director of operations.
KENNETH W. KING, national sales manager.
NORM HOATSON, chief engineer.
DOREETA DOMKE, program/operations director.

DIGEST OF RATE CARD NO. 15—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.
Class AA—7-10 p.m., daily.					
\$490.00	\$294.00	\$190.00	\$230.00	\$115.00	\$115.00

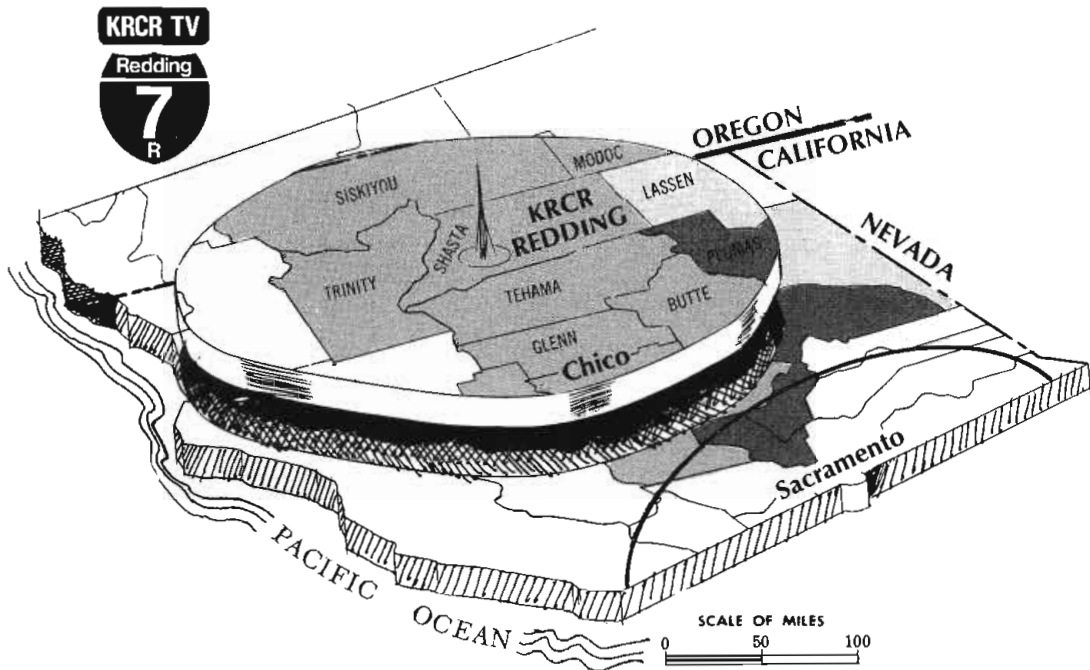
NETWORK BASE HOURLY RATE: \$575.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Butte	41,200	38,700	94
	Colusa	4,700	4,400	94
	Glenn	6,500	6,200	95
	Shasta	30,500	29,200	96
	Siskiyou	11,700	10,700	91
	Tehama	10,400	10,000	96
Trinity	3,000	2,700	90	
Between 25-49%	CALIFORNIA			
	Humboldt	35,700	33,700	94
	Lassen	6,300	5,700	91
	Modoc	3,000	2,700	90
Between 5-24%	CALIFORNIA			
	Mendocino	18,900	17,000	90
	Nevada West	10,900	10,100	93
	Sutter	14,400	13,800	96
OREGON				
Yuba	13,600	13,000	96	
OREGON				
Klamath	18,800	17,900	95	
Lake	2,300	2,100	91	
Station Totals		236,700	222,300	94
Net Weekly Circulation (1973-74)				104,300
Average Daily Circulation (1973-74)				63,800

For Color Set Penetration by Market
see Services Volume

Above Sacramento:

Where the Sacramento market ends,
the great Northern California
billion-dollar-plus market begins.
That's KRCR-tv's market.



ly KRCR-tv (Ch. 7 Redding), from its powerful tower
3,620 feet above average terrain, delivers total
coverage on a virtually none-duplicated basis.

KRCR 7
REDDING, CALIF.



KRCR-tv Redding, Calif.
National Sales Office: 2770 Pioneer Drive, Redding, Calif. 96001
Phone (916) 243-7777

National Sales Representative: THE MEEKER COMPANY
In the Pacific Northwest: ART MOORE & ASSOCIATES

California—Sacramento



KCRA-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1548-ft. above sea level.

Latitude 38° 14' 48"
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove.

TV tape: Recording facilities.

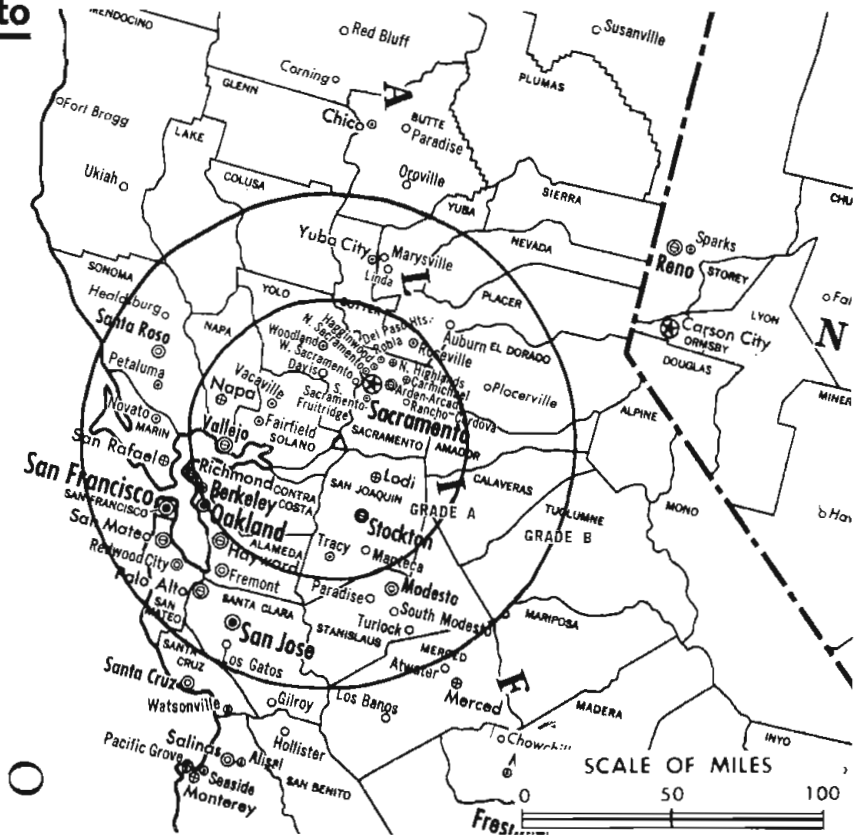
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

AM & FM Affiliates: See below.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCRA-TV Ref: FCC File No. BPCT-2600 Granted 7/27/60 ©American Map Co., Inc., N.Y., No. 14244

KCRA-TV

Licensee: Kelly Broadcasting Co., 310 10th St., Sacramento, Cal. (95814).

Studio: 310 10th St.

Telephone: 916-444-7300.

TWX No.: 910-367-3557.

AM Affiliate: KCRA, 5-kw (1-kw night), 1320 kHz (NBC).

FM Affiliate: KCTC, 45-kw, 96.1 MHz (No. 241), 520-ft.

Ownership: Nina N. Kelly, Robert E. Kelly & Jon S. Kelly, 1/3 each.

Began Operation: Sept. 3, 1955. Sale of 50% by Gerald Kenneth & Vernon Hansen to other 1/2 owners, Kelly's, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales) by Blair Television.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Jansky & Bailey.

Personnel:

ROBERT E. KELLY, partner.

JON S. KELLY, partner.

BOB GRANT, general sales manager.

HARVEY FISHER, retail sales manager.

DEAN CULL, program & promotion manager.

JIM BARBER, production manager.

BILL KARPISSEK, chief engineer.

PAUL THOMPSON, manager, news & public affairs.

GARY GEROULD, sports editor.

DIGEST OF RATE CARD NO. VI

(Jan. 13, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AAA—8-11 p.m., daily.						
\$2940	\$2060	\$1130	\$625	Graded rates apply*		

*Highest rate: \$1600.

NETWORK BASE HOURLY RATE: \$1400.

100-b

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Amador	4,900	4,600	93
	Butte	41,200	38,700	94
	Calaveras	5,700	5,300	94
	Colusa	4,700	4,400	94
	Contra Costa			
	East	29,500	28,600	97
	El Dorado West	12,700	12,100	95
	Lake	10,700	9,600	90
	Mariposa	2,800	2,500	90
	Nevada East	1,200	1,100	92
	Nevada West	10,900	10,100	93
50% & Over	Placer West	28,100	26,700	95
	Plumas	4,800	4,400	91
	Sacramento	239,600	231,000	96
	San Joaquin	105,200	99,300	94
	Solano East	31,100	30,200	97
	Stanislaus	70,700	66,300	94
	Sutter	14,400	13,800	96
	Tuolumne	8,800	8,200	93
	Yolo	33,500	31,800	95
	Yuba	13,600	13,000	96

CALIFORNIA				
	Alameda East	30,000	28,700	96
	Contra Costa			
	West	172,300	167,200	97
	El Dorado East	6,500	6,200	95
	Lassen	6,300	5,700	91
	Marin	75,400	72,200	96
	Mono	2,100	1,700	82
Between 25-49%	Napa North	5,500	5,200	95
	Placer East	2,500	2,400	95
	Sonoma North	55,600	52,400	94
	Sonoma South	28,000	26,400	94

NEVADA				
	Churchill	4,400	4,200	97

(Continued on page 105-b)

Station Totals	1,926,100	1,844,100	96
Net Weekly Circulation (1973-74)	778,400		
Average Daily Circulation (1973-74)	436,700		

TV Factbook No. 45

California—Sacramento

KMUV-TV

Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 537-kw max. & 279.3-kw horizontal visual, 107-kw max. & 55.85-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1057-ft. above ground, 1057-ft. above sea level.

Latitude 38° 14' 20"

Longitude 121° 28' 52"

Transmitter: 1.7-mi. E of Walnut Grove, Cal.

TV tape: Recording facilities.

Color: Tape.



KMUV-TV Ref: FCC File No. BMPCT-7489 Granted 8/28/73

©American Map Co., Inc., N.Y., No. 14244

KMUV-TV

Grantee: Grayson TV Co. Inc., Box B, 500 Media Pl., Sacramento, Cal. (95813).

Studio: Canterbury Rd. & Royal Oak Dr., Sacramento.

Telephone: 916-929-0300.

Ownership: Andrew C. Bartalini, pres., 14.4%; William Crabtree, v.p., 14.4%; Dr. Samuel Klor, v.p., 13.5%; Della G. Grayson, secy., 14.4%; George Artz, treas., 10.8%; Dain Domich, 1.9%; Cecile Finegold, 6.3%; Horace Towne, 4.5%; Hugh Evans, 1.8%; Cecil Vesy, .9%.

Began Operation: Oct. 5, 1974.

Represented (sales) by Adam Young Inc.

Represented (legal) by Smith & Pepper.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

FRANK M. LOKEY, general manager.

MIKE LEE, general sales manager.

JOHNNY HYDE, national sales & promotion manager.

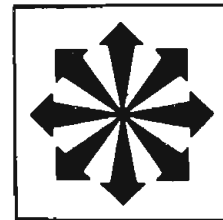
DON GOMEZ, news director.

MICHAEL L. WELTE, chief engineer.

DIGEST OF RATE CARD NO. 6

30 Sec. Spot Announcements: 6 p.m. & 11 p.m. (Dinner Movie & Late Show)—\$30.00. 12 noon & 8 p.m. (Matinee Movie & Early Movie); 7-9 a.m. & 4-6 p.m. (Cartoons), \$25. 5:56, 7:56 & 9:56 p.m. (News), \$25.

BLACKBURN & COMPANY, INC.



**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

California—Sacramento-Stockton

KTXL

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1738-kw max. & 622-kw horizontal visual, 374-kw max. & 124.5-kw horizontal aural. Antenna: 970-ft. above av. terrain, 998-ft. above sea level.

Latitude 38° 16' 25"
Longitude 121° 30' 11"

Requests CP for change to 1765-kw visual, 350-kw aural. BPCT—4663.

Transmitter: Twin Cities Blvd., 2.2-mi. N of Walnut Grove, Cal.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: ① MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTXL Ref: FCC File No. BNPCT-6804 Granted 5/20/68

© American Map Co., Inc., N.Y., No. 14244

KTXL

Licensee: Camellia City Telecasters Inc., P.O. Box 40, Sacramento, Cal. (95801).

Studio: 4655 Fruitridge Rd., Sacramento (95820).

Telephone: 916-452-8221. TWX No.: 910-367-3522.

Ownership: Business Men's Assurance Co. of America (William D. Grant, pres. & chmn. of the board), 65%; Jack F. Matranga, 35%.

Began Operation: Oct. 26, 1968. Transfer of control to BMA from Colony Corp. approved by FCC Dec. 1, 1971.

Represented (sales) by Avco Radio TV Sales.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. E. Towne.

Personnel:

JACK F. MATRANGA, president, general manager & film buyer.
WILLIAM A. MORRISON, national sales manager.
ROBERT PARENTE, regional sales manager.
ROBERT NELSON, chief engineer.
MELVIN J. QUERIO, operations manager.
WILLIAM KLINE, program director.

DIGEST OF RATE CARD NO. 4

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AAA				\$215	\$107

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Sacramento	239,600	231,000	96
	San Joaquin	105,200	99,300	94
	Solano East	31,100	30,200	97
	Sutter	14,400	13,800	96
Yuba	13,600	13,000	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 25-49%	Amador	4,900	4,600	93
	Butte	41,200	38,700	94
	Calaveras	5,700	5,300	94
	Colusa	4,700	4,400	94
	Contra Costa East	29,500	28,600	97
	Placer West	28,100	26,700	95
	Shasta	30,500	29,200	96
	Stanislaus	70,700	66,300	94
	Yolo	33,500	31,800	95
	Between 5-24%	CALIFORNIA		
Alameda East		30,000	28,700	96
Contra Costa West		172,300	167,200	97
El Dorado West		12,700	12,100	95
Humboldt		35,700	33,700	94
Marin		75,400	72,200	96
Mendocino		18,900	17,000	90
Merced		36,500	34,600	95
Napa North		5,500	5,200	95
Napa South		25,700	24,500	95
Nevada East		1,200	1,100	92
Nevada West		10,900	10,100	93
Plumas	4,800	4,400	91	
Solano West	30,200	29,200	97	
Sonoma North	55,600	52,400	94	
Sonoma South	28,000	26,400	94	
Tehama	10,400	10,000	96	
Tuolumne	8,800	8,200	93	
NEVADA				
Washoe	53,300	50,900	95	
Station Totals		1,268,600	1,210,800	95
Net Weekly Circulation (1973-74)			415,800	
Average Daily Circulation (1973-74)			173,800	

California—Sacramento-Stockton



KXTV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 1490-ft. above av. terrain, 1549-ft. above ground, 1548-ft. above sea level.

Latitude 38° 14' 48"

Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

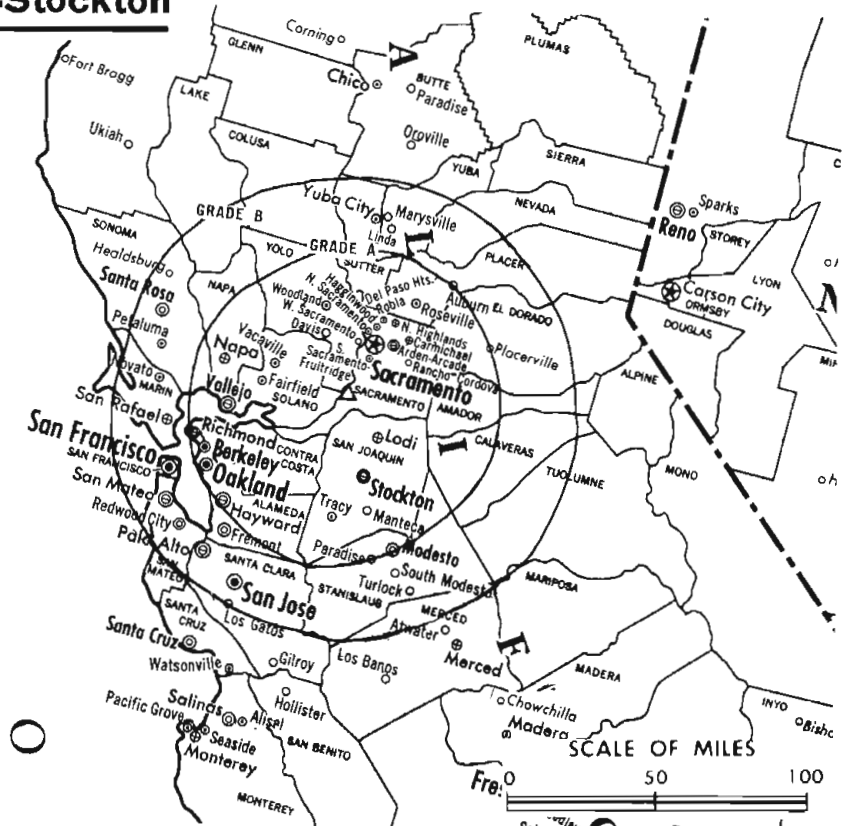
Facsimile Service: AP.

News Film Service: CBS.

Telephone: 916-441-4041.

Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KXTV Ref: FCC File No. BPCT—2706 Granted 7/27/60



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KXTV

Licensee: Great Western Broadcasting Corp., 400 Broadway, Sacramento, Cal. (95818).

Studio: 400 Broadway.

Ownership: Wholly-owned subsidiary of Corinthian Broadcasting Corp. For other interests, see KOTV, Tulsa, Okla.

Began Operation: March 20, 1955. Sale to present owner by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:42, 49).

Represented (sales) by TeleRep Inc.

Represented (legal) by Covington & Burling.

Personnel:

PHILIP J. LOMBARDO, pres., Corinthian Broadcasting Corp.
 JOSEPH E. LAKE, v.p. & general manager.
 JUSTIN A. (JUD) CASSIDY, general sales manager.
 WILLIAM T. RANEY, promotion manager.
 CAL A. BOLLWINKEL, program manager.
 DONALD FERGUSON, chief engineer.

DIGEST OF RATE CARD (Jan. 31, 1972)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—7-11 p.m., daily.					
\$1700.00					Graded rates apply*

Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
50% & Over	Amador	4,900	4,600	93
	Calaveras	5,700	5,300	94
	Colusa	4,700	4,400	94
	Contra Costa			
	East	29,500	28,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
50% & Over	El Dorado West	12,700	12,100	95
	Mono	2,100	1,700	82
	Nevada East	1,200	1,100	92
	Nevada West	10,900	10,100	93
	Placer West	28,100	26,700	95
	Sacramento	239,600	231,000	96
	San Joaquin	105,200	99,300	94
	Solano East	31,100	30,200	97
	Stanislaus	70,700	66,300	94
	Sutter	14,400	13,800	96
	Tuolumne	8,800	8,200	93
	Yolo	33,500	31,800	95
	Yuba	13,600	13,000	96
	CALIFORNIA			
Between 25-49%	Alameda East	30,000	28,700	96
	Alpine	300	200	82
	Butte	41,200	38,700	94
	Contra Costa West	172,300	167,200	97
	Lake	10,700	9,600	90
Between 5-24%	Mariposa	2,800	2,500	90
	Plumas	4,800	4,400	91
	El Dorado East	6,500	6,200	95
	Humboldt	35,700	33,700	94
	Marin	75,400	72,200	96
Between 5-24%	Merced	36,500	34,600	95
	Napa North	5,500	5,200	95
	Napa South	25,700	24,500	95
	Placer East	2,500	2,400	95
	Santa Clara West	373,200	359,900	96
	Shasta	30,500	29,200	96
	Sierra	900	800	90

(Continued on page 105-b)

Station Totals	1,638,300	1,567,100	96
Net Weekly Circulation (1973-74)		670,400	
Average Daily Circulation (1973-74)		393,200	

California—Stockton-Sacramento



KOVR



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 281-kw visual, 42.7-kw aural. Antenna: 1490-ft. above av. terrain, 1548-ft. above ground, 1549-ft. above sea level.

Latitude 38° 14' 48"

Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove, Cal.

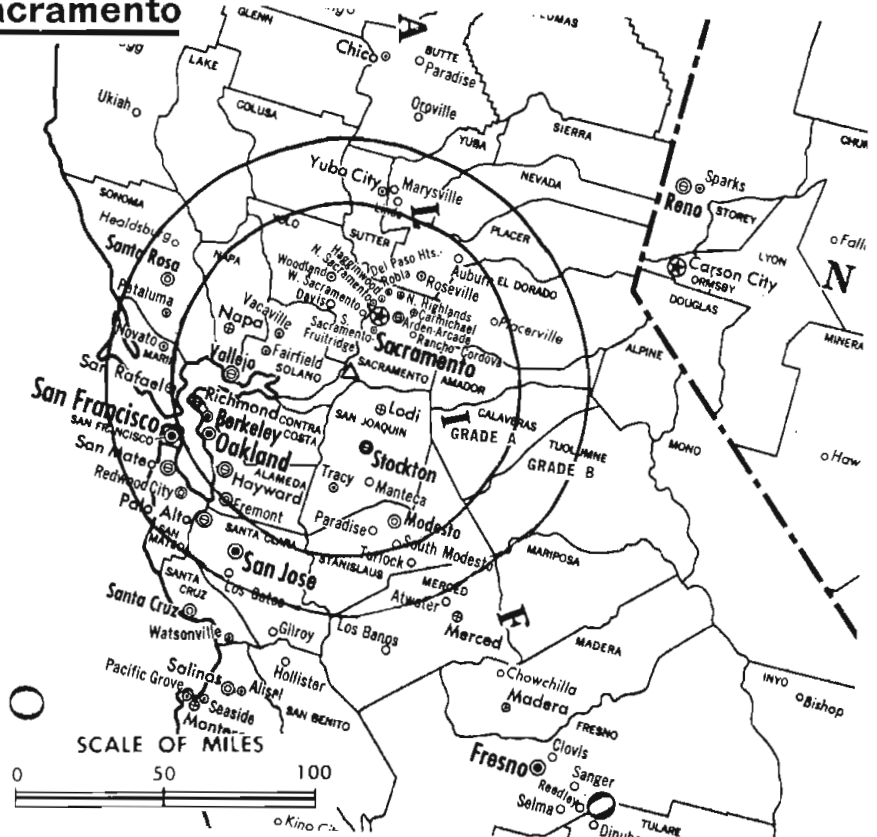
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Total Households: MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-h).



KOVR Ref: FCC File No. BPCT-2854 Granted 7/27/60

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KOVR

Licensee: McClatchy Newspapers, 225 East Miner Ave., Stockton, Cal. (95202).

Studios: 225 E. Miner Ave., Stockton; 1216 Arden Way, Sacramento (95815).

Telephones: 209-466-6981, Stockton; 916-927-1313, Sacramento.

TWX No.: 209-397-5047, Stockton; 916-367-2396, Sacramento.

Ownership: McClatchy Newspapers, 100%. For other interests see KMJ-TV, Fresno, Cal.

Began Operation: Sept. 5, 1954. Sale to present owner by Metropolitan Bcstg. Corp. was approved July 29, 1964 by FCC (Television Digest, Vols. 3:40, 3:41). Sale to Metropolitan Bcstg. by Gannett Co. approved Dec. 12, 1959 by FCC, (Vols. 15:47-48, 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 by FCC (Vol. 13:47, 14:2).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- RAMSEY ELLIOTT, manager.
- WILSON LEFLER, sales manager.
- BEL LANGE, program manager.
- DICK HARDIE, production manager.

DIGEST OF RATE CARD NO. A36

(July 15, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.						
\$2500	\$1500	\$1000	\$600	Graded rates apply*		

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1250.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA				
		Amador	4,900	4,600	93
		Butte	41,200	38,700	94
		Calaveras	5,700	5,300	94
		Colusa	4,700	4,400	94
		Contra Costa			
		East	29,500	28,600	97
		El Dorado West	12,700	12,100	95
		Lake	10,700	9,600	90
		Nevada East	1,200	1,100	92
		Nevada West	10,900	10,100	93
		Placer West	28,100	26,700	95
		Plumas	4,800	4,400	91
		Sacramento	239,600	231,000	96
	San Joaquin	105,200	99,300	94	
	Solano East	31,100	30,200	97	
	Stanislaus	70,700	66,300	94	
	Sutter	14,400	13,800	96	
	Tuolumne	8,800	8,200	93	
	Yolo	33,500	31,800	95	
	Yuba	13,600	13,000	96	
Between 25-49%	CALIFORNIA				
		Alameda East	30,000	28,700	96
		Contra Costa West	172,300	167,200	97
		Glenn	6,500	6,200	95
		Marin	75,400	72,200	96
	Mono	2,100	1,700	82	
	Sierra	900	800	90	
Between 5-24%	CALIFORNIA				
		Alpine	300	200	82
(Continued on page 105-b)					
Station Totals			1,801,300	1,727,200	96
Net Weekly Circulation (1973-74)			702,200		
Average Daily Circulation (1973-74)			409,400		

KTLA, Los Angeles
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW MEXICO—(Continued)			
	Lea South	2,300	2,200	95
	Luna	4,000	3,700	93
	Mc Kinley	12,000	10,400	86
Between 5-24%	ARIZONA			
	Cochise	24,200	22,600	93
	Coconino	18,000	15,600	87
	Gila	11,100	10,200	92
	CALIFORNIA			
	Riverside East	6,000	5,600	95
	NEW MEXICO			
	Chaves	14,800	14,300	96
	Dona Ana	22,800	21,400	94
	Grant	8,200	7,400	90
	San Juan	17,900	16,000	89
	Santa Fe	18,900	17,800	94
Valencia	13,000	12,600	97	

KTTV, Los Angeles
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA			
	Riverside East	6,000	5,600	95
	San Diego	537,500	517,300	96
	NEW MEXICO			
	Dona Ana	22,800	21,400	94
	Grant	8,200	7,400	90
	Lea South	2,300	2,200	95
Santa Fe	18,900	17,800	94	

KXTV, Sacramento
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA—(Continued)			
	Solano West	30,200	29,200	97
	Sonoma North	55,600	52,400	94
	Sonoma South	28,000	26,400	94
	NEVADA			
	Washoe	53,300	50,900	95

California

KCRA-TV, Sacramento
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEVADA—(Continued)			
	Douglas	3,300	3,100	93
	Carson City	8,100	7,700	96
Between 5-24%	CALIFORNIA			
	Alpine	300	200	82
	Glenn	6,500	6,200	95
	Mendocino	18,900	17,000	90
	Merced	36,500	34,600	95
	Modoc	3,000	2,700	90
	Napa South	25,700	24,500	95
	San Mateo	204,200	199,100	97
	Santa Clara	373,200	359,900	96
	West			
	Santa Cruz	54,600	51,500	94
	Shasta	30,500	29,200	96
	Sierra	900	800	90
	Solano West	30,200	29,200	97
	Tehama	10,400	10,000	96
	NEVADA			
	Lyon	3,800	3,500	92
Washoe	53,300	50,900	95	

KOVR, Stockton-Sacramento
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	CALIFORNIA—(Continued)			
	El Dorado East	6,500	6,200	95
	Mariposa	2,800	2,500	90
	Merced	36,500	34,600	95
	Napa North	5,500	5,200	95
	Napa South	25,700	24,500	95
	Placer East	2,500	2,400	95
	San Mateo	204,200	199,100	97
	Santa Clara	373,200	359,900	96
	West			
	Solano West	30,200	29,200	97
	Sonoma North	55,600	52,400	94
	Sonoma South	28,000	26,400	94
	Tehama	10,400	10,000	96
	NEVADA			
	Carson City	8,100	7,700	96
	Washoe	53,300	50,900	95

California—Monterey-Salinas



KMST

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1065-kw max. & 443-kw horizontal visual, 269-kw max. & 88.6-kw horizontal aural. Antenna: 2530-ft. above av. terrain, 222-ft. above ground, 3612-ft. above sea level.

Latitude 36° 32' 05"
Longitude 121° 37' 14"

Transmitter: Mt. Toro (Baldy Peak), 700 San Benancio Rd., Salinas.

TV tape: Recording facilities.

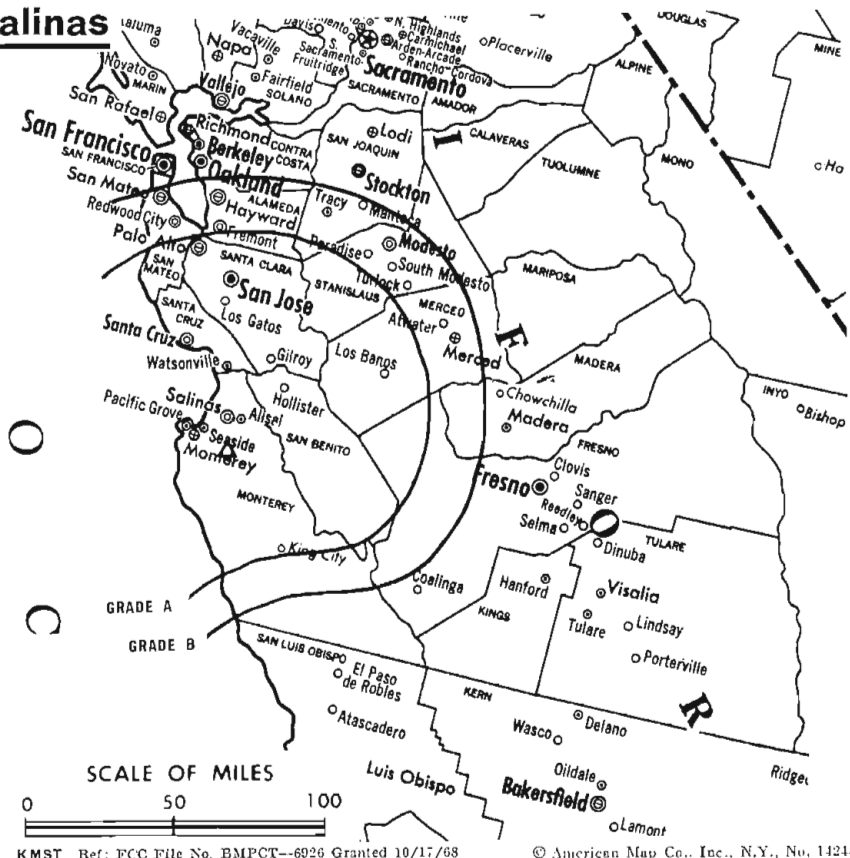
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

FM Affiliate: KWAV, 18-kw, 96.9 MHz (No. 245), 2570-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMST

Network Service: CBS.

Licensee: Monterey-Salinas Television, Box 1938, Monterey, Cal. (93940).

Studio: 46 Garden Court, Monterey.

Telephone: 408-373-4326. TWX No.: 910-360-7106.

Ownership: Monterey-Salinas Television Inc. (Stoddard P. Johnston, 91%; William H. Schuyler, 9%), 55%; Ward D. Ingram, 22.5%; William D. Pabst, 22.5%.

Began Operation: Feb. 2, 1969.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Cohn & Marks.

Personnel:

STODDARD P. JOHNSTON, president.
WILLIAM H. SCHUYLER, vice president & general manager.
CHUCK MUNTEAN, general sales manager.
DAVE ULRICKSON, assistant sales manager.
BARBARA WAECHTER, traffic manager.
JUDY LAW, production manager.
KENNETH F. WARREN, chief engineer.
CAROL PLATT, promotion manager.

DIGEST OF RATE CARD NO. 8A—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-11 p.m., daily.
\$900 \$540 \$360 \$270 Graded rates apply**

**Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	79,100	75,100	95
	Santa Cruz	54,600	51,500	94
Between 25-49%	CALIFORNIA			
	Santa Clara East	11,100	10,800	96
Between 5-24%	CALIFORNIA			
	Merced	36,500	34,600	95
	San Benito	6,300	5,900	94
Station Totals		187,600	177,900	95
Net Weekly Circulation (1973-74)				118,100
Average Daily Circulation (1973-74)				68,000

California—Salinas-Monterey



KSBW-TV

Ch. 8

[Also operates satellite
KSBY-TV, San Luis Obispo]

Technical Facilities: Channel No. 8
(180-186 MHz). Authorized power:
240-kw visual, 46.8-kw aural. Antenna:
2330-ft. above av. terrain,
248-ft. above ground, 3328-ft.
above sea level using .5° electrical
beam tilt.

Latitude 36° 45' 20"
Longitude 121° 30' 00"

Transmitter: Fremont Peak, 10-mi.
NE of Salinas.

Color: Network, live, film, slide &
tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

Total Households: © ISI

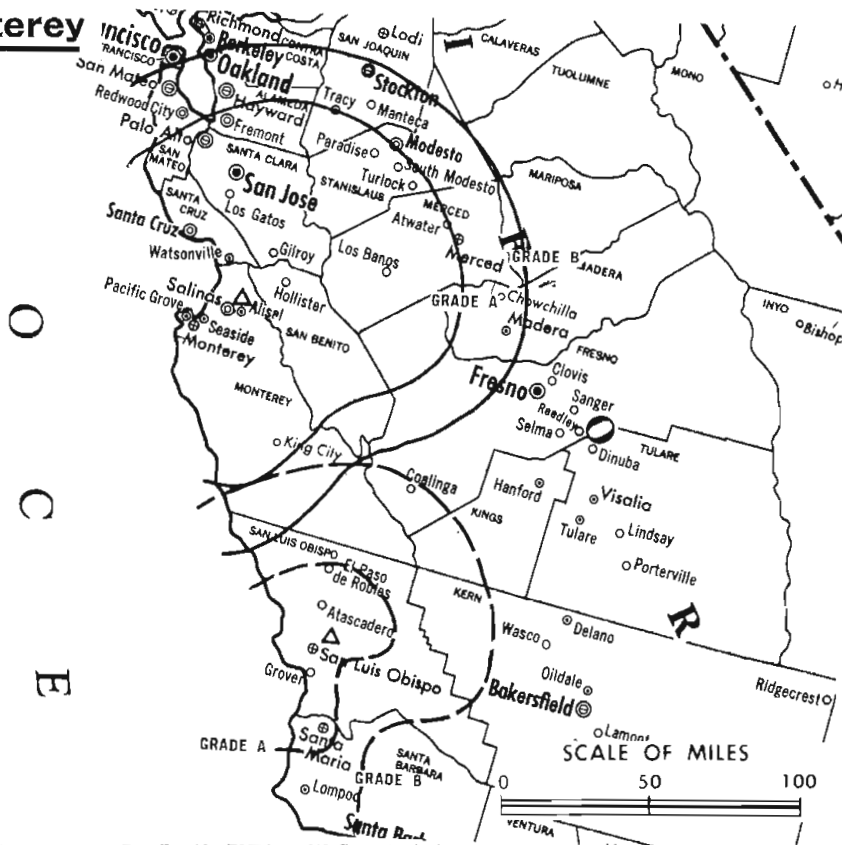
Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).

KSBW-TV Ref: FCC File No. BMPCT—3913 Granted 6/13/56
KSBY-TV Ref: FCC File No. BMPCT—1066 Granted 4/29/53



KSBW-TV

Licensee: Central California Communications Corp., P.O. Box 1651,
Salinas, Cal. (93901).

Studio: 238 John St., Salinas, Cal. (93901).

Telephone: 408-422-6422. TWX No.: 910-368-7058.

Ownership: John C. Cohan estate, 70%; estate of Edward Shattuck,
13.2%; 8 others, none owning more than 4%. Also owns semi-
satellite KSBY-TV, San Luis Obispo, Cal. For CATV interests,
see CATV Group Ownership.

Began Operation: Sept. 11, 1953 as share-time outlet with KMBY-
TV, Monterey; on Feb. 2, 1955 FCC approved deal whereby it
bought and merged KMBY-TV (Television Digest, Vol. 10:45 &
11:6).

Represented (sales) by Blair Television.

Represented (legal) by Shack & Mendenhall.

Represented (engineering) by Hammett & Edison.

Personnel:

WILL SPRAGGINS, president.
BOYD W. LAWLOR, general manager.
KEITH H. MOON, station & general sales manager.
LLOYD CHAPPEL, director of personnel.
DWIGHT WHEELER, program director.
EARL CORBLY, chief engineer.

DIGEST OF RATE CARD 275—(March 31, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AAA—6-11 p.m., daily.
\$900.00 \$540.00 \$360.00 \$270.00 Graded rates apply*

*Highest rate: \$375.

Note: This is combined rate for KSBW-TV and KSBY-TV, San
Luis Obispo. Stations may also be purchased individually.

NETWORK BASE HOURLY RATE: \$960.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CALIFORNIA			
	Monterey	79,100	75,100	95
	San Benito	6,300	5,900	94
	San Luis Obispo	41,000	38,600	94
50% & Over	Santa Barbara			
	North	41,000	38,900	95
	Santa Clara			
	East	11,100	10,800	96
	Santa Cruz	54,600	51,500	94
	Tuolumne	8,800	8,200	93
Between 25-49%	CALIFORNIA			
	Merced	36,500	34,600	95
Between 5-24%	CALIFORNIA			
	Amador	4,900	4,600	93
	Calaveras	5,700	5,300	94
	Mariposa	2,800	2,500	90
	Mono	2,100	1,700	82
	Santa Clara			
	West	373,200	359,900	96
	Stanislaus	70,700	66,300	94
Station Totals		737,800	703,900	95
Net Weekly Circulation (1973-74)			254,300	
Average Daily Circulation (1973-74)			143,200	

Arbitron Data: Figures include
KSBY-TV, San Luis Obispo

California—San Diego



KCST-TV



Ch. 39

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. & 813-kw horizontal visual, 853-kw max. & 447-kw horizontal aural. Antenna: 1894-ft. above av. terrain, 180-ft. above ground, 2703-ft. above sea level.

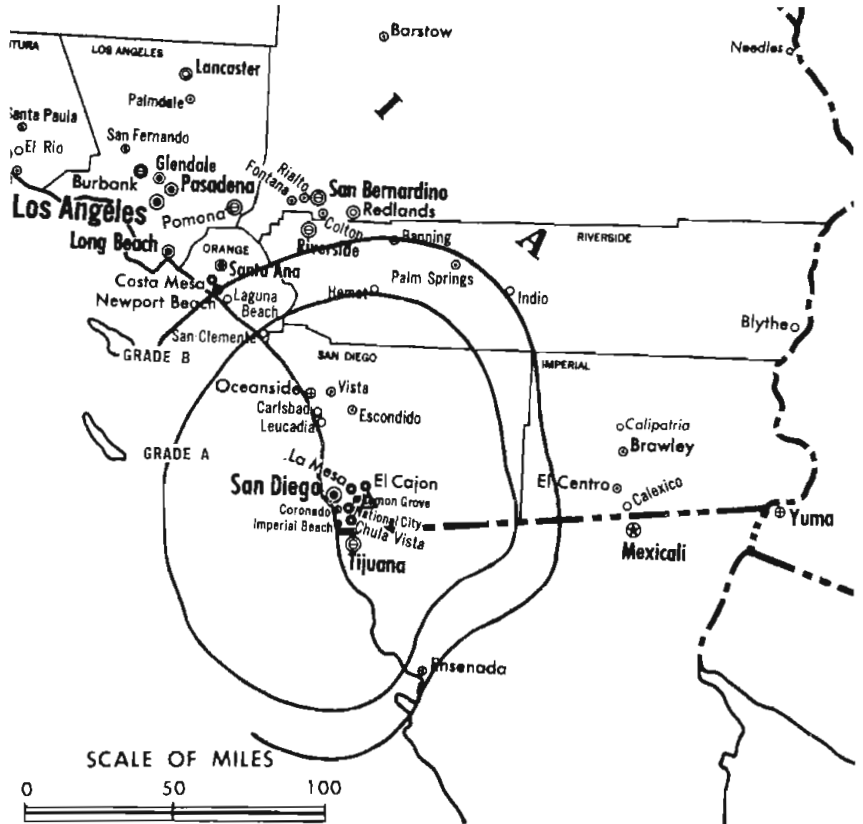
Latitude 32° 41' 48"
Longitude 116° 56' 10"

Transmitter: San Miguel Mt., 13-mi. E of San Diego center.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



KCST-TV Ref: FCC File No. BNPCT-7581 Granted 6/9/75

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCST-TV

Network Service: ABC.

Licensee: Western Telecasters Inc., 8330 Engineer Rd., San Diego, Cal.

Studio: 8330 Engineer Rd., San Diego (92111).

Telephone: 714-279-3939.

Ownership: KCST-TV Inc., wholly-owned subsidiary of Storer Broadcasting Co. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 14, 1965. Sale to present owners by Bass Brothers Enterprises approved by FCC Sept. 30, 1974 (Television Digest, Vol. 13:12, 13; 14:39). Previous sale to Bass Bros. by San Diego Telecasters Inc. (Lawrence Shushan, Paul Corriere, Sampic-Brown Enterprises and Town & Country Development) approved by FCC Aug. 31, 1967.

Represented (sales) by Storer TV Sales.

Personnel:

BILL L. FOX, general manager.
ROBERT MAHLMAN, general sales manager.
DOUG KNIGHT, production manager.
BILL STEVENS, chief engineer.
BILL FOUCH, program director.
WILLIAM PETERSON, news director.

DIGEST OF RATE CARD NO. 1A (June 2, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.	
Class AA—8-10 p.m., daily.	\$1400	\$840	\$500	\$400	\$1500	\$900	\$450
NETWORK BASE HOURLY RATE: \$800.							

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	CALIFORNIA San Diego	537,500	517,300	96
Station Totals		537,500	517,300	96
Net Weekly Circulation (1973-74)				312,800
Average Daily Circulation (1973-74)				165,900

California—San Diego



KFMB-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 740-ft. above av. terrain, 280-ft. above ground, 1050-ft. above sea level.

Latitude 32° 50' 17"
Longitude 117° 14' 56"

Transmitter: Mt. Soledad.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

AM Affiliate: KFMB, 5-kw, 760 kHz (CBS).

FM Affiliate: KFMB-FM, 30-kw, 100.7 MHz (No. 264), 630-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KFMB-TV Ref: FCC File No. BPCT 1509 Granted 5/16/72

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KFMB-TV

Licensee: Midwest Television Inc., 5th & Ash St., San Diego, Cal. (92101).

Studio: Fifth and Ash (92112).

Telephone: 714-232-2114. TWX No.: 910-335-1245.

Ownership: Midwest Television Inc., 100%. For other interests, see WCIA, Champaign, Ill.

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinental Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

AUGUST C. MEYER, president, Midwest Television Inc.

ROBERT MYERS, v.p. & general manager.

WILLIAM R. MOYLAN, general sales manager.

WELDON DONALDSON, assistant sales manager.

RALPH HODGES, production manager.

CHARLES ABEL, manager of engineering.

JACK BRADLEY, business manager.

FRED BORNSTEIN, promotion director.

DIGEST OF RATE CARD NO. 34

(Jan. 14, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—8:00-11:00 p.m., daily.						
\$1600	\$960	\$640	\$510	Graded rates apply*		

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1400.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA	537,500	517,300	96
	San Diego			
Between 5-24%	CALIFORNIA	180,800	176,500	98
	Orange South			
Station Totals		718,300	693,800	97
Net Weekly Circulation (1973-74)			467,400	
Average Daily Circulation (1973-74)			300,900	

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California—San Diego



KGTV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. and 124-kw horizontal visual, 31.6-kw aural, 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.
 Latitude 32° 50' 20.5"
 Longitude 117° 14' 56.5"

Transmitter: Mt. Soledad.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.



KGTV Ref. FCC File No. BMPCT-3170 Granted 7/1/55

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KGTV

Licensee: McGraw-Hill Broadcasting Co., P.O. Box 81047, San Diego (92138).

Studio: 47th St. & Freeway 94.

Telephone: 714-262-2421. TWX No.: 910-335-1247.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership.

Began Operation: Sept. 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31-32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC March 21, 1962 (Vol. 2:13). Sale to present owners approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Koteen & Burt.

Personnel:

- NORM WALT, president.
- CLAYTON H. BRACE, v.p. & general manager.
- JAY GRILL, station manager.
- LEROY BELLWOOD, director of engineering.
- MICHAEL SOBEL, national sales manager.
- HELEN HUTCHINGS, controller.
- A. PHILIP CORVO, program director.
- WILLIAM STRUBBE, director of advertising & promotion.

- BILL PIPER, manager, production center.
- INES JOHNSTON, traffic manager.
- RON MIRES, news director.
- TERRY COOK, sales service.
- MARIA LEVY, community affairs director.

DIGEST OF RATE CARD NO. 9 (Dec. 17, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
 Class AAA—7:30-11 p.m., daily.

\$1495 Graded rates apply*

*Highest rate: \$509.

NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	537,500	517,300	96
Between 5-24%	CALIFORNIA Orange South	180,800	176,500	98
Station Totals		718,300	693,800	97
Net Weekly Circulation (1973-74)			468,200	
Average Daily Circulation (1973-74)			290,900	

California—Tijuana-San Diego

XETV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, B.C., Mexico.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



XETV

Licensee: Radio-Television, S.A.

Studio: Mount San Antonio, Tijuana, B.C., Mexico.

Business Address: 7th & Ash Street, San Diego, Cal. (92101).

Telephone: 714-234-8431.

TWX No.: 910-335-2017.

Ownership: Emilio Azcarraga Milmo, principal stockholder. For other interests see XEW-TV, Mexico City in the International Station Directory.

Began Operation: Feb. 18, 1953.

Represented (sales) by Blair Television; Electromedia Sales Ltd. (Canada).

Represented (legal) by Haley, Badger & Potts.

Personnel:

JULIAN M. KAUFMAN, v.p., general manager & film buyer.
LOU MEIERS, business manager.
MARTIN COLBY, general sales & station manager.
FELIPE FERNANDEZ, exec. dir., operations & engineering.
ANTONIO FRIAS, chief engineer.
PHIL GANYON, program manager & film buyer.
JOANIE O'LAUGHLIN, national sales coordinator.

DIGEST OF RATE CARD NO. 1A

(July 1, 1970)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID

Class AA—7:30-11 p.m., daily.

\$1300.00 \$800.00 \$500.00 \$400.00 \$150.00* \$150.00* \$75.00*

*Prime Time—6:30-10 p.m., daily.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA San Diego	537,500	517,300	96
Station Totals		537,500	517,300	96
Net Weekly Circulation (1973-74)			358,100	
Average Daily Circulation (1973-74)			177,300	

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436

California—Tijuana-San Diego

XEWT-TV

Ch. 12

[Spanish language outlet.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 64-kw visual, 32-kw aural. Antenna: 1000-ft. above av. terrain, 200-ft. above ground, 1250-ft. above sea level.

Latitude 32° 30' 25"
Longitude 117° 01' 46"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Not available.



Predicted contours supplied by station.

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XEWT-TV

Network Service: None, independent Spanish language outlet.

Licensee: Televisora de Calimex, S.A., P.O. Box 44-K, San Ysidro, Cal. (92073)

Studio: Monte San Antonio, P.O. Box 12, Tijuana, Baja California, Mexico.

Telephones: 903-385-9201/2, Tijuana. Telex: 0566833.

Ownership: Televisora de Calimex S.A.

Began Operation: July 12, 1960.

Represented (sales) by Spanish International Network.

Personnel:

JOSE MARQUEZ, general manager.
CARLOS H. LUNA, program promotion manager.
ROBERTO ESPINOZA, business manager.
MARIO ACOSTA, traffic manager.
MAX DUENAS, chief engineer.

DIGEST OF RATE CARD

(April 1, 1972)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.					
\$300.00	\$160.00	\$92.00	\$69.00	\$57.00	\$37.00

California—San Francisco

KBHK-TV

Ch. 44



Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2200-kw max. & 1800-kw horizontal visual, 871-kw max. & 180-kw horizontal aural. Antenna: 1610-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Gautney & Jones.

Represented (sales) by Kaiser Broadcasting Spot Sales.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KBHK-TV Ref: FCC File No. BFCT-4308 Granted 1/29/71

© American Map Co., Inc., N.Y., No. 14214

KBHK-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting Co., 420 Taylor St., San Francisco, Cal. (94102).

Studio: 420 Taylor St., San Francisco, Cal. (94102).

Telephone: 415-885-3750. TWX No.: 910-372-6006.

Ownership: Kaiser Broadcasting Co. For other interests, see WKBD-TV, Detroit, Mich.

Began Operation: Jan. 2, 1968.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- L. WILLIAM WHITE, exc. vice president & general manager.
- MANNY BROOKS, general sales manager.
- DERK ZIMMERMAN, program manager.
- FRANK ALLEN PHILPOT, news & public affairs manager.
- J. LAWRENCE POZZI, engineering manager.
- W. MICHAEL MCGINNESS, business manager.
- ARTHUR L. FREEMAN, production manager.
- KIM ROWLEY, promotion manager.

DIGEST OF RATE CARD (Jan. 7, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—4-11 p.m., daily.					
\$4000.00					Graded rates apply**

*Highest rate: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA Santa Clara East	11,100	10,800	96
Between 25-49%	CALIFORNIA Alameda East	30,000	28,700	96
	Alameda West	386,400	370,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	Contra Costa East	29,500	28,600	97	
	Contra Costa West	172,300	167,200	97	
	Marin	75,400	72,200	96	
	Mendocino	18,900	17,000	90	
	Napa South	25,700	24,500	95	
	San Francisco	297,000	272,600	92	
	San Mateo	204,200	199,100	97	
	Santa Clara West	373,200	359,900	96	
	Santa Cruz	54,600	51,500	94	
	Shasta	30,500	29,200	96	
	Solano East	31,100	30,200	97	
	Solano West	30,200	29,200	97	
	Sonoma North	55,600	52,400	94	
	Sonoma South	28,000	26,400	94	
Sutter	14,400	13,800	96		
Yuba	13,600	13,000	96		
Between 5-24%	CALIFORNIA Amador	4,900	4,600	93	
	Butte	41,200	38,700	94	
	Colusa	4,700	4,400	94	
	El Dorado West	12,700	12,100	95	
	Glenn	6,500	6,200	95	
	Humboldt	35,700	33,700	94	
	Lake	10,700	9,600	90	
	Mono	2,100	1,700	82	
	Napa North	5,500	5,200	95	
	Nevada West	10,900	10,100	93	
Between 5-24%	San Joaquin	105,200	99,300	94	
	Siskiyou	11,700	10,700	91	
	Stanislaus	70,700	66,300	94	
	Tehama	10,400	10,000	96	
	Tuolumne	8,800	8,200	93	
	OREGON Jackson	39,800	38,000	95	
	Station Totals		2,263,200	2,155,500	95
	Net Weekly Circulation (1973-74)			672,100	
	Average Daily Circulation (1973-74)			290,800	

California—San Francisco

KDTV

Ch. 60

(Spanish Language)

Technical Facilities: Channel No. 60 (746-752 MHz). Authorized power: 1550-kw max. & 701-kw horizontal visual, 229-kw max. & 105-kw horizontal aural. Antenna: 1240-ft. above av. terrain, 215-ft. above ground, 1466-ft. above sea level.

Latitude 37° 41' 07"

Longitude 122° 26' 01"

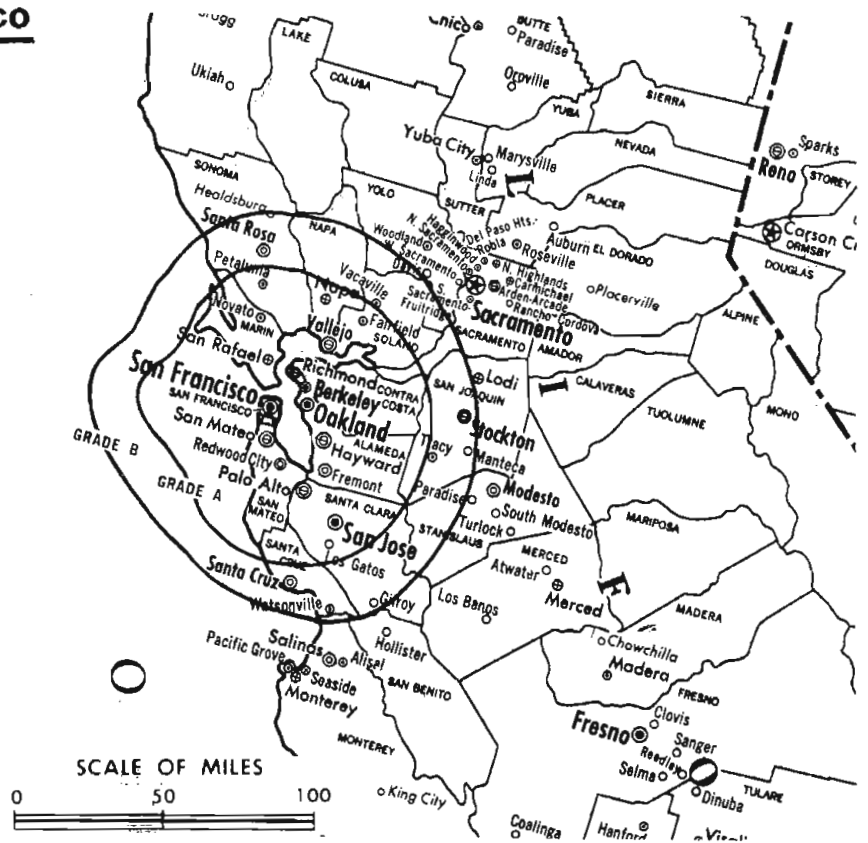
Transmitter: San Bruno Mtn., 1.6-mi. S of San Francisco.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Studio: 2200 Palou Ave.

Telephone: 415-826-6990.



KDTV Ref: FCC File No. BMPCT-7587 Granted 7/31/75

©American Map Co., Inc., N.Y., No. 14244

KDTV

Network Service: Spanish International Network.

Grantee: Bahia de San Francisco Television Co., 2200 Palou Ave., San Francisco, Cal. (94124).

Ownership: Reynold V. Anselmo, pres.-treas., 44.444%; William D. Stiles, 13.888%; Daniel Villanueva & Cynthia Blaya, 11.111% each; Emilio Nicolas & Malcolm C. Robbins, 5.556% each; Leo Oblath, Robert Porter & Clair M. Higgins, 2.778% each; Sally Segal, v.p.-secy.; Ronald S. Rosen, asst. secy. All of above except Robbins, Stiles & Higgins hold interest in Spanish International Communications Corp. For Spanish International holdings, see KMEX-TV, Los Angeles.

Began Operation: Aug. 13, 1975.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

GEORGE N. COLON, general manager.

FRANCISCO BENAVIDES, production manager.

JUNE NORDBY, business manager.

ROBERT PORTER, director of engineering.

Rates: Zone I—6-10:30 p.m., Mon.-Fri., 30 Sec., \$100.

California—San Francisco

KEMO-TV

Ch. 20
(Spanish Language)

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 1700-kw horizontal visual, 692-kw max. & 257-kw horizontal aural. Antenna: 1266-ft. above av. terrain, 251-ft. above ground, 1481-ft. above sea level.

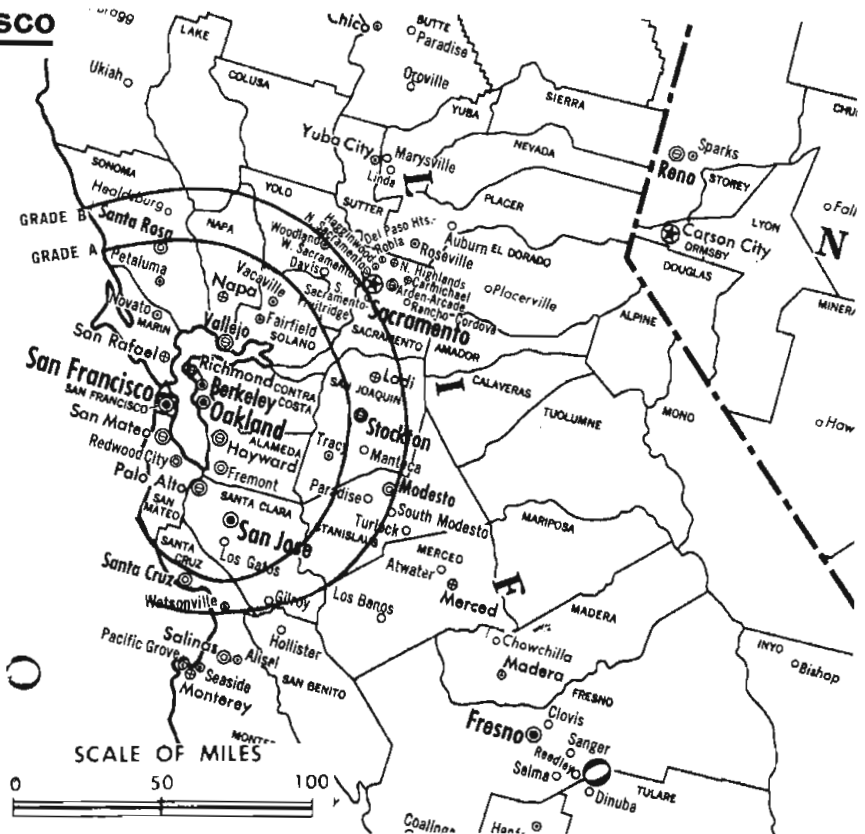
Latitude 37° 41' 17"
Longitude 122° 26' 07"

Requests subscription TV authority.

Transmitter: San Bruno Mt.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: (M) MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KEMO-TV Ref: FCC File No. BMPCT-7035 Granted 7/25/69 ©American Map Co., Inc., N.Y., No. 14244

KEMO-TV

Licensee: Leon A. Crosby, 36692 Riviera Dr., Fremont, Cal.

Studio: 2500 Marin St., San Francisco, Cal. (94124).

Telephone: 415-285-6420.

Ownership: Leon A. Crosby, 100%.

Began Operation: April 1, 1968. Left air March 30, 1971. Sale to present owner approved by FCC Jan. 19, 1972. Resumed operation Feb. 4, 1972 (Television Digest, Vol. 12:6).

Represented sales (by) Panamericana TV.

Personnel:

LEON CROSBY, general manager.
ALEX PRADA, general sales manager.
RENE DE LA ROSA, program director.
RONALD ELLIS, chief engineer.

DIGEST OF RATE CARD NO. 2—(April 1, 1974)

Hour	30 Min.	5 Min.	Min.	30 Sec.	20 Sec.
6-10 p.m., daily.					
	\$485.00		\$150.00*	\$75.00*	\$75.00*

*Class AA—8-10 p.m., daily.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Marin	75,400	72,200	96
	San Francisco	297,000	272,600	92
	Solano East	31,100	30,200	97
Station Totals		403,500	375,000	93
Net Weekly Circulation (1973-74)				55,900
Average Daily Circulation (1973-74)				11,100

California—San Francisco



KGO-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 974-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

Studio: 277 Golden Gate Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

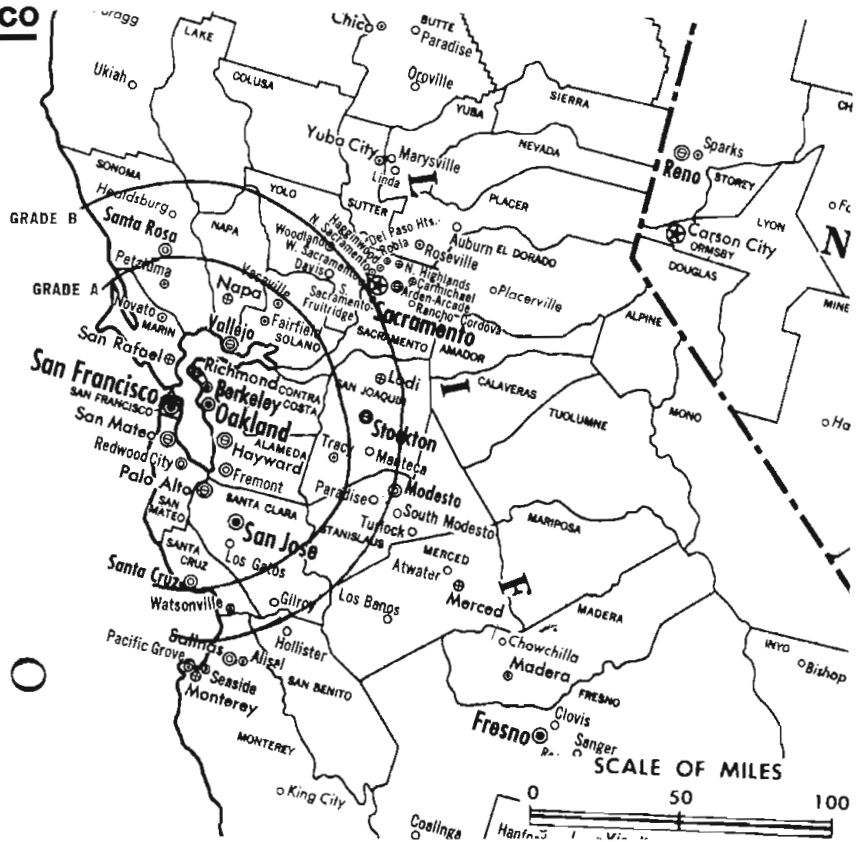
AM Affiliate: KGO, 50-kw, 810 kHz (ABC).

FM Affiliate: KSFJ, 23.6-kw, 103.7 MHz (No. 279), 1180-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KGO-TV Ref: FCC File No. BPCT-2401 Granted 2/10/65

©American Map Co., Inc., N.Y., No. 14244



KGO-TV

Licensee: American Broadcasting Companies Inc., 277 Golden Gate Ave., San Francisco, Cal. (94102).

Telephone: 415-863-0077. TWX No.: 415-393-7317.

Ownership: American Bcstg. Cos. Inc. For other interests, see WABC-TV, New York.

Began Operation: May 5, 1949.

Represented (sales) by ABC Television Spot Sales, Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

RUSS COUGHLAN, vice president & general manager.
MARK MANDALA, general sales manager.
ALAN FRISCHER, sales manager.
JIM TUVERTON JR., program director.
BOB MITCHELL, assistant program director.
HARRY IRVING, film director.
JIM VON STRIVER, chief engineer.
CALVIN THOMAS, production manager.
PETER JACOBUS, news director.
DON AZARS, executive producer.

DIGEST OF RATE CARD—(Jan. 18, 1971)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—7:29-11 p.m., daily.

\$2500.00 \$1500.00 \$1000.00 \$665.00 Graded rates apply*

*Highest rate: \$1300.

NETWORK BASE HOURLY RATE: \$2700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda East	30,000	28,700	96
	Alameda West	386,400	370,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
	Contra Costa East	29,500	28,600	97
	Contra Costa West	172,300	167,200	97
	Marin	75,400	72,200	96
	Mendocino	18,900	17,000	90
	Napa North	5,500	5,200	95
	Napa South	25,700	24,500	95
	San Francisco	297,000	272,600	92
	San Mateo	204,200	199,100	97
	Santa Clara West	373,200	359,900	96
	Solano East	31,100	30,200	97
	Solano West	30,200	29,200	97
	Sonoma North	55,600	52,400	94
	Sonoma South	28,000	26,400	94

CALIFORNIA				
	El Dorado East	6,500	6,200	95
	Humboldt	35,700	33,700	94
	Lake	10,700	9,600	90
	Monterey	79,100	75,100	95
	Nevada West	10,900	10,100	93
	Placer East	2,500	2,400	95
	Santa Clara East	11,100	10,800	96
	Santa Cruz	54,600	51,500	94
	Shasta	30,500	29,200	96
	Tehama	10,400	10,000	96
	Tuolumne	8,800	8,200	93
NEVADA				
	Douglas	3,300	3,100	93
	Carson City	8,100	7,700	96

(Continued on page 121-b)

Station Totals	2,392,300	2,277,800	95
Net Weekly Circulation (1973-74)		1,526,700	
Average Daily Circulation (1973-74)		909,700	

California—San Francisco



KPIX

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1660-ft. above av. terrain, 980-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro Television Center.

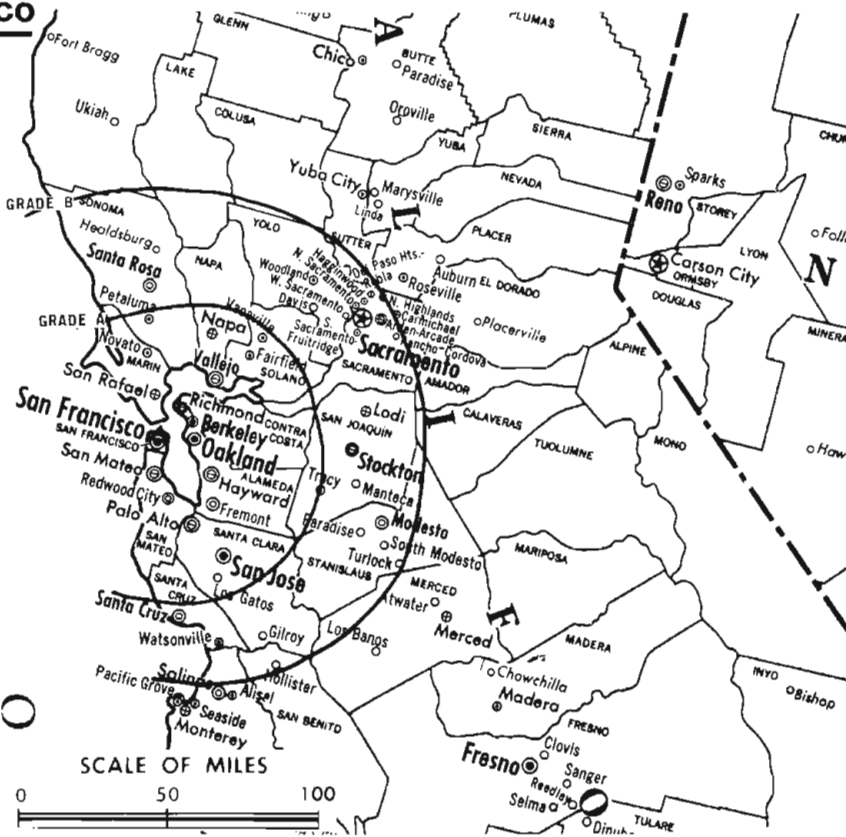
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.



KPIX Ref: FCC File No. BPCT-4230 Granted 6/21/68

©American Map Co., Inc., N.Y., No. 1424

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KPIX

Licensee: Westinghouse Broadcasting Co. Inc., 2655 Van Ness Ave., San Francisco, Cal. (94109).

Studio: 2655 Van Ness.

Telephone: 415-776-5100. TWX No.: 415-393-7334.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman & pres.; Marvin L. Shapiro, exec. v.p. Also operates TV stations WBZ-TV, Boston; KYW-TV, Philadelphia; KDKA-TV, Pittsburgh; WJZ-TV, Baltimore & 7 radio stations. For Group W Corporate Data see listing under Group Ownership.

Began Operation: Dec. 22, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- GEORGE RESING, general manager.
- VICTOR LAI, business manager.
- HERBERT FARBER, general sales manager.
- DANIEL ROMANELLI, sales manager.
- LONNIE STETZ, operations manager.
- DICK NEWTON, promotion manager.
- CHARLES C. COANE, public relations director.
- WILLIAM H. HILLIER, program manager & film buyer.
- LEN SCHLOSSER, public affairs director.
- PAUL JESCHKE, news director.
- RAY HOLTZ, chief engineer.

DIGEST OF RATE CARD NO. 35 (March 6, 1972)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class A—6 p.m.-midnight, daily.	\$2450	\$1470	\$860	\$2000*	\$1800*	\$1000*

*Prime Time—7:30-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$2500.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Alameda East	30,000	28,700	96
	Alameda West	386,400	370,400	96
	Contra Costa East	29,500	28,600	97
	Contra Costa West	172,300	167,200	97
	Lake	10,700	9,600	90
	Marin	75,400	72,200	96
	Mendocino	18,900	17,000	90
	Napa North	5,500	5,200	95
	Napa South	25,700	24,500	95
	San Benito	6,300	5,900	94
	San Francisco	297,000	272,600	92
	San Mateo	204,200	199,100	97
	Santa Clara East	11,100	10,800	96
	Santa Clara West	373,200	359,900	96
	Solano West	30,200	29,200	97
	Sonoma North	55,600	52,400	94
	Sonoma South	28,000	26,400	94
	Tuolumne	8,800	8,200	93
CALIFORNIA				
	Butte	41,200	38,700	94
	El Dorado East	6,500	6,200	95
	Monterey	79,100	75,100	95
	Nevada West	10,900	10,100	93
	Placer East	2,500	2,400	95
	Santa Cruz	54,600	51,500	94
	Shasta	30,500	29,200	96
	Tehama	10,400	10,000	96

(Continued on page 121-b)

Station Totals	2,406,100	2,290,600	95
Net Weekly Circulation (1973-74)			1,566,700
Average Daily Circulation (1973-74)			929,300

California—San Francisco



KRON-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1680-ft. above av. terrain, 977-ft. above ground, 1811-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Clarendon Hts. between Mt. Sutro & Twin Peaks.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

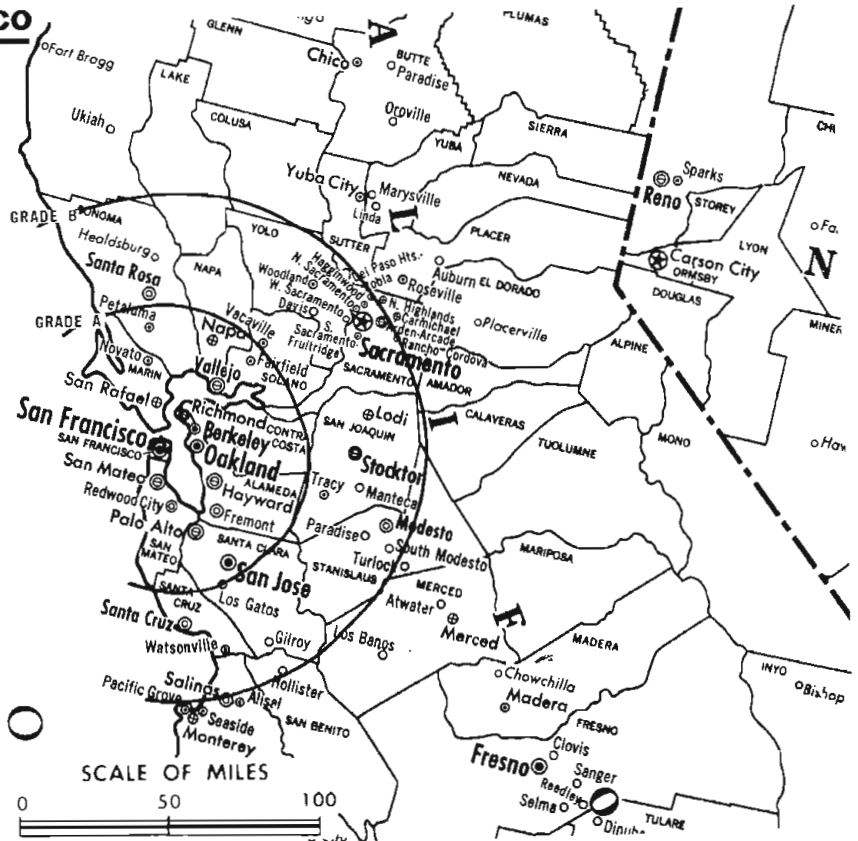
News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: AP.

FM Affiliate: KRON-FM, 33-kw, 96.5 MHz (No. 243), 1410-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KRON-TV Ref: FCC File No. BNPCT-7420 Granted 12/12/72

© American Map Co., Inc., N.Y., No. 14243

KRON-TV

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave. (94119).
Studio: 1001 Van Ness Ave. (94119).
Telephone: 415-441-4444. TWX No.: 415-393-7632.
Ownership: The Chronicle Publishing Co., publisher of San Francisco Chronicle 100%; Charles DeYoung Thieriot, pres. Chronicle also owns WOWT, Omaha, Neb.
Began Operation: Nov. 15, 1949.
Represented (sales) by Peters, Griffin, Woodward Inc.
Represented (legal) by Farran, Malt, Spillane & Cooper.
Represented (engineering) by Hammett & Edison.
Personnel:

- ALDO H. CONSTANT, president.
- C. E. "PEP" COONEY, vice president & general manager.
- RICHARD BEHRENDT, station manager.
- F. A. MARTIN, treasurer.
- GEORGE E. DAVIDSON, general sales manager.
- JIM SMITH, national sales manager.
- JAMES MYERS, local sales manager.
- A. H. SCOLLAY, program manager.
- J. L. BERRYHILL, chief engineer.
- WILLIAM ROW, advertising director.
- A. RICHARD ROBERTSON, publicity director.
- HERB LEVY, public affairs director.
- JIM REIMAN, news director.

DIGEST OF RATE CARD NO. 761—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Prime Time—7:30-11 p.m., daily.
\$2800 \$1680 \$2800* \$2250* \$1400*

*Prime Time—7:30-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$2750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alameda East	30,000	28,700	96
	Alameda West	386,400	370,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
	Contra Costa East	29,500	28,600	97
	Contra Costa West	172,300	167,200	97
	Lake	10,700	9,600	90
	Marin	75,400	72,200	96
	Mendocino	18,900	17,000	90
	Napa North	5,500	5,200	95
	Napa South	25,700	24,500	95
	San Benito	6,300	5,900	94
	San Francisco	297,000	272,600	92
	San Mateo	204,200	199,100	97
	Santa Clara East	11,100	10,800	96
	Santa Clara West	373,200	359,900	96
	Solano West	30,200	29,200	97
	Sonoma North	55,600	52,400	94
	Sonoma South	28,000	26,400	94
	Tuolumne	8,800	8,200	93
Between 25-49%	CALIFORNIA			
	Humboldt	35,700	33,700	94
	Monterey	79,100	75,100	95
	Santa Cruz	54,600	51,500	94
	Shasta	30,500	29,200	96
	Solano East	31,100	30,200	97
Between 5-24%	CALIFORNIA			
	Amador	4,900	4,600	93
	Butte	41,200	38,700	94
	Calaveras	5,700	5,300	94
	Colusa	4,700	4,400	94
	El Dorado East	6,500	6,200	95
	El Dorado West	12,700	12,100	95
(Continued on page 121-b)				
Station Totals		2,342,200	2,230,100	95
Net Weekly Circulation (1973-74)			1,560,000	
Average Daily Circulation (1973-74)			893,800	

California—Oakland-San Francisco

KTVU

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1571-ft. above av. terrain, 977-ft. above ground, 1808-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

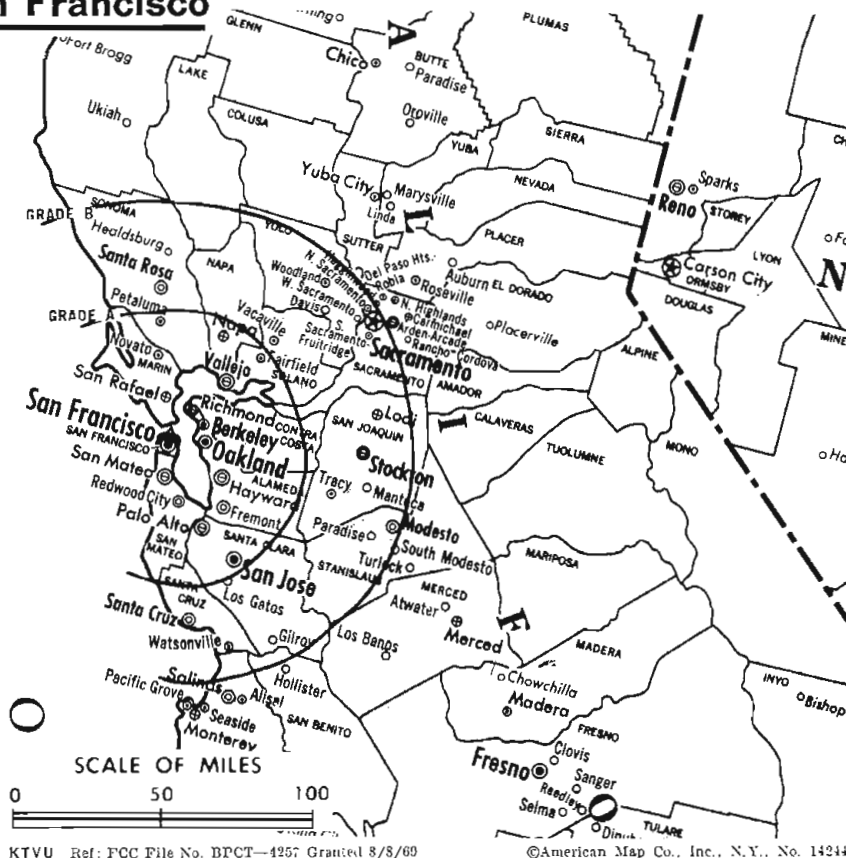
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes, TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVU Ref: FCC File No. BPCT-4257 Granted 8/8/69

©American Map Co., Inc., N.Y., No. 14244

KTVU

Network Service: None, Independent.

Licensee: San Francisco-Oakland Television, One Jack London Square, Oakland, Cal. (94607).

Studio: Jack London Square, Oakland.

Telephone: 415-834-2000.

Telex: 336-426.

Ownership: San Francisco-Oakland Television, wholly owned by Cox Broadcasting Corp., Robert Chambers, chmn.; Clifford M. Kirtland Jr., pres. For other Cox radio-TV interests, see WSB-TV, Atlanta, Ga.

Begin Operation: March 3, 1958. Sale to present owner approved Oct. 16, 1963 by FCC (Television Digest, Vol. 3:32, 42).

Represented (sales) by TeleRep.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- WILLIAM SCHWARTZ, vice president & general manager.
- ROBERT I. MART, general sales manager.
- RICHARD GOLDMAN, national sales manager.
- PETER LOMBARDO, local sales manager.
- THOMAS A. BREEN, program director.
- WILLIAM MUELLER, controller.
- IVAN LADIZINSKY, promotion manager.
- IAN ZELICK, director of public affairs.
- BROOKE SPECTORSKY, production manager.
- RAY JACOBS, director of operations.
- SHERMAN BAZELL, news director.
- JOHN SWANSON, chief engineer.

DIGEST OF RATE CARD NO. 13

(Sept. 2, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID
Class AA—6-10 p.m., daily.					
\$2450	\$1470				Graded rates apply

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Alameda East	30,000	28,700	96
	Alameda West	386,400	370,400	96
	Contra Costa East	29,500	28,600	97
	Contra Costa West	172,300	167,200	97
	Lake	10,700	9,600	90
	Marin	75,400	72,200	96
	Mendocino	18,900	17,000	90
	Napa North	5,500	5,200	95
	Napa South	25,700	24,500	95
50% & Over	Nevada East	1,200	1,100	92
	San Benito	6,300	5,900	94
	San Francisco	297,000	272,600	92
	San Mateo	204,200	199,100	97
	Santa Clara East	11,100	10,800	96
	Santa Clara West	373,200	359,900	96
	Solano West	30,200	29,200	97
	Sonoma North	55,600	52,400	94
	Sonoma South	28,000	26,400	94
	Tuolumne	8,800	8,200	93
CALIFORNIA				
	Amador	4,900	4,600	93
	Butte	41,200	38,700	94
	Calaveras	5,700	5,300	94
	El Dorado East	6,500	6,200	95
	Humboldt	35,700	33,700	94
Between 25-49%	Mariposa	2,800	2,500	90
	Monterey	79,100	75,100	95
	Nevada West	10,900	10,100	93
	Placer East	2,500	2,400	95
	Plumas	4,800	4,400	91

(Continued on page 121-b)

Station Totals	2,606,500	2,480,300	95
Net Weekly Circulation (1973-74)	1,436,400		
Average Daily Circulation (1973-74)	627,200		

California—San Francisco

KVOF-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2584-kw max. & 895-kw horizontal visual, 417-kw max. & 145-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 184-ft. above ground, 1499-ft. above sea level.

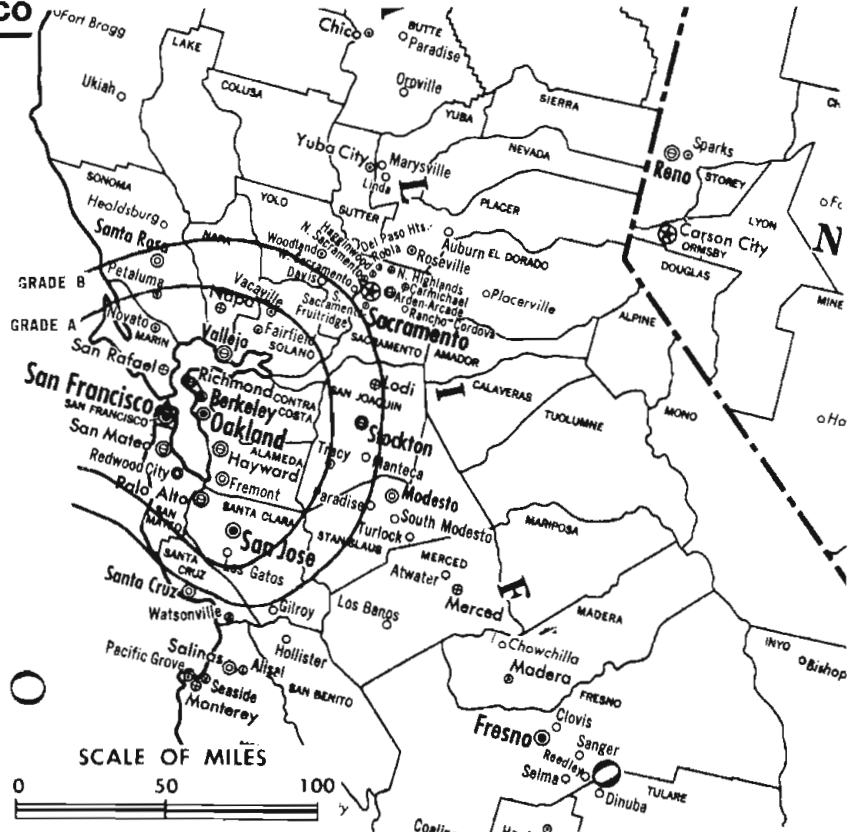
Latitude 37° 41' 15"
Longitude 122° 26' 04"

Transmitter: San Bruno Peak.

TV tape: Recording facilities.

Color: Film, slide & tape.

Arbitron Data: Not available.



KVOF-TV Ref: FCC File No. BMPCT-6964 Granted 1/16/69

American Map Co., Inc., N.Y. No. 14244

KVOF-TV

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal. (91205).

Mailing Address: 601 Taraval St., San Francisco, Cal. (94116).

Studio: Radio Rd., San Bruno Mtn.

Telephone: 415-665-5410.

Ownership: See KH0F-TV, San Bernardino.

Began Operation: Dec. 28, 1968 as KUD0, left air April 15, 1971. Sale to present owner approved by FCC May 29, 1973. Resumed operation Aug. 4, 1974.

Represented (legal) by Cohen & Berfield.

Personnel:

PAUL C. SCHOCH, general manager.
KATHY SCHOCH, program director.
W. BERNARD MARSTON, director of engineering.
PAUL LINDNER, chief engineer.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 8 a.m.-11 p.m., Sun.	\$287.50	\$172.50	\$115.00	\$50.00	\$30.00

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436

KTVU, Oakland-San Francisco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
CALIFORNIA—(Continued)					
Between 25-49%	San Joaquin	105,200	99,300	94	
	Santa Cruz	54,600	51,500	94	
	Shasta	30,500	29,200	96	
	Solano East	31,100	30,200	97	
	Stanislaus	70,700	66,300	94	
	Sutter	14,400	13,800	96	
	Tehama	10,400	10,000	96	
	Yuba	13,600	13,000	96	
	NEVADA				
	Douglas	3,300	3,100	93	
Carson City	8,100	7,700	96		
CALIFORNIA					
Between 5-24%	Colusa	4,700	4,400	94	
	El Dorado West	12,700	12,100	95	
	Glenn	6,500	6,200	95	
	Merced	36,500	34,600	95	
	Mono	2,100	1,700	82	
	Placer West	28,100	26,700	95	
	Sierra	900	800	90	
	Siskiyou	11,700	10,700	91	
	Yolo	33,500	31,800	95	
	NEVADA				
Churchill	4,400	4,200	97		
Lyon	3,800	3,500	92		
Washoe	53,300	50,900	95		
OREGON					
Douglas	27,100	25,400	94		
Jackson	39,800	38,000	95		
Josephine	16,600	15,300	92		
Klamath	18,800	17,900	95		

KGO-TV, San Francisco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
Between 5-24%	Amador	4,900	4,600	93
	Butte	41,200	38,700	94
	Calaveras	5,700	5,300	94
	Colusa	4,700	4,400	94
	El Dorado West	12,700	12,100	95
	Mariposa	2,800	2,500	90
	Merced	36,500	34,600	95
	Mono	2,100	1,700	82
	Placer West	28,100	26,700	95
	San Benito	6,300	5,900	94
San Joaquin	105,200	99,300	94	
Stanislaus	70,700	66,300	94	
Sutter	14,400	13,800	96	
Yuba	13,600	13,000	96	
NEVADA				
Churchill	4,400	4,200	97	
Lyon	3,800	3,500	92	

KRON-TV, San Francisco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA—(Continued)				
Between 5-24%	Mariposa	2,800	2,500	90
	Merced	36,500	34,600	95
	Mono	2,100	1,700	82
	Nevada West	10,900	10,100	93
	Placer West	28,100	26,700	95
	San Joaquin	105,200	99,300	94
	Stanislaus	70,700	66,300	94
Tehama	10,400	10,000	96	

California

KPIX, San Francisco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEVADA			
	Douglas	3,300	3,100	93
	Carson City	8,100	7,700	96
Between 5-24%	CALIFORNIA			
	Amador	4,900	4,600	93
	Calaveras	5,700	5,300	94
	El Dorado West	12,700	12,100	95
	Glenn	6,500	6,200	95
	Humboldt	35,700	33,700	94
	Mariposa	2,800	2,500	90
	Merced	36,500	34,600	95
	Mono	2,100	1,700	82
	Placer West	28,100	26,700	95
San Joaquin	105,200	99,300	94	
Siskiyou	11,700	10,700	91	
Solano East	31,100	30,200	97	
Stanislaus	70,700	66,300	94	
Sutter	14,400	13,800	96	
Yuba	13,600	13,000	96	
NEVADA				
Churchill	4,400	4,200	97	
Lyon	3,800	3,500	92	
Storey	300	300	89	

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ARBITRON TELEVISION

California—San Jose

KGSC-TV

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2735-kw max. & 406-kw horizontal visual, 273.5-kw max. & 40.6-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 202-ft. above ground, 2794-ft. above sea level.

Latitude 37° 29' 05"
Longitude 121° 51' 53"

Transmitter: Monument Peak, 4.5-mi. SE of Mission San Jose.

TV tape: Recording facilities.

Color: Live, film, slide & tape.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KGSC-TV Ref: FCC File No. BPCT-4080 Granted 4/17/68

© American Map Co., Inc., N.Y., No. 14244

KGSC-TV

Network Service: None, independent.

Licensee: Continental Urban TV Corp., c/o Vincent B. Welch, 300 Farragut Bldg., 900 17th St. NW, Washington, D.C. (20006).

Studio: 1536 Kerley Dr., San Jose (95112).

Telephone: 408-298-6676.

Ownership: Vincent B. Welch, chmn., 24.80%; Edward P. Morgan, 17.41%; Richard E. Curtis, 24.71%; H. Leslie Atlass Jr., 18.49%; Frank G. MacMurray, 6.19%; Edwin D. Jones Jr., pres., 3.61%; George R. Langlois, secy.-treas., 3.60%; Sid Connolly, v.p., 1.19%.

Began Operation: Oct. 1, 1967.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

VINCENT B. WELCH, chairman of the board.
SID CONNOLLY, vice president & general manager.
TOM MAGUIRE, general sales manager.
SHARON DEAN, national sales manager.
FRANK FOGE, chief engineer.
ALICE JACOBS, business manager.
HAL GRANT, operations manager.
ADEL HALL, community affairs director.

DIGEST OF RATE CARD NO. 17—(Oct. 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-11 p.m., daily.						
\$1500	\$1000	\$800	\$500	\$100	\$80	\$80

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Alameda East	30,000	28,700	96
	Alameda West	386,400	370,400	96
	Contra Costa East	29,500	28,600	97
	Contra Costa West	172,300	167,200	97
	Lake	10,700	9,600	90
	Marin	75,400	72,200	96
	Monterey	79,100	75,100	95
	Napa North	5,500	5,200	95
	Nevada West	10,900	10,100	93
Between 5-24%	San Francisco	297,000	272,600	92
	San Mateo	204,200	199,100	97
	Santa Clara East	11,100	10,800	96
	Santa Clara West	373,200	359,900	96
	Santa Cruz	54,600	51,500	94
	Solano East	31,100	30,200	97
	Solano West	30,200	29,200	97
	Sonoma North	55,600	52,400	94
	Sonoma South	28,000	26,400	94
	Sutter	14,400	13,800	96
	Yuba	13,600	13,000	96
Station Totals		1,912,800	1,826,000	95
Net Weekly Circulation (1973-74)			191,400	
Average Daily Circulation (1973-74)			41,000	

For UHF Penetration by Market,
see Services Volume

California—San Jose



KNTV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 80.65-kw visual, 9.48-kw aural. Antenna: 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level.

Latitude 37° 06' 40"

Longitude 121° 50' 34"

Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.

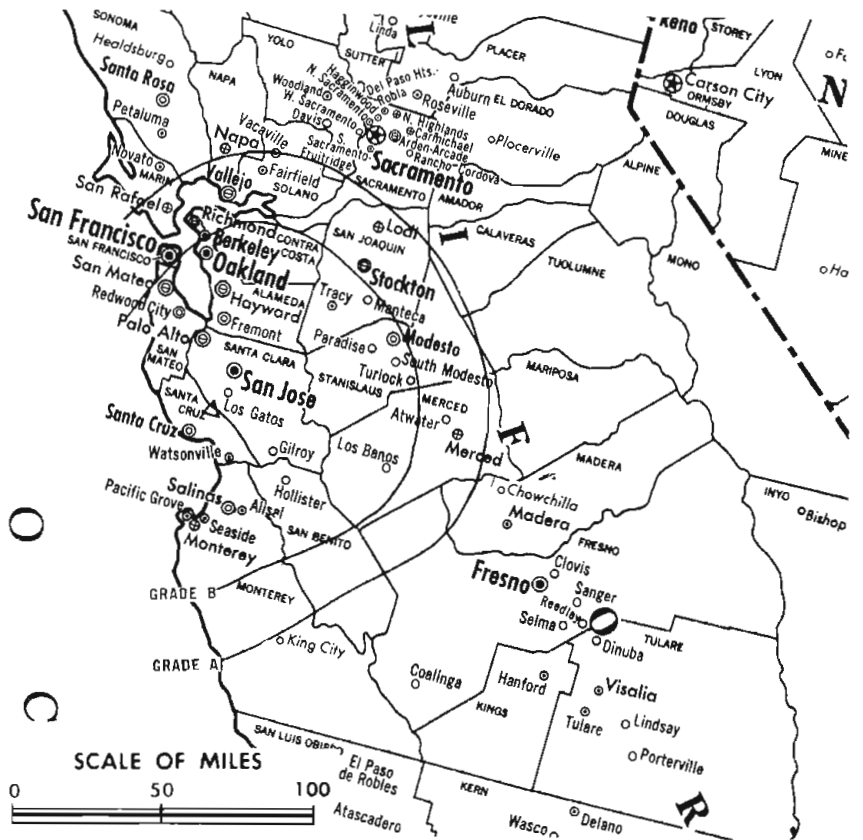
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



KNTV Ref: FCC File No. BFT-4265 Granted 8/13/69

© American Map Co., Inc., N.Y., No. 14214

KNTV

Licensee: Gill Industries, 645 Park Ave., San Jose, Cal. (95110).

Studio: 645 Park Ave.

Telephone: 408-286-1111.

Ownership: Allen T. Gilliland, 73.18%; in trust for the children of A. T. Gilliland, 26.82%.

Began Operation: Sept. 12, 1955.

Represented (sales) by Katz Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

- ROBERT HOSFELDT, vice president & general manager.
- JOHN YEARWOOD, general sales manager.
- DON McFARLANE, national sales manager.
- LEE SCHELL, news director.
- STEWART PARK, program director.
- LOUIS R. BELL, chief engineer.
- BARBARA M. SMITH, controller.

DIGEST OF RATE CARD NO. 1-74—(Jan. 12, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.
Class AA—7-11 p.m., daily.				
\$1200	\$600	\$400	\$280*	\$280*

*Class AA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$600.

For U.S. TV Station Call Letters,
 see page 7-b

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Monterey	79,100	75,100	95
	San Benito	6,300	5,900	94
	Santa Clara East	11,100	10,800	96
	Santa Cruz	54,600	51,500	94
Between 25-49%	CALIFORNIA			
	Mariposa	2,800	2,500	90
	Santa Clara West	373,200	359,900	96
Between 5-24%	CALIFORNIA			
	Alameda East	30,000	28,700	96
	Alameda West	386,400	370,400	96
	Contra Costa East	29,500	28,600	97
	Contra Costa West	172,300	167,200	97
	Marin	75,400	72,200	96
	Merced	36,500	34,600	95
	Napa North	5,500	5,200	95
	Napa South	25,700	24,500	95
	San Francisco	297,000	272,600	92
	San Mateo	204,200	199,100	97
	Solano East	31,100	30,200	97
Solano West	30,200	29,200	97	
Sonoma South	28,000	26,400	94	
Tuolumne	8,800	8,200	93	
Station Totals		1,887,700	1,802,800	96
Net Weekly Circulation (1973-74)			389,500	
Average Daily Circulation (1973-74)			173,100	

California—San Luis Obispo



KSBY-TV

Ch. 6

[Satellite of KSBW-TV,
Salinas-Monterey]

Technical Facilities: Channel No. 6
(82-88 MHz). Authorized power:
100-kw visual, 12-kw aural. Antenna:
1780-ft. above av. terrain,
459-ft. above ground, 2904-ft.
above sea level.

Latitude 35° 21' 37.0"
Longitude 120° 39' 17.5"

Transmitter: Los Padres Forest, 5.5-
mi. N of town.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.



County coverage based on Arbitron study (see
page 4-b).

KSBY-TV Ref: FCC File No. BMPCT-1066 Granted 4/29/53

©American Map Co., Inc., N.Y., No. 14244

KSBY-TV

Network Service: NBC, same as KSBW-TV.

Licensee: Central California Communications Corp., Box 1368, San
Luis Obispo, Cal. (93402).

Studio: Mt. View & Hill Sts.

Telephone: 805-543-0920. TWX No.: 910-368-7058.

Ownership: Same as KSBW-TV, Salinas-Monterey.

Began Operation: May 25, 1953. Sale to Central California Com-
munications Corp. (formerly Salinas Valley Bcstg. Corp.) by co-
owners John C. Cohan and Jerome Kantro approved July
18, 1957 by FCC. Cohan and Kantro's purchase of TV and
radio KVEC from Christina M. Jacobson & Leslie H. Hacker ap-
proved June 13, 1956 (Television Digest, Vol. 12:24; 13:22, 29).

Represented (sales) by Blair Television.

Represented (legal) by Shack & Mendenhall.

Represented (engineering) by Hammett & Edison.

Personnel:

BOYD W. LAWLOR, president.
LARRY FISCHER, station manager.
KEITH H. MOON, general sales manager.
KENNETH REID, chief engineer.

Rates: KSBY-TV is sold in combination with KSBW-TV, Salinas,
Cal. & may also be purchased individually.

Arbitron Data for this Station Included With
Report for Parent KSBW-TV, Salinas, Cal.

California—Santa Barbara



KEYT



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 50-kw visual, 5.89-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mts.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: 730 Miramonte Dr. (93105).

Represented (engineering) by Silliman, Moffet & Kowalski.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KEYT Ref: FCC File No. BPCT 1122 Granted 11/12/52

©American Map Co., Inc., N.Y., No. 14244

KEYT

Network Service: ABC.

Licensee: Key Television Inc., P.O. Drawer "X", Santa Barbara, Cal. (93102).

Telephone: 805-965-8533. TWX No.: 910-334-1183.

Ownership: Key Television Inc. William F. Luton, pres., 29.8%; Mrs. W. F. Luton, v.p., 31.61%; Crocker-Anglo, trustee for six Luton children, each with .67%; Leslie H. Norins, .67%; P.N.B. Co., nominee of Richard B. Bell under trust agreement, 32.89%.

Began Operation: July 24, 1953. Sale to present owners by Harry C. Butcher-Colin M. Selph group approved March 27, 1957 by FCC (Television Digest, Vols. 12:52; 13:9, 13).

Represented (sales) by Adam Young Inc.; Art Moore & Assoc. (Seattle & Portland).

Personnel:

WILLIAM F. LUTON, president & treasurer.
HAROLD C. O'DONNELL, general manager.
GENE FORSELL, promotion manager.
RICHARD ALVARI, production manager.
BILL HUDDY, v.p., director of news & public affairs.
TED FROMING, chief engineer.

DIGEST OF RATE CARD NO. 23

(Sept. 1, 1975)

Hour	30 Min.	15 Min.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$500.00

Graded rates apply*

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$444.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	41,000	38,600	94
	Santa Barbara North	41,000	38,900	95
	Santa Barbara South	54,200	51,300	95
Between 5-24%	CALIFORNIA			
	Ventura	133,000	128,700	97
Station Totals		269,200	257,500	96
Net Weekly Circulation (1973-74)			155,400	
Average Daily Circulation (1973-74)			78,300	

California—Santa Maria



KCOY-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level.

Latitude 34° 54' 37"

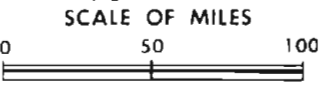
Longitude 120° 11' 08"

Transmitter: Tepusquet Peak.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A. E. Towne Associates Inc.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KCOY-TV Ref: FCC File No. BPCT-4701 Granted 3/14/74 © American Map Co., Inc., N.Y., No. 14244

KCOY-TV

Network Service: CBS.

Licensee: Central Coast Broadcasters Inc., Box 1217 (93454).

Studio: 1503 N. McClelland, Santa Maria, Cal. (93454).

Telephone: 805-922-1943. TWX No.: 910-351-5875.

Ownership: Helen Pedotti, pres., 68.28%; Mili Acquistapace, v.p., 21.08%; Stanley C. Hatch, secy.; Burns Rick, treas., 7.825%.

Began Operation: March 16, 1964. Transfer of negative control from Dale G. Moore approved by FCC June 30, 1971.

Represented (sales) by The Meeker Co.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Personnel:

ROBERT C. BURRIS, general manager.
 PHYLLIS TROMBETTA, program director.
 JIM KLUCKER, operations manager.
 JIM CAREY, general sales manager.
 ROBERT READ, news director.

DIGEST OF RATE CARD NO. 9—(Jan. 1, 1974)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 or 20 Sec.	ID	
Class AA—8-11 p.m., daily.	\$500	\$300	\$200	\$170	\$150	\$75	\$50

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	San Luis Obispo	41,000	38,600	94
	Santa Barbara North	41,000	38,900	95
	Santa Barbara South	54,200	51,300	95
Station Totals		136,200	128,800	95
Net Weekly Circulation (1973-74)				85,400
Average Daily Circulation (1973-74)				43,200

California—Tulare

KMPH

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2950-kw max. & 363-kw horizontal visual, 406.4-kw aural. Antenna: 2730-ft. above av. terrain, 252-ft. above ground, 5922-ft. above sea level.

Latitude 36° 17' 12"
Longitude 118° 50' 20"

Transmitter: Blue Ridge in Sequoia Forest.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KGEN, 1-kw, 1370 kHz.

FM Affiliate: KBOS, .85-kw, 94.9 MHz (No. 235), 5840-ft.

Note: Map does not reflect current coverage because of antenna system changes.

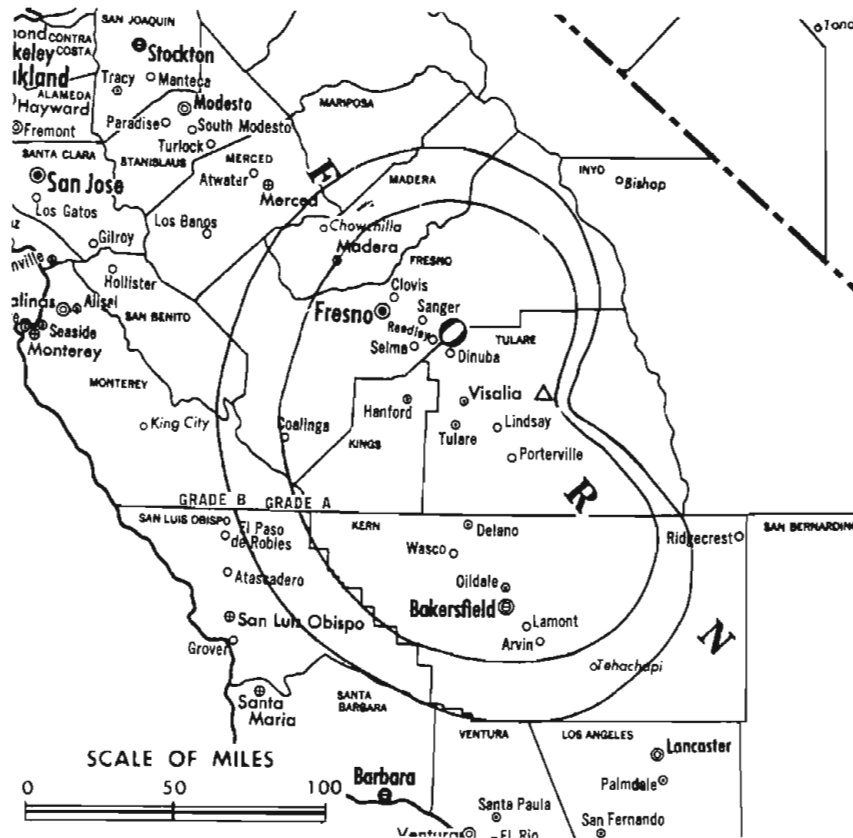
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-h).



KMPH Ref: FCC File No. BMPCT-7353 Granted 10/4/71

© American Map Co., Inc., N.Y., No. 14244

KMPH

Licensee: Pappas Television Inc., 2600 S. Mooney Blvd., Visalia, Cal. (93277).

Studio: 2600 S. Mooney Blvd., Visalia, Cal. (93277).

Telephone: 209-733-2600. TWX No.: 910-377-3496.

Fresno Sales Office: Fresno Hilton. Telephone: 209-486-2600.

Ownership: Emanuel J. Pappas, pres., 10%; Mario John Pappas, v.p., 10%; Hariton J. Pappas, v.p. & gen. mgr., 10.5%; others, none with more than 4%. E.J. & H.J. Pappas each own 10% of KTRB & KHOP (FM), Modesto, Cal.

Began Operation: Oct. 11, 1971.

Represented (sales) by Avco Television Sales.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Cecil Lynch.

Personnel:

MIKE J. PAPPAS, president.

HARRY J. PAPPAS, vice president & general manager.

JOSEPH SHAFFER, program director & operations manager.

HERSCHEL C. MCKENZIE, consulting engineer.

SAM H. HOREL, general sales manager.

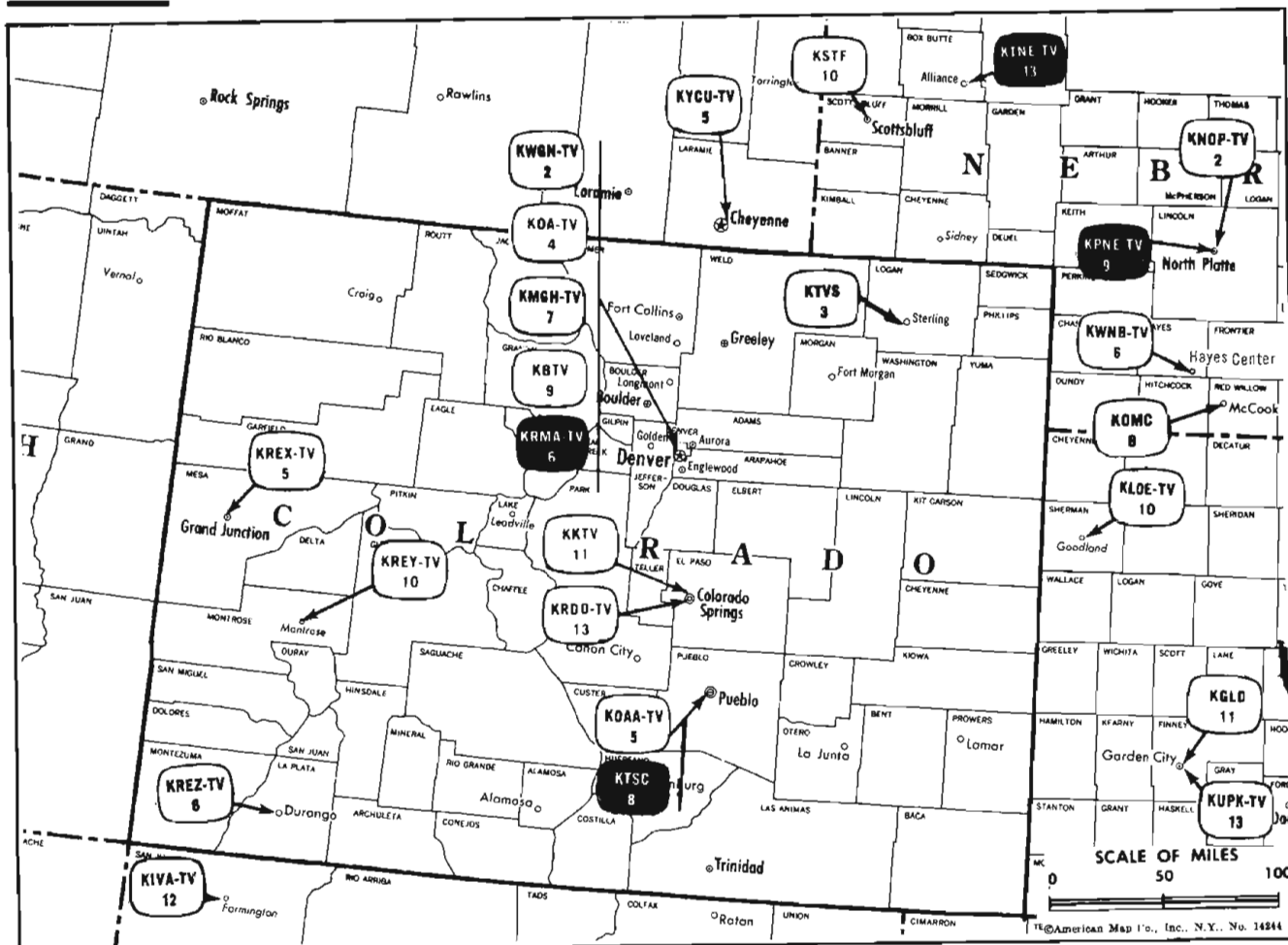
DIGEST OF RATE CARD NO. 5—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class AA—5-11 p.m., daily.					
\$775	\$400	\$180	\$120	Graded rates apply*	

*Highest rate: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Fresno	147,300	139,900	95
	Kings	21,600	20,200	94
	Madera	14,800	13,900	94
	Tulare	65,600	61,900	94
Between 25-49%	CALIFORNIA			
	Merced	36,500	34,600	95
Between 5-24%	CALIFORNIA			
	Kern West	98,900	94,200	95
Station Totals		384,700	364,700	95
Net Weekly Circulation (1973-74)				147,400
Average Daily Circulation (1973-74)				53,800

Colorado



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Denver	358,000	28	594,900	27
Colorado Springs-Pueblo	100,000	109	172,100	97
Grand Junction	14,000	193	33,500	193

State Educational Technical Facilities

(Complete Data in Educational Directory)

KRMA-TV

Denver

Ch. 6

Non-Commercial Educational Station

Licensee: School District No. 1, City & County of Denver and State of Colorado, 900 Grant St. (80203).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level.

Latitude 39° 43' 47"
Longitude 105° 14' 59"

KTSC

Pueblo-Colorado Springs

Ch. 8

Non-Commercial Educational Station

Licensee: Southern Colorado State College (81004).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1224-ft. above av. terrain, 977-ft. above ground, 6195-ft. above sea level.

Latitude 38° 22' 24"
Longitude 104° 33' 27"

Colorado Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	11	0	11
Educational Television Stations	2	0	2
			13

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KOAA-TV
Pueblo-Colorado Springs
(See Colorado Springs, Colo.)

KKTV & KRDO-TV, Pueblo
(See Colorado Springs, Colo.)

KWGN-TV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MONTANA			
	Park	4,400	4,100	93
	NEBRASKA			
	Box Butte	3,400	3,300	98
	Dawes	3,400	3,300	96
	Keith	3,200	3,200	98
	Kimball	1,900	1,900	99
	Scotts Bluff	12,400	12,100	97
	Sheridan	2,300	2,200	97
Between 25-49%	SOUTH DAKOTA			
	Butte	3,100	3,000	97
	Lawrence	5,600	5,400	97
	Pennington	21,800	21,400	98
	Stanley	800	800	96
	Tripp	2,500	2,400	97
	WYOMING			
	Albany	9,200	8,400	92
	Carbon	5,600	5,100	92
	Natrona	20,400	19,600	96
	Platte	2,300	2,100	91
	COLORADO			
	Alamosa	3,600	3,300	91
	Delta	6,700	6,200	92
	Garfield	6,400	5,900	91
	Huerfano	2,300	2,100	90
	La Plata	7,300	6,700	92
	Lincoln	1,800	1,700	94
	Montrose	6,200	5,800	93
	Pueblo	43,100	41,900	97
	Rio Grande	3,500	3,100	90
	Teller	2,200	2,100	96
	Yuma	3,300	3,100	93
	KANSAS			
	Finney	6,800	6,700	98
	Ford	8,200	8,100	98
Between 5-24%	MONTANA			
	Gallatin	12,300	11,500	93
	Yellowstone	32,600	31,600	97
	NEBRASKA			
	Lincoln	11,900	11,700	98
	Red Willow	4,800	4,700	98
	SOUTH DAKOTA			
	Beadle	7,000	6,800	97
	Brown	12,700	12,500	99
	Fall River	2,800	2,700	97
	Meade	4,900	4,800	97
	Spink	3,400	3,300	98
	WYOMING			
	Goshen	4,000	3,800	95
	Niobrara	1,000	900	93

Colorado

KBTV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO—(Continued)			
	Mesa	21,100	20,100	95
	Park	1,400	1,300	92
	Pitkin	3,200	2,700	84
	Prowers	4,900	4,300	89
	Rio Blanco	1,500	1,400	93
	NEBRASKA			
	Box Butte	3,400	3,300	98
	Cheyenne	3,700	3,600	97
	Dawes	3,400	3,300	96
	Keith	3,200	3,200	98
Between 25-49%	Kimball	1,900	1,900	99
	Scotts Bluff	12,400	12,100	97
	Sheridan	2,300	2,200	97
	SOUTH DAKOTA			
	Fall River	2,800	2,700	97
	Lawrence	5,600	5,400	97
	Pennington	21,800	21,400	98
	Stanley	800	800	96
	Tripp	2,500	2,400	97
	WYOMING			
	Platte	2,300	2,100	91
	COLORADO			
	Alamosa	3,600	3,300	91
	Custer	400	400	89
	El Paso	92,300	89,800	97
	Huerfano	2,300	2,100	90
	Lincoln	1,800	1,700	94
	Ouray	500	400	87
	Pueblo	43,100	41,900	97
	Rio Grande	3,500	3,100	90
	Saguache	1,400	1,200	88
Between 5-24%	Yuma	3,300	3,100	93
	NEBRASKA			
	Morrill	1,900	1,800	96
	SOUTH DAKOTA			
	Beadle	7,000	6,800	97
	Butte	3,100	3,000	97
	Meade	4,900	4,800	97
	WYOMING			
	Goshen	4,000	3,800	95
	Niobrara	1,000	900	93

**BLACKBURN
& COMPANY, INC.**

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BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Colorado—Colorado Springs-Pueblo



KKTV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 232.6-kw visual, 46.5-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

Latitude 38° 44' 41"
Longitude 104° 51' 41"

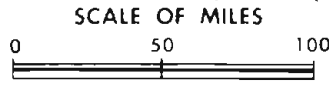
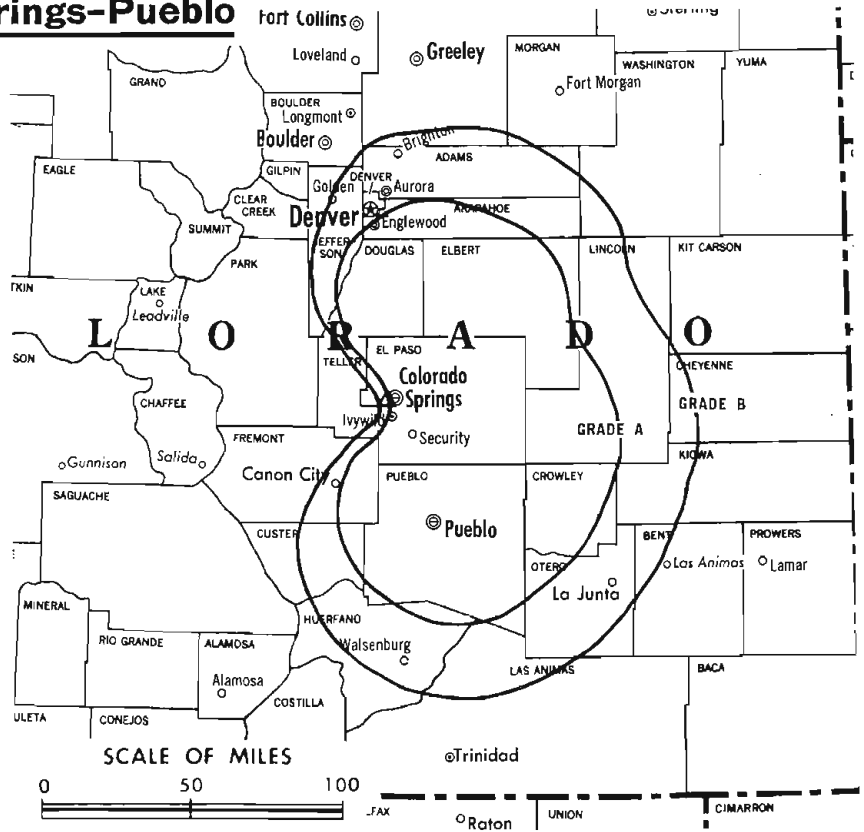
Transmitter: Cheyenne Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.



Total Households: © MRI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KKTV Ref: FCC File No. DPCT-2759 Granted 4/27/60

©American Map Co., Inc., N.Y., No. 14244

KKTV

Network Service: CBS.

Licensee: Capitol of Colorado Corp., Box 2110, Colorado Springs, Colo. (80901).

Studio: P.O. Box 2110, 3100 N. Nevada Ave., Colorado Springs.

Telephone: 303-634-2844.

Ownership: Capitol Bcstg. Co. Inc. For other interests, see WJTV, Jackson, Miss.

Began Operation: Dec. 7, 1952. Sale to present owner by Willard W. Garvey approved by FCC June 4, 1969 (Television Digest, Vol. 9:23). Previous sale by James D. & Betty Z. Russell and Gifford Phillips approved by FCC July 31, 1963 (Vol. 3:31).

Represented (sales) by Katz Television; Bob Hix Co. Inc. (Mountain States).

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

GEORGE W. JEFFREY, vice president & general manager.
CHARLES JOHNSON, production manager.
ROBERT BLAUVELT, chief engineer.
HAL KENNEDY, news director.

DIGEST OF RATE CARD NO. P19

(July 14, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$450	\$270	\$178	\$135	Graded rates apply*	

*Highest rate: \$170.

NETWORK BASE HOURLY RATE: \$350.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO				
		Baca	1,900	1,600	82
		Bent	1,900	1,800	94
		Crowley	1,300	1,200	96
		Custer	400	400	89
		El Paso	92,300	89,800	97
		Fremont	9,000	8,400	93
		Huerfano	2,300	2,100	90
		Kiowa	800	700	90
		Las Animas	6,100	5,400	89
		Lincoln	1,800	1,700	94
		Otero	8,800	8,300	95
	Pueblo	43,100	41,900	97	
Between 25-49%	COLORADO				
		Elbert	1,600	1,500	93
		Prowers	4,900	4,300	89
	Teller	2,200	2,100	96	
Between 5-24%	NEW MEXICO				
		Colfax	4,500	4,000	90
	COLORADO				
	Cheyenne	800	700	90	
	Douglas	3,600	3,600	99	
	Park	1,400	1,300	92	
	Saguache	1,400	1,200	88	
Between 5-24%	NEW MEXICO				
		Union	2,000	1,800	88
Between 5-24%	OKLAHOMA				
		Cimarron	1,300	1,200	93
Station Totals			193,400	185,000	97
Net Weekly Circulation (1973-74)				150,400	
Average Daily Circulation (1973-74)				108,100	

Colorado—Pueblo-Colorado Springs



KOAA-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1306-ft. above av. terrain, 972-ft. above ground, 6322-ft. above sea level.

Latitude 38° 44' 47"

Longitude 104° 51' 37"

Transmitter: Baculite Mesa, approx. 7.9-mi. NNE of Pueblo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (sales) by Avery-Knodel Inc.

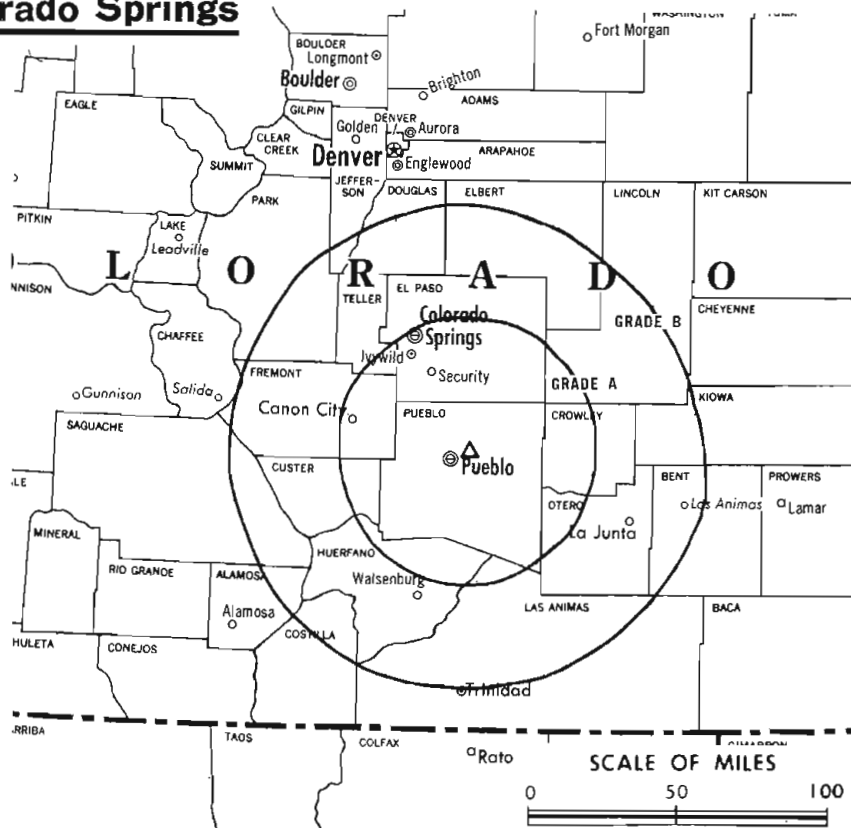
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOAA-TV Ref: FCC File No. BMPCT-5334 Granted 7/8/59

©American Map Co., Inc., N.Y., No. 14244

KOAA-TV

Licensee: Sangre de Cristo Broadcasting Co., P.O. Box 876, Pueblo, Colo. (81002).

Studio: Television Center, 2226 Television Lane (81003).

Telephone: 303-544-5782.

Ownership: Mahlon T. White, chmn. of the board, 28.061%; Robert J. McMahan, pres., 3.571%; Walter J. Predovich, v.p., 2.04%; Lester L. Ward Jr., secy.-treas., 3.188%; William Grant, 19.898% and others.

Began Operation: June 29, 1953. Sale to Sangre de Cristo by Metropolitan TV Co. approved by FCC June 6, 1968 (Television Digest, Vol. 8:24). Previous sale by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 by FCC (Vols. 17:35, 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr., to Star Bcstg. Co., approved by FCC, Sept. 29, 1954 (Vol. 10:35, 40).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT J. McMAHAN, president & general manager.
 JACK SINCLAIR, production & operations manager.
 KEN RENFROW, chief engineer.
 JAMES SCHAEFFER, national sales manager.
 DAVE SEARS, news director.
 LES PATTERSON, assistant operations manager.

DIGEST OF RATE CARD NO. 15—(Sept. 29, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.						
\$400	\$250	\$175	\$150	\$160	\$80

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Baca	1,900	1,600	82
	Bent	1,900	1,800	94
	Crowley	1,300	1,200	96
	Custer	400	400	89
	El Paso	92,300	89,800	97
	Fremont	9,000	8,400	93
50% & Over	Gunnison	2,500	2,200	88
	Hinsdale	200	200	98
	Huerfano	2,300	2,100	90
	Kiowa	800	700	90
	Las Animas	6,100	5,400	89
	Mineral	300	200	83
	Otero	8,800	8,300	95
	Pueblo	43,100	41,900	97
	Rio Grande	3,500	3,100	90
	Saguache	1,400	1,200	88
COLORADO				
	Delta	6,700	6,200	92
	Lincoln	1,800	1,700	94
Between 25-49%	Montrose	6,200	5,800	93
	Prowers	4,900	4,300	89
	Teller	2,200	2,100	96
NEW MEXICO				
	Colfax	4,500	4,000	90
COLORADO				
Between 5-24%	Chaffee	4,400	4,100	92
	Ouray	500	400	87
	Park	1,400	1,300	92
Station Totals		208,400	198,400	95
Net Weekly Circulation (1973-74)				145,200
Average Daily Circulation (1973-74)				91,700

Colorado—Colorado Springs-Pueblo



KRDO-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 225-kw visual, 33.7-kw aural. Antenna: 2080-ft. above av. terrain, 150-ft. above ground, 9470-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mt.

AM Affiliate: KRDO, 1-kw (.25-kw night), 1240 kHz (ABC).

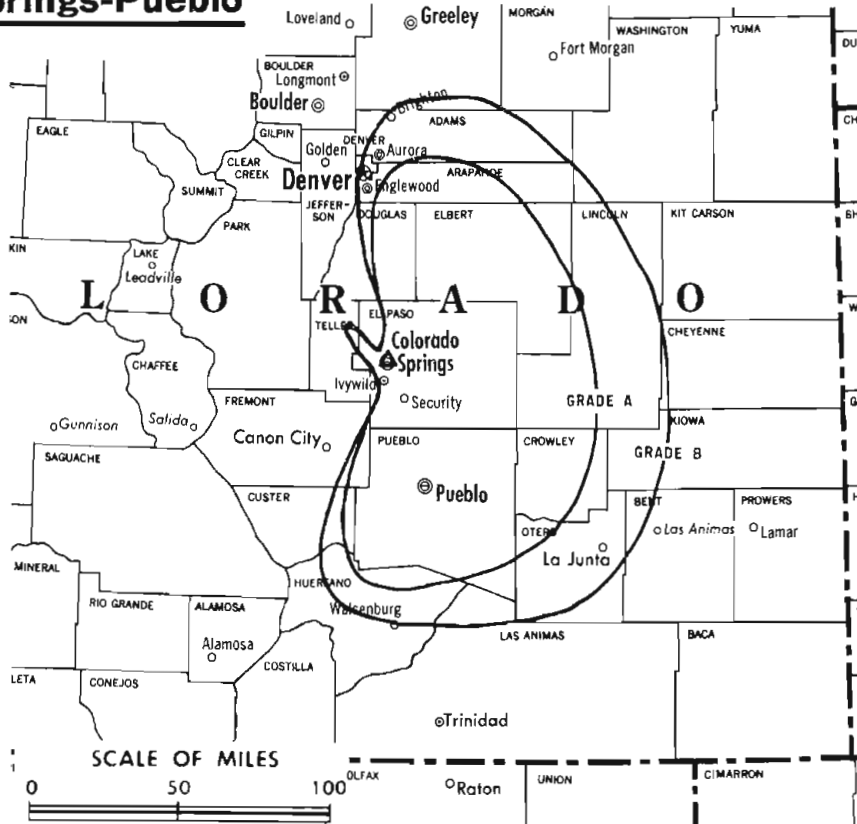
FM Affiliate: KRDO-FM, 96-kw, 95.1 MHz (No. 236), 2010-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KRDO-TV Ref: FCC File No. BPCT-2608 Granted 5/6/59

©American Map Co., Inc., N.Y., No. 14244

KRDO-TV

Licensee: Pikes Peak Broadcasting Co., 399 S. 8th St., P.O. Box 1457, Colorado Springs, Colo. (80901).

Studio: 399 S. 8th St. (80905).

Telephone: 303-632-1515.

Ownership: Harry W. Hoth Jr., 75.65%; estate of Wm. J. Gregory, 21.09%. For changes from original stockholders, see Sales & Transfers.

Began Operation: Sept. 21, 1953. Sale to present owners by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

HARRY W. HOTH JR., president.
JAY GARDNER, general manager.
NEIL KLOCKSIEM, sales manager.
ROGER PETRIK, business manager.
CHARLES UPTON, chief engineer.

DIGEST OF RATE CARD NO. 19 REV.
(Aug. 1, 1972)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$400.00 \$240.00 \$170.00 \$145.00 \$135.00* \$135.00* \$67.50*

*Class A—6:30-9:59 p.m.

NETWORK BASE HOURLY RATE: \$425.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO				
		Baca	1,900	1,600	82
		Bent	1,900	1,800	94
		Crowley	1,300	1,200	96
		Custer	400	400	89
		El Paso	92,300	89,800	97
		Fremont	9,000	8,400	93
		Huerfano	2,300	2,100	90
		Las Animas	6,100	5,400	89
		Lincoln	1,800	1,700	94
	Otero	8,800	8,300	95	
	Pueblo	43,100	41,900	97	
NEW MEXICO					
	Colfax	4,500	4,000	90	
Between 25-49%	COLORADO				
		Elbert	1,600	1,500	93
		Kiowa	800	700	90
		Prowers	4,900	4,300	89
	Teller	2,200	2,100	96	
Between 5-24%	COLORADO				
		Alamosa	3,600	3,300	91
		Chaffee	4,400	4,100	92
		Cheyenne	800	700	90
		Douglas	3,600	3,600	99
		Park	1,400	1,300	92
	Rio Grande	3,500	3,100	90	
	Saguache	1,400	1,200	88	
Station Totals			201,600	192,500	95
Net Weekly Circulation (1973-74)				148,600	
Average Daily Circulation (1973-74)				104,700	

District of Columbia—Washington

WTTG

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 770-ft. above av. terrain, 705-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 21"
Longitude 77° 04' 57"

Transmitter: 5151 Wisconsin Ave. N.W.

Studio: 5151 Wisconsin Ave., N.W. (20016).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: TVN.

FM Affiliate: WASH, 22.5-kw, 97.1 MHz (No. 246), 690-ft.

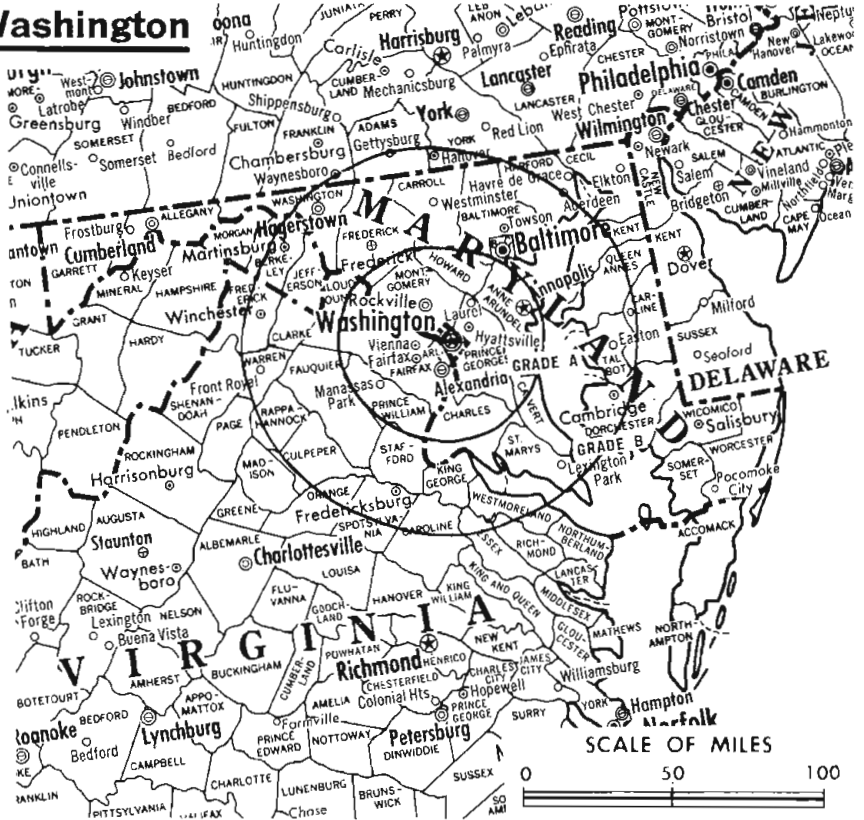
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTTG Ref: FCC File No. BMPT-5854 Granted 6/25/68

©American Map Co., Inc., N.Y., No. 1424

WTTG

Network Service: None, independent.

Licensee: Metromedia Inc., 5151 Wisconsin Ave., N.W. (20016).

Telephone: 202-244-5151. TWX No.: 089-612.

Ownership: See WNEW-TV, New York.

Began Operation: January 1947.

Represented (sales) by Metro TV Sales.

Personnel:

WILLIAM CARPENTER, vice president & general manager.
JERRY MARCUS, vice president & general sales manager.
STAN BERK, vice president & news director.
ALBERT L. HARMON, vice president & chief engineer.
ALBERT MAZZONI, national sales manager.
JAMES GUSTAFSON, retail sales manager.
KATHY BROADHURST, operations manager.
STANLEY RUDICK, vice president & program director.
TIM McDONALD, asst. program director & promotion manager.
LENDIA WESTBROOK, director, community affairs.
KENNETH BECKER, v.p. & business manager.
ERIC KULBERG, manager, production sales.
JOE PERRY, director, research.

Rates: Available on request.

Net Weekly Circulation	State County	Total Households	TV Households	%
DISTRICT OF COLUMBIA				
	District Of Columbia	278,300	269,000	97
MARYLAND				
	Allegany	29,900	29,100	97
	Anne Arundel	95,000	93,600	98
50% & Over	Calvert	7,100	6,800	96
	Caroline	7,300	7,000	96
	Carroll	23,200	22,800	98
	Charles	15,500	15,000	97
	Dorchester	10,500	10,100	96
	Frederick	29,000	28,400	98
	Howard	25,900	25,500	98
	Montgomery	190,400	188,100	99

Net Weekly Circulation	State County	Total Households	TV Households	%
MARYLAND—(Continued)				
	Prince Georges	226,700	224,200	99
	Queen Annes	6,800	6,600	97
	St Marys	14,400	14,000	97
	Talbot	9,400	9,100	97
	Washington	36,500	35,600	97
	Wicomico	19,500	18,900	97
PENNSYLVANIA				
	Adams	19,100	18,200	95
	Franklin	34,700	32,400	93
VIRGINIA				
	Arlington	116,900	114,800	98
	Caroline	4,300	4,100	95
	Clarke	3,000	2,900	97
	Culpeper	6,100	5,900	96
	Fairfax	166,400	164,400	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
50% & Over	King George	2,500	2,400	96
	Loudoun	13,500	13,000	96
	Madison	2,900	2,700	93
	Orange	5,200	4,800	93
	Page	6,400	6,300	98
	Prince William	34,200	33,500	98
	Rappahannock	1,500	1,400	94
	Shenandoah	9,000	8,700	97
	Spotsylvania	11,300	10,900	96
	Stafford	7,800	7,500	97
	Warren	6,000	5,700	95
	Westmoreland	4,800	4,500	93
WEST VIRGINIA				
	Berkeley	13,300	13,000	97
	Hampshire	4,600	4,300	93
	Jefferson	7,800	7,600	97
	Mineral	8,400	8,000	96
	Morgan	2,900	2,800	96

(Continued on next page)

Station Totals	2,578,400	2,513,600	97
Net Weekly Circulation (1973-74)		1,507,400	
Average Daily Circulation (1973-74)		751,700	

WMAL-TV, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MARYLAND			
	Anne Arundel	95,000	93,600	98
	Caroline	7,300	7,000	96
	Carroll	23,200	22,800	98
	Harford	39,400	38,700	98
	Kent	6,000	5,800	97
	Queen Annes	6,800	6,600	97
	Wicomico	19,500	18,900	97
Between 25-49%	PENNSYLVANIA			
	Fulton	3,600	3,300	90
	VIRGINIA			
	Madison	2,900	2,700	93
	Page	6,400	6,300	98
	Shenandoah	9,000	8,700	97
	WEST VIRGINIA			
	Hampshire	4,600	4,300	93
	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
	Baltimore	508,700	501,100	98
	Somerset	7,200	6,800	94
	PENNSYLVANIA			
	Adams	19,100	18,200	95
	Bedford	15,000	14,100	94
Between 5-24%	VIRGINIA			
	Augusta	29,500	28,400	96
	Caroline	4,300	4,100	95
	Essex	2,400	2,200	93
	Orange	5,200	4,800	93
	Richmond	2,100	2,000	95
	Rockingham	21,600	20,800	96
	WEST VIRGINIA			
	Hardy	3,100	2,800	89

WDCA-TV, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	VIRGINIA			
	Caroline	4,300	4,100	95
	Clarke	3,000	2,900	97
	Essex	2,400	2,200	93
	King George	2,500	2,400	96
	Orange	5,200	4,800	93
	Rappahannock	1,500	1,400	94
	Shenandoah	9,000	8,700	97
Between 5-24%	Warren	6,000	5,700	95
	Westmoreland	4,800	4,500	93
	WEST VIRGINIA			
	Grant	2,800	2,500	91
	Hampshire	4,600	4,300	93
	Hardy	3,100	2,800	89
	Jefferson	7,800	7,600	97
	Morgan	2,900	2,800	96

WRC-TV, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MARYLAND—(Continued)			
	Queen Annes	6,800	6,600	97
	Talbot	9,400	9,100	97
	PENNSYLVANIA			
	Franklin	34,700	32,400	93
	VIRGINIA			
Between 25-49%	Augusta	29,500	28,400	96
	Caroline	4,300	4,100	95
	Essex	2,400	2,200	93
	Madison	2,900	2,700	93
	Page	6,400	6,300	98
	WEST VIRGINIA			
	Hampshire	4,600	4,300	93
	Hardy	3,100	2,800	89
	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
	Allegany	29,900	29,100	97
	Baltimore	508,700	501,100	98
	Caroline	7,300	7,000	96
	Harford	39,400	38,700	98
	Somerset	7,200	6,800	94
	Wicomico	19,500	18,900	97
Between 5-24%	PENNSYLVANIA			
	Adams	19,100	18,200	95
	Fulton	3,600	3,300	90
	VIRGINIA			
	Albemarle	27,800	26,100	94
	Greene	1,500	1,300	89
	Orange	5,200	4,800	93
	Rockingham	21,600	20,800	96
	WEST VIRGINIA			
	Mineral	8,400	8,000	96

Hogan-Feldmann, Inc.

MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

District of Columbia—Washington



WTOP-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 31.6-kw visual, 31.6-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: Broadcast House.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

AM Affiliate: WTOP, 50-kw, 1500 kHz (CBS).

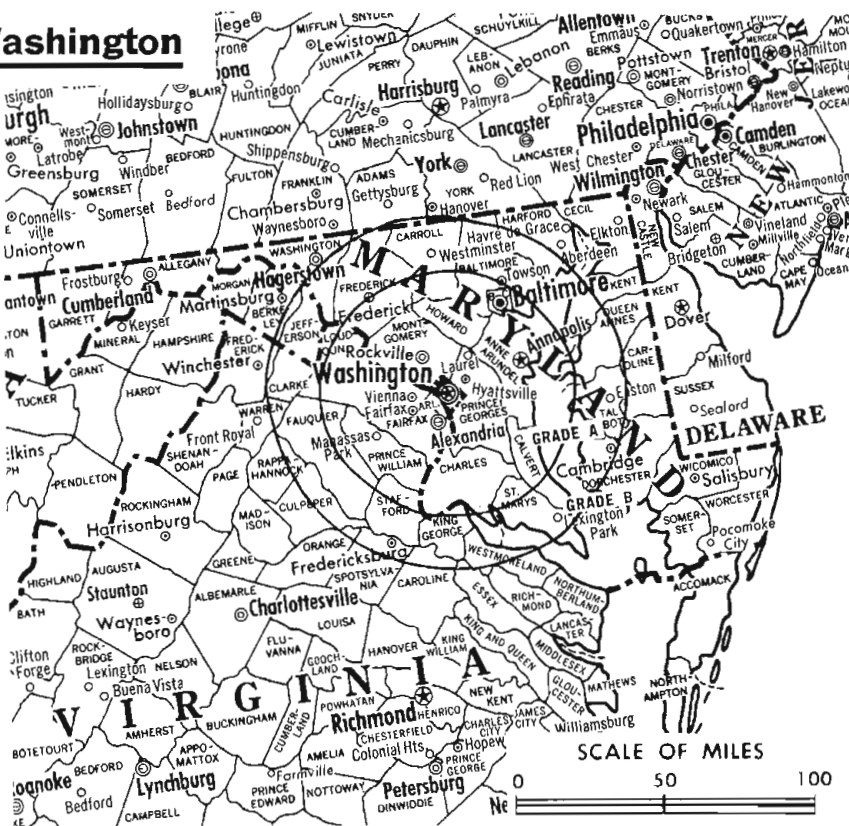
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV % and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTOP-TV Ref: FCC File No. BMPCT-7389 Granted 8/17/72

©American Map Co., Inc., N.Y., No. 14244

WTOP-TV

Licensee: Post-Newsweek Stations, Capital Area Inc., Broadcast House, 40th & Brandywine Sts. N.W., Washington, D.C. (20016).

Studio: Broadcast House.

Telephone: 202-686-6000.

TWX No.: 202-965-0651.

Ownership: Same as Washington Post. Also owns WJXT (TV), Jacksonville; WPLG (TV), Miami, Fla.; WFSB-TV, Hartford, Conn. Joel Chaseman, pres.; Ray Hubbard, v.p., programming & production; Leonard T. Giarraputo, exec. v.p., operations; Benjamin Wolfe, v.p., engineering; James L. Snyder, v.p., news.

Began Operation: Jan. 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42).

Represented (sales) by Top Market Television.

Represented (legal) by Covington & Burling.

Personnel:

- JAMES T. LYNAGH, vice president & general manager.
- JAMES D. BOAZ, general sales manager.
- WILLIAM FAGAN, national sales manager.
- JOSEPH A. CHARLES, local sales manager.
- JAMES L. SNYDER, vice president, news.
- EDWARD F. RYAN, v.p. & director of community affairs.
- JOHN GOLDHAMMER, program director.
- RONALD TOWNSEND, business manager.
- JAMES CORNO, operations director.
- GENE A. DAVIS, advertising & promotion manager.
- RALPH L. MLASKA, chief television engineer.
- GAIL P. NEYLAN, director of research.

DIGEST OF RATE CARD NO. 3D
(Sept. 30, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class A—6-11:30 p.m., daily.

\$2600 \$1550 \$1000 \$800 Graded rates apply

NETWORK BASE HOURLY RATE: \$1946.

Net Weekly Circulation	State County	Total Households	TV Households	%
DISTRICT OF COLUMBIA				
	District Of Columbia	278,300	269,000	97
MARYLAND				
	Allegany	29,900	29,100	97
	Anne Arundel	95,000	93,600	98
	Calvert	7,100	6,800	96
	Charles	15,500	15,000	97
	Frederick	29,000	28,400	98
	Howard	25,900	25,500	98
	Montgomery	190,400	188,100	99
	Prince Georges	226,700	224,200	99
	St Marys	14,400	14,000	97
	Washington	36,500	35,600	97
PENNSYLVANIA				
	Franklin	34,700	32,400	93
VIRGINIA				
	Arlington	116,900	114,800	98
	Clarke	3,000	2,900	97
	Culpeper	6,100	5,900	96
	Fairfax	166,400	164,400	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	King George	2,500	2,400	96
	Loudoun	13,500	13,000	96
	Page	6,400	6,300	98
	Prince William	34,200	33,500	98
	Rappahannock	1,500	1,400	94
	Shenandoah	9,000	8,700	97
	Spotsylvania	11,300	10,900	96
	Stafford	7,800	7,500	97
	Warren	6,000	5,700	95
	Westmoreland	4,800	4,500	93
WEST VIRGINIA				
	Berkeley	13,300	13,000	97
	Jefferson	7,800	7,600	97
(Continued on page 157-b)				
Station Totals		2,253,800	2,202,700	98
Net Weekly Circulation (1973-74)				1,358,800
Average Daily Circulation (1973-74)				755,000

District of Columbia—Washington



WRC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 570-ft. above av. terrain, 457.9-ft. above ground, 849-ft. above sea level.

Latitude 38° 56' 23.8"
Longitude 77° 04' 53.5"

Transmitter: 4001 Nebraska Ave. N.W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WRC, 5-kw, 980 kHz (NBC).

FM Affiliate: WKYS, 20-kw, 93.9 MHz (No. 230), 480-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WRC-TV Ref: FCC File No. BPC-2103 Granted 4/17/57

© American Map Co., Inc., N.Y., No. 14244

WRC-TV

Licensee: National Broadcasting Co. Inc., 4001 Nebraska Ave. N.W., Washington, D.C. (20016).

Studio: 4001 Nebraska Ave. N.W.

Telephone: 202-686-4000. TWX No.: 202-965-0804.

Ownership: See WNBC-TV, New York.

Began Operation: June 27, 1947.

Represented (sales) by NBC Spot Sales.

Personnel:

- TOM E. PARO, vice president & general manager.
- J. TABER BOLDEN, station manager.
- SHERMAN HILDRETH, director of operations.
- JAMES E. MARTZ, general sales manager.
- NED PADDOCK, local sales manager.
- RICHARD RAAB, production manager.
- MICHAEL ARTIST, mgr., advertising, promotion & public relations.
- MANNY STERNFELD, business affairs manager.
- JANE COHEN, program manager.
- BRUCE MacDONELL, director, news.
- EUGENE McGUIRE, employee relations director.

DIGEST OF RATE CARD NO. 30—(Sept. 11, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-11:30 p.m., daily.
\$2200 \$1600 \$1500*

*1A.

NETWORK BASE HOURLY RATE: \$1950.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DISTRICT OF COLUMBIA District Of Columbia	278,300	269,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	95,000	93,600	98
	Calvert	7,100	6,800	96
	Charles	15,500	15,000	97
	Frederick	29,000	28,400	98
	Howard	25,900	25,500	98
	Montgomery	190,400	188,100	99
	Prince Georges	226,700	224,200	99
	St Marys	14,400	14,000	97
	Washington	36,500	35,600	97
	VIRGINIA			
	Arlington	116,900	114,800	98
	Clarke	3,000	2,900	97
Culpeper	6,100	5,900	96	
Fairfax	166,400	164,400	99	
Fauquier	8,300	8,000	96	
Frederick	16,200	15,700	97	
King George	2,500	2,400	96	
Loudoun	13,500	13,000	96	
Prince William	34,200	33,500	98	
Rappahannock	1,500	1,400	94	
Shenandoah	9,000	8,700	97	
Spotsylvania	11,300	10,900	96	
Stafford	7,800	7,500	97	
Warren	6,000	5,700	95	
Westmoreland	4,800	4,500	93	
WEST VIRGINIA				
Berkeley	13,300	13,000	97	
Jefferson	7,800	7,600	97	
Morgan	2,900	2,800	96	

Between 25-49%	State County	Total Households	TV Households	%
	MARYLAND			
	Carroll	23,200	22,800	98
	Dorchester	10,500	10,100	96
	Kent	6,000	5,800	97

(Continued on page 155-b)

Station Totals	2,223,400	2,173,500	98
Net Weekly Circulation (1973-74)		1,257,500	
Average Daily Circulation (1973-74)		686,900	

District of Columbia—Washington



WMAL-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 48-kw aural. Antenna: 770-ft. above av. terrain, 640-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 01"
Longitude 77° 04' 47"

Transmitter: 4010 Chesapeake St. N.W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4 b).



WMAL-TV Ref: FCC File No. BMPCT-7405 Granted 7/25/72

©American Map Co., Inc., N.Y., No. 14244

WMAL-TV

Licensee: Evening Star Broadcasting Co. Inc., 4461 Connecticut Ave. N.W., Washington, D.C. (20008).

Studio: 4461 Connecticut Ave. N.W. (20008).

Telephone: 202-686-3000.

TWX No.: 710-822-9505.

AM Affiliate: WMAL, 5-kw, 630 kHz (ABC).

FM Affiliate: WMAL-FM, 50-kw, 107.3 MHz (No. 297), 400-ft.

Ownership: Washington Star Communications Inc., 100%; publisher of Washington Star. Officers of Evening Star Bcstg. Co. Inc.: John W. Thompson Jr., chmn.; Richard S. Stakes, pres.; Andrew M. Ockershausen, v.p., operations; Paul W. Freas, asst. treas. Also owns WLVA-TV-AM, Lynchburg, Va. and WCIV (TV), Charleston, S.C.

Began Operation: Oct. 3, 1947.

Represented (sales) by Petry Television Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

THOMAS B. COOKERLY, general manager.
FRED BARBER, station manager.
STANLEY M. PEDERSON, manager, advertising & promotion.
IRWIN STARR, manager, programming.
SAM ZELMAN, exec. director, news & public affairs.
JERRY MORING, mgr., television news & informational services.
D. WAYNE SPRACKLIN, general sales manager
ED HIPPE, director of engineering.
LINDA DESMARAIS, manager, television operations.

DIGEST OF RATE CARD NO. 30

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Prime Time—8-11 p.m., daily.					
On request			\$1500	\$1200	\$750

NETWORK BASE HOURLY RATE: \$1900.

152-b

Net Weekly Circulation	State County	Total Households	TV Households	%
	DISTRICT OF COLUMBIA			
	District Of Columbia	278,300	269,000	97
	MARYLAND			
	Allegany	29,900	29,100	97
	Calvert	7,100	6,800	96
	Charles	15,500	15,000	97
	Dorchester	10,500	10,100	96
	Frederick	29,000	28,400	98
	Howard	25,900	25,500	98
	Montgomery	190,400	188,100	99
	Prince Georges	226,700	224,200	99
	St Marys	14,400	14,000	97
	Talbot	9,400	9,100	97
	Washington	36,500	35,600	97
	PENNSYLVANIA			
	Franklin	34,700	32,400	93
	VIRGINIA			
50% & Over	Arlington	116,900	114,800	98
	Clarke	3,000	2,900	97
	Culpeper	6,100	5,900	96
	Fairfax	166,400	164,400	99
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	King George	2,500	2,400	96
	Loudoun	13,500	13,000	96
	Prince William	34,200	33,500	98
	Rappahannock	1,500	1,400	94
	Spotsylvania	11,300	10,900	96
	Stafford	7,800	7,500	97
	Warren	6,000	5,700	95
	Westmoreland	4,800	4,500	93
	WEST VIRGINIA			
	Berkeley	13,300	13,000	97
	Jefferson	7,800	7,600	97
	Mineral	8,400	8,000	96
	Morgan	2,900	2,800	96

(Continued on page 155-b)

Station Totals	2,211,200	2,162,200	98
Net Weekly Circulation (1973-74)			1,311,700
Average Daily Circulation (1973-74)			703,500

TV Factbook No. 45

District of Columbia—Washington

WDCA-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 4000-kw max. & 3090-kw horizontal visual, 400-kw max. & 309-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"
Longitude 77° 06' 18.2"

Transmitter: 5202 River Rd., Washington, D.C. (20016).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

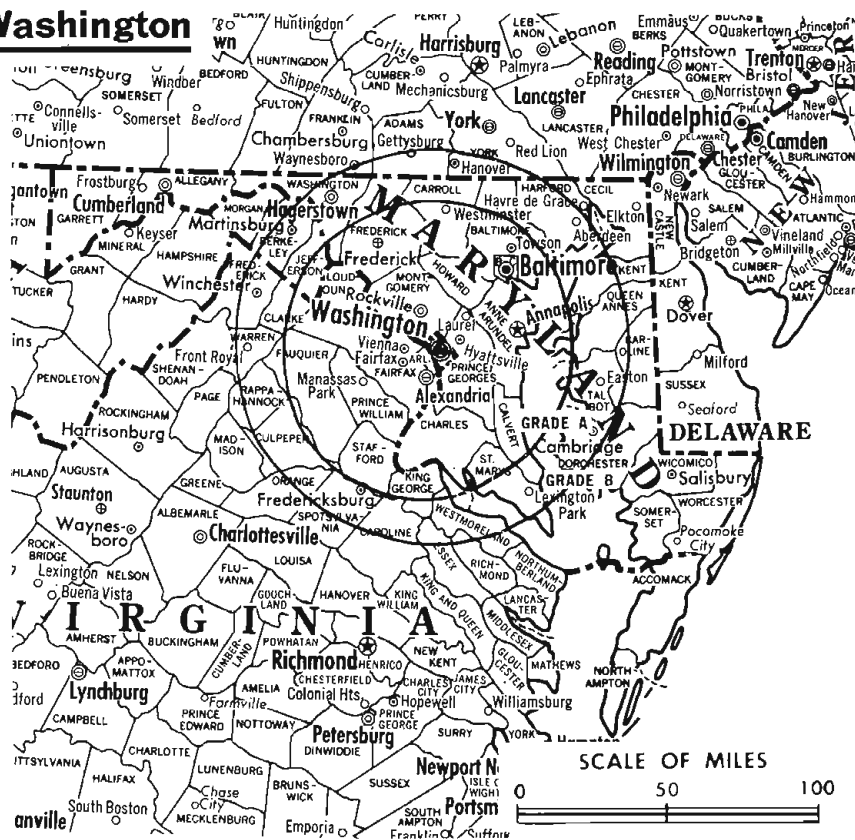
News Wire Service: AP.

Studio: 5202 River Rd.

Telephone: 301-654-2600.

TWX No.: 710-824-9608.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WDCA-TV Ref: FCC File No. BPC-4374 Granted 10/5/70

© American Map Co., Inc., N.Y., No. 14244

WDCA-TV

Licensee: Channel 20 Inc., 5202 River Rd., Washington, D.C. (20016).

Ownership: Superior Tube Co., 100%.

Began Operation: April 20, 1966. Sale to present owner by Milton Grant & assoc. approved by FCC May 7, 1969 (Television Digest, Vols. 8:50, 9:19).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

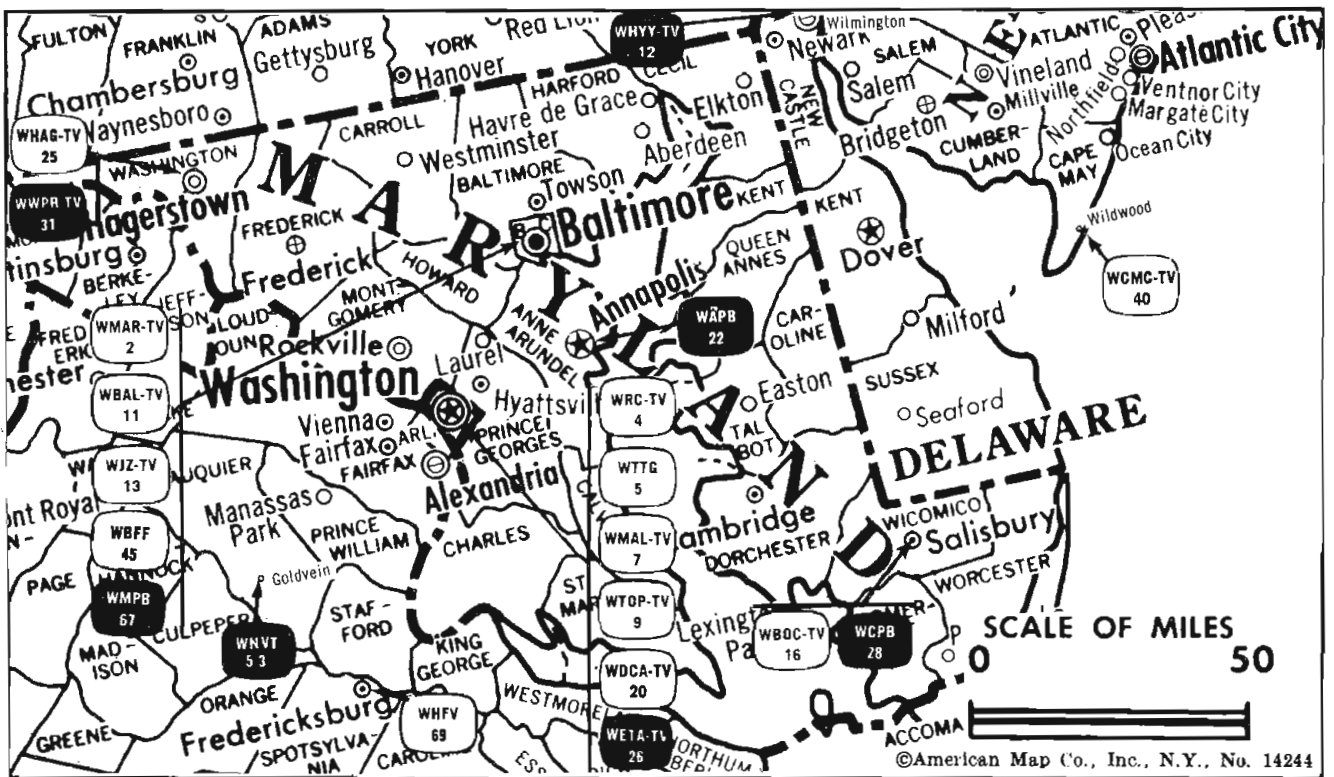
MILTON GRANT, vice president & general manager.
JOE GIRARD, general sales manager.
JIM REID, program director.
DAN O'BRIEN, operations & promotion manager.
DON A. DOUGHTY, director of engineering.
RAYMOND SIMKO, business manager.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Allegany	29,900	29,100	97
	Calvert	7,100	6,800	96
	Charles	15,500	15,000	97
	Prince Georges	226,700	224,200	99
	VIRGINIA			
	Fairfax	166,400	164,400	99
	Loudoun	13,500	13,000	96
	Prince William	34,200	33,500	98
		DISTRICT OF COLUMBIA		
	District Of Columbia	278,300	269,000	97
Between 25-49%	MARYLAND			
	Anne Arundel	95,000	93,600	98
	Dorchester	10,500	10,100	96
	Frederick	29,000	28,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	MARYLAND—(Continued)			
	Howard	25,900	25,500	98
	Montgomery	190,400	188,100	99
	St Marys	14,400	14,000	97
	Talbot	9,400	9,100	97
	Washington	36,500	35,600	97
	Wicomico	19,500	18,900	97
	PENNSYLVANIA			
	Franklin	34,700	32,400	93
Between 25-49%	VIRGINIA			
	Albemarle	27,800	26,100	94
	Arlington	116,900	114,800	98
	Culpeper	6,100	5,900	96
	Fauquier	8,300	8,000	96
	Frederick	16,200	15,700	97
	Page	6,400	6,300	98
	Spotsylvania	11,300	10,900	96
	Stafford	7,800	7,500	97
		WEST VIRGINIA		
	Berkeley	13,300	13,000	97
	Mineral	8,400	8,000	96
	DELAWARE			
	Sussex	30,100	28,900	96
Between 5-24%	MARYLAND			
	Baltimore	508,700	501,100	98
	Carroll	23,200	22,800	98
	Cecil	15,700	15,400	98
	Harford	39,400	38,700	98
	Kent	6,000	5,800	97
	Queen Annes	6,800	6,600	97
	PENNSYLVANIA			
	Adams	19,100	18,200	95
	Cumberland	53,900	51,900	96
Fulton	3,600	3,300	90	
	(Continued on page 155-b)			
Station Totals		2,225,800	2,176,300	98
Net Weekly Circulation (1973-74)				706,600
Average Daily Circulation (1973-74)				287,400

District of Columbia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Washington, D.C.	817,000	9	1,282,400	8

District of Columbia Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	4	1	5
Educational Television Stations	0	1	1
			6

For Construction Permits & Applications

See Services Volume

State Educational Technical Facilities

(Complete Data in Educational Directory)

WETA-TV Washington

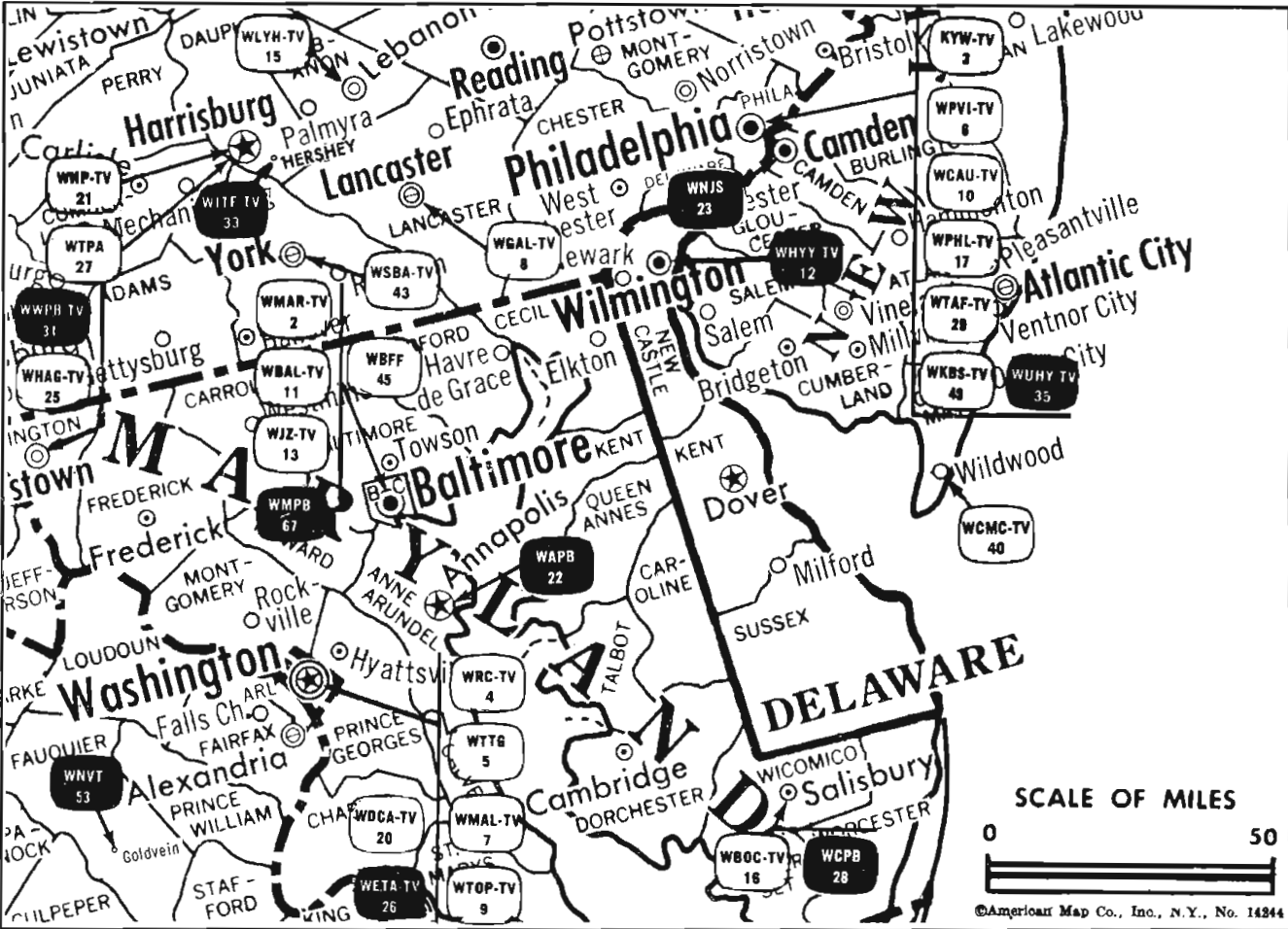
Ch. 26

Non-Commercial Educational Station

Licensee: The Greater Washington Educational Telecommunications Assn. Inc., 3620 27th St. S., Arlington, Va. (22206).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1100-kw max. and 794-kw horizontal visual, 219-kw max. and 158-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude 38° 57' 49.4"
Longitude 77° 06' 18.2"



Delaware Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	0	0	0
● Educational Television Stations	1	0	1
			1

Arbitron Does Not Have Net Weekly Circulation Data For Delaware

State Educational Technical Facilities
(Complete Data in Educational Directory)

WHYY-TV
Wilmington
Ch. 12

Non-Commercial Educational Station

Licensee: WHYY Inc., 4548 Market St., Philadelphia, Pa. (19139).
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 309-kw visual, 30.9-kw aural. Antenna: 960-ft. above av. terrain, 1022-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 30"
Longitude 75° 14' 24"

Connecticut—Waterbury



WATR-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 510-ft. above av. terrain, 253-ft. above ground, 1043-ft. above sea level.

Latitude 41° 31' 02.4"
Longitude 73° 01' 00.3"

Holds CP for change to 300-kw max. & 151-kw horizontal visual, 30-kw max. & 16.7-kw horizontal aural. BPCT-4411.

Transmitter: Peach Orchard Rd., 0.2-mi. N of Clark Hill Rd., near Prospect, Conn.

Color: Network, live, film & slide.

News Wire Service: AP.

AM Affiliate: WATR, 5-kw (1-kw night), 1320 kHz (ABC).

FM Affiliate: WWYZ-FM, 16-kw, 92.5 MHz (No. 223), 750-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WATR-TV Ref: FCC File No. BPCT-3281 Granted 5/5/64
CP: BPCT-4411 Granted 5/22/71

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WATR-TV

Licensee: Thomas Television Inc., 79 Baldwin Ave., Waterbury, Conn. (06706).

Studio: Peach Orchard Rd., Prospect, Conn.

Telephone: 203-755-1121.

Ownership: WATR Inc.

Began Operation: Sept. 4, 1953.

Represented (sales) by The Devney Organization Inc.; Kettell-Carter Inc. (New England).

Represented (engineering) by Jules Cohen & Associates.

Personnel:

B. PRESTON GILMORE, executive vice president.
ROBERT HOLCZER, manager & program director.
CHARLES ALLEN, chief engineer.

DIGEST OF RATE CARD NO. 2R—(July 1, 1970)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.						
\$200.00	\$150.00	\$80.00	\$60.00*	\$50.00*	\$45.00*	\$35.00*

*Class AA—7:29-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
Between 5-24%	Litchfield	51,800	50,400	97
	New Haven	252,500	247,400	98
Station Totals		304,300	297,800	98
Net Weekly Circulation (1973-74)				49,700
Average Daily Circulation (1973-74)				21,300

Connecticut—New Britain-Hartford



WHNB-TV



Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1220-kw max. and 790-kw horizontal visual, 122-kw max. and 79-kw horizontal aural. Antenna: 930-ft. above av. terrain, 561-ft. above ground, 1288-ft. above sea level.

Latitude 41° 42' 00"
Longitude 72° 49' 59"

Request CP for change to 5000-kw max. & 1324-kw horizontal visual, 500-kw max. & 132.4-kw horizontal aural, 937-ft. above av. terrain, 571-ft. above ground, 1298-ft. above sea level. BPCT-4831.

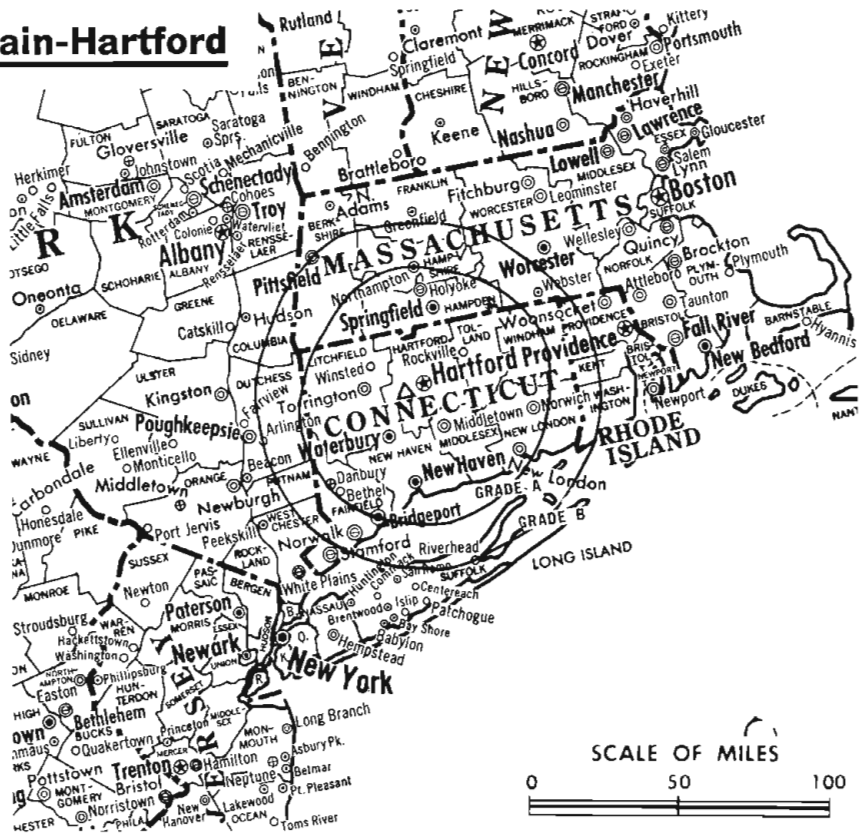
Transmitter: Rattlesnake Mt., U.S. Route 6, Farmington, Conn.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/3/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHNB-TV Ref: FCC File No. BPCT-3817 Granted 9/28/66

©American Map Co., Inc., N.Y., No. 14244

WHNB-TV

Licensee: Connecticut TV Inc., 1422 New Britain Ave., W. Hartford, Conn. (06110).

Studio: 1422 New Britain Ave., West Hartford (06110).

Telephone: 203-521-3030, Hartford; 203-223-3603, New Britain.

Ownership: Plains Television Corp. (operator of WICS, Springfield, WICD, Champaign, Ill.), 100%.

Began Operation: Feb. 11, 1953. Sale to present owner by NBC approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:26, 28, 39). Sale to NBC of TV-radio, operating as WKNB-TV & WKNB, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vols. 11:2, 9, 19, 22, 26; 12:50).

Represented (sales) by Adam Young Inc.; Kettell-Carter (New England); Andy McDermott (Canada).

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- HERBERT SCHEFTEL, president.
- ELMER BALABAN, vice president.
- HARRY BALABAN, treasurer.
- ROBERT W. BRAY, v.p. & general manager.
- RAYMOND PETROFSKY, controller & asst. treas.
- JACK FOX, general sales manager.
- GEORGE LEWIS, commercial sales manager.
- JOHN PALMER, program manager.
- PHILIP B. HALE, program operations.
- HOWARD WRY, promotion director.
- ROBERT DOUGLAS, news director.
- WILLIAM CANORA, chief engineer.

DIGEST OF RATE CARD NO. 23A—(Sept. 6, 1974)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-10:59 p.m., daily.
\$800.00 \$480.00 \$320.00 \$275.00 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	276,800	270,400	98
	Middlesex	38,600	37,600	97
	Tolland	32,600	31,700	97
Between 25-49%	CONNECTICUT			
	Litchfield	51,800	50,400	97
	New Haven	252,500	247,400	98
Between 5-24%	MASSACHUSETTS			
	Hampden	158,700	155,200	98
	CONNECTICUT			
	Windham	31,100	30,200	97
	MASSACHUSETTS			
	Franklin	22,100	21,100	96
	Hampshire	39,000	37,700	97
	NEW YORK			
	Suffolk East	98,600	96,500	98
Station Totals		1,001,800	978,200	98
Net Weekly Circulation (1973-74)			443,300	
Average Daily Circulation (1973-74)			247,000	

Connecticut—New Haven-Hartford



WTNH-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 115-kw visual, 22.9-kw aural. Antenna: 1210-ft. above av. terrain, 909-ft. above ground, 1549-ft. above sea level.

Latitude 41° 25' 23"
Longitude 72° 57' 06"

Transmitter: Talmadge Rd., Mad Mare Mt., Hamden, Conn.

TV tape: Recording facilities.

Color: Television, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (sales) by Blair Television; Opex Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTNH-TV Ref: FCC File No. BPC7-3433 Granted 7/21/65

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WTNH-TV

Network Service: ABC.

Licensee: Capital Cities Communications Inc., 24 E. 51st St., New York, N.Y. (10022).

Studio & General Offices: 135 College St., New Haven, Conn. (06510).

Mailing Address: P.O. Box 1859, New Haven, Conn. (06508).

Telephone: 203-777-3611. TWX No.: 710-465-1193.

Ownership: Capital Cities Communications Inc. For other interests see Group Ownership of TV Stations.

Began Operation: June 15, 1948. Sale to present owners by Triangle Publications approved by FCC Feb. 24, 1971. Previous sale by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 by FCC (Television Digest, Vol. 12:21, 22, 25, 34).

Personnel:

PETER K. ORNE, vice president & general manager.
WILLIAM H. MALLERY, general sales manager.
BRUCE LAWRENCE, local sales manager.
NAT TUCKER, director of broadcast operations.
CARMINE IANNUCCI, engineering manager.
WILLIAM ELLISON, public affairs manager.
SAM P. MASTRO, business manager.
JAMES CHIRUMBOLO, promotion supervisor.

DIGEST OF RATE CARD NO. 71-B—(Sept. 10, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class A—6 p.m.-midnight, daily.	\$2400	\$1560			\$1000*	\$1000*

*Class AAA—8-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$2550.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT				
		Hartford	276,800	270,400	98
		Litchfield	51,800	50,400	97
		Middlesex	38,600	37,600	97
		New Haven	252,500	247,400	98
		New London	75,900	73,500	97
	Tolland	32,600	31,700	97	
Between 25-49%	NEW YORK				
		Suffolk East	98,600	96,500	98
Between 5-24%	CONNECTICUT				
		Fairfield	262,300	257,700	98
		Windham	31,100	30,200	97
	MASSACHUSETTS				
		Hampden	158,700	155,200	98
	NEW YORK				
	Suffolk West	238,900	234,000	98	
Between 5-24%	MASSACHUSETTS				
		Berkshire	52,300	51,000	97
		Franklin	22,100	21,100	96
		Hampshire	39,000	37,700	97
	NEW YORK				
		Dutchess	67,900	65,100	96
		Orange	73,300	70,500	96
		Putnam	20,700	20,000	97
		Rockland	69,600	67,500	97
		Sullivan	19,300	18,100	94
	Ulster	49,300	46,500	94	
Between 5-24%	RHODE ISLAND				
		Washington	24,900	24,300	98
Station Totals			1,956,200	1,906,400	97
Net Weekly Circulation (1973-74)				935,300	
Average Daily Circulation (1973-74)				516,800	

Connecticut—Hartford



WFSB-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 910-ft. above av. terrain, 542-ft. above ground, 1249-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

Transmitter: Talcott Mt., Avon, Conn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Represented (sales) by Top Market Television.

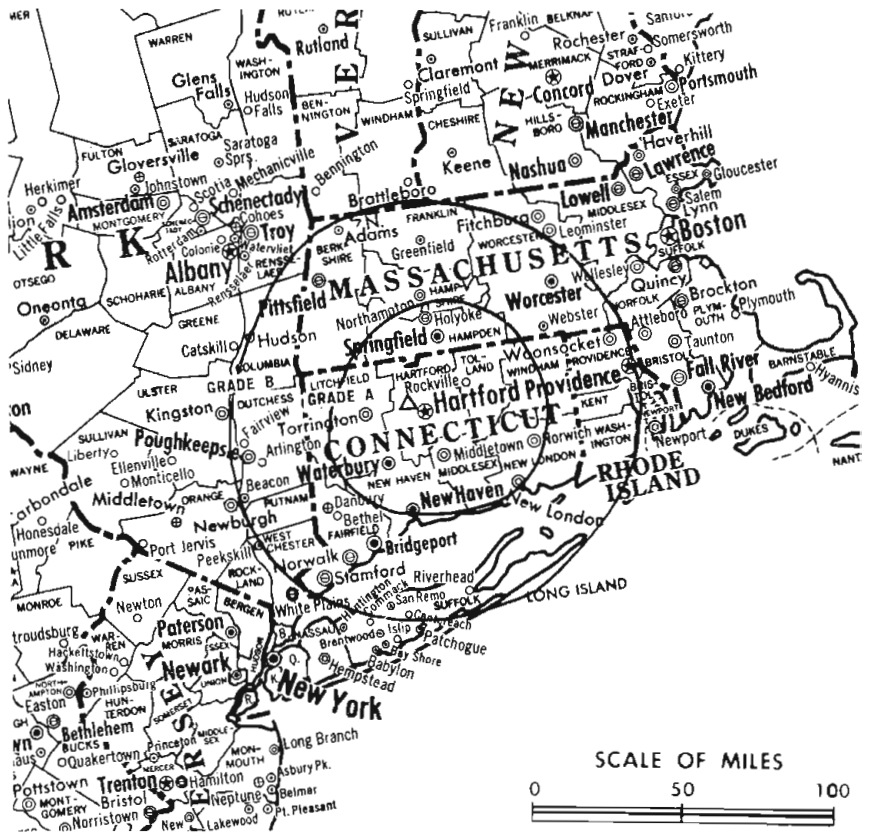
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFSB-TV Ref: FCC File No. BPC-1-193 Granted 7/18/56

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WFSB-TV

Licensee: Post-Newsweek Stations, Connecticut Inc., Hartford (06115).

Studio: Broadcast House, 3 Constitution Plaza, Hartford (06115).

Telephone: 203-525-0801. TWX No.: 203-278-0330.

Ownership: Post-Newsweek Stations. For other interests, see WTOP-TV, Washington, D.C.

Began Operation: Sept. 23, 1957. Sale to present owner by Travelers Corp. approved by FCC Jan. 30, 1974. (Television Digest, Vol. 13:5; 14:5).

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- DANIEL E. GOLD, senior vice president & general manager.
- HENRY O'NEILL, general sales manager.
- NANCY A. BOYER, national sales manager.
- STEPHEN J. MYERS, chief engineer.
- PAUL ORIO, local sales manager.
- RUTH ROSS, director of research.
- AMY McCOMBS, program manager.

DIGEST OF RATE CARD NO. 27—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-11:15 p.m., Mon.-Fri.; 6:30-11:15 p.m., Sat.; 6-11:15 p.m., Sun.

\$2500.00 \$1520.00 \$980.00 \$707.00 Graded rates apply*

*Highest rate: \$2400.

NETWORK BASE HOURLY RATE: \$2500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT			
	Hartford	276,800	270,400	98
	Litchfield	51,800	50,400	97

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT—(Continued)				
50% & Over	Middlesex	38,600	37,600	97
	New Haven	252,500	247,400	98
	New London	75,900	73,500	97
	Tolland	32,600	31,700	97
	Windham	31,100	30,200	97
MASSACHUSETTS				
50% & Over	Franklin	22,100	21,100	96
	Hampden	158,700	155,200	98
	Hampshire	39,000	37,700	97
MASSACHUSETTS				
Between 25-49%	Berkshire	52,300	51,000	97
	NEW HAMPSHIRE			
Between 25-49%	Cheshire	18,600	17,900	96
	NEW YORK			
Between 25-49%	Suffolk East	98,600	96,500	98
	Ulster	49,300	46,500	94
	VERMONT			
Between 25-49%	Windham	12,500	11,700	93
	CONNECTICUT			
Between 5-24%	Fairfield	262,300	257,700	98
	MASSACHUSETTS			
Between 5-24%	Worcester	207,700	203,500	98
	NEW YORK			
Between 5-24%	Columbia	18,200	17,400	96
	Dutchess	67,900	65,100	96
	Greene	12,300	11,900	96
	Orange	73,300	70,500	96
	Suffolk West	238,900	234,000	98
RHODE ISLAND				
Between 5-24%	Washington	24,900	24,300	98
	VERMONT			
Between 5-24%	Bennington	10,600	10,200	96
	Station Totals		2,126,500	2,073,400
Net Weekly Circulation (1973-74)			1,021,200	
Average Daily Circulation (1973-74)			661,600	

Connecticut—Hartford

WHCT-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 186-kw max. & 158-kw horizontal visual, 31.6-kw aural. Antenna: 640-ft. above av. terrain, 291-ft. above ground, 951-ft. above sea level.

Latitude 41° 45' 39"
Longitude 72° 48' 08"

Holds CP for change to 705-kw max. & 617-kw horizontal visual, 70.5-kw max. & 61.7-kw horizontal aural, 958-ft. above av. terrain, 625-ft. above ground, 1284-ft. above sea level. BPCT-4689.

Transmitter: 3.85-mi. SE of Avon Village, Deercliff Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Savalli/Gates Inc.; Eckels & Queen Inc.

Total Households: MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHCT-TV Ref: FCC File No. BNPCT-1800 Granted 5/5/54
CP: BPCT-4689 Granted 10/15/74

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WHCT-TV

Network Service: None, independent.

Licensee: Faith Center, 1615 S. Glendale Ave., Glendale, Cal.

Studio: 555 Asylum St., Hartford (06105).

Telephone: 203-525-2611. TWX No.: 710-425-6258.

Ownership: Faith Center Inc. For officers and other interests, see KHOF-TV, San Bernardino (Los Angeles), Cal. Note: Sale to Christian Bcstg. Network pends.

Began Operation: Aug. 4, 1954 as WGTH-TV, 55% owned by General Teleradio and 45% by Gannett's Hartford Times. Sale to CBS approved Feb. 23, 1956 by FCC; transfer reinstated by FCC Sept. 11, 1956 after being held up by protest (Television Digest, Vols. 11:28, 12:8, 17, 37). After CBS took station off air Nov. 15, 1958 (Vol. 14:45), sale to Edward D. Taddei and associates approved by FCC Dec. 23, 1958 (Vol. 14:46, 49) and station returned to air on Jan. 24, 1959. Transfer to RKO General subsidiary Hartford Phonevision Co. approved June 1, 1960 by FCC (Vol. 16:14, 23). Assignment of license to Faith Center approved Feb. 16, 1972.

Personnel:

E. L. COLE, vice president & general manager.
JIM PARKER, general sales manager.
RICK ANDRYCHA, dir., broadcast operations & production manager.
PAUL W. SKOLNICK, comptroller & asst. to general manager.

ROBERT K. REID, program director.
FRED TUCKER, chief engineer.
C. P. PATTERSON, news director.

DIGEST OF RATE CARD NO. 18 (Sept. 4, 1972)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 10 Sec.
Class AA—6-11 p.m., daily.
\$600.00 \$360.00 \$240.00 \$200.00 \$150.00 \$65.00 \$39.00

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		CONNECTICUT Hartford	276,800	270,400	98
		CONNECTICUT Middlesex Tolland	38,600 32,600	37,600 31,700	97 97
Between 5-24%		MASSACHUSETTS Hampden Hampshire	158,700 39,000	155,200 37,700	98 97
	Station Totals		545,700	532,600	95
	Net Weekly Circulation (1973-74)				131,600
	Average Daily Circulation (1973-74)				37,700

State Educational Technical Facilities
(Complete Data in Educational Directory)

WEDW
Bridgeport

Ch. 49

Non-Commercial Educational Station

Licensee: Connecticut Educational TV Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 617-kw max. & 380-kw horizontal visual, 61.4-kw max. & 42.5-kw horizontal aural. Antenna: 610-ft. above av. terrain, 363-ft. above ground, 892-ft. above sea level.

Latitude 41° 16' 43"
Longitude 73° 11' 09"

WEDH
Hartford

Ch. 24

Non-Commercial Educational Station

Licensee: Connecticut Educational TV Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 817-kw max. & 685-kw horizontal visual, 83-kw max. & 69.2-kw horizontal aural. Antenna: 855-ft. above av. terrain, 455-ft. above ground, 1158-ft. above sea level.

Latitude 41° 46' 27"
Longitude 72° 48' 20"

WEDY

New Haven

Ch. 65

Non-Commercial Educational Station

Licensee: Connecticut Educational TV Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 7.87-kw max. & 4.47-kw horizontal visual, 0.89-kw max. & 0.50-kw horizontal aural. Antenna: 270-ft. above av. terrain, 106-ft. above ground, 446-ft. above sea level.

Latitude 41° 19' 42"
Longitude 72° 54' 25"

WEDN

Norwich

Ch. 53

Non-Commercial Educational Station

Licensee: Connecticut Educational TV Corp., 24 Summit St., Hartford, Conn. (06106).

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 563-kw max. & 316-kw horizontal visual, 56.5-kw max. & 31.6-kw horizontal aural. Antenna: 680-ft. above av. terrain, 477-ft. above ground, 996-ft. above sea level.

Latitude 41° 31' 11"
Longitude 72° 10' 04"

State Cross Reference List

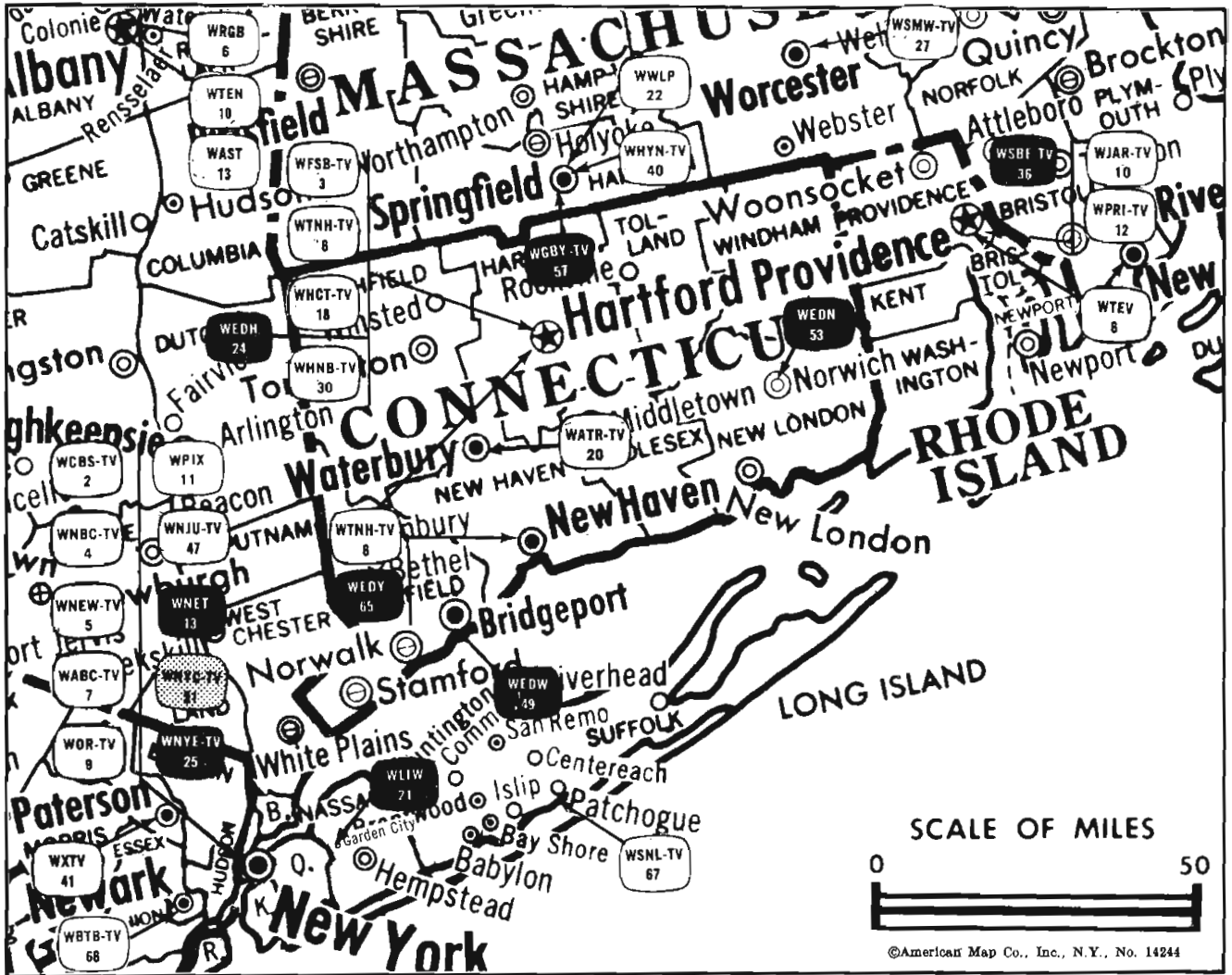
Communities That Receive Programs of
Stations That Are Located Elsewhere

WHNB-TV & WTNH-TV

Hartford

(Also see New Britain & New Haven)

Connecticut



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Hartford-New Haven	435,000	20	637,500	21

Connecticut Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	2	3	5
● Educational Television Stations	0	4	4
			9

Colorado—Sterling



KTVS

Ch. 3

[Satellite of KYCU-TV, Cheyenne, Wyo.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.6-kw visual, 6.06-kw aural. Antenna 730-ft. above av. terrain, 601-ft. above ground, 5076-ft. above sea level.

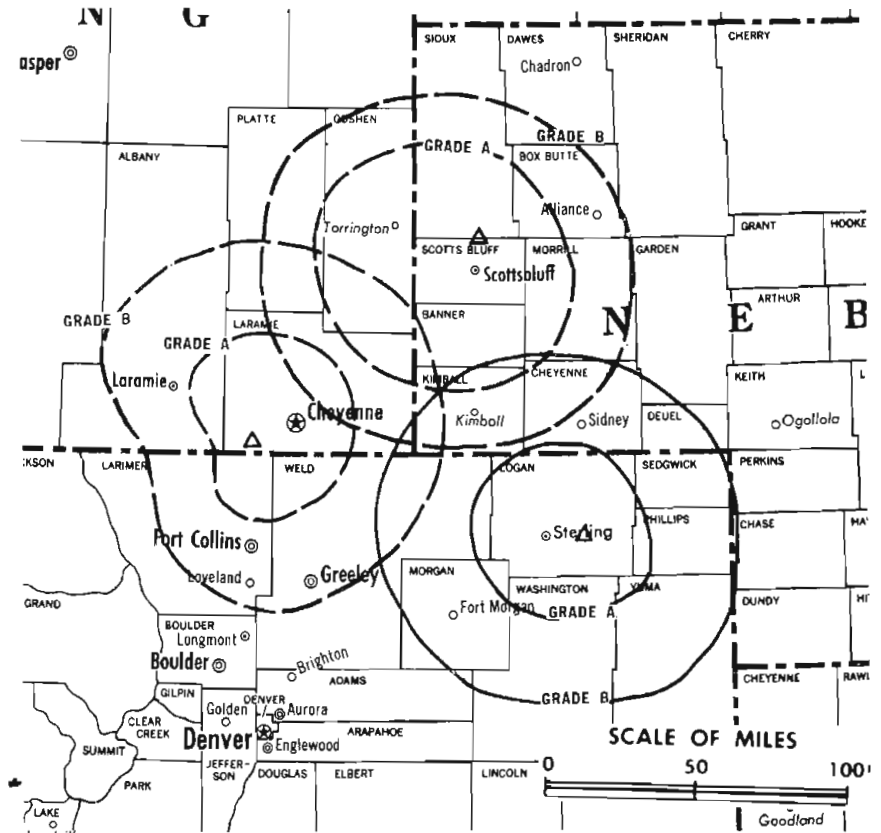
Latitude 40° 34' 58"
Longitude 103° 01' 50.4"

Transmitter: State Hwy. 61, 9.6-mi. ESE of Sterling.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.



County coverage based on Arbitron study (see page 4-b).

KTVS Ref: FCC File No. BFT-3005 Granted 3/13/63

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KTVS

Licensee: Wyneco Communications Inc., 2923 E. Lincolnway, Cheyenne, Wyo. (82001).

Studio: 204-1/2 Main St., Sterling.

Ownership: See KYCU-TV, Cheyenne, Wyo.

Began Operation: Dec. 28, 1963.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

GENE HUSTON, resident manager.
CARL J. OCCHIPINTI, general manager.
GARY McDUFFIE, chief engineer.

Rates: Sold in combination with KYCU-TV, Cheyenne, with rates applying to simultaneous telecasts on KYCU-TV, KTVS and KYCU-TV's other satellite, KSTF, Scottsbluff, Neb. Separate rates also available.

NETWORK BASE HOURLY RATE: Bonus to KYCU-TV, Cheyenne, Wyo.

Arbitron Data included with Parent
KYCU-TV, Cheyenne, Wyo.

Colorado—Montrose



KREY-TV



Ch. 10

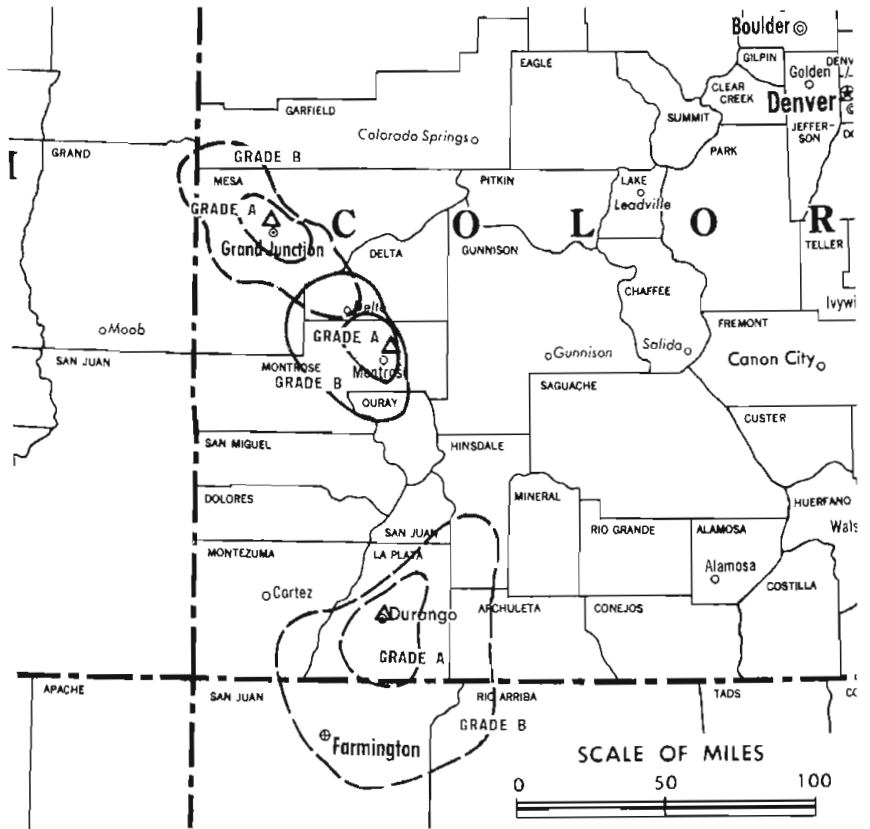
[Satellite of KREX-TV,
Grand Junction]

Technical Facilities: Channel No. 10
(192-198 MHz). Authorized power:
3.09-kw visual, 0.617-kw aural.
Antenna: 80-ft. above av. terrain,
112-ft. above ground, 6392-ft.
above sea level.

Latitude 38° 31' 01.6"
Longitude 107° 51' 11.8"

Transmitter: Flat Top Mesa.

Color: Network, live, film & slide.



County coverage based on Arbitron study (see
page 4-b).

KREY-TV Ref: FCC File No. BPCT-2768 Granted 6/6/60

©American Map Co., Inc., N.Y., No. 14244

KREY-TV

Network Service: Same as KREX-TV, Grand Junction.

Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81501).

Studio: 610 N. 1st St., Montrose, Colo. (81401).

Telephone: 303-249-9601.

Ownership: XYZ TV Inc. For other interests, see KREX-TV, Grand
Junction, Colo.

Began Operation: Aug. 18, 1956.

Represented (sales) by H-R Television; John L. McGuire & Co.
(Denver).

Represented (legal) by Lois Siegel Schwartz.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

CARL Q. ANDERSON, president & general manager.

GORDON CARSON, station manager.

FRANK BELL, sales manager.

Rates: Sold in combination with KREX-TV, Grand Junction.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand
Junction.

**Arbitron Data for this station included with
parent KREX-TV, Grand Junction**

Colorado—Grand Junction



[Also operates satellites KREY-TV, Montrose & KREZ-TV, Durango, Colo.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: minus 10-ft. above av. terrain (due to mountainous terrain), 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KREX, 50-kw (10-kw DA night), 1100 kHz (CBS).

FM Affiliate: KREX-FM, 30-kw, 92.3 MHz (No. 222), minus 42-ft.

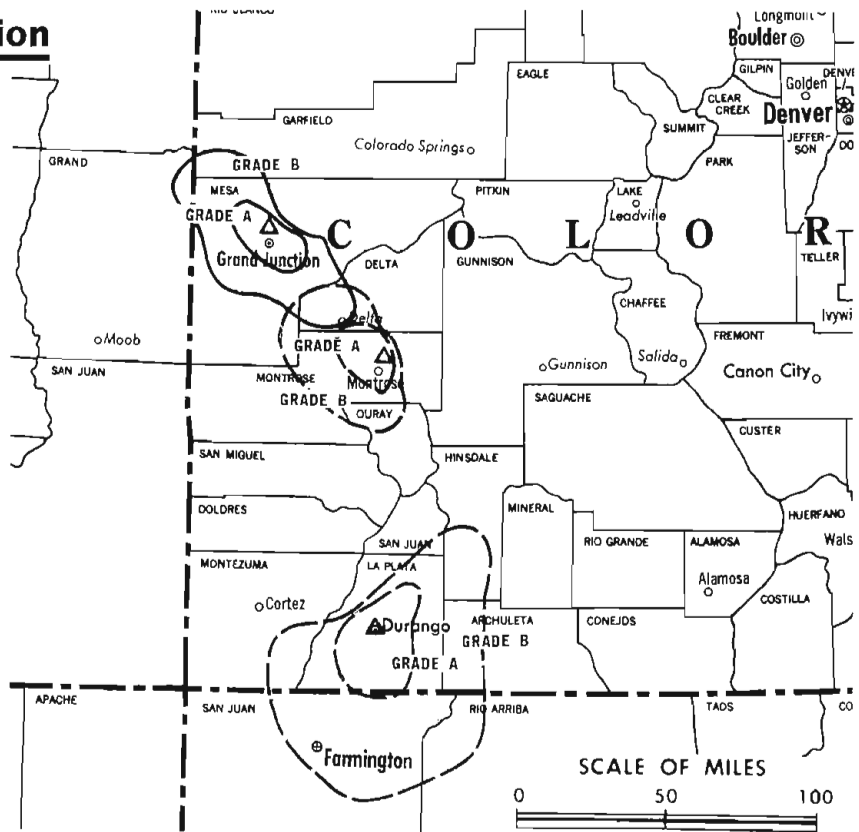
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KREX-TV Ref: FCC File No. BMPCT-3797 Granted 4/20/56
KREY-TV Ref: FCC File No. BPCT-2768 Granted 6/6/60
KREZ-TV Ref: FCC File No. BPCT-3441 Granted 12/11/64

© American Map Co., Inc., N.Y., No. 14244

KREX-TV

Network Service: ABC, CBS, NBC.

Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81501).

Studio: Hillcrest Manor.

Telephone: 303-242-5000. **TWX No.:** 910-929-6992.

Ownership: Rex. G. Howell, chairman, 51%; Carl Q. Anderson, pres., 8%; Forestville Realty Co., 14%; John W. English, 6.3%; Otilie G. English, 2.8%; Dr. J. H. Dornheggen, 8%; others, none with as much as 3%. Forestville Realty ownership: James R. & William J. Williams and Lawrence H. Kyte, 26 2/3% each; J. H. Dornheggen, 20%. XYZ TV also owns satellites KREY-TV, Montrose & KREZ-TV, Durango, Colo.

Began Operation: May 22, 1954. Transfer of control from Forestville Realty to Rex. G. Howell approved by FCC Aug. 11, 1972. Previous transfer to Forestville, et al., from Howell (Western Slope Bcstg.) approved Sept. 21, 1966 (Television Digest, Vol. 6:19, 39).

Represented (sales) by H-R Television Inc.; John L. McGuire & Co.

Represented (legal) by Lois Siegel Schwartz.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

REX G. HOWELL, chairman of the board.
CARL Q. ANDERSON, president & general manager.
BILL SULLIVAN, sales manager.
AL LADAGE, chief engineer.
HARLEY TERRILL, program director & film buyer.
RALPH CAULKINS, traffic director.

DIGEST OF RATE CARD NO. 13—(July 14, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.						
\$400	\$265	\$200	\$150	\$90	\$72	\$45

Note: This is combined rate for KREX-TV, KREY-TV, Montrose and KREZ-TV, Durango.

NETWORK BASE HOURLY RATE: \$300.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO				
		Delta	6,700	6,200	92
		Garfield	6,400	5,900	91
		Gunnison	2,500	2,200	88
		Hinsdale	200	200	98
		Mesa	21,100	20,100	95
		Montrose	6,200	5,800	93
		Ouray	500	400	87
Between 25-49%		San Juan	300	300	93
		San Miguel	600	500	88
	COLORADO				
Between 5-24%		La Plata	7,300	6,700	92
	COLORADO				
		Dolores	500	400	80
		Eagle	2,500	2,200	90
		Montezuma	4,700	4,300	92
	Pitkin	3,200	2,700	84	
NEW MEXICO		San Juan	17,900	16,000	89
	Station Totals		80,600	73,900	92
Net Weekly Circulation (1973-74)					42,100
Average Daily Circulation (1973-74)					31,800

Arbitron Data: Figures include satellites

KREY-TV, Montrose and KREZ-TV,

Durango, Colo.

Colorado—Durango



KREZ-TV



Ch. 6

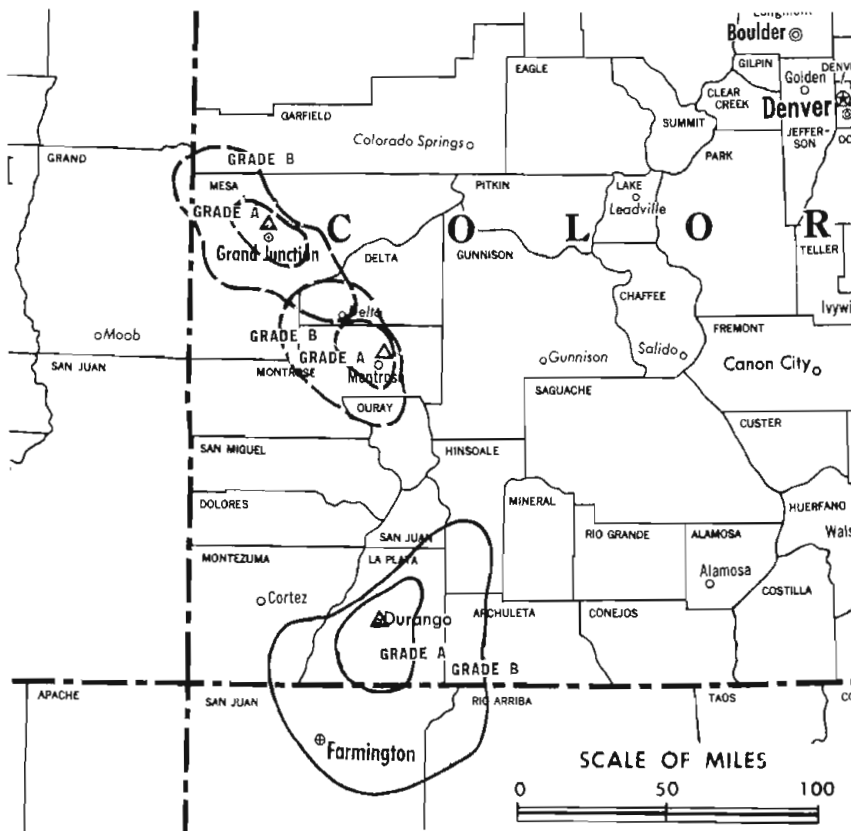
[Satellite of KREX-TV, Grand Junction, Colo.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 3.1-kw visual, .5-kw aural. Antenna: plus 460-ft. above av. terrain, 186-ft. above ground, 7888-ft. above sea level.

Latitude 37° 15' 44"
Longitude 107° 53' 58"

Transmitter: Smelter Mountain.

Color: Network, film & slide.



County coverage based on Arbitron study (see page 4-b).

KREZ-TV Ref: FCC File No. BPCT-3441 Granted 12/11/61

©American Map Co., Inc., N.Y., No. 14244

KREZ-TV

Network Service: Same as KREX-TV.

Licensee: XYZ TV Inc., Box 789, Grand Junction, Colo. (81502).

Studio: West Bldg., Durango.

Telephone: 303-247-0820.

Ownership: XYZ TV Inc. For other interests, see KREX-TV, Grand Junction, Colo.

Began Operation: Nov. 4, 1963. Left the air March 2, 1964 and was sold to present owner by Floyd & Lieselotte Jetter; FCC approved transfer Aug. 12, 1964. Resumed operation Sept. 4, 1965.

Personnel:

CARL Q. ANDERSON, president & general manager.

Rates: KREZ-TV is sold in combination with KREX-TV, Grand Junction and KREY-TV, Montrose, Colo.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction, Colo. Note: Sale to Hubbard Bcstg. Inc. pends.

Arbitron data for this station included with parent KREX-TV, Grand Junction

Cable Television
Management and
Engineering
Consultants

Malarkey, Taylor
& Associates

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

KOA-TV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO			
	Lincoln	1,800	1,700	94
	Mesa	21,100	20,100	95
	Prowers	4,900	4,300	89
	Washington	1,900	1,700	92
	NEBRASKA			
	Cheyenne	3,700	3,600	97
	Dawes	3,400	3,300	96
	Keith	3,200	3,200	98
Between 25-49%	Kimball	1,900	1,900	99
	Scotts Bluff	12,400	12,100	97
	Sheridan	2,300	2,200	97
	SOUTH DAKOTA			
	Stanley	800	800	96
	Tripp	2,500	2,400	97
	WYOMING			
	Carbon	5,600	5,100	92
	Goshen	4,000	3,800	95
	Platte	2,300	2,100	91
	COLORADO			
	Alamosa	3,600	3,300	91
	Costilla	1,000	800	81
	Delta	6,700	6,200	92
	El Paso	92,300	89,800	97
	Fremont	9,000	8,400	93
	Gunnison	2,500	2,200	88
	Huerfano	2,300	2,100	90
	Montrose	6,200	5,800	93
Between 5-24%	Pueblo	43,100	41,900	97
	Rio Grande	3,500	3,100	90
	Yuma	3,300	3,100	93
	NEBRASKA			
	Box Butte	3,400	3,300	98
	Morrill	1,900	1,800	96
	SOUTH DAKOTA			
	Pennington	21,800	21,400	98
	WYOMING			
	Niobrara	1,000	900	93

Colorado

KMGH-TV, Denver
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEBRASKA—(Continued)			
	Kimball	1,900	1,900	99
	Scotts Bluff	12,400	12,100	97
	Sheridan	2,300	2,200	97
	SOUTH DAKOTA			
Between 25-49%	Fall River	2,800	2,700	97
	Lawrence	5,600	5,400	97
	Pennington	21,800	21,400	98
	WYOMING			
	Carbon	5,600	5,100	92
	Platte	2,300	2,100	91
	COLORADO			
	Custer	400	400	89
	Delta	6,700	6,200	92
	El Paso	92,300	89,800	97
	Huerfano	2,300	2,100	90
	Mesa	21,100	20,100	95
	Montrose	6,200	5,800	93
	Pueblo	43,100	41,900	97
Between 5-24%	Rio Grande	3,500	3,100	90
	Yuma	3,300	3,100	93
	NEBRASKA			
	Morrill	1,900	1,800	96
	SOUTH DAKOTA			
	Butte	3,100	3,000	97
	Meade	4,900	4,800	97
	WYOMING			
	Goshen	4,000	3,800	95
	Niobrara	1,000	900	93

For Translator Stations,
See Services Volume

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Colorado—Denver

KWGN-TV



Ch. 2

Network Service: None, independent.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1050-ft. above av. terrain, 440-ft. above ground, 7720-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Look-out Mt.

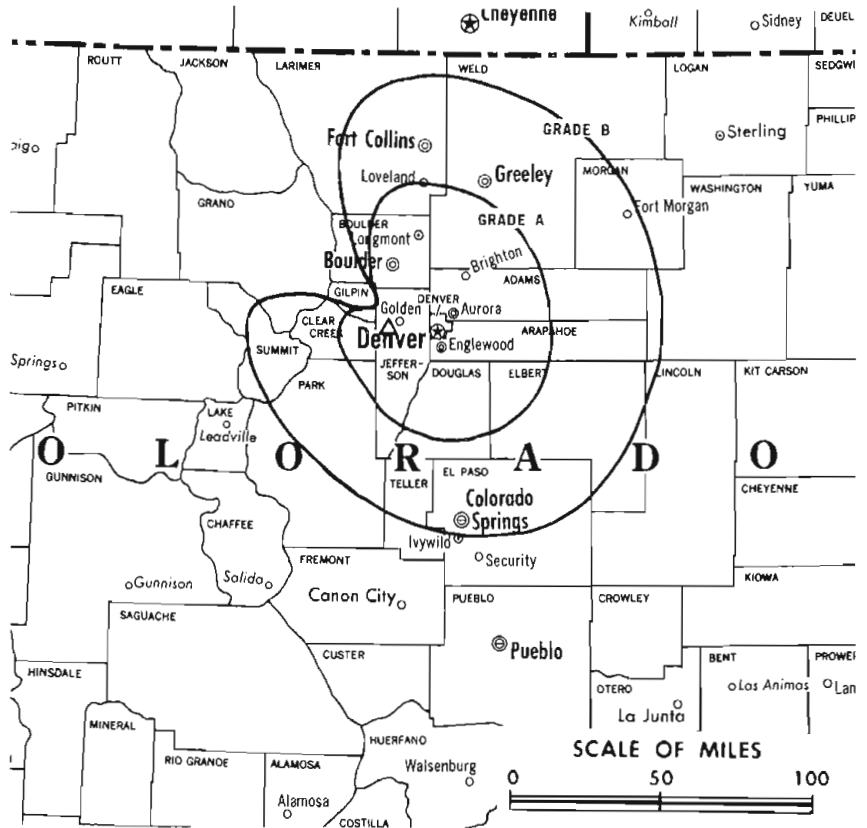
Studio: 550 Lincoln St. (80203).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KWGN-TV Ref: FCC No. BPCT-4417 Granted 5/12/71

©American Map Co., Inc., N.Y., No. 14244

KWGN-TV

Licensee: WGN of Colorado Inc., 550 Lincoln St., Denver, Colo.

Ownership: See WGN-TV, Chicago, Ill.

Telephone: 303-832-2222. TWX No.: 910-931-2544.

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33). Sale to present owner by Channel 2 Corp. (formerly Gotham Bcstg.) approved March 4, 1966 by FCC (Vols. 5:36, 6:10).

Represented (sales) by WGN Continental Sales Co.; Petry Television Inc.; Hyett/Ramsland Inc. (Minneapolis); Creed Assoc. Inc. (Boston & New England); Glen-Warren Broadcast Sales Div. (Canada).

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

- ROBERT A. INNES, v.p. & general manager.
- E. LeROY OLLIGER, v.p. & programming manager.
- JOHN J. BRENNAN, v.p., director of operations & sales.
- DON RAYDON, v.p. & chief engineer.
- J. GREG GUINAN, v.p. for community/public affairs.
- PETER ROSELLA, sales manager.
- KENT LILLIE, local sales manager.
- SHERRY SWEDENBORG, operations manager.
- WAYNE VRIESMAN, v.p. in charge of news.
- THOMAS J. SMIDT, advertising & public relations manager.
- LEONDELE LaMIAUX, production manager.
- ROYCE W. NATION, business manager.

DIGEST OF RATE CARD NO. 12B—(Jan. 18, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class A—6-10 p.m., daily.					
\$1000	\$600	\$300	\$280*	\$140*	\$85*

*Section I, AAA.

	Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	COLORADO					
		Adams	64,900	64,000	99	
		Arapahoe	64,900	63,600	98	
		Boulder	54,900	52,400	95	
		Clear Creek	1,700	1,600	94	
		Denver	198,700	191,300	96	
		Douglas	3,600	3,600	99	
		Elbert	1,600	1,500	93	
		Gilpin	900	900	95	
		Grand	2,300	2,000	89	
		Jefferson	94,300	92,800	98	
		Lake	2,900	2,700	92	
		Larimer	39,700	38,100	96	
		Logan	6,600	6,200	94	
		Morgan	8,100	7,900	97	
		Park	1,400	1,300	92	
		Pitkin	3,200	2,700	84	
		Summit	1,600	1,500	93	
		Washington	1,900	1,700	92	
	Weld	33,300	32,200	97		
	NEBRASKA					
		Cheyenne	3,700	3,600	97	
		SOUTH DAKOTA				
			Hughes	3,800	3,700	98
		WYOMING				
		Laramie	20,700	20,000	97	
	Sheridan	7,500	6,800	91		
Between 25-49%	COLORADO					
		Chaffee	4,400	4,100	92	
		El Paso	92,300	89,800	97	
		Las Animas	6,100	5,400	89	
		Mesa	21,100	20,100	95	
	Prowers	4,900	4,300	89		
	IDAHO					
		Bonneville	17,400	17,000	98	
(Continued on page 129-b)						
Station Totals			1,069,500	1,032,100	97	
Net Weekly Circulation (1973-74)					547,400	
Average Daily Circulation (1973-74)					293,400	

Colorado—Denver



KOA-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

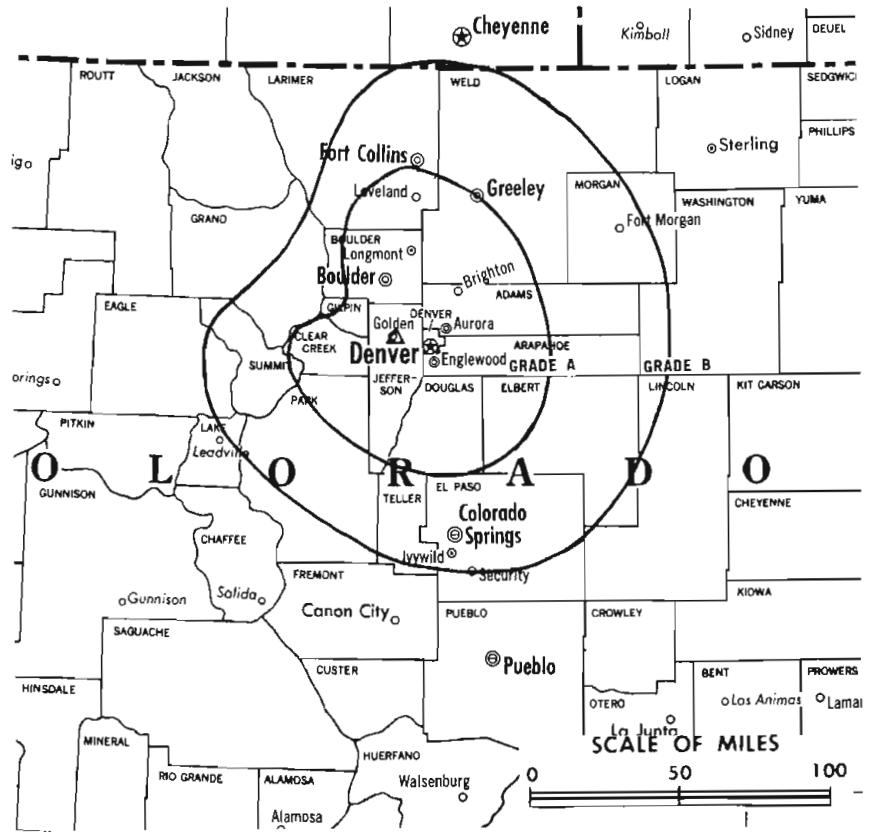
News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

AM Affiliate: KOA, 50-kw, 850 kHz (NBC).

FM Affiliate: KOAQ, 100-kw, 103.5 MHz (No. 278), 1060-ft.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOA-TV Ref: FCC File No. BMPCT-3330 Granted 9/1/66

©American M&P Co., Inc., N.Y., No. 14244

KOA-TV

Licensee: General Electric Bcstg. Co. of Colorado Inc., 1044 Lincoln St., Denver, Colo. (80203).

Studio: 1044 Lincoln St.

Telephone: 303-861-8111. TWX No.: 910-931-0439.

Ownership: General Electric Bcstg. Co. For other interests, see WRGB (TV), Schenectady, N.Y.

Began Operation: Dec. 24, 1953. Sale to General Electric Bcstg. by Metropolitan Television Co. approved by FCC June 5, 1968 (Television Digest, Vol. 8:24). Previous ownership lineup resulted when on Nov. 12, 1964 FCC approved sale back to Metropolitan TV Co. of the 52.5% of stock held by Bob Hope and associates.

Represented (sales) by Blair Television; Electromedia Sales Ltd. (Canada).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

R. M. SCHAFFBUCH, vice president & general manager.
R. T. HARRIS, manager, marketing.
TERRY SIMERLY, manager, news.
JOEL DAY, sales manager.
BILL DONAHUE, sales specialist.
BOB RUBIN, manager, operations.
R. M. CHAMBERLAIN, production manager & senior director.

DIGEST OF RATE CARD NO. 74

(May 6, 1974)

Hour	30 Min.	15 Min.	5 Min.	20/30 Sec.
Class AA—6-10 p.m., daily.				
\$1500	\$960	\$840	\$600	Graded rates apply**

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Adams	64,900	64,000	99
	Arapahoe	64,900	63,600	98
	Boulder	54,900	52,400	95
	Chaffee	4,400	4,100	92
	Clear Creek	1,700	1,600	94
	Denver	198,700	191,300	96
	Douglas	3,600	3,600	99
	Eagle	2,500	2,200	90
	Elbert	1,600	1,500	93
	Garfield	6,400	5,900	91
	Gilpin	900	900	95
	Grand	2,300	2,000	89
	Jackson	900	800	93
	Jefferson	94,300	92,800	98
	Lake	2,900	2,700	92
	Larimer	39,700	38,100	96
	Logan	6,600	6,200	94
	Moffat	2,300	2,000	88
	Morgan	8,100	7,900	97
	Park	1,400	1,300	92
	Pitkin	3,200	2,700	84
	Rio Blanco	1,500	1,400	93
	Routt	3,400	3,000	87
	Summit	1,600	1,500	93
	Teller	2,200	2,100	96
	Weld	33,300	32,200	97
	SOUTH DAKOTA			
	Hughes	3,800	3,700	98
	WYOMING			
	Albany	9,200	8,400	92
	Laramie	20,700	20,000	97
	Natrona	20,400	19,600	96

(Continued on page 137-b)

Station Totals	935,700	901,900	96
Net Weekly Circulation (1973-74)			586,500
Average Daily Circulation (1973-74)			360,800

Colorado—Denver



KMGH-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Look-out Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Studio: 123 Speer Blvd.

Represented (legal) by Koteen & Burt.

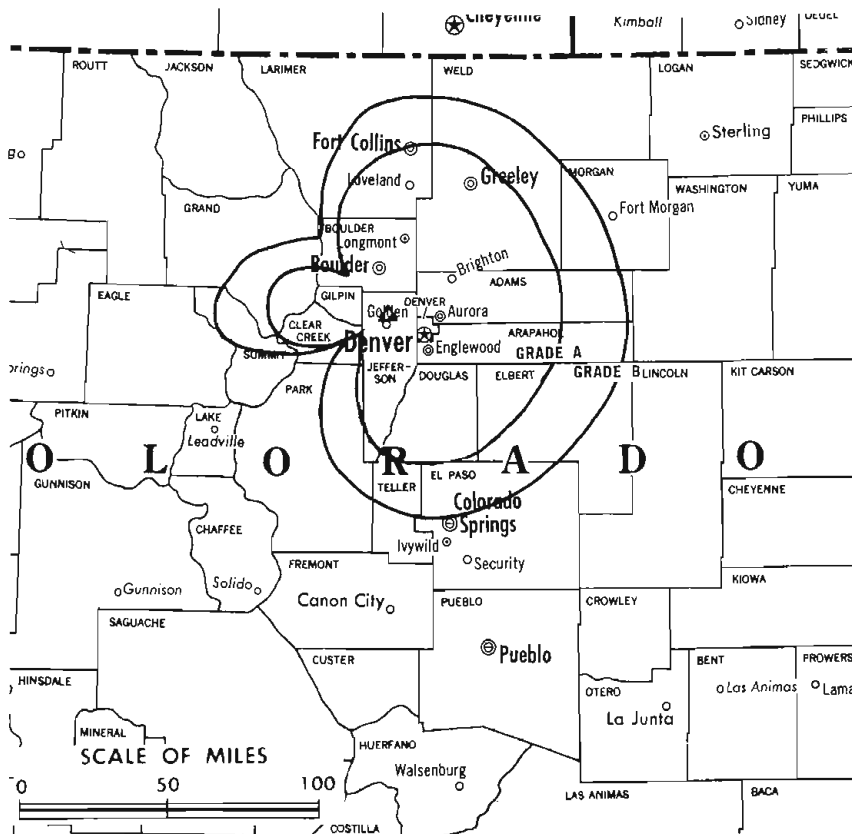
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KMGH-TV Ref: FCC-File No. BMPCT-1362 Granted 9/15/53

©American Map Co., Inc., N.Y., No. 14244

KMGH-TV

Licensee: McGraw-Hill Broadcasting Co. Inc., 123 Speer Blvd., Denver, Colo. (80217).

Telephone: 303-292-3456. TWX No.: 910-931-2615.

Ownership: McGraw-Hill Inc. See Group Ownership.

Began Operation: Nov. 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26). Sale to present owner by Time-Life Bcst. Inc. approved March 8, 1972 (Vol. 12:10, 11).

Represented (sales) by Harrington, Richter & Parsons Inc.

Personnel:

NORMAN E. WALT, president.
ARTHUR D. GLENN, vice president & general manager.
BOB HART, general sales manager.
BOB JONES, program director.
LETITIA MATSON, creative director.
NANCY McCANN, operations director.
ROBERT BURTON, news director.
EUGENE JENKINS, chief engineer.

DIGEST OF RATE CARD NO. 4-I—(March 19, 1973)

Hour	30 Min.	30 Sec.	20 Sec.
Class A—6-10:35 p.m., daily.			
\$1000.00	\$600.00	\$515.00*	\$515.00*

*Class A—6:30-10:35 p.m., daily.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Adams	64,900	64,000	99
	Arapahoe	64,900	63,600	98
	Boulder	54,900	52,400	95
	Chaffee	4,400	4,100	92
Clear Creek	1,700	1,600	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO—(Continued)				
	Denver	198,700	191,300	96
	Douglas	3,600	3,600	99
	Eagle	2,500	2,200	90
	Elbert	1,600	1,500	93
	Gilpin	900	900	95
	Grand	2,300	2,000	89
	Jefferson	94,300	92,800	98
	Lake	2,900	2,700	92
	Larimer	39,700	38,100	96
	Logan	6,600	6,200	94
50% & Over	Moffat	2,300	2,000	88
	Morgan	8,100	7,900	97
	Park	1,400	1,300	92
	Pitkin	3,200	2,700	84
	Routt	3,400	3,000	87
	Summit	1,600	1,500	93
	Weld	33,300	32,200	97
WYOMING				
	Albany	9,200	8,400	92
	Laramie	20,700	20,000	97
	Natrona	20,400	19,600	96
COLORADO				
	Alamosa	3,600	3,300	91
	Garfield	6,400	5,900	91
	Lincoln	1,800	1,700	94
	Prowers	4,900	4,300	89
	Rio Blanco	1,500	1,400	93
Between 25-49%	Teller	2,200	2,100	96
	Washington	1,900	1,700	92
NEBRASKA				
	Box Butte	3,400	3,300	98
	Cheyenne	3,700	3,600	97
	Dawes	3,400	3,300	96
	Keith	3,200	3,200	98
(Continued on page 137-b)				
Station Totals		932,000	899,100	96
Net Weekly Circulation (1973-74)			584,900	
Average Daily Circulation (1973-74)			377,600	

Colorado—Denver



KBTV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 45.3-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Transmitter: Lookout Mountain.

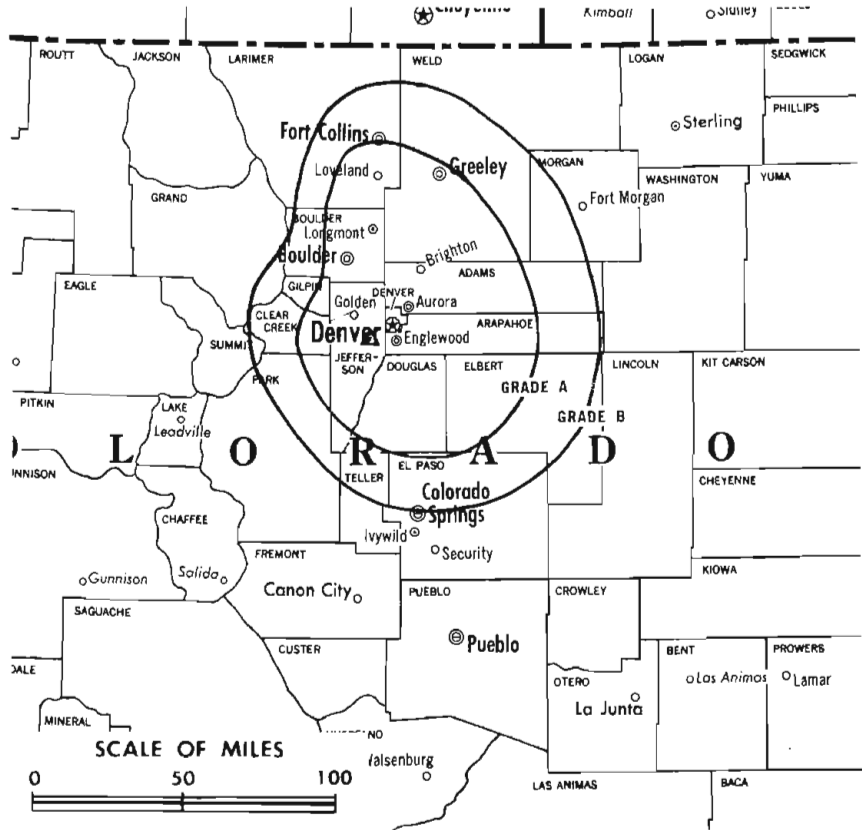
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: AP.



KBTV Ref: FCC File No. BMPCT-1265 Granted 8/14/53

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KBTV

Licenses: Combined Communications Corp., 1089 Bannock St., Denver (80217).

Studio: 1089 Bannock St.

Telephone: 303-266-3601. TWX No.: 910-931-2648.

Ownership: See KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: Oct. 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33). Sale by Mullins Bcstg. to present owner approved by FCC Jan. 26, 1972 (Vol. 11:15, 22:12:5).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

ALVIN G. FLANAGAN, president & general manager.
CHARLES T. LEASURE, vice president & station manager.
CECIL WALKER, vice president & controller.
HERB SCHUBARTH, vice president & chief engineer.
JOE FRANZGROTE, vice president & general sales manager.
DAVID GRACE, local sales manager.
DAVID DIMANNA, production manager.
CARL AKERS, news director.
MARJORIE SCHMIDT, promotion manager.
MARDEE MCKINLAY, public affairs director.

DIGEST OF RATE CARD NO. 8 (May 27, 1974)

30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7-10 p.m., daily.				
\$2500			\$750	\$375

NETWORK BASE HOURLY RATE: \$1200.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Adams	64,900	64,000	99
	Arapahoe	64,900	63,600	98
	Boulder	54,900	52,400	95
	Chaffee	4,400	4,100	92
	Clear Creek	1,700	1,600	94
	Denver	198,700	191,300	96
	Douglas	3,600	3,600	99
	Eagle	2,500	2,200	90
	Elbert	1,600	1,500	93
	Garfield	6,400	5,900	91
	Gilpin	900	900	95
	Grand	2,300	2,000	89
	Gunnison	2,500	2,200	88
	Jefferson	94,300	92,800	98
	Lake	2,900	2,700	92
	Larimer	39,700	38,100	96
	Logan	6,600	6,200	94
	Moffat	2,300	2,000	88
	Montrose	6,200	5,800	93
	Morgan	8,100	7,900	97
	Routt	3,400	3,000	87
	Summit	1,600	1,500	93
	Teller	2,200	2,100	96
	Washington	1,900	1,700	92
	Weld	33,300	32,200	97
SOUTH DAKOTA				
	Hughes	3,800	3,700	98
WYOMING				
	Albany	9,200	8,400	92
	Carbon	5,600	5,100	92
	Laramie	20,700	20,000	97
	Natrona	20,400	19,600	96

Between 25-49% **COLORADO**
Delta 6,700 6,200 92

(Continued on page 129-b)

Station Totals	950,500	916,600	96
Net Weekly Circulation (1973-74)			597,700
Average Daily Circulation (1973-74)			316,800

WTOP-TV, Washington, D.C.

(Arbitron Data Continued)

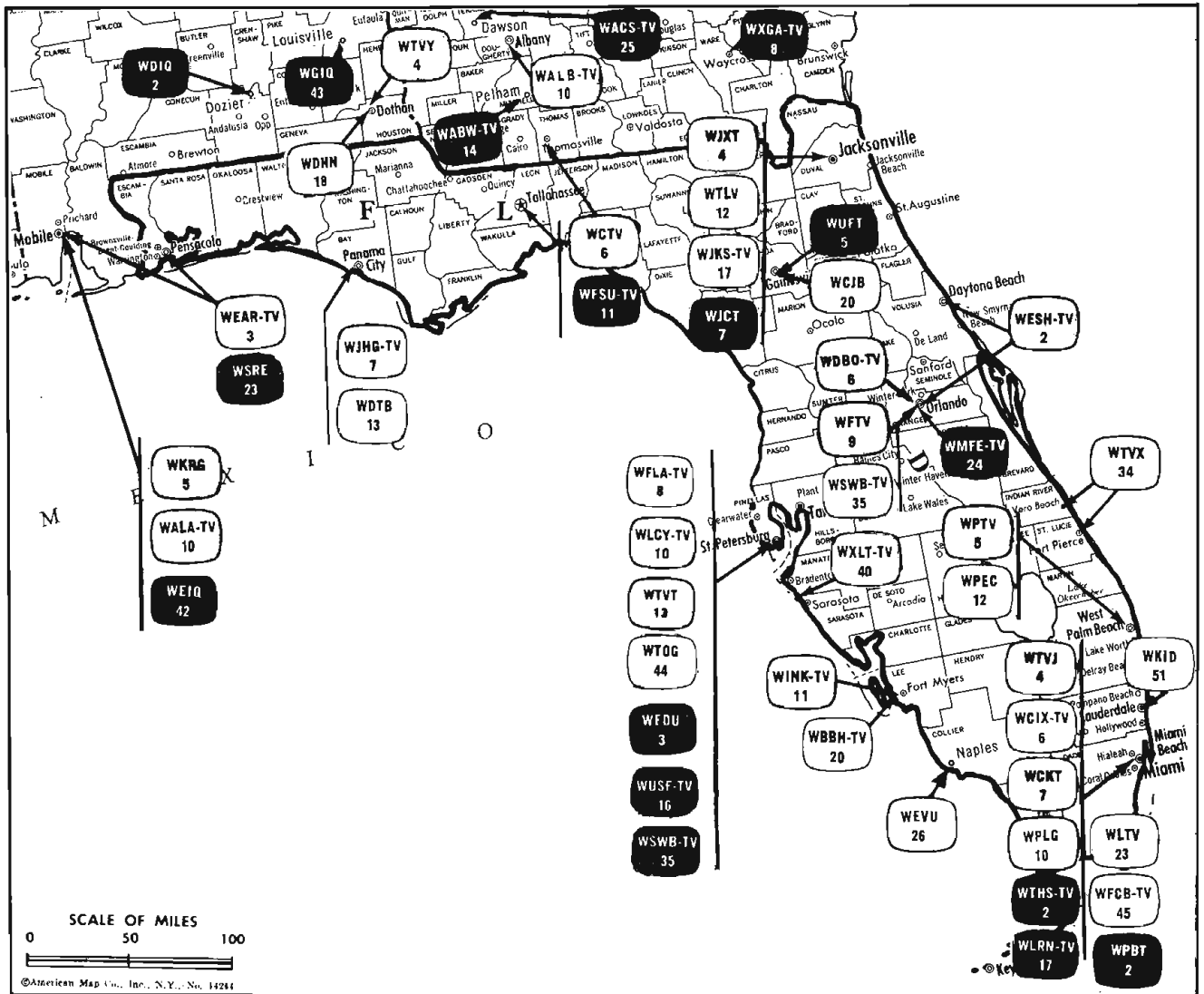
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA—(Continued)			
	Mineral	8,400	8,000	96
	Morgan	2,900	2,800	96
Between 25-49%	MARYLAND			
	Caroline	7,300	7,000	96
	Carroll	23,200	22,800	98
	Dorchester	10,500	10,100	96
	Kent	6,000	5,800	97
	Queen Annes	6,800	6,600	97
	Talbot	9,400	9,100	97
	PENNSYLVANIA			
	Fulton	3,600	3,300	90
	VIRGINIA			
	Albemarle	27,800	26,100	94
	Augusta	29,500	28,400	96
Madison	2,900	2,700	93	
Rockingham	21,600	20,800	96	
WEST VIRGINIA				
Hampshire	4,600	4,300	93	
Hardy	3,100	2,800	89	
Between 5-24%	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
	Baltimore	508,700	501,100	98
	Cecil	15,700	15,400	98
	Harford	39,400	38,700	98
	Somerset	7,200	6,800	94
	Wicomico	19,500	18,900	97
	PENNSYLVANIA			
	Adams	19,100	18,200	95
	Mifflin	16,200	15,100	93
	VIRGINIA			
Caroline	4,300	4,100	95	
Essex	2,400	2,200	93	
Orange	5,200	4,800	93	

WTTG, Washington, D.C.

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	DELAWARE			
	Kent	27,800	27,100	97
	Sussex	30,100	28,900	96
	MARYLAND			
	Baltimore	508,700	501,100	98
	Cecil	15,700	15,400	98
	Harford	39,400	38,700	98
	Kent	6,000	5,800	97
	Somerset	7,200	6,800	94
	Worcester	8,400	7,900	95
	VIRGINIA			
	Albemarle	27,800	26,100	94
Augusta	29,500	28,400	96	
Essex	2,400	2,200	93	
Northumberland	3,400	3,200	95	
Richmond	2,100	2,000	95	
Rockingham	21,600	20,800	96	
WEST VIRGINIA				
Hardy	3,100	2,800	89	
Between 5-24%	MARYLAND			
	Garrett	6,900	6,500	95
	PENNSYLVANIA			
	Bedford	15,000	14,100	94
	Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Fulton	3,600	3,300	90
	Mifflin	16,200	15,100	93
	Perry	10,700	10,200	95
	York	97,400	93,700	96
	VIRGINIA			
	Accomack	10,100	9,400	93
Greene	1,500	1,300	89	
WEST VIRGINIA				
Grant	2,800	2,500	91	
Pendelton	2,600	2,400	92	

Florida



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Miami	497,000	15	838,900	15
Tampa-St. Petersburg	430,000	21	801,200	17
Orlando-Daytona Beach	239,000	47	425,500	44
Mobile-Pensacola	187,000	64	310,100	63
Jacksonville	179,000	67	299,000	66
West Palm Beach	77,000	126	213,900	84
Tallahassee	50,000	146	99,800	145
Fort Myers	36,000	160	74,100	158
Panama City	28,000	172	36,900	186
Gainesville	10,000	197	37,100	185
Fort Pierce-Vero Beach	*	*	*	*

Florida Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	19	11	30
Educational Television Stations	5	4	9
			<hr/> 39

State Educational Technical Facilities
(Complete Data in Educational Directory)

WUFT
Gainesville
Ch. 5

Non-Commercial Educational Station

Licensee: Board of Regents, acting for and on behalf of State University of Florida, 226 Administration Bldg., U. of Florida (32601).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 860-ft. above av. terrain, 865-ft. above ground, 1045-ft. above sea level.

Latitude	29°	42'	34"
Longitude	82°	23'	51"

•

WJCT
Jacksonville
Ch. 7

Non-Commercial Educational Station

Licensee: Community Television Inc., 2037 Main St. (32206).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 302-kw visual, 36.3-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	22"
Longitude	81°	38'	24"

•

WPBT
Miami
Ch. 2

Non-Commercial Educational Station

Licensee: Community TV Foundation of South Fla. Inc., 14901 NE 20th Ave., North Miami (33161).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 81.3-kw visual, 16-kw aural. Shares time with educational WTHS-TV Miami. Antenna: 722-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level.

Latitude	25°	58'	46"
Longitude	80°	11'	50"

•

WLRN-TV
Miami
Ch. 17

Non-Commercial Educational Station

Licensee: The School Board of Dade County, 1410 N.E. 2nd Ave., Miami (33132).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 38-kw visual, 7-kw aural. Antenna: Side-mounted on WTHS-TV tower, 600-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

WTHS-TV
Miami
Ch. 2

Non-Commercial Educational Station

Licensee: The School Board of Dade County, Fla.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 81.3-kw visual, 16-kw aural. Antenna: 722-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level. Shares time with WPBT.

Latitude	25°	58'	48"
Longitude	80°	11'	47"

•

WMFE-TV
Orlando
Ch. 24

Non-Commercial Educational Station

Licensee: Florida Central East Coast Educational TV Inc., 2908 W. Oak Ridge Rd., Orlando, Fla. (32809).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 255-kw visual, 50-kw aural. Antenna: 813-ft. above av. terrain, 829-ft. above ground, 949-ft. above sea level.

Latitude	28°	33'	30.9"
Longitude	81°	35'	37.5"

•

WSRE
Pensacola
Ch. 23

Non-Commercial Educational Station

Licensee: District Board of Trustees of Pensacola Jr. College.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 38-kw visual, 5.87-kw aural. Antenna: 490-ft. above av. terrain, 464-ft. above ground, 544-ft. above sea level.

Latitude	30°	26'	36"
Longitude	87°	14'	26"

•

WFSU-TV
Tallahassee
Ch. 11

Non-Commercial Educational Station

Licensee: State Board of Regents of Florida, acting for & on behalf of Fla. State University.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude	30°	21'	29"
Longitude	84°	36'	39"

Florida

WEDU

Tampa-St. Petersburg

Ch. 3

Non-Commercial Educational Station

Licensee: Florida West Coast Public Bcstg. Inc., 908 South 20th St., Tampa, Fla. (33605).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 935-ft. above av. terrain, 1021-ft. above ground, 1096-ft. above sea level.

Latitude 27° 50' 52.5"
Longitude 82° 15' 48.0"

WUSF-TV

Tampa-St. Petersburg

Ch. 16

Non-Commercial Educational Station

Licensee: Board of Regents acting for and on behalf of University of South Florida, Tampa (33620).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 583-kw visual, 115-kw aural. Antenna: 1006-ft. above av. terrain, 1024-ft. above ground, 1099-ft. above sea level.

Latitude 27° 50' 52.5"
Longitude 82° 15' 48.0"

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WDBO-TV, WESH-TV, WFTV

Daytona Beach

(See Orlando, Fla.)

WALA-TV & WKRQ-TV, Pensacola

(See Mobile, Ala.)

WFLA-TV, WLCY-TV & WTVT

St. Petersburg

(See Tampa, Fla.)

WTOG, Tampa

(See St. Petersburg)

WTVX, Vero Beach

(See Fort Pierce)

WPEC, West Palm Beach

(See Palm Beach)

WJXT, Jacksonville

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
GEORGIA—(Continued)				
	Coffee	7,500	7,000	93
	Echols	500	400	90
	Irwin	2,500	2,300	93
Between 5-24%	Jeff Davis	3,200	3,000	93
	Liberty	5,200	4,900	95
	Montgomery	1,800	1,600	89
	Wheeler	1,500	1,400	90

WCTV, Tallahassee

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
GEORGIA—(Continued)				
Between 25-49%	Telfair	3,900	3,500	90
	Turner	2,800	2,600	94
ALABAMA				
	Geneva	8,200	7,800	95
	Houston	22,100	21,500	97
FLORIDA				
	Columbia	9,600	9,100	94
	Okaloosa	32,400	31,500	97
	Walton	6,000	5,600	93
Between 5-24%	Washington	4,500	4,200	93
GEORGIA				
	Bacon	2,700	2,500	93
	Clay	1,200	1,100	91
	Coffee	7,500	7,000	93
	Dodge	5,600	5,300	94
	Pulaski	2,400	2,200	93
	Terrell	3,600	3,300	92

WFLA-TV, Tampa

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
FLORIDA—(Continued)				
	Hillsborough	205,000	198,700	97
	Levy	5,200	4,700	90
50% & Over	Manatee	46,800	45,400	97
	Pasco	54,400	52,400	96
	Pinellas	297,800	289,900	97
	Polk	89,100	86,200	97
	Sarasota	66,100	64,000	97
FLORIDA				
	Brevard	82,100	79,700	97
	Dixie	2,100	1,900	89
	Hendry	4,600	4,200	92
Between 5-24%	Lake	32,600	31,500	97
	Lee	53,400	51,400	96
	Marion	30,500	28,600	94
	Osceola	14,600	14,000	96
	Sumter	6,400	6,000	94
	Taylor	4,900	4,500	92

Florida—Fort Lauderdale

WKID

Ch. 51

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1167-kw max. & 355-kw horizontal visual, 233.4-kw max. & 70.8-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1034-ft. above ground, 1040-ft. above sea level.

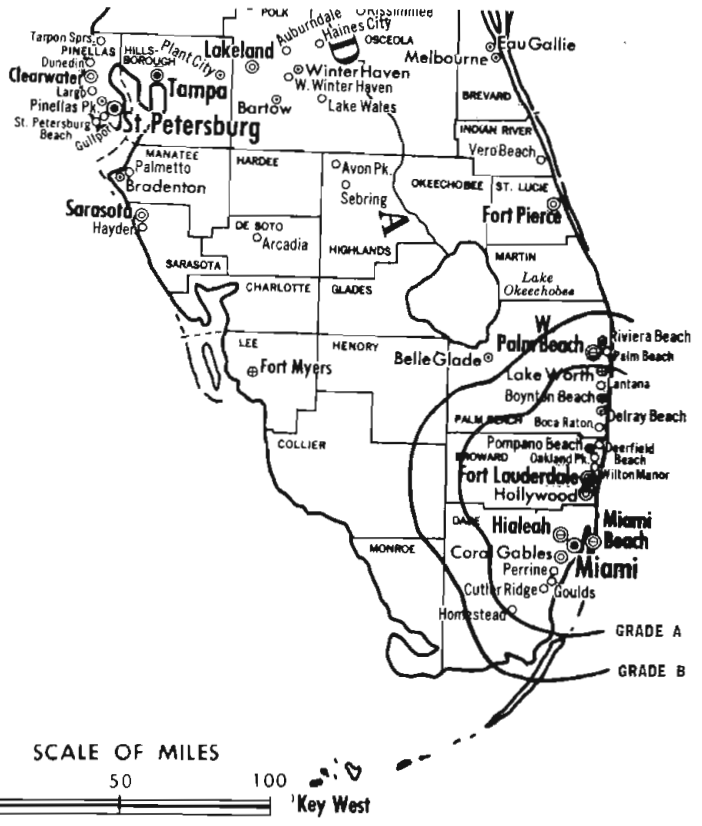
Latitude 25° 59' 37"
Longitude 80° 10' 29"

Transmitter: 3200 Pembroke Rd., Pembroke Park, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKID Ref: FCC File No. BPCT-4450 Granted 1/12/72

© American Map Co., Inc., N.Y., No. 14244

WKID

Licensee: Channel 51 Inc., 605 E. Sheridan St., Dania, Fla.

Studio: 3130 S.W. 19th St., Hallandale, Fla. (33009).

Telephone: 305-963-1400 (Hallandale); 305-620-5700 (Miami).

National Office: 605 Sheridan St., Dania (33004).

Ownership: Herbert S. Freehling, Trustee in Bankruptcy, 51%; Miami Mission, 29.4%; Dr. Donald G. Manuel, 19.6%.

Began Operation: Dec. 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale to present owner by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972.

Represented (legal) by Everett Johnston.

Personnel:

WILLIAM JOHNS, president & general manager.
DON SUNDQUIST, production manager.

DIGEST OF RATE CARD NO. 5—(April 1, 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class I—4-8 p.m., Mon.-Fri.
..... \$100.00 \$50.00 \$37.50

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
Between 5-24%	Broward	303,200	297,400	98
	Collier	19,800	18,500	93
	Dade	539,300	524,500	97
	Hendry	4,600	4,200	92
	Palm Beach	162,900	156,700	96
Station Totals		1,029,800	1,001,300	97
Net Weekly Circulation (1973-74)			118,400	
Average Daily Circulation (1973-74)			31,300	

Florida—Fort Myers



WBBH-TV



Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 630-kw max. & 524-kw horizontal visual, 63-kw max. & 52.4-kw horizontal aural. Antenna: 970-ft. above av. terrain, 991-ft. above ground, 1019-ft. above sea level.

Latitude 26° 35' 48"
Longitude 81° 37' 53"

Transmitter: Lehigh Acres, 14.8-mi. E of Ft. Myers.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Total Households: © MSI

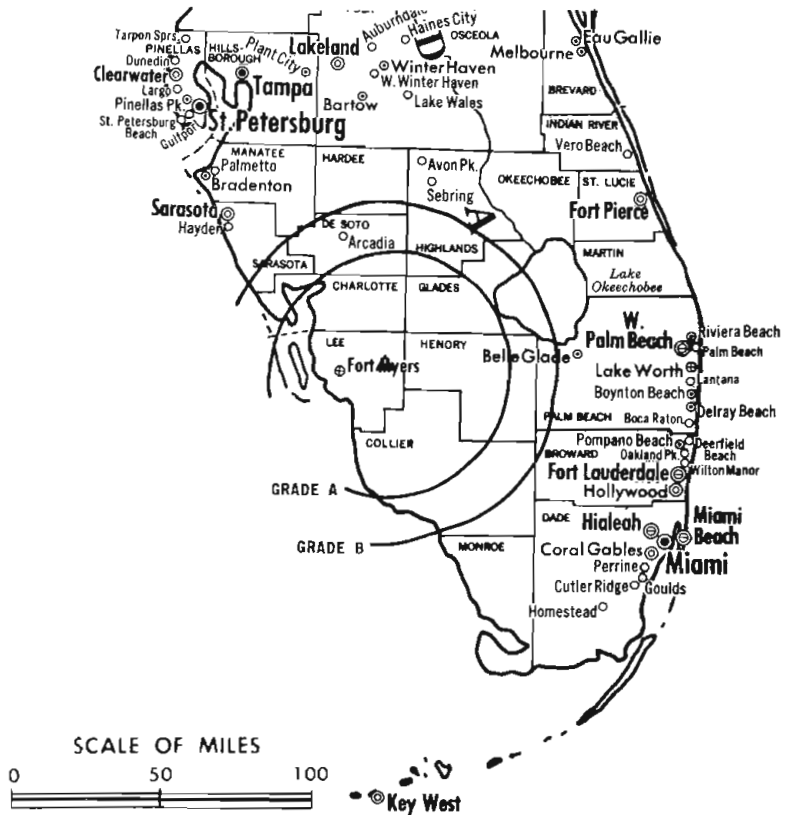
Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

page 4-b).

County coverage based on Arbitron study (see page 4-b)



WBBH-TV Ref: FCC File No. BPCT-4129 Granted 7/11/68

© American Map Co., Inc., N.Y., No. 1424

WBBH-TV

Licensee: Broadcasting-Telecasting Services Inc., 3719 Central Ave.

Studio: 3719 Central Ave., Fort Myers, Fla. (33901).

Telephone: 813-936-0195.

Ownership: William N. Dakos, chmn., 13.06%; Howard L. Hoffman, pres., 5.63%; Harris Quillian Jones Jr., v.p., 10.23%; Patty Meskimen, secy., 1.70%; Thomas E. Mitchell, 23.96%; Jackson Burgess, 19.17%; Rex E. Stubbs, 11.38%; Tom W. Gore, 10.77%; Emerson Ray, 2.39%; Estate of Robert W. McFadyen, 1.20%; Earl R. & Ruth E. Plumb, 0.51%.

Began Operation: Dec. 18, 1968.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

HOWARD L. HOFFMAN, president & general manager.

BILL ROOF, sales manager.

RUTH PLUMB, comptroller.

STEVE SMITH, news director.

JO COREY, program director.

BARBARA ALLEN, public affairs director.

DAVID McKELVEY, chief engineer.

EDIE RENO, promotional director.

DIGEST OF RATE CARD NO. 15—(July 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—8-10 p.m., daily.					
\$600	\$500	\$400	\$300	\$76*	\$66*

*Class AA—8-10:30 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Collier	19,800	18,500	93
	Hendry	4,600	4,200	92
	Lee	53,400	51,400	96
Between 25-49%	FLORIDA			
	Charlotte	16,500	15,700	95
	De Soto	4,900	4,600	95
	Glades	1,600	1,500	91
Between 5-24%	FLORIDA			
	Highlands	13,600	12,900	95
	Sarasota	66,100	64,000	97
Station Totals		180,500	172,800	96
Net Weekly Circulation (1973-74)				72,500
Average Daily Circulation (1973-74)				48,500

Did you read
your copy of
Television Digest
this week?

Florida—Fort Myers



WINK-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 995-ft. above ground, 1022-ft. above sea level.

Latitude 26° 48' 08"
Longitude 81° 45' 53"

Transmitter: State Rt. 31, 3.8-mi. S of Tuckers Corner, Fla.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 44-kw, 96.9 MHz (No. 245), 250-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WINK-TV Ref: FCC File No. BPCT-3691 Granted 5/24/66

© American Map Co., Inc., N.Y., No. 14244

WINK-TV

Network Service: CBS.

Licenses: Fort Myers Bcstg. Co., P.O. Box 1060, Fort Myers, Fla. (33902).

Studio: 2824 Palm Beach Blvd. (33901).

Telephone: 813-334-1131. TWX No.: 510-951-7371.

Ownership: Arthur B. McBride Jr., 48.8%; Edward J. McBride, 48.8%; Jim Jenkins, 2.4%.

Began Operation: March 6, 1954.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Russell P. May.

Personnel:

ROBERT L. RAUSCH, vice president & general manager.
JOYCE T. PARFITT, director of sales.

DIGEST OF RATE CARD (June 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—6:59-10:29 p.m., daily.	\$290	\$195	\$150	\$130	\$65

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State	County	Total Households	TV Households	%
FLORIDA					
50% & Over		Charlotte	16,500	15,700	95
		Collier	19,800	18,500	93
		De Soto	4,900	4,600	95
		Glades	1,600	1,500	91
		Hendry	4,600	4,200	92
		Lee	53,400	51,400	96
	Okeechobee	4,800	4,600	96	
FLORIDA					
Between 25-49%		Highlands	13,600	12,900	95
		Sarasota	66,100	64,000	97
FLORIDA					
Between 5-24%		Hardee	5,100	4,900	96
		Manatee	46,800	45,400	97
		Monroe	18,400	17,000	92
Station Totals			255,600	244,700	96
Net Weekly Circulation (1973-74)				104,400	
Average Daily Circulation (1973-74)				64,000	

For Studio & Mobile Equipment
See Services Volume

Florida—Fort Pierce-Vero Beach



WTVX

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 317-kw max. & 67.6-kw horizontal visual, 13.5-kw aural. Antenna: 487-ft. above av. terrain, 476-ft. above ground, 509-ft. above sea level.

Latitude 27° 32' 46"
Longitude 80° 22' 08"

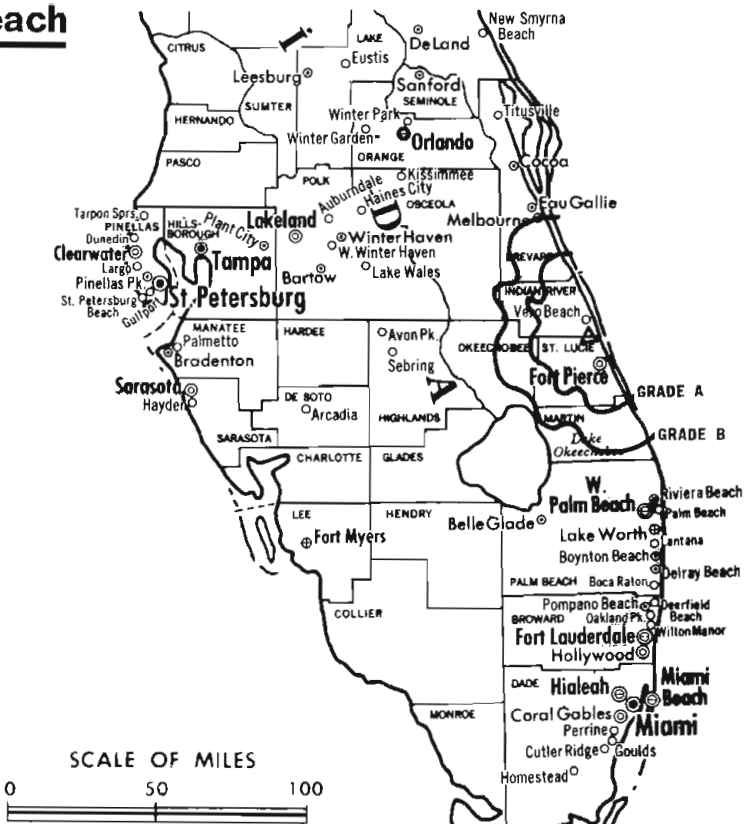
Transmitter: North U.S. 1.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: AP.

TV tape: Recording facilities.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTVX Ref: FCC File No. BPCT-4764 Granted 12/3/71

© American Map Co., Inc., N.Y., No. 14244

WTVX

Licensee: Indian River Television Inc., Rt. 1, Box 313, Fort Pierce, Fla. (33450).

Studio: Signal Hill, U.S. Hwy. 1, between Fort Pierce & Vero Beach.

Telephone: 305-464-5220.

Ownership: Ruhl W. Koblegard, pres., 9.76%; Alto Adams Jr., v.p., 23.4%; Ben R. Bryan, secy., 1.5%; Walter J. Warren, treas., 2.16%; M. C. Talley, asst. secy., asst. treas. & gen. mgr., less than 1%; Christine Haynes, 6.08%; others, none with more than 5%.

Began Operation: April 5, 1966.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

M. C. TALLEY, general manager.

JACK TALLCOTT, sales manager.

DIGEST OF RATE CARD NO. 6

(July 5, 1970)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., daily.

\$220 \$160 \$110 \$90 \$82 \$65 \$49 \$33

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Indian River	17,400	16,500	95
	St Lucie	21,700	20,800	96
Between 25-49%	FLORIDA			
	Martin	14,400	13,800	96
Between 5-24%	FLORIDA			
	Glades	1,600	1,500	91
	Okeechobee	4,800	4,600	96
Station Totals		59,900	57,200	95
Net Weekly Circulation (1973-74)				33,100
Average Daily Circulation (1973-74)				20,500

For CBS Network listing,
see Services Volume

Florida—Gainesville



WCJB

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 500-kw max. & 427-kw horizontal visual, 100-kw max. & 87.1-kw horizontal aural. Antenna: 680-ft. above av. terrain, 665-ft. above ground, 845-ft. above sea level.

Latitude 29° 42' 45"
Longitude 82° 23' 34"

Transmitter: Devil's Mill Hopper, near Gainesville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCJB

Network Service: ABC.

Licensee: Minshall Broadcasting Co., Inc., P.O. Box 13414, Gainesville, Fla.

Studio: Drawer 13414, Gainesville (32604).

Telephone: 904-372-3543.

Ownership: William E. Minshall, pres., 100%; JoAnn Minshall, v.p. & secy.

Began Operation: April 7, 1971.

Represented (sales) by Busby, Finch, Lathom & Widman.

Personnel:

WILLIAM E. MINSHALL, president & general manager.
OTTO GOETZ, chief engineer.

DIGEST OF RATE CARD NO. 1—(April 1, 1970)

Min.	30 Sec.	20 Sec.	10 Sec.
Grid level 1			
\$70.00	\$50.00	\$40.00	\$20.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	37,900	35,600	94
	Dixie	2,100	1,900	89
	Gilchrist	1,600	1,500	94
Between 25-49%	FLORIDA			
	Columbia	9,600	9,100	94
	Lafayette	1,200	1,100	90
	Levy	5,200	4,700	90
Between 5-24%	FLORIDA			
	Bradford	4,600	4,400	95
	Clay	12,900	12,400	96
	Madison	4,800	4,300	90
	Marion	30,500	28,600	94
	Putnam	14,900	14,300	96
	Suwannee	5,700	5,200	92
	Taylor	4,900	4,500	92
	Union	2,100	2,000	93
Station Totals		138,000	129,600	94
Net Weekly Circulation (1973-74)				43,800
Average Daily Circulation (1973-74)				25,200

Florida—Jacksonville



WJKS-TV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2450-kw max. & 759-kw horizontal visual, 245-kw max. & 75.9-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1012-ft. above ground, 1046-ft. above sea level.

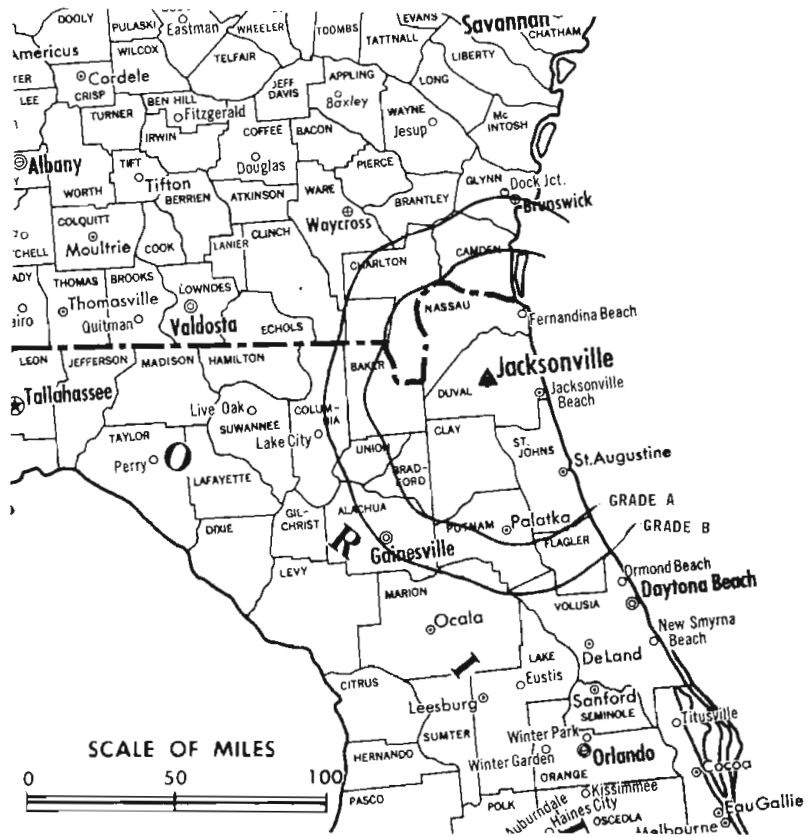
Latitude 30° 16' 36"
Longitude 81° 33' 47"

Transmitter: 9117 Hogan Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: ① MSI
Consumer Market Data as of 1/1/75.
TV Hours: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WJKS-TV Ref: FCC File No. BPCT-4088 Granted 4/24/68

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WJKS-TV

Network Service: ABC.

Licensee: Rust Craft Broadcasting Co., 700 Porter Bldg., Pittsburgh, Pa. (15219).

Studio: 9117 Hogan Rd., Box 17000, Jacksonville (32216).

Telephone: 904-641-1700.

Ownership: See WSTV-TV, Steubenville, Ohio.

Began Operation: Feb. 19, 1966.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Willis C. Beecher.

Personnel:

GARY ADLER, vice president & general manager.

ROBERT CRAIG, general sales manager.

HERB GOLD, program manager.

LARRY LYLE, news director.

BILL VANSYOC, chief engineer.

DIGEST OF RATE CARD NO. 5D
(Jan. 1, 1975)

Hour	30 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$1000	\$640	\$350	Graded rates apply*	

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$416.

For Index to Contents, See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
	Baker	2,700	2,600	96
	Bradford	4,600	4,400	95
	Clay	12,900	12,400	96
	Duval	192,500	187,600	97
50% & Over	Nassau	7,600	7,300	96
	Putnam	14,900	14,300	96
	St Johns	13,000	12,500	96
GEORGIA				
	Camden	3,200	3,100	96
	Charlton	1,700	1,600	94
	Glynn	17,400	16,700	96
	Ware	11,600	11,000	95
FLORIDA				
	Alachua	37,900	35,600	94
	Columbia	9,600	9,100	94
	Hamilton	3,100	2,800	91
	Suwannee	5,700	5,200	92
Between 25-49%	Union	2,100	2,000	93
GEORGIA				
	Brantley	2,200	2,100	94
	Clinch	1,900	1,800	92
	Pierce	3,000	2,800	93
	Wayne	6,000	5,700	95
FLORIDA				
	Madison	4,800	4,300	90
	Taylor	4,900	4,500	92
GEORGIA				
Between 5-24%	Bacon	2,700	2,500	93
	Brooks	4,500	4,200	94
	Jeff Davis	3,200	3,000	93
	Liberty	5,200	4,900	95
	Mc Intosh	2,700	2,500	93
Station Totals		381,600	366,500	96
Net Weekly Circulation (1973-74)			233,200	
Average Daily Circulation (1973-74)			132,800	

Florida—Jacksonville



WJXT



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 996-ft. above ground, 997-ft. above sea level.

Latitude 30° 18' 47"
Longitude 81° 39' 00"

Transmitter: 1851 Southampton Rd.

Studio: 1851 Southampton Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

Telephone: 904-399-4000.

TWX No.: 904-398-9649.

Represented (legal) by Covington & Burling.

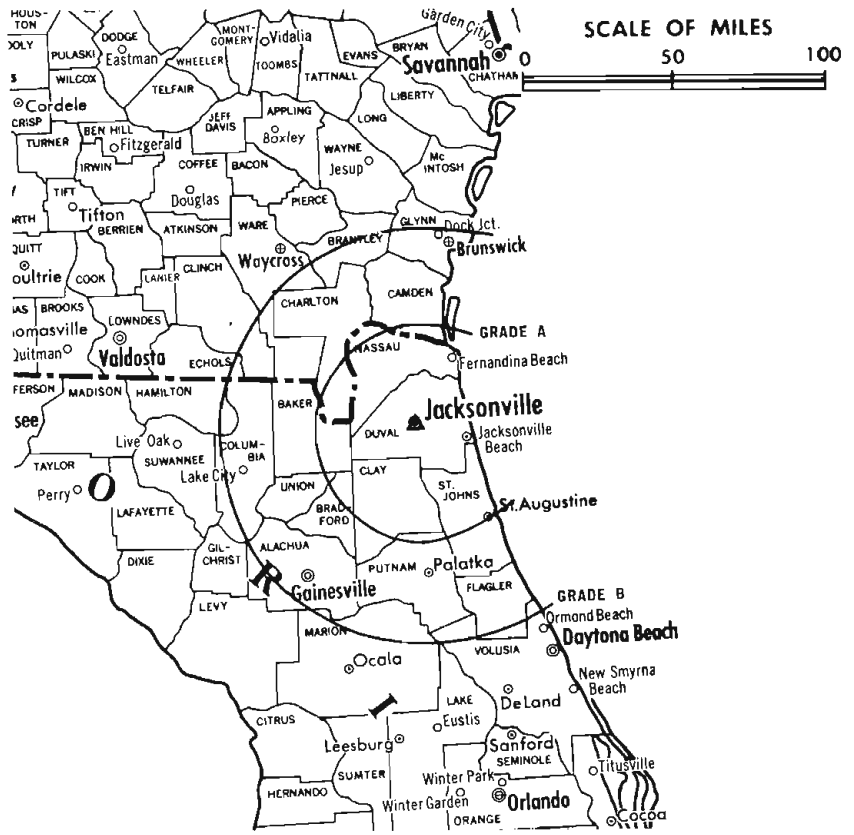
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJXT Ref: FCC File No. BPCT-2050 Granted 10/27/55

©American Map Co., Inc., N.Y., No. 14214

WJXT

Licensee: Post-Newsweek Stations Florida Inc., P.O. Box 5270, 1851 Southampton Rd., Jacksonville, Fla. (32207).

Ownership: Post-Newsweek Stations Inc., Joel Chaseman, pres. For other holdings see WTOP-TV, Washington, D.C.

Began Operation: Sept. 15, 1949. Sold to present owner Jan., 1953 (Television Digest, Vol. 8:51 & 9:1,5).

Represented (sales) by Top Market Television.

Personnel:

JOEL CHASEMAN, president.
ROBERT W. SCHELLENBERG, vice president & general manager.
LEONARD MOSBY, area vice president.
WILLIAM GROVE, v.p., news & public affairs.
ERNIE R. MASTRIOANNI, news director.
HARRY KALKINES, general sales manager.
GEORGE BETTS, national sales coordinator.
EDMOND H. MAY, national sales manager.
TOM FRICK, local sales manager.
LON C. LEE, program/promotion director.
ROGER LOWRY, business manager.
RALPH THOMPSON, engineering manager.
KATHY PARRAMORE, research director.

DIGEST OF RATE CARD NO. 35

(Sept. 7, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$950.00	\$570.00	\$380.00	Graded rates apply*	

*Highest rate: \$630.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	37,900	35,600	94
	Baker	2,700	2,600	96
	Bradford	4,600	4,400	95
	Clay	12,900	12,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA—(Continued)				
	Columbia	9,600	9,100	94
	Dixie	2,100	1,900	89
	Duval	192,500	187,600	97
	Gilchrist	1,600	1,500	94
	Hamilton	3,100	2,800	91
	Levy	5,200	4,700	90
	Nassau	7,600	7,300	96
	Putnam	14,900	14,300	96
	St Johns	13,000	12,500	96
50% & Over	Suwannee	5,700	5,200	92
	Union	2,100	2,000	93
	GEORGIA			
	Bacon	2,700	2,500	93
	Brantley	2,200	2,100	94
	Camden	3,200	3,100	96
	Charlton	1,700	1,600	94
	Clinch	1,900	1,800	92
	Glynn	17,400	16,700	96
	Pierce	3,000	2,800	93
	Ware	11,600	11,000	95
Between 25-49%	FLORIDA			
	Flagler	2,100	2,000	95
	Marion	30,500	28,600	94
Between 5-24%	GEORGIA			
	Mc Intosh	2,700	2,500	93
	Wayne	6,000	5,700	95
Between 5-24%	FLORIDA			
	Madison	4,800	4,300	90
	Taylor	4,900	4,500	92
	Volusia	78,000	75,500	97
	GEORGIA			
	Appling	4,100	3,800	92
	Baker	1,000	900	90
	Candler	2,000	1,900	93

(Continued on page 160-b)

Station Totals	517,500	495,800	96
Net Weekly Circulation (1973-74)			321,500
Average Daily Circulation (1973-74)			232,100

Florida—Jacksonville



WTLV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 940-ft. above av. terrain, 996-ft. above ground, 1000-ft. above sea level.

Latitude 30° 19' 22"
Longitude 81° 38' 34"

Transmitter: Television Park, 1070 E. Adams St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

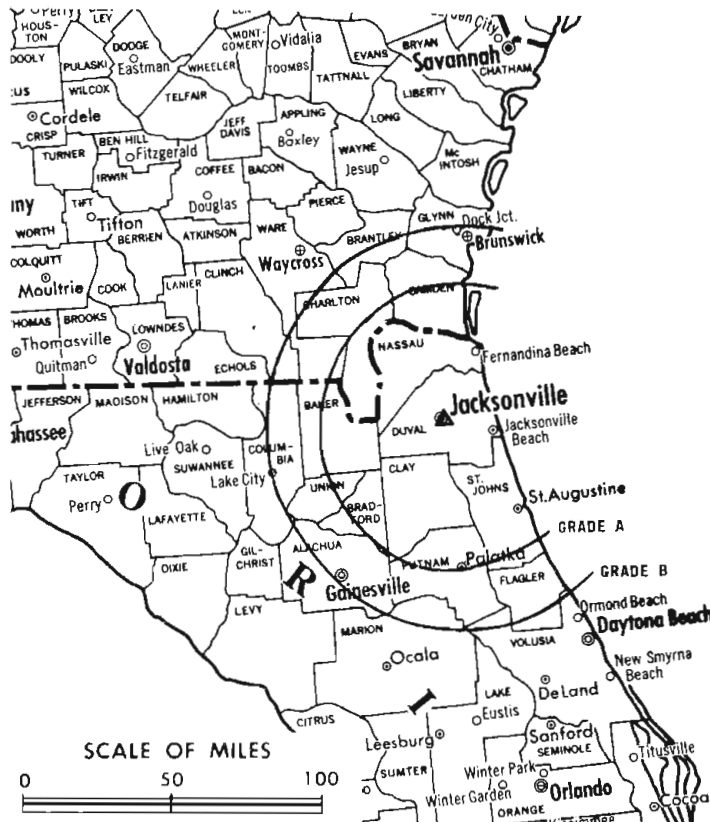
News Wire Service: AP.

News Film Service: NBC.

Represented (sales) by Blair TV.

Represented (legal) by Arnold & Porter.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTLV Ref: FCC File No. BPC1-1624 Granted 8/29/58

©American Map Co., Inc., N.Y., No. 14244

WTLV

Network Service: NBC.

Licensee: TeLeVision 12 of Jacksonville Inc., TeLeVision Park, Box 1212, Jacksonville, Fla. (32201).

Studio: TeLeVision Park, 1070 E. Adams St. (32202).

Telephone: 904-354-1212. TWX No.: 904-733-3310.

Ownership: TeLeVision 12 of Jacksonville Inc., Alexander Brest, chmn. emeritus & treas.; Farris Bryant, chmn. of the board; Bert Schmidt, pres.; Judson Freeman, v.p.; Larry D. Franklin, secy. Controlling interest is owned by Harte-Hanks Newspapers Inc., licensee of KENS-TV, San Antonio, Tex.

Began Operation: Sept. 1, 1957. Interim operating authority for Ch. 12 was granted Jan. 9, 1969 by FCC; operation by Ch. 12 of Jacksonville began April 1, 1969. Operation by present licensee began July 23, 1971. Transfer of control of licensee to Harte-Hanks Newspapers approved by FCC March 27, 1975 (Television Digest, Vol. 14:34; 15:7).

Personnel:

GERT H. W. SCHMIDT, president & general manager.
ROBERT M. REUSCHLE, general sales manager.
JOHN W. FULLER, dir., programming & research.
RICHARD HAYES, national sales manager.
HARRY ALEXANDER, production director.
HAROLD BAKER, director of news & special events.
ROY LANG, public service & promotion manager.
NILE HUNT, chief engineer.

DIGEST OF RATE CARD NO. 75-3—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.					
\$1000	\$600	\$450			Graded rates apply*

*Highest rate: \$665.

NETWORK BASE HOURLY RATE: \$1025.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	37,900	35,600	94
	Baker	2,700	2,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Bradford	4,600	4,400	95
	Clay	12,900	12,400	96
	Columbia	9,600	9,100	94
	Duval	192,500	187,600	97
	Nassau	7,600	7,300	96
	Putnam	14,900	14,300	96
	St Johns	13,000	12,500	96
	Suwannee	5,700	5,200	92
	Union	2,100	2,000	93
	GEORGIA			
Brantley	2,200	2,100	94	
Camden	3,200	3,100	96	
Charlton	1,700	1,600	94	
Glynn	17,400	16,700	96	
Pierce	3,000	2,800	93	
Ware	11,600	11,000	95	
Between 25-49%	FLORIDA			
	Dixie	2,100	1,900	89
	Hamilton	3,100	2,800	91
GEORGIA				
Bacon	2,700	2,500	93	
Clinch	1,900	1,800	92	
Between 5-24%	FLORIDA			
	Flagler	2,100	2,000	95
	Gilchrist	1,600	1,500	94
	Lafayette	1,200	1,100	90
	Levy	5,200	4,700	90
	Marion	30,500	28,600	94
	Taylor	4,900	4,500	92
	GEORGIA			
	Appling	4,100	3,800	92
	Coffee	7,500	7,000	93
Liberty	5,200	4,900	95	
Mc Intosh	2,700	2,500	93	
Montgomery	1,800	1,600	89	
Wayne	6,000	5,700	95	
Station Totals		425,200	407,200	96
Net Weekly Circulation (1973-74)			285,600	
Average Daily Circulation (1973-74)			188,200	

Florida—Miami

WCIX-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 77.6-kw visual, 13.2-kw aural. Antenna: 990-ft. above av. terrain, 1041-ft. above ground, 1049-ft. above sea level.

Latitude 25° 32' 24"
Longitude 80° 28' 07"

Transmitter: 17107 S.W. 248th St., Princeton, Fla.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

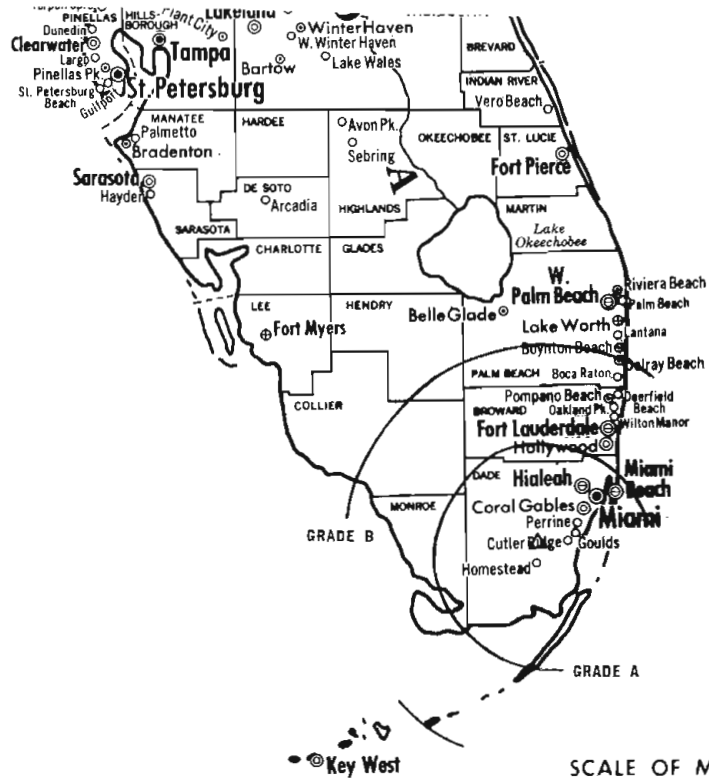
News Film Service: TVN.

Represented (legal) by Wilner & Scheiner.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCIX-TV Ref: FCC File No. BFC2-2493 Granted 4/29/64

© American Map Co., Inc., N.Y., No. 14244



WCIX-TV

Network Service: None, independent.

Licensee: Coral Television Corp., 1111 Brickell Ave., Miami, Fla. (33131).

Studio: 1111 Brickell Ave. Telephone: 305-377-0811.

Ownership: General Cinema Corp., over 90%; others. General Cinema principals: Richard A. Smith, pres.; Melvin R. Wintman, exec. v.p.; Edward E. Lane, treas. General Cinema is parent company of licensees of WGCL (FM), Cleveland, Ohio; WIFI (FM), Philadelphia, Pa.; WGKA & WZGC (FM), Atlanta, Ga. Sale of WGKA pends.

Began Operation: Sept. 20, 1967. Transfer of control to General Cinema Corp. approved by FCC Aug. 10, 1972 (Television Digest, Vol. 12:33).

Represented (sales) by Pety Television Inc.

Personnel:

ALEXANDER M. TANGER, president.
EDWARD Q. ADAMS, vice president & general manager.
HARVEY COHEN, general sales manager.
GERRY LISS, local sales manager.
STEVEN FRIEDHEIM, national sales manager.
JACK COWART, director of engineering.
JACK WILLARD, business manager.
RICHARD DESCUTNER, station operations manager.
JOSE PEREZ, director of Latin affairs.

DIGEST OF RATE CARD NO. 11N

(Sept. 4, 1972)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.	\$700.00	\$420.00	\$280.00	\$175.00	\$150.00	\$75.00 \$40.00

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA Dade	539,300	524,500	97
Between 25-49%	FLORIDA Collier	19,800	18,500	93
	Hendry	4,600	4,200	92
Between 5-24%	FLORIDA Broward	303,200	297,400	98
	Indian River	17,400	16,500	95
	Lee	53,400	51,400	96
	Monroe	18,400	17,000	92
Station Totals		956,100	929,500	97
Net Weekly Circulation (1973-74)			350,900	
Average Daily Circulation (1973-74)			146,800	

Florida—Miami



WCKT

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 960-ft. above av. terrain, 996-ft. above ground, 1002-ft. above sea level.

Latitude 25° 57' 49"
Longitude 80° 12' 44"

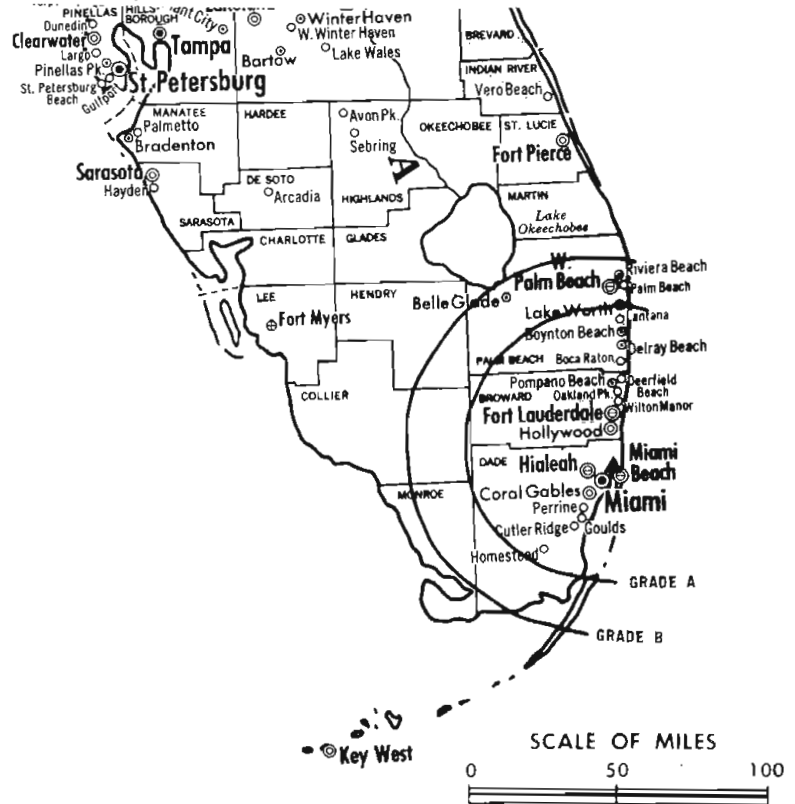
Transmitter: Antenna farm, North Dade County, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.



Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCKT Ref: FCC File No. BPC1-4719 Granted 9/14/74

©American Map Co., Inc., N.Y., No. 1424

WCKT

Licensee: Sunbeam Television Corp., Box 1118, Miami, Fla. (33138).

Studio & Business Office: 1401 79th St. Causeway.

Telephone: 305-751-6692. TWX No.: 810-848-6151.

Ownership: Sunbeam Television Corp., 100%. Edmund & Toby Ansin, 53.8%; Sophie Ansin, 23.2%; Bernard & Sherley Koteen, 19.0%; others, none with more than 2%.

Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements for \$3,400,000 to Sunbeam Television Corp., which was licensed as a new station. Present ownership assumed operation Dec. 19, 1962.

Represented (sales) by Harrington, Righter & Parsons; Bomar Lowrance & Assoc. (Southern).

Represented (legal) by Koteen & Burt.

Personnel:

EDMUND N. ANSIN, president & general manager.
JOHN FENWICK, general sales manager.
ALLEN STERNBERG, operations manager.
FRANK STRUZZIERI, film buyer & manager.
GENE STRUL, director of news.
ROBERT H. PAASCH, chief engineer.
GEORGE WHITE, promotion manager.
NEIL MURPHY, comptroller.

DIGEST OF RATE CARD NO. 30—(Sept. 11, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-11 p.m., daily.
\$1600.00 \$1200.00 \$800.00 \$400.00 Graded rates apply*

* Highest rate: \$1700.

NETWORK BASE HOURLY RATE: \$1550.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	303,200	297,400	98
	Dade	539,300	524,500	97
	Monroe	18,400	17,000	92
	Palm Beach	162,900	156,700	96
Between 25-49%	FLORIDA			
	Collier	19,800	18,500	93
	Glades	1,600	1,500	91
	Hendry	4,600	4,200	92
	Indian River	17,400	16,500	95
Between 5-24%	FLORIDA			
	Martin	14,400	13,800	96
	St Lucie	21,700	20,800	96
Station Totals		1,103,300	1,070,900	97
Net Weekly Circulation (1973-74)				797,700
Average Daily Circulation (1973-74)				511,000

Florida—Miami

WFCB-TV

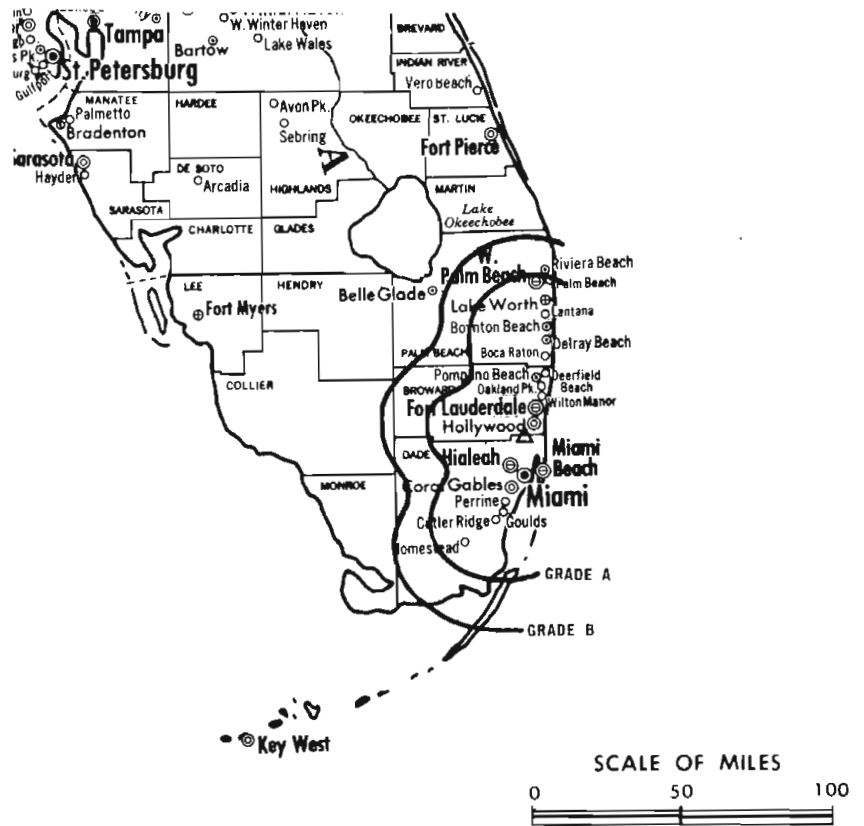
Ch. 45

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 2400-kw max. & 447-kw horizontal visual, 475-kw max. & 89.1-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1040-ft. above ground, 1045-ft. above sea level.

Latitude 25° 59' 34"

Longitude 80° 10' 27"

Transmitter: SE corner of S. 33rd Ave. & Pembroke Rd., Pembroke Park.



WFCB-TV

Licensee: Florida Christian Broadcasting Inc., c/o Thomas I. Monroe, P.O. Box 21218, Fort Lauderdale, Fla. (33315).

Studio: 3300 Pembroke Rd., Pembroke Park, Fla. (33021).

Telephone: 305-524-8352.

Ownership: Non-profit corp. Officers: Thomas I. Monroe, Neil L. Frank, Harvey Strub, Paul Manning, John Stanford.

Began Operation: Feb. 1975.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Edward F. Lorentz & Associates.

NO ADDITIONAL INFORMATION AVAILABLE.

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

Florida—Miami

WLTV

Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1070-kw max. & 468-kw horizontal visual, 107-kw max. & 46.8-kw horizontal aural. Antenna: 920-ft. above av. terrain, 941-ft. above ground, 951-ft. above sea level.

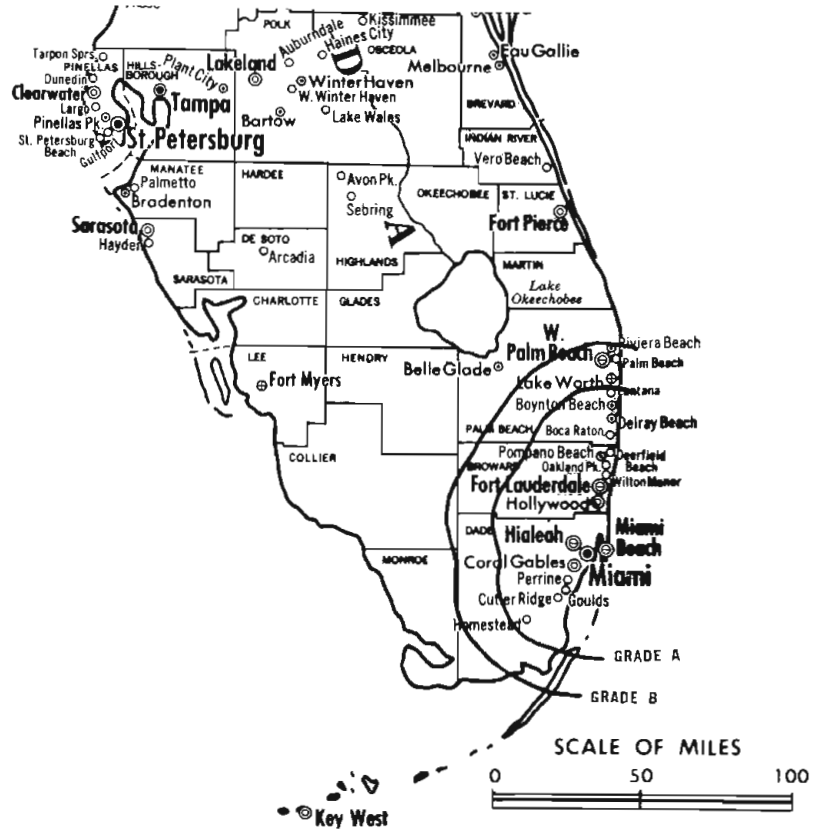
Latitude 25° 57' 27"
Longitude 80° 12' 43"

Transmitter: Antenna farm, N. Dade County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLTV Ref: FCC File No. BNPCT-7335 Granted 5/2/72

© American Map Co., Inc., N.Y., No. 14244

WLTV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 695 N.W. 199th St., Miami, Fla. (33169).

Studio: 695 N.W. 199th St. (33169). Telephone: 305-625-1301.

Ownership: For ownership & other interests, see KMEX-TV, Los Angeles, Cal.

Began Operation: Dec. 24, 1954, left air April 13, 1957. Sale to present owner by Al Lapin Jr., et al., approved by FCC Jan. 6, 1971. Previously sold by Storer Bcstg. Co. Oct. 25, 1967. Resumed operation Nov. 14, 1967.

Represented (sales) by Spanish International Network.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

FRANK L. FOUCE, chairman of the board.
REYNOLD V. ANSELMO, president.
JOAQUIN BLAYA, general manager.
OSVALDO MORAN-RIBEAX, general sales manager.
ANTONIO DIEGUEZ, operations manager.

DIGEST OF RATE CARD NO. 5

(Dec. 11, 1972)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
All zones	\$750.00	\$450.00	\$300.00	\$175.00	\$220.00*	\$110.00*
					\$66.00*	

*Zone I—7-11 p.m., daily.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	FLORIDA	303,200	297,400	98
	Broward	539,300	524,500	97
Station Totals		842,500	821,900	98
Net Weekly Circulation (1973-74)			113,100	
Average Daily Circulation (1973-74)			64,600	

BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Florida—Miami



WPLG



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1002.9-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

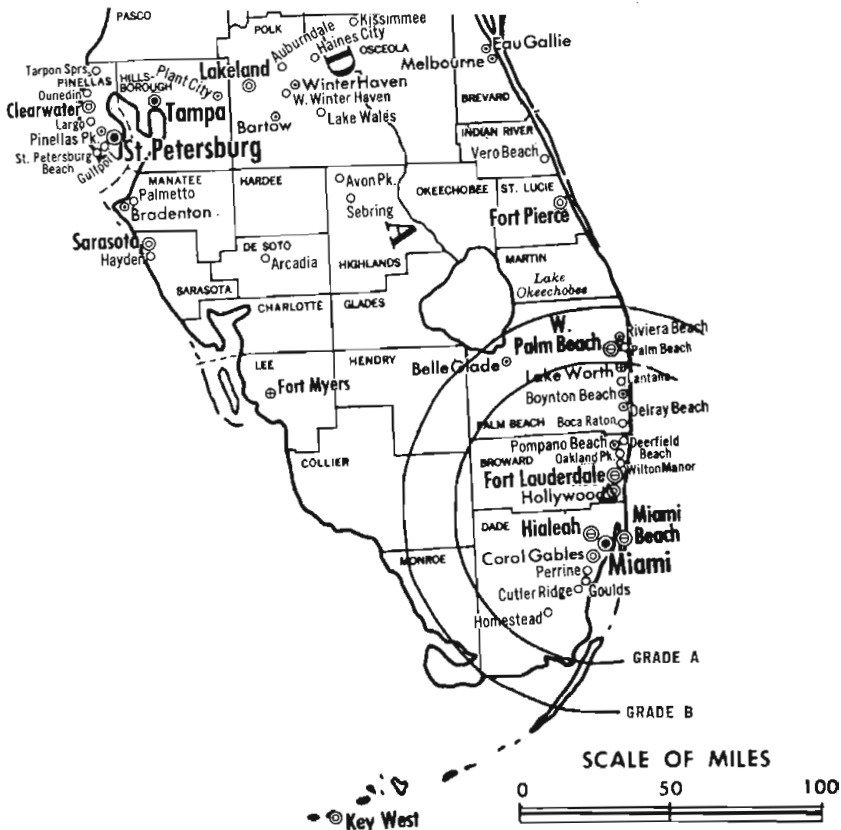
Latitude 25° 57' 59"
Longitude 80° 12' 44"

Transmitter: 3/8 mi. W of State Rt. 7, Miami antenna farm, near Hallandale, Fla.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPLG Ref: FCC File No. BMPCT—5781 Granted 9/14/62

©American Map Co., Inc., N.Y., No. 14244

WPLG

Licensee: Post-Newsweek Stations of Florida Inc., Broadcast House, 3900 Biscayne Blvd., Miami, Fla. (33137).

Studio: 3900 Biscayne Blvd.

Telephone: 305-573-7111. TWX No.: 810-848-6032.

Ownership: Post-Newsweek Stations. For other interests, see WTOP-TV, Washington, D.C.

Began Operation: Nov. 20, 1961. Sale to present owner by C. H. Topmiller, Thomas A. Welstead, et al. approved by FCC Sept. 24, 1969 (Television Digest, Vol. 9:39).

Represented (sales) by Top Market Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by Cohen & Dippell.

Personnel:

G. WILLIAM RYAN, vice president & general manager.
LIN MASON, program standards & practices director.
RICHARD A'HEARN, program director.
WILLIAM LATHAM, engineering manager.
ADAM POLACEK, general sales manager.
JOHN GARWOOD, national sales manager.
HOWARD KAUFMAN, local sales manager.
NORMAN DAVIS, v.p., news & public affairs.
CAROL B. WORMAN, promotion director.
RICHARD P. WILLIAMS, news director.
KARL SIPPEL, business manager.
JACK LEVERENZ, facilities manager.

DIGEST OF RATE CARD NO. 21—(April 15, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-11:30 p.m., daily.
\$1600.00 \$800.00 \$420.00 Graded rates apply*

*Highest rate: \$1200.

NETWORK BASE HOURLY RATE: \$1375.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA				
		Broward	303,200	297,400	98
		Collier	19,800	18,500	93
		Dade	539,300	524,500	97
		Monroe	18,400	17,000	92
		Palm Beach	162,900	156,700	96
Between 25-49%	FLORIDA				
		Hendry	4,600	4,200	92
		Indian River	17,400	16,500	95
Between 5-24%	FLORIDA				
		Lee	53,400	51,400	96
		Martin	14,400	13,800	96
		St Lucie	21,700	20,800	96
Station Totals			1,155,100	1,120,800	97
Net Weekly Circulation (1973-74)					784,700
Average Daily Circulation (1973-74)					447,500

Florida—Miami



WTVJ

Ch. 4



Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1005-ft. above sea level.

Latitude 25° 59' 08.5"
Longitude 80° 11' 34.5"

Transmitter: 4991 S.W. 28th St., West Hollywood, Fla. (33023).

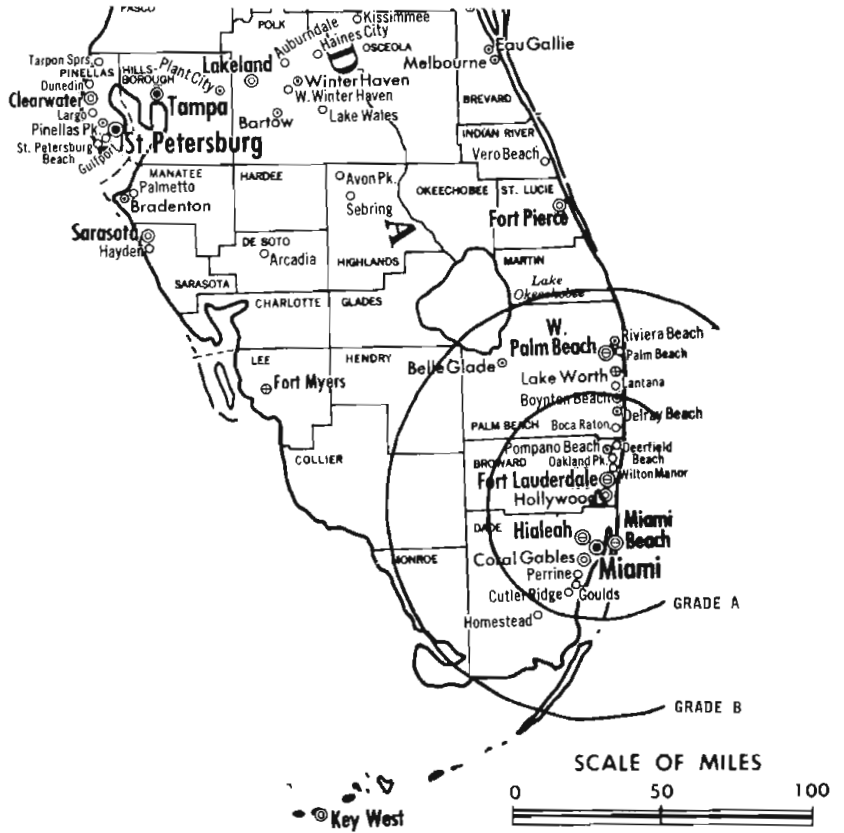
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WTVJ Ref: FCC File No. BMPCT-1083 Granted 5/14/53

©American Map Co., Inc., N.Y., No. 14244

WTVJ

Licensee: Wometco Enterprises Inc., 316 N. Miami Ave., Miami, Fla. (33128).

Studio: 316 N. Miami Ave. (33128).

Telephone: 305-377-8241. TWX No.: 810-848-5932.

Ownership: Wometco Enterprises Inc., Mitchell Wolfson, pres. Also owns 99.7% of WLOS-TV, Asheville, N.C.; 100% of KVOS-TV, Bellingham, Wash.

Began Operation: March 21, 1949.

Represented (sales) by MMT Sales Inc.

Represented (legal) by Cohn & Marks.

Personnel:

MITCHELL WOLFSON, president.
LOUIS WOLFSON II, v.p., broadcast division.
WILLIAM R. BRAZZIL, v.p. in charge of WTVJ news.
RALPH RENICK, v.p. for WTVJ news.
DICK HOLLANDS, assistant general manager.
FRANK MILLER, station manager.
THOMAS E. FRAIOLI, general sales manager.
DOUGLAS C. BARKER, national sales manager.
MAL KAHN, local sales manager.
BERNIE ZIEGLER, research & development manager.
JOE KLINE, director of technical operations.
ROBERTA SILVEUS, traffic operations manager.
JOE ABRELL, public affairs director.
TAY VOYE, director of program operations.
BOB STONE, production manager.
SHERYL GOLD, audience promotion manager.
ROBERT S. BOWER, chief transmitter engineer.

DIGEST OF RATE CARD NO. 36—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-11 p.m., daily.
\$1700.00 \$1020.00 \$665.00 Graded rates apply*

*Highest rate: \$2600.

NETWORK BASE HOURLY RATE: \$1600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Broward	303,200	297,400	98
	Dade	539,300	524,500	97
	Hendry	4,600	4,200	92
	Martin	14,400	13,800	96
	Monroe	18,400	17,000	92
	Palm Beach	162,900	156,700	96
Between 25-49%	FLORIDA			
	Collier	19,800	18,500	93
	Glades	1,600	1,500	91
Between 5-24%	FLORIDA			
	Indian River	17,400	16,500	95
	Okeechobee	4,800	4,600	96
	St Lucie	21,700	20,800	96
Station Totals		1,108,100	1,075,500	97
Net Weekly Circulation (1973-74)				854,700
Average Daily Circulation (1973-74)				616,100

Florida—Naples



WEVU

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2770-kw max. & 982-kw horizontal visual, 277-kw max. & 98.2-kw horizontal aural. Antenna: 710-ft. above av. terrain, 734-ft. above ground, 749-ft. above sea level.

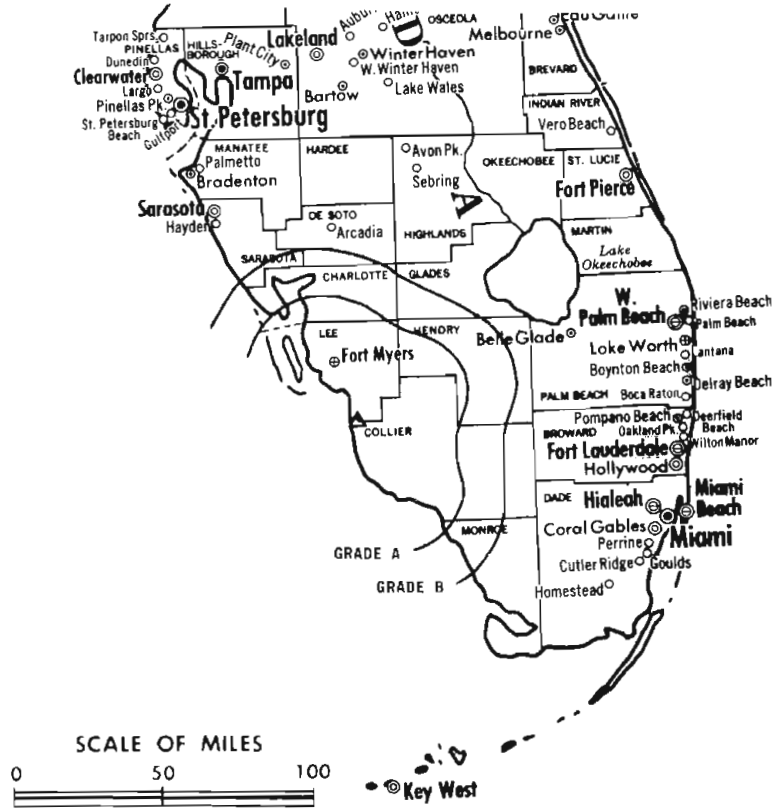
Latitude 26° 17' 34"
Longitude 81° 44' 09"

Transmitter: 4-mi. SE of Bonita Springs.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Arbitron Data: Not available.



WEVU Ref: FCC File No. BMPCT-7520 Granted 3/12/74

©American Map Co., Inc., N.Y., No. 14244

WEVU

Licensee: Gulfshore Television Corp., P. O. Box 656, Naples, Fla. (33940).

Telephone: 813-332-0076.

Ownership: Richard G. Simpson Jr., pres., 7.2%; Albert C. Hitzing & Sam W. Johnston Jr., 7.2% each; Archie S. MacLean, 4.8%; Robert S. Dean & Nancy L. Dean, 7.8%; James L. Walker, 4.2%.

Began Operation: Aug. 21, 1974.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

HAROLD TAYLOR, general manager.
MIKE MULLINS, national sales manager.
GENE BLAIR, local sales manager.
GEORGE KRAUS, chief engineer.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—8-11 p.m., daily.	\$400.00	\$300.00	\$200.00	\$96.00	\$64.00	\$64.00	\$33.00
NETWORK BASE HOURLY RATE:	\$75.						

Florida—Orlando



WDBO-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1465-ft. above av. terrain, 1484-ft. above ground, 1549-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Holds CP for change to 100-kw visual, 20-kw aural, 1835-ft. above av. terrain, 1983-ft. above ground, 2049-ft. above sea level. BPCT—4827.

Transmitter: 3.5-mi. N. of Bithlo.

Color: Transmitter, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WDBO, 5-kw, 580 kHz (CBS).

FM Affiliate: WDBO-FM, 100-kw, 92.3 MHz (No. 222), 1316-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDBO-TV Ref: FCC File No. BPCT—4386 Granted 11/3/70
CP: BPCT—4827 Granted 6/9/75

WDBO-TV

Licensee: The Outlet Company, Box 1833, Orlando, Fla. (32802).

Studio: 750 N. Texas Ave. (32802).

Telephone: 305-843-0006. TWX No.: 810-850-0141.

Ownership: See WJAR-TV, Providence, R.I.

Began Operation: July 1, 1954. Sale to present owner by Cherry Bcstg. Co. approved July 17, 1963 by FCC (Television Digest, Vol. 3:15, 29). Sale to Cherry Bcstg. Co. by group headed by Harold P. Danforth approved May 8, 1957 by FCC.

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Tirana & Scher.

Represented (engineering) by Lohncs & Culver.

Personnel:

JOSEPH S. SINCLAIR, chairman.
KENNETH LOGOWITZ, president & chief executive officer.
DAVID E. HENDERSON, president, broadcast division.
ARNOLD F. SCHOEN JR., vice president & general manager.
JOSEPH S. HALLER, general sales manager.
EVERETT H. HUGHES, program director & film buyer.
MARVIN L. McMASTER, production manager.
BENJAMIN AYCRIGG, news director.
CHALMERS S. STROMBERG, chief engineer.

DIGEST OF RATE CARD NO. III—(Feb. 1, 1970)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$900.00 \$600.00 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
	Brevard	82,100	79,700	97
	Citrus	12,800	12,000	94
	Flagler	2,100	2,000	95
	Lake	32,600	31,500	97
50% & Over	Marion	30,500	28,600	94
	Orange	150,400	146,500	97
	Osceola	14,600	14,000	96
	Seminole	43,000	41,700	97
	Sumter	6,400	6,000	94
	Volusia	78,000	75,500	97
FLORIDA				
Between 25-49%	Polk	89,100	86,200	97
FLORIDA				
Between 5-24%	Gilchrist	1,600	1,500	94
	Hernando	10,300	9,800	95
	Highlands	13,600	12,900	95
	Indian River	17,400	16,500	95
	Levy	5,200	4,700	90
	Putnam	14,900	14,300	96
	St. Johns	13,000	12,500	96
Station Totals		617,600	595,900	96
Net Weekly Circulation (1973-74)				385,600
Average Daily Circulation (1973-74)				272,100

For Group Ownership of TV Stations,
See Services Volume

Florida—Orlando



WFTV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 191-kw horizontal visual, 31.6-kw max. & 19.1-kw horizontal aural. Antenna: 1570-ft. above av. terrain, 1608-ft. above ground, 1674-ft. above sea level.

Latitude 28° 36' 08"
Longitude 81° 05' 37"

Holds CP for change to 1943-ft. above av. terrain, 1983-ft. above ground, 2049-ft. above sea level. BMPCTI-8.

Transmitter: 3.5-mi. N of Bithlo, near Orlando.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Studio: 639 West Central (32802).

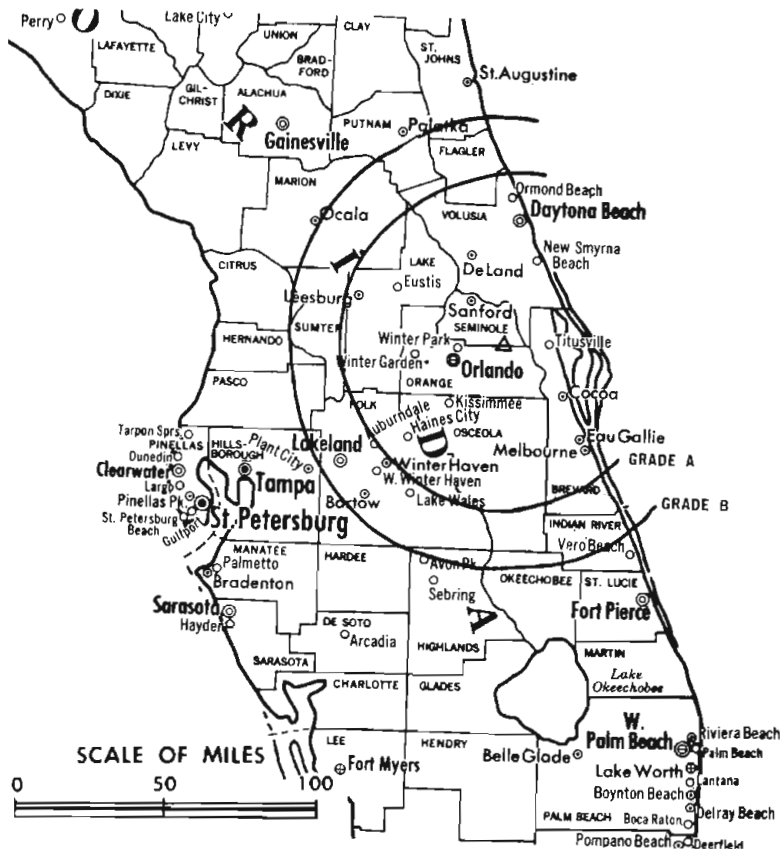
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFTV Ref: FCC File No. BMPCTI-8 Granted 8/8/75

WFTV

Licensee: Channel Nine of Orlando, Box 999, Orlando, Fla. (32802).

Telephone: 305-841-9000. TWX No.: 810-850-0179.

Ownership: Interim operation as a joint venture of Mid-Fla. TV Corp., Central 9 Corp., Comint Corp., Fla. Heartland TV Inc. & TV Nine Inc., all applicants for regular operating authority.

Began Operation: Feb. 1, 1958 by Mid-Fla. Inc. Interim operation began April 1, 1969 (Television Digest, Vol. 9:14).

Represented (sales) by Blair Television.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

- WALTER M. WINDSOR, general manager.
- CLIFTON L. CONLEY, general sales manager.
- CLIFFORD S. PINE, operations manager.
- WARREN B. CROKE, news director.
- LEE WATSON, sports director.
- RICHARD FLYNN, business manager.
- HARRY N. HANDLEY, promotion & public service director.
- WILLIAM D. JONES, national sales manager.
- JAMES HAMMOND, chief engineer.
- MILTON LANG, local sales manager.

DIGEST OF RATE CARD NO. 75-4—(Sept. 1, 1975)

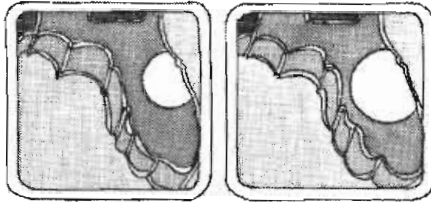
Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.

\$800.00 \$480.00 \$320.00 \$200.00 \$375.00 \$375.00 \$188.00
NETWORK BASE HOURLY RATE: \$775.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
	Brevard	82,100	79,700	97
	Flagler	2,100	2,000	95
	Lake	32,600	31,500	97
	Marion	30,500	28,600	94
50% & Over	Orange	150,400	146,500	97
	Osceola	14,600	14,000	96
	Seminole	43,000	41,700	97
	Sumter	6,400	6,000	94
	Volusia	78,000	75,500	97
FLORIDA				
	Alachua	37,900	35,600	94
	Citrus	12,800	12,000	94
Between 25-49%	Highlands	13,600	12,900	95
	Indian River	17,400	16,500	95
	Polk	89,100	86,200	97
FLORIDA				
	Columbia	9,600	9,100	94
	Lafayette	1,200	1,100	90
	Levy	5,200	4,700	90
Between 5-24%	Putnam	14,900	14,300	96
	St. Johns	13,000	12,500	96
	Union	2,100	2,000	93
Station Totals		656,500	632,400	96
Net Weekly Circulation (1973-74)				396,300
Average Daily Circulation (1973-74)				246,300

WFTV-9 Orlando (abc) has created The Metroplex- a whole new Florida retail market

One look at these comparison maps will show you just how dramatically the new, 1608-ft. tower (Florida's tallest structure) has increased the market coverage of WFTV-9. The area is actually doubled (Grade B land coverage is increased from 5,309 square miles to 10,624 square miles).



Doubling your market area coverage without doubling your costs.

But more importantly, our expanded coverage from this new tower has created a brand new market we call the Florida Metroplex. Now, WFTV-9 opens the way to not one SMSA, not two or three,

but four of Florida's prime growth markets. Orlando, Daytona Beach, Melbourne/Titusville/Cocoa and

Lakeland/Winter Haven. And you get all of the rich inter-urban markets between.

Consider for a moment how impressively the numbers add up.

Towering over Florida at 1,608 feet, the state's tallest structure.

Towering over New Orleans with 29% more retail sales

Towering over Baltimore with 17% more service station sales

Towering over Kansas City food store sales by \$36 million

Towering over Milwaukee by \$63 million in automotive store sales

Towering over Phoenix general merchandise sales by 26%

Towering over Cincinnati with 3% more drug store sales

THE FLORIDA METROPLEX

MARKETPLACE	TV HOUSEHOLDS	RETAIL SALES
ORLANDO*	202,200	1,819,420,000
DAYTONA BEACH*	75,500	562,292,000
MELBOURNE/TITUSVILLE/COCOA*	79,700	601,946,000
LAKELAND/WINTER HAVEN*	86,200	744,173,000
FLAGLER COUNTY**	2,000	9,338,000
SUMTER COUNTY**	6,000	30,252,000
MARION COUNTY**	28,600	251,330,000
LAKE COUNTY**	31,500	221,408,000
THE FLORIDA METROPLEX	511,700	\$4,240,159,000

*SMSA's **ADDITIONAL ADI COUNTIES

WFTV-9 covers a Metroplex that's 65% richer in total retail sales than the Jacksonville ADI... with comparably greater food store sales,

general merchandise sales, automotive sales and more. The Florida Metroplex is Florida's third largest marketplace. But check how the WFTV-9 Florida Metroplex compares today with even larger markets around the country.



TOWERING OVER THE HIGH SALES IN THE FLORIDA METROPLEX. WE GOT YOU COVERED.



Represented by Blair Television

Source: ARB May 1975 & SRDS May 15, 1975



Florida—Daytona Beach-Orlando



WESH-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 995-ft. above ground, 1036-ft. above sea level.

Latitude 28° 56' 25"
Longitude 81° 18' 33"

Requests change to 85.5-kw visual, 17.1-kw aural, 1938-ft. above av. terrain, 1984-ft. above ground, 2024-ft. above sea level, lat. 28° 50' 31", long. 81° 07' 55"; transmitter to Maytown Rd., Osteen, Fla. BPCT-4158.

Transmitter: Orange City, Fla., between Daytona Beach & Orlando.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

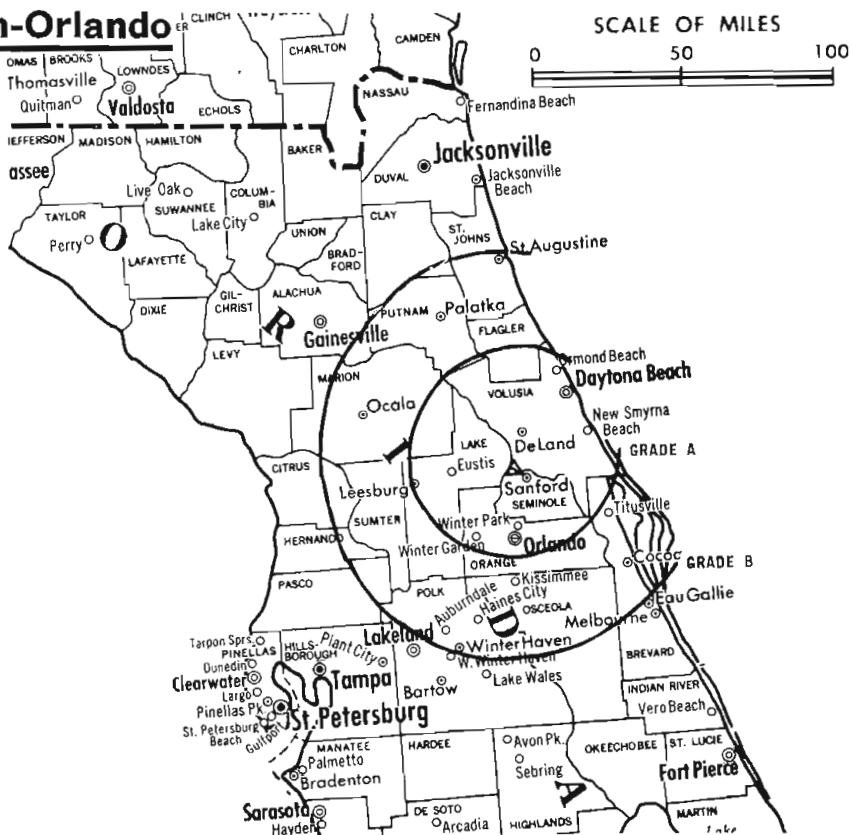
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WESH-TV Ref: FCC File No. BMPCT-4150 Granted 2/8/57

©American Map Co., Inc., N.Y., No. 14244

WESH-TV

Licensee: Cowles Florida Broadcasting Inc., Box 1551, Daytona Beach.

Studios: 540 Corporation Ave., Holly Hill (32015); 1501 Minnesota Ave., Winter Park (32789).

Telephones: 904-253-7616, Daytona Beach; 305-645-2222, Orlando.

TWX No.: 810-832-6222, Daytona Beach; 810-853-0255, Winter Park.

Ownership: See KCCI-TV, Des Moines, Ia.

Began Operation: May 29, 1956. Sale to present owner by John H. Perry interests approved April 20, 1966 by FCC (Television Digest, Vol. 5:47).

Represented (sales) by Katz Television.

Represented (legal) by Marmet Professional Corp.

Personnel:

JOHN M. HABERLAN, president & general manager.
WALTER STROUSE, exec. vice president & station manager.
JACK L. HITCHCOCK, v.p. & general sales manager.
NICHOLAS W. PFEIFAU, v.p. & director, community affairs.
ROBERT FOWLER, sales director.
KENNETH W. SMITH, v.p. & operations manager.
BEV BARTON, promotion manager.
MORRISON L. GABLE, chief engineer.

DIGEST OF RATE CARD NO. A-22—(Jan. 6, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$1400.00 \$850.00 Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$775.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
	Alachua	37,900	35,600	94
	Brevard	82,100	79,700	97
	Citrus	12,800	12,000	94
	Dixie	2,100	1,900	89
	Flagler	2,100	2,000	95
	Lake	32,600	31,500	97
50% & Over	Levy	5,200	4,700	90
	Marion	30,500	28,600	94
	Orange	150,400	146,500	97
	Osceola	14,600	14,000	96
	Putnam	14,900	14,300	96
	Seminole	43,000	41,700	97
	Sumter	6,400	6,000	94
	Volusia	78,000	75,500	97
FLORIDA				
Between 25-49%	Gilchrist	1,600	1,500	94
	St. Johns	13,000	12,500	96
FLORIDA				
Between 5-24%	Bradford	4,600	4,400	95
	Columbia	9,600	9,100	94
	Hamilton	3,100	2,800	91
	Hernando	10,300	9,800	95
	Highlands	13,600	12,900	95
	Indian River	17,400	16,500	95
	Lafayette	1,200	1,100	90
	Polk	89,100	86,200	97
Station Totals		676,100	650,800	96
Net Weekly Circulation (1973-74)				405,400
Average Daily Circulation (1973-74)				272,100

Florida—Orlando

WSWB-TV

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2570-kw max. & 646-kw horizontal visual, 126-kw aural. Antenna: 1470-ft. above av. terrain, 1482-ft. above ground, 1545-ft. above sea level.

Latitude 28° 36' 17"
Longitude 81° 05' 13"

Transmitter: Chuluota-Christmas Rd., 3.7-mi. N of Bithlo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Not available.



WSWB-TV Ref: FCC File No. BMPCT-7518 Granted 3/15/74

© American Map Co., Inc., N.Y., No. 14244

WSWB-TV

Licensee: Sun World Broadcasters Inc., 11510 E. Colonial Dr., Orlando, Fla. (32807).

Studio: 11510 E. Colonial Dr.

Telephone: 305-273-2300.

Ownership: Earl L. Boyles, chmn. of board & pres., 48%; John M. McCormick, exec. v.p.; Wayne Boyles, v.p., 5.2%; C. A. Cloninger, v.p., 1.8%; Arthur Hillman, secy., 2.6%; Frank Simmons, treas., .26%; Lopatka & McQuaig, 10%; Bruce A. Lentz, F. R. Redden Jr. & James M. Ross, 2.6% each; Geraldine Nobles, 6.5%; J. G. McAlister III & Forrest E. Peeler, 3.1% each; others, none with as much as 3%. Sun World Broadcasters also owns Sun World Productions.

Began Operation: March 31, 1974.

Represented (sales) by Adam Young Inc.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Raymond E. Rohrer & Associates.

Personnel:

EARL BOYLES, president & chairman.
RAY BALSOM, sales manager.
J. A. EVERETT, program manager.
BOB MARTINS, director of engineering.
WARREN LUCKHAM, sales manager.
PAUL WILLIAMSON, traffic manager.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A	\$800	\$560	\$460	\$395	\$370*	\$185*
						\$90*

*Class AAA—Section I.



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Florida—West Palm Beach



WPEC

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 288-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"
Longitude 80° 12' 28"

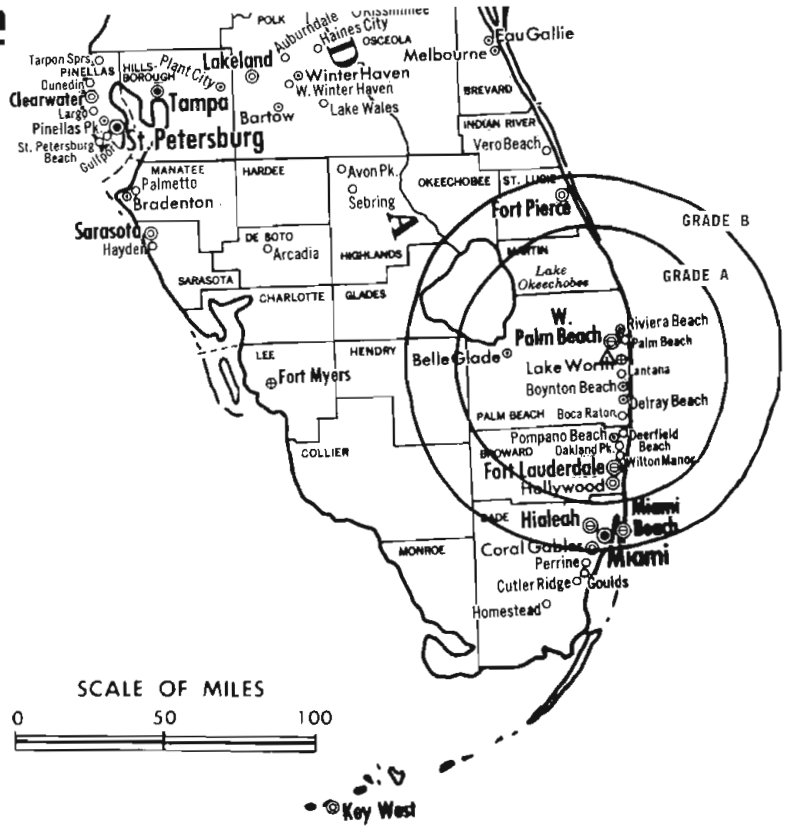
Transmitter: Intersection U.S. Hwy. 441 & State Rd. 812.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPEC Ref: FCC File No. BPCT-2916 Granted 2/21/62

© American Map Co., Inc., N.Y., No. I4244

WPEC

Licensee: PEC Communications Inc., Fairfield Dr., West Palm Beach, Fla. (33407).

Studio: Fairfield Dr., West Palm Beach, Fla. (33407).

Telephone: 305-848-7211. TWX No.: 510-952-7656.

Ownership: Photo Electronics Corp., 80%; Alex W. Dreyfoos Jr., pres.-treas., 12.4%; George W. Mergens, exec. v.p., 7.6%.

Began Operation: Jan. 1, 1955. Sale to present owners by Royal American Industries Inc. approved by FCC Oct. 26, 1973. Sale to Royal American (2/3 owned by Bankers Life & Casualty Co.) by Rand Bcstg. & Bertram Lebhar approved in 1964 (Television Digest, Vol. 4:9). Previous sale to Rand Broadcasting & Lebhar by RKO Teleradio Pictures Inc. approved May 16, 1957 by FCC (Vol. 13-12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 by FCC (Vol. 11:27, 31).

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Personnel:

ALEX W. DREYFOOS JR., president.
GEORGE W. MERGENS, executive vice president.
GARY DEAN, general sales manager.
NORMA AMICK, program director.
GEORGE DANNER, chief engineer.
WILLIAM MARKHAM, news director.

DIGEST OF RATE CARD NO. 105—(Jan. 6, 1975)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:29-11 p.m., daily.

..... \$200 \$200 \$100
NETWORK BASE HOURLY RATE: \$345.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Glades	1,600	1,500	91
	Hendry	4,600	4,200	92
	Indian River	17,400	16,500	95
	Martin	14,400	13,800	96
	Okeechobee	4,800	4,600	96
	Palm Beach	162,900	156,700	96
	St Lucie	21,700	20,800	96
Between 25-49%	FLORIDA			
	Broward	303,200	297,400	98
Between 5-24%	FLORIDA			
	Dade	539,300	524,500	97
Station Totals		1,069,900	1,040,000	97
Net Weekly Circulation (1973-74)				263,600
Average Daily Circulation (1973-74)				123,100

Florida—Palm Beach



WPTV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"
Longitude 80° 12' 42"

Transmitter: Near Green Acres City & Lantana Rd.

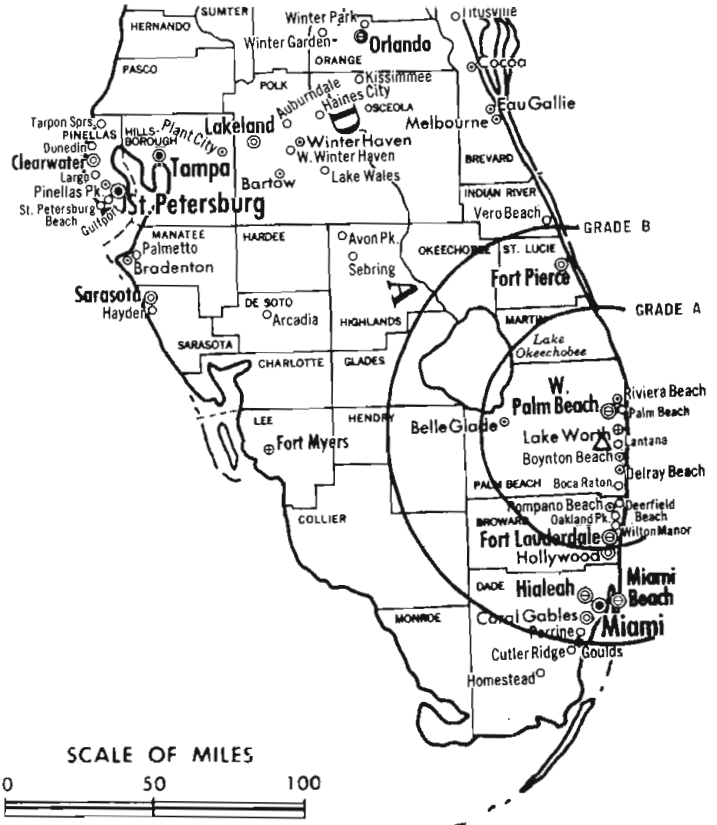
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPTV Ref: FCC File No. BMPCT--1862 Granted 3/15/54

©American Map Co., Inc., N.Y., No. 14244

WPTV

Licensee: Scripps-Howard Bcstg. Co., P.O. Box 510, Palm Beach, Fla. (33480).

Studio: P.O. Box 510, Palm Beach (33480).

Telephone: 305-655-5455. TWX No.: 510-952-7606.

Ownership: Scripps-Howard Bcstg. Co., 100%. See WEWS, Cleveland, Ohio.

Began Operation: Aug. 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vols. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 by FCC (Vol. 12:37, 40).

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

- ROBERT R. REGALBUTO, general manager.
- HARRY LeBRUN, station director.
- ARVO KATAJISTO, director of operations.
- LEWIS EVENDEN, director of engineering.
- ED ROOS, chief engineer.
- BILL GORDON, news director.

DIGEST OF RATE CARD NO. M-76
(Oct. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.
7:30-11 p.m., daily.				
\$825.00				\$325.00*

*Class AA—7:01-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Glades	1,600	1,500	91
	Hendry	4,600	4,200	92
	Indian River	17,400	16,500	95
	Martin	14,400	13,800	96
	Okeechobee	4,800	4,600	96
	Palm Beach	162,900	156,700	96
St Lucie	21,700	20,800	96	
Between 25-49%	FLORIDA			
	Broward	303,200	297,400	98
Between 5-24%	FLORIDA			
	Brevard	82,100	79,700	97
	Dade	539,300	524,500	97
	Highlands	13,600	12,900	95
Station Totals		1,165,600	1,132,600	97
Net Weekly Circulation (1973-74)			314,200	
Average Daily Circulation (1973-74)			175,400	

For Index to Contents,
see Services Volume

Florida—Panama City



WDTB

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1403-ft. above av. terrain, 1464-ft. above ground, 1549-ft. above sea level.

Latitude 30° 22' 05"
Longitude 85° 12' 24"

Transmitter: 0.5-mi. E of Frank, E side of State Hwy. 73.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WDTB Ref: FCC File No. BPCT—4865 Granted 7/29/75

© American Map Co., Inc., N.Y. No. 14244

WDTB

Network Service: NBC.

Licensee: Panhandle Broadcasting Co. Inc., Box 1340, Panama City, Fla. (32401).

Studio: 232 Harrison Ave.

Telephone: 904-769-2313. TWX No.: 510-738-7536.

Ownership: Denver T. Brannen estate, 40%; Luther Edwin Thomas, v.p. & chmn., 25.33%; Small Business Assistance Corp., 24.66%; Ralph J. Bennett, secy.-treas., 10%. Brannen family owns KJIN & KCIL (FM), Houma, La.

Began Operation: Oct. 4, 1973.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Smith & Pepper.

Represented (engineering) by Lohnes & Culver.

Personnel:

F. E. BUSBY, general manager.
BOB PETERMANN, program director.
THOMAS SABISTON, production manager.
LARRY YOUNG, chief engineer.

DIGEST OF RATE CARD NO. 1 (April 1, 1973)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
6:30-10 p.m., daily.					
\$400					Graded rates apply*

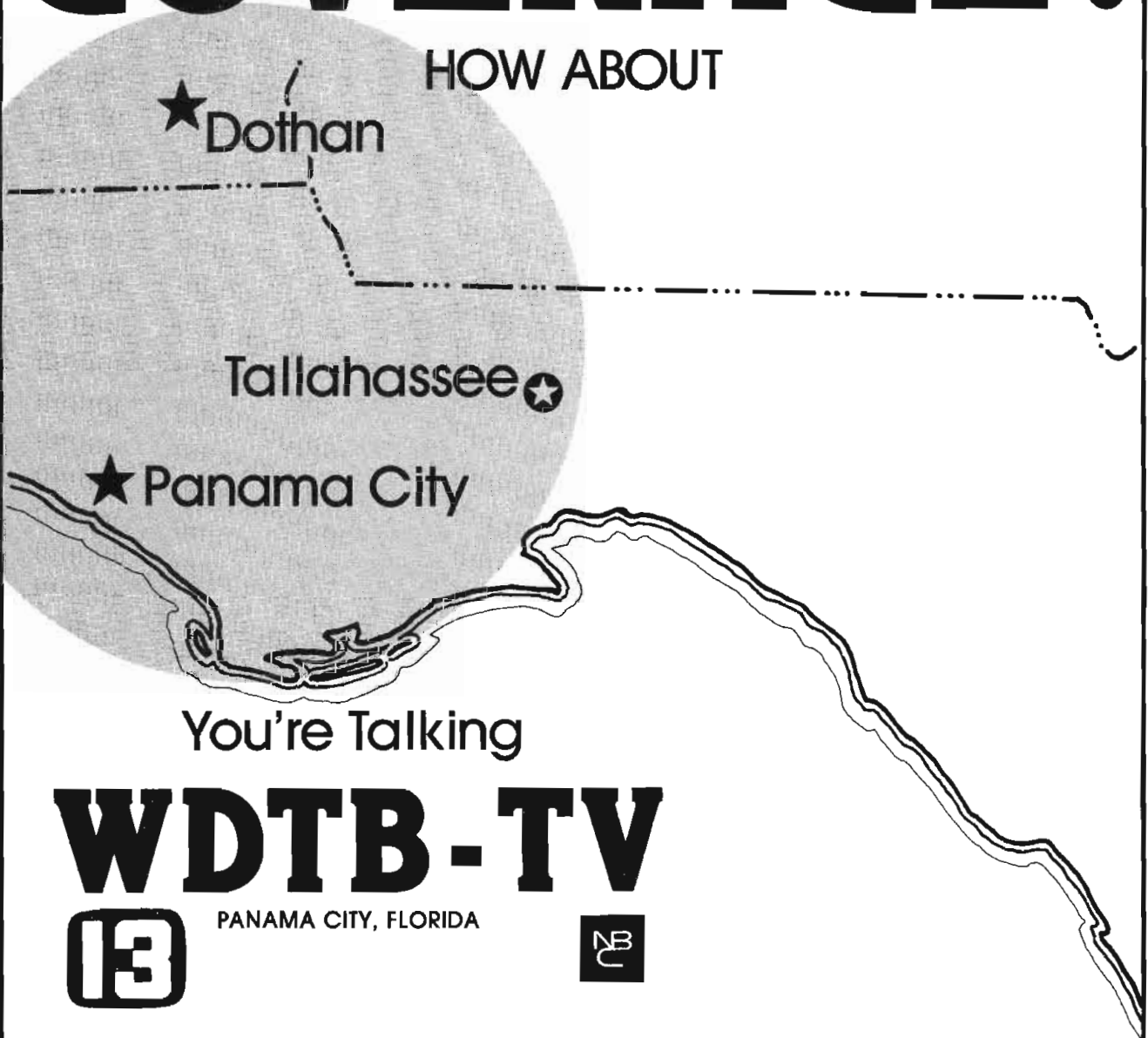
*Highest rate: \$90.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Bay	28,500	27,600	97
	Washington	4,500	4,200	93
Between 25-49%	FLORIDA			
	Calhoun	2,900	2,600	91
	Franklin	2,800	2,600	92
	Gadsden	10,400	9,600	93
	Gulf	3,200	3,000	94
	Holmes	4,100	3,700	90
	Jackson	12,900	11,800	92
	Wakulla	2,500	2,400	95
	Walton	6,000	5,600	93
	GEORGIA			
	Decatur	6,800	6,400	95
Between 5-24%	ALABAMA			
	Geneva	8,200	7,800	95
	Henry	3,800	3,600	95
	Houston	22,100	21,500	97
	FLORIDA			
Leon	41,100	39,300	96	
Liberty	1,600	1,500	92	
	GEORGIA			
	Miller	1,800	1,700	92
	Seminole	2,500	2,300	94
Station Totals		165,700	157,200	95
Net Weekly Circulation (1973-74)			48,200	
Average Daily Circulation (1973-74)			24,000	

Talk About COVERAGE!

HOW ABOUT



You're Talking

WDTB-TV

PANAMA CITY, FLORIDA



F. E. Busby – General Mgr.

Reps. Nationally: Avery Knodel

South: Busby, Finch, Lathom, & Widman

Florida—Panama City



WJHG-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 34-kw aural. Antenna: 870-ft. above av. terrain, 887-ft. above ground, 1026-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 4 mi. NNE of Youngstown, Fla.

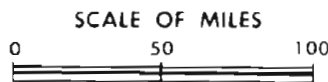
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJHG-TV Ref: FCC File No. BPT-3267 Granted 12/31/63

©American Map Co., Inc., N.Y., No. 14243

WJHG-TV

Network Service: ABC.

Licensee: WJHG-TV Inc., Panama City, Fla.

Studio: 8195 W. Highway 98 (32401).

Telephone: 305-234-2125.

Ownership: See WALB-TV, Albany, Ga.

Began Operation: Dec. 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 by FCC (Vol. 13:43, 47).

Represented (sales) by The Meeker Co.; James S. Ayers Co. (Atlanta).

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

RAY HOLLOWAY, vice president & general manager.
HUGH ROCHE, sales manager.
JACK REINHART, production manager.
JAMES BATES, chief engineer.

DIGEST OF RATE CARD NO. 6

(April 30, 1973)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$360 \$216 \$144 \$126 \$108 \$90 \$90 \$45

NETWORK BASE HOURLY RATE: \$425.

For Group Ownership of Television Stations

See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ALABAMA				
		Geneva	8,200	7,800	95
		Houston	22,100	21,500	97
	FLORIDA				
		Bay	28,500	27,600	97
		Calhoun	2,900	2,600	91
		Franklin	2,800	2,600	92
		Gulf	3,200	3,000	94
		Holmes	4,100	3,700	90
		Jackson	12,900	11,800	92
	Liberty	1,600	1,500	92	
	Okaloosa	32,400	31,500	97	
	Walton	6,000	5,600	93	
	Washington	4,500	4,200	93	
Between 25-49%	ALABAMA				
		Coffee	12,300	11,700	95
		Dale	15,100	14,600	96
	FLORIDA				
		Gadsden	10,400	9,600	93
		Leon	41,100	39,300	96
	Wakulla	2,500	2,400	95	
Between 5-24%	GEORGIA				
		Lanier	1,800	1,700	92
		Seminole	2,500	2,300	94
	ALABAMA				
		Butler	6,600	6,200	94
	Covington	12,900	12,300	95	
	Henry	3,800	3,600	95	
FLORIDA					
	Hamilton	3,100	2,800	91	
GEORGIA					
	Decatur	6,800	6,400	95	
	Early	3,900	3,600	92	
	Grady	6,100	5,800	95	
	Miller	1,800	1,700	92	
Station Totals		259,900	247,400	95	
Net Weekly Circulation (1973-74)				124,400	
Average Daily Circulation (1973-74)				66,800	

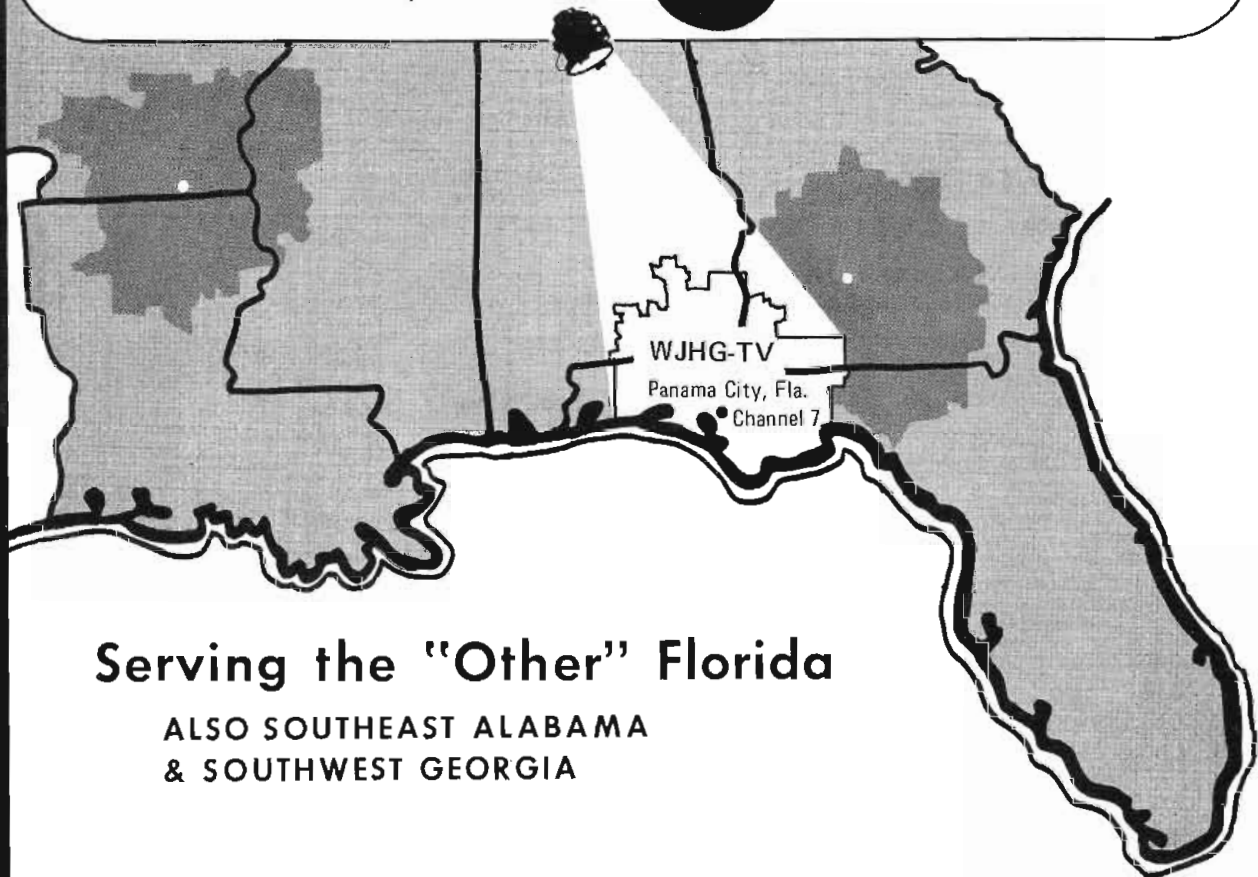
IN THE SOUTHEAST . . . Gray Stations cover Southeast Alabama, Southeast Arkansas, Northwest Florida, Southwest Georgia, Northeast Louisiana and West Mississippi.



A DIVISION OF GRAY COMMUNICATIONS SYSTEMS, INC.

WJHG-TV 7

PANAMA CITY, FLORIDA



Serving the "Other" Florida

ALSO SOUTHEAST ALABAMA
& SOUTHWEST GEORGIA

REPRESENTED BY THE MEEKER COMPANY

GRAY COMMUNICATIONS SYSTEMS INC.



Florida—Pensacola-Mobile, Ala.



WEAR-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 1220-ft. above av. terrain, 1284-ft. above ground, 1394-ft. above sea level.

Latitude 30° 37' 38"
Longitude 87° 37' 31"

Transmitter: Loxley, Ala.

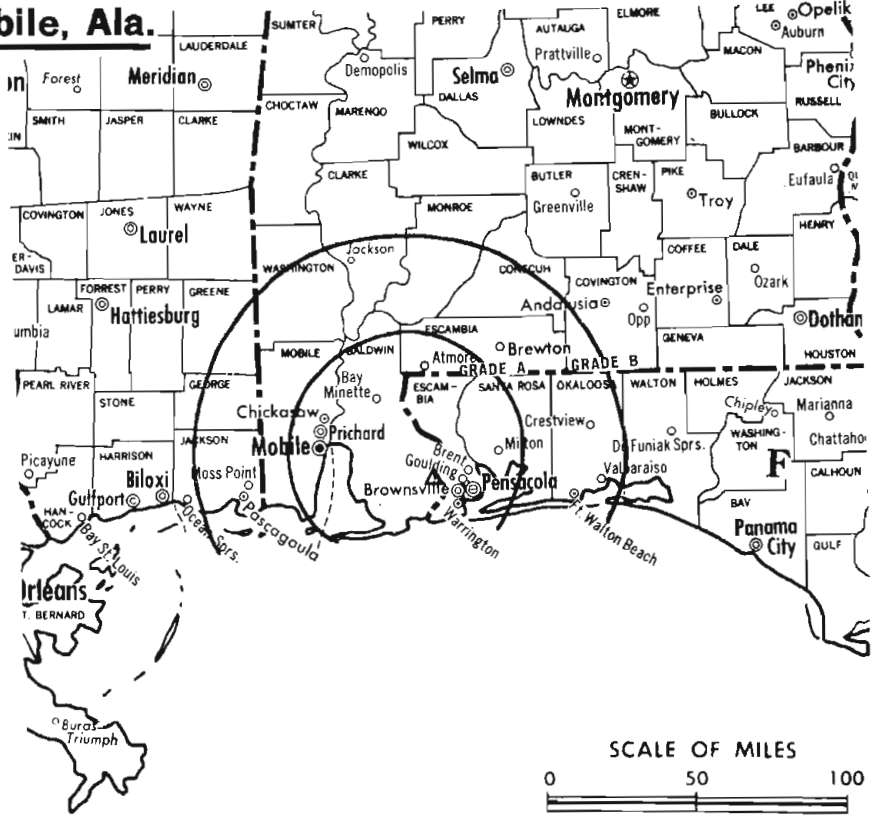
Studio: U.S. Hwy. 90, W of Pensacola.

Represented (engineering) by Leon Stage.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WEAR-TV Ref: FCC File No. BMPCT-5313 Granted 7/22/59

©American Map Co., Inc., N.Y., No. 14241

WEAR-TV

Licensee: Rollins Telecasting Inc., Box 12278, Pensacola, Fla. (32591).

Telephone: 305-455-7311. TWX No.: 510-737-7952.

Ownership: Rollins Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Began Operation: Jan. 13, 1954. Sale to present owners by Charles W. Smith, Mel Wheeler and associates approved May 6, 1959 (Television Digest, Vol. 15:14, 19).

Represented (sales) by H-R Television.

Represented (legal) by Smith & Pepper.

Personnel:

JAMES C. RODDEY, group vice president, media.
WILLIAM P. EATON JR., director television.
MILT de REYNA, general manager & film buyer.
JAMES GRIMES, general sales manager.
JIM HARPER, operations manager.
HARRY BABB, chief engineer.

DIGEST OF RATE CARD NO. 4—(Aug. 15, 1970)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$650.00 \$390.00 \$260.00 \$195.00 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$725.

Station Studio & Mobile Equipment

Listed in Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA				
		Baldwin	21,100	20,500	97
		Clarke	8,400	7,800	93
		Conecuh	5,400	5,000	92
		Escambia	11,000	10,400	95
		Mobile	101,900	99,500	98
		Monroe	6,000	5,500	92
		Washington	5,100	4,800	94
	FLORIDA				
		Escambia	77,100	75,100	97
		Okaloosa	32,400	31,500	97
		Santa Rosa	14,700	14,300	97
		Waltón	6,000	5,600	93
	MISSISSIPPI				
		George	4,200	4,100	97
		Greene	3,200	3,000	92
		Jackson	29,500	28,600	97
Between 25-49%	ALABAMA				
		Choctaw	4,900	4,500	92
		Covington	12,900	12,300	95
	FLORIDA				
		Bay	28,500	27,600	97
	MISSISSIPPI				
		Harrison	44,200	43,000	97
		Stone	2,400	2,300	95
Between 5-24%	ALABAMA				
		Butler	6,600	6,200	94
		Geneva	8,200	7,800	95
		Marengo	7,200	6,600	92
	Wilcox	4,700	4,200	90	
	MISSISSIPPI				
		Perry	2,600	2,400	94
	Wayne	6,000	5,600	93	
Station Totals			454,200	438,200	96
Net Weekly Circulation (1973-74)			303,900		
Average Daily Circulation (1973-74)			195,800		

Florida—Sarasota



WXLT-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 1405-kw max. & 589-kw horizontal visual, 281-kw max. & 120-kw horizontal aural. Antenna: 720-ft. above av. terrain, 747-ft. above ground, 762-ft. above sea level.

Latitude 27° 05' 36"
Longitude 82° 20' 16"

Requests CP for change to 724-kw visual, 72-kw aural, 930-ft. above av. terrain, 950-ft. above ground, 985-ft. above sea level, lat. 27° 34' 50", long. 82° 26' 16", transmitter to 0.7-mi. SW of Parrish.

Transmitter: 6.5-mi. E of Venice.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXLT-TV Ref: FCC File No. BIMPCT-7255 Granted 4/14/71

© American Map Co., Inc., N.Y., No. 14244

WXLT-TV

Network Service: ABC.

Licensee: Sarasota-Bradenton Florida Television Co. Inc., P.O. Box 940, Sarasota, Fla. (33578).

Studio: 5727 Lawton Dr.

Telephone: 813-922-0777.

Ownership: Robert R. Nelson, pres., 51%; W. E. Schonek, v.p., 9.8%; Robert W. Nelson, secy.; Clifford E. Beal, treas., 9.8%; Rudolph C. Schonek, John F. Waltz & R. C. Clipp, 9.8% each. Nelson controls WBRD & WDUV-FM, Bradenton, Fla. Clipp is pres. of WAYK, Lehigh Acres, Fla.

Represented (sales) by H-R Television.

Represented (legal) by Daly, Joyce, Borsari & George.

Represented (engineering) by W. J. Kessler Associates.

Began Operation: Oct. 23, 1971.

Personnel:

ROBERT R. NELSON, president & general manager.

LIN RICKARD, production manager.

DAN LUNIN, chief engineer.

TED ELESTON, sales manager.

DIGEST OF RATE CARD NO. 5—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.	
Class AA—8-11 p.m., daily.	\$375	\$285	\$205	\$175	\$120	\$96	\$42

NETWORK BASE HOURLY RATE: \$110.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	16,500	15,700	95
	De Soto	4,900	4,600	95
	Sarasota	66,100	64,000	97
Between 25-49%	FLORIDA			
	Lee	53,400	51,400	96
	Manatee	46,800	45,400	97
Between 5-24%	FLORIDA			
	Collier	19,800	18,500	93
Station Totals		207,500	199,600	96
Net Weekly Circulation (1973-74)				96,700
Average Daily Circulation (1973-74)				45,500

Florida—Tallahassee-Thomasville, Georgia



WCTV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1030-ft. above av. terrain, 1010-ft. above ground, 1249-ft. above sea level.

Latitude 30° 39' 46"
Longitude 84° 12' 36"

Transmitter: Lake Jamonia, Fla.

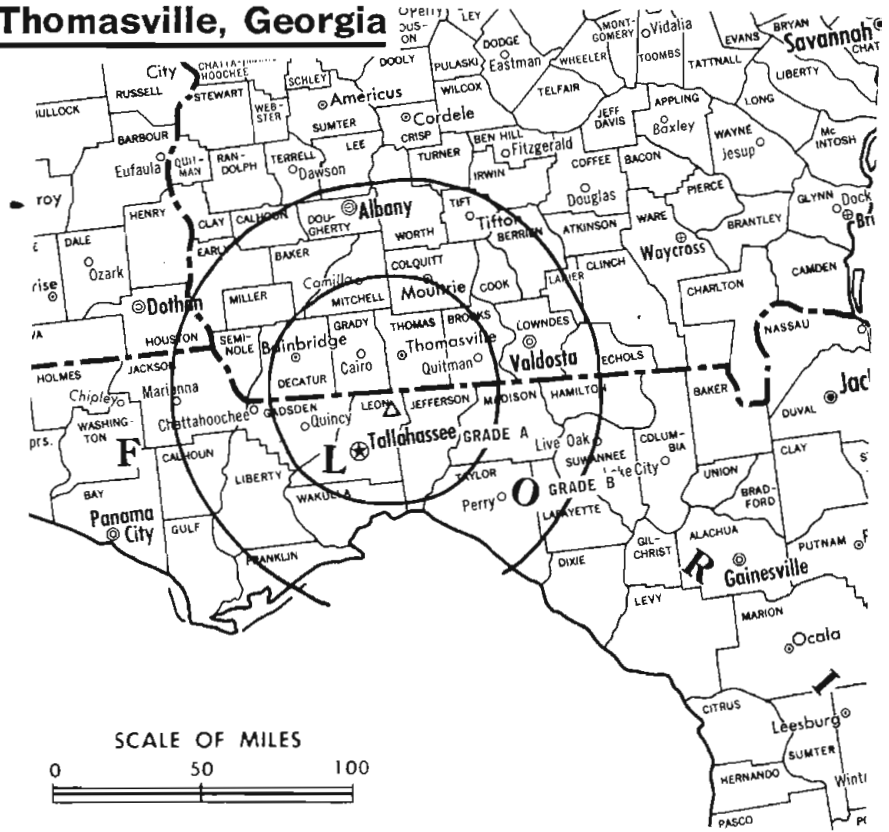
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Telephone: 904-385-2121, Tallahassee.

TWX No.: 810-931-3773.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCTV Ref: FCC File No. 13PCT-2581 Granted 6/5/59

©American Map Co., Inc., N.Y., No. 14244

WCTV

Licensee: John H. Phipps Bcstg. Stations Inc., Box 3048, Tallahassee, Fla. (32303).

Office: 2225 N. Monroe St., Tallahassee, Fla. (32303).

Studios: 116 N. Madison St., Thomasville, Ga. & 2225 N. Monroe St., Tallahassee, Fla.

Ownership: John H. Phipps, 100%.

Began Operation: Sept. 15, 1955.

Represented (sales) by Blair Television; Electromedia Sales Ltd. (Canada).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

COLIN S. PHIPPS, president.
JOSEPH E. HOSFORD, vice president & general manager.
JERRY L. WILLIAMS, director of operations & film buyer.
W. A. SNOWDEN, director of engineering.
CHARLES CLIFTON, chief engineer.
FRANK FLYNN, national sales manager.
DICK RICHMOND, news director.

DIGEST OF RATE CARD NO. G16
(Aug. 28, 1972)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$650.00	\$400.00			\$225.00	\$90.00

NETWORK BASE HOURLY RATE: \$732.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Calhoun	2,900	2,600	91
	Dixie	2,100	1,900	89
	Franklin	2,800	2,600	92
	Gadsden	10,400	9,600	93
	Hamilton	3,100	2,800	91
	Jefferson	2,500	2,300	91
	Lafayette	1,200	1,100	90
	Leon	41,100	39,300	96

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA—(Continued)				
	Liberty	1,600	1,500	92
	Madison	4,800	4,300	90
	Taylor	4,900	4,500	92
	Wakulla	2,500	2,400	95
GEORGIA				
	Baker	1,000	900	90
	Berrien	4,400	4,100	92
	Brooks	4,500	4,200	94
	Colquitt	10,900	10,400	95
	Cook	4,100	3,800	94
50% & Over	Decatur	6,800	6,400	95
	Echols	500	400	90
	Grady	6,100	5,800	95
	Irwin	2,500	2,300	93
	Lanier	1,800	1,700	92
	Lowndes	19,000	17,900	94
	Miller	1,800	1,700	92
	Mitchell	5,100	4,700	93
	Seminole	2,500	2,300	94
	Thomas	11,300	10,700	95
Tift	8,500	8,000	94	
Worth	5,200	4,900	94	
FLORIDA				
	Bay	28,500	27,600	97
	Gulf	3,200	3,000	94
	Jackson	12,900	11,800	92
	Suwannee	5,700	5,200	92
GEORGIA				
Between 25-49%	Atkinson	1,500	1,300	88
	Ben Hill	4,800	4,400	92
	Calhoun	1,400	1,200	88
	Clinch	1,900	1,800	92
	Dougherty	31,200	29,900	96
	Early	3,900	3,600	92
(Continued on page 160-b)				
Station Totals		383,400	362,100	94
Net Weekly Circulation (1973-74)			187,900	
Average Daily Circulation (1973-74)			126,300	

Florida—Tampa-St. Petersburg



WFLA-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 1037-ft. above av. terrain, 1055-ft. above ground, 1130-ft. above sea level.

Latitude 27° 50' 26"
Longitude 82° 15' 47"

Transmitter: 14-mi. SE of Tampa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: WFLA, 5-kw, 970 kHz (NBC).

FM Affiliate: WFLA-FM, 100-kw, 93.3 MHz (No. 227), 930-ft.

Represented (legal) by Cohn & Marks.

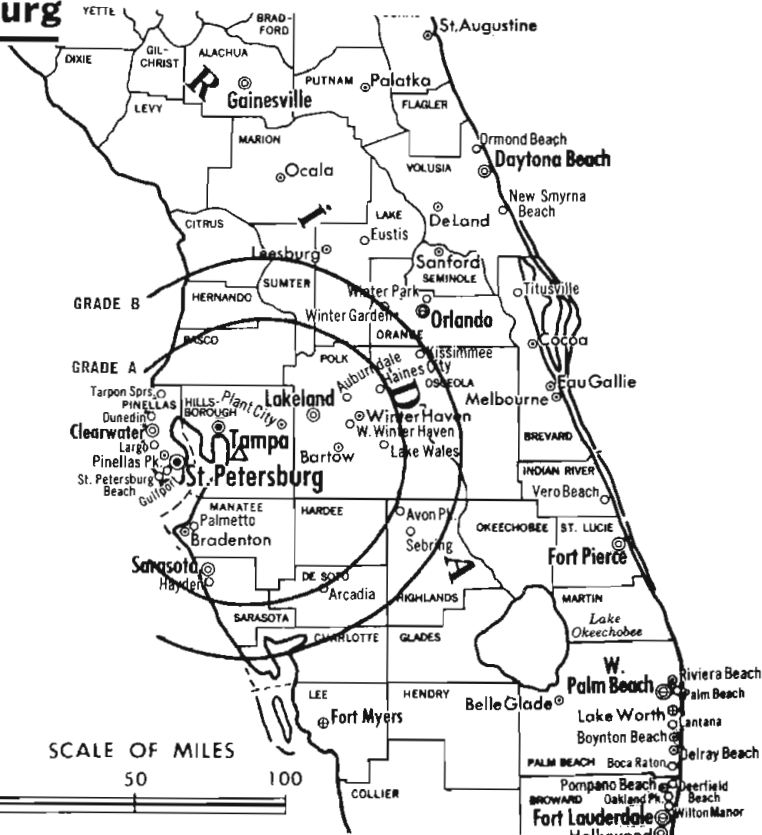
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFLA-TV Ref: FCC File No. BPCT-4532 Granted 9/18/72

©American Map Co., Inc., N.Y., No. 14244

WFLA-TV

Licensee: WFLA Inc., 905 Jackson St., Tampa, Fla. (33602).

Studio: 905 Jackson St., P.O. Box 1410 (33601).

Telephone: 813-229-7781. TWX No.: 810-876-0602.

Ownership: Media General Inc., 100%. Media General also owns Tampa Tribune and Times, Richmond Times-Dispatch and News-Leader, Winston-Salem Sentinel and Journal.

Began Operation: Feb. 14, 1955.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

- WILLIAM B. FABER, president.
- C. WESLEY QUINN, station manager.
- HARRY SMITH, general sales manager.
- DOUG DUPERRAULT, program director & film buyer.
- FRANK STRINGER, operations director.
- LARRY KELLOGG, promotion manager.
- BILL HENRY, news director.
- PETER HOLST, film editor.
- PATRICK McLAUGHLIN, chief engineer.

DIGEST OF RATE CARD NO. 75—(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class A—7-11 p.m., daily.	\$2200	\$1600			\$1200* \$600*

*Class AAA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Charlotte	16,500	15,700	95
	Citrus	12,800	12,000	94
	De Soto	4,900	4,600	95
	Hardee	5,100	4,900	96
	Hernando	10,300	9,800	95
	Highlands	13,600	12,900	95

(Continued on page 160-b)

Station Totals	1,058,800	1,023,000	97
Net Weekly Circulation (1973-74)			695,100
Average Daily Circulation (1973-74)			505,700

17TH

MARKET (ARB-ADI) Rankings)

DISNEY WORLD is only 60 miles east of this exciting, fast growing market, served best by

WFLA-TV CHANNEL 8

BLAIR

Media General

Florida—Tampa-St. Petersburg



WLCY-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 500-ft. above av. terrain, 538-ft. above ground, 549-ft. above sea level.

Latitude 28° 11' 04"
Longitude 82° 45' 39"

Requests CP for change to 289-kw visual, 57.7-kw aural, 1495-ft. above av. terrain, 1534-ft. above ground, 1545-ft. above sea level, lat. 28° 11' 04", long. 82° 45' 39", transmitter to 50-ft. NE of present site. BPCT-4484.

Transmitter: 2.6-mi. N of Tarpon Springs.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLCY-TV Ref: FCC File No. BMPCT-6091 Granted 5/11/65

©American Map Co., Inc., N.Y., No. 14244

WLCY-TV

Licensee: WLCY-TV Inc., Largo, Fla., P.O. Box 14000, St. Petersburg, Fla. (33733).

Studio: 11450 Gandy Blvd., St. Petersburg (33702).

Telephones: 813-577-1111, St. Petersburg; 813-228-9705, Tampa.

AM Affiliate: WLCY, 5-kw, 1380 kHz.

FM Affiliate: WLCY-FM, 100-kw, 94.9 MHz (No. 235), 390-ft.

Ownership: Rahall Communications Corp. Sam G. Rahall, 24%; N. Joe Rahall, 23%; Farris E. Rahall, 22%; others, none with more than 3%. Rahall also controls radios WLCY; WKAP, Allentown, Pa.; WWNR, Beckley, W. Va. & WLCY-FM, Tampa; WNDE & WFBQ(FM), Indianapolis.

Began Operation: July 18, 1965 on interim basis; full time ABC, Sept. 1, 1965.

Represented (sales) by RTVR Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- N. JOE RAHALL, president.
- JEFF EVANS, executive vice president & general manager.
- RAY SHOUSE, general sales manager.
- GIFF EAGER, local sales manager.
- SID PERRY, program manager.
- MARSHALL CLEAVER, news director.
- AL KOERKEL, film director.
- BRUCE SINGLETON, vice president & chief engineer.

For Broadcasters in CATV,
see Services Volume

DIGEST OF RATE CARD NO. 3—(Feb. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., daily.
\$900 \$540 \$360 \$225 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Citrus	12,800	12,000	94
	Hernando	10,300	9,800	95
	Hillsborough	205,000	198,700	97
	Levy	5,200	4,700	90
	Manatee	46,800	45,400	97
Between 25-49%	FLORIDA			
	Marion	30,500	28,600	94
	Polk	89,100	86,200	97
Between 5-24%	FLORIDA			
	Charlotte	16,500	15,700	95
	De Soto	4,900	4,600	95
	Dixie	2,100	1,900	89
	Gilchrist	1,600	1,500	94
	Hardee	5,100	4,900	96
	Highlands	13,600	12,900	95
	Lake	32,600	31,500	97
	Lee	53,400	51,400	96
	Osceola	14,600	14,000	96
	Sarasota	66,100	64,000	97
Sumter	6,400	6,000	94	
Taylor	4,900	4,500	92	
Station Totals		973,700	940,600	97
Net Weekly Circulation (1973-74)			524,000	
Average Daily Circulation (1973-74)			283,200	

Florida—St. Petersburg-Tampa

WTOG

Ch. 44



Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1815-kw max. & 828-kw horizontal visual, 363-kw max. & 165-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1474-ft. above ground, 1549-ft. above sea level.
 Latitude 27° 49' 51"
 Longitude 82° 16' 00"

Transmitter: 4-mi. SE of Riverview, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WTOG Ref: FCC File No. BMPCT-6769 Granted 7/29/68

© American Map Co., Inc., N.Y., No. 14241

WTOG

Licensee: Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, Minn.

Studio: 365 105th Terrace N.E., St. Petersburg, Fla. (33702).

Telephone: 813-576-4444.

Ownership: See KSTP-TV, St. Paul, Minn.

Began Operation: Nov. 4, 1968.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Lohnes & Culver.

Personnel:

JAMES C. DOWDLE, general manager.
 JAMES L. TOMLIN, general sales manager.
 JOHN SUDER, national sales manager.
 GARY L. SIMCOX, operations manager.
 GEORGE ORGERA JR., chief engineer.

DIGEST OF RATE CARD NO. 7
 (March 21, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$1000.00	\$700.00	\$275.00	\$150.00	Graded rates apply*	

*Highest rate: \$300.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA				
		De Soto	4,900	4,600	95
		Hardee	5,100	4,900	96
		Highlands	13,600	12,900	95
		Hillsborough	205,000	198,700	97
	Polk	89,100	86,200	97	
Between 25-49%	FLORIDA				
		Brevard	82,100	79,700	97
		Charlotte	16,500	15,700	95
		Hernando	10,300	9,800	95
		Manatee	46,800	45,400	97
		Pasco	54,400	52,400	96
	Pinellas	297,800	289,900	97	
	Sarasota	66,100	64,000	97	
Between 5-24%	FLORIDA				
		Citrus	12,800	12,000	94
		Collier	19,800	18,500	93
		Hendry	4,600	4,200	92
		Indian River	17,400	16,500	95
		Lake	32,600	31,500	97
		Lee	53,400	51,400	96
		Marion	30,500	28,600	94
		Orange	150,400	146,500	97
	Osceola	14,600	14,000	96	
	Seminole	43,000	41,700	97	
Station Totals			1,270,800	1,229,100	97
Net Weekly Circulation (1973-74)					378,400
Average Daily Circulation (1973-74)					175,300

Florida—Tampa-St. Petersburg



WTVT

Ch. 13



Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1416-ft. above av. terrain, 1463-ft. above ground, 1549-ft. above sea level.

Latitude 27° 49' 09"

Longitude 82° 14' 26"

Transmitter: 4.4-mi. NNE of Balm, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Studio: 3213 John F. Kennedy Blvd. (33609).

Represented (sales) by The Katz Agency Inc.

Total Households: ① MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVT Ref: FCC File No. BMPCT--6216 Granted 5/9/66

©American Map Co., Inc., N.Y., No. 14244

WTVT

Licensee: Gaylord Broadcasting Co., Box 22013, Tampa (33622).

Telephone: 813-876-1313. TWX No.: 810-876-0618.

Ownership: See WKY-TV, Oklahoma City, Okla.

Began Operation: April 1, 1955. Sale to present owners by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29).

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

EUGENE B. DODSON, president & general manager.
 ROBERT OLSON, assistant manager.
 RAY DANTZLER, director of programs, news & public affairs.
 HUGH SMITH, news director.
 GEORGE WICHTERMAN, business manager.
 LAWRENCE T. WHITNEY, general sales manager.
 TY WATTS, local sales manager.
 WALTER RHOADS, promotion manager.
 CHARLES HAMPTON, public service director.
 FRANK RANKEL, chief engineer.
 DAN BOGER, production manager.

DIGEST OF RATE CARD NO. A33—(June 30, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., daily.

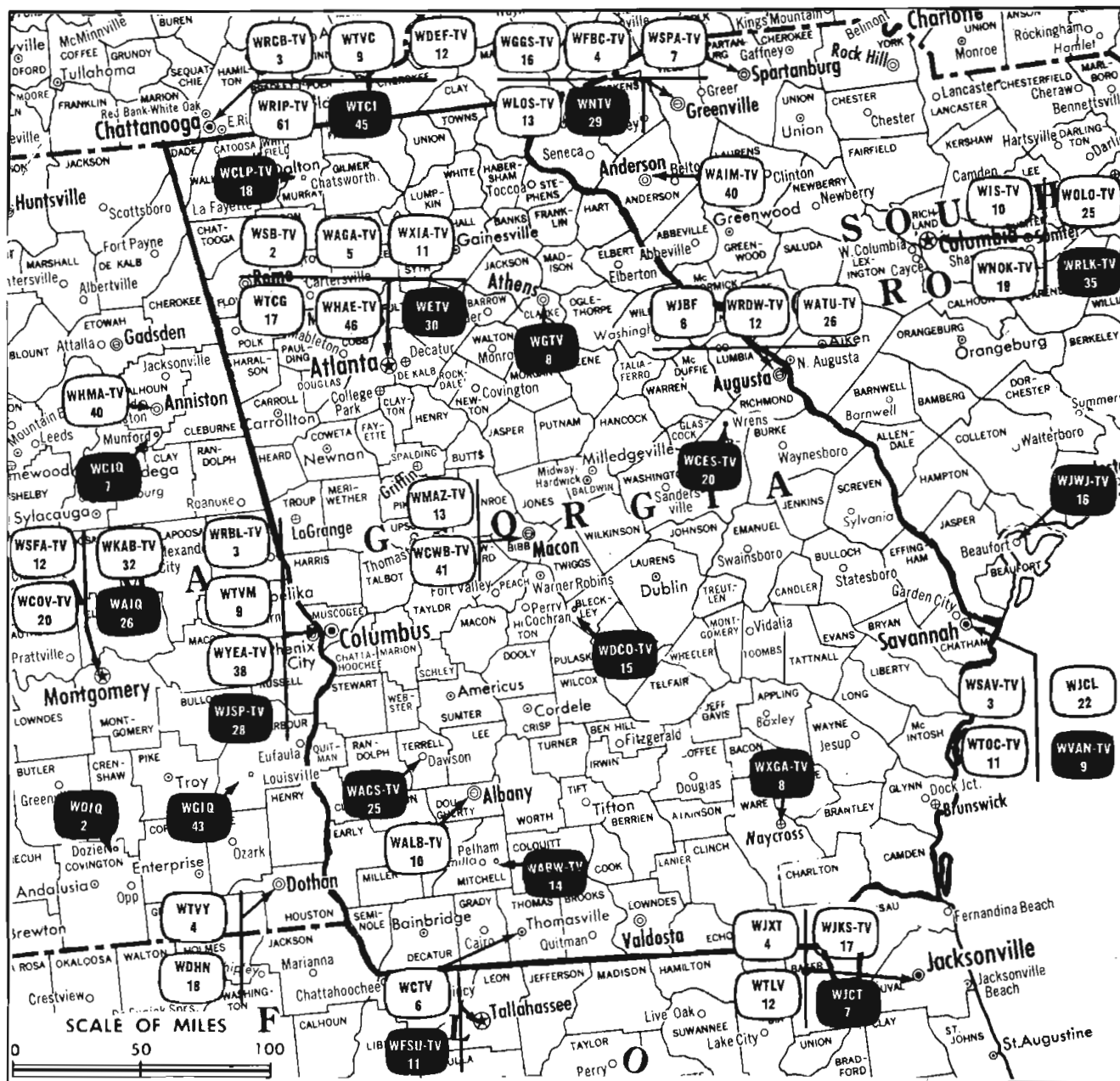
\$1700.00 \$1020.00 Graded rates apply*

*Highest rate: \$1400.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
FLORIDA				
	Charlotte	16,500	15,700	95
	Citrus	12,800	12,000	94
	De Soto	4,900	4,600	95
	Hardee	5,100	4,900	96
	Hernando	10,300	9,800	95
50% & Over	Highlands	13,600	12,900	95
	Hillsborough	205,000	198,700	97
	Levy	5,200	4,700	90
	Manatee	46,800	45,400	97
	Pasco	54,400	52,400	96
	Pinellas	297,800	289,900	97
	Polk	89,100	86,200	97
	Sarasota	66,100	64,000	97
FLORIDA				
Between 25-49%	Brevard	82,100	79,700	97
	Marion	30,500	28,600	94
	Osceola	14,600	14,000	96
FLORIDA				
Between 5-24%	Dixie	2,100	1,900	89
	Gilchrist	1,600	1,500	94
	Hendry	4,600	4,200	92
	Indian River	17,400	16,500	95
	Lake	32,600	31,500	97
	Lee	53,400	51,400	96
	Sumter	6,400	6,000	94
Station Totals		1,072,900	1,036,500	97
Net Weekly Circulation (1973-74)				713,400
Average Daily Circulation (1973-74)				532,800

Georgia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Atlanta	495,000	17	818,500	16
Columbus	110,000	95	140,900	119
Augusta	84,000	121	157,900	108
Savannah	74,000	130	130,400	125
Macon	52,000	143	120,000	133
Tallahassee (Thomasville)	50,000	146	99,800	145
Albany	49,000	148	110,800	138

Georgia

State Educational Technical Facilities (Complete Data in Educational Directory)

WGTV

Athens

Ch. 8

Non-Commercial Educational Station

Licensee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta, Ga. (30334).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 420-ft. above ground, 2049-ft. above sea level.

Latitude 33° 48' 18.33"
Longitude 84° 08' 39.70"

WETV

Atlanta

Ch. 30

Non-Commercial Educational Station

Licensee: Board of Education of City of Atlanta, 224 Central Ave. S.W., Atlanta, Ga. (30303).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 776-kw visual, 77.6-kw aural. Antenna: 1090-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

WCLP-TV

Chatsworth

Ch. 18

Non-Commercial Educational Station

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 631-kw max. & 447-kw horizontal visual, 63.1-kw max. & 44.7-kw horizontal aural. Antenna: 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level.

Latitude 34° 45' 06"
Longitude 84° 42' 54"

WDCO-TV

Cochran

Ch. 15

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 501-kw max. & 363-kw horizontal visual, 50.1-kw max. & 36.3-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 1185-ft. above ground, 1545-ft. above sea level.

Latitude 32° 28' 11"
Longitude 83° 15' 17"

WJSP-TV

Columbus-Warm Springs

Ch. 28

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 200-kw max. & 144-kw horizontal visual, 30-kw max. & 21.9-kw horizontal aural. Antenna: 1510-ft. above av. terrain, 1103-ft. above ground, 2403-ft. above sea level.

Latitude 32° 51' 08"
Longitude 84° 42' 04"

WACS-TV

Dawson

Ch. 25

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1078-ft. above av. terrain, 1092-ft. above ground, 1545-ft. above sea level.

Latitude 31° 56' 15"
Longitude 84° 33' 15"

WABW-TV

Pelham

Ch. 14

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1242-ft. above av. terrain, 1220-ft. above ground, 1545-ft. above sea level.

Latitude 31° 08' 05"
Longitude 84° 06' 16"

WVAN-TV

Savannah-Pembroke

Ch. 9

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 34.7-kw aural. Antenna: 1050-ft. above av. terrain, 1086-ft. above ground, 1181-ft. above sea level.

Latitude 32° 08' 48"
Longitude 81° 37' 05"

WXGA-TV

Waycross

Ch. 8

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1030-ft. above av. terrain, 1059-ft. above ground, 1249-ft. above sea level.

Latitude 31° 13' 17"
Longitude 82° 34' 24"

WCES-TV

Wrens

Ch. 20

Non-Commercial Educational Station

Licensee: Georgia State Board of Education.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw max. & 331-kw horizontal visual, 45.7-kw max. & 33.1-kw horizontal aural. Antenna: 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level.

Latitude 33° 15' 33"
Longitude 82° 17' 09"

For U.S. TV Station Call Letters,

see page 7-b

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WCTV, Thomasville (See Tallahassee, Fla.)

WAGA-TV, Atlanta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	GEORGIA—(Continued)			
	Oconee	2,800	2,700	98
	Oglethorpe	2,500	2,300	93
	Paulding	7,100	6,900	97
	Pickens	3,100	3,000	96
	Pike	2,400	2,200	93
	Polk	10,200	9,800	96
	Putnam	2,400	2,300	94
50% & Over	Rockdale	7,100	6,800	96
	Spalding	14,600	14,100	96
	Towns	1,500	1,400	95
	Troup	14,300	13,500	95
	Upson	8,300	7,900	96
	Walton	8,500	8,100	96
	White	2,700	2,500	94
	Whitfield	19,500	18,900	97
	ALABAMA			
	Chambers	12,700	12,100	95
	Clay	5,000	4,800	95
	GEORGIA			
	Bibb	50,300	48,600	97
	Cook	4,100	3,800	94
	Fannin	4,800	4,500	94
	Franklin	4,500	4,300	96
Between 25-49%	Hancock	2,600	2,300	89
	Harris	3,500	3,300	94
	Houston	20,100	19,500	97
	Laurens	11,200	10,400	93
	Rabun	3,000	2,800	94
	Stephens	7,000	6,700	95
	Taliaferro	800	700	91
	Union	2,500	2,400	95
	NORTH CAROLINA			
	Clay	1,800	1,700	92
	ALABAMA			
	Calhoun	32,900	31,900	97
	De Kalb	15,500	14,900	96
	Lee	19,400	18,500	96
	Talladega	20,900	20,000	96
	FLORIDA			
	Leon	41,100	39,300	96
	GEORGIA			
	Berrien	4,400	4,100	92
	Bleckley	3,600	3,400	93
	Coffee	7,500	7,000	93
	Colquitt	10,900	10,400	95
	Elbert	6,000	5,800	96
	Johnson	2,300	2,200	94
	Jones	4,800	4,500	94
Between 5-24%	Lowndes	19,000	17,900	94
	Mc Duffie	4,600	4,400	95
	Murray	4,600	4,300	95
	Peach	5,600	5,300	95
	Pulaski	2,400	2,200	93
	Sumter	8,400	7,700	92
	Talbot	1,500	1,400	92
	Thomas	11,300	10,700	95
	Washington	4,500	4,100	90
	NORTH CAROLINA			
	Cherokee	5,800	5,400	93
	Macon	6,400	5,800	91
	TENNESSEE			
	Mcminn	13,800	13,400	97
	Polk	4,900	4,700	96

Georgia

Georgia Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	6	17
● Educational Television Stations	3	7	10
			27

WALB-TV, Albany (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	FLORIDA			
	Gadsden	10,400	9,600	93
	Hamilton	3,100	2,800	91
	Suwannee	5,700	5,200	92
	Taylor	4,900	4,500	92
Between 25-49%	GEORGIA			
	Bleckley	3,600	3,400	93
	Clay	1,200	1,100	91
	Dodge	5,600	5,300	94
	Houston	20,100	19,500	97
	Pulaski	2,400	2,200	93
	Schley	900	800	93
	Ware	11,600	11,000	95
	ALABAMA			
	Barbour	7,400	6,900	93
	Henry	3,800	3,600	95
	Houston	22,100	21,500	97
	FLORIDA			
	Calhoun	2,900	2,600	91
	Dixie	2,100	1,900	89
	Jackson	12,900	11,800	92
	Lafayette	1,200	1,100	90
Between 5-24%	GEORGIA			
	Appling	4,100	3,800	92
	Brantley	2,200	2,100	94
	Harris	3,500	3,300	94
	Macon	3,600	3,300	92
	Meriwether	5,800	5,400	94
	Montgomery	1,800	1,600	89
	Peach	5,600	5,300	95
	Pierce	3,000	2,800	93
	Webster	500	400	88
	Wheeler	1,500	1,400	90
	Wilkinson	3,000	2,800	94

WJBF, Augusta (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	GEORGIA			
	Appling	4,100	3,800	92
	Bacon	2,700	2,500	93
	Baldwin	8,100	7,600	94
	Bleckley	3,600	3,400	93
	Clarke	23,300	22,300	96
	Clinch	1,900	1,800	92
	Effingham	4,600	4,400	95
	Evans	3,100	3,000	95
Between 5-24%	Greene	3,200	3,000	93
	Liberty	5,200	4,900	95
	Peach	5,600	5,300	95
	Tattnall	4,000	3,800	94
	Walton	8,500	8,100	96
	Wilkinson	3,000	2,800	94
	SOUTH CAROLINA			
	Colleton	8,600	7,900	92
	Fairfield	5,600	5,200	92
	Lexington	34,100	32,600	95

Georgia—Albany



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

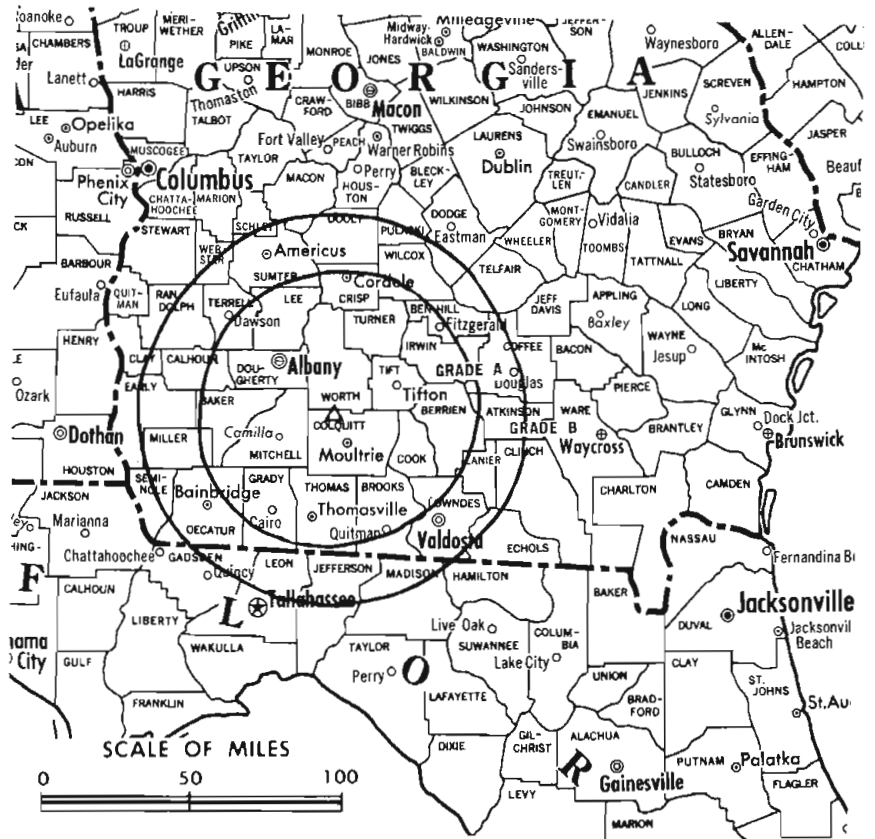
Studio: 1709 Stuart Ave. (31707).

Telephone: 912-435-8386.

TWX No.: 810-781-5104.

Represented (engineering) by A.D. Ring & Associates.

Represented (legal) by Kirkland, Ellis & Rowe.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WALB-TV Ref: FCC File No. BPC7-2407 Granted 12/17/58

©American Map Co., Inc., N.Y. No. 1424

WALB-TV

Network Service: NBC, ABC.

Licensee: WALB-TV Inc., P. O. Box 3130, Albany, Ga. (31706).

Ownership: Gray Communications Systems Inc. James H. Gray, pres., 53.2%; George H. Nader, 3.09%; A. C. & I. C. Gortawosky, 2.1%; others, none with as much as 2%. Also publishes Albany Herald, and owns WJHG-TV Inc., Panama City, Fla.; KTVE (TV) Inc., El Dorado, Ark.-Monroe, La.; Gray Transportation Co. Inc., Gray Communications Consultants Inc. and Gray Restaurants Inc., all Albany, Ga.

Began Operation: April 7, 1954.

Represented (sales) by The Meeker Co.

Personnel:

RAYMOND E. CAROW, vice president & general manager.
LUCILLE RUSSELL, traffic manager & program director.
R. DOUGLAS OLIVER, sales manager.
PERLEY E. EPPLEY, dir. of engineering.
G. DONOVAN COX, operations manager.
JIM DAVIS, director of news & public affairs.

DIGEST OF RATE CARD NO. 15—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time—8-11 p.m., daily.

\$800 \$500 \$375 \$250 \$225* \$225* \$113*

*Section I—7:58-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Jefferson	2,500	2,300	91
	Leon	41,100	39,300	96
	Madison	4,800	4,300	90

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Atkinson	1,500	1,300	88
	Bacon	2,700	2,500	93
	Baker	1,000	900	90
	Ben Hill	4,800	4,400	92
	Berrien	4,400	4,100	92
	Brooks	4,500	4,200	94
	Calhoun	1,400	1,200	88
	Clinch	1,900	1,800	92
	Coffee	7,500	7,000	93
	Colquitt	10,900	10,400	95
	Cook	4,100	3,800	94
	Crisp	6,300	5,900	93
	Decatur	6,800	6,400	95
	Dooly	3,400	3,200	93
	Dougherty	31,200	29,900	96
	Early	3,900	3,600	92
	Echols	500	400	90
50% & Over	Grady	6,100	5,800	95
	Irwin	2,500	2,300	93
	Jeff Davis	3,200	3,000	93
	Lanier	1,800	1,700	92
	Lee	2,400	2,200	93
	Lowndes	19,000	17,900	94
	Miller	1,800	1,700	92
	Mitchell	5,100	4,700	93
	Randolph	2,400	2,200	92
	Seminole	2,500	2,300	94
	Sumter	8,400	7,700	92
	Telfair	3,900	3,500	90
	Terrell	3,600	3,300	92
	Thomas	11,300	10,700	95
	Tift	8,500	8,000	94
	Turner	2,800	2,600	94
	Wilcox	2,400	2,300	94
	Worth	5,200	4,900	94

(Continued on page 197-b)

Station Totals	394,600	370,700	94
Net Weekly Circulation (1973-74)			204,500
Average Daily Circulation (1973-74)			137,100

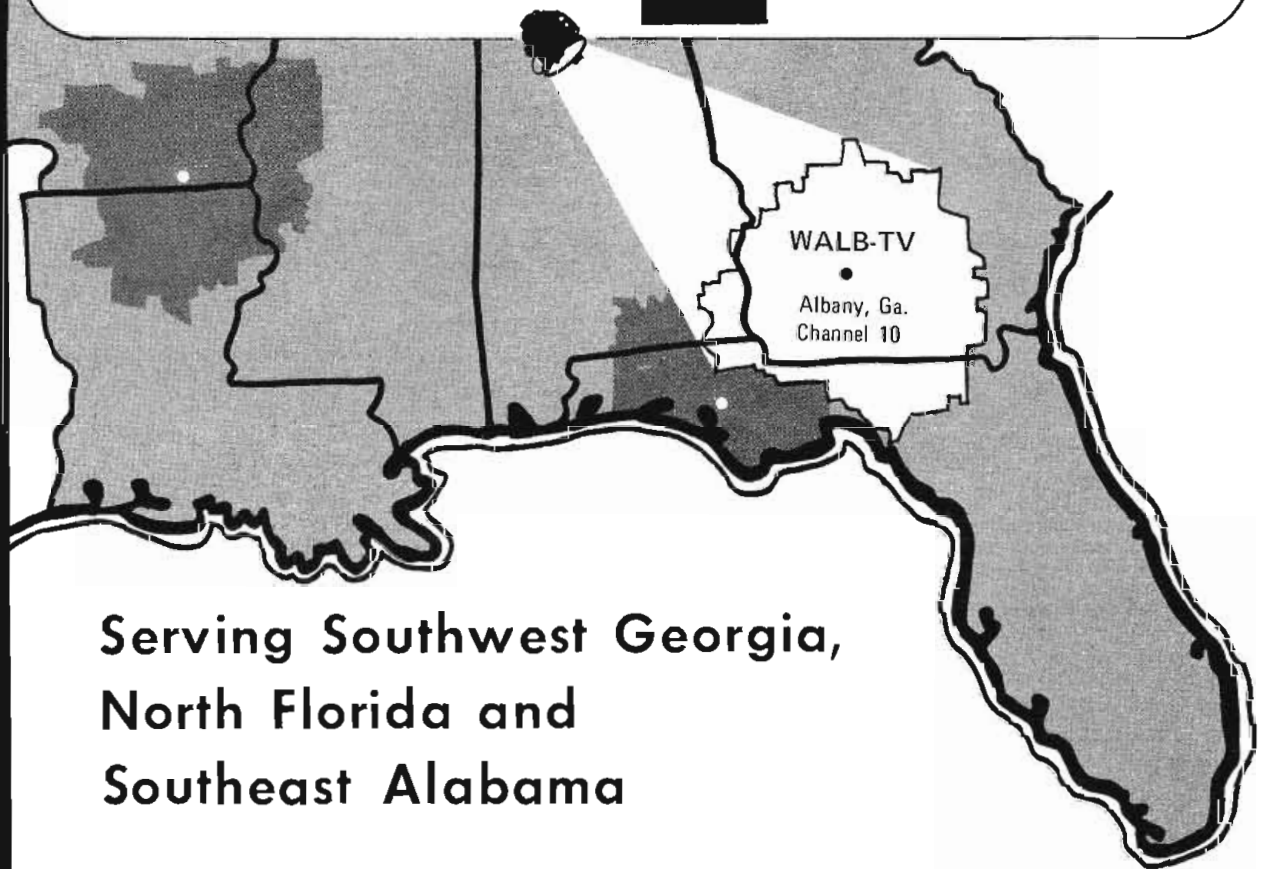
IN THE SOUTHEAST . . . Gray Stations cover Southeast Alabama, Southeast Arkansas, Northwest Florida, Southwest Georgia, Northeast Louisiana and West Mississippi.



A DIVISION OF GRAY COMMUNICATIONS SYSTEMS, INC.

WALB-TV 10

ALBANY, GEORGIA



**Serving Southwest Georgia,
North Florida and
Southeast Alabama**

REPRESENTED BY THE MEEKER COMPANY

GRAY COMMUNICATIONS SYSTEMS INC.



Georgia—Atlanta



WAGA-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1070-ft. above av. terrain, 1110-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: 1551 Briarcliff Rd.

Studio: P.O. Box 4207, 1551 Briarcliff Rd. N.E. (30302).

Telephone: 404-875-5551.

TXW No.: 810-751-8265.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. News Film Service: CBS. Facsimile Service: UPI.

Represented (legal) by Warren C. Zwicky.

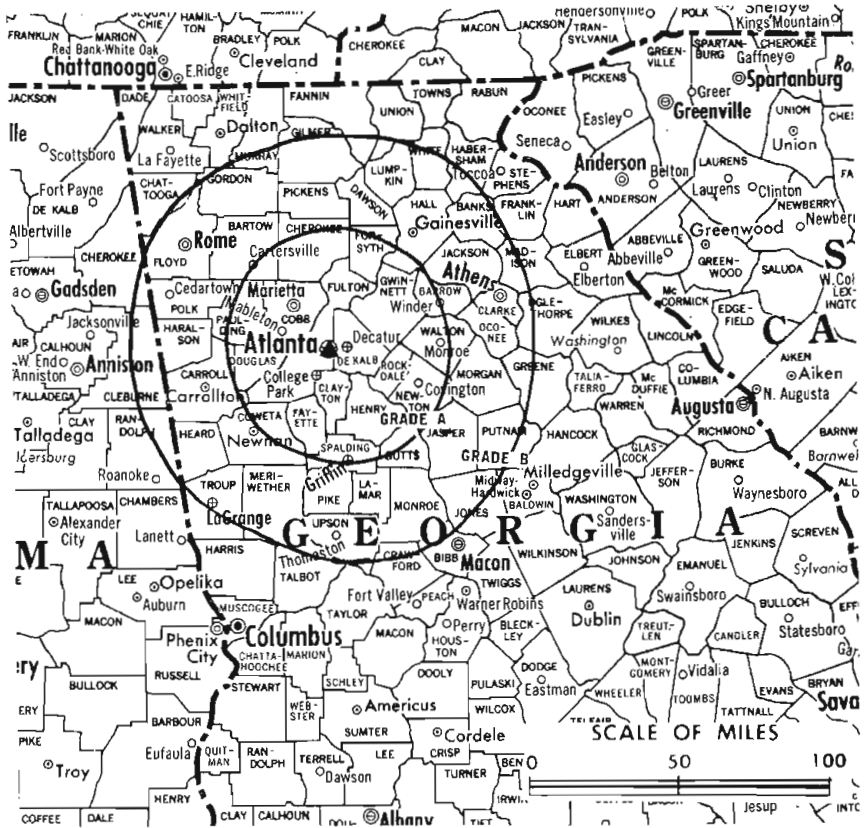
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAGA-TV Ref: FCC File No. BPC-1879 Granted 8/10/54

©American Map Co., Inc., N.Y., No. 14244

WAGA-TV

Licensee: Storer Broadcasting Co., Box 4207, Atlanta, Ga. (30302).

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: March 8, 1949.

Represented (sales) by Storer Television Sales Inc.

Personnel:

PAUL RAYMON, vice president & general manager.
TERRENCE McGUIRK, station manager.
PETER MURRAY, national sales manager.
SHELLY SCHWAB, local sales manager.
CHUCK LIPTON, director, sales development & research.
JOANNE SMITH, commercial operations manager.
JAMES FERGUSON, program director.
LEWIS ROBERTSON, production manager.
RICHARD GOSS, promotion manager.
DALE CLARK, director, public affairs.
EMMANUEL HALL, director, community affairs.
MARC DOYLE, news director.
HUGO BONDY, chief engineer.

DIGEST OF RATE CARD NO. 30—(Feb. 14, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.
\$2000 \$1200 \$800 \$600 \$900* \$695* \$415*

*AA-1—7:01-11:31 p.m., daily.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Cherokee	5,900	5,600	96
	Cleburne	3,900	3,700	95
	Randolph	6,300	6,000	95
	GEORGIA			
	Baldwin	8,100	7,600	94
	Banks	2,200	2,100	93

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Barrow	7,200	6,900	96
	Bartow	11,700	11,300	97
	Butts	3,300	3,200	95
	Carroll	17,500	17,000	97
	Chattooga	7,100	6,800	96
	Cherokee	12,100	11,700	97
	Clarke	23,300	22,300	96
	Clayton	39,300	38,700	98
	Cobb	72,700	71,600	99
	Coweta	11,600	11,000	95
	Dawson	1,600	1,500	93
	De Kalb	148,800	146,900	99
	Douglas	12,100	11,800	97
	Fayette	4,300	4,100	96
	Floyd	25,200	24,400	97
	Forsyth	6,500	6,300	98
	Fulton	210,500	205,400	98
50% & Over	Gilmer	3,000	2,800	93
	Gordon	8,900	8,600	97
	Greene	3,200	3,000	93
	Gwinnett	31,800	31,000	97
	Habersham	7,200	6,800	95
	Hall	20,600	19,900	97
	Haralson	6,300	6,000	96
	Heard	2,100	2,000	94
	Henry	7,600	7,200	95
	Jackson	7,300	7,000	96
	Jasper	2,200	2,000	92
	Lamar	3,300	3,100	95
	Lumpkin	2,600	2,500	96
	Madison	5,100	4,800	95
	Meriwether	5,800	5,400	94
	Monroe	3,700	3,500	95
	Morgan	2,900	2,700	93
	Newton	9,200	8,800	96

(Continued on page 197-b)

Station Totals	1,277,000	1,232,600	97
Net Weekly Circulation (1973-74)			824,800
Average Daily Circulation (1973-74)			515,400

Georgia—Atlanta

WHAE-TV

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1865-kw max. & 1290-kw horizontal visual, 368.8-kw max. & 251-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude 33° 48' 27"
Longitude 84° 20' 26"

Holds CP for change to 2333-kw max. & 1762-kw horizontal visual, 233-kw max. & 176-kw horizontal aural, 1088-ft. above av. terrain, 1174-ft. above ground, 2049-ft. above sea level. BPCT-4857.

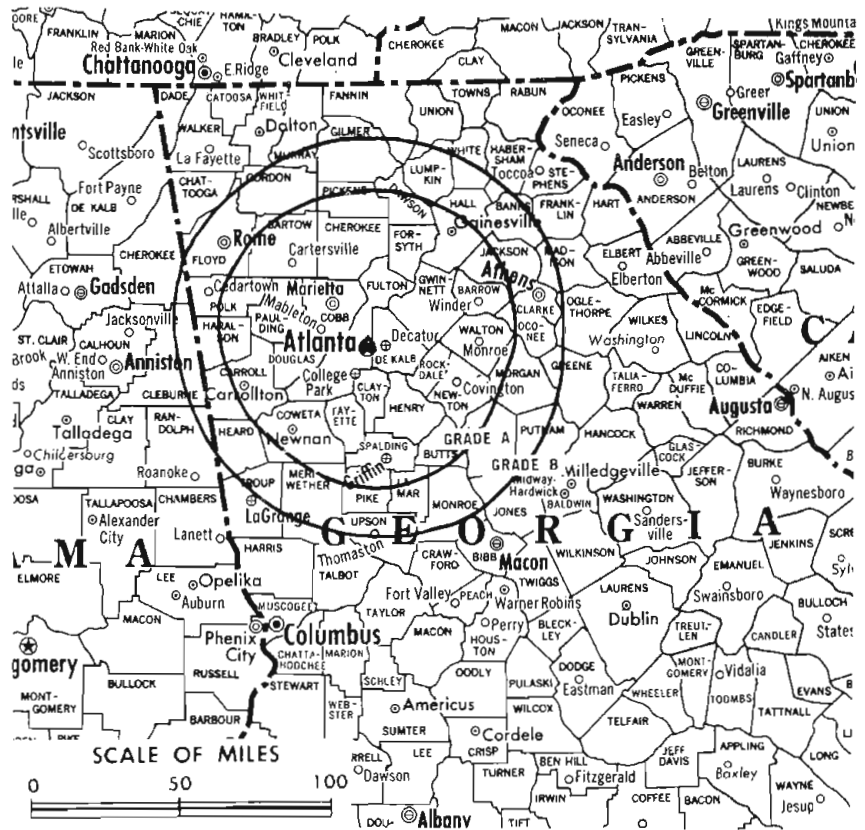
Transmitter: Briarcliff Rd. & Shepherd Lane, N. Druid Hills.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHAE-TV Ref: FCC File No. BPCT-4082 Granted 5/15/68
CP: BCPT-4857 Granted 7/29/75

© American Map Co., Inc., N.Y., No. 14244

WHAE-TV

Grantee: Christian Broadcasting Network Inc., 1318 Spratley St., Portsmouth, Va. (23704).

Studio: 1810 Briarcliff Rd. N.E., Atlanta, Ga. (30329).

Telephone: 404-325-3103.

Ownership: See WYAH-TV, Portsmouth, Va.

Began Operation: June 6, 1971.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

- M. G. ROBERTSON, president.
- DON BARNEY, operations manager.
- JOHN PAUZA, sales manager.
- REV. EDWARD GREY, director of spiritual life.
- CARL MEEKS, chief engineer.

DIGEST OF RATE CARD NO. 3 (Sept. 1, 1975)

Hour 30 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

\$620.00 Graded rates apply*

*Highest rate: \$40.

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	GEORGIA				
		Barrow	7,200	6,900	96
		Clayton	39,300	38,700	98
		Douglas	12,100	11,800	97
	Rockdale	7,100	6,800	96	
Between 5-24%	ALABAMA				
		Calhoun	32,900	31,900	97
		Chambers	12,700	12,100	95
	GEORGIA				
		Bartow	11,700	11,300	97
		Butts	3,300	3,200	95
		Carroll	17,500	17,000	97
		Chattooga	7,100	6,800	96
		Cherokee	12,100	11,700	97
		Cobb	72,700	71,600	99
		Coweta	11,600	11,000	95
		Dawson	1,600	1,500	93
		De Kalb	148,800	146,900	99
		Fayette	4,300	4,100	96
		Floyd	25,200	24,400	97
	Forsyth	6,500	6,300	98	
	Fulton	210,500	205,400	98	
	Gilmer	3,000	2,800	93	
	Gordon	8,900	8,600	97	
	Gwinnett	31,800	31,000	97	
	Habersham	7,200	6,800	95	
	Henry	7,600	7,200	95	
	Muscogee	55,400	53,800	97	
	Paulding	7,100	6,900	97	
	Polk	10,200	9,800	96	
	Putnam	2,400	2,300	94	
	Spalding	14,600	14,100	96	
	Troup	14,300	13,500	95	
	Walt	8,500	8,100	96	
Station Totals		815,200	794,300	97	
Net Weekly Circulation (1973-74)				124,200	
Average Daily Circulation (1973-74)				47,800	

Georgia—Atlanta



WSB-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1037-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Holds CP for change to 1060-ft. above av. terrain, 1204-ft. above ground, 2044-ft. above sea level, lat. 33° 49' 01", long. 84° 22' 16", transmitter to SW of intersection of Piedmont Rd. & Lindbergh Dr., Atlanta. BPCT-4479.

Transmitter: 766 Willoughby Way, N.E.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

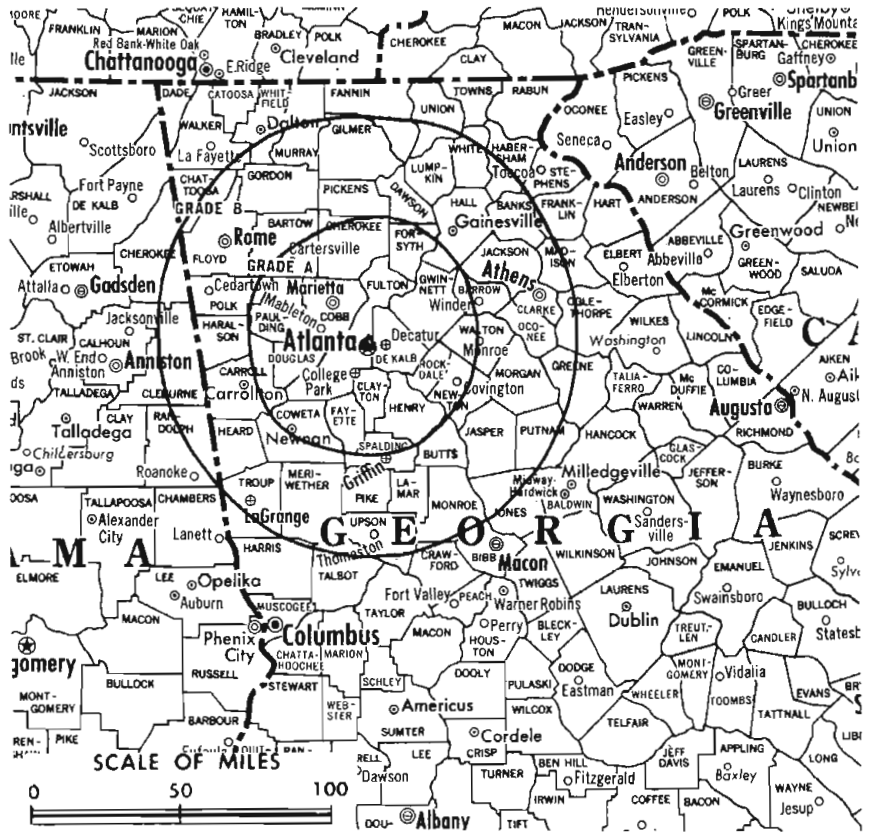
News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: WSB, 50-kw, 750 kHz (NBC).

FM Affiliate: WSB-FM, 100-kw, 98.5 MHz (No. 253), 770-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSB-TV Ref: FCC File No. BPCT-2303 Granted 5/6/57

©American Map Co., Inc., N.Y., No. 14244

WSB-TV

Licensee: Cox Broadcasting Corp., 1601 W. Peachtree.

Studio: 1601 W. Peachtree St. NE (30309).

Telephone: 404-897-7000. TWX No.: 810-751-3532.

Ownership: Division of Cox Bcstg. Corp. which is a publicly held corp. Robert Chambers, chmn.; Clifford M. Kirtland Jr., pres.; James Rupp, group v.p. & gen. mgr., bcstg. div. Cox Bcstg. Corp. is 55.9% owned by James M. Cox Jr. estate, Ann Cox Chambers & Barbara Cox Anthony, personally or through trusts. Cox Bcstg. Corp. also operates WHIO-TV-AM-FM, Dayton; WSOC-TV-AM-FM, Charlotte; WILC-TV, Pittsburgh; KTVU (TV), Oakland-San Francisco; WIOD-AM & WAIA-FM, Miami, Fla.; KFI, Los Angeles, Cal. For other interests see Group Ownership of CATV Systems and Cox under Newspaper Ownership of Television Stations.

Began Operation: Sept. 29, 1948.

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

CLIFFORD M. KIRTLAND JR., president, Cox Broadcasting Corp.
JAMES RUPP, group v.p. & gen. mgr., broadcasting division.
DON ELLIOT HEALD, v.p. & general manager.
DALE A. SMITH, station manager.
JOHN F. CARPENTER, general sales manager.
DENIS O'CONNOR, national sales manager.
DELONEY HULL, local sales manager.
A. R. VAN CANTFORT, program manager.
RUSTY BRUTON, production manager.
WILLIAM POWERS, engineering manager.
SKIP HALEY, news director.
JEAN HENDRIX, promotion & publicity director.
LESTER STRONG, community affairs director.

DIGEST OF RATE CARD NO. R2—(Dec. 26, 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6-11 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.-Sun.

\$2000.00 \$1400.00 \$1000.00 \$600.00 Graded rates apply*

*Highest rate: \$1300.

NETWORK BASE HOURLY RATE: \$1700.

202-b

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Cherokee	5,900	5,600	96
	Cleburne	3,900	3,700	95
	Randolph	6,300	6,000	95
GEORGIA				
	Baldwin	8,100	7,600	94
	Banks	2,200	2,100	93
	Barrow	7,200	6,900	96
	Bartow	11,700	11,300	97
	Butts	3,300	3,200	95
	Carroll	17,500	17,000	97
	Chattooga	7,100	6,800	96
	Cherokee	12,100	11,700	97
	Clarke	23,300	22,300	96
	Clayton	39,300	38,700	98
	Cobb	72,700	71,600	99
	Coweta	11,600	11,000	95
	Dawson	1,600	1,500	93
50% & Over	De Kalb	148,800	146,900	99
	Douglas	12,100	11,800	97
	Fayette	4,300	4,100	96
	Floyd	25,200	24,400	97
	Forsyth	6,500	6,300	98
	Fulton	210,500	205,400	98
	Gilmer	3,000	2,800	93
	Gordon	8,900	8,600	97
	Greene	3,200	3,000	93
	Gwinnett	31,800	31,000	97
	Habersham	7,200	6,800	95
	Hall	20,600	19,900	97
	Haralson	6,300	6,000	96
	Heard	2,100	2,000	94
	Henry	7,600	7,200	95
	Jackson	7,300	7,000	96
	Jasper	2,200	2,000	92
	Lamar	3,300	3,100	95
	Lumpkin	2,600	2,500	96
	Madison	5,100	4,800	95

(Continued on page 217-b)

State Totals	1,321,500	1,274,000	96
Net Weekly Circulation (1973-74)			855,900
Average Daily Circulation (1973-74)			567,600

TV Factbook No. 45

Georgia—Atlanta

WTCG

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2240-kw max. & 1510-kw horizontal visual, 224-kw max. & 151-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 1042-ft. above ground, 2042-ft. above sea level.

Latitude 33° 46' 57"
Longitude 84° 23' 20"

Transmitter: 1018 W. Peachtree St. N.W.

Color: Live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Silliman, Moffet & Kowalski.

Represented (legal) by Smith & Pepper.

Represented (sales) by RTVR Inc.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTCG

Network Service: Independent.

Licensee: Turner Communications Corp., 1018 W. Peachtree St. N.W., Atlanta, Ga. (30309).

Studio: 1018 W. Peachtree St. N.W.

Telephone: 404-873-2242. TWX No.: 810-751-8568.

Ownership: R. E. Turner III, chmn., 44.4% (executor of estate of R. E. Turner) & 3.8% (individually); Norfolk Bcstg. Co. (WABR, Winter Park, Fla., Louis Peterson, 100%), 12%; Robinson-Humphrey Co., 3.49%; others, none with as much as 3%. Turner also owns WRET-TV, Charlotte, N.C.; WGOW & WLOM (FM), Chattanooga, Tenn.

Began Operation: Sept. 1, 1967. Transfer of control from Jack M. Rice et al. to R. E. Turner approved by FCC Dec. 10, 1969.

Personnel:

R. E. TURNER, president.
SIDNEY PIKE, vice president, operations.
DON LACHOWSKI, general sales manager.
TOM ASHLEY, national sales manager.
GERRY HOGAN, local sales manager.
GENE WRIGHT, chief engineer.
NED JAY, promotion manager.

DIGEST OF RATE CARD NO. 18—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A	—6:30-11 p.m., daily.					
\$2500	\$1500					Graded rates apply**

*Highest rate: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Barrow	7,200	6,900	96
	Clayton	39,300	38,700	98
50% & Over	Cobb	72,700	71,600	99
	Coweta	11,600	11,000	95
	De Kalb	148,800	146,900	99
	Douglas	12,100	11,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	Fayette	4,300	4,100	96
	Forsyth	6,500	6,300	98
	Fulton	210,500	205,400	98
	Gwinnett	31,800	31,000	97
50% & Over	Henry	7,600	7,200	95
	Newton	9,200	8,800	96
	Rockdale	7,100	6,800	96
	Troup	14,300	13,500	95
	Walton	8,500	8,100	96

ALABAMA

Calhoun	32,900	31,900	97
Chambers	12,700	12,100	95
Etowah	33,000	32,200	97

GEORGIA

Baldwin	8,100	7,600	94
Bartow	11,700	11,300	97
Bibb	50,300	48,600	97
Butts	3,300	3,200	95
Carroll	17,500	17,000	97
Chattooga	7,100	6,800	96
Cherokee	12,100	11,700	97
Clarke	23,300	22,300	96
Dawson	1,600	1,500	93
Floyd	25,200	24,400	97
Hall	20,600	19,900	97
Haralson	6,300	6,000	96
Heard	2,100	2,000	94
Houston	20,100	19,500	97
Jackson	7,300	7,000	96
Morgan	2,900	2,700	93
Paulding	7,100	6,900	97
Pickens	3,100	3,000	96
Pike	2,400	2,200	93
Rabun	3,000	2,800	94
Spalding	14,600	14,100	96
Upson	8,300	7,900	96
Whitfield	19,500	18,900	97

(Continued on page 209-b)

Station Totals	1,258,500	1,217,800	97
Net Weekly Circulation (1973-74)			516,300
Average Daily Circulation (1973-74)			268,100

Georgia—Atlanta



WXIA-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1060-ft. above av. terrain, 1037-ft. above ground, 2046-ft. above sea level.

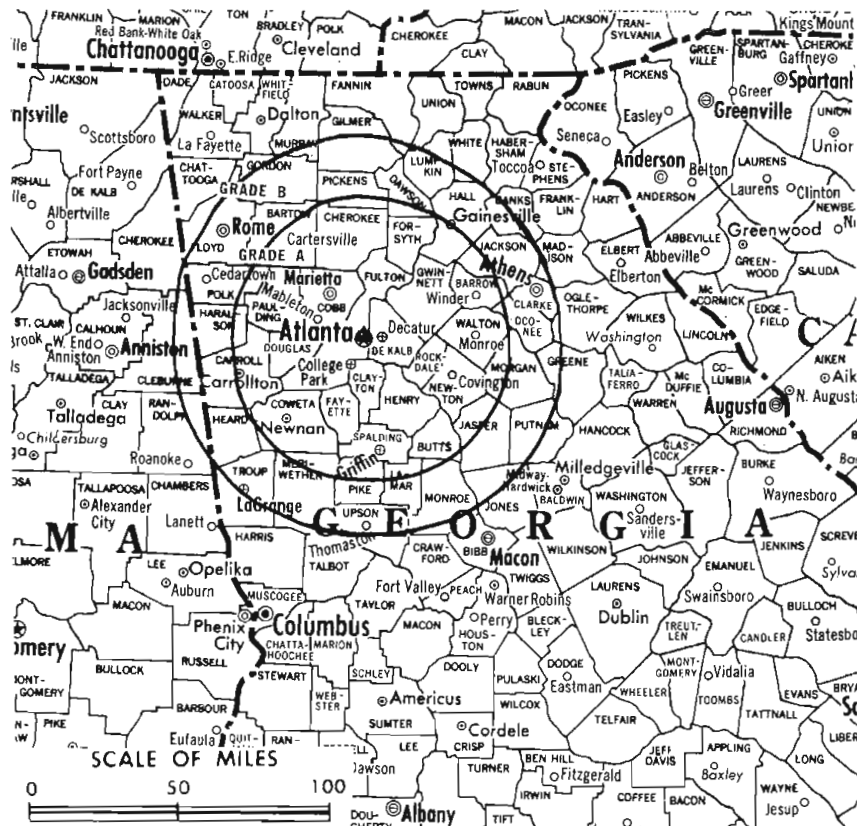
Latitude 33° 45' 24"
Longitude 84° 19' 55"

Holds CP for change to 316-kw max. & 300-kw horizontal visual, 63-kw max. & 59.7-kw horizontal aural, 1048-ft. above av. terrain, 1040-ft. above ground, 2049-ft. above sea level. BPCT—4850.

Transmitter: 110 Arizona Ave., N.E.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.
Facsimile Service: AP, UPI.
Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WXIA-TV Ref: FCC File No. BPCT—4512 Granted 7/7/72
CP: BPCT—1850 Granted 6/30/75
©American Map Co., Inc., N.Y., No. 14244

WXIA-TV

Licensee: Pacific & Southern Broadcasting Co. Inc., 1611 W. Peachtree St., N.E., Atlanta, Ga. (30309).

Studio: 1611 W. Peachtree St., N.E.

Telephone: 404-892-1611. TWX No.: 810-751-3255.

Ownership: Combined Communications Corp., 100%. For other interests, see KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 30, 1951 as WLTV. Merger of Pacific & Southern Bcstg. with Combined Communications approved by FCC Jan. 9, 1974 (Television Digest, Vol. 13:5; 14:2, 30, 34). Previous merger of Jupiter Bcstg. with Pacific & Southern Bcstg. Co. Inc. approved by FCC Nov. 15, 1967 (Television Digest, Vol. 7:47). Previously sale to WIBC Inc. by Crosley Bcstg. approved Sept. 25, 1962 by FCC (Vols. 2:25, 2:37-38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51, 9-5, 7).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- JACK CLIFFORD, president & general manager.
- RICHARD B. SWEENEY, general sales manager.
- N. NEIL KUVIN, director of programming.
- TOM MALOY, promotion manager.
- LARRY LOWENSTEIN, director of marketing services.
- GLYNN ROGERS, director of engineering.
- VIRGIL DOMINIC, news director.

DIGEST OF RATE CARD NO. CC-1—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$1800.00	\$1200.00	\$800.00		

Graded rates apply*

*Highest rate: \$900.

NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	8,100	7,600	94
	Banks	2,200	2,100	93

Net Weekly Circulation	State County	Total Households	TV Households	%
	Barrow	7,200	6,900	96
	Bartow	11,700	11,300	97
	Butts	3,300	3,200	95
	Carroll	17,500	17,000	97
	Chattooga	7,100	6,800	96
	Cherokee	12,100	11,700	97
	Clarke	23,300	22,300	96
	Clayton	39,300	38,700	98
	Cobb	72,700	71,600	99
	Coweta	11,600	11,000	95
	Dawson	1,600	1,500	93
	De Kalb	148,800	146,900	99
	Douglas	12,100	11,800	97
	Fayette	4,300	4,100	96
	Floyd	25,200	24,400	97
	Forsyth	6,500	6,300	98
	Fulton	210,500	205,400	98
	Gilmer	3,000	2,800	93
	Gwinnett	31,800	31,000	97
	Habersham	7,200	6,800	95
50% & Over	Hall	20,600	19,900	97
	Haralson	6,300	6,000	96
	Heard	2,100	2,000	94
	Henry	7,600	7,200	95
	Jackson	7,300	7,000	96
	Jasper	2,200	2,000	92
	Lamar	3,300	3,100	95
	Lumpkin	2,600	2,500	96
	Meriwether	5,800	5,400	94
	Monroe	3,700	3,500	95
	Morgan	2,900	2,700	93
	Newton	9,200	8,800	96
	Oconee	2,800	2,700	98
	Paulding	7,100	6,900	97
	Pickens	3,100	3,000	96
	Pike	2,400	2,200	93
	Polk	10,200	9,800	96
	Putnam	2,400	2,300	94
	Rockdale	7,100	6,800	96

(Continued on page 209-b)

Station Totals	1,281,700	1,237,200	97
Net Weekly Circulation (1973-74)			767,700
Average Daily Circulation (1973-74)			449,600

Georgia—Augusta



WATU-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 800-kw max. & 340-kw horizontal visual, 80-kw max. & 34-kw horizontal aural. Antenna: 1580-ft. above av. terrain, 1546-ft. above ground, 1580-ft. above sea level. Latitude 33° 25' 15" Longitude 81° 50' 19"

Transmitter: E side of Pine Log Rd., 4-mi. N of Rt. 28.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WATU-TV Ref: FCC File No. B1PCT-6958 Granted 12/18/68 © American Map Co., Inc., N.Y., No. 11214

Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WATU-TV

Network Service: NBC.

Grantee: Augusta Telecasters Inc., 4421 Central Ave., Charlotte, N.C.

Mailing Address: P. O. Box 6847, North Augusta, S.C. (29841).

Studio: Pine Log Rd., Beach Island, S.C.

Telephone: 404-724-5527.

Ownership: J. Thomas Jones, pres., 9.29%; Henry D. Scoggins, 9.29%; Estate of Ira Goldberg, 9.29%; Harold W. Twisdale, 12.43%; David L. Steel Sr., 9.88%; A. David Moore Jr., 4.82%; Francis Hanks Robertson, 45%. Steel has 30% of WPEG, Winston-Salem.

Began Operation: Dec. 24, 1968; left air Nov. 1970. Resumed operation Jan. 14, 1974.

Represented (sales) by Adam Young Inc.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

DAN R. BOOKER, general manager.
 JAMES LUTTRELL, chief engineer.

DIGEST OF RATE CARD NO. 1A—(Jan. 15, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.	\$300	\$275	\$175	\$100	\$50	\$50

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Burke	4,800	4,400	91
	Columbia	7,800	7,500	96
	Glascock	700	700	94
	Mc Duffie	4,600	4,400	95
	Richmond	46,400	45,000	97
	SOUTH CAROLINA			
	Aiken	30,400	29,500	97
	Edgefield	4,300	4,100	95
Station Totals		99,000	95,600	97
Net Weekly Circulation (1973-74)				9,000
Average Daily Circulation (1973-74)				3,400

Georgia—Augusta



WJBF

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 15"
Longitude 81° 50' 19"

Transmitter: Pine Log Rd., near Beech Island, S.C.

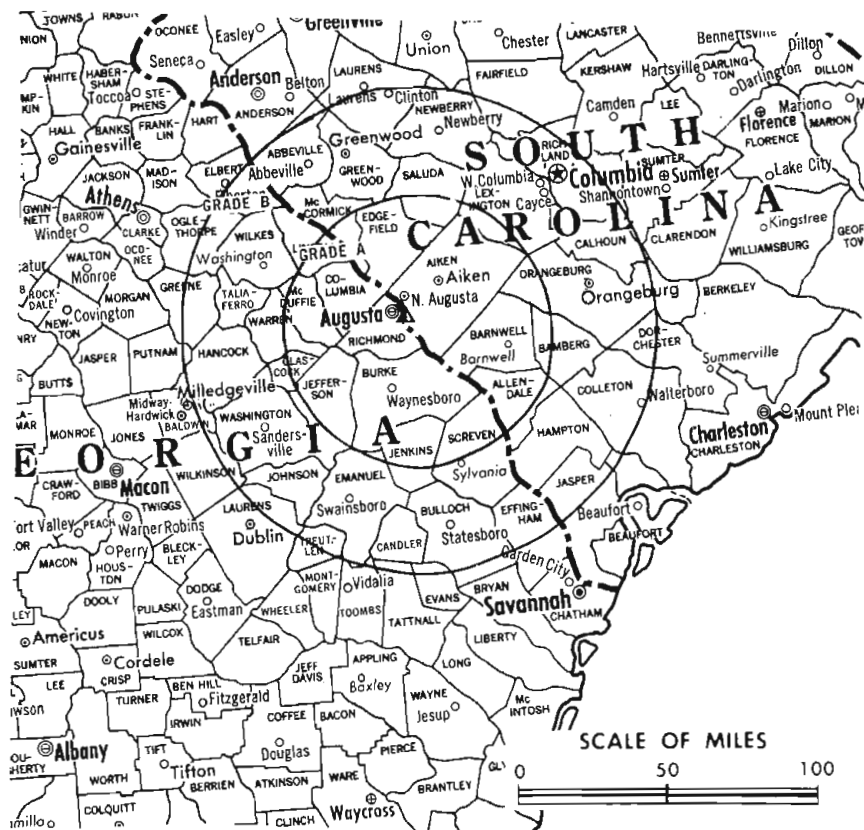
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJBF Ref: FCC File No. BPCT-2441 Granted 12/18/57

©American Map Co., Inc., N.Y., No. 14244

WJBF

Network Service: ABC.

Licensee: Fuqua Television Inc., Box 1404 (30903).

Studio: 10th & Reynolds Sts., Augusta (30901).

Telephone: 404-722-6664. TWX No.: 404-724-7698.

Ownership: J. B. Fuqua, 55.04%. He controls Fuqua Industries Inc., which owns WTVW (TV), Evansville, Ind.; licensee of WTVM, Columbus, Ga. & WTVG, Chattanooga, Tenn.; WROZ, Evansville, Ind.; WTAC, Flint, Mich.

Began Operation: Nov. 22, 1953.

Represented (sales) by H-R Television.

Personnel:

- J. B. FUQUA, chairman.
- JOHN RADECK, president & general manager.
- WALTER CAMPBELL, vice president, sales.
- JOHN WRIGHT, treasurer.
- TERRY SAMS, v.p., programming.
- GERALD LEVY, production manager.
- JOHN P. JOPLING, v.p., engineering.
- JAMES E. DAVIS, v.p., news.

DIGEST OF RATE CARD NO. 21—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.	
Class AA—7:31-9:59 p.m., daily.	\$900	\$540	\$315	\$310*	\$155*	\$124*

*Class AA—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$1140.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Bulloch	11,100	10,500	95
	Burke	4,800	4,400	91
	Candler	2,000	1,900	93
	Columbia	7,800	7,500	96
	Emanuel	6,900	6,400	93
	Glascocok	700	700	94
Hancock	2,600	2,300	89	

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	GEORGIA—(Continued)				
		Jefferson	4,700	4,400	93
		Jenkins	2,900	2,700	94
		Johnson	2,300	2,200	94
		Lincoln	2,100	2,000	94
		Mc Duffie	4,600	4,400	95
		Montgomery	1,800	1,600	89
		Oglethorpe	2,500	2,300	93
		Richmond	46,400	45,000	97
		Screven	3,900	3,600	93
		Taliaferro	800	700	91
		Treutlen	1,700	1,600	91
		Warren	2,100	1,900	92
		Washington	4,500	4,100	90
	Wheeler	1,500	1,400	90	
	Wilkes	3,500	3,200	91	
Between 25-49%	SOUTH CAROLINA				
		Abbeville	7,000	6,600	94
		Aiken	30,400	29,500	97
		Allendale	3,300	3,000	91
		Bamberg	4,600	4,300	93
		Barnwell	5,600	5,200	94
		Edgefield	4,300	4,100	95
	Hampton	5,000	4,600	92	
	Mc Cormick	2,300	2,100	93	
	Orangeburg	21,100	19,500	92	
	Saluda	4,800	4,500	94	
Between 25-49%	GEORGIA				
		Crawford	1,800	1,600	90
		Elbert	6,000	5,800	96
Between 25-49%	SOUTH CAROLINA				
		Laurens	11,200	10,400	93
	Toombs	6,700	6,100	92	
Between 25-49%	SOUTH CAROLINA				
		Calhoun	3,000	2,700	92
		Greenwood	16,900	16,300	96
	Newberry	10,000	9,500	95	

(Continued on page 197-b)

Station Totals	394,400	373,000	95
Net Weekly Circulation (1973-74)			205,100
Average Daily Circulation (1973-74)			139,900

Georgia—Augusta



WRDW-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1590-ft. above av. terrain, 1506-ft. above ground, 1882-ft. above sea level.

Latitude 33° 24' 29"
Longitude 81° 50' 36"

Transmitter: Pine Log Rd., Beech Island, S.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Telephone: 803-278-1212.

TWX No.: 810-771-4860.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WRDW-TV Ref: FCC File No. BPCT-3054 Granted 9/28/62

©American Map Co., Inc., N.Y., No. 14244

WRDW-TV

Licensee: Rust Craft Broadcasting Co.

Mailing Address: Drawer 1212, Augusta, Ga. (30903).

Ownership: Rust Craft Broadcasting Co., 100%. For other interests see WSTV-TV, Steubenville, Ohio.

Began Operation: Feb. 14, 1954. Sale to present owners by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Television Digest, Vols. 17:30, 33, 2:14). Sale to WPIT Inc. by South-eastern Newspapers Inc. (Augusta Chronicle and Herald) approved April 20, 1960 by FCC (Vol. 16:6, 17). Sale to South-eastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 by FCC (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers (Rust Craft Greeting Cards Inc.), see WSTV-TV, Steubenville, Ohio.

Represented (sales) by Katz Television.

Personnel:

MARSHALL BERKMAN, president.
RALPH E. BECKER, vice president, television.
JAMES N. ARMISTEAD, vice president & general manager.
DON SMITH, chief engineer.
LEE SHERIDAN, operations manager.

DIGEST OF RATE CARD NO. A22a—(Jan. 6, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$725	\$550	\$225	\$220	\$210	\$105

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Burke	4,800	4,400	91
	Candler	2,000	1,900	93
	Columbia	7,800	7,500	96
	Emanuel	6,900	6,400	93
Glascok	700	700	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
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GEORGIA—(Continued)

Hancock	2,600	2,300	89
Jefferson	4,700	4,400	93
Jenkins	2,900	2,700	94
Johnson	2,300	2,200	94
Lincoln	2,100	2,000	94
Mc Duffie	4,600	4,400	95
Richmond	46,400	45,000	97
Screven	3,900	3,600	93
Taliaferro	800	700	91
Toombs	6,700	6,100	92
Treutlen	1,700	1,600	91
Warren	2,100	1,900	92
Washington	4,500	4,100	90
Wilkes	3,500	3,200	91

SOUTH CAROLINA

Abbeville	7,000	6,600	94
Aiken	30,400	29,500	97
Allendale	3,300	3,000	91
Bamberg	4,600	4,300	93
Barnwell	5,600	5,200	94
Edgefield	4,300	4,100	95
Hampton	5,000	4,600	92
Mc Cormick	2,300	2,100	93
Orangeburg	21,100	19,500	92
Saluda	4,800	4,500	94

GEORGIA

Bulloch	11,100	10,500	95
Montgomery	1,800	1,600	89
Wheeler	1,500	1,400	90

Between 25-49%

SOUTH CAROLINA

Calhoun	3,000	2,700	92
Greenwood	16,900	16,300	96

GEORGIA

Between 5-24%	Baldwin	8,100	7,600	94
	Banks	2,200	2,100	93

(Continued on page 215-b)

Station Totals	392,000	371,100	95
Net Weekly Circulation (1973-74)			191,100
Average Daily Circulation (1973-74)			123,700

Georgia—Columbus



WRBL-TV



Ch. 3

Technical Facilities: Channel No. 3 (62-66 MHz). Authorized power: 100-kw visual, 12.02-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: LaFayette Rd., 1.2-mi. N of Cusseta, Ga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

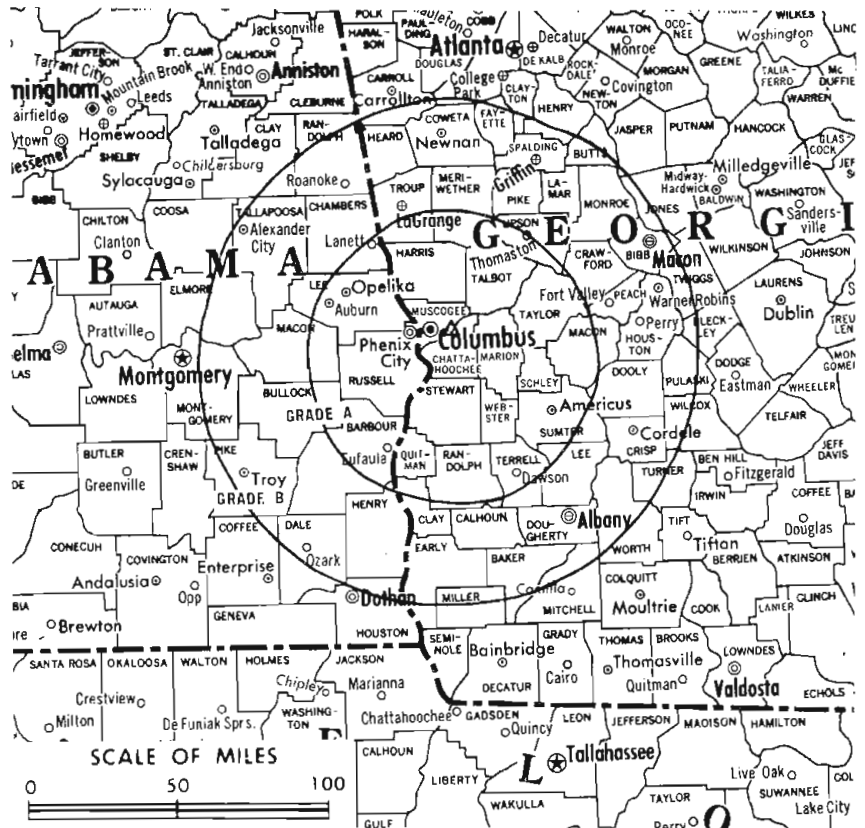
News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WRBL, 5-kw, 1420 kHz (CBS).

FM Affiliate: WRBL-FM, 100-kw, 102.9 MHz (No. 275), 1520-ft.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRBL-TV Ref: FCC File No. BPCT-2775 Granted 6/8/60

©American Map Co., Inc., N.Y., No. 14244

WRBL-TV

Network Service: CBS, NBC.

Licensee: Columbus Bcstg. Co. Inc., Box 270 (31902).

Studio & Offices: 1350 13th Ave. (31901).

Telephone: 404-322-0601.

TWX No.: 404-327-6345.

Ownership: J. W. Woodruff Jr., 81.22%; J. Barnett Woodruff, 18.78%. WRBL-TV officers: J. W. Woodruff Jr., pres.-treas., dir.; J. Barnett Woodruff, secy., dir. J. W. Woodruff Jr. controls radio WGPC, Albany, Ga.

Began Operation: Nov. 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960. Transfer of control to present owners from R. W. Page Corp. approved by FCC Jan. 31, 1973.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

- J. W. WOODRUFF JR., president & general manager.
- ROBERT WALTON, vice president, television sales.
- PAUL T. BERRY, vice president, programming & operations.
- GEORGE A. GINGELL, vice president, public affairs.
- JOE A. GAMBLE, vice president, engineering.
- DICK McMICHAEL, vice president, news.
- JESSE WOODWARD, production director.
- ROGER HATCHER, chief engineer.
- ROZELL FABIANI, dir., women's programs & quality control.
- BILL WADSWORTH, TV technical director.
- ELEANOR WHITELAW, promotion director.
- CHRIS JOINER, director of photography.

DIGEST OF RATE CARD NO. A13 (April 30, 1973)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$600.00	\$360.00	\$200.00	\$200.00	\$100.00

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Barbour	7,400	6,900	93
	Bullock	3,500	3,200	92
	Chambers	12,700	12,100	95
	Clay	5,000	4,800	95
	Lee	19,400	18,500	96
	Macon	7,500	7,000	93
	Randolph	6,300	6,000	95
	Russell	14,200	13,500	95
	Tallapoosa	11,600	11,100	95
GEORGIA				
	Bleckley	3,600	3,400	93
	Calhoun	1,400	1,200	88
	Chattahoochee	1,000	1,000	98
	Clay	1,200	1,100	91
	Crawford	1,800	1,600	90
	Crisp	6,300	5,900	93
	Dooly	3,400	3,200	93
	Dougherty	31,200	29,900	96
	Harris	3,500	3,300	94
	Houston	20,100	19,500	97
	Lee	2,400	2,200	93
	Macon	3,600	3,300	92
	Marion	1,800	1,600	89
	Meriwether	5,800	5,400	94
	Muscogee	55,400	53,800	97
	Peach	5,600	5,300	95
	Quitman	600	500	92
	Randolph	2,400	2,200	92
	Schley	900	800	93
	Stewart	1,700	1,500	89
	Sumter	8,400	7,700	92
	Talbot	1,500	1,400	92
	Taylor	2,300	2,100	93

50% & Over

(Continued on page 215-b)

Station Totals	563,800	535,400	95
Net Weekly Circulation (1973-74)			273,100
Average Daily Circulation (1973-74)			161,200

WXIA-TV, Atlanta
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Spalding	14,600	14,100	96
	Troup	14,300	13,500	95
	Upson	8,300	7,900	96
	Walton	8,500	8,100	96
	White	2,700	2,500	94
ALABAMA				
	Calhoun	32,900	31,900	97
	Chambers	12,700	12,100	95
	Cleburne	3,900	3,700	95
	Randolph	6,300	6,000	95
FLORIDA				
	Leon	41,100	39,300	96
GEORGIA				
	Bibb	50,300	48,600	97
	Cook	4,100	3,800	94
Between 25-49%	Gordon	8,900	8,600	97
	Greene	3,200	3,000	93
	Houston	20,100	19,500	97
	Jones	4,800	4,500	94
	Laurens	11,200	10,400	93
	Lowndes	19,000	17,900	94
	Oglethorpe	2,500	2,300	93
	Pulaski	2,400	2,200	93
	Rabun	3,000	2,800	94
	Telfair	3,900	3,500	90
	Towns	1,500	1,400	95
	Whitfield	19,500	18,900	97
ALABAMA				
	Cherokee	5,900	5,600	96
	De Kalb	15,500	14,900	96
	Etowah	33,000	32,200	97
	Lee	19,400	18,500	96
	Russell	14,200	13,500	95
GEORGIA				
	Berrien	4,400	4,100	92
	Bleckley	3,600	3,400	93
	Coffee	7,500	7,000	93
	Colquitt	10,900	10,400	95
	Crisp	6,300	5,900	93
	Elbert	6,000	5,800	96
	Franklin	4,500	4,300	96
Between 5-24%	Grady	6,100	5,800	95
	Hancock	2,600	2,300	89
	Harris	3,500	3,300	94
	Mc Duffie	4,600	4,400	95
	Madison	5,100	4,800	95
	Peach	5,600	5,300	95
	Stephens	7,000	6,700	95
	Sumter	8,400	7,700	92
	Talbot	1,500	1,400	92
	Taliaferro	800	700	91
	Thomas	11,300	10,700	95
	Washington	4,500	4,100	90
NORTH CAROLINA				
	Cherokee	5,800	5,400	93
	Clay	1,800	1,700	92
	Macon	6,400	5,800	91

Georgia

WTCG, Atlanta
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA				
	Cherokee	5,900	5,600	96
	Cleburne	3,900	3,700	95
	De Kalb	15,500	14,900	96
	Randolph	6,300	6,000	95
	Russell	14,200	13,500	95
	Talladega	20,900	20,000	96
FLORIDA				
	Leon	41,100	39,300	96
GEORGIA				
	Bleckley	3,600	3,400	93
	Coffee	7,500	7,000	93
	Colquitt	10,900	10,400	95
	Cook	4,100	3,800	94
	Elbert	6,000	5,800	96
	Gilmer	3,000	2,800	93
	Gordon	8,900	8,600	97
Between 5-24%	Habersham	7,200	6,800	95
	Jasper	2,200	2,000	92
	Jones	4,800	4,500	94
	Lamar	3,300	3,100	95
	Laurens	11,200	10,400	93
	Lowndes	19,000	17,900	94
	Lumpkin	2,600	2,500	96
	Mc Duffie	4,600	4,400	95
	Madison	5,100	4,800	95
	Meriwether	5,800	5,400	94
	Monroe	3,700	3,500	95
	Muscogee	55,400	53,800	97
	Peach	5,600	5,300	95
	Polk	10,200	9,800	96
	Pulaski	2,400	2,200	93
	Putnam	2,400	2,300	94
	Stephens	7,000	6,700	95
	Telfair	3,900	3,500	90
	White	2,700	2,500	94

ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

For Details Use Order Card #8 Stations Volume

Georgia—Columbus



WTVM



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 284-kw visual, 52.5-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N of Cusseta.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

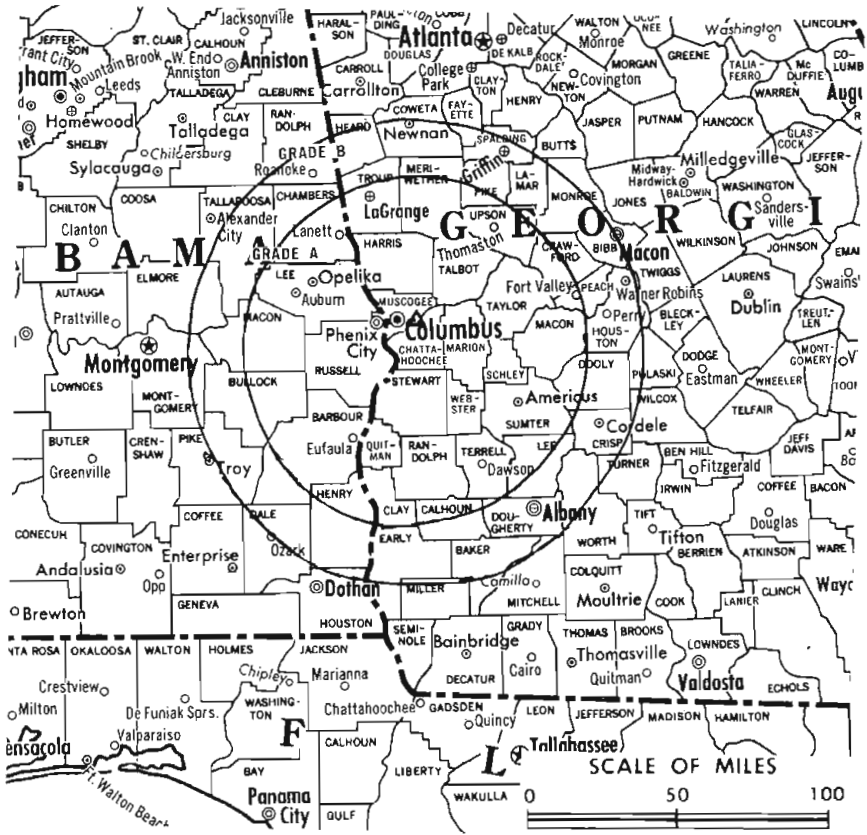
News Film Service: ABC.

Studio: 1909 Wynnton Rd. (31901).

Represented (legal) by Wilner & Scheiner.

Represented (sales) by Blair Television.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTVM Ref: FCC File No. BMPCT-5490 Granted 7/11/60

©American Map Co., Inc., N.Y., No. 1424

WTVM

Network Service: ABC.

Licensee: WTVM Inc., Box 1848, Columbus, Ga. (31902).

Telephone: 404-324-6471. TWX No.: 810-758-4326.

Ownership: WTVM Inc. is owned by Martin Theatres, a subsidiary of Fuqua Industries Inc. For other Fuqua interests, see WJBF, Augusta, Ga.

Began Operation: Oct. 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960. Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969.

Personnel:

LYNN AVERY, vice president & general manager.
W. CARROLL WARD, director of programs & public affairs.
CHARLES R. HITCHINS, general sales manager.
ROBERT KING, chief engineer.
GRIFF GODWIN, news director.
EDDIE BLAND, production director.

DIGEST OF RATE CARD NO. 1-74—(July 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.

\$850 \$510 \$306 \$250 \$250 \$250 \$110

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Barbour	7,400	6,900	93
	Bullock	3,500	3,200	92
	Chambers	12,700	12,100	95
	Clay	5,000	4,800	95
	Henry	3,800	3,600	95
	Lee	19,400	18,500	96
	Macon	7,500	7,000	93
	Pike	8,500	8,000	94
	Randolph	6,300	6,000	95
Russell	14,200	13,500	95	
Tallapoosa	11,600	11,100	95	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Bibb	50,300	48,600	97
	Calhoun	1,400	1,200	88
	Chattahoochee	1,000	1,000	98
	Clay	1,200	1,100	91
	Crawford	1,800	1,600	90
	Crisp	6,300	5,900	93
	Dooly	3,400	3,200	93
	Dougherty	31,200	29,900	96
	Harris	3,500	3,300	94
	Houston	20,100	19,500	97
	Lee	2,400	2,200	93
	Macon	3,600	3,300	92
	Marion	1,800	1,600	89
	Meriwether	5,800	5,400	94
	Muscogee	55,400	53,800	97
	Peach	5,600	5,300	95
	Pulaski	2,400	2,200	93
	Quitman	600	500	92
	Randolph	2,400	2,200	92
Schley	900	800	93	
Stewart	1,700	1,500	89	
Sumter	8,400	7,700	92	
Talbot	1,500	1,400	92	
Taylor	2,300	2,100	93	
Terrell	3,600	3,300	92	
Troup	14,300	13,500	95	
Turner	2,800	2,600	94	
Upson	8,300	7,900	96	
Webster	500	400	88	
Between 25-49%	ALABAMA			
	Coffee	12,300	11,700	95
	Dale	15,100	14,600	96
	Houston	22,100	21,500	97
	GEORGIA			
	Baker	1,000	900	90

(Continued on page 215-b)

Station Totals	620,800	589,300	95
Net Weekly Circulation (1973-74)			294,100
Average Daily Circulation (1973-74)			169,000

Georgia—Columbus



WYEA-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1480-kw max. & 1070-kw horizontal visual, 209-kw max. & 216.8-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1319-ft. above ground, 1704-ft. above sea level.

Latitude 32° 27' 28"
Longitude 84° 53' 08"

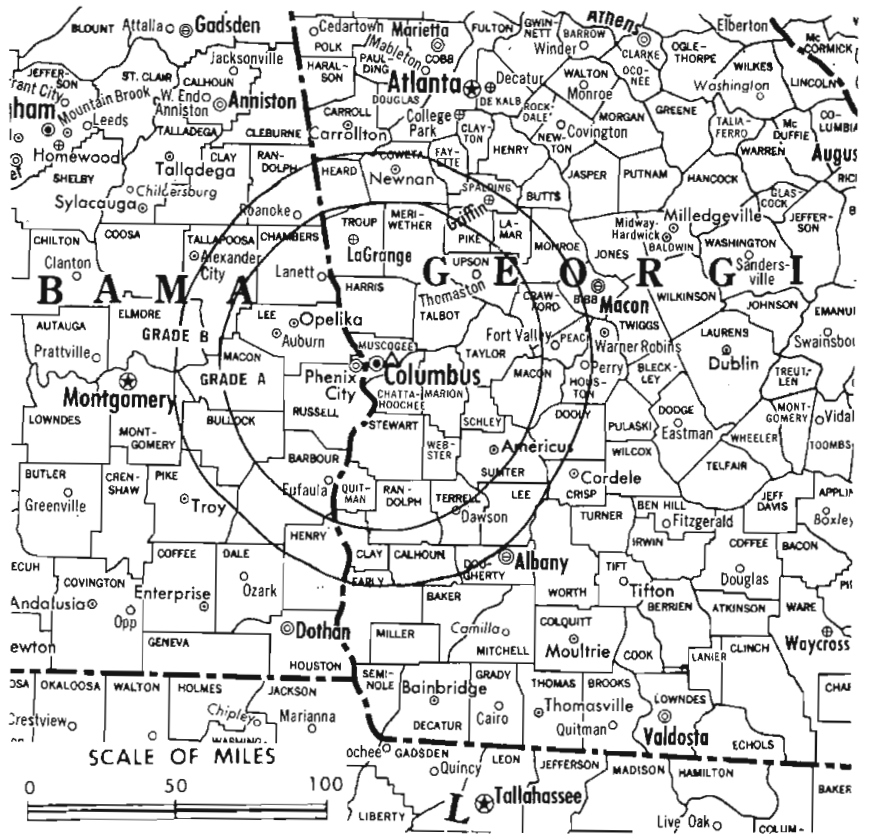
Transmitter: 3.6-mi. E of Columbus, .34-mi. S of Buena Vista Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Gautney & Jones.



WYEA-TV Ref: FCC File No. BMPCT-7006 Granted 10/22/69

© American Map Co., Inc., N.Y., No. 14214

Total Households: ① MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WYEA-TV

Licensee: Eagle Bcstg. Co., P.O. Box 6389, Columbus, Ga. (31907).

Studio: 6140 Buena Vista Rd., Columbus, Ga. (31907).

Mailing Address: Box 6389, Lindsey Creek Station, Columbus (31907).

Telephone: 404-561-3838. TWX No.: 810-758-4312.

Ownership: Gala Bcstg. Co., 50%; David Rothschild II, 20%; J. Kyle Spencer, 20%; John H. Swift, 7.5%; S. Douglas Smith, 2.5%. Eagle Bcstg. officers: Charles F. Grisham, pres.; David Rothschild II, v.p.-treas.; Lee R. Redmond Jr., secy. For Gala Bcstg. ownership & other interests, see WHNT-TV, Huntsville, Ala.

Began Operation: October 29, 1970.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (sales) by Avery-Knodel.

Personnel:

CHARLES GRISHAM, president.
DAVID ROTHSCHILD II, vice president & treasurer.
LEE R. REDMOND JR., secretary.
MAURY FARRELL, general manager.
KEN GERDES, general sales manager.
WARREN CLEMONS, operations manager.
FRANK HARDMAN, chief engineer.
AL FLEMING, news director.

DIGEST OF RATE CARD NO. 4—(May 29, 1972)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.					
\$500.00	\$300.00	\$150.00	\$65.00	\$55.00	\$27.50

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Chambers	12,700	12,100	95
	Lee	19,400	18,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
ALABAMA—(Continued)				
	Russell	14,200	13,500	95
GEORGIA				
50% & Over	Chattahoochee	1,000	1,000	98
	Harris	3,500	3,300	94
	Marion	1,800	1,600	89
	Muscogee	55,400	53,800	97
	Stewart	1,700	1,500	89
	Talbot	1,500	1,400	92
	Troup	14,300	13,500	95
	Webster	500	400	88
ALABAMA				
	Barbour	7,400	6,900	93
GEORGIA				
Between 25-49%	Quitman	600	500	92
	Schley	900	800	93
	Sumter	8,400	7,700	92
	Upson	8,300	7,900	96
ALABAMA				
	Bullock	3,500	3,200	92
	Dale	15,100	14,600	96
	Henry	3,800	3,600	95
	Macon	7,500	7,000	93
	Randolph	6,300	6,000	95
	Tallapoosa	11,600	11,100	95
GEORGIA				
Between 5-24%	Clay	1,200	1,100	91
	Crisp	6,300	5,900	93
	Dougherty	31,200	29,900	96
	Houston	20,100	19,500	97
	Macon	3,600	3,300	92
	Meriwether	5,800	5,400	94
	Randolph	2,400	2,200	92
	Taylor	2,300	2,100	93
	Turner	2,800	2,600	94
	Station Totals		275,100	261,900
Net Weekly Circulation (1973-74)			100,300	
Average Daily Circulation (1973-74)			54,200	

Georgia—Macon



WCWB-TV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1050-kw max. & 760-kw horizontal visual, 210-kw max. & 152-kw horizontal aural. Antenna: 787-ft. above av. terrain, 893-ft. above ground, 1186-ft. above sea level.

Latitude 32° 45' 12"
Longitude 83° 33' 46"

Transmitter: 4.6-mi. S of Lanier Hts. on W side of U.S. Rt. 23, Swift-creek Twp., Ga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Cohen & Dippell.

Total Households: ① MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCWB-TV Ref: FCC File No. BMPCT-6614 Granted 8/26/68

© American Map Co., Inc., N.Y., No. 1324

WCWB-TV

Licensee: Bibb Television Inc., P. O. Box 4328, Macon, Ga. (31208).

Studio: 6525 Cochran Short Route, Macon, Ga.

Mailing Address: P.O. Box 4328, Macon, Ga. (31208).

Telephone: 912-746-1455. TWX No.: 810-783-5549.

Ownership: F. E. Busby, chmn., 64.164%; E. Lanier Finch, pres., 9.88%; Joe H. Spears, v.p., 0.616%; James B. Lathom, secy., 0.048%; M. F. Carpenter, treas., 0.616%; R. A. Birgel, 12.336%; Selden X. Bailey, 3.048%; Natalie B. Sheehan, 2.468%; 4 others, none with as much as 2%.

Began Operation: Dec. 19, 1968. Sale to present owners by WTVY Inc. (Charles Woods) approved by FCC Aug. 9, 1974.

Represented (sales) by The Meeker Co.; Busby, Finch, Lathom & Widman (Southeast & Southwest).

Represented (legal) by Miller & Schroeder.

Personnel:

LANIER FINCH, president.

LORAN NESMITH, general manager.

JOE SPEARS, chief engineer.

RANDY JOINER, production manager.

DIGEST OF RATE CARD NO. 6—(May 15, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class AA—6:01-11 p.m., daily.	\$250.00	\$150.00	\$110.00	\$75.00	\$75.00*	\$35.00*

*Class AA—8-11 p.m., Sun.-Fri.; 7-11 p.m., Sat.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Baldwin	8,100	7,600	94
	Bibb	50,300	48,600	97
	Bleckley	3,600	3,400	93
	Houston	20,100	19,500	97
	Jones	4,800	4,500	94
	Laurens	11,200	10,400	93
	Peach	5,600	5,300	95
	Pulaski	2,400	2,200	93
	Twiggs	2,100	1,900	92
Wilkinson	3,000	2,800	94	
Between 25-49%	GEORGIA			
	Crawford	1,800	1,600	90
	Dodge	5,600	5,300	94
	Washington	4,500	4,100	90
Between 5-24%	GEORGIA			
	Butts	3,300	3,200	95
	Crisp	6,300	5,900	93
	Emanuel	6,900	6,400	93
	Johnson	2,300	2,200	94
	Macon	3,600	3,300	92
	Taylor	2,300	2,100	93
	Turner	2,800	2,600	94
Wilcox	2,400	2,300	94	
Station Totals		153,000	145,200	95
Net Weekly Circulation (1973-74)				83,000
Average Daily Circulation (1973-74)				42,500

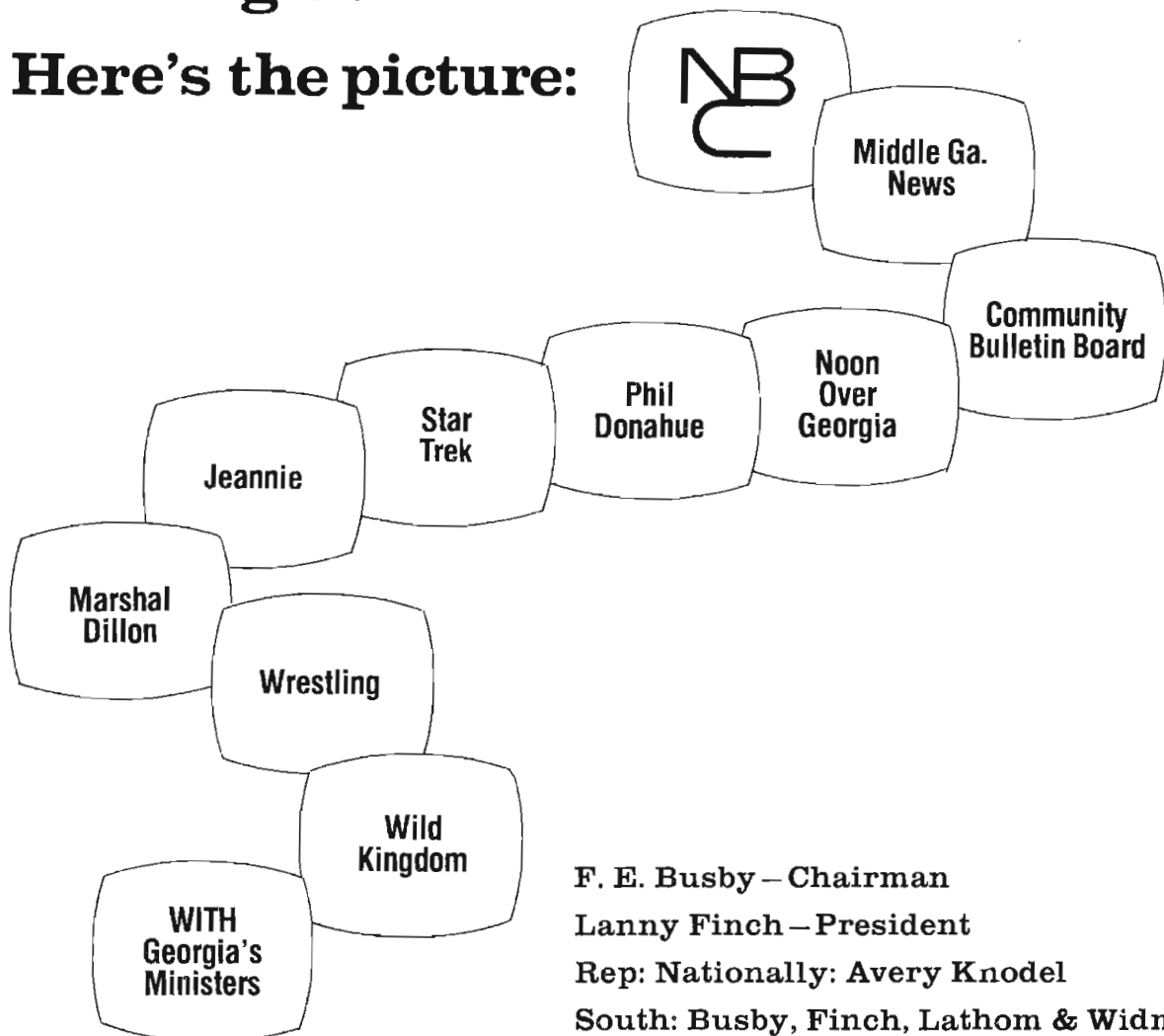
Why is WCWB

Tv



the fastest
growing station
in Georgia?

Here's the picture:



F. E. Busby – Chairman
Lanny Finch – President
Rep: Nationally: Avery Knodel
South: Busby, Finch, Lathom & Widman

Georgia—Macon



WMAZ-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 785-ft. above av. terrain, 891-ft. above ground, 1205-ft. above sea level.

Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kHz (CBS).

FM Affiliate: WMAZ-FM, 100-kw, 99.1 MHz (No. 256), 660-ft. (ABC).

Represented (engineering) by Jules Cohen & Associates.

Total Households: MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WMAZ-TV Ref: FCC File No. BPCT-3557 Granted 6/17/65

©American Map Co., Inc., N.Y., No. 14214

WMAZ-TV

Network Service: CBS, ABC.

Licensee: Multimedia Inc., 505 Rutherford St., Greenville, S.C.

Studio: U.S. 129, 7-mi. SE of Macon; P.O. Box 5008 (31208).

Telephone: 912-746-7311. TWX No.: 912-788-2713.

Ownership: See WFBC-TV, Greenville, S.C.

Began Operation: Sept. 27, 1953. Transfer to Multimedia Inc. granted by FCC Sept. 22, 1967. Previously sale to Southeastern Bcstg. Corp. by George P. Rankin Jr. and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:2, 11).

Represented (sales) by Katz Television.

Personnel:

- ALBERT SANDERS, general manager.
- ELMO SIMMONS, general sales manager.
- JIM ELROD, director of operations.
- J. D. LAWHON, chief engineer.
- DON MCGOUIRK, administrative coordinator.
- JIM ARNOLD, traffic manager.
- WILLIAM TRIBBLE, news director.

DIGEST OF RATE CARD NO. A30—(June 30, 1975)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.					
\$800.00	\$600.00				Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
50% & Over	Baldwin	8,100	7,600	94
	Ben Hill	4,800	4,400	92
	Bibb	50,300	48,600	97
	Bleckley	3,600	3,400	93
	Crawford	1,800	1,600	90

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Dodge	5,600	5,300	94
	Dooley	3,400	3,200	93
	Houston	20,100	19,500	97
	Jeff Davis	3,200	3,000	93
	Jones	4,800	4,500	94
	Laurens	11,200	10,400	93
	Macon	3,600	3,300	92
	Monroe	3,700	3,500	95
50% & Over	Peach	5,600	5,300	95
	Pulaski	2,400	2,200	93
	Taylor	2,300	2,100	93
	Telfair	3,900	3,500	90
	Treutlen	1,700	1,600	91
	Twiggs	2,100	1,900	92
	Washington	4,500	4,100	90
	Wheeler	1,500	1,400	90
	Wilcox	2,400	2,300	94
	Wilkinson	3,000	2,800	94
GEORGIA				
	Crisp	6,300	5,900	93
	Hancock	2,600	2,300	89
	Irwin	2,500	2,300	93
Between 25-49%	Jasper	2,200	2,000	92
	Johnson	2,300	2,200	94
	Lamar	3,300	3,100	95
	Montgomery	1,800	1,600	89
	Putnam	2,400	2,300	94
	Toombs	6,700	6,100	92
	Upson	8,300	7,900	96
	GEORGIA			
Between 5-24%	Appling	4,100	3,800	92
	Butts	3,300	3,200	95
	Emanuel	6,900	6,400	93

(Continued on next page)

Station Totals	261,900	247,000	94
Net Weekly Circulation (1973-74)			149,600
Average Daily Circulation (1973-74)			106,600

WRBL-TV, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Terrell	3,600	3,300	92
	Troup	14,300	13,500	95
	Turner	2,800	2,600	94
	Upson	8,300	7,900	96
	Webster	500	400	88
	Worth	5,200	4,900	94
ALABAMA				
	Coosa	3,800	3,600	95
	Dale	15,100	14,600	96
	Henry	3,800	3,600	95
	Pike	8,500	8,000	94
GEORGIA				
Between 25-49%	Baker	1,000	900	90
	Bibb	50,300	48,600	97
	Early	3,900	3,600	92
	Heard	2,100	2,000	94
	Jones	4,800	4,500	94
	Pulaski	2,400	2,200	93
	Tift	8,500	8,000	94
	Twiggs	2,100	1,900	92
	Wilcox	2,400	2,300	94
ALABAMA				
	Butler	6,600	6,200	94
	Cleburne	3,900	3,700	95
	Coffee	12,300	11,700	95
	Elmore	11,600	11,000	95
	Houston	22,100	21,500	97
GEORGIA				
Between 5-24%	Ben Hill	4,800	4,400	92
	Carroll	17,500	17,000	97
	Coffee	7,500	7,000	93
	Colquitt	10,900	10,400	95
	Cook	4,100	3,800	94
	Coweta	11,600	11,000	95
	Decatur	6,800	6,400	95
	Dodge	5,600	5,300	94
	Irwin	2,500	2,300	93
	Jeff Davis	3,200	3,000	93
	Lamar	3,300	3,100	95
	Laurens	11,200	10,400	93
	Miller	1,800	1,700	92
	Mitchell	5,100	4,700	93
	Monroe	3,700	3,500	95
	Pike	2,400	2,200	93
	Telfair	3,900	3,500	90
	Wheeler	1,500	1,400	90
	Wilkinson	3,000	2,800	94

WMAZ-TV, Macon
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Greene	3,200	3,000	93
	Habersham	7,200	6,800	95
	Meriwether	5,800	5,400	94
Between 5-24%	Oconee	2,800	2,700	98
	Spalding	14,600	14,100	96
	Sumter	8,400	7,700	92
	Talbot	1,500	1,400	92
	Taliaferro	800	700	91
	Tift	8,500	8,000	94
	Turner	2,800	2,600	94

Georgia

WTVM, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Ben Hill	4,800	4,400	92
	Bleckley	3,600	3,400	93
	Early	3,900	3,600	92
Between 25-49%	Irwin	2,500	2,300	93
	Jones	4,800	4,500	94
	Miller	1,800	1,700	92
	Wilcox	2,400	2,300	94
	Worth	5,200	4,900	94
ALABAMA				
	Autauga	7,600	7,200	94
	Butler	6,600	6,200	94
	Chilton	9,300	8,800	95
	Cleburne	3,900	3,700	95
	Covington	12,900	12,300	95
	Crenshaw	5,300	5,000	94
	Elmore	11,600	11,000	95
	Geneva	8,200	7,800	95
	Marion	8,100	7,800	96
FLORIDA				
	Gadsden	10,400	9,600	93
	Jackson	12,900	11,800	92
	Walton	6,000	5,600	93
Between 5-24%	Washington	4,500	4,200	93
GEORGIA				
	Brooks	4,500	4,200	94
	Carroll	17,500	17,000	97
	Colquitt	10,900	10,400	95
	Coweta	11,600	11,000	95
	Decatur	6,800	6,400	95
	Dodge	5,600	5,300	94
	Heard	2,100	2,000	94
	Lamar	3,300	3,100	95
	Mitchell	5,100	4,700	93
	Monroe	3,700	3,500	95
	Pike	2,400	2,200	93
	Seminole	2,500	2,300	94
	Tift	8,500	8,000	94
	Twiggs	2,100	1,900	92
	Wilkinson	3,000	2,800	94

WRDW-TV, Augusta
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Clarke	23,300	22,300	96
	Elbert	6,000	5,800	96
	Evans	3,100	3,000	95
	Greene	3,200	3,000	93
	Habersham	7,200	6,800	95
	Jeff Davis	3,200	3,000	93
	Laurens	11,200	10,400	93
Between 5-24%	Pulaski	2,400	2,200	93
	Tattnall	4,000	3,800	94
	Upson	8,300	7,900	96
	Wilkinson	3,000	2,800	94
SOUTH CAROLINA				
	Colleton	8,600	7,900	92
	Fairfield	5,600	5,200	92
	Laurens	14,800	14,200	96
	Lexington	34,100	32,600	95
	Newberry	10,000	9,500	95

Georgia—Savannah



WJCL



Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1910-kw max. & 891-kw horizontal visual, 53.7-kw aural. Antenna: 1430-ft. above av. terrain, 1478-ft. above ground, 1496-ft. above sea level.

Latitude 32° 03' 30"
Longitude 81° 20' 20"

Transmitter: State Hwy. #204, approx. 15-mi. W of Savannah.

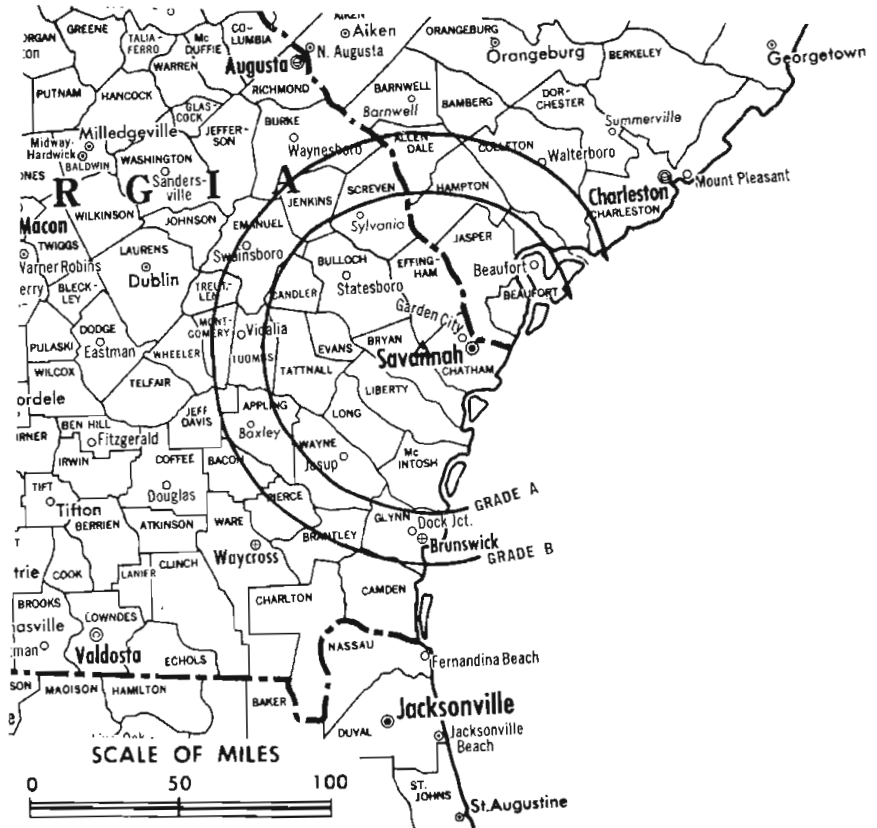
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJCL Ref: FCC File No. BMPCT-7072 Granted 10/23/69

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WJCL

Network Service: ABC.

Licensee: Lewis Bcstg. Corp., 10001 Abercorn St. Extension, Savannah (31406).

Studio: 10001 Abercorn St. Extension.

Mailing Address: P.O. Box 13646 (31406).

Telephone: 912-352-2022.

Ownership: J. C. Lewis Jr., pres. & treas., 100%.

Began Operation: July 18, 1970.

Represented (sales) by The Meeker Co.; Busby, Finch, Latham & Widman (South).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Lohnes & Culver.

Personnel:

J. FRED PIERCE, exec. vice president & general manager.
CHRISTOPHER A. BARBIERI, vice president, sales & programming.
EDGAR BIGBIE, vice president, engineering & operations.
DON ADDINGTON, chief engineer.
PAUL WOLFE, program & promotion director.
ALICE HORGAN, traffic director.

DIGEST OF RATE CARD NO. 6 (May 6, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Prime Time	\$450.00	\$225.00	\$145.00	\$150.00	\$75.00	\$75.00
NETWORK BASE HOURLY RATE:	\$250.					

For UHF Penetration by Market
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Appling	4,100	3,800	92
	Bryan	2,400	2,300	95
	Bulloch	11,100	10,500	95
	Candler	2,000	1,900	93
	Chatham	64,000	62,000	97
	Effingham	4,600	4,400	95
	Evans	3,100	3,000	95
50% & Over	Glynn	17,400	16,700	96
	Jeff Davis	3,200	3,000	93
	Liberty	5,200	4,900	95
	Mc Intosh	2,700	2,500	93
	Tattnall	4,000	3,800	94
	Toombs	6,700	6,100	92
	Ware	11,600	11,000	95
	Wayne	6,000	5,700	95
SOUTH CAROLINA				
	Jasper	3,400	3,100	92
GEORGIA				
Between 25-49%	Long	1,100	1,000	93
	Pierce	3,000	2,800	93
SOUTH CAROLINA				
	Beaufort	15,000	14,300	95
GEORGIA				
Between 5-24%	Bacon	2,700	2,500	93
	Brantley	2,200	2,100	94
	Emanuel	6,900	6,400	93
	Montgomery	1,800	1,600	89
	Screven	3,900	3,600	93
	Treutlen	1,700	1,600	91
SOUTH CAROLINA				
	Allendale	3,300	3,000	91
	Hampton	5,000	4,600	92
Station Totals		198,100	188,200	95
Net Weekly Circulation (1973-74)			108,800	
Average Daily Circulation (1973-74)			66,300	

WSB-TV, Atlanta
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Meriwether	5,800	5,400	94
	Monroe	3,700	3,500	95
	Morgan	2,900	2,700	93
	Newton	9,200	8,800	96
	Oconee	2,800	2,700	98
	Oglethorpe	2,500	2,300	93
	Paulding	7,100	6,900	97
	Pickens	3,100	3,000	96
	Pike	2,400	2,200	93
50% & Over	Polk	10,200	9,800	96
	Putnam	2,400	2,300	94
	Rockdale	7,100	6,800	96
	Spalding	14,600	14,100	96
	Towns	1,500	1,400	95
	Troup	14,300	13,500	95
	Upson	8,300	7,900	96
	Walton	8,500	8,100	96
	Wheeler	1,500	1,400	90
	White	2,700	2,500	94
	Whitfield	19,500	18,900	97
ALABAMA				
	Calhoun	32,900	31,900	97
	Chambers	12,700	12,100	95
FLORIDA				
	Leon	41,100	39,300	96
GEORGIA				
	Bibb	50,300	48,600	97
	Cook	4,100	3,800	94
	Fannin	4,800	4,500	94
	Hancock	2,600	2,300	89
	Harris	3,500	3,300	94
Between 25-49%	Houston	20,100	19,500	97
	Jones	4,800	4,500	94
	Laurens	11,200	10,400	93
	Lowndes	19,000	17,900	94
	Pulaski	2,400	2,200	93
	Rabun	3,000	2,800	94
	Taliaferro	800	700	91
	Telfair	3,900	3,500	90
	Union	2,500	2,400	95
NORTH CAROLINA				
	Cherokee	5,800	5,400	93
	Clay	1,800	1,700	92
ALABAMA				
Between 5-24%	Clay	5,000	4,800	95
	De Kalb	15,500	14,900	96
	Etowah	33,000	32,200	97
	Lee	19,400	18,500	96

Georgia

WSB-TV—(Continued)
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Ben Hill	4,800	4,400	92
	Berrien	4,400	4,100	92
	Bleckley	3,600	3,400	93
	Coffee	7,500	7,000	93
	Colquitt	10,900	10,400	95
	Crawford	1,800	1,600	90
	Crisp	6,300	5,900	93
	Dodge	5,600	5,300	94
	Elbert	6,000	5,800	96
	Franklin	4,500	4,300	96
	Grady	6,100	5,800	95
	Johnson	2,300	2,200	94
	Montgomery	1,800	1,600	89
	Murray	4,600	4,300	95
Between 5-24%	Peach	5,600	5,300	95
	Stephens	7,000	6,700	95
	Sumter	8,400	7,700	92
	Talbot	1,500	1,400	92
	Taylor	2,300	2,100	93
	Thomas	11,300	10,700	95
	Treutlen	1,700	1,600	91
	Twiggs	2,100	1,900	92
	Washington	4,500	4,100	90
	Wilcox	2,400	2,300	94
	Wilkes	3,500	3,200	91
	Wilkinson	3,000	2,800	94
NORTH CAROLINA				
	Macon	6,400	5,800	91
	Yancey	4,000	3,600	91
TENNESSEE				
	Polk	4,900	4,700	96

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
 16255 Ventura Boulevard, Suite 415
 Encino, California 91436

Georgia—Savannah



WSAV-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 477-ft. above av. terrain, 521-ft. above ground, 541-ft. above sea level.

Latitude 32° 02' 48.2"
Longitude 81° 04' 41.8"

Holds CP for change to 20-kw aural, 1476-ft. above av. terrain, 1532-ft. above ground, 1549-ft. above sea level, lat. 32° 03' 32", long. 81° 17' 56.5", transmitter to Sawdust Pile & Little Neck Rds., Pooler-Burroughs Div., 12-mi. W of Savannah. BPCT-4812.

Transmitter: E. Victory Drive.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: 1430 E. Victory Dr.

AM Affiliate: WSAV, 5-kw, 630 kHz (NBC).

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSAV-TV Ref: FCC File No. BPCT-2477 Granted 7/18/58
CP: BPCT-4812 Granted 5/20/75

©American Map Co., Inc., N.Y., No. 14244

WSAV-TV

Network Service: NBC.

Licensee: WSAV Inc., Broadcasting Center, 1430 E. Victory Drive.

Mailing Address: P. O. Box 2429, Savannah, Ga. (31402).

Telephone: 912-236-0303. TWX No.: 912-354-7839.

Ownership: Harben Daniel, pres., 53.55%; Meredith E. Thompson, v.p., secy.-treas., .66%; William K. Jenkins, 19.83%; Arthur Lucas estate, 19.83%; Aaron Shelton, 5.555%; others, with less than 1%.

Began Operation: Feb. 1, 1956.

Represented (sales) by H-R Television.

Personnel:

HARBEN DANIEL, president & general manager.
MEREDITH E. THOMPSON, v.p. & operations manager.
MACK HUMPHIDGE, commercial manager.
STAN BOWMAN, news director.
CURT AVERY, production manager.
BYRON STRONG, chief engineer.

DIGEST OF RATE CARD NO. 14

(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:59-10 p.m., daily.	\$550	\$330	\$220	\$135	\$160	\$80 \$48

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Appling	4,100	3,800	92
	Bryan	2,400	2,300	95

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
50% & Over	Bulloch	11,100	10,500	95
	Candler	2,000	1,900	93
	Chatham	64,000	62,000	97
	Effingham	4,600	4,400	95
	Evans	3,100	3,000	95
	Jeff Davis	3,200	3,000	93
	Liberty	5,200	4,900	95
	Long	1,100	1,000	93
	Mc Intosh	2,700	2,500	93
	Tattnall	4,000	3,800	94
Toombs	6,700	6,100	92	
Wayne	6,000	5,700	95	
SOUTH CAROLINA				
	Beaufort	15,000	14,300	95
	Hampton	5,000	4,600	92
	Jasper	3,400	3,100	92
GEORGIA				
Between 25-49%	Bacon	2,700	2,500	93
	Glynn	17,400	16,700	96
	Montgomery	1,800	1,600	89
	Screven	3,900	3,600	93
	Telfair	3,900	3,500	90
Ware	11,600	11,000	95	
GEORGIA				
Between 5-24%	Emanuel	6,900	6,400	93
	Pierce	3,000	2,800	93
	Treutlen	1,700	1,600	91
	Wheeler	1,500	1,400	90
SOUTH CAROLINA				
	Allendale	3,300	3,000	91
Station Totals		201,300	191,000	95
Net Weekly Circulation (1973-74)				133,500
Average Daily Circulation (1973-74)				85,300



BOTTLED GOODS

Sometimes a salesman stumbles onto something important. . .worth passing along. And, as Damon Runyon once said, "A story goes with it."

One of our representatives was making a presentation to the Vice President and Media Director of one of the Top 10 advertising agencies.

He noticed both volumes of **Television Factbook** on the agency executive's desk.

"How do you use the **Factbook**?" our salesman asked.

"To open, close or relocate bottling plants," was the answer.

The agency executive explained that among his shop's major clients was one of the nation's largest soft-drink bottlers. He went on to say:

"The TV station contour maps in the **Factbook**, along with your data on county-by-county TV penetration and audience flow, not only help us determine station selection, but also influence our client in opening, closing or relocating bottling plants and adjusting his marketing patterns."

"Can't you get this information direct from a station?"

"We save time. Your book is always here when we need it."

We're not in the agency or soft-drink bottling business, but we're prompted to ask:

"Is there a **Television Factbook** on your desk when you need it?"

Television Factbook

A Publication of

Television Digest, Inc.

1836 Jefferson Place, N.W. Washington, D.C. 20036 202/872/9200
Use Order Card #1 bound inside the back of the Stations Volume.

Georgia—Savannah



WTOC-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1531-ft. above ground, 1549-ft. above sea level.

Latitude 32° 03' 14"
Longitude 81° 21' 01"

Transmitter: Fort Argyle Rd., 5.3-mi. NW of I-95, 7.3-mi. SW of Pooler, Ga.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WTOC, 5-kw, 1290 kHz (CBS).

FM Affiliate: WTOC-FM, 97.25-kw, 94.1 MHz (No. 231), 372-ft.

Total Households: ② MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTOC-TV Ref: FCC File No. BNPCT-7529 Granted 5/13/74

WTOC-TV

Network Service: CBS.

Licensee: Savannah Bcstg. Co. Inc., Box 8086, Savannah, Ga. (31402).

Studio: 516 Abercorn St. (31402).

Telephone: 912-232-0127. **TWX No.:** 810-784-5619.

Ownership: William T. Knight Jr., chairman, 44.3%; Grace Schley Knight, 9.3%; F. Schley Knight, pres., 8.3%; over 80 others.

Began Operation: Feb 14, 1954.

Represented (sales) by: Katz Television.

Represented (legal) by: Hamel, Park, McCabe & Saunders.

Represented (engineering) by: Cohen & Dippell.

Personnel:

- F. SCHLEY KNIGHT, president & general manager.
- JESS MOONEY, television sales manager.
- DWIGHT J. BRUCE, v.p., program manager & film buyer.
- STUART KNIGHT, vice president & treas.
- KYLE E. GOODMAN, director of engineering.

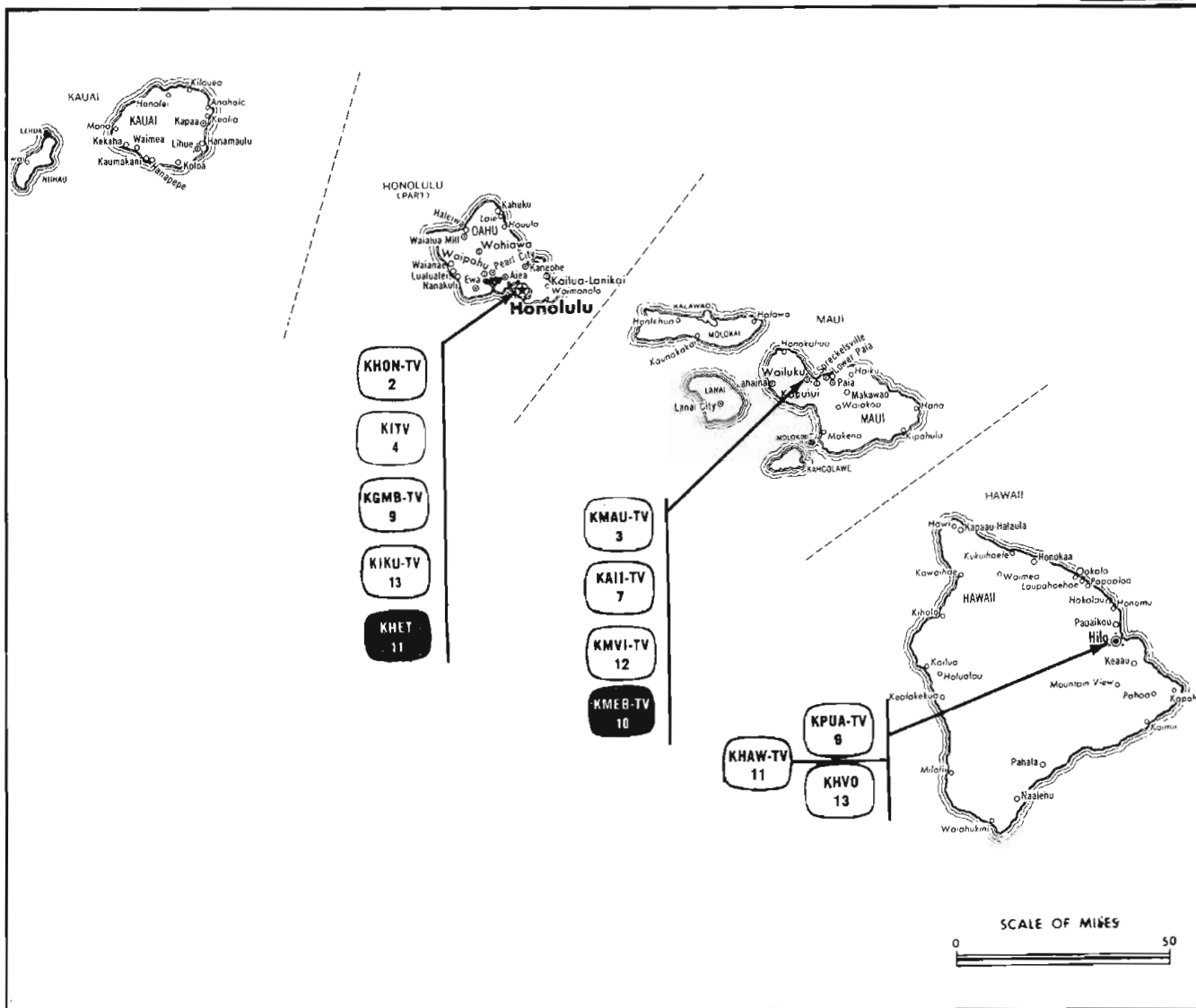
DIGEST OF RATE CARD NO. A-21
(June 30, 1975)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.
\$600 \$300 \$200 \$150 \$145

NETWORK BASE HOURLY RATE: \$500.

Translator Directory is in Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Bryan	2,400	2,300	95
	Bulloch	11,100	10,500	95
	Candler	2,000	1,900	93
	Chatham	64,000	62,000	97
	Effingham	4,600	4,400	95
	Evans	3,100	3,000	95
	Liberty	5,200	4,900	95
	Long	1,100	1,000	93
	Mc Intosh	2,700	2,500	93
	Tattnall	4,000	3,800	94
	Wayne	6,000	5,700	95
	SOUTH CAROLINA			
	Beaufort	15,000	14,300	95
	Jasper	3,400	3,100	92
	Between 25-49%	GEORGIA		
Appling		4,100	3,800	92
Bacon		2,700	2,500	93
Glynn		17,400	16,700	96
Jeff Davis		3,200	3,000	93
Pierce		3,000	2,800	93
Screven		3,900	3,600	93
Toombs		6,700	6,100	92
Ware	11,600	11,000	95	
	SOUTH CAROLINA			
	Hampton	5,000	4,600	92
Between 5-24%	GEORGIA			
	Brantley	2,200	2,100	94
	Emanuel	6,900	6,400	93
	Montgomery	1,800	1,600	89
	Wheeler	1,500	1,400	90
Station Totals		194,600	185,000	95
Net Weekly Circulation (1973-74)				125,700
Average Daily Circulation (1973-74)				83,200



Market	Arbitron Prime Time TV Households	Rank
Honolulu	144,000	78

Arbitron AD1 TV Households	Rank
*	*

Hawaii Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	0	10
2	0	2
		12

Hawaii—Hilo



KHAW-TV

Ch. 11

[Satellite of KHON-TV, Honolulu]

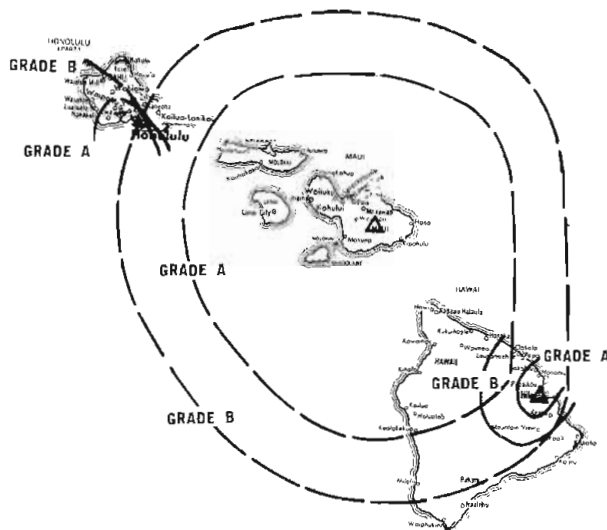
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 2.09-kw visual, .275-kw aural. Antenna: minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 56"
Longitude 155° 04' 09"

Transmitter: Naniloa Hotel, Hilo.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



SCALE OF MILES
0 35 100

County coverage based on Arbitron study (see page 4-b).

KHAW-TV Ref: FCC File No. BPCT-3246 Granted 10/17/63

©American Map Co., Inc., N.Y., No. 14244

KHAW-TV

Licensee: KHON-TV Inc., 1170 Auahi St., Honolulu, Hawaii (96814).

Studio: 1170 Auahi St., Honolulu.

Ownership: See KHON-TV, Honolulu.

Began Operation: Nov. 27, 1961.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Lois S. Schwartz.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu and KAIH-TV, Wailuku and K7BAR, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

Arbitron Data for this Station is included with Parent KIION-TV, Honolulu

BLACKBURN & COMPANY, INC.

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NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

State Educational Technical Facilities (Complete Data in Educational Directory)

KHET Honolulu

Ch. 11

Non-Commercial Educational Station

(Also operates satellite KMEB-TV, Wailuku, Maui, Hawaii)

Licensee: Hawaii Public Bcstg. Authority, Honolulu, Hawaii (96822).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 148-kw visual, 29.5-kw aural. Antenna: minus 82.75-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude 21° 17' 45.7"
Longitude 157° 50' 35.7"



KMEB-TV Wailuku, Maui

Ch. 10

Non-Commercial Educational Station

(Satellite of KHET, Honolulu, Hawaii)

Licensee: Hawaii Public Bcstg. Authority, Honolulu, Hawaii (96822).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 30.9-kw visual, 6.17-kw aural. Antenna: 5940-ft. above av. terrain, 47-ft. above ground, 10,027-ft. above sea level.

Latitude 20° 42' 40"
Longitude 156° 15' 34"

Hawaii—Hilo



KHVO

Ch. 13

[Satellite of KITV, Honolulu]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.68-kw visual, 1.59-kw aural. Antenna: minus 823-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 57"

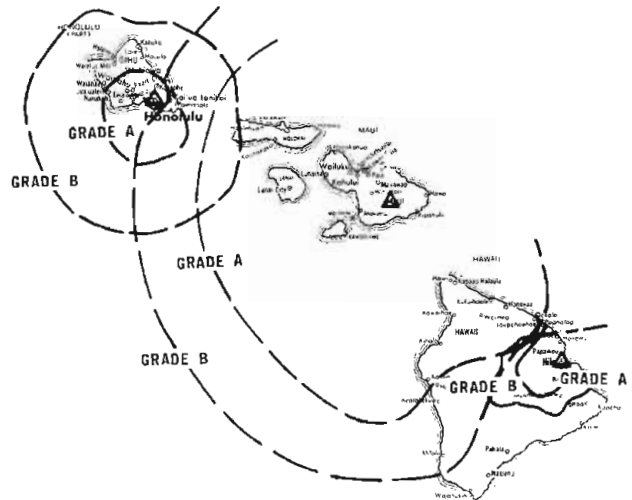
Longitude 155° 04' 04"

Transmitter: Naniloa Hotel, Hilo, Hawaii.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



SCALE OF MILES
0 50 100

County coverage based on Arbitron study (see page 4-l).

KHVO Ref: FCC File No. BPCT-3077 Granted 9/6/62

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KHVO

Network Service: ABC.

Licensee: Western Telestations Inc., Naniloa Hotel, Hilo, Hawaii.

Studio: Naniloa Hotel, Hilo, Hawaii.

Telephone: 935-8289, Hilo.

Ownership: See KITV, Honolulu.

Began Operation: May 15, 1960.

Represented (sales) by Katz Television.

Personnel:

Same as KITV, Honolulu.

Rates: Sold in combination with KITV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KITV, Honolulu.

Arbitron Data for this Station Included with
Parent KITV, Honolulu

Hawaii—Hilo



KPUA-TV

Ch. 9

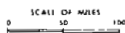
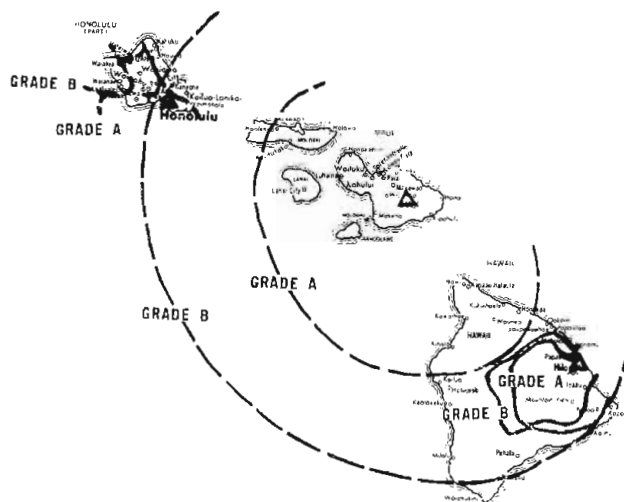
[Satellite of KGMB-TV Honolulu]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 1-kw visual, .5-kw aural. Antenna: minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude 19° 43' 00"
Longitude 155° 08' 13"

Transmitter: Piionua Rd.

AM Affiliate: KPUA, 5-kw, 970 kHz.



County coverage based on Arbitron study (see page 4-b).

KPUA-TV Ref: FCC File No. DMPCT-2985 Granted 4/14/55 ©American Map Co., Inc., N.Y., No. 14243

KPUA-TV

Network Service: CBS, same as KGMB-TV, Honolulu.

Licensee: Heftel TV-Hilo Inc.

Telephones: 941-3011, Honolulu; 935-5461, Hilo.

Studio: 58 Manaolana Place, Hilo, Hawaii (96720).

Ownership: Heftel Bcstg. Corp., 90%; James Donahoe Jr. & Lani Gene Donahoe, 5% each. For other Heftel interests, see KGMB-TV, Honolulu.

Began Operation: May 15, 1955.

Represented (Sales) by H-R Television Inc.

Personnel:

CECIL HEFTEL, president.

HAL BOUDREAU, general manager.

Rates: Sold in combination with KGMB-TV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KGMB-TV, Honolulu.

Arbitron Data for This Station Included with Report for Parent KGMB-TV, Honolulu.

Hawaii—Honolulu



KGMB-TV

Ch. 9

[Also operates satellite KPUA-TV, Hilo and semi-satellite KMAU-TV, Wailuku, Maui]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 209-kw visual, 29.5-kw aural. Antenna: minus 50-ft. above av. terrain, 433-ft. above ground, 438-ft. above sea level.

Latitude 21° 17' 45.7"
Longitude 157° 50' 35.7"

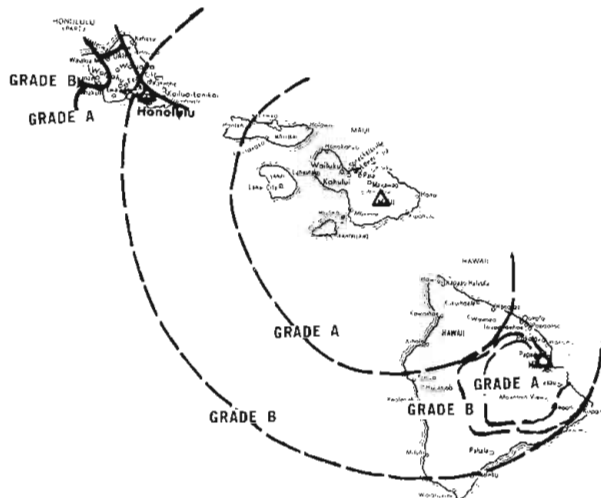
Transmitter: 1534 Kapiolani Blvd.

TV tape: Recording facilities.

News Wire Service: AP.

AM Affiliate: KGMB, 5-kw, 590 kHz.

Color: Network, live, film, slide & tape.



SCALE OF MILES
0 50 100

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

KGMB-TV Ref: FCC File No. BPCT-3610 Granted 10/19/65

KPUA-TV Ref: FCC File No. BMPCT-2985 Granted 4/14/65

KMAU-TV Ref: FCC File No. BMPCT-2821 Granted 2/25/65

©American Map Co., Inc., N.Y., No. I4244

KGMB-TV

Licensee: Heftel Broadcasting-Honolulu Inc.

Studio: 1534 Kapiolani Blvd. (96814).

Telephone: 941-3011. TWX No.: 743-0020 & 723-363.

Ownership: Heftel Broadcasting Corp., Joyce & Cecil L. Heftel, individually & as trustees, 100%. Also owns 90% of satellite KPUA-TV, Hilo; 80% of KMAU-TV, Wailuku; operates translators K70BW, Lihue, Kauai & K82AM, Waimea, Kauai. The Heftels also own KEZK (FM), St. Louis; WKTQ & WSHH (FM), Pittsburgh; WHYI (FM), Fort Lauderdale, Fla. & have interest in KOZN (FM), San Diego, Calif.

Began Operation: Dec. 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40-41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 by FCC (Vol. 15:52). Sale by Honolulu Star-Bulletin approved May 5, 1965 by FCC (Vols. 4:42, 5:19). Transfer of control from the Standard Corp. to the Heftels, approved Oct. 1, 1972.

Represented (sales) by H-R Television Inc.

Represented (legal) by Stambler & Shrinky.

Personnel:

CECIL HEFTEL, president & general manager.
RICHARD A. WEINER, station manager.
ROBERT FOX, sales manager.
ROBERT W. SEVEY, news director.
LINCOLN F. DIXON, director of engineering.

Arbitron Data for this Station Includes Satellites
KPUA-TV, Hilo & KMAU-TV, Wailuku.

DIGEST OF RATE CARD NO. 14 REV.—(Sept. 18, 1972)

Hour	30 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.				
\$1800.00	\$1200.00		Graded rates apply*	

*Highest rate: \$1000.

Above rates include satellite operation of KPUA-TV, Hilo, KMAU-TV, Wailuku; translators K70BW, Lihue and K82AM, Waimea.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	HAWAII				
		Hawaii 1	3,000	2,500	86
		Hawaii 2	1,700	1,500	86
		Hawaii 3	12,000	10,300	86
		Hawaii 4	3,500	3,000	86
		Honolulu 1	29,300	27,700	94
		Honolulu 2	18,100	17,100	94
		Honolulu 3	7,600	7,100	94
		Honolulu 4	144,300	136,200	94
		Kauai	10,400	7,300	70
		Maui 1	2,600	2,400	90
		Maui 2	7,600	6,800	90
		Maui 3	3,700	3,400	90
	Maui 4	1,800	1,600	90	
Between 25-49%	HAWAII				
		Hawaii 5	1,100	1,000	86
Station Totals		246,700	227,900	92	
Net Weekly Circulation (1973-74)				206,900	
Average Daily Circulation (1973-74)				159,600	

Hawaii—Honolulu



KHON-TV

Ch. 2

[Also operates satellites KAI-TV, Wailuku & KHAW-TV, Hilo.]

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 60.3-kw visual, 12.6-kw aural. Antenna: minus 150-ft. above av. terrain, 350-ft. above ground, 359-ft. above sea level.

Latitude 21° 17' 45"
Longitude 157° 51' 12"

Transmitter: 1170 Auahi St.

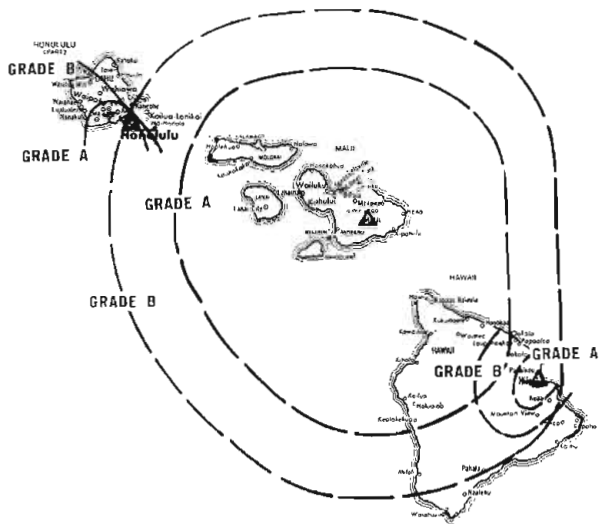
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Arbitron Data: Figures include satellites KAI, Wailuku & KHAW-TV, Hilo.



Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

KHON-TV Ref: FCC File No. BHPCT-3296 Granted 8/18/55
KAI Ref: FCC File No. BHPCT-5339 Granted 9/14/59
KHAW-TV Ref: FCC File No. BPCT-2925 Granted 11/8/61

SCALE OF MILES
0 50 100

©American Map Co., Inc., N.Y., No. 14244

KHON-TV

Licensee: KHON-TV Inc., 1170 Auahi St. (96814).

Studio: 1170 Auahi St. (96814).

Ownership: McCoy Bcstg. Co., 100%. Arthur H. McCoy, pres.-treas., 85.6%; George B. Hagar, exec. v.p. & secy., 11.4%; James B. McGovern, v.p., 2%; Michael Gartner, 1%. McCoy Bcstg. also owns satellites KHAW-TV, Hilo & KAI-TV, Wailuku; radios KXXI, Oregon City & KGON-FM, Portland, both Ore.

Began Operation: Dec. 15, 1952. Sale to present owners by Pacific & Southern Co. Inc. approved by FCC Jan. 17, 1973. Previously, merger with Jupiter Bcstg. of Ga., surviving corp., now known as Pacific & Southern Bcstg. Co. Inc., approved by FCC Nov. 15, 1967 (Television Digest, Vol. 7:47). Assignment to Pacific & Southern Co. Inc. approved Dec. 15, 1967. Previous sale by co-owners Advertising Publishing Co. Ltd. & John D. Keating approved April 28, 1965 by FCC (Vol. 4:42). Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Vol. 9:26).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Lois S. Schwartz.

Personnel:

GEORGE HAGAR, president & general manager.
DAN KAWAKAMI, program director.
RICHARD SCHALLER, general sales manager.
B. J. SAMS, news director.
ALFRED ONO, chief engineer.
PAUL YAMAMOTO, traffic supervisor.
DAVID BEGGIN, promotion/production manager.

DIGEST OF RATE CARD NO. 22—(Jan. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-10 p.m., daily.
\$1100 \$750 \$550 \$375 Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
HAWAII				
	Hawaii 1	3,000	2,500	86
	Hawaii 2	1,700	1,500	86
	Hawaii 3	12,000	10,300	86
	Hawaii 4	3,500	3,000	86
50% & Over	Honolulu 1	29,300	27,700	94
	Honolulu 2	18,100	17,100	94
	Honolulu 3	7,600	7,100	94
	Honolulu 4	144,300	136,200	94
	Kauai	10,400	7,300	70
	Maui 1	2,600	2,400	90
	Maui 2	7,600	6,800	90
	Maui 3	3,700	3,400	90
	Maui 4	1,800	1,600	90
Between 25-49%				
	HAWAII			
	Hawaii 5	1,100	1,000	86
Station Totals		246,700	227,900	92
Net Weekly Circulation (1973-74)				190,700
Average Daily Circulation (1973-74)				108,700

Hawaii—Honolulu

KIKU-TV

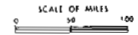
Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 30.7-kw visual, 6.17-kw aural. Antenna: minus 100-ft. above av. terrain, 371-ft. above ground, 381-ft. above sea level.

Latitude 21° 17' 07"
Longitude 157° 50' 24"

Transmitter: 2005 Kalia Rd., Honolulu.

Color: Network, live, film, slide & tape. Represented (legal) by Smith & Pepper.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KIKU-TV Ref: FCC File No. B3PCT-3013 Granted 4/26/62

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KIKU-TV

Licensee: KIKU-TV Corp., 150-B Puuhale Rd., Honolulu (96819).

Ownership: Richard Eaton, 100%. For other interests see Group Ownership.

Began Operation: July 4, 1962. Sale to Friendly Bcstg. by Hawaiian Paradise Park Corp. approved by FCC Sept. 21, 1967.

Personnel:

RICHARD EATON, president.
JOANNE NINOMIYA, general manager.

DIGEST OF RATE CARD NO. 2—(Feb. 1, 1969)

30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
\$250.00	\$125.00	\$75.00	\$50.00	\$35.00	\$22.00

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	HAWAII			
	Maui 1	2,600	2,400	90
Between 25-49%	HAWAII			
	Honolulu 4	144,300	136,200	94
Between 5-24%	HAWAII			
	Hawaii 2	1,700	1,500	86
	Honolulu 1	29,300	27,700	94
	Honolulu 2	18,100	17,100	94
	Honolulu 3	7,600	7,100	94
	Maui 3	3,700	3,400	90
	Maui 4	1,800	1,600	90
Station Totals		209,100	197,000	94
Net Weekly Circulation (1973-74)				43,100
Average Daily Circulation (1973-74)				20,600

Hawaii—Honolulu



KITV

Ch. 4

[Rebroadcast by separately-owned KMVI-TV, Wailuku & KITV-owned KHVO, Hilo.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: minus 140-ft. above av. terrain, 365-ft. above ground, 370-ft. above sea level.

Latitude 21° 17' 44"
Longitude 157° 51' 06"

Transmitter: 1290 Ala Moana.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

TWX No.: KITV 723-387.

Arbitron Data: Includes KMVI-TV, Wailuku & KHVO, Hilo.

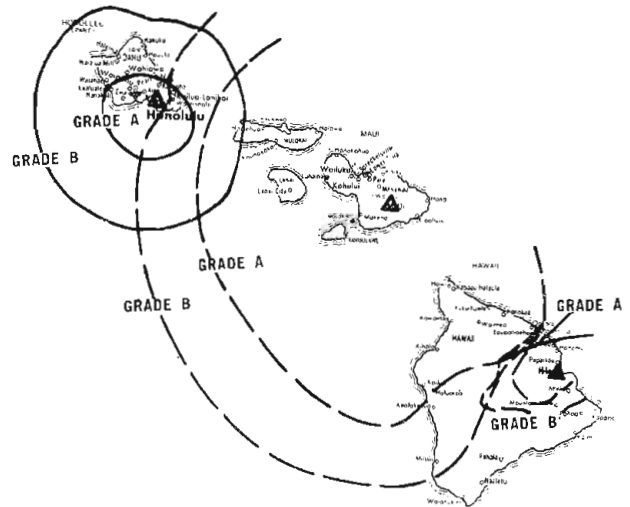
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KITV Ref: FCC File No. BPCT-4279 Granted 10/21/68

© American Map Co., Inc., N.Y., No. 14244

KITV

Licensee: Western Telestations Inc., 1290 Ala Moana Blvd.

Studio: 1290 Ala Moana Blvd. (96814). Telephone: 537-3991.

Ownership: Starr Bcstg., 100%. For other interests, see WCYB-TV, Bristol, Va.

Began Operation: April 16, 1954. Sale to present owner by Lawrence S. Berger & assoc. approved by FCC June 15, 1973 (Television Digest, Vol. 12:47). Sale to Berger group by Kaiser Bcstg. approved Dec. 18, 1964 by FCC (Vol. 4:41, 51). Sale to Kaiser by Television Corp. of America Ltd. (Albert Zugsmith interests) which operated station as KULA-TV was approved June 11, 1958 by FCC, (Vol. 14:19, 24). Previous sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, Ia., interlocking with WMT-TV) and Dolph Petty Bcstg. approved Jan. 11, 1956 (Vol. 11:46 & 12:2).

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume & Gagiune.

Represented (engineering) by Hammett & Edison.

Personnel:

DICK GRIMM, vice president & general manager.

CHUCK HARTMAN, chief engineer.

MUNEO HAMADA, business manager.

STEWART CHEIFET, news director.

ROBERT DAHLQUIST, program director.

CHARLIE RILEY, production manager.

DIGEST OF RATE CARD NO. A26

(Sept. 13, 1971)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class A—6-10:30 p.m., Sun.-Fri.; 6:30-11:15 p.m., Sat.
\$1000.00 \$600.00 \$400.00 \$300.00 Graded rates apply*

*Highest rate: \$290.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
	HAWAII			
	Hawaii 1	3,000	2,500	86
	Hawaii 2	1,700	1,500	86
	Hawaii 3	12,000	10,300	86
	Hawaii 4	3,500	3,000	86
	Hawaii 5	1,100	1,000	86
50% & Over	Honolulu 1	29,300	27,700	94
	Honolulu 2	18,100	17,100	94
	Honolulu 3	7,600	7,100	94
	Honolulu 4	144,300	136,200	94
	Kauai	10,400	7,300	70
	Maui 1	2,600	2,400	90
	Maui 2	7,600	6,800	90
	Maui 3	3,700	3,400	90
	Maui 4	1,800	1,600	90
Station Totals		246,700	227,900	92
Net Weekly Circulation (1973-74)				197,600
Average Daily Circulation (1973-74)				131,400

Hawaii—Wailuku



KAI-TV

Ch. 7

[Satellite of KHON-TV, Honolulu]

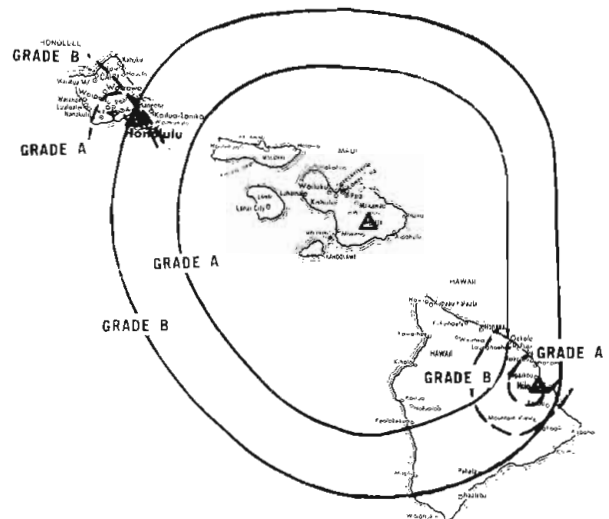
Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 29.8-kw visual, 5.89-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude 20° 42' 41"
Longitude 156° 15' 26"

Transmitter: Mt. Haleakala, Maui.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KAI-TV Ref: FCC File No. BPCT-2806 Granted 10/20/61

© American Map Co., Inc., N.Y., No. 14244

KAI-TV

Licensee: KHON-TV Inc., 1170 Auahi St., Honolulu, Hawaii (96814).

Ownership: See KHON-TV, Honolulu.

Began Operation: Nov. 19, 1958.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Lois S. Schwartz.

Personnel: See KHON-TV, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold in combination with KHON-TV, Honolulu & KHAW-TV, Hilo and K78AR, Lihue, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KHON-TV, Honolulu.

Arbitron Data for this Station Included with Report for Parent KHON-TV, Honolulu.

BLACKBURN & COMPANY, INC.

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CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Hawaii—Wailuku



KMAU-TV

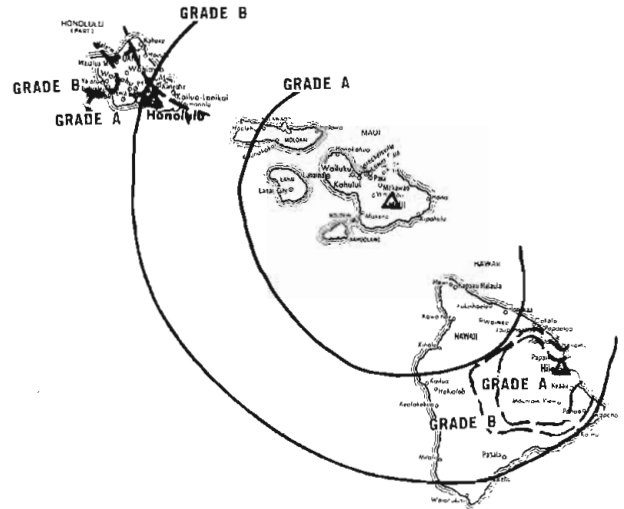
Ch. 3

[Satellite of KGMB-TV, Honolulu]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14.1-kw visual, 2.69-kw aural, 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude 20° 42' 41"
Longitude 156° 15' 35"

Transmitter: Mt. Haleakala, Maui.



County coverage based on Arbitron study (see page 4-h).

KMAU-TV Ref: FCC File No. BMPCT-2821 Granted 2/25/55

©American Map Co., Inc., N.Y., No. 14244

KMAU-TV

Licensee: Heftel Broadcasting-Maui Inc.

Ownership: Robert Park, pres., 10%; Margaret Park, v.p., 10%; Cecil & Joyce Heftel, 40% each. For other Heftel interests, see KGMB-TV, Honolulu.

Began Operation: April 24, 1955. Sale to present owners by John S. Young approved by FCC March 7, 1974. Previous sale to Young by Pacific Bcstg. (Glasmann interests) after they took over all properties from Honolulu Star-Bulletin approved May 5, 1965 by FCC (Television Digest, Vol. 4:42, 5:19).

Represented (sales) by H-R Television Inc.

Rates: Sold in combination with KGMB-TV, Honolulu, and latter's other satellite KPUA-TV, Hilo, with rates applying to simultaneous telecasts on all three stations.

NETWORK BASE HOURLY RATE: \$50.

Arbitron Data for this Station Included with
Report for Parent KGMB-TV, Honolulu.

Hawaii—Wailuku



KMVI-TV

Ch. 12

[Semi-satellite of separately-owned
KITV, Honolulu]

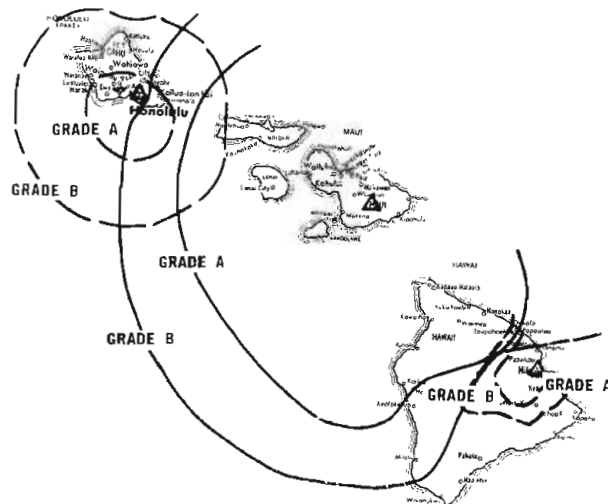
Technical Facilities: Channel No. 12
(204-210 MHz). Authorized power:
30-kw visual, 4.36-kw aural. An-
tenna: 2.5° mechanical tilt, 6000-
ft. above av. terrain, 100-ft. above
ground, 10,000-ft. above sea level.

Latitude 20° 42' 43"
Longitude 156° 15' 26"

Transmitter: Haleakala Crater.

AM Affiliate: KMVI, 5-kw, 550 kHz.

Color: Network.



County coverage based on Arbitron study (see
page 4-b).

KMVI-TV Ref: FCC File No. BPCT-1981 Granted 5/25/55

© American Map Co., Inc., N.Y., No. 14244

KMVI-TV

Network Service: ABC.

Licensee: Maui Publishing Co. Ltd., Box 550 (96793).

Ownership: J. Walter Cameron, 94.4%; Colin C. Cameron, 3.6%;
Fumio Tsuji, 3.6%; 4 other stockholders, none with as much
as 1%.

Began Operation: Dec. 4, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

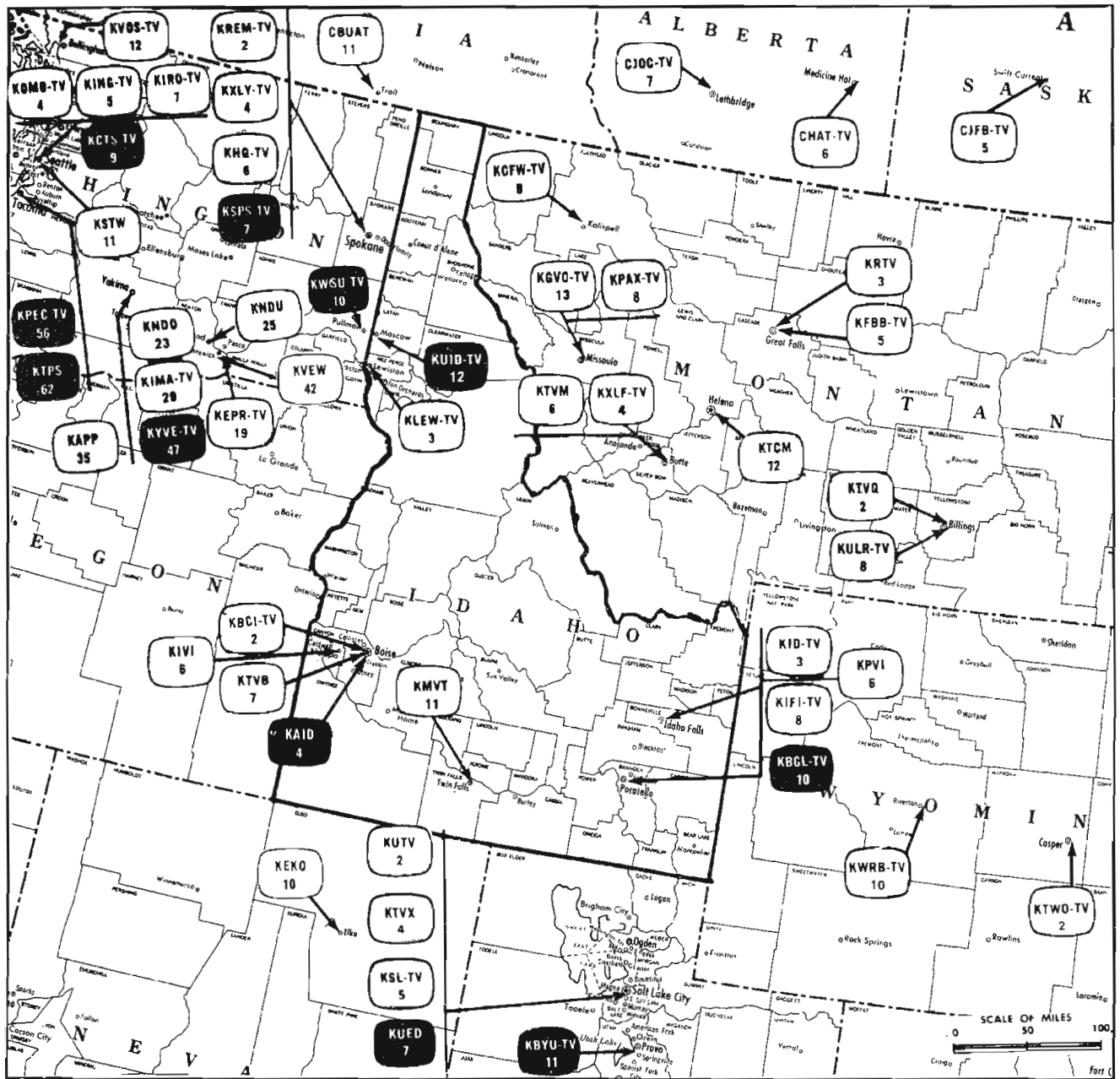
WILLIAM O. PAINE, executive vice president.
NORA I. COOPER, station manager.

Rates: See KITV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KITV, Honolulu.

Arbitron Data for this Station Included with
Report for KITV, Honolulu

Idaho



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Boise	52,000	143	103,300	142
Idaho Falls-Pocatello	34,000	162	64,000	165
Twin Falls	15,000	191	38,600	184

State Educational Technical Facilities
(Complete Data in Educational Directory)

KAID

Boise

Ch. 4

Non-Commercial Educational Station

Licensee: State Board of Education, Boise State College, 1910 College Blvd. (83725).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 13.5-kw aural. Antenna: 2474-ft. above av. terrain, 142-ft. above ground, 7092-ft. above sea level.

Latitude 43° 40' 08"
Longitude 116° 06' 10"

KUID-TV

Moscow

Ch. 12

Non-Commercial Educational Station

Licensee: Regents of the University of Idaho, Moscow, Ida.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 11.5-kw aural. Antenna: 1307-ft. above av. terrain, 139-ft. above ground, 3869-ft. above sea level.

Latitude 46° 40' 54"
Longitude 116° 58' 13"

KBGL-TV

Pocatello

Ch. 10

Non-Commercial Educational Station

Licensee: State Board of Education, acting as Board of Trustees of Idaho State U., Pocatello (83201).

Technical Facilities: Channel No. 10 (198-204 MHz). Authorized power: 66.1-kw visual, 12.9-kw aural. Antenna: 1450-ft. above av. terrain, 87-ft. above ground, 6762-ft. above sea level.

Latitude 43° 30' 02"
Longitude 112° 39' 36"

Idaho Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	8	0	8
● Educational Television Stations	3	0	3
			<u>11</u>

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KIVI

Boise

(See Nampa, Ida.)

KIVI

Caldwell

(See Nampa, Ida.)

KPVI

Idaho Falls

(See Pocatello, Ida.)

KCBI-TV & KTVB

Nampa

(See Boise, Ida.)

KID-TV & KIFI-TV

Pocatello

(See Idaho Falls, Ida.)

Idaho—Boise



KBCI-TV



(formerly KBOI-TV)

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 65-kw visual, 6.9-kw aural. Antenna: 2550-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 12"

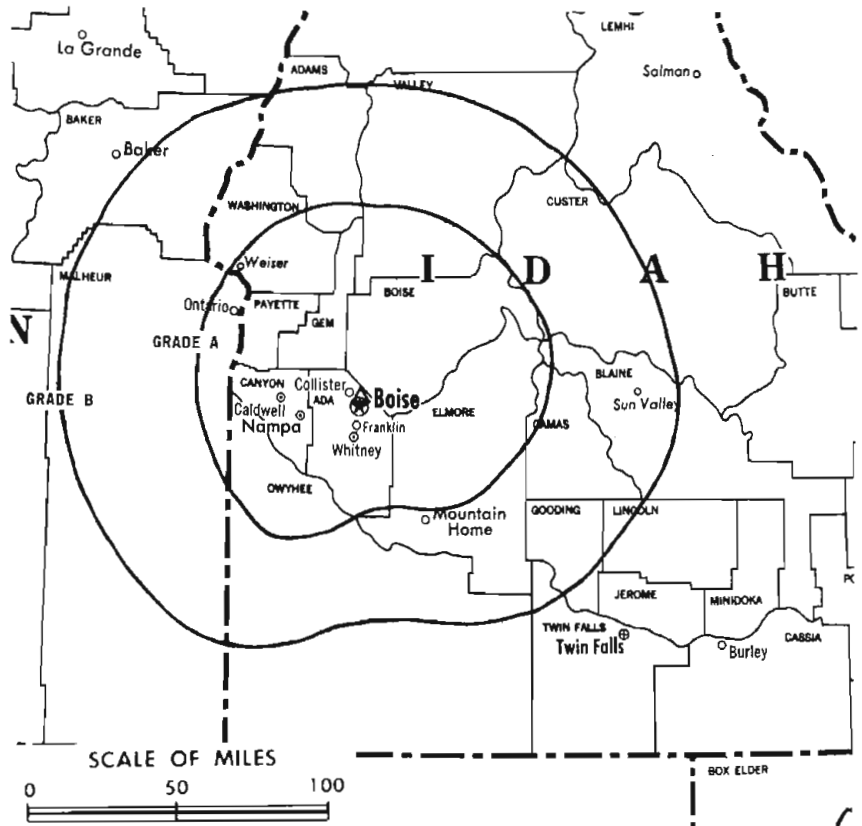
Longitude 116° 06' 08"

Transmitter: Deer Point Peak, Shafter Butte.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Wilkinson, Cragun & Barker.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KBCI-TV Ref: FCC File No. BPCT—2146 Granted 7/11/56

©American Map Co., Inc., N.Y., No. 14244

KBCI-TV

Licensee: Boise Valley Bcstrs. Inc., 1007 W. Jefferson St., P.O. Box 2600 (83701).

Studio: 1007 W. Jefferson St., P.O. Box 2600 (83701).

Telephone: 208-342-9331. TWX No.: 208-375-4455.

Ownership: H. Westerman Whillock, 5.8%; Paul S. Boyd, 2%; Annabel Woodmore, secy., 1.0%; Robert W. Howell, treas., 12.1%; J. A. Albertson, 4.1%; Rudy Andersen, 2.6%; James J. Coughlin, 2.2%; John E. Walsh, v.p., 8%; Mrs. Stanley E. King, 9.9%; Douglas H. Rae, 1.9%; Theresa Whillock, 4.2%; E. A. Snow, 5.4%; others, none with more than 3%.

Began Operation: Nov. 26, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Personnel:

JAMES A. JOHNTZ JR., president & general manager.
 BRITT BOWDEN, vice president, television sales.
 DENA HOWELL, program director.
 ROBERT HOWELL, film editor.
 NORM GUNNING, news director.
 MANSON McCLURE, chief engineer.

DIGEST OF RATE CARD NO. 17

(Sept. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$550.00	\$330.00	\$220.00	\$140.00	\$84.00

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Ada	43,900	42,400	97
	Adams	900	800	92
	Blaine	2,700	2,500	93
	Boise	800	800	95
	Canyon	25,400	24,200	95
	Elmore	6,200	6,000	97
	Gem	3,500	3,400	96
	Owyhee	2,300	2,200	96
	Payette	4,800	4,600	96
	Valley	1,500	1,400	92
	Washington	2,800	2,600	94
	NEVADA			
Humboldt	2,200	2,100	93	
OREGON				
Grant	2,800	2,300	83	
Harney	2,400	2,100	89	
Malheur	7,700	7,300	94	
Between 25-49%	IDAHO			
	Camas	200	200	98
	Gooding	3,300	3,200	96
OREGON				
Baker	5,700	5,300	92	
Between 5-24%	IDAHO			
	Custer	1,200	1,100	90
	Lincoln	1,400	1,300	95
	Twin Falls	16,800	16,300	97
OREGON				
Wheeler	500	500	92	
Station Totals		139,000	132,600	95
Net Weekly Circulation (1973-74)				98,200
Average Daily Circulation (1973-74)				72,000

Idaho—Boise



KTVB

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 213-kw visual, 26.9-kw aural. Antenna, 2560-ft. above av. terrain, 223-ft. above ground, 7193-ft. above sea level.

Latitude 43° 45' 08"
Longitude 116° 07' 10"

Transmitter: TV Lot No. 3, Deer Point, Ida.

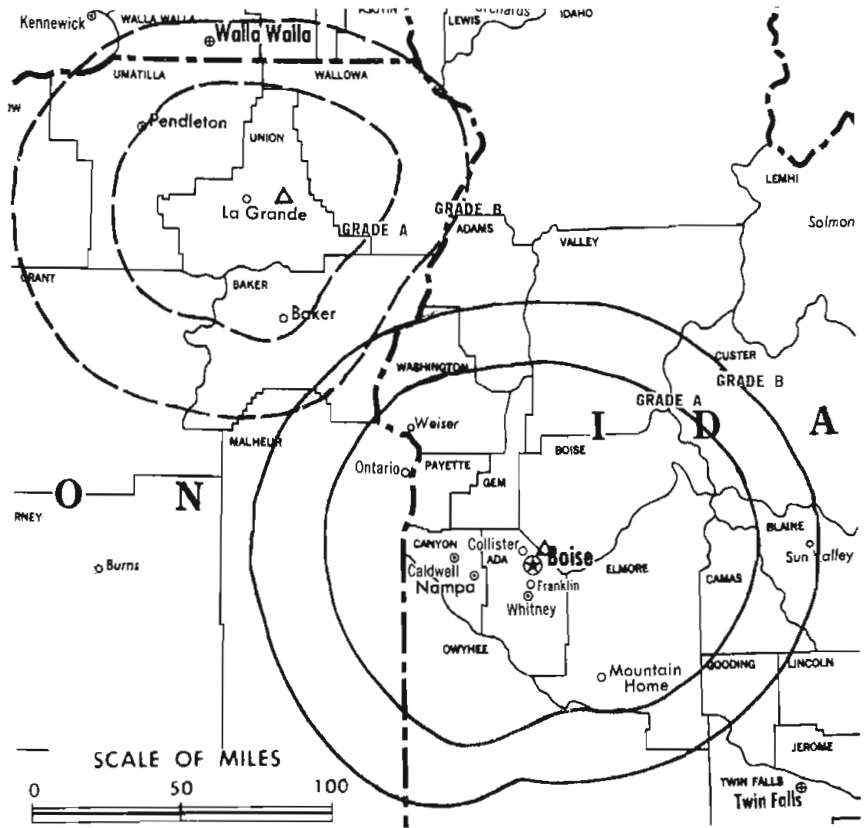
Studio: 5407 Fairview Ave.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVB Ref: FCC File No. BPCT-2086 Granted 4/27/66

©American Map Co., Inc., N.Y., No. 14244

KTVB

Network Service: NBC.

Licensee: KTVB Inc., 5407 Fairview Ave., Boise, Ida. (83704).

Telephone: 208-375-7277. TWX No.: 910-970-5779.

Ownership: Georgia M. Davidson, chmn., 80%.

Began Operation: July 12, 1953.

Represented (sales) by Avery-Knodel Inc.; Bob Hix Co. Inc. (Mountain States); Television Network of Idaho; Andy McDermott Sales Ltd. (Canada); Simpson/Reilly & Assoc. (Seattle-Portland).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

- GEORGIA M. DAVIDSON, chairman.
- ROBERT E. KRUEGER, president & general manager.
- REX McARTHUR, sales manager.
- JOHN LEWIS, national sales manager.
- ANNE PEARSON, program director.
- CLINT BELLOWS, promotion director.
- HAROLD W. TOEDTEMEIER, director of engineering.
- SAL CELESKI, news director.

DIGEST OF RATE CARD NO. 29—(Jan. 1, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
\$550	\$325	\$215	\$240	\$120	\$120	\$60

NETWORK BASE HOURLY RATE: \$700.

Arbitron Data: Figures for this station include coverage of former satellite KTVR,

La Grande, Ore.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO				
		Ada	43,900	42,400	97
		Adams	900	800	92
		Blaine	2,700	2,500	93
		Boise	800	800	95
		Canyon	25,400	24,200	95
		Elmore	6,200	6,000	97
		Gem	3,500	3,400	96
		Owyhee	2,300	2,200	96
		Payette	4,800	4,600	96
		Valley	1,500	1,400	92
		Washington	2,800	2,600	94
	NEVADA				
		Humboldt	2,200	2,100	93
	OREGON				
Between 25-49%		Baker	5,700	5,300	92
		Grant	2,800	2,300	83
		Harney	2,400	2,100	89
		Malheur	7,700	7,300	94
		Union	8,000	7,300	91
	Between 5-24%	IDAHO			
		Camas	200	200	98
		Gooding	3,300	3,200	96
	OREGON				
		Umatilla	16,700	15,300	92
		Wheeler	500	500	92
Station Totals	IDAHO				
		Custer	1,200	1,100	90
		Idaho	4,000	3,600	91
		Lincoln	1,400	1,300	95
		Twin Falls	16,800	16,300	97
Net Weekly Circulation (1973-74)			167,700	158,800	95
Average Daily Circulation (1973-74)			112,700	79,600	

Idaho—Idaho Falls-Pocatello-Blackfoot



KID-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 30"
Longitude 112° 39' 05"

Transmitter: Little Butte Mt., 8.5-mi. NE of Atomic City, Ida.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Telephone: 208-522-5100.

AM Affiliate: KID, 5-kw (1-kw night), 590 kHz (CBS).

FM Affiliate: KID-FM, 100-kw, 96.1 MHz (No. 241), 1500-ft.

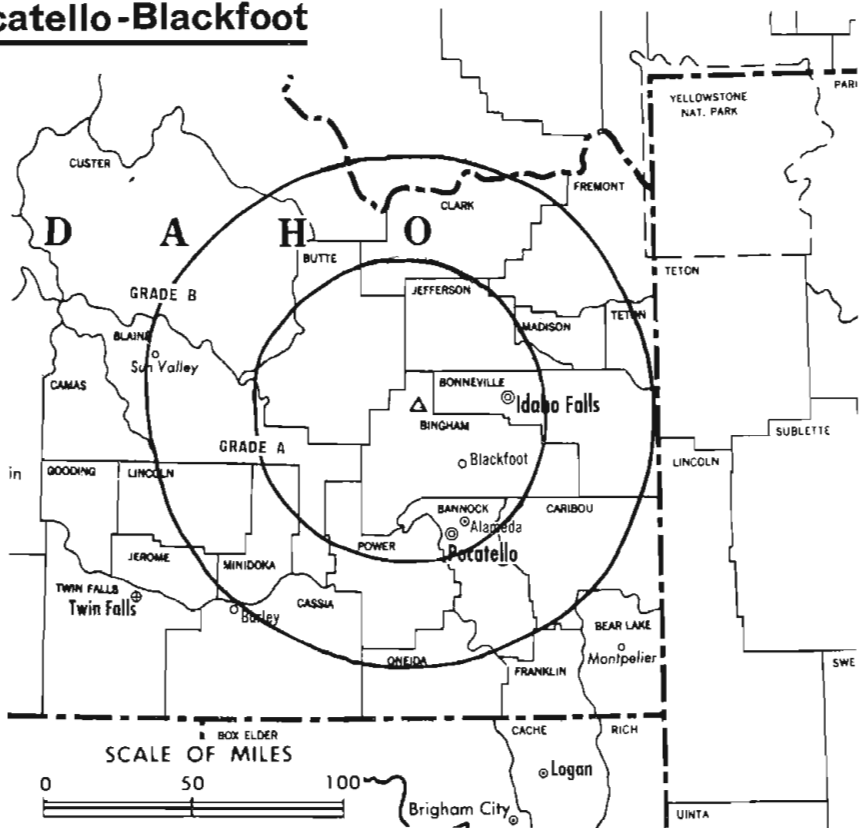
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KID-TV Ref: FCC File No. BMPCT-1281 Granted 8/21/53

©American Map Co., Inc., N.Y., No. 14244

KID-TV

Network Service: CBS.

Licensee: KID Broadcasting Corp., Box 2008, 1255 E. 17th St., Idaho Falls, Ida. (83401).

Studio: 1255 E. 17th St.

Ownership: LaVere A. and/or Lucille J. Ricks, 15.66%; A. W. Schwieder, 14.41%; Warren E. Wright, 8.81%; 29 others, none with as much as 6%.

Began Operation: Dec. 20, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

J. ALLEN JENSEN, president & general manager.

CLAUDE CAIN, vice president & station manager.

ART REID, operations manager.

CARROLL SECRIST, chief engineer.

RON BARKER, news director.

DAVE TOLMAN, promotion manager.

DIGEST OF RATE CARD NO. 18

(Feb. 1, 1972)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class A—6:30-10 p.m., daily.	\$330.00	\$198.00	\$132.00	\$99.00	\$80.00	\$25.00

NETWORK BASE HOURLY RATE: \$350.

For Idaho CATV Systems

See Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO				
		Bannock	18,000	17,300	96
		Bingham	8,700	8,500	98
		Blaine	2,700	2,500	93
		Bonneville	17,400	17,000	98
		Butte	800	800	98
		Caribou	1,900	1,800	94
		Clark	300	300	93
		Custer	1,200	1,100	90
		Fremont	3,000	2,900	97
		Jefferson	4,000	3,900	99
		Lemhi	1,800	1,600	87
		Madison	3,600	3,500	98
		Power	1,700	1,600	93
	Teton	600	600	99	
	WYOMING				
		Lincoln	2,500	2,300	91
		Sublette	900	800	90
		Teton	2,000	1,800	92
	Yellowstone Natl Park	200	200	93	
Between 25-49%	IDAHO				
		Franklin	2,600	2,500	95
	Minidoka	5,600	5,300	95	
Between 5-24%	IDAHO				
		Cassia	5,500	5,300	97
		Lincoln	1,400	1,300	95
	MONTANA				
	Beaverhead	3,000	2,700	89	
UTAH					
	Cache	14,400	13,700	95	
Station Totals			103,800	99,300	96
Net Weekly Circulation (1973-74)					69,300
Average Daily Circulation (1973-74)					48,000

Idaho—Idaho Falls-Pocatello-Blackfoot



KIFI-TV



Ch. 8

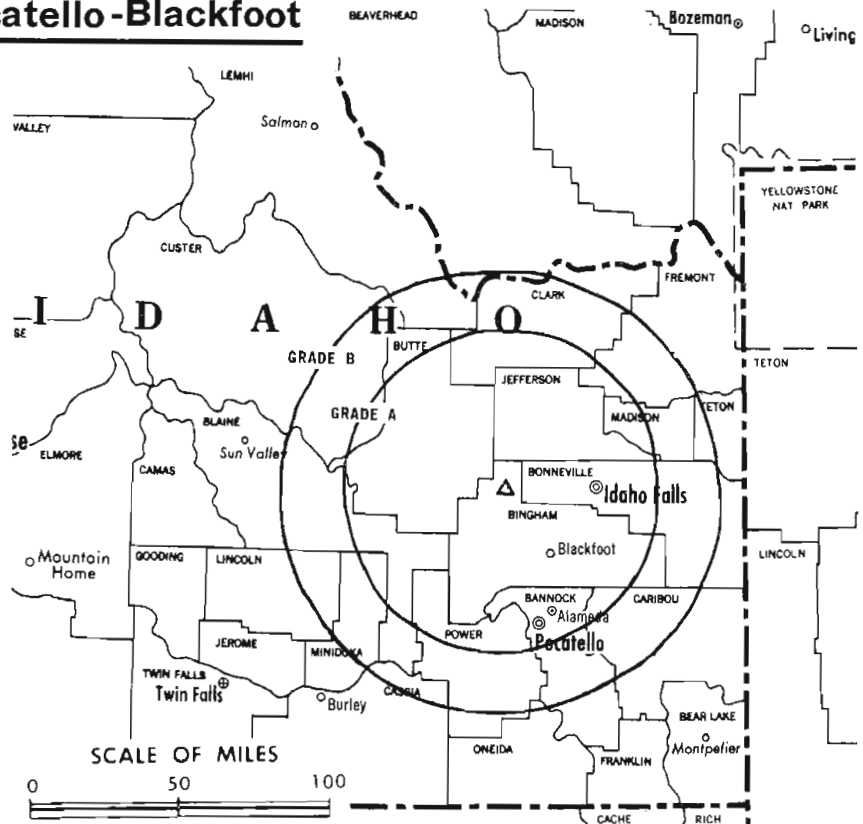
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1520-ft. above av. terrain, 180-ft. above ground, 6851-ft. above sea level.

Latitude 42° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mt., 32-mi. W of Idaho Falls.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KIFI-TV Ref: FCC File No. BMPCT-5503 Granted 9/20/60

©American Map Co., Inc., N.Y., No. 14244

KIFI-TV

Network Service: NBC.

Licensee: The Post Co., Box 2148, Idaho Falls, Ida. (83401).

Studio: North Yellowstone Hwy., Idaho Falls.

Telephone: 208-523-1171. TWX No.: 910-977-5726.

Ownership: J. Robb Brady Trust Co., 91.663%; James M. Brady, pres., .002%; Edwin F. McDermott, v.p., 8.33%; J. Robb Brady, secy.-treas., .002%.

Began Operation: Jan. 23, 1961.

Represented (sales) by Avery-Knodel Inc. (National); Simpson/Reilly & Assoc. (Seattle-Portland); Bob Hix Inc. (Denver).

Represented (legal) by Midlen & Reddy.

Represented (engineering) by John H. Mullaney.

Personnel:

J. M. BRADY, general & national sales manager.

CHARLES E. OUTLAND, production manager.

H. G. HAEFELE, program director & chief engineer.

DIGEST OF RATE CARD NO. 14—(April 15, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$325.00 \$195.00 \$45.00 \$36.00 \$23.00

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	18,000	17,300	96
	Bingham	8,700	8,500	98
	Bonneville	17,400	17,000	98
	Butte	800	800	98
	Clark	300	300	93
	Custer	1,200	1,100	90
	Fremont	3,000	2,900	97
	Jefferson	4,000	3,900	99
	Madison	3,600	3,500	98
	Power	1,700	1,600	93
Teton	600	600	99	
	WYOMING			
	Lincoln	2,500	2,300	91
	Teton	2,000	1,800	92
Between 25-49%	IDAHO			
	Blaine	2,700	2,500	93
	Cassia	5,500	5,300	97
Minidoka	5,600	5,300	95	
Between 5-24%	IDAHO			
	Caribou	1,900	1,800	94
	Jerome	4,600	4,500	97
	Lincoln	1,400	1,300	95
Station Totals		85,500	82,300	96
Net Weekly Circulation (1973-74)				61,000
Average Daily Circulation (1973-74)				43,500

Idaho—Lewiston



KLEW-TV

Ch. 3

[Associated with KIMA-TV, Yakima, Wash.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 13.8-kw visual, 1.30-kw aural. Antenna: 1260-ft. above av. terrain, 303.5-ft. above ground, 3203-ft. above sea level.

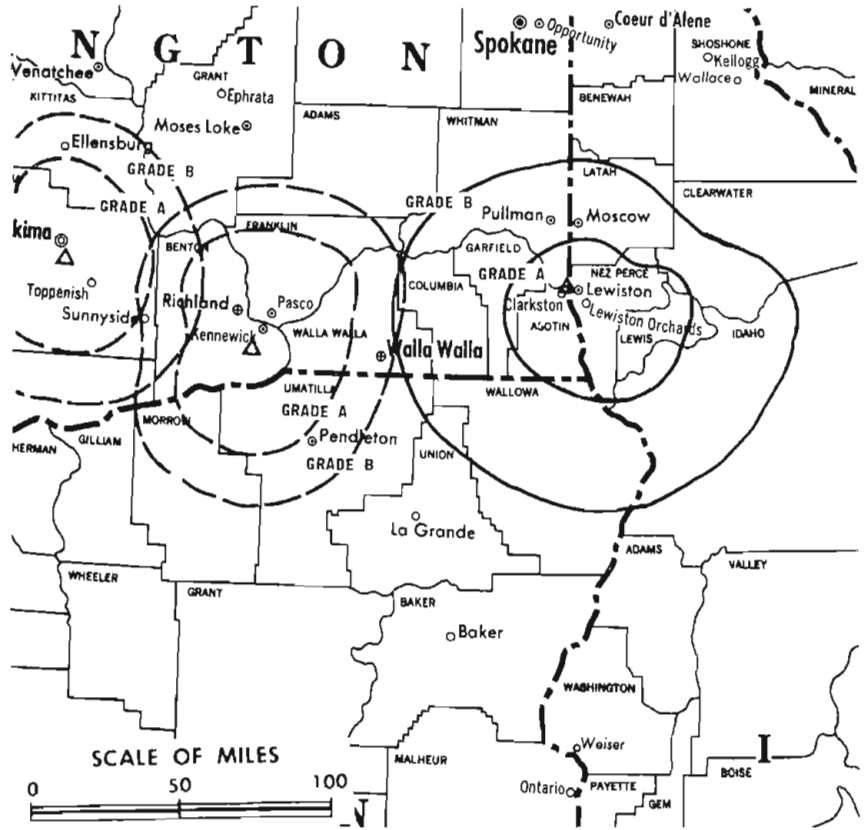
Latitude 46° 27' 25"
Longitude 117° 05' 57"

Transmitter: 3-mi. NW of Clarkston, Wash., 2.5-mi. SW of U.S. 195.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KLEW-TV Ref: FCC File No. BMPCT-3459 Granted 10/6/55

©American Map Co., Inc., N.Y., No. 14244

KLEW-TV

Network Service: CBS.

Licensee: NWG Broadcasting Co., Box 702, Yakima, Wash. (98907).

Studio: 1115 Idaho St. (83501).

Telephone: 208-746-2636.

Ownership: See KIMA-TV, Yakima, Wash.

Began Operation: Dec. 9, 1955.

Represented (sales) by: H-R Television; Art Moore & Assoc. Inc. (Pacific Northwest).

Personnel:

DAVID EATON, manager.

GARY ROGERS, chief engineer.

JOHN LARSGAARD, news director.

Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$100. Combination rate with KIMA-TV, Yakima & KEPR-TV, Pasco, \$750.

Arbitron Data for this Station Included with Report of Parent KIMA-TV, Yakima, Wash.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436

Idaho—Nampa-Boise-Caldwell



KIVI

Ch. 6

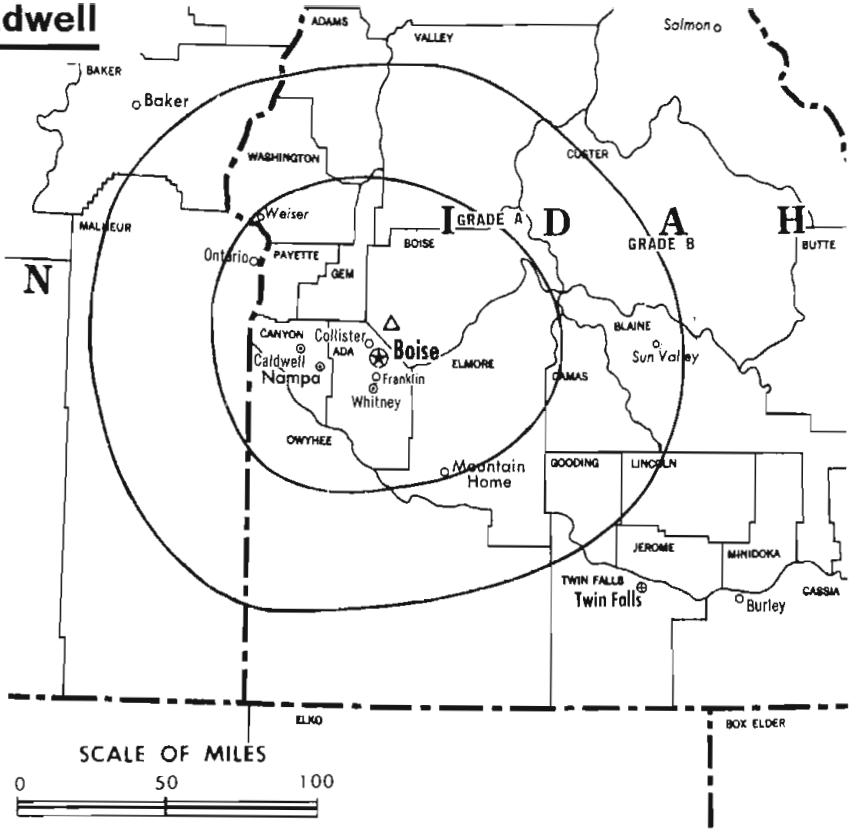
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 60.3-kw visual, 12.0-kw aural. Antenna: 2660-ft. above av. terrain, 210-ft. above ground, 7230-ft. above sea level.

Latitude 43° 45' 20"
Longitude 116° 05' 55"

Transmitter: Deer Point, Shaffer Butte.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KIVI Ref: FCC File No. BMPCT-7448 Granted 8/2/73

© American Map Co., Inc., N.Y. No. 14244

KIVI

Network Service: ABC.

Licensee: Idaho Television Corp., 1866 E. Chisholm Dr., Nampa, Ida. (83651).

Studio: 1866 E. Chisholm Dr., Nampa, Ida. (83651).

Telephone: 208-336-0500. TWX No.: 910-970-5945.

Ownership: R. V. Hansberger, chmn., 20.50%; James U. Lavenstein, pres., 12.80%; M. Walker Wallace, 38.20%; Daniel T. O'Shea, 2.44%; Bennett Association, 7.28%; Jack Goodman, 7.28%; C. Peck Hayne, 7.28%; Lorraine Moore, 4.22%. Same group also owns KPVI (Ch. 6), Pocatello-Idaho Falls.

Began Operation: Feb. 1, 1974.

Represented (sales) by H-R Television Inc.; Tacher Co. (Pacific Northwest).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

JAMES U. LAVENSTEIN, president & general manager.
CHARLES (BUZZ) McCABE, general & local sales manager.
JAN HAMMER, national & regional sales manager.
RAYMOND BARP, promotion manager.
WESLEY BUTLER, production manager.
ELDON MARSH, business manager.
DONALD SWEARINGEN, news director.
KENNETH MANLEY, chief engineer.
ELIZABETH TUCKER, traffic manager.

DIGEST OF RATE CARD NO. 4

(Aug. 8, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.				
\$475.00	\$285.00	\$190.00	\$100.00	\$50.00

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	IDAHO			
	Ada	43,900	42,400	97
	Boise	800	800	95
	Canyon	25,400	24,200	95
	Payette	4,800	4,600	96
OREGON	Malheur	7,700	7,300	94
	IDAHO			
Between 5-24%	Adams	900	800	92
	Blaine	2,700	2,500	93
	Elmore	6,200	6,000	97
	Gem	3,500	3,400	96
	Gooding	3,300	3,200	96
	Owyhee	2,300	2,200	96
	Valley	1,500	1,400	92
	Washington	2,800	2,600	94
OREGON	Baker	5,700	5,300	92
	Station Totals	111,500	106,700	96
Net Weekly Circulation (1973-74)				26,800
Average Daily Circulation (1973-74)				16,800

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

Idaho—Pocatello—Blackfoot



KPVI

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1530-ft. above av. terrain, 619-ft. above ground, 6857-ft. above sea level.

Latitude 44° 55' 14.5"
Longitude 112° 20' 44.0"

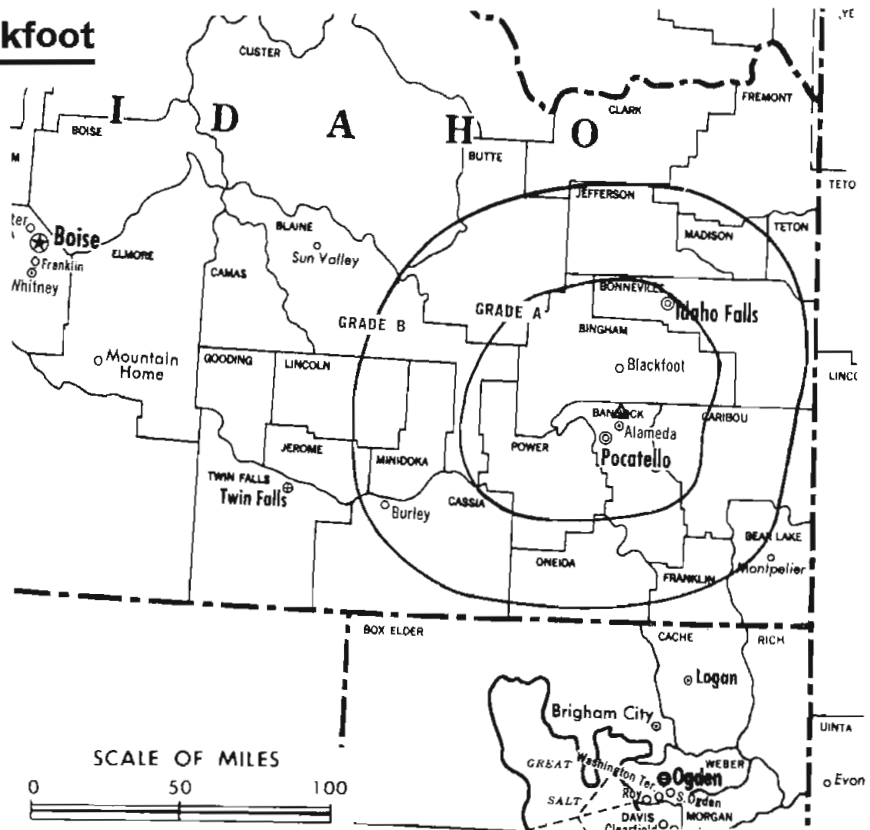
Transmitter: SE ¼ of SW ¼ of SE ¼ of Section 3, T6S, R35E.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Arbitron Data: Not available.



KPVI Ref: FCC File No. BMPCT-7465 Granted 8/9/73

© American Map Co., Inc., N.Y. No. 14244

KPVI

Network Service: ABC.

Licensee: Eastern Idaho Television Corp., 1866 E. Chisholm Dr., Nampa, Ida. (83702).

Studio: 421 E. Center St., Pocatello (83201).

Office: 421 Fredregill Rd., Pocatello.

Telephone: 208-233-6667. TWX No.: 910-970-5945.

Ownership: See KIVI, Nampa, Ida.

Began Operation: April 26, 1974.

Represented (sales) by H-R Television Inc.; Tacher Co. (Pacific Northwest).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

JAMES U. LAVENSTEIN, president & general manager.
CHARLES (BUZZ) McCABE, general sales manager.
JAN HAMMER, national & regional sales manager.
ARCHIE EDMONDSON, local sales manager.
RAYMOND BARP, promotion manager.
ELDON MARSH, business manager.
JEAN MORAND, chief engineer.
JEFF KINGERY, news director.
ROBERT SHORT, production manager.
KATHY HUMPHREYS, traffic manager.

DIGEST OF RATE CARD NO. 4

(Aug. 8, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
7-11 p.m., daily.				
\$300.00	\$185.00	\$125.00	Graded rates apply*	

*Highest rate: \$55.

NETWORK BASE HOURLY RATE: \$150.

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Idaho—Twin Falls



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 3.8-kw aural. Antenna: 1060-ft. above av. terrain, 665-ft. above ground, 4968-ft. above sea level.

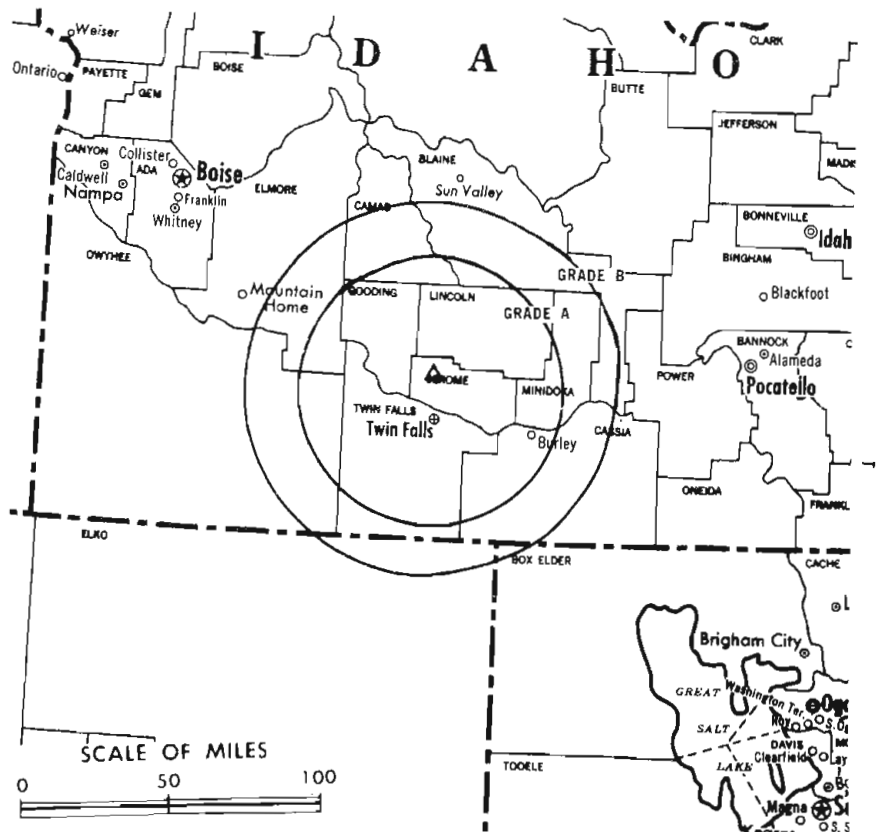
Latitude 42° 43' 48"
Longitude 114° 24' 52"

Transmitter: Flat Top Butte, 11-mi. north of city.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMVT Ref: FCC File No. B1PCT-3062 Granted 7/24/62

©American Map Co., Inc., N.Y., No. 14244

KMVT

Network Service: ABC, CBS; also NBC.

Licensee: The KLIX Corp., Box 547 (83301).

Studio: Elizabeth Blvd. & Eastland Dr.

Telephone: 208-733-1280. TWX No.: 910-977-5716.

Ownership: KMSO-TV Inc. Dale G. Moore, 100%. For other interests, see KGVO-TV, Missoula, Mont.

Began Operation: May 30, 1955. Sale to present owners by KLIX Corp. (A. L. Glasmann family) approved by FCC Dec. 16, 1970. Previous sale by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 by FCC (Television Digest, Vol. 11:31, 12:10).

Represented (sales) by Television Network of Idaho; Avery-Knodel Inc.; Simpson/Reilly & Assoc. (Northwest).

Represented (legal) by Haley, Bader & Potts.

Personnel:

DALE G. MOORE, president.
EARL E. MORGENROTH, vice president.
HAROLD O. HIRTE, exec. vice president & general manager.
BUZZ LANGDON, asst. general manager.
MEL OPPLIGER, sales manager.
GILBERT ANDERSON, director of engineering.

DIGEST OF RATE CARD NO. 18 (Aug. 12, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$300 \$180 \$120 \$100 \$90 \$45 \$45 \$23

NETWORK BASE HOURLY RATE: \$475.

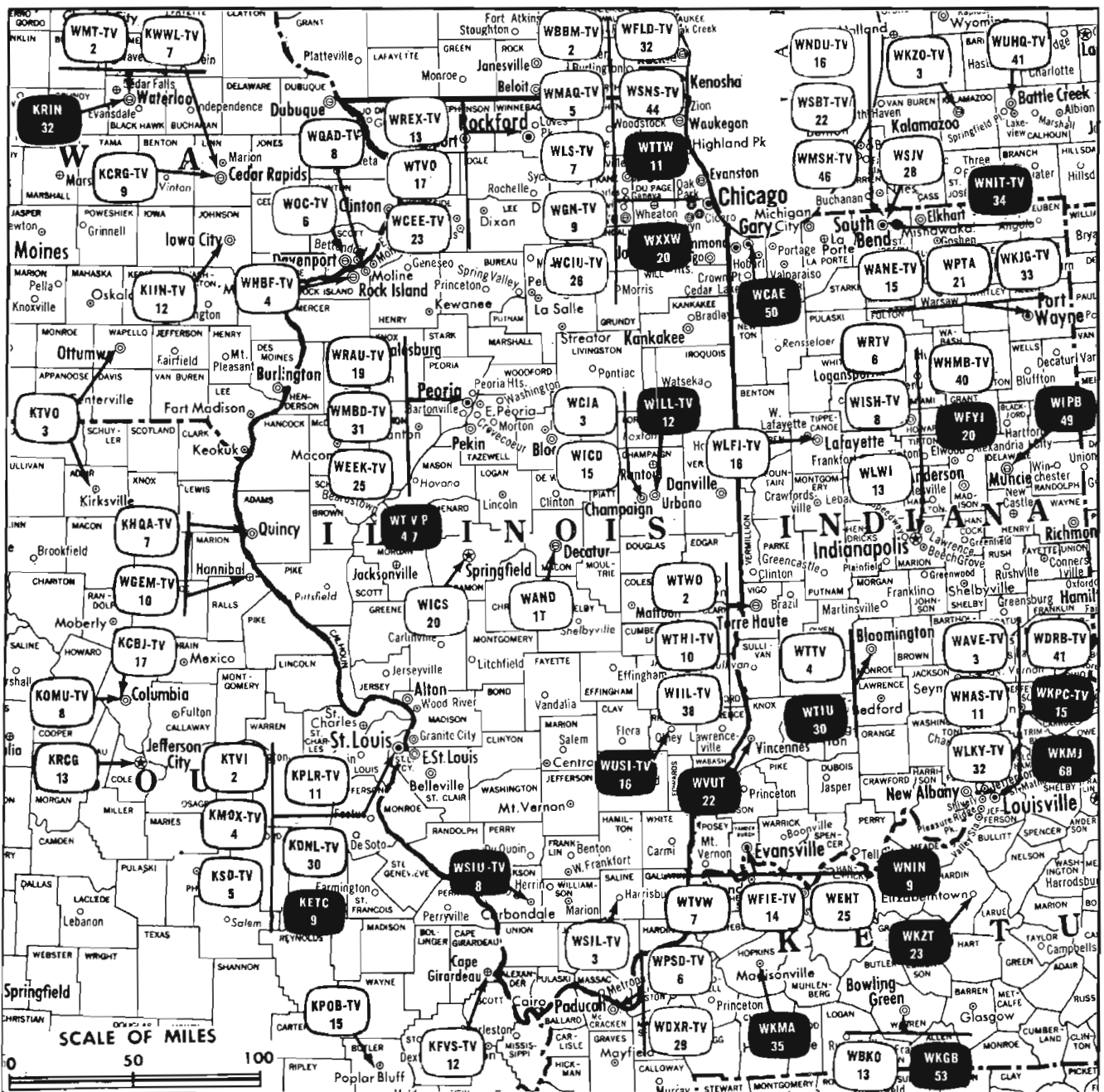
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Blaine	2,700	2,500	93
	Camas	200	200	98
	Cassia	5,500	5,300	97
	Gooding	3,300	3,200	96
	Jerome	4,600	4,500	97
	Lincoln	1,400	1,300	95
	Minidoka	5,600	5,300	95
	Twin Falls	16,800	16,300	97
Between 5-24%	IDAHO			
	Butte	800	800	98
	Elmore	6,200	6,000	97
	NEVADA			
	Elko	5,900	5,100	87
Station Totals		53,000	50,500	95
Net Weekly Circulation (1973-74)				36,000
Average Daily Circulation (1973-74)				29,400

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BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Illinois



Cable Television
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Engineering
Consultants

Malarkey, Taylor
& Associates

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Chicago	1,776,000	3	2,772,100	3
Davenport-Rock Island-Moline (Quad City)	183,000	66	288,400	68
Paducah-Cape Girardeau-Harrisburg	177,000	68	277,900	71
Springfield-Decatur-Champaign	170,000	73	269,400	74
Peoria	132,000	83	203,300	88
Rockford	106,000	99	159,700	106
Quincy-Hannibal	74,000	130	120,300	132

Illinois Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF UHF TOTAL

10	11	21
3	3	6
		27

WBBM-TV, Chicago
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
Between 5-24%	Pulaski	4,300	4,100	95
	St Joseph	81,800	80,300	98
	White	7,400	7,200	97
WISCONSIN				
	Walworth	20,800	20,300	98

WMAQ-TV, Chicago
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
Between 5-24%	Benton	3,800	3,700	97
	Marshall	12,100	11,800	97
	St Joseph	81,800	80,300	98
	White	7,400	7,200	97
MICHIGAN				
	Cass	14,400	14,100	98
WISCONSIN				
	Walworth	20,800	20,300	98

WFLD-TV, Chicago
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
Between 5-24%	Newton	4,400	4,300	97
	Pulaski	4,300	4,100	95
	St Joseph	81,800	80,300	98
	Wabash	11,900	11,500	96
	MICHIGAN			
	Berrien	57,500	56,100	98
	Van Buren	19,700	19,300	98
WISCONSIN				
	Walworth	20,800	20,300	98

WLS-TV, Chicago
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
Between 5-24%	Lee	10,900	10,600	98
	Ogle	14,300	13,900	97
	Vermilion	34,000	33,100	97
	INDIANA			
	Benton	3,800	3,700	97
	Marshall	12,100	11,800	97
	St Joseph	81,800	80,300	98
WISCONSIN				
	Walworth	20,800	20,300	98

WSNS-TV, Chicago
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN				
Between 5-24%	Kenosha	39,300	38,700	98
	Racine	55,700	55,000	99

WCIA, Champaign
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
Between 5-24%	La Salle	37,500	36,400	97
	Lawrence	6,600	6,400	96
	Marshall	5,100	4,900	97
	Montgomery	11,200	10,800	97
	Morgan	12,400	11,900	96
	Putnam	2,000	1,900	95
	Richland	6,200	5,900	95
	INDIANA			
	Newton	4,400	4,300	97
	Parke	5,400	5,300	98
	Vigo	40,000	39,000	98

Illinois

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

WICS & WAND, Champaign
(See Springfield & Decatur, Ill.)

WCIA & WICS, Decatur
(See Champaign & Decatur, Ill.)

WCEE-TV, Freeport
(See Rockford, Ill.)

KFVS-TV, Harrisburg
(See Cape Girardeau, Mo.)

WPSD-TV, Harrisburg
(See Paducah, Ky.)

WHBF-TV, Moline
(See Rock Island, Ill.)

KHQA-TV, Quincy
(See Hannibal, Mo.)

WQAD-TV, Rock Island
(See Moline, Ill.)

WOC-TV, Rock Island
(See Davenport, Ia.)

WCIA & WAND, Springfield
(See Champaign & Decatur, Ill.)

WCIA, Urbana
(See Champaign, Ill.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WSIU-TV
Carbondale

Ch. 8

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. U., Carbondale, Ill. (62901).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude	38°	06'	15"
Longitude	89°	14'	37"

WTTW

Chicago

Ch. 11

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago (60625).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 89.13-kw visual, 17.80-kw aural. Antenna: 1470-ft. above av. terrain, 1516-ft. above ground, 2111-ft. above sea level.

Latitude	41°	52'	44"
Longitude	89°	14'	37"

WXXW

Chicago

Ch. 20

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw visual, 91.4-kw aural. Antenna: 770-ft. above av. terrain, 796-ft. above ground, 1383-ft. above sea level.

Latitude	41°	54'	01"
Longitude	87°	37'	28"

WUSI-TV

Olney

Ch. 16

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. University, Carbondale, Ill. (62903).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1170-kw max. & 977-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 930-ft. above av. terrain, 975-ft. above ground, 1445-ft. above sea level.

Latitude	38°	50'	18"
Longitude	88°	07'	46"

WTVP

Peoria

Ch. 47

Non-Commercial Educational Station

Licensee: Illinois Valley Public Telecommunications Corp., 1501 W. Bradley Ave., Peoria, Ill. (61625).

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1552-kw max. & 1200-kw horizontal visual, 155-kw max. & 120-kw horizontal aural. Antenna: 301-ft. above av. terrain, 342-ft. above ground, 949-ft. above sea level.

Latitude	40°	41'	56"
Longitude	89°	37'	00"

WILL-TV

Urbana-Champaign

Ch. 12

Non-Commercial Educational Station

Licensee: University of Illinois, Board of Trustees, Urbana, Ill. (61801).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 987-ft. above av. terrain, 1044-ft. above ground, 1734-ft. above sea level.

Latitude	40°	02'	18"
Longitude	88°	40'	10"

TV Factbook No. 45

Illinois—Champaign



WCIA



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"
Longitude 88° 26' 59"

Transmitter: Seymour, Ill.

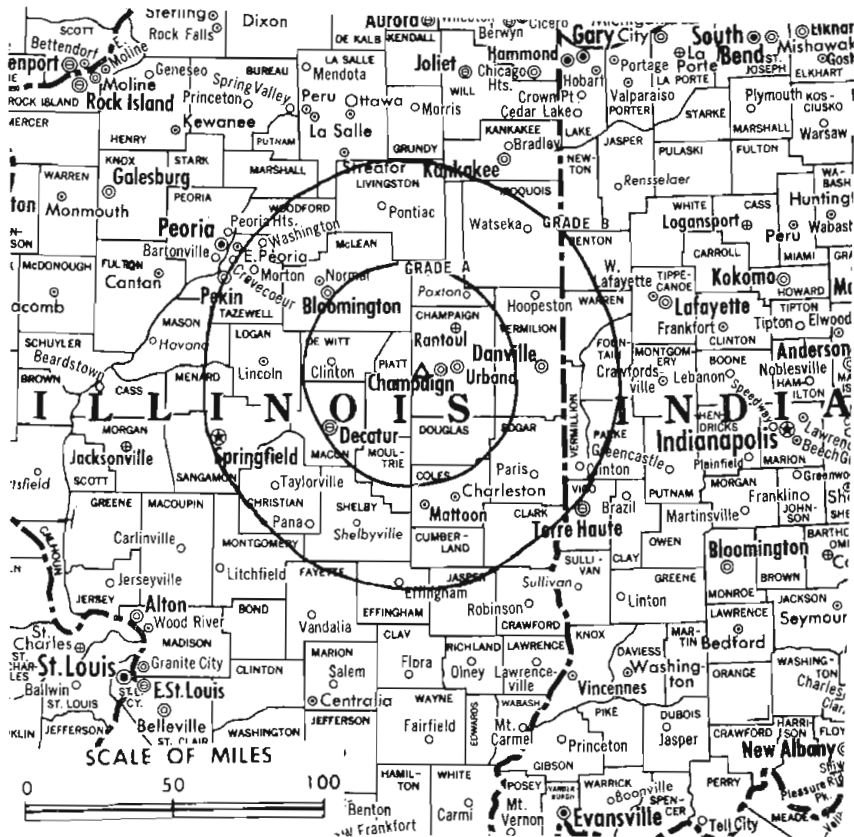
TV tape: Recording facilities.

Color: Network, live, slide, film & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.



Total Households: © MBI
Consumer Market Data as of 1/1/73.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCIA Ref: FCC File No. BMPCT-1315 Granted 8/17/53

© American Map Co., Inc., N.Y., No. 14244

WCIA

Licensee: Midwest Television Inc., 509 S. Neil St.

Studio: 509 S. Neil St. (61820).

Telephone: 217-356-8333.

TWX No.: 910-245-3315.

Ownership: August C. Meyer, pres., 26.75%; Clara R. Meyer, v.p., 28.03%; Lindsay-Schaub Newspapers Inc., 21.48%; Estate of Helen M. Stevick, 10.74%; Marajen S. Chinigo, 10.74%; August C. Meyer Jr., secy.-treas., 2.26%. Illinois Bcstg., 98.4% owned by the stockholders of Lindsay-Schaub Newspapers Inc., Decatur, is licensee of radios WSOY & FM, Decatur; WLAP & FM, Lexington, Ky. Estate of Helen M. Stevick owns 51% and Marajen S. Chinigo owns 44.5% of the Champaign News-Gazette, licensee of WDWS & FM, Champaign. Midwest owns WMBD-TV-AM-FM, Peoria, KFMB-TV-AM-FM, San Diego.

Began Operation: Nov. 14, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Personnel:

AUGUST C. MEYER, president.
CLARA R. MEYER, vice president.
GUY MAIN, executive vice president.
JERRY JOHNSON, general sales manager.
LEN DAVIS, national sales manager.
BILL HELMS, program director & film buyer.
JACK EVERETTE, asst. to pres. & asst. secy.-treas.

DIGEST OF RATE CARD NO. 18

(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class AA—7-10 p.m. daily.						
\$1300.00	\$780.00					Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$1250.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Champaign	49,100	47,700	97
	Christian	13,500	13,100	97
	Coles	16,100	15,600	97
	Cumberland	3,800	3,600	96
	De Witt	6,000	5,800	97
	Douglas	6,700	6,500	97
	Edgar	8,000	7,800	97
	Effingham	8,400	8,000	95
	Ford	5,100	5,000	97
	Iroquois	11,900	11,500	97
50% & Over	Livingston	13,600	13,100	96
	Mc Lean	36,200	35,100	97
	Macon	42,600	41,600	98
	Moultrie	4,700	4,500	96
	Piatt	5,700	5,600	98
	Sangamon	57,900	56,000	97
	Shelby	8,200	7,800	95
	Vermilion	34,000	33,100	97
INDIANA				
	Fountain	6,700	6,500	97
	Warren	2,700	2,600	96
ILLINOIS				
	Jasper	3,700	3,500	95
	Logan	10,600	10,300	97
Between 25-49%	Menard	3,800	3,700	96
INDIANA				
	Benton	3,800	3,700	97
	Vermilion	6,700	6,500	98
ILLINOIS				
Between 5-24%	Clark	6,100	5,900	96
	Crawford	8,700	8,500	97
	Fayette	6,900	6,600	96
	Kankakee	30,900	30,200	98

(Continued on page 243-b)

Station Totals	552,900	536,200	97
Net Weekly Circulation (1973-74)			306,800
Average Daily Circulation (1973-74)			207,100

245-b

Illinois—Champaign

NBC

WICD

Ch. 15

[Auxiliary outlet of WICS,
Springfield, Ill.]

Technical Facilities: Channel No. 15
(476-482 MHz). Authorized power:
1000-kw max. & 647-kw horizontal
visual, 100-kw max. & 64.7-
kw horizontal aural. Antenna:
1300-ft. above av. terrain, 1335-
ft. above ground, 1995-ft. above
sea level.

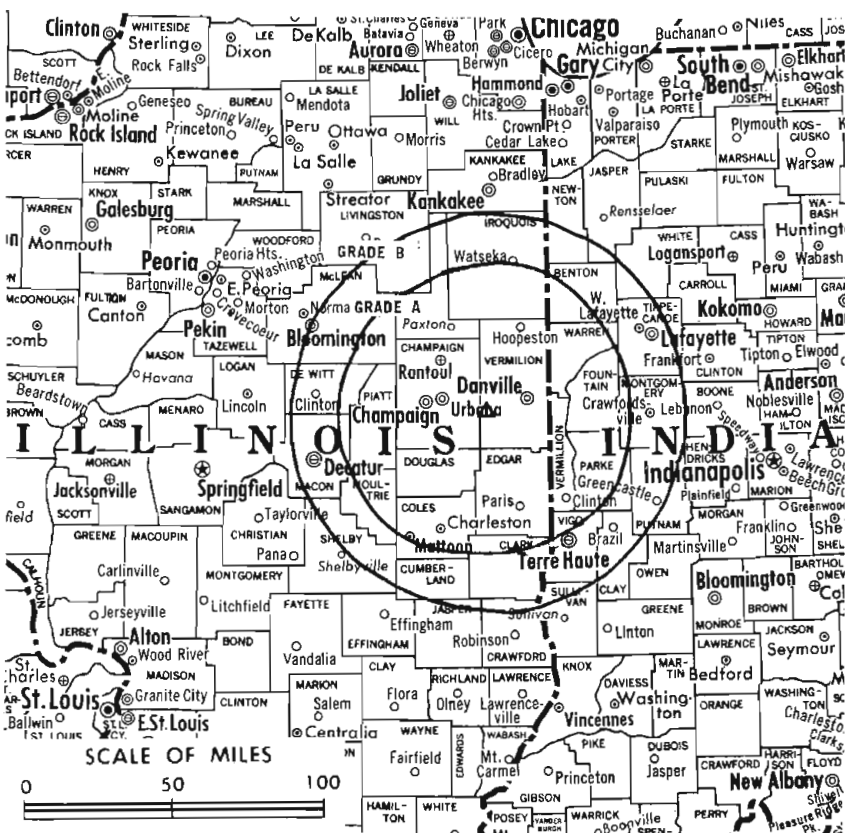
Latitude 40° 04' 10"
Longitude 87° 54' 45"

Transmitter: 3.75-mi. N, 215° from
Fithian, Ill.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.

Represented (engineering) by Steel,
Andrus & Adair.



County coverage based on Arbitron study (see
page 4-b).

WICD Ref: FCC File No. BPCT-3:04 Granted 6/7/66

© American Map Co., Inc., N.Y., No. 14244

WICD

Network Service: NBC, same as WICS, Springfield, Ill.

Licensee: Plains Television Corp. 2680 E. Cook St., Springfield, Ill.
(62701).

Studio: Inman Hotel, Champaign, Ill.

Ownership: See WICS, Springfield, Ill.

Began Operation: April 23, 1959. Changed to Ch. 15 from Ch. 33
and increased power July 25, 1967.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

MILTON D. FRIEDLAND, v.p. & general manager.
ROBERT B. FARROW, general sales manager.
JOSEPH NORRIS, sales manager.
DAVID A. BOYER, chief engineer.
VINCE DAUBE, program-operations manager.
LEN PRAZAK, news director.

DIGEST OF RATE CARD NO. A20D

(Feb. 27, 1973)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—	6:30-10 p.m., daily.						
\$300.00	\$175.00	\$140.00	\$120.00	\$100.00	Graded rates apply*		

*Highest rate: \$70.

NETWORK BASE HOURLY RATE: \$250.

Arbitron Data for this station included with
parent WICS, Springfield, Ill.

Illinois—Chicago



WBBM-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 35.4-kw visual, 7.08-kw aural. Antenna: 1368-ft. above av. terrain, 1453-ft. above ground, 2046-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

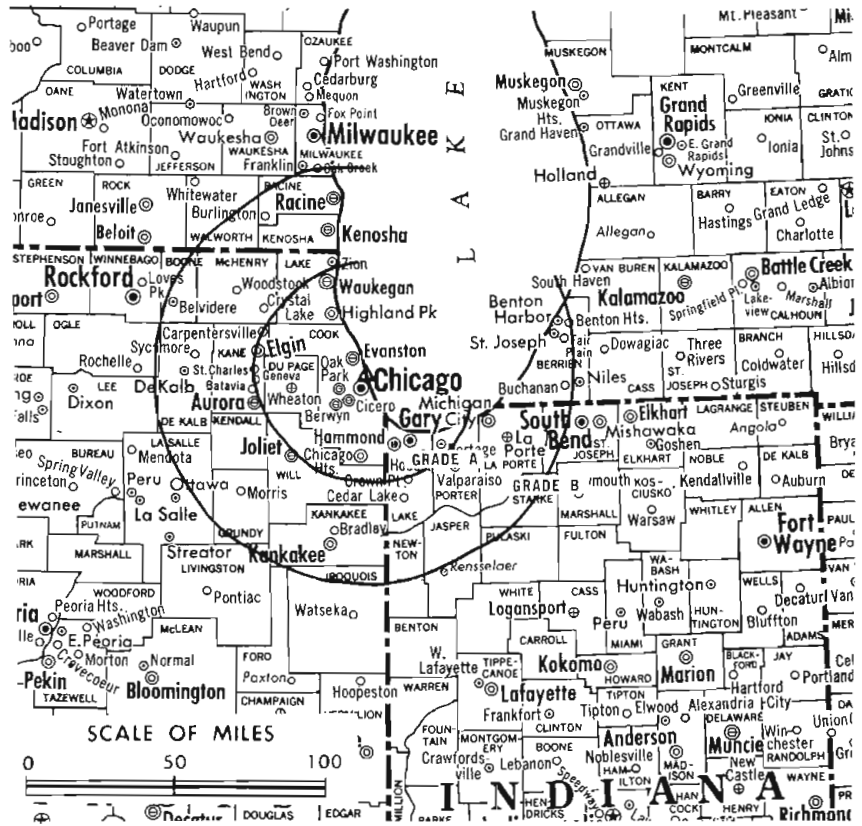
Facsimile Service: UPI.

Transmitter: John Hancock Bldg., 875 N. Michigan Ave.

AM Affiliate: WBBM, 50-kw, 780 kHz (CBS).

FM Affiliate: WBBM-FM, 10.5-kw, 96.3 MHz (No. 242), 560-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBBM-TV Ref: FCC File No. BPC7-4209 Granted 5/6/69

©American Map Co., Inc., N.Y., No. 14244

WBBM-TV

Licensee: CBS Inc., 630 N. McClurg Court, Chicago, Ill. (60611).

Studio: 630 N. McClurg Court.

Telephone: 312-944-6000. TWX No.: 312-222-0698.

Ownership: See WCBS-TV, New York.

Began Operation: August 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- NEIL E. DERROUGH, vice president & general manager.
- JAMES BENNETT, director, planning & administration.
- ARNOLD BRUSTIN, director, broadcasting.
- JEROME GREENBERG, director, communications.
- JAY FELDMAN, news director.
- STEVEN R. ORR, director, sales.
- JOHN OWEN CONNELL, general sales manager.
- DAVE SKILLMAN, eastern sales manager.
- LUTHER A. PIERCE, director of technical operations.
- WAYNE CASA, business affairs director.
- WAYNE WEBER, director of broadcast services.
- WARNER S. SAUNDERS, manager, community affairs.
- EDWARD SPRAY, program manager.
- LUCILLE CASTAGNA, operations manager.
- RHODA HORWITZ, traffic manager.
- ELLEN RIKE, director of research.
- ALICE NECKER, film manager.

RATES: Available upon request.

NETWORK BASE HOURLY RATE: \$4750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS	1,907,000	1,865,000	98
	Cook	21,300	20,800	98
	Dekalb	155,200	153,600	99

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Grundy	9,700	9,500	98
	Kane	83,200	81,600	98
	Kankakee	30,900	30,200	98
	Kendall	8,900	8,800	99
	Lake	113,700	112,400	99
	La Salle	37,500	36,400	97
	Mchenry	36,300	35,900	99
	Will	81,100	79,800	98
50% & Over	INDIANA			
	Jasper	6,700	6,500	97
	Lake	174,500	171,300	98
	La Porte	33,900	33,400	98
	Newton	4,400	4,300	97
	Porter	28,300	27,800	98
	Starke	7,100	6,900	97
	MICHIGAN			
	Berrien	57,500	56,100	98
	WISCONSIN			
	Kenosha	39,300	38,700	98
Between 25-49%	ILLINOIS			
	Iroquois	11,900	11,500	97
	Livingston	13,600	13,100	96
	WISCONSIN			
	Racine	55,700	55,000	99
Between 5-24%	ILLINOIS			
	Boone	8,900	8,700	97
	Bureau	12,500	12,200	97
	Lee	10,900	10,600	98
	Ogle	14,300	13,900	97
	INDIANA			
	Benton	3,800	3,700	97
	Marshall	12,100	11,800	97
(Continued on page 243-b)				
Station Totals		3,094,500	3,031,400	98
Net Weekly Circulation (1973-74)				2,546,000
Average Daily Circulation (1973-74)				1,524,000

Illinois—Chicago

WCIU-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1162-kw max. & 961-kw horizontal visual, 174-kw max. & 144-kw horizontal aural. Antenna: 650-ft. above av. terrain, 684-ft. above ground, 1279-ft. above sea level.

Latitude 41° 52' 39"
Longitude 87° 38' 02"

Transmitter: 141 W. Jackson Blvd.

TV tape: Recording facilities.

Color: Film, slide & tape.

Facsimile Service: UPI.

News Wire Service: UPI, Dow Jones, City News.

Telephone: 312-663-0260.

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by McKenna, Wilkinson & Kittner.

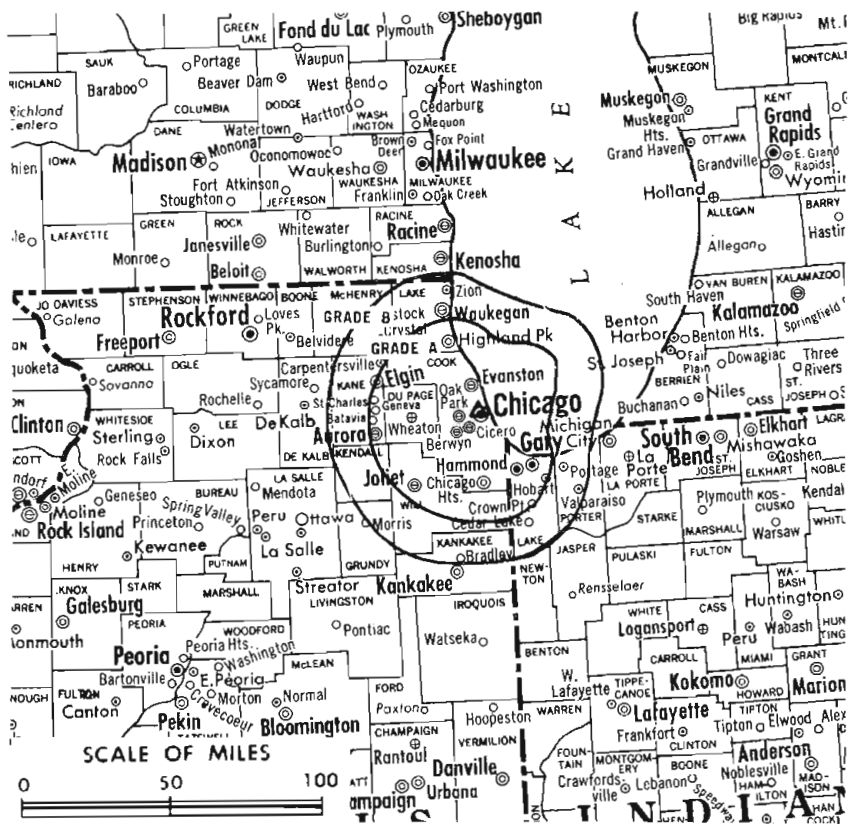
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCIU-TV Ref: FCC File No. BMPCT—6695 Granted 4/24/68

© American Map Co., Inc., N.Y., No. 1424

WCIU-TV

Network Service: Spanish International Network.

Licensee: Weigel Broadcasting Co., Board of Trade Bldg., Chicago, Ill. (60604).

Studio: Board of Trade Bldg., 141 W. Jackson Blvd. (60604).

Ownership: Howard Shapiro and J. W. O'Connor, 35.6% each; remainder of stock is held by others. O'Connor owns 70% of WRAC & WRKR (FM), Racine, Wis.

Began Operation: Feb. 6, 1964.

Represented (sales) by Spanish International Network.

Personnel:

HOWARD SHAPIRO, president.

J. HERMAN SITRICK, vice president & general manager.

PETER ZOMAYA, assistant station manager.

GLENN STEWART, film director.

RICHARD ASHENFELTER, chief engineer.

BEN LARSON, SHIRLEY HARRIS, & HENRY LOPEZ, news directors.

DIGEST OF RATE CARD NO. 10

(Oct. 29, 1973)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.
Class AA—4 p.m.—1 a.m., daily.					
\$1000	\$700	\$500	\$350	\$250	\$100*

*5:45-11:30 p.m., Mon.-Fri.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Cook	1,907,000	1,865,000	98
	Will	81,100	79,800	98
Between 5-24%	INDIANA			
	Fulton	6,800	6,600	97
	Lake	174,500	171,300	98
	Newton	4,400	4,300	97
Station Totals		2,173,800	2,127,000	98
Net Weekly Circulation (1973-74)				159,900
Average Daily Circulation (1973-74)				41,400

Illinois—Chicago

WFLD-TV



Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 2500-kw max. & 1110-kw horizontal visual, 500-kw max. & 222-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Holds CP for change to 5000-kw max. & 1230-kw horizontal visual, 1000-kw max. & 245-kw horizontal aural. BPCT-4711.

Transmitter: John Hancock Bldg.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Represented (engineering) by Gautney & Jones.

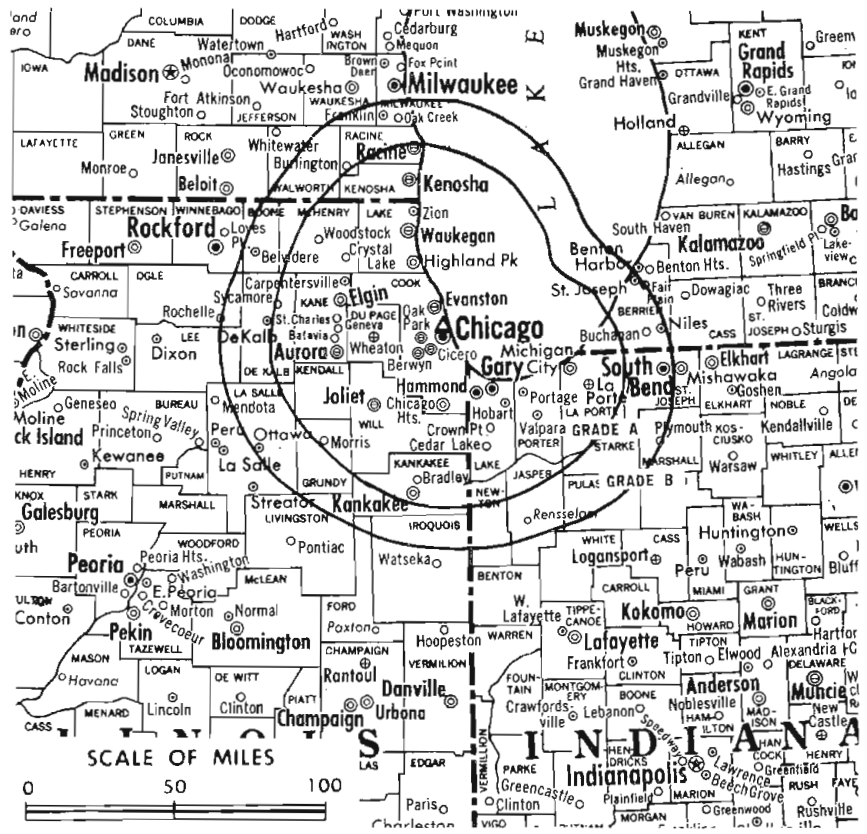
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WFLD-TV Ref: FCC File No. BPC-4104 Granted 4/10/69
CP: BPCT-4711 Granted 7/13/74

© American Map Co., Inc., N.Y., No. 14244

WFLD-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting Co., 300 N. State St.

Studio: Marina City, 300 N. State St. (60610).

Telephone: 312-645-0300.

Ownership: Kaiser Bcstg. Corp., 77.5%; Field Communications Corp., 22.5%. For other Field interests, see Chicago-Sun Times under Newspaper Ownership of TV Stations. For other Kaiser Bcstg. Co. interests, see WKBD-TV, Detroit, Mich.

Began Operation: Jan. 4, 1966. FCC approved formation of new company combining original licensee Field Communications with Kaiser Bcstg. May 9, 1973 (Television Digest, Vol. 12:32; 13:18).

Represented (sales) by Kaiser Bcstg. Spot Sales.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

JAMES C. WARNER, general manager.
ALBERT B. STURGES, station manager.
GEORGETTE HOUGHTON, sales manager.
WILLIAM P. KUSACK, engineering manager.
TOM SPITZ, promotion manager.
DAVID KENIN, production manager.
NAURICE ROBERTS, news & public affairs director.

Rates: Station uses Grid Card. Highest 30 Sec. rate: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Kankakee	30,900	30,200	98
	Kendall	8,900	8,800	99
	Lake	113,700	112,400	99
	La Salle	37,500	36,400	97
Will	81,100	79,800	98	
	INDIANA			
	Jasper	6,700	6,500	97
	Lake	174,500	171,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Cook	1,907,000	1,865,000	98
	Dupage	155,200	153,600	99
	Grundy	9,700	9,500	98
	Iroquois	11,900	11,500	97
	Kane	83,200	81,600	98
	Mchenry	36,300	35,900	99
	INDIANA			
	Cass	14,300	13,900	97
	Grant	27,900	27,100	97
	Howard	29,200	28,600	98
	La Porte	33,900	33,400	98
	Miami	13,000	12,600	97
	Porter	28,300	27,800	98
	Tippecanoe	36,100	34,800	97
	White	7,400	7,200	97
	WISCONSIN			
	Kenosha	39,300	38,700	98
	Racine	55,700	55,000	99
	ILLINOIS			
	Boone	8,900	8,700	97
	Bureau	12,500	12,200	97
	Dekalb	21,300	20,800	98
	Ford	5,100	5,000	97
	Knox	21,200	20,800	98
	Lee	10,900	10,600	98
	Livingston	13,600	13,100	96
	Marshall	5,100	4,900	97
	Ogle	14,300	13,900	97
	Warren	7,400	7,200	98
	Whiteside	20,500	20,000	98
	Winnebago	80,400	78,800	98
	INDIANA			
	Benton	3,800	3,700	97
	Fulton	6,800	6,600	97

(Continued on page 243-b)

Station Totals	3,373,900	3,303,800	98
Net Weekly Circulation (1973-74)		1,336,400	
Average Daily Circulation (1973-74)		543,600	

Illinois—Chicago

WGN-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 110-kw visual, 22-kw aural. Antenna: 1360-ft. above av. terrain, 1359-ft. above ground, 1952-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, City News. Facsimile Service: UPI.

News Film Service: TVN.

AM Affiliate: WGN, 50-kw, 720 kHz.

Studio: 2501 Bradley Place.

Represented (legal) by Kirkland, Ellis & Rowe.

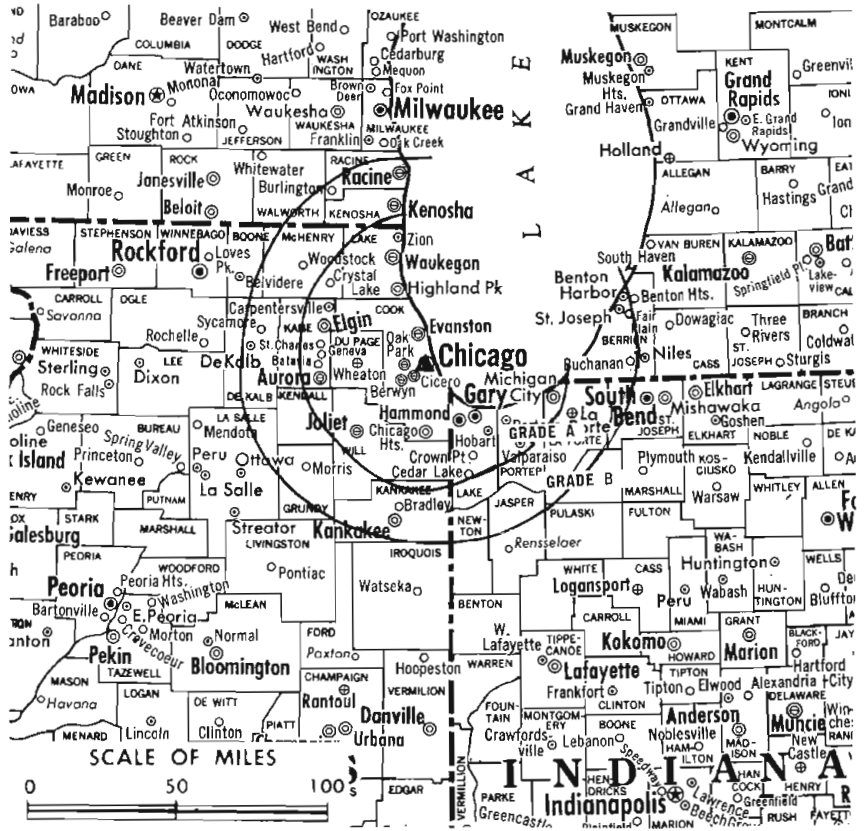
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WGN-TV Ref: FCC File No. BECT-4179 Granted 3/26/69

© American Map Co., Inc., N.Y., No. 14244

WGN-TV

Licensee: WGN Continental Broadcasting Co., 2501 Bradley Place, Chicago (60618).

Telephone: 312-528-2311. TWX No.: 910-221-1324.

Ownership: Tribune Co., 100%, publisher of Chicago Tribune. Interlocking ownership with WPIX (TV), WPIX-FM & News Syndicate Co. Inc. (New York Daily News) which also owns WICC, Bridgeport, Conn. WGN Continental Broadcasting Co. also owns: WGN (AM), Chicago; KDAL-AM-TV, Duluth/Superior; KWGN-TV, Denver; WGN Continental Productions Co.; WGN Electronic Systems Co. For other interests, see CATV Group Ownership & Newspaper Ownership of TV Stations.

Began Operation: April 5, 1948.

Represented (sales) by WGN-TV Sales, 500 N. Michigan Ave., Chicago. WGN Continental Sales Co. (New York, San Francisco, Los Angeles); Petry Television Inc. (Atlanta, Dallas, Detroit, St. Louis, Philadelphia, New York); Hyett/Ramslund Inc. (Minneapolis); Bill Creed Associates (Boston, New England); Glen-Warren Broadcast Sales Div. (Canada).

Personnel:

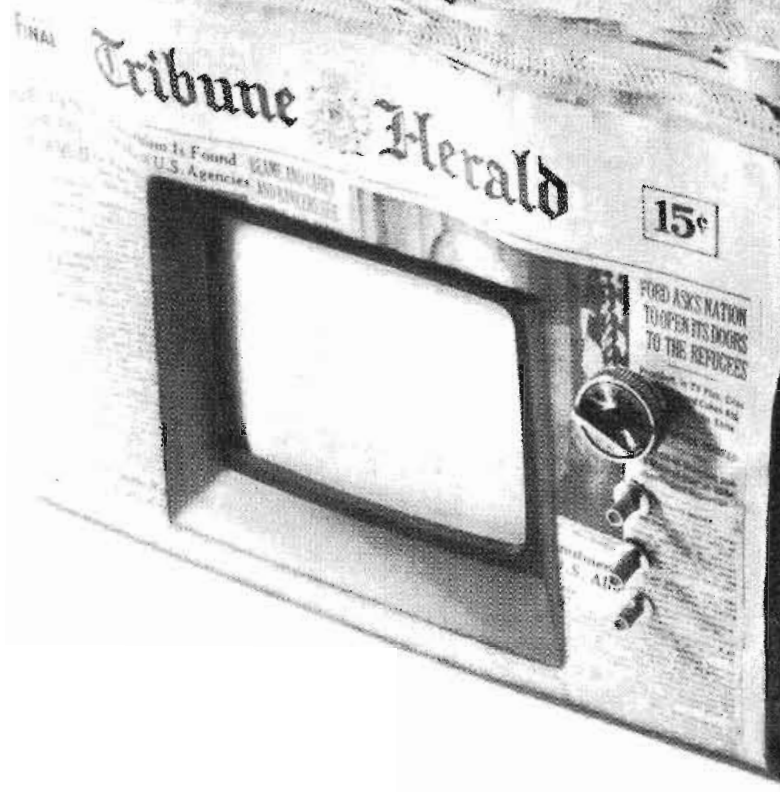
WGN Continental Broadcasting Co.—
DANIEL T. PECARO, president & chief exec. officer.
DONALD H. KNAUTZ, v.p., asst. to pres. & dir., broadcast operations.
SHELDON COOPER, v.p. & general manager, television.
MARVIN H. ASTRIN, vice president & manager of sales.
WGN Group Stations—
JACK P. JACOBSON, vice president & program manager.
ALEXANDER C. FIELD JR., v.p. & mgr., community affairs.
WGN-TV—
RICHARD JUNGERS, v.p., special projects & sales development.
JOSEPH G. ANTELO, general sales manager.
JOHN FENDLEY, national sales manager.
HARRY D. TRIGG, program manager.
WILLIAM J. LOTZER, production manager.
RALPH F. BATT, v.p. & engineering manager.
WOODROW R. CRANE, chief engineer.
JOHN B. BRICKHOUSE, v.p. & sports manager.
EUGENE FILIP, community affairs manager.
CHARLES F. HARRISON, v.p. & news manager.
ROBERT D. MANEWITH, editorial director.
WILLIAM H. WILLS, public relations manager.
E. BOYD SEGHERS JR., v.p. & sales promotion, research & advertising manager.

DIGEST OF RATE CARD NO. 32—(Sept. 15, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—7 p.m.-midnight, daily.	\$4100	\$2600	\$1800	\$1000	\$1500*	\$750*
					\$375*	

*Section 1.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Cook	1,907,000	1,865,000	98
	Dekalb	21,300	20,800	98
	Dupage	155,200	153,600	99
	Grundy	9,700	9,500	98
	Kane	83,200	81,600	98
	Kankakee	30,900	30,200	98
	Kendall	8,900	8,800	99
	Lake	113,700	112,400	99
	La Salle	37,500	36,400	97
	Mchenry	36,300	35,900	99
	Will	81,100	79,800	98
50% & Over				
INDIANA				
	Jasper	6,700	6,500	97
	Lake	174,500	171,300	98
	La Porte	33,900	33,400	98
	Newton	4,400	4,300	97
	Porter	28,300	27,800	98
	Pulaski	4,300	4,100	95
	Starke	7,100	6,900	97
MICHIGAN				
	Berrien	57,500	56,100	98
WISCONSIN				
	Kenosha	39,300	38,700	98
	Racine	55,700	55,000	99
Between 25-49%	ILLINOIS			
	Boone	8,900	8,700	97
(Continued on page 257-b)				
Station Totals		3,869,000	3,789,100	98
Net Weekly Circulation (1973-74)			2,508,900	
Average Daily Circulation (1973-74)			1,368,500	



How to get to the heart of your competition.

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Illinois—Chicago



WLS-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 890-ft. above av. terrain, 969-ft. above ground, 1549-ft. above sea level.

Latitude 41° 53' 16"
Longitude 87° 37' 45"

Holds CP for change to 44.7-kw visual, 8.91-kw aural, 1780-ft. above av. terrain, 1804-ft. above ground 2399-ft. above sea level, lat. 41° 52' 44", long. 87° 38' 10". Note: Operating on interim antenna. BPCT-4546.

Transmitter: Sears Bldg., S. Wacker Dr. & Jackson Blvd.

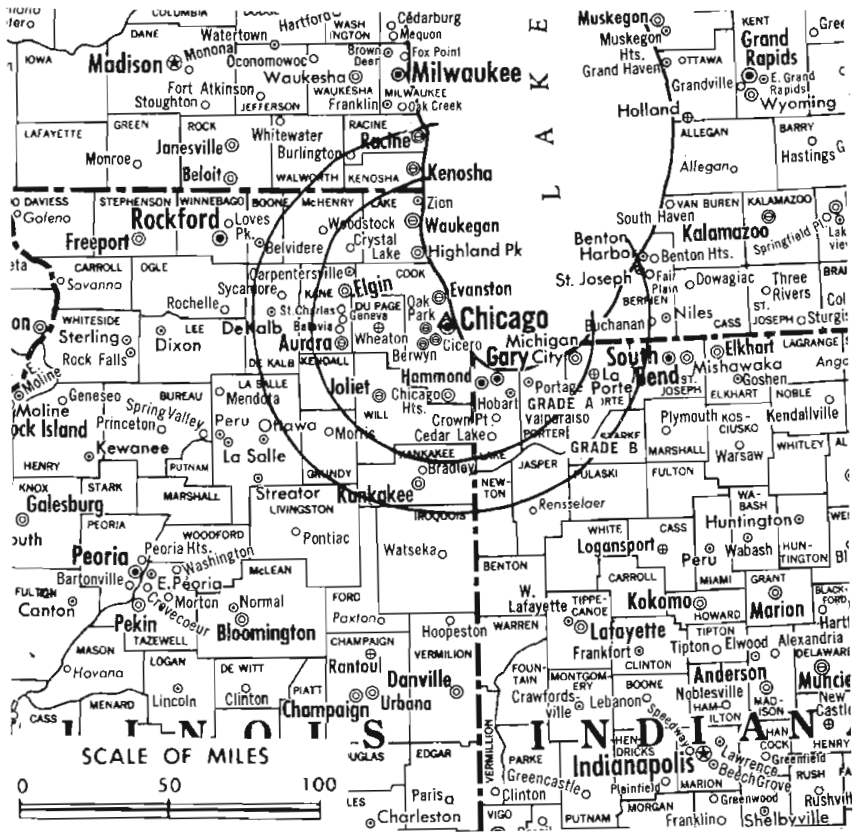
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

TV tape: Recording facilities.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLS-TV Ref: FCC File No. BPCT-3033 Granted 9/21/62

©American Map Co., Inc., N.Y., No. 14244

WLS-TV

Licensee: American Broadcasting Companies Inc., 190 N. State St., Chicago, Ill. (60601).

AM Affiliate: WLS, 50-kw, 890 kHz (ABC).

FM Affiliate: WDAI-FM, 6-kw, 94.7 MHz (No. 234), 1170-ft.

Studio: 190 N. State St.

Telephone: 312-263-0800. TWX No.: 312-222-9530.

Ownership: See WABC-TV, New York.

Began Operation: Oct. 13, 1943.

Represented (sales) by ABC Television Spot Sales Inc.

Represented (engineering) by Smith & Powstenko.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- LEWIS H. ERLICHT, general manager.
- PETER B. DESNOES, general sales manager.
- DAVID McLAUGHLIN, sales manager.
- CLAR W. HEIDER, administrative assistant.
- CHRIS DUFFY, director of programming.
- ERNST LEDEBUHR, comptroller.
- JOHN MIES, news director.
- ANN LEVINE, research director.
- JOSEPH KRESNICKA, director of engineering.
- EDWARD P. WEBER, promotion director.
- BRANDON TARTIKOFF, advertising manager.

DIGEST OF RATE CARD NO. 9—(Sept. 9, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Prime—Class 1.

..... \$4500 \$3600 \$2250
NETWORK BASE HOURLY RATE: \$4900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Cook	1,907,000	1,865,000	98
	DeKalb	21,300	20,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
50% & Over	Dupage	155,200	153,600	99
	Grundy	9,700	9,500	98
	Iroquois	11,900	11,500	97
	Kane	83,200	81,600	98
	Kankakee	30,900	30,200	98
	Kendall	8,900	8,800	99
	Lake	113,700	112,400	99
	La Salle	37,500	36,400	97
	Livingston	13,600	13,100	96
	Mchenry	36,300	35,900	99
Will	81,100	79,800	98	
INDIANA	Jasper	6,700	6,500	97
	Lake	174,500	171,300	98
	La Porte	33,900	33,400	98
MICHIGAN	Newton	4,400	4,300	97
	Porter	28,300	27,800	98
WISCONSIN	Starke	7,100	6,900	97
	Berrien	57,500	56,100	98
WISCONSIN	Kenosha	39,300	38,700	98
	INDIANA			
Between 25-49%	Pulaski	4,300	4,100	95
	White	7,400	7,200	97
WISCONSIN	Racine	55,700	55,000	99
	ILLINOIS			
Between 5-24%	Boone	8,900	8,700	97
	Bureau	12,500	12,200	97
	Ford	5,100	5,000	97
(Continued on page 243-b)				
Station Totals		3,133,600	3,069,500	98
Net Weekly Circulation (1973-74)			2,544,000	
Average Daily Circulation (1973-74)			1,639,700	

Illinois—Chicago



WMAQ-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 41.1-kw visual, 8-kw aural. Antenna: 1307-ft. above av. terrain, 1316-ft. above ground, 1909-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Transmitter: John Hancock Center, 875 N. Michigan Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WMAQ, 50-kw, 670 kHz (NBC).

FM Affiliate: WNIS-FM, 6-kw, 101.1 MHz (No. 266), 1167-ft.

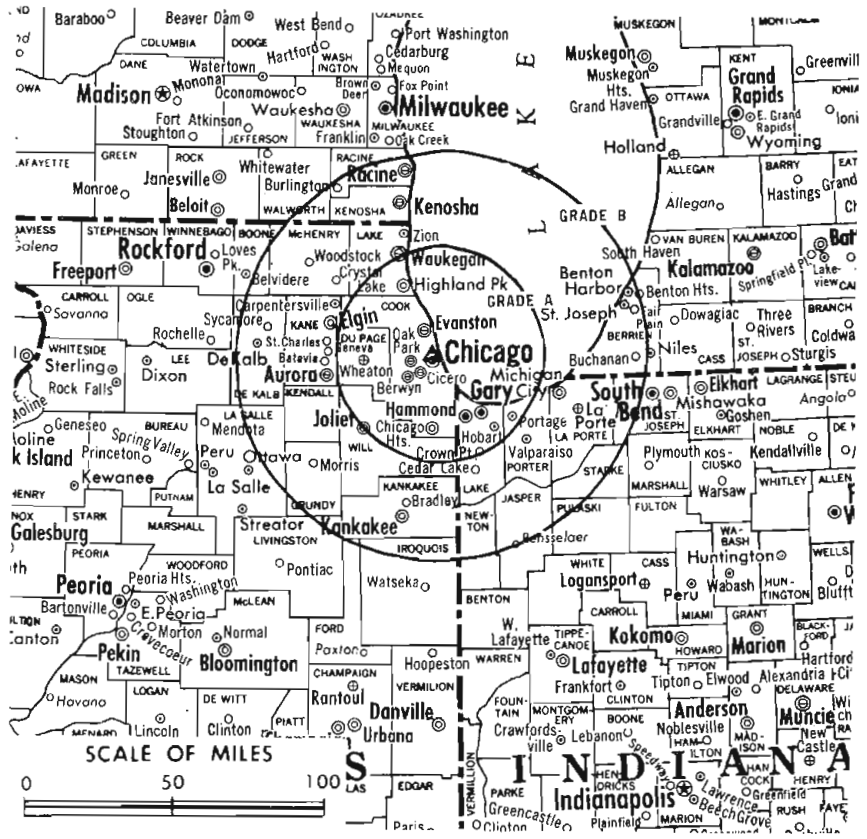
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMAQ-TV Ref: FCC File No. BPCP-4223 Granted 5/14/69

© American Map Co., Inc., N.Y., No. 14244

WMAQ-TV

Licensee: National Broadcasting Co. Inc., Merchandise Mart, Chicago (60654).

Studio: Merchandise Mart.

Telephone: 312-644-8300. TWX No.: 312-222-9441.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 7, 1949.

Represented (sales) by NBC Spot Sales; Bomar Lowrance & Assoc. (Dallas, Atlanta & St. Louis); Andy McDermott Sales Ltd. (Canada).

Personnel:

- LEE SCHULMAN, vice president & general manager.
- ROBERT S. WALSH, station manager.
- ELLA G'SELL, mgr., advertising, promotion & publicity.
- JAMES R. HOEL, local sales manager.
- CHARLES GERBER, national sales manager.
- JAY CHILDS, manager, business affairs.
- ZVI SHOUBIN, program manager.
- JOHN C. BURNS, asst. program manager.
- WILLIS O. MARSHALL, director, technical operations.
- ED PLANER, news director.
- JAY OJEDA, manager, public affairs.
- BETTY LEWIS, mgr., community relations.

DIGEST OF RATE CARD NO. 33—(Oct. 1, 1974)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6 p.m.-midnight, daily.	\$5000	\$3000	\$4000*

*Class AA—6:29-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$4800.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
50% & Over	Cook	1,907,000	1,865,000	98
	Dekalb	21,300	20,800	98
	Dupage	155,200	153,600	99
	Grundy	9,700	9,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Iroquois	11,900	11,500	97
	Kane	83,200	81,600	98
	Kankakee	30,900	30,200	98
	Kendall	8,900	8,800	99
	Lake	113,700	112,400	99
	La Salle	37,500	36,400	97
	Livingston	13,600	13,100	96
	Mchenry	36,300	35,900	99
	Will	81,100	79,800	98
50% & Over	INDIANA			
	Jasper	6,700	6,500	97
	Lake	174,500	171,300	98
	La Porte	33,900	33,400	98
	Newton	4,400	4,300	97
	Porter	28,300	27,800	98
	Starke	7,100	6,900	97
	MICHIGAN			
	Berrien	57,500	56,100	98
	WISCONSIN			
	Kenosha	39,300	38,700	98
Between 25-49%	INDIANA			
	Pulaski	4,300	4,100	95
	WISCONSIN			
	Racine	55,700	55,000	99

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
Between 5-24%	Boone	8,900	8,700	97
	Bureau	12,500	12,200	97
	Ford	5,100	5,000	97
	Jo Daviess	6,900	6,600	96
	Lee	10,900	10,600	98
	Ogle	14,300	13,900	97

(Continued on page 243-b)

Station Totals	3,120,900	3,057,100	98
Net Weekly Circulation (1973-74)	2,558,700		
Average Daily Circulation (1973-74)	1,620,700		

Illinois—Chicago

WSNS-TV

Ch. 44

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 2500-kw max. & 610-kw horizontal visual, 500-kw max. & 122-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1452-ft. above ground, 2046-ft. above sea level.

Latitude 41° 53' 55.5"
Longitude 87° 37' 23.0"

Holds CP for change to 4260-kw max. & 1050-kw horizontal visual, 500-kw max. & 123-kw horizontal aural, 1420-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level. BPCT—4681.

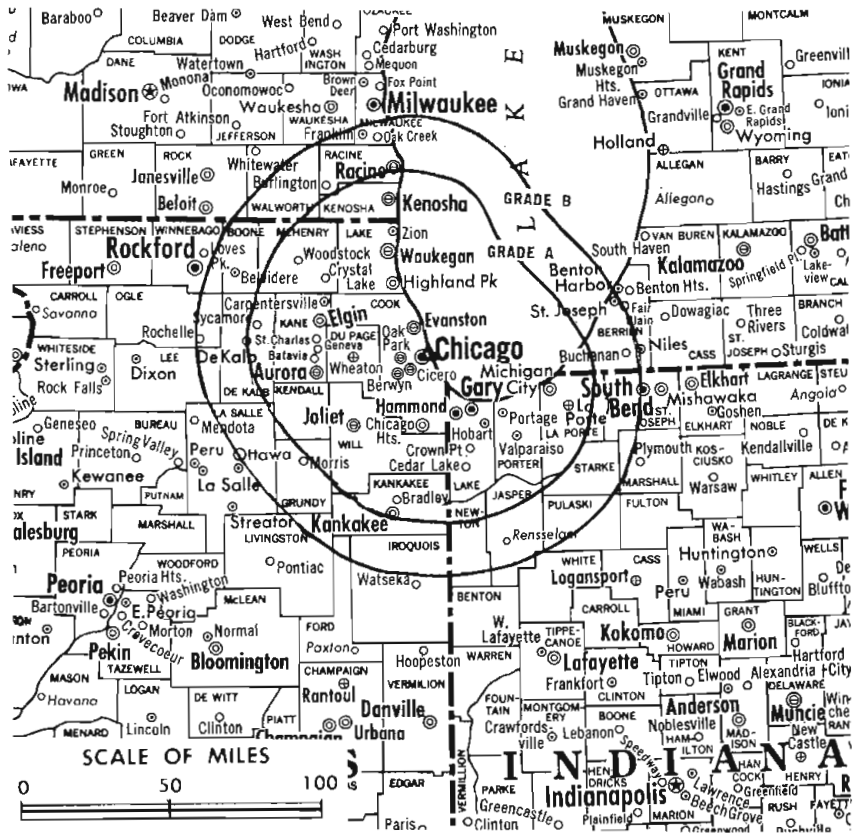
Transmitter: Hancock Bldg., 875 N. Michigan Ave.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TVy and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSNS-TV Ref: FCC File No. BMPCT—6816 Granted
CP: BPCT—4681 Granted 5/28/74

© American Map Co., Inc., N.Y., No. 14244

WSNS-TV

Network Service: None, independent.

Licensee: Video 44, a Joint Venture, 430 W. Grant Pl., Chicago, Ill. (60614).

Studio: 430 W. Grant Place, Chicago, Ill. (60614).

Telephone: 312-929-1200.

Ownership: Harriscope of Chicago Inc., 50%; Rivergrove Theatre Corp., 20%; Essaness Theatres Corp., 20%; Riverdale Drive-In Inc., 10%. For other Harriscope interests, see KBAK-TV, Bakersfield, Cal.

Began Operation: April 5, 1970.

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

- BURT I. HARRIS, pres., Harriscope (Los Angeles).
- ALAN SILVERMAN, pres., Essaness Theatre Corp.
- EDWARD MORRIS, vice president & general manager.
- MAL D. WYMAN, assistant general manager.
- NAT GERSHMAN, general sales manager.
- KEVIN J. MURPHY, director of engineering.
- PETER STRAND, programming & production director.

DIGEST OF RATE CARD NO. 20—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AAA.			\$480.00	\$240.00	\$120.00

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	ILLINOIS			
	Kankakee	30,900	30,200	98
	La Salle	37,500	36,400	97
	Will	81,100	79,800	98
	INDIANA			
	Lake	174,500	171,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Boone	8,900	8,700	97
	Bureau	12,500	12,200	97
	Cook	1,907,000	1,865,000	98
	Dekalb	21,300	20,800	98
	Dupage	155,200	153,600	99
	Grundy	9,700	9,500	98
	Henry	17,900	17,600	98
	Iroquois	11,900	11,500	97
	Kane	83,200	81,600	98
	Kendall	8,900	8,800	99
	Knox	21,200	20,800	98
	Lake	113,700	112,400	99
	Lee	10,900	10,600	98
	Livingston	13,600	13,100	96
	Mc Donough	11,500	11,200	97
	Mchenry	36,300	35,900	99
	Marshall	5,100	4,900	97
Between 5-24%	Ogle	14,300	13,900	97
	Warren	7,400	7,200	98
	Whiteside	20,500	20,000	98
INDIANA				
	Benton	3,800	3,700	97
	Jasper	6,700	6,500	97
	La Porte	33,900	33,400	98
	Newton	4,400	4,300	97
	Porter	28,300	27,800	98
	St Joseph	81,800	80,300	98
IOWA				
	Dubuque	27,900	27,300	98
	Henry	6,300	6,100	97
	Lee	15,000	14,800	98
	Scott	50,700	50,100	99
MICHIGAN				
	Berrien	57,500	56,100	98

(Continued on page 243-b)

Station Totals	3,226,300	3,161,100	98
Net Weekly Circulation (1973-74)			652,600
Average Daily Circulation (1973-74)			186,700

Illinois—Decatur



WAND



Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1977-kw max. and 1380-kw horizontal visual, 197.7-kw max. and 138.5-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 1063-ft. above ground, 1749-ft. above sea level.

Latitude 39° 57' 07"
Longitude 88° 49' 55"

Transmitter: Near Argenta, Ill.

Telephone: 217-428-4304.

TXW No.: 910-243-0458.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ABC.

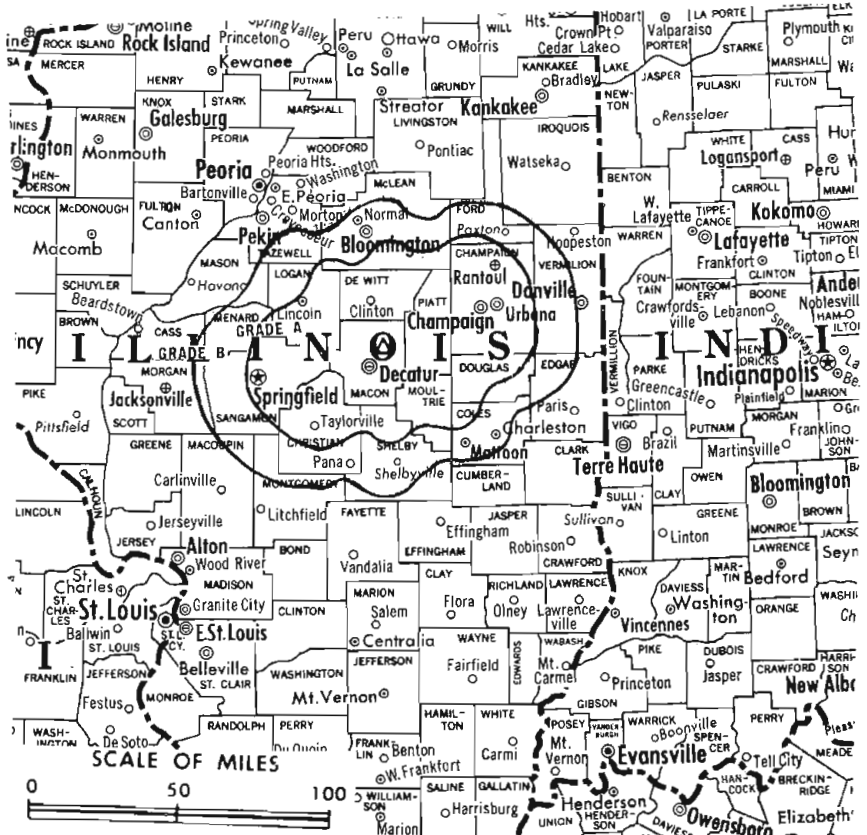
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV % and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAND Ref: FCC File No. BPCT-3718 Granted 6/28/66

©American Map Co., Inc., N.Y., No. 14244

WAND

Licensee: WFIL Inc., 4100 City Line Ave., Philadelphia, Pa.

Studio: South Side Dr., Box 631, Decatur, Ill. (62525).

Ownership: Publicly owned LIN Bcstg. owns 100% of WAND Television. LIN principals are: Donald A. Pels, pres. & chief exec. officer; Phillip D. Marella, v.p.; Barrett Geoghegan, v.p.; Morris Berkowitz, v.p. & treas. LIN Bcstg. also owns WAVY-TV, Portsmouth, Va.; KXAS-TV, Fort Worth, Tex.; radios KILT-AM-FM, Houston; WBBF & WBBF(FM), Rochester, N.Y.; WIL-AM-FM, St. Louis & WFIL, Philadelphia.

Began Operation: Aug. 16, 1953. Sale to present owner by Metro-media Inc. approved Dec. 22, 1965 by FCC (Television Digest, Vol. 5:41-42, 52). Sale to Metromedia by owner George A. Bolas and associates approved Sept. 28, 1960 (Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales) by Blair Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

BARRETT GEOGHEGAN, president & general manager.

CAL COLEMAN, general sales manager.

GENE BELL, local sales manager.

T. J. VAUGHAN, program director.

WAYNE SEMPLE, chief engineer.

DIGEST OF RATE CARD NO. 2-75—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$900	\$550	\$325	\$175	Graded rates apply*	

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$525.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS				
		Champaign	49,100	47,700	97
		Christian	13,500	13,100	97
		Coles	16,100	15,600	97
		De Witt	6,000	5,800	97
		Douglas	6,700	6,500	97
		Effingham	8,400	8,000	95
		Ford	5,100	5,000	97
		Logan	10,600	10,300	97
		Macon	42,600	41,600	98
		Menard	3,800	3,700	96
		Moultrie	4,700	4,500	96
	Piatt	5,700	5,600	98	
	Sangamon	57,900	56,000	97	
	Shelby	8,200	7,800	95	
	Vermilion	34,000	33,100	97	
Between 25-49%	ILLINOIS				
		Cumberland	3,800	3,600	96
		Mc Lean	36,200	35,100	97
	Morgan	12,400	11,900	96	
Between 5-24%	ILLINOIS				
		Cass	5,100	4,900	96
		Clark	6,100	5,900	96
		Edgar	8,000	7,800	97
		Fayette	6,900	6,600	96
		Iroquois	11,900	11,500	97
		Jasper	3,700	3,500	95
		Livingston	13,600	13,100	96
		Mason	6,500	6,300	97
	Montgomery	11,200	10,800	97	
Station Totals			397,800	385,300	97
Net Weekly Circulation (1973-74)					247,500
Average Daily Circulation (1973-74)					155,600

Illinois—Harrisburg



WSIL-TV

Ch. 3

[Also owns satellite KPOB-TV, Poplar Bluff, Mo.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 883-ft. above av. terrain, 854-ft. above ground, 1459-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Cereal Springs.

Color: Network, live, film, slide & tape.

News Wire Service: UPT.

News Film Service: ABC.

Arbitron Data: Figures include satellite KPOB-TV, Poplar Bluff, Mo.

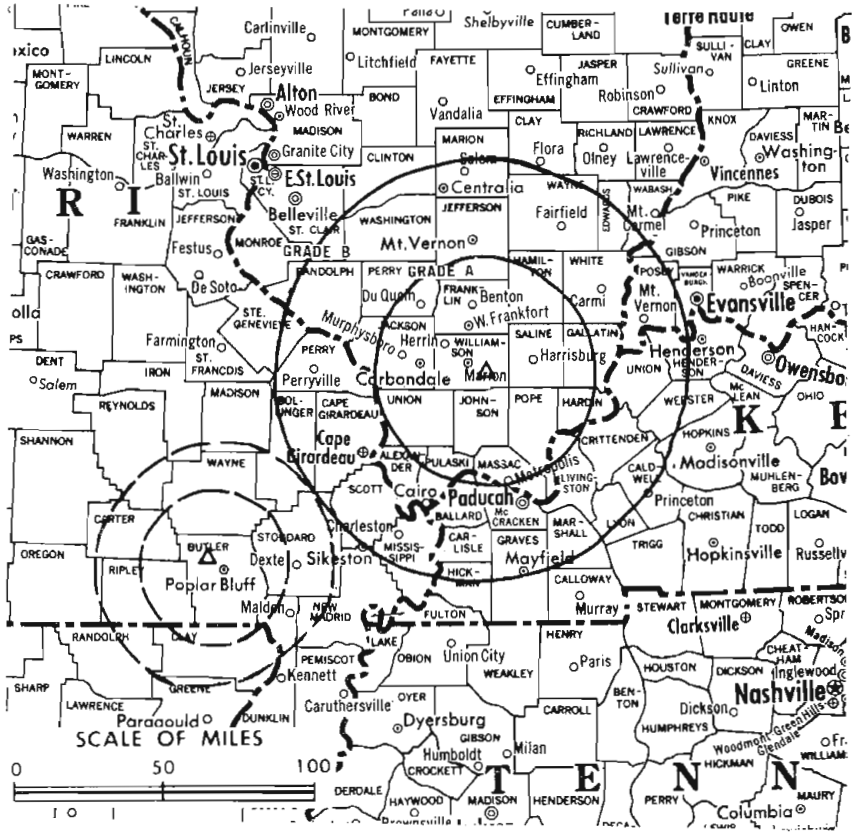
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSIL-TV Ref: FCC File No. DPCT-2582 Granted 11/12/68

©American Map Co., Inc., N.Y., No. 14244

WSIL-TV

Licensee: Turner-Farrar Assn., Television Bldg., 21 W. Poplar St.

Studio: 21 W. Poplar St., Harrisburg, Ill. (62946).

Telephone: 618-253-7922.

Ownership: O. L. Turner, 50% individually & 45% as trustee; Ethel Turner, 5%. Also operates Southern Ill. theatre chain and owns satellite KPOB-TV (Ch. 15), Poplar Bluff, Mo.

Began Operation: Dec. 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959.

Represented (sales) by Adam Young Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

O. L. TURNER, manager & film buyer.
CHARLES GILLIAM, chief engineer.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:29-9:30 p.m., daily.

\$400.00 \$220.00 \$140.00 \$90.00 \$90.00 \$75.00 \$60.00 \$40.00

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Alexander	4,600	4,300	94
	Franklin	16,500	15,800	96
	Hamilton	3,300	3,100	93
	Hardin	2,000	1,900	96
	Jackson	18,000	17,200	96
50% & Over	Jefferson	11,700	11,200	95
	Johnson	2,800	2,700	95
	Massac	5,300	5,100	96
	Pope	1,700	1,600	93
	Pulaski	3,400	3,200	94
	Saline	10,800	10,400	96
	Union	6,100	5,900	97
	Wayne	6,400	6,000	93
	Williamson	19,000	18,300	96

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Ballard	3,300	3,200	97
	Carlisle	2,300	2,200	98
	Crittenden	3,800	3,600	95
	Fulton	3,400	3,300	96
	Graves	12,200	11,900	97
	Hickman	2,500	2,400	97
50% & Over	Livingston	3,200	3,100	96
	Lyon	2,100	2,000	95
	Mc Cracken	23,200	22,700	98
	Marshall	8,100	7,900	98
MISSOURI				
	Cape Girardeau	17,800	17,400	98
	Mississippi	5,300	5,200	97
	Scott	11,400	11,100	98
ILLINOIS				
	Gallatin	2,700	2,500	94
	Perry	7,800	7,500	96
KENTUCKY				
	Caldwell	5,000	4,700	94
Between 25-49%	Calloway	10,300	10,000	97
	Union	4,600	4,400	96
	Webster	5,400	5,100	95
MISSOURI				
	Bollinger	3,300	3,200	96
	New Madrid	8,300	8,000	96
	Stoddard	9,600	9,300	97
ILLINOIS				
	Clay	5,200	4,900	94
	Marion	14,000	13,500	97
Between 5-24%	Randolph	10,500	10,200	97
	White	6,200	5,800	93
MISSOURI				
	Butler	13,700	13,100	96
	Carter	1,400	1,300	91
(Continued on next page)				
Station Totals		357,000	343,600	96
Net Weekly Circulation (1973-74)				192,500
Average Daily Circulation (1973-74)				96,600

WGN-TV, Chicago
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS—(Continued)			
	Iroquois	11,900	11,500	97
	Lee	10,900	10,600	98
	Livingston	13,600	13,100	96
	Vermilion	34,000	33,100	97
	INDIANA			
	Benton	3,800	3,700	97
	Cass	14,300	13,900	97
	Grant	27,900	27,100	97
Between 25-49%	Miami	13,000	12,600	97
	St Joseph	81,800	80,300	98
	Tippecanoe	36,100	34,800	97
	White	7,400	7,200	97
	IOWA			
	Dubuque	27,900	27,300	98
	WISCONSIN			
	Rock	42,600	41,900	98
	Walworth	20,800	20,300	98
	ILLINOIS			
	Bureau	12,500	12,200	97
	Ford	5,100	5,000	97
	Henry	17,900	17,600	98
	Jo Daviess	6,900	6,600	96
	Knox	21,200	20,800	98
	Mc Donough	11,500	11,200	97
	Marshall	5,100	4,900	97
	Ogle	14,300	13,900	97
	Rock Island	55,200	54,400	99
	Warren	7,400	7,200	98
	Whiteside	20,500	20,000	98
	Winnebago	80,400	78,800	98
	INDIANA			
	Bartholomew	19,800	19,300	98
	Carroll	6,900	6,800	98
	Fountain	6,700	6,500	97
	Fulton	6,800	6,600	97
Between 5-24%	Howard	29,200	28,600	98
	Kosciusko	17,500	17,000	97
	Marshall	12,100	11,800	97
	Wabash	11,900	11,500	96
	Warren	2,700	2,600	96
	IOWA			
	Henry	6,300	6,100	97
	Lee	15,000	14,800	98
	Scott	50,700	50,100	99
	MICHIGAN			
	Allegan	21,600	21,200	98
	Cass	14,400	14,100	98
	Kalamazoo	65,000	63,700	98
	St Joseph	17,500	17,200	98
	Van Buren	19,700	19,300	98
	WISCONSIN			
	Portage	14,400	14,100	98
	Wood	21,400	21,000	98

Illinois

WSIL-TV, Harrisburg
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI—(Continued)			
	Perry	5,100	4,900	97
	Ripley	4,200	3,900	92
Between 5-24%	St Francois	13,400	13,100	98
	Wayne	3,800	3,600	95
	TENNESSEE			
	Obion	12,300	11,900	97

WHBF-TV, Rock Island
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Allamakee	5,300	5,200	98
	Jones	6,400	6,300	99
Between 5-24%	Keokuk	5,500	5,400	97
	WISCONSIN			
	Crawford	5,000	4,900	97
	Lafayette	6,200	6,000	97

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Illinois—Moline



WQAD-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: Directional, 1010-ft. above av. terrain, 1058-ft. above ground, 1813-ft. above sea level.

Latitude 41° 18' 44"
Longitude 90° 22' 47"

Transmitter: 2.8-mi. S of Orion on U.S. 150.

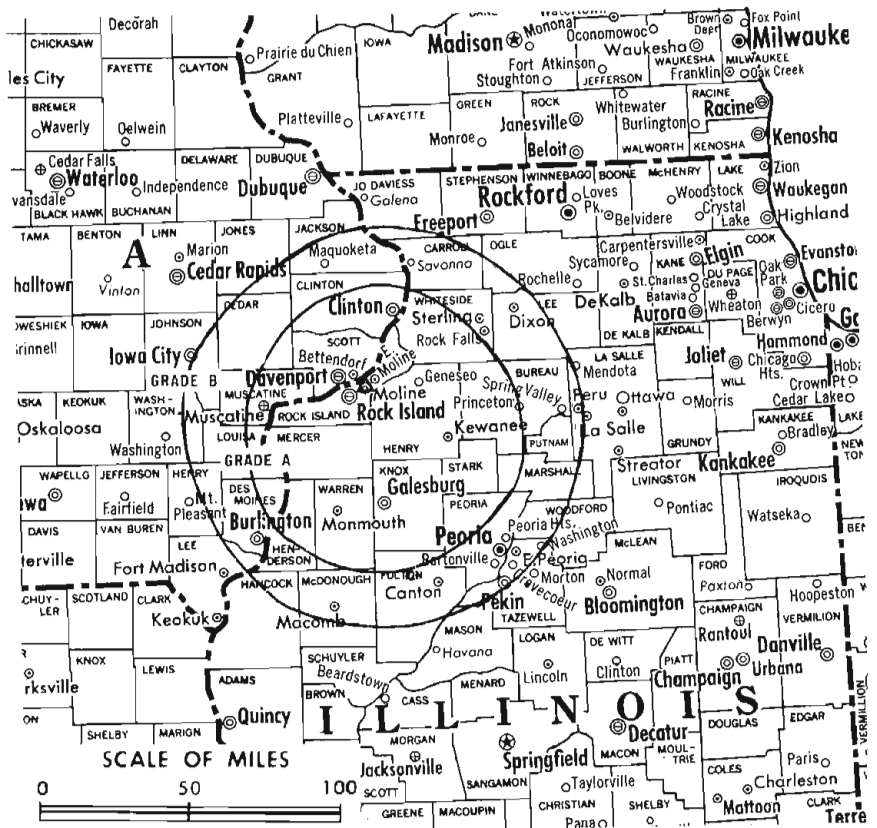
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (legal) by Pierson, Ball & Dowd.



WQAD-TV Ref: FCC File No. BPCT-2440 Granted 5/16/62

© American Map Co., Inc., N.Y., No. I4244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WQAD-TV

Licensee: Moline Television Corp., 3003 Park 16th St. (61265)

Studio: 3003 Park 16th St. Telephone: 309-764-9694.

Ownership: Francis J. Coyle, chmn., 10.4%; Arthur M. Swift, exec. v.p., 9.7%; Charles G. Agnew, v.p., 4.5%; Victor B. Day, v.p., 9.0%; Samuel M. Gilman, secy.-treas., 4.5%; Frank P. Schreiber, 9.0%; Richard Stengel, 8.1%; David Parson, 9.0%; Moe Company, 4.5%; McLaughlin Estate, 4.5%; Thomas M. Thomas, 4.5%; Richard Waxenberg, 4.5%; George Young, 3.6%; Mrs. Paul Versluis, 3.3%; Phillip Sitrick Estate, 2.2%; 20 others, none with as much as 2%.

Began Operation: Aug. 1, 1963.

Represented (sales) by Katz Television.

Personnel:

ARTHUR M. SWIFT, executive vice president & general manager.
WILLIAM L. SNYDER, general sales manager.
RON KLAYMAN, director of programming & promotion.
LLOYD BOLKCOM, director of community affairs.
ROBERT GRUESKIN, promotion manager.
JAMES KING, news director.
RAY KRUEGER, chief engineer.

DIGEST OF RATE CARD NO. A-16 & P-7—(June 5, 1972)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$1000.00 \$600.00 \$360.00 \$320.00 Graded rates apply*

*Highest rate: \$275.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
50% & Over	Bureau	12,500	12,200	97
	Carroll	6,800	6,600	98
	Henderson	2,900	2,800	96
	Henry	17,900	17,600	98
	Knox	21,200	20,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%	
ILLINOIS—(Continued)					
50% & Over	Lee	10,900	10,600	98	
	Mc Donough	11,500	11,200	97	
	Mercer	5,500	5,400	98	
	Putnam	2,000	1,900	95	
	Rock Island	55,200	54,400	99	
	Stark	3,000	2,900	98	
	Warren	7,400	7,200	98	
	Whiteside	20,500	20,000	98	
	IOWA				
	Clinton	19,900	19,700	99	
Des Moines	16,500	16,200	98		
Henry	6,300	6,100	97		
Jackson	6,900	6,800	98		
Louisa	3,600	3,500	98		
Muscatine	13,000	12,800	99		
Scott	50,700	50,100	99		
ILLINOIS					
Between 25-49%	Jo Daviess	6,900	6,600	96	
	IOWA				
	Cedar	6,200	6,100	99	
	Jefferson	5,900	5,800	98	
Lee	15,000	14,800	98		
ILLINOIS					
Between 5-24%	Cass	5,100	4,900	96	
	Fulton	16,100	15,600	97	
	Hancock	7,800	7,600	98	
	La Salle	37,500	36,400	97	
	Ogle	14,300	13,900	97	
IOWA					
Johnson	25,400	24,700	97		
Jones	6,400	6,300	99		
Keokuk	5,500	5,400	97		
Washington	6,900	6,700	97		
Station Totals		453,200	443,600	98	
Net Weekly Circulation (1973-74)		294,400			
Average Daily Circulation (1973-74)		189,400			

Illinois—Peoria



WEEK-TV

Ch. 25



Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1000-kw max. and 560-kw horizontal visual, 200-kw max. and 112-kw horizontal aural. Antenna: 604.9-ft. above av. terrain, 605-ft. above ground, 1349-ft. above sea level.

Latitude 40° 37' 42"
Longitude 89° 32' 51.2"

Transmitter: 2907 Springfield Hill Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

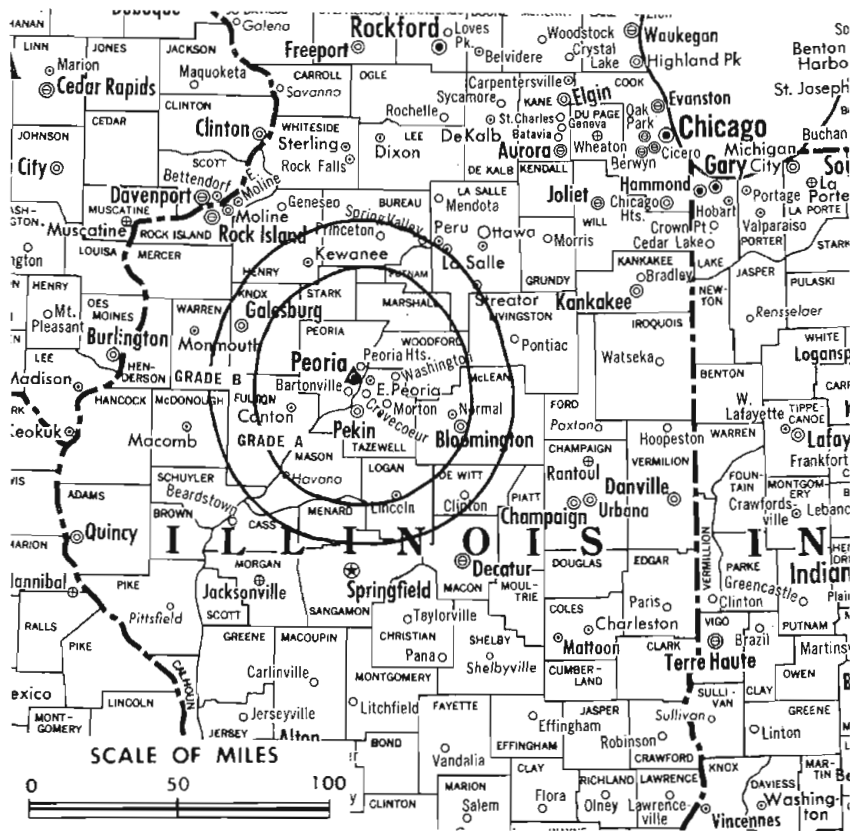
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WEEK-TV Ref: FCC File No. BPCT-3205 Granted 8/30/63

© American Map Co., Inc., N.Y., No. 14244

WEEK-TV

Licensee: Mid-America TV Co., 2907 Springfield Rd., E. Peoria.

Studio: 2907 Springfield Rd., E. Peoria, Ill. (61611).

Telephone: 309-699-3961. TWX No.: 910-652-4455.

Ownership: Mid-America is a wholly-owned subsidiary of Kansas City Southern Industries Inc. For other interests, see KRCG, Jefferson City, Mo.

Began Operation: Feb. 1, 1953. Sale, including former satellite WEEQ-TV, La Salle, to present owner by West Central Bcstg. Co. (Kerr-McGee interests) approved July 13, 1966 by FCC (Television Digest, Vol. 6:29).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

PHIL MERGENER, vice president & general manager.
WILLIAM ADAMS, general sales manager.
WAYNE LOVELY, chief engineer.
ROGER OTTENBACH, audience development manager.
TOM CONNOR, news director.
ROBERT KROEPEL, film editor.

DIGEST OF RATE CARD NO. A29—(Dec. 31, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$600.00 \$420.00 \$160.00 \$160.00 \$80.00

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ILLINOIS				
		Fulton	16,100	15,600	97
		Logan	10,600	10,300	97
		Mc Lean	36,200	35,100	97
		Marshall	5,100	4,900	97
		Mason	6,500	6,300	97
		Menard	3,800	3,700	96
		Peoria	68,800	67,100	98
		Putnam	2,000	1,900	95
		Stark	3,000	2,900	98
	Tazewell	41,000	40,200	98	
	Woodford	9,100	8,800	97	
Between 25-49%	ILLINOIS				
		Cass	5,100	4,900	96
		Knox	21,200	20,800	98
		La Salle	37,500	36,400	97
		Livingston	13,600	13,100	96
Between 5-24%	ILLINOIS				
		Bureau	12,500	12,200	97
		De Witt	6,000	5,800	97
		Henry	17,900	17,600	98
		Schuyler	3,000	2,900	97
	Warren	7,400	7,200	98	
Station Totals		337,900	328,900	97	
Net Weekly Circulation (1973-74)			215,900		
Average Daily Circulation (1973-74)			145,800		

Illinois—Peoria



WMBD-TV



Ch. 31

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 2040-kw max. & 1020-kw horizontal visual, 204-kw aural. Antenna: 640-ft. above av. terrain, 548-ft. above ground, 1288-ft. above sea level.

Latitude 40° 38' 6.8"
Longitude 89° 32' 18.5"

Transmitter: Fahey Hollow Rd., E. Peoria, Ill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

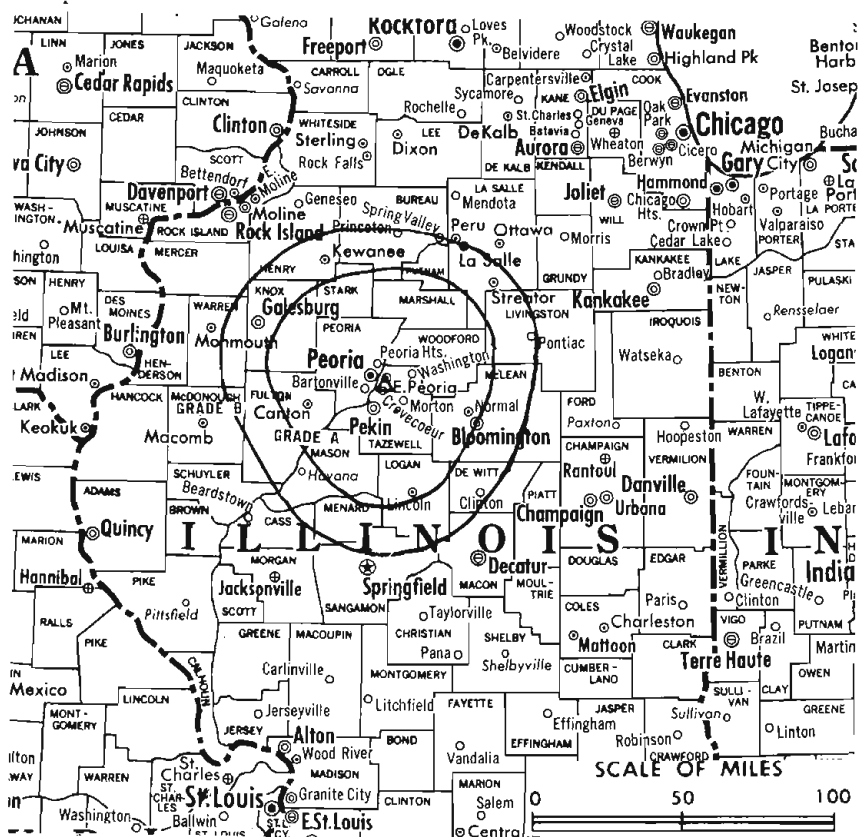
News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WMBD-TV Ref: FCG File No. BPCT-4700 Granted 5/31/74 © American Map Co., Inc., N.Y., No. 14244

WMBD-TV

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign, Ill. (61820).

Studio: 212 S.W. Jefferson Ave., Peoria, Ill. (61602).

Telephone: 309-676-0711. TWX No.: 910-652-3954.

AM Affiliate: WMBD, 5-kw, 1470 kHz (CBS).

FM Affiliate: WMBD-FM, 27-kw, 93.3 MHz (No. 227), 562-ft.

Ownership: Midwest TV Inc.; see WCIA, Champaign, Ill.

Began Operation: Jan. 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Personnel:

- AUGUST C. MEYER, president.
- GUY MAIN, executive vice president.
- WILLIAM L. BROWN, vice president & general manager.
- GENE C. ROBINSON, station & sales manager.
- NEIL BURK, chief engineer.
- CHRISTOPHER E. BENJAMIN, program director.
- WILLIAM K. ZEITHAMMER, operations manager.

DIGEST OF RATE CARD NO. 15-G—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$600.00 \$360.00 Graded rates apply*

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$575.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS				
		Fulton	16,100	15,600	97
		Livingston	13,600	13,100	96
		Logan	10,600	10,300	97
		Mc Lean	36,200	35,100	97
		Marshall	5,100	4,900	97
		Mason	6,500	6,300	97
		Menard	3,800	3,700	96
		Peoria	68,800	67,100	98
		Putnam	2,000	1,900	95
		Stark	3,000	2,900	98
	Tazewell	41,000	40,200	98	
	Woodford	9,100	8,800	97	
Between 25-49%	ILLINOIS				
		Cass	5,100	4,900	96
		Knox	21,200	20,800	98
		La Salle	37,500	36,400	97
	Morgan	12,400	11,900	96	
Between 5-24%	ILLINOIS				
		Bureau	12,500	12,200	97
		De Witt	6,000	5,800	97
		Henry	17,900	17,600	98
		Mc Donough	11,500	11,200	97
	Sangamon	57,900	56,000	97	
	Schuyler	3,000	2,900	97	
Station Totals			400,800	389,600	97
Net Weekly Circulation (1973-74)				214,000	
Average Daily Circulation (1973-74)				135,000	

Illinois—Peoria



WRAU-TV



Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2090-kw max. & 813-kw horizontal visual, 209-kw max. & 81.3-kw horizontal aural. Antenna: 660-ft. above av. terrain, 656-ft. above ground, 1330-ft. above sea level.

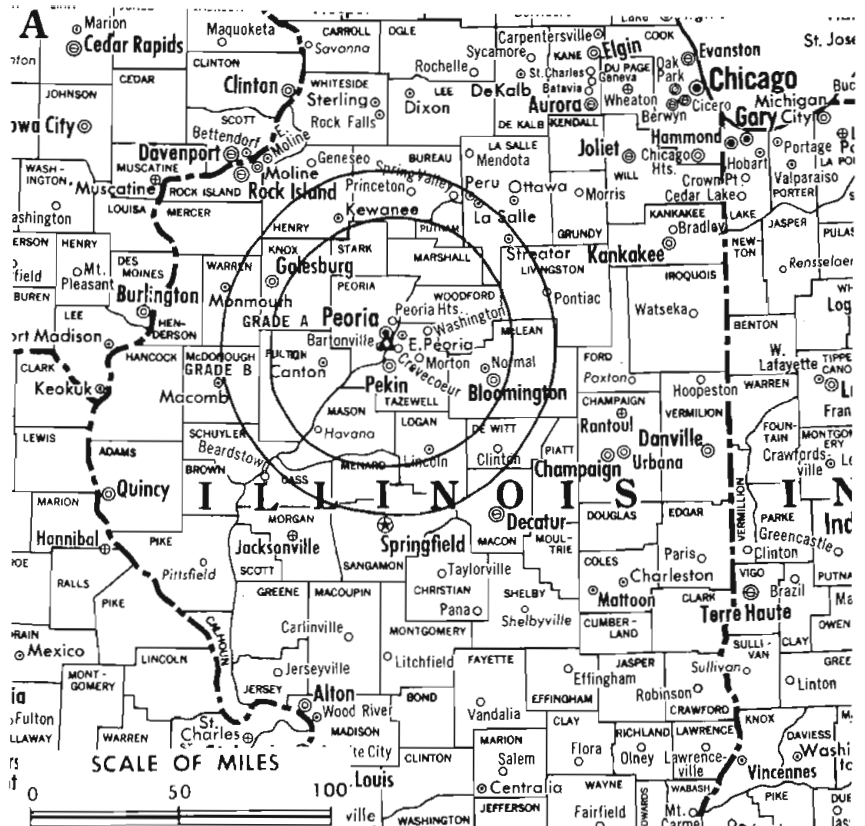
Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur, Ill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



WRAU-TV Ref: FCC File No. BPCT-4447 Granted 7/26/71

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WRAU-TV

Licensee: Forward of Illinois Inc., 500 N. Stewart St., Creve Coeur, Ill. (61611).

Studio: 500 N. Stewart St., Creve Coeur, Ill.

Telephone: 309-694-4351.

TWX No.: 910-652-3955.

Ownership: Forward Communications Inc. For Forward ownership & other interests, see WSAU-TV, Wausau, Wis.

Began Operation: Oct. 20, 1953. Sale to present owner by Mid America Media Inc. approved by FCC March 24, 1971 (Television Digest, Vol. 10:13; 11:13). Previous sale to Mid America by Metromedia approved July 21, 1965 (Vol. 5:14) by FCC. Sale to Metropolitan Bcstg. (now Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 by FCC (Vol. 15:43, 16:1). Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Vol. 10:13, 15, 18).

Represented (sales) by The Meeker Co.; Hyett/Ramsland Inc. (Minneapolis); CCI (Indianapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- ROBERT RICE, president & general manager.
- WILLIAM THORSON, vice president & sales director.
- GEORGE LITZ, chief engineer.
- EUGENE HOLMES, news director.
- BOB MOSS, promotion manager.
- PEGGY WALKER, accounting supervisor.

Rates: On request.

NETWORK BASE HOURLY RATE: \$564.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Cass	5,100	4,900	96
	Fulton	16,100	15,600	97
	Livingston	13,600	13,100	96
	Logan	10,600	10,300	97
	Mc Lean	36,200	35,100	97
50% & Over	Marshall	5,100	4,900	97
	Mason	6,500	6,300	97
	Menard	3,800	3,700	96
	Peoria	68,800	67,100	98
	Putnam	2,000	1,900	95
	Stark	3,000	2,900	98
	Tazewell	41,000	40,200	98
	Woodford	9,100	8,800	97
ILLINOIS				
Between 25-49%	Knox	21,200	20,800	98
	Mc Donough	11,500	11,200	97
	Schuyler	3,000	2,900	97
ILLINOIS				
Between 5-24%	Brown	2,300	2,200	96
	Bureau	12,500	12,200	97
	De Witt	6,000	5,800	97
	Henry	17,900	17,600	98
	La Salle	37,500	36,400	97
	Sangamon	57,900	56,000	97
	Warren	7,400	7,200	98
Station Totals		398,100	387,100	97
Net Weekly Circulation (1973-74)			213,000	
Average Daily Circulation (1973-74)			146,100	

Illinois—Quincy-Hannibal, Mo.



WGEM-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft. above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

Transmitter: North Columbus Rd.

Studio: Hotel Quincy (62301).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: WGEM, 5-kw, 1440 kHz.

FM Affiliate: WGEM-FM, 27.5-kw, 105.1 MHz (No. 286), 640-ft.

Represented (sales) by Avery-Knode Inc.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WGEM-TV Ref: FCC File No. BMPCT-1254 Granted 7/24/58

©American Map Co., Inc., N.Y., No. 14244

WGEM-TV

Network Service: NBC.

Licensee: Quincy Bcstg. Co., Hotel Quincy, Quincy, Ill.

Telephone: 217-222-6840. TWX No.: 910-246-3209.

Ownership: Quincy Newspapers Inc., publisher of Quincy Herald-Whig, 88%. Quincy also owns WSJV, South Bend-Elkhart, Ind.

Began Operation: Aug. 27, 1953.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

DAVE OAKLEY, v.p. & general manager.
J. BEN STEWART, commercial manager.
FRED COLGAN, program director & film buyer.
BILL WEGMAN, farm director.
JIM MARTENS, chief engineer.

DIGEST OF RATE CARD NO. 17—(July 28, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$630 \$370 \$265 \$160 Graded rates apply*

*Highest rate: \$160.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Adams	24,900	24,400	98
	Brown	2,300	2,200	96
	Cass	5,100	4,900	96
	Hancock	7,800	7,600	98
	Mc Donough	11,500	11,200	97
	Morgan	12,400	11,900	96
	Pike	7,500	7,200	96
	Schuyler	3,000	2,900	97
	Scott	2,300	2,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Lee	15,000	14,800	98
	Van Buren	3,400	3,300	97
	MISSOURI			
	Adair	8,100	7,900	98
	Audrain	9,700	9,500	98
	Clark	3,100	3,000	97
	Knox	2,100	2,100	98
	Lewis	3,800	3,700	97
	Macon	5,800	5,700	98
	Marion	10,900	10,700	98
	Monroe	3,400	3,300	98
	Pike	6,400	6,200	97
Ralls	2,900	2,900	98	
Schuyler	2,100	2,000	96	
Scotland	2,300	2,200	98	
Shelby	3,100	3,000	97	
Between 25-49%	ILLINOIS			
	Henderson	2,900	2,800	96
	IOWA			
	Davis	3,400	3,300	98
	Jefferson	5,900	5,800	98
Wapello	15,500	15,200	98	
MISSOURI				
Sullivan	3,300	3,200	97	
Between 5-24%	ILLINOIS			
	Fulton	16,100	15,600	97
	IOWA			
	Des Moines	16,500	16,200	98
Henry	6,300	6,100	97	
MISSOURI				
Callaway	8,900	8,700	98	
Putnam	2,500	2,500	98	
Station Totals		240,200	234,300	98
Net Weekly Circulation (1973-74)				146,500
Average Daily Circulation (1973-74)				95,600

Illinois—Rockford



WREX-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 710-ft. above av. terrain, 652-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"
Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Rds.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Telephone: 815-968-1813.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WREX-TV Ref: FCC File No. DPCT-3263 Granted 1/3/64

©American Map Co., Inc., N.Y., No. 14244

WREX-TV

Network Service: ABC.

Licensee: Gilmore Bcstg. Corp., W. Auburn & Winnebago Rds., Rockford, Ill. (61105).

Studio: W. Auburn & Winnebago Rds.

TXW No.: 910-642-0770, Winnebago, Ill.

Ownership: James S. Gilmore Jr., 100%. For other interests, see KODE-TV, Joplin, Mo.

Began Operation: Sept. 18, 1953. Sale to present owner by Gannett Co. Inc. approved by FCC Aug. 29, 1969 (Television Digest, Vol. 9:35). Previous sale by Greater Rockford Television Inc. approved June 26, 1963 by FCC.

Represented (sales) by H-R Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

JAMES S. GILMORE JR., president.
HAMILTON SHEA, executive vice president.
JACK MAZZIE, vice president & general manager.
JOHN McWEENY, general sales manager.
WARREN A. ANDERSON, local sales manager.
GENE HINES, film manager.

INSTANT FACTBOOK

See **Factbook Research, Inc.**

Order Card #5 Stations Volume

DIGEST OF RATE CARD NO. 18—(April 15, 1974)

Hour	30 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6:30-10 p.m., daily.					
\$770	\$460	\$235	\$195		Graded rates apply*

*Highest rate: \$175.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	8,900	8,700	97
	Dekalb	21,300	20,800	98
	Lee	10,900	10,600	98
	Ogle	14,300	13,900	97
	Stephenson	16,900	16,400	97
	Winnebago	80,400	78,800	98
Between 25-49%	WISCONSIN			
	Green	9,500	9,200	97
	Rock	42,600	41,900	98
	ILLINOIS			
	Carroll	6,800	6,600	98
	Jo Daviess	6,900	6,600	96
	La Salle	37,500	36,400	97
	Whiteside	20,500	20,000	98
Between 5-24%	ILLINOIS			
	Mchenry	36,300	35,900	99
	WISCONSIN			
Lafayette	6,200	6,000	97	
Walworth	20,800	20,300	98	
Station Totals		339,800	332,100	98
Net Weekly Circulation (1973-74)				221,800
Average Daily Circulation (1973-74)				142,700

Illinois—Rockford



WTVO

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1175-kw max. & 759-kw horizontal visual, 124-kw max. & 79.4-kw horizontal aural. Antenna: 674-ft. above av. terrain, 710-ft. above ground, 1501-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Transmitter: Meridian Rd.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: Meridian Rd.

Represented (engineering) by Alfred J. Petzke.

Represented (legal) by McKenna, Wilkinson & Kiltner.

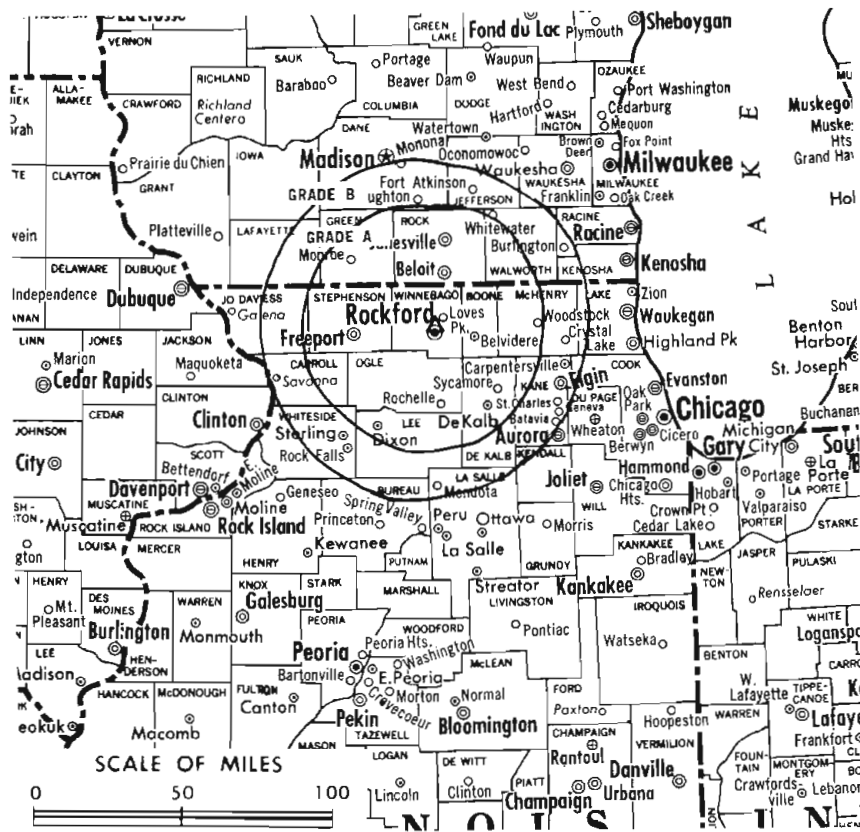
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVO Ref: FCC File No. BMPCT-6269 Granted 1/11/67

© American Map Co., Inc., N.Y., No. 14244

WTVO

Licensee: Winnebago Television Corp., 1917 N. Meridian Rd., Box 470 (61105).

Telephone: 815-963-5413. TWX No.: 815-398-0165.

Ownership: H. & E. Balaban Corp., 47.5%; Dubinsky Brothers Theatre Corp., 47.5%; 5% held in trust, to be acquired by Harold Froelich (Television Digest, Vol. 15:13). Officers of Winnebago Television Corp.: Harry Balaban, pres.; Irwin Dubinsky, v.p.; Elmer Balaban, secy.; H. W. Dubinsky, treas. For other Balaban interests see WICS, Springfield, Ill.

Began Operation: May 3, 1953.

Represented (sales) by Adam Young Inc.

Personnel:

- HAROLD FROELICH, general manager.
- TOM D. ANDERSON, general sales manager.
- JOHN ADAMANY, local sales manager.
- RICHARD McDANIEL, program director.
- AL PETZKE, chief engineer.
- JERRY KOSINSKI, commercial film director.

DIGEST OF RATE CARD NO. 17A—(Jan. 1, 1974)

Hour. 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10:30 p.m., daily.
\$600.00 \$350.00 \$300.00 \$200.00 \$120.00 \$120.00 \$60.00
NETWORK BASE HOURLY RATE: \$450.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS				
		Boone	8,900	8,700	97
		Dekalb	21,300	20,800	98
		Lee	10,900	10,600	98
		Ogle	14,300	13,900	97
	Stephenson	16,900	16,400	97	
	Winnebago	80,400	78,800	98	
Between 25-49%	WISCONSIN				
		Rock	42,600	41,900	98
Between 5-24%	WISCONSIN				
		Green	9,500	9,200	97
Between 5-24%	ILLINOIS				
		Carroll	6,800	6,600	98
		Jo Daviess	6,900	6,600	96
		La Salle	37,500	36,400	97
		Mchenry	36,300	35,900	99
	Whiteside	20,500	20,000	98	
	WISCONSIN				
	Walworth	20,800	20,300	98	
Station Totals			333,600	326,100	98
Net Weekly Circulation (1973-74)				175,500	
Average Daily Circulation (1973-74)				109,300	

Illinois—Freeport-Rockford



WCEE-TV

Ch. 23



Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 676-kw max. and 567-kw horizontal visual, 101-kw max. and 84.2-kw horizontal aural. Antenna: 721-ft. above av. terrain, 731-ft. above ground, 1549-ft. above sea level.

Latitude 42° 17' 48"
Longitude 89° 10' 15"

Transmitter: 1.7-mi. W of Rockford.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

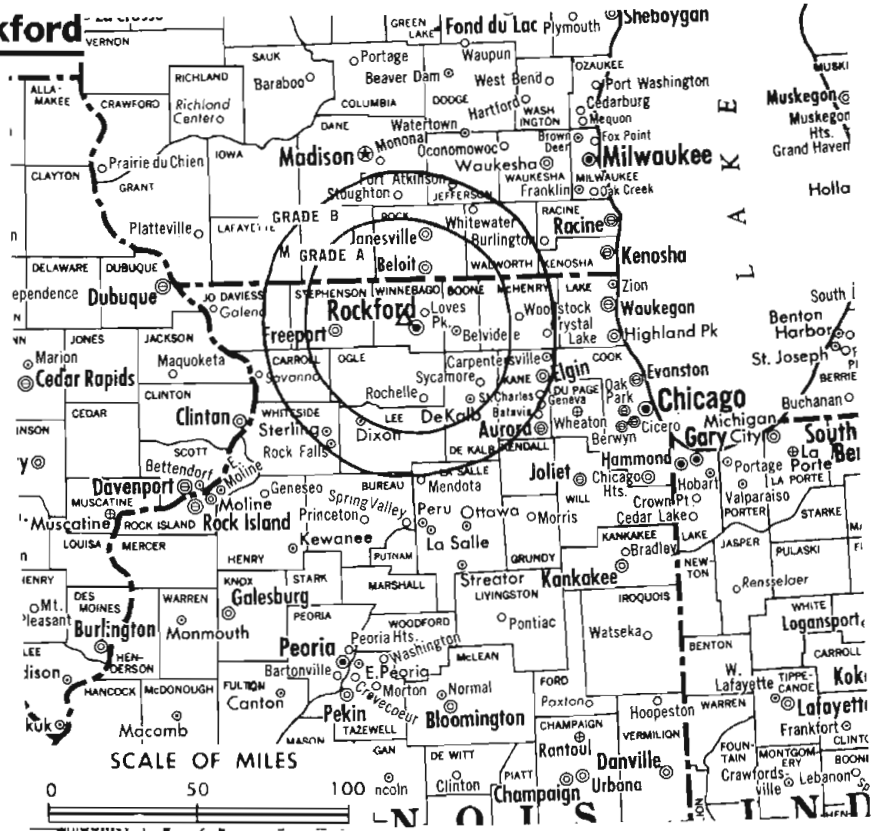
News Wire Service: UPI.

Facsimile Service: UPI.

Studio: 2523 N. Meridian Rd., P.O. Box 957, Rockford, Ill. (61105).

Telephone: 815-965-0523.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCEE-TV Ref: FCC File No. BPC7-3895 Granted 10/12/64

©American Map Co., Inc., N.Y., No. 14244

WCEE-TV

Licensee: WCEE-TV Inc., 2523 N. Meridian Rd., Rockford (61105).

Ownership: General Media Corp., 100%. Edward B. Holt, chmn., 3.12%; Earl W. Hickerson, pres., 2.58%; D. S. Paddock, secy., 5.73%; Roger Eykert, treas., 3.97%; Harley W. Mullins, 4%; David A. Carlson, 3.96%; Harley Swanson, 3.16%; others, none with as much as 2.8%. For CATV interests, see Broadcasters in CATV.

Began Operation: Sept. 12, 1965.

Represented (sales) by The Meeker Co. Inc.; Hyett/Ramsland Inc. (Minneapolis); Gene Gray Co. (St. Louis, Kansas City); Busby, Finch, Lathom & Widman (Atlanta, Dallas).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

EARL HICKERSON, president & general manager.
DEAN WARD, station manager.
KEN STAAF, program manager.
JOHNNY BROWN, local sales manager.
CHUCK FABER, managing editor, news.
DEAN TURMAN, chief engineer.
TOM GEORGE, production coordinator.

DIGEST OF RATE CARD NO. 1 (Sept. 10, 1973)

30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec.
Class A—6:30-10 p.m., daily.
\$250.00 \$175.00 \$150.00 \$125.00 Graded rates apply*

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Boone	8,900	8,700	97
	Dekalb	21,300	20,800	98
	Lee	10,900	10,600	98
	Ogle	14,300	13,900	97
Between 25-49%	Stephenson	16,900	16,400	97
	Winnebago	80,400	78,800	98
Between 5-24%	WISCONSIN			
	Rock	42,600	41,900	98
Station Totals	WISCONSIN			
	Green	9,500	9,200	97
	ILLINOIS			
	Carroll	6,800	6,600	98
	Jo Daviess	6,900	6,600	96
Net Weekly Circulation (1973-74)	La Salle	37,500	36,400	97
	Mchenry	36,300	35,900	99
	Whiteside	20,500	20,000	98
Average Daily Circulation (1973-74)	WISCONSIN			
	Walworth	20,800	20,300	98
Station Totals		333,600	326,100	98
Net Weekly Circulation (1973-74)				173,300
Average Daily Circulation (1973-74)				104,100

For Index to Contents,
see Services Volume

Illinois—Rock Island



WHBF-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1773-ft. above sea level.

Latitude 41° 19' 40"
Longitude 90° 22' 47"

Transmitter: U.S. Hwy. 150, approx. 15-mi. SE of Rock Island.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Studio: Telco Bldg. (61201).

AM Affiliate: WHBF, 5-kw, 1270 kHz (CBS).

FM Affiliate: WHBF-FM, 39-kw, 98.9 MHz (No. 255), 900-ft.

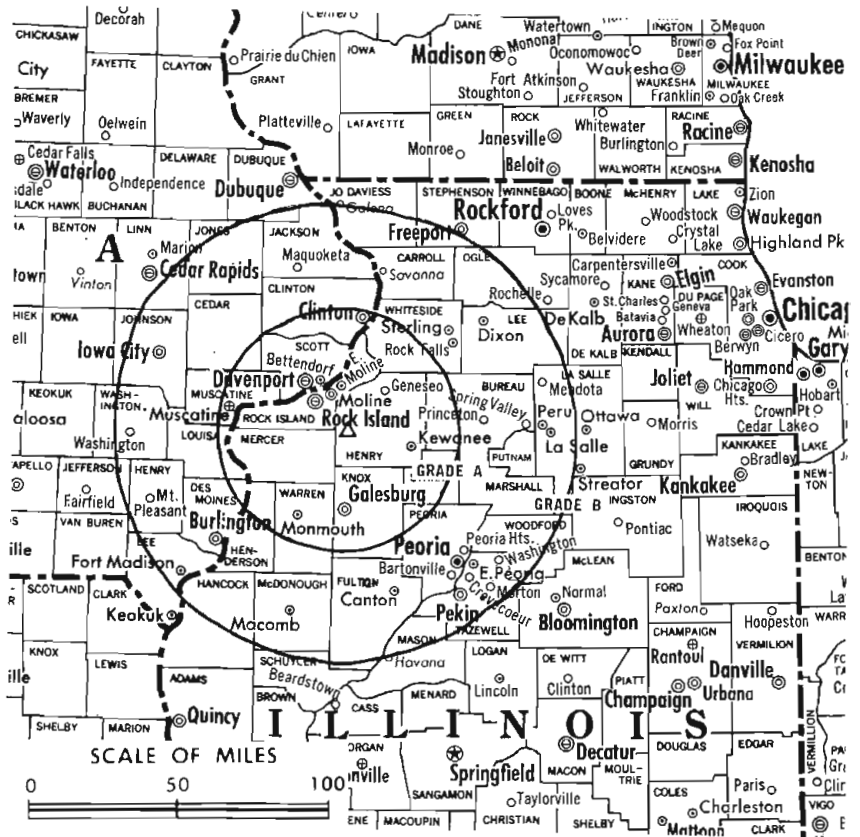
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHBF-TV Ref: FCC File No. BPCT-2747 Granted 2/12/60

© American Map Co., Inc., N.Y., No. 14244

WHBF-TV

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Telephone: 309-786-5441. TWX No.: 309-788-0712.

Ownership: Marguerite F. Potter, pres., 25.73%; J. W. Potter Co. (publisher of Rock Island Argus), 22.88%; estate of John W. Potter (Marguerite Potter, trustee), 25.7%; Ribat & Co., 25.7%. J. W. Potter Co. and Potter family also own KBUN & KBHP(FM), Bemidji, Minn.

Began Operation: July 1, 1950.

Represented (sales) by Petry Television Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

EDWARD E. DeLONG, executive vice president.
ROBERT J. SINNETT, vice president & general manager.
GEORGE KOPLOW, program manager & film buyer.
DEWEY L. NELSEN, manager, national & local sales.
CHRIS WILSON, TV news director.
WES HOOTS, TV chief engineer.

DIGEST OF RATE CARD NO. 8A—(Dec. 30, 1974)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.					
\$1050.00	\$630.00				Graded rates apply*

*Highest rate: \$220.

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS Bureau	12,500	12,200	97
	Carroll	6,800	6,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Henderson	2,900	2,800	96
	Henry	17,900	17,600	98
	Jo Daviess	6,900	6,600	96
	Knox	21,200	20,800	98
	Lee	10,900	10,600	98
	Mercer	5,500	5,400	98
	Putnam	2,000	1,900	95
	Rock Island	55,200	54,400	99
	Stark	3,000	2,900	98
	Warren	7,400	7,200	98
50% & Over	Whiteside	20,500	20,000	98
IOWA				
	Cedar	6,200	6,100	99
	Clinton	19,900	19,700	99
	Des Moines	16,500	16,200	98
	Henry	6,300	6,100	97
	Jackson	6,900	6,800	98
	Jefferson	5,900	5,800	98
	Louisa	3,600	3,500	98
	Muscatine	13,000	12,800	99
	Scott	50,700	50,100	99
ILLINOIS				
	Mc Donough	11,500	11,200	97
	Ogle	14,300	13,900	97
Between 25-49%	IOWA			
	Dubuque	27,900	27,300	98
	Johnson	25,400	24,700	97
	Lee	15,000	14,800	98
	Washington	6,900	6,700	97
ILLINOIS				
Between 5-24%	Fulton	16,100	15,600	97
	Hancock	7,800	7,600	98
	La Salle	37,500	36,400	97
Station Totals		492,500	482,100	98
Net Weekly Circulation (1973-74)			316,800	
Average Daily Circulation (1973-74)			220,800	

Illinois—Springfield



WICS

Ch. 20

[Also operates WICD, Champaign, Ill.]

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. & 676-kw horizontal visual, 151-kw max. & 67.6-kw horizontal aural. Antenna: 1430-ft. above av. terrain, 1458-ft. above ground, 2049-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, Ill.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

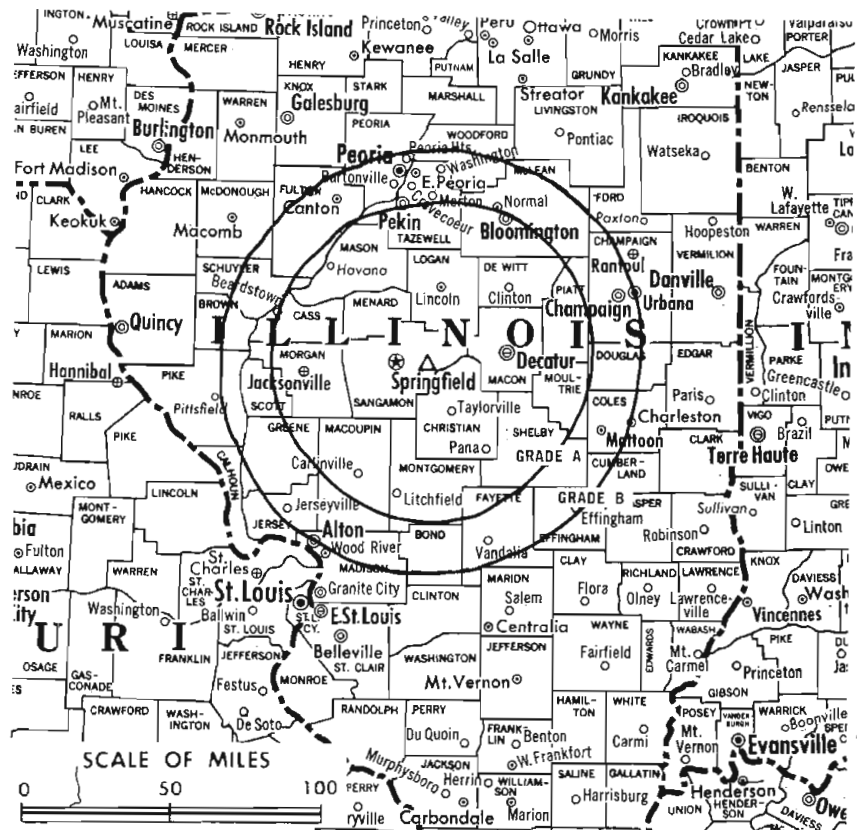
News Film Service: NBC.

Studio: 2680 East Cook St. (62703).

Represented (engineering) by Steel, Andrus & Adair.

Arbitron Data: Figures include WICD Champaign, Ill.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WICS Ref: File No. BPCT-4487 Granted 7/12/72

© American Map Co., Inc., N.Y. No. 14244

WICS

Licensee: Plains Television Corp., 2680 East Cook St.

Telephone: 217-528-0465. TWX No.: 217-546-0349.

Ownership: Andrew Burger & Herbert Scheffel, Voting Trustees, 50%; H. & E. Balaban Corp. (theatres), 50%. Harry & Elmer Balaban control H. & E. Balaban Corp. which owns 50% of WTVO, Rockford, Ill. Plains Television also owns WICD, Champaign, Ill., and WHNB-TV, New Britain-Hartford, Conn.

Began Operation: Sept. 17, 1953.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

MILTON D. FRIEDLAND, v.p. & general manager.
ROBERT B. FARROW, general sales manager.
DON SQUIRES, local sales manager.
JERROLD MERRITT, director of engineering.
GARY SPEARS, program operations manager.
H. K. SPRINGER, controller.
DON HICKMAN, news director.

DIGEST OF RATE CARD NO. A20D—(Feb. 27, 1973)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec.
Class AAA—7-10 p.m. daily.
\$900 \$660 \$440 \$405 \$365 Graded rates apply*

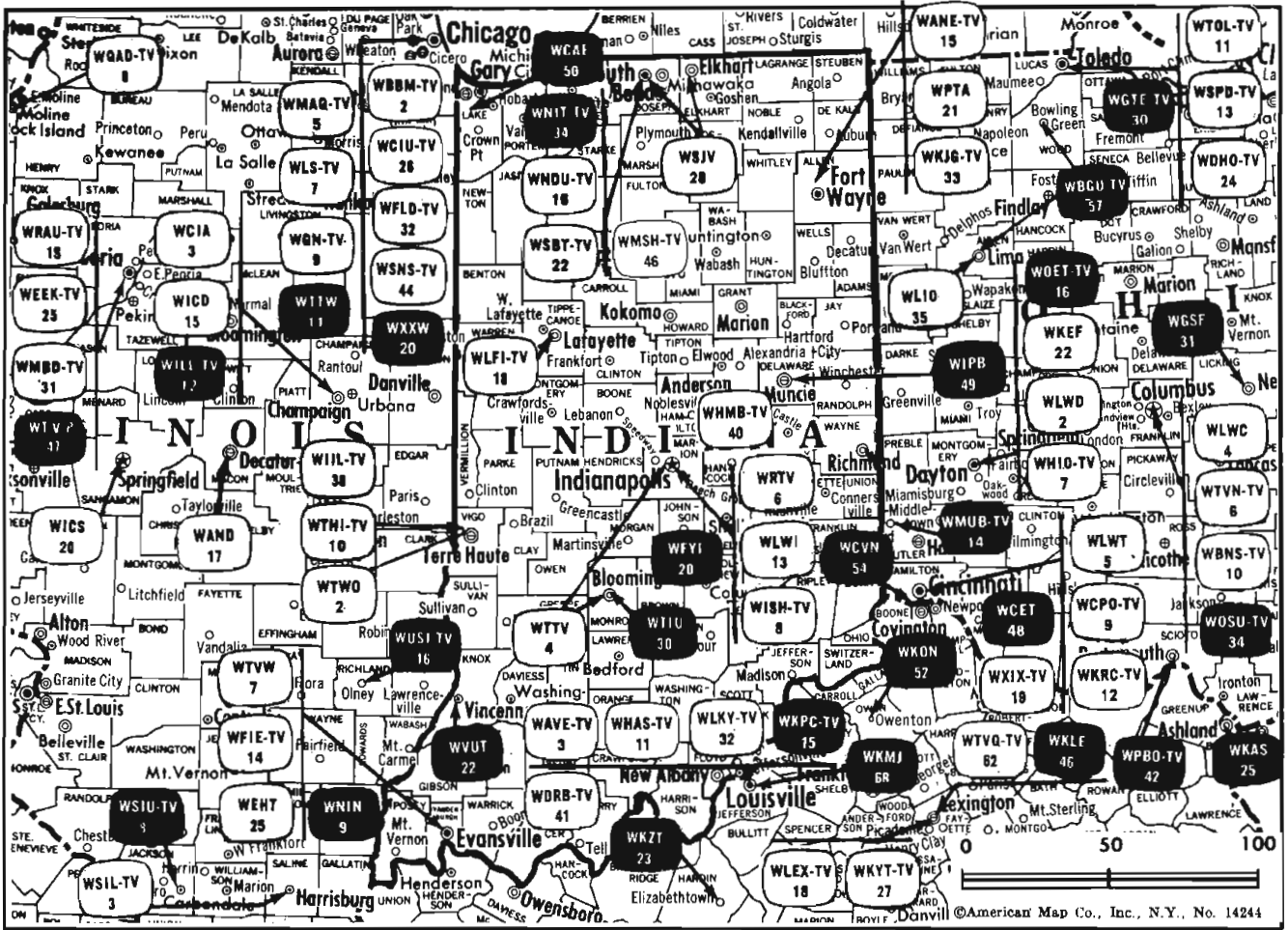
*Highest rate: \$190.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Champaign	49,100	47,700	97
	Christian	13,500	13,100	97
	Coles	16,100	15,600	97
50% & Over	De Witt	6,000	5,800	97
	Douglas	6,700	6,500	97
	Effingham	8,400	8,000	95
	Ford	5,100	5,000	97
	Iroquois	11,900	11,500	97
	Logan	10,600	10,300	97
	Macon	42,600	41,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	Menard	3,800	3,700	96	
	Morgan	12,400	11,900	96	
	Moultrie	4,700	4,500	96	
	Piatt	5,700	5,600	98	
	Sangamon	57,900	56,000	97	
	Shelby	8,200	7,800	95	
	Vermilion	34,000	33,100	97	
ILLINOIS					
Between 25-49%	Cass	5,100	4,900	96	
	Edgar	8,000	7,800	97	
	Fayette	6,900	6,600	96	
	Mc Lean	36,200	35,100	97	
	Mason	6,500	6,300	97	
INDIANA					
Between 5-24%	Benton	3,800	3,700	97	
	Fountain	6,700	6,500	97	
	Tippecanoe	36,100	34,800	97	
	Warren	2,700	2,600	96	
	ILLINOIS				
	Between 5-24%	Brown	2,300	2,200	96
		Clark	6,100	5,900	96
		Cumberland	3,800	3,600	96
		Fulton	16,100	15,600	97
		Jasper	3,700	3,500	95
Livingston		13,600	13,100	96	
Macoupin		16,000	15,600	97	
Montgomery		11,200	10,800	97	
Pike		7,500	7,200	96	
Schuyler		3,000	2,900	97	
Scott	2,300	2,300	98		
INDIANA					
Between 5-24%	Montgomery	12,100	11,900	98	
	Newton	4,400	4,300	97	
	Parke	5,400	5,300	98	
	Vermillion	6,700	6,500	98	
	Vigo	40,000	39,000	98	
Station Totals		562,900	545,700	97	
Net Weekly Circulation (1973-74)				298,300	
Average Daily Circulation (1973-74)				187,300	

Indiana



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Indianapolis	487,000	18	721,700	20
South Bend-Elkhart	152,000	76	206,500	86
Ft. Wayne	126,000	85	193,100	91
Evansville	122,000	88	204,000	87
Terre Haute	101,000	106	158,400	107
Lafayette	16,000	189	34,800	191

Indiana Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	7	12	19
● Educational Television Stations	1	6	7
			26

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

WSJV
Elkhart (See South Bend, Ind.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WTIU

Bloomington

Ch. 30

Non-Commercial Educational Station

Licensee: Trustees of Indiana U., Bloomington, Ind. (47401).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 214-kw max. & 200-kw horizontal visual, 42.6-kw max. & 39.8-kw horizontal aural. Antenna: 710-ft. above av. terrain, 644-ft. above ground, 1444-ft. above sea level.

Latitude	39°	08'	32"
Longitude	86°	29'	43"

WNIN

Evansville

Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Indiana Public Television Inc., 9201 Petersburg Rd., Evansville, Ind. (47711).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 580-ft. above av. terrain, 570-ft. above ground, 1040-ft. above sea level.

Latitude	38°	01'	31"
Longitude	87°	21'	43"

WFYI

Indianapolis

Ch. 20

Non-Commercial Educational Station

Licensee: Metropolitan Indianapolis TV Assn. Inc., 1440 N. Meridian St., Indianapolis, Ind. (46202).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 676-kw visual, 132-kw aural. Antenna: 250-ft. above av. terrain, 262-ft. above ground, 1092-ft. above sea level.

Latitude	39°	53'	59"
Longitude	86°	12'	02"

WIPB

Muncie

Ch. 49

Non-Commercial Educational Station

Licensee: Ball State University, 2000 University Ave. (47303).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 500-ft. above av. terrain, 542-ft. above ground, 1492-ft. above sea level.

Latitude	40°	09'	01"
Longitude	85°	22'	45"

WCAE

St. John

Ch. 50

Non-Commercial Educational Station

Licensee: Lake Central School Corp., St. John, Ind. (46373).

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1910-kw max. & 603-kw horizontal visual, 120-kw horizontal aural. Antenna: 430-ft. above av. terrain, 460-ft. above ground, 1045-ft. above sea level.

Latitude	41°	39'	28"
Longitude	87°	30'	28"

WNIT-TV

South Bend

Ch. 34

Non-Commercial Educational Station

Licensee: Michiana Public Broadcasting Corp., Box 34, South Bend, Ind. (46624).

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 589-kw max. & 204-kw horizontal visual, 64.6-kw max. & 40.7-kw horizontal aural. Antenna: 560-ft. above av. terrain, 549-ft. above ground, 1394-ft. above sea level.

Latitude	41°	37'	05"
Longitude	86°	36'	09"

WVUT

Vincennes

Ch. 22

Non-Commercial Educational Station

Licensee: Board of Trustees for Vincennes University, 1002 N. First St. (47591).

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1565-kw max. & 1150-kw horizontal visual, 313-kw max. & 115-kw horizontal aural. Antenna: 570-ft. above av. terrain, 560-ft. above ground, 1060-ft. above sea level.

Latitude	38°	39'	06"
Longitude	87°	28'	37"

**BLACKBURN
& COMPANY, INC.**

**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Indiana—Evansville



WEHT

Ch. 25



Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 250-kw max. and 162-kw horizontal visual, 50-kw max. and 32.4-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"
Longitude 87° 34' 04"

Transmitter: Marywood Dr., Henderson County, Ky.

TV tape: Recording facilities.

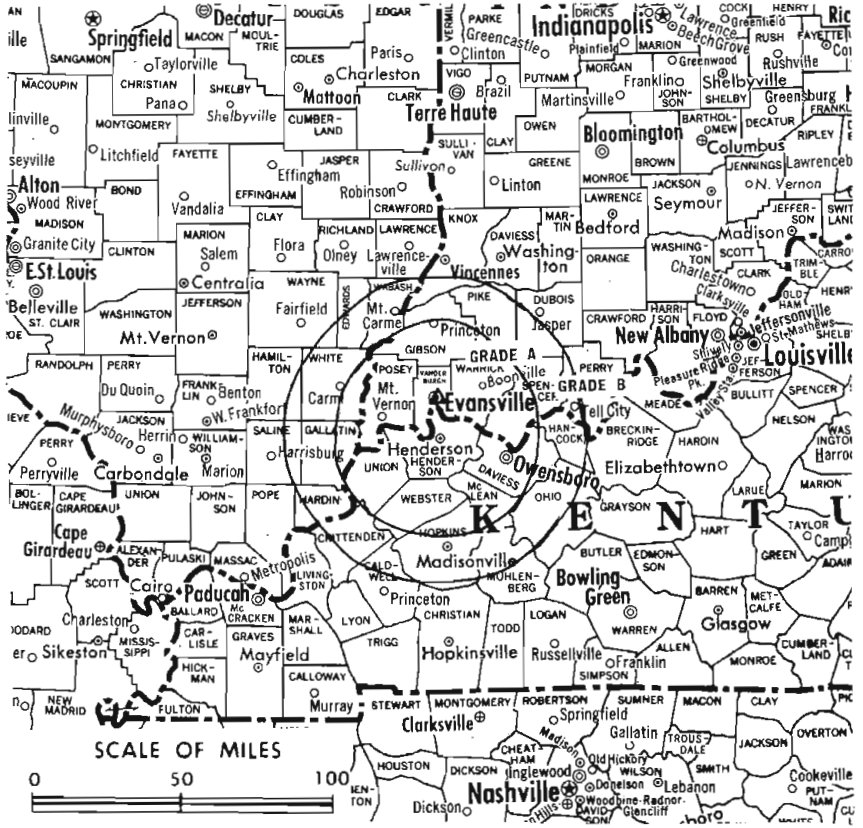
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Cohen & Dippell.

Total Households: (M) MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4 b).



WEHT Ref: FCC Doc. No. 14,229 Granted 7/15/65

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WEHT

Licensee: Gilmore Broadcasting Corp., Box 395, Evansville (47701).

Studio: Marywood Dr., Henderson County, Ky.

Telephone: 812-424-9215, Evansville. TWX No.: 510-545-7434.

Ownership: See KODE-TV, Joplin, Mo.

Began Operation: Sept. 11, 1953. Sale to present owner by Henry S. Hilberg and associates approved July 20, 1964 by FCC (Television Digest, Vol. 4:16, 29). Sale to Hilberg group by M. A. Lightman's Malco Theatres Inc. approved by FCC Oct. 24, 1956 (Vol. 12:35, 43).

Represented (sales) by The Meeker Co. Inc.

Personnel:

- JAMES S. GILMORE JR., president.
- HAMILTON SHEA, executive vice president.
- ERNEST D. MADDEN, general manager.
- FRANK DeTILLIO, general sales manager.
- BROD SEYMOUR, program director.
- ELMER CHANCELLOR, chief engineer.
- HAL WOLFORD, community affairs/editorial director.
- JOHN ESTHER, news director.

DIGEST OF RATE CARD NO. 21—(March 5, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$440.00 \$264.00 \$176.00 \$154.00 \$125.00 \$105.00 \$62.50
NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	2,700	2,500	94
	Gallatin	2,700	2,500	94
	Wabash	4,900	4,700	96
	White	6,200	5,800	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Gibson	11,400	11,000	97
	Perry	5,800	5,500	96
	Pike	4,900	4,700	95
	Posey	7,500	7,100	95
	Spencer	5,700	5,500	96
	Vanderburgh	58,200	56,500	97
	Warrick	9,300	9,000	97
	KENTUCKY			
	Daviess	27,300	26,600	97
Hancock	2,400	2,300	95	
Henderson	12,500	12,100	97	
Hopkins	14,100	13,500	96	
Mc Lean	3,300	3,200	97	
Union	4,600	4,400	96	
Webster	5,400	5,100	95	
Between 25-49%	ILLINOIS			
	Wayne	6,400	6,000	93
	INDIANA			
	Dubois	9,300	8,900	96
	KENTUCKY			
	Muhlenberg	10,900	10,500	96
Ohio	7,400	7,100	96	
Between 5-24%	ILLINOIS			
	Lawrence	6,600	6,400	96
	Richland	6,200	5,900	95
	Williamson	19,000	18,300	96
	INDIANA			
	Daviess	9,400	9,000	96
Knox	15,200	14,800	97	
KENTUCKY				
Christian	17,700	17,100	97	
Crittenden	3,800	3,600	95	
Livingston	3,200	3,100	96	
Station Totals		304,000	292,700	96
Net Weekly Circulation (1973-74)			179,300	
Average Daily Circulation (1973-74)			122,500	

Indiana—Evansville



WFIE-TV



Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 200-kw max. & 178-kw horizontal visual, 40-kw max. & 35.5-kw horizontal aural. Antenna: 560-ft. above av. terrain, 533-ft. above ground, 993-ft. above sea level.

Latitude 37° 59' 21"
Longitude 87° 35' 37"

Transmitter: 1115 Mount Auburn Rd.

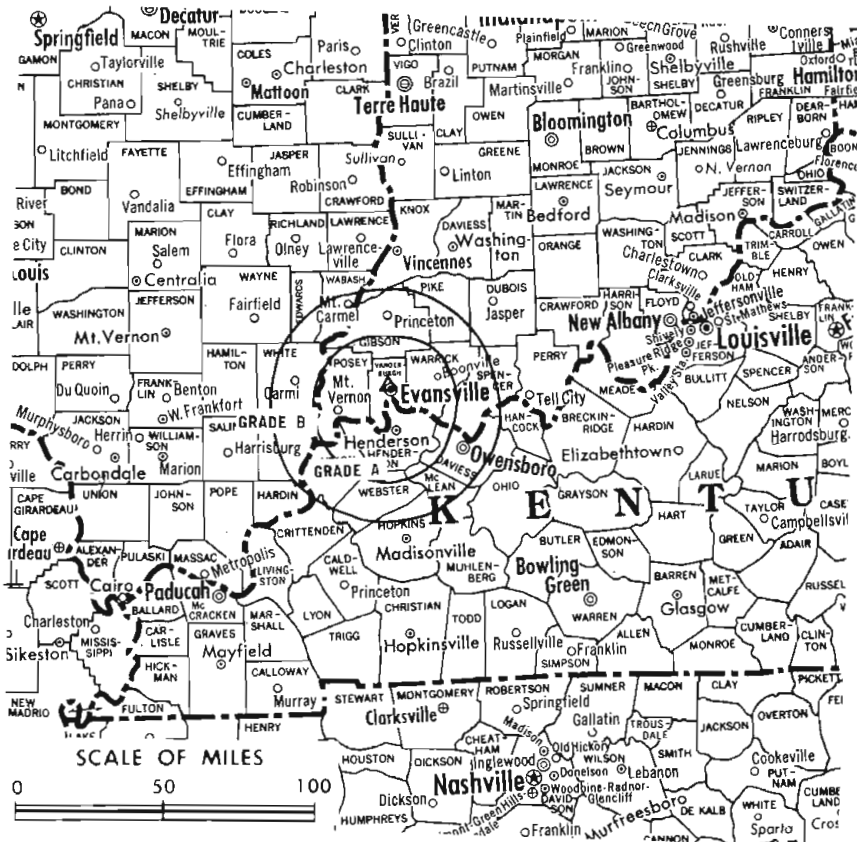
TV tape: Recording facilities.

Represented (legal) by Covington & Burling.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WFIE-TV Ref: FCC File No. DOC.—11797 Granted 3/15/67

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WFIE-TV

Licensee: WFIE Inc., 1115 Mount Auburn Rd. (47712).
Studio: 1115 Mount Auburn Rd. Telephone: 812-425-6201.
Ownership: Orion Bcstg., 100%. For other interests, see WAVE-TV, Louisville, Ky.
Began Operation: Nov. 9, 1953. Sale to present owner by Jesse D. Fine theatre family approved July 18, 1956 by FCC (Television Digest, Vol. 12:25, 26, 29).
Represented (sales) by Katz Television.
Personnel:
RALPH S. JACKSON, president.
KELLY ATHERTON, v.p. & general manager.
T. BALLARD MORTON JR., secretary-treasurer.
JAMES THOMAS, general sales manager.
JERRY EASTHAM, national sales manager.
CHET BEHRMAN, program manager.
PAUL HARMON, production manager.
LARRY POND, news director.
MARION B. PAUL, chief engineer.

DIGEST OF RATE CARD NO. A34 (Aug. 4, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.						
\$495	\$320	\$162	\$138	Graded rates apply*		

*Highest rate: \$160.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Edwards	2,700	2,500	94
	Wabash	4,900	4,700	96

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	White	6,200	5,800	93
50% & Over	INDIANA			
	Gibson	11,400	11,000	97
	Perry	5,800	5,500	96
	Pike	4,900	4,700	95
	Posey	7,500	7,100	95
	Spencer	5,700	5,500	96
	Vanderburgh	58,200	56,500	97
	Warrick	9,300	9,000	97
	KENTUCKY			
	Daviess	27,300	26,600	97
Hancock	2,400	2,300	95	
Henderson	12,500	12,100	97	
Mc Lean	3,300	3,200	97	
Union	4,600	4,400	96	
Webster	5,400	5,100	95	
Between 25-49%	ILLINOIS			
	Gallatin	2,700	2,500	94
	Wayne	6,400	6,000	93
Between 5-24%	INDIANA			
	Dubois	9,300	8,900	96
	KENTUCKY			
Hopkins	14,100	13,500	96	
Between 5-24%	ILLINOIS			
	Clay	5,200	4,900	94
	Lawrence	6,600	6,400	96
	Richland	6,200	5,900	95
Between 5-24%	INDIANA			
	Daviess	9,400	9,000	96
	Knox	15,200	14,800	97
KENTUCKY	Crittenden	3,800	3,600	95
	Muhlenberg	10,900	10,500	96
	Ohio	7,400	7,100	96
Station Totals		269,300	259,100	96
Net Weekly Circulation (1973-74)			158,600	
Average Daily Circulation (1973-74)			97,600	

Indiana—Evansville



WTVW

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1000-ft. above av. terrain, 988-ft. above ground, 1468-ft. above sea level.

Latitude 38° 01' 27"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, Ind.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

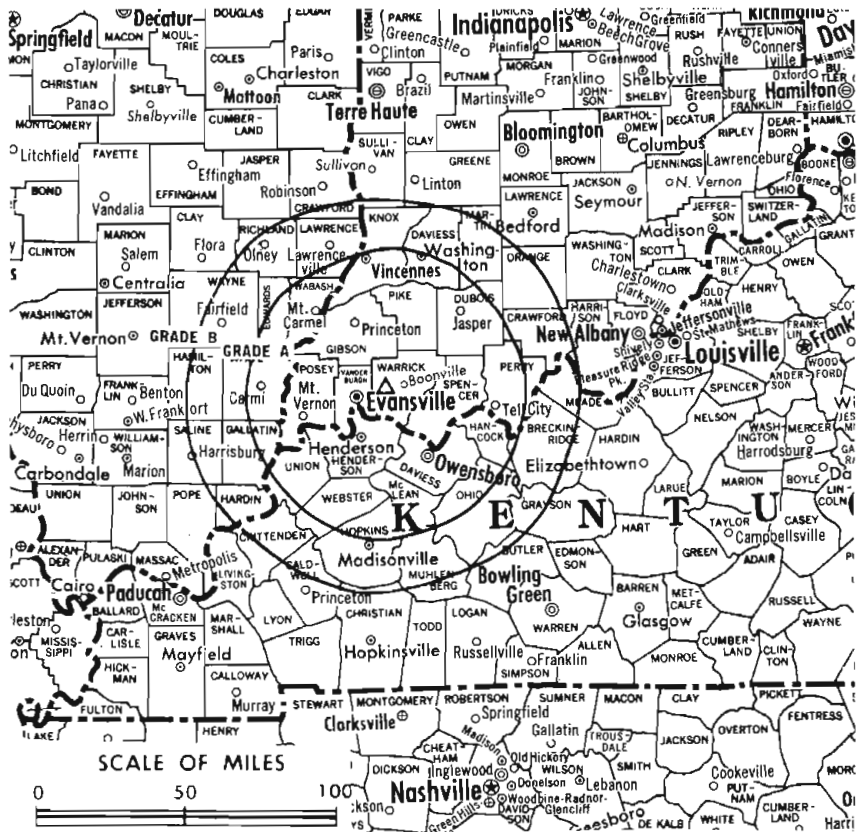
News Film Service: ABC.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Wilner & Scheiner.

Represented (sales) by H-R Television.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-h).



WTVW Ref: FCC File No. BPCT-3991 Granted 6/29/67

© American Map Co., Inc., N.Y., No. 14244

WTVW

Licensee: Evansville Television Inc., 477 Carpenter St., Evansville, Ind. (47736).

Studio: 477 Carpenter St.

Telephone: 812-422-1121. TWX No.: 810-353-0594.

Ownership: Evansville Television Inc., 100% owned by Fuqua Communications Inc. For other interests, see WJBF (TV), Augusta, Ga.

Began Operation: Aug. 21, 1956. Sale of control to Fuqua by Polaris Corp. approved by FCC Sept. 26, 1966 (Television Digest, Vols. 5:51, 6:39). Previous sale of control by Ferris E. Traylor, Rex Schepp and Miklos Sperling to Producers Inc. (Polaris) approved Aug. 27, 1962 by FCC, (Vol. 2:35).

Personnel:

JOE WINDSOR, chairman of the board.
E. BERRY SMITH, president & general manager.
I. A. SAUCIER JR., vice president, sales.
JIM ABBOTT, program director.
LARRY VONDERAHE, creative services director.
JOHN SCHUTA, chief engineer.
WAYNE O. OLSON, business manager.

DIGEST OF RATE CARD NO. G10—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$935.00 \$561.00 \$374.00 \$234.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$1135.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Clay	5,200	4,900	94
	Edwards	2,700	2,500	94
	Gallatin	2,700	2,500	94
	Lawrence	6,600	6,400	96
	Richland	6,200	5,900	95
	Wabash	4,900	4,700	96
50% & Over				

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS—(Continued)			
	Wayne	6,400	6,000	93
	White	6,200	5,800	93
	INDIANA			
	Daviess	9,400	9,000	96
	Dubois	9,300	8,900	96
	Gibson	11,400	11,000	97
	Knox	15,200	14,800	97
	Martin	3,500	3,400	96
	Perry	5,800	5,500	96
	Pike	4,900	4,700	95
	Posey	7,500	7,100	95
	Spencer	5,700	5,500	96
50% & Over	Vanderburgh	58,200	56,500	97
	Warrick	9,300	9,000	97
	KENTUCKY			
	Breckinridge	5,500	5,300	96
	Caldwell	5,000	4,700	94
	Daviess	27,300	26,600	97
	Hancock	2,400	2,300	95
	Henderson	12,500	12,100	97
	Hopkins	14,100	13,500	96
	Mc Lean	3,300	3,200	97
	Muhlenberg	10,900	10,500	96
	Ohio	7,400	7,100	96
	Union	4,600	4,400	96
	Webster	5,400	5,100	95
	ILLINOIS			
	Hamilton	3,300	3,100	93
	Hardin	2,000	1,900	96
	Jasper	3,700	3,500	95
Between 25-49%	INDIANA			
	Crawford	2,900	2,700	94
	Greene	10,300	10,000	97
	Lawrence	14,000	13,600	97
	Orange	6,100	5,900	96
	(Continued on page 282-b)			
Station Totals		441,500	424,900	96
Net Weekly Circulation (1973-74)			265,300	
Average Daily Circulation (1973-74)			165,500	

Indiana—Fort Wayne



WANE-TV

Ch. 15



Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 436-kw maximum and 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 836-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"
Longitude 85° 10' 42"

Transmitter: 2915 West State Blvd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

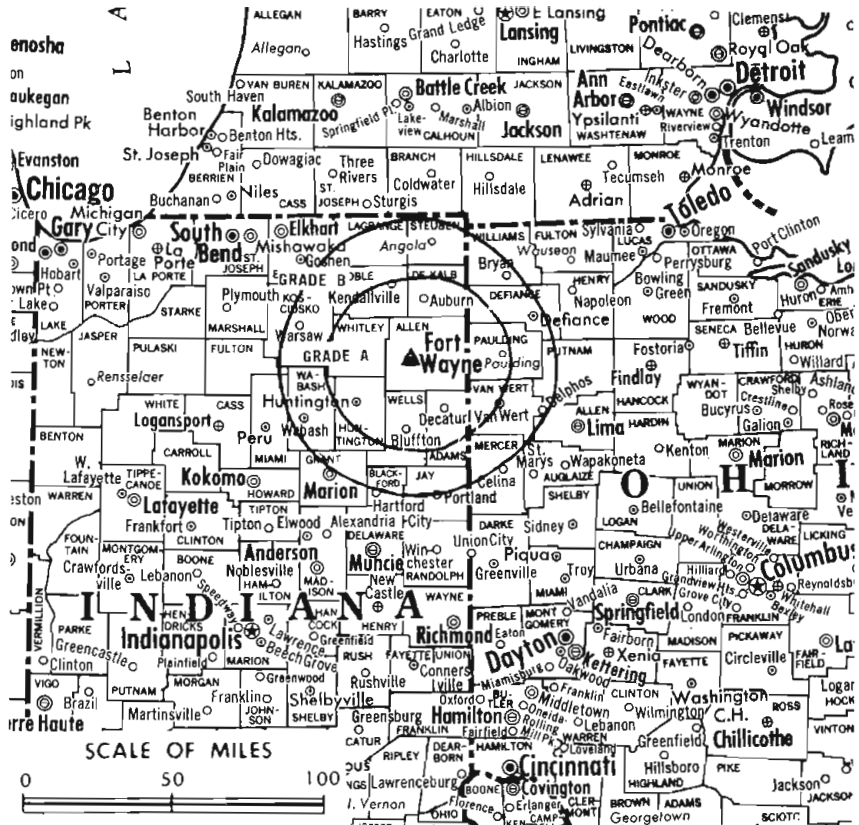
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WANE-TV Ref: FCC File No. BPCT—2515 Granted 7/30/58

© American Map Co., Inc., N.Y., No. 14244

WANE-TV

Licensee: Indiana Bcstg. Corp., 2915 West State Blvd., Ft. Wayne, Ind. (46808).

Studio: 2915 West State Blvd.

Telephone: 219-742-9411. TWX No.: 810-332-1508.

Ownership: Corinthian Broadcasting Corp., a Division of Dun & Bradstreet Cos. Inc. For other interests, see KOTV, Tulsa, Okla.

Began Operation: Sept. 26, 1954. Sale to present owner by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956. (Television Digest, Vol. 12:24, 34, 41).

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Covington & Burling.

Personnel:

PHILIP J. LOMBARDO, president.
REID G. CHAPMAN, v.p., general manager & film buyer.
FRANCIS H. CONWAY, general sales manager.
ANN COLONE, promotion director.
HARRY MICHAELS, program director.
ROGER MANN, news director.
WALTER H. JONES, chief engineer.

DIGEST OF RATE CARD NO. 15

(Jan. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-11 p.m., daily.

\$550.00 \$375.00 \$195.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$525.

For Index to Contents
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Adams	8,100	7,900	97
	Allen	96,200	94,200	98
	De Kalb	10,300	10,100	98
	Huntington	12,100	11,900	98
	Jay	8,900	8,600	96
	Noble	10,700	10,400	97
	Steuben	7,200	7,000	98
	Wabash	11,900	11,500	96
	Wells	8,300	8,100	97
Whitley	8,100	7,900	98	
Between 25-49%	OHIO			
	Defiance	12,600	12,300	98
	Mercer	10,100	9,900	98
	Paulding	5,500	5,400	98
	Van Wert	10,300	10,100	98
Between 5-24%	INDIANA			
	Blackford	5,200	5,100	98
	Kosciusko	17,500	17,000	97
	La Grange	6,500	6,100	94
	Miami	13,000	12,600	97
OHIO				
Allen	35,200	34,300	98	
Auglaize	12,500	12,200	98	
Putnam	9,400	9,200	97	
Williams	11,500	11,200	97	
Station Totals	INDIANA			
	Fulton	6,800	6,600	97
	Grant	27,900	27,100	97
Between 5-24%	MICHIGAN			
Hillsdale	12,700	12,300	97	
OHIO				
Henry	7,900	7,800	98	
Station Totals		390,800	381,100	98
Net Weekly Circulation (1973-74)				228,500
Average Daily Circulation (1973-74)				147,700

Indiana—Fort Wayne



WKJG-TV



Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 295-kw visual, 49-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"

Longitude 85° 10' 28.47"

Transmitter: 2633 West State Blvd.

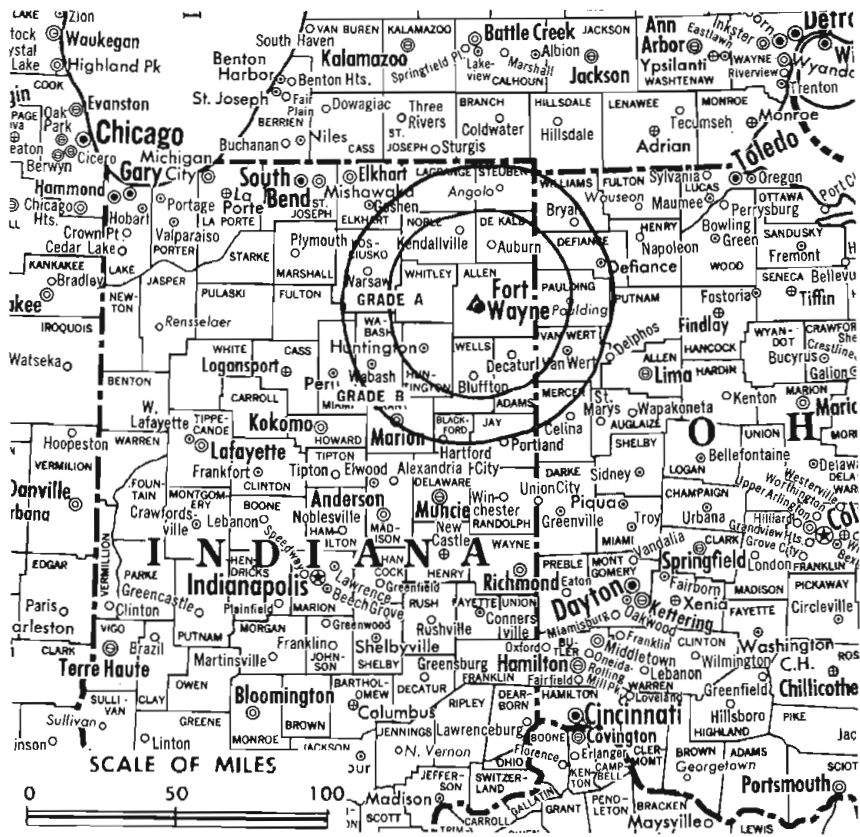
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WKJG-TV Ref: FCC File No. BPCT-516 Granted 5/21/53

© American Map Co., Inc., N.Y., No. 14244

WKJG-TV

Licensee: Thirty-Three Inc., 2633 West State Blvd., Fort Wayne, Ind. (46808).

Studio: 2633 West State Blvd.

Telephone: 219-422-7474. TWX No.: 219-241-2083.

Ownership: Wabash Valley Broadcasting Corp., see WTHI-TV, Terre Haute, Ind.

Began Operation: Nov. 21, 1953. Sale to present owner by Federated Media Inc. approved by FCC July 30, 1974 (Television Digest, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Previous sale by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 by FCC (Vol. 13:5, 11).

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

HILLIARD GATES, v.p. & general manager.
 WILLIAM KLINE, commercial manager.
 CALO O. MAHLOCK, assistant general manager.
 WILLIAM NICHOLS, operations manager.
 RICHARD FLOREA, news director.
 WAYNE ROTHGEB, farm director.
 EUGENE A. CHASE, chief engineer.

DIGEST OF RATE CARD NO. 2-74—(April 8, 1974)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$650	\$400	\$275	\$180*	\$90*

*Section 1.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA			
	Adams	8,100	7,900	97
	Allen	96,200	94,200	98
	Blackford	5,200	5,100	98
	De Kalb	10,300	10,100	98
	Huntington	12,100	11,900	98
	Jay	8,900	8,600	96
	Noble	10,700	10,400	97
50% & Over	Steuben	7,200	7,000	98
	Wabash	11,900	11,500	96
	Wells	8,300	8,100	97
	Whitley	8,100	7,900	98
	OHIO			
	Defiance	12,600	12,300	98
	Mercer	10,100	9,900	98
	Paulding	5,500	5,400	98
	Van Wert	10,300	10,100	98
	Williams	11,500	11,200	97
	INDIANA			
	Grant	27,900	27,100	97
	La Grange	6,500	6,100	94
Between 25-49%	Miami	13,000	12,600	97
	OHIO			
	Auglaize	12,500	12,200	98
	Putnam	9,400	9,200	97
	INDIANA			
	Fulton	6,800	6,600	97
	Kosciusko	17,500	17,000	97
Between 5-24%	OHIO			
	Allen	35,200	34,300	98
	Henry	7,900	7,800	98
Station Totals		373,700	364,500	98
Net Weekly Circulation (1973-74)				218,800
Average Daily Circulation (1973-74)				140,000

Indiana—Fort Wayne



WPTA



Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 178-kw max. & 110-kw horizontal visual, 30.8-kw max. & 22-kw horizontal aural. Antenna: 760-ft. above av. terrain, 767-ft. above ground, 1584-ft. above sea level.

Latitude 41° 06' 03"
Longitude 85° 11' 00"

Transmitter: 3401 Butler Rd.

TV tape: Recording facilities.

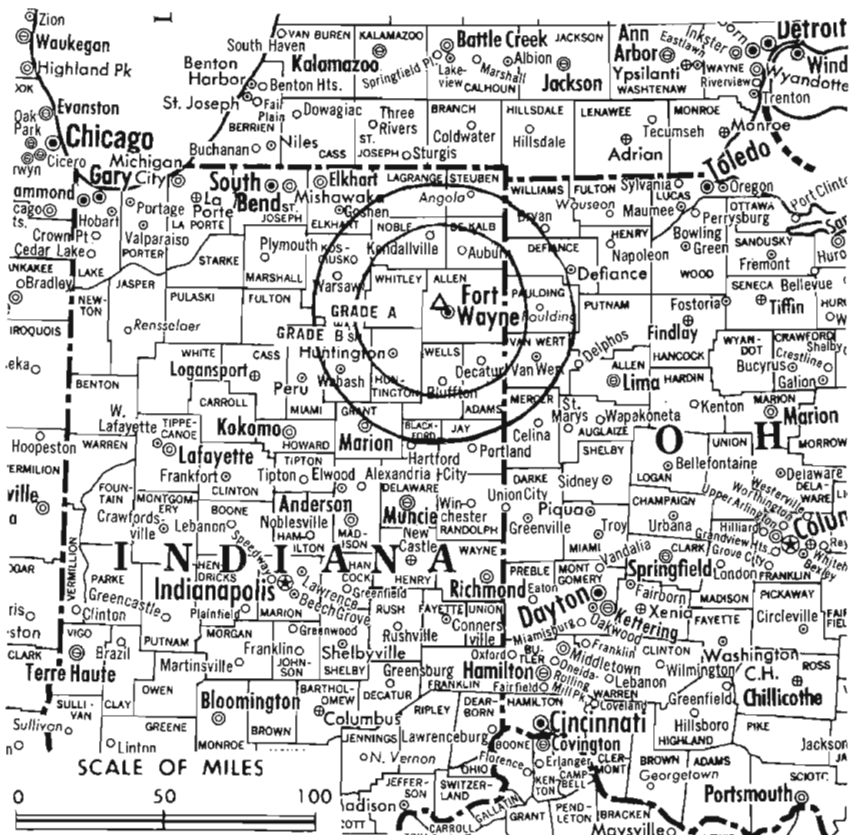
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WPTA Ref: FCC File No. BMPCT-4800 Granted 8/27/57

© American Map Co., Inc., N.Y., No. 14244

WPTA

Licensee: WPTA-TV Inc.

Studio: 3401 Butler Rd., Fort Wayne, Ind. (46808).

Telephone: 219-483-0584. Telex: 232434.

Ownership: Combined Communications Corp., 100%. For other interests, see KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 28, 1957. Sale to present owner by Sarkes Tarzian Inc. approved by FCC April 4, 1973 (Television Digest, Vol. 12:41; 13:7).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

EDWIN METCALFE, president & general manager.
MARVIN GOTTLIEB, v.p., station & general sales manager.
BARBARA WIGHAM, dir. of programming & promotion.
JOHN CARROLL, chief engineer.

DIGEST OF RATE CARD NO. 24 (Jan. 14, 1974)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 30 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$550.00	\$350.00	\$225.00	\$185.00	\$140.00	\$200.00 \$100.00
NETWORK BASE HOURLY RATE: \$525.						

For Index to Contents

See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	INDIANA				
		Adams	8,100	7,900	97
		Allen	96,200	94,200	98
		De Kalb	10,300	10,100	98
		Huntington	12,100	11,900	98
		Jay	8,900	8,600	96
		Noble	10,700	10,400	97
		Steuben	7,200	7,000	98
		Wabash	11,900	11,500	96
		Wells	8,300	8,100	97
		Whitley	8,100	7,900	98
		OHIO			
	Defiance	12,600	12,300	98	
	Mercer	10,100	9,900	98	
	Paulding	5,500	5,400	98	
	Van Wert	10,300	10,100	98	
	Williams	11,500	11,200	97	
Between 25-49%	INDIANA				
		Blackford	5,200	5,100	98
		Grant	27,900	27,100	97
		La Grange	6,500	6,100	94
	Miami	13,000	12,600	97	
Between 5-24%	OHIO				
		Allen	35,200	34,300	98
		Auglaize	12,500	12,200	98
	Putnam	9,400	9,200	97	
Between 5-24%	INDIANA				
		Fulton	6,800	6,600	97
	Kosciusko	17,500	17,000	97	
	OHIO				
	Henry	7,900	7,800	98	
Station Totals		373,700	364,500	98	
Net Weekly Circulation (1973-74)				232,100	
Average Daily Circulation (1973-74)				134,000	

Indiana—Indianapolis

WHMB-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 933-kw max. & 692-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 500-ft. above ground, 1325-ft. above sea level.

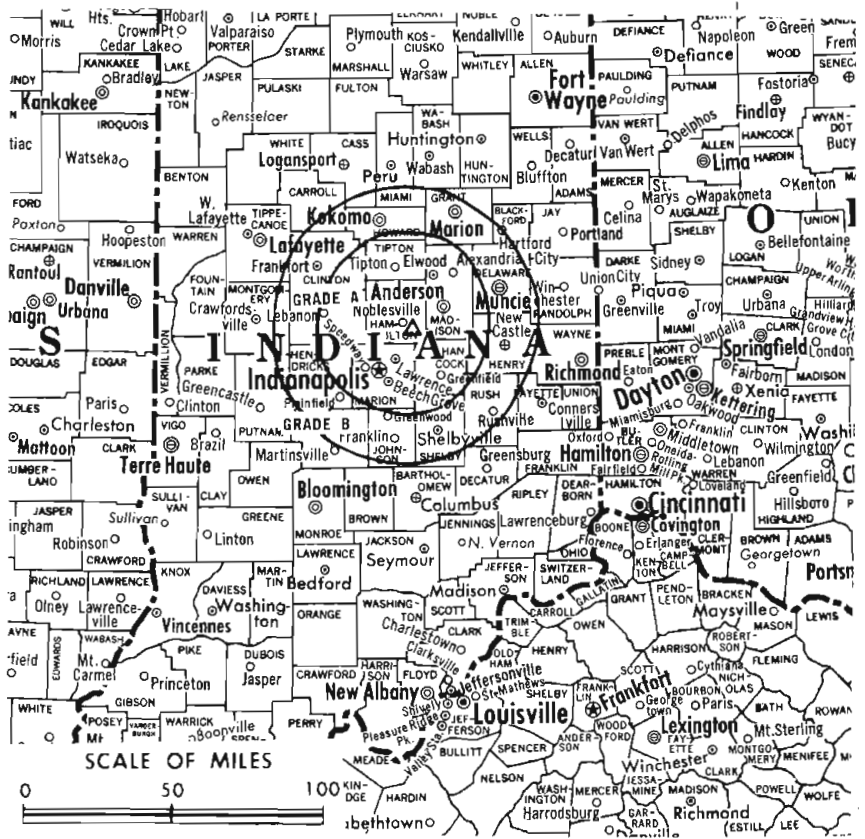
Latitude 40° 00' 55"
Longitude 85° 58' 58"

Transmitter: 1-mi. E of Hwy. 37 on State Rd. #238.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Not available.



WHMB-TV Ref. FCC File No. BMPCT—6987 Granted 4/30/69

©American Map Co., Inc., N.Y., No. 14244

WHMB-TV

Licensee: LeSea Broadcasting Co., Box 12, South Bend, Ind. (46624).

Studio: 10511 Greenfield Ave., Noblesville, Ind. (46060).

Mailing Address: Box 50250, Indianapolis, Ind. (46250).

Telephone: 317-773-5050.

Ownership: Non-stock, non-profit organization. Officers: Lester Sumrall, pres.; Louise Sumrall, secy.; Leona Murphy, treas. Above officers are trustees for Lester Sumrall Evangelistic Assn. Inc., licensee of WHME (FM), South Bend, Ind.

Began Operation: January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC Aug. 15, 1972.

Represented (sales) by Adam Young Inc.

Represented (legal) by Mallyck & Bernton.

Personnel:

LESTER SUMRALL, president.
LARRY W. VEHORN, chief engineer.
WANDA LINVILLE, traffic manager.

DIGEST OF RATE CARD (June 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.	\$250	\$156	\$106	\$50	\$36	\$32

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
Between 5-24%	Grant	27,900	27,100	97
	Tipton	5,300	5,200	98
Station Totals		33,200	32,300	97
Net Weekly Circulation (1973-74)			10,400	
Average Daily Circulation (1973-74)			4,200	

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Indiana—Indianapolis



WISH-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"
Longitude 86° 00' 21"

Transmitter: 553 South Post Rd. (46239).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Facsimile Service: UPI.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

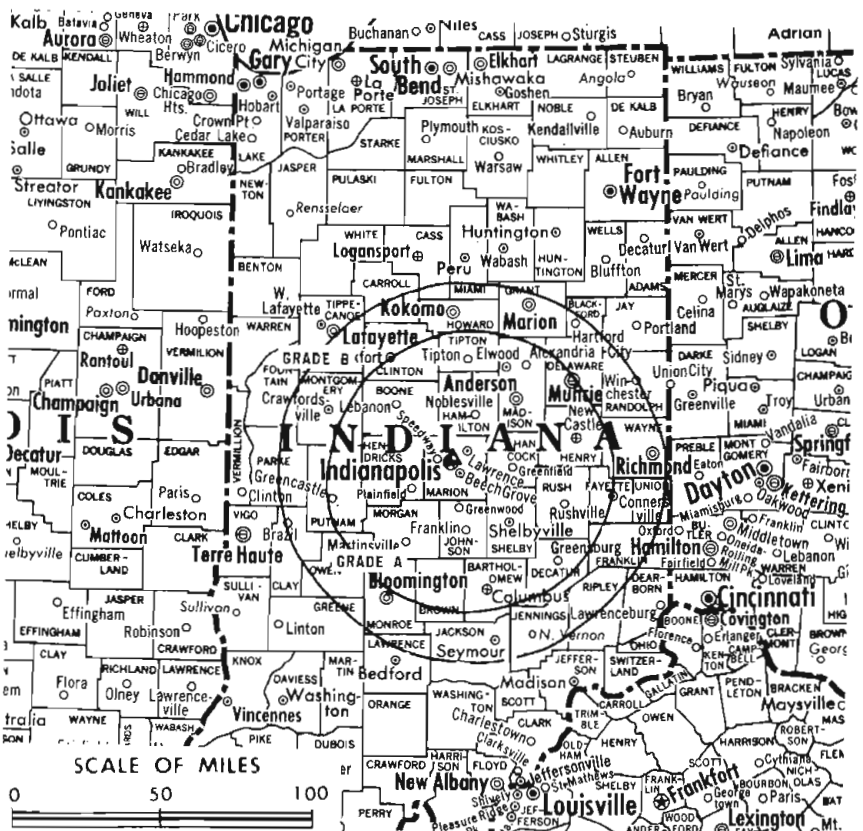
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WISH-TV Ref: FCC File No. BPCT-110 Granted 1/28/54

©American Map Co., Inc., N.Y., No. 14244

WISH-TV

Licensee: Indiana Broadcasting Corporation, 1950 N. Meridian St., Indianapolis, Ind. (46202).

Studio: 1950 N. Meridian St.

Telephone: 317-924-4381. TWX No.: 317-635-2107.

Ownership: Corinthian Broadcasting Corp., 100%. For other interests, see KOTV, Tulsa, Okla.

Began Operation: July 1, 1954. Sale, along with WANE-TV, Fort Wayne & radio WANE, to present owners approved Oct. 10, 1956, by FCC (Television Digest, Vol. 12:34, 41).

Represented (sales) by TeleRep Inc.

Personnel:

- PHILIP J. LOMBARDO, president.
- ROBERT B. McCONNELL, v.p., general manager.
- JERRY L. GABERT, secretary & treasurer.
- WILLIAM B. STOUGH, general sales manager.
- ROBERT L. PROTTER, national sales manager.
- JAMES LANGFORD, advertising & promotion director.
- ROBERT SMITH, production manager.
- JOSEPH MISSICK, chief engineer.
- LEE GILES, news director.

DIGEST OF RATE CARD NO. 74-1—(Jan. 6, 1974)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	10 Sec.
Class AA--7:30-11 p.m., daily.	\$1550	\$1200	\$650	\$500	Graded rates apply*

*Highest rate: \$1250.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Bartholomew	19,800	19,300	98
	Blackford	5,200	5,100	98
	Boone	11,100	10,900	98
	Brown	3,200	3,100	98
	Carroll	6,900	6,800	98
	Clinton	10,900	10,700	98
	Decatur	8,300	8,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Delaware	42,900	42,100	98
	Fayette	9,200	9,000	98
	Fountain	6,700	6,500	97
	Grant	27,900	27,100	97
	Hamilton	18,800	18,500	98
	Hancock	12,800	12,600	98
	Hendricks	18,800	18,500	98
	Henry	18,200	17,800	98
	Howard	29,200	28,600	98
	Jackson	11,800	11,500	98
	Jennings	6,100	5,900	97
	Johnson	19,700	19,500	99
	Madison	48,300	47,500	98
	Marion	274,100	268,700	98
	Miami	13,000	12,600	97
	Monroe	30,000	28,800	96
	Montgomery	12,100	11,900	98
	Morgan	14,600	14,300	98
	Owen	4,500	4,400	97
Putnam	9,000	8,800	98	
Randolph	10,800	10,500	97	
Rush	7,100	7,000	98	
Shelby	13,700	13,500	98	
Tipton	5,300	5,200	98	
White	7,400	7,200	97	

INDIANA

Cass	14,300	13,900	97
Clay	8,900	8,700	98
Greene	10,300	10,000	97
Jay	8,900	8,600	96
Lawrence	14,000	13,600	97
Ripley	7,600	7,300	96
Tippecanoe	36,100	34,800	97
Union	2,500	2,400	96
Wabash	11,900	11,500	96
Wayne	26,800	26,200	98

(Continued on page 282-b)

Station Totals	954,900	933,200	98
Net Weekly Circulation (1973-74)		713,800	
Average Daily Circulation (1973-74)		463,900	

Indiana—Indianapolis



WLWI



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 297-kw visual, 29.7-kw aural. Antenna: 976-ft. above av. terrain, 1024-ft. above ground, 1847-ft. above sea level.

Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.
Studio: 1401 N. Meridian St. (46202)

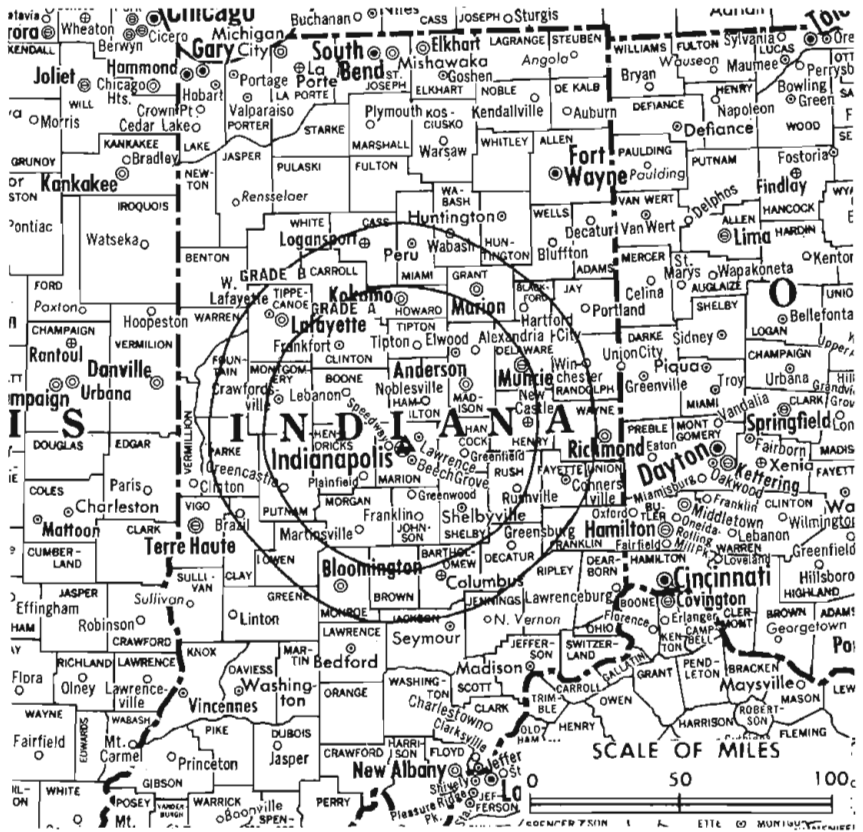
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLWI Ref: FCC File No. BPCT—1337 Granted 3/6/57

©American Map Co., Inc., N.Y., No. 14244

WLWI

Licensee: VideoIndiana Inc., 1401 N. Meridian St., Indianapolis, Ind. (46202).

Telephone: 317-639-2311.

Ownership: See WBNS-TV, Columbus, Ohio.

Began Operation: Oct. 30, 1957. Sale to present owner by Avco Bcstg. Corp. approved by FCC Aug. 11, 1975 (Television Digest, Vol. 15:13, 21).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

RICHARD M. WOLFE, president.
GENE D'ANGELO, executive vice president.
EUGENE McPHERSON, general manager.
GERALD CARY, treasurer.
WILLIAM ORR, vice president, engineering.
MELVIN E. GROSSMAN, general sales manager.
ROBERT SHIVE, local sales manager.
DOUGLAS MALLORY, promotion & publicity director.
WILLIAM H. DEAN JR., news director.
NORMAN H. NIXON, chief engineer.

DIGEST OF RATE CARD NO. 75-3—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. ID

Class AA—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.

\$1800.00 \$1200.00 \$900.00 Graded rates apply*

*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1358.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Bartholomew	19,800	19,300	98
	Benton	3,800	3,700	97
50% & Over	Blackford	5,200	5,100	98
	Boone	11,100	10,900	98
	Brown	3,200	3,100	98
	Carroll	6,900	6,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
	Cass	14,300	13,900	97
	Clay	8,900	8,700	98
	Clinton	10,900	10,700	98
	Decatur	8,300	8,100	97
	Delaware	42,900	42,100	98
	Fountain	6,700	6,500	97
	Grant	27,900	27,100	97
	Hamilton	18,800	18,500	98
	Hancock	12,800	12,600	98
	Hendricks	18,800	18,500	98
	Henry	18,200	17,800	98
	Howard	29,200	28,600	98
	Jay	8,900	8,600	96
	Johnson	19,700	19,500	99
	Madison	48,300	47,500	98
50% & Over	Marion	274,100	268,700	98
	Miami	13,000	12,600	97
	Monroe	30,000	28,800	96
	Montgomery	12,100	11,900	98
	Morgan	14,600	14,300	98
	Owen	4,500	4,400	97
	Putnam	9,000	8,800	98
	Randolph	10,800	10,500	97
	Rush	7,100	7,000	98
	Shelby	13,700	13,500	98
	Tippecanoe	36,100	34,800	97
	Tipton	5,300	5,200	98
	Wabash	11,900	11,500	96
	Warren	2,700	2,600	96
	White	7,400	7,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Vermilion	34,000	33,100	97
Between 25-49% INDIANA				
	Fayette	9,200	9,000	98
	Greene	10,300	10,000	97

(Continued on page 282-b)

Station Totals	1,009,800	986,800	98
Net Weekly Circulation (1973-74)			711,700
Average Daily Circulation (1973-74)			414,500

Indiana—Indianapolis



WRTV

Ch. 6



Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"

Longitude 86° 12' 02"

Transmitter: 79th St. & Township Rd.

TV tape: Recording facilities.

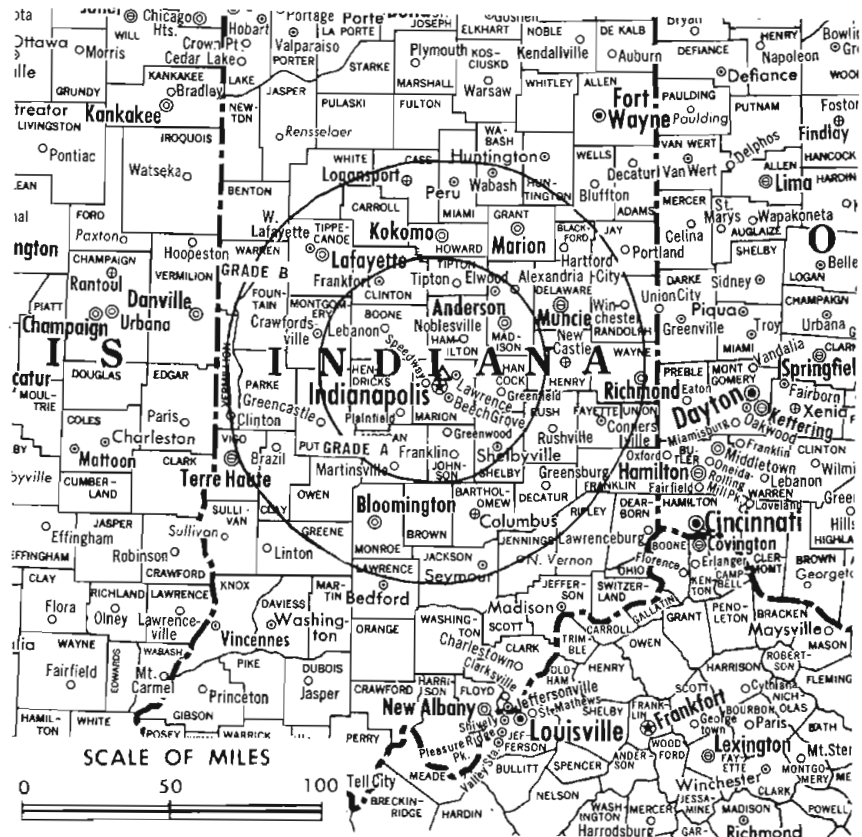
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Jansky & Bailey.

Studio: 1330 N. Meridian St.

Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WRTV Ref: FCC File No. BMPCT 1529 Granted 12/29/53 © American Map Co., Inc., N.Y., No. 14244

WRTV

Licensee: McGraw-Hill Broadcasting Co., 1330 Meridian St., Indianapolis, Ind. (46206).

Telephone: 317-635-9788. TWX No.: 810-341-3339.

Ownership: McGraw-Hill Inc., 100%. For other interests, see Group Ownership.

Began Operation: May 30, 1949. Sale to present owner by Time-Life approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11). Previous sale by H. M. Bitner interests approved by FCC April 17, 1957. (Vol. 12:50-51; 13:16).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Koteen & Burt.

Personnel:

- JERRY R. CHAPMAN, vice president & general manager.
- JAMES B. MATHIS, general sales manager.
- EARL JOHNSON, program manager & film buyer.
- CHARLES P. ROGERS, promotion manager.
- BEVERLY MAY, business manager.
- ROBERT FLANDERS, v.p. & director of engineering.
- BOB GAMBLE, news director.
- TOM CARNEGIE, sports director.

DIGEST OF RATE CARD NO. 50—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$1782	\$1322	\$948	\$477	\$750*
Class AA—7-10 p.m., daily.					\$375

NETWORK BASE HOURLY RATE: \$1625.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	INDIANA			
	Bartholomew	19,800	19,300	98
	Benton	3,800	3,700	97
	Blackford	5,200	5,100	98
	Boone	11,100	10,900	98
	Brown	3,200	3,100	98

Net Weekly Circulation	State County	Total Households	TV Households	Households %
INDIANA—(Continued)				
	Carroll	6,900	6,800	98
	Cass	14,300	13,900	97
	Clinton	10,900	10,700	98
	Decatur	8,300	8,100	97
	Delaware	42,900	42,100	98
	Fayette	9,200	9,000	98
	Fountain	6,700	6,500	97
	Grant	27,900	27,100	97
	Hamilton	18,800	18,500	98
	Hancock	12,800	12,600	98
	Hendricks	18,800	18,500	98
	Henry	18,200	17,800	98
	Howard	29,200	28,600	98
	Jackson	11,800	11,500	98
	Johnson	19,700	19,500	99
	Lawrence	14,000	13,600	97
	Madison	48,300	47,500	98
	Marion	274,100	268,700	98
	Miami	13,000	12,600	97
	Monroe	30,000	28,800	96
	Montgomery	12,100	11,900	98
	Morgan	14,600	14,300	98
	Owen	4,500	4,400	97
	Parke	5,400	5,300	98
	Putnam	9,000	8,800	98
	Randolph	10,800	10,500	97
	Rush	7,100	7,000	98
	Shelby	13,700	13,500	98
	Tippecanoe	36,100	34,800	97
	Tipton	5,300	5,200	98
	Wabash	11,900	11,500	96
	Warren	2,700	2,600	96
	White	7,400	7,200	97

50% & Over

Between 25-49%	ILLINOIS County	Total Households	TV Households	Households %
	Edgar	8,000	7,800	97
	Vermilion	34,000	33,100	97

(Continued on page 282-b)

Station Totals	1,040,600	1,016,400	98
Net Weekly Circulation (1973-74)		773,000	
Average Daily Circulation (1973-74)		495,600	

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 56.2-kw visual, 11.2-kw aural. Antenna: 1190-ft. above av. terrain, 1225-ft. above ground, 2100-ft. above sea level.

Latitude 39° 24' 26.5"
Longitude 86° 08' 52.0"

Transmitter: Trafalgar, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: WTTT, 5-kw, (.5-kw-N), 1370 kHz (ABC).

FM Affiliate: WGTC, 37-kw, 92.3 MHz (No. 222), 1090-ft.

News Wire Service: UPI, TVN.

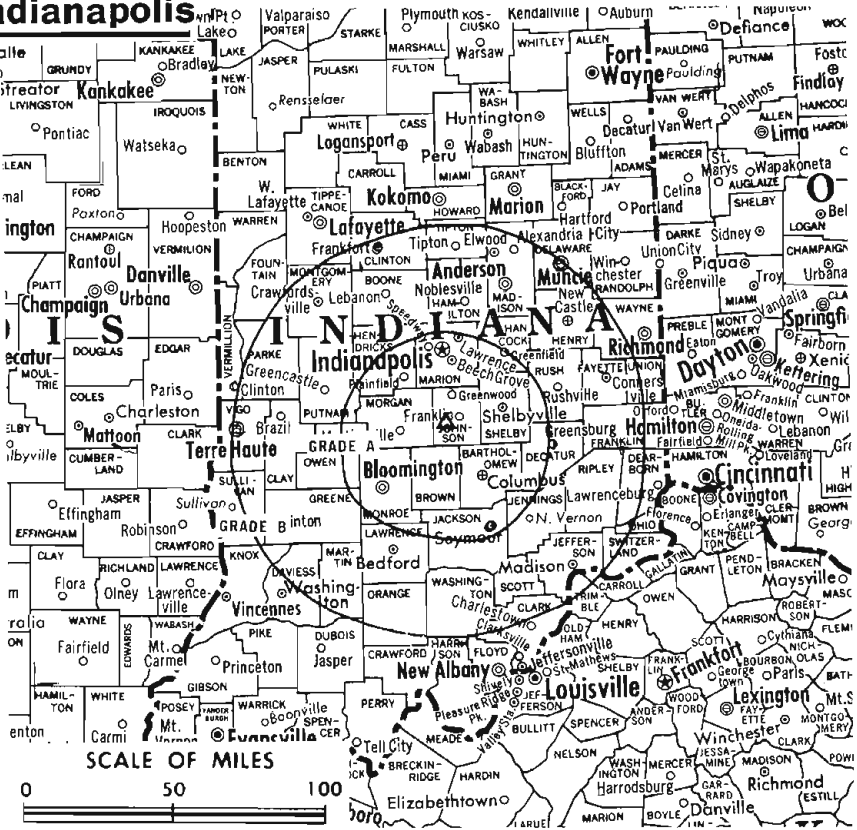
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTTV Ref: FCC File No. BPCT-4220 Granted 5/6/69

©American Map Co., Inc., N.Y., No. 14244

WTTV

Network Service: None, independent.

Licensee: Sarkes Tarzian Inc., E. Hillside Drive, Bloomington.

Studios: South Highland and East Davis, Bloomington; 3490 Bluff Rd., Indianapolis, Ind. (46217).

Business Office: 3490 Bluff Rd., Indianapolis.

Telephone: 317-787-2211, Indianapolis.

TWX No.: 810-341-3177.

Ownership: Sarkes Tarzian, pres., 51%; Mary Tarzian, secy.-treas., 18%; Verage Tarzian, director; Thomas Tarzian, 15.5%; Patricia Tarzian, 15.5%. Firm also manufactures TV-radio parts & tubes. Also operates WPTH(FM), Ft. Wayne; WATI, Indianapolis.

Began Operation: Nov. 11, 1949.

Represented (sales) by RTVR.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

SARKES TARZIAN, president.
ELMER SNOW, general manager.
DONALD TILLMAN, program manager.
CLYDE V. DUTTON, general sales manager.
BERNARD J. SOUERS, local sales manager.
DONALD H. MORGAN, chief engineer.
JIM LOCKWOOD, news director.
CHUCK WORKMAN, sports director.
TERRENCE E. SIMPSON, promotion manager.
MIKE O'ROURKE, production manager.
BOB BLOEM, public service director.
JIM HAIR, operations manager.

DIGEST OF RATE CARD NO. 26 (Sept. 13, 1971)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class A—4:30-11:30 p.m., Mon.-Fri.; 2-11:30 p.m., Sat.-Sun.

\$700.00 \$420.00 \$280.00 \$175.00 \$300.00* \$180.00* \$150.00*

*Class A—3:30 p.m.-midnight, Mon.-Fri.; noon-11 p.m., Sat.; 2-11 p.m., Sun.

280-b

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Bartholomew	19,800	19,300	98
	Boone	11,100	10,900	98
	Brown	3,200	3,100	98
	Carroll	6,900	6,800	98
	Cass	14,300	13,900	97
	Clay	8,900	8,700	98
	Clinton	10,900	10,700	98
	Daviess	9,400	9,000	96
	Decatur	8,300	8,100	97
	Delaware	42,900	42,100	98
	Fayette	9,200	9,000	98
	Fountain	6,700	6,500	97
	Grant	27,900	27,100	97
	Greene	10,300	10,000	97
	Hamilton	18,800	18,500	98
	Hancock	12,800	12,600	98
	Hendricks	18,800	18,500	98
	Henry	18,200	17,800	98
	Howard	29,200	28,600	98
	Jackson	11,800	11,500	98
	Jefferson	9,100	8,800	97
	Jennings	6,100	5,900	97
	Johnson	19,700	19,500	99
	Lawrence	14,000	13,600	97
	Madison	48,300	47,500	98
	Marion	274,100	268,700	98
	Martin	3,500	3,400	96
	Miami	13,000	12,600	97
	Monroe	30,000	28,800	96
	Montgomery	12,100	11,900	98
	Morgan	14,600	14,300	98
	Owen	4,500	4,400	97
	Parke	5,400	5,300	98
	Putnam	9,000	8,800	98
	Randolph	10,800	10,500	97
	Ripley	7,600	7,300	96
	Rush	7,100	7,000	98

(Continued on page 282-b)

Station Totals	1,128,100	1,100,600	98
Net Weekly Circulation (1973-74)			709,100
Average Daily Circulation (1973-74)			374,200

Indiana—Lafayette—Kokomo



WLFI-TV



Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above sea level.

Latitude 40° 23' 20"
Longitude 86° 36' 46"

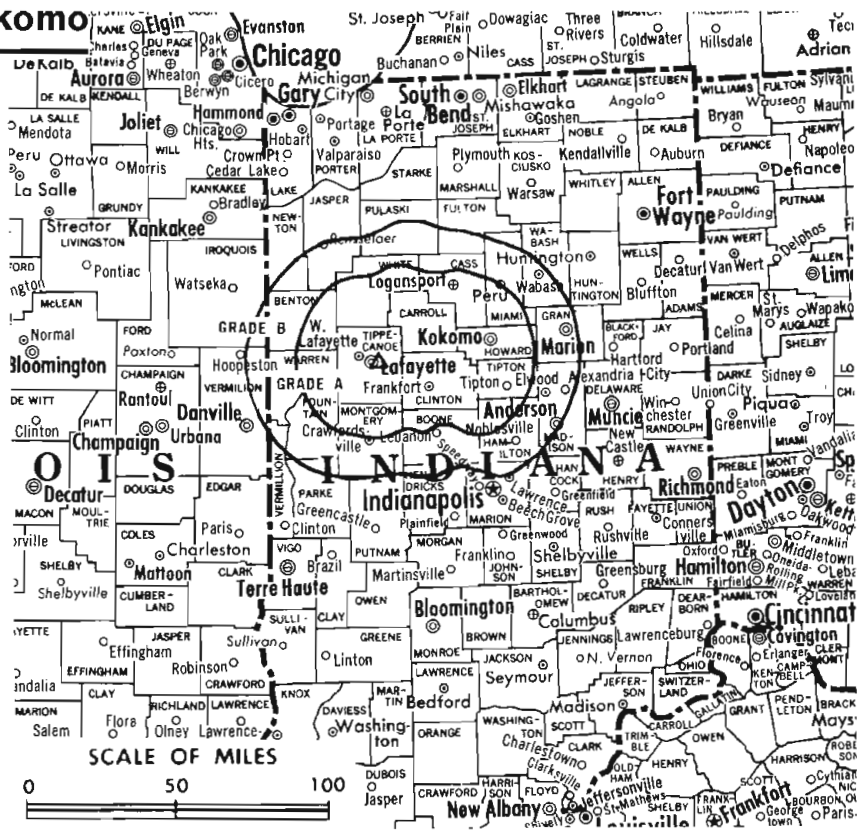
Transmitter: 600 West Rd., Ross Twp., Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLFI-TV Ref: FCC File No. B3147-7447 Granted 3/15/73

© American Map Co., Inc., N.Y., No. 14244

WLFI-TV

Network Service: CBS.

Licensee: RJN Broadcasting Inc., 2605 Yeager Rd., West Lafayette, Ind.

Studio: 2605 Yeager Rd., West Lafayette, Ind. (47906).

Telephone: 317-463-3516.

Ownership: Richard F. Shively, pres., 100%; Harold O. Shively, v.p. Shively has 16.67% of Fer-Rich Bcstg. Inc., which in turn has 98.2% of KNOP-TV, North Platte, Neb. Shively also has CATV interests (see CATV Group Ownership).

Began Operation: May 8, 1953 on Ch. 59. Sale to RJN Bcstg. Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved by FCC Nov. 3, 1967. Previously sold as Ch. 59, but left the air May 15, 1959 while sale to Sarkes Tarzian was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959 by FCC; resumed operation on Ch. 18 Nov. 15, 1959 (Television Digest, Vol. 15:19-20, 25, 46). Transfer of TV and radio WASK to Rosenthal group from founder O. E. Richardson approved Feb. 20, 1957 by FCC (Vol. 13:4, 8).

Represented (sales) by Devney Television Inc. (East); Walton Broadcasting Sales Corp. (Midwest); Messina Co. (Southwest); Harlan Oakes & Associates (West); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Greeley, Bernard & Tierney.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

HAROLD SHIVELY, v.p. & general manager.
ROBERT HARDIE, chief engineer.
DICK WADE, sales manager.
WILLIAM McCORMICK, news director.
JANE WALLACE, operations manager.

DIGEST OF RATE CARD NO. 12B—(Aug. 18, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-11 p.m., daily.
\$430 \$254 \$160 \$98 \$106 \$95 \$87 \$65
NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Benton	3,800	3,700	97
	Carroll	6,900	6,800	98
	Cass	14,300	13,900	97
	Tippecanoe	36,100	34,800	97
Between 25-49%	Warren	2,700	2,600	96
	White	7,400	7,200	97
	INDIANA			
	Clinton	10,900	10,700	98
	Howard	29,200	28,600	98
Between 5-24%	Jasper	6,700	6,500	97
	Montgomery	12,100	11,900	98
	Newton	4,400	4,300	97
	INDIANA			
	Fountain	6,700	6,500	97
Fulton	6,800	6,600	97	
Grant	27,900	27,100	97	
Miami	13,000	12,600	97	
Pulaski	4,300	4,100	95	
Tipton	5,300	5,200	98	
Station Totals		198,500	193,100	97
Net Weekly Circulation (1973-74)				78,500
Average Daily Circulation (1973-74)				45,800

Indiana

WLWI, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
Between 25-49%	Jackson	11,800	11,500	98
	Jennings	6,100	5,900	97
	Lawrence	14,000	13,600	97
	Parke	5,400	5,300	98
	Vermillion	6,700	6,500	98
ILLINOIS				
	Edgar	8,000	7,800	97
	Lawrence	6,600	6,400	96
INDIANA				
Between 5-24%	Huntington	12,100	11,900	98
	Newton	4,400	4,300	97
	Ripley	7,600	7,300	96
	Sullivan	7,400	7,200	97
	Union	2,500	2,400	96
	Vigo	40,000	39,000	98
	Wayne	26,800	26,200	98

WISH-TV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Edgar	8,000	7,800	97
INDIANA				
Between 5-24%	Benton	3,800	3,700	97
	Franklin	4,500	4,300	96
	Newton	4,400	4,300	97
	Parke	5,400	5,300	98
	Sullivan	7,400	7,200	97
	Vigo	40,000	39,000	98
	Warren	2,700	2,600	96

WRTV, Indianapolis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
Between 25-49%	Clay	8,900	8,700	98
	Greene	10,300	10,000	97
	Jay	8,900	8,600	96
	Jennings	6,100	5,900	97
	Wayne	26,800	26,200	98
ILLINOIS				
	Clark	6,100	5,900	96
	Crawford	8,700	8,500	97
INDIANA				
Between 5-24%	Daviess	9,400	9,000	96
	Knox	15,200	14,800	97
	Martin	3,500	3,400	96
	Newton	4,400	4,300	97
	Ripley	7,600	7,300	96
	Sullivan	7,400	7,200	97
	Union	2,500	2,400	96
	Vermillion	6,700	6,500	98
	Vigo	40,000	39,000	98
	Washington	6,600	6,300	96

WTTV, Indianapolis

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
50% & Over	Shelby	13,700	13,500	98
	Sullivan	7,400	7,200	97
	Tippecanoe	36,100	34,800	97
	Tipton	5,300	5,200	98
	Vermillion	6,700	6,500	98
	Vigo	40,000	39,000	98
	Wayne	26,800	26,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Clark	6,100	5,900	96
	Edgar	8,000	7,800	97
	Vermillion	34,000	33,100	97
INDIANA				
Between 25-49%	Blackford	5,200	5,100	98
	Dubois	9,300	8,900	96
	Franklin	4,500	4,300	96
	Jay	8,900	8,600	96
	Knox	15,200	14,800	97
	Orange	6,100	5,900	96
	Scott	5,700	5,400	96
	Union	2,500	2,400	96
	Wabash	11,900	11,500	96
	Warren	2,700	2,600	96
	Washington	6,600	6,300	96
	White	7,400	7,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Coles	16,100	15,600	97
	Crawford	8,700	8,500	97
	Cumberland	3,800	3,600	96
	Edwards	2,700	2,500	94
	Jasper	3,700	3,500	95
	Lawrence	6,600	6,400	96
Between 5-24%	INDIANA			
	Benton	3,800	3,700	97
	Dearborn	10,100	9,900	98
	Newton	4,400	4,300	97
	Pike	4,900	4,700	95
	KENTUCKY			
	Carroll	3,200	3,100	97
	Trimble	1,700	1,600	97

WTVW, Evansville

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Crittenden	3,800	3,600	95
	Grayson	6,100	5,800	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Crawford	8,700	8,500	97
	Effingham	8,400	8,000	95
	Pope	1,700	1,600	93
	Saline	10,800	10,400	96
	Williamson	19,000	18,300	96

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	INDIANA			
	Sullivan	7,400	7,200	97
	Washington	6,600	6,300	96
	KENTUCKY			
	Butler	3,700	3,500	95
	Christian	17,700	17,100	97
	Edmonson	3,500	3,300	93
	Hart	5,400	5,200	96
	Livingston	3,200	3,100	96
	Marshall	8,100	7,900	98
	Meade	5,600	5,500	98

Indiana—South Bend

WMSH-TV

Ch. 46

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 891-kw visual, 178-kw aural. Antenna: 1000-ft. above av. terrain, 983-ft. above ground, 1828-ft. above sea level.

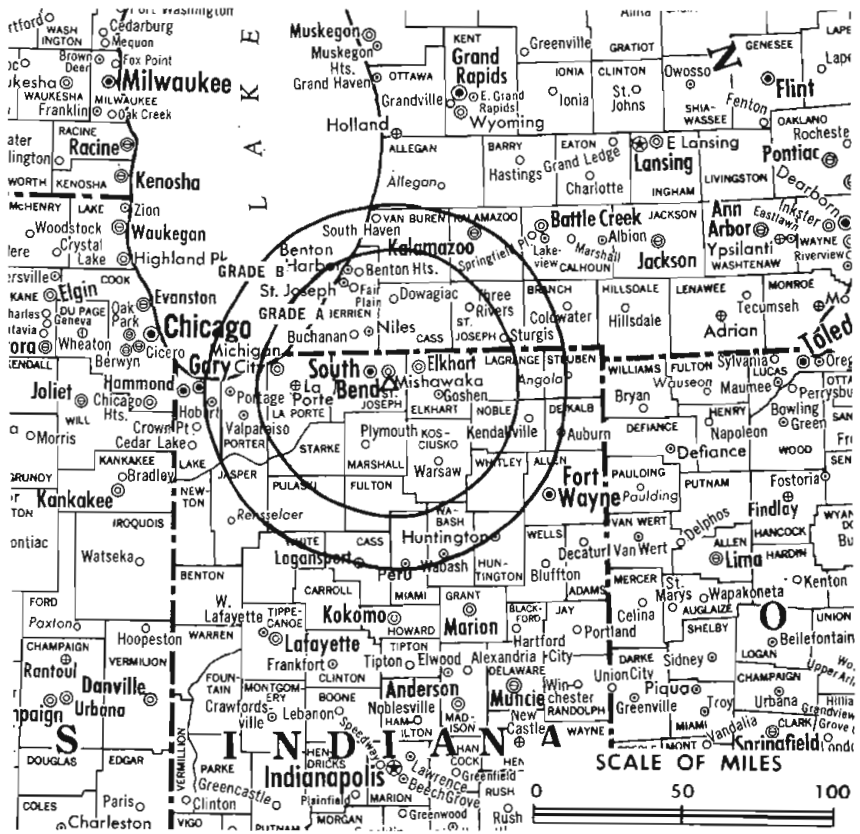
Latitude 41° 35' 43"

Longitude 86° 09' 38"

Transmitter: Intersection of Fern & Roosevelt Rd., South Bend.

TV tape: Recording facilities.

Color: Live, film, slide & tape.



WMSH-TV Ref: FCC File No. BMPCT-7479 Granted 7/25/73 ©American Map Co., Inc., N.Y., No. 14244

WMSH-TV

Grantee: Gordon MacKenzie, Trustee, Box 2746, South Bend, Ind. (46613).

Studio: 61300 Ironwood Rd., South Bend.

Telephone: 219-291-4600.

Ownership: George H. McQueen, pres.; Glenn L. Smith, v.p.; Joyce E. Kilburn, secy.

Began Operation: July 25, 1974.

Represented (sales) by Evans Bcstg. Television Sales.

Represented (legal) by Eugene T. Smith.

Represented (engineering) by E. Harold Munn Jr. & Associates Inc.

Personnel:

JOYCE E. KILBURN, president & general manager.

JOHN MICHAELS, sales manager.

CAROL PECZE, program director.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class AA—6-11 p.m., Mon.-Sat.; 24 hrs., Sun.				
Program rates not available			\$80.00	\$50.00

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

Indiana—South Bend



WNDU-TV



Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3770-kw max. & 1955-kw horizontal visual, 754-kw max. & 390-kw horizontal aural. Antenna: 1069-ft. above av. terrain, 1068-ft. above ground, 1913-ft. above sea level.

Latitude 41° 36' 20"
Longitude 86° 12' 44.5"

Transmitter: Ironwood & Kern Rds.

AM Affiliate: WNDU, 1-kw (.25-kw N), 1490 kHz (ABC).

FM Affiliate: WNDU-FM, 20-kw, 92.9 MHz (No. 225), 485-ft.

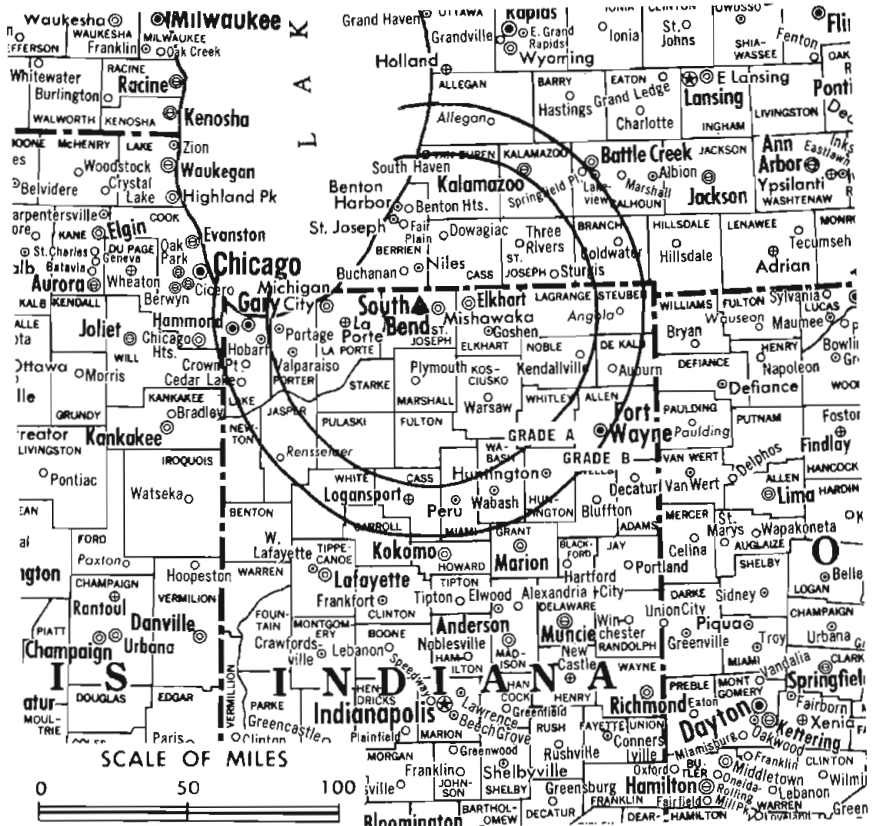
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WNDU-TV Ref: FCC File No. BPCT-4222 Granted 12/10/69

©American Map Co., Inc., N.Y., No. 14244

WNDU-TV

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind. (46556).

Studio: P.O. Box 1616, South Bend, Ind. (46634).

Telephone: 219-233-7111, South Bend.

Ownership: Michiana Telecasting Corp., 100%. Rev. Theodore M. Hesburgh, C.S.C., pres. (president of U. of Notre Dame); Rev. Edmund P. Joyce, C.S.C., secy.-treas.

Began Operation: July 15, 1955.

Represented (sales) by Adam Young Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A.D. Ring & Associates.

Personnel:

WM. THOMAS HAMILTON, exec. v.p. & general manager.
BAZIL O'HAGAN, v.p., TV, radio & CATV operations.
DAVID L. O'SHEA, sales manager.
PAUL E. WALTON JR., dir. of program operations.
DAVE WILLIAMS, director of promotion.
BILL SIMINSKI, production manager.
THOMAS DENNIN, sports director.
HARRY KEVORKIAN, director of news & public affairs.
RAY JACKSON, chief engineer.

DIGEST OF RATE CARD NO. 21
(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.						
\$630.00	\$375.00	\$350.00	\$300.00			Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$525.

For UHF Penetration by Market,
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
		INDIANA			
		Elkhart	43,800	42,400	97
		Fulton	6,800	6,600	97
		Jasper	6,700	6,500	97
		Kosciusko	17,500	17,000	97
		La Grange	6,500	6,100	94
		Marshall	12,100	11,800	97
50% & Over		Miami	13,000	12,600	97
		Pulaski	4,300	4,100	95
		St Joseph	81,800	80,300	98
		Starke	7,100	6,900	97
		MICHIGAN			
		Berrien	57,500	56,100	98
		Cass	14,400	14,100	98
		St Joseph	17,500	17,200	98
		INDIANA			
		Cass	14,300	13,900	97
		La Porte	33,900	33,400	98
		Noble	10,700	10,400	97
		Stauben	7,200	7,000	98
Between 25-49%		Tippecanoe	36,100	34,800	97
		Wabash	11,900	11,500	96
		White	7,400	7,200	97
		MICHIGAN			
		Branch	12,300	12,000	98
		Van Buren	19,700	19,300	98
		INDIANA			
		Benton	3,800	3,700	97
		Carroll	6,900	6,800	98
		Grant	27,900	27,100	97
Between 5-24%		Porter	28,300	27,800	98
		Whitley	8,100	7,900	98
		MICHIGAN			
		Allegan	21,600	21,200	98
Station Totals			539,100	525,700	98
Net Weekly Circulation (1973-74)				301,400	
Average Daily Circulation (1973-74)				187,600	

Indiana—South Bend



WSBT-TV



Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 2175-kw max. & 586.53-kw horizontal visual, 435-kw max. & 117.3-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1917.5-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01"

Transmitter: 60351 Ironwood Rd.

TV tape: Recording facilities.

AM Affiliate: WSBT, 5-kw, 960 kHz (CBS).

FM Affiliate: WSBT-FM, 10-kw, 101.5 MHz (No. 268), 959-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Western Union Sports.

News Film Service: CBS.

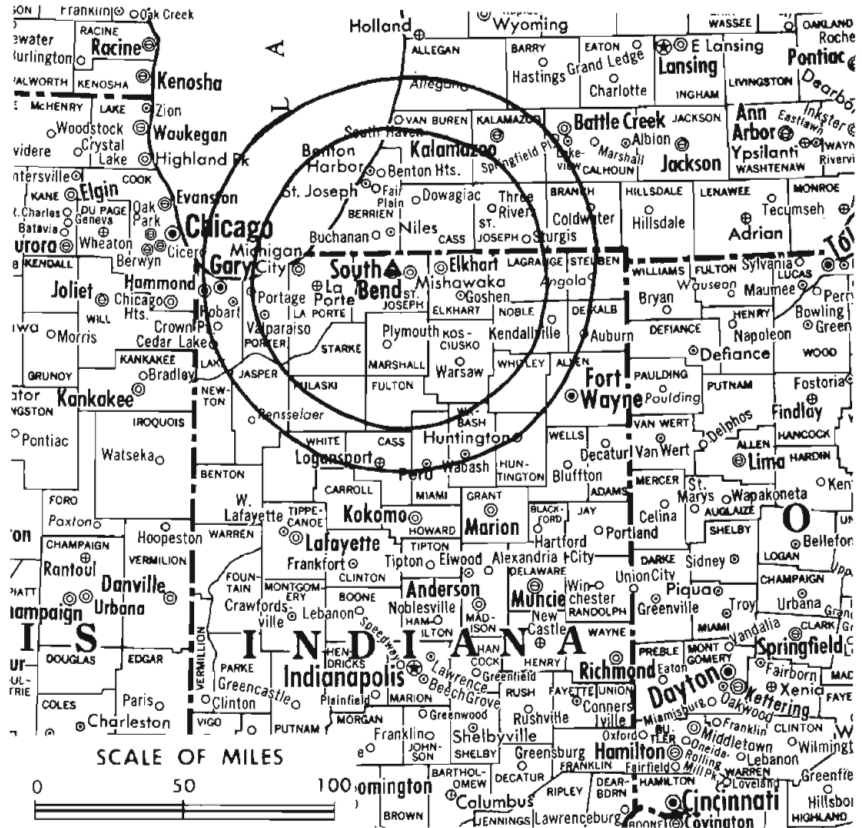
Total Households: © MISI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSBT-TV Ref: FCC File No. BPCT-3748 Granted 8/17/66

© American Map Co., Inc., N.Y., No. 14244

WSBT-TV

Licensee: South Bend Tribune.

Studio: 300 West Jefferson Blvd. (46601).

Telephone: 219-233-3141. TWX No.: 219-282-8154.

Ownership: Same as South Bend Tribune which also owns WDBJ-TV, Roanoke, Va. For other newspaper interests, see Schurz Newspapers under Newspaper Ownership of TV Stations.

Began Operation: Dec. 21, 1952.

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by Hogan & Hartson.

Represented (sales) by Katz Television.

Personnel:

JACK E. DOUGLAS, general manager.
NORBERT J. GASSENSMITH, program director & film buyer.
WALTER A. SWEITZER, public service director.
RODERICK S. JOHNSON, community affairs director.
ROBERT W. BELL, chief engineer.
JERRY BLECK, national sales manager.
JAMES D. FREEMAN, local & regional sales manager.
JUSTIN R. MEACHAM, promotion manager.
JACK BOWE, news director.
DUNLAP A. SIMS, operations director.
SAM SMITH, sports director.

DIGEST OF RATE CARD NO. A26 & P19—(Jan. 6, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—6:30-10 p.m., daily.

\$625.00 \$425.00 \$225.00 \$225.00 \$200.00* \$135.00* \$68.00*

*Prime Time—8-11 p.m., Mon.-Sat.; 7:30-10:30 p.m., Sun., Nov.-April. 7-10 p.m., Mon.-Sat.; 6:30-9:30 p.m., Sun., May-Oct.

NETWORK BASE HOURLY RATE: \$625.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		INDIANA			
		Elkhart	43,800	42,400	97
		Fulton	6,800	6,600	97
		Kosciusko	17,500	17,000	97
		La Grange	6,500	6,100	94
		Marshall	12,100	11,800	97
50% & Over		Pulaski	4,300	4,100	95
		St Joseph	81,800	80,300	98
		Starke	7,100	6,900	97
		MICHIGAN			
		Berrien	57,500	56,100	98
		Cass	14,400	14,100	98
		St Joseph	17,500	17,200	98
		INDIANA			
		Cass	14,300	13,900	97
		La Porte	33,900	33,400	98
		Miami	13,000	12,600	97
Between 25-49%		Noble	10,700	10,400	97
		Stauben	7,200	7,000	98
		MICHIGAN			
		Van Buren	19,700	19,300	98
		INDIANA			
		Jasper	6,700	6,500	97
		Wabash	11,900	11,500	96
		White	7,400	7,200	97
Between 5-24%		Whitley	8,100	7,900	98
		MICHIGAN			
		Branch	12,300	12,000	98
		Kalamazoo	65,000	63,700	98
Station Totals			479,500	468,000	98
Net Weekly Circulation (1973-74)				267,400	
Average Daily Circulation (1973-74)				178,400	

Indiana—Elkhart-South Bend



WSJV



Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1510-kw max. & 410-kw horizontal visual, 274-kw max. & 75-kw horizontal aural. Antenna: 1090-ft. above av. terrain, 1044-ft. above ground, 1914-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 38"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

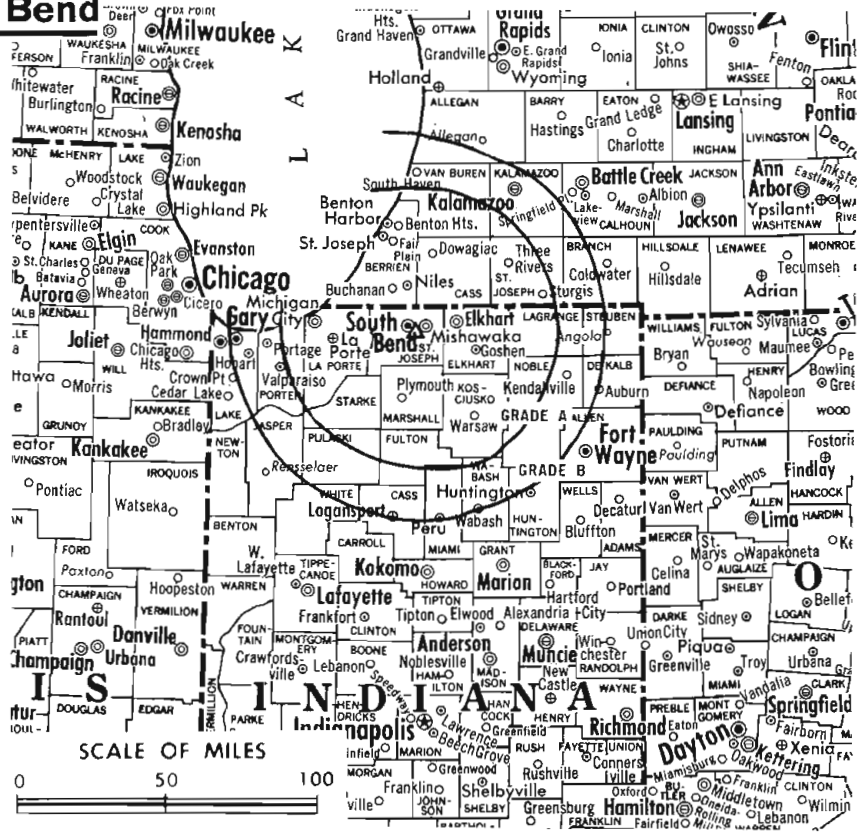
Total Households: © MSA

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSJV Ref: FCC File No. BPCT-4494 Granted 5/17/72

©American Map Co., Inc., N.Y., No. 14244

WSJV

Licensee: WSJV-TV Inc., 300 Oakland Ave., Elkhart.

Mailing Address: P.O. Box 700, Elkhart, Ind. (46514).

Studio: 3600 Oakland Ave., Elkhart (46514).

Telephone: 219-293-8616, Elkhart; 219-233-9353, South Bend.

TXW No.: 810-294-2242.

Ownership: Quincy Newspapers, 100%. For other interests, see WGEM-TV, Quincy, Ill.

Began Operation: March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr. et al.) approved by FCC March 31, 1975.

Represented (sales) by Blair Television.

Personnel:

DON E. FULLER, vice president & general manager.
LARRY G. ALT, assistant station manager.
ANDY RINALDI, general sales manager.
JUDY HOLAWAY, operations manager.
CRAIG BRINES, promotion manager.
WAYNE LOVELY, chief engineer.

DIGEST OF RATE CARD—(Feb. 23, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$600	\$350	\$250	\$175	\$200*	\$200*
Class AA—8-11 p.m., daily.					\$200	\$100*

NETWORK BASE HOURLY RATE: \$550.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA				
		Elkhart	43,800	42,400	97
		Fulton	6,800	6,600	97
		Kosciusko	17,500	17,000	97
		La Grange	6,500	6,100	94
		Marshall	12,100	11,800	97
		Pulaski	4,300	4,100	95
		St Joseph	81,800	80,300	98
		Starke	7,100	6,900	97
	MICHIGAN		Berrien	57,500	56,100
		Cass	14,400	14,100	98
		St Joseph	17,500	17,200	98
Between 25-49%		INDIANA			
		La Porte	33,900	33,400	98
		Noble	10,700	10,400	97
		Steuben	7,200	7,000	98
	MICHIGAN		Branch	12,300	12,000
		Van Buren	19,700	19,300	98
Between 5-24%	INDIANA				
		Cass	14,300	13,900	97
		Jasper	6,700	6,500	97
		Miami	13,000	12,600	97
		Wabash	11,900	11,500	96
	Whitley	8,100	7,900	98	
Station Totals			407,100	397,100	98
Net Weekly Circulation (1973-74)					251,600
Average Daily Circulation (1973-74)					155,000

Indiana—Terre Haute



WII-L-TV

Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2310-kw visual, 191-kw aural. Antenna: 976-ft. above av. terrain, 1004-ft. above ground, 1545-ft. above sea level.

Latitude 39° 13' 58"
Longitude 87° 23' 49"

Transmitter: W side of Hwy. 41, 1.3-mi. SW of Farmersburg, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WII-L-TV Ref: FCC File No. BPCP-4117 Granted 4/3/73

©American Map Co., Inc., N.Y., No. 14244

WII-L-TV

Network Service: ABC.

Licensee: Alpha Broadcasting Corp., P.O. Box 719, Terre Haute, Ind. (47808).

Studio: 2nd & Poplar St., Terre Haute.

Telephone: 812-238-1515.

Ownership: John M. House, 60.35%; George A. Foulkes, 9%; Frederick Salmon, 6%; others, none with more than 4%.

Began Operation: April 3, 1973.

Represented (legal) by Booth & Freret.

Represented (engineering) by Bursleson Associates Inc.

Represented (sales) by Adam Young Inc.; Bruce Schneider & Co. (St. Louis/Kansas City).

Personnel:

JOHN M. HOUSE, president.
BEN FALBER JR., executive vice president & general manager.
GERALD BADEAUX, operations manager.
GEORGE ALLEN, general sales manager.
JOHN LAWRENCE, chief engineer.

DIGEST OF RATE CARD NO. 4 (Jan. 6, 1974)

30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
\$225.00	\$150.00	\$95.00	\$60.00	\$60.00	\$30.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State	Total Households	TV Households	Households %
50% & Over	ILLINOIS			
	Clark	6,100	5,900	96
	Crawford	8,700	8,500	97
Between 25-49%	INDIANA			
	Sullivan	7,400	7,200	97
	Vigo	40,000	39,000	98
	ILLINOIS			
	Cumberland	3,800	3,600	96
	Jasper	3,700	3,500	95
Between 5-24%	INDIANA			
	Clay	8,900	8,700	98
	Vermillion	6,700	6,500	98
	ILLINOIS			
	Coles	16,100	15,600	97
	Edgar	8,000	7,800	97
	Effingham	8,400	8,000	95
	Lawrence	6,600	6,400	96
	INDIANA			
	Daviess	9,400	9,000	96
Greene	10,300	10,000	97	
Knox	15,200	14,800	97	
Montgomery	12,100	11,900	98	
Parke	5,400	5,300	98	
Station Totals		176,800	171,700	97
Net Weekly Circulation (1973-74)				54,800
Average Daily Circulation (1973-74)				24,400

Indiana—Terre Haute



WTHI-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 990-ft. above ground, 1546-ft. above sea level.

Latitude 39° 14' 36"
Longitude 87° 23' 07"

Transmitter: E of U.S. 41 & 150, .34-mi. S of Farmersburg, Ind.

Studio: 918 Ohio St.

AM Affiliate: WTHI, 5-kw (1-kw night), 1480 kHz (NBC).

FM Affiliate: WTHI-FM, 20-kw, 99.9 MHz (No. 260), 420-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by Cohen & Dippell.

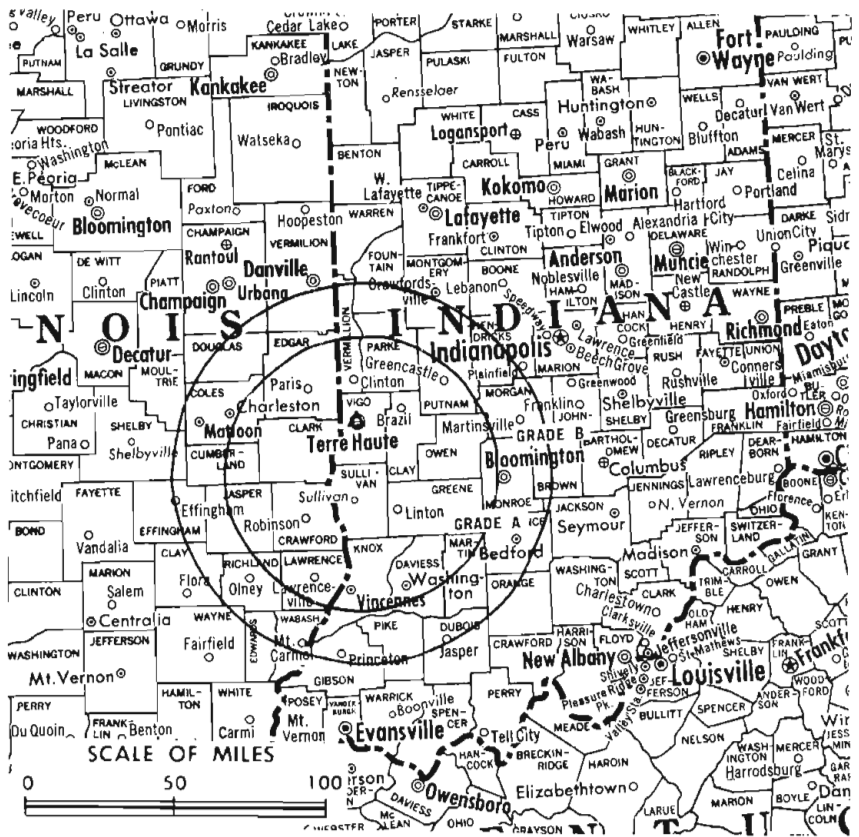
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arhilton study (see page 4-b).



WTHI-TV Ref: FCC File No. BPCT-3289 Granted 6/18/64

©American Map Co., Inc., N.Y., No. 1424*

WTHI-TV

Network Service: CBS.

License: Wabash Valley Bcstg. Corp., 918 Ohio St. (47808).

Telephone: 812-232-9481. TWX No.: 810-356-2137.

Ownership: Anton Hulman Jr., pres., 80.7%; J. R. Cloutier, treas., 14.1%; Henry P. Smith, 5.2%. Wabash Valley also owns WKJG-TV, Fort Wayne, Ind.

Began Operation: July 22, 1954.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

ANTON HULMAN JR., president & general manager.

J. R. CLOUTIER, exec. vice president & treasurer.

R. K. LARR, vice president & station manager.

RUSS ARNOLD, vice president & chief engineer.

RUTH ANN MODESITT, exec. administrator & program director.

BILL KING, general sales manager.

DAVE BAILEY, local sales manager.

AL FODERS, operations director.

LOU FROEB, personnel & public relations director.

DIGEST OF RATE CARD NO. 10—(Jan. 6, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$700.00 \$420.00 \$280.00 \$245.00 \$210.00 Graded rates apply*

*Highest rate: \$160.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,100	5,900	96
	Clay	5,200	4,900	94
	Crawford	8,700	8,500	97
	Cumberland	3,800	3,600	96
	Edgar	8,000	7,800	97
	Effingham	8,400	8,000	95
	Jasper	3,700	3,500	95
	Lawrence	6,600	6,400	96
	Richland	6,200	5,900	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clay	8,900	8,700	98
	Daviess	9,400	9,000	96
	Fountain	6,700	6,500	97
	Greene	10,300	10,000	97
	Knox	15,200	14,800	97
	Martin	3,500	3,400	96
	Owen	4,500	4,400	97
	Parke	5,400	5,300	98
	Pike	4,900	4,700	95
Between 25-49%	Sullivan	7,400	7,200	97
	Vermillion	6,700	6,500	98
	Vigo	40,000	39,000	98
	ILLINOIS			
	Coles	16,100	15,600	97
	Vermilion	34,000	33,100	97
	INDIANA			
	Dubois	9,300	8,900	96
	Lawrence	14,000	13,600	97
	Monroe	30,000	28,800	96
Montgomery	12,100	11,900	98	
Putnam	9,000	8,800	98	
Warren	2,700	2,600	96	
Between 5-24%	ILLINOIS			
	Douglas	6,700	6,500	97
	Edwards	2,700	2,500	94
	Fayette	6,900	6,600	96
	Moultrie	4,700	4,500	96
	Wabash	4,900	4,700	96
	Wayne	6,400	6,000	93
	INDIANA			
	Gibson	11,400	11,000	97
	Morgan	14,600	14,300	98
Newton	4,400	4,300	97	
Orange	6,100	5,900	96	
Station Totals		375,600	363,600	97
Net Weekly Circulation (1973-74)			213,500	
Average Daily Circulation (1973-74)			141,100	

Indiana—Terre Haute



WTWO



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 950-ft. above av. terrain, 994-ft. above ground, 1544-ft. above sea level.

Latitude 39° 14' 33"
Longitude 87° 23' 29"

Transmitter: 1-mi. SW of Farmersburg on W side of U.S. Hwys. 41 & 150.

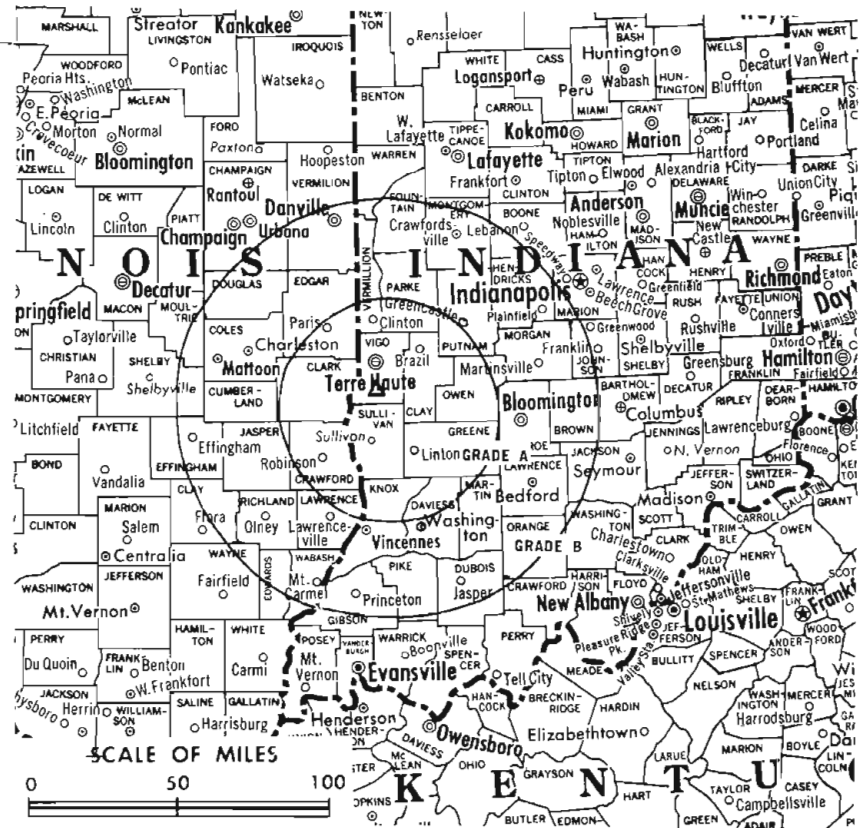
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTWO Ref: FCC File No. BMPCT—6077 Granted 4/2/65

© American Map Co., Inc., N.Y., No. 14244

WTWO

Network Service: NBC.

Licensee: Illiana Telecasting Corp., P.O. Box 299.

Studio: P.O. Box 299 (47808).

Telephone: 812-232-9504.

Ownership: Fabri Development Corp. Malcolm I. Glazer, pres., 100%; John T. Gelder, v.p.; Carl E. Brasley, secy.-treas.

Began Operation: Sept. 1, 1965. Sale to present owner by Booth Newspapers Inc. approved by FCC July 18, 1975 (Television Digest, Vol. 15:9). Sale to Booth by J. R. Livesay, John T. Gelder, et al., approved by FCC Jan. 6, 1971.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN T. GELDER JR., exec. v.p. & general manager.
ROBERT B. BEALL, asst. gen. mgr. & sales manager.
JAMES A. UNDERWOOD, operations manager.
ARDEN RAMSEY, chief engineer.
JOHN PALMER, news director.

DIGEST OF RATE CARD NO. 9—(Jan. 6, 1974)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-11 p.m., daily.
\$700.00 \$420.00 \$280.00 \$240.00 Graded rates apply*

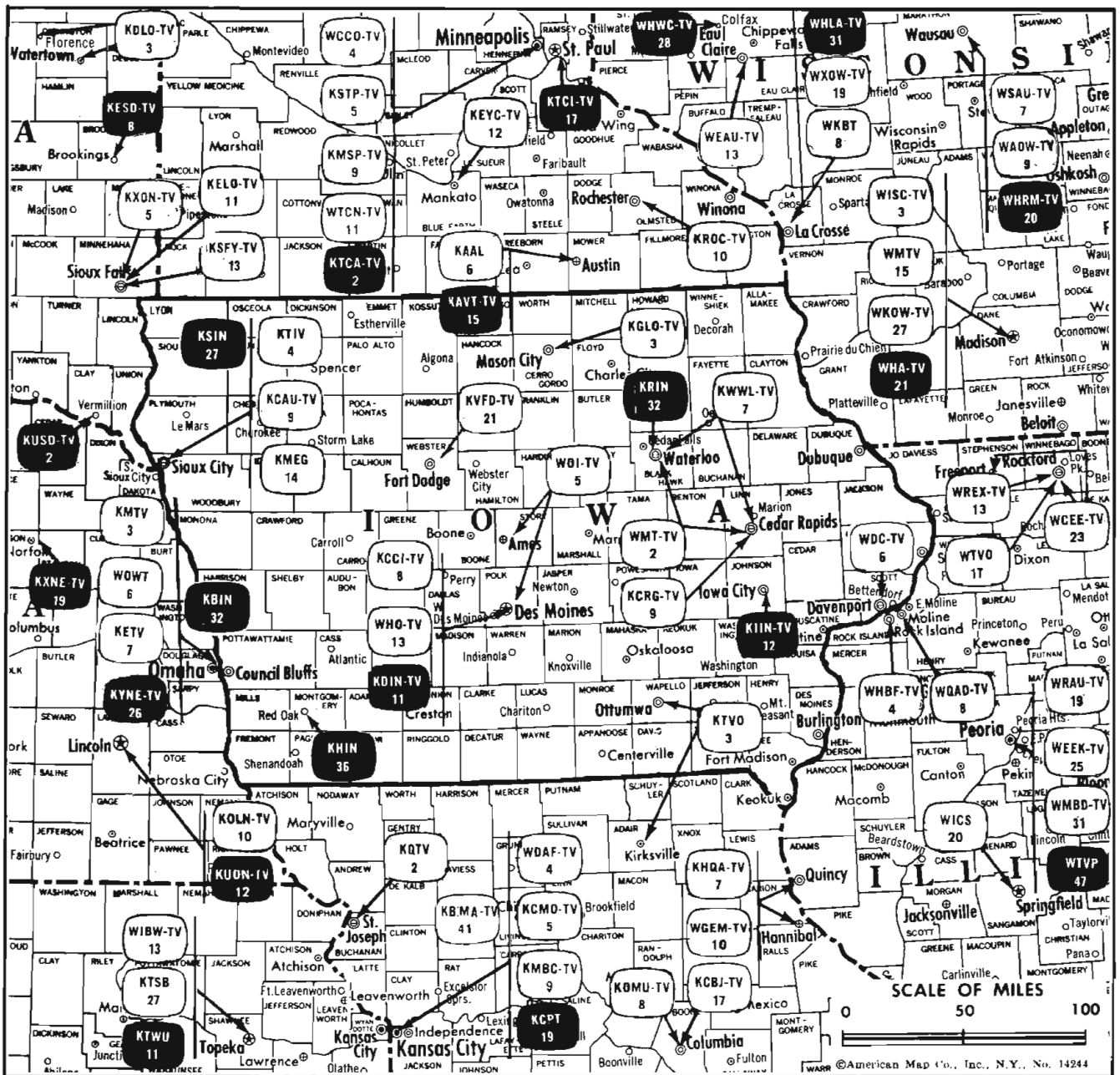
*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Clark	6,100	5,900	96
	Clay	5,200	4,900	94
	Coles	16,100	15,600	97
	Crawford	8,700	8,500	97
Cumberland	3,800	3,600	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Edgar	8,000	7,800	97
	Effingham	8,400	8,000	95
	Jasper	3,700	3,500	95
	Lawrence	6,600	6,400	96
	Richland	6,200	5,900	95
INDIANA				
	Clay	8,900	8,700	98
	Daviess	9,400	9,000	96
	Fountain	6,700	6,500	97
50% & Over	Greene	10,300	10,000	97
	Knox	15,200	14,800	97
	Lawrence	14,000	13,600	97
	Martin	3,500	3,400	96
	Owen	4,500	4,400	97
	Parke	5,400	5,300	98
	Pike	4,900	4,700	95
	Sullivan	7,400	7,200	97
	Vermillion	6,700	6,500	98
	Vigo	40,000	39,000	98
Warren	2,700	2,600	96	
ILLINOIS				
	Vermillion	34,000	33,100	97
INDIANA				
Between 25-49%	Dubois	9,300	8,900	96
	Monroe	30,000	28,800	96
	Montgomery	12,100	11,900	98
	Putnam	9,000	8,800	98
ILLINOIS				
Between 5-24%	Douglas	6,700	6,500	97
	Edwards	2,700	2,500	94
	Wabash	4,900	4,700	96
	Wayne	6,400	6,000	93
INDIANA				
	Gibson	11,400	11,000	97
	Orange	6,100	5,900	96
Station Totals		345,000	333,900	97
Net Weekly Circulation (1973-74)				200,900
Average Daily Circulation (1973-74)				121,900

Iowa



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Des Moines	193,000	63	317,200	62
Davenport-Rock-Island-Moline (Quad City)	183,000	66	288,400	68
Cedar Rapids-Waterloo	173,000	70	279,100	70
Rochester-Mason City-Austin	89,000	115	131,100	124
Sioux City	82,000	123	146,400	117
Ottumwa-Kirkville	25,000	174	29,900	195
Dubuque	*	*	*	*
Ft. Dodge	*	*	*	*

State Educational Technical Facilities
(Complete Data in Educational Directory)

KBIN

Council Bluffs

Ch. 32

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 571-kw max. & 247-kw horizontal visual, 57.1-kw max. & 24.7-kw horizontal aural. Antenna: 317-ft. above av. terrain, 163-ft. above ground, 1417-ft. above sea level.

Latitude 41° 15' 14.5"
Longitude 95° 50' 07.0"

KDIN-TV

Des Moines

Ch. 11

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines, Ia. (50306).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw max. & 221-kw horizontal visual, 31.6-kw max. & 22.1-kw horizontal aural. Antenna: 1973-ft. above av. terrain, 2000-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

KIIN-TV

Iowa City

Ch. 12

Non-Commercial Educational Station

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines (50306).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1449-ft. above ground, 2249-ft. above sea level.

Latitude 41° 43' 14.5"
Longitude 91° 20' 29.5"

KHIN

Red Oak

Ch. 36

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Technical Facilities: Channel No. 36 (602-698 MHz). Authorized power: 2040-kw max. & 490-kw horizontal visual, 204-kw max. & 49-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1503-ft. above ground, 2833-ft. above sea level.

Latitude 41° 20' 40"
Longitude 95° 15' 21"

KSIN

Sioux City

Ch. 27

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4040-kw max. & 2040-kw horizontal visual, 404-kw max. & 204-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 996-ft. above ground, 2416-ft. above sea level.

Latitude 42° 30' 53"
Longitude 96° 18' 13"

KRIN

Waterloo

Ch. 32

Non-Commercial Educational Station

Grantee: State Educational Radio & TV Facility Board, Box 1758, Des Moines, Iowa (50306).

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 1986-kw horizontal visual, 1000-kw max. & 397-kw horizontal aural. Antenna: 1902-ft. above av. terrain, 1795-ft. above ground, 2812-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

Iowa Station Status as of September 1, 1975

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	11	2	13
<input checked="" type="checkbox"/> Educational Television Stations	2	2	4
			17

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WOI-TV, Ames

(See Des Moines, Ia.)

WOWT, Council Bluffs

(See Omaha, Neb.)

WHBF-TV, Davenport

(See Rock Island, Ill.)

WQAD-TV, Davenport

(See Moline, Ill.)

KAAL & KROC-TV, Mason City

(See Austin & Rochester, Minn.)

KCRG-TV, WMT-TV & KWVL-TV, Waterloo

(See Cedar Rapids, Ia.)

BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Iowa—Cedar Rapids-Waterloo



KCRG-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 257-kw visual, 51.3-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2940-ft. above sea level.

Latitude 42° 18' 59"
Longitude 91° 51' 31"

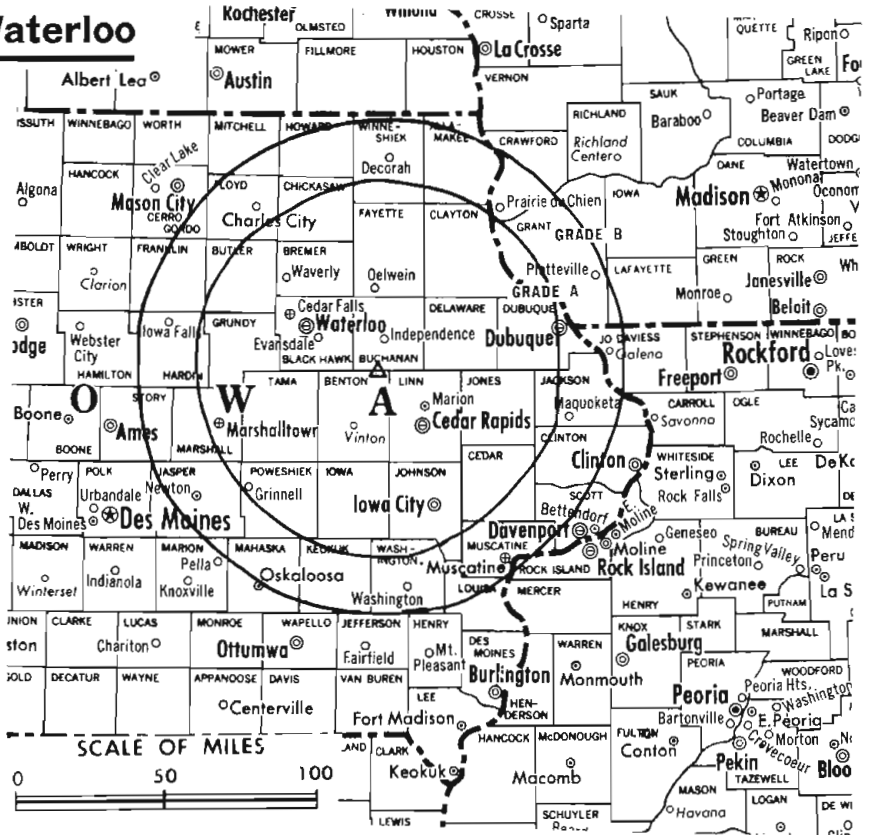
Transmitter: 4.5-mi. NW of Walker.
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: KCRG, 5-kw, 1600 kHz (ABC).

Represented (engineering) by Lohnes & Culver.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCRG-TV Ref: FCC File No. BMPCT-6432 Granted 1/11/67

©American Map Co., Inc., N.Y., Nu. 14244

KCRG-TV

Licensee: Cedar Rapids Television Co., 500 Third Ave. SE, Cedar Rapids, Ia. (52406).

Studio: 2nd Ave. at 5th St.

Telephone: 319-398-8422. TWX No.: 910-525-1341.

Ownership: Cedar Rapids Television Co. (wholly-owned subsidiary of The Gazette Co., publisher of Cedar Rapids Gazette), 100%.

Began Operation: Oct. 15, 1953.

Represented (sales) by H-R Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

JOSEPH F. HLADKY JR., president.
ED LASKO, vice president & general manager.
RONALD L. STACK, general sales manager.
EDNA A. HERBST, vice president, public affairs.
WALTER ALLISS, chief engineer.
PETER JACOBY, creative director.

DIGEST OF RATE CARD NO. 3-75—(June 16, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$775.00 \$465.00 \$280.00 \$180.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Benton	7,900	7,800	99
	Black Hawk	43,300	42,800	99
	Bremer	7,400	7,300	98
	Buchanan	6,600	6,500	98
	Cedar	6,200	6,100	99
	Clayton	7,000	6,800	97
Delaware	6,000	5,900	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA—(Continued)			
	Dubuque	27,900	27,300	98
	Fayette	9,400	9,200	98
	Grundy	5,100	5,000	99
	Iowa	5,600	5,500	98
	Jackson	6,900	6,800	98
	Johnson	25,400	24,700	97
	Jones	6,400	6,300	99
	Keokuk	5,500	5,400	97
	Linn	57,000	56,300	99
	Marshall	15,800	15,700	99
	Poweshiek	7,000	6,900	98
	Tama	7,200	7,100	98
	Washington	6,900	6,700	97
	WISCONSIN			
Grant	15,100	14,400	96	
Between 25-49%	ILLINOIS			
	Jo Daviess	6,900	6,600	96
	IOWA			
	Allamakee	5,300	5,200	98
	Butler	6,200	6,100	98
	Chickasaw	4,800	4,700	98
	Franklin	4,700	4,600	99
	Hardin	7,900	7,800	98
	Henry	6,300	6,100	97
	Jefferson	5,900	5,800	98
Wapello	15,500	15,200	98	
Winneshiek	6,500	6,300	97	
WISCONSIN				
Crawford	5,000	4,900	97	
Between 5-24%	IOWA			
	Appanoose	6,000	5,800	97
	Clinton	19,900	19,700	99
	Floyd	7,200	7,100	98
(Continued on page 299-b)				
Station Totals		453,000	444,500	98
Net Weekly Circulation (1973-74)			258,200	
Average Daily Circulation (1973-74)			154,400	

Iowa—Waterloo-Cedar Rapids



KWWL-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 27-kw aural. Antenna: 1980-ft. above av. terrain, 2000-ft. above ground, 2980-ft. above sea level.

Latitude 42° 24' 04"
Longitude 91° 50' 43"

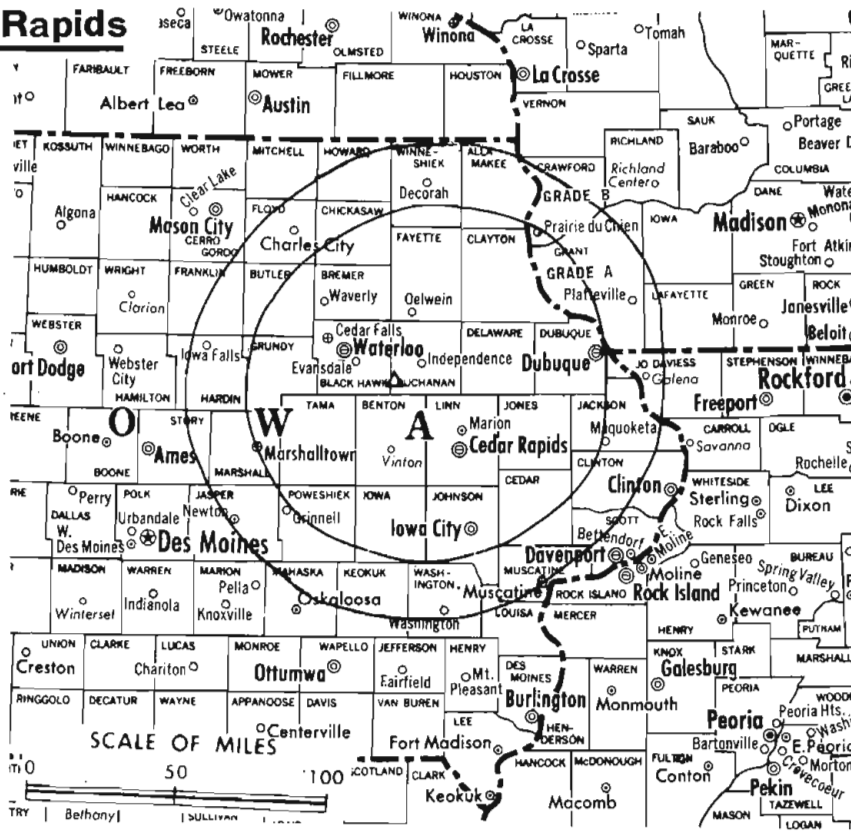
Transmitter: 2-mi. N of Rowley, Iowa.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KWWL, 5-kw, 1330 kHz.

FM Affiliate: KFMW, 100-kw, 107.9 MHz (No. 300), 1800-ft.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KWWL-TV Ref: FCC File No. BMPCT-6720 Granted 1/4/68

© American Map Co., Inc., N.Y., No. 14244

KWWL-TV

Licensee: Black Hawk Bcstg. Co., E. Fourth & Franklin Sts., Waterloo, Iowa (50703).

Studio: 500 E. 4th St.

Telephone: 319-234-4401. TWX No.: 910-525-1271.

Ownership: R. J. McElroy Trust (Thomas L. Trunnell, Robert A. Young & Robert Buckmaster, Trustees), 29.7%; Robert Buckmaster, chmn., 10.5%; Harry G. Slife, pres.; Donald M. Graham, v.p., 3%; Robert Young, treas., 4.9%; T. L. Trunnell, secy., 2.8%; Robert J. McCoy, 2.4%; William Bolster Trust, 7%; E. E. Wheeler, 2.3%; others, none with as much as 2%. Black Hawk also owns KTIV(TV), Sioux City, Ia.; KAAL(TV), Austin, Minn.; KWWL(AM) & KFMW(FM), Waterloo, Ia.; KLWW(AM), Cedar Rapids and KCBC(AM), Des Moines.

Began Operation: Nov. 25, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

ROBERT BUCKMASTER, chairman.
JAMES BRADLEY, executive vice president & general manager.
EDWARD M. TINK, v.p. & director of engineering.
JOHN A. MacGREGOR, v.p., television sales.
TIM NOONAN, vice president, programming.
GRANT PRICE, v.p., news & public affairs.

DIGEST OF RATE CARD NO. 31
(Sept. 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

Program rates on request

Graded rates apply*

*Highest rate: \$290.

NETWORK BASE HOURLY RATE: \$725.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%	
IOWA					
	Allamakee	5,300	5,200	98	
	Benton	7,900	7,800	99	
	Black Hawk	43,300	42,800	99	
	Bremer	7,400	7,300	98	
	Buchanan	6,600	6,500	98	
	Butler	6,200	6,100	98	
	Chickasaw	4,800	4,700	98	
	Clayton	7,000	6,800	97	
	Delaware	6,000	5,900	98	
	Dubuque	27,900	27,300	98	
	Fayette	9,400	9,200	98	
	Floyd	7,200	7,100	98	
	Franklin	4,700	4,600	99	
	Grundy	5,100	5,000	99	
	Iowa	5,600	5,500	98	
	Johnson	25,400	24,700	97	
	Jones	6,400	6,300	99	
	Keokuk	5,500	5,400	97	
	Linn	57,000	56,300	99	
	Marshall	15,800	15,700	99	
	Poweshiek	7,000	6,900	98	
	Tama	7,200	7,100	98	
	Washington	6,900	6,700	97	
	Winneshiek	6,500	6,300	97	
	WISCONSIN				
	Crawford	5,000	4,900	97	
	Grant	15,100	14,400	96	
	ILLINOIS				
	Jo Daviess	6,900	6,600	96	
	IOWA				
	Cedar	6,200	6,100	99	
	Hardin	7,900	7,800	98	
	Howard	3,700	3,600	96	
	Jackson	6,900	6,800	98	
	Jefferson	5,900	5,800	98	
	(Continued on page 299-b)				

Station Totals	425,900	417,700	98
Net Weekly Circulation (1973-74)			277,900
Average Daily Circulation (1973-74)			180,200

Iowa—Cedar Rapids-Waterloo



WMT-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1449-ft. above av. terrain, 1355-ft. above ground, 2395-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana.
Studio: 600 Old Marion Rd., NE.
Telephone: 319-393-8200.

TXW No.: 910-525-1326.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WMT, 5-kw, 600 kHz (CBS).

FM Affiliate: WMT-FM, 32-kw, 96.5 MHz (No. 243) 540-ft.

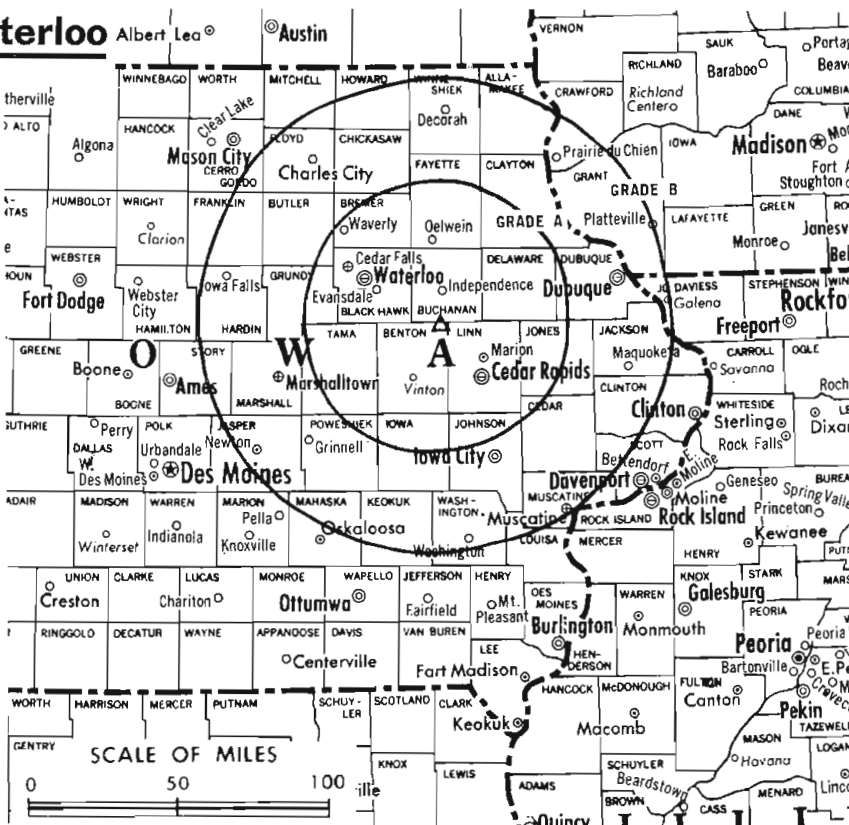
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMT-TV Ref: FCC File No. BPCT-2102 Granted 5/29/56

© American Map Co., Inc., N.Y., No. 14244

WMT-TV

Licensee: WMT Inc., Box 2147, Cedar Rapids (52406).

Ownership: WMT Inc., wholly-owned subsidiary of Orion Bcstg. Inc. For other interests, see WAVE-TV, Louisville, Ky.

Began Operation: Sept. 30, 1953. Sale to present owner by American Bcstg. Stations Inc., William B. Quarton & others, approved by FCC June 12, 1968 (Television Digest, Vol. 8:25).

Represented (sales) by Katz Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- RALPH S. JACKSON, president.
- LEW VAN NOSTRAND, exec. vice president & general manager.
- JIM OETKEN, v.p. & station manager.
- T. BALLARD MORTON JR., secretary-treasurer.
- JOHN STOCK, assistant secretary-treasurer.
- BILL LOGAN, director, television operations.
- ROY KARON, director of news & public affairs.
- DEWAYNE BROWNING, general sales manager.
- JOHN E. SHINE, production manager.
- ROSS L. WILSON, chief engineer.
- BARRY MORRIS, public interest director.
- DAN UDVIG, promotion manager.

DIGEST OF RATE CARD NO. A35—(Nov. 24, 1974)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$897.00 \$500.00 Graded rates apply*

*Highest rate: \$290.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Allamakee	5,300	5,200	98
	Benton	7,900	7,800	99
	Black Hawk	43,300	42,800	99
	Bremer	7,400	7,300	98
Buchanan	6,600	6,500	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA—(Continued)			
	Butler	6,200	6,100	98
	Cedar	6,200	6,100	99
	Chickasaw	4,800	4,700	98
	Clayton	7,000	6,800	97
	Delaware	6,000	5,900	98
	Dubuque	27,900	27,300	98
	Fayette	9,400	9,200	98
	Grundy	5,100	5,000	99
	Hardin	7,900	7,800	98
	Iowa	5,600	5,500	98
	Jackson	6,900	6,800	98
	Jefferson	5,900	5,800	98
	Johnson	25,400	24,700	97
	Jones	6,400	6,300	99
	Keokuk	5,500	5,400	97
	Linn	57,000	56,300	99
	Marshall	15,800	15,700	99
	Poweshiek	7,000	6,900	98
Tama	7,200	7,100	98	
Washington	6,900	6,700	97	
Winnebago	6,500	6,300	97	
WISCONSIN	Crawford	5,000	4,900	97
	Grant	15,100	14,400	96
Between 25-49%	IOWA			
	Floyd	7,200	7,100	98
	Franklin	4,700	4,600	99
	Henry	6,300	6,100	97
	Mahaska	8,400	8,200	98
Wapello	15,500	15,200	98	
ILLINOIS	Jo Daviess	6,900	6,600	96
	IOWA			
Between 5-24%	Appanoose	6,000	5,800	97
	Clinton	19,900	19,700	99
(Continued on page 299-b)				
Station Totals		449,900	441,400	98
Net Weekly Circulation (1973-74)				297,200
Average Daily Circulation (1973-74)				212,400

Iowa—Davenport



WOC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 942-ft. above av. terrain, 978-ft. above ground, 1645-ft. above sea level.

Latitude 41° 32' 50"
Longitude 90° 28' 36"

Transmitter: Middle Rd., 5-mi. E of Davenport.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WOC, 5-kw, 1420 kHz (NBC).

FM Affiliate: KIIK, 63-kw, 103.7 MHz (No. 279), 860-ft.

Studio: 805 Brady St.

Represented (engineering) by A. D. Ring & Associates.

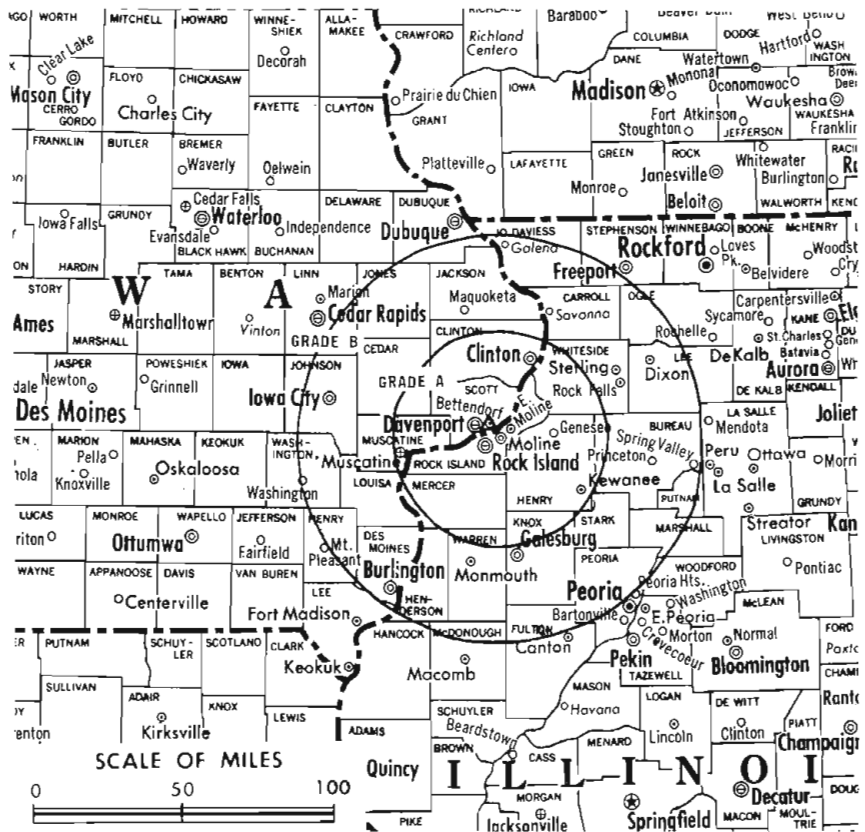
Total Households: © MSI

Consumer Market Data as of 3/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WOC-TV Ref: FCC File No. BPCT-2592 Granted 9/23/59

©American Map Co., Inc., N.Y., No. 14244

WOC-TV

Licensee: Palmer Broadcasting Co., 805 Brady St., Davenport, Ia. (52808).

Telephone: 319-324-1661. TWX No.: 319-322-0085.

Ownership: Palmer Bcstg. Co. also owns WHO-TV & WHO, Des Moines. For other interests, see WHO-TV.

Began Operation: Oct. 31, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

D. D. PALMER, president & treasurer.
WAYNE BLICK, secretary.
LEE MARTS, general manager.
HAROLD R. HEATH, sales manager.
ED ZACK, program director.
JACK THOMSEN, news director.
COY BULLARD, director of engineering.

DIGEST OF RATE CARD NO. 73-B—(Sept. 17, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class AA—6:30-10 p.m., daily.					
\$1100.00	\$660.00	\$440.00	\$250.00	\$275.00*	\$275.00**

*Class AA—6:29-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bureau	12,500	12,200	97
	Carroll	6,800	6,600	98
	Henderson	2,900	2,800	96
	Henry	17,900	17,600	98
	Jo Daviess	6,900	6,600	96
	Knox	21,200	20,800	98
	Lee	10,900	10,600	98
	Mercer	5,500	5,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	Putnam	2,000	1,900	95
	Rock Island	55,200	54,400	99
	Stark	3,000	2,900	98
	Warren	7,400	7,200	98
	Whiteside	20,500	20,000	98
	IOWA			
	Cedar	6,200	6,100	99
	Clinton	19,900	19,700	99
	Des Moines	16,500	16,200	98
Between 25-49%	ILLINOIS			
	Mc Donough	11,500	11,200	97
	IOWA			
	Dubuque	27,900	27,300	98
	Jefferson	5,900	5,800	98
	Johnson	25,400	24,700	97
	Jones	6,400	6,300	99
	Lee	15,000	14,800	98
	Washington	6,900	6,700	97
	Between 5-24%	ILLINOIS		
Fulton		16,100	15,600	97
Hancock		7,800	7,600	98
La Salle		37,500	36,400	97
Marshall		5,100	4,900	97
Ogle		14,300	13,900	97
IOWA				
Butler		6,200	6,100	98
Keokuk		5,500	5,400	97
Wapello		15,500	15,200	98
WISCONSIN	Grant	15,100	14,400	96
	Lafayette	6,200	6,000	97
Station Totals		524,100	512,600	98
Net Weekly Circulation (1973-74)			317,600	
Average Daily Circulation (1973-74)			215,200	

Iowa—Des Moines



KCCI-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1953-ft. above av. terrain, 1997-ft. above ground, 2967-ft. above sea level.

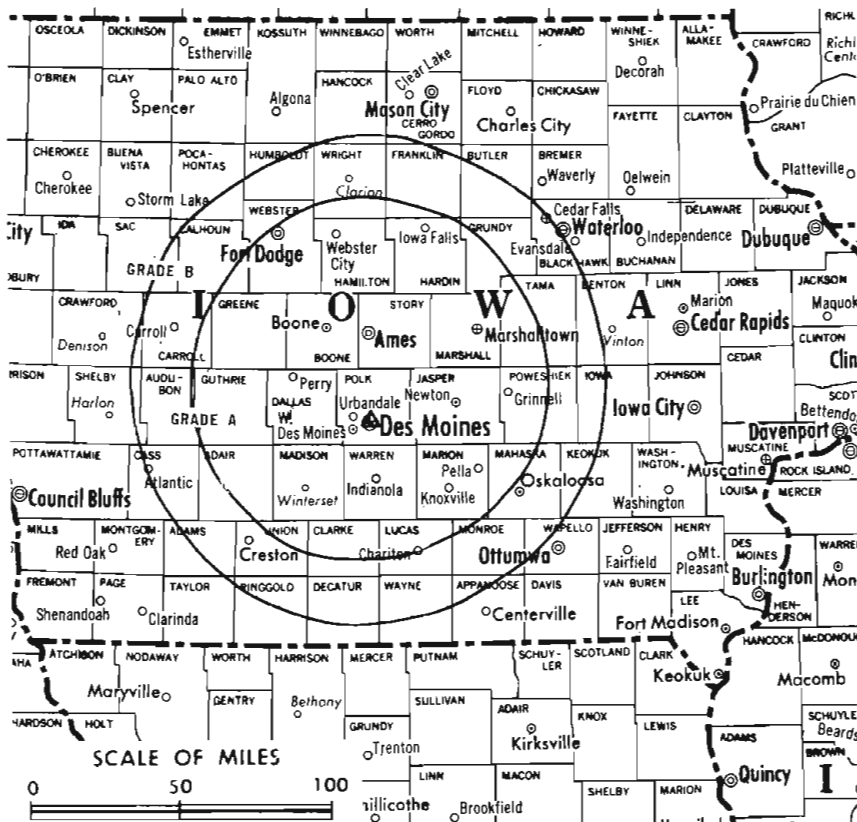
Latitude 41° 48' 35"
Longitude 93° 37' 16"

Transmitter: 1-mi. SW of Alleman, Iowa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCCI-TV Ref: FCC File No. BMPCT-7477 Granted 7/31/73

©American Map Co., Inc., N.Y., No. 14244

KCCI-TV

Licensee: Cowles Communications Inc., 9th & Pleasant Sts.

Studio: Ninth & Pleasant Sts. (50308).

Telephone: 515-243-4141.

Ownership: Cowles Communications, 100%. Cowles Communications also owns 100% of WESH-TV, Daytona Beach-Orlando, Fla. Members of Cowles family have majority interest in Minneapolis Star and Tribune Co., which owns 47% of WCCO-TV, Minneapolis (WCCO), and 100% of KTVH, Hutchinson, Kan. For Cowles newspapers, see Newspaper Ownership of TV Stations.

Began Operation: July 31, 1955.

Represented (sales) by Katz Television.

Represented (engineering) by Smith & Powstenko.

Represented (legal) by Marmet Professional Corp.

Personnel:

WILLIAM HIPPEE, president & general manager.
JOE HUDGENS, v.p., program director & film buyer.
NOLAN QUAM, general sales manager.
GUY KOENIGSBERGER, advertising & promotion manager.
JAKE SNELLER, v.p., chief engineer.
PAUL FREDERICKSEN, business manager.

DIGEST OF RATE CARD NO. A31

(Dec. 31, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.					
\$1100	\$825	\$500	\$330	\$400*	\$200*

*Prime Time—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Adair	3,900	3,800	99
	Appanoose	6,000	5,800	97
	Boone	9,400	9,300	99
	Calhoun	4,700	4,600	98
	Carroll	7,200	7,100	99
	Clarke	3,200	3,100	98
	Dallas	9,800	9,700	99
	Davis	3,400	3,300	98
	Decatur	3,600	3,500	96
	Greene	5,000	4,900	99
	Guthrie	4,900	4,800	98
	Hamilton	6,400	6,300	98
	Humboldt	5,000	4,900	98
50% & Over	Jasper	12,800	12,600	99
	Lucas	4,200	4,100	97
	Madison	4,600	4,500	99
	Mahaska	8,400	8,200	98
	Marion	9,400	9,200	98
	Marshall	15,800	15,700	99
	Monroe	3,600	3,500	98
	Polk	106,700	105,400	99
	Ringgold	2,400	2,400	98
	Story	20,800	20,400	98
	Union	5,300	5,200	98
	Wapello	15,500	15,200	98
	Warren	10,100	10,000	99
	Wayne	3,700	3,600	97
	Webster	16,200	15,900	98
IOWA				
Between 25-49%	Palo Alto	4,700	4,500	97
	Pocahontas	4,300	4,200	98
	Poweshiek	7,000	6,900	98
	Wright	5,800	5,700	99
(Continued on page 299-b)				
Station Totals		395,600	388,800	98
Net Weekly Circulation (1973-74)				284,300
Average Daily Circulation (1973-74)				202,100

Iowa—Des Moines



WHO-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 223-kw horizontal visual, 47.9-kw max. & 33.3-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WHO, 50-kw, 1040 kHz (NBC).

FM Affiliate: KLYF, 100-kw, 100.3 MHz (No. 262), 1700-ft.

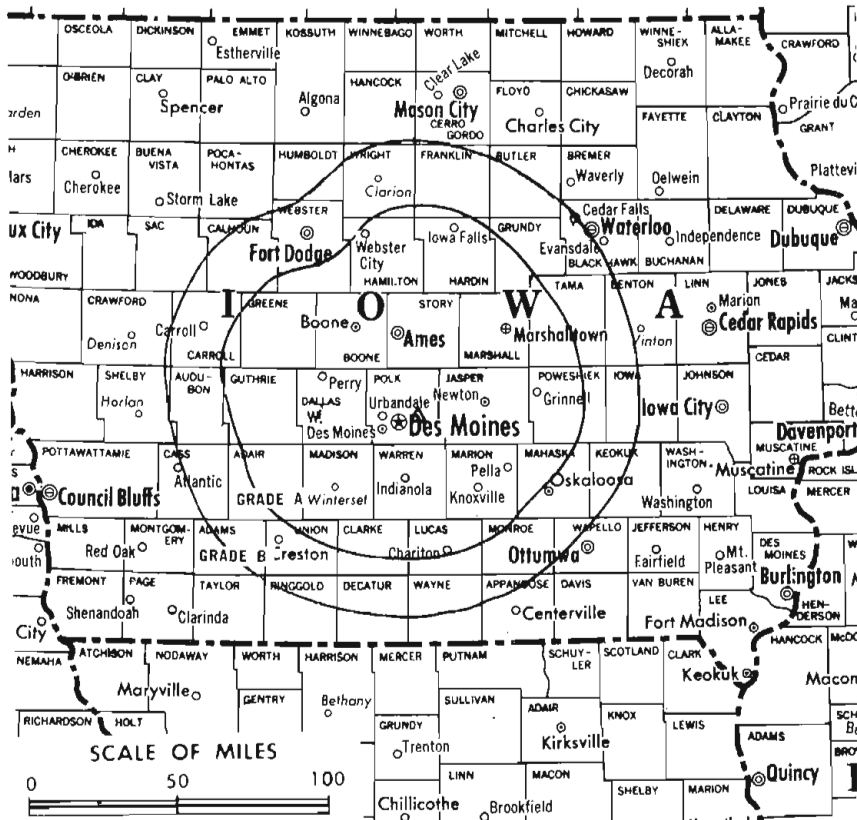
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHO-TV Ref: FCC File No. BMPCT-7337 Granted 12/27/71

©American Map Co., Inc., N.Y., No. 14244

WHO-TV

Licensee: Palmer Bcstg. Co., 1100 Walnut St., Des Moines, Ia. (50308).

Studio: 1100 Walnut St.

Telephone: 515-288-6511. TWX No.: 910-520-2549.

Ownership: Dr. D. D. Palmer, pres. & treas., 77.59%; Robert H. Harter, exec. v.p.; Wayne J. Blick, secy.; 19.23% in Palmer family trusts. Palmer Bcstg. also owns WOC Broadcasting Co., Davenport, Iowa, WOC-TV, WOC & KIIK (FM); WNOG & WCVU (FM), Naples, Fla. For CATV interests, see CATV Group Ownership.

Began Operation: April 15, 1954.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DAVID D. PALMER, president & treasurer.
ROBERT H. HARTER, exec. v.p. & general manager.
GEORGE C. CARPENTER, station manager.
ALVIN H. BARCHESKI, program director.
KATHIE SWIFT, promotion manager.
WAYNE J. BLICK, secretary & auditor.
ROBERT G. ENGELHARDT, chief engineer.

DIGEST OF RATE CARD NO. 75A—(July 28, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.

\$1100 \$660 \$440 \$330 \$345 \$345 \$170

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,900	3,800	99
	Appanoose	6,000	5,800	97
	Boone	9,400	9,300	99
	Calhoun	4,700	4,600	98
	Carroll	7,200	7,100	99

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
50% & Over	Clarke	3,200	3,100	98
	Dallas	9,800	9,700	99
	Davis	3,400	3,300	98
	Decatur	3,600	3,500	96
	Franklin	4,700	4,600	99
	Greene	5,000	4,900	99
	Guthrie	4,900	4,800	98
	Hamilton	6,400	6,300	98
	Hardin	7,900	7,800	98
	Humboldt	5,000	4,900	98
	Jasper	12,800	12,600	99
	Jefferson	5,900	5,800	98
	Lucas	4,200	4,100	97
	Madison	4,600	4,500	99
	Mahaska	8,400	8,200	98
	Marion	9,400	9,200	98
	Marshall	15,800	15,700	99
	Monroe	3,600	3,500	98
	Polk	106,700	105,400	99
	Poweshiek	7,000	6,900	98
Ringgold	2,400	2,400	98	
Story	20,800	20,400	98	
Union	5,300	5,200	98	
Wapello	15,500	15,200	98	
Warren	10,100	10,000	99	
Wayne	3,700	3,600	97	
Webster	16,200	15,900	98	
Wright	5,800	5,700	99	
Between 25-49%	IOWA			
	Grundy	5,100	5,000	99
	Kossuth	7,600	7,500	99
MISSOURI	Tama	7,200	7,100	98
	Mercer	2,000	1,900	96

(Continued on page 299-b)

Station Totals	418,500	411,500	98
Net Weekly Circulation (1973-74)			304,700
Average Daily Circulation (1973-74)			207,000

Iowa—Ames-Des Moines



WOI-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"
Longitude 93° 36' 53"

Transmitter: 1-mi. S of Alleman.

Studio: WOI-TV Bldg.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, Reuters.

AM Affiliate: WOI, 5-kw, 640 kHz.

FM Affiliate: WOI-FM, 100-kw, 90.1 MHz (No. 211), 530-ft.

Represented (engineering) by Jansky & Bailey.

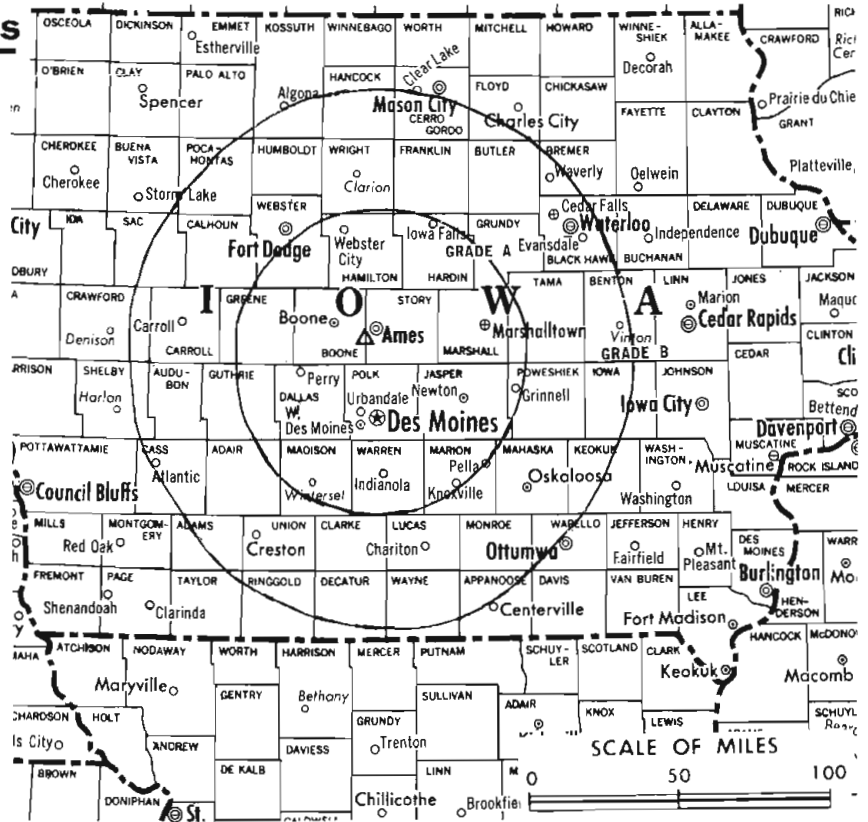
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WOI-TV Ref: FCC File No. BNPCT-7324 Granted 12/20/71

©American Map Co., Inc., N.Y., No. 14244

WOI-TV

Licensee: Iowa State University of Science & Technology, Ames, Ia. (50010).

Telephone: 515-294-5555. TWX No.: 910-520-1152.

Began Operation: Feb 21, 1950.

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Personnel:

- DR. ROBERT PARKS, president of Iowa State University.
- ROBERT C. MULHALL, general manager & film buyer.
- TED TOSTLEBE, commercial manager.
- BOB HELMERS, promotion/merchandising manager.
- MARILYN HANSON, traffic manager.
- TOM WHEELER, sales service manager.
- JANIS MARVIN, programming coordinator.
- KEITH KETCHAM, chief engineer.

DIGEST OF RATE CARD NO. 17—(July 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$1400 \$840 \$560 \$420 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adair	3,900	3,800	99
	Appanoose	6,000	5,800	97
	Boone	9,400	9,300	99
	Calhoun	4,700	4,600	98
	Carroll	7,200	7,100	99
	Clarke	3,200	3,100	98
	Dallas	9,800	9,700	99
	Decatur	3,600	3,500	96
	Franklin	4,700	4,600	99
	Greene	5,000	4,900	99
Guthrie	4,900	4,800	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
50% & Over	Hamilton	6,400	6,300	98
	Hardin	7,900	7,800	98
	Humboldt	5,000	4,900	98
	Jasper	12,800	12,600	99
	Lucas	4,200	4,100	97
	Madison	4,600	4,500	99
	Mahaska	8,400	8,200	98
	Marion	9,400	9,200	98
	Marshall	15,800	15,700	99
	Monroe	3,600	3,500	98
	Pocahontas	4,300	4,200	98
	Polk	106,700	105,400	99
	Poweshiek	7,000	6,900	98
	Ringgold	2,400	2,400	98
	Story	20,800	20,400	98
	Tama	7,200	7,100	98
Union	5,300	5,200	98	
Warren	10,100	10,000	99	
Wayne	3,700	3,600	97	
Webster	16,200	15,900	98	
Wright	5,800	5,700	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
Between 25-49%	Audubon	2,900	2,900	99
	Crawford	6,600	6,500	98
	Emmet	4,900	4,700	96
	Grundy	5,100	5,000	99
	Keokuk	5,500	5,400	97
	Palo Alto	4,700	4,500	97
Sac	5,700	5,600	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI				
	Mercer	2,000	1,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
Between 5-24%	Adams	2,600	2,500	97
	Allamakee	5,300	5,200	98

(Continued on page 299-b)

Station Totals	461,300	453,300	98
Net Weekly Circulation (1973-74)	303,600		
Average Daily Circulation (1973-74)	189,000		

KCRG-TV, Cedar Rapids-Waterloo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
	Howard	3,700	3,600	96
	Lee	15,000	14,800	98
	Louisa	3,600	3,500	98
	Mahaska	8,400	8,200	98
Between 5-24%	Monroe	3,600	3,500	98
	Muscatine	13,000	12,800	99
	Wright	5,800	5,700	99
	WISCONSIN			
	Lafayette	6,200	6,000	97

KWWL-TV, Waterloo-Cedar Rapids

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Appanoose	6,000	5,800	97
	Cerro Gordo	18,200	17,900	99
	Hancock	4,400	4,300	98
	Henry	6,300	6,100	97
	Lucas	4,200	4,100	97
Between 5-24%	Mahaska	8,400	8,200	98
	Mitchell	3,700	3,600	98
	Muscatine	13,000	12,800	99
	Wright	5,800	5,700	99
	WISCONSIN			
	Lafayette	6,200	6,000	97

WMT-TV, Cedar Rapids

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
	Davis	3,400	3,300	98
	Hancock	4,400	4,300	98
	Howard	3,700	3,600	96
Between 5-24%	Jasper	12,800	12,600	99
	Muscatine	13,000	12,800	99
	Pocahontas	4,300	4,200	98
	WISCONSIN			
	Lafayette	6,200	6,000	97

WOI-TV, Ames-Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA (Continued)			
	Buena Vista	7,400	7,300	98
	Butler	6,200	6,100	98
	Cass	6,700	6,600	98
	Chickasaw	4,800	4,700	98
	Clay	6,700	6,500	97
	Davis	3,400	3,300	98
Between 5-24%	Hancock	4,400	4,300	98
	Jefferson	5,900	5,800	98
	Kossuth	7,600	7,500	99
	Lyon	4,600	4,500	98
	Taylor	3,400	3,300	97
	Wapello	15,500	15,200	98
	Washington	6,900	6,700	97
	MISSOURI			
	Putnam	2,500	2,500	98

Iowa

KCCI-TV, Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Mercer	2,000	1,900	96
Between 5-24%	IOWA			
	Adams	2,600	2,500	97
	Cass	6,700	6,600	98
	Emmet	4,900	4,700	96
	Grundy	5,100	5,000	99
	Hardin	7,900	7,800	98
	Howard	3,700	3,600	96
	Jefferson	5,900	5,800	98
	Keokuk	5,500	5,400	97
	Kossuth	7,600	7,500	99
	Taylor	3,400	3,300	97
	MISSOURI			
	Harrison	4,000	3,900	97
	Putnam	2,500	2,500	98

WHO-TV, Des Moines

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	IOWA			
	Adams	2,600	2,500	97
	Audubon	2,900	2,900	99
	Cass	6,700	6,600	98
	Crawford	6,600	6,500	98
	Hancock	4,400	4,300	98
	Keokuk	5,500	5,400	97
	Palo Alto	4,700	4,500	97
	Pocahontas	4,300	4,200	98
	Sac	5,700	5,600	98
	Taylor	3,400	3,300	97
	MISSOURI			
	Harrison	4,000	3,900	97
	Putnam	2,500	2,500	98

KGLO-TV, Mason City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MINNESOTA—(Continued)			
	Nicollet	7,000	6,900	98
	Rice	12,800	12,600	98
	Wabasha	6,100	6,000	98
	Winona	14,400	14,000	97
	WISCONSIN			
	La Crosse	27,100	26,600	98
	Vernon	8,300	8,000	97

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Iowa—Fort Dodge



KVFD-TV

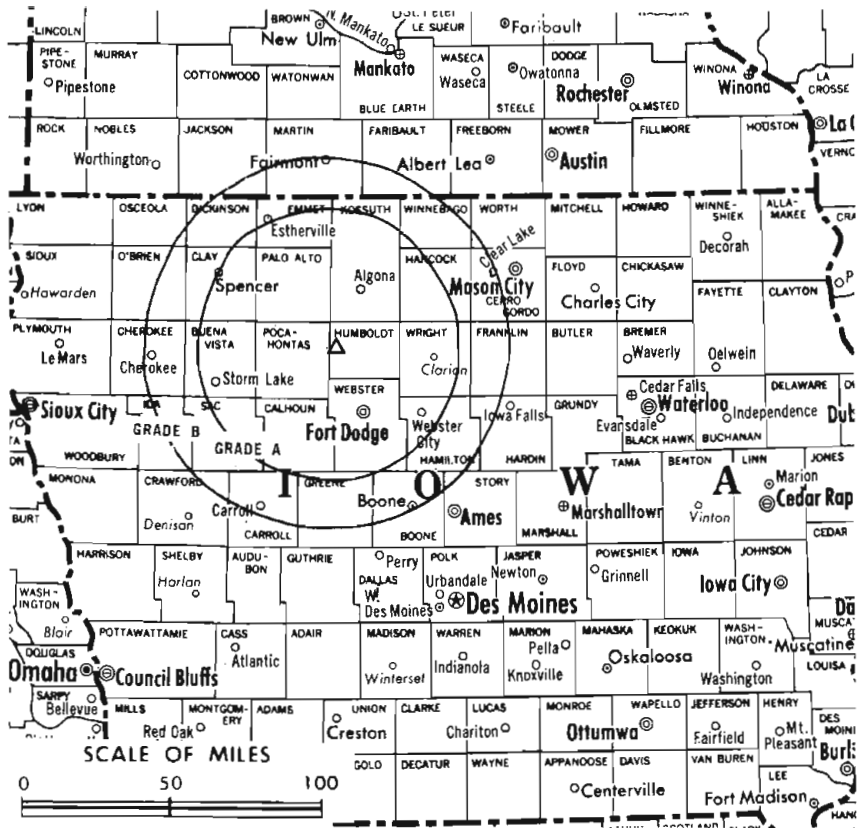
Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 872-kw max. & 414-kw horizontal visual, 87.2-kw max. & 41.4-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1206-ft. above ground, 2362-ft. above sea level.

Latitude 42° 49' 03"
Longitude 94° 24' 41"

Transmitter: 1-mi N of Bradgate.
Color: Network, live, film, slide & tape.
News Wire Service: AP, UPI.
Represented (sales) by Savalli/Gates Inc.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KVFD-TV Ref: FCC File No. BPCT-4251 Granted 10/29/69

©American Map Co., Inc., N.Y., No. 14244

KVFD-TV

Licensee: Northwest Television Co., 912 First Ave. S., Fort Dodge, Ia. (50501).

Studio: Television Square, Fort Dodge.

Telephone: 515-576-7606.

Ownership: Edward Breen, pres., 18.9%; Fred Breen, v.p., 1.4%; Robert Kelley, secy., .41%; Northwest Bcstg. Co. (KVFD), 31.22%; over 200 other stockholders, none with more than 1%.

Began Operation: Nov. 23, 1953.

Personnel:

EDWARD BREEN, president & film buyer.
EVE RUBENSTEIN, station manager.
LYLE BARTLETT, program director.
DAVID SINCLAIR, vice president, engineering.

DIGEST OF RATE CARD NO. 8—(Nov. 1, 1973)

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.				
\$300.00	\$195.00	\$60.00*	\$60.00*	\$50.00*

*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Humboldt	5,000	4,900	98
	Kossuth	7,600	7,500	99
	Palo Alto	4,700	4,500	97
	Pocahontas	4,300	4,200	98
Between 25-49%	IOWA			
	Calhoun	4,700	4,600	98
	Emmet	4,900	4,700	96
	Hancock	4,400	4,300	98
	Webster	16,200	15,900	98
	Wright	5,800	5,700	99
Between 5-24%	IOWA			
	Carroll	7,200	7,100	99
	Sac	5,700	5,600	98
	Winneshago	4,900	4,800	98
MINNESOTA	Faribault	7,400	7,200	98
	Martin	9,500	9,300	98
Station Totals		92,300	90,300	98
Net Weekly Circulation (1973-74)				32,500
Average Daily Circulation (1973-74)				16,100



We live in the richest farm country in the world.

26 counties that we cover are in the top 400 in the U.S.A. in annual farm income. Within the 60-mile radius of our tower in Fort Dodge lies 26% of the Grade "A" land of the U.S.A.

It's the highest priced land in Iowa, (a recent sale \$1,970 an acre), produces the most, uses the best seed -- corn and soybeans, mostly, buys the best fertilizer, the best insecticides, the best herbicides, the best trucks, the best tractors, the best appliances, lives the best. It's great country.

And we talk to these friends of ours every day -- a full hour at noon -- of markets and weather; crop experts and auctions and farm sales along with the news.

In the Fort Dodge area a big coop, moving to a larger model farm wants \$2,000 an acre for its several hundred acre farm four miles east of the city limits. German royalty, descendants of Count Metternich, bought \$3,500,000 worth of farm land 40 miles north of us (Aug.1975) over \$2,000 an acre.

And we do a program in prime time once a week, a half hour called High School Bowl. This is its fifth year. 32 high schools -- from as far as 80 miles away are in it this year.

Regularly, county agents appear on our news, 4-H Club girls from nine counties appear on Eve's Kitchen, and so do home economists from the Extension Bureau. This has been going on now for almost 23 years.

A survey made by Iowa Central Community College (we are surrounded by its campus) shows that in the 15-county area, comprised of these counties: Buena Vista, Calhoun, Clay, Dickinson, Emmet, Hamilton, Hancock, Humboldt, Kossuth, Palo Alto, Pocahontas, Sac, Webster, Winnebago, Wright, KVFD-TV on its 10 o'clock news, is either first or second. WHO-TV had one first and one second; WOI-TV had no firsts and no seconds; KCCI-TV had two seconds.

If your product is one that well-to-do farmers should know about, you ought to be talking to these friends of ours in this rich area over our NBC station.

Write to us at:

KVFD-TV; Television Square; Fort Dodge, IA-50501;
or call (515) 576-7606

Iowa—Mason City



KGLO-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1510-ft. above av. terrain, 1524.5-ft. above ground, 2758.4-ft. above sea level.

Latitude 43° 22' 25"
Longitude 92° 50' 00"

Transmitter: 4.5-mi. E of St. Ansgar, Ia.

Studio: 2nd & Pennsylvania Ave.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: KGLO, 5-kw, 1300 kHz (CBS).

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KGLO-TV Ref: FCC File No. BPCT-3275 Granted 3/10/85

©American Map Co., Inc., N.Y., No. 14244

KGLO-TV

Licensee: Lee Enterprises Inc., 2nd & Pennsylvania Ave. (50401).

Telephone: 515-423-2540. TWX No.: 910-523-6966.

Ownership: Lee Enterprises Inc. See KHQA-TV, Hannibal, Mo.-Quincy, Ill.

Began Operation: May 15, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

LLOYD D. LOERS, vice president & general manager.
EARL SCHOBORG, general sales manager.
HOWARD KENNEDY, operations manager.
BART CURRAN, production director.
MAX LEE SMITH, news director.
AL HEINZ, farm director.
DAVID R. SAPPENFIELD, chief engineer.

DIGEST OF RATE CARD NO. A5
(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 30 or 20 Sec. 10 Sec.

Class 1—6:59-10:01 p.m., daily.

\$550 \$350 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Butler	6,200	6,100	98
	Cerro Gordo	18,200	17,900	99
	Chickasaw	4,800	4,700	98
	Floyd	7,200	7,100	98
Franklin	4,700	4,600	99	

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
50% & Over	Hancock	4,400	4,300	98
	Howard	3,700	3,600	96
	Kossuth	7,600	7,500	99
	Mitchell	3,700	3,600	98
	Winnebago	4,900	4,800	98
	Worth	3,100	3,000	98
	Wright	5,800	5,700	99
MINNESOTA				
	Dodge	4,300	4,200	97
	Fillmore	7,900	7,700	98
	Freeborn	13,000	12,800	98
	Mower	14,500	14,300	99
	Olmsted	28,900	28,500	99
	Steele	9,400	9,300	99
Between 25-49%	IOWA			
	Hardin	7,900	7,800	98
	Winneshiek	6,500	6,300	97
MINNESOTA				
	Faribault	7,400	7,200	98
	Houston	5,300	5,200	98
	Waseca	5,500	5,400	98
Between 5-24%	IOWA			
	Allamakee	5,300	5,200	98
	Bremer	7,400	7,300	98
	Fayette	9,400	9,200	98
	Humboldt	5,000	4,900	98
	Palo Alto	4,700	4,500	97
	Pocahontas	4,300	4,200	98
	Tama	7,200	7,100	98
MINNESOTA				
	Blue Earth	17,800	17,400	98
	Goodhue	12,800	12,600	98
	Martin	9,500	9,300	98

(Continued on page 299-b)

Station Totals	344,000	337,400	98
Net Weekly Circulation (1973-74)			142,300
Average Daily Circulation (1973-74)			91,200

Iowa—Ottumwa—Kirksville, Mo.



KTVO



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.3-kw aural. Antenna: 1082-ft. above av. terrain, 1101-ft. above ground, 2014-ft. above sea level.

Latitude 40° 31' 41"
Longitude 92° 26' 33"

Requests CP for change to 100-kw visual, 15-kw aural, 1981-ft. above av. terrain, 2000-ft. above ground, 2720-ft. above sea level, lat. 40° 13' 30", long. 91° 52' 43", transmitter to 7.7-mi. N of La Belle, Mo. BPCT—4669.

Transmitter: U.S. Hwy. 136, near Lancaster, Mo.

Studios: Broadcast Center, Ottumwa, Ia.; Lancaster, Mo.

Telephone: 515-682-4535, Ottumwa. TWX No.: 910-520-1455.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

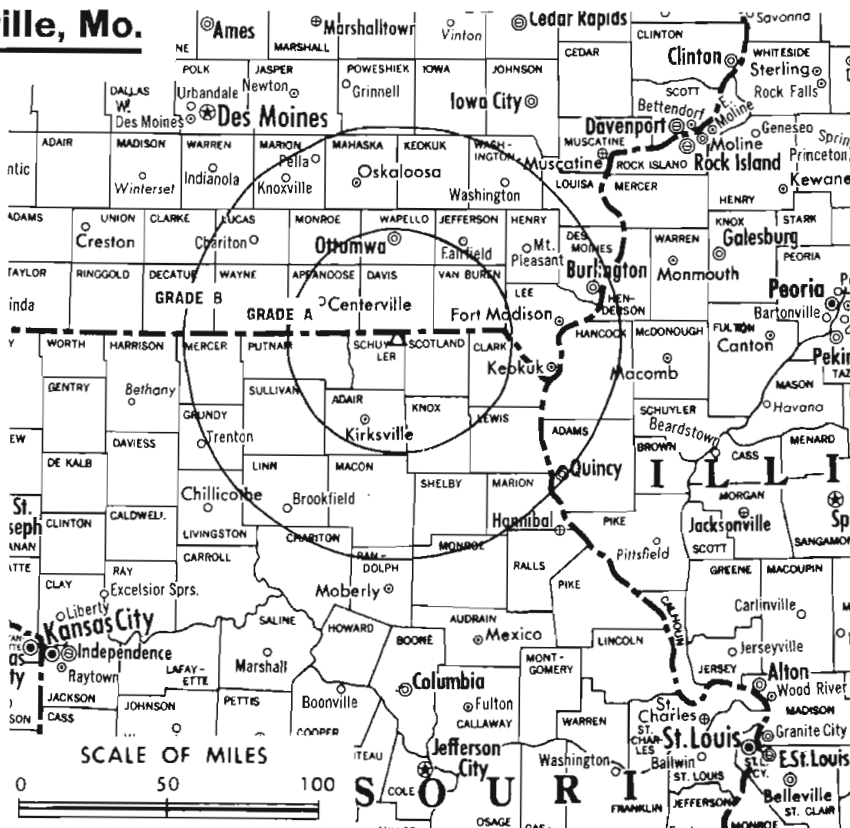
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVO Ref: FCC File No. BMPCT—2074 Granted 6/16/54

©American Map Co., Inc., N.Y., No. 14244

KTVO

Network Service: ABC & CBS.

Licensee: KTVO Inc., Broadcast Center, Ottumwa, Ia. (52501).

Ownership: Post Corp., Appleton, Wis. 100% (see WEAU-TV, Eau Claire, Wis.). V. I. Minahan, pres.; David L. Nelson, v.p. & treas. in charge of broadcast div.; John B. Torinus, v.p.; Elmo Reed, v.p. & dir. of engineering.

Began Operation: Nov. 21, 1955. Sale to present owner by James J. Conroy & Raymond E. Russell approved Jan. 6, 1964 by FCC (Television Digest, Vol. 4:2).

Represented (legal) by Chadbourne, Parke, Whiteside & Wolff.

Represented (engineering) by Cohen & Dippell.

Represented (sales) by H-R Television.

Personnel:

ALVINA BRITZ, general manager.
JACK PARIS, station/sales manager.
GARY CUNNINGHAM, film buyer.
GERALD F. DREGER, chief engineer.

DIGEST OF RATE CARD NO. 8—(May 1, 1972)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:29-10 p.m., daily.

\$350.00 \$210.00 \$150.00 \$120.00 Graded rates apply*

*Highest rate: \$118.

NETWORK BASE HOURLY RATE: \$651.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Appanoose	6,000	5,800	97
	Davis	3,400	3,300	98
	Decatur	3,600	3,500	96
	Henry	6,300	6,100	97
	Jefferson	5,900	5,800	98
	Lee	15,000	14,800	98
	Monroe	3,600	3,500	98
	Van Buren	3,400	3,300	97
	Wayne	3,700	3,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Adair	8,100	7,900	98
	Clark	3,100	3,000	97
	Grundy	5,100	4,900	97
	Knox	2,100	2,100	98
	Linn	6,300	6,100	97
	Macon	5,800	5,700	98
	Mercer	2,000	1,900	96
	Putnam	2,500	2,500	98
	Schuyler	2,100	2,000	96
	Scotland	2,300	2,200	98
Shelby	3,100	3,000	97	
Sullivan	3,300	3,200	97	
Between 25-49%	ILLINOIS			
	Adams	24,900	24,400	98
	Hancock	7,800	7,600	98
Between 5-24%	IOWA			
	Keokuk	5,500	5,400	97
	Mahaska	8,400	8,200	98
	MISSOURI			
Lewis	3,800	3,700	97	
Between 5-24%	IOWA			
	Des Moines	16,500	16,200	98
	Louisa	3,600	3,500	98
	Lucas	4,200	4,100	97
	Marion	9,400	9,200	98
	Washington	6,900	6,700	97
	MISSOURI			
	Audrain	9,700	9,500	98
	Carroll	4,900	4,800	97
	Chariton	4,000	3,800	96
Harrison	4,000	3,900	97	
Livingston	5,900	5,700	97	
Marion	10,900	10,700	98	
Monroe	3,400	3,300	98	
Randolph	8,500	8,300	98	
Saline	8,400	8,200	97	
Station Totals		262,900	256,600	98
Net Weekly Circulation (1973-74)			116,600	
Average Daily Circulation (1973-74)			72,000	

Iowa—Sioux City



KCAU-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 310-kw visual, 48-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

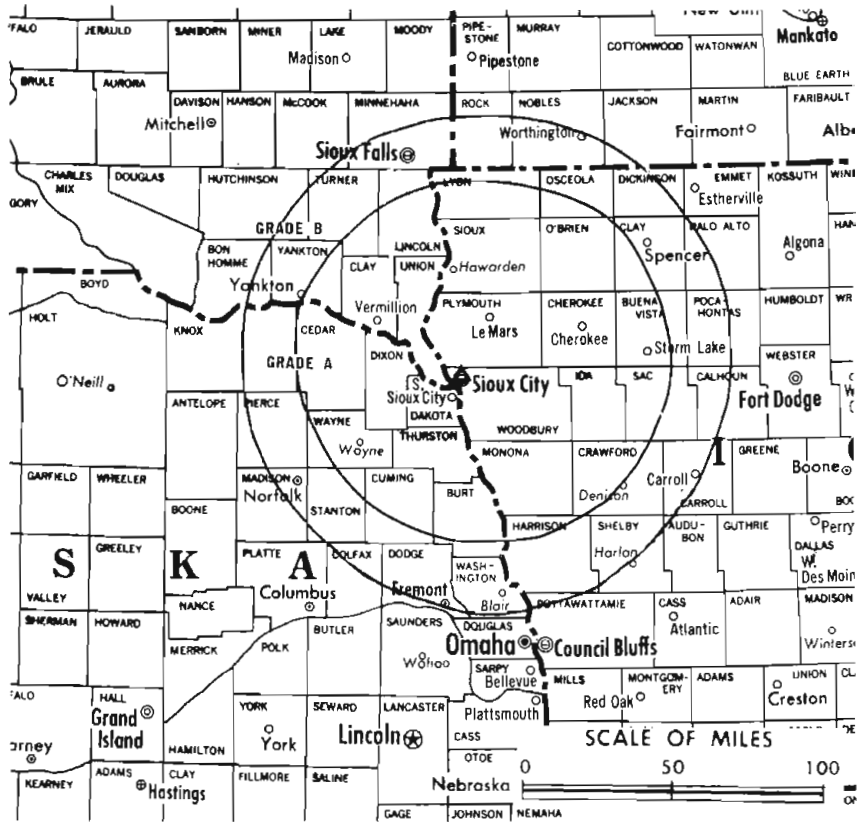
Transmitter: 4-mi. E, .75-mi. N of James, Ia.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

TV tape: Recording facilities.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCAU-TV Ref: FCC File No. BPCT-3128 Granted 1/10/65

©American Map Co., Inc., N.Y., No. 14244

KCAU-TV

Network Service: ABC.

Licensee: Forward Communications Corp., 7th & Douglas Sts. (51101).

Studio: 7th & Douglas Sts. Telephone: 712-277-2345.

Ownership: Forward Communications Corp., see WSAU-TV, Wausau, Wis.

Began Operation: March 29, 1953. Sale to present owner by People's Bcstg. Corp. approved Oct. 27, 1965 by FCC (Television Digest, Vol. 5:30) Sale to People's by Cowles Bcstg. Co. was approved Nov. 27, 1957 by FCC (Vol. 13:41, 44, 49).

Represented (sales) by The Meeker Co.; Hyett/Ramsland Inc. (Minneapolis); Busby, Finch, Lathom & Widman (South & SW); Bob Hix Co. Inc. (Mountain States).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- WILLIAM F. TURNER, president & general manager.
- PAUL J. O'BRYAN, asst. general manager & sales manager.
- JACK GILBERT, station manager.
- CLAIR W. GILES, business manager.
- SCOTT MARRINER, local sales manager.
- DAVID L. SLATER, operations manager.
- BILL HARLING, production director.
- DAVE HIXON, news director.
- GLEN LARSEN, technical director.
- JIM HENRY, promotion manager.
- PAT FRANCIS, traffic manager.
- GENE SHERMAN, sports director.
- GEORGE LINDBLADE, director of creative film services.
- LEE DENNIS, dir. of community affairs programming.
- MARK MILLER, director of editorial research.

DIGEST OF RATE CARD NO. 20—(Aug. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$600.00	\$360.00	\$240.00	\$180.00	\$125.00	\$62.00
NETWORK BASE HOURLY RATE: \$900.						

For Group Ownership of Stations
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Buena Vista	7,400	7,300	98
	Calhoun	4,700	4,600	98
	Cherokee	6,000	5,900	98
	Clay	6,700	6,500	97
	Crawford	6,600	6,500	98
	Dickinson	4,800	4,700	97
	Emmet	4,900	4,700	96
	Ida	3,200	3,200	98
	Lyon	4,600	4,500	98
	Monona	4,700	4,600	98
	O'Brien	6,300	6,200	99
	Osceola	2,800	2,700	98
	Palo Alto	4,700	4,500	97
	Plymouth	8,100	8,000	99
	Pocahontas	4,300	4,200	98
	Sac	5,700	5,600	98
	Sioux	9,100	8,800	97
	Woodbury	36,800	36,300	99
50% & Over				
MINNESOTA				
	Nobles	7,700	7,600	99
	Rock	4,000	4,000	99
NEBRASKA				
	Cedar	3,600	3,500	98
	Dakota	4,600	4,600	99
	Dixon	2,800	2,800	99
	Knox	3,900	3,700	95
	Madison	9,600	9,300	97
	Pierce	3,100	3,000	98
	Stanton	2,300	2,200	97
	Thurston	2,400	2,300	97
	Wayne	3,300	3,300	99
SOUTH DAKOTA				
	Bon Homme	3,000	2,900	96
	Clay	4,600	4,500	98
	Union	3,600	3,600	99
	Yankton	6,100	6,000	98

(Continued on next page)

Station Totals	327,400	321,500	98
Net Weekly Circulation (1973-74)			183,000
Average Daily Circulation (1973-74)			121,700

KCAU-TV, Sioux City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MINNESOTA			
	Jackson	4,700	4,600	97
	NEBRASKA			
	Antelope	3,300	3,200	96
	Cuming	4,000	3,900	98
Between 25-49%	Holt	4,300	4,100	94
	SOUTH DAKOTA			
	Lincoln	4,400	4,300	98
	Minnehaha	32,200	31,900	99
	Turner	3,700	3,600	98
	IOWA			
	Carroll	7,200	7,100	99
	Cass	6,700	6,600	98
	Guthrie	4,900	4,800	98
	Humboldt	5,000	4,900	98
	Kossuth	7,600	7,500	99
	MINNESOTA			
	Murray	3,800	3,700	98
	NEBRASKA			
Between 5-24%	Boyd	1,200	1,200	96
	Burt	3,200	3,200	99
	Butler	3,200	3,100	97
	Platte	8,700	8,600	98
	Polk	2,200	2,200	99
	Rock	700	700	96
	Washington	5,100	5,100	99
	SOUTH DAKOTA			
	Brookings	6,800	6,700	98
	Hutchinson	3,900	3,800	97
	Mc Cook	2,400	2,400	99
	Moody	2,200	2,200	98

Iowa

KTIV, Sioux City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA—(Continued)			
	Crawford	6,600	6,500	98
	Lyon	4,600	4,500	98
	NEBRASKA			
Between 25-49%	Cuming	4,000	3,900	98
	Holt	4,300	4,100	94
	SOUTH DAKOTA			
	Lincoln	4,400	4,300	98
	IOWA			
	Carroll	7,200	7,100	99
	Cass	6,700	6,600	98
	Guthrie	4,900	4,800	98
	MINNESOTA			
	Jackson	4,700	4,600	97
	Nobles	7,700	7,600	99
	Rock	4,000	4,000	99
	NEBRASKA			
Between 5-24%	Boyd	1,200	1,200	96
	Burt	3,200	3,200	99
	Butler	3,200	3,100	97
	Colfax	3,600	3,500	97
	Platte	8,700	8,600	98
	SOUTH DAKOTA			
	Hutchinson	3,900	3,800	97
	Mc Cook	2,400	2,400	99
	Minnehaha	32,200	31,900	99
	Turner	3,700	3,600	98

The Next Time You Have a Programming,
Sales or Promotion Problem, Think of
Arbitron Information on Demand.

We Haven't Been Stumped Yet!

Arbitron
Information
on Demand



ARBITRON TELEVISION

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Iowa—Sioux City



KMEG

Ch. 14



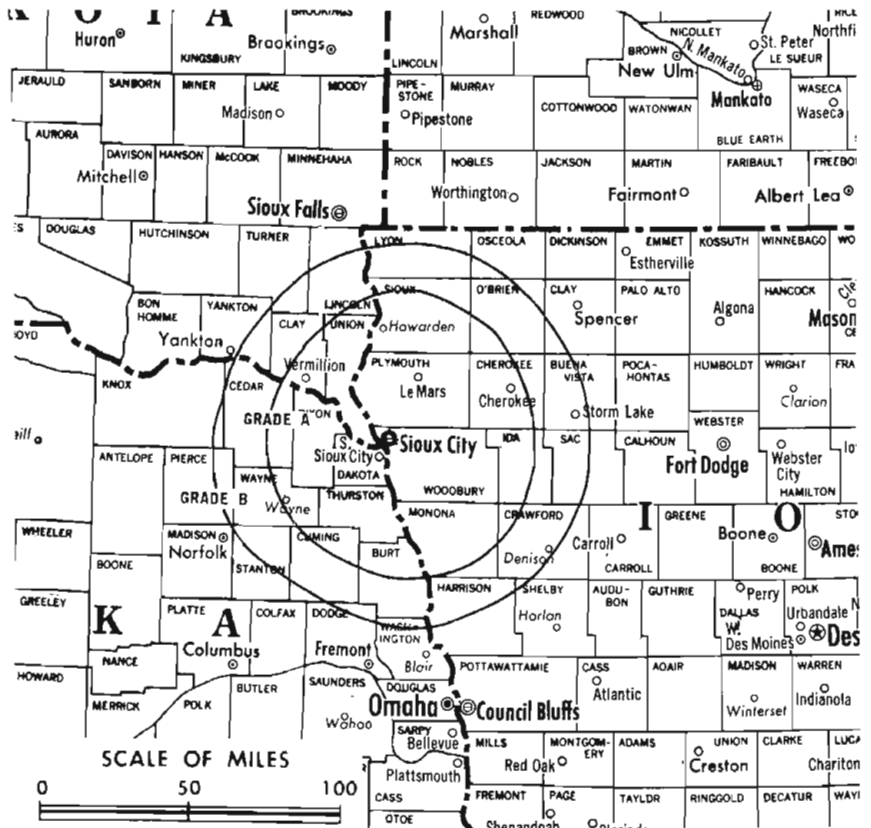
Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal vsual, 200-kw max. & 75.9-kw horizontal aural, 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level. Latitude 42° 30' 53" Longitude 96° 18' 14"

Transmitter: Rural Rt. 2, 1-mi. E of city limits.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KMEG Ref: FCC File No. BPCT-3871 Granted 2/13/67

©American Map Co., Inc., N.Y., No. 14244

KMEG

Network Service: CBS.

Licensee: Medallion Broadcasters Inc., Box 657, 7th & Floyd Blvd., Sioux City (51102).

Studio: 1301 7th St., Sioux City.

Telephone: 712-277-3554.

TWX No.: 910-968-1742.

Ownership: Fetzer Communications Inc. For other interests, see WKZO-TV, Kalamazoo, Mich.

Began Operation: Sept. 5, 1967. Sale to present owner by Medallion Bcstrs. (Robert B. Donovan, Edgar F. Pechacek et al.) approved by FCC Aug. 13, 1969 (Television Digest, Vol. 9:33).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Avery-Knodel Inc.

Personnel:

- A. JAMES EBEL, president.
- ROBERT B. DONOVAN, vice president & general manager.
- BERNIE SASEK, chief engineer.
- JACK PARRIS, program manager.
- GREG FUNK, business manager.
- RICHARD McCLOSKEY, sales manager.
- DON KEELER, news director.
- LOUIS KRUCK, production manager.
- ANDY KOKAS, promotion manager.

DIGEST OF RATE CARD NO. 13

(Jan. 13, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.						
\$300	\$200	\$130	\$90	Graded rates apply*		

*Highest rate: \$60.

NETWORK BASE HOURLY RATE: \$160.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA				
		Buena Vista	7,400	7,300	98
		Cherokee	6,000	5,900	98
		Ida	3,200	3,200	98
		Plymouth	8,100	8,000	99
		Woodbury	36,800	36,300	99
Between 25-49%	NEBRASKA				
		Dakota	4,600	4,600	99
		Dixon	2,800	2,800	99
		Madison	9,600	9,300	97
		Wayne	3,300	3,300	99
Between 5-24%	SOUTH DAKOTA				
		Union	3,600	3,600	99
	IOWA				
		Monona	4,700	4,600	98
Station Totals	NEBRASKA				
		Sac	5,700	5,600	98
		Sioux	9,100	8,800	97
	SOUTH DAKOTA				
		Cedar	3,600	3,500	98
	IOWA				
		Clay	4,600	4,500	98
		Cass	6,700	6,600	98
		Clay	6,700	6,500	97
		Crawford	6,600	6,500	98
	O'Brien	6,300	6,200	99	
	Osceola	2,800	2,700	98	
NEBRASKA					
	Cuming	4,000	3,900	98	
	Thurston	2,400	2,300	97	
SOUTH DAKOTA					
	Lincoln	4,400	4,300	98	
	Yankton	6,100	6,000	98	
Station Totals			159,100	156,300	98
Net Weekly Circulation (1973-74)					79,000
Average Daily Circulation (1973-74)					48,000

**You get more
than you
bargain for
when you buy
KMEG-TV.**



**"Weekdays 60% of us kids watch
TV between 3:30 and 5:30 p.m."**



**Our newsbeat programs at 7 and 10
increased homes delivered by 50%.**



**Prime and access audiences are
both up.**

Check out our ratings. * We're the station that keeps gaining, survey after survey. Our Cume Households rose another 7%.

**All figures based on ARB DATA, Feb. - Mar. '75 / Nov. '74.*

	<p><i>The Feltzer Stations</i></p> <p>RADIO WRZO KALAMAZGO BATTLE CREEK WJFM GRAND RAPIDS KALAMAZGO WWA/WKJF (FM) CADILLAC</p> <p>TELEVISION WKZO-TV GRAND RAPIDS-KALAMAZGO WWTV / CADILLAC TRAVERSE CITY WWUP-TV SAULT STE MARIE KOLN-TV / LINCOLN, NEBRASKA KGIN-TV GRAND ISLAND, NEB KMEG-TV SIOUX CITY, IOWA</p>	<p>KMEG-TV</p> <p>A CBS Affiliate</p> <p>A megawatt of sales power for Sioux City</p> <p>Avery-Knodel, Inc., Exclusive National Representatives</p>
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Iowa—Sioux City



KTIV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

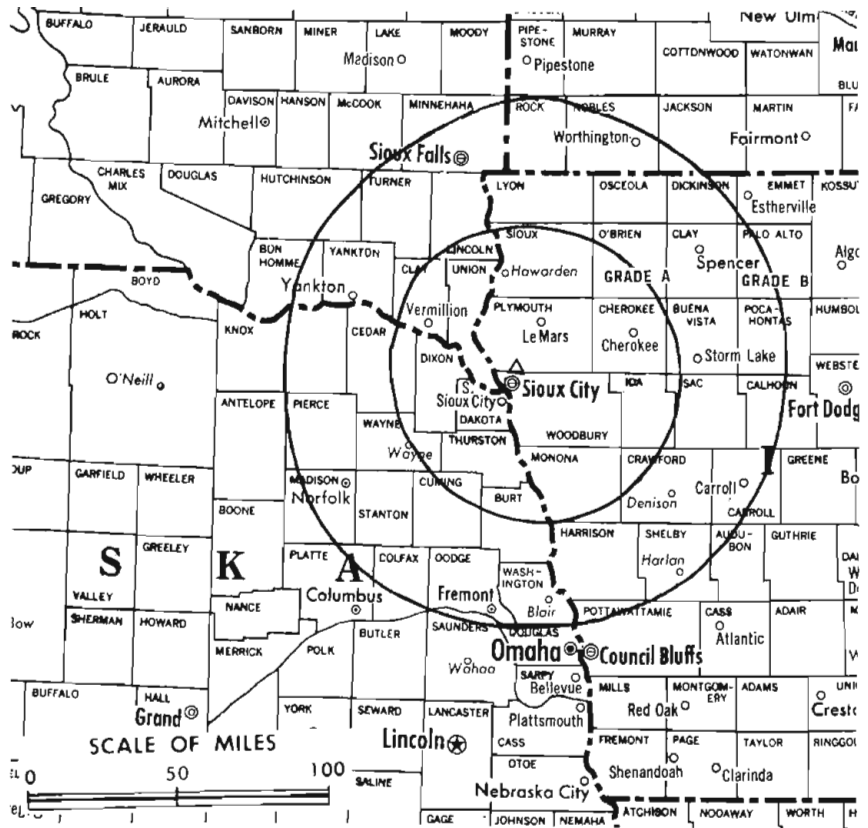
Latitude 42° 35' 12.39"
Longitude 96° 13' 56.98"

Transmitter: 4-mi. E, 75-mi. N of James, Ia.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTIV Ref: FCC File No. BPCT-3127 Granted 1/19/65

©American M&P Co., Inc., N.Y., No. 14244

KTIV

Network Service: NBC.

Licensee: KTIV Television Co., 10th & Grandview Blvd. (51103).

Studio: 10th & Grandview Blvd.

Telephone: 712-258-0545.

TWX No.: 910-968-1708.

Ownership: Black Hawk Bcstg. Co. For other interests, see KWWL-TV, Waterloo-Cedar Rapids, Iowa.

Began Operation: Oct. 9, 1954. FCC approved sale to present owner by Perkins Bros. Co. March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 by FCC (Television Digest, Vol. 5:24).

Represented (sales) by Katz Television Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- ROBERT BUCKMASTER, president.
- JAMES BRADLEY, executive vice president.
- LYN P. STOYER, vice president & general manager.
- ROGER MANSFIELD, program director & station manager.
- TODD HYDE, promotion director.
- DICK WAIT, news director.
- AL SMITH, chief engineer.

DIGEST OF RATE CARD NO. A21

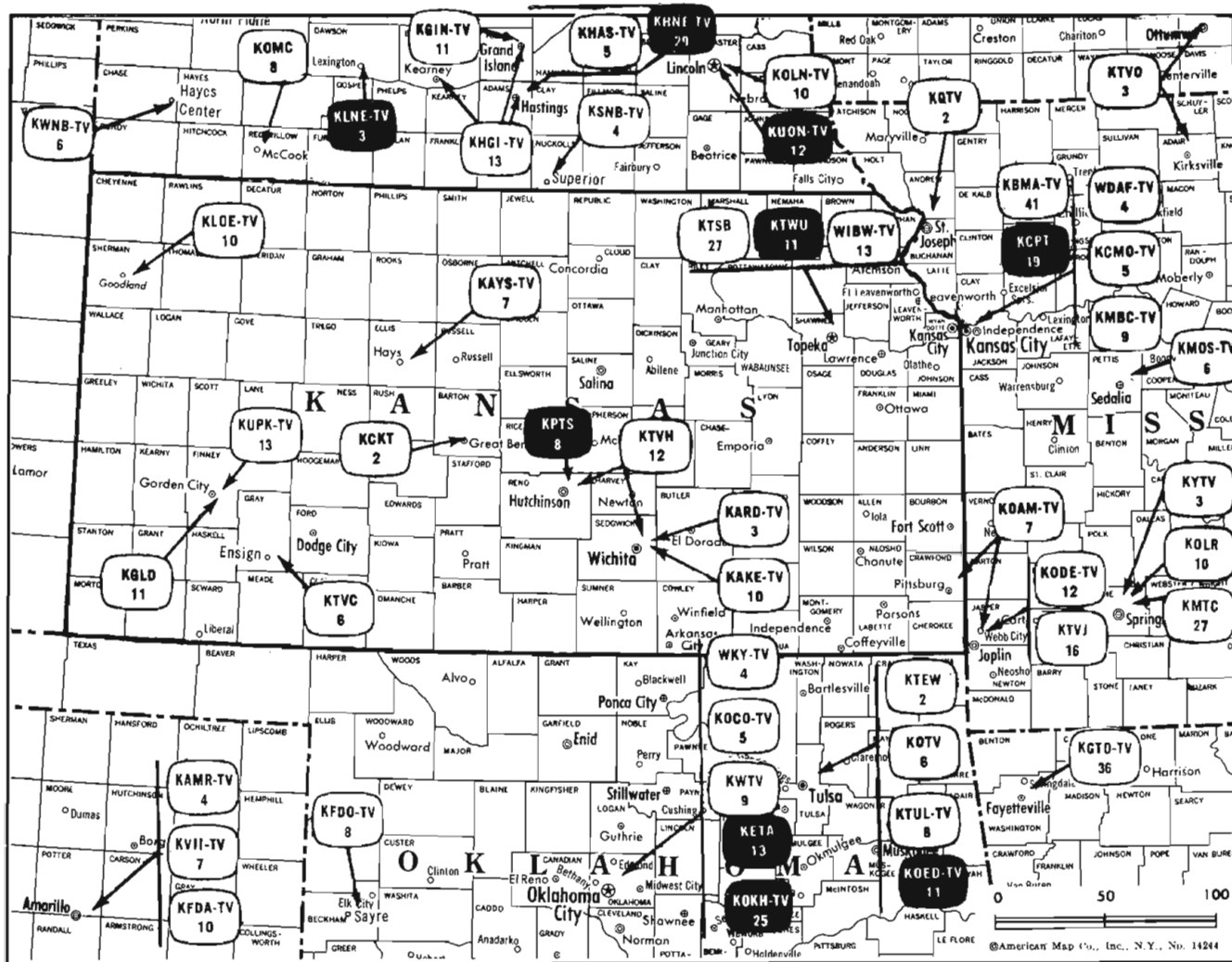
(Feb. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$575.00	\$375.00	\$220.00		
				Graded rate apply*	

*Highest rate: \$135.

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Buena Vista	7,400	7,300	98
	Cherokee	6,000	5,900	98
	Clay	6,700	6,500	97
	Dickinson	4,800	4,700	97
	Emmet	4,900	4,700	96
	Ida	3,200	3,200	98
	Monona	4,700	4,600	98
	O'Brien	6,300	6,200	99
	Osceola	2,800	2,700	98
	Palo Alto	4,700	4,500	97
	Plymouth	8,100	8,000	99
	Pocahontas	4,300	4,200	98
	Sac	5,700	5,600	98
	Sioux	9,100	8,800	97
	Woodbury	36,800	36,300	99
50% & Over	NEBRASKA			
	Antelope	3,300	3,200	96
	Cedar	3,600	3,500	98
	Dakota	4,600	4,600	99
	Dixon	2,800	2,800	99
	Knox	3,900	3,700	95
	Madison	9,600	9,300	97
	Pierce	3,100	3,000	98
	Stanton	2,300	2,200	97
	Thurston	2,400	2,300	97
	Wayne	3,300	3,300	99
	SOUTH DAKOTA			
	Bon Homme	3,000	2,900	96
	Clay	4,600	4,500	98
	Union	3,600	3,600	99
	Yankton	6,100	6,000	98
Between 25-49%	IOWA			
	Calhoun	4,700	4,600	98
	(Continued on page 305-b)			
Station Totals		297,600	292,000	98
Net Weekly Circulation (1973-74)			163,700	
Average Daily Circulation (1973-74)			103,600	



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Wichita-Hutchinson	219,000	55	361,300	56
Joplin-Pittsburg	104,000	103	148,800	116
Topeka	68,000	135	132,700	122

Kansas Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	1	12
● Educational Television Stations	2	0	2
			14

Kansas

State Educational Technical Facilities (Complete Data in Educational Directory)

KTWU

Topeka
Ch. 11

Non-Commercial Educational Station

Licensee: Washburn University of Topeka, 17th & College Sts.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1064-ft. above av. terrain, 952-ft. above ground, 2029-ft. above sea level.

Latitude 39° 03' 51"
Longitude 95° 45' 49"

KPTS

Wichita-Hutchinson
Ch. 8

Non-Commercial Educational Station

Licensee: Sunflower ETV Corp., 309 E. Third St., Wichita (67202).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 780-ft. above ground, 2325-ft. above sea level.

Latitude 38° 03' 21"
Longitude 97° 46' 35"

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

KTVH, Hutchinson
(See Wichita, Kan.)

KODE-TV, Pittsburg
(See Joplin, Mo.)

KAYS-TV, Hays

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEBRASKA			
	Chase	1,400	1,400	98
	Hitchcock	1,800	1,800	98
Between 5-24%	COLORADO			
	Bent	1,900	1,800	94
	Lincoln	1,800	1,700	94
	Washington	1,900	1,700	92
	KANSAS			
	Cloud	4,800	4,600	96
	Edwards	1,700	1,700	98
	Lane	1,000	1,000	98
	Smith	2,300	2,200	97
	NEBRASKA			
Hayes	500	500	97	

KOAM-TV, Pittsburg

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Chautauqua	2,000	2,000	98
	Coffey	3,300	3,200	96
	Edwards	1,700	1,700	98
	Morris	2,700	2,600	96
	MISSOURI			
	Christian	7,100	6,900	97
	Henry	8,300	8,100	97
	OKLAHOMA			
	Washington	15,500	15,200	98

Kansas—Ensign



KTVG

Ch. 6



[Operates in affiliation with KTVH, Hutchinson-Wichita, Kan.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

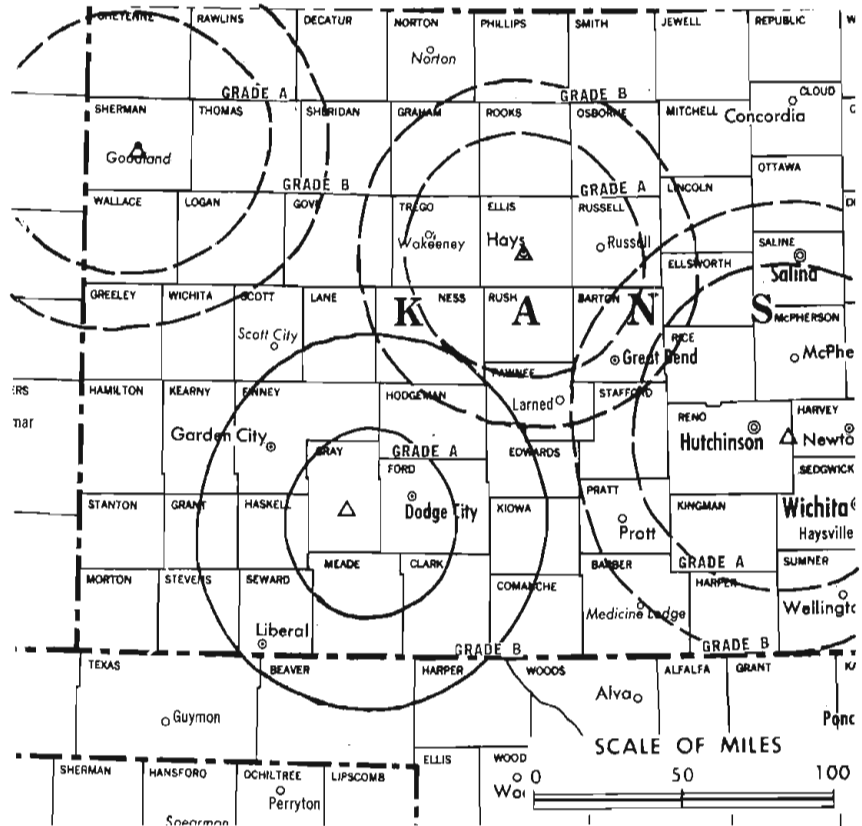
Transmitter: State Hwy. 23, 20-mi. SW of Dodge City.

Telephone: 316-227-3121.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Wilner & Scheiner.



County coverage based on Arbitron study (see page 4-b).

KTVG Ref: FCC File No. BPCT-3474 Granted 1/29/65

©American Map Co., Inc., N.Y., No. 14244

KTVG

Network Service: CBS, KBS (private relay from KTVH).

Licensee: Southwest Kansas Television Co. Inc., Cimarron, Kan.

Office: Box 157, Dodge City, Kan. (67801).

Studio: State Hwy. 23, 20-mi. SW of Dodge City.

Ownership: Leigh Warner, 55.32%; Sidney Warner, 5%; Diane Janoff, 12%; 12 others, none with more than 3%.

Began Operation: July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC Dec. 16, 1969.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

W. H. BAILEY, general manager.
BEN DAVIDSON, chief engineer.

DIGEST OF RATE CARD NO. 7—(April 1, 1974)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$197.50	\$129.00	\$83.50	\$68.00	\$53.50	\$34.00
NETWORK BASE HOURLY RATE:	\$135.					

Arbitron Data: Included with KTVH,
Hutchinson-Wichita.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

Kansas—Garden City



KGLD



Ch. 11

[Satellite of KARD-TV,
Wichita, Kan.]

Technical Facilities: Channel No. 11
(198-204 MHz). Authorized power:
200-kw visual, 24.5-kw aural. An-
tenna: 800-ft. above av. terrain,
834-ft. above ground, 3711-ft.
above sea level.

Latitude 37° 46' 40"
Longitude 100° 52' 08"

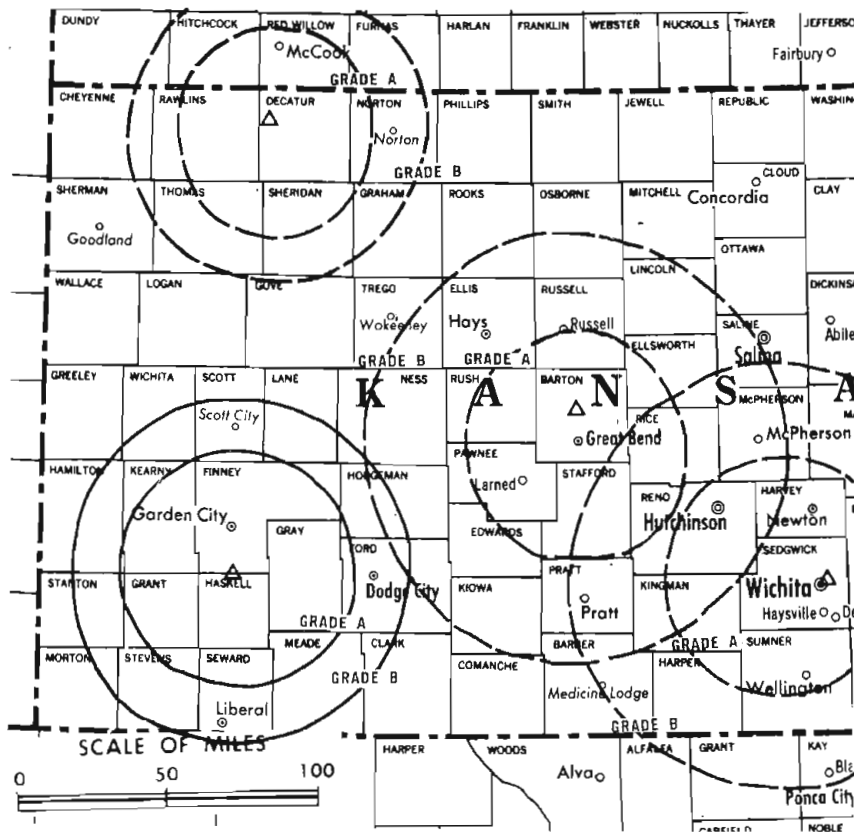
Transmitter: U.S. Hwy. 83, 12.6-mi.
S of Garden City.

Studio: U.S. Hwy. 83, 12.6-mi. South
of Garden City.

Telephone: 316-276-2311.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see
page 4-b).

KGLD Ref: FCC File No. BPCT-3371 Granted 8/20/64

©American Map Co., Inc., N.Y., No. 14244

KGLD

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan.
(67201).

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 5, 1958. For sale to present owners, see
KCKT, Great Bend, Kan.

Represented (sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

JIM AUSTIN, station manager.
JACK GARLACH, news director.
MORRIS GWYNN, chief engineer.

Rates: Offered as bonus with KARD-TV, Wichita and its other
satellites (Kansas State Network) KCKT, Great Bend and KOMC,
McCook, Neb.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend.

Arbitron Data for this Station Included with Parent
KARD-TV, Wichita, Kan.

**SEE . . .
you do read the ads**

AND SO DO THE
OTHER USERS OF THIS
FACTBOOK.
EVERY TIME YOU USE THIS BOOK,
YOU SEE THESE ADS.
THIS IS THE LOGICAL PLACE
FOR YOUR AD.

For Details Use Order Card #6 Stations Volume

Kansas—Garden City



KUPK-TV



Ch. 13

[Satellite of KAKE-TV, Wichita, Kan.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 87.1-kw visual, 17.42-kw aural. Antenna: 870-ft. above av. terrain, 876-ft. above ground, 3716-ft. above sea level.

Latitude 37° 39' 01"
Longitude 100° 40' 06"

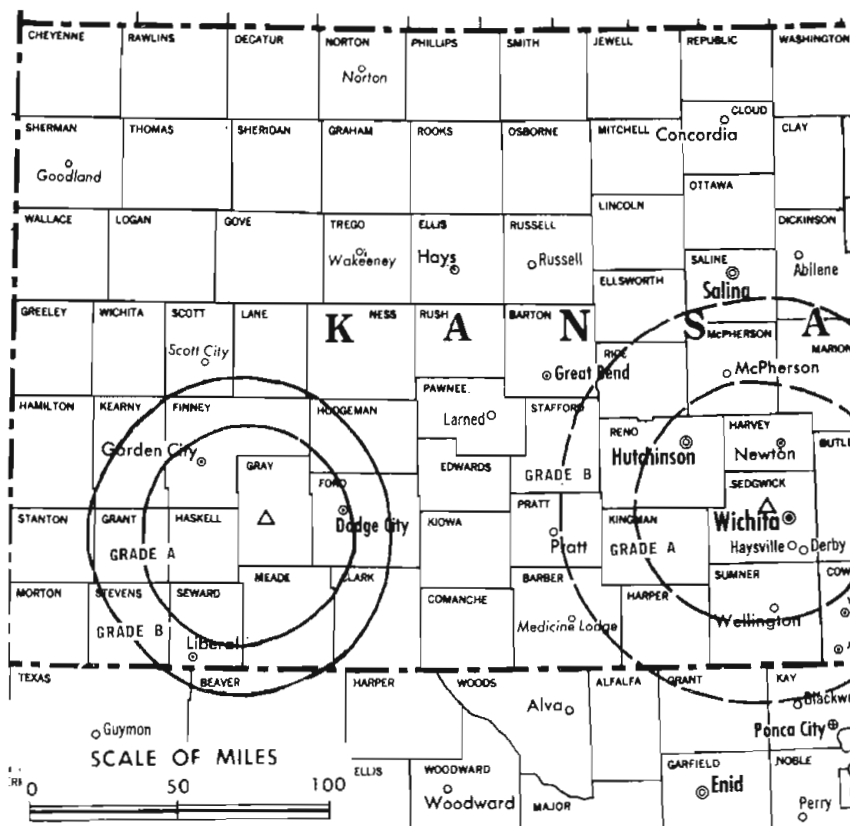
Transmitter: 8-mi. NW of Copeland, Kan.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KUPK, 5-kw, 1050 kHz.

FM Affiliate: KUPK-FM, 11-kw, 97.3 MHz (No. 247), 230-ft.



County coverage based on Arbitron study (see page 4-b).

KUPK-TV Ref: FCC File No. BPCT-2901 Granted 5/6/64

© American Map Co., Inc., N.Y. No. 14244

KUPK-TV

Licensee: KAKE-TV & Radio Inc., Box 10, Wichita, Kan. (67201).

Studio: Box 216, Copeland, Kan. (67837).

Ownership: See KAKE-TV, Wichita, Kan.

Began Operation: Oct. 28, 1964.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Lohnes & Culver.

Personnel:

MARTIN UMANSKY, president & general manager.

BOB SURBER, vice president & station manager.

BRYCE BAKER, sales manager.

CATHERINE WOLLEN, news director.

PAUL HINDERLITER, chief engineer.

JOHN STRAUSS, program director & farm director.

DIGEST OF RATE CARD NO. A3

(Oct. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$185				\$26	\$13

Combination rates with KAKE-TV, Wichita, also available.

NETWORK BASE HOURLY RATE: Bonus to KAKE-TV, Wichita.

Arbitron Data for this Station Included with Parent
KAKE-TV, Wichita, Kan.

Kansas—Goodland



Ch. 10

[Satellite of KAYS-TV, Hays, Kan.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 45.7-kw aural. Antenna: 770-ft. above av. terrain, 782-ft. above ground, 4474-ft. above sea level.

Latitude 39° 20' 31"
Longitude 101° 42' 33"

Transmitter: 17th St. & Broadway Ave.

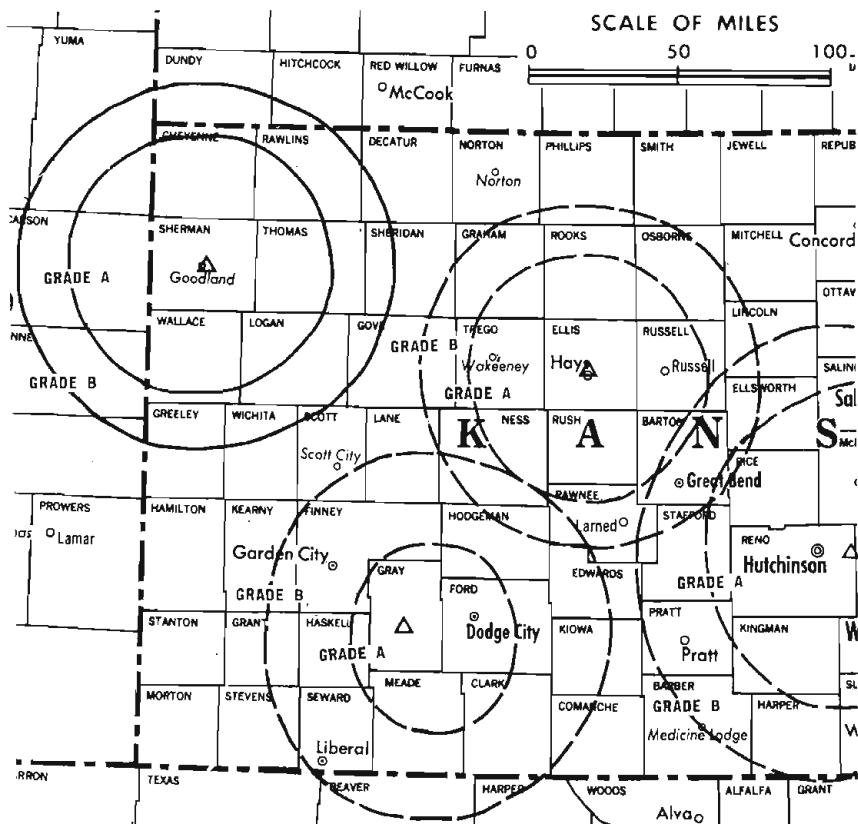
Studio: 17th St. & Broadway Ave.

Telephone: 913-625-2578.

Color: Network, live, film & slide.

AM Affiliate: KLOE, 1-kw, 730-kHz.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KLOE-TV Ref: FCC File No. BNPCT-3818 Granted 4/20/56

©American Map Co., Inc., N.Y., No. 14244

KLOE-TV

Network Service: Same as KAYS-TV, Hays.

Licensee: KAYS Inc., P.O. Box 817, Hays, Kan. (67601).

Ownership: Same as KAYS-TV, Hays, Kan.

Began Operation: Test programming Sept. 11, 1958; full operation April 26, 1959. Sale to KAYS Inc. approved by FCC Aug. 1, 1962. Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved Nov. 2, 1960 by FCC (Television Digest, Vol. 16:39, 45). Jones took over station from Leslie E. Whittemore and associates following bankruptcy (Vol. 16:24). Whittemore group acquired station from James E. Blair (Vol. 15:16, 27).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by A. L. Stein.

Personnel:

KAY MELIA, resident manager.

Rates: Sold in combination with KAYS-TV, Hays, Kan. and as part of Kansas Bcstg. System which includes KTVH, Hutchinson-Wichita; KTVC, Ensign; KAYS-TV, Hays.

NETWORK BASE HOURLY RATE: \$85. Combination rate with KAYS-TV, Hays, \$285.

Arbitron Data for this Station Included with Report of Parent KAYS-TV, Hays, Kan.

Kansas—Great Bend



KCKT



Ch. 2

[Satellite of KARD-TV,
Wichita, Kan.]

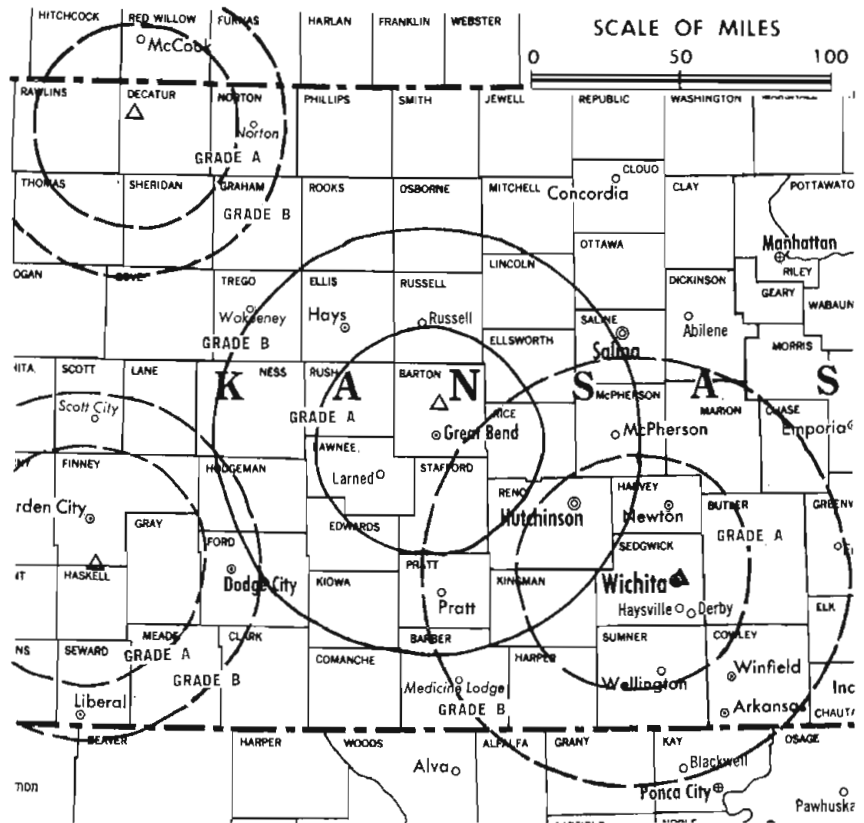
Technical Facilities: Channel No. 2
(54-60 MHz). Authorized power:
100-kw visual, 17.8-kw aural. An-
tenna: 970-ft. above av. terrain,
1006-ft. above ground, 2875-ft.
above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

Transmitter: U.S. Hwy. 281, 4-mi. N
of city limits.



County coverage based on Arbitron study (see
page 4-b).

KCKT Ref: FCC File No. BPCT-1838 Granted 3/3/54

©American Map Co., Inc., N.Y., No. 14244

KCKT

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan.
(67201).

Studio: U. S. Hwy. 281, 4-mi. N of city limits.

Telephone: 316-793-7868.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 28, 1954. Sale (with satellites KGLD, Gar-
den City, Kan. and KOMC, McCook, Neb.) to present owners by
Central Kansas Television Co. Inc. approved by FCC June 13,
1962 (Television Digest, Vol. 2:25).

Represented (sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

BILL RANKER, station manager.
BOB DUNDAS, news director.
RICHARD HEFNER, chief engineer.

Rates: Offered as bonus with KARD-TV, Wichita and its other
satellites (Kansas State Network) KGLD, Garden City and KOMC,
McCook, Neb.

NETWORK BASE HOURLY RATE: \$325.

Arbitron Data for this Station Included with Report
of Parent KARD-TV, Wichita, Kan.

Kansas—Hays



KAYS-TV



Ch. 7

[Operates satellite KLOE-TV,
Goodland, Kan.]

Technical Facilities: Channel No. 7
(174-180 MHz). Authorized power:
316-kw visual, 32.4-kw aural. An-
tenna: 710-ft. above av. terrain,
816-ft. above ground, 2840-ft.
above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 21"

Transmitter: 2300 Hall St.

AM Affiliate: KAYS, 1-kw (.25-kw
night), 1400 kHz.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

Arbitron Data: Figures include cover-
age of satellite KLOE-TV.

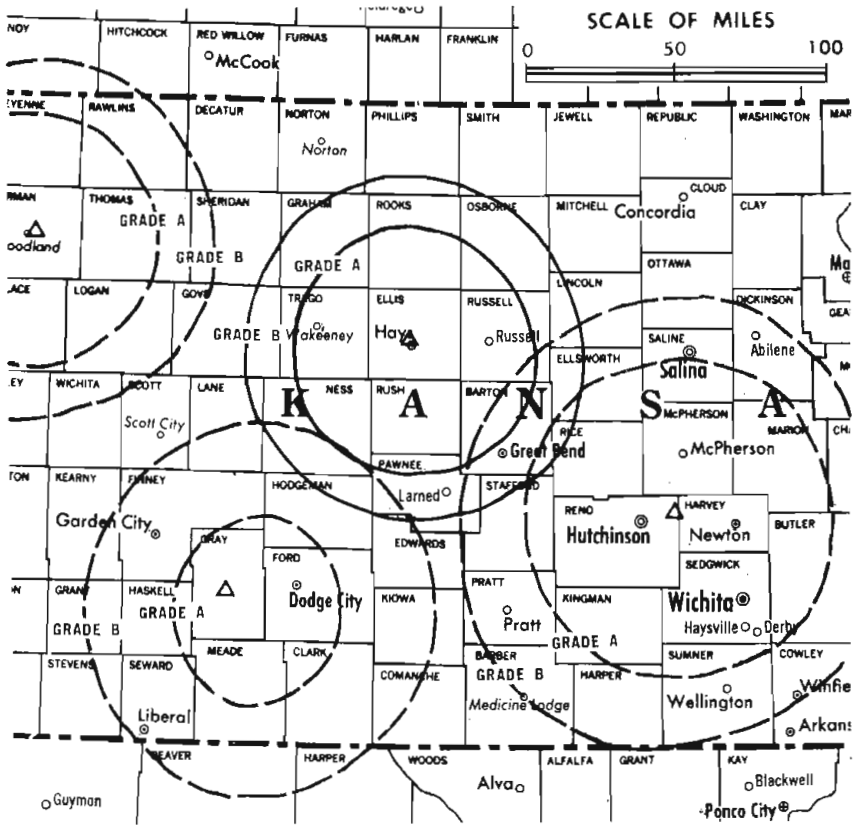
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



KAYS-TV Ref: FCC File No. BPCT-4033 Granted 10/16/67
KLOE-TV Ref: FCC File No. BPCT-8818 Granted 4/20/66

© American Map Co., Inc., N.Y., No. 14244

KAYS-TV

Network Service: CBS, ABC.

Licensee: KAYS Inc., Box 817, Hays, Kan. (67601).

Studio: 2300 Hall St. Telephone: 913-625-2578.

Ownership: Ross Beach, 50 $\frac{2}{3}$ %; Robert E. Schmidt, v.p.-gen. mgr.,
49 $\frac{1}{3}$ %. Also operates satellite KLOE-TV, Goodland, Kan. Beach
has 60%, Schmidt 40% of KLOE Inc. which owns KLOE, Good-
land, Kan. & KCOW, Alliance, Neb.

Began Operation: Sept. 2, 1958.

Represented (sales) by Avery-Knodel Inc.; Blair TV (Kansas Bcstg.
System, including KTVH, Hutchinson-Wichita, KTV, Ensign &
KLOE-TV, Goodland).

Represented (legal) by A. L. Stein.

Personnel:

ROBERT E. SCHMIDT, general manager.
BERNARD BROWN, station manager.
DON COEN, director of engineering.
ERROL WUERTZ, production manager.

DIGEST OF RATE CARD NO. 6 (Sept. 1, 1975)*

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$250	\$200	\$150	\$90	\$65	\$35

*Includes KLOE-TV, Goodland.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	COLORADO			
	Cheyenne	800	700	90
	Kit Carson	2,800	2,500	90
	Yuma	3,300	3,100	93

Net Weekly Circulation	State County	Total Households	TV Households Households	%
KANSAS				
	Cheyenne	1,500	1,500	97
	Ellis	7,800	7,700	98
	Gove	1,300	1,200	96
	Graham	1,600	1,600	98
	Greeley	600	600	97
	Logan	1,200	1,200	96
	Mitchell	2,700	2,600	96
	Ness	1,700	1,700	97
	Norton	2,500	2,400	97
	Osborne	2,500	2,400	96
	Pawnee	2,700	2,600	98
50% & Over	Phillips	3,200	3,100	95
	Rawlins	1,400	1,400	97
	Rooks	2,800	2,700	98
	Rush	1,900	1,900	98
	Russell	3,600	3,500	97
	Sheridan	1,200	1,200	97
	Sherman	2,500	2,400	98
	Thomas	3,100	3,000	96
	Trego	2,000	1,900	96
	Wallace	700	700	96
NEBRASKA				
	Dundy	1,100	1,100	97
COLORADO				
	Kiowa	800	700	90
	Phillips	1,800	1,700	97
Between 25-49%	KANSAS			
	Barton	10,500	10,400	99
	Decatur	1,900	1,900	97
	Hodgeman	900	900	96
	Lincoln	1,700	1,600	96
	Scott	1,900	1,900	98
	Wichita	900	900	96

(Continued on page 310-b)

Station Totals	96,000	93,100	97
Net Weekly Circulation (1973-74)			56,300
Average Daily Circulation (1973-74)			40,900

Kansas—Pittsburg-Joplin, Mo.



KOAM-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

Transmitter: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, Kan.

Studio: Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg.

TV tape: Recording facilities.

AM Affiliate: KOAM, 10-kw (5-kw night), 860 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

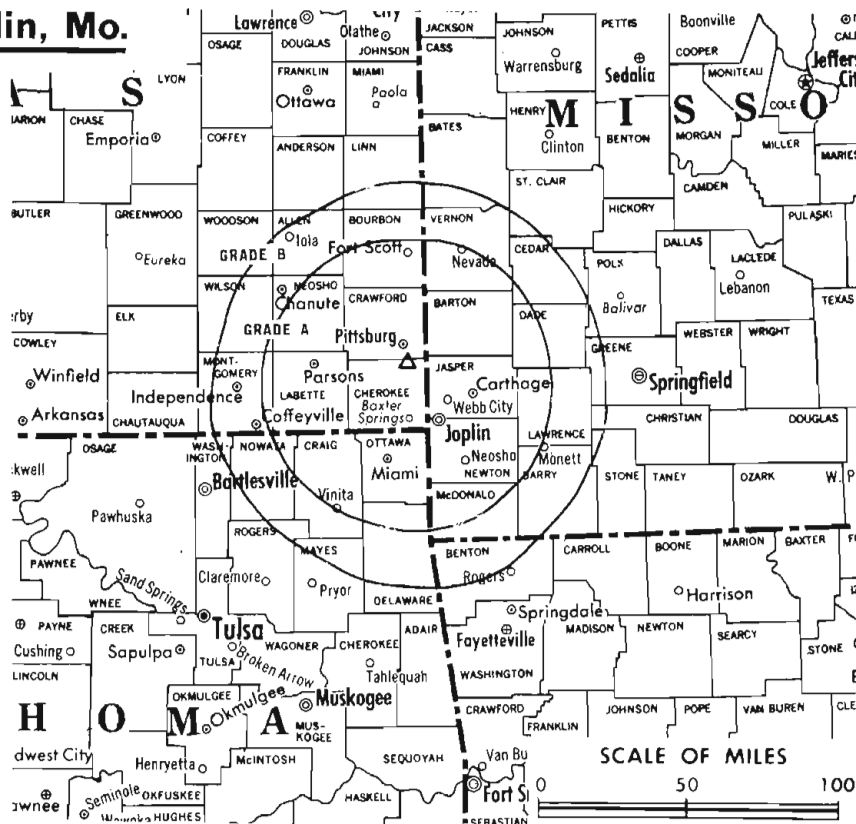
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOAM-TV Ref: FCC File No. BPCT-2863 Granted 5/20/61

© American Map Co., Inc., N.Y., No. 14244

KOAM-TV

Network Service: NBC.

Licensee: Mid-Continent Telecasting Inc., Box 659, Pittsburg, Kan. (66762).

Telephone: 316-231-0400. TWX No.: 316-952-8230.

Ownership: Pittsburg Bcstg. Co. (KOAM), 66.53%; Joplin Globe Publishing Co., publisher of Joplin (Mo.) Globe, 33.23%. Officers: Lester L. Cox, chairman; Bill Bengtson, v.p. & gen. mgr.; Mildred Cox, v.p.; Lang Rogers, v.p.; Fred Hughes, secy. E. V. Baxter estate owns 50% of Pittsburg Bcstg.; Lester L. Cox owns 37.5%; Mildred Cox, 12.5%. Rogers and Hughes representing Joplin Globe. Mildred Cox also is part owner of radio KCIJ, Shreveport, La.

Began Operation: Dec. 5, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

BILL BENGTON, v.p., general manager & film buyer.
LOUIS R. MARTIN, vice president, programming.
JACK LAWRENCE, chief engineer.

DIGEST OF RATE CARD NO. A18—(June 5, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-10:30 p.m., daily.
\$550 \$330 \$250 \$90* \$90* \$45*

*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	20,800	19,500	94
	Washington	29,700	27,800	94
	KANSAS			
	Allen	5,800	5,600	97
	Bourbon	6,500	6,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Cherokee	8,300	8,200	98
	Crawford	15,900	15,600	98
	Labette	9,300	9,100	97
	Montgomery	16,800	16,300	97
	Neosho	7,200	7,000	98
	Wilson	4,200	4,000	96
	Woodson	1,800	1,700	96
MISSOURI				
	Barry	8,200	7,900	97
	Barton	4,500	4,400	97
	Cedar	4,000	3,900	96
	Dade	3,000	2,900	98
	Jasper	31,700	31,000	98
	Lawrence	10,200	9,900	97
	Mc Donald	5,300	5,200	97
	Newton	12,700	12,500	98
	Vernon	7,300	7,100	97
OKLAHOMA				
	Craig	5,700	5,500	96
	Delaware	7,700	7,100	93
	Ottawa	12,000	11,600	97
KANSAS				
	Anderson	3,200	3,100	97
	Elk	1,600	1,500	96
	Greenwood	3,200	3,100	97
Between 25-49%	Linn	3,500	3,400	97
MISSOURI				
	Bates	6,100	5,900	97
OKLAHOMA				
	Nowata	4,100	4,000	97
ARKANSAS				
Between 5-24%	Carroll	5,700	5,400	94
	Madison	3,100	2,700	89

(Continued on page 310-b)

Station Totals	309,700	298,900	97
Net Weekly Circulation (1973-74)			195,900
Average Daily Circulation (1973-74)			137,700

Kansas—Topeka



WIBW-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.5"
Longitude 96° 02' 57.5"

Transmitter: 18-mi. W. of Topeka & 5.5-mi. S of Maple Hill, Kan.

Studio: 5600 W. Sixth.

TV tape: Recording facilities.

AM Affiliate: WIBW, 5-kw, 580 kHz (CBS).

FM Affiliate: WIBW-FM, 47-kw, 97.3 MHz (No. 247), 1220-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

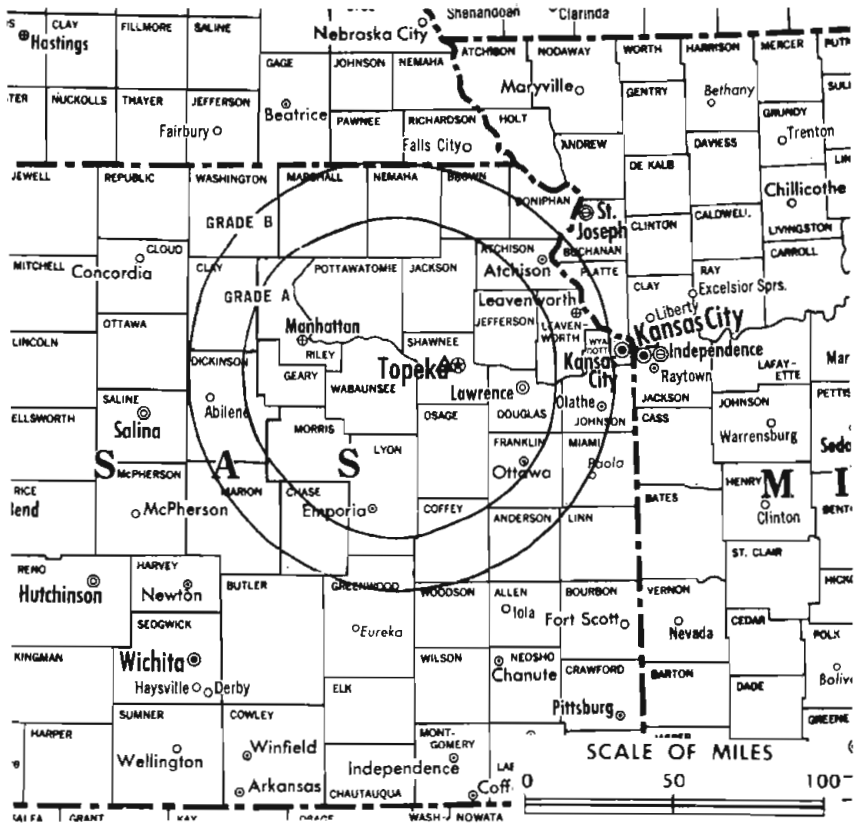
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WIBW-TV Ref: FCC File No. RPCT-2743 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14344

WIBW-TV

Licensee: Stauffer Publications Inc., Box 119 (66601).

Telephone: 913-272-3456. TWX No.: 910-744-6709.

Ownership: Stauffer Publications Inc. Oscar Stauffer, chmn.; Stanley H. Stauffer, pres. Stauffer also operates radio stations, KSOK, Arkansas City, Kan.; KGFF, Shawnee, Okla. Stauffer publications are Topeka Daily Capital and State Journal, Kansas City Kansan. Stauffer owns KRNT & KRNQ (FM), Des Moines, Iowa & KGNC-AM-FM, Amarillo, Tex. For other Stauffer newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Nov. 15, 1953. Sale of WIBW-TV & WIBW to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- THAD M. SANDSTROM, vice president, broadcasting.
- JERRY HOLLEY, general manager.
- RAY C. SENATE, national sales manager.
- PAUL WINDERS, operations manager.
- DICK SILEY, program director.
- RICH HULL, farm director.
- FRED WHITE, sports director.
- TOM PARMLEY, news director.
- LARRY SLAWSON, creative director.
- MIKE CROUCH, business manager.
- DON MORGAN, promotion manager.

DIGEST OF RATE CARD NO. 26—(June 2, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10:30 p.m., daily.	\$725	\$480	\$280	\$175	\$140*	\$140*
						S70*

*Class AA—6-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Anderson	3,200	3,100	97
	Brown	4,600	4,500	97
	Chase	1,500	1,400	96
	Clay	3,900	3,700	96
	Coffey	3,300	3,200	96
	Dickinson	9,000	8,800	97
	Douglas	19,400	18,900	97
	Franklin	7,600	7,400	98
	Geary	9,300	9,100	98
50% & Over	Jackson	4,700	4,600	97
	Jefferson	4,000	3,900	97
	Lyon	11,700	11,300	97
	Marshall	5,300	5,100	97
	Morris	2,700	2,600	96
	Nemaha	3,900	3,800	98
	Osage	5,500	5,400	97
	Pottawatomie	4,400	4,300	97
	Riley	16,100	15,600	97
	Saline	15,600	15,300	98
	Shawnee	58,400	57,500	98
	Wabaunsee	2,700	2,600	96
	Woodson	1,800	1,700	96
KANSAS				
	Allen	5,800	5,600	97
	Atchison	6,400	6,300	99
	Cloud	4,800	4,600	96
Between 25-49%	Ellis	7,800	7,700	98
	Greenwood	3,200	3,100	97
	Mitchell	2,700	2,600	96
NEBRASKA				
	Pawnee	1,300	1,200	96
	Richardson	4,700	4,600	98

(Continued on page 323-b)

Station Totals	517,800	507,100	98
Net Weekly Circulation (1973-74)			202,400
Average Daily Circulation (1973-74)			130,700



WIBW-TV... UNANIMOUS CHOICE

When the 1975 selections were made for the coveted HEADLINER AWARDS for "Outstanding Achievements In Journalism," WIBW-TV was the unanimous choice for "Consistently Outstanding TV Reporting" in a city of less than 500,000 population.

WIBW News was also selected by the Associated Press to receive the 1974 Best Overall Coverage in Kansas Award after winning the AP Best Weekend Coverage Award for two years in a row. WIBW has also received two Sigma Delta Chi Awards. The list goes on and on.

Awards like these mean important recognition by our peers. More important, though, is that the overall outstanding broadcasting represented, in part, by our news department is recognized by the people we serve. They reward us with fantastically high ratings. Just take a look at any audience survey taken in Northeast Kansas during the past 22 years. They all tell the same story: KANSANS WATCH WIBW-TV, a lot of Kansans. We are the unquestioned number one TV station in our market.*

WIBW-TV — THE CHOICE OF KANSANS

*ARB-NSI, 1953-1975.

CAUTION: Rating projections are estimates only, subject to defects and limitations of source material and methods. They may or may not be accurate measures of true audience.

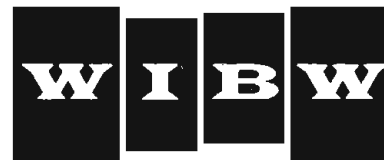
sold nationally by

EVERY-KNODEL, INC. 

Radio Sold Nationally by KATZ RADIO



A CBS Affiliate



TV-AM-FM

Box 119, Topeka, Kansas 66601

(913) 272-3456

BROADCAST SERVICES OF STAUFFER PUBLICATIONS, INC. - TOPEKA

Thad M. Sandstrom, Vice President - Broadcasting

WIBW TV-AM-FM
CBS - Topeka

KGNC-AM-FM
CBS - Amarillo

KRNT - KRNO
CBS - Des Moines

KSOK Radio
Arkansas City, Ks.

KGFF Radio
ABC - Shawnee, Ok.

ALL AMERICAN NETWORK - Televising the World's Richest Horse Race on Labor Day - Originating Kansas City Royals Baseball Network

Kansas—Topeka



KTSB

Ch. 27



Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.5"
Longitude 95° 47' 04.1"

Transmitter: 6835 Northwest U.S. Hwy. 24.

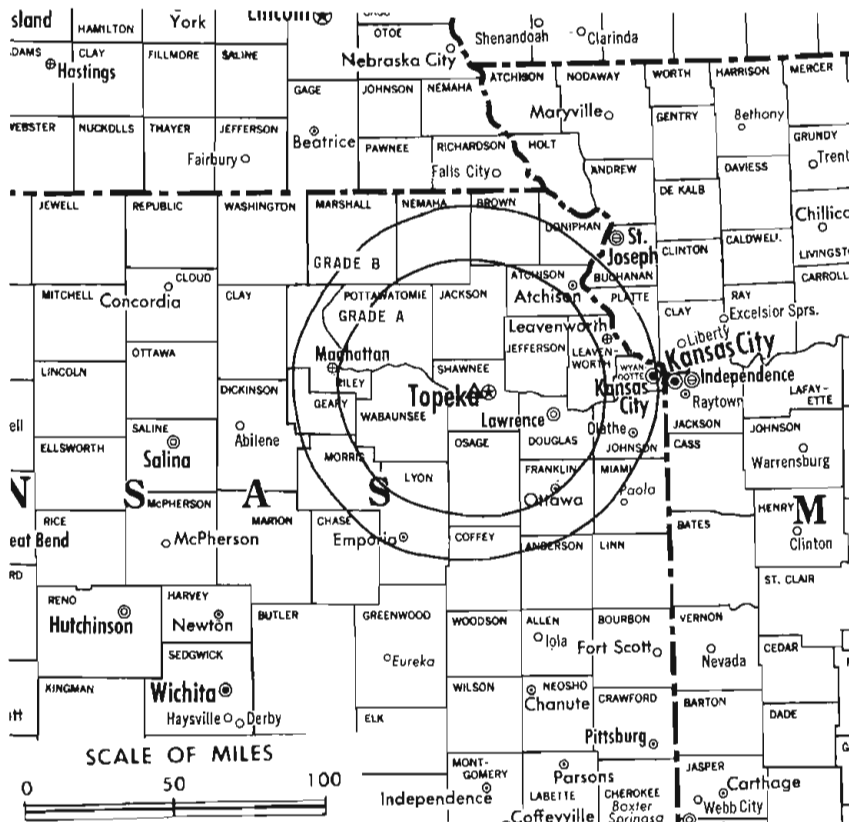
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTSB Ref: FCC File No. BNPCT-6498 Granted 10/12/66

©American Map Co., Inc., N.Y., No. 14244

KTSB

Network Service: NBC; ABC on per program basis.

Licensee: Studio Broadcasting System Div., Highwood Service Inc.

Studio: 6835 Northwest U.S. Hwy. 24.

Mailing Address: P.O. Box 2700, Topeka, Kan. (66601).

Telephone: 913-582-4000.

TWX No.: 910-749-6600.

Ownership: Motorcar Transport Co., 100% (wholly owned by Ralph C. Wilson Agency). Officers: Ralph C. Wilson Jr., president; Richard O. Morrison, exec. v.p.

Began Operation: Dec. 28, 1967.

Represented (sales) by H-R Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

WILLIAM R. HIRSHEY, general manager.
HARRY L. STRADER, asst. manager, operations & production.
HERBERT L. BROWN, general sales manager.
T. WILLIAM KEEGAN, director of engineering.
RON J. BUTLER, director of accounting.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—6-10 p.m., daily.					
\$450	\$270	\$205	\$115	\$150	\$75

NETWORK BASE HOURLY RATE: \$350.

For UHF Set Penetration by Market,
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS				
		Brown	4,600	4,500	97
		Geary	9,300	9,100	98
		Lyon	11,700	11,300	97
		Morris	2,700	2,600	96
		Nemaha	3,900	3,800	98
		Osage	5,500	5,400	97
		Pottawatomie	4,400	4,300	97
		Riley	16,100	15,600	97
		Shawnee	58,400	57,500	98
	Wabaunsee	2,700	2,600	96	
Between 25-49%	KANSAS				
		Atchison	6,400	6,300	99
		Clay	3,900	3,700	96
		Cloud	4,800	4,600	96
		Coffey	3,300	3,200	96
		Jackson	4,700	4,600	97
	Jefferson	4,000	3,900	97	
	Marshall	5,300	5,100	97	
Between 5-24%	KANSAS				
		Allen	5,800	5,600	97
		Anderson	3,200	3,100	97
		Dickinson	9,000	8,800	97
		Doniphan	3,300	3,200	98
		Douglas	19,400	18,900	97
		Franklin	7,600	7,400	98
		Greenwood	3,200	3,100	97
	Johnson	75,800	75,200	99	
	Leavenworth	17,200	16,900	98	
	Woodson	1,800	1,700	96	
	MISSOURI				
	Buchanan	32,500	31,800	98	
	NEBRASKA				
	Johnson	2,000	2,000	98	
	Pawnee	1,300	1,200	96	
Station Totals			333,800	327,000	98
Net Weekly Circulation (1973-74)				115,900	
Average Daily Circulation (1973-74)				61,200	

Kansas—Wichita



KAKE-TV



Ch. 10

[Operates satellite KUPK-TV, Garden City, Kan.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: State Hwy. 96, 9-mi. NW of city.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

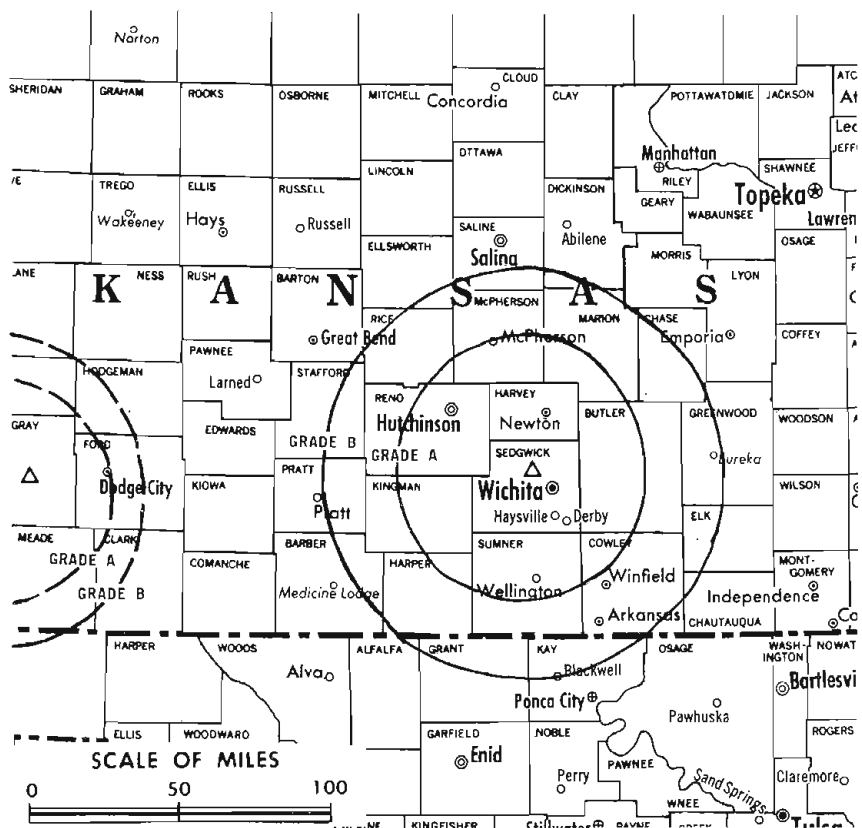
AM Affiliate: KAKE, 1-kw (.25-kw N), 1240 kHz (ABC).

News Wire Service: UPI.

News Film Service: ABC.

Studio: 1500 North West St., Box 10 (67201).

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KAKE-TV Ref: FCC File No. BMPCT-2215 Granted 7/16/54

©American Map Co., Inc., N.Y., No. 14244

KAKE-TV

Licensee: KAKE-TV & Radio Inc., 1500 North West St., Box 10, Wichita, Kan. (67201).

Telephone: 316-943-4221. TWX No.: 316-554-9452.

Ownership: Mark H. Adams, chmn., 3%; Martin Umansky, pres., 4%; Harold Newby, v.p., 2%; Theodore Gore, v.p., 9%; Charles E. Jones, secy., 4%; Owen McEwen, treas., 7%; Tom Palmer estate, 19%; George Bruce, 2%; Sherrill Corwin, 13%; S. O. Beren, 1%; others. KAKE-TV & Radio also owns radio KUPK & FM, Garden City, Kan.

Began Operation: Oct. 19, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Lohnes & Culver.

Personnel:

MARTIN UMANSKY, president & general manager.
JOHN FROOME, v.p., program & asst. general manager.
HAROLD NEWBY, v.p. & chief engineer.
BRYCE BENEDICT, v.p. & general sales manager.
JACK HICKS, vice president & TV news director.
ED BRADY, promotion director.
MAGGIE LINTON, public affairs director.
PAUL THRELFALL, v.p. & manager, news.
AL MARRARA, production manager.
ARNOLD WEDEL, v.p. & comptroller.
JEAN WOLF, traffic director.

DIGEST OF RATE CARDS P-2 & A-19—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$800.00	\$450.00	\$305.00	\$235.00	Graded rates apply**

**Highest rate: \$230.

NETWORK BASE HOURLY RATE: \$950.

Arbitron Data: Figures include
KUPK-TV, Garden City, Kan.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Barber	2,700	2,600	97
	Barton	10,500	10,400	99
	Butler	13,000	12,800	98
	Chase	1,500	1,400	96
	Clark	1,100	1,100	98
	Comanche	1,100	1,000	95
	Cowley	13,400	13,100	98
	Dickinson	9,000	8,800	97
	Elk	1,600	1,500	96
	Finney	6,800	6,700	98
	Ford	8,200	8,100	98
	Geary	9,300	9,100	98
	Grant	1,700	1,700	97
	Gray	1,700	1,700	98
	Greenwood	3,200	3,100	97
	Hamilton	1,300	1,200	96
	Harper	3,500	3,400	98
	Harvey	9,300	9,100	97
	Haskell	1,500	1,500	98
	Hodgeman	900	900	96
	Kearny	1,100	1,100	98
	Kingman	3,000	3,000	98
	Kiowa	1,600	1,500	95
	Lane	1,000	1,000	98
	Mc Pherson	8,900	8,600	96
	Marion	5,200	5,000	97
	Meade	1,800	1,800	99
	Morton	1,000	1,000	97
	Pratt	3,700	3,600	98
	Reno	22,600	22,300	98
	Rice	4,400	4,300	98
	Saline	15,600	15,300	98
	Scott	1,900	1,900	98
	Sedgwick	114,000	112,400	99
	Seward	5,900	5,800	98
	Stafford	2,700	2,600	98
	Stanton	700	700	96

50% & Over

(Continued on page 323-b)

Station Totals	451,000	440,100	98
Net Weekly Circulation (1973-74)			298,500
Average Daily Circulation (1973-74)			195,700

Kansas—Wichita



KARD-TV



Ch. 3

[Operates Kansas State Network, including satellites KCKT, Great Bend, Kan.; KGLD, Garden City, Kan. & KOMC, McCook, Neb. (Oberlin, Kan.)]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1071-ft. above av. terrain. 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

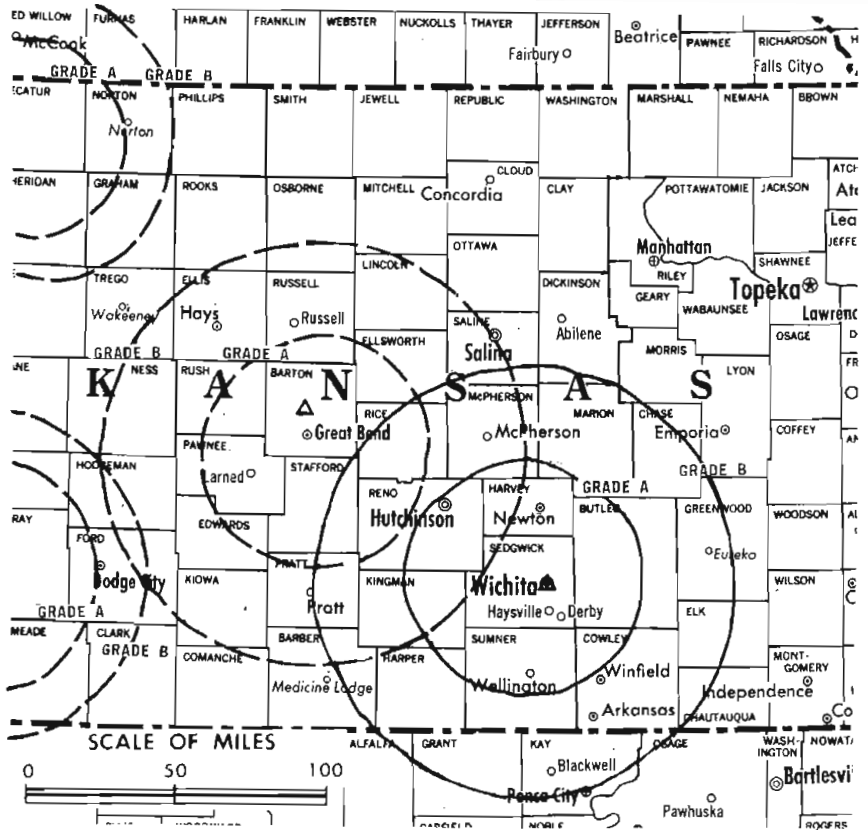
Transmitter: Colwich, Kan.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

FM Affiliate: KARD, 100-kw, 107.3 MHz (No. 297), 860-ft.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KARD-TV Ref: FCC File No. BPCT-961 Granted 6/8/55
KCKT Ref: FCC File No. BPCT-1838 Granted 3/3/54
KGLD Ref: BPCT-3371 Granted 8/20/64
KOMC Ref: FCC File No. BMPCT-5383 Granted 10/15/59

©American Map Co., Inc., N.Y., No. 14244

KARD-TV

Licensee: Kansas State Network Inc., P.O. Box 333 (67201).

Studio: 833 N. Main St., Wichita (67203); P.O. Box 333 (67201).

Telephone: 316-265-5631. TWX No.: 910-741-6976.

Ownership: Kansas State Network Inc., 100%. Also owns KCKT, Great Bend, Kan., KGLD, Garden City, Kan.; KOMC, McCook, Neb. (Oberlin, Kan.); KARD(FM), Wichita & KTVJ(TV), Joplin, Mo.

Began Operation: Sept. 1, 1955.

Represented (sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

- CHARLES L. BROWN, chairman of board.
- DON SBARRA, president.
- FRANK CHAPPELL, v.p. & president, broadcast division.
- BILL SIKES, vice president & asst. general manager.
- GLENN BELL, chief engineer, KSN.
- LYNN MARKEL, v.p. & secretary-treasurer.
- GREG GAMER, v.p., news.
- LARRY PROFFITT, national sales manager.
- JERRYANNE HADLEY, promotion manager.
- JAMES SHAW, chief engineer.
- ROBERT TRAEGER, local & regional sales manager.

DIGEST OF RATE CARD NO. IV (Sept. 8, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.					
\$1000.00	\$600.00				Graded rates apply*

*Highest rate: \$390.

NETWORK BASE HOURLY RATE: \$800.

Arbitron Data for this Station Includes Satellites
KCKT, Great Bend, Kan., KGLD, Garden City,
Kan. & KOMC, McCook, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Barber	2,700	2,600	97
	Barton	10,500	10,400	99
	Butler	13,000	12,800	98
	Chase	1,500	1,400	96
	Cheyenne	1,500	1,500	97
	Clark	1,100	1,100	98
	Comanche	1,100	1,000	95
	Cowley	13,400	13,100	98
	Decatur	1,900	1,900	97
	Dickinson	9,000	8,800	97
	Edwards	1,700	1,700	98
	Elk	1,600	1,500	96
	Ellis	7,800	7,700	98
	Ellsworth	2,300	2,200	97
	Finney	6,800	6,700	98
	Ford	8,200	8,100	98
	Gove	1,300	1,200	96
	Graham	1,600	1,600	98
	Grant	1,700	1,700	97
	Gray	1,700	1,700	98
	Greeley	600	600	97
	Greenwood	3,200	3,100	97
	Hamilton	1,300	1,200	96
	Harper	3,500	3,400	98
	Harvey	9,300	9,100	97
	Haskell	1,500	1,500	98
	Hodgeman	900	900	96
	Kearny	1,100	1,100	98
	Kingman	3,000	3,000	98
	Kiowa	1,600	1,500	95
	Lane	1,000	1,000	98
	Lincoln	1,700	1,600	96
	Logan	1,200	1,200	96
	Mc Pherson	8,900	8,600	96
	Marion	5,200	5,000	97
	Meade	1,800	1,800	99
	Mitchell	2,700	2,600	96

50% & Over

(Continued on page 325-b)

Station Totals	481,700	469,800	98
Net Weekly Circulation (1973-74)			343,500
Average Daily Circulation (1973-74)			235,700

KAKE-TV, Wichita

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
KANSAS—(Continued)					
50% & Over	Stevens	1,300	1,200	95	
	Sumner	8,700	8,500	98	
	Wichita	900	900	96	
OKLAHOMA					
	Beaver	2,500	2,400	96	
KANSAS					
Between 25-49%	Edwards	1,700	1,700	98	
	Ellis	7,800	7,700	98	
	Ellsworth	2,300	2,200	97	
	Greeley	600	600	97	
	Lyon	11,700	11,300	97	
	Ottawa	2,400	2,300	96	
	Pawnee	2,700	2,600	98	
	Riley	16,100	15,600	97	
	Russell	3,600	3,500	97	
	Woodson	1,800	1,700	96	
	OKLAHOMA				
		Grant	3,000	2,900	97
	Kay	18,800	18,200	97	
	Texas	6,200	5,900	96	
COLORADO					
	Kiowa	800	700	90	
	Prowers	4,900	4,300	89	
KANSAS					
Between 5-24%	Clay	3,900	3,700	96	
	Lincoln	1,700	1,600	96	
	Mitchell	2,700	2,600	96	
	Morris	2,700	2,600	96	
	Ness	1,700	1,700	97	
	Sheridan	1,200	1,200	97	
	Sherman	2,500	2,400	98	
	Wallace	700	700	96	
	Wilson	4,200	4,000	96	
	OKLAHOMA				
		Alfalfa	3,200	3,000	95
		Garfield	22,700	22,100	97
	Harper	1,700	1,600	96	
	Woods	4,500	4,300	95	
TEXAS					
	Ochiltree	3,400	3,300	97	

Kansas

WIBW-TV, Topeka (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
KANSAS				
Between 5-24%	Barton	10,500	10,400	99
	Bourbon	6,500	6,300	97
	Doniphan	3,300	3,200	98
	Johnson	75,800	75,200	99
	Leavenworth	17,200	16,900	98
	Neosho	7,200	7,000	98
	Pawnee	2,700	2,600	98
	Republic	3,400	3,300	97
	Russell	3,600	3,500	97
	Washington	3,500	3,400	96
	Wilson	4,200	4,000	96
	Wyandotte	66,800	65,800	98
MISSOURI				
	Andrew	4,900	4,800	98
	Atchison	3,600	3,500	98
	Buchanan	32,500	31,800	98
	Henry	8,300	8,100	97
	Nodaway	7,500	7,300	97
	Saline	8,400	8,200	97
NEBRASKA				
	Gage	8,400	8,200	98
	Jefferson	4,200	4,100	98

BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Kansas—Hutchinson-Wichita



KTVH

Ch. 12



[Operates Kansas Broadcasting System, including KTVC, Ensign; KAYS-TV, Hays & KLOE-TV, Goodland, Kan.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.5"
Longitude 97° 46' 40.5"

Transmitter: 9-mi. E of Hutchinson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Marmet Professional Corp.

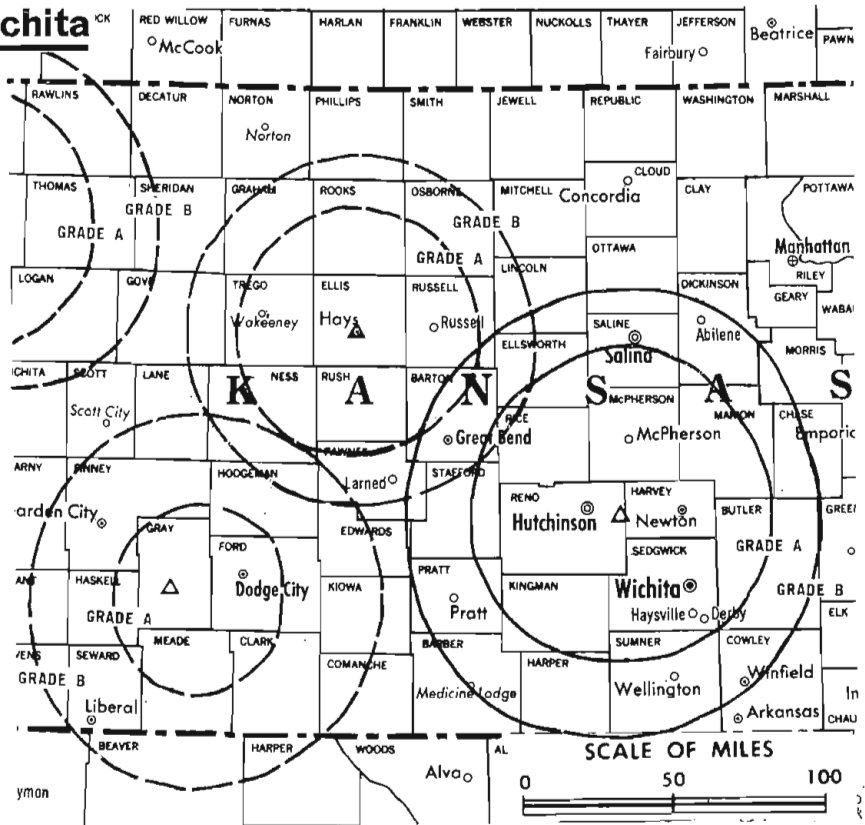
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVH Ref: FCC File No. BPC-2884 Granted 8/20/62

©American Map Co., Inc., N.Y., No. 1424

KTVH

Licensee: Wichita-Hutchinson Co., 1800 N. Plum St., Hutchinson, Kan. (67501).

Studios: 1800 N. Plum St., Hutchinson; 2815 E. 37th N., P.O. Box 12, Wichita (67201).

Telephones: Hutchinson, 316-665-5503; Wichita, 316-838-1411. TWX No.: 316-554-9473.

Ownership: Minneapolis Star and Tribune, 100%. Officers (representing Minneapolis Star and Tribune Co.) are: Otto A. Silha, chmn. of the board; Robert Witte, vice chmn. of the board; M. Dale Larsen, pres.; G. W. Carr, v.p.; William Beatlie, treas.; Norton Armour, secy. Minneapolis Star and Tribune is controlled by John Cowles & John Cowles Jr.

Began Operation: June 22, 1953; Oct. 19, 1955 FCC approved sale whereby Minneapolis Star and Tribune (Cowles) acquired 80%, with former owners retaining 20% (Television Digest, Vol. 11:28, 43).

Represented (sales) by Blair Television.

Personnel:

M. DALE LARSEN, president & general manager.
G. W. (JERRY) CARR, vice president & station manager.
PERRY CHESTER, local sales manager.
JOHN S. MILEHAM, advertising & promotion director.
JULIUS EFFLANDT, director of programming.
DALE HECKEL, director of engineering.
GUS GREBE, sports director.

DIGEST OF RATE CARD NO. 1-72—(March 13, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$900.00 \$500.00 \$300.00 \$235.00 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$750.

Arbitron Data: Figures include KTVC, Ensign; KAYS-TV, Hays & KLOE-TV, Goodland.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
	Cheyenne	800	700	90
	Kit Carson	2,800	2,500	90
	Yuma	3,300	3,100	93
KANSAS				
	Barber	2,700	2,600	97
	Barton	10,500	10,400	99
	Butler	13,000	12,800	98
	Chase	1,500	1,400	96
	Cheyenne	1,500	1,500	97
	Clark	1,100	1,100	98
	Comanche	1,100	1,000	95
	Cowley	13,400	13,100	98
	Dickinson	9,000	8,800	97
	Edwards	1,700	1,700	98
	Ellis	7,800	7,700	98
	Ellsworth	2,300	2,200	97
	Finney	6,800	6,700	98
	Ford	8,200	8,100	98
	Gove	1,300	1,200	96
	Graham	1,600	1,600	98
	Grant	1,700	1,700	97
	Gray	1,700	1,700	98
	Greeley	600	600	97
	Hamilton	1,300	1,200	96
	Harper	3,500	3,400	98
	Harvey	9,300	9,100	97
	Haskell	1,500	1,500	98
	Hodgeman	900	900	96
	Kearny	1,100	1,100	98
	Kingman	3,000	3,000	98
	Kiowa	1,600	1,500	95
	Lane	1,000	1,000	98
	Lincoln	1,700	1,600	96
	Logan	1,200	1,200	96
	Mc Pherson	8,900	8,600	96
	Marion	5,200	5,000	97
	Meade	1,800	1,800	99
	Mitchell	2,700	2,600	96

50% & Over

(Continued on next page)

Station Totals	495,300	482,600	97
Net Weekly Circulation (1973-74)			342,300
Average Daily Circulation (1973-74)			232,800

KARD-TV, Wichita
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Morton	1,000	1,000	97
	Ness	1,700	1,700	97
	Norton	2,500	2,400	97
	Osborne	2,500	2,400	96
	Ottawa	2,400	2,300	96
	Pawnee	2,700	2,600	98
	Pratt	3,700	3,600	98
	Rawlins	1,400	1,400	97
	Reno	22,600	22,300	98
	Rice	4,400	4,300	98
	Rooks	2,800	2,700	98
	Rush	1,900	1,900	98
	Russell	3,600	3,500	97
	Saline	15,600	15,300	98
	Scott	1,900	1,900	98
50% & Over	Sedgwick	114,000	112,400	99
	Seward	5,900	5,800	98
	Sheridan	1,200	1,200	97
	Sherman	2,500	2,400	98
	Stafford	2,700	2,600	98
	Stanton	700	700	96
	Stevens	1,300	1,200	95
	Sumner	8,700	8,500	98
	Thomas	3,100	3,000	96
	Trego	2,000	1,900	96
	Wichita	900	900	96
NEBRASKA				
	Chase	1,400	1,400	98
	Dundy	1,100	1,100	97
	Furnas	2,600	2,500	97
	Hayes	500	500	97
	Hitchcock	1,800	1,800	98
	Red Willow	4,800	4,700	98
COLORADO				
	Kit Carson	2,800	2,500	90
	Prowers	4,900	4,300	89
	Yuma	3,300	3,100	93
KANSAS				
	Phillips	3,200	3,100	95
Between 25-49%	Woodson	1,800	1,700	96
NEBRASKA				
	Frontier	1,300	1,300	98
OKLAHOMA				
	Beaver	2,500	2,400	96
	Grant	3,000	2,900	97
	Kay	18,800	18,200	97
	Texas	6,200	5,900	96
COLORADO				
	Baca	1,900	1,600	82
	Kiowa	800	700	90
KANSAS				
	Clay	3,900	3,700	96
	Geary	9,300	9,100	98
	Lyon	11,700	11,300	97
	Morris	2,700	2,600	96
	Wallace	700	700	96
Between 5-24%	NEBRASKA			
	Gosper	700	700	99
	Harlan	1,900	1,900	98
OKLAHOMA				
	Alfalfa	3,200	3,000	95
	Garfield	22,700	22,100	97
	Harper	1,700	1,600	96
	Woods	4,500	4,300	95
TEXAS				
	Ochiltree	3,400	3,300	97

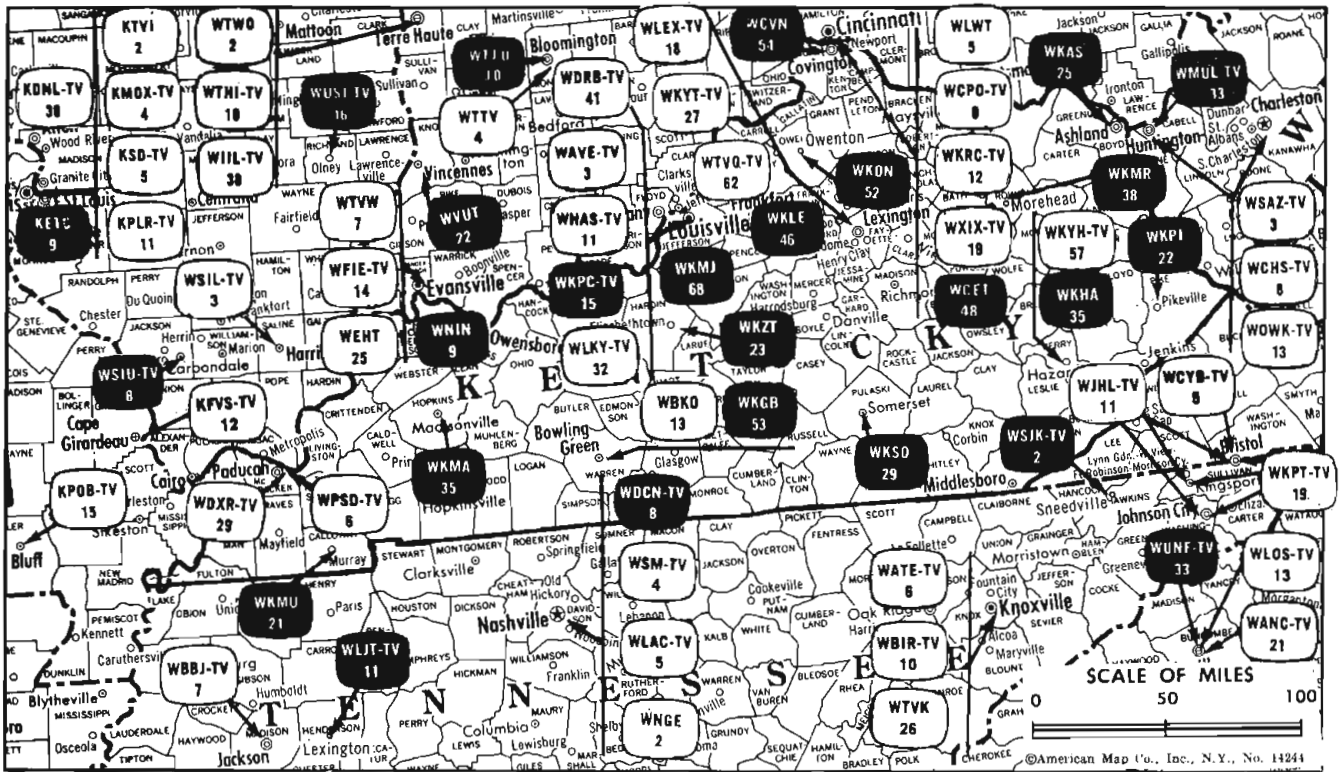
Kansas

KTVH, Hutchinson-Wichita
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Morton	1,000	1,000	97
	Ness	1,700	1,700	97
	Norton	2,500	2,400	97
	Osborne	2,500	2,400	96
	Ottawa	2,400	2,300	96
	Pawnee	2,700	2,600	98
	Phillips	3,200	3,100	95
	Pratt	3,700	3,600	98
	Rawlins	1,400	1,400	97
	Reno	22,600	22,300	98
	Rice	4,400	4,300	98
	Rooks	2,800	2,700	98
	Rush	1,900	1,900	98
	Russell	3,600	3,500	97
50% & Over	Saline	15,600	15,300	98
	Scott	1,900	1,900	98
	Sedgwick	114,000	112,400	99
	Seward	5,900	5,800	98
	Sheridan	1,200	1,200	97
	Sherman	2,500	2,400	98
	Stafford	2,700	2,600	98
	Stanton	700	700	96
	Stevens	1,300	1,200	95
	Sumner	8,700	8,500	98
	Thomas	3,100	3,000	96
	Trego	2,000	1,900	96
	Wallace	700	700	96
	Wichita	900	900	96
NEBRASKA				
	Dundy	1,100	1,100	97
OKLAHOMA				
	Beaver	2,500	2,400	96
COLORADO				
	Kiowa	800	700	90
	Phillips	1,800	1,700	97
KANSAS				
	Decatur	1,900	1,900	97
	Elk	1,600	1,500	96
Between 25-49%	Geary	9,300	9,100	98
	Greenwood	3,200	3,100	97
NEBRASKA				
	Chase	1,400	1,400	98
	Hitchcock	1,800	1,800	98
OKLAHOMA				
	Texas	6,200	5,900	96
	Woods	4,500	4,300	95
COLORADO				
	Bent	1,900	1,800	94
	Lincoln	1,800	1,700	94
	Prowers	4,900	4,300	89
	Washington	1,900	1,700	92
KANSAS				
	Clay	3,900	3,700	96
	Cloud	4,800	4,600	96
	Lyon	11,700	11,300	97
	Morris	2,700	2,600	96
Between 5-24%	Riley	16,100	15,600	97
	Smith	2,300	2,200	97
	Woodson	1,800	1,700	96
NEBRASKA				
	Hayes	500	500	97
OKLAHOMA				
	Ellis	2,000	1,800	91
	Garfield	22,700	22,100	97
	Grant	3,000	2,900	97
	Harper	1,700	1,600	96
	Kay	18,800	18,200	97

For Kansas CATV Systems, see Services Volume

Kentucky



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Louisville	273,000	39	465,300	37
Paducah-Cape Girardeau- Harrisburg	177,000	68	277,900	71
Lexington	101,000	106	167,300	101
Bowling Green	*	*	*	*
Hazard	*	*	*	*

Kentucky Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	4	7	11
Educational Television Stations	0	14	14
			25

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

KFVS-TV, Paducah
(See Cape Girardeau, Mo.)

WSIL-TV, Paducah
(See Harrisburg, Ill.)

State Educational Technical Facilities

(Complete Data in Educational Directory)

WKAS

Ashland

Ch. 25

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 9.6-kw visual, 1.92-kw aural. Antenna: 500-ft. above av. terrain, 400-ft. above ground, 1200-ft. above sea level.

Latitude	38°	27'	45"
Longitude	82°	37'	13"

WKGB

Bowling Green

Ch. 53

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 667-kw max. & 550-kw horizontal visual, 113-kw max. & 110-kw horizontal aural. Antenna: 810-ft. above av. terrain, 614-ft. above ground, 1370-ft. above sea level.

Latitude	37°	05'	22"
Longitude	86°	38'	05"

WCVN

Covington

Ch. 54

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 8-kw visual, 1.6-kw aural. Antenna: 405-ft. above av. terrain, 309-ft. above ground, 1129-ft. above sea level.

Latitude	39°	01'	50"
Longitude	84°	30'	23"

WKZT

Elizabethtown

Ch. 23

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 688-kw max. & 575-kw horizontal visual, 128-kw max. & 115-kw horizontal aural. Antenna: 652-ft. above av. terrain, 651-ft. above ground, 1446-ft. above sea level.

Latitude	37°	40'	55"
Longitude	85°	50'	32"

WKHA

Hazard

Ch. 35

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 645-kw max. & 417-kw horizontal visual, 129-kw max. & 83.2-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 605-ft. above ground, 2630-ft. above sea level.

Latitude	37°	11'	34"
Longitude	83°	11'	16"

Kentucky

WKLE

Lexington-Richmond

Ch. 46

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1050-kw horizontal visual, 105-kw horizontal aural. Antenna: 874-ft. above av. terrain, 854-ft. above ground, 1764-ft. above sea level.

Latitude	37°	52'	45"
Longitude	84°	19'	33"

WKMJ

Louisville

Ch. 68

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1176-kw max. & 794-kw horizontal visual, 219-kw max. & 159-kw horizontal aural. Antenna: 820-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

WKPC-TV

Louisville

Ch. 15

Non-Commercial Educational Station

Licensee: Board of Education of Jefferson County, 3332 Newburg Rd., Louisville (40218).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 295-kw max. & 263-kw horizontal visual, 52.8-kw max. & 46.8-kw horizontal aural. Antenna: 877-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

WKMA

Madisonville

Ch. 35

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 614-kw max. & 513-kw horizontal visual, 123-kw max. & 102-kw horizontal aural. Antenna: 1043-ft. above av. terrain, 995-ft. above ground, 1545-ft. above sea level.

Latitude	37°	11'	25"
Longitude	87°	30'	47"

WKMR

Morehead

Ch. 38

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 683-kw max. & 562-kw horizontal visual, 137-kw max. & 112-kw horizontal aural. Antenna: 965-ft. above av. terrain, 605-ft. above ground, 1986-ft. above sea level.

Latitude	38°	10'	38"
Longitude	83°	24'	18"

Kentucky

WKMU Murray-Mayfield Ch. 21

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 691-kw max. & 575-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 663-ft. above av. terrain, 652-ft. above ground, 1182-ft. above sea level.

Latitude 36° 41' 33"
Longitude 88° 32' 10"

WKON Owenton Ch. 52

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 691-kw max. & 550-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 710-ft. above av. terrain, 598-ft. above ground, 1548-ft. above sea level.

Latitude 38° 31' 32"
Longitude 84° 48' 40"

WKPI Pikeville Ch. 22

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1320-kw max. & 468-kw horizontal visual, 264-kw max. & 93.3-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 153-ft. above ground, 2994-ft. above sea level.

Latitude 37° 17' 06"
Longitude 82° 31' 29"

WKSO Somerset Ch. 29

Non-Commercial Educational Station

Licensee: Kentucky State Board of Education.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 584-kw max. & 378-kw horizontal visual, 117-kw max. & 75.6-kw horizontal aural. Antenna: 1460-ft. above av. terrain, 996-ft. above ground, 2526-ft. above sea level.

Latitude 37° 10' 00"
Longitude 84° 49' 28"

WTVQ-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
Between 5-24%	Mason	5,800	5,600	96
	Morgan	3,400	3,200	93
	Robertson	700	700	97
	Russell	4,000	3,700	94
	Whitley	9,200	8,700	95

WKYT-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
Between 25-49%	Knott	4,600	4,200	90
	Marion	5,100	5,000	97
	Mason	5,800	5,600	96
KENTUCKY				
Between 5-24%	Bracken	2,700	2,600	97
	Grant	4,300	4,100	96
	Greenup	11,100	10,800	98
	Henry	4,300	4,100	96
	Johnson	6,300	6,000	95
	Knox	8,100	7,500	92
	Laurel	9,700	9,100	93
	Magoffin	3,300	3,100	93
	Owen	3,000	2,900	95
	Robertson	700	700	97
	Russell	4,000	3,700	94
	Shelby	7,200	7,000	97
	Taylor	6,200	5,900	95
	Washington	3,500	3,400	97
Wayne	5,100	4,600	89	
Whitley	9,200	8,700	95	

WLEX-TV, Lexington (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
Between 25-49%	Clay	5,600	5,100	91
	Harlan	13,300	12,600	95
	Jackson	3,300	2,900	89
	Laurel	9,700	9,100	93
	Marion	5,100	5,000	97
	Mason	5,800	5,600	96
	Owen	3,000	2,900	95
	Robertson	700	700	97
	Taylor	6,200	5,900	95
	Wayne	5,100	4,600	89
KENTUCKY				
Between 5-24%	Bell	10,600	10,000	95
	Bracken	2,700	2,600	97
	Carroll	3,200	3,100	97
	Grant	4,300	4,100	96
	Green	3,300	3,100	95
	Henry	4,300	4,100	96
	Knox	8,100	7,500	92
	Leslie	3,600	3,200	88
	Morgan	3,400	3,200	93
	Oldham	4,200	4,100	98
	Russell	4,000	3,700	94
	Shelby	7,200	7,000	97
	Trimble	1,700	1,600	97
	Whitley	9,200	8,700	95
OHIO				
	Brown	8,500	8,200	96

For Arbitron & Nielsen
County-by-County TV Households,
see Services Volume

Kentucky—Bowling Green



WBKO

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 740-ft. above av. terrain, 595-ft. above ground, 1335-ft. above sea level.

Latitude 37° 03' 52"
Longitude 86° 26' 07"

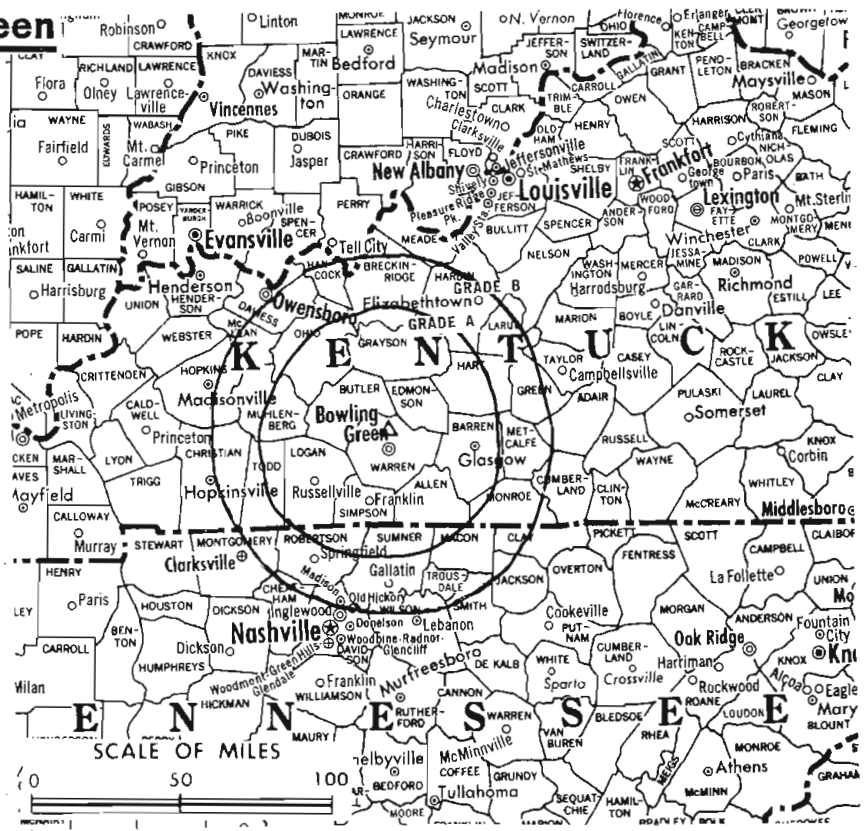
Transmitter: Off State Hwy. 67, 1/2-mi. NE of Rays Branch, Bowling Green, Ky.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Koteen & Burt.



WBKO Ref: FCC File No. BPCT-4372 Granted 7/27/70

© American Map Co., Inc., N.Y., No. 14244

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
Country coverage based on Arbitron study (see page 4-b).

WBKO

Network Service: ABC.

Licensee: Professional Telecasting Systems Inc., Box 1198, Bowling Green (42101).

Studio: 537 E. 10th St., P.O. Box 1198, Bowling Green (42101).

Telephones: 502-781-1313 (studio); 502-777-3030 (transmitter).

Ownership: D. C. Combs, 33%; John M. Berry Sr., 30%; F. Kevin Hildenbrand, 12.5%; Gilbert M. Biggers, 3.5%; Charles C. Carney, 2.4%; William P. Saunders, 1%; Milliard J. Cundiff, 1%; others, none with as much as 1%.

Began Operation: June 3, 1962. Sale to present owner by Argus Bcstg. Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

Personnel:

CLYDE G. PAYNE, exec. v.p. & general manager.
W. RANDALL ODIL, sales & station manager.
DAVID L. CHUMLEY, director of engineering.
AL KORN, production manager.
MRS. GENE PRATHER, program director.

DIGEST OF RATE CARD NO. 9—(Nov. 4, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.
Class AA—6-10 p.m., daily.
\$386.00 \$232.00 Graded rates apply*

*Highest rate: \$60.

NETWORK BASE HOURLY RATE: \$175.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Adair	4,700	4,300	92
	Allen	4,600	4,400	96
	Barren	10,400	10,000	96
	Butler	3,700	3,500	95
	Edmonson	3,500	3,300	93
	Grayson	6,100	5,800	95
	Green	3,300	3,100	95
	Hart	5,400	5,200	96
	Metcalfe	3,100	2,900	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY—(Continued)			
	Monroe	4,600	4,400	96
	Muhlenberg	10,900	10,500	96
	Ohio	7,400	7,100	96
	Russell	4,000	3,700	94
	Simpson	5,100	4,900	97
Between 25-49%	KENTUCKY			
	Breckinridge	5,500	5,300	96
	Clinton	2,900	2,700	93
	Hopkins	14,100	13,500	96
	Larue	3,900	3,800	97
	Logan	7,400	7,100	96
Mc Lean	3,300	3,200	97	
Between 5-24%	INDIANA			
	Perry	5,800	5,500	96
	KENTUCKY			
	Caldwell	5,000	4,700	94
	Casey	4,500	4,100	92
	Christian	17,700	17,100	97
50% & Over	Crittenden	3,800	3,600	95
	Cumberland	2,300	2,100	93
	Daviess	27,300	26,600	97
	Hardin	19,000	18,600	98
	Todd	3,900	3,800	96
	Wayne	5,100	4,600	89
	Webster	5,400	5,100	95
	TENNESSEE			
	Clay	2,500	2,300	94
	Henry	9,400	8,900	95
Macon	4,500	4,300	96	
Overton	5,200	4,900	94	
Pickett	1,400	1,300	94	
Putnam	13,400	12,800	96	
Sumner	22,000	21,400	97	
Trousdale	1,800	1,700	96	
Station Totals		295,200	282,700	96
Net Weekly Circulation (1973-74)				93,400
Average Daily Circulation (1973-74)				45,900

Kentucky—Hazard



WKYH-TV

Ch. 57

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 15-kw visual, 2.9-kw aural. Antenna: 800-ft. above av. terrain, 438-ft. above ground, 2118-ft. above sea level.

Latitude 37° 15' 21"
Longitude 83° 07' 56"

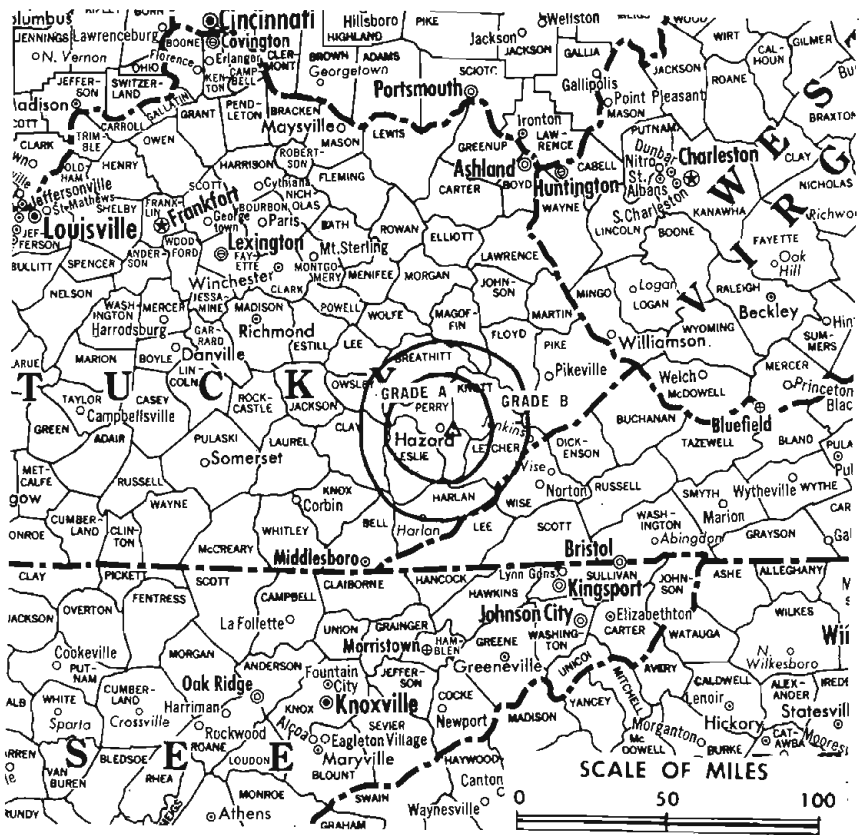
Transmitter: Tower Rd., Gorman Ridge, Hazard.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKYH-TV Ref: FCC File No. BPCT-3996 Granted 3/3/69

© American Map Co., Inc., N.Y., No. 14244

WKYH-TV

Network Service: NBC.

Licensee: Hazard Television Co. Inc., P.O. Box 929, Hazard, Ky. (41701).

Studio: Box 929, Gorman Ridge, Hazard, Ky. (41701).

Telephones: 606-436-4444; 606-436-2522.

Ownership: William D. Gorman, pres., 90%; Julian C. Leedy, 7%; C. J. Mellott, 3%. Hazard TV also owns a CATV system in Hazard.

Began Operation: Oct. 20, 1969.

Represented (sales) by Thomas Corlett & Assoc., Detroit.

Personnel:

WILLIAM D. GORMAN, president.
WILLIAM D. GORMAN JR., vice president & station manager.
BILLY RAGON HELTON, v.p. & sales manager.
SHARON SHEPHERD, traffic manager.
LAMARR RITCHIE, chief engineer.

For UHF Penetration by Market,
see Services Volume

DIGEST OF RATE CARD (April 1, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
\$350.00	\$200.00	\$100.00	\$50.00	\$50.00	\$20.00

NETWORK BASE HOURLY RATE: Bonus.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY	4,600	4,200	90
	Knott			
Between 25-49%	KENTUCKY	3,600	3,200	88
	Leslie			
	Perry			
Between 5-24%	KENTUCKY	4,200	3,700	88
	Breathitt			
	Estill			
	Harlan			
Station Totals		46,400	42,700	92
	Net Weekly Circulation (1973-74)			9,000
Average Daily Circulation (1973-74)				5,100

Kentucky—Lexington



WKYT-TV



Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2360-kw max. & 1382-kw horizontal visual, 472-kw max. & 276-kw horizontal aural. Antenna: 980-ft. above av. terrain, 992-ft. above ground, 1983-ft. above sea level.

Latitude 38° 02' 22"
Longitude 84° 24' 11"

Transmitter: N side of U.S. Rt. 60, 2.8-mi. E of New Circle Rd.

TV tape: Recording facilities.

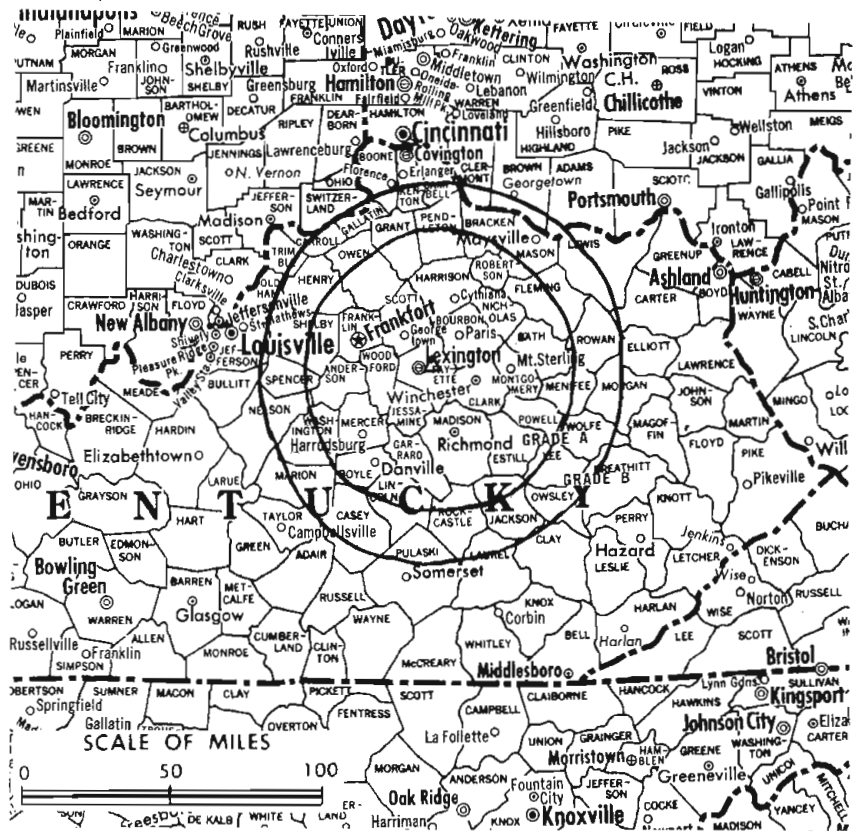
News Film Service: CBS.

News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKYT-TV Ref: FCC File No. BPCT-6038 Granted 12/6/68

©American Map Co., Inc., N.Y., No. 14244

WKYT-TV

Network Service: CBS.

Licensee: Kentucky Central Television Inc., Box 5037, Lexington, Ky. (40505).

Studio: Rte. 4, Winchester Rd.

Mailing Address: P.O. Box 5037, Lexington, Ky. (40505).

Telephone: 606-299-0411. TWX No.: 510-476-8850.

Ownership: Mid-Central Investment Co. Inc., 100%, which in turn is owned 100% by Kentucky Central Life Insurance Co. Inc. Garvice D. Kincaid, bd. chmn. & pres.; William E. Burnett Jr., secy.-treas. Kincaid owns 60% of WVWK & FM, Lexington; WHOO & FM, Orlando; WFFG, Marathon, Fla. & WINN, Louisville.

Began Operation: Sept. 30, 1957. Sale to present owner by Taft Bcstg. approved April 26, 1967 by FCC (Television Digest, Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 20). Gregg et al. acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- RAYMOND P. HOLBROOK, executive vice president.
- RALPH W. GABBARD, vice president & general manager.
- AL TAYLOR, operations manager & program director.
- JERE PIGUE, general sales manager.
- HAROLD SCHUMACHER, director of engineering.
- BILL CRAIG, film director.
- KEN KURTZ, news director.
- MIKE KANAREK, production manager.
- KAROLYN KELL, traffic manager.

DIGEST OF RATE CARD NO. 13—(Jan. 7, 1974)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.
\$400.00 \$240.00 \$160.00 \$140.00 Graded rates apply*

*Highest rate: \$155.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Anderson	3,500	3,400	97
	Bath	3,400	3,200	93
	Bourbon	6,400	6,200	96
	Boyle	8,000	7,700	96
	Breathitt	4,200	3,700	88
	Clark	9,100	8,700	96
	Estill	4,300	3,900	90
	Fayette	63,200	61,500	97
	Fleming	4,000	3,800	95
	Franklin	12,700	12,300	97
	Garrard	3,200	3,000	95
	Harrison	5,500	5,300	97
	Jessamine	6,400	6,000	94
	Lee	2,300	2,000	89
	Leslie	3,600	3,200	88
	Lincoln	6,000	5,600	94
	Madison	13,400	12,600	94
	Menifee	1,200	1,100	93
	Mercer	6,100	5,800	96
	Montgomery	5,600	5,200	93
	Nicholas	2,300	2,200	94
	Owsley	1,500	1,300	86
	Perry	8,300	7,600	92
	Powell	2,600	2,300	90
	Pulaski	14,600	13,400	92
	Rockcastle	3,900	3,500	90
	Rowan	4,700	4,500	95
	Scott	5,700	5,500	96
	Wolfe	2,100	1,900	90
	Woodford	5,300	5,100	96
KENTUCKY				
	Casey	4,500	4,100	92
	Clay	5,600	5,100	91
	Harlan	13,300	12,600	95
	Jackson	3,300	2,900	89

50% & Over

Between 25-49%

(Continued on page 328-b)

State Totals	354,000	335,200	95
Net Weekly Circulation (1973-74)			199,100
Average Daily Circulation (1973-74)			132,300

Kentucky—Lexington



WLEX-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

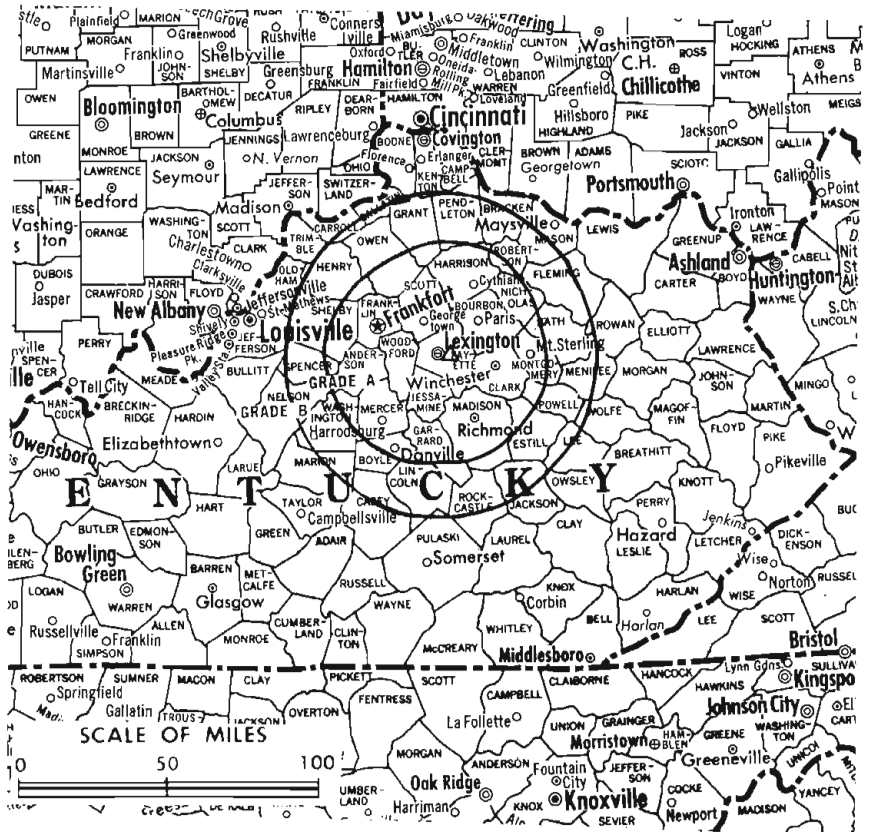
Latitude 38° 03' 56"
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLEX-TV Ref: FCC File No. BPCT-4123 Granted 5/27/68 © American Map Co., Inc. N.Y., No. 14244

WLEX-TV

Network Service: NBC.

Licensee: WLEX-TV Inc., Box 1457 (40501).

Studio: Russell Cave Pike.

Telephone: 606-255-4404.

TXW No.: 510-476-8896.

Ownership: J. D. Gay, chairman-treas., 41.96%; Estate of H. Guthrie Bell, 30.09%; Gay-Bell Corp., 11.65%; William B. Gess, 5.62%; T. D. Satterwhite, 3.49%; J. G. Atchison, secy., .03%; 4 other stockholders, none with as much as 2%. WLEX-TV Inc. also owns WCOV-TV-AM, Montgomery, Ala.

Began Operation: March 15, 1955.

Represented (sales) by The Meeker Co.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

HARRY C. BARFIELD, president & general manager.

ED WHITE, v.p., national & regional sales.

ROBERT D. JONES, operations director & film buyer.

LARRY BATTEN, production manager.

BOB DAVIDSON, vice president, local sales.

BILL THOMPSON, news director.

ALBERT W. SCHEER, vice president, engineering.

DIGEST OF RATE CARD NO. 18B

(May 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:29-10:59 p.m., daily.

\$500.00 \$300.00 \$180.00 \$115.00 Graded rates apply*

*Highest rate: \$265.

NETWORK BASE HOURLY RATE: \$468.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Anderson	3,500	3,400	97
	Bath	3,400	3,200	93
	Bourbon	6,400	6,200	96
	Boyle	8,000	7,700	96
	Breathitt	4,200	3,700	88
	Casey	4,500	4,100	92
	Clark	9,100	8,700	96
	Estill	4,300	3,900	90
	Fayette	63,200	61,500	97
	Fleming	4,000	3,800	95
	Franklin	12,700	12,300	97
	Garrard	3,200	3,000	95
	Harrison	5,500	5,300	97
	Jessamine	6,400	6,000	94
	Lee	2,300	2,000	89
	Lincoln	6,000	5,600	94
	Madison	13,400	12,600	94
	Menifee	1,200	1,100	93
	Mercer	6,100	5,800	96
Montgomery	5,600	5,200	93	
Nicholas	2,300	2,200	94	
Owsley	1,500	1,300	86	
Perry	8,300	7,600	92	
Powell	2,600	2,300	90	
Pulaski	14,600	13,400	92	
Rockcastle	3,900	3,500	90	
Rowan	4,700	4,500	95	
Scott	5,700	5,500	96	
Washington	3,500	3,400	97	
Wolfe	2,100	1,900	90	
Woodford	5,300	5,100	96	
KENTUCKY				
Between 25-49%	Adair	4,700	4,300	92

(Continued on page 328-b)

Station Totals	368,300	348,700	95
Net Weekly Circulation (1973-74)			202,000
Average Daily Circulation (1973-74)			127,100

Kentucky—Lexington



WTVQ-TV

Ch. 62

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 1340-kw max. & 492-kw horizontal visual, 134-kw max. & 49.2-kw horizontal aural. Antenna: 1029-ft. above av. terrain, 996-ft. above ground, 1996-ft. above sea level.

Latitude 38° 02' 03"
Longitude 84° 23' 39"

Transmitter: Bryant Rd., near U.S. 60.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: Bryant Rd.

Represented (engineering) by Hammett & Edison.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTVQ-TV Ref: FCC File No. BPCT-4264 Granted 8/21/69

©American Map Co., Inc., N.Y. No. 14244

WTVQ-TV

Network Service: ABC.

Licensee: Starr WTVQ Inc., P.O. Box 5590, Lexington, Ky. (40505).

Telephone: 606-299-6262. TWX No.: 510-476-8806.

Ownership: Starr Bcstg. Group. For other interests, see WCYB-TV, Bristol, Va.

Began Operation: June 2, 1968. Sale to present owner by Roy B. White Jr. & Reeves Telecom Corp. approved by FCC Nov. 14, 1973.

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

CLARK W. DAVIS, vice president & general manager.
CHARLES P. HARPER, JR., station manager.
WILLIAM F. BRATTON JR., chief engineer.
RICH GIMMEL, news director.
MIKE McMELLON, operations manager.
JERRY FOX, program manager.

DIGEST OF RATE CARD NO. 9—(June 4, 1972)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-10 p.m., daily.
\$400.00 \$240.00 \$200.00 \$160.00 Graded rates apply*

*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Anderson	3,500	3,400	97
	Bath	3,400	3,200	93
50% & Over	Bourbon	6,400	6,200	96
	Boyle	8,000	7,700	96
	Breathitt	4,200	3,700	88
	Clark	9,100	8,700	96
	Estill	4,300	3,900	90
	Fayette	63,200	61,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Garrard	3,200	3,000	95
	Harrison	5,500	5,300	97
	Jessamine	6,400	6,000	94
	Lincoln	6,000	5,600	94
	Madison	13,400	12,600	94
	Menifee	1,200	1,100	93
	Mercer	6,100	5,800	96
50% & Over	Montgomery	5,600	5,200	93
	Nicholas	2,300	2,200	94
	Owsley	1,500	1,300	86
	Powell	2,600	2,300	90
	Pulaski	14,600	13,400	92
	Rockcastle	3,900	3,500	90
	Rowan	4,700	4,500	95
	Scott	5,700	5,500	96
	Washington	3,500	3,400	97
	Woodford	5,300	5,100	96

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Clay	5,600	5,100	91
	Fleming	4,000	3,800	95
	Franklin	12,700	12,300	97
Between 25-49%	Jackson	3,300	2,900	89
	Lee	2,300	2,000	89
	Perry	8,300	7,600	92
	Shelby	7,200	7,000	97
	Wayne	5,100	4,600	89
	Wolfe	2,100	1,900	90

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Casey	4,500	4,100	92
	Grant	4,300	4,100	96
	Greenup	11,100	10,800	98
Between 5-24%	Knox	8,100	7,500	92
	Laurel	9,700	9,100	93
	Leslie	3,600	3,200	88
	Marion	5,100	5,000	97

(Continued on page 328-b)

Station Totals	313,700	297,000	95
Net Weekly Circulation (1973-74)			163,600
Average Daily Circulation (1973-74)			92,200

Kentucky—Louisville



WAVE-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 914-ft. above av. terrain, 600-ft. above ground, 1585-ft. above sea level.

Latitude 38° 22' 09"
Longitude 85° 49' 48"

Transmitter: Bald Knob, New Albany, Ind.

Studios: 725 S. Floyd St. (40203).

Telephone: 502-585-2201.

TWX No.: 810-535-3142.

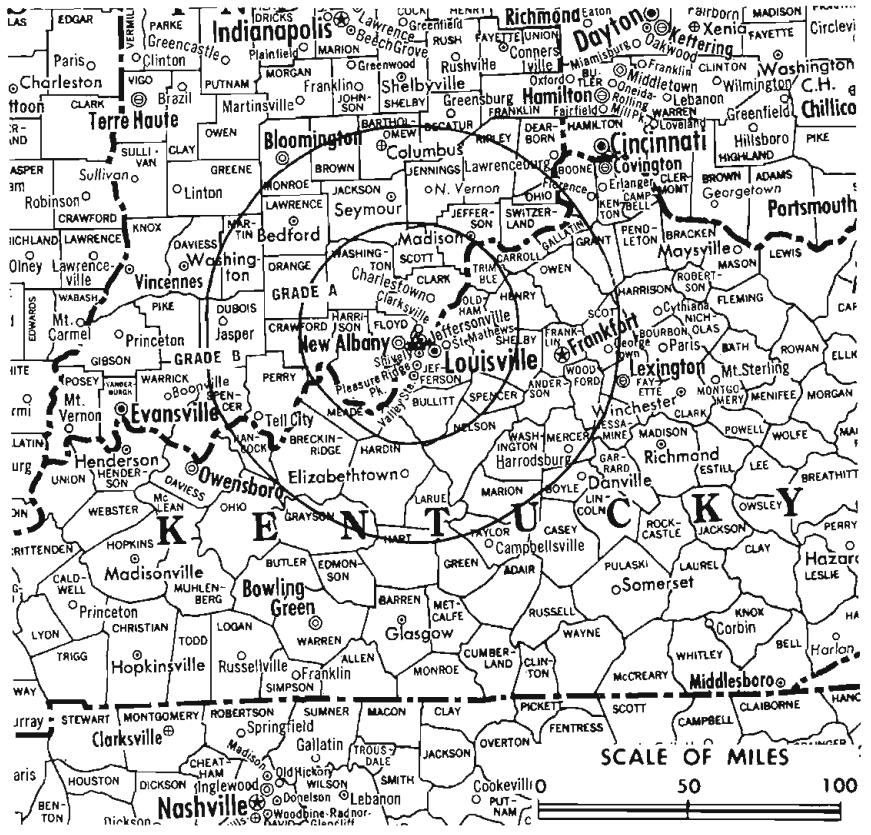
TV tape: Recording facilities.

AM Affiliate: WAVE, 5-kw, 970 kHz (NBC).

Color: Network, live, film, slide & tape. News Wire Service: AP. News Film Service: NBC. Facsimile Service: AP.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI Consumer Market Data as of 1/1/75. TV Homes: TV% and Circulation © 1975 American Research Bureau. County coverage based on Arbitron study (see page 4-b).



WAVE-TV Ref: FCC File No. BPCT-756 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

WAVE-TV

Licensee: Orion Bcstg. Inc., 725 S. Floyd St., Louisville, Ky.
Mailing Address: P.O. Box 1000, Louisville, Ky. (40201).

Ownership: Jane Morton Norton, 91.41%; 4 others, 8.59%. Orion Bcstg. Inc. also owns WAVE (AM), Louisville; WFIE-TV, Evansville, Ind.; WFRV-TV, Green Bay, Wis.; WJMN-TV, Escanaba, Mich. and WMT-TV-AM-FM, Cedar Rapids, Iowa.

Began Operation: Nov. 24, 1948.

Represented (sales) by Katz Television.

Represented (legal) by Covington & Burling.

Personnel:

- T. BALLARD MORTON JR., president.
- RALPH S. JACKSON, executive vice president.
- H. LEE BROWNING, vice president & general manager.
- GEORGE D. BROWN, treasurer.
- WILLODYNE MILLER, secretary.
- HOUSTON D. JONES, national sales manager.
- S. WHEELER RUDD, local sales manager.
- CONRAD CAGLE, program & operations director.
- RODNEY FORD, editorial director.
- JAMES M. KEELOR, news director.
- GARY BOCKHORST, production manager.
- H. B. HOLTMAN, chief engineer.
- PEPPY MARTIN, promotion manager.

DIGEST OF RATE CARD NO. A48—(July 28, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-11 p.m., daily.

\$1600 \$960 \$640 \$430 Graded rates apply*

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1650 (NBC).

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	28,200	27,500	98
	Crawford	2,900	2,700	94
	Dubois	9,300	8,900	96
	Floyd	19,700	19,300	98

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
	Harrison	7,500	7,300	97
	Jackson	11,800	11,500	98
	Jefferson	9,100	8,800	97
	Jennings	6,100	5,900	97
	Lawrence	14,000	13,600	97
	Orange	6,100	5,900	96
	Perry	5,800	5,500	96
	Scott	5,700	5,400	96
	Washington	6,600	6,300	96
KENTUCKY				
	Adair	4,700	4,300	92
	Anderson	3,500	3,400	97
	Breckinridge	5,500	5,300	96
	Bullitt	8,900	8,700	98
	Carroll	3,200	3,100	97
	Casey	4,500	4,100	92
	Franklin	12,700	12,300	97
	Grayson	6,100	5,800	95
	Green	3,300	3,100	95
	Hancock	2,400	2,300	95
	Hardin	19,000	18,600	98
	Hart	5,400	5,200	96
	Henry	4,300	4,100	96
	Jefferson	240,800	237,100	98
	Larue	3,900	3,800	97
	Marion	5,100	5,000	97
	Meade	5,600	5,500	98
	Mercer	6,100	5,800	96
	Nelson	7,000	6,800	97
	Oldham	4,200	4,100	98
	Shelby	7,200	7,000	97
	Spencer	2,000	1,900	97
	Taylor	6,200	5,900	95
	Trimble	1,700	1,600	97
	Washington	3,500	3,400	97

(Continued on page 340-b)

Station Totals	735,200	711,800	97
Net Weekly Circulation (1973-74)	478,300		
Average Daily Circulation (1973-74)	330,400		

Kentucky—Louisville

WDRB-TV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1150-kw max. & 303-kw horizontal visual, 115-kw max. & 30.3-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 995-ft. above ground, 1960-ft. above sea level.

Latitude 38° 21' 00"
Longitude 85° 50' 56.5"

Transmitter: W side of Christian Rd., 4-mi. NW of New Albany, Ind.

TV tape: Recording facilities.

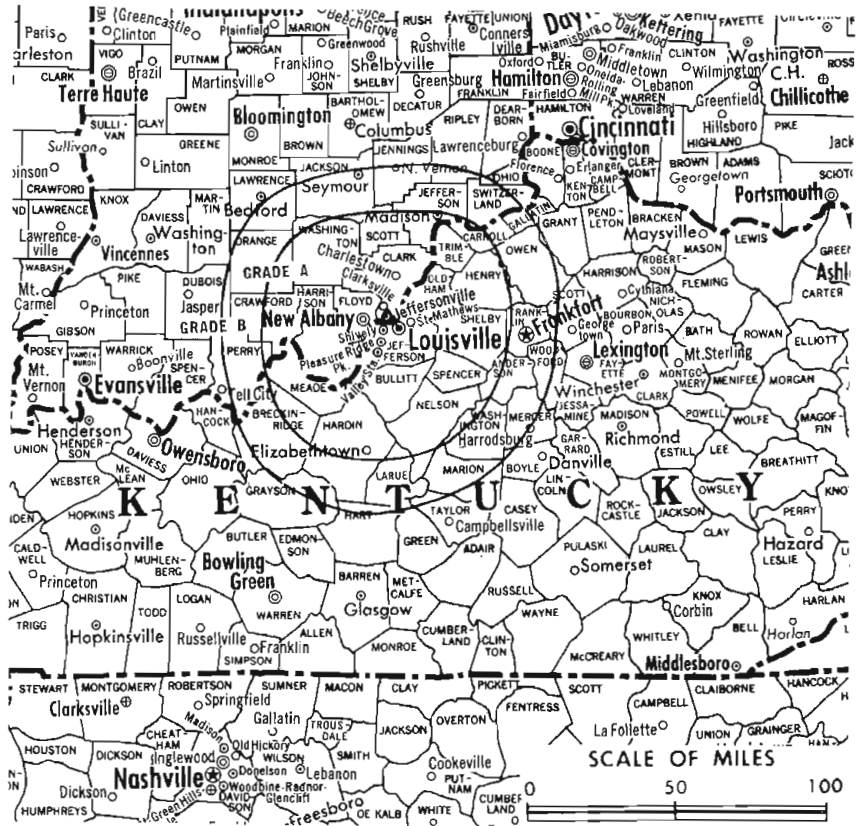
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Cohen & Dippell.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WDRB-TV Ref: FCC File No. BNPCT-7222 Granted 11/4/70

© American Map Co., Inc., N.Y., No. 14294

WDRB-TV

Licensee: Consolidated Broadcasting Co., 1051 E. Main St., Louisville, Ky. (40206).

Studio: 1051 E. Main St.

Telephone: 502-584-9701. TWX No.: 810-535-3328.

Ownership: Arlie Howard, pres.; Edgerton Welch, v.p.; J. P. Morgan, secy., 16% each; Owsley Welch, 14%; others.

Began Operation: Feb. 28, 1971.

Represented (sales) by Bolton/Burchill International Ltd.

Personnel:

ELMER F. JASPAN, executive vice president & general manager.
JIM RIGGS, general sales manager.
JOHN KASEY, production manager.
ROBERT M. CLEVELAND, chief engineer.

DIGEST OF RATE CARD NO. 5—(Feb. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class A—7-11 p.m., daily.
\$1000.00 \$600.00 \$400.00 \$250.00 \$170.00 \$85.00 \$42.50

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	INDIANA				
		Clark	28,200	27,500	98
		Floyd	19,700	19,300	98
	KENTUCKY				
		Bullitt	8,900	8,700	98
		Hardin	19,000	18,600	98
		Jefferson	240,800	237,100	98
		Marion	5,100	5,000	97
		Meade	5,600	5,500	98
		Oldham	4,200	4,100	98
		Shelby	7,200	7,000	97
		Washington	3,500	3,400	97
Between 25-49%	INDIANA				
		Crawford	2,900	2,700	94
		Dubois	9,300	8,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA—(Continued)				
	Harrison	7,500	7,300	97
	Jefferson	9,100	8,800	97
	Scott	5,700	5,400	96
	Washington	6,600	6,300	96
KENTUCKY				
	Adair	4,700	4,300	92
	Anderson	3,500	3,400	97
Between 25-49%	Boyle	8,000	7,700	96
	Breckinridge	5,500	5,300	96
	Franklin	12,700	12,300	97
	Green	3,300	3,100	95
	Henry	4,300	4,100	96
	Larue	3,900	3,800	97
	Mercer	6,100	5,800	96
	Nelson	7,000	6,800	97
	Spencer	2,000	1,900	97
	Trimble	1,700	1,600	97
INDIANA				
	Jackson	11,800	11,500	98
	Jennings	6,100	5,900	97
	Lawrence	14,000	13,600	97
	Monroe	30,000	28,800	96
	Orange	6,100	5,900	96
	Perry	5,800	5,500	96
KENTUCKY				
Between 5-24%	Barren	10,400	10,000	96
	Bourbon	6,400	6,200	96
	Carroll	3,200	3,100	97
	Casey	4,500	4,100	92
	Cumberland	2,300	2,100	93
	Garrard	3,200	3,000	95
	Grayson	6,100	5,800	95
	Hancock	2,400	2,300	95
Hart	5,400	5,200	96	
(Continued on page 340-b)				
Station Totals		625,100	606,900	97
Net Weekly Circulation (1973-74)			273,500	
Average Daily Circulation (1973-74)			124,800	

Kentucky—Louisville



WHAS-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 26.3-kw aural. Antenna: 1290-ft. above av. terrain, 969-ft. above ground, 1945-ft. above sea level.

Latitude 38° 21' 23"
Longitude 85° 50' 52"

Transmitter: Christian Rd., 3.6-mi. N of New Albany, Ind.

TV tape: Recording facilities.

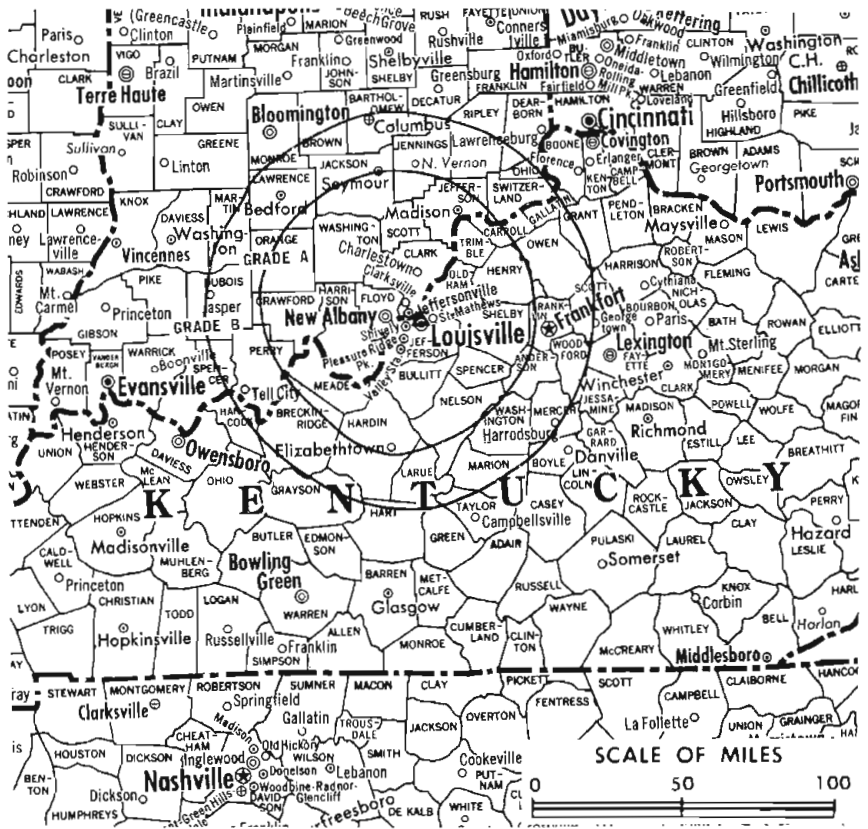
AM Affiliate: WHAS, 50-kw, 840 kHz.

FM Affiliate: WHAS-FM, 100-kw, 97.5 MHz (No. 248), 505-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHAS-TV Ref: FCC File No. BPCP-3187 Granted 7/1/64

©American Map Co., Inc., N.Y., No. 14244

WHAS-TV

Licensee: WHAS Inc., 520 W. Chestnut St., Louisville, Ky. (40202).

Studio: 520 W. Chestnut St.

Telephone: 502-582-7840. TWX No.: 810-535-3326.

Ownership: Same ownership as Louisville Courier-Journal & Times.

Began Operation: March 27, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Sidley & Austin.

Personnel:

- BARRY BINGHAM JR., president.
- FREDERIC B. OSLER JR., executive vice president.
- CYRUS L. MACKINNON, vice president.
- BIGGS TABLER, general sales manager.
- ROBERT GORDON, pres., Pegasus Productions Division.
- RICHARD SWEENEY, program director.
- ROBERT BURNS TAYLOR, operations director.
- THOMAS W. DORSEY, news director.
- WILLIAM C. HUNTER, director of engineering.

DIGEST OF RATE CARD NO. 26

(Jan. 6, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$1450	\$874	\$582	\$510	Graded rates apply*

*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Clark	28,200	27,500	98
	Crawford	2,900	2,700	94
	Dubois	9,300	8,900	96
	Floyd	19,700	19,300	98
	Harrison	7,500	7,300	97
	Jackson	11,800	11,500	98
	Jefferson	9,100	8,800	97
50% & Over				

Net Weekly Circulation	State County	Total Households	TV Households	%	
INDIANA—(Continued)					
	Jennings	6,100	5,900	97	
	Lawrence	14,000	13,600	97	
	Orange	6,100	5,900	96	
	Perry	5,800	5,500	96	
	Scott	5,700	5,400	96	
	Washington	6,600	6,300	96	
KENTUCKY					
	Adair	4,700	4,300	92	
	Anderson	3,500	3,400	97	
	Boyle	8,000	7,700	96	
	Breckinridge	5,500	5,300	96	
	Bullitt	8,900	8,700	98	
	Carroll	3,200	3,100	97	
	Franklin	12,700	12,300	97	
	Grayson	6,100	5,800	95	
	Green	3,300	3,100	95	
	Hardin	19,000	18,600	98	
	Hart	5,400	5,200	96	
	Henry	4,300	4,100	96	
	Jefferson	240,800	237,100	98	
	Larue	3,900	3,800	97	
	Marion	5,100	5,000	97	
	Meade	5,600	5,500	98	
	Mercer	6,100	5,800	96	
	Nelson	7,000	6,800	97	
	Oldham	4,200	4,100	98	
	Shelby	7,200	7,000	97	
	Spencer	2,000	1,900	97	
	Taylor	6,200	5,900	95	
	Trimble	1,700	1,600	97	
	Washington	3,500	3,400	97	
INDIANA					
	Between 25-49%	Bartholomew	19,800	19,300	98

(Continued on page 340-b)

Station Totals	734,200	713,200	97
Net Weekly Circulation (1973-74)			470,600
Average Daily Circulation (1973-74)			317,400

Kentucky—Louisville



WLKY-TV



Ch. 32

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"
Longitude 85° 50' 02"

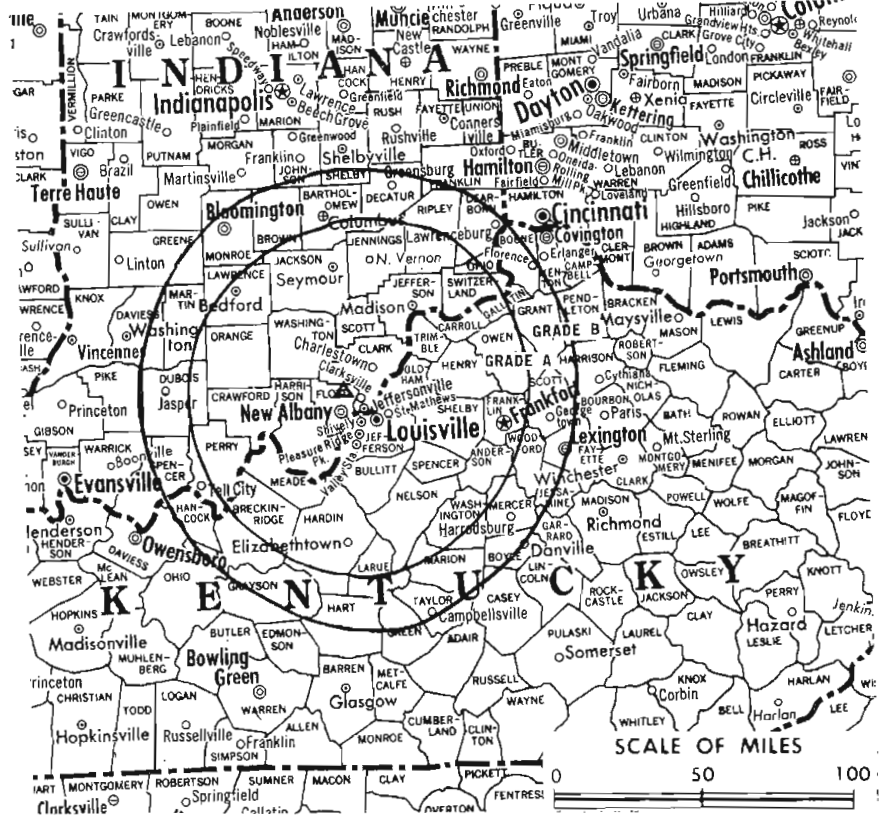
Transmitter: Floyds Knob, near New Albany, Ind.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Acltron study (see page 4-b).



WLKY-TV Ref: FCC File No. BPTC-1811 Granted 2/18/75

© American Map Co., Inc., N.Y., No. 14244

WLKY-TV

Licensee: Combined Communications of Kentucky Inc., 1918 Mellwood Ave., P.O. Box 6205, Louisville, Ky. (40206).

Telephone: 502-893-3671. TWX No.: 810-535-3212.

Ownership: Combined Communications Corp., 100%. For other interests, see KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: Sept. 16, 1961. Sale to present owner by Sonderling Bcstg. approved by FCC April 4, 1973. (Television Digest, Vol. 12:33, 41; 13:17). Transfer of control to Sonderling Bcstg. from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran granted Dec. 13, 1967 (Vol. 7:51).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JEFF DAVIDSON, president & general manager.
WILLIAM W. CAMPBELL, v.p. & general sales manager.
DICK POLGREEN, sales manager.
JOHN DORKIN, v.p. & program director.
RICHARD MOORE, news director.
PAUL KELLEY, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 24B (Aug. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	
Class AA—7:30-11 p.m., daily.	\$1100	\$650	\$450	\$300	\$350	\$280

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Clark	28,200	27,500	98
	Floyd	19,700	19,300	98
	Harrison	7,500	7,300	97
	Scott	5,700	5,400	96
Washington	6,600	6,300	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bullitt	8,900	8,700	98
	Franklin	12,700	12,300	97
	Hardin	19,000	18,600	98
	Henry	4,300	4,100	96
	Jefferson	240,800	237,100	98
	Marion	5,100	5,000	97
	Meade	5,600	5,500	98
	Mercer	6,100	5,800	96
	Nelson	7,000	6,800	97
	Oldham	4,200	4,100	98
	Shelby	7,200	7,000	97
	Spencer	2,000	1,900	97
	Taylor	6,200	5,900	95
Trimble	1,700	1,600	97	
Between 25-49%	KENTUCKY			
	Adair	4,700	4,300	92
	Boyle	8,000	7,700	96
	Breckinridge	5,500	5,300	96
	Carroll	3,200	3,100	97
	Casey	4,500	4,100	92
Green	3,300	3,100	95	
Hart	5,400	5,200	96	
Larue	3,900	3,800	97	
Washington	3,500	3,400	97	
Between 5-24%	INDIANA			
	Bartholomew	19,800	19,300	98
Brown	3,200	3,100	98	

(Continued on page 340-b)

Station Totals	611,500	594,500	97
Net Weekly Circulation (1973-74)			361,600
Average Daily Circulation (1973-74)			208,200

Kentucky—Paducah

WDXR-TV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 759-kw visual, 110-kw aural. Antenna: 710-ft. above av. terrain, 650-ft. above ground, 1140-ft. above sea level.

Latitude 36° 57' 42"
Longitude 88° 41' 22"

Transmitter: 2-mi. NE of Melber.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WDXR, 10-kw (1-kw night), 1560 kHz.

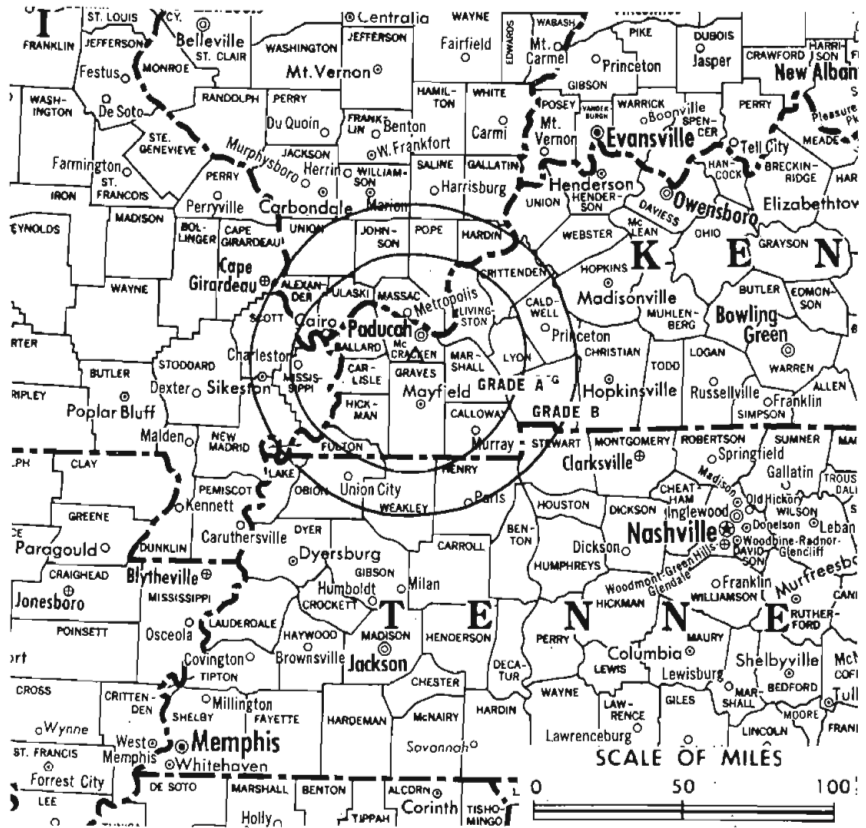
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDXR-TV Ref: FCC File No. BMPCT-7131 Granted 10/6/70

© American Map Co., Inc., N.Y., No. 14244

WDXR-TV

Licensee: WDXR-TV Inc., P.O. Box 298, Paducah, Ky. (42001).

Studio: 400 Kentucky Ave. Telephone: 502-443-1737.

Ownership: Lady Sarah McKinney-Smith, 100%. Also owns WDXR, Paducah.

Began Operation: May 31, 1971.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Ralph J. Bitzer.

Personnel:

KEN HAWKINS, president & general manager.

LARRY WEATHERFORD, station manager.

ELAINE PATTON, production director.

JOE PICA, technical director.

DIGEST OF RATE CARD—(Nov. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class A—6:30-10:30 p.m., daily.						
\$471				\$42	\$33	\$24

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Massac	5,300	5,100	96
	KENTUCKY			
	Ballard	3,300	3,200	97
	Carlisle	2,300	2,200	98
	Fulton	3,400	3,300	96
	Graves	12,200	11,900	97
Mc Cracken	23,200	22,700	98	
Marshall	8,100	7,900	98	
Between 25-49%	ILLINOIS			
	Alexander	4,600	4,300	94
	Pope	1,700	1,600	93
	Pulaski	3,400	3,200	94
Union	6,100	5,900	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	KENTUCKY			
	Caldwell	5,000	4,700	94
	Calloway	10,300	10,000	97
	Hickman	2,500	2,400	97
	Hopkins	14,100	13,500	96
	Livingston	3,200	3,100	96
	Lyon	2,100	2,000	95
	MISSOURI			
	Mississippi	5,300	5,200	97
	New Madrid	8,300	8,000	96
Scott	11,400	11,100	98	
TENNESSEE				
Obion	12,300	11,900	97	
Between 5-24%	ARKANSAS			
	Clay	7,700	7,300	94
	Mississippi	20,100	19,100	95
	ILLINOIS			
	Franklin	16,500	15,800	96
Hardin	2,000	1,900	96	
Jackson	18,000	17,200	96	
Johnson	2,800	2,700	95	
Williamson	19,000	18,300	96	
KENTUCKY				
Christian	17,700	17,100	97	
Crittenden	3,800	3,600	95	
Henderson	12,500	12,100	97	
Webster	5,400	5,100	95	
MISSOURI				
Butler	13,700	13,100	96	
Cape Girardeau	17,800	17,400	98	
Stoddard	9,600	9,300	97	
TENNESSEE				
Dyer	12,200	11,700	96	
Gibson	17,700	17,000	96	
Henry	9,400	8,900	95	
Weakley	11,100	10,600	96	
Station Totals		365,100	351,400	96
Net Weekly Circulation (1973-74)				83,900
Average Daily Circulation (1973-74)				33,900

Kentucky—Paducah



WPSD-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1600-ft. above av. terrain, 1638-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"
Longitude 88° 58' 53"

Transmitter: Approximately 23-mi. NW of Paducah near Monkey's Eyebrow, Ky.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: 100 Television Lane.

Represented (engineering) by Jules Cohen & Associates.

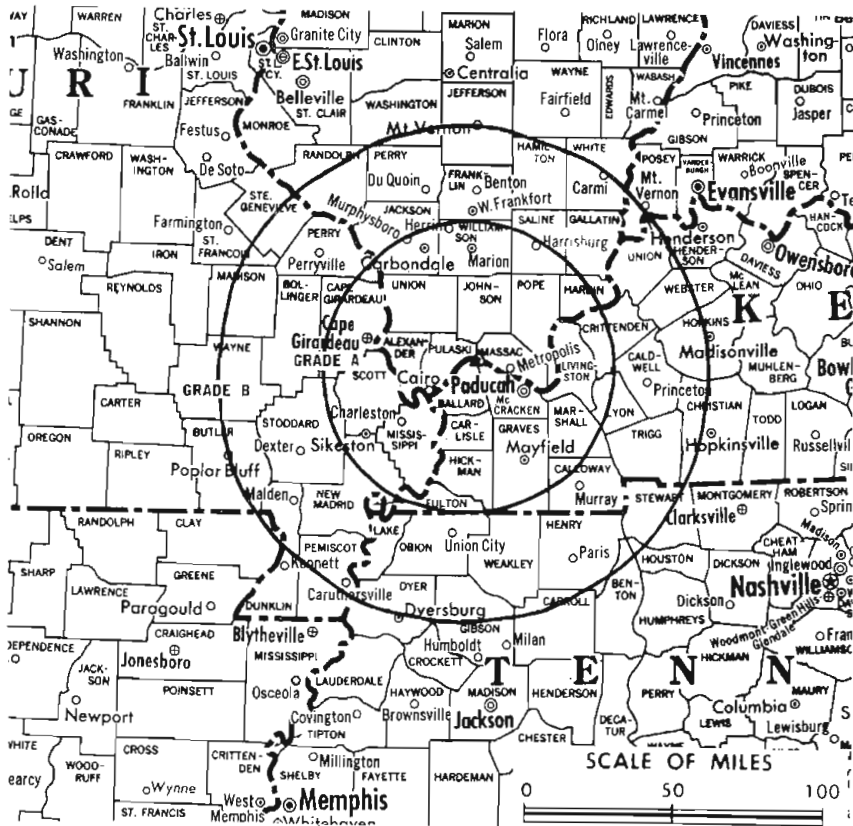
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WPSD-TV Ref: FCC File No. BFC-2823 Granted 12/8/60

©American Map Co., Inc., N.Y., No. 14244

WPSD-TV

Licensee: Paducah Newspapers Inc., 408 Kentucky Ave., Paducah, Ky. (42001).

Telephone: 502-442-8214. TWX No.: 510-546-2047.

Ownership: Paducah Newspapers Inc. (Fred Paxton, pres.) publishes Paducah Sun-Democrat.

Began Operation: May 28, 1957.

Represented (sales) by H-R Television Inc.

Represented (legal) by Stambler & Shrinsky.

Personnel:

FRED PAXTON, president.

SAM LIVINGSTON, general manager & film buyer.

JOHN WILLIAMS, assistant general manager.

CHARLES R. JONES, local sales manager.

ANN CARNEAL, national sales manager.

JAMES E. ENGLISH III, program & operations director.

TOM BUTLER, news director.

DON BROWN, chief engineer.

DIGEST OF RATE CARD NO. 23—(April 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$781.00	\$420.00	\$280.00	\$210.00	Graded rates apply*	

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$781.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Alexander	4,600	4,300	94
	Franklin	16,500	15,800	96
	Gallatin	2,700	2,500	94
50% & Over	Hamilton	3,300	3,100	93
	Hardin	2,000	1,900	96
	Jackson	18,000	17,200	96
	Johnson	2,800	2,700	95
	Massac	5,300	5,100	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS—(Continued)			
	Pope	1,700	1,600	93
	Pulaski	3,400	3,200	94
	Saline	10,800	10,400	96
	Union	6,100	5,900	97
	Williamson	19,000	18,300	96
	KENTUCKY			
	Ballard	3,300	3,200	97
	Caldwell	5,000	4,700	94
	Calloway	10,300	10,000	97
	Carlisle	2,300	2,200	98
	Crittenden	3,800	3,600	95
	Fulton	3,400	3,300	96
	Graves	12,200	11,900	97
	Hickman	2,500	2,400	97
	Hopkins	14,100	13,500	96
	Livingston	3,200	3,100	96
	Lyon	2,100	2,000	95
	Mc Cracken	23,200	22,700	98
50% & Over	Marshall	8,100	7,900	98
	Trigg	2,800	2,700	97
	Union	4,600	4,400	96
	MISSOURI			
	Bollinger	3,300	3,200	96
	Butler	13,700	13,100	96
	Cape Girardeau	17,800	17,400	98
	Carter	1,400	1,300	91
	Mississippi	5,300	5,200	97
	New Madrid	8,300	8,000	96
	Ripley	4,200	3,900	92
	Scott	11,400	11,100	98
	Stoddard	9,600	9,300	97
	Wayne	3,800	3,600	95
	TENNESSEE			
	Obion	12,300	11,900	97
	Weakley	11,100	10,600	96

(Continued on page 340-b)

Station Totals	481,700	462,900	96
Net Weekly Circulation (1973-74)			292,200
Average Daily Circulation (1973-74)			200,100

Kentucky

WAVE-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	INDIANA				
		Bartholomew	19,800	19,300	98
		Martin	3,500	3,400	96
		Switzerland	2,100	2,000	95
		KENTUCKY			
		Boyle	8,000	7,700	96
		Gallatin	1,700	1,600	97
		Owen	3,000	2,900	95
		Woodford	5,300	5,100	96
	Between 5-24%	INDIANA			
		Daviess	9,400	9,000	96
		Dearborn	10,100	9,900	98
		Hendricks	18,800	18,500	98
		Ripley	7,600	7,300	96
		Spencer	5,700	5,500	96
		Union	2,500	2,400	96
		KENTUCKY			
		Barren	10,400	10,000	96
		Bourbon	6,400	6,200	96
		Clark	9,100	8,700	96
		Clay	5,600	5,100	91
		Clinton	2,900	2,700	93
		Edmonson	3,500	3,300	93
		Garrard	3,200	3,000	95
		Grant	4,300	4,100	96
		Jackson	3,300	2,900	89
		Jessamine	6,400	6,000	94
		Lincoln	6,000	5,600	94
		Madison	13,400	12,600	94
		Metcalfe	3,100	2,900	95
		Monroe	4,600	4,400	96
		Montgomery	5,600	5,200	93
		Ohio	7,400	7,100	96
		Pulaski	14,600	13,400	92
		Rockcastle	3,900	3,500	90
		Rowan	4,700	4,500	95
		Russell	4,000	3,700	94
		Scott	5,700	5,500	96

WHAS-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%		
Between 25-49%	KENTUCKY					
		Casey	4,500	4,100	92	
		Clark	9,100	8,700	96	
		Hancock	2,400	2,300	95	
		Owen	3,000	2,900	95	
		Russell	4,000	3,700	94	
		Woodford	5,300	5,100	96	
	Between 5-24%	INDIANA				
			Greene	10,300	10,000	97
			Hendricks	18,800	18,500	98
		Martin	3,500	3,400	96	
		Ripley	7,600	7,300	96	
		Spencer	5,700	5,500	96	
		Switzerland	2,100	2,000	95	
		KENTUCKY				
		Barren	10,400	10,000	96	
		Bourbon	6,400	6,200	96	
		Fayette	63,200	61,500	97	
		Garrard	3,200	3,000	95	
		Jessamine	6,400	6,000	94	
		Madison	13,400	12,600	94	
		Metcalfe	3,100	2,900	95	
		Montgomery	5,600	5,200	93	
		Ohio	7,400	7,100	96	
		Powell	2,600	2,300	90	
		Scott	5,700	5,500	96	

WPSD-TV, Paducah (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ARKANSAS				
		Clay	7,700	7,300	94
	ILLINOIS				
		Jefferson	11,700	11,200	95
		Perry	7,800	7,500	96
		Wayne	6,400	6,000	93
	KENTUCKY				
		Webster	5,400	5,100	95
	MISSOURI				
		Dunklin	13,400	12,900	96
	Pemiscot	9,300	8,900	96	
	Perry	5,100	4,900	97	
	Reynolds	2,100	2,000	93	
TENNESSEE					
	Carroll	9,700	9,200	95	
	Henry	9,400	8,900	95	
	Lake	2,600	2,500	95	
Between 5-24%	ILLINOIS				
		White	6,200	5,800	93
	KENTUCKY				
		Christian	17,700	17,100	97
		Mc Lean	3,300	3,200	97
	MISSOURI				
		Iron	3,600	3,400	95
		Madison	3,500	3,400	96
		St Francois	13,400	13,100	98
	TENNESSEE				
		Benton	4,400	4,200	96
		Dyer	12,200	11,700	96
		Gibson	17,700	17,000	96
		Henderson	6,700	6,400	95
		Stewart	3,100	3,000	96

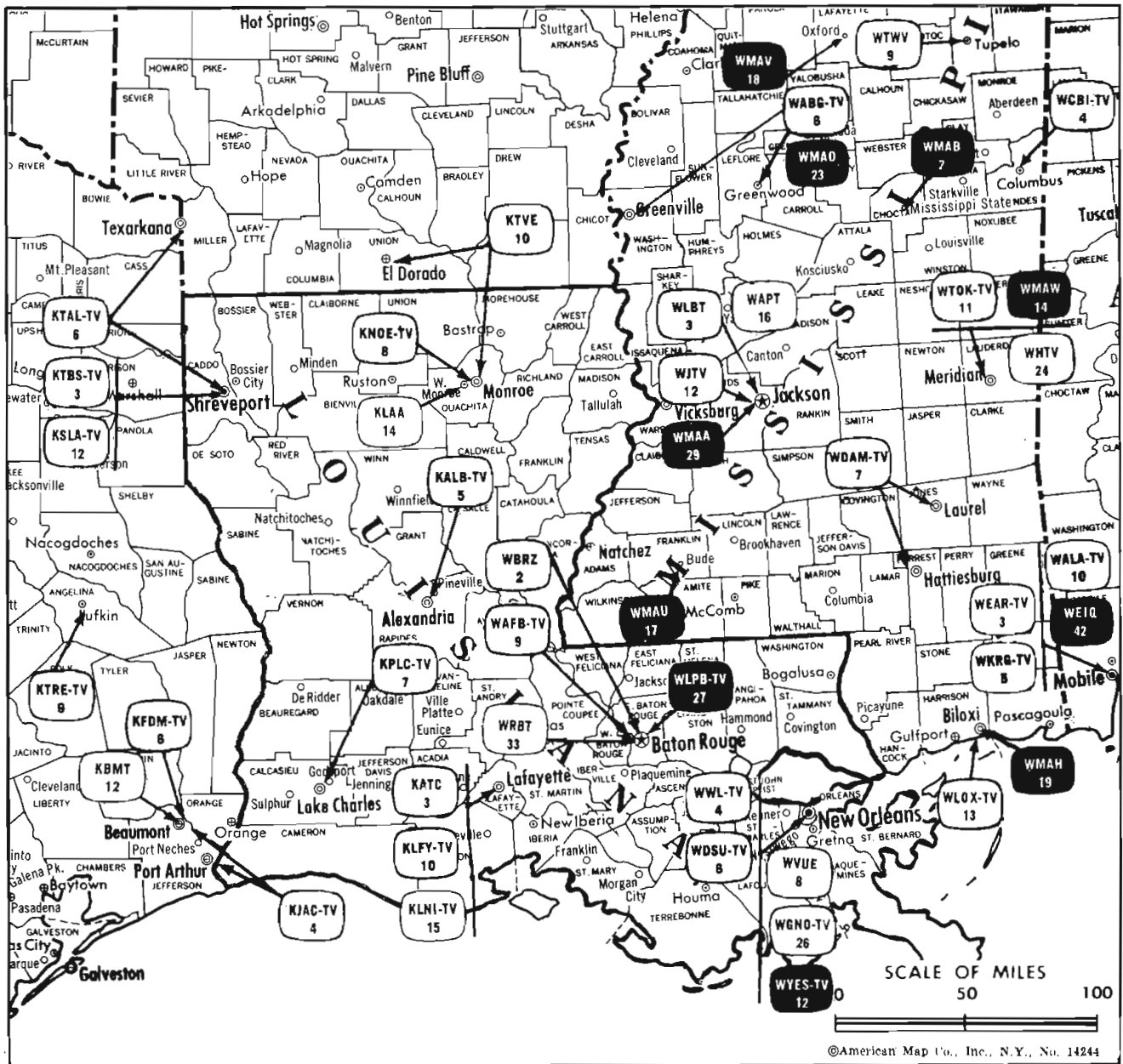
WLKY-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	INDIANA—(Continued)				
		Dubois	9,300	8,900	96
		Hendricks	18,800	18,500	98
		Perry	5,800	5,500	96
	KENTUCKY				
		Anderson	3,500	3,400	97
		Barren	10,400	10,000	96
		Bourbon	6,400	6,200	96
		Garrard	3,200	3,000	95
		Grayson	6,100	5,800	95
		Hancock	2,400	2,300	95
		Madison	13,400	12,600	94
		Perry	8,300	7,600	92
		Wayne	5,100	4,600	89
		Woodford	5,300	5,100	96

WDRB-TV, Louisville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	KENTUCKY—(Continued)				
		Henderson	12,500	12,100	97
		Jackson	3,300	2,900	89
		Jessamine	6,400	6,000	94
		Madison	13,400	12,600	94
		Montgomery	5,600	5,200	93
		Owen	3,000	2,900	95
		Scott	5,700	5,500	96
		Taylor	6,200	5,900	95
		Woodford	5,300	5,100	96

Louisiana



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
New Orleans	326,000	31	476,400	36
Shreveport-Texarkana	213,000	58	348,400	59
Baton Rouge	123,000	87	169,500	100
Lafayette	96,000	110	149,200	115
Monroe-El Dorado	92,000	111	163,700	102
Alexandria	31,000	166	60,700	168
Lake Charles	15,000	191	49,900	174

Louisiana

KALB-TV, Alexandria

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA—(Continued)				
	East Feliciana	4,000	3,700	91
	Franklin	7,300	6,900	94
	Iberia	18,800	18,100	96
	Iberville	9,300	8,800	95
	Jefferson Davis	9,100	8,700	95
	Lafayette	37,200	36,000	97
	Lincoln	10,800	10,400	97
	Ouachita	41,000	39,700	97
Between 5-24%	Pointe Coupee	6,300	5,900	94
	Red River	3,300	3,000	91
	St James	5,100	4,800	95
	Vermilion	14,600	14,100	96
MISSISSIPPI				
	Amite	4,200	3,900	92
	Franklin	2,500	2,300	92
TEXAS				
	Sabine	2,900	2,600	90

WAFB-TV, Baton Rouge

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
	Acadia	16,700	15,900	95
	Allen	6,100	5,700	94
	Concordia	7,500	6,900	91
	Evangeline	11,000	10,100	92
	Rapides	37,900	36,600	97
Between 5-24%	St Charles	8,400	8,100	97
	Vermilion	14,600	14,100	96
	Washington	14,900	14,000	94
MISSISSIPPI				
	Franklin	2,500	2,300	92
	Lawrence	3,300	3,100	93
	Lincoln	9,900	9,400	94

WBRZ, Baton Rouge

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
	Acadia	16,700	15,900	95
	Allen	6,100	5,700	94
	Beauregard	8,300	7,700	93
	Evangeline	11,000	10,100	92
Between 5-24%	La Salle	5,400	5,100	94
	St Charles	8,400	8,100	97
	Vermilion	14,600	14,100	96
MISSISSIPPI				
	Franklin	2,500	2,300	92
	Jefferson	2,600	2,300	89
	Lincoln	9,900	9,400	94

For Construction Permits & Applications,
see Services Volume

Louisiana Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	14	3	17
Educational Television Stations	1	1	2
			19

State Educational Technical Facilities (Complete Data in Educational Directory)

WLPB-TV

Baton Rouge

Ch. 27

Non-Commercial Educational Station

Grantee: Louisiana Educational Television Authority, 626 N. 4th St., Baton Rouge, La. (70804).

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1230-kw visual, 245-kw aural. Antenna: 930-ft. above av. terrain, 1025-ft. above ground, 1045-ft. above sea level.

Latitude 30° 22' 22"
Longitude 91° 12' 15"

WYES-TV

New Orleans

Ch. 12

Non-Commercial Educational Station

Licensee: Greater New Orleans Educational Television Foundation, 916 Navarre Ave., New Orleans, La. (70124).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 13.5"
Longitude 89° 56' 58.3"

KNOE-TV, Monroe

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Claiborne	3,100	2,800	91
	Wilkinson	3,100	2,800	90
	ARKANSAS			
	Bradley	4,700	4,400	94
	Calhoun	2,100	2,000	94
	Columbia	8,600	8,000	94
	Drew	5,200	4,800	92
	LOUISIANA			
	Avoyelles	12,000	11,300	94
	Sabine	6,400	5,800	90
	St Tammany	21,600	20,800	96
Between 5-24%	West Feliciana	1,600	1,500	92
	MISSISSIPPI			
	Amite	4,200	3,900	92
	Bolivar	14,300	12,900	90
	Franklin	2,500	2,300	92
	Jefferson	2,600	2,300	89
	Lawrence	3,300	3,100	93
	Leflore	12,900	11,900	92
	Sharkey	2,500	2,300	92
	Sunflower	10,300	9,300	90
	Yazoo	8,800	8,200	94

Louisiana—Alexandria



KALB-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"
Longitude 92° 29' 45"

Transmitter: Forest Hill, La.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: KALB, 5-kw (1-kw night), 580 kHz.

FM Affiliate: KSLI, 100-kw, 96.9 MHz (No. 245), 850-ft.

Total Households: © MIST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KALB-TV Ref: FCC File No. BPCT--3449 Granted 1/13/65

©American Map Co., Inc., N.Y., No. 14244

KALB-TV

Network Service: NBC.

Licensee: Lanford Telecasting Co. Inc., 605-21 Washington St., Alexandria, La. (71301).

Studio: 605-21 Washington St.

Telephone: 318-445-2456.

TWX No.: 510-976-5709.

Ownership: T. B. Lanford, 68%; William L. Fox, 32%. Lanford also owns 100% of KCTV, San Angelo, Tex.; radios KALB & KSLI, Alexandria, La.; 74% of WYOU, Tampa and WZST, Leesburg, Fla.; 13.8% of WJTV, Jackson, Miss. & KKTU, Colorado Springs, Colo.; 23% of WSLI & WJFR(FM), Jackson, Miss.

Began Operation: Sept. 29, 1954.

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

T. B. LANFORD, president & film buyer.
ROBERT E. MILLER, v.p. & general manager.
BERT CHAUDOIR, general sales manager.
DOWELL BUSHNELL, sales manager.
DICK GRACE, sales service manager.
RON SAUNDERS, program director.
WILLIAM T. HOLT, chief engineer.

DIGEST OF RATE CARD NO. A12—(Aug. 26, 1974)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA	—6:30-10 p.m., daily.					
	\$550	\$400	\$320	\$240	Graded rates apply*	

*Highest rate: \$220.

NETWORK BASE HOURLY RATE: \$425.

	Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA					
		Acadia	16,700	15,900	95
		Allen	6,100	5,700	94
		Avoyelles	12,000	11,300	94
		Beauregard	8,300	7,700	93
		Catahoula	3,800	3,400	90
		Concordia	7,500	6,900	91
		Evangeline	11,000	10,100	92
50% & Over		Grant	4,900	4,600	94
		La Salle	5,400	5,100	94
		Natchitoches	11,100	10,100	91
		Rapides	37,900	36,600	97
		Sabine	6,400	5,800	90
		St Landry	24,800	23,100	93
		Vernon	8,800	8,200	93
		Winn	6,500	6,000	93
MISSISSIPPI					
		Adams	12,100	11,400	94
LOUISIANA					
		Jackson	5,200	4,900	95
		St Martin	10,200	9,800	96
Between 25-49%		Tensas	3,000	2,700	90
		West Feliciana	1,600	1,500	92
MISSISSIPPI					
		Jefferson	2,600	2,300	89
		Wilkinson	3,100	2,800	90
LOUISIANA					
Between 5-24%		Bienville	5,800	5,400	94
		Calcasieu	48,200	46,800	97
		Caldwell	3,100	2,900	93
(Continued on page 342-b)					
Station Totals			442,500	419,900	95
Net Weekly Circulation (1973-74)					168,300
Average Daily Circulation (1973-74)					100,900

Louisiana—Baton Rouge



WAFB-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: Electrically tilted .35°, 1670-ft. above av. terrain, 1726-ft. above ground, 1746-ft. above sea level.

Latitude 30° 21' 58"
Longitude 91° 12' 47"

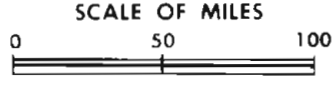
Transmitter: E of River Rd. & S of Baton Rouge on Duncan Point.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WAFB-FM, 10-kw, 98.1 MHz (No. 251), 1550-ft.



Total Households: (M) MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WAFB-TV Ref: FCC File No. B1CT-3437 Granted 1/22/65 ©American Map Co., Inc., N.Y., No. 14244

WAFB-TV

Network Service: CBS.
Licensee: Guaranty Bcstg. Corp., 844 Government St., Baton Rouge, La. (70821).
Studio: 844 Government St.
Telephone: 504-348-4291. TWX No.: 504-926-3251.
Ownership: Guaranty Broadcasting Corp., 100%. George A. Foster Jr., chmn. of the board; Thomas E. Gibbens, pres. & gen. mgr.; Harry P. Gamble Jr., v.p. & gen. counsel; W. P. Welch, secy. of minutes; James D. Russell, secy.-treas.; Mervyn Rhys, v.p., sales; Donald K. Allan, v.p., engineering; Ed T. Lamy Jr., v.p., programming; Grace McElveen, v.p., promotion & public relations.
Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 with 257-kw visual ERP, but boosted to 316-kw Feb. 4, 1961 (Television Digest, Vol. 17:7). Sale to present owner by WDSU-TV Bcstg. Corp. and associated stockholders approved Jan. 14, 1964 by FCC (Vol. 4:3).
Represented (sales) by Katz Television Inc.
Represented (legal) by McKenna, Wilkinson & Kittner.
Represented (engineering) by Steel, Andrus & Adair.
Personnel:
TOM E. GIBBENS, president & general manager.
MERVYN RHYS, commercial manager.
DONALD K. ALLAN, chief engineer & operations manager.
ED LAMY JR., program director.
GRACE McELVEEN, promotion & merchandising director.
CARLTON CREMEENS, news director.

DIGEST OF RATE CARD NO. A17a & P11 (Feb. 24, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10:30 p.m., daily.	\$900	\$540	\$390	\$275	\$200*	\$200*
				\$200*	\$200*	\$110*

*7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$775.

Net Weekly Circulation	State County	Total Households	TV Households	%
	LOUISIANA			
	Ascension	12,400	11,700	94
	Assumption	5,800	5,400	94
	East Baton Rouge	91,300	88,800	97
	East Feliciana	4,000	3,700	91
	Iberia	18,800	18,100	96
	Iberville	9,300	8,800	95
	Livingston	12,300	11,600	95
	Pointe Coupee	6,300	5,900	94
	St Helena	2,900	2,600	91
	St James	5,100	4,800	95
	St Martin	10,200	9,800	96
	St Mary	18,600	17,900	96
	Tangipahoa	20,600	19,400	94
	West Baton Rouge	5,200	4,900	95
	West Feliciana	1,600	1,500	92
	MISSISSIPPI			
	Amite	4,200	3,900	92
	Pike	10,500	9,900	94
	Walthall	3,900	3,600	93
	Wilkinson	3,100	2,800	90
	LOUISIANA			
	Avoyelles	12,000	11,300	94
	Lafayette	37,200	36,000	97
	Lafourche	20,400	19,700	97
	Between 25-49%			
	St John The Baptist	6,200	5,900	95
	St Landry	24,800	23,100	93
	Terrebonne	22,700	21,900	96
	MISSISSIPPI			
	Adams	12,100	11,400	94

(Continued on page 342-b)

Station Totals	514,300	490,600	95
Net Weekly Circulation (1973-74)		269,500	
Average Daily Circulation (1973-74)		164,400	

Louisiana—Baton Rouge



WBRZ



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1685-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"
Longitude 91° 11' 40"

Transmitter: Plaquemine Pt., La.

TV tape: Recording facilities.

AM Affiliate: WJBO, 5-kw, 1150 kHz (NBC).

FM Affiliate: WFMF, 100-kw, 102.5 MHz (No. 251), 730-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

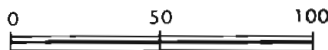
Facsimile Service: AP.

News Film Service: NBC.

Represented (engineering) by Cohen & Dippell.



SCALE OF MILES



Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WBRZ Ref: FCC File No. BPCT-4173 Granted 3/5/70

© American Map Co. Inc., N.Y., No. 14244

WBRZ

Network Service: NBC.

Licensee: Louisiana Television Bcstg. Corp., 1650 Highland Rd., Box 2906 (70821).

Studio: 1650 Highland Rd. (70802).

Telephone: 504-344-2641. TWX No.: 504-993-3576.

Ownership: Class A voting stock—Baton Rouge Broadcasting Co. (WJBO), 99.33%; Douglas L. Manship, .333%; Charles P. Manship Jr., .333%. Class B voting stock—Baton Rouge Broadcasting Co., 93.33%; Charles P. Manship Jr., 3.33%; 4 minor children of Douglas L. Manship share equally, 3.33%. Douglas L. Manship is pres. & 35% stockholder of Baton Rouge Bcstg.; Charles P. Manship Jr., secy.-treas., 35%. Each of the following owns 10% of Baton Rouge Bcstg.: Douglas L. Manship Jr., Richard F. Manship, David C. Manship. WBRZ officers: Douglas L. Manship, prcs. & chairman; B. B. Taylor Jr., vice president; Charles P. Manship Jr., secy.-treas. Note: Douglas L. & Charles P. Manship also own KRGV-TV & KRGV, Weslaco, Tex.

Began Operation: April 14, 1955.

Represented (sales) by Avco Radio Television Sales Inc.

Represented (legal) by Cohn & Marks.

Personnel:

DOUGLAS L. MANSHIP, president and general manager.

JULES L. MAYEUX, station manager.

ROBERT J. HEADLEE, general sales manager.

RAY ALEXANDER, program & operations manager.

DEBORAH L. REECH, promotion manager.

PATRICIA L. CHERAMIE, sales manager.

I. K. CORKERN JR., chief engineer.

RICHARD T. MARTIN, public service & community relations director.

RAYMOND J. DRAGO, production manager.

LLOYD H. PATTON, news director.

DIGEST OF RATE CARD NO. 22—(April 1, 1974)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA —6:30-10 p.m., daily.

\$1000 \$600 \$400 \$400* \$200* \$175* \$100*

*Class AA—6:31-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$775.

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
	Ascension	12,400	11,700	94
	Assumption	5,800	5,400	94
	Concordia	7,500	6,900	91
	East Baton Rouge			
	Rouge	91,300	88,800	97
	East Feliciana	4,000	3,700	91
	Iberia	18,800	18,100	96
	Iberville	9,300	8,800	95
	Lafayette	37,200	36,000	97
	Livingston	12,300	11,600	95
	Pointe Coupee	6,300	5,900	94
	St Helena	2,900	2,600	91
	St James	5,100	4,800	95
	St Martin	10,200	9,800	96
	St Mary	18,600	17,900	96
	Tangipahoa	20,600	19,400	94
	West Baton Rouge			
	Rouge	5,200	4,900	95
	West Feliciana	1,600	1,500	92
MISSISSIPPI				
	Amite	4,200	3,900	92
	Pike	10,500	9,900	94
	Wilkinson	3,100	2,800	90
LOUISIANA				
	Avoyelles	12,000	11,300	94
	Lafourche	20,400	19,700	97
	Rapides	37,900	36,600	97
	St John The Baptist			
	Baptist	6,200	5,900	95
	St Landry	24,800	23,100	93
	Terrebonne	22,700	21,900	96
	Washington	14,900	14,000	94
MISSISSIPPI				
	Adams	12,100	11,400	94
	Walthall	3,900	3,600	93
(Continued on page 342-b)				
Station Totals		527,300	502,600	95
Net Weekly Circulation (1973-74)				293,400
Average Daily Circulation (1973-74)				186,800

Louisiana—Baton Rouge



WRBT

Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1014-kw max. & 871-kw horizontal visual, 200.9-kw max. & 174-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1030-ft. above ground, 1050-ft. above sea level.

Latitude 30° 22' 22"
Longitude 91° 12' 15"

Transmitter: 1.35-mi. E of River Rd. in Sect. 46, T8S, R1W.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

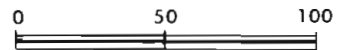
Represented (legal) by Mallyck & Bernton.

Represented (engineering) by Bob Williams & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



SCALE OF MILES



WRBT Ref: FCC File No. BMPCT-7119 Granted 2/4/71

© American Map Co., Inc., N.Y., No. 14244

WRBT

Network Service: ABC.

Licensee: Rush Broadcasting Corp., 101 St. Ferdinand St., Baton Rouge, La.

Studio: 5220 Essen Lane, Baton Rouge.

Mailing Address: P.O. Box 14685, Baton Rouge (70808). Telephone: 504-766-3233.

Ownership: Richard O. Rush, 45%; Ramon V. Jarrell, 45%; Southern Educators Life Insurance Co., 10%. For other Rush interests, see WAPT(TV), Jackson, Miss.

Began Operation: Oct. 16, 1971.

Represented (sales) by The Meeker Co.; Busby, Finch, Lathom & Widman (South).

Personnel:

RICHARD O. RUSH, chairman of board.
RAMON V. JARRELL, president.
AL CROUCH, station manager.
BILL HATHORN, general sales manager.

DIGEST OF RATE CARD NO. 2—(Sept. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—6:30-10:30 p.m., daily.

\$550 \$330 \$250 \$200 \$155* \$115* \$115* \$55

*Class AAA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Ascension	12,400	11,700	94
	Assumption	5,800	5,400	94
	East Baton Rouge			
	Rouge	91,300	88,800	97
	East Feliciana	4,000	3,700	91
	Iberville	9,300	8,800	95
	Livingston	12,300	11,600	95
Between 25-49%	LOUISIANA			
	St. Mary	18,600	17,900	96
Between 5-24%	LOUISIANA			
	Avoyelles	12,000	11,300	94
	Iberia	18,800	18,100	96
	Lafayette	37,200	36,000	97
	Lafourche	20,400	19,700	97
St. Helena	2,900	2,600	91	
	MISSISSIPPI			
	Amite	4,200	3,900	92
	Wilkinson	3,100	2,800	90
Station Totals		265,400	254,600	96
Net Weekly Circulation (1973-74)			121,700	
Average Daily Circulation (1973-74)			64,400	

Louisiana—Lafayette



KATC



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1239-ft. above ground, 1244-ft. above sea level.

Latitude 30° 02' 38.0"
Longitude 92° 22' 16.7"

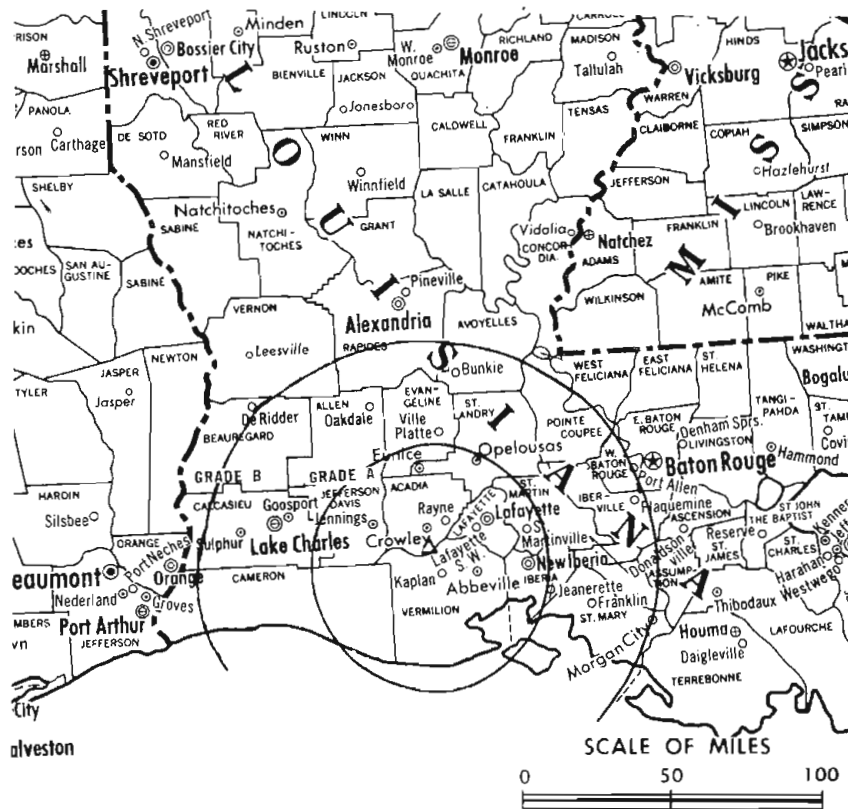
Transmitter: 25-mi. SW of city limits.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KATC Ref: FCC File No. BPCT-3328 Granted 5/14/64

© American Map Co., Inc., N.Y., No. 14244

KATC

Licensee: Acadian Television Corp.

Studio: 1103 Eraste Landry Rd. (70501).

Telephone: 318-232-6111. TWX No.: 510-975-5043.

Ownership: Mrs. Frances T. Kurzweg, pres., 14.461%; Barton W. Freeland, v.p., 1.944%; C. Lambert Duhe, v.p., 3.222%; William A. Patton, v.p., 1.969%; D. Roy Domingue, secy.-treas., 2.857%; Ivan Bourque, 2.381%; Frank A. Godchaux III, 1.312%; Mrs. Shirley K. Gouaux, 19.847%; Aubrey G. LaHaye, 2.918%; Joseph Elvin LaHaye, 2.918%; J. Lealton Duhe, 3.422%; Milton H. Knox, 2.291%; Washington Life Insurance Co., 10%; 149 others, none owning more than 2%.

Began Operation: September 19, 1962.

Represented (sales) by The Meeker Co.

Represented (legal) by Leo Resnick.

Personnel:

MRS. FRANCES T. KURZWEG, president.
WILLIAM A. PATTON, vice president & general manager.
PAUL G. BROWN, station manager.
ROY K. RHODES, sales manager.

DIGEST OF RATE CARD NO. 12—(Feb. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$600	\$360	\$210	\$150	\$112*	\$112*
					\$112*	\$47*

*Class AA—6:30-9:59 p.m., daily. Fixed.

NETWORK BASE HOURLY RATE: \$412.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		LOUISIANA			
		Acadia	16,700	15,900	95
		Allen	6,100	5,700	94
		Avoyelles	12,000	11,300	94
		Beauregard	8,300	7,700	93
		Calcasieu	48,200	46,800	97
		Cameron	3,200	3,100	95
	50% & Over	Evangeline	11,000	10,100	92
		Iberia	18,800	18,100	96
		Jefferson Davis	9,100	8,700	95
		Lafayette	37,200	36,000	97
		St Landry	24,800	23,100	93
		St Martin	10,200	9,800	96
		St Mary	18,600	17,900	96
		Vermilion	14,600	14,100	96
		Vernon	8,800	8,200	93
		LOUISIANA			
	Between 25-49%	Rapides	37,900	36,600	97
		LOUISIANA			
		East Feliciana	4,000	3,700	91
		Lafourche	20,400	19,700	97
		Pointe Coupee	6,300	5,900	94
	Between 5-24%	Terrebonne	22,700	21,900	96
		West Feliciana	1,600	1,500	92
		TEXAS			
		Tyler	4,800	4,400	93
	Station Totals		345,300	330,200	96
	Net Weekly Circulation (1973-74)			195,200	
	Average Daily Circulation (1973-74)			121,500	

Louisiana—Lafayette



KLFY-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 302-kw visual, 44.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

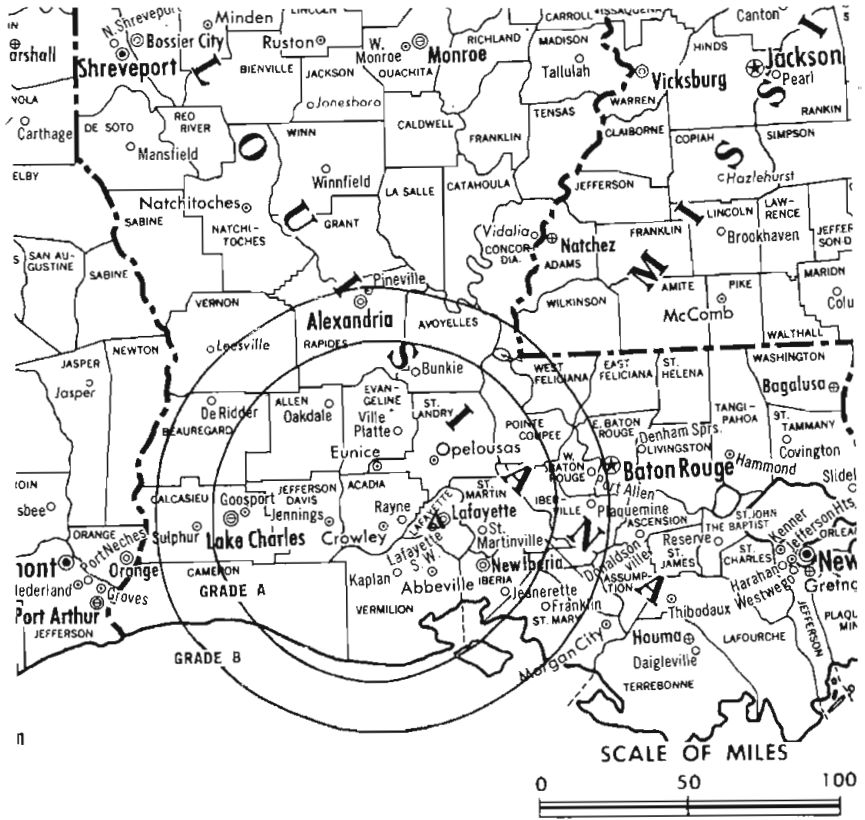
Latitude 30° 19' 18"
Longitude 92° 22' 41"

Transmitter: State Hwy. 98, 1.8-mi. E of Maxie, La.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KLFY-TV Ref: FCC File No. BPCT—4241 Granted 9/5/69

©American Map Co., Inc., N.Y., No. 14214

KLFY-TV

Licensee: Texoma Broadcasters Inc., Box 3687, Lafayette, La. (70501).

Studio: 2101 Jefferson St., Box 3687 (70501).

Telephone: 318-233-2152.

TWX No.: 510-975-5052.

Ownership: M. N. Bostick, 29.972%; Texas Bcstg., 23.225%; Hilton E. Howell & Ross M. Sams, 9.972% each; W. W. Callan, 7.824%; Robert E. Levy, 6.915%; Thomas D. Stribling, 6.378%; George & Ellender Chase, 3.594% jointly; W. Woody Callan Jr. & Diana C. Braswell, 1.074% each. For other interests see KWTX-TV, Waco.

Began Operation: June 3, 1955. Transfer of control to individual stockholders of KWTX Bcstg. which held 80% approved by FCC Jan. 22, 1968. Previously, sale by Camellia Bcstg. Co. Inc., Paul H. DeClouet and associates approved Jan. 27, 1965 by FCC (Television Digest, Vols. 4:48, 5:6).

Represented (sales) by H-R Television.

Represented (legal) by Cordon & Jacob.

Personnel:

THOMAS G. PEARS, general manager.
TERRY DOVER, operations manager.
KEITH TOWNSDIN, chief engineer.

DIGEST OF RATE CARD NO. 18
(Feb. 15, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-10:30 p.m., daily.
\$550.00 \$330.00 \$180.00 \$140.00 \$135.00* \$135.00* \$95.00*

*Class AA—6-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	LOUISIANA				
		Acadia	16,700	15,900	95
		Allen	6,100	5,700	94
		Avoyelles	12,000	11,300	94
		Beauregard	8,300	7,700	93
		Calcasieu	48,200	46,800	97
		Cameron	3,200	3,100	95
		Evangeline	11,000	10,100	92
		Iberia	18,800	18,100	96
		Jefferson Davis	9,100	8,700	95
		Lafayette	37,200	36,000	97
		Rapides	37,900	36,600	97
		St Landry	24,800	23,100	93
	St Martin	10,200	9,800	96	
	St Mary	18,600	17,900	96	
	Vermilion	14,600	14,100	96	
	Vernon	8,800	8,200	93	
Between 25-49%	LOUISIANA				
		Pointe Coupee	6,300	5,900	94
Between 5-24%	LOUISIANA				
		Assumption	5,800	5,400	94
		Concordia	7,500	6,900	91
		Iberville	9,300	8,800	95
		Lafourche	20,400	19,700	97
		St James	5,100	4,800	95
	MISSISSIPPI				
	Adams	12,100	11,400	94	
	TEXAS				
	Newton	3,700	3,400	92	
Station Totals		380,000	362,800	95	
Net Weekly Circulation (1973-74)				226,800	
Average Daily Circulation (1973-74)				149,900	

Louisiana—Lafayette-New Iberia



KLNI-TV

Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1585-kw max. & 832-kw horizontal visual, 282-kw max. & 147-kw horizontal aural. Antenna: 490-ft. above av. terrain, 529-ft. above ground, 549-ft. above sea level.

Latitude 30° 02' 54"
Longitude 91° 59' 49"

Transmitter: 3.25-mi. S of Youngs-ville, La.

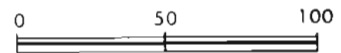
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



SCALE OF MILES



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KLNI-TV Ref: FCC File No. BMPCT-6827 Granted 7/18/68

American Map Co., Inc., N.Y. No. 14244

KLNI-TV

Licensee: Southwestern Louisiana Communications Inc., Highway 90 South, Lafayette, La. (70501).

Studio: La. Hwy. 3025.

Telephone: 318-837-1138.

Mailing Address: P.O. Box 52409, Lafayette (70501).

Ownership: Charles A. Castille Jr., pres., 47.3%; John Bricker, 10.8%; J. W. Francisco, 7.4%; James R. Smith, 6.4%; Thomas Latiolais, 4.5%; Al W. Beacham, 3.1%; others, none with as much as 3%.

Began Operation: Sept. 16, 1968. Left air Feb. 21, 1975 (Television Digest, Vol. 15:9)

Represented (sales) by The Devney Organization Inc.

Represented (legal) by Miller & Schroeder.

Personnel:

CHARLES A. CASTILLE, president.
GENE GRIFFIN, general manager.
DUSTIE GRIFFIN, sales manager.
W. J. MCCOFFIN, operations manager.

DIGEST OF RATE CARD NO. 2a—(Oct. 1, 1970)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$200.00 \$125.00 \$100.00 \$50.00 \$24.00 \$20.00 \$15.00
NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA Vermilion	14,600	14,100	96
	LOUISIANA Acadia	16,700	15,900	95
	Iberia Lafayette	18,800 37,200	18,100 36,000	96 97
Between 5-24%	LOUISIANA St Martin	10,200	9,800	96
Station Totals		97,500	93,900	96
Net Weekly Circulation (1973-74)				34,100
Average Daily Circulation (1973-74)				14,000

Louisiana—Lake Charles



KPLC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

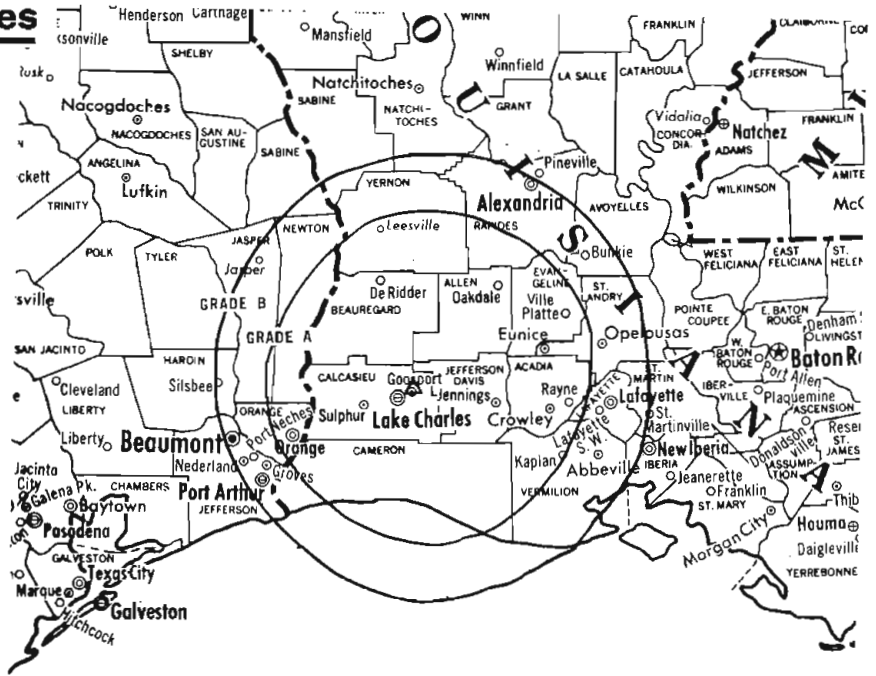
Latitude 30° 23' 47"
Longitude 93° 00' 08"

Transmitter: Near Fenton, La.

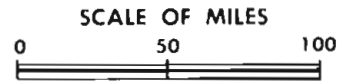
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-h).



KPLC-TV Ref: FCC File No. BPCT-4012 Granted 12/12/67

© American Map Co., Inc., N.Y., No. 14244

KPLC-TV

Network Service: NBC.

Licensee: Calcasieu TV & Radio Inc., Box 1488, Lake Charles, La. (70601).

Studio: 320 Division St. (70601).

Telephone: 318-439-9071. TWX No.: 510-971-7570.

Ownership: Calcasieu Television & Radio Inc., G. Russell Chambers, pres. & secy., 100%; Dr. Russell Carlyle Chambers, v.p. & treas.; Albert H. Smith, v.p. & gen. mgr.; Jonathan Golden, v.p. & asst. treas.

Began Operation: Sept. 29, 1954. Sale to present owners by Calcasieu TV & Radio Inc. approved by FCC Feb. 18, 1971. Previous sale to Calcasieu by T. B. Lanford and L. M. Sepaugh Sr. & Jr. approved June 30, 1964 by FCC (Television Digest, 4:18, 27).

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by G. Russell Chambers.

Represented (legal) by Cohn & Marks.

Personnel:

- G. RUSSELL CHAMBERS, president.
- ALBERT H. SMITH, vice president & general manager.
- JERRY SMITHWICK, operations & general sales manager.
- DANNY GARRETTSON, local sales manager.
- JEB ROVERTS, promotion manager.
- CARLTON ADAMS, news director.
- RICK CRADDOCK, chief engineer.

DIGEST OF RATE CARD NO. 11

(May 1, 1971)

Hour 30 Min. 15 Min. 10 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.

\$470.00 \$283.00 \$202.00 \$182.00 \$95.00 \$85.00 \$75.00 \$50.00

NETWORK BASE HOURLY RATE: \$225 (NBC).

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Beauregard	8,300	7,700	93
	Calcasieu	48,200	46,800	97
	Cameron	3,200	3,100	95
	Jefferson Davis	9,100	8,700	95
Between 25-49%	LOUISIANA			
	Acadia	16,700	15,900	95
	Allen	6,100	5,700	94
	Vernon	8,800	8,200	93
Between 5-24%	LOUISIANA			
	Evangeline	11,000	10,100	92
	Vermilion	14,600	14,100	96
	TEXAS			
	Jasper	7,600	7,200	95
	Jefferson	84,100	82,300	98
	Newton	3,700	3,400	92
	Orange	24,200	23,600	97
	Sabine	2,900	2,600	90
Station Totals		248,500	239,400	96
Net Weekly Circulation (1973-74)				81,200
Average Daily Circulation (1973-74)				53,500

INSTANT FACTBOOK

See **Factbook Research, Inc.**

Order Card #5 Stations Volume

Louisiana—Monroe-West Monroe



KNOE-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1890-ft. above av. terrain, 1985-ft. above ground, 2049-ft. above sea level.

Latitude 32° 11' 45"
Longitude 92° 04' 10"

Transmitter: 2.5-mi. N of Riverton, La.

TV tape: Recording facilities.

AM Affiliate: KNOE, 5-kw, 540 kHz.

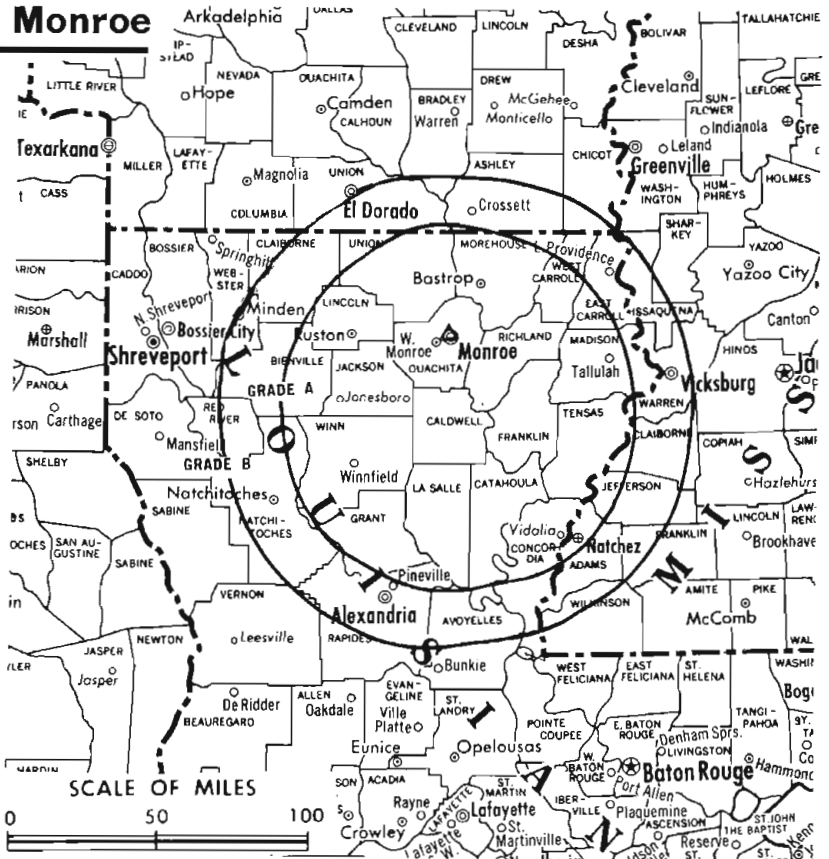
FM Affiliate: KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KNOE-TV Ref: FCC File No. BPCT-3313 Granted 10/2/64

©American Map Co., Inc., N.Y., No. 14244

KNOE-TV

Network Service: CBS.

Licensee: Noe Enterprises Inc., Box 4067, Monroe (71201).

Studio: Knoe Rd.

Telephone: 318-322-8155. TWX No.: 510-977-5384.

Ownership: Noe Enterprises Inc., 100%, James A. Noe, chairman. Also owns WNOE, New Orleans.

Began Operation: Sept. 27, 1953.

Represented (sales) by H-R Television.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Represented (legal) by Cohn & Marks.

Personnel:

PAUL H. GOLDMAN, exec. v.p. & general manager.
DAVID MILAM, vice president & general sales manager.
JOE ALLEN BOOTHE, vice president, sales.
JACK McCALL, vice president, programs.
RAY BOYD, v.p. & technical director.
ALLEN JONES, v.p., sales service, promotion & copy.
ANSEL SMITH, v.p., operations & production.
EARL CASEY, vice president & news director.
LEON NOLAND JR., chief photographer.
FREDDY ROBERTS, chief engineer.

DIGEST OF RATE CARD NO. 19 (May 1, 1973)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AAA—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.; 6:30-9:30 p.m., Sun.	\$1100.00	\$700.00	\$500.00	\$250.00*	\$250.00*	\$125.00*

*Class AAA—6:59-9:59 p.m., Mon.-Fri.; 5:59-9:59 p.m., Sat.; 6:29-9:59 p.m., Sun.

NETWORK BASE HOURLY RATE: \$950.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
ARKANSAS				
	Ashley	8,400	7,900	94
	Chicot	5,800	5,200	90
	Union	16,800	16,000	95
LOUISIANA				
	Caldwell	3,100	2,900	93
	Catahoula	3,800	3,400	90
	Concordia	7,500	6,900	91
	East Carroll	4,100	3,700	91
	Franklin	7,300	6,900	94
	Grant	4,900	4,600	94
	Jackson	5,200	4,900	95
	La Salle	5,400	5,100	94
	Lincoln	10,800	10,400	97
	Madison	5,000	4,600	91
	Morehouse	10,300	9,700	95
	Natchitoches	11,100	10,100	91
	Ouachita	41,000	39,700	97
	Rapides	37,900	36,600	97
	Richland	6,900	6,500	94
	Tensas	3,000	2,700	90
	Union	5,700	5,500	96
	West Carroll	4,600	4,300	94
	Winn	6,500	6,000	93
MISSISSIPPI				
	Adams	12,100	11,400	94
	Issaquena	700	600	90
	Warren	15,300	14,500	95
	Washington	21,600	20,100	93
Between 25-49%				
ARKANSAS				
	Ouachita	10,600	9,900	94
LOUISIANA				
	Bienville	5,800	5,400	94
	Claiborne	6,200	5,800	93

(Continued on page 342-b)

Station Totals	417,200	391,700	94
Net Weekly Circulation (1973-74)			224,600
Average Daily Circulation (1973-74)			159,300

351-b

Louisiana—Monroe-El Dorado, Ark.ings



KTVE

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1320-ft. above av. terrain, 1352-ft. above ground, 1478-ft. above sea level.

Latitude 33° 04' 41"

Longitude 92° 13' 40.6"

Transmitter: .5-mi. S of Bolding, on Mo. Pacific RR spur.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TXW No.: 910-720-7881.

Represented (sales) by The Meeker Co.

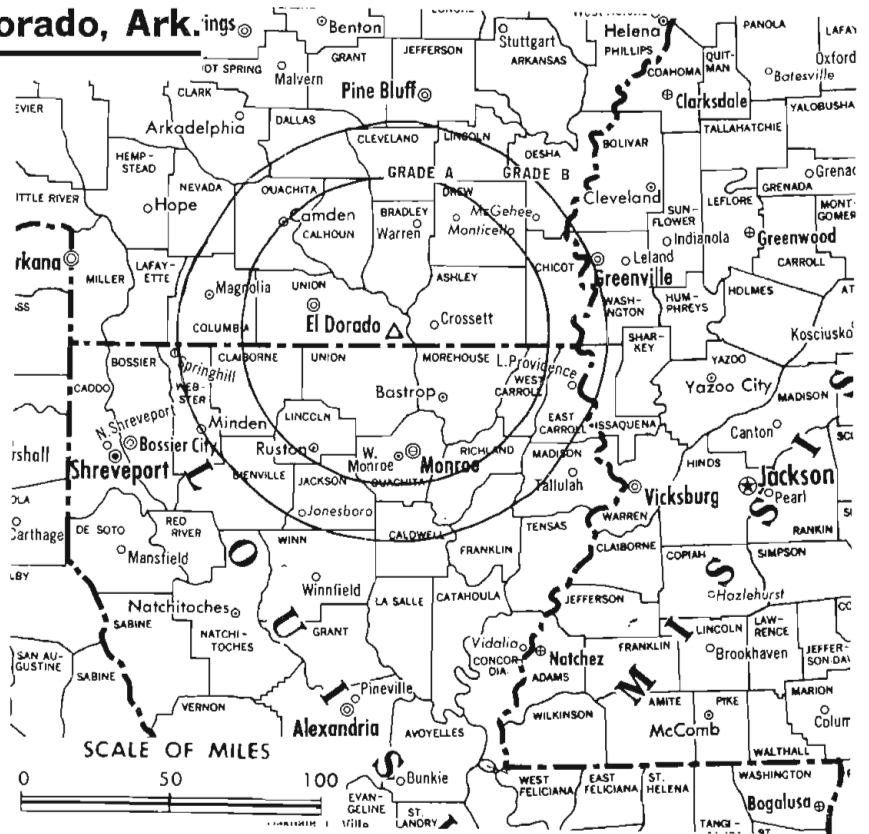
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-h).



KTVE Ref: FOC File No. BMPCT-4620 Granted 1/22/58

©American Map Co., Inc., N.Y., No. 14244

KTVE

Network Service: ABC, NBC.

Licensee: KTVE Inc., Box 791, El Dorado, Ark. (71730).

Offices & Studios: 206 Catalpa, Monroe, La. (71203); 400 W. Main, El Dorado, Ark. (71730).

Telephones: 501-862-3488, El Dorado; 318-323-7716, Monroe.

Ownership: Gray Communications Systems Inc. For other interests, see WALB-TV, Albany, Ga.

Began Operation: Dec. 18, 1955. Sale to present owner by Fuqua National Inc. approved Dec. 4, 1967. Previous sale to Fuqua by Wm. Simon and WVET-TV approved Nov. 29, 1963 by FCC (Television Digest, Vol. 3:49). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & Wm. M. Bigley approved July 6 by FCC (Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 by FCC (Vol. 16:34).

Personnel:

JAMES S. TIGHE, vice president & general manager.

ROBERT WEAVER, sales manager.

PETE SPARKS, chief engineer.

MIKE DUMAS, news director.

DIGEST OF RATE CARD NO. 11—(April 30, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$500.00 \$300.00 \$200.00 \$150.00 \$90.00* \$90.00* \$45.00*

*7-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Ashley	8,400	7,900	94
	Calhoun	2,100	2,000	94
	Chicot	5,800	5,200	90

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Desha	5,900	5,500	93
	Drew	5,200	4,800	92
	Ouachita	10,600	9,900	94
	Union	16,800	16,000	95
LOUISIANA				
50% & Over	Caldwell	3,100	2,900	93
	Franklin	7,300	6,900	94
	Jackson	5,200	4,900	95
	Lincoln	10,800	10,400	97
	Morehouse	10,300	9,700	95
	Ouachita	41,000	39,700	97
	Richland	6,900	6,500	94
	Union	5,700	5,500	96
	West Carroll	4,600	4,300	94
ARKANSAS				
	Bradley	4,700	4,400	94
LOUISIANA				
Between 25-49%	Claiborne	6,200	5,800	93
	East Carroll	4,100	3,700	91
	Madison	5,000	4,600	91
MISSISSIPPI				
	Issaquena	700	600	90
ARKANSAS				
Between 5-24%	Cleveland	2,500	2,300	92
	Columbia	8,600	8,000	94
	Dallas	3,500	3,300	94
	Lincoln	3,800	3,500	92
	Nevada	4,200	3,900	92
LOUISIANA				
	Bienville	5,800	5,400	94
	Catahoula	3,800	3,400	90
	Tensas	3,000	2,700	90
	Winn	6,500	6,000	93

(Continued on page 361-b)

Station Totals	273,600	256,500	94
Net Weekly Circulation (1973-74)			133,700
Average Daily Circulation (1973-74)			79,900

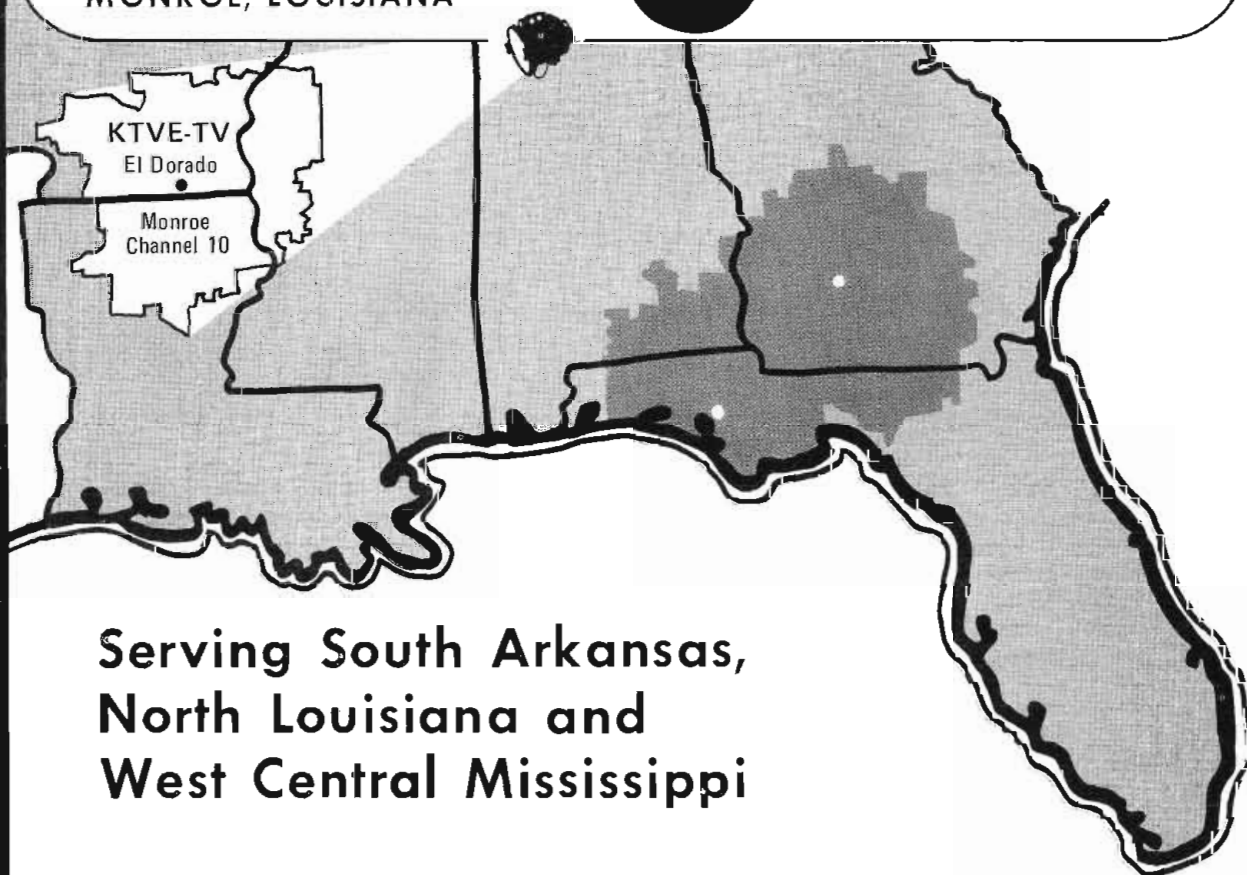
IN THE SOUTHEAST . . . Gray Stations cover Southeast Alabama, Southeast Arkansas, Northwest Florida, Southwest Georgia, Northeast Louisiana and West Mississippi.



A DIVISION OF GRAY COMMUNICATIONS SYSTEMS, INC.

KTVE TV 10

EL DORADO, ARKANSAS
MONROE, LOUISIANA



**Serving South Arkansas,
North Louisiana and
West Central Mississippi**

REPRESENTED BY THE MEEKER COMPANY

GRAY COMMUNICATIONS SYSTEMS INC.



Louisiana—West Monroe



KLAA

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 513-kw visual, 79.4-kw aural. Antenna: 600-ft. above av. terrain, 644-ft. above ground, 713-ft. above sea level.

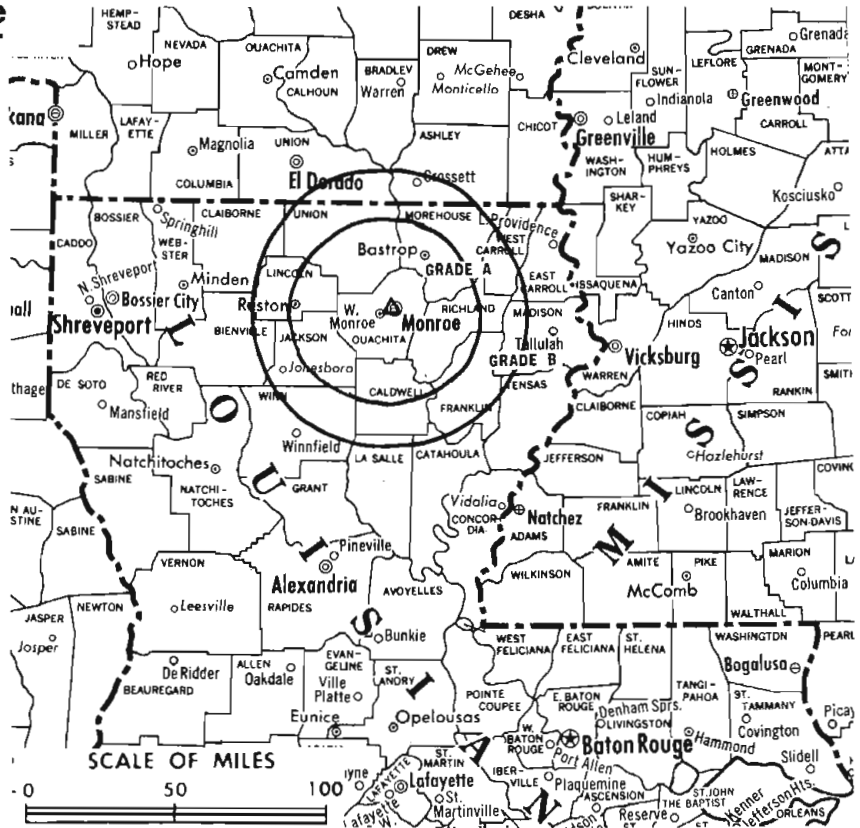
Latitude 32° 30' 21"

Longitude 92° 08' 54"

Transmitter: 701 Parkwood Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



KLAA Ref: FCC File No. BPCT-4598 Granted 11/15/73

©American Map Co., Inc., N.Y., No. 1:244

KLAA

Network Service: NBC.

Licensee: Monroe Television Inc., Box 1596, West Monroe, La. (71291).

Studio: 701 Parkwood Dr., West Monroe, La. (71291).

Telephone: 318-388-0114.

Ownership: Kenneth E. Meyer, pres., 12%; Gerald Doran, treas., 12%; Thomas A. Barneby, secy., 1%; Larry Robinson, H. C. Wattner, Steve Ball & Inks Franklin, 12% each; Morris J. Burks, 11%; Richard Lindman, 10%; John Noennig, 6%. Each of the above except Robinson & Lindman has interest in KMTX(TV), Springfield, Mo. Meyer & Barneby have interest in KTXR-FM, Springfield; KFAL & KKCA, Fulton & KLEX, Lexington, all Mo. Franklin has interest in KFAL, KKCA & KLEX. Doran has interest in KLEX. Lindman has 33-1/3% of KCHI-AM-FM, Chillicothe, Mo.

Began Operation: Aug. 19, 1967 on Ch. 39 as KUZN-TV, left air Dec. 12, 1968; resumed operation under new ownership Aug. 13, 1970, left air Aug. 16, 1971. Resumed operation under present ownership Oct. 6, 1974.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Wilner & Scheiner.

Personnel:

KENNETH E. MEYER, president.
DAVID PADBURG, general manager.
URSO GEORGE, chief engineer.

DIGEST OF RATE CARD—(April 14, 1975)

Hour—5:30-10:30 p.m., daily: \$475.

Spot Announcements—Class AA, 7-10 p.m., daily, Sec. I: \$75.



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Louisiana—New Orleans



WDSU-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 930-ft. above av. terrain, 972-ft. above ground, 975-ft. above sea level.

Latitude 29° 57' 01"
Longitude 89° 57' 28.5"

Transmitter: Tournefort St., Chalmette, La.

Studio: 520 Royal St.

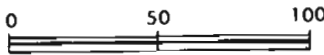
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



SCALE OF MILES



Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WDSU-TV Ref: FCC File No. BPC-2034 Granted 11/10/85

© American Map Co., Inc., N.Y., No. 14244

WDSU-TV

Licensee: Cosmos Broadcasting of Louisiana Inc., 520 Royal St., New Orleans, La. (70130).

Telephone: 504-588-9378. TWX No.: 504-822-6166.

Ownership: See WIS-TV, Columbia, S.C.

Began Operation: Dec. 18, 1948. Sale to present owner by Royal Street Corp. approved by FCC Nov. 29, 1972 (Television Digest, Vol. 12:15, 49).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

A. LOUIS READ, chairman of the board.

K. JAMES YAGER, exec. vice president & general manager.

ROBERT C. WISNEWSKI, asst. general manager & program director.

RICHARD O. WEXO, general sales manager.

EDWARD TONG, chief engineer.

BEN WATERS, news director.

DONALD HESS, promotion manager.

HAL EDWARDS, production supervisor.

DIGEST OF RATE CARD NO. 27

(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—7-10 p.m., daily.

\$1700 \$1100 \$800 \$675 Graded rates apply*

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	Jefferson	121,400	119,200	98
	Lafourche	20,400	19,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA—(Continued)				
	Orleans	207,200	200,800	97
	Plaquemines	6,100	5,900	97
	St Bernard	17,100	16,900	99
	St Charles	8,400	8,100	97
	St James	5,100	4,800	95
	St John The Baptist	6,200	5,900	95
50% & Over	St Tammany	21,600	20,800	96
	Tangipahoa	20,600	19,400	94
	Terrebonne	22,700	21,900	96
	Washington	14,900	14,000	94
MISSISSIPPI				
	Hancock	6,900	6,600	96
	Harrison	44,200	43,000	97
	Pearl River	9,200	8,800	95
	Walthall	3,900	3,600	93
Between 25-49%				
	LOUISIANA			
	Ascension	12,400	11,700	94
	Assumption	5,800	5,400	94
	Livingston	12,300	11,600	95
	MISSISSIPPI			
	Jackson	29,500	28,600	97
	Pike	10,500	9,900	94
	Stone	2,400	2,300	95
Between 5-24%				
	LOUISIANA			
	Iberia	18,800	18,100	96
	Iberville	9,300	8,800	95
	St Helena	2,900	2,600	91
	St Mary	18,600	17,900	96
	West Feliciana	1,600	1,500	92
	MISSISSIPPI			
	Lamar	5,000	4,800	95
	Lincoln	9,900	9,400	94
	Marion	7,800	7,300	93
Station Totals		682,700	659,300	97
Net Weekly Circulation (1973-74)				492,300
Average Daily Circulation (1973-74)				329,700

Louisiana—New Orleans

WGNO-TV

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 501-kw visual, 50.1-kw aural. Antenna: 500-ft. above av. terrain, 498-ft. above ground, 518-ft. above sea level.

Latitude 29° 56' 55"
Longitude 90° 03' 47"

Transmitter: Trade Mart, foot of Canal St.

TV tape: Recording facilities.

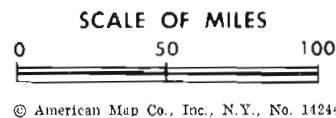
Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Names: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WGNO-TV Ref: FCC File No. RPCT-4316 Granted 4/13/70



WGNO-TV

Network Service: ABC, CBS, NBC.

Licensee: Communications Corp. of the South Inc., 2 Canal St., New Orleans, La. (70130).

Studio: International Trade Mart, Canal St.

Telephone: 504-522-6211.

Ownership: Cascade Development Corp., 100%. Cascade ownership: Seymour Smith, 90%; Florence Anne Smith, 10%.

Began Operation: Oct. 14, 1967. Sale to present owner by Receiver in Bankruptcy approved by FCC Dec. 29, 1971. Station was originally owned by David W. Wagenvoort, et al.

Represented (sales) by Bolton/Burchill International Ltd.

Represented (legal) by Smith & Pepper.

Personnel:

SEYMOUR SMITH, president & general manager.
XAVIER DeSOTO, director of programming.
RICK ORINGEL, general sales manager.
FARRELL MEISEL, asst. program dir., promotion dir.
WILLIAM BRISTER, chief engineer.

DIGEST OF RATE CARD (Aug. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$660	\$485	\$295	\$57	\$57	\$40

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA Jefferson	121,400	119,200	98
	St Bernard	17,100	16,900	99
Between 25-49%	LOUISIANA Lafourche	20,400	19,700	97
	Orleans	207,200	200,800	97
	Plaquemines	6,100	5,900	97
	St Charles	8,400	8,100	97
Between 5-24%	LOUISIANA St James	5,100	4,800	95
	St John The Baptist	6,200	5,900	95
	St Tammany	21,600	20,800	96
	Terrebonne	22,700	21,900	96
	MISSISSIPPI Harrison	44,200	43,000	97
Station Totals		480,400	467,000	97
Net Weekly Circulation (1973-74)				179,800
Average Daily Circulation (1973-74)				68,900

For Sales & Transfers of TV Stations,
see Services Volume

Louisiana—New Orleans



WVUE



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"
Longitude 89° 56' 58"

Transmitter: Paris Rd., near Chalmette, La.

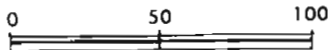
Studio: 1025 S. Jefferson Davis Parkway.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



SCALE OF MILES



Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WVUE Ref: FCC Doc. 18399

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WVUE

Licensee: Screen Gems Stations Inc., P.O. Box 13847, New Orleans, La. (70185).

Telephone: 504-486-6161.

Ownership: Columbia Pictures Industries Inc., 100%. For other interests see KCPX-TV, Salt Lake City.

Began Operation: On Dec. 17, 1958, FCC granted permission to operate on Ch. 13, and on Jan. 28, 1959 FCC granted STA for temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vols. 14:51; 15:5). Supreme Bcstg. Co. started operations on Ch. 20 on Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959 but WVUE did not begin on Ch. 12 until Sept. 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved June 2, 1965 by FCC (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Personnel:

DOUGLAS J. ELLESON, vice president & general manager.
JACK C. LONG, asst. to gen. mgr. & gen. sales manager.
MALCOLM POTTER, program & promotion manager.
ALLEN GUNDERSON, chief engineer.
JOHN B. SIMPSON, public affairs director.
BEN CANADA, national sales manager.
ALEC GIFFORD, news director.

DIGEST OF RATE CARD NO. 18—Rev. 1
(Dec. 30, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$1500 \$900 \$550 \$500 \$450 Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$1000.

1976 Edition

	Net Weekly Circulation	State County	Total Households	TV Households	%
		LOUISIANA			
		Assumption	5,800	5,400	94
		Jefferson	121,400	119,200	98
		Lafourche	20,400	19,700	97
		Orleans	207,200	200,800	97
		Plaquemines	6,100	5,900	97
		St Bernard	17,100	16,900	99
		St Charles	8,400	8,100	97
		St James	5,100	4,800	95
		St John The Baptist	6,200	5,900	95
50% & Over		St Tammany	21,600	20,800	96
		Tangipahoa	20,600	19,400	94
		Terrebonne	22,700	21,900	96
		Washington	14,900	14,000	94
		MISSISSIPPI			
		Hancock	6,900	6,600	96
		Harrison	44,200	43,000	97
		Pearl River	9,200	8,800	95
		Pike	10,500	9,900	94
		Walthall	3,900	3,600	93
		LOUISIANA			
Between 25-49%		Ascension	12,400	11,700	94
		St Helena	2,900	2,600	91
		St Mary	18,600	17,900	96
		ALABAMA			
		Monroe	6,000	5,500	92
		LOUISIANA			
Between 5-24%		East Feliciana	4,000	3,700	91
		Livingston	12,300	11,600	95
		MISSISSIPPI			
		Amite	4,200	3,900	92
		Jackson	29,500	28,600	97
		Lamar	5,000	4,800	95
		Marion	7,800	7,300	93
		Stone	2,400	2,300	95
		Station Totals	657,300	634,600	97
		Net Weekly Circulation (1973-74)			467,300
		Average Daily Circulation (1973-74)			298,500

Louisiana—New Orleans



WVL-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1009-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 54' 22.5"
Longitude 90° 02' 23.3"

Transmitter: Cooper Rd. near Gretna, La.

Studio: 1024 N. Rampart St. (70176).

Telephone: 504-529-4444.

TV tape: Recording facilities.

AM Affiliate: WWL, 50-kw, 870 kHz (CBS).

FM Affiliate: WWL-FM, 95-kw, 101.9 MHz (No. 270), 830-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WVL-TV Ref: FCC File No. BPCT-3071 Granted 11/1/62

©American Map Co., Inc., N.Y., No. 14244

WVL-TV

Licensee: Loyola University, 6363 St. Charles Ave., New Orleans, La. (70118).

Ownership: Loyola University. Rev. James Carter, S.J., pres.

Began Operation: Sept. 7, 1957.

Represented (sales) by Katz Television Inc.

Represented (legal) by Marmet Professional Corp.

Personnel:

J. MICHAEL EARLY, v.p., broadcasting & general manager.
MAURICE GUILLERMAN, asst. gen. mgr. & gen. sales manager.
RUPERT COPPONEX, dir. of creative services & film buyer.
JAMES DABOVAL, local sales manager.
PHIL JOHNSON, news director.
HUGH BURNEY, chief engineer.
MICKEY WELLMAN, promotion director.

DIGEST OF RATE CARD NO. A29a—(Oct. 8, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$1550.00	\$950.00	\$700.00	\$600.00	Graded rates apply*	

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$1200.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		LOUISIANA			
		Ascension	12,400	11,700	94
		Assumption	5,800	5,400	94
		Jefferson	121,400	119,200	98
		Lafourche	20,400	19,700	97
		Orleans	207,200	200,800	97
		Plaquemines	6,100	5,900	97

	Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	LOUISIANA—(Continued)					
		St Bernard	17,100	16,900	99	
		St Charles	8,400	8,100	97	
		St James	5,100	4,800	95	
		St John The Baptist	6,200	5,900	95	
		St Tammany	21,600	20,800	96	
		Tangipahoa	20,600	19,400	94	
		Terrebonne	22,700	21,900	96	
		Washington	14,900	14,000	94	
		MISSISSIPPI				
	Hancock	6,900	6,600	96		
	Harrison	44,200	43,000	97		
	Pearl River	9,200	8,800	95		
	Pike	10,500	9,900	94		
	Walthall	3,900	3,600	93		
Between 25-49%	LOUISIANA					
		Livingston	12,300	11,600	95	
		St Helena	2,900	2,600	91	
	St Mary	18,600	17,900	96		
	MISSISSIPPI					
	Jackson	29,500	28,600	97		
	Stone	2,400	2,300	95		
Between 5-24%	LOUISIANA					
		East Feliciana	4,000	3,700	91	
		Iberia	18,800	18,100	96	
		Iberville	9,300	8,800	95	
		MISSISSIPPI				
		Adams	12,100	11,400	94	
		Amite	4,200	3,900	92	
	Jones	19,300	18,700	97		
	Lamar	5,000	4,800	95		
	Lincoln	9,900	9,400	94		
	Marion	7,800	7,300	93		
Station Totals			720,700	695,500	97	
Net Weekly Circulation (1973-74)				510,800		
Average Daily Circulation (1973-74)				369,300		

Louisiana—Shreveport



KSLA-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1791-ft. above ground, 2046-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 55' 59"

Transmitter: 2-mi. ESE of Mooringsport.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Tape Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KSLA-TV Ref: FCC File No. BMPCT-5970 Granted 5/5/64

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KSLA-TV

Licensee: KSLA-TV Inc., Box 4812, Shreveport, La. (71104).

Studio: 1812 Fairfield Ave., Box 4812 (71104).

Telephone: 318-424-8101. TWX No.: 510-973-4013.

Ownership: Journal Publishing Co. Inc. (Shreveport Journal), 55%; Douglas F. Attaway, chairman, .5% (publisher of Shreveport Journal); Winston B. Linam, pres. & mgr., 10%; O. P. Avinger, treas.; James Van Hook, secy., 1%; Mrs. Dolores George LaVigne, 20%; 18 others, none with as much as 3%.

Began Operation: Dec. 22, 1953 as KSLA, Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to present owners by Mrs. George et al., who retained minority interest, approved May 25, 1960 by FCC (Vol. 16:6, 24).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Cordon & Jacob.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

- WINSTON B. LINAM, general manager.
- BEN B. McLAUGHLIN, sales manager.
- JOHN RENSHAW, program director.
- ROBERT WEIMAR, production manager.
- JOHN HITT, chief engineer.
- DON OWEN, news director.

DIGEST OF RATE CARD NO. 36—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.	\$1000	\$600	\$400	\$250	\$250*	\$125*

*A (P).

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Columbia	8,600	8,000	94
	Hempstead	6,900	6,500	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS—(Continued)			
	Howard	4,400	4,200	95
	Lafayette	3,200	3,000	95
	Little River	3,900	3,600	92
	Miller	12,600	12,000	95
	Sevier	4,900	4,700	95
	LOUISIANA			
	Bienville	5,800	5,400	94
	Bossier	20,800	20,100	97
	Caddo	83,600	80,800	97
	Claiborne	6,200	5,800	93
	De Soto	8,400	7,800	93
	Natchitoches	11,100	10,100	91
	Red River	3,300	3,000	91
	Sabine	6,400	5,800	90
Webster	14,900	14,200	95	
OKLAHOMA				
Mc Curtin	11,900	11,000	92	
TEXAS				
Bowie	24,200	23,300	96	
Camp	3,000	2,800	93	
Cass	8,500	8,100	95	
Franklin	2,000	1,900	93	
Gregg	28,200	27,200	96	
Harrison	16,200	15,400	95	
Marion	3,200	3,000	93	
Morris	4,400	4,200	96	
Nacogdoches	13,600	12,600	93	
Panola	6,400	6,100	95	
Red River	5,500	5,000	91	
Rusk	11,800	11,300	95	
San Augustine	2,400	2,200	91	
Shelby	8,300	7,700	93	
Titus	6,300	6,000	95	
Upshur	8,200	7,800	95	
Wood	7,800	7,400	95	

(Continued on page 361-b)

Station Totals	574,100	545,500	95
Net Weekly Circulation (1973-74)		342,000	
Average Daily Circulation (1973-74)		232,200	

Louisiana—Shreveport-Texarkana, Texas



KTAL-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground. 1849-ft. above sea level.

Latitude 32° 54' 11"
Longitude 94° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, La., W of County Rd.

TV tape: Recording facilities.

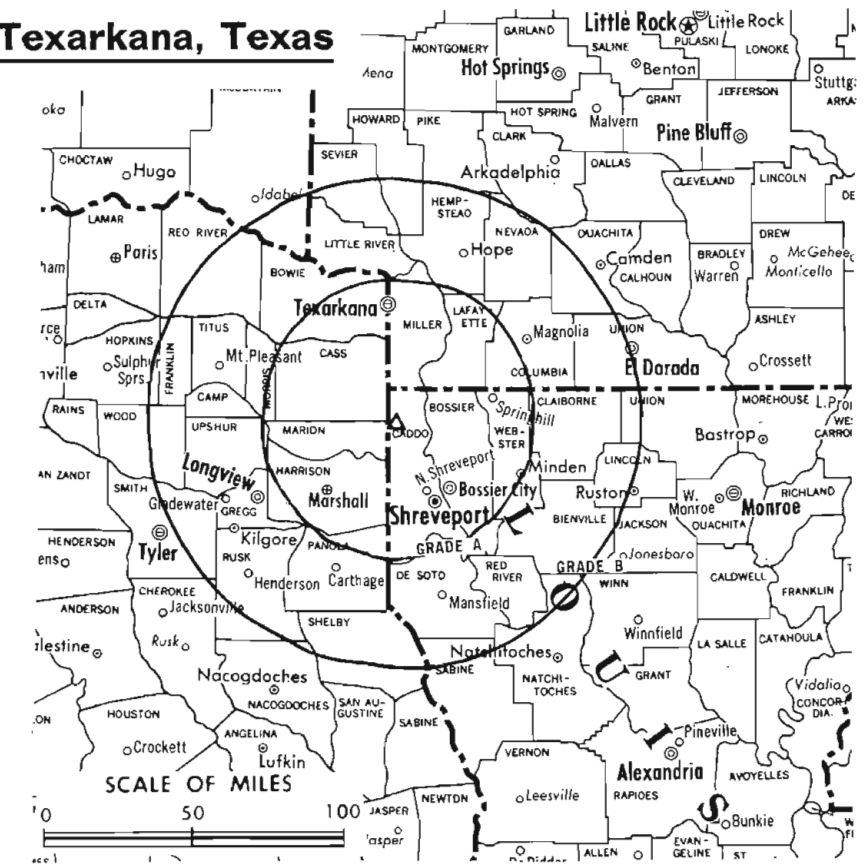
AM Affiliate: KCMC, 1-kw, 740 kHz (ABC).

FM Affiliate: KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



KTAL-TV Ref: FCC File No. BLCT-1135 Granted 7/24/82 ©American Map Co., Inc., N.Y., No. 14244

KTAL-TV

Licensee: KCMC Inc., 3227 Summerhill Rd., Texarkana, Tex.

Studios & Offices: 3227 Summerhill Rd., Texarkana, Tex.; 3150 N. Market St., Shreveport, La. (71107).

Telephones: 214-793-1133 (Texarkana); 318-425-2422 (Shreveport).

TWX No.: 510-973-4169 (Shreveport).

Ownership: Camden News Publishing Co., publisher of Camden (Ark.) News, 49.93% (Walter E. Hussman individually & as trustee holds 60.91% of Camden News, Betty P. Hussman holds 36.24%); Walter E. Hussman, pres., 20.28%; Texarkana Newspapers Inc., 6%; many others, none with as much as 2%. Ownership interlocks with KCMC, Texarkana; KAMD & KWEH-FM, Camden, Ark.; Texarkana Gazette and News; Hot Springs (Ark.) New Era-Sentinel Record; El Dorado (Ark.) News-Times; Magnolia (Ark.) Banner-News; plus interest in Hope (Ark.) Star and Jacksonville (Tex.) Progress. For CATV interests, see WEHC0 Inc. under CATV Group Ownership.

Began Operation: Aug. 16, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Covington & Burling.

Personnel:

WALTER E. HUSSMAN, president.
H. LEE BRYANT, vice president & general manager.
STEPHEN McDONALD, sales manager.
JEAN BYRD, program director.
STAN WYATT, news director.
DAVE HENDRICKS, chief engineer.

DIGEST OF RATE CARD (Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—6:30-10 p.m., daily.					
\$800.00	\$500.00	\$300.00	\$225.00	\$240.00	\$120.00

NETWORK BASE HOURLY RATE: \$650.

360-b

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Columbia	8,600	8,000	94
	Hempstead	6,900	6,500	94
	Howard	4,400	4,200	95
	Lafayette	3,200	3,000	95
	Little River	3,900	3,600	92
	Miller	12,600	12,000	95
	Nevada	4,200	3,900	92
	Ouachita	10,600	9,900	94
	Sevier	4,900	4,700	95
	Union	16,800	16,000	95
	LOUISIANA			
	Bienville	5,800	5,400	94
	Bossier	20,800	20,100	97
	Caddo	83,600	80,800	97
	Claiborne	6,200	5,800	93
	De Soto	8,400	7,800	93
	Red River	3,300	3,000	91
	Webster	14,900	14,200	95
	OKLAHOMA			
	Mc Curtain	11,900	11,000	92
	TEXAS			
	Bowie	24,200	23,300	96
	Camp	3,000	2,800	93
	Cass	8,500	8,100	95
	Franklin	2,000	1,900	93
	Gregg	28,200	27,200	96
	Harrison	16,200	15,400	95
	Marion	3,200	3,000	93
	Morris	4,400	4,200	96
	Nacogdoches	13,600	12,600	93
	Panola	6,400	6,100	95
	Red River	5,500	5,000	91
	Rusk	11,800	11,300	95
	Shelby	8,300	7,700	93
	(Continued on next page)			
Station Totals		580,800	551,100	95
Net Weekly Circulation (1973-74)				331,100
Average Daily Circulation (1973-74)				200,300

KTBS-TV, Shreveport
(Arbitron Data Continued)

Louisiana

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ARKANSAS				
		Ouachita	10,600	9,900	94
		Union	16,800	16,000	95
	LOUISIANA				
		Winn	6,500	6,000	93
	TEXAS				
		Sabine	2,900	2,600	90
		San Augustine	2,400	2,200	91
		Wood	7,800	7,400	95
	Between 5-24%	ARKANSAS			
		Dallas	3,500	3,300	94
		Pike	3,200	3,000	94
		Polk	5,600	5,200	92
LOUISIANA					
		Allen	6,100	5,700	94
		Ouachita	41,000	39,700	97
		Union	5,700	5,500	96
		Vernon	8,800	8,200	93
OKLAHOMA					
		Pushmataha	3,800	3,500	92
TEXAS					
		Angelina	17,800	17,000	96
		Cherokee	10,800	10,100	93
		Delta	1,800	1,700	93
		Lamar	14,200	12,900	91
		Smith	36,300	34,900	96

KTAL-TV, Shreveport
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	TEXAS—(Continued)				
		Titus	6,300	6,000	95
		Upshur	8,200	7,800	95
Between 25-49%	ARKANSAS				
		Pike	3,200	3,000	94
		Polk	5,600	5,200	92
	LOUISIANA				
		Jackson	5,200	4,900	95
		Lincoln	10,800	10,400	97
		Natchitoches	11,100	10,100	91
		Sabine	6,400	5,800	90
		Winn	6,500	6,000	93
	TEXAS				
		Wood	7,800	7,400	95
	Between 5-24%	ARKANSAS			
			Desha	5,900	5,500
LOUISIANA					
		East Carroll	4,100	3,700	91
		Morehouse	10,300	9,700	95
		Ouachita	41,000	39,700	97
		Union	5,700	5,500	96
OKLAHOMA					
		Choctaw	6,600	5,900	90
TEXAS					
		Cherokee	10,800	10,100	93
		Hopkins	8,500	8,100	95
		Lamar	14,200	12,900	91
		Smith	36,300	34,900	96

KTVE, Monroe-El Dorado

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	MISSISSIPPI				
		Bolivar	14,300	12,900	90
		Sunflower	10,300	9,300	90
		Warren	15,300	14,500	95
		Washington	21,600	20,100	93

KSLA-TV, Shreveport

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	ARKANSAS				
		Nevada	4,200	3,900	92
		Ouachita	10,600	9,900	94
		Union	16,800	16,000	95
	LOUISIANA				
		Jackson	5,200	4,900	95
		Lincoln	10,800	10,400	97
		Winn	6,500	6,000	93
	TEXAS				
		Angelina	17,800	17,000	96
	Hopkins	8,500	8,100	95	
Between 5-24%	ARKANSAS				
		Pike	3,200	3,000	94
		Polk	5,600	5,200	92
	LOUISIANA				
		Ouachita	41,000	39,700	97
		Union	5,700	5,500	96
	TEXAS				
		Cherokee	10,800	10,100	93
		Lamar	14,200	12,900	91
		Smith	36,300	34,900	96

**BLACKBURN
& COMPANY, INC.**

**RADIO • TV • CATV • NEWSPAPER BROKERS
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CHICAGO 333 N. Michigan Ave. (312) 346-6460
WASHINGTON, D.C. 1725 K. Street, N.W. (202) 331-9270
ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Louisiana—Shreveport



KTBS-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1781-ft. above av. terrain, 1800.5-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

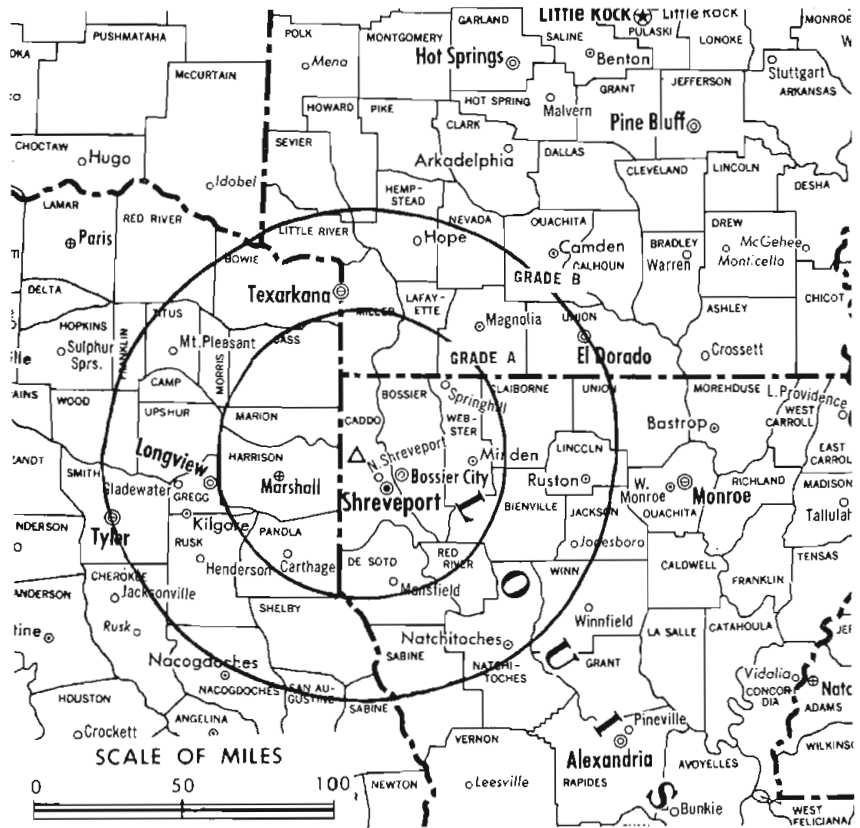
Transmitter: 1.5-mi. SE of Mooringsport, La.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTBS-TV Ref: FCC File No. BMPCT-5808 Granted 12/18/62

©American Map Co., Inc., N.Y., No. 14244

KTBS-TV

Licensee: KTBS Inc., 312 East Kings Hwy., Shreveport, La. (71104).

Studio: 312 East Kings Hwy., P.O. Box 4367, Shreveport (71104).

Telephone: 318-868-3644. TWX No.: 510-973-4076.

Ownership: E. Newton Wray, pres., 43.055%; George D. Wray Jr., v.p., 26.388%; Charles W. Wray, secy.-treas., 26.388%; Evelyn Wray Smith, 4.166%.

Began Operation: Sept. 3, 1955.

Represented (sales) by Katz Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- E. NEWTON WRAY, president & general manager.
- EDWIN N. WRAY JR., station manager.
- ALLAN STOLL, national sales manager.
- ORAL LINK, production manager.
- GENE McINNIS, promotion manager.
- MARVIN L. PERRY JR., film director & program manager.
- CLAUDE R. SCOTT, chief engineer.
- MILES RESNICK, news director.

DIGEST OF RATE CARD NO. A23—(Jan. 20, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$900.00 \$565.00 \$315.00 \$240.00 Graded rates apply*

*Highest rate: \$290.

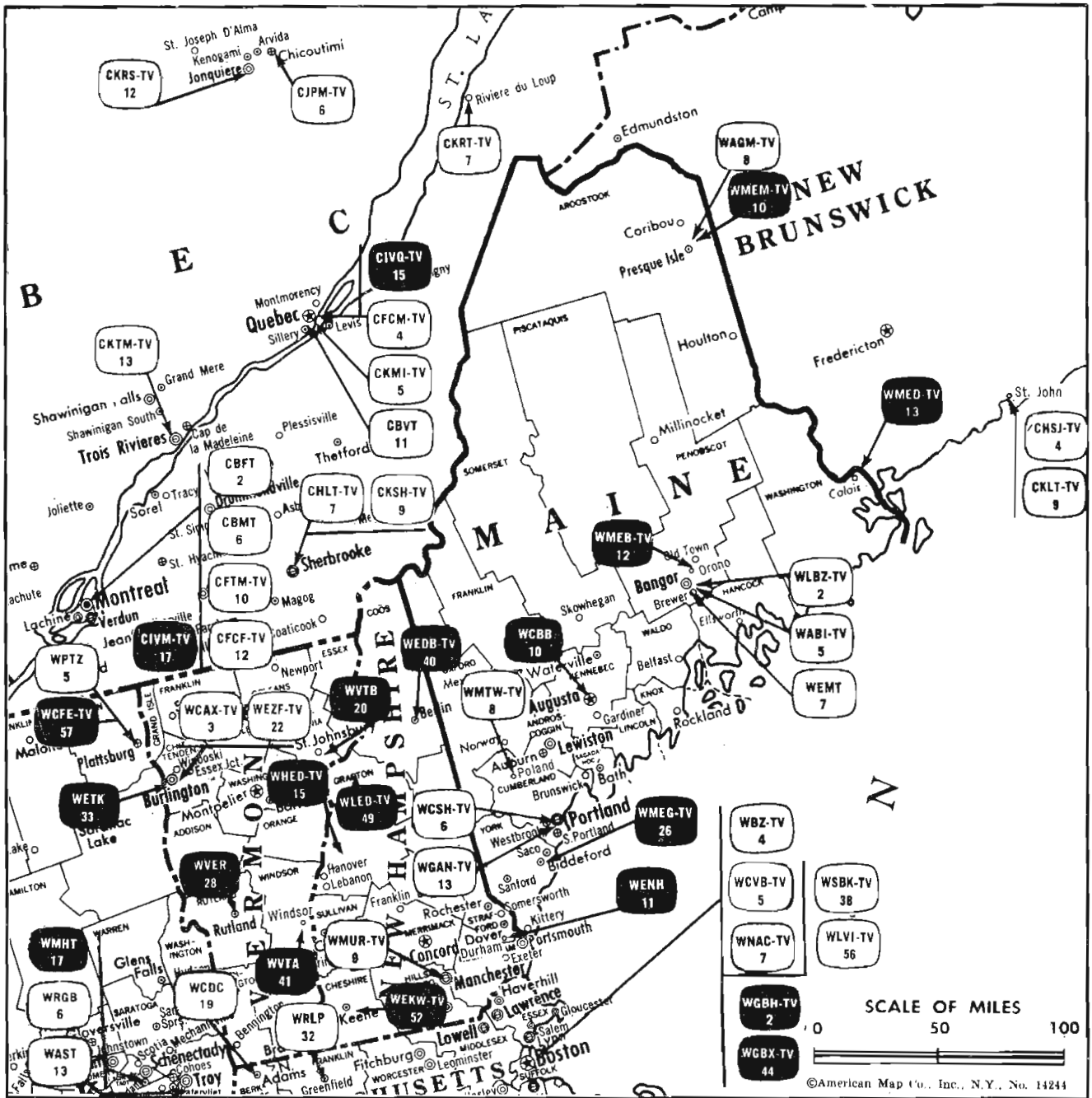
NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
50% & Over	Columbia	8,600	8,000	94
	Hempstead	6,900	6,500	94
	Howard	4,400	4,200	95
	Lafayette	3,200	3,000	95

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Little River	3,900	3,600	92
	Miller	12,600	12,000	95
	Nevada	4,200	3,900	92
	Sevier	4,900	4,700	95
LOUISIANA				
	Bienville	5,800	5,400	94
	Bossier	20,800	20,100	97
	Caddo	83,600	80,800	97
	Claiborne	6,200	5,800	93
	De Soto	8,400	7,800	93
	Jackson	5,200	4,900	95
	Lincoln	10,800	10,400	97
	Natchitoches	11,100	10,100	91
	Red River	3,300	3,000	91
	Sabine	6,400	5,800	90
	Webster	14,900	14,200	95
OKLAHOMA				
50% & Over	Mc Curtain	11,900	11,000	92
TEXAS				
	Bowie	24,200	23,300	96
	Camp	3,000	2,800	93
	Cass	8,500	8,100	95
	Franklin	2,000	1,900	93
	Gregg	28,200	27,200	96
	Harrison	16,200	15,400	95
	Hopkins	8,500	8,100	95
	Marion	3,200	3,000	93
	Morris	4,400	4,200	96
	Nacogdoches	13,600	12,600	93
	Panola	6,400	6,100	95
	Red River	5,500	5,000	91
	Rusk	11,800	11,300	95
	Shelby	8,300	7,700	93
	Titus	6,300	6,000	95
	Upshur	8,200	7,800	95

(Continued on page 361-b)

Station Totals	601,000	570,500	95
Net Weekly Circulation (1973-74)	356,300		
Average Daily Circulation (1973-74)	230,200		



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Portland-Poland Spring	157,000	74	252,900	75
Bangor	65,000	137	99,000	146
Presque Isle	10,000	197	26,600	198

Maine

Maine Station Status as of September 1, 1975

	VHF	UHF	TOTAL
☐ Commercial Television Stations	7	0	7
● Educational Television Stations	4	1	5
			12

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WMTW-TV

Portland

(See Poland Spring, Me.)

State Educational Technical Facilities

(Complete Data in Educational Directory)

WCBB

Augusta

Ch. 10

Non-Commercial Educational Station

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me. (04240).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 63-kw aural. Antenna: 1000-ft. above av. terrain, 640-ft. above ground, 1330-ft. above sea level.

Latitude	44°	09'	16"
Longitude	70°	00'	37"

WMEG-TV

Biddeford

Ch. 26

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 589-kw visual, 117-kw aural. Antenna: 800-ft. above av. terrain, 555-ft. above ground, 1208-ft. above sea level.

Latitude	43°	25'	00"
Longitude	70°	48'	09"

INSTANT FACTBOOK

See **Factbook Research, Inc.**

Order Card #5 Stations Volume

WMED-TV

Calais

Ch. 13

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31.6-kw visual, 6.2-kw aural. Antenna: 430-ft. above av. terrain, 187-ft. above ground, 667-ft. above sea level.

Latitude	45°	01'	44"
Longitude	67°	19'	24"

WMEB-TV

Orono

Ch. 12

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 990-ft. above av. terrain, 369-ft. above ground, 1346-ft. above sea level.

Latitude	44°	45'	36"
Longitude	68°	33'	59"

WMEM-TV

Presque Isle

Ch. 10

Non-Commercial Educational Station

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 1093-ft. above av. terrain, 155-ft. above ground, 1762-ft. above sea level.

Latitude	46°	33'	05"
Longitude	67°	48'	37"

WMTW-TV, Poland Spring

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VERMONT			
	Franklin	10,900	10,700	98
	Lamoille	4,500	4,400	97
	Rutland	18,200	17,500	96
Between 5-24%	MAINE			
	Penobscot	40,000	39,000	97
	Piscataquis	5,700	5,500	97
	Waldo	7,900	7,600	96
	NEW HAMPSHIRE			
	Hillsborough	81,000	79,400	98
	VERMONT			
Addison	7,500	7,200	96	
Chittenden	32,200	31,400	98	
Grand Isle	1,100	1,100	99	
Windham	12,500	11,700	93	

Maine—Bangor



WABI-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 38.9-kw visual, 7.76-kw aural. Antenna: 1310-ft. above av. terrain, 525-ft. above ground, 1745-ft. above sea level.

Latitude 44° 42' 15"
Longitude 69° 04' 42"

Transmitter: Pickard Mt., near Maine Rt. 9.

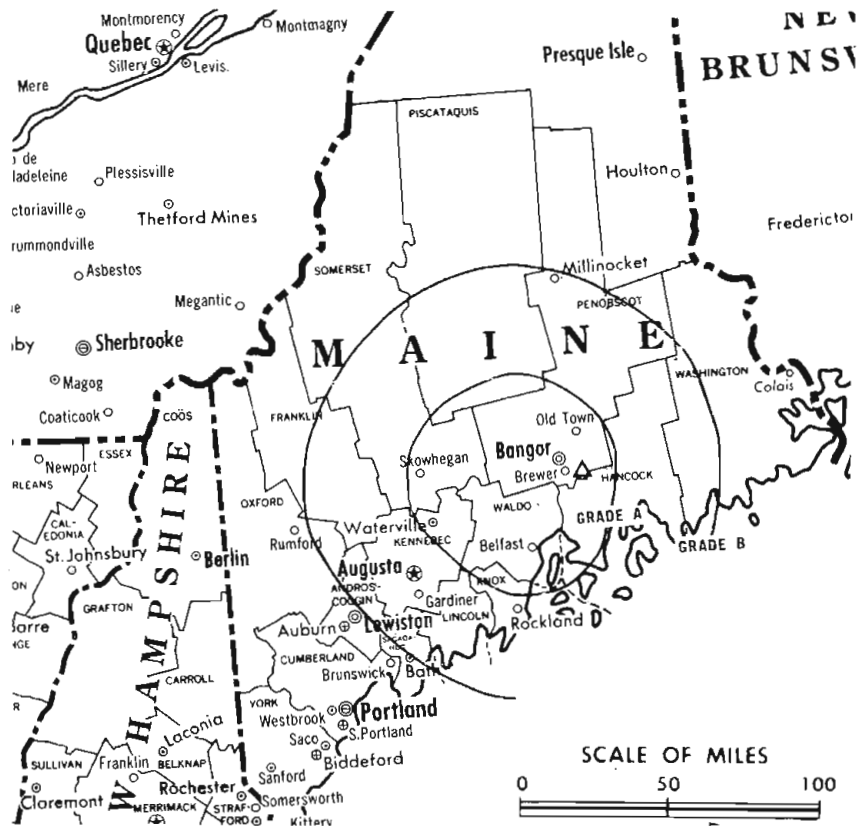
AM Affiliate: WABI, 5-kw, 910 kHz (ABC).

FM Affiliate: WBGW-FM, 5-kw, 97.1 MHz (No. 246), 1250-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WABI-TV Ref: FCC File No. BPCT-3508 Granted 7/29/65

©American Map Co., Inc., N.Y., No. 14244

WABI-TV

Network Service: CBS.

Licensee: Community Broadcasting Service, 35 Hildreth St., Bangor, Me. (04401).

Studio: 35 Hildreth St.

Telephone: 207-947-8321.

TWX No.: 207-989-4550.

Ownership: Diversified Communications Inc. (WABI), 100%. Community Bcstg. principals are Horace Hildreth (ex-Ambassador to Pakistan and ex-Gov. of Me.) and other members of Hildreth family, 92.783%; other minority stockholders, 7.21%. WABI-TV officers: Horace A. Hildreth, chmn.; W. L. Dickson, pres. Operates WAGM-TV & radio WAGM, Presque Isle, Me.

Began Operation: Jan. 25, 1953.

Represented (sales) by H-R Television; Kettell-Carter.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Cohen & Dippell.

Personnel:

- WALTER L. DICKSON, president & general manager.
- GEORGE GONYAR, manager, operations.
- GEORGE F. SPRING, director of sales.
- ALEC SKIFFINGTON, asst. operations manager.
- JOHN BEAULIEU, production director.
- PETE DOWNING, graphics.
- GORDON MANUEL, news director.
- DALE CARTER, chief engineer.

DIGEST OF RATE CARD NO. 10B—(Sept. 18, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—7:30-11 p.m., daily.
\$500.00 \$300.00 \$200.00 \$125.00 Graded rates apply*

*Highest rate: \$130.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
MAINE				
	Franklin	7,400	7,000	95
	Hancock	12,900	12,600	97
	Kennebec	31,200	30,300	97
50% & Over	Knox	11,100	10,600	96
	Penobscot	40,000	39,000	97
	Piscataquis	5,700	5,500	97
	Somerset	13,600	13,200	97
	Waldo	7,900	7,600	96
	Washington	11,000	10,500	96
Between 25-49%	MAINE Oxford	15,600	15,200	97
Between 5-24%	MAINE Androscoggin	31,400	30,700	98
	Aroostook	27,700	26,600	96
	Lincoln	8,300	8,000	97
	Sagadahoc	8,700	8,400	97
Station Totals		232,500	225,200	97
Net Weekly Circulation (1973-74)				137,100
Average Daily Circulation (1973-74)				93,700

Maine—Bangor



WEMT

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 818-ft. above av. terrain, 183-ft. above ground, 1180-ft. above sea level.

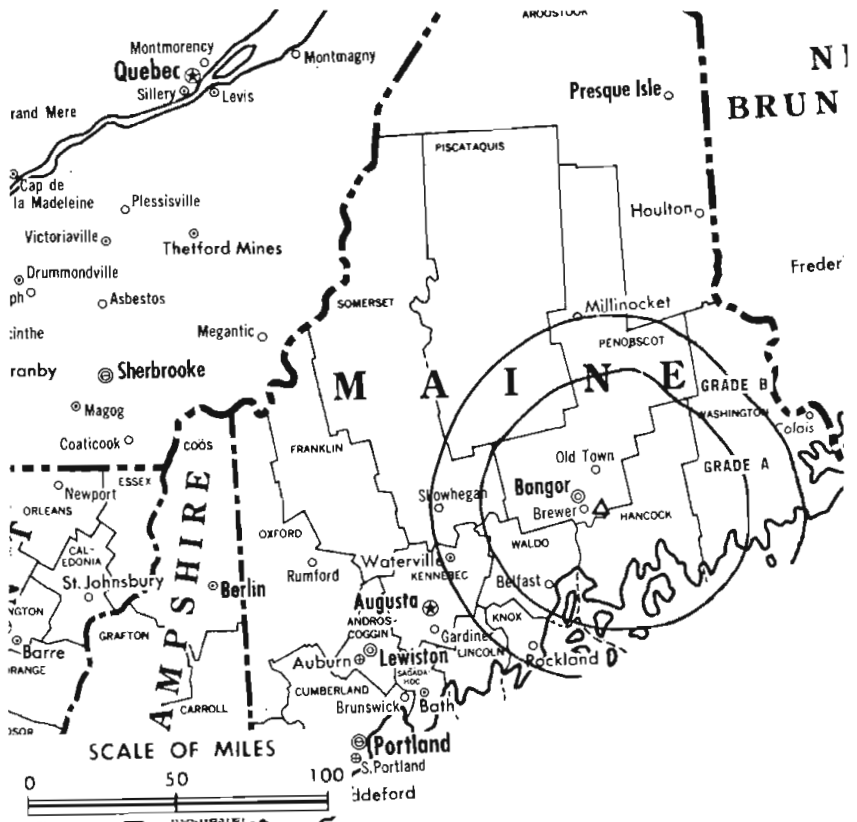
Latitude 44° 45' 35"
Longitude 68° 34' 01"

Transmitter: Black Cap Mt., Eddington, Me.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WEMT Ref: FCC File No. BPCT-4464 Granted 12/27/71

©American Map Co., Inc., N.Y., No. 14244

WEMT

Network Service: ABC.

Licensee: Down East TV Inc., Debtor-in-Possession, 41 Farm Rd., Bangor, Me. (04401).

Studio: 41 Farm Rd., Bangor.

Telephone: 207-945-6457.

Ownership: Herbert S. Hoffman, chmn. of the board, 21.43%; Martin H. Alpert, 12.39%; Donald L. Saunders, 8.28%. H. S. Hoffman owns WBOS AM-FM, Boston, Mass.

Began Operation: Oct. 15, 1965.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Cohn & Marks.

Personnel:

ROBERT GILBERTSON, president.
CHARLES POOR, sales manager.
HENRY MATTSO, program director.
PAUL BUNKER, chief engineer.
DONALD PERRY, news director.

DIGEST OF RATE CARD—(Sept. 1, 1973)

Hour	30 Min.	15-Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10:30 p.m., daily.	\$350.00	\$210.00	\$140.00	\$80.00	\$60.00	\$30.00
NETWORK BASE HOURLY RATE:	\$175.					

Net Weekly Circulation	State County	Total Households	TV Households	%
MAINE				
50% & Over	Hancock	12,900	12,600	97
	Knox	11,100	10,600	96
	Penobscot	40,000	39,000	97
	Piscataquis	5,700	5,500	97
	Somerset	13,600	13,200	97
	Waldo	7,900	7,600	96
	Washington	11,000	10,500	96
MAINE				
Between 25-49%	Aroostook	27,700	26,600	96
	Kennebec	31,200	30,300	97
MAINE				
Between 5-24%	Franklin	7,400	7,000	95
Station Totals		168,500	162,900	97
Net Weekly Circulation (1973-74)				94,600
Average Daily Circulation (1973-74)				51,800

Cable Television
Management and Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Maine—Bangor



WLBZ-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

Transmitter: Riders Peak, near Holden, Me.

AM Affiliate: WLBZ, 5-kw, 620 kHz (NBC).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLBZ-TV Ref: FCC File No. BPCT-2555 Granted 12/22/58 ©American Map Co., Inc., N.Y., No. 14244

WLBZ-TV

Licensee: WLBZ Television Inc., Box 934, Bangor, Me. (04401).

Studio: Mt. Hope Ave. (04401).

Telephone: 207-942-4822. TWX No.: 207-989-4658.

Ownership: Estate of Henry P. Rines & Mary Rines Thompson. For other interests, see WCSH-TV, Portland, Me.

Began Operation: Sept. 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

Represented (sales) by Katz Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

- MARY RINES THOMPSON, president.
- DON POWERS, general manager.
- EDWARD E. GUERNSEY, station manager.
- BRUCE K. SCOTT, chief engineer.

DIGEST OF RATE CARD NO. A21
(Jan. 27, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-11 p.m., daily.
\$425.00 \$255.00 \$180.00 \$110.00 Graded rates apply*

*Highest rate: \$100.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE			
	Hancock	12,900	12,600	97
	Knox	11,100	10,600	96
	Penobscot	40,000	39,000	97
	Piscataquis	5,700	5,500	97
	Somerset	13,600	13,200	97
Between 25-49%	Waldo	7,900	7,600	96
	Washington	11,000	10,500	96
Between 5-24%	MAINE			
	Aroostook	27,700	26,600	96
	Kennebec	31,200	30,300	97
	Franklin	7,400	7,000	95
	Oxford	15,600	15,200	97
Station Totals		184,100	178,100	97
Net Weekly Circulation (1973-74)				109,500
Average Daily Circulation (1973-74)				74,600

For Index to Contents
See Services Volume

Maine—Poland Spring



WMTW-TV



Ch. 8

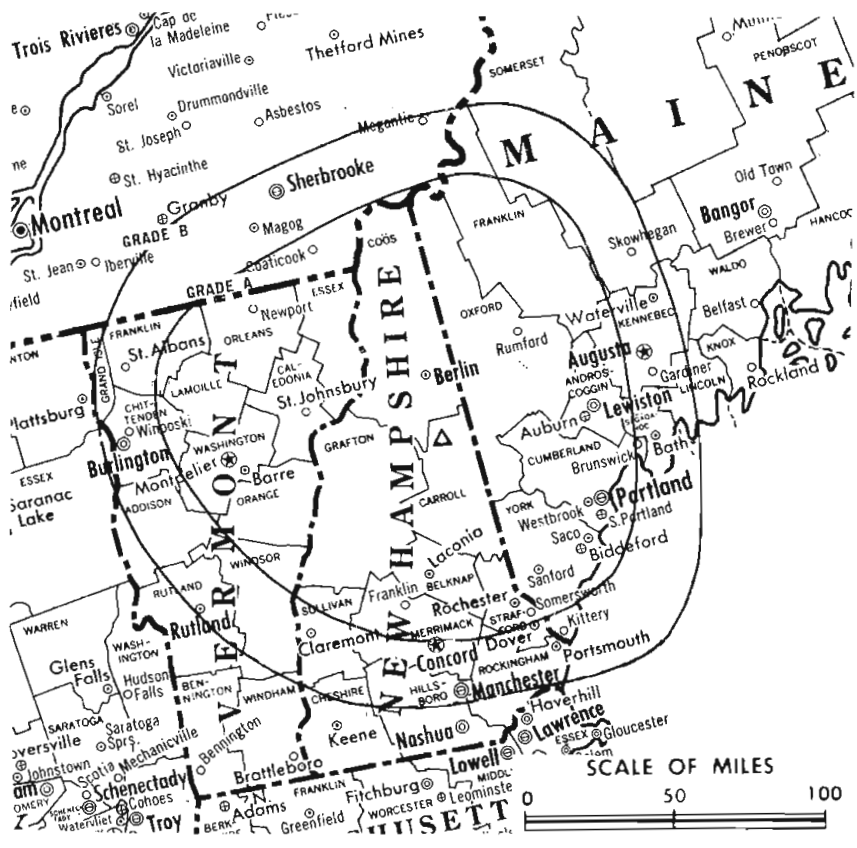
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
Longitude 71° 18' 13"

Transmitter: Mt. Washington, N.H.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).

WMTW-TV Ref: FCC File No. BPC-1530 Granted 7/8/53

©American Map Co., Inc., N.Y., No. 11213

WMTW-TV

Licensee: Mid New York Bcstg., Poland Spring, Me. (04274).

Sales Office: Lafayette Town House, P. O. Box 4075, Station A, Portland, Me. (04101).

Studio: Riccar Inn, Poland Spring.

Telephones: Portland (sales) 207-773-5664; Poland Spring (studio) 207-998-4311.

TWX No.: Portland 207-781-5539.

Ownership: Mid New York Broadcasting Corp. For other interests see WKTW, Utica, N.Y.

Began Operation: Aug. 31, 1954. Sale of 80% control to Dolphin Enterprises approved April 15, 1964 by FCC (Television Digest, Vols. 3:40-41, 4:16). Sale to Mid New York Bcstg. approved by FCC Nov. 8, 1967 (Vol. 7:46).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

- PAUL F. HARRON, president.
- JOHN C. FLYNN, vice president & general manager.
- ROBERT M. JOYCE, station manager & asst. general manager.
- JACK MARTIN, regional sales manager.
- RICHARD GOVE, promotion manager.
- PARKER H. VINCENT, chief engineer.
- JOHN RICKER, assistant chief engineer.
- CLAUS WIESE, production manager.
- PHYLLIS BOUCHLES, traffic manager.
- DOROTHY GANNON, traffic manager.

DIGEST OF RATE CARD NO. 20—(April 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—8-11 p.m., daily.						
\$800.00						Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$750.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE				
		Androscoggin	31,400	30,700	98
		Cumberland	67,200	65,700	98
		Franklin	7,400	7,000	95
		Kennebec	31,200	30,300	97
		Lincoln	8,300	8,000	97
		Oxford	15,600	15,200	97
		Sagadahoc	8,700	8,400	97
		Somerset	13,600	13,200	97
		York	39,600	38,800	98
	NEW HAMPSHIRE				
		Belknap	12,100	11,900	98
		Carroll	7,800	7,600	97
	Coos	11,400	11,100	98	
	Grafton	19,100	18,200	95	
	Sullivan	11,500	11,000	95	
VERMONT					
	Caledonia	8,100	7,800	97	
	Essex	1,800	1,800	98	
	Orange	6,000	5,800	96	
	Orleans	6,700	6,500	98	
	Washington	15,900	15,500	97	
	Windsor	15,700	15,100	96	
Between 25-49%	MAINE				
		Knox	11,100	10,600	96
	NEW HAMPSHIRE				
		Merrimack	28,900	28,000	97
		Rockingham	49,800	48,800	98
	Strafford	24,500	23,900	97	
NEW YORK					
	Clinton	20,000	19,500	97	
	Essex	11,200	10,800	96	

(Continued on page 364-b)

Station Totals	706,100	686,700	97
Net Weekly Circulation (1973-74)			353,000
Average Daily Circulation (1973-74)			200,000

(Station also received in Canadian Markets)

Maine—Portland



WCSH-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1288-ft. above ground, 2533-ft. above sea level.

Latitude 43° 51' 33"
Longitude 70° 42' 43"

Transmitter: Winn Mt., Sebago, Me.
AM Affiliate: WCSH, 5-kw, 970 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: 579 Congress St.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCSH-TV Ref: FCC File No. BMPCT-5800 Granted 7/14/65 ©American Map Co., Inc., N.Y., No. 14244

WCSH-TV

Licensee: Maine Radio & Television Co., 579 Congress St., Portland, Me. (04101).

Telephone: 207-772-0181. TWX No.: 710-221-1988.

Ownership: Estate of Henry P. Rines, 100% (Adeline B. Rines, Mary R. Thompson, trustees). Rines estate and Mary R. Thompson are the two principal stockholders of WLBZ-AM-TV, Bangor, Maine.

Began Operation: Dec. 1, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by Jules Cohen and Associates.

Personnel:

MARY RINES THOMPSON, president.
DON POWERS, vice president & general manager.
BRUCE MCGORRILL, station manager.
LARRY GERAGHTY, news director.
LEWIS COLBY, production manager.
PEG MALONEY, promotion manager.
ROBERT BLACK, operations supervisor.
KENNETH H. GILMAN, film director.
LINWOOD H. BROFEE, farm director.

DIGEST OF RATE CARD NO. A32
(Jan. 3, 1974)

Hour	30 Min.	30 Sec.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily.				
\$800.00	\$480.00		Graded rates apply*	

*Highest rate: \$225.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%
	MAINE			
	Androscoggin	31,400	30,700	98
	Cumberland	67,200	65,700	98
	Franklin	7,400	7,000	95
	Kennebec	31,200	30,300	97
	Lincoln	8,300	8,000	97
	Oxford	15,600	15,200	97
50% & Over	Sagadahoc	8,700	8,400	97
	York	39,600	38,800	98
	NEW HAMPSHIRE			
	Belknap	12,100	11,900	98
	Carroll	7,800	7,600	97
	Coos	11,400	11,100	98
	Strafford	24,500	23,900	97
	VERMONT			
	Caledonia	8,100	7,800	97
	MAINE			
	Knox	11,100	10,600	96
	Somerset	13,600	13,200	97
	NEW HAMPSHIRE			
Between 25-49%	Grafton	19,100	18,200	95
	Merrimack	28,900	28,000	97
	Rockingham	49,800	48,800	98
	VERMONT			
	Essex	1,800	1,800	98
	MAINE			
Between 5-24%	Waldo	7,900	7,600	96
	NEW HAMPSHIRE			
	Hillsborough	81,000	79,400	98
	Sullivan	11,500	11,000	95
Station Totals		498,000	485,000	97
Net Weekly Circulation (1973-74)				285,900
Average Daily Circulation (1973-74)				190,000

Maine—Portland



WGAN-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1610-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 28"
Longitude 70° 29' 28"

Transmitter: Brown Hill, Raymond, Me.

AM Affiliate: WGAN, 5-kw, 560 kHz.

FM Affiliate: WGAN-FM, 100-kw, 102.9 MHz (No. 275), 1460-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Studio: 390 Congress St. (04111).

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGAN-TV Ref: FCC File No. BMPCT-2508 Granted 11/1/59

©American Map Co., Inc., N.Y., No. 14244

WGAN-TV

Licensee: Guy Gannett Bcstg. Services, 390 Congress St., Box 1731.
Telephone: 207-772-4661.

Ownership: Guy Gannett Publishing Co. Officers: Jean Gannett Hawley, pres.; George H. Anderson, exec. v.p.; Alvin F. Wright, asst. treas. Guy Gannett Publishing Co. publishes **Portland Press Herald, Evening Express and Sunday Telegram, Augusta Kennebec Journal and Waterville Sentinel**, all in Maine. Gannett also owns **WHYN-TV, WHYN & FM, Springfield-Holyoke, Mass.; WINZ (AM), Miami & WINZ-FM, Miami Beach, Fla.**

Began Operation: May 16, 1954.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JEAN GANNETT HAWLEY, president.
GEORGE H. ANDERSON, executive vice president.
CHARLES R. SANFORD, vice president & general manager.
DAVID KING, general sales manager.
RAYMOND A. GILVARD, station manager & film buyer.
LYMAN BREWER, chief engineer.
MIKE CRAIG, news director.
KENNETH MacKENZIE, film dept. manager.
LLOYD R. KNIGHT, marketing manager.

DIGEST OF RATE CARD NO. 14—(Jan. 7, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—6-11 p.m., daily.

\$810.00 \$480.00 Graded rates apply*

*Highest rate: \$270.

NETWORK BASE HOURLY RATE: \$600.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE				
		Androscoggin	31,400	30,700	98
		Cumberland	67,200	65,700	98
		Franklin	7,400	7,000	95
		Kennebec	31,200	30,300	97
		Lincoln	8,300	8,000	97
		Oxford	15,600	15,200	97
		Sagadahoc	8,700	8,400	97
		York	39,600	38,800	98
		NEW HAMPSHIRE			
	Belknap	12,100	11,900	98	
	Carroll	7,800	7,600	97	
	Coos	11,400	11,100	98	
	Strafford	24,500	23,900	97	
Between 25-49%	MAINE				
		Knox	11,100	10,600	96
		Somerset	13,600	13,200	97
Between 5-24%	MAINE				
		Piscataquis	5,700	5,500	97
		Waldo	7,900	7,600	96
	NEW HAMPSHIRE				
		Grafton	19,100	18,200	95
	Merrimack	28,900	28,000	97	
	Rockingham	49,800	48,800	98	
VERMONT		Caledonia	8,100	7,800	97
		Essex	1,800	1,800	98
	Station Totals		411,200	400,100	97
Net Weekly Circulation (1973-74)				249,500	
Average Daily Circulation (1973-74)				168,800	

Maine—Presque Isle



WAGM-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 5.37-kw aural. Antenna: 355-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"
Longitude 68° 00' 07"

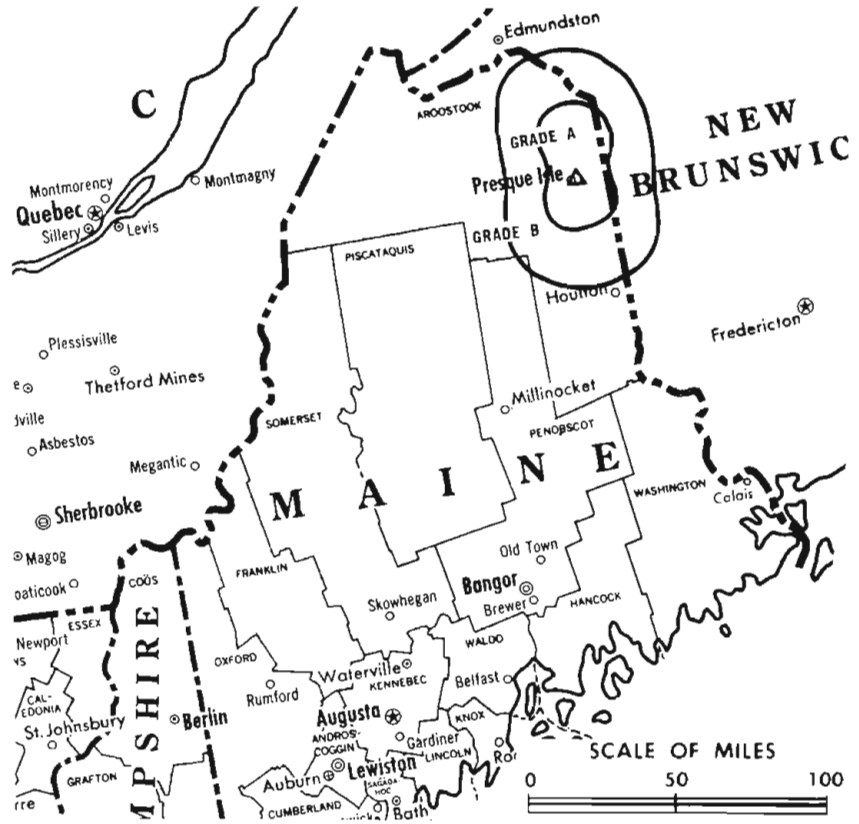
Transmitter: U.S. Hwy. 1 & Parkhurst Rd.

AM Affiliate: WAGM, 5-kw, 950 kHz.

Color: Network, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAGM-TV Ref: FCC File No. BHPCT-4232 Granted 10/8/56

©American Map Co., Inc., N.Y., No. 14244

WAGM-TV

Network Service: CBS; also NBC & ABC (per program).
Licensee: Aroostook Broadcasting Corp., P.O. Box 1149, Presque Isle, Me. (04769).
Studio: U.S. Hwy. 1 & Parkhurst Road.
Telephone: 207-764-4461. TWX No.: 710-229-1631.
Ownership: Community Bcstg. Service. Also operates radio WAGM. Community Bcstg. Service operates WABI-TV & WABI, Bangor, Me. For other interests see WABI-TV.
Began Operation: Oct. 13, 1956. Sale of 94.8% to present owner by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39).
Represented (sales) by H-R Television; Kettell-Carter Inc. (New England); Andy McDermott Sales Ltd. (Canada).
Represented (legal) by Fly, Shuebruk, Blume & Gaguine.
Represented (engineering) by Cohen & Dippell.
Personnel:
HORACE A. HILDRETH, chairman.
RUSSELL W. BRACE, president.
WALTER DICKSON, vice president.
KEITH H. FOWLES, manager of operations.
NORMAN JOHNSON, engineering supervisor.
RON MADORE, sales manager, northern district.

DIGEST OF RATE CARD NO. 15 (July 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA, AA—6-10 p.m., daily.	\$260	\$156	\$131	\$79	\$45*	\$45*
Class AAA—8-11 p.m., daily.					\$26	

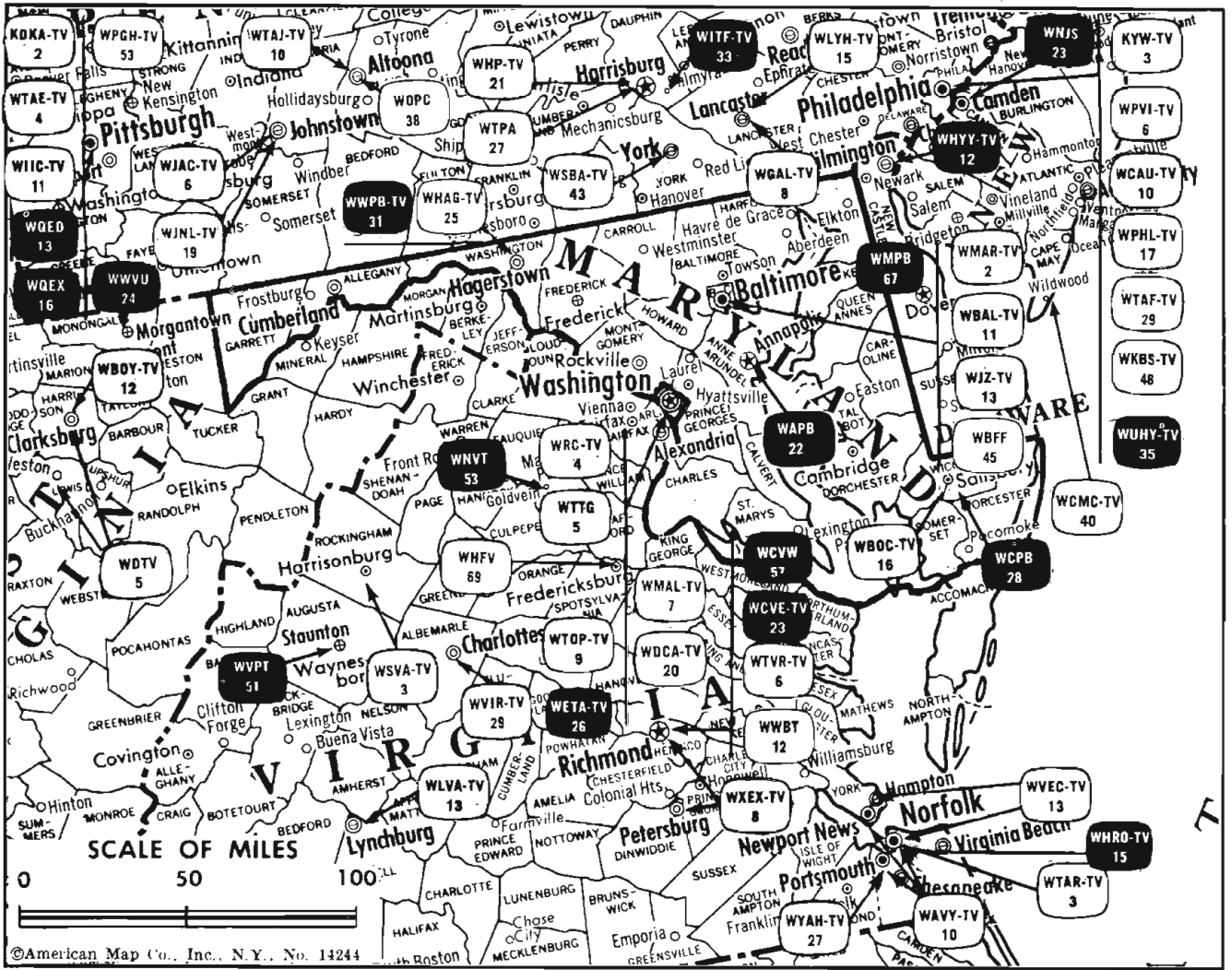
NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MAINE Aroostook	27,700	26,600	96
Station Totals		27,700	26,600	96
Net Weekly Circulation (1973-74)			24,300	
Average Daily Circulation (1973-74)			20,700	

(Station also received in Canadian Markets)

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436

Maryland



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Baltimore	497,000	15	735,700	19
Salisbury	22,000	179	62,500	167

Maryland Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	3	3	6
Educational Television Stations	0	4	4
			10

State Educational Technical Facilities
(Complete Data in Educational Directory)

WAPB

Annapolis

Ch. 22

Non-Commercial Educational Station

Licensee: Maryland Public Bcstg. Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 3890-kw horizontal visual, 389-kw horizontal aural. Antenna: 870-ft. above av. terrain, 852-ft. above ground, 1000-ft. above sea level.

Latitude	39°	00'	36"
Longitude	76°	36'	33"

WMPB

Baltimore

Ch. 67

Non-Commercial Educational Station

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 200-kw max. & 129-kw horizontal aural. Antenna: 820-ft. above av. terrain, 693-ft. above ground, 1349-ft. above sea level.

Latitude	39°	27'	01.0"
Longitude	76°	46'	36.5"

WWPB-TV

Hagerstown

Ch. 31

Non-Commercial Educational Station

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1070-kw max. & 479-kw horizontal visual, 85.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 410-ft. above ground, 1850-ft. above sea level.

Latitude	39°	39'	04.0"
Longitude	77°	58'	14.7"

WCPB

Salisbury

Ch. 28

Non-Commercial Educational Station

Licensee: Maryland Public Broadcasting Commission.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 786-kw max. & 708-kw horizontal visual, 166-kw max. & 149-kw horizontal aural. Antenna: 513-ft. above av. terrain, 551-ft. above ground, 575-ft. above sea level.

Latitude	38°	23'	09.0"
Longitude	75°	35'	32.5"

Maryland—Baltimore



WBAL-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"
Longitude 76° 39' 03"

Transmitter: 3800 Hooper Avenue.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: NBC.

AM Affiliate: WBAL, 50-kw, 1090 kHz (NBC).

FM Affiliate: WBAL-FM, 20-kw, 97.9 MHz (No. 250), 960-ft.

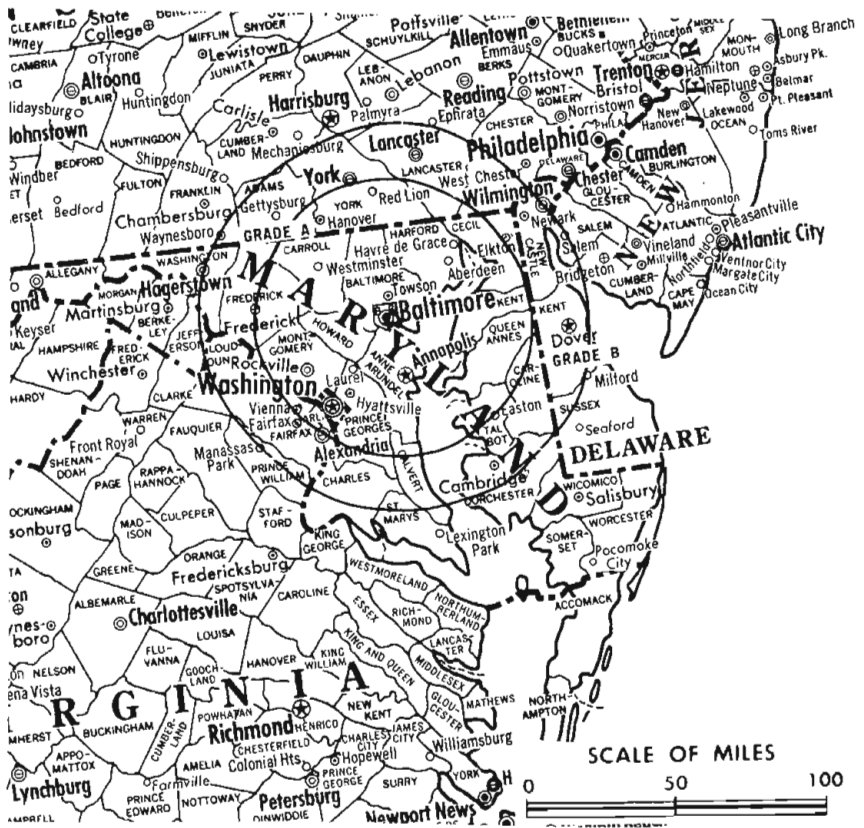
Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBAL-TV Ref: FCC File No. BMPCT-5141 Granted 8/5/68

© American Map Co., Inc., N.Y., No. 14244

WBAL-TV

Licensee: Hearst Corp. (Radio & TV Div.), Maryland's Broadcast Center, Baltimore, Md. (21211).

Studio: Maryland's Broadcast Center, Baltimore (21211).

Telephone: 301-467-3000. TWX No.: 710-234-1086.

Ownership: Hearst Corp. (newspapers & magazines, including Baltimore News-American). Same interests operate WISN-TV, Milwaukee and WTAE-TV, Pittsburgh (through affiliation) and radio stations WBAL & FM, Baltimore, WISN & FM, Milwaukee, and WTAE & FM, Pittsburgh. Hearst Corp. also owns radio WAPA, San Juan.

Began Operation: March 11, 1948.

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

JACK F. BEAUCHAMP, vice president & general manager.
JOHN FRANKENFIELD, asst. station mgr. & program director.
WILLIAM J. KATSAFANAS, general sales manager.
JACK GILMORE, national sales manager.
JOSEPH MAZZA, local sales manager.
PAT BYRNE, sales service manager.
KERRY RICHARDS, executive producer.
WES POTTER, assistant program director.
J. SYDNEY KING, community service manager.
RON KERSHAW, news manager.
OTTO CLAUS, chief engineer.

DIGEST OF RATE CARD NO. 10—(Jan. 17, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.
\$2000.00 \$1200.00 \$700.00 Graded rates apply*

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1800.

For Color Set Penetration by Markets
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
	Anne Arundel	95,000	93,600	98
	Baltimore	508,700	501,100	98
	Caroline	7,300	7,000	96
	Carroll	23,200	22,800	98
	Cecil	15,700	15,400	98
	Dorchester	10,500	10,100	96
	Harford	39,400	38,700	98
	Howard	25,900	25,500	98
	Kent	6,000	5,800	97
	Queen Annes	6,800	6,600	97
	Talbot	9,400	9,100	97
	Wicomico	19,500	18,900	97
	PENNSYLVANIA			
	Adams	19,100	18,200	95
	DELAWARE			
	Kent	27,800	27,100	97
	MARYLAND			
	Calvert	7,100	6,800	96
	Frederick	29,000	28,400	98
	Somerset	7,200	6,800	94
	Washington	36,500	35,600	97
	Worcester	8,400	7,900	95
	PENNSYLVANIA			
	Franklin	34,700	32,400	93
	York	97,400	93,700	96
	WEST VIRGINIA			
	Berkeley	13,300	13,000	97
	Jefferson	7,800	7,600	97

50% & Over

Between 25-49%

Between 5-24%

(Continued on page 381-b)

Station Totals	2,305,000	2,251,300	98
Net Weekly Circulation (1973-74)			914,200
Average Daily Circulation (1973-74)			525,800

Maryland—Baltimore



WJZ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 4.3"
Longitude 76° 39' 2.8"

Transmitter: Television Hill.

Telephone: 301-466-0013.

TWX No.: 301-955-1178.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJZ-TV Ref: FCC File No. BPCT-2248 Granted 2/6/57

© American Map Co., Inc., N.Y., No. 14241

WJZ-TV

Licensee: A Group W Station, Westinghouse Broadcasting Co. Inc., Television Hill, Baltimore (21211).

Studio: Television Hill.

Ownership: Subsidiary of Westinghouse Electric Corp. For officers and other interests, see Group W in Group Ownership of Television Stations.

Began Operation: Nov. 2, 1948. Sale to present owner by Ben & Herman Cohen families approved June 27, 1957, by FCC (Television Digest, Vol. 13:18-19, 26).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- JOEL A. SEGALL, general manager.
- ARTHUR KERN, general sales manager.
- ALAN FRANK, program director.
- GARY D. SCARBROUGH, operations manager.
- RON HOLDEN, news director.
- DEBRA K. ZEYEN, production manager.
- LOU ZACCHEO, creative services manager.
- ROBERT O. DONAHUE, chief engineer.
- FRED KOEHLER, business manager.

DIGEST OF RATE CARD NO. 35—(April 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class A—7:30-11 p.m., daily.
\$1750 \$1050 \$700 \$600 \$1000 \$1000 \$560
NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	27,800	27,100	97
	MARYLAND			
	Allegany	29,900	29,100	97
	Anne Arundel	95,000	93,600	98
Baltimore	508,700	501,100	98	
Caroline	7,300	7,000	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Carroll	23,200	22,800	98
	Cecil	15,700	15,400	98
	Dorchester	10,500	10,100	96
	Frederick	29,000	28,400	98
	Harford	39,400	38,700	98
	Howard	25,900	25,500	98
	Kent	6,000	5,800	97
	Queen Annes	6,800	6,600	97
	Talbot	9,400	9,100	97
	Wicomico	19,500	18,900	97
Between 25-49%	PENNSYLVANIA			
	Adams	19,100	18,200	95
	Franklin	34,700	32,400	93
	WEST VIRGINIA			
	Berkeley	13,300	13,000	97
Between 5-24%	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
	Charles	15,500	15,000	97
	St Marys	14,400	14,000	97
Somerset	7,200	6,800	94	
Washington	36,500	35,600	97	
Worcester	8,400	7,900	95	
Station Totals	PENNSYLVANIA			
	Lancaster	109,100	101,500	93
	York	97,400	93,700	96
	VIRGINIA			
	Loudoun	13,500	13,000	96
WEST VIRGINIA				
Jefferson	7,800	7,600	97	
Mineral	8,400	8,000	96	
Morgan	2,900	2,800	96	
Station Totals		2,790,800	2,721,200	98
Net Weekly Circulation (1973-74)			1,045,100	
Average Daily Circulation (1973-74)			579,000	

(Continued on page 381-b)

Maryland—Baltimore



WMAR-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 1319-ft. above sea level.

Latitude 39° 20' 04.3"
Longitude 76° 39' 02.8"

Transmitter: Television Hill, 3724 Parkdale Ave.

FM Affiliate: WMAR, 29-kw, 106.5 MHz (No. 293), 622-ft.

Studio: Television Park, 6400 York Rd. (21212).

Telephone: 301-377-2222.

TXW No.: 710-232-1804.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, CBS.

Facsimile Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMAR-TV Ref: FCC File No. BPCT-3240 Granted 11/1/63

©American Map Co., Inc., N.Y., No. 14211

WMAR-TV

Licensee: The A. S. Abell Co., Box 1957, Baltimore, Md. (21203).

Ownership: Same as Baltimore Sunpapers (Baltimore Sun and Evening Sun); Gary Black, chairman of board; William F. Schmick Jr., pres. Also owns WMAR (FM), Baltimore; WBOC-TV (WBOC & WBOC-FM), Salisbury, Md.

Began Operation: Oct. 27, 1947.

Represented (sales) by Katz Television.

Represented (legal) by Hogan & Hartson.

Personnel:

- DONALD P. CAMPBELL, vice president & general manager.
- REYNARD CORLEY, general sales manager.
- DALE WRIGHT, program director.
- A. G. PICHA, promotion & publicity manager.
- C. G. NOPPER, director of engineering.
- EDWIN B. MICK, production manager.
- THOMAS J. SEVERIN, operations & public service director.
- JANET B. COVINGTON, director of public affairs.
- CHARLES HORICH, managing editor.
- GEORGE F. ROGERS JR., news director.
- GEORGE W. COLLINS, associate news director.

DIGEST OF RATE CARD NO. A27—(Sept. 10, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1700 \$1020 \$640 \$500 Graded rates apply*

*Highest rate: \$1100.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Anne Arundel	95,000	93,600	98
	Baltimore	508,700	501,100	98
	Caroline	7,300	7,000	96
	Carroll	23,200	22,800	98
	Cecil	15,700	15,400	98
	Dorchester	10,500	10,100	96

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MARYLAND—(Continued)				
	Frederick	29,400	28,400	98	
	Harford	39,400	38,700	98	
	Howard	25,900	25,500	98	
	Kent	6,000	5,800	97	
	Queen Annes	6,800	6,600	97	
	Talbot	9,400	9,100	97	
	Washington	36,500	35,600	97	
	Wicomico	19,500	18,900	97	
	Worcester	8,400	7,900	95	
	PENNSYLVANIA	Adams	19,100	18,200	95
	WEST VIRGINIA	Berkeley	13,300	13,000	97
Between 25-49%	DELAWARE				
	Kent	27,800	27,100	97	
	Sussex	30,100	28,900	96	
	MARYLAND				
	Calvert	7,100	6,800	96	
	St Marys	14,400	14,000	97	
Somerset	7,200	6,800	94		
Between 5-24%	PENNSYLVANIA				
	Franklin	34,700	32,400	93	
	Fulton	3,600	3,300	90	
	York	97,400	93,700	96	
VIRGINIA					
Clarke	3,000	2,900	97		
Warren	6,000	5,700	95		
WEST VIRGINIA					
Jefferson	7,800	7,600	97		
Morgan	2,900	2,800	96		
Between 5-24%	DELAWARE				
	New Castle	132,900	131,100	99	
(Continued on page 381-b)					
Station Totals		2,685,000	2,617,800	97	
Net Weekly Circulation (1973-74)			1,028,900		
Average Daily Circulation (1973-74)			615,800		

Meet DELMARVA — a happy combination of tourism, poultry raising, varied agricultural products, seafood processing and manufacturing — all located on a 6,000 square mile peninsula of sections of Delaware, Maryland and Virginia.

DELMARVA is one of the fastest-growing and developing areas along the eastern seaboard . . . and an important market for you! *Consider DELMARVA as a market in itself — not part of Philadelphia, Wilmington, Baltimore or Washington. And for complete coverage of this important market consider WBOC-TV as your most effective medium to cover DELMARVA in depth!*

Tourism on DELMARVA centers in Ocean City, Maryland, one of the fastest-growing seashore resorts on the east coast. In the past two years over \$150,000,000 in building permits have been issued for new second homes and condominiums.

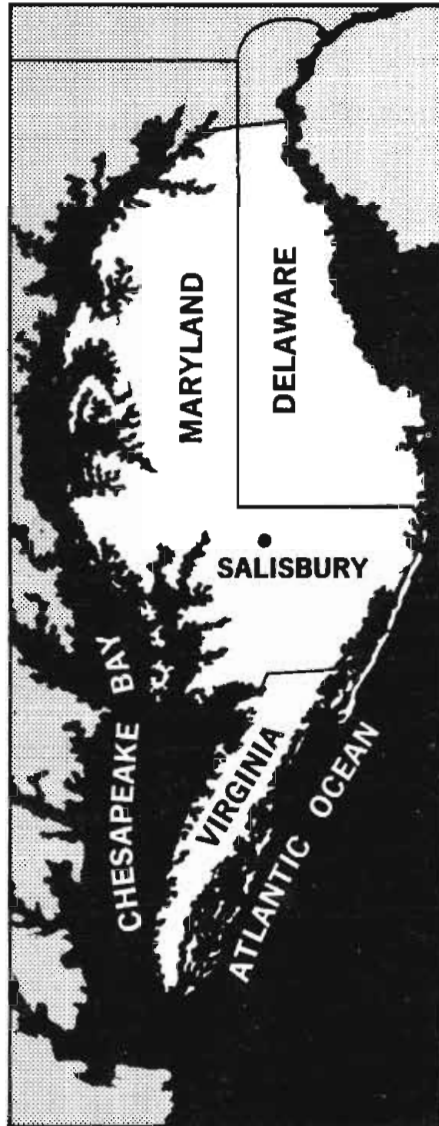
Ocean City, as a great tourist attraction, gives WBOC-TV advertisers this important *plus*:

100,000 WEEKLY POPULATION SWELL IN DELMARVA'S SUMMER RESORT AREA!

Facts, figures and history:

Since the first trading post sprang up in 1631, most of the peninsula residents have earned their living from the land and surrounding waters. The area is famous for its delicious oysters — Tangiers from the bay side and Chincoteague oysters — from the Atlantic Ocean side. Delmarva fish, clams and crabs stock supermarkets and restaurants from Washington, D.C. to Boston, Mass.

The poultry industry is increasing in size and importance. More than 345,000,000 broilers — 13% of the nation's supply — come from this area



yearly. The value is fast approaching \$500,000,000 per year!

Manufacturing and distribution services are also growing at a rapid pace. An excellent labor supply is available and the geographic location offers many advantages to all types of business.

DELMARVA has a lot going for it — and for you! Plan now to include it in your marketing and advertising plans!

**THERE'S ONLY
1 STATION
THAT COVERS
DELMARVA
IN DEPTH**

wboc-tv

Radio TV Park • Salisbury, Maryland 21801 • 301 749-1111

ADAM YOUNG INC., National Television Representatives

Maryland—Baltimore

WBFF

Ch. 45

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1580-kw max. & 1350-kw horizontal visual, 158-kw aural. Antenna: 900-ft. above av. terrain, 706-ft. above ground, 1249-ft. above sea level.

Latitude 39° 17' 13"
Longitude 76° 45' 16"

Transmitter: 1200 N. Rolling Rd.

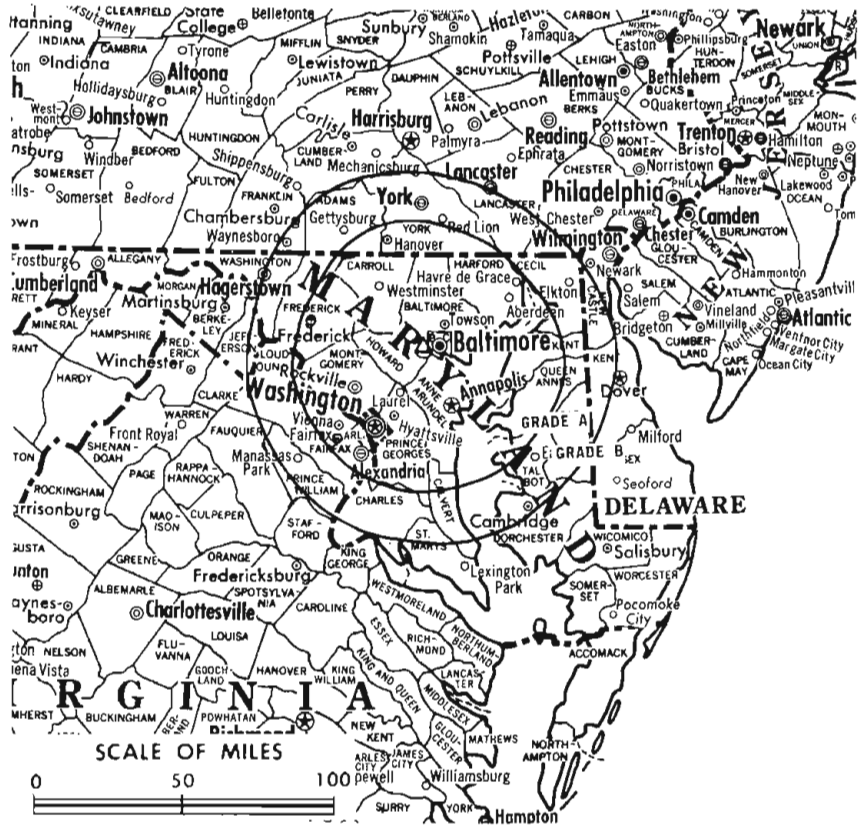
Color: Network, live, film, slide & tape.

News Wire Service: AP.

TV tape: Recording facilities.

Represented (engineering) by Gautney & Jones.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBFF Ref: FCC File No. BMPT-6980 Granted 5/29/69

©American Map Co., Inc., N.Y., No. 14244

WBFF

Licensee: Chesapeake Television Inc., 3500 Parkdale Ave., Baltimore (21211).

Studio: 3500 Parkdale Ave., Baltimore (21211).

Telephone: 301-462-4500.

Ownership: Julian S. Smith, 49.019%; Frederick M. Himes Jr., 3.921%; Raymond E. Hoop, Daniel D. Moore Jr., Jules R. Clemens, Stanley Resnick, 1.960% each; Commercial Radio Institute Inc., 39.215%. The above (except Moore & Clemens) have interest in Ch. 40 permittee in Greensburg, Pa.

Began Operation: April 11, 1971.

Represented (sales) by Avco Television Sales.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JULIAN S. SMITH, general manager.
FREDERICK M. HIMES JR., operations manager.
ROBERT SIMMONS, general sales manager.
BRUCE K. LUMPKIN, national sales manager.
WILLIAM LeFEVRE, program manager.
GEORGE LEWIS, production manager.
AUGUSTINE LEVERO, marketing manager.
ANTHONY RICHARDSON, chief engineer.

DIGEST OF RATE CARD—(Feb. 1, 1972)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class A—7:30-11 p.m., daily.						
\$1300	\$900	\$575	\$275			Graded rates apply*

*Highest rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
	MARYLAND			
	Anne Arundel	95,000	93,600	98
	Baltimore	508,700	501,100	98
Between 25-49%	Carroll	23,200	22,800	98
	Harford	39,400	38,700	98
	Howard	25,900	25,500	98
	Talbot	9,400	9,100	97
	MARYLAND			
	Calvert	7,100	6,800	96
	Cecil	15,700	15,400	98
	Charles	15,500	15,000	97
	Dorchester	10,500	10,100	96
	Frederick	29,000	28,400	98
	Kent	6,000	5,800	97
	Prince Georges	226,700	224,200	99
	Queen Annes	6,800	6,600	97
Between 5-24%	Washington	36,500	35,600	97
	PENNSYLVANIA			
	Adams	19,100	18,200	95
	Franklin	34,700	32,400	93
	Fulton	3,600	3,300	90
	York	97,400	93,700	96
	VIRGINIA			
	Frederick	16,200	15,700	97
	Warren	6,000	5,700	95
	WEST VIRGINIA			
	Berkeley	13,300	13,000	97
Station Totals		1,245,700	1,220,700	98
Net Weekly Circulation (1973-74)				355,200
Average Daily Circulation (1973-74)				139,500

Maryland—Hagerstown

NBC **WHAG-TV**
Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 676-kw max. & 436-kw horizontal visual, 67.6-kw max. & 43.6-kw horizontal aural. Antenna: 1229-ft. above av. terrain, 454-ft. above ground, 1894-ft. above sea level.

Latitude 39° 39' 35"
Longitude 77° 57' 57"

Transmitter: 1.8-mi. W of Clear Spring, Fairview Mtn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WHAG-TV Ref: FCC File No. BPCT-4025 Granted 8/20/73

© American Map Co., Inc., N.Y., No. 1424

WHAG-TV

Network Service: NBC.

Licensee: WHAG TV Inc., P.O. Box 481, Hagerstown, Md. (21740).

Studio: Alexander Motor Inn, On the Square, Hagerstown, Md.

Telephone: 301-797-4400.

Ownership: Samuel & Sheldon Magazine, 50% each.

Began Operation: Jan. 3, 1970. Transfer of control to present owners by Adler Communications Corp. granted by FCC Sept. 18, 1972.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Cohen & Dippell.

Personnel:

ARCH H. McDONALD, vice president & general manager.

WILBUR KELLEY, chief engineer.

DENNIS WRIGHT, operations manager.

DIGEST OF RATE CARD NO. 8
(Sept. 9, 1974)

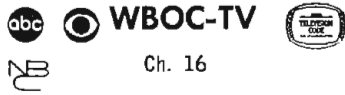
Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-11:30 p.m., daily.						
\$600				\$280*	\$140*	\$70*

*Class AAA.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Allegany	29,900	29,100	97
	Washington	36,500	35,600	97
	PENNSYLVANIA			
	Franklin	34,700	32,400	93
Between 25-49%	WEST VIRGINIA			
	Berkeley	13,300	13,000	97
	Mineral	8,400	8,000	96
Between 5-24%	PENNSYLVANIA			
	Fulton	3,600	3,300	90
	WEST VIRGINIA			
	Jefferson	7,800	7,600	97
	Morgan	2,900	2,800	96
	MARYLAND			
Frederick	29,000	28,400	98	
Between 5-24%	PENNSYLVANIA			
	Bedford	15,000	14,100	94
Between 5-24%	VIRGINIA			
	Clarke	3,000	2,900	97
	Frederick	16,200	15,700	97
	Shenandoah	9,000	8,700	97
Between 5-24%	WEST VIRGINIA			
	Warren	6,000	5,700	95
	Hampshire	4,600	4,300	93
	Hardy	3,100	2,800	89
Station Totals		223,000	214,400	96
Net Weekly Circulation (1973-74)				98,100
Average Daily Circulation (1973-74)				60,500

Maryland—Salisbury



Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 225-kw visual, 36.3-kw aural. Antenna: 620-ft. above av. terrain, 647-ft. above ground, 687-ft. above sea level.

Latitude 38° 24' 15"
Longitude 75° 34' 45"

Transmitter: Northwood Drive.
AM Affiliate: WBOC, 5-kw (1-kw night), 960 kHz.
FM Affiliate: WBOC-FM, 30-kw, 104.7 MHz (No. 284), 590-ft.
Color: Network, live, film, slide & tape.
News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBOC-TV Ref: FCC File No. BPCT-3035 Granted 7/12/62

©American Map Co., Inc., N.Y., No. 14244

WBOC-TV

Network Service: ABC, CBS, NBC.
Licensee: WBOC Inc., Radio-TV Park, Salisbury, Md. (21801).
Studio: Radio-TV Park.
Telephone: 301-749-1111. TWX No.: 301-344-4947.
Ownership: WBOC Inc. Wholly-owned subsidiary of The A. S. Abell Co., owner of WMAR-TV, Baltimore.
Began Operation: July 15, 1954.
Represented (sales) by Adam Young Inc.
Represented (legal) by Hogan & Hartson.
Represented (engineering) by A. D. Ring & Associates.
Personnel:
SAMUEL S. CAREY, president & general manager.
JACK W. WARD, vice president & operations manager.
JOHN W. DOWNING JR., program director.
ALAN M. LANDAY, news director.
BERNARD F. SPARKS, chief engineer.

DIGEST OF RATE CARD NO. 15-A—(Aug. 1, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
7:30-10:59 p.m., daily.				
\$550				

Graded rates apply*

*Highest rate: \$125.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
	Somerset	7,200	6,800	94
	Wicomico	19,500	18,900	97
	Worcester	8,400	7,900	95
Between 25-49%	VIRGINIA			
	Accomack	10,100	9,400	93
Between 5-24%	DELAWARE			
	Kent	27,800	27,100	97
	MARYLAND			
	Caroline	7,300	7,000	96
	Dorchester	10,500	10,100	96
Station Totals		120,900	116,100	96
Net Weekly Circulation (1973-74)				63,000
Average Daily Circulation (1973-74)				49,400

For Index to Contents
See Services Volume

WJZ-TV, Baltimore
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
DISTRICT OF COLUMBIA				
	District Of Columbia	278,300	269,000	97
MARYLAND				
	Calvert	7,100	6,800	96
	Montgomery	190,400	188,100	99
	Prince Georges	226,700	224,200	99
NEW JERSEY				
	Salem	20,700	20,100	97
PENNSYLVANIA				
	Berks	107,100	103,400	97
	Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Fulton	3,600	3,300	90
Between 5-24%	Lebanon	33,900	32,400	95
VIRGINIA				
	Arlington	116,900	114,800	98
	Clarke	3,000	2,900	97
	Fairfax	166,400	164,400	99
	Frederick	16,200	15,700	97
	Page	6,400	6,300	98
	Prince William	34,200	33,500	98
	Rappahannock	1,500	1,400	94
	Shenandoah	9,000	8,700	97
	Spotsylvania	11,300	10,900	96
	Stafford	7,800	7,500	97
	Warren	6,000	5,700	95
WEST VIRGINIA				
	Hardy	3,100	2,800	89

WMAR-TV, Baltimore
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
DISTRICT OF COLUMBIA				
	District Of Columbia	278,300	269,000	97
MARYLAND				
	Charles	15,500	15,000	97
	Montgomery	190,400	188,100	99
	Prince Georges	226,700	224,200	99
PENNSYLVANIA				
	Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Lancaster	109,100	101,500	93
	Lebanon	33,900	32,400	95
	Perry	10,700	10,200	95
VIRGINIA				
	Arlington	116,900	114,800	98
	Augusta	29,500	28,400	96
	Caroline	4,300	4,100	95
	Fairfax	166,400	164,400	99
	Frederick	16,200	15,700	97
	Greene	1,500	1,300	89
	Loudoun	13,500	13,000	96
	Madison	2,900	2,700	93
	Prince William	34,200	33,500	98
	Rappahannock	1,500	1,400	94
	Shenandoah	9,000	8,700	97
	Spotsylvania	11,300	10,900	96
	Stafford	7,800	7,500	97
	Westmoreland	4,800	4,500	93
WEST VIRGINIA				
	Hampshire	4,600	4,300	93
	Hardy	3,100	2,800	89
	Mineral	8,400	8,000	96

Maryland

WBAL-TV, Baltimore
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
MARYLAND—(Continued)				
	Montgomery	190,400	188,100	99
	Prince Georges	226,700	224,200	99
	St Marys	14,400	14,000	97
PENNSYLVANIA				
	Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Lancaster	109,100	101,500	93
	Lebanon	33,900	32,400	95
VIRGINIA				
	Arlington	116,900	114,800	98
Between 5-24%	Clarke	3,000	2,900	97
	Essex	2,400	2,200	93
	Fairfax	166,400	164,400	99
	Frederick	16,200	15,700	97
	Loudoun	13,500	13,000	96
	Page	6,400	6,300	98
	Rappahannock	1,500	1,400	94
	Shenandoah	9,000	8,700	97
	Stafford	7,800	7,500	97
	Warren	6,000	5,700	95
WEST VIRGINIA				
	Mineral	8,400	8,000	96
	Morgan	2,900	2,800	96

The Next Time You Have a
Programming, Sales or Promotion Problem

Think of
Arbitron Information on Demand

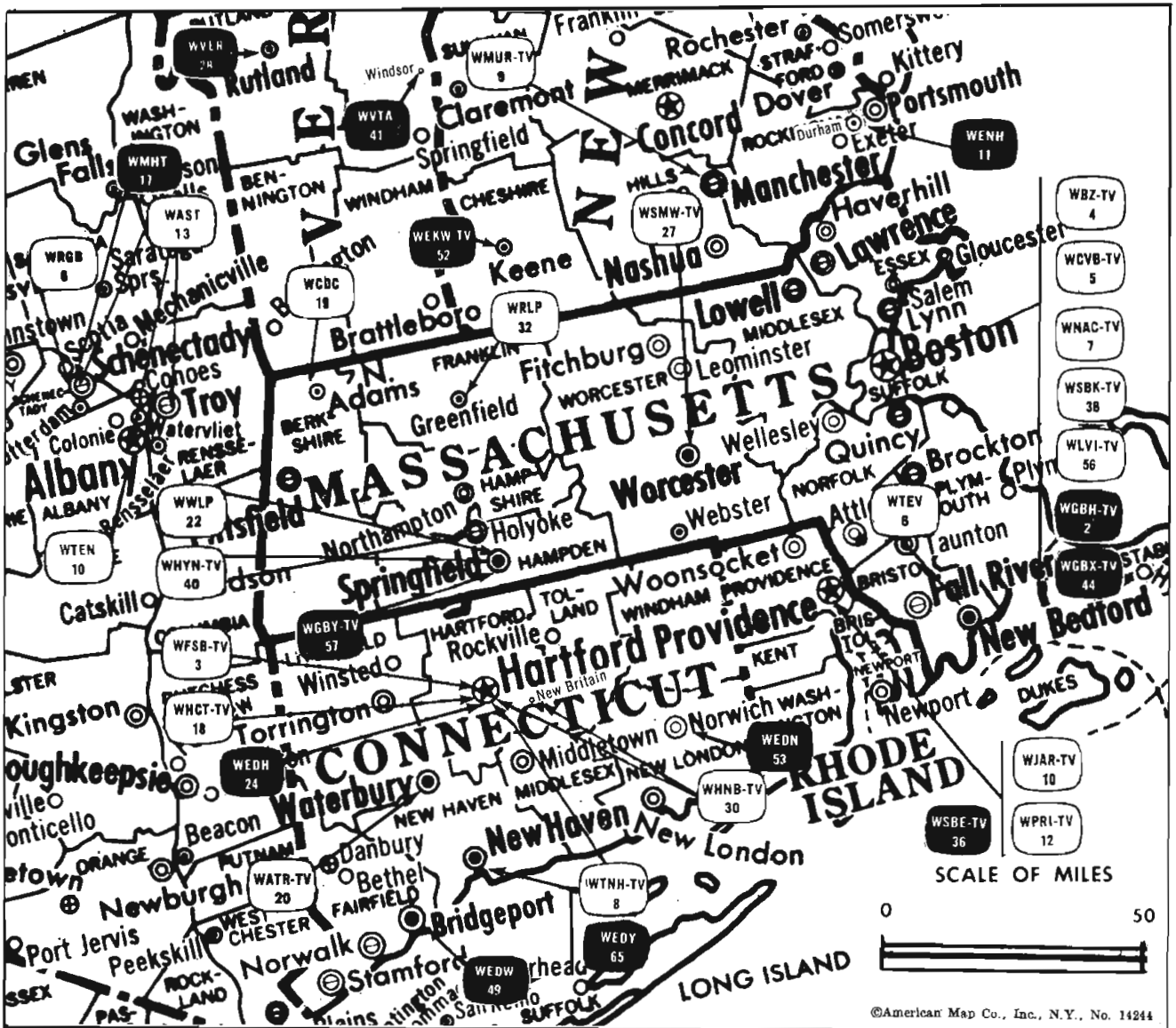
**Arbitron
Information
on Demand**



We Haven't Been Stumped Yet!

ARBITRON TELEVISION

Massachusetts



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Boston	1,041,000	6	1,673,700	5
Springfield	112,000	94	214,000	83

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

WTEV, New Bedford
(See Providence, R.I.)

Massachusetts Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	3	7	10
Educational Television Stations	1	2	3
			13

WBZ-TV, Boston
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS			
	Barnstable	42,500	41,400	97
	Bristol	159,300	156,600	98
	Dukes	3,100	2,900	94
	Essex	221,800	218,100	98
	Middlesex	452,600	444,900	98
	Nantucket	1,800	1,700	95
	Norfolk	192,600	189,900	99
	Plymouth	114,300	112,200	98
	Suffolk	262,900	254,000	97
50% & Over	Worcester	207,700	203,500	98
	NEW HAMPSHIRE			
	Belknap	12,100	11,900	98
	Cheshire	18,600	17,900	96
	Hillsborough	81,000	79,400	98
	Merrimack	28,900	28,000	97
	Rockingham	49,800	48,800	98
	Strafford	24,500	23,900	97
	VERMONT			
	Windham	12,500	11,700	93
	MAINE			
	York	39,600	38,800	98
	MASSACHUSETTS			
	Franklin	22,100	21,100	96
	NEW HAMPSHIRE			
	Carroll	7,800	7,600	97
	Grafton	19,100	18,200	95
Between 25-49%	Sullivan	11,500	11,000	95
	RHODE ISLAND			
	Bristol	14,500	14,300	99
	Kent	47,900	47,300	99
	Newport	23,100	22,700	98
	Providence	207,000	203,300	98
	Washington	24,900	24,300	98
	VERMONT			
	Caledonia	8,100	7,800	97
	Windsor	15,700	15,100	96
	CONNECTICUT			
	New London	75,900	73,500	97
	Tolland	32,600	31,700	97
	MAINE			
	Kennebec	31,200	30,300	97
Between 5-24%	MASSACHUSETTS			
	Berkshire	52,300	51,000	97
	Hampden	158,700	155,200	98
	Hampshire	39,000	37,700	97
	VERMONT			
	Essex	1,800	1,800	98
	Orange	6,000	5,800	96

Massachusetts

State Educational Technical Facilities
(Complete Data in Educational Directory)

WGBH-TV

Boston

Ch. 2

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 50-kw visual, 5-kw aural. Antenna: 1040-ft. above av. terrain, 1034-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

WGBX-TV

Boston

Ch. 44

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston (02134).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 393-kw max. & 251-kw horizontal visual, 78.6-kw max. & 50.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1074-ft. above ground, 1224-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

WGBY-TV

Springfield

Ch. 57

Non-Commercial Educational Station

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1200-kw max. & 776-kw horizontal visual, 240-kw max. & 155-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 119-ft. above ground, 1323-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 54"

Massachusetts—Adams



WCDC



Ch. 19

[Satellite of WTEN, Albany, N.Y.]

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 538-kw max. & 316-kw horizontal visual, 108-kw max. & 63.1-kw horizontal aural. Antenna: 2090-ft. above av. terrain, 244-ft. above ground, 3684-ft. above sea level.

Latitude 42° 38' 14"
Longitude 73° 10' 07"

Transmitter: Atop Mt. Greylock, Adams, Mass.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

Note: Pittsfield, Mass. is within 50-mi. radius of WCDC.



County coverage based on Arbitron study (see page 4 b).

WCDC Rel: FCC File No. BPCT-4758 Granted 9/20/74

©American Map Co., Inc., N.Y., No. 14244

WCDC

Network Service: CBS, same as WTEN, Albany, N.Y.
 Licensee: Poole Broadcasting Co., Box 10, Albany, N.Y. (12201).
 Studio: WTEN, Albany, N.Y.
 Telephone: Albany, 518-436-4822. TWX No. 710-441-8203.
 Ownership: Poole Bcstg., same as WTEN.
 Began Operation: Feb. 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Bcstg. by Leon Podolsky and associates and station resumed operation Feb. 22, 1957 (Television Digest, Vol. 12:49; 13:6, 8). Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971.

Personnel: Same as WTEN, Albany, N.Y.
 Rates: Sold in combination with WTEN, Albany, N.Y.
 NETWORK BASE HOURLY RATE: Bonus to WTEN, Albany, N.Y.

Arbitron Data For This Station Included With Report Of Parent WTEN, Albany, N.Y.

Massachusetts—Boston



WBZ-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1160-ft. above av. terrain, 1194-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, Mass.

TV tape: Recording facilities.

AM Affiliate: WBZ, 50-kw, 1030 kHz.

FM Affiliate: WBZ-FM, 18-kw, 106.7 MHz (No. 294), 758-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBZ-TV Ref: FCC File No. BPCT-2072 Granted 2/8/56

©American Map Co., Inc., N.Y., No. 14244

WBZ-TV

Licensee: A Group W Station, Westinghouse Bcstg. Co. Inc., 1170 Soldiers Field Rd., Boston, Mass. (02134).

Studio: 1170 Soldiers Field Rd.

Telephone: 617-254-5670. TWX No.: 710-330-0283.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, pres. & chairman. For other Westinghouse executives, see listing under Group Ownership. Also operates TV stations KDKA-TV, Pittsburgh (KDKA); KYW-TV, Philadelphia (KYW); KPIX, San Francisco; WJZ-TV, Baltimore; and radio stations WOWO, Fort Wayne, Ind.; WINS, New York City; WIND, Chicago; KFVB, Los Angeles.

Began Operation: June 9, 1948.

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

LAMONT L. THOMPSON, vice president (Boston).
SEYMOUR YANOFF, general manager.
JOHN H. DAVISON, general sales manager.
JOHN J. SPINOLA, sales manager.
ALAN FRANK, program manager.
JOHN S. PIKE, executive producer.
AMY KONOWITZ, press relations manager.

LOVELL DYETT, operations manager.
ALEX S. DUSEK, creative services director.
DICK ELLIS, director of engineering.
WALLY DUDASH, chief engineer.
WILLIAM ABER, news director.
A. A. PALMER, business manager.

DIGEST OF RATE CARD NO. 30—(June 10, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.	
Class A—4:30-11:30 p.m., daily.	\$3700	\$3000	\$1200	\$1100	\$2000*	\$2000*	\$800*

*Prime Time—Section I, 7-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$3450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT Windham	31,100	30,200	97
(Continued on page 383-b)				
Station Totals		2,755,900	2,695,500	98
Net Weekly Circulation (1973-74)				1,849,500
Average Daily Circulation (1973-74)				1,174,600

THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

Use Order Card #8 Stations Volume

Massachusetts—Boston



WCVB-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 352 Cedar St., Needham, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Studio: 5 TV Place.

Telephone: 617-449-0400.

Total Households: @ MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCVB-TV Ref: FCC File No. BMPCT-7316 Granted 7/29/71

© American Map Co., Inc., N.Y., No. 14244

WCVB-TV

Network Service: ABC.

Licensee: Boston Broadcasters Inc., 5 TV Place, Needham, Mass. (02192).

Ownership: Leo L. Beranek, pres., 6.17%; Matthew Brown, chmn., 5.88%; Robert M. Bennett, v.p. & gen. mgr., 2.78%; Richard S. Burdick, v.p., 2.75%; Thomas G. Maney, v.p., 1.26%; Joseph A. Ryan, asst. v.p., 0.37%; William J. Poorvu, treas., 6.22%; Alford P. Rudnick, 6.69%; Charles C. Marran, 5.71%; Nathan H. David, 5.32%; Jordan J. Baruch, 4.04%; others, none with as much as 4%.

Began Operation: March 19, 1972.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

DR. LEO L. BERANEK, president.
ROBERT M. BENNETT, vice president & general manager.
RICHARD S. BURDICK, vice president, corporate development.
THOMAS G. MANEY, v.p., asst. gen. mgr. & director of sales.
JOSEPH A. RYAN, asst. v.p., dir. of community services.
JOHN P. TWADDLE, program manager.
LAWRENCE PICKARD, director of news & public affairs.

JOHN L. LISANTI, director of advertising & promotion.
STEVE DE SATNICK, director of engineering.
B. J. ANDERSON, promotion manager.
PAUL RICH, director of public relations.
JAMES P. MILLER, business manager & controller.
EUNICE WEST, director, women's issues & involvement.
VALDO CONTE, commercial operations manager.
WILLIAM MOCKBEE, dir. of research & sales promotion.
ROSS KAUFFMAN, chief engineer.

DIGEST OF RATE CARD NO. 5—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class AA—5-11 p.m., daily.	\$3700	\$3000	\$1200	\$1100	\$1700	\$850

NETWORK BASE HOURLY RATE: \$3350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT Windham	31,100	30,200	97
(Continued on page 388-b)				
Station Totals		2,719,400	2,660,000	98
Net Weekly Circulation (1973-74)				1,811,200
Average Daily Circulation (1973-74)				1,110,400

New England Network

"House Call", America's pioneer prime-time medical program with Dr. Timothy Johnson.

#1

The nation's number one station in total hours of news and public affairs programming.

Setting A New Standard. WCVB-TV BOSTON

represented nationally by HRP

Massachusetts—Boston



WNAC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"
Longitude 71° 13' 00"

Transmitter: Tower Road, Newton, Mass.

TV tape: Recording facilities.

AM Affiliate: WRKO, 50-kw, 680 kHz.

FM Affiliate: WROR, 11-kw, 98.5 MHz (No. 253), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Studio: RKO Bldg., Govt. Center.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WNAC-TV Ref: FCC File No. BPCT-3057 Granted 3/27/63

© American Map Co., Inc., N.Y., No. 14244

WNAC-TV

Licensee: RKO General Inc. (Yankee Division), Govt. Center, Boston, Mass. (02114).

Telephone: 617-742-9000. TWX No.: 710-321-0361.

Ownership: See WOR-TV, New York.

Began Operation: June 21, 1948.

Represented (sales) by RTVR Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- S. JAMES COPPERSMITH, v.p. & general manager.
- LAD HLAVATY, v.p. & director of engineering.
- PETER LA BRUZZO, vice president, sales.
- JOHN ATKINSON, program director.
- EARL DAVIS, advertising & promotion director.
- JOHN BARBERA, national sales manager.
- JOHN D. QUINLAN, local sales manager.
- MEL BERNSTEIN, news director.
- WILLIAM HAHN, vice president, community relations.
- CHARLES H. DUTCHER III, operations manager.
- JOHN O. BOONE, director, urban affairs.
- KENNETH MCGOWAN, chief of engineering.

DIGEST OF RATE CARD NO. 25—(Sept. 10, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-11 p.m., daily.
\$4000 \$2600 \$1700 \$1200 \$2800* \$2240* \$1400*

*Grid AAAA—Section 1.

NETWORK BASE HOURLY RATE: \$3250.

Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
	Barnstable	42,500	41,400	97
	Bristol	159,300	156,600	98
	Essex	221,800	218,100	98
50% & Over	Middlesex	452,600	444,900	98
	Nantucket	1,800	1,700	95
	Norfolk	192,600	189,900	99
(Continued on next page)				
Station Totals		2,465,200	2,411,900	98
Net Weekly Circulation (1973-74)			1,780,800	
Average Daily Circulation (1973-74)			1,093,300	



NEW ENGLAND NEWSFILM STATION OF THE YEAR.

An RKO General Television Station A CBS Affiliate

WNAC-TV RKO General Building, Government Center, Boston, Ma. 02114 (617)742-9000

Massachusetts

WNAC-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS—(Continued)			
	Plymouth	114,300	112,200	98
	Suffolk	262,900	254,000	97
	Worcester	207,700	203,500	98
	NEW HAMPSHIRE			
50% & Over	Cheshire	18,600	17,900	96
	Hillsborough	81,000	79,400	98
	Merrimack	28,900	28,000	97
	Rockingham	49,800	48,800	98
	Strafford	24,500	23,900	97
	Sullivan	11,500	11,000	95
	RHODE ISLAND			
	Providence	207,000	203,300	98
	VERMONT			
	Windham	12,500	11,700	93
	CONNECTICUT			
	Windham	31,100	30,200	97
	MAINE			
	York	39,600	38,800	98
	MASSACHUSETTS			
Between 25-49%	Dukes	3,100	2,900	94
	Franklin	22,100	21,100	96
	NEW HAMPSHIRE			
	Belknap	12,100	11,900	98
	RHODE ISLAND			
	Bristol	14,500	14,300	99
	Kent	47,900	47,300	99
	Newport	23,100	22,700	98
	CONNECTICUT			
	New London	75,900	73,500	97
	MASSACHUSETTS			
	Hampshire	39,000	37,700	97
	NEW HAMPSHIRE			
Between 5-24%	Carroll	7,800	7,600	97
	Grafton	19,100	18,200	95
	RHODE ISLAND			
	Washington	24,900	24,300	98
	VERMONT			
	Windsor	15,700	15,100	96

For CATV Penetration by Market,
see Services Volume

WCVB-TV, Boston (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS			
	Barnstable	42,500	41,400	97
	Bristol	159,300	156,600	98
	Essex	221,800	218,100	98
	Middlesex	452,600	444,900	98
	Norfolk	192,600	189,900	99
	Plymouth	114,300	112,200	98
	Suffolk	262,900	254,000	97
	Worcester	207,700	203,500	98
50% & Over	NEW HAMPSHIRE			
	Cheshire	18,600	17,900	96
	Hillsborough	81,000	79,400	98
	Merrimack	28,900	28,000	97
	Rockingham	49,800	48,800	98
	Strafford	24,500	23,900	97
	RHODE ISLAND			
	Providence	207,000	203,300	98
	VERMONT			
	Windham	12,500	11,700	93
	MAINE			
	York	39,600	38,800	98
	MASSACHUSETTS			
Between 25-49%	Dukes	3,100	2,900	94
	Franklin	22,100	21,100	96
	Nantucket	1,800	1,700	95
	NEW HAMPSHIRE			
	Belknap	12,100	11,900	98
	Grafton	19,100	18,200	95
	RHODE ISLAND			
	Bristol	14,500	14,300	99
	Kent	47,900	47,300	99
	VERMONT			
	Windsor	15,700	15,100	96
	CONNECTICUT			
	New London	75,900	73,500	97
	Tolland	32,600	31,700	97
	MASSACHUSETTS			
Between 5-24%	Berkshire	52,300	51,000	97
	Hampden	158,700	155,200	98
	Hampshire	39,000	37,700	97
	NEW HAMPSHIRE			
	Carroll	7,800	7,600	97
	Sullivan	11,500	11,000	95
	RHODE ISLAND			
	Newport	23,100	22,700	98
	Washington	24,900	24,300	98
	VERMONT			
	Bennington	10,600	10,200	96

Massachusetts—Boston

WSBK-TV



Ch. 38

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 2755-kw max. & 1260-kw horizontal visual, 270-kw max. & 123-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1197-ft. above ground, 1345-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Requests CP for change to 3090-kw max. visual, 309-kw max. aural, 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level. BPCT—4861.

Transmitter: .33-mi. E of Highland Ave. & Rt. 128, Needham.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSBK-TV Ref: FCC File No. BPCT—4243 Granted 8/13/69

© American Map Co., Inc., N.Y., No. 14244

WSBK-TV

Network Service: NBC (secondary affiliation), ABC, CBS.

Licensee: New Boston Television Inc., 83 Leo Birmingham Pkwy., Brighton, Mass. (02135).

Studio: 83 Leo Birmingham Pkwy., Brighton, Mass. (02135).

Telephone: 617-783-3838.

Ownership: Storer Bcstg., 100%. For other interests, see Group Ownership.

Began Operation: Oct. 12, 1964. Sale of 85% control to Storer Bcstg. by Catholic TV Center approved July 29, 1966 by FCC (Television Digest, Vol. 6:15, 31). Storer later exercised option to buy remaining 15% from Austin A. Harrison.

Represented (sales) by Storer Television Sales.

Personnel:

WILLIAM J. FLYNN, v.p. & general manager.
JOSEPH S. DIMINO, station manager.
WILLIAM B. KNIGHT, comptroller.
JOHN ANDERSON, dir. of research & sales development.
STUART TAUBER, national sales manager.
RON PULERA, local sales manager.
DICK BEACH, operations manager.
JUDITH JURISICH, promotion manager.
DOUG HENDERSON, chief engineer.

DIGEST OF RATE CARD NO. 10—(July 1, 1972)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6:30-11 p.m., daily.
\$900 \$540 \$350 \$250 \$640* \$320* \$240* \$160*

*Class I Base.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
50% & Over	Middlesex	452,600	444,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
	Barnstable	42,500	41,400	97
	Bristol	159,300	156,600	98
	Essex	221,800	218,100	98
	Nantucket	1,800	1,700	95
	Norfolk	192,600	189,900	99
	Plymouth	114,300	112,200	98
	Suffolk	262,900	254,000	97
	Worcester	207,700	203,500	98
Between 25-49%	NEW HAMPSHIRE			
	Coos	11,400	11,100	98
	Hillsborough	81,000	79,400	98
	Rockingham	49,800	48,800	98
	RHODE ISLAND			
	Bristol	14,500	14,300	99
	Kent	47,900	47,300	99
	Providence	207,000	203,300	98
	CONNECTICUT			
	Windham	31,100	30,200	97
	MAINE			
	Androscoggin	31,400	30,700	98
	York	39,600	38,800	98
	MASSACHUSETTS			
	Dukes	3,100	2,900	94
	Hampshire	39,000	37,700	97
Between 5-24%	NEW HAMPSHIRE			
	Belknap	12,100	11,900	98
	Merrimack	28,900	28,000	97
	Strafford	24,500	23,900	97
	Sullivan	11,500	11,000	95
	RHODE ISLAND			
	Newport	23,100	22,700	98
	Washington	24,900	24,300	98
	VERMONT			
	Caledonia	8,100	7,800	97
Station Totals		2,344,400	2,296,400	98
Net Weekly Circulation (1973-74)				890,800
Average Daily Circulation (1973-74)				370,800

Massachusetts—Cambridge-Boston

WLVI-TV



Ch. 56

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1186-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"
Longitude 71° 13' 08"

Transmitter: 140 Cabot St., Needham, Mass.

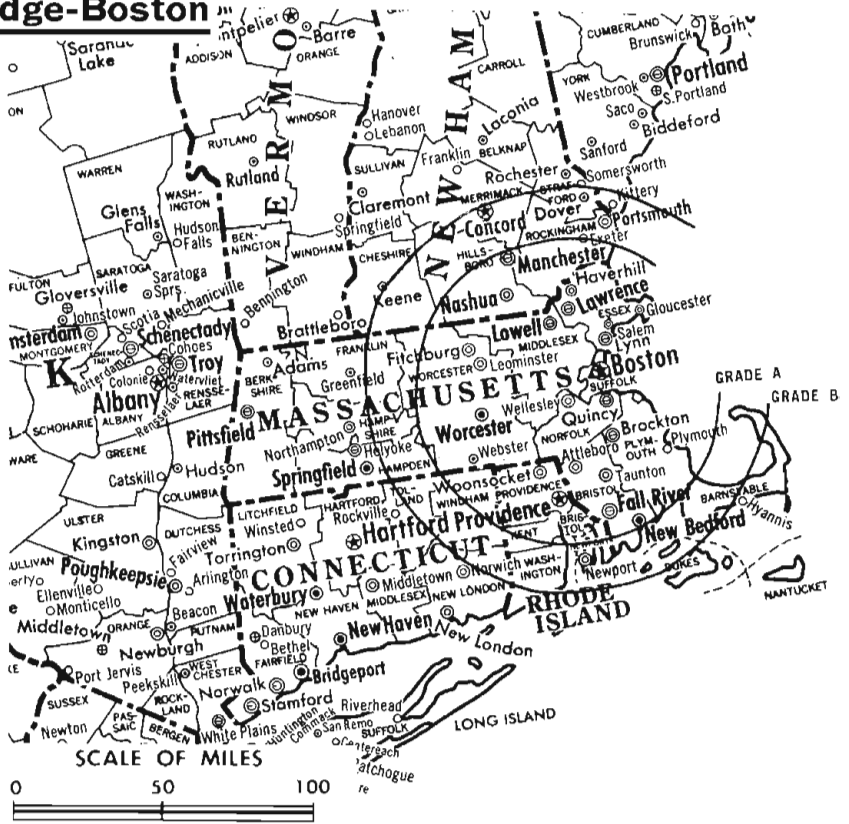
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLVI-TV Ref: FCC File No. BPCT-4314 Granted 10/7/70

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WLVI-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting Co., Box 56, Boston, Mass. (02101).

Studio: Box 56, 75 Wm. T. Morrissey Blvd., Boston, Mass. (02101).

Telephone: 617-288-3200.

Ownership: Kaiser Broadcasting Co., 100%. Don B. Curran, pres. For other Kaiser interests, see WKBD-TV, Detroit, Mich.

Began Operation: Aug. 31, 1953 as WTAO-TV, but left air March 30, 1956. Sale to present owners by Harvey Radio Labs approved Oct. 20, 1966 by FCC (*Television Digest*, Vol. 6:26, 43). Sale to Harvey Radio Labs by Middlesex Bcstg. approved Sept. 1, 1959 by FCC. Harvey changed call to WXHR-TV and operated TV experimentally from May 17-Nov. 17, 1962. Station resumed operation Dec. 21, 1966.

Represented (sales) by Kaiser Bcstg. Spot Sales.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Personnel:

JAMES SAUNDERS, vice president & general manager.
ARTHUR R. HOOK, program manager.
GEORGE L. BABICK, general sales manager.
JERRY WALSH, sales manager.
MICHAEL CEFARATTI, business manager.
RICHARD LIPSON, engineering manager.
SHIRLEY E. FREDERICK, production manager.
EUGENE HARTIGAN, promotion manager.
GWEN DILLARD, director of news & public affairs.

DIGEST OF RATE CARD NO. 7 (Jan. 8, 1973)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$1000.00	\$700.00	\$450.00		Graded rates apply*

*Highest rate: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
MASSACHUSETTS				
	Barnstable	42,500	41,400	97
	Bristol	159,300	156,600	98
	Essex	221,800	218,100	98
	Middlesex	452,600	444,900	98
	Nantucket	1,800	1,700	95
	Norfolk	192,600	189,900	99
	Plymouth	114,300	112,200	98
	Suffolk	262,900	254,000	97
	Worcester	207,700	203,500	98
NEW HAMPSHIRE				
	Coos	11,400	11,100	98
	Hillsborough	81,000	79,400	98
	Rockingham	49,800	48,800	98
RHODE ISLAND				
	Bristol	14,500	14,300	99
	Kent	47,900	47,300	99
	Providence	207,000	203,300	98
MAINE				
	York	39,600	38,800	98
MASSACHUSETTS				
	Dukes	3,100	2,900	94
NEW HAMPSHIRE				
	Belknap	12,100	11,900	98
	Cheshire	18,600	17,900	96
	Merrimack	28,900	28,000	97
	Strafford	24,500	23,900	97
	Sullivan	11,500	11,000	95
RHODE ISLAND				
	Newport	23,100	22,700	98
	Washington	24,900	24,300	98
Station Totals		2,253,400	2,207,900	98
Net Weekly Circulation (1973-74)				813,000
Average Daily Circulation (1973-74)				341,500

For Group Ownership of TV Stations,
see Services Volume

Massachusetts—Greenfield



WRLP



Ch. 32

[Semi-satellite of WWLP, Springfield, Mass.]

[Also licensed to Keene, N.H. & Brattleboro, Vt.]

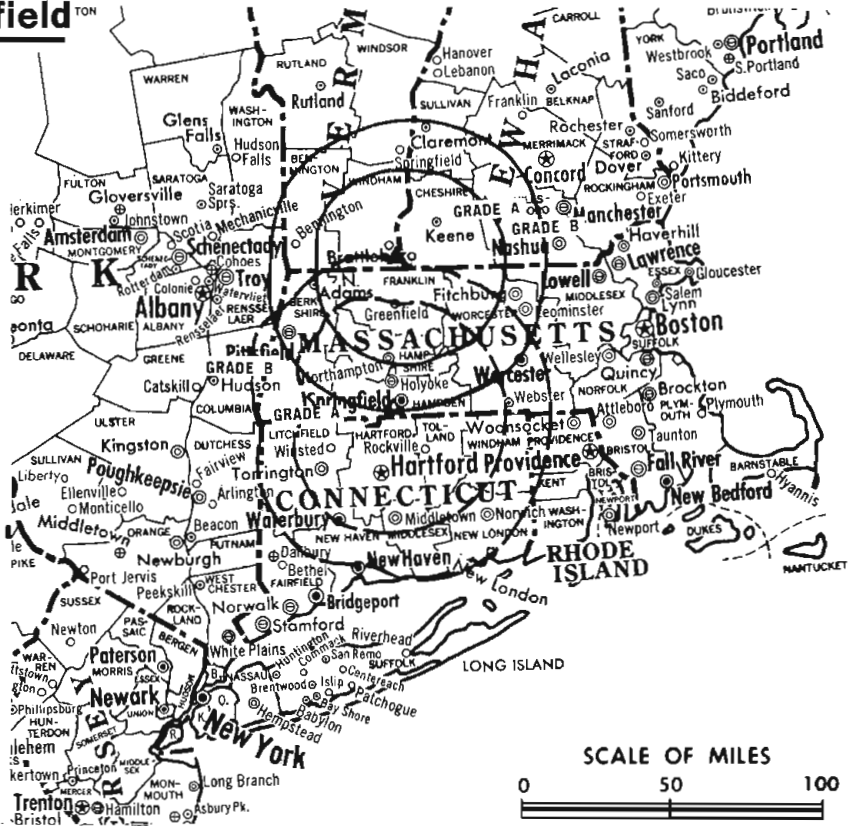
Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 562-kw max. and 468-kw horizontal visual, 56.2-kw max. and 46.8-kw horizontal aural. Antenna: 918-ft. above av. terrain, 663-ft. above ground, 1623-ft. above sea level.

Latitude 42° 45' 35"
Longitude 72° 26' 01"

Transmitter: Bolton Rd., Winchester, N.H.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

WRLP Ref: FCC File No. BMPCT-4149 Granted 2/13/67

© American Map Co., Inc., N.Y., No. 14244

WRLP

Licensee: Springfield Television Broadcasting Corp., Box 2210, Springfield, Mass. (01101).

Mailing Address: Box 2210, Springfield, Mass.

Telephone: 413-786-2200.

Ownership: Same as WWLP, Springfield, Mass.

Began Operation: June 29, 1957.

Represented (sales) by H-R Television; Kettell-Carter Inc. (Boston).

Represented (legal) by Finkelstein & Firestone.

Personnel:

WILLIAM M. PEPIN, station manager.
PAUL T. MELLO, sales manager.
RALPH JAY, chief engineer.

DIGEST OF RATE CARD NO. 1-R

(Jan. 1, 1974)

Hour	30 Min.	Spot
Class AA.		
\$300.00	\$180.00	\$60.00

NETWORK BASE HOURLY RATE: Bonus to WWLP, Springfield.

Arbitron Data for this station included with Parent

WWLP, Springfield, Mass.

Massachusetts—Springfield-Holyoke



WHYN-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 3680-kw visual, 368-kw aural. Antenna: 1004-ft. above av. terrain, 152-ft. above ground, 1352-ft. above sea level.

Latitude 42° 14' 30"
Longitude 72° 38' 56"

Transmitter: Top of Mt. Tom.

AM Affiliate: WHYN, 5-kw, 560 kHz.

FM Affiliate: WHYN-FM, 10-kw, 93.1 MHz (No. 226), 953-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

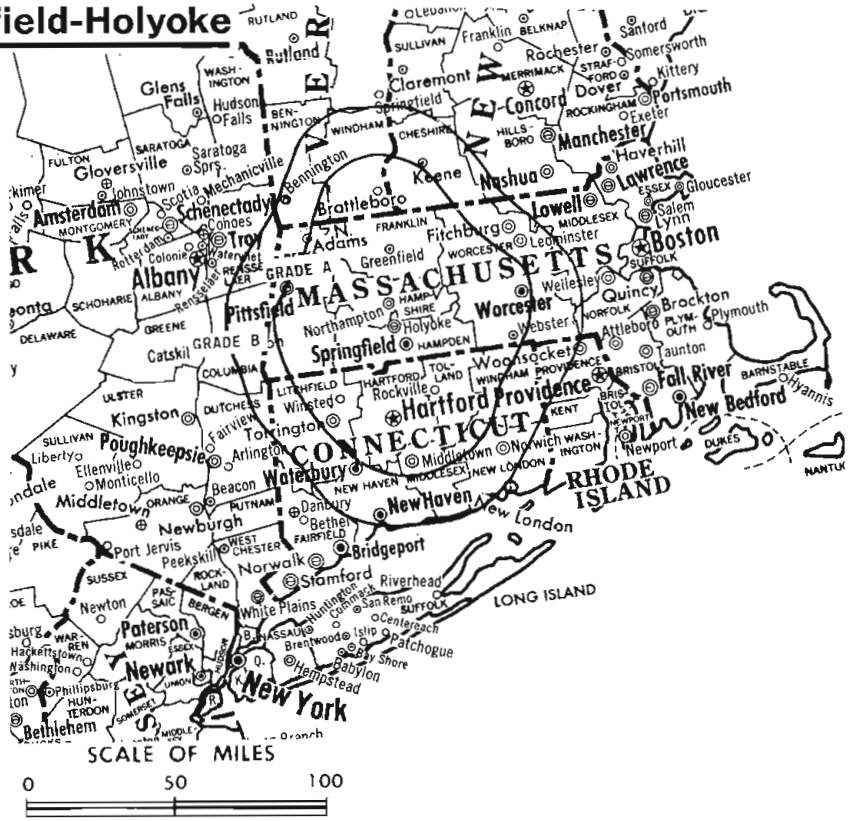
Total Households: © NISI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-1).



WHYN-TV Ref: FCC File No. BPCT-4208 Granted 6/10/60

© American Map Co., Inc., N.Y., No. 14244

WHYN-TV

Licensee: The WHYN Stations Corp., 1300 Liberty St., Springfield, Mass. (01101).

Studio: 1300 Liberty St., Springfield.

Telephone: 413-785-1911.

TWX No.: 710-350-1369.

Ownership: See WGAN-TV, Portland, Me.

Began Operation: April 14, 1953. Sale with AM & FM affiliates to present owner by Hampden-Hampshire Corp. approved June 7, 1967 by FCC (Television Digest, Vol. 6:44, 7). Previously, sale of 50% to Republican TV Inc. approved July 21, 1954. (Vol. 10:10, 30).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JAMES A. KONTOLEON, vice president & general manager.

RICHARD WYLIE, national sales manager.

PHILIP J. RENISON, local sales manager.

TED GRATKOWSKI, chief engineer.

GILBERT M. LEFKOVICH, television station manager.

DIGEST OF RATE CARD NO. 12—(Rev. Feb. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.					
\$1200	\$600	\$300	\$275	\$250	\$125
NETWORK BASE HOURLY RATE: \$625.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	22,100	21,100	96
	Hampden	158,700	155,200	98
	Hampshire	39,000	37,700	97
Between 25-49%	CONNECTICUT			
	Hartford	276,800	270,400	98
	Tolland	32,600	31,700	97
Between 5-24%	VERMONT			
	Windham	12,500	11,700	93
Between 5-24%	CONNECTICUT			
	Middlesex	38,600	37,600	97
	MASSACHUSETTS			
	Berkshire	52,300	51,000	97
Station Totals		632,600	616,400	97
Net Weekly Circulation (1973-74)				326,700
Average Daily Circulation (1973-74)				184,700

Massachusetts—Springfield



WWLP

Ch. 22



[Also operates semi-satellite WRLP, Greenfield, Mass., also licensed to Keene, N.H. and Brattleboro, Vt.]

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. and 933-kw horizontal visual, 93.3-kw horizontal aural. Antenna: 750-ft. above av. terrain, 400-ft. above ground, 1049-ft. above sea level.

Latitude 42° 05' 01"
Longitude 72° 42' 16"

Requests CP for change to 4305-kw visual, 430.5-kw aural, 877-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level, lat. 42° 05' 00", long. 72° 42' 16". BPCT-4795.

Transmitter: Provin Mt., Agawam, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

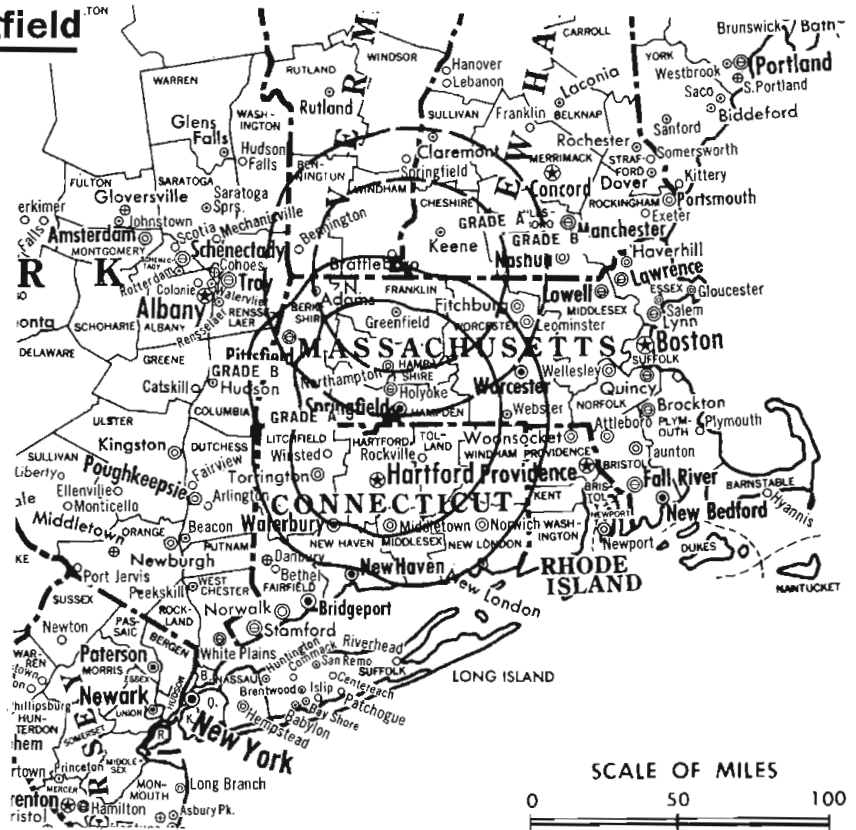
News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWLP Ref: FCC File No. BMPCT-4699 Granted 7/29/57

©American Map Co., Inc., N.Y., No. 14244

WWLP

Licensee: Springfield Television Broadcasting Corp., Box 2210, Springfield, Mass. (01101).

Studio: Provin Mt., Agawam, Mass.

Telephone: 413-786-2200. TWX No.: 710-350-1421.

Ownership: Roger L. Putnam estate, 25.09%; William L. Putnam, pres., 4.56%; Joseph J. Deliso, dir., 6.68%; over 100 others, none owning over 2%. Springfield Television also owns WRLP (TV), Keene, N.H. (Ch. 32) also serving Brattleboro, Vt. and Greenfield, Mass.; WKFE (TV), Ch. 22, Dayton, O.

Began Operation: March 17, 1953.

Represented (sales) by H-R Television; Kettell-Carter (Boston).

Represented (legal) by Finkelstein & Firestone.

Personnel:

WILLIAM L. PUTNAM, president & general manager.
ROLAND L. FILIAULT, treasurer & comptroller.
JAMES H. FERGUSON JR., executive vice president.
KATHRYN F. BROMAN, vice president & clerk.
JOHN FERGIE, v.p., engineering.
E. HOLLAND LOW, national sales manager.
DANIEL T. SULLIVAN JR., local sales manager.
W. BUZZ SAWYER, v.p. & station manager.
ROBERT F. DONAHUE, promotion manager.
FRANCIS KOZLOWSKI, traffic manager.
LOUIS CHENEVERT, chief engineer.

DIGEST OF RATE CARD NO. G4—(Sept. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.
\$900.00 \$540.00 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Franklin	22,100	21,100	96
	Hampden	158,700	155,200	98
	Hampshire	39,000	37,700	97
	NEW HAMPSHIRE			
	Cheshire	18,600	17,900	96
	VERMONT			
	Windham	12,500	11,700	93
Between 25-49%	CONNECTICUT			
	Hartford	276,800	270,400	98
	MASSACHUSETTS			
	Berkshire	52,300	51,000	97
	NEW HAMPSHIRE			
	Sullivan	11,500	11,000	95
Between 5-24%	CONNECTICUT			
	Middlesex	38,600	37,600	97
	Tolland	32,600	31,700	97
	VERMONT			
	Windsor	15,700	15,100	96
Station Totals		678,400	660,400	97
Net Weekly Circulation (1973-74)			323,800	
Average Daily Circulation (1973-74)			192,600	

Arbitron Data: Figures include coverage of WRLP, Greenfield, Mass.

Massachusetts—Worcester

WSMW-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1151-kw max. & 513-kw horizontal visual, 227.5-kw max. & 102-kw horizontal aural. Antenna: 1530-ft. above av. terrain, 1344-ft. above ground, 2044-ft. above sea level.

Latitude 42° 20' 01"
Longitude 71° 42' 53"

Transmitter: Stiles Hill, Boylston, 2.6-mi. N of Shrewsbury.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

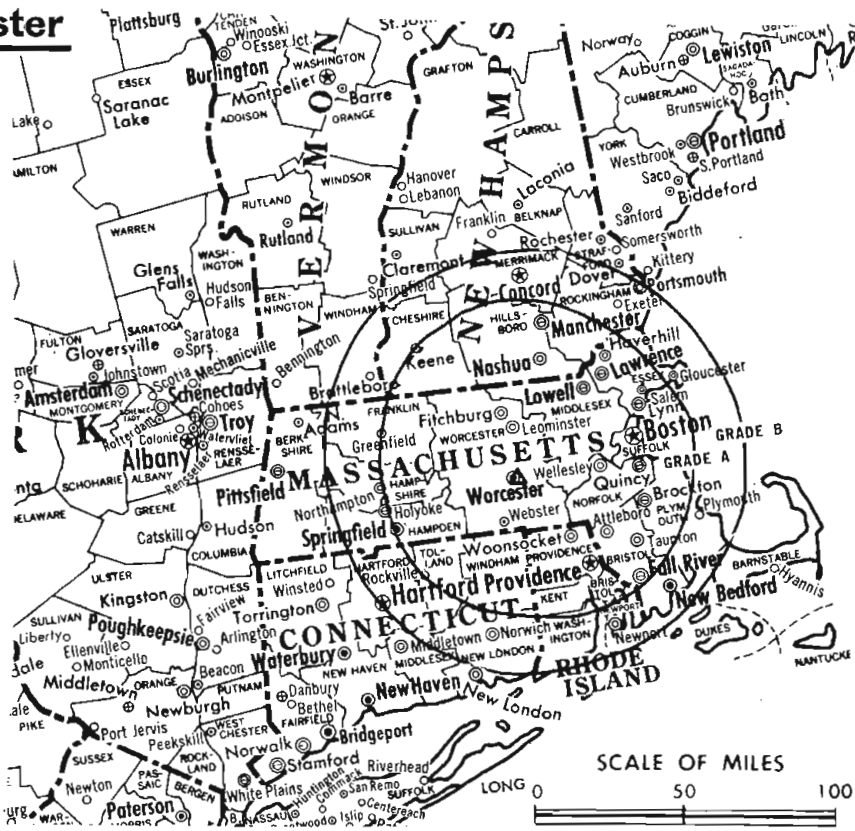
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSMW-TV Ref: FCC File No. BMEPT-7059 Granted 11/14/69

© American Map Co., Inc., N.Y., No. 1424

WSMW-TV

Network Service: None, independent.

Licensee: American Group Management Corp., 127 Beverly Rd., Worcester, Mass. (01605).

Studio: 127 Beverly Rd., Worcester, Mass. (01605).

Telephone: 617-852-0027.

TWX No.: 710-340-7687.

Ownership: W. Douglas Bell, chmn.-pres.; Fred Fedeli, v.p.; Martin C. Brooks, treas.; Richard J. Baker, clerk-asst. counsel; American Group Management Corp., 100%. Also owns WNIC AM-FM, Dearborn, Mich.

Began Operation: Jan. 2, 1970.

Represented (sales) by Adam Young Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

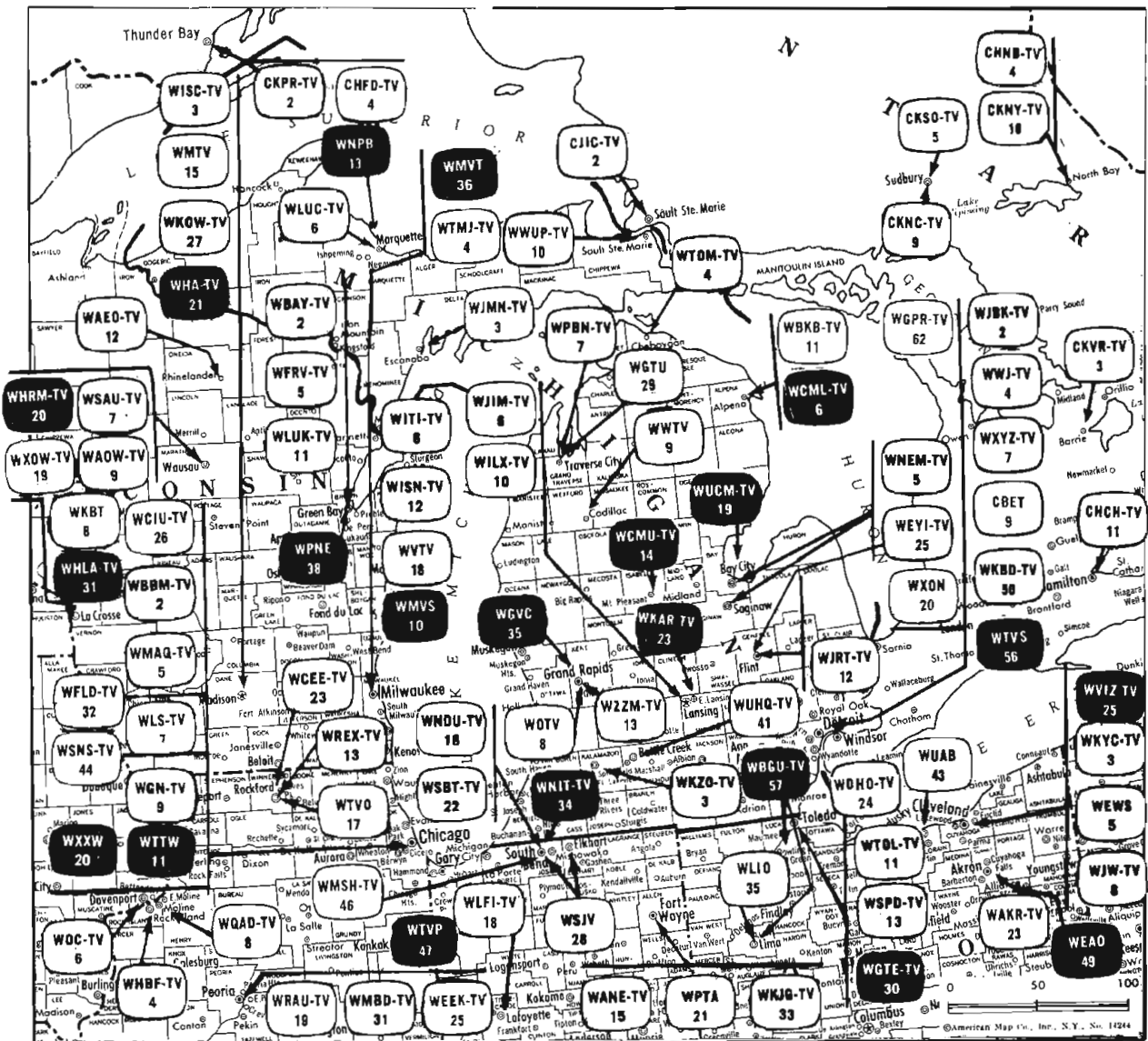
Personnel:

BRIAN A. HIGGINS, vice president & general manager.
DONALD J. REILLY, asst. general manager & business manager.
ROBERT E. FOURACRE, general sales manager.
GREGORY T. LANO, local-regional sales manager.
LIONEL WITTENBERG, chief engineer.
RAY CONLON, production manager.
MARIO FINOCCHIO, director of creative services.
KATHLEEN FRYER, program supervisor.
BETH BURROWS, traffic manager.
DONALD RUTANA, film director.

DIGEST OF RATE CARD NO. 4 (Oct. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5:30-10 p.m., daily.	\$800	\$450	\$320	\$275	\$120	\$60	\$60
							\$30

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS			
	Worcester	207,700	203,500	98
Between 25-49%	NEW HAMPSHIRE			
	Hillsborough	81,000	79,400	98
	VERMONT			
	Windham	12,500	11,700	93
	CONNECTICUT			
	Windham	31,100	30,200	97
	MASSACHUSETTS			
	Barnstable	42,500	41,400	97
	Bristol	159,300	156,600	98
	Dukes	3,100	2,900	94
	Essex	221,800	218,100	98
	Franklin	22,100	21,100	96
	Hampden	158,700	155,200	98
	Hampshire	39,000	37,700	97
	Middlesex	452,600	444,900	98
	Nantucket	1,800	1,700	95
	Norfolk	192,600	189,900	99
	Plymouth	114,300	112,200	98
	Suffolk	262,900	254,000	97
Between 5-24%	NEW HAMPSHIRE			
	Cheshire	18,600	17,900	96
	Merrimack	28,900	28,000	97
	Rockingham	49,800	48,800	98
	Strafford	24,500	23,900	97
	Sullivan	11,500	11,000	95
	RHODE ISLAND			
	Bristol	14,500	14,300	99
	Kent	47,900	47,300	99
	Newport	23,100	22,700	98
	Providence	207,000	203,300	98
Station Totals		2,428,800	2,377,700	98
Net Weekly Circulation (1973-74)			394,800	
Average Daily Circulation (1973-74)			112,600	



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Detroit	1,065,000	5	1,504,900	7
Grand Rapids-Kalamazoo	263,000	41	426,100	43
Flint-Saginaw-Bay City	212,000	60	371,300	53
Lansing	110,000	95	191,900	92
Traverse City-Cadillac	78,000	125	130,100	126
Marquette	23,000	177	48,600	175

Michigan Station Status as of September 1, 1975	VHF	UHF	TOTAL
Commercial Television Stations	16	5	21
Educational Television Stations	1	5	6
			<u>27</u>

Michigan

State Educational Technical Facilities

(Complete Data in Educational Directory)

WCML-TV

Alpena

Ch. 6

Non-Commercial Educational Station

Grantee: Central Michigan University, Anspach Hall, Mt. Pleasant, Mich. (48858).

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1470-ft. above av. terrain, 1345-ft. above ground, 2045-ft. above sea level.

Latitude	45°	08'	17''
Longitude	84°	09'	44''

WTVS

Detroit

Ch. 56

Non-Commercial Educational Station

Licensee: Detroit Educational Television Foundation Inc., 7441 2nd Blvd., Detroit, Mich. (48202).

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 955-kw max. & 617-kw horizontal visual, 61.7-kw aural. Antenna: 960-ft. above av. terrain, 1049-ft. above ground, 1749-ft. above sea level.

Latitude	42°	29'	01''
Longitude	83°	18'	44''

WKAR-TV

East Lansing

Ch. 23

Non-Commercial Educational Station

Licensee: Board of Trustees, Michigan State University, E. Lansing (48823).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1238-kw max. & 1100-kw horizontal visual, 247.5-kw max. & 219-kw horizontal aural. Antenna: 975-ft. above av. terrain, 1034-ft. above ground, 1885-ft. above sea level.

Latitude	42°	42'	08''
Longitude	84°	24'	51''

WGVC

Grand Rapids

Ch. 35

Non-Commercial Educational Station

Licensee: Grand Valley State College, Allendale (49401).

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 264-kw max. & 200-kw horizontal aural. Antenna: 860-ft. above av. terrain, 855-ft. above ground, 1545-ft. above sea level.

Latitude	42°	57'	35''
Longitude	85°	53'	45''

WNPB

Marquette

Ch. 13

Non-Commercial Educational Station

Licensee: Board of Control of Northern Michigan University, Marquette (49855).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1090-ft. above av. terrain, 1101-ft. above ground, 2601-ft. above sea level.

Latitude	46°	21'	09''
Longitude	87°	51'	32''

WCMU-TV

Mt. Pleasant

Ch. 14

Non-Commercial Educational Station

Licensee: Central Michigan University, Mt. Pleasant (48859).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 39.8-kw visual, 7.94-kw aural. Antenna: 530-ft. above av. terrain, 547-ft. above ground, 1344-ft. above sea level.

Latitude	43°	34'	24''
Longitude	84°	46'	21''

WUCM-TV

University Center (Bay City)

Ch. 19

Non-Commercial Educational Station

Licensee: Delta College, University Center (Bay City), Mich. (48710).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 498-ft. above ground, 1102-ft. above sea level.

Latitude	43°	33'	42.7''
Longitude	83°	58'	53.7''

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WILX-TV

Battle Creek

(See Lansing, Mich.)

WJRT-TV

Bay City

(See Flint, Mich.)

WEYI-TV

Bay City

(See Saginaw, Mich.)

WPBN-TV

Cadillac

(See Traverse City, Mich.)

WJIM-TV

Flint

(See Lansing, Mich.)

WEYI-TV

Flint

(See Saginaw, Mich.)

WNEM-TV

Flint

(See Bay City, Mich.)

WKZO-TV

Grand Rapids

(See Kalamazoo, Mich.)

WJIM-TV

Jackson

(See Lansing, Mich.)

Michigan

WILX-TV

Jackson

(See Lansing, Mich.)

WUHQ-TV

Kalamazoo

(See Battle Creek, Mich.)

WOTV & WZZM-TV

Kalamazoo

(See Grand Rapids, Mich.)

WJRT-TV

Saginaw

(See Flint, Mich.)

WNEM-TV

Saginaw

(See Bay City, Mich.)

WWTW

Traverse City

(See Cadillac, Mich.)

WKBD-TV, Detroit

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
	MICHIGAN—(Continued)			
	Mackinac	3,700	3,600	96
	Midland	20,700	20,400	99
	Saginaw	70,500	69,400	98
	Sanilac	12,700	12,300	97
	Shiawassee	21,300	20,900	98
	Tuscola	15,600	15,300	98
Between 5-24%	OHIO			
	Defiance	12,600	12,300	98
	Fulton	11,200	10,900	97
	Henry	7,900	7,800	98
	Lucas	169,200	166,700	98
	Ottawa	13,100	12,900	98
	Putnam	9,400	9,200	97
	Sandusky	21,200	20,900	99
	Wood	29,400	28,900	98

Michigan—Alpena-Oscoda-Tawas City-East Tawas



WBKB-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 665-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 25.0"
Longitude 83° 31' 22.5"

Transmitter: Hubbard Lake Rd., 3-mi. N of M-72.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WBKB-TV Ref: FCC File No. BMPCT 7585 Granted 6/20/75 ©American Map Co., Inc., N.Y., No. 14244

WBKB-TV

Network Service: CBS.

Grantee: Thunder Bay Broadcasting Co., P.O. Box 35, Alpena, Mich. (49707).

Studio: 1390 Bagley St., Alpena, Mich. (49707).

Telephones: 517-354-8216, Alpena; 517-739-3286, Tawas Sales Office.

Ownership: Thomas Scanlan, pres., 48.515%; Bill McDonnell, v.p., 4.950%; Robert G. Boynton, secy., 4.950%; Frederick T. Johnston, treas., 2.475%; Charles L. Petch, 12.376%; Cloyd G. Ramsey, 7.425%; Donald L. Rumbles, Dale A. Huggler & Ralph G. Fletcher estate, 4.950% each; Louis L. Janeski, 2.475%; 4 others none with as much as 1%.

Began Operation: Sept. 22, 1975.

Personnel:

- THOMAS SCANLAN, president & general manager.
- DONALD PETTINGER, general sales manager.
- S. PETER NEUMANN, director of news & public affairs.
- GREG WYETH, production manager.
- THOMAS DISINGER, chief engineer.
- CURT SMITH, sports director.
- JERI FOOR, traffic director.
- ROBERT SCHUE, film & photo director.

DIGEST OF CHARTER RATE CARD (May 15, 1975)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.
Class A—B-11 p.m., Mon.-Sat., 7-11 p.m., Sun.	\$300	\$150	\$105	\$90	\$75

NETWORK BASE HOURLY RATE: \$75.

Michigan—Battle Creek-Kalamazoo



WUHQ-TV



Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 3100-kw max. & 1380-kw horizontal visual, 310-kw max. & 138-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 963-ft. above ground, 1952-ft. above sea level.

Latitude 42° 34' 15"
Longitude 85° 28' 11"

Transmitter: Mullen & Norris Rds., Orangeville.

TV tape: Recording facilities.

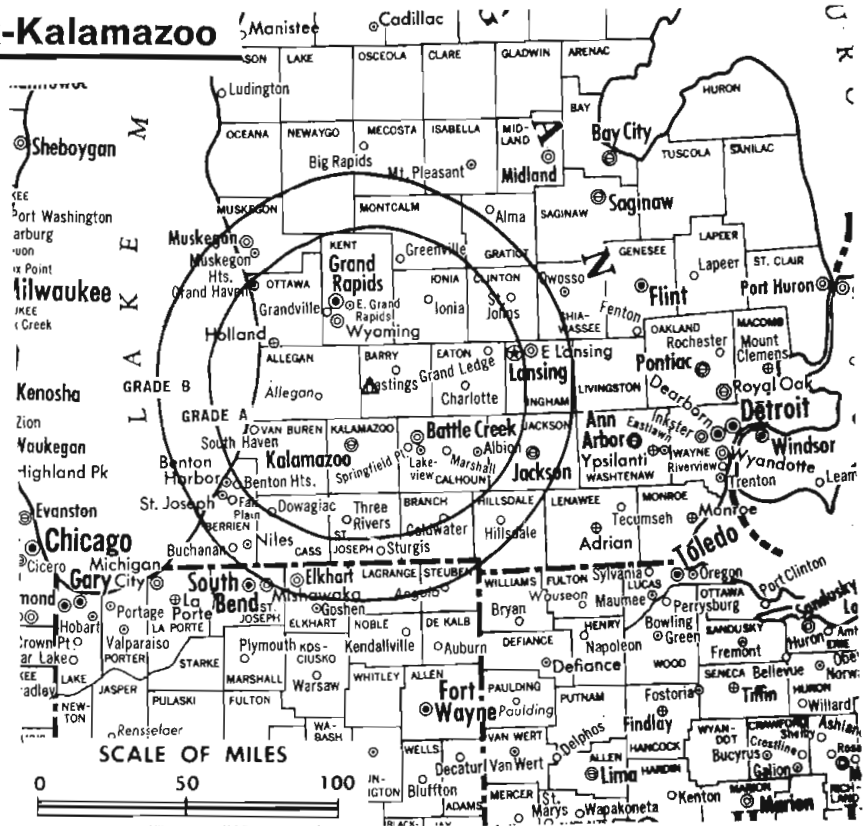
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Hammett & Edison.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WUHQ-TV Ref: FCC File No. BPCT-4547 Granted 3/23/73

© American Map Co., Inc., N.Y., No. 14244

WUHQ-TV

Licensee: Channel 41 Inc., P. O. Box 1616, Battle Creek, Mich. (49016).

Studio: 5200 Dickman Rd., Battle Creek, Mich. (49016).

Telephone: 616-968-9341. TWX No.: 810-276-2201.

Ownership: H. Lewis Batts Jr., chmn., 29%; John W. Lawrence, pres., 29.2%; William J. Lawrence, 29.1%; Carl A. Gardner, 11%; 2 others, with less than 2%.

Began Operation: July 24, 1971.

Represented (legal) by Bilger & Blair.

Personnel:

JOHN W. LAWRENCE, president.
LEE G. STEVENS, general manager.
ERNEST HILL, general sales manager.
MICHAEL LAEMERS, chief engineer.
CHARLES ALVEY, program manager.
ART LeCOMPTE, news editor.
BROM deMINK, controller.
JANE BEGAN, traffic.

DIGEST OF RATE CARD NO. 8
(Feb. 3, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-11 p.m., daily.
On request \$250 \$125 \$100 \$65

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Barry	12,800	12,600	98
	Calhoun	47,600	46,900	98
	Kalamazoo	65,000	63,700	98
Between 25-49%	MICHIGAN			
	Allegan	21,600	21,200	98
	Branch	12,300	12,000	98
	Eaton	23,600	23,200	98
	Hillsdale	12,700	12,300	97
	Ionia	14,400	14,200	98
	Van Buren	19,700	19,300	98
Between 5-24%	INDIANA			
	La Grange	6,500	6,100	94
	MICHIGAN			
	Cass	14,400	14,100	98
	Clinton	14,600	14,400	99
	Ingham	84,200	82,500	98
	Jackson	46,000	45,300	98
	Kent	135,000	132,000	98
	Ottawa	40,600	39,800	98
	St Joseph	17,500	17,200	98
Station Totals		588,500	576,800	98
Net Weekly Circulation (1973-74)				171,100
Average Daily Circulation (1973-74)				79,200

Michigan—Bay City-Saginaw-Flint



WNEM-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1642-ft. above sea level.

Latitude 43° 28' 13"
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, Mich.

TV tape: Recording facilities.

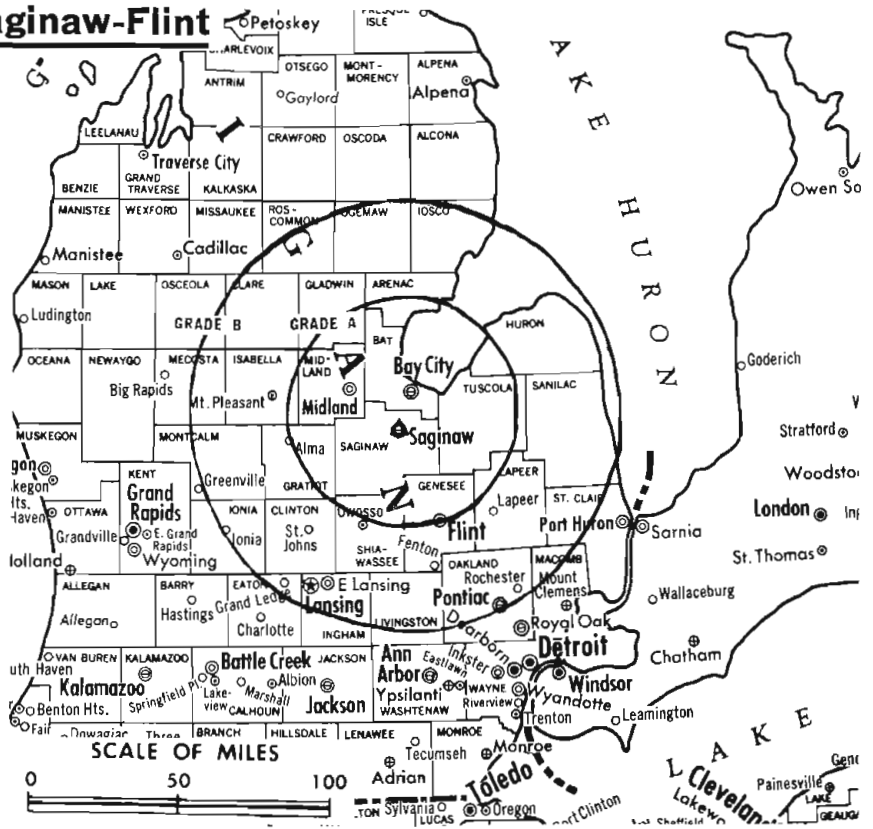
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-h).



WNEM-TV Ref: FCC File No. BMPCT-3547 Granted 6/6/56

©American Map Co., Inc., N.Y., No. 11244

WNEM-TV

Licensee: Meredith Corp., 5700 Becker Rd., Saginaw, Mich. (48601).
Studios & Offices: 5700 Becker Rd., Saginaw (48601). Telephone: 517-755-8191. G-3426 Miller Rd., Flint. Telephone: 313-732-2050.

TWX Nos.: 810-265-1203 (Saginaw); 313-742-8724 (Flint).

Ownership: Meredith Corp., 100%. For other interests, see KCMO-TV, Kansas City, Mo.

Began Operation: Feb. 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (Television Digest, Vol. 9:15).

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

- RICHARD DeANGELIS, vice president & general manager.
- TODD HOLMES, general sales manager.
- LANNY KIEST, local sales manager.
- ERWIN PARTHE, program manager.
- DAVID COURSE, promotion director.
- DAVID GROVER, chief engineer.
- TOM EYNON, director of community affairs.
- THOMAS P. CRANE, news director.
- MARC WESLEY, sports director.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1125.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
50% & Over	Alcona	3,200	3,000	95
	Alpena	10,100	9,500	95
	Arenac	3,800	3,700	97
	Bay	37,500	36,900	98
	Chippewa	11,000	10,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
50% & Over	Clare	6,400	6,200	97
	Genesee	143,300	141,200	99
	Gladwin	4,800	4,600	97
	Gratiot	12,700	12,400	98
	Huron	11,700	11,300	97
	Iosco	9,100	8,900	98
	Isabella	13,100	12,700	97
	Lapeer	16,600	16,300	98
	Midland	20,700	20,400	99
	Ogemaw	4,500	4,400	97
	Oscoda	1,800	1,700	93
	Roscommon	5,000	4,900	98
Saginaw	70,500	69,400	98	
Sanilac	12,700	12,300	97	
Shiawassee	21,300	20,900	98	
Tuscola	15,600	15,300	98	
MICHIGAN				
Between 25-49%	Clinton	14,600	14,400	99
	Emmet	6,400	6,100	96
MICHIGAN				
Between 5-24%	Crawford	2,500	2,400	96
	Ionia	14,400	14,200	98
	Lake	2,400	2,300	95
	Livingston	20,600	20,300	99
	Mackinac	3,700	3,600	96
	Mecosta	9,400	9,100	97
	Missaukee	2,700	2,600	95
	Montcalm	13,800	13,500	98
	Montmorency	2,200	2,100	94
	Osceola	5,200	5,100	97
	St Clair	41,400	40,600	98
	Wexford	7,100	6,900	98
Station Totals		581,800	569,800	98
Net Weekly Circulation (1973-74)				400,200
Average Daily Circulation (1973-74)				283,000

Michigan—Cadillac-Traverse City



WWTV



Ch. 9

[Also operates satellite WWUP-TV, Sault Ste. Marie, Mich.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 51.3-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground. 2999-ft. above sea level.

Latitude 44° 08' 12"
Longitude 85° 20' 33"

Transmitter: 9-mi. SE of Cadillac, Mich.

AM Affiliate: WWAM, 5-kw (1-kw N), 1370 kHz.

FM Affiliate: WKJF, 100-kw, 92.9 MHz (No. 225), 900-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures include WWUP-TV.

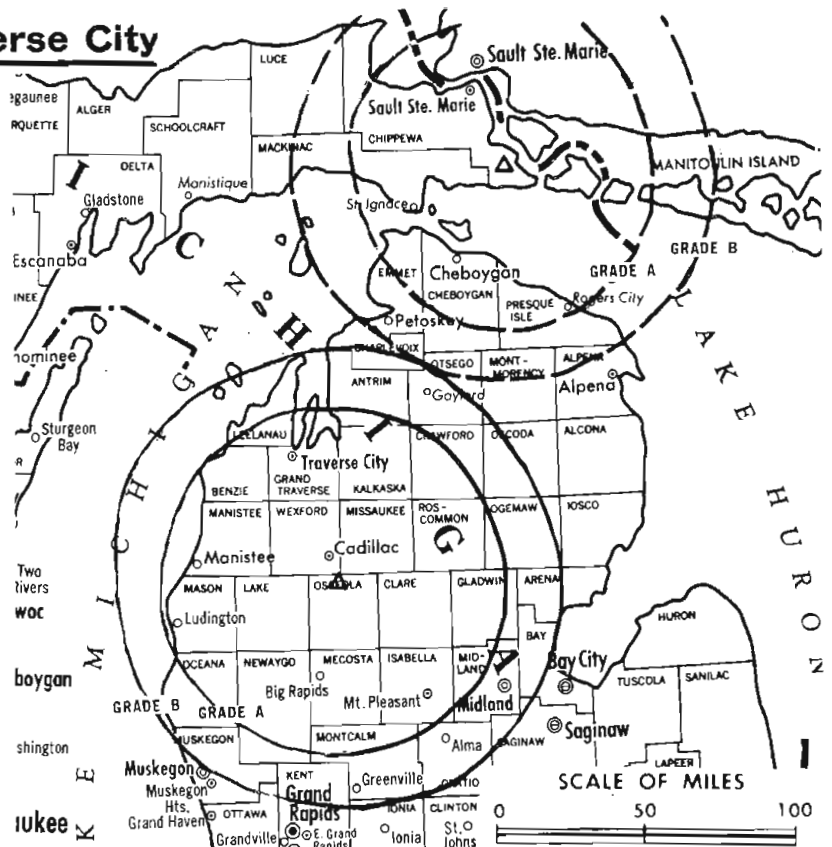
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWTV Ref: FCC Doc. No.—14230 Granted 4/12/82
WWUP-TV Ref: FCC File No. RPCT—3585 Granted 7/19/65

© American Map Co., Inc., N.Y., No. 14244

WWTV

Network Service: CBS.

Licensee: Fetzer Broadcasting Co., P.O. Box 627, Cadillac, Mich. (49601).

Studio: 9-mi. SE of Cadillac, Mich. Telephone: 616-775-3478.

Ownership: Fetzer Broadcasting Co., 100%. Carl Lee, pres. For other interests, see WKZO-TV, Kalamazoo, Mich.

Began Operation: Dec. 11, 1953. Sale to present owner by Spartan Corp. approved July 23, 1958 by FCC (Television Digest, Vol. 14:25, 27).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by Lohnes & Culver.

Personnel:

- GENE ELLERMAN, vice president & general manager.
- RICHARD SCHAPPA, asst. to gen. mgr. & general sales manager.
- BURDICK O. MYRE, program manager & film buyer.
- LOWELL SHORE, chief engineer.
- BOB LEE, director, news, community & public affairs.

DIGEST OF RATE CARD NO. 18—(Jan. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., Sun.-Fri.; 6:30-11 p.m., Sat.

\$575.00 \$345.00 \$220.00 \$174.00 Graded rates apply*

*Highest rate: \$250.

WWTV is sold in combination with WWUP-TV.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
50% & Over	Alpena	10,100	9,500	95
	Antrim	4,800	4,700	97
	Benzie	3,000	2,900	96
	Charlevoix	5,800	5,600	97
	Cheboygan	6,000	5,700	95
	Chippewa	11,000	10,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Clare	6,400	6,200	97
	Crawford	2,500	2,400	96
	Emmet	6,400	6,100	96
	Gladwin	4,800	4,600	97
	Grand Traverse	13,500	13,100	97
	Iosco	9,100	8,900	98
	Isabella	13,100	12,700	97
	Kalkaska	2,200	2,100	96
	Lake	2,400	2,300	95
	Leelanau	4,000	3,900	97
	Luce	2,200	2,100	95
	Mackinac	3,700	3,600	96
	Manistee	7,500	7,300	97
	Mason	8,400	8,000	95
	Mecosta	9,400	9,100	97
	Missaukee	2,700	2,600	95
	Montmorency	2,200	2,100	94
	Oceana	6,600	6,300	96
	Ogemaw	4,500	4,400	97
Osceola	5,200	5,100	97	
Oscoda	1,800	1,700	93	
Otsego	4,000	3,900	97	
Presque Isle	4,200	3,900	94	
Roscommon	5,000	4,900	98	
Wexford	7,100	6,900	98	
MICHIGAN				
Between 25-49%	Arenac	3,800	3,700	97
	Gratiot	12,700	12,400	98
	Midland	20,700	20,400	99
	Montcalm	13,800	13,500	98
	Newaygo	9,400	9,100	97
	Schoolcraft	3,000	2,900	95
MICHIGAN				
Between 5-24%	Alcona	3,200	3,000	95
	Bay	37,500	36,900	98
	Delta	12,300	11,900	97
	Menominee	8,400	8,200	98
	Muskegon	50,700	49,700	98
Station Totals		355,100	344,900	97
Net Weekly Circulation (1973-74)				183,700
Average Daily Circulation (1973-74)				124,000

Michigan—Cheboygan



WTOM-TV



Ch. 4

[Affiliated with WPBN-TV,
Traverse City, Mich.]

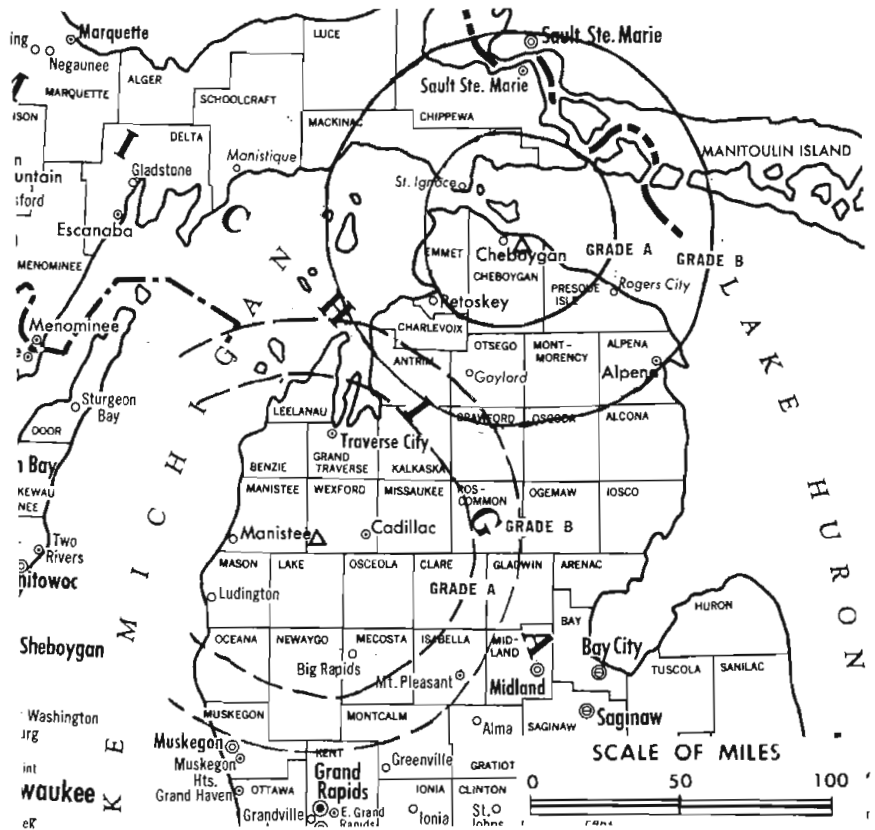
Technical Facilities: Channel No. 4
(66-72 MHz). Authorized power:
100-kw visual, 20-kw aural. Antenna:
620-ft. above av. terrain, 590-ft.
above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"
Longitude 84° 20' 37"

Transmitter: U.S. Rt. 23, 6.7-mi. E
of Cheboygan.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.



County coverage based on Arbitron study (see
page 4-b).

WTOM-TV Ref: FCC File No. BPCT-2717 Granted 12/9/59

©American Map Co., Inc., N.Y., No. 14244

WTOM-TV

Network Service: NBC.

Licensee: Midwestern Broadcasting Company (Paul Bunyan Tele-
vision Network), Paul Bunyan Bldg., Traverse City, Michigan
(49684).

Studio: U.S. Rt. 23, 6.7-mi. E of Cheboygan.

Telephone: 616-947-7675.

Ownership: Same as WPBN-TV, Traverse City.

Began Operation: May 16, 1959.

Represented (sales) by Adam Young Inc.; Andy McDermott Sales
Ltd. (Canada).

Represented (legal) by Cordon & Jacob.

Represented (engineering) by Cohen & Dippell.

Personnel:

LES BIEDERMAN, president.
HARRY R. LIPSON, general manager & film buyer.
ROBERT L. DREHER, sales manager.
WILLIAM H. KIKER, vice president & chief engineer.

DIGEST OF RATE CARD NO. 6

(May 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.	
Class AA—7-11 p.m., daily.	\$360.00	\$270.00	\$147.00	\$113.00	\$68.00	\$28.00

Note: Combination rates with WPBN-TV, Traverse City.

NETWORK BASE HOURLY RATE: Bonus to WPBN-TV, Traverse
City, Mich.

**Arbitron Data for this Station included with Report
of Parent WPBN-TV, Traverse City, Mich.**

Michigan—Detroit

WGPR-TV

Ch. 62

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 1000-kw max. & 759-kw horizontal visual, 100-kw max. & 75.9-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 1083-ft. above ground, 1749-ft. above sea level.

Latitude 42° 27' 13"
Longitude 83° 09' 50"

Transmitter: Northend & Ithaca Sts.,
Royal Oak Twp., Mich.



WGPR-TV Ref: FCC File No. BMPCT-7498 Granted 6/12/74 © American Map Co., Inc., N.Y., No. 14244

WGPR-TV

Grantee: WGPR Inc., 1340 E. Jefferson Ave., Detroit, Mich. (48207).

Studio: 3140 E. Jefferson Ave.

Telephone: 313-259-8862. TWX No.: 810-221-9607.

Ownership: Non-profit organization. Officers: Dr. William V. Banks, pres.; Ivy Banks, first v.p. & secy.; James W. Panagos, v.p.; George White, v.p.; Rev. William Kirksey, treas. WGPR Inc. is licensee of WGPR(FM), Detroit. Panagos has 7% of Vic Way Bcstg., licensee of KWK, St. Louis.

Began Operation: Sept. 29, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Browne & Renaud.

Personnel:

DR. WILLIAM V. BANKS, president & general manager.
JAMES W. PANAGOS, v.p. & general sales manager.
THOMAS R. WINTERS, sales manager.
ULYSSES W. BOYKIN, v.p., public relations & public affairs.
GARY SCHMIDT, v.p., engineering.
JERRY L. BLOCKER, news director.

Rates: Highest 30 Sec. rate, \$150.

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Michigan—Detroit



WJBK-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 47"

Transmitter: Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Represented (legal) by Warren Zwicky.

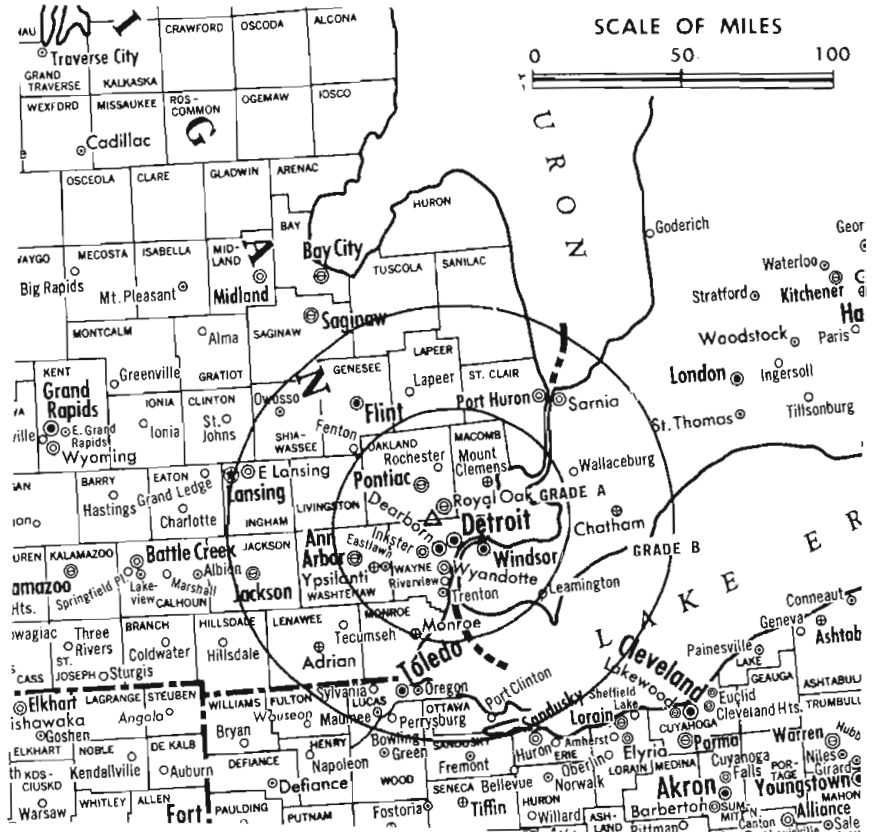
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJBK-TV Ref: FCC File No. BMPCT-880 Granted 1/2/53

© American Map Co., Inc., N.Y., No. 14244

WJBK-TV

Licensee: Storer Broadcasting Co., Number Two Storer Pl., Southfield, Mich. (48075).

Studio: Number Two Storer Place, Southfield, Mich. (48075).

Telephone: 313-557-9000. TWX No.: 810-224-4876.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Oct. 24, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- JAY WATSON, v.p. & general manager.
- ROBERT McBRIDE, station manager.
- HAP EATON, general sales manager.
- RONALD A. KAUFMAN, national sales manager.
- GEORGE CRANDALL, local sales manager.
- JAMES MAJOR, program manager.
- TIMOTHY ROCHA, director of advertising & promotion.
- DICK GRAF, news director.
- HENRY R. OWEN, chief engineer.
- TOM FOX, director of community affairs.

DIGEST OF RATE CARD NO. 33—(Aug. 11, 1975)

Hour	30 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7 p.m.-midnight, daily.				
\$4000	\$2600	\$1150	\$2400*	\$1200*

*Class A-1—7:01 p.m.-12:01 a.m., daily.

NETWORK BASE HOURLY RATE: \$3200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Genesee	143,300	141,200	99
	Jackson	46,000	45,300	98
	Lapeer	16,600	16,300	98
	Lenawee	27,100	26,600	98
	Livingston	20,600	20,300	99
	Macomb	191,800	190,300	99
	Monroe	37,000	36,500	99
	Oakland	293,100	290,400	99
	St Clair	41,400	40,600	98
Sanilac	12,700	12,300	97	
Washtenaw	76,300	73,900	97	
Wayne	874,700	860,800	98	
Between 25-49%	OHIO			
	Lucas	169,200	166,700	98
Between 5-24%	MICHIGAN			
	Clinton	14,600	14,400	99
	Hillsdale	12,700	12,300	97
	Huron	11,700	11,300	97
	Ingham	84,200	82,500	98
	Shiawassee	21,300	20,900	98
	Tuscola	15,600	15,300	98
OHIO				
Fulton	11,200	10,900	97	
Henry	7,900	7,800	98	
Ottawa	13,100	12,900	98	
Sandusky	21,200	20,900	99	
Seneca	17,900	17,500	98	
Wood	29,400	28,900	98	
Station Totals		2,210,600	2,176,800	98
Net Weekly Circulation (1973-74)			1,655,700	
Average Daily Circulation (1973-74)			1,087,900	

(Station also received in Canadian markets)

Michigan—Detroit

WKBD-TV



Ch. 50

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 West 11 Mile Road, Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (sales) by Kaiser Bcstg. Spot Sales.

Represented (engineering) by Gautney & Jones.

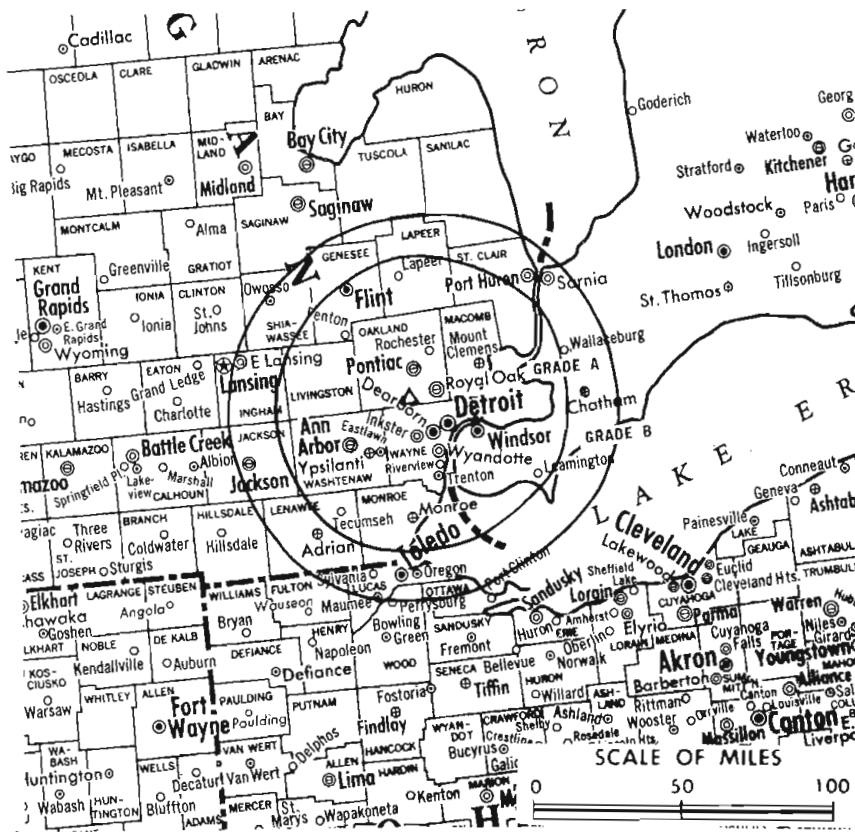
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKBD-TV Ref: FCC File No. BPCP—4349 Granted 12/11/70

© American Map Co., Inc., N.Y., No. 14244

WKBD-TV

Licensee: Kaiser Broadcasting Co., 420 Taylor St., San Francisco, Cal. (94102).

Studio: 26955 West 11 Mile Rd., Southfield, Mich. (48076).

Mailing Address: Box 359, Southfield, Mich. (48075).

Telephone: 313-444-8500.

Ownership: Kaiser Industries Corp., 77.5%; Field Communications Corp., 22.5%. Don B. Curran, pres. Kaiser Bcstg. also owns WKBS-TV, Burlington-Philadelphia; WLVI-TV, Cambridge, Mass.; KBSC-TV, Los Angeles-Corona; KBHK-TV, San Francisco; WKBF-TV, Cleveland; WFLD-TV, Chicago; WCAS (AM), Cambridge, Mass.; 36% of WUAB(TV), Lorain-Cleveland. Field also owns Chicago Sun Times and Daily News.

Began Operation: Jan. 10, 1965.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

GEORGE H. WILLIAMS, v.p. & general manager.

GEORGE J. KAPEL, general sales manager.

LES FINE, sales manager.

GEORGE A. SPERRY, program manager.

CURTIS BERTSCH, business manager.

AL MARTIN, director of engineering.

TOBY CUNNINGHAM, production manager.

WAYNE STUDER, promotion manager.

DIGEST OF RATE CARD NO. 11—(April 1, 1974)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID
Class A—7:30-11 p.m., daily.					
\$1000.00	\$700.00	\$450.00	Graded rates apply*		

*Highest rate: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
50% & Over	Alpena	10,100	9,500	95
	Chippewa	11,000	10,600	97
	Iosco	9,100	8,900	98
	Livingston	20,600	20,300	99
	Macomb	191,800	190,300	99
	Monroe	37,000	36,500	99

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
50% & Over	Oakland	293,100	290,400	99
	St Clair	41,400	40,600	98
	Washtenaw	76,300	73,900	97
	Wayne	874,700	860,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
Between 25-49%	Calhoun	47,600	46,900	98
	Charlevoix	5,800	5,600	97
	Delta	12,300	11,900	97
	Genesee	143,300	141,200	99
	Gogebic	7,900	7,600	97
	Grand Traverse	13,500	13,100	97
	Jackson	46,000	45,300	98
	Lapeer	16,600	16,300	98
	Lenawee	27,100	26,600	98
	Luce	2,200	2,100	95
Between 25-49%	Marquette	21,000	20,600	98
	Otsego	4,000	3,900	97
	Schoolcraft	3,000	2,900	95
	Wexford	7,100	6,900	98
	OHIO			
Hancock	21,600	21,200	98	
Seneca	17,900	17,500	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
Between 5-24%	Alger	2,700	2,600	97
	Bay	37,500	36,900	98
	Branch	12,300	12,000	98
	Cheboygan	6,000	5,700	95
	Dickinson	8,700	8,500	98
	Hillsdale	12,700	12,300	97
	Huron	11,700	11,300	97
	Isabella	13,100	12,700	97
	Kalamazoo	65,000	63,700	98
	Leelanau	4,000	3,900	97

(Continued on page 397-b)

Station Totals	2,554,200	2,512,500	98
Net Weekly Circulation (1973-74)	1,263,900		
Average Daily Circulation (1973-74)	604,400		

(Station also received in Canadian markets)

Michigan—Detroit



WWJ-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: Greenfield & 10½ Mile Rds., Southfield, Mich.

TV tape: Recording facilities.

AM Affiliate: WWJ, 5-kw, 950 kHz.

FM Affiliate: WWJ-FM, 12-kw, 97.1 MHz (No. 246), 890-ft.

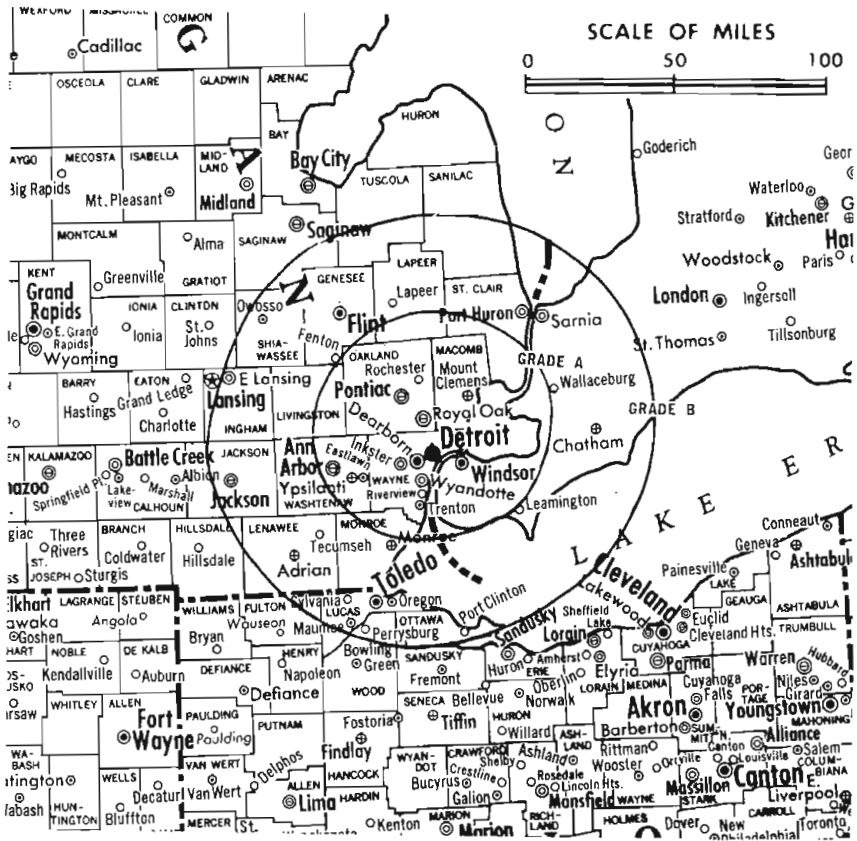
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WWJ-TV Ref: FCC Doc. No.—14407 Granted 2/1/54

©American Map Co., Inc., N.Y., No. 14244

WWJ-TV

Licensee: Evening News Assn., 622 Lafayette Blvd., Detroit (48231).

Studio: 622 Lafayette Blvd.

Telephone: 313-222-2193. TWX No.: 810-221-1623.

Ownership: Evening News Assn., publisher of The Detroit News; Peter B. Clark, pres. Evening News Assn. also owns KOLD-TV, Tucson, Ariz.; WALA-TV, Mobile, Ala. & is buying WKY-TV, Oklahoma City.

Began Operation: June 3, 1947.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

DON F. DeGROOT, vice president, broadcast division.
PETER A. KIZER, general manager, WWJ stations.
FRANKLIN G. SISSON, station manager.
ROBERT A. BENYI, business manager.
JAMES S. MORGAN, sales manager.
JAMES C. DAGES, national sales manager.
LAWRENCE M. CLAMAGE, program & production mgr. & film buyer.
THOMAS BECHERER, news director.
THOMAS P. BANAS, community relations director.
SAMUEL STEPHENS, research director.
DONALD L. BALCOM, chief engineer.
WILLIAM R. WILLIAMS, promotion manager.
LEONARD W. EDEN, development engineer.

DIGEST OF RATE CARD NO. 35—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—8-11 p.m., daily.

\$3600 \$2200 Graded rates apply*

*Highest rate: \$2500.

NETWORK BASE HOURLY RATE: \$3400.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Genesee	143,300	141,200	99
	Lapeer	16,600	16,300	98
	Lenawee	27,100	26,600	98
	Livingston	20,600	20,300	99
50% & Over	Macomb	191,800	190,300	99
	Monroe	37,000	36,500	99
	Oakland	293,100	290,400	99
	St Clair	41,400	40,600	98
	Sanilac	12,700	12,300	97
	Washtenaw	76,300	73,900	97
	Wayne	874,700	860,800	98
Between 25-49%	MICHIGAN			
	Jackson	46,000	45,300	98
Between 5-24%	MICHIGAN			
	Hillsdale	12,700	12,300	97
	Huron	11,700	11,300	97
	Ingham	84,200	82,500	98
	Shiawassee	21,300	20,900	98
	Tuscola	15,600	15,300	98
	OHIO			
	Fulton	11,200	10,900	97
	Henry	7,900	7,800	98
	Lucas	169,200	166,700	98
	Ottawa	13,100	12,900	98
	Wood	29,400	28,900	98
Station Totals		2,156,900	2,124,000	98
Net Weekly Circulation (1973-74)			1,620,200	
Average Daily Circulation (1973-74)			1,042,700	

(Station also received in Canadian markets)

For BBM Weekly Circulation
See Canadian Section

Michigan—Detroit

WXON

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 600-kw max. & 501-kw horizontal visual, 60-kw max. & 50.1-kw horizontal aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Requests change to STV. BSTV-2.

Transmitter: 26935 W. 11 Mile Rd., Southfield.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by E. H. Munn Jr.

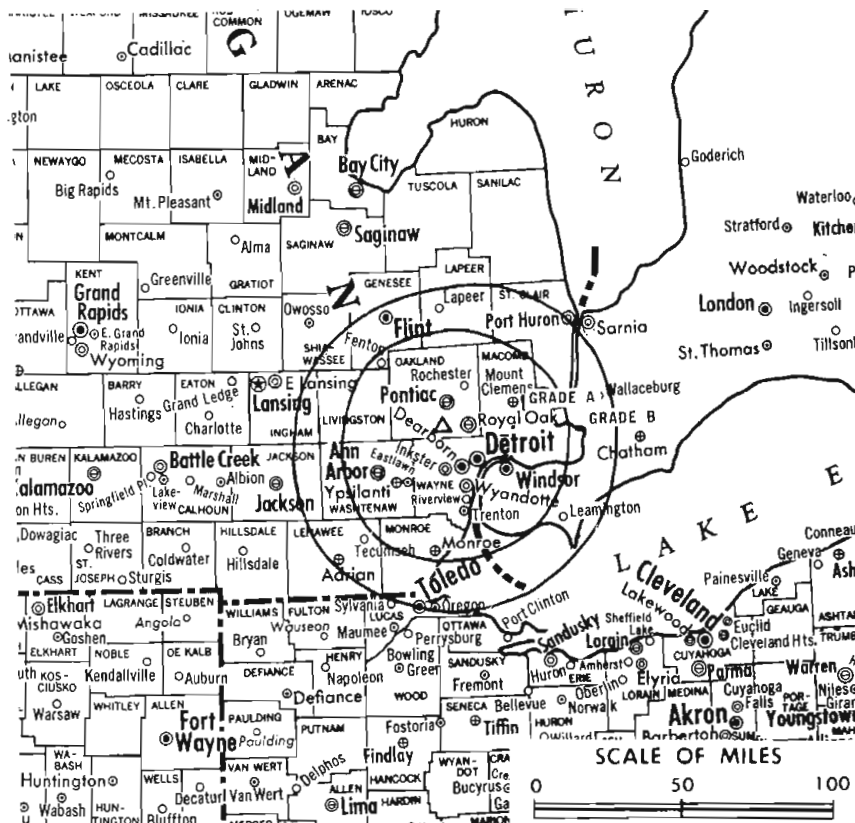
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXON Ref: FCC File No. BPCT-4550 Granted 10/27/72

© American Map Co., Inc., N.Y. No. 14244

WXON

Licensee: WXON-TV Inc., 30100 Telegraph Rd., Suite 160, Birmingham, Mich. (48010).

Studio: 100 Decker Rd., Walled Lake, Mich. (48088).

Telephone: 313-646-4555.

Ownership: WXON-TV Inc., Aben E. Johnson Jr., 57%.

Began Operation: Sept. 15, 1968 on Ch. 62. Ch. 20 (as WJMY) began operation Oct. 1962, left air June 10, 1963. Station was then sold to United Bcstg. Co. by Triangle Bcstg. Co. Sale to present owner approved June 1972. Began operation Dec. 9, 1972.

Personnel:

ABEN E. JOHNSON, general manager.
CLIFF BERESH, sales.
GARNET PALACE, sales coordinator.
A. J. SCHWEIZER, operations manager.
AL EVANS, chief engineer.

SPOT ANNOUNCEMENTS—(Dec. 15, 1973)

Min.	30 Sec.	20 Sec.	10 Sec.
Class A—4-6 p.m., Mon.-Fri.			
\$300.00	\$150.00	\$150.00	\$90.00

Net Weekly Circulation	State County	Total Households	TV Households	%
	MICHIGAN			
	Genesee	143,300	141,200	99
	Jackson	46,000	45,300	98
	Lapeer	16,600	16,300	98
	Lenawee	27,100	26,600	98
	Livingston	20,600	20,300	99
Between 5-24%	Macomb	191,800	190,300	99
	Monroe	37,000	36,500	99
	Oakland	293,100	290,400	99
	St. Clair	41,400	40,600	98
	Washtenaw	76,300	73,900	97
	Wayne	874,700	860,800	98
	OHIO			
	Lucas	169,200	166,700	98
Station Totals		1,937,100	1,908,900	99
Net Weekly Circulation (1973-74)			339,500	
Average Daily Circulation (1973-74)			108,400	

Station also received in Canadian markets

Michigan—Detroit



WXYZ-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. Ten Mile Rd.

TV tape: Recording facilities.

AM Affiliate: WXYZ, 5-kw, 1270 kHz (ABC).

FM Affiliate: WRIF, 27.2-kw, 101.1 MHz (No. 266), 880-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ABC.

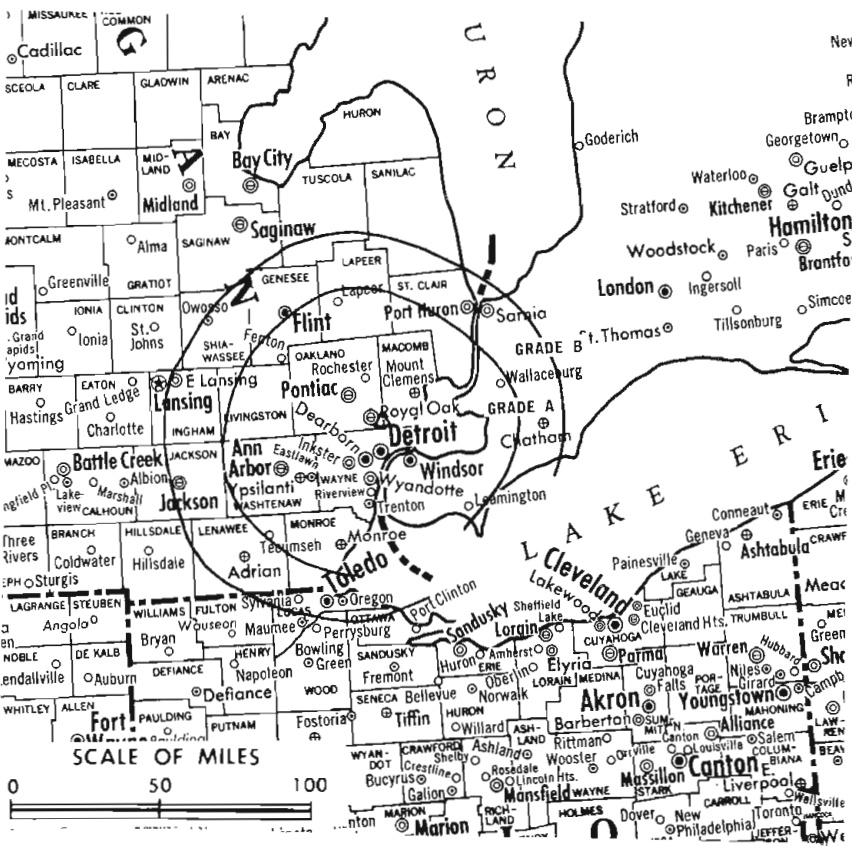
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXYZ-TV Ref: FCC File No. BPC-2490 Granted 7/10/58

©American Map Co., Inc., N.Y., No. 14244

WXYZ-TV

Licensee: WXYZ Inc., Broadcast House, 20777 West Ten Mile Rd., Southfield, Mich. (48075).

Studio: Broadcast House, 20777 W. Ten Mile Rd.

Telephone: 313-444-1111.

TWX No.: 313-357-4605.

Ownership: American Bcstg. Co., 100%; see WABC-TV, New York.

Began Operation: Oct. 9, 1948.

Represented (sales) by ABC Television Spot Sales Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- JAMES R. OSBORN, vice president & general manager.
- JACK B. ALLEN, general sales manager.
- MICHAEL BERMAN, national sales manager.
- KEITH McCLELLAN, local sales manager.
- JAN COIL, local sales service manager.
- DAVID KENWORTHY, dir. of advertising & press information.
- CHARLES KOCHER, chief engineer.
- PHIL HAYES, news director.
- JON K. GLUCK, research director.
- LOWELL NEWTON, editorial director.
- JEANNE FINDLATER, program director.

DIGEST OF RATE CARD (Sept. 8, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
8-11 p.m., daily.					
Rates on request			\$1700	\$1360	\$850

NETWORK BASE HOURLY RATE: \$3293.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Jackson	46,000	45,300	98
	Lapeer	16,600	16,300	98
	Lenawee	27,100	26,600	98
	Livingston	20,600	20,300	99
	Macomb	191,800	190,300	99
	Monroe	37,000	36,500	99
	Oakland	293,100	290,400	99
	St. Clair	41,400	40,600	98
	Sanilac	12,700	12,300	97
Washtenaw	76,300	73,900	97	
Wayne	874,700	860,800	98	
Between 25-49%	MICHIGAN			
	Genesee	143,300	141,200	99
	Shiawassee	21,300	20,900	98
Between 5-24%	OHIO			
	Lucas	169,200	166,700	98
	MICHIGAN			
	Branch	12,300	12,000	98
	Hillsdale	12,700	12,300	97
	Ingham	84,200	82,500	98
	Tuscola	15,600	15,300	98
	OHIO			
	Fulton	11,200	10,900	97
	Ottawa	13,100	12,900	98
Sandusky	21,200	20,900	99	
Seneca	17,900	17,500	98	
Wood	29,400	28,900	98	
Station Totals		2,188,700	2,155,300	98
Net Weekly Circulation (1973-74)				1,611,300
Average Daily Circulation (1973-74)				1,001,800

(Station also received in Canadian markets)

Michigan—Windsor, Ont.

CBET

(formerly CKLW-TV)

Ch. 9

(Also serves Detroit, Mich.)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: directional, 631-ft. above av. terrain, 650-ft. above ground, 1226-ft. above sea level.

Latitude 42° 18' 59"
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W., Windsor.

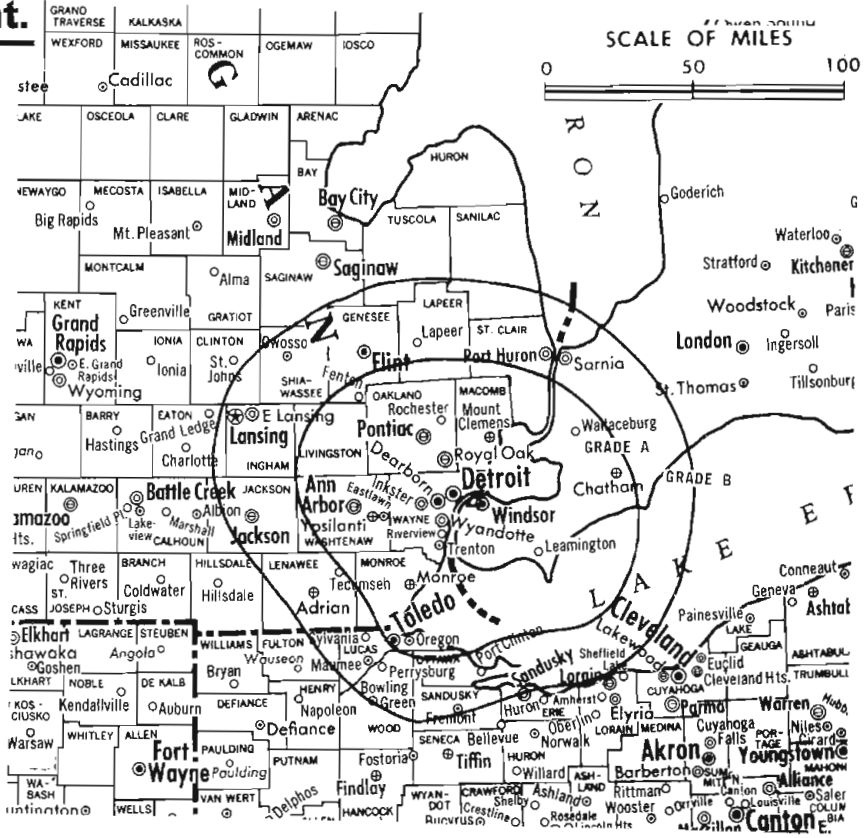
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, Canadian Press.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



Predicted contours supplied by station.

©American Map Co., Inc., N.Y., No. 14241

CBET

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 825 Riverside Drive W., Windsor, Ont. N9A 5K9.

Telephone: 519-254-2831. Telex: 024-77619.

Detroit Sales Office: The Neil Group Inc., 2855 Coolidge, Troy, Mich. (48084).

Ownership: Canadian Broadcasting Corp., 100%.

Began Operation: Sept. 16, 1954. Transferred from RKO General Inc. on June 24, 1970 in accordance with CRTC's directions on Canadian ownership. Acquired by CBC.

Represented (sales) by Canadian Standard Broadcast Sales (U.S.); CBC National Selective Television Sales (Canada).

Personnel:

- H. L. HACKNEY, general manager.
- D. E. WEST, program director.
- R. J. KRYGER, director of engineering.
- F. J. QUINN, director of production.
- N. T. ADDISON, manager, public relations.

DIGEST OF RATE CARD NO. 1

(Sept. 29, 1975)

30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A

Graded rates apply*

*Highest rate: \$220.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Macomb	191,800	190,300	99
	Monroe	37,000	36,500	99
	Oakland	293,100	290,400	99
	St Clair	41,400	40,600	98
Between 25-49%	Washtenaw	76,300	73,900	97
	Wayne	874,700	860,800	98
	MICHIGAN			
	Lapeer	16,600	16,300	98
Between 5-24%	Lenawee	27,100	26,600	98
	Livingston	20,600	20,300	99
	OHIO			
Lucas	169,200	166,700	98	
Between 5-24%	MICHIGAN			
	Bay	37,500	36,900	98
	Genesee	143,300	141,200	99
	Jackson	46,000	45,300	98
	Midland	20,700	20,400	99
	Saginaw	70,500	69,400	98
	Sanilac	12,700	12,300	97
	Tuscola	15,600	15,300	98
	OHIO			
	Defiance	12,600	12,300	98
	Erie	25,100	24,700	98
	Fulton	11,200	10,900	97
	Hancock	21,600	21,200	98
Henry	7,900	7,800	98	
Huron	15,900	15,600	98	
Ottawa	13,100	12,900	98	
Sandusky	21,200	20,900	99	
Seneca	17,900	17,500	98	
Wood	29,400	28,900	98	
Station Totals		2,270,000	2,235,900	98
Net Weekly Circulation (1973-74)				1,058,200
Average Daily Circulation (1973-74)				407,000

Michigan—Escanaba



WJMN-TV



Ch. 3

[Satellite of WFRV-TV, Green Bay, Wis.]

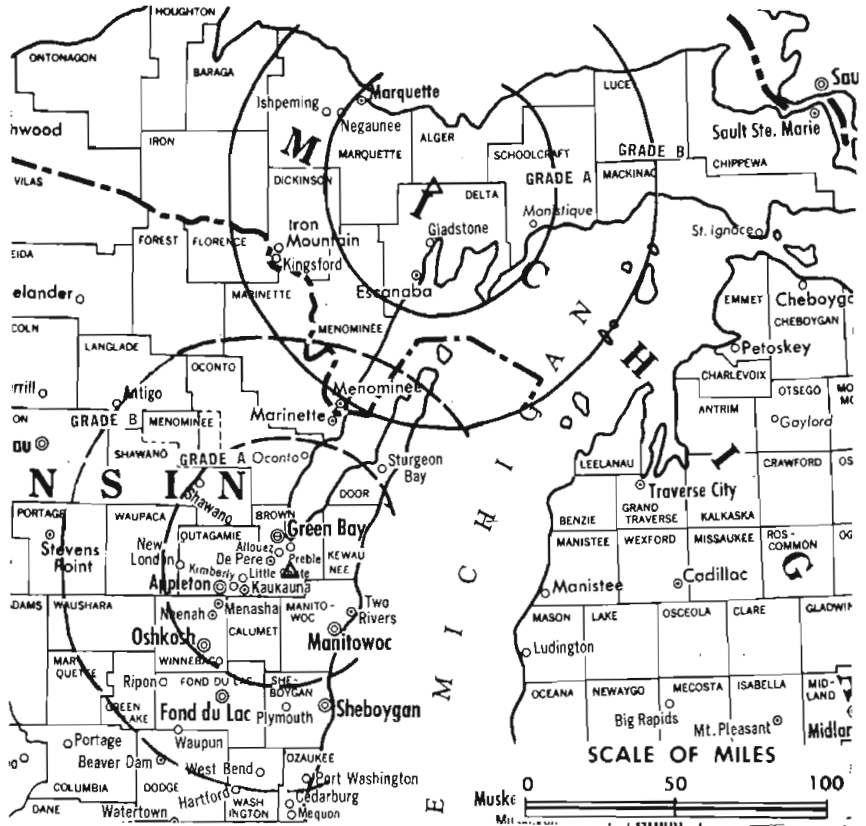
Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"
Longitude 86° 56' 52"

Transmitter: 4.3-mi. S of Trenary, Mich.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



County coverage based on Arbitron study (see page 4-b).

WJMN-TV Ref: FCC File No. BPCT-5997 Granted 4/23/69
WFRV-TV Ref: FCC File No. BMPCT-4300 Granted 11/2/56

©American Map Co., Inc., N.Y., No. 14244

WJMN-TV

Network Service: NBC.

Licensee: WFRV Inc., Mason at Roosevelt, Green Bay, Wis. (54305).

Studio: See WFRV-TV, Green Bay, Wis.

Ownership: See WFRV-TV, Green Bay, Wis.

Began Operation: Oct. 7, 1969.

Represented (sales) by Katz Television.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel: See WFRV-TV, Green Bay.

Rates: See WFRV-TV, Green Bay.

NETWORK BASE HOURLY RATE: \$150.

Arbitron Data: Included with WFRV-TV, Green Bay, Wis.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436

Michigan—Flint-Saginaw-Bay City



WJRT-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31.6-kw visual, 31.6-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

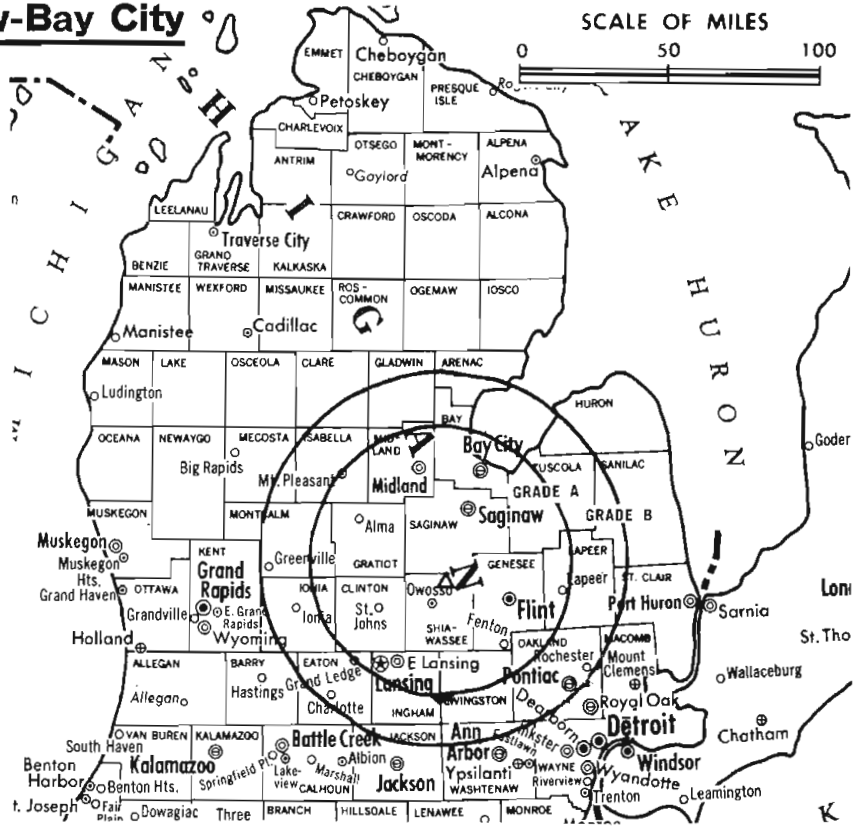
Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: Chesaning, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WJRT-TV Ref: FCC File No. BMPCT-2689 Granted 4/13/55

©American Map Co., Inc., N.Y., No. 14244

WJRT-TV

Licensee: Poole Broadcasting Co., 2302 Lapeer Rd., Flint, Mich. (48503).

Studio: 2302 Lapeer Rd., Flint. Telephone: 313-239-6611.

Ownership: John B. Poole, chmn., 65%; Albert J. Gillen, pres.; Robert H. Battersby, v.p. & treas. Poole interests also own WPRI-TV, Providence, R.I.; WTEN, Albany, N.Y. & WCDC, Adams, Mass.

Began Operation: Oct. 12, 1958. Present owner acquired station as part of arrangement whereby Goodwill Stations Inc. sold all its other properties to Capital Cities Bcstg. Corp. This was approved July 29, 1964 by FCC (Television Digest, Vol. 4:18-19, 31).

Represented (sales) by TeleRep.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

WILLIAM E. WUERCH, vice president & general manager.
THOMAS F. HARTMAN, general sales manager.
ANDREW LEACH, national sales manager.
PHILIP W. FRENCH, local sales manager.
RICHARD STARK, news manager.
ROBERT E. SWAYZE, chief engineer.

DIGEST OF RATE CARD NO. 19—(Dec. 30, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1400.00 \$800.00 Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$1441.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alpena	10,100	9,500	95
	Arenac	3,800	3,700	97
	Bay	37,500	36,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
	Chippewa	11,000	10,600	97
	Clare	6,400	6,200	97
	Clinton	14,600	14,400	99
	Eaton	23,600	23,200	98
	Genesee	143,300	141,200	99
	Gladwin	4,800	4,600	97
	Gratiot	12,700	12,400	98
50% & Over	Huron	11,700	11,300	97
	Ingham	84,200	82,500	98
	Ionia	14,400	14,200	98
	Iosco	9,100	8,900	98
	Isabella	13,100	12,700	97
	Lapeer	16,600	16,300	98
	Midland	20,700	20,400	99
	Ogemaw	4,500	4,400	97
	Saginaw	70,500	69,400	98
	Shiawassee	21,300	20,900	98
	Tuscola	15,600	15,300	98
Between 25-49%	MICHIGAN			
	Charlevoix	5,800	5,600	97
	Emmet	6,400	6,100	96
	Montcalm	13,800	13,500	98
	Otsego	4,000	3,900	97
	Sanilac	12,700	12,300	97
Between 5-24%	MICHIGAN			
	Alcona	3,200	3,000	95
	Cheboygan	6,000	5,700	95
	Jackson	46,000	45,300	98
	Livingston	20,600	20,300	99
	Mackinac	3,700	3,600	96
	Mecosta	9,400	9,100	97
	Missaukee	2,700	2,600	95
St Clair	41,400	40,600	98	
	Wexford	7,100	6,900	98
Station Totals		732,300	717,500	98
Net Weekly Circulation (1973-74)			477,100	
Average Daily Circulation (1973-74)			303,300	

Michigan—Grand Rapids



WOTV



Ch. 8

(Also serves Kalamazoo, Mich.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1000-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. S. of Middleville, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: 120 College Ave. SE (49502).

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WOTV Ref: FCC File No. BMPT-5402 Granted 4/5/71

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WOTV

Licensee: Manhattan Cable TV Inc., Box B, Grand Rapids, Mich. (49501).

Telephone: 616-459-4125. TWX No.: 810-273-6920.

Ownership: Time-Life Broadcast Inc. For other interests, see Book & Periodical Publishing Firms with TV Station Ownership.

Began Operation: Aug. 15, 1949. Sale to McGraw-Hill Inc. approved by FCC March 8, 1972 (Television Digest, Vol. 12:10, 11) but sale was not consummated. Previous sale by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

- WILLARD SCHROEDER, president.
- TOM GIROCCO, general manager.
- MARV CHAUVIN, station manager.
- ROBERT KIRBY, sales manager.
- ANDY AMYX, promotion manager.
- WILLIAM B. WILD, asst. program director.
- RICHARD TILLSTRÖM, public affairs director.
- DAVID HOYLE, continuity director.
- R. C. SMITH, chief engineer.
- WILLIAM GILL, news director.
- LEONARD BRIDGE, business manager.

DIGEST OF RATE CARD NO. P-21—(July 19, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1150 \$845 \$399 \$360 \$400 \$400 \$200

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Allegan	21,600	21,200	98
	Barry	12,800	12,600	98
	Branch	12,300	12,000	98
	Calhoun	47,600	46,900	98
	Eaton	23,600	23,200	98
	Ionia	14,400	14,200	98
50% & Over	Kalamazoo	65,000	63,700	98
	Kent	135,000	132,000	98
	Montcalm	13,800	13,500	98
	Muskegon	50,700	49,700	98
	Newaygo	9,400	9,100	97
	Ottawa	40,600	39,800	98
	St Joseph	17,500	17,200	98
	Van Buren	19,700	19,300	98
MICHIGAN				
Between 25-49%	Cass	14,400	14,100	98
	Clinton	14,600	14,400	99
	Ingham	84,200	82,500	98
	Jackson	46,000	45,300	98
	Mecosta	9,400	9,100	97
INDIANA				
	La Grange	6,500	6,100	94
	Steuben	7,200	7,000	98
MICHIGAN				
Between 5-24%	Berrien	57,500	56,100	98
	Gratiot	12,700	12,400	98
	Hillsdale	12,700	12,300	97
	Isabella	13,100	12,700	97
	Lake	2,400	2,300	95
	Oceana	6,600	6,300	96
	Shiawassee	21,300	20,900	98
Station Totals		792,600	775,900	98
Net Weekly Circulation (1973-74)			489,500	
Average Daily Circulation (1973-74)			323,900	

Michigan—Grand Rapids



WZZM-TV



Ch. 13

(Also serves Muskegon and Kalamazoo)

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 295-kw visual, 63-kw aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, Mich.

FM Affiliate: WZZM-FM, 50-kw, 95.7 MHz (No. 239), 175-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

Represented (engineering) by A. D. Ring & Associates.

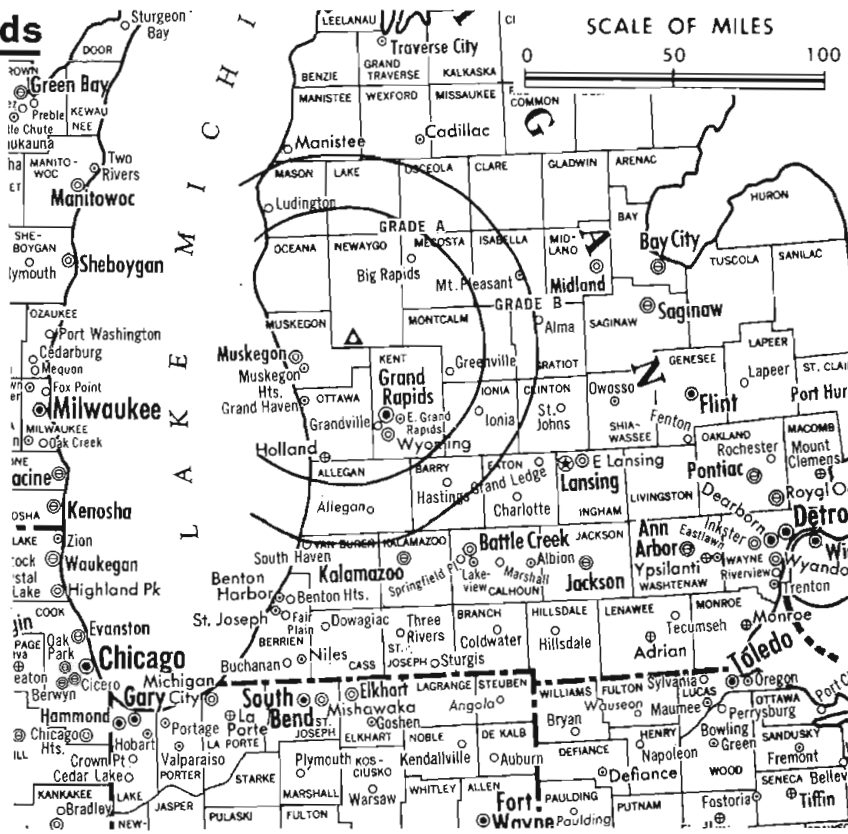
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WZZM-TV Ref: FCC File No. BPCT-I-4 Granted 7/25/62

© American Map Co., Inc., N.Y., No. 14244

WZZM-TV

Licensee: West Michigan Telecasters Inc., Box Z, Grand Rapids, Mich. (49501).

Studios: 645 Three Mile Rd., Walker, Mich. (49504).

Mailing Address: Box Z, Grand Rapids, Mich. (49501).

Telephone: 616-364-9551. TWX No.: 616-949-2260.

Ownership: West Michigan Telecasters Inc. Lewis V. Chamberlin, pres., 3.647%; George U. Lyons, v.p. and gen. mgr.; Nancy S. Dempsey, secy., 4.318%; Nancy S. Dempsey as executrix of William C. Dempsey estate, 6.327%; Richard F. Kaufman, 4.607%; Charles J. Gibson Jr., 4.340%; Elinor Bunin, 4.258%; Jane D. Gray, 4.218%; 46 others, none with as much as 4%.

Began Operation: Nov. 1, 1962 on interim basis whereby all four applicants operated on a cooperative basis. Began operation as West Michigan Telecasters Inc. on Jan. 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC Sept. 17, 1969. Split-off to present owners Dec. 31, 1973.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Arnold & Porter.

Personnel:

GEORGE LYONS, vice president & general manager.

BILL SMITH, general sales manager.

RUSS VOSSSEN, operations manager.

NANCY DEMPSEY, community relations director.

DALE WOLTERS, chief engineer.

DIGEST OF RATE CARD NO. 22R—(Dec. 31, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—8-11 p.m., daily.

\$1200 \$700 \$500 \$360 \$300 \$250 \$150

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Allegan	21,600	21,200	98
	Ionia	14,400	14,200	98
	Kent	135,000	132,000	98
	Lake	2,400	2,300	95
50% & Over	Mason	8,400	8,000	95
	Mecosta	9,400	9,100	97
	Montcalm	13,800	13,500	98
	Muskegon	50,700	49,700	98
	Newaygo	9,400	9,100	97
	Oceana	6,600	6,300	96
	Ottawa	40,600	39,800	98
MICHIGAN				
Between 25-49%	Barry	12,800	12,600	98
	Isabella	13,100	12,700	97
	Manistee	7,500	7,300	97
	Osceola	5,200	5,100	97
	Van Buren	19,700	19,300	98
	Wexford	7,100	6,900	98
MICHIGAN				
Between 5-24%	Calhoun	47,600	46,900	98
	Grand Traverse	13,500	13,100	97
	Kalamazoo	65,000	63,700	98
	Missaukee	2,700	2,600	95
Station Totals		506,500	495,400	98
Net Weekly Circulation (1973-74)			305,400	
Average Daily Circulation (1973-74)			200,800	

For Michigan CATV Systems,
see Services Volume

Michigan—Kalamazoo



WKZO-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: .25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, Mich.

TV tape: Recording facilities.

AM Affiliate: WKZO, 5-kw, 590 kHz (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WKZO-TV Ref: FCC File No. BPC1-2745 Granted 8/20/60

©American Map Co., Inc., N.Y., No. 14244



WKZO-TV

Licensee: Fetzer Television Corp., 590 W. Maple St. (49008).

Studio: 590 W. Maple St. Telephone: 616-345-2101.

Ownership: Fetzer Television Corp., 90.48%; Carl E. Lee, 5.09%; 11 others, none with more than 1%. Fetzer Communications Inc. owns 100% of Cornhusker Television Corp., owner of KOLN-TV, Lincoln & satellite KGIN-TV, Grand Island, Neb. Fetzer Television Corp. owns 100% of Medallion Broadcasters Inc., owner of KMEG-TV, Sioux City, Iowa. John E. Fetzer owns 93.2% of Fetzer Communications Inc., and 49.99% of Fetzer Broadcasting Co., owner of WKZO-AM, Fetzer CableVision and Muzi-Tronic Services, Kalamazoo, Mich.; WJFM, Grand Rapids, Mich.; WWTV, Cadillac & satellite WWUP-TV, Sault Ste. Marie, Mich.; WWAM & WKJF (FM), Cadillac, and 50% of Wolverine Cablevision Inc., Battle Creek, Mich.

Began Operation: June 1, 1950.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

- JOHN E. FETZER, chairman.
- CARL E. LEE, president & general manager.
- DONALD DeSMIT, vice president, TV sales.
- GORDON S. ANDERSON, administrative vice president.
- FRED DOUGLAS, news director.
- KARL GUENTHER, farm director.
- ARTHUR COVELL, chief engineer.
- DARYL SEBASTIAN, public affairs director.

DIGEST OF RATE CARD NO. 31—(Dec. 31, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—	7:30-11 p.m., daily.					
\$1400.00	\$840.00	\$420.00	Graded rates apply*		

*Highest rate: \$520.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Allegan	21,600	21,200	98
	Barry	12,800	12,600	98
	Branch	12,300	12,000	98
	Calhoun	47,600	46,900	98
	Eaton	23,600	23,200	98
	Ionia	14,400	14,200	98
50% & Over	Kalamazoo	65,000	63,700	98
	Kent	135,000	132,000	98
	Montcalm	13,800	13,500	98
	Muskegon	50,700	49,700	98
	Newaygo	9,400	9,100	97
	Ottawa	40,600	39,800	98
	St Joseph	17,500	17,200	98
	Van Buren	19,700	19,300	98
MICHIGAN				
	Cass	14,400	14,100	98
	Clinton	14,600	14,400	99
Between 25-49%	Hillsdale	12,700	12,300	97
	Ingham	84,200	82,500	98
	Jackson	46,000	45,300	98
	Mecosta	9,400	9,100	97
INDIANA				
	La Grange	6,500	6,100	94
	Steuben	7,200	7,000	98
MICHIGAN				
	Berrien	57,500	56,100	98
Between 5-24%	Emmet	6,400	6,100	96
	Gratiot	12,700	12,400	98
	Isabella	13,100	12,700	97
	Lake	2,400	2,300	95
	Mason	8,400	8,000	95
	Oceana	6,600	6,300	96
	Shiawassee	21,300	20,900	98
Station Totals		807,400	790,000	98
Net Weekly Circulation (1973-74)			491,900	
Average Daily Circulation (1973-74)			322,100	

Michigan—Lansing (Onondaga)



WILX-TV

Ch. 10

(Also serves Battle Creek and Jackson, Mich.)

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 970-ft. above av. terrain, 983-ft. above ground, 1946-ft. above sea level.

Latitude 42° 36' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

TV tape: Recording facilities.

AM Affiliate: WJCO, Jackson, 5-kw, 1510 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

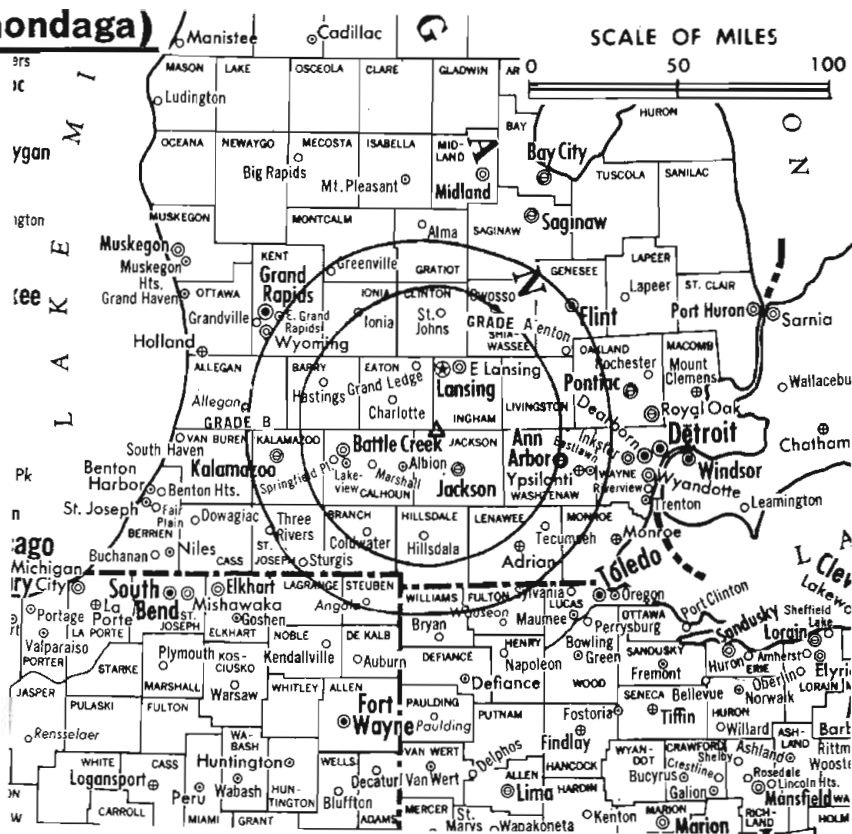
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WILX-TV Ref: FCC File No. BPCT-1870 Granted 9/3/58

© American Map Co., Inc., N.Y., No. 14244

WILX-TV

Licensee: Television Corp. of Mich. Inc., Suite A, 6810 S. Cedar St., Lansing, Mich. (48910).

Studios: Suite A, 6810 S. Cedar St., Lansing; 1510 Springport Road, Jackson, Mich.

Telephones: 517-694-1193, Lansing, Mich.; 517-783-2621, Jackson, Mich.

Ownership: Edward E. Wilson, pres., 60%; Lansing Broadcasting Co. (radio WILS), 40%. Television Corp. of Mich. also owns radio WJCO, Jackson, Mich.

Began Operation: March 15, 1959 sharing time with educational WMSB. Began unlimited operation Sept. 10, 1972.

Represented (sales) by Avco Television Sales Inc.

Represented (legal) by Leo Resnick.

Represented (engineering) by John H. Mullaney & Assoc.

Personnel:

- WILLIAM HART, general manager & film buyer.
- JOHN F. CUNDIFF, general sales manager.
- STUART S. HAZARD, production supervisor.
- RENWOOD C. FLAGG, chief engineer.
- JOHN TALLERICO, news director.

DIGEST OF RATE CARD NO. 17 (Aug. 15, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:31-10:31 p.m., Sun.-Fri.; 7:28-10:31 p.m., Sat.	\$880	\$530	\$350	\$220	\$250*	\$125*

*Grid A.

NETWORK BASE HOURLY RATE: \$700.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Branch	12,300	12,000	98
		Calhoun	47,600	46,900	98
		Clinton	14,600	14,400	99
		Eaton	23,600	23,200	98
		Hillsdale	12,700	12,300	97
		Ingham	84,200	82,500	98
	Jackson	46,000	45,300	98	
	Shiawassee	21,300	20,900	98	
Between 25-49%	MICHIGAN				
		Barry	12,800	12,600	98
		Ionia	14,400	14,200	98
	Kalamazoo	65,000	63,700	98	
Between 5-24%	INDIANA				
		Steuben	7,200	7,000	98
	MICHIGAN				
		Allegan	21,600	21,200	98
		Genesee	143,300	141,200	99
		Gratiot	12,700	12,400	98
		Lenawee	27,100	26,600	98
	Livingston	20,600	20,300	99	
	Montcalm	13,800	13,500	98	
	St Joseph	17,500	17,200	98	
	Washtenaw	76,300	73,900	97	
Station Totals			694,600	681,300	98
Net Weekly Circulation (1973-74)					280,100
Average Daily Circulation (1973-74)					146,800

For Index to Contents, See Services Volume

Michigan—Lansing



WJIM-TV



Ch. 6

(Also serves Flint & Jackson, Mich.)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd., near Cavanaugh Rd.

TV tape: Recording facilities.

AM Affiliate: WJIM, 1000-kw, 1240 kHz (NBC).

FM Affiliate: WJIM-FM, 28-kw, 97.5 MHz (No. 248), 440-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

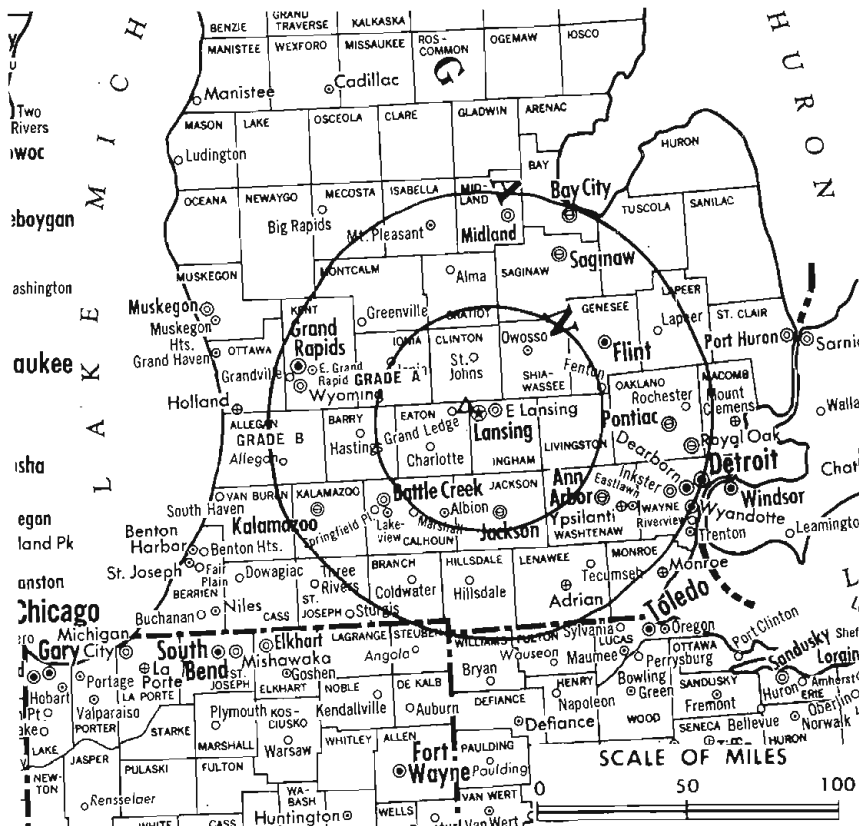
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study 1508 page 4 b).



WJIM-TV Ref: FCC File No. BPCT-2041 Granted 11/23/65

©American Map Co., Inc., N.Y., No. 14244

WJIM-TV

Licensee: Gross Telecasting Inc., WJIM Country House, Lansing. (48904).

Studio: 2820 East Saginaw, Lansing, Mich. (48904).

Telephone: 517-372-8282. TWX No.: 810-251-0805.

Ownership: Harold F. Gross, chmn., 26.7%; James H. Gross, pres., individually & as trustee, 12.9%; as custodian for Jonathan Gross, .25%; Phil Sherck, secy.; Gary F. Gross, individually & as trustee, 11.5%; remainder publicly owned. Gross Telecasting also owns WKBT (TV), La Crosse, Wis.

Began Operation: May 1, 1950.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

JAMES H. GROSS, president.
PHIL SHERCK, v.p. & national sales manager.
CARL ONKEN, chief engineer.

DIGEST OF RATE CARD NO. 21
(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:31-10:59 p.m., daily.
\$1100 \$660 \$440 \$275 Graded rates apply**

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$1050.

For Translator Stations
See Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MICHIGAN			
		Branch	12,300	12,000	98
		Calhoun	47,600	46,900	98
		Clinton	14,600	14,400	99
		Eaton	23,600	23,200	98
		Genesee	143,300	141,200	99
		Gratiot	12,700	12,400	98
		Hillsdale	12,700	12,300	97
		Ingham	84,200	82,500	98
		Ionia	14,400	14,200	98
		Jackson	46,000	45,300	98
		Livingston	20,600	20,300	99
		Montcalm	13,800	13,500	98
		Shiawassee	21,300	20,900	98
		MICHIGAN			
		Barry	12,800	12,600	98
		Isabella	13,100	12,700	97
		Kalamazoo	65,000	63,700	98
		Lapeer	16,600	16,300	98
		Lenawee	27,100	26,600	98
		INDIANA			
		Steuben	7,200	7,000	98
		MICHIGAN			
		Alcona	3,200	3,000	95
		Allegan	21,600	21,200	98
		Lake	2,400	2,300	95
		Mecosta	9,400	9,100	97
		Midland	20,700	20,400	99
		Saginaw	70,500	69,400	98
		St Joseph	17,500	17,200	98
		Tuscola	15,600	15,300	98
		Washtenaw	76,300	73,900	97
		Station Totals	846,100	829,800	98
		Net Weekly Circulation (1973-74)		440,200	
		Average Daily Circulation (1973-74)		262,100	

Michigan—Marquette



WLUC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"
Longitude 87° 50' 55"

Transmitter: 3-mi. W of Rt. 581, 14 mi. SW of Ishpeming.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



WLUC-TV Ref: FCC File No. RPCT-4454 Granted 9/24/71

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WLUC-TV

Licensee: WLUC Inc., P.O. Box 460, Marquette, Mich. (49855).

Studio: Highway U.S. 41 & County Airport Rd.

Telephone: 906-475-4161. TWX No.: 810-278-4880.

Ownership: Post Corp., 100%. For other interests see WEAU-TV, Eau Claire, Wis.

Began Operation: March 23, 1956. Sale to present owner with WLUC-TV, Green Bay, Wis. by M & M Bcstg. Co. (WLUC-TV, Green Bay, Wis.) approved Jan. 6, 1965 by FCC (Television Digest, Vol. 4:41, 5:2). Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 by FCC (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Bcstg. for \$40,000.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

THOMAS L. GAGNON, general manager.
JACK LaFOREST, program manager & traffic.
KEN BAUDER, local & regional sales.
JOHN TRUITT, chief engineer.
DON RANTA, film director.
ELMO REED, v.p., engineering, Post Corp.
DAVID L. NELSON, v.p. & treas., mgr., Post Corp.

DIGEST OF RATE CARD NO. 16—(Feb. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$500.00 \$275.00 \$200.00 \$150.00 \$115.00* \$115.00* \$55.00*

*Class AA—6:30-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$450.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Alger	2,700	2,600	97
		Baraga	2,500	2,400	97
		Delta	12,300	11,900	97
		Dickinson	8,700	8,500	98
		Gogebic	7,900	7,600	97
		Houghton	13,100	12,500	95
		Iron	5,100	5,000	97
		Keweenaw	800	800	97
		Luce	2,200	2,100	95
		Marquette	21,000	20,600	98
		Menominee	8,400	8,200	98
		Ontonagon	3,900	3,700	94
		Schoolcraft	3,000	2,900	95
Between 25-49%	WISCONSIN				
		Florence	1,000	1,000	97
		Forest	2,700	2,500	94
Between 5-24%	MICHIGAN				
		Chippewa	11,000	10,600	97
		Mackinac	3,700	3,600	96
	WISCONSIN				
		Marinette	12,500	12,300	99
	Oneida	10,000	9,600	96	
Station Totals			139,700	135,300	97
Net Weekly Circulation (1973-74)				83,100	
Average Daily Circulation (1973-74)				62,300	

(Station also received in Canadian markets)

Michigan—Saginaw-Flint-Bay City-Midland



WEYI-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 4070-kw max. & 1350-kw horizontal visual, 405-kw max. & 135-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"
Longitude 83° 43' 17"

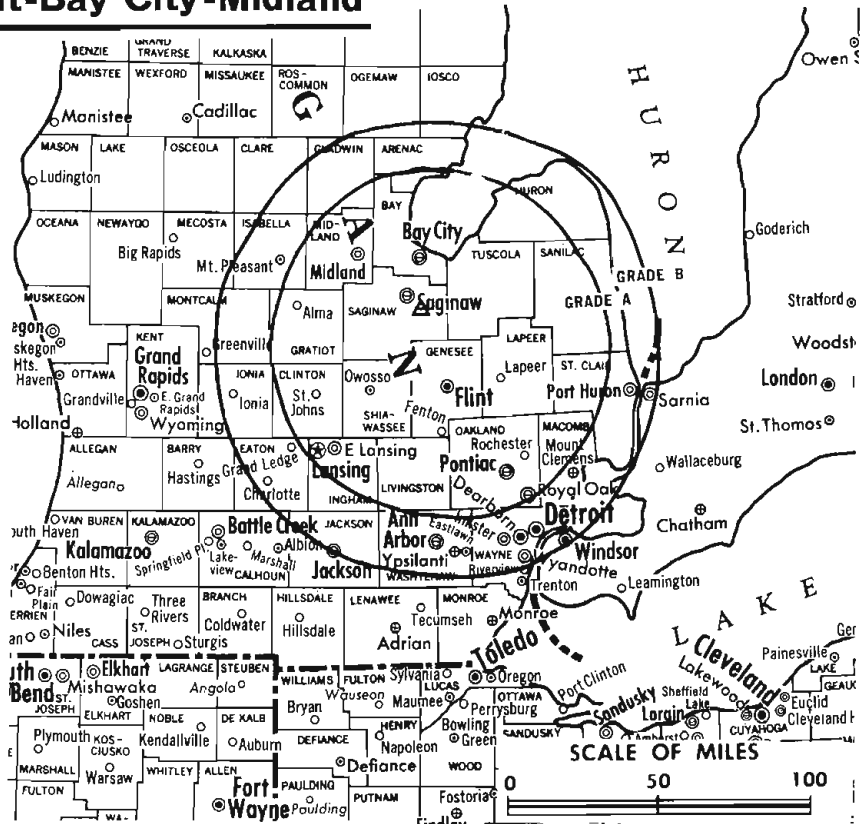
Transmitter: 2225 Willard Rd., Clio, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WEYI-TV Ref: FCC File No. B1MPCT-7383 Granted 3/20/72

© American Map Co., Inc., N.Y., No. 14244

WEYI-TV

Network Service: CBS.

Licensee: Rust Craft Broadcasting Co., 700 Porter Bldg., Pittsburgh, Pa. (15219).

Studio: Saginaw-Genesee Television Center, 2225 West Willard Rd., Clio, Mich. (48420).

Telephones: 313-687-1000; 517-755-0525.

TWX No.: 810-235-1132.

Ownership: See WSTV-TV, Steubenville, Ohio.

Began Operation: April 5, 1953 on Ch. 57. Sept. 14, 1965 it shifted to Ch. 25. Sale of 33 1/3% by estate of Alvin Bentley to William J. Edwards & Howard H. Wolfe increasing their holdings to 50% each approved by FCC March 6, 1970. Sale to Rust Craft approved Feb. 16, 1972 (Television Digest, Vol. 11:43; 12:8).

Represented (sales) by Katz Television.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

ALLEN S. FEUER, general manager.
MIKE SEAGLY, program manager.
ROBERT KRIEGHOFF JR., general sales manager.
HAROLD VOLZ JR., chief engineer.

DIGEST OF RATE CARD NO. A10—(Dec. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7:31-10:31 p.m., daily.					
\$375	\$320	\$190	\$115	\$200	\$100

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Bay	37,500	36,900	98
	Genesee	143,300	141,200	99
	Huron	11,700	11,300	97
	Midland	20,700	20,400	99
	Saginaw	70,500	69,400	98
Tuscola	15,600	15,300	98	
Between 25-49%	MICHIGAN			
	Sanilac	12,700	12,300	97
Between 5-24%	MICHIGAN			
	Arenac	3,800	3,700	97
	Clinton	14,600	14,400	99
	Gratiot	12,700	12,400	98
	Iosco	9,100	8,900	98
	Isabella	13,100	12,700	97
Lapeer	16,600	16,300	98	
Shiawassee	21,300	20,900	98	
Station Totals		403,200	396,100	98
Net Weekly Circulation (1973-74)				219,300
Average Daily Circulation (1973-74)				117,000

For U.S. TV Station Call Letters,

see page 7-b

Michigan—Sault Ste. Marie



WWUP-TV



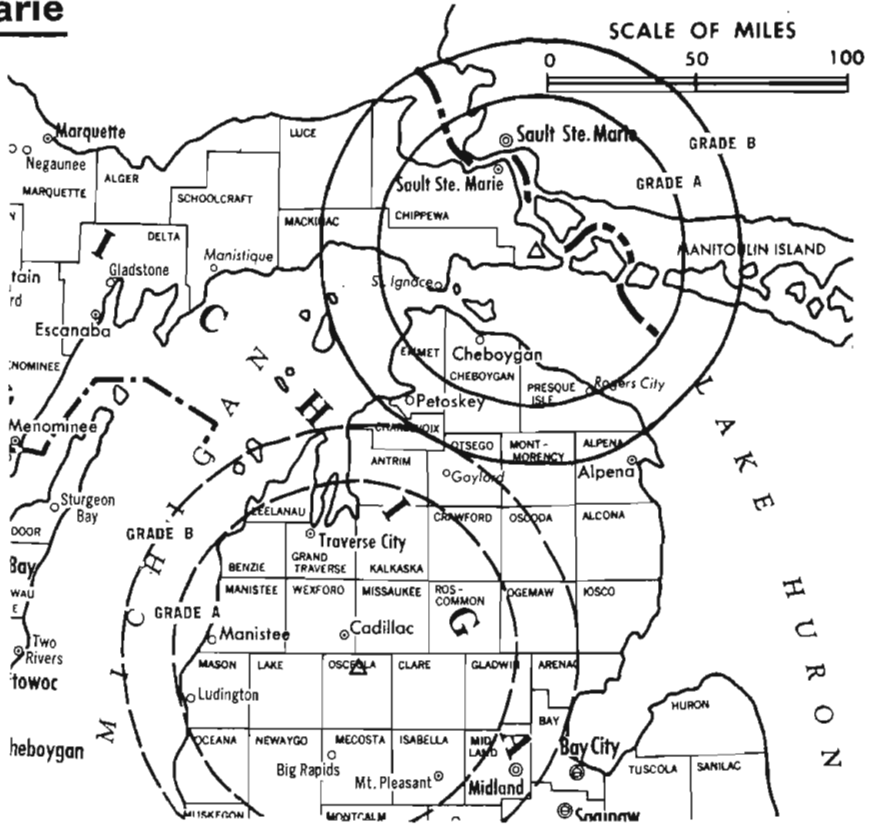
Ch. 10

[Satellite of WWTW, Cadillac, Mich.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 251-kw visual, 50-kw aural. Antenna: 1210-ft. above av. terrain, 1126-ft. above ground, 1873-ft. above sea level.

Latitude 46° 03' 49"
Longitude 84° 06' 08"

Transmitter: Goetzville.
News Wire Service: AP.
Facsimile Service: AP.



County coverage based on Arbitron study (see page 4-b).

WWUP-TV Ref: FCC File No. BPCT-3505 Granted 7/19/65 © American Map Co., Inc., N.Y., No. 14244

WWUP-TV

Network Service: CBS, same as WWTW.
Licensee: Fetzer Broadcasting Co., P.O. Box 627, Cadillac, Mich. (49601).
Ownership: Same as WWTW, Cadillac, Mich.
Began Operation: June 15, 1962.
Represented (sales) by Avery-Knodel Inc.
Represented (legal) by Dow, Lohnes & Albertson.
Represented (engineering) by Lohnes & Culver.

Personnel:
See WWTW, Cadillac.
Rates: Sold as one rate with WWTW, Cadillac.
NETWORK BASE HOURLY RATE: Bonus to WWTW, Cadillac.

Arbitron Data for this Station included with report of Parent WWTW, Cadillac, Mich.
(Station also received in Canadian markets)

The Next Time You Have a Programming, Sales or Promotion Problem, Think of Arbitron Information on Demand.

We Haven't Been Stumped Yet!

Arbitron Information on Demand



ARBITRON TELEVISION

New York	Chicago	Allanta	Los Angeles	San Francisco	Dallas	Washington
(212) 262-2600	(312) 467-5750	(404) 892-7866	(213) 937-6420	(415) 391-1702	(214) 522-2470	(301) 595-4644

Michigan—Traverse City



WGTU



Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1000-kw max. & 776-kw horizontal visual, 200-kw max. & 74.1-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1242-ft. above ground, 2469-ft. above sea level.

Latitude 44° 44' 54"
Longitude 85° 04' 08"

Transmitter: 5.3-mi. N, .078 E of Kalkaska on Hangi Rd., Excelsior Twp.

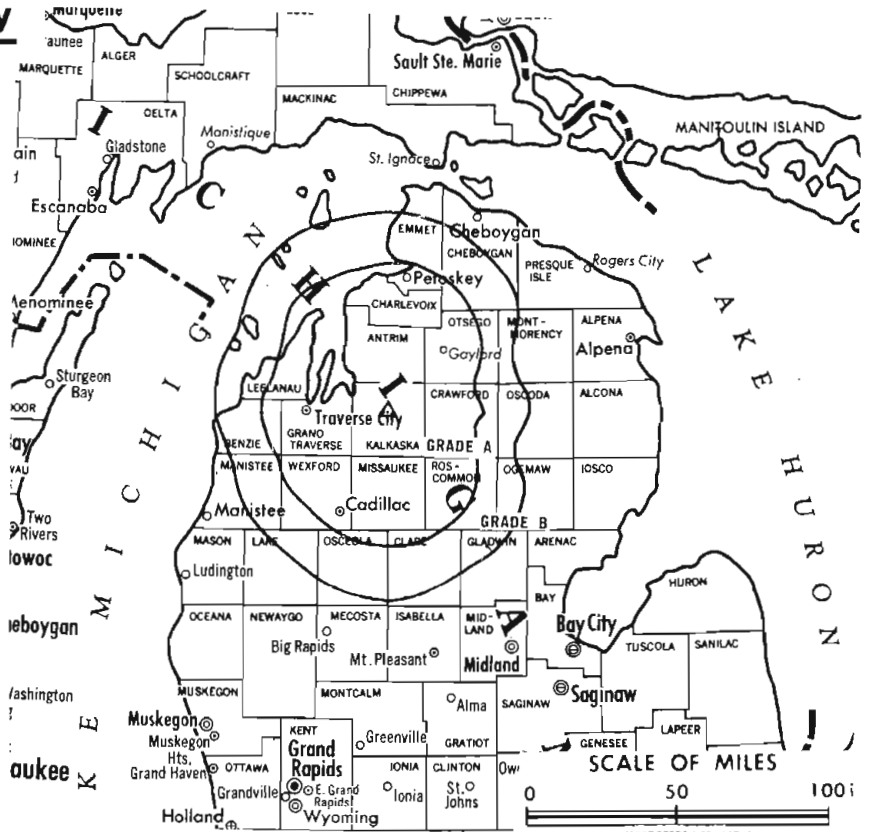
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGTU Ref: FCC File No. BMPCT-7279 Granted 4/28/71

©American Map Co., Inc., N.Y. No. 14244

WGTU

Network Service: ABC.

Licensee: Northern Entertainment Inc., 201 E. Front St., Traverse City, Mich. (49684).

Studio: 201 E. Front St.

Telephone: 616-946-2900. TWX No.: 810-291-1972.

Ownership: William Becker, 10.32%; Anthony Kortz, 7.73%; Harry Calcutt, 6.22%; Thomas W. Kiple, 6.03%; William Brown, 5.13%; William A. Royce, 4.79%; others, none with as much as 4%.

Began Operation: Aug. 23, 1971.

Represented (sales) by H-R Television.

Represented (legal) by Booth & Freret.

Personnel:

THOMAS W. KIPLE, president.
JAMES J. MATTHEWS, vice president, sales.
ROBERT PINCUMBE, chief engineer.
DARYLE HARRIS, program director.
BARRY HARRAND, production director.
DONALD BRUBAKER, local sales manager.

DIGEST OF RATE CARD NO. 2—(Sept. 1, 1974)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—7:30-10:30 p.m., Mon.-Sat.; 7-10:30 p.m., Sun.	\$300.00	\$225.00	\$100.00	\$75.00	\$60.00
NETWORK BASE HOURLY RATE:	\$100.				

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Alpena	10,100	9,500	95
		Antrim	4,800	4,700	97
		Charlevoix	5,800	5,600	97
		Crawford	2,500	2,400	96
		Emmet	6,400	6,100	96
		Grand Traverse	13,500	13,100	97
		Kalkaska	2,200	2,100	96
		Leelanau	4,000	3,900	97
		Oscoda	1,800	1,700	93
Between 25-49%		Otsego	4,000	3,900	97
		Roscommon	5,000	4,900	98
		Wexford	7,100	6,900	98
Between 5-24%	MICHIGAN				
		Missaukee	2,700	2,600	95
		Presque Isle	4,200	3,900	94
		Schoolcraft	3,000	2,900	95
	MICHIGAN				
		Benzie	3,000	2,900	96
		Cheboygan	6,000	5,700	95
	Luce	2,200	2,100	95	
	Mackinac	3,700	3,600	96	
	Manistee	7,500	7,300	97	
	Mason	8,400	8,000	95	
	Montmorency	2,200	2,100	94	
Station Totals			110,100	105,900	96
Net Weekly Circulation (1973-74)				48,300	
Average Daily Circulation (1973-74)				28,800	

Michigan—Traverse City



WPBN-TV



Ch. 7

(Also Serves Cadillac, Mich.)

[Affiliated with WTOM-TV, Cheboygan, Mich.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1349-ft. above av. terrain, 1129-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"
Longitude 85° 42' 45"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

AM Affiliate: WTCM, 1-kw, 1400 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WPBN-TV Ref: FCC File No. BPCT-3879 Granted 2/14/66
WTOM-TV Ref: FCC File No. BPCT-2717 Granted 12/9/59

© American Map Co., Inc., N.Y., No. 14244

WPBN-TV

Network Service: NBC.

Licensee: Midwestern Bcstg. Co. (Paul Bunyan Television Network), Paul Bunyan Bldg., Traverse City, Mich. (49684).

Studio: 3-mi. W of center of Traverse City.

Telephone: 616-947-7675.

Ownership: Les Biederman, pres., 52.5%; William H. Kiker, v.p., 16.25%; Drew McClay, secy.-treas., 15%; estate of Fred Zierle, 16.25%. Also operates WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord, all Michigan radio stations. Also owns WTOM-TV, Cheboygan, Mich.

Began Operation: Sept. 13, 1954.

Represented (sales) by Adam Young Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Cordon & Jacob.

Represented (engineering) Cohen & Dippell.

Personnel:

LES BIEDERMAN, president.
HARRY R. LIPSON, general manager & film buyer.
ROBERT L. DREHER, sales manager.
WILLIAM H. KIKER, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 6
(Dec. 1, 1969)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$360.00	\$270.00	\$147.00	\$113.00	\$68.00	\$28.00

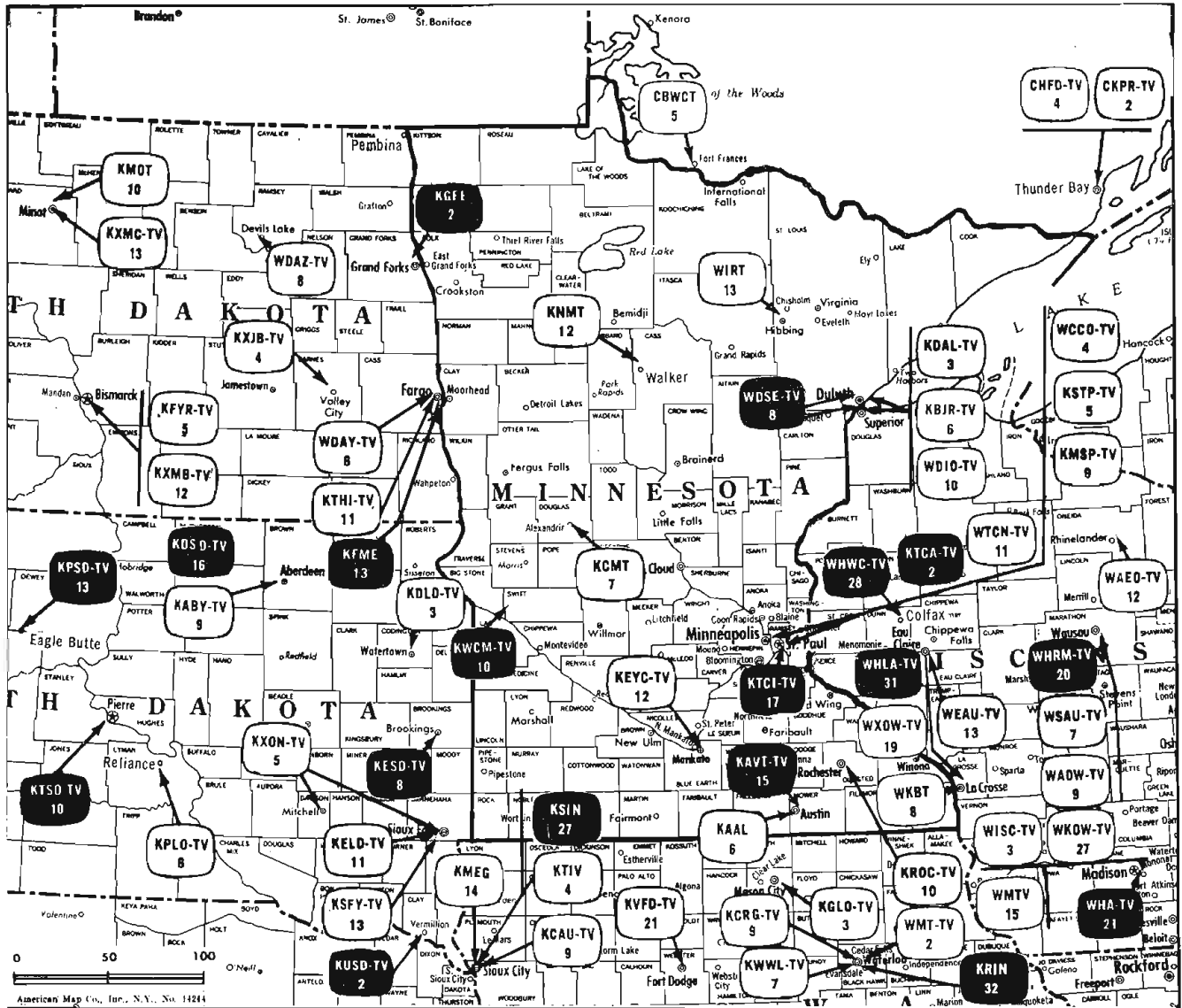
Note: This is combination rate with WTOM-TV, Cheboygan.

NETWORK BASE HOURLY RATE: \$350.

Arbitron Data: Figures for this station include affiliated WTOM-TV, Cheboygan, Mich.
(Station also received in Canadian markets)

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Alpena	10,100	9,500	95
	Antrim	4,800	4,700	97
	Benzie	3,000	2,900	96
	Charlevoix	5,800	5,600	97
	Cheboygan	6,000	5,700	95
	Chippewa	11,000	10,600	97
	Clare	6,400	6,200	97
	Crawford	2,500	2,400	96
	Emmet	6,400	6,100	96
	Grand Traverse	13,500	13,100	97
	Kalkaska	2,200	2,100	96
	Lake	2,400	2,300	95
50% & Over	Leelanau	4,000	3,900	97
	Luce	2,200	2,100	95
	Mackinac	3,700	3,600	96
	Manistee	7,500	7,300	97
	Mason	8,400	8,000	95
	Mecosta	9,400	9,100	97
	Missaukee	2,700	2,600	95
	Montmorency	2,200	2,100	94
	Oceana	6,600	6,300	96
	Osceola	5,200	5,100	97
	Oscoda	1,800	1,700	93
	Otsego	4,000	3,900	97
	Presque Isle	4,200	3,900	94
	Roscommon	5,000	4,900	98
	Wexford	7,100	6,900	98
MICHIGAN				
Between 25-49%	Isabella	13,100	12,700	97
	Newaygo	9,400	9,100	97
MICHIGAN				
Between 5-24%	Alcona	3,200	3,000	95
	Menominee	8,400	8,200	98
	Muskegon	50,700	49,700	98
	Schoolcraft	3,000	2,900	95
Station Totals		235,900	228,200	97
Net Weekly Circulation (1973-74)				127,200
Average Daily Circulation (1973-74)				84,500

Minnesota



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Minneapolis-St. Paul	533,000	14	874,200	13
Duluth-Superior	105,000	100	152,700	113
Rochester-Mason City-Austin	89,000	115	131,100	124
Alexandria	48,000	150	78,300	156
Mankato	26,000	173	45,200	178

Minnesota Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
13	0	13
3	2	5
		18

State Educational Technical Facilities
(Complete Data in Educational Directory)

KWCM-TV

Appleton

Ch. 10

Non-Commercial Educational Station

Licensee: Twin City Area ETV Corp. & West Central Minn. ETV Co., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 480-ft. above av. terrain, 500-ft. above ground, 1530-ft. above sea level.

Latitude 45° 10' 04"
Longitude 95° 59' 54"

KAVT-TV

Austin

Ch. 15

Non-Commercial Educational Station

Licensee: Independent School District #492, c/o Morton A. Carney, 1900 8th Ave. N.W., Austin, Minn. (55912).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 10.50-kw visual, 2.10-kw aural. Antenna: 190-ft. above av. terrain, 215-ft. above ground, 1430-ft. above sea level.

Latitude 43° 40' 39"
Longitude 93° 00' 03"

WDSE-TV

Duluth-Superior, Wis.

Ch. 8

Non-Commercial Educational Station

Licensee: Duluth-Superior Area Educational TV Corp., 210 Bradley Bldg., Duluth, Minn. (55802).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 880-ft. above av. terrain, 585-ft. above ground, 2046-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

KTCl-TV

St. Paul

Ch. 17

Non-Commercial Educational Station

Licensee: Twin City Area Educational TV Corp., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 39.7-kw max. & 28.8-kw horizontal visual, 7.94-kw max. & 5.75-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27.0"

Minnesota

KTCA-TV

St. Paul-Minneapolis

Ch. 2

Non-Commercial Educational Station

Licensee: Twin City Area Educational Television Corp., 1640 Como Ave., St. Paul, Minn. (55108).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27.0"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

KGLO-TV, Austin

(See Mason City, Ia.)

KROC-TV, Austin

(See Rochester, Minn.)

KGLO-TV, Rochester

(See Mason City, Ia.)

KAAL, Rochester

(See Austin, Minn.)

KSTP-TV, Minneapolis

(See St. Paul, Minn.)

KCMT, Alexandria

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MINNESOTA			
	Becker	8,900	8,600	97
	Clearwater	2,900	2,700	94
	Koochiching	5,900	5,600	95
	Lincoln	2,500	2,400	97
	Lyon	7,500	7,300	97
	Sherburne	6,400	6,300	98
	Wilkin	2,500	2,500	98
	NEBRASKA			
	Merrick	2,900	2,800	98
	SOUTH DAKOTA			
	Marshall	1,800	1,700	96

Between 5-24%

Minnesota—Alexandria

KCMT

Ch. 7

[Affiliated with KNMT, Walker, Minn.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1120-ft. above av. terrain, 1130-ft. above ground, 2525-ft. above sea level.

Latitude 45° 41' 03"
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, Minn.

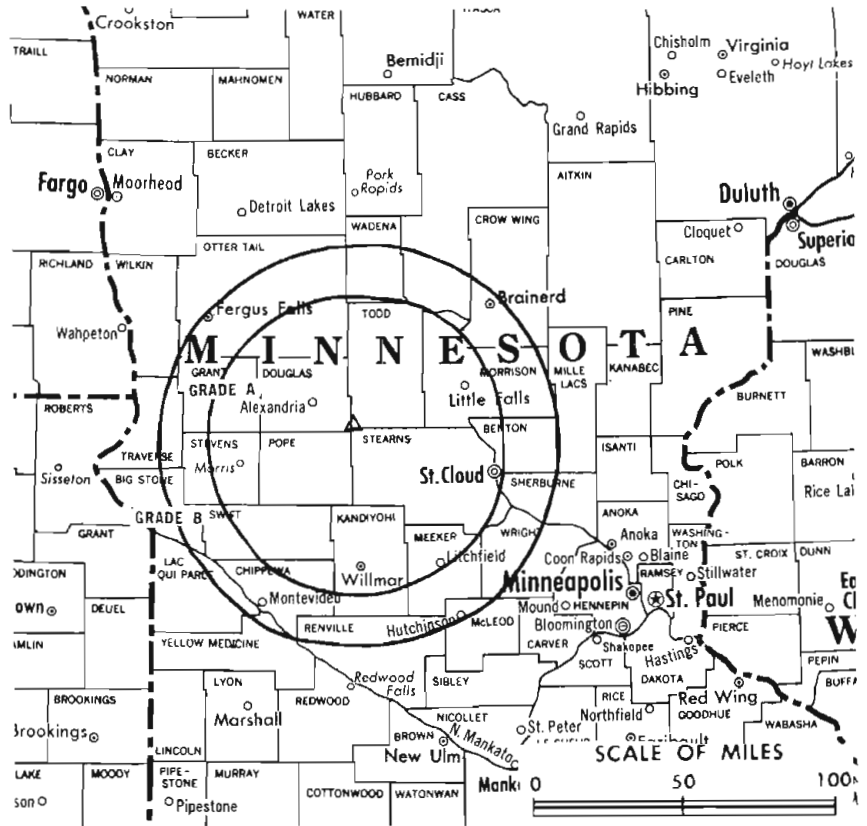
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studio: 8th & Hawthorne.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCMT Ref: FCC File No. BPCT-2308 Granted 12/5/57

©American Map Co., Inc., N.Y., No. 1424

KCMT

Licensee: Central Minnesota Television Co., Box 612, Alexandria, Minn. (56308).

Telephone: 612-763-5166.

Ownership: Joseph O. Perino, chmn., 11%; Thomas, Bruce & Rozel Barnstable, Harris Widmer & Philip Vogel, Trustees, Barnes estate, 53%; Glenn W. Flint, v.p., 10%; John J. McCarten, secy.-treas., 11%; Kenneth C. Bechtel, director, 10%. Central Minnesota Television also owns KNMT (TV), Walker, Minn.; KCMT-FM, Alexandria, Minn. Barnes estate owns 22.5% of KSOO (AM) & KPAT (FM), Sioux Falls, S.D.

Began Operation: Oct. 8, 1958.

Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Marmet Professional Corp.

Personnel:

TOM BARNES JR., president.
GLENN W. FLINT, vice president & general manager.
KENNETH BECHTEL, station manager.
CARL IVERSON, chief engineer.

DIGEST OF RATE CARD NO. 10*—(April 15, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$700	\$400	\$260	\$200	\$120	\$120
	\$65					

*Combination Rates: KCMT, Alexandria, and KNMT, Walker, Minn.
NETWORK BASE HOURLY RATE: \$460 (NBC) \$500 (ABC).

Arbitron Data: Figures Include

KNMT, Walker, Minn.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Beltrami	9,000	8,400	93
	Benton	6,400	6,300	98
	Big Stone	3,000	2,900	98
	Cass	6,500	6,100	94
	Chippewa	5,700	5,500	97
	Crow Wing	13,200	12,800	97
	Douglas	8,000	7,800	97
	Grant	2,300	2,300	98
	Hubbard	4,400	4,100	93
	Kandiyohi	10,000	9,700	97
	Lac Qui Parle	3,800	3,700	97
50% & Over	Morrison	8,300	8,000	96
	Otter Tail	16,600	16,100	97
	Pope	4,000	3,800	96
	Stearns	26,400	25,800	98
	Stevens	3,700	3,600	98
	Swift	4,100	4,000	97
	Todd	8,000	7,700	96
	Traverse	1,900	1,900	98
	Wadena	3,900	3,700	95
	Yellow Medicine	4,900	4,600	94
SOUTH DAKOTA				
	Grant	2,800	2,700	97
MINNESOTA				
	Aitkin	4,600	4,500	98
	Itasca	12,800	12,400	97
	Meekeer	6,500	6,300	98
	Renville	7,200	7,000	97
NORTH DAKOTA				
Between 25-49%	Richland	6,500	6,400	98
SOUTH DAKOTA				
	Deuel	1,900	1,900	97
	Roberts	3,500	3,400	97

(Continued on page 423-b)

Station Totals	241,200	233,300	97
Net Weekly Circulation (1973-74)			141,800
Average Daily Circulation (1973-74)			102,100

Minnesota—Austin



KAAL

(formerly KAUS-TV)

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

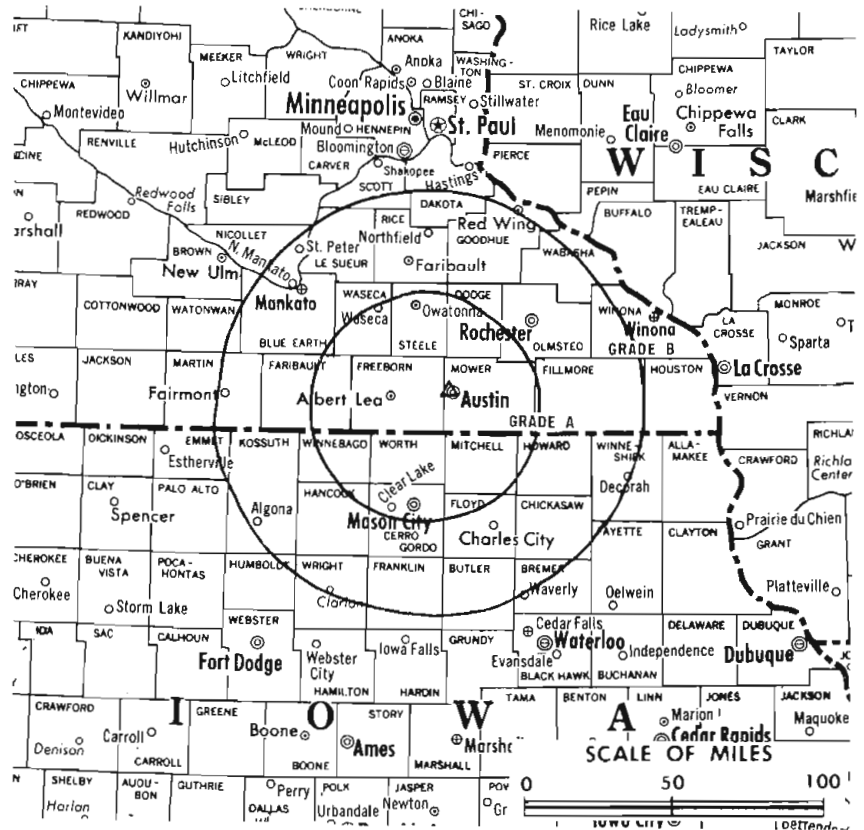
Latitude 43° 37' 42"
Longitude 93° 09' 12"

Transmitter: 4.4-mi. N of Myrtle, Minn.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: 1701 10th Pl. N.E.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KAAL Ref: FCC File No. BPCT-4528 Granted 7/12/72

©American Map Co., Inc., N.Y., No. 14244

KAAL

Network Service: ABC.

Licensee: Minnesota-Iowa Television Co., 1701 10th Pl. N.E., Austin, Minn. (55912).

Telephone: 507-433-8836.

Ownership: Same as KWWL-TV, Waterloo, Ia.

Began Operation: July 27, 1953. Sale to present owners by Chester A. Weseman and associates approved Oct. 29, 1958 by FCC (Television Digest, Vol. 13:6).

Represented (sales) by Blair Television:

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ROBERT BUCKMASTER, president.
RICHARD V. TABER, vice president & general manager.
TERRY DOLAN, program director.
DARRELL LARSON, news director.
JERALD JONES, v.p., engineering.

DIGEST OF RATE CARD NO. 2-74
(March 18, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA	—6-10 p.m., daily.					
\$450.00	\$225.00	\$121.00	\$79.00			Graded rates apply*

*Highest rate: \$110.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Cerro Gordo	18,200	17,900	99
	Emmet	4,900	4,700	96
	Floyd	7,200	7,100	98
50% & Over	Franklin	4,700	4,600	99
	Hancock	4,400	4,300	98
	Howard	3,700	3,600	96
	Kossuth	7,600	7,500	99
	Mitchell	3,700	3,600	98

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA—(Continued)				
	Winnebago	4,900	4,800	98
	Worth	3,100	3,000	98
MINNESOTA				
	Blue Earth	17,800	17,400	98
	Brown	9,600	9,300	97
	Dodge	4,300	4,200	97
	Faribault	7,400	7,200	98
50% & Over	Fillmore	7,900	7,700	98
	Freeborn	13,000	12,800	98
	Martin	9,500	9,300	98
	Mower	14,500	14,300	99
	Nicollet	7,000	6,900	98
	Olmsted	28,900	28,500	99
	Steele	9,400	9,300	99
	Waseca	5,500	5,400	98
	Watonwan	4,700	4,600	97
	Winona	14,400	14,000	97
IOWA				
	Chickasaw	4,800	4,700	98
Between 25-49%	MINNESOTA			
	Cottonwood	4,900	4,600	94
	Wabasha	6,100	6,000	98
IOWA				
	Butler	6,200	6,100	98
	Palo Alto	4,700	4,500	97
	Winneshiek	6,500	6,300	97
	Wright	5,800	5,700	99
MINNESOTA				
Between 5-24%	Goodhue	12,800	12,600	98
	Houston	5,300	5,200	98
	Jackson	4,700	4,600	97
	Le Sueur	7,500	7,400	98
	Rice	12,800	12,600	98
WISCONSIN				
	Buffalo	4,600	4,400	97
	La Crosse	27,100	26,600	98
Station Totals		330,100	323,300	98
Net Weekly Circulation (1973-74)				180,600
Average Daily Circulation (1973-74)				110,700

Minnesota—Duluth-Superior, Wis.



KDAL-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 14.8-kw aural. Antenna: 990-ft. above av. terrain, 813-ft. above ground, 2046-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: Observation Rd. & 11th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: KDAL, 5-kw, 610 kHz (CBS).

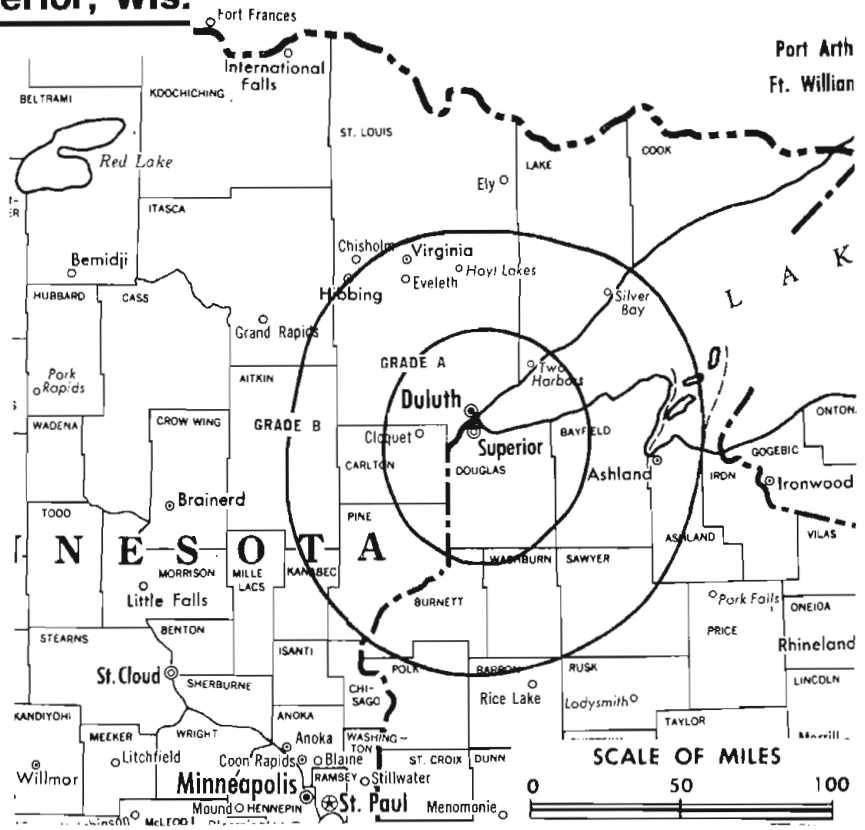
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KDAL-TV Ref: FCC File No. BMPCT-3130 Granted 6/13/65

©American Map Co., Inc., N.Y., No. 14244

KDAL-TV

Network Service: CBS.

Licensee: KDAL Inc., KDAL Bldg., 425 W. Superior St., Duluth, Minn. (55802).

Studio: 425 W. Superior St.

Telephone: 218-727-8911. TWX No.: 910-561-2522.

Ownership: KDAL Inc. is a wholly-owned subsidiary of WGN Inc. For other interests, see WGN-TV, Chicago, Ill.

Began Operation: March 14, 1954. Sale to present owner by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 by FCC (Television Digest, Vol. 16:34, 50).

Represented (sales) by WGN Continental Sales; Petry Television Inc.; Hyett/Ramsland Inc.; William Creed.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ODIN S. RAMSLAND, president & general manager.
JOE GOLDEN, vice president & sales manager.
EARL HENTON, vice president & manager, public affairs.
JOHN F. LaFORGE, vice president & operations manager.
GORDON PAYMAN, promotion manager.
RUDY LUUKINEN, vice president & chief engineer.

DIGEST OF RATE CARD NO. 24

(March 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:01 p.m., daily.

\$1100.00 \$700.00 \$550.00 \$375.00 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$700.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MICHIGAN			
		Gogebic	7,900	7,600	97
		MINNESOTA			
		Aitkin	4,600	4,500	98
		Beltrami	9,000	8,400	93
		Carlton	9,400	9,300	99
		Cook	1,300	1,200	96
		Crow Wing	13,200	12,800	97
		Itasca	12,800	12,400	97
		Koochiching	5,900	5,600	95
		Lake	4,100	4,000	98
		St. Louis	73,800	72,500	98
		WISCONSIN			
		Ashland	5,500	5,300	97
		Bayfield	4,400	4,300	97
		Douglas	16,000	15,700	98
		Iron	2,800	2,700	98
		Sawyer	3,700	3,500	95
		Washburn	4,200	4,100	97
		MICHIGAN			
		Ontonagon	3,900	3,700	94
		MINNESOTA			
		Cass	6,500	6,100	94
		Pine	6,200	6,000	97
		WISCONSIN			
		Burnett	4,100	3,900	96
		MINNESOTA			
		Isanti	7,100	6,900	98
		WISCONSIN			
		Barron	12,700	12,200	96
		Price	5,600	5,300	95
		Rusk	5,000	4,800	96
		Station Totals	229,700	222,800	97
		Net Weekly Circulation (1973-74)			166,300
		Average Daily Circulation (1973-74)			123,000

(Station also received in Canadian markets)

Minnesota—Duluth



WDIO-TV

Ch. 10

[Operates satellite WIRT, Hibbing, Minn.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 859-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 13"
Longitude 92° 07' 17"

Transmitter: 10 Observation Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSJ
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WDIO-TV Ref: FCC File No. BECT-3404 Granted 8/25/65

© American Map Co., Inc., N.Y., No. 14244

WDIO-TV

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Road, Duluth (55811).

Studio: 10 Observation Road.

Telephone: 218-727-6864. TWX No.: 910-561-2539.

Ownership: Frank P. Befera, pres., 14.54%; A. Hedenberg & Co. Inc., 25.96%; John Poole, 14.33%; Irene M. Binder, 5.16%; Carl Bloomquist, 4.56%; Robert Nickloff, 4.32%; Donald K. Melander, 4.49%; Jack P. Grahek, 4.19%; Gerald Heaney, 3.60%; Norman Fugelso, 3.03%; others none with as much as 3%. Frank P. Befera owns radios WMFG & FM, Hibbing and WHLB & WIRN (FM), Virginia, both Minn. Bloomquist owns radio WEVE, Eveleth, Minn. Poole owns major interest in KNJO (FM), Thousand Oaks, Cal. WDIO Inc. also owns satellite WIRT (TV), Hibbing, Minnesota.

Began Operation: Jan. 24, 1966.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Lohnes & Culver.

Personnel:

FRANK P. BEFERA, president & general manager.
MIKE DALEY, general sales manager.
DAVE POIRIER, program manager.
GEORGE W. WOODY, chief engineer.
JIM SCHWINN, news director.
WALT STRASSER, film director.
PAUL HAYDEN, on-station promotion.

DIGEST OF RATE CARD NO. 15

(Oct. 15, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$750.00 \$450.00 \$300.00 \$225.00 Graded rates apply*

*Highest rate: \$135.

NETWORK BASE HOURLY RATE: \$679.

1976 Edition

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MICHIGAN			
		Gogebic	7,900	7,600	97
		MINNESOTA			
		Aitkin	4,600	4,500	98
		Carlton	9,400	9,300	99
		Itasca	12,800	12,400	97
		Koochiching	5,900	5,600	95
		Lake	4,100	4,000	98
		St. Louis	73,800	72,500	98
50% & Over		WISCONSIN			
		Ashland	5,500	5,300	97
		Bayfield	4,400	4,300	97
		Douglas	16,000	15,700	98
		Iron	2,800	2,700	98
		Sawyer	3,700	3,500	95
		Washburn	4,200	4,100	97
		MINNESOTA			
Between 25-49%		Cass	6,500	6,100	94
		Cook	1,300	1,200	96
		Pine	6,200	6,000	97
		MICHIGAN			
		Ontonagon	3,900	3,700	94
		MINNESOTA			
		Beltrami	9,000	8,400	93
		Isanti	7,100	6,900	98
Between 5-24%		WISCONSIN			
		Barron	12,700	12,200	96
		Burnett	4,100	3,900	96
		Rusk	5,000	4,800	96
Station Totals			210,900	204,700	97
Net Weekly Circulation (1973-74)				142,800	
Average Daily Circulation (1973-74)				96,200	

(Station also received in Canadian markets)

For Translator Directory, See Services Volume

427-b

Minnesota—Duluth-Superior, Wis.



KBJR-TV

(formerly WDSM-TV)

Ch. 6



Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 5th Ave. W. & 10th St., Duluth

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

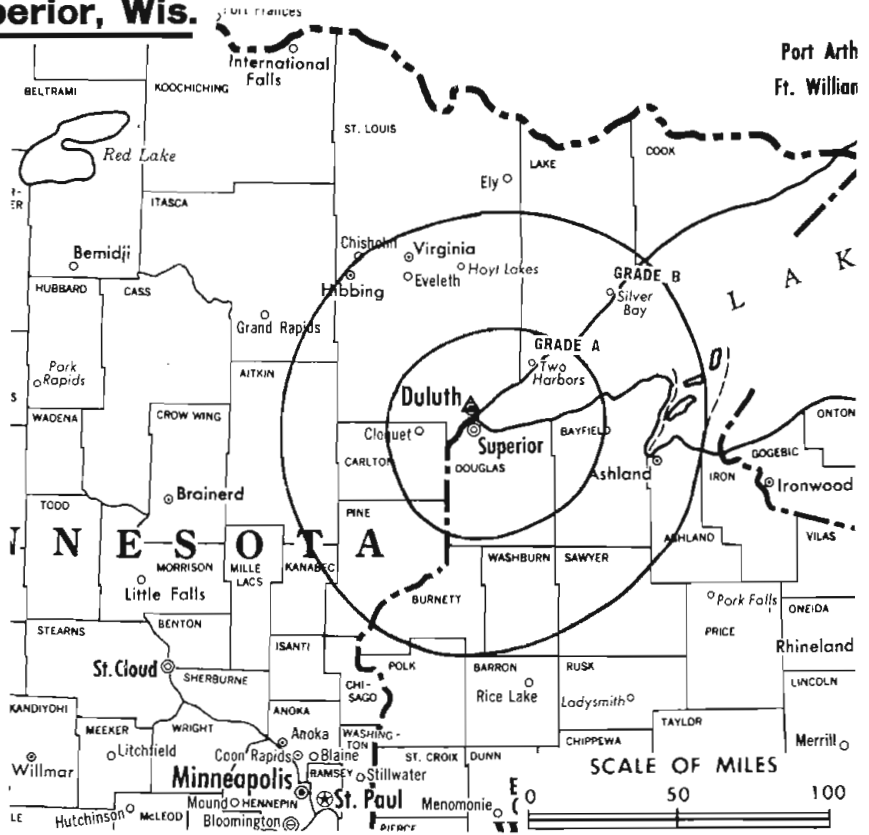
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KBJR-TV Ref: FCC File No. BPCT-2412 Granted 10/11/57

©American Map Co., Inc., N.Y., No. 14244

KBJR-TV

Network Service: NBC.

Licensee: RJR Communications Inc., 230 E. Superior St., Duluth, Minn. (55802).

Studios: 230 E. Superior St., Duluth (55802) & 1708 Belknap St., Superior, Wis. (54880).

Telephone: 218-727-8484. TWX No.: 218-820-0275.

Ownership: Robert J. Rich, pres., 60%; Richard W. Pearson, v.p., 10%; Elizabeth Rich, secy.-treas.; Wilmar J. Buesgen, asst. secy., 4%; Benito Gaguine, 21%; Norman P. Gill & Thomas G. Barry, 2% each; Edwin M. Conrad, 1%.

Began Operation: Feb. 23, 1954. Sale to present owners by Northwest Publications Inc. approved by FCC Sept. 5, 1974 (Television Digest, Vol. 14:28, 30).

Represented (sales) by Peters, Griffin, Woodward Inc.; Bill Hurley (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Personnel:

ROBERT J. RICH, president & general manager.
R. W. (RICK) PEARSON, vice president & station manager.
JIM DULEMBA, art manager.
ED CONRAD, operations manager.
NORM GILL, chief engineer.

DIGEST OF RATE CARD NO. 73-1—(Jan. 29, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	
Class AA—6:59-10 p.m., daily.	\$950.00	\$570.00	\$427.00	\$285.00	\$125.00*

*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Gogebic	7,900	7,600	97
	MINNESOTA			
	Aitkin	4,600	4,500	98
	Beltrami	9,000	8,400	93
	Carlton	9,400	9,300	99
	Cook	1,300	1,200	96
	Itasca	12,800	12,400	97
	Koochiching	5,900	5,600	95
	Lake	4,100	4,000	98
St. Louis	73,800	72,500	98	
WISCONSIN				
Ashland	5,500	5,300	97	
Bayfield	4,400	4,300	97	
Burnett	4,100	3,900	96	
Douglas	16,000	15,700	98	
Iron	2,800	2,700	98	
Sawyer	3,700	3,500	95	
Washburn	4,200	4,100	97	
Between 25-49%	MINNESOTA			
Pine	6,200	6,000	97	
Between 5-24%	MINNESOTA			
Cass	6,500	6,100	94	
WISCONSIN				
Barron	12,700	12,200	96	
Station Totals		194,900	189,300	97
Net Weekly Circulation (1973-74)			148,300	
Average Daily Circulation (1973-74)			100,700	

(Station also received in Canadian markets)

Minnesota—Hibbing



WIRT

Ch. 13

[Satellite of WDIO-TV,
Duluth, Minn.]

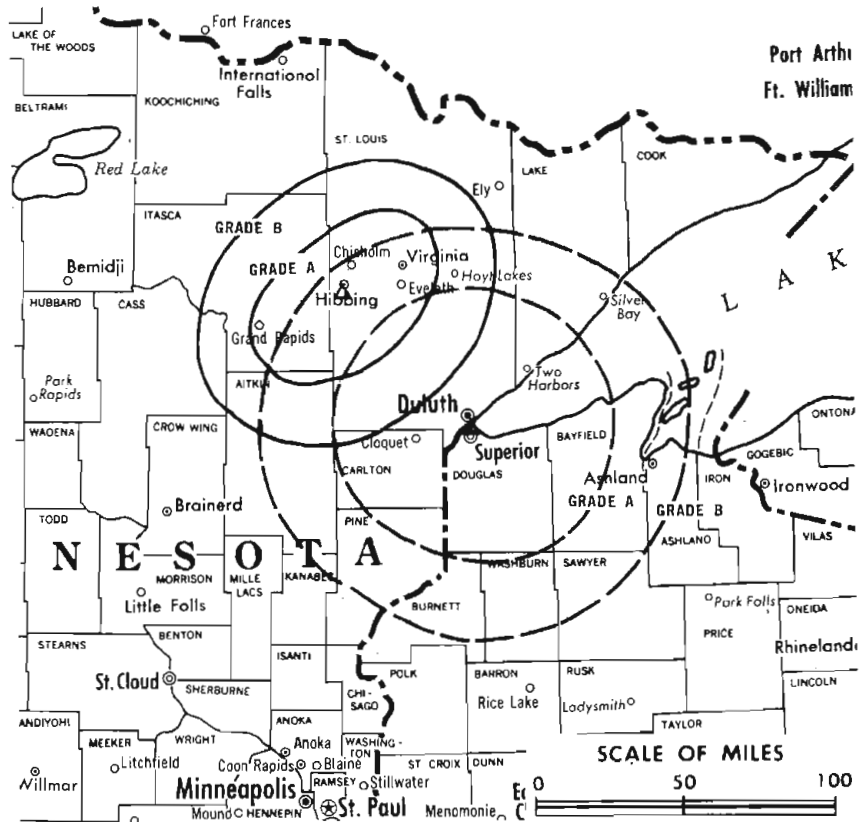
Technical Facilities: Channel No. 13
(210-216 MHz). Authorized power:
125-kw visual, 21.6-kw aural. An-
tenna: 666-ft. above av. terrain,
473-ft. above ground, 2123-ft.
above sea level.

Latitude 47° 22' 52"
Longitude 92° 57' 18"

Transmitter: Maple Hill.

Color: Network, film & slide.

Arbitron Data: Figures for this station
are included with parent WDIO-
TV, Duluth.



County coverage based on Arbitron study (see
page 4-b).

WIRT Ref: FCC File No. BPCT-2422 Granted 2/20/58

©American Map Co., Inc., N.Y., No. 14244

WIRT

Network Service: ABC.

Licensee: Channel 10 Inc., 10 Observation Rd., Duluth (55811).

Studio: See WDIO-TV, Duluth.

Telephone: 218-727-6864 (Duluth).

TWX No.: 910-561-2539 (Duluth).

Ownership: See WDIO-TV, Duluth.

Began Operation: Aug. 31, 1967.

Represented (sales) by Avery-Knode Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Lohnes & Culver.

Rates: Sold in combination with WDIO-TV, Duluth.

NETWORK BASE HOURLY RATE: \$100.

Repetition breeds

• REMEMBRANCE •

For details on multi-position
ads in next year's Factbook,
Use Order Card #6 Stations Volume

Minnesota—Mankato



KEYC-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, Minn.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KEYC-TV Ref: FCC File No. BPCT-2433 Granted 6/11/58

© American Map Co., Inc., N.Y., No. 14244

KEYC-TV

Licensee: Lee Enterprises Inc., P.O. Box 128, Mankato, Minn. (56001).

Studio: Lee Blvd., N. Mankato.

Telephone: 507-387-7905.

Ownership: Lee Enterprises Inc., 100%. For other interests see KHQA-TV, Hannibal, Mo.

Began Operation: Oct. 5, 1960.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Bail & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

- DONALD HARRER, general manager.
- ELAINE PETERSON, operations manager.
- HAP HALLIGAN, general sales manager.
- CHARLES PASEK, program director.
- DAVID HOOGE, chief engineer.

DIGEST OF RATE CARD NO. A4
(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$465	\$290	\$195	\$145	\$180	\$90 \$45

NETWORK BASE HOURLY RATE: \$250.

	Net Weekly Circulation	State County	Total Households	TV Households	%		
		IOWA					
		Emmet	4,900	4,700	96		
		Kossuth	7,600	7,500	99		
		MINNESOTA					
		Blue Earth	17,800	17,400	98		
		Brown	9,600	9,300	97		
50% & Over		Cottonwood	4,900	4,600	94		
		Faribault	7,400	7,200	98		
		Jackson	4,700	4,600	97		
		Martin	9,500	9,300	98		
		Nicollet	7,000	6,900	98		
		Redwood	6,400	6,100	96		
		Waseca	5,500	5,400	98		
		Watonwan	4,700	4,600	97		
				IOWA			
				Dickinson	4,800	4,700	97
MINNESOTA							
Le Sueur	7,500			7,400	98		
Lyon	7,500			7,300	97		
		Renville	7,200	7,000	97		
		Sibley	5,100	5,000	98		
		Steele	9,400	9,300	99		
				IOWA			
				Clay	6,700	6,500	97
Hancock	4,400			4,300	98		
Pocahontas	4,300			4,200	98		
		Winnepago	4,900	4,800	98		
		MINNESOTA					
		Freeborn	13,000	12,800	98		
		Murray	3,800	3,700	98		
		Nobles	7,700	7,600	99		
		Rice	12,800	12,600	98		
		Yellow Medicine	4,900	4,600	94		
Station Totals			198,700	193,900	98		
Net Weekly Circulation (1973-74)					99,600		
Average Daily Circulation (1973-74)					66,000		

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Minnesota—Minneapolis-St. Paul



KMSP-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1440-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 29.5"
Longitude 93° 07' 27"

Transmitter: Gramsie Rd., 0.4-mi. E of intersection with Victoria St., Shoreview.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

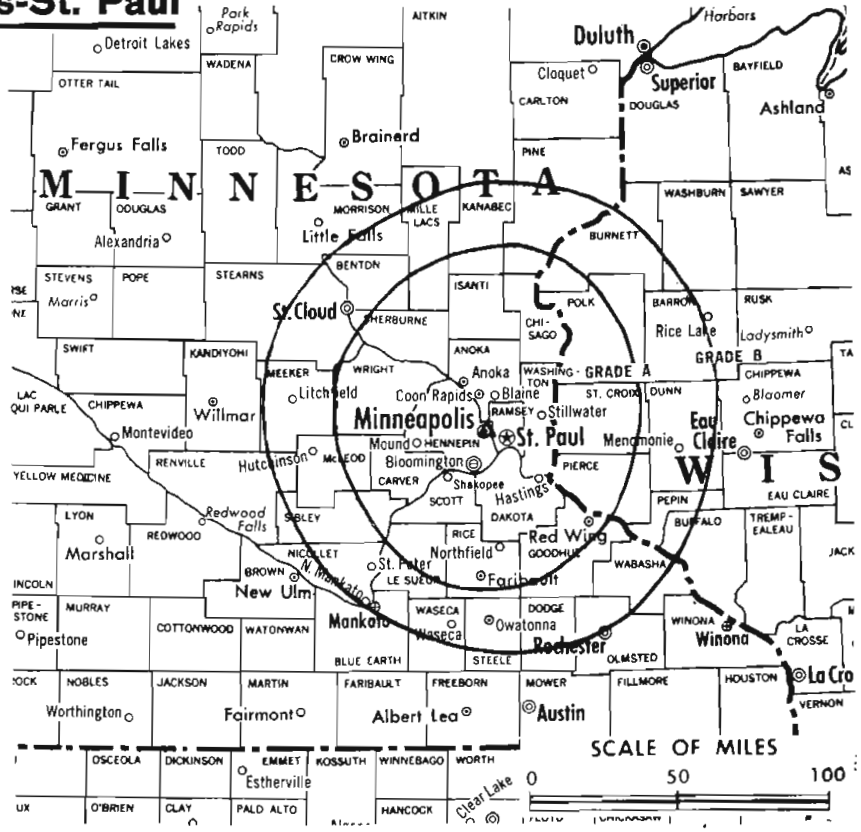
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KMSP-TV Ref: FCC File No. BMPCT-7201 Granted 9/3/70

©American Map Co., Inc., N.Y., No. 14244

KMSP-TV

Licensee: United Television Inc., 6975 York Ave. South, Minneapolis, Minn. (55435).

Studio: 6975 York Ave. South (55435).

Telephone: 612-925-3300. TWX No.: 910-576-2926.

Ownership: 20th Century-Fox Film Corp., 100%. United Television also owns KMOL-TV, San Antonio & KTVX, Salt Lake City.

Begin Operation: Jan. 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 by FCC (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29, 1959 by FCC (Vol. 15:34, 44).

Represented (sales) by Blair Television; Paul Mulvihill Co. Ltd. (Canada).

Personnel:

- DON SWARTZ, president, general manager & film buyer.
- ROLAND E. KING, general sales manager.
- STUART SWARTZ, regional sales manager.
- LEILA LARSON, sales service manager.
- JERRY SMITH, director of news.
- JOE CARNEY, director of operations.
- SUSAN LOGELIN, manager, program services.
- GLENN SMITH, director of engineering.
- JERRY A. BRONSTON, director of public relations.

DIGEST OF RATE CARD NO. 23—(Sept. 8, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.

\$2300 \$1380 \$900 \$600 \$900* \$600* \$450*

*AA-A.

NETWORK BASE HOURLY RATE: \$1600.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
50% & Over	Anoka	47,300	47,100	99
	Benton	6,400	6,300	98
	Blue Earth	17,800	17,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
	Brown	9,600	9,300	97
	Carver	9,600	9,500	99
	Chippewa	5,700	5,500	97
	Chisago	6,700	6,600	98
	Dakota	46,200	45,800	99
	Goodhue	12,800	12,600	98
	Hennepin	326,700	322,100	99
	Isanti	7,100	6,900	98
	Kanabec	4,300	4,200	97
	Kandiyohi	10,000	9,700	97
	Le Sueur	7,500	7,400	98
	McLeod	9,400	9,200	98
	Meeker	6,500	6,300	98
	Mille Lacs	5,800	5,700	98
	Morrison	8,300	8,000	96
	Nicollet	7,000	6,900	98
	Pine	6,200	6,000	97
	Ramsey	154,500	152,500	99
50% & Over	Renville	7,200	7,000	97
	Rice	12,800	12,600	98
	Scott	10,400	10,300	99
	Sherburne	6,400	6,300	98
	Sibley	5,100	5,000	98
	Stearns	26,400	25,800	98
	Steele	9,400	9,300	99
	Wabasha	6,100	6,000	98
	Waseca	5,500	5,400	98
	Washington	26,100	25,800	99
	Wright	13,300	13,000	98
	Yellow Medicine	4,900	4,600	94
WISCONSIN				
	Barron	12,700	12,200	96
	Burnett	4,100	3,900	96
	Dunn	9,800	9,500	97
	Pierce	8,700	8,500	98
	Polk	9,900	9,700	98
	St Croix	11,300	11,100	98
(Continued on page 433-b)				

Station Totals	1,147,800	1,126,800	98
Net Weekly Circulation (1973-74)			823,100
Average Daily Circulation (1973-74)			473,400

Minnesota—Minneapolis-St. Paul



WCCO-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"
Longitude 93° 08' 21.3"

Transmitter: County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview.

Telephone: 612-338-0552.

TWX No.: 612-321-1306.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

AM Affiliate: WCCO, 50-kw, 830 kHz.

FM Affiliate: WCCO-FM, 100-kw, 102.9 MHz (No. 275), 1150-ft.

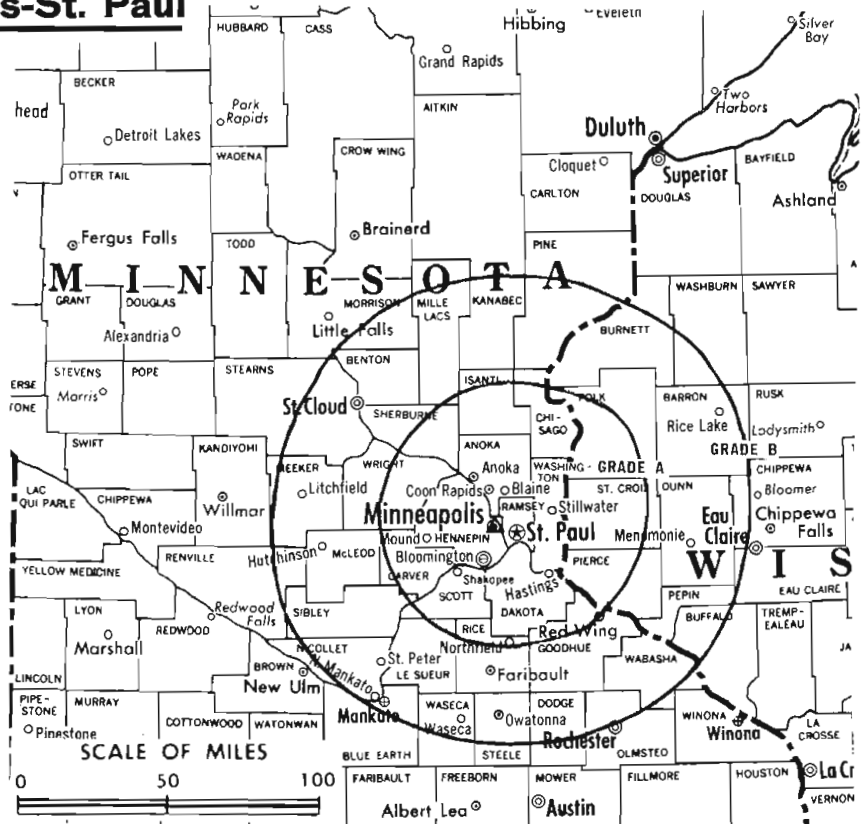
Total Households: ① MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCCO-TV Ref: FCC File No. BMPCT-7126 Granted 1/8/70

©American Map Co., Inc., N.Y., No. 14244

WCCO-TV

Licensee: Midwest Radio-Television Inc., WCCO Television Bldg., Minneapolis, Minn. (55402).

Studio: 50 S. Ninth St., Minneapolis (55402).

Ownership: Midwest Radio-Television Inc. is 53% owned by Mid-Continent Radio-Television Inc., 47% by Minneapolis Star & Tribune Co. (John Cowles Jr., chmn.). Minneapolis Star & Tribune Co. owns KTVH, Hutchinson-Wichita, Kan. & Harper's Magazine. Mid-Continent is owned equally by MTC Properties Inc. & Robert B. Ridder, et al., trustees. Officers: Robert B. Ridder, chmn.; Clarence J. Mulrooney, vice chmn.; F. Van Konynenburg, chmn., exec. committee; Lawrence F. Haeg, pres.; H. W. Dornseif, exec. v.p.

Began Operation: July 1, 1949 as WTCN-TV. Sold to present licensee August 1952 (Television Digest, Vol. 8:10, 33); CBS sold its 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally-owned by MTC Properties & Northwest Publications Inc.) to MTC Properties & Robert B. Ridder et al., Trustees was approved by FCC Oct. 22, 1974 following merger of Ridder Publications with Knight Newspapers & spin-off of broadcast properties (Vol. 14:28, 30).

Personnel:

SHERMAN K. HEADLEY, general manager.
JACK HANSEN, general sales manager.
DICK AUNE, national sales manager.
MARILYN SCHERF, national sales coordinator.
CHARLES SORLEIN, program director.
CLARENCE ANDERSON, production manager.
RAN HANDBERG, news director.
HAL SCOTT, sports director.
TOM COUSINS, promotion director.
HENRY SHEPPARD, chief engineer.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

NETWORK BASE HOURLY RATE: \$1700.

(For Arbitron Data & Digest of Rate Card see next page)

Station Totals	1,116,300	1,096,100	98
Net Weekly Circulation (1973-74)			879,900
Average Daily Circulation (1973-74)			592,600

4 simple things Channel 4 does to make your life a little less complicated.

1. WCCO-TV runs your spots as ordered.
2. WCCO-TV does not play games with its rate card. It's the same for everybody, local or national.
3. WCCO-TV guarantees 90-day rate protection.
4. WCCO-TV guarantees 10-minute product protection. Note: We do not say we "intend, desire or endeavor." We guarantee it.

4 WCCO
TV
Minneapolis Saint Paul

WCCO-TV—(Continued)

DIGEST OF RATE CARD NO. 76—(June 10, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$2350.00 \$1400.00 \$900.00

Graded rates apply*

*Highest rate: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
	MINNESOTA			
	Anoka	47,300	47,100	99
	Benton	6,400	6,300	98
	Blue Earth	17,800	17,400	98
	Brown	9,600	9,300	97
	Carver	9,600	9,500	99
	Chippewa	5,700	5,500	97
	Chisago	6,700	6,600	98
	Dakota	46,200	45,800	99
	Dodge	4,300	4,200	97
	Goodhue	12,800	12,600	98
	Hennepin	326,700	322,100	99
	Isanti	7,100	6,900	98
	Kanabec	4,300	4,200	97
	Kandiyohi	10,000	9,700	97
	Le Sueur	7,500	7,400	98
	McLeod	9,400	9,200	98
	Meeker	6,500	6,300	98
	Mille Lacs	5,800	5,700	98
	Morrison	8,300	8,000	96
	Nicollet	7,000	6,900	98
	Pine	6,200	6,000	97
50% & Over	Ramsey	154,500	152,500	99
	Redwood	6,400	6,100	96
	Renville	7,200	7,000	97
	Rice	12,800	12,600	98
	Scott	10,400	10,300	99
	Sherburne	6,400	6,300	98
	Sibley	5,100	5,000	98
	Stearns	26,400	25,800	98
	Steele	9,400	9,300	99
	Wabasha	6,100	6,000	98
	Waseca	5,500	5,400	98
	Washington	26,100	25,800	99
	Watonwan	4,700	4,600	97
	Wright	13,300	13,000	98
	Yellow Medicine	4,900	4,600	94
	WISCONSIN			
	Barron	12,700	12,200	96
	Burnett	4,100	3,900	96
	Dunn	9,800	9,500	97
	Pepin	2,500	2,400	96
	Pierce	8,700	8,500	98
	Polk	9,900	9,700	98
	St Croix	11,300	11,100	98
	MINNESOTA			
	Crow Wing	13,200	12,800	97
	Douglas	8,000	7,800	97
	Lyon	7,500	7,300	97
	Martin	9,500	9,300	98
	Olmsted	28,900	28,500	99
	Pope	4,000	3,800	96
	Stevens	3,700	3,600	98
Between 25-49%	Swift	4,100	4,000	97
	Todd	8,000	7,700	96
	Wadena	3,900	3,700	95
	Winona	14,400	14,000	97
	WISCONSIN			
	Chippewa	15,300	15,000	98
	Eau Claire	23,600	23,000	98
	Washburn	4,200	4,100	97
	MINNESOTA			
	Aitkin	4,600	4,500	98
	Cottonwood	4,900	4,600	94
	Faribault	7,400	7,200	98
	Jackson	4,700	4,600	97
Between 5-24%	Lac Qui Parle	3,800	3,700	97
	SOUTH DAKOTA			
	Brookings	6,800	6,700	98
	Grant	2,800	2,700	97
	WISCONSIN			
	Buffalo	4,600	4,400	97
	Rusk	5,000	4,800	96

Minneapolis-St. Paul, Minn.

KMSP-TV

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MINNESOTA			
	Big Stone	3,000	2,900	98
	Crow Wing	13,200	12,800	97
	Dodge	4,300	4,200	97
	Douglas	8,000	7,800	97
	Lyon	7,500	7,300	97
	Olmsted	28,900	28,500	99
	Redwood	6,400	6,100	96
	Stevens	3,700	3,600	98
Between 25-49%	Swift	4,100	4,000	97
	Todd	8,000	7,700	96
	Wadena	3,900	3,700	95
	NORTH DAKOTA			
	Richland	6,500	6,400	98
	WISCONSIN			
	Chippewa	15,300	15,000	98
	Eau Claire	23,600	23,000	98
	Pepin	2,500	2,400	96
	MINNESOTA			
	Aitkin	4,600	4,500	98
	Cottonwood	4,900	4,600	94
	Faribault	7,400	7,200	98
	Grant	2,300	2,300	98
	Lac Qui Parle	3,800	3,700	97
	Martin	9,500	9,300	98
	Otter Tail	16,600	16,100	97
	Pennington	5,300	5,100	96
Between 5-24%	Pope	4,000	3,800	96
	Watonwan	4,700	4,600	97
	Wilkin	2,500	2,500	98
	Winona	14,400	14,000	97
	SOUTH DAKOTA			
	Brookings	6,800	6,700	98
	Grant	2,800	2,700	97
	WISCONSIN			
	Buffalo	4,600	4,400	97
	Rusk	5,000	4,800	96
	Washburn	4,200	4,100	97



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Minnesota—Minneapolis-St. Paul

WTCN-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.0"
Longitude 93° 08' 21.3"

Transmitter: 960 West County Rd. F, Shoreview, Minn.

TV tape: Recording facilities.

News Wire Service: UPI.

Facsimile Service: UPI.

Color: Network, live, film, slide & tape.

Studio: 441 Boone Ave. N., Golden Valley, Minn. (55427).

Telephone: 612-546-1111.

TWX No.: 910-576-2825.

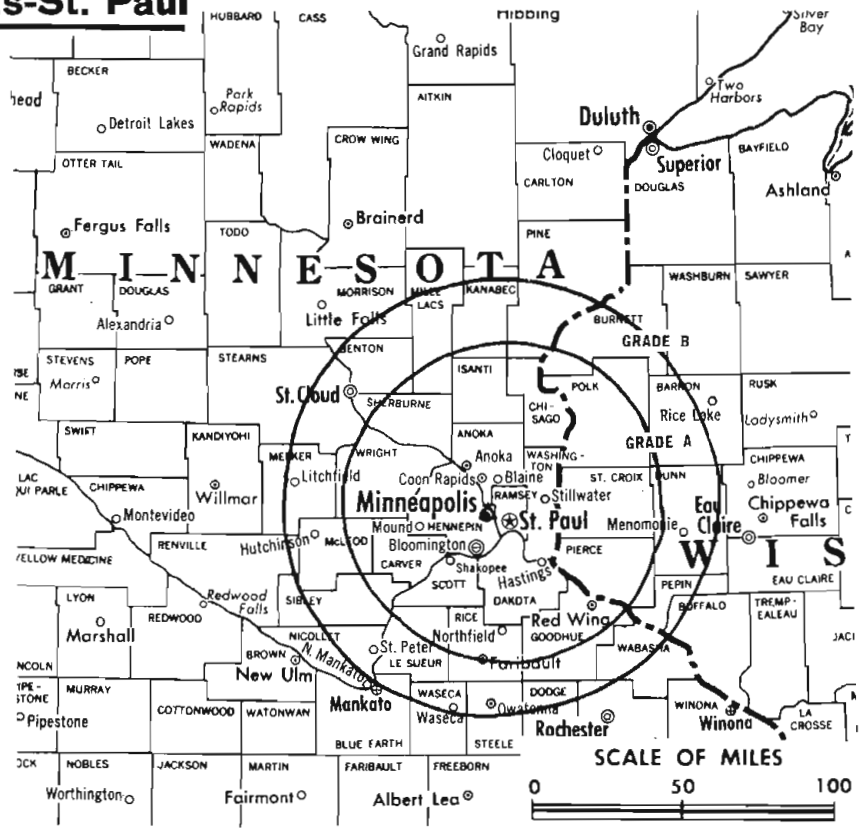
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TVG and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTCN-TV Ref: FCC File No. BMPCT-7228 Granted 10/7/70

©American Map Co., Inc., N.Y., No. 14244

WTCN-TV

Network Service: None, independent.

Licensee: WTCN-TV Inc., 441 Boone Ave. N., Minneapolis, Minn. (55427).

Ownership: Metromedia Inc., 100%. For other interests, see WNEW-TV, New York.

Began Operation: Sept. 1, 1953. Sale to present owner by Chris-Craft Industries approved by FCC June 14, 1972 (Television Digest, Vol. 11:31; 12:26). Previous sale by Time-Life Bcstg. Inc. was approved Aug. 24, 1964 by FCC (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales) by Metro TV Sales.

Personnel:

ROBERT C. FRANSEN, v.p. & general manager.
KEVIN O'BRIEN, general sales manager.
JOHN T. SCAFONE, promotion manager.
RICHARD B. LOWE, sales manager.
ARTHUR LUDWIG, program director.
LEO F. DOMEIER, chief engineer.
RICHARD MODIG, business manager.

DIGEST OF RATE CARD NO. 26—(Dec. 30, 1974)

Hour	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., daily.				
\$2100	\$520	\$260	\$260	\$130

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Anoka	47,300	47,100	99
	Benton	6,400	6,300	98
	Blue Earth	17,800	17,400	98
	Brown	9,600	9,300	97
	Carver	9,600	9,500	99
	Chisago	6,700	6,600	98
	Dakota	46,200	45,800	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA—(Continued)			
	Goodhue	12,800	12,600	98
	Hennepin	326,700	322,100	99
	Isanti	7,100	6,900	98
	Kanabec	4,300	4,200	97
	Le Sueur	7,500	7,400	98
	McLeod	9,400	9,200	98
	Meeke	6,500	6,300	98
	Mille Lacs	5,800	5,700	98
	Nicollet	7,000	6,900	98
	Pine	6,200	6,000	97
	Ramsey	154,500	152,500	99
	Redwood	6,400	6,100	96
	Renville	7,200	7,000	97
	Rice	12,800	12,600	98
	Scott	10,400	10,300	99
	Sherburne	6,400	6,300	98
	Sibley	5,100	5,000	98
	Stearns	26,400	25,800	98
	Wabasha	6,100	6,000	98
	Waseca	5,500	5,400	98
	Washington	26,100	25,800	99
Watsonwan	4,700	4,600	97	
Wright	13,300	13,000	98	
Between 25-49%	WISCONSIN			
	Barron	12,700	12,200	96
	Burnett	4,100	3,900	96
	Dunn	9,800	9,500	97
	Pepin	2,500	2,400	96
	Pierce	8,700	8,500	98
MINNESOTA	Big Stone	3,000	2,900	98
	Chippewa	5,700	5,500	97
	Cottonwood	4,900	4,600	94
	Crow Wing	13,200	12,800	97

(Continued on page 436-b)

Station Totals	1,328,800	1,304,100	98
Net Weekly Circulation (1973-74)			774,500
Average Daily Circulation (1973-74)			411,200

Minnesota—St. Paul-Minneapolis



KSTP-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1370-ft. above ground, 2370-ft. above sea level.

Latitude 45° 03' 45"
Longitude 93° 08' 22"

Requests CP for change to 100-kw visual, 15-kw aural, 1701-ft. above av. terrain, 1645-ft. above ground, 2645-ft. above sea level. BPCT—4656.

Transmitter: 960 W. County Rd. F, Shoreview, Minn.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.

News Film Service: NBC.

AM Affiliate: KSTP, 50-kw, 1500 kHz (NBC).

FM Affiliate: KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1244-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KSTP-TV Ref: FCC File No. BMPCT-7396 Granted 5/23/72

©American Map Co., Inc., N.Y., No. 14244

KSTP-TV

Licensee: Hubbard Bcstg. Inc., 3415 University Ave., St. Paul, Minn. (55114).

Studio: 3415 University Ave.

Telephone: 612-645-2724. TWX No.: 612-551-0918.

Ownership: Stanley E. Hubbard Trust, 62.87%; Stanley S. Hubbard Trust, 9.98%; Thomas E. Bragg estate, 8.81%; Vera S. Bragg estate, 8.81%; Mrs. Paulette B. Harrison, 6.08%; The Hubbard Foundation, .97%; Stanley S. Hubbard, 1.83%; Karen H. Hubbard, .11%; Trust Fund, .54%. Directors: Stanley E. Hubbard, Philip A. DuFrene, Stanley S. Hubbard. Officers: Stanley E. Hubbard, chmn. of the board; Stanley S. Hubbard, pres. & gen. mgr.; Gerald D. Deeney, v.p. & treas.; Marvin L. Rosene, v.p.; Mary Ellen Hubbard, secy. Hubbard Bcstg. Inc. also owns KSTP-AM-FM, St. Paul-Minneapolis, KOB-TV-AM-FM, Albuquerque, N.M.; WTOG(TV), St. Petersburg, Fla.; WGTO, Cypress Gardens, Fla.

Began Operation: April 23, 1948.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

STANLEY S. HUBBARD, president & general manager.
GERALD D. DEENEY, vice president & treasurer.
RALPH J. DOLAN, operations & program manager.
JAMES E. BLAKE, general sales manager.
DAVID C. GARVIN, national sales manager.
KAY GREASER, promotion director.
RON MAGERS, director of news operations.
JOHN M. DEGAM, director of TV production.
GEORGE G. MERRILL, chief, engineering operations.
LAWRENCE A. LARSON, chief, engineering research & planning.

DIGEST OF RATE CARD NO. 204—(Nov. 11, 1974)

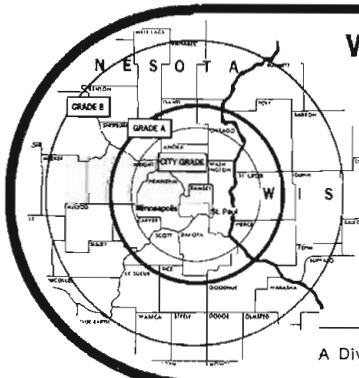
Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.	\$3000	\$1800	\$1200	\$900		Graded rates apply*

*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1700.

(For Arbitron Data, see next page)

Station Totals	1,105,000	1,085,000	98
Net Weekly Circulation (1973-74)			845,700
Average Daily Circulation (1973-74)			543,200



WE HAVE EXPANDED OUR CIRCLE OF FRIENDS

NEW 1427-FT. TOWER HAS INCREASED OUR REACH BY 300,000

- Total coverage area now exceeds 3.5 million persons with our new tower in operation since last July.
- Grade B coverage added more than 250,000 great people to our great market.
- Great Shows like Eyewitness News, Take 5 and The Tonight Show. Make new friends. Expand with us.
- We have added 300,000 persons since January, 1973.
- Our metro was increased from 5 counties to 10 counties.



KSTP-TV

A Division of Hubbard Broadcasting, Inc. □ Contact your Petry rep or Dave Garvin at 612-645-2724.

Minneapolis-St. Paul, Minn.

WTCN-TV (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
	Dodge	4,300	4,200	97
	Kandiyohi	10,000	9,700	97
	Lyon	7,500	7,300	97
	Martin	9,500	9,300	98
	Morrison	8,300	8,000	96
	Olmsted	28,900	28,500	99
	Steele	9,400	9,300	99
	Stevens	3,700	3,600	98
	Swift	4,100	4,000	97
	Todd	8,000	7,700	96
Between 25-49%	Wadena	3,900	3,700	95
	Winona	14,400	14,000	97
	Yellow Medicine	4,900	4,600	94
NORTH DAKOTA				
	Richland	6,500	6,400	98
SOUTH DAKOTA				
	Stanley	800	800	96
WISCONSIN				
	Chippewa	15,300	15,000	98
	Eau Claire	23,600	23,000	98
	Rusk	5,000	4,800	96
IOWA				
	Emmet	4,900	4,700	96
MINNESOTA				
	Douglas	8,000	7,800	97
	Faribault	7,400	7,200	98
	Freeborn	13,000	12,800	98
	Houston	5,300	5,200	98
	Itasca	12,800	12,400	97
	Jackson	4,700	4,600	97
	Lac Qui Parle	3,800	3,700	97
	Mower	14,500	14,300	99
	Otter Tail	16,600	16,100	97
	Pope	4,000	3,800	96
Between 5-24%	St Louis	73,800	72,500	98
	Wilkin	2,500	2,500	98
SOUTH DAKOTA				
	Beadle	7,000	6,800	97
	Brookings	6,800	6,700	98
	Brown	12,700	12,500	99
	Grant	2,800	2,700	97
	Spink	3,400	3,300	98
WISCONSIN				
	Buffalo	4,600	4,400	97
	Crawford	5,000	4,900	97
	La Crosse	27,100	26,600	98
	Trempealeau	8,200	7,800	96
	Washburn	4,200	4,100	97

Hogan - Feldmann, Inc.
MEDIA BROKERS • CONSULTANTS

16255 Ventura Boulevard, Suite 415
 Encino, California 91436

KSTP-TV (Arbitron Data)

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Anoka	47,300	47,100	99
	Benton	6,400	6,300	98
	Blue Earth	17,800	17,400	98
	Brown	9,600	9,300	97
	Carver	9,600	9,500	99
	Chisago	6,700	6,600	98
	Dakota	46,200	45,800	99
	Goodhue	12,800	12,600	98
	Hennepin	326,700	322,100	99
	Isanti	7,100	6,900	98
	Kanabec	4,300	4,200	97
	Kandiyohi	10,000	9,700	97
	Le Sueur	7,500	7,400	98
	Mc Leod	9,400	9,200	98
	Meeker	6,500	6,300	98
	Mille Lacs	5,800	5,700	98
	Nicollet	7,000	6,900	98
	Pine	6,200	6,000	97
	Ramsey	154,500	152,500	99
50% & Over	Redwood	6,400	6,100	96
	Renville	7,200	7,000	97
	Rice	12,800	12,600	98
	Scott	10,400	10,300	99
	Sherburne	6,400	6,300	98
	Sibley	5,100	5,000	98
	Stearns	26,400	25,800	98
	Steele	9,400	9,300	99
	Wabasha	6,100	6,000	98
	Waseca	5,500	5,400	98
	Washington	26,100	25,800	99
	Watonwan	4,700	4,600	97
	Wright	13,300	13,000	98
WISCONSIN				
	Barron	12,700	12,200	96
	Burnett	4,100	3,900	96
	Dunn	9,800	9,500	97
	Pepin	2,500	2,400	96
	Pierce	8,700	8,500	98
	Polk	9,900	9,700	98
	St Croix	11,300	11,100	98
MINNESOTA				
	Cottonwood	4,900	4,600	94
	Crow Wing	13,200	12,800	97
	Dodge	4,300	4,200	97
	Martin	9,500	9,300	98
	Morrison	8,300	8,000	96
Between 25-49%	Olmsted	28,900	28,500	99
	Todd	8,000	7,700	96
	Wadena	3,900	3,700	95
	Winona	14,400	14,000	97
WISCONSIN				
	Eau Claire	23,600	23,000	98
	Washburn	4,200	4,100	97
MINNESOTA				
	Aitkin	4,600	4,500	98
	Big Stone	3,000	2,900	98
	Chippewa	5,700	5,500	97
	Douglas	8,000	7,800	97
	Faribault	7,400	7,200	98
	Jackson	4,700	4,600	97
	Lyon	7,500	7,300	97
	Pope	4,000	3,800	96
	Swift	4,100	4,000	97
Between 5-24%	Yellow Medicine	4,900	4,600	94
SOUTH DAKOTA				
	Grant	2,800	2,700	97
WISCONSIN				
	Buffalo	4,600	4,400	97
	Chippewa	15,300	15,000	98
	Rusk	5,000	4,800	96

Minnesota—Rochester



KROC-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.3"
Longitude 92° 25' 36.9"

Transmitter: 3.2-mi. S of Ostrander, Minn.

Studio: 601 1st Ave. S.W. (55901).

Telephone: 507-288-4444.

TWX No.: 910-565-2477.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: KROC, 1-kw (.25-kw night), 1340 kHz (NBC).

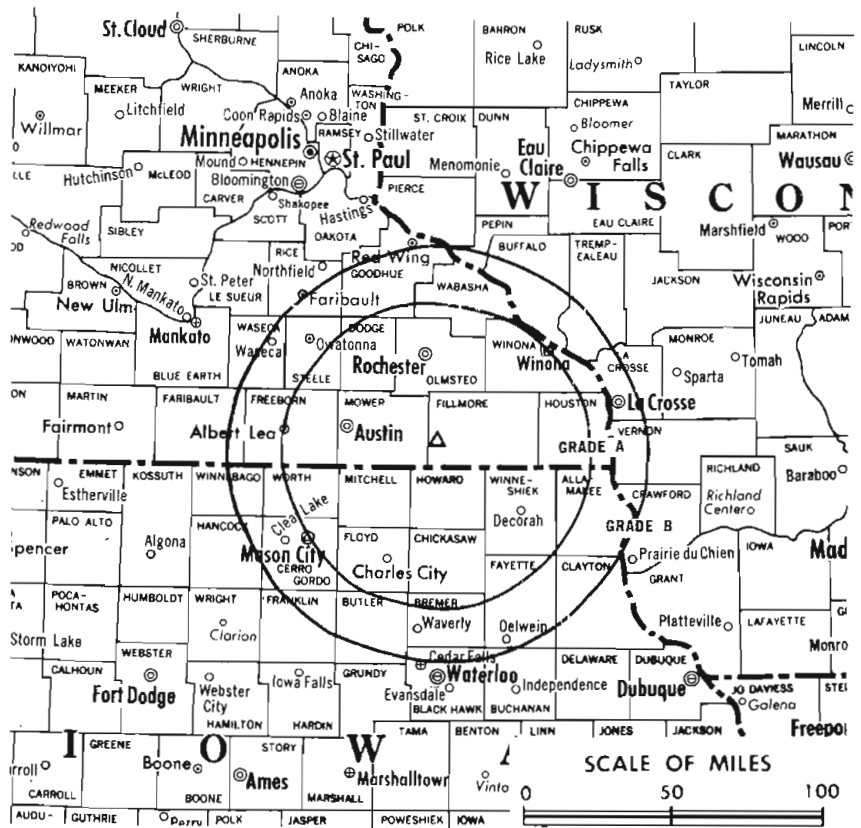
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KROC-TV Ref: FCC File No. D1CT-2765 Granted 7/27/60

© American Map Co., Inc., N.Y., No. 14244

KROC-TV

Licensee: Southern Minnesota Bcstg. Co., 601 1st Ave. S.W.

Ownership: G. David Gentling, 100%. Gentling & son Gregory own KTYD-AM-FM, Santa Barbara, Cal.

Began Operation: July 14, 1953. Transfer of control to present owner by Agnes P. Gentling, Marvin O. Foss, Philip H. & Allen A. Gentling approved April 2, 1963, by FCC.

Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc.

Represented (engineering) by Jansky & Bailey.

Represented (legal) by Cordon & Jacob.

Personnel:

G. DAVID GENTLING, president & chief exec. officer.

JOE ST. GEORGE, general manager.

RONALD E. GRUBER, promotion manager.

ROBERT W. CROSS, chief engineer.

DIGEST OF RATE CARD NO. 19—(Jan. 21, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$500.00 \$300.00 \$200.00 \$138.00 Graded rates apply*

*Highest rate: \$90.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Cerro Gordo	18,200	17,900	99
	Floyd	7,200	7,100	98
	Franklin	4,700	4,600	99
	Hancock	4,400	4,300	98
	Howard	3,700	3,600	96
	Mitchell	3,700	3,600	98
	Winnebago	4,900	4,800	98
	Winneshiek	6,500	6,300	97
	Worth	3,100	3,000	98
MINNESOTA	Dodge	4,300	4,200	97
	Faribault	7,400	7,200	98
	Fillmore	7,900	7,700	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Freeborn	13,000	12,800	98
	Houston	5,300	5,200	98
	Mower	14,500	14,300	99
	Olmsted	28,900	28,500	99
	Wabasha	6,100	6,000	98
Winona	14,400	14,000	97	
WISCONSIN				
	Buffalo	4,600	4,400	97
IOWA				
	Allamakee	5,300	5,200	98
	Chickasaw	4,800	4,700	98
	Kossuth	7,600	7,500	99
MINNESOTA				
Between 25-49%	Blue Earth	17,800	17,400	98
	Martin	9,500	9,300	98
	Nicollet	7,000	6,900	98
	Steele	9,400	9,300	99
	Waseca	5,500	5,400	98
WISCONSIN				
	Crawford	5,000	4,900	97
	La Crosse	27,100	26,600	98
	Pepin	2,500	2,400	96
	Vernon	8,300	8,000	97
IOWA				
Between 5-24%	Bremer	7,400	7,300	98
	Butler	6,200	6,100	98
	Clayton	7,000	6,800	97
	Emmet	4,900	4,700	96
	Palo Alto	4,700	4,500	97
Wright	5,800	5,700	99	
MINNESOTA				
	Goodhue	12,800	12,600	98
	Rice	12,800	12,600	98
WISCONSIN				
	Monroe	10,400	10,000	97
	Trempealeau	8,200	7,800	96
Station Totals		352,800	345,200	98
Net Weekly Circulation (1973-74)			178,400	
Average Daily Circulation (1973-74)			101,000	

Minnesota—Walker



KNMT

Ch. 12

[Affiliated with KCMT, Alexandria, Minn.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31-kw visual, 6.17-kw aural. Antenna: 933-ft. above av. terrain, 996-ft. above ground, 2383-ft. above sea level.

Latitude 46° 56' 03"
Longitude 94° 27' 25"

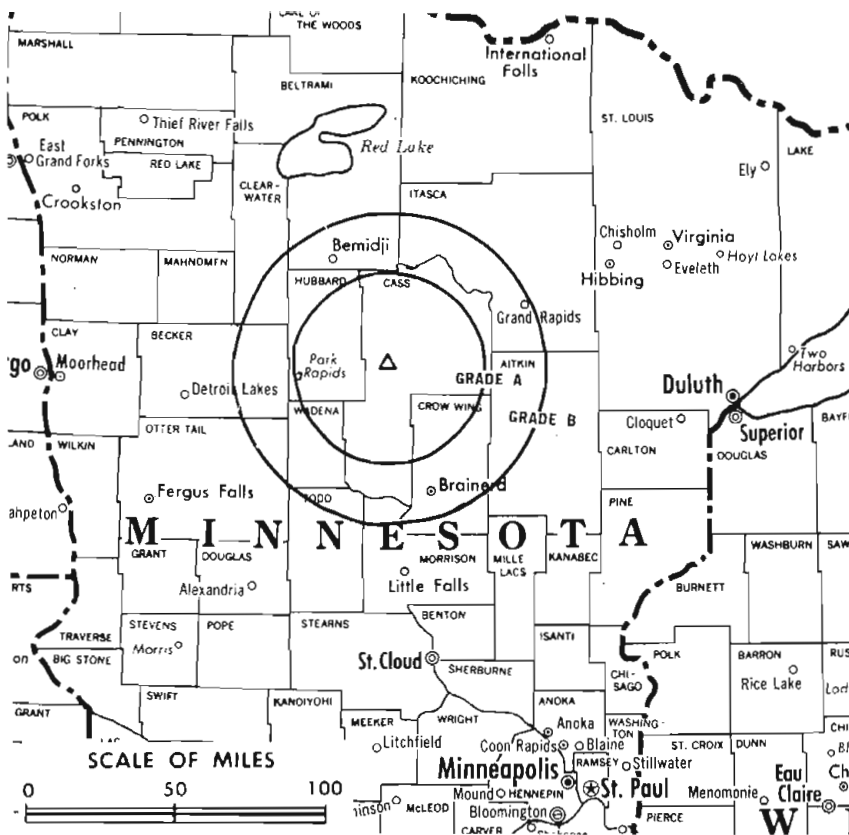
Requests CP for change to 316-kw visual, 63-kw aural.

Transmitter: 3-mi. E of Hackensack.

Color: Network, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



County coverage based on Arbitron study (see page 4-b).

KNMT Ref: FCC File No. BPCT-2989 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14244

KNMT

Licensee: Central Minnesota TV Co., Box 612, Alexandria, Minn. (56308).

Studio: 3-mi. E of Hackensack, Minn.

Ownership: See KCMT, Alexandria, Minn.

Began Operation: Jan. 1, 1964.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Marmet Professional Corp.

Personnel:

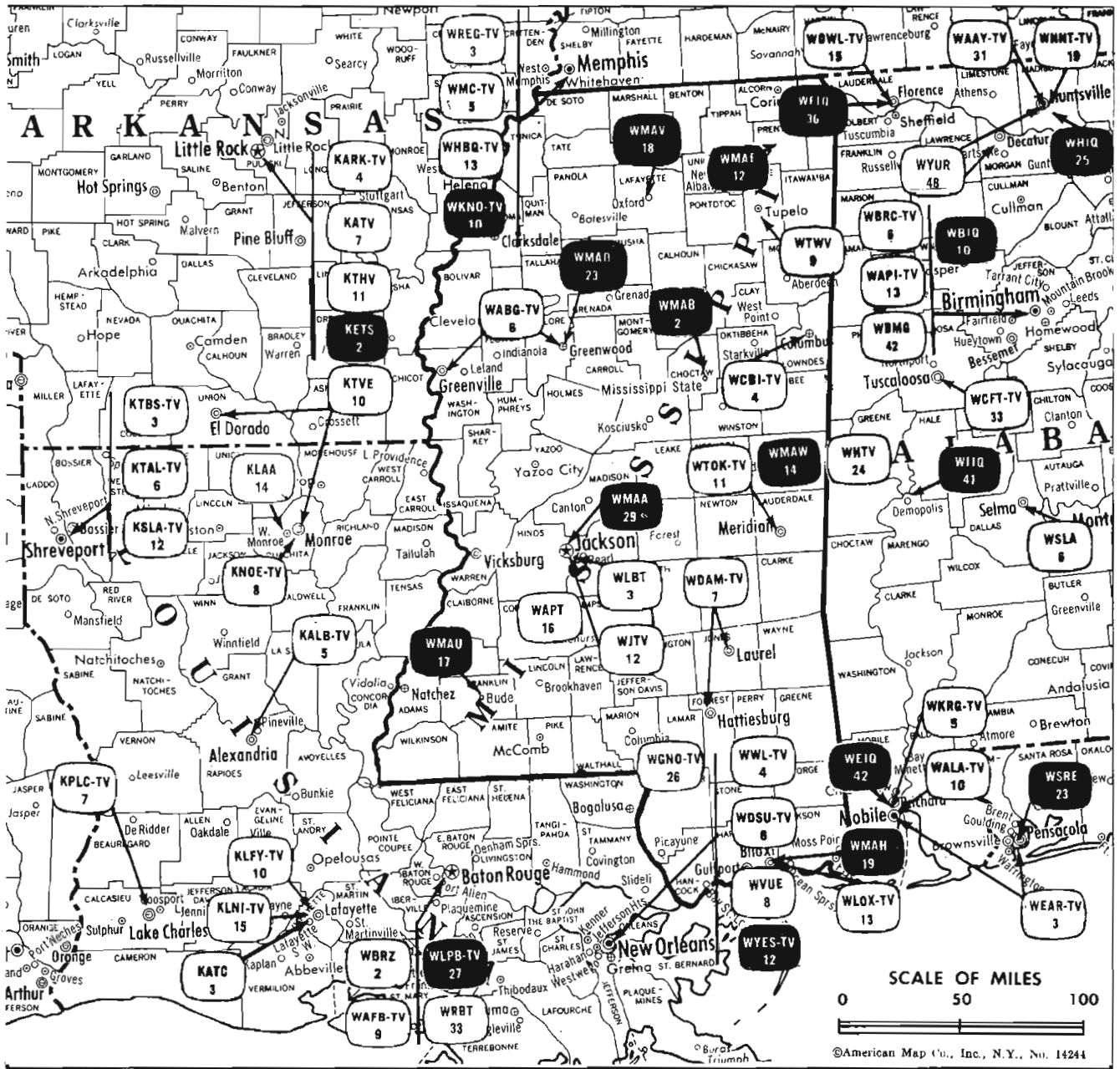
TOM BARNES JR., president.
GLENN W. FLINT, vice president & general manager.
KENNETH BECHTEL, station manager.
CARL IVERSON, chief engineer.

Rates: Sold in combination with KCMT, Alexandria, Minn.

Arbitron Data For This Station Included With Parent KCMT, Alexandria, Minn.

Did you read
your copy of
Television Digest
this week?

Mississippi



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Jackson	135,000	82	222,800	81
Tupelo	31,000	166	43,600	179
Columbus	30,000	168	70,400	161
Laurel-Hattiesburg	30,000	168	67,500	162
Meridian	29,000	170	65,800	164
Greenwood-Greenville	22,000	179	36,200	189
Biloxi-Gulfport-Pascagoula	21,000	183	45,300	177

Mississippi

Mississippi Station Status as of September 1, 1975

	VHF	UHF	TOTAL
☐ Commercial Television Stations	8	2	10
● Educational Television Stations	2	6	8
			18

State Educational Technical Facilities (Complete Data in Educational Directory)

WMAH

Biloxi

Ch. 19

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1480-kw max. & 631-kw horizontal visual, 267-kw max. & 120-kw horizontal aural. Antenna: 1565-ft. above av. terrain, 1535-ft. above ground, 1715-ft. above sea level.

Latitude	30°	45'	14"
Longitude	88°	56'	44"

WMAE

Booneville

Ch. 12

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 47.7-kw visual, 8.91-kw aural. Antenna: Directional, 750-ft. above av. terrain, 578-ft. above ground, 1307-ft. above sea level.

Latitude	34°	40'	00"
Longitude	88°	45'	05"

WMAU

Bude

Ch. 17

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1121-ft. above av. terrain, 1062-ft. above ground, 1542-ft. above sea level.

Latitude	31°	22'	19"
Longitude	90°	45'	05"

WMAO

Greenwood

Ch. 23

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 1040-ft. above av. terrain, 1062-ft. above ground, 1173-ft. above sea level.

Latitude	33°	22'	34.2"
Longitude	90°	32'	31.5"

WMAA

Jackson

Ch. 29

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 452-kw max. & 307-kw horizontal visual, 90.4-kw max. & 61.4-kw horizontal aural. Antenna: 1958.5-ft. above av. terrain, 1850-ft. above ground, 2270-ft. above sea level.

Latitude	32°	12'	46"
Longitude	90°	22'	54"

WMAW

Meridian

Ch. 14

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1207-ft. above av. terrain, 1065-ft. above ground, 1694-ft. above sea level.

Latitude	32°	08'	18"
Longitude	89°	05'	36"

WMAB

Mississippi State

Ch. 2

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1254-ft. above av. terrain, 1086-ft. above ground, 1727-ft. above sea level.

Latitude	33°	21'	07"
Longitude	89°	08'	56"

WMAV

Oxford

Ch. 18

Non-Commercial Educational Station

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1075-kw max. & 347-kw horizontal visual, 199-kw max. & 63.1-kw horizontal aural. Antenna: 1389-ft. above av. terrain, 1304-ft. above ground, 1763-ft. above sea level.

Latitude	34°	17'	26"
Longitude	89°	42'	24"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WDAM-TV

Hattiesburg

(See Laurel, Miss.)

Mississippi—Biloxi-Gulfport-Pascagoula



WLOX-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

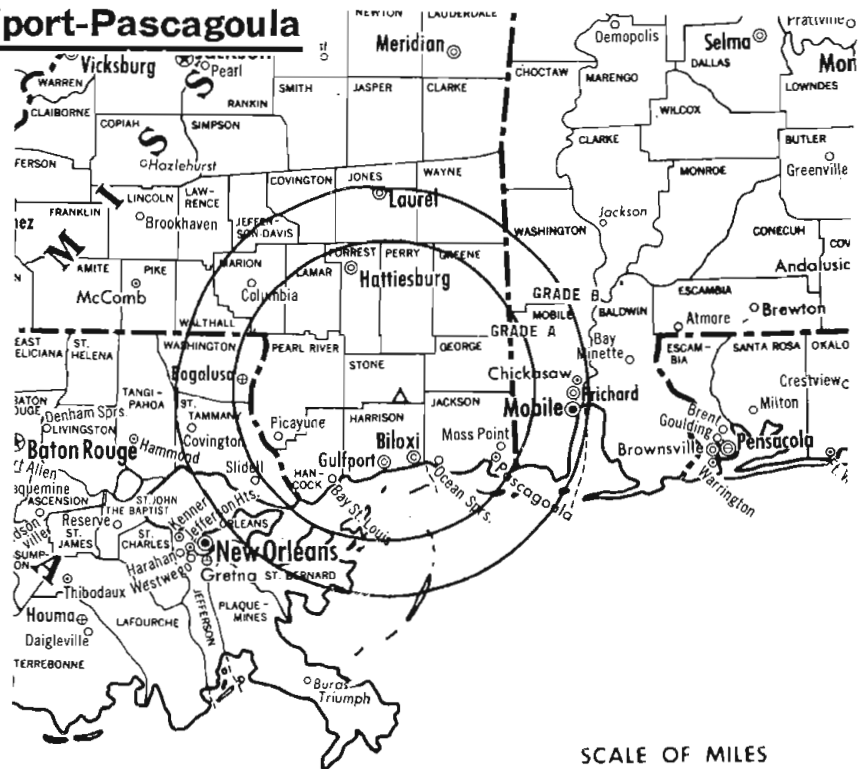
Latitude 30° 42' 44"
Longitude 89° 07' 13.5"

Transmitter: 3-mi. NE of McHenry, Miss.

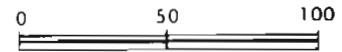
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WLOX, 1-kw (.250 night), 1490 kHz (MBS).



SCALE OF MILES



Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WLOX-TV Ref: FCC File No. DMPCT-5981 Granted 7/31/64

© American Map Co., Inc., N.Y., No. 14244

WLOX-TV

Licensee: WLOX Broadcasting Co., P.O. Drawer 4596, West Biloxi Station, Biloxi, Miss. (39531).

Studio: Dubuys Rd.

Telephone: 601-896-1313.

Ownership: J. S. Love III, pres., 9.525%; Ray Butterfield, exec. v.p. & gen. mgr., 5.50%; Howard McMillan, v.p.; Mrs. Jo Love Little, secy., 9.5%; T. B. Majure, treas., .30%; estate of J. S. Love, 39.05%; Mrs. J. S. Love, 22.725%; Mrs. Mary E. Love McMillan, 9.5%; 10 others, none with more than 1%.

Began Operation: Sept. 15, 1962.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Pittman, Lovett, Ford & Hennessey.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

RAY BUTTERFIELD, general manager.
T. B. MAJURE, chief engineer.
EARL BLESSEY, general sales manager.

DIGEST OF RATE CARD NO. 9
(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
	\$374.00	\$224.50	\$149.50	\$115.00	\$109.00

NETWORK BASE HOURLY RATE: \$275.

For U.S. TV Station
Call Letters, see page 7-b

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Covington	4,000	3,700	94
	Forrest	21,000	20,300	97
	George	4,200	4,100	97
	Greene	3,200	3,000	92
	Hancock	6,900	6,600	96
	Harrison	44,200	43,000	97
	Jackson	29,500	28,600	97
	Jones	19,300	18,700	97
	Lamar	5,000	4,800	95
	Marion	7,800	7,300	93
	Pearl River	9,200	8,800	95
	Perry	2,600	2,400	94
	Stone	2,400	2,300	95
Walthall	3,900	3,600	93	
Wayne	6,000	5,600	93	
Between 25-49%	MISSISSIPPI			
	Pike	10,500	9,900	94
	ALABAMA			
Mobile	101,900	99,500	98	
Between 5-24%	LOUISIANA			
	Plaquemines	6,100	5,900	97
	St Tammany	21,600	20,800	96
Washington	14,900	14,000	94	
Between 5-24%	MISSISSIPPI			
	Clarke	5,200	4,900	95
	Jasper	5,000	4,700	95
	Jefferson Davis	4,200	3,900	92
	Lawrence	3,300	3,100	93
	Lincoln	9,900	9,400	94
	Smith	4,200	3,900	94
Station Totals		356,000	342,800	96
Net Weekly Circulation (1973-74)				144,200
Average Daily Circulation (1973-74)				72,800

Mississippi—Columbus

abc WCBI-TV
Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"
Longitude 88° 23' 38"

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

AM Affiliate: WCBI, 1-kw (.5-kw night), 550 kHz (MBS).

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 1 b).



WCBI-TV Ref: FCC File No. BMPCT-4247 Granted 12/9/69 ©American Map Co. Inc., N.Y. No. 14244

WCBI-TV

Network Service: ABC, CBS.

Licensee: Columbus Television Inc., Hwy. 12, 4-mi. NE of Columbus.

Studio: Hwy. 12, 4-mi NE of Columbus, Box 271 (39701).

Telephone: 601-328-5631. TWX No.: 510-982-9481.

Ownership: Birney Imes Jr., 25%; Birney Imes III, 12.5%; Nancy T. Imes, 12.5%; Stephen B. Imes, 12.5%; Eugene B. Imes, 12.5%; Frank B. Imes, 12.5%; George S. Imes, 12.5%. Birney Imes Jr. also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus, WELO, Tupelo, WNAG, Grenada, all Mississippi. The estate of Mrs. Eunice Imes owns WROX, Clarksdale, Miss.

Began Operation: July 13, 1956.

Represented (sales) by The Meeker Co.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

W. W. WHITFIELD, general manager.
DEAN GREEN, chief engineer.
ED PRESCOTT, asst. manager & operations manager.
BOB WILLIAMS, production manager.
JOHN REED, program manager.

DIGEST OF RATE CARD NO. 13—(Sept. 30, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$450	\$300	...	\$160	\$80	\$80
Class AA—7-10 p.m., daily.				\$80	\$80	\$40

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Fayette	6,000	5,700	95
	Greene	2,900	2,600	89
Lamar	6,000	5,700	95	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	Marion	8,100	7,800	96
	Pickens	6,500	6,000	92
	MISSISSIPPI			
	Calhoun	5,200	4,900	94
	Chickasaw	5,300	5,000	94
	Choctaw	3,000	2,800	92
	Clay	4,700	4,400	94
	Itawamba	6,100	5,800	95
	Lee	15,000	14,300	96
	Lowndes	16,000	15,400	96
	Monroe	11,500	11,000	95
	Montgomery	4,200	3,900	92
	Noxubee	4,200	3,800	90
	Oktibbeha	8,700	8,100	93
Webster	3,500	3,300	93	
Winston	5,800	5,400	93	
Between 25-49%	ALABAMA			
	Franklin	9,400	8,900	95
	Tuscaloosa	38,000	36,500	96
MISSISSIPPI				
Pontotoc	5,800	5,500	95	
Between 5-24%	ALABAMA			
	Choctaw	4,900	4,500	92
	Colbert	16,400	15,700	95
	Sumter	5,200	4,800	92
	MISSISSIPPI			
	Carroll	2,400	2,100	89
	Grenada	6,300	5,900	93
	Kemper	3,100	2,900	92
	Lafayette	7,800	7,400	95
	Neshoba	7,200	6,800	95
	Prentiss	6,700	6,400	95
Quitman	4,900	4,500	93	
Tippah	4,800	4,600	96	
Tishomingo	6,100	5,700	93	
Union	6,400	6,200	97	
Station Totals		258,100	244,300	95
Net Weekly Circulation (1973-74)			119,300	
Average Daily Circulation (1973-74)			79,800	

Mississippi—Greenwood-Greenville



WABG-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 1090-ft. above av. terrain, 1131-ft. above ground, 1246-ft. above sea level.

Latitude 33° 22' 46"
Longitude 90° 33' 49"

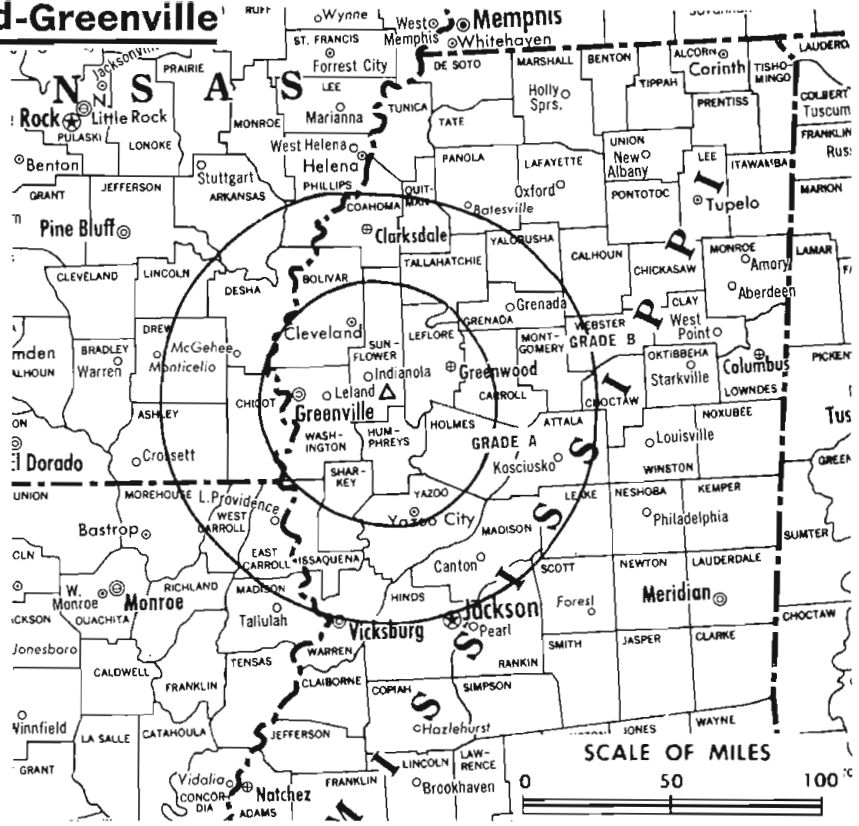
Transmitter: 3¾ mi. NE of Inverness, Miss.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Telephone: 601-453-4001.

AM Affiliate: WABG, 1-kw (.5-kw night), 960 kHz.



Total Households: © MSI
Consumer Market Data as of 1/1/73.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WABG-TV Ref: FCC File No. BPCT-3652 Granted 2/25/66

©American Map Co., Inc., N.Y., No. 14244

WABG-TV

Licensee: Mississippi Telecasting Co. Inc., P.O. Box 720, Greenwood, Miss. (38931).

Studios: Highway 82-West, Greenwood; Washington Ave., Greenville.

Ownership: Cy N. Bahakel, 100%. For other interests see WCCB-TV, Charlotte, N.C.

Began Operation: Oct. 20, 1959.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

CY N. BAHAKEL, president.
HENRY W. HUGHES, vice president & general manager.
DOROTHY PORTER, office manager.
ROBERT TAYLOR, chief engineer.

DIGEST OF RATE CARD NO. 8 (July 1, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-9:59 p.m., daily.					
\$408	\$245	\$163	\$150*	\$75*	\$30*

*Class AA—6-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$508.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Chicot	5,800	5,200	90
	MISSISSIPPI			
	Attala	6,400	5,900	93
	Bolivar	14,300	12,900	90
	Calhoun	5,200	4,900	94
	Carroll	2,400	2,100	89
	Choctaw	3,000	2,800	92

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI—(Continued)				
50% & Over	Grenada	6,300	5,900	93
	Holmes	7,000	6,400	92
	Humphreys	3,400	3,100	92
	Issaquena	700	600	90
	Leflore	12,900	11,900	92
	Montgomery	4,200	3,900	92
	Sharkey	2,500	2,300	92
	Sunflower	10,300	9,300	90
	Tallahatchie	5,900	5,300	90
	Washington	21,600	20,100	93
	Yalobusha	5,700	5,300	92
	Yazoo	8,800	8,200	94
Between 25-49%	ARKANSAS			
	Desha	5,900	5,500	93
	LOUISIANA			
	East Carroll	4,100	3,700	91
	West Carroll	4,600	4,300	94
Between 5-24%	MISSISSIPPI			
	Coahoma	13,200	12,100	92
	Webster	3,500	3,300	93
	ARKANSAS			
	Phillips	12,500	11,500	92
	MISSISSIPPI			
	Chickasaw	5,300	5,000	94
	Jefferson	2,600	2,300	89
	Lafayette	7,800	7,400	95
	Leake	6,200	5,900	95
	Neshoba	7,200	6,800	95
	Oktibbeha	8,700	8,100	93
Panola	7,500	7,100	94	
Quitman	4,900	4,500	93	
Warren	15,300	14,500	95	
Winston	5,800	5,400	93	
Station Totals		241,500	223,500	93
Net Weekly Circulation (1973-74)			113,000	
Average Daily Circulation (1973-74)			66,200	

Mississippi—Jackson



WAPT



Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1047-kw max. & 794-kw horizontal visual, 276-kw max. & 158-kw horizontal aural. Antenna: 1166-ft. above av. terrain, 1072-ft. above ground, 1519-ft. above sea level.

Latitude 32° 16' 39"
Longitude 90° 17' 41"

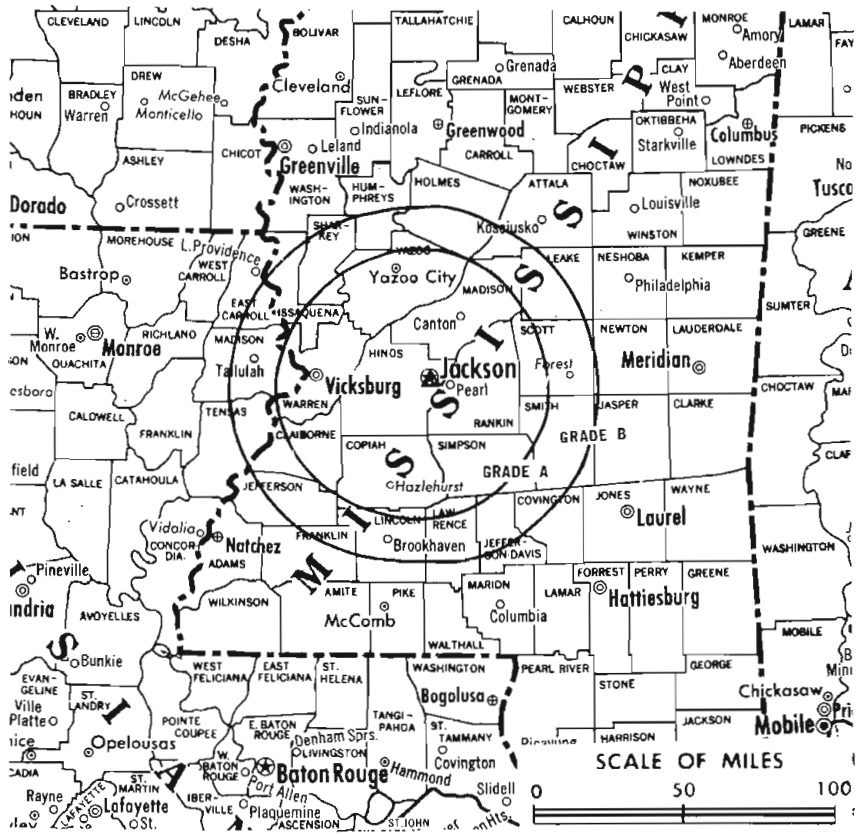
Transmitter: Ammac Dr.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WAPT Ref: FCC File No. BMPCT-8921 Granted 7/30/70

©American Map Co., Inc., N.Y., No. 14244

WAPT

Licensee: American Public Life Broadcasting Co., Box 10297, Jackson (39209).

Studio: Ammac Drive.

Telephone: 601-922-1607. TWX No.: 810-966-2734.

Ownership: American Public Life Insurance Co., 100%. Richard O. Rush, who owns 53% of American Public Life, also owns 50% of WRBT, Ch. 33 Baton Rouge, La.

Began Operation: October 3, 1970.

Represented (sales) by The Meeker Co.

Represented (legal) by Mallick & Bernton.

Represented (engineering) by Willis C. Beecher.

Personnel:

RALPH B. EDWARDS, president.
JERRY COLVIN, v.p., station manager & sales manager.
JACK REA, operations manager.
GEORGE CAUSEY, chief engineer.

DIGEST OF RATE CARD NO. 6 (Feb. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—6:30-10:30 p.m., daily.
\$425 \$265 \$185 \$130 \$115 \$105 \$70

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Copiah	7,600	7,200	94
	Hinds	74,600	72,500	97
	Lawrence	3,300	3,100	93
	Madison	8,400	7,800	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI—(Continued)			
	Rankin	14,400	13,800	96
	Scott	6,900	6,600	95
	Simpson	6,700	6,400	95
Between 25-49%	LOUISIANA			
	Madison	5,000	4,600	91
	MISSISSIPPI			
	Adams	12,100	11,400	94
	Claiborne	3,100	2,800	91
	Jefferson	2,600	2,300	89
	Lauderdale	24,500	23,700	97
Between 5-24%	Leake	6,200	5,900	95
	Lincoln	9,900	9,400	94
	Smith	4,200	3,900	94
	Warren	15,300	14,500	95
	Yazoo	8,800	8,200	94
	LOUISIANA			
	Concordia	7,500	6,900	91
	Tensas	3,000	2,700	90
	MISSISSIPPI			
	Attala	6,400	5,900	93
	Carroll	2,400	2,100	89
	Choctaw	3,000	2,800	92
	Covington	4,000	3,700	94
	Holmes	7,000	6,400	92
	Humphreys	3,400	3,100	92
Issaquena	700	600	90	
Jasper	5,000	4,700	95	
Jefferson Davis	4,200	3,900	92	
Jones	19,300	18,700	97	
Leflore	12,900	11,900	92	
Neshoba	7,200	6,800	95	
Pike	10,500	9,900	94	
Sharkey	2,500	2,300	92	
Station Totals		312,600	296,500	95
Net Weekly Circulation (1973-74)				127,400
Average Daily Circulation (1973-74)				68,900

Mississippi—Jackson



WJTV

Ch. 12



Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

Transmitter: 1.5-mi. SE of Raymond, .3-mi. N of Route 18.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

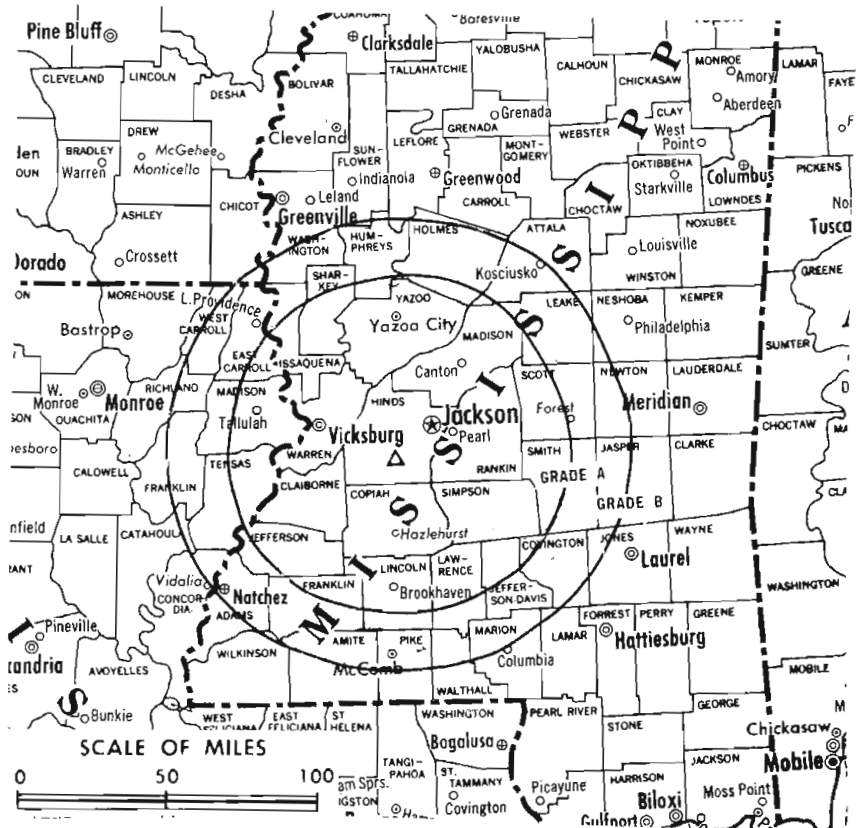
News Wire Service: AP.

News Film Service: CBS.

AM Affiliate: WSLI, 5-kw, 930 kHz (ABC).

FM Affiliate: WJFR, 80-kw, 96.3 MHz (No. 242), 1420-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 1 b).



WJTV Ref: FCC File No. BPCT-2540 Granted 1/10/62

©American Map Co., Inc., N.Y., No. 14244

WJTV

Network Service: CBS.

Licensee: Capitol Broadcasting Co. Inc., Box 8187, Jackson, Miss. (39204).

Studio: Robinson Rd. extension, .3-mi. N of Route 18.

Telephone: 601-372-6311. TWX No.: 810-966-2735.

Ownership: Mississippi Publishers Corp., publishers of Jackson Clarion Ledger and Daily News, 40%; Standard Life Insurance Co., 32.4%; T. B. Lanford, 13.8%; L. M. Sepaugh, 13.8%. For other Lanford interests, see KALB-TV, Alexandria, La. Capitol Bcstg. also owns KKTU, Colorado Springs, Colo.

Began Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call to WJTV (Television Digest, Vol. 11:16, 21, 23).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

- L.M. SEPAUGH, executive vice president.
- OWENS F. ALEXANDER, general manager.
- ALAN AXTELL, sales coordinator & national sales manager.
- L. M. SEPAUGH JR., film director.
- C. A. PERKINS, chief engineer.
- VASSAR DUBARD, program administrator.
- JOE ASHKER, production director.
- DAVE WAITE, news director.
- WYDETT HAWKINS, director of public affairs.

DIGEST OF RATE CARD NO. A25—(June 30, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—6:30-10 p.m., daily.	\$850	\$525	\$400	\$230*	\$230*	\$115*

*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$850.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
LOUISIANA				
	East Carroll	4,100	3,700	91
	Madison	5,000	4,600	91
	Tensas	3,000	2,700	90
MISSISSIPPI				
	Attala	6,400	5,900	93
	Claiborne	3,100	2,800	91
	Copiah	7,600	7,200	94
	Covington	4,000	3,700	94
	Franklin	2,500	2,300	92
	Hinds	74,600	72,500	97
	Holmes	7,000	6,400	92
	Humphreys	3,400	3,100	92
	Issaquena	700	600	90
	Jefferson	2,600	2,300	89
	Jefferson Davis	4,200	3,900	92
	Lawrence	3,300	3,100	93
	Leake	6,200	5,900	95
	Leflore	12,900	11,900	92
	Lincoln	9,900	9,400	94
	Madison	8,400	7,800	93
	Marion	7,800	7,300	93
	Montgomery	4,200	3,900	92
	Pike	10,500	9,900	94
	Rankin	14,400	13,800	96
	Scott	6,900	6,600	95
	Sharkey	2,500	2,300	92
	Simpson	6,700	6,400	95
	Smith	4,200	3,900	94
	Sunflower	10,300	9,300	90
	Warren	15,300	14,500	95
	Washington	21,600	20,100	93
	Yazoo	8,800	8,200	94
50% & Over				
ARKANSAS				
	Chicot	5,800	5,200	90

(Continued on page 448-b)

Station Totals	520,000	490,000	94
Net Weekly Circulation (1973-74)	262,900		
Average Daily Circulation (1973-74)	171,400		

Mississippi—Jackson



WLBT

Ch. 3



Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"
Longitude 90° 22' 54"

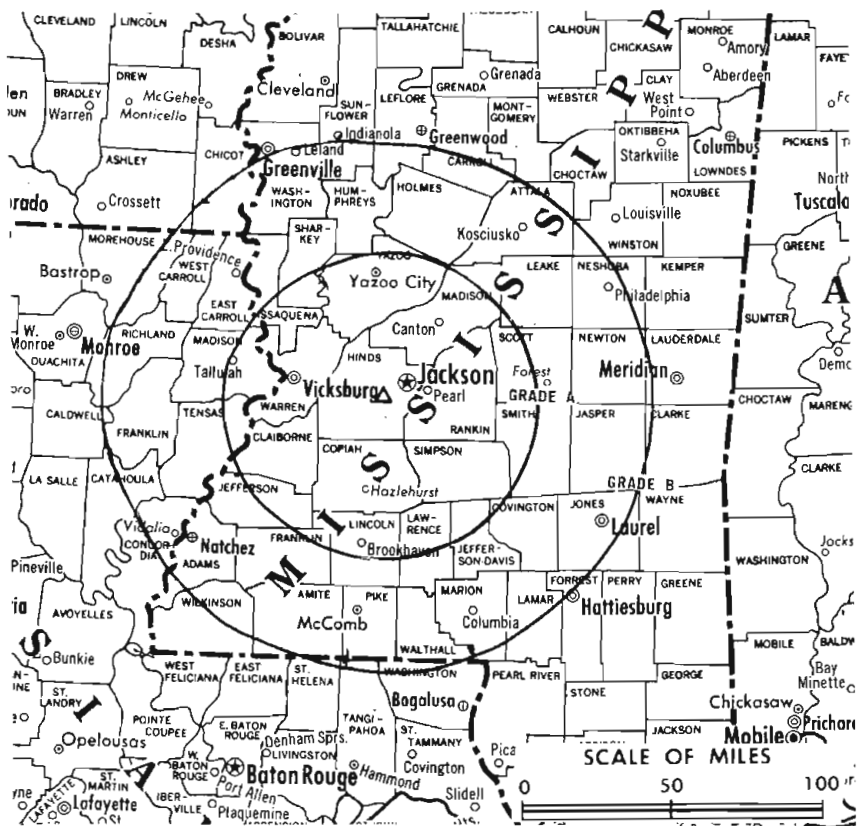
Transmitter: 12-mi. SW of Jackson.
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLBT Ref: FCC File No. BPCT—3807 Granted 9/21/66

©American Map Co., Inc., N.Y., No. 14244

WLBT

Network Service: NBC.

Licensee: Communications Improvement Inc., Box 1712, Jackson, Miss. (39205).

Studio: 715 S. Jefferson St. (39205).

Telephone: 601-948-3333. TWX No.: 601-948-0726.

Ownership: Communications Improvement Inc., a non-profit corp. Kenneth L. Dean, pres.; Dr. Aaron Shirley, v.p.; Jackson O. Shuford Jr., secy.-treas.

Began Operation: Dec. 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted to present licensee which is not an applicant for regular authorization, June 2, 1971. Communications Improvement began operation June 14, 1971.

Represented (sales) by H-R Television.

Represented (legal) by Moore, Berson & Lifflander.

Personnel:

WILLIAM DILDAY, general manager.
HARRY BICKELHAUPT, commercial manager.
HEWITT GRIFFIN, program director & film buyer.
RAE DILLON, promotion director.
FORREST COX, farm director.
BERT CASE, news director.
FLOYD KINARD, chief engineer.
JOYCE HUGHES, children's programming director.

DIGEST OF RATE CARD NO. 16—(May 1, 1971)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:59-9:59 p.m., daily.
\$800.00 \$480.00 \$320.00 \$270.00 Graded rates apply*

*Highest average rate: \$159.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA			
	East Carroll	4,100	3,700	91
	Madison	5,000	4,600	91
	Tensas	3,000	2,700	90
	West Carroll	4,600	4,300	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSISSIPPI			
	Adams	12,100	11,400	94
	Attala	6,400	5,900	93
	Carroll	2,400	2,100	89
	Claiborne	3,100	2,800	91
	Copiah	7,600	7,200	94
	Covington	4,000	3,700	94
	Franklin	2,500	2,300	92
	Hinds	74,600	72,500	97
	Holmes	7,000	6,400	92
	Humphreys	3,400	3,100	92
	Issaquena	700	600	90
	Jefferson	2,600	2,300	89
	Jefferson Davis	4,200	3,900	92
	Lawrence	3,300	3,100	93
	Leake	6,200	5,900	95
	Leflore	12,900	11,900	92
	Lincoln	9,900	9,400	94
	Madison	8,400	7,800	93
	Marion	7,800	7,300	93
	Montgomery	4,200	3,900	92
Neshoba	7,200	6,800	95	
Newton	6,500	6,200	95	
Pike	10,500	9,900	94	
Rankin	14,400	13,800	96	
Scott	6,900	6,600	95	
Sharkey	2,500	2,300	92	
Simpson	6,700	6,400	95	
Smith	4,200	3,900	94	
Sunflower	10,300	9,300	90	
Walthall	3,900	3,600	93	
Warren	15,300	14,500	95	
Washington	21,600	20,100	93	
Yazoo	8,800	8,200	94	
	ARKANSAS			
	Chicot	5,800	5,200	90
	LOUISIANA			
	Franklin	7,300	6,900	94

(Continued on page 448-b)

Station Totals	538,000	508,200	94
Net Weekly Circulation (1973-74)			291,500
Average Daily Circulation (1973-74)			195,300

Mississippi—Laurel-Hattiesburg



WDAM-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. of Eastabuchie.

Studio: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabuchie.

Telephones: 601-544-4730, Hattiesburg; 601-649-3111, Laurel.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Gautney & Jones.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arblton study (see page 4-b).



WDAM-TV Ref: FCC File No. BPCT-2081 Granted 2/20/67

©American Map Co., Inc., N.Y., No. 14244

WDAM-TV

Network Service: NBC.

Licensee: Chapman TV of Tuscaloosa Inc., Box 1978, Hattiesburg, Miss. (39401).

Ownership: Wm. S. Smylie, pres., 10.42%; Mrs. W. S. Smylie, 16.67%; W. S. Smylie, III, 8.33%; S. A. Rosenbaum, 43.75%; Marvin Reuben, v.p., 8.33%; Rose Keith, 4.17%; Mrs. J. F. Thompson, 8.33%. Stockholders also own WCFT-TV, Tuscaloosa. Rosenbaum also owns 11.5% of WTOK-TV, Meridian, Miss. For Reuben & Rosenbaum CATV interests, see CATV Group Ownership.

Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to present owners, who held CP for Ch. 7, Laurel, Miss.; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44, 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by Wm. S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50).

Represented (sales) by Adam Young Inc.

Personnel:

MARVIN REUBEN, exec. v.p., general manager & film buyer.
FRANK PILGRIM, v.p. & sales manager.
NELL SUMRALL, v.p. & program director.
BOBBY J. SMITH, v.p. & chief engineer & operations manager.
CLIFF BROWN, v.p. & news director.
ALVIN EATON, v.p., community affairs.
ANN DALEY, traffic manager.
JIMMY PIPPEN, production manager.

DIGEST OF RATE CARD NO. 8—(Dec. 31, 1973)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:59-9:31 p.m., daily.

\$400.00 \$240.00 \$160.00 \$130.00 \$80.00 \$65.00 \$40.00

NETWORK BASE HOURLY RATE: \$350.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MISSISSIPPI			
		Clarke	5,200	4,900	95
		Covington	4,000	3,700	94
		Forrest	21,000	20,300	97
		Jasper	5,000	4,700	95
		Jefferson Davis	4,200	3,900	92
50% & Over		Jones	19,300	18,700	97
		Lamar	5,000	4,800	95
		Marion	7,800	7,300	93
		Perry	2,600	2,400	94
		Simpson	6,700	6,400	95
		Smith	4,200	3,900	94
		Stone	2,400	2,300	95
		Wayne	6,000	5,600	93
		MISSISSIPPI			
Between 25-49%		Greene	3,200	3,000	92
		Lauderdale	24,500	23,700	97
		Pike	10,500	9,900	94
		Walthall	3,900	3,600	93
		ALABAMA			
		Choctaw	4,900	4,500	92
		Sumter	5,200	4,800	92
		LOUISIANA			
		Washington	14,900	14,000	94
		MISSISSIPPI			
Between 5-24%		George	4,200	4,100	97
		Harrison	44,200	43,000	97
		Jackson	29,500	28,600	97
		Lawrence	3,300	3,100	93
		Lincoln	9,900	9,400	94
		Newton	6,500	6,200	95
		Oktibbeha	8,700	8,100	93
		Pearl River	9,200	8,800	95
		Scott	6,900	6,600	95
Station Totals			282,900	270,300	96
Net Weekly Circulation (1973-74)					106,600
Average Daily Circulation (1973-74)					72,700

Mississippi

WJTV Jackson (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Adams	12,100	11,400	94
	Bolivar	14,300	12,900	90
	Carroll	2,400	2,100	89
	Choctaw	3,000	2,800	92
	Forrest	21,000	20,300	97
	Jasper	5,000	4,700	95
	Neshoba	7,200	6,800	95
	Walthall	3,900	3,600	93
	Between 5-24%	ARKANSAS		
Ashley		8,400	7,900	94
LOUISIANA				
Concordia		7,500	6,900	91
Franklin		7,300	6,900	94
La Salle		5,400	5,100	94
Morehouse		10,300	9,700	95
Ouachita		41,000	39,700	97
Richland		6,900	6,500	94
West Carroll		4,600	4,300	94
Between 5-24%	MISSISSIPPI			
	Amite	4,200	3,900	92
	Coahoma	13,200	12,100	92
	Grenada	6,300	5,900	93
	Jones	19,300	18,700	97
	Newton	6,500	6,200	95
	Perry	2,600	2,400	94
	Quitman	4,900	4,500	93
	Tallahatchie	5,900	5,300	90
	Wilkinson	3,100	2,800	90
Winston	5,800	5,400	93	

WTOK-TV, Meridian (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	MISSISSIPPI—(Continued)			
	Leake	6,200	5,900	95
	Lowndes	16,000	15,400	96
	Perry	2,600	2,400	94
	Simpson	6,700	6,400	95
	Webster	3,500	3,300	93

For CPs & Applications,
see Services Volume

WLBT Jackson (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI			
	Amite	4,200	3,900	92
	Bolivar	14,300	12,900	90
	Forrest	21,000	20,300	97
	Jasper	5,000	4,700	95
	Jones	19,300	18,700	97
	Lauderdale	24,500	23,700	97
	Winston	5,800	5,400	93
Between 5-24%	ARKANSAS			
	Ashley	8,400	7,900	94
	LOUISIANA			
	Catahoula	3,800	3,400	90
	Concordia	7,500	6,900	91
	La Salle	5,400	5,100	94
	Morehouse	10,300	9,700	95
	Ouachita	41,000	39,700	97
	Richland	6,900	6,500	94
	MISSISSIPPI			
Choctaw	3,000	2,800	92	
Clarke	5,200	4,900	95	
Grenada	6,300	5,900	93	
Lamar	5,000	4,800	95	
Perry	2,600	2,400	94	
Webster	3,500	3,300	93	
Wilkinson	3,100	2,800	90	

WTWV, Tupelo (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ALABAMA—(Continued)			
	Sumter	5,200	4,800	92
	Winston	6,700	6,500	96
	ARKANSAS			
	Lee	5,300	4,800	91
	MISSISSIPPI			
	Alcorn	8,700	8,200	95
	Bolivar	14,300	12,900	90
	Holmes	7,000	6,400	92
	Humphreys	3,400	3,100	92
Issaquena	700	600	90	
Marshall	6,300	5,900	93	
Panola	7,500	7,100	94	
Quitman	4,900	4,500	93	
Sunflower	10,300	9,300	90	
TENNESSEE				
Hardin	6,700	6,300	93	
Haywood	6,700	6,300	94	
Mc Nairy	7,700	7,300	95	

Mississippi—Meridian



WHTV

Ch. 24

[Satellite of WTWV, Tupelo, Miss.]

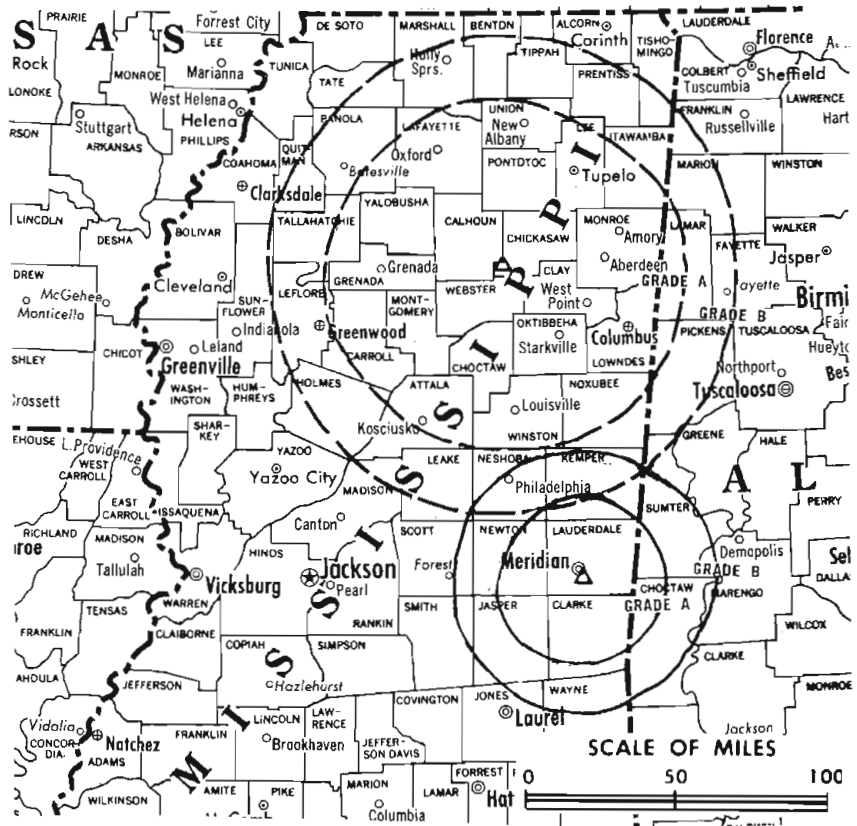
Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 282-kw max. & 245-kw horizontal visual, 28-kw max. & 24.5-kw horizontal aural. Antenna: 550-ft. above av. terrain, 319-ft. above ground, 1000-ft. above sea level.

Latitude 32° 19' 40"
Longitude 88° 41' 28"

Transmitter: 1.8-mi. S of Meridian on Hwy. 45.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WHTV Ref: FCC File No. BPCT—3954 Granted 7/10/67

©American Map Co., Inc., N.Y., No. 14244

WHTV

Network Service: NBC.

Licensee: Central TV Inc., Box 350, Tupelo, Miss. (38801).

Studio: See WTWV, Tupelo.

Ownership: Frank K. Spain, pres., 80%; Paul A. Moore, exec. v.p.; Richard E. Wilbourn, secy.-treas.; F. Carrington Weems & Charles Weiner, 8% each; Dudley C. Sharp & Mrs. Garnett S. Wilbourn, 2% each. Frank K. Spain owns 60% of WTWV, Tupelo.

Began Operation: June 10, 1968; left air Oct. 13, 1970. Sale to present owners by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation Dec. 6, 1972.

Represented (sales) by Adam Young Inc.

Represented (legal) by Haley, Bader & Potts.

For National Sales Representatives of TV Stations, see Services Volume

Personnel:

FRANK K. SPAIN, president.
PAUL A. MOORE, executive vice president.
HUGH ROBINSON, general manager.
RON HALE, station & sales manager.

Rates: Sold in combination with WTWV, Tupelo, Miss.

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSISSIPPI Lauderdale	24,500	23,700	97
	ALABAMA Choctaw	4,900	4,500	92
Between 5-24%	MISSISSIPPI Clarke	5,200	4,900	95
	Kemper	3,100	2,900	92
	Newton	6,500	6,200	95
Station Totals		44,200	42,200	95
Net Weekly Circulation (1973-74)				7,800
Average Daily Circulation (1973-74)				3,200

Mississippi—Meridian



WTOK-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 560-ft. above av. terrain, 319-ft. above ground, 1000-ft. above sea level.

Latitude 32° 19' 40"
Longitude 88° 41' 30"

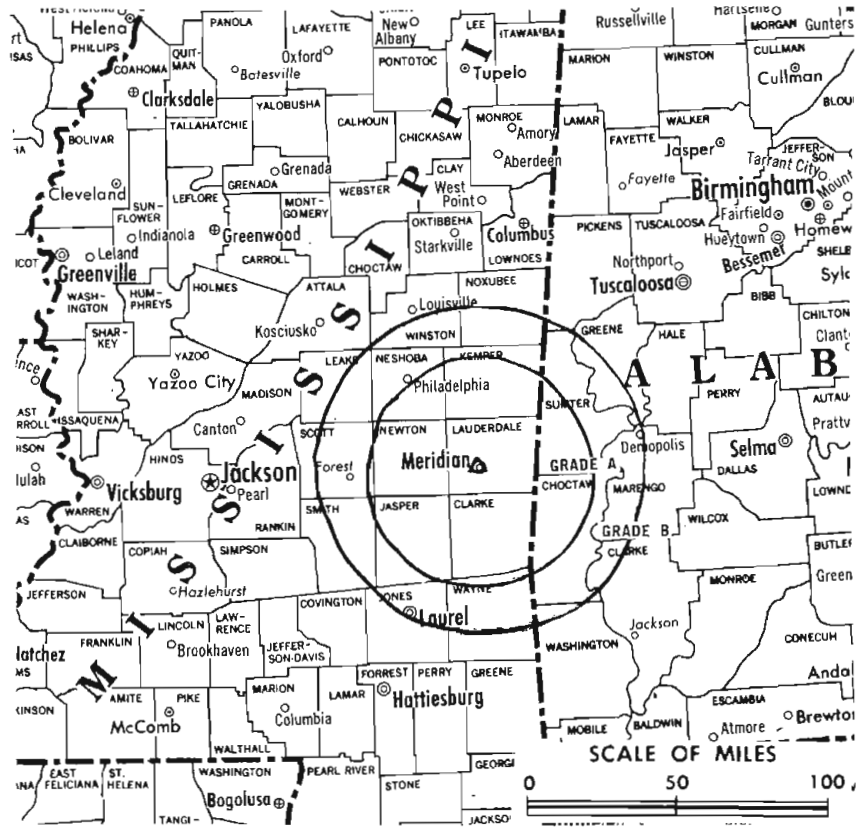
Transmitter: U.S. Hwy. 45, 1/8-mi. S of city.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTOK-TV Ref: FCC File No. BMPCT-3043 Granted 5/2/55

©American Map Co., Inc., N.Y., No. 14244

WTOK-TV

Network Service: CBS.

Licensee: Southern Television Corp., Box 2988, Meridian, Miss. (39301).

Studio: Southern Bldg.

Telephone: 601-693-1441.

TWX No.: 601-483-6851.

Ownership: Robert F. Wright, pres., 25.5%; William B. Crooks, v.p., 16.5%; Thomas Y. Minniece, secy., 8%; S. A. Rosenbaum, 11.5%; James B. Skewes, 11.5%; H. M. Minniece, treas., 6.5%; I. A. Rosenbaum Jr., 11.5%; Thomas R. Ward, 3%; 4 others, none over 5%. S. A. Rosenbaum also owns 43.75% of WDAM-TV, Laurel, Miss. For Rosenbaum CATV interests, see CATV Group Ownership. Mr. Skewes and his mother, Grace Skewes, own radio WMOX, Meridian, Miss.

Began Operation: Sept. 25, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (engineering) by Gautney & Jones.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ROBERT F. WRIGHT, president, gen. mgr. & film buyer.
WILLIAM B. CROOKS, v.p. & sales manager.
CECIL GERMANY, traffic & program manager.
GEORGE E. SHANNON, production director.
JOE H. SAXON, chief engineer.
BOB HOLLAND, operations director.

DIGEST OF RATE CARD NO. 13
(Sept. 9, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.						
500	\$300	\$200	\$150	\$90	\$90	\$45

NETWORK BASE HOURLY RATE: \$575.

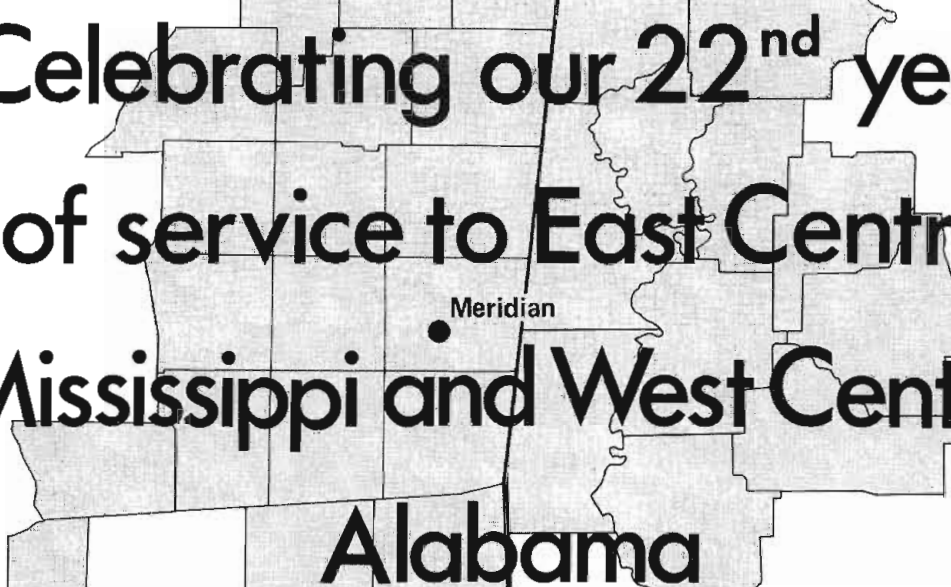
450-b

	Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	ALABAMA					
		Choctaw	4,900	4,500	92	
		Marengo	7,200	6,600	92	
		Sumter	5,200	4,800	92	
	MISSISSIPPI					
		Clarke	5,200	4,900	95	
		Jasper	5,000	4,700	95	
		Jones	19,300	18,700	97	
		Kemper	3,100	2,900	92	
		Lauderdale	24,500	23,700	97	
Between 25-49%	ALABAMA					
		Greene	2,900	2,600	89	
		Hale	4,400	4,000	91	
	MISSISSIPPI					
		Forrest	21,000	20,300	97	
		Oktibbeha	8,700	8,100	93	
		Scott	6,900	6,600	95	
		Smith	4,200	3,900	94	
	Between 5-24%	ALABAMA				
			Clarke	8,400	7,800	93
		Dallas	17,300	16,300	94	
		Perry	4,200	3,800	90	
		Pickens	6,500	6,000	92	
		Tuscaloosa	38,000	36,500	96	
		Wilcox	4,700	4,200	90	
MISSISSIPPI						
		Attala	6,400	5,900	93	
		Choctaw	3,000	2,800	92	
	Clay	4,700	4,400	94		
	Lawrence	3,300	3,100	93		

(Continued on page 448-b)

Station Totals	283,700	268,300	95
Net Weekly Circulation (1973-74)			105,900
Average Daily Circulation (1973-74)			68,800

TV Factbook No. 45



Celebrating our 22nd year
of service to East Central
Mississippi and West Central
Alabama

Meridian

WTOK-TV  **MERIDIAN**

A CBS Affiliate

sold nationally by **EVERETT-KNOX, INC.** 

Mississippi—Tupelo—Columbus



WTWV

Ch. 9

[Operates satellite WHTV, Meridian, Miss.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"
Longitude 89° 05' 16"

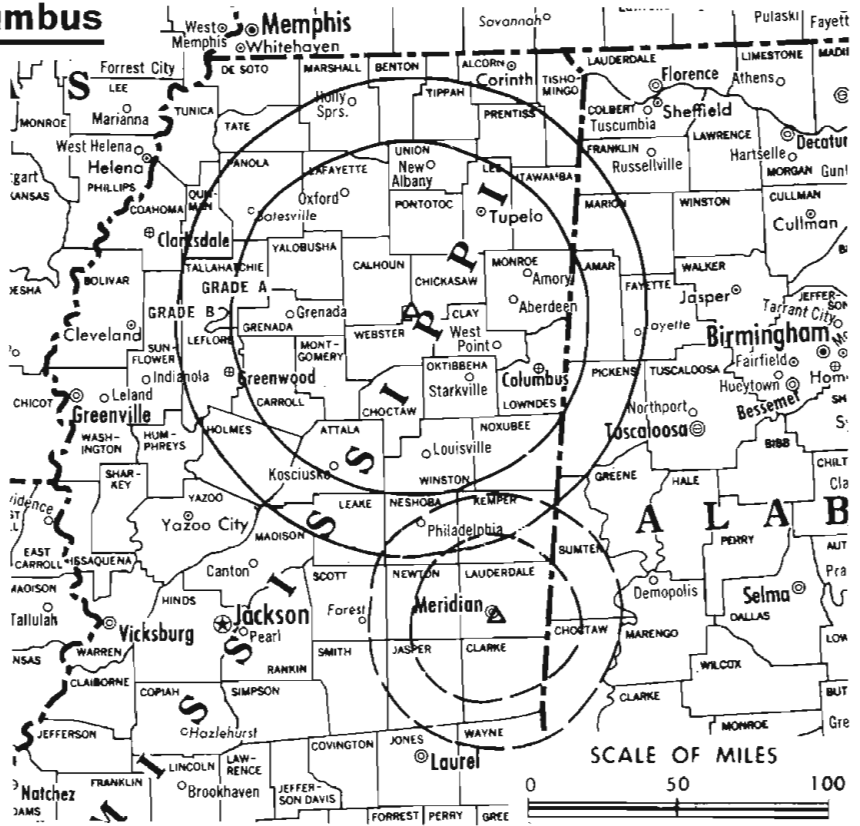
Transmitter: 2.1-mi. NW of Woodland.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures do not include WHTV, Meridian, since its circulation is reported separately.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTWV Ref: FCC File No. BPCT-4394 Granted 3/17/71

©American Map Co., Inc., N.Y., No. 14244

WTWV

Network Service: NBC, ABC.

Licensee: WTWV Inc., P.O. Box 350, Tupelo, Miss. (38801).

Studio: Beech Spring Rd., 2.5-mi. N of city limits.

Telephone: 601-842-7620.

Ownership: Frank K. Spain, 35%; Letha M. Spain, 20%; Perrin Purvis, 10%; Margaret H. Spain, 35%. Central Television Inc., which is controlled by Frank K. Spain, owns WHTV, Meridian.

Began Operation: March 18, 1957.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

FRANK K. SPAIN, president.
PAUL A. MOORE, executive vice president.
CHARLES H. HICKS JR., station & sales manager.
CHARLES ED BISHOP, program director.
JIMMIE A. STEMBRIDGE, chief engineer.
GERALD STANFORD, operations manager.

DIGEST OF RATE CARD NO. 8—(March 15, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$500	\$375	\$175	\$175	\$88

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Lamar	6,000	5,700	95
	MISSISSIPPI			
	Attala	6,400	5,900	93
	Calhoun	5,200	4,900	94

Net Weekly Circulation	State County	Total Households	TV Households	%
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MISSISSIPPI—(Continued)

Carroll	2,400	2,100	89
Chickasaw	5,300	5,000	94
Choctaw	3,000	2,800	92
Clay	4,700	4,400	94
Grenada	6,300	5,900	93
Itawamba	6,100	5,800	95
Lee	15,000	14,300	96
Lowndes	16,000	15,400	96
Monroe	11,500	11,000	95
50% & Over			
Montgomery	4,200	3,900	92
Noxubee	4,200	3,800	90
Oktibbeha	8,700	8,100	93
Pontotoc	5,800	5,500	95
Prentiss	6,700	6,400	95
Tallahatchie	5,900	5,300	90
Tishomingo	6,100	5,700	93
Union	6,400	6,200	97
Webster	3,500	3,300	93
Winston	5,800	5,400	93
Yalobusha	5,700	5,300	92

ALABAMA

Franklin	9,400	8,900	95
Marion	8,100	7,800	96

Between 25-49% MISSISSIPPI

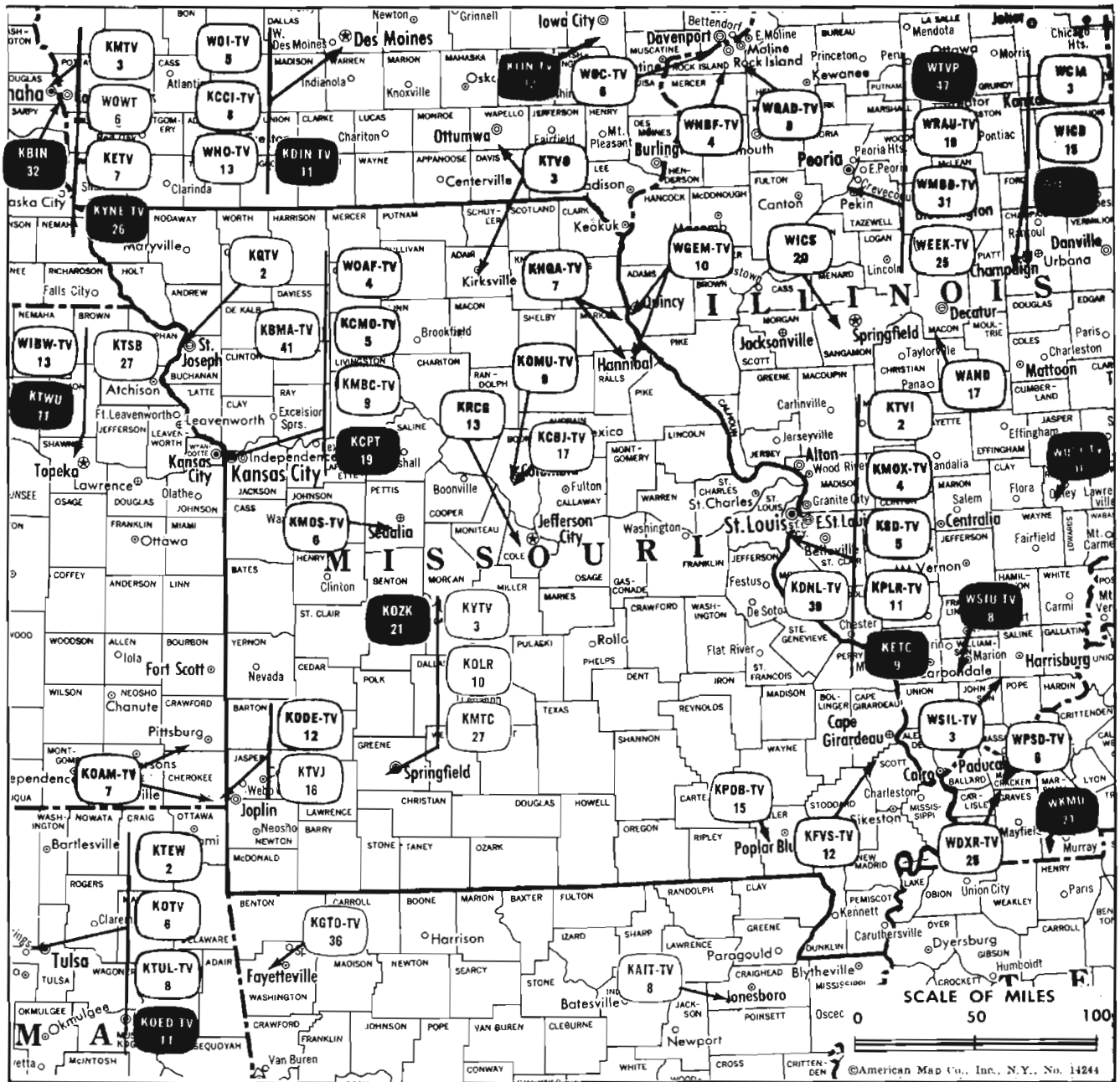
Kemper	3,100	2,900	92
Lafayette	7,800	7,400	95
Leflore	12,900	11,900	92
Neshoba	7,200	6,800	95
Tippah	4,800	4,600	96

ALABAMA

Colbert	16,400	15,700	95
Fayette	6,000	5,700	95
Marengo	7,200	6,600	92
Pickens	6,500	6,000	92

(Continued on page 448-b)

Station Totals	341,700	320,400	94
Net Weekly Circulation (1973-74)			142,100
Average Daily Circulation (1973-74)			85,600



Missouri Station Status as of September 1, 1975 VHF UHF TOTAL

○ Commercial Television Stations	16	6	22
● Educational Television Stations	1	2	3
			25

Missouri

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
St. Louis	624,000	12	917,200	12
Kansas City	422,000	22	627,700	23
Paducah-Cape Girardeau-Harrisburg	177,000	68	277,900	71
Springfield	124,000	86	206,700	85
Joplin-Pittsburg	104,000	103	148,000	116
Columbia-Jefferson City	75,000	128	136,700	121
Quincy-Hannibal	74,000	130	120,300	132
Ottumwa-Kirksville	25,000	174	29,900	195
St. Joseph	24,000	176	50,200	173

State Educational Technical Facilities

(Complete Data in Educational Directory)

KCPT

Kansas City

Ch. 19

Non-Commercial Educational Station

Licensee: Community-Service Broadcasting Mid-America Inc., 2100 Stark St., Kansas City, Mo. (64126).

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 984-kw max. & 868-kw horizontal visual, 190-kw max. & 170-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1225-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 59"
Longitude 94° 28' 49"

KETC

St. Louis

Ch. 9

Non-Commercial Educational Station

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis (63130).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 58.9-kw aural. Antenna: 1078-ft. above av. terrain, 1073-ft. above ground, 1648-ft. above sea level.

Latitude 38° 28' 56"
Longitude 90° 23' 53"

KOZK

Springfield

Ch. 21

Non-Commercial Educational Station

Grantee: Springfield Community Television Inc., M.P.O. Box 21, Springfield, Mo. (65801).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1410-kw max. & 537-kw horizontal visual, 141-kw max. & 53.7 kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1997-ft. above ground, 3574-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WPSD-TV, Cape Girardeau

(See Paducah, Ky.)

— • —

WSIL-TV, Cape Girardeau

(See Harrisburg, Ill.)

— • —

KRCG, Columbia

(See Jefferson City, Mo.)

— • —

WGEM-TV, Hannibal

(See Quincy, Ill.)

— • —

KOMU-TV, Jefferson City

(See Columbia, Mo.)

— • —

KOAM-TV, Joplin

(See Pittsburg, Kan.)

— • —

KTVO, Kirksville

(See Ottumwa, Iowa)

Missouri—Cape Girardeau



KFVS-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 2000-ft. above av. terrain, 1676-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off county road "V".

Studio: 310 Broadway.

Telephone: 314-335-5511.

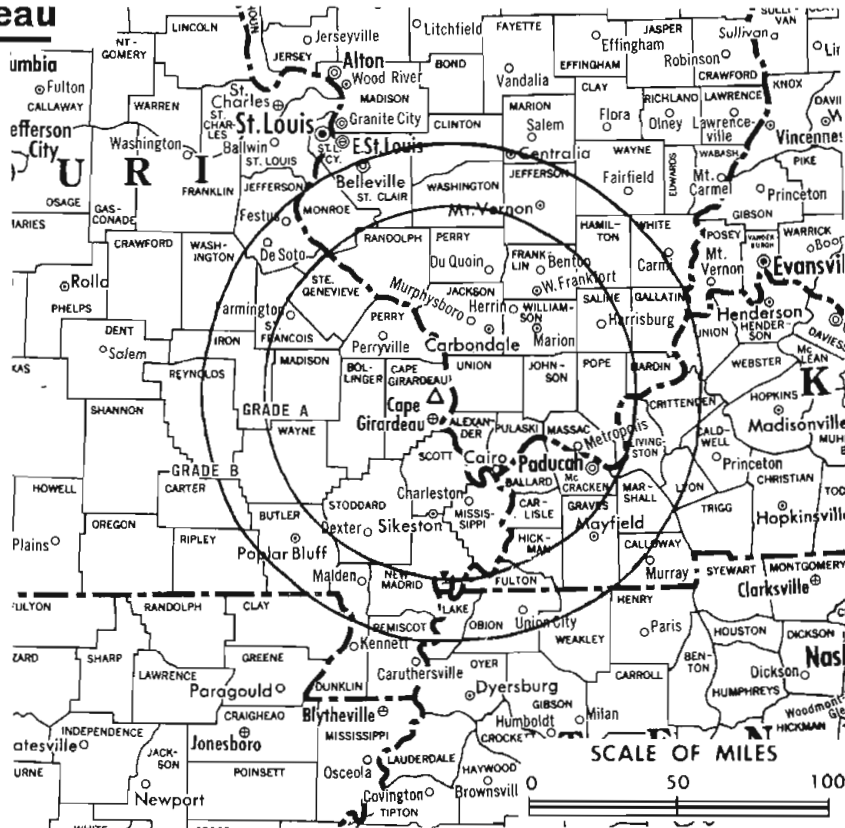
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KFVS, 5-kw (.5 kw night), 960 kHz.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFVS-TV Ref: FCC File No. BPC-2609 Granted 4/17/59

©American Map Co., Inc., N.Y., No. 1424

KFVS-TV

Licensee: Hirsch Bcstg. Co., Box 100, Cape Girardeau, Mo. (63701).

Ownership: Oscar C. Hirsch, pres., 79.37%; Robert O. Hirsch, v.p., 6.43%; Geraldine F. Hirsch, treas., 1.33%; David E. Hoche, secy.; James F. Hirsch & Marjorie H. Deimund, 6.43% each. Oscar Hirsch also controls KFMO, Flat River, Mo. and WHCO, Sparta, Ill.

Began Operation: Oct. 3, 1954.

Represented (sales) by The Meeker Co.; C. K. Beaver & Assoc. (South & Southeast); Eugene F. Gray Co. (Mo., Neb., Kan.).

Personnel:

OSCAR C. HIRSCH, president & general manager.
ROBERT O. HIRSCH, v.p. & manager of TV operations.
GERALDINE F. HIRSCH, treasurer.
DAVID E. HOCHÉ, secretary.

DIGEST DF RATE CARD NO. 32—(Aug. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-9:59 p.m., daily.

\$600.00 \$360.00 \$240.00 \$200.00 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Clay	7,700	7,300	94
	ILLINOIS			
	Alexander	4,600	4,300	94
	Franklin	16,500	15,800	96
	Hamilton	3,300	3,100	93
50% & Over	Hardin	2,000	1,900	96
	Jackson	18,000	17,200	96
	Jefferson	11,700	11,200	95
	Johnson	2,800	2,700	95
	Massac	5,300	5,100	96
	Perry	7,800	7,500	96
	Pope	1,700	1,600	93

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS—(Continued)			
	Pulaski	3,400	3,200	94
	Saline	10,800	10,400	96
	Union	6,100	5,900	97
	Wayne	6,400	6,000	93
	Williamson	19,000	18,300	96
	KENTUCKY			
	Ballard	3,300	3,200	97
	Calloway	10,300	10,000	97
	Carlisle	2,300	2,200	98
	Fulton	3,400	3,300	96
	Graves	12,200	11,900	97
	Hickman	2,500	2,400	97
	Livingston	3,200	3,100	96
	Lyon	2,100	2,000	95
	Mc Cracken	23,200	22,700	98
	Marshall	8,100	7,900	98
	MISSOURI			
50% & Over	Bollinger	3,300	3,200	96
	Butler	13,700	13,100	96
	Cape Girardeau	17,800	17,400	98
	Carter	1,400	1,300	91
	Dunklin	13,400	12,900	96
	Iron	3,600	3,400	95
	Madison	3,500	3,400	96
	Mississippi	5,300	5,200	97
	New Madrid	8,300	8,000	96
	Perry	5,100	4,900	97
	Reynolds	2,100	2,000	93
	Ripley	4,200	3,900	92
	Scott	11,400	11,100	98
	Stoddard	9,600	9,300	97
	Wayne	3,800	3,600	95
	TENNESSEE			
	Lake	2,600	2,500	95
	Obion	12,300	11,900	97
	Weakley	11,100	10,600	96

(Continued on page 465-b)

Station Totals	531,400	509,600	96
Net Weekly Circulation (1973-74)			295,900
Average Daily Circulation (1973-74)			213,600

Missouri—Columbia



KCBJ-TV



Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 740-kw max. & 562-kw horizontal visual, 147-kw max. & 112-kw horizontal aural. Antenna: 1130-ft. above av. terrain, 1100-ft. above ground, 1900-ft. above sea level.

Latitude 38° 46' 29"
Longitude 92° 33' 22"

Transmitter: 3.5-mi. W of James-town.

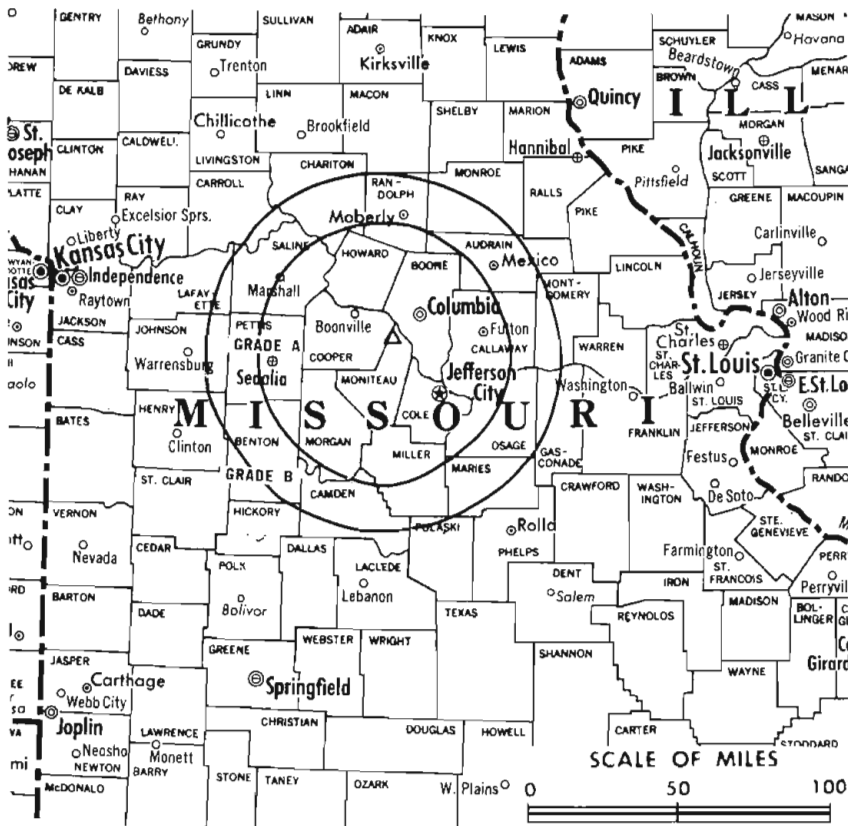
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Bilger & Blair.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCBJ-TV Ref: FCC File No. BMPCT-7323 Granted 7/14/71

© American Map Co., Inc., N.Y., No. 14244

KCBJ-TV

Network Service: ABC.

Licensee: Channel Seventeen Inc., Box 1072, Columbia, Mo. (65201).

Studio: 14 S. 7th St. (65201). Telephone: 314-449-0917.

Ownership: Richard E. Koenig, pres., 55%; Robert H. Koenig, 45%.

Began Operation: Dec. 5, 1971.

Represented (sales) by The Devney Organization Inc.

Personnel:

RICHARD KOENIG, president & general manager.
CRAIG MILLER, sales manager.
ELAINE THOMPSON, program director.
TOM JOHNS, chief engineer.

DIGEST OF RATE CARD NO. 2—(Oct. 1, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7-10 p.m., daily.

..... \$40.00 \$40.00 \$20.00

NETWORK BASE HOURLY RATE: \$125.

For ABC Television Network,

see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Boone	28,900	28,200	98
	Cole	16,100	15,900	99
	Cooper	5,400	5,300	98
	Howard	4,000	3,900	97
	Moniteau	4,200	4,100	97
Between 25-49%	Morgan	4,900	4,800	97
	Randolph	8,500	8,300	98
	MISSOURI			
	Audrain	9,700	9,500	98
	Callaway	8,900	8,700	98
Between 5-24%	Miller	5,700	5,500	97
	Osage	3,800	3,600	96
	Pettis	13,500	13,100	97
	Saline	8,400	8,200	97
	Between 5-24%	MISSOURI		
Camden		5,700	5,500	96
Chariton		4,000	3,800	96
Johnson		11,600	11,400	98
Maries		2,300	2,200	96
Phelps		11,000	10,500	96
Pulaski	7,600	7,400	97	
Station Totals		164,200	159,900	97
Net Weekly Circulation (1973-74)				72,700
Average Daily Circulation (1973-74)				36,400

Missouri—Columbia



KOMU-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 30.2-kw aural. Antenna: 790-ft. above av. terrain, 774-ft. above ground, 1612-ft. above sea level.

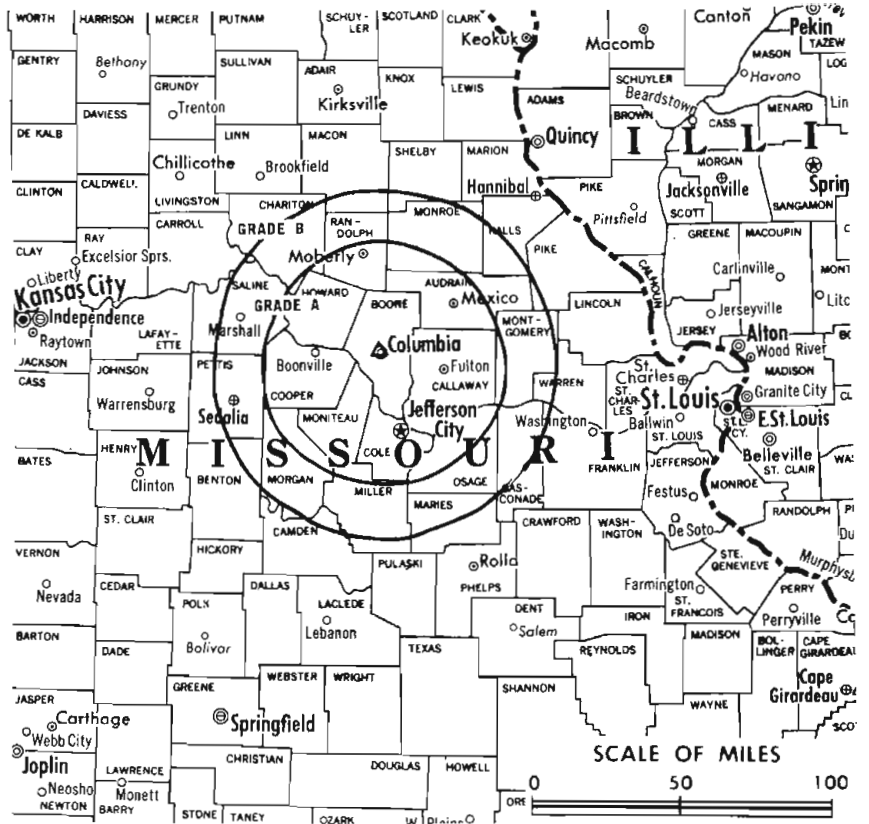
Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: Hwy. 63 South.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



KOMU-TV Ref: FCC File No. BMPCT-7084 Granted 11/14/69

©American Map Co., Inc., N.Y., No. 14234

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOMU-TV

Network Service: NBC.

Licensee: Curators of the University of Missouri, Columbia, Mo. (65201).

Studio: Hwy. 63 South.

Telephone: 314-442-1122. TWX No.: 910-760-1444.

Ownership: University of Missouri.

Began Operation: Dec. 21, 1953.

Represented (sales) by Avery-Knode Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Lohnes & Culver.

Personnel:

TOM GRAY, general manager.
DON RUGGLES, sales manager.
MONTE GURWIT, program director.
CHARLYN LAW, promotion director.
JACK HUBBARD, news director.
ROGER ALLBEE, operations manager.
WILLIAM J. REAGAN, chief engineer.

DIGEST OF RATE CARD NO. 16 REV.—(Jan. 7, 1974)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.					
\$400.00	\$275.00	\$140.00	\$70.00	\$56.00	\$35.00

NETWORK BASE HOURLY RATE: \$475.

For Call Letters of U.S. Television Stations,
See page 7-b

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI				
	Audrain	9,700	9,500	98
	Boone	28,900	28,200	98
	Callaway	8,900	8,700	98
	Chariton	4,000	3,800	96
	Cole	16,100	15,900	99
	Cooper	5,400	5,300	98
	Howard	4,000	3,900	97
	Maries	2,300	2,200	96
50% & Over	Miller	5,700	5,500	97
	Moniteau	4,200	4,100	97
	Montgomery	4,500	4,400	97
	Morgan	4,900	4,800	97
	Osage	3,800	3,600	96
	Pettis	13,500	13,100	97
	Phelps	11,000	10,500	96
	Randolph	8,500	8,300	98
	Saline	8,400	8,200	97
MISSOURI				
	Camden	5,700	5,500	96
	Gasconade	5,200	5,000	96
Between 25-49%	Linn	6,300	6,100	97
	Macon	5,800	5,700	98
	Monroe	3,400	3,300	98
	Pulaski	7,600	7,400	97
MISSOURI				
	Adair	8,100	7,900	98
	Benton	5,100	4,900	95
	Dent	4,500	4,200	93
Between 5-24%	Henry	8,300	8,100	97
	Laclede	7,800	7,600	97
	Livingston	5,900	5,700	97
	Pike	6,400	6,200	97
	Ralls	2,900	2,900	98
Station Totals		226,800	220,500	97
Net Weekly Circulation (1973-74)				130,100
Average Daily Circulation (1973-74)				83,300

Missouri—Hannibal-Quincy, Ill.



KHQA-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 48.4-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, Ill.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: WTAD (Quincy), 5-kw (1-kw night), 930 kHz (CBS).

FM Affiliate: WQCY, 27-kw, 99.5 MHz (No. 25B), 751-ft.

TWX No.: 910-246-3204.

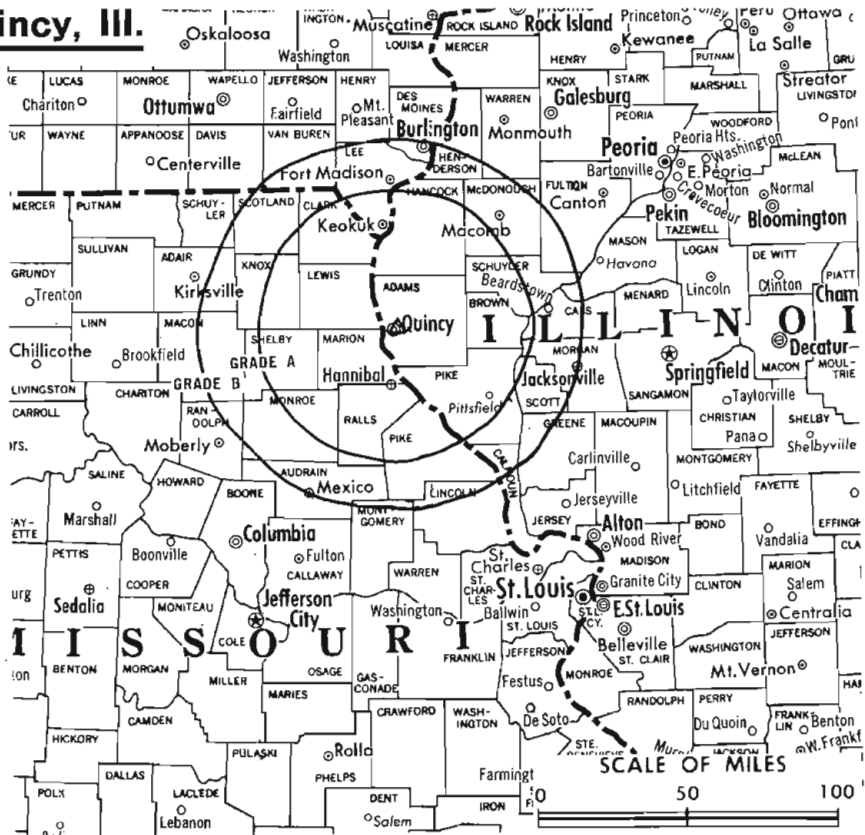
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHQA-TV Ref: FCC File No. BPCP-4746 Granted 10/9/74

©American Map Co., Inc., N.Y., No. 14244

KHQA-TV

Network Service: CBS.

Licensee: Lee Enterprises Inc., 510 Main St., Quincy, Ill.

Studios: 2333 Palmyra Rd., Hannibal, Mo.; WCU Bldg., Quincy, Ill. (62301).

Telephones: 217-222-6200, Quincy; 314-221-2762, Hannibal.

Business & National Sales Office: WCU Bldg., Quincy.

Ownership: Lee Enterprises Inc. Lloyd G. Schermer, pres. & dir.; John S. Stemlar, v.p., treas. & dir.; James E. Burgess, v.p. & dir.; Lloyd D. Loers, v.p. & dir.; C. D. Waterman Jr., secy. & dir.; Richard P. Galligan, asst. treas. & asst. secy.; Norman Staudt, asst. secy. & asst. treas.; J. Strand Hilleboe, Harry Fischer Jr., Tom L. Williams & David H. Jacquith, dirs. Also licensee of KGLO-TV & KGLO, Mason City, Iowa; KEYC-TV & KEYC-FM, Mankato, Minn.; WSAZ-TV, Huntington, W. Va.; radios WTAD & WQCY (FM), Quincy, Ill.

Began Operation: Aug. 27, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

LLOYD LOERS, v.p. & gen. mgr., broadcast divs.

JOHN PHILLIPS, general manager.

JACK ROSE, general sales manager.

ROBERT G. FRUEHE, national sales manager.

GENE TERRY, public relations & news director.

GARY SCHMEDDING, program director.

TOM ROBEY, production director.

W. J. SCHAFER, director, TV continuity & promotions.

CHARLES KUPPLER, farm director.

LEE ELLIS, technical director, Lee Stations.

DIGEST OF RATE CARD NO. A2—(April 8, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$600.00	\$360.00	\$240.00	\$170.00	Graded rates apply*

*Highest rate: \$100.

NETWORK BASE HOURLY RATE: \$600.

458-b

	Net Weekly Circulation	State County	Total Households	TV Households	%
		ILLINOIS			
		Adams	24,900	24,400	98
		Brown	2,300	2,200	96
		Cass	5,100	4,900	96
		Hancock	7,800	7,600	98
		Mc Donough	11,500	11,200	97
		Morgan	12,400	11,900	96
		Pike	7,500	7,200	96
		Schuyler	3,000	2,900	97
		Scott	2,300	2,300	98
		IOWA			
		Lee	15,000	14,800	98
		Van Buren	3,400	3,300	97
50% & Over		MISSOURI			
		Adair	8,100	7,900	98
		Audrain	9,700	9,500	98
		Clark	3,100	3,000	97
		Knox	2,100	2,100	98
		Lewis	3,800	3,700	97
		Macon	5,800	5,700	98
		Marion	10,900	10,700	98
		Monroe	3,400	3,300	98
		Pike	6,400	6,200	97
		Ralls	2,900	2,900	98
		Schuyler	2,100	2,000	96
		Scotland	2,300	2,200	98
		Shelby	3,100	3,000	97
		ILLINOIS			
Between 25-49%		Henderson	2,900	2,800	96
		IOWA			
		Davis	3,400	3,300	98
		ILLINOIS			
Between 5-24%		Fulton	16,100	15,600	97
		Greene	5,800	5,600	97

(Continued on page 465-b)

Station Totals	243,100	237,000	97
Net Weekly Circulation (1973-74)			143,900
Average Daily Circulation (1973-74)			103,300

TV Factbook No. 45

Missouri—Jefferson City



KRCG

Ch. 13

[Operates satellite KMOS-TV,
Sedalia, Mo.]

Technical Facilities: Channel No. 13
(210-216 MHz). Authorized power:
316-kw max. & 214-kw horizontal
visual, 42.7-kw horizontal
aural. Antenna: directional,
1012-ft. above av. terrain, 930-ft.
above ground, 1773-ft. above sea
level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter & Studio: U.S. Hwy.
54, 2-mi. S of New Bloomfield.

Telephone: 314-636-6188.

TWX No.: 910-760-2923.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.

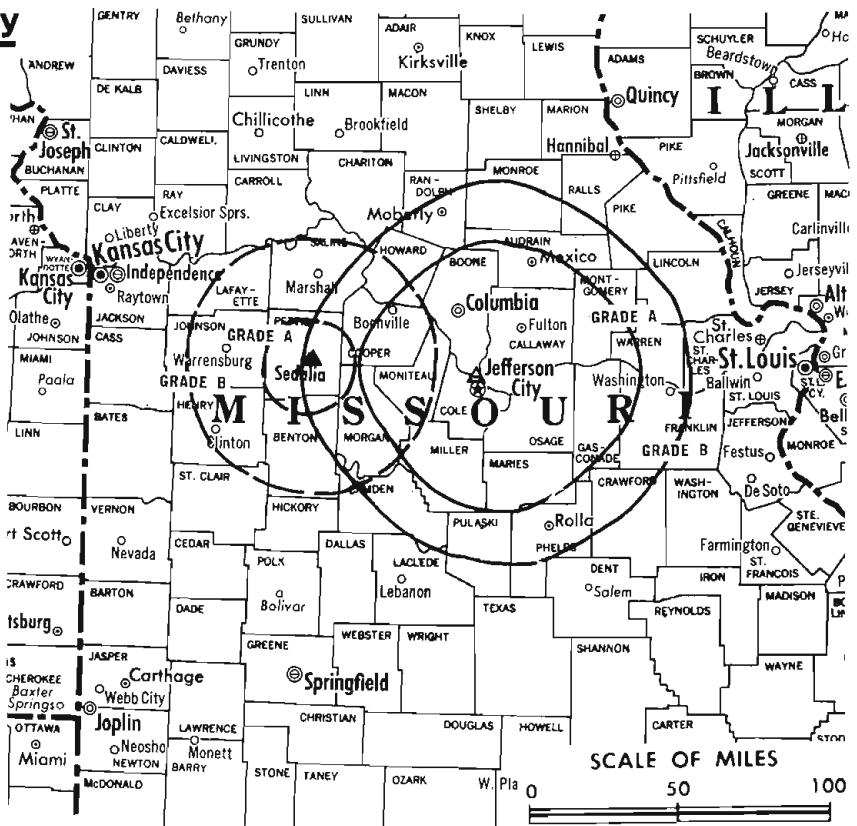
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



KRCG Ref: FCC File No. BMPCT-4878 Granted 7/1/57
KMOS-TV Ref: FCC File No. 1210 Granted 7/8/53

© American Map Co., Inc., N.Y., No. 14244

KRCG

Network Service: CBS.

Licensee: Mid-America TV Co., 114 West 11th St., Kansas City,
Mo.

Mailing Address: Box 659, Jefferson City, Mo. (65101).

Ownership: Mid-America TV is wholly-owned subsidiary of Kansas
City Southern Industries Inc. Mid-America owns satellite KMOS-
TV, Sedalia, Mo. & WEEK-TV, Peoria, Ill.

Began Operation: Feb. 13, 1955. Sale, including satellite KMOS-
TV and radio KWOS, to Mid-America TV by Jefferson TV Co. (Mrs.
W. H. Weldon) approved July 13, 1966 by FCC (Television Digest,
Vols. 5:52, 6:29).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

WILLIAM A. BATES, president.
EDWARD J. SCHUELEIN, v.p. & general manager, national sales
manager & film buyer.
OTIS L. JARRETT, local & regional sales manager.
WARREN POLMANTEER, chief engineer.
LELAND GORDON, program director & assistant manager.
DON SHINKLE, news director.
RICHARD RACKERS, film director.

DIGEST OF RATE CARD NO. 12B—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class A—6:30-10 p.m., daily.	\$525	\$305	\$210	\$120	\$140	\$70

NETWORK BASE HOURLY RATE: \$525.

Arbitron Data: Figures include
satellite KMOS-TV Sedalia, Mo.

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI				
	Audrain	9,700	9,500	98
	Benton	5,100	4,900	95
	Boone	28,900	28,200	98
	Callaway	8,900	8,700	98
	Camden	5,700	5,500	96
	Chariton	4,000	3,800	96
	Cole	16,100	15,900	99
	Cooper	5,400	5,300	98
	Dent	4,500	4,200	93
	Gasconade	5,200	5,000	96
	Howard	4,000	3,900	97
	Maries	2,300	2,200	96
	Miller	5,700	5,500	97
	Moniteau	4,200	4,100	97
	Montgomery	4,500	4,400	97
	Morgan	4,900	4,800	97
	Osage	3,800	3,600	96
	Pettis	13,500	13,100	97
	Phelps	11,000	10,500	96
	Pulaski	7,600	7,400	97
	Randolph	8,500	8,300	98
	MISSOURI			
	Crawford	6,100	5,800	95
	Saline	8,400	8,200	97
	MISSOURI			
	Dallas	4,100	4,000	97
	Franklin	19,900	19,600	98
	Henry	8,300	8,100	97
	Johnson	11,600	11,400	98
	Laclede	7,800	7,600	97
	Lafayette	10,500	10,300	98
	Linn	6,300	6,100	97
	Marion	10,900	10,700	98
	Monroe	3,400	3,300	98
	Ralls	2,900	2,900	98
	Warren	3,700	3,600	97
Station Totals		267,400	260,400	97
Net Weekly Circulation (1973-74)				151,100
Average Daily Circulation (1973-74)				104,300

Missouri—Joplin



KTVJ

(formerly KUHI-TV)

Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 2040-kw max. & 852-kw horizontal visual, 410-kw max. & 171-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1014-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 33"
Longitude 94° 33' 16"

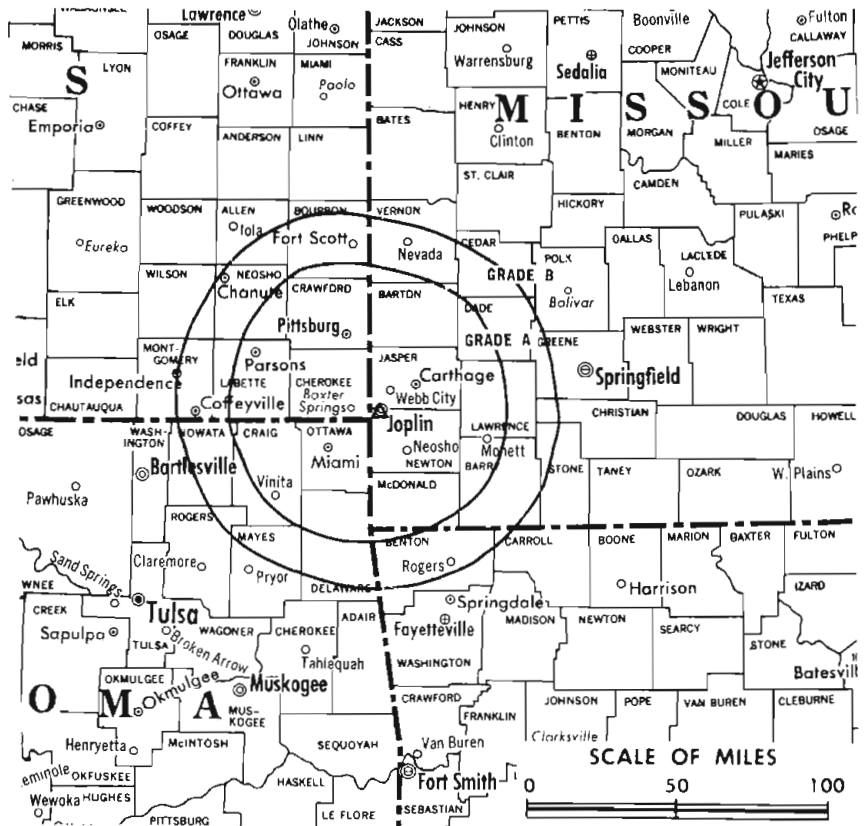
Transmitter: 1502 Cleveland Ave.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (sales) by Avery-Knodel Inc.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVJ Ref: FCC File No. BPCT-4360 Granted 7/10/70

©American Map Co., Inc., N.Y., No. 14244

KTVJ

Network Service: CBS.

Licensee: Mid-America Bcstg. Inc., P.O. Box 1393, Joplin, Mo. (64801).

Studio: 1502 Cleveland St. (64801).

Telephone: 417-781-2345. TWX No.: 910-774-4520.

Ownership: Kansas State Network Inc. For other interests, see KARD-TV, Wichita, Kan.

Began Operation: Sept. 2, 1967. Sale to present owner by Virginia S. Hickey, et al. approved by FCC April 29, 1975.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

WILLIAM CLARKE, general manager.
HOOP MORGAN, assistant station manager.
LLOYD C. FRAZIER, chief engineer.
DAVE CHUBBS, production manager.
DAVE RICHARDSON, news director.
CLAYTON WEBSTER, regional sales manager.

DIGEST OF RATE CARD NO. 7—(June 30, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$460.00 \$280.00 \$80.00* \$80.00* \$40.00*

*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS Benton	20,800	19,500	94
	KANSAS Cherokee	8,300	8,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS—(Continued)				
	Crawford	15,900	15,600	98
	Labette	9,300	9,100	97
	Neosho	7,200	7,000	98
50% & Over	MISSOURI			
	Barton	4,500	4,400	97
	Jasper	31,700	31,000	98
	Mc Donald	5,300	5,200	97
	Newton	12,700	12,500	98
	Vernon	7,300	7,100	97
	OKLAHOMA			
	Ottawa	12,000	11,600	97
Between 25-49%	ARKANSAS			
	Washington	29,700	27,800	94
	KANSAS			
	Allen	5,800	5,600	97
	Bourbon	6,500	6,300	97
	Wilson	4,200	4,000	96
	MISSOURI			
	Barry	8,200	7,900	97
	OKLAHOMA			
	Nowata	4,100	4,000	97
Between 5-24%	ARKANSAS			
	Carroll	5,700	5,400	94
	Madison	3,100	2,700	89
	KANSAS			
	Montgomery	16,800	16,300	97
	MISSOURI			
	Bates	6,100	5,900	97
	Dade	3,000	2,900	98
	Lawrence	10,200	9,900	97
	OKLAHOMA			
	Craig	5,700	5,500	96
	Delaware	7,700	7,100	93
	Washington	15,500	15,200	98
Station Totals		267,300	257,700	96
Net Weekly Circulation (1973-74)				127,200
Average Daily Circulation (1973-74)				76,300

Missouri—Joplin



KODE-TV

Ch. 12



Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 37° 04' 36"
Longitude 94° 32' 10"

Transmitter: 1928 W. 13th St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

AM Affiliate: KODE, 1-kw (.25-kw-night), 1230 kHz (CBS).

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KODE-TV Ref: FCC File No. BMPCT-6050 Granted 6/11/63

© American Map Co., Inc., N.Y., No. 14244

KODE-TV

Network Service: ABC.

Licensee: Gilmore Bcstg. Corp., 1928 W. 13th St., Joplin, Mo. (64801).

Studio: 1928 W. 13th St.

Telephone: 417-623-7260. TWX No.: 910-774-4516.

Ownership: James S. Gilmore Jr., 100%. He also owns WWSA-TV, Harrisonburg, Va. (WSVA & FM); WEHT (TV), Evansville, Ind. & WREX-TV, Rockford, Ill. Gilmore has 50% of Shamrock Communications Corp., licensee of WSFC & WSEK(FM), Somerset, Ky.

Began Operation: Sept. 26, 1954. Sale to present owner by WSTV Inc. (United Printers and Publishers Inc.) approved by FCC May 23, 1962 (Television Digest, Vol. 2:22). Transfer of "Friendly Stations" to United Printers and Publishers Inc. from WSTV Inc., original owners, approved by FCC Nov. 8, 1961 (Vols. 17:30, 33, 2:14). Sale to WSTV Inc. by Austin Harrison approved Oct. 21, 1956 (Vol. 12:39, 44).

Represented (sales) by H-R Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Willis C. Beecher.

Personnel:

JAMES S. GILMORE, president.
ROBERT E. LEE, vice president & general manager.
JOHN R. HOLMES, sales manager.
ED WILSON, program manager.
MORRIS SWEET, chief engineer.
JIM LOBBEY, community affairs director.

DIGEST OF RATE CARD NO. 24

(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$800.00 \$400.00 \$250.00 \$125.00 Graded rates apply*

*Highest rate: \$155.

NETWORK BASE HOURLY RATE: \$800.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Benton	20,800	19,500	94
	Washington	29,700	27,800	94
	KANSAS			
	Allen	5,800	5,600	97
	Bourbon	6,500	6,300	97
	Cherokee	8,300	8,200	98
	Crawford	15,900	15,600	98
	Labette	9,300	9,100	97
	Neosho	7,200	7,000	98
Wilson	4,200	4,000	96	
Between 25-49%	MISSOURI			
	Barry	8,200	7,900	97
	Barton	4,500	4,400	97
	Cedar	4,000	3,900	96
	Dade	3,000	2,900	98
	Jasper	31,700	31,000	98
	Lawrence	10,200	9,900	97
	Mc Donald	5,300	5,200	97
	Newton	12,700	12,500	98
	Vernon	7,300	7,100	97
OKLAHOMA				
Delaware	7,700	7,100	93	
Ottawa	12,000	11,600	97	
Total	ARKANSAS			
	Carroll	5,700	5,400	94
	Madison	3,100	2,700	89
	KANSAS			
	Montgomery	16,800	16,300	97
	Woodson	1,800	1,700	96
	MISSOURI			
	Bates	6,100	5,900	97
	OKLAHOMA			
	Craig	5,700	5,500	96
Nowata	4,100	4,000	97	
(Continued on page 465-b)				
State Totals		298,900	288,200	96
Net Weekly Circulation (1973-74)				182,100
Average Daily Circulation (1973-74)				115,800

Missouri—Kansas City

KBMA-TV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural, 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level. Latitude 39° 04' 20" Longitude 94° 35' 45"

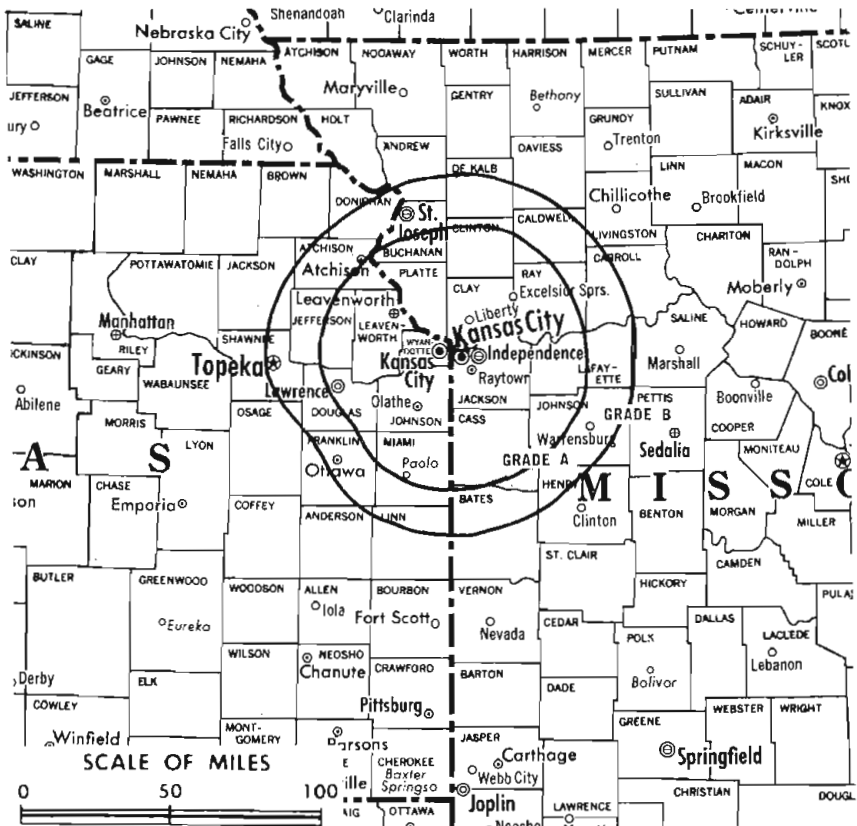
Transmitter: 3017 Belleview, Kansas City.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape

News Wire Service: AP.

Total Household: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



KBMA-TV Ref: FCC File No. B1MPCT—7235 Granted 9/3/70

© American Map Co., Inc., N.Y., No. 14244

KBMA-TV

Licensee: Westport TV Inc., BMA Tower, 1 Penn Valley Park, Kansas City, Mo. (64108).

Studio: 3017 Belleview, Kansas City.

Telephone: 816-756-1441.

Ownership: Benno C. Schmidt, 62%; Wesley J. Barta, 10.2%; Paul L. Willson, 25.5%.

Began Operation: September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC Dec. 1, 1971.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Paul Godley Co.

Represented (sales) by H-R Television.

Personnel:

BOB WORMINGTON, general manager.
 STUART POWELL, general sales manager.
 MEL HOUSE, program manager.
 HAROLD DeGOOD, chief engineer.

DIGEST OF RATE CARD NO. 6 (Sept. 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$500.00 \$275.00 \$190.00 \$110.00 Graded rates apply*

*Highest rate: \$130.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Geary	9,300	9,100	98
	Johnson	75,800	75,200	99
	Leavenworth	17,200	16,900	98
	Wyandotte	66,800	65,800	98
MISSOURI	Cass	14,900	14,700	98
	Clay	44,900	44,400	99

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSOURI—(Continued)				
50% & Over	Jackson	258,800	253,900	98
	Johnson	11,600	11,400	98
	Lafayette	10,500	10,300	98
	Platte	11,800	11,600	99
	Ray	6,800	6,700	98
Between 25-49%	KANSAS			
	Atchison	6,400	6,300	99
	Douglas	19,400	18,900	97
	Franklin	7,600	7,400	98
	Miami	7,100	7,000	99
	Mitchell	2,700	2,600	96
	Pawnee	2,700	2,600	98
	Riley	16,100	15,600	97
	Saline	15,600	15,300	98
	MISSOURI			
Bates	6,100	5,900	97	
Buchanan	32,500	31,800	98	
Clinton	4,900	4,800	98	
De Kalb	2,700	2,600	97	
Henry	8,300	8,100	97	
Livingston	5,900	5,700	97	
Pettis	13,500	13,100	97	
Randolph	8,500	8,300	98	
Saline	8,400	8,200	97	
Between 5-24%	KANSAS			
	Allen	5,800	5,600	97
	Anderson	3,200	3,100	97
	Barton	10,500	10,400	99
	Bourbon	6,500	6,300	97
	Brown	4,600	4,500	97
	Clay	3,900	3,700	96
	Cloud	4,800	4,600	96
	Coffey	3,300	3,200	96
	Dickinson	9,000	8,800	97
(Continued on page 469-b)				
Station Totals		867,400	850,100	98
Net Weekly Circulation (1973-74)				382,600
Average Daily Circulation (1973-74)				170,500

Missouri—Kansas City



KCMO-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1131-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 14"
Longitude 94° 34' 59"

Transmitter: 125 E. 31st St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KCMO, 50-kw (10-kw night), 810 kHz (ABC).

FM Affiliate: KCEZ, 100-kw, 94.9 MHz (No. 235), 1050-ft.

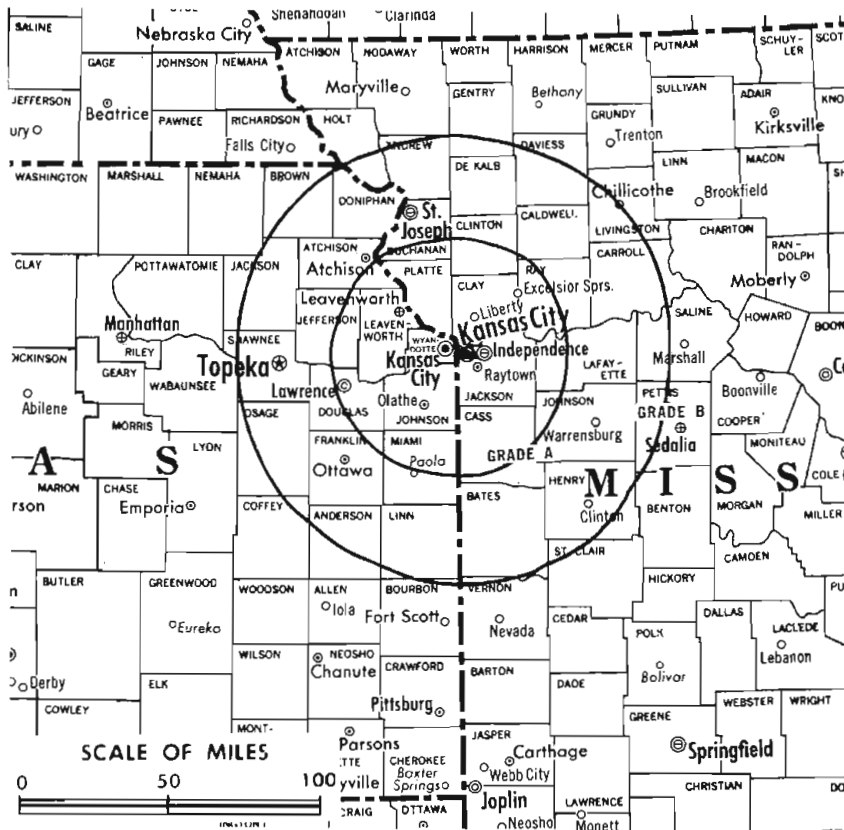
Total Households: © MSI

Consumer Market Data as of 1/1/75.

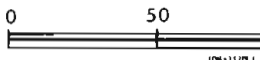
TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



SCALE OF MILES



KCMO-TV Ref: FCC File No. BNPCT-2317 Granted 10/28/54

©American Map Co., Inc., N.Y., No. 14244

KCMO-TV

Licensee: Meredith Corp., 125 E. 31st St., Kansas City, Mo. (64108).

Studio: 125 E. 31st St. **913-677-5555**

Telephone: **816-531-6789**. TWX No.: 910-771-3112.

Ownership: Meredith Corp., Des Moines, Iowa. For Meredith Corp. executives, see Book & Periodical Publishing Ownership. Bcstg. Div., 747 Third Ave., New York, N.Y. (10017). James Conley, pres. & gen. mgr. Same interests own KCMO & KCEZ (FM), KCMO Business Music (Muzak), Kansas City, Mo.; WHEN-TV & WHEN, Syracuse, N.Y.; WOW & KEZO (FM), Omaha, Neb.; KPHO-TV, Phoenix, Ariz.; WNEM-TV, Bay City-Saginaw-Flint, Mich.; WGST (AM), Atlanta, Ga.

Began Operation: Sept. 27, 1953.

Represented (sales) by MMT Sales Inc.; Electromedia Sales Ltd. (Canada).

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

CHARLES M. McABEE, vice president & general manager.
GERALD NOONAN, general sales manager.
STEVE SMITH, director of engineering.
JOHN PROFFITT, program director.
JOSEPH KRAMER, news director.

DIGEST OF RATE CARD NO. 25—(April 1, 1973)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$1600.00	\$960.00	\$640.00	Graded rates apply*	

*Highest rate: \$1380.

NETWORK BASE HOURLY RATE: \$1550.

For Color Set Penetration by Markets
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Anderson	3,200	3,100	97
	Atchison	6,400	6,300	99
	Bourbon	6,500	6,300	97
	Brown	4,600	4,500	97
	Doniphan	3,300	3,200	98
	Douglas	19,400	18,900	97
	Franklin	7,600	7,400	98
	Geary	9,300	9,100	98
	Jackson	4,700	4,600	97
	Jefferson	4,000	3,900	97
	Johnson	75,800	75,200	99
	Leavenworth	17,200	16,900	98
	Linn	3,500	3,400	97
	Miami	7,100	7,000	99
	Osage	5,500	5,400	97
	Shawnee	58,400	57,500	98
	Wyandotte	66,800	65,800	98
MISSOURI				
50% & Over	Andrew	4,900	4,800	98
	Bates	6,100	5,900	97
	Benton	5,100	4,900	95
	Buchanan	32,500	31,800	98
	Caldwell	3,700	3,600	98
	Carroll	4,900	4,800	97
	Cass	14,900	14,700	98
	Clay	44,900	44,400	99
	Clinton	4,900	4,800	98
	Daviess	3,600	3,500	97
	De Kalb	2,700	2,600	97
	Gentry	3,300	3,200	97
	Grundy	5,100	4,900	97
	Harrison	4,000	3,900	97
	Henry	8,300	8,100	97
	Holt	2,900	2,800	96
	Jackson	258,800	253,900	98
	Johnson	11,600	11,400	98

(Continued on page 465-b)

Station Totals	994,200	974,000	98
Net Weekly Circulation (1973-74)			735,400
Average Daily Circulation (1973-74)			481,000

Missouri—Kansas City



KMBC-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1070-ft. above av. terrain, 1023-ft. above ground, 1946-ft. above sea level.

Latitude 39° 05' 02"
Longitude 94° 30' 57"

Transmitter: 23rd & Topping.

TV tape: Recording facilities.

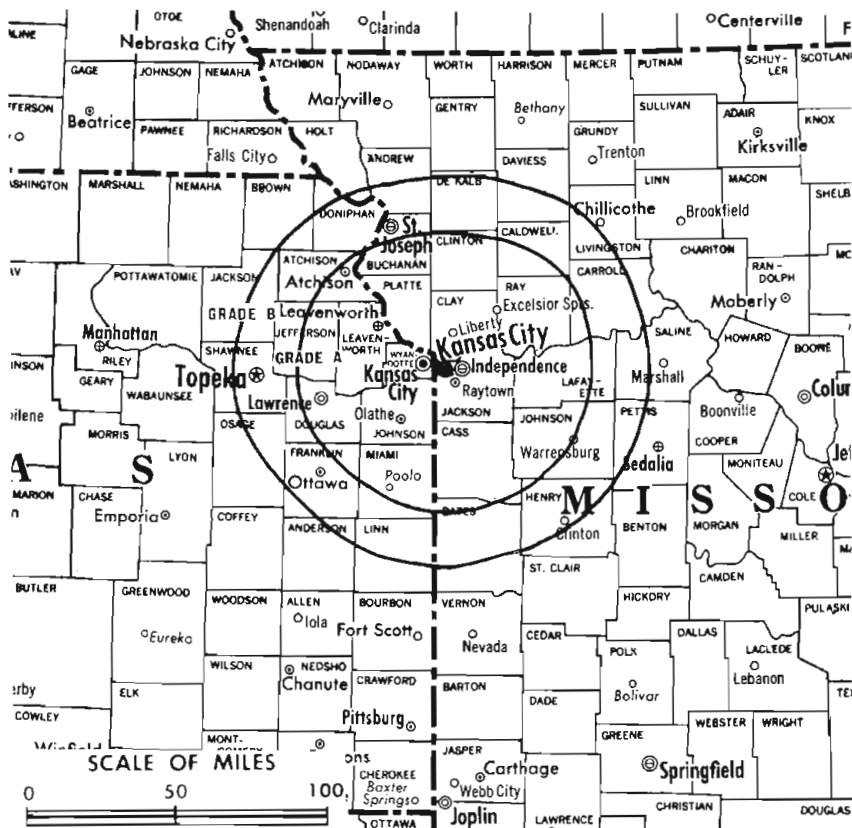
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Facsimile Service: UPI.

Total Households: © MIST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMBC-TV Ref: FCC File No. BPCT-282 Granted 6/24/53

©American Map Co., Inc., N.Y., No. 14244

KMBC-TV

Licensee: Metromedia Inc., 1049 Central St., Kansas City, Mo. (64105).

Studio: 1049 Central St.

Telephone: 816-421-2650. TWX No.: 816-556-0470.

Ownership: Metromedia Inc. See WNEW-TV, New York, N.Y.

Began Operation: Aug. 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954 FCC approved sale whereby WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV, KMBC & KFRM (radios later sold) and retained KMBC call (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961.

Represented (sales) by Metro TV Sales.

Represented (legal) by Metromedia Legal Dept., N.Y.

Personnel:

R. KENT REPLOGLÉ, vice president & general manager.
ROBERT HARRIS, v.p. & general sales manager.
EDWIN L. DENNIS, sr. vice president, sales planning.
GENE CLESS, vice president & program director.
GERALD GOLDEN, v.p. & business manager.
CLAUDE DORSEY, v.p. & dir., news & public affairs.
ARTHUR PARKS, vice president & promotion manager.
WILTON R. OSBORN, local sales manager.
RAY MARKOFF, executive producer.
WALLY WURZ, v.p. & chief engineer.
PAT FELTON, traffic manager.

DIGEST OF RATE CARD NO. 25

(March 19, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
On request Graded rates apply*

*Highest rate: \$1400.

NETWORK BASE HOURLY RATE: \$1600.

464-b

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Anderson	3,200	3,100	97
	Atchison	6,400	6,300	99
	Brown	4,600	4,500	97
	Doniphan	3,300	3,200	98
	Douglas	19,400	18,900	97
	Franklin	7,600	7,400	98
	Geary	9,300	9,100	98
	Jefferson	4,000	3,900	97
	Johnson	75,800	75,200	99
	Leavenworth	17,200	16,900	98
	Linn	3,500	3,400	97
	Miami	7,100	7,000	99
	Osage	5,500	5,400	97
	Shawnee	58,400	57,500	98
	Wyandotte	66,800	65,800	98
MISSOURI				
	Andrew	4,900	4,800	98
	Bates	6,100	5,900	97
	Benton	5,100	4,900	95
	Buchanan	32,500	31,800	98
	Caldwell	3,700	3,600	98
	Carroll	4,900	4,800	97
	Cass	14,900	14,700	98
	Clay	44,900	44,400	99
	Clinton	4,900	4,800	98
	Daviess	3,600	3,500	97
	De Kalb	2,700	2,600	97
	Henry	8,300	8,100	97
	Jackson	258,800	253,900	98
	Johnson	11,600	11,400	98
	Lafayette	10,500	10,300	98
	Linn	6,300	6,100	97
	Livingston	5,900	5,700	97
	Pettis	13,500	13,100	97
	Platte	11,800	11,600	99
	Ray	6,800	6,700	98

50% & Over

(Continued on page 469-b)

Station Totals	992,200	972,300	98
Net Weekly Circulation (1973-74)			708,200
Average Daily Circulation (1973-74)			438,500

TV Factbook No. 45

KCMO-TV, Kansas City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI—(Continued)			
	Lafayette	10,500	10,300	98
	Linn	6,300	6,100	97
	Livingston	5,900	5,700	97
	Nodaway	7,500	7,300	97
50% & Over	Platte	11,800	11,600	99
	Ray	6,800	6,700	98
	St Clair	3,600	3,400	95
	Saline	8,400	8,200	97
	Worth	1,200	1,200	98
	KANSAS			
	Allen	5,800	5,600	97
	Clay	3,900	3,700	96
	Cloud	4,800	4,600	96
	Coffey	3,300	3,200	96
	Lyon	11,700	11,300	97
	Riley	16,100	15,600	97
	Saline	15,600	15,300	98
Between 25-49%	Wabaunsee	2,700	2,600	96
	MISSOURI			
	Adair	8,100	7,900	98
	Atchison	3,600	3,500	98
	Chariton	4,000	3,800	96
	Cole	16,100	15,900	99
	Pettis	13,500	13,100	97
	Vernon	7,300	7,100	97
	NEBRASKA			
	Richardson	4,700	4,600	98
	KANSAS			
	Dickinson	9,000	8,800	97
	Ellis	7,800	7,700	98
	Greenwood	3,200	3,100	97
	Mitchell	2,700	2,600	96
	Morris	2,700	2,600	96
	Nemaha	3,900	3,800	98
	Neosho	7,200	7,000	98
	Pawnee	2,700	2,600	98
	Pottawatomie	4,400	4,300	97
Between 5-24%	Woodson	1,800	1,700	96
	MISSOURI			
	Cedar	4,000	3,900	96
	Cooper	5,400	5,300	98
	Howard	4,000	3,900	97
	Mercer	2,000	1,900	96
	Morgan	4,900	4,800	97
	Randolph	8,500	8,300	98
	Shelby	3,100	3,000	97
	Sullivan	3,300	3,200	97
	NEBRASKA			
	Nemaha	3,600	3,500	97
	Pawnee	1,300	1,200	96

KHQA-TV, Hannibal
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Appanoose	6,000	5,800	97
	Des Moines	16,500	16,200	98
	Henry	6,300	6,100	97
Between 5-24%	Jefferson	5,900	5,800	98
	Wapello	15,500	15,200	98
	MISSOURI			
	Putnam	2,500	2,500	98
	Sullivan	3,300	3,200	97

Missouri

KFVS-TV, Cape Girardeau
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	ILLINOIS			
	Gallatin	2,700	2,500	94
	Randolph	10,500	10,200	97
	KENTUCKY			
	Caldwell	5,000	4,700	94
Between 25-49%	Crittenden	3,800	3,600	95
	MISSOURI			
	Pemiscot	9,300	8,900	96
	Ste Genevieve	4,300	4,200	98
	TENNESSEE			
	Dyer	12,200	11,700	96
	ARKANSAS			
	Greene	10,000	9,600	96
	Randolph	5,100	4,700	92
	ILLINOIS			
	Clay	5,200	4,900	94
	Edwards	2,700	2,500	94
	Marion	14,000	13,500	97
	White	6,200	5,800	93
	INDIANA			
	Dubois	9,300	8,900	96
	KENTUCKY			
Between 5-24%	Hopkins	14,100	13,500	96
	Union	4,600	4,400	96
	Webster	5,400	5,100	95
	MISSOURI			
	Dent	4,500	4,200	93
	Howell	9,000	8,400	93
	Oregon	3,900	3,600	91
	St Francois	13,400	13,100	98
	Shannon	2,500	2,300	91
	TENNESSEE			
	Carroll	9,700	9,200	95
	Gibson	17,700	17,000	96
	Haywood	6,700	6,300	94
	Henry	9,400	8,900	95

KODE-TV, Joplin
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Anderson	3,200	3,100	97
	Greenwood	3,200	3,100	97
	MISSOURI			
Between 5-24%	Christian	7,100	6,900	97
	Dallas	4,100	4,000	97
	St Clair	3,600	3,400	95
	Stone	4,600	4,400	95
	OKLAHOMA			
	Washington	15,500	15,200	98

For Missouri CATV Systems,
see Services Volume

Missouri—Kansas City



WDAF-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"
Longitude 94° 35' 45"

Transmitter: Signal Hill.

Studio: Signal Hill.

TV tape: Recording facilities.

AM Affiliate: WDAF, 5-kw, 610 kHz.

FM Affiliate: KYYS, 100-kw, 102.1 MHz (No. 271), 940-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.

Represented (sales) by TeleRep Inc.

Represented (legal) by Koteen & Burt.

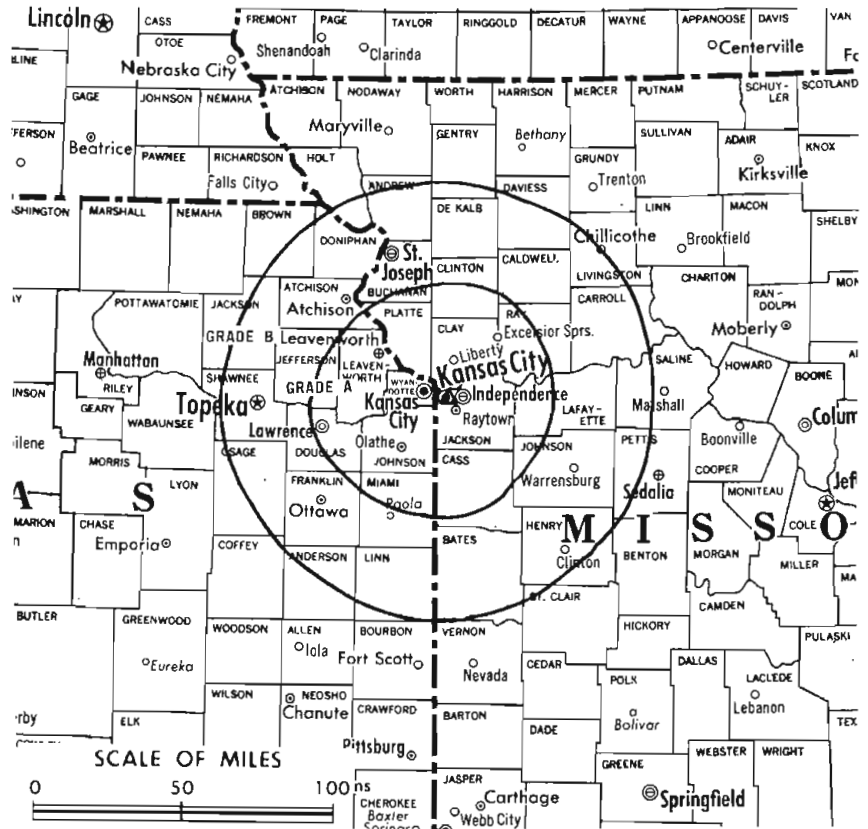
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDAF-TV Ref: FCC File No. BNPCT-8552 Granted 7/7/67

© American Map Co., Inc., N.Y., No. 14244

WDAF-TV

Licensee: Taft Broadcasting Co., Signal Hill (64108).

Telephone: 816-753-4567. TWX No.: 910-771-2047.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: Oct. 16, 1949. Sale to present owner by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 4:8). Sale to Transcontinent by National-Missouri T.V. Inc. (wholly-owned by National Theatres & Television Inc.) approved July 13, 1960 by FCC (Vol. 16:29). Sale to National Missouri T.V. Inc. by founding Kansas City Star in compliance with govt. anti-trust consent decree approved April 23, 1958 by FCC (Vol. 13:47, 48; 14:17).

Personnel:

LAWRENCE ROGERS, president.
RO GRIGNON, vice president & general manager.
CARL FLICKINGER, general sales manager.
C. B. TURNER, operations manager.
KEN KELLER, news director.
JOHN NEWCOMB, business manager.
JAMES SCHMIDT, chief engineer.

DIGEST OF RATE CARD—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$3000.00	\$2000.00	\$1200.00	Graded rates apply*	

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Anderson	3,200	3,100	97
	Atchison	6,400	6,300	99
	Brown	4,600	4,500	97
50% & Over	Coffey	3,300	3,200	96
	Doniphan	3,300	3,200	98
	Douglas	19,400	18,900	97
	Franklin	7,600	7,400	98
	Geary	9,300	9,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
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KANSAS—(Continued)

Jackson	4,700	4,600	97
Jefferson	4,000	3,900	97
Johnson	75,800	75,200	99
Leavenworth	17,200	16,900	98
Linn	3,500	3,400	97
Miami	7,100	7,000	99
Nemaha	3,900	3,800	98
Osage	5,500	5,400	97
Riley	16,100	15,600	97
Shawnee	58,400	57,500	98
Wyandotte	66,800	65,800	98

MISSOURI

Andrew	4,900	4,800	98
Bates	6,100	5,900	97
Buchanan	32,500	31,800	98
Caldwell	3,700	3,600	98
Carroll	4,900	4,800	97
Cass	14,900	14,700	98
Clay	44,900	44,400	99
Clinton	4,900	4,800	98
Daviess	3,600	3,500	97
De Kalb	2,700	2,600	97
Gentry	3,300	3,200	97
Grundy	5,100	4,900	97
Harrison	4,000	3,900	97
Henry	8,300	8,100	97
Holt	2,900	2,800	96
Jackson	258,800	253,900	98
Johnson	11,600	11,400	98
Lafayette	10,500	10,300	98
Linn	6,300	6,100	97
Livingston	5,900	5,700	97
Nodaway	7,500	7,300	97
Pettis	13,500	13,100	97
Platte	11,800	11,600	99
Ray	6,800	6,700	98
Saline	8,400	8,200	97

(Continued on page 469-b)

Station Totals	997,800	977,800	98
Net Weekly Circulation (1973-74)		723,000	
Average Daily Circulation (1973-74)		436,400	

Missouri—Poplar Bluff



KPOB-TV

Ch. 15

[Satellite of WSIL-TV,
Harrisburg, Ill.]

Technical Facilities: Channel No. 15
(476-482 MHz). Authorized power:
389-kw max. & 182-kw horizontal
visual, 19.1-kw horizontal aural. Antenna:
600-ft. above av. terrain, 550-ft. above
ground, 1050-ft. above sea level.

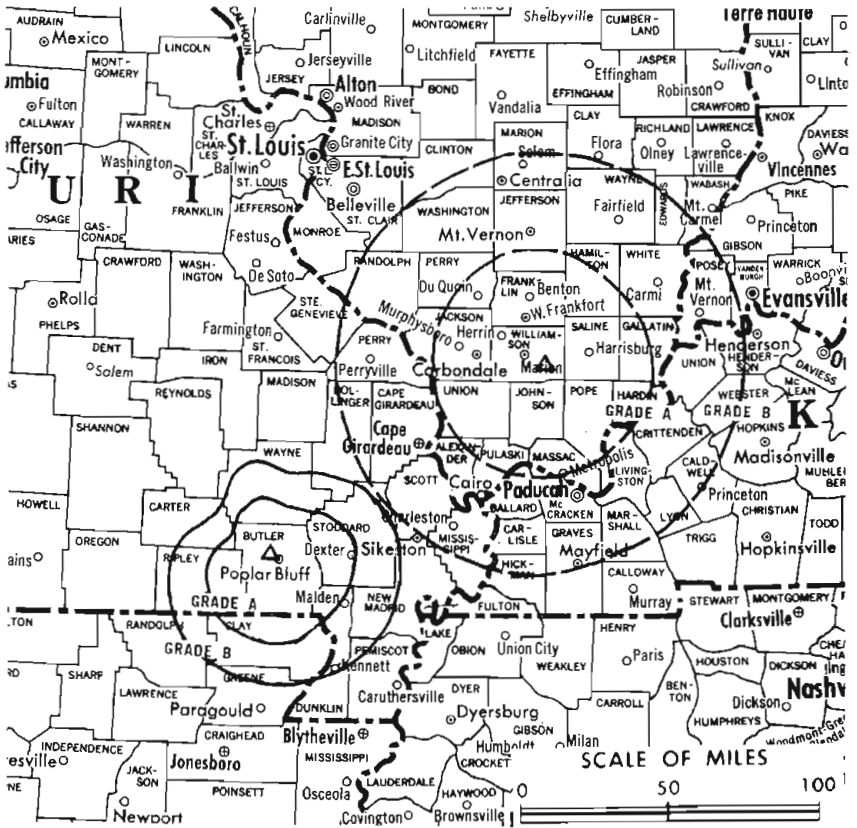
Latitude 36° 48' 02"
Longitude 90° 27' 03"

Transmitter: Oak Grove Community,
U.S. Rte. 67.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.

Arbitron Data: Included with parent
WSIL-TV, Harrisburg, Ill.



County coverage based on Arbitron study (see
page 1-b).

KPOB-TV Ref. FCC File No. BPCT-4595 Granted 5/22/73

©American Map Co., Inc., N.Y. No. 14244

KPOB-TV

Network Service: ABC, same as WSIL-TV, Harrisburg, Ill.

Licensee: Turner-Farrar Association, 21½ W. Poplar St., Harris-
burg, Ill.

Studio: Oak Grove Community, U.S. Rte. 67.

Ownership: See WSIL-TV, Harrisburg, Ill.

Began Operation: Sept. 2, 1961. Left air Sept. 21, 1966, returned
to air Oct. 13, 1967.

Represented (sales) by Adam Young Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Raymond Rohrer & Associates.

Rates: Sold in combination with WSIL-TV, Harrisburg, Ill.

BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Missouri—St. Joseph



KQTV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Requests CP for change to 100-kw max. & 82.05-kw horizontal visual, 10-kw max. & 8.21-kw horizontal aural, 2000-ft. above av. terrain, 1955-ft. above ground, 3045-ft. above sea level, lat. 39° 28' 22", long. 95° 08' 10", transmitter to 2.2-mi. W of Hwy. 73 on farm, 3.9-mi. E of Hwy. 59, 3.2-mi. NE of Potter, Kan. BPCT-4473.

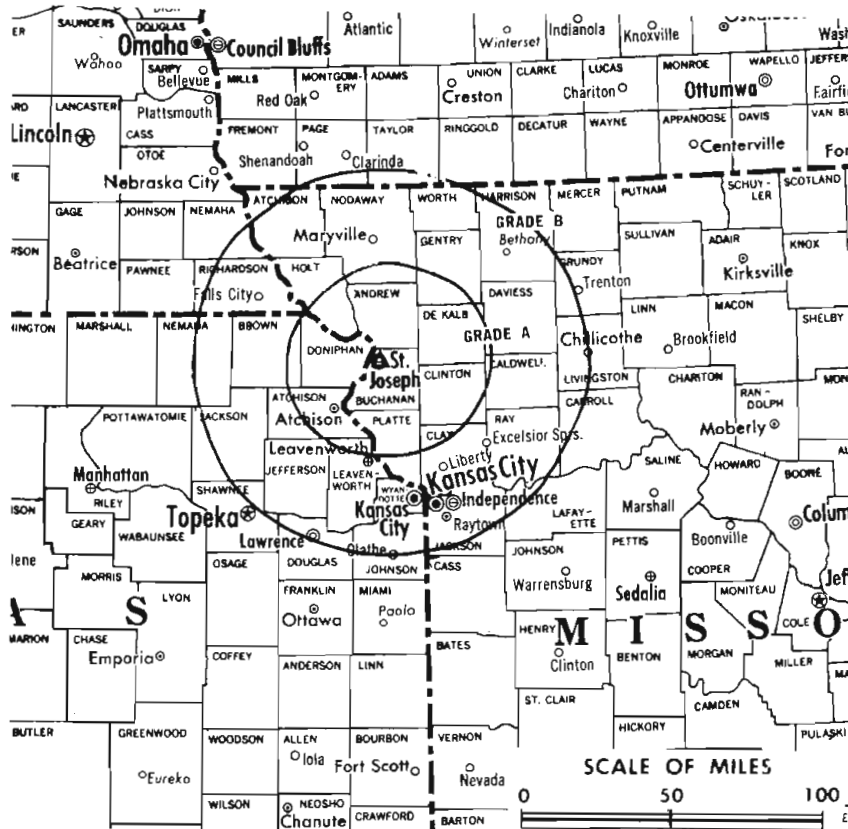
Transmitter: 40th & Faraon Sts.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TV tape: Recording facilities.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KQTV Ref: FCC File No. BPCT-2219 Granted 12/4/56

©American Map Co., Inc., N.Y., No. 13249

KQTV

Network Service: ABC.

Licensee: Amataro Group Inc.

Studio: 40th & Faraon Sts. (64506).

Telephone: 816-233-2528.

Ownership: Joseph C. Amataro, pres., 22.08%; Henry A. Loeb, v.p.; Thomas L. Kempner, treas.; Irwin D. Rowe, secy.; Henry A. Loeb, Carl M. Loeb Jr. & Margaret L. Kempner, trustees, 44.25% jointly; Ann L. Bronfman, 7.08%; Judith L. Chiara, 3.5%; Frances M. Loeb, Thomas L. Kempner & Henry A. Loeb, trustees, 10.67% jointly; Bernard E. Brandes & William A. Perlmut, holding for benefit of Stroock, Stroock & Lavan, 7.08% jointly; others, none with as much as 2%. Amataro has 25% of WFTL AM-FM Ft. Lauderdale; 20%, WESO AM-FM Southbridge, Mass. Alan M. Stroock has 8% of KWSR, Rifle, Colo. Brandes & Perlmut have 4.8% of Vision Cable Communications Inc., multiple CATV operator. Amataro Group also own KKSS (FM) St. Louis, Mo. & KLYX (FM) Clear Lake City, Tex.

Began Operation: Sept. 13, 1953. Sale to present owners by ISC Industries approved by FCC July 3, 1973 (Television Digest, Vol. 13:29). Sale to ISC by Panax Corp. approved by FCC July 2, 1969 (Television Digest, Vol. 8:49; 9:27). Previous sale by Jesse D. Fine family was approved Aug. 30, 1963 by FCC (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 by FCC (Vol. 13:34, 38). Their purchase of station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales) by Avery-Knodel.

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

JOSEPH C. AMATARO, president.
TOM MATTHEWS, vice president & general manager.
CARLETON SCHIRMER, station & sales manager.
LARRY BEAUCHAMP, program director.
KEN HENSON, news director.
KENNY LUX, chief engineer.

DIGEST OF RATE CARD NO. 21

(Jan. 13, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-10:30 p.m., Mon.-Fri.; 6-10:15 p.m., Sat.-Sun.
\$450.00 \$270.00 \$180.00 \$113.00 \$65.00* \$48.00* \$28.00*

*Class A—6-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$628.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Atchison	6,400	6,300	99
	Brown	4,600	4,500	97
	Doniphan	3,300	3,200	98
	Jackson	4,700	4,600	97
	Jefferson	4,000	3,900	97
	Nemaha	3,900	3,800	98
MISSOURI				
	Andrew	4,900	4,800	98
	Atchison	3,600	3,500	98
	Buchanan	32,500	31,800	98
	Caldwell	3,700	3,600	98
	Clinton	4,900	4,800	98
	Daviess	3,600	3,500	97
	De Kalb	2,700	2,600	97
	Gentry	3,300	3,200	97
	Grundy	5,100	4,900	97
	Harrison	4,000	3,900	97
	Holt	2,900	2,800	96
	Livingston	5,900	5,700	97
	Mercer	2,000	1,900	96

(Continued on page 475-b)

Station Totals	840,300	824,100	98
Net Weekly Circulation (1973-74)			198,600
Average Daily Circulation (1973-74)			97,000

WDAF-TV, Kansas City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS			
	Allen	5,800	5,600	97
	Bourbon	6,500	6,300	97
	Clay	3,900	3,700	96
	Lyon	11,700	11,300	97
	Saline	15,600	15,300	98
	MISSOURI			
Between 25-49%	Atchison	3,600	3,500	98
	Benton	5,100	4,900	95
	Chariton	4,000	3,800	96
	St Clair	3,600	3,400	95
	Vernon	7,300	7,100	97
	Worth	1,200	1,200	98
	NEBRASKA			
	Richardson	4,700	4,600	98
	KANSAS			
	Barton	10,500	10,400	99
	Cloud	4,800	4,600	96
	Dickinson	9,000	8,800	97
	Ellis	7,800	7,700	98
	Mitchell	2,700	2,600	96
	Morris	2,700	2,600	96
	Neosho	7,200	7,000	98
	Pawnee	2,700	2,600	98
	Pottawatomie	4,400	4,300	97
	Republic	3,400	3,300	97
Between 5-24%	Russell	3,600	3,500	97
	Wabaunsee	2,700	2,600	96
	MISSOURI			
	Adair	8,100	7,900	98
	Cedar	4,000	3,900	96
	Cole	16,100	15,900	99
	Cooper	5,400	5,300	98
	Mercer	2,000	1,900	96
	Morgan	4,900	4,800	97
	Randolph	8,500	8,300	98
	Shelby	3,100	3,000	97
	Sullivan	3,300	3,200	97

KBMA-TV, Kansas City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KANSAS—(Continued)			
	Ellis	7,800	7,700	98
	Jefferson	4,000	3,900	97
	Linn	3,500	3,400	97
	Lyon	11,700	11,300	97
	Nemaha	3,900	3,800	98
	Neosho	7,200	7,000	98
	Republic	3,400	3,300	97
	Russell	3,600	3,500	97
	MISSOURI			
Between 5-24%	Adair	8,100	7,900	98
	Andrew	4,900	4,800	98
	Benton	5,100	4,900	95
	Caldwell	3,700	3,600	98
	Carroll	4,900	4,800	97
	Cooper	5,400	5,300	98
	Gentry	3,300	3,200	97
	Grundy	5,100	4,900	97
	Harrison	4,000	3,900	97
	Linn	6,300	6,100	97
	Nodaway	7,500	7,300	97
	St Clair	3,600	3,400	95
	Vernon	7,300	7,100	97
	NEBRASKA			
	Richardson	4,700	4,600	98

Missouri

KMBC-TV, Kansas City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MISSOURI—(Continued)			
50% & Over	St Clair	3,600	3,400	95
	Saline	8,400	8,200	97
	KANSAS			
	Allen	5,800	5,600	97
	Bourbon	6,500	6,300	97
	Clay	3,900	3,700	96
	Coffey	3,300	3,200	96
	Ellis	7,800	7,700	98
	Jackson	4,700	4,600	97
	Lyon	11,700	11,300	97
	Pawnee	2,700	2,600	98
	Riley	16,100	15,600	97
	Saline	15,600	15,300	98
Between 25-49%	MISSOURI			
	Chariton	4,000	3,800	96
	Cole	16,100	15,900	99
	Gentry	3,300	3,200	97
	Grundy	5,100	4,900	97
	Harrison	4,000	3,900	97
	Holt	2,900	2,800	96
	Nodaway	7,500	7,300	97
	Randolph	8,500	8,300	98
	Vernon	7,300	7,100	97
	Worth	1,200	1,200	98
	KANSAS			
	Barton	10,500	10,400	99
	Cloud	4,800	4,600	96
	Dickinson	9,000	8,800	97
	Greenwood	3,200	3,100	97
	Nemaha	3,900	3,800	98
	Neosho	7,200	7,000	98
	Pottawatomie	4,400	4,300	97
	Russell	3,600	3,500	97
	Wabaunsee	2,700	2,600	96
	Woodson	1,800	1,700	96
Between 5-24%	MISSOURI			
	Adair	8,100	7,900	98
	Atchison	3,600	3,500	98
	Cedar	4,000	3,900	96
	Cooper	5,400	5,300	98
	Mercer	2,000	1,900	96
	Morgan	4,900	4,800	97
	Sullivan	3,300	3,200	97
	NEBRASKA			
	Pawnee	1,300	1,200	96
	Richardson	4,700	4,600	98

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

Missouri—St. Louis

KDNL-TV

Ch. 30

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1190-kw max. & 1060-kw horizontal visual, 218-kw max. & 212-kw horizontal aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"
Longitude 90° 19' 43"

Transmitter: Kenrick Seminary Ground, Shrewsbury, Mo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Reuters.

Represented (sales) by Evans Bcstg. Corp.

Represented (legal) by Arnold & Porter.

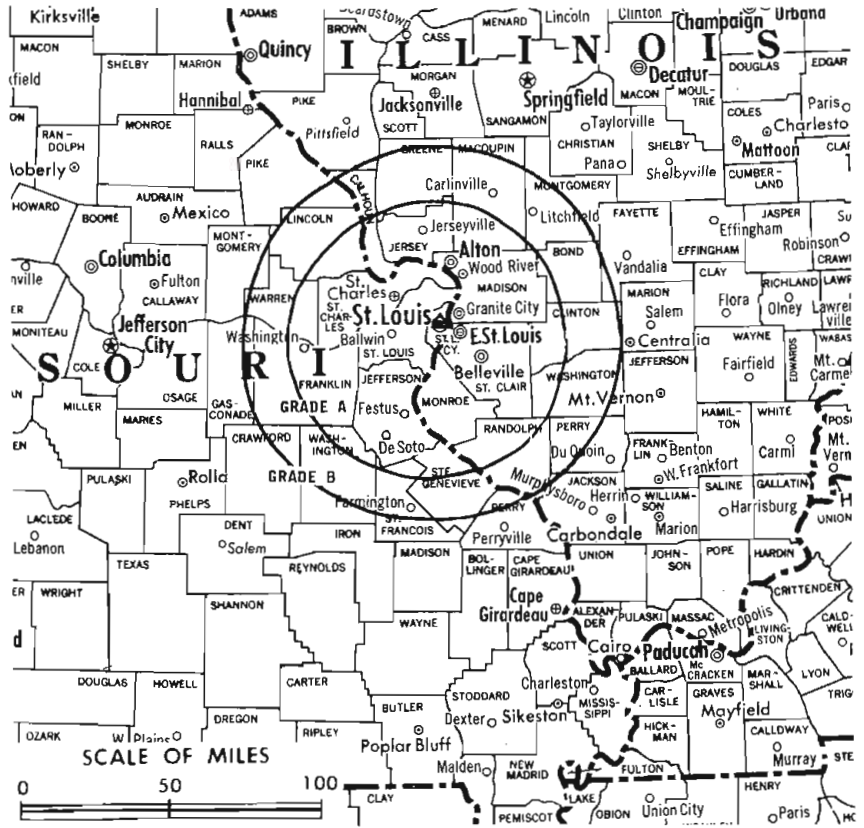
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KDNL-TV Ref: FCC File No. BMPCT-8924 Granted 11/1/68

© American Map Co., Inc., N.Y., No. 14244

KDNL-TV

Licensee: Evans Broadcasting Corp., 300 Park Ave., New York, N.Y.

Studio: 1215 Cole St., St. Louis, Mo. (63106).

Telephone: 314-436-3030.

Ownership: Thomas M. Evans, 100%; Edward P. Evans, pres.

Began Operation: June 8, 1969.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- JACK PETRIK, vice president & general manager.
- THOMAS KOON, general sales manager.
- LEN ZIEGEL, eastern sales manager.
- STU MACKIE, midwestern sales manager.
- CLAIR K. BELLOWS, local sales manager.
- W. E. ANDERSON, chief engineer.
- JACK FANSHER, production manager.
- BILL JACKSON, promotion manager.
- LEW BURCH, business manager.

DIGEST OF RATE CARD—(Feb. 15, 1975)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class A—3-11 p.m., daily.

Graded rates apply*

*Highest rate: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Jersey	6,200	6,000	97
	MISSOURI			
	Jefferson	34,900	34,500	99
	Lincoln	6,600	6,400	97
	St Charles	32,400	32,000	99
Between 25-49%	ILLINOIS			
	Bond	5,100	4,900	95
	Clinton	8,800	8,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS—(Continued)				
	Madison	84,200	82,600	98
	Monroe	6,300	6,100	97
	St Clair	91,100	88,800	97
Between 25-49%	MISSOURI			
	Marion	10,900	10,700	98
	St Francois	13,400	13,100	98
	St Louis	504,600	496,000	98
	Warren	3,700	3,600	97
ILLINOIS				
	Calhoun	1,600	1,500	96
	Clay	5,200	4,900	94
	Effingham	8,400	8,000	95
	Fayette	6,900	6,600	96
	Greene	5,800	5,600	97
	Jefferson	11,700	11,200	95
	Macoupin	16,000	15,600	97
	Marion	14,000	13,500	97
	Montgomery	11,200	10,800	97
	Perry	7,800	7,500	96
	Randolph	10,500	10,200	97
	Washington	5,400	5,100	95
	Williamson	19,000	18,300	96
Between 5-24%	MISSOURI			
	Callaway	8,900	8,700	98
	Crawford	6,100	5,800	95
	Dent	4,500	4,200	93
	Franklin	19,900	19,600	98
	Gasconade	5,200	5,000	96
	Iron	3,600	3,400	95
	Perry	5,100	4,900	97
	Phelps	11,000	10,500	96
	Pike	6,400	6,200	97
	Ralls	2,900	2,900	98
	Reynolds	2,100	2,000	93
Ste Genevieve	4,300	4,200	98	
Washington	5,000	4,800	97	
Station Totals		1,016,700	994,300	98
Net Weekly Circulation (1973-74)			395,800	
Average Daily Circulation (1973-74)			167,500	

Missouri—St. Louis



KMOX-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, Mo.

TV tape: Recording facilities.

AM Affiliate: KMOX, 50-kw, 1120 kHz (CBS).

FM Affiliate: KMOX-FM, 47-kw, 103.3 MHz (No. 277), 900-ft.

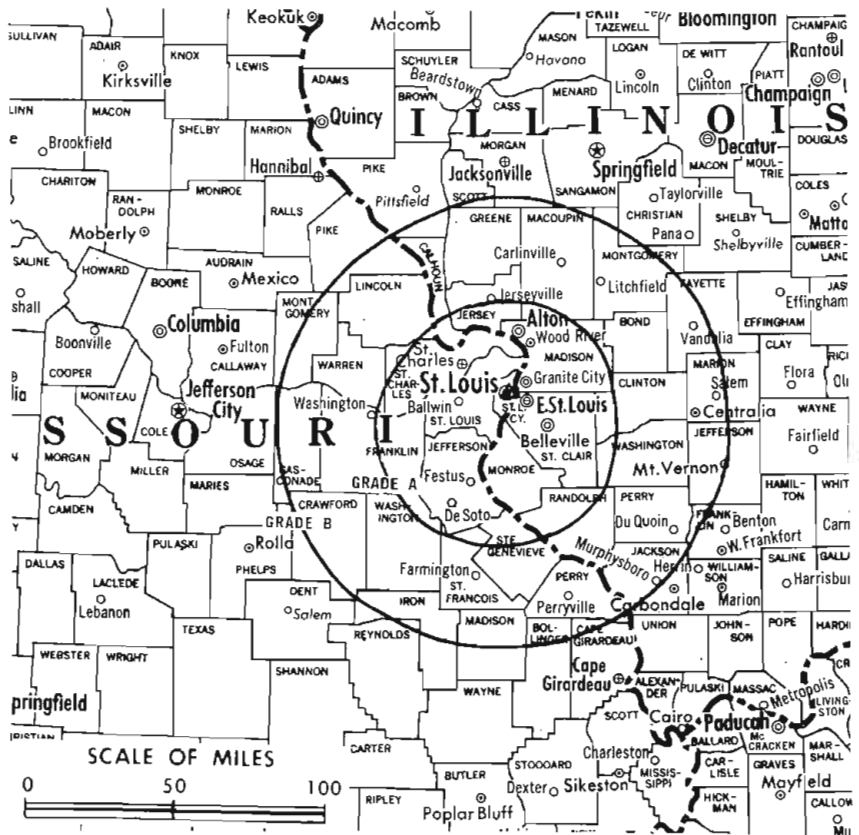
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMOX-TV Ref: FCC File No. BMPCT-4770 Granted 8/19/67

©American Map Co., Inc., N.Y. No. 14344

KMOX-TV

Licensee: CBS Inc., One Memorial Dr., St. Louis, Mo. (63102).

Studio: One Memorial Dr.

Telephone: 314-621-2345. TWX No.: 910-761-1024.

Ownership: CBS. For other interests, see WCBS-TV, New York.

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KSTP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Television Digest, Vol. 13:36, 43-44, 48; 14:1-2, 9).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- CHRISTOPHER P. DESMOND, vice president & general manager.
- MIKE ESTIVO, director of planning & administration.
- JOHN SHELTON, editorial director.
- THOREN SCHROECK, director, sales.
- WILLIAM T. CROWELL, sales manager.
- BRUCE BUTLER, regional sales manager.
- ROBERT SCHAEFER, director of news.
- GENE WETZEL, broadcast services manager.
- DON MERL, director of programs.
- WALLY WESLEY, director of technical operations.
- VIVIAN HUNT, director of information services.

DIGEST OF RATE CARD NO. 23—(Jan. 3, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	ID
.....

Graded rates apply*

*Highest rate: \$2160.

NETWORK BASE HOURLY RATE: \$2200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,100	4,900	95
	Calhoun	1,600	1,500	96
	Clinton	8,800	8,600	97
	Fayette	6,900	6,600	96
	Jefferson	11,700	11,200	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	Jersey	6,200	6,000	97
	Macoupin	16,000	15,600	97
	Madison	84,200	82,600	98
	Marion	14,000	13,500	97
	Monroe	6,300	6,100	97
	Montgomery	11,200	10,800	97
	Perry	7,800	7,500	96
	Randolph	10,500	10,200	97
	St Clair	91,100	88,800	97
	Washington	5,400	5,100	95
	MISSOURI			
	Crawford	6,100	5,800	95
	Dent	4,500	4,200	93
	Franklin	19,900	19,600	98
	Gasconade	5,200	5,000	96
	Iron	3,600	3,400	95
	Jefferson	34,900	34,500	99
Lincoln	6,600	6,400	97	
Perry	5,100	4,900	97	
Pike	6,400	6,200	97	
St Charles	32,400	32,000	99	
St Francois	13,400	13,100	98	
St Louis	504,600	496,000	98	
Ste Genevieve	4,300	4,200	98	
Warren	3,700	3,600	97	
Washington	5,000	4,800	97	
Between 25-49%	ILLINOIS			
	Clay	5,200	4,900	94
	Scott	2,300	2,300	98
	MISSOURI			
	Butler	13,700	13,100	96
Madison	3,500	3,400	96	
Montgomery	4,500	4,400	97	
Phelps	11,000	10,500	96	
Reynolds	2,100	2,000	93	
(Continued on page 481-b)				
Station Totals		1,201,900	1,173,600	98
Net Weekly Circulation (1973-74)				929,100
Average Daily Circulation (1973-74)				654,200

Missouri—St. Louis

KPLR-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, Mo.

Studio: 4935 Lindell Blvd., St. Louis (63108).

Telephone: 314-367-7211.

TV tape: Recording facilities.

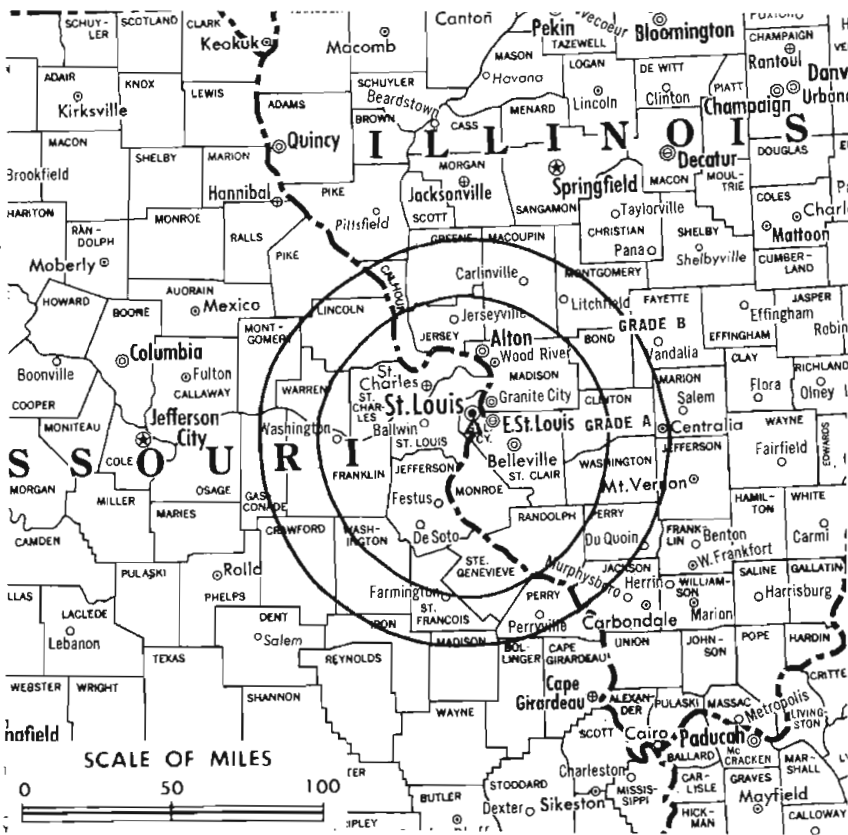
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.

Represented (engineering) by Cohen & Dippell.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KPLR-TV Ref: FCC File No. BPPCT-5280 Granted 1/21/59

©American Map Co., Inc., N.Y., No. 14244

KPLR-TV

Network Service: None, independent.

Licensee: 220 Television Inc., 220 Kingshighway Blvd.

Business Office: 4935 Lindell Blvd. (63108).

Ownership: 220 North Kingshighway Inc., 100%, which has following owners: Harold Koplar, pres., 45%; Jeanette (Mrs. Sam) Koplar, treas., 10%; Lillian Koplar Shenker, secy., 20%; Betty Koplar Bennett, 20%; estate of Sam Koplar, 5%. Following are officers and voting trustees of 220 Television Inc.: Harold Koplar, pres. (votes 64.30%); executors of estate of Sam Koplar (vote 14.3%); Lillian Koplar Shenker, secy. (votes 21.4%); Jeanne E. Dunway, treas.

Began Operation: April 28, 1959.

Represented (sales) by Kaiser Broadcasting Spot Sales.

Represented (legal) by Koteen & Burt.

Personnel:

HAROLD E. PROTTER, general manager.
EDWARD KOPLAR, program manager.
DOUGLAS M. JOHNSTON, general sales manager.
TIMOTHY McKERNAN, local sales manager.
BERNIE CORNO, production manager.
THOMAS COHAN, business manager.
JAN VINER, traffic manager.
HELENE HOLLANDER, promotion director.
GREG SMITH, chief engineer.

DIGEST OF RATE CARD NO. 16—(Sept. 25, 1972)

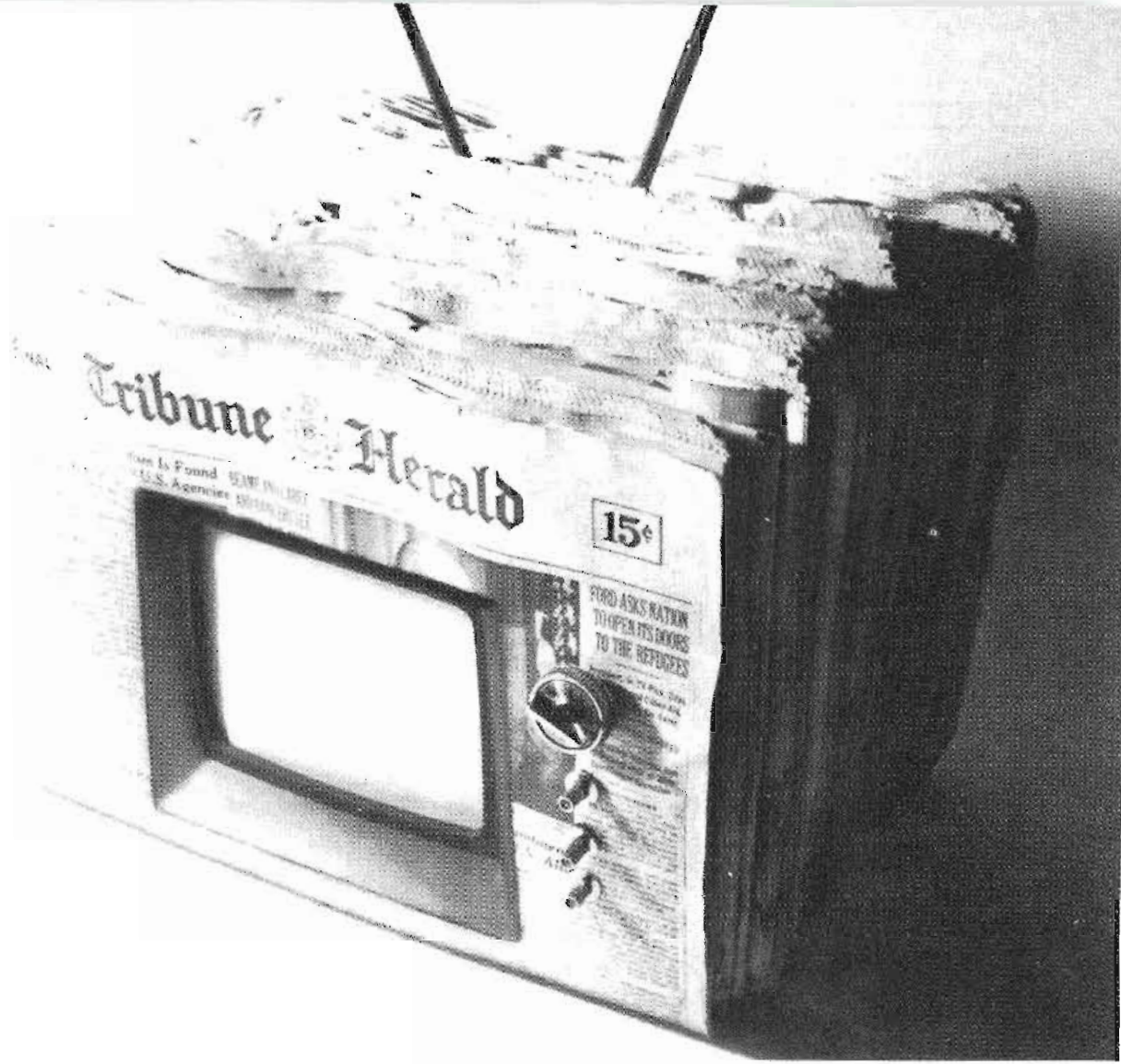
Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—3:30-5:30 p.m., Mon.-Fri.						
\$1500	\$900	\$400	\$300	\$250	\$125	\$125

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,100	4,900	95
	Calhoun	1,600	1,500	96
	Clinton	8,800	8,600	97
	Fayette	6,900	6,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS—(Continued)			
	Greene	5,800	5,600	97
	Jefferson	11,700	11,200	95
	Jersey	6,200	6,000	97
	Macoupin	16,000	15,600	97
	Madison	84,200	82,600	98
	Marion	14,000	13,500	97
	Monroe	6,300	6,100	97
	Montgomery	11,200	10,800	97
	Perry	7,800	7,500	96
	Randolph	10,500	10,200	97
	St. Clair	91,100	88,800	97
	Washington	5,400	5,100	95
	MISSOURI			
	Franklin	19,900	19,600	98
Gasconade	5,200	5,000	96	
Jefferson	34,900	34,500	99	
Lincoln	6,600	6,400	97	
Madison	3,500	3,400	96	
St. Charles	32,400	32,000	99	
St. Francois	13,400	13,100	98	
St. Louis	504,600	496,000	98	
Ste. Genevieve	4,300	4,200	98	
Warren	3,700	3,600	97	
Washington	5,000	4,800	97	
Between 25-49%	ILLINOIS			
	Adams	24,900	24,400	98
	Effingham	8,400	8,000	95
	Morgan	12,400	11,900	96
	Scott	2,300	2,300	98
MISSOURI				
Butler	13,700	13,100	96	
Cole	16,100	15,900	99	
Crawford	6,100	5,800	95	
Iron	3,600	3,400	95	
Marion	10,900	10,700	98	

(Continued on page 475-b)

Station Totals	1,312,300	1,281,300	98
Net Weekly Circulation (1973-74)			736,500
Average Daily Circulation (1973-74)			325,200



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on Demand**



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Los Angeles (213) 937-6420. San Francisco (415) 391-1702. Dallas (214) 522-2470. Washington (301) 595-4644.

Missouri—St. Louis



KSD-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, Mo.

Studio: 1111 Olive St. (63101).

TV tape: Recording facilities.

AM Affiliate: KSD, 5-kw, 550 kHz (NBC).

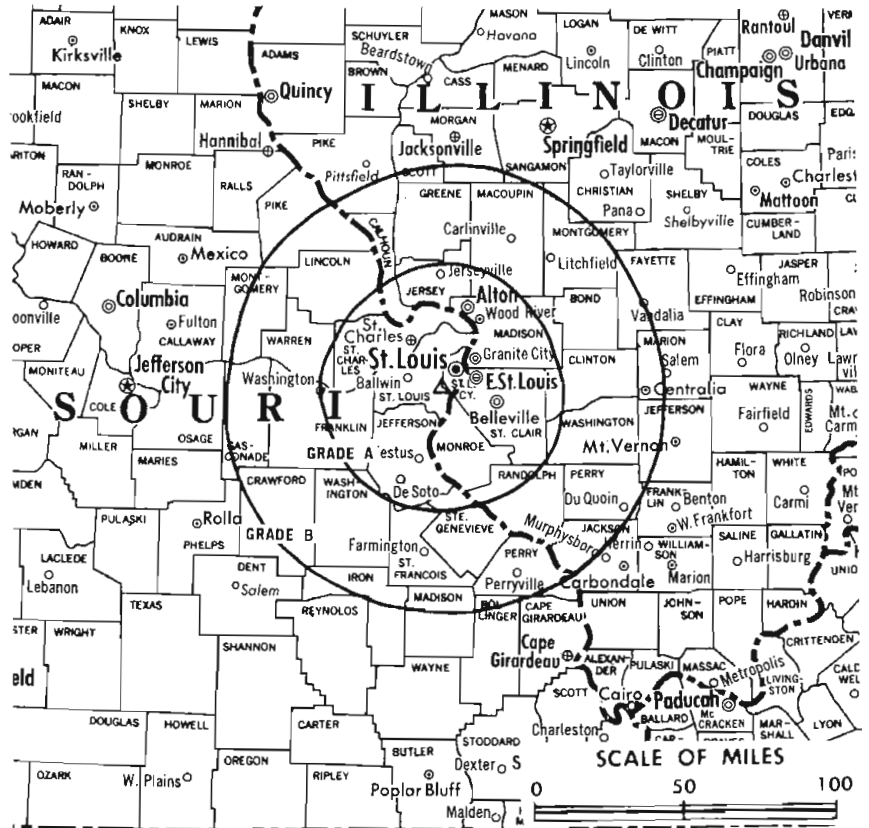
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KSD-TV Ref: FCC File No. BPCT-2132 Granted 6/21/66

©American Map Co., Inc., N.Y., No. 14244

KSD-TV

Licensee: KSD/KSD-TV Inc., 1111 Olive St. (63101).

Telephone: 314-421-5055. TWX No.: 910-761-1037.

Ownership: Same as St. Louis Post-Dispatch, Joseph Pulitzer Jr., pres. Pulitzer Publishing also owns KOAT-TV, Albuquerque, N.M.

Began Operation: Feb. 8, 1947.

Represented (sales) by Blair Television.

Represented (legal) by Marmet Professional Corp.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- HAROLD GRAMS, president.
- RAY KARPOWICZ, vice president & general manager.
- KEITH GUNTHER, program manager.
- ANTHONY E. BELLO, general sales manager.
- GARY CHAPMAN, national sales manager.
- MICHAEL P. DUFFY, local sales manager.
- DON S. SCHOMBURG, business manager.
- HARRY HONIG, director, creative services.
- FRED J. MUELLER, promotion manager.
- DON BURNES, director of information.
- AUSTIN BRIDGMAN, director of news administration.
- PETE VESEY, director of news & operations.
- ED RISK, director of engineering.
- MONTE WALPOLE, manager of engineering.

DIGEST OF RATE CARD NO. 24A REV.—(Nov. 18, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—6:30-10:30 p.m., daily.

\$2450 \$1580 \$920 \$850 \$1000 \$800 \$500

NETWORK BASE HOURLY RATE: \$2200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ILLINOIS			
	Bond	5,100	4,900	95
	Calhoun	1,600	1,500	96
	Clinton	8,800	8,600	97
	Fayette	6,900	6,600	96
Greene	5,800	5,600	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
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ILLINOIS—(Continued)

Jefferson	11,700	11,200	95
Jersey	6,200	6,000	97
Macoupin	16,000	15,600	97
Madison	84,200	82,600	98
Marion	14,000	13,500	97
Monroe	6,300	6,100	97
Montgomery	11,200	10,800	97
Perry	7,800	7,500	96
Randolph	10,500	10,200	97
St Clair	91,100	88,800	97
Washington	5,400	5,100	95

MISSOURI

50% & Over

Crawford	6,100	5,800	95
Dent	4,500	4,200	93
Franklin	19,900	19,600	98
Gasconade	5,200	5,000	96
Iron	3,600	3,400	95
Jefferson	34,900	34,500	99
Lincoln	6,600	6,400	97
Madison	3,500	3,400	96
Perry	5,100	4,900	97
Pike	6,400	6,200	97
St Charles	32,400	32,000	99
St Francois	13,400	13,100	98
St Louis	504,600	496,000	98
Ste Genevieve	4,300	4,200	98
Warren	3,700	3,600	97
Washington	5,000	4,800	97

ILLINOIS

Clay	5,200	4,900	94
Effingham	8,400	8,000	95
Morgan	12,400	11,900	96
Scott	2,300	2,300	98

MISSOURI

Butler	13,700	13,100	96
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(Continued on next page)

Station Totals	1,199,300	1,170,400	98
Net Weekly Circulation (1973-74)			924,300
Average Daily Circulation (1973-74)			638,400

KPLR-TV, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%	
MISSOURI—(Continued)					
	Montgomery	4,500	4,400	97	
Between 25-49%	Perry	5,100	4,900	97	
	Pettis	13,500	13,100	97	
	Pike	6,400	6,200	97	
	Randolph	8,500	8,300	98	
ILLINOIS					
	Clay	5,200	4,900	94	
	Crawford	8,700	8,500	97	
	Franklin	16,500	15,800	96	
	Hancock	7,800	7,600	98	
	Jackson	18,000	17,200	96	
	Pike	7,500	7,200	96	
	Richland	6,200	5,900	95	
	Wayne	6,400	6,000	93	
	Williamson	19,000	18,300	96	
IOWA					
	Lee	15,000	14,800	98	
KANSAS					
	Crawford	15,900	15,600	98	
Between 5-24%	MISSOURI				
	Audrain	9,700	9,500	98	
	Callaway	8,900	8,700	98	
	Carter	1,400	1,300	91	
	Dent	4,500	4,200	93	
	Henry	8,300	8,100	97	
	Jasper	31,700	31,000	98	
	Laclede	7,800	7,600	97	
	Maries	2,300	2,200	96	
	Phelps	11,000	10,500	96	
	Pulaski	7,600	7,400	97	
	Ralls	2,900	2,900	98	
	Reynolds	2,100	2,000	93	
	Stoddard	9,600	9,300	97	
	Wayne	3,800	3,600	95	
	OKLAHOMA				
		Ottawa	12,000	11,600	97

KSD-TV, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
MISSOURI—(Continued)				
	Cole	16,100	15,900	99
Between 25-49%	Marion	10,900	10,700	98
	Montgomery	4,500	4,400	97
	Phelps	11,000	10,500	96
	Reynolds	2,100	2,000	93
ILLINOIS				
	Adams	24,900	24,400	98
	Franklin	16,500	15,800	96
	Jackson	18,000	17,200	96
	Moultrie	4,700	4,500	96
	Pike	7,500	7,200	96
	Richland	6,200	5,900	95
	Wayne	6,400	6,000	93
	Williamson	19,000	18,300	96
Between 5-24%	MISSOURI			
	Audrain	9,700	9,500	98
	Callaway	8,900	8,700	98
	Carter	1,400	1,300	91
	Maries	2,300	2,200	96
	Ralls	2,900	2,900	98
	Randolph	8,500	8,300	98
	Ripley	4,200	3,900	92
	Shannon	2,500	2,300	91
	Stoddard	9,600	9,300	97
	Texas	7,700	7,300	94

Missouri

KQTV, St. Joseph
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
MISSOURI—(Continued)				
50% & Over	Nodaway	7,500	7,300	97
	Worth	1,200	1,200	98
NEBRASKA				
	Richardson	4,700	4,600	98
IOWA				
	Decatur	3,600	3,500	96
	Ringgold	2,400	2,400	98
KANSAS				
Between 25-49%	Douglas	19,400	18,900	97
	Leavenworth	17,200	16,900	98
	Pottawatomie	4,400	4,300	97
	Shawnee	58,400	57,500	98
MISSOURI				
	Platte	11,800	11,600	99
	Ray	6,800	6,700	98
NEBRASKA				
	Pawnee	1,300	1,200	96
IOWA				
	Adams	2,600	2,500	97
	Page	6,900	6,800	98
	Taylor	3,400	3,300	97
	Union	5,300	5,200	98
KANSAS				
	Clay	3,900	3,700	96
	Coffey	3,300	3,200	96
	Franklin	7,600	7,400	98
	Johnson	75,800	75,200	99
	Marshall	5,300	5,100	97
	Riley	16,100	15,600	97
	Wabaunsee	2,700	2,600	96
	Wyandotte	66,800	65,800	98
Between 5-24%	MISSOURI			
	Bates	6,100	5,900	97
	Benton	5,100	4,900	95
	Camden	5,700	5,500	96
	Carroll	4,900	4,800	97
	Cass	14,900	14,700	98
	Chariton	4,000	3,800	96
	Clay	44,900	44,400	99
	Jackson	258,800	253,900	98
	Johnson	11,600	11,400	98
	Lafayette	10,500	10,300	98
	Linn	6,300	6,100	97
	Saline	8,400	8,200	97
	Sullivan	3,300	3,200	97
	NEBRASKA			
	Johnson	2,000	2,000	98
	Nemaha	3,600	3,500	97
	Otoe	5,800	5,700	98

BLACKBURN & COMPANY, INC.

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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Missouri—St. Louis



KTVI



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"
Longitude 90° 22' 23"

Transmitter: Gravois & Emil Aves., Sappington, Mo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Facsimile Service: UPI.

Represented (engineering) by Lohnes & Culver.

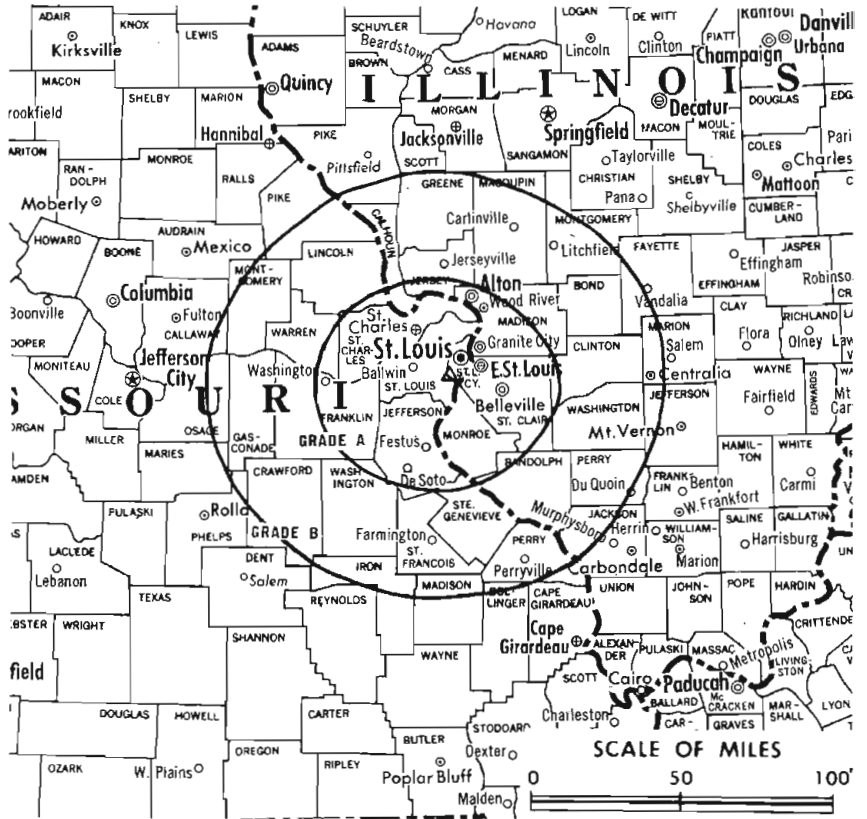
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVI Ref: FCC File No. BMPCT-4616 Granted 4/2/58

© American Map Co., Inc., N.Y., No. 14244

KTVI

Licensee: Newhouse Broadcasting Corp., 5915 Berthold Ave., St. Louis, Mo. (63110).

Studio: 5915 Berthold Ave.

Telephone: 314-647-7777. TWX No.: 314-556-0082.

Ownership: Newhouse Broadcasting Corp., 100%. Newhouse also owns St. Louis Globe-Democrat. For other Newhouse interests, see WSYR-TV, Syracuse, N.Y.

Began Operation: Aug. 10, 1953 as WTVI, Belleville, Ill.-St. Louis (Ch. 54); on April 9, 1955 shifted facilities to Ch. 36, acquired from KSTM-TV, off-air (Television Digest, Vol. 11:16); March 20, 1957, it left air temporarily for changeover to Ch. 2, and resumed operation April 15, 1957. (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltasen and associates to Newhouse Bcstg., which thereby increased its holdings to 100% was approved June 10, 1964 by FCC.

Represented (sales) by MMT Sales Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Surrey, Karasik & Morse.

Personnel:

RALPH HANSEN, vice president & general manager.
MANNE RUSSO, director of sales.
WILLIAM MILLER, local sales manager.
VIC SKAGGS, director of programming.
MATTHEW MIXON, production manager.
CLARK GRANT, director of advertising & promotion.
CECIL TUCK, director of news & public affairs.
RICHARD J. TROMPETER, director of engineering.

DIGEST OF RATE CARD NO. 1-74—(April 15, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10:30 p.m., daily.

\$1950 \$1170 \$650 \$500 Graded rates apply*

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$1800.

For Color Set Penetration by Markets
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
ILLINOIS				
	Bond	5,100	4,900	95
	Calhoun	1,600	1,500	96
	Clinton	8,800	8,600	97
	Fayette	6,900	6,600	96
	Greene	5,800	5,600	97
	Jefferson	11,700	11,200	95
	Jersey	6,200	6,000	97
	Macoupin	16,000	15,600	97
	Madison	84,200	82,600	98
	Marion	14,000	13,500	97
	Monroe	6,300	6,100	97
	Montgomery	11,200	10,800	97
	Morgan	12,400	11,900	96
	Perry	7,800	7,500	96
	Randolph	10,500	10,200	97
	St. Clair	91,100	88,800	97
	Scott	2,300	2,300	98
	Washington	5,400	5,100	95
50% & Over				
MISSOURI				
	Crawford	6,100	5,800	95
	Dent	4,500	4,200	93
	Franklin	19,900	19,600	98
	Gasconade	5,200	5,000	96
	Iron	3,600	3,400	95
	Jefferson	34,900	34,500	99
	Lincoln	6,600	6,400	97
	Madison	3,500	3,400	96
	Montgomery	4,500	4,400	97
	Perry	5,100	4,900	97
	Phelps	11,000	10,500	96
	Pike	6,400	6,200	97
	Reynolds	2,100	2,000	93
	St. Charles	32,400	32,000	99
	St. Francois	13,400	13,100	98
	St. Louis	504,600	496,000	98
	Ste Genevieve	4,300	4,200	98

(Continued on page 481-b)

Station Totals	1,212,000	1,183,600	98
Net Weekly Circulation (1973-74)			899,500
Average Daily Circulation (1973-74)			554,000

Missouri—Sedalia



KMOS-TV



Ch. 6

[Satellite of KRCG,
Jefferson City, Mo.]

Technical Facilities: Channel No. 6
(82-88 MHz). Authorized power:
16.4-kw visual, 3.28-kw aural.
Antenna: 360-ft. above av. terrain,
321-ft. above ground, 1211-ft.
above sea level.

Latitude 38° 42' 20"
Longitude 93° 15' 13"

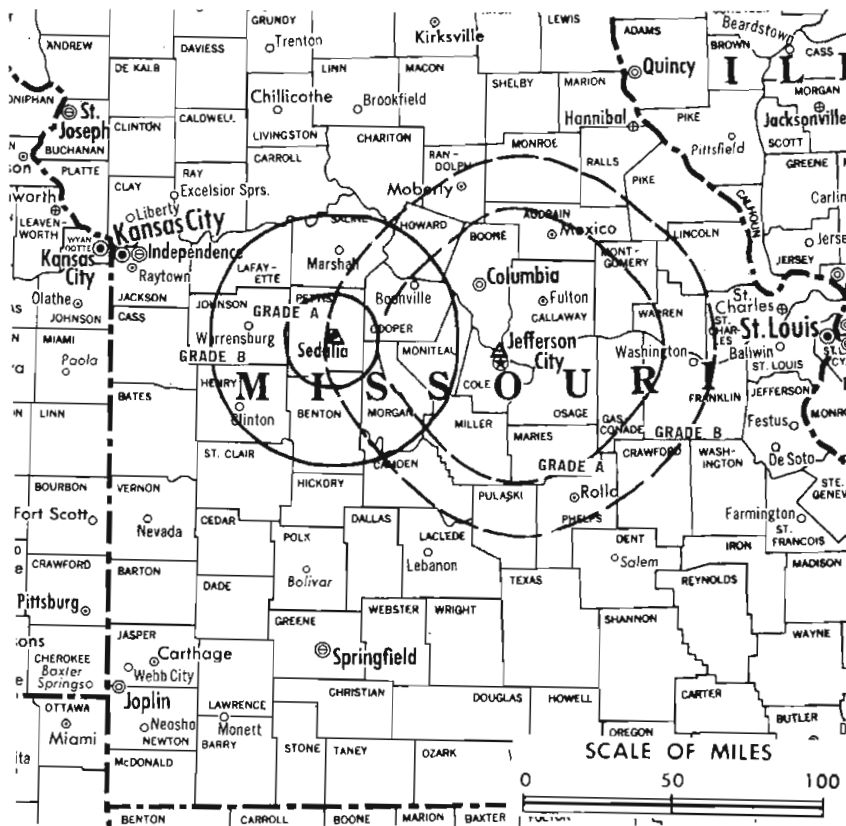
Transmitter: 2100 W. Broadway.

Color: Network.

News Wire Service: AP.

Studio: 2100 W. Broadway.

Represented (legal) by Dow, Lohnes
& Albertson.



County coverage based on Arbitron study (see
page 4-b).

KMOS-TV Ref: FCC File No. BMPCT-1210 Granted 7/8/53

©American Map Co., Inc., N.Y., No. 14244

KMOS-TV

Licensee: Mid-America TV Co., 114 W. 11th St., Kansas City, Mo.

Telephone: 816-816-1651.

Ownership: See KRCG, Jefferson City, Mo.

Began Operation: July 8, 1954. Sale to Jefferson Television Co.
(KRCG, Jefferson City) approved by FCC July 26, 1961. Sale
to Cook Paint & Varnish Co. by Milton J. Hinlein and associates
approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:50).
Note: For sale to present owner by Jefferson Television, see
KRCG, Jefferson City, Mo.

Represented (sales) by Blair Television.

Personnel:

WILLIAM A. BATES, president.
EDWARD J. SCHUELEIN, v.p. & general manager.
STEWART GRESSLEY, manager.

Rates: Included with rates for KRCG, Jefferson City.

Arbitron Data For This Station Included With
Parent KRCG, Jefferson City, Mo. Above Map
Shows Coverage For Both Parent & Satellite.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436

Missouri—Springfield



KMTC

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2090-kw max. & 479-kw horizontal visual, 95.5-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1621-ft. above ground, 3176-ft. above sea level.

Latitude 37° 11' 40"
Longitude 92° 56' 04"

Transmitter: R. R., Fordland, Mo.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Melvin B. Caldwell.

Represented (sales) by Savalli/Gates Inc.; Eugene F. Gray Co.

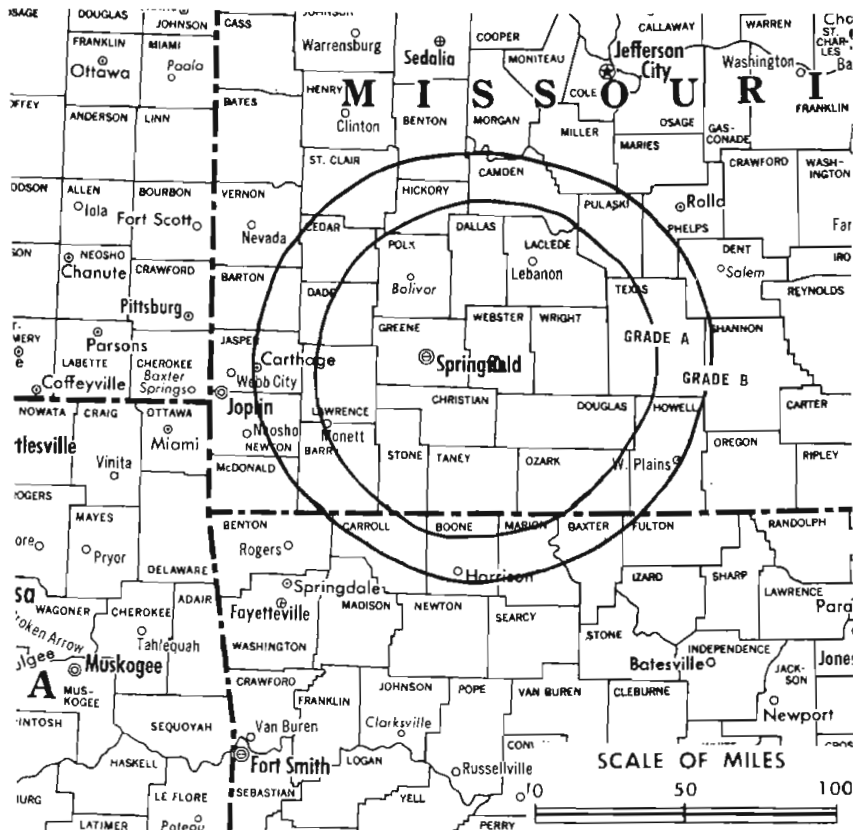
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KMTC Ref: FCC File No. BHPCT-7481 Granted 2/15/74

©American Map Co., Inc., N.Y. No. 14244

KMTC

Network Service: ABC.

Licensee: Midland TV Corp., 2322 S. Cedarbrook, Springfield, Mo. (65804).

Studio: 3000 E. Cherry St. (65804). Telephone: 417-862-7091.

Ownership: Kenneth E. Meyer, pres. & gen. mgr., 25.46%; Steve W. Ball, secy., 10.83%; Morris Burks, treas., 10.82%; H. C. Wattner, 10.83%; Gerald Doran, 10.83%; John Noennig, 10.20%; Inks Franklin, 9.19%; Meyer-Barneby Inc., 5.73%; Urso George, 3.67%; George Baldrige, .69%; Tom Barneby, .84%. Meyer owns 62% of KTXR(FM), Springfield. Meyer & Franklin own 82% of KFAL & KKCA (FM), Fulton, Mo. and KLEX-AM-FM, Lexington, Mo. Note: Principals have interest in Monroe TV Inc., owner of KLAA (TV), West Monroe, La.

Began Operation: Oct. 2, 1968.

Personnel:

KENNETH E. MEYER, president & general manager.
B. D. BLANKENSHIP, chief engineer.
BEN KUEHNLE, operations manager.
B. H. ALLEY, program director.

DIGEST OF RATE CARD NO. 11—(Sept. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—5:30-10:30 p.m., daily.

\$360.00 \$180.00 \$120.00 \$90.00 Graded rates apply*

*Highest rate: \$80.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	7,700	7,200	93
	Boone	8,100	7,600	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Christian	7,100	6,900	97
	Dallas	4,100	4,000	97
	Douglas	3,500	3,400	96
	Greene	58,500	57,500	98
	Howell	9,000	8,400	93
	Laclede	7,800	7,600	97
	Polk	6,600	6,400	96
	Pulaski	7,600	7,400	97
	Taney	6,300	6,100	97
	Texas	7,700	7,300	94
	Webster	6,600	6,400	96
Wright	5,400	5,100	95	
Between 25-49%	ARKANSAS			
	Carroll	5,700	5,400	94
	Marion	3,700	3,500	94
Between 25-49%	MISSOURI			
	Camden	5,700	5,500	96
	Cedar	4,000	3,900	96
	Hickory	2,200	2,100	96
	Oregon	3,900	3,600	91
	Ozark	3,000	2,900	95
Stone	4,600	4,400	95	
Between 5-24%	ARKANSAS			
	Fulton	3,300	2,900	87
	Newton	2,400	2,100	88
	MISSOURI			
	Barry	8,200	7,900	97
Dade	3,000	2,900	98	
Dent	4,500	4,200	93	
Lawrence	10,200	9,900	97	
Phelps	11,000	10,500	96	
Station Totals		221,400	213,000	96
Net Weekly Circulation (1973-74)			112,700	
Average Daily Circulation (1973-74)			63,700	

Missouri—Springfield



KOLR



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 28.2-kw aural. Antenna: 2070-ft. above av. terrain, 1997-ft. above ground, 3577-ft. above sea level.

Latitude 37° 13' 08"
Longitude 92° 56' 56"

Transmitter: State Hwy. "FF" near Fordland, Mo.

TV tape: Recording facilities.

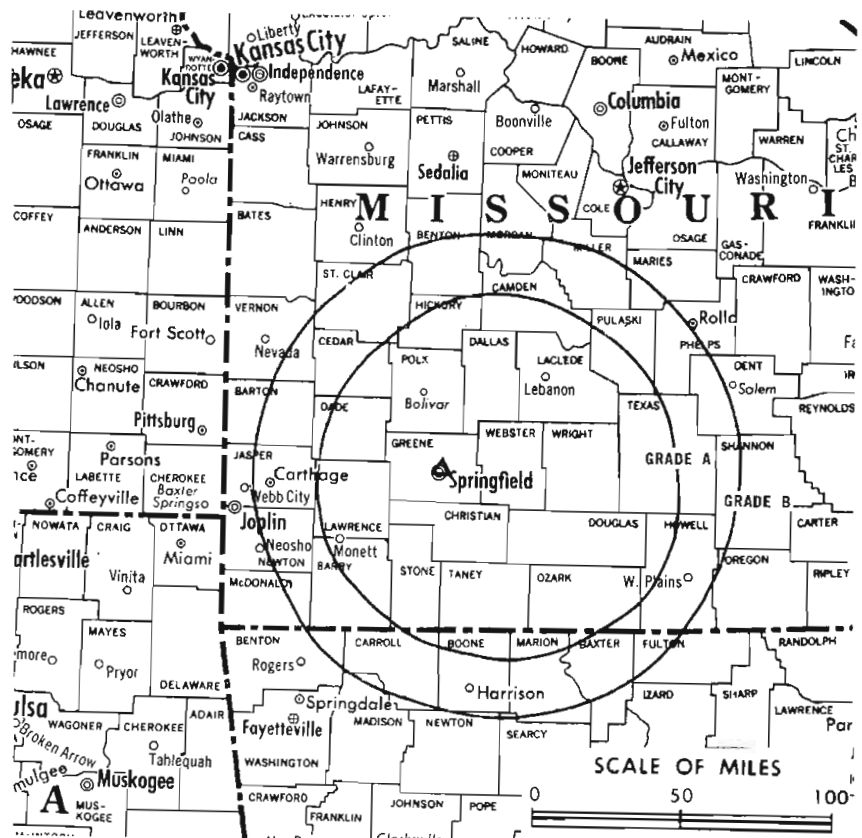
Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

TWX No.: 910-775-4718.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KOLR Ref: FCC File No. BPCT-4549 Granted 12/12/72

©American Map Co., Inc., N.Y., No. 14224

KOLR

Licensee: Independent Broadcasting Co., Box 1716 S.S.S., Springfield (65805).

Studio: 2650 E. Division St. Telephone: 417-862-7474.

Ownership: J. H. G. Cooper, pres., 25.05%; John O. & James H. Cooper, 25.89% each; Irving W. Schwab, secy., 8.19%; G. Pearson Ward, 6.97%; others, none with as much as 5%.

Began Operation: March 14, 1953.

Represented (sales) by H-R Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by James C. McNary.

Personnel:

JERRY SWEANEY, vice president & general manager.
WALT STANSBURY, chief engineer.
KEVIN McANDREWS, program director.
JACK LLOYD, sales director.

DIGEST OF RATE CARD—(Jan. 20, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—4-10:30 p.m., Sun.; 6-10:30 p.m., Mon.-Sat.	\$650	\$390	\$260	\$195	Graded rates apply*	

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Baxter	7,700	7,200	93
	Boone	8,100	7,600	94
	Carroll	5,700	5,400	94
	Fulton	3,300	2,900	87
Marion	3,700	3,500	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MISSOURI			
	Barry	8,200	7,900	97
	Cedar	4,000	3,900	96
	Christian	7,100	6,900	97
	Dade	3,000	2,900	98
	Dallas	4,100	4,000	97
	Douglas	3,500	3,400	96
	Greene	58,500	57,500	98
	Hickory	2,200	2,100	96
	Howell	9,000	8,400	93
	Laclede	7,800	7,600	97
	Lawrence	10,200	9,900	97
	Ozark	3,000	2,900	95
	Polk	6,600	6,400	96
	Pulaski	7,600	7,400	97
	St. Clair	3,600	3,400	95
	Stone	4,600	4,400	95
Taney	6,300	6,100	97	
Texas	7,700	7,300	94	
Webster	6,600	6,400	96	
Wright	5,400	5,100	95	
Between 25-49%	ARKANSAS			
	Izard	3,900	3,400	88
	Newton	2,400	2,100	88
Between 5-24%	MISSOURI			
	Camden	5,700	5,500	96
	Oregon	3,900	3,600	91
	Shannon	2,500	2,300	91
Vernon	7,300	7,100	97	
Between 5-24%	ARKANSAS			
	Benton	20,800	19,500	94
	Madison	3,100	2,700	89
	Searcy	2,800	2,600	91
Sharp	4,300	3,800	88	

(Continued on page 4B1-b)

Station Totals	387,100	371,200	96
Net Weekly Circulation (1973-74)	189,300		
Average Daily Circulation (1973-74)	121,600		

Missouri—Springfield



KYTV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: .7-mi. N of Fordland, Mo.

Telephone: 417-866-2766.

TWX No.: 910-775-4714.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by A. D. Ring & Associates.

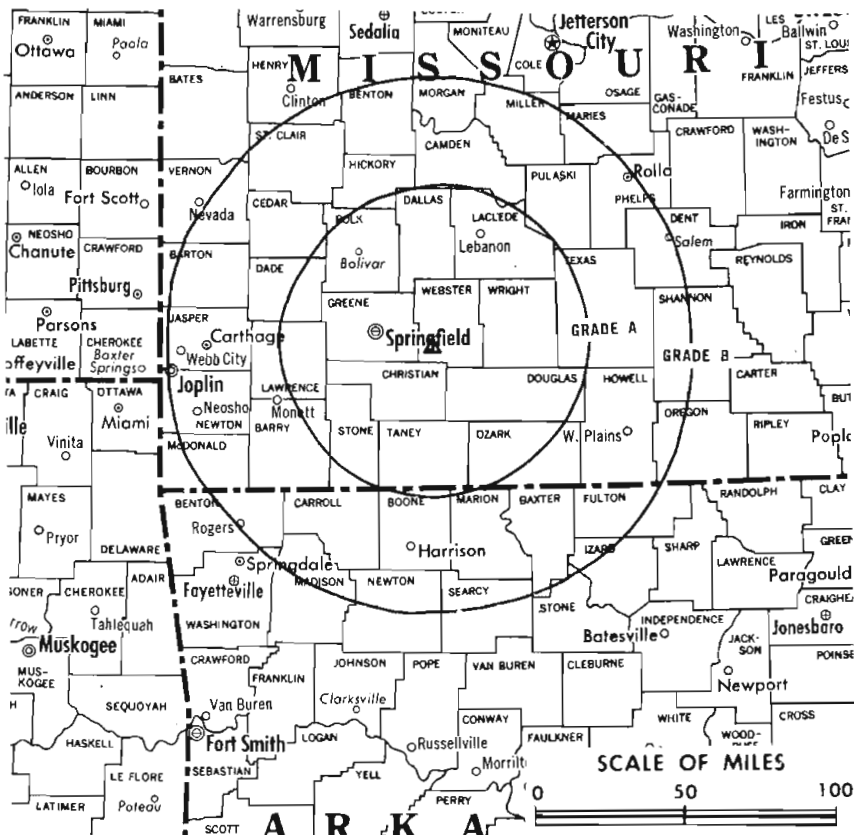
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV % and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KYTV Ref: FCC File No. BFPCT-4342 Granted 8/22/70

© American Map Co., Inc., N.Y., No. 14244

KYTV

Network Service: NBC.

Licensee: Springfield Television Inc., 999 W. Sunshine (65804).

Studio: 999 W. Sunshine.

Ownership: Grand Prairie Investment Co., 50%; Springfield Newspapers Inc., 49.866% (publishers of Springfield News and Leader & Press); also operates radio stations KGBX, Springfield & KHMO, Hannibal, Mo. Lester L. Cox, pres.; Keith G. Wells, v.p., .033%; W. W. Weber, secy., .033%; Lynn E. Bussy, treas.; A. A. Watson, .033%; Tams Bixby III, .033% (gen. mgr., Springfield Newspapers). Prairie Investment is equally owned by Lester L. Cox (and wife) and Lynn E. Bussy (and wife). Lester L. Cox is chmn. of board of KOAM-TV & KOAM, Pittsburg, Kan.

Began Operation: Oct. 1, 1953.

Represented (sales) by Blair Television.

Personnel:

DONALD S. MOELLER, vice president & general manager.
CARL FOX, vice president, programming & public affairs.
THOMAS E. FLANAGAN, general sales & marketing manager.
DAN WHITE, production manager.
CLARENCE MARTIN, promotion manager.
BILL WILLIAMS, news director.
E. DENNIS WHITE, chief engineer.

DIGEST OF RATE CARD NO. 2-75

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.	
Class A—6-10 p.m., daily.	\$700.00	\$420.00	\$350.00*	\$200.00*	\$100.00*

*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
50% & Over	Baxter	7,700	7,200	93
	Boone	8,100	7,600	94
	Carroll	5,700	5,400	94

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Fulton	3,300	2,900	87
	Izard	3,900	3,400	88
	Madison	3,100	2,700	89
	Marion	3,700	3,500	94
	Newton	2,400	2,100	88
	Sharp	4,300	3,800	88
MISSOURI				
	Barry	8,200	7,900	97
	Benton	5,100	4,900	95
	Camden	5,700	5,500	96
	Cedar	4,000	3,900	96
	Christian	7,100	6,900	97
	Dade	3,000	2,900	98
	Dallas	4,100	4,000	97
	Dent	4,500	4,200	93
50% & Over	Douglas	3,500	3,400	96
	Greene	58,500	57,500	98
	Hickory	2,200	2,100	96
	Howell	9,000	8,400	93
	Laclede	7,800	7,600	97
	Lawrence	10,200	9,900	97
	Oregon	3,900	3,600	91
	Ozark	3,000	2,900	95
	Polk	6,600	6,400	96
	Pulaski	7,600	7,400	97
	St. Clair	3,600	3,400	95
	Shannon	2,500	2,300	91
	Stone	4,600	4,400	95
	Taney	6,300	6,100	97
	Texas	7,700	7,300	94
Webster	6,600	6,400	96	
Wright	5,400	5,100	95	

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS				
Between 25-49%	Searcy	2,800	2,600	91
	Stone	2,500	2,300	91

(Continued on next page)

Station Totals	425,400	408,200	96
Net Weekly Circulation (1973-74)			227,700
Average Daily Circulation (1973-74)			168,700

KTVI, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MISSOURI—(Continued)				
	Warren	3,700	3,600	97	
	Washington	5,000	4,800	97	
Between 25-49%	ILLINOIS				
	Adams	24,900	24,400	98	
	MISSOURI				
	Butler	13,700	13,100	96	
	Carter	1,400	1,300	91	
	Cole	16,100	15,900	99	
	Marion	10,900	10,700	98	
	Randolph	8,500	8,300	98	
	Between 5-24%	ILLINOIS			
		Effingham	8,400	8,000	95
Franklin		16,500	15,800	96	
Hancock		7,800	7,600	98	
Jackson		18,000	17,200	96	
Pike		7,500	7,200	96	
Williamson		19,000	18,300	96	
IOWA					
Lee		15,000	14,800	98	
MISSOURI					
Audrain	9,700	9,500	98		
Callaway	8,900	8,700	98		
Maries	2,300	2,200	96		
Morgan	4,900	4,800	97		
Osage	3,800	3,600	96		
Pulaski	7,600	7,400	97		
Ralls	2,900	2,900	98		
Ripley	4,200	3,900	92		
Shannon	2,500	2,300	91		
Stoddard	9,600	9,300	97		
Wayne	3,800	3,600	95		

KYTV, Springfield
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MISSOURI			
	Carter	1,400	1,300	91
	Miller	5,700	5,500	97
	Morgan	4,900	4,800	97
	Phelps	11,000	10,500	96
	Vernon	7,300	7,100	97
Between 5-24%	ARKANSAS			
	Benton	20,800	19,500	94
	Washington	29,700	27,800	94
	KANSAS			
	Bourbon	6,500	6,300	97
	MISSOURI			
	Barton	4,500	4,400	97
	Bates	6,100	5,900	97
	Henry	8,300	8,100	97
	Jasper	31,700	31,000	98
	Mc Donald	5,300	5,200	97
	Maries	2,300	2,200	96
	Newton	12,700	12,500	98
	Pettis	13,500	13,100	97
Reynolds	2,100	2,000	93	
St Francois	13,400	13,100	98	

Missouri

KMOX-TV, St. Louis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ILLINOIS			
	Adams	24,900	24,400	98
	Effingham	8,400	8,000	95
	Franklin	16,500	15,800	96
	Jackson	18,000	17,200	96
	Morgan	12,400	11,900	96
	Pike	7,500	7,200	96
	Wayne	6,400	6,000	93
	Williamson	19,000	18,300	96
	IOWA			
Lee	15,000	14,800	98	
MISSOURI				
Audrain	9,700	9,500	98	
Callaway	8,900	8,700	98	
Cole	16,100	15,900	99	
Maries	2,300	2,200	96	
Marion	10,900	10,700	98	
Pulaski	7,600	7,400	97	
Ralls	2,900	2,900	98	
Randolph	8,500	8,300	98	
Ripley	4,200	3,900	92	
Shannon	2,500	2,300	91	
Stoddard	9,600	9,300	97	

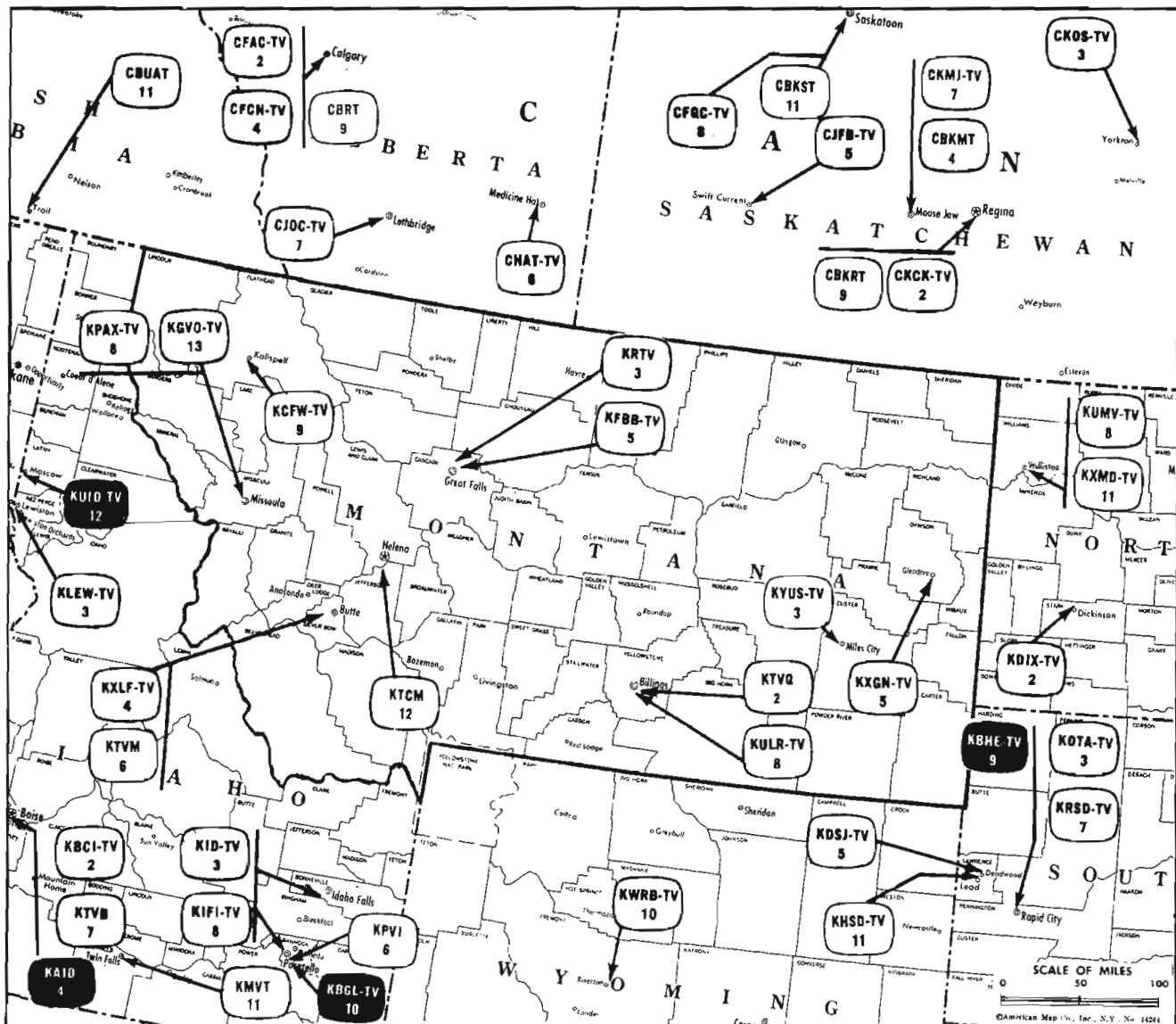
KOLR, Springfield

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	ARKANSAS—(Continued)			
	Stone	2,500	2,300	91
	Washington	29,700	27,800	94
Between 5-24%	KANSAS			
	Montgomery	16,800	16,300	97
	MISSOURI			
	Barton	4,500	4,400	97
	Benton	5,100	4,900	95
	Henry	8,300	8,100	97
	Jasper	31,700	31,000	98
	Miller	5,700	5,500	97
	Morgan	4,900	4,800	97
	Newton	12,700	12,500	98
Phelps	11,000	10,500	96	

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
 16255 Ventura Boulevard, Suite 415
 Encino, California 91436

Montana



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Missoula-Butte	42,000	155	86,100	154
Billings	33,000	164	60,400	169
Great Falls	29,000	170	54,800	170
Helena	2,000	210	11,900	205
Miles City-Glendive	2,000	210	8,400	206

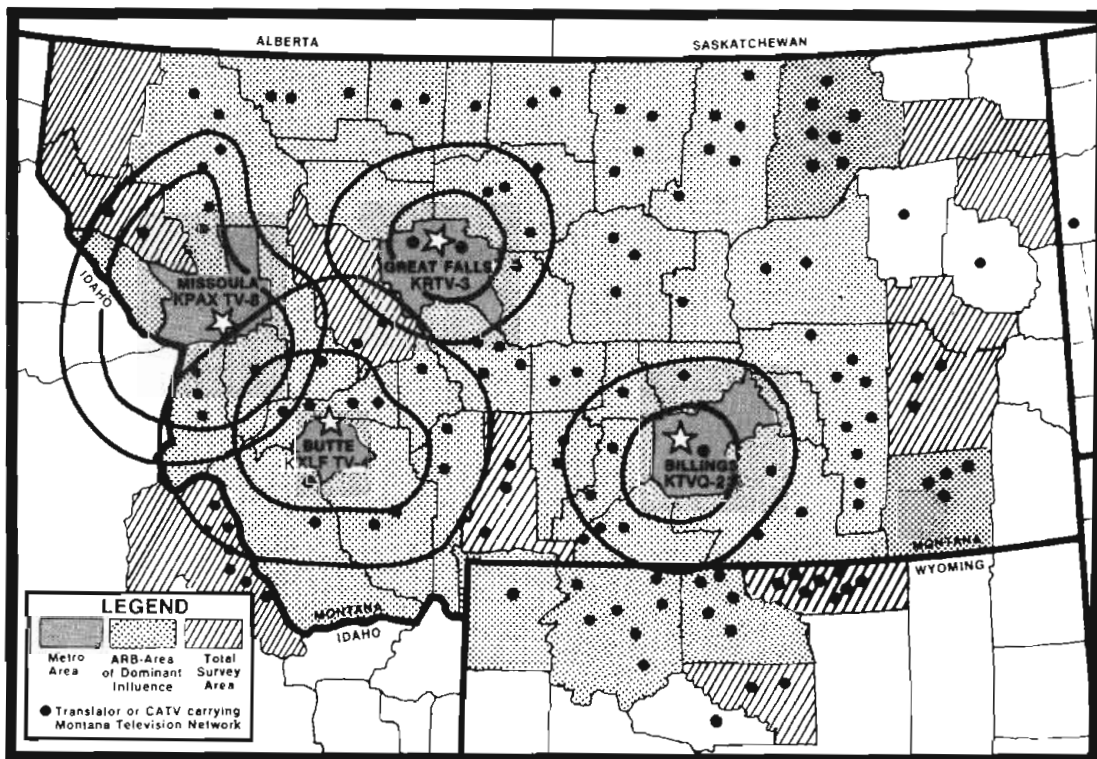
Montana Station Status as of September 1, 1975	VHF	UHF	TOTAL
Commercial Television Stations	12	0	12
Educational Television Stations	0	0	0
			12

mtn



MONTANA TELEVISION NETWORK

When you buy mtn 
you buy Montana.



Source ARB 1974-75

85.5% OF MONTANA TV HOUSEHOLDS ARE IN ADIs SERVED BY MONTANA TELEVISION NETWORK*

It only takes one phone call to reach Billings, Great Falls and Missoula/Butte. And MTN stations deliver more primetime households than the competition in all three markets**

Buy Montana with one order and receive one billing — through MTN.

*Source: 1974-75 Arbitron Television Market Areas of Dominant Influence.

**Source: Nielsen Station Index (NSI) audience estimates, February 6 through March 5, 1975 Report. Subject to qualifications described in said report.

MONTANA TELEVISION NETWORK • With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAK TV-8) • Donald G. Bradley, General Manager. Pete Friden, National Sales Manager • P.O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND; MOUNTAIN MEDIA, INC., DENVER; ANDY McDERMOTT SALES LTD., CANADA.

Montana—Billings

KTVQ
Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.2"
Longitude 108° 27' 26.7"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

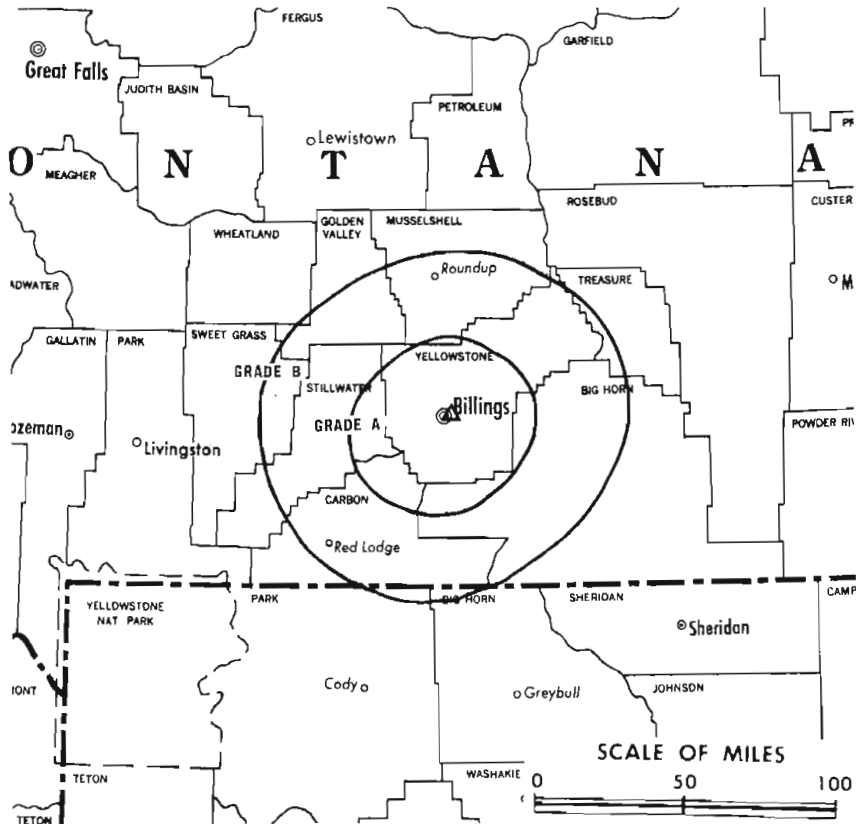
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVQ Ref: FCC File No. RMFCT-4001 Granted 8/20/56

©American Map Co., Inc., N.Y., No. 14244

KTVQ

Network Service: CBS, NBC.

Licensee: Garryowen Corp., 3203 3rd Ave. N, Box 2557 (59103).

Studio: 3203 3rd Ave. N, Box 2557.

Telephone: 406-252-5611. TWX No.: 910-975-1030.

Ownership: J. S. Sample, pres.-treas., 100%. Garryowen also owns KXLF-TV & KXLF, Butte; KRTV, Great Falls & KPAX-TV, Missoula, all Mont.

Began Operation: Nov. 9, 1953.

Represented (sales) by Avery-Knodel Inc.; Montana Television Network; Art Moore & Assoc. (Seattle & Portland); Mountain Media (Denver); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

VICTOR MILLER, general manager.
PETE FRIDEN, national sales manager.
BERNIE STYLES, local commercial manager.
LEE LAREVA, operations director.
J. R. MIDDLETON, chief engineer.
TERRY HICKSON, news director.
DON BRADLEY, film buyer.

DIGEST OF RATE CARD NO. 20
(Dec. 30, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$400 \$240 \$160 \$120 \$55 \$55 \$28

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,300	3,000	90
	Carbon	3,100	2,900	94
	Custer	4,100	3,700	90
	Fergus	4,400	4,000	91
	Garfield	600	500	79
	Golden Valley	300	300	89
	Musselshell	1,700	1,500	91
	Park	4,400	4,100	93
	Petroleum	200	200	87
	Powder River	1,100	900	83
	Rosebud	2,300	2,000	89
	Stillwater	1,700	1,700	97
	Sweet Grass	1,100	1,000	87
	Treasure	300	300	90
	Wheatland	800	700	91
	Yellowstone	32,600	31,600	97
	WYOMING			
	Big Horn	3,500	3,200	92
Park	7,000	6,400	92	
Sheridan	7,500	6,800	91	
Washakie	2,500	2,300	94	
Yellowstone Natl Park	200	200	93	
Between 25-49%	MONTANA			
	Judith Basin	900	800	91
Between 5-24%	MONTANA			
	Blaine	2,300	2,000	87
	Richland	3,400	3,200	94
	NORTH DAKOTA			
	Williams	6,600	6,500	98
	WYOMING			
	Johnson	2,100	1,900	90
Station Totals		98,000	91,700	94
Net Weekly Circulation (1973-74)				65,100
Average Daily Circulation (1973-74)				44,900

KTVQ-2

BILLINGS, MONTANA

**When you buy
mtN  you buy
Montana.**

BILLINGS: Right in the heart of the greatest growth boom Montana has ever seen. Development of the vast coal resources to the east and south has spurred the Billings economy, an economy that has been traditionally strong because Billings is a major distribution point for consumer, industrial and agricultural goods.

Ktvq-2 delivers eastern Montana with more primetime homes than any other station.*

*Source: Nielsen Station Index (NSI) audience estimates, February 6 through March 5, 1975 Report. Subject to qualifications described in said report.

**Source: 1974-75 Arbitron Television Market Areas of Dominant Influence.

MONTANA TELEVISION NETWORK

With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8).
Donald G. Bradley, General Manager. Pete Friden, National Sales Manager.
P. O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND;
MOUNTAIN MEDIA, INC., DENVER; ANDY MCDERMOTT SALES LTD., CANADA.

**85.5% of Montana TV households are in ADIs
served by Montana Television Network.****

Montana—Billings



KULR-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35"

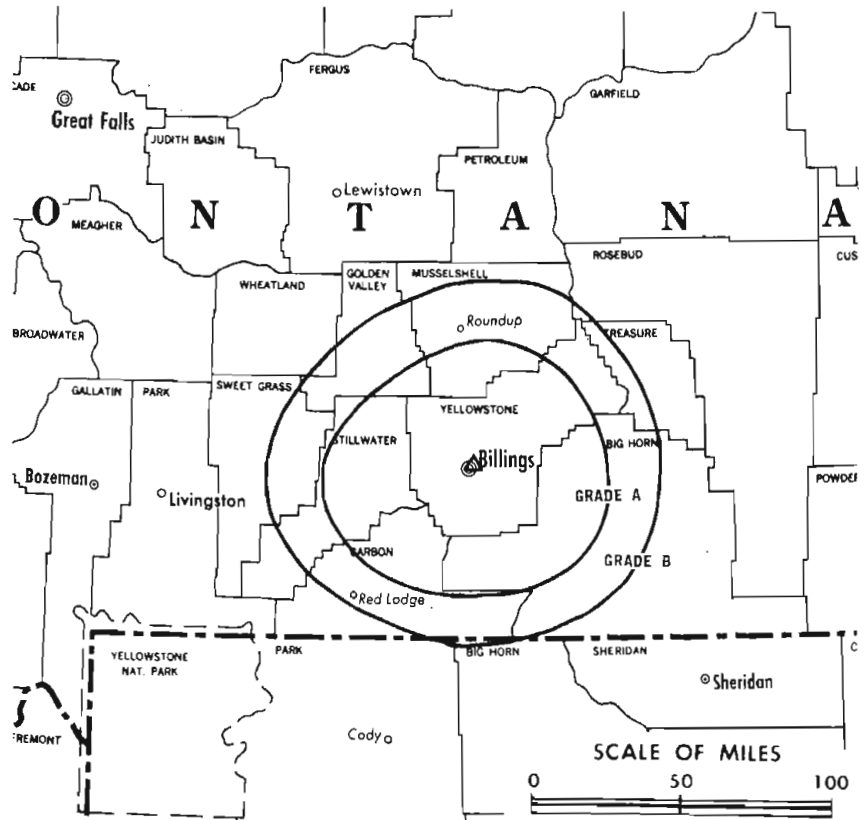
Longitude 108° 27' 14"

Transmitter: 2.7-mi. E of Billings.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

KULR-TV Ref: FCC File No. BMPCT-4810 Granted 11/21/57

©American Map Co., Inc., N.Y., No. 14244

KULR-TV

Licensee: HarriScope Broadcasting Corp., Box 2512, Billings, Mont. (59103).

Studio: 2.7-mi. E of Billings.

Telephone: 406-252-4676. TWX No.: 910-975-1020.

Ownership: See KBAK-TV, Bakersfield, Cal.

Began Operation: March 15, 1958. Sale to present owner by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved March 8, 1967 by FCC (Television Digest, Vol. 6:46). Previous sale to Crain-Snyder Television Inc. by Midland Empire Bcstg. Co. approved by FCC Dec. 17, 1962 (Vol. 2:52).

Represented (sales) by H-R Television; John McGuire & Assoc. (Mountain States); Hyett/Ramsland Inc. (Minneapolis); Simpson/Reilly & Assoc. (Seattle & Portland).

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

BURT I. HARRIS, president (Los Angeles).
 E. D. (BOB) MERRILL, vice president & general manager.
 TOM EHRMAN, local sales manager.
 RON OLSEN, operations director.
 DEAN JANSMA, chief engineer.
 DON HARDY, news director.

DIGEST OF RATE CARD NO. 15—(Aug. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class A—6-10 p.m., daily.					
\$425	\$325	\$275	\$200	\$55*	\$55*

*Class A—6:01-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Big Horn	3,300	3,000	90
	Carbon	3,100	2,900	94
	Custer	4,100	3,700	90
	Fergus	4,400	4,000	91
	Garfield	600	500	79
	Golden Valley	300	300	89
	Musselshell	1,700	1,500	91
	Park	4,400	4,100	93
	Petroleum	200	200	87
	Rosebud	2,300	2,000	89
	Stillwater	1,700	1,700	97
	Sweet Grass	1,100	1,000	87
	Treasure	300	300	90
	Wheatland	800	700	91
	Yellowstone	32,600	31,600	97
	WYOMING			
Big Horn	3,500	3,200	92	
Park	7,000	6,400	92	
Sheridan	7,500	6,800	91	
Washakie	2,500	2,300	94	
Yellowstone Natl Park	200	200	93	
Between 25-49%	MONTANA			
	Judith Basin	900	800	91
Powder River	1,100	900	83	
Between 5-24%	MONTANA			
	Phillips	1,700	1,500	87
Prairie	600	500	84	
Station Totals		85,900	80,100	93
Net Weekly Circulation (1973-74)				63,200
Average Daily Circulation (1973-74)				44,400

Montana—Butte

NB abc KTVM

Ch. 6

[Satellite of KGVO-TV, Missoula, Mont.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

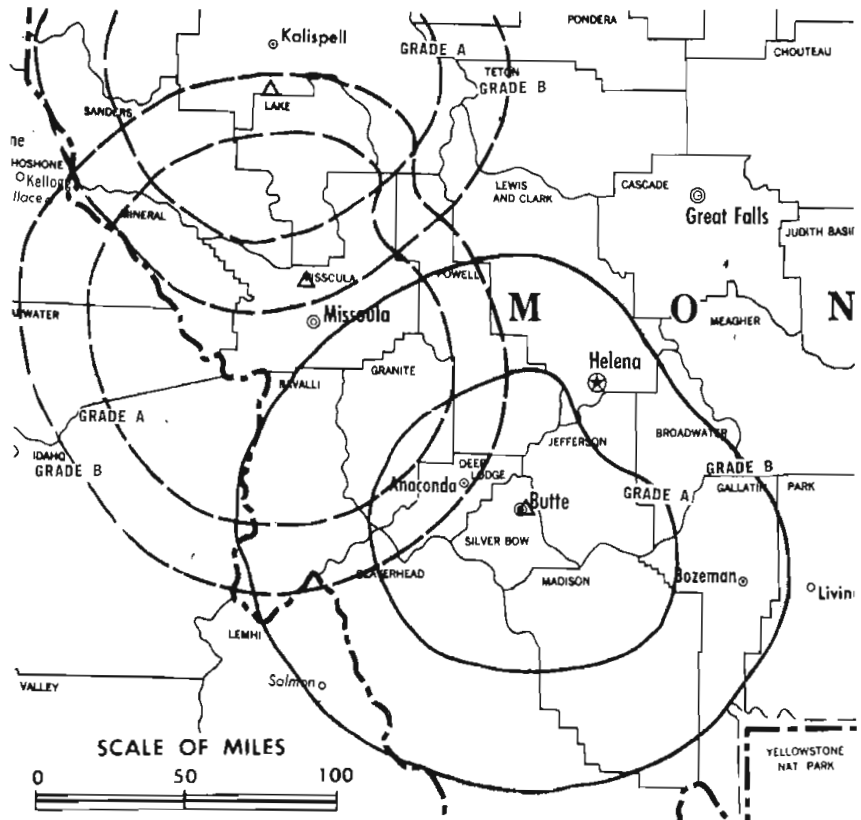
Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: On mountain peak, 2.6-mi. E of Butte.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Included with KGVO-TV, Missoula.



County coverage based on Arbitron study (see page 4-b).

KTVM Ref: FCC File No. BPCT-4187 Granted 12/3/69

©American Map Co., Inc., N.Y., No. 14244

KTVM

Licensee: KMSO-TV Inc., 340 W. Main St., Missoula, Mont. (59801).

Studio: See KGVO-TV, Missoula.

Ownership: See KGVO-TV, Missoula.

Began Operation: May 15, 1970.

Represented (sales) by H-R Television Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DALE G. MOORE, president.
EARL E. MORGENROTH, vice president.
WAYNE E. KILLMER, general manager.
LYNN KOCH, national sales manager.
JOHN HONEA, director of engineering.
DOUGLAS DRADER, chief engineer.
DUANE BARR, program director.
LARRY COOPER, news director.

Rates: Sold in combination with KGVO-TV, Missoula.

NETWORK BASE HOURLY RATE: \$225.

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

Montana—Butte



Ch. 4

[Operates satellite KPAX-TV, Missoula, Mont.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

TV tape: Recording facilities.

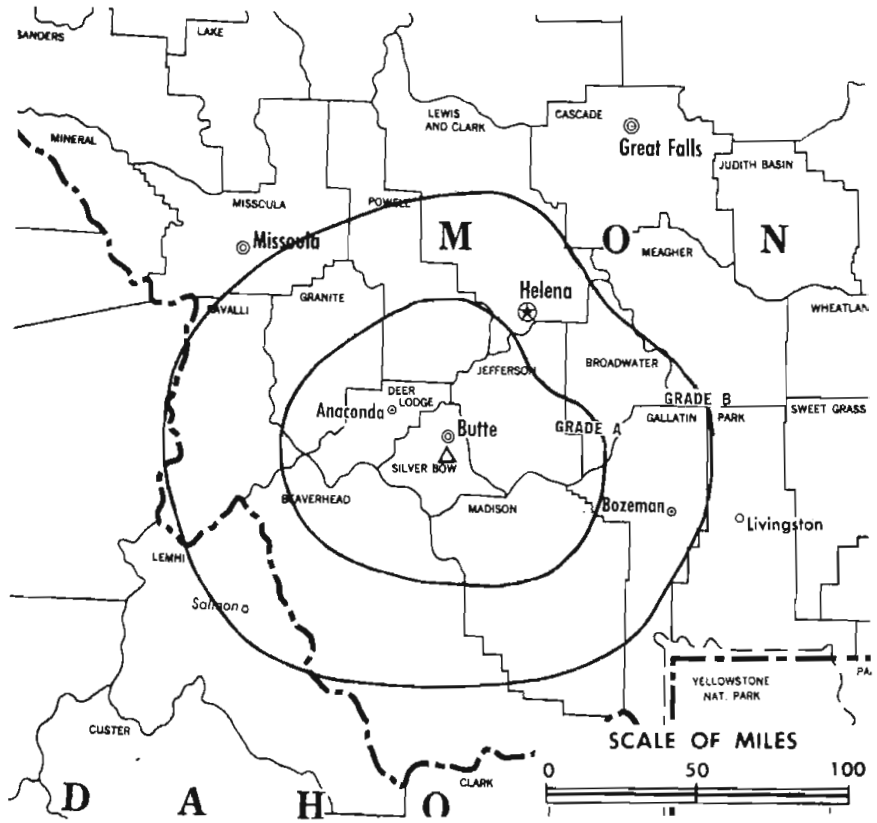
AM Affiliate: KXLF, 5-kw, 1370 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KXLF-TV Ref: FCC File No. BPCT-3765 Granted 5/12/66

©American Map Co., Inc., N.Y., No. 14244

KXLF-TV

Network Service: ABC & CBS.

Licensee: Garryowen Corp., Box 3500 (59701).

Studio: 1003 S. Montana St. (59701).

Telephone: 406-792-9111.

Ownership: Joseph S. Sample, pres.-treas., 100%. For other interests, see KTVQ, Billings, Mont.

Began Operation: Aug. 14, 1953. Sale to present owner by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

Represented (sales) by Avery-Knode Inc.; Montana Television Network; Art Moore & Assoc. (Seattle & Portland); Mountain Media (Denver & Salt Lake City); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

PAUL SIMITZES, general manager.
PETE FRIDEN, national sales manager.
JIM MANNING, local sales manager.
KEN WOODSLEY, news director.
DON BRADLEY, film buyer.
WELDON PAULSEN, chief engineer.

DIGEST OF RATE CARD NO. 22—(Dec. 30, 1974)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—5:30 p.m.-midnight, daily.	\$400	\$240	\$160	\$120	\$130	\$65
					\$65	\$33


NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
	Beaverhead	3,000	2,700	89
	Broadwater	1,100	1,000	91
	Deer Lodge	5,300	5,100	96
	Flathead	14,100	13,300	94
	Gallatin	12,300	11,500	93
	Granite	900	900	95
	Jefferson	1,800	1,700	92
50% & Over	Lake	5,500	5,200	94
	Lewis & Clark	12,700	11,900	94
	Madison	2,100	2,000	96
	Meagher	700	600	89
	Mineral	1,400	1,300	95
	Missoula	20,500	19,200	94
	Powell	2,300	2,100	93
	Ravalli	6,000	5,600	94
	Silver Bow	15,100	14,500	96
Between 25-49%	MONTANA Park	4,400	4,100	93
Between 5-24%	MONTANA Sweet Grass	1,100	1,000	87
Station Totals		110,300	103,700	94
Net Weekly Circulation (1973-74)				78,600
Average Daily Circulation (1973-74)				56,000

Arbitron Data: Figures include coverage of KPAX-TV, Missoula.

KXLF TV-4

BUTTE, MONTANA

When you buy
mtn  you buy
Montana.

BUTTE: Billed as the "richest hill on earth," Butte is at the doorstep of transition. The downtown area sits on the edge of a major open-pit copper mine and within the next five years it will move to a totally new business district. This will increase Butte's influence on the entire south-west portion of the state. MTN's KXLF-TV 4 is Butte's home station.

Kxlf-tv4 delivers south-west Montana with more primetime homes than any other station.*

*Source: Nielsen Station Index (NSI) audience estimates, February 6 through March 5, 1975 Report. Subject to qualifications described in said report.

**Source: 1974-75 Arbitron Television Market Areas of Dominant Influence

MONTANA TELEVISION NETWORK

With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8).
Donald G. Bradley, General Manager. Pete Friden, National Sales Manager.
P. O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND;
MOUNTAIN MEDIA, INC., DENVER; ANDY MCDERMOTT SALES LTD., CANADA.

85.5% of Montana TV households are in ADIs served by Montana Television Network.**

Montana—Glendive

KXGN-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

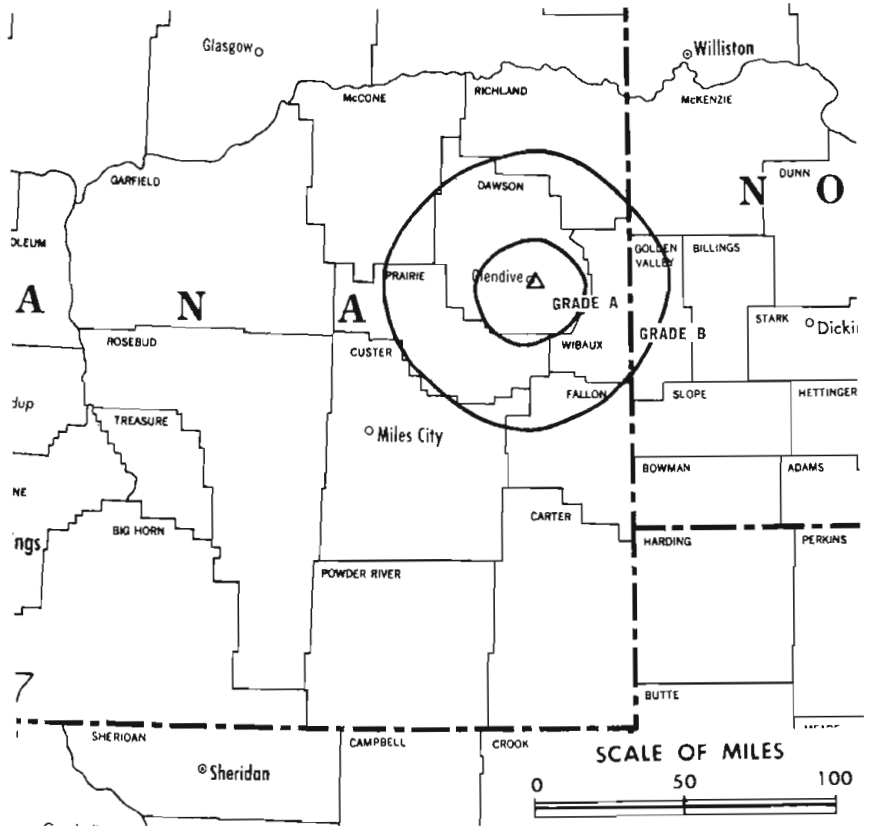
Latitude 47° 03' 15"
Longitude 104° 40' 45"

Transmitter: 4-mi. SE of city.

AM Affiliate: KXGN, 1-kw, 1400 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KXGN-TV Ref: FCC File No. BPCT-3003 Granted 3/24/68

©American Map Co., Inc., N.Y., No. 14244

KXGN-TV

Network Service: CBS; NBC.

Licensee: Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, Mont. (59330).

Studio: 210 S. Douglas St. (59330).

Telephone: 406-365-3377.

Ownership: Lewis W. Moore, pres., 99.8%; Elizabeth Kindstater, v.p., .1%; Mary Louise Moore, secy.-treas., .1%. Moore also operates local theater.

Began Operation: Nov. 1, 1957.

Represented (sales) by The Devney Organization Inc. (New York); Bob Hix Co. (Denver).

Represented (engineering) by John H. Mullaney.

Represented (legal) by Daly, Joyce, Borsari & George.

Personnel:

LEWIS W. MOORE, president.
WINNIFRED NORTON, office manager.
DONALD J. POWERS, chief engineer.

DIGEST OF RATE CARD NO. 6 (March 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$150.00	\$75.00	\$52.00	\$48.00	\$40.00	\$40.00
NETWORK BASE HOURLY RATE:	\$50.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Dawson	3,400	3,100	93
	Fallon	1,200	1,100	91
	Mc Cone	800	700	90
	Prairie	600	500	84
Between 25-49%	MONTANA			
	Carter	600	500	87
	NORTH DAKOTA			
Golden Valley	800	800	98	
Between 5-24%	MONTANA			
	Garfield	600	500	79
	Richland	3,400	3,200	94
Station Totals		11,800	10,800	92
Net Weekly Circulation (1973-74)				6,300
Average Daily Circulation (1973-74)				3,900

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Montana—Great Falls



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"
Longitude 111° 17' 02"

Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

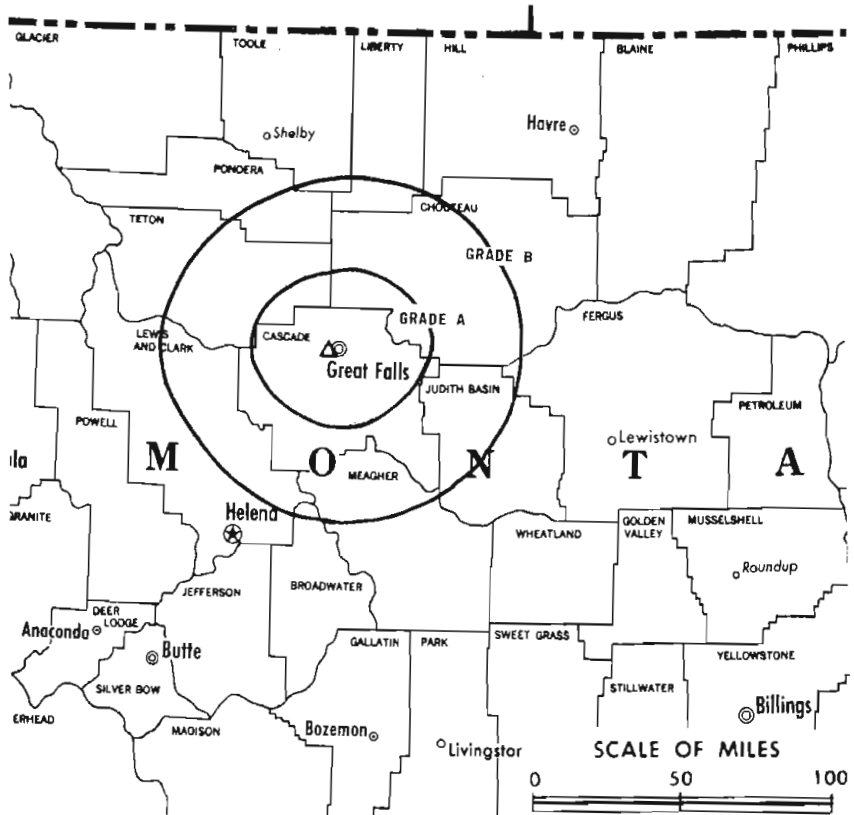
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KFBF-TV Ref: FCC File No. BPCT-4340 Granted 5/7/70

© American Map Co., Inc., N.Y., No. 14244

KFBF-TV

Network Service: ABC, CBS, NBC.

Licensee: Harriscop Broadcasting Corp., Box 1139 (59403).

Studio: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Telephone: 406-453-4377. TWX No.: 910-975-1917.

Ownership: Harriscop Bcstg. Corp., 100%. For ownership and other interests, see KBAK-TV, Bakersfield, Cal.

Began Operation: March 21, 1954. Sale to present owner by David E. Bright, Ernest Scanlon and Daniel O'Shea approved by FCC May 23, 1962 (Television Digest, Vol. 2:11, 22). Sale to Bright, Scanlon and O'Shea by Joseph P. Wilkins and associates approved Jan. 27, 1960 (Vol. 16:3, 5).

Represented (sales) by H-R Television; Simpson/Reilly & Assoc. (Seattle-Portland); John L. McGuire (Denver); Hyett/Ramsland Inc. (Minneapolis-St. Paul).

Personnel:

BURT I. HARRIS, president (Los Angeles).
DONALD McCLINTOCK, v.p. & general manager.
JACK OLSON, general sales manager.
RICHARD MONACO, operations manager.
EARL W. CROWDER, chief engineer.
BONITA M. MERRICK, controller.
STAN WHITMAN, programming manager.

DIGEST OF RATE CARD NO. 17—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	ID
Class A—6:30-10 p.m., daily.						
\$400	\$300	\$240	\$180	\$88	\$44	\$24
NETWORK BASE HOURLY RATE: \$425 (ABC), \$250 (CBS), \$300 (NBC).						

	Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA					
		Blaine	2,300	2,000	87
		Broadwater	1,100	1,000	91
		Cascade	28,700	27,700	97
		Chouteau	2,400	2,300	95
		Fergus	4,400	4,000	91
		Glacier	3,400	3,100	90
		Hill	5,900	5,600	95
50% & Over		Judith Basin	900	800	91
		Lewis & Clark	12,700	11,900	94
		Liberty	700	700	95
		Meagher	700	600	89
		Phillips	1,700	1,500	87
		Pondera	2,100	2,000	95
		Teton	2,300	2,200	95
		Toole	2,300	2,200	95
		Valley	4,500	4,100	90
MONTANA					
Between 25-49%		Roosevelt	3,300	3,100	94
MONTANA					
Between 5-24%		Lake	5,500	5,200	94
		Mineral	1,400	1,300	95
		Park	4,400	4,100	93
		Petroleum	200	200	87
Station Totals			90,900	85,600	94
Net Weekly Circulation (1973-74)			60,100		
Average Daily Circulation (1973-74)			42,300		

For Group Ownership, See Services Volume

Montana—Great Falls



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 87.1-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"
Longitude 111° 17' 02"

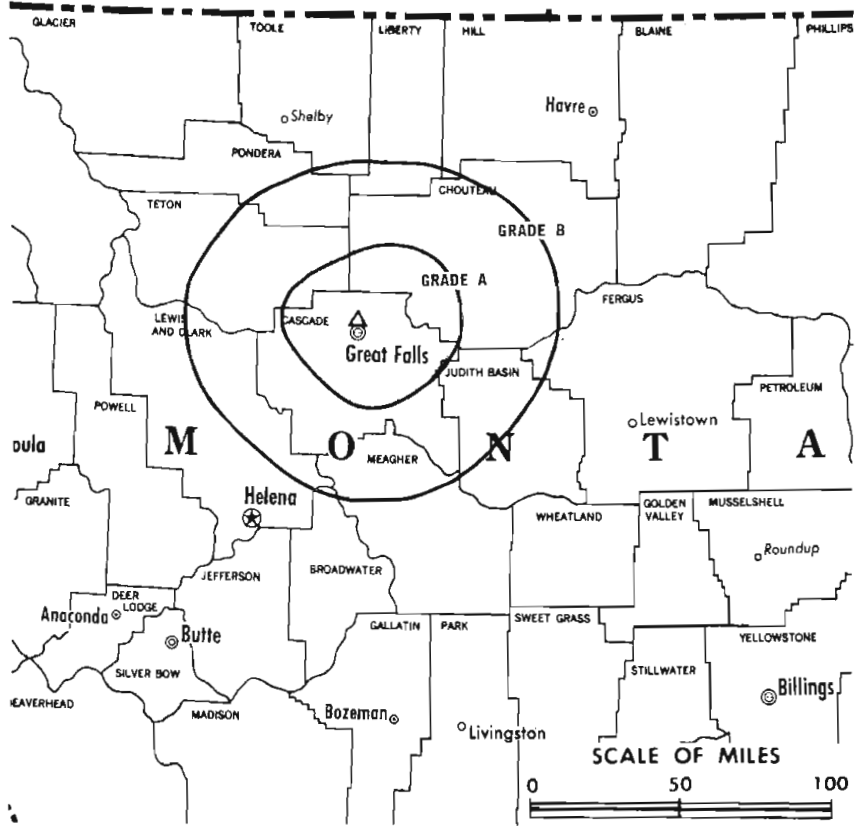
Transmitter: U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: U.S. Hwy. 87, 1-mi. N of Great Falls.

Telephone: 406-453-2433.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KRTV Ref: FCC File No. RPCT-4457 Granted 10/18/71

© American Map Co. Inc., N.Y., No. 14244

KRTV

Licensee: Garryowen Corp., Box 1331, Great Falls, Mont. (59403).

Ownership: Garryowen Corp. Joseph S. Sample, pres.-treas., 100%. Sample also owns KXLF-TV & KXLF, Butte, KTVQ, Billings and KPAX-TV, Missoula.

Began Operation: Oct. 5, 1958. Sale to present owner by Dan Snyder & Assoc. approved by FCC Feb. 28, 1969. Previous sale by Francis N. & Robert R. Laird approved Oct. 1, 1958 by FCC (Television Digest, Vol. 14:40).

Represented (sales) by Avery-Knodel Inc.; Art Moore & Assoc. (Seattle & Portland); Mountain Media Inc. (Colo. & Wyo.); Andy McDermott Sales Ltd. (Canada); Montana Television Network, Billings, Mont.

Personnel:

CLIFF EWING, general manager.
GLENN LOCKWOOD, operations director.
KARL BLACK, chief engineer.
DON BRADLEY, film buyer.
PETER FRIDEN, national sales manager.


DIGEST OF RATE CARD NO. 20—(Dec. 30, 1974)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.						
\$400	\$240	\$160	\$120	\$100	\$50	\$25
NETWORK BASE HOURLY RATE: \$300.						

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	MONTANA				
		Blaine	2,300	2,000	87
		Broadwater	1,100	1,000	91
		Cascade	28,700	27,700	97
		Chouteau	2,400	2,300	95
		Fergus	4,400	4,000	91
		Glacier	3,400	3,100	90
		Hill	5,900	5,600	95
		Judith Basin	900	800	91
		Liberty	700	700	95
		Meagher	700	600	89
		Phillips	1,700	1,500	87
		Pondera	2,100	2,000	95
		Teton	2,300	2,200	95
	Toole	2,300	2,200	95	
Between 5-24%	MONTANA				
		Flathead	14,100	13,300	94
		Garfield	600	500	79
		Jefferson	1,800	1,700	92
		Lake	5,500	5,200	94
		Lewis & Clark	12,700	11,900	94
		Petroleum	200	200	87
	Valley	4,500	4,100	90	
Station Totals		98,300	92,600	94	
Net Weekly Circulation (1973-74)			51,000		
Average Daily Circulation (1973-74)			37,900		

KRTV-3

GREAT FALLS, MONTANA

**When you buy
MTN  you buy
Montana.**

GREAT FALLS: When you're in the Great Falls DMA you're in wheat country. The agriculturally rich central and northern parts of the state regard Great Falls as their trade center and KRTV-3 as their home station. KRTV responds by programming the best of CBS and NBC and by originating MTN Action News and Today in Montana statewide.

Krtv-3 delivers north-central Montana with more primetime homes than any other station.*

*Source: Nielsen Station Index (NSI) audience estimates, February 6 through March 5, 1975 Report. Subject to qualifications described in said report.

**Source: 1974-75 Arbitron Television Market Areas of Dominant Influence

MONTANA TELEVISION NETWORK

With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8).
Donald G. Bradley, General Manager. Pete Friden, National Sales Manager.
P. O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND;
MOUNTAIN MEDIA, INC., DENVER; ANDY MCDERMOTT SALES LTD., CANADA.

85.5% of Montana TV households are in ADIs served by Montana Television Network.**

Montana—Helena



KTCM



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: .973-kw visual, .175-kw aural. Antenna: minus 150-ft. above av. terrain, 97-ft. above ground, 3992-ft. above sea level.

Latitude 46° 36' 33"
Longitude 112° 01' 10"

Holds CP for change to 212-kw visual, 21.2-kw aural, 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level, lat. 46° 49' 35", long. 111° 42' 33"; transmitter to Hogback Mtn., approx. 22-mi. NE of Helena. BMPCT-7574.

Transmitter: 2433 N. Montana Ave.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

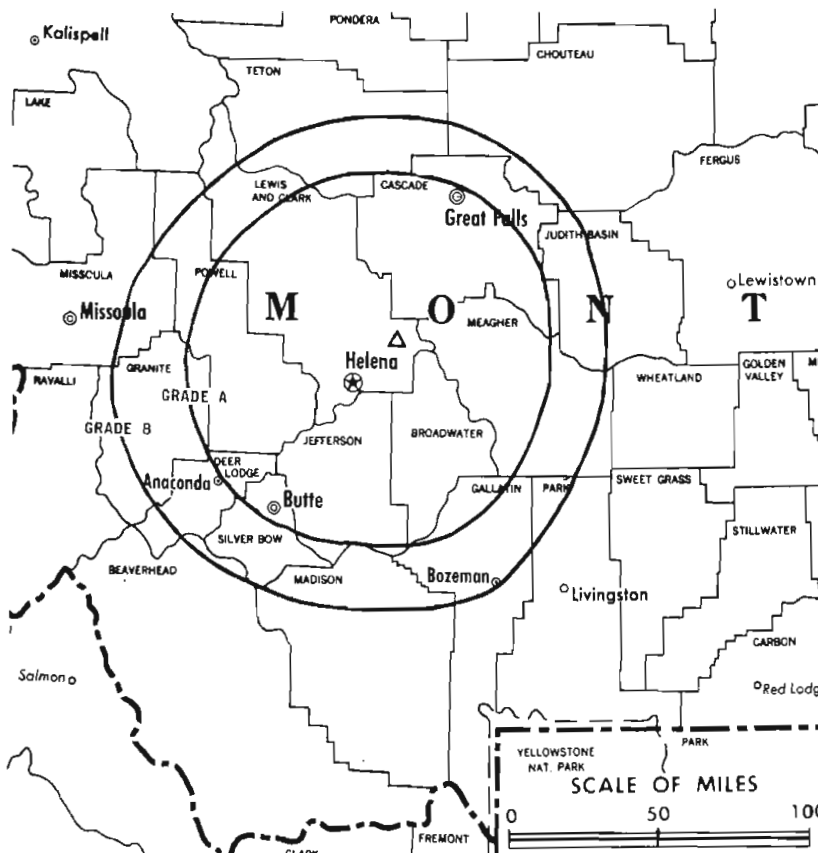
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTCM Ref: FCC File No. BMPCT-4805 Granted 8/16/57
CP: BMPCT-7574 Granted 6/25/75

© American Map Co., Inc., N.Y., No. 14244

KTCM

Network Service: NBC, ABC.

Licensee: Capital City TV Inc., Helena, Mont.

Studio: 2433 N. Montana Ave. (59601).

Telephone: 406-443-5050.

Ownership: Tim Babcock, 51 2/3%; Robert Magness, 43 1/3%; Robert S. Kerr, 5 1/3%. For Magness CATV holdings, see CATV Group Ownership.

Began Operation: Jan. 1, 1958. Left air Feb. 5, 1959, but resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney was approved by FCC Jan. 18, 1961 (Vol. 16:42, 17:4). Sale by Helena TV Inc. approved by FCC June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC Dec. 18, 1968.

Represented (sales) by Savalli/Gates Inc.; Simpson/Reilly & Associates (Wash.-Dre.); McGuire Co.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

ROBERT S. KERR, general manager.
HOMER YOUNG, chief engineer.

DIGEST OF RATE CARD NO. 9

(Jan. 1, 1972)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class A—6:30-10:01 p.m., daily.
\$150.00 \$90.00 \$60.00 \$45.00 \$35.00 \$30.00 \$23.00 \$15.00
NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA Lewis & Clark	12,700	11,900	94
Between 5-24%	MONTANA Broadwater	1,100	1,000	91
	Powell	2,300	2,100	93
Station Totals		16,100	15,000	93
Net Weekly Circulation (1973-74)				9,800
Average Daily Circulation (1973-74)				6,600

Montana—Kalispell



KCFW-TV

Ch. 9

[Satellite of KGVO-TV, Missoula, Mont.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"
Longitude 114° 21' 55"

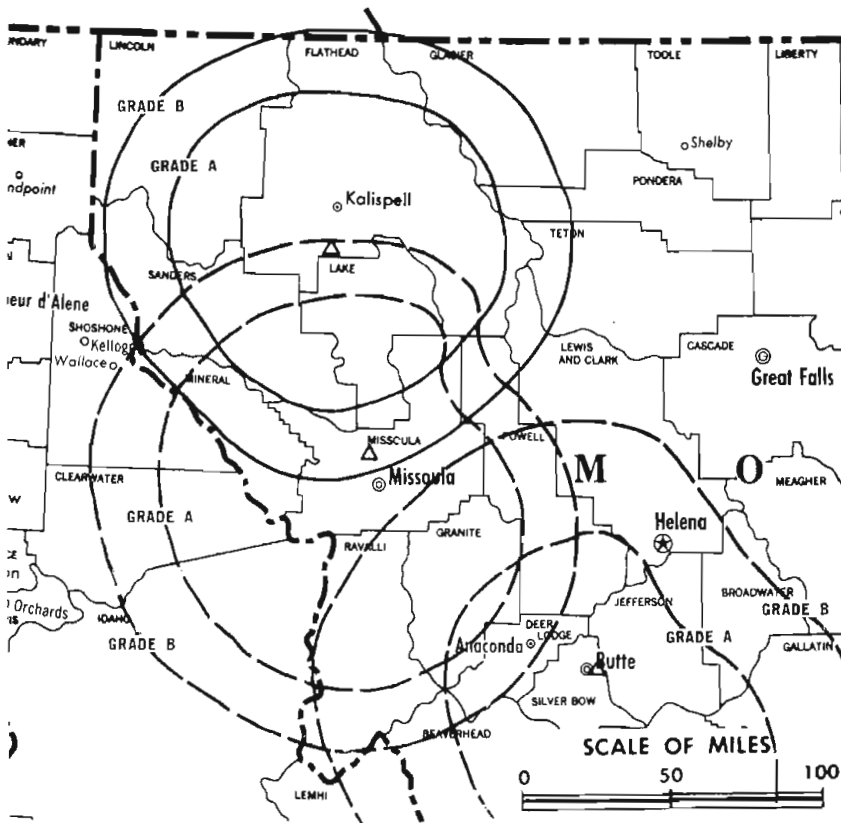
Transmitter: Blacktail Mtn., 6.5-mi. W of Lakeside, Mont.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Arbitron Data: Included with KGVO-TV Missoula.



County coverage based on Arbitron study (see page 4-b).

KCFW-TV Ref: FCC File No. BPCT-3985 Granted 12/20/67

©American Map Co., Inc., N.Y. No. 14244

KCFW-TV

Licensee: KMSO-TV Inc., P.O. Box 1503, Missoula, Mont. (59801).

Studio: 401 First Ave. E., P.O. Box 857, Kalispell, Mont. (59901).

Telephone: 406-755-5239.

Ownership: See KGVO-TV, Missoula, Mont.

Began Operation: June 10, 1968.

Represented (sales) by H-R Television; Simpson/Reilly & Assoc. (Northwest); Bob Hix & Co. (Denver); Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DALE G. MOORE, president.
EARL MORGENROTH, vice president.
SCOTT GRABER, general manager.
LYNN KOCH, national sales manager.
MIKE STOCKLIN, news director.
PHIL DUTTON, chief engineer.

Rates: See KGVO-TV, Missoula, Mont.

NETWORK BASE HOURLY RATE: \$100.

ON TOP

... a position in the industry
maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

Montana—Miles City

NBC abc KYUS-TV

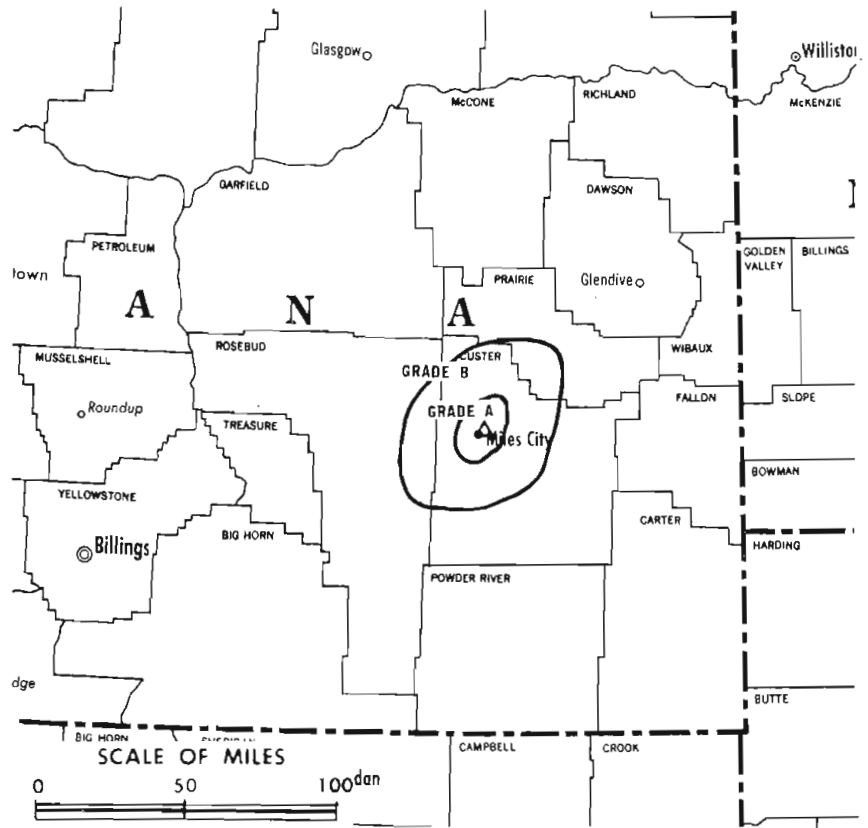
Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.2-kw visual, 1.02-kw aural. Antenna: 125-ft. above av. terrain, 59-ft. above ground, 2664-ft. above sea level.

Latitude 46° 25' 56"
Longitude 105° 51' 31"

Transmitter: 1-mi. NW of Miles City.
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KYUS-TV Ref: FCC File No. BPCT-4020 Granted 1/8/69

© American Map Co., Inc., N.Y., No. 14244

KYUS-TV

Network Service: NBC, ABC.
Licensee: Custer Bcstg. Corp., Box 760, Miles City (59301).
Studio: 1-mi. NW of Miles City.
Telephone: 406-232-3540.
Ownership: David G. Rivenes & L. B. Foster, 49.98% each.
Began Operation: Sept. 1, 1969.
Represented (sales) by Savalli/Gates; Simpson/Reilly & Assoc.; Bob Hix (Denver).
Represented (legal) by McKenna, Wilkinson & Kittner.
Personnel:
DAVID G. RIVENES, general manager.
ELLA M. RIVENES, operations manager & program director.
TERRY KOWALKOWSKI, chief engineer.

DIGEST OF RATE CARD NO. 1—(March 1970)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.						
\$140.00	\$80.00	\$55.00	\$30.00	\$27.50	\$25.00	\$15.00

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MONTANA			
	Custer Prairie	4,100 600	3,700 500	90 84
Between 5-24%	MONTANA			
	Garfield Rosebud	600 2,300	500 2,000	79 89
Station Totals		7,600	6,700	88
Net Weekly Circulation (1973-74)			3,600	
Average Daily Circulation (1973-74)			2,100	

Montana—Missoula

NBC abc KGVO-TV

Ch. 13

[Operates satellites KCFW-TV, Kalispell & KTVM, Butte, Mont.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

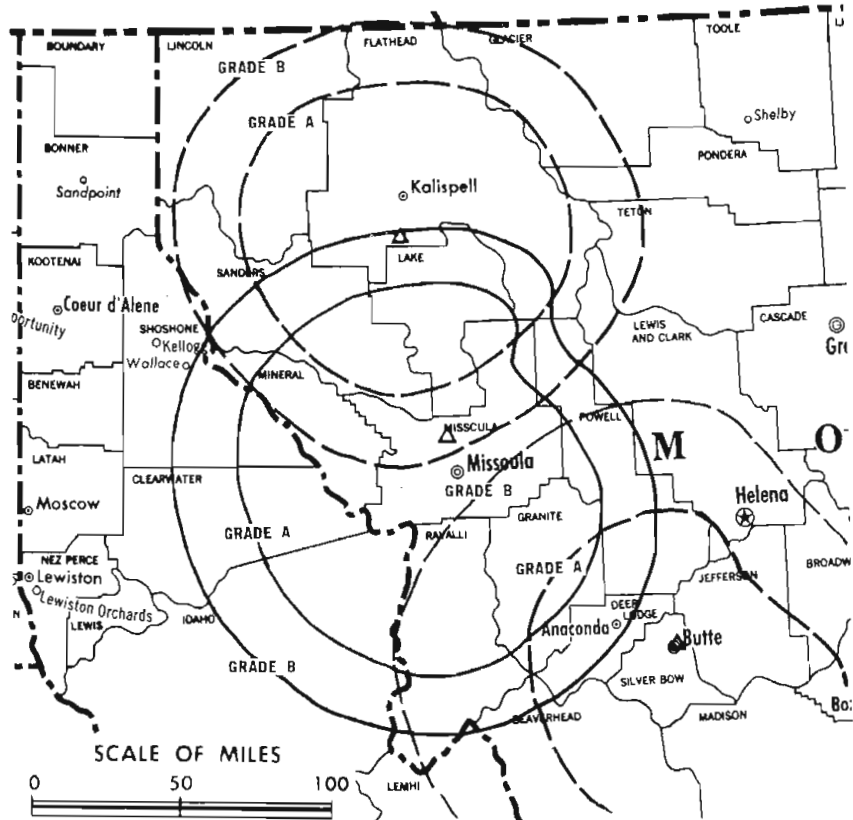
Latitude 47° 01' 05"
Longitude 114° 00' 41"

Transmitter: 10-mi. N of Missoula, near Evaro, Mont.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Figures include satellites KCFW-TV, Kalispell & KTVM, Butte.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KGVO-TV Ref: FCC File No. BPCT-3969 Granted 6/13/67

©American Map Co., Inc. N.Y. No. 14241

KGVO-TV

Network Service: NBC; also ABC on per program basis.
Licensee: KMSO-TV Inc., TV Bldg., 340 W. Main St. (59801).
Studio: 340 W. Main St.
Telephone: 406-543-8313.
TWX No.: 406-543-3521.
Ownership: Dale G. Moore, pres., 99.97%; Earl E. Morgenroth, v.p.; W. C. Blanchette, exec. v.p., 0.1%; Corrin Magruder, secy.-treas., .01%; Shirley Mae Moore, .01%. Moore controls radios KGVO, Missoula & KCAP-AM-FM, Helena, Mont. KMSO-TV also owns KCFW-TV, Kalispell & KTVM, Butte, both Mont.; KMTV (TV), Twin Falls, Ida.; KSEI (AM), Pocatello, Ida.
Began Operation: July 1, 1954. Sale by Mosby's Inc. to KMSO-TV Inc. approved Sept. 11, 1964 by FCC (Television Digest, Vol. 4:32, 38).
Represented (sales) by H-R Television; Bob Hix (Denver); Simpson/Reilly & Assoc. (Seattle & Portland); Hyett/Ramsland Inc. (Minneapolis); Radio-Television Representatives Ltd. (Toronto & Montreal).
Represented (legal) by Fisher, Wayland, Southmayd & Cooper.
Represented (engineering) by A. D. Ring & Associates.
Personnel:
DALE G. MOORE, president.
EARL E. MORGENROTH, vice president.
WAYNE E. KILLMER, general manager.
LYNN KOCH, national sales manager.
DOUGLAS DRADER, chief engineer.
EVELYN PARTAKER, traffic director.
LARRY COOPER, news director.
DUANE BARR, program director.

For Group Ownership of TV Stations,
see Services Volume

DIGEST OF RATE CARD NO. 16—(Aug. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—6-10 p.m., daily.						
\$400	\$200	\$150	\$120	\$140	\$70	\$35
NETWORK BASE HOURLY RATE: \$500.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Lemhi	1,800	1,600	87
	MONTANA			
	Beaverhead	3,000	2,700	89
	Deer Lodge	5,300	5,100	96
	Flathead	14,100	13,300	94
	Gallatin	12,300	11,500	93
	Granite	900	900	95
	Jefferson	1,800	1,700	92
	Lake	5,500	5,200	94
	Lincoln	5,800	5,400	92
	Madison	2,100	2,000	96
	Mineral	1,400	1,300	95
Missoula	20,500	19,200	94	
Powell	2,300	2,100	93	
Ravalli	6,000	5,600	94	
Sanders	3,300	2,900	88	
Silver Bow	15,100	14,500	96	
Between 25-49%	MONTANA			
	Broadwater	1,100	1,000	91
Between 5-24%	MONTANA			
	Sweet Grass	1,100	1,000	87
Station Totals		103,400	97,000	94
Net Weekly Circulation (1973-74)				79,900
Average Daily Circulation (1973-74)				55,100

Montana—Missoula

abc **KPAX-TV**

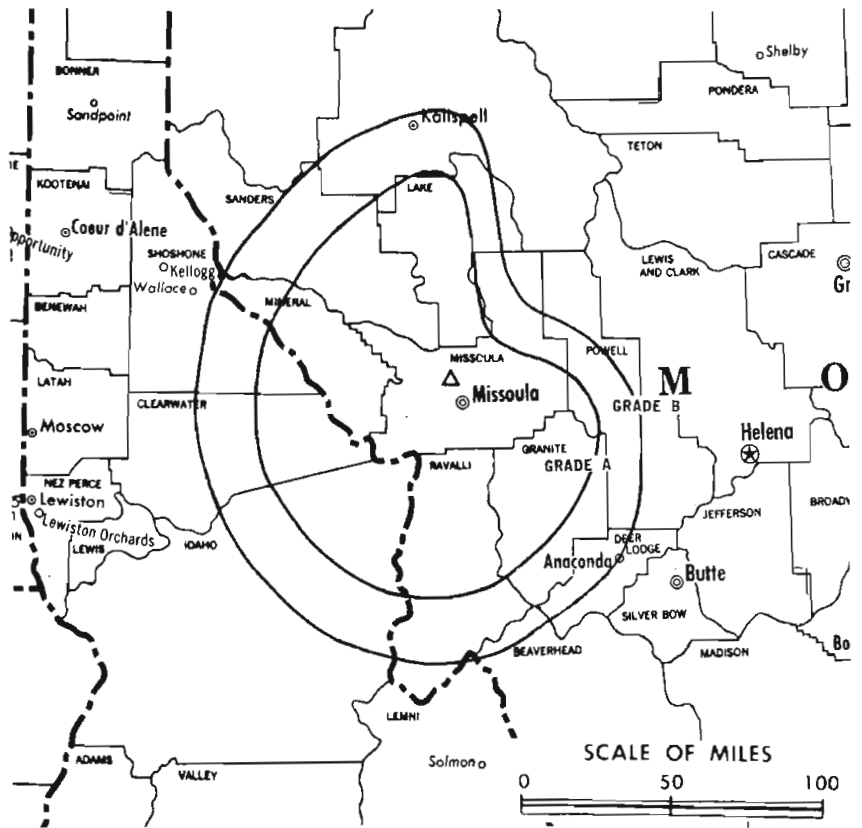
Ch. 8

[Satellite of KXLF-TV, Butte, Mont.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48.0-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level. Latitude 47° 01' 06" Longitude 114° 00' 41"

Transmitter: TV Mountain, 4-mi. E of Evaro.

Arbitron Data: Included with KXLF-TV, Butte.



County coverage based on Arbitron study (see page 4-b).

KPAX-TV Ref: FCC File No. BMPCT-7160 Granted 5/22/70

©American Map Co., Inc., N.Y., No. 14244

KPAX-TV

Licensee: Garryowen Corp., Box 3500, Butte, Mont. (59701).

Studio: See KXLF-TV, Butte.

Ownership: See KXLF-TV, Butte.

Began Operation: May 1, 1970.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman, Moffet & Kowalski.


Personnel:

PAUL SIMITZES, general manager.
 PETE FRIDEN, national sales manager.
 JIM MANNING, local sales manager.
 KEN WOOSLEY, news director.
 DON BRADLEY, film buyer.
 WELDON PAULSEN, chief engineer.

Rates: Sold in combination with KXLF-TV Butte.

kpax tv-8

MISSOULA, MONTANA

**When you buy
mtn  you buy
Montana.**

MISSOULA: The western slope of the Montana Rockies is experiencing the greatest population growth in the state. Rich in timber, this area has a good mix of both industrial and agricultural business. Missoula is the home of the University of Montana and dominates the strip of land we call Western Montana.

Missoula is important in another way — it's located in one of the largest geographical ADIs in the United States (Missoula/Butte). So MTN sells KPAX-TV 8 in combination with KXLF-TV 4/Butte.

Kpax-tv8 with Kxlf tv4 delivers western Montana with more primetime homes than any other combination.*

*Source: Nielsen Station Index (NSI) audience estimates, February 6 through March 5, 1975 Report. Subject to qualifications described in said report.

**Source: 1974-75 Arbitron Television Market Areas of Dominant Influence.

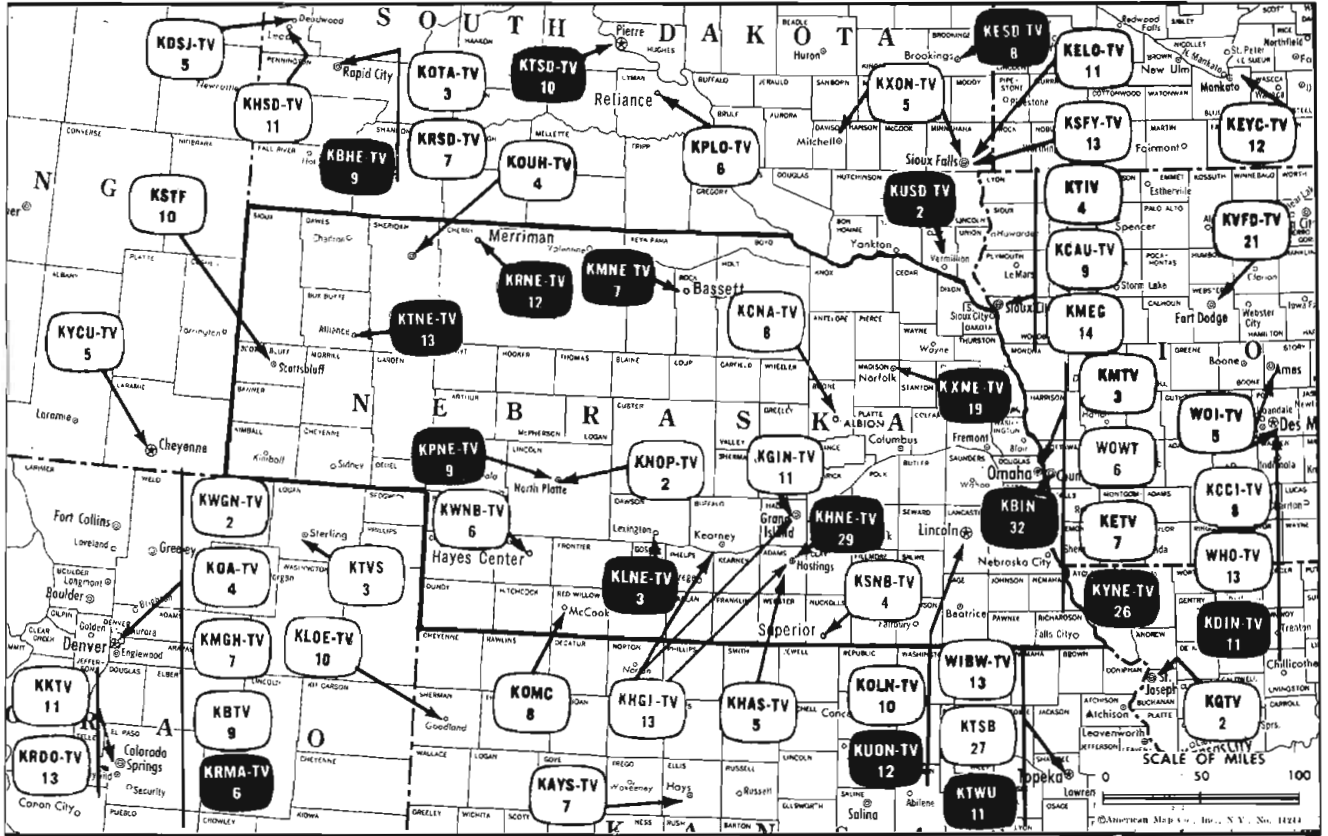
MONTANA TELEVISION NETWORK

With Stations in Billings (KTVQ-2), Butte (KXLF TV-4), Great Falls (KRTV-3), Missoula (KPAX TV-8).
Donald G. Bradley, General Manager. Pete Friden, National Sales Manager.
P. O. Box 2557, Billings, Montana 59103.

REPRESENTED BY AVERY-KNODEL, INC., NATIONALLY; ART MOORE & ASSOCIATES, SEATTLE-PORTLAND;
MOUNTAIN MEDIA, INC., DENVER; ANDY McDERMOTT SALES LTD., CANADA.

**85.5% of Montana TV households are in ADIs
served by Montana Television Network.****

Nebraska



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Omaha	217,000	56	303,400	65
Lincoln-Hastings-Kearney	121,000	89	231,600	79
North Platte	6,000	205	13,300	204

Nebraska Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	14	0	14
● Educational Television Stations	6	3	9
			23

State Educational Technical Facilities

(Complete Data in Educational Directory)

KTNE-TV

Alliance

Ch. 13

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 1553-ft. above av. terrain, 1499-ft. above ground, 5749-ft. above sea level.

Latitude	41°	50'	24"
Longitude	103°	03'	18"

KMNE-TV

Bassett

Ch. 7

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw max. & 275-kw horizontal visual, 31.6-kw max. & 27.5-kw horizontal aural. Antenna: 1484-ft. above av. terrain, 1524-ft. above ground, 4049-ft. above sea level.

Latitude	42°	20'	17.4"
Longitude	99°	29'	17.7"

KHNE-TV

Hastings

Ch. 29

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1568-kw max. & 383-kw horizontal visual, 76.6-kw aural. Antenna: 1216-ft. above av. terrain, 1238-ft. above ground, 3049-ft. above sea level.

Latitude	40°	46'	16.5"
Longitude	98°	05'	21.9"

KLNE-TV

Lexington

Ch. 3

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1062-ft. above av. terrain, 1065-ft. above ground, 3449-ft. above sea level.

Latitude	40°	23'	05"
Longitude	99°	27'	30"

KUON-TV

Lincoln

Ch. 12

Non-Commercial Educational Station

Licensee: University of Nebraska, Box 83111, Lincoln (68501).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw max. & 310-kw horizontal visual, 31.6-kw max. & 31-kw horizontal aural. Antenna: 825-ft. above av. terrain, 874-ft. above ground, 2049-ft. above sea level.

Latitude	41°	08'	18.1"
Longitude	96°	27'	19.2"

Nebraska

KRNE-TV

Merriman

Ch. 12

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 182-kw visual, 18.2-kw aural. Antenna: 1066-ft. above av. terrain, 1029-ft. above ground, 4567-ft. above sea level.

Latitude	42°	40'	37.9"
Longitude	101°	42'	35.5"

KXNE-TV

Norfolk

Ch. 19

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2830-kw max. & 308-kw horizontal visual, 61.6-kw aural. Antenna: 1042-ft. above av. terrain, 1069-ft. above ground, 2849-ft. above sea level.

Latitude	42°	14'	15"
Longitude	97°	16'	41"

KPNE-TV

North Platte

Ch. 9

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1020-ft. above av. terrain, 1006-ft. above ground, 4216-ft. above sea level.

Latitude	41°	01'	16.3"
Longitude	101°	09'	9.8"

KYNE-TV

Omaha

Ch. 26

Non-Commercial Educational Station

Licensee: Nebraska Educational Television Commission.

Technical Facilities: Channel No. 26 (542-548-MHz). Authorized power: 39.8-kw max. & 33.9-kw horizontal visual, 8-kw max. & 7.8-kw horizontal aural. Antenna: 431-ft. above av. terrain, 407-ft. above ground, 1559-ft. above sea level.

Latitude	41°	15'	28"
Longitude	96°	00'	32"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KSTF

Gering

(See Scottsbluff, Neb.)

KCNA-TV

Columbus & Norfolk

(See Albion, Neb.)

Nebraska—Albion



KCNA-TV



Ch. 8

[Semi-satellite of KHGI-TV, Kearney, Neb.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1140-ft. above av. terrain, 1134-ft. above ground, 3034-ft. above sea level.

Latitude 41° 40' 54"
Longitude 97° 52' 38"

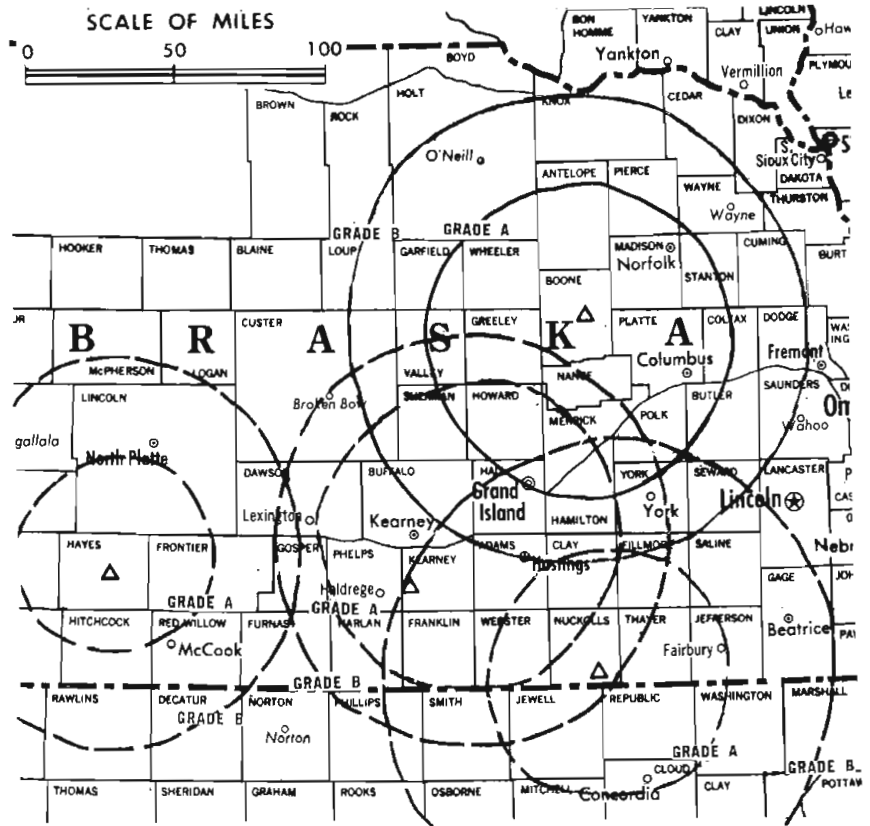
Transmitter: 6-mi. E of Albion, 1.2-mi. S of Rt. 91.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: AP, UPI.



County coverage based on Arbitron study (see page 4-b).

KCNA-TV Ref: FCC File No. BPCT-3182 Granted 2/5/64

© American Map Co., Inc., N.Y. No. 14244

KCNA-TV

Licensee: NTV Enterprises Inc., Box 220, Kearney, Neb. (68847).

Telephone: 308-793-2494, NTV Network, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: See KHGI-TV, Kearney, Neb.

Began Operation: December 5, 1964.

Represented (sales) by H-R Television Inc.; Soderlund Co. (Omaha-Lincoln); Eugene Gray (Kansas City & Wichita); Bob Hix (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

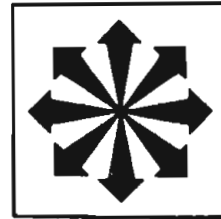
JOHN W. PAYNE, president.
JAMES D. JOHNSON, exec. vice president & general manager.
LLOYD MINTZMYER, director of engineering.
WALKER MERRYMAN, news director.
DENNY REEVES, station manager.

Rates: Sold in conjunction with KHGI-TV, Kearney, KWNB-TV, Hayes Center, Neb. & KSNB-TV, Superior, Neb.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data For This Station Included With Parent KHGI-TV, Kearney, Neb.

BLACKBURN & COMPANY, INC.



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NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Nebraska—Grand Island



KGIN-TV



Ch. 11

[Satellite of KOLN-TV, Lincoln, Neb.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1066-ft. above ground, 3146-ft. above sea level.

Latitude 40° 35' 20"
Longitude 98° 48' 10"

Transmitter: 10-mi. N.E. of Minden. Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.



County coverage based on Arbitron study (see page 4-b).

KGIN-TV Ref: FCC File No. BMPCT-5831 Granted 8/24/61

© American Map Co., Inc., N.Y., No. 14244

KGIN-TV

Licensee: Cornhusker Television Corp., KOLN-TV, Lincoln, Neb.

Studio: 231 S. Locust St., Grand Island, Neb. (68801).

Telephone: 308-382-6100. TWX No.: 910-621-8114.

Ownership: See KOLN-TV, Lincoln.

Began Operation: October 1, 1961.

Represented (sales) by Avery-Knodel Inc.

Personnel:

Same as KOLN-TV.
BOB SCHNUELLE, manager, Grand Island.

Rates: See KOLN-TV.

NETWORK BASE HOURLY RATE: Combination rate with KOLN-TV, Lincoln.

Arbitron Data For This Station Included With
Parent KOLN-TV, Lincoln, Neb.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436

Nebraska—Hastings



KHAS-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"
Longitude 98° 23' 04"

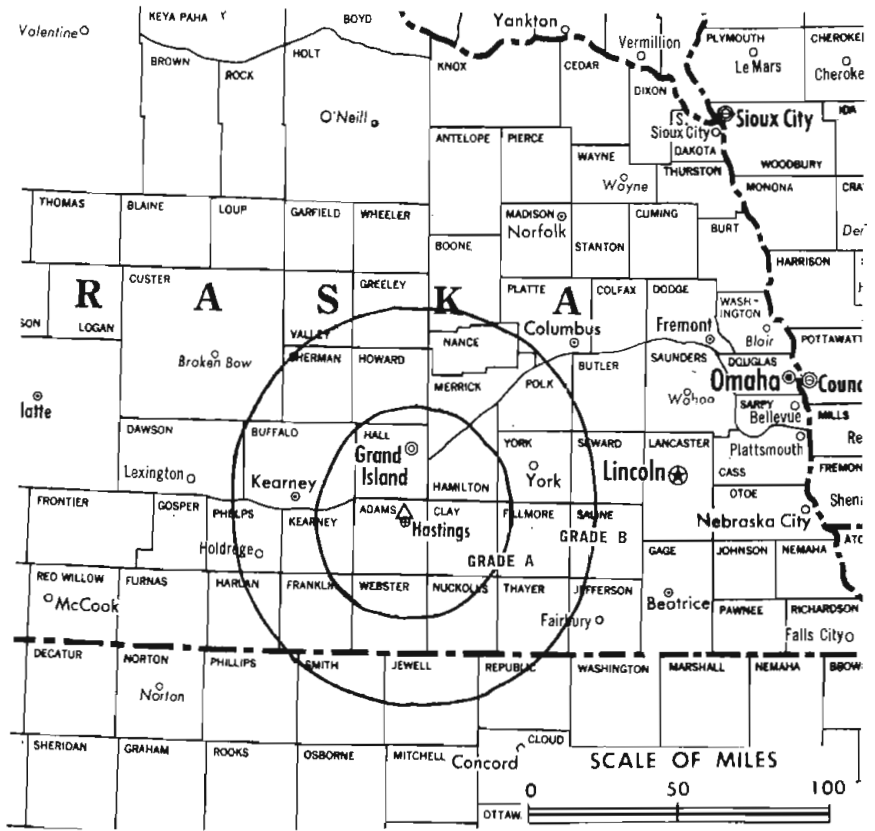
Transmitter: Hwy. 281, 3-mi. N of Hastings.

Studio: Hwy. 281, 3-mi. N of Hastings.

AM Affiliate: KHAS, 1-kw, 1230 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KHAS-TV Ref: FCC File No. BMPCT-3248 Granted 8/5/55

© American Map Co., Inc., N.Y., No. 14244

KHAS-TV

Licensee: Nebraska Television Corp., Box 578 (68901).

Telephone: 402-463-1321. TWX No.: 402-596-1490.

Ownership: Seaton Publishing Co., 52.7%; Morrison & Quirk Grain Corp., 3.6%; radio KHAS, Hastings, 3.6%; D. H. Meves, 3.6%; Duane L. Watts, 1.1%; over 100 other stockholders, none with as much as 1%. Officers: G. D. Seaton, pres.; James D. Conway, secy.-treas.; Duane B. Allison, asst. secy.-treas. Seaton family owns Hastings Tribune, controls KHAS; KGGF, Coffeyville, Kan.; KMAN, Manhattan, Kan.; and publishes chain of Western newspapers. Meves owns KROW, Dallas, Ore.

Began Operation: Jan. 1, 1956.

Represented (sales) by Adam Young Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- DUANE L. WATTS, exec. v.p. & chief operating officer.
- BOB BOOE, assistant general manager.
- SCOTT BONHAM, traffic manager.
- DUANE B. ALLISON, chief engineer.

DIGEST OF RATE CARD NO. 7—(Feb. 3, 1975)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:59-9:59 p.m., daily.

\$300.00 \$180.00 \$120.00 \$105.00 \$75.00 \$90.00 \$80.00 \$45.00

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Jewell	1,900	1,800	95
	Phillips	3,200	3,100	95
	Republic	3,400	3,300	97
	Smith	2,300	2,200	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEBRASKA			
	Adams	11,500	11,300	98
	Boone	2,700	2,600	98
	Buffalo	11,600	11,400	98
	Clay	3,100	3,100	99
	Fillmore	2,800	2,800	98
	Franklin	1,800	1,800	98
	Garfield	900	900	96
	Gosper	700	700	99
	Greeley	1,300	1,200	96
	Hall	15,400	15,200	98
	Hamilton	2,900	2,900	98
	Howard	2,500	2,400	98
	Kearney	2,400	2,400	99
	Merrick	2,900	2,800	98
	Nance	1,800	1,700	97
	Nuckolls	2,500	2,400	97
	Phelps	3,800	3,800	99
	Sherman	1,300	1,300	97
Thayer	3,000	2,900	98	
Valley	2,100	2,000	96	
Webster	2,100	2,100	98	
York	4,800	4,700	97	
Between 25-49%	KANSAS			
	Cloud	4,800	4,600	96
	Mitchell	2,700	2,600	96
	NEBRASKA			
	Custer	5,300	5,100	96
Harlan	1,900	1,900	98	
Jefferson	4,200	4,100	98	
Loup	300	300	97	
Polk	2,200	2,200	99	
Wheeler	300	300	95	

(Continued on page 516-b)

Station Totals	235,700	230,800	98
Net Weekly Circulation (1973-74)			97,200
Average Daily Circulation (1973-74)			55,900

Nebraska—Hayes Center



KWNB-TV



Ch. 6

[Satellite of KHGI-TV,
Kearney, Neb.]

Technical Facilities: Channel No. 6
(82-88 MHz). Authorized power:
100-kw visual, 11.2-kw aural,
710-ft. above av. terrain, 586-ft.
above ground, 3851-ft. above sea
level.

Latitude 40° 37' 29"
Longitude 101° 01' 58"

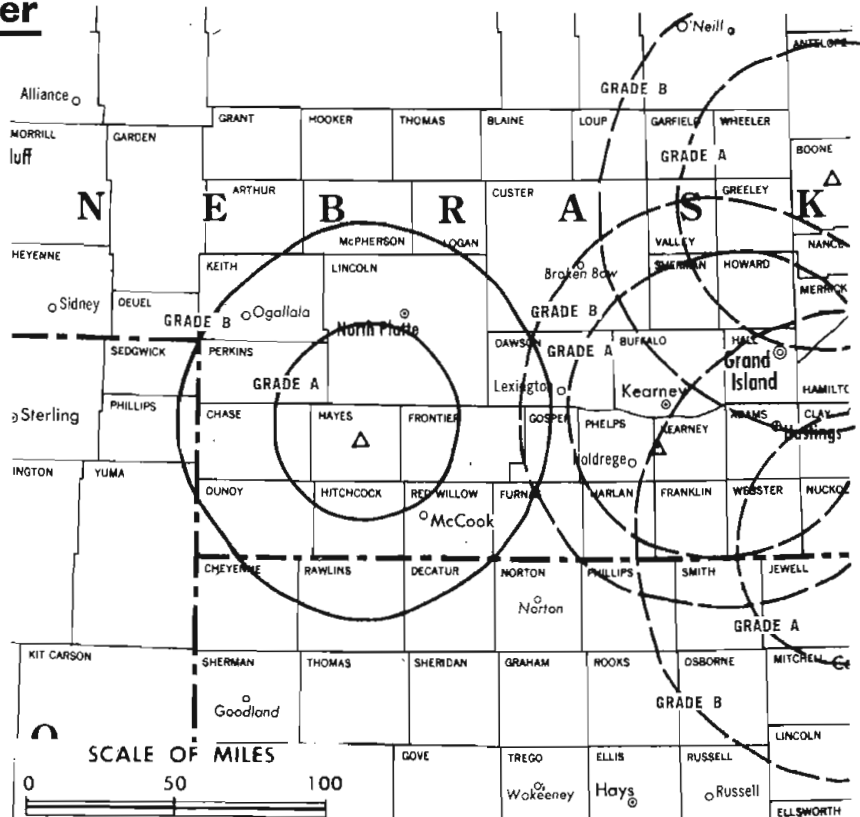
Transmitter: County Rd., 8-mi. N of
Hayes Center.

Color: Network, live, film, slide &
tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: AP.



County coverage based on Arbitron study (see
page 4-b).

KWNB-TV Ref: FCC File No. BPCT-2531 Granted 9/17/58

©American Map Co., Inc., N.Y., No. 14244

KWNB-TV

Network Service: ABC.

Licensee: NTV Enterprises Inc., Box 220, Kearney, Neb. (68847).

Studio: County Rd., 8-mi. N of Hayes Center.

Telephone: 308-743-2494, NTV Network, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: See KHGI-TV, Kearney, Neb.

Began Operation: Feb. 9, 1956.

Represented (sales) by H-R Television Inc.; Soderlund Co. (Omaha-
Lincoln); Eugene Gray (Kansas City & Wichita); Bob Hix (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. PAYNE, president.

JAMES D. JOHNSON, exec. vice president & general manager.

LLOYD MINTZMYER, director of engineering.

WALKER MERRYMAN, news director.

Rates: Sold in conjunction with KHGI-TV, Kearney; KCNA-TV,
Albion & KWNB-TV, Hayes Center, all Neb.

NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data For This Station Included With
Parent KHGI-TV, Kearney, Neb.



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Nebraska—Hay Springs

NBC abc KDUH-TV



Ch. 4

[Affiliate of KOTA-TV,
Rapid City, S.D.]

Technical Facilities: Channel No. 4
(66-72 MHz). Authorized power:
100-kw visual, 20-kw aural. An-
tenna: 2000-ft. above av. terrain,
1961-ft. above ground, 6316-ft.
above sea level.

Latitude 42° 10' 21"

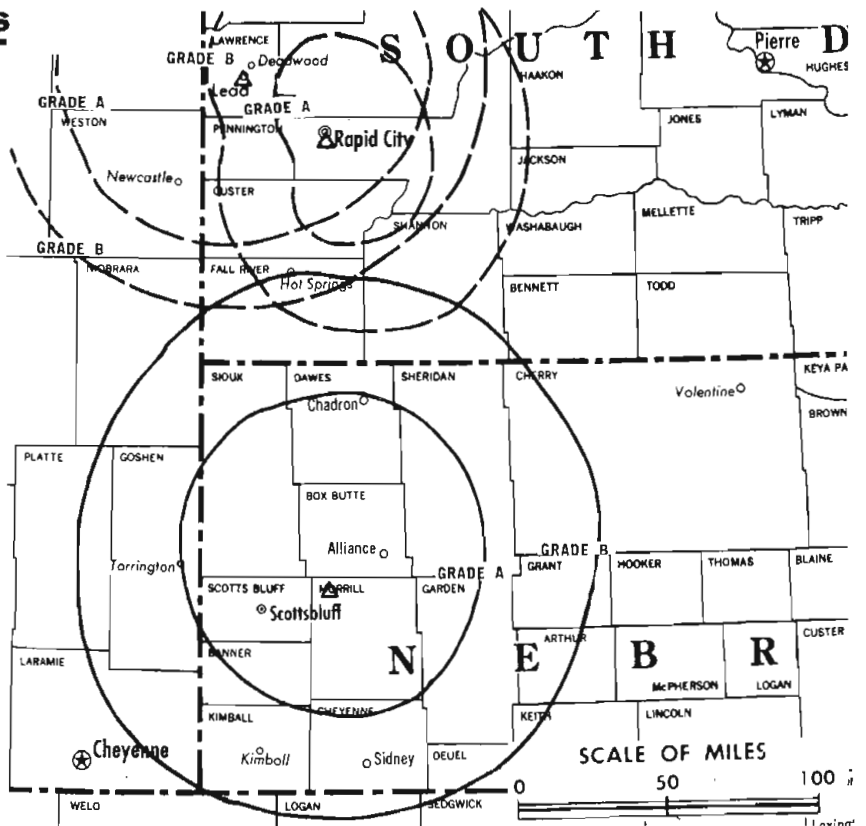
Longitude 103° 13' 57"

Transmitter: 13.1-mi. SW of Heming-
ford, Neb.

Color: Network, live, film & slide.

News Wire Service: UPI.

Represented (engineering) by Edward
F. Lorentz & Associates.



County coverage based on Arbitron study (see
page 4-b).

KDUH-TV Ref: FCC File No. BPCT-4289 Granted 11/25/69

©American Map Co., Inc., N.Y., No. 14244

KDUH-TV

Network Service: NBC & ABC, same as KOTA-TV, Rapid City.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, S.D.
(57701).

Studio: Hwy. 87, Box 250, Hay Springs, Neb. (69347).

Telephone: 605-638-2741.

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Feb. 20, 1958.

Represented (sales) by H-R Television Inc.; Wayne Evans & As-
sociates (Minneapolis); The Soderlund Company (Omaha-Lin-
coln); John McGuire Co. (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JERRY DISHONG, resident manager.

FRED WUENSCHER, director of engineering.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: \$200.

**Arbitron Data For This Station Included With
Parent KOTA-TV, Rapid City, S.D.**

Nebraska—Kearney-Hastings-Grand Island



KHGI-TV



Ch. 13

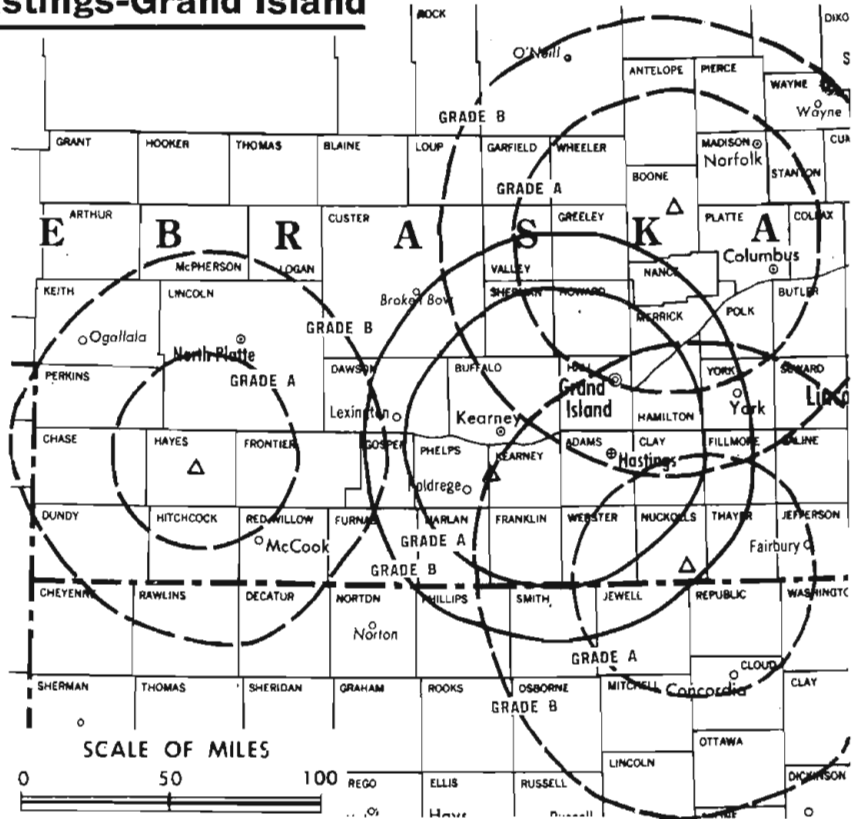
[Operates NTV Network including satellite KWNB-TV, Hayes Center; semi-satellites KCNA-TV, Albion & KSNB-TV, Superior, all Neb.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1110-ft. above av. terrain, 1173-ft. above ground, 3243-ft. above sea level.

Latitude 40° 39' 27"
Longitude 98° 51' 59"

Transmitter: 1.2 mi. NW of Lowell.
Studio: 2.5-mi. E of Axtell, Neb.
Color: Network, live, film, slide & tape.
News Wire Service: AP, UPI.
News Film Service: ABC.
Facsimile Service: AP, UPI.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KHGI-TV Ref: FCC File No. BPCT-2718 Granted 8/1/82

©American Map Co., Inc., N.Y., No. 14214

KHGI-TV

Licensee: NTV Enterprises, Box 220, Kearney, Neb. (68847).

Telephone: 308-743-2494, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: John W. Payne, pres., 10%; John M. Crowley, v.p., 10%; Charles E. Oldfather, secy., 16 $\frac{2}{3}$ %; Payne Enterprises Inc., 25%; Richard H. Oldfather, 16 $\frac{2}{3}$ %; Charles E. Payne, 5%; James D. Johnson, 1%. NTV Enterprises also owns & operates satellite KWNB-TV, Hayes Center and semi-satellites KCNA-TV, Albion & KSNB-TV, Superior, all Neb.

Began Operation: Dec. 24, 1953. Sale to present owner by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (Television Digest, Vol. 14:7).

Represented (sales) by H-R Television Inc.; Soderlund Co. (Omaha-Lincoln); Eugene Gray (Kansas City & Wichita); Bob Hix (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. PAYNE, president.
JAMES D. JOHNSON, exec. vice president & general manager.
LLOYD MINTZMYER, director of engineering.
JOHN T. BENSON JR., sales manager.
WALKER MERRYMAN, news director.
TED KOHL, program director.

DIGEST OF RATE CARD NO. 18—(Sept. 1, 1975)

Hour	30 Min.	Min.	30 Sec.	ID
Class A—6:30-10:30 p.m., daily.				
\$875.00	\$520.00	\$170.00	\$85.00	\$42.50

NETWORK BASE HOURLY RATE: \$600.

Arbitron Data for this Station includes Satellites
KWNB-TV, Hayes Center; KCNA-TV, Albion &
KSNB-TV, Superior, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Phillips	1,800	1,700	97
	Sedgwick	1,500	1,400	95
	KANSAS			
	Cheyenne	1,500	1,500	97
	Cloud	4,800	4,600	96
	Decatur	1,900	1,900	97
	Jewell	1,900	1,800	95
	Mitchell	2,700	2,600	96
	Norton	2,500	2,400	97
	Phillips	3,200	3,100	95
	Rawlins	1,400	1,400	97
	Republic	3,400	3,300	97
	Sherman	2,500	2,400	98
	Smith	2,300	2,200	97
	NEBRASKA			
	Adams	11,500	11,300	98
	Antelope	3,300	3,200	96
	Arthur	200	200	96
	Boone	2,700	2,600	98
Buffalo	11,600	11,400	98	
Chase	1,400	1,400	98	
Clay	3,100	3,100	99	
Custer	5,300	5,100	96	
Dawson	7,600	7,500	98	
Deuel	1,100	1,100	98	
Dundy	1,100	1,100	97	
Franklin	1,800	1,800	98	
Frontier	1,300	1,300	98	
Furnas	2,600	2,500	97	
Garfield	900	900	96	
Gosper	700	700	99	
Greeley	1,300	1,200	96	
Hall	15,400	15,200	98	
Hamilton	2,900	2,900	98	
Harlan	1,900	1,900	98	
Hayes	500	500	97	

(Continued on page 511-b)

Station Totals	336,600	328,700	98
Net Weekly Circulation (1973-74)		170,000	
Average Daily Circulation (1973-74)		102,300	

Nebraska—Lincoln



KOLN-TV



Ch. 10

[Also operates satellite KGIN-TV, Grand Island, Neb.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1490-ft. above av. terrain, 1497-ft. above ground, 3027-ft. above sea level.

Latitude 40° 48' 08"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Color: Network, live, film, slide & tape.

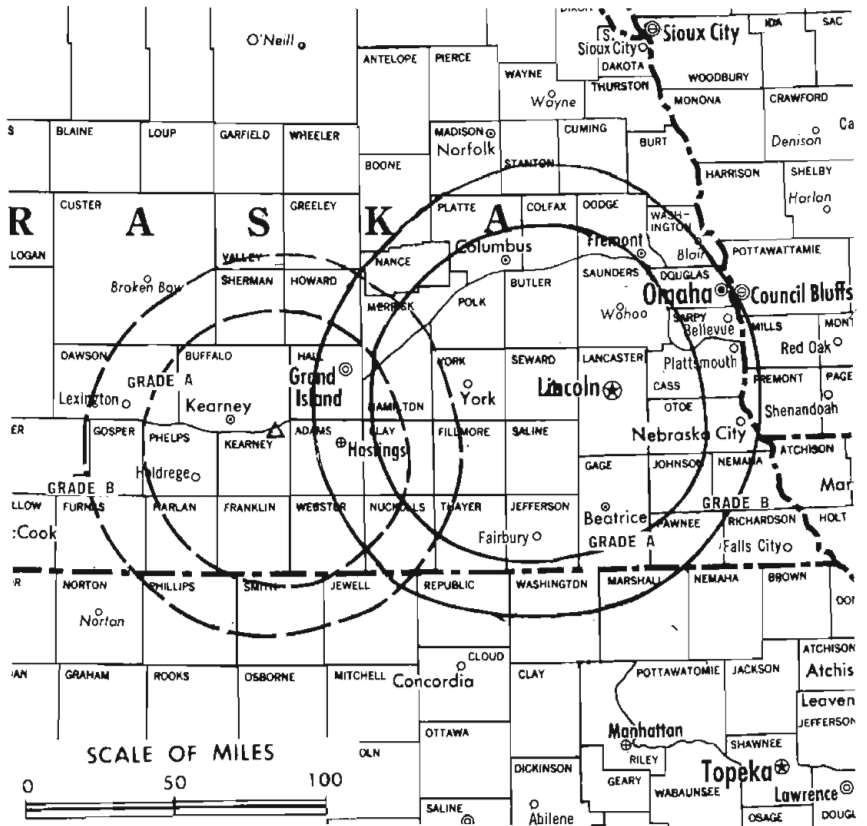
News Wire Service: AP, UPI.

News Film Service: CBS.

Studio: 40th & W Sts.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KOLN-TV Ref: FCC File No. BPCT-3649 Granted 12/15/85

©American Map Co., Inc., N.Y., No. 14244

KOLN-TV

Licensee: Cornhusker Television Corp., P.O. Box 30350 (68503).

Telephone: 402-467-4321. TWX No.: 910-621-8114.

Ownership: Fetzer Communications Inc. For other interests, see WKZO-TV, Kalamazoo, Mich. Cornhusker Television also owns satellite KGIN-TV, Grand Island, Neb.

Began Operation: Feb. 18, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955. (Television Digest, Vol. 9:30, 34, 10:9, 13, 20.)

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOHN E. FETZER, chairman.
A. JAMES EBEL, president & general manager.
PAUL JENSEN, station manager.
WESLEY MASER, sales manager.
BOB TAYLOR, news director.
BOB FURMAN, production director.
DALE HOLT, public affairs director.
LYNNE GRASZ, director, promotion & public relations.
LLOYD OLIVER, farm director.
RAY TAYLOR, chief engineer.

DIGEST OF RATE CARD NO. 27—(Feb. 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.				
\$1000.00	\$600.00			Graded rates apply*

*Highest rate: \$230.

Includes KGIN-TV, Grand Island, Neb.

NETWORK BASE HOURLY RATE: \$775.00.

Arbitron Data: Figures include Satellite KGIN-TV,
Grand Island, Neb.

Net Weekly Circulation	State County	Total Households	TV Households	%
KANSAS				
	Cloud	4,800	4,600	96
	Jewell	1,900	1,800	95
	Norton	2,500	2,400	97
	Phillips	3,200	3,100	95
	Republic	3,400	3,300	97
	Smith	2,300	2,200	97
	Washington	3,500	3,400	96
NEBRASKA				
	Adams	11,500	11,300	98
	Antelope	3,300	3,200	96
	Boone	2,700	2,600	98
	Brown	1,500	1,400	95
	Buffalo	11,600	11,400	98
	Butler	3,200	3,100	97
	Cass	6,700	6,600	99
	Clay	3,100	3,100	99
	Colfax	3,600	3,500	97
	Custer	5,300	5,100	96
	Dawson	7,600	7,500	98
	Fillmore	2,800	2,800	98
	Franklin	1,800	1,800	98
	Furnas	2,600	2,500	97
	Gage	8,400	8,200	98
	Garfield	900	900	96
	Gosper	700	700	99
	Greeley	1,300	1,200	96
	Hall	15,400	15,200	98
	Hamilton	2,900	2,900	98
	Harlan	1,900	1,900	98
	Holt	4,300	4,100	94
	Howard	2,500	2,400	98
	Jefferson	4,200	4,100	98
	Johnson	2,000	2,000	98
	Kearney	2,400	2,400	99
	Lancaster	64,200	63,200	99

50% & Over

(Continued on page 511-b)

Station Totals	556,700	546,600	98
Net Weekly Circulation (1973-74)			264,200
Average Daily Circulation (1973-74)			192,400

You can't cover Nebraska without Lincoln-Hastings-Kearney

There are two television markets in Nebraska — and they're just about the same size. Omaha, with retail sales of \$2,440,821,000, is one. The other is Lincoln-Hastings-Kearney, where retail sales are a robust \$1,998,885,000.

Source: SRDS C.M. Data ADI 1/1/75

You can't cover Lincoln-Hastings-Kearney without KOLN-TV/KGIN-TV

In KOLN-TV/KGIN-TV's half of Nebraska, you get one of the largest audience shares in the nation. Total day audience share is 55%. Early evenings (4-6:30) we get 53%, and 55% in prime time (6:30-10 p.m.). We dominate with an 82% share from 10-10:30 at night. That's why you can't cover KOLN-TV/KGIN-TV's half of Nebraska from Omaha . . . unless you are willing to settle for a maximum of 10% prime time ADI share.

Data source: SRDS C.M. Data ADI 1/1/75; Feb. '75 ARB Total Survey Area. Rating projections are estimates only, subject to any defects and limitations of source material and methods, and may or may not be accurate measurements of true audience.



The Feltzer Stations
 RADIO
 WKZO KALAMAZOO BATTLE CREEK
 WJFM GRAND RAPIDS-KALAMAZOO
 WWAM/WKJF (FM) CADILLAC
 TELEVISION
 WKZO-TV GRAND RAPIDS-KALAMAZOO
 WWTV / CADILLAC TRAVERSE CITY
 WNUPTV SAULT STE. MARIE
 KOLN-TV LINCOLN, NEBRASKA
 KGIN-TV GRAND ISLAND, NEB.
 KMPG-TV SIOUX CITY, IOWA

KOLN-TV / KGIN-TV

LINCOLN, NEBRASKA
1500 FT. TOWER

GRAND ISLAND, NEBRASKA
1064 FT. TOWER

Avery-Knodel, Inc., Exclusive National Representative

Nebraska—McCook-Oberlin



KOMC



Ch. 8

[Satellite of KARD-TV, Wichita, Kan.]

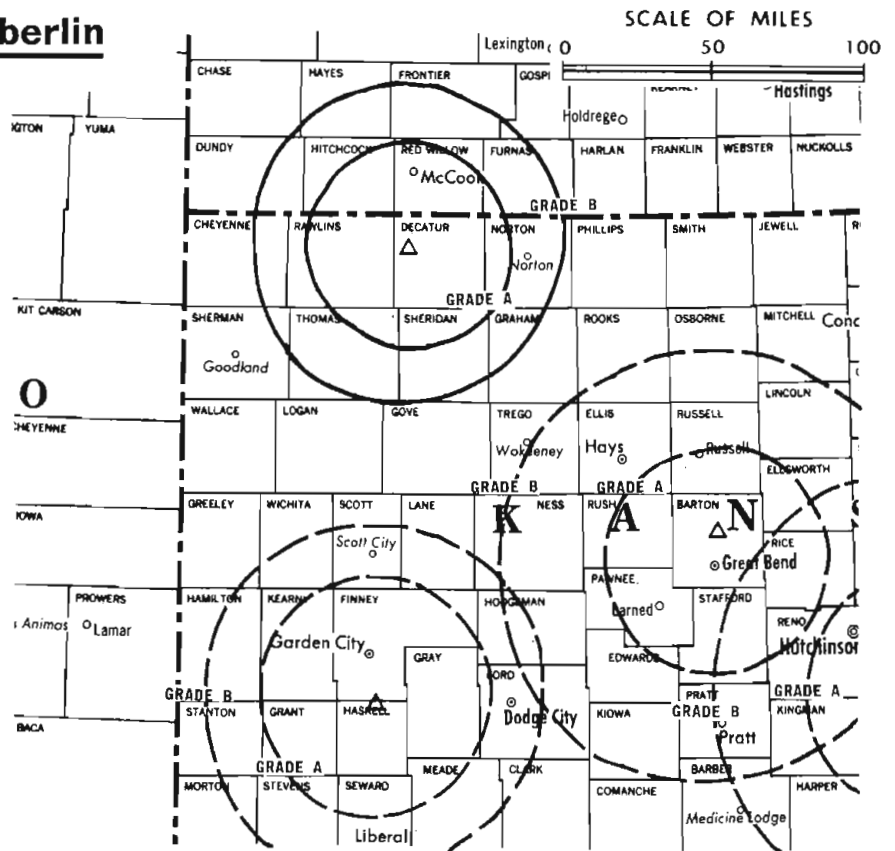
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page J-b1).

KOMC Ref: FCC File No. BMPCT-5393 Granted 10/15/59

©American Map Co., Inc., N.Y., No. 14244

KOMC

Network Service: NBC, same as KARD-TV.

Licensee: Kansas State Network Inc., P.O. Box 333, Wichita, Kan. (67201).

Studio: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Telephone: 913-475-2248.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Oct. 16, 1959.

Represented (sales) by TeleRep.

Represented (legal) by Koteen & Burt.

Personnel:

ROBERT BERKHEIMER, station manager.

DON BENDA, news director.

DELMER COSS, chief engineer.

Rates: Offered as a bonus with KARD-TV, Wichita, Kan. & satellites (Kansas State Network) KGLD, Garden City, Kan. & KCKT, Great Bend, Kan.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend, Kan.

Arbitron Data For This Station Included With Parent KARD-TV, Wichita, Kan.

KHGI-TV, Kearney
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEBRASKA—(Continued)				
	Hitchcock	1,800	1,800	98
	Howard	2,500	2,400	98
	Jefferson	4,200	4,100	98
	Kearney	2,400	2,400	99
	Keith	3,200	3,200	98
	Lincoln	11,900	11,700	98
	Loup	300	300	97
	Mc Pherson	200	200	94
	Merrick	2,900	2,800	98
	Nance	1,800	1,700	97
50% & Over	Nuckolls	2,500	2,400	97
	Perkins	1,200	1,200	99
	Phelps	3,800	3,800	99
	Pierce	3,100	3,000	98
	Polk	2,200	2,200	99
	Red Willow	4,800	4,700	98
	Sherman	1,300	1,300	97
	Thayer	3,000	2,900	98
	Valley	2,100	2,000	96
	Webster	2,100	2,100	98
	Wheeler	300	300	95
	York	4,800	4,700	97
COLORADO				
	Kit Carson	2,800	2,500	90
	Yuma	3,300	3,100	93
KANSAS				
	Clay	3,900	3,700	96
	Graham	1,600	1,600	98
	Marshall	5,300	5,100	97
	Osborne	2,500	2,400	96
	Rooks	2,800	2,700	98
	Washington	3,500	3,400	96
Between 25-49%	NEBRASKA			
	Butler	3,200	3,100	97
	Fillmore	2,800	2,800	98
	Gage	8,400	8,200	98
	Garden	1,200	1,100	95
	Holt	4,300	4,100	94
	Knox	3,900	3,700	95
	Logan	300	300	95
	Madison	9,600	9,300	97
	Platte	8,700	8,600	98
	Saline	5,000	4,900	98
	Stanton	2,300	2,200	97
	Thomas	400	400	93
KANSAS				
	Edwards	1,700	1,700	98
	Lincoln	1,700	1,600	96
	Ottawa	2,400	2,300	96
	Sheridan	1,200	1,200	97
	Thomas	3,100	3,000	96
Between 5-24%	NEBRASKA			
	Blaine	200	200	92
	Colfax	3,600	3,500	97
	Grant	500	500	93
	Hooker	300	300	99
	Lancaster	64,200	63,200	99
	Pawnee	1,300	1,200	96
	Seward	5,300	5,100	97
	Wayne	3,300	3,300	99

Nebraska

KOLN-TV, Lincoln
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEBRASKA—(Continued)				
	Lincoln	11,900	11,700	98
	Loup	300	300	97
	Merrick	2,900	2,800	98
	Nance	1,800	1,700	97
	Nuckolls	2,500	2,400	97
	Otoe	5,800	5,700	98
	Pawnee	1,300	1,200	96
	Phelps	3,800	3,800	99
	Platte	8,700	8,600	98
	Polk	2,200	2,200	99
50% & Over	Red Willow	4,800	4,700	98
	Richardson	4,700	4,600	98
	Rock	700	700	96
	Saline	5,000	4,900	98
	Saunders	5,900	5,800	98
	Seward	5,300	5,100	97
	Sherman	1,300	1,300	97
	Thayer	3,000	2,900	98
	Valley	2,100	2,000	96
	Webster	2,100	2,100	98
	Wheeler	300	300	95
	York	4,800	4,700	97
KANSAS				
	Decatur	1,900	1,900	97
	Marshall	5,300	5,100	97
Between 25-49%	NEBRASKA			
	Keya Paha	400	400	97
	Madison	9,600	9,300	97
	Nemaha	3,600	3,500	97
	Stanton	2,300	2,200	97
IOWA				
	Harrison	6,000	5,900	98
	Pottawattamie	29,400	29,000	98
	Taylor	3,400	3,300	97
KANSAS				
	Graham	1,600	1,600	98
	Nemaha	3,900	3,800	98
	Osborne	2,500	2,400	96
	Rawlins	1,400	1,400	97
	Rooks	2,800	2,700	98
MISSOURI				
	Atchison	3,600	3,500	98
Between 5-24%	NEBRASKA			
	Blaine	200	200	92
	Boyd	1,200	1,200	96
	Burt	3,200	3,200	99
	Cherry	2,400	2,300	97
	Cuming	4,000	3,900	98
	Dodge	12,600	12,500	99
	Douglas	141,100	139,100	99
	Dundy	1,100	1,100	97
	Frontier	1,300	1,300	98
	Hitchcock	1,800	1,800	98
	Knox	3,900	3,700	95
	Sarpy	19,900	19,800	99
	Washington	5,100	5,100	99

Nebraska—North Platte



KNOP-TV

Ch. 2

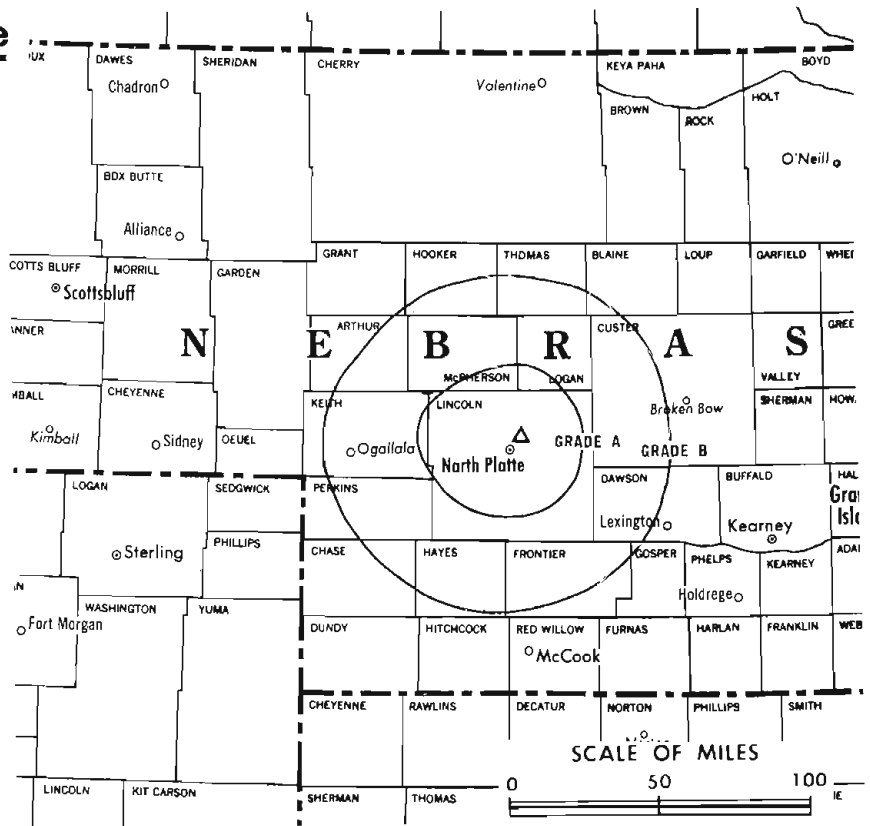
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 57-kw visual, 11.2-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"
Longitude 100° 43' 58"

Transmitter: 4.7-mi. NNE of center of town.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KNOP-TV Ref: FCC File No. BMPCT-5042 Granted 5/2/58

©American Map Co., Inc., N.Y., No. 14241

KNOP-TV

Licensee: North Platte Television Inc., Box 749 (69101).

Studio: 4.7-mi. NNE of center of town.

Telephone: 308-532-2222.

Ownership: Fer-Rich Broadcasting Co. Inc., 92.7%. Fer-Rich officers & owners: Ferris E. Traylor, chairman-treas., 83.33%; Richard E. Shively, pres., 16.67%; John E. Early, secy. Traylor & Shively also have CATV interests (see CATV Group Ownership). Shively owns RJN Bcstg. Inc., WLFI-TV, Lafayette, Ind.

Began Operation: Dec. 15, 1958. Sale to present owners by group headed by Fred E. Shrake & Mac Smock approved June 16, 1967 by FCC.

Represented (sales) by Jack Masla Co.

Represented (legal) by Greeley, Bohnard & Tierney.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

ULYSSES A. CARLINI, general manager.
DON FELDMAN, news director.
DAVE RINEHART, sports director.
RANDY REED, chief engineer.
CAROL MATHEWS, traffic director.

DIGEST OF RATE CARD

(June 1, 1974)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
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Class A—6:59-10:31 p.m., daily.

\$350	\$235	\$143	\$120	\$45	\$15
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NETWORK BASE HOURLY RATE: \$125.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		COLORADO			
		Sedgwick	1,500	1,400	95
		NEBRASKA			
		Arthur	200	200	96
		Blaine	200	200	92
		Cherry	2,400	2,300	97
		Custer	5,300	5,100	96
		Dawson	7,600	7,500	98
		Deuel	1,100	1,100	98
		Frontier	1,300	1,300	98
		Hooker	300	300	99
		Keith	3,200	3,200	98
		Lincoln	11,900	11,700	98
	Logan	300	300	95	
	Mc Pherson	200	200	94	
	Perkins	1,200	1,200	99	
	Thomas	400	400	93	
Between 25-49%		COLORADO			
		Phillips	1,800	1,700	97
		NEBRASKA			
		Chase	1,400	1,400	98
	Garden	1,200	1,100	95	
	Grant	500	500	93	
Between 5-24%		NEBRASKA			
		Hayes	500	500	97
		Loup	300	300	97
		Rock	700	700	96
	Valley	2,100	2,000	96	
	SOUTH DAKOTA				
	Todd	1,700	1,600	92	
Station Totals			47,300	46,200	98
Net Weekly Circulation (1973-74)					28,800
Average Daily Circulation (1973-74)					19,400

Nebraska—Omaha



KETV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1360-ft. above av. terrain, 1362.5-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"
Longitude 96° 01' 37"

Transmitter: 5600 N. 72nd St.

Studio: 27th & Douglas Sts.

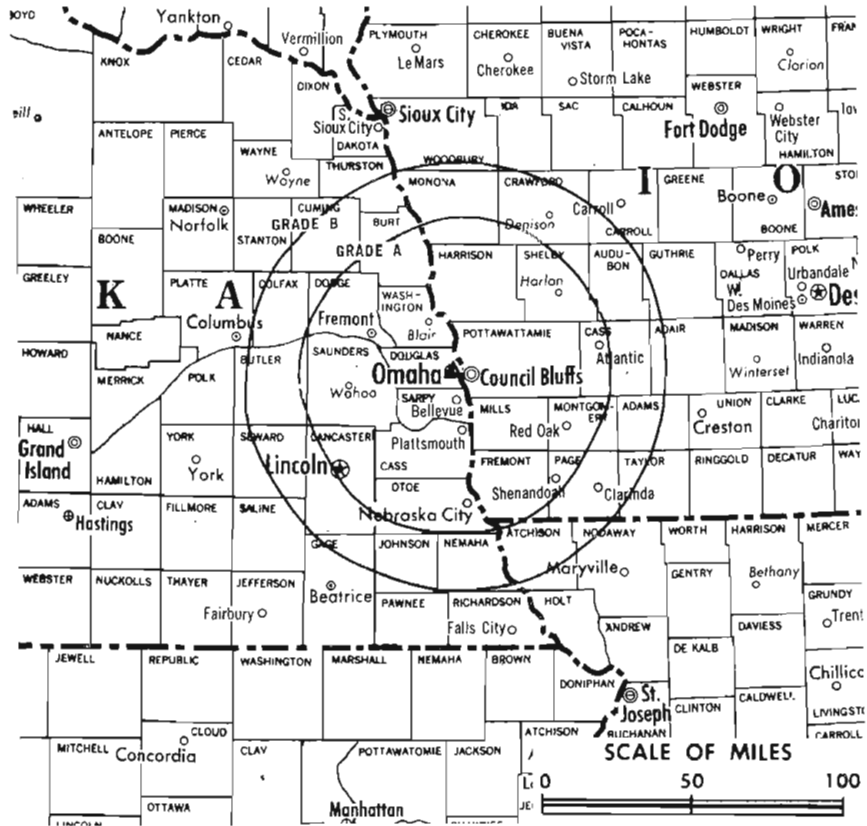
Telephone: 402-345-7777.

TWX No.: 910-622-0710.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Kirkland, Ellis & Rowe.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KETV Ref: FCC File No. BPCT-3701 Granted 4/25/66

©American Map Co., Inc., N.Y., No. 14244

KETV

Licensee: Channel 7 Corporation, 27th & Douglas Sts., Omaha (68131).

Ownership: Peter Kiewit, v.p.; Ken Elkins, secy.; Donald E. Baker, treas. Channel 7 Corp. is a majority-owned subsidiary of Peter Kiewit Sons' Inc.

Began Operation: Sept. 17, 1957. Sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved June 11, 1963 by FCC (Television Digest, Vol. 2:45; 3:23).

Represented (sales) by Katz Television.

Personnel:

KEN ELKINS, vice president & general manager.
DANNY R. THOMPSON, local & regional sales manager.
GARY R. NIELSEN, program/operations manager.
LEE TERRY, managing editor of news.
DON CLAUSEN, chief engineer.

DIGEST OF RATE CARD NO. 73C—(Aug. 27, 1973)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.					
\$1000.00	\$600.00	\$380.00	\$430.00	\$430.00	\$215.00

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA			
	Adams	2,600	2,500	97
	Audubon	2,900	2,900	99
	Cass	6,700	6,600	98
	Crawford	6,600	6,500	98
	Fremont	3,600	3,600	99
Harrison	6,000	5,900	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IOWA—(Continued)			
	Mills	4,300	4,200	98
	Monona	4,700	4,600	98
	Montgomery	5,200	5,100	98
	Page	6,900	6,800	98
	Pottawattamie	29,400	29,000	98
	Shelby	4,900	4,800	99
	Taylor	3,400	3,300	97
	MISSOURI			
	Atchison	3,600	3,500	98
	NEBRASKA			
	Burt	3,200	3,200	99
	Butler	3,200	3,100	97
	Cass	6,700	6,600	99
Colfax	3,600	3,500	97	
Cuming	4,000	3,900	98	
Dodge	12,600	12,500	99	
Douglas	141,100	139,100	99	
Gage	8,400	8,200	98	
Jefferson	4,200	4,100	98	
Johnson	2,000	2,000	98	
Lancaster	64,200	63,200	99	
Nemaha	3,600	3,500	97	
Otoe	5,800	5,700	98	
Pawnee	1,300	1,200	96	
Platte	8,700	8,600	98	
Richardson	4,700	4,600	98	
Saline	5,000	4,900	98	
Sarpy	19,900	19,800	99	
Saunders	5,900	5,800	98	
Seward	5,300	5,100	97	
Stanton	2,300	2,200	97	
Thurston	2,400	2,300	97	
Washington	5,100	5,100	99	

(Continued on page 516-b)

Station Totals	513,300	504,800	98
Net Weekly Circulation (1973-74)			365,400
Average Daily Circulation (1973-74)			235,300

Nebraska—Omaha



KMTV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25"
Longitude 96° 01' 37"

Transmitter: 5400 N. 72nd St.

TV tape: Recording facilities.

AM Affiliate: KFAB, 50-kw, 1110 kHz (NBC).

FM Affiliate: KFAB-FM, 115-kw 99.9 MHz (No. 260), 500-ft.

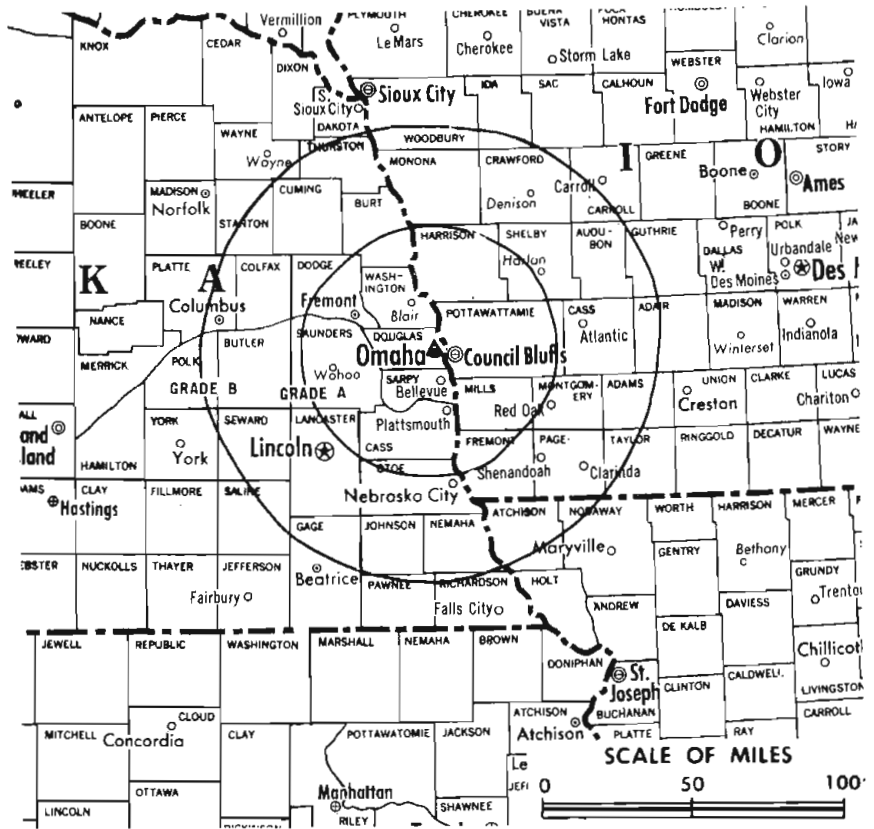
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMTV Ref: FCC File BPCT-3288 Granted 4/28/66

© American Map Co., Inc., N.Y., No. 14244

KMTV

Licensee: May Broadcasting Co., 2615 Farnam St., Omaha (68131).

Studio: 2615 Farnam St.

Telephone: 402-345-3333.

TWX No.: 402-348-1109.

Ownership: May Broadcasting Co., 100% (licensee of radio station KMA, Shenandoah, Ia.). May Bcstg. also owns KGUN-TV, Tucson, Ariz. & 48.86% of KFAB, Omaha. Officers of May Bcstg. Co.: Edward W. May, pres.; Owen L. Saddler, exec. v.p.; Norman W. Williams, v.p.; James B. Shaum, secy.; Frances M. Rankin, treas.; and the following directors; Edward W. May, James B. Shaum, Mrs. Frances May Rankin, Mrs. Eleanor Jean May, J. D. Rankin Jr., O. L. Saddler, Norman W. Williams.

Began Operation: Sept. 1, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

EDWARD W. MAY, president.
OWEN SADDLER, executive v.p. & general manager.
NORMAN W. WILLIAMS, v.p. & asst. general manager.
JOE BAKER, general program director.
JACK A. CARRIGAN, general sales manager.
RICHARD L. RONCKA, regional & local sales manager.
ARTHUR JACOBSON, program operations director.
ARTHUR JANTZ, program production director.
KENNETH MICHELSON, film director.
GALE TOTTEN, director of engineering.

DIGEST OF RATE CARD NO. 23 (Sept. 16, 1973)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$1100.00 \$650.00 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$1050.

514-b

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Adams	2,600	2,500	97
	Audubon	2,900	2,900	99
	Cass	6,700	6,600	98
	Crawford	6,600	6,500	98
	Fremont	3,600	3,600	99
	Harrison	6,000	5,900	98
	Mills	4,300	4,200	98
	Montgomery	5,200	5,100	98
	Page	6,900	6,800	98
	Pottawattamie	29,400	29,000	98
	Shelby	4,900	4,800	99
	Taylor	3,400	3,300	97
MISSOURI				
	Atchison	3,600	3,500	98
NEBRASKA				
	Burt	3,200	3,200	99
	Butler	3,200	3,100	97
	Cass	6,700	6,600	99
	Colfax	3,600	3,500	97
	Cuming	4,000	3,900	98
	Dodge	12,600	12,500	99
	Douglas	141,100	139,100	99
	Gage	8,400	8,200	98
	Jefferson	4,200	4,100	98
	Johnson	2,000	2,000	98
	Lancaster	64,200	63,200	99
	Nemaha	3,600	3,500	97
	Otoe	5,800	5,700	98
	Pawnee	1,300	1,200	96
	Platte	8,700	8,600	98
	Richardson	4,700	4,600	98
	Saline	5,000	4,900	98
	Sarpy	19,900	19,800	99
	Saunders	5,900	5,800	98
	Seward	5,300	5,100	97
	Stanton	2,300	2,200	97

50% & Over

(Continued on page 516-b)

Station Totals	496,800	488,500	98
Net Weekly Circulation (1973-74)			373,800
Average Daily Circulation (1973-74)			256,600

TV Factbook No. 45

Nebraska—Omaha



WOWT

(formerly WOW-TV)

Ch. 6



Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1380-ft. above av. terrain, 1358-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 40"
Longitude 96° 01' 37"

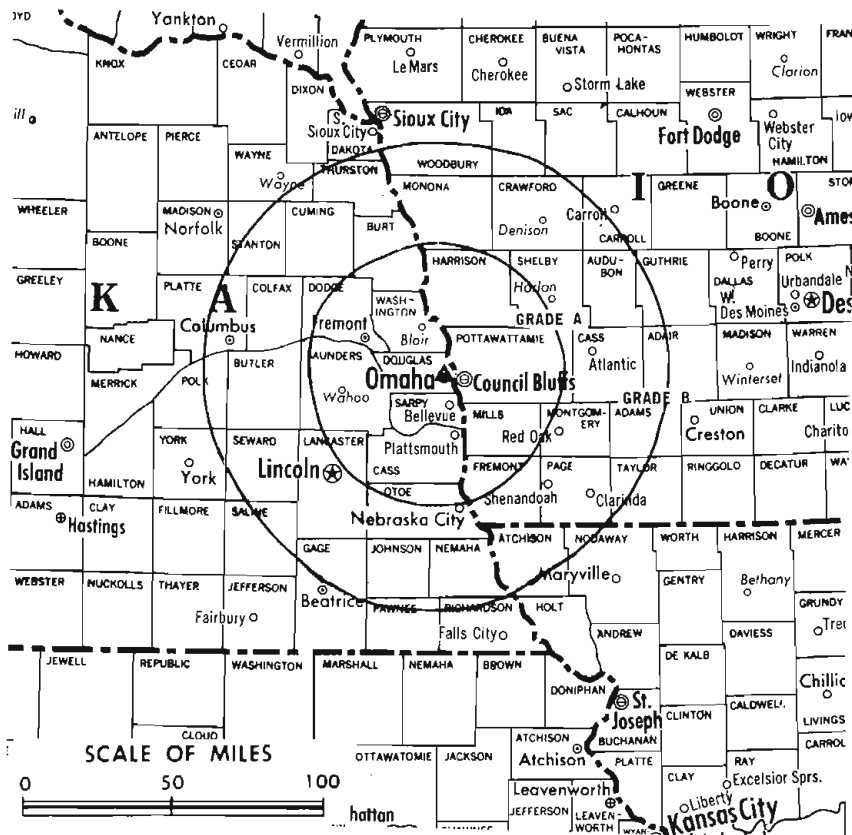
Transmitter: 72nd & Crown Point Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV₂ and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WOWT Ref: FCC File No. BPCT-3671 Granted 4/25/66

©American Map Co., Inc., N.Y., No. 14244

WOWT

Licensee: Chronicle Broadcasting Co., 1001 Van Ness Ave., San Francisco, Cal. (94119).

Studio: 3501 Farnam St., Omaha, Neb. (68131).

Telephone: 402-346-6666. TWX No.: 910-622-0488.

Ownership: Chronicle Broadcasting Corp. Al Constant, pres. For other interests, see KRON-TV, San Francisco.

Began Operation: Aug. 29, 1949. Sale to present owner by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sold to Meredith Sept. 1951 (Vol. 7:32, 39).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

- PAUL WISCHMEYER, v.p. & general manager.
- ED ZACHARY, general sales manager.
- JOHN DIXON, local sales manager.
- KENNETH LADAGE, program director.
- BILL STRUBE, chief engineer.
- JUDY HORAN, promotion manager.
- RUTH WILLIAMS, creative director.
- ARNOLD PETERSON, farm director.
- JAMES McGAFFIN, director, public affairs.
- HOWARD GREGORY, production manager.
- WILLIAM F. TEMPLIN, business manager.

DIGEST OF RATE CARD NO. 15

(March 18, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.					
\$2000	\$1000			Graded rates apply*

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$950.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Adams	2,600	2,500	97
	Audubon	2,900	2,900	99
	Cass	6,700	6,600	98
	Crawford	6,600	6,500	98
	Fremont	3,600	3,600	99
	Harrison	6,000	5,900	98
	Mills	4,300	4,200	98
	Monona	4,700	4,600	98
	Montgomery	5,200	5,100	98
	Page	6,900	6,800	98
	Pottawattamie	29,400	29,000	98
	Shelby	4,900	4,800	99
	Taylor	3,400	3,300	97
	MISSOURI			
	Atchison	3,600	3,500	98
	NEBRASKA			
50% & Over	Burt	3,200	3,200	99
	Butler	3,200	3,100	97
	Cass	6,700	6,600	99
	Colfax	3,600	3,500	97
	Cuming	4,000	3,900	98
	Dodge	12,600	12,500	99
	Douglas	141,100	139,100	99
	Johnson	2,000	2,000	98
	Lancaster	64,200	63,200	99
	Madison	9,600	9,300	97
	Nemaha	3,600	3,500	97
	Otoe	5,800	5,700	98
	Pawnee	1,300	1,200	96
	Platte	8,700	8,600	98
	Richardson	4,700	4,600	98
	Saline	5,000	4,900	98
	Sarpy	19,900	19,800	99
	Saunders	5,900	5,800	98
	Seward	5,300	5,100	97

(Continued on next page)

Station Totals	542,600	533,800	98
Net Weekly Circulation (1973-74)			364,700
Average Daily Circulation (1973-74)			242,000

Nebraska

WOWT, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NEBRASKA—(Continued)				
	Stanton	2,300	2,200	97
	Thurston	2,400	2,300	97
	Washington	5,100	5,100	99
Between 25-49%				
	IOWA			
	Carroll	7,200	7,100	99
	KANSAS			
	Marshall	5,300	5,100	97
	MISSOURI			
	Nodaway	7,500	7,300	97
	NEBRASKA			
	Gage	8,400	8,200	98
	Jefferson	4,200	4,100	98
	Wayne	3,300	3,300	99
	York	4,800	4,700	97
Between 5-24%				
	IOWA			
	Adair	3,900	3,800	99
	Calhoun	4,700	4,600	98
	Guthrie	4,900	4,800	98
	Ida	3,200	3,200	98
	Ringgold	2,400	2,400	98
	Sac	5,700	5,600	98
	Union	5,300	5,200	98
	Woodbury	36,800	36,300	99
	KANSAS			
	Brown	4,600	4,500	97
	Nemaha	3,900	3,800	98
	MISSOURI			
	Holt	2,900	2,800	96
	NEBRASKA			
	Boyd	1,200	1,200	96
	Dakota	4,600	4,600	99
	Dixon	2,800	2,800	99
	Nance	1,800	1,700	97
	Polk	2,200	2,200	99

KHAS-TV, Hastings (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%				
	KANSAS			
	Norton	2,500	2,400	97
	Osborne	2,500	2,400	96
	Rooks	2,800	2,700	98
	Washington	3,500	3,400	96
	NEBRASKA			
	Blaine	200	200	92
	Brown	1,500	1,400	95
	Butler	3,200	3,100	97
	Dawson	7,600	7,500	98
	Frontier	1,300	1,300	98
	Furnas	2,600	2,500	97
	Gage	8,400	8,200	98
	Lancaster	64,200	63,200	99
	Platte	8,700	8,600	98
	Saline	5,000	4,900	98
	Seward	5,300	5,100	97

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1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

KETV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	IOWA			
	Carroll	7,200	7,100	99
	NEBRASKA			
	Polk	2,200	2,200	99
	York	4,800	4,700	97
Between 5-24%				
	IOWA			
	Buena Vista	7,400	7,300	98
	Guthrie	4,900	4,800	98
	Ringgold	2,400	2,400	98
	Sac	5,700	5,600	98
	Union	5,300	5,200	98
	KANSAS			
	Brown	4,600	4,500	97
	Marshall	5,300	5,100	97
	MISSOURI			
	Holt	2,900	2,800	96
	Nodaway	7,500	7,300	97
	NEBRASKA			
	Boyd	1,200	1,200	96
	Dakota	4,600	4,600	99
	Dixon	2,800	2,800	99
	Hamilton	2,900	2,900	98
	Knox	3,900	3,700	95
	Madison	9,600	9,300	97
	Nance	1,800	1,700	97
	Valley	2,100	2,000	96
	Wayne	3,300	3,300	99
	Wheeler	300	300	95
	SOUTH DAKOTA			
	Bon Homme	3,000	2,900	96
	Union	3,600	3,600	99

KMTV, Omaha (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	NEBRASKA—(Continued)			
	Thurston	2,400	2,300	97
	Washington	5,100	5,100	99
	IOWA			
	Carroll	7,200	7,100	99
	Monona	4,700	4,600	98
	MISSOURI			
	Nodaway	7,500	7,300	97
	NEBRASKA			
	Polk	2,200	2,200	99
	York	4,800	4,700	97
Between 5-24%				
	IOWA			
	Ida	3,200	3,200	98
	Ringgold	2,400	2,400	98
	Sac	5,700	5,600	98
	Union	5,300	5,200	98
	KANSAS			
	Marshall	5,300	5,100	97
	Nemaha	3,900	3,800	98
	Washington	3,500	3,400	96
	MISSOURI			
	Holt	2,900	2,800	96
	NEBRASKA			
	Dakota	4,600	4,600	99
	Dixon	2,800	2,800	99
	Knox	3,900	3,700	95
	Madison	9,600	9,300	97
	Merrick	2,900	2,800	98
	Nance	1,800	1,700	97
	Wayne	3,300	3,300	99

Nebraska—Scottsbluff-Gering



KSTF

Ch. 10

[Satellite of KYCU-TV,
Cheyenne, Wyo.]

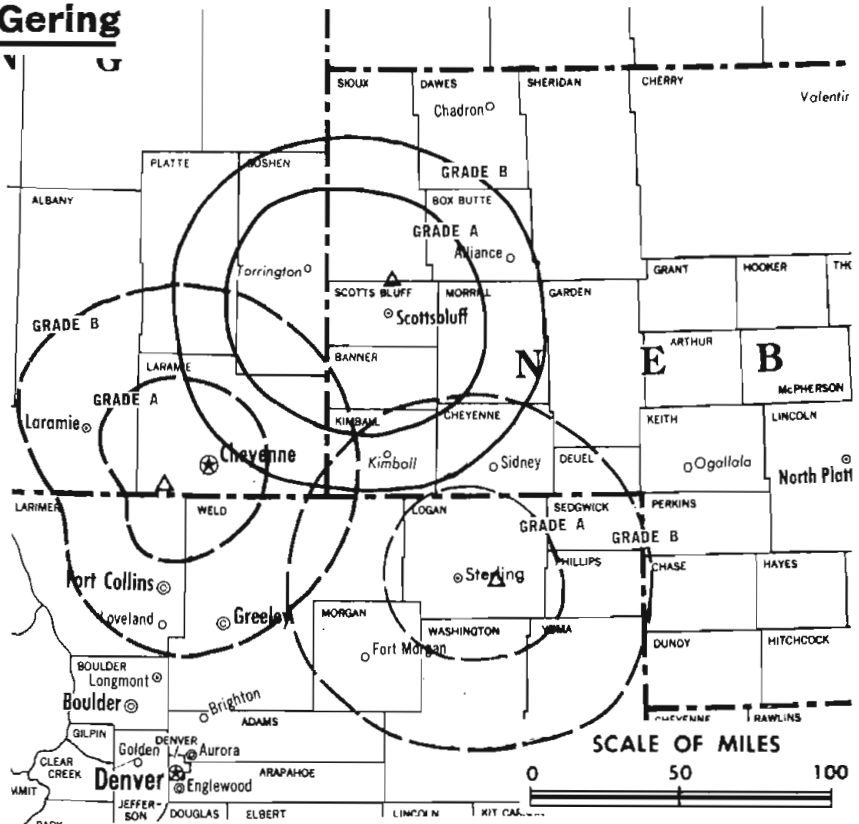
Technical Facilities: Channel No. 10
(192-198 MHz). Authorized power:
240-kw visual, 24-kw aural. Antenna:
840-ft. above av. terrain, 674-ft. above
ground, 5141-ft. above sea level.

Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of
Scottsbluff.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see
page 4-b).

KSTF Ref: FCC File No. BMPCT-4858 Granted 10/9/57

©American Map Co., Inc., N.Y., No. 14244

KSTF

Network Service: ABC & CBS, same as KYCU-TV, Cheyenne.

Licensee: Wyneco Communications Inc., 2923 E. Lincolnway,
Cheyenne, Wyo. (82001).

Studio: 1402 First Ave., Scottsbluff, Neb. (69361).

Telephone: 307-634-7755, Cheyenne.

Ownership: See KYCU-TV, Cheyenne.

Began Operation: Aug. 7, 1955.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

W. J. BRENNAN, resident manager.

CARL J. OCCHIPINTI, general manager.

DEAN SUHR, chief engineer.

Rates: Sold in combination with KYCU-TV, Cheyenne, with rates
applying to simultaneous telecasts on both stations.

NETWORK BASE HOURLY RATE: Bonus to KYCU-TV, Cheyenne,
Wyo.

Arbitron Data For This Station Included With
Report of Parent KYCU-TV, Cheyenne, Wyo.

Nebraska—Superior



KSNB-TV



Ch. 4

[Semi-satellite of KHGI-TV,
Kearney, Neb.]

Technical Facilities: Channel No. 4
(66-72 MHz). Authorized power:
100-kw visual, 12.6-kw aural. An-
tenna: 1130-ft. above av. terrain,
1083-ft. above ground, 2834-ft.
above sea level.

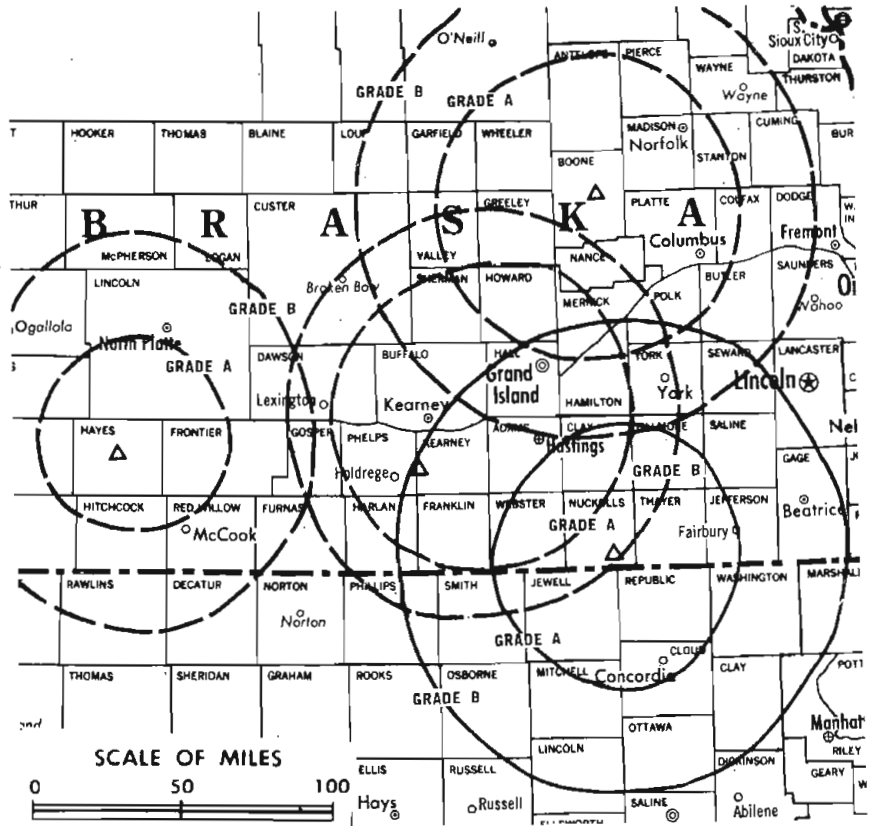
Latitude 40° 05' 13"
Longitude 97° 55' 12"

Transmitter: 4.7-mi. SW of Ruskin.
Color: Network, live, film, slide &
tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: AP, UPI.



County coverage based on Arbitron study (see
page 1-b).

KSNB-TV Ref: FCC File No. BMPCT-6399 Granted 3/14/67

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KSNB-TV

Licensee: NTV Enterprises Inc., Box 220, Kearney, Neb. (68847).

Telephone: 308-743-2494, Axtell, Neb.

TWX No.: 910-960-3746.

Ownership: See KHGI-TV.

Began Operation: Oct. 1, 1965.

Represented (sales) by H-R Television Inc.; Soderlund Co. (Omaha-
Lincoln; Eugene Gray (Kansas City & Wichita); Bob Hix (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. PAYNE, president.
JAMES D. JOHNSON, exec. vice president & general manager.
LLOYD MINTZMYER, director of engineering.
WALKER MERRYMAN, news director.
TOM NUSS, station manager.

Rates: Sold in conjunction with KHGI-TV, Kearney; KCNA-TV,
Albion, and KWNB-TV, Hayes Center, all Neb.

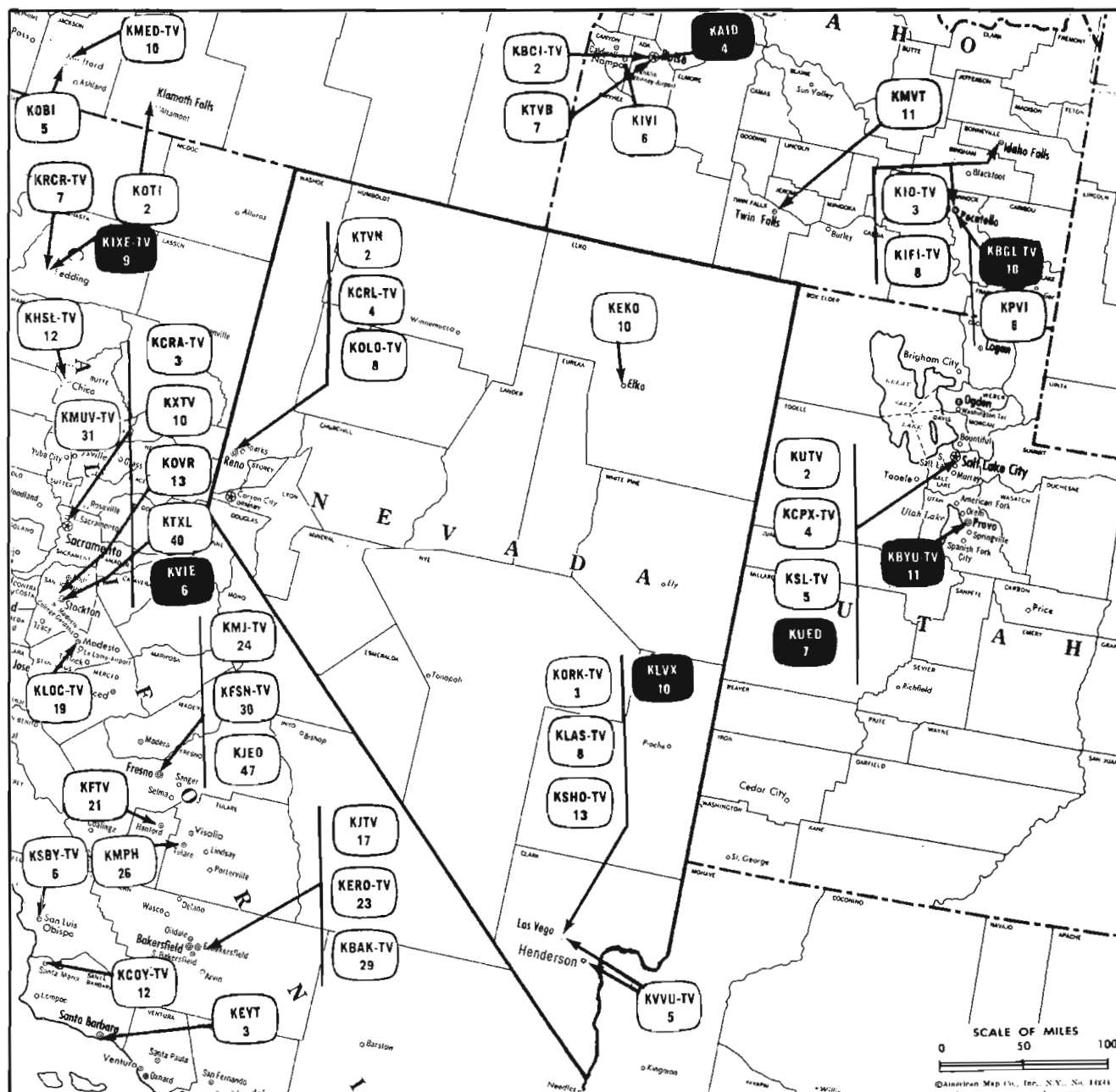
NETWORK BASE HOURLY RATE: Bonus to KHGI-TV, Kearney.

Arbitron Data For This Station Included with
Parent KHGI-TV, Kearney.

SEE . . . you do read the ads

AND SO DO THE
OTHER USERS OF THIS
FACTBOOK.
EVERY TIME YOU USE THIS BOOK,
YOU SEE THESE ADS.
THIS IS THE LOGICAL PLACE
FOR YOUR AD.

For Details Use Order Card #6 Stations Volume



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Las Vegas	69,000	134	107,300	140
Reno	45,000	154	92,600	150

Nevada Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
8	0	8
1	0	1
		9

Nevada—Elko



KEKO

Ch. 10

[Satellite of KTVN, Reno, Nev.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 26.4-kw visual, 5.28-kw aural. Antenna: 1880-ft. above av. terrain, 65-ft. above ground, 7440-ft. above sea level.

Latitude 40° 41' 52.5"

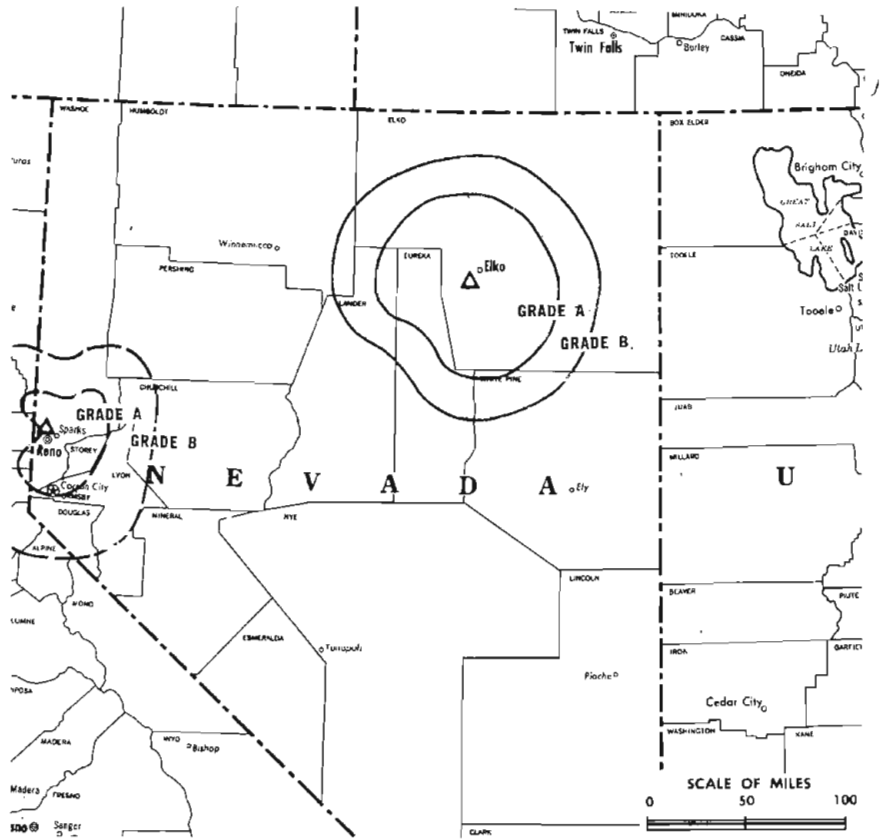
Longitude 115° 54' 13.0"

Transmitter: Summit of Grindstone Mtn., 12-mi. SW of Elko.

Color: Network.

News Wire Service: AP.

ARB Data: Not available.



KEKO Ref: FCC File No. BMPCT-7194 Granted 11/12/71
 KTVN Ref: File No. BPCT-3686 Granted 7/27/66

©American Map Co., Inc., N.Y., No. 14244

KEKO

Network Service: CBS.

Licensee: Washoe Empire, 10 Pine St., Reno, Nev. (89505).

Ownership: See KTVN, Reno.

Began Operation: April 18, 1973; left air Jan. 24, 1974. Resumed operation June 27, 1975.

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Personnel: See KTVN, Reno.

DIGEST OF RATE CARD

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.					
		\$35.00	\$25.00	\$20.00	\$12.50
NETWORK BASE HOURLY RATE: \$50.					

State Educational Technical Facilities (Complete Data in Educational Directory)

KLTVX Las Vegas

Ch. 10

Non-Commercial Educational Station

Licensee: Clark County School District, 2832 E. Flamingo Rd., Las Vegas.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 294-kw visual, 35.5-kw aural. Antenna: 1220-ft. above av. terrain, 176-ft. above ground, 3526-ft. above sea level.

Latitude 36° 00' 28"
 Longitude 115° 00' 22"

Nevada—Las Vegas



KLAS-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 291-kw horizontal visual, 63.2-kw max. & 57.6-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude 35° 56' 44"
Longitude 115° 02' 33"

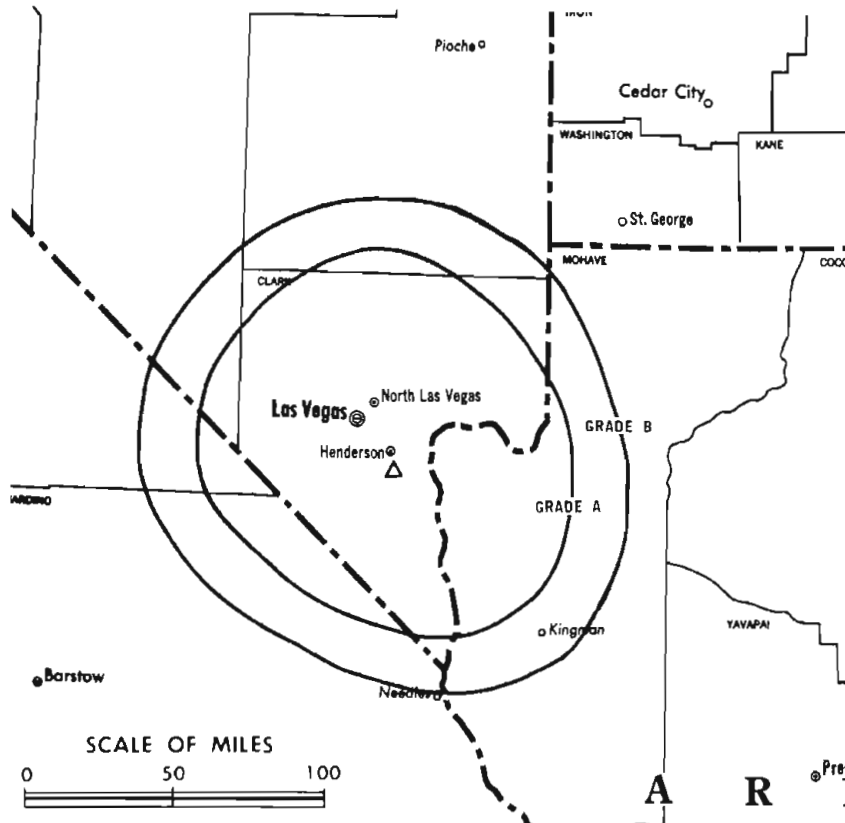
Transmitter: Black Mtn., 7-mi. from Henderson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page i-b).



KLAS-TV Ref: FCC File No. BPC7-4448 Granted 9/1/71

©American Map Co., Inc., N.Y., No. 14244

KLAS-TV

Network Service: CBS.

Licensee: Summa Corp., P. O. Box 15047, Las Vegas, Nev. (89114).

Studio: 250 East Desert Inn Road, Las Vegas (89109).

Telephone: 702-735-7511.

Ownership: Summa Corp. (formerly Hughes Tool Co.), Howard R. Hughes, 100%. William Gay, sr. v.p.; Nadine Henley, v.p.; Howard M. Jaffe, secy. Hughes also owns Hughes Television Network & through Hughes Aircraft, owns interest in TelePrompTer (see CATV Group Ownership).

Began Operation: July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and Las Vegas Sun approved by FCC Feb. 14, 1968 (Television Digest, Vol. 8:8,9).

Represented (sales) by Katz Television.

Represented (legal) by Hogan & Hartson.

Personnel:

MARK SMITH, general manager.
ED TABOR, general sales manager.
TONY MALONE, local sales manager.
STUART MURLAND, program administrator.
A. C. CUTLER, controller.
TOM FRANKLIN, chief engineer.

DIGEST OF RATE CARD NO. P9
(Feb. 3, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.						
\$900				\$300*	\$240*	\$150*

*8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	110,400	106,700	97
	Lincoln	700	600	91
Between 25-49%	NEVADA			
	Nye	1,300	1,100	85
Between 5-24%	ARIZONA			
	Mohave	12,600	11,500	91
	CALIFORNIA			
	Inyo	6,400	5,500	86
	NEVADA			
	White Pine	3,900	3,600	94
Station Totals		135,300	129,000	95
Net Weekly Circulation (1973-74)				101,500
Average Daily Circulation (1973-74)				72,900

BLACKBURN & COMPANY, INC.

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CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Nevada—Las Vegas



KORK-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 272-ft. above av. terrain, 510-ft. above ground, 2320-ft. above sea level.

Latitude 36° 07' 50"
Longitude 115° 05' 06"

Transmitter: 4100 Boulder Hwy.

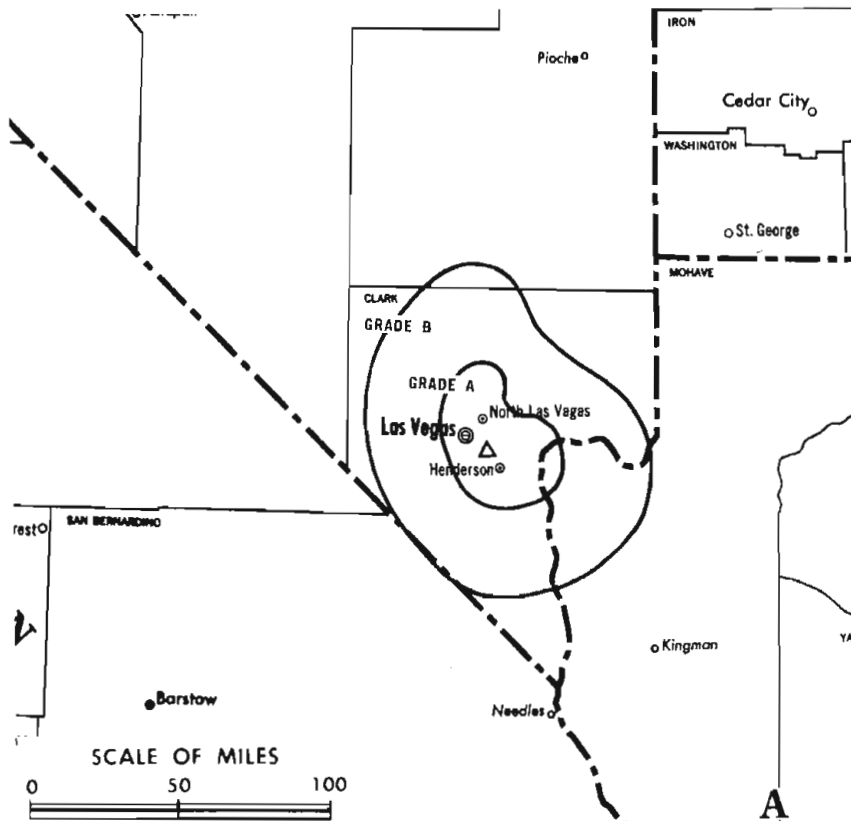
AM Affiliate: KORK, 5-kw, 920 kHz (NBC).

FM Affiliate: KORK-FM, 27-kw, 97.1 MHz (No. 246), 195-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.



Total Households: © MISI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KORK-TV Ref: FCC File No. BMPCT--2582 Granted 12/6/54

©American Map Co., Inc., N.Y., No. 14244

KORK-TV

Licensee: Western Communications Inc., Box 550, Las Vegas, Nev. (89101).

Studio: 4100 Boulder Hwy.

Telephone: 702-737-3916. TWX No.: 910-397-6997.

Ownership: Donrey Inc., Donald W. Reynolds, pres., 100%; Reynolds also controls KOLO-TV-AM, Reno; KGNS-TV, Laredo, Tex.; radios KFSA, Fort Smith & KBRB, Springdale, Ark.; Review Journal and other newspapers in Arkansas, Nevada, Oklahoma and Mississippi.

Began Operation: Jan. 23, 1955. Left air temporarily following fire March 6, 1972 (Television Digest, Vol. 12:11).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.
GENE SPRY, vice president & general manager.
W. I. HOPPER, program director.
RICK RICHARDSON, sales manager.
JIM GARNER, chief engineer.
DON STUBBS, news director.
PAT ANDERSON, promotion manager.
DAVE COOPER, community relations.

DIGEST OF RATE CARD NO. 16A—(Jan. 11, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec.

Class AA—7:30-11 p.m., daily.

\$700.00 \$400.00 \$300.00 \$250.00 Graded rates apply*

*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	110,400	106,700	97
	Lincoln	700	600	91
Between 25-49%	UTAH			
	Washington	5,100	4,600	90
Between 5-24%	NEVADA			
	Nye	1,300	1,100	85
Station Totals	CALIFORNIA			
	Inyo	6,400	5,500	86
Net Weekly Circulation (1973-74)		123,900	118,500	96
Average Daily Circulation (1973-74)				73,600

For Newspaper Ownership of TV Stations,
see Services Volume

Nevada—Las Vegas



KSHO-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 290-ft. above av. terrain, 437-ft. above ground, 2593-ft. above sea level.

Latitude 36° 07' 44"
Longitude 115° 11' 21"

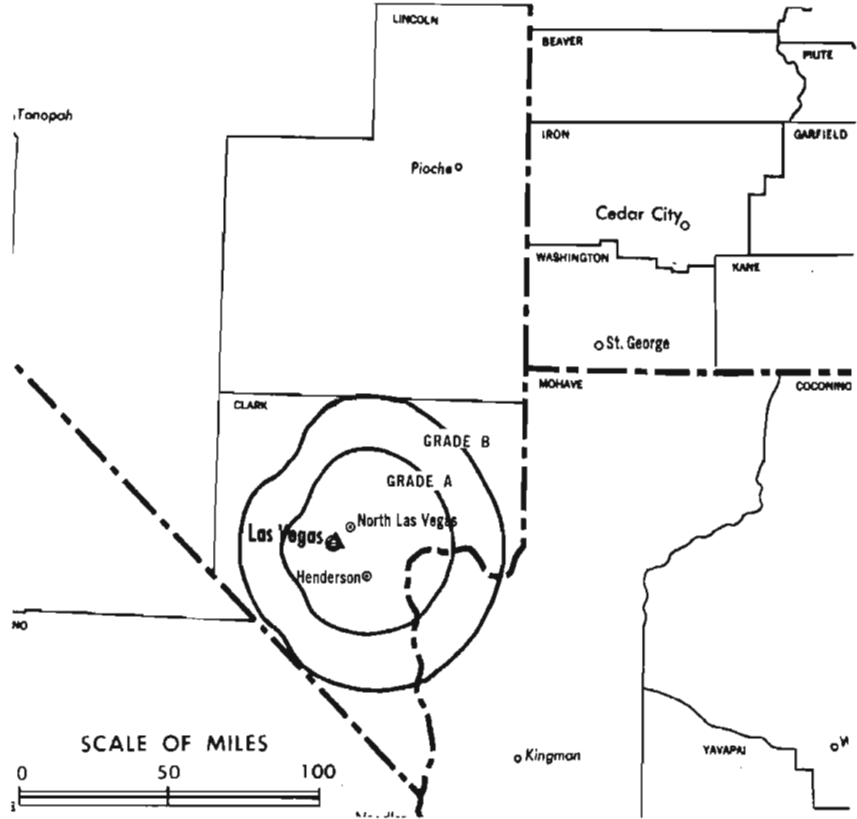
Transmitter: 3355 S. Valley View Blvd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KSHO-TV Ref: FCC File No. BPT-3973 Granted 4/16/69

© American Map Co., Inc., N.Y., No. 14244

KSHO-TV

Licensee: Ch. 13 of Las Vegas Inc.

Studio: 3355 S. Valley View, Las Vegas, Nev. (89102).

Telephone: 702-876-1313. TWX No.: 910-397-6984.

Ownership: Arthur Powell Williams, 75%; Samuel M., Meghan L., Barlow M. Williams & Penelope W. Irato, 6.2% each.

Began Operation: May 4, 1956. Positive control acquired by Williams Family Group following FCC approval July 11, 1974. Interim authorization granted Aug. 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. (now Ch. 13 of Las Vegas) April 16, 1969 (Television Digest, Vol. 9:15). Previously, sale to Nevada Bcstrs. Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5 1959 by FCC (Vol. 15:42, 45). Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (Vol. 13:34, 42, 47); Zugsmith groups' purchase of KSHO-TV with radio KBMI, Henderson, Nev. approved Nov. 28, 1956 by FCC (Vol. 12:48)

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Mullin, Connor & Rhyne.

Personnel:

ARTHUR P. WILLIAMS, president.
RED GILSON, general sales manager.
BILL DIMEOLO, operations manager.
MURRAY WESTGATE, news director.
FRANK ANDERSON, chief engineer.

DIGEST OF RATE CARD NO. 11-A

(Feb. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.					
\$700.00	\$500.00	\$156.00	\$80.00
NETWORK BASE HOURLY RATE: \$225.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA			
	Clark	110,400	106,700	97
	Lincoln	700	600	91
Between 5-24%	UTAH			
	Washington	5,100	4,600	90
Station Totals		116,200	111,900	96
Net Weekly Circulation (1973-74)			96,400	
Average Daily Circulation (1973-74)			62,500	

For U.S. Television Call Letters,
see page 7-b

Nevada—Henderson-Las Vegas

KVVU-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 64.6-kw visual, 12.9-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"

Longitude 115° 00' 23"

Transmitter: 2-mi. SW of Henderson.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (sales) by Avco Television Sales Inc.

Represented (legal) by Gordon & Healy.

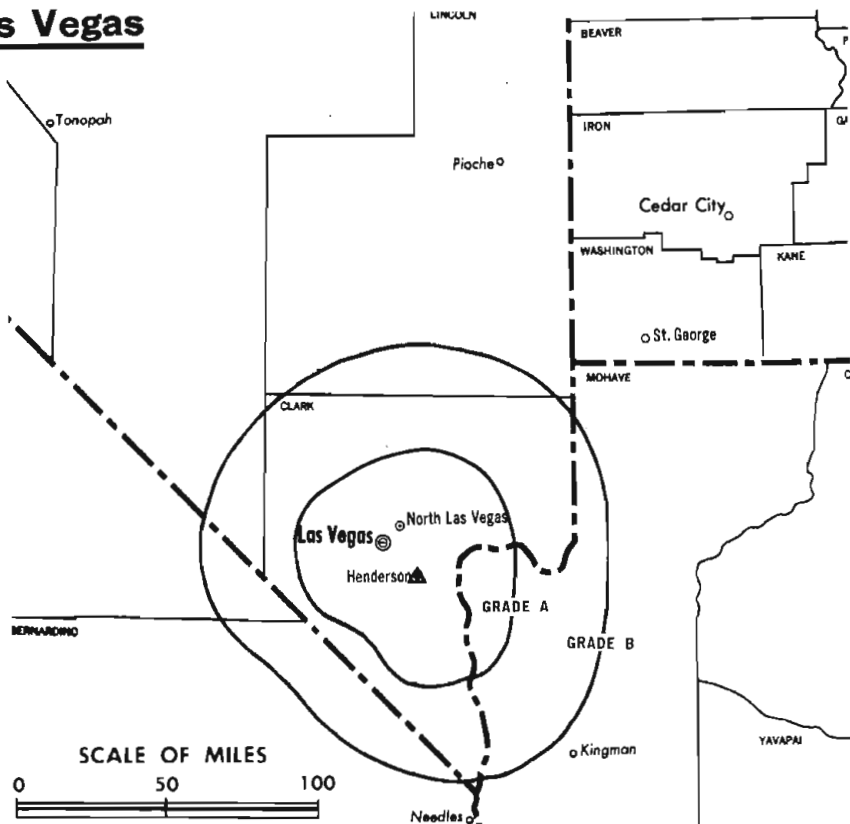
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KVVU-TV Ref: FCC File No. BPCT-3315 Granted 7/27/66

©American Map Co., Inc., N.Y., No. 14244

KVVU-TV

Network Service: None, independent.

Licensee: Nevada Independent Broadcasting Corp., 1800 Boulder Hwy., Henderson, Nev. (89015).

Studio: 1800 Boulder Highway, Henderson, Nev.

Telephone: 702-565-9755. TWX No.: 910-398-6922.

Ownership: William H. HERNSTADT, pres.-treas., 97%; Sal Durante, secy., 2%; Jack Smith, 1%; Leslie Terry Jones, asst. secy.

Began Operation: Sept. 10, 1967. Sale to present owner by Levin-Townsend Enterprises approved by FCC Sept. 1, 1971. Previous sale by Charles Vanda approved by FCC May 1, 1969 (Television Digest, Vol. 9:18).

Personnel:

WILLIAM H. HERNSTADT, president.
 GARY J. WALLER, vice president & general manager.
 SAL DURANTE, operations manager & film director.
 MORTON L. JAFFE, general sales manager.
 TOM PURNEY, promotion manager.
 JACK SMITH, director of engineering.

DIGEST OF RATE CARD NO. 17 (March 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	ID
Class AA—5-8 & 11-11:30 p.m., daily.						
\$600	\$400	\$275	\$250	\$200	\$100	\$50

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEVADA Clark	110,400	106,700	97
Between 5-24%	NEVADA Nye	1,300	1,100	85
Station Totals		111,700	107,800	97
Net Weekly Circulation (1973-74)				74,700
Average Daily Circulation (1973-74)				38,600

Nevada—Reno



KOLO-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"
Longitude 119° 53' 00"

Transmitter: Slide Mt., Washoe County.

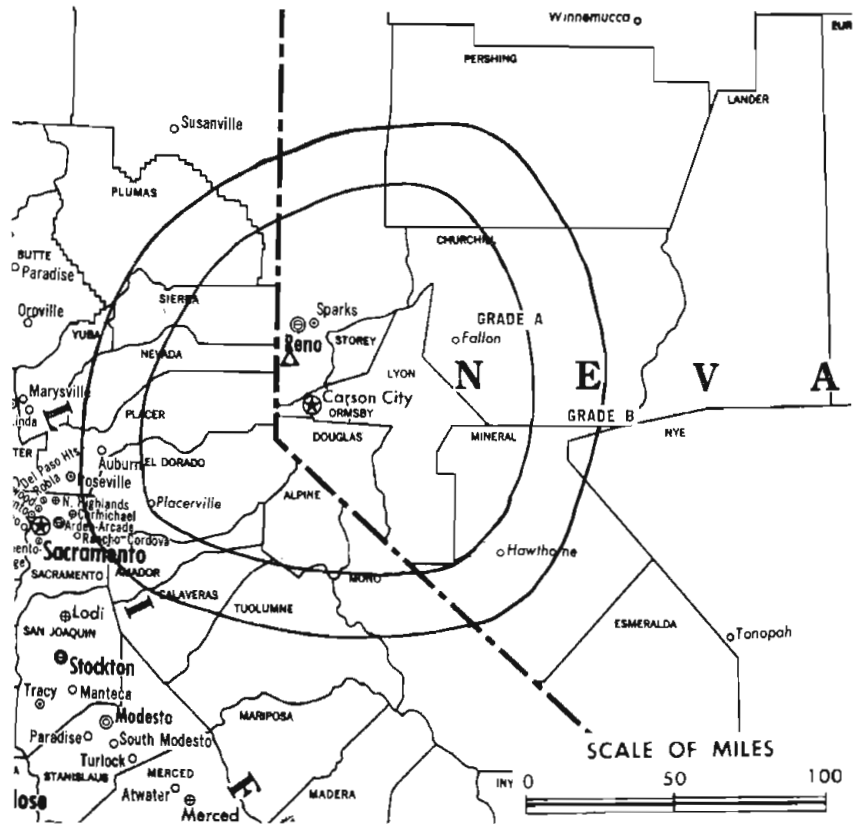
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KOLO, 5-kw, 920 kHz.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KOLO-TV Ref: FCC File No. BPCT-3478 Granted 5/8/65

©American Map Co., Inc., N.Y., No. 14244

KOLO-TV

Network Service: ABC.

Licensee: Nevada Radio-Television Inc., Box 2610 (89505).

Studio: 770 E. 5th St. (89502).

Telephone: 702-786-8880. TWX No.: 910-395-7051.

Ownership: Donald W. Reynolds, 50%; Southwestern Publishing Co., 50%. Mr. Reynolds also controls KORK-TV, Las Vegas. For Reynolds' other holdings see KORK-TV, Las Vegas.

Began Operation: Sept. 26, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

- DONALD W. REYNOLDS, president.
- JAMES C. HERZIG, vice president & general manager.
- DAN GUSTIN, general sales manager.
- BETTY ELKONOH, program/operations manager.
- JIM BULL, chief engineer.
- JOHN HOWE, news & public affairs director.

DIGEST OF RATE CARD NO. 2 (Jan. 15, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6:31-10:59 p.m., daily.						
\$600.00	\$400.00			\$150.00	\$100.00	\$90.00

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
CALIFORNIA				
	Alpine	300	200	82
	El Dorado East	6,500	6,200	95
	Lassen	6,300	5,700	91
	Modoc	3,000	2,700	90
	Mono	2,100	1,700	82
	Placer East	2,500	2,400	95
NEVADA				
50% & Over	Churchill	4,400	4,200	97
	Douglas	3,300	3,100	93
	Esmeralda	300	200	78
	Humboldt	2,200	2,100	93
	Lander	600	500	86
	Lyon	3,800	3,500	92
	Mineral	2,900	2,700	94
	Nye	1,300	1,100	85
	Carson City	8,100	7,700	96
	Pershing	700	700	93
Storey	300	300	89	
Washoe	53,300	50,900	95	
CALIFORNIA				
Between 25-49%	Sierra	900	800	90
	OREGON			
	Lake	2,300	2,100	91
CALIFORNIA				
Between 5-24%	Inyo	6,400	5,500	86
	Nevada East	1,200	1,100	92
	Plumas	4,800	4,400	91
NEVADA				
	Eureka	400	300	81
Station Totals		117,900	110,100	93
Net Weekly Circulation (1973-74)				77,700
Average Daily Circulation (1973-74)				49,500

Nevada—Reno



KCRL-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"
Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

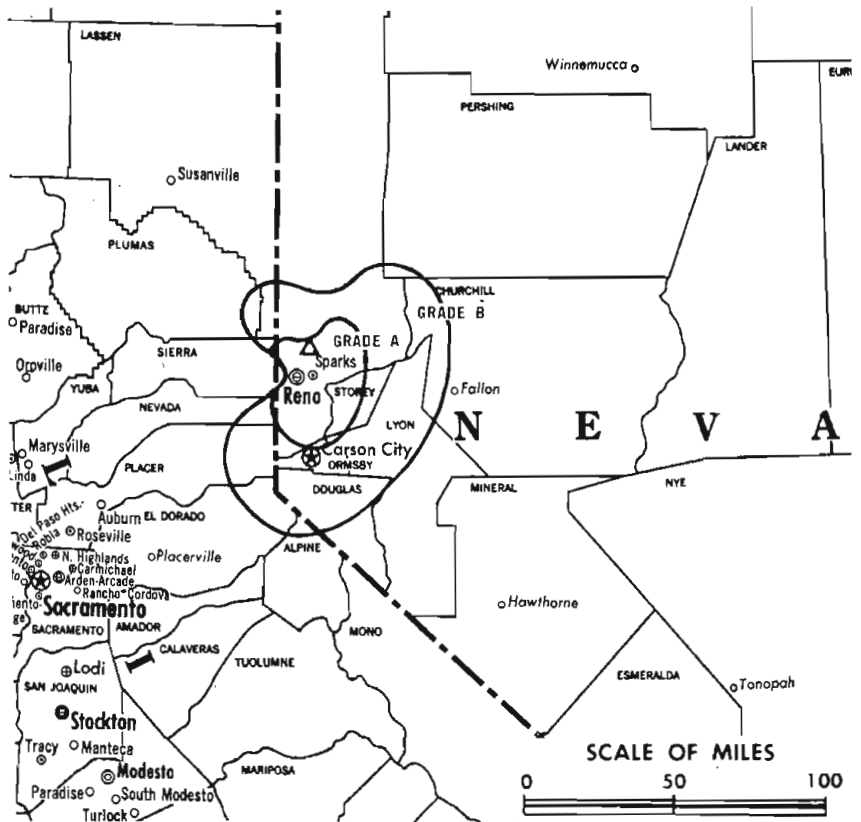
TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KCRL, 50-kw, 780 kHz.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCRL-TV Ref: FCC File No. BPC7-2658 Granted 6/15/61

© American Map Co., Inc., N.Y., No. 14244

KCRL-TV

Licensee: Circle L Inc., P.O. Box 7160, Reno, Nev. (89510).

Studio: 1790 Vassar St. (89502).

Telephone: 702-322-9145. TWX No.: 910-395-7080.

Ownership: Circle L Inc., 100%.

Began Operation: Sept. 30, 1962.

Represented (sales) by Avery-Knodel Inc. (national); The Tacher Co. (regional).

Represented (engineering) by Bond & Oakley.

Personnel:

CHARLES E. CORD, pres. & general manager.

JIM ELLIOTT, station manager.

RON OAKLEY, chief engineer.

DICK DeWITT, news director.

DIGEST OF RATE CARD NO. 5—(June 15, 1975)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	ID
Class AA—8-10:59 p.m., daily.			\$210.00	\$105.00	\$52.00

NETWORK BASE HOURLY RATE: \$275.

For O & O Translators,
see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA				
		Alpine	300	200	82
		El Dorado East	6,500	6,200	95
		Lassen	6,300	5,700	91
		Placer East	2,500	2,400	95
		Sierra	900	800	90
50% & Over	NEVADA				
		Churchill	4,400	4,200	97
		Douglas	3,300	3,100	93
		Lyon	3,800	3,500	92
		Mineral	2,900	2,700	94
		Carson City	8,100	7,700	96
		Pershing	700	700	93
Between 25-49%	NEVADA				
		Nye	1,300	1,100	85
Between 5-24%	CALIFORNIA				
		Mono	2,100	1,700	82
		Plumas	4,800	4,400	91
	NEVADA				
	Lander	600	500	86	
Station Totals			102,100	96,100	94
Net Weekly Circulation (1973-74)					69,500
Average Daily Circulation (1973-74)					48,500

KCRILET

Channel

4



OUTSTANDING IN **RENO** NEVADA

REPRESENTED REGIONALLY BY

THE TACHER COMPANY: SEATTLE-PORTLAND

REPRESENTED NATIONALLY BY

AVERY-KNODEL, INC: NEW YORK • CHICAGO • ST. LOUIS • DETROIT • ATLANTA • DALLAS • SAN FRANCISCO • LOS ANGELES

Nevada—Reno



KTVN

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.92-kw aural. Antenna: 490-ft. above av. terrain, 151-ft. above ground, 5580-ft. above sea level.

Latitude 39° 35' 00.5"
Longitude 119° 47' 52"

Transmitter: 4-mi. N of Reno Post Office.

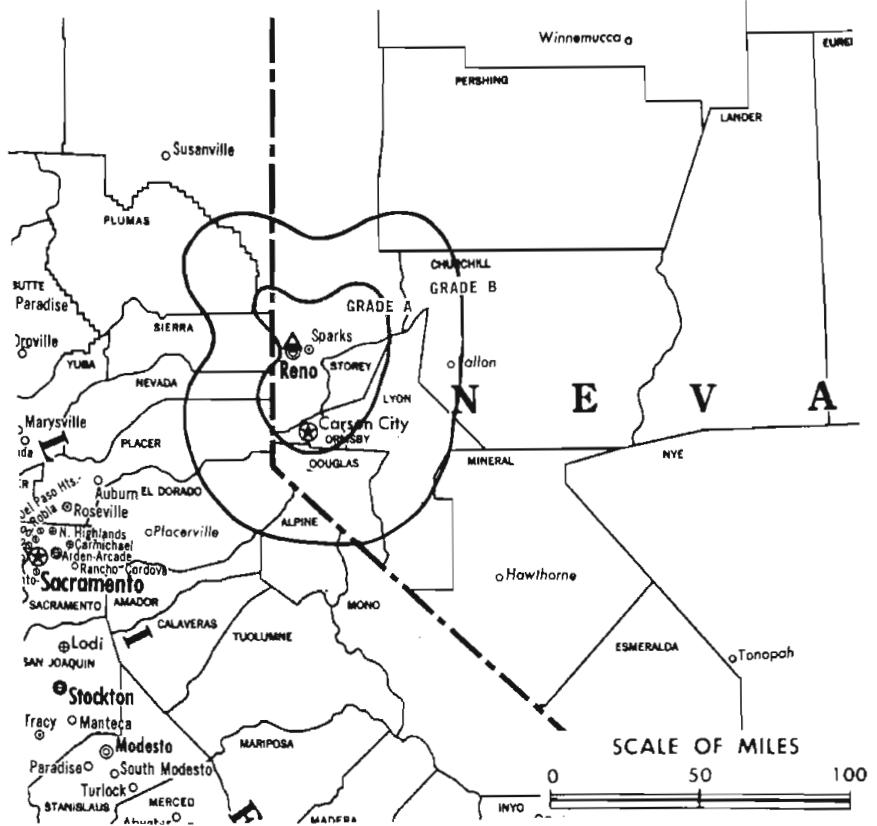
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Cohn & Marks.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVN Ref: FCC File No. BPCT--3886 Granted 7/27/66

©American Map Co., Inc., N.Y., No. 14244

KTVN

Network Service: CBS.

Licensee: Washoe Empire, 200 Court St. (89505).

Studio: 4925 Energy Way, Reno (89505). Telephone: 702-786-2212.

Ownership: Lee D. Hirshland, pres., 24%; Robert A. Paisley, v.p., 16%; Robert L. Stoker, secy.-treas., 8%; H. G. Wells, 16%; David McKay, 16%; Robert L. Stoddard, 8%; Frank N. Bender, 4%; Link Plazzo, 4%; Dr. John S. Palmer, 4%. Stoddard owns KBET, Reno. Washoe Empire also owns KEKO, Elko, Nev.

Began Operation: June 4, 1967.

Represented (sales) by H-R Television.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

LEE D. HIRSHLAND, president & general manager.
WILL CHISM, operations manager.
AL RICHARDS, chief engineer.
JACKSON FLEMING, regional sales manager.
ED PEARCE, news editor.

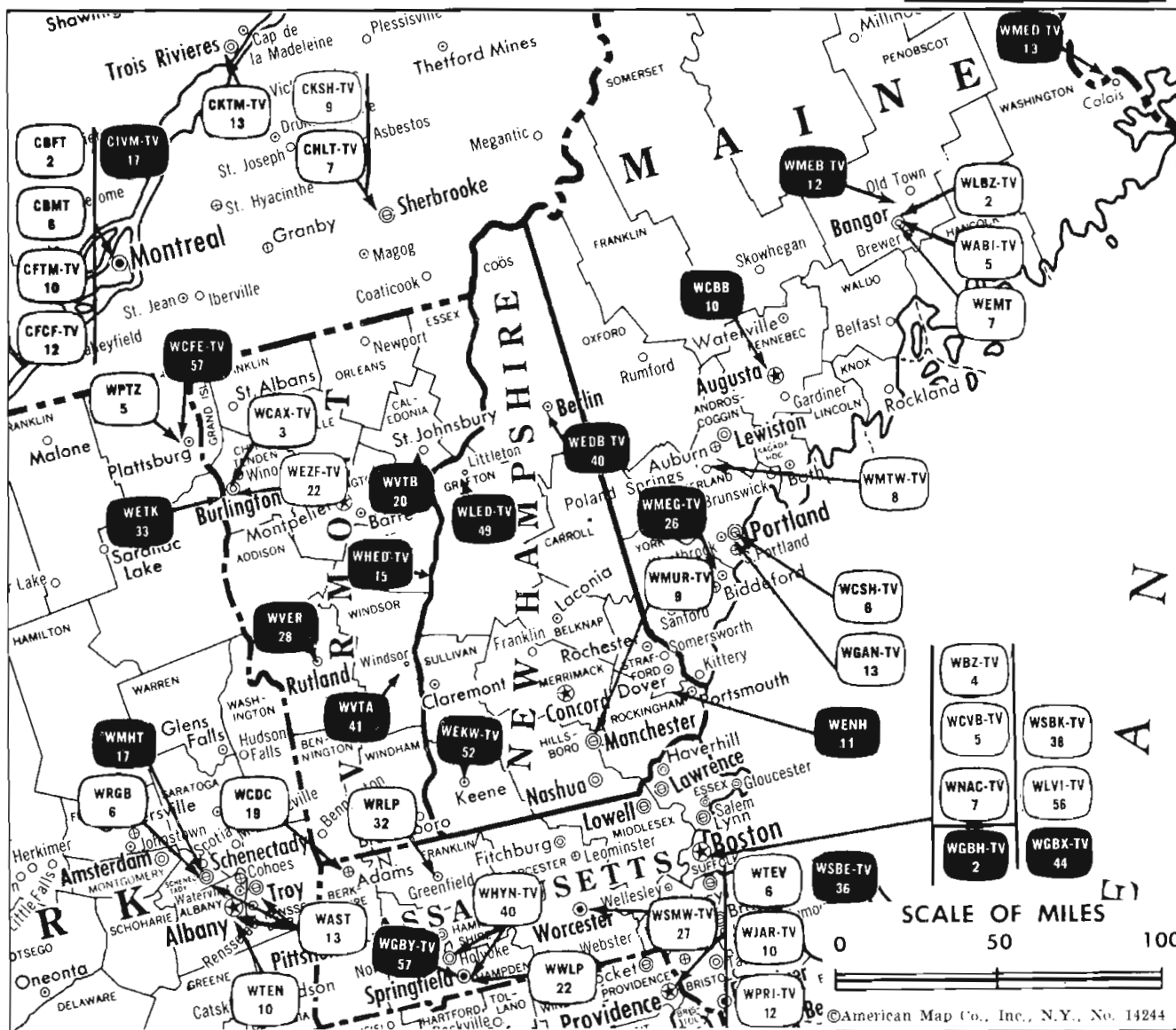
DIGEST OF RATE CARD NO. 5 (May 10, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.						
Available on request	\$130.00	\$100.00	\$80.00	\$50.00		

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Alpine	300	200	82
	El Dorado East	6,500	6,200	95
	Lassen	6,300	5,700	91
	Placer East	2,500	2,400	95
	Sierra	900	800	90
	NEVADA			
	Churchill	4,400	4,200	97
	Douglas	3,300	3,100	93
	Eureka	400	300	81
	Humboldt	2,200	2,100	93
	Lander	600	500	86
	Lyon	3,800	3,500	92
Mineral	2,900	2,700	94	
Nye	1,300	1,100	85	
Carson City	8,100	7,700	96	
Pershing	700	700	93	
Storey	300	300	89	
Washoe	53,300	50,900	95	
Between 25-49%	NEVADA			
	Elko	5,900	5,100	87
Between 5-24%	CALIFORNIA			
	Mono	2,100	1,700	82
	Nevada East	1,200	1,100	92
	Plumas	4,800	4,400	91
Station Totals		111,800	104,700	94
Net Weekly Circulation (1973-74)				72,100
Average Daily Circulation (1973-74)				47,100

New Hampshire



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Manchester	23,000	177	*	*

New Hampshire Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
1	0	1
1	4	5
		6

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

WRLP, Keene
(See Greenfield, Mass.)

WMTW-TV, Mt. Washington
(See Poland Spring, Me.)

State Educational Technical Facilities

(Complete Data in Educational Directory)

WEDB-TV

Berlin

Ch. 40

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 10.5-kw visual, 2.09-kw aural. Antenna: 300-ft. above av. terrain, 177-ft. above ground, 2437-ft. above sea level.

Latitude	44°	22'	16"
Longitude	71°	12'	53"

WENH

Durham

Ch. 11

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 980-ft. above av. terrain, 436-ft. above ground, 1536-ft. above sea level.

Latitude	43°	10'	34"
Longitude	71°	12'	24"

BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

WHED-TV

Hanover

Ch. 15

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 37.2-kw visual, 7.44-kw aural. Antenna: 1280-ft. above av. terrain, 448-ft. above ground, 2338-ft. above sea level.

Latitude	43°	42'	30"
Longitude	72°	09'	16"

WEKW-TV

Keene

Ch. 52

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 37.5-kw visual, 7.5-kw aural. Antenna: 1080-ft. above av. terrain, 500-ft. above ground, 2017-ft. above sea level.

Latitude	43°	02'	00"
Longitude	72°	22'	04"

WLED-TV

Littleton

Ch. 49

Non-Commercial Educational Station

Licensee: U. of New Hampshire, Durham, N.H. (03824).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 36.7-kw visual, 7.35-kw aural. Antenna: 1280-ft. above av. terrain, 443-ft. above ground, 2426-ft. above sea level.

Latitude	44°	21'	14"
Longitude	71°	44'	23"

New Hampshire—Manchester



WMUR-TV

Ch. 9

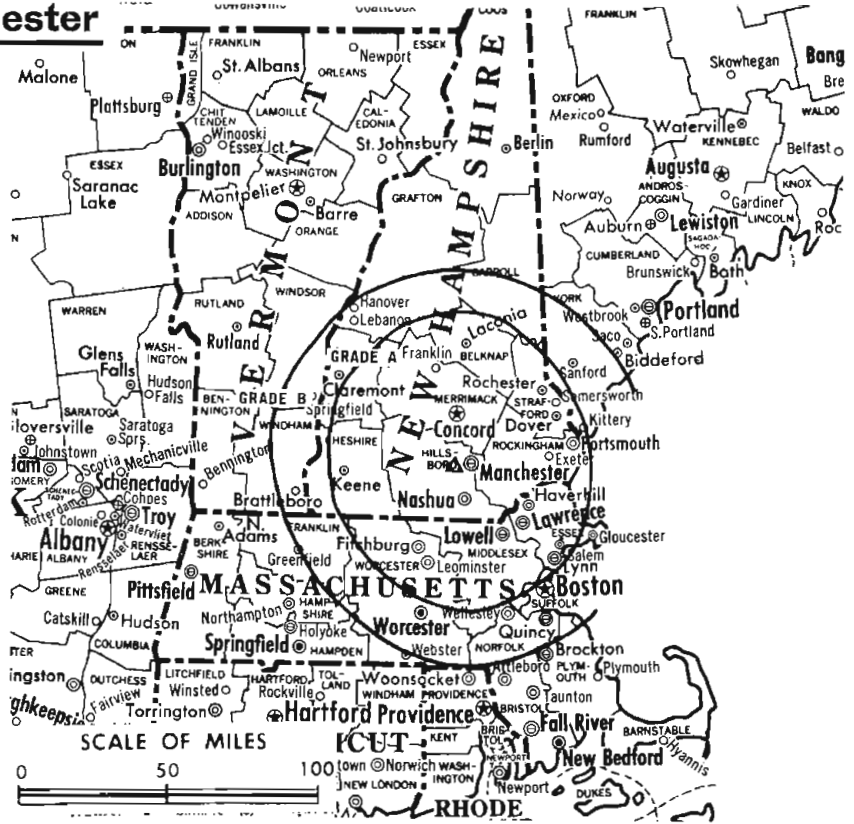
Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"
Longitude 71° 35' 19"

Transmitter: Goffstown, N.H.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WMUR-TV Ref: FCC File No. BPCT-2407 Granted 11/15/55

©American Map Co., Inc., N.Y., No. 14244

WMUR-TV

Licensee: United Television Co. of New Hampshire, 1819 N. Elm St., Manchester, N.H. (03104).

Studio: WMUR-TV Bldg. (03105).

Telephone: 603-623-8061.

Ownership: Richard Eaton, 100%. For other interests, see United Bcstg. in Group Ownership.

Began Operation: March 28, 1954. Transfer to present owner from estate of Francis P. Murphy approved Feb. 3, 1959 by FCC (Television Digest, Vols. 14:15; 15:2, 6).

Represented (sales) by UBC Sales; Andy McDermott Sales Ltd. (Canada); Eckels & Queen (Boston).

Represented (legal) by Smith & Pepper.

Personnel:

RICHARD EATON, president & film buyer.
SAM PHILLIPS, v.p. & general manager.
RAY HARRIS, program manager.

DIGEST OF RATE CARD NO. 9—(July 1, 1974)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class AA—7:29-11 p.m., daily.

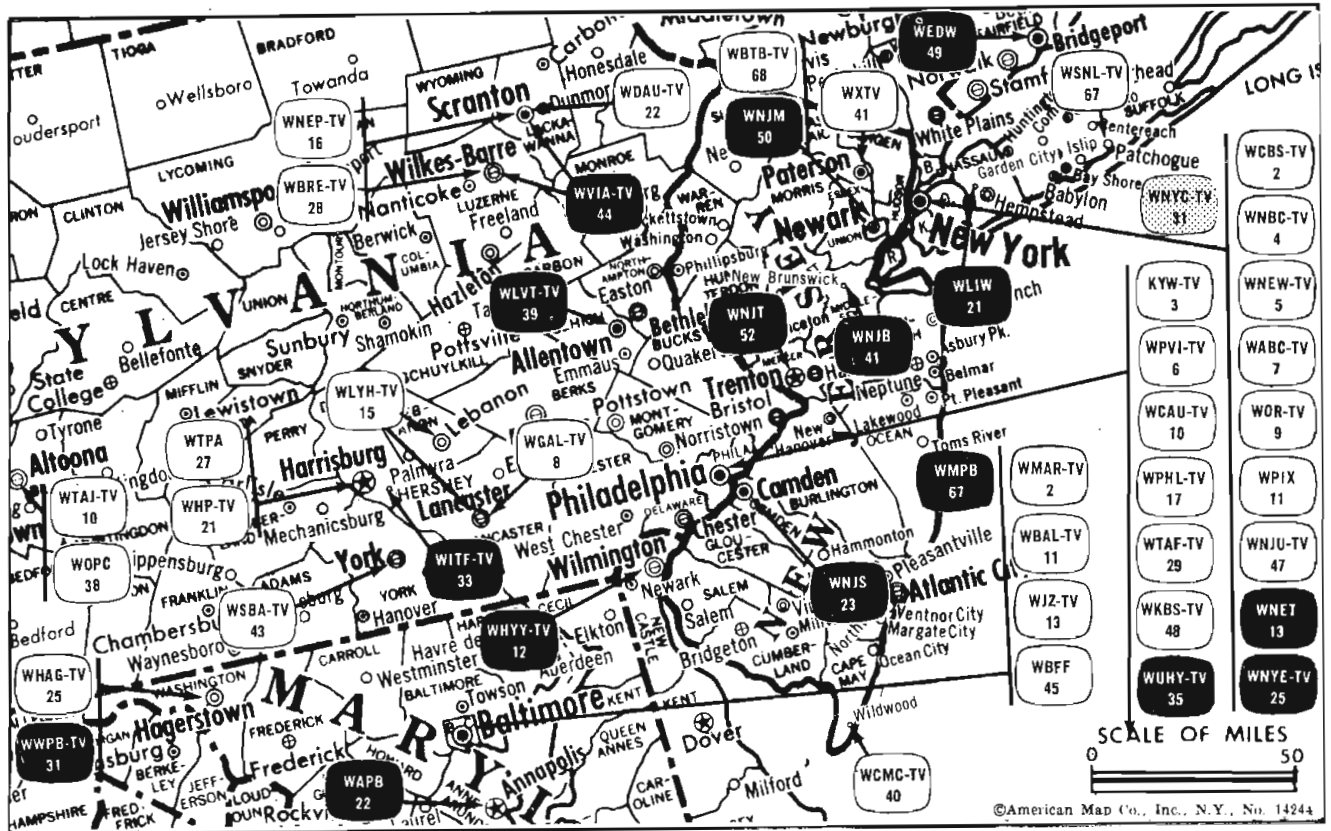
..... \$165.00 \$110.00 \$77.00

NETWORK BASE HOURLY RATE: \$300.

For Translator Stations
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW HAMPSHIRE			
	Belknap	12,100	11,900	98
	Cheshire	18,600	17,900	96
	Hillsborough	81,000	79,400	98
	Merrimack	28,900	28,000	97
	Strafford	24,500	23,900	97
Between 25-49%	NEW HAMPSHIRE			
	Carroll	7,800	7,600	97
	Grafton	19,100	18,200	95
Rockingham	49,800	48,800	98	
Between 5-24%	VERMONT			
	Windham	12,500	11,700	93
	Windsor	15,700	15,100	96
	MAINE			
	York	39,600	38,800	98
	MASSACHUSETTS			
Essex	221,800	218,100	98	
Middlesex	452,600	444,900	98	
Norfolk	192,600	189,900	99	
Suffolk	262,900	254,000	97	
Worcester	207,700	203,500	98	
VERMONT				
Orange	6,000	5,800	96	
Rutland	18,200	17,500	96	
Station Totals		1,682,900	1,646,000	98
Net Weekly Circulation (1973-74)				331,400
Average Daily Circulation (1973-74)				109,000

New Jersey



Market Wildwood
Arbitron Prime Time TV Households *
Rank *
Arbitron ADI TV Households *
Rank *

New Jersey Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	0	1	1
Educational Television Stations	0	4	4
			5

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

WNJU-TV, Linden (Newark)
(See New York, N.Y.)

WXTV, Paterson
(See New York, N.Y.)

WBTB-TV, Newark
(See New York, N.Y.)

For New Jersey CATV Systems,
see Services Volume

State Educational Technical Facilities

(Complete Data in Educational Directory)

WNJS

Camden

Ch. 23

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2323-kw max. & 813-kw horizontal visual, 361.4-kw max. & 126-kw horizontal aural. Antenna: 890-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude	39°	43'	41"
Longitude	74°	50'	39"

WNJM

Montclair

Ch. 50

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2094-kw max. & 882.9-kw horizontal visual, 314-kw max. & 132.4-kw horizontal aural. Antenna: 800-ft. above av. terrain, 656-ft. above ground, 1049-ft. above sea level.

Latitude	40°	51'	53"
Longitude	74°	12'	03"

WNJB

New Brunswick

Ch. 58

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1321-kw max. & 1000-kw horizontal visual, 198.1-kw max. & 148-kw horizontal aural. Antenna: 730-ft. above av. terrain, 401-ft. above ground, 949-ft. above sea level.

Latitude	40°	37'	17"
Longitude	74°	30'	15"

WNJT

Trenton

Ch. 52

Non-Commercial Educational Station

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1939-kw max. & 818-kw horizontal visual, 302-kw max. & 127-kw horizontal aural. Antenna: 890-ft. above av. terrain, 990-ft. above ground, 1049-ft. above sea level.

Latitude	40°	17'	00"
Longitude	74°	41'	20"

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New Jersey—Wildwood



WCMC-TV

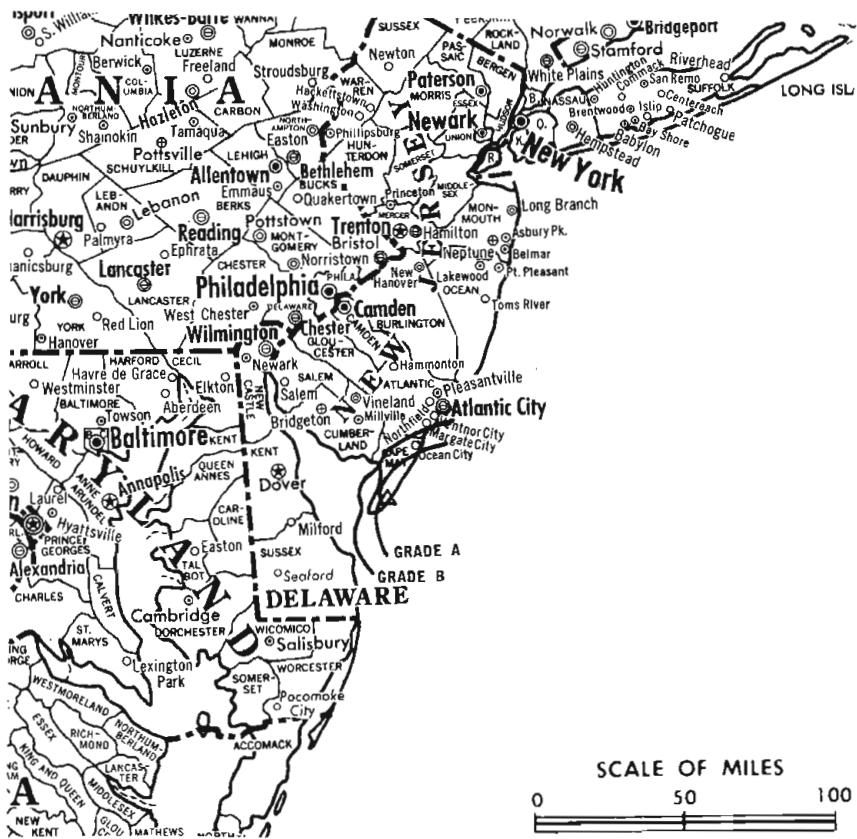
Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 16.6-kw visual, 1.66-kw aural. Antenna: 200-ft. above av. terrain, 220-ft. above ground, 228-ft. above sea level.

Latitude 38° 59' 33"
Longitude 74° 48' 48"

Transmitter: 3010 New Jersey Ave.
Color: Network only.
News Wire Service: AP.
AM Affiliate: WCMC, 1-kw (.25-kw night), 1230 kHz.
FM Affiliate: WCMC-FM, 3.5-kw, 100.7 MHz (No. 264), 98-ft.
Arbitron Data: Not available.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCMC-TV Ref: FCC File No. BPC-3216 Granted 3/11/64 © American Map Co., Inc., N.Y., No. 14244

WCMC-TV

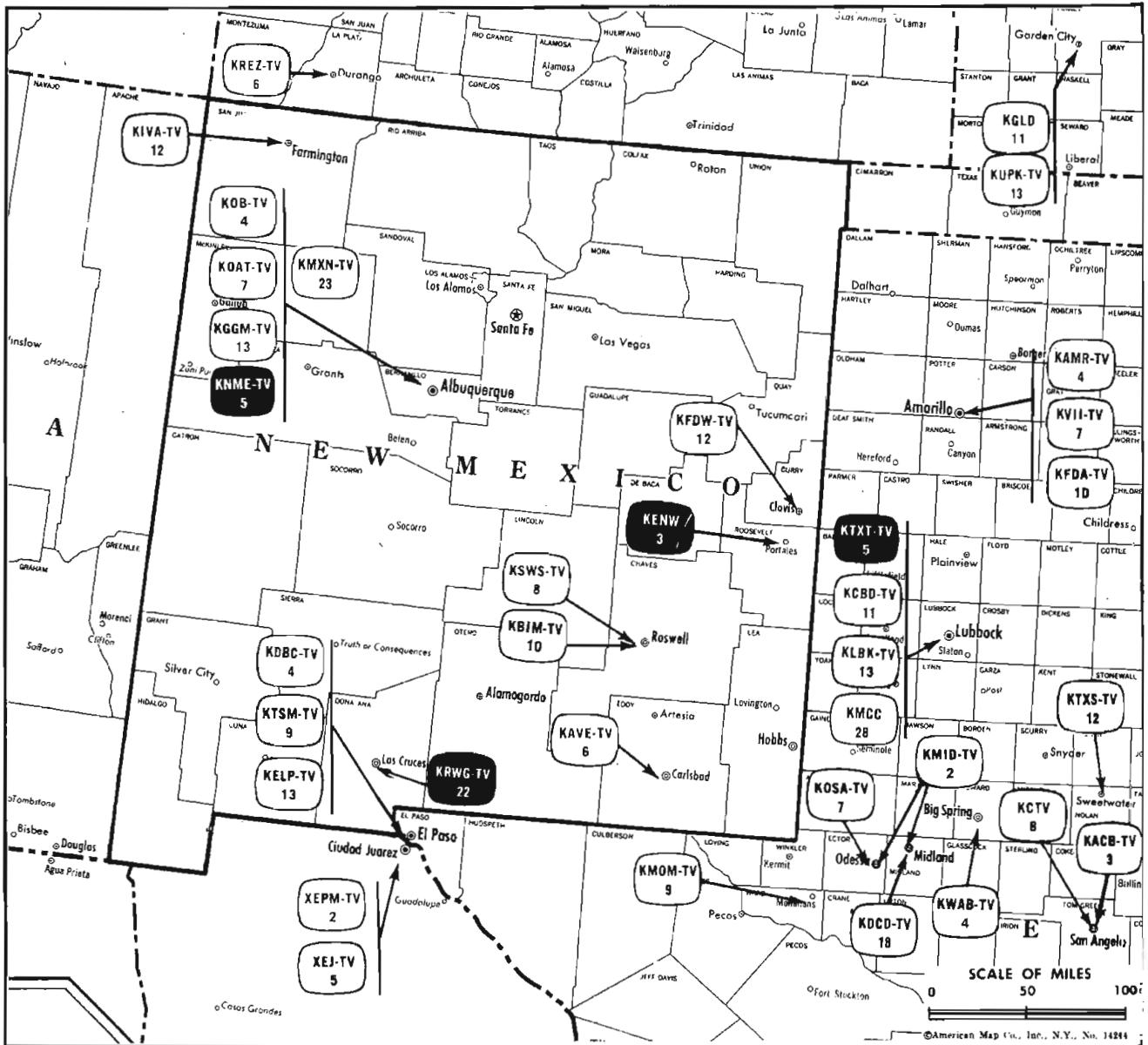
Network Service: NBC.
Licensee: Jersey Cape Broadcasting Corp., 3010 New Jersey Ave.
Studio: 3010 New Jersey Ave. (08260).
Telephone: 609-522-1416.
Ownership: William C. Wotring Jr., pres., 33.3%; Carlton S. Owen, v.p., 33.3%; Frank W. Strohm, secy.-treas., 33.3%; Francis J. Matrangola, 0.1%.
Began Operation: January 25, 1966.
Represented (sales) by Dome & Associates Inc. (Philadelphia).

Represented (legal) by Harry J. Daly.

Personnel:
WILLIAM C. WOTRING JR., president & general manager.
FRANK STROHM, sales manager.
MIKE McDARBY, program director.
CARLTON S. OWEN, operations manager.

DIGEST OF RATE CARD NO. 1 (Oct. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.	
Class A—7:30-10:30 p.m., daily.	\$125.00	\$75.00	\$50.00	\$30.00	\$25.00	\$12.00



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Albuquerque	143,000	80	228,200	80
Roswell	13,000	194	41,800	183
Farmington	3,000	208	16,000	203

New Mexico Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
8	1	9
2	1	3
		12

New Mexico

State Educational Technical Facilities
(Complete Data in Educational Directory)

KNME-TV

Albuquerque

Ch. 5

Non-Commercial Educational Station

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque (87102).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 28-kw visual, 14-kw aural. Antenna: 4124-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude 35° 12' 44"
Longitude 106° 26' 58"

KRWG-TV

Las Cruces

Ch. 22

Non-Commercial Educational Station

Licensee: Regents of New Mexico State University, Drawer 3J, Las Cruces (88003).

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1730-kw max. & 1620-kw horizontal visual, 344-kw max. & 324-kw horizontal aural. Antenna: 450-ft. above av. terrain, 399-ft. above ground, 4843-ft. above sea level.

Latitude 32° 15' 23.8"
Longitude 106° 58' 33.7"

KENW

Portales

Ch. 3

Non-Commercial Educational Station

Licensee: Regents of Eastern New Mexico University, 1130 University Blvd. N., Albuquerque, N.M. (87102).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 29.8-kw aural. Antenna: 1150-ft. above av. terrain, 1083-ft. above ground, 1690-ft. above sea level.

Latitude 33° 33' 18.5"
Longitude 103° 39' 02.7"

KOAT-TV, Albuquerque

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW MEXICO			
	Catron	800	600	81
	Chaves	14,800	14,300	96
	Curry	14,700	14,000	95
	Eddy	13,200	12,700	96
Luna	4,000	3,700	93	
Between 5-24%	ARIZONA			
	Navajo	13,900	11,600	84
	NEW MEXICO			
	De Baca	900	800	93
UTAH				
San Juan	3,000	2,600	86	

New Mexico—Albuquerque



KGGM-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

Studio: 14th & Coal SW (87103).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Dow Jones.

Facsimile Service: AP.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

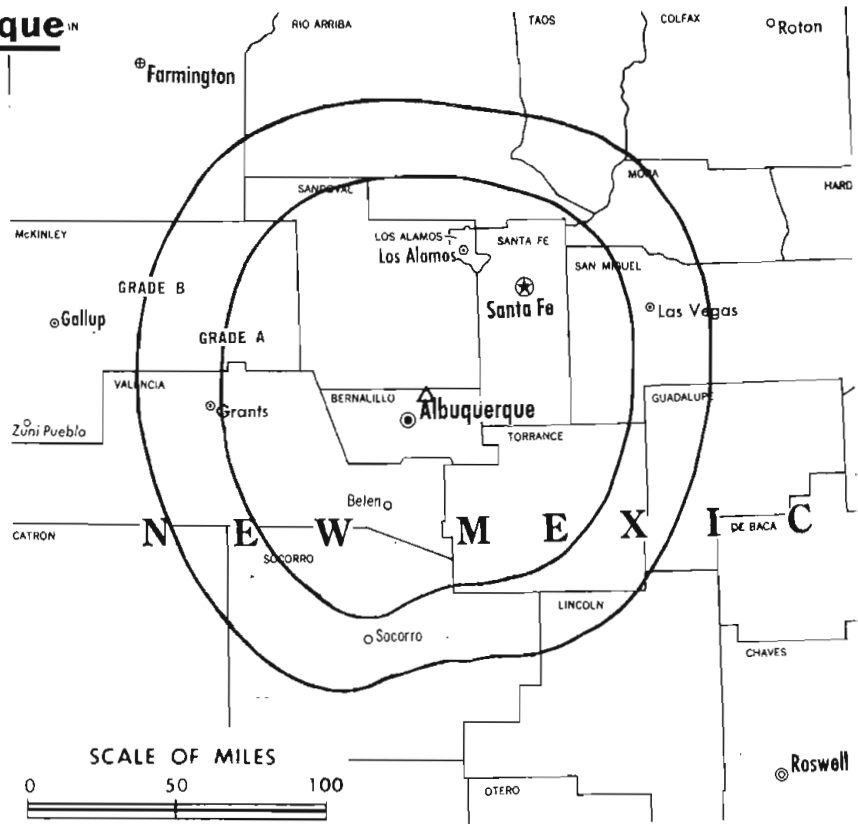
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KGGM-TV Ref: FCC File No. RPCT-2178 Granted 9/18/56

©American Map Co., Inc., N.Y., No. 14244

KGGM-TV

Licensee: New Mexico Bcstg. Co. Inc., Box 1294 (87103).

Telephone: 505-243-2285. TWX No.: 910-989-1676.

Ownership: Goldie Hebenstreit, 56.64%; Bruce Hebenstreit, pres.; Mrs. A. R. Hebenstreit, chmn. of board; N. M. Switzer, secy.; Lucretia Douglas, treas. & asst. secy.; Harriscopie Bcstg. Corp., 28%; 10 others, none with as much as 5%. Also owns KVSF, Santa Fe. For other Harriscopie interests, see KBAK-TV, Bakersfield, Cal.

Began Operation: Oct. 4, 1953.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

BRUCE HEBENSTREIT, president & general manager.

W. O. EDHOLM, vice president, sales & station manager.

DIGEST OF RATE CARD NO. A23—(Sept. 8, 1975)

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$800.00 \$500.00

Graded rates apply*

*Highest rate: \$220.

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Alamosa	3,600	3,300	91
	Conejos	1,900	1,700	90
	Costilla	1,000	800	81
	La Plata	7,300	6,700	92
	Mineral	300	200	83
	Montezuma	4,700	4,300	92
	Rio Grande	3,500	3,100	90
	Saguache	1,400	1,200	88

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Bernalillo	118,000	114,500	97
	Colfax	4,500	4,000	90
	Guadalupe	1,500	1,300	88
	Lincoln	3,200	2,900	92
	Los Alamos	5,200	5,000	97
	Mc Kinley	12,000	10,400	86
	Mora	1,500	1,200	78
	Rio Arriba	7,500	6,600	87
	Sandoval	6,000	5,300	89
	San Juan	17,900	16,000	89
	San Miguel	6,500	5,600	87
	Santa Fe	18,900	17,800	94
	Sierra	3,300	2,900	89
	Socorro	2,500	2,400	95
	Taos	6,500	5,500	84
	Torrance	2,000	1,800	91
Valencia	13,000	12,600	97	
Between 25-49%	ARIZONA			
	Apache	9,500	7,600	80
Between 5-24%	COLORADO			
	Archuleta	800	700	87
	NEW MEXICO			
De Baca	900	800	93	
Harding	400	300	84	
Otero	13,700	13,100	96	
Between 5-24%	COLORADO			
	Dolores	500	400	80
	NEW MEXICO			
Catron	800	600	81	
Dona Ana	22,800	21,400	94	
UTAH				
San Juan	3,000	2,600	86	
Station Totals		306,100	284,600	93
Net Weekly Circulation (1973-74)				207,900
Average Daily Circulation (1973-74)				143,500

New Mexico—Albuquerque Farmington

KMXN-TV

Ch. 23
(Spanish Language)

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 11.66-kw horizontal visual, 2.215-kw horizontal aural. Antenna: Minus 25-ft. above av. terrain, 291-ft. above ground, 5245-ft. above sea level.

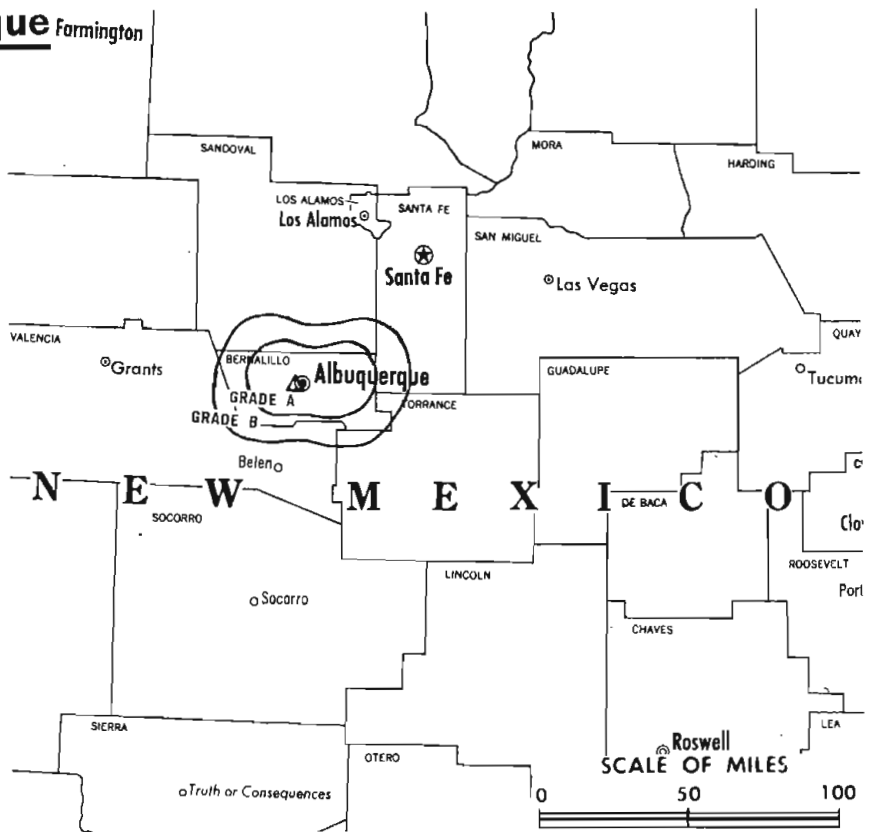
Latitude 35° 05' 19"
Longitude 106° 39' 06"

Transmitter: 505 Marquette St., Albuquerque.

TV tape: Recording facilities.

News Wire Service: UPI.

Color: Network, live, film, slide & tape.



KMXN-TV Ref: FCC File No. BPCT-4775 Granted 3/12/75

©American Map Co., Inc., N.Y., No. 14244

KMXN-TV

Network Service: Spanish International Network.

Grantee: Spanish Television of New Mexico Inc., 505 Marquette N.W., Suite 1703, Albuquerque, N.M. (87102).

Studio: Suite 1703, 505 Marquette N.W.

Telephone: 505-843-7023.

Ownership: Odis L. Echols Jr., pres., 35.3%; Clarence L. Holgerson, v.p., 16.0%; Herbert J. Taylor, v.p., 15.8%; C. B. Trujillo, v.p., 9.4%; Ed Romero, secy.-treas., 3.2%; Lorenzo Chavez, v.p., 3.7%; Dr. John A. Aragon, v.p., 1.6%.

Began Operation: Aug. 10, 1975.

Represented (sales) by Spanish International Network.

Represented (legal) by Daly, Joyce, Borsari & George.

Represented (engineering) by Howard E. Griffith.

Personnel:

ODIS L. ECHOLS JR., president & sales manager.

C. L. (BUD) HOLGERSON, vice president & general manager.

ROBERT PEREZ, program director & operations manager.

Rates: 30 Sec. Announcements, Zone I, 6-10:30 p.m., Mon.-Fri.—\$50.

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Television Digest regularly.

For Details Use Order Card #8 Stations Volume

New Mexico—Albuquerque



KOAT-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 73.5-kw visual, 14.65-kw aural. Antenna: 4240-ft. above av. terrain, 257-ft. above ground, 10,852-ft. above sea level.

Latitude 35° 12' 53"
Longitude 106° 27' 1.3"

Transmitter: Sandia Crest.

Studio: 1377 University Blvd., N.E.

Telephone: 505-247-0101.

TWX No.: 910-989-1687.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Facsimile Service: UPI.

Represented (legal) by Marmet Professional Corp.

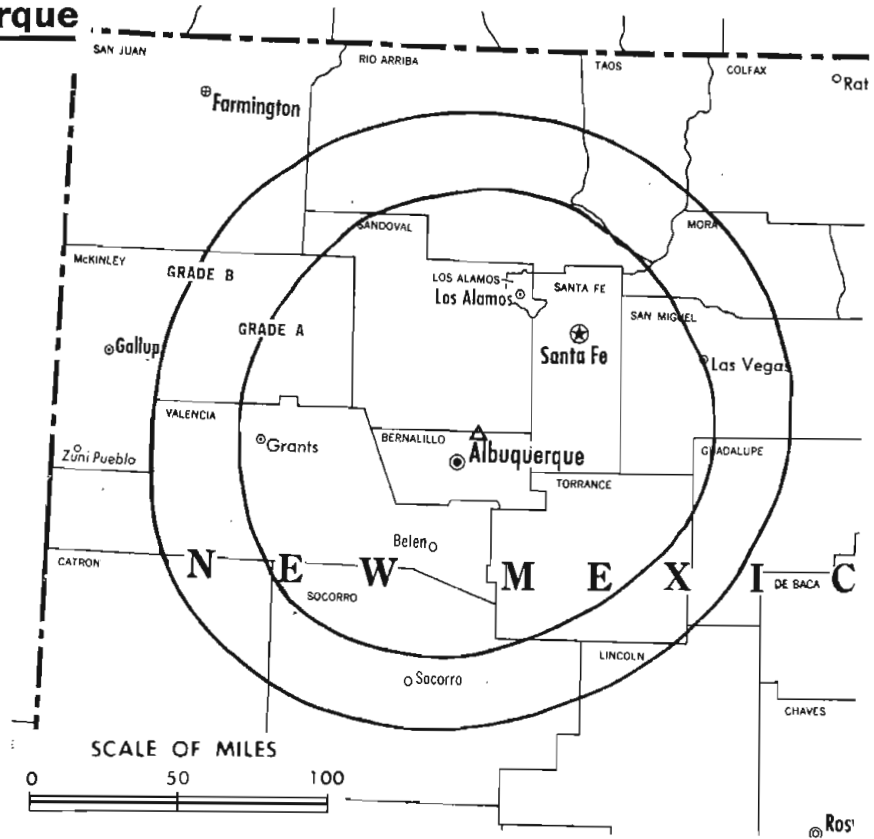
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOAT-TV Ref: FCC File No. BMPCT-3777 Granted 5/3/56

©American Map Co., Inc., N.Y., No. 14244

KOAT-TV

Licensee: KOAT TV Inc., 1377 University Blvd., N.E. (87106).

Ownership: Pulitzer Publishing Co. For other interests, see KSD-TV, St. Louis.

Began Operation: Sept. 28, 1953. Sale to present owner by WGAL Television Inc. approved by FCC May 7, 1969 (Television Digest, Vol. 9:19). Previous sale by Alvarado Television Co. Inc., approved by FCC Jan. 23, 1963 (BALCT-196). Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957. (Vols. 12:51, 13:6).

Represented (sales) by Blair Television.

Represented (engineering) by A.D. Ring & Associates.

Personnel:

MAX SKLOWER, general manager.
ART PINSON, general sales manager.
ELVIN SMITH, operations manager & film buyer.
JIM RIORDAN, news director.
JAMES SHARMAN, chief engineer.
PETER STRASCINA, production manager.

DIGEST OF RATE CARD NO. 2-75—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time—5:30-11 p.m., daily.

\$500.00 \$300.00 \$200.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO				
50% & Over	Alamosa	3,600	3,300	91
	Archuleta	800	700	87
	Conejos	1,900	1,700	90
	Costilla	1,000	800	81

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO—(Continued)				
	La Plata	7,300	6,700	92
	Mineral	300	200	83
	Montezuma	4,700	4,300	92
	Rio Grande	3,500	3,100	90
	Saguache	1,400	1,200	88
NEW MEXICO				
50% & Over	Bernalillo	118,000	114,500	97
	Colfax	4,500	4,000	90
	Grant	8,200	7,400	90
	Guadalupe	1,500	1,300	88
	Harding	400	300	84
	Hidalgo	2,000	1,800	89
	Lincoln	3,200	2,900	92
	Los Alamos	5,200	5,000	97
	Mc Kinley	12,000	10,400	86
	Mora	1,500	1,200	78
	Otero	13,700	13,100	96
	Quay	3,900	3,600	91
	Rio Arriba	7,500	6,600	87
	Sandoval	6,000	5,300	89
	San Juan	17,900	16,000	89
	San Miguel	6,500	5,600	87
	Santa Fe	18,900	17,800	94
Sierra	3,300	2,900	89	
Socorro	2,500	2,400	95	
Taos	6,500	5,500	84	
Torrance	2,000	1,800	91	
Valencia	13,000	12,600	97	
ARIZONA				
	Apache	9,500	7,600	80
Between 25-49%	COLORADO			
	Dolores	500	400	80
(Continued on page 536-b)				
Station Totals		358,000	332,300	93
Net Weekly Circulation (1973-74)				239,400
Average Daily Circulation (1973-74)				160,100

New Mexico—Albuquerque



KOB-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 5.37-kw aural. Antenna: 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level, using 1° electrical beam tilt.

Latitude 35° 12' 42"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.

TV tape: Recording facilities.

AM Affiliate: KOB, 50-kw, 770 kHz (NBC).

FM Affiliate: KOB-FM, 8.2-kw, 93.3 MHz (No. 227), 4150-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (engineering) by A. D. Ring & Associates.

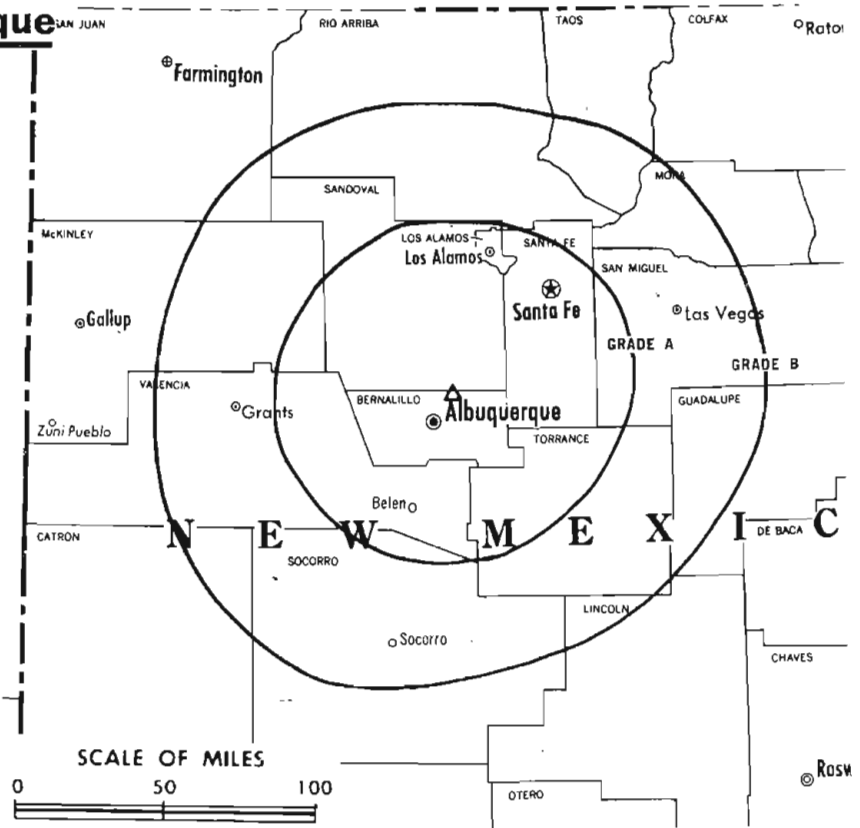
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOB-TV Ref: FCC File No. BPCT-1693 Granted 6/2/53

©American Map Co., Inc., N.Y., No. 14244

KOB-TV

Licensee: Hubbard Broadcasting Inc.

Studio: 4 Broadcast Plaza S.W. (87104).

Mailing Address: P.O. Box 1351 (87103).

Telephone: 505-243-4411. TWX No.: 910-989-1682.

Ownership: See KSTP-TV, St. Paul-Minneapolis, Minn.

Began Operation: Nov. 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11; for sale by Pepperday, see Vol. 8:9, 16, 17, 22).

Represented (sales) by Petry Television Inc.; Mountain Media (Denver); Andy McDermott Sales Ltd. (Canada.)

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Personnel:

STANLEY E. HUBBARD, chairman of the board.

STANLEY S. HUBBARD, president.

JERRY DANZIGER, general manager.

DAVE HERMAN, general sales manager.

BILL FANNING, local/regional sales manager.

DAVE WILKINS, production manager.

RAY DAVENPORT, promotion manager.

F. A. BIBEAU, chief engineer.

DIGEST OF RATE CARD NO. 6—(Sept. 9, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$750 \$450 \$300 \$225 Graded rates apply*

*Highest rate: \$210.

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Alamosa	3,600	3,300	91
	Archuleta	800	700	87
	Conejos	1,900	1,700	90

Net Weekly Circulation	State County	Total Households	TV Households	%
COLORADO—(Continued)				
	Costilla	1,000	800	81
	La Plata	7,300	6,700	92
	Montezuma	4,700	4,300	92
	Saguache	1,400	1,200	88
NEW MEXICO				
	Bernalillo	118,000	114,500	97
	Colfax	4,500	4,000	90
	Guadalupe	1,500	1,300	88
	Harding	400	300	84
	Lincoln	3,200	2,900	92
	Los Alamos	5,200	5,000	97
50% & Over	Mc Kinley	12,000	10,400	86
	Mora	1,500	1,200	78
	Otero	13,700	13,100	96
	Rio Arriba	7,500	6,600	87
	Sandoval	6,000	5,300	89
	San Juan	17,900	16,000	89
	San Miguel	6,500	5,600	87
	Santa Fe	18,900	17,800	94
	Sierra	3,300	2,900	89
	Socorro	2,500	2,400	95
	Taos	6,500	5,500	84
	Torrance	2,000	1,800	91
	Valencia	13,000	12,600	97
ARIZONA				
	Apache	9,500	7,600	80
COLORADO				
Between 25-49%	Dolores	500	400	80
	Rio Grande	3,500	3,100	90
NEW MEXICO				
	Catron	800	600	81
	Eddy	13,200	12,700	96
	Quay	3,900	3,600	91
UTAH				
Between 5-24%	San Juan	3,000	2,600	86
Station Totals		299,200	278,500	93
Net Weekly Circulation (1973-74)			213,000	
Average Daily Circulation (1973-74)			146,800	

New Mexico—Carlsbad



KAVE-TV

Ch. 6

[Satellite of KELP-TV, El Paso, Tex.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 26.3-kw visual, 5.3-kw aural. Antenna: 1198-ft. above av. terrain, 1043-ft. above ground, 4754-ft. above sea level.

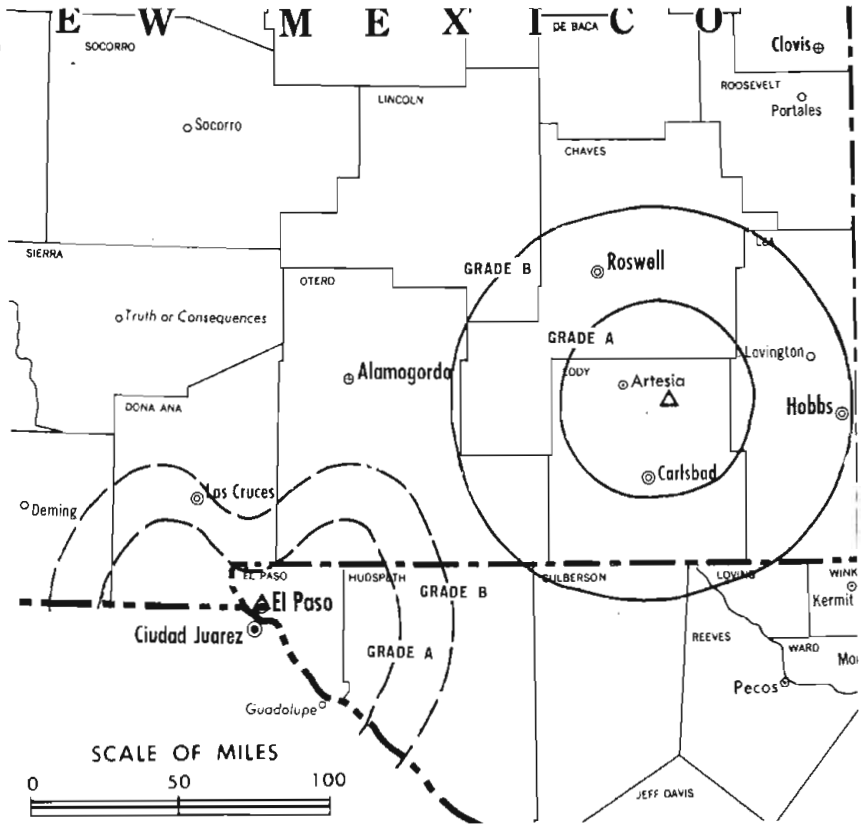
Latitude 32° 47' 39"
Longitude 104° 12' 27"

Transmitter: 12-mi. E of Artesia on Rt. 83.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Included with KELP-TV, El Paso, Tex.



County coverage based on Arbitron study (see page 4-b).

KAVE-TV Ref: FCC File No. BMEPT-7038 Granted 12/17/69

©American Map Co., Inc., N.Y., No. 14244

KAVE-TV

Network Service: ABC.

Licensee: John B. Walton Jr., Box 12277, El Paso, Tex. (79912).

Ownership: See KELP-TV, El Paso, Tex.

Began Operation: Aug. 24, 1956. Sale to present owner by John Deme approved Sept. 7, 1966 by FCC (Television Digest, Vol. 6:22, 37). Sale to Deme (Voice of the Caverns Inc.) by Edward P. Talbott and associates approved June 19, 1963 by FCC (Vol. 3:9, 25). Sale of control by Mrs. Nancy H. Battison to Talbott group approved Feb. 20, 1958 by FCC (Vol. 14:2, 8).

Represented (sales) by Bolton/Burchill International Ltd.; Box Hix Co. (Denver).

Represented (legal) by Cohn & Marks.

Personnel:

JOHN B. WALTON JR., owner.
GUS MARTIN, chief engineer.

Rates: On request. In combination with KELP-TV, El Paso.

BLACKBURN & COMPANY, INC.

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BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

New Mexico—Clovis



KFDW-TV



Ch. 12

[Satellite of KFDA-TV,
Amarillo, Tex.]

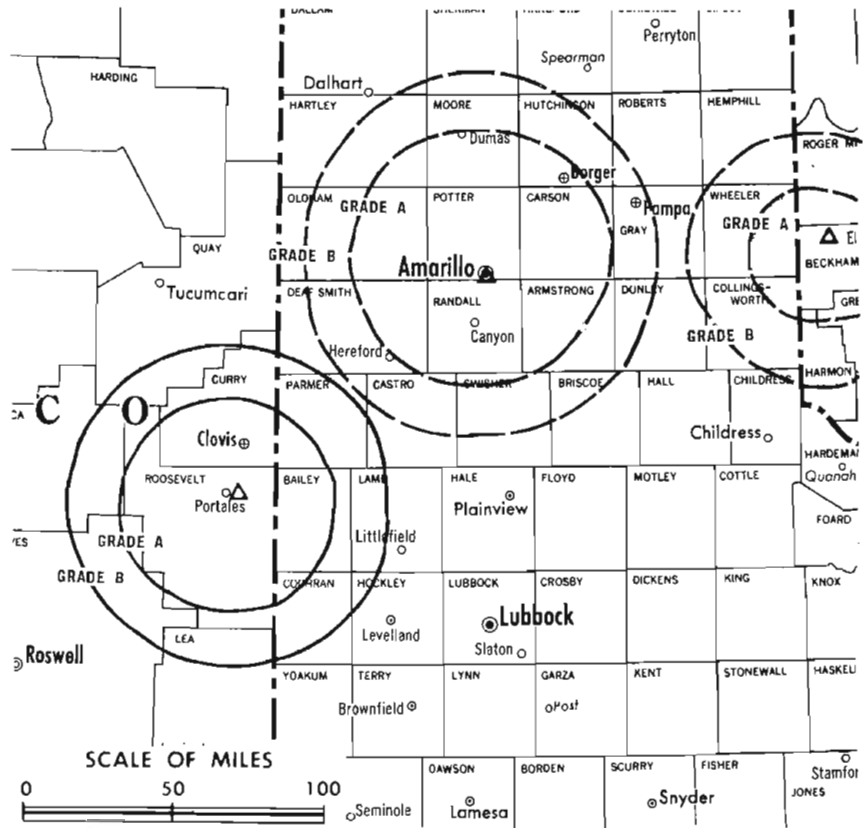
Technical Facilities: Channel No. 12
(204-210 MHz). Authorized power:
178-kw visual, 35.5-kw aural. Antenna:
670-ft. above av. terrain, 719-ft. above
ground, 4749-ft. above sea level.

Latitude 34° 11' 34"
Longitude 103° 16' 44"

Transmitter: 3.4-mi. ENE of center
of Portales, .55-mi. NE of State
Rt. 88, near Portales, N.M.

Color: Network & slide.

Telephone: 505-276-8444.



County coverage based on Arbitron study (see
page 4-b).

KFDW-TV Ref: FCC File No. BMPCT-6454 Granted 8/7/87

©American Map Co., Inc., N.Y., No. 14244

KFDW-TV

Network Service: CBS.

Licensee: Bass Broadcasting Co., Box 1400, Amarillo, Tex. (79105).

Ownership: See KFDA-TV, Amarillo, Texas.

Began Operation: Dec. 2, 1956. Sale to present owner by Marshall Enterprises Inc. approved Jan. 22, 1964 by FCC (Addenda 33-YY). Sale to Marshall Enterprises by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Television Digest, Vol. 15:38, 43).

Represented (sales) by H-R Television.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel: STEWART BEAN, resident-engineering supervisor.

Rates: See KFDA-TV, Amarillo, Tex.

NETWORK BASE HOURLY RATE: Bonus to KFDA-TV, Amarillo, Tex.

Arbitron Data For This Station Included With
Parent KFDA-TV, Amarillo, Tex.

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& Associates**

1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345

New Mexico—Farmington



KIVA-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 158-kw visual, 15.8-kw aural. Antenna: 410-ft. above av. terrain, 207-ft. above ground, 6047-ft. above sea level.

Latitude 36° 41' 43"
Longitude 108° 13' 14"

Transmitter: 2-mi. SSW of Farmington on Hwy. 371.

TV tape: Recording facilities.

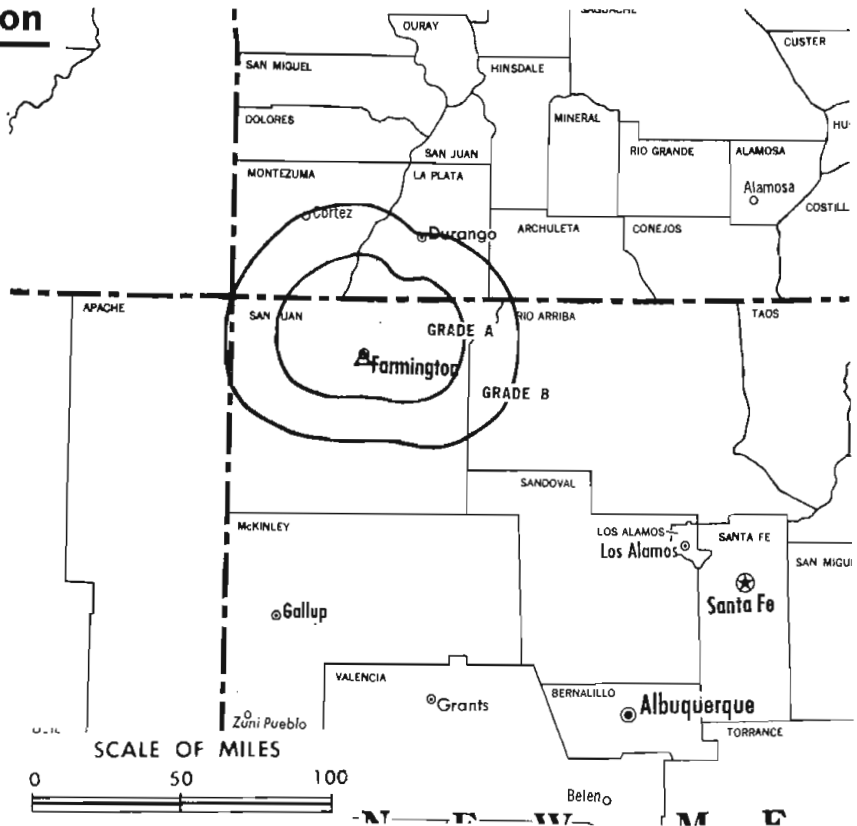
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Oscar Leon Cuellar.

Represented (legal) by Stambler & Shrinsky.

Total Household: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KIVA-TV Ref: FCC File No. BPCT-4639 Granted 9/20/74

©American Map Co., Inc., N.Y., No. 14244

KIVA-TV

Licensee: Four States Television Inc., P.O. Box 1620, Farmington, N.M. (87401).

Studio: Highway 371 South.

Telephone: 505-327-9881. TWX No.: 910-980-0604.

Ownership: Gerald R. Proctor, pres., 50%; Dr. Jerry Johnson, 20%; C. M. Ball, 15%; Allen Theatres, 15%.

Began Operation: Oct. 20, 1972.

Represented (sales) by Savalli/Gates Inc.; Bob Hix Co. Inc. (Mountain States).

Personnel:

GERALD R. PROCTOR, president & general manager.
MARTY BALL, station manager.
JERRY LEE, operations manager.
BOB HAUCK, chief engineer.
DAVE COLLIER, production supervisor.

DIGEST OF RATE CARD NO. 1

(July 1, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5-9:30 p.m., daily.						
\$140.00	\$80.00	\$70.00	\$60.00	\$40.00	\$40.00	\$20.00

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO San Juan	17,900	16,000	89
Station Totals		17,900	16,000	89
Net Weekly Circulation (1973-74)				11,000
Average Daily Circulation (1973-74)				6,800

New Mexico—Roswell



KBIM-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"
Longitude 103° 49' 12"

Transmitter: 29½-mi. E of Hagerman, N.M.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KBIM, 5-kw, 910 kHz (ABC).

FM Affiliate: KBIM-FM, 100-kw, 94.9 MHz (No. 235), 1880-ft.

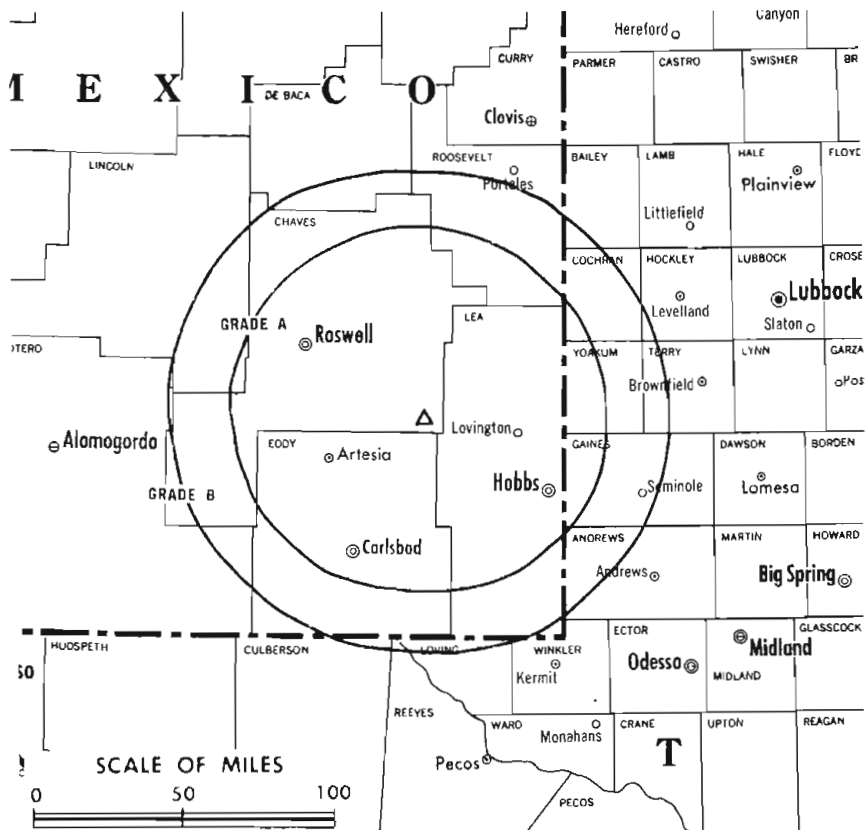
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KBIM-TV Ref: FCC File No. BMPCT-6098 Granted 7/14/65

© American Map Co., Inc., N.Y., No. 14244

KBIM-TV

Licensee: Holsum Inc., Box 910, Roswell, N.M. (88201).

Studio: 308 North Main.

Telephone: 505-622-2120. TWX No.: 910-986-0072.

Ownership: Gene Reischman, 47.72%; J. Kenneth Smith, 26.42%; W. C. Taylor, 14.48%; others. All also have interest in KBIM AM-FM.

Began Operation: Feb. 23, 1966.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Guy C. Hutcheson.

Personnel:

W. C. TAYLOR, executive vice president.

JOE CARRIERE, vice president & general manager.

E. C. RADER, chief engineer.

DAVID SIMMONS, v.p. national sales manager.

DIGEST OF RATE CARD NO. 9

(April 29, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—5:30-10 p.m., daily.

\$250.00 \$150.00 \$100.00 \$87.50 \$75.00 \$45.00* 35.00* \$23.00*

*Class AA—5:30-9 p.m., daily.

NETWORK BASE HOURLY RATE: \$200.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO				
		Chaves	14,800	14,300	96
		De Baca	900	800	93
		Eddy	13,200	12,700	96
		Lea North	15,500	14,800	95
		Lea South	2,300	2,200	95
	Otero	13,700	13,100	96	
Between 25-49%	TEXAS				
		Yoakum	2,600	2,500	98
	NEW MEXICO				
	Curry	14,700	14,000	95	
	Lincoln	3,200	2,900	92	
	Roosevelt	6,300	5,900	94	
Between 5-24%	TEXAS				
		Andrews	2,800	2,700	97
		Gaines	2,900	2,800	97
		Reeves	5,200	5,000	95
Station Totals	NEW MEXICO				
		Harding	400	300	84
	TEXAS				
		Dawson	5,600	5,400	96
	Hockley	6,500	6,400	98	
	Hudspeth	700	600	90	
Station Totals			111,300	106,400	96
Net Weekly Circulation (1973-74)					57,300
Average Daily Circulation (1973-74)					36,500

New Mexico—Roswell



KSWs-TV

Ch. 8

[Satellite of KCBD-TV, Lubbock, Tex.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"
Longitude 103° 46' 05"

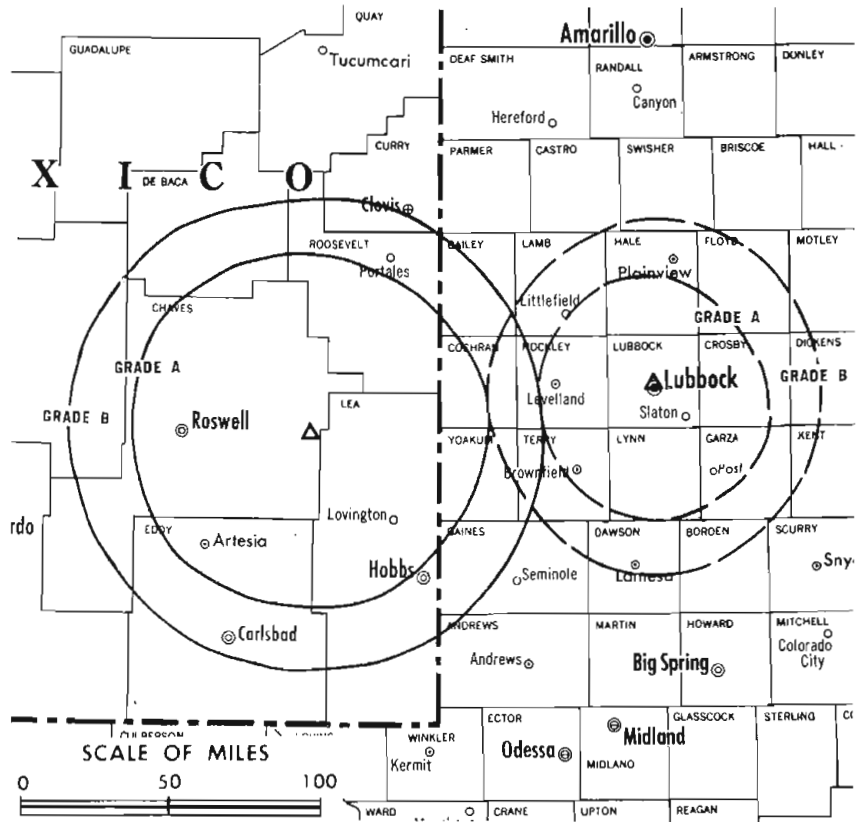
Transmitter: 2.5-mi. S of U.S. Hwy. 380 near Caprock.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Dow, Lohnes & Albertson.

Arbitron Data: Included with KCBD-TV, Lubbock.



County coverage based on Arbitron study (see page 4-b).

KSWs-TV-TV Ref: FCC File No. BPCT-3130 Granted 3/19/63

©American Map Co., Inc., N.Y., No. 14244

KSWs-TV

Network Service: NBC.

Licensee: State Telecasting Co. Inc., Columbia, S.C.

Studio: 5600 Ave. A, Lubbock, Tex.

Telephone: 806-744-1414. TWX No.: 910-896-4306.

Ownership: See WCBD-TV, Charleston, S.C.

Began Operation: June 24, 1953. Sale to present owner by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Previous sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

Represented (sales) by Blair Television.

Personnel: See KCBD-TV, Lubbock.

Rates: See KCBD-TV, Lubbock.

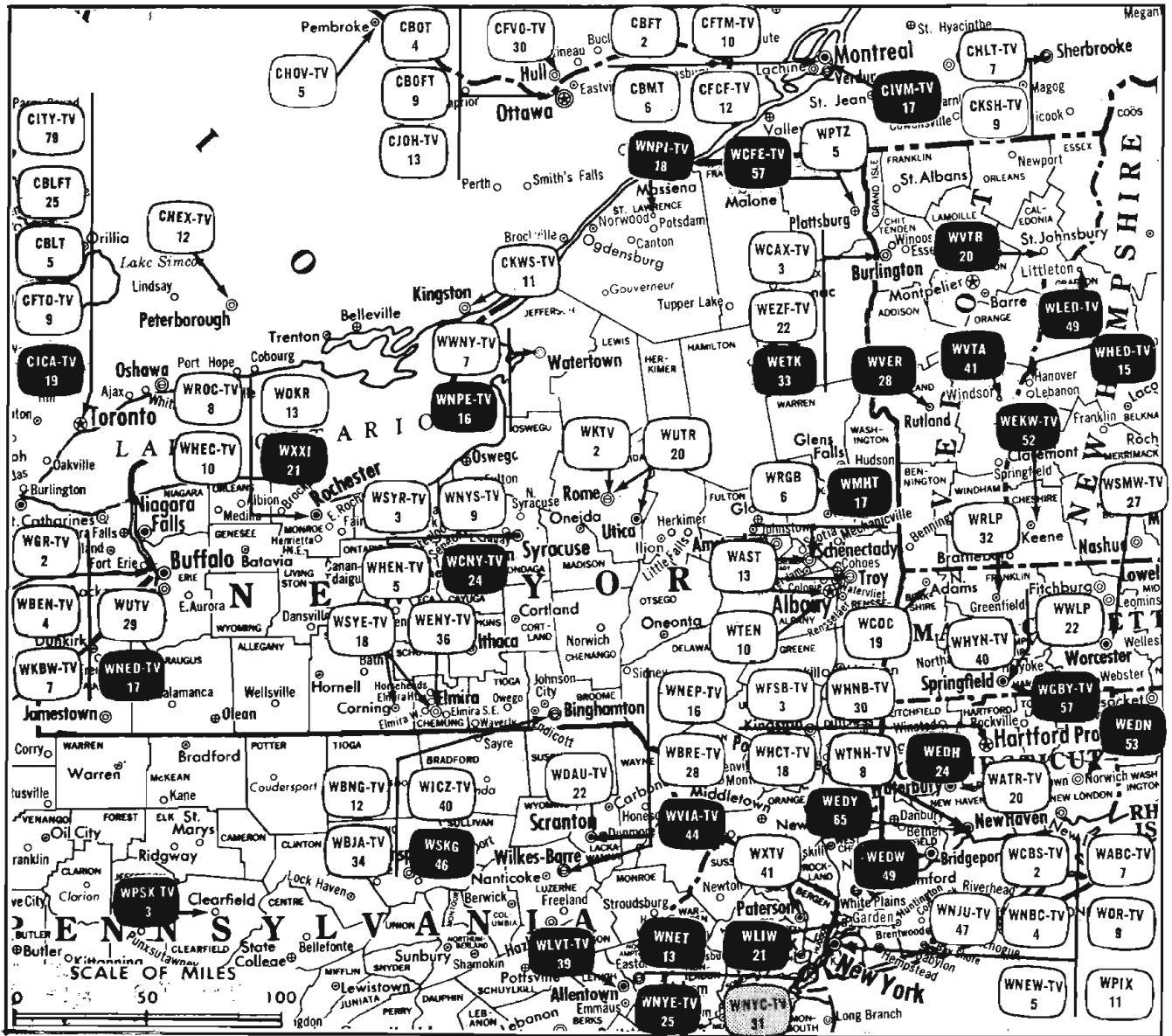
NETWORK BASE HOURLY RATE: \$325.

BLACKBURN & COMPANY, INC.

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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

New York



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
New York City	4,318,000	1	6,192,900	1
Buffalo	371,000	26	578,400	28
Albany-Schenectady-Troy	300,000	34	430,800	42
Syracuse	233,000	51	368,300	54
Rochester	197,000	61	304,600	64
Binghamton	88,000	117	155,600	110
Burlington-Plattsburgh	87,000	118	161,500	104
Utica	39,000	157	95,000	148
Watertown-Carthage	25,000	174	66,600	163

State Educational Technical Facilities

(Complete Data in Educational Directory)

WSKG

Binghamton

Ch. 46

Non-Commercial Educational Station

Licensee: Southern Tier ETV Assn., 3311 Main St., Endwell, N.Y. (13760).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 603-kw max. & 500-kw horizontal visual, 121-kw max. & 100-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 934-ft. above ground, 2559-ft. above sea level.

Latitude	42°	03'	22"
Longitude	75°	56'	39"

WNED-TV

Buffalo

Ch. 17

Non-Commercial Educational Station

Licensee: Western New York Educational TV Association Inc., 184 Barton St., Buffalo, N.Y. (14213).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1160-kw max. & 910-kw horizontal visual, 116-kw max. & 91-kw horizontal aural. Antenna: 720-ft. above av. terrain, 738-ft. above ground, 1345-ft. above sea level.

Latitude	42°	57'	14"
Longitude	78°	52'	37"

WLIW

Garden City

Ch. 21

Non-Commercial Educational Station

Licensee: Long Island ETV Council Inc., Ellington Ave. W., Garden City, N.Y. (11530).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 724-kw max. & 692-kw horizontal visual, 135-kw max. & 129-kw horizontal aural. Antenna: 380-ft. above av. terrain, 409-ft. above ground, 495-ft. above sea level.

Latitude	40°	43'	55.0"
Longitude	73°	36'	12.4"

WNET

Nek York-Newark

Ch. 13

Non-Commercial Educational Station

Licensee: Educational Bcstg. Corp., 304 West 58th St., New York (10019).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 176-kw visual, 5.37-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

WNYE-TV

New York

Ch. 25

Non-Commercial Educational Station

Licensee: Board of Education of City of New York, 110 Livingston St., Brooklyn, N.Y.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 658-kw max. & 594-kw horizontal visual, 152-kw max. & 119-kw horizontal aural. Antenna: 583-ft. above av. terrain, 597-ft. above ground, 649-ft. above sea level.

Latitude	40°	41'	21"
Longitude	73°	58'	37"

WNPI-TV

Norwood

Ch. 18

Non-Commercial Educational Station

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 667-kw max. & 556-kw horizontal visual, 100-kw max. & 83.4-kw horizontal aural. Antenna: 794-ft. above av. terrain, 754-ft. above ground, 1989-ft. above sea level.

Latitude	44°	29'	30"
Longitude	74°	51'	29"

WXXI

Rochester

Ch. 21

Non-Commercial Educational Station

Licensee: Rochester Area ETV Association Inc., Box 21, Rochester (14601).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1480-kw visual, 295-kw aural. Antenna: 453-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude	43°	08'	07"
Longitude	77°	35'	02"

WMHT

Schenectady-Albany-Troy

Ch. 17

Non-Commercial Educational Station

Licensee: Mohawk-Hudson Council on Educational TV Inc., Box 17, Schenectady, N.Y. (12301).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2630-kw max. & 2000-kw horizontal visual, 398-kw aural. Antenna: 980-ft. above av. terrain, 271-ft. above ground, 1791-ft. above sea level.

Latitude	42°	38'	13"
Longitude	74°	00'	06"

New York

WCNY-TV

Syracuse

Ch. 24

Non-Commercial Educational Station

Licensee: The Public Bcstg. Council of Central N.Y. Inc., Old Liverpool Rd., Liverpool, N.Y. (13088).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 347-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 850-ft. above ground, 1111-ft. above sea level.

Latitude 42° 56' 42"
Longitude 76° 01' 28"

WNPE-TV

Watertown

Ch. 16

Non-Commercial Educational Station

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 618-kw max. & 525-kw horizontal visual, 123.6-kw max. & 105-kw horizontal aural. Antenna: 1214-ft. above av. terrain, 939-ft. above ground, 2509-ft. above sea level.

Latitude 43° 51' 44"
Longitude 75° 43' 40"

New York Station Status as of September 1, 1975

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	22	9	31
<input checked="" type="checkbox"/> Educational Television Stations	1	9	10
<input checked="" type="checkbox"/> Non-Commercial TV Stations	0	1	1
			42

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State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

WWNY-TV, Carthage

(See Watertown, N.Y.)

WCAX-TV & WEZF-TV, Plattsburgh

(See Burlington, Vt.)

WAST, WRGB & WTEN, Schenectady

(See Albany, N.Y.)

WAST & WRGB, Troy

(See Albany, N.Y.)

WUTR, Rome

(See Utica, N.Y.)

WNYC-TV

New York

Ch. 31

Non-Commercial Station

Licensee: City of New York Municipal Bcstg. System, Municipal Bldg., New York (10007).

Studio: Municipal Bldg. Transmitter: Empire State Bldg.

Telephone: 212-566-2118.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 890-kw visual, 89-kw aural. Antenna: 1294-ft. above av. terrain, 1380-ft. above ground, 1330-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 5000-kw visual, 500-kw aural, 1560-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat 40° 42' 43", long. 74° 00' 49", transmitter to 1 World Trade Center. BPCT-4428.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WNYC (830 kHz). FM Affiliate: WNYC-FM (93.9 MHz).

Ownership: City of New York Municipal Bcstg. System.

Began Operation: November 1, 1962.

Represented (legal) by Rhyne & Rhyne.

Represented (engineering) by Lohnes & Culver.

Personnel:

ARNOLD LABATON, director.

MATTHEW BIBERFELD, executive officer.

BERNARD BUCK, TV program manager.

MYRON PRICE, TV production manager.

MORRIS K. KUNINS, chief engineer.

New York—Albany-Troy-Schenectady



WAST

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 170-kw visual, 17-kw aural. Antenna: 1210-ft. above av. terrain, 765-ft. above ground, 1715-ft. above sea level.

Latitude 42° 47' 08"
Longitude 73° 37' 44"

Transmitter: Bald Mt., Brunswick, N.Y.

Studio: 15 N. Pearl St., Menands, N.Y. (12204).

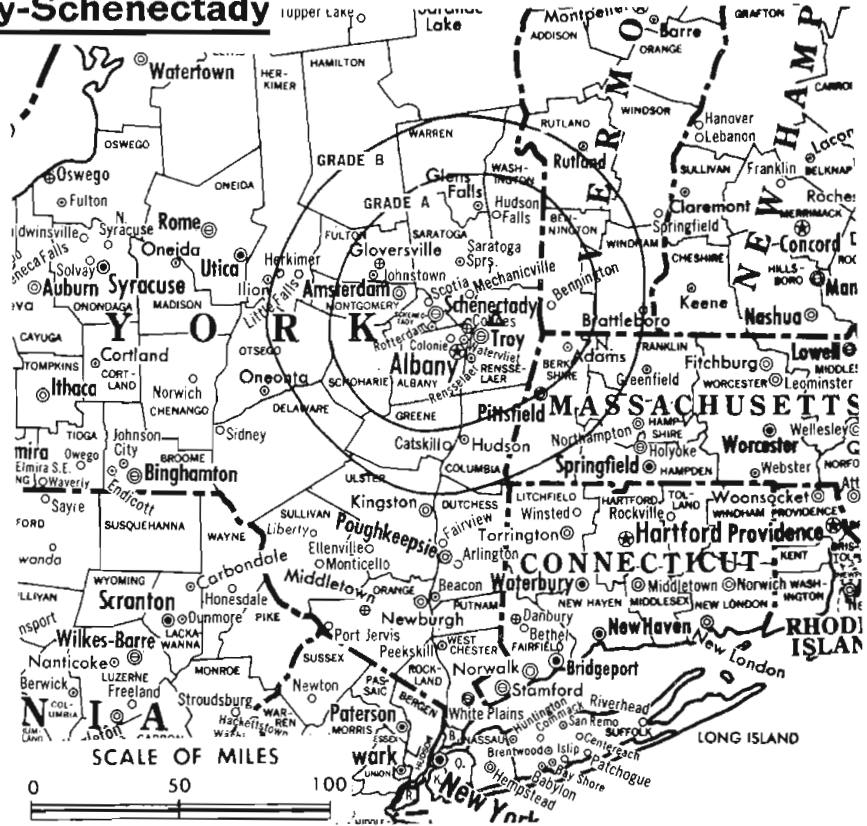
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Represented (engineering) by A. D. Ring & Associates.



WAST Ref: FCC File No. BPC2-3099 Granted 2/13/63

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WAST

Licensee: Sonderling Broadcasting Corp., Box 4035, Albany (12204).

Telephone: 518-436-4791. TWX No.: 710-441-8282.

Ownership: Sonderling Bcstg. Corp. Egmont Sonderling, pres., 24.625%; Richard Goodman, 1st v.p., 19.375%; Jerrold Levine, exec. v.p.; Mason A. Loundy, secy.-treas., 7%; A. Harry Becker, 1.5%; over 1,300 others. Sonderling Bcstg. also owns radios WOPA & WBMX(FM), Oak Park, Ill.; WWRL, New York, N.Y.; WDIA & WQUD(FM), Memphis, Tenn.; KIKK-AM-FM, Houston-Pasadena, Tex.; WOL-AM-FM, Washington, D.C.; KDIA, Oakland, Cal.

Began Operation: Feb. 19, 1954, but quit air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (Television Digest, Vol. 12:24). Transfer of control to Glen Alden Corp. approved Dec. 22, 1967. Purchased by Sonderling Bcstg. Corp. Jan. 1, 1969.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fly, Shucbruk, Blume & Gaguine.

Personnel:

- MICHAEL J. CORKEN, vice president & general manager.
- JOHN R. LEASE, operations manager.
- JAMES HILL, local sales manager.
- RICHARD HERD, national sales manager.
- JOSEPH KRONE, production manager.
- CHARLES BURNELL, promotion manager.
- JOANNE DROZD, traffic manager.
- DANIEL FIORILLO, chief engineer.

DIGEST OF RATE CARD 13B—(Dec. 16, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.						
\$1000	\$750	\$500	\$400	Graded rates apply*		

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$1050.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		MASSACHUSETTS			
		Berkshire	52,300	51,000	97
		NEW YORK			
		Albany	99,400	95,900	97
		Columbia	18,200	17,400	96
		Fulton	19,800	19,100	96
		Greene	12,300	11,900	96
		Montgomery	20,800	19,900	96
		Rensselaer	50,700	48,800	96
		Saratoga	42,900	41,800	97
		Schenectady	56,700	55,100	97
		Schoharie	8,400	8,000	95
		Ulster	49,300	46,500	94
		Warren	17,300	16,500	95
		Washington	16,700	16,100	96
		VERMONT			
		Bennington	10,600	10,200	96
		Rutland	18,200	17,500	96
		Between 25-49%			
		VERMONT			
		Windham	12,500	11,700	93
		NEW YORK			
		Delaware	15,200	14,100	93
		Dutchess	67,900	65,100	96
		Essex	11,200	10,800	96
		Franklin	13,600	12,900	95
		Hamilton	1,700	1,600	94
		Herkimer	23,000	22,200	96
		Orange	73,300	70,500	96
		Otsego	18,000	17,000	94
		VERMONT			
		Addison	7,500	7,200	96
		Chittenden	32,200	31,400	98
		Station Totals	769,700	740,200	96
		Net Weekly Circulation (1973-74)		422,600	
		Average Daily Circulation (1973-74)		252,600	

New York—Albany-Schenectady-Troy



WRGB



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

Transmitter: New Scotland, N.Y.

TV tape: Recording facilities.

AM Affiliate: WGY, 50-kw, 810 kHz (NBC).

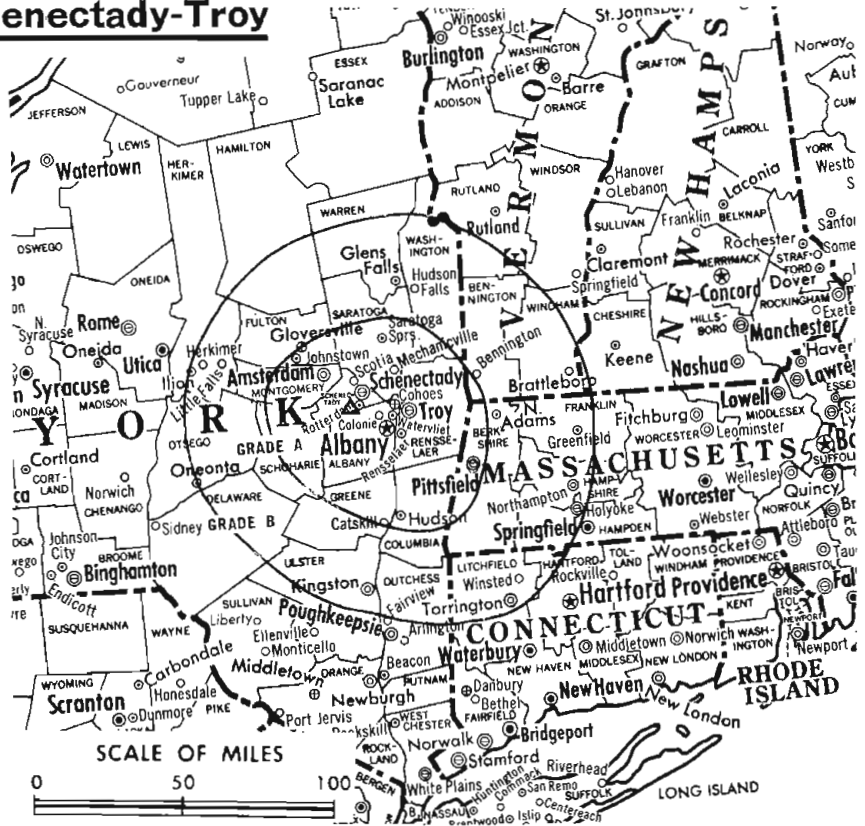
FM Affiliate: WGFM, 10-kw, 99.5 MHz (No. 258), 805-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRGB Ref: FCC File No. BPCT-1047 Granted 9/16/52

©American Map Co., Inc., N.Y., No. 14244

WRGB

Licensee: General Electric Broadcasting Co. Inc., 1400 Balltown Rd. (12309).

Studio: 1400 Balltown Rd., Schenectady (12309).

Telephone: 518-377-2261.

TWX No.: 518-556-2092.

Ownership: Subsidiary of General Electric Co. Officers: Robert R. Frederick, chmn.; Reid L. Shaw, pres.; Clarence O. Yeates, treas.; L. Mason Harter, v.p. & gen. counsel. Parent corp. is manufacturer of TV-radio, household appliances, heavy duty electrical equipment, etc. Also owns WNGE & WSIX-AM-FM, Nashville; KOA-TV-AM & KOAQ (FM), Denver, Colo.; WJIB (FM), Boston, Mass. and KFOG (FM), San Francisco.

Began Operation: Dec. 1, 1947 (on air since Nov. 6, 1939).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- JAMES J. DELMONICO, vice president & general manager.
- RAY SCHONBAK, general sales manager.
- ARTHUR R. GARLAND, manager, programs.
- CHARLES B. KING, manager, operations.
- DONALD J. DECKER, manager, news.
- WALTER McDOWELL, manager, promotion & publicity.
- DAVID MARTIN, manager, marketing.

Rates: On request.

NETWORK BASE HOURLY RATE: \$1625.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MASSACHUSETTS			
	Berkshire	52,300	51,000	97
	NEW YORK			
	Albany	99,400	95,900	97
	Columbia	18,200	17,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW YORK—(Continued)				
		Fulton	19,800	19,100	96
		Greene	12,300	11,900	96
		Hamilton	1,700	1,600	94
		Montgomery	20,800	19,900	96
		Rensselaer	50,700	48,800	96
		Saratoga	42,900	41,800	97
		Schenectady	56,700	55,100	97
		Schoharie	8,400	8,000	95
		Ulster	49,300	46,500	94
		Warren	17,300	16,500	95
	Washington	16,700	16,100	96	
	VERMONT				
	Bennington	10,600	10,200	96	
	Rutland	18,200	17,500	96	
Between 25-49%	NEW YORK				
	Delaware	15,200	14,100	93	
	Otsego	18,000	17,000	94	
Between 5-24%	CONNECTICUT				
	Litchfield	51,800	50,400	97	
	MASSACHUSETTS				
	Franklin	22,100	21,100	96	
	NEW YORK				
	Dutchess	67,900	65,100	96	
	Essex	11,200	10,800	96	
	Herkimer	23,000	22,200	96	
	Oneida East	57,500	55,800	97	
	Orange	73,300	70,500	96	
VERMONT					
Addison	7,500	7,200	96		
Chittenden	32,200	31,400	98		
Orange	6,000	5,800	96		
Washington	15,900	15,500	97		
Windham	12,500	11,700	93		
Windsor	15,700	15,100	96		
Station Totals		925,100	891,000	96	
Net Weekly Circulation (1973-74)			469,200		
Average Daily Circulation (1973-74)			340,200		

New York—Albany



WTEN

Ch. 10



[Also operates satellite WCDC, Adams, Mass.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 30-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"
Longitude 73° 59' 54"

Transmitter: Beaver Dam Rd., Heldberg Mt., New Scotland.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: TVN.

Arbitron Data: Includes satellite, WCDC, Adams, Mass.

Total Households: ⑥ MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTEN Ref: FCC File No. BMPCT—5867 Granted 6/14/63

©American Map Co., Inc., N.Y., No. 14244

WTEN

Licensee: Poole Broadcasting Company Inc., Box 10, Albany (12201).

Studio: 341 Northern Blvd., Albany (12204).

Telephone: 518-436-4822.

TWX No.: 710-441-8203.

Ownership: Poole Broadcasting. For other interests, see WJRT-TV, Flint, Mich.

Began Operation: Oct. 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49). Sale to present owners by Capital Cities Bcstg. approved by FCC Feb. 24, 1971 (Vols. 10:17; 11:9).

Represented (sales) by TeleRep Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Personnel:

PAUL M. HUGHES, vice president & general manager.
VINCENT DeLUCA, general sales manager.
HANK YAGGI, sales manager.
GENE COLLINS, program/promotion manager.
J. ROBERT BRENNAN, business manager.
THOMAS V. JOHNSON, chief engineer.

DIGEST OF RATE CARD NO. 75—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	ID
Class A—6:30-11:30 p.m., daily.				
\$1550			\$600*	\$300*

*Class A—6:30-11 p.m., Mon.-Sat.; 7:30-11 p.m., Sun. Rates include WCDC, Adams, Mass.

NETWORK BASE HOURLY RATE: \$1549.

Net Weekly Circulation	State County	Total Households	TV Households	%
	MASSACHUSETTS			
	Berkshire	52,300	51,000	97
	NEW YORK			
	Albany	99,400	95,900	97
	Columbia	18,200	17,400	96
	Fulton	19,800	19,100	96
	Greene	12,300	11,900	96
	Herkimer	23,000	22,200	96
	Montgomery	20,800	19,900	96
	50% & Over			
	Rensselaer	50,700	48,800	96
	Saratoga	42,900	41,800	97
	Schenectady	56,700	55,100	97
	Schoharie	8,400	8,000	95
	Ulster	49,300	46,500	94
	Warren	17,300	16,500	95
	Washington	16,700	16,100	96
	VERMONT			
	Bennington	10,600	10,200	96
	Rutland	18,200	17,500	96
	MASSACHUSETTS			
	Franklin	22,100	21,100	96
	NEW HAMPSHIRE			
	Cheshire	18,600	17,900	96
	Between 25-49%			
	NEW YORK			
	Dutchess	67,900	65,100	96
	Hamilton	1,700	1,600	94
	VERMONT			
	Windham	12,500	11,700	93
	MASSACHUSETTS			
	Hampden	158,700	155,200	98
	Hampshire	39,000	37,700	97
	Between 5-24%			
	NEW YORK			
	Delaware	15,200	14,100	93
	(Continued on page 568-b)			
Station Totals		1,054,800	1,016,800	96
Net Weekly Circulation (1973-74)				509,300
Average Daily Circulation (1973-74)				351,000

New York—Binghamton



WBJA-TV

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 204-kw visual, 39.8-kw aural. Antenna: 900-ft. above av. terrain, 545-ft. above ground, 2215-ft. above sea level.

Latitude 42° 03' 38"
Longitude 75° 56' 33"

Transmitter: 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

Color: Network, film, slide & tape.

News Wire Service: AP.

Telephone: 607-798-7111.

Represented (sales) by Savalli/Gates Inc.

Total Households: © NIS
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBJA-TV Ref: FCC File No. Doc. 14274—Effective 1/22/62

©American Map Co., Inc. N.Y., No. 14244

WBJA-TV

Licensee: WBJA-TV Inc., Box 813, Binghamton, N.Y. (13902).

Studio: Ingraham Hill Rd., Binghamton, N.Y. (13902).

Ownership: Empire TV & Radio Inc., 100%. Owners of Empire are: Gerald T. Arthur, J. J. L. Hessen, Oliver Lazare, 33 1/3% each.

Began Operation: Nov. 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Anscombe (53.13%) and James E. Greeley (10.4%) approved August 17, 1966 by FCC (Television Digest, Vol. 6:34).

Represented (engineering) by Paul Godley & Associates.

Personnel:

- RALPH FABRIZIO, vice president & general manager.
- JAMES VALENT, general sales manager.
- VERN ROWLANDS, program director.
- LOWELL NELSON, chief engineer.

DIGEST OF RATE CARD NO. 8—(July 15, 1972)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.
\$375.00 \$275.00 \$210.00 \$85.00 \$75.00 \$60.00 \$45.00
NETWORK BASE HOURLY RATE: \$175.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		NEW YORK			
		Broome	71,200	69,000	97
		Tioga	15,300	14,700	96
Between 25-49%		NEW YORK			
		Chenango	14,800	14,200	96
		Cortland	14,300	13,800	96
		PENNSYLVANIA			
		Bradford	19,000	18,100	95
		Susquehanna	12,000	11,500	96
Between 5-24%		NEW YORK			
		Delaware	15,200	14,100	93
		Otsego	18,000	17,000	94
		Tompkins	24,500	22,100	90
		PENNSYLVANIA			
		Sullivan	1,900	1,800	95
		Tioga	13,100	12,200	93
		Wayne	10,000	9,300	93
		Wyoming	7,700	7,300	95
Station Totals			237,000	225,100	95
Net Weekly Circulation (1973-74)					95,200
Average Daily Circulation (1973-74)					43,800

New York—Binghamton



WBNG-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 166-kw visual, 18-kw aural. Antenna: 1205-ft. above av. terrain, 785-ft. above ground, 2546-ft. above sea level.

Latitude 42° 03' 33"
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (sales) by Blair Television.

Represented (legal) by Wilner & Schiner.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBNG-TV Ref: FCC File No. BMPCT-331 Granted 2/24/50

©American Map Co., Inc., N.Y., No. 14244

WBNG-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612, Executive Bldg., Cherry Hill, N.J. (08034).

Studio: 50 Front St., Binghamton (13902).

Telephone: 607-723-7311. TWX No.: 510-252-1991.

Ownership: Bergen Evening Record Corp., 80%; George A. Koehler, pres., 13%; H. Lewis Klein, exec. v.p., 5%; James A. Marohn, v.p.-treas.; Herbert E. Nelson, secy.; Morton H. Wilner, trustee, 2%. Gateway also owns WTAJ-TV, Altoona; WLYH-TV, Lancaster-Lebanon, Pa. & WOWK-TV, Huntington, W. Va.

Began Operation: Dec. 1, 1949. Sale to present owners by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19).

Personnel:

ROBERT W. HARKNESS, general manager.
LeROY V. BERTIN, general sales manager.
RICHARD A. STEIKA, business manager.
MICHAEL A. LaMONICA, chief engineer.
JUDITH GIRARD, program director.
LARRY ESTEPA, news director.

DIGEST OF RATE CARD NO. 1-74—(June 24, 1974)

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AAA—7:30-11 p.m., daily.				
\$1500.00	\$900.00	\$350.00	\$350.00	\$175.00
NETWORK BASE HOURLY RATE: \$1100.				

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK				
		Broome	71,200	69,000	97
		Chemung	32,500	31,100	96
		Chenango	14,800	14,200	96
		Delaware	15,200	14,100	93
		Otsego	18,000	17,000	94
	Tioga	15,300	14,700	96	
	Tompkins	24,500	22,100	90	
Between 25-49%	PENNSYLVANIA				
		Bradford	19,000	18,100	95
		Sullivan	1,900	1,800	95
		Susquehanna	12,000	11,500	96
		Tioga	13,100	12,200	93
Between 5-24%	NEW YORK				
		Cortland	14,300	13,800	96
		Schuyler	5,900	5,600	94
	Steuben	30,500	29,000	95	
Station Totals	PENNSYLVANIA				
		Wayne	10,000	9,300	93
		Wyoming	7,700	7,300	95
		Clinton	13,200	12,700	96
		Lackawanna	82,900	80,700	97
	Lycoming	38,600	36,100	94	
	Pike	5,000	4,700	93	
Station Totals			464,900	443,100	95
Net Weekly Circulation (1973-74)				222,200	
Average Daily Circulation (1973-74)				156,500	

New York—Binghamton



WICZ-TV

Ch. 40

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 565-kw max. & 501-kw horizontal visual, 56.5-kw max. & 50.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"
Longitude 75° 56' 39"

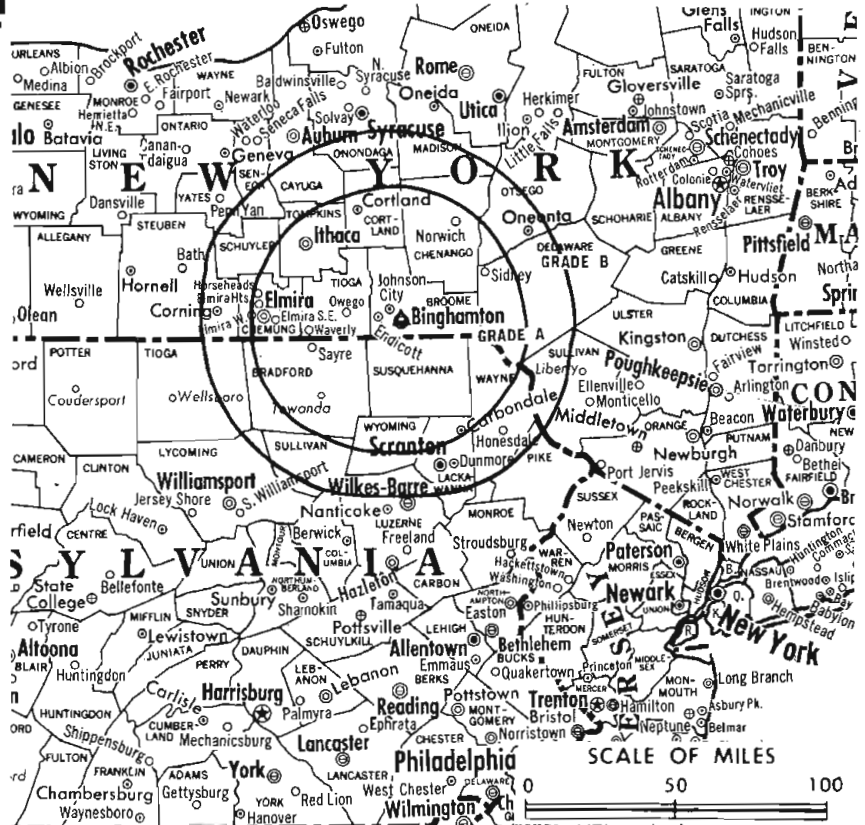
Transmitter: Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WICZ-TV Ref: FCC File No. BPCT—4379 Granted 2/22/71

© American Map Co., Inc., N.Y., No. 14244

WICZ-TV

Licensee: Stainless Inc., 70 Henry St. (13901).
Studio: 70 Henry St.
Telephone: 607-723-8251. TWX No.: 607-772-0240.
Ownership: Stainless Inc. Henry J. Guzewicz, pres.
Began Operation: Nov. 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC Feb. 22, 1971 (Television Digest, Vol. 10:31).
Represented (sales) by H-R Television.
Represented (legal) by Dow, Lohnes & Albertson.
Personnel:
JOSEPH J. KILCULLEN, general manager.
ROBERT DUNN, production director.
GINO RICCIARDELLI, technical director.

DIGEST OF RATE CARD NO. 7—(Aug. 15, 1972)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$600.00	\$360.00	Graded rates apply*		

*Highest rate: \$136.

NETWORK BASE HOURLY RATE: \$260.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Broome	71,200	69,000	97
	Tioga	15,300	14,700	96
Between 25-49%	NEW YORK			
	Chemung	32,500	31,100	96
	Chenango	14,800	14,200	96
	Delaware	15,200	14,100	93
	PENNSYLVANIA			
	Tompkins	24,500	22,100	90
Between 5-24%	PENNSYLVANIA			
	Bradford	19,000	18,100	95
	Sullivan	1,900	1,800	95
	Susquehanna	12,000	11,500	96
	NEW YORK			
	Cortland	14,300	13,800	96
	Otsego	18,000	17,000	94
	Steuben	30,500	29,000	95
	PENNSYLVANIA			
	Tioga	13,100	12,200	93
	Wayne	10,000	9,300	93
Station Totals		292,300	277,900	95
Net Weekly Circulation (1973-74)			124,600	
Average Daily Circulation (1973-74)			67,300	

New York—Buffalo



WBEN-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 38"

Transmitter: Colden, N.Y.

TV tape: Recording facilities.

AM Affiliate: WBEN, 5-kw, 930 kHz (CBS).

FM Affiliate: WBEN-FM, 110-kw, 102.5 MHz (No. 273), 1200-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS, TVN.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBEN-TV Ref: FCC File No. BPCT-2075 Granted 2/13/54

©American Map Co., Inc., N.Y., No. 14244

WBEN-TV

Licensee: WBEN Inc., 2077 Elmwood Ave., Buffalo, N.Y. (14207).

Studio: 2077 Elmwood Ave.

Telephone: 716-876-0930. TWX No.: 710-522-1719.

Ownership: Buffalo Evening News. Henry Urban, pres.

Began Operation: May 14, 1948.

Represented (sales) by Harrington, Righter & Parsons Inc.; Stephens & Towndrow Co. Ltd. (Canada).

Represented (legal) by Fletcher, Heald, Rowell, Kenah & Hildreth.

Personnel:

LESLIE G. ARRIES JR., president & general manager.
GEORGE R. TORGE, vice president & station manager.
GEORGE D. LILLY, general sales manager.
RAYMOND COLEMAN, sales manager.
FRANK A. MASER, director of engineering.
QUINTIN E. RENNER, program director.
MARGIT CLARK, promotion director.
RAY HASSON, news director.
JOSEPH W. KORAL, community services director.

TWILA HENNEBERGER, executive producer.

LESTER H. OTTERMAN, controller.

DIGEST OF RATE CARD NO. 28—(Jan. 20, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	
Class AA—8-11 p.m., daily.	\$2520	\$1358	\$1120	\$1000	\$1000
NETWORK BASE HOURLY RATE: \$1800.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Allegany	15,300	14,400	94
	Cattaraugus	26,900	25,800	96
	Chautauqua	48,400	46,700	96
	Erie	365,000	356,100	98
Genesee	19,500	19,000	97	

(Continued on page 568-b)

Station Totals	734,700	711,000	97
Net Weekly Circulation (1973-74)			600,300
Average Daily Circulation (1973-74)			425,800

(Station also received in Canadian markets)

FOR RENT

- six-camera availability/TK44
- special effects and chroma-key
- stop-action
- slow-motion
- instant-replay
- complete slide system (colorizer included)
- the best in lighting equipment
- complete intercom facilities including five-position program interrupt feature
- two video tape recorders

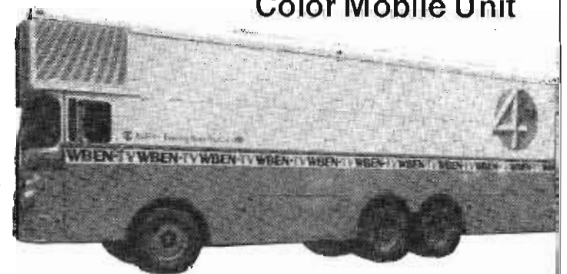
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Frank Maser
Director of Engineering
WBEN-TV
2077 Elmwood Ave., Buffalo, N.Y. 14207

THE WBEN-TV Color Mobile Unit



New York—Buffalo



WGR-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above. av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: Warner Hill Rd., South Wales, N.Y.

TV tape: Recording facilities.

AM Affiliate: WGR, 5-kw, 550 kHz (ABC).

FM Affiliate: WGRQ, 12.6-kw, 96.9 MHz (No. 245), 628-ft. (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC, Newsweek.

Total Households: ① MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGR-TV Ref: FCC File No. BPCT-8826 Granted 12/13/66

©American Map Co., Inc., N.Y., No. 14244

WGR-TV

Licensee: Taft Broadcasting Co., 259 Delaware Ave., Buffalo (14202).

Studio: 259 Delaware Ave.

Telephone: 716-856-1414. TWX No.: 710-522-1729.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: August 14, 1954. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (Television Digest, Vols. 3:15-16, 31, 4:8).

Represented (sales) by MMT Sales Inc.; Tele-Capitale Communications (Canada).

Represented (legal) by Koteen & Burt.

Personnel:

EARL BEALL, vice president & general manager.
MIKE FISHER, general sales manager.
GENE R. KIRSHENSTEIN, business manager.
KURT A. EICHSTEADT, promotion manager.
JOSEPH F. MAHAN, local sales manager.
DONALD A. LARICK, production manager.
ED HERBERT, operations manager.
HAROLD A. HIGGINS, manager of engineering.
STEWART DAN, news director.

DIGEST OF RATE CARD NO. 23A—(Aug. 11, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AAA—7:30-11 p.m., daily.

\$2500 \$1300 Graded rates apply*

*Highest rate: \$2100.

NETWORK BASE HOURLY RATE: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW YORK				
		Alliegany	15,300	14,400	94
		Cattaraugus	26,900	25,800	96
		Chautauqua	48,400	46,700	96
		Erie	365,000	356,100	98
		Genesee	19,500	19,000	97
		Wyoming	11,300	11,000	98
Between 25-49%	PENNSYLVANIA				
		Cameron	2,500	2,400	97
		Mc Kean	17,200	16,300	95
		Potter	6,600	6,200	94
Between 5-24%	NEW YORK				
		Livingston	16,500	15,900	96
	NEW YORK				
		Steuben	30,500	29,000	95
	PENNSYLVANIA				
		Elk	11,200	10,800	96
Station Totals		668,500	648,000	97	
Net Weekly Circulation (1973-74)			561,000		
Average Daily Circulation (1973-74)			376,700		

(Station also received in Canadian markets)

For BBM Circulation Data, see Canadian Directory

New York—Buffalo



WKBW-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E. of Center St., Colden, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WKBW, 50-kw, 1520 kHz.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKBW-TV Ref: FCC File No. BPC-2877 Granted 9/9/59

© American Map Co., Inc., N.Y., No. 14244

WKBW-TV

Licensee: Capital Cities Communications Inc., 24 E. 51st St., New York (10022).

Studio: 1420 Main St. (14209).

Telephone: 716-883-0770. TWX No.: 710-522-1846.

Ownership: Capital Cities Communications Inc., 100%. (For other interests see Group Ownership).

Began Operation: Nov. 30, 1958.

Represented (sales) by Blair TV; Opex Communications Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

PHILIP R. BEUTH, vice president & general manager.
RICHARD SHEPARD, general sales manager.
MARC EDWARDS, local-regional sales manager.
WALTER LISS, program director.
DON HOLLAND, chief engineer.
IRV WEINSTEIN, news director.
RON MARTZOLF, production manager.
BERNARD BARTH, promotion director.
WILLIAM FORD, business manager.

DIGEST OF RATE CARD NO. 21—(Jan. 1, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.				
\$1700.00	\$1000.00	\$900.00	\$850.00	\$400.00

NETWORK BASE HOURLY RATE: \$1900.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK				
		Allegany	15,300	14,400	94
		Cattaraugus	26,900	25,800	96
		Chautauqua	48,400	46,700	96
		Erie	365,000	356,100	98
		Genesee	19,500	19,000	97
		Niagara	71,000	69,300	98
		Orleans	12,000	11,500	96
		Steuben	30,500	29,000	95
		Wyoming	11,300	11,000	98
	PENNSYLVANIA				
		Cameron	2,500	2,400	97
		Mc Kean	17,200	16,300	95
		Potter	6,600	6,200	94
	Warren	14,600	13,600	93	
Between 25-49%	NEW YORK				
		Livingston	16,500	15,900	96
	PENNSYLVANIA				
		Elk	11,200	10,800	96
	PENNSYLVANIA				
Between 5-24%		Crawford	27,400	26,000	95
		Tioga	13,100	12,200	93
		Venango	21,200	19,900	94
Station Totals			730,200	706,100	97
Net Weekly Circulation (1973-74)				582,900	
Average Daily Circulation (1973-74)				404,400	
(Station also received in Canadian markets)					

New York—Buffalo

WUTV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground 1549-ft. above sea level.

Latitude 43° 01' 27"
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, N.Y.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WUTV Ref: FCC File No. BPCT-3200 Granted 1/21/68

©American Map Co., Inc., N.Y., No. 14244

WUTV

Licensee: Ultravision Broadcasting Co. Inc., 951 Whitehaven Rd., Grand Island, N.Y.

Studio: 951 Whitehaven Rd., Grand Island (14072).

Telephone: 716-773-7531.

TWX No.: 710-260-1359.

Ownership: F. R. Burczynski, chmn., 58.1%; Stan Jasinski, pres., 13.6%; Roger K. Lund, v.p., 3.3%; Edward Posluszny, v.p., 14%.

Began Operation: December 21, 1970.

Represented (sales) by Avco Television Sales.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- HERMAN PEASE, general manager.
- ARTHUR ZWEIG, general sales manager.
- AL BENZ, assistant sales manager.
- GARY COOPER, director, engineering.
- DENISE KRUMM, program coordinator.
- PAUL MEYER, production manager.
- JIM GRAHAM, news director.
- SUE KAWALERSKI, promotion manager.

For CATV & UHF Penetration by Market,
see Services Volume

DIGEST OF RATE CARD NO. 18

(Dec. 30, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
..... Graded rates apply*

*Highest rate: \$140.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Erie	365,000	356,100	98
	Niagara	71,000	69,300	98
Between 25-49%	NEW YORK			
	Orleans	12,000	11,500	96
Between 5-24%	NEW YORK			
	Allegany	15,300	14,400	94
	Cattaraugus	26,900	25,800	96
	Chautauqua	48,400	46,700	96
	Genesee	19,500	19,000	97
	Livingston	16,500	15,900	96
	Wyoming	11,300	11,000	98
	PENNSYLVANIA			
	Warren	14,600	13,600	93
Station Totals		600,500	583,300	97
Net Weekly Circulation (1973-74)				258,900
Average Daily Circulation (1973-74)				121,000

(Station also received in Canadian markets)

New York—Elmira



WENY-TV

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

TV tape: Recording facilities.

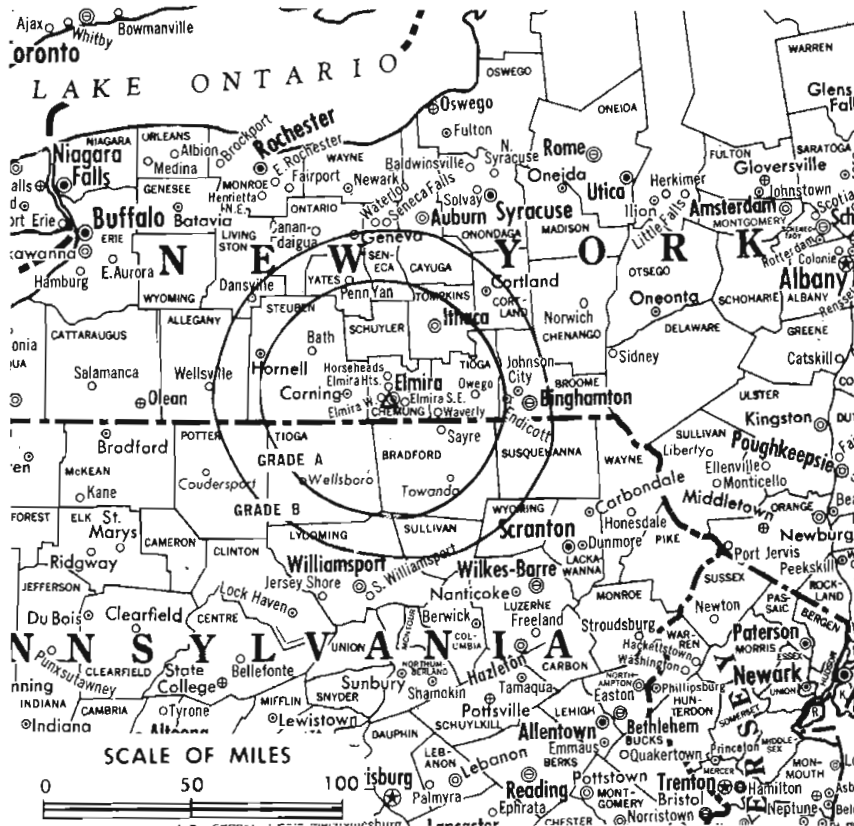
Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WENY, 1-kw, 1230 kHz.

FM Affiliate: WENY-FM, 750 watts, 92.7 MHz (No. 224), 560-ft.

Total Households: (R) MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WENY-TV Ref: FCC File No. BMPCT-7044 Granted 8/20/69

© American Map Co., Inc., N.Y., No. 14244

WENY-TV

Network Service: ABC.

Licensee: WENY Inc., Box 208, Elmira, N.Y. (14902).

Studio: 596 Old Ithaca Rd., Horseheads, N.Y. (14845).

Telephone: 607-739-3636.

Ownership: Donald M. Simmons, Howard L. Green, John Stethers, 33 1/3% each. They also own radios WOND, Pleasantville, N.J. & WMGM (FM), Atlantic City.

Began Operation: Nov. 19, 1969.

Represented (legal) by Cordon & Jacob.

Represented (engineering) by Lohnes & Culver.

Personnel:

- HOWARD L. GREEN, executive vice president.
- C. ROBERT EDWARDS, station & sales manager.
- JOHN HERRICK, program & promotion director.
- LARRY TAYLOR, director of engineering.

DIGEST OF RATE CARD NO. 1 (Dec. 1969)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—5:59-11:30 p.m., Mon.-Fri.;						
7:30-11 p.m., Sat.-Sun.						
\$485.00	\$275.00	\$220.00	\$85.00	\$75.00	\$65.00	\$50.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Chemung	32,500	31,100	96
	Steuben	30,500	29,000	95
Between 25-49%	PENNSYLVANIA			
	Bradford	19,000	18,100	95
	Tioga	13,100	12,200	93
Between 5-24%	NEW YORK			
	Schuyler	5,900	5,600	94
	Tompkins	24,500	22,100	90
Station Totals	NEW YORK			
	Tioga	15,300	14,700	96
	PENNSYLVANIA			
	Potter	6,600	6,200	94
	Sullivan	1,900	1,800	95
Station Totals		149,300	140,800	94
Net Weekly Circulation (1973-74)				78,600
Average Daily Circulation (1973-74)				39,900

For ARB & Nielsen County-by-County Households, Sec Services Volume

New York—Elmira-Corning



WSYE-TV



Ch. 18

[Satellite of WSYR-TV, Syracuse]

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 170-kw max. and 113-kw horizontal visual, 33-kw max. and 22.4-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 843-ft. above ground, 2549-ft. above sea level, using 1° electrical and .5° mechanical beam tilt.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Color: Network, live, film & slide.
News Wire Service: UPI.

Total Households: ① MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSYE-TV Ref: FCC File No. BMPCT-4636 Granted 5/31/57

©American Map Co., Inc. N.Y. No. 14244

WSYE-TV

Network Service: NBC, same as WSYR-TV, Syracuse.

Licensee: Newhouse Broadcasting Corp., 1030 James St., Syracuse, N.Y. (13203).

Telephone: 607-733-5536.

Ownership: See WSYR-TV, Syracuse, N.Y.

Began Operation: Sept. 10, 1956.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (engineering) by Lohnes & Culver.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

DON BUIES, manager.

T. A. GREENE, chief engineer.

Rates: Sold in combination with WSYR-TV, Syracuse.

NETWORK BASE HOURLY RATE: Bonus to WSYR-TV, Syracuse.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK Chemung	32,500	31,100	96
	PENNSYLVANIA Bradford	19,000	18,100	95
	Tioga	13,100	12,200	93
Between 25-49%	NEW YORK Schuyler	5,900	5,600	94
	Steuben	30,500	29,000	95
Between 5-24%	NEW YORK Tioga	15,300	14,700	96
	PENNSYLVANIA Potter	6,600	6,200	94
	Sullivan	1,900	1,800	95
Station Totals		124,800	118,700	95
Net Weekly Circulation (1973-74)				63,500
Average Daily Circulation (1973-74)				42,300

New York—New York



WABC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 110-kw visual, 11-kw aural. Antenna: 1380-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 64.6-kw visual, 12.92-kw aural, 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to North Bldg. of World Trade Center, New York. BPCT-4425.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. Facsimile Service: UPI.

AM Affiliate: WABC, 50-kw, 770 kHz (ABC). FM Affiliate: WPLJ, 4.6-kw, 95.5 MHz (No. 238), 1300-ft.

Total Households: © MBI

Consumer Market Data as of 1/1/75.

TV Homes: TV and Circulation

© 1975 American Research Bureau.

County coverage based on Arbilron study (see page 4-b).



WABC-TV Ref: FCC File No. BMPCT-887 Granted 1/7/53

© American Map Co., Inc., N.Y., No. 1424

WABC-TV

Licensee: American Broadcasting Co., 1330 Ave. of the Americas, New York, N.Y. (10019).

Studio: 1330 Ave. of the Americas. Telephone: 212-581-7777.

Ownership: American Broadcasting Co., is a division of American Broadcasting Companies Inc. Leonard Goldenson, chmn. Also owns and operates WLS-TV, Chicago; WXYZ-TV, Detroit; KGO-TV, San Francisco; KABC-TV, Los Angeles; and radios WLS & WDAI(FM), Chicago; WXYZ & WRIF(FM), Detroit; KXYZ & KAUM(FM), Houston; KGO & KSFX(FM) San Francisco; KABC & FM, Los Angeles; WABC & WPLJ(FM), New York and owns 22% of nucleonics-electronics firm Technical Operations Inc.

Began Operation: Aug. 10, 1948.

Represented (sales) by WABC-TV Sales (in N.Y.); ABC Television Spot Sales Inc. (outside N.Y.).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

KENNETH H. MacQUEEN, vice president & general manager.
JOHN BONANNI, general sales manager.
BURKE LIBURT, national sales manager.
LEE GANNON, local sales manager.
BERNADETTE TYRRELL, sales service manager.
GORDON KUNZ, production manager.
GERALD RUSSELL, director of research & sales development.
JAMES BAKER, chief engineer.
JONATHAN OLKEN, dir. of advertising & press information.
CARRIE VAN ZILE, director of community affairs.
PATRICK MULDOWNEY, editorial director.
HOWARD ROTHSTEIN, business affairs manager.
TAK KAKO, assistant director of programming.
PHILIP NYE, director of news & public affairs.
ANA STEPHENS, director of community relations.

DIGEST OF RATE CARD NO. 38—(Sept. 11, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—8-10:30 p.m., Mon.-Sat.; 7:30-10:30 p.m., Sun.

\$11,500 \$9500 \$4500 \$3000 \$5800 \$4600 \$2600

NETWORK BASE HOURLY RATE: \$8800.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CONNECTICUT			
	Fairfield	262,300	257,700	98
	NEW JERSEY			
	Bergen	293,800	289,600	99
	Essex	322,700	313,100	97
	Hudson	219,400	213,400	97
	Hunterdon	24,700	23,900	97
	Middlesex	181,700	178,500	98
	Monmouth	150,800	147,300	98
	Morris	120,200	118,300	98
	Ocean	90,100	88,300	98
	Passaic	156,900	153,100	98
	Somerset	61,900	60,600	98
	Sussex	27,200	26,300	97
	Union	185,100	181,700	98
	NEW YORK			
50% & Over	Bronx	526,700	509,400	97
	Dutchess	67,900	65,100	96
	Kings	914,200	880,000	96
	Nassau	420,200	415,200	99
	New York	679,100	607,200	89
	Orange	73,300	70,500	96
	Putnam	20,700	20,000	97
	Queens	728,900	712,900	98
	Richmond	98,900	97,000	98
	Rockland	69,600	67,500	97
	Suffolk East	98,600	96,500	98
	Suffolk West	238,900	234,000	98
	Sullivan	19,300	18,100	94
	Ulster	49,300	46,500	94
	Westchester	304,000	296,500	98
	PENNSYLVANIA			
	Pike	5,000	4,700	93
Between 25-49%	CONNECTICUT			
	New Haven	252,500	247,400	98
	(Continued on page 568-b)			
Station Totals		7,277,300	7,036,600	97
Net Weekly Circulation (1973-74)			5,649,900	
Average Daily Circulation (1973-74)			3,340,700	

New York—New York



WCBS-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 42-kw visual, 8.32-kw aural. Antenna: 1300-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 20.3-kw visual, 4.06-kw aural, 1577-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49"; transmitter to World Trade Center, New York. BPCT-4280.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

AM Affiliate: WCBS, 50-kw, 880 kHz (CBS). FM Affiliate: WCBS-FM, 1.5-kw, 101.1 MHz (No. 266), 1270-ft. antenna.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. Facsimile Service: AP, UPI. News Film Service: CBS.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page i-b).



WCBS-TV Ref: FCC File No. BNPCT-971 Granted 2/12/53

©American Map Co., Inc., N.Y., No. 14244

WCBS-TV

Licensee: CBS Inc., 51 West 52nd St., New York, N.Y. (10019).

Studio: 524 W. 57th St. Telephone: 212-765-4321. TWX No.: 212-867-7987.

Operation: Operated by CBS Television Stations (a division of CBS Inc.) D. Thomas Miller, pres. of CBS Owned TV stations. CBS Television Stations operates TV stations owned by CBS Inc., and CBS Television Stations National Sales.

Ownership: William S. Paley, chairman of board (stockholdings, 5.3%); Arthur Taylor, pres.; Julius F. Brauner, secy.; Kenneth W. Hoehn, treas. Same licensee owns KNXT & KNX, Los Angeles; WBBM-TV & WBBM, Chicago; KMOX-TV & KMOX, St. Louis; WCAU-TV & WCAU, Philadelphia. CBS also owns radio stations WCBS, New York; KCBS, San Francisco; WEEI, Boston.

Began Operation: July 1, 1941.

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- THOMAS F. LEAHY, vice president & general manager.
- GAIL TRELL, director of sales.
- MICHAEL DiGENNARO, general sales manager.
- FRANK B. GREGG, national sales manager.
- BRUCE NUGENT, director, planning & administration.
- GEORGE DESSART, executive assistant to general manager.
- EDWARD JOYCE, director of news.
- CAROL WEBB, manager of advertising & promotion.
- ROBERT SHAY, director of broadcasting.
- LINDA GOLDMAN, operations manager.
- WILLIAM C. LACEY, broadcast administration manager.
- MARIAN J. CALALÉ, dir. of information services.
- PETER KOHLER, editorial director.

DIGEST OF RATE CARD NO. 37—(Sept. 12, 1971)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—4:30 p.m.-1 a.m. daily.						
\$10,000	\$8000	\$4000	\$3500	\$6000*	\$4000*	\$3000*

*Prime Time—7:30-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$9500.

Net Weekly Circulation	State County	Total Households	TV Households	%
CONNECTICUT				
	Fairfield	262,300	257,700	98
	New Haven	252,500	247,400	98
NEW JERSEY				
	Bergen	293,800	289,600	99
	Essex	322,700	313,100	97
	Hudson	219,400	213,400	97
	Hunterdon	24,700	23,900	97
	Middlesex	181,700	178,500	98
	Monmouth	150,800	147,300	98
	Morris	120,200	118,300	98
	Ocean	90,100	88,300	98
	Passaic	156,900	153,100	98
	Somerset	61,900	60,600	98
	Sussex	27,200	26,300	97
	Union	185,100	181,700	98
	Warren	25,800	24,900	97
50% & Over				
NEW YORK				
	Bronx	526,700	509,400	97
	Dutchess	67,900	65,100	96
	Kings	914,200	880,000	96
	Nassau	420,200	415,200	99
	New York	679,100	607,200	89
	Orange	73,300	70,500	96
	Putnam	20,700	20,000	97
	Queens	728,900	712,900	98
	Richmond	98,900	97,000	98
	Rockland	69,600	67,500	97
	Suffolk East	98,600	96,500	98
	Suffolk West	238,900	234,000	98
	Sullivan	19,300	18,100	94
	Ulster	49,300	46,500	94
	Westchester	304,000	296,500	98
PENNSYLVANIA				
	Pike	5,000	4,700	93
(Continued on page 568-b)				
Station Totals		7,298,800	7,055,400	97
Net Weekly Circulation (1973-74)				6,008,100
Average Daily Circulation (1973-74)				3,831,400

New York—New York



WNBC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 30.2-kw max. & 25.7-kw horizontal visual, 5.13-kw horizontal aural. Antenna: 1440-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 17.54-kw visual, 3.51-kw aural, 1688-ft. above av. terrain, 1762-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to North Tower, World Trade Center. BPCT-4423.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

AM Affiliate: WNBC, 50-kw, 660 kHz (NBC).

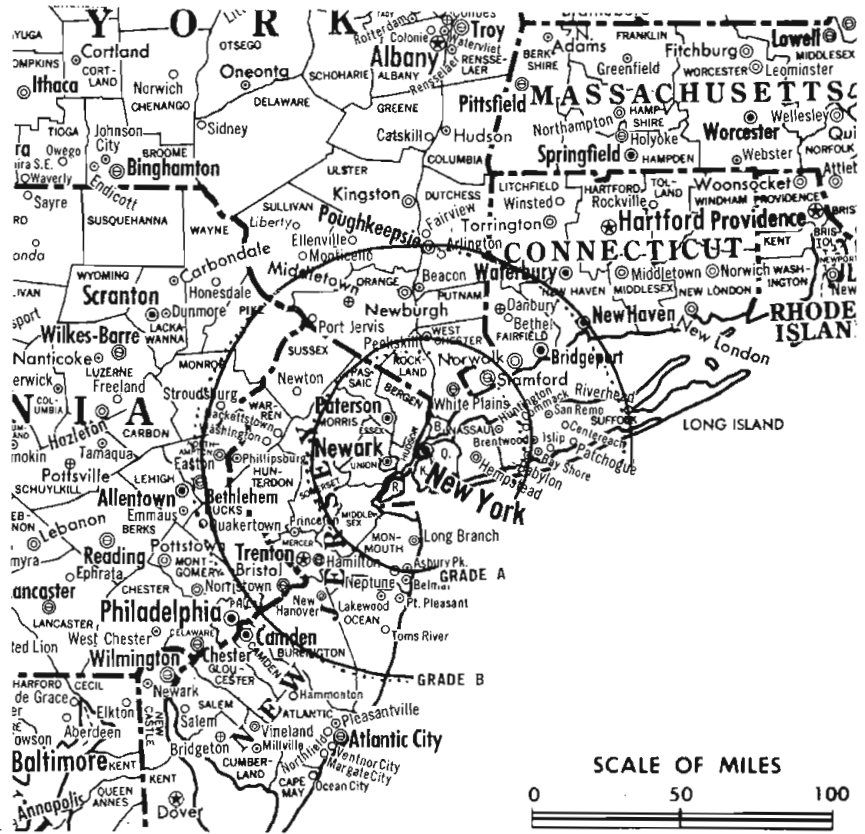
FM Affiliate: WNBC-FM, 3.6-kw, 97.1 MHz (No. 246), 1445-ft.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

News Film Service: NBC.

Facsimile Service: AP, UPI.

Total Households: © MSA
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WNBC-TV Ref.: FCC File No. BPCT-1020 Granted 1/23/53 © American Map Co., Inc., N.Y., No. 1424

WNBC-TV

Licensee: National Broadcasting Co., 30 Rockefeller Plaza, N.Y. (10020). Telephone: 212-247-8300. TWX No.: 212-640-5788.

Studio: 30 Rockefeller Plaza.

Ownership: NBC is wholly owned subsidiary of RCA. NBC owns WNBC-TV-AM & WNWS-FM, New York; WRC-TV-AM & WKYS(FM), Washington, D.C.; WMAQ-TV-AM & WJOI(FM), Chicago; WKYC-TV, Cleveland; KNBC(TV), Los Angeles; KNBR (AM) & KNAL-FM, San Francisco.

Began Operation: July 1, 1941.

Represented (sales) by NBC Spot Sales.

Personnel:

ARTHUR A. WATSON, exec. vice president & general manager.
MONTE NEWMAN, station manager.
DIRAN DEMIRJIAN, sales manager.
JIM ZAFIROS, national sales manager.
STANFORD LEVY, local sales manager.
ROGER LEFKON, program manager.
LAWRENCE JOHNSON, manager, community affairs.
ANN BERK, broadcast operations manager.
JOSEPH MICHAELS, executive producer.
BILL RYDEN, manager of production.

AL SLEP, manager, publicity.
JACK C. HUGHES, manager, technical operations.
ADELE DALY, manager, advertising & promotion.
CHARLES LICAMELI, manager, broadcast standards.
J. KARL BELL, manager, business affairs.
ROBERT C. PILGRIM, manager, community relations.
EARL UBELL, news director.

DIGEST OF RATE CARD NO. 41—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7 p.m.-midnight, daily.
\$10,700 \$8500 Graded rates apply*

*Highest rate: \$10,000.

NETWORK BASE HOURLY RATE: \$10,000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT Fairfield	262,300	257,700	98
(Continued on page 568-b)				
Station Totals		7,153,900	6,916,000	97
Net Weekly Circulation (1973-74)			5,941,300	
Average Daily Circulation (1973-74)			3,693,500	

WNBC-TV4...part of your life

New York—New York

WNEW-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 37.1-kw visual, 5.5-kw aural. Antenna: 1330-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 17.54-kw visual, 3.51-kw aural, 1688-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49". BPCT-4434.

Transmitter: Empire State Bldg.

Studio: 205 E. 67th St. (10021).

Telephone: 212-535-1000.

TXW No.: 212-867-4835.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WNEW, 50-kw, 1130 kHz.

FM Affiliate: WNEW-FM, 1.3-kw, 102.7 MHz (No. 274), 1360-ft.

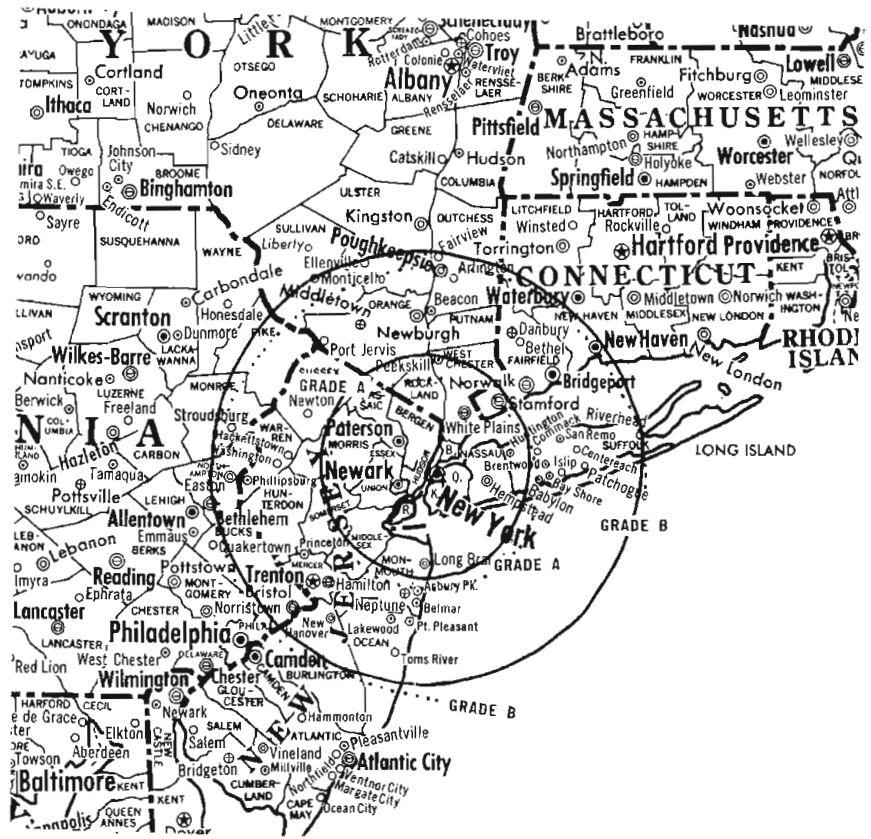
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbltron study (see page 4-b).



WNEW-TV Ref: FCC File No. BMPCT-2974 Granted 4/1/65

©American Map Co., Inc., N.Y., No. 14244

WNEW-TV

Licensee: Metromedia Inc., 277 Park Ave., N.Y. (10017).

Ownership: Metromedia Inc. is a publicly-owned company which operates Metromedia Television; Metromedia Radio; Metro TV Sales; Metro Radio Sales; Metro Transit Advertising; Foster & Kleiser Outdoor Advertising; Ice Capades Inc.; Metromail Advertising; Mutual Transit Sales; Metromedia Producers Corp.; Metromedia Program Sales. Metromedia Inc. Officers: John W. Kluge, chairman & pres.; Clemens M. Weber, exec. v.p.; Ross Barrett, sr. v.p.; Albert P. Krivin, sr. v.p.; Alfred L. Schwartz, sr. v.p. & gen. counsel; Robert Maresca, treas.; Stanley Landow, v.p. & controller; George Etkin, secy.; Thomas Dougherty, v.p.-Metromedia Bcstg.; Mary L. McKenna, v.p.-market research; Robert E. Pantell, dir. of personnel admin.; Herbert G. Klein, v.p., corp. relations. Metromedia Television: Albert P. Krivin, pres.; Richard Woollen, v.p.-programming; Reavis Winckler, v.p.-promotion and public relations; Martin Ozer, v.p.-sales; Harold A. Christiansen, v.p.-controller; Richard Anderson, v.p.-engineering; Lawrence P. Fraiberg, v.p. & gen. mgr., WNEW-TV; William Carpenter, v.p. & gen. mgr., WTTG, Washington; Charles D. Young, v.p. & gen. mgr., KTTV, Los Angeles; R. Kent Replogle, v.p. & gen. mgr., KMBC-TV, Kansas City, Mo.; Robert C. Fransen, v.p. & gen. mgr., WTCN-TV, Minneapolis; Allan Ginsberg, v.p. & gen. mgr., WXIX-TV, Newport, Ky.-Cincinnati, Ohio. Metromedia Radio: George Duncan, pres.; Varner Paulsen, v.p. & gen. mgr., WNEW, New York; William Dalton, v.p. & gen. mgr., WASH(FM) Washington; Harold Deutsch, v.p. & gen. mgr., WCBM, Baltimore; Carl Brazell, v.p. & gen. mgr., WOMC(FM), Detroit; Harvey Pearlman, v.p. & gen. mgr., WDHF(FM), Chicago; Donald J. Kelley, exec. v.p. & gen. mgr., WIP, Philadelphia; Joel Samuelsohn, v.p. & gen. mgr., WMMR(FM), Philadelphia; William Ward, v.p. & gen. mgr., KLAC, Los Angeles; David Moorhead, v.p. & gen. mgr., KMET(FM), Los Angeles; Harvey Levin, v.p. & gen. mgr., KNEW, Oakland; Jerry Graham, v.p. & gen. mgr., KSAN (FM), San Francisco; Gerald Carrus, sr. v.p.; Dick Kelliher, sr. v.p.; Mel Karmazin, v.p. & gen. mgr., WNEW-FM. Metro TV Sales: Thomas Tilson, pres. Metro Radio Sales: George Duncan, pres.

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nov. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corporation on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc.

Represented (sales) by Metro TV Sales.

Personnel:

LAWRENCE FRAIBERG, vice president & general manager.
CHARLES MEEHAN, vice president & general sales manager.
LAWRENCE MALONEY, vice president & local sales manager.
ROBERT HANCE, vice president & local sales manager.
LENNART RINGQUIST, vice president & program manager.
WILLIAM D. KELLY, vice president & chief engineer.
MARK MONSKY, vice president & news director.
JAMES FLYNN, vice president & business manager.
JOANNA DYMOND, director of creative services.
JOHN VON SOOSTEN, production manager.

DIGEST OF RATE CARD NO. 25—(July 15, 1971)

Hour	30 Min.	5 Min.	30 Sec.	8 Sec.
Class A—5 p.m.-1 a.m. Mon.-Fri.; 1 p.m.-sign off, Sat.; noon-sign off, Sun.				
\$3600	\$2800	\$1400	Graded rates apply*	

*Highest rate: \$1800.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CONNECTICUT				
		Fairfield	262,300	257,700	98
		New Haven	252,500	247,400	98
	NEW JERSEY				
		Bergen	293,800	289,600	99
		Essex	322,700	313,100	97
		Hudson	219,400	213,400	97
		Hunterdon	24,700	23,900	97
		Mercer	105,700	102,400	97
		Middlesex	181,700	178,500	98
		Monmouth	150,800	147,300	98
		Morris	120,200	118,300	98
		Ocean	90,100	88,300	98
		Passaic	156,900	153,100	98
	Somerset	61,900	60,600	98	

(Continued on page 569-b)

Station Totals	8,463,800	8,176,100	97
Net Weekly Circulation (1973-74)	5,493,400		
Average Daily Circulation (1973-74)	2,693,700		

New York—New York

WOR-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 155-kw visual, 31-kw aural. Antenna: 1240-ft. above av. terrain, 1231-ft. above ground, 1290-ft. above sea level.

Latitude 40° 44' 54"
 Longitude 73° 59' 10"
 Holds CP for change to 62-kw visual, 12.4-kw aural, 1637-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to #1 World Trade Center, New York. BPCT-4440.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

AM Affiliate: WOR, 50-kw, 710 kHz.

FM Affiliate: WXLO, 5.4-kw, 98.7 MHz (No. 254), 1230-ft. antenna.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI, Reuters. News Film Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WOR-TV Ref: FCC File No. BMPCT-1000 Granted 4/23/53

© American Map Co., Inc., N.Y., No. 14244

WOR-TV

Licensee: RKO General Inc., 1440 Broadway (10018).

Studio: 1481 Broadway (10036).

Telephone: 212-764-7000. TWX No.: 710-581-4386.

Ownership: RKO General Inc., a subsidiary of General Tire & Rubber Co. John B. Poor, chmn. & chief exec. officer; Frank Shakespeare, pres. & chief operating officer. RKO General operates WNAC-TV, Boston (WRKO-AM & WROR-FM); KHJ-TV-AM & KRTH (FM), Los Angeles; WHBQ-TV-AM, Memphis, Tenn.; WGMS-AM-FM, Washington, D.C.; KFRC-AM-FM, San Francisco, Cal.; WAXY (FM), Fort Lauderdale, Fla.; WFYR (FM), Chicago, Ill.

Began Operation: Oct. 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., now RKO General—Macy Co. retaining 10%; in Dec. 1955, Macy Co. sold its interest to General Tire & Rubber Co., latter setting up parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3, 11:48, 51).

Represented (sales) by WOR-TV Sales; RTVR Inc.; PM Television (Canada).

Represented (legal) by Pierson, Ball & Dowd (Washington); Regan, Goldfarb, Powell & Quinn (New York).

Personnel:

ROBERT WILLIAMSON, vice president & general manager.
 HERBERT MAYES, WOR division controller.
 GEORGE SNOWDEN, vice president & program director.
 ROBERT FENNIMORE, v.p. & general sales manager.
 CAROL COHEN, research director.
 ANDREW DUCA, director, advertising & promotion.
 RICHARD O'TOOLE, merchandising manager.
 FRANK ANTHONY, news director.
 DICK QUODOMINE, director of engineering.
 JOHN MURRAY, v.p., public affairs, govt. relations.

DIGEST OF RATE CARD NO. 27—(Sept. 16, 1974)

30 Min.	15 Min.	5 Min.	Min.
Class A—6 p.m.-1:30 a.m., Mon.-Fri.; 11-12:30 a.m., Sat.; 11:30-12:30 a.m., Sun.			
\$3500	\$2000	\$1000	Graded rates apply*

*Highest rate: \$4500.

Net Weekly Circulation	State County	Total Households	TV Households	%
	CONNECTICUT			
	Fairfield	262,300	257,700	98
	NEW JERSEY			
	Bergen	293,800	289,600	99
	Essex	322,700	313,100	97
	Hudson	219,400	213,400	97
	Middlesex	181,700	178,500	98
	Monmouth	150,800	147,300	98
	Morris	120,200	118,300	98
	Ocean	90,100	88,300	98
	Passaic	156,900	153,100	98
	Somerset	61,900	60,600	98
	Sussex	27,200	26,300	97
50% & Over	Union	185,100	181,700	98
	NEW YORK			
	Bronx	526,700	509,400	97
	Kings	914,200	880,000	96
	Nassau	420,200	415,200	99
	Orange	73,300	70,500	96
	Putnam	20,700	20,000	97
	Queens	728,900	712,900	98
	Richmond	98,900	97,000	98
	Rockland	69,600	67,500	97
	Suffolk East	98,600	96,500	98
	Suffolk West	238,900	234,000	98
	Sullivan	19,300	18,100	94
	Ulster	49,300	46,500	94
	Westchester	304,000	296,500	98
	NEW JERSEY			
	Cape May	25,700	24,800	96
	Hunterdon	24,700	23,900	97
Between 25-49%	Mercer	105,700	102,400	97
	Warren	25,800	24,900	97

(Continued on page 569-b)

Station Totals	8,689,800	8,390,700	97
Net Weekly Circulation (1973-74)			3,998,900
Average Daily Circulation (1973-74)			1,446,600

New York—New York

WPIX

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1410-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Holds CP for change to 58.35-kw visual, 11.67-kw aural, 1663-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to 1 World Trade Center. BPCT-4854.

Transmitter: Empire State Bldg.

TV tape: Recording facilities.

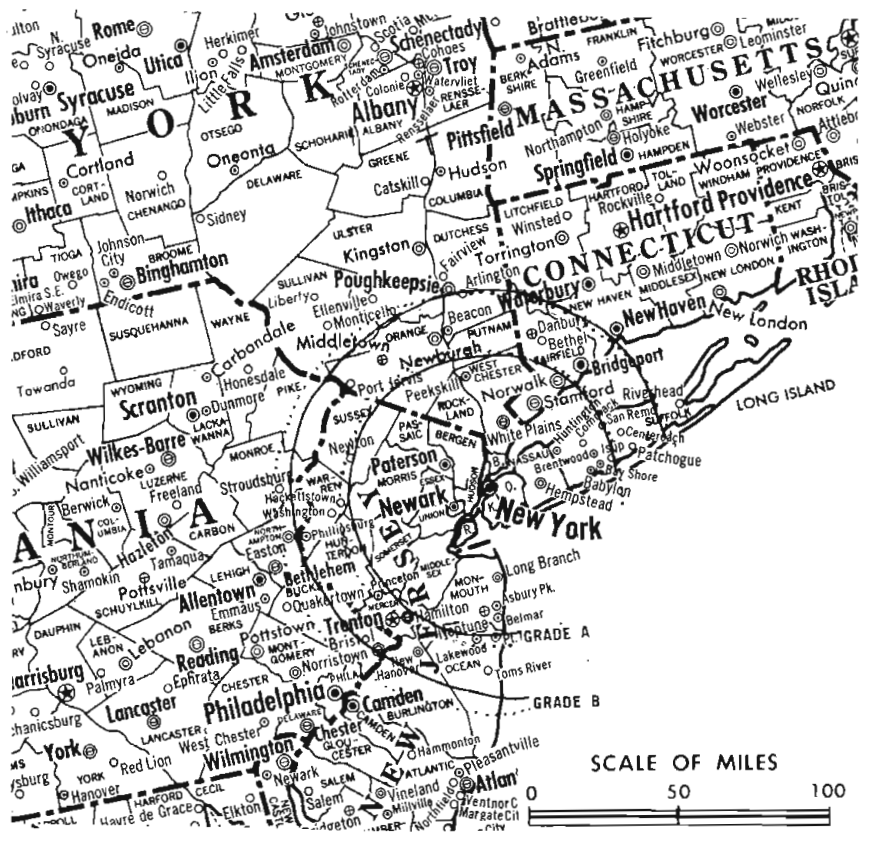
FM Affiliate: WPIX-FM, 5.4-kw, 101.9 MHz (No. 270).
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: TVN.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WPIX Ref: FCC File No. BNPCT-838 Granted 1/7/53
CP: BPCT-4854 Granted 7/14/75

© American Map Co., Inc., N.Y., No. 1424

WPIX

Licensee: WPIX Inc., 220 E. 42nd St., New York (10017).

Studio: 220 E. 42nd St.

Telephone: 212-883-1100.

Ownership: New York News Inc., 54.1%; eight executives, 45.9%.
Interlocking ownership with TV stations WGN-TV, Chicago (Chicago Tribune); KDAL-TV, Duluth and KWGN-TV, Denver.
WPIX also owns WICC, Bridgeport, Conn.

Began Operation: June 15, 1948.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Kirkland, Ellis & Rowe (Washington);
Townley, Updike & Carter (New York).

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- LEAVITT J. POPE, president.
- T. E. MITCHELL, senior v.p., finance & administration.
- RICHARD N. HUGHES, senior v.p., community affairs.
- GERARD MULDERRIG, v.p., sales.
- HENDRIK BOORAEM JR., v.p., programs.
- BARRY THURSTON, director of programs.
- OTIS FREEMAN, v.p., engineering.
- WILLIAM L. COOPER JR., v.p., film.
- JOHN CORPORON, v.p., news.
- FRANK X. TUOTI, v.p., marketing.
- ALICE COOK, admin. program manager.
- DON CARNEY, director of sports & special events.
- ROBERT J. McEVILLY, operations manager.
- YVONNE STEWART, director of personnel.
- JANE PERLMAN, director of research.
- JOHN HEALY, controller.

DIGEST OF RATE CARD NO. 19

(Nov. 24, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., Mon.-Fri.; noon-11 p.m., Sat. & Sun.

\$3500 \$2200 \$1100 \$900 Graded rates apply

566-b

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CONNECTICUT				
		Fairfield	262,300	257,700	98
	NEW JERSEY				
		Bergen	293,800	289,600	99
		Essex	322,700	313,100	97
		Hudson	219,400	213,400	97
		Middlesex	181,700	178,500	98
		Monmouth	150,800	147,300	98
		Morris	120,200	118,300	98
		Ocean	90,100	88,300	98
		Passaic	156,900	153,100	98
		Somerset	61,900	60,600	98
		Sussex	27,200	26,300	97
		Union	185,100	181,700	98
	NEW YORK				
		Bronx	526,700	509,400	97
		Chemung	32,500	31,100	96
		Kings	914,200	880,000	96
		Nassau	420,200	415,200	99
	Orange	73,300	70,500	96	
	Putnam	20,700	20,000	97	
	Queens	728,900	712,900	98	
	Richmond	98,900	97,000	98	
	Rockland	69,600	67,500	97	
	Suffolk East	98,600	96,500	98	
	Suffolk West	238,900	234,000	98	
	Ulster	49,300	46,500	94	
	Westchester	304,000	296,500	98	
PENNSYLVANIA					
	Cameron	2,500	2,400	97	
Between 25-49%	CONNECTICUT				
		New Haven	252,500	247,400	98
	MASSACHUSETTS				
	Berkshire	52,300	51,000	97	
(Continued on page 581-b)					
Station Totals		9,011,400	8,702,000	97	
Net Weekly Circulation (1973-74)				4,201,000	
Average Daily Circulation (1973-74)				1,747,300	

New York—New York-Newark, New Jersey

WBTB-TV

Ch. 68

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 2000-kw max. & 832-kw horizontal visual, 166-kw horizontal aural. Antenna: 737-ft. above av. terrain, 346-ft. above ground, 967-ft. above sea level.

Latitude 40° 48' 08"
Longitude 74° 14' 48"

Transmitter: 416 Eagle Rock Ave., West Orange, N.J.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI, Reuters.



WBTB-TV Ref: FCC File No. BMPCT-7527 Granted 5/8/74

© American Map Co., Inc., N.Y., No. 14244

WBTB-TV

Licensee: Blonder-Tongue Broadcasting Corp., 1 Jake Brown Rd., Old Bridge, N.J.

Studio: 416 Eagle Rock Ave., West Orange, N.J. (07052).

Telephone: 201-731-9024.

Ownership: Isaac S. Blonder, pres., 40%; Ben H. Tongue, secy.-treas., 10%; Eugene E. Inger, 33.33%; James Chladek, 8.33%; Victor Longtin, 8.33%. Blonder & Tongue have 47.5% each of Blonder-Tongue Laboratories, equipment manufacturer.

Began Operation: Sept. 29, 1974; left air Dec. 27, 1974. Resumed operation Sept. 28, 1975.

Personnel:

- ISAAC BLONDER, president.
- BEN H. TONGUE, secretary-treasurer.
- EUGENE E. INGER, general manager.
- JAMES CHLADEK, station manager.
- KEITH A. HOUSER, operations manager.
- VICTOR LONGTIN, program manager.
- JOSEPH MEHADY, chief engineer.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.	
Class AA—6:30-8 p.m., daily.				\$100	\$80	\$80	\$40

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

New York

WCBS-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW JERSEY			
	Mercer	105,700	102,400	97
	PENNSYLVANIA			
	Lehigh	92,600	89,800	97
	Monroe	17,500	16,800	96
Between 5-24%	Northampton	75,400	72,800	97
	Wayne	10,000	9,300	93
	CONNECTICUT			
	Litchfield	51,800	50,400	97
	Middlesex	38,600	37,600	97
Between 5-24%	PENNSYLVANIA			
	Bucks	134,400	131,800	98
	Columbia	20,900	20,000	96
	Montour	4,400	4,100	94
	Schuylkill	57,800	55,200	96

WABC-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NEW JERSEY			
	Mercer	105,700	102,400	97
	Warren	25,800	24,900	97
	PENNSYLVANIA			
	Lehigh	92,600	89,800	97
Between 5-24%	Northampton	75,400	72,800	97
	CONNECTICUT			
	Litchfield	51,800	50,400	97
	NEW JERSEY			
	Burlington	95,800	94,000	98
Between 5-24%	PENNSYLVANIA			
	Bucks	134,400	131,800	98
	Monroe	17,500	16,800	96
	Montour	4,400	4,100	94
	Wayne	10,000	9,300	93

WBEN-TV, Buffalo (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK—(Continued)			
	Niagara	71,000	69,300	98
	Orleans	12,000	11,500	96
	Steuben	30,500	29,000	95
	Wyoming	11,300	11,000	98
Between 25-49%	PENNSYLVANIA			
	Cameron	2,500	2,400	97
	Mc Kean	17,200	16,300	95
	Potter	6,600	6,200	94
	Warren	14,600	13,600	93
Between 25-49%	NEW YORK			
	Livingston	16,500	15,900	96
Between 5-24%	NEW YORK			
	Wayne	25,700	24,800	96
	PENNSYLVANIA			
	Crawford	27,400	26,000	95
	Elk	11,200	10,800	96
Tioga	13,100	12,200	93	

WNBC-TV, New York (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT—(Continued)			
	New Haven	252,500	247,400	98
	NEW JERSEY			
	Bergen	293,800	289,600	99
	Essex	322,700	313,100	97
	Hudson	219,400	213,400	97
	Hunterdon	24,700	23,900	97
	Middlesex	181,700	178,500	98
	Monmouth	150,800	147,300	98
	Morris	120,200	118,300	98
	Ocean	90,100	88,300	98
	Passaic	156,900	153,100	98
	Somerset	61,900	60,600	98
	Sussex	27,200	26,300	97
	Union	185,100	181,700	98
	NEW YORK			
	Bronx	526,700	509,400	97
	Dutchess	67,900	65,100	96
	Kings	914,200	880,000	96
	Nassau	420,200	415,200	99
	New York	679,100	607,200	89
	Orange	73,300	70,500	96
	Putnam	20,700	20,000	97
	Queens	728,900	712,900	98
	Richmond	98,900	97,000	98
	Rockland	69,600	67,500	97
Suffolk East	98,600	96,500	98	
Suffolk West	238,900	234,000	98	
Sullivan	19,300	18,100	94	
Ulster	49,300	46,500	94	
Westchester	304,000	296,500	98	
PENNSYLVANIA				
Pike	5,000	4,700	93	
Between 25-49%	CONNECTICUT			
	Litchfield	51,800	50,400	97
	NEW JERSEY			
	Mercer	105,700	102,400	97
	Warren	25,800	24,900	97
Between 5-24%	PENNSYLVANIA			
	Monroe	17,500	16,800	96
	Wayne	10,000	9,300	93
	CONNECTICUT			
	Middlesex	38,600	37,600	97
Between 5-24%	NEW YORK			
	Greene	12,300	11,900	96
	PENNSYLVANIA			
	Bucks	134,400	131,800	98
	Carbon	18,500	17,800	96
Northampton	75,400	72,800	97	

WTEN, Albany (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK—(Continued)			
	Essex	11,200	10,800	96
	Oneida East	57,500	55,800	97
	Orange	73,300	70,500	96
	Otsego	18,000	17,000	94
	Sullivan	19,300	18,100	94
	VERMONT			
	Addison	7,500	7,200	96
	Windsor	15,700	15,100	96

For N.Y. CATV Systems, See Services Volume

New York—New York-Newark, New Jersey

WNJU-TV

Ch. 47

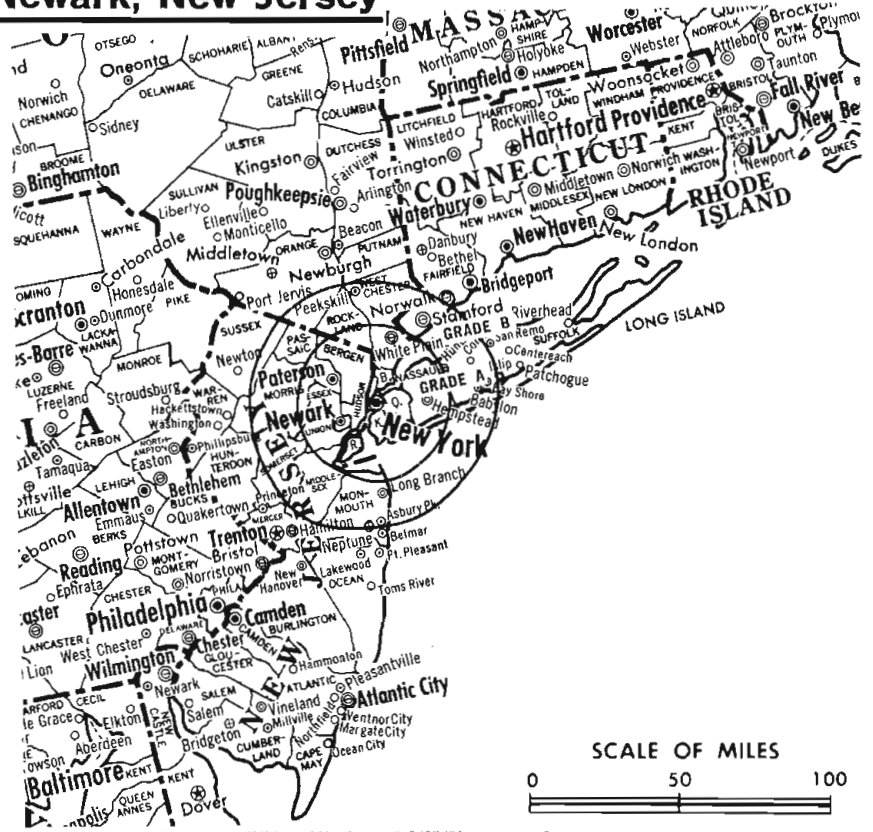
[Channel assigned to Linden, N.J.]

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 380-kw max. & 12-kw horizontal visual, 76.4-kw max. & 2.4-kw horizontal aural. Antenna: 1182-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.
Color: Live, film, slide & tape.
News Wire Service: AP.
Facsimile Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WNJU-TV Ref: FCC File No. BFCT-4413 Granted 6/25/71

© American Map Co., Inc., N.Y., No. 14244

WNJU-TV

Network Service: None, independent.
Licensee: WNJU-TV Broadcasting Corp., 1020 Broad St., Newark, N.J. (07102).
Studio: Symphony Hall, 1020 Broad St., Newark.
Telephone: 201-643-9100.
Sales Office: 711 Fifth Ave., New York (10022). Telephone: 212-233-6240.
Ownership: Columbia Pictures Industries Inc., 100%. For other interests, see WVUE, New Orleans, La.
Begin Operation: May 16, 1965. Sale to present owner by Henry P. Becton, Fairleigh S. Dickinson Jr., et. al., approved by FCC Sept. 9, 1970 (Television Digest, Vol. 9:24; 10:37).
Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.
Represented (engineering) by Hammett & Edison.
Personnel:
CARLOS BARBA, vice president & general manager.
JERRY MacFARLANE, sales manager.
HECTOR VALDEPARES, program manager.
GEORGE KRAUS, chief engineer.
DOMINICK CASCIO, business manager.

DIGEST OF RATE CARD NO. 11 (Aug. 1, 1974)

Hour	30 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-10:30 p.m., daily.					
\$1300	\$800	\$400	\$250	\$145	\$125

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW JERSEY			
	Hudson	219,400	213,400	97
Between 5-24%	NEW YORK			
	Bronx	526,700	509,400	97
	New York	679,100	607,200	89
Station Totals		1,425,200	1,330,000	93
Net Weekly Circulation (1973-74)			163,000	
Average Daily Circulation (1973-74)			66,700	

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436

New York—New York-Paterson, New Jersey

WXTV

Ch. 41

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 2190-kw max. & 1020-kw horizontal visual, 438-kw max. & 204-kw horizontal aural. Antenna: 890-ft. above av. terrain, 955-ft. above ground, 968-ft. above sea level.

Latitude 40° 42' 22"
Longitude 74° 00' 28"

Requests CP for change to 1612-kw max. & 291-kw horizontal visual, 322-kw max. & 58.2-kw horizontal aural, 1468-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43", long. 74° 00' 49", transmitter to North Bldg., World Trade Center, New York City. BPCT-4483.

Transmitter: 70 Pine St., New York, N.Y.

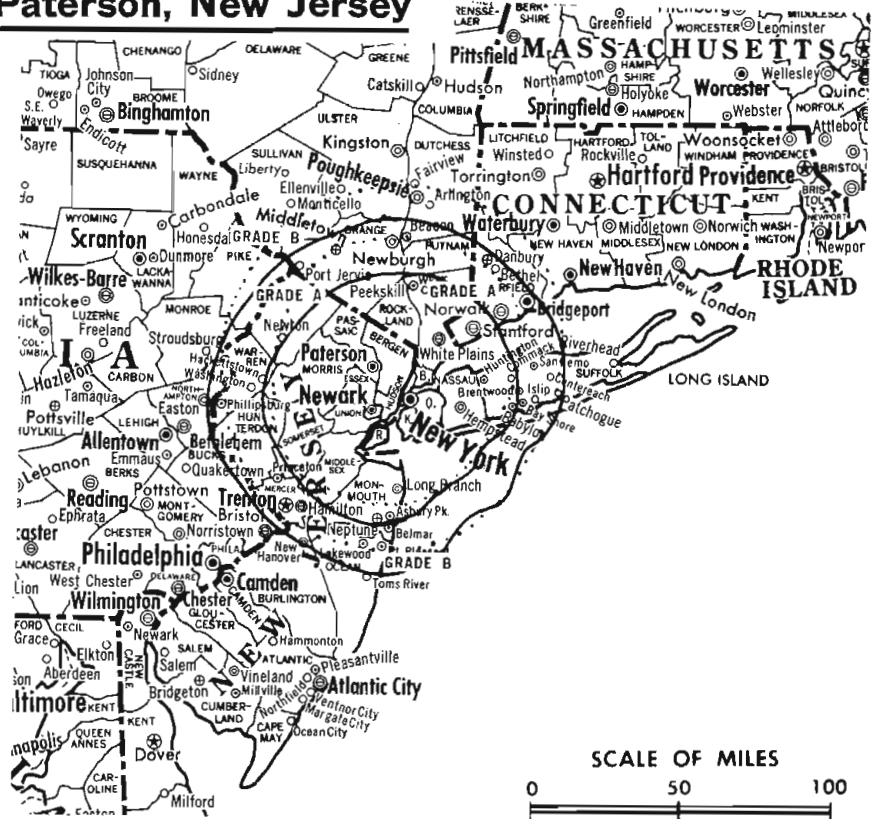
TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WXTV Ref: FCC File No. BMPCT—6719 Granted 1/29/68

© American Map Co., Inc., N.Y. No. 14244

WXTV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., 250 Park Ave., New York, N.Y. (10017). Telephone: 212-697-0585.

Studio: 641 Main St., Paterson, N.J. (07503).

Telephones: 201-345-0041 & 212-697-0585.

Ownership: Spanish International Communications Corp. For other interests, see KMEX-TV, Los Angeles, Cal.

Began Operation: Aug. 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC Dec. 26, 1972.

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

SALLY SEGAL, general manager.

LEANDRO BLANCO, station manager.

IVAN EGAS, general sales manager.

ED McDONNELL, chief engineer.

DIGEST OF RATE CARD NO. 12

(Sept. 22, 1975)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Zone I—6:30-10 p.m., daily.	\$1700	\$1020	\$680	\$570	\$425	\$360

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW YORK			
	Bronx	526,700	509,400	97
Station Totals		526,700	509,400	97
Net Weekly Circulation (1973-74)			117,300	
Average Daily Circulation (1973-74)			52,300	

BLACKBURN & COMPANY, INC.

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WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

New York—Patchogue-Hempstead

WSNL-TV

Ch. 67

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. & 1820-kw horizontal visual, 186 kw horizontal aural. Antenna: 440-ft. above av. terrain, 450-ft. above ground, 540-ft. above sea level.

Latitude 40° 48' 27"
Longitude 73° 10' 48"

Transmitter: Long Island Expwy. & Blydenburgh Rd., Hauppauge, N.Y.

TV tape: Recording facilities.

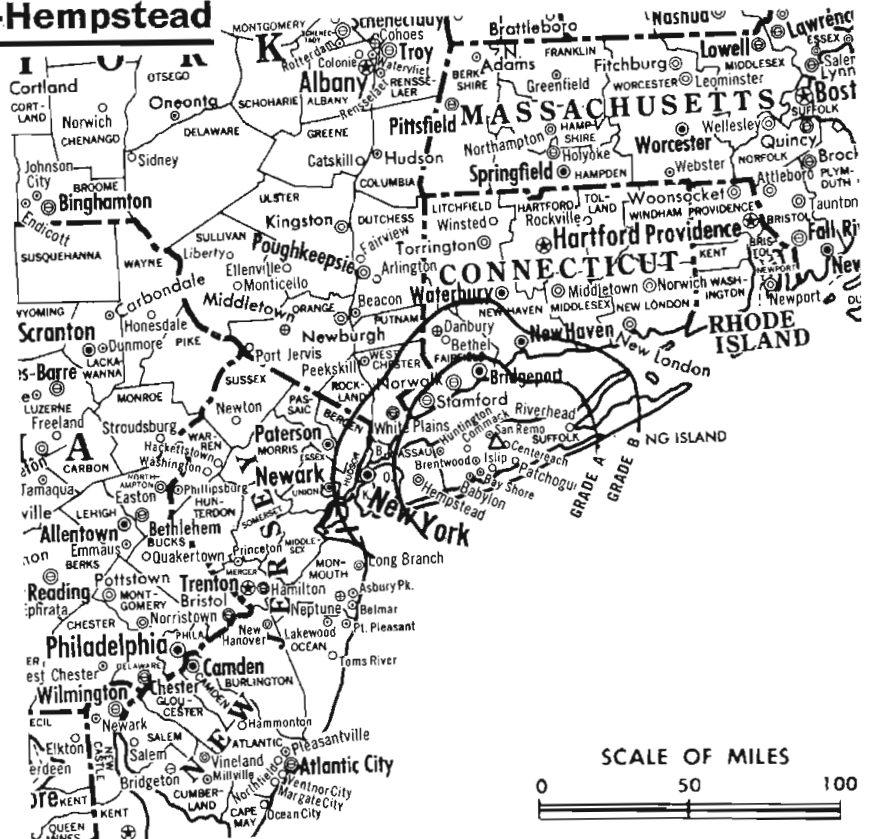
Color: Network, live, film, slide & tape.

News Wire Service: UPI, TVN.

Facsimile Service: UPI.

News Film Service: TVN.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSNL-TV Ref: FCC File No. BPCT-4694 Granted 2/15/74

© American Map Co., Inc., N.Y. No. 14244

WSNL-TV

Licensee: Suburban Broadcasting Corp., Central Islip, N.Y. (11722).

Studio: Long Island Expressway, South Service Rd., Central Islip, N.Y. (11722).

Telephone: 516-582-6700.

Ownership: Suburban Bcstg. Corp. Robert A. Rosen, chmn.; David H. Polinger, pres.

Began Operation: Nov. 18, 1973. Left air June 20, 1975.

Represented (legal) by Gordon & Healy.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

ROBERT A. ROSEN, chairman of the board.
DAVID H. POLINGER, president & general manager.
JACK SUMROY, vice president, programming & production.
THOMAS P. CANCELLA, general sales manager.
DOUG TOWEY, production manager.
EDWIN T. KARL, vice president & chief engineer.
CRISTINA PARHAM, public relations director.
MARK BARASH, sports director.
GORDON BAKER, news director.

DIGEST OF RATE CARD NO. 2

(Nov. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AAA—8:30 p.m.-midnight, daily.	\$950	\$475	\$375	\$275	\$180	\$90
					\$90	\$45

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK				
Between 5-24%	Suffolk East	98,600	96,500	98
	Suffolk West	238,900	234,000	98
Station Totals		337,500	330,500	98
Net Weekly Circulation (1973-74)				29,400
Average Daily Circulation (1973-74)				9,700

Did you read
your copy of
Television Digest
this week?

New York—Plattsburgh



WPTZ

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Studio: 357 Cornelia St., Plattsburgh, N.Y. (12902).

Telephones: 518-561-5555 & 802-862-8817.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

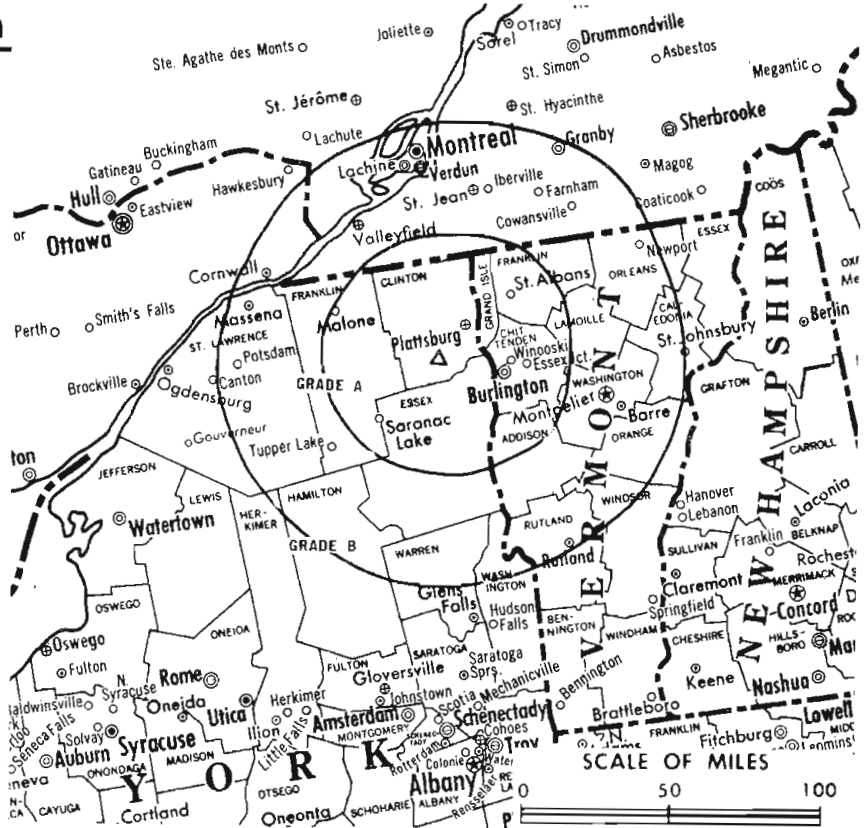
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WPTZ Ref: FCC File No. BMPCT-2680 Granted 8/26/74

© American Map Co., Inc., N.Y., No. 14244

WPTZ

Network Service: NBC.

Licensee: Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

Ownership: Rollins Inc., 100%. Officers & stockholders: O. Wayne Rollins, chairman of the board & pres.; R. Randall Rollins Sr., exec. v.p. Rollins also owns WEAR-TV, Pensacola, Fla.-Mobile, Ala.; WCHS-TV-AM & WBES (FM), Charleston, W. Va. and radio stations WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WBEE, Harvey, Ill.; KDAY, Santa Monica and owns Rollins Outdoor Advertising, Orkin Exterminating Co., Rollins Services, Dettelbach Pesticide Corp., State Fidelity Finance Inc., Rollins Protective Services, United Buying Service & Kinro Advertising Co.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (Television Digest, Vol. 12:7, 13).

Represented (sales) by Blair Television.

Represented (legal) by Smith & Pepper.

Represented (engineering) by Leon Stage.

Personnel:

JAMES C. RODDEY, group vice president, media.

W. P. EATON JR., vice president, television.

ROBERT O. PAXSON, general manager.

BOB GROOTHAND, general sales manager.

CARL LEAHY, operations manager.

TOM BRADSHAW, chief engineer.

DIGEST OF RATE CARD NO. 18—(Jan. 15, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.				
	\$700	\$420	\$150	\$75
NETWORK BASE HOURLY RATE: \$700.				

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		NEW YORK			
		Clinton	20,000	19,500	97
		Essex	11,200	10,800	96
		Franklin	13,600	12,900	95
Between 25-49%		VERMONT			
		Addison	7,500	7,200	96
		Chittenden	32,200	31,400	98
		Franklin	10,900	10,700	98
		Grand Isle	1,100	1,100	99
		Lamoille	4,500	4,400	97
		Orleans	6,700	6,500	98
Between 5-24%		Rutland	18,200	17,500	96
		Washington	15,900	15,500	97
		NEW YORK			
		St Lawrence	33,100	31,800	96
Station Totals		NEW HAMPSHIRE			
		Grafton	19,100	18,200	95
Net Weekly Circulation (1973-74)		NEW YORK			
		Hamilton	1,700	1,600	94
		VERMONT			
		Caledonia	8,100	7,800	97
		Essex	1,800	1,800	98
Average Daily Circulation (1973-74)		Orange	6,000	5,800	96
		Windsor	15,700	15,100	96
Station Totals			227,300	219,600	97
Net Weekly Circulation (1973-74)					133,700
Average Daily Circulation (1973-74)					84,600

For Group Ownership of TV Stations,
see Services Volume

New York—Rochester



WHEC-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill.

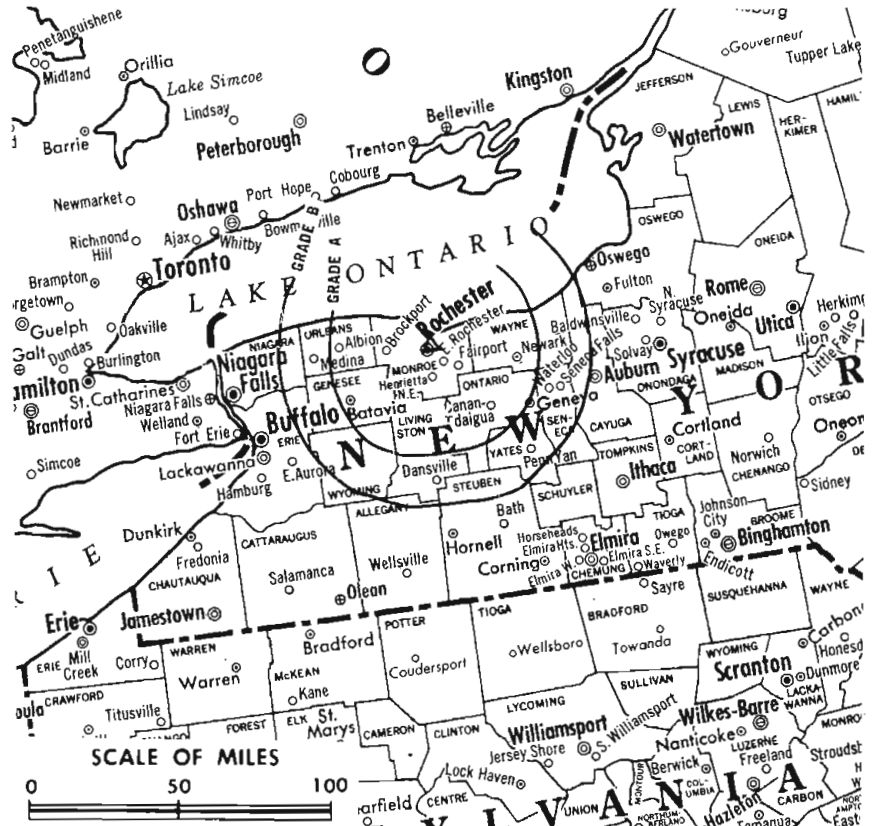
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: TVN.



WHEC-TV Ref: FCC File No. B1CT-3022 Granted 4/11/82

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WHEC-TV

Licensee: WHEC Inc., 191 East Ave., Rochester (14604).

Studio: 191 East Ave.

Telephone: 716-546-5670. TWX No.: 716-235-8699.

Ownership: Gannett Co. Inc., 100%. Paul Miller, chmn., 0.394%; Allen H. Neuharth, pres., 0.297%; John E. Heselden, v.p., 0.221%; Frank E. Gannett Newspaper Foundation Inc., 34.6%; more than fifty others, none with as much as 5%. The Gannett Co. owns a chain of New York newspapers, including Rochester Times-Union and Democrat & Chronicle. Gannett also owns 51% of WBJR(AM), Marietta & WMWM, Wilmington, both Ohio. For other newspaper interests, see Newspaper Ownership of TV Stations.

Began Operation: Nov. 1, 1953 as a share-time outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN F. DECKER, president & general manager.

ALFRED KRONQUEST, v.p., marketing.

HOWARD HUFF, technical administrator.

For Newspaper Ownership of TV Stations,
see Services Volume

DIGEST OF RATE CARD NO. A19—(Dec. 31, 1973)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.
\$900.00 \$540.00 \$360.00 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	19,500	19,000	97
	Livingston	16,500	15,900	96
	Monroe	233,400	226,800	97
	Ontario	26,400	25,600	97
	Orleans	12,000	11,500	96
	Wayne	25,700	24,800	96
Between 25-49%	NEW YORK			
	Allegany	15,300	14,400	94
	Cayuga	24,100	23,000	95
	Schuyler	5,900	5,600	94
	Seneca	10,300	10,100	98
	Steuben	30,500	29,000	95
	Wyoming	11,300	11,000	98
	Yates	6,400	6,100	95
Between 5-24%	NEW YORK			
Tompkins	24,500	22,100	90	
Station Totals		461,800	444,900	96
Net Weekly Circulation (1973-74)				334,000
Average Daily Circulation (1973-74)				231,100
(Station also received in Canadian markets)				

New York—Rochester



WOKR



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 03"

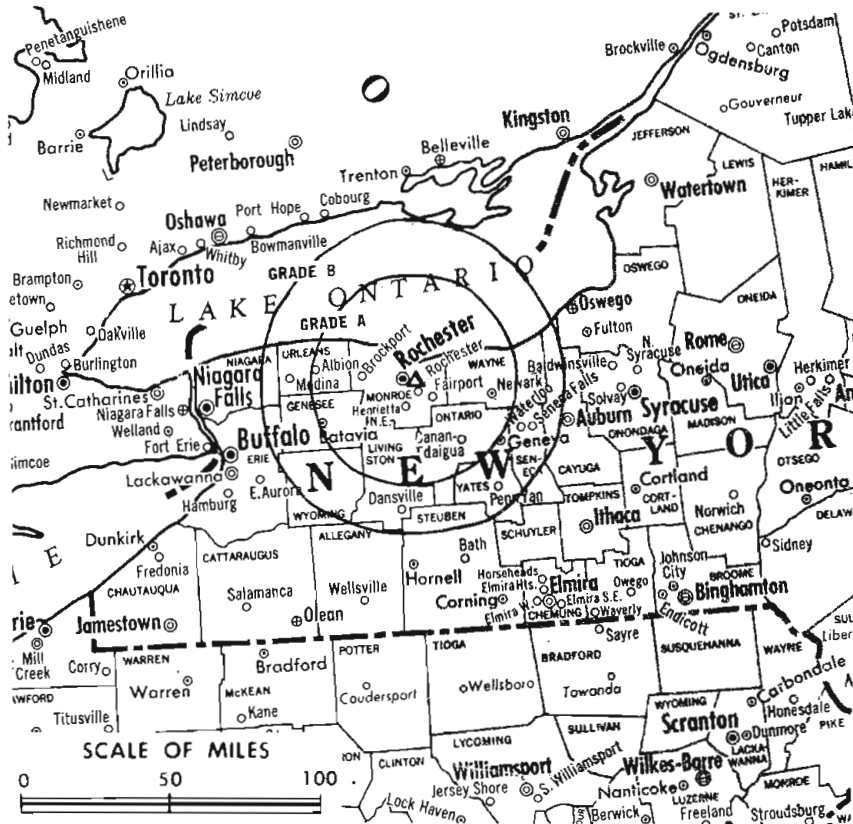
Transmitter: Pinnacle Hill, Brighton.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.



WOKR Ref: FCC File No. BPCT-I-3 Granted 7/3/62

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WOKR

Licensee: Flower City Television Corp., 4225 W. Henrietta Rd., Henrietta, N.Y. (14623).

Studio: 4225 W. Henrietta Rd.

Telephone: 716-334-8700.

Ownership: Flower City Television Corp. John L. Wehle, chmn.; James P. Wilmot, pres.; Richard Alden, Gordon Auchincloss, Alfred Boylan, Mildred Boylan, Donald Clapp, John Dunn, Manuel Goldman, William Hoot, Frederick Huberlie, Dr. Nathaniel Hurst, Ray Hylan, estate of George Kelly, G. Bennett Larson, James Mangan, estate of Paul McNamara, A. Elmer Raithel, Howard Samuels, Otto Shults, Harper Sibley Jr., Beatrice Blair, Mrs. Harper Sibley, Charles Wadhams, Mrs. John Wehle, Robert Wehle, Gerald Wilmot, Harold Yanowitch, estate of K. C. Townson, estate of Howard Woods, Mrs. Donald Clapp, Sandra Lee Rueckwald, Christian K. Larson.

Began Operation: Sept. 15, 1962 as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. Aug. 3, 1967 (Television Digest, Vol. 7:32). Flower City began operation after March 1, 1970.

Represented (sales) by Blair TV; Paul Mulvihill & Co. Ltd.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- G. BENNETT LARSON, exec. v.p. & general manager.
- FRANK DIPROSA, v.p. & general sales manager.
- CLYDE PARKER, engineering manager.
- JERRY CARR, v.p. & program manager.
- LEWIS CASTER, v.p., business affairs.
- GORDON SCLAR, promotion manager.
- GERRY WALKER, director, public affairs.
- DICK BURT, news director.

DIGEST OF RATE CARD NO. 16A
(Sept. 15, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
\$900	\$610	\$400	\$300	\$350*	\$300*	\$200*

*Class AA—8-11 p.m., Mon.-Sat.; 7:30-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$900.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	19,500	19,000	97
	Livingston	16,500	15,900	96
	Monroe	233,400	226,800	97
	Ontario	26,400	25,600	97
	Wayne	25,700	24,800	96
Between 25-49%	NEW YORK			
	Cayuga	24,100	23,000	95
	Seneca	10,300	10,100	98
	Tompkins	24,500	22,100	90
	Wyoming	11,300	11,000	98
Between 5-24%	NEW YORK			
	Allegany	15,300	14,400	94
	Schuyler	5,900	5,600	94
	Steuben	30,500	29,000	95
Station Totals		461,800	444,900	96
Net Weekly Circulation (1973-74)			328,500	
Average Daily Circulation (1973-74)			210,100	
(Station also received in Canadian markets)				

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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

New York—Rochester



WROC-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural, Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

TV tape: Recording facilities.

AM Affiliate: WROC, 5-kw, 1280 kHz (NBC).

FM Affiliate: WPXY, 50-kw, 97.9 MHz (No. 250), 399-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WROC-TV Ref: FCC File No. BPCT—Doc. 13858 Granted 7/27/61 ©American Map Co., Inc., N.Y., No. 14244

WROC-TV

Licensee: Rust Craft Broadcasting of N.Y. Inc.

Studio: 201 Humboldt St., Rochester (14610).

Telephone: 716-288-8400. TWX No.: 716-235-9136.

Ownership: Rust Craft Broadcasting of N.Y. Inc. For other Rust Craft interests, see WSTV-TV, Steubenville, Ohio.

Began Operation: June 11, 1949. Sale to present owner by Veterans Bcstg. approved Feb. 10, 1965 by FCC (Television Digest, Vols. 4:39, 46, 5:7). Previous sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

Represented (sales) by Petry Television Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

ALBERT C. LUCERO, general manager.
F. CHASE TAYLOR JR., program director & asst. gen. manager.
A. RICHARD TRAPP, national sales manager.
ART MURRELL WRIGHT, local sales manager.
DONALD L. KEOUGH, news director.
GERALD EVANS, chief engineer.

DIGEST OF RATE CARD—(Dec. 30, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.	\$1200	\$720	\$480	\$300	Graded rates apply*	

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Genesee	19,500	19,000	97
	Livingston	16,500	15,900	96
	Monroe	233,400	226,800	97
	Ontario	26,400	25,600	97
	Orleans	12,000	11,500	96
Wayne	25,700	24,800	96	
Between 25-49%	NEW YORK			
	Allegany	15,300	14,400	94
	Cayuga	24,100	23,000	95
	Schuyler	5,900	5,600	94
	Seneca	10,300	10,100	98
	Steuben	30,500	29,000	95
Wyoming	11,300	11,000	98	
Yates	6,400	6,100	95	
Between 5-24%	NEW YORK			
Tompkins	24,500	22,100	90	
Station Totals		461,800	444,900	96
Net Weekly Circulation (1973-74)			342,100	
Average Daily Circulation (1973-74)			232,200	

(Station also received in Canadian markets)

For Group Ownership
 See Services Volume

New York—Syracuse



WHEN-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 84-kw visual, 16.6-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: .32-miles E and .34-miles N of Sentinel Heights & Jim Bull Rds.

TV tape: Recording facilities.

AM Affiliate: WHEN, 5-kw (1-kw night), 620 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TWX No.: 710-541-0443.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHEN-TV Ref: FCC File No. Doc. 13858 Granted 7/27/61.

©American Map Co. Inc., N.Y., No. 14244

WHEN-TV

Licensee: Meredith Corp., 980 James St. (13203).

Studio: 980 James St. (13203). Telephone: 315-474-8511.

Ownership: Meredith Corp., Des Moines, Iowa. For Meredith Corp. executives see Publishing Firms with TV Station Ownership. Meredith Broadcasting Group: James Conley, pres. & gen. mgr., 747 Third Ave., New York, N.Y. (10017). Phone: 212-688-7300. Same interests own radio WHEN, Syracuse; WOW & KEZO (FM), Omaha, Neb.; KCMO-TV, KCMO & KCEZ (FM), Kansas City, Mo.; KPHO-TV, Phoenix, Ariz.; WNEM-TV, Bay City-Saginaw-Flint, Mich.; WGST (AM), Atlanta, Ga.

Began Operation: Dec. 1, 1948.

Represented (sales) by MMT Sales Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

LAWRENCE RHODES, vice president & general manager.
ROBERT DELEHANTY, general sales manager.
F. SAMUEL WILSON, local sales manager.
GEORGE L. WALSH, program director.
ANDY BRIGHAM, news & public affairs director.
DALE CICIARELLI, operations director.
ALBERT H. CHISMAR, director of engineering.
BETTY ANN KRAM, promotion director.

DIGEST OF RATE CARD NO. A30—(Sept. 11, 1972)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$1100.00					Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$1100.

	Net Weekly Circulation	State County	Total Households	TV Households	% Households %
NEW YORK					
		Cayuga	24,100	23,000	95
		Chenango	14,800	14,200	96
		Cortland	14,300	13,800	96
		Herkimer	23,000	22,200	96
		Lewis	7,000	6,700	96
		Madison	19,500	18,900	97
		Oneida East	57,500	55,800	97
50% & Over		Oneida West	28,100	27,200	97
		Onondaga	154,100	150,000	97
		Ontario	26,400	25,600	97
		Oswego	32,400	31,400	97
		Schuyler	5,900	5,600	94
		Seneca	10,300	10,100	98
		Tompkins	24,500	22,100	90
		Wayne	25,700	24,800	96
		Yates	6,400	6,100	95
NEW YORK					
		Chemung	32,500	31,100	96
Between 25-49%		Hamilton	1,700	1,600	94
		Jefferson	29,100	28,100	97
		Otsego	18,000	17,000	94
		Steuben	30,500	29,000	95
NEW YORK					
		Broome	71,200	69,000	97
Between 5-24%		Delaware	15,200	14,100	93
		Tioga	15,300	14,700	96
Station Totals			687,500	662,100	96
Net Weekly Circulation (1973-74)					454,500
Average Daily Circulation (1973-74)					300,500

New York—Syracuse



WNYS-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level. Latitude 42° 56' 42" Longitude 76° 01' 28"

Transmitter: Atop Mt. Sevier, Pompey, Onondaga County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service AP.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WNYS-TV Ref: FCC File No. BMPCT—6915 Granted 10/8/68 ©American Map Co., Inc., N.Y., No. 14244

WNYS-TV

Licensee: WNYS-TV Inc., P. O. Box 9, Syracuse, N.Y. (13214).

Studio: Shoppingtown, Syracuse (13214).

Telephone: 315-446-4780.

TWX No.: 710-541-0565.

Ownership: Outlet Co., 80%; Syracuse Television Inc., 20%. For other Outlet interests, see WJAR-TV, Providence, R.I.

Began Operation: Sept. 9, 1962 as joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants, May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (Television Digest, Vol. 11:20; 12:36).

Represented (sales) by Pety Television Inc.

Represented (legal) by Sundlun, Tirana & Scher.

Personnel:

- CHARLES KENNEDY, general manager.
- CARL JAQUINT, assistant general manager.
- TOM PESCHEL, national sales manager.
- KEN ROTHTRUM, local sales manager.
- CHARLES F. MULVEY, chief engineer.

DIGEST OF RATE CARD NO. 5—(Jan. 1, 1975)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., daily.	\$1250	\$750			Graded rates apply*

*Highest rate: \$375.

NETWORK BASE HOURLY RATE: \$850.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK				
		Cayuga	24,100	23,000	95
		Chenango	14,800	14,200	96
		Cortland	14,300	13,800	96
		Madison	19,500	18,900	97
		Oneida East	57,500	55,800	97
		Oneida West	28,100	27,200	97
		Onondaga	154,100	150,000	97
		Oswego	32,400	31,400	97
		Schuyler	5,900	5,600	94
	Seneca	10,300	10,100	98	
	Tompkins	24,500	22,100	90	
	Yates	6,400	6,100	95	
Between 25-49%	NEW YORK				
		Delaware	15,200	14,100	93
		Franklin	13,600	12,900	95
		Jefferson	29,100	28,100	97
		Ontario	26,400	25,600	97
		Otsego	18,000	17,000	94
Between 5-24%		St Lawrence	33,100	31,800	96
		Wayne	25,700	24,800	96
	NEW YORK				
		Broome	71,200	69,000	97
		Chemung	32,500	31,100	96
	Hamilton	1,700	1,600	94	
	Herkimer	23,000	22,200	96	
	Lewis	7,000	6,700	96	
	Steuben	30,500	29,000	95	
	Tioga	15,300	14,700	96	
Station Totals			734,200	706,800	96
Net Weekly Circulation (1973-74)				396,900	
Average Daily Circulation (1973-74)				227,500	

New York—Syracuse



WSYR-TV



Ch. 3

[Also operates satellite WSYE-TV, Elmira, N.Y.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

TV tape: Recording facilities.

AM Affiliate WSYR, 5-kw, 570 kHz (NBC). FM Affiliate: WSYR-FM, 100-kw, 94.5 MHz (No. 233), 650-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Arbitron Data: WSYE-TV, Elmira, N.Y. is reported separately.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSYR-TV Ref: FCC File No. BPCT--3145 Granted 4/12/63
WSYE-TV Ref: FCC File No. BMPCT--4636 Granted 5/31/57

©American Map Co., Inc., N.Y., No. 14244

WSYR-TV

Network Service: NBC.

Licensee: Newhouse Broadcasting Corp., 1030 James St., Syracuse.

Studio: 1030 James St. (13203).

Telephone: 315-474-3911. TWX No.: 315-477-1065.

Ownership: Officers and stockholders are Edmund R. Vadeboncoeur, pres.; Mitzi E. Newhouse, v.p. & secy., 2.22%; David J. Shurtleff, v.p.; Samuel I. Newhouse, 44.44%; Samuel I. Newhouse Jr., 26.67%; Donald E. Newhouse, 26.67%. Interlocking ownership with Newhouse newspapers including Syracuse Post-Standard and Herald-Journal. For other Newhouse newspapers, see Newspapers with TV Station Ownership. Newhouse Bcstg. owns WAPI-TV, Birmingham (Ch. 13) with WAPI & FM; WTPA (TV), Harrisburg (Ch. 27) with WTPA-FM; KTVI, St. Louis (Ch. 2); also 50% of KOIN-TV (Ch. 6), KOIN & KOIN-FM, Portland, Ore. Also operates WSYE-TV, Elmira (Ch. 18) which repeats most of WSYR-TV programs. Mr. & Mrs. Samuel I. Newhouse also hold controlling interest in Conde Nast Publications Inc., publishers of Vogue, House & Garden, Glamour, Mademoiselle, Bride as well as publications in Britain and France. For CATV interests, see NewChannels under CATV Group Ownership.

Began Operation: Feb. 15, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

E. R. VADEBONCOEUR, president.
MITZI E. NEWHOUSE, v.p. & secretary.
DAVID J. SHURTLEFF, v.p. & general manager.
NORMAN CISSNA, general sales manager.
LOUIS B. SWITZER, promotion director.
ROBERT P. WINN, assistant treasurer.
ALBERT J. EICHOLZER, chief engineer.
E. JAMES McDONALD, program manager & film buyer.

DIGEST OF RATE CARD NO. 29—(Sept. 3, 1973)

Hour	30 Min.	15 Min.	30 Sec.	ID
Class A—6 p.m.-midnight, daily.				
\$1500.00	\$850.00	\$570.00	\$450.00*	\$225.00*

*A1.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW YORK				
		Cayuga	24,100	23,000	95
		Chenango	14,800	14,200	96
		Cortland	14,300	13,800	96
		Jefferson	29,100	28,100	97
		Lewis	7,000	6,700	96
		Madison	19,500	18,900	97
		Oneida East	57,500	55,800	97
		Oneida West	28,100	27,200	97
		Onondaga	154,100	150,000	97
		Ontario	26,400	25,600	97
		Oswego	32,400	31,400	97
		Seneca	10,300	10,100	98
	Tompkins	24,500	22,100	90	
	Wayne	25,700	24,800	96	
	Yates	6,400	6,100	95	
Between 25-49%	NEW YORK				
		Delaware	15,200	14,100	93
		Hamilton	1,700	1,600	94
		Herkimer	23,000	22,200	96
	Otsego	18,000	17,000	94	

(Continued on page 581-b)

Station Totals	752,700	724,200	96
Net Weekly Circulation (1973-74)			438,200
Average Daily Circulation (1973-74)			271,100

New York—Utica



WKTV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 5.25-kw aural (directional antenna). Antenna: 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

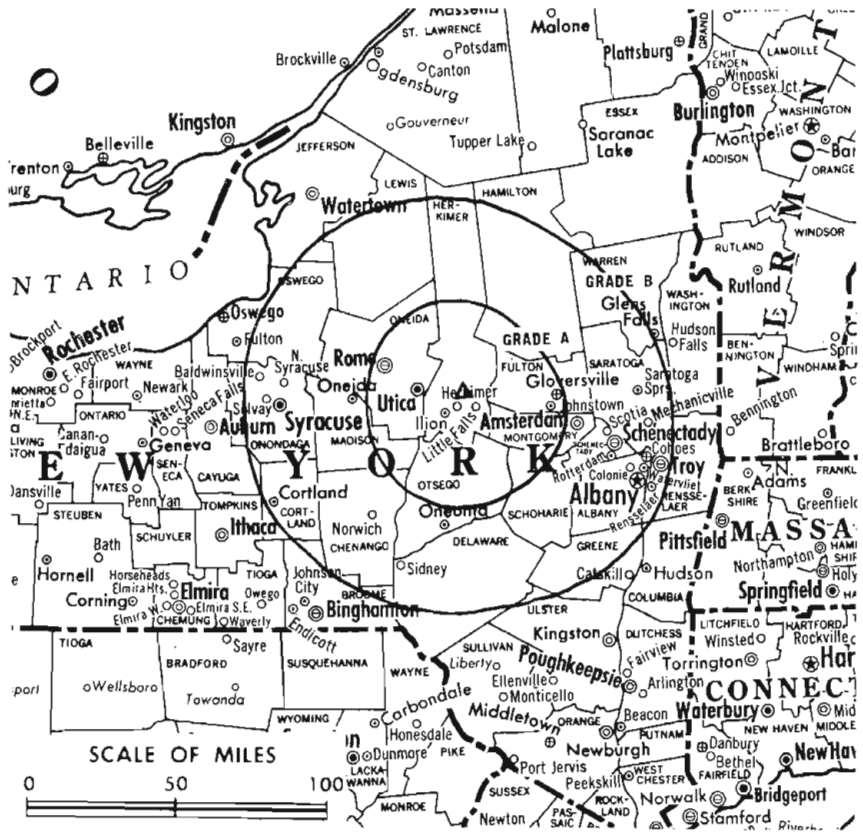
Latitude 43° 06' 09"
Longitude 74° 56' 27"

Transmitter: Near Middleville, N.Y.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by A. D. Ring & Associates.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKTV Ref: FCC File No. BMPCT-5218 Granted 11/10/58

©American Map Co., Inc., N.Y., No. 14244

WKTV

Network Service: NBC.

Licensee: Mid-New York Broadcasting Corp., Smith Hill Rd. (13502).

Studio: Smith Hill Rd.

Telephone: 315-733-0404.

TWX No.: 315-797-1832.

Ownership: 66.3% of Mid-New York Bcstg. Corp. is controlled by Paul F. Harron, pres. & chairman of the board; Sheldon F. Storrer, secy.-treas. Mid-New York also owns WMTW-TV, Poland Spring, Me. For CATV interests, see CATV Group Ownership. The balance of Mid-New York Bcstg. stock is owned by 38 stockholders, none of whom owns over 5%.

Began Operation: Dec. 1, 1949. Sale to present owners by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vols. 14:45-46, 49; 15:1).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

PAUL F. HARRON, president & chairman of board.
SHELDON STORRIER, vice president & general manager.
DANIEL GERMAN, program & operations manager.
CARL EGOLF, chief engineer.

DIGEST OF RATE CARD NO. 11

(Aug. 1, 1969)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6:30-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.	\$550.00	\$330.00	\$220.00	\$147.00	\$150.00*	\$135.00*
					\$75.00*	

*Class AAA—5-11:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$650 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		NEW YORK			
		Hamilton	1,700	1,600	94
		Herkimer	23,000	22,200	96
		Lewis	7,000	6,700	96
		Oneida East	57,500	55,800	97
Between 25-49%		Oneida West	28,100	27,200	97
		Otsego	18,000	17,000	94
		NEW YORK			
		Chenango	14,800	14,200	96
Between 25-49%		Madison	19,500	18,900	97
		Montgomery	20,800	19,900	96
		Schoharie	8,400	8,000	95
Between 5-24%		VERMONT			
		Bennington	10,600	10,200	96
Between 5-24%		NEW YORK			
		Delaware	15,200	14,100	93
	Fulton	19,800	19,100	96	
Station Totals			244,400	234,900	96
Net Weekly Circulation (1973-74)					159,000
Average Daily Circulation (1973-74)					107,400

Hogan-Feldmann, Inc.
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WPIX, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW JERSEY				
	Atlantic	69,600	66,700	96
	Cape May	25,700	24,800	96
	Hunterdon	24,700	23,900	97
	Mercer	105,700	102,400	97
	Warren	25,800	24,900	97
NEW YORK				
	Broome	71,200	69,000	97
	Dutchess	67,900	65,100	96
	Franklin	13,600	12,900	95
	Herkimer	23,000	22,200	96
	Jefferson	29,100	28,100	97
	New York	679,100	607,200	89
	Oneida East	57,500	55,800	97
	St Lawrence	33,100	31,800	96
	Steuben	30,500	29,000	95
	Tompkins	24,500	22,100	90
Between 25-49%	PENNSYLVANIA			
	Bradford	19,000	18,100	95
	Carbon	18,500	17,800	96
	Centre	31,300	29,500	94
	Clearfield	25,700	24,700	96
	Clinton	13,200	12,700	96
	Columbia	20,900	20,000	96
	Lehigh	92,600	89,800	97
	Lycoming	38,600	36,100	94
	Monroe	17,500	16,800	96
	Montour	4,400	4,100	94
	Northampton	75,400	72,800	97
	Northumberland	36,600	34,500	94
	Pike	5,000	4,700	93
	Schuylkill	57,800	55,200	96
	Union	8,900	8,100	91
	Wayne	10,000	9,300	93
VERMONT				
	Bennington	10,600	10,200	96
CONNECTICUT				
	Litchfield	51,800	50,400	97
	Middlesex	38,600	37,600	97
NEW HAMPSHIRE				
	Belknap	12,100	11,900	98
	Sullivan	11,500	11,000	95
NEW JERSEY				
	Burlington	95,800	94,000	98
	Cumberland	42,700	41,500	97
NEW YORK				
	Allegany	15,300	14,400	94
	Cattaraugus	26,900	25,800	96
	Cayuga	24,100	23,000	95
	Chautauqua	48,400	46,700	96
	Chenango	14,800	14,200	96
	Clinton	20,000	19,500	97
	Columbia	18,200	17,400	96
	Cortland	14,300	13,800	96
	Delaware	15,200	14,100	93
	Essex	11,200	10,800	96
	Greene	12,300	11,900	96
	Lewis	7,000	6,700	96
	Montgomery	20,800	19,900	96
	Oneida West	28,100	27,200	97
	Ontario	26,400	25,600	97
	Oswego	32,400	31,400	97
	Otsego	18,000	17,000	94
	Schuylker	5,900	5,600	94
	Seneca	10,300	10,100	98
	Sullivan	19,300	18,100	94
	Tioga	15,300	14,700	96
	Warren	17,300	16,500	95
	Washington	16,700	16,100	96
	Yates	6,400	6,100	95

Between 5-24%

New York

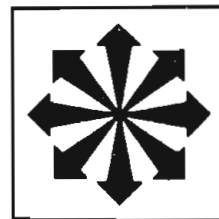
WPIX, New York
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
	Berks	107,100	103,400	97
	Bucks	134,400	131,800	98
	Elk	11,200	10,800	96
	Jefferson	15,400	14,800	96
	Lackawanna	82,900	80,700	97
	Luzerne	120,500	117,000	97
Between 5-24%	Mc Kean	17,200	16,300	95
	Mifflin	16,200	15,100	93
	Snyder	9,100	8,300	91
	Tioga	13,100	12,200	93
	Warren	14,600	13,600	93
VERMONT				
	Chittenden	32,200	31,400	98
	Rutland	18,200	17,500	96

WSYR-TV, Syracuse

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW YORK—(Continued)				
Between 25-49%	Schuylker	5,900	5,600	94
	Steuben	30,500	29,000	95
NEW YORK				
	Broome	71,200	69,000	97
	Chemung	32,500	31,100	96
Between 5-24%	St Lawrence	33,100	31,800	96
	Tioga	15,300	14,700	96
PENNSYLVANIA				
	Bradford	19,000	18,100	95
	Tioga	13,100	12,200	93

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BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

New York—Utica



WUTR

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 912-kw max. & 813-kw horizontal visual, 137.4-kw max. & 123-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"
Longitude 75° 10' 35"

Transmitter: Atop Smith Hill, approx. 2-mi. NE of city limits.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WUTR Ref: FCC File No. BPTC-3977 Granted 10/9/68

©American Map Co., Inc., N.Y., No. 14244

WUTR

Network Service: ABC.

Licensee: Roy H. Park Bcstg. of Utica-Rome Inc., P.O. Box 20, Utica, N.Y. (13503).

Studio: Smith Hill, Deerfield.

Telephone: 315-797-5220.

Ownership: Park Bcstg. Inc. Roy H. Park, sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Feb. 28, 1970.

Represented (sales) by Blair Television.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

FLOYD L. ECKERSON, exec. v.p., general manager & sales manager.
GERALD DEVINE, chief engineer.
HOYLE BROOME JR., v.p., operations.
BOB PHILLIPS, news director.
JONN MUCHA, production manager.
MARIA KRANZ, traffic manager.

DIGEST OF RATE CARD NO. 2-A REV.—(Aug. 26, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class A—7-11 p.m., daily.
\$350.00 \$210.00 \$140.00 \$90.00 \$80.00* \$80.00* \$45.00*
*Class A—8-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Herkimer	23,000	22,200	96
	Oneida East	57,500	55,800	97
Between 25-49%	NEW YORK			
	Lewis	7,000	6,700	96
	Oneida West	28,100	27,200	97
Between 5-24%	NEW YORK			
	Franklin	13,600	12,900	95
	Madison	19,500	18,900	97
	Montgomery	20,800	19,900	96
	Otsego	18,000	17,000	94
Station Totals		187,500	180,600	96
Net Weekly Circulation (1973-74)				75,900
Average Daily Circulation (1973-74)				36,900

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202/872/9200

New York—Carthage-Watertown



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level using .36° electrical beam tilt.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: WWNY, Watertown, 1-kw, 790 kHz (CBS).

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV % and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWNY-TV Ref: FCC File No. BPCT-4508 Granted 4/21/72

© American Map Co., Inc., N.Y., No. 14244

WWNY-TV

Network Service: ABC, CBS, NBC.

Licensee: The Brockway Co., 260 Washington St., Watertown, N.Y. (13601).

Studio: 120 Arcade St., Watertown (13601).

Telephone: 315-788-3800, Watertown.

TWX No.: 510-257-4650, Watertown.

Ownership: John B. Johnson, pres. & treas., 100%; Catherine C. Johnson, v.p. & secy. Also publishes Watertown Daily Times and operates WMSA, Massena, N.Y.

Began Operation: Oct. 22, 1954.

Represented (sales) by Avery-Knodel Inc. (U.S.); Andy McDermott (Toronto & Montreal, Canada).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Cohen & Dippell.

Personnel:

TONY C. MALARA, manager of broadcasting.
DAVID G. PROPECK, U. S. sales manager.
ALFRED M. TAURONEY, Canadian sales manager.
GLENN H. HALL, director of operations.
DAVID M. GRAVES, program manager & film buyer.
LOIS DEMPSTER, director of public affairs & promotion.
ROBERT TOMPKINS, news director.
MICHAEL R. YONKOVIG, director of engineering.
DONALD C. MOREHOUSE, chief engineer.

DIGEST OF RATE CARD NO. 15

(Jan. 6, 1975)

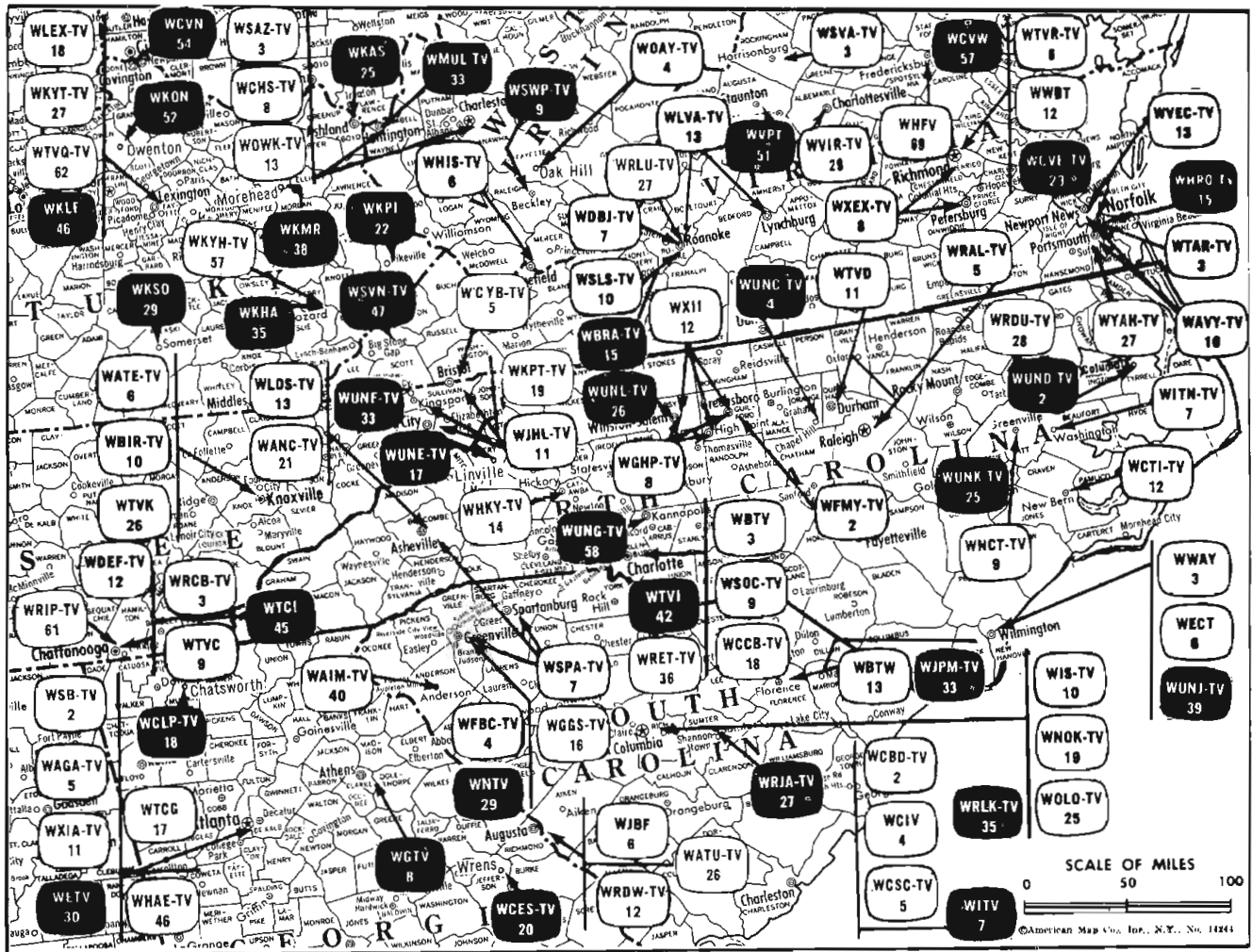
Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 4-11 p.m., Sat. & Sun.	\$475	\$255	\$170	\$106	\$115*	\$115*
Class AA—6-10 p.m., Mon.-Fri.; 7-10 p.m., Sat.-Sun.					\$60	

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Jefferson	29,100	28,100	97
	Lewis	7,000	6,700	96
	St. Lawrence	33,100	31,800	96
Between 25-49%	NEW YORK			
	Hamilton	1,700	1,600	94
Between 5-24%	NEW YORK			
	Essex	11,200	10,800	96
	Franklin	13,600	12,900	95
	Oswego	32,400	31,400	97
Station Totals		128,100	123,300	96
Net Weekly Circulation (1973-74)				72,700
Average Daily Circulation (1973-74)				56,000

(Station also received in Canadian markets)

North Carolina



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Charlotte	278,000	35	502,400	34
Greenville-Spartanburg-Asheville	277,000	37	454,600	39
Greensboro-Winston-Salem-High Point	235,000	50	381,400	52
Raleigh-Durham	187,000	64	317,800	61
Greenville-New Bern-Washington	127,000	84	240,700	78
Wilmington	79,000	124	113,000	136
Hickory	*	*	*	*

North Carolina Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	12	5	17
Educational Television Stations	2	7	9
			26

North Carolina

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

WFBC-TV, WLOS-TV & WSPA-TV Asheville

(See Greenville & Spartanburg, S.C.)

WRDU-TV & WTVD, Durham (See Raleigh, N.C.)

WGHP-TV, Greensboro (See Winston-Salem, N.C.)

WITN-TV & WCTI-TV, Greenville (See Washington & New Bern, N.C.)

WGHP-TV, High Point (See Greensboro, N.C.)

WNCT-TV & WCTI-TV, Washington (See Greenville & New Bern, N.C.)

WFMY-TV, WGHP-TV & WXII Winston-Salem (See Greensboro, N.C.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WUNF-TV Asheville

Ch. 33

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 80-kw max. & 3.63-kw horizontal visual, .724-kw aural. Antenna: 2620-ft. above av. terrain, 338-ft. above ground, 6059-ft. above sea level.

Latitude	35°	25'	32"
Longitude	82°	45'	25"

WUNC-TV Chapel Hill

Ch. 4

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 799-ft. above ground, 1549-ft. above sea level.

Latitude	35°	52'	07"
Longitude	79°	10'	06"

WTVI Charlotte

Ch. 42

Non-Commercial Educational Station

Licensee: Charlotte-Mecklenburg Board of Education.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 214-kw visual, 42-kw aural. Antenna: 450-ft. above av. terrain, 497-ft. above ground, 1172-ft. above sea level.

Latitude	35°	12'	25"
Longitude	80°	47'	30"

WUND-TV Columbia

Ch. 2

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 992-ft. above av. terrain, 1041-ft. above ground, 1047-ft. above sea level.

Latitude	35°	53'	59"
Longitude	76°	20'	52"

WUNG-TV Concord

Ch. 58

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 550-kw max. & 191-kw horizontal visual, 85-kw max. & 29-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1305-ft. above ground, 2049-ft. above sea level.

Latitude	35°	15'	05.74"
Longitude	80°	41'	12.22"

WUNK-TV Greenville

Ch. 25

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 126-kw max. & 112-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1164-ft. above ground, 1249-ft. above sea level.

Latitude	35°	33'	01"
Longitude	77°	36'	02"

WUNE-TV Linville

Ch. 17

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1350-kw max. & 38-kw horizontal visual, 269-kw max. & 7.59-kw horizontal aural. Antenna: 1540-ft. above av. terrain, 265-ft. above ground, 4865-ft. above sea level.

Latitude	36°	03'	47"
Longitude	81°	50'	33"

WUNJ-TV

Wilmington

Ch. 39

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 661-kw max. & 525-kw horizontal visual, 130-kw max. & 105-kw horizontal aural. Antenna: 930-ft. above av. terrain, 963-ft. above ground, 999-ft. above sea level.

Latitude 34° 19' 16.2"
Longitude 78° 13' 42.5"

WUNL-TV

Winston-Salem

Ch. 26

Non-Commercial Educational Station

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 776-kw max. & 302-kw horizontal visual, 155-kw max. & 60.3-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 363-ft. above ground, 2742-ft. above sea level.

Latitude 36° 22' 34"
Longitude 80° 22' 14"

WBTV, Charlotte

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA—(Continued)			
	Yadkin	8,900	8,500	96
Between 25-49%	SOUTH CAROLINA			
	Fairfield	5,600	5,200	92
	Spartanburg	62,900	61,000	97
	TENNESSEE			
	Johnson	4,400	4,200	95
	NORTH CAROLINA			
	Buncombe	52,100	50,000	96
	Forsyth	77,100	75,000	97
	Haywood	14,800	14,100	95
	Madison	5,200	4,800	92
	Montgomery	6,200	6,000	96
	Moore	13,600	12,900	95
	Randolph	27,500	26,600	97
	Scotland	8,600	8,200	95
	Stokes	8,100	7,800	96
	Surry	18,300	17,600	96
	Transylvania	6,300	6,000	95
	Tyrrell	1,200	1,100	93
	Yancey	4,000	3,600	91
Between 5-24%	SOUTH CAROLINA			
	Darlington	17,000	16,200	95
	Greenwood	16,900	16,300	96
	Horry	25,400	24,000	94
	Kershaw	11,400	10,800	94
	Laurens	14,800	14,200	96
	Marlboro	8,600	8,100	94
	Newberry	10,000	9,500	95
	TENNESSEE			
	Carter	16,100	15,600	97
	Sullivan	44,300	43,300	98
	Unicoi	5,800	5,600	96
	Washington	26,100	25,500	98
	VIRGINIA			
	Carroll	9,100	8,500	94
	Grayson	5,400	5,100	95
	Scott	8,400	7,800	93
	Smyth	9,900	9,500	96

North Carolina

WSOC-TV, Charlotte

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA—(Continued)			
	Wilkes	17,800	16,900	95
Between 25-49%	Yadkin	8,900	8,500	96
	SOUTH CAROLINA			
	Fairfield	5,600	5,200	92
	Marlboro	8,600	8,100	94
	NORTH CAROLINA			
	Alleghany	3,200	3,000	94
	Forsyth	77,100	75,000	97
	Henderson	15,800	15,100	96
	Hoke	4,800	4,500	93
	Moore	13,600	12,900	95
	Randolph	27,500	26,600	97
	Robeson	24,000	22,600	94
	Stokes	8,100	7,800	96
	Yancey	4,000	3,600	91
Between 5-24%	SOUTH CAROLINA			
	Darlington	17,000	16,200	95
	Dillon	7,600	7,100	94
	Florence	28,400	27,300	96
	Kershaw	11,400	10,800	94
	Newberry	10,000	9,500	95
	Spartanburg	62,900	61,000	97
	TENNESSEE			
	Johnson	4,400	4,200	95
	Washington	26,100	25,500	98
	VIRGINIA			
	Carroll	9,100	8,500	94
	Floyd	3,500	3,300	95
	Grayson	5,400	5,100	95

WCCB, Charlotte

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA—(Continued)			
	Caldwell	19,900	19,300	97
	Cleveland	24,200	23,400	97
	Davidson	33,900	32,900	97
	Davie	6,600	6,200	95
	Forsyth	77,100	75,000	97
	Mc Dowell	10,800	10,300	96
	Montgomery	6,200	6,000	96
	Moore	13,600	12,900	95
Between 5-24%	Rutherford	17,000	16,500	97
	Surry	18,300	17,600	96
	Yadkin	8,900	8,500	96
	SOUTH CAROLINA			
	Cherokee	13,500	13,000	96
	Darlington	17,000	16,200	95
	Fairfield	5,600	5,200	92
	Kershaw	11,400	10,800	94
	Marlboro	8,600	8,100	94
	Union	10,800	10,400	96

For North Carolina Translator Stations,
see Services Volume

North Carolina—Asheville

WANC-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 17.2-kw max. & 12.36-kw horizontal visual, 1.74-kw max. & 1.49-kw horizontal aural. Antenna: 423-ft. above av. terrain, 149-ft. above ground, 2869-ft. above sea level.

Latitude 35° 36' 33.5"
Longitude 82° 32' 11.8"

Transmitter: Sunset Mt.

Color: Network.

Arbitron Data: Not available.



WANC-TV Ref: FCC File No. RMPCT-7340 Granted 8/31/71

© American Map Co., Inc., N.Y., No. 14244

WANC-TV

Licensee: WISE-TV Inc., 75 Scenic Highway (28804).

Studio: Sunset Mt. Telephone: 704-254-4663.

Ownership: The Thoms Broadcasting Companies Inc., controlled by Harold H. Thoms, wife Meredith S. Thoms & Matilann Thoms Gennett. Mr. Thoms, with his wife, also owns WEAM, Arlington, Va.; WKLM, Wilmington, N.C. and WCOG, Greensboro, N.C.; CATV system in Asheville.

Began Operation: July 5, 1953.

Represented (legal) by Norman E. Jorgensen.

Represented (engineering) by Cohen & Dippell.

Personnel:

- HAROLD H. THOMS, president.
- JOHN RANDOLPH, chief engineer.
- KEN LOVELACE, administrative assistant.

Rates: On request.

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

North Carolina—Charlotte



WBTV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1090-ft. above av. terrain, 562-ft. above ground, 1878-ft. above sea level.

Latitude 35° 17' 50"
Longitude 81° 06' 53"

Transmitter: Spencer Mt., Gaston County.

TV tape: Recording facilities.

AM Affiliate: WBT, 50-kw, 1110 kHz.

FM Affiliate: WBT-FM, 100-kw, 107.9 MHz (No. 300), 950-ft. above sea level.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS, Newsweek.

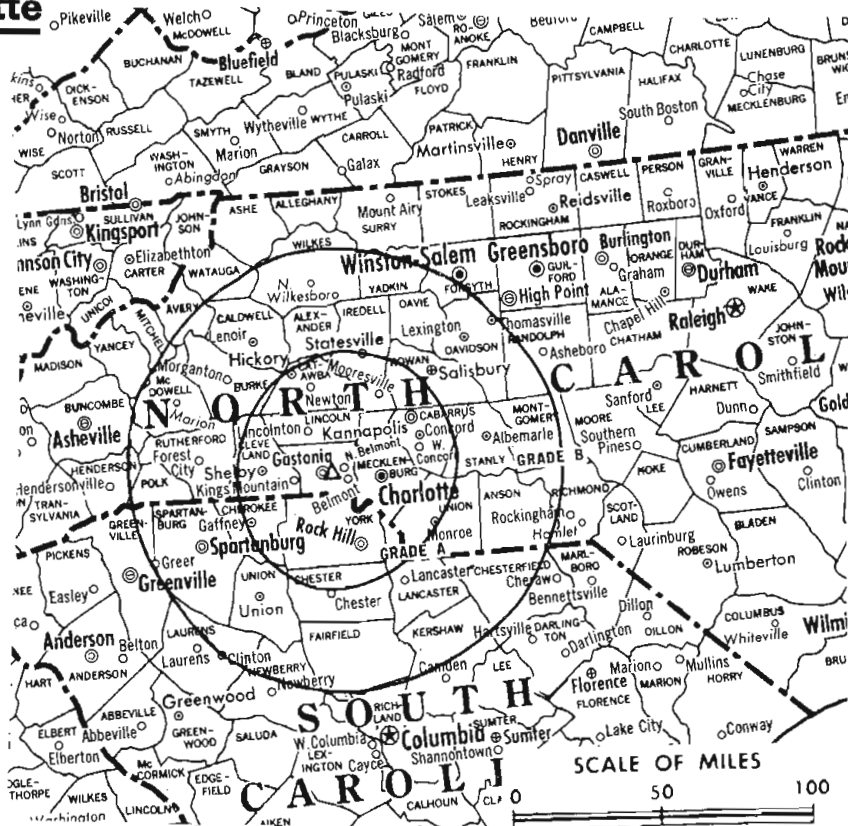
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBTV Ref: FCC File No. BPCT-805 Granted 12/19/52

© American Map Co., Inc. N.Y. No. 14244

WBTV

Licensee: Jefferson-Pilot Broadcasting Co., One Julian Price Place, Charlotte (28208).

Telephone: 704-374-3500. TWX No.: 810-621-0449.

Studio: One Julian Price Place.

Ownership: Jefferson-Pilot Corp., 100%. Also owns 100% of WWBT (TV), Richmond Va.; radio WBIG, Greensboro; WBT-AM-FM, Charlotte; KIMN-AM-FM, Denver, Colo.; WQXI(AM), Atlanta & WQXI-FM, Smyrna, Ga. Principal Bcstg. officers: Joseph M. Bryan, chmn.; Charles H. Crutchfield, pres.

Began Operation: July 15, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- CHARLES H. CRUTCHFIELD, president.
- WALLACE JORGENSON, executive vice president.
- JAMES G. BABB JR., v.p. & managing director.
- FRANK F. BATEMAN, v.p., engineering.
- JERRY KING, vice president & treasurer.
- JOHN A. EDGERTON, asst. vice president, program operations.
- JOSEPH B. YOUNG, v.p., research & planning.
- W. H. COGGINS, general sales manager.
- DICK TOMLINSON, national sales manager.
- JIM THACKER, sports director.
- BILL BALLARD, news & information manager.

DIGEST OF RATE CARD NO. 28—(April 29, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7:30-11:30 p.m., daily.					
\$2000	\$1200	\$800	\$600	\$1000*	\$500*

*Prime Time—6-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$1928.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Alexander	6,900	6,600	96
	Anson	7,600	7,100	94
	Ashe	6,700	6,200	93
	Avery	4,100	3,800	93
	Burke	20,500	19,900	97
	Cabarrus	26,700	26,100	98
	Caldwell	19,900	19,300	97
	Catawba	32,500	31,800	98
	Cleveland	24,200	23,400	97
	Davie	6,600	6,200	95
	Gaston	51,600	50,200	97
	Iredell	26,100	25,300	97
	Lincoln	11,800	11,500	98
	Mc Dowell	10,800	10,300	96
50% & Over	Mecklenburg	126,900	123,700	97
	Mitchell	4,500	4,200	94
	Polk	4,200	4,000	94
	Richmond	13,300	12,700	96
	Rowan	31,100	30,200	97
	Rutherford	17,000	16,500	97
	Stanly	14,800	14,300	97
	Union	18,300	17,600	96
	Watauga	7,600	7,200	94
	Wilkes	17,800	16,900	95
SOUTH CAROLINA				
	Cherokee	13,500	13,000	96
	Chester	9,800	9,400	96
	Chesterfield	10,400	9,800	94
	Lancaster	14,700	14,200	97
	Union	10,800	10,400	96
	York	29,000	27,900	96
NORTH CAROLINA				
Between 25-49%	Alleghany	3,200	3,000	94
	Davidson	33,900	32,900	97
	Henderson	15,800	15,100	96

(Continued on page 587-b)

Station Totals	1,206,600	1,163,300	96
Net Weekly Circulation (1973-74)			604,400
Average Daily Circulation (1973-74)			414,500

North Carolina—Charlotte



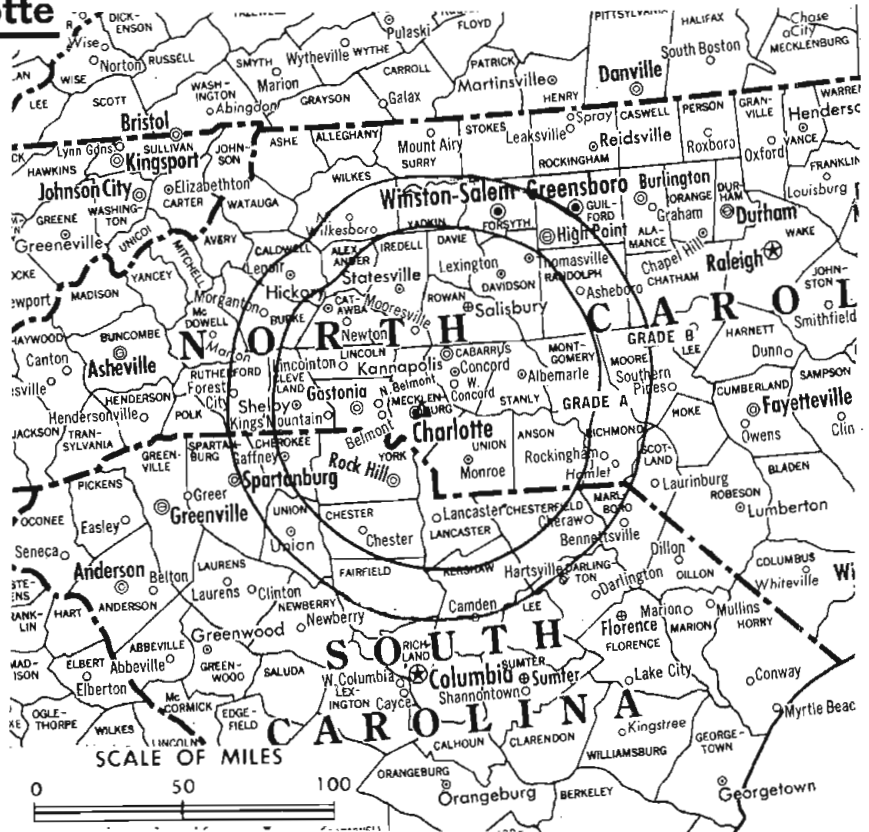
WCCB

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. & 518-kw horizontal visual, 500-kw max. & 51.8-kw horizontal aural. Antenna: 1295-ft. above av. terrain, 1249-ft. above ground, 2049-ft. above sea level.

Latitude 35° 15' 56"
Longitude 80° 44' 06"

Transmitter: 1/2 mi. SE of Newell.
Color: Network, live, film, slide & tape.
News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCCB Ref: FCC File No. BPCT-4078 Granted 6/26/68

© American Map Co., Inc., N.Y. No. 14241

WCCB

Network Service: ABC.

Licensee: WCCB-TV Inc., 1 Television Place, Charlotte, N.C. (28205).

Studio: 1 Television Place.

Telephone: 704-372-1800.

Ownership: Cy N. Bahakel, 100%. Also owns WKAB-TV, Montgomery, Ala.; WABG-TV, Greenwood, Miss.; WOLO-TV, Columbia, S.C.; WBBJ-TV, Jackson, Tenn.; radio stations WABG, Greenwood, Miss.; WLBJ & FM, Bowling Green, Ky.; WWOD & FM, Lynchburg, Va.; KXEL & FM, Waterloo, Ia.; WKIN, Kingsport, Tenn.; WDOE & FM, Chattanooga, Tenn.

Began Operation: Dec. 7, 1953. Sale to present owner, who changed call letters from WUTV and resumed operation Nov. 1, 1964, was approved Aug. 20, 1964 by FCC (Television Digest, Vol. 4:26, 35). Previous owner Century Advertising Co. took station off air May 16, 1963 after it had been in service since Sept. 5, 1961, following transfer of control of Century approved May 3, 1961 by FCC (Vol. 17:10). While in off-air CP status Hugh A. Deadwyler turned over station to Century Advertising, of which he was part owner (1957, Vol. 13:7). Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy and associates for token \$4 in Dec. 1954, then took it off air March 15, 1955 (1955 Vol. 11:12).

Represented (sales) by H-R Television Inc.

Personnel:

- CY N. BAHAKEL, president.
- DON E. KASSNER, vice president, engineering.
- JAMES MARTINSON, executive vice president.
- LORRAINE LANCASTER, assistant vice president.
- DOUGLAS G. BELL, general manager.
- SAMUEL FULLER, sales manager.
- GUY TITMAN, chief engineer.
- PATRICIA MOONEY, traffic manager.

DIGEST OF RATE CARD NO. 18—(Jan. 1, 1973)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec.
Class AA—6:30-11 p.m., daily.
\$750 \$400 \$350 \$300 \$225 \$300 \$150 \$150
NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Cabarrus	26,700	26,100	98
	Gaston	51,600	50,200	97
	Mecklenburg	126,900	123,700	97
	Union	18,300	17,600	96
Between 25-49%	SOUTH CAROLINA			
	Lancaster	14,700	14,200	97
	York	29,000	27,900	96
	NORTH CAROLINA			
	Alexander	6,900	6,600	96
Anson	7,600	7,100	94	
Catawba	32,500	31,800	98	
Iredell	26,100	25,300	97	
Lincoln	11,800	11,500	98	
Richmond	13,300	12,700	96	
Rowan	31,100	30,200	97	
Stanly	14,800	14,300	97	
Watauga	7,600	7,200	94	
Between 5-24%	SOUTH CAROLINA			
	Chester	9,800	9,400	96
	Chesterfield	10,400	9,800	94
	NORTH CAROLINA			
	Burke	20,500	19,900	97
(Continued on page 587-b)				
Station Totals		763,000	737,800	97
Net Weekly Circulation (1973-74)				269,400
Average Daily Circulation (1973-74)				129,000

North Carolina—Charlotte

WRET-TV

Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 1330-kw max. & 603-kw horizontal visual, 132-kw max. & 60-kw horizontal aural. Antenna: 1350-ft. above av. terrain, 1404-ft. above ground, 2049-ft. above sea level.

Latitude 35° 15' 05.7"
Longitude 80° 41' 12.2"

Transmitter: Hood Rd., .6-mi. N of Robinson Church Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Smith & Pepper.

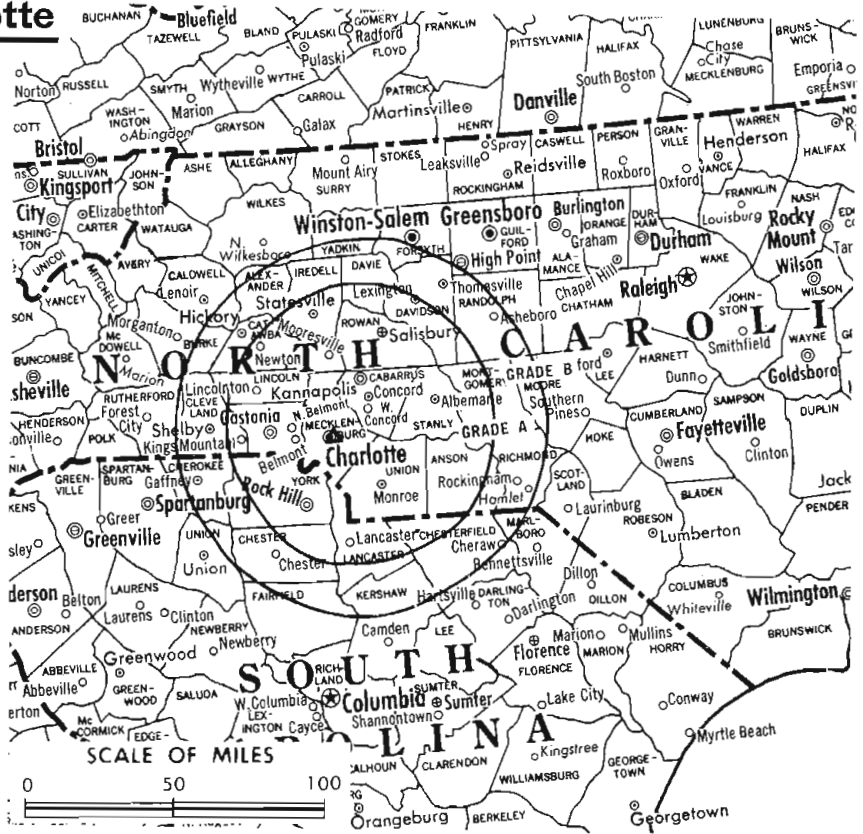
Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WRET-TV Ref: FCC File No. BPCT—3850 Granted 2/2/66

© American Map Co., Inc., N.Y., No. 14244

WRET-TV

Licensee: Turner Communications Corp., P.O. Box 12665, Charlotte (28205).

Studio: Hood Road.

Telephone: 704-536-3636. TWX No.: 810-621-7888.

Ownership: R. E. Turner, 100%. Turner Communications also owns WTCG(TV), Atlanta, Ga.; WGOW, Chattanooga, Tenn. & an outdoor advertising business in Atlanta, Ga. & Chattanooga, Tenn.

Began Operation: July 9, 1967 as WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to present owners by Emil F. Kratt, Receiver, approved by FCC July 27, 1970.

Represented (sales) by RTVR Inc.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

JAMES THRASH, president & general manager.
ROBERT SCHUESSLER, vice president & general sales manager.
MARC SOLOMON, national sales manager.
DAVE J. UHRICH, program director.
JACK BARR, chief engineer.

Rates: On request.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Mecklenburg	126,900	123,700	97
	SOUTH CAROLINA			
	York	29,000	27,900	96
Between 25-49%	NORTH CAROLINA			
	Anson	7,600	7,100	94
	Cabarrus	26,700	26,100	98
	Davie	6,600	6,200	95
	Gaston	51,600	50,200	97
	Iredell	26,100	25,300	97
	Lincoln	11,800	11,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Richmond	13,300	12,700	96
	Rowan	31,100	30,200	97
	Stanly	14,800	14,300	97
Between 25-49%	Union	18,300	17,600	96
SOUTH CAROLINA				
	Chesterfield	10,400	9,800	94
	Lancaster	14,700	14,200	97
	Marlboro	8,600	8,100	94
NORTH CAROLINA				
	Alexander	6,900	6,600	96
	Burke	20,500	19,900	97
	Caldwell	19,900	19,300	97
	Catawba	32,500	31,800	98
	Cleveland	24,200	23,400	97
	Cumberland	62,500	60,200	96
	Davidson	33,900	32,900	97
	Forsyth	77,100	75,000	97
	Henderson	15,800	15,100	96
	Mc Dowell	10,800	10,300	96
	Montgomery	6,200	6,000	96
	Rutherford	17,000	16,500	97
Between 5-24%	Scotland	8,600	8,200	95
	Surry	18,300	17,600	96
	Watauga	7,600	7,200	94
	Yadkin	8,900	8,500	96
SOUTH CAROLINA				
	Cherokee	13,500	13,000	96
	Chester	9,800	9,400	96
	Darlington	17,000	16,200	95
	Dillon	7,600	7,100	94
	Fairfield	5,600	5,200	92
	Florence	28,400	27,300	96
	Lee	5,000	4,600	92
	Spartanburg	62,900	61,000	97
	Sumter	24,500	23,200	95
	Union	10,800	10,400	96
Station Totals		953,300	920,800	97
Net Weekly Circulation (1973-74)			237,600	
Average Daily Circulation (1973-74)			97,900	

North Carolina—Charlotte



WSOC-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1190-ft. above av. terrain, 1073-ft. above ground, 1929-ft. above sea level.

Latitude 35° 15' 41"
Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, N.C.

TV tape: Recording facilities.

AM Affiliate: WSOC, 5-kw (1-kw night), 930 kHz (NBC).

FM Affiliate: WSOC-FM, 97-kw, 103.7 MHz (No. 279), 1040-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSOC-TV Ref: FCC File No. BECT-304 Granted 12/12/56

©American Map Co., Inc., N.Y., No. 14214

WSOC-TV

Licensee: Carolina Broadcasting Co., Box 2536 (28201).

Studio: 1901-25 N. Tryon St. (28206).

Telephone: 704-372-0930.

TXW No.: 810-621-0437.

Ownership: Carolina Broadcasting Co., subsidiary of Cox Broadcasting Corp. Robert Chambers, chairman of the board; Clifford M. Kirtland Jr., pres.; James Rupp, group v.p. & gen. mgr. For other interests, see WSB-TV, Atlanta, Ga.

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

- CLIFFORD M. KIRTLAND JR., president.
- FREEMAN R. JONES, v.p. & general manager.
- C. M. MURPHY, treasurer, asst. secy. & controller.
- MARVIN PRIDGEN, general sales manager.
- FRED D. COLLINS JR., local & regional sales manager.
- JOHN E. CALLAGHAN, station manager.
- RAYMOND D. BARATH, community affairs director.
- CHARLES P. ANDREW, promotion manager.
- JERRY MOORE, production manager.
- ROBERT McCOURT, program director.
- LEWIS BROOKS, news manager.
- CHARLES W. WHITLEY, chief engineer.

DIGEST OF RATE CARD NO. 16

(Nov. 18, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 8 Sec.

Class AAA—7:30-10 p.m., daily.

\$1500.00 \$900.00 Graded rates apply*

*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$1775.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Alexander	6,900	6,600	96
	Anson	7,600	7,100	94
	Burke	20,500	19,900	97
	Cabarrus	26,700	26,100	98
	Caldwell	19,900	19,300	97
	Catawba	32,500	31,800	98
	Cleveland	24,200	23,400	97
	Davidson	33,900	32,900	97
	Davie	6,600	6,200	95
	Gaston	51,600	50,200	97
	Iredell	26,100	25,300	97
	Lincoln	11,800	11,500	98
50% & Over	Mecklenburg	126,900	123,700	97
	Montgomery	6,200	6,000	96
	Richmond	13,300	12,700	96
	Rowan	31,100	30,200	97
	Stanly	14,800	14,300	97
	Union	18,300	17,600	96
	Watauga	7,600	7,200	94
SOUTH CAROLINA				
	Cherokee	13,500	13,000	96
	Chester	9,800	9,400	96
	Chesterfield	10,400	9,800	94
	Lancaster	14,700	14,200	97
	Union	10,800	10,400	96
	York	29,000	27,900	96
NORTH CAROLINA				
	Ashe	6,700	6,200	93
	Avery	4,100	3,800	93
	Mc Dowell	10,800	10,300	96
Between 25-49%	Mitchell	4,500	4,200	94
	Polk	4,200	4,000	94
	Rutherford	17,000	16,500	97
	Scotland	8,600	8,200	95
	Surry	18,300	17,600	96

(Continued on page 587-b)

Station Totals	1,053,700	1,015,800	96
Net Weekly Circulation (1973-74)			541,000
Average Daily Circulation (1973-74)			327,000

North Carolina—Greensboro



WFMY-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 720-ft. above av. terrain, 759-ft. above ground, 1549-ft. above sea level.

Latitude 36° 05' 59"
Longitude 79° 45' 47"

Requests change to 1924-ft. above av. terrain, 1995-ft. above ground, 2705-ft. above sea level, lat. 35° 51' 22", long. 79° 50' 25", transmitter to L. N. Adams Farm, County Rd. 1926, New Market, N. C. BPCT-4412.

Transmitter: Phillips Ave. & White St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFMY-TV Ref: FCC File No. BMPCT-1223 Granted 7/22/53

© American Map Co., Inc., N. Y., No. 14244

WFMY-TV

Licensee: WFMY Television Corp., Phillips Ave. (27405).

Studio: Phillips Ave. & White St. (27420).

Telephone: 919-274-0113. TWX No.: 510-925-1193.

Ownership: Wholly owned subsidiary of Landmark Communications Inc., publisher of Greensboro Daily News and Record & the Norfolk Virginian-Pilot & Ledger-Star, which also owns WTAR-TV, WTAR & FM, Norfolk, Va.

Began Operation: Sept. 22, 1949. Sale to present owner by former owners of Greensboro News Co. was approved Dec. 18, 1964 by FCC (Television Digest, Vol. 4:36, 49, 51).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Lohnes & Culver.

Personnel:

CHARLES A. WHITEHURST, vice president & general manager.

WILLIAM M. ALEXANDER, general sales manager.

DOYLE D. THOMPSON, director of engineering.

JACK MARKHAM, program manager & film buyer.

BAILEY W. HOBGOOD, promotion director.

DAVID C. WRIGHT, director of public affairs.

RABUN MATTHEWS, news director.

JETA PACE, office manager.

DIGEST OF RATE CARD NO. 25—(Sept. 11, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—6-11 p.m., daily.						
\$1000	\$600	\$400	\$250	\$500*	\$500*	\$250*

*A1.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Alamance	34,800	34,000	98
	Alleghany	3,200	3,000	94
	Caswell	5,400	5,100	95
	Chatham	9,800	9,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Davidson	33,900	32,900	97
	Davie	6,600	6,200	95
	Forsyth	77,100	75,000	97
	Guilford	101,300	98,900	98
	Montgomery	6,200	6,000	96
	Moore	13,600	12,900	95
	Orange	19,600	18,600	95
	Person	8,400	8,100	96
	Randolph	27,500	26,600	97
50% & Over	Rockingham	25,600	24,800	97
	Rowan	31,100	30,200	97
	Stokes	8,100	7,800	96
	Surry	18,300	17,600	96
	Yadkin	8,900	8,500	96
VIRGINIA				
	Henry	22,700	21,900	96
	Patrick	5,500	5,200	94
	Pittsylvania	35,500	34,000	96
NORTH CAROLINA				
	Ashe	6,700	6,200	93
	Durham	47,700	45,900	96
Between 25-49%	Granville	9,400	8,900	95
	Lee	10,300	9,900	96
	Wilkes	17,800	16,900	95
VIRGINIA				
	Carroll	9,100	8,500	94
NORTH CAROLINA				
	Bertie	6,500	6,000	93
	Cabarrus	26,700	26,100	98
Between 5-24%	Cumberland	62,500	60,200	96
	Harnett	16,800	16,100	96
	Iredell	26,100	25,300	97
	Stanly	14,800	14,300	97
(Continued on page 603-b)				
Station Totals		901,200	869,000	96
Net Weekly Circulation (1973-74)		461,700		
Average Daily Circulation (1973-74)		290,300		

North Carolina—High Point-Greensboro & Winston-Salem



WGHP-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1269-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.5"
Longitude 79° 50' 36.0"

Transmitter: 1.2-mi. SE of Sophia, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGHP-TV Ref: FCC File No. BPCT-2579 Granted 10/3/62

©American Map Co., Inc., N.Y., No. 14244

WGHP-TV

Licensee: Southern Broadcasting Co. Inc., P.O. Box 5176, Winston-Salem, N.C. (27103).

Studio: 400 N. Main St., High Point, N.C. (27260).

Telephone: 919-883-7131.

Ownership: Southern Bcstg. Co., 100%. Officers: John G. Johnson, pres., 9.63%; Eugene H. Bohj, v.p.; Charles W. Brunt, v.p., 2.79%; Leonard G. Jones, v.p.-asst. secy., 0.77%; Ben K. McKinnon, v.p., 0.75%; James H. Hoke, v.p., 0.17%; Adrian E. Cox, secy.-treas., 0.27%; Earl F. Slick, 22.21%; Albert L. Butler Jr., 11.95%; James W. Coan estate, 11.63%; Kevin J. Collins, 9.82%; Gordon Hanes, 3.85%; 37 others, none with as much as 3%. Southern also owns radios WSGN, Birmingham, Ala.; KULF, Houston, Tex.; KOY & KRFM, Phoenix, Ariz.; WKIX & WYYD (FM), Raleigh, N.C.; WRVA & WRVQ (FM), Richmond, Va.; WEZI (FM), Memphis, Tenn.; WEZX (FM), Tampa, Fla.; KYND (FM), Pasadena, Tex. & is buying KFWD (FM), Ft. Worth.

Began Operation: October 14, 1963.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Welch & Morgan.

Represented (engineering) by Jansky & Bailey.

Personnel:

EUGENE H. BOHI, vice president & general manager.
DAVE WHITAKER, general sales manager.
GARY ROBINSON, program manager.
K. H. JORDAN, production manager.
FRED BLACKMAN, news director.
JERRY BLANKENBEKER, chief engineer.

DIGEST OF RATE CARD NO. 14
(Sept. 9, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-11:30 p.m., daily.

\$1000 \$650 \$400 Graded rates apply

NETWORK BASE HOURLY RATE: \$973.

594-b

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Alamance	34,800	34,000	98
	Alleghany	3,200	3,000	94
	Caswell	5,400	5,100	95
	Chatham	9,800	9,400	96
	Davidson	33,900	32,900	97
	Davie	6,600	6,200	95
	Forsyth	77,100	75,000	97
	Guilford	101,300	98,900	98
	Hoke	4,800	4,500	93
	Iredell	26,100	25,300	97
	Lee	10,300	9,900	96
	Montgomery	6,200	6,000	96
	Moore	13,600	12,900	95
	Randolph	27,500	26,600	97
	Richmond	13,300	12,700	96
	Rockingham	25,600	24,800	97
	Rowan	31,100	30,200	97
	Stanly	14,800	14,300	97
	Stokes	8,100	7,800	96
	Surry	18,300	17,600	96
	Wilkes	17,800	16,900	95
	Yadkin	8,900	8,500	96
VIRGINIA				
	Henry	22,700	21,900	96
	Patrick	5,500	5,200	94
NORTH CAROLINA				
	Anson	7,600	7,100	94
	Ashe	6,700	6,200	93
	Cabarrus	26,700	26,100	98
	Cumberland	62,500	60,200	96
	Orange	19,600	18,600	95
	Person	8,400	8,100	96
	Scotland	8,600	8,200	95
	Watauga	7,600	7,200	94
(Continued on page 603-b)				
Station Totals		1,183,600	1,141,500	96
Net Weekly Circulation (1973-74)			522,800	
Average Daily Circulation (1973-74)			303,900	

North Carolina—Winston-Salem-Greensboro & High Point



WXII



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"
Longitude 80° 22' 27"

Transmitter: Sauratown Mt., 7-mi. N of King, N.C.

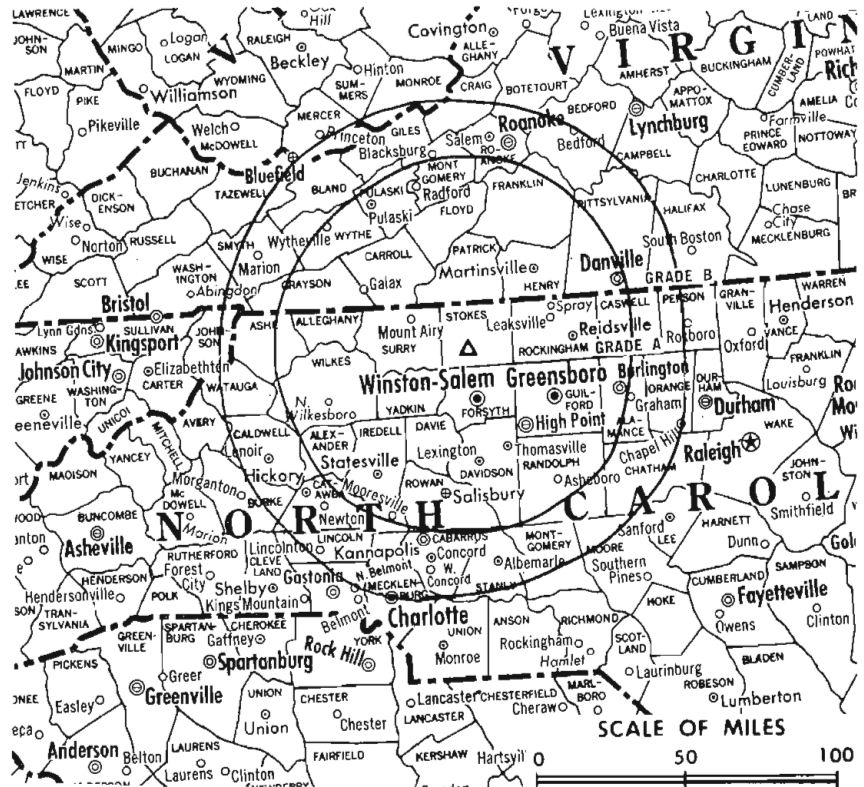
Studio: 700 Coliseum Dr. (27104).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WXII Ref: FCC File No. BNPCT—2657 Granted 1/4/55

© American Map Co., Inc., N.Y., No. 14244

WXII

Licensee: Multimedia Inc., Box 11847, Winston-Salem (27106).

Telephone: 919-723-9241. TWX No.: 510-931-3676.

Ownership: Multimedia Inc. For other interests, see WFBC-TV, Greenville, S.C.

Began Operation: Sept. 30, 1953. Sale to present owners by Triangle Bcstg. Corp. approved by FCC Sept. 7, 1972 (Television Digest, Vol. 11:44; 12:37).

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JAMES M. HART, vice president & general manager.

JOHN COMAS, mgr., programming & film buyer.

ZACK MANNING, general sales manager.

WAYNE ASHWORTH, news director.

DIGEST OF RATE CARD NO. A20—(Jan. 28, 1974)

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$1000.00 \$600.00 Graded rates apply*

*Highest rate: \$475.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Alamance	34,800	34,000	98
	Alleghany	3,200	3,000	94
	Caswell	5,400	5,100	95
	Davidson	33,900	32,900	97
	Davie	6,600	6,200	95
	Forsyth	77,100	75,000	97
	Guilford	101,300	98,900	98
	Iredell	26,100	25,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%	
NORTH CAROLINA—(Continued)					
50% & Over	Randolph	27,500	26,600	97	
	Rockingham	25,600	24,800	97	
	Rowan	31,100	30,200	97	
	Stokes	8,100	7,800	96	
	Surry	18,300	17,600	96	
	Wilkes	17,800	16,900	95	
	Yadkin	8,900	8,500	96	
VIRGINIA					
	Grayson	5,400	5,100	95	
	Henry	22,700	21,900	96	
	Patrick	5,500	5,200	94	
NORTH CAROLINA					
Between 25-49%	Ashe	6,700	6,200	93	
	Montgomery	6,200	6,000	96	
	Person	8,400	8,100	96	
VIRGINIA					
Between 5-24%	Carroll	9,100	8,500	94	
	Franklin	9,400	9,000	95	
	Pittsylvania	35,500	34,000	96	
	NORTH CAROLINA				
	Alexander	6,900	6,600	96	
Anson	7,600	7,100	94		
Avery	4,100	3,800	93		
Cabarrus	26,700	26,100	98		
Caldwell	19,900	19,300	97		
Catawba	32,500	31,800	98		
Chatham	9,800	9,400	96		
Lee	10,300	9,900	96		
Mc Dowell	10,800	10,300	96		
Moore	13,600	12,900	95		
Pitt	23,300	22,400	96		
Richmond	13,300	12,700	96		
Stanly	14,800	14,300	97		
(Continued on page 603-b)					
Station Totals		782,800	754,800	96	
Net Weekly Circulation (1973-74)				410,000	
Average Daily Circulation (1973-74)				234,200	

North Carolina—Greenville



WNCT-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 860-ft. above av. terrain, 873-ft. above ground, 943-ft. above sea level.

Latitude 35° 34' 15"
Longitude 77° 22' 49"

Transmitter: S. Evans St. extended, 2-mi. S of city.

TV tape: Recording facilities.

AM Affiliate: WNCT, 10-kw, 1070 kHz (CBS).

FM Affiliate: WNCT-FM, 100-kw 107.7 MHz (No. 299), 560-ft. (CBS).

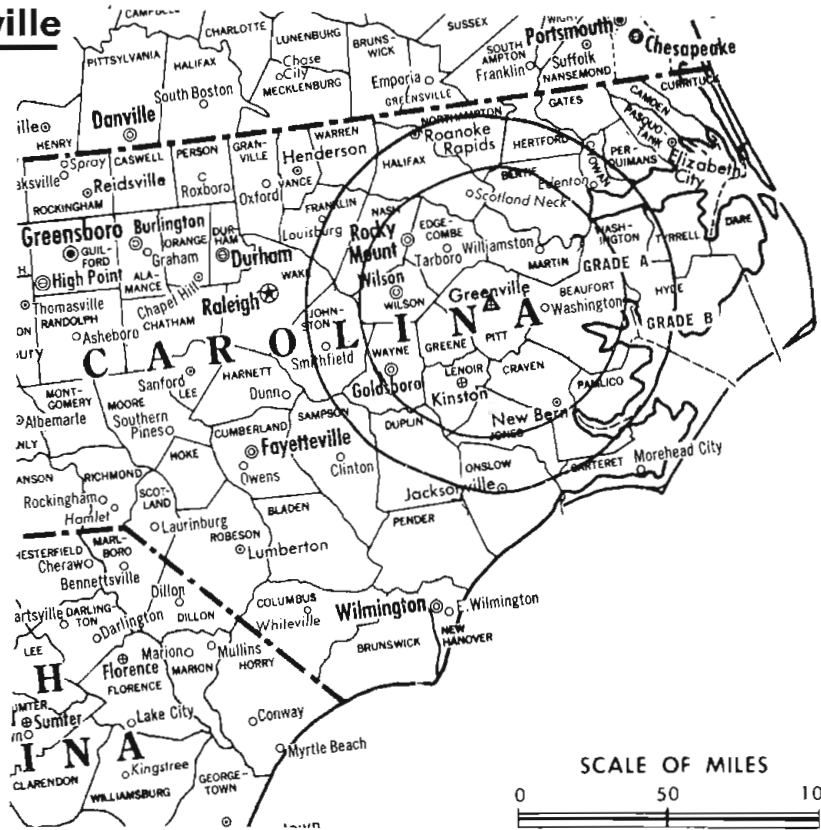
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Studio: S. Evans St. extended, 2-mi. S of city limits.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WNCT-TV Ref: FCC File No. BNPCT-3096 Granted 6/2/55

©American Map Co., Inc., N.Y., No. 14244

WNCT-TV

Licensee: Roy H. Park Broadcasting Inc., Box 898 (27834).

Telephone: 919-756-3180. TWX No.: 510-929-1616.

Ownership: Roy H. Park Broadcasting Inc. Park Broadcasting Inc., which is 100% owned by Roy H. Park, owns Roy H. Park Broadcasting Inc. and also the licensees of WNCT-AM-FM, Greenville, N.C.; WDEF-TV-AM-FM, Chattanooga, Tenn.; WJHL-TV, Johnson City, Tenn.; WTVR-TV-AM-FM, Richmond, Va.; WSLS-TV, Roanoke, Va.; WUTR(TV), Utica, N.Y.; WBMG(TV), Birmingham Ala.; WNAX(AM), Yankton, S.D.; KRIS(AM) & KFMX(FM), St. Louis Park, Minn.; WEBC(AM), Duluth, Minn.; KWJJ(AM) & KJIB(FM), Portland, Ore. & is buying KEZX(FM), Seattle. Park also owns outdoor advertising firms in Binghamton, Ogdensburg, Utica-Rome, Elmira-Corning, Ithaca-Auburn, N.Y. & Scranton-Wilkes Barre, Pa. Park Newspapers Inc. owns The Daily Sun, Warner Robins, Ga.; The Journal Messenger, Manassas, Va.; the Union-Sun and Journal, Lockport, N.Y. and the Sun-Journal, Brooksville, Fla.

Began Operation: Dec. 22, 1953. Sale to present owner by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- HANK TRIBLEY, exec. vice president & general manager.
- JOHN G. CLARK JR., general sales manager.
- ED FIELDS, director of programming & promotion.
- DOUG BOYETTE, business manager.
- MALCOLM NICHOLSON, production manager.
- HEBER ADAMS, chief engineer.
- BLAKE C. LEWIS JR., local sales manager.

DIGEST OF RATE CARD NO. 20—(April 16, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—6-11 p.m., daily.	\$550.00	\$330.00	\$220.00	\$175.00	\$220.00* \$110.00*

*Class AA—7-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$600.

	Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA					
		Beaufort	12,000	11,500	96
		Bertie	6,500	6,000	93
		Carteret	11,500	11,000	96
		Chowan	3,500	3,300	95
		Craven	19,700	19,100	97
		Duplin	12,400	11,700	94
		Edgecombe	16,600	15,900	96
		Greene	4,400	4,200	95
		Halifax	16,300	15,200	93
		Hyde	2,000	1,800	90
		Jones	2,700	2,600	95
		Lenoir	18,300	17,600	96
		Martin	7,800	7,500	96
		Nash	19,700	18,800	96
		Northampton	6,300	5,900	93
		Onslow	24,700	24,100	98
		Pamlico	3,500	3,400	96
		Pitt	23,300	22,400	96
		Tyrrell	1,200	1,100	93
		Washington	4,200	4,000	95
		Wayne	26,700	25,600	96
		Wilson	18,000	17,200	95
		NORTH CAROLINA			
	50% & Over	Franklin	8,600	8,100	94
		Johnston	22,000	21,000	95
		Warren	4,700	4,400	93
		NORTH CAROLINA			
	Between 25-49%	Cumberland	62,500	60,200	96
		Dare	2,800	2,600	92
		Hertford	7,200	6,900	95
		New Hanover	31,500	30,500	97
		Pender	5,500	5,100	93
		Perquimans	2,700	2,600	96
		Sampson	14,100	13,400	95
		NORTH CAROLINA			
	Between 5-24%				
			(Continued on page 603-b)		
Station Totals			520,300	498,700	96
Net Weekly Circulation (1973-74)					247,700
Average Daily Circulation (1973-74)					166,000

North Carolina—Hickory

WHKY-TV

Ch. 14

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 8.91-kw visual, 1.78-kw aural. Antenna: 600-ft. above av. terrain, 483-ft. above ground. 1648-ft. above sea level.

Latitude 35° 43' 57"
Longitude 81° 19' 52"

Transmitter: 526 Main Ave. S.E.

TV tape: Recording facilities.

News Wire Service: AP.

Color: Tape.

AM Affiliate: WHKY, 5-kw, 1290 kHz.

FM Affiliate: WHKY-FM, 14.8-kw, 102.9 MHz (No. 275), 325-ft.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHKY-TV Ref: FCC File No. BPCT-3572 Granted 5/13/68

© American Map Co., Inc., N.Y., No. 14244

WHKY-TV

Network Service: None, independent.

Licensee: Catawba Valley Bcstg. Co., Box 1059, Hickory, N.C. (28601).

Studio: 526 Main Ave. S.E., Hickory, N.C. (28601).

Telephone: 704-345-3294.

Ownership: Robert E. Cline, pres., 1.4%; Mrs. Mildred J. Gifford, v.p., 14.3%; Edmund S. Long, secy.-treas., 17.2%; Lester C. Gifford, 14.5%; Mrs. Mary L. Cline, 6.2%; Kaysee & Co., 4.8%; Roberta S. Long, 4.8%; Thomas E. Long, 4.1%; Mrs. B. E. Jordan, 3.2%; John G. Millholland, 3.2%; others, none with as much as 3%.

Began Operation: Feb. 14, 1968.

Represented (legal) by Miller & Fields.

Personnel:

EDMUND S. LONG, general manager.
THOMAS E. LONG, chief engineer.
RICHARD L. LAIL, program director.

DIGEST OF RATE CARD NO. 2 (July 1, 1969)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$105.00	\$63.00	\$42.00	\$26.25	\$30.00	\$22.50
					\$15.00	

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
Between 5-24%	Burke	20,500	19,900	97
	Caldwell	19,900	19,300	97
	Catawba	32,500	31,800	98
Station Totals		72,900	71,000	97
Net Weekly Circulation (1973-74)				6,100
Average Daily Circulation (1973-74)				2,100

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436

North Carolina—New Bern.



WCTI-TV

Ch. 12

(Also serves Greenville and Washington, N.C.)

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 940-ft. above av. terrain, 1004-ft. above ground, 1049-ft. above sea level.

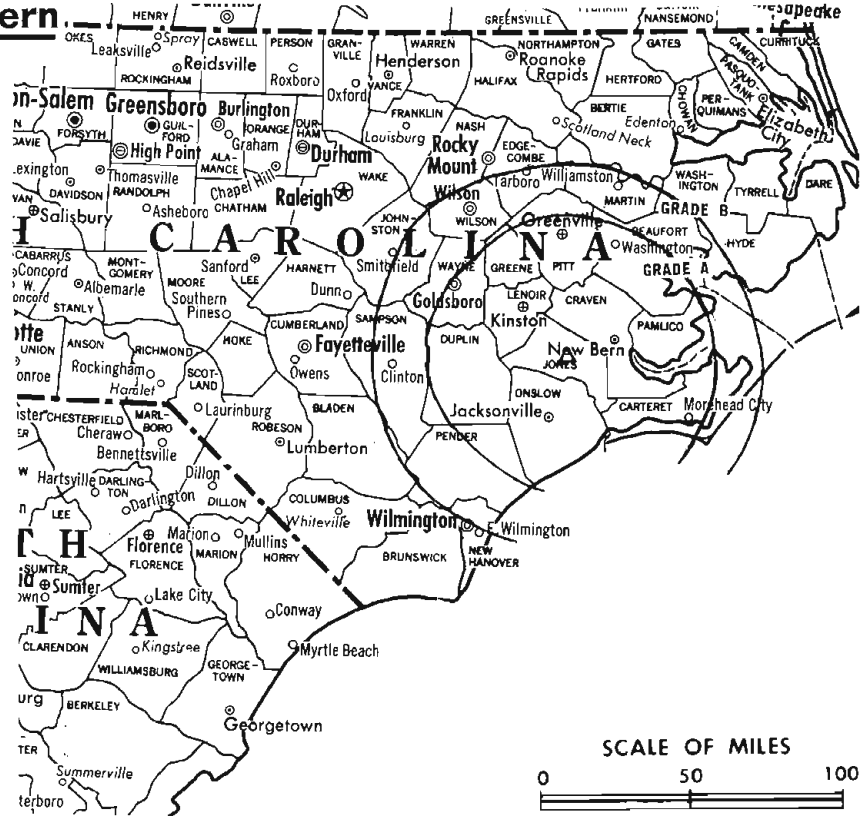
Latitude 35° 02' 43"
Longitude 77° 21' 00"

Transmitter: State Route 58, 1.54-mi. S of Trenton, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WCTI-TV Ref: FCC File No. BPCT-3831 Granted 1/4/67

© American Map Co., Inc., N.Y., No. 14244

WCTI-TV

Licensee: Continental TV Inc., New Bern, N.C.
Studio: Box 2325, Park Ave., Glen Burnie Gardens, New Bern, N.C. (28560).
Telephone: 919-637-2111.
Ownership: Continental Communications Inc., 100%.
Began Operation: Sept. 7, 1963. Sale to present owner by Nathan Frank & Thomsland Inc. approved by FCC April 15, 1969.
Represented (sales) by Avery-Knode! Inc.
Personnel:
HAROLD TIMKEN, president.
JOHN RACHEL, vice president & treasurer.
ROBERT BOLYARD, vice president & general manager.
SHELTON POGUE, national & regional sales manager.
RAYMOND HORN, operations manager.
JACK SIX, news director.
JIM CASON & RAY HATHAWAY, chief engineers.
KENNETH HARRIS, production manager.

DIGEST OF RATE CARD NO. 9 (Jan. 14, 1974)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$600.00	\$300.00	\$120.00			

Graded rates apply*

*Highest rate: \$115.

NETWORK BASE HOURLY RATE: \$275.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA				
		Beaufort	12,000	11,500	96
		Carteret	11,500	11,000	96
		Craven	19,700	19,100	97
		Duplin	12,400	11,700	94
		Greene	4,400	4,200	95
		Hyde	2,000	1,800	90
		Jones	2,700	2,600	95
		Lenoir	18,300	17,600	96
		Onslow	24,700	24,100	98
	Pamlico	3,500	3,400	96	
	Pitt	23,300	22,400	96	
Between 25-49%	NORTH CAROLINA				
		Martin	7,800	7,500	96
		Pender	5,500	5,100	93
		Washington	4,200	4,000	95
	Wayne	26,700	25,600	96	
Between 5-24%	NORTH CAROLINA				
		Bertie	6,500	6,000	93
		Dare	2,800	2,600	92
		New Hanover	31,500	30,500	97
		Sampson	14,100	13,400	95
	Tyrrell	1,200	1,100	93	
	Wilson	18,000	17,200	95	
Station Totals			252,800	242,400	96
Net Weekly Circulation (1973-74)				125,000	
Average Daily Circulation (1973-74)				77,100	

North Carolina—Raleigh-Durham



WRAL-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1180-ft. above av. terrain, 1175-ft. above ground, 1515-ft. above sea level.

Latitude 35° 40' 35"
Longitude 78° 32' 09"

Transmitter: 1.6-mi. SE of Auburn, N.C.

TV tape: Recording facilities.

FM Affiliate: WRAL-FM, 250-kw, 101.5 MHz (No. 268), 990-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



WRAL-TV Ref: FCC File No. BMPCT—824 Granted 6/27/50

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WRAL-TV

Licensee: Capitol Bcstg. Co. Inc., 2619 Western Blvd., Box 12000, Raleigh, N.C. (27605).

Studio & Offices: 2619 Western Blvd.

Telephone: 919-828-2511. TWX No.: 510-928-1833.

Ownership: A. J. Fletcher, chairman & chief exec. officer, 67.53%; James F. Goodman, pres. & gen. mgr., 20.60%; Fred Fletcher, 3.5%; Jesse Helms, A. H. Moore Jr., Ray Reeve, Libado Co., J. M. Daniel III, .7% each; Louise S. Stephenson, secy., .1%; D. H. Witherspoon, .1%; Louise H. Bryan, .1%.

Began Operation: Dec. 15, 1956.

Represented (sales) by Katz Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

A. J. FLETCHER, chief executive officer.
JIM GOODMAN, president & general manager.
WILLIAM R. MURRAY, general sales manager.
DAVID WITHERSPOON, v.p., sales development & promotion.
BOB CAUDLE, production manager & film buyer.
LEMAN B. POOLE, director of engineering.
JOEL LAWHON, news director.
RAY WILKINSON, farm director.
BETTE ELLIOTT, women's director.
A. H. MOORE JR., v.p., accounting.
GENE WALSH, operations manager.

DIGEST OF RATE CARD NO. A27 & P12
(Jan. 20, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-11 p.m., daily.
\$1500 \$900 Graded rates apply*

*Highest rate: \$380.

NETWORK BASE HOURLY RATE: \$1450.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Chatham	9,800	9,400	96
	Cumberland	62,500	60,200	96
	Durham	47,700	45,900	96
	Edgecombe	16,600	15,900	96
	Franklin	8,600	8,100	94
	Granville	9,400	8,900	95
	Greene	4,400	4,200	95
	Halifax	16,300	15,200	93
	Harnett	16,800	16,100	96
	Hoke	4,800	4,500	93
50% & Over	Johnston	22,000	21,000	95
	Lee	10,300	9,900	96
	Moore	13,600	12,900	95
	Nash	19,700	18,800	96
	Orange	19,600	18,600	95
	Person	8,400	8,100	96
	Sampson	14,100	13,400	95
	Vance	10,600	10,100	96
	Wake	81,800	79,200	97
	Warren	4,700	4,400	93
	Wayne	26,700	25,600	96
	Wilson	18,000	17,200	95
NORTH CAROLINA				
	Alamance	34,800	34,000	98
	Duplin	12,400	11,700	94
	Lenoir	18,300	17,600	96
	Northampton	6,300	5,900	93
	Robeson	24,000	22,600	94
Between 25-49%	Scotland	8,600	8,200	95
VIRGINIA				
	Brunswick	5,000	4,700	93
	Halifax	12,100	11,400	94
	Mecklenburg	10,500	9,900	94

(Continued on page 603-b)

Station Totals	896,300	860,200	96
Net Weekly Circulation (1973-74)			438,900
Average Daily Circulation (1973-74)			277,300

North Carolina—Durham-Raleigh



WRDU-TV

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2483-kw max. & 1080-kw horizontal visual, 492-kw max. & 214-kw horizontal aural. Antenna: 1040-ft. above av. terrain, 834-ft. above ground, 1549-ft. above sea level.

Latitude 35° 52' 20.1"
Longitude 79° 09' 28.5"

Transmitter: 5.4-mi. WSW of Chapel Hill.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (sales) by The Devney Organization Inc.

Represented (legal) by Patton, Boggs & Blow.

Studio: Hwy. 54, Durham.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRDU-TV Ref: FCC File No. BMPCT—6838 Granted 6/28/68

©American Map Co., Inc., N.Y. No. 14244

WRDU-TV

Network Service: NBC.

Licensee: Triangle Telecasters Inc., Box 8706, Durham, N.C. (27707).

Telephone: 919-544-1786. TWX No.: 510-927-1818.

Ownership: R. O. Everett, Katherine R. Everett & Robinson O. Everett, 82.2%; John B. Wilson, 6.7%; E. J. Evans, 5.8%; 5 others, none with as much as 2%.

Began Operation: Nov. 4, 1968.

Personnel:

ROBINSON O. EVERETT, president.
JOHN B. WILSON, vice president.
THOMAS O. McCAFFREY, general manager.
CARROLL M. OGLE, sales manager.
COKE ARIALL, program director.
GREG PRECOPIO, chief engineer.

DIGEST OF RATE CARD NO. 7

30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

\$350 \$250 \$160 \$120 \$80

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Durham	47,700	45,900	96
	Granville	9,400	8,900	95
	Orange	19,600	18,600	95
NORTH CAROLINA				
Between 25-49%	Chatham	9,800	9,400	96
	Lee	10,300	9,900	96
	Vance	10,600	10,100	96
	Wake	81,800	79,200	97
NORTH CAROLINA				
Between 5-24%	Alamance	34,800	34,000	98
	Cumberland	62,500	60,200	96
	Franklin	8,600	8,100	94
	Guilford	101,300	98,900	98
	Harnett	16,800	16,100	96
	Moore	13,600	12,900	95
	Person	8,400	8,100	96
Scotland	8,600	8,200	95	
Station Totals		443,800	428,500	97
Net Weekly Circulation (1973-74)				120,900
Average Daily Circulation (1973-74)				52,500

North Carolina—Durham-Raleigh



WTVD



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1490-ft. above av. terrain, 1500-ft. above ground, 1822-ft. above sea level.

Latitude 35° 40' 05"
Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton, 2-mi. SE of Auburn, N.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTVD Ref: FCC File No. BMPCT-4812 Granted 4/2/58

©American Map Co., Inc., N.Y., No. 14244

WTVD

Network Service: CBS.

Licensee: Capital Cities Communications Inc., Box 2009, Durham (27702).

Studio: 2410 Broad St., Durham, N.C. (27702).

Raleigh Office: P.O. Box 1326.

Telephone: 919-477-2131. TWX No.: 510-927-1810.

Ownership: Capital Cities Communications Inc., see Group Ownership of TV Stations.

Began Operation: September 2, 1954. Sale to present owners by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and radio WDNC approved by FCC May 22, 1957 (Television Digest, Vol. 13:14, 21).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- MIKE THOMPSON, vice president & general manager.
- JACK WEST, general sales manager.
- JIM DUNCAN, program manager.
- MAX POWELL, news director.
- BOB WAGONER, promotion manager.
- ERNIE GREUP, director of public affairs.
- ED WALL, chief engineer.
- BOB JOHNSON, production manager.
- WILLIAM HIGGS, business manager.
- MARIE BROWN, sales coordinator.
- W. KYSER WILSON, minority affairs coordinator.

DIGEST OF RATE CARD NO. 20 (Jan. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class A—6-11 p.m., daily.	\$850.00	\$570.00	\$380.00	\$240.00	\$280.00*	\$140.00*

*Class AA—7-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$1350.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over					
NORTH CAROLINA					
		Chatham	9,800	9,400	96
		Cumberland	62,500	60,200	96
		Durham	47,700	45,900	96
		Edgecombe	16,600	15,900	96
		Franklin	8,600	8,100	94
		Granville	9,400	8,900	95
		Harnett	16,800	16,100	96
		Hoke	4,800	4,500	93
		Johnston	22,000	21,000	95
		Lee	10,300	9,900	96
		Moore	13,600	12,900	95
		Nash	19,700	18,800	96
		Orange	19,600	18,600	95
		Person	8,400	8,100	96
		Sampson	14,100	13,400	95
		Vance	10,600	10,100	96
		Wake	81,800	79,200	97
		Warren	4,700	4,400	93
		Wayne	26,700	25,600	96
		Wilson	18,000	17,200	95
VIRGINIA					
		Mecklenburg	10,500	9,900	94
Between 25-49%					
NORTH CAROLINA					
		Alamance	34,800	34,000	98
		Bladen	8,200	7,600	92
		Duplin	12,400	11,700	94
		Greene	4,400	4,200	95
		Halifax	16,300	15,200	93
		Robeson	24,000	22,600	94
		Scotland	8,600	8,200	95
Between 5-24%					
NORTH CAROLINA					
		Caswell	5,400	5,100	95
		Columbus	15,000	14,100	94
(Continued on page 603-b)					
Station Totals			757,700	725,800	96
Net Weekly Circulation (1973-74)			408,000		
Average Daily Circulation (1973-74)			266,800		

North Carolina—Washington



WITN-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1470-ft. above av. terrain, 1523-ft. above ground, 1549-ft. above sea level.

Latitude 35° 22' 17"
Longitude 77° 23' 55"

Transmitter: Hwy. 118, 2.1-mi. E. of Grifton.

Telephone: 919-946-3131.

TWX No.: 510-924-1834.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Cohen & Dippell.

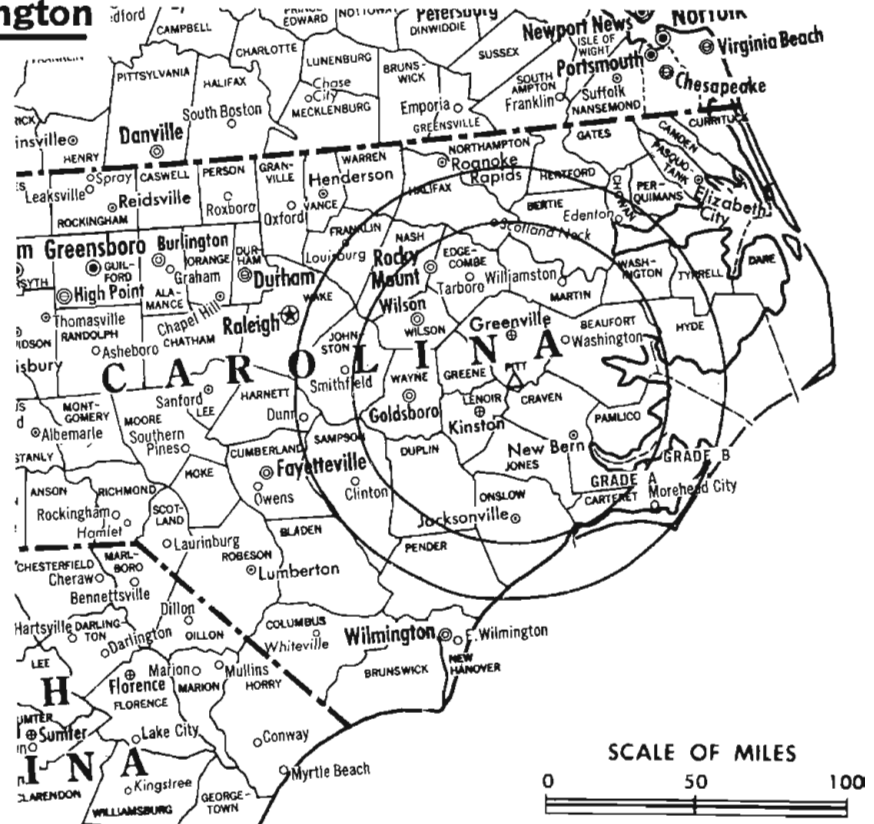
Total Households: © MSY

Consumer Market Data as of 1/1/75.

TV Homes: TV % and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WITN-TV Ref: FCC File No. BPCT-2780 Granted 2/28/61

©American Map Co., Inc., N.Y., No. 14244

WITN-TV

Licensee: North Carolina Television Inc., Box 468 (27889).

Studio: 2.5-mi. S of Washington on U.S. 17.

Ownership: W. R. Roberson Jr. & family, 61%; Wm. S. Page, 25%; W. E. Barnes, 10%; others, 4%.

Began Operation: Sept. 28, 1955.

Represented (legal) by Everett D. Johnston.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

W. R. ROBERSON JR., chmn. & chief executive officer.
RICHARD PAUL, exec. v.p. & chief operating officer.
G. EARL BROOME, v.p., national sales.
W. E. BASS JR., v.p. regional sales.
PAUL OUGHTON, v.p., operations.
HARVEY MASON, v.p., engineering.
HELEN S. JACKSON, sales promotion manager.
ALAN MANDELL, production manager.
ROY HARDEE, v.p., news.
KAY CURRIE, woman's director.

DIGEST OF RATE CARD NO. 7-C—(March 1, 1972)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11:30 p.m., daily.				
\$700	\$475			Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Beaufort	12,000	11,500	96
	Bertie	6,500	6,000	93
	Carteret	11,500	11,000	96
	Craven	19,700	19,100	97
	Duplin	12,400	11,700	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA—(Continued)			
	Edgecombe	16,600	15,900	96
	Franklin	8,600	8,100	94
	Greene	4,400	4,200	95
	Halifax	16,300	15,200	93
	Hyde	2,000	1,800	90
	Johnston	22,000	21,000	95
	Jones	2,700	2,600	95
	Lenoir	18,300	17,600	96
	Martin	7,800	7,500	96
	Nash	19,700	18,800	96
	Onslow	24,700	24,100	98
	Pamlico	3,500	3,400	96
	Pitt	23,300	22,400	96
Tyrrell	1,200	1,100	93	
Washington	4,200	4,000	95	
Wayne	26,700	25,600	96	
Wilson	18,000	17,200	95	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	NORTH CAROLINA			
	Chowan	3,500	3,300	95
	Harnett	16,800	16,100	96
	Northampton	6,300	5,900	93
	Pender	5,500	5,100	93
	Sampson	14,100	13,400	95
Wake	81,800	79,200	97	
Warren	4,700	4,400	93	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Cumberland	62,500	60,200	96
	Dare	2,800	2,600	92
	Hertford	7,200	6,900	95
	New Hanover	31,500	30,500	97
Perquimans	2,700	2,600	96	
Vance	10,600	10,100	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA	Brunswick	5,000	4,700	93

Station Totals		537,100	514,800	96
Net Weekly Circulation (1973-74)			281,600	
Average Daily Circulation (1973-74)			171,000	

WGHP-TV, Winston-Salem
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA				
	Marlboro	8,600	8,100	94
Between 25-49%	VIRGINIA			
	Carroll	9,100	8,500	94
	Grayson	5,400	5,100	95
	Pittsylvania	35,500	34,000	96
NORTH CAROLINA				
	Alexander	6,900	6,600	96
	Avery	4,100	3,800	93
	Burke	20,500	19,900	97
	Catawba	32,500	31,800	98
	Durham	47,700	45,900	96
	Granville	9,400	8,900	95
	Harnett	16,800	16,100	96
	Mecklenburg	126,900	123,700	97
Between 5-24%	Robeson	24,000	22,600	94
	Vance	10,600	10,100	96
	Wake	81,800	79,200	97
	SOUTH CAROLINA			
	Chesterfield	10,400	9,800	94
	Darlington	17,000	16,200	95
VIRGINIA				
	Floyd	3,500	3,300	95
	Franklin	9,400	9,000	95
	Halifax	12,100	11,400	94
	Smyth	9,900	9,500	96
	Wythe	7,100	6,700	94

WTVD, Durham
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Lenoir	18,300	17,600	96
	Montgomery	6,200	6,000	96
	New Hanover	31,500	30,500	97
	Northampton	6,300	5,900	93
	Onslow	24,700	24,100	98
Between 5-24%	Pender	5,500	5,100	93
	Pitt	23,300	22,400	96
	Randolph	27,500	26,600	97
	SOUTH CAROLINA			
	Marlboro	8,600	8,100	94
VIRGINIA				
	Brunswick	5,000	4,700	93
	Pittsylvania	35,500	34,000	96

WFMY-TV, Greensboro
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Vance	10,600	10,100	96
	Wake	81,800	79,200	97
	Watauga	7,600	7,200	94
Between 5-24%	VIRGINIA			
	Floyd	3,500	3,300	95
	Franklin	9,400	9,000	95
	Grayson	5,400	5,100	95
	Halifax	12,100	11,400	94
	Lunenburg	3,600	3,400	95
	Pulaski	9,700	9,300	96

North Carolina

WRAL-TV, Raleigh
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
NORTH CAROLINA					
	Bertie	6,500	6,000	93	
	Bladen	8,200	7,600	92	
	Caswell	5,400	5,100	95	
	Guilford	101,300	98,900	98	
	Hertford	7,200	6,900	95	
	Martin	7,800	7,500	96	
	Montgomery	6,200	6,000	96	
	New Hanover	31,500	30,500	97	
Between 5-24%	Onslow	24,700	24,100	98	
	Pender	5,500	5,100	93	
	Pitt	23,300	22,400	96	
	Randolph	27,500	26,600	97	
	Richmond	13,300	12,700	96	
	Tyrrell	1,200	1,100	93	
	Washington	4,200	4,000	95	
	SOUTH CAROLINA				
		Marlboro	8,600	8,100	94
		VIRGINIA			
	Pittsylvania	35,500	34,000	96	

WXII, Winston-Salem
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Watauga	7,600	7,200	94
	Yancey	4,000	3,600	91
SOUTH CAROLINA				
	Marlboro	8,600	8,100	94
Between 5-24%	VIRGINIA			
	Bland	2,000	1,800	90
	Floyd	3,500	3,300	95
	Halifax	12,100	11,400	94
	Pulaski	9,700	9,300	96
	Wythe	7,100	6,700	94

WNCT-TV, Greenville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
Between 5-24%	Vance	10,600	10,100	96
	Wake	81,800	79,200	97
	VIRGINIA			
	Brunswick	5,000	4,700	93

For Explanation of Arbitron Data,
see page 4-b

North Carolina—Wilmington



WECT



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1940-ft. above av. terrain, 1991-ft. above ground, 2046-ft. above sea level.

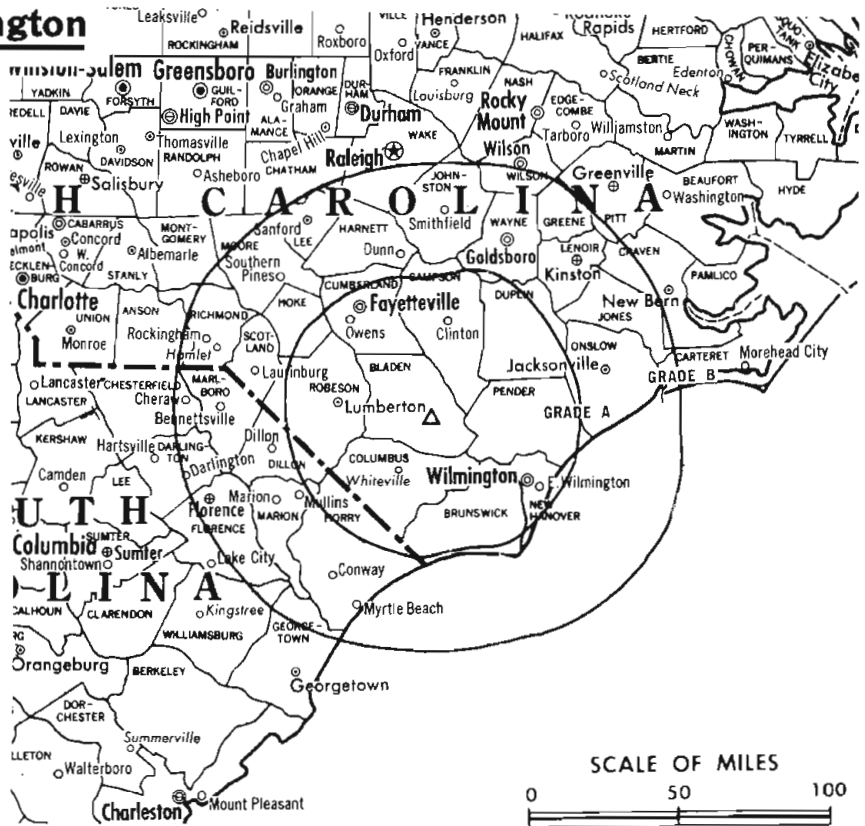
Latitude 34° 34' 32"
Longitude 78° 26' 13"

Transmitter: N.C. Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WECT Ref: FCC File No. BMPCT-6919 Granted 10/11/68

© American Map Co., Inc., N.Y., No. 14244

WECT

Network Service: NBC; also CBS (per program).
Licensee: Atlantic Telecasting Corp., 322 Shipyard Blvd.
Studio: 322 Shipyard Blvd. (28401).
Telephone: 919-791-8070.
TWX No.: 510-937-0314.
Ownership: MacMillan & Cameron Co., 43%; Sam & Leo Brody, 43%; Poi & Co., 14%.
Begin Operation: April 9, 1954. Sale of 60% stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50). Later Park Bcstg. (WNCT) sold its interest.
Represented (sales) by Katz Television.
Represented (legal) by Wilner & Scheiner.
Represented (engineering) by Edward F. Lorentz & Associates.
Personnel:
DAN D. CAMERON, president.
PAUL A. BRISSETTE JR., executive vice president & general manager.
WAYNE JACKSON, station manager.
BILL ELKS, technical operations director.
ERNIE WHITMEYER, production director.
BILL FENN, chief engineer.
C. D. MARTIN JR., sales manager.

DIGEST OF RATE CARD NO. A19
(June 16, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA	—8-10 p.m., daily.					
	\$550.00	\$330.00	\$220.00	\$165.00	\$140.00	\$140.00
	NETWORK BASE HOURLY RATE: \$600.					

604-b

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NORTH CAROLINA				
		Bladen	8,200	7,600	92
		Brunswick	9,600	9,100	95
		Columbus	15,000	14,100	94
		Cumberland	62,500	60,200	96
		Duplin	12,400	11,700	94
		Harnett	16,800	16,100	96
		Hoke	4,800	4,500	93
		Moore	13,600	12,900	95
		New Hanover	31,500	30,500	97
		Onslow	24,700	24,100	98
		Pender	5,500	5,100	93
		Robeson	24,000	22,600	94
		Sampson	14,100	13,400	95
		Scotland	8,600	8,200	95
	SOUTH CAROLINA				
		Dillon	7,600	7,100	94
		Horry	25,400	24,000	94
		Marion	8,900	8,300	93
	Between 25-49%	NORTH CAROLINA			
			Lee	10,300	9,900
		Richmond	13,300	12,700	96
	SOUTH CAROLINA				
		Florence	28,400	27,300	96
		Georgetown	10,500	9,800	93
	Marlboro	8,600	8,100	94	
Between 5-24%	NORTH CAROLINA				
		Chatham	9,800	9,400	96
		Johnston	22,000	21,000	95
		Jones	2,700	2,600	95
		Lenoir	18,300	17,600	96
		Montgomery	6,200	6,000	96
	Wayne	26,700	25,600	96	
	SOUTH CAROLINA				
		Darlington	17,000	16,200	95
	Williamsburg	9,600	8,800	91	
Station Totals		476,600	454,500	95	
Net Weekly Circulation (1973-74)				255,900	
Average Daily Circulation (1973-74)				168,800	

TV Factbook No. 45

North Carolina—Wilmington



WWAY

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1170-ft. above av. terrain, 1187-ft. above ground, 1247-ft. above sea level.

Latitude 34° 03' 00"
Longitude 78° 04' 56"

Transmitter: 3.82-mi. S of Mill Creek, E of State Rt. 87.

Studio: 615 N. Front St. (28401).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Telephone: 919-762-8581.



WWAY Ref: FCC File No. BMPCT-5929 Granted 6/24/64

© American Map Co., Inc., N.Y. No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Hours: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WWAY

Licensee: Clay Broadcasting Corp., Box 2068, 615 N. Front St., Wilmington, N.C. (28401).

Ownership: Clay Communications Inc., publisher of Charleston Daily Mail, 80%; Lyell B. Clay, 20%. Clay Communications officers: Lyell B. Clay, chmn. of the board-treas., 31.62%; John F. McGee, pres., 3.07%; Buckner Clay, v.p.-secy., 31.62%; Julie Clark Alexander, 31.62%; others, 2.07%. Clay Communications also owns KFDX-TV, Wichita Falls & KJAC-TV, Port Arthur-Beaumont, both Tex. Clay Bcstg. Corp. of Va., controlled by Lyell B. Clay, is licensee of WCHV & WCCV (FM), Charlottesville, Va.

Began Operation: Oct. 30, 1964. Sale to present owner by Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by the FCC Aug. 28, 1968.

Represented (sales) by H-R Television; Ayers Inc.

Personnel:

GEORGE DIAB, president, Clay Broadcasting.
MITCHELL SAIEED, station manager.
HENRY E. SULLIVAN, sales manager.
GEORGE ALLEN, operations manager.
CHARLES L. COVEY, production manager.
ART MADELEY, chief engineer.
GENE HODGES, news director.

DIGEST OF RATE CARD NO. 9A—(Sept. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

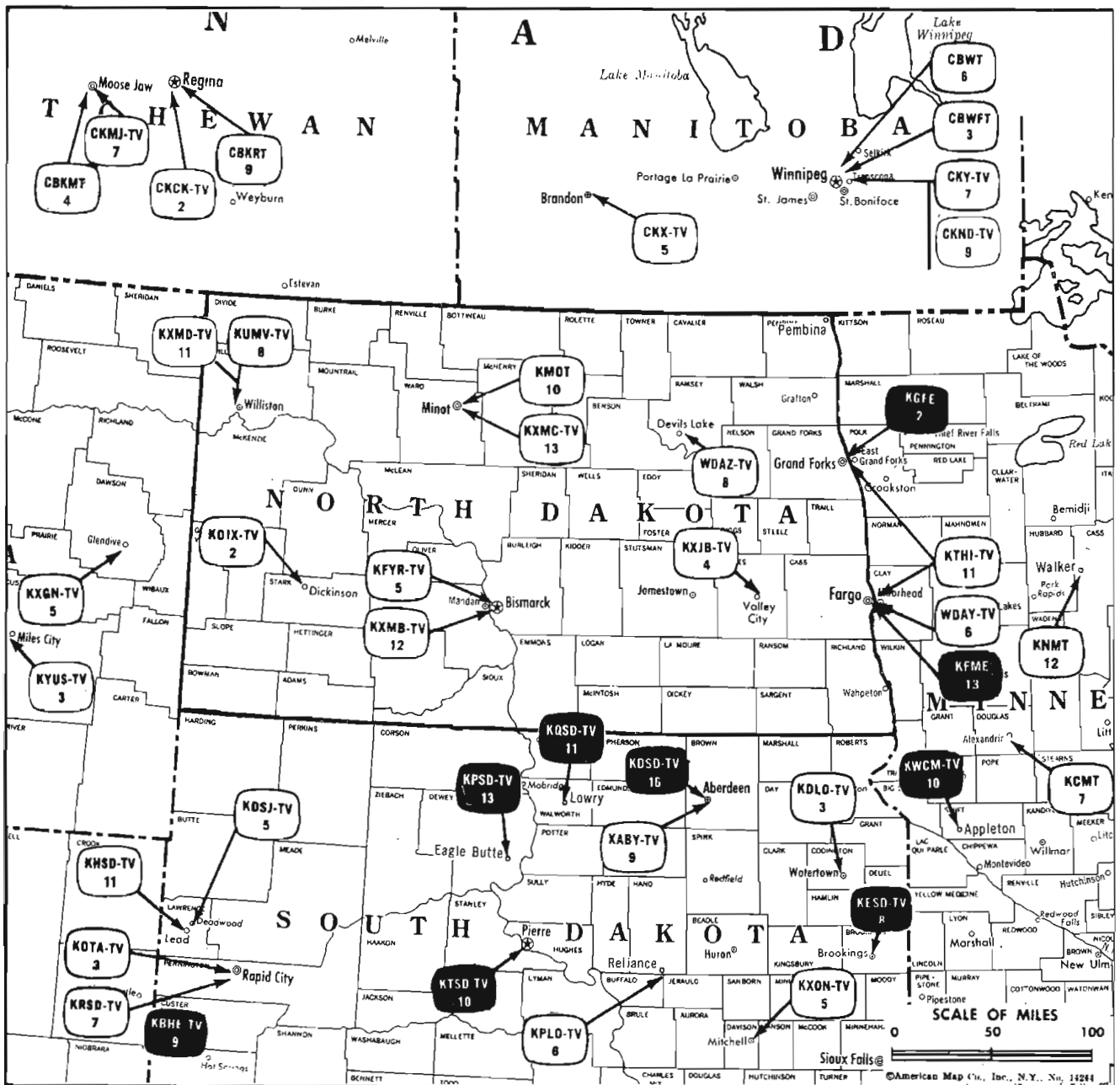
Class A—6-11 p.m., daily.

\$500 \$300 \$100 \$75 \$60 \$60 \$30

NETWORK BASE HOURLY RATE: \$316.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Bladen	8,200	7,600	92
	Brunswick	9,600	9,100	95
	Columbus	15,000	14,100	94
	New Hanover	31,500	30,500	97
	Pender	5,500	5,100	93
Robeson	24,000	22,600	94	
Between 25-49%	SOUTH CAROLINA			
	Horry	25,400	24,000	94
	NORTH CAROLINA			
Duplin	12,400	11,700	94	
Onslow	24,700	24,100	98	
Between 5-24%	SOUTH CAROLINA			
	Dillon	7,600	7,100	94
	Marion	8,900	8,300	93
	NORTH CAROLINA			
	Cumberland	62,500	60,200	96
	Jones	2,700	2,600	95
Sampson	14,100	13,400	95	
Scotland	8,600	8,200	95	
SOUTH CAROLINA				
Florence	28,400	27,300	96	
Georgetown	10,500	9,800	93	
Williamsburg	9,600	8,800	91	
Station Totals		309,200	294,500	95
Net Weekly Circulation (1973-74)				124,700
Average Daily Circulation (1973-74)				73,800

North Dakota



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Fargo	105,000	100	175,400	95
Minot-Bismarck-Dickinson	63,000	140	115,100	134
Pembina	3,000	208	8,400	206

KFYR-TV, Bismarck
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH DAKOTA—(Continued)			
	Ward	20,300	19,900	98
	Wells	2,500	2,400	98
	Williams	6,600	6,500	98
50% & Over	SOUTH DAKOTA			
	Campbell	1,000	1,000	95
	Corson	1,300	1,200	93
	Dewey	1,600	1,500	93
	Mc Pherson	1,500	1,400	96
	Perkins	1,500	1,400	95
	Walworth	2,900	2,800	96
	NORTH DAKOTA			
Between 25-49%	Bowman	1,200	1,200	97
	Stutsman	9,000	8,900	99
	SOUTH DAKOTA			
	Potter	1,300	1,300	97
	NORTH DAKOTA			
Between 5-24%	Benson	2,400	2,300	96
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	98
	Slope	400	400	98
	Towner	1,500	1,500	97
	SOUTH DAKOTA			
	Harding	600	600	96
	Marshall	1,800	1,700	96

KXMC-TV, Minot
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH DAKOTA—(Continued)			
	Stark	5,500	5,400	98
	Ward	20,300	19,900	98
	Wells	2,500	2,400	98
	Williams	6,600	6,500	98
50% & Over	SOUTH DAKOTA			
	Campbell	1,000	1,000	95
	Corson	1,300	1,200	93
	Perkins	1,500	1,400	95
	Walworth	2,900	2,800	96
	MONTANA			
	Carter	600	500	87
	Valley	4,500	4,100	90
Between 25-49%	NORTH DAKOTA			
	Benson	2,400	2,300	96
	Towner	1,500	1,500	97
	SOUTH DAKOTA			
	Dewey	1,600	1,500	93
	Mcpherson	1,500	1,400	96
	MINNESOTA			
	Pennington	5,300	5,100	96
	MONTANA			
	Dawson	3,400	3,100	93
	McCone	800	700	90
Between 5-24%	NORTH DAKOTA			
	Eddy	1,300	1,300	98
	Richland	6,500	6,400	98
	Stutsman	9,000	8,900	99
	SOUTH DAKOTA			
	Harding	600	600	96
	Potter	1,300	1,300	97

For U.S. TV Station Call Letters,
see page 7-b

North Dakota

North Dakota Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	12	0	12
● Educational Television Stations	2	0	2
			14

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KXJB-TV, Fargo
(See Valley City, N.D.)

KTHI-TV, Grand Forks
(See Fargo, N.D.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

KFME
Fargo
Ch. 13

Non-Commercial Educational Station

Licensee: North Central Educational TV Inc., 4500 S. University Dr., Fargo, N.D. (58102).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 264-kw visual, 47.5-kw aural. Antenna: 390-ft. above av. terrain, 426-ft. above ground, 1328-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

KGFE
Grand Forks
Ch. 2

Non-Commercial Educational Station

Licensee: North Central Educational TV Inc., 4500 S. University Dr., Fargo, N.D. (58102).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1337-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

Latitude 48° 08' 24"
Longitude 97° 59' 38"

KTHI-TV, Fargo
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH DAKOTA—(Continued)			
	Cavalier	3,700	3,500	94
	Morton	7,000	6,800	98
	Pembina	3,700	3,500	95
Between 5-24%	Towner	1,500	1,500	97
	SOUTH DAKOTA			
	Marshall	1,800	1,700	96
	Roberts	3,500	3,400	97

North Dakota—Bismarck



KFYR-TV



Ch. 5

[Also operates satellites KMOT, Minot & KUMV-TV, Williston, N.D.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 19"
Longitude 100° 48' 30"

Transmitter: 12-mi. S. of city.

AM Affiliate: KFYR, 5-kw, 550 kHz (NBC).

FM Affiliate: KFYR-FM, 45-kw, 92.9 MHz (No. 225), 1402-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

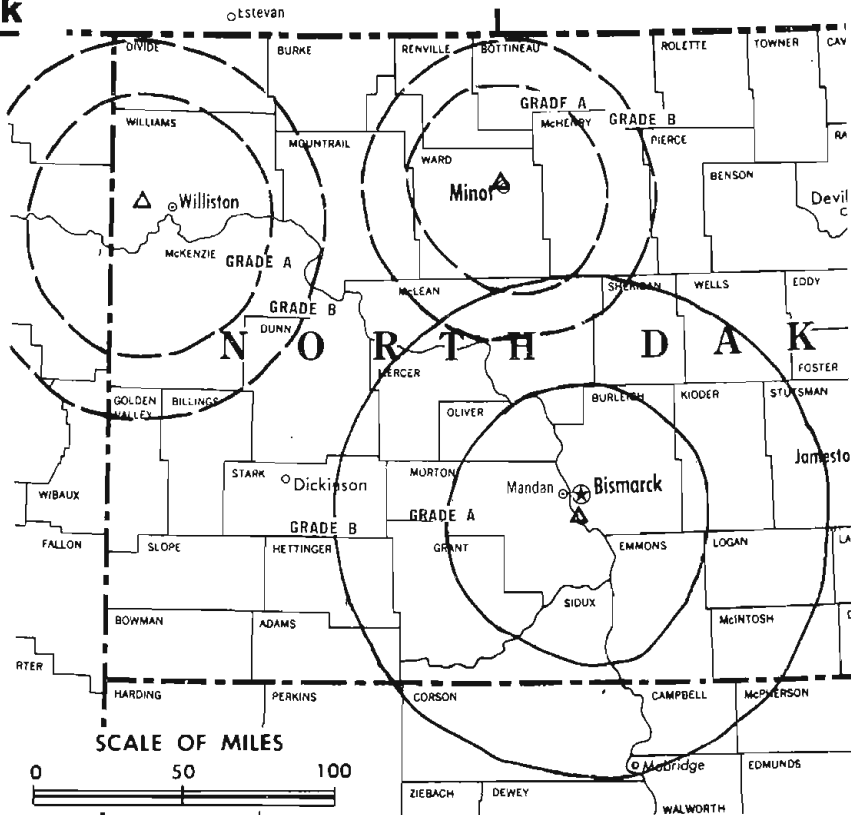
Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KFYR-TV Ref: FCC File No. BPCT—2965 Granite 1 2/24/63

©American Map Co., Inc., N.Y., No. 14244

KFYR-TV

Licensee: Meyer Bcstg. Co., Broadway at Fourth.

Studio: Broadway at Fourth (58501).

Telephone: 701-223-0900.

TWX No.: 910-677-2339.

Ownership: William Ekberg, pres., 1%; Mrs. Marietta Meyer Ekberg, 96%. Meyer Bcstg. owns KUMV-TV, Williston; KMOT (TV) & KMOT-FM, Minot & Bismarck Cable TV; radios KOYN-AM-FM, Billings; KEIN, Great Falls, Mont. & KFYR-AM-FM, Bismarck.

Began Operation: Dec. 19, 1953.

Represented (sales) by Blair Television Associates Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Charles Smith.

Personnel:

WILLIAM EKBERG, president & general manager.

DAVE STUART, general sales manager.

CARL ZELLER, director of engineering.

CLAIRE ANNE HOLMBERG, station manager.

DIGEST OF RATE CARD NO. 1-75A

(Aug. 15, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$740.00 \$460.00 \$296.00 \$185.00 \$105.00 \$105.00 \$52.50

Rates include satellites KMOT, Minot & KUMV-TV, Williston, N.D.

NETWORK BASE HOURLY RATE: \$300.

Arbitron Data: Figures include Satellites

KUMV-TV, Williston & KMOT, Minot.

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
	Daniels	1,400	1,300	92
	Dawson	3,400	3,100	93
	Mc Cone	800	700	90
	Richland	3,400	3,200	94
	Roosevelt	3,300	3,100	94
	Sheridan	2,000	1,900	95
	Valley	4,500	4,100	90
	Wibaux	400	400	93
NORTH DAKOTA				
	Adams	1,200	1,200	97
	Billings	300	300	98
	Bottineau	2,700	2,600	97
	Burke	1,500	1,500	97
	Burleigh	14,100	13,900	98
	Divide	1,800	1,700	96
	Dunn	1,100	1,100	96
	Emmons	1,800	1,800	98
	Golden Valley	800	800	98
	Grant	1,500	1,500	97
	Hettinger	1,600	1,600	98
	Kidder	1,200	1,200	99
	Logan	1,200	1,200	97
	Mc Henry	3,000	2,900	98
	Mc Intosh	2,000	1,900	96
	Mc Kenzie	1,800	1,800	98
	Mc Lean	4,200	4,100	98
	Mercer	1,900	1,800	96
	Morton	7,000	6,800	98
	Mountrail	2,800	2,700	97
	Oliver	600	600	98
	Pierce	2,000	1,900	97
	Renville	1,200	1,200	99
	Rolette	3,200	3,000	94
	Sheridan	1,000	1,000	97
	Sioux	800	700	93
	Stark	5,500	5,400	98
50% & Over				
(Continued on page 607-b)				

Station Totals	147,100	142,700	97
Net Weekly Circulation (1973-74)			108,700
Average Daily Circulation (1973-74)			87,900

North Dakota—Bismarck

abc KXMB-TV

Ch. 12

[Satellite of KXMC-TV, Minot, N.D.]

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 278-kw visual, 44.1-kw aural. Antenna: 1530-ft. above av. terrain, 1204-ft. above ground, 3429-ft. above sea level.

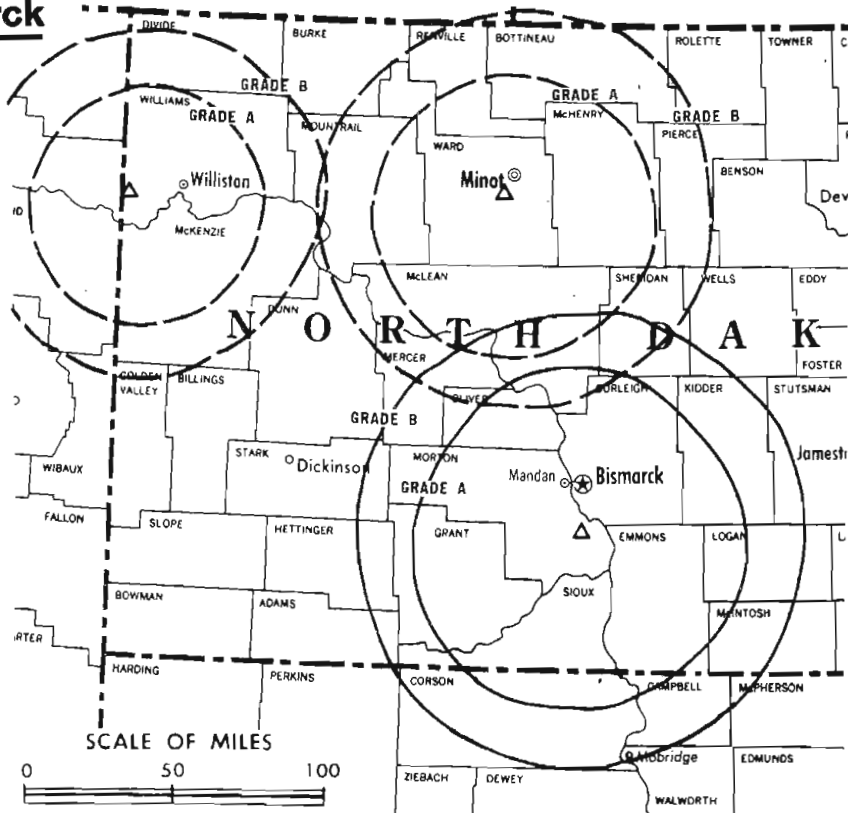
Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of St. Anthony.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.



County coverage based on Arbitron study (see page 4-b).

KXMB-TV Ref: FCC File No. BPCT-4250 Granted 7/16/69

© American Map Co., Inc., N.Y., No. 14244

KXMB-TV

Network Service: CBS & ABC.

Licensee: Bismarck TV Inc., Box 1686, Minot, N.D.

Business Office: 1811 North 15, Bismarck, N.D. (58501).

Telephone: 701-223-9197.

Studio: 1811 North 15, Bismarck.

Ownership: See KXMC-TV, Minot.

Began Operation: Nov. 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales) by H-R Television Inc.; William L. Hurley (regional).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN VON RUEDEN, manager.

JOHN KRANCE, chief engineer.

Rates: Sold in combination with KXMC-TV, Minot; KXMD-TV, Williston & KDIX-TV, Dickinson, all N.D.

NETWORK BASE HOURLY RATE: \$150.

Arbitron Data included with
KXMC-TV, Minot, N.D.

North Dakota—Devils Lake



WDAZ-TV



Ch. 8

[Satellite of WDAY-TV, Fargo, N.D.]
 (Also serves Grand Forks, N.D.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

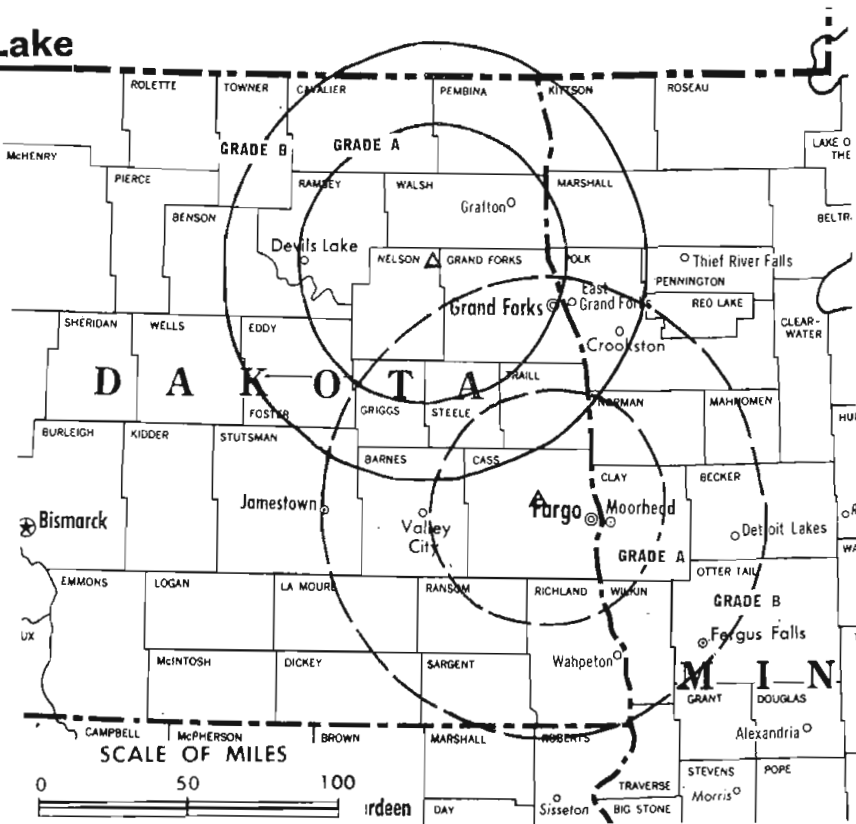
Latitude 48° 08' 24"
 Longitude 97° 59' 38"

Transmitter: 9-mi. N of Petersburg, N.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



County coverage based on Arbitron study (see page 4-b).

WDAZ-TV Ref: FCC File No. BPCT-8442 Granted 4/20/86

©American Map Co., Inc., N.Y., No. 14244

WDAZ-TV

Licensee: WDAY Inc., 207 Fifth St. N, Fargo, N.D.

Telephone: 701-237-6500.

Ownership: See WDAY-TV, Fargo, N.D.

Began Operation: Feb. 8, 1967.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott Ltd. (Canada).

Represented (legal) by Marmet Professional Corp.

Personnel:

CURT SORBO, station manager.
 CHUCK BUNDLIE, news director.

Rates: Sold in combination with WDAY-TV, Fargo, N.D. Separate rates available on request.

NETWORK BASE HOURLY RATE: \$150.

Arbitron Data for this Station included with parent WDAY-TV, Fargo.

Cable Television
 Management and
 Engineering Consultants

Malarkey, Taylor & Associates
 1225 Connecticut Ave.,
 Washington, D.C. 20036
 (202) 223-2345

WDAY-TV, Fargo

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA—(Continued)				
50% & Over	Ramsey	4,600	4,500	97
	Ransom	2,400	2,400	98
	Richland	6,500	6,400	98
	Sargent	1,700	1,700	98
	Steele	1,700	1,700	99
	Stutsman	9,000	8,900	99
	Towner	1,500	1,500	97
	Traill	2,900	2,900	99
	Walsh	5,300	5,200	98
	Wells	2,500	2,400	98
Between 25-49%	MINNESOTA			
	Grant	2,300	2,300	98
	Lake Of The Woods	1,500	1,300	89
	Traverse	1,900	1,900	98
NORTH DAKOTA	Rolette	3,200	3,000	94
	SOUTH DAKOTA			
	Marshall	1,800	1,700	96
	Roberts	3,500	3,400	97
Between 5-24%	MINNESOTA			
	Beltrami	9,000	8,400	93
	Hubbard	4,400	4,100	93
	NORTH DAKOTA			
	Burleigh	14,100	13,900	98
	Morton	7,000	6,800	98
Pierce	2,000	1,900	97	

North Dakota—Dickinson



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"

Longitude 102° 54' 58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

AM Affiliate: KDIX, 1-kw, 1230 kHz.

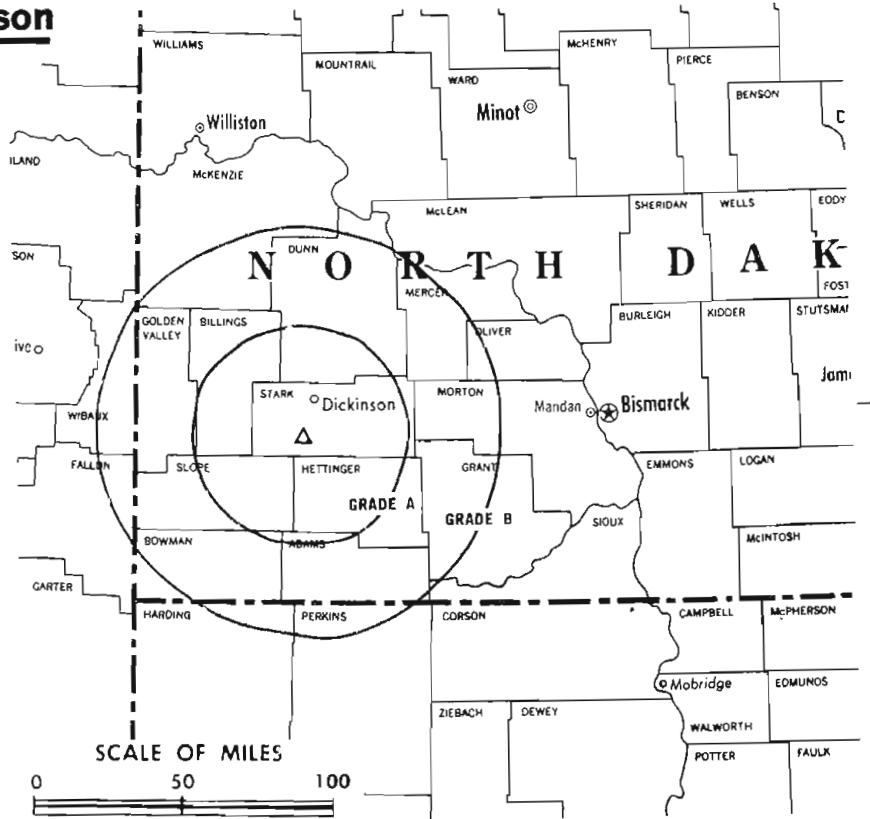
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Telephone: 701-225-5133.

Represented (legal) by Wilner & Scheiner.

Arbitron Data: Included with KXMC-TV, Minot, N.D.



County coverage based on Arbitron study (see page 4-b).

KDIX-TV Ref: FCC File No. BPCT-3391 Granted 3/16/65

©American Map Co., Inc., N.Y., No. 14244

KDIX-TV

Network Service: CBS, ABC, NBC.

Licensee: Dickinson Broadcasting Corp., Box 1368.

Studio: 119 Second Ave. W. (58601).

Ownership: Stanley Deck, 99.5%. Deck also owns KISD, Sioux Falls, S.D.

Began Operation: Oct. 15, 1956. Sale to present owner by Dickinson Radio Assn., whereby S. Deck increased holdings from 5% to 99.5% was approved Oct. 25, 1966 by FCC (Television Digest, Vol. 6:44).

Represented (sales) by H-R Television Inc.; Wm. Hurley (Minneapolis); Soderlund (Omaha).

Personnel:

STANLEY DECK, president.

LAUREN HAACKE, vice president.

WARREN VRANNA, station & sales manager.

M. J. MESSMER, operations director.

ROBERT STOCKERT, chief engineer.

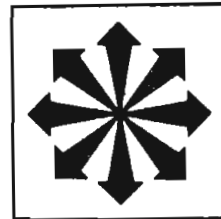
DIGEST OF RATE CARD (1971)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	10 Sec.
\$180.00	\$120.00	\$90.00	\$60.00	\$45.00	\$30.00	\$15.00

Combination Rates: See KXMC-TV, Minot, N.D.

NETWORK BASE HOURLY RATE: \$100.

BLACKBURN & COMPANY, INC.



RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

North Dakota— Fargo-Grand Forks



KTHI-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"
Longitude 97° 17' 17"

Transmitter: 3-mi. W of Blanchard.

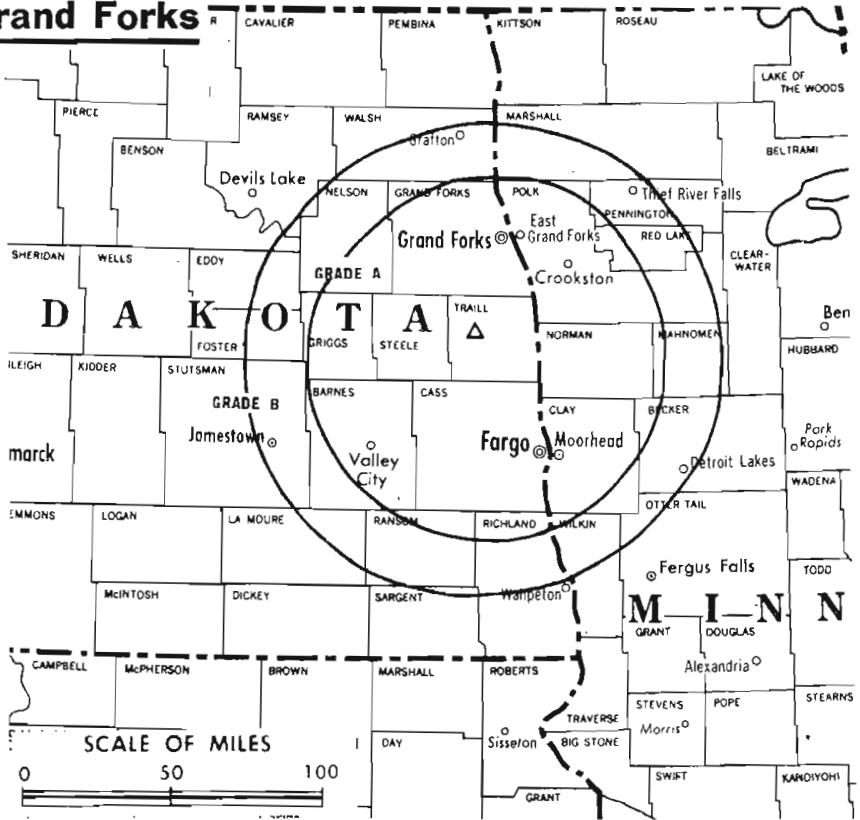
Studios: 1350 21st Ave. S., Fargo; 314 9th Ave., Grand Forks.

Telephones: 701-237-5211, Fargo; 701-772-3481, Grand Forks.

TWX No.: 910-673-8302.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTHI-TV Ref: FCC File No. BMPCT-5881 Granted 8/13/83

© American Map Co., Inc., N.Y., No. 14244

KTHI-TV

Licensee: Spokane Television Inc., 1350 21st Ave. S., Fargo (58102).

Ownership: Evening Telegram Co. See KXLY-TV, Spokane, Wash.

Began Operation: Oct. 11, 1959. Sale by Fuqua Communications to present owner approved by FCC Dec. 23, 1968 (Television Digest, Vol. 9:4). Previously, sale of control to Natco by Polaris Corp. approved Sept. 23, 1966 by FCC (Vols. 5:51, 6:39-40). Sale of control to Polaris by North Dakota Bcstg. approved by FCC July 25, 1962 (Vol. 2:20).

Represented (sales) by Avery-Knodel.

Represented (legal) by Stambler & Shrinsky.

Personnel:

WAYNE F. McNULTY, executive vice president.
PAUL WICKRE, general sales & station manager.
DAVE KNUDTSON, operations manager.
ROGER JOHNSON, chief engineer.

DIGEST OF RATE CARD NO. 19—(Jan. 21, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.

\$650.00 \$318.00 \$169.00 Graded rates apply*

*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Becker	8,900	8,600	97
	Beltrami	9,000	8,400	93
	Clay	14,700	14,600	99
	Clearwater	2,900	2,700	94
	Mahnomen	1,600	1,500	97
	Marshall	4,800	4,600	97
	Norman	3,700	3,600	97
	Otter Tail	16,600	16,100	97
	Pennington	5,300	5,100	96

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA—(Continued)				
	Polk	11,800	11,500	98
	Red Lake	1,600	1,600	97
	Wilkin	2,500	2,500	98
NORTH DAKOTA				
50% & Over	Barnes	5,300	5,200	99
	Cass	26,500	26,100	99
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	98
	Grand Forks	20,400	20,100	99
	Griggs	1,400	1,400	98
	La Moure	2,800	2,700	98
	Nelson	1,600	1,600	98
	Ramsey	4,600	4,500	97
	Ransom	2,400	2,400	98
	Richland	6,500	6,400	98
	Sargent	1,700	1,700	98
	Steele	1,700	1,700	99
Stutsman	9,000	8,900	99	
Trail	2,900	2,900	99	
Walsh	5,300	5,200	98	
Wells	2,500	2,400	98	
MINNESOTA				
Between 25-49%	Grant	2,300	2,300	98
	NORTH DAKOTA			
	Benson	2,400	2,300	96
	Dickey	2,300	2,200	97
MINNESOTA				
Between 5-24%	Hubbard	4,400	4,100	93
	Kittson	2,300	2,200	95
	Lake Of The Woods	1,500	1,300	89
	Roseau	4,000	3,600	91
	Traverse	1,900	1,900	98
NORTH DAKOTA				
	Burleigh	14,100	13,900	98
(Continued on page 607-b)				
Station Totals		237,100	230,900	97
Net Weekly Circulation (1973-74)			145,800	
Average Daily Circulation (1973-74)			87,400	

North Dakota— Fargo



WDAY-TV



Ch. 6

[Also operates satellite WDAZ-TV, Devils Lake, N.D.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1203-ft. above ground, 2149-ft. above sea level.

Latitude 47° 00' 43"
Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amenia, N.D.

AM Affiliate: WDAY, 5-kw, 970 kHz (NBC).

FM Affiliate: WDAY-FM, 42-kw, 93.7 MHz (No. 229), 1150-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

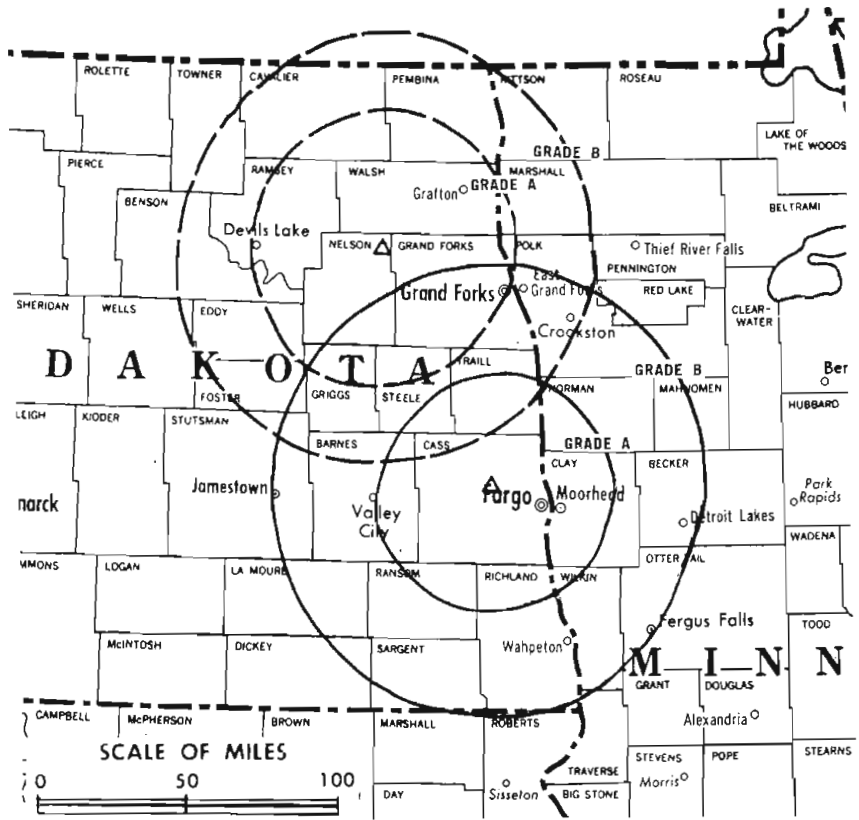
Total Households: © MBI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDAY-TV Ref: FCC File No. BPCT-2499 Granted 7/31/58

© American Map Co., Inc. N.Y., No. 14244

WDAY-TV

Licensee: WDAY Inc., Box 2466, 207 N. 5th St.

Studio: 207 N. 5th St. (58102).

Telephone: 701-237-6500. TWX No.: 910-674-2355.

Ownership: Forum Publishing Co., 55.56%; Norman D. Black Jr. Trust (Jane B. Marcll, William C. Marcll, Mary B. Lewis, Peter D. Lewis, trustees), 4.63%; William Lontz, treas., 6.15%; John D. Paulson, 2.96%; Donald D. Lontz, 4.37%; Helen P. Kolouch, 2.96%; Kathryn P. Bond, 2.96%; Norman D. Black estate (Margaret B. Forman, trustee), 12.89%; Jane Stern, 1.78%; Anne Selvig, 1.78%. Forum Publishing Co. publishes **The Fargo Forum**. Forum Publishing ownership: Norman D. Black Jr. Trust, Nancy Jane Black Marcll & Mary Margaret Black Lewis, trustees, 39.4%; John D. Paulson, secy., 14.9%; William C. Lontz, treas., 7.6%; N. D. Black estate (Margaret B. Forman, trustee), 22.4%; Donald D. Lontz, 7.6%; four others, none holding more than 2%. Forum owns KSFY-TV, Sioux Falls & KABY-TV, Aberdeen, both S.D.; CP for Ch. 4, Pierre, S.D.

Began Operation: June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family, 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Marmet Professional Corp.

Personnel:

WILLIAM C. MARCIL, president.
JACK DUNN, executive vice president.
JACK LESTER, general manager.
LEE STEWART, national sales manager.
KEN KENNEDY, station manager, program & production.
SUMNER RASMUSSEN, technical director.
ROY PEDERSEN, promotion & merchandising manager.
NORM SCHRADER, news director.

Arbitron Data: Figures include coverage of satellite WDAZ-TV, Devils Lake, N.D.

DIGEST OF RATE CARD NO. 74—(Feb. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
6:30-10:30 p.m., daily.	\$725	\$420	\$275	\$210	Graded rates apply*	

*Highest rate: \$110.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Becker	8,900	8,600	97
	Clay	14,700	14,600	99
	Clearwater	2,900	2,700	94
	Kittson	2,300	2,200	95
	Mahnomen	1,600	1,500	97
	Marshall	4,800	4,600	97
	Norman	3,700	3,600	97
	Otter Tail	16,600	16,100	97
	Pennington	5,300	5,100	96
	Polk	11,800	11,500	98
	Red Lake	1,600	1,600	97
	Roseau	4,000	3,600	91
	Wilkin	2,500	2,500	98
50% & Over				
NORTH DAKOTA				
	Barnes	5,300	5,200	99
	Benson	2,400	2,300	96
	Cass	26,500	26,100	99
	Cavalier	3,700	3,500	94
	Dickey	2,300	2,200	97
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	98
	Grand Forks	20,400	20,100	99
	Griggs	1,400	1,400	98
	La Moure	2,800	2,700	98
	Nelson	1,600	1,600	98
	Pembina	3,700	3,500	95

(Continued on page 610-b)

Station Totals	242,300	235,800	97
Net Weekly Circulation (1973-74)			170,500
Average Daily Circulation (1973-74)			128,500

North Dakota—Minot



KMOT

Ch. 10



[Satellite of KFYP-TV, Bismarck]

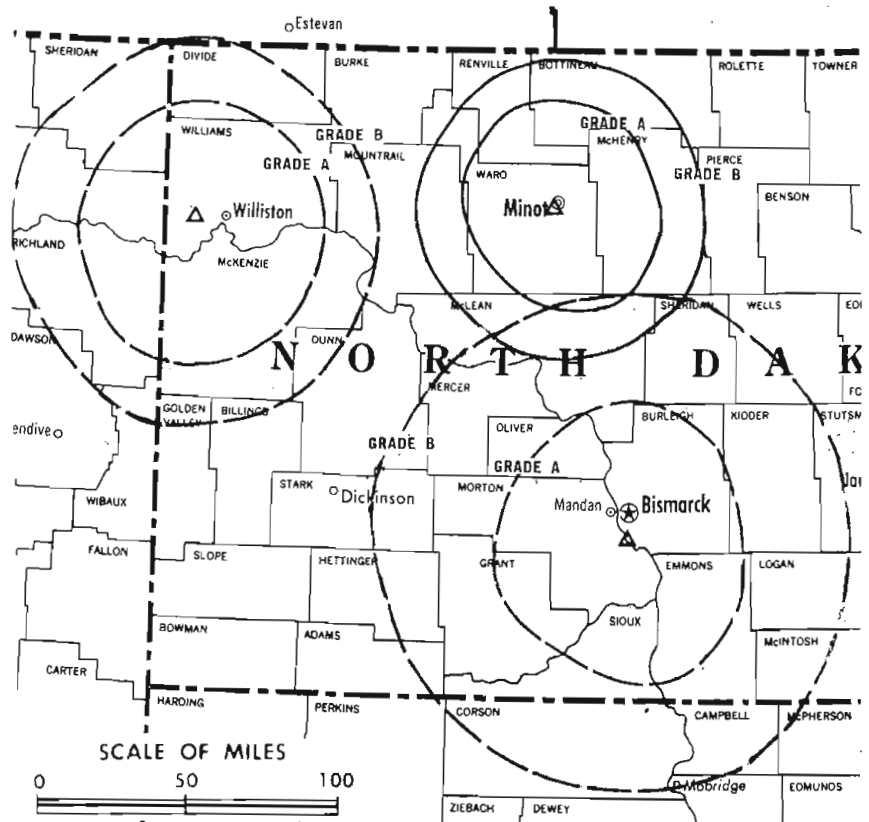
Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"
Longitude 101° 19' 05"

Transmitter: Southdale, Minot, N.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KMOT Ref: FCC File No. BPCT-4085 Granted 5/1/68

© American Map Co., Inc., N.Y., No. 14244

KMOT

Licensee: Meyer Broadcasting Co., Broadway at Fourth, Bismarck, N.D. (58501).

Studio: Southdale, Minot, N.D.

Telephone: 701-223-0900, Bismarck.

Ownership: See KFYP-TV.

Began Operation: Jan. 20, 1958.

Represented (sales) by Blair Television.

Represented (legal) by Hogan & Hartson.

Personnel:

WILLIAM EKBERG, president & general manager (Bismarck).
STAN WILSON, station manager.
DAVE STUART, general sales manager (Bismarck).
RAMON SWENSON, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, N.D.

NETWORK BASE HOURLY RATE: \$117.

Arbitron Data: Included with parent KFYP-TV,
Bismarck

THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

Use Order Card #8 Stations Volume

North Dakota—Minot

abc **KXMC-TV**

Ch. 13

[Operates satellites KXMB-TV, Bismarck & KXMD-TV, Williston, N.D.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1120-ft. above av. terrain, 1053-ft. above ground, 3123-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.

AM Affiliate: KCJB, 5-kw, 910 kHz.

FM Affiliate: KCJB-FM, 50-kw, 97.1 MHz (No. 246), 830-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

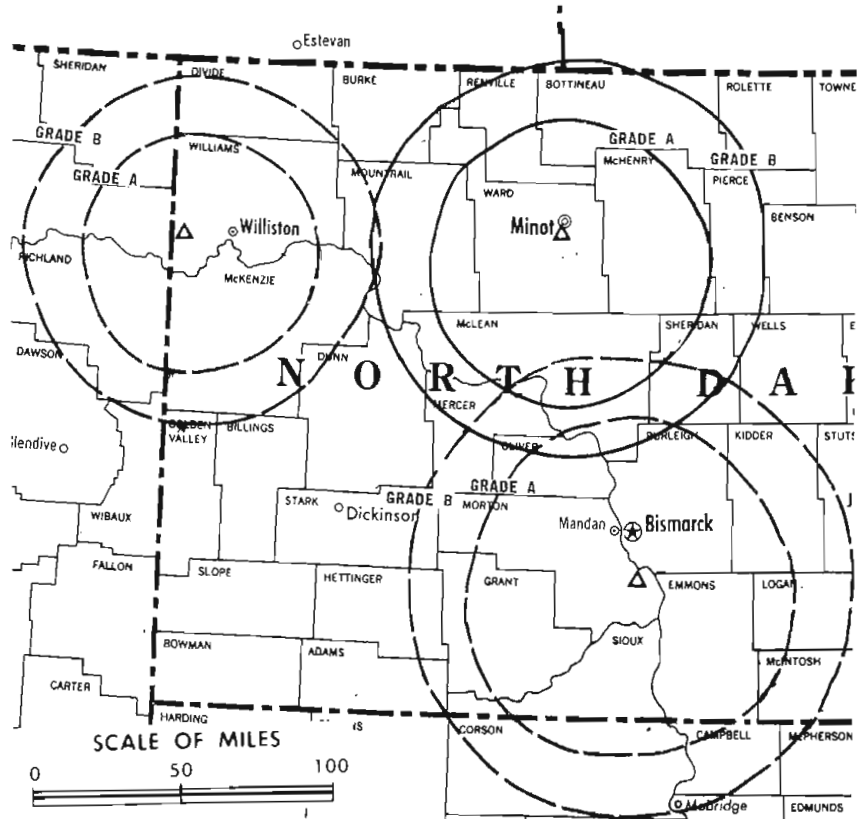
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KXMC-TV Ref: FCC File No. BPCT-4524 Granted 8/29/72

©American Map Co., Inc., N.Y., No. 14244

KXMC-TV

Network Service: ABC, CBS.

Licensee: KXMC-TV Inc., KXMC Bldg., Minot, N.D. (58701).

Studio: KXMC Building.

Telephone: 701-838-2104. TWX No.: 910-675-2496.

Ownership: Chester Reiten, pres., 55%; W. L. Hurley, v.p., 45%. They also own KXMD-TV, Williston; KXMB-TV, Bismarck & KCJB-AM-FM, Minot.

Began Operation: April 4, 1953. Sale to present owners by formerly 100% owner N. Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43). Ownership interlocks with radios KCJB & FM, Minot.

Represented (sales) by H-R Television; Wm. L. Hurley (regional).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

CHESTER REITEN, president.

HENRY BEUCHLER, general manager.

ROD ROMINE, program director.

DUANE AASE, chief engineer.

DIGEST OF COMBINATION RATE CARD NO. 18

(Feb. 15, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$600.00 \$400.00 \$300.00 \$150.00 Graded rates apply*

*Highest rate: \$146.

Rates: Sold in combination with KXMB-TV, Bismarck; KXMD-TV, Williston and KDIX-TV, Dickinson.

NETWORK BASE HOURLY RATE: \$250.

Arbitron Data: Figures include KXMB-TV, Bismarck; KDIX-TV, Dickinson & KXMD-TV, Williston, N.D.

Net Weekly Circulation	State County	Total Households	TV Households	%
MONTANA				
	Daniels	1,400	1,300	92
	Fallon	1,200	1,100	92
	Richland	3,400	3,200	94
	Roosevelt	3,300	3,100	94
	Sheridan	2,000	1,900	95
	Wibaux	400	400	93
NORTH DAKOTA				
	Adams	1,200	1,200	97
	Billings	300	300	98
	Bottineau	2,700	2,600	97
	Bowman	1,200	1,200	97
	Burke	1,500	1,500	97
	Burleigh	14,100	13,900	98
	Divide	1,800	1,700	96
	Dunn	1,100	1,100	96
	Emmons	1,800	1,800	98
	Golden Valley	800	800	98
	Grant	1,500	1,500	97
	Hettinger	1,600	1,600	98
	Kidder	1,200	1,200	99
	Logan	1,200	1,200	97
	Mchenry	3,000	2,900	98
	Mcintosh	2,000	1,900	96
	Mckenzie	1,800	1,800	98
	Mclean	4,200	4,100	98
	Mercer	1,900	1,800	96
	Morton	7,000	6,800	98
	Mountrail	2,800	2,700	97
	Oliver	600	600	98
	Pierce	2,000	1,900	97
	Renville	1,200	1,200	99
	Rolette	3,200	3,000	94
	Sheridan	1,000	1,000	97
	Sioux	800	700	93
	Slope	400	400	98

50% & Over

(Continued on page 607-b)

Station Totals	157,500	152,700	97
Net Weekly Circulation (1973-74)			103,500
Average Daily Circulation (1973-74)			74,400

North Dakota—Valley City (Fargo)



KXJB-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 2030-ft. above av. terrain, 2060-ft. above ground, 3120-ft. above sea level.

Latitude 47° 16' 45"
Longitude 97° 20' 18"

Transmitter: 3-mi. E of Galesburg, N.D.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

Represented (sales) by H-R Television.

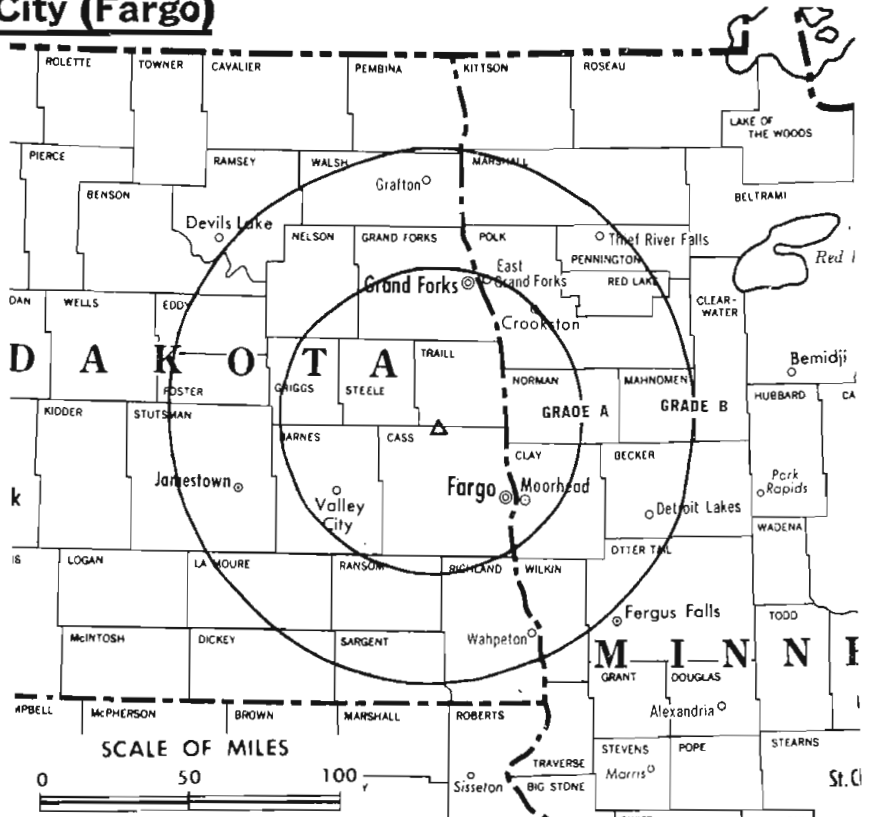
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KXJB-TV Ref: FCC File No. BPCT-3088 Granted 7/24/64

American Map Co., Inc., N.Y., No. 14244

KXJB-TV

Licensee: North American Communication Corp., 4000 W. Main Ave., Fargo, N.D. (58102).

Studios: 4000 W. Main Ave., Fargo; West Acres Shopping Center. Telephone: 701-282-0444, Fargo. TWX No.: 910-673-8307.

Ownership: North Dakota Bcstg. Co. Inc. North Dakota is a wholly-owned subsidiary of Community Development Co. Inc., a holding company which is controlled by its president, John W. Boler.

Began Operation: July 12, 1954.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN W. BOLER, chairman.

MEL J. KAMPMANN, general manager.

HAROLD MICHAELS, national sales manager.

LLOYD ERICKSON, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Becker	8,900	8,600	97
	Clay	14,700	14,600	99
	Clearwater	2,900	2,700	94
	Mahnomen	1,600	1,500	97
	Marshall	4,800	4,600	97
	Norman	3,700	3,600	97
	Otter Tail	16,600	16,100	97
	Pennington	5,300	5,100	96
50% & Over	Polk	11,800	11,500	98
	Red Lake	1,600	1,600	97
	Wilkin	2,500	2,500	98
NORTH DAKOTA				
	Barnes	5,300	5,200	99
	Cass	26,500	26,100	99
	Dickey	2,300	2,200	97
	Eddy	1,300	1,300	98
	Foster	1,400	1,400	98
	Grand Forks	20,400	20,100	99
	Griggs	1,400	1,400	98

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH DAKOTA—(Continued)				
	La Moure	2,800	2,700	98
	Nelson	1,600	1,600	98
	Ramsey	4,600	4,500	97
	Ransom	2,400	2,400	98
50% & Over	Richland	6,500	6,400	98
	Sargent	1,700	1,700	98
	Steele	1,700	1,700	99
	Stutsman	9,000	8,900	99
	Traill	2,900	2,900	99
	Walsh	5,300	5,200	98
	Wells	2,500	2,400	98
MINNESOTA				
	Grant	2,300	2,300	98
	Hubbard	4,400	4,100	93
	Kittson	2,300	2,200	95
	Roseau	4,000	3,600	91
	Traverse	1,900	1,900	98
Between 25-49%				
	NORTH DAKOTA			
	Benson	2,400	2,300	96
	Pembina	3,700	3,500	95
	SOUTH DAKOTA			
	Marshall	1,800	1,700	96
MINNESOTA				
	Beltrami	9,000	8,400	93
	Lake Of The Woods	1,500	1,300	89
	Wadena	3,900	3,700	95
Between 5-24%				
	NORTH DAKOTA			
	Cavalier	3,700	3,500	94
	Logan	1,200	1,200	97
	Rolette	3,200	3,000	94
	Towner	1,500	1,500	97
	SOUTH DAKOTA			
	Roberts	3,500	3,400	97
Station Totals		224,300	218,100	97
Net Weekly Circulation (1973-74)				159,900
Average Daily Circulation (1973-74)				111,000

North Dakota—Williston



KUMV-TV



Ch. 8

[Satellite of KFYP-TV, Bismarck]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

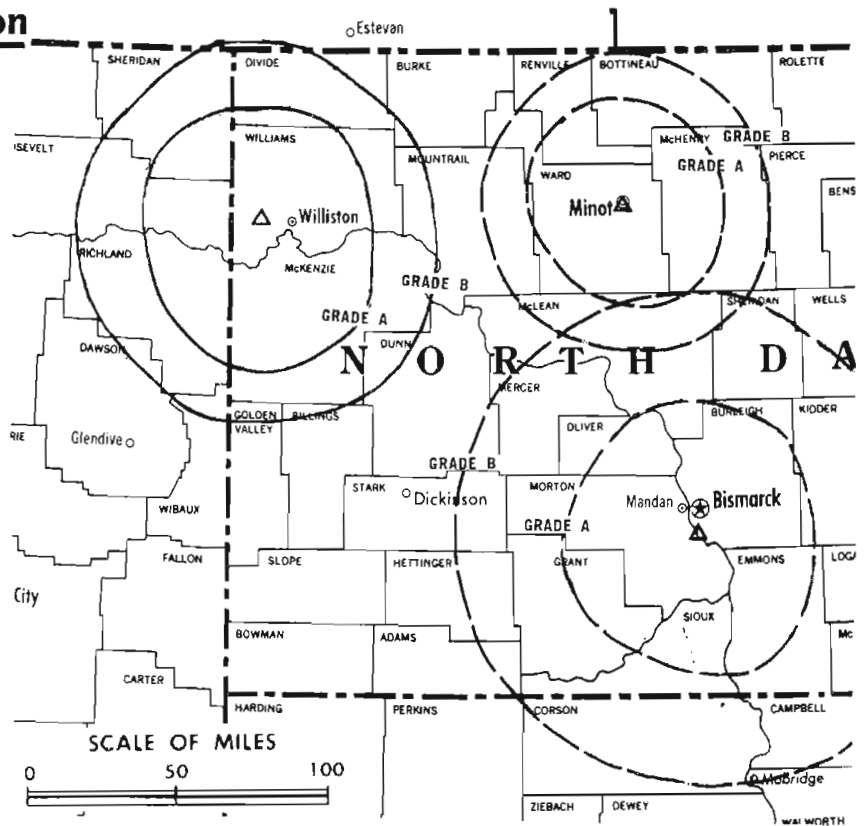
Latitude 48° 08' 02"

Longitude 103° 51' 36"

Transmitter: U.S. Rt. 2, 10-mi. W of Williston.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



County coverage based on Arbitron study (see page 4-b).

KUMV-TV Ref: FCC File No. DPCT-4022 Granted 8/16/73

©American Map Co., Inc., N.Y., No. 14244

KUMV-TV

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, N.D. (58501).

Studio: U.S. Rt. 2, 10-mi. W of Williston.

Telephone: 701-223-0900, Bismarck.

Ownership: Same as KFYP-TV.

Began Operation: Feb. 11, 1957.

Represented (sales) by Blair Television.

Personnel:

WILLIAM EKBERG, president & general manager (Bismarck).
 DAVE STUART, general sales manager (Bismarck).
 ROGER RIEN, station manager & program director.
 DAVE PETERSON, chief engineer.

Rates: Sold in combination with KFYP-TV, Bismarck, N.D.

NETWORK BASE HOURLY RATE: \$150.

Arbitron Data for this Station Included with
 Parent KFYP-TV, Bismarck.

SEE . . . you do read the ads

AND SO DO THE
 OTHER USERS OF THIS
FACTBOOK.

EVERY TIME YOU USE THIS BOOK,
 YOU SEE THESE ADS.
 THIS IS THE LOGICAL PLACE
 FOR YOUR AD.

For Details Use Order Card #6 Stations Volume

North Dakota—Williston



Ch. 11

[Satellite of KXMC-TV, Minot, N.D.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 837-ft. above ground, 3137-ft. above sea level.

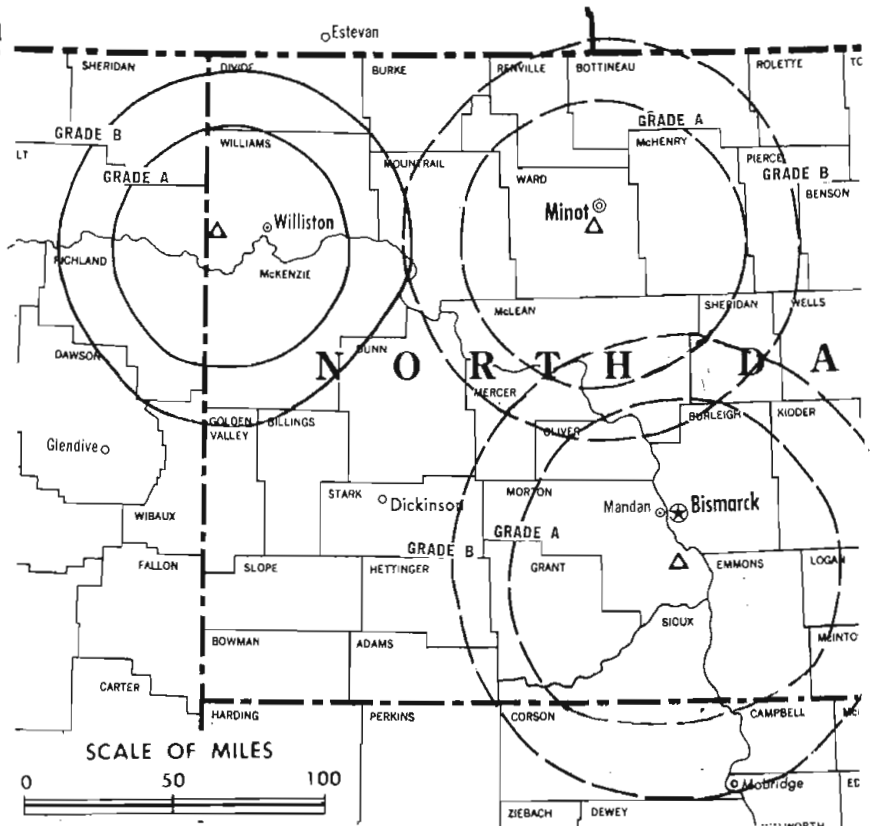
Latitude 48° 08' 22"
Longitude 103° 53' 24"

Transmitter: 11-mi. W of Williston on U.S. 2.

Color: Network, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Included with KXMC-TV, Minot.



County coverage based on Arbitron study (see page 4-b).

KXMD-TV Ref: FCC File No. BMPCT-7509 Granted 12/7/73

©American Map Co., Inc., N.Y., No. 14244

KXMD-TV

Network Service: CBS, ABC.

Licensee: KXMC-TV Inc., KXMC-TV Bldg., Minot, N.D. (58704).

Studio: See KXMC-TV, Minot.

Ownership: See KXMC-TV, Minot.

Began Operation: Oct. 25, 1969.

Represented (sales) by H-R Television; William L. Hurley (regional).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

JOHN BLAKE, station manager.

BILL LYNNER, chief engineer.

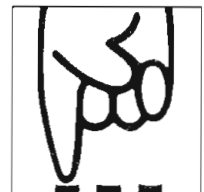
Rates: Sold in combination with KXMC-TV, Minot.

NETWORK BASE HOURLY RATE: \$75.

**The Next Time You Have a Programming,
Sales or Promotion Problem, Think of
Arbitron Information on Demand.**

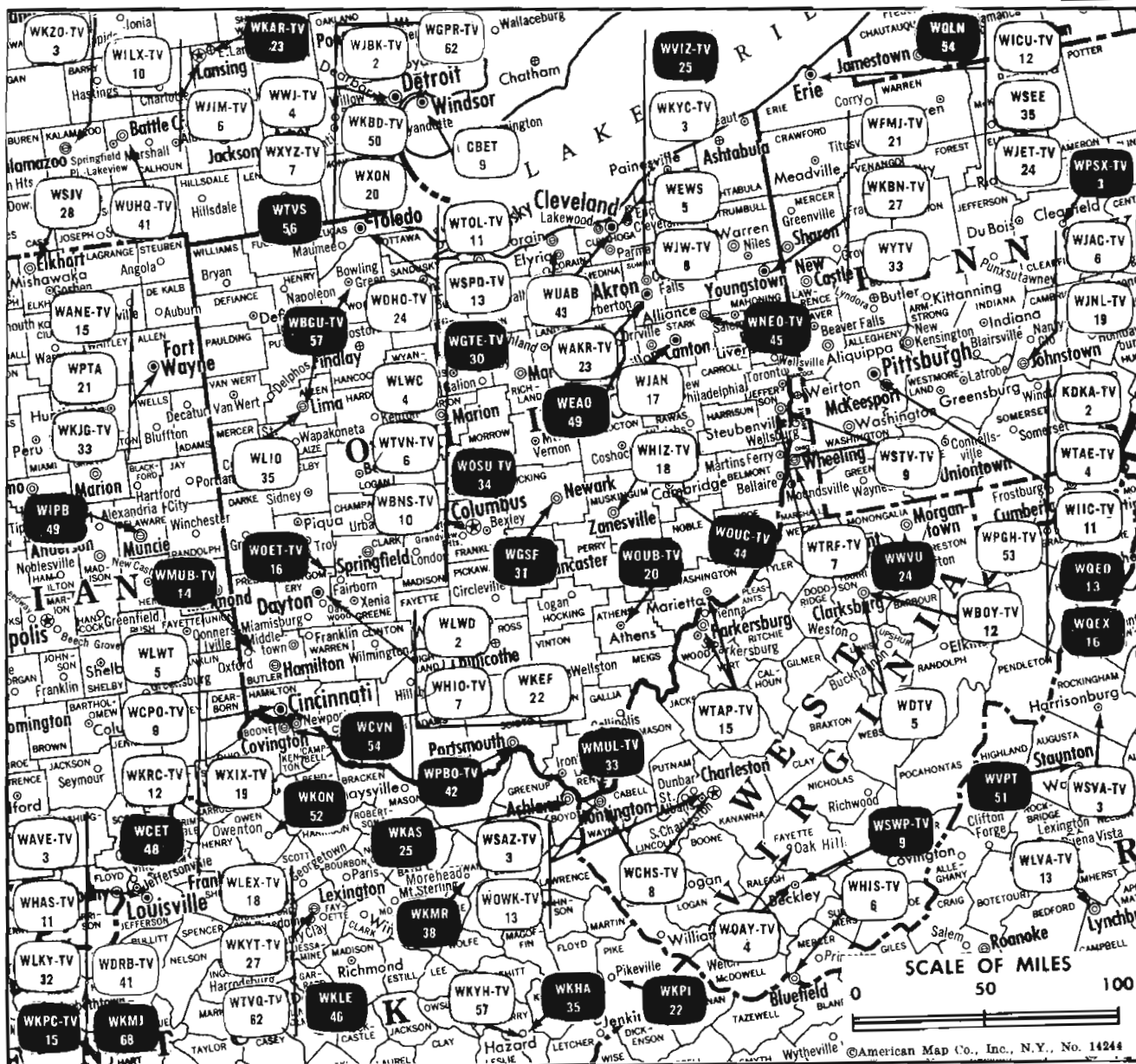
We Haven't Been Stumped Yet!

**Arbitron
Information
on Demand**



ARBITRON TELEVISION

New York	Chicago	Atlanta	Los Angeles	San Francisco	Dallas	Washington
(212) 262-2600	(312) 467-5750	(404) 892-7866	(213) 937-6420	(415) 391-1702	(214) 522-2470	(301) 595-4644



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Cleveland	890,000	8	1,274,700	9
Cincinnati	405,000	24	628,300	22
Columbus	331,000	30	507,000	33
Dayton	261,000	42	431,700	41
Toledo	227,000	53	389,100	50
Youngstown	140,000	81	215,000	82
Wheeling-Steubenville	114,000	93	176,100	94
Lima	16,000	189	34,300	192
Zanesville	9,000	199	25,600	200
Akron	*	*	*	*
Canton	*	*	*	*

Ohio

Ohio Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	14	11	25
● Educational Television Stations	0	13	13
			<u>38</u>

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WTAP-TV, Marietta
(See Parkersburg, W.Va.)

WTRF-TV, Steubenville
(See Wheeling, W.Va.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WEOA

Akron
Ch. 49

Non-Commercial Educational Station

Grantee: Northeastern Educational Television of Ohio Inc., 1640 Franklin Ave., Kent, Ohio (44240).

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 210-kw max. & 111-kw horizontal visual, 21.0-kw max. & 11.1-kw horizontal aural. Antenna: 378-ft. above av. terrain, 490-ft. above ground, 1444-ft. above sea level.

Latitude 41° 04' 56"
Longitude 81° 31' 07"

WNEO-TV

Alliance
Ch. 45

Non-Commercial Educational Station

Licensee: Ohio ETV Network Commission, 2470 N. Star Rd., Columbus, Ohio (43221).

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1820-kw max. & 1260-kw horizontal visual, 362-kw max. & 251-kw horizontal aural. Antenna: 830-ft. above av. terrain, 770-ft. above ground, 2045-ft. above sea level.

Latitude 40° 54' 23"
Longitude 80° 54' 40"

WOUB-TV

Athens
Ch. 20

Non-Commercial Educational Station

Licensee: Ohio University Athens (45701).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 810-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude 39° 18' 50"
Longitude 82° 08' 54"

WOUC-TV

Cambridge
Ch. 44

Non-Commercial Educational Station

Licensee: Ohio ETV Network Commission, 2470 N. Star Rd., Columbus, Ohio (43221).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 550-kw max. & 436-kw horizontal visual, 110-kw max. &

87.1-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1210-ft. above ground, 2345-ft. above sea level.

Latitude 40° 05' 32"
Longitude 81° 17' 19"

WCET

Cincinnati
Ch. 48

Non-Commercial Educational Station

Licensee: Greater Cincinnati Television Educational Foundation, 2222 Chickasaw Street, Cincinnati, O. (45219).

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. & 473-kw horizontal visual, 100-kw max. & 47.9-kw horizontal aural. Antenna: Mounted on WCPO-TV tower, 880-ft. above av. terrain, 747-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

WVIZ-TV

Cleveland
Ch. 25

Non-Commercial Educational Station

Licensee: ETV Association of Metropolitan Cleveland.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 129-kw aural. Antenna: 1000-ft. above av. terrain, 814-ft. above ground, 1944-ft. above sea level.

Latitude 41° 20' 28"
Longitude 81° 44' 24"

WOSU-TV

Columbus
Ch. 34

Non-Commercial Educational Station

Licensee: Ohio State University, Columbus (43210).

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1170-kw max. & 933-kw horizontal visual, 186-kw aural. Antenna: 1080-ft. above av. terrain, 1120-ft. above ground, 2041-ft. above sea level.

Latitude 40° 09' 33.5"
Longitude 82° 55' 21.5"

WOET-TV

Kettering
Ch. 16

Non-Commercial Educational Station

Licensee: University Regional Bcstg. Inc., Box 31000, Overlook Branch, Dayton (45431).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 759-kw max. & 724-kw horizontal visual, 75.9-kw max. & 72.4-kw horizontal aural. Antenna: 531-ft. above av. terrain, 500-ft. above ground, 1421-ft. above sea level.

Latitude 39° 42' 47"
Longitude 84° 15' 18"

WBGU-TV

Lima-Bowling Green
Ch. 57

Non-Commercial Educational Station

Grantee: Ohio ETV Network Commission.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 740-kw max. & 479-kw horizontal visual, 147-kw max. & 95.5-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1094-ft. above ground, 1821-ft. above sea level.

Latitude 41° 08' 13"
Longitude 83° 54' 23"

WGSF**Newark**

Ch. 31

Non-Commercial Educational Station

Licensee: Public School District of Newark, 9 North 5th St. (43055).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 4.68-kw visual, 0.933-kw aural. Antenna: 497-ft. above av. terrain, 423-ft. above ground, 1503-ft. above sea level.

Latitude 40° 05' 28"
Longitude 82° 24' 26"**WMUB-TV****Oxford**

Ch. 14

Non-Commercial Educational Station

Licensee: Miami University, Oxford, O.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 300-ft. above av. terrain, 352-ft. above ground, 1243-ft. above sea level.

Latitude 39° 30' 26"
Longitude 84° 44' 09"**WPBO-TV****Portsmouth**

Ch. 42

Non-Commercial Educational Station

Grantee: Ohio Educational Television Network Commission.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 521-kw max. & 378-kw horizontal visual, 104.2-kw max. & 75.6-kw horizontal aural. Antenna: 1236-ft. above av. terrain, 949-ft. above ground, 1236-ft. above sea level.

Latitude 38° 45' 41.5"
Longitude 83° 03' 41.0"**WGTE-TV****Toledo**

Ch. 30

Non-Commercial Educational Station

Licensee: Greater Toledo ETV Foundation, 415 N. St. Clair St. (43604).

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1170-kw visual, 234-kw aural. Antenna: 1017-ft. above av. terrain, 1034-ft. above ground, 1625-ft. above sea level.

Latitude 41° 39' 26.5"
Longitude 83° 25' 55.0"**Ohio****WCPO-TV, Cincinnati**

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO—(Continued)			
	Preble	11,900	11,700	98
	Warren	25,800	25,400	98
Between 25-49%	INDIANA			
	Jefferson	9,100	8,800	97
	KENTUCKY			
	Clark	9,100	8,700	96
	Franklin	12,700	12,300	97
	Henry	4,300	4,100	96
	Lewis	4,000	3,800	95
	Scott	5,700	5,500	96
	OHIO			
	Clark	51,100	50,300	98
	Darke	16,500	16,100	98
	Greene	38,100	37,500	98
Miami	30,200	29,700	98	
Montgomery	205,000	202,200	99	
Shelby	13,200	13,000	98	
Between 5-24%	INDIANA			
	Decatur	8,300	8,100	97
	Jennings	6,100	5,900	97
	Randolph	10,800	10,500	97
	Rush	7,100	7,000	98
	KENTUCKY			
	Anderson	3,500	3,400	97
	Bath	3,400	3,200	93
	Madison	13,400	12,600	94
	Menifee	1,200	1,100	93
	Mercer	6,100	5,800	96
	Montgomery	5,600	5,200	93
Oldham	4,200	4,100	98	
Powell	2,600	2,300	90	
Woodford	5,300	5,100	96	
OHIO				
Auglaize	12,500	12,200	98	
Champaign	10,900	10,700	98	
Fayette	9,300	9,100	97	
Lawrence	20,600	20,000	97	
Logan	12,500	12,200	98	
Marion	21,800	21,400	98	
Mercer	10,100	9,900	98	
Ross	19,300	18,700	97	
Scioto	26,000	25,200	97	

For Index, see Services Volume

Ohio—Akron



WAKR-TV



Ch. 23

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. & 1000-kw horizontal visual, 175-kw max. & 138-kw horizontal aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"
Longitude 81° 34' 59"

Transmitter: Dreisbach Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

AM Affiliate: WAKR, 5-kw, 1590 kHz.

FM Affiliate: WAEZ, 50-kw, 97.5 MHz (No. 248), 500-ft.

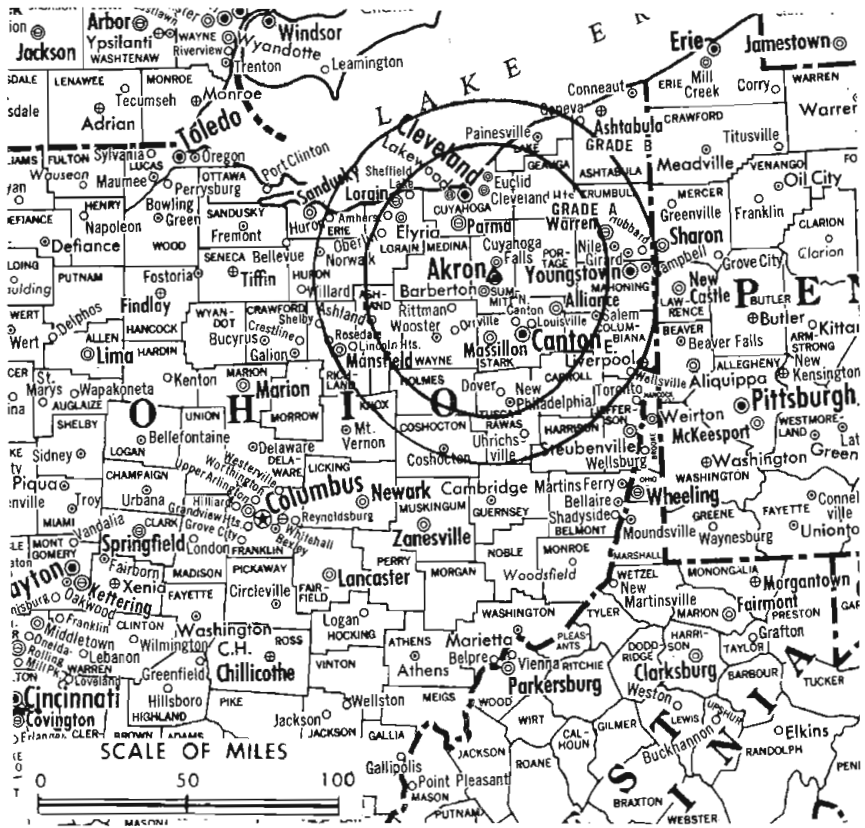
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAKR-TV Ref: FCC File No. Doc. 16588—Granted 3/17/67

© American Map Co., Inc., N.Y., No. 14244

WAKR-TV

Licensee: The Summit Radio Corp., P.O. Box 1590, Akron (44309).

Studio: Radio-Television Center of Akron, 853 Copley Rd.

Telephone: 216-535-7831.

Ownership: Knight-Ridder Newspapers Inc., 45%; Viola G. Berk, pres.; Roger G. Berk, v.p. & secy., 55%; James L. Berk, treas.; Frederick Chait, dir. For Knight-Ridder Newspapers, see Newspaper Ownership of TV Stations. Summit Radio owns WAKR & WAEZ (FM), Akron, Ohio. Summit Radio subsidiaries own radios WONE & WTUE (FM), Dayton, Ohio; KBOX & KTLC, Dallas, Tex. & KLZ-AM-FM, Denver, Colo.

Began Operation: June 7, 1953.

Represented (sales) by Savalli/Gates Inc.; Pearse Sales (Detroit).

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Cohen & Dippell.

Personnel:

VIOLA G. BERK, president.
ROGER G. BERK, vice president & general manager.
ROBERT I. BOSTIAN, station manager.
BEN MAIDENBURG JR., sales manager.
FRED ANTHONY, news director.
WILLIAM J. O'NEIL JR., operations manager.

DIGEST OF RATE CARD NO. 12—(December 24, 1973)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class A—6:30-10:59 p.m., daily.

\$850 \$475 \$275 \$250 \$185 \$90 \$65 \$50

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
	Coshocton	12,500	12,000	96
	Holmes	5,800	5,300	92
Between 25-49%	Stark	124,500	122,300	98
	Summit	183,300	180,700	99
	Tuscarawas	26,400	25,600	97
	Wayne	27,300	26,300	96
OHIO				
	Ashland	15,000	14,800	98
	Ashtabula	31,900	31,200	98
	Carroll	8,200	8,000	98
	Columbiana	37,300	36,500	98
	Geauga	19,400	19,000	98
	Guernsey	12,600	12,200	97
	Harrison	6,000	5,800	97
	Huron	15,900	15,600	98
Between 5-24%	Knox	14,200	13,900	98
	Lorain	80,200	79,100	99
	Mahoning	100,000	98,500	99
	Medina	27,000	26,600	99
	Portage	39,100	38,500	99
	Richland	41,900	41,000	98
	Trumbull	77,300	76,200	99
PENNSYLVANIA				
	Mercer	41,800	40,300	96
Station Totals		947,600	929,400	98
Net Weekly Circulation (1973-74)			197,700	
Average Daily Circulation (1973-74)			66,400	

Ohio—Canton

WJAN

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 260-kw max. & 230-kw horizontal visual, 47.9-kw max. & 42.6-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"
Longitude 81° 16' 37"

Transmitter: U.S. Rt. 62, Cal. Ave. & Reno Rd., Louisville, O.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJAN Ref: FCC File No. BPT-4150 Granted 3/26/68

© American Map Co., Inc., N.Y., No. 14244

WJAN

Licensee: Janson Industries, Box 8110, Canton, O.

Studio: U.S. Rt. 62, Cal. Ave. & Reno Rd., Louisville, O.; Box 8080, Canton (44711).

Telephone: 216-875-5542.

Ownership: General partnership consisting of Richard Wilford Janson, 45%; Raymond Kenneth Janson, 32.5%; Russell Corliss Janson, 22.5%. Janson Industries is a stage & TV contracting co.

Began Operation: Jan. 1, 1967.

Represented (sales) by Harlan G. Oakes & Assoc. Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

ROBERT M. CARANO, general manager.
HERB BURKE, director of sales.
SCOTT DAVIS, news director.
JAN BAUMAN, program director.
SUSAN HAIDET, accounting.
JIM STEGNER, operations manager.
DALE LAMM, chief engineer.

DIGEST OF RATE CARD NO. 7—(Sept. 14, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.	
Class A—Sign-on-7 p.m., daily.	\$363.00	\$219.00	\$133.00	\$28.00*	\$28.00*	\$14.00*
*Class A—7-11 p.m., daily.						

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
	Ashland	15,000	14,800	98
	Carroll	8,200	8,000	98
	Columbiana	37,300	36,500	98
	Harrison	6,000	5,800	97
	Holmes	5,800	5,300	92
Between 5-24%	Knox	14,200	13,900	98
	Portage	39,100	38,500	99
	Stark	124,500	122,300	98
	Summit	183,300	180,700	99
	Tuscarawas	26,400	25,600	97
	Wayne	27,300	26,300	96
Station Totals		487,100	477,700	98
Net Weekly Circulation (1973-74)				49,600
Average Daily Circulation (1973-74)				9,400

Ohio—Cincinnati



WCPO-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: 2345 Symmes St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UP1.

Facsimile Service: UP1.

News Film Service: CBS.

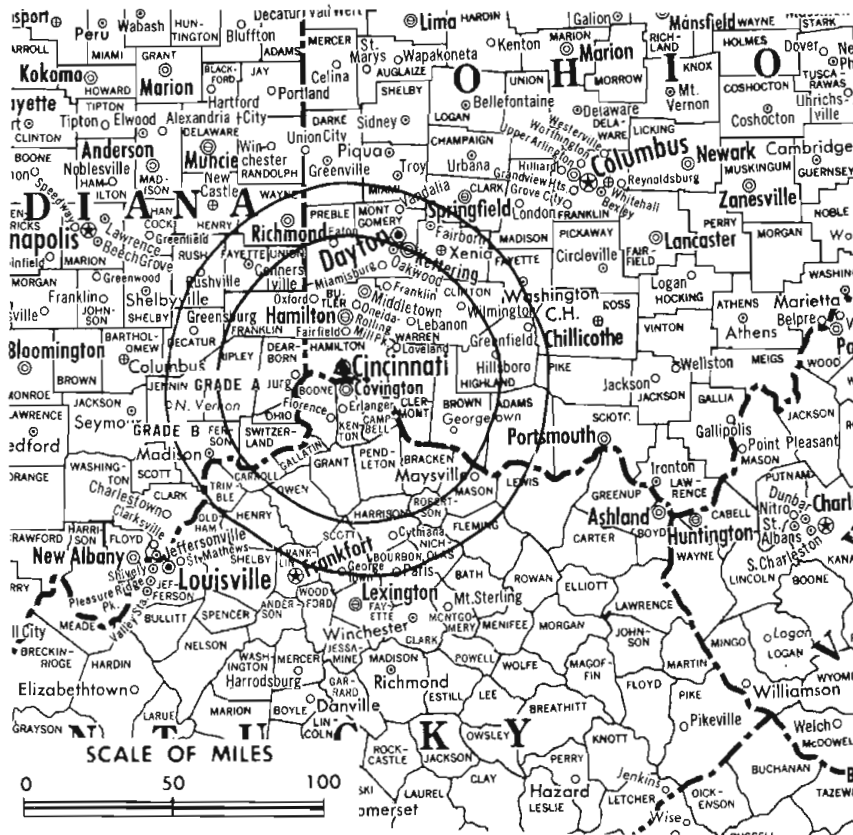
Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCPO-TV Ref: FCC File No. BPC1-6553 Granted 7/18/67

© American Map Co., Inc., N.Y., No. 14244

WCPO-TV

Licensee: Scripps-Howard Broadcasting Co., 500 Central Ave. (45202).

Studio: 500 Central Ave.

Telephone: 513-721-9900. TWX No.: 810-461-2690.

Ownership: Scripps-Howard Broadcasting Co., 100%. Publisher of Cincinnati Post & Times-Star, as well as other newspapers. Also owns WEWS, Cleveland; WMC-TV, WMC & FM, Memphis; WNOX, Knoxville; WPTV, West Palm Beach, Fla.; KTEW, Tulsa, Okla. For officers of Scripps-Howard Broadcasting Co., see WEWS, Cleveland, Ohio. For Scripps-Howard newspapers, see Newspaper Ownership of TV Stations.

Began Operation: July 26, 1949.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Represented (legal) by Dempsey & Koplovitz.

Personnel:

- ROBERT D. GORDON, vice president & general manager.
- F. BEN HEVEL, assistant general manager.
- AL SCHOTTELKOTTE, v.p., news.
- J. DONALD HOWE, general sales manager.
- J. B. CHASE, sales manager.
- C. NORMAN REEVES, production manager.
- J. ALBERT CALLAHAN, director, information services.
- EARL CORBETT, commercial manager.
- BERNARD BORDEN, film director.
- ARCHIE MILLER, chief engineer.

DIGEST OF RATE CARD NO. 25 (Jan. 20, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class AA—7:30-11 p.m., daily.	\$1700	\$1000	\$600	\$450	\$800*	\$480*

*Class AAA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Dearborn	10,100	9,900	98
	Fayette	9,200	9,000	98
	Franklin	4,500	4,300	96
	Ohio	1,600	1,600	98
	Ripley	7,600	7,300	96
	Switzerland	2,100	2,000	95
	Union	2,500	2,400	96
	Wayne	26,800	26,200	98
KENTUCKY				
	Boone	11,000	10,900	99
	Bourbon	6,400	6,200	96
	Bracken	2,700	2,600	97
	Campbell	28,700	28,400	99
	Carroll	3,200	3,100	97
	Fleming	4,000	3,800	95
	Gallatin	1,700	1,600	97
	Grant	4,300	4,100	96
	Harrison	5,500	5,300	97
	Kenton	45,000	44,500	99
	Mason	5,800	5,600	96
	Nicholas	2,300	2,200	94
	Owen	3,000	2,900	95
	Pendleton	3,500	3,400	98
	Robertson	700	700	97
	Rowan	4,700	4,500	95
	Trimble	1,700	1,600	97
OHIO				
	Adams	5,600	5,200	94
	Brown	8,500	8,200	96
	Butler	75,100	73,800	98
	Clermont	30,900	30,400	98
	Clinton	10,400	10,200	98
	Hamilton	316,100	309,600	98
	Highland	10,300	9,900	96

(Continued on page 621-b)

Station Totals	1,312,800	1,284,200	98
Net Weekly Circulation (1973-74)			792,000
Average Daily Circulation (1973-74)			503,800

Ohio—Cincinnati



WKRC-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 303-kw visual, 30.3-kw aural. Antenna: 1000-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° 06' 58.4"
Longitude 84° 30' 05.0"

Transmitter: 1906 Highland Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

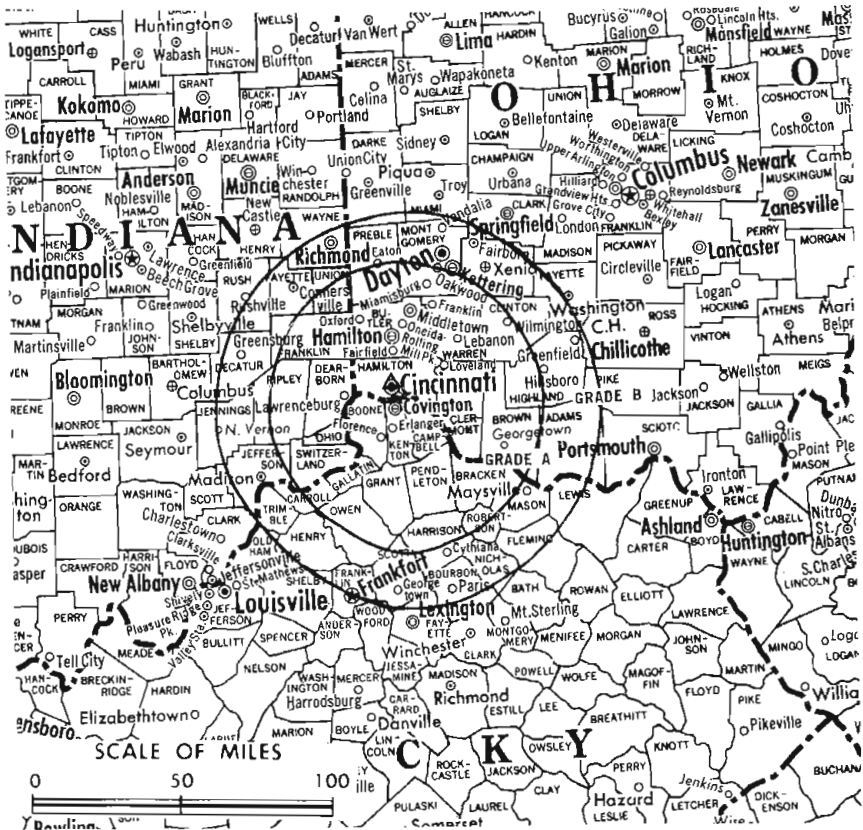
Facsimile Service: AP.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kHz (CBS).

FM Affiliate: WKRQ, 10-kw, 101.9 MHz (No. 270), 875-ft.

Studio: 1906 Highland Ave.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4 b).



WKRC-TV Ref: FCC File No. B1PCT-6846 Granted 8/20/68

©American Map Co., Inc., N.Y., No. 14241

WKRC-TV

Licensee: Taft Broadcasting Co., 1906 Highland Ave. (45219).

Telephone: 513-651-1200. TWX No.: 513-577-1617.

Ownership: 43.84% of stock is held by the Taft-Ingalls families; remainder is traded on New York Stock Exchange. Officers: Charles S. Mechem Jr., chmn. of board; David S. Ingalls, vice chmn. of board; Lawrence H. Rogers II, pres.; John L. McClay, exec. v.p.; Earl Beall, L. D. Bolton II, Donald L. Chapin, Ro Grigcn, William H. Hansher, Samuel T. Johnston, Roger B. Read, Frederick H. von Stade & Robert C. Wiegand, v.p.s; Dorothy S. Murphy, treas. & asst. secy.; Dudley Taft, secy. Also owns WTVN-TV, WTVN & FM, Columbus; WBRC-TV, Birmingham, Ala.; WGR-TV, WGR & WGRQ(FM), Buffalo, N.Y.; WDAF-TV, WDAF & KYYS(FM), Kansas City, Mo.; WTAJ-TV, Philadelphia; KQV & WDVE(FM), Pittsburgh, Pa. Taft also owns Hanna-Barbera Productions; Taft, H-B Program Sales; Cinemobile Systems Inc.; Taft Travel Agency; Kings Island.

Began Operation: April 4, 1949.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Koteen & Burt.

Personnel:

LAWRENCE H. ROGERS II, president.
DON CHAPIN, vice president, sales.
ROBERT C. WIEGAND, vice president & general manager.
KENT SMITH, general sales manager.
GUS BAILEY, program director.
JIM O'SHIELDS, local sales manager.
RAY OWEN, chief engineer.
BOB GILMARTIN, news director.
JOHN HILL, film director.

DIGEST OF RATE CARD NO. A39—(Jan. 7, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$1900.00 Graded rates apply*

*Highest rate: \$700

NETWORK BASE HOURLY RATE: \$1900.

Net Weekly Circulation	State County	Total Households	TV Households	%
	INDIANA			
	Dearborn	10,100	9,900	98
	Fayette	9,200	9,000	98
	Franklin	4,500	4,300	96
	Ohio	1,600	1,600	98
	Ripley	7,600	7,300	96
	Switzerland	2,100	2,000	95
	Union	2,500	2,400	96
	Wayne	26,800	26,200	98
	KENTUCKY			
	Boone	11,000	10,900	99
	Bracken	2,700	2,600	97
	Campbell	28,700	28,400	99
	Carroll	3,200	3,100	97
	Fleming	4,000	3,800	95
	Gallatin	1,700	1,600	97
	Grant	4,300	4,100	96
	Harrison	5,500	5,300	97
	Kenton	45,000	44,500	99
	Mason	5,800	5,600	96
	Nicholas	2,300	2,200	94
	Owen	3,000	2,900	95
	Pendleton	3,500	3,400	98
	Robertson	700	700	97
	OHIO			
	Adams	5,600	5,200	94
	Brown	8,500	8,200	96
	Butler	75,100	73,800	98
	Clermont	30,900	30,400	98
	Clinton	10,400	10,200	98
	Greene	38,100	37,500	98
	Hamilton	316,100	309,600	98
	Highland	10,300	9,900	96
	Preble	11,900	11,700	98
	Warren	25,800	25,400	98

50% & Over

(Continued on page 631-b)

Station Totals	1,220,700	1,193,700	98
Net Weekly Circulation (1973-74)			764,100
Average Daily Circulation (1973-74)			439,600

Ohio—Cincinnati



WLWT



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 680-ft. above av. terrain, 583-ft. above ground, 1411-ft. above sea level.

Latitude 39° 07' 28.3"
Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Studio: 140 W. 9th St.

TV tape: Recording facilities.

AM Affiliate: WLW, 50-kw, 700 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP. Facsimile Service: AP. News Film Service: NBC.

Represented (engineering) by A.D. Ring & Associates.

Represented (legal) by Hogan & Hartson.

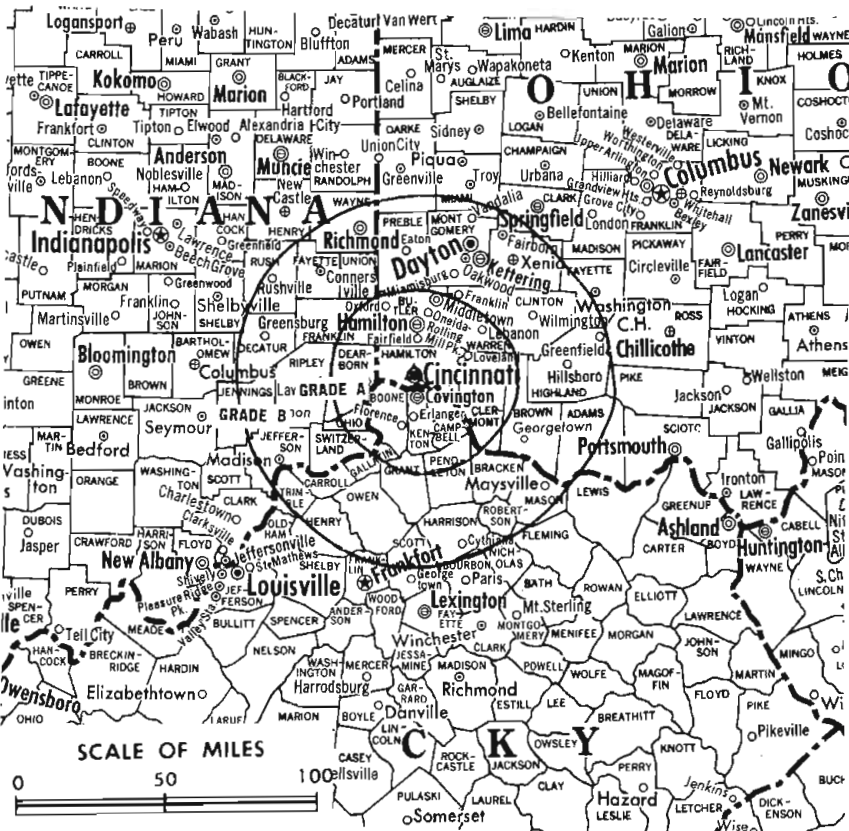
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLWT Ref: FCC File No. BPCT-914 Granted 12/10/52

©American Map Co., Inc., N.Y., No. 14244

WLWT

Licensee: Avco Broadcasting Corp., 140 W. 9th St. (45202).

Telephone: 513-241-1822. TWX No.: 810-461-2610.

Ownership: Subsidiary of Avco Corp. Avco Bcstg. Corp. officers: John T. Murphy, pres.; Walter E. Bartlett, sr. v.p., television; Robert L. Goosman, sr. v.p., treas.; Robert Mace, v.p., secy. & gen. counsel; Donald G. Middendorf, v.p., administration; George J. Gray, v.p., Washington affairs; Clyde G. Haehnle, v.p., technical asst. to the pres.; Donald Dahlman, v.p., TV sales; Howard Lepple, v.p., engineering operations. Avco Bcstg. Corp. also owns & operates TV stations WLWC, Columbus; WLWD, Dayton; radios WLW, Cincinnati; KYA-AM-FM, San Francisco; WRTH, Wood River, Ill. Note: Sale of WLWC & WLWD pends. WLWT sale to Multimedia Bcstg. pends (Television Digest, Vol. 15:24).

Began Operation: Feb. 9, 1948.

Represented (sales) by Avco Television Sales.

Personnel:

- JOHN T. MURPHY, president.
- WALTER E. BARTLETT, senior v.p., TV & general manager.
- BILL SPIEGEL, program director.
- BARRY HERSH, general sales manager.
- JOHN D. LIVOTI, national sales manager.
- STEVEN L. FISHER, promotion & publicity director.
- ROBERT McCALL, news director.
- ELIZABETH W. STILZ, director of community services.
- LOUIS J. RAINONE, production manager.
- EDWIN DOOLEY, chief engineer.
- TOM STOREY, film director.

DIGEST OF RATE CARD NO. 37—(Sept. 15, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1850.00 \$1390.00 \$740.00 \$510.00 Graded rates apply*

*Highest rate: \$800.

NETWORK BASE HOURLY RATE: \$1850.

Net Weekly Circulation	State County	Total Households	TV Households	%
INDIANA				
	Dearborn	10,100	9,900	98
	Fayette	9,200	9,000	98
	Franklin	4,500	4,300	96
	Ohio	1,600	1,600	98
	Ripley	7,600	7,300	96
	Switzerland	2,100	2,000	95
	Union	2,500	2,400	96
	Wayne	26,800	26,200	98
KENTUCKY				
	Boone	11,000	10,900	99
	Bracken	2,700	2,600	97
	Campbell	28,700	28,400	99
	Carroll	3,200	3,100	97
	Fleming	4,000	3,800	95
	Gallatin	1,700	1,600	97
	Grant	4,300	4,100	96
	Harrison	5,500	5,300	97
	Kenton	45,000	44,500	99
	Mason	5,800	5,600	96
	Nicholas	2,300	2,200	94
	Owen	3,000	2,900	95
	Pendleton	3,500	3,400	98
	Robertson	700	700	97
OHIO				
	Adams	5,600	5,200	94
	Brown	8,500	8,200	96
	Butler	75,100	73,800	98
	Clermont	30,900	30,400	98
	Clinton	10,400	10,200	98
	Hamilton	316,100	309,600	98
	Highland	10,300	9,900	96
	Preble	11,900	11,700	98
	Warren	25,800	25,400	98

(Continued on page 631-b)

Station Totals	1,229,300	1,203,200	98
Net Weekly Circulation (1973-74)			692,700
Average Daily Circulation (1973-74)			428,000

Ohio—Cincinnati-Newport, Ky.

WXIX-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1900-kw max. & 925-kw horizontal visual, 287-kw max. & 140-kw horizontal aural. Antenna: 919-ft. above av. terrain, 1022-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 19"
Longitude 84° 32' 52"

Transmitter: Bald Knob, 2400 Lehman Rd. near State Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 10490 Taconic Terrace, Cincinnati (45215).

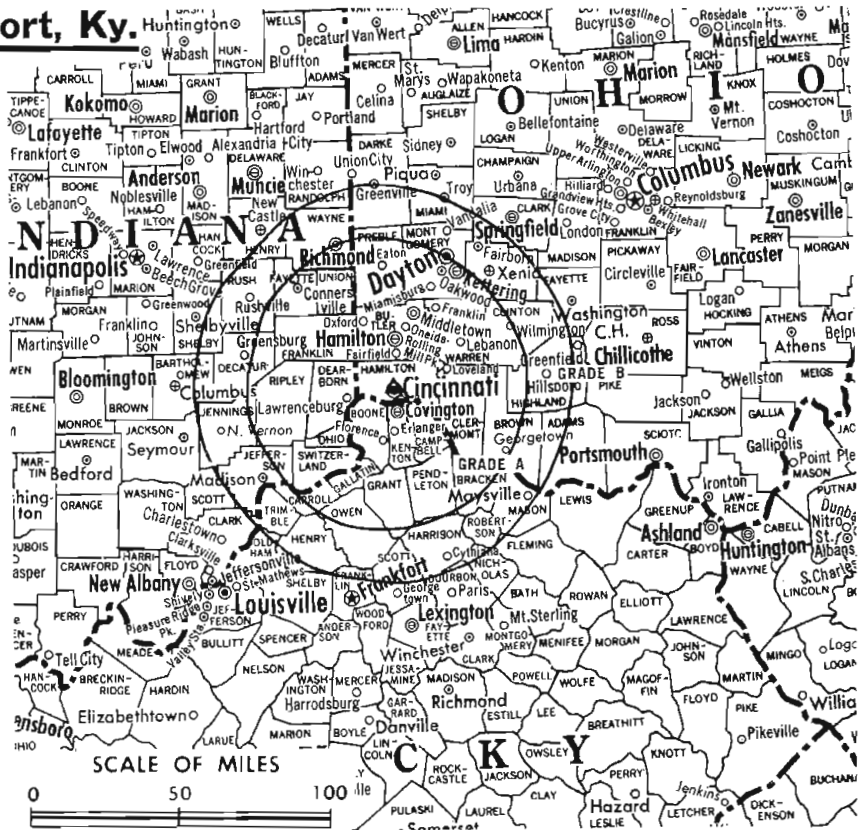
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WXIX-TV Ref: FCC File No. BNPCT-6782 Granted 5/8/68

© American Map Co., Inc., N.Y., No. 14244

WXIX-TV

Network Service: NBC, ABC & CBS on a per-program basis.

Licensee: Metromedia Inc.

Telephone: 513-772-1919. TWX No.: 810-461-2439.

Ownership: Metromedia Inc. For other interests, see WNEW-TV, New York, N.Y.

Began Operation: Aug. 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC Aug. 9, 1972 (Television Digest, Vol. 12:33).

Represented (sales) by Metro TV Sales.

Represented (engineering) by Lohnes & Culver.

Personnel:

ALLAN W. GINSBERG, vice president & general manager.
WILLIAM WIEHE, general sales manager.
MARIANNE FAULKNER, v.p. & business manager.
SANDRA PASTOOR, program manager.
PAT STIPHOUT, advertising & promotion manager.
ROBERT WOLPERT, production manager.
JAMES D. PARKER, chief engineer.
BARBARA BARTELS, systems operations manager.

DIGEST OF RATE CARD NO. 4D—(Sept. 4, 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class A—3-11 p.m., Mon.-Sat.; noon-11 p.m., Sun.
\$800.00 \$600.00 \$400.00 \$300.00 Graded rates apply*

*Highest rate: \$320.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Dearborn	10,100	9,900	98
	Ohio	1,600	1,600	98
	KENTUCKY			
	Boone	11,000	10,900	99
	Campbell	28,700	28,400	99
	Grant	4,300	4,100	96
	Kenton	45,000	44,500	99

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	KENTUCKY—(Continued)				
		Mason	5,800	5,600	96
		Pendleton	3,500	3,400	98
		OHIO			
		Brown	8,500	8,200	96
		Butler	75,100	73,800	98
		Clermont	30,900	30,400	98
		Hamilton	316,100	309,600	98
		Warren	25,800	25,400	98
	Between 25-49%	INDIANA			
		Fayette	9,200	9,000	98
		Ripley	7,600	7,300	96
		Switzerland	2,100	2,000	95
		Union	2,500	2,400	96
		Wayne	26,800	26,200	98
		KENTUCKY			
		Bracken	2,700	2,600	97
		Franklin	12,700	12,300	97
		Gallatin	1,700	1,600	97
	Owen	3,000	2,900	95	
	Rowan	4,700	4,500	95	
Between 5-24%	OHIO				
		Adams	5,600	5,200	94
		Clinton	10,400	10,200	98
		Fayette	9,300	9,100	97
		Highland	10,300	9,900	96
		Preble	11,900	11,700	98
		INDIANA			
		Franklin	4,500	4,300	96
		Jackson	11,800	11,500	98
		Jefferson	9,100	8,800	97
	KENTUCKY				
	Bourbon	6,400	6,200	96	
	Carroll	3,200	3,100	97	
(Continued on page 631-b)					
Station Totals		1,092,200	1,068,900	98	
Net Weekly Circulation (1973-74)				428,600	
Average Daily Circulation (1973-74)				210,200	

Ohio—Cleveland



WEWS



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 10-kw aural. Antenna: 1020-ft. above av. terrain, 851-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: Parma, Ohio.

TV tape: Recording facilities.

Studio: 3001 Euclid Ave. (44115).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Represented (legal) by Dempsey & Koplowitz.

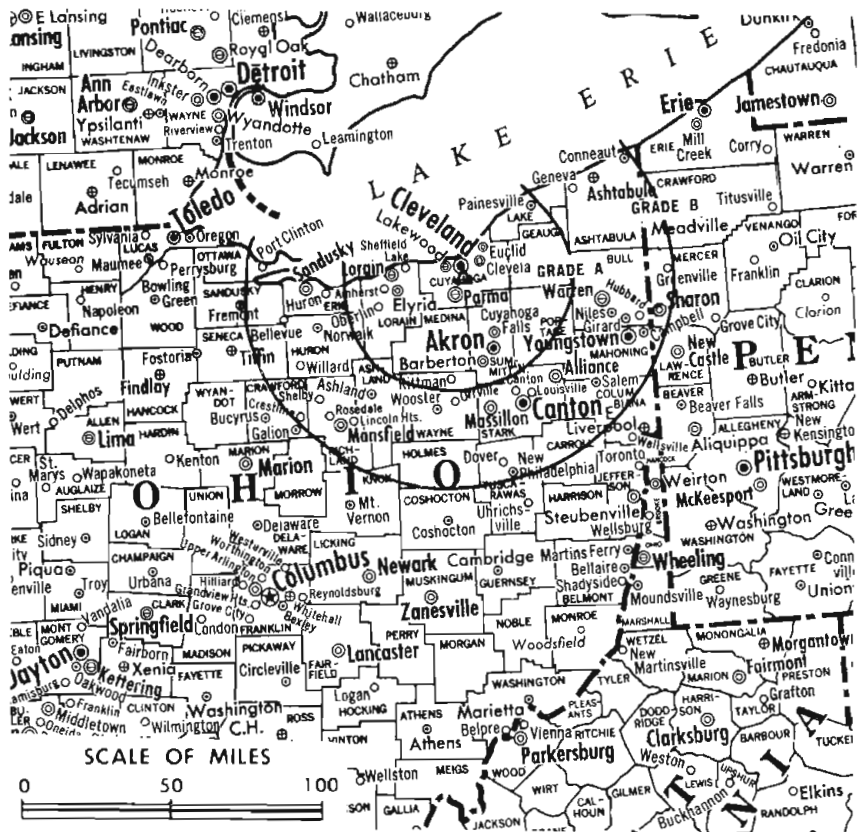
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WEWS Ref: FCC File No. BPCT—1291 Granted 5/28/53

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WEWS

Licensee: Scripps-Howard Broadcasting Co., 3001 Euclid Ave.

Telephone: 216-432-1500. TWX No.: 810-421-8593.

Ownership: Licensed to Scripps-Howard Broadcasting Co., the majority of whose stock is owned by The E. W. Scripps Co., which owns Cleveland Press, Cincinnati Post and Times-Star, Kentucky Post & Times Star (Covington) and Columbus (O.) Citizen-Journal. E. W. Scripps Co. also owns a majority of the stock of Pittsburgh Press, Knoxville News-Sentinel, Memphis Commercial Appeal, Memphis Press-Scimitar, El Paso Herald-Post, Albuquerque Tribune, Denver Rocky Mountain News, Evansville Press, Birmingham Post-Herald, Hollywood (Fla.) Sun-Tattler, Stuart (weekly Fla.) News, San Juan (P.R.) Star, Fullerton (Cal.) Daily News Tribune. Scripps-Howard Bcstg. Co. also owns WCPO-TV, Cincinnati; WNOX, Knoxville; WMC-TV, WMC & FM, Memphis; WPTV, West Palm Beach, Fla. & KTEW, Tulsa, Okla.

Began Operation: Dec. 17, 1947.

Represented (sales) by Blair Television; Paul Mulvihill Ltd. (Canada).

Personnel:

DONALD L. PERRIS, president.
EDWARD D. CERVENAK, general manager.
JAY S. KERKES, exec. asst. to general manager.
JAMES E. SMITH, asst. general manager for sales.
PETER HLINKA, Ohio sales manager.
PAT KENNEY, national sales manager.
ERNEST E. SINDELAR, station manager.
WILLIAM F. BAKER, program director.
FRED GRIFFITH, public affairs director.
ALAN BUSH, operations director.
JAMES E. BLOYD, vice president & chief engineer.
GARRY H. RITCHIE, news director.

DIGEST OF RATE CARD NO. 30 REV. 1—(March 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$3200 \$2000 \$1200 \$875 \$1600 \$1200 \$800

NETWORK BASE HOURLY RATE: \$3350.

(Station also received in Canadian markets)

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
	Ashland	15,000	14,800	98
	Ashtabula	31,900	31,200	98
	Carroll	8,200	8,000	98
	Coshocton	12,500	12,000	96
	Crawford	17,200	16,800	98
	Cuyahoga	572,400	563,100	98
	Erie	25,100	24,700	98
	Geauga	19,400	19,000	98
	Holmes	5,800	5,300	92
50% & Over	Huron	15,900	15,600	98
	Lake	61,500	60,900	99
	Lorain	80,200	79,100	99
	Medina	27,000	26,600	98
	Portage	39,100	38,500	99
	Richland	41,900	41,000	98
	Stark	124,500	122,300	98
	Summit	183,300	180,700	99
	Trumbull	77,300	76,200	99
	Tuscarawas	26,400	25,600	97
	Wayne	27,300	26,300	96
OHIO				
	Columbiana	37,300	36,500	98
	Knox	14,200	13,900	98
	Ottawa	13,100	12,900	98
Between 25-49%	Seneca	17,900	17,500	98
PENNSYLVANIA				
	Crawford	27,400	26,000	95
	Mercer	41,800	40,300	96
OHIO				
	Hancock	21,600	21,200	98
	Harrison	6,000	5,800	97
Between 5-24%	Mahoning	100,000	98,500	99
	Marion	21,800	21,400	98
	Sandusky	21,200	20,900	99
	Wyandot	6,700	6,500	97
Station Totals		1,740,900	1,709,100	98
Net Weekly Circulation (1973-74)			1,353,900	
Average Daily Circulation (1973-74)			910,300	

Ohio—Cleveland



WJW-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

TV tape: Recording facilities.

Transmitter: 4501 Pleasant Valley Rd.

AM Affiliate: WJW, 10-kw (5-kw night), 850 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

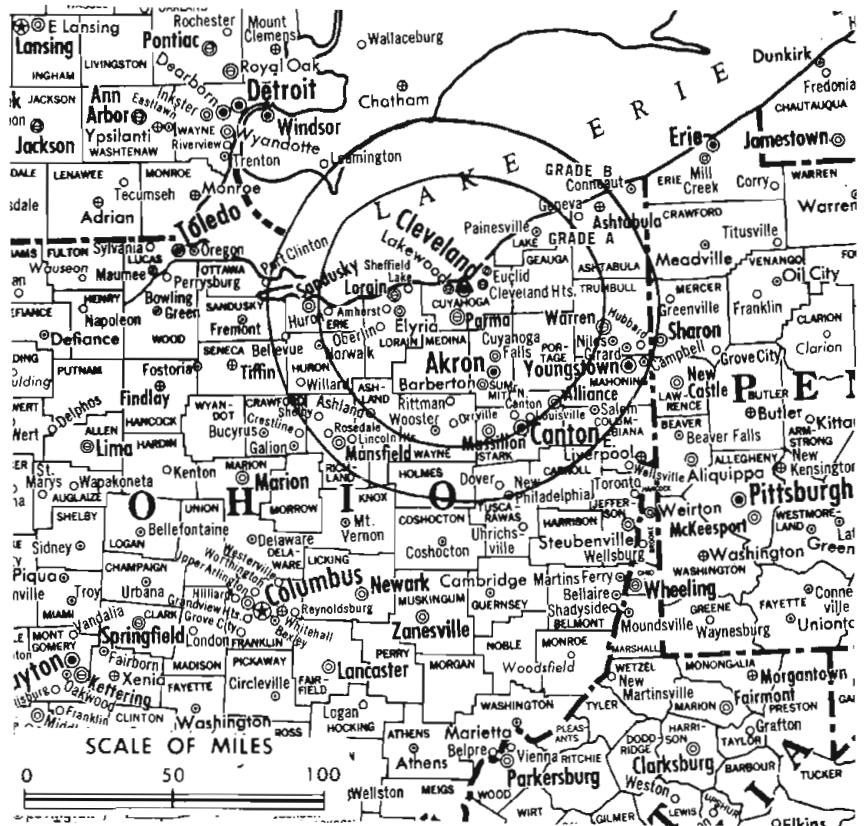
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-h).



WJW-TV Ref: FCC File No BMPCT-2527 Granted 10/21/54

©American Map Co., Inc., N.Y., No. 14244

WJW-TV

Licensee: Storer Broadcasting Co., 1630 Euclid Ave. (44115).

Studio: 1630 Euclid Ave.

Telephone: 216-861-6080. TWX No.: 216-574-9350.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Dec. 17, 1949. Sale to present owner by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44).

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Personnel:

CHUCK BERGESON, vice president & general manager.
JOSEPH CONWAY, station manager.
PATRICK BRADY, general sales manager.
RODNEY R. WARNER, promotion manager.
ROBERT HUBER, program director.
DOMINICK ORTUSO, production manager.
JAMES B. PERKINS, chief engineer.
WILLIAM J. FEEST, news director.

DIGEST OF RATE CARD NO. 34—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$3500	\$2600	\$1500	\$1900	\$1900	\$950

NETWORK BASE HOURLY RATE: \$2550.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	15,000	14,800	98
	Ashtabula	31,900	31,200	98
	Carroll	8,200	8,000	98
	Crawford	17,200	16,800	98
	Cuyahoga	572,400	563,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO—(Continued)			
	Erie	25,100	24,700	98
	Geauga	19,400	19,000	98
	Holmes	5,800	5,300	92
	Huron	15,900	15,600	98
	Lake	61,500	60,900	99
	Lorain	80,200	79,100	99
	Medina	27,000	26,600	98
	Portage	39,100	38,500	99
	Richland	41,900	41,000	98
	Stark	124,500	122,300	98
	Summit	183,300	180,700	99
	Trumbull	77,300	76,200	99
	Tuscarawas	26,400	25,600	97
Wayne	27,300	26,300	96	
Between 25-49%	OHIO			
	Columbiana	37,300	36,500	98
	Coshocton	12,500	12,000	96
	Hancock	21,600	21,200	98
Between 5-24%	PENNSYLVANIA			
	Crawford	27,400	26,000	95
Between 5-24%	OHIO			
	Knox	14,200	13,900	98
	Mahoning	100,000	98,500	99
	Marion	21,800	21,400	98
	Morrow	7,200	7,100	98
	Ottawa	13,100	12,900	98
	Sandusky	21,200	20,900	99
Wyandot	6,700	6,500	97	
Between 5-24%	PENNSYLVANIA			
	Mercer	41,800	40,300	96
Station Totals		1,742,100	1,710,400	98
Net Weekly Circulation (1973-74)				1,357,100
Average Daily Circulation (1973-74)				934,300

(Station also received in Canadian markets)

Ohio—Cleveland



WKYC-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 905.5-ft. above ground, 1945-ft. above sea level.

Latitude 41° 23' 09.5"
Longitude 81° 41' 23.4"

Transmitter: 6600 Broadview Rd., Parma, O.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: NBC.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKYC-TV Ref: FCC File No. BPCT-1789 Granted 1/12/54

©American Map Co., Inc., N.Y., No. 14244

WKYC-TV

Licensee: National Broadcasting Co., 1403 East Sixth St. (44114).

Studio: 1403 East Sixth St.

Telephone: 216-696-1100. TWX No.: 216-574-9561.

Ownership: See WNBC-TV, New York, N.Y.

Began Operation: Oct. 31, 1948 as NBC owned-&-operated outlet. Deal whereby station transferred to Westinghouse approved by FCC Dec. 21, 1955 and effective Jan. 15 (Television Digest, Vol. 11:21 & 12:3). Transfer from Westinghouse back to NBC under order by FCC approved Feb. 17, 1965 (Vol. 5:7-8, 25).

Personnel:

- NEAL VAN ELLS, v.p. & general manager.
- JOSEPH VARHOLY, station manager.
- RAYMOND SMITH, manager of technical operations.
- CLIFFORD E. FORD, sales manager.
- MITCH TURNER, national sales manager.
- ALAN TIMPSON, business manager.
- HUBERT PAYNE, local sales manager.
- JOSEPH E. ONDRICK, advertising & sales promotion manager.
- JOSEPH R. WEBER, production manager.
- JAYNE BOYD, program director.
- RICHARD LOBO, news director.
- RICHARD Y. TREMBATH, editorial manager.

DIGEST OF RATE CARD NO. 7—(Sept. 10, 1973)

Hour 30 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—7:30-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.

\$3000.00 \$2100.00 \$1650.00* \$1300.00* \$990.00*

*Class 1-A—7:29-11 p.m., Mon.-Fri.; 6:59-11 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$3300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashland	15,000	14,800	98
	Ashtabula	31,900	31,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
	Carroll	8,200	8,000	98
	Crawford	17,200	16,800	98
	Cuyahoga	572,400	563,100	98
	Erie	25,100	24,700	98
	Geauga	19,400	19,000	98
	Holmes	5,800	5,300	92
	Huron	15,900	15,600	98
50% & Over	Lake	61,500	60,900	99
	Lorain	80,200	79,100	99
	Medina	27,000	26,600	98
	Portage	39,100	38,500	99
	Richland	41,900	41,000	98
	Stark	124,500	122,300	98
	Summit	183,300	180,700	99
	Trumbull	77,300	76,200	99
	Tuscarawas	26,400	25,600	97
	Wayne	27,300	26,300	96
Between 25-49%	OHIO			
	Seneca	17,900	17,500	98
Between 5-24%	OHIO			
	Auglaize	12,500	12,200	98
	Columbiana	37,300	36,500	98
	Coshocton	12,500	12,000	96
	Knox	14,200	13,900	98
	Mahoning	100,000	98,500	99
	Ottawa	13,100	12,900	98
	Putnam	9,400	9,200	97
	Sandusky	21,200	20,900	99
	Wyandot	6,700	6,500	97
	PENNSYLVANIA			
	Crawford	27,400	26,000	95
	Lawrence	35,200	34,000	96
	Mercer	41,800	40,300	96

Station Totals 1,748,600 1,716,100 98
Net Weekly Circulation (1973-74) 1,326,200
Average Daily Circulation (1973-74) 882,700

(Station also received in Canadian markets)

WKRC-TV, Cincinnati
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY			
	Bourbon	6,400	6,200	96
	Clark	9,100	8,700	96
	Scott	5,700	5,500	96
Between 25-49%	Trimble	1,700	1,600	97
	OHIO			
	Miami	30,200	29,700	98
	Montgomery	205,000	202,200	99
	Ross	19,300	18,700	97
	INDIANA			
	Jay	8,900	8,600	96
	Jefferson	9,100	8,800	97
	Randolph	10,800	10,500	97
	Rush	7,100	7,000	98
	KENTUCKY			
	Bath	3,400	3,200	93
	Estill	4,300	3,900	90
	Franklin	12,700	12,300	97
	Henry	4,300	4,100	96
	Knox	8,100	7,500	92
	Lewis	4,000	3,800	95
Between 5-24%	Madison	13,400	12,600	94
	Mercer	6,100	5,800	96
	Montgomery	5,600	5,200	93
	Powell	2,600	2,300	90
	Rowan	4,700	4,500	95
	Taylor	6,200	5,900	95
	OHIO			
	Champaign	10,900	10,700	98
	Clark	51,100	50,300	98
	Darke	16,500	16,100	98
	Fayette	9,300	9,100	97
	Logan	12,500	12,200	98
	Shelby	13,200	13,000	98

WLWT, Cincinnati
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY			
	Bourbon	6,400	6,200	96
	Clark	9,100	8,700	96
	Franklin	12,700	12,300	97
Between 25-49%	Lewis	4,000	3,800	95
	Trimble	1,700	1,600	97
	OHIO			
	Greene	38,100	37,500	98
	Miami	30,200	29,700	98
	Montgomery	205,000	202,200	99
	INDIANA			
	Decatur	8,300	8,100	97
	Jackson	11,800	11,500	98
	Jefferson	9,100	8,800	97
	Jennings	6,100	5,900	97
	Rush	7,100	7,000	98
	KENTUCKY			
	Bath	3,400	3,200	93
	Henry	4,300	4,100	96
	Mercer	6,100	5,800	96
	Montgomery	5,600	5,200	93
Between 5-24%	Powell	2,600	2,300	90
	Rowan	4,700	4,500	95
	Scott	5,700	5,500	96
	OHIO			
	Champaign	10,900	10,700	98
	Clark	51,100	50,300	98
	Darke	16,500	16,100	98
	Fayette	9,300	9,100	97
	Lawrence	20,600	20,000	97
	Ross	19,300	18,700	97
	Scioto	26,000	25,200	97
	Shelby	13,200	13,000	98

Ohio

WXIX-TV, Cincinnati-Newport
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY—(Continued)			
	Clark	9,100	8,700	96
	Fleming	4,000	3,800	95
	Harrison	5,500	5,300	97
	Henry	4,300	4,100	96
	Madison	13,400	12,600	94
	Montgomery	5,600	5,200	93
	Nicholas	2,300	2,200	94
	Powell	2,600	2,300	90
Between 5-24%	Robertson	700	700	97
	Trimble	1,700	1,600	97
	Woodford	5,300	5,100	96
	OHIO			
	Darke	16,500	16,100	98
	Greene	38,100	37,500	98
	Miami	30,200	29,700	98
	Montgomery	205,000	202,200	99
	Scioto	26,000	25,200	97

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ARBITRON TELEVISION

Ohio—Lorain-Cleveland

WUAB

Ch. 43

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 1239-kw max. & 1030-kw horizontal visual, 248-kw max. & 220-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 919-ft. above ground, 1971-ft. above sea level. Latitude 41° 22' 45.3" Longitude 81° 43' 11.7"

Transmitter: 4800 Bruening Dr., Parma.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

Total Households: @ MST
 Consumer Market Data as of 1/1/75.
 TV Homes: TV 7 and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).



WUAB Ref: FCC File No. BMPCT—6813 Granted 6/24/68

©American Map Co., Inc., N.Y. No. 14244

WUAB

Licensee: WUAB Inc., 8443 Day Dr., Parma, Ohio (44129).

Studio: 8443 Day Dr., Parma, Ohio (44129).

Telephone: 216-845-6043.

Ownership: United Artists Bcstg., 64%; Kaiser Bcstg. Co., 36%. United Artists also owns radio WWSH-FM, Philadelphia & a controlling interest in Ponce Television Corp., licensee of WRIK-TV, Ponce, P.R. For other Kaiser interests, see WKBD-TV, Detroit, Mich.

Began Operation: Sept. 15, 1968.

Represented (sales) by Petry Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JACK J. MOFFITT, general manager.
 ROBERT HARTMAN, national sales manager.
 RON ST. CHARLES, program director.
 HARRY SYKORA, manager of engineering.
 ED FLEMING, controller.

DIGEST OF RATE CARD NO. 4

(Sept. 4, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$1000.00 \$600.00 \$350.00 \$250.00 Graded rates apply*

*Highest rate: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO Ashland	15,000	14,800	98
	Cuyahoga	572,400	563,100	98

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
50% & Over	Lake	61,500	60,900	99
	Lorain	80,200	79,100	99
	Medina	27,000	26,600	98
	Portage	39,100	38,500	99
OHIO				
Between 25-49%	Ashtabula	31,900	31,200	98
	Coshocton	12,500	12,000	96
	Crawford	17,200	16,800	98
	Erie	25,100	24,700	98
	Geauga	19,400	19,000	98
	Huron	15,900	15,600	98
	Knox	14,200	13,900	98
	Richland	41,900	41,000	98
	Stark	124,500	122,300	98
	Summit	183,300	180,700	99
Wayne	27,300	26,300	96	
OHIO				
Between 5-24%	Carroll	8,200	8,000	98
	Columbiana	37,300	36,500	98
	Hancock	21,600	21,200	98
	Holmes	5,800	5,300	92
	Mahoning	100,000	98,500	99
	Marion	21,800	21,400	98
	Morrow	7,200	7,100	98
	Ottawa	13,100	12,900	98
	Sandusky	21,200	20,900	99
	Seneca	17,900	17,500	98
Trumbull	77,300	76,200	99	
Tuscarawas	26,400	25,600	97	
PENNSYLVANIA				
	Lawrence	35,200	34,000	96
Station Totals		1,701,400	1,671,600	98
Net Weekly Circulation (1973-74)			710,000	
Average Daily Circulation (1973-74)			300,200	
(Station also received in Canadian markets)				

Ohio—Columbus



WBNS-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 52.5-kw aural. Antenna: 710-ft. above av. terrain, 839-ft. above sea level.

Latitude 39° 58' 13"
Longitude 83° 01' 27"

Transmitter: 770 Twin Rivers Dr.

TV tape: Recording facilities.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kHz (CBS).

FM Affiliate: WBNS-FM, 54-kw, 97.1 MHz (No. 246), 400-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.

Sales Office: 62 East Broad St.

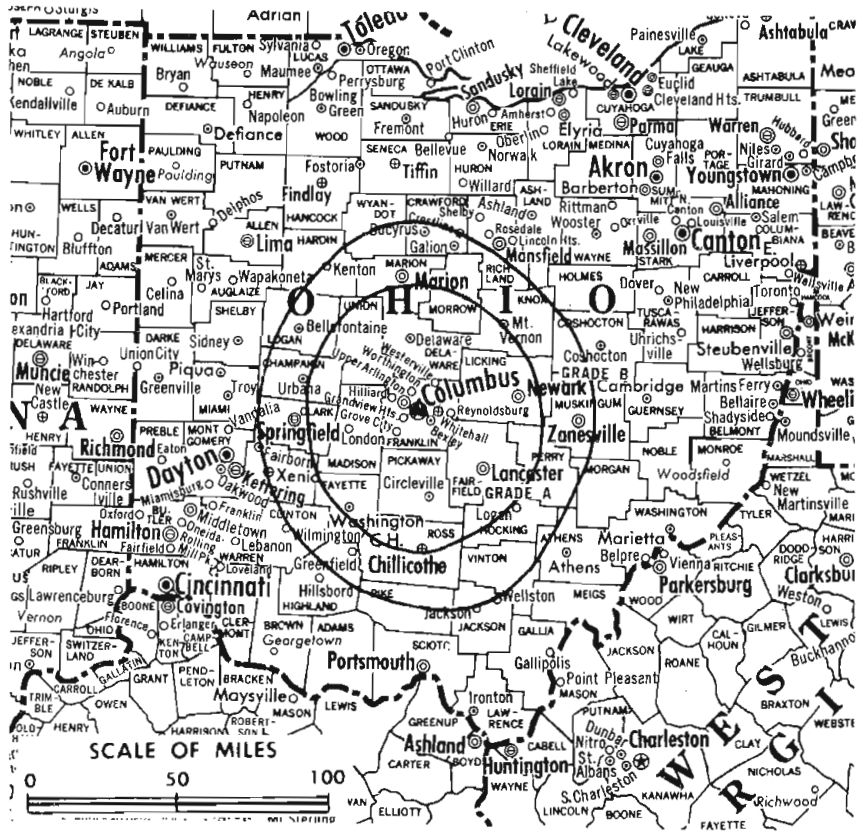
Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBNS-TV Ref: FCC File No. BPCT-2294 Granted 4/23/57

© American Map Co., Inc., N.Y., No. 14244

WBNS-TV

Licensee: WBNS-TV Inc., 62 East Broad St. (43215).

Studio: 770 Twin Rivers Dr.

Telephone: 614-224-7121. TWX No.: 810-482-1619.

Ownership: WBNS-TV Inc., Richard M. Wolfe, pres. All outstanding stock in WBNS-TV Inc. is owned by Dispatch Printing Co., publishers of Columbus Dispatch, Edgar T. Wolfe Jr., publisher. WBNS-TV also owns WLWI(TV), Indianapolis.

Began Operation: Oct. 5, 1949.

Represented (sales) by Blair Television; Paul Mulvihill & Co. Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

- RICHARD M. WOLFE, president.
- GENE D'ANGELO, vice president & general manager.
- ARNOLD ROUTSON, sales director.
- JOHN A. HALDI, vice president, programs.
- WILLIAM ORR, vice president, engineering.
- CHARLES VERELL, national sales manager.
- J. RONALD CASTELL, director of marketing.
- BILL VANCE, news director.

- ALVIN DOMPKE, production manager.
- DON KING, operations director.
- BETTY DIXON, film buyer.
- CHARLES WHITE, public service director.
- RICHARD ZIFF, farm director.

DIGEST OF RATE CARD NO. 22—(Dec. 1, 1974)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AAA—8-10 p.m., daily.	\$2050	\$1200	\$1000	\$500

NETWORK BASE HOURLY RATE: \$1375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	10,900	10,700	98
	Crawford	17,200	16,800	98
	Delaware	14,700	14,500	99

(Continued on page 641-b)

Station Totals	1,063,900	1,039,700	98
Net Weekly Circulation (1973-74)			638,600
Average Daily Circulation (1973-74)			426,700

When it really counts...WBNS-TV



COLUMBUS, OHIO

Ohio—Columbus



WLWC



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 444-ft. above av. terrain, 576-ft. above ground, 1318-ft. above sea level.

Latitude 40° 01' 31"
Longitude 83° 01' 48"

Transmitter: 3165 Olentangy River Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by A. D. Ring & Associates.

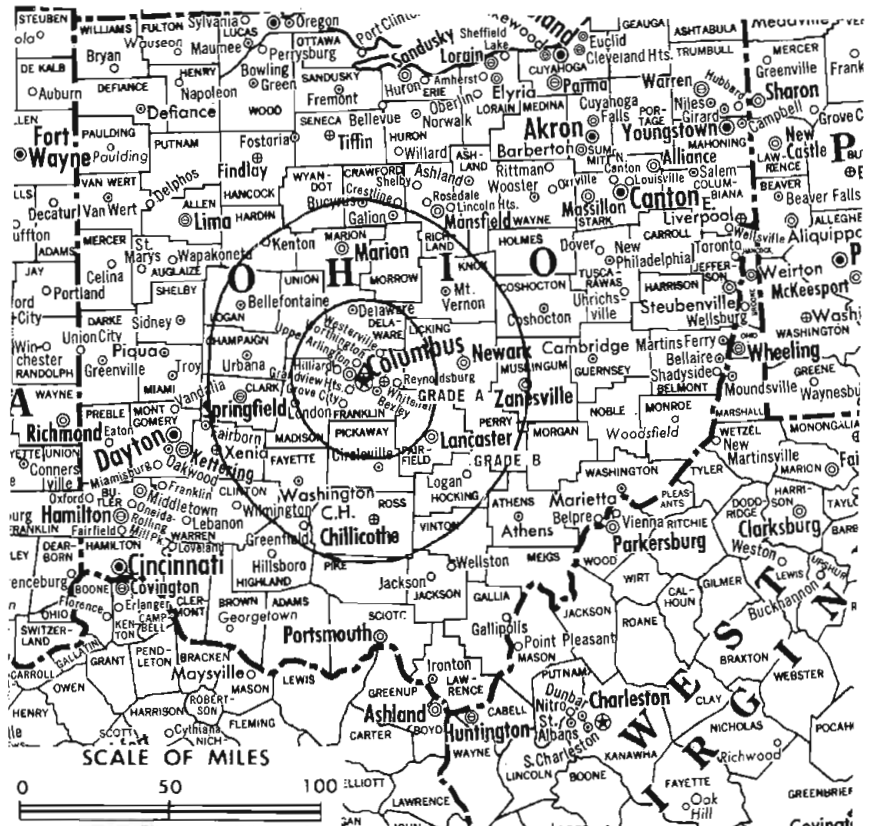
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLWC Ref: FCC File No. BPCT-018 Granted 12/10/63

© American Map Co., Inc., N.Y., No. 14244

WLWC

Licensee: Avco Broadcasting Corp., 3165 Olentangy River Rd., Columbus (43202).

Studio: 3165 Olentangy River Rd. Telephone: 614-263-5441.

Ownership: Subsidiary of Avco Corp. For other interests, see WLWT, Cincinnati, Ohio. Note: Sale to The Outlet Co. pending (Television Digest, Vol. 15:21).

Began Operation: April 3, 1949.

Represented (sales) by Avco Television Sales Inc.

Personnel:

- JOHN T. MURPHY, president.
- WALTER E. BARTLETT, senior vice president, television.
- BENJAMIN McKEEL, vice president & general manager.
- RICHARD LEVY, general sales manager.
- CHARLES BRIGGS, national sales manager.
- CHARLES LARSEN, program director.
- ROBERT WHEAT, promotion & publicity director.
- HUGH DEMOSS, news director.
- ANN WALKER, director, community services.
- R. K. DYE, chief engineer.
- TOM ROPER, manager, computerized systems.
- CAROL A. WITHERSPOON, production manager.
- JUANITA MITCHELL, film director.

DIGEST OF RATE CARD NO. 75-2—(Jan. 20, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	8 Sec.
Class AA—7:30-11 p.m., daily.					
\$1300.00	\$780.00	\$480.00	\$400.00	\$320.00	\$160.00

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
	Champaign	10,900	10,700	98
	Coshocton	12,500	12,000	96
50% & Over	Crawford	17,200	16,800	98
	Delaware	14,700	14,500	99
	Fairfield	26,200	25,800	99
	Fayette	9,300	9,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO—(Continued)				
	Franklin	294,000	289,200	98
	Hardin	9,300	9,000	97
	Hocking	7,100	6,900	97
	Knox	14,200	13,900	98
	Licking	36,000	35,400	98
	Logan	12,500	12,200	98
50% & Over	Madison	9,000	8,700	97
	Marion	21,800	21,400	98
	Morrow	7,200	7,100	98
	Muskingum	26,300	25,600	97
	Perry	8,100	7,900	97
	Pickaway	13,200	13,000	99
	Ross	19,300	18,700	97
	Union	6,500	6,300	98
OHIO				
	Athens	16,600	15,900	96
	Guernsey	12,600	12,200	97
	Highland	10,300	9,900	96
Between 25-49%	Jackson	8,400	8,100	97
	Morgan	3,500	3,300	95
	Pike	6,300	6,000	96
	Richland	41,900	41,000	98
	Scioto	26,000	25,200	97
	Tuscarawas	26,400	25,600	97
OHIO				
	Ashland	15,000	14,800	98
	Auglaize	12,500	12,200	98
	Clark	51,100	50,300	98
	Clinton	10,400	10,200	98
Between 5-24%	Greene	38,100	37,500	98
	Holmes	5,800	5,300	92
	Lawrence	20,600	20,000	97
	Meigs	7,100	6,800	96

(Continued on page 641-b)

Station Totals	919,300	899,200	98
Net Weekly Circulation (1973-74)		563,000	
Average Daily Circulation (1973-74)		352,700	

Ohio—Columbus



WTVN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 570-ft. above av. terrain, 643-ft. above ground, 1379-ft. above sea level.

Latitude 39° 52' 29"
Longitude 82° 58' 46"

Holds CP for change to 20-kw aural, 535-ft. above av. terrain, 672-ft. above ground, 1400-ft. above sea level, lat. 40° 01' 02", long. 83° 01' 07", transmitter to 350 W. Dodridge Rd., Columbus. BPCT-4780.

Transmitter: 901 Obetz Rd. between Parsons Ave. & Lockburne Rd.

TV tape: Recording facilities.

AM Affiliate: WTVN, 5-kw, 610 kHz (ABC).

FM Affiliate: WTVN-FM, 25-kw, 96.3 MHz (No. 242), 560-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

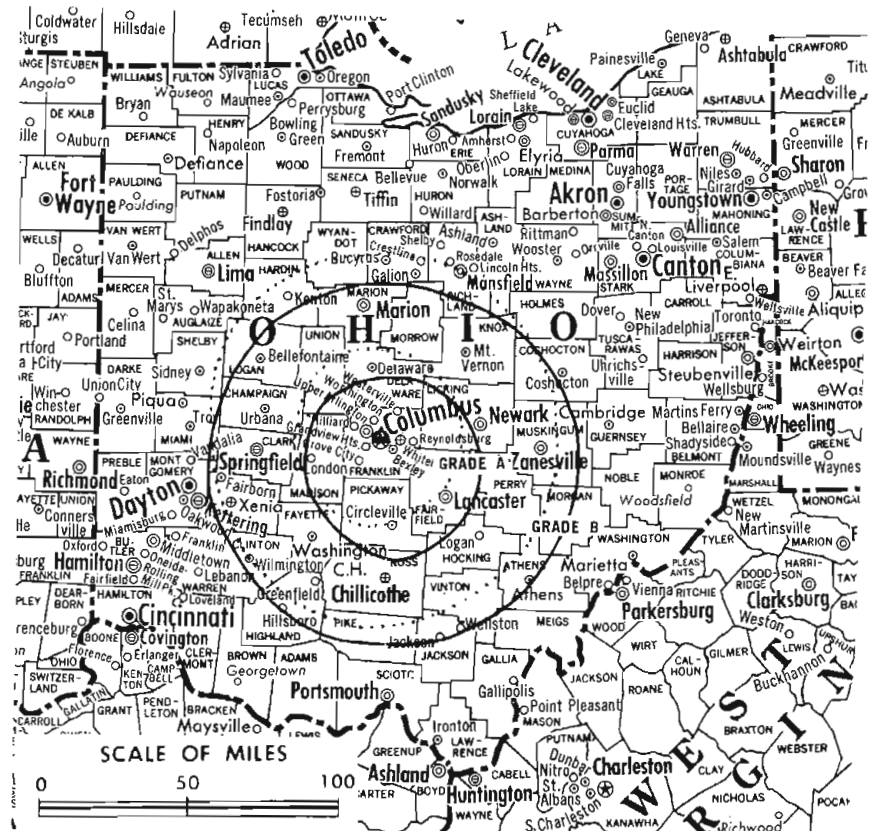
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

Country coverage based on Arbitron study (see page 4-b).



WTVN-TV Ref: FCC File No. BNPCT-2281 Granted 7/22/54
CP: BPCT-4870 Granted 5/22/75

© American Map Co., Inc., N.Y., No. 142-3

WTVN-TV

Licensee: Taft Broadcasting Co., 753 Harmon Ave. (43223).

Studio: Harmon & Griggs Ave.

Telephone: 614-228-5801. TWX No.: 614-759-0448.

Ownership: See WKRC-TV, Cincinnati, O.

Began Operation: Sept. 29, 1949. Sale to present owners by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9).

Represented (legal) by Koteen & Burt.

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

- LAWRENCE H. ROGERS II, president.
- JOHN L. McCLAY, executive vice president.
- FRED von STADE, v.p., general manager & film buyer.
- GEORGE COLES, general sales manager.
- BOB STETTNER, national sales manager.
- PAT CRAMER, program manager.
- SKIP BEDNARZCYK, film director.
- JERRY HELLARD, publicity & promotion director.
- GLADE GRABLE, chief engineer.

DIGEST OF RATE CARD NO. A38—(Jan. 7, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.					
\$1800					Graded rates apply*

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Champaign	10,900	10,700	98
	Delaware	14,700	14,500	99
	Fairfield	26,200	25,800	99
	Fayette	9,300	9,100	97
	Franklin	294,000	289,200	98
	Hardin	9,300	9,000	97
Hocking	7,100	6,900	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO—(Continued)			
	Knox	14,200	13,900	98
	Licking	36,000	35,400	98
	Logan	12,500	12,200	98
	Madison	9,000	8,700	97
	Marion	21,800	21,400	98
	Morgan	3,500	3,300	95
	Morrow	7,200	7,100	98
	Muskingum	26,300	25,600	97
	Perry	8,100	7,900	97
	Pickaway	13,200	13,000	99
Pike	6,300	6,000	96	
Ross	19,300	18,700	97	
Union	6,500	6,300	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	OHIO			
	Athens	16,600	15,900	96
	Clark	51,100	50,300	98
	Coshocton	12,500	12,000	96
	Crawford	17,200	16,800	98
	Guernsey	12,600	12,200	97
Highland	10,300	9,900	96	
Jackson	8,400	8,100	97	
Vinton	3,400	3,300	96	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WEST VIRGINIA			
	Mason	8,100	7,900	98
Wood	28,700	27,800	97	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Adams	5,600	5,200	94
	Ashland	15,000	14,800	98
	Clinton	10,400	10,200	98
	Gallia	7,600	7,300	96
	Meigs	7,100	6,800	96
	Miami	30,200	29,700	98
Noble	3,900	3,700	94	
Richland	41,900	41,000	98	
Scioto	26,000	25,200	97	

(Continued on page 641-b)

Station Totals	915,200	894,500	98
Net Weekly Circulation (1973-74)		574,600	
Average Daily Circulation (1973-74)		361,100	

Ohio—Dayton



WHIO-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 1140-ft. above av. terrain, 1096-ft. above ground, 2046-ft. above sea level.

Latitude 39° 44' 03"
Longitude 84° 14' 50"

Transmitter: 3316 Germantown St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

AM Affiliate: WHIO, 5-kw, 1290 kHz (CBS).

FM Affiliate: WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

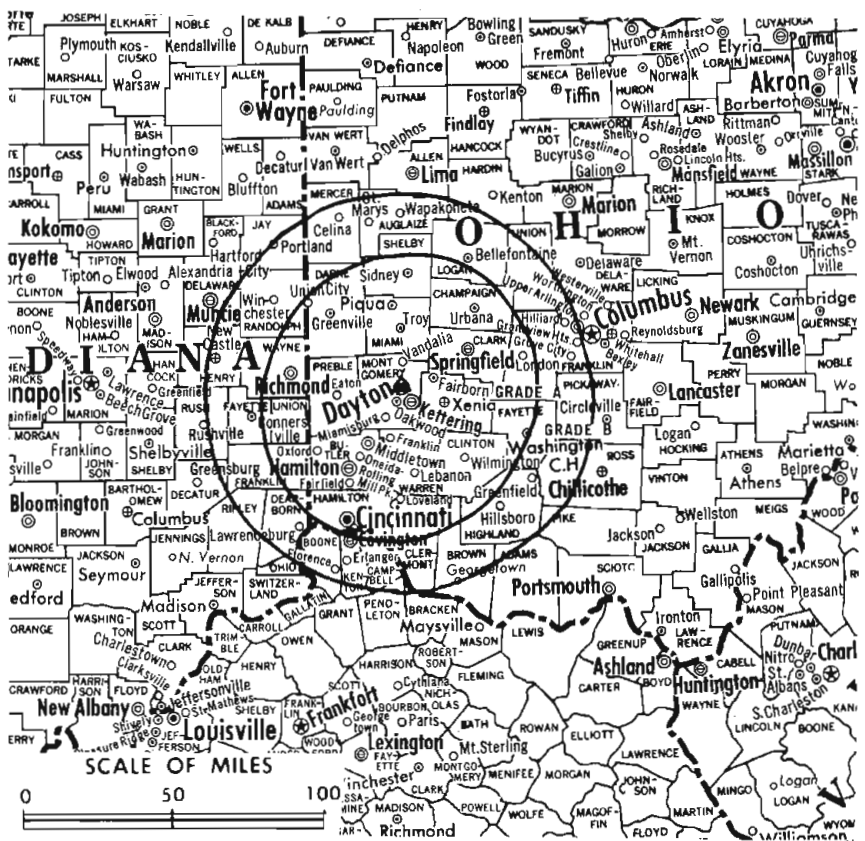
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WHIO-TV Ref: FCC File No. BPCT-890 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

WHIO-TV

Licensee: Miami Valley Bcstg. Corp., 1414 Wilmington Ave. (45401).

Studio: 1414 Wilmington Ave.

Telephone: 513-254-5311. TWX No.: 513-944-0476.

Ownership: Wholly-owned subsidiary of Cox Broadcasting Corp., which is a publicly held corporation. See WSB-TV, Atlanta, Ga.

Begin Operation: Feb. 23, 1949.

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- JACK P. McCARTHY, general manager.
- NEIL PUGH, general sales manager.
- DONALD KEMPER JR., local sales manager.
- MALCOM T. LORIMER, national sales manager.
- ROY WHITAKER JR., dir., merchandising, promotion & public relations.
- DAVID SMART JR., program director.
- RICHARD O. BIESER, news director.
- ALAN HIGGINS, dir. of engineering, Miami Valley Bcstg.
- EUGENE BURGER, chief engineer.

DIGEST OF RATE CARD—(March 17, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.
Class AAA—7:30-11 p.m., daily.
\$2000 \$1400 \$900 \$750 Graded rates apply*

*Highest rate: \$725.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Randolph	10,800	10,500	97
	Union	2,500	2,400	96
	Wayne	26,800	26,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Allen	35,200	34,300	98
	Auglaize	12,500	12,200	98
	Butler	75,100	73,800	98
	Champaign	10,900	10,700	98
	Clark	51,100	50,300	98
	Clinton	10,400	10,200	98
	Darke	16,500	16,100	98
	Fayette	9,300	9,100	97
	Greene	38,100	37,500	98
	Highland	10,300	9,900	96
	Logan	12,500	12,200	98
	Mercer	10,100	9,900	98
	Miami	30,200	29,700	98
Montgomery	205,000	202,200	99	
Preble	11,900	11,700	98	
Shelby	13,200	13,000	98	
Warren	25,800	25,400	98	
Between 25-49%	INDIANA			
	Dearborn	10,100	9,900	98
	Fayette	9,200	9,000	98
Jay	8,900	8,600	96	
Between 5-24%	KENTUCKY			
	Mason	5,800	5,600	96
	OHIO			
Brown	8,500	8,200	96	
Clermont	30,900	30,400	98	
Hardin	9,300	9,000	97	
Ross	19,300	18,700	97	
Between 5-24%	INDIANA			
	Franklin	4,500	4,300	96
	Henry	18,200	17,800	98
	Ohio	1,600	1,600	98
	Ripley	7,600	7,300	96
Rush	7,100	7,000	98	

(Continued on page 641-b)

Station Totals	1,232,600	1,208,500	98
Net Weekly Circulation (1973-74)			637,400
Average Daily Circulation (1973-74)			400,500

Ohio—Dayton



WKEF

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1081-kw visual, 108.1-kw aural. Antenna: 700-ft. above av. terrain, 650-ft. above ground, 1570-ft. above sea level.

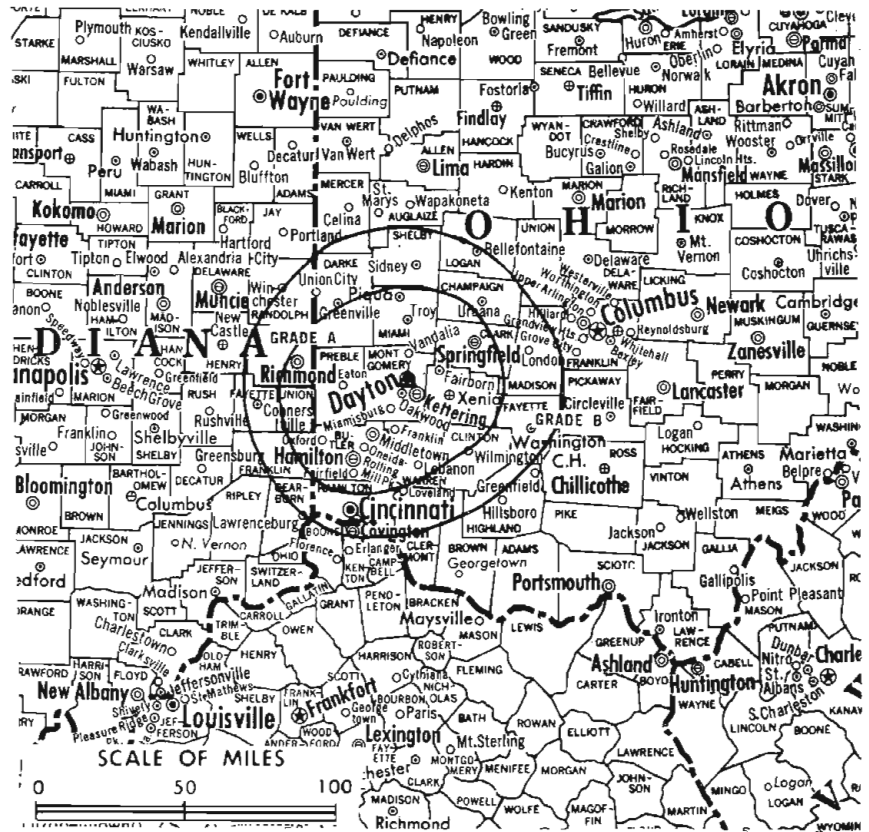
Latitude 39° 43' 15.5"
Longitude 84° 15' 38.9"

Transmitter: 1731 Soldiers Home Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



WKEF Ref: FCC File No. BMPCT-7123 Granted 11/3/71

American Map Co., Inc., N.Y., No. 14244

Total Households: © MSA
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKEF

Network Service: ABC.
Licensee: Springfield Television Bcstg. Corp., Box 2210, Springfield, Mass.
Studio: 1731 Soldiers Home Road (45418).
Telephone: 513-263-2662.
Ownership: See WWLP, Springfield, Mass.
Began Operation: Sept. 27, 1964.
Represented (sales) by H-R Television; Kettell-Carter (New England); Paul Mulvihill Ltd. (Canada).
Represented (legal) by Finkelstein & Firestone.
Personnel:
GEORGE J. MITCHELL, vice president & general manager.
JAMES D. GRAHAM, station manager.
LON MIROLLI, general sales manager.
BERL GOLUB, program director & film buyer.
RAY GEORGE, national sales manager.
DARRYL HUNTER, chief engineer.
JOHNNY WALKER, director of community affairs/special events.
JOE SMITH, production manager.
SANDY PATTON, promotion manager.

DIGEST OF RATE CARD NO. 15 (Jan. 14, 1974)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-11 p.m., daily.
\$1200 \$720 \$480 \$400 Graded rates apply*

*Highest rate: \$395.

NETWORK BASE HOURLY RATE: \$625.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		OHIO			
		Auglaize	12,500	12,200	98
		Clark	51,100	50,300	98
		Darke	16,500	16,100	98
	50% & Over	Greene	38,100	37,500	98
		Miami	30,200	29,700	98
		Montgomery	205,000	202,200	99
		Preble	11,900	11,700	98
		Shelby	13,200	13,000	98
		INDIANA			
		Randolph	10,800	10,500	97
		Wayne	26,800	26,200	98
		OHIO			
	Between 25-49%	Allen	35,200	34,300	98
		Butler	75,100	73,800	98
		Champaign	10,900	10,700	98
		Clinton	10,400	10,200	98
		Logan	12,500	12,200	98
		Warren	25,800	25,400	98
		INDIANA			
		Dearborn	10,100	9,900	98
		Fayette	9,200	9,000	98
		Union	2,500	2,400	96
	Between 5-24%	OHIO			
		Fayette	9,300	9,100	97
		Hardin	9,300	9,000	97
		Highland	10,300	9,900	96
		Mercer	10,100	9,900	98
		Ross	19,300	18,700	97
		Van Wert	10,300	10,100	98
	Station Totals		676,400	664,000	98
	Net Weekly Circulation (1973-74)			351,500	
	Average Daily Circulation (1973-74)			195,600	

Ohio—Dayton



WLWD



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 510-ft. above av. terrain, 459-ft. above ground, 1395-ft. above sea level.

Latitude 39° 43' 05"
Longitude 84° 15' 21"

Transmitter: Frytown & W. Carrollton Rds.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

Represented (legal) by Hogan & Hartson.

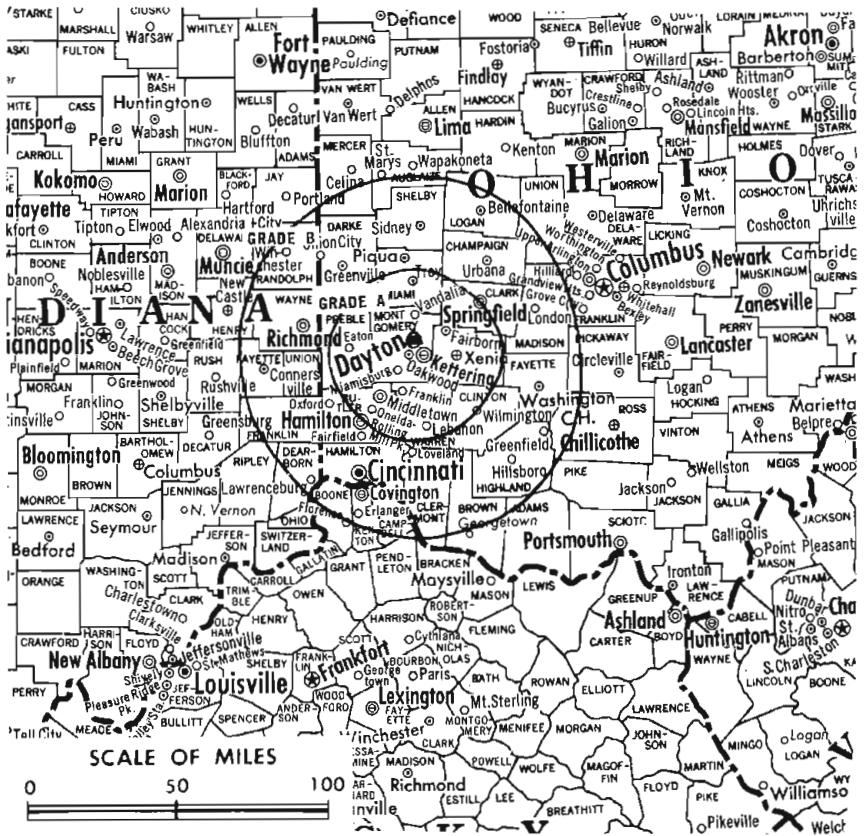
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLWD Ref: FCC File No. BPCT-916 Granted 12/10/52

©American Map Co., Inc., N.Y., No. 14244

WLWD

Network Service: NBC.

Licensee: Avco Bcstg Corp., 4590 Avco Drive, Dayton (45401).

Ownership: Subsidiary of Avco Corp. For other interests see WLWT, Cincinnati, Ohio. Note: Sale to Grinnell College of Iowa pens (Television Digest, Vol. 15:25).

Studio: 4590 Avco Dr. Telephone: 513-293-2101.

Began Operation: March 15, 1949.

Represented (sales) by Avco Television Sales Inc.

Personnel:

- JOHN T. MURPHY, president.
- WALTER E. BARTLETT, senior vice president, television.
- RAY W. COLIE, vice president & general manager.
- DONALD MEINEKE, general sales manager.
- JACK GOEBEL, national sales manager.
- DON PRIJATEL, program director.
- EDWARD HART, news director.
- RONALD J. NIESS, promotion director.
- HAROLD THOMPSON, chief engineer.
- BOB FREDERICK, production manager.

DIGEST OF RATE CARD NO. 32—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. ID

Class AA—7:30-11 p.m., daily.

\$1500 \$1200 \$900 Graded rates apply*

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	INDIANA			
	Wayne	26,800	26,200	98
	OHIO			
	Auglaize	12,500	12,200	98
	Butler	75,100	73,800	98
	Champaign	10,900	10,700	98
	Clark	51,100	50,300	98
	Clinton	10,400	10,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO—(Continued)			
	Darke	16,500	16,100	98
	Greene	38,100	37,500	98
	Highland	10,300	9,900	96
	Logan	12,500	12,200	98
	Mercer	10,100	9,900	98
	Miami	30,200	29,700	98
	Montgomery	205,000	202,200	99
	Preble	11,900	11,700	98
	Shelby	13,200	13,000	98
Warren	25,800	25,400	98	
Between 25-49%	INDIANA			
	Fayette	9,200	9,000	98
	Randolph	10,800	10,500	97
Union	2,500	2,400	96	
Between 5-24%	OHIO			
	Allen	35,200	34,300	98
	Fayette	9,300	9,100	97
	INDIANA			
	Dearborn	10,100	9,900	98
Jay	8,900	8,600	96	
Ohio	1,600	1,600	98	
Ripley	7,600	7,300	96	
Between 5-24%	KENTUCKY			
	Boone	11,000	10,900	99
	Kenton	45,000	44,500	99
	Mason	5,800	5,600	96
Station Totals	OHIO			
	Adams	5,600	5,200	94
	Brown	8,500	8,200	96
	Clermont	30,900	30,400	98
	Hamilton	316,100	309,600	98
	Hardin	9,300	9,000	97
	Madison	9,000	8,700	97
	Marion	21,800	21,400	98
Pike	6,300	6,000	96	
Van Wert	10,300	10,100	98	
Station Totals		1,135,200	1,113,300	98
Net Weekly Circulation (1973-74)			523,200	
Average Daily Circulation (1973-74)			316,600	

Ohio—Lima



WLIO

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 202-kw visual, 40-kw aural. Antenna: 540-ft. above av. terrain, 549-ft. above ground, 1419-ft. above sea level.

Latitude 40° 44' 53.5"
Longitude 84° 07' 55.5"

Transmitter: 1424 Rice Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

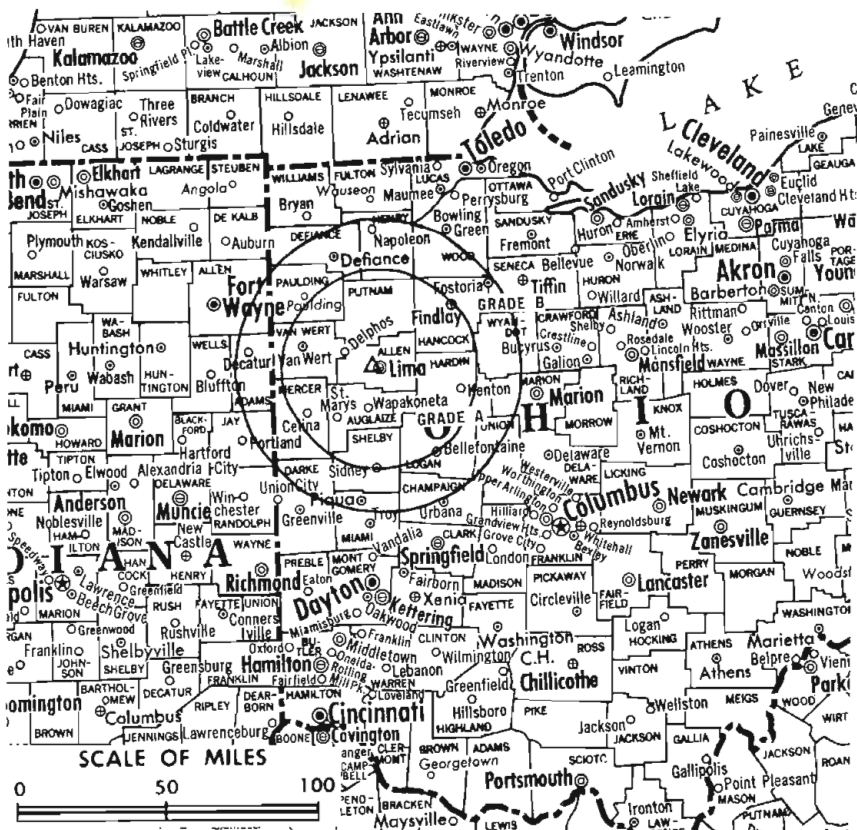
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLIO Ref: FCC File No. BPCT-3190 Granted 3/30/64

©American Map Co., Inc., N.Y., No. 14244

WLIO

Network Service: NBC, ABC.

Licensee: Lima Communications Corp., 541 Superior St., Toledo, Ohio (43604).

Studio: 1424 Rice Ave. (45805).

Telephone: 419-225-3010. TWX No.: 810-447-2720.

Ownership: Toledo Blade Co., 75%; Midwestern Bcstg. Co., 25%; Officers: Wayne G. Current, pres.; Lewis W. Dickey, v.p.; John D. Willey, v.p.; Bernard R. Baker, secy.; Harold O. Davis, treas. Midwestern Bcstg., owned by Lewis W. Dickey, is licensee of WOHO, Toledo and WXEZ-FM, Sylvania, Ohio. The Toledo Blade Co. publishes newspapers in Toledo, Ohio & Pittsburgh, Pa.; has newspaper interests in Monterey, Cal. & Port Clinton, Ohio; interest in Buckeye Cablevision Inc., Toledo.

Began Operation: March 30, 1953. Sale to present owners by WLOK Inc. approved by FCC Jan. 19, 1972. Previous sale by Pixley and Case families approved by FCC Dec. 1, 1954 (Television Digest. Vol. 10:44, 49).

Represented (sales) by The Meeker Co.; Pearse Sales (Detroit).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

LEWIS DICKEY, vice president, operations.
CHARLES E. OSBURN, general manager.
ROBERT B. CHORPENING, sales manager.
GEORGE DUNSTER, news director.
M. J. LAMB, chief engineer.

DIGEST OF RATE CARD NO. 8—(May 15, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AAA—7-11 p.m., daily.				
\$300	\$180	\$120	\$70	\$35

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Allen	35,200	34,300	98
	Auglaize	12,500	12,200	98
	Putnam	9,400	9,200	97
Between 25-49%	OHIO			
	Hancock	21,600	21,200	98
	Hardin	9,300	9,000	97
	Logan	12,500	12,200	98
	Mercer	10,100	9,900	98
	Van Wert	10,300	10,100	98
Between 5-24%	OHIO			
	Defiance	12,600	12,300	98
	Henry	7,900	7,800	98
	Marion	21,800	21,400	98
	Miami	30,200	29,700	98
	Paulding	5,500	5,400	98
	Seneca	17,900	17,500	98
Shelby	13,200	13,000	98	
	Wyandot	6,700	6,500	97
Station Totals		236,700	231,700	98
Net Weekly Circulation (1973-74)				80,400
Average Daily Circulation (1973-74)				46,200

BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO 333 N. Michigan Ave. (312) 346-6460
WASHINGTON, D.C. 1725 K. Street, N.W. (202) 331-9270
ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Ohio—Steubenville-Wheeling, West Virginia



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 881-ft. above ground, 2041-ft. above sea level.

Latitude 40° 20' 32"
Longitude 80° 37' 14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

TV tape: Recording facilities.

Studio: Altamont Heights.

AM Affiliate: WSTV, 1-kw (.25-kw night), 1340 kHz (MBS).

FM Affiliate: WRKY, 12-kw, 103.5 MHz (No. 278), 880-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4 b).

WSTV-TV Ref: FCC File No. BPCT-2786 Granted 6/23/60

© American Map Co., Inc., N.Y., No. 14244



WSTV-TV

Network Service: CBS, ABC.

Licensee: Rust Craft Broadcasting Co., WSTV Broadcast Center, Market St., Steubenville, Ohio. (43952)

Telephone: 614-282-0911, Steubenville. TWX No.: 810-339-2574.

Ownership: Rust Craft Greeting Cards Inc., 100%. Majority stockholders are Louis Berkman Co., 20.4% and Parkersburg Steel Co. (Berkman family majority owner), 9.8%. Stations are: WSTV-TV, WSTV and WRKY(FM), Steubenville; WRDW-TV, Augusta, Ga.; WRCB-TV, Chattanooga, Tenn.; WROC-TV, WROC & WPXY(FM), Rochester, N.Y.; WJKS-TV, Jacksonville, Fla.; WEYI-TV, Saginaw, Mich.; WPIT-AM-FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WRCP-AM-FM, Philadelphia and WWOL-AM-FM, Buffalo, N.Y. Stations operate as Rust Craft Broadcasting Co.

Began Operation: Dec. 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vols. 17:30, 33, 2:14).

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

MARSHALL BERKMAN, president.
RALPH BECKER, vice president, television.
RAY J. CHUMLEY, vice president & general manager.
MICHAEL MACALUSO, general sales manager.
TERRY WALDEN, program manager.
MICHAEL DREXLER, news director.
WILLIAM CHESNES, chief engineer.
GEORGIANA HASLEY, promotion manager.

DIGEST OF RATE CARD NO. 16—(April 1, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.; 7-11 p.m., Sun.

\$900.00 \$480.00 \$290.00 Graded rates apply*

*Highest rate: \$150.

NETWORK BASE HOURLY RATE: \$934.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		OHIO			
		Belmont	29,300	28,700	98
		Carroll	8,200	8,000	98
		Columbiana	37,300	36,500	98
		Coshocton	12,500	12,000	96
		Guernsey	12,600	12,200	97
		Harrison	6,000	5,800	97
		Jefferson	31,000	30,500	98
		Monroe	5,500	5,300	96
		Noble	3,900	3,700	94
		Tuscarawas	26,400	25,600	97
50% & Over		PENNSYLVANIA			
		Beaver	68,100	66,400	97
		Butler	42,400	41,300	97
		Washington	72,500	70,200	97
		WEST VIRGINIA			
		Brooke	10,200	10,100	99
		Hancock	13,300	13,200	99
		Marshall	12,700	12,400	98
		Monongalia	22,300	21,300	96
		Ohio	22,200	21,800	98
		Preston	8,800	8,300	95
		Tyler	3,500	3,300	95
		Wetzel	6,900	6,700	97
		MARYLAND			
		Garrett	6,900	6,500	95
		OHIO			
		Muskingum	26,300	25,600	97
Between 25-49%		PENNSYLVANIA			
		Allegheny	530,400	515,600	97
		Fayette	54,000	51,400	95
		Greene	12,800	12,200	95
		Lawrence	35,200	34,000	96
		Westmoreland	126,600	123,400	97

(Continued on next page.)

Station Totals	1,800,200	1,747,800	97
Net Weekly Circulation (1973-74)			654,200
Average Daily Circulation (1973-74)			305,900

WBNS-TV, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO—(Continued)			
	Fairfield	26,200	25,800	99
	Fayette	9,300	9,100	97
	Franklin	294,000	289,200	98
	Hardin	9,300	9,000	97
	Hocking	7,100	6,900	97
	Knox	14,200	13,900	98
	Licking	36,000	35,400	98
	Logan	12,500	12,200	98
50% & Over	Madison	9,000	8,700	97
	Marion	21,800	21,400	98
	Morgan	3,500	3,300	95
	Morrow	7,200	7,100	98
	Muskingum	26,300	25,600	97
	Perry	8,100	7,900	97
	Pickaway	13,200	13,000	99
	Pike	6,300	6,000	96
	Ross	19,300	18,700	97
	Union	6,500	6,300	98

	OHIO			
	Allen	35,200	34,300	98
	Ashland	15,000	14,800	98
	Athens	16,600	15,900	96
	Auglaize	12,500	12,200	98
	Clark	51,100	50,300	98
	Clinton	10,400	10,200	98
	Coshocton	12,500	12,000	96
Between 25-49%	Guernsey	12,600	12,200	97
	Highland	10,300	9,900	96
	Jackson	8,400	8,100	97
	Richland	41,900	41,000	98
	Scioto	26,000	25,200	97
	Shelby	13,200	13,000	98
	Wyandot	6,700	6,500	97
	WEST VIRGINIA			
	Wood	28,700	27,800	97

	OHIO			
	Adams	5,600	5,200	94
	Greene	38,100	37,500	98
	Hancock	21,600	21,200	98
	Holmes	5,800	5,300	92
	Lawrence	20,600	20,000	97
Between 5-24%	Meigs	7,100	6,800	96
	Miami	30,200	29,700	98
	Noble	3,900	3,700	94
	Tuscarawas	26,400	25,600	97
	Vinton	3,400	3,300	96
	Washington	19,400	18,600	96
	WEST VIRGINIA			
	Mason	8,100	7,900	98

WHIO-TV, Dayton
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY			
	Boone	11,000	10,900	99
	Campbell	28,700	28,400	99
	Fleming	4,000	3,800	95
	Grant	4,300	4,100	96
	Kenton	45,000	44,500	99
	Lewis	4,000	3,800	95
Between 5-24%	Pendleton	3,500	3,400	98
	Robertson	700	700	97
	OHIO			
	Adams	5,600	5,200	94
	Hamilton	316,100	309,600	98
	Madison	9,000	8,700	97
	Marion	21,800	21,400	98
	Putnam	9,400	9,200	97
	Van Wert	10,300	10,100	98

Ohio

WLWC, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO—(Continued)			
	Shelby	13,200	13,000	98
	Vinton	3,400	3,300	96
Between 5-24%	Wyandot	6,700	6,500	97
	WEST VIRGINIA			
	Mason	8,100	7,900	98

WTVN-TV, Columbus
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OHIO—(Continued)			
	Shelby	13,200	13,000	98
Between 5-24%	Washington	19,400	18,600	96
	Wyandot	6,700	6,500	97
	WEST VIRGINIA			
	Ritchie	3,900	3,600	93

WSTV-TV, Steubenville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WEST VIRGINIA			
	Barbour	5,100	4,800	95
	Harrison	28,300	27,700	98
	Marion	23,700	23,000	97
Between 25-49%	Pleasants	2,500	2,400	96
	Randolph	8,700	8,200	94
	Taylor	5,400	5,100	95
	Tucker	2,800	2,600	94
	Upshur	7,300	6,900	95
	OHIO			
	Holmes	5,800	5,300	92
	Mahoning	100,000	98,500	99
	Morgan	3,500	3,300	95
	Stark	124,500	122,300	98
	Washington	19,400	18,600	96
	PENNSYLVANIA			
	Armstrong	25,600	24,700	96
	Cambria	61,500	59,700	97
Between 5-24%	Forest	1,700	1,700	97
	Indiana	27,100	25,900	96
	Jefferson	15,400	14,800	96
	Mercer	41,800	40,300	96
	Somerset	26,800	25,500	95
	WEST VIRGINIA			
	Doddridge	2,400	2,300	94
	Grant	2,800	2,500	91
	Lewis	6,400	6,100	96
	Ritchie	3,900	3,600	93

For Explanation of Arbitron Data,

see page 4-b

Ohio—Toledo



WDHO-TV

Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 916-kw max. & 363-kw horizontal visual, 91.62-kw max. & 36.39-kw horizontal aural. Antenna: 1410-ft. above av. terrain, 1467-ft. above ground, 2046-ft. above sea level.

Latitude 41° 40' 03"
Longitude 82° 21' 22"

Transmitter: W of Cousino Rd., at Arquette Rd., Jerusalem, Ohio.

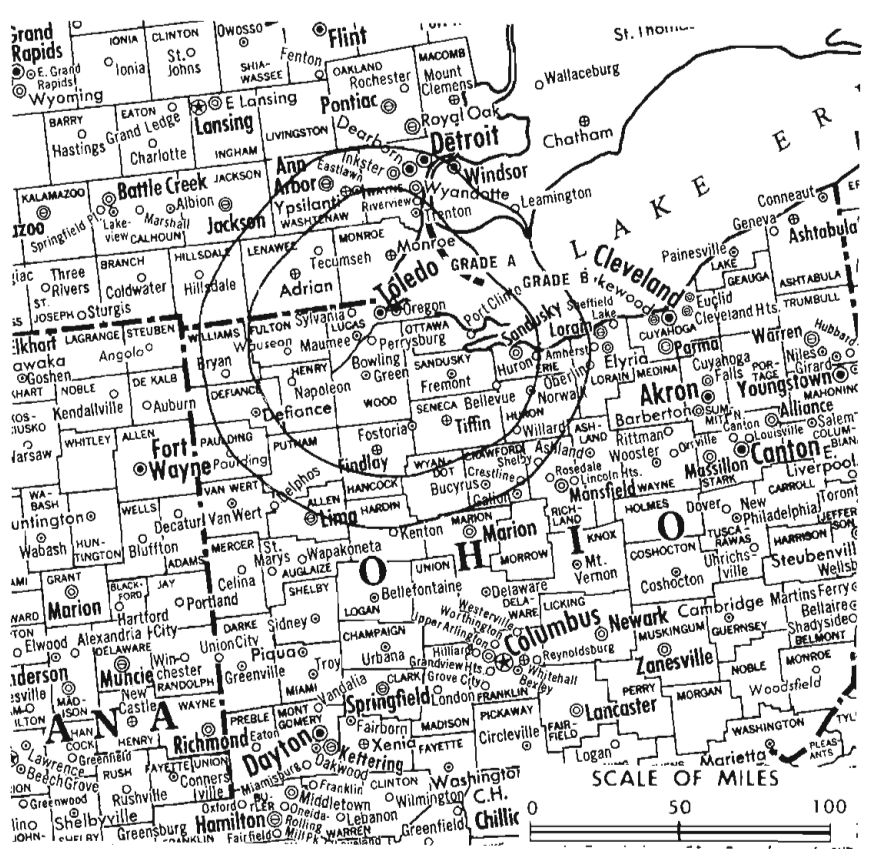
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WDHO-TV Ref: FCC File No. BMEPT-8221 Granted 2/17/66

American Map Co., Inc., N.Y., No. 14244

WDHO-TV

Network Service: ABC.
Licensee: D. H. Overmyer Telecasting Co. Inc., 300 S. Byrne Rd., Toledo (43615).
Studio: 300 S. Byrne Rd., Toledo (43615).
Telephone: 419-535-0024.
TWX No.: 810-442-1646.
Ownership: The Overmyer Co. Inc., D. H. Overmyer, 100%.
Began Operation: May 3, 1966.
Represented (sales) by Katz Television.
Represented (engineering) by Paul Godley Co.
Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

ARTHUR M. DORFNER, president.
JAMES R. STEELE, vice president, sales.
WILLIAM DECKER, national sales manager.
NANCY PRATT, traffic operations manager.
ERNEST RETY, vice president, engineering.
WILLIAM MOORE, production service manager.
JAMES GARNER, program service supervisor.

DIGEST OF RATE CARD NO. A16 (Dec. 30, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Prime—7:30-11 p.m., daily.	\$750	\$450	\$270	\$180	Graded rates apply*	

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Allen	35,200	34,300	98
	Defiance	12,600	12,300	98
	Fulton	11,200	10,900	97
	Hancock	21,600	21,200	98
	Henry	7,900	7,800	98
	Lucas	169,200	166,700	98
	Ottawa	13,100	12,900	98
	Putnam	9,400	9,200	97
	Sandusky	21,200	20,900	99
	Seneca	17,900	17,500	98
	Williams	11,500	11,200	97
Wood	29,400	28,900	98	
Wyandot	6,700	6,500	97	
Between 25-49%	MICHIGAN			
	Hillsdale	12,700	12,300	97
	Lenawee	27,100	26,600	98
Monroe	37,000	36,500	99	
Between 5-24%	OHIO			
	Crawford	17,200	16,800	98
	Hardin	9,300	9,000	97
	Huron	15,900	15,600	98
	INDIANA			
	Steuben	7,200	7,000	98
Between 5-24%	MICHIGAN			
	Washtenaw	76,300	73,900	97
	OHIO			
	Erie	25,100	24,700	98
	Logan	12,500	12,200	98
Morrow	7,200	7,100	98	
Van Wert	10,300	10,100	98	
Station Totals		624,700	612,100	98
Net Weekly Circulation (1973-74)				337,500
Average Daily Circulation (1973-74)				192,200

Ohio—Toledo



WSPD-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural (directional antenna). Antenna: 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 North Stadium Road, Oregon, O., 7-mi. NNE of Toledo.

TV tape: Recording facilities.

AM Affiliate: WSPD, 5-kw, 1370 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

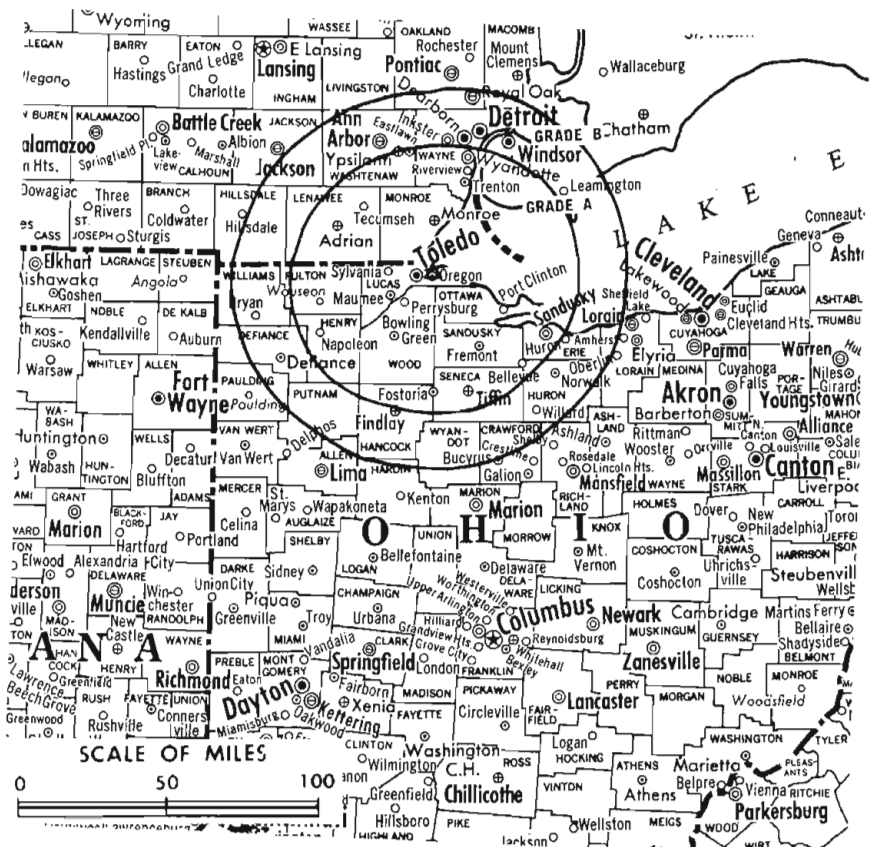
Total Household: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV % and Circulation

© 1975 American Research Bureau.

Cumulative coverage based on Arbitron study (see page 4-b).



WSPD-TV Ref: FCC File No. B3PCT-4735 Granted 5/13/59

© American Map Co., Inc., N.Y., No. 14243

WSPD-TV

Licensee: Storer Broadcasting Co., 136 Huron St. (43604).

Studio: 136 Huron St.

Telephone: 419-255-1313. TWX No.: 810-442-1748.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: July 21, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Personnel:

- KEITH T. McKENNEY, vice president & general manager.
- H. W. (BUDDY) RAY, assistant general manager.
- ROBERT H. BAKER, general sales manager.
- MARK WHELAN, local sales manager.
- ART REGENOLD, promotion manager.
- MARC STOVER, production manager.
- RICHARD STEUBER, news director.
- GEORGE FULOP, chief engineer.

DIGEST OF RATE CARD NO. 34

(Jan. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1500 \$900 \$600 \$450 Graded rates apply*

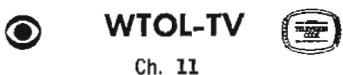
*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$1600.

For National Sales Representatives
of TV Stations, see Services
Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Lenawee	27,100	26,600	98
	Monroe	37,000	36,500	99
	OHIO			
	Allen	35,200	34,300	98
	Crawford	17,200	16,800	98
	Defiance	12,600	12,300	98
	Erie	25,100	24,700	98
	Fulton	11,200	10,900	97
	Hancock	21,600	21,200	98
	Hardin	9,300	9,000	97
	Henry	7,900	7,800	98
Huron	15,900	15,600	98	
Lucas	169,200	166,700	98	
Ottawa	13,100	12,900	98	
Putnam	9,400	9,200	97	
Sandusky	21,200	20,900	99	
Seneca	17,900	17,500	98	
Williams	11,500	11,200	97	
Wood	29,400	28,900	98	
Wyandot	6,700	6,500	97	
Between 25-49%	MICHIGAN			
	Hillsdale	12,700	12,300	97
	MICHIGAN			
	Jackson	46,000	45,300	98
	Washtenaw	76,300	73,900	97
	OHIO			
Between 5-24%	Auglaize	12,500	12,200	98
	Lorain	80,200	79,100	99
	Marion	21,800	21,400	98
	Morrow	7,200	7,100	98
	Paulding	5,500	5,400	98
	Richland	41,900	41,000	98
	Van Wert	10,300	10,100	98
Station Totals		812,900	797,300	98
Net Weekly Circulation (1973-74)				464,400
Average Daily Circulation (1973-74)				296,000

Ohio—Toledo



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"
Longitude 83° 22' 47"

Transmitter: Cedar Point, near Norden Rd., Oregon City, Ohio.

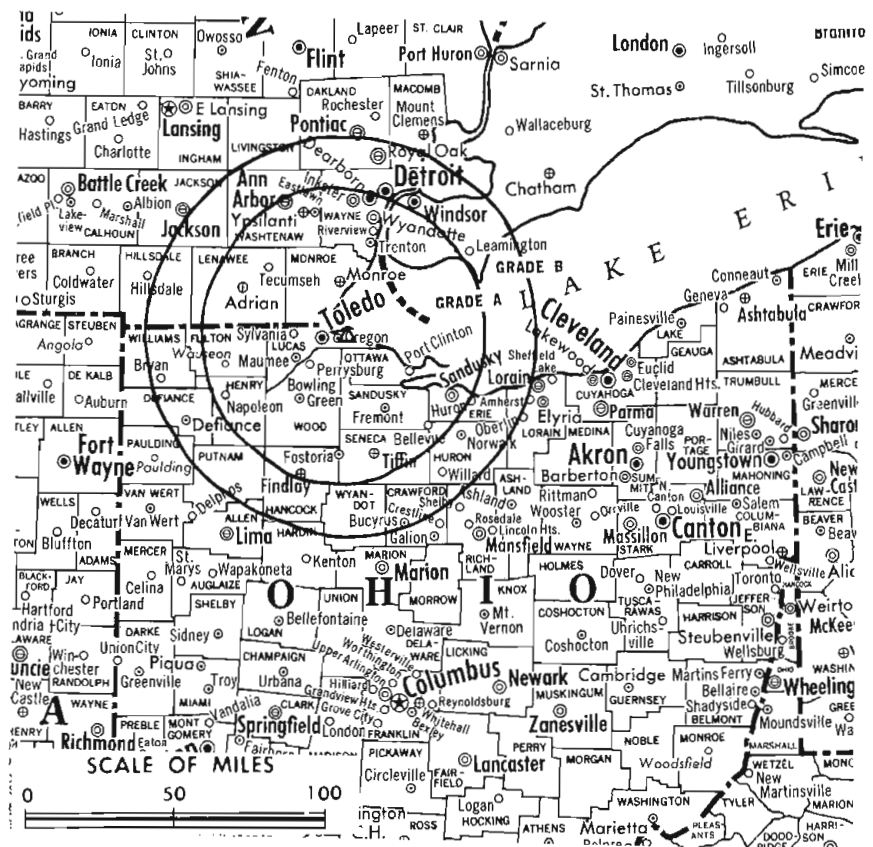
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-h).



WTOL-TV Ref: FCC File No. BPCT-590 Granted 7/23/58 ©American Map Co., Inc., N.Y., No. 14244

WTOL-TV

Licensee: Cosmos Broadcasting Corp., 604 Jackson St., Toledo, O. (43604).

Studio: 604 Jackson St.

Telephone: 419-244-7411. TWX No.: 810-442-1609.

Ownership: Cosmos Broadcasting Corp. For other interests see WIS-TV, Columbia, S.C.

Began Operation: Dec. 5, 1958. Sale to present owner by Frazier Reams and associates approved March 10, 1965 by FCC (Television Digest, Vol. 4:46, 5:11).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

- LAW EPPS, senior vice president & general manager.
- WILLIAM J. SHOCK, program/promotion manager.
- JACK SANDER, general sales manager.
- JACK SHAVER, national sales manager.
- ANGELO COULIS, production director.
- MICHAEL SMYTHE, regional sales director.
- ROBERT WARD, local sales director.
- JOSEPH H. GILLIS JR., special projects director.
- LARRY MAISEL, news director.
- LARRY WHATLEY, public affairs director.
- WYATT McDANIEL, chief engineer.
- JON BEACHER, promotion director.
- HANS SCHIPPEL, film director.

DIGEST OF RATE CARD NO. 21—(Sept. 1, 1975)

Hour	30 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.	\$1500	\$900	\$530	\$380	Graded rates apply*	

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$1600.

644-b

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN				
		Lenawee	27,100	26,600	98
		Monroe	37,000	36,500	99
	OHIO				
		Allen	35,200	34,300	98
		Crawford	17,200	16,800	98
		Defiance	12,600	12,300	98
		Erie	25,100	24,700	98
		Fulton	11,200	10,900	97
		Hancock	21,600	21,200	98
Between 25-49%		Hardin	9,300	9,000	97
		Henry	7,900	7,800	98
		Huron	15,900	15,600	98
		Lucas	169,200	166,700	98
		Ottawa	13,100	12,900	98
		Putnam	9,400	9,200	97
		Sandusky	21,200	20,900	99
		Seneca	17,900	17,500	98
		Williams	11,500	11,200	97
		Wood	29,400	28,900	98
	Wyandot	6,700	6,500	97	
Between 5-24%	MICHIGAN				
		Hillsdale	12,700	12,300	97
OHIO					
	Richland	41,900	41,000	98	
Station Totals	MICHIGAN				
		Jackson	46,000	45,300	98
		Washtenaw	76,300	73,900	97
	OHIO				
		Ashland	15,000	14,800	98
		Auglaize	12,500	12,200	98
		Coshocton	12,500	12,000	96
		Lorain	80,200	79,100	99
		Marion	21,800	21,400	98
		Morrow	7,200	7,100	98
	Paulding	5,500	5,400	98	
	Van Wert	10,300	10,100	98	
Station Totals			840,400	824,100	98
Net Weekly Circulation (1973-74)					520,800
Average Daily Circulation (1973-74)					317,200

Ohio—Youngstown



WFMJ-TV



Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1000-kw visual, 200-kw aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level with 0.75° tilt.

Latitude 41° 04' 46"
Longitude 80° 38' 25"

Transmitter: Mabel St.

Studio: 101 W. Boardman St.

AM Affiliate: WFMJ, 5-kw, 1390 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Carl E. Smith.

Represented (sales) by Blair Television.

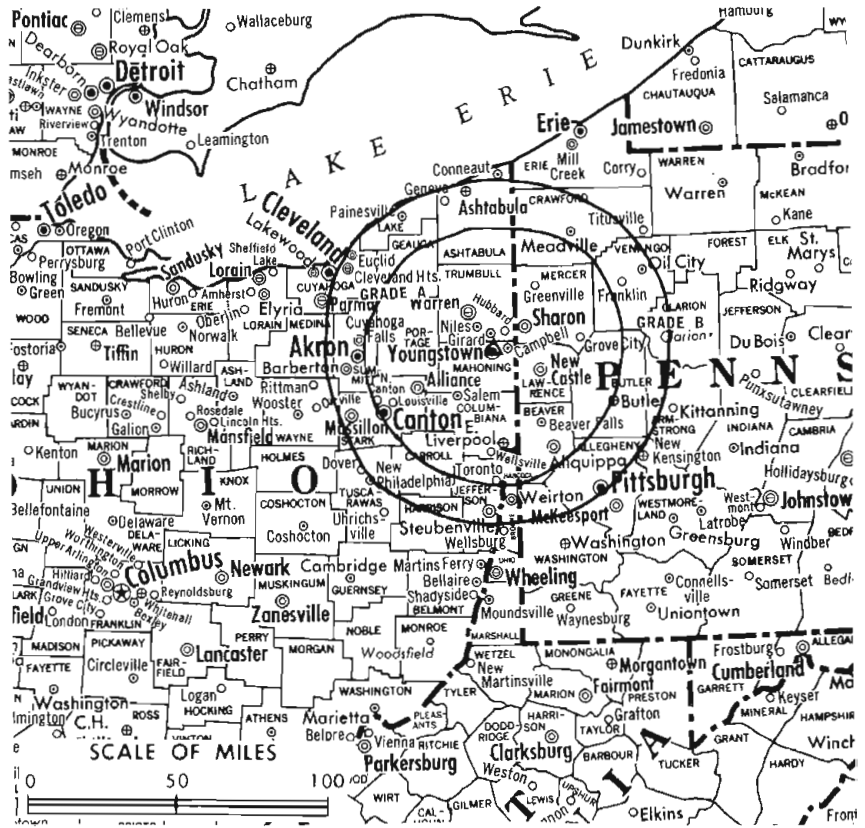
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFMJ-TV Ref: FCC File No. BMPCT—5949 Granted 4/8/64

© American Map Co., Inc., N.Y., No. 14244

WFMJ-TV

Licensee: The Vindicator Printing Co., 101 W. Boardman St. (44503).

Telephone: 216-744-8611. TWX No.: 216-736-0106.

Ownership: William J. Brown, pres.-treas., 22.14%; Elizabeth M. Brown, v.p.-secy., 22.14%; William F. Maag Jr. Trust, 21.34%; Alma M. Brown Trust, 15.35%; J. Lower Hirt, 4.8%; John W. Smith Trust, 3.6%; others, none with as much as 3%.

Began Operation: March 8, 1953 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19). Began operation on Ch. 21 Aug. 7, 1954.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

WILLIAM J. BROWN, president.

MITCHELL F. STANLEY, manager, sales manager & film buyer.

GENE DONAHAY, television program manager.

RALPH BARONE, film director.

FRANK DIERINGER, chief engineer.

DIGEST OF RATE CARD NO. 16—(Dec. 22, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.					
\$900	\$600	\$500	\$400	\$300	\$150

NETWORK BASE HOURLY RATE: \$550.

	Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over		OHIO				
		Columbiana	37,300	36,500	98	
		Mahoning	100,000	98,500	99	
		Trumbull	77,300	76,200	99	
Between 25-49%		PENNSYLVANIA				
		Lawrence	35,200	34,000	96	
		Mercer	41,800	40,300	96	
Between 5-24%		PENNSYLVANIA				
		Beaver	68,100	66,400	97	
		Crawford	27,400	26,000	95	
Between 5-24%		PENNSYLVANIA				
		Venango	21,200	19,900	94	
		OHIO				
		Ashtabula	31,900	31,200	98	
		Belmont	29,300	28,700	98	
		Carroll	8,200	8,000	98	
		Jefferson	31,000	30,500	98	
		Portage	39,100	38,500	99	
		Stark	124,500	122,300	98	
		Summit	183,300	180,700	99	
Between 5-24%		PENNSYLVANIA				
		Butler	42,400	41,300	97	
		Forest	1,700	1,700	97	
Between 5-24%		WEST VIRGINIA				
		Brooke	10,200	10,100	99	
		Hancock	13,300	13,200	99	
Station Totals			923,200	904,000	98	
Net Weekly Circulation (1973-74)					324,000	
Average Daily Circulation (1973-74)					187,600	

Ohio—Youngstown



WKBN-TV



Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 457-kw horizontal visual, 100-kw max. & 45.7-kw horizontal aural. Antenna: 630-ft. above av. terrain, 1432-ft. above ground, 1774-ft. above sea level, using electrical beam tilt.

Latitude 41° 03' 30"
Longitude 80° 38' 42"

Holds CP for change to 865-kw visual, 86.5-kw aural, 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level. BMPCT-7580.

Transmitter: 3930 Sunset Blvd.

TV tape: Recording facilities.

AM Affiliate: WKBN, 5-kw, 570 kHz (CBS). FM Affiliate: WKBN-FM, 50-kw, 98.9 MHz (No. 255), 545-ft.

Color: Network, live, film, slide & tape. News Wire Service: AP.

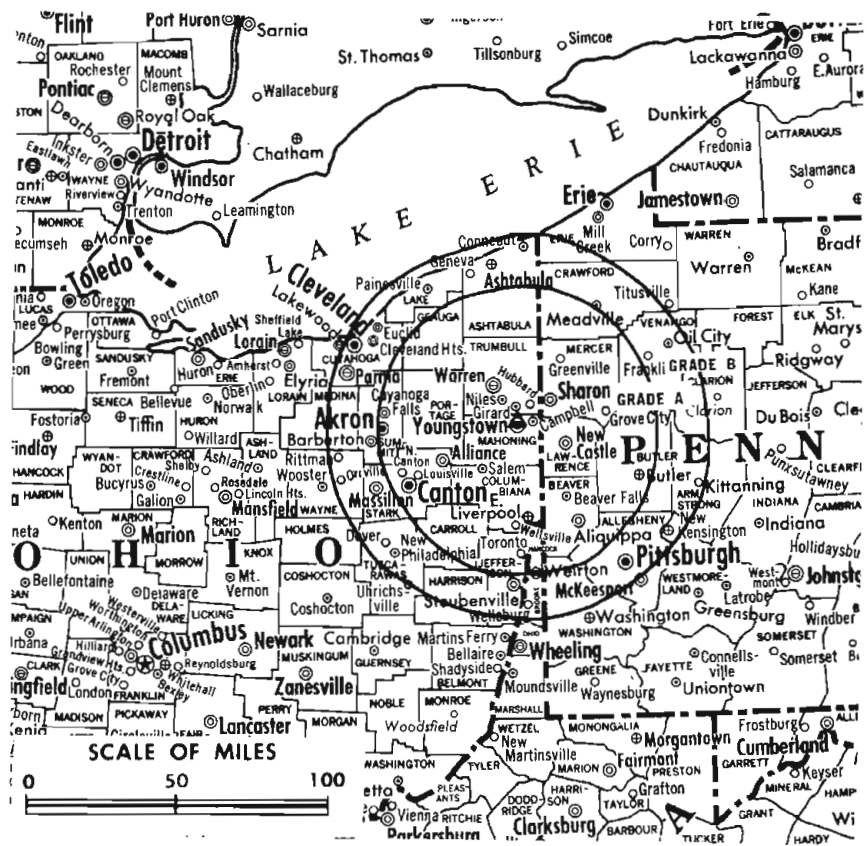
Total Households: @ MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKBN-TV Ref: FCC File No. BPCT-3060 Granted 8/19/62 ©American Map Co., Inc., N.Y., No. 1424
CP: BMPCT-7580 Granted 7/14/75

WKBN-TV

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd. (44512).

Studio: 3930 Sunset Blvd.

Telephone: 216-782-1144. TWX No.: 216-736-0108.

Ownership: W. P. Williamson Jr., chmn., 100%; W. P. Williamson III, pres.; David Stewart, treas.; Ruth L. Cruikshank, secy.

Began Operation: Jan. 11, 1953. W. P. Williamson Jr. increased holdings from 60 to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treasury. (Television Digest, Vol. 14:34).

Represented (sales) by Katz Television.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

- W. P. WILLIAMSON JR., chairman.
- W. P. WILLIAMSON III, president.
- DAVID V. STEWART, sales director.
- TED CONNER, public relations director.
- NORMAN BERGER, TV program director & film buyer.
- P. J. FORD, director of engineering.
- RAY BENEDICT, television engineering manager.

DIGEST OF RATE CARD NO. P13 & A-26—(June 30, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class A—7:30-11 p.m., Mon.-Sat.; 6-11-p.m., Sun.

\$600 \$360 \$240 \$180 Graded rates apply*

*Highest rate \$325.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Mahoning	100,000	98,500	99
	Trumbull	77,300	76,200	99
	PENNSYLVANIA			
	Lawrence	35,200	34,000	96
	Mercer	41,800	40,300	96
Between 25-49%	OHIO			
	Columbiana	37,300	36,500	98
	PENNSYLVANIA			
	Venango	21,200	19,900	94
Between 5-24%	OHIO			
	Belmont	29,300	28,700	98
	Jefferson	31,000	30,500	98
	Portage	39,100	38,500	99
	Stark	124,500	122,300	98
	PENNSYLVANIA			
	Beaver	68,100	66,400	97
	Butler	42,400	41,300	97
	Crawford	27,400	26,000	95
	WEST VIRGINIA			
Brooke	10,200	10,100	99	
Hancock	13,300	13,200	99	
Ohio	22,200	21,800	98	
Station Totals		720,300	704,200	98
Net Weekly Circulation (1973-74)			293,400	
Average Daily Circulation (1973-74)			171,000	

For explanation of Arbitron Data, see page 4-b

Ohio—Youngstown



WYTV



Ch. 33

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 557-ft. above av. terrain, 638-ft. above ground, 1666-ft. above sea level.

Latitude 41° 03' 42.6"
Longitude 80° 38' 7.0"

Transmitter: 3800 Shady Run Rd., Youngstown.

Studio: 3800 Shady Run Rd.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WYTV Ref: FCC File No. BMPCT--7423 Granted 9/15/72

© American Map Co., Inc., N.Y., No. 14244

WYTV

Licensee: WYTV Inc., 3800 Shady Run Rd., Youngstown (44502).

Telephone: 216-783-2930. TWX No.: 216-736-0110.

Ownership: Adams-Russell Co. Inc., 100%. Adams-Russell also owns WLOB (AM), Portland, Me. For CATV interests, see Aurovideo in CATV Group Ownership.

Began Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, O. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved April 12, 1961 by FCC (Vols. 16:39 & 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et. al., approved Feb. 5, 1965 (Vols. 4:47, 5:7). Sale to present owner approved Sept. 2, 1970 (Vol. 10:36).

Represented (sales) by Adam Young Inc.

Represented (legal) by Smith & Pepper.

Personnel:
GEOFFREY PEARCE, president & general manager.
GARY R. BOLTON, general sales manager.
DOROTHY M. HILL, station controller.
RONALD L. BEARDMORE, program director.

DIGEST OF RATE CARD NO. 18
(Sept. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.
\$500 Graded rates apply*

*Highest rate: \$300.
NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Columbiana	37,300	36,500	98
	Mahoning	100,000	98,500	99
	Trumbull	77,300	76,200	99
Between 25-49%	PENNSYLVANIA			
	Lawrence	35,200	34,000	96
	Mercer	41,800	40,300	96
	PENNSYLVANIA			
	Beaver	68,100	66,400	97
	Venango	21,200	19,900	94
Between 5-24%	WEST VIRGINIA			
	Hancock	13,300	13,200	99
	Ohio	22,200	21,800	98
	OHIO			
	Belmont	29,300	28,700	98
	Carroll	8,200	8,000	98
	Harrison	6,000	5,800	97
	Jefferson	31,000	30,500	98
	PENNSYLVANIA			
	Butler	42,400	41,300	97
	Crawford	27,400	26,000	95
	Westmoreland	126,600	123,400	97
	WEST VIRGINIA			
	Brooke	10,200	10,100	99
	Marshall	12,700	12,400	98
Station Totals		710,200	693,000	98
Net Weekly Circulation (1973-74)			289,700	
Average Daily Circulation (1973-74)			161,700	

For Group Ownership of CATV Systems,
See Services Volume

Ohio—Zanesville



WHIZ-TV



Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 212-kw visual, 37.2-kw aural. Antenna: 540-ft. above av. terrain, 506-ft. above ground, 1410-ft. above sea level.

Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: Downerd Rd.

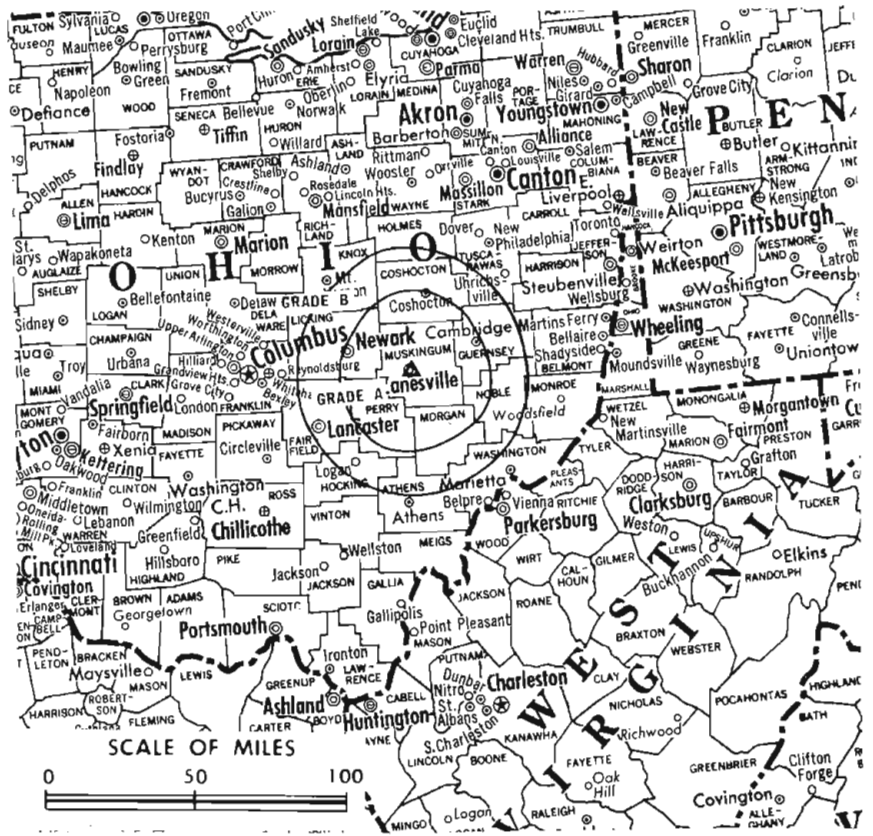
AM Affiliate: WHIZ, 1-kw (.25-kw, night), 1240 kHz (NBC).

FM Affiliate: WHIZ-FM, 20-kw, 102.5 MHz (No. 273), 490-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WHIZ-TV Ref: FCC File No. BPCT-3305 Granted 4/18/04

©American Map Co., Inc., N.Y., No. 14244

WHIZ-TV

Network Service: NBC; also CBS, on per program basis.

Licensee: Southeastern Ohio Television System, Downerd Rd.

Studio: Downerd Rd. (43701).

Telephones: 614-452-5431 (office); 614-453-0361 (studio).

Ownership: General partnership: T/R Inc., 63%; Southeastern Ohio Bcstg. System Inc., licensee of WHIZ radio, 20%; Ernest B. Graham, 11%; John Graham, James Graham & Ernest Graham Jr., 2% each. Southeastern Ohio Bcstg. System Inc. owners are T/R Inc., 60%; Ernest Graham, 20%; Ernest Graham Jr. & James Graham, 7% each; John Graham, 6%. T/R Inc. also operates radios WNXT & FM, Portsmouth; WOMP & FM, Bellaire, O.

Began Operation: May 23, 1953.

Represented (sales) by Savalli/Gates Inc.; Regional Reps. Corp.; Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Sells & Gregory.

Personnel:

ALLAN LAND, broadcasting group manager & film buyer.
ROBERT HODOUS, general manager.
C. E. HARTMEYER, chief engineer.
REED MELLON, director of programs.
FRANKLIN YOUNG, film operation manager.

DIGEST OF RATE CARD NO. 5

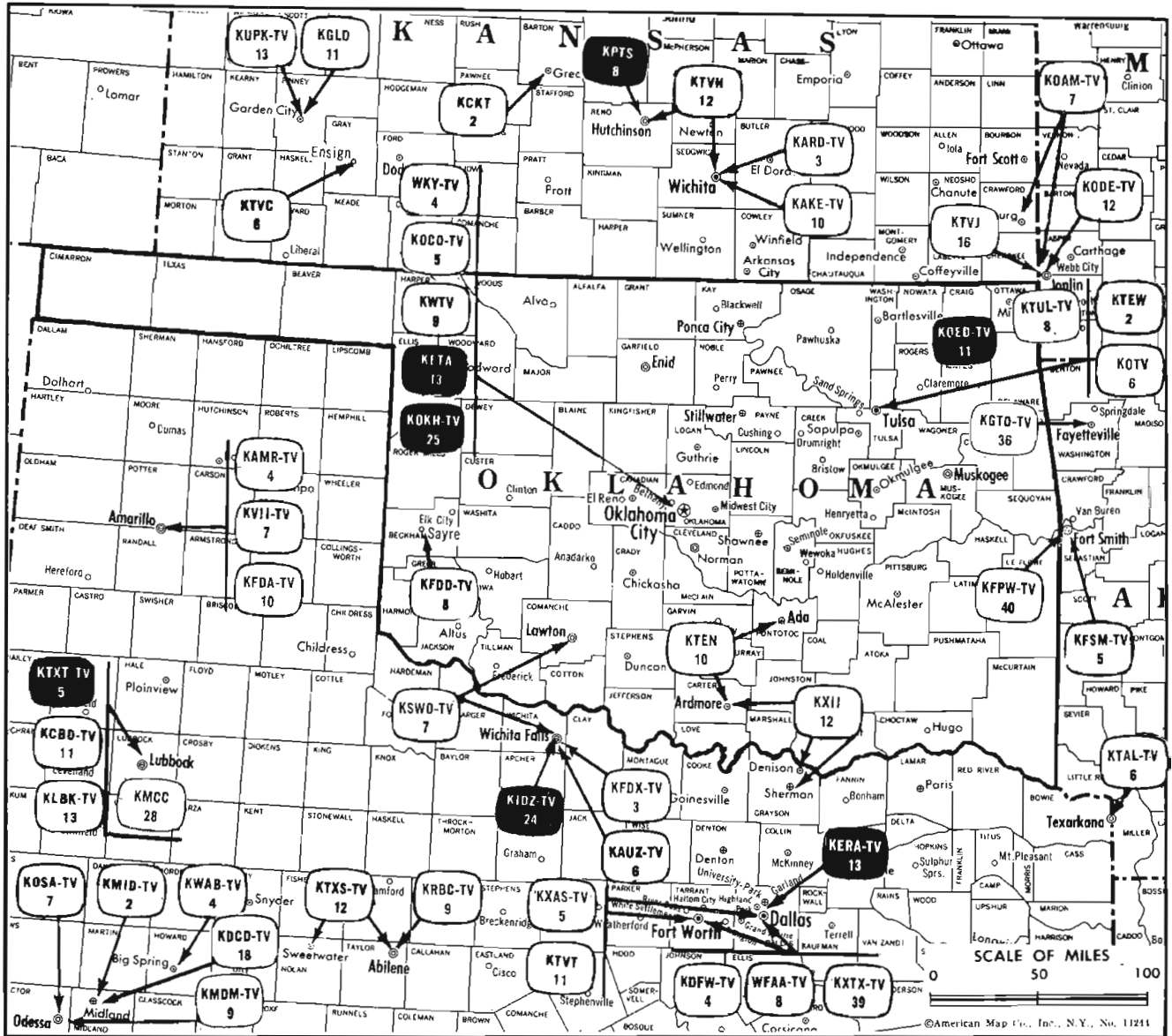
(April 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.				
\$300.00	\$42.00	\$25.20

NETWORK BASE HOURLY RATE: \$140 (NBC).

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Coshocton	12,500	12,000	96
	Guernsey	12,600	12,200	97
	Morgan	3,500	3,300	95
	Muskingum	26,300	25,600	97
Between 25-49%	OHIO			
	Perry	8,100	7,900	97
Between 5-24%	OHIO			
	Athens	16,600	15,900	96
	Noble	3,900	3,700	94
Station Totals		83,500	80,600	97
Net Weekly Circulation (1973-74)				45,600
Average Daily Circulation (1973-74)				32,000

Oklahoma



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Oklahoma City	278,000	35	458,000	38
Tulsa	220,000	54	365,400	55
Wichita Falls-Lawton	90,000	113	143,300	118
Ardmore-Ada	35,000	161	53,600	172

Oklahoma Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	10	0	10
Educational Television Stations	2	1	3
			13

State Educational Technical Facilities
(Complete Data in Educational Directory)

KETA
Oklahoma City

Ch. 13

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 14190, Oklahoma City (73114).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 260-kw visual, 37.1-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 48"

KOKH-TV
Oklahoma City

Ch. 25

Non-Commercial Educational Station

Licensee: Independent School District No. 89, 900 N. Klein St., Oklahoma City, Okla. (73106).

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 1690-ft. above sea level.

Latitude 35° 38' 08"
Longitude 97° 30' 58"

KOED-TV
Tulsa

Ch. 11

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 259-kw visual, 37-kw aural. Antenna: 1270-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude 36° 11' 26"
Longitude 96° 05' 50"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KFDX-TV

Lawton

(See Wichita Falls, Tex.)

KAUZ-TV

Lawton

(See Wichita Falls, Tex.)



CABLE TELEVISION
MANAGEMENT AND ENGINEERING
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Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Oklahoma—Ada-Ardmore



KTEN



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 760-ft. above av. terrain, 725-ft. above ground, 1719-ft. above sea level.

Latitude 34° 54' 08"
Longitude 96° 40' 37"

Transmitter: 8.5-mi. N of Ada on State Hwy. 99.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

AM Affiliate: KEOR, Atoka, 5-kw, 1100 kHz.

FM Affiliate: KTEN-FM, 100-kw, 93.3 MHz (No. 227), 630-ft.

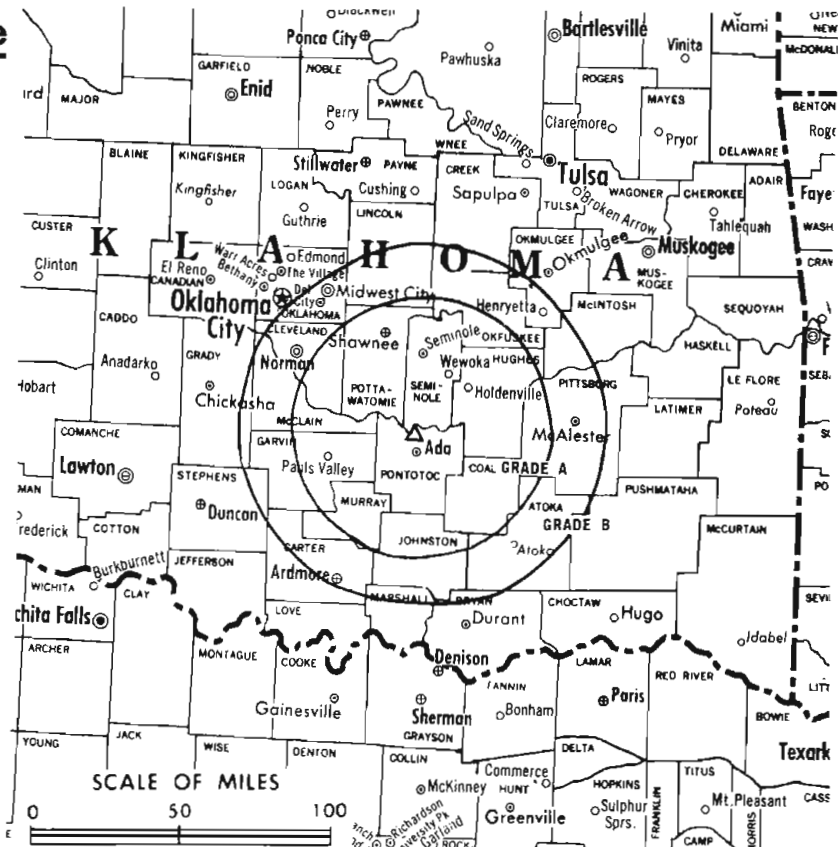
Total Households: © MRSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTEN Ref: FCC File No. BPCT-3560 Granted 5/28/65

© American Map Co., Inc., N.Y., No. 14244

KTEN

Network Service: ABC; also NBC & CBS on per program basis.

Licensee: Eastern Oklahoma Television Co. Inc., Box 10, Ada.

Studio: 1600 Arlington St., Box 10, Ada (74820).

Telephone: 405-332-3311. TWX No.: 405-332-1141.

Ownership: Bill Hoover, pres., 77.74%; over 30 other stockholders, only 3 with as much as 2.5%. Eastern Oklahoma Television also owns radios KEOR, Atoka; KTEN-FM, Ada & a CATV system in Ada.

Began Operation: April 28, 1954.

Represented (sales) by Savalli/Gates Inc.; Walton Co. (Chicago).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

BILL HOOVER, president, general manager & film buyer.

R. JACK HOOVER, vice president & program manager.

DAN HOOVER, traffic manager.

POULA HALL, promotion manager.

CHARLES STACY, news director.

JAMES LOLLAR, chief engineer.

DIGEST OF RATE CARD NO. 8—(July 1, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$400 \$250 \$200 \$150 \$125 \$120 \$60 \$30

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Atoka	3,600	3,500	97
	Carter	15,000	14,400	96
	Coal	2,300	2,200	97
	Garvin	10,700	10,400	98
50% & Over	Hughes	5,800	5,600	97
	Johnston	3,400	3,200	94
	Murray	4,100	4,000	98
	Pittsburg	14,000	13,400	95
	Pontotoc	12,000	11,700	98
	Seminole	10,400	10,100	97
OKLAHOMA				
	Bryan	10,600	9,900	94
	Choctaw	6,600	5,900	90
	Latimer	3,200	2,900	91
Between 25-49%	Marshall	3,200	3,100	96
	Okfuskee	4,300	4,000	94
	Pottawatomie	17,600	17,000	97
	Pushmataha	3,800	3,500	92
OKLAHOMA				
	Mc Curtain	11,900	11,000	92
	Muskogee	21,800	20,900	96
	Okmulgee	13,600	13,200	97
	Payne	21,000	20,200	96
	Stephens	15,300	14,900	97
Station Totals		214,200	205,000	96
Net Weekly Circulation (1973-74)				76,600
Average Daily Circulation (1973-74)				37,500

Oklahoma—Ardmore & Sherman-Denison, Texas

KXII

Ch. 12

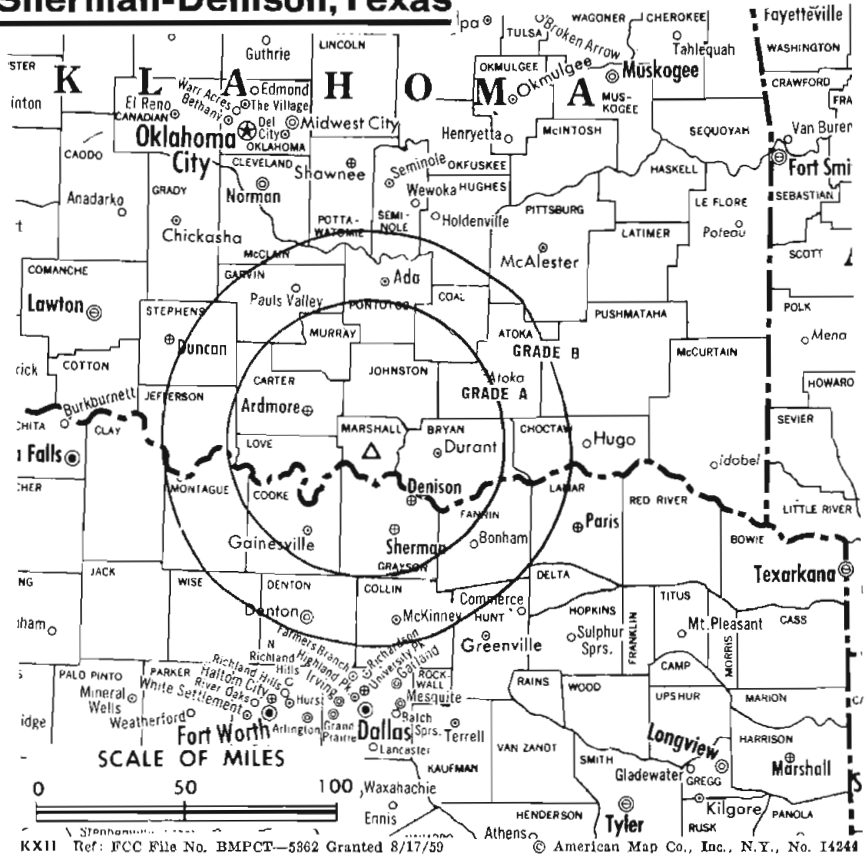
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 214-kw visual, 32.4-kw aural. Antenna: 1030-ft. above av. terrain, 978-ft. above ground, 1828-ft. above sea level.

Latitude 34° 02' 29"
Longitude 96° 48' 04"

Transmitter: 3.8-mi. SSW of Madill. Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



Total Households: MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KXII Ref: FCC File No. BMPCT-5862 Granted 8/17/59 American Map Co., Inc., N.Y., No. 14244

KXII

Network Service: NBC; also CBS, on per program basis.

Licensee: Texoma Broadcasters Inc., P.O. Box 1175, Sherman, Texas (75090).

Studios: Hwy. 75 N., midway between Sherman & Denison; Lincoln Center, Ardmore.

Telephone: 214-892-8123, Sherman; 405-223-0946, Ardmore.

TWX No.: 510-874-3402.

Ownership: See KLFY-TV, Lafayette, La.

Began Operation: Aug. 12, 1956. Sale to present owners by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Vol. 15:17, 23, 25).

Represented (sales) by H-R Television.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- M. N. BOSTICK, president.
- C. H. BALDING, manager.
- PHIL RANSOM, production manager.
- RUBIN MASTERS, chief engineer.
- BETTY DOCKRAY, traffic manager.

DIGEST OF RATE CARD NO. 7—(May 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—6-10:30 p.m., daily.	\$375.00	\$165.00	\$105.00	\$72.50	\$75.00*	\$75.00*
Class AA—6:30-10 p.m., daily.						\$38.00

*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$375.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA				
		Atoka	3,600	3,500	97
		Bryan	10,600	9,900	94
		Carter	15,000	14,400	96
		Choctaw	6,600	5,900	90
		Coal	2,300	2,200	97
		Johnston	3,400	3,200	94
		Love	2,200	2,100	95
		Marshall	3,200	3,100	96
		Pushmataha	3,800	3,500	92
Between 25-49%	TEXAS				
		Grayson	26,600	25,600	96
		Lamar	14,200	12,900	91
Between 5-24%	OKLAHOMA				
		Garvin	10,700	10,400	98
		Hughes	5,800	5,600	97
		Jefferson	3,600	3,500	96
		Pittsburg	14,000	13,400	95
		Pontotoc	12,000	11,700	98
	Stephens	15,300	14,900	97	
Station Totals	TEXAS				
		Cooke	9,100	8,800	97
		Montague	6,300	6,100	96
Station Totals			182,900	174,600	95
Net Weekly Circulation (1973-74)					89,000
Average Daily Circulation (1973-74)					59,100

Oklahoma—Lawton



KSWO-TV



Ch. 7

(Also serves Wichita Falls, Tex.)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"
Longitude 98° 43' 13"

Transmitter: Grandfield, Okla., near Wichita Falls, Tex.

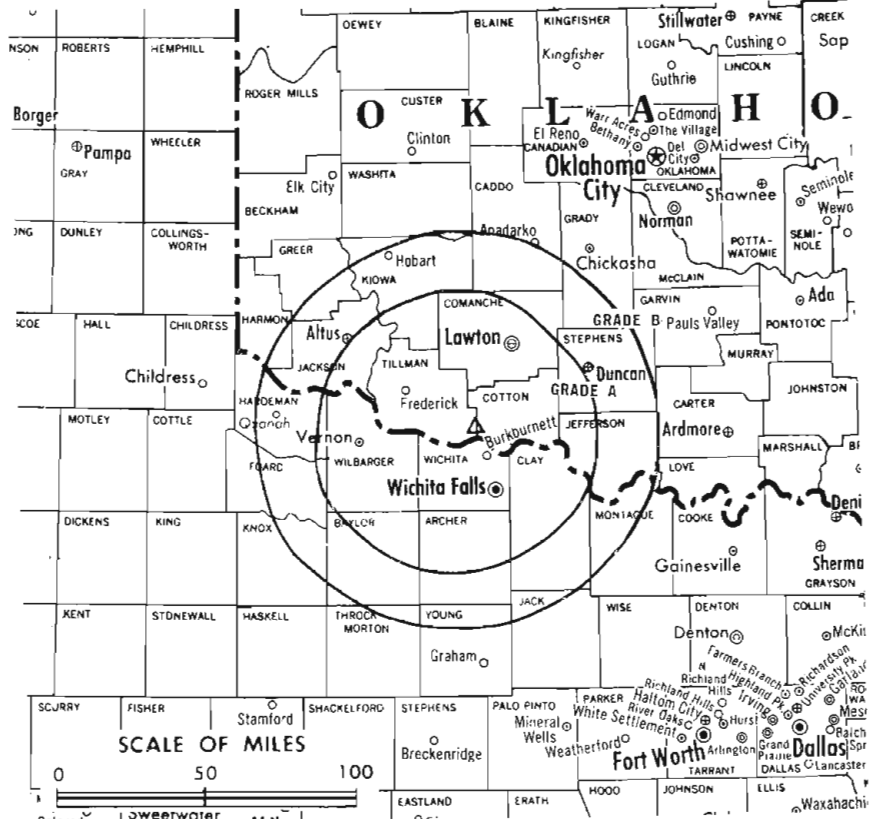
AM Affiliate: KSWO, 1-kw, 1380 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KSWO-TV Ref: FCC File No. BMPCT-5424 Granted I/18/80

©American Map Co., Inc. N.Y., No. 14244

KSWO-TV

Licensee: KSWO-TV Co. Inc., Box 708 (73501).
Studio: Administration Bldg., 3-mi. E of Lawton.
Telephone: 405-355-7000. TWX No.: 910-836-3600.
Ownership: R. H. Drewry, 69%; T. R. Warkentin Estate (Lawton Burton, executor), 15.5%; Edith Scott, 15.5%. Licensee owns 90% of KRHD, Duncan, Okla. Drewry & the Warkentin estate are stockholders in KMID-TV, Midland, Tex. and control radio KGWA, Enid, Okla.
Began Operation: March 8, 1953.
Represented (sales) by Avery-Knodel Inc.
Represented (legal) by Greeley, Bernard & Tierney.
Personnel:
R. H. DREWRY, president & general manager.
BILL FORT, station & general sales manager.
JIMMY LOCKERD, chief engineer.
LARRY PATTON, operations & traffic manager.
SHANNON CONWAY, production manager.

DIGEST OF RATE CARD NO. 22—(Jan. 28, 1974)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$450.00	\$270.00	\$140.00	Graded rates apply*	

*Highest rate: \$225.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	29,000	28,300	97
	Cotton	2,600	2,500	97
	Custer	8,900	8,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
	Greer	3,100	2,900	94
	Harmon	1,900	1,800	95
	Jackson	11,300	11,000	97
	Jefferson	3,600	3,500	96
	Kiowa	5,100	4,900	96
	Stephens	15,300	14,900	97
	Tillman	4,800	4,600	96
TEXAS				
50% & Over	Archer	1,900	1,900	98
	Baylor	2,000	2,000	98
	Clay	3,200	3,100	98
	Foard	800	800	97
	Hardeman	2,700	2,500	94
	King	200	200	90
	Knox	2,100	2,000	95
	Montague	6,300	6,100	96
	Throckmorton	900	800	94
	Wichita	40,700	40,000	98
Wilbarger	6,700	6,600	98	
Young	4,900	4,700	97	
OKLAHOMA				
Between 25-49%	Beckham	6,000	5,600	94
	Washita	4,600	4,500	97
TEXAS				
	Childress	2,700	2,600	95
	Jack	2,800	2,700	97
OKLAHOMA				
Between 5-24%	Caddo	11,100	10,700	96
	Carter	15,000	14,400	96
	Grady	13,400	12,900	96
TEXAS				
	Cottle	1,200	1,100	94
Station Totals		214,800	208,100	97
Net Weekly Circulation (1973-74)				139,500
Average Daily Circulation (1973-74)				87,800

Oklahoma—Oklahoma City



KOCO-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: Directional, 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"
Longitude 97° 29' 24"

Transmitter: 1/3-mi. E of N. Kelly Ave. on Britton Rd.

Studio: 63rd at Portland.

Telephone: 405-848-3311.

TWX No.: 405-842-3252.

News Wire Service: AP, UPI.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: (M) MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-11).



KOCO-TV Ref: FCC File No. BPC7-2784 Granted 8/2/60

©American Map Co., Inc., N.Y., No. 1424

KOCO-TV

Licensee: Combined Communications Corp. of Oklahoma Inc., 63rd at Portland, Oklahoma City (73116).

Ownership: Combined Communications Corp. For other interests, see KTAR-TV, Phoenix-Mesa, Ariz.

Began Operation: July 6, 1954. Sale to L. E. Caster (75%) and Ashley L. Robison (25%) by Streets Electronics Inc. approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al. approved March 5, 1958 by FCC (Vol. 14:7, 8, 10). Sale to Capital City Investment Co. (Cimarron Television Corp.) approved 1961 (Vol. 17:23, 1, 4). Transfer to present owners approved July 17, 1970 (Vol. 10:30).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by James A. Gammon.

Personnel:

KENNETH R. CROES, president & general manager.

AL PARSONS, v.p., station & general sales manager.

TED NEWCOMB, v.p. & chief engineer.

ROBERT TAYLOR, comptroller.

MIKE PALMER, program director.

JAMES RANKIN, operations director.

DIGEST OF RATE CARD NO. 73B—(Aug. 13, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1000 \$600 \$390 \$250 Rates on request

NETWORK BASE HOURLY RATE: \$1075.

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Alfalfa	3,200	3,000	95
50% & Over	Beckham	6,000	5,600	94
	Blaine	4,600	4,400	96
	Caddo	11,100	10,700	96
	Canadian	13,100	12,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
	Cleveland	33,300	32,200	97
	Custer	8,900	8,500	96
	Dewey	2,200	2,100	94
	Ellis	2,000	1,800	91
	Garfield	22,700	22,100	97
	Garvin	10,700	10,400	98
	Grady	13,400	12,900	96
	Grant	3,000	2,900	97
	Harper	1,700	1,600	96
	Kay	18,800	18,200	97
	Kingfisher	4,600	4,500	98
50% & Over	Lincoln	8,200	8,000	97
	Logan	8,300	8,000	96
	McClain	6,200	6,100	98
	Major	2,900	2,700	92
	Murray	4,100	4,000	98
	Noble	4,100	4,000	97
	Oklahoma	207,900	203,100	98
	Payne	21,000	20,200	96
	Pontotoc	12,000	11,700	98
	Pottawatomie	17,600	17,000	97
	Seminole	10,400	10,100	97
	Washita	4,600	4,500	97
	Woods	4,500	4,300	95
	Woodward	5,200	4,900	93

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Carter	15,000	14,400	96
	Comanche	29,000	28,300	97
	Hughes	5,800	5,600	97
Between 25-49%	Kiowa	5,100	4,900	96
	Okfuskee	4,300	4,000	94
	Roger Mills	1,600	1,500	93
	Stephens	15,300	14,900	97

(Continued on page 660-b)

Station Totals	630,100	610,700	97
Net Weekly Circulation (1973-74)		439,000	
Average Daily Circulation (1973-74)		287,500	

Oklahoma—Oklahoma City



KWTV
Ch. 9



Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 33.9-kw aural. Antenna: 1520-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 58"
Longitude 97° 29' 48"

Transmitter: 7401 N. Kelley.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (sales) by Blair Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenchan & Hildreth.

Represented (engineering) by Cohen & Dippell.

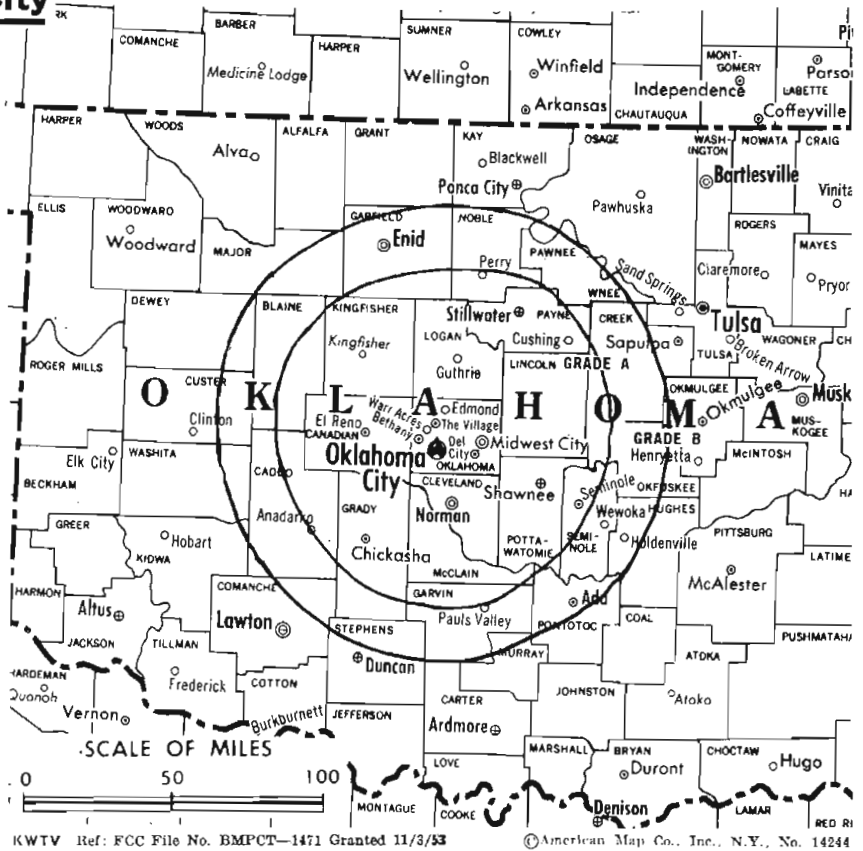
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KWTV

Licensee: Griffin Television Inc., Box 14159 (73114).

Studio: 7401 N. Kelley Blvd. (73111).

Telephone: 405-843-6641. TWX No.: 910-830-6852.

Ownership: John T. Griffin, 100%.

Began Operation: Dec. 20, 1953.

Personnel:

JOHN GRIFFIN, president.

JACQUES DeLIER, executive vice president & general manager.

MICHAEL DeLIER, general sales manager.

DAVID WHALEY, national sales manager.

JACK SALLASKA, administrative assistant & film buyer.

ROY CHARLES, news director.

WAYNE C. LILES, farm director.

EUGENE S. CLARK, chief engineer.

DIGEST OF RATE CARD NO. 3-75—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—6:30-10 p.m., daily.

\$1100 \$660 \$440 \$330 Graded rates apply*

*Highest rate: \$435.

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Alfalfa	3,200	3,000	95
	Blaine	4,600	4,400	96
	Caddo	11,100	10,700	96
50% & Over	Canadian	13,100	12,800	98
	Carter	15,000	14,400	96
	Cleveland	33,300	32,200	97
	Custer	8,900	8,500	96
	Dewey	2,200	2,100	94

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
	Ellis	2,000	1,800	91
	Garfield	22,700	22,100	97
	Garvin	10,700	10,400	98
	Grady	13,400	12,900	96
	Grant	3,000	2,900	97
	Harmon	1,900	1,800	95
	Harper	1,700	1,600	96
	Hughes	5,800	5,600	97
	Kay	18,800	18,200	97
	Kingfisher	4,600	4,500	98
	Lincoln	8,200	8,000	97
50% & Over	Logan	8,300	8,000	96
	Mc Clain	6,200	6,100	98
	Major	2,900	2,700	92
	Murray	4,100	4,000	98
	Noble	4,100	4,000	97
	Okfuskee	4,300	4,000	94
	Oklahoma	207,900	203,100	98
	Payne	21,000	20,200	96
	Pontotoc	12,000	11,700	98
	Pottawatomie	17,600	17,000	97
	Seminole	10,400	10,100	97
	Washita	4,600	4,500	97
	Woods	4,500	4,300	95
	Woodward	5,200	4,900	93

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Beckham	6,000	5,600	94
	Comanche	29,000	28,300	97
	Greer	3,100	2,900	94
	Jackson	11,300	11,000	97
Between 25-49%	Johnston	3,400	3,200	94
	Kiowa	5,100	4,900	96
	Pittsburg	14,000	13,400	95
	Roger Mills	1,600	1,500	93
	Stephens	15,300	14,900	97

(Continued on page 660-b)

Station Totals	682,300	660,200	97
Net Weekly Circulation (1973-74)			448,100
Average Daily Circulation (1973-74)			297,800

Oklahoma—Oklahoma City



WKY-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 19.5-kw aural. Antenna: 1540-ft. above av. terrain, 1602-ft. above ground, 2749-ft. above sea level.

Latitude 35° 34' 07"
Longitude 97° 29' 20"

Transmitter: 1401 E. Britton Rd.

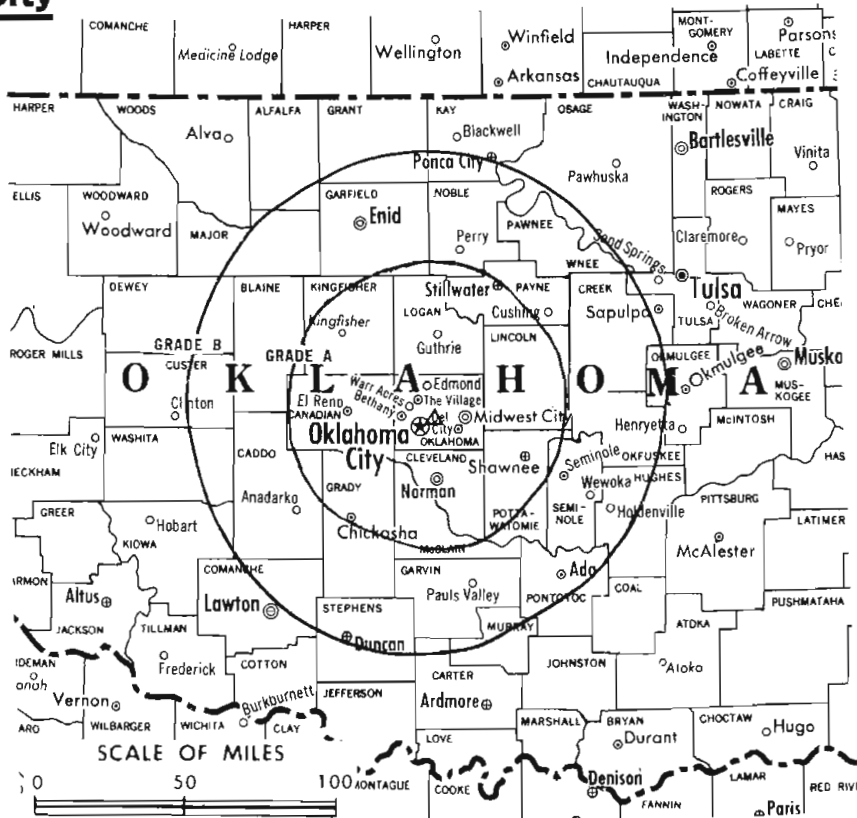
TV tape: Recording facilities.

AM Affiliate: WKY, 5-kw, 930 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: Newsweek.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKY-TV Ref: FCC File No. BMPCT-5994 Granted 8/13/64 © American Map Co., Inc., N.Y., No. 14244

WKY-TV

Licensee: Gaylord Broadcasting Co., Box 14068, Oklahoma City (73114).

Telephone: 405-478-1212. TWX No.: 405-842-3245.

Studio: 500 E. Britton Rd.

Ownership: Interlocks with Oklahoma Publishing Co., publisher of the Daily Oklahoman and the Oklahoma City Times. Gaylord Bcstg. officers: Edward L. Gaylord, chmn. & chief exec. officer; Eugene B. Dodson, pres.; Norman P. Bagwell, v.p.; James R. Terrell, v.p.; Crawford P. Rice, v.p.; Joe Loughlin, v.p.; Gene Jacobsen, v.p.; S. A. Adams, secy.-asst. treas. Also operates WTVT, Tampa-St. Petersburg, Fla.; WVTM (TV), Milwaukee; KTVT, Dallas-Ft. Worth; KHTV, Houston, Tex.; KSTW, Seattle-Tacoma, Wash. & KRKE (AM), Albuquerque, N.M. Note: WKY-TV is being sold to Detroit Evening News (Television Digest, Vol. 15:29).

Began Operation: June 6, 1949.

Represented (sales) by Katz Television.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

NORMAN P. BAGWELL, v.p. & general manager.
LEE ALLAN SMITH, assistant general manager.
TOM PARRINGTON, television & sales manager.
NICK PANOS, national sales manager.
BILL THRASH, program manager.
JOE JERKINS, operations manager.
JACK SHERRY, promotion manager.
JACK OGLE, news director.
JOHN BUSHNELL, chief engineer.

DIGEST OF RATE CARD NO. 030—(Jan. 13, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.					
\$1200.00	\$720.00				Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$1175.

656-b

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Alfalfa	3,200	3,000	95
	Beckham	6,000	5,600	94
	Blaine	4,600	4,400	96
	Caddo	11,100	10,700	96
	Canadian	13,100	12,800	98
	Cleveland	33,300	32,200	97
	Custer	8,900	8,500	96
	Dewey	2,200	2,100	94
	Ellis	2,000	1,800	91
	Garfield	22,700	22,100	97
	Garvin	10,700	10,400	98
	Grady	13,400	12,900	96
	Grant	3,000	2,900	97
	Greer	3,100	2,900	94
	Harmon	1,900	1,800	95
	Harper	1,700	1,600	96
	Hughes	5,800	5,600	97
50% & Over	Jackson	11,300	11,000	97
	Kay	18,800	18,200	97
	Kingfisher	4,600	4,500	98
	Lincoln	8,200	8,000	97
	Logan	8,300	8,000	96
	Mc Clain	6,200	6,100	98
	Major	2,900	2,700	92
	Murray	4,100	4,000	98
	Noble	4,100	4,000	97
	Oklfuskee	4,300	4,000	94
	Oklahoma	207,900	203,100	98
	Payne	21,000	20,200	96
	Pontotoc	12,000	11,700	98
	Pottawatomie	17,600	17,000	97
	Roger Mills	1,600	1,500	93
	Seminole	10,400	10,100	97
	Stephens	15,300	14,900	97
	Washita	4,600	4,500	97
(Continued on page 660-b)				
Station Totals		670,600	648,700	97
Net Weekly Circulation (1973-74)			469,600	
Average Daily Circulation (1973-74)			349,400	

TV Factbook No. 45

Oklahoma—Sayre (Elk City)



KFDQ-TV



Ch. 8

[Satellite of KFDA-TV, Amarillo, Tex.]

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 26.3-kw visual, 5.26-kw aural. Antenna: 580-ft. above av. terrain, 647-ft. above ground, 2767-ft. above sea level.

Latitude 35° 25' 25"
Longitude 99° 50' 30"

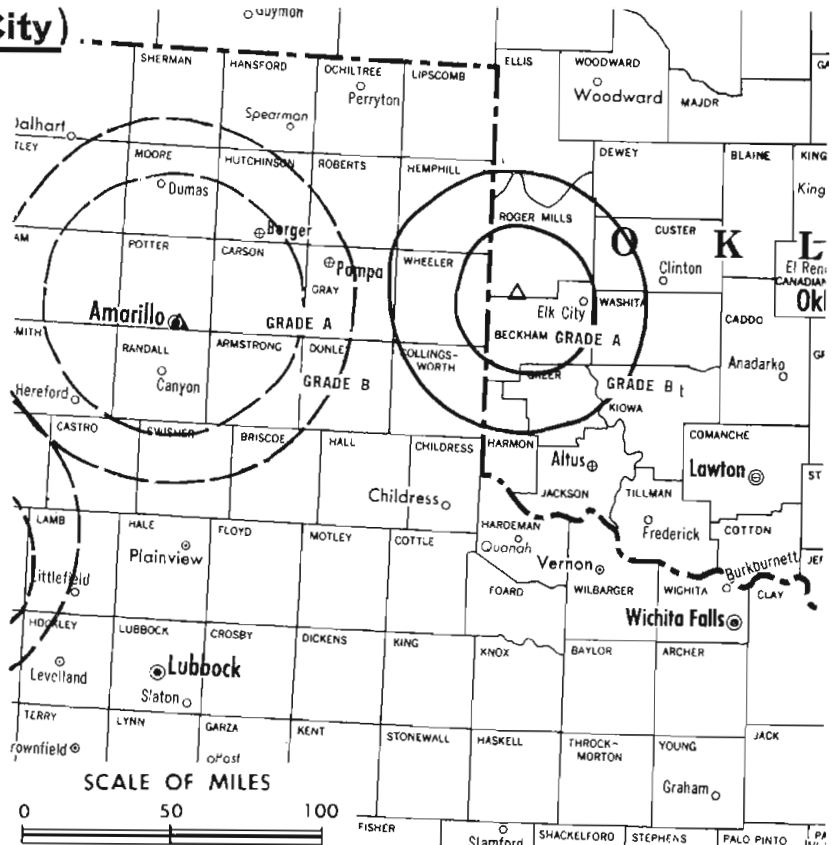
Transmitter: 14.3-mi. NW of Sayre.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Arbitron Data: Included with parent KFDA-TV, Amarillo.



County coverage based on Arbitron study (see page 4-b).

KFDQ-TV Ref: FCC File No. BPCT-3550 Granted 11/17/65

© American M&D Co., Inc., N.Y., No. 14244

KFDQ-TV

Licensee: Bass Bcstg. Co., Box 1400, Amarillo, Tex. (79105).

Telephone: 405-928-3233.

Ownership: Bass Bcstg.; see KFDA-TV, Amarillo, Tex.

Began Operation: Aug. 7, 1961. Left air Aug. 11, 1965. Sale to present owner by Lonnie J. and Alice H. Preston approved Nov. 17, 1965 by FCC (Television Digest, Vol. 5:33). Resumed operation May 17, 1966.

Represented (sales) by H-R Television Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

GLEN NEAL, resident engineering supervisor.

Rates: See KFDA-TV, Amarillo, Tex.

NETWORK BASE HOURLY RATE: Bonus to KFDA-TV, Amarillo, Tex.

THE WORLD NEVER STOPPED TURNING

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Use Order Card #8 Stations Volume

Oklahoma—Tulsa



KOTV

Ch. 6



Technical Facilities: Channel No. 6 (82-77 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude 36° 11' 26"
Longitude 96° 05' 50"

Transmitter: 6.4-mi. WNW of Tulsa, near Sand Springs.

Studio: Third & Frankfort Sts. (74120); P.O. Box 6 (74101).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by A. D. Ring & Associates.

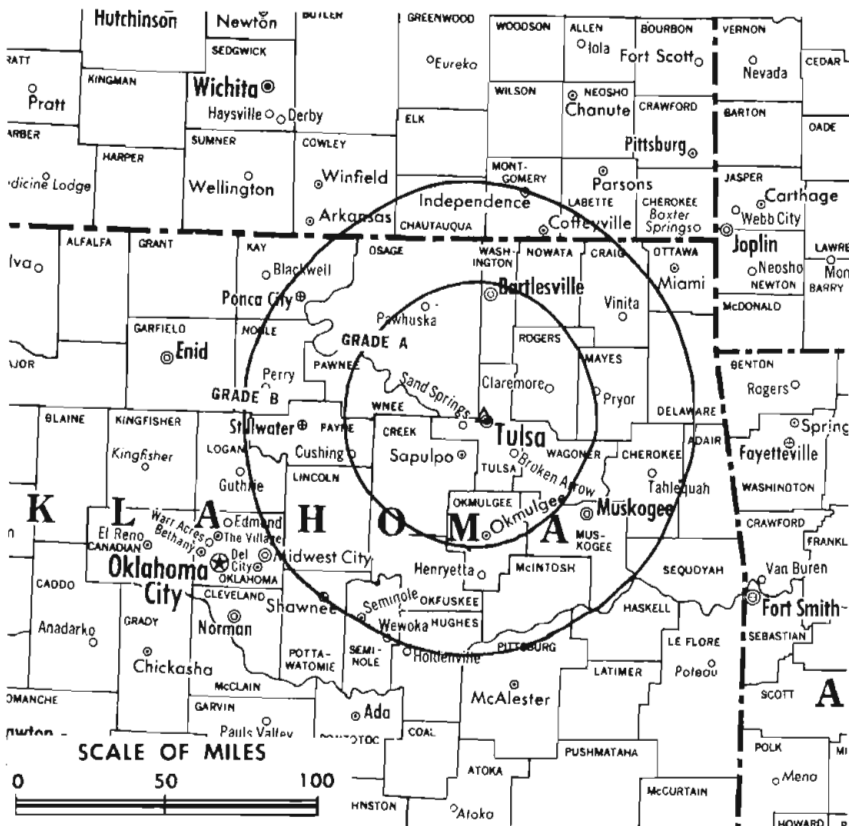
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOTV Ref: FCC File No. BMLPCT-2203 Granted 8/20/54

© American Map Co., Inc., N.Y., No. 14244

KOTV

Licensee: KOTV Inc., Third & Frankfort Sts.

Telephone: 918-582-9233. TWX No.: 918-923-3356.

Ownership: Corinthian Bcstg. Corp., a wholly-owned subsidiary of Dun & Bradstreet Cos. Inc. Corinthian also owns & operates KHOU-TV, Houston; WANE-TV, Ft. Wayne; WISH-TV, Indianapolis, Ind.; KXTV, Sacramento, Cal. For other interests, see Corinthian under Group Ownership.

Began Operation: Oct. 22, 1949; sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31); sale to present owners approved by FCC May 13, 1954 (Vol. 10:20). Merger of Corinthian Bcstg. with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21).

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Covington & Burling.

Personnel:

- PHILIP J. LOMBARDO, president.
- DUANE HARM, vice president & general manager.
- DAVID MICHELS, general sales manager.
- JOHN IRVIN, operations, program mgr. & film buyer.
- J. CLYDE PARKER, promotion manager.

DIGEST OF RATE CARD NO. 23—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class A—7-10 p.m., daily.				
\$1400	\$900		\$500	\$250

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Washington	29,700	27,800	94
	KANSAS			
	Chautauqua	2,000	2,000	98
	Elk	1,600	1,500	96
	Montgomery	16,800	16,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Adair	5,600	5,100	92
	Cherokee	9,100	8,600	95
	Craig	5,700	5,500	96
	Creek	17,200	16,500	96
	Delaware	7,700	7,100	93
	Haskell	3,600	3,400	95
	Hughes	5,800	5,600	97
	Kay	18,800	18,200	97
	Latimer	3,200	2,900	91
	Mc Intosh	5,100	4,800	95
	Mayes	9,200	8,800	96
	Muskogee	21,800	20,900	96
	Nowata	4,100	4,000	97
	Okfuskee	4,300	4,000	94
	Okmulgee	13,600	13,200	97
	Osage	11,000	10,700	98
	Pawnee	5,200	5,000	97
	Pittsburg	14,000	13,400	95
	Rogers	11,700	11,300	96
Tulsa	151,700	148,400	98	
Wagoner	9,400	9,000	96	
Washington	15,500	15,200	98	
Between 25-49%	ARKANSAS			
	Benton	20,800	19,500	94
	KANSAS			
	Labette	9,300	9,100	97
	Wilson	4,200	4,000	96
OKLAHOMA	Lincoln	8,200	8,000	97
	Payne	21,000	20,200	96
	Sequoyah	8,400	7,900	94
Between 5-24%	ARKANSAS			
	Madison	3,100	2,700	89
	Sebastian	31,500	30,500	97

(Continued on page 660-b)

Station Totals	655,700	632,900	97
Net Weekly Circulation (1973-74)			379,400
Average Daily Circulation (1973-74)			261,000

Oklahoma—Tulsa



KTEW



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1330-ft. above av. terrain, 1175.5-ft. above ground, 2147-ft. above sea level.

Latitude 36° 11' 46"
Longitude 96° 05' 53"

Transmitter: Bigheart Mt.

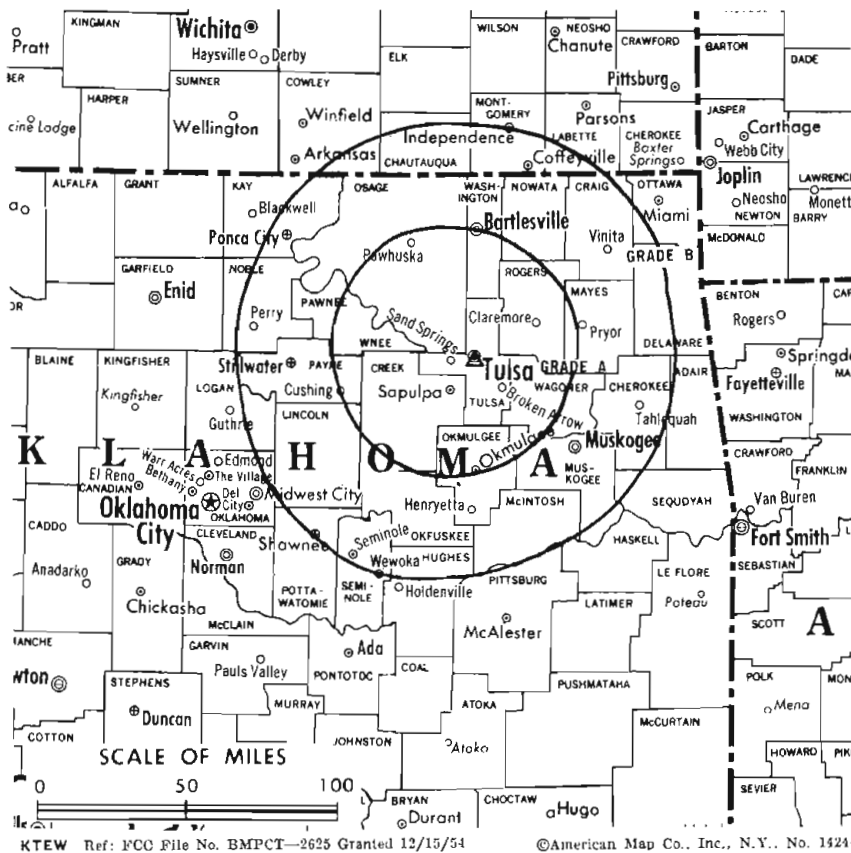
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTEW

Licensee: Scripps-Howard Broadcasting Co., 3701 S. Peoria.

Studio: 3701 S. Peoria Ave. (74105).

Telephone: 918-742-5561. TWX No.: 918-845-2134.

Ownership: Scripps-Howard Bcstg. Co. For other interests, see WEWS, Cleveland, Ohio.

Began Operation: Dec. 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC Nov. 25, 1970 (Television Digest, Vol. 10:24, 48).

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Jansky & Bailey.

Personnel:

- DONALD L. PERRIS, president.
- WILLIAM S. RITCHIE, vice president & general manager.
- TOM BELCHER, national sales manager.
- WAYNE LAWSON, local sales manager.
- WALLY DUNHAM, assistant general manager.
- ALLEN COX, operations manager.
- JACK MORRIS, news director.
- JOHN BARTH, chief engineer.

DIGEST OF RATE CARD NO. 74-1 (Jan. 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6:30-10 p.m., daily.
\$1000.00 \$600.00 \$500.00 \$250.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS			
	Chautauqua	2,000	2,000	98
	Montgomery	16,800	16,300	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Adair	5,600	5,100	92
	Cherokee	9,100	8,600	95
	Craig	5,700	5,500	96
	Creek	17,200	16,500	96
	Delaware	7,700	7,100	93
	Haskell	3,600	3,400	95
	Kay	18,800	18,200	97
	Mc Intosh	5,100	4,800	95
	Mayes	9,200	8,800	96
	Muskogee	21,800	20,900	96
	Okmulgee	13,600	13,200	97
	Osage	11,000	10,700	98
	Pawnee	5,200	5,000	97
	Pittsburg	14,000	13,400	95
	Rogers	11,700	11,300	96
	Tulsa	151,700	148,400	98
Wagoner	9,400	9,000	96	
Washington	15,500	15,200	98	
Between 25-49%	ARKANSAS			
	Benton	20,800	19,500	94
	Sebastian	31,500	30,500	97
	Washington	29,700	27,800	94
Between 25-49%	KANSAS			
	Elk	1,600	1,500	96
	Labette	9,300	9,100	97
	Wilson	4,200	4,000	96
Between 25-49%	OKLAHOMA			
	Hughes	5,800	5,600	97
	Latimer	3,200	2,900	91
	Okfuskee	4,300	4,000	94
	Payne	21,000	20,200	96
	Sequoyah	8,400	7,900	94
Between 5-24%	ARKANSAS			
Franklin	4,100	3,800	94	

(Continued on page 660-b)

Station Totals	619,500	597,200	96
Net Weekly Circulation (1973-74)			347,200
Average Daily Circulation (1973-74)			205,300

Oklahoma

WKY-TV, Oklahoma City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA—(Continued)			
	Woods	4,500	4,300	95
	Woodward	5,200	4,900	93
Between 25-49%	OKLAHOMA			
	Comanche	29,000	28,300	97
	Kiowa	5,100	4,900	96
	Pawnee	5,200	5,000	97
	Pittsburg	14,000	13,400	95
Between 5-24%	KANSAS			
	Cowley	13,400	13,100	98
	OKLAHOMA			
	Atoka	3,600	3,500	97
	Carter	15,000	14,400	96
	Choctaw	6,600	5,900	90
	Creek	17,200	16,500	96
	Johnston	3,400	3,200	94
	Latimer	3,200	2,900	91
	Mc Intosh	5,100	4,800	95
	Muskogee	21,800	20,900	96
	Sequoyah	8,400	7,900	94

KOCO-TV, Oklahoma City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Cowley	13,400	13,100	98
	OKLAHOMA			
	Atoka	3,600	3,500	97
	Coal	2,300	2,200	97
	Creek	17,200	16,500	96
	Greer	3,100	2,900	94
	Harmon	1,900	1,800	95
	Johnston	3,400	3,200	94
	Oklmulgee	13,600	13,200	97
	Pawnee	5,200	5,000	97
	Pittsburg	14,000	13,400	95

KWTV, Oklahoma City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Cowley	13,400	13,100	98
	OKLAHOMA			
	Atoka	3,600	3,500	97
	Choctaw	6,600	5,900	90
	Creek	17,200	16,500	96
	Latimer	3,200	2,900	91
	Marshall	3,200	3,100	96
	Muskogee	21,800	20,900	96
	Oklmulgee	13,600	13,200	97
	Pawnee	5,200	5,000	97
	Sequoyah	8,400	7,900	94

KOTV, Tulsa

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Cowley	13,400	13,100	98
	Crawford	15,900	15,600	98
	Neosho	7,200	7,000	98
	MISSOURI			
	Jasper	31,700	31,000	98
	Newton	12,700	12,500	98
	OKLAHOMA			
	Garfield	22,700	22,100	97
	Grant	3,000	2,900	97
	Le Flore	12,700	11,900	94
	Noble	4,100	4,000	97
Ottawa	12,000	11,600	97	
Seminole	10,400	10,100	97	

KTUL-TV, Tulsa

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Cowley	13,400	13,100	98
	Crawford	15,900	15,600	98
	Elk	1,600	1,500	96
	MISSOURI			
	Jasper	31,700	31,000	98
	Newton	12,700	12,500	98
	OKLAHOMA			
	Atoka	3,600	3,500	97
	Coal	2,300	2,200	97
	Custer	8,900	8,500	96
	Lincoln	8,200	8,000	97
Noble	4,100	4,000	97	
Pontotoc	12,000	11,700	98	
Pushmataha	3,800	3,500	92	
Seminole	10,400	10,100	97	

KTEW, Tulsa

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KANSAS			
	Cowley	13,400	13,100	98
	Neosho	7,200	7,000	98
	MISSOURI			
	Jasper	31,700	31,000	98
	OKLAHOMA			
	Ellis	2,000	1,800	91
	Le Flore	12,700	11,900	94
	Lincoln	8,200	8,000	97
	Nowata	4,100	4,000	97
	Ottawa	12,000	11,600	97
	Pottawatomie	17,600	17,000	97
Roger Mills	1,600	1,500	93	
Seminole	10,400	10,100	97	

Oklahoma—Tulsa



KTUL-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 8.5"
Longitude 95° 36' 55"

Transmitter: 2.3-mi. NE of Coweta, Okla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Cohen & Dippell.

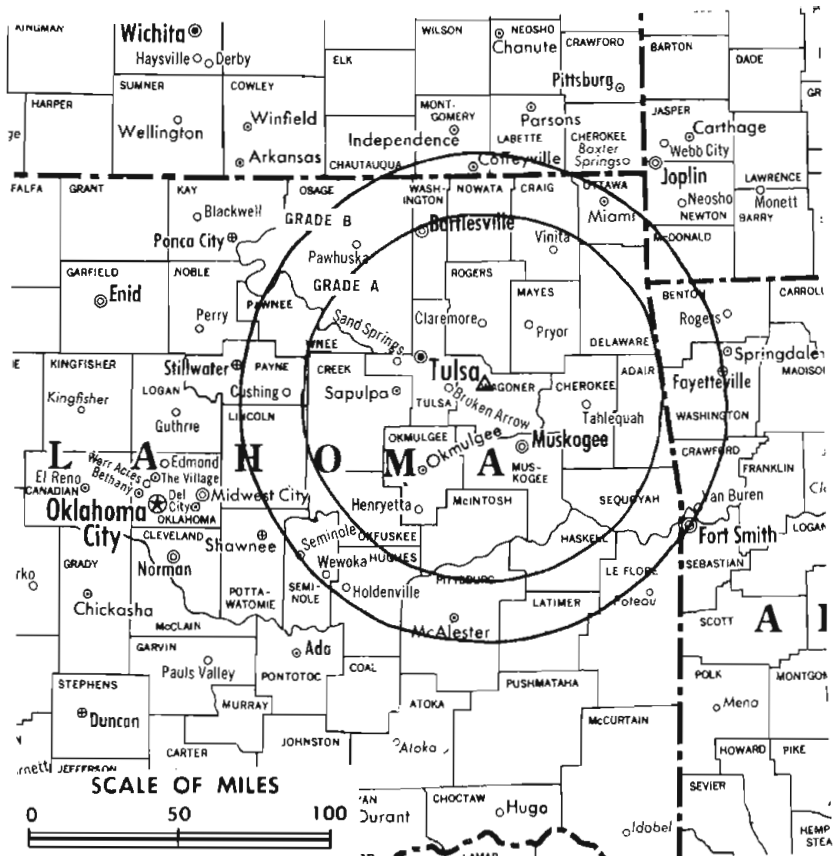
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTUL-TV Ref: FCC File No. BPCT-2941 Granted 2/19/64

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KTUL-TV

Licensee: Leake TV Inc., Box 8, Tulsa (74101).

Studio: Lookout Mt., Tulsa.

Telephone: 918-446-3351. TWX No.: 910-845-2181.

Ownership: See KATV, Little Rock, Ark.

Began Operation: Sept. 18, 1954.

Personnel:

- TOM GOODGAME, vice president & general manager.
- ED HUNT, vice president, corporate sales.
- KEITH BRETZ, sales manager.
- ERIC NELSON, operations manager.
- A. R. GARRETT, vice president & dir. of engineering.
- LEWIS E. BROWN, chief engineer.
- BOB GREGORY, vice president, news.
- BETTY BOYD, promotion & community relations director.

DIGEST OF RATE CARD NO. 75—(Jan. 14, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 8 Sec.

Class A—6:30-10 p.m., daily.

\$1400 \$850 \$550 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Benton	20,800	19,500	94
	Sebastian	31,500	30,500	97
	Washington	29,700	27,800	94
50% & Over	KANSAS			
	Chautauqua	2,000	2,000	98
	Montgomery	16,800	16,300	97
	OKLAHOMA			
	Adair	5,600	5,100	92
	Cherokee	9,100	8,600	95
	Craig	5,700	5,500	96

Net Weekly Circulation	State County	Total Households	TV Households	%
	OKLAHOMA—(Continued)			
	Creek	17,200	16,500	96
	Delaware	7,700	7,100	93
	Haskell	3,600	3,400	95
	Kay	18,800	18,200	97
	Latimer	3,200	2,900	91
	Le Flore	12,700	11,900	94
	Mc Intosh	5,100	4,800	95
	Mayes	9,200	8,800	96
50% & Over	Muskogee	21,800	20,900	96
	Nowata	4,100	4,000	97
	Okfuskee	4,300	4,000	94
	Okmulgee	13,600	13,200	97
	Osage	11,000	10,700	98
	Pawnee	5,200	5,000	97
	Pittsburg	14,000	13,400	95
	Rogers	11,700	11,300	96
	Sequoyah	8,400	7,900	94
	Tulsa	151,700	148,400	98
	Wagoner	9,400	9,000	96
	Washington	15,500	15,200	98

	ARKANSAS			
	Crawford	9,900	9,300	94
	Scott	3,500	3,200	93

	KANSAS			
Between 25-49%	Labette	9,300	9,100	97
	Wilson	4,200	4,000	96

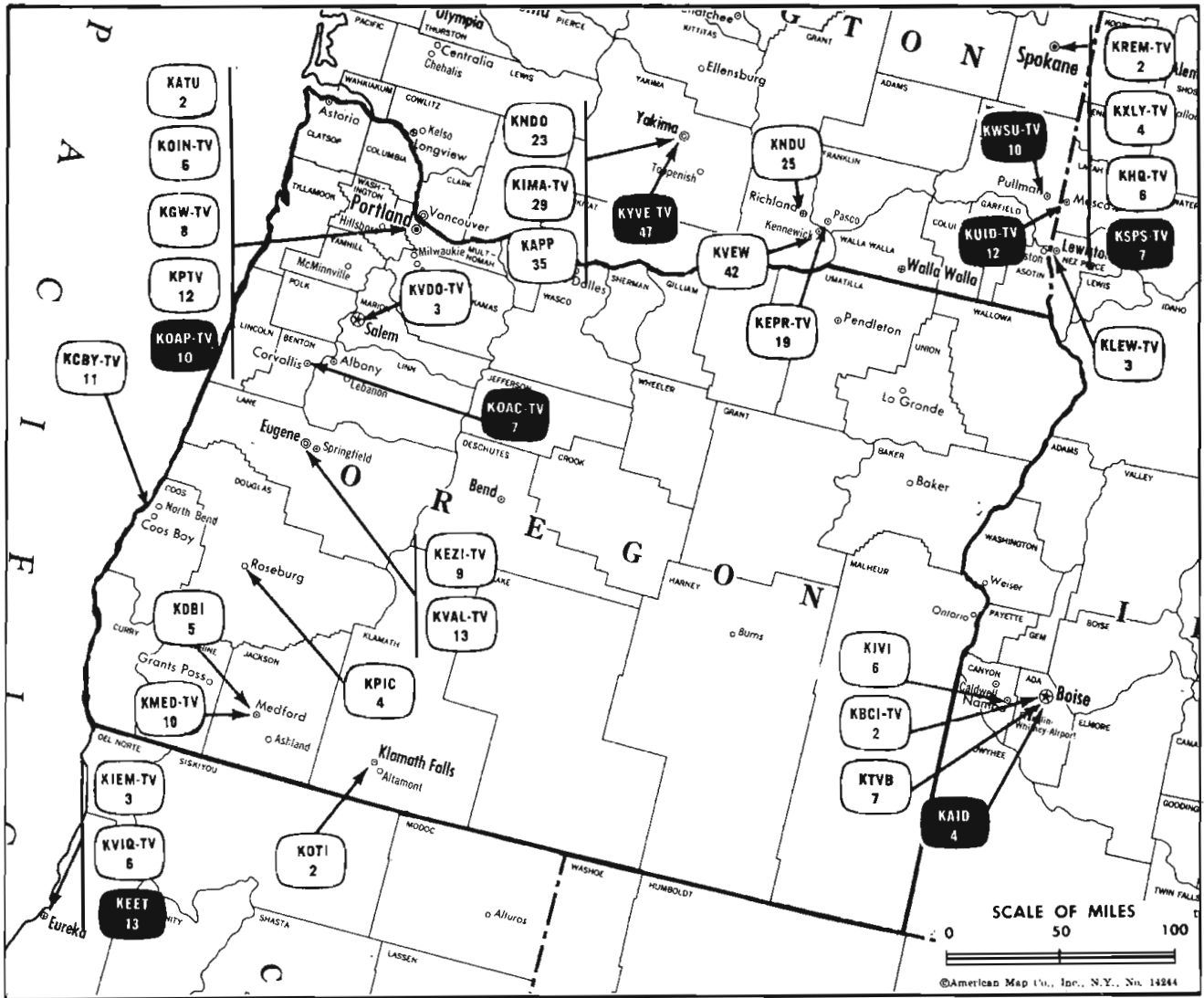
	OKLAHOMA			
	Hughes	5,800	5,600	97
	Ottawa	12,000	11,600	97
	Payne	21,000	20,200	96

	ARKANSAS			
Between 5-24%	Carroll	5,700	5,400	94
	Franklin	4,100	3,800	94
	Madison	3,100	2,700	89
	Polk	5,600	5,200	92

(Continued on page 660-b)

Station Totals	682,200	657,200	96
Net Weekly Circulation (1973-74)			404,900
Average Daily Circulation (1973-74)			267,500

Oregon



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Portland	365,000	27	607,900	25
Eugene	65,000	137	123,300	130
Medford	52,000	143	84,000	155
Salem	2,000	210	*	*

Oregon Station Status as of September 1, 1975

VHF	UHF	TOTAL
12	0	12
2	0	2
		14

Commercial Television Stations
 Educational Television Stations

State Educational Technical Facilities
(Complete Data in Educational Directory)

KOAC-TV
Corvallis

Ch. 7

Non-Commercial Educational Station

Licensee: State Board of Higher Education, Box 3175, Eugene, Ore. (97403).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 1230-ft. above av. terrain, 273-ft. above ground, 1773-ft. above sea level.

Latitude 44° 38' 25"
Longitude 123° 16' 25"



KOAP-TV
Portland

Ch. 10

Non-Commercial Educational Station

Licensee: State Board of Higher Education, Box 3175, Eugene, Ore. (97403).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 950-ft. above av. terrain, 205-ft. above ground, 1235-ft. above sea level.

Latitude 45° 29' 25"
Longitude 122° 41' 45"

KGW-TV, Portland

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON			
	Lewis	17,600	16,400	93
Between 5-24%	OREGON			
	Douglas	27,100	25,400	94
	Lane	83,200	79,100	95
	Morrow	1,600	1,400	90
	Umatilla	16,700	15,300	92
	WASHINGTON			
	Pacific	6,000	5,500	92

KPTV, Portland
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON			
	Lewis Pacific	17,600 6,000	16,400 5,500	93 92
Between 5-24%	OREGON			
	Douglas	27,100	25,400	94
	Jackson	39,800	38,000	95
	Josephine	16,600	15,300	92
	Klamath	18,800	17,900	95
	Umatilla	16,700	15,300	92
	Union	8,000	7,300	91
	WASHINGTON			
	Grays Harbor	22,000	20,200	92

KOIN-TV, Portland

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON			
	Lewis Pacific	17,600 6,000	16,400 5,500	93 92
Between 5-24%	OREGON			
	Douglas	27,100	25,400	94
	Morrow	1,600	1,400	90
	WASHINGTON			
	Grays Harbor	22,000	20,200	92

Did you read
your copy of
Television Digest
this week?

Oregon—Coos Bay



KCBY-TV



Ch. 11

[Satellite of KVAL-TV, Eugene, Ore.]

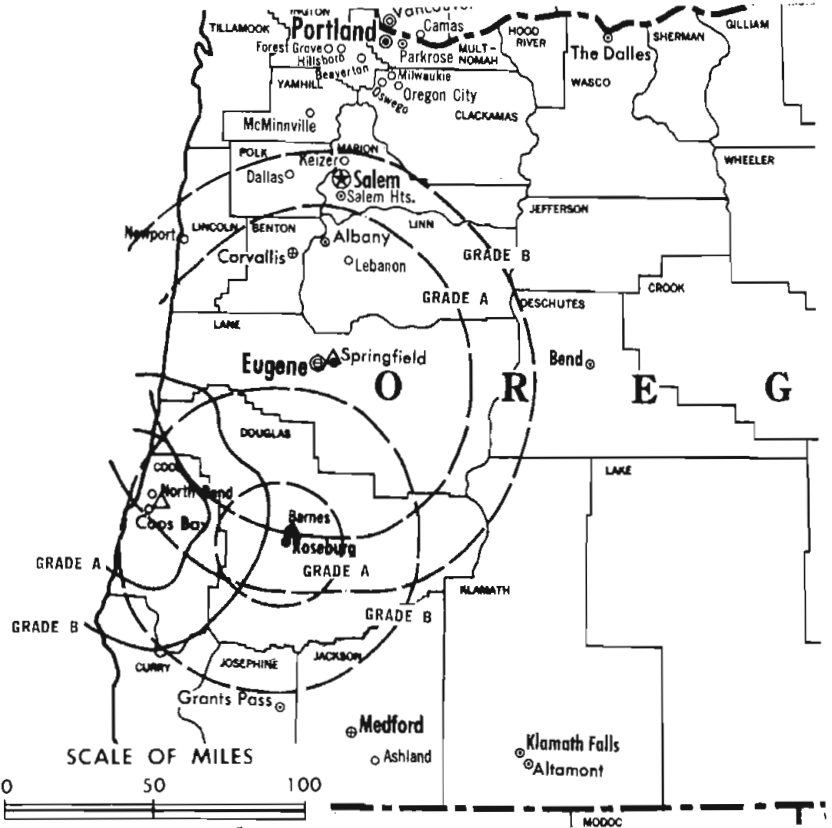
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 11.4-kw visual, 1.15-kw aural. Antenna: 680-ft. above av. terrain, 200-ft. above ground, 1144-ft. above sea level.

Latitude 43° 23' 26"
Longitude 124° 07' 48"

Transmitter: 5-mi. ENE of city center.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4 b).

KCBY-TV Ref: FCC File No. BPCT-2309 Granted 9/23/50

©American Map Co., Inc., N.Y., No. 14244

KCBY-TV

Network Service: NBC, same as KVAL-TV, Eugene, Ore.
Licensee: Eugene Television Inc., P.O. Box 1156, Coos Bay, Ore. (97420).
Studio: Coal Bank, Slough Rd.
Telephone: 503-269-1111.
Ownership: See KVAL-TV, Eugene, Ore.
Began Operation: Oct. 1, 1960.
Represented (sales) by H-R Television.
Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

GLENN NICKELL, vice president & general manager.
MARY MILLER, station manager.
GLENN McCREADY, chief engineer.

Rates: Sold in combination with KVAL-TV, Eugene.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

Arbitron Data: Included with parent KVAL-TV, Eugene, Ore.

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436

Oregon—Eugene



KEZI-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1570-ft. above av. terrain, 255-ft. above ground, 2385-ft. above sea level.

Latitude 44° 06' 58"
Longitude 122° 59' 55"

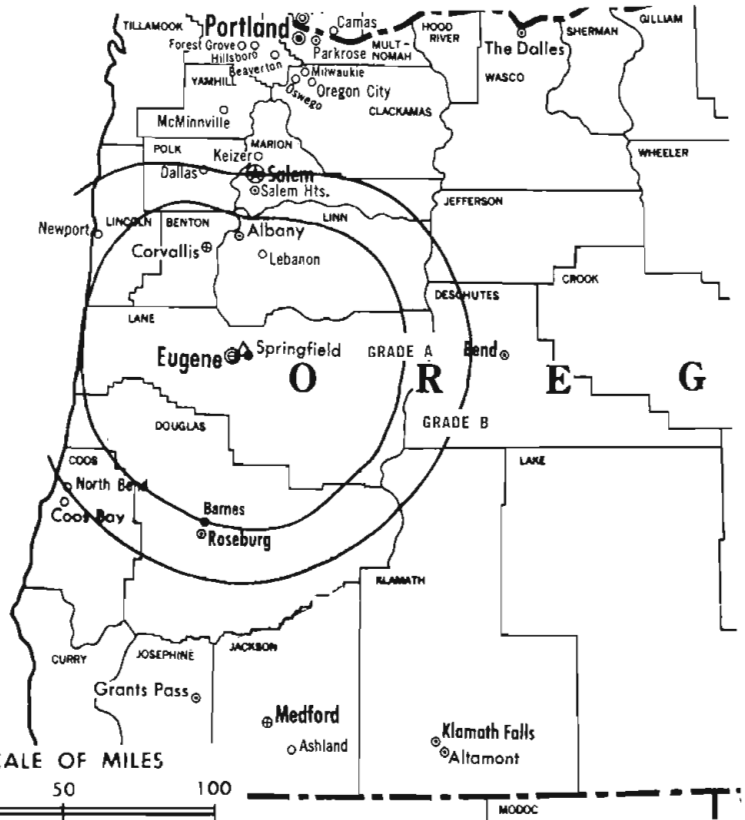
Transmitter: Coburg Hills.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KEZI-TV Ref: FCC File No. BPCT-2436 Granted 7/27/80

©American Map Co., Inc., N.Y., No. 14244

KEZI-TV

Network Service: ABC.

Licensee: Liberty Communications Inc., 2225 Coburg Rd. (97401).

Studio: 2225 Coburg Rd.

Telephone: 503-343-3301.

TWX No.: 503-485-0488.

Ownership: Donald E. Tykeson, pres., 11.702%; Durward L. Boyles, 17.337%; Carolyn S. Chambers, 7.008%; Julio Silva, trustee, 6.673%; C. E. Carlson, 5.126%; U.S. National Bank, trustee, 5.840%; J. Hobart Wilson, 5.890%; Ray F. Siegenthaler, v.p.-secy., 3.503%; William D. Elkins, 3.285%; 232 others, none with as much as 3%. Liberty also owns KVDO-TV, Salem, Ore. and is applying for Ch. 27 in Dallas. J. Hobart Wilson has interest in KBOI-AM-FM, Boise, Ida.; KPNW-AM-FM, Eugene, Ore.; KPAY-AM-FM, Chico, Cal.

Began Operation: Dec. 19, 1960.

Represented (sales) by Avco Television Sales; Tacher Co. (Seattle & Portland).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

DON E. TYKESON, president & general manager.

JIM MAGNUSON, station manager.

SHIRLEY SHEPHERD, program director.

DAVID WEINKAUF, operations manager.

CHARLES COOKSON, chief engineer.

DIGEST OF RATE CARD NO. III—(Nov. 4, 1969)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:30-10:59 p.m., daily
\$375.00 \$190.00 \$95.00 \$80.00 \$110.00
NETWORK BASE HOURLY RATE: \$460.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	OREGON			
	Benton	20,000	18,200	91
	Coos	20,900	18,800	90
	Deschutes	14,100	13,000	93
	Douglas	27,100	25,400	94
Between 25-49%	OREGON			
	Lincoln	10,500	9,400	90
	Linn	27,700	26,300	95
Between 5-24%	OREGON			
	Crook	4,400	4,100	93
	Lake	2,300	2,100	91
	Yamhill	15,300	14,300	94
Station Totals		239,700	224,200	94
Net Weekly Circulation (1973-74)				136,800
Average Daily Circulation (1973-74)				84,300

Oregon—Eugene



KVAL-TV



Ch. 13

[Also operates satellites KPIC, Roseburg, Ore. and KCBY-TV, Coos Bay, Ore.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"
Longitude 123° 06' 53"

Transmitter: Blanton Heights.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

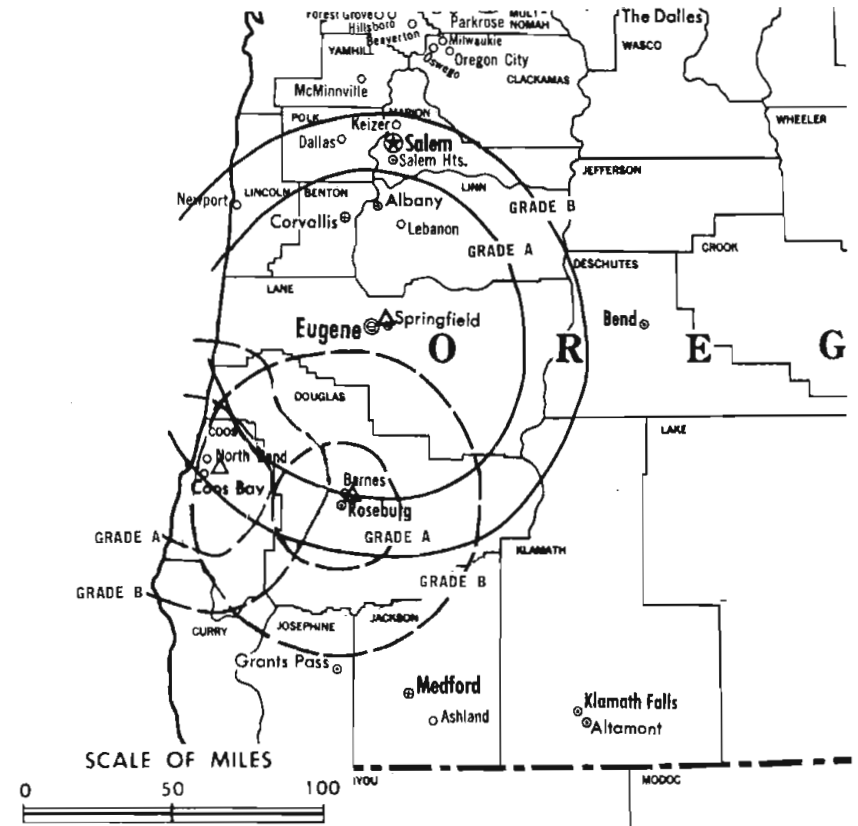
TV Homes: TV⁺ and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-h).

KVAL-TV Ref: FCC File No. BPCT—3588 Granted 2/23/66
KPIC Ref: FCC File No. BMPCT—3385 Granted 10/26/55
KCBY-TV Ref: FCC File No. BPCT—2309 Granted 9/23/59

©American Map Co., Inc., N.Y., No. 14244



KVAL-TV

Licensee: Eugene Television Inc., Blanton Heights, Eugene.

Studio: Blanton Heights, Box 1313, Eugene, Ore. (97401).

Telephone: 503-342-4961. TWX No.: 510-597-0365.

Ownership: Robert P. Booth, 13.63%; Leola Winn, 9.5%; C. Philip Tillman, 9%; Janeth H. Sponenburgh, 8%; Willis B. Sheppard, 7.5%; Edward T. Gardner, 6.67%; others. Eugene TV owns 50% of satellite KPIC, Roseburg, Ore. and 100% of KCBY-TV (Ch. 11) Coos Bay, Ore.

Began Operation: April 15, 1954.

Represented (sales) by H-R Television; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

GLENN NICKELL, vice president & general manager.
JOHN DOYLE, news director.
GORDON BUSSEY, sales manager.
RHODON, creative director.
GREGG McKAY, film director.
JAMES BOWEN, director of engineering.

DIGEST OF RATE CARD NO. 19—(Feb. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-9:59 p.m., daily.

\$592.00 \$355.00 \$236.00 \$185.00 Graded rates apply*

*Highest rate: \$320.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Benton	20,000	18,200	91
	Coos	20,900	18,800	90
	Douglas	27,100	25,400	94
	Lane	83,200	79,100	95
	Lincoln	10,500	9,400	90
	Linn	27,700	26,300	95
Between 25-49%	OREGON			
	Curry	4,900	4,400	90
	Deschutes	14,100	13,000	93
	Wheeler	500	500	92
Between 5-24%	OREGON			
Polk	14,200	13,500	95	
Station Totals		223,100	208,600	94
Net Weekly Circulation (1973-74)				151,400
Average Daily Circulation (1973-74)				106,300

Arbitron Data: Figures include coverage of satellites KCBY-TV, Coos Bay and KPIC, Roseburg, Ore.

Oregon—Klamath Falls



KOTI

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 13.5-kw visual, 2.63-kw aural. Antenna: 1050-ft. above av. terrain, 109-ft. above ground, 5549-ft. above sea level.

Latitude 42° 15' 44"
Longitude 121° 45' 38"

Transmitter: 3-mi. NNE of city.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Arbitron Data: Included with KOB1, Medford, Ore.

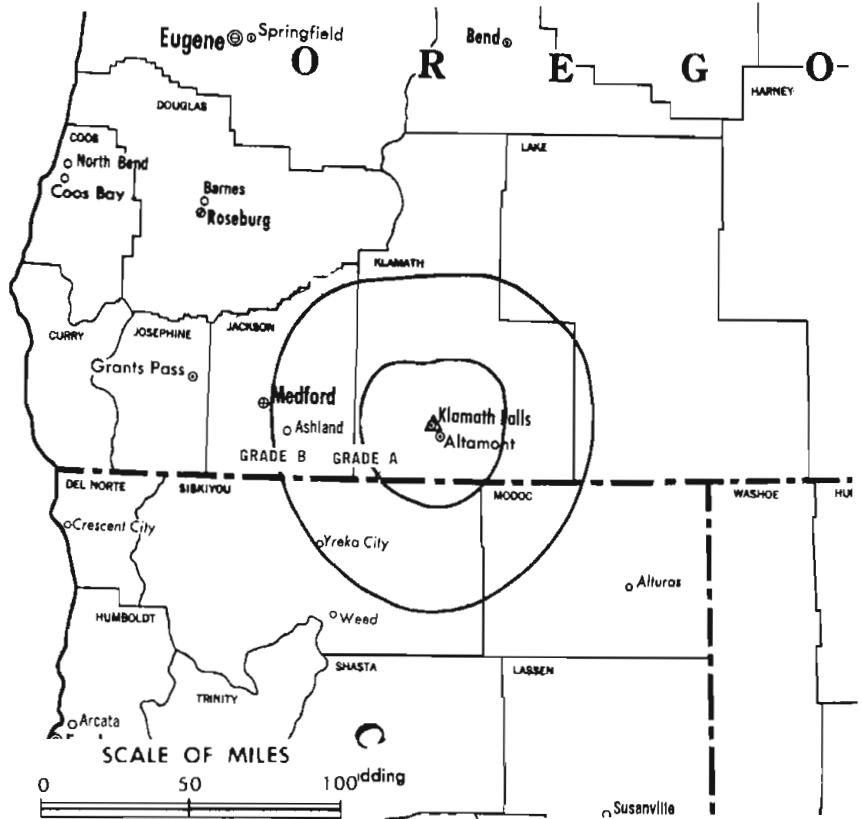
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOTI Ref: FCC File No. BMPCT-3891 Granted 8/3/66

©American Map Co., Inc., N.Y., No. 14244

KOTI

Network Service: CBS, ABC.

Licensee: Oregon Broadcasting Co., Box 5M, Medford, Ore. (97501).

Studio: Third & Main Sts., P.O. Box 2K (97601).

Telephone: 503-884-8131.

Ownership: Same as KOB1, Medford, Ore.

Began Operation: Aug. 13, 1956.

Represented (sales) by The Meeker Co. Inc.; Art Moore & Assoc. Inc. (Pacific Northwest); Andy McDermott Sales Ltd. (Canada).

Personnel:

DONALD E. SMULLIN, vice president & general manager.

DAN MARKHAM, station manager.

CAL BEISANG, operations director.

ROBERT LINDSTROM, national sales manager.

Rates: See KOB1, Medford, Ore.

NETWORK BASE HOURLY RATE: \$100.

ON TOP

... a position in the industry
maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

Oregon—Medford



KOBI

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 60-kw visual, 8.1-kw aural. Antenna: 2700-ft. above av. terrain, 140-ft. above ground, 5405-ft. above sea level.

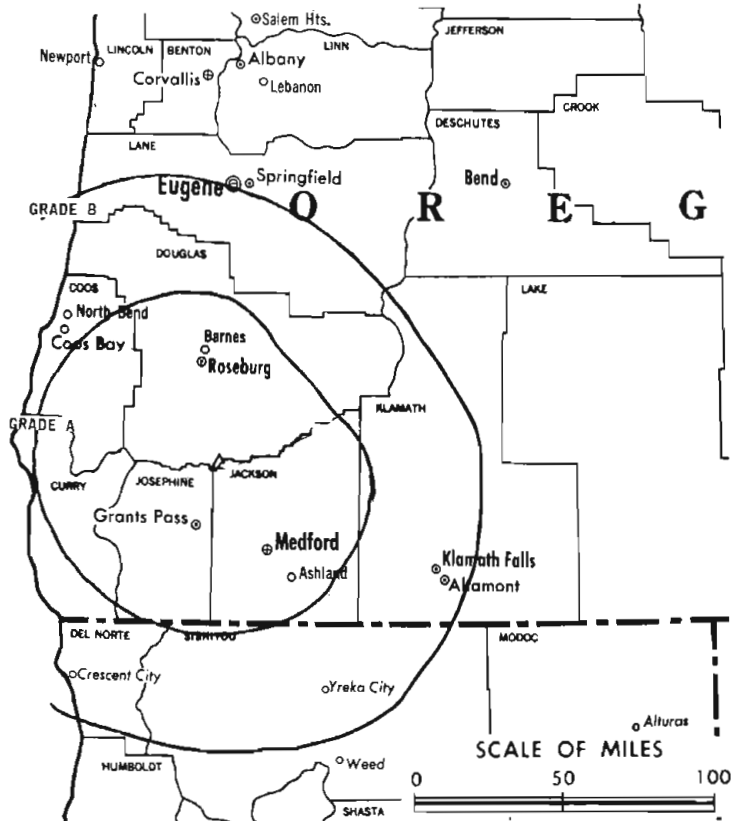
Latitude 42° 41' 49"
Longitude 123° 13' 39"

Transmitter: King Mtn.

AM Affiliate: KAGI (Grants Pass), 5-kw day (1-kw night), 930 kHz (MBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KOBI Ref: FCC File No. BPCT-3683 Granted 7/26/67

©American Map Co., Inc., N.Y., No. 14244

KOBI

Network Service: CBS, ABC.

Licensee: Oregon Broadcasting Co., Box 5M (97501).

Studio: 2000 Crater Lake Hwy. (97501).

Telephone: 503-779-5555. TWX No.: 510-757-0607.

Ownership: California-Oregon Bcstg. Inc., 100%. (Mr. & Mrs. William Smullin, 70%; John Voorhies & family, 30%). KOBI also owns KOTI, Klamath Falls, Ore. Voorhies family owns Grants Pass Courier, Cal.-Ore. Bcstg. Inc. also owns 50% of KPIC, Roseburg, Ore. and controls KRCR-TV, Redding, Cal. & radio KAGI, Grants Pass, Ore.

Began Operation: Aug. 1, 1953.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Represented (sales) by The Meeker Co. Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Personnel:

DONALD E. SMULLIN, vice president.
JEROLD R. POULOS, vice president & general manager.
ART KNOLES, program manager.
WILLIAM KIRK, chief engineer.
ROBERT LINDSTROM, national sales manager.

Arbitron Data: Figures include KOTI,
Klamath Falls, Ore.

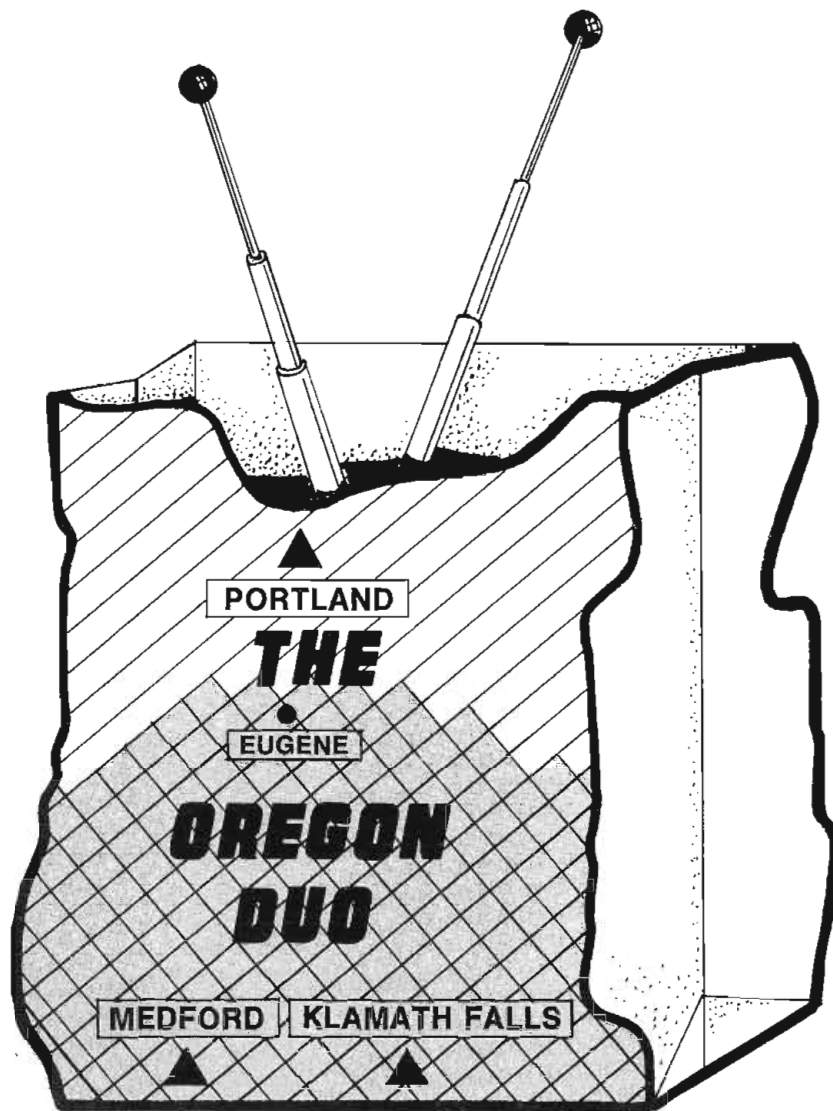
DIGEST OF RATE CARD NO. 12—(Jan. 1, 1975)

Hour	30 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., daily. Spot rates are grid averages.				
\$455	\$275	\$184	\$92	\$55

Note: There is a discount from combined rates of stations when KOBI is ordered with KOTI, Klamath Falls.

NETWORK BASE HOURLY RATE: \$456.

Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
50% & Over	Coos	20,900	18,800	90
	Curry	4,900	4,400	90
	Douglas	27,100	25,400	94
	Jackson	39,800	38,000	95
	Josephine	16,600	15,300	92
	Klamath	18,800	17,900	95
Lake	2,300	2,100	91	
CALIFORNIA				
Between 25-49%	Modoc	3,000	2,700	90
	Siskiyou	11,700	10,700	91
CALIFORNIA				
Between 5-24%	Del Norte	5,400	4,900	91
	Deschutes	14,100	13,000	93
	Lane	83,200	79,100	95
Lincoln	10,500	9,400	90	
Station Totals		258,300	241,700	94
Net Weekly Circulation (1973-74)		122,400		
Average Daily Circulation (1973-74)		84,100		



The Oregon market is not just Portland. There's much more.

When you buy the Oregon market, go for all of it.

Portland. The logical starting point, but by no means the full market.

Medford/Klamath Falls (the Oregon Duo). This is the buy that sweeps you through the rest of the Oregon market.

Eugene. Already covered by your Portland and Oregon Duo buys — with 30% circulation penetration from Portland and 43% penetration from Medford/Klamath Falls.

Source: ARB '75 Feb.-March AID. Audience estimates subject to qualifications given in the ARB report.



THE OREGON DUO: KOB1 5M MEDFORD/KOTI 2K KLAMATH FALLS



Oregon Broadcasting Company

Regional Sales Office: P.O. Box 5M, Medford, Ore. 97501 • (503) 779-5555

National Sales Representative: THE MEEKER COMPANY

In the Pacific Northwest: ART MOORE & ASSOCIATES



Oregon—Medford



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude 42° 04' 55"
Longitude 122° 43' 07"

Transmitter: Mt. Ashland, 8-mi. S of Ashland, Ore.

TV tape: Recording facilities.

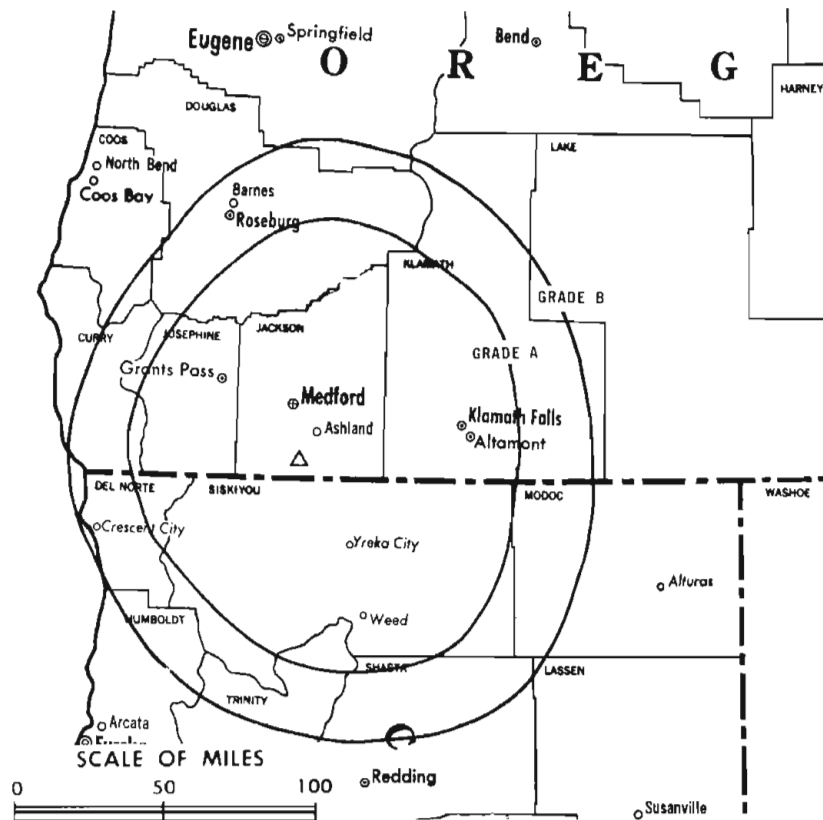
AM Affiliate: KMED, 5-kw (1-kw, night), 1440 kHz (NBC).

FM Affiliate: KTMT, 18.5-kw, 93.7 MHz (No. 229), 3260-ft. (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: @ MSY
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMED-TV Ref: FCC File No. BPCT-3608 Granted 10/19/65

© American Map Co., Inc., N.Y., No. 14244

KMED-TV

Network Service: NBC, ABC.

Licensee: Radio Medford Inc., Box 10, Medford (97501).

Studio: Rossanley Dr., Medford.

Telephone: 503-773-7373. TWX No.: 510-757-0606.

Ownership: Radio Medford Inc. Also owns Radio Redding Inc., KQMS, Redding, Cal. J. L. DeArmond, pres., George R. Johnson & John R. Dellenback, 33 1/3% each.

Began Operation: Oct. 3, 1961.

Represented (sales) by H-R Television; Simpson/Reilly & Assoc. (Portland & Seattle).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. E. Towne Assoc. Inc., San Francisco.

Personnel:

J. L. DeARMOND, president.
RAY JOHNSON, exec. v.p. & general manager.
JOHN LARKIN, manager.
ART CHIPMAN, national sales manager.
ELLIS FEINSTEIN, director of engineering.

DIGEST OF RATE CARD NO. 7—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec 8 Sec.
Class AA—6:29-10:59 p.m., daily.
\$550 \$375 \$250 \$200 Graded rates apply*

*Highest rate: \$110.

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CALIFORNIA			
	Siskiyou	11,700	10,700	91
	OREGON			
	Jackson	39,800	38,000	95
	Josephine	16,600	15,300	92
Between 25-49%	Klamath	18,800	17,900	95
	Lake	2,300	2,100	91
	CALIFORNIA			
Between 5-24%	Modoc	3,000	2,700	90
	OREGON			
Station Totals	Curry	4,900	4,400	90
	CALIFORNIA			
	Del Norte	5,400	4,900	91
	OREGON			
Net Weekly Circulation (1973-74)	Douglas	27,100	25,400	94
	Harney	2,400	2,100	89
Average Daily Circulation (1973-74)		132,000	123,500	94
				70,700
				48,800

For U.S. TV Station Call Letters
See page 7-b

Oregon—Portland



KATU

Ch. 2



Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.0"
Longitude 122° 44' 37.5"

Transmitter: 225 NW Skyline Blvd.
Studio: 2153 N.E. Sandy Blvd., Portland (97208).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (engineering) by A. D. Ring & Associates.

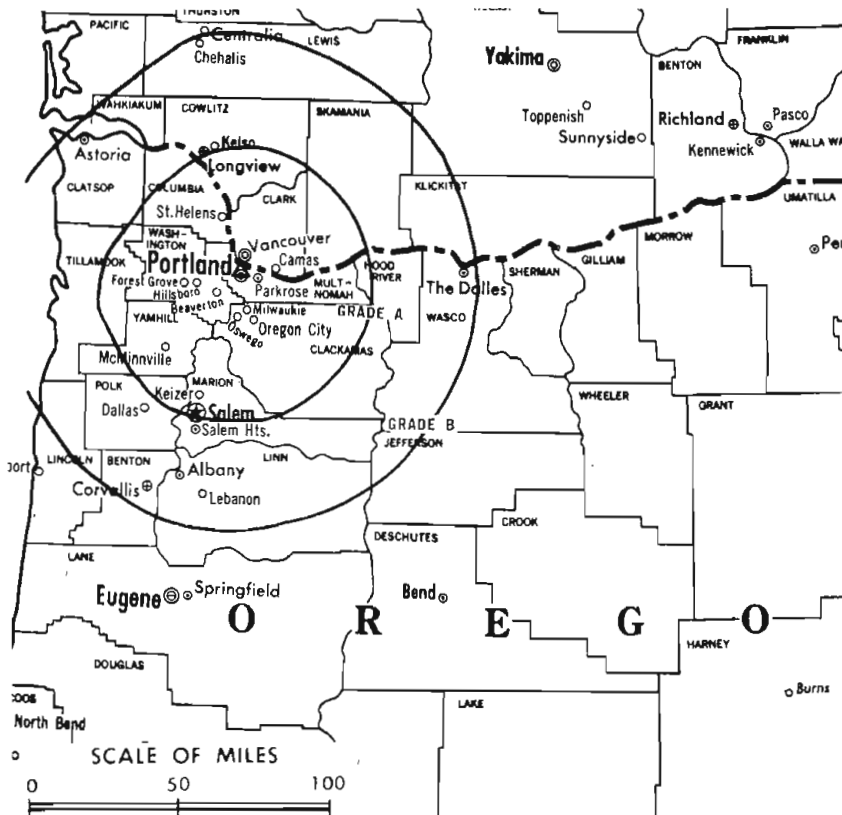
Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KATU Ref: FCC File No. BPCT-3063 Granted 6/26/63

© American Map Co., Inc., N.Y., No. 14244

KATU

Licensee: Fisher's Blend Station Inc., Portland.

Telephone: 503-233-2422. TWX No.: 910-464-4700.

Ownership: Fisher Companies Inc. Fisher's Blend Station Inc. is also licensee of KOMO & KOMO-TV, Seattle, Wash.

Began Operation: March 15, 1962.

Represented (sales) by Katz Television; Simpson/Reilly (Northwest); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

W. W. WARREN, president.
THOMAS R. DARGAN, exec. vice president & general manager.
CHARLES GINGOLD, director of programming.
WILLIAM VANDERMAY, chief engineer.
SHERWOOD "SKIP" HINMAN, general sales manager.
ROY COOPER, public service manager.
DICK HAWKINS, public service director.
RICHARD ROSS, news director.

DIGEST OF RATE CARD NO. A29—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-11 p.m., daily.
\$1700 \$1020 \$765 \$595 Graded rates apply*

*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Baker	5,700	5,300	92
	Benton	20,000	18,200	91
	Clackamas	65,300	62,400	96
	Clatsop	12,200	11,300	92
	Columbia	11,100	10,500	95
	Crook	4,400	4,100	93
	Deschutes	14,100	13,000	93
	Gilliam	600	500	91

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON—(Continued)			
	Harney	2,400	2,100	99
	Hood River	5,000	4,600	91
	Jefferson	3,000	2,800	93
	Lincoln	10,500	9,400	90
	Linn	27,700	26,300	95
	Marion	56,400	53,400	95
	Multnomah	216,400	205,700	95
	Polk	14,200	13,500	95
	Sherman	700	700	96
	Tillamook	7,000	6,300	90
	Wasco	7,500	6,900	92
	Washington	64,400	62,400	97
	Wheeler	500	500	92
	Yamhill	15,300	14,300	94
Between 25-49%	WASHINGTON			
	Clark	50,100	48,400	97
	Cowlitz	24,300	23,200	96
Between 5-24%	Klickitat	4,400	4,000	91
	Skamania	2,200	2,000	93
	Wahkiakum	1,500	1,400	93
Between 25-49%	OREGON			
	Lake	2,300	2,100	91
	Umatilla	16,700	15,300	92
Between 5-24%	Union	8,000	7,300	91
	WASHINGTON			
	Lewis	17,600	16,400	93
Between 5-24%	Pacific	6,000	5,500	92
	OREGON			
	Douglas	27,100	25,400	94
Between 5-24%	Grant	2,800	2,300	83
	Jackson	39,800	38,000	95
	Josephine	16,600	15,300	92
Between 5-24%	Klamath	18,800	17,900	95
	Lane	83,200	79,100	95
	Morrow	1,600	1,400	90
Station Totals		887,400	839,200	95
Net Weekly Circulation (1973-74)				564,800
Average Daily Circulation (1973-74)				343,100

Oregon—Portland



KGW-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 60.3-kw aural. Antenna: 1770-ft. above av. terrain, 926-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 21"
Longitude 122° 44' 46"

Transmitter: 299 N.W. Skyline Dr.

TV tape: Recording facilities.

AM Affiliate: KGW, 5-kw, 620 kHz. (NBC).

FM Affiliate: KINK, 97-kw, 101.9 MHz (No. 270), 1610-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

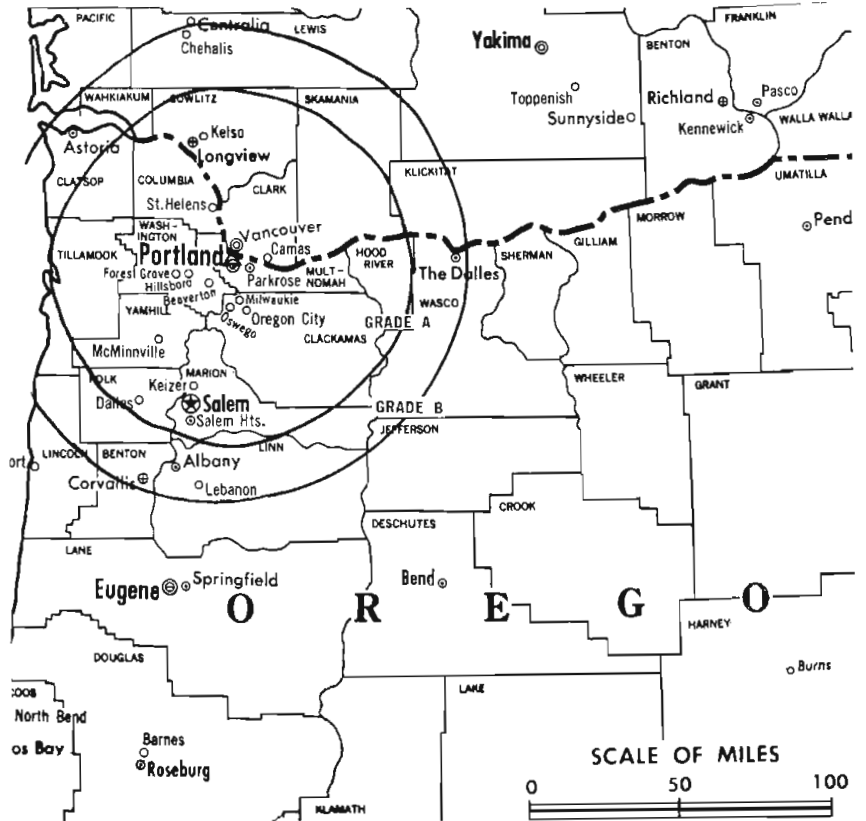
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KGW-TV Ref: FCC File No. BMLPCT-5919 Granted 11/21/63

©American Map Co., Inc., N.Y., No. 14244

KGW-TV

Licensee: King Bcstg. Co., Portland.

Studio: 1501 S.W. Jefferson (97201).

Telephone: 503-224-8620. TWX No.: 503-224-1901.

Ownership: Bullitt Family, majority owner. Officers: Ancil H. Payne, pres.; Payson Hall, v.p., finances; Jay W. Wright, v.p., engineering; George V. Willoughby Jr., secy. King Broadcasting Co. owns KING-TV, KING & KING-FM, Seattle, Wash.; KREM-TV-AM-FM, Spokane, Wash. and KGW & KINK (AM), Portland, Ore.

Began Operation: Dec. 15, 1956.

Represented (sales) by Blair Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

FOREST W. AMSDEN, vice president & general manager.
RICHARD MORGANS, general sales manager.
ROBERT LEWIS, program director & film buyer.
ED GODFREY, news manager.
CLARE HANAWALT, chief engineer.
JUDITH SPANNAGEL, publicity & promotion manager.

DIGEST OF RATE CARD NO. 19

(Jan. 27, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7:30-11 p.m., daily.

\$2000 \$1200 Graded rates apply*

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1225.

Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
	Baker	5,700	5,300	92
	Clackamas	65,300	62,400	96
	Clatsop	12,200	11,300	92
	Columbia	11,100	10,500	95
	Crook	4,400	4,100	93
	Deschutes	14,100	13,000	93
	Gilliam	600	500	91
	Harney	2,400	2,100	89
	Hood River	5,000	4,600	91
	Jefferson	3,000	2,800	93
	Lincoln	10,500	9,400	90
	Linn	27,700	26,300	95
	Marion	56,400	53,400	95
50% & Over	Multnomah	216,400	205,700	95
	Polk	14,200	13,500	95
	Sherman	700	700	96
	Tillamook	7,000	6,300	90
	Wasco	7,500	6,900	92
	Washington	64,400	62,400	97
	Yamhill	15,300	14,300	94
WASHINGTON				
	Clark	50,100	48,400	97
	Cowlitz	24,300	23,200	96
	Klickitat	4,400	4,000	91
	Skamania	2,200	2,000	93
	Wahkiakum	1,500	1,400	93
OREGON				
	Benton	20,000	18,200	91
	Grant	2,800	2,300	83
Between 25-49%	Lake	2,300	2,100	91
	Union	8,000	7,300	91
	Wheeler	500	500	92
(Continued on page 663-b)				
State Totals		812,200	768,000	95
Net Weekly Circulation (1973-74)				555,700
Average Daily Circulation (1973-74)				354,400

Oregon—Portland



KOIN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1760-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.

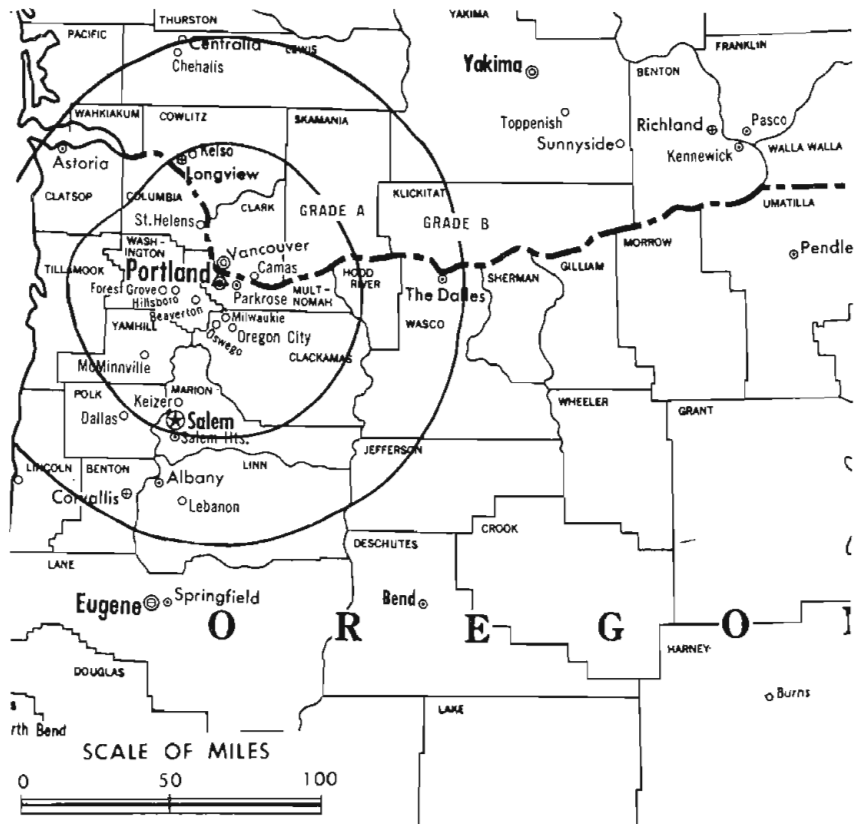
TV tape: Recording facilities.

AM Affiliate: KOIN, 5-kw, 970 kHz (CBS).

FM Affiliate: KOIN-FM, 100-kw, 101.1 MHz (No. 266), 1640-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4 b).

KOIN-TV Ref: FCC File No. BMPCT-5941 Granted 3/10/64

©American Map Co., Inc., N.Y., No. 14244

KOIN-TV

Licensee: Mt. Hood Radio & Television Bcstg. Corp., 140 S.W. Columbia St., Portland (97201).

Studio: 140 S.W. Columbia St.

Telephone: 503-228-3333.

TWX No.: 503-224-1974.

Ownership: M. M. Tonkon & Harvey Benson, 50% (as trustees under voting trust of original stockholders); Newhouse Bcstg. Corp. 50%. KOIN-TV officers: C. Howard Lane, pres.; E. R. Vadeboncoeur, v.p.; Harvey S. Benson, secy.; Moe M. Tonkon, treas. Newhouse family also publishes Portland Oregonian and Oregon Journal, Syracuse Post Standard and Herald-Journal. For other broadcasting interests see WSYR-TV, Syracuse. For newspaper interests, see Newspaper Ownership of TV Stations.

Began Operation: Oct. 15, 1953.

Represented (sales) by Harrington, Richter & Parsons Inc.; Art Moore & Assoc. (Pacific Northwest).

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

RICHARD J. BUTTERFIELD, general manager.
J. ROBERT MCGILL, assistant to manager.
LEE CARLSON, general sales manager.
CHARLES KNAB, assistant sales manager.
JOHN MCGHIE, production manager.
AL BISHOP, director of engineering.
RALPH GREER, traffic manager.
LAWRENCE HOGAN, promotion manager.

DIGEST OF RATE CARD NO. 21

(Jan. 7, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Prime—7:30-11 p.m., daily.					
\$2000	\$1000	\$800	\$400	\$550	\$275

NETWORK BASE HOURLY RATE: \$1225.

Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
	Baker	5,700	5,300	92
	Benton	20,000	18,200	91
	Clackamas	65,300	62,400	96
	Clatsop	12,200	11,300	92
	Columbia	11,100	10,500	95
	Crook	4,400	4,100	93
	Deschutes	14,100	13,000	93
	Gilliam	600	500	91
	Harney	2,400	2,100	89
	Hood River	5,000	4,600	91
	Jefferson	3,000	2,800	93
	Lane	83,200	79,100	95
	Lincoln	10,500	9,400	90
	Linn	27,700	26,300	95
50% & Over	Marion	56,400	53,400	95
	Multnomah	216,400	205,700	95
	Polk	14,200	13,500	95
	Sherman	700	700	96
	Tillamook	7,000	6,300	90
	Union	8,000	7,300	91
	Wasco	7,500	6,900	92
	Washington	64,400	62,400	97
	Wheeler	500	500	92
	Yamhill	15,300	14,300	94
WASHINGTON				
	Clark	50,100	48,400	97
	Cowlitz	24,300	23,200	96
	Klickitat	4,400	4,000	91
	Skamania	2,200	2,000	93
	Wahkiakum	1,500	1,400	93

Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
Between 25-49%	Coos	20,900	18,800	90
	Lake	2,300	2,100	91
	Umatilla	16,700	15,300	92

(Continued on page 663-b)

Station Totals	852,300	804,700	94
Net Weekly Circulation (1973-74)			614,800
Average Daily Circulation (1973-74)			396,800

Oregon—Portland

KPTV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 61.7-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 19"
Longitude 122° 44' 53"

Transmitter: 212 NW Miller Rd.

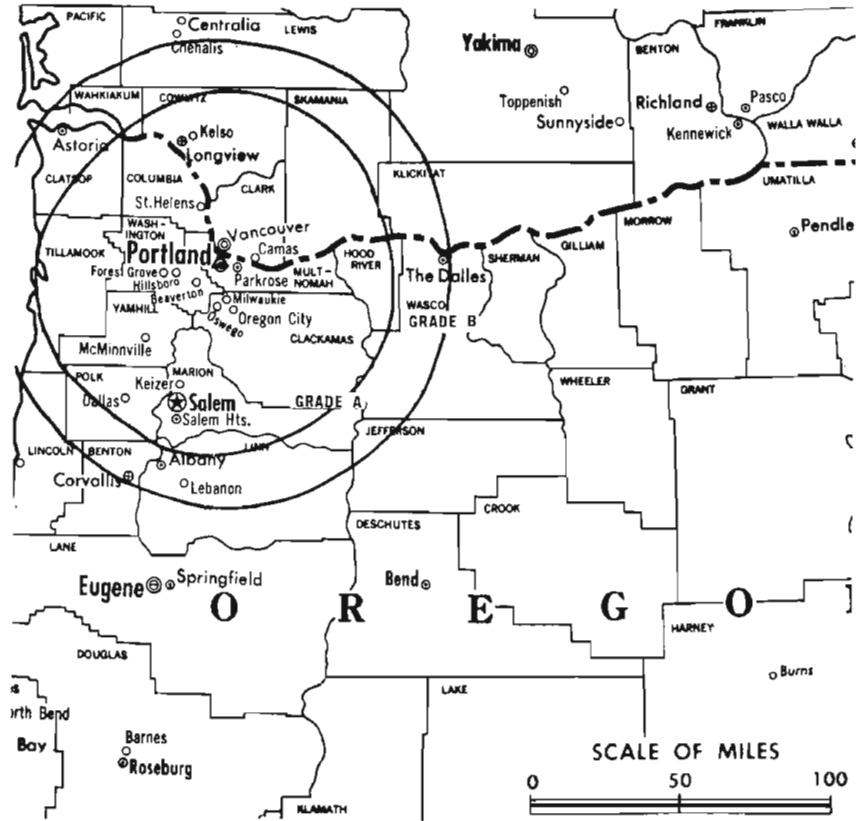
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: TVN.



Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KPTV Ref: FCC File No. BMPCT—5915 Granted 12/3/63

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KPTV

Licensee: Oregon Television Inc., P.O. Box 3401 (97208).

Studio: 735 SW 20th Place (97205).

Telephone: 503-222-9921. TWX No.: 910-464-6136.

Ownership: Chris-Craft Industries Inc., 100%. Oregon Television Inc. officers are: Herbert J. Siegel, chmn. of board; John S. Hansen, pres.; Richard Frank, v.p.; Lawrence Barnett, v.p.; Robert Hunter, secy.-treas. Chris-Craft Industries Inc. also owns KCOP, Los Angeles.

Began Operation: March 9, 1955. George Haggarty's purchase of KFOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10-11, 16, 18). Transfer from George Haggarty to NAFI Corp., approved July 22, 1959 by FCC. (Note: NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved by FCC Nov. 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft.

Represented (sales) by TeleRep Inc.; Tacher Co. (Seattle).

Represented (legal) by Hogan & Hartson.

Personnel:

JOHN S. HANSEN, president & general manager.
COLLIN CHISHOLM, station sales manager.
MARTY BRANTLEY, general sales manager.
GORDON WHITE, program manager & film buyer.
KAREN MALMSTEN, promotion manager.
GENE PHELPS, chief engineer.

DIGEST OF RATE CARD NO. 22
(May 1, 1974)

Hour	30 Min.	15 Min.	10 Min.	Min.	30/20 Sec.
Class AA—7-11 p.m., daily.					
\$1450	\$850	\$500	\$425	\$230	\$115

Net Weekly Circulation	State County	Total Households	TV Households	%
OREGON				
	Benton	20,000	18,200	91
	Clackamas	65,300	62,400	96
	Clatsop	12,200	11,300	92
	Columbia	11,100	10,500	95
	Coos	20,900	18,800	90
	Crook	4,400	4,100	93
	Deschutes	14,100	13,000	93
	Gilliam	600	500	91
	Harney	2,400	2,100	89
	Hood River	5,000	4,600	91
	Jefferson	3,000	2,800	93
	Lincoln	10,500	9,400	90
	Linn	27,700	26,300	95
50% & Over	Marion	56,400	53,400	95
	Multnomah	216,400	205,700	95
	Polk	14,200	13,500	95
	Sherman	700	700	96
	Tillamook	7,000	6,300	90
	Wasco	7,500	6,900	92
	Washington	64,400	62,400	97
	Yamhill	15,300	14,300	94
WASHINGTON				
	Clark	50,100	48,400	97
	Cowlitz	24,300	23,200	96
	Klickitat	4,400	4,000	91
	Skamania	2,200	2,000	93
	Wahkiakum	1,500	1,400	93
OREGON				
Between 25-49%	Baker	5,700	5,300	92
	Lane	83,200	79,100	95
	Morrow	1,600	1,400	90
	Wheeler	500	500	92

(Continued on page 663-b)

Station Totals	925,200	873,800	94
Net Weekly Circulation (1973-74)			515,700
Average Daily Circulation (1973-74)			246,000

Oregon—Roseburg



KPIC

Ch. 4



[Satellite of KVAL-TV, Eugene, Ore.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, .55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

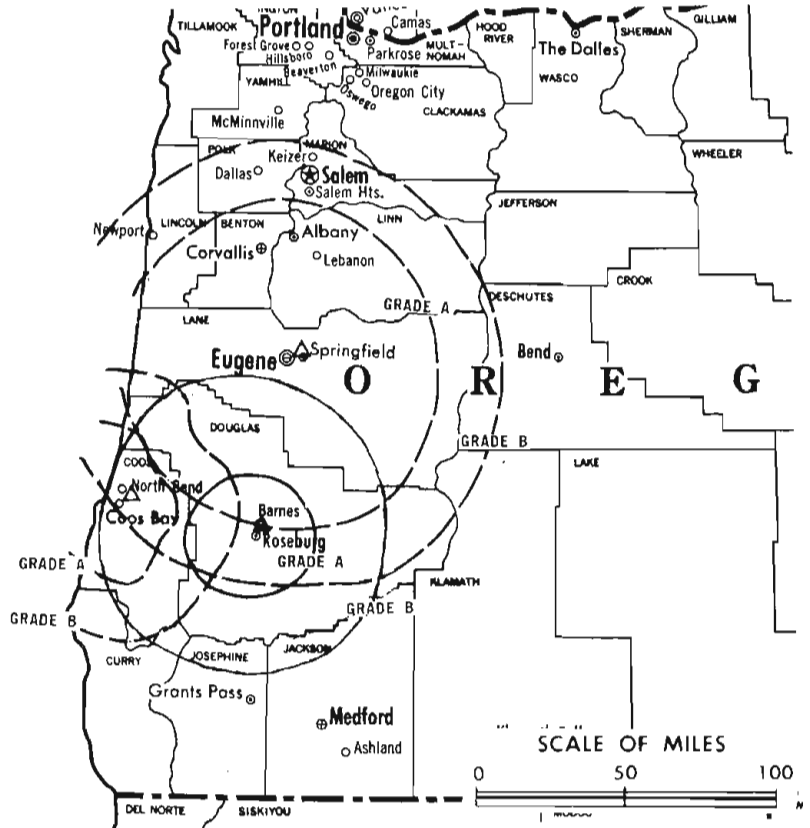
Latitude 43° 14' 39.6"

Longitude 123° 18' 42.0"

Transmitter: 3.1-mi. NE of center of Roseburg.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KPIC Ref: FCC File No. BMPCT-3395 Granted 10/26/55

© American Map Co., Inc., N.Y., No. 14244

KPIC

Network Service: NBC, same as KVAL-TV.

Licensee: South West Oregon Television Broadcasting Corp., 1850 NE Stephens St. (97470).

TWX No.: 503-675-0213.

Ownership: Eugene Television Inc. (KVAL-TV), 50%; Oregon Bcstg. Co. (KOBI, Medford, Ore.), 50%.

Began Operation: April 1, 1956.

Represented (sales) by H-R Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

GLENN NICKELL, vice president & general manager.

AARON BOE, station manager.

DON CLITHERO, chief engineer.

DIGEST OF RATE CARD NO. 2

(Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.	\$225.00	\$125.00	\$75.00	\$45.00	\$45.00	\$38.00

Combination Rate: See KVAL-TV, Eugene.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

**Arbitron Data: Figures included with parent
KVAL-TV, Eugene, Ore.**

Oregon—Salem

KVDO-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 18.6-kw visual, 3.7-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 1419-ft. above sea level.

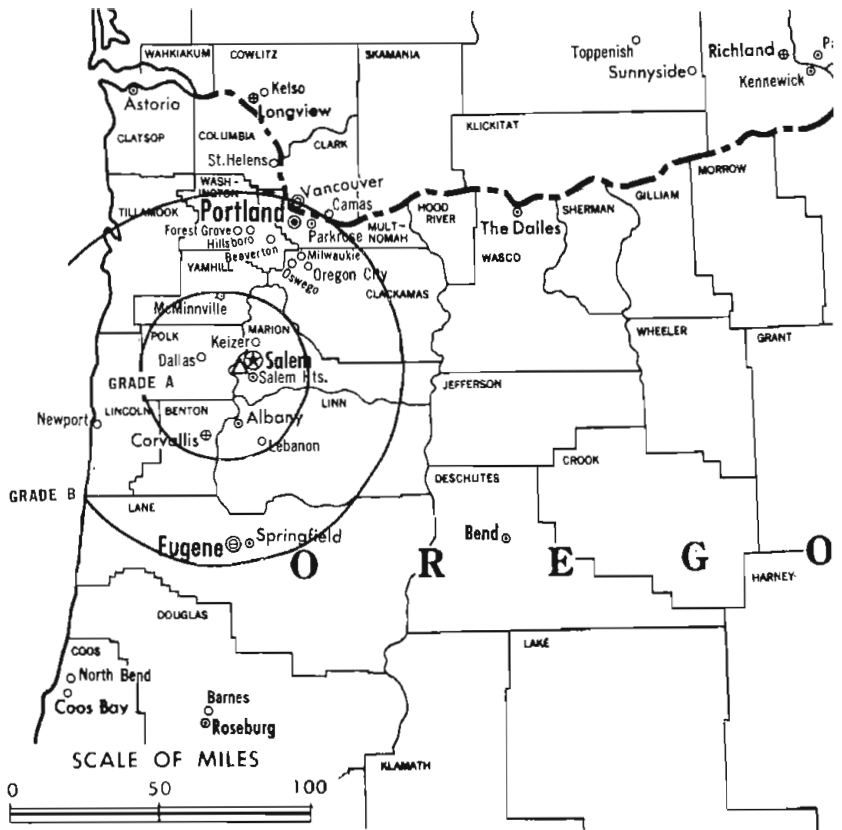
Latitude 44° 51' 17"
Longitude 123° 07' 17"

Transmitter: Prospect Hill, 7-mi. SW of Salem.

Color: Live, film, slide & tape.

News Wire Service: UPI.

TV tape: Recording facilities.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KVDO-TV Ref: FCC File No. BPCT-4050 Granted 3/5/69

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KVDO-TV

Licensee: Corvallis TV Cable Co., 3000 Portland Rd. N.E., Salem, Ore. (97303).

Studio: 3000 Portland Rd. N.E., Salem (97303).

Telephone: 503-581-6300.

Ownership: Liberty Communications Inc., licensee of KEZI-TV, Eugene, Ore., 100%. Note: Sale to State of Oregon pending.

Began Operation: Feb. 24, 1970. Sale to present owner by Channel 3 Inc. (Harry E. Godsil, et al.) approved by FCC Sept. 27, 1972.

Represented (sales) by Savalli/Gates Inc. (national); Tacher Co. (regional).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

JIM MAGNUSON, general manager.

DICK WALKER, station manager.

ROBERT RIDGWAY, chief engineer.

KEN CHRISTENSEN, news director.

DIGEST OF RATE CARD NO. 3—(Fall 1971)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m.

\$250 \$210 \$180 \$150 Graded rates apply*

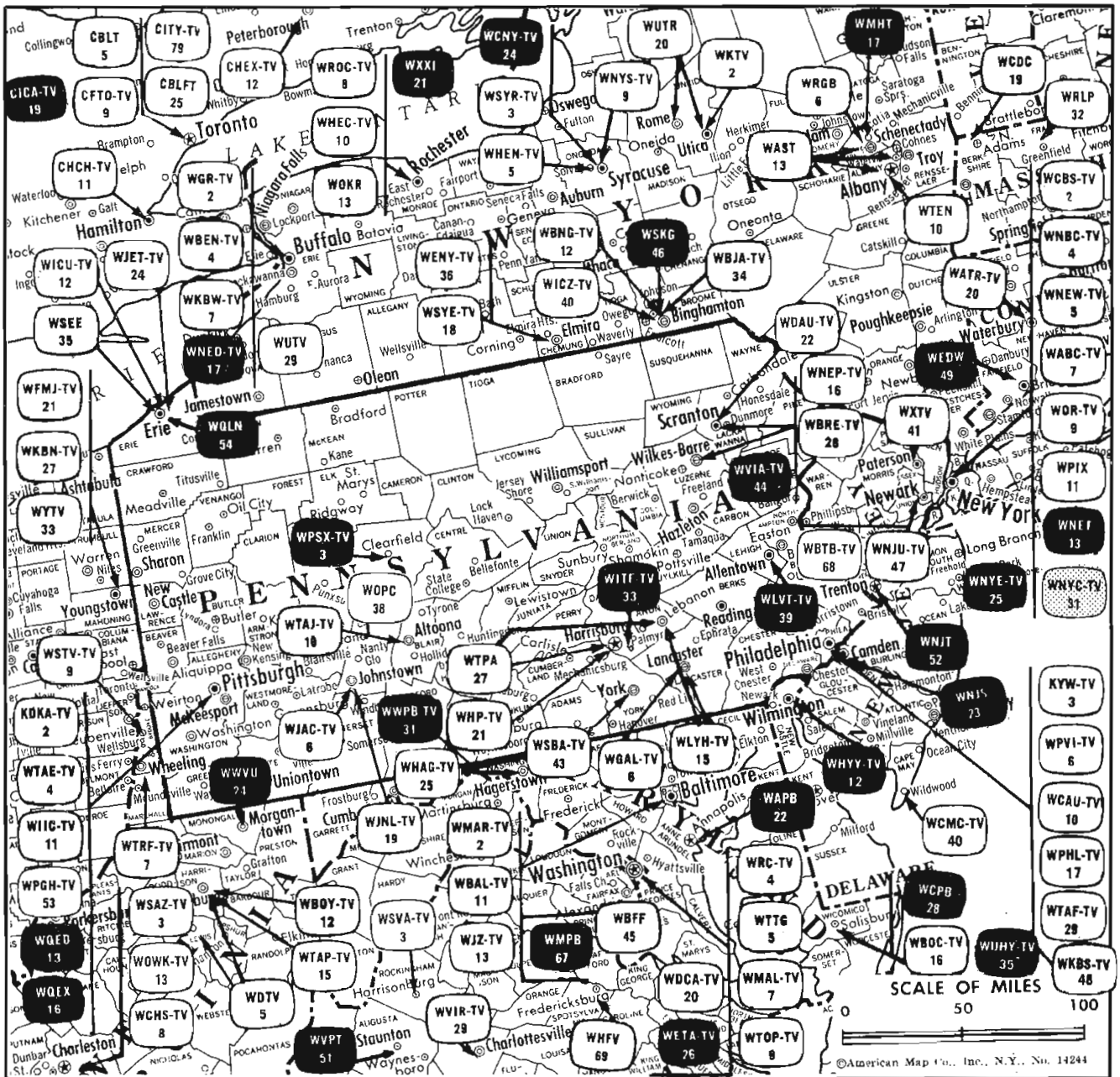
*Highest rate: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%				
	OREGON			
	Benton	20,000	18,200	91
	Linn	27,700	26,300	95
	Marion	56,400	53,400	95
	Polk	14,200	13,500	95
	Yamhill	15,300	14,300	94
Between 5-24%				
	OREGON			
	Crook	4,400	4,100	93
	Deschutes	14,100	13,000	93
	Jefferson	3,000	2,800	93
	Lane	83,200	79,100	95
	Lincoln	10,500	9,400	90
	Wasco	7,500	6,900	92
Station Totals		256,300	241,000	94
Net Weekly Circulation (1973-74)				63,700
Average Daily Circulation (1973-74)				17,800

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Pennsylvania



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Philadelphia	1,568,000	4	2,239,000	4
Pittsburgh	729,000	10	1,069,800	10
Wilkes-Barre-Scranton	247,000	45	406,900	45
Harrisburg-York-				
Lancaster-Lebanon	230,000	52	399,900	46
Johnstown-Altoona	173,000	70	276,800	72
Erie	87,000	118	111,100	137

Pennsylvania Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	15	25
2	6	8
		33

Pennsylvania

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WJAC-TV, Altoona
(See Johnstown, Pa.)

WGAL-TV, Harrisburg
(See Lancaster, Pa.)

WTAJ-TV, Johnstown
(See Altoona, Pa.)

WGAL-TV, Lebanon
(See Lancaster, Pa.)

WBRE-TV, Scranton
(See Wilkes-Barre, Pa.)

WGAL-TV, York
(See Lancaster, Pa.)

WDAU-TV, Wilkes-Barre
(See Scranton, Pa.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WLVT-TV
Allentown-Bethlehem
Ch. 39

Non-Commercial Educational Station

Licensee: Lehigh Valley ETV Corp., South Mountain Dr. West, Bethlehem, Pa. (18015).

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 708-kw max. and 617-kw horizontal visual, 140-kw max. and 123-kw horizontal aural. Antenna: 987-ft. above av. terrain, 507-ft. above ground, 1507-ft. above sea level.

Latitude	40°	33'	58"
Longitude	75°	26'	06"

WPSX-TV
Clearfield
Ch. 3

Non-Commercial Educational Station

Licensee: Pennsylvania State University, University Park, Pa. (16802).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 880-ft. above av. terrain, 539-ft. above ground, 2667-ft. above sea level.

Latitude	41°	07'	21"
Longitude	78°	26'	28"

WQLN

Erie
Ch. 54

Non-Commercial Educational Station

Licensee: Public Bcstg. of N.W. Pa. Inc., 8425 Peachtree St. (16509).

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 912-kw max. & 215-kw horizontal visual, 91.2-kw max. & 28.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 714-ft. above ground, 2014-ft. above sea level.

Latitude	42°	02'	31"
Longitude	80°	03'	57"

WITF-TV

Hershey
Ch. 33

Non-Commercial Educational Station

Licensee: South Central Educational Broadcasting Council, Box Z.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 513-kw visual, 51.3-kw aural. Antenna: 867-ft. above av. terrain, 188-ft. above ground, 1413-ft. above sea level.

Latitude	40°	20'	45"
Longitude	76°	53'	06"

WUHY-TV

Philadelphia
Ch. 35

Non-Commercial Educational Station

Licensee: WHYY Inc., 4548 Market St.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 141-kw visual, 14.1-kw aural. Antenna: 500-ft. above av. terrain, 585-ft. above ground, 625-ft. above sea level.

Latitude	39°	57'	04"
Longitude	75°	10'	08"

WQED

Pittsburgh
Ch. 13

Non-Commercial Educational Station

Licensee: Metropolitan Pittsburgh Public Bcstg. Inc., 4802 Fifth Ave., Pittsburgh (15213).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 690-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

WQEX

Pittsburgh
Ch. 16

Non-Commercial Educational Station

Licensee: Same as WQED, Pittsburgh.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 264-kw max. & 171-kw horizontal visual, 52.8-kw max. & 34.2-kw horizontal aural. Antenna: 700-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

WVIA-TV

Scranton-Wilkes-Barre & Hazleton
Ch. 44

Non-Commercial Educational Station

Licensee: Northeastern Pa. ETV Assn., Pittston (18640).

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1200-kw max. and 912-kw horizontal visual, 120-kw max. & 91.2-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 845-ft. above ground, 2949-ft. above sea level.

Latitude	41°	10'	55"
Longitude	75°	52'	17"

Pennsylvania—Altoona



WOPC

Ch. 38

Technical Facilities: Channel No. 38 (61.4-62.0 MHz). Authorized power: 62.7-kw visual, 11.33-kw aural. Antenna: 939-ft. above av. terrain, 136-ft. above ground, 2666-ft. above sea level.

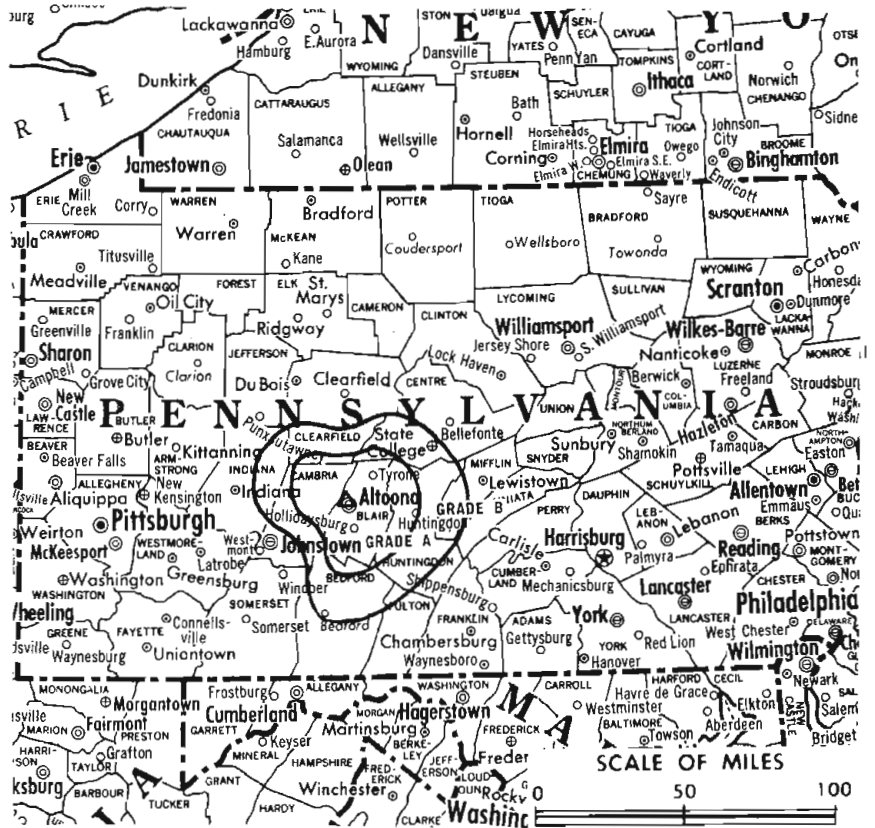
Latitude 40° 34' 05"

Longitude 78° 26' 40"

Transmitter: Wopsy Lookout, Wopsonnock Mtn.

TV tape: Recording facilities.

Color: Network, film, slide & tape.



WOPC Ref: FCC File No. BMPCT-7579 Granted 5/23/75

©American Map Co., Inc., N.Y., No. 14244

WOPC

Network Service: ABC.

Grantee: John R. Powley, Box 191, R.D., Dysart, Pa. (16636).

Studio: Wopsy Lookout, Wopsonnock Mtn.

Mailing Address: P. O. Box. 609, Altoona, Pa. (16603).

Telephone: 814-943-2607.

Ownership: John R. Powley, 100%. Powley also owns WHGM, Bellwood, Pa. & has interest in KTVV, KTAP & KHFI-FM, Austin, Tex.

Began Operation: Nov. 28, 1974.

Represented (sales) by Savalli/Gates Inc.; Regional Reps (Ohio).

Personnel:

JOHN R. POWLEY, general manager.

DIGEST OF RATE CARD NO. 1 (April 1, 1974)

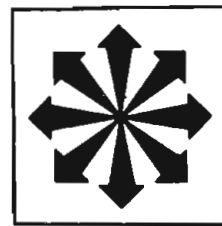
Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.	
Class A—7:29-10:31 p.m., daily.	\$200	\$120	\$80	\$60	\$40	\$35	\$20

Class A—7:29-10:31 p.m., daily.

\$200 \$120 \$80 \$60 \$40 \$35 \$20

NETWORK BASE HOURLY RATE: \$75.

BLACKBURN & COMPANY, INC.



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WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Pennsylvania—Altoona



WTMJ-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

Latitude 40° 34' 01"
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTMJ-TV Ref: FCC File No. BPCT—4443 Granted 8/16/71

©American Map Co., Inc., N.Y., No. 14244

WTMJ-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612 Executive Bldg., Cherry Hill, N.J. (08034).

Studio: 5000 Sixth Ave., Altoona, Pa. (16602).

Telephone: 814-944-2031. TWX No.: 501-691-4841.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: March 1, 1953. Sale to present owner by Triangle Publications approved by FCC Sept. 20, 1972 (Television Digest, Vol. 11:50; 12:39). Previous sale by William F. Gable Co. dept. store approved Jan. 11, 1956 by FCC (Vol. 11:33, 39, 47 & 12:2).

Represented (sales) by Blair Television; Dome & Assoc. (Pittsburgh, Pa.); Paul Mulvihill Ltd. (Canada).

Represented (legal) by Wilner & Scheiner.

Personnel:

IAN K. HARROWER, vice president & general manager.
JOSEPH D. LASTORT, general sales manager.
JEFFREY A. HARK, program director.
JEFF DAVIS, production manager.
RICHARD KLINE, chief engineer.
THOMAS F. MURPHY, business manager.
JANICE GRAY, promotion director.
TIM FRITZ, news director.

DIGEST OF RATE CARD NO. 18R—(Sept. 11, 1972)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID

Class AAA—7:30-11 p.m., daily.

\$1000.00 \$650.00 \$250.00 \$170.00 \$85.00

NETWORK BASE HOURLY RATE: \$1175.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Bedford	15,000	14,100	94
	Blair	47,600	45,900	96
	Cambria	61,500	59,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA—(Continued)			
	Cameron	2,500	2,400	97
	Centre	31,300	29,500	94
	Clearfield	25,700	24,700	96
	Clinton	13,200	12,700	96
	Elk	11,200	10,800	96
	Fulton	3,600	3,300	90
	Huntingdon	13,100	12,300	94
	Jefferson	15,400	14,800	96
	Mifflin	16,200	15,100	93
Between 25-49%	MARYLAND			
	Allegany	29,900	29,100	97
	PENNSYLVANIA			
	Forest	1,700	1,700	97
	Indiana	27,100	25,900	96
	Juniata	5,500	5,000	91
	Somerset	26,800	25,500	95
	Warren	14,600	13,600	93
Between 5-24%	WEST VIRGINIA			
	Hampshire	4,600	4,300	93
	PENNSYLVANIA			
	Armstrong	25,600	24,700	96
	Clarion	12,800	12,200	95
	Fayette	54,000	51,400	95
	Franklin	34,700	32,400	93
	Lycoming	38,600	36,100	94
	Mc Kean	17,200	16,300	95
	Montour	4,400	4,100	94
	Potter	6,600	6,200	94
	Snyder	9,100	8,300	91
	Westmoreland	126,600	123,400	97
	WEST VIRGINIA			
	Brooke	10,200	10,100	99
	Morgan	2,900	2,800	96
	Tyler	3,500	3,300	95
Station Totals		712,700	681,700	96
Net Weekly Circulation (1973-74)			297,000	
Average Daily Circulation (1973-74)			195,600	

Pennsylvania—Erie



WICU-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 789-ft. above ground, 2167-ft. above sea level.

Latitude 42° 03' 52"

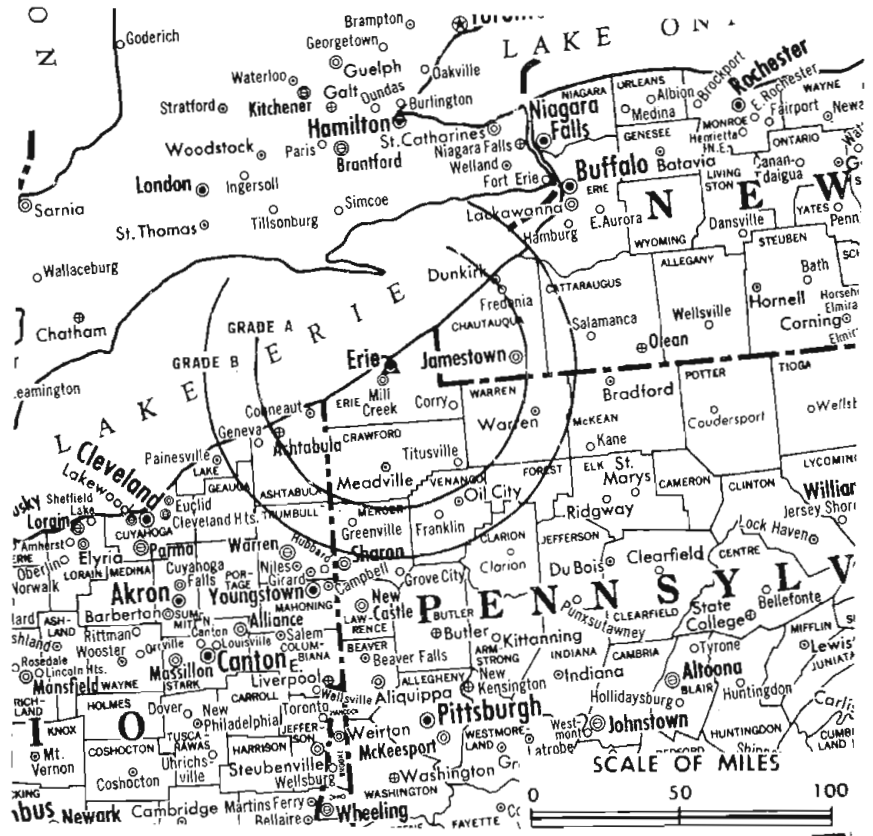
Longitude 80° 00' 19"

Transmitter: Donation Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV's and Circulation

© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WICU-TV Ref: FCC File No. BMPCT-1113 Granted 6/28/57

© American Map Co., Inc., N.Y., No. 14244

WICU-TV

Licensee: Great Lakes Communications Inc., 3514 State St. (16508).

Studio: 3514 State St.

Telephone: 814-454-5201. TWX No.: 510-696-6878.

Ownership: Lamb Communications. Lamb Communications also owns KYCU-TV, Cheyenne, Wyo.; KSTF (TV), Scottsbluff, Neb.; KTVS (TV), Sterling, Colo.

Began Operation: March 15, 1949.

Represented (engineering) by Jules Cohen & Associates.

Represented (sales) by Avery-Knodel Inc.; Radio-Television Representatives Ltd. (Canada).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

ARTHUR M. INGRAM, president.
ROBERT LUNQUIST, general manager.
CLARENCE PAOLELLA, general sales manager.
MICHAEL CSOP, chief engineer.
ERIC JOHNSON, operations manager.

DIGEST OF RATE CARD NO. 27—(Jan. 6, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.						
\$800	\$550	\$450	\$300	\$120	\$120	\$60
NETWORK BASE HOURLY RATE: \$800.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Ashtabula	31,900	31,200	98
	PENNSYLVANIA			
	Crawford	27,400	26,000	95
	Erie	87,500	85,100	97
Between 25-49%	Venango	21,200	19,900	94
	Warren	14,600	13,600	93
	NEW YORK			
Chautauqua	48,400	46,700	96	
Between 5-24%	PENNSYLVANIA			
	Forest	1,700	1,700	97
	Mc Kean	17,200	16,300	95
Station Totals	OHIO			
	Crawford	17,200	16,800	98
	PENNSYLVANIA			
	Clarion	12,800	12,200	95
Elk	11,200	10,800	96	
Mercer	41,800	40,300	96	
Station Totals		332,900	320,600	96
Net Weekly Circulation (1973-74)			182,700	
Average Daily Circulation (1973-74)			125,000	

For CATV, Color, Multi-Set & UHF Penetration by Market, See Services Volume

Pennsylvania—Erie



WJET-TV

Ch. 24

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1100-kw max. & 661-kw horizontal visual, 110-kw max. & 66.1-kw horizontal aural. Antenna: 740-ft. above av. terrain, 600-ft. above ground, 1910-ft. above sea level.

Latitude 42° 02' 24"
Longitude 80° 04' 08"

Transmitter: 8455 Peach St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WJET, 1-kw (.250-kw night), 1400 kHz (MBS).

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WJET-TV Lic. FCC File No. BMPCT-6150 Granted 10/4/65

© American Map Co., Inc., N.Y., No. 14244

WJET-TV

Licensee: Jet Broadcasting Co. Inc., 1635 Ash St. (16503).

Studio: 8455 Peach St. (16509).

Telephone: 814-864-4902.

Ownership: Myron Jones, pres., 63.5%; William Fleckenstein, v.p., secy.-treas., 36.5%. Myron Jones also controls radios WHOT, Campbell, O. and WHOT-FM, Youngstown, O.; WEEP & FM, Pittsburgh, Pa.; 50% of WTIV, Titusville, Pa.

Began Operation: April 3, 1966.

Represented (sales) by H-R Inc.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Serge Bergen.

Personnel:

MYRON JONES, president.

PETE COTICCHIA, general manager.

KEN FANAZINI, program director.

JOHN KANZUS, chief engineer.

DIGEST OF RATE CARD

(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.					
\$350.00				\$60.00	\$30.00

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Crawford	27,400	26,000	95
	Erie	87,500	85,100	97
Between 25-49%	OHIO			
	Ashtabula	31,900	31,200	98
	PENNSYLVANIA			
	Venango	21,200	19,900	94
Between 5-24%	NEW YORK			
	Chautauqua	48,400	46,700	96
	PENNSYLVANIA			
	Forest	1,700	1,700	97
	Mc Kean	17,200	16,300	95
	Warren	14,600	13,600	93
Station Totals		249,900	240,500	96
Net Weekly Circulation (1973-74)			119,000	
Average Daily Circulation (1973-74)			67,100	

For U.S. TV Station Call Letters

See page 7-b

Pennsylvania—Erie



WSEE

Ch. 35

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 2000-kw max. & 602-kw horizontal visual, 200-kw max. & 60.2-kw horizontal aural. Antenna: 960-ft. above av. terrain, 760-ft. above ground, 2100-ft. above sea level.

Latitude 42° 02' 20"
Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Studio: 1220 Peach St.

Telephone: 814-455-7575.

TWX No.: 814-453-6875.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Jansky & Bailey.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSEE Ref: FCC File No. BPCT-4170 Granted 2/20/69

©American Map Co., Inc., N.Y., No. 14234

WSEE

Network Service: CBS.

Licensee: Great Lakes Television Co., 1220 Peach St. (16501).

Ownership: George J. Meade estate, 17.130%; John W. English, 7.062%; James R. McBrier, 6.161%; John J. Galbo, 2.705%; Edward Mead, 1.202% J. Jacob Young estate, 11.946%; Margaret M. Simmons, co-trustee for estate of J. Thomas Simmons, 8.565%; A. R. Minadeo, 13.824%; Edward G. Zellefrow & James J. Penna, 2.404% each; James Mead, .977%; Mary M. Flanagan, .977%; Grace F. Mead estate, 13.824%; Eleanor B. Boland, trustee for John J. Boland Jr., 7.062%; John J. Held, 1.203%; Maryann Young & Susan M. Ragan, 1.277% each. Great Lakes Television Co. officers: John W. English, pres. & secy.; James R. McBrier, 2nd v.p.; John J. Held, treas.; Edward G. Zellefrow, asst. secy.

Began Operation: April 25, 1954.

Represented (sales) by The Meeker Co.; Kettell-Carter (New England); Andy McDermott Sales Ltd. (Canada).

Personnel:

EDWARD ZELLEFROW, general manager & film buyer.
JAMES J. PENNA, technical supervisor.
DAVID TUNG, production manager.
MELVIN T. KOFOD, general sales manager.
ROSS CARUANA, film director.
RITA MASI, office manager.

DIGEST OF RATE CARD NO. 14—(Sept. 4, 1972)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec.
Class AA—7:30-11 p.m., daily.
\$440.00 \$265.00 \$175.00 \$155.00 \$110.00 \$60.00 \$60.00

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Crawford Erie	27,400 87,500	26,000 85,100	95 97
Between 25-49%	OHIO			
	Ashtabula	31,900	31,200	98
	PENNSYLVANIA			
Venango	21,200	19,900	94	
Warren	14,600	13,600	93	
Between 5-24%	NEW YORK			
	Chautauqua	48,400	46,700	96
	PENNSYLVANIA			
	Forest	1,700	1,700	97
Mc Kean	17,200	16,300	95	
Mercer	41,800	40,300	96	
Station Totals		291,700	280,800	96
Net Weekly Circulation (1973-74)				136,500
Average Daily Circulation (1973-74)				82,400

Pennsylvania—Harrisburg



WHP-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1250-kw max. & 479-kw horizontal visual, 245-kw max. & 95.5-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 496-ft. above ground, 1806-ft. above sea level.

Latitude 40° 20' 44"
Longitude 76° 52' 09"

Transmitter: Blue Mountain.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WHP, 5-kw, 580 kHz (CBS).

FM Affiliate: WHP-FM, 14-kw, 97.3 MHz (No. 247), 840-ft. (CBS).

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHP-TV Ref: FCC File No. B1PCT-4510 Granted 6/26/72

©American Map Co., Inc., N.Y., No. 14244

WHP-TV

Licensee: WHIP Inc., 3300 N. Sixth St., Harrisburg (17105).

Studio: 3300 N. Sixth St.

TWX No.: 510-650-4925.

Telephone: 717-234-3211.

Ownership: Commonwealth Communications Services Inc.

Began Operation: April 15, 1953.

Represented (sales) by H-R Television Inc.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOSEPH M. HIGGINS, president & general manager.

DONALD YEISER, general sales manager.

MAURICE GANNAWAY, director of engineering.

DIGEST OF RATE CARD NO. 26—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$450	\$260	\$180	\$130	Graded rates apply*

*Highest rate: \$245.

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
50% & Over	Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Juniata	5,500	5,000	91
	Lebanon	33,900	32,400	95
	Lycoming	38,600	36,100	94
	Perry	10,700	10,200	95
	Snyder	9,100	8,300	91
PENNSYLVANIA				
Between 25-49%	Mifflin	16,200	15,100	93
	Montour	4,400	4,100	94
	Northumberland	36,600	34,500	94
	Union	8,900	8,100	91
	York	97,400	93,700	96
PENNSYLVANIA				
Between 5-24%	Adams	19,100	18,200	95
	Berks	107,100	103,400	97
	Centre	31,300	29,500	94
	Clinton	13,200	12,700	96
	Franklin	34,700	32,400	93
	Huntingdon	13,100	12,300	94
	Lancaster	109,100	101,500	93
	Schuylkill	57,800	55,200	96
	Sullivan	1,900	1,800	95
Station Totals		784,500	745,100	95
Net Weekly Circulation (1973-74)				282,000
Average Daily Circulation (1973-74)				153,300

Pennsylvania—Harrisburg-York-Lebanon



WTPA



Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2382-kw max. & 1000-kw horizontal visual, 238.2-kw max. & 100-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 609-ft. above ground, 1690-ft. above sea level.

Latitude 40° 18' 57.4"
Longitude 76° 57' 02.2"

Transmitter: W of U.S. Hwys. 11 & 15 and N of State Hwy. 944.

TV tape: Recording facilities.

FM Affiliate: WTPA-FM, 104.1 MHz (No. 281), 5-kw, 690-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Represented (engineering) by Lohnes & Culver.

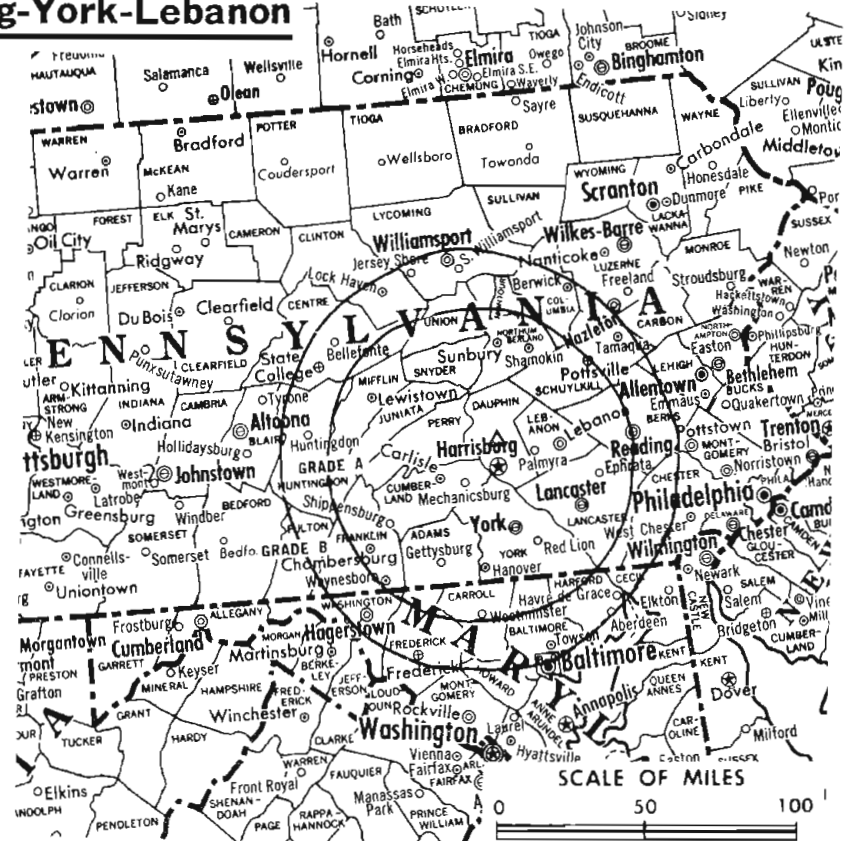
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTPA Ref: FCC File No. BPCT--3028 Granted 5/11/62

© American Map Co., Inc., N.Y., No. 14244

WTPA

Licensee: Newhouse Bcstg. Corp., 1030 James St., Syracuse, N.Y.

Studio: 3235 Hoffman St., Harrisburg, Pa. (17105).

Telephone: 717-238-7171. TWX No.: 510-650-0803.

Ownership: Same interests also publish Harrisburg Patriot and News. For other Newhouse family interests, see WSyr-TV, Syracuse, N.Y.

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

PAUL S. ABBOTT, general manager & film buyer.

JACK THORNSLEY, sales manager.

PAUL BAKER, program director.

MIKE ROSS, news director.

CHARLES W. BAKER, chief engineer.

DIGEST OF RATE CARD NO. 25—(Jan. 7, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$500.00 \$300.00 \$200.00 \$125.00 Graded rates apply*

*Highest rate: \$225.

NETWORK BASE HOURLY RATE: \$561.

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
50% & Over	Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Juniata	5,500	5,000	91
	Lebanon	33,900	32,400	95
	Mifflin	16,200	15,100	93
	Perry	10,700	10,200	95
	Snyder	9,100	8,300	91
York	97,400	93,700	96	
PENNSYLVANIA				
Between 25-49%	Adams	19,100	18,200	95
	Huntingdon	13,100	12,300	94
	Lancaster	109,100	101,500	93
	Lycoming	38,600	36,100	94
Northumberland	36,600	34,500	94	
PENNSYLVANIA				
Between 5-24%	Berks	107,100	103,400	97
	Centre	31,300	29,500	94
	Clinton	13,200	12,700	96
	Franklin	34,700	32,400	93
	Schuylkill	57,800	55,200	96
	Sullivan	1,900	1,800	95
Union	8,900	8,100	91	
Station Totals		780,100	741,000	95
Net Weekly Circulation (1973-74)			338,000	
Average Daily Circulation (1973-74)			178,700	

Pennsylvania—Johnstown



WJAC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.6-kw aural. Antenna: 1120-ft. above av. terrain, 175-ft. above ground, 2885-ft. above sea level.

Latitude 40° 22' 22"
Longitude 78° 58' 51"

Transmitter: Laurel Hill Mt.

Studio: Hickory Lane.

TV tape: Recording facilities.

AM Affiliate: WJAC, 10-kw, 850 kHz (NBC). FM Affiliate: WJAC-FM, 8.3-kw, 95.5 MHz (No. 238), 1070-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJAC-TV Ref: FCC File No. BPCT-640 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 1424

WJAC-TV

Licensee: WJAC Inc., Hickory Lane (15907).

Telephone: 814-255-5831. TWX No.: 510-698-3274.

Ownership: Same as Johnstown Tribune. WJAC Inc. officers: Alvin D. Schrott, pres. & secy.; Morton H. Robbins, treas.; Richard H. Mayer, v.p. & asst. secy.

Began Operation: Sept. 15, 1949.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ALVIN D. SCHROTT, president & general manager.
JAMES M. EDWARDS SR., program director & film buyer.
JOHN B. ROGERS, sales manager.
THEODORE CAMPBELL, chief engineer.

DIGEST OF RATE CARD NO. 24 Rev. 1—(Jan. 14, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$1100.00 \$660.00 \$440.00 \$330.00 Graded rates apply*

*Highest rate: \$275.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	6,900	6,500	95
	PENNSYLVANIA			
	Armstrong	25,600	24,700	96
	Bedford	15,000	14,100	94
	Blair	47,600	45,900	96
	Butler	42,400	41,300	97
	Cambria	61,500	59,700	97
	Cameron	2,500	2,400	97
	Centre	31,300	29,500	94
Clarion	12,800	12,200	95	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA—(Continued)			
	Clearfield	25,700	24,700	96
	Elk	11,200	10,800	96
	Forest	1,700	1,700	97
	Huntingdon	13,100	12,300	94
	Indiana	27,100	25,900	96
	Jefferson	15,400	14,800	96
	Mifflin	16,200	15,100	93
	Somerset	26,800	25,500	95
	Westmoreland	126,600	123,400	97
Between 25-49%	WEST VIRGINIA			
	Hampshire	4,600	4,300	93
	MARYLAND			
Allegany	29,900	29,100	97	
Between 5-24%	PENNSYLVANIA			
	Beaver	68,100	66,400	97
	Clinton	13,200	12,700	96
	Fayette	54,000	51,400	95
	Fulton	3,600	3,300	90
	Venango	21,200	19,900	94
	Washington	72,500	70,200	97
WEST VIRGINIA				
Grant	2,800	2,500	91	
Hardy	3,100	2,800	89	
Mineral	8,400	8,000	96	
Between 5-24%	OHIO			
	Harrison	6,000	5,800	97
	PENNSYLVANIA			
	Allegheny	530,400	515,600	97
	Greene	12,800	12,200	95
Lawrence	35,200	34,000	96	
Mc Kean	17,200	16,300	95	
(Continued on page 697-b)				
Station Totals		1,486,200	1,434,900	97
Net Weekly Circulation (1973-74)			585,800	
Average Daily Circulation (1973-74)			328,700	

Pennsylvania—Johnstown

WJNL-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 178-kw max. & 95.6-kw horizontal visual, 15.81-kw max. & 10.47-kw horizontal aural. Antenna: 640-ft. above av. terrain, 561-ft. above ground, 2477-ft. above sea level.

Latitude 40° 19' 47"
Longitude 78° 53' 45"

Transmitter: Cover Hill.

AM Affiliate: WJNL, 1-kw (.25-kw night), 1490 kHz (CBS).

FM Affiliate: WJNL-FM, 50-kw, 96.5 MHz (No. 243), 1490-ft. (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WJNL-TV Ref: FCC File No. BMPCT-4508 Granted 3/13/57 ©American Map Co., Inc., N.Y., No. 14244

WJNL-TV

Network Service: CBS.

Licensee: Cover Broadcasting Inc., Debtor in Possession, 341 Lincoln St., Johnstown, Pa. (15901).

Studio: Cover Hill.

Telephone: 814-536-0761.

Ownership: Gelormino Construction Co., t/a Jonel Construction Co. John E. Gelormino, 100%.

Began Operation: Oct. 15, 1953. Sale to present owners by Benjamin C. Werk, et al., approved by FCC July 20, 1972 (Television Digest, Vol. 12:30). Previous sale by Rivoli Realty Co. approved by FCC March 17, 1971.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

JOHN E. GELORMINO, president.
JOHN KERSHESKEY, chief engineer.

DIGEST OF RATE CARD NO. 3 (Oct. 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
8-11 p.m., Mon.-Sat.; 7:30-10:30 p.m., Sun.						
Program rates on request			\$80.00	\$40.00	\$20.00	

NETWORK BASE HOURLY RATE: \$75.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Cambria	61,500	59,700	97
Between 5-24%	PENNSYLVANIA			
	Bedford	15,000	14,100	94
	Blair	47,600	45,900	96
	Clearfield	25,700	24,700	96
	Indiana	27,100	25,900	96
	Somerset	26,800	25,500	95
Station Totals		203,700	195,800	96
Net Weekly Circulation (1973-74)				50,000
Average Daily Circulation (1973-74)				28,900

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436

Pennsylvania—Lancaster



WGAL-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 112-kw visual, 22.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"
Longitude 76° 37' 08"

Transmitter: 2.25-mi. NE of Hallam, Pa.

TV tape: Recording facilities.

AM Affiliate: WGAL, 1-kw (.25-kw N), 1490-kHz (NBC).

FM Affiliate: WGAL-FM, 4.6-kw, 101.3 MHz (No. 267), 1290-ft. antenna.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Western Union.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGAL-TV Ref: FCC File No. BPCT-910 Granted 2/3/54 ©American Map Co., Inc., N.Y., No. 14244

WGAL-TV

Network Service: NBC.

Licensee: WGAL Television Inc., 8 West King St. (17603).

Studio: Lincoln Hwy. West.

Telephone: 717-393-5851.

Ownership: John F. Steinman and family and J. Hale Steinman family, 100%. Same interests operate AM station WDEL, Wilmington, Del.; WGAL AM-FM, Lancaster, Pa. WGAL Television Inc. also owns WTEV (TV), Providence, R.I. Steinmans also publish Lancaster Intelligencer-Journal; New Era and Sunday News.

Began Operation: March 18, 1949.

Represented (sales) by The Meeker Co. Inc.; Kettell-Carter Inc. (Boston); Bob Hix Co. (Denver); Eugene F. Gray (Kansas City); Busby, Finch, Lathom & Widman (Atlanta & Dallas); Pearse Sales (Detroit).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

HARRY J. SHAUB JR., exec. v.p. & genral manager.
HAROLD E. MILLER, station manager.
NELSON SEARS, program manager.
LEROY K. STRINE, national sales manager.
THOMAS McCARTY, regional sales manager.
ROBERT H. ZIMA, sales service manager.
J. JUDE SCHLAGER, sales development manager.
ROBERT WALTHER, production manager.
PAUL I. WOODLAND, promotion director.
ROBERT MALICK, farm director.
WAYNE SEACAT, chief engineer.

DIGEST OF RATE CARD NO. 31—(March 31, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

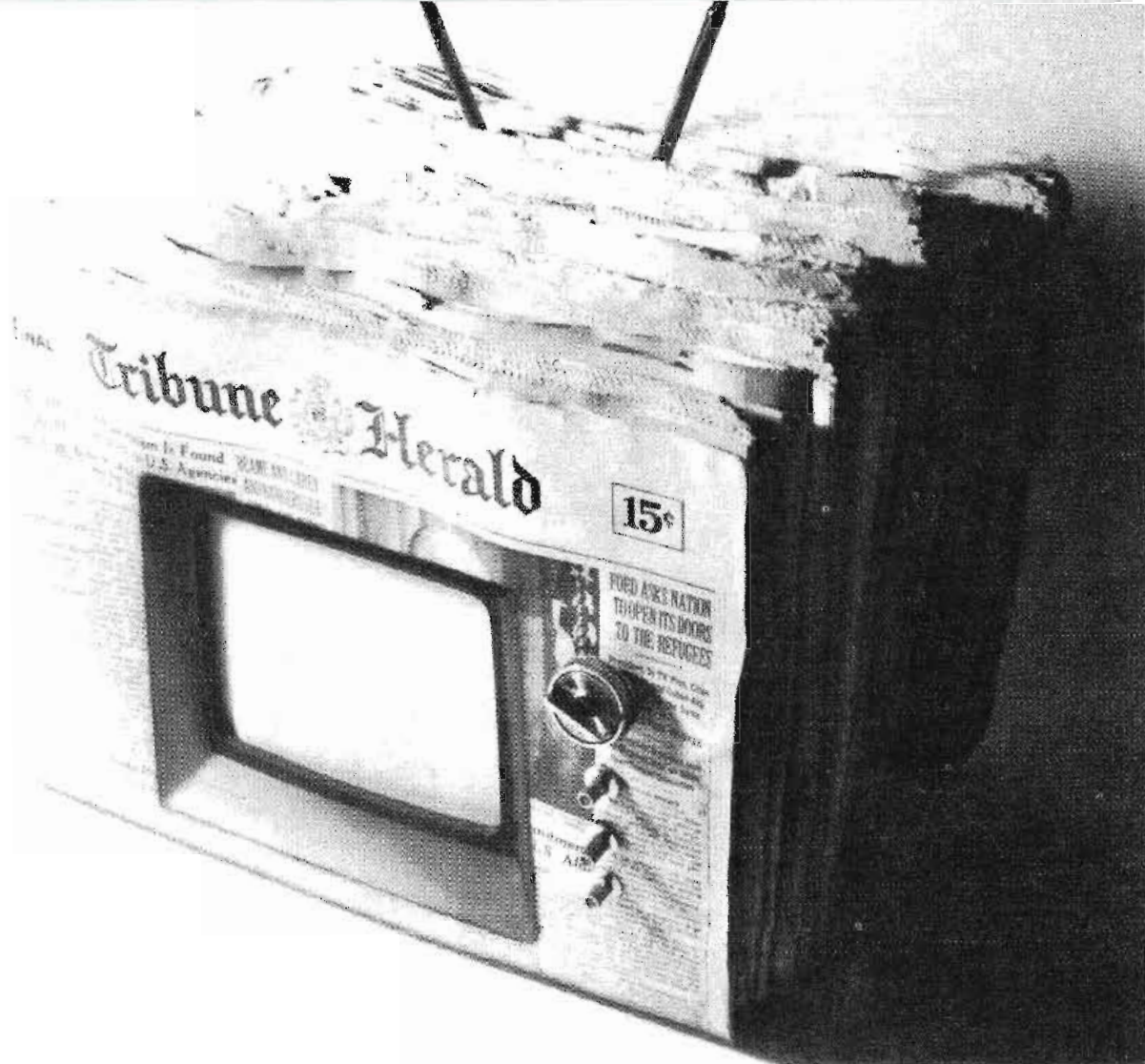
Class AAA—7:30-10:30 p.m., daily.

\$1600 \$1200 \$800 \$600 Graded rates apply*

*Highest rate: \$490.

NETWORK BASE HOURLY RATE: \$1700.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA				
		Adams	19,100	18,200	95
		Berks	107,100	103,400	97
		Cumberland	53,900	51,900	96
		Dauphin	82,000	78,700	96
		Franklin	34,700	32,400	93
		Juniata	5,500	5,000	91
		Lancaster	109,100	101,500	93
		Lebanon	33,900	32,400	95
		Mifflin	16,200	15,100	93
		Perry	10,700	10,200	95
	Snyder	9,100	8,300	91	
	York	97,400	93,700	96	
Between 25-49%	MARYLAND				
		Cecil	15,700	15,400	98
	PENNSYLVANIA				
		Fulton	3,600	3,300	90
		Huntingdon	13,100	12,300	94
Between 5-24%		Lycoming	38,600	36,100	94
		Northumberland	36,600	34,500	94
		Schuylkill	57,800	55,200	96
	DELAWARE				
		New Castle	132,900	131,100	99
	MARYLAND				
		Carroll	23,200	22,800	98
		Dorchester	10,500	10,100	96
		Frederick	29,000	28,400	98
		Harford	39,400	38,700	98
	Queen Annes	6,800	6,600	97	
	St Marys	14,400	14,000	97	
	Washington	36,500	35,600	97	
PENNSYLVANIA					
	Bedford	15,000	14,100	94	
	Centre	31,300	29,500	94	
(Continued on page 697-b)					
Station Totals			1,241,800	1,191,700	96
Net Weekly Circulation (1973-74)				589,600	
Average Daily Circulation (1973-74)				368,100	



How to get to the heart of your competition.

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Pennsylvania—Lancaster-Lebanon



WLYH-TV



Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 130-kw visual, 24-kw aural. Antenna: 880-ft. above av. terrain, 572-ft. above ground, 1472-ft. above sea level.

Latitude 40° 15' 49"

Longitude 76° 27' 42"

Transmitter: Television Hill, R.D. #5.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WLYH-TV Ref: FCC File No. BMPCT-1288 Granted 9/1/63

©American Map Co., Inc., N.Y., No. 14244

WLYH-TV

Network Service: CBS.

Licensee: Gateway Communications Inc., Suite 612 Executive Bldg., Cherry Hill, N.J. (08034).

Studio: Park City Center, Lancaster; Television Hill, R.D. No. 5, Lebanon, Pa. (17042).

Telephone: 717-273-4551. TWX No.: 510-650-4953.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: Oct. 9, 1953, but left air Oct. 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27; 13:18). Sale by Triangle to present owner approved by FCC Sept. 20, 1972 (Vol. 11:50; 12:39).

Represented (sales) by Blair TV; Dome & Assoc. Inc. (Pittsburgh).

Represented (legal) by Wilner & Scheiner.

Personnel:

- DONALD F. SNYDER, general manager.
- HENRY G. URICK, program director.
- STEPHEN G. PETRICH, sales manager.
- KATHY MORGAN, business manager.
- WES MALEY, news director.
- ROBERT GOOD, chief engineer.

DIGEST OF RATE CARD NO. 12—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$500.00	\$300.00			\$90.00	\$63.00

NETWORK BASE HOURLY RATE: \$150.

Combination Rates for WLYH-TV & WSBA-TV, York, Pa. (Keystone Group):

DIGEST OF KEYSTONE RATE CARD NO. B4

(April 1, 1974)

Hour	30 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$1000	\$600	\$300	\$150	\$105

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Lancaster	109,100	101,500	93
	Lebanon	33,900	32,400	95
Between 25-49%	PENNSYLVANIA			
	Dauphin	82,000	78,700	96
	Schuylkill	57,800	55,200	96
Between 5-24%	PENNSYLVANIA			
	Berks	107,100	103,400	97
	Cumberland	53,900	51,900	96
	Mifflin	16,200	15,100	93
	Northumberland	36,600	34,500	94
	Perry	10,700	10,200	95
	Snyder	9,100	8,300	91
Union	8,900	8,100	91	
York	97,400	93,700	96	
Station Totals		622,700	593,000	95
Net Weekly Circulation (1973-74)			161,600	
Average Daily Circulation (1973-74)			70,500	

Pennsylvania—Philadelphia



KYW-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, Pa.

TV tape: Recording facilities.

AM Affiliate: KYW, 50-kw, 1060 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

Total Households: ② MSF

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KYW-TV Ref: FCC File No. BPCT-2214 Granted 3/20/57

©American Map Co., Inc., N.Y., No. 14244

KYW-TV

Licensee: A Group W Station, Westinghouse Broadcasting Co. Inc., Independence Mall East, Philadelphia (19106).

Studio: Independence Mall East, Philadelphia, Pa. (19106).

Telephone: 215-238-4700.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman & pres.; Marvin L. Shapiro, exec. v.p. & pres., station group; Winthrop P. Baker, pres., television div. Also operates TV stations KDKA-TV, Pittsburgh; WBZ-TV, Boston; WJZ-TV, Baltimore; KPIX, San Francisco. For other interests & corporate officers, see Group Ownership.

Began Operation: September 1941. Sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to NBC in deal approved Dec. 21, 1955 (Vol. 11:2 & 12:3). Transfer from NBC back to Westinghouse under order by FCC approved Feb. 17, 1965 (Vol. 5:7-8, 25).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- ALAN J. BELL, vice president & general manager.
- ARTHUR H. KERN, general sales manager.
- MICHAEL LAPE, sales manager.
- ROBERT SUTTON, program director.
- J. CHARLES GIDEL, business manager.
- PAUL A. BISSONETTE, creative services director.
- WILLIAM SELWOOD, commercial operations director.
- KENNETH TIVEN, news director.
- JACK FENTRESS, executive producer.
- AL MELTZER, sports director.
- CHARLES S. BLAIR, engineering manager.

DIGEST OF RATE CARD NO. 75G
(July 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Prime Time—7:30-11 p.m., daily.					
			\$4000	\$3000	\$2000
NETWORK BASE HOURLY RATE: \$4350.					

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	DELAWARE				
		Kent	27,800	27,100	97
		New Castle	132,900	131,100	99
	NEW JERSEY				
		Atlantic	69,600	66,700	96
		Burlington	95,800	94,000	98
		Camden	155,200	152,200	98
		Cape May	25,700	24,800	96
		Cumberland	42,700	41,500	97
		Gloucester	55,900	54,900	98
		Hunterdon	24,700	23,900	97
		Mercer	105,700	102,400	97
		Salem	20,700	20,100	97
		Warren	25,800	24,900	97
	PENNSYLVANIA				
	Berks	107,100	103,400	97	
	Bucks	134,400	131,800	98	
	Carbon	18,500	17,800	96	
	Chester	88,700	86,100	97	
	Delaware	187,800	184,600	98	
	Lehigh	92,600	89,800	97	
	Monroe	17,500	16,800	96	
	Montgomery	205,500	201,000	98	
	Northampton	75,400	72,800	97	
	Philadelphia	654,100	629,800	96	
	Schuylkill	57,800	55,200	96	
DELAWARE					
	Sussex	30,100	28,900	96	
MARYLAND					
	Cecil	15,700	15,400	98	
Between 25-49%	NEW JERSEY				
		Ocean	90,100	88,300	98
PENNSYLVANIA					
	Lancaster	109,100	101,500	93	

(Continued on page 697-b)

Station Totals	3,468,800	3,364,600	97
Net Weekly Circulation (1973-74)			2,274,600
Average Daily Circulation (1973-74)			1,473,700

Pennsylvania—Philadelphia



WCAU-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1165-ft. above av. terrain, 1139-ft. above ground, 1431-ft. above sea level.

Latitude 40° 02' 31"
Longitude 75° 14' 11"

Transmitter: Domino Lane & Fowler St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

AM Affiliate: WCAU, 50-kw, 1210 kHz (CBS).

FM Affiliate: WCAU-FM, 8.9-kw, 98.1 MHz (No. 251), 1000-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCAU-TV Ref: FCC File No. BPCT-4403 Granted 2/25/71

©American Map Co., Inc., N.Y., No. 14244

WCAU-TV

Licensee: CBS Inc., City & Monument Aves. (19131).

Studio: City & Monument Aves. Telephone: 215-839-7000.

Ownership: See WCBS-TV, New York.

Began Operation: March 15, 1948. Sale to present owner by Philadelphia Bulletin interests approved July 23, 1958 by FCC (Television Digest, Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- ROBERT L. HOSKING, vice president & general manager.
- THOMAS A. PEARSON, assistant to the general manager.
- C. ROBERT GROSS, director of engineering.
- BRUCE WEINER, dir., promotion & information services.
- RICHARD C. GOLDSTEIN, director of sales.
- MELVIN D. LEVINE, dir., technical operations & administration.
- JAMES A. JOYELLA, general sales manager.
- H. PATRICK MAHONEY, national sales manager.
- BERNARD J. WEBER, dir. of research & sales promotion.
- WILLIAM J. FAATH, director of business affairs.
- ELIZABETH D. HAYTER, director of programming.
- TIM REYNOLDS, director, finance & planning.
- JOHN F. HORSTMANN JR., operations manager.
- GORDON W. WEST, manager, film & videotape services.
- ANNE J. CAMPBELL, director of personnel.
- ROBERT MORSE, news director.

DIGEST OF RATE CARD—(May 14, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Prime Time—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.	\$5000	\$3000	\$2000	\$1500	\$2100	\$900
NETWORK BASE HOURLY RATE: \$5000.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	27,800	27,100	97
	New Castle	132,900	131,100	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW JERSEY			
	Atlantic	69,600	66,700	96
	Burlington	95,800	94,000	98
	Camden	155,200	152,200	98
	Cape May	25,700	24,800	96
	Cumberland	42,700	41,500	97
	Gloucester	55,900	54,900	98
	Hunterdon	24,700	23,900	97
	Mercer	105,700	102,400	97
	Salem	20,700	20,100	97
	Warren	25,800	24,900	97
Between 25-49%	PENNSYLVANIA			
	Berks	107,100	103,400	97
	Bucks	134,400	131,800	98
	Carbon	18,500	17,800	96
	Chester	88,700	86,100	97
	Delaware	187,800	184,600	98
	Lancaster	109,100	101,500	93
	Lehigh	92,600	89,800	97
	Monroe	17,500	16,800	96
	Montgomery	205,500	201,000	98
Between 5-24%	Northampton	75,400	72,800	97
	Philadelphia	654,100	629,800	96
	Schuylkill	57,800	55,200	96
Between 25-49%	MARYLAND			
	Cecil	15,700	15,400	98
Between 5-24%	NEW JERSEY			
	Ocean	90,100	88,300	98
Between 5-24%	DELAWARE			
	Sussex	30,100	28,900	96
Between 5-24%	MARYLAND			
	Kent	6,000	5,800	97

(Continued on page 697-b)

Station Totals	3,153,300	3,055,800	97
Net Weekly Circulation (1973-74)			2,281,300
Average Daily Circulation (1973-74)			1,468,500

Pennsylvania—Philadelphia (Burlington, N.J.)

WKBS-TV



Ch. 48

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 2377-kw max. & 2140-kw horizontal visual, 237.7-kw max. & 214-kw horizontal aural. Antenna: 1104-ft. above av. terrain, 1055 ft. above ground, 1356-ft. above sea level.

Latitude 40° 02' 35.5"
Longitude 75° 14' 32.5"

Transmitter: Umbria St., near Domino Lane, Philadelphia.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Gautney & Jones.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Kaiser Spot Sales.

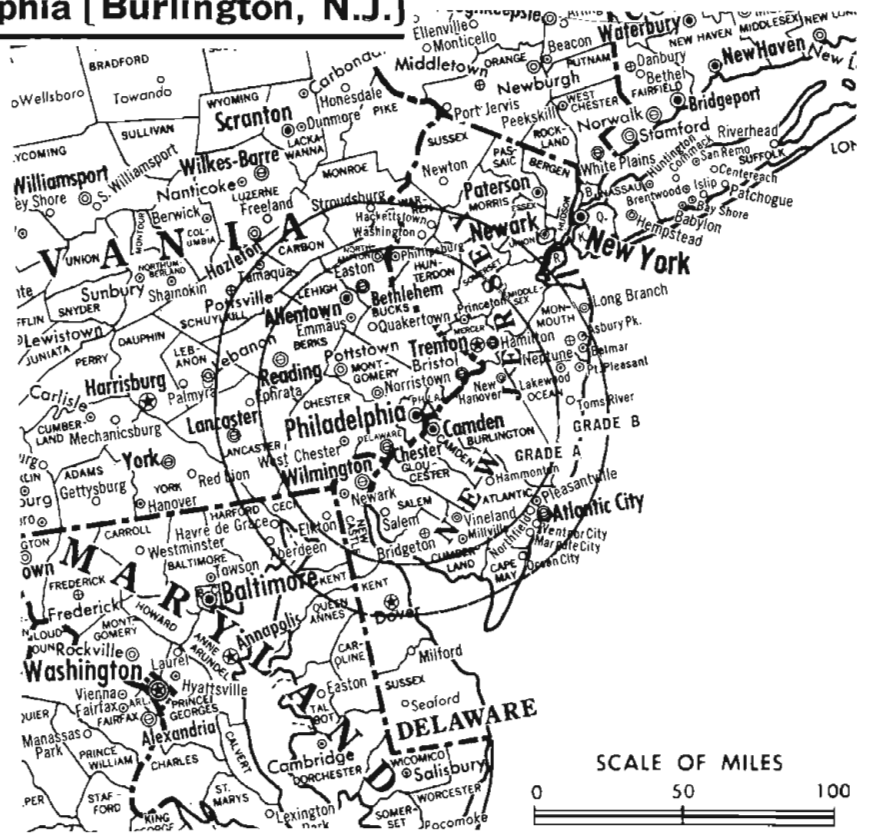
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WKBS-TV Ref: FCC File No. BPCT-4332 Granted 10/15/70

© American Map Co., Inc., N.Y., No. 14244

WKBS-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting Co., 3201 S. 26th St., Philadelphia, Pa. (19145).

Studio: 3201 S. 26th St., Philadelphia.

Telephone: 215-336-6400. Telex: 834-315.

Ownership: For other Kaiser Bcstg. holdings, see WKBD-TV, Detroit, Mich.

Began Operation: Sept. 1, 1965.

Personnel:

ROBERT L. BRYAN, vice president & general manager.

SAMUEL FEINBERG, general sales manager.

VINCE BARRESI, sales manager.

ELBERT SAMPSON, program manager.

GUY GALANTE, production manager.

MARTIN S. JACOBS, news & public affairs director.

JAMES LAWLESS, business manager.

PETER LENZ, promotion manager.

GLENN H. ROMSOS, engineering manager.

DIGEST OF RATE CARD—(Jan. 15, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7-11 p.m., daily.

\$1000.00 \$700.00 \$450.00 Graded rates apply*

*Highest rate: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
	DELAWARE			
	New Castle	132,900	131,100	99
50% & Over	NEW JERSEY			
	Atlantic	69,600	66,700	96
	Burlington	95,800	94,000	98
	Camden	155,200	152,200	98
	Cape May	25,700	24,800	96
	Gloucester	55,900	54,900	98
	Salem	20,700	20,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA			
50% & Over	Berks	107,100	103,400	97
	Bucks	134,400	131,800	98
	Delaware	187,800	184,600	98
	Montgomery	205,500	201,000	98
	Philadelphia	654,100	629,800	96
	DELAWARE			
	Kent	27,800	27,100	97
	NEW JERSEY			
	Cumberland	42,700	41,500	97
	Mercer	105,700	102,400	97
	Warren	25,800	24,900	97
Between 25-49%	PENNSYLVANIA			
	Carbon	18,500	17,800	96
	Chester	88,700	86,100	97
	Dauphin	82,000	78,700	96
	Lancaster	109,100	101,500	93
	Lehigh	92,600	89,800	97
	Northampton	75,400	72,800	97
	Northumberland	36,600	34,500	94
	Schuylkill	57,800	55,200	96
	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
	Cecil	15,700	15,400	98
	Harford	39,400	38,700	98
	Kent	6,000	5,800	97
Between 5-24%	NEW JERSEY			
	Hunterdon	24,700	23,900	97
	Ocean	90,100	88,300	98
	Sussex	27,200	26,300	97
	PENNSYLVANIA			
	Columbia	20,900	20,000	96
	Cumberland	53,900	51,900	96
	Lebanon	33,900	32,400	95
	York	97,400	93,700	96
Station Totals		3,046,700	2,952,000	97
Net Weekly Circulation (1973-74)				1,368,100
Average Daily Circulation (1973-74)				587,300

Pennsylvania—Philadelphia

WPHL-TV

Ch. 17

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 4300-kw max. & 2450-kw horizontal visual, 645-kw max. & 368-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1144-ft. above ground, 1364-ft. above sea level.

Latitude 40° 02' 30"
Longitude 75° 13' 24"

Transmitter: E. Domino Lane.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WPHL-TV Ref: FCC File No. BMPCT-8795 Granted 4/30/68

©American Map Co., Inc., N.Y., No. 14244

WPHL-TV

Network Service: NBC & ABC on per program basis.

Licensee: WPHL-TV Inc., 5001 Wynnefield Ave., Philadelphia, Pa. (19131).

Studio: 5001 Wynnefield Ave.

Telephone: 215-878-1700.

TWX No.: 710-670-0476.

Ownership: Subsidiary of AVC Corp.

Began Operation: July 17, 1960, but left air Aug. 1, 1962. Resumed operation Sept. 17, 1965. Assignment of license to U. S. Communications Corp. approved by FCC Dec. 6, 1967 along with the purchase of 80% of the CPs held by D. H. Overmyer Communications Co.

Represented (sales) by Avco Television Sales Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

EUGENE McCURDY, president & general manager.

TED F. BAZE, station manager.

JIM McCARTHY, local sales manager.

ROBERT FISHMAN, national sales manager.

HENRY H. BRIGGS, production manager.

BETTY AYRTON, operations manager.

WALT BUNDY, chief engineer.

DIGEST OF RATE CARD NO. 23B

(Sept. 3, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
\$700.00	\$460.00	\$200.00	\$175.00			

Graded rates apply*

*Highest rate: \$560.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	27,800	27,100	97
	New Castle	132,900	131,100	99
	NEW JERSEY			
	Atlantic	69,600	66,700	96
	Burlington	95,800	94,000	98
	Camden	155,200	152,200	98
	Cape May	25,700	24,800	96
	Gloucester	55,900	54,900	98
	Salem	20,700	20,100	97
Between 25-49%	PENNSYLVANIA			
	Bucks	134,400	131,800	98
	Montgomery	205,500	201,000	98
	Northampton	75,400	72,800	97
	Philadelphia	654,100	629,800	96
	NEW JERSEY			
	Cumberland	42,700	41,500	97
Mercer	105,700	102,400	97	
Between 5-24%	PENNSYLVANIA			
	Berks	107,100	103,400	97
	Carbon	18,500	17,800	96
	Chester	88,700	86,100	97
	Delaware	187,800	184,600	98
	Lancaster	109,100	101,500	93
	Lehigh	92,600	89,800	97
	Monroe	17,500	16,800	96
	Northumberland	36,600	34,500	94
	Schuylkill	57,800	55,200	96
DELAWARE				
Sussex	30,100	28,900	96	
MARYLAND				
Cecil	15,700	15,400	98	
Harford	39,400	38,700	98	
Station Totals		3,145,500	3,047,800	97
Net Weekly Circulation (1973-74)			1,246,900	
Average Daily Circulation (1973-74)			445,500	

(Continued on page 697-b)

Pennsylvania—Philadelphia



WPVI-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 74-kw visual, 14.8-kw aural. Antenna: 1094-ft. above av. terrain, 1111-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough, Pa.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPVI-TV Ref: FCC File No. BPT-2212 Granted 8/22/57

© American Map Co., Inc., N.Y., No. 14244

WPVI-TV

Licensee: Capital Cities Communications Inc., 4100 City Line Avenue, Philadelphia (19131).

Studios: 4100 City Line Avenue.

Telephone: 215-878-9700. TWX No.: 710-670-9799.

Ownership: Capital Cities Communications Inc. For officers and other interests, see Group Ownership of Television Stations in the Services Volume.

Began Operation: Sept. 13, 1947. Sale to present owner by Triangle publications approved by FCC Feb. 24, 1971 (Television Digest, Vols. 10:8 & 9; 11:9).

Represented (sales) by Blair Television (U.S.); Paul Mulvihill & Co. Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

LAWRENCE J. POLLOCK, vice president & general manager.
RICHARD F. APPLETON, director of sales.
HENRY G. CHADWICK, general sales manager.
H. FRANCIS HINES, director of advertising & public affairs.
CHARLES BRADLEY, director, programming & operations.
DAVID W. ELMORE, promotion manager.
RONALD TINDIGLIA, news director.
JON MILLER, public affairs manager.
IRWIN L. ROSS, chief engineer.
BOB APFEL, business manager.

DIGEST OF RATE CARD—(April 1, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	ID
Class AA—6-11:30 p.m., daily.					
\$8500	\$5100	...	\$6000	\$3000	\$1500

NETWORK BASE HOURLY RATE: \$5100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	Kent	27,800	27,100	97
	New Castle	132,900	131,100	99

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW JERSEY			
	Atlantic	69,600	66,700	96
	Burlington	95,800	94,000	98
	Camden	155,200	152,200	98
	Cape May	25,700	24,800	96
	Cumberland	42,700	41,500	97
	Gloucester	55,900	54,900	98
	Hunterdon	24,700	23,900	97
	Mercer	105,700	102,400	97
	Salem	20,700	20,100	97
	Warren	25,800	24,900	97
	PENNSYLVANIA			
	Berks	107,100	103,400	97
Bucks	134,400	131,800	98	
Carbon	18,500	17,800	96	
Chester	88,700	86,100	97	
Delaware	187,800	184,600	98	
Lancaster	109,100	101,500	93	
Lehigh	92,600	89,800	97	
Monroe	17,500	16,800	96	
Montgomery	205,500	201,000	98	
Northampton	75,400	72,800	97	
Philadelphia	654,100	629,800	96	
Between 25-49%	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
Cecil	15,700	15,400	98	
Between 5-24%	NEW JERSEY			
	Ocean	90,100	88,300	98
	PENNSYLVANIA			
	Lebanon	33,900	32,400	95
Northumberland	36,600	34,500	94	
Schuylkill	57,800	55,200	96	
MARYLAND				
Kent	6,000	5,800	97	
(Continued on page 697-b)				
Station Totals		3,344,100	3,242,600	97
Net Weekly Circulation (1973-74)			2,350,700	
Average Daily Circulation (1973-74)			1,592,000	

Pennsylvania—Philadelphia

WTAF-TV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"
Longitude 75° 14' 20"

Transmitter: E. Domino Lane.

Color: Network, live, film, slide, & tape.

News Wire Service: AP.

Studio: 330 Market St.

Telephone: 215-925-2929.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTAF-TV Ref: FCC File No. B1'CT -4576 Granted 6/21/73

© American Map Co. Inc., N. Y., No. 14244

WTAF-TV

Network Service: ABC, CBS, NBC on per program basis.

Licensee: Taft Broadcasting Co. of Pennsylvania Inc., 330 Market St., Philadelphia, Pa. (19106).

Ownership: Taft Bcstg. Co. For other interests, see WKRC-TV, Cincinnati, Ohio.

Began Operation: May 16, 1965. Sale to present owner approved by FCC May 7, 1969 (Television Digest, Vol. 9:21).

Represented (legal) by Koteen & Burt.

Represented (sales) by Bolton/Burchill International Ltd.; Electro-media Sales Ltd. (Canada).

Personnel:

CARLO ANNEKE, vice president & general manager.
PHIL JONES, general sales manager.
JACK RYAN, local sales manager.
ROBERT D. JOHNSON, business manager.
JUDI RILEY, promotion coordinator.
CHIC LAGANELLA, operations manager.

DIGEST OF RATE CARD NO. P7—(April 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class A—6 p.m.-12 a.m., Mon.-Sat.; 7-11 p.m., Sun.					
\$1200	\$720	\$390	\$250	Graded rates apply*	

*Highest rate: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	DELAWARE			
	New Castle	132,900	131,100	99
	NEW JERSEY			
	Burlington	95,800	94,000	98
	Gloucester	55,900	54,900	98
	Salem	20,700	20,100	97

Net Weekly Circulation	State County	Total Households	TV Households	%
	DELAWARE			
	Kent	27,800	27,100	97
	MARYLAND			
	Cecil	15,700	15,400	98
	NEW JERSEY			
	Atlantic	69,600	66,700	96
	Camden	155,200	152,200	98
	Cape May	25,700	24,800	96
	Cumberland	42,700	41,500	97
Between 25-49%	PENNSYLVANIA			
	Berks	107,100	103,400	97
	Bucks	134,400	131,800	98
	Carbon	18,500	17,800	96
	Chester	88,700	86,100	97
	Delaware	187,800	184,600	98
	Lehigh	92,600	89,800	97
	Montgomery	205,500	201,000	98
	Northampton	75,400	72,800	97
	Philadelphia	654,100	629,800	96
	DELAWARE			
	Sussex	30,100	28,900	96
	MARYLAND			
	Harford	39,400	38,700	98
	NEW JERSEY			
	Hunterdon	24,700	23,900	97
	Mercer	105,700	102,400	97
	Ocean	90,100	88,300	98
	Somerset	61,900	60,600	98
	Warren	25,800	24,900	97
	PENNSYLVANIA			
	Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Lancaster	109,100	101,500	93
	Lebanon	33,900	32,400	95
	Northumberland	36,600	34,500	94
	Schuylkill	57,800	55,200	96
Station Totals		2,957,100	2,866,800	97
Net Weekly Circulation (1973-74)			1,100,300	
Average Daily Circulation (1973-74)			404,800	

WCAU-TV, Philadelphia
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW JERSEY			
	Somerset	61,900	60,600	98
	Sussex	27,200	26,300	97
	PENNSYLVANIA			
Between 5-24%	Columbia	20,900	20,000	96
	Dauphin	82,000	78,700	96
	Lebanon	33,900	32,400	95
	Luzerne	120,500	117,000	97
	Northumberland	36,600	34,500	94
	York	97,400	93,700	96

WPHL-TV, Philadelphia
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW JERSEY			
	Hunterdon	24,700	23,900	97
	Ocean	90,100	88,300	98
	Sussex	27,200	26,300	97
	Warren	25,800	24,900	97
	PENNSYLVANIA			
Between 5-24%	Columbia	20,900	20,000	96
	Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Lackawanna	82,900	80,700	97
	Lebanon	33,900	32,400	95
	Montour	4,400	4,100	94
	York	97,400	93,700	96

KYW-TV, Philadelphia
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA—(Continued)			
	Lebanon	33,900	32,400	95
	NEW JERSEY			
	Middlesex	181,700	178,500	98
	Monmouth	150,800	147,300	98
	Somerset	61,900	60,600	98
Between 5-24%	PENNSYLVANIA			
	Columbia	20,900	20,000	96
	Dauphin	82,000	78,700	96
	Luzerne	120,500	117,000	97
	Mifflin	16,200	15,100	93
	Northumberland	36,600	34,500	94
	York	97,400	93,700	96

Pennsylvania

WJAC-TV, Johnstown
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA—(Continued)			
	Potter	6,600	6,200	94
	Warren	14,600	13,600	93
	WEST VIRGINIA			
Between 5-24%	Harrison	28,300	27,700	98
	Marion	23,700	23,000	97
	Morgan	2,900	2,800	96
	Pendelton	2,600	2,400	92
	Preston	8,800	8,300	95
	Tucker	2,800	2,600	94
	Tyler	3,500	3,300	95

WGAL-TV, Lancaster
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	PENNSYLVANIA—(Continued)			
	Chester	88,700	86,100	97
	Clinton	13,200	12,700	96
	Columbia	20,900	20,000	96
	Union	8,900	8,100	91
Between 5-24%	VIRGINIA			
	Clarke	3,000	2,900	97
	WEST VIRGINIA			
	Berkeley	13,300	13,000	97
	Jefferson	7,800	7,600	97
	Morgan	2,900	2,800	96

WPVI-TV, Philadelphia
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEW JERSEY			
	Middlesex	181,700	178,500	98
	Somerset	61,900	60,600	98
	Sussex	27,200	26,300	97
	PENNSYLVANIA			
	Columbia	20,900	20,000	96
	Dauphin	82,000	78,700	96
	Luzerne	120,500	117,000	97
	Snyder	9,100	8,300	91
	York	97,400	93,700	96

Pennsylvania—Pittsburgh



KDKA-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 9.40"

Transmitter: 4101 Grizella St.

Studio: 1 Gateway Center.

Telephone: 412-391-3000.

TWX No.: 412-642-3113.

TV tape: Recording facilities.

AM Affiliate: KDKA, 50-kw, 1020 kHz.

FM Affiliate: KDKA-FM, 47-kw, 92.9 MHz (No. 225), 890-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.

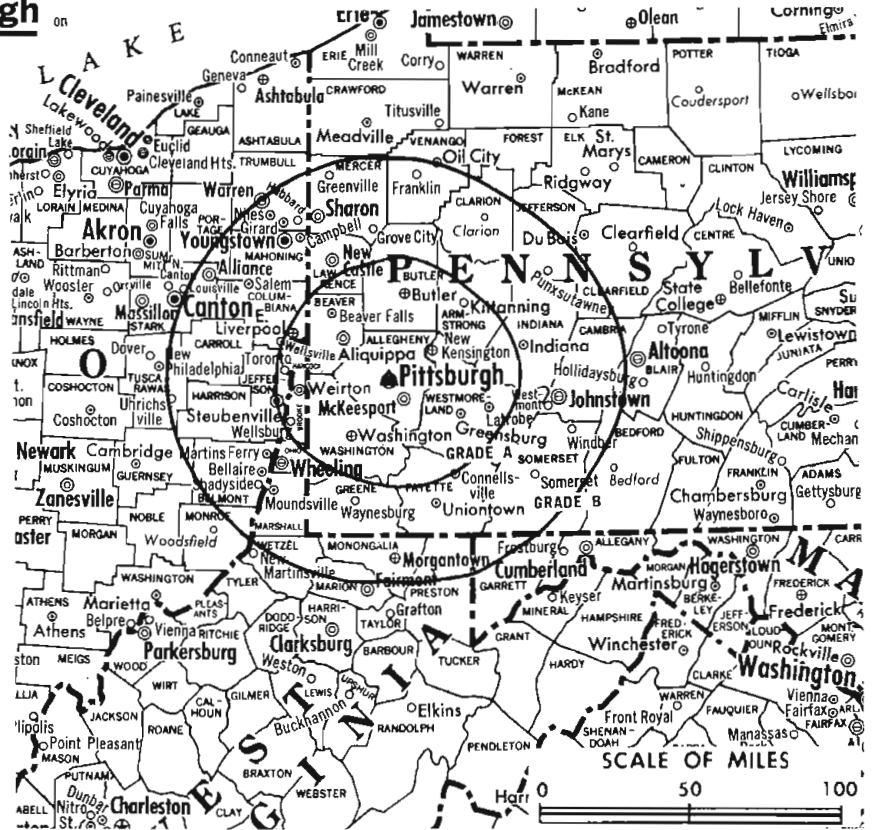
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KDKA-TV Ref: FCC File No. B1PT-1970 Granted 6/12/55

© American Map Co., Inc., N.Y., No. 14244

KDKA-TV

Licensee: Westinghouse Bcstg. Co. Inc., 1 Gateway Center, Pittsburgh, Pa. (15222).

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: Donald H. McGannon, chairman and president; Marvin L. Shapiro, exec. v.p. & pres., station group; Winthrop Baker, pres., TV station group. For other interests & corporate officers, see Group Ownership.

Began Operation: Jan. 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49 & 11:2).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- EDWARD WALLIS, regional vice president, central.
- JONATHAN HAYES, general manager.
- WILLIAM C. STRONG, general sales manager.
- DAVID P. BEDDOW, program manager.
- JOE HOUSTON, promotion manager.
- LARRY MANNE, news director.
- GLENN LAHMAN, engineering manager.
- JIM MELINDER, business manager.
- ROY HOOVER, chief engineer.

DIGEST OF RATE CARD NO. 30—(April 10, 1972)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11:30 p.m., Mon.-Fri.; 6:30-11:30 p.m., Sat.-Sun.	\$2200	\$1300	\$770	\$750	\$1200*	\$1200*
Class 1—6-11:30 p.m., daily.					\$550	

NETWORK BASE HOURLY RATE: \$2800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND			
	Garrett	6,900	6,500	95
	OHIO			
	Belmont	29,300	28,700	98
	Columbiana	37,300	36,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO—(Continued)			
	Harrison	6,000	5,800	97
	Jefferson	31,000	30,500	98
	PENNSYLVANIA			
	Allegheny	530,400	515,600	97
	Armstrong	25,600	24,700	96
	Beaver	68,100	66,400	97
	Butler	42,400	41,300	97
	Cambria	61,500	59,700	97
	Clarion	12,800	12,200	95
	Elk	11,200	10,800	96
	Fayette	54,000	51,400	95
	Forest	1,700	1,700	97
	Greene	12,800	12,200	95
Indiana	27,100	25,900	96	
Jefferson	15,400	14,800	96	
Lawrence	35,200	34,000	96	
Somerset	26,800	25,500	95	
Venango	21,200	19,900	94	
Washington	72,500	70,200	97	
Westmoreland	126,600	123,400	97	
WEST VIRGINIA				
Brooke	10,200	10,100	99	
Hancock	13,300	13,200	99	
Marion	23,700	23,000	97	
Marshall	12,700	12,400	98	
Monongalia	22,300	21,300	96	
Ohio	22,200	21,800	98	
Preston	8,800	8,300	95	
Tucker	2,800	2,600	94	
Tyler	3,500	3,300	95	

Between 25-49%	OHIO			
	Monroe	5,500	5,300	96
	PENNSYLVANIA			
	Blair	47,600	45,900	96
	Clearfield	25,700	24,700	96

(Continued on page 702-b)

Station Totals	1,894,000	1,835,800	97
Net Weekly Circulation (1973-74)			1,278,900
Average Daily Circulation (1973-74)			919,900

Pennsylvania—Pittsburgh



WIIC-TV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 849-ft above ground, 2049-ft. above sea level.

Latitude 40° 27' 47"
Longitude 80° 00' 17"

Transmitter: 341 Rising Main Ave.

Studio: 341 Rising Main Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



WIIC-TV Ref: FCC File No. B1PCT-3488 Granted 3/20/57

American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WIIC-TV

Licensee: WIIC-TV Corporation, 341 Rising Main Ave., Pittsburgh (15214).

Telephone: 412-321-8700. TWX No.: 710-664-2099.

Ownership: Cox Broadcasting Corp., see WSB-TV, Atlanta, Ga. for other interests.

Began Operation: Sept. 1, 1957. Sale to present owner by co-owners Pittsburgh Post-Gazette & Sun Telegraph and H. Kenneth Brennen & family approved Nov. 20, 1964 by FCC (Television Digest, Vol. 4:36, 47).

Represented (sales) by TeleRep Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- ROBERT CHAMBERS, chairman of the board.
- CLIFFORD M. KIRTLAND JR., president.
- JAMES M. RUPP, group vice president & general manager.
- LEONARD A. SWANSON, vice president & general manager.
- DAVID CHASE, station manager.
- BY WILLIAMS, program director.
- MERRITT S. ROSE JR., general sales manager.
- RON STEINER, local sales manager.
- ALEXANDER GORDON, director, advertising & promotion.
- RAY M. SWENSON, director of engineering.
- AL MANN, news manager.

DIGEST OF RATE CARD NO. 16A—(Dec. 30, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

Graded rates apply*

*Highest rate: \$1200.

NETWORK BASE HOURLY RATE: \$2350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	29,300	28,700	98
	Columbiana	37,300	36,500	98
	Harrison	6,000	5,800	97
	Jefferson	31,000	30,500	98

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA			
	Allegheny	530,400	515,600	97
	Armstrong	25,600	24,700	96
	Beaver	68,100	66,400	97
	Butler	42,400	41,300	97
	Clarion	12,800	12,200	95
	Fayette	54,000	51,400	95
	Greene	12,800	12,200	95
	Indiana	27,100	25,900	96
	Jefferson	15,400	14,800	96
	Lawrence	35,200	34,000	96
	Venango	21,200	19,900	94
	Washington	72,500	70,200	97
	Westmoreland	126,600	123,400	97
50% & Over	WEST VIRGINIA			
	Hancock	13,300	13,200	99
	Monongalia	22,300	21,300	96
	Ohio	22,200	21,800	98
	Taylor	5,400	5,100	95
Between 25-49%	MARYLAND			
	Garrett	6,900	6,500	95
	OHIO			
	Monroe	5,500	5,300	96
	PENNSYLVANIA			
Cambria	61,500	59,700	97	
Clearfield	25,700	24,700	96	
Elk	11,200	10,800	96	
Mercer	41,800	40,300	96	
Somerset	26,800	25,500	95	
Between 25-49%	WEST VIRGINIA			
	Brooke	10,200	10,100	99
	Harrison	28,300	27,700	98
	Marion	23,700	23,000	97
	Marshall	12,700	12,400	98
	Preston	8,800	8,300	95
Wetzel	6,900	6,700	97	

(Continued on page 702-b)

Station Totals	1,705,900	1,653,700	97
Net Weekly Circulation (1973-74)			1,106,000
Average Daily Circulation (1973-74)			664,000

Pennsylvania—Pittsburgh

WPGH-TV

Ch. 53

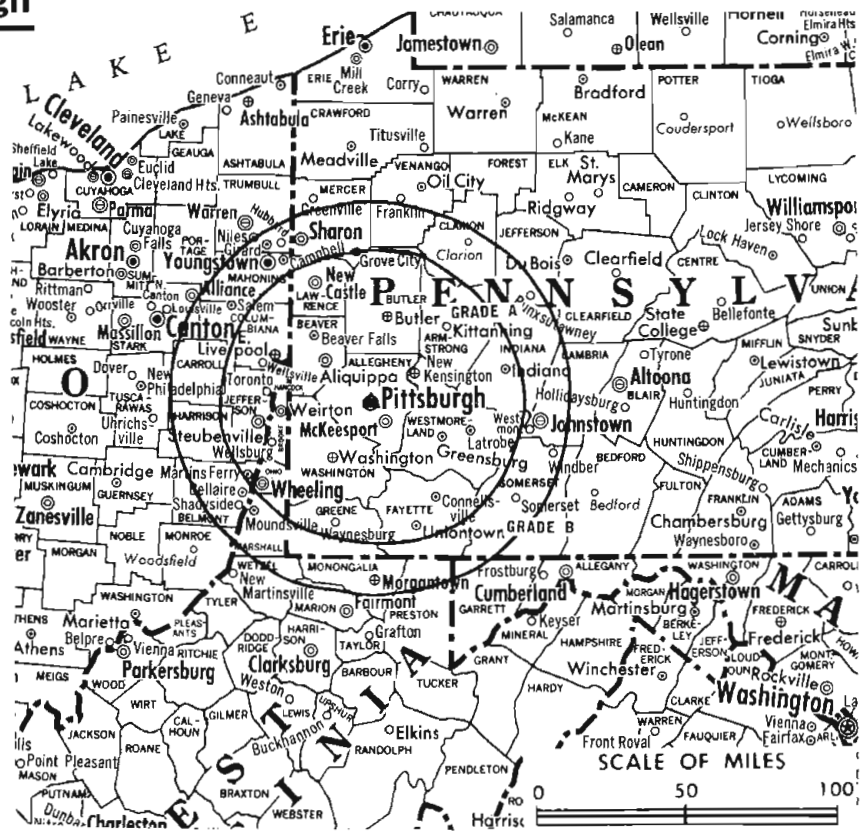
Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 191-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 732-ft. above ground, 2045-ft. above sea level.

Latitude 40° 29' 43"
Longitude 80° 00' 18"

Transmitter: 750 Ivory Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV % and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPGH-TV Ref: FCC File No. BPCT-4733 Granted 7/19/74 © American Map Co., Inc., N.Y. No. 14244

WPGH-TV

Licensee: Pittsburgh Telecasting Inc., 750 Ivory Ave., Pittsburgh, Pa. (15214).

Studio: 750 Ivory Ave., Pittsburgh (15214).

Telephone: 412-931-6151.

Ownership: Sttip Realty Inc., 100%. Sttip Realty is 100% owned by Pittsburgh Outdoor Advertising Corp. which is 100% owned by Henry Posner Jr.

Began Operation: July 14, 1953 as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership Feb. 1, 1969; left air Aug. 16, 1971. Transfer to present owner from Receiver in Bankruptcy approved Dec. 12, 1973. Returned to air Jan. 14, 1974.

Represented (sales) by Bolton/Burchill International Ltd.

Personnel:

- ALBERT M. HOLTZ, general manager.
- JOHN BAGGIO, sales manager.
- GEORGE S. PLENDERLEITH, operations manager.
- ROBERT R. BOYD, chief engineer.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.	
Class A—6:30-11 p.m., Mon.-Fri.; noon-11 p.m., Sat.-Sun.	\$900	\$540	\$325	\$115	\$300*	\$150*	\$75*

* Average.

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
	Allegheny	530,400	515,600	97
	Armstrong	25,600	24,700	96
	Beaver	68,100	66,400	97
	Butler	42,400	41,300	97
	Greene	12,800	12,200	95
Between 5-24%	Washington	72,500	70,200	97
	Westmoreland	126,600	123,400	97
WEST VIRGINIA				
	Marshall	12,700	12,400	98
	Monongalia	22,300	21,300	96
	Ohio	22,200	21,800	98
Station Totals		935,600	909,300	97
Net Weekly Circulation (1973-74)				91,000
Average Daily Circulation (1973-74)				34,600

INSTANT FACTBOOK

See Factbook Research, Inc.
Order Card #5 Stations Volume

Pennsylvania—Pittsburgh



WTAE-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, Pa.

Studio: 400 Ardmore Blvd.

TV tape: Recording facilities.

AM Affiliate: WTAE, 5-kw, 1250 kHz.

FM Affiliate: WTAE-FM, 50-kw, 96.1 MHz (No. 241), 500-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Represented (legal) by Dempsey & Koplovitz.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTAE-TV Ref: FCC File No. BMPT-5083 Granted 5/9/58

©American Map Co., Inc., N.Y., No. 14244

WTAE-TV

Licensee: The Hearst Corp., WTAE Division, 400 Ardmore Blvd., Pittsburgh (15230).

Telephone: 412-242-4300. TWX No.: 710-664-4266.

Ownership: The Hearst Corp., 100%. Hearst also operates WBAL-TV-AM-FM, Baltimore and WISN-TV-AM-FM, Milwaukee; for other interests, see Newspaper Ownership of TV Stations.

Began Operation: Sept. 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales) by Katz Television; Electromedia Sales Ltd. (Canada).

Personnel:

- FRANKLIN C. SNYDER, v.p., general manager.
- JOHN CONOMIKES, v.p. & station manager.
- JAMES GORMLY, resident controller.
- DAVID CRANTZ, promotion manager.
- JACK A. W. SHENKAN, general sales manager.
- CRAIG MARSHALL, national sales manager.
- JAMES HURLEY, director of engineering.
- EDWARD YOUNG, operations manager.
- MICKEY L. HOOTEN, program director.
- FRED YOUNG, news director.

DIGEST OF RATE CARD NO. A21—(April 15, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class A—7:30-11 p.m., daily.
\$2500.00 \$1500.00 \$750.00 \$650.00 Graded rates apply**

*Highest rate: \$1500.

NETWORK BASE HOURLY RATE: \$2900.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MARYLAND Garrett	6,900	6,500	95

Net Weekly Circulation	State County	Total Households	TV Households	%
OHIO				
	Belmont	29,300	28,700	98
	Harrison	6,000	5,800	97
	Jefferson	31,000	30,500	98
PENNSYLVANIA				
	Allegheny	530,400	515,600	97
	Armstrong	25,600	24,700	96
	Beaver	68,100	66,400	97
	Blair	47,600	45,900	96
	Butler	42,400	41,300	97
	Cambria	61,500	59,700	97
	Clarion	12,800	12,200	95
	Elk	11,200	10,800	96
	Fayette	54,000	51,400	95
	Forest	1,700	1,700	97
	Greene	12,800	12,200	95
	Indiana	27,100	25,900	96
	Jefferson	15,400	14,800	96
50% & Over	Lawrence	35,200	34,000	96
	Somerset	26,800	25,500	95
	Venango	21,200	19,900	94
	Washington	72,500	70,200	97
	Westmoreland	126,600	123,400	97
WEST VIRGINIA				
	Barbour	5,100	4,800	95
	Brooke	10,200	10,100	99
	Hancock	13,300	13,200	99
	Harrison	28,300	27,700	98
	Marion	23,700	23,000	97
	Marshall	12,700	12,400	98
	Monongalia	22,300	21,300	96
	Ohio	22,200	21,800	98
	Preston	8,800	8,300	95
	Randolph	8,700	8,200	94
	Taylor	5,400	5,100	95
	Tucker	2,800	2,600	94

(Continued on next page)

Station Totals	1,782,900	1,726,300	97
Net Weekly Circulation (1973-74)	1,270,700		
Average Daily Circulation (1973-74)	868,400		

Pennsylvania

WTAE-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA—(Continued)			
	Tyler	3,500	3,300	95
	Wetzel	6,900	6,700	97
Between 25-49%	OHIO			
	Columbiana	37,300	36,500	98
	Monroe	5,500	5,300	96
	PENNSYLVANIA			
	Bedford	15,000	14,100	94
	Clearfield	25,700	24,700	96
	Mercer	41,800	40,300	96
	WEST VIRGINIA			
	Grant	2,800	2,500	91
	Lewis	6,400	6,100	96
	Upshur	7,300	6,900	95
	Between 5-24%	OHIO		
Carroll		8,200	8,000	98
Mahoning		100,000	98,500	99
Noble		3,900	3,700	94
PENNSYLVANIA				
Centre		31,300	29,500	94
Crawford		27,400	26,000	95
Huntingdon		13,100	12,300	94
WEST VIRGINIA				
Doddridge		2,400	2,300	94
Mineral		8,400	8,000	96
Pleasants		2,500	2,400	96
Ritchie	3,900	3,600	93	

WIIC-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	OHIO			
	Carroll	8,200	8,000	98
	Mahoning	100,000	98,500	99
	PENNSYLVANIA			
	Blair	47,600	45,900	96
	Crawford	27,400	26,000	95
	Forest	1,700	1,700	97
	Mc Kean	17,200	16,300	95
	WEST VIRGINIA			
	Barbour	5,100	4,800	95
	Grant	2,800	2,500	91
	Randolph	8,700	8,200	94
Tucker	2,800	2,600	94	
Tyler	3,500	3,300	95	

KDKA-TV, Pittsburgh (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	PENNSYLVANIA—(Continued)			
	Crawford	27,400	26,000	95
	Mercer	41,800	40,300	96
	WEST VIRGINIA			
	Barbour	5,100	4,800	95
	Grant	2,800	2,500	91
	Harrison	28,300	27,700	98
	Lewis	6,400	6,100	96
	Randolph	8,700	8,200	94
	Taylor	5,400	5,100	95
	Wetzel	6,900	6,700	97
	Between 5-24%	MARYLAND		
Allegany		29,900	29,100	97
OHIO				
Carroll		8,200	8,000	98
Coshocton		12,500	12,000	96
Guernsey		12,600	12,200	97
Mahoning		100,000	98,500	99
Noble		3,900	3,700	94
Trumbull		77,300	76,200	99
PENNSYLVANIA				
Bedford		15,000	14,100	94
Cameron		2,500	2,400	97
Centre	31,300	29,500	94	
WEST VIRGINIA				
Doddridge	2,400	2,300	94	
Hardy	3,100	2,800	89	
Mineral	8,400	8,000	96	

WDAU-TV, Scranton (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA—(Continued)			
	Snyder	9,100	8,300	91
	Susquehanna	12,000	11,500	96
	Union	8,900	8,100	91
	Wayne	10,000	9,300	93
Wyoming	7,700	7,300	95	
Between 25-49%	PENNSYLVANIA			
	Sullivan	1,900	1,800	95
Between 5-24%	NEW YORK			
	Tioga	15,300	14,700	96
	PENNSYLVANIA			
	Clinton	13,200	12,700	96
	Mifflin	16,200	15,100	93
	Monroe	17,500	16,800	96
Pike	5,000	4,700	93	
Tioga	13,100	12,200	93	

Pennsylvania—Scranton & Wilkes-Barre



WDAU-TV



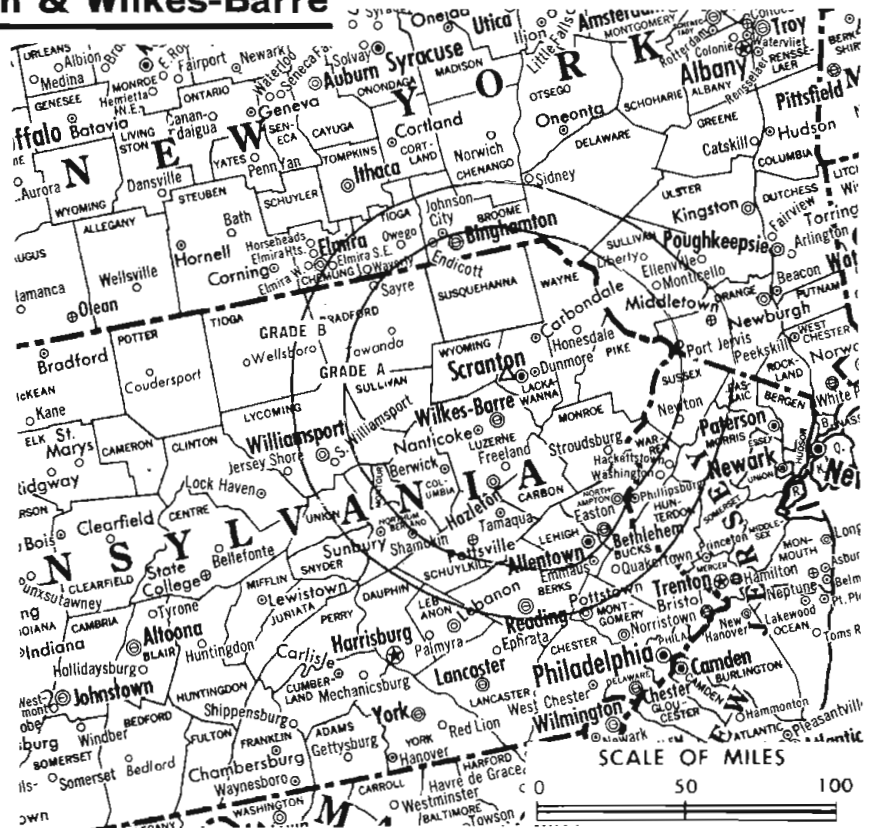
Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 3006-kw max. & 750-kw horizontal visual, 550-kw max. & 137-kw horizontal aural. Antenna: tilted electrically, 1560-ft. above av. terrain, 618-ft. above ground, 2744-ft. above sea level.

Latitude 41° 25' 36"
Longitude 75° 44' 52"

Transmitter: Bald Mt., Ransom Twp.
TV tape: Recording facilities.
AM Affiliate: WGBI, 1-kw (.5-kw night), 910 kHz (CBS).
FM Affiliate: WGBI-FM, 4.9-kw, 101.3 MHz (No. 267), 1100-ft.
Color: Network, live, film, slide & tape.
News Wire Service: AP. Facsimile Service: AP. News Film Service: CBS.
Studio: 1000 Wyoming Ave.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbltron study (see page 4-b).



WDAU-TV Ref: FCC File No. BMPCT-6640 Granted 4/24/68

©American Map Co., Inc., N.Y., No. 14244

WDAU-TV

Licensee: Scranton Broadcasters Inc., 1000 Wyoming Ave., Scranton, Pa. (18509).

Telephone: 717-342-7634. TWX No.: 510-656-5192.

Ownership: Scranton Bcstrs. Inc., 100% owned by heirs of Frank Megargee, with 28% being held by Scranton WGBI Radio Inc. (66 2/3 voting stock), Mrs. M. E. Megargee & family 72%.

Began Operation: June 7, 1953. In 1959 present owners reacquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22).

Represented (sales) by Avco Television Sales Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel:

MRS. M. E. MEGARGEE, president.
MRS. M. M. HOLCOMB, general manager.
DOUG HOLCOMB, promotion director.
JACK WHITE, national sales manager.
MORT ROSENTHAL, program director & film buyer.
TOM POWELL, news director.
ROBERT LEACH, chief engineer.

DIGEST OF RATE CARD NO. 26—(Aug. 15, 1975)

Hour	30 Min.	30 Sec.	10 Sec.
\$1400	\$750	Graded rates apply*	

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$731.

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
	Bradford	19,000	18,100	95
	Carbon	18,500	17,800	96
	Columbia	20,900	20,000	96
	Lackawanna	82,900	80,700	97
50% & Over	Luzerne	120,500	117,000	97
	Lycoming	38,600	36,100	94
	Montour	4,400	4,100	94
	Northumberland	36,600	34,500	94
	Schuylkill	57,800	55,200	96

(Continued on page 702-b)

Station Totals	529,100	506,000	96
Net Weekly Circulation (1973-74)		356,500	
Average Daily Circulation (1973-74)		239,400	

WE HAVE GOOD NEWS.

The best. That's why WDAU won the top Associated Press News Award.

AND BAD NEWS.

Availabilities on our newscasts don't stay available very long.

WDAU TV

SCRANTON WILKES-BARRE A CBS Affiliate

Represented by Avco Television Sales.

Pennsylvania—Scranton & Wilkes-Barre



WNEP-TV



Ch. 16

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1260-kw max. & 661-kw horizontal visual, 126-kw max. & 66.1-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 829-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 21"

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ABC.

TWX No.: 510-656-3879.

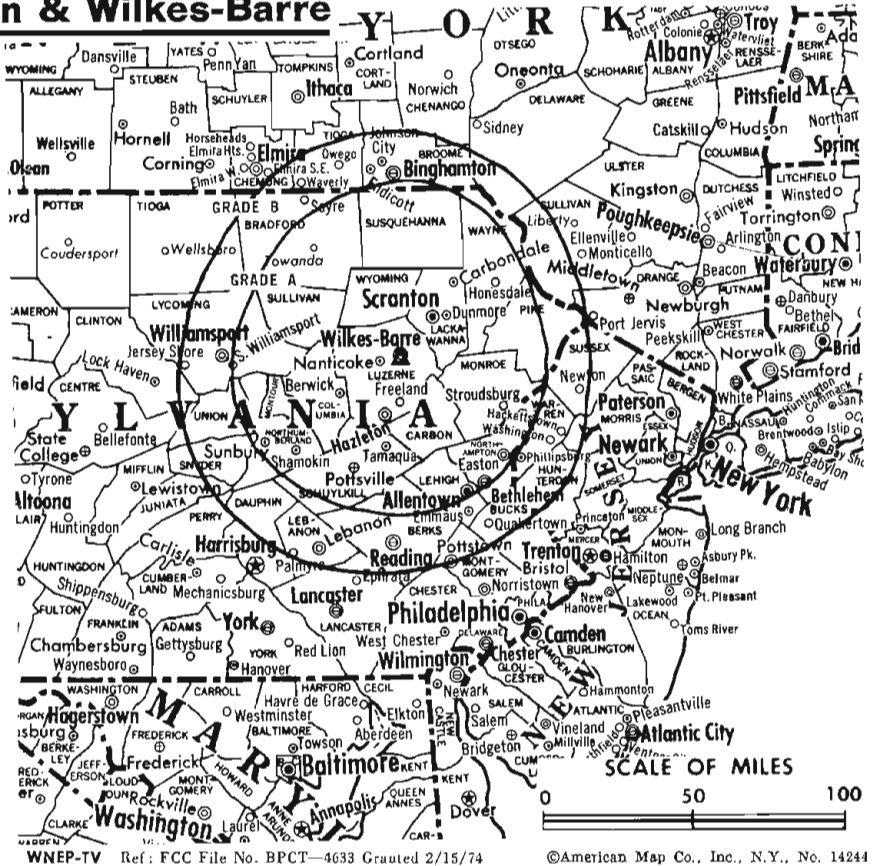
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WNEP-TV Ref: FCC File No. BPCT-4633 Granted 2/15/74

©American Map Co., Inc., N.Y., No. 14244

WNEP-TV

Licensee: NEP Communications Inc., Wilkes-Barre-Scranton Airport, Avoca, Pa. (18641).

Studios: Wilkes-Barre-Scranton Airport.

Telephones: 717-457-7401, Scranton; 717-655-2821, Wilkes-Barre.

Ownership: Thomas P. Shelburne, 31.95%; Catherine W. Shelburne, 21.30%; Frank M. Henry, 21%; William W. Scranton, 8.75%; Malcolm W. Dale, 4.90%; Chester F. Sawicki, 3.70%; Jesse S. Pevear Jr., 2.80%; Warren A. Read Jr., 2.10%; others, none with as much as 2%.

Began Operation: Feb. 9, 1954. Sale to present owners by Taft Bcstg. approved by FCC Oct. 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary Northeastern Pennsylvania Broadcasting Inc. approved Feb. 19, 1964 (Television Digest, Vols. 3:15-16, 31 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC (Vols. 13:46, 14:7).

Represented (sales) by Katz Television.

Represented (legal) by Koteen & Burt.

Personnel:

THOMAS P. SHELBURNE, president.
TOM SHELBURNE JR., station manager.
JESSE PEVEAR, sales manager.
ADAM SAWICKI, operations manager & traffic manager.
PETER KOZLOSKI, business manager.
MOREY WINT, manager, production.
ELDEN HALE JR., news director.
CHESTER SAWICKI, chief engineer.

DIGEST OF RATE CARD NO. 7-1—(Jan. 14, 1974)

Hour 30 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1000 \$600 Graded rates apply*

*Highest rate: \$375.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA				
	Carbon	18,500	17,800	96
	Clinton	13,200	12,700	96
	Columbia	20,900	20,000	96
	Lackawanna	82,900	80,700	97
	Luzerne	120,500	117,000	97
50% & Over	Lycoming	38,600	36,100	94
	Montour	4,400	4,100	94
	Northumberland	36,600	34,500	94
	Schuylkill	57,800	55,200	96
	Snyder	9,100	8,300	91
	Susquehanna	12,000	11,500	96
	Union	8,900	8,100	91
	Wyoming	7,700	7,300	95
PENNSYLVANIA				
Between 25-49%	Bradford	19,000	18,100	95
	Centre	31,300	29,500	94
	Mifflin	16,200	15,100	93
	Monroe	17,500	16,800	96
	Sullivan	1,900	1,800	95
	Wayne	10,000	9,300	93
NEW JERSEY				
	Warren	25,800	24,900	97
NEW YORK				
	Delaware	15,200	14,100	93
	Tioga	15,300	14,700	96
Between 5-24%	PENNSYLVANIA			
	Juniata	5,500	5,000	91
	Lehigh	92,600	89,800	97
	Northampton	75,400	72,800	97
	Pike	5,000	4,700	93
	Tioga	13,100	12,200	93
Station Totals		774,900	742,100	96
Net Weekly Circulation (1973-74)				413,100
Average Daily Circulation (1973-74)				264,400

Pennsylvania—Wilkes-Barre & Scranton



WBRE-TV

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 4120-kw max. & 2290-kw horizontal visual, 820.4-kw max. & 468-kw horizontal aural. Antenna: 1645-ft. above av. terrain, 849-ft. above ground, 2949-ft. above sea level.

Latitude 41° 11' 01"
Longitude 75° 52' 02"

Transmitter: Penobscot Mtn., Hanover Twp.

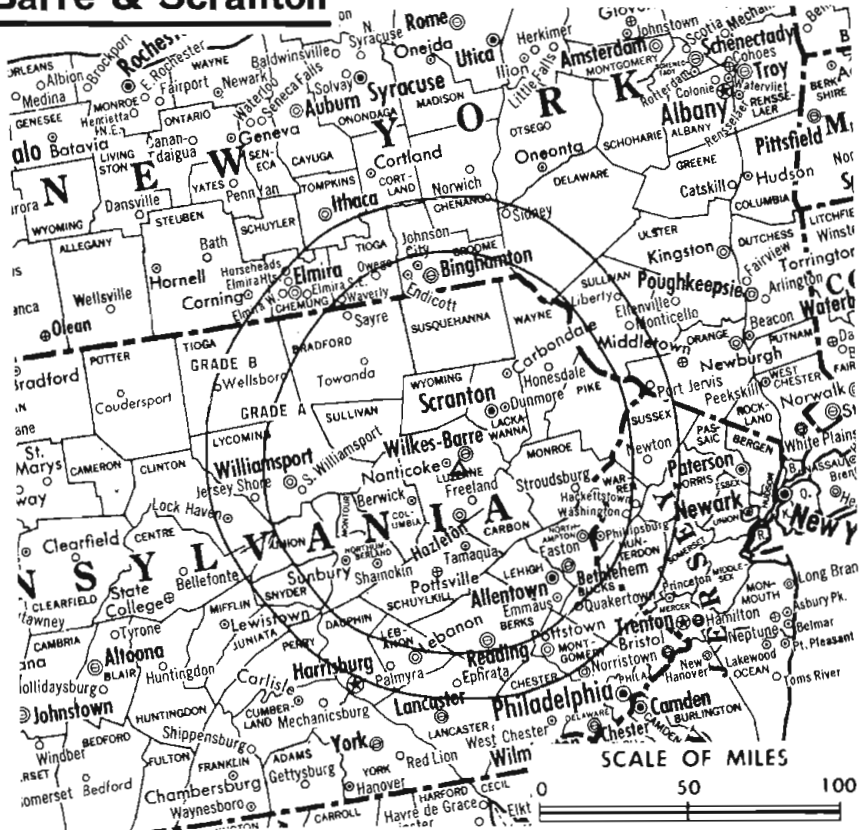
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBRE-TV Ref: FCC File No. DMPCT-6939 Granted 12/6/68 ©American Map Co., Inc., N.Y., No. 14244

WBRE-TV

Licensee: WBRE-TV Inc., 62 S. Franklin St., Wilkes-Barre, Pa. (18703).

Studio: 62 S. Franklin St.

Telephone: 717-823-3101. TWX No.: 510-658-3198.

AM Affiliate: WBRE, 1-kw, 1340 kHz (NBC). FM Affiliate: WBRE-FM, 2.25-kw, 98.5 MHz (No. 253), 1160-ft. antenna height.

Ownership: David M. Baltimore & family.

Began Operation: Jan. 1, 1953.

Represented (sales) by Petry Television Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

DAVID M. BALTIMORE, president & general manager.
TERRY BALTIMORE, v.p. & national sales manager.
FRANKLIN D. COSLETT, vice president, operations.
DON MILLER, production director.
JERRY BUTLER, CATV director.
TOM BIGLER, news director.
JACK DEMSKY, chief engineer, transmitter.
GEORGE ANDRESKY, chief engineer, studio.
CHARLES SAKOSKI JR., CATV engineer.

DIGEST OF RATE CARD NO. 73F—(Sept. 10, 1973)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.
Class AA—8-10:30 p.m., daily.	\$1400.00	\$900.00	\$560.00	Graded rates apply*

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$975.

	Net Weekly Circulation	State County	Total Households	TV Households	%
PENNSYLVANIA					
		Bradford	19,000	18,100	95
		Carbon	18,500	17,800	96
		Clinton	13,200	12,700	96
		Columbia	20,900	20,000	96
		Lackawanna	82,900	80,700	97
		Luzerne	120,500	117,000	97
	50% & Over	Lycoming	38,600	36,100	94
		Montour	4,400	4,100	94
		Northumberland	36,600	34,500	94
		Schuylkill	57,800	55,200	96
		Snyder	9,100	8,300	91
		Susquehanna	12,000	11,500	96
		Union	8,900	8,100	91
		Wayne	10,000	9,300	93
		Wyoming	7,700	7,300	95
NEW JERSEY					
		Warren	25,800	24,900	97
PENNSYLVANIA					
	Between 25-49%	Lehigh	92,600	89,800	97
		Monroe	17,500	16,800	96
		Northampton	75,400	72,800	97
		Sullivan	1,900	1,800	95
NEW YORK					
		Broome	71,200	69,000	97
		Tioga	15,300	14,700	96
	Between 5-24%	PENNSYLVANIA			
		Juniata	5,500	5,000	91
		Mifflin	16,200	15,100	93
		Pike	5,000	4,700	93
		Tioga	13,100	12,200	93
Station Totals			799,600	767,500	96
Net Weekly Circulation (1973-74)					459,900
Average Daily Circulation (1973-74)					303,200

Pennsylvania—York



WSBA-TV

Ch. 43

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 2570-kw max. & 1000-kw horizontal visual, 257-kw max. & 100-kw horizontal aural. Antenna: 530-ft. above av. terrain, 400-ft. above ground, 1110-ft. above sea level.

Latitude 39° 56' 25"
Longitude 76° 41' 59"

Holds CP for change to 1860-kw max. & 724-kw horizontal visual, 186-kw max. & 72.4-kw horizontal aural. BPCT-4809.

Transmitter: S. Queen St., extended.

AM Affiliate: WSBA, 5-kw, 910 kHz.

FM Affiliate: WSBA-FM, 6.5-kw, 103.3 MHz (No. 277), 470-ft.

News Wire Service: UPI.

Color: Network, live, film, slide & tape.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSBA-TV

Licensee: Susquehanna Broadcasting Co., 140 E. Market St. (17401).

Studio: 2005 S. Queen St. (17403).

Mailing Address: P.O. Box 1868, York (17405).

Telephone: 717-843-0043.

Ownership: Approximately 80% of stock is owned by Louis J. Appell Trust. Susquehanna Bcstg. Co. owns radio stations WSBA & FM, York, Pa.; WKIS, Orlando, Fla.; WLQR-FM, Toledo, Ohio; WARM, Scranton; WQBA, Miami, Fla.; WHLO, Akron, O.; WGBB, Freeport, Long Island, N.Y.; WHLQ (FM), Canton & WLQA-FM, Cincinnati, both Ohio; WFMS (FM), Indianapolis, Ind.; WLTA-FM, Atlanta, Ga.; KPLX (FM), Fort Worth, Tex.

Began Operation: Dec. 22, 1952.

Represented (sales) by Blair Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

Personnel:

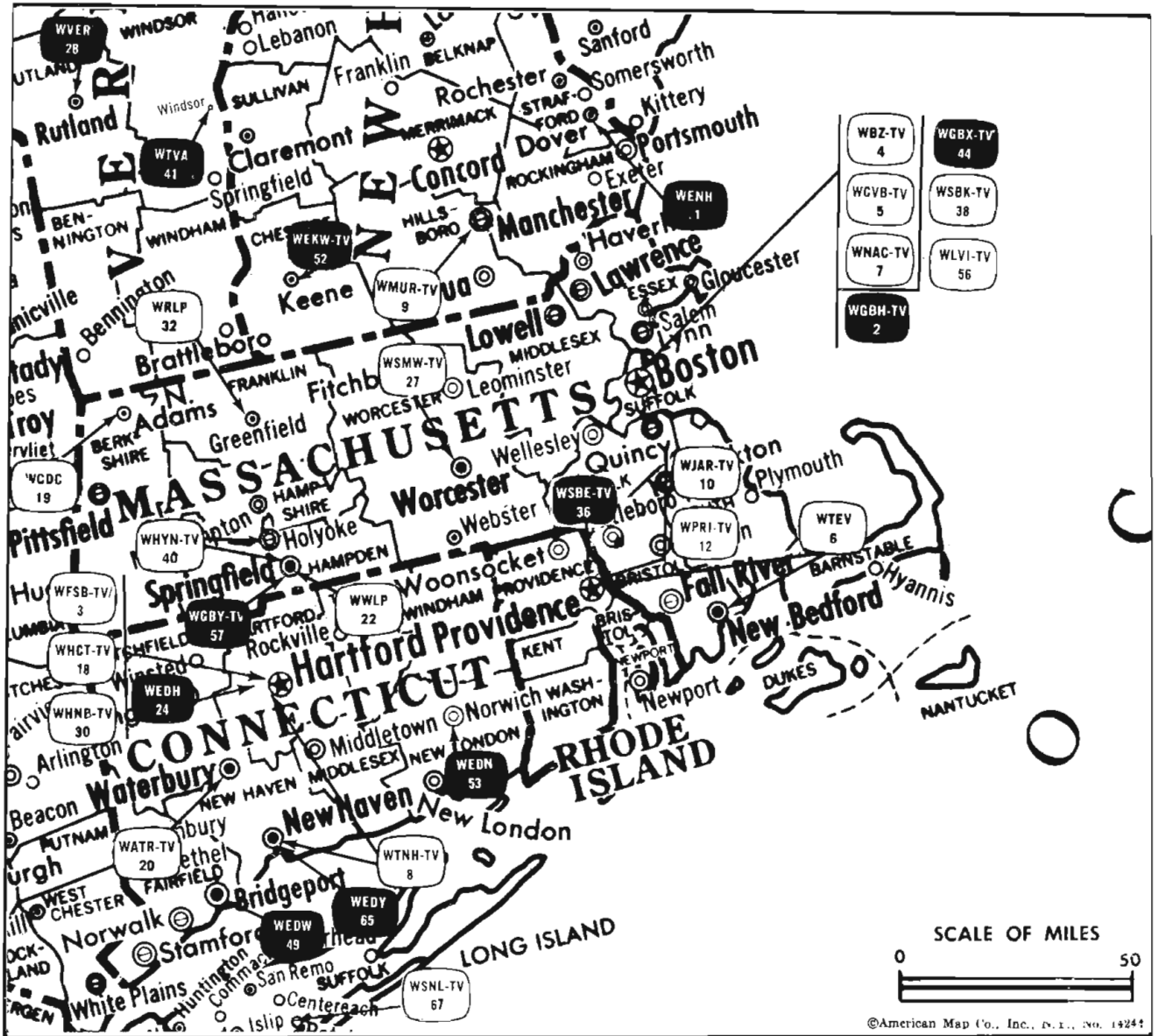
LOUIS J. APPELL JR., president.
ROBERT M. STOUGH, station manager.
H. DAVID BERLIN, sales manager.
JACK M. SCHUSTER, chief engineer.

DIGEST OF RATE CARD NO. 15—(March 1, 1975)

30 Min. 15 Min. 5 Min. 30 Sec. 10 Sec.
Prime Time—7-11 p.m., daily.
\$190 \$150 \$110 \$50 \$25
For Keystone Group combination rates, see WLYH-TV, Lebanon, Pa.
NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	PENNSYLVANIA York	97,400	93,700	96
	PENNSYLVANIA Adams	19,100	18,200	95
Between 25-49%	PENNSYLVANIA Cumberland	53,900	51,900	96
	Dauphin	82,000	78,700	96
	Franklin	34,700	32,400	93
	Lancaster	109,100	101,500	93
	Perry	10,700	10,200	95
Station Totals		406,900	386,600	95
Net Weekly Circulation (1973-74)				104,900
Average Daily Circulation (1973-74)				49,300

Rhode Island



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Providence	320,000	32	576,800	29

Rhode Island

Rhode Island Station Status as of September 1, 1975

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	3	0	3
<input checked="" type="checkbox"/> Educational Television Stations	0	1	1
			<hr/> 4

State Educational Technical Facilities
(Complete Data in Educational Directory)

WSBE-TV
Providence
Ch. 36

Non-Commercial Educational Station

Licensee: Board of Regents for Education, State of Rhode Island & Providence Plantations, 24 Mason St., Providence (02903).

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 600-ft. above av. terrain, 532-ft. above ground, 825-ft. above sea level.

Latitude 41° 48' 18"
Longitude 71° 28' 24"

Note: WTEV Listed Under Providence
Is Licensed to New Bedford, Mass.

The Next Time You Have a
Programming, Sales or Promotion Problem

Think of
Arbitron Information on Demand

**Arbitron
Information
on Demand**



We Haven't Been Stumped Yet!

ARBITRON TELEVISION

Rhode Island—Providence



WJAR-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54"
Longitude 71° 17' 15"

Transmitter: Rehoboth, Mass.

TV tape: Recording facilities.

AM Affiliate: WJAR, 5-kw, 920 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC, Newsweek.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WJAR-TV Ref: FCC File No. BPCT-3270 Granted 1/10/65

© American Map Co., Inc., N.Y., No. 14244

WJAR-TV

Licensee: The Outlet Co., 176 Weybosset St., Providence (02903).

Studio: 176 Weybosset St.

Telephone: 401-751-5700. TWX No.: 710-381-1749.

Ownership: The Outlet Co. Also owns WDBO-TV-AM-FM, Orlando, Fla.; KSAT-TV, San Antonio, Tex.; 80% of WNYS-TV, Syracuse, N.Y. & is buying WLWC(TV), Columbus, Ohio.

Began Operation: July 10, 1949.

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Tirana & Scher.

Represented (engineering) by Lohnes & Culver.

Personnel:

- JOSEPH S. (DODY) SINCLAIR, chairman.
- DAVID E. HENDERSON, president.
- LEONARD S. DAVEY JR., general manager.
- GARY DREISPUHL, program director.
- RAYMOND JANZ, general sales manager.
- LESTER B. KEATS, production manager.
- ARTHUR ALPERT, news director.
- GEORGE ST. ANDRE, chief engineer.
- JOSEPH OBERMEIER, business manager.

DIGEST OF RATE CARD NO. 1-71

(June 15, 1971)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—7:30-11 p.m., daily.					
\$1550	\$950	\$700	\$600	Graded rates apply*	

*Highest rate: \$550.

NETWORK BASE HOURLY RATE: \$1550.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	CONNECTICUT				
		New London	75,900	73,500	97
		Windham	31,100	30,200	97
	MASSACHUSETTS				
		Barnstable	42,500	41,400	97
		Bristol	159,300	156,600	98
		Dukes	3,100	2,900	94
		Nantucket	1,800	1,700	95
		Plymouth	114,300	112,200	98
	RHODE ISLAND				
	Bristol	14,500	14,300	99	
	Kent	47,900	47,300	99	
	Newport	23,100	22,700	98	
	Providence	207,000	203,300	98	
	Washington	24,900	24,300	98	
Between 25-49%	MASSACHUSETTS				
		Norfolk	192,600	189,900	99
		Worcester	207,700	203,500	98
Between 5-24%	CONNECTICUT				
		Middlesex	38,600	37,600	97
		Tolland	32,600	31,700	97
	MASSACHUSETTS				
		Essex	221,800	218,100	98
		Middlesex	452,600	444,900	98
	Suffolk	262,900	254,000	97	
NEW HAMPSHIRE					
	Cheshire	18,600	17,900	96	
	Rockingham	49,800	48,800	98	
NEW YORK					
	Suffolk East	98,600	96,500	98	
Station Totals			2,321,200	2,273,300	98
Net Weekly Circulation (1973-74)					876,900
Average Daily Circulation (1973-74)					465,900

Rhode Island—Providence



WPRI-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 46.5-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude 41° 52' 37"
Longitude 71° 16' 56"

Transmitter: Homestead Ave., Rehoboth, Mass.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.



Total Households: © MS1
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WPRI-TV Ref: FCC File No. BPCT-3948 Granted 1/6/87

© American Map Co., Inc., N.Y., No. 14244

WPRI-TV

Licensee: Poole Broadcasting Co., Inc., 25 Catamore Blvd., East Providence, R.I. (02914).

Studio: 25 Catamore Blvd., East Providence, R.I. (02914).

Telephone: 401-438-7200. TWX No.: 710-381-1606.

Ownership: See WJRT-TV, Flint, Mich.

Began Operation: March 27, 1955. Sale to present owner by Capital Cities Bcstg. approved June 15, 1967 by FCC. Previous sale to Capital Cities by William S. Cherry and associates approved March 11, 1959 by FCC (Television Digest, Vol. 14:51 & 15:11).

Represented (sales) by TeleRep.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

EDWIN W. PFEIFFER, vice president & general manager.
PAUL ARNZEN, general sales manager.
THOMAS WALL, local sales manager.
T. ARTHUR BONE, v.p. & chief engineer.
JOSEPH FOGARTY, administrative asst. to gen. manager.
ANDREW FISHER, news manager.
ROBERT KINKEAD, program operations manager.

DIGEST OF RATE CARD NO. 74-1

(Jan. 1, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-11 p.m., daily.

\$1800 \$1200 \$800 \$700 \$600 Graded rates apply*

*Highest rate: \$540.

NETWORK BASE HOURLY RATE: \$1358.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CONNECTICUT				
		New London	75,900	73,500	97
		Windham	31,100	30,200	97
	MASSACHUSETTS				
		Barnstable	42,500	41,400	97
		Bristol	159,300	156,600	98
		Dukes	3,100	2,900	94
		Nantucket	1,800	1,700	95
	RHODE ISLAND				
		Bristol	14,500	14,300	99
	Kent	47,900	47,300	99	
	Newport	23,100	22,700	98	
	Providence	207,000	203,300	98	
	Washington	24,900	24,300	98	
Between 25-49%	MASSACHUSETTS				
		Plymouth	114,300	112,200	98
		Worcester	207,700	203,500	98
Between 5-24%	CONNECTICUT				
		Tolland	32,600	31,700	97
	MASSACHUSETTS				
		Essex	221,800	218,100	98
		Middlesex	452,600	444,900	98
	Norfolk	192,600	189,900	99	
	Suffolk	262,900	254,000	97	
NEW YORK					
	Suffolk East	98,600	96,500	98	
Station Totals		2,214,200	2,169,000	98	
Net Weekly Circulation (1973-74)			772,700		
Average Daily Circulation (1973-74)			410,300		

Rhode Island—Providence (New Bedford, Mass.)



WTEV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 940-ft. above av. terrain, 1001-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"
Longitude 71° 11' 24"

Transmitter: 1.8-mi. N of Tiverton, R. I. on Lafayette Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Western Union (sports).

Facsimile Service: AP.

News Film Service: ABC.

TWX No.: 617-993-6255.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTEV Ref: FCC File No. BPCT-3450 Granted 12/7/66

©American Map Co., Inc., N.Y., No. 14244

WTEV

Network Service: ABC.

Licensee: Teletation WTEV, Television Center, 8th & Spring Sts., New Bedford, Mass. (02740).

Studio: Television Center, 8th & Spring Sts., New Bedford.

Telephones: 617-993-2651, New Bedford studio & office; 401-331-7600, Providence sales & news offices.

Ownership: See WGAL-TV, Lancaster, Pa.

Began Operation: Jan. 1, 1963. Sale to present owner by WTEV Television Inc. was approved April 6, 1966 by FCC (Television Digest, Vols. 5:45, 6:7).

Represented (sales) by The Meeker Co.; Busby, Finch, Latham & Widman (Atlanta & Dallas); Kettell-Carter Inc. (Boston); Bob Hix Co. Inc. (Denver); Pearse Sales (Detroit); Eugene F. Gray Co. (Kansas City & St. Louis).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Personnel:

- HARRY J. SHAUB JR., executive vice president.
- VANCE L. ECKERSLEY, station manager.
- JOHN ROBINSON, program manager.
- JOHN H. CANDIOTO, sales manager.
- MANN REED, regional sales manager.
- LEE TANNER, operations manager & chief engineer.
- TRUMAN TAYLOR, news director.
- JULIANA O. OCQUAYE, film department manager.
- DONALD NORRIS, public service & promotion manager.
- ANDREW NECHESNOFF, production manager.

DIGEST OF RATE CARD NO. 5—(May 1, 1969)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:31-10:59 p.m., daily.
\$1200.00 \$720.00 \$480.00 Graded rates apply*

*Highest rate: \$540.

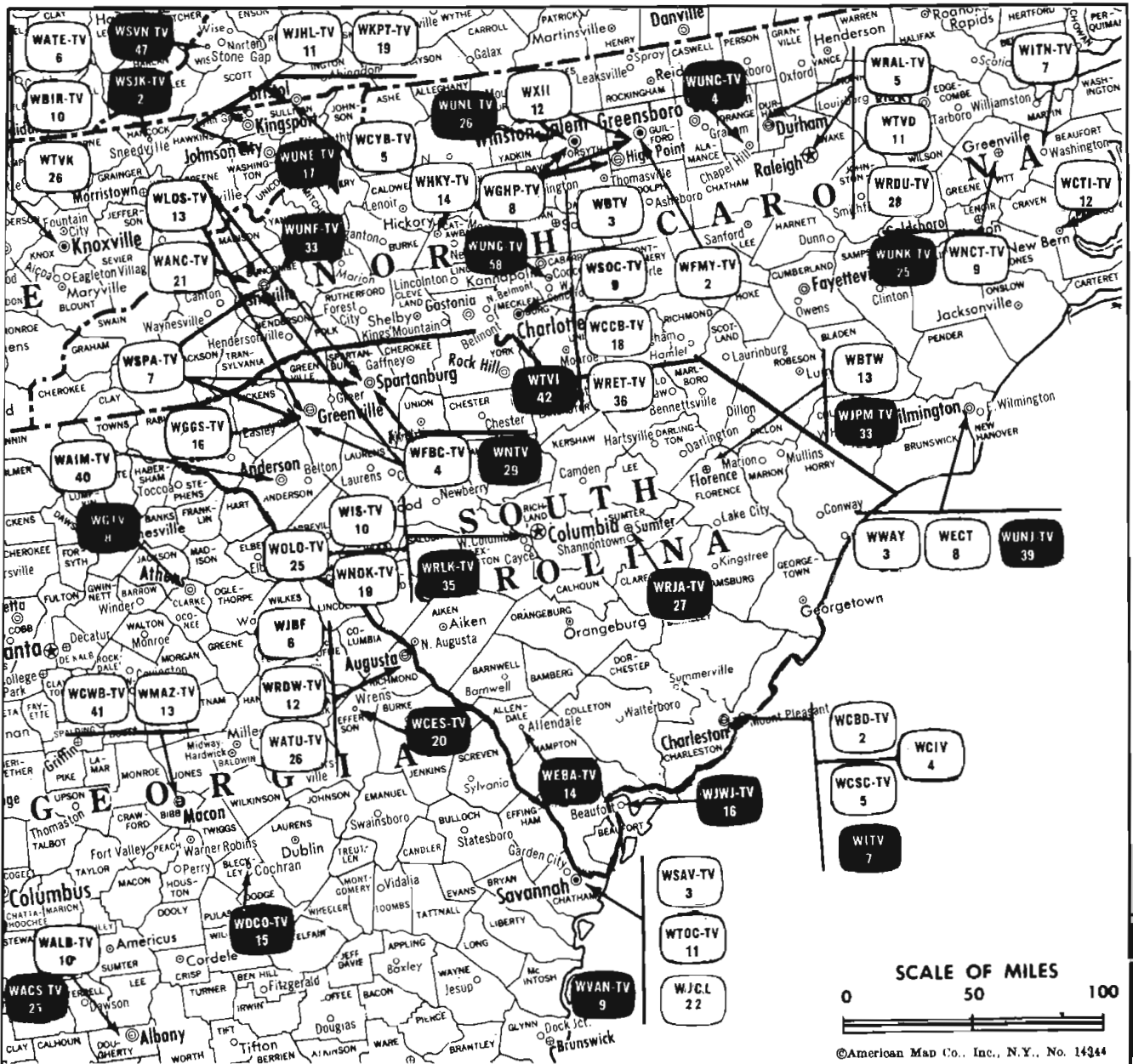
NETWORK BASE HOURLY RATE: \$1350.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	CONNECTICUT				
		New London	75,900	73,500	97
		Windham	31,100	30,200	97
	MASSACHUSETTS				
		Barnstable	42,500	41,400	97
		Bristol	159,300	156,600	98
		Dukes	3,100	2,900	94
		Nantucket	1,800	1,700	95
	RHODE ISLAND				
		Bristol	14,500	14,300	99
	Kent	47,900	47,300	99	
	Newport	23,100	22,700	98	
	Providence	207,000	203,300	98	
	Washington	24,900	24,300	98	
Between 25-49%	MASSACHUSETTS				
		Plymouth	114,300	112,200	98
Between 5-24%	CONNECTICUT				
		Middlesex	38,600	37,600	97
		Tolland	32,600	31,700	97
	MASSACHUSETTS				
	Norfolk	192,600	189,900	99	
	Worcester	207,700	203,500	98	
Station Totals		1,216,900	1,193,100	98	
Net Weekly Circulation (1973-74)				661,900	
Average Daily Circulation (1973-74)				364,300	

For Group Ownership of Television Stations

See Services Volume

South Carolina



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Greenville-Spartanburg-Asheville	277,000	37	454,600	39
Columbia	105,000	100	170,400	99
Charleston	101,000	106	127,700	128
Florence	39,000	157	75,200	157
Anderson	*	*	*	*

South Carolina Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	8	4	12
Educational Television Stations	1	4	5
			17

For CPs & Applications,
see Services Volume

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WFBC-TV, WLOS-TV & WSPA-TV
Spartanburg, S.C.-Asheville, N.C.
(See Greenville, S.C.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WEBA-TV

Allendale-Barnwell

Ch. 14

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 557-kw visual, 111.4-kw aural. Antenna: 800-ft. above av. terrain, 805-ft. above ground, 1045-ft. above sea level.

Latitude 33° 11' 12.5''
Longitude 81° 23' 53.5''

WJWJ-TV

Beaufort

Ch. 16

Non-Commercial Educational Station

Grantee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1009-kw max. & 339-kw horizontal visual, 202-kw max. & 67.6 kw horizontal aural. Antenna: 1260-ft. above av. terrain, 1320-ft. above ground, 1336-ft. above sea level.

Latitude 32° 42' 44''
Longitude 80° 40' 49''

WITV

Charleston

Ch. 7

Non-Commercial Educational Station

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 310-kw visual, 62-kw aural. Antenna: Directional, 890-ft. above av. terrain, 1040-ft. above ground, 1045-ft. above sea level.

Latitude 32° 47' 44''
Longitude 79° 50' 27''

WRLK-TV

Columbia

Ch. 35

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 513-kw visual, 102-kw aural. Antenna: 1030-ft. above av. terrain, 995-ft. above ground, 1380-ft. above sea level.

Latitude 34° 07' 07''
Longitude 80° 56' 12''

South Carolina

WJPM-TV

Florence

Ch. 33

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 789-ft. above av. terrain, 793-ft. above ground, 919-ft. above sea level.

Latitude 34° 16' 45.5''
Longitude 79° 44' 36.5''

WNTV

Greenville-Spartanburg

Ch. 29

Non-Commercial Educational Station

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 339-kw visual, 67.6-kw aural. Antenna: 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level.

Latitude 34° 56' 26''
Longitude 82° 24' 38''

WRJA-TV

Sumter

Ch. 27

Non-Commercial Educational Station

Grantee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1016-kw max. & 457-kw horizontal visual, 203-kw max. & 91.2-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1196-ft. above ground, 1336-ft. above sea level.

Latitude 33° 52' 52''
Longitude 80° 16' 14''

WIS-TV, Columbia

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	Households %
SOUTH CAROLINA				
	Allendale	3,300	3,000	91
	Dillon	7,600	7,100	94
	Dorchester	11,300	10,800	95
	Edgefield	4,300	4,100	95
	Georgetown	10,500	9,800	93
	Greenwood	16,900	16,300	96
	Hampton	5,000	4,600	92
	Horry	25,400	24,000	94
	Laurens	14,800	14,200	96
	Union	10,800	10,400	96
	York	29,000	27,900	96
Between 5-24%				

South Carolina—Anderson



Ch. 40

Technical Facilities: Channel No. 40 (626-732 MHz). Authorized power: 157.6-kw max. & 110-kw horizontal visual, 31.5-kw max. & 21.9-kw horizontal aural. Antenna: 383-ft. above av. terrain, 417-ft. above ground, 1167-ft. above sea level.

Latitude 34° 30' 53"
Longitude 82° 38' 15"

Transmitter: 321 Kingsley Rd.

TV tape: Recording facilities.

Color: Network, film & slide.

News Wire Service: UPI.

AM Affiliate: WAIM, 1-kw, 1230 kHz (CBS).

FM Affiliate: WCAC, 6.4-kw, 101.1 MHz (No. 266), 330-ft.

Total Households: ① MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
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County coverage based on Arbitron study (see page 4-h).



WAIM-TV Ref: FCC File No. BPCT-4564 Granted 2/27/73

©American M&P Co., Inc., N.Y., No. 14244

WAIM-TV

Network Service: CBS; also available on ABC.

Licensee: Wilton E. Hall, Box 4047, Station B.

Studio: 321 Kingsley Rd. (29621).

Telephone: 803-226-1511.

Ownership: Wilton E. Hall, 100%.

Began Operation: Dec. 1, 1953.

Represented (sales) by The Devney Organization Inc.; Dora-Clayton Agency Inc. (Atlanta).

Personnel:

- WILTON E. HALL, owner.
- BETTY K. BLACK, general manager.
- JOHN F. McCALLUM, sales manager.
- JERRY GARRETT, film buyer.
- DAVID L. REDDICK, engineering director.

DIGEST OF RATE CARD NO. 2

(Nov. 1, 1964)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	
Class A—6:00-11:00 p.m., daily.	\$200.00	\$120.00	\$80.00	\$50.00	\$60.00*	\$45.00*

*Class AA—7:59-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA				
Between 5-24%	Anderson	38,400	37,100	97
Station Totals		38,400	37,100	97
Net Weekly Circulation (1973-74)				4,900
Average Daily Circulation (1973-74)				1,100

South Carolina—Charleston



WCBD-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 790-ft. above av. terrain; 845-ft. above ground, 849-ft. above sea level.

Latitude 32° 47' 53"
Longitude 79° 53' 51"

Transmitter: Hwy. 17, E of Cooper River Bridge.

Telephone: 803-884-4141.

TWX No.: 810-881-1891.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Studio: Hwy. 17, E. of Cooper River Bridge.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCBD-TV

Licensee: State Telecasting Co. Inc., Box 1333, Columbia, S.C.

Mailing Address: Box 879, Charleston, S.C. (29402).

Ownership: State Record Co., publisher of State & Record, Columbia, S.C., 100%. State Record ownership: Gertrude H. Barringer, 10%; Cecilia E. McMaster, 9.4%; Richard K. McMaster, 8.9%; Frank Hampton, 8.6%; Harry R. E. Hampton, 7.6%; Ambrose G. Hampton, 6.8%; Lucy H. Bostick estate, A. G. Hampton Jr., trustee, 6%; Lucy H. Bostick estate, A. G. Hampton Jr., agent, 4%; Frank E. Barron Jr. & Alice B. Pearce, trustees, 3.3%; David W. Robinson, trustee, 3.3%; Consuelo McMaster Means, 3.3%; others, none with as much as 3%. State Telecasting is also the licensee of KCBD-TV, Lubbock, Tex. & KSW5-TV, Roswell, N.M.

Began Operation: Sept. 25, 1954. Sale to present owner by Reeves Telecom Corp. approved by FCC May 26, 1971 (Television Digest, Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved by FCC July 14, 1960 (Vol. 16:29).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

W. FRANK HARDEN, president.
CARTER C. HARDWICK JR., vice president & general manager.
GRANGE S. CUTHBERT JR., general sales manager.
WILLIAM ROVERSI, assistant general manager, commercial.
DAVID R. SIMMERS, program manager.
CIL FRAZIER, promotion director.
WALTER NELSON, engineering director.
A. W. EVANS, news director.

DIGEST OF RATE CARD NO. 5C—(Sept. 1, 1975)

Hour 30 Min. 15 Min. Min. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$700 \$400 \$275 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA				
50% & Over	Beaufort	15,000	14,300	95
	Berkeley	16,100	15,100	94
	Charleston	78,100	75,300	96
	Clarendon	7,600	6,800	89
	Colleton	8,600	7,900	92
	Dorchester	11,300	10,800	95
	Georgetown	10,500	9,800	93
	Hampton	5,000	4,600	92
Williamsburg	9,600	8,800	91	
SOUTH CAROLINA				
Between 25-49%	Florence	28,400	27,300	96
	Jasper	3,400	3,100	92
	Orangeburg	21,100	19,500	92
GEORGIA				
Between 5-24%	Bulloch	11,100	10,500	95
	Candler	2,000	1,900	93
	Jeff Davis	3,200	3,000	93
	Liberty	5,200	4,900	95
	Mc Intosh	2,700	2,500	93
	Wheeler	1,500	1,400	90
SOUTH CAROLINA				
	Allendale	3,300	3,000	91
	Bamberg	4,600	4,300	93
	Calhoun	3,000	2,700	92
	Horry	25,400	24,000	94
	Marion	8,900	8,300	93
	Sumter	24,500	23,200	95
Station Totals		310,100	293,000	94
Net Weekly Circulation (1973-74)				159,900
Average Daily Circulation (1973-74)				100,200

For Newspaper Ownership of TV Stations, see Services Volume

South Carolina—Charleston



WCIV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 939-ft. above av. terrain, 983-ft. above ground, 988-ft. above sea level.

Latitude 32° 47' 15"
Longitude 79° 51' 00"

Transmitter: Mt. Pleasant, S.C.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Jansky & Bailey.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCIV Ref: FCC File No. BPCT-3681 Granted 12/13/65

©American Map Co., Inc., N.Y., No. 14244

WCIV

Licensee: First Charleston Corp., Highway 703, Mt. Pleasant, S.C.

Studio: Mt. Pleasant, S.C. (29464). Telephone: 803-884-8513.

Ownership: See WMAL-TV, Washington, D.C.

Began Operation: Oct. 23, 1962. Sale to present owner by First Charleston Corp. approved Oct. 5, 1966 by FCC (Television Digest, Vol. 6:28, 41).

Represented (sales) by Petry Television Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

RICHARD S. STAKES, president.
WILLIAM E. LUCAS, vice president & general manager.
J. G. (RED) EDWARDS, sales manager.
CELIA SHAW, station manager.
CARL SHAW, chief engineer.
DON SHELBY, manager of news.

DIGEST OF RATE CARD NO. 6B—(Sept. 1, 1974)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec.

Class A—6:30-11 p.m., daily.

\$600.00 Graded rates apply*

*Highest rate: \$175.

NETWORK BASE HOURLY RATE: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA				
		Beaufort	15,000	14,300	95
		Berkeley	16,100	15,100	94
		Charleston	78,100	75,300	96
		Colleton	8,600	7,900	92
		Dorchester	11,300	10,800	95
		Georgetown	10,500	9,800	93
		Hampton	5,000	4,600	92
	Williamsburg	9,600	8,800	91	
Between 25-49%	SOUTH CAROLINA				
		Clarendon	7,600	6,800	89
		Orangeburg	21,100	19,500	92
Between 5-24%	GEORGIA				
		Liberty	5,200	4,900	95
	SOUTH CAROLINA				
		Bamberg	4,600	4,300	93
		Fairfield	5,600	5,200	92
		Florence	28,400	27,300	96
		Horry	25,400	24,000	94
	Jasper	3,400	3,100	92	
	Sumter	24,500	23,200	95	
Station Totals			280,000	264,900	95
Net Weekly Circulation (1973-74)				151,700	
Average Daily Circulation (1973-74)				102,000	

South Carolina—Charleston



WCSC-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1044-ft. above ground, 1049-ft. above sea level.

Latitude 32° 47' 44"
Longitude 79° 50' 27"

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: WCSC, 5-kw, 1390 kHz (CBS).

FM Affiliate: WXTC, 75-kw, 96.9 MHz (No. 245), 778-ft. antenna.

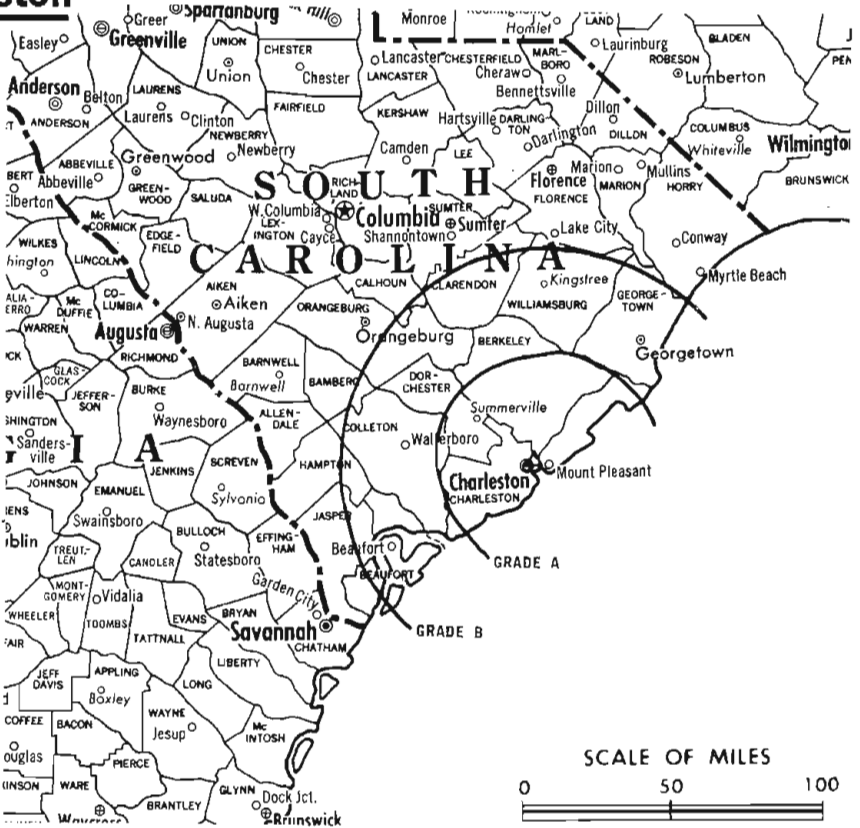
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCSC-TV

Licensee: WCSC Inc., 485 East Bay (29403).

Studio: 485 East Bay, P.O. Box 186, Charleston, S.C. (29402).

Telephone: 803-723-8371. TWX No.: 803-881-1867.

Ownership: John M. Rivers Sr., chmn., 60.57%; John M. Rivers Jr., pres., 3.26%; Martha Rivers, 1st v.p. & secy., 1.32%; directors I. Mayo Reed (1.06%) and Dr. Robert Wilson Jr. (.968%); Louisa T. Rivers, 3.12%; remainder is held by stockholders owning less than 1% each.

Began Operation: June 19, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

- JOHN M. RIVERS SR., chairman.
- JOHN M. RIVERS JR., president.
- VIRGIL V. EVANS, v.p. & general manager.
- ROLAND WEEKS, v.p. & dir., public information.
- FRANK BROUSSEAU, v.p. & general sales manager.
- RICK RAY, station manager.
- CLANGY BOWICK, local sales manager.
- CYRUS NEWITT, production manager.
- GLORIA S. WILSON, promotion manager.
- LORRAINE EVANS, copy chief.
- LYRA KIRBY, traffic director.

DIGEST OF RATE CARD NO. 12—(April 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$600.00 \$330.00 \$250.00 \$200.00 Graded rates apply*

*Highest rate: \$300.

NETWORK BASE HOURLY RATE: \$500.

	Net Weekly Circulation	State County	Total Households	TV Households %
SOUTH CAROLINA				
		Beaufort	15,000	14,300 95
		Berkeley	16,100	15,100 94
		Charleston	78,100	75,300 96
		Clarendon	7,600	6,800 89
50% & Over		Colleton	8,600	7,900 92
		Dorchester	11,300	10,800 95
		Georgetown	10,500	9,800 93
		Hampton	5,000	4,600 92
		Orangeburg	21,100	19,500 92
		Williamsburg	9,600	8,800 91
SOUTH CAROLINA				
Between 25-49%		Bamberg	4,600	4,300 93
		Horry	25,400	24,000 94
GEORGIA				
		Appling	4,100	3,800 92
		Bryan	2,400	2,300 95
		Candler	2,000	1,900 93
		Chatham	64,000	62,000 97
		Jeff Davis	3,200	3,000 93
		Montgomery	1,800	1,600 89
Between 5-24%		Tattnall	4,000	3,800 94
		Telfair	3,900	3,500 90
		Wheeler	1,500	1,400 90
SOUTH CAROLINA				
		Allendale	3,300	3,000 91
		Barnwell	5,600	5,200 94
		Calhoun	3,000	2,700 92
		Florence	28,400	27,300 96
		Jasper	3,400	3,100 92
		Marion	8,900	8,300 93
		Sumter	24,500	23,200 95
Station Totals			376,900	357,300 95
Net Weekly Circulation (1973-74)				170,500
Average Daily Circulation (1973-74)				117,400

South Carolina—Columbia



WIS-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"
Longitude 80° 45' 25"

Transmitter: State Hwy. 12, 20-mi. NE of city.

TV tape: Recording facilities.

AM Affiliate: WIS, 5-kw, 560 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WIS-TV Ref: FCC File No. B1MPCT-5228 Granted 12/12/58

SCALE OF MILES
0 50 100
©American Map Co., Inc., N.Y., No. 14243

WIS-TV

Licensee: Cosmos Broadcasting Corp., 1111 Bull St. (29202).

Studio: 1111 Bull St.

Telephone: 803-799-1010.

TWX No.: 803-733-1184.

Ownership: Liberty Corp., 100%. Cosmos Bcstg. Corp., TV-radio Subsidiary, officers: B. Calhoun Hipp, chmn.; Charles A. Batson, pres.; Francis M. Hipp, v.p.-treas.; Herman N. Hipp, v.p.; K. James Yager, sr. v.p.; Law Epps, v.p.; James V. Dunbar Jr., v.p., administration; D. W. Robinson II, secy.; Mary Lou Lyles, asst. secy. Cosmos Bcstg. Corp. also owns & operates WSFA-TV, Montgomery, Ala.; WTOL-TV, Toledo; WIS and WDSU-TV, New Orleans, La.

Began Operation: Nov. 7, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

TODD SPOERI, general manager.
DICK COULTER, asst. gen. mgr. & general sales manager.
PAUL SIRACUSE, national & regional sales manager.
DAVID J. MILLER, program director.
JOSEPH P. GILL JR., chief engineer.
JOE PETTY, news & public affairs director.
HAL VON NESSEN, promotion director.
CHARLES SHULTZ, business manager.

DIGEST OF RATE CARD NO. 21A (April 7, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.				
\$1200.00	\$720.00			Graded rates apply*

*Highest rate: \$310.

NETWORK BASE HOURLY RATE: \$1233.

	Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA					
		Bamberg	4,600	4,300	93
		Barnwell	5,600	5,200	94
		Calhoun	3,000	2,700	92
		Clarendon	7,600	6,800	89
		Darlington	17,000	16,200	95
		Fairfield	5,600	5,200	92
		Florence	28,400	27,300	96
		Kershaw	11,400	10,800	94
		Lancaster	14,700	14,200	97
		Lee	5,000	4,600	92
		Lexington	34,100	32,600	95
		Marlboro	8,600	8,100	94
		Newberry	10,000	9,500	95
		Orangeburg	21,100	19,500	92
		Richland	67,700	65,000	96
		Saluda	4,800	4,500	94
		Sumter	24,500	23,200	95
NORTH CAROLINA					
		Scotland	8,600	8,200	95
SOUTH CAROLINA					
		Aiken	30,400	29,500	97
		Chester	9,800	9,400	96
		Chesterfield	10,400	9,800	94
		Marion	8,900	8,300	93
		Williamsburg	9,600	8,800	91
GEORGIA					
		Bryan	2,400	2,300	95
		Richmond	46,400	45,000	97
NORTH CAROLINA					
		Mecklenburg	126,900	123,700	97
		Richmond	13,300	12,700	96
		Robeson	24,000	22,600	94
(Continued on page 713-b)					
Station Totals			703,300	672,200	96
Net Weekly Circulation (1973-74)			280,000		
Average Daily Circulation (1973-74)			190,500		

South Carolina—Columbia



WNOK-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1250-kw max. & 1046-kw horizontal visual, 125-kw max. & 104.6-kw horizontal aural. Antenna: 637-ft. above av. terrain, 553-ft. above ground, 933-ft. above sea level.

Latitude 34° 02' 41"
Longitude 80° 59' 51"

Transmitter: Cushman Rd., .25-mi. W of U.S. Hwy. 1.

AM Affiliate: WNOK, 1-kw, 1230 kHz.

FM Affiliate: WNOK-FM, 100-kw, 104.7 MHz (No. 284), 460-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV^a and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WNOK-TV Ref: FCC File No. BPCT-4070 Granted 1/23/68

© American Map Co., Inc., N.Y., No. 14244

WNOK-TV

Licensee: Palmetto Radio Corp., P.O. Drawer M (29250).

Studio: 6027 Devine St.

Telephone: 803-776-3600. TWX No.: 803-733-1131.

Ownership: Irwin Kahn, pres., 32.28%; H. Moody McElveen Jr., exec. v.p., 7.95%; W. Croft Jennings, v.p., 5.96%; J. W. Lindau III, treas., 10.39%; Carlisle Roberts, secy., 4.74%; B. F. Kurtz, 3.05%; 46 others, none with more than 2%.

Began Operation: Sept. 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961.

Represented (sales) by Avery-Knodel Inc.; James S. Ayers Co. Inc.

Represented (legal) by Covington & Burling.

Personnel:

H. MOODY McELVEEN JR., executive vice president.
RICHARD T. LAUGHRIDGE, vice president, sales.
DONALD M. BRYANT, program manager & film buyer.
JAMES KELLY III, director of technical operations.

DIGEST OF RATE CARD NO. 5

(Oct. 14, 1974)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., daily.
\$500 \$380 \$200 \$150 \$180* \$90* \$90* \$50*

*Class AA—7-11:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA				
50% & Over	Calhoun	3,000	2,700	92
	Fairfield	5,600	5,200	92
	Kershaw	11,400	10,800	94
	Lexington	34,100	32,600	95
Between 25-49%	Lee	5,000	4,600	92
	Sumter	24,500	23,200	95
SOUTH CAROLINA				
Between 5-24%	Barnwell	5,600	5,200	94
	Darlington	17,000	16,200	95
	Florence	28,400	27,300	96
	Lancaster	14,700	14,200	97
	Newberry	10,000	9,500	95
Orangeburg	21,100	19,500	92	
Saluda	4,800	4,500	94	
Station Totals		252,900	240,500	95
Net Weekly Circulation (1973-74)			121,600	
Average Daily Circulation (1973-74)			72,000	

For Index to Contents
See Services Volume

South Carolina—Columbia



WOLO-TV

Ch. 25

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1205-kw max. & 904-kw horizontal visual, 149-kw max. & 108-kw horizontal aural, 617-ft. above av. terrain, 528-ft. above ground, 930-ft. above sea level.

Latitude 34° 03' 23"
Longitude 80° 58' 49"

Transmitter: 5807 Shakespeare Rd.
Color: Network, live, film, slide & tape.

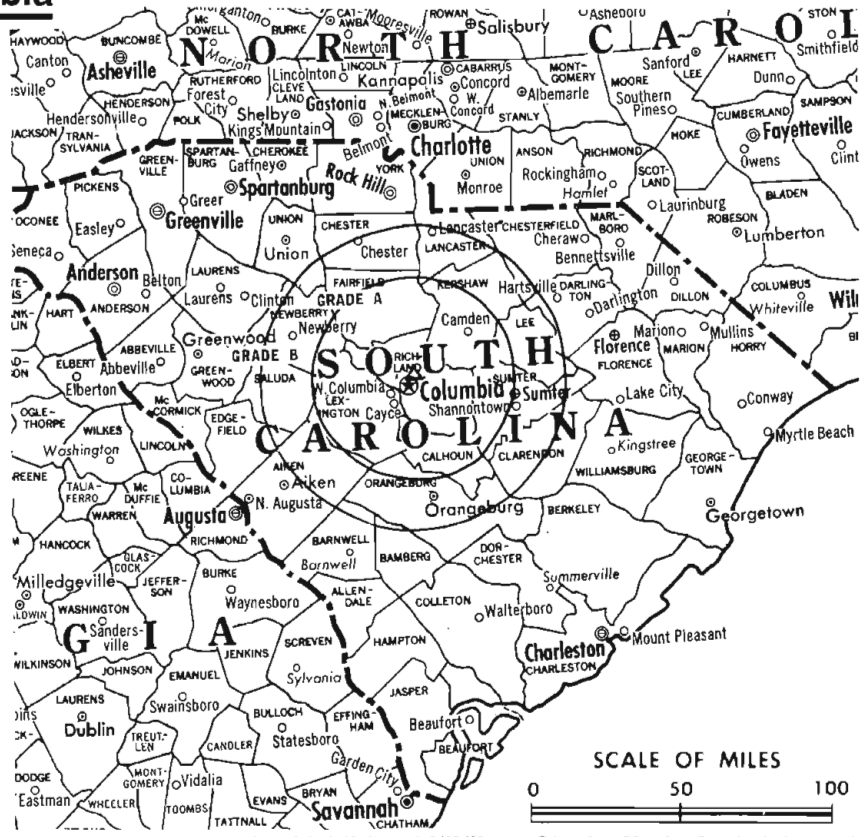
News Wire Service: AP.

Facsimile Service: AP.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-h).



WOLO-TV Ref: FCC File No. BMPCT-8700 Granted 6/28/68

© American Map Co., Inc., N.Y., No. 14244

WOLO-TV

Licensee: Columbia TV Broadcasters Inc., Box 4217 (29204).

Studio: 5807 Shakespeare Rd. (29204).

Telephone: 803-754-7525.

Ownership: Mississippi Telecasting Co. Inc., 100%. All stock voted by Cy N. Bahakel. For other interests, see WCCB(TV), Charlotte, N.C.

Began Operation: Oct. 1, 1961. Sale to present owner by First Carolina Corp. approved May 5, 1964 by FCC (Television Digest, Vol. 4:14).

Represented (engineering) by Raymond E. Rohrer & Associates.

Personnel:

DONALD H. KRAUS, general manager.
BRIAN BAKER, chief engineer.

DIGEST OF RATE CARD NO. 8 (April 1, 1973)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:31-10:51 p.m., daily.					
Program rates on request			\$74.00	\$74.00	\$44.00
NETWORK BASE HOURLY RATE: \$225.					

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	SOUTH CAROLINA				
		Calhoun	3,000	2,700	92
		Fairfield	5,600	5,200	92
		Kershaw	11,400	10,800	94
		Lee	5,000	4,600	92
		Lexington	34,100	32,600	95
		Richland	67,700	65,000	96
Between 5-24%	SOUTH CAROLINA				
		Aiken	30,400	29,500	97
		Barnwell	5,600	5,200	94
		Chester	9,800	9,400	96
		Darlington	17,000	16,200	95
		Florence	28,400	27,300	96
		Greenwood	16,900	16,300	96
	Newberry	10,000	9,500	95	
	Orangeburg	21,100	19,500	92	
Station Totals			290,500	277,000	95
Net Weekly Circulation (1973-74)				126,200	
Average Daily Circulation (1973-74)				68,200	

South Carolina—Florence



WBTW



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 790-ft. above av. terrain, 824-ft. above ground, 923-ft. above sea level.

Latitude 34° 16' 13"
Longitude 79° 43' 39"

Requests change to 291-kw visual, 29.1-kw aural, 1957-ft. above av. terrain, 1997-ft. above ground, 2112-ft. above sea level, lat. 34° 22' 05", long. 79° 19' 21", transmitter to 3.1-mi. N of Floyd Dale, Florence. BPCT—4162.

Transmitter: TV Road.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WBTW Ref: FCC File No. BPCT—1841 Granted 11/25/63

©American Map Co., Inc., N.Y. No. 14244

WBTW

Network Service: CBS, ABC.

Licensee: Daily Telegraph Printing Co., Box 630, Florence, S.C. (29501).

Studio: TV Road.

Telephone: 803-662-1565. TWX No.: 803-662-2212.

Ownership: Daily Telegraph Printing Co., 100%. For other interests, see WHIS-TV, Bluefield, W.Va.

Began Operation: Oct. 18, 1954. Sale to present owner by Jefferson Standard Life Insurance Co. approved by FCC Feb. 28, 1968 (Television Digest, Vol. 7:43, 8:10).

Represented (sales) by Avery-Knodel.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- JOSEPH B. FOSTER, asst. vice president & station manager.
- GEORGE L. SANSBURY, sales manager.
- JIM GRIFFIN, news director.
- RUSSELL SMITH, production manager.
- BERNARD E. MOORE, technical manager.

DIGEST OF RATE CARD NO. 20
(Jan. 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	ID
Class AA—7-10 p.m., daily.	\$1300	\$850	\$700	\$500	\$400	\$200 \$100
NETWORK BASE HOURLY RATE: \$600.						

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NORTH CAROLINA				
		Richmond	13,300	12,700	96
		Robeson	24,000	22,600	94
		Scotland	8,600	8,200	95
	SOUTH CAROLINA				
		Chesterfield	10,400	9,800	94
		Clarendon	7,600	6,800	89
		Darlington	17,000	16,200	95
		Dillon	7,600	7,100	94
		Florence	28,400	27,300	96
	Horry	25,400	24,000	94	
	Lee	5,000	4,600	92	
	Marion	8,900	8,300	93	
	Marlboro	8,600	8,100	94	
	Sumter	24,500	23,200	95	
Between 25-49%	NORTH CAROLINA				
		Anson	7,600	7,100	94
		Columbus	15,000	14,100	94
	SOUTH CAROLINA				
	Kershaw	11,400	10,800	94	
	Williamsburg	9,600	8,800	91	
Between 5-24%	NORTH CAROLINA				
		Bladen	8,200	7,600	92
		Cumberland	62,500	60,200	96
		Hoke	4,800	4,500	93
	SOUTH CAROLINA				
		Fairfield	5,600	5,200	92
	Georgetown	10,500	9,800	93	
	Lancaster	14,700	14,200	97	
Station Totals		339,200	321,200	98	
Net Weekly Circulation (1973-74)				166,900	
Average Daily Circulation (1973-74)				107,700	

South Carolina—Greenville

WGGS-TV

Ch. 16

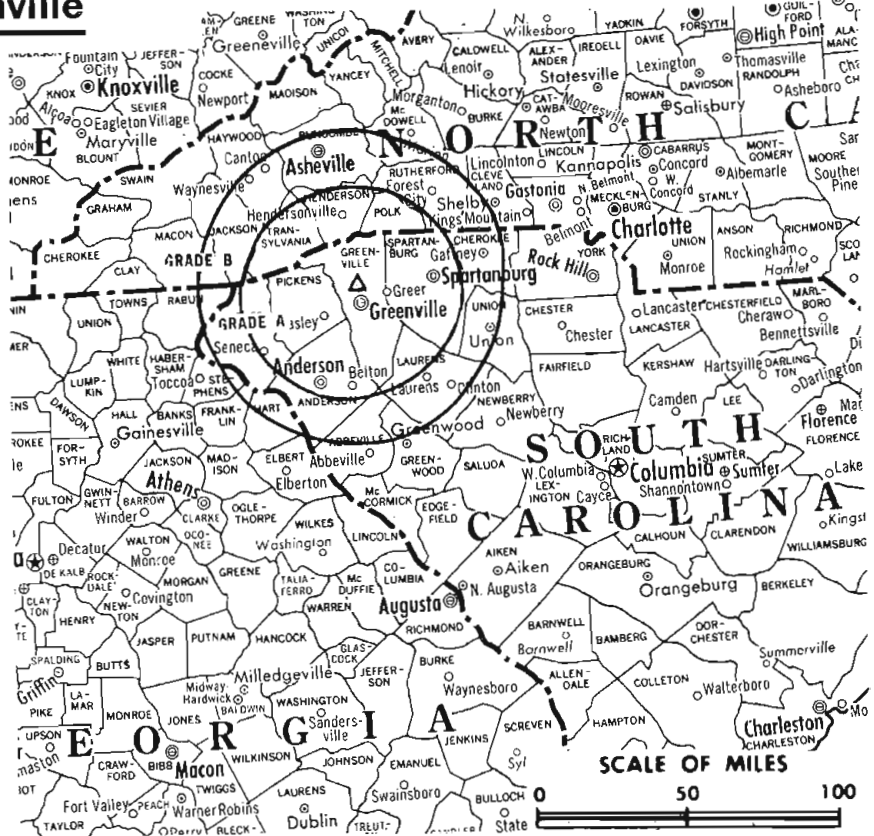
Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 229.6-kw max. & 204-kw horizontal visual, 45.9-kw max. & 40.7-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"
Longitude 82° 24' 41"

Transmitter: Ridge Rd. off Altamont Rd. on Paris Mtn. near Greenville.

Color: Live, film, slide & tape.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WGGS-TV Ref: FCC File No. BPCT-4716 Granted 4/17/74

©American Map Co., Inc., N.Y., No. 14244

WGGS-TV

Licensee: Carolina Christian Broadcasting Inc., Box 4157, Greenville, S.C. (29608).

Studio: Paris Mountain.

Telephone: 803-242-1616.

Ownership: James H. Thompson, 50.16%; J. Dan Lynn & Harold N. Pettit, 16.66% each.

Began Operation: Oct. 29, 1972.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

JAMES H. THOMPSON, president.
JIM McMANUS, station manager.
GENE GIBSON, director of engineering.

DIGEST OF RATE CARD NO. III (Feb. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
\$160.00	\$100.00	\$65.00	\$36.00	\$17.00	\$12.00	\$9.00

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA				
Between 5-24%	Anderson	38,400	37,100	97
	Greenville	88,500	86,100	97
Station Totals		126,900	123,200	97
Net Weekly Circulation (1973-74)				7,100
Average Daily Circulation (1973-74)				2,900

Cable Television
Management and
Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

South Carolina—Greenville-Spartanburg & Asheville, N.C.



WFBC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

Studio: WFBC Building, 505 Rutherford St. (29602).

TV tape: Recording facilities.

AM Affiliate: WFBC, 5-kw, 1330 kHz (NBC). FM Affiliate: WFBC-FM, 100-kw, 93.7 MHz (No. 229), 1850-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WFBC-TV

Licensee: Multimedia Inc., Box 788 (29602).

Telephone: 803-233-4601. TWX No.: 803-282-1008.

Ownership: Multimedia Inc., 100%. Officers: J. Kelly Sisk, chmn. of the board; Edmund A. Ramsaur, pres.; Wilson C. Wearn, exec. v.p.; Alfred F. Burgess, secy. Multimedia also owns WBIR-TV-AM-FM, Knoxville, Tenn.; WMAZ-TV-AM-FM, Macon, Ga.; WXII (TV), Winston-Salem, N.C.; WWNC(AM), Asheville, N.C.; KEEL & KMBQ(FM), Shreveport, La.; KAAY(AM), Little Rock, Ark.; WAKY(AM), Louisville, Ky. and publishes Greenville News Piedmont, Asheville Citizen-Times & Montgomery Advertiser & Journal; Clarksville Leaf-Chronicle.

Began Operation: Dec. 31, 1953. Transfer to Multimedia Inc. from Southeastern Bcstg. Corp. approved Sept. 22, 1967 by FCC.

Represented (sales) by Katz Television.

Personnel:

WILSON C. WEARN, president, Multimedia Broadcasting Co.
DOUGLAS A. SMITH, v.p. & general manager.
NORVIN C. DUNCAN JR., assistant manager.
THOMAS N. TODD, program director.
W. J. LYNN, engineering supervisor.
MARK CONRAD, sales manager.
DAVID McATEE, assistant sales manager.
H. A. SCOTT JR., operations manager.
WILLIAM E. WHELESS, public affairs director.
BEN LEONARD, farm director.

DIGEST OF RATE CARD NO. A33—(June 30, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

\$2000 \$1300 \$850 \$560 Graded rates apply*

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Banks	2,200	2,100	93
	Elbert	6,000	5,800	96

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Franklin	4,500	4,300	96
	Habersham	7,200	6,800	95
	Hart	5,100	4,900	96
	Jackson	7,300	7,000	96
	Madison	5,100	4,800	95
	Oglethorpe	2,500	2,300	93
	Rabun	3,000	2,800	94
	Stephens	7,000	6,700	95
NORTH CAROLINA				
	Buncombe	52,100	50,000	96
	Burke	20,500	19,900	97
	Caldwell	19,900	19,300	97
	Cleveland	24,200	23,400	97
	Graham	1,800	1,700	93
	Haywood	14,800	14,100	95
	Henderson	15,800	15,100	96
	Jackson	6,800	6,300	93
	Mc Dowell	10,800	10,300	96
	Macon	6,400	5,800	91
	Madison	5,200	4,800	92
	Mitchell	4,500	4,200	94
	Polk	4,200	4,000	94
	Rutherford	17,000	16,500	97
	Swain	3,100	2,800	89
	Transylvania	6,300	6,000	95
SOUTH CAROLINA				
	Abbeville	7,000	6,600	94
	Anderson	38,400	37,100	97
	Cherokee	13,500	13,000	96
	Greenville	88,500	86,100	97
	Greenwood	16,900	16,300	96
	Laurens	14,800	14,200	96
	Mc Cormick	2,300	2,100	93
	Newberry	10,000	9,500	95
	Oconee	15,500	15,000	97
	Pickens	20,200	19,300	96

(Continued on page 725-b)

Station Totals	905,600	871,900	96
Net Weekly Circulation (1973-74)			500,700
Average Daily Circulation (1973-74)			337,800

South Carolina—Greenville-Spartanburg & Asheville, N. C.



WLOS-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 121-kw visual, 18.7-kw aural. Antenna: 2830-ft. above av. terrain, 339-ft. above ground, 6088-ft. above sea level.

Latitude 35° 25' 32.41"
Longitude 82° 45' 25.02"

Transmitter: Mt. Pisgah.

FM Affiliate: WLOS-FM, 36.3-kw, 99.9 MHz (No. 260), 2665-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Home: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



WLOS-TV Ref: FCC File No. BPC7-809 Granted 12/9/53

©American Map Co., Inc., N.Y., No. 14244

WLOS-TV

Licensee: Wometco Skyway Bcstg. Co., Box 2150, Asheville, N.C. (28802).

Studios: Battle House, 288 Macon Ave., Asheville, N.C. (28804); 333 Wade Hampton Blvd., P.O. Box 2363, Greenville, S.C. (29602).

Telephones: 704-255-0013, Asheville; 803-242-6091, Greenville.

TWX No.: 510-933-0166 (Asheville).

Ownership: Wometco Enterprises, 99%. For Wometco Enterprises officers, ownership and other interests, see WTVJ, Miami, Fla.

Began Operation: Sept. 18, 1954.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Cohn & Marks.

Personnel:

- MORTON S. COHN, president & general manager.
- DAVE DeARMOND, v.p. & general sales manager.
- BILL PFEIFFER, v.p., programming.
- KEN GLOVER, national sales manager.
- KAY JENKINS, director of sales development.
- DAVE GUTHRIE, promotion director.
- LEE DAVIS, chief engineer.
- JOE FOSTER, news director.
- LARRY STEM, business & credit manager.
- GLENN ADKINS, production manager.

DIGEST OF RATE CARD NO. 23 (Jan. 6, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Section I—7-11 p.m., daily.					
\$1400	\$850	\$550	Graded rates apply*		

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$1050.

724-b

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA				
	Elbert	6,000	5,800	96
	Franklin	4,500	4,300	96
	Hart	5,100	4,900	96
	Madison	5,100	4,800	95
	Stephens	7,000	6,700	95
KENTUCKY				
	Harlan	13,300	12,600	95
NORTH CAROLINA				
	Buncombe	52,100	50,000	96
	Burke	20,500	19,900	97
	Caldwell	19,900	19,300	97
	Cleveland	24,200	23,400	97
	Graham	1,800	1,700	93
	Haywood	14,800	14,100	95
	Henderson	15,800	15,100	96
	Jackson	6,800	6,300	93
	Mc Dowell	10,800	10,300	96
	Madison	5,200	4,800	92
	Polk	4,200	4,000	94
	Rutherford	17,000	16,500	97
	Swain	3,100	2,800	89
	Transylvania	6,300	6,000	95
	Yancey	4,000	3,600	91
SOUTH CAROLINA				
	Abbeville	7,000	6,600	94
	Anderson	38,400	37,100	97
	Cherokee	13,500	13,000	96
	Chester	9,800	9,400	96
	Greenville	88,500	86,100	97
	Greenwood	16,900	16,300	96
	Laurens	14,800	14,200	96
	Newberry	10,000	9,500	95
	Oconee	15,500	15,000	97
	Pickens	20,200	19,300	96
	Spartanburg	62,900	61,000	97
	Union	10,800	10,400	96

(Continued on next page)

Station Totals	1,133,500	1,087,200	96
Net Weekly Circulation (1973-74)			548,900
Average Daily Circulation (1973-74)			322,500

TV Factbook No. 45

WFBC-TV, Greenville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH CAROLINA—(Continued)				
50% & Over	Spartanburg	62,900	61,000	97
	Union	10,800	10,400	96
GEORGIA				
	Clarke	23,300	22,300	96
	Lincoln	2,100	2,000	94
	Wilkes	3,500	3,200	91
NORTH CAROLINA				
Between 25-49%	Cherokee	5,800	5,400	93
	Yancey	4,000	3,600	91
SOUTH CAROLINA				
	Chester	9,800	9,400	96
	Edgefield	4,300	4,100	95
	Saluda	4,800	4,500	94
GEORGIA				
	Barrow	7,200	6,900	96
	Greene	3,200	3,000	93
	Hall	20,600	19,900	97
	Taliaferro	800	700	91
	Warren	2,100	1,900	92
	White	2,700	2,500	94
NORTH CAROLINA				
Between 5-24%	Alexander	6,900	6,600	96
	Avery	4,100	3,800	93
	Catawba	32,500	31,800	98
	Gaston	51,600	50,200	97
	Lincoln	11,800	11,500	98
SOUTH CAROLINA				
	York	29,000	27,900	96
TENNESSEE				
	Carter	16,100	15,600	97
	Greene	16,800	16,200	96
	Hancock	2,300	2,200	94
	Sullivan	44,300	43,300	98
	Unicoi	5,800	5,600	96
	Washington	26,100	25,500	98

WSPA-TV, Greenville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Gaston	51,600	50,200	97
	Jackson	6,800	6,300	93
	Lincoln	11,800	11,500	98
	Macon	6,400	5,800	91
Between 25-49%	Madison	5,200	4,800	92
	Mitchell	4,500	4,200	94
	Swain	3,100	2,800	89
	Transylvania	6,300	6,000	95
SOUTH CAROLINA				
	Fairfield	5,600	5,200	92
	Mc Cormick	2,300	2,100	93
	York	29,000	27,900	96
GEORGIA				
	Clarke	23,300	22,300	96
	Jackson	7,300	7,000	96
	White	2,700	2,500	94
	Wilkes	3,500	3,200	91
NORTH CAROLINA				
Between 5-24%	Alexander	6,900	6,600	96
	Clay	1,800	1,700	92
	Mecklenburg	126,900	123,700	97
	Watauga	7,600	7,200	94
SOUTH CAROLINA				
	Edgefield	4,300	4,100	95
	Lancaster	14,700	14,200	97
	Saluda	4,800	4,500	94
TENNESSEE				
	Greene	16,800	16,200	96
	Johnson	4,400	4,200	95

South Carolina

WLOS-TV, Greenville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
GEORGIA					
	Banks	2,200	2,100	93	
	Clarke	23,300	22,300	96	
	Wilkes	3,500	3,200	91	
KENTUCKY					
	Knott	4,600	4,200	90	
	Leslie	3,600	3,200	88	
	Whitley	9,200	8,700	95	
NORTH CAROLINA					
Between 25-49%	Catawba	32,500	31,800	98	
	Cherokee	5,800	5,400	93	
	Gaston	51,600	50,200	97	
	Lincoln	11,800	11,500	98	
	Macon	6,400	5,800	91	
	Mitchell	4,500	4,200	94	
	SOUTH CAROLINA				
		Mc Cormick	2,300	2,100	93
	York	29,000	27,900	96	
TENNESSEE					
	Cocke	8,600	8,100	95	
	Greene	16,800	16,200	96	
	Hamblen	14,300	13,800	96	
	Jefferson	9,400	9,100	97	
	Unicoi	5,800	5,600	96	
	Washington	26,100	25,500	98	
VIRGINIA					
	Lee	8,000	7,400	92	
	Wise	14,000	13,200	94	
GEORGIA					
	Habersham	7,200	6,800	95	
	Jackson	7,300	7,000	96	
	Lincoln	2,100	2,000	94	
	Oglethorpe	2,500	2,300	93	
	Rabun	3,000	2,800	94	
	Towns	1,500	1,400	95	
	Warren	2,100	1,900	92	
KENTUCKY					
	Bell	10,600	10,000	95	
	Knox	8,100	7,500	92	
	Laurel	9,700	9,100	93	
	Letcher	8,100	7,500	92	
	Perry	8,300	7,600	92	
NORTH CAROLINA					
	Alexander	6,900	6,600	96	
	Clay	1,800	1,700	92	
SOUTH CAROLINA					
Between 5-24%	Fairfield	5,600	5,200	92	
	Saluda	4,800	4,500	94	
TENNESSEE					
	Anderson	21,100	20,600	98	
	Campbell	10,300	9,700	94	
	Carter	16,100	15,600	97	
	Claiborne	7,200	6,700	93	
	Hancock	2,300	2,200	94	
	Hawkins	12,600	12,000	95	
	Johnson	4,400	4,200	95	
	Roane	14,200	13,700	97	
	Scott	5,000	4,600	93	
	Sevier	11,200	10,600	95	
	Sullivan	44,300	43,300	98	
VIRGINIA					
	Russell	7,800	7,300	94	
	Scott	8,400	7,800	93	
	Smyth	9,900	9,500	96	
	Washington	20,000	19,200	96	

For Translator Stations,
see Services Volume

South Carolina—Greenville-Spartanburg & Asheville, N.C.



WSPA-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44.5-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude 35° 10' 12"
Longitude 82° 17' 27"

Transmitter: Hogback Mt., 25-mi. NW of Spartanburg.

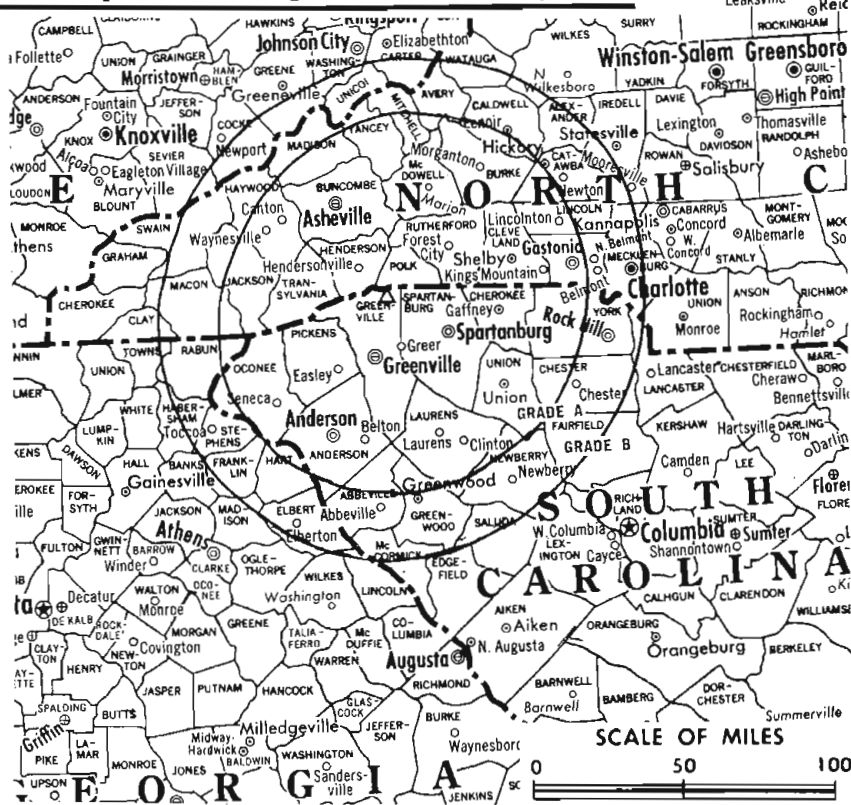
AM Affiliate: WSPA, 5-kw, 950 kHz (CBS). FM Affiliate: WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



WSPA-TV Ref: FCC File No. BMPCT-5883 Granted 9/24/63

©American Map Co., Inc., N.Y., No. 14244

WSPA-TV

Licensee: Spartan Radiocasting Co., 123 N. Converse St., Spartanburg.

Studio: 123 N. Converse St., Spartanburg (29301).

Telephones: 803-585-7777, Spartanburg; 803-233-7777, Greenville; 803-232-7361, Greenville office; 704-684-2377, Asheville.

TWX No.: 810-282-2591.

Ownership: Walter J. Brown, pres., 54.68% (with son); over 50 others.

Began Operation: April 29, 1956.

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

- WALTER J. BROWN, president.
- WALTER VEITH, secretary-treasurer.
- DAVID ABBOTT, general manager.
- DAVID HANDY, station/program manager.
- RAY JOHNSON, general sales manager.
- AL TANKSLEY, local/regional sales manager.
- CHARLES BINNS, chief studio engineer.
- CLYDE BURDETTE, chief transmitter engineer.
- DANNY TAYLOR, production manager.
- TOM CROSBY, news & public affairs director.
- LOUIS O. MILLER, promotion manager.
- JAN HYATT, traffic manager.

DIGEST OF RATE CARD NO. 35—(Dec. 30, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$1200	\$720	\$480	\$300	Graded rates apply*	

*Highest rate: \$450.

NETWORK BASE HOURLY RATE: \$925.

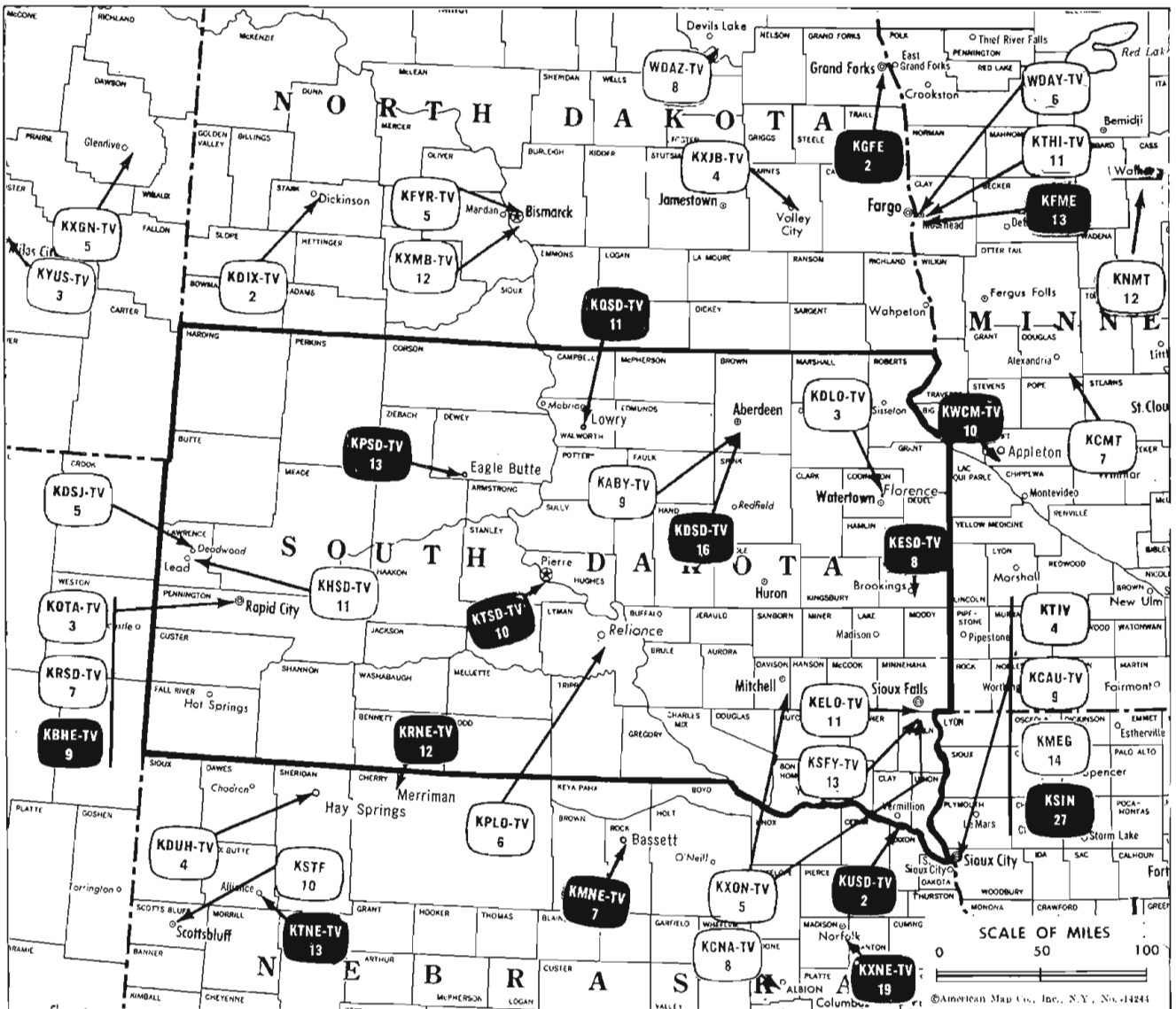
Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA			
	Elbert	6,000	5,800	96
	Franklin	4,500	4,300	96

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Hart	5,100	4,900	96
	Stephens	7,000	6,700	95
NORTH CAROLINA				
	Avery	4,100	3,800	93
	Buncombe	52,100	50,000	96
	Burke	20,500	19,900	97
	Caldwell	19,900	19,300	97
	Cleveland	24,200	23,400	97
	Haywood	14,800	14,100	95
	Henderson	15,800	15,100	96
	Mc Dowell	10,800	10,300	96
	Polk	4,200	4,000	94
50% & Over	Rutherford	17,000	16,500	97
	Yancey	4,000	3,600	91
SOUTH CAROLINA				
	Abbeville	7,000	6,600	94
	Anderson	38,400	37,100	97
	Cherokee	13,500	13,000	96
	Chester	9,800	9,400	96
	Greenville	88,500	86,100	97
	Greenwood	16,900	16,300	96
	Laurens	14,800	14,200	96
	Newberry	10,000	9,500	95
	Oconee	15,500	15,000	97
	Pickens	20,200	19,300	96
	Spartanburg	62,900	61,000	97
	Union	10,800	10,400	96
GEORGIA				
	Banks	2,200	2,100	93
	Habersham	7,200	6,800	95
	Lincoln	2,100	2,000	94
	Madison	5,100	4,800	95
Between 25-49%	Oglethorpe	2,500	2,300	93
	Rabun	3,000	2,800	94
NORTH CAROLINA				
	Catawba	32,500	31,800	98

(Continued on page 725-b)

Station Totals	930,500	896,400	96
Net Weekly Circulation (1973-74)			493,600
Average Daily Circulation (1973-74)			304,900

South Dakota



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Sioux Falls-Mitchell	120,000	90	200,800	90
Rapid City	34,000	162	62,900	166

South Dakota Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	10	0	10
● Educational Television Stations	5	1	6
			16

South Dakota

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KDSJ-TV

Lead

(See Deadwood, S.D.)

KXON-TV

Mitchell

(See Sioux Falls, S.D.)

KDLO-TV

Watertown

(See Florence, S.D.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

KDSD-TV

Aberdeen

Ch. 16

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 674-kw max. & 537-kw horizontal visual, 103-kw max. & 81.3-kw horizontal aural. Antenna: 1171-ft. above av. terrain, 1062-ft. above ground, 2920-ft. above sea level.

Latitude 45° 29' 55"
Longitude 97° 40' 35"

KESD-TV

Brookings

Ch. 8

Non-Commercial Educational Station

Licensee: South Dakota State University, Brookings, S.D. (57006).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 257-kw visual, 51.3-kw aural. Antenna: 750-ft. above av. terrain, 800-ft. above ground, 2549-ft. above sea level.

Latitude 44° 20' 10"
Longitude 97° 13' 41"

KPSD-TV

Eagle Butte

Ch. 13

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, c/o Martin P. Busch, University of S.D., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1710-ft. above av. terrain, 1713-ft. above ground, 4313-ft. above sea level.

Latitude 45° 03' 20"
Longitude 102° 15' 40"

KTSD-TV

Pierre

Ch. 10

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion (57069).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 269-kw horizontal visual, 37.1-kw max. & 31.6-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 1326-ft. above ground, 3404-ft. above sea level.

Latitude 44° 57' 55"
Longitude 99° 35' 56"

KBHE-TV

Rapid City

Ch. 9

Non-Commercial Educational Station

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 38.4-kw visual, 7.2-kw aural. Antenna: 650-ft. above av. terrain, 467-ft. above ground, 4302-ft. above sea level.

Latitude 44° 03' 09"
Longitude 103° 14' 38"

KUSD-TV

Vermillion

Ch. 2

Non-Commercial Educational Station

Licensee: University of South Dakota, Vermillion, S.D. (57069).

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 760-ft. above av. terrain, 657-ft. above ground, 2167-ft. above sea level.

Latitude 43° 03' 00"
Longitude 96° 47' 12"

KOTA-TV, Rapid City

(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Campbell	5,700	5,100	90
	Crook	1,300	1,100	88
	Goshen	4,000	3,800	95
	Niobrara	1,000	900	93
	Weston	2,000	1,800	91
Between 25-49%	MONTANA			
	Powder River	1,100	900	83
	NEBRASKA			
	Arthur	200	200	96
	Cherry	2,400	2,300	97
	WYOMING			
	Johnson	2,100	1,900	90
	Platte	2,300	2,100	91
	Sheridan	7,500	6,800	91
	Between 5-24%	COLORADO		
Sedgwick		1,500	1,400	95
NEBRASKA				
Deuel		1,100	1,100	98
SOUTH DAKOTA				
Dewey	1,600	1,500	93	
WYOMING				
Converse	2,400	2,200	93	

South Dakota—Aberdeen



KABY-TV



Ch. 9

[Satellite of KSFY-TV, Sioux Falls, S.D.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 47.5-kw aural. Antenna: 1390-ft. above av. terrain, 1288-ft. above ground, 3048-ft. above sea level.

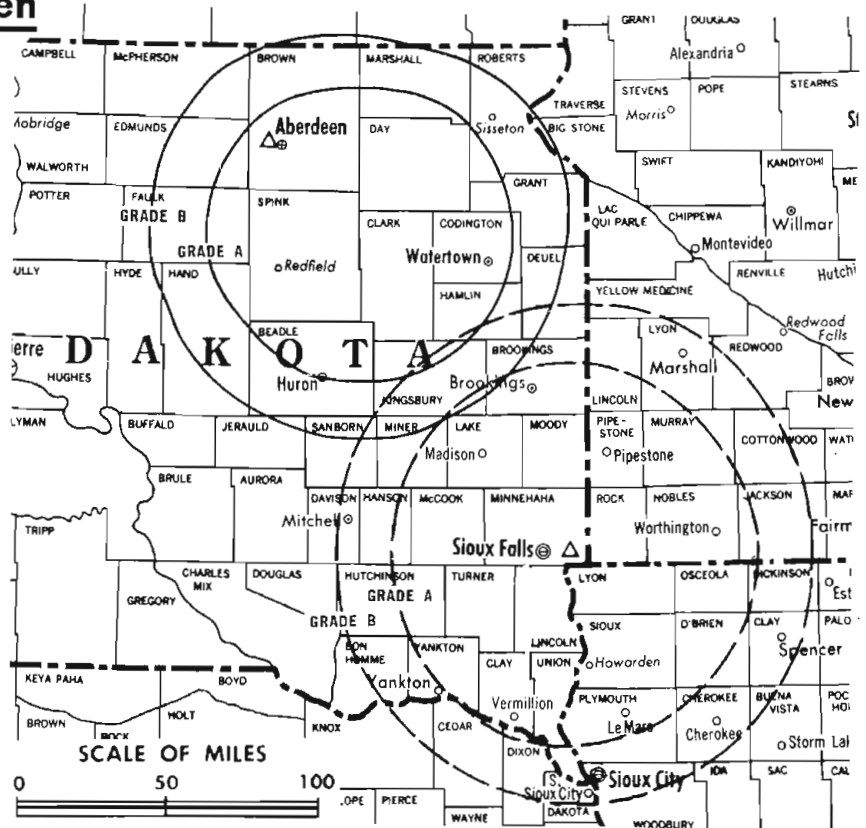
Latitude 45° 06' 32"
Longitude 97° 53' 30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, S.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Cohen & Dippell.



County coverage based on Arbitron study (see page 4-b).

KABY-TV Ref: FCC File No. BMPCT-5138 Granted 9/23/58

©American Map Co., Inc., N.Y., No. 14244

KABY-TV

Network Service: NBC.

Licensee: Forum Communications Co., Country Club Rd. (57401).

Mailing Address: Box 1520, Aberdeen (57401).

Studio: Country Club Road, Aberdeen.

Telephone: 605-225-4350.

Ownership: See WDAY-TV, Fargo, N.D.

Began Operation: Nov. 27, 1958. Sale to present owner by Gordon H. Ritz, Wheelock Whitney, et al. approved by FCC Nov. 14, 1973. Previous sale by John Boler and others approved by FCC Dec. 23, 1969.

Represented (sales) by Peters, Griffin, Woodward Inc.; Hyett/Ramsland Inc. (Minneapolis); Soderlund Co. (Omaha).

Represented (legal) by Marmet Professional Corp.

Personnel:

JACK LESTER, executive vice president.
SCOTT PARK, general manager.
TERRY HARRINGTON, manager.
STEVE KAISER, news director.
JIM DUNHAM, national sales manager.
EARL MILLER, chief engineer.

Rates: Sold in combination with KSFY-TV, Sioux Falls, S.D.
Separate rates available.

NETWORK BASE HOURLY RATE: \$175.

Arbitron Data: Figures are included with
KSFY-TV, Sioux Falls, S.D.

Hogan - Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

South Dakota—Deadwood-Lead



KDSJ-TV

Ch. 5

[Satellite of KRSD-TV,
Rapid City, S.D.]

Technical Facilities: Channel No. 5
(76-82 MHz). Authorized power:
24-kw visual, 12.6-kw aural.
Antenna: 430-ft. above av. ter-
rain, 219-ft. above ground, 5789-
ft. above sea level.

Latitude 44° 21' 15"
Longitude 103° 46' 10"

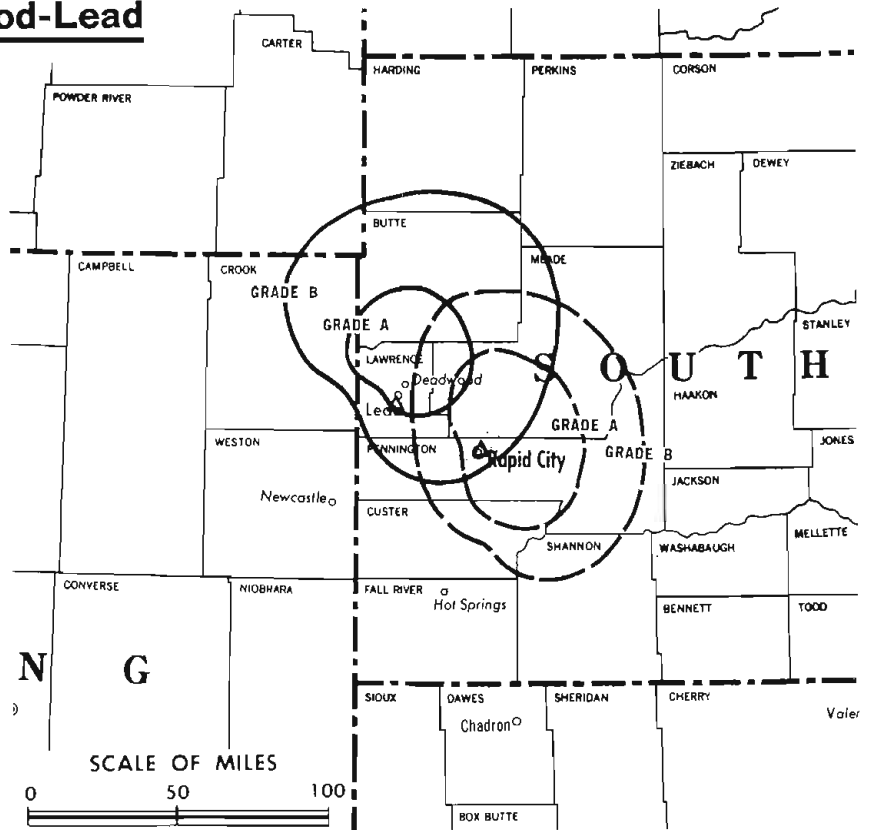
Transmitter: Crusher Hill, Lead, S.D.

AM Affiliate: KDSJ, 1-kw, 980 kHz.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

Represented (legal) by Miller &
Fields.



County coverage based on Arbitron study (see
page 4-b).

KDSJ-TV Ref: FCC File No. BMPCT-5212 Granted 5/27/69

© American Map Co., Inc., N.Y., No. 14244

KDSJ-TV

Network Service: CBS, same as KRSD-TV, Rapid City.

Licensee: The Heart of the Black Hills Stations, 1438 Mountain
View Rd., Rapid City, S.D. (57704).

Studio: Crusher Hill, Lead, S.D.

Telephone: 605-342-6050, Rapid City.

Ownership: See KRSD-TV, Rapid City.

Began Operation: Jan. 6, 1960.

Personnel:

HARRY DANIELS, resident manager.

Rates: Sold in combination with KRSD-TV, Rapid City, S.D.

NETWORK BASE HOURLY RATE: Bonus to KRSD-TV, Rapid City.

Arbitron Data for this station included with report
for Parent KRSD-TV, Rapid City, S.D.

Repetition breeds

• REMEMBRANCE •

For details on multi-position
ads in next year's Factbook,
Use Order Card #6 Stations Volume

South Dakota—Florence-Watertown



KDLO-TV

Ch. 3



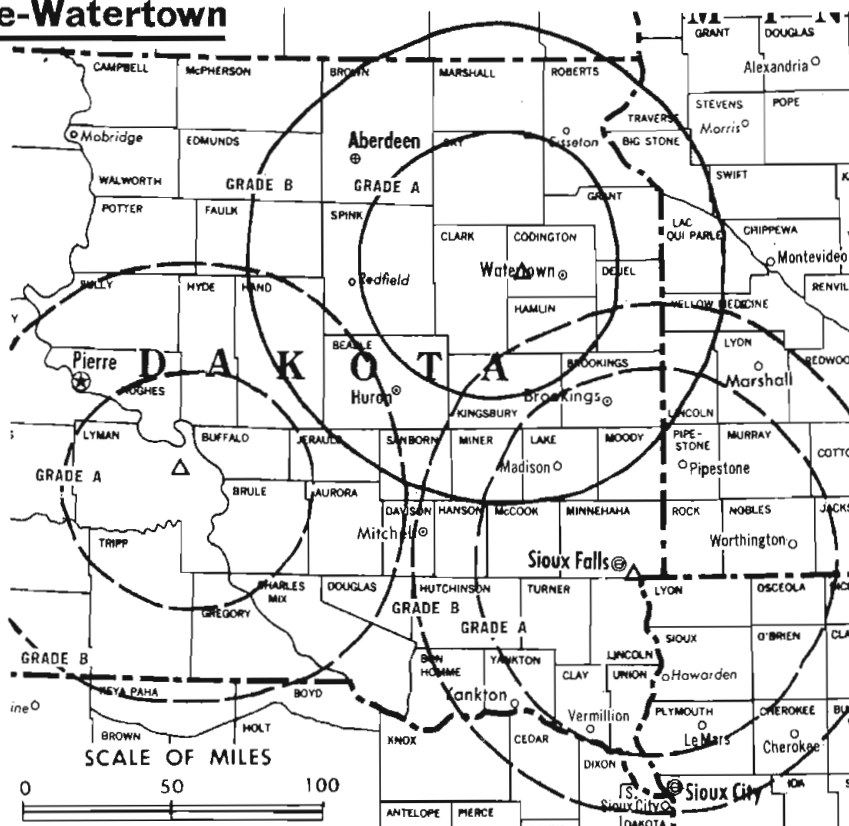
[Satellite of KELO-TV,
Sioux Falls, S.D.]

Technical Facilities: Channel No. 3
(60-66 MHz). Authorized power:
100-kw visual, 20-kw aural. An-
tenna: 1393-ft. above av. terrain,
1403-ft. above ground, 3250-ft.
above sea level.

Latitude 44° 58' 30"
Longitude 97° 34' 28"

Transmitter: Garden City, S.D.

Color: Network & tape.



County coverage based on Arbitron study (see
page 4-b).

KDLO-TV Ref: FCC File No. BLCT-1339 Granted 5/27/64

©American Map Co., Inc., N.Y., No. 14244

KDLO-TV

Network Service: CBS, same as KELO-TV, Sioux Falls, S.D.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St.,
Sioux Falls, S.D.

Studio: Garden City, S.D. (57236).

Telephone: 605-336-1100 (Sioux Falls). TWX No.: 605-331-2251

Ownership: See KELO-TV, Sioux Falls, S.D.

Began Operation: Sept. 24, 1955.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc.
(Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JOE FLOYD, president.
EVANS NORD, v.p. & general manager.
ROY THORSON, chief engineer & resident manager.
LEE HEISEL, director of engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and KPLO-TV, Reliance, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls.

**Arbitron Data for this station included with report
of parent KELO-TV, Sioux Falls, S.D.**

South Dakota—Lead



Ch. 11

[Satellite of KOTA-TV, Rapid City, S.D.]

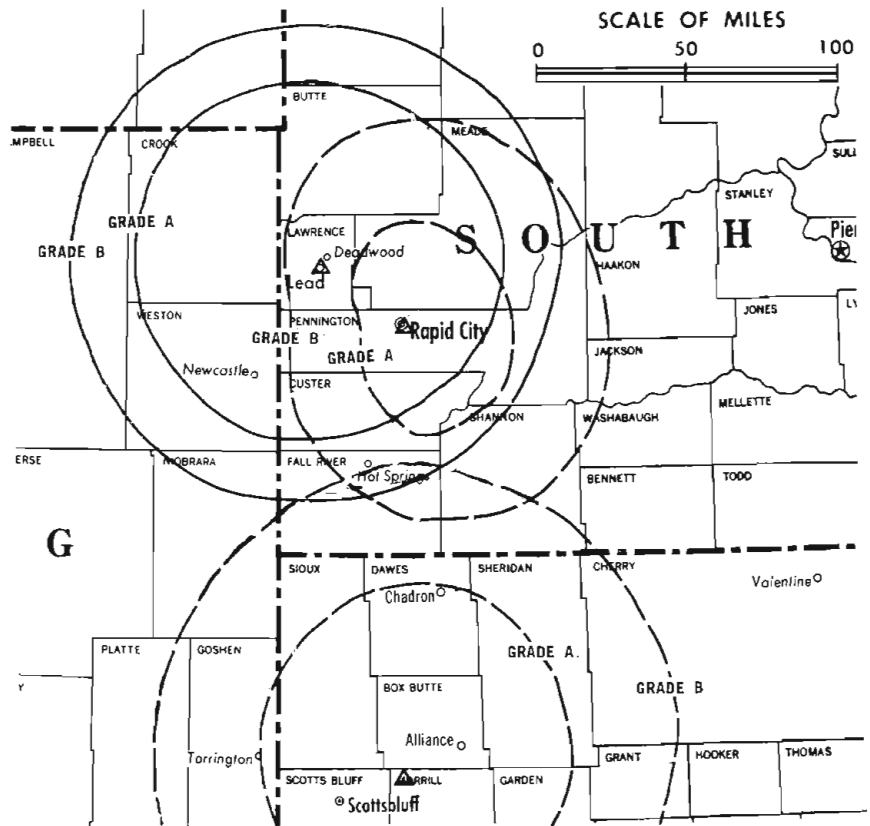
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

Latitude 44° 19' 36"
Longitude 103° 50' 12"

Transmitter: Terry Peak.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



County coverage based on Arbitron study (see page 4-b).

KHSD-TV Ref: FCC File No. BMPTC-7166 Granted 3/26/70

© American Map Co., Inc., N.Y., No. 14244

KHSD-TV

Network Service: NBC & ABC, same as KOTA-TV, Rapid City.

Licensee: Duhamel Bcstg. Enterprises, Box 1760, Rapid City, S.D. (57701).

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Nov. 2, 1966.

Represented (sales) by H-R Television Inc.; Wayne Evans & Associates (Minneapolis); The Soderlund Co. (Omaha-Lincoln); John McGuire Co. (Denver).

Represented (legal) by Fisher, Wayland, Southmayd & Copper.

Personnel:

WILLIAM F. DUHAMEL, manager.
FRED WUENSCHER, director of engineering.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: Bonus to KOTA-TV, Rapid City.

**Arbitron Data: Included with parent KOTA-TV,
Rapid City, S.D.**

South Dakota—Rapid City



KOTA-TV



Ch. 3

[Also operates affiliated KDUH-TV, Hay Springs, Neb. & KHSD-TV, Lead, S.D.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"
Longitude 103° 15' 03"

Transmitter: Skyline Dr.

AM Affiliate: KOTA, 5-kw, 1380 kHz (CBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: ABC.

Arbitron Data: Figures include satellites KDUH-TV, Hay Springs, Neb. & KHSD-TV, Lead, S.D.

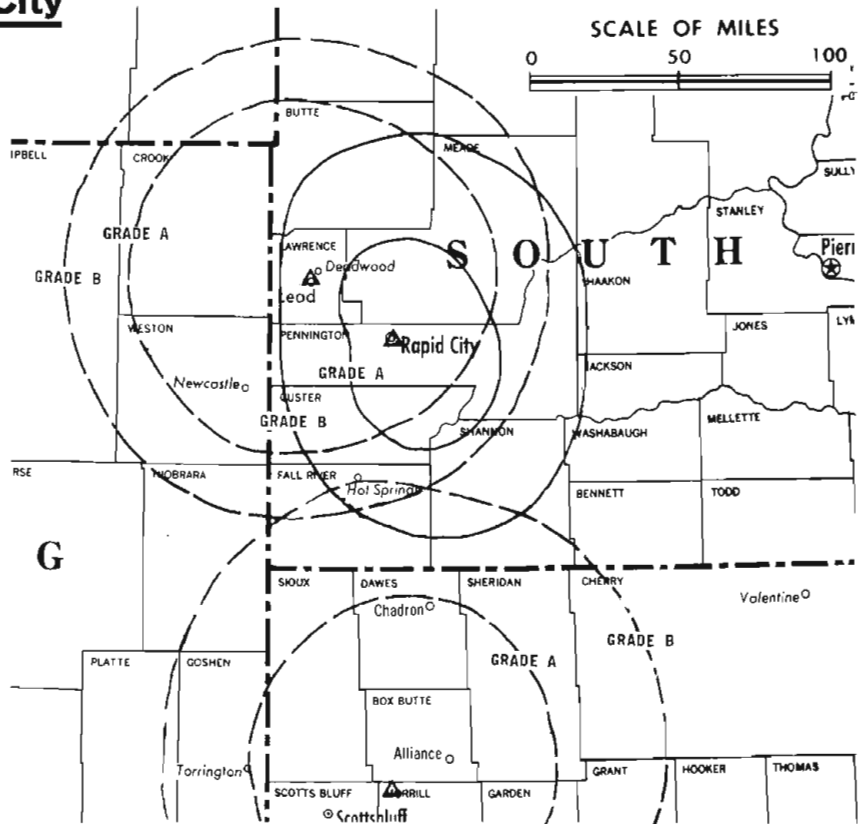
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Hours: TV % and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOTA-TV Ref: FCC File No. BAPCT-5990 Granted 8/25/64.

©American Map Co., Inc., N.Y., No. 14244

KOTA-TV

Network Service: NBC; also ABC, on per program basis.

Licensee: Duhamel Broadcasting Enterprises, Box 1760 (57701).

Studio: Duhamel Bldg., 6th & St. Joe Streets.

Telephone: 605-342-2000. TWX No.: 910-668-0244.

Ownership: Helen S. Duhamel, pres., 53.3%; William F. Duhamel, sr. v.p., 26.7%; John N. Heffron, Helen Kathleen Tarrant, Dr. Peter A. Duhamel, Marguerite D. Heffron, Jacqueline Duhamel, Lois G. Duhamel, Francis A. Duhamel, all 3.3%. Duhamel Broadcasting Enterprises also operates satellites KDUH-TV, Hay Springs, Neb. and KHSD-TV, Lead, S.D.

Began Operation: May 29, 1955.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis); The Soderlund Co. (Omaha-Lincoln); John McGuire Co. (Denver); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

HELEN S. DUHAMEL, president & general manager.
WILLIAM F. DUHAMEL, vice president & station manager.
DAN LESMEISTER, sales & program director.
GENE CARLSON, news director.
ARLYNE MORGAN, operations manager.
FRED WUENSCHER, director of engineering.
VERNE SHEPPARD, farm director.
ROBERT LASKOWSKI, sports director.

DIGEST OF RATE CARD NO. 17—(July 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., daily.					
\$750	\$500	\$350	\$225	\$96*	\$48*

*Class AA—6-10 p.m., Mon.-Fri.; 5-10 p.m., Sat.-Sun.

Rates include affiliated KDUH-TV, Hay Springs, Neb. & KHSD-TV, Lead, S.D.

NETWORK BASE HOURLY RATE: \$500.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO			
	Phillips	1,800	1,700	97
	MONTANA			
	Carter	600	500	87
	Fallon	1,200	1,100	91
	NEBRASKA			
	Banner	300	300	98
	Box Butte	3,400	3,300	98
	Cheyenne	3,700	3,600	97
	Dawes	3,400	3,300	96
	Garden	1,200	1,100	95
	Grant	500	500	93
	Hooker	300	300	99
	Kimball	1,900	1,900	99
	Morrill	1,900	1,800	96
	Scotts Bluff	12,400	12,100	97
	Sheridan	2,300	2,200	97
	Sioux	800	800	97
50% & Over	NORTH DAKOTA			
	Adams	1,200	1,200	97
	Bowman	1,200	1,200	97
	SOUTH DAKOTA			
	Bennett	900	900	95
	Butte	3,100	3,000	97
	Custer	1,500	1,400	96
	Fall River	2,800	2,700	97
	Haakon	1,300	1,300	97
	Harding	600	600	96
	Jackson	600	600	95
	Lawrence	5,600	5,400	97
	Meade	4,900	4,800	97
	Pennington	21,800	21,400	98
	Perkins	1,500	1,400	95
	Shannon	2,100	1,900	90
	Washabaugh	300	300	93
	Ziebach	800	700	91

(Continued on page 728-b)

Station Totals	122,100	116,400	95
Net Weekly Circulation (1973-74)			89,600
Average Daily Circulation (1973-74)			66,800

733-b

South Dakota—Rapid City



Ch. 7

[Also operates satellite KDSJ-TV, Deadwood, S.D.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 25.7-kw visual, 12.9-kw aural. Antenna: 540-ft. above av. terrain, 422-ft. above ground, 4191-ft. above sea level.

Latitude 44° 04' 17"
Longitude 103° 15' 07"

Transmitter: Skyline Dr.

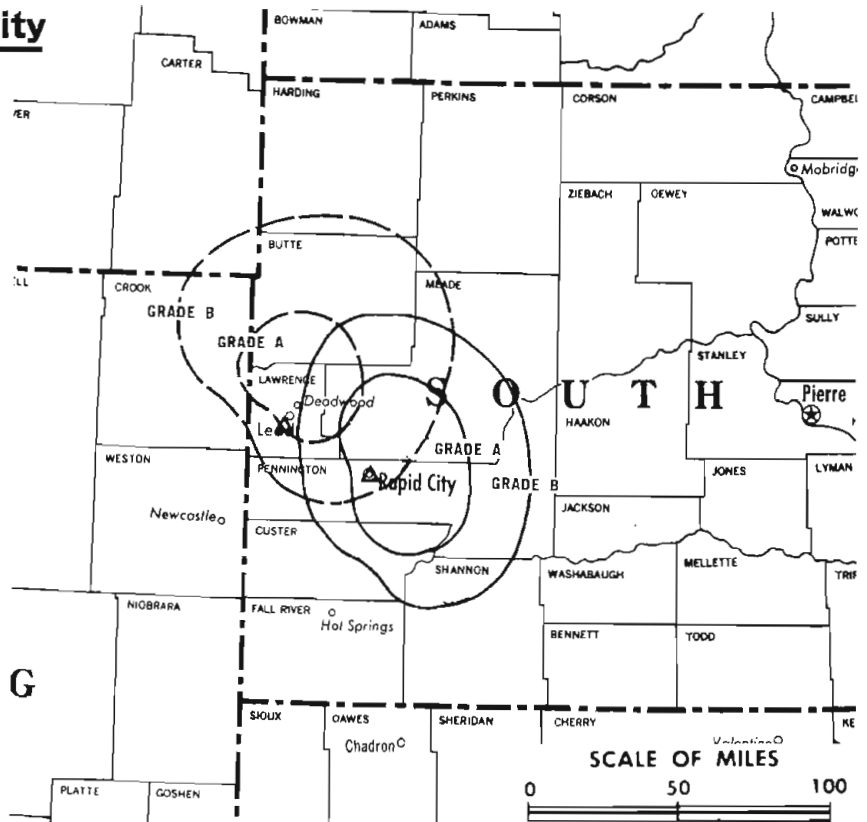
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Savalli/Gates Inc.

Arbitron Data: The figures for this station include satellite KDSJ-TV, Deadwood, S.D.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TVG and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KRSD-TV Ref: FCC File No. BMPCT-4766 Granted 8/21/57
KDSJ-TV Ref: FCC File No. BMPCT-5212 Granted 5/27/59

©American Map Co., Inc., N.Y., No. 14244

KRSD-TV

Network Service: CBS; ABC on per program basis.

Licensee: The Heart of the Black Hills Stations.

Studio: 1438 Mountain View Rd. (57704).

Telephone: 605-342-6050.

Ownership: Eli Daniels, 50%; Harry Daniels, 50%. They also own equal amounts of satellite KDSJ-TV, Deadwood, S.D., and radio station KDSJ.

Began Operation: Jan. 16, 1958. Note: License renewal denied Oct. 28, 1971 (Television Digest, Vol. 11:45).

Personnel:

ELI DANIELS, president & general manager.

PETER G. SIELER, station manager.

MARC HELF, news director.

DIGEST OF RATE CARD NO. 2—(Nov. 1, 1969)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—6-10:30 p.m., daily.	\$145.00	\$80.00	\$42.00	\$35.00	\$39.00	\$26.00	\$16.00
NETWORK BASE HOURLY RATE: \$100.							

Net Weekly Circulation	State	County	Total Households	TV Households	%
50% & Over	SOUTH DAKOTA	Butte	3,100	3,000	97
		Lawrence	5,600	5,400	97
		Meade	4,900	4,800	97
		Pennington	21,800	21,400	98
Between 25-49%	SOUTH DAKOTA	Custer	1,500	1,400	96
		Fall River	2,800	2,700	97
Between 5-24%	MONTANA	Carter	600	500	87
		Fallon	1,200	1,100	91
	NORTH DAKOTA	Bowman	1,200	1,200	97
		SOUTH DAKOTA	Harding	600	600
WYOMING	Crook		1,300	1,100	88
Station Totals			44,600	43,200	97
Net Weekly Circulation (1973-74)				27,600	
Average Daily Circulation (1973-74)				16,500	

South Dakota—Reliance



KPLO-TV



Ch. 6

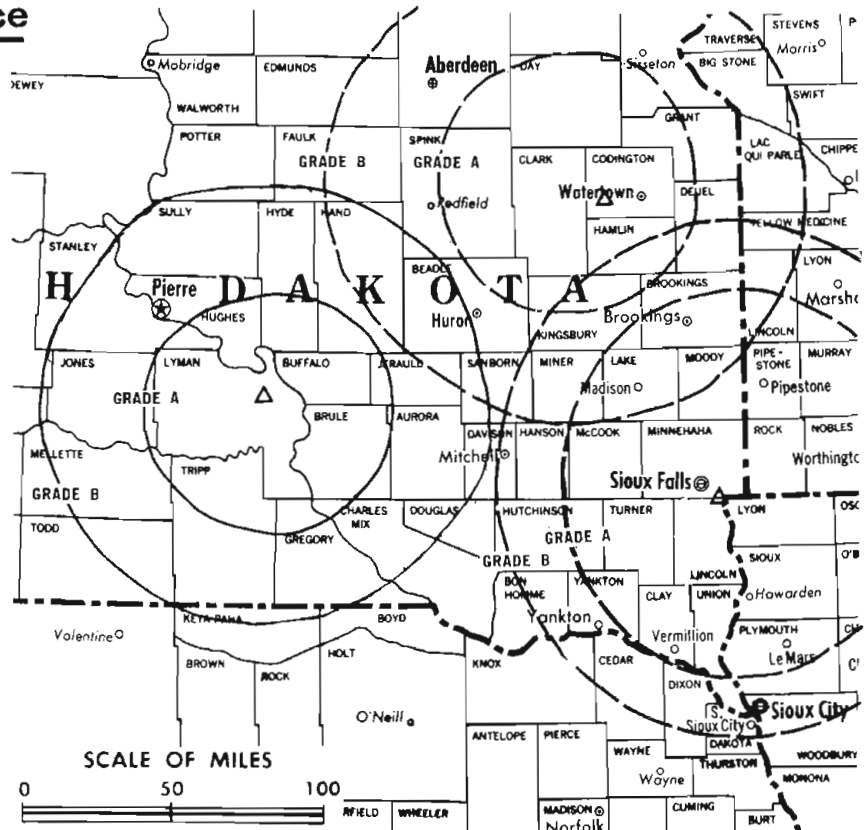
[Satellite of KELO-TV, Sioux Falls, S.D.]

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude 43° 57' 55"
Longitude 99° 36' 11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Color: Network & tape.



County coverage based on Arbitron study (see page 4-b).

KPLO-TV Ref: FCC File No. BPC7-2489 Granted 5/15/58

©American Map Co., Inc., N.Y., No. 1424

KPLO-TV

Network Service: CBS, same as KELO-TV, Sioux Falls.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, S.D. (57102).

Studio: Medicine Butte, 6-mi. N of Reliance.

Ownership: See KELO-TV, Sioux Falls.

Began Operation: July 15, 1957.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JOE FLOYD, president.
EVANS A. NORD, v.p. & general manager.
DARREL HOUSE, chief engineer.
LEE HEISEL, director of engineering.

Rates: Sold in combination with KELO-TV, Sioux Falls and other satellite KDLO-TV, Florence, S.D.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls, S.D.

Arbitron Data for this station included with report of parent KELO-TV, Sioux Falls, S.D.

BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

South Dakota—Sioux Falls



KELO-TV



Ch. 11

[Also operates satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 04"

Transmitter: 1.1-mi. E of Rowena, S.D.

AM Affiliate: KELO, 5-kw, 1320 kHz.

FM Affiliate: KELO-FM, 100-kw, 92.5 MHz (No. 223), 1900-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Arbitron Data: The figures below include satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.

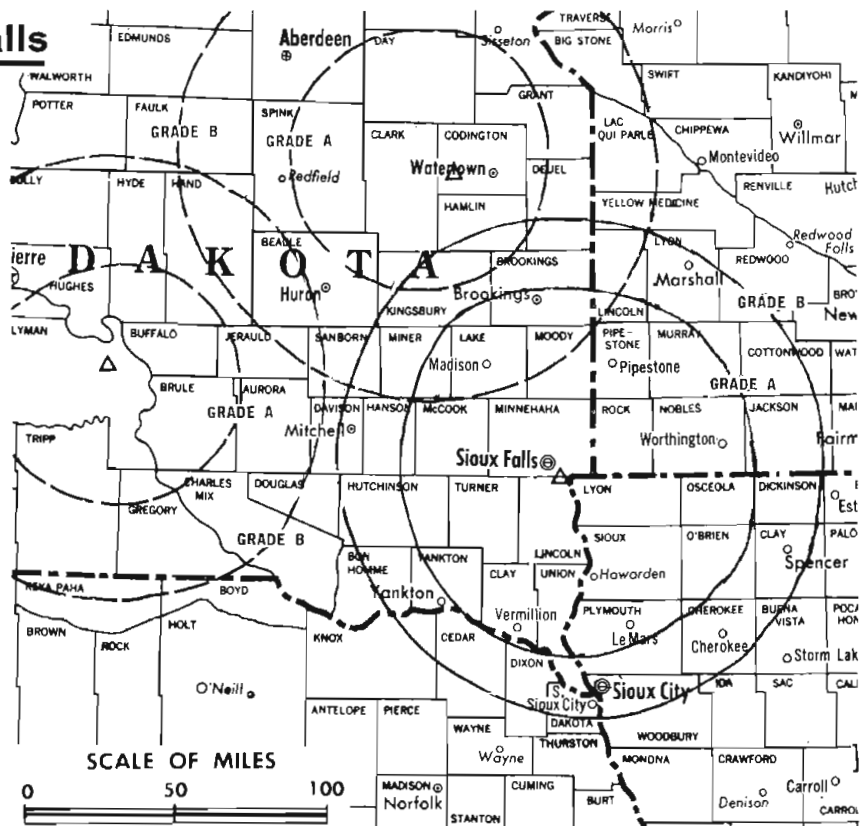
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KELO-TV Ref: FCC File No. BPCT-3821 Granted 10/21/66
 KPLO-TV Ref: FCC File No. BPCT-2489 Granted 5/15/68
 KOLO-TV Ref: FCC File No. BLCT-1339 Granted 5/27/64

© American Map Co., Inc., N.Y., No. 14244

KELO-TV

Network Service: CBS.

Licensee: Midcontinent Broadcasting Co., 13th St. & Phillips Ave.

Studio: 13th St. & Phillips Ave. (57102).

Telephone: 605-336-1100. TWX No.: 910-660-0552.

Ownership: Joseph L. Floyd, pres., 33 1/3%; N. L. Bentson, v.p., 33 1/3%; Edmund R. Ruben, secy.-treas., 33 1/3%. Same interests own KDLO-TV (Ch. 3), Florence, and KPLO-TV (Ch. 6), Reliance, S.D. operated in conjunction with KELO-TV; radio stations WLWL-AM-FM, Minneapolis; WTSO & WMFM, Madison, Wis.; KELO-AM-FM, Sioux Falls & KDLO-FM, Watertown, S.D.

Began Operation: May 12, 1953.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

JOE FLOYD, president & film buyer.
 EVANS A. NORD, v.p. & general manager.
 TOM SHEELEY, v.p., operations.
 RUSS ARTUS, studio engineer.
 LES FROKE, chief engineer.
 DOUG DOMEYER, production manager.
 LORRAINE LOGAN, promotion manager.
 JOE COOPER, farm director.
 LEE HEISEL, director of engineering.

DIGEST OF RATE CARD NO. 19—(April 15, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
 Prime—6:30-10 p.m., daily.
 \$1150.00 \$625.00 \$325.00 \$225.00 Graded rates apply*

*Highest rate: \$275.

Sold in combination with satellites KDLO-TV, Florence, and KPLO-TV, Reliance, S.D., with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: \$1250 (CBS).

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Net Weekly Circulation	State County	Total Households	TV Households	%
	IOWA			
	Clay	6,700	6,500	97
	Dickinson	4,800	4,700	97
	Lyon	4,600	4,500	98
	O'Brien	6,300	6,200	99
	Osceola	2,800	2,700	98
	Sioux	9,100	8,800	97
	MINNESOTA			
	Big Stone	3,000	2,900	98
	Jackson	4,700	4,600	97
	Lac Qui Parle	3,800	3,700	97
	Lincoln	2,500	2,400	97
	Lyon	7,500	7,300	97
	Murray	3,800	3,700	98
	Nobles	7,700	7,600	99
	Pipestone	4,200	4,100	98
	Rock	4,000	4,000	99
	Traverse	1,900	1,900	98
	NEBRASKA			
50% & Over	Cedar	3,600	3,500	98
	Cherry	2,400	2,300	97
	Keya Paha	400	400	97
	Knox	3,900	3,700	95
	SOUTH DAKOTA			
	Aurora	1,600	1,500	96
	Beadle	7,000	6,800	97
	Bon Homme	3,000	2,900	96
	Brookings	6,800	6,700	98
	Brown	12,700	12,500	99
	Brule	2,100	2,000	97
	Buffalo	400	400	92
	Charles Mix	3,300	3,100	95
	Clark	1,900	1,900	98
	Clay	4,600	4,500	98
	Codington	7,200	7,100	99
	Davison	6,200	6,000	97
	Day	3,100	3,000	98
	Deuel	1,900	1,900	97

(Continued on page 739-b)

Station Totals	363,100	354,400	98
Net Weekly Circulation (1973-74)			243,300
Average Daily Circulation (1973-74)			183,400

TV Factbook No. 45

South Dakota—Sioux Falls



KSFY-TV



Ch. 13

[Operates satellite KABY-TV, Aberdeen, S.D.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"
Longitude 96° 32' 04"

Note: Temporarily operating at reduced power & height due to antenna collapse.

Transmitter: Rowena, 9-mi. E of Sioux Falls.

Color: Network, live, film, slide & tape.

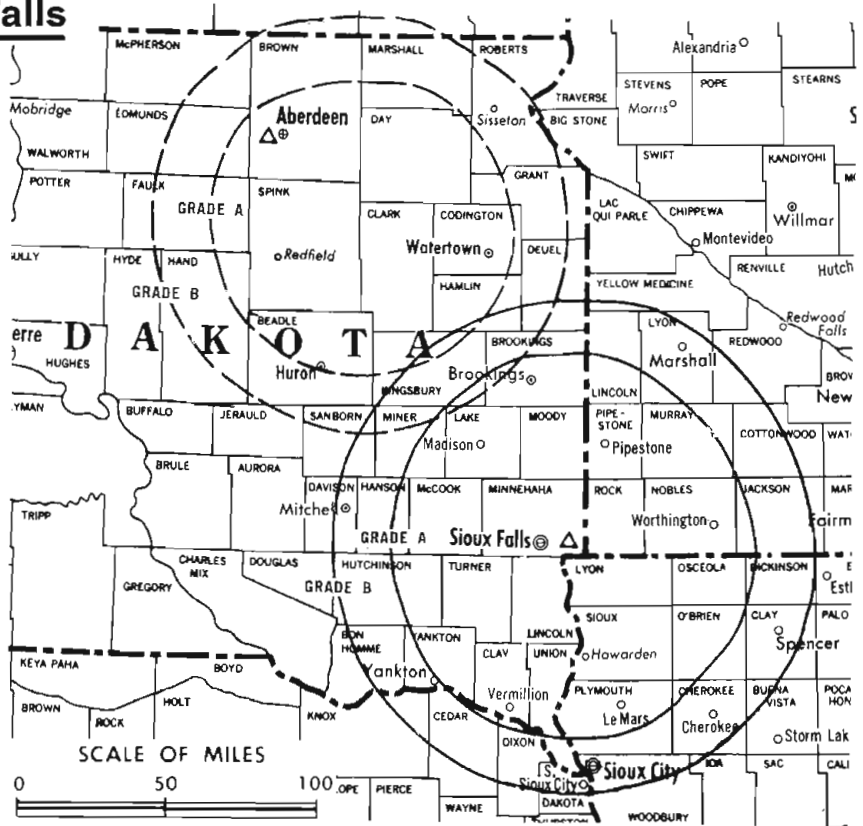
News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by Cohen & Dippell.

Arbitron Data: Figures include KABY-TV, Aberdeen, S.D.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KSFY-TV Ref: FCC File No. BPCT-3802 Granted 9/12/66

© American Map Co., Inc., N.Y., No. 14244

KSFY-TV

Licensee: Forum Communications Co., 6th & Dakota (57102).

Studio: 6th & Dakota (57102).

Telephone: 605-336-1300. TWX No.: 910-660-0569.

Ownership: Forum Communications Co. For Forum ownership & other interests, see WDAY-TV, Fargo, N.D.

Began Operation: July 31, 1960. Sale to present owner by Gordon H. Ritz, Wheelock Whitney, et al. approved by FCC Nov. 14, 1973. Sale of control to Ritz and Whitney by former owners approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:35).

Represented (sales) by Peters, Griffin, Woodward Inc.; Hyett/Ramsland Inc. (Minneapolis); The Soderlund Co. (Omaha).

Represented (legal) by Marmet Professional Corp.

Personnel:

- JACK LESTER, executive vice president.
- SCOTT PARK, general manager.
- JIM DUNHAM, general sales manager.
- MAX PIERCE, director of engineering.
- DAVE KRONWALL, production director.
- JOHN DUNNICLIFF, promotion manager.
- MARGE HOKENSTAD, program director.
- AL EDEL, news director.

DIGEST OF RATE CARD NO. 74A—(Jan. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., daily.

\$750.00 \$450.00 \$300.00 \$188.00 Graded rates apply*

*Highest rate: \$125.

Sold in combination with KABY-TV, Aberdeen.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
IOWA				
	Dickinson	4,800	4,700	97
50% & Over	Lyon	4,600	4,500	98
	O'Brien	6,300	6,200	99
	Osceola	2,800	2,700	98
	Sioux	9,100	8,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Jackson	4,700	4,600	97
	Lincoln	2,500	2,400	97
	Lyon	7,500	7,300	97
	Murray	3,800	3,700	98
	Nobles	7,700	7,600	99
	Pipestone	4,200	4,100	98
	Rock	4,000	4,000	99
NORTH DAKOTA				
	Dickey	2,300	2,200	97
SOUTH DAKOTA				
	Beadle	7,000	6,800	97
	Bon Homme	3,000	2,900	96
	Brookings	6,800	6,700	98
	Brown	12,700	12,500	99
	Clark	1,900	1,900	98
	Clay	4,600	4,500	98
	Codington	7,200	7,100	99
	Davison	6,200	6,000	97
50% & Over	Day	3,100	3,000	98
	Edmunds	1,900	1,800	96
	Faulk	1,200	1,200	97
	Hamlin	2,200	2,100	98
	Hand	1,700	1,700	98
	Hanson	1,100	1,100	97
	Hutchinson	3,900	3,800	97
	Hyde	700	700	98
	Jerauld	1,100	1,100	97
	Kingsbury	2,500	2,500	98
	Lake	4,100	4,000	98
	Lincoln	4,400	4,300	98
	McCook	2,400	2,400	99
	Marshall	1,800	1,700	96
	Miner	1,400	1,400	97
	Minnehaha	32,200	31,900	99
	Moody	2,200	2,200	98
	Sanborn	1,000	1,000	97
	Spink	3,400	3,300	98

(Continued on page 739-b)

Station Totals	306,600	299,400	98
Net Weekly Circulation (1973-74)			181,900
Average Daily Circulation (1973-74)			110,700

South Dakota—Mitchell-Sioux Falls



KXON-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1510-ft. above av. terrain, 1563-ft. above ground, 3045-ft. above sea level.

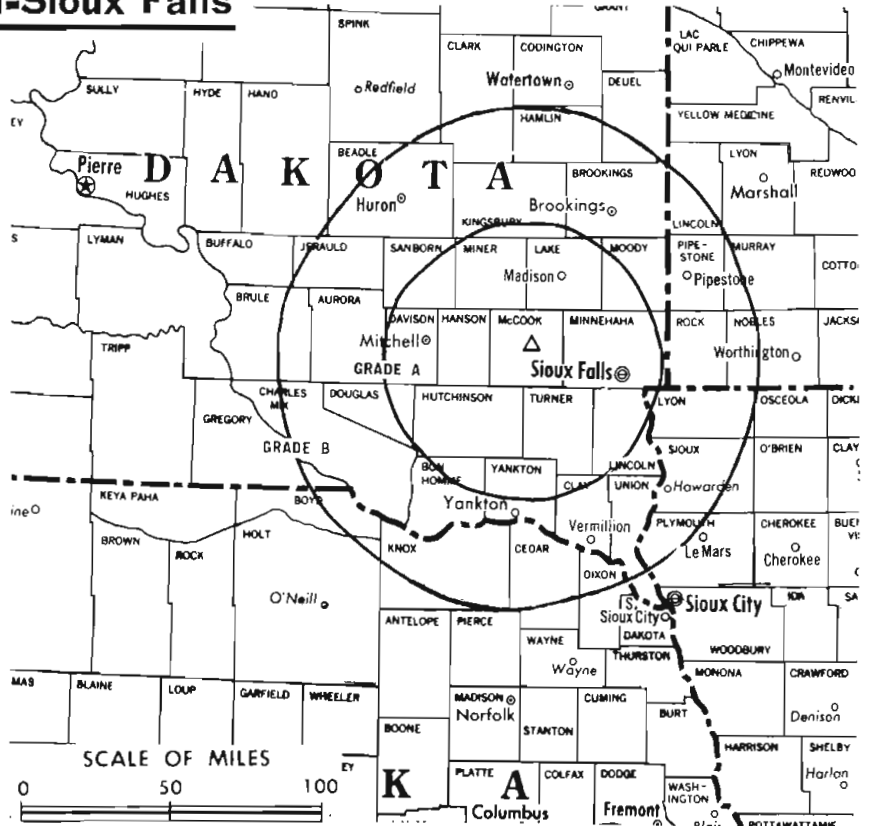
Latitude 43° 37' 56"
Longitude 97° 22' 21"

Note: Operating temporarily with reduced power at different site due to collapse of tower.

Transmitter: 6.5-mi. S of Salem, S.D.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



KXON-TV Ref: FCC File No. BPCT-406S Granted 4/24/68

American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KXON-TV

Licensee: Buford Television Inc., Box 1049, Mitchell, S.D. (57301).

Studio: Interstate 90 & Hwy. 37 interchange.

Telephone: 605-996-7501. TWX No.: 910-668-0598.

Ownership: See KLTW, Tyler, Tex.

Began Operation: June 12, 1960. Sale to present owner by R. V. Eppel, et al., approved by FCC Oct. 4, 1972.

Represented (sales) by Katz Television.

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

ERROL R. KAPELLUSCH, general manager, resources.
JOSEPH R. SHIELDS, general manager, marketing.
ARNOLD MONDAY, chief engineer.

DIGEST OF RATE CARD NO. A7 (Jan. 27, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.	\$265	\$177	\$118	\$83	\$130	\$33

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Pipestone	4,200	4,100	98
	Rock	4,000	4,000	99
	NEBRASKA			
	Boyd	1,200	1,200	96
	SOUTH DAKOTA			
	Aurora	1,600	1,500	96
	Beadle	7,000	6,800	97
	Bon Homme	3,000	2,900	96
	Brookings	6,800	6,700	98

Net Weekly Circulation	State County	Total Households	TV Households	%	
SOUTH DAKOTA—(Continued)					
50% & Over	Charles Mix	3,300	3,100	95	
	Davison	6,200	6,000	97	
	Douglas	1,300	1,200	96	
	Gregory	2,600	2,500	97	
	Hanson	1,100	1,100	97	
	Hutchinson	3,900	3,800	97	
	Jerauld	1,100	1,100	97	
	Kingsbury	2,500	2,500	98	
	Lake	4,100	4,000	98	
	Lincoln	4,400	4,300	98	
	Mc Cook	2,400	2,400	99	
	Miner	1,400	1,400	97	
	Minnehaha	32,200	31,900	99	
	Moody	2,200	2,200	98	
	Sanborn	1,000	1,000	97	
Turner	3,700	3,600	98		
MINNESOTA					
	Lincoln	2,500	2,400	97	
	Murray	3,800	3,700	98	
NEBRASKA					
	Brown	1,500	1,400	95	
	Knox	3,900	3,700	95	
Between 25-49%	SOUTH DAKOTA				
	Brule	2,100	2,000	97	
	Buffalo	400	400	92	
	Codington	7,200	7,100	99	
	Hamlin	2,200	2,100	98	
	Spink	3,400	3,300	98	
	Union	3,600	3,600	99	
	Yankton	6,100	6,000	98	
	IOWA				
		Lyon	4,600	4,500	98
(Continued on next page)					
Station Totals		184,900	181,100	98	
Net Weekly Circulation (1973-74)				93,900	
Average Daily Circulation (1973-74)				53,300	

KELO-TV, Sioux Falls
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH DAKOTA—(Continued)				
	Douglas	1,300	1,200	96
	Edmunds	1,900	1,800	96
	Faulk	1,200	1,200	97
	Grant	2,800	2,700	97
	Gregory	2,600	2,500	97
	Hamlin	2,200	2,100	98
	Hand	1,700	1,700	98
	Hanson	1,100	1,100	97
	Hughes	3,800	3,700	98
	Hutchinson	3,900	3,800	97
	Hyde	700	700	98
	Jerauld	1,100	1,100	97
	Jones	600	600	97
	Kingsbury	2,500	2,500	98
	Lake	4,100	4,000	98
	Lincoln	4,400	4,300	98
	Lyman	1,600	1,600	98
50% & Over	Mc Cook	2,400	2,400	99
	Mc Pherson	1,500	1,400	96
	Marshall	1,800	1,700	96
	Mellette	700	700	94
	Miner	1,400	1,400	97
	Minnehaha	32,200	31,900	99
	Moody	2,200	2,200	98
	Potter	1,300	1,300	97
	Roberts	3,500	3,400	97
	Sanborn	1,000	1,000	97
	Spink	3,400	3,300	98
	Stanley	800	800	96
	Sully	900	900	98
	Todd	1,700	1,600	92
	Tripp	2,500	2,400	97
	Turner	3,700	3,600	98
	Union	3,600	3,600	99
	Yankton	6,100	6,000	98
IOWA				
	Cherokee	6,000	5,900	98
	Plymouth	8,100	8,000	99
MINNESOTA				
	Cottonwood	4,900	4,600	94
	Yellow Medicine	4,900	4,600	94
NEBRASKA				
Between 25-49%	Boyd	1,200	1,200	96
	Pierce	3,100	3,000	98
NORTH DAKOTA				
	Dickey	2,300	2,200	97
SOUTH DAKOTA				
	Dewey	1,600	1,500	93
	Jackson	600	600	95
	Walworth	2,900	2,800	96
	Washabaugh	300	300	93
IOWA				
	Buena Vista	7,400	7,300	98
	Carroll	7,200	7,100	99
	Palo Alto	4,700	4,500	97
	Sac	5,700	5,600	98
MINNESOTA				
	Chippewa	5,700	5,500	97
	Redwood	6,400	6,100	96
	Stevens	3,700	3,600	98
	Swift	4,100	4,000	97
NEBRASKA				
Between 5-24%	Antelope	3,300	3,200	96
	Brown	1,500	1,400	95
	Dakota	4,600	4,600	99
	Dixon	2,800	2,800	99
	Holt	4,300	4,100	94
	Rock	700	700	96
	Wayne	3,300	3,300	99
NORTH DAKOTA				
	Mc Intosh	2,000	1,900	96
SOUTH DAKOTA				
	Haakon	1,300	1,300	97
	Ziebach	800	700	91

South Dakota

KSFY-TV, Sioux Falls
(Arbitron Data Continued)

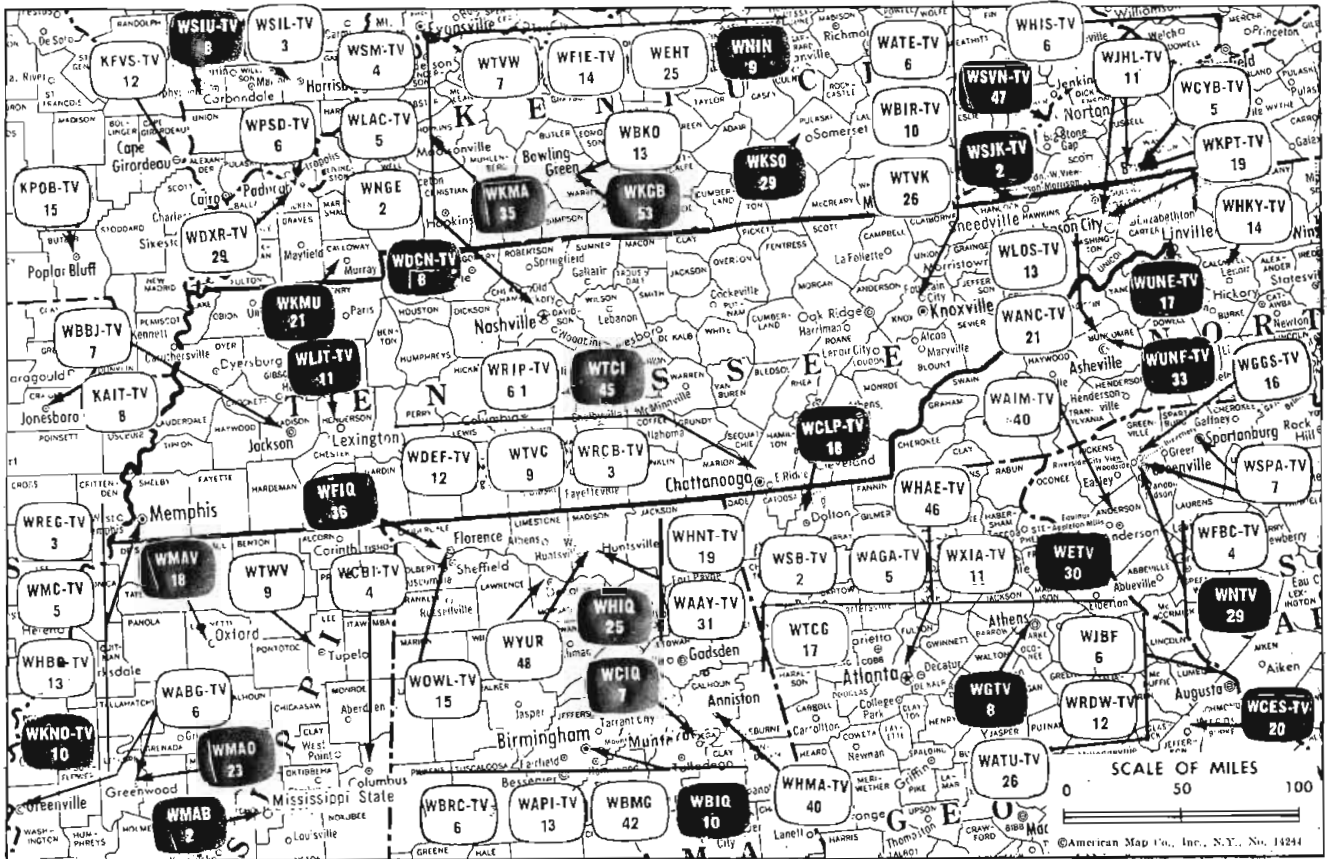
Net Weekly Circulation	State County	Total Households	TV Households	%
SOUTH DAKOTA—(Continued)				
50% & Over	Turner	3,700	3,600	98
	Union	3,600	3,600	99
	Yankton	6,100	6,000	98
IOWA				
	Clay	6,700	6,500	97
	Plymouth	8,100	8,000	99
MINNESOTA				
	Cottonwood	4,900	4,600	94
NEBRASKA				
Between 25-49%	Knox	3,900	3,700	95
SOUTH DAKOTA				
	Aurora	1,600	1,500	96
	Charles Mix	3,300	3,100	95
	Deuel	1,900	1,900	97
	Douglas	1,300	1,200	96
	Mc Pherson	1,500	1,400	96
	Potter	1,300	1,300	97
	Roberts	3,500	3,400	97
IOWA				
	Buena Vista	7,400	7,300	98
	Cherokee	6,000	5,900	98
	Emmet	4,900	4,700	96
	Palo Alto	4,700	4,500	97
MINNESOTA				
	Big Stone	3,000	2,900	98
	Redwood	6,400	6,100	96
	Traverse	1,900	1,900	98
	Yellow Medicine	4,900	4,600	94
NEBRASKA				
Between 5-24%	Boyd	1,200	1,200	96
	Cedar	3,600	3,500	98
	Dakota	4,600	4,600	99
	Dixon	2,800	2,800	99
	Holt	4,300	4,100	94
	Wayne	3,300	3,300	99
NORTH DAKOTA				
	Mc Intosh	2,000	1,900	96
SOUTH DAKOTA				
	Brule	2,100	2,000	97
	Buffalo	400	400	92
	Grant	2,800	2,700	97
	Walworth	2,900	2,800	96

KXON-TV, Mitchell-Sioux Falls
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MINNESOTA				
	Nobles	7,700	7,600	99
NEBRASKA				
	Antelope	3,300	3,200	96
	Cedar	3,600	3,500	98
	Holt	4,300	4,100	94
	Rock	700	700	96
SOUTH DAKOTA				
Between 5-24%	Brown	12,700	12,500	99
	Clark	1,900	1,900	98
	Clay	4,600	4,500	98
	Deuel	1,900	1,900	97
	Hand	1,700	1,700	98

For Multi-Set Penetration by Market,
see Services Volume

Tennessee



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Nashville	339,000	29	542,500	30
Memphis	317,000	33	507,400	32
Knoxville	177,000	68	338,200	60
Chattanooga	155,000	75	248,300	76
Bristol-Kingsport-Johnson City	120,000	90	201,800	89
Jackson	20,000	186	36,400	188

Tennessee Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	13	3	16
Educational Television Stations	4	1	5
			21

State Cross Reference List—Communities That Receive Programs of Stations That Are Located Elsewhere

WCYB-TV, Bristol & Johnson City
(See Bristol, Va.)

WKPT-TV, Bristol
(See Kingsport, Tenn.)

WJHL-TV, Bristol & Kingsport
(See Johnson City, Tenn.)

WKPT-TV, Johnson City
(See Kingsport, Tenn.)

WDEF-TV, Chattanooga
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	TENNESSEE			
	Anderson	21,100	20,600	98
	Lincoln	9,400	9,000	95
	Morgan	4,000	3,800	95
	Scott	5,000	4,600	93
	Warren	10,000	9,500	95

WRCB-TV, Chattanooga
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Haralson	6,300	6,000	96
	Polk	10,200	9,800	96
	White	2,700	2,500	94
	NORTH CAROLINA			
	Graham	1,800	1,700	93
	TENNESSEE			
	Anderson	21,100	20,600	98
	Coffee	11,400	11,100	97
	Loudon	8,600	8,400	98
	Morgan	4,000	3,800	95
White	5,800	5,500	95	

WTVC, Chattanooga
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA			
	Clay	1,800	1,700	92
	Graham	1,800	1,700	93
	TENNESSEE			
	Anderson	21,100	20,600	98
	Coffee	11,400	11,100	97
	Morgan	4,000	3,800	95
	Scott	5,000	4,600	93
	Van Buren	1,200	1,100	93
	Warren	10,000	9,500	95
	White	5,800	5,500	95

WJHL-TV, Johnson City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NORTH CAROLINA—(Continued)			
	Mitchell	4,500	4,200	94
	Yancey	4,000	3,600	91
	TENNESSEE			
	Hancock	2,300	2,200	94
	Jefferson	9,400	9,100	97
	VIRGINIA			
	Bland	2,000	1,800	90
	Grayson	5,400	5,100	95
	WEST VIRGINIA			
	Logan	15,100	14,600	97
	Mc Dowell	15,800	14,900	94
	Mercer	22,500	21,700	96
Raleigh	25,100	24,000	96	

For Tennessee CATV Systems,
See Services Volume

Tennessee

State Educational Technical Facilities
(Complete Data in Educational Directory)

WTCI
Chattanooga

Ch. 45

Non-Commercial Educational Station

Licensee: Tennessee State Board of Education, 135-A Cordell Hull Bldg., Nashville, Tenn. (37219).

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 741-kw max. & 617-kw horizontal visual, 123-kw aural. Antenna: 951-ft. above av. terrain, 296-ft. above ground, 2308-ft. above sea level.

Latitude 35° 12' 26"
Longitude 85° 16' 52"

WLJT-TV
Lexington

Ch. 11

Non-Commercial Educational Station

Licensee: Tennessee State Board of Education.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 640-ft. above av. terrain, 499-ft. above ground, 1167-ft. above sea level.

Latitude 35° 42' 12"
Longitude 88° 36' 10"

WKNO-TV
Memphis

Ch. 10

Non-Commercial Educational Station

Licensee: Memphis Community Television Foundation, Memphis State U., P.O. Box 80,000, Memphis, Tenn. (38152).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude 35° 09' 17"
Longitude 89° 49' 20"

WDCN-TV
Nashville

Ch. 8

Non-Commercial Educational Station

Licensee: Metropolitan Board of Education, Box 12555, Nashville.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1280-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"
Longitude 86° 49' 49"

WSJK-TV
Sneedville

Ch. 2

Non-Commercial Educational Station

Licensee: Tennessee State Board of Education.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1760-ft. above av. terrain, 499-ft. above ground, 3178-ft. above sea level.

Latitude 36° 22' 52"
Longitude 83° 10' 48"

Tennessee—Chattanooga



WDEF-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude 35° 08' 06"
Longitude 85° 19' 25"

TV tape: Recording facilities.

Transmitter: Atop Signal Mt.

AM Affiliate: WDEF, 5-kw, 1370 kHz (CBS).

FM Affiliate: WDEF-FM, 100-kw, 92.3 MHz (No. 222), 900-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

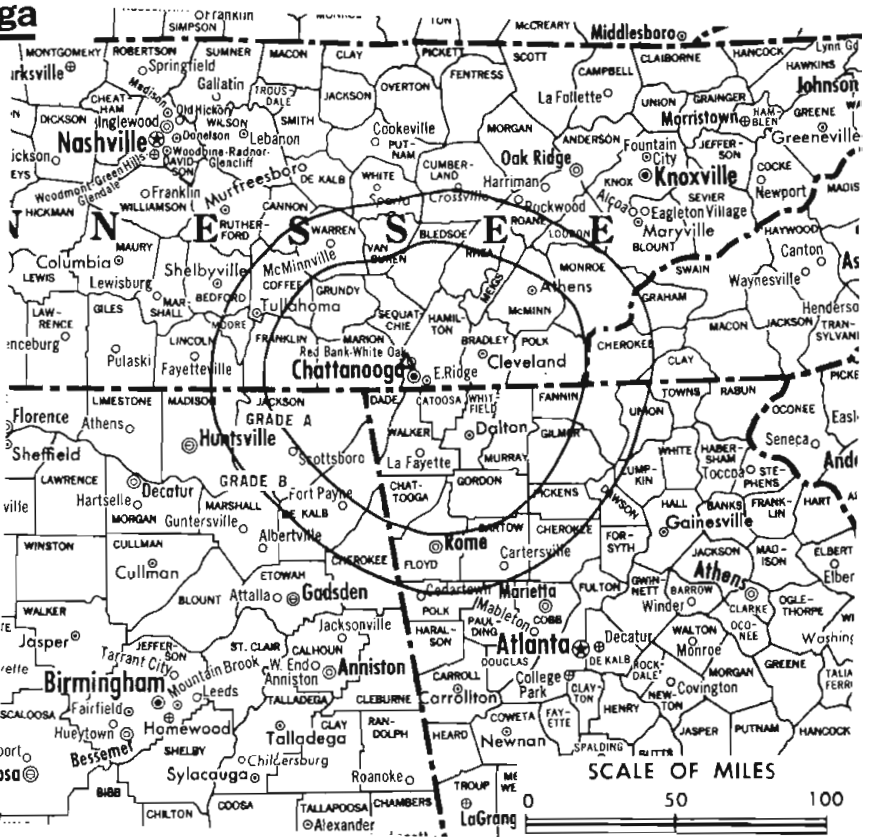
TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WDEF-TV Ref: FCC File No. BPCT-3699 Granted 4/11/66

© American Map Co., Inc., N.Y., No. 14244



WDEF-TV

Licensee: Roy H. Park Bcstg. of Tennessee Inc., 3300 Broad St. (37402).

Studio: Broadcast Center, Chattanooga.

Telephone: 615-267-3392. TWX No.: 810-573-5207.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests see WNCT-TV, Greenville, N.C.

Began Operation: April 25, 1954. Sale to present owner by Carter M. Parham group approved by FCC Feb. 28, 1964 (Television Digest, Vol. 4:7).

Represented (sales) by Blair Television.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

WILLIAM M. DUNAWAY, vice president & general manager.

MRS. LELA GADDIS, national sales service.

JOE KILLEBREW, local & regional sales manager.

CECIL RUFFIN, operations manager.

DAVE CARLOCK, news director.

GENE LANDAU, chief engineer.

Rates: On request.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ALABAMA			
	De Kalb	15,500	14,900	96
	Jackson	14,900	14,200	96
	GEORGIA			
	Catoosa	10,800	10,600	98
	Chattooga	7,100	6,800	96
50% & Over	Dade	3,400	3,300	96
	Fannin	4,800	4,500	94
	Floyd	25,200	24,400	97
	Gordon	8,900	8,600	97
	Murray	4,600	4,300	95
	Walker	17,600	17,100	97
	Whitfield	19,500	18,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Cherokee	5,800	5,400	93
	TENNESSEE			
	Bledsoe	2,600	2,400	94
	Bradley	19,300	18,800	97
	Grundy	3,900	3,700	94
	Hamilton	92,600	90,700	98
	Mcminn	13,800	13,400	97
	Marion	6,900	6,700	97
	Meigs	1,700	1,600	97
Between 25-49%	Monroe	7,900	7,500	95
	Polk	4,900	4,700	96
	Rhea	6,700	6,400	95
	Sequatchie	2,000	1,900	96
	NORTH CAROLINA			
	Clay	1,800	1,700	92
	TENNESSEE			
	Coffee	11,400	11,100	97
	Cumberland	7,200	6,800	94
	Franklin	9,300	9,000	96
Roane	14,200	13,700	97	
Van Buren	1,200	1,100	93	
Between 5-24%	ALABAMA			
	Cherokee	5,900	5,600	96
	Marshall	18,900	18,200	96
	GEORGIA			
	Bartow	11,700	11,300	97
	Gilmer	3,000	2,800	93
	Haralson	6,300	6,000	96
	Pickens	3,100	3,000	96
	Polk	10,200	9,800	96
	Union	2,500	2,400	95
NORTH CAROLINA				
Graham	1,800	1,700	93	

(Continued on page 741-b)

Station Totals	458,400	442,500	97
Net Weekly Circulation (1973-74)			264,800
Average Daily Circulation (1973-74)			175,100

Tennessee—Chattanooga



WRCB-TV

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 2331-ft. above sea level.

Latitude 35° 09' 39"
Longitude 85° 18' 53"

Transmitter: Atop Signal Mountain.
Studio: Executive Park, 900 Whitehall Rd. (37405).

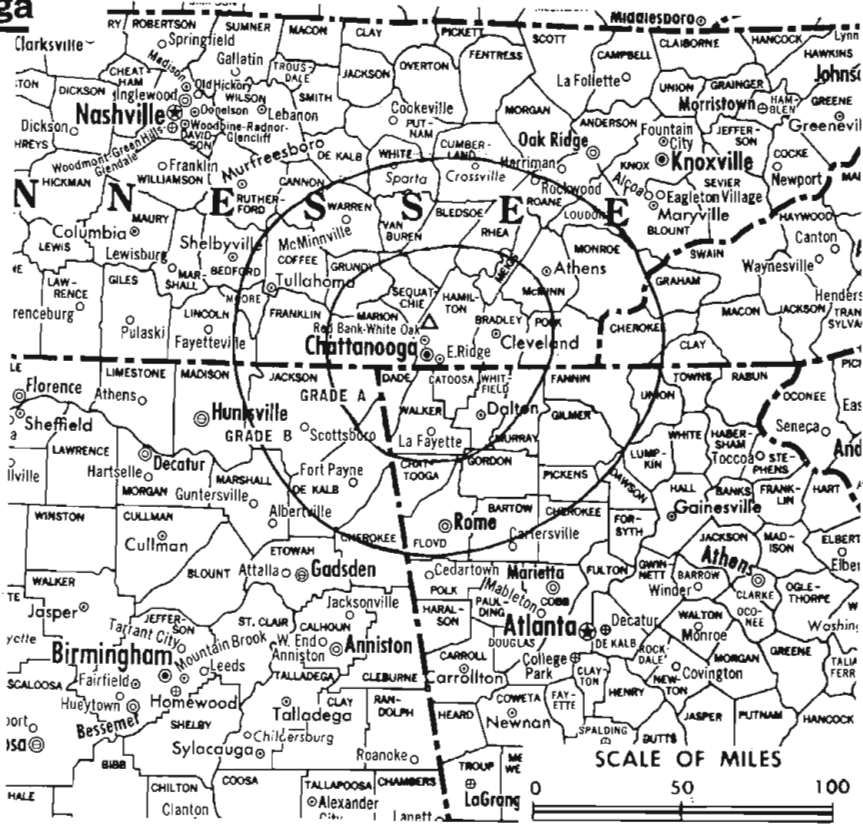
Telephone: 615-267-5412. TWX No.: 810-573-5240.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRCB-TV Ref: FCC File No. BPCT-882 Granted 2/8/36

©American Map Co., Inc., N.Y., No. 14244

WRCB-TV

Licensee: Rust-Craft Broadcasting of Tenn. Inc., Steubenville, Ohio.
Ownership: Rust Craft Greeting Cards Inc., 100%. See WSTV-TV, Steubenville, Ohio.

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.), see WSTV-TV, Steubenville, Ohio.

Represented (sales) by Katz Television.

Personnel:

- RALPH BECKER, executive vice president.
- GEORGE A. STEVENS, vice president & general manager.
- WILLIAM L. SERVICE, general sales manager.
- LEMUEL B. SCHOFIELD, dir. of programming & operations.
- ROBERT E. GLENN, chief engineer.
- THOMAS SPAULDING, promotion manager.

DIGEST OF RATE CARD NO. P-12 & A-21
(Dec. 16, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-11 p.m., daily.
\$700 \$475 Graded rates apply*

*Highest rate: \$230.

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ALABAMA			
	De Kalb	15,500	14,900	96
	Jackson	14,900	14,200	96
50% & Over	GEORGIA			
	Catoosa	10,800	10,600	98
	Chattooga	7,100	6,800	96
	Dade	3,400	3,300	96
	Fannin	4,800	4,500	94

Net Weekly Circulation	State County	Total Households	TV Households	%
GEORGIA—(Continued)				
	Floyd	25,200	24,400	97
	Gilmer	3,000	2,800	93
	Gordon	8,900	8,600	97
	Murray	4,600	4,300	95
	Union	2,500	2,400	95
	Walker	17,600	17,100	97
	Whitfield	19,500	18,900	97
NORTH CAROLINA				
	Cherokee	5,800	5,400	93
TENNESSEE				
	Bledsoe	2,600	2,400	94
	Bradley	19,300	18,800	97
	Grundy	3,900	3,700	94
	Hamilton	92,600	90,700	98
	Mcminn	13,800	13,400	97
	Marion	6,900	6,700	97
	Meigs	1,700	1,600	97
	Polk	4,900	4,700	96
	Rhea	6,700	6,400	95
	Sequatchie	2,000	1,900	96
Between 25-49%	GEORGIA			
	Bartow	11,700	11,300	97
	Pickens	3,100	3,000	96
	Towns	1,500	1,400	95
NORTH CAROLINA				
	Clay	1,800	1,700	92
TENNESSEE				
	Cumberland	7,200	6,800	94
	Franklin	9,300	9,000	96
	Monroe	7,900	7,500	95
	Roane	14,200	13,700	97
	Van Buren	1,200	1,100	93
Between 5-24%	ALABAMA			
	Cherokee	5,900	5,600	96
(Continued on page 741-b)				
Station Totals		433,700	419,000	97
Net Weekly Circulation (1973-74)				274,500
Average Daily Circulation (1973-74)				180,000

Tennessee—Chattanooga

WRIP-TV

Ch. 61

Technical Facilities: Channel No. 61 (752-758 MHz). Authorized power: 295-kw max. & 224-kw horizontal visual, 58.9-kw max. & 44.7-kw horizontal aural. Antenna: 980-ft. above av. terrain, 343-ft. above ground, 2313-ft. above sea level.

Latitude 35° 12' 34"
Longitude 85° 16' 39"

Holds GP for change to 584-kw max. & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. BPCT-4828.

Transmitter: Needleseye, Chattanooga.

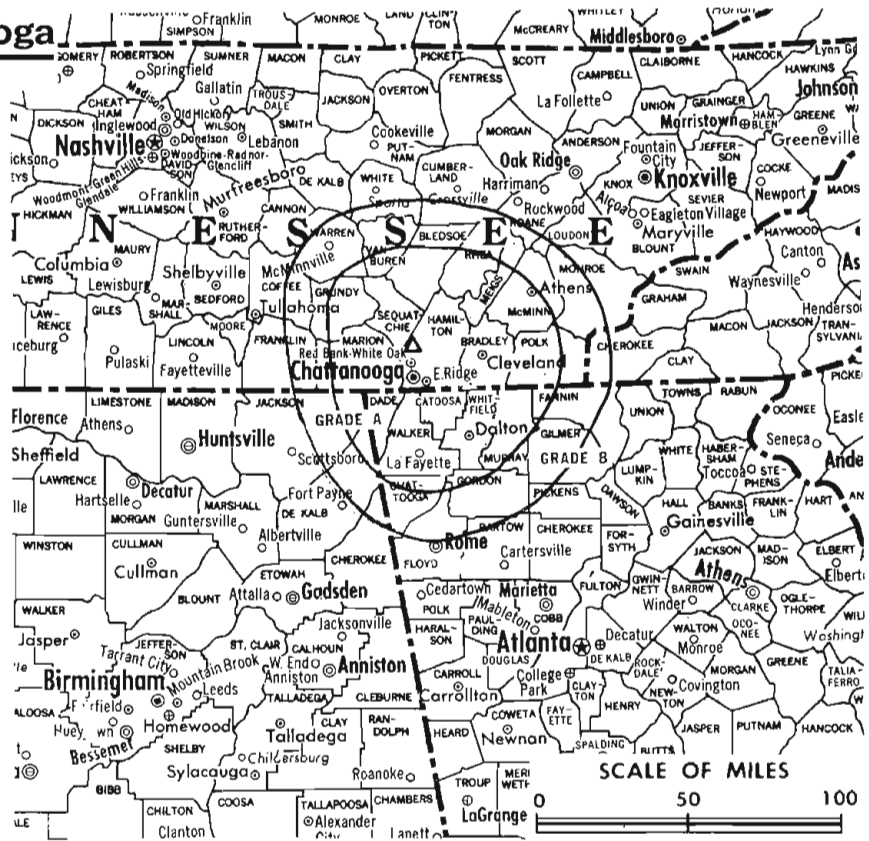
AM Affiliate: WRIP, .5-kw, 980 kHz.

Color: Live, film, slide & tape.

News Wire Service: UPI.

TV tape: Recording facilities.

Total Households: ① MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WRIP-TV Ref: FCC File No. BNPCT-7300 Granted 4/8/71
CP: BPCT-4828 Granted 3/7/75

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WRIP-TV

Network Service: None, independent.
Licensee: WRIP Inc., 270 N. Crest Rd., Chattanooga (37404).
Studio: McFarland Ave., 1-mi S. of business district of Rossville, Ga.
Telephone: 404-866-3855.
Ownership: Col. Jay Sadow, 100%. Sadow also owns WRIP & WOVE(FM), Rossville, Ga.
Began Operation: Jan. 24, 1972.
Represented (sales) by The Devney Organization Inc.
Represented (legal) by Finkelstein & Firestone.
Represented (engineering) by Jules Cohen & Associates.

Personnel:
COL. JAY SADOW, president & sales manager.
JIM HESTER, general manager.
BILL WHITE, director of engineering.
GERRY SADOW, program director.
RICK LANE, news & film director.
CHERYL ADAMS, traffic manager.
LEE SLAUGHTER, account executive.
BOB BROOME, sports director.
SID HUGHES, religious director.
BRYAN VAUGHN, public affairs director.
BILL ADAMS, advertising director.
TIM MITCHELL, promotion manager.

DIGEST OF RATE CARD NO. 1 (Jan. 1972)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA	\$300.00	\$180.00	\$120.00	\$90.00	\$50.00	\$38.00	\$28.00
	\$20.00						

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	GEORGIA			
	Catoosa	10,800	10,600	98
	Chattooga	7,100	6,800	96
	Floyd	25,200	24,400	97
	Whitfield	19,500	18,900	97
	TENNESSEE			
	Hamilton	92,600	90,700	98
	Mcminn	13,800	13,400	97
	Marion	6,900	6,700	97
	Rhea	6,700	6,400	95
Station Totals		182,600	177,900	97
Net Weekly Circulation (1973-74)				24,200
Average Daily Circulation (1973-74)				8,500

BLACKBURN & COMPANY, INC.

**RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS**

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Tennessee—Chattanooga



WTVC

Ch. 9



Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 275-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"
Longitude 85° 19' 03"

Transmitter: Taft Hwy., near Bachman School, Signal Mtn., Tenn.
Studio: Golden Gateway Shopping Center, 410 W. 6th St. (37402).

TV tape: Recording facilities.

Telephone: 615-756-5500.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

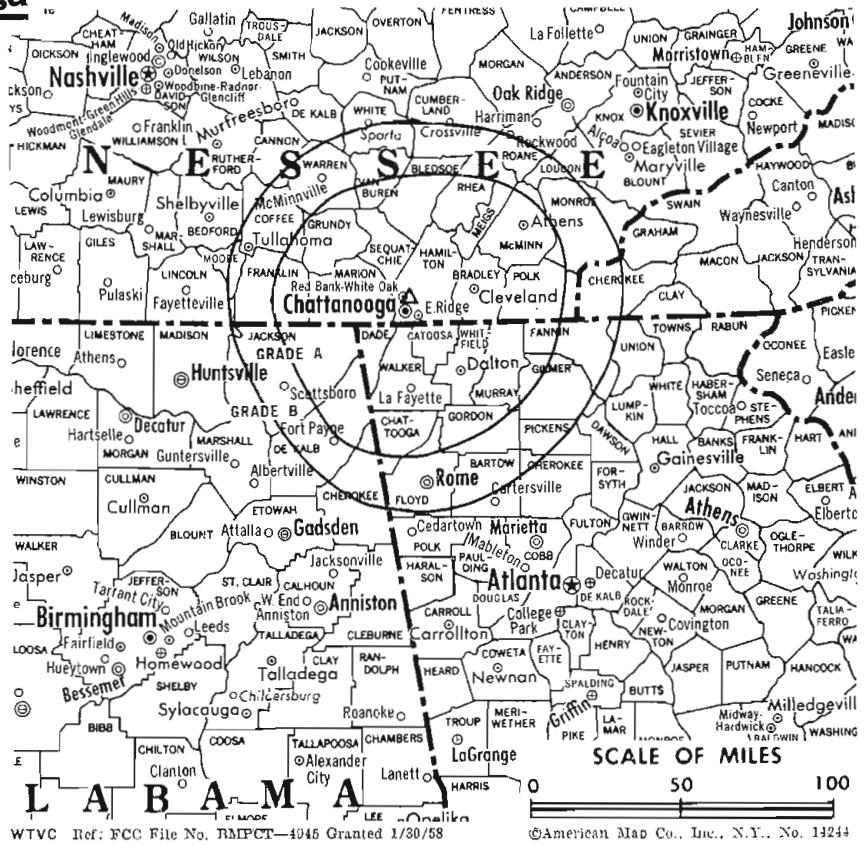
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4 b).



WTVC Ref: FCC File No. RMPCT-4046 Granted 1/30/58

© American Map Co., Inc., N.Y., No. 14244

WTVC

Licensee: WTVC Inc., Box 1150 (37401).

Ownership: WTVC Inc. is a wholly-owned subsidiary of Fuqua Industries. For other Fuqua interests, see WJBF, Augusta, Ga.

Began Operation: June 15, 1953 as WROM-TV, Rome, Ga. but quit air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to present owner by Dean Covington and associates was approved Oct. 30, 1957 by FCC (Television Digest, Vol. 13:40, 44). Sale of Martin Theatres of Ga. Inc. to Fuqua Industries approved by FCC Feb. 7, 1969.

Represented (sales) by H-R Television Inc.

Represented (legal) by Wilner & Scheiner.

Personnel:

JANE DOWDEN, vice president & general manager.
MEYER DAVIS, operations & program manager.
JACK SAUSMAN, vice president, sales.
CHARLES STEPHENSON, chief engineer.

DIGEST OF RATE CARD NO. 19—(Dec. 23, 1974)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.				
\$600.00	\$360.00	\$240.00	Graded rates apply*	

*Highest rate: \$180.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ALABAMA			
	Jackson	14,900	14,200	96
	GEORGIA			
	Catoosa	10,800	10,600	98
	Chattooga	7,100	6,800	96
	Dade	3,400	3,300	96
	Fannin	4,800	4,500	94
	Floyd	25,200	24,400	97
	Gilmer	3,000	2,800	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	GEORGIA—(Continued)			
	Gordon	8,900	8,600	97
	Murray	4,600	4,300	95
	Walker	17,600	17,100	97
	Whitfield	19,500	18,900	97
	TENNESSEE			
	Bledsoe	2,600	2,400	94
	Bradley	19,300	18,800	97
	Cumberland	7,200	6,800	94
	Hamilton	92,600	90,700	98
	Mcminn	13,800	13,400	97
	Marion	6,900	6,700	97
	Meigs	1,700	1,600	97
	Monroe	7,900	7,500	95
	Polk	4,900	4,700	96
Rhea	6,700	6,400	95	
Sequatchie	2,000	1,900	96	
Between 25-49%	ALABAMA			
	De Kalb	15,500	14,900	96
	GEORGIA			
	Union	2,500	2,400	95
	NORTH CAROLINA			
	Cherokee	5,800	5,400	93
	TENNESSEE			
	Franklin	9,300	9,000	96
	Grundy	3,900	3,700	94
	Roane	14,200	13,700	97
Between 5-24%	ALABAMA			
	Cherokee	5,900	5,600	96
	GEORGIA			
	Bartow	11,700	11,300	97
	Pickens	3,100	3,000	96
	Polk	10,200	9,800	96
Rabun	3,000	2,800	94	

(Continued on page 741-b)

State Totals	432,600	417,600	97
Net Weekly Circulation (1973-74)		254,400	
Average Daily Circulation (1973-74)		158,800	

Tennessee—Jackson



WBBJ-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 31.6-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft. above sea level.

Latitude 35° 38' 15"
Longitude 88° 41' 32"

Transmitter: 6-mi. E of Jackson.

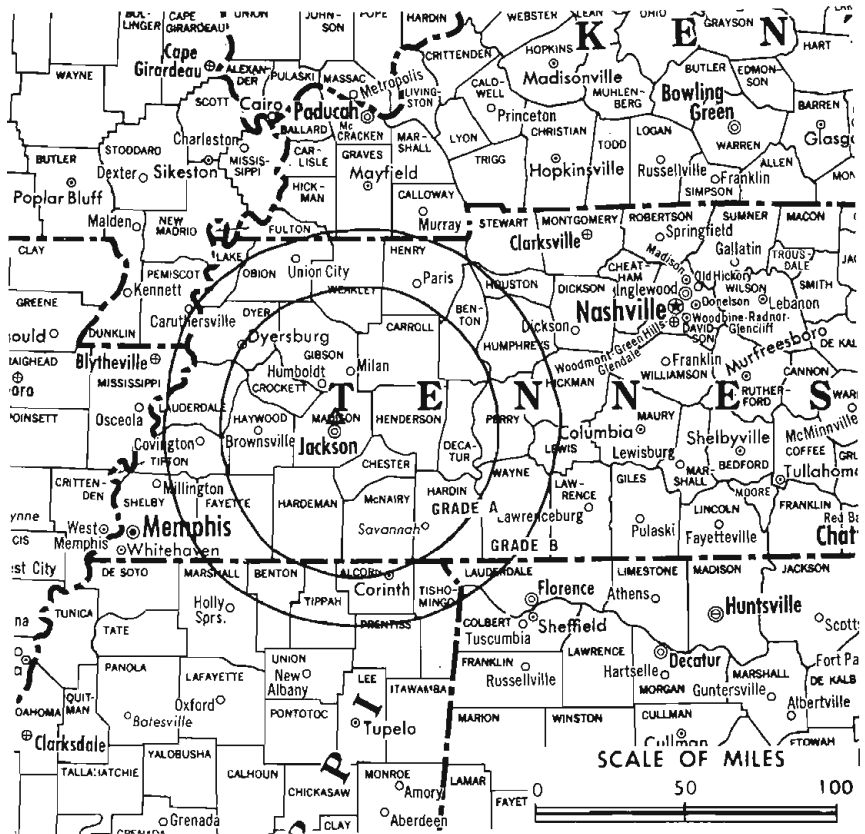
News Wire Service: AP.

Color: Network, live, film, slide & tape.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Wilmer, Cutler & Pickering.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WBBJ-TV Ref: FCC File No. BPCT-4266 Granted 3/17/70

©American Map Co., Inc., N.Y., No. 14244

WBBJ-TV

Network Service: ABC.

Licensee: Jackson Telecasters Inc., 346 Muse St., Box 2387 (38301).

Studio: Television Hill. Telephone: 901-424-4515.

Ownership: Cy N. Bahakel, 100%. For other interests, see WCCB (TV), Charlotte, N.C.

Began Operation: March 6, 1955. Sale to present owner by Dixie Bcstg. (estate of Aaron B. Robinson, majority owner) approved Aug. 17, 1966 by FCC (Television Digest, Vol. 6:17, 34).

Personnel:

GERRY QUICK, general manager & sales manager.

VALENCIA BUCKALEW, traffic director.

DON HILL, program director.

ED WARD, director of engineering.

DIGEST OF RATE CARD NO. 8A—(Sept. 1, 1974)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

\$500 \$250 \$125 \$80 \$40 \$70 \$35

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE				
	Carroll	9,700	9,200	95
	Chester	3,500	3,400	96
	Decatur	3,400	3,200	94
	Dyer	12,200	11,700	96
50% & Over	Gibson	17,700	17,000	96
	Hardin	6,700	6,300	93
	Henderson	6,700	6,400	95
	Mc Nairy	7,700	7,300	95
	Madison	24,600	23,700	96
	Weakley	11,100	10,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
MISSISSIPPI				
	Alcorn	8,700	8,200	95
	Tishomingo	6,100	5,700	93
Between 25-49%	TENNESSEE			
	Crockett	5,200	5,000	96
	Hardeman	6,400	6,000	94
	Haywood	6,700	6,300	94
	Henry	9,400	8,900	95
	Lake	2,600	2,500	95
	Obion	12,300	11,900	97
ARKANSAS				
	Lee	5,300	4,800	91
	Mississippi	20,100	19,100	95
	Phillips	12,500	11,500	92
KENTUCKY				
	Calloway	10,300	10,000	97
	Fulton	3,400	3,300	96
	Hickman	2,500	2,400	97
Between 5-24%	MISSISSIPPI			
	Benton	2,000	1,900	94
	Pontotoc	5,800	5,500	95
	Prentiss	6,700	6,400	95
	Tippah	4,800	4,600	96
	Union	6,400	6,200	97
MISSOURI				
	Dunklin	13,400	12,900	96
	New Madrid	8,300	8,000	96
	Pemiscot	9,300	8,900	96
TENNESSEE				
	Benton	4,400	4,200	96
	Lauderdale	7,000	6,700	96
	Perry	2,200	2,100	96
	Tipton	8,700	8,300	95
	Wayne	4,200	3,900	92
Station Totals		298,000	284,000	95
Net Weekly Circulation (1973-74)			110,200	
Average Daily Circulation (1973-74)			60,000	

Tennessee—Johnson City-Bristol-Kingsport



WJHL-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 245-kw max. visual, 30-kw max. aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"
Longitude 82° 08' 15"

Transmitter: Holston Mtn.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by A. D. Ring & Assoc.

Represented (legal) by McKenna, Wilkinson & Kittner.



WJHL-TV Ref: FCC File No. BPCT-4885 Granted 1/5/71

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

WJHL-TV

Network Service: CBS.

Licensee: Roy H. Park Bcstg. of Tri-Cities Inc., P.O. Box 1130, 137-145 W. Main St., Johnson City (37601).

Studios: 137-145 W. Main St., Johnson City; 306 Cherokee St., Kingsport.

Telephone: 615-926-2151. TWX No.: 810-575-8551.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Began Operation: Oct. 26, 1953. Sale to present owner by W. H. Lancaster Sr. & Jr. was approved June 8, 1964 by FCC (Television Digest, Vol. 4:11, 24).

Represented (sales) by Blair Television.

Personnel:

W. H. LANCASTER JR., exec. vice president & general manager.

J. WILL HALL, sales manager.

ALFRED GREGORY, program director & film buyer.

CARL DICKENSON, chief engineer.

DIGEST OF RATE CARD NO. 18—(July 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. ID

Prime—8-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.

\$500 \$300 \$200 \$150 On request

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Households	%
	KENTUCKY			
	Perry	8,300	7,600	92
50% & Over	TENNESSEE			
	Carter	16,100	15,600	97
	Greene	16,800	16,200	96
	Hawkins	12,600	12,000	95

Net Weekly Circulation	State County	Total Households	TV Households	%
	TENNESSEE—(Continued)			
	Johnson	4,400	4,200	95
	Sullivan	44,300	43,300	98
	Unicoi	5,800	5,600	96
	Washington	26,100	25,500	98
50% & Over	VIRGINIA			
	Buchanan	10,400	9,600	92
	Dickenson	5,500	5,200	95
	Russell	7,800	7,300	94
	Scott	8,400	7,800	93
	Smyth	9,900	9,500	96
	Washington	20,000	19,200	96
	Wise	14,000	13,200	94
	KENTUCKY			
	Harlan	13,300	12,600	95
	NORTH CAROLINA			
	Avery	4,100	3,800	93
	Watauga	7,600	7,200	94
Between 25-49%	TENNESSEE			
	Cocke	8,600	8,100	95
	Hamblen	14,300	13,800	96
	VIRGINIA			
	Lee	8,000	7,400	92
	Tazewell	14,300	13,700	96
	KENTUCKY			
	Bell	10,600	10,000	95
	Breathitt	4,200	3,700	88
	Johnson	6,300	6,000	95
	Leslie	3,600	3,200	88
	Letcher	8,100	7,500	92
	Pike	20,600	19,600	95
Between 5-24%	NORTH CAROLINA			
	Ashe	6,700	6,200	93
	Haywood	14,800	14,100	95

(Continued on page 741-b)

Station Totals	461,600	439,900	95
Net Weekly Circulation (1973-74)			196,800
Average Daily Circulation (1973-74)			133,300

Tennessee—Kingsport-Johnson City-Bristol



WKPT-TV

Ch. 19

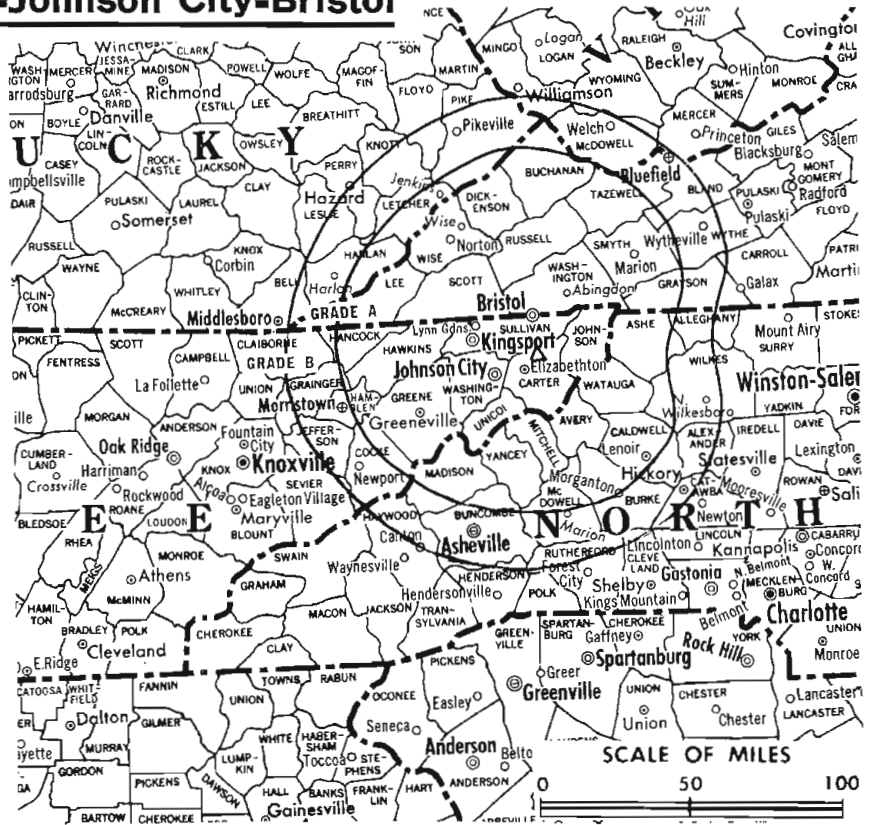
Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level. Latitude 36° 25' 54" Longitude 82° 08' 15"

Transmitter: Holston Mtn., Cherokee National Forest.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WKPT-TV Ref: FCC File No. BUCT-3760 Granted 12/8/66

© American Map Co., Inc., N.Y., No. 14244

WKPT-TV

Network Service: ABC.

Licensee: Holston Valley Broadcasting Corp., 222 Commerce St., Kingsport, Tenn. (37660).

Studio: 222 Commerce St., Kingsport, Tenn. (37660).

Telephone: 615-245-4161.

TWX No.: 810-574-5180.

Ownership: Home News Publishing Co., 96.7%; Robert I. Ratcliff, exec. v.p., 3.3%. Home News Publishing ownership: Hugh N. Boyd, pres., 51%; William M. Boyd, exec. v.p., 31.8%; William M. Boyd as guardian for Hugh M., John D. & Kathryn O'Day Boyd, 16.9%; 2 others with less than 1% each. Home News Publishing Co. also controls WKPT-AM-FM, Kingsport & WINE-AM-FM, Brookfield, Conn.

Began Operation: Aug. 20, 1969.

Represented (sales) by The Meeker Co.; Busby, Finch, Lathom & Widman (Southeast).

Represented (legal) by Welch & Morgan.

Personnel:

- ROBERT I. RATCLIFF, exec. vice president & general manager.
- RAY WALKER, general sales manager.
- GEORGE E. DeVAULT JR., vice president for operations.
- HAROLD T. DOUGHERTY, vice president for engineering.
- EILEEN HENRY, treasurer.

DIGEST OF RATE CARD NO. 3
 (June 1, 1972)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class A—7-11 p.m., daily.	\$370.00	\$220.00	\$147.00	\$128.00	\$110.00	\$70.00
	NETWORK BASE HOURLY RATE: \$200.					

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Carter	16,100	15,600	97
	Sullivan	44,300	43,300	98
	Unicoi	5,800	5,600	96
	Washington	26,100	25,500	98
Between 25-49%	VIRGINIA			
	Washington	20,000	19,200	96
	Wise	14,000	13,200	94
	KENTUCKY			
	Harlan	13,300	12,600	95
	Pike	20,600	19,600	95
Between 5-24%	NORTH CAROLINA			
	Watauga	7,600	7,200	94
	TENNESSEE			
Greene	16,800	16,200	96	
Hawkins	12,600	12,000	95	
Between 5-24%	VIRGINIA			
	Dickenson	5,500	5,200	95
	Russell	7,800	7,300	94
	Scott	8,400	7,800	93
Smyth	9,900	9,500	96	
Between 5-24%	KENTUCKY			
	Breathitt	4,200	3,700	88
	Floyd	12,800	12,200	95
	Knott	4,600	4,200	90
Leslie	3,600	3,200	88	
Letcher	8,100	7,500	92	
Perry	8,300	7,600	92	
Between 5-24%	NORTH CAROLINA			
	Ashe	6,700	6,200	93
Caldwell	19,900	19,300	97	

(Continued on page 756-b)

Station Totals	374,400	357,300	95
Net Weekly Circulation (1973-74)			128,600
Average Daily Circulation (1973-74)			71,400

Tennessee—Knoxville



WATE-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"
Longitude 83° 56' 35"

Transmitter: Sharp's Ridge Memorial Park Rd.

Studio: 1306 Broadway, N.E.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WATE-TV Ref: FCC File No. BPCT-4672 Granted 1/14/74

©American Map Co., Inc., N.Y., No. 14243

WATE-TV

Licensee: Nationwide Communications Inc., 1306 Broadway N.E., Knoxville (37917).

Telephone: 615-637-9666. TWX No.: 615-546-0023.

Ownership: A subsidiary of Nationwide Mutual Insurance Co. Charles W. Fullerton, pres.; Clark Pollock, v.p. Also owns WXEX-TV, Richmond-Petersburg, Va.; WBAY-TV, Green Bay, Wis.; WLEE (AM), Richmond; WNCI(FM), Columbus, Ohio; WGAR & WKSW (FM), Cleveland, Ohio; WPOC(FM), Baltimore, Md.

Began Operation: Oct. 1, 1953. Sale to present owner by Paul Mountcastle and associates approved April 8, 1965 by FCC (Television Digest, Vol. 5:9, 15).

Represented (sales) by Harrington, Righter & Parsons.

Personnel:

JOHN T. McCLOUD, general manager.
DON E. WATKINS, chief engineer.
JOHN REESE, program director & film buyer.
BILL LINEBAUGH, general sales manager.
BOB KING, production director.

DIGEST OF RATE CARD NO. 20 Rev. 1—(Jan. 14, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-11 p.m., Sun.-Fri.; 7-11 p.m., Sat.

\$900.00 \$600.00 \$315.00 \$220.00 \$240.00 \$240.00 \$120.00

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Bell	10,600	10,000	95
	Clay	5,600	5,100	91
	Harlan	13,300	12,600	95
	Knox	8,100	7,500	92
	Laurel	9,700	9,100	93
	McCreary	4,200	3,900	92
50% & Over	Pulaski	14,600	13,400	92
	Whitley	9,200	8,700	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE			
	Anderson	21,100	20,600	98
	Blount	22,800	22,200	97
	Campbell	10,300	9,700	94
	Claiborne	7,200	6,700	93
	Cocke	8,600	8,100	95
	Cumberland	7,200	6,800	94
	Fentress	4,100	3,800	93
	Grainger	5,200	4,900	94
	Hamblen	14,300	13,800	96
	Hancock	2,300	2,200	94
	Jefferson	9,400	9,100	97
	Knox	100,800	98,300	98
	Loudon	8,600	8,400	98
Monroe	7,900	7,500	95	
Morgan	4,000	3,800	95	
Roane	14,200	13,700	97	
Scott	5,000	4,600	93	
Sevier	11,200	10,600	95	
Union	3,200	3,000	94	
Between 25-49%	KENTUCKY			
	Leslie	3,600	3,200	88
	Russell	4,000	3,700	94
Between 25-49%	NORTH CAROLINA			
	Graham	1,800	1,700	93
Between 25-49%	TENNESSEE			
	Greene	16,800	16,200	96
	Hawkins	12,600	12,000	95
	McMinn	13,800	13,400	97
Unicoi	5,800	5,600	96	
Between 5-24%	VIRGINIA			
	Lee	8,000	7,400	92
Between 5-24%	GEORGIA			
	Fannin	4,800	4,500	94

(Continued on page 753-b)

Station Totals	569,500	544,300	96
Net Weekly Circulation (1973-74)			316,200
Average Daily Circulation (1973-74)			230,600

Tennessee—Knoxville



WBIR-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 58.9-kw aural. Antenna: 1870-ft. above av. terrain, 1751-ft. above ground, 3049-ft. above sea level.

Latitude 36° 08' 06"
Longitude 83° 43' 29"

Transmitter: 2-mi. SW of Blaine, Tenn.

TV tape: Recording facilities.

AM Affiliate: WBIR, 1-kw, 1240 kHz (CBS).

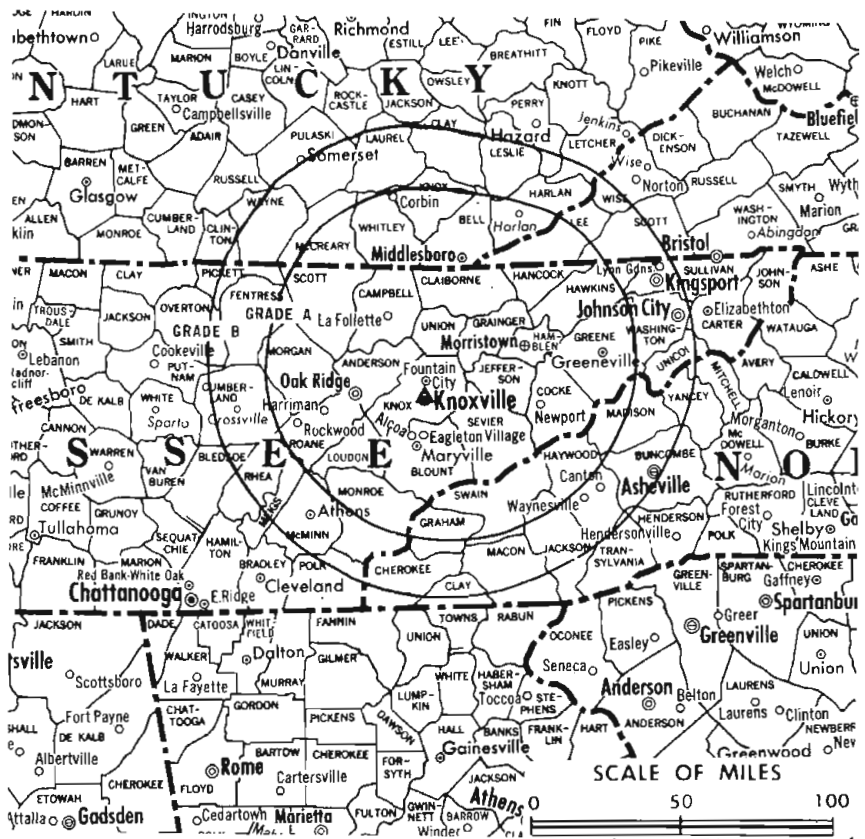
FM Affiliate: WBIR-FM, 100-kw, 103.5 MHz (No. 227), 1720-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



WBIR-TV Ref: FCC File No. BMPCT-5850 Granted 6/17/63

© American Map Co., Inc., N.Y., No. 1424

WBIR-TV

Licensee: Multimedia Inc., 1513 Hutchison Ave.

Studio: 1513 Hutchison Ave. (37917).

Telephone: 615-637-1010. TWX No.: 810-583-0172.

Ownership: See WFBC-TV, Greenville, S.C.

Began Operation: Aug. 12, 1956. Transfer to Multimedia Inc. by Southeastern Bcstg Corp. approved Sept. 22, 1967 by FCC. Previous sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 by FCC (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg. Co., which previously had held other 30%, was approved Oct. 29, 1959 by FCC (Vol. 15:41, 44).

Represented (sales) by Katz Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

- NEAL W. BRANCH, vice president & general manager.
- PETER N. FENNELLY, program director & film buyer.
- WALT H. MARTIN, promotion director.
- ROBERT E. HORTON, chief engineer.
- DAVID LARSON, news director.

DIGEST OF RATE CARD NO. P21—(Aug. 5, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.
Class AA—6-11 p.m., daily.
\$1000 \$700 \$415 \$300 Graded rates apply*

*Highest rate: \$325.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
50% & Over	Bell	10,600	10,000	95
	Harlan	13,300	12,600	95
	Jackson	3,300	2,900	89
	Knox	8,100	7,500	92

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Laurel	9,700	9,100	93
	Leslie	3,600	3,200	88
	Letcher	8,100	7,500	92
	Mc Creary	4,200	3,900	92
	Pulaski	14,600	13,400	92
	Wayne	5,100	4,600	89
	Whitley	9,200	8,700	95
NORTH CAROLINA				
	Graham	1,800	1,700	93
TENNESSEE				
	Anderson	21,100	20,600	98
	Blount	22,800	22,200	97
	Campbell	10,300	9,700	94
	Claiborne	7,200	6,700	93
	Cocke	8,600	8,100	95
	Cumberland	7,200	6,800	94
	Fentress	4,100	3,800	93
	Grainger	5,200	4,900	94
	Greene	16,800	16,200	96
	Hamblen	14,300	13,800	96
	Hancock	2,300	2,200	94
	Hawkins	12,600	12,000	95
	Jefferson	9,400	9,100	97
	Knox	100,800	98,300	98
	Loudon	8,600	8,400	98
	Monroe	7,900	7,500	95
	Morgan	4,000	3,800	95
	Roane	14,200	13,700	97
	Scott	5,000	4,600	93
	Sevier	11,200	10,600	95
	Union	3,200	3,000	94
VIRGINIA				
	Lee	8,000	7,400	92

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
Between 25-49%	Clay	5,600	5,100	91
	Russell	4,000	3,700	94

(Continued on page 753-b)

Station Totals	693,000	662,300	96
Net Weekly Circulation (1973-74)			343,200
Average Daily Circulation (1973-74)			239,800

Tennessee—Knoxville



WTVK

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1000-kw max. & 813-kw horizontal visual, 200-kw max. and 162-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1070-ft. above ground, 2328-ft. above sea level.

Latitude 36° 00' 36"

Longitude 83° 55' 57"

Transmitter: Sharp's Ridge Memorial Park Rd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WEZK, 100-kw, 97.5 MHz (No. 248), 1140-ft.



Total Households: © MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4-b).

WTVK Ref: FCC File No. BPCT-3669 Granted 4/14/66

©American Map Co., Inc., N.Y., No. 14244

WTVK

Licensee: South Central Bcstg. Corp., Box 1388 (37901).

Studio: Sharp's Ridge Memorial Park Rd. (37901).

Telephone: 615-687-2312.

Ownership: John D. Engelbrecht, pres., 79.7%; Bettie A. Engelbrecht, secy., 20%; Leighman D. Groves, treas., 3%. South Central also operates WIKY-AM-FM, Evansville, Ind.; owns WEZK(FM), Knoxville, Tenn.

Began Operation: Oct. 1, 1953. Sale to present owners approved by FCC July 28, 1954. (Television Digest, Vol. 10:23, 31).

Represented (sales) by Avery-Knode Inc.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Jansky & Bailey.

Personnel:

JOHN A. ENGELBRECHT, president.
 DUANE V. EASTVOLD, general manager.
 WILLIAM E. ECKSTEIN, station & national sales manager.
 CARL LAWSON, chief engineer.

DIGEST OF RATE CARD NO. 8
 (Sept. 10, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
 Class AA—7:30-11 p.m., daily.
 \$450.00 \$270.00 \$180.00 \$112.00 Graded rates apply*

*Highest rate: \$90.

NETWORK BASE HOURLY RATE: \$300.

For Construction Permits for TV Stations,
 see Services Volume

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE				
		Anderson	21,100	20,600	98
		Blount	22,800	22,200	97
		Hamblen	14,300	13,800	96
		Knox	100,800	98,300	98
	Loudon	8,600	8,400	98	
	Sevier	11,200	10,600	95	
Between 25-49%	KENTUCKY				
		Bell	10,600	10,000	95
		Whitley	9,200	8,700	95
	TENNESSEE				
		Campbell	10,300	9,700	94
	Cocke	8,600	8,100	95	
	Grainger	5,200	4,900	94	
	Jefferson	9,400	9,100	97	
	Roane	14,200	13,700	97	
	Union	3,200	3,000	94	
Between 5-24%	GEORGIA				
		Fannin	4,800	4,500	94
	KENTUCKY				
		Harlan	13,300	12,600	95
		Knox	8,100	7,500	92
	Laurel	9,700	9,100	93	
	Leslie	3,600	3,200	88	
	Pulaski	14,600	13,400	92	
Between 5-24%	TENNESSEE				
		Claiborne	7,200	6,700	93
		Greene	16,800	16,200	96
		Hancock	2,300	2,200	94
		Mcminn	13,800	13,400	97
		Monroe	7,900	7,500	95
		Morgan	4,000	3,800	95
	Polk	4,900	4,700	96	
Station Totals			360,500	345,900	96
Net Weekly Circulation (1973-74)					160,800
Average Daily Circulation (1973-74)					83,700

Tennessee—Memphis



WHBQ-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1013-ft. above av. terrain, 1073-ft. above ground, 1333-ft. above sea level.

Latitude 35° 10' 28"
Longitude 89° 50' 41"

Transmitter: Raleigh-La Grange Rd.
TV tape: Recording facilities.

AM Affiliate: WHBQ, 5-kw (1-kw night), 560 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.



WHBQ-TV Ref: FCC File No. BMPCT-1046 Granted 4/80/53

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSA
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WHBQ-TV

Licensee: RKO General Inc., Box 11407, 485 S. Highland, Memphis (38111).

Studio: Box 11407, 485 S. Highland.

Telephone: 901-323-7661. TWX No.: 810-591-1877.

Ownership: See WOR-TV, New York.

Began Operation: Sept. 27, 1953. Leased to present owners by Harding College Jan. 30, 1954 (Television Digest, Vol. 10:5, 11).

Represented (sales) by RTVR Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- D. A. NOEL, vice president & general manager.
- ALEX BONNER, general sales manager.
- JACK BOLTON, local sales manager.
- LANCE RUSSELL, program director & film buyer.
- SAM McCULLOUGH, promotion director.
- DON STEVENS, news director.
- WILLIAM J. KEY, controller.
- JACK STARR, sales service director.
- WELTON M. ROY, chief engineer.

DIGEST OF RATE CARD NO. 37—(Aug. 1, 1975)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1800 \$1000 \$600 \$450 Graded rates apply*

*Highest rate: \$330.

NETWORK BASE HOURLY RATE: \$1161.

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS			
	Craighead	20,300	19,600	97
50% & Over	Crittenden	15,000	14,000	93
	Cross	6,800	6,400	94
	Lee	5,300	4,800	91
	Mississippi	20,100	19,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
	ARKANSAS—(Continued)			
	Phillips	12,500	11,500	92
	Poinsett	9,500	9,100	95
	St Francis	9,800	9,100	93
	MISSISSIPPI			
	Alcorn	8,700	8,200	95
	Benton	2,000	1,900	94
	Clay	4,700	4,400	94
	Coahoma	13,200	12,100	92
	De Soto	11,000	10,300	93
	Lafayette	7,800	7,400	95
	Lee	15,000	14,300	96
	Marshall	6,300	5,900	93
	Panola	7,500	7,100	94
	Prentiss	6,700	6,400	95
	Quitman	4,900	4,500	93
	Tallahatchie	5,900	5,300	90
	Tate	5,500	5,200	94
	Tippah	4,800	4,600	96
50% & Over	Tunica	3,100	2,900	92
	Union	6,400	6,200	97
	Yalobusha	5,700	5,300	92
	MISSOURI			
	Dunklin	13,400	12,900	96
	Pemiscot	9,300	8,900	96
	TENNESSEE			
	Chester	3,500	3,400	96
	Crockett	5,200	5,000	96
	Dyer	12,200	11,700	96
	Fayette	5,600	5,200	93
	Gibson	17,700	17,000	96
	Hardeman	6,400	6,000	94
	Haywood	6,700	6,300	94
	Lauderdale	7,000	6,700	96
	Mc Nairy	7,700	7,300	95
	Madison	24,600	23,700	96

(Continued on page 756-b)

Station Totals	815,400	777,600	95
Net Weekly Circulation (1973-74)			501,800
Average Daily Circulation (1973-74)			311,600

WBIR-TV, Knoxville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TENNESSEE			
	Unicoi	5,800	5,600	96
	VIRGINIA			
	Wise	14,000	13,200	94
Between 5-24%	GEORGIA			
	Whitfield	19,500	18,900	97
	KENTUCKY			
	Clinton	2,900	2,700	93
	Estill	4,300	3,900	90
	Knott	4,600	4,200	90
	Perry	8,300	7,600	92
	NORTH CAROLINA			
	Buncombe	52,100	50,000	96
	Haywood	14,800	14,100	95
	Madison	5,200	4,800	92
	Swain	3,100	2,800	89
	TENNESSEE			
	Bledsoe	2,600	2,400	94
	Carter	16,100	15,600	97
Mcminn	13,800	13,400	97	
Meigs	1,700	1,600	97	
Polk	4,900	4,700	96	
Rhea	6,700	6,400	95	
Sullivan	44,300	43,300	98	
Washington	26,100	25,500	98	
VIRGINIA				
Russell	7,800	7,300	94	
Scott	8,400	7,800	93	
Washington	20,000	19,200	96	

WREG-TV, Memphis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE—(Continued)			
	Hardin	6,700	6,300	93
	Haywood	6,700	6,300	94
	Henderson	6,700	6,400	95
	Lauderdale	7,000	6,700	96
	Mc Nairy	7,700	7,300	95
	Madison	24,600	23,700	96
	Shelby	244,300	238,200	98
	Tipton	8,700	8,300	95
	ARKANSAS			
Jackson	8,000	7,500	94	
Lawrence	7,000	6,500	93	
Randolph	5,100	4,700	92	
MISSISSIPPI				
Bolivar	14,300	12,900	90	
Grenada	6,300	5,900	93	
Leflore	12,900	11,900	92	
Oktibbeha	8,700	8,100	93	
Pontotoc	5,800	5,500	95	
Sunflower	10,300	9,300	90	
TENNESSEE				
Carroll	9,700	9,200	95	
Lake	2,600	2,500	95	
Between 25-49%	ARKANSAS			
	Independence	9,200	8,700	94
	Izard	3,900	3,400	88
	Monroe	4,300	3,900	91
	MISSISSIPPI			
	Carroll	2,400	2,100	89
	Chickasaw	5,300	5,000	94
	Itawamba	6,100	5,800	95
	Monroe	11,500	11,000	95
	Montgomery	4,200	3,900	92
	TENNESSEE			
	Henderson	6,700	6,400	95
	Obion	12,300	11,900	97
	Weakley	11,100	10,600	96
	Between 5-24%	ARKANSAS		
Independence		9,200	8,700	94
Izard		3,900	3,400	88
Monroe		4,300	3,900	91
MISSISSIPPI				
Calhoun		5,200	4,900	94
Carroll		2,400	2,100	89
Chickasaw		5,300	5,000	94
Itawamba		6,100	5,800	95
Monroe		11,500	11,000	95
Montgomery		4,200	3,900	92
TENNESSEE				
Benton		4,400	4,200	96
Decatur		3,400	3,200	94
Obion		12,300	11,900	97
Weakley	11,100	10,600	96	

Tennessee

WMC-TV, Memphis
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TENNESSEE—(Continued)			
	Gibson	17,700	17,000	96
	Hardeman	6,400	6,000	94
	Haywood	6,700	6,300	94
	Lake	2,600	2,500	95
	Lauderdale	7,000	6,700	96
	Mc Nairy	7,700	7,300	95
	Madison	24,600	23,700	96
	Shelby	244,300	238,200	98
	Tipton	8,700	8,300	95
ARKANSAS				
Jackson	8,000	7,500	94	
Sharp	4,300	3,800	88	
MISSISSIPPI				
Bolivar	14,300	12,900	90	
Calhoun	5,200	4,900	94	
Grenada	6,300	5,900	93	
Lee	15,000	14,300	96	
Leflore	12,900	11,900	92	
Montgomery	4,200	3,900	92	
Oktibbeha	8,700	8,100	93	
Pontotoc	5,800	5,500	95	
Sunflower	10,300	9,300	90	
Washington	21,600	20,100	93	
TENNESSEE				
Carroll	9,700	9,200	95	
Hardin	6,700	6,300	93	
Between 25-49%	ARKANSAS			
	Independence	9,200	8,700	94
	Izard	3,900	3,400	88
	Monroe	4,300	3,900	91
	MISSISSIPPI			
	Carroll	2,400	2,100	89
	Chickasaw	5,300	5,000	94
	Itawamba	6,100	5,800	95
	Monroe	11,500	11,000	95
	MISSOURI			
Ripley	4,200	3,900	92	
TENNESSEE				
Henderson	6,700	6,400	95	
Obion	12,300	11,900	97	
Weakley	11,100	10,600	96	

WATE-TV, Knoxville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	KENTUCKY			
	Barren	10,400	10,000	96
	Jackson	3,300	2,900	89
	Owsley	1,500	1,300	86
	Wayne	5,100	4,600	89
	NORTH CAROLINA			
	Cherokee	5,800	5,400	93
	Clay	1,800	1,700	92
	Jackson	6,800	6,300	93
	Madison	5,200	4,800	92
Mitchell	4,500	4,200	94	
Swain	3,100	2,800	89	
TENNESSEE				
Bledsoe	2,600	2,400	94	
Meigs	1,700	1,600	97	
Polk	4,900	4,700	96	
Putnam	13,400	12,800	96	
Rhea	6,700	6,400	95	
Sullivan	44,300	43,300	98	
Washington	26,100	25,500	98	
VIRGINIA				
Scott	8,400	7,800	93	

Tennessee—Memphis



WMC-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"
Longitude 89° 53' 12"

Transmitter: 5317 Crestview Drive, U.S. 70 & Macon Rd.

TV tape: Recording facilities.

AM Affiliate: WMC, 5-kw, 790 kHz (NBC).

FM Affiliate: WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Facsimile Service: UPI.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WMC-TV Ref: FCC File No. BMPCT-1450 Granted 10/30/53

©American Map Co., Inc., N.Y., No. 14244

WMC-TV

Licensee: Scripps-Howard Broadcasting Co., P.O. Box 4420 (38104).

Studio: 1960 Union Ave. (38104).

Telephone: 901-274-8515.

Ownership: Scripps-Howard also operates WCPQ-TV, Cincinnati; TV stations WEWS, Cleveland; KTEW, Tulsa; WPTV, Palm Beach; radio stations WNOX, Knoxville; WMC-AM-FM, Memphis. For Scripps-Howard newspapers, see Newspaper Ownership of TV Stations.

Began Operation: Dec. 11, 1948.

Represented (sales) by Blair Television.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Cohen & Dippell.

Personnel:

M. E. GREINER JR., v.p. & general manager.
EDWARD F. GREANEY JR., asst. gen. manager, news & public affairs.
J.P. TUCKER, assistant general manager, sales.
RAY GILL, national sales manager.
ROBERT A. FRASE, director of engineering.
PHILIP SLAVICK, program director.
JAY PERKINS, production manager.
BUDDY SANDERS, farm director.
BARTON LAMB, promotion manager.

DIGEST OF RATE CARD NO. 28—(Aug. 13, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$1400 \$850 \$460 \$350 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$1325.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	7,700	7,300	94
	Craighead	20,300	19,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
ARKANSAS—(Continued)				
	Crittenden	15,000	14,000	93
	Cross	6,800	6,400	94
	Greene	10,000	9,600	96
	Lawrence	7,000	6,500	93
	Lee	5,300	4,800	91
	Mississippi	20,100	19,100	95
	Phillips	12,500	11,500	92
	Poinsett	9,500	9,100	95
	Randolph	5,100	4,700	92
	St Francis	9,800	9,100	93
MISSISSIPPI				
	Alcorn	8,700	8,200	95
	Benton	2,000	1,900	94
	Clay	4,700	4,400	94
	Coahoma	13,200	12,100	92
	De Soto	11,000	10,300	93
	Lafayette	7,800	7,400	95
	Marshall	6,300	5,900	93
	Panola	7,500	7,100	94
	Prentiss	6,700	6,400	95
	Quitman	4,900	4,500	93
	Tallahatchie	5,900	5,300	90
	Tate	5,500	5,200	94
	Tippah	4,800	4,600	96
	Tishomingo	6,100	5,700	93
	Tunica	3,100	2,900	92
	Union	6,400	6,200	97
	Yalobusha	5,700	5,300	92
MISSOURI				
	Dunklin	13,400	12,900	96
	Pemiscot	9,300	8,900	96
TENNESSEE				
	Chester	3,500	3,400	96
	Crockett	5,200	5,000	96
	Dyer	12,200	11,700	96
	Fayette	5,600	5,200	93

(Continued on page 753-b)

Station Totals	824,300	784,500	95
Net Weekly Circulation (1973-74)		559,300	
Average Daily Circulation (1973-74)		382,600	

Tennessee—Memphis



WREG-TV

(formerly WREC-TV)

Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"
Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Koteen & Burt.

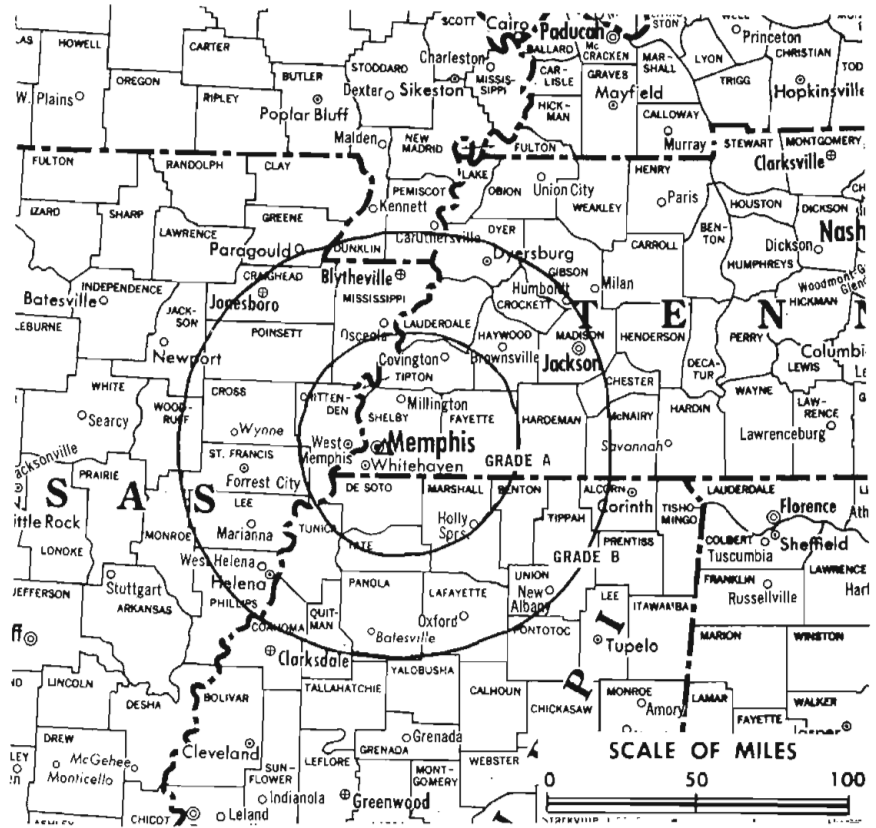
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WREG-TV Ref: FCC File No. BPCT-452 Granted 5/26/55

©American Map Co., Inc., N.Y., No. 14244

WREG-TV

Licensee: The New York Times Broadcasting Service Inc., 803 Channel 3 Drive, Memphis, Tenn. (38103).

Studio: 803 Channel 3 Drive, Memphis, Tenn. (38103).

Telephone: 901-525-3333. TWX No.: 901-278-1469.

Ownership: New York Times Media Co. Inc. N.Y. Times also owns Interstate Bcstg. Co., licensee of WQXR-AM-FM, New York.

Began Operation: Jan. 1, 1956. Sale to present owner by Cowles Bcstg. approved by FCC Aug. 18, 1971 (Television Digest, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

Represented (sales) by Katz Television.

Personnel:

CHARLES BRAKEFIELD, president & general manager.
JACK MICHAEL, v.p., program director & film buyer.
BILLY W. MILLER, vice president & business manager.
OLIN F. MORRIS, v.p. & director of public affairs.
FRANK ROBERTS, national sales manager.
THOMAS RAGLAND, local sales manager.
JOHN POWELL, news director.
LEROY KNIGHT, chief engineer.
BERNARD COHN, operations manager.
CAL CROWELL, production manager.

DIGEST OF RATE CARD NO. A24—(Jan. 6, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec.

Class AA—6-10:30 p.m., daily.

\$1500 \$825 \$500 Graded rates apply*

*Highest rate: \$370.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS			
	Clay	7,700	7,300	94
	Craighead	20,300	19,600	97
	Crittenden	15,000	14,000	93

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	ARKANSAS—(Continued)			
	Cross	6,800	6,400	94
	Greene	10,000	9,600	96
	Lee	5,300	4,800	91
	Mississippi	20,100	19,100	95
	Phillips	12,500	11,500	92
	Poinsett	9,500	9,100	95
	St Francis	9,800	9,100	93
	MISSISSIPPI			
	Alcorn	8,700	8,200	95
	Benton	2,000	1,900	94
	Clay	4,700	4,400	94
	Coahoma	13,200	12,100	92
	De Soto	11,000	10,300	93
	Lafayette	7,800	7,400	95
	Lee	15,000	14,300	96
	Marshall	6,300	5,900	93
	Panola	7,500	7,100	94
Prentiss	6,700	6,400	95	
Quitman	4,900	4,500	93	
Tallahatchie	5,900	5,300	90	
Tate	5,500	5,200	94	
Tippah	4,800	4,600	96	
Tishomingo	6,100	5,700	93	
Tunica	3,100	2,900	92	
Union	6,400	6,200	97	
Yalobusha	5,700	5,300	92	
MISSOURI				
Dunklin	13,400	12,900	96	
Pemiscot	9,300	8,900	96	
TENNESSEE				
Chester	3,500	3,400	96	
Crockett	5,200	5,000	96	
Dyer	12,200	11,700	96	
Fayette	5,600	5,200	93	
Gibson	17,700	17,000	96	
Hardeman	6,400	6,000	94	

(Continued on page 753-b)

Station Totals	802,000	764,100	95
Net Weekly Circulation (1973-74)			552,200
Average Daily Circulation (1973-74)			389,300

Tennessee

WLAC-TV, Nashville (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
	Henry	9,400	8,900	95
	Hickman	4,600	4,400	96
	Houston	2,300	2,200	95
	Humphreys	5,000	4,900	97
	Jackson	2,700	2,500	94
	Lawrence	10,400	10,000	96
	Lewis	2,900	2,800	95
	Lincoln	9,400	9,000	95
	Macon	4,500	4,300	96
	Marshall	6,400	6,200	97
	Maury	14,800	14,300	97
	Montgomery	18,600	18,200	98
	Moore	1,500	1,400	95
50% & Over	Overton	5,200	4,900	94
	Perry	2,200	2,100	96
	Pickett	1,400	1,300	94
	Putnam	13,400	12,800	96
	Robertson	11,300	11,000	97
	Rutherford	20,900	20,400	98
	Smith	5,100	4,900	97
	Stewart	3,100	3,000	96
	Sumner	22,000	21,400	97
	Trousdale	1,800	1,700	96
	Van Buren	1,200	1,100	93
	Warren	10,000	9,500	95
	Wayne	4,200	3,900	92
	White	5,800	5,500	95
	Williamson	13,400	13,000	97
	Wilson	14,700	14,300	97
KENTUCKY				
Between 25-49%	Calloway	10,300	10,000	97
	Russell	4,000	3,700	94
TENNESSEE				
	Henderson	6,700	6,400	95
ALABAMA				
	Madison	59,200	57,000	96
	Morgan	27,500	26,400	96
KENTUCKY				
	Casey	4,500	4,100	92
	Grayson	6,100	5,800	95
	Green	3,300	3,100	95
	Lyon	2,100	2,000	95
	Mc Lean	3,300	3,200	97
Between 5-24%	Marshall	8,100	7,900	98
	Wayne	5,100	4,600	89
	Webster	5,400	5,100	95
TENNESSEE				
	Cumberland	7,200	6,800	94
	Gibson	17,700	17,000	96
	Hardin	6,700	6,300	93
	Haywood	6,700	6,300	94
	Madison	24,600	23,700	96
	Sequatchie	2,000	1,900	96
	Weakley	11,100	10,600	96

For Call Letters, see page 7-b

WHBQ-TV, Memphis (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
50% & Over	Shelby	244,300	238,200	98
	Tipton	8,700	8,300	95
ARKANSAS				
	Clay	7,700	7,300	94
	Greene	10,000	9,600	96
	Jackson	8,000	7,500	94
	Lawrence	7,000	6,500	93
	Randolph	5,100	4,700	92
MISSISSIPPI				
Between 25-49%	Grenada	6,300	5,900	93
	Oktibbeha	8,700	8,100	93
	Pontotoc	5,800	5,500	95
	Tishomingo	6,100	5,700	93
TENNESSEE				
	Hardin	6,700	6,300	93
	Lake	2,600	2,500	95
	Obion	12,300	11,900	97
ARKANSAS				
	Independence	9,200	8,700	94
	Monroe	4,300	3,900	91
	Sharp	4,300	3,800	88
	Woodruff	4,200	3,900	92
KENTUCKY				
	Fulton	3,400	3,300	96
MISSISSIPPI				
	Bolivar	14,300	12,900	90
	Calhoun	5,200	4,900	94
	Chickasaw	5,300	5,000	94
Between 5-24%	Itawamba	6,100	5,800	95
	Lowndes	16,000	15,400	96
	Monroe	11,500	11,000	95
	Montgomery	4,200	3,900	92
	Sunflower	10,300	9,300	90
MISSOURI				
	New Madrid	8,300	8,000	96
	Ripley	4,200	3,900	92
TENNESSEE				
	Carroll	9,700	9,200	95
	Henderson	6,700	6,400	95
	Weakley	11,100	10,600	96

WKPT-TV, Kingsport (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE				
	Cocke	8,600	8,100	95
	Hamblen	14,300	13,800	96
	Hancock	2,300	2,200	94
	Johnson	4,400	4,200	95
Between 5-24%	VIRGINIA			
	Buchanan	10,400	9,600	92
	Lee	8,000	7,400	92
	Tazewell	14,300	13,700	96
	WEST VIRGINIA			
	Logan	15,100	14,600	97

Tennessee—Nashville



WLAC-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1367-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"
Longitude 86° 47' 18"

Transmitter: Brick Church Pike & Old Hickory Blvd.

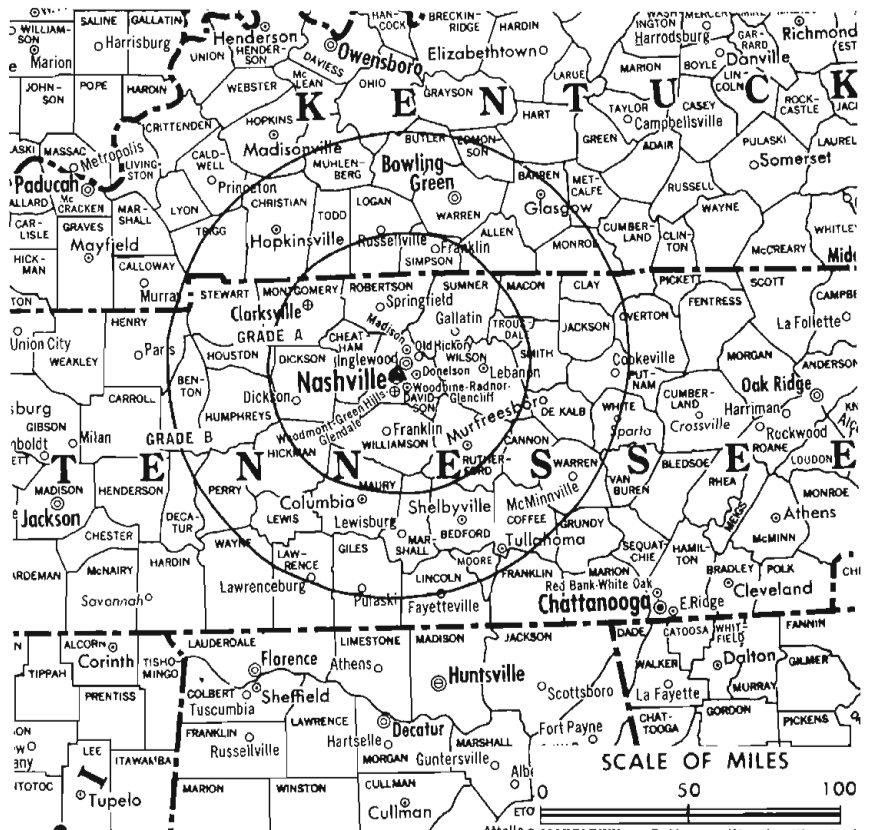
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WLAC-TV Ref: FCC File No. B1MPCT-1702 Granted 1/21/54

© American Map Co., Inc., N.Y., No. 14244

WLAC-TV

Licensee: WLAC-TV Inc., 474 James Robertson Parkway, Nashville (37219).

Studio: 474 James Robertson Pkwy.

Telephone: 615-244-5000. TWX No.: 810-371-1168.

Ownership: American General Insurance Co., 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%. WLAC-TV officers: Allen M. Steele, chmn. of the board; T. B. Baker Jr., pres. & gen. mgr.; A. G. Beaman, secy. Radios WLAC & FM are operated as separate entities, 100% owned by American General Insurance Co.

Began Operation: Aug. 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchison Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vols. 14:35; 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Insurance Co. on Jan. 1, 1969.

Represented (sales) by Katz Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

T. B. BAKER JR., president & general manager.
HAROLD C. CRUMP, v.p. & station manager.
RUTH C. TALLEY, v.p. & dir. of administrative affairs.
RALPH L. HUCABY, v.p. & director of engineering.
THOMAS E. ERVIN, v.p. & director of sales.
BILL JAY BUMPUS, v.p., operations.
CONNIE KUEGEMAN, director of promotion.
ANN RICE, production coordinator, 21st Century Productions.

DIGEST OF RATE CARD NO. A30a—(Feb. 11, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$1180.00 \$750.00 \$380.00 \$305.00 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$1275.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Adair	4,700	4,300	92
	Allen	4,600	4,400	96
	Barren	10,400	10,000	96
	Butler	3,700	3,500	95
	Caldwell	5,000	4,700	94
	Christian	17,700	17,100	97
	Clinton	2,900	2,700	93
	Cumberland	2,300	2,100	93
	Edmonson	3,500	3,300	93
	Hart	5,400	5,200	96
	Hopkins	14,100	13,500	96
	Logan	7,400	7,100	96
	Metcalfe	3,100	2,900	95
	Monroe	4,600	4,400	96
	Muhlenberg	10,900	10,500	96
	Ohio	7,400	7,100	96
	Simpson	5,100	4,900	97
	Todd	3,900	3,800	96
	Trigg	2,800	2,700	97
	Warren	21,300	20,600	97
TENNESSEE				
	Bedford	8,600	8,300	97
	Benton	4,400	4,200	96
	Cannon	3,600	3,500	96
	Carroll	9,700	9,200	95
	Cheatham	4,700	4,600	97
	Clay	2,500	2,300	94
	Coffee	11,400	11,100	97
	Davidson	154,900	152,300	98
	Decatur	3,400	3,200	94
	De Kaib	4,100	3,900	95
	Dickson	9,000	8,800	97
	Fentress	4,100	3,800	93
	Franklin	9,300	9,000	96
	Giles	7,900	7,500	95
	Grundy	3,900	3,700	94

(Continued on page 756-b)

Station Totals	832,100	802,000	96
Net Weekly Circulation (1973-74)			547,500
Average Daily Circulation (1973-74)			401,600

Tennessee—Nashville



WNGE



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"
Longitude 86° 49' 49"

Transmitter: 1406 Old Hickory Blvd., 8-mi. S of Nashville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: ABC.

AM Affiliate: WSIX, 5-kw, 980 kHz.

FM Affiliate: WSIX-FM, 100-kw, 97.9 MHz (No. 250), 1140-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WNGE Ref: FCC File No. Doc. 19617 Granted 8/23/73

© American Map Co., Inc., N.Y., No. 14244

WNGE

Licensee: General Electric Broadcasting Co. Inc., 441 Murfreesboro Rd. (37210).

Studio: 441 Murfreesboro Rd.

Telephone: 615-259-2200. TWX No.: 810-371-1943.

Ownership: See WRGB(TV), Schenectady-Albany-Troy, N.Y.

Began Operation: Nov. 28, 1953 on Ch. 8. Sale to present owner by Louis R. Draughton & associates approved April 6, 1966 by FCC (Television Digest, Vols. 5:41, 6:15).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- CHARLES R. DUKE, vice president & general manager.
- BRIAN COBB, manager, television marketing.
- JESSE RAGAN, program/promotion director.
- GENE D. PARKER, engineering manager.
- JAMES C. ANTHONY, business manager.
- JIM TRAVIS, news & public affairs director.
- ROBERT HAFNER, operations manager.

DIGEST OF RATE CARD NO. 75-1—(Jan. 6, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:29-10 p.m., daily.
\$1000 \$600 \$400 \$320 Graded rates apply*

*Highest rate: \$465.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Allen	4,600	4,400	96
	Barren	10,400	10,000	96
50% & Over	Christian	17,700	17,100	97
	Cumberland	2,300	2,100	93
	Logan	7,400	7,100	96
	Monroe	4,600	4,400	96

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Simpson	5,100	4,900	97
	Todd	3,900	3,800	96
	Warren	21,300	20,600	97
TENNESSEE				
	Bedford	8,600	8,300	97
	Benton	4,400	4,200	96
	Cannon	3,600	3,500	96
	Carroll	9,700	9,200	95
	Cheatham	4,700	4,600	97
	Clay	2,500	2,300	94
	Coffee	11,400	11,100	97
	Davidson	154,900	152,300	98
	Decatur	3,400	3,200	94
	De Kalb	4,100	3,900	95
	Dickson	9,000	8,800	97
	Fentress	4,100	3,800	93
	Franklin	9,300	9,000	96
	Giles	7,900	7,500	95
	Henry	9,400	8,900	95
50% & Over	Hickman	4,600	4,400	96
	Houston	2,300	2,200	95
	Humphreys	5,000	4,900	97
	Jackson	2,700	2,500	94
	Lawrence	10,400	10,000	96
	Lewis	2,900	2,800	95
	Lincoln	9,400	9,000	95
	Macon	4,500	4,300	96
	Marshall	6,400	6,200	97
	Maury	14,800	14,300	97
	Montgomery	18,600	18,200	98
	Moore	1,500	1,400	95
	Overton	5,200	4,900	94
	Perry	2,200	2,100	96
	Pickett	1,400	1,300	94
	Putnam	13,400	12,800	96
	Robertson	11,300	11,000	97
	Rutherford	20,900	20,400	98

(Continued on next page)

Station Totals	840,600	810,600	96
Net Weekly Circulation (1973-74)			472,400
Average Daily Circulation (1973-74)			287,600

WSM-TV, Nashville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
	Lewis	2,900	2,800	95
	Lincoln	9,400	9,000	95
	Macon	4,500	4,300	96
	Marshall	6,400	6,200	97
	Maury	14,800	14,300	97
	Montgomery	18,600	18,200	98
	Moore	1,500	1,400	95
	Overton	5,200	4,900	94
	Perry	2,200	2,100	96
	Pickett	1,400	1,300	94
50% & Over	Putnam	13,400	12,800	96
	Robertson	11,300	11,000	97
	Rutherford	20,900	20,400	98
	Smith	5,100	4,900	97
	Stewart	3,100	3,000	96
	Sumner	22,000	21,400	97
	Trousdale	1,800	1,700	96
	Van Buren	1,200	1,100	93
	Warren	10,000	9,500	95
	Wayne	4,200	3,900	92
	White	5,800	5,500	95
	Williamson	13,400	13,000	97
	Wilson	14,700	14,300	97
KENTUCKY				
Between 25-49%	Caldwell	5,000	4,700	94
	Calloway	10,300	10,000	97
TENNESSEE				
	Hardin	6,700	6,300	93
ALABAMA				
	Limestone	14,600	13,900	95
	Madison	59,200	57,000	96
	Morgan	27,500	26,400	96
KENTUCKY				
	Adair	4,700	4,300	92
	Fulton	3,400	3,300	96
	Grayson	6,100	5,800	95
	Lyon	2,100	2,000	95
Between 5-24%	Mc Creary	4,200	3,900	92
	Russell	4,000	3,700	94
	Taylor	6,200	5,900	95
	Wayne	5,100	4,600	89
	Webster	5,400	5,100	95
TENNESSEE				
	Cumberland	7,200	6,800	94
	Gibson	17,700	17,000	96
	Haywood	6,700	6,300	94
	Madison	24,600	23,700	96
	Weakley	11,100	10,600	96

Tennessee

WNGE, Nashville
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TENNESSEE—(Continued)				
	Smith	5,100	4,900	97
	Stewart	3,100	3,000	96
	Sumner	22,000	21,400	97
	Trousdale	1,800	1,700	96
50% & Over	Van Buren	1,200	1,100	93
	Warren	10,000	9,500	95
	Wayne	4,200	3,900	92
	White	5,800	5,500	95
	Williamson	13,400	13,000	97
	Wilson	14,700	14,300	97
KENTUCKY				
	Caldwell	5,000	4,700	94
	Calloway	10,300	10,000	97
	Clinton	2,900	2,700	93
	Edmonson	3,500	3,300	93
	Hart	5,400	5,200	96
Between 25-49%	Hopkins	14,100	13,500	96
	Metcalfe	3,100	2,900	95
	Muhlenberg	10,900	10,500	96
	Trigg	2,800	2,700	97
TENNESSEE				
	Grundy	3,900	3,700	94
	Hardin	6,700	6,300	93
	Henderson	6,700	6,400	95
ALABAMA				
	Limestone	14,600	13,900	95
	Madison	59,200	57,000	96
	Morgan	27,500	26,400	96
KENTUCKY				
	Adair	4,700	4,300	92
	Butler	3,700	3,500	95
	Graves	12,200	11,900	97
	Grayson	6,100	5,800	95
	Lyon	2,100	2,000	95
Between 5-24%	Marshall	8,100	7,900	98
	Ohio	7,400	7,100	96
	Russell	4,000	3,700	94
	Wayne	5,100	4,600	89
	Webster	5,400	5,100	95
TENNESSEE				
	Gibson	17,700	17,000	96
	Haywood	6,700	6,300	94
	Madison	24,600	23,700	96
	Sequatchie	2,000	1,900	96
	Weakley	11,100	10,600	96

Cable Television

**Management and
Engineering
Consultants**

**Malarkey, Taylor
& Associates**

**1225 Connecticut Ave.,
Washington, D. C.
20036
(202) 223-2345**

Tennessee—Nashville



WSM-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 10-kw aural. Antenna: 1408-ft. above av. terrain, 1369-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27"
Longitude 86° 51' 56"

Holds CP for change to 93.63-kw visual, 19.68-kw aural. BPCT-4851.

Transmitter: 5700 Knob Rd.

Studio: 5700 Knob Rd. (37209).

TV tape: Recording facilities.

AM Affiliate: WSM, 50-kw, 650 kHz (NBC).

FM Affiliate: WSM-FM, 100-kw, 95.5 MHz (No. 238), 1280-ft.

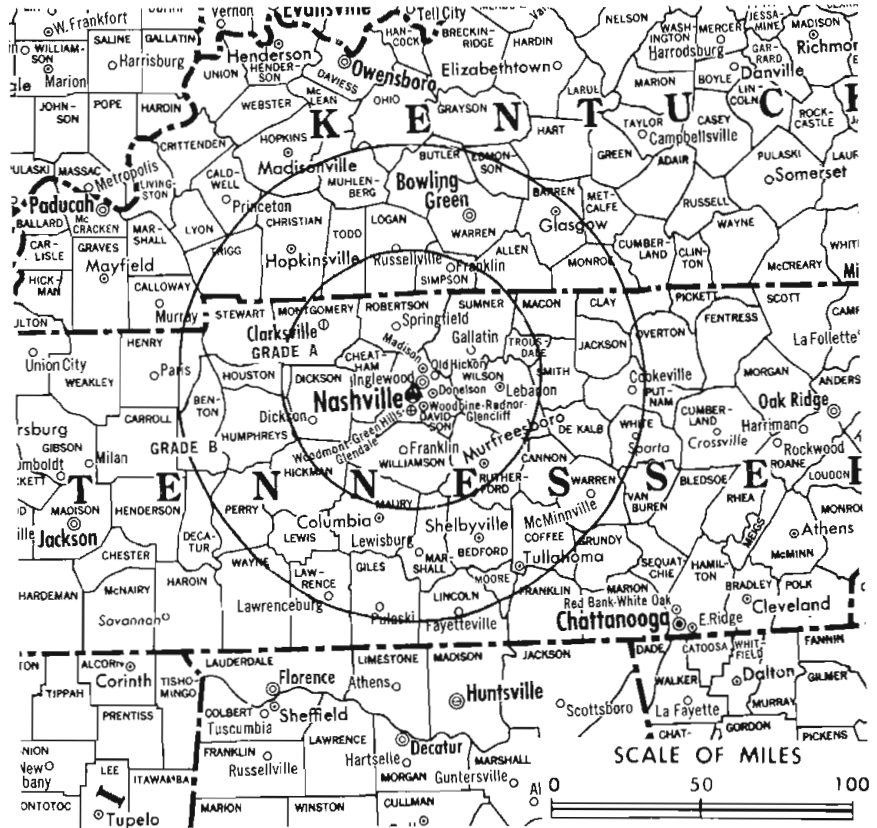
Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation

© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WSM-TV Ref: FCC File No. BMPCT-4658 Granted 5/21/57

© American Map Co., Inc., N.Y., No. 14244

WSM-TV

Licensee: WSM Inc., 5700 Knob Rd. (37209).

Mailing Address: P.O. Box 100 (37202).

Telephone: 615-749-2244. TWX No.: 810-371-1148.

Ownership: 100% subsidiary of NLT Corp. WSM Inc. also owns WSM AM & FM.

Began Operation: Sept. 30, 1950.

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

- IRVING WAUGH, president.
- TOM GRISCOM, vice president & general manager.
- THOMAS KING, general sales manager.
- SYD OLIVER, assistant sales manager.
- ELMER ALLEY, program director.
- AARON SHELTON, technical director.
- LEE WHITEHURST, chief engineer.
- DAVE DAUGHTRY, news director.

DIGEST OF RATE CARD—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

\$1200.00 \$720.00 \$540.00 \$360.00 Graded rates apply*

*Highest rate: \$395.

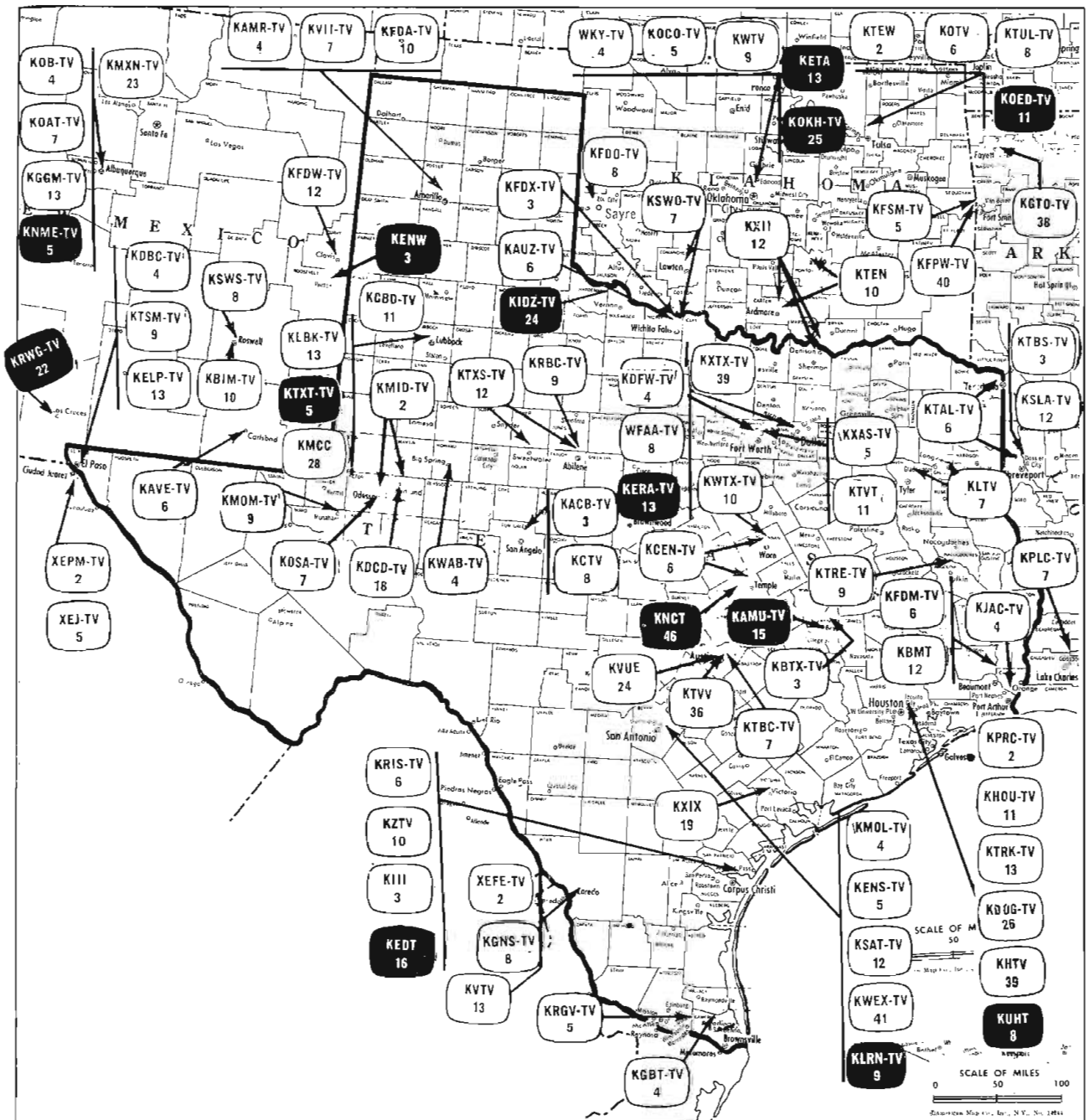
NETWORK BASE HOURLY RATE: \$1175.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Allen	4,600	4,400	96
	Barren	10,400	10,000	96
50% & Over	Butler	3,700	3,500	95
	Christian	17,700	17,100	97
	Clinton	2,900	2,700	93
	Cumberland	2,300	2,100	93

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Edmonson	3,500	3,300	93
	Hart	5,400	5,200	96
	Hopkins	14,100	13,500	96
	Logan	7,400	7,100	96
	Metcalf	3,100	2,900	95
	Monroe	4,600	4,400	96
	Muhlenberg	10,900	10,500	96
	Ohio	7,400	7,100	96
	Simpson	5,100	4,900	97
	Todd	3,900	3,800	96
	Trigg	2,800	2,700	97
	Warren	21,300	20,600	97
TENNESSEE				
	Bedford	8,600	8,300	97
	Benton	4,400	4,200	96
	Cannon	3,600	3,500	96
	Carroll	9,700	9,200	95
50% & Over	Cheatham	4,700	4,600	97
	Clay	2,500	2,300	94
	Coffee	11,400	11,100	97
	Davidson	154,900	152,300	98
	Decatur	3,400	3,200	94
	De Kalb	4,100	3,900	95
	Dickson	9,000	8,800	97
	Fentress	4,100	3,800	93
	Franklin	9,300	9,000	96
	Giles	7,900	7,500	95
	Grundy	3,900	3,700	94
	Henderson	6,700	6,400	95
	Henry	9,400	8,900	95
	Hickman	4,600	4,400	96
	Houston	2,300	2,200	95
	Humphreys	5,000	4,900	97
	Jackson	2,700	2,500	94
	Lawrence	10,400	10,000	96

(Continued on page 759-b)

Station Totals	839,300	808,800	96
Net Weekly Circulation (1973-74)			534,000
Average Daily Circulation (1973-74)			377,300



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Dallas-Ft. Worth	681,000	11	1,045,800	11
Houston	534,000	13	857,500	14
San Antonio	236,000	49	396,300	47
Beaumont-Port Arthur	104,000	103	137,900	120
El Paso	91,000	112	157,400	109
Amarillo	90,000	113	153,600	112

(Continued on next page)

Texas

Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Wichita Falls-Lawton	90,000	113	143,300	118
Austin	89,000	115	162,000	103
Corpus Christi	77,000	126	128,500	127
Waco-Temple	75,000	128	161,100	105
Lubbock	73,000	132	114,800	135
Odessa-Midland	61,000	141	100,600	143
Abilene-Sweetwater	50,000	146	100,500	144
McAllen-Brownsville (Lower Rio Grande Valley)	49,000	148	104,100	141
Tyler	38,000	159	72,300	159
San Angelo	9,000	199	25,100	201
Laredo	7,000	203	22,100	202

Texas Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	44	9	53
● Educational Television Stations	4	4	8
			61

State Educational Technical Facilities (Complete Data in Educational Directory)

KNCT

Belton

Ch. 46

Non-Commercial Educational Station

Licensee: Central Texas College, Hwy. 190 West, Killeen, Tex. (76541).

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 548.28-kw max. & 479-kw horizontal visual, 82.22-kw max. & 67.6-kw horizontal aural. Antenna: 1261-ft. above av. terrain, 1126-ft. above ground, 2044-ft. above sea level.

Latitude 30° 59' 12"
Longitude 97° 37' 47"

KAMU-TV

College Station

Ch. 15

Non-Commercial Educational Station

Licensee: Texas A&M University, College Station, Tex. (77843).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 23.3-kw max. & 22.9-kw horizontal visual, 2.32-kw max. & 2.29-kw horizontal aural. Antenna: 390-ft. above av. terrain, 377-ft. above ground, 690-ft. above sea level.

Latitude 30° 37' 48"
Longitude 96° 20' 33"

KEDT

Corpus Christi

Ch. 16

Non-Commercial Educational Station

Licensee: South Texas Educational Broadcasting Council, P.O. Box 416, Corpus Christi, Tex. (78403).

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3160-kw max. & 975-kw horizontal visual, 446-kw max. & 164-kw horizontal aural. Antenna: 970-ft. above av. terrain, 996-ft. above ground, 1045-ft. above sea level.

Latitude 27° 39' 12"
Longitude 97° 33' 55"

KERA-TV

Dallas

Ch. 13

Non-Commercial Educational Station

Licensee: Public Communication Foundation for North Texas, 3000 Harry Hines Blvd., Dallas (75201).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 288-kw visual, 28.8-kw aural. Antenna: 1540-ft. above av. terrain, 1347-ft. above ground, 2147-ft. above sea level.

Latitude 32° 34' 43"
Longitude 96° 57' 12"

KUHT

Houston

Ch. 8

Non-Commercial Educational Station

Licensee: University of Houston, 4513 Cullen Blvd., Houston (77004).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1167-ft. above av. terrain, 1167-ft. above ground, 1203-ft. above sea level.

Latitude 29° 27' 57"
Longitude 95° 13' 23"

KTXT-TV

Lubbock

Ch. 5

Non-Commercial Educational Station

Licensee: Texas Tech University, Tech Station Box 4359, Lubbock, Tex. (79409).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.7-kw visual, 5.13-kw aural. Antenna: 440-ft. above av. terrain, 452-ft. above ground, 3677-ft. above sea level.

Latitude 33° 34' 52"
Longitude 101° 53' 07"

KLRN-TV

San Antonio-Austin

Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Texas Public Broadcasting Council.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 43.2-kw aural. Antenna: 1108-ft. above av. terrain, 1016-ft. above ground, 2047-ft. above sea level.

Latitude 29° 49' 40"
Longitude 98° 07' 03"

**KIDZ-TV
Wichita Falls**

Ch. 24
Non-Commercial Educational Station

Licensee: Wichita Falls Educational Translator Inc., c/o Ray Farabee, 816 7th St., Box 5147, Wichita Falls, Tex. (76307).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 6.855-kw visual, .685-kw aural. Antenna: 534-ft. above av. terrain, 1028.4-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04.4"
Longitude 98° 32' 20.6"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

**KGBT-TV & KRGV-TV
Brownsville**

(See Harlingen & Weslaco, Tex.)

**KXAS-TV & KTVT
Dallas**

(See Fort Worth, Tex.)

**KXII
Denison**

(See Ardmore, Okla.)

**KDFW-TV & WFAA-TV
Fort Worth**

(See Dallas, Tex.)

**KRGV-TV
Harlingen**

(See Weslaco, Tex.)

**KLTV
Longview**

(See Tyler, Tex.)

**KOSA-TV
Midland & Monahans**

(See Odessa, Tex.)

**KMID-TV
Odessa**

(See Midland, Tex.)

**KMOM-TV
Odessa**

(See Monahans, Tex.)

**KJAC-TV & KFDM-TV
Port Arthur**

(See Beaumont, Tex.)

KXII

Sherman

(See Ardmore, Okla.)

**KTXS-TV
Sweetwater**

(See Abilene, Tex.)

**KWTX-TV & KCEN-TV
Temple**

(See Waco, Tex.)

**KTAL-TV
Texarkana**

(See Shreveport, La.)

**KGBT-TV
Weslaco**

(See Harlingen, Tex.)

**KSWO-TV
Wichita Falls**

(See Lawton, Okla.)

XEFE-TV

Laredo (Nuevo Laredo, Mexico)

Ch. 2

Licensee: Rafael Tijerina Carranza, Box 1484, Laredo, Tex. (78041).

Telephones: 2-21-82; 2-17-00, Nuevo Laredo, Mex.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 2-kw visual, 1-kw aural. Antenna: 550-ft. above av. terrain, 222-ft. above ground. Note: Additional technical data not available.

Ownership: Rafael Tijerina Carranza, 100%.

Began Operation: Oct. 1, 1962.

Represented (sales) by Spanish International Network Inc.

Personnel:

RAMONCITA ESPARZA G. (Miss), general manager.

ENRIQUE ESPARZA, sales manager.

RUBEN LOPEZ RUBIO, chief engineer.

ARTURO ESPARZA G., program manager.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5-11 p.m.	\$105	\$60	\$40	\$40	\$31	\$24
					\$24	\$16

Texas—Abilene



KRBC-TV



Ch. 9

[Also operates satellite KACB-TV, San Angelo, Tex.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mt.

Studio: 4510 S. 14th St.

AM Affiliate: KRBC, 5-kw (1-kw night), 1470 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Edward F. Lorentz & Associates.

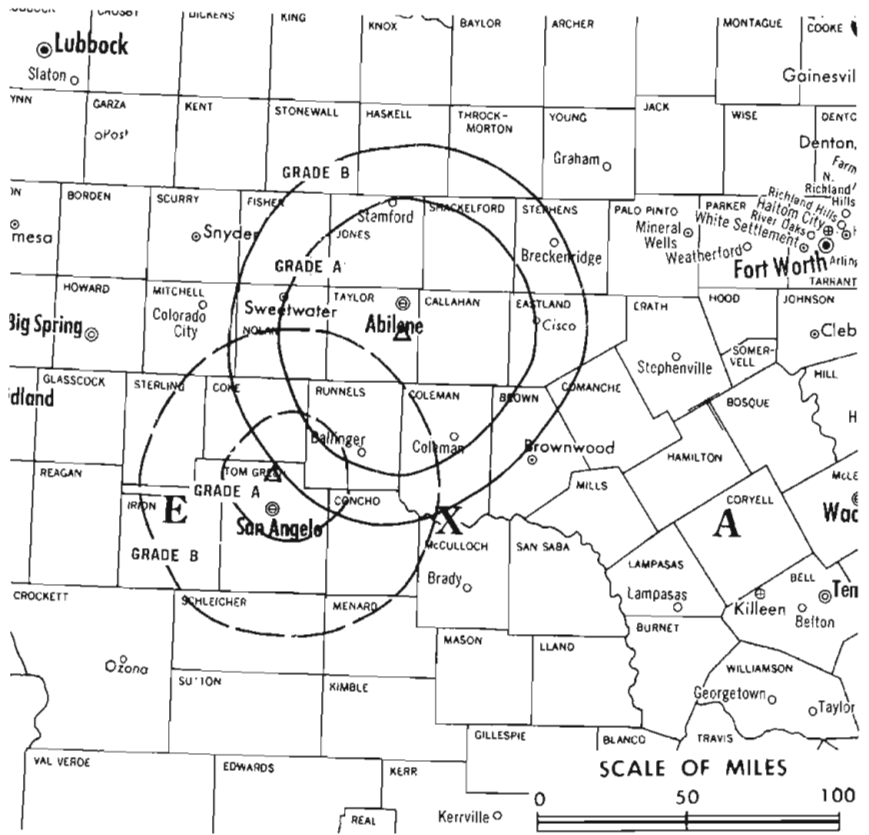
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 1-b).



KRBC-TV Ref: FCC File No. BPCT-3492 Granted 4/18/68
KACB-TV Ref: FCC File No. BLCT-1171 Granted 8/22/62

©American Map Co., Inc., N.Y., No. 14244

KRBC-TV

Licensee: Abilene Radio & Television Co., 4510 S. 14th St. (79605).

Telephone: 915-692-4242. TWX No.: 915-492-9210.

Ownership: Dale Ackers, pres., 29.17%; Christine Ackers Cagle, v.p., 20%; Jack Andrews, secy.-treas., 29.17%; Mrs. Lewis J. Ackers, 12.5%; Carol Cagle trust, 9.17%. Abilene Radio & Television also owns satellite KACB-TV, San Angelo, Tex.; KENM(AM), Portales, N.M.

Began Operation: Aug. 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales) by Blair Television.

Represented (legal) by Miller & Schroeder.

Personnel:

DALE ACKERS, president.
WILLIAM TERRY, station & sales manager.
NORMAND MANN, program director.
BRYAN MUNDY, production director.
LARRY FITZGERALD, news director.
GENE SMITH, chief engineer.

DIGEST OF RATE CARD NO. 16

(May 26, 1975)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	20 Sec.
Class AA—6:30-10 p.m., daily.					
\$600.00	\$360.00	\$235.00	\$175.00	\$150.00	\$150.00

NETWORK BASE HOURLY RATE: \$500.

Arbitron Data: Figures include Satellite KACB-TV, San Angelo, Tex.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brown	10,500	9,800	94
	Callahan	2,700	2,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
	Coke	1,100	1,100	96
	Coleman	4,700	4,500	96
	Concho	700	700	96
	Eastland	7,600	7,200	95
	Fisher	2,400	2,300	95
	Haskell	2,900	2,800	96
	Irion	400	400	93
	Jones	6,000	5,800	97
	Mc Culloch	3,300	3,000	91
	Menard	1,300	1,100	84
	Mills	1,600	1,500	93
	Mitchell	2,900	2,800	96
	Nolan	5,600	5,400	97
50% & Over	Runnels	5,500	5,300	96
	Schleicher	800	800	94
	Scurry	6,000	5,800	97
	Shackelford	1,300	1,200	95
	Stephens	3,400	3,200	95
	Sterling	300	300	94
	Stonewall	900	900	98
	Taylor	35,900	35,000	98
	Tom Green	24,400	23,600	97
TEXAS				
Between 25-49%	Comanche	4,900	4,500	92
	Crockett	1,200	1,100	93
	Knox	2,100	2,000	95
	Sutton	1,000	900	89
TEXAS				
Between 5-24%	Dawson	5,600	5,400	96
	Erath	8,600	8,300	97
	Kent	500	500	97
	Kimble	1,500	1,300	88
	King	200	200	90
	Mason	1,300	1,200	89
	Reagan	1,000	1,000	99
	Throckmorton	900	800	94
Station Totals		161,000	154,300	96
Net Weekly Circulation (1973-74)				112,800
Average Daily Circulation (1973-74)				82,000

Texas—Sweetwater-Abilene



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude 32° 24' 47.7"
Longitude 100° 06' 24.8"

Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

TV tape: Recording facilities.

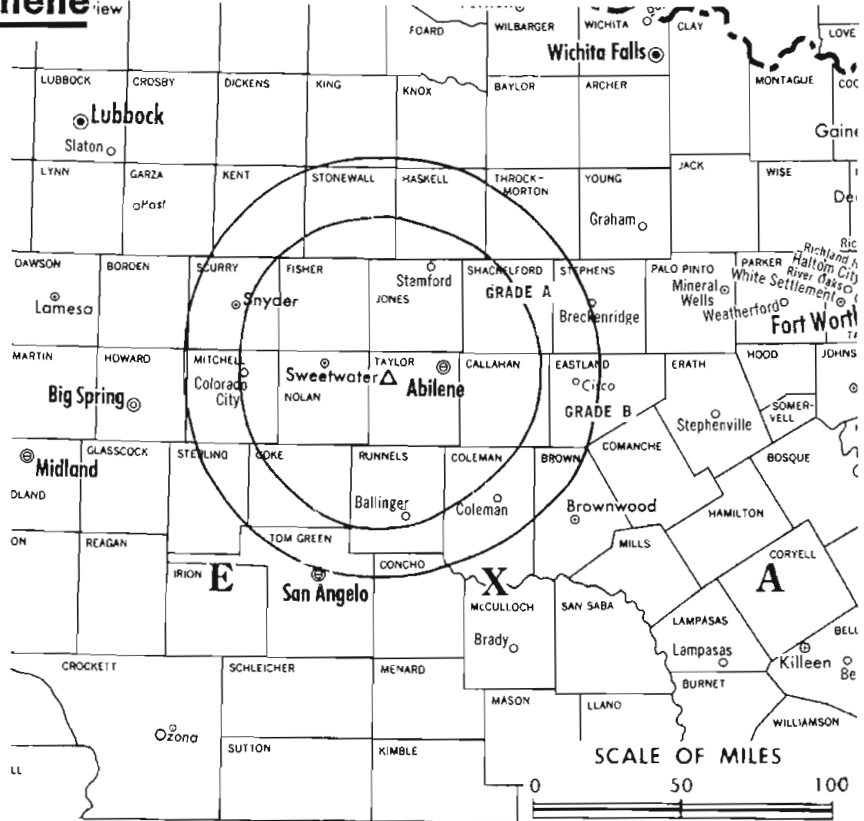
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTXS-TV Ref: FCC File No. BMPCT-5021 Granted 4/25/58

©American Map Co., Inc., N.Y., No. 14244

KTXS-TV

Licensee: Texas Key Broadcasters Inc., P.O. Box 2997, Abilene, Tex. (79604).

Studio: U.S. Hwy. 80, 1-mi. E of Sweetwater. Abilene Studios: U.S. Hwy. 83.

Telephones: 915-677-2281 (Abilene); 915-236-6895 (Sweetwater).

TWX No.: 910-897-5401.

Ownership: Grayson Enterprises, 100%. For other interests, see KL8K-TV, Lubbock, Tex.

Began Operation: Jan. 30, 1956. Operation by former owners A. R. Elam & associates as Texas Key Bcstrs. Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved June 15, 1966 by FCC (Television Digest, Vol. 6:25).

Represented (sales) by H-R Television Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

ROBERT P. JACKSON, general manager.
J. T. ALLEN, director of engineering.
LARRY HINES, chief engineer.
BILL MILLER, transmitter chief engineer.
HAL KEMP, operations manager.

DIGEST OF RATE CARD NO. 10
(March 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$600.00	\$400.00	\$250.00	\$200.00	\$115.00	\$55.00

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Brown	10,500	9,800	94
	Callahan	2,700	2,600	97
	Coke	1,100	1,100	96
	Coleman	4,700	4,500	96
	Concho	700	700	96
	Eastland	7,600	7,200	95
	Fisher	2,400	2,300	95
	Haskell	2,900	2,800	96
	Jones	6,000	5,800	97
	Kent	500	500	97
	Mitchell	2,900	2,800	96
	Nolan	5,600	5,400	97
	Runnels	5,500	5,300	96
	Scurry	6,000	5,800	97
	Shackelford	1,300	1,200	95
Stephens	3,400	3,200	95	
Stonewall	900	900	98	
Taylor	35,900	35,000	98	
Tom Green	24,400	23,600	97	
TEXAS				
Between 25-49%	Irion	400	400	93
	King	200	200	90
	Knox	2,100	2,000	95
	Mc Culloch	3,300	3,000	91
	Mills	1,600	1,500	93
TEXAS				
Between 5-24%	Borden	300	300	95
	Comanche	4,900	4,500	92
	Lampasas	4,100	3,900	96
	Menard	1,300	1,100	84
	Schleicher	800	800	94
	Sterling	300	300	94
Throckmorton	900	800	94	
Station Totals		145,200	139,300	96
Net Weekly Circulation (1973-74)				98,700
Average Daily Circulation (1973-74)				60,400

Texas—Amarillo



KAMR-TV

(formerly KGNC-TV)

Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1440-ft. above ground, 4902-ft. above sea level.

Latitude 35° 18' 52"
Longitude 101° 50' 47"

Transmitter: N of Amarillo at Broadway & Mobley Dr.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (sales) by Blair Television.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Hogan & Hartson.

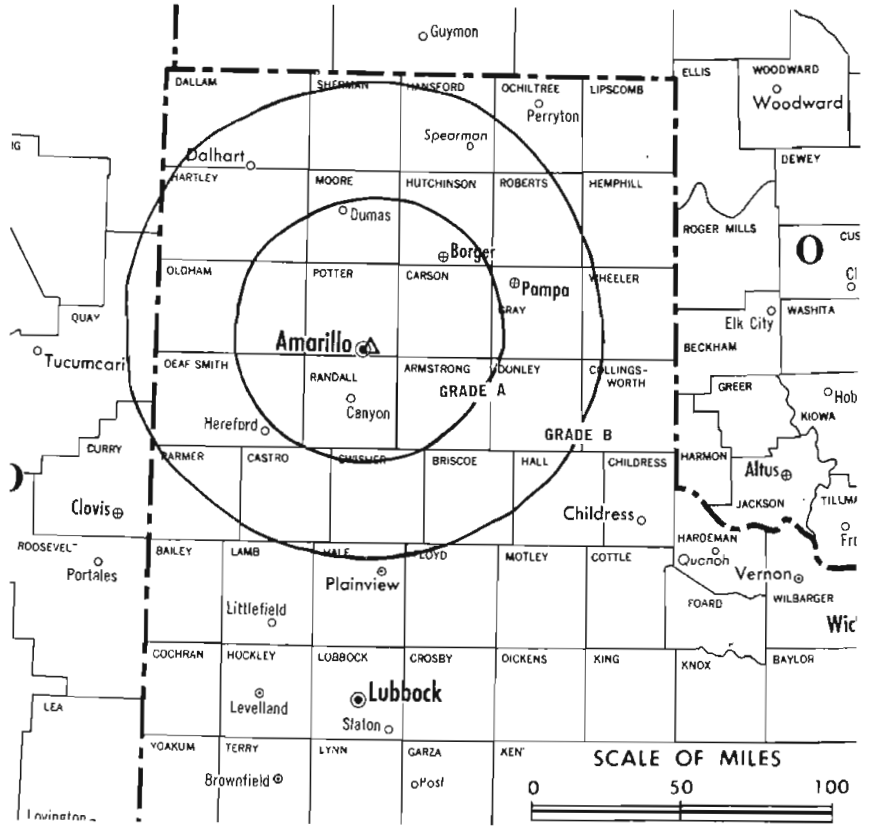
Total Households: © MSA

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KAMR-TV Ref: FCC File No. BPCT-4146 Granted 6/4/69

© American Map Co., Inc., N.Y., No. 14244

KAMR-TV

Licensee: Cannan Communications Inc., P.O. Box 1224, Wichita Falls, Tex. (76307).

Studio: P.O. Box 751, 2000 N. Polk St., Amarillo, Tex. (79107).

Telephones: 806-383-3321, studio; 817-322-3252, home office.

TWX No.: 806-376-5804.

Ownership: Darrold A. Cannan Jr., pres. & treas., 34.09%; D. A. Cannan, chmn. of the board, 34.09%; Raymond E. Poindexter, v.p., 9.10%; Joe N. Sherrill Jr., secy., 4.54%; W. W. Hamilton, 13.64%; Joe N. Prothro, 4.54%.

Began Operation: March 18, 1953. Sale to present owner by Stauffer Publications approved by FCC July 1, 1974 (Television Digest, Vol. 13:43, 14:31). Sale to Stauffer by Globe News Publishing Co. approved Jan. 12, 1966 by FCC (Television Digest, Vols. 5:42, 6:3).

Personnel:

DARROLD A. CANNAN JR., president.
RAY POINDEXTER, vice president & general manager.
GIL W. SCHNEIDER, asst. manager & general sales manager.
CALVIN HANDY, business manager.
ALAN NUZUM, chief engineer.
DALE SCARBERRY, operations manager.
ED KERR, news director.
RUTH GOODWIN, film director.
CAROLYN YORK, promotion director.

DIGEST OF RATE CARD NO. 1—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$550	\$295	\$205	\$150	Graded rates apply*	

*Highest rate: \$140.

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Curry	14,700	14,000	95
	Quay	3,900	3,600	91
	Union	2,000	1,800	88
	OKLAHOMA			
	Cimarron	1,300	1,200	93
	Texas	6,200	5,900	96

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	TEXAS				
		Armstrong	900	900	97
		Briscoe	800	800	97
		Carson	2,500	2,500	99
		Castro	2,700	2,600	96
		Childress	2,700	2,600	95
		Collingsworth	1,800	1,600	91
		Cottle	1,200	1,100	94
		Dallam	2,000	1,900	95
		Deaf Smith	6,200	6,000	97
		Donley	1,300	1,200	94
		Gray	10,600	10,400	98
		Hall	2,400	2,200	92
		Hansford	1,900	1,900	98
		Hartley	800	800	98
		Hemphill	1,500	1,400	96
		Hutchinson	8,500	8,400	98
		Lipscomb	1,200	1,100	92
	Moore	4,500	4,400	98	
	Ochiltree	3,400	3,300	97	
	Oldham	600	600	97	
	Parmer	2,800	2,700	96	
	Potter	35,100	34,300	98	
	Randall	19,800	19,600	99	
	Roberts	800	800	98	
	Sherman	1,600	1,500	97	
	Swisher	3,000	2,900	98	
	Wheeler	2,400	2,200	92	
Between 25-49%	KANSAS				
		Morton	1,000	1,000	97
	NEW MEXICO				
	Harding	400	300	84	
Between 25-49%	OKLAHOMA				
		Beaver	2,500	2,400	96
	TEXAS				
	Bailey	2,600	2,500	97	
	Hardeman	2,700	2,500	94	

(Continued on page 784-b)

Station Totals	189,500	183,000	97
Net Weekly Circulation (1973-74)		124,800	
Average Daily Circulation (1973-74)		82,500	

Texas—Amarillo



KFDA-TV



Ch. 10

[Also operates satellites KFDW-TV, Clovis, N.M. & KFDO-TV, Sayre, Okla.]

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 725-ft. above ground, 4298-ft. above sea level.

Latitude 35° 17' 33"
Longitude 101° 50' 48"

Transmitter: Broadway & Cherry Ave.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Arbitron Data: Figures for this station include satellites KFDW-TV, Clovis, N.M. & KFDO-TV, Sayre, Okla.

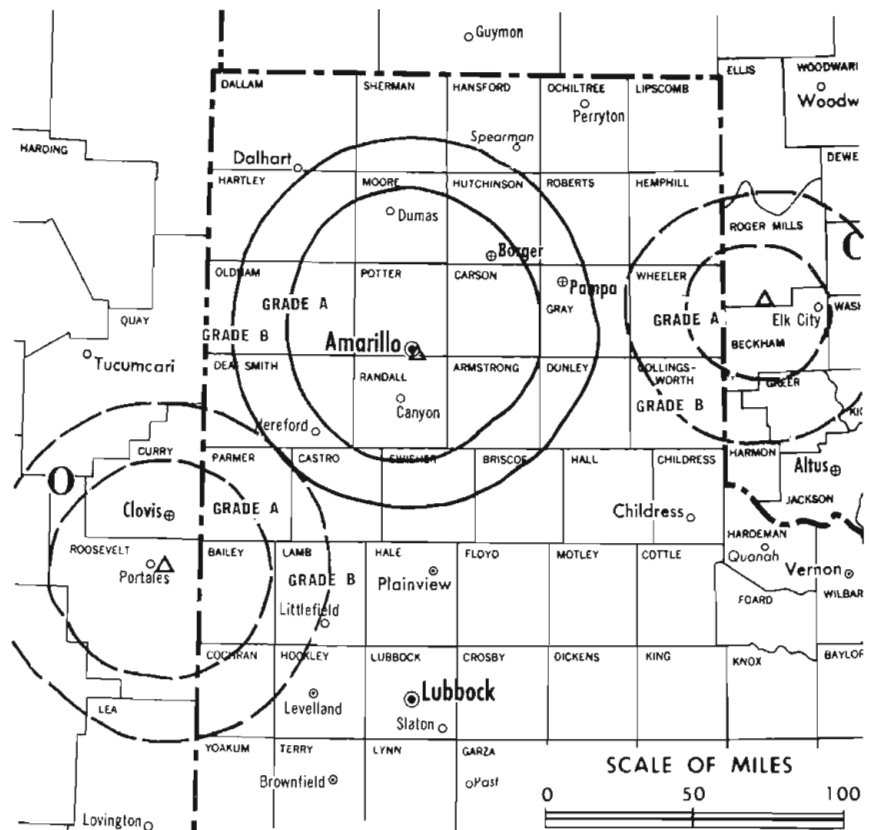
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KFDA-TV Ref: FCC File No. BPCT-2453 Granted 2/21/58

©American Map Co., Inc., N.Y., No. 14244

KFDA-TV

Licensee: Bass Broadcasting Co., Broadway at Cherry Ave., Box 1400.

Studio: Broadway at Cherry Ave. (79105).

Telephone: 806-383-2226. TWX No.: 910-898-4124.

Ownership: Bass Bcstg. Co. owners: Perry R. Bass, 51.58%; Bass Brothers Enterprises Inc., 39.96%; 8 other stockholders, 8.46%. Bass Bcstg. also owns KFDW-TV, Clovis, N.M. & KFDO-TV, Sayre, Okla. Western Telecasters Inc. & Bass Brothers Telecasters Inc., wholly-owned subsidiaries of Bass Brothers Enterprises, own KDNT-AM-FM, Denton, Tex. & WSLC & WSLQ(FM), Roanoke, Va.

Began Operation: April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Bcstg. and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC Feb. 2, 1966.

Represented (sales) by H-R Television Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

MELVIN L. WHEELER, president.
EARLE H. RAST JR., vice president & general manager.
RON SLOVER, director of news & public affairs.
PAT GILBREATH, chief engineer.
JACK E. BYRD, operations manager.
LARRY S. FALER, sales manager.

DIGEST OF RATE CARD NO. 21—(Jan. 21, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—6:30-10 p.m., daily.	\$500	\$300	\$225	\$115	\$140*	\$140*
						\$70*

*Class AA—7-10 p.m., Mon.-Sat.; 6:30-9:30 p.m., Sun.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KANSAS Morton	1,000	1,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
	Curry	14,700	14,000	95
	Quay	3,900	3,600	91
	Roosevelt	6,300	5,900	94
	Union	2,000	1,800	88
OKLAHOMA				
	Beckham	6,000	5,600	94
	Cimarron	1,300	1,200	93
	Custer	8,900	8,500	96
	Harmon	1,900	1,800	95
	Roger Mills	1,600	1,500	93
	Texas	6,200	5,900	96
TEXAS				
	Armstrong	900	900	97
	Briscoe	800	800	97
	Carson	2,500	2,500	99
	Castro	2,700	2,600	96
	Childress	2,700	2,600	95
	Collingsworth	1,800	1,600	91
	Cottle	1,200	1,100	94
	Dallam	2,000	1,900	95
	Deaf Smith	6,200	6,000	97
	Donley	1,300	1,200	94
	Gray	10,600	10,400	98
	Hall	2,400	2,200	92
	Hansford	1,900	1,900	98
	Hartley	800	800	98
	Hemphill	1,500	1,400	96
	Hutchinson	8,500	8,400	98
	Lipscomb	1,200	1,100	92
	Moore	4,500	4,400	98
	Ochiltree	3,400	3,300	97
	Oldham	600	600	97
	Parmer	2,800	2,700	96
	Potter	35,100	34,300	98
	Randall	19,800	19,600	99
	Roberts	800	800	98
	Sherman	1,600	1,500	97

50% & Over

(Continued on page 784-b)

Station Totals	244,300	235,200	96
Net Weekly Circulation (1973-74)			151,200
Average Daily Circulation (1973-74)			97,900

Texas—Amarillo



KVII-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

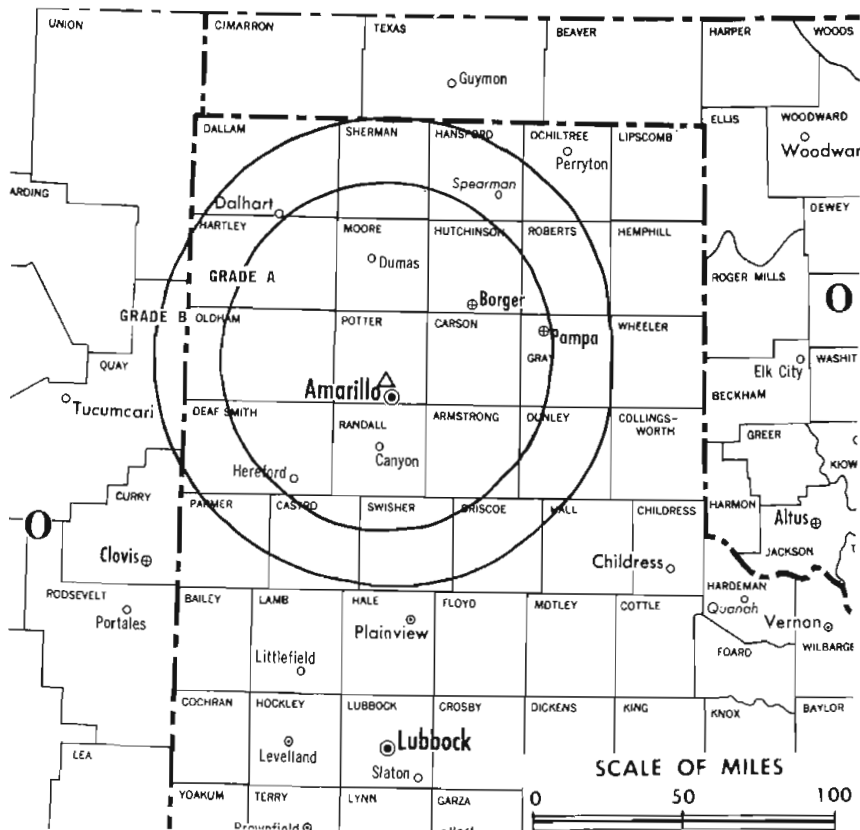
Latitude 35° 22' 29"
Longitude 101° 52' 58"

Transmitter: 10.4-mi. N of Amarillo.
Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: Vaughn Bldg., 4th & Polk Sts. (79101).

Represented (legal) by Kirkland, Ellis & Rowe.



Total Households: © ISI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KVII-TV Ref: FCC File No. BPCT-4170 Granted 4/2/69

©American Map Co., Inc., N.Y., No. 14244

KVII-TV

Licensee: Marsh Media Ltd., P.O. Box 13000, Amarillo, Tex. (79101).

Telephone: 806-373-1787. TWX No.: 910-898-4136.

Ownership: Stanley Marsh III, 37.5%; Michael Marsh, 25%; Estelle Marsh Watlington, ltd. partner, 25%; Tom F. Marsh, 12.5%. Same principals own KFWD(FM), Fort Worth-Dallas.

Began Operation: Dec. 21, 1957. Sale to Marsh Family by John B. Walton Jr. approved by FCC Jan. 31, 1968 (Television Digest, Vol. 7:43). Previous sale to Walton by Southwest States approved Nov. 12, 1963 by FCC (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved July 16, 1958 by FCC (Vol. 14:24, 26, 29).

Represented (sales) by Katz Television.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

JAMES R. McCORMICK, general manager.
WAYNE M. ROY, general sales manager.
WILLIAM R. CANADY, director of engineering.
JAMES CURRIE, operations & promotion manager.
JOHN MARTIN, production manager.
BILL TELL ZORTMAN, news director.

DIGEST OF RATE CARD NO. A22—(Jan. 24, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.					
\$450.00	\$250.00	\$112.50	Graded rates apply*		

*Highest rate: \$155.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Curry	14,700	14,000	95
	Quay	3,900	3,600	91
	Union	2,000	1,800	88

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA				
	Cimarron	1,300	1,200	93
	Texas	6,200	5,900	96
TEXAS				
	Armstrong	900	900	97
	Briscoe	800	800	97
	Carson	2,500	2,500	99
	Castro	2,700	2,600	96
	Childress	2,700	2,600	95
	Collingsworth	1,800	1,600	91
	Cottle	1,200	1,100	94
	Dallam	2,000	1,900	95
	Deaf Smith	6,200	6,000	97
	Donley	1,300	1,200	94
	Gray	10,600	10,400	98
	Hall	2,400	2,200	92
	Hansford	1,900	1,900	98
	Hartley	800	800	98
	Hemphill	1,500	1,400	96
	Hutchinson	8,500	8,400	98
	Lipscomb	1,200	1,100	92
	Moore	4,500	4,400	98
	Ochiltree	3,400	3,300	97
	Oldham	600	600	97
	Parmer	2,800	2,700	96
	Potter	35,100	34,300	98
	Randall	19,800	19,600	99
	Roberts	800	800	98
	Sherman	1,600	1,500	97
	Swisher	3,000	2,900	98
	Wheeler	2,400	2,200	92
NEW MEXICO				
	Roosevelt	6,300	5,900	94
Between 25-49%	OKLAHOMA			
	Beaver	2,500	2,400	96

(Continued on page 784-b)

Station Totals	257,000	248,500	97
Net Weekly Circulation (1973-74)	131,800		
Average Daily Circulation (1973-74)	98,400		

Texas—Austin



KTBC-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 29.5-kw aural. Antenna: 1268-ft. above av. terrain, 1137-ft. above ground, 2037-ft. above sea level.

Latitude 30° 18' 36"
Longitude 97° 47' 33"

Transmitter: 3.8-mi. NW of State Capitol.

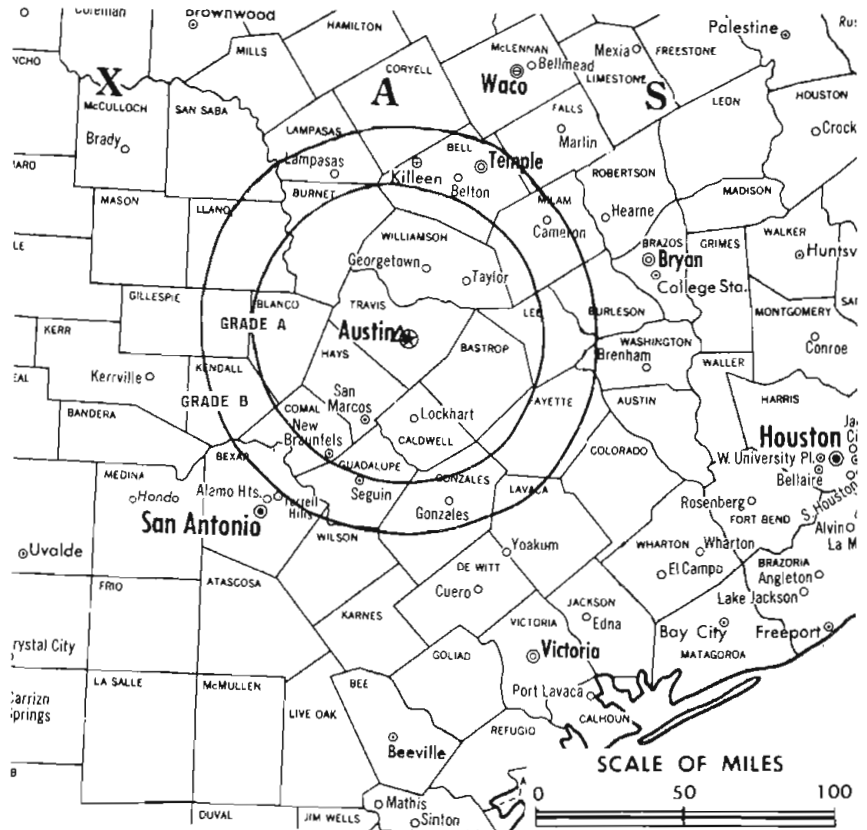
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTBC-TV Ref: FCC File No. DMPCT-4016 Granted 7/27/56

©American Map Co., Inc., N.Y., No. 14244

KTBC-TV

Network Service: CBS.

Licensee: Times Mirror Co., Times Mirror Square, Los Angeles, Cal.

Studio: Tenth & Brazos Sts., Box 2223 (78767).

Telephone: 512-472-2424. TWX No.: 910-874-1301.

Ownership: See KDFW-TV, Dallas-Fort Worth, Tex.

Began Operation: Nov. 27, 1952. Sale to present owner by Claudia Taylor Johnson, et al., approved by FCC Sept. 6, 1973 (Television Digest, Vol. 12:37; 13:37).

Represented (sales) by Katz Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

RUSH K. EVANS JR., president & general manager.
GUS STEWART, sales manager.
JOE RODDY, director of news & public affairs.
AL MUSTIN, national-regional sales manager.
CACTUS PRYOR, program & public relations director.
GARY PORFIRIO, operations director.
WALLY PRYOR, production manager.
CAROLYN JACKSON, women's editor.
JACK DOBY, farm director.

DIGEST OF RATE CARD NO. A-17

(June 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$685 \$425 \$275 Graded rates apply*

*Highest rate: \$240.

NETWORK BASE HOURLY RATE: \$685.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		TEXAS			
		Bastrop	6,900	6,400	93
		Bell	50,200	48,800	97
		Blanco	1,700	1,600	95
		Burnet	4,500	4,400	97
		Caldwell	7,400	7,000	94
		Fayette	7,100	6,200	87
		Gillespie	4,000	3,600	91
		Hays	9,100	8,700	95
50% & Over		Lampasas	4,100	3,900	96
		Lavaca	6,600	5,900	89
		Lee	3,600	3,400	93
		Llano	3,400	3,200	94
		Mason	1,300	1,200	89
		Milam	8,000	7,500	94
		San Saba	2,400	2,300	94
		Travis	114,400	110,600	97
		Williamson	14,700	14,000	95
		TEXAS			
		Brazos	21,200	20,300	96
		Burleson	3,800	3,500	91
		Coryell	11,500	11,100	97
Between 25-49%		Gonzales	6,200	5,800	94
		Kerr	7,300	6,800	93
		Mc Culloch	3,300	3,000	91
		TEXAS			
		Colorado	6,300	5,900	93
		De Witt	7,400	6,800	93
		Falls	6,200	5,900	94
Between 5-24%		Guadalupe	12,400	11,800	95
		Kimble	1,500	1,300	88
		Mills	1,600	1,500	93
		Robertson	4,500	4,200	94
		Washington	7,400	6,700	90
Station Totals			350,000	333,300	95
Net Weekly Circulation (1973-74)				212,600	
Average Daily Circulation (1973-74)				138,900	

Texas—Austin



KTVV



Ch. 36

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. & 1380-kw horizontal visual, 500-kw max. & 138-kw horizontal aural. Antenna: Directional, 1290-ft. above av. terrain, 1199-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 33"
Longitude 97° 47' 58"

Transmitter: Trail of Madrones Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

FM Affiliate: KHFI-FM, 1.3-kw, 98.3 MHz (No. 252), 419-ft.

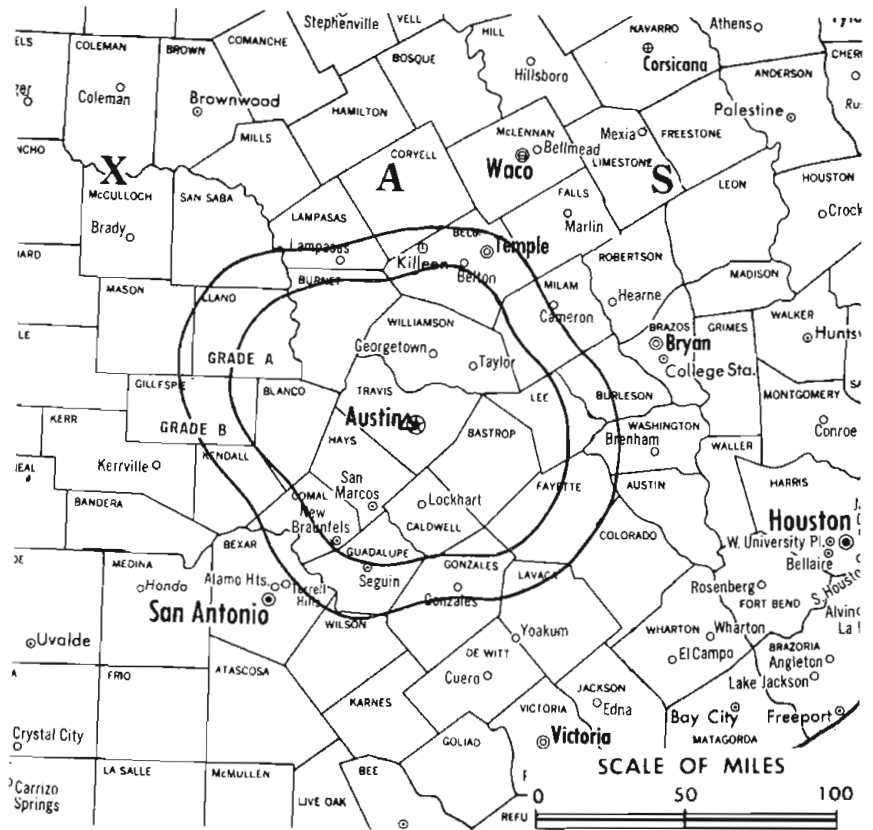
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVV Ref: FCC File No. BPCT-4406 Granted 7/25/72

© American Map Co., Inc., N.Y. No. 14244

KTVV

Network Service: NBC.

Licensee: Kingstip Communications Inc., P.O. Box 490 (78767).

Studio: 908 West 19th St. (78701).

Telephone: 512-476-4611.

TWX No.: 910-874-1370.

Ownership: Kingstip Inc., 100%.

Began Operation: Feb. 12, 1965 on Ch. 42. Changed to Ch. 36 Jan. 12, 1973.

Represented (legal) by Wilner & Scheiner.

Represented (sales) by H-R Television Inc.

Personnel:

HENRY TIPPPIE, chairman of the board.

AL HOWARD, exec. v.p. & general manager.

GINA BURKS, national sales manager.

JAMES G. BATSON, local sales manager.

CECIL GARZA, production manager.

LLOYD WATSON, operations manager & program director.

WILLIAM R. YORDY, v.p., engineering.

DIGEST OF RATE CARD NO. 16

(May 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$550.00 \$345.00 \$225.00 \$150.00 \$140.00 \$140.00 \$95.00

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
TEXAS				
50% & Over	Bastrop	6,900	6,400	93
	Blanco	1,700	1,600	95
	Burnet	4,500	4,400	97
	Lee	3,600	3,400	93
	Llano	3,400	3,200	94
	Mason	1,300	1,200	89
	Travis	114,400	110,600	97
Williamson	14,700	14,000	95	
TEXAS				
Between 25-49%	Brazos	21,200	20,300	96
	Fayette	7,100	6,200	87
	Hays	9,100	8,700	95
	San Saba	2,400	2,300	94
TEXAS				
Between 5-24%	Bell	50,200	48,800	97
	Burleson	3,800	3,500	91
	Caldwell	7,400	7,000	94
	Gillespie	4,000	3,600	91
	Lampasas	4,100	3,900	96
	Lavaca	6,600	5,900	89
	Mc Culloch	3,300	3,000	91
	Milam	8,000	7,500	94
Robertson	4,500	4,200	94	
Station Totals		282,200	269,700	96
Net Weekly Circulation (1973-74)			137,200	
Average Daily Circulation (1973-74)			77,300	

Texas—Austin



KVUE

Ch. 24



Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 628-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

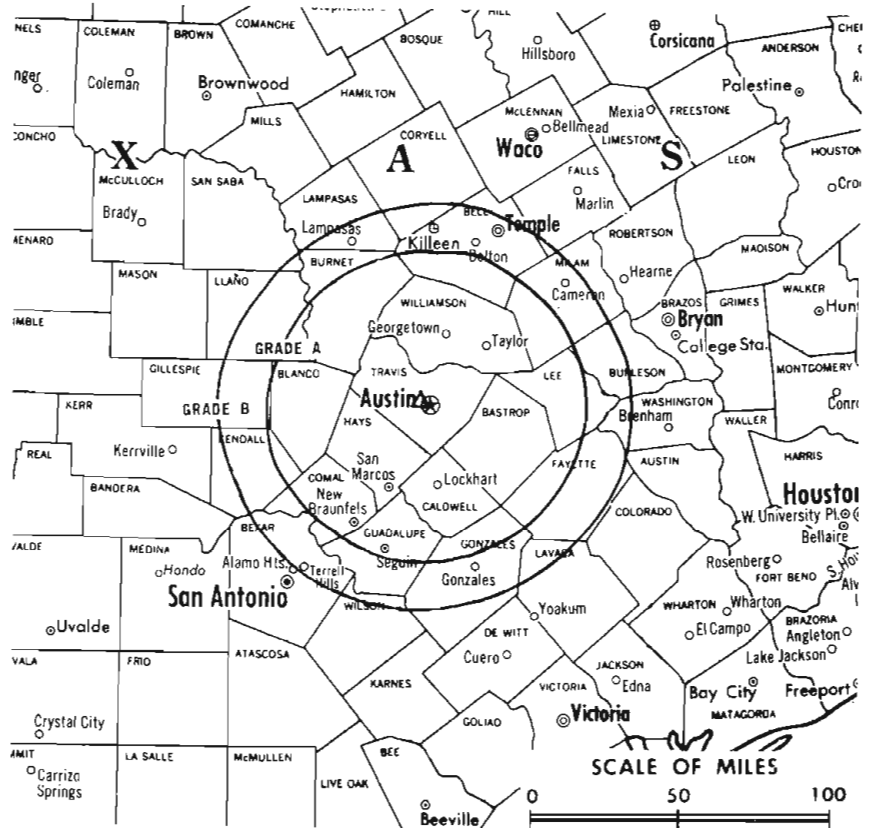
Latitude 30° 19' 21"
Longitude 97° 48' 10"

Transmitter: On Hill W of Trail of the Madrones Rd., near Austin.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KVUE Ref: FCC File No. BMPCT-7272 Granted 3/2/71

© American Map Co., Inc., N.Y., No. 14244

KVUE

Network Service: ABC.

Licensee: Channel Twenty-Four Corp., Box 9927, Austin, Tex. (78766).

Studio: 3201 Steck Ave., Austin, Tex. (78758).

Telephone: 512-459-6521.

Ownership: Tolbert Foster, 16.25%; Allan Shivers, 16.25%; W. E. Dyche Jr., 12.10%; Edgar B. Younger Sr., 12.10%; 23 others, none with more than 5%.

Began Operation: Sept. 12, 1971.

Represented (sales) by Avery-Knodel Inc.

Personnel:

- TOLBERT FOSTER, president & general manager.
- HAL WALLACE, general sales manager.
- JIM BARGER, local sales manager.
- AL HELTON, program manager.
- MICHAEL J. WENGLAR, chief engineer.

DIGEST OF RATE CARD NO. 7 (Sept. 15, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec.

Class AA—6:30-10 p.m., daily.

\$650 \$450 \$350 \$250 \$150

NETWORK BASE HOURLY RATE: \$300.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS				
		Bastrop	6,900	6,400	93
		Blanco	1,700	1,600	95
		Burnet	4,500	4,400	97
		Lee	3,600	3,400	93
		Llano	3,400	3,200	94
		Travis	114,400	110,600	97
	Williamson	14,700	14,000	95	
Between 25-49%	TEXAS				
		Caldwell	7,400	7,000	94
		Fayette	7,100	6,200	87
		Hays	9,100	8,700	95
		Lampasas	4,100	3,900	96
		Mason	1,300	1,200	89
	Milam	8,000	7,500	94	
	San Saba	2,400	2,300	94	
Between 5-24%	TEXAS				
		Bell	50,200	48,800	97
		Brazos	21,200	20,300	96
		Burleson	3,800	3,500	91
		Coryell	11,500	11,100	97
		Gillespie	4,000	3,600	91
	Mills	1,600	1,500	93	
	Robertson	4,500	4,200	94	
Station Totals			285,400	273,400	96
Net Weekly Circulation (1973-74)					144,100
Average Daily Circulation (1973-74)					84,400

Texas—Beaumont



KBMT

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1022-ft. above ground, 1049-ft. above sea level.

Latitude 30° 11' 26"
Longitude 93° 53' 08"

Transmitter: 2-mi. W of Mauriceville, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (sales) by Blair Television.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

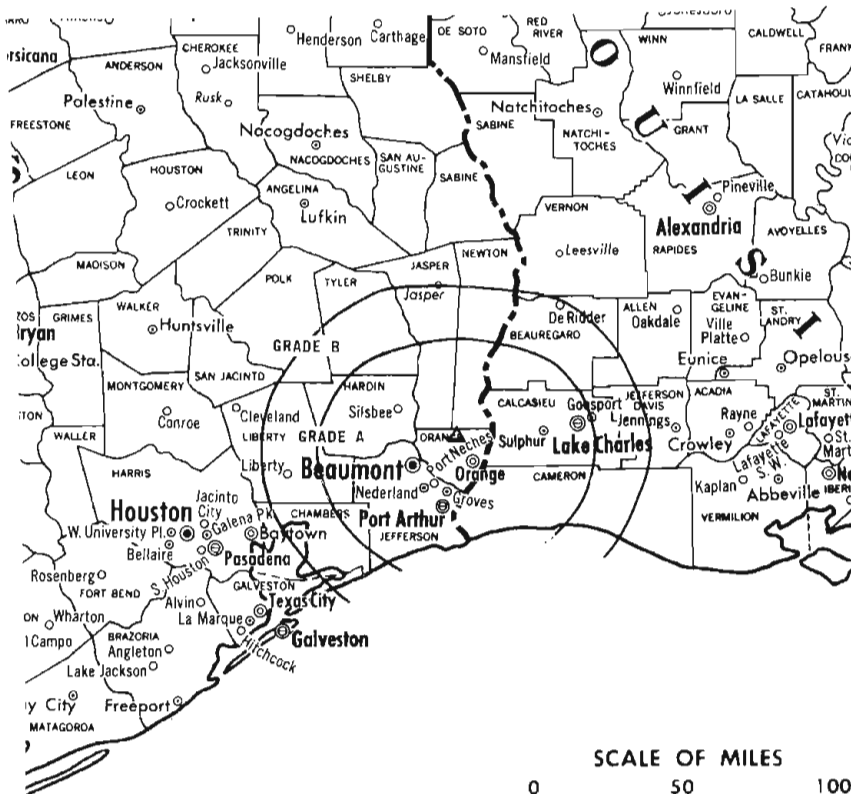
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KBMT Ref: FCC File No. BPCT—3266 Granted 1/6/65

© American Map Co., Inc., N.Y., No. 14244

KBMT

Licensee: Harbour TV Systems Inc., P.O. Box 1550, Beaumont, Tex. (77704).

Studio: 525 Interstate Hwy. 10 S. (77704).

Telephone: 713-833-7512.

Ownership: A. O. Banning, 56%; N. D. Williams Jr., 44%.

Began Operation: June 18, 1961. Sale to present owners by Devon Corp. approved by FCC Sept. 28, 1973.

Represented (sales) by Blair Television.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

DOUG THOMPSON, general manager.

JAKE ANGELO, production manager.

JOHN ROSS, local sales manager.

ART GIDDINGS, chief engineer.

DIGEST OF RATE CARD NO. 2-75—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—6:30-10 p.m., daily.	\$590	\$360	\$250	\$145	Graded rates apply*	

*Highest rate: \$120.

NETWORK BASE HOURLY RATE: \$375.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	LOUISIANA				
		Calcasieu	48,200	46,800	97
		Cameron	3,200	3,100	95
	TEXAS				
		Hardin	10,100	9,600	95
		Jasper	7,600	7,200	95
		Jefferson	84,100	82,300	98
Between 25-49%		Newton	3,700	3,400	92
		Orange	24,200	23,600	97
		Tyler	4,800	4,400	93
	LOUISIANA				
	Beauregard	8,300	7,700	93	
	Vernon	8,800	8,200	93	
Between 5-24%	TEXAS				
		Chambers	4,700	4,600	97
		Sabine	2,900	2,600	90
		Liberty	13,500	12,800	95
		Polk	5,200	4,800	92
	San Augustine	2,400	2,200	91	
	San Jacinto	2,100	1,900	89	
Station Totals			233,800	225,200	96
Net Weekly Circulation (1973-74)				154,400	
Average Daily Circulation (1973-74)				89,400	

Texas—Beaumont



KFDN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"
Longitude 93° 58' 44"

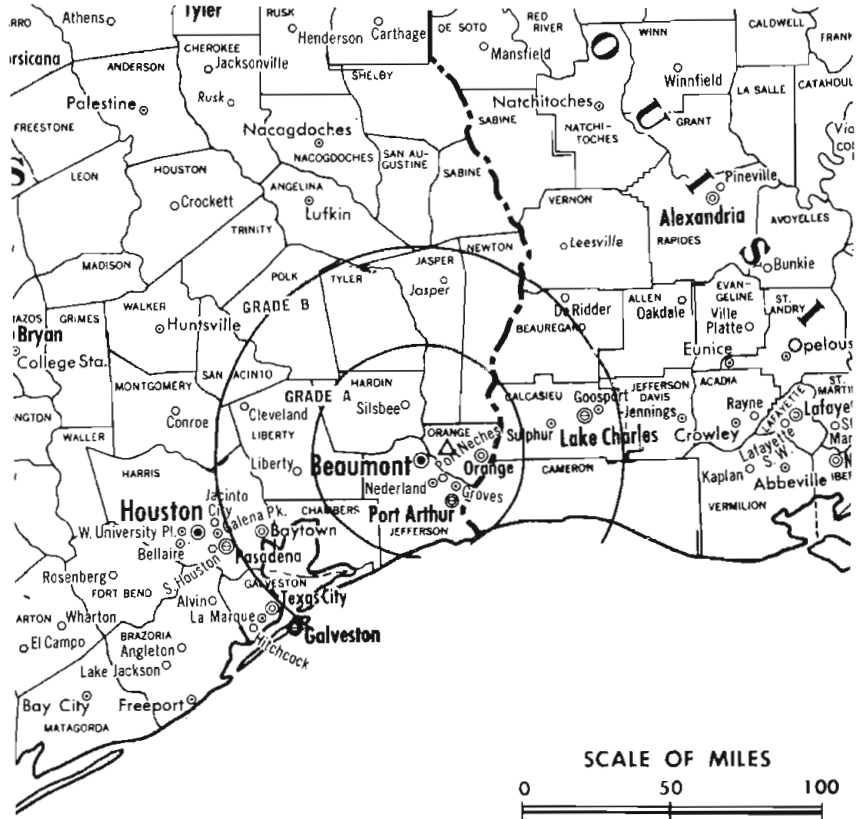
Transmitter: U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KFDN-TV Ref: FCC File No. BPCT-3107 Granted 1/30/63

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KFDN-TV

Licensee: Belo Broadcasting Corp., P.O. Box 7128 (77706).

Studio: 2955 Interstate 10 East (77706).

Telephone: 713-892-6622. TWX No.: 910-884-5121.

Ownership: Belo Broadcasting Corp. For other interests, see WFAA-TV, Dallas.

Began Operation: April 24, 1955. Sale to present owner by Beaumont Bcstg. Corp. approved by FCC May 1969 (Television Digest, Vol. 9:19).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

MIKE SHAPIRO, president.
WARD L. HUEY JR., vice president & general manager.
TERRENCE S. FORD, vice president & station manager.
JOE WALKER, sales manager.
RON ALEXANDER, program manager.
HAROLD BARTLETT, chief engineer.

DIGEST OF RATE CARD NO. 11-J

(Jan. 14, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.					
\$600.00	\$360.00	\$240.00	Graded rates apply*		

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$650.

	Net Weekly Circulation	State County	Total Households	TV Households	%
		LOUISIANA			
		Beauregard	8,300	7,700	93
		Calcasieu	48,200	46,800	97
		Cameron	3,200	3,100	95
		TEXAS			
50% & Over		Hardin	10,100	9,600	95
		Jasper	7,600	7,200	95
		Jefferson	84,100	82,300	98
		Newton	3,700	3,400	92
		Orange	24,200	23,600	97
		Polk	5,200	4,800	92
		Sabine	2,900	2,600	90
		Tyler	4,800	4,400	93
		LOUISIANA			
		Vernon	8,800	8,200	93
		TEXAS			
Between 25-49%		Chambers	4,700	4,600	97
		Liberty	13,500	12,800	95
		San Augustine	2,400	2,200	91
		San Jacinto	2,100	1,900	89
		LOUISIANA			
Between 5-24%		Allen	6,100	5,700	94
		TEXAS			
		Angelina	17,800	17,000	96
		Walker	9,100	8,300	91
		Station Totals	266,800	256,200	96
		Net Weekly Circulation (1973-74)			183,000
		Average Daily Circulation (1973-74)			126,800

Texas—Port Arthur-Beaumont



KJAC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1180-ft. above av. terrain, 1225-ft. above ground, 1249-ft. above sea level.

Latitude 30° 09' 31"
Longitude 93° 59' 11"

Transmitter: NW of Tex. Rt. 235, 2.8-mi. NE of Vidor.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KJAC-TV Ref: FCC File No. BPCT-4322 Granted 5/18/70

©American Map Co., Inc., N.Y., No. 14244

KJAC-TV

Licensee: Southeast Texas Television Corp., P.O. Box 3527, Port Arthur, Tex. (77640).

Studio: 17th & Woodworth Blvd., Port Arthur.

Telephone: 713-985-5557. TWX No.: 910-886-5307.

Ownership: Clay Communications Inc., 100%. For other interests, see WWAY, Wilmington, N.C.

Began Operation: Oct. 22, 1957. Equally-owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC Nov. 15, 1965 (Television Digest, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to present owner approved May 31, 1973.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

- GEORGE DIAB, president.
- ROY D. SHOTTS, vice president & general manager.
- ARTHUR SKIPPER, chief engineer.
- JACK DAHMER, sales manager.

DIGEST OF RATE CARD NO. 75A—(July 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class A—6:30-10 p.m., daily.
\$550.00 \$330.00 \$210.00 \$160.00 Graded rates apply*

*Highest rate: \$200.

NETWORK BASE HOURLY RATE: \$546.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Hardin	10,100	9,600	95
	Jasper	7,600	7,200	95
	Jefferson	84,100	82,300	98
	Newton	3,700	3,400	92
	Orange	24,200	23,600	97
	Polk	5,200	4,800	92
	Sabine	2,900	2,600	90
	Tyler	4,800	4,400	93
Between 25-49%	LOUISIANA			
	Beauregard	8,300	7,700	93
	Calcasieu	48,200	46,800	97
	Cameron	3,200	3,100	95
	Vernon	8,800	8,200	93
Between 5-24%	TEXAS			
	Chambers	4,700	4,600	97
	Liberty	13,500	12,800	95
	San Augustine	2,400	2,200	91
	San Jacinto	2,100	1,900	89
	LOUISIANA			
	Allen	6,100	5,700	94
	Sabine	6,400	5,800	90
	TEXAS			
	Angelina	17,800	17,000	96
	Lavaca	6,600	5,900	89
	Walker	9,100	8,300	91
Station Totals		279,800	267,900	96
Net Weekly Circulation (1973-74)			169,200	
Average Daily Circulation (1973-74)			106,500	

Texas—Big Spring



KWAB-TV

Ch. 4

[Satellite of KMOM-TV, Monahans, Tex.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual, 2.51-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above sea level.

Latitude 32° 15' 14"
Longitude 101° 26' 44"

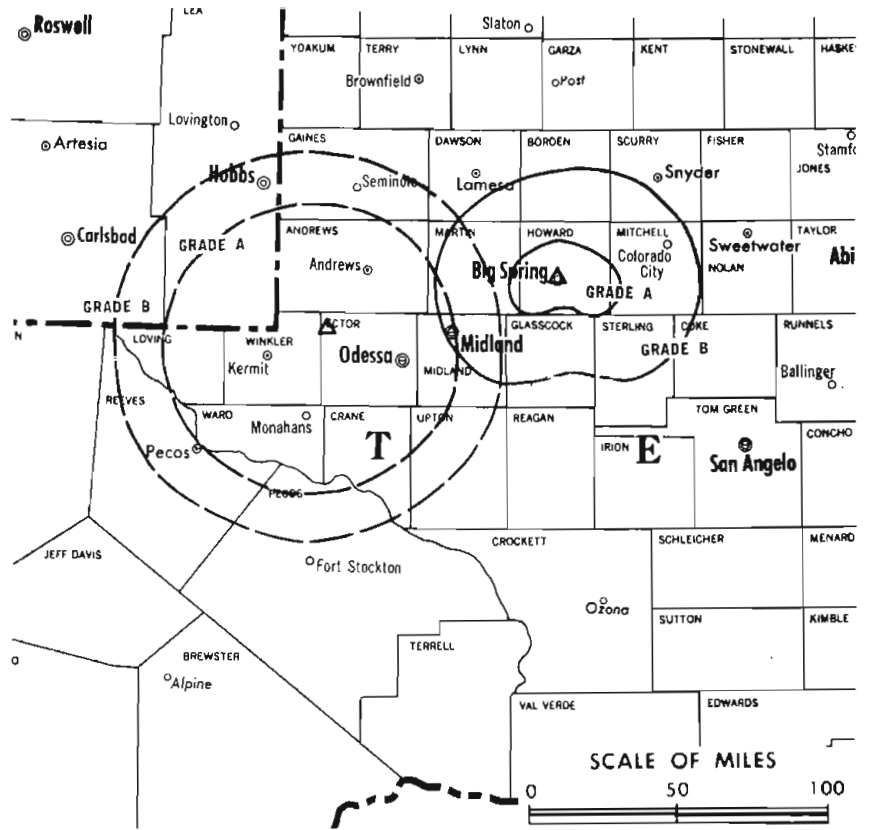
Transmitter: 2500 Kentucky Way, Big Spring.

TV tape: Recording facilities.

Color: Network.

News Wire Service: AP.

News Film Service: CBS.



County coverage based on Arbitron study (see page 4-b).

KWAB-TV Ref: FCC File No. BMPCT-3287 Granted 8/8/55

©American Map Co., Inc., N.Y., No. 14244

KWAB-TV

Licensee: Grayson Enterprises Inc., Box 1559, Lubbock, Tex. (79408).

Studio: 2500 Kentucky Way, Big Spring, Tex. (79720).

Telephones: 915-943-3231; 915-267-6325.

Ownership: See KLBK-TV, Lubbock, Tex.

Began Operation: Jan. 15, 1956.

Represented (sales) by H-R Television Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by A. D. Ring & Associates.

Personnel: See KMOM-TV, Monahans, Tex.

Rates: Sold in combination with KMOM-TV, Monahans, Tex.

NETWORK BASE HOURLY RATE: \$75.

Arbitron Data: Figures are included with
KMOM-TV, Monahans.

THE WORLD NEVER STOPPED TURNING

This issue of **Television Factbook** was made as accurate as humanly possible when it was published but times have a way of changing after publishing deadlines. **Television Digest** with **Weekly Addenda Services** will keep you abreast of industry happenings.

Use Order Card #8 Stations Volume

Texas—Bryan

abc **KBTX-TV**

Ch. 3

[Affiliated with KWTX-TV, Waco, with which it has microwave hookup.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 410-ft. above av. terrain, 482-ft. above ground, 764-ft. above sea level.

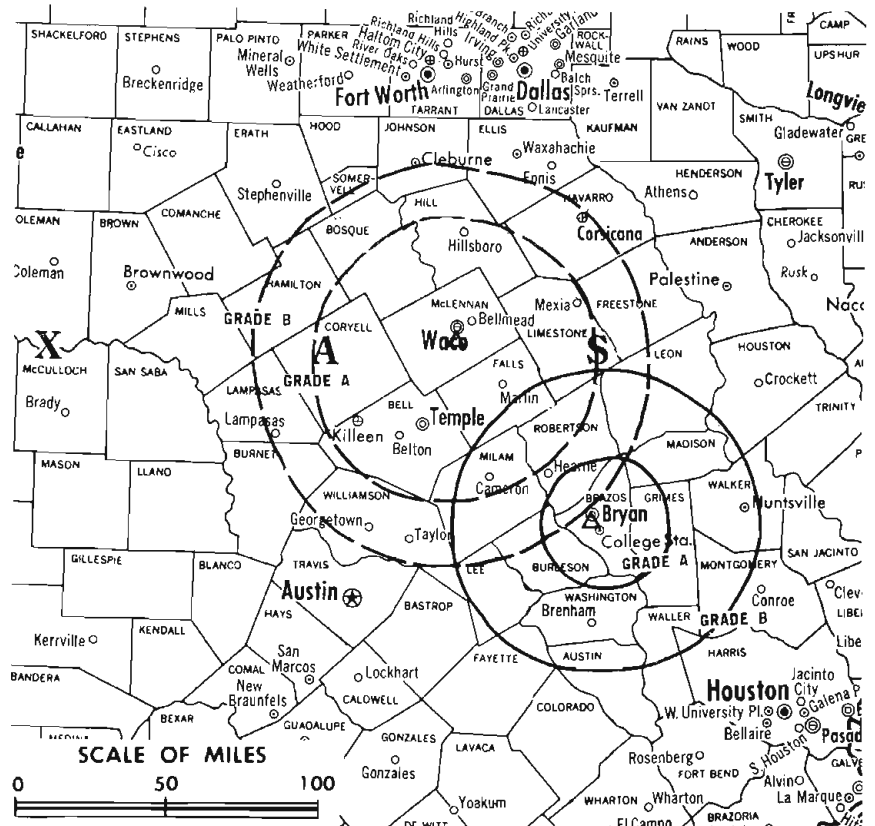
Latitude 30° 38' 39"
Longitude 96° 19' 46"

Transmitter: 29th St. near Villa Maria Rd.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.



County coverage based on Arbitron study (see page 1-b).

KBTX-TV Ref: FCC File No. BPCT-2210 Granted 11/8/56

©American Map Co., Inc., N.Y. No. 14244

KBTX-TV

Network Service: CBS, ABC.

Licensee: Brazos Broadcasting Co., Box 3730, Bryan, Tex. (77801).

Studio: 29th St. (77801).

Telephone: 713-846-7777.

Ownership: KWTX Bcstg. Co., 50% (owns KWTX-TV-AM, Waco; 75% of radio KNAL, Victoria), M. N. Bostick, pres. & gen. mgr., 10% (also 12.465% owner of KWTX-TV-AM; 29.972% of KXII(TV), Ardmore, Okla. & KLFY-TV, Lafayette, La.); Harry L. Gillam, v.p. & station mgr., 5%; John M. Lawrence III, secy.-treas., 5%; Ann Mitchell, dir., 10%; estate of Brazas A. Varisco, 10%; Mrs. W. W. Callan, 10%.

Began Operation: May 22, 1957.

Represented (sales) by H-R Television Inc.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

M. N. BOSTICK, president, general manager & film buyer.

HARRY LEE GILLAM, v.p. & station manager.

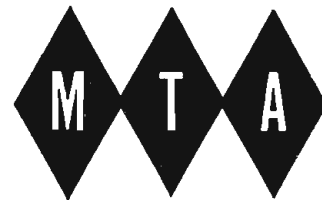
WOODY COX, chief engineer.

ULMAN McMULLEN, program director.

Rates: For national rate see KWTX-TV, Waco.

NETWORK BASE HOURLY RATE: \$160 (ABC). \$155 (CBS).

Arbitron Data for this station included with report for Parent KWTX-TV, Waco, Texas.



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Texas—Corpus Christi



KIII

Ch. 3

[Operates satellite KXIX, Victoria, Tex.]

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"
Longitude 97° 36' 04"

Transmitter: Near Petronilla, 15-mi. SW of Corpus Christi.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

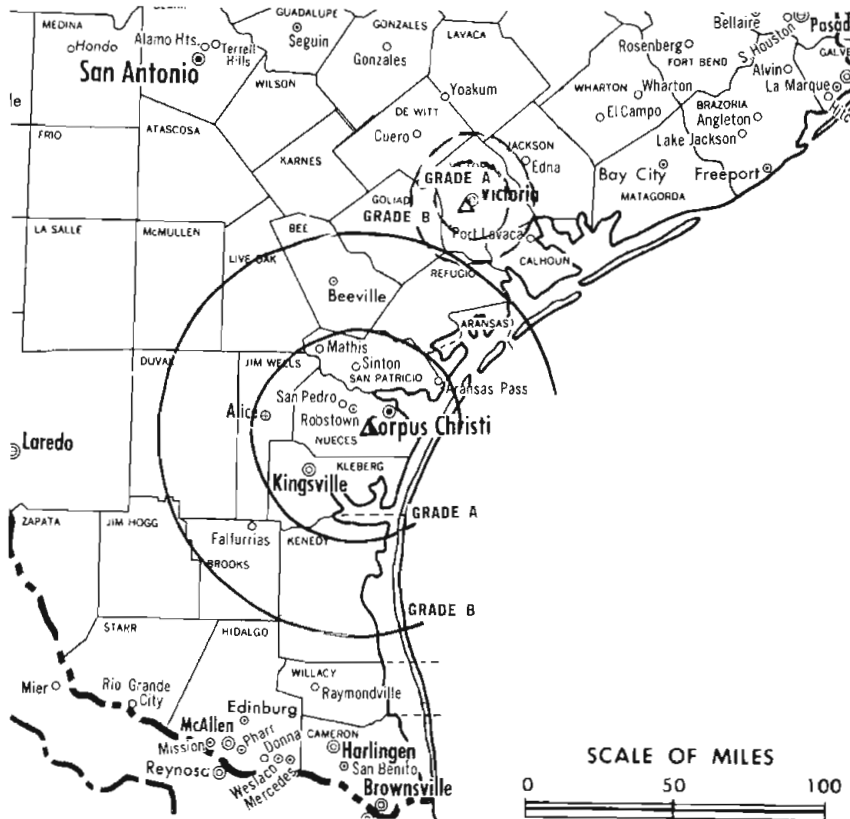
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KIII Ref: FCC File No. BMPCT-3045 Granted 11/7/63
KXIX Ref: FCC File No. BMPCT-6871 Granted 11/19/68

© American Map Co., Inc., N.Y. No. 14244

KIII

Licensee: South Texas Telecasting Co. Inc., 4750 S. Padre Island Dr.

Studio: Box 6669, S. Padre Island Dr. & Everhart Rd. (78411).

Telephone: 512-854-4733.

Ownership: Michael D. McKinnon, 26.72%; C. Dan McKinnon, 24.25%; Bernard Weinberg, 16%; Harold B. Garfield, 16%; Clinton D. McKinnon, 10.10%; 11 others, none with as much as 2%. South Texas Telecasting also owns KXIX (Ch. 19), Victoria, Tex.

Began Operation: May 4, 1964 on Ch. 3. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Ch. 22 from June 9, 1954 until it left the air Aug. 19, 1957 and later was granted change to Ch. 3.

Represented (sales) by Blair Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

MICHAEL D. MCKINNON, president & general manager.

BOB WHITE, station & general sales manager.

DALE TAYLOR, chief engineer.

BILLY BROTHERTON, operations manager.

DIGEST OF RATE CARD NO. 10-74

(April 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$700	\$500	\$400	\$250	\$120

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS			
	Aransas	3,900	3,800	97
	Bee	7,600	7,100	94
	Brooks	2,400	2,300	94
	Calhoun	5,300	5,000	95
	Duval	4,000	3,600	91
50% & Over	Jim Hogg	1,200	1,100	90
	Jim Wells	9,600	9,000	94
	Kenedy	200	200	96
	Kleberg	9,600	9,200	96
	Nueces	78,600	75,800	96
	Refugio	2,400	2,300	96
	San Patricio	14,900	14,100	95
	Victoria	18,800	17,800	95
Between 25-49%	TEXAS			
	Live Oak	2,100	2,000	94
Between 5-24%	TEXAS			
	Cameron	44,000	42,200	96
	Goliad	1,700	1,600	92
	Hidalgo	57,200	54,400	95
	Jackson	4,700	4,400	94
	Lavaca	6,600	5,900	89
	Mcmullen	400	400	94
	Starr	4,600	4,200	91
	Willacy	3,500	3,300	95
	Zavala	2,300	2,000	88
Station Totals		285,600	271,700	95
Net Weekly Circulation (1973-74)				145,700
Average Daily Circulation (1973-74)				94,000

Arbitron Data: Figures include KXIX, Victoria.

Texas—Corpus Christi



KRIS-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 748-ft. above sea level.

Latitude 27° 46' 46"
Longitude 97° 37' 31"

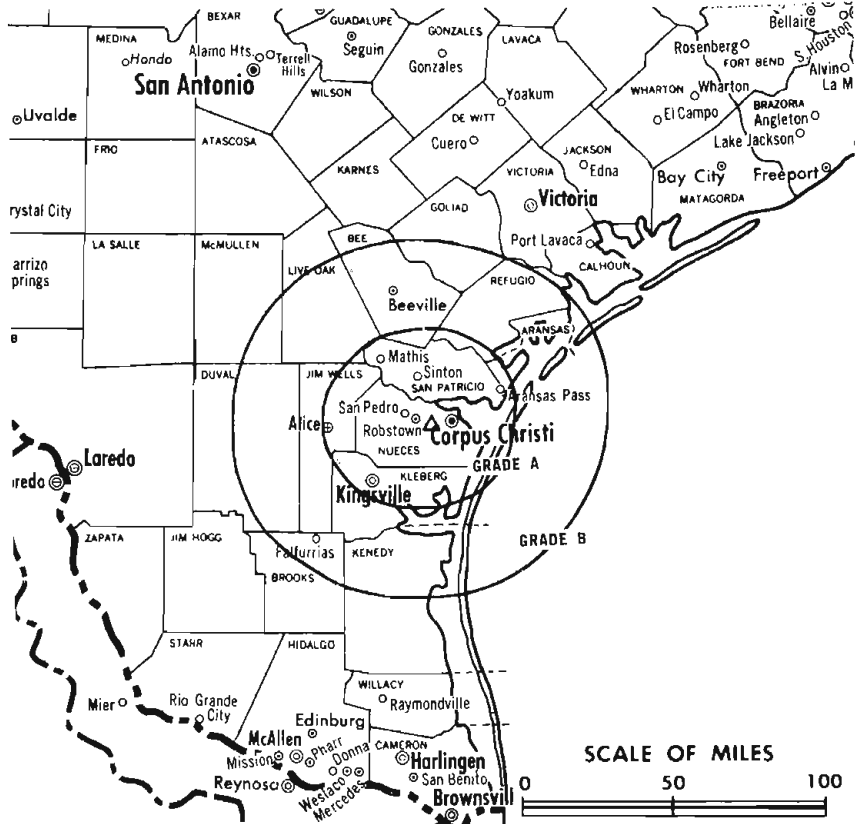
Transmitter: Near Robstown, Tex., 13.5-mi. W of Corpus Christi.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by Cohen & Dippell.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KRIS-TV Ref: FCC File No. BPCT-723 Granted 12/7/55

© American Map Co., Inc., N.Y., No. 14244

KRIS-TV

Licensee: Gulf Coast Broadcasting Co., Box 840 (78403).

Studio: 409 South Staples (78401).

Telephone: 512-883-6511. TWX No.: 910-876-1442.

Ownership: T. Frank Smith Jr., individually & as executor, 52.5%; Helen Smith, 47.5%.

Began Operation: May 25, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

T. FRANK SMITH JR., president & general manager.
VAN JOHNSON (Miss), v.p., national spot sales, station network clearance & film buyer.
HAL ATKINS, vice president, sales.
CHARLES NETHERY, v.p., programs & community affairs.
JIM PRATT, news director.
BUCK JOHNSON, chief studio engineer.

DIGEST OF RATE CARD NO. 75B—(Sept. 8, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$750	\$450		Graded rates apply*	

*Highest rate: \$140.

NETWORK BASE HOURLY RATE: \$385.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Aransas	3,900	3,800	97
	Bee	7,600	7,100	94
	Brooks	2,400	2,300	94
	Duval	4,000	3,600	91
	Jim Hogg	1,200	1,100	90
	Jim Wells	9,600	9,000	94
	Kenedy	200	200	96
	Kleberg	9,600	9,200	96
	Nueces	78,600	75,800	96
Refugio	2,400	2,300	96	
San Patricio	14,900	14,100	95	
Between 25-49%	TEXAS			
	Live Oak	2,100	2,000	94
Between 5-24%	TEXAS			
	Calhoun	5,300	5,000	95
	Cameron	44,000	42,200	96
	Goliad	1,700	1,600	92
	Hidalgo	57,200	54,400	95
	Kinney	600	500	86
	Lavaca	6,600	5,900	89
Maverick	3,000	2,600	86	
Willacy	3,500	3,300	95	
Station Totals		258,400	246,000	95
Net Weekly Circulation (1973-74)				119,400
Average Daily Circulation (1973-74)				77,200

Texas—Corpus Christi



KZTV

Ch. 10

[Operates satellite KVTX,
Laredo, Tex.]

Technical Facilities: Channel No. 10
(192-198 MHz). Authorized power:
316-kw visual, 47.9-kw aural. Antenna:
940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above sea level.

Latitude 27° 46' 50"
Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi.
E of Robstown, Tex.

Office: Show Room Bldg.

Telephone: 512-884-1616.

TV tape: Recording facilities.

AM Affiliate: KSIX, 1-kw, (.25-kw
night), 1230 kHz (CBS).

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

News Film Service: CBS.

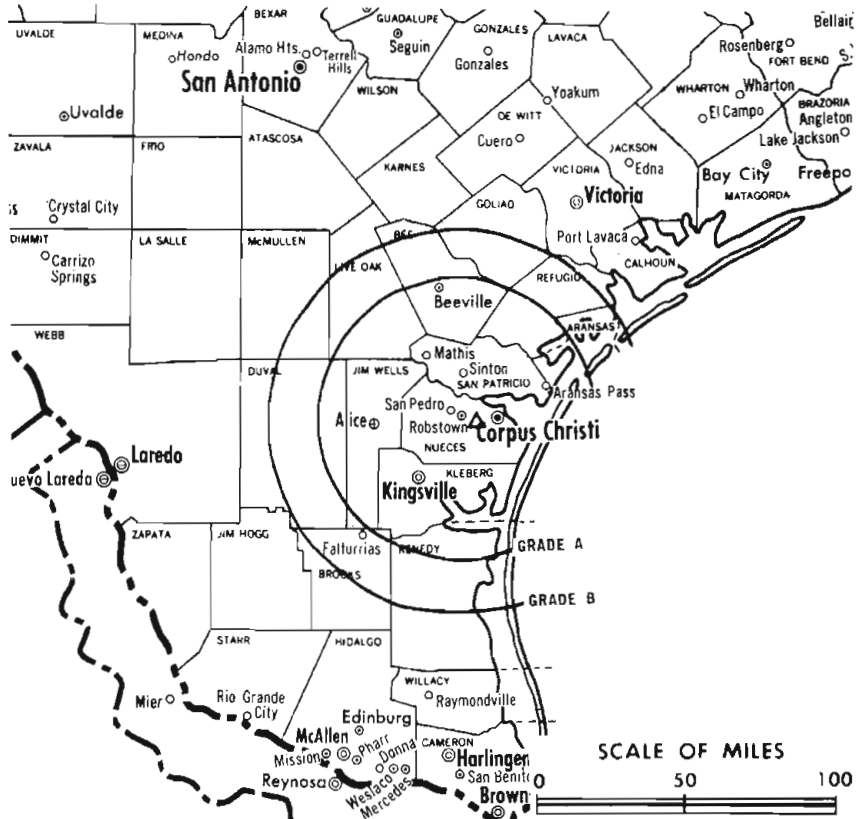
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



KZTV Ref: FCC File No. BPCT-3299 Granted 3/17/84

©American Map Co., Inc., N.Y., No. 14244

KZTV

Network Service: CBS.

Licensee: K-SIX Television Inc., Show Room Bldg. (78401).

Ownership: Corpus Christi Bcstg. Co. Inc. (KSIX), 54.266%; Vann M. Kennedy, pres., 12.4%; Guy I. Warren, v.p., 13.33%; Charles R. Manning, v.p., .66%; Cecil E. Burney, secy., 4.033%; Lillian R. Mahoney, treas.; remainder of stock held by 32 others, none with more than 3%. Kennedy owns 51%, Manning 12%, and Cecil E. Burney, 25% of KSIX. K-SIX TV also owns KVTX, Laredo, Tex.

Began Operation: Sept. 30, 1956.

Represented (sales) by H-R Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

VANN M. KENNEDY, president, gen. mgr. & film buyer.
BOB PAYNE, commercial manager.
BILL CARTER, operations manager.
GENE LOOPER, program manager.
MERLIN MILLER, chief engineer.

DIGEST OF RATE CARD NO. G-1—(Oct. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.
Class A—7-10 p.m., daily.
\$400.00 \$220.00 \$150.00 \$115.00 Graded rates apply*

*Highest rate: \$190.

NETWORK BASE HOURLY RATE: \$375.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS				
		Aransas	3,900	3,800	97
		Bee	7,600	7,100	94
		Brooks	2,400	2,300	94
		Duval	4,000	3,600	91
		Jim Hogg	1,200	1,100	90
		Jim Wells	9,600	9,000	94
		Kenedy	200	200	96
		Kleberg	9,600	9,200	96
		Live Oak	2,100	2,000	94
		Nueces	78,600	75,800	96
	Refugio	2,400	2,300	96	
	San Patricio	14,900	14,100	95	
Between 25-49%	TEXAS				
		Calhoun	5,300	5,000	95
Between 5-24%	TEXAS				
		Cameron	44,000	42,200	96
		Goliad	1,700	1,600	92
		Mcmullen	400	400	94
		Starr	4,600	4,200	91
		Victoria	18,800	17,800	95
		Zapata	1,700	1,500	87
Station Totals			213,000	203,200	95
Net Weekly Circulation (1973-74)					123,100
Average Daily Circulation (1973-74)					81,800

Texas—Dallas-Ft. Worth



KDFW-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

Studio: 400 N. Griffin (75202).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: Newsweek.

Represented (engineering) by Lohnes & Culver.

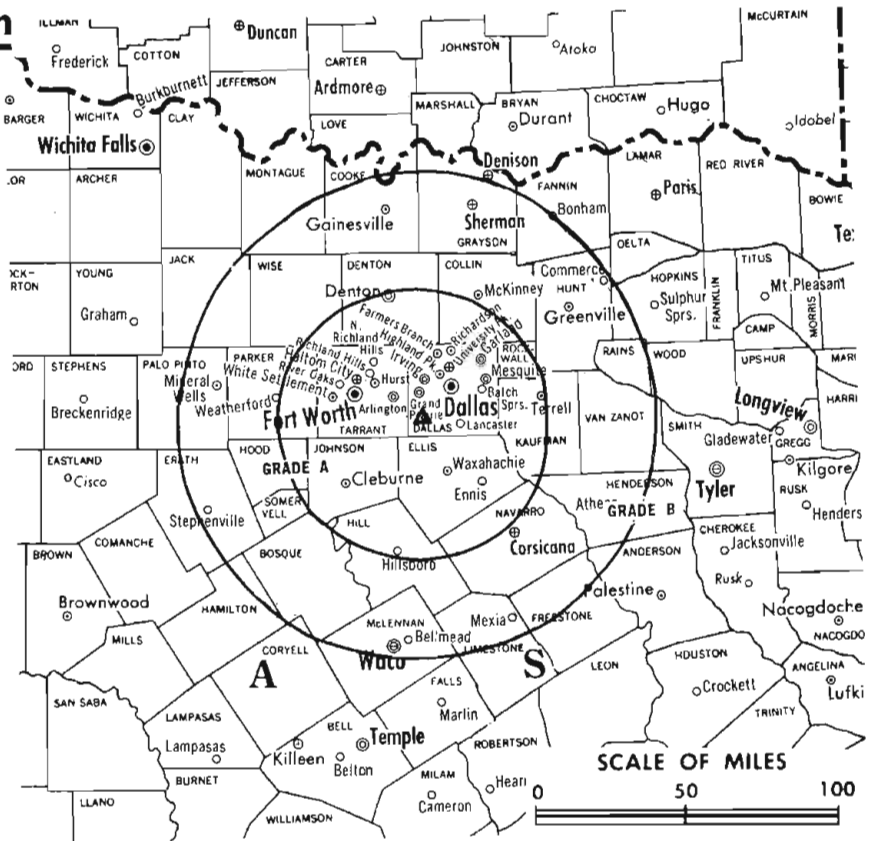
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KDFW-TV Ref: FCC File No. BPCT-1857 Granted 4/2/54

©American Map Co., Inc., N.Y., No. 14244

KDFW-TV

Licensee: KDFW-TV Inc., 400 N. Griffin, Dallas, Tex. (75202).

Telephone: 214-744-4000. TWX No.: 214-899-8072.

Ownership: Times Mirror Co., Los Angeles, 100%. Times Mirror Co. also owns KTBC-TV, Austin, Tex.; publishes Los Angeles Times, Newsday, The Dallas Times-Herald, Orange Coast Daily Pilot and owns TM Communications Co., multiple CATV operator.

Began Operation: Dec. 3, 1949. Sale to present owner by Times Herald Printing Co. along with Dallas-Times Herald, approved by FCC May 15, 1970 (Television Digest, Vols. 9:38, 10:20).

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Harrington, Richter & Parsons Inc.

Personnel:

JOHN McCRORY, president & general manager.
BILL BAKER, vice president & director of sales.
WAYNE THOMAS, vice president & news director.
GENE CUNY, program director.
JACK HARRISON, promotion director.
WILLIAM B. HONEYCUTT, director of engineering.
BILL SELAH, local sales manager.
NICK MUELLER, manager, film department.

DIGEST OF RATE CARD NO. 12-74—(Dec. 23, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—6:30-10 p.m., daily.

\$2300.00 \$1380.00 \$920.00 \$690.00 Graded rates apply*

*Highest rate: \$1800.

NETWORK BASE HOURLY RATE: \$1950.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Bryan	10,600	9,900	94
	Choctaw	6,600	5,900	90
	Marshall	3,200	3,100	96

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Anderson	10,800	10,200	94
	Bosque	4,700	4,500	95
	Brown	10,500	9,800	94
	Collin	27,600	26,600	96
	Comanche	4,900	4,500	92
	Cooke	9,100	8,800	97
	Dallas	485,500	474,900	98
	Delta	1,800	1,700	93
	Denton	31,000	30,100	97
	Eastland	7,600	7,200	95
	Ellis	18,000	17,300	96
	Erath	8,600	8,300	97
	Fannin	10,500	9,900	94
	Franklin	2,000	1,900	93
	Freestone	4,300	4,000	93
	Grayson	26,600	25,600	96
	Hamilton	2,700	2,500	94
	Henderson	10,500	9,900	94
	Hill	3,900	3,900	96
	Hood	2,700	2,600	96
	Hopkins	8,500	8,100	95
	Hunt	19,800	18,900	96
	Jack	2,800	2,700	97
	Johnson	19,100	18,600	97
	Kaufman	12,000	11,400	95
	Lamar	14,200	12,900	91
	Limestone	6,500	6,100	94
	Mills	1,600	1,500	93
	Mitchell	2,900	2,800	96
	Navarro	13,000	12,300	95
	Palo Pinto	11,000	10,500	95
	Parker	12,200	11,800	97
	Rains	1,700	1,600	95
	Rockwall	2,700	2,600	95
	Shackelford	1,300	1,200	95
	Smith	36,300	34,900	96

(Continued on page 791-b)

Station Totals	1,390,700	1,346,400	97
Net Weekly Circulation (1973-74)		1,058,700	
Average Daily Circulation (1973-74)		665,300	

Texas—Dallas-Fort Worth

KXTX-TV

Ch. 39

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 3090-kw max. & 1410-kw horizontal visual, 310-kw max. & 141-kw horizontal aural, using .8° electrical beam tilt. Antenna: 1690-ft. above av. terrain, 1535-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 07"
Longitude 96° 58' 06"

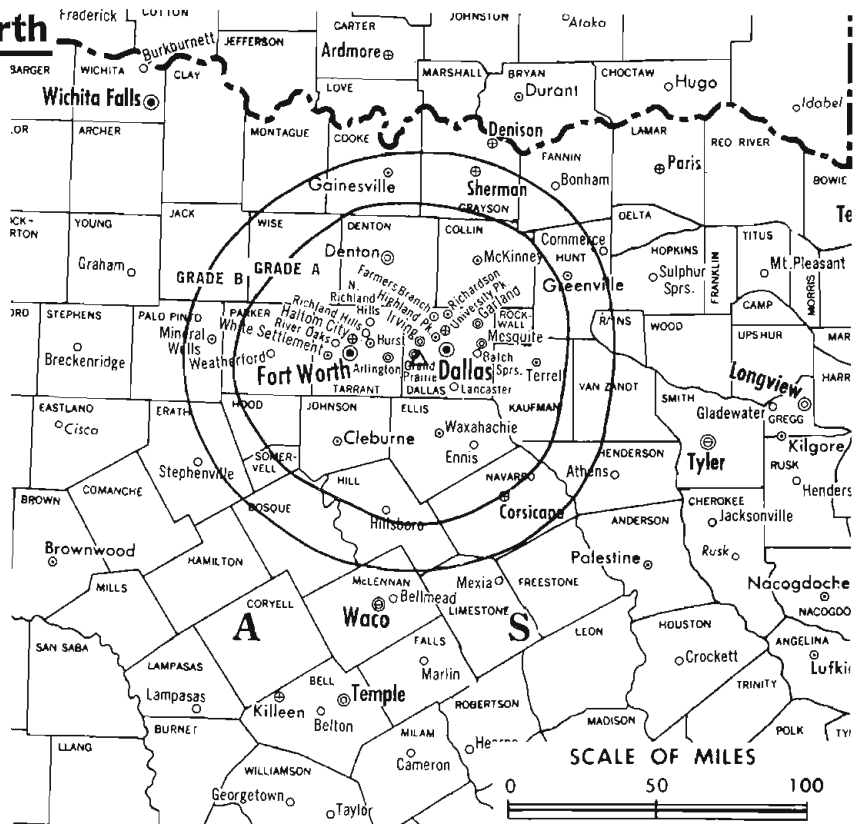
Transmitter: 1200 W. Beltline Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KXTX-TV Ref: FCC File No. BMP037-6826 Granted 11/21/67

© American Map Co., Inc., N.Y., No. 14244

KXTX-TV

Network Service: None, independent.

Licensee: Christian Broadcasting Network Inc.

Studio: 3900 Harry Hines Blvd., Dallas (75219).

Telephone: 214-521-3900.

Ownership: Christian Bcstg. Network Inc. For other interests, see WYAH-TV, Portsmouth, Va.

Began Operation: Feb. 5, 1968. Donation to present owner by Doubleday Bcstg. Co. approved by FCC Nov. 9, 1973. Following transfer Christian Bcstg. switched to Ch. 39 from Ch. 33 which went dark.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

M. G. ROBERTSON, president.
BOB JOHNSON, vice president & general manager.
HAROLD WHEAT, operations manager.
DICK BOVE, general sales manager.
LAMAR ROBISON, chief engineer.

DIGEST OF RATE CARD NO. 6A

(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AAA—6-11 p.m., Mon.-Sat.					
\$835	\$560	\$335	\$170	Graded rates apply*	

*Highest rate: \$95.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Ellis	18,000	17,300	96
	Franklin	2,000	1,900	93
Between 25-49%	Hopkins	8,500	8,100	95
	Hunt	19,800	18,900	96
	Rockwall	2,700	2,600	95
	Tarrant	249,700	244,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
	Lea South	2,300	2,200	95
OKLAHOMA				
	Bryan	10,600	9,900	94
	Carter	15,000	14,400	96
	Johnston	3,400	3,200	94
	Marshall	3,200	3,100	96
TEXAS				
	Anderson	10,800	10,200	94
	Bell	50,200	48,800	97
	Bosque	4,700	4,500	95
	Cherokee	10,800	10,100	93
	Collin	27,600	26,600	96
	Cooke	9,100	8,800	97
	Coryell	11,500	11,100	97
	Dallas	485,500	474,900	98
	Delta	1,800	1,700	93
	Denton	31,000	30,100	97
	Ector	31,200	30,400	98
	Erath	8,600	8,300	97
	Fannin	10,500	9,900	94
	Freestone	4,300	4,000	93
	Gray	10,600	10,400	98
	Grayson	26,600	25,600	96
	Hale	10,600	10,300	97
	Howard	12,900	12,700	98
	Jack	2,800	2,700	97
	Johnson	19,100	18,600	97
	Kaufman	12,000	11,400	95
	Lamar	14,200	12,900	91
	Limestone	6,500	6,100	94
	Mc Lennan	54,100	52,500	97
	Midland	22,600	22,100	98
	Mitchell	2,900	2,800	96
	Nacogdoches	13,600	12,600	93
	Navarro	13,000	12,300	95
	Nolan	5,600	5,400	97

Between 5-24%

(Continued on page 784-b)

Station Totals	1,407,800	1,366,800	97
Net Weekly Circulation (1973-74)			257,800
Average Daily Circulation (1973-74)			94,000

Texas—Dallas-Ft. Worth



WFAA-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1680-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

TV tape: Recording facilities.

AM Affiliate: WFAA, 5-kw, 570 kHz (CBS).

FM Affiliate: KZEW, 100-kw, 97.9 MHz (No. 250), 1680-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Reuters.

Facsimile Service: AP.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

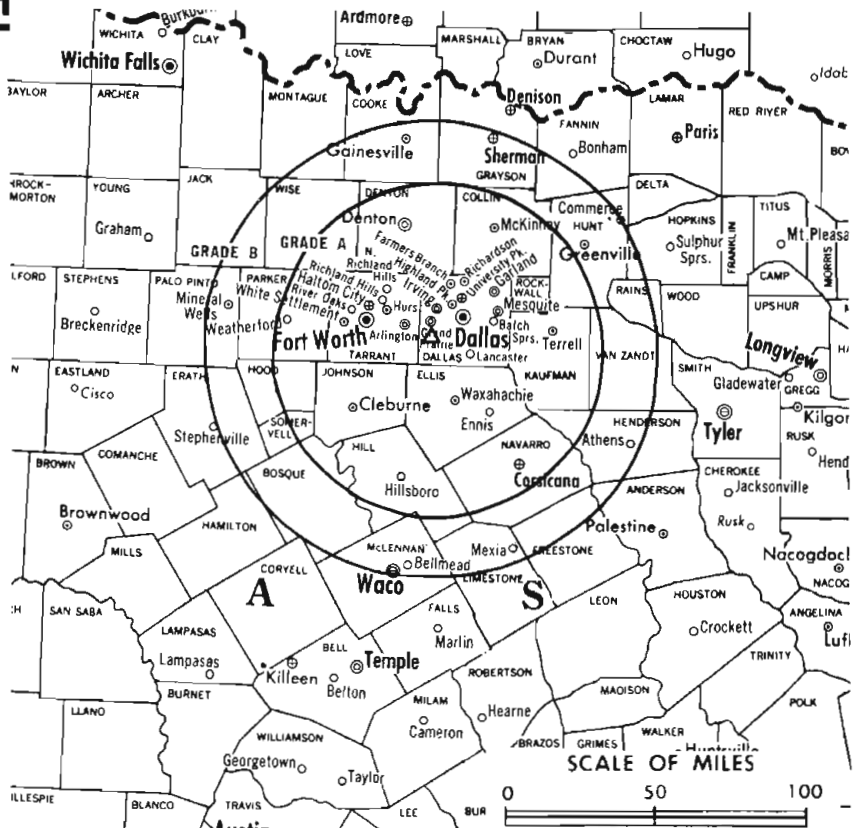
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WFAA-TV Ref: FCC File No. BMPCT-2019 Granted 11/18/54

©American Map Co., Inc., N.Y., No. 14244

WFAA-TV

Licensee: Belo Broadcasting Corp., Communications Center, Dallas, Tex. (75202).

Studio: Communications Center.

Telephone: 214-748-9631. TWX No.: 214-899-8413.

Ownership: Same as Dallas Morning News. Joseph M. Dealey, pres.; James M. Moroney Jr. & Myron F. Shapiro, voting trustees. Belo Bcstg. Corp. also owns KFDM-TV, Beaumont, Tex.

Began Operation: Sept. 17, 1949 as KBTW. Sold to present licensee February 1950 (Television Digest, Vol. 6:4, 11).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

- MIKE SHAPIRO, president.
- WARD HUEY, vice president & general manager.
- DAVID T. LANE, vice president & station manager.
- MIKE HOWE, general sales manager.
- GEORGE GOULD, local sales manager.
- PHILLIP KELLER, national sales manager.
- BOB TURNER, production & operations manager.
- JIM PRATT, program manager.
- MARTY HAAG, news manager.
- CHRIS IRBY, chief engineer.
- LEE MINARD, promotion manager.

DIGEST OF RATE CARD NO. 15B—(Jan. 27, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AA—6:30-10 p.m., daily.
\$2000.00 \$1200.00 \$800.00 \$600.00 Graded rates apply*

*Highest rate: \$1760.

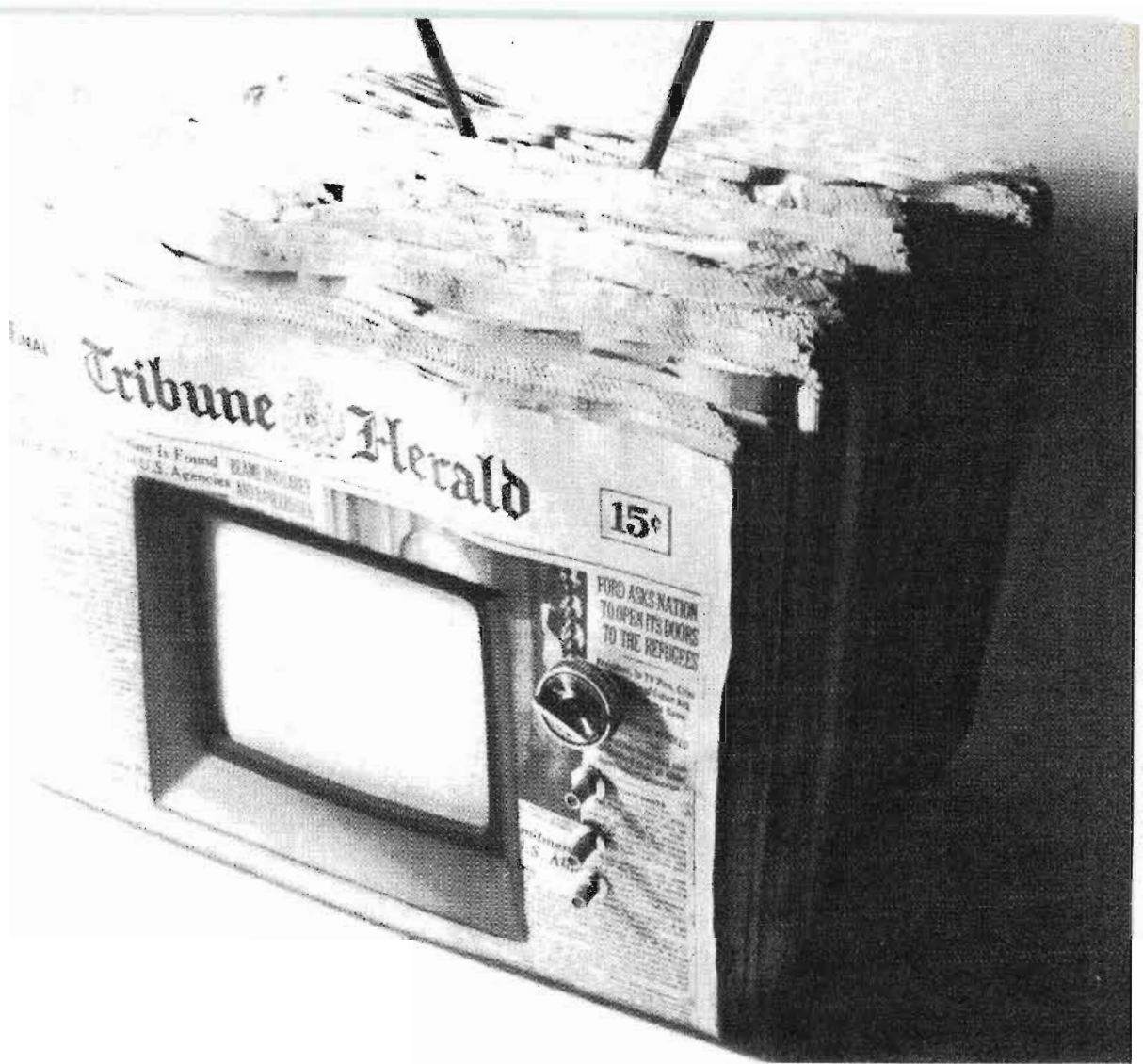
NETWORK BASE HOURLY RATE: \$1895.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA Choctaw	6,600	5,900	90

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Anderson	10,800	10,200	94
	Bosque	4,700	4,500	95
	Brown	10,500	9,800	94
	Collin	27,600	26,600	96
	Comanche	4,900	4,500	92
	Cooke	9,100	8,800	97
	Coryell	11,500	11,100	97
	Dallas	485,500	474,900	98
	Delta	1,800	1,700	93
	Denton	31,000	30,100	97
	Ellis	18,000	17,300	96
	Erath	8,600	8,300	97
	Fannin	10,500	9,900	94
	Franklin	2,000	1,900	93
	Freestone	4,300	4,000	93
	Grayson	26,600	25,600	96
	Hamilton	2,700	2,500	94
	Henderson	10,500	9,900	94
	Hill	9,900	9,500	96
	Hood	2,700	2,600	96
	Hopkins	8,500	8,100	95
	Hunt	19,800	18,900	96
	Jack	2,800	2,700	97
	Johnson	19,100	18,600	97
	Kaufman	12,000	11,400	95
	Lamar	14,200	12,900	91
	Limestone	6,500	6,100	94
	Mc Culloch	3,300	3,000	91
	Mc Lennan	54,100	52,500	97
	Navarro	13,000	12,300	95
	Palo Pinto	11,000	10,500	95
	Parker	12,200	11,800	97
	Rains	1,700	1,600	95
	Rockwall	2,700	2,600	95
	Somervell	1,300	1,300	96

(Continued on page 784-b)

Station Totals	1,466,100	1,418,900	97
Net Weekly Circulation (1973-74)		1,067,400	
Average Daily Circulation (1973-74)		651,900	



How to get to the heart of your competition.

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Information
on Demand**



ARBITRON TELEVISION

New York (212) 262-2600, Chicago (312) 467-5750, Atlanta (404) 892-7866,
Los Angeles (213) 937-6420, San Francisco (415) 391-1702, Dallas (214) 522-2470, Washington (301) 595-4644.

Texas

KAMR-TV, Amarillo (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	KANSAS				
		Seward	5,900	5,800	98
		Stevens	1,300	1,200	95
	OKLAHOMA				
		Harmon	1,900	1,800	95
	TEXAS				
		Floyd	3,900	3,800	97
		Hale	10,600	10,300	97
		Motley	400	400	90
		Polk	5,200	4,800	92

KFDA-TV, Amarillo (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	TEXAS—(Continued)				
		Swisher	3,000	2,900	98
	Wheeler	2,400	2,200	92	
Between 25-49%	OKLAHOMA				
		Beaver	2,500	2,400	96
		Ellis	2,000	1,800	91
		Greer	3,100	2,900	94
		Jackson	11,300	11,000	97
Between 5-24%	TEXAS				
		Bailey	2,600	2,500	97
	KANSAS				
		Seward	5,900	5,800	98
		Stevens	1,300	1,200	95
	NEW MEXICO				
		De Baca	900	800	93
		Harding	400	300	84
	OKLAHOMA				
		Dewey	2,200	2,100	94
	Kiowa	5,100	4,900	96	
	Washita	4,600	4,500	97	
TEXAS					
	Cochran	1,100	1,100	97	
	Dawson	5,600	5,400	96	
	Hale	10,600	10,300	97	
	Hardeman	2,700	2,500	94	
	Motley	400	400	90	
	Polk	5,200	4,800	92	

KXTX-TV, Dallas (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 5-24%	TEXAS—(Continued)				
		Palo Pinto	11,000	10,500	95
		Parker	12,200	11,800	97
		Randall	19,800	19,600	99
		Scurry	6,000	5,800	97
		Shackelford	1,300	1,200	95
		Smith	36,300	34,900	96
		Somervell	1,300	1,300	96
		Stephens	3,400	3,200	95
		Taylor	35,900	35,000	98
		Wise	8,000	7,800	97
		Wood	7,800	7,400	95
		Young	4,900	4,700	97

WFAA-TV, Dallas (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	TEXAS—(Continued)				
		Stephens	3,400	3,200	95
		Tarrant	249,700	244,200	98
		Van Zandt	9,900	9,300	94
		Wise	8,000	7,800	97
Between 25-49%	OKLAHOMA				
		Bryan	10,600	9,900	94
		Carter	15,000	14,400	96
		Love	2,200	2,100	95
		Marshall	3,200	3,100	96
	TEXAS				
		Bell	50,200	48,800	97
		Eastland	7,600	7,200	95
		Falls	6,200	5,900	94
		Howard	12,900	12,700	98
Between 5-24%	OKLAHOMA				
		Johnston	3,400	3,200	94
	TEXAS				
		Camp	3,000	2,800	93
		Cherokee	10,800	10,100	93
		Coleman	4,700	4,500	96
		Concho	700	700	96
		Dickens	1,400	1,300	96
		Hockley	6,500	6,400	98
		Houston	5,900	5,400	91
Between 5-24%	OKLAHOMA				
		Beaver	2,500	2,400	96
		Ellis	2,000	1,800	91
		Greer	3,100	2,900	94
		Jackson	11,300	11,000	97
	TEXAS				
		Bailey	2,600	2,500	97
	KANSAS				
		Seward	5,900	5,800	98
		Stevens	1,300	1,200	95
NEW MEXICO					
	De Baca	900	800	93	
	Harding	400	300	84	
OKLAHOMA					
	Dewey	2,200	2,100	94	
	Kiowa	5,100	4,900	96	
	Washita	4,600	4,500	97	
TEXAS					
	Cochran	1,100	1,100	97	
	Dawson	5,600	5,400	96	
	Hale	10,600	10,300	97	
	Hardeman	2,700	2,500	94	
	Motley	400	400	90	
	Polk	5,200	4,800	92	

KVII-TV, Amarillo (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%	
Between 25-49%	TEXAS				
		Bailey	2,600	2,500	97
	Motley	400	400	90	
Between 5-24%	COLORADO				
		Baca	1,900	1,600	82
	KANSAS				
		Morton	1,000	1,000	97
		Seward	5,900	5,800	98
		Stevens	1,300	1,200	95
	NEW MEXICO				
		Harding	400	300	84
	OKLAHOMA				
		Harmon	1,900	1,800	95
TEXAS					
	Cochran	1,100	1,100	97	
	Hale	10,600	10,300	97	
	Lubbock	64,800	63,200	98	
	Polk	5,200	4,800	92	

Texas—El Paso



KDBC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 61.7-kw visual, 6.76-kw aural. Antenna: 1150-ft. above av. terrain, 285-ft. above ground, 5285-ft. above sea level.

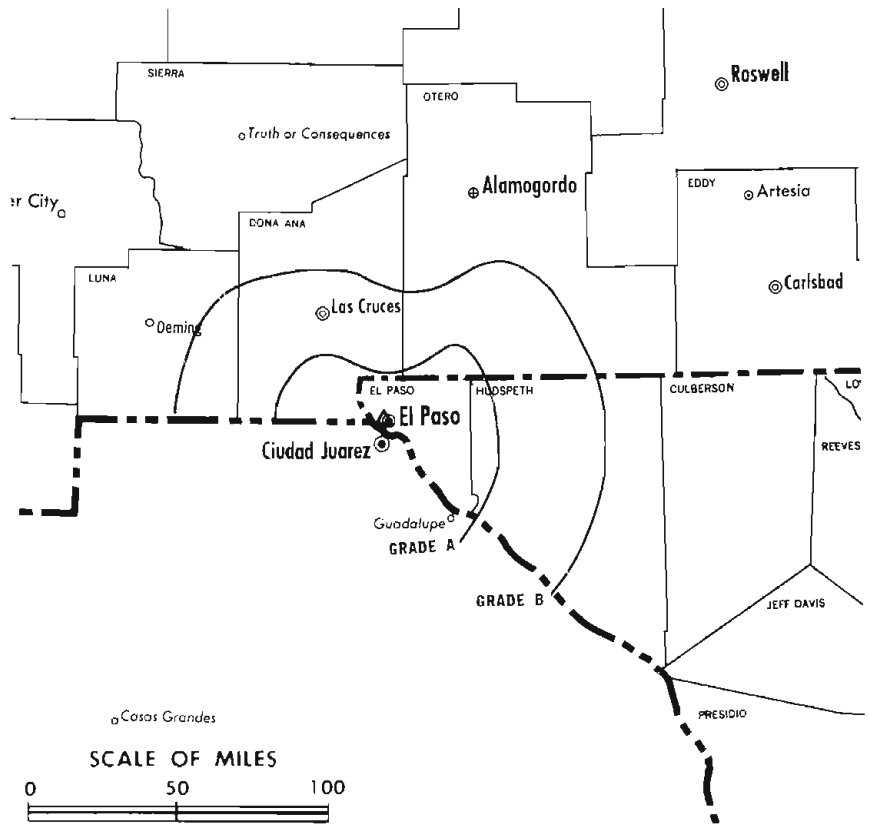
Latitude 31° 47' 34"
Longitude 106° 28' 47"

Transmitter: Atop Mount Franklin.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page i-b).

KDBC-TV Ref: FCC File No. BPCT-673 Granted 7/30/52

© American Map Co., Inc., N.Y., No. 14244

KDBC-TV

Network Service: CBS.

Licensee: Portal Communications Inc., 2201 Wyoming Ave., El Paso, Tex. (79903).

Studio: 2201 Wyoming Ave. (79903).

Telephone: 915-532-6551.

TWX No.: 910-964-1323.

Ownership: Evening Post Publishing Co., 100%. Portal Communications officers: Edward M. Sleighel, pres.; Peter Manigault, v.p.; Frank B. Gilbreth, secy.; Hall T. McGee Jr., treas. Evening Post Publishing Co. publishes Charleston, S.C. News & Courier and Charleston Evening Post.

Began Operation: Dec. 14, 1952. Sale to present owner by Doubleday Bcstg. Co. approved by FCC Aug. 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved Feb. 1, 1967 (Television Digest, Vol. 6:44, 7:6). Sale of KROD-TV & AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of El Paso Times, approved Oct. 29, 1959 by FCC (Vol. 15:36, 44).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

EDWARD M. SLEIGHEL, president & general manager.
CHARLES MALY, program manager.
SAM KOBREN, general sales manager.
FRANK JORDAN, chief engineer.

DIGEST OF RATE CARD NO. 10—(Sept. 8, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6.30-10 p.m., Mon.-Fri.; 6-11 p.m., Sat.; 5-10 p.m. Sun.	\$495	\$300	\$200	\$150	Graded rates apply*	

*Highest rate: \$158.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	Households %
50% & Over	NEW MEXICO			
	Dona Ana	22,800	21,400	94
	Grant	8,200	7,400	90
	Hidalgo	2,000	1,800	89
	Luna	4,000	3,700	93
Otero	13,700	13,100	96	
Between 25-49%	TEXAS			
	Culberson	900	800	93
	El Paso	111,500	108,600	97
Hudspeth	700	600	90	
Between 5-24%	TEXAS			
	Presidio	1,200	1,000	87
Between 5-24%	NEW MEXICO			
	Lincoln	3,200	2,900	92
Sierra	3,300	2,900	89	
Station Totals		171,500	164,200	96
Net Weekly Circulation (1973-74)			138,100	
Average Daily Circulation (1973-74)			99,600	

Texas—El Paso



KELP-TV

Ch. 13

[Operates satellite KAVE-TV Carlsbad, N.M.]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 209-kw visual, 20.9-kw aural. Antenna: 820-ft. above av. terrain, 289-ft. above ground, 4909-ft. above sea level.

Latitude 31° 47' 17"
Longitude 106° 28' 46"

Holds CP for change to 275-kw visual, 27.5-kw aural, 2000-ft. above av. terrain, 397-ft. above ground, 6132-ft. above sea level, lat. 31° 48' 54.8", long. 106° 29' 20"; transmitter to approx. 3.9 mi. NNW of County Court House. BPCT-4589.

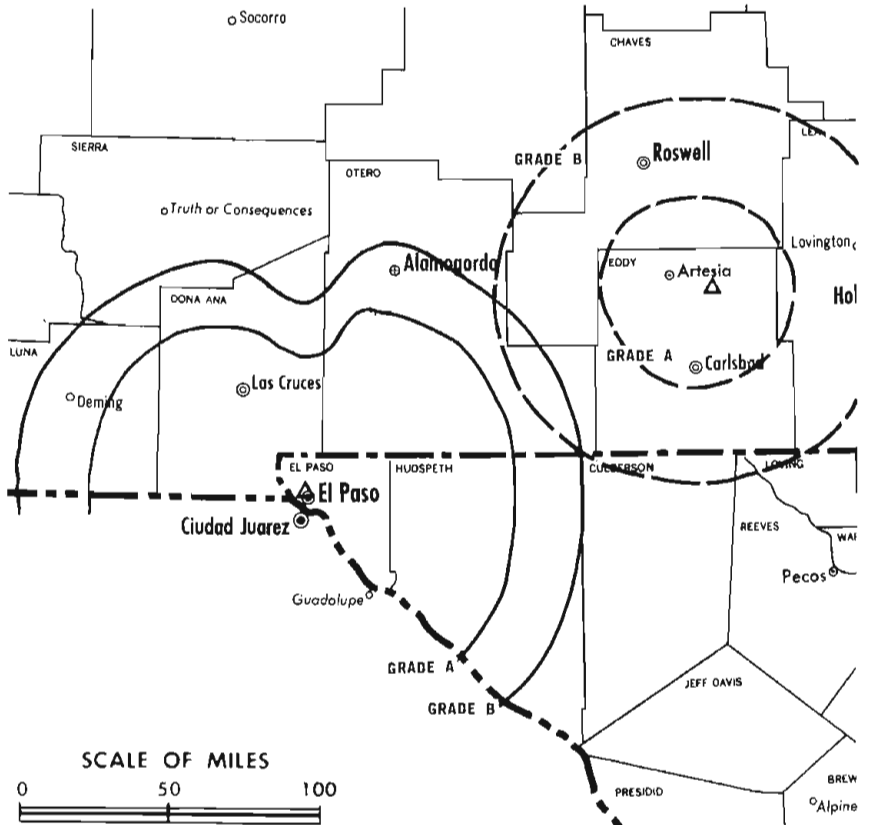
Transmitter: S slope of Comanche Peak, .4-mi. N of Scenic Dr. near El Paso.

AM Affiliate: KELP, 1-kw (.5-kw night), 920 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KELP-TV Ref: FCC File No. BPCT-2762 Granted 4/9/60

©American Map Co., Inc., N.Y., No. 14244

KELP-TV

Licensee: KELP Inc., Box 12277 (79912).

Studio: 4140 Rio Bravo St. (79902).

Telephone: 915-533-5911.

Ownership: John B. Walton Jr., 100%. He also owns KAVE-TV, Carlsbad, N.M. and radios KELP, El Paso; KIKX, Tucson, Ariz.; KD JW & FM, Amarillo; KBUY & FM, Fort Worth; KFOX, Long Beach & KIDD, Monterey, Cal.

Began Operation: Sept. 1, 1956. Sale to present owner by Joseph Harris & Norman Alexander approved Jan. 19, 1966 by FCC (Television Digest, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved March 20, 1957 (Vol. 13:12).

Represented (sales) by Bolton/Burchill International Ltd.; Bob Hix Co. (Denver).

Represented (legal) by Cohn & Marks.

Personnel:

JOHN WALTON, president & general manager.
BOB STOCKSTILL, station manager.
JERRY CLARK, program director & film buyer.
GUS MARTIN, director of engineering.
FRED WITT, national & general sales manager.

DIGEST OF RATE CARD NO. 2—(May 1, 1967)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec.
Class AA—7-9:30 p.m., daily.
\$400.00 \$240.00 \$160.00 \$120.00 \$110.00 \$95.00 \$80.00
NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NEW MEXICO				
		Dona Ana	22,800	21,400	94
		Eddy	13,200	12,700	96
		Luna	4,000	3,700	93
		Otero	13,700	13,100	96
Between 25-49%	TEXAS				
		Presidio	1,200	1,000	87
	NEW MEXICO				
Between 5-24%		Chaves	14,800	14,300	96
		Lea North	15,500	14,800	95
		Lincoln	3,200	2,900	92
Station Totals		201,500	193,900	96	
Net Weekly Circulation (1973-74)			134,700		
Average Daily Circulation (1973-74)			83,500		

Arbitron Data: Figures include coverage of satellite KAVE-TV, Carlsbad, N.M.

Texas—El Paso



KTSM-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.5"
Longitude 106° 28' 57.0"

Transmitter: Ranger Peak, Franklin Mts., 1-mi. NW of El Paso.

TV tape: Recording facilities.

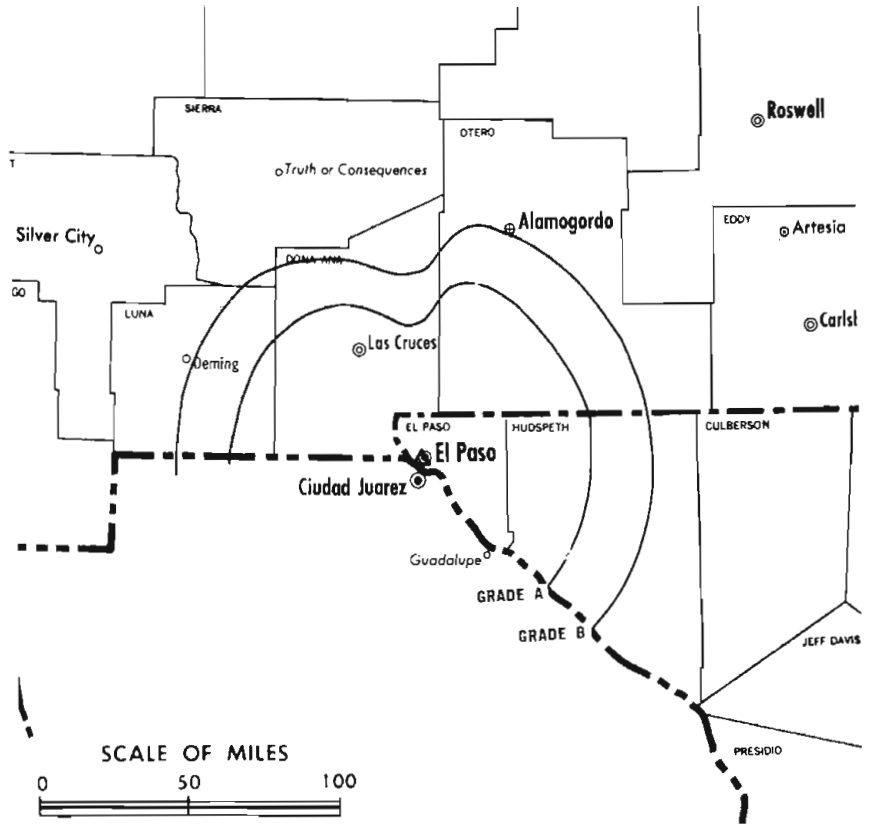
AM Affiliate: KTSM, 5-kw, (.5-kw night), 1380 kHz (NBC).

FM Affiliate: KTSM-FM, 100-kw, 99.9 MHz (No. 260), 1820-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.



Total Households: © MIST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KTSM-TV Ref: FCC File No. BPCT-4538 Granted 9/8/72

©American Map Co., Inc., N.Y., No. 14244

KTSM-TV

Licensee: Tri-State Broadcasting Co. Inc., 801 N. Oregon St.

Studio: 801 N. Oregon St. (79902).

Telephone: 915-532-5423. TWX No.: 915-544-1963.

Ownership: Karl O. Wyler, pres., 55%; Karl O. Wyler Jr., 30%; F. L. Koons, 10%; W. C. Bailey, 5%; Jack Rye, exec. v.p.

Began Operation: Jan. 4, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Wilner & Scheiner.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

KARL O. WYLER, president & general manager.
JACK RYE, executive vice president.
W. T. MCGILL, vice president & chief engineer.
JOHN PHELAN, vice president & sales manager.
RAE LESTER, secretary-treasurer.
RICHARD BUSSELL, production manager.
TED BENDER, director of public affairs.
JEFF GATES, news director.

DIGEST OF RATE CARD NO. 18

(June 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m. daily.						
\$600	\$360	\$240	\$210	\$100	\$100	\$50

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW MEXICO			
	Dona Ana	22,800	21,400	94
	Grant	8,200	7,400	90
	Hidalgo	2,000	1,800	89
	Luna	4,000	3,700	93
	Otero	13,700	13,100	96
Between 5-24%	TEXAS			
	Culberson	900	800	93
	El Paso	111,500	108,600	97
	Hudspeth	700	600	90
	Presidio	1,200	1,000	87
	NEW MEXICO			
	Lincoln	3,200	2,900	92
	Sierra	3,300	2,900	89
	TEXAS			
	Brewster	2,500	2,300	90
Station Totals		174,000	166,500	96
Net Weekly Circulation (1973-74)				138,200
Average Daily Circulation (1973-74)				101,800

For Call Letters of U.S. TV Stations

See page 7-b

Texas—El Paso (Juarez, Mexico)

XEJ-TV

Ch. 5

[Spanish-language outlet]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 18-kw visual, 9-kw aural. **Note:** Additional data unavailable.
Transmitter: Penon Mountain.
Studio: Edificio XEJ, Apartado 271, Juarez, Mexico.
AM Affiliate: XEJ, 10-kw (5-kw night), 970 kHz.

XEPM-TV

Ch. 2

[Spanish-language outlet]

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.
Note: Additional data unavailable.

XEJ-TV

Network Service: None, independent Spanish-language outlet.
Licensee: Television de la Frontera, S.A., Box 9555, El Paso, Tex.
Telephones: JUA. 2-2910, 2-2911, 2-0248.
Ownership: Pedro Meneses Hoyos, owner; also owner of radios XEJ, XEPZ and of XEPM-TV, Juarez.
Began Operation: May 17, 1954.
Represented (sales) by Spanish International Network.
Personnel:
 PEDRO MENESES HOYOS, general manager.
 STEVE GUERRERO, chief engineer.

DIGEST OF RATE CARD NO. 1 (March 3, 1969)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.						
\$240.00	\$144.00	\$96.00	\$72.00	\$90.00	\$54.00	\$36.00

XEPM-TV

Network Service: None, independent Spanish-language outlet.
Licensee: XEPM-TV Television Inc., Apdo. No. 271, Juarez.
Business Office: Box 9554, El Paso (79985).
Telephone: Juarez 2-2222.
Ownership: Pedro Meneses Jr., also owner of XEJ, XEPZ & XEJ-TV also Juarez-El Paso.
Began Operation: Jan. 16, 1961.
Represented (sales) by Spanish International Network.
Personnel:
 M. D. HEREDIA, general manager.
 SERGIO D. MOLINAR JR., sales manager.

DIGEST OF RATE CARD NO. 1 (Nov. 15, 1960)

Hour	30 Min.	15 Min.	Min.	40 Sec.	20 Sec.	10 Sec.
Class A—2-8 p.m., daily.						
\$100.00	\$65.00	\$36.00	\$20.00	\$17.00	\$15.00	\$13.00

Texas—Fort Worth-Dallas

KTVT



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude 32° 34' 43"
Longitude 96° 57' 12"

Transmitter: Approx. 0.7-mi. S of Cedar Hill, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

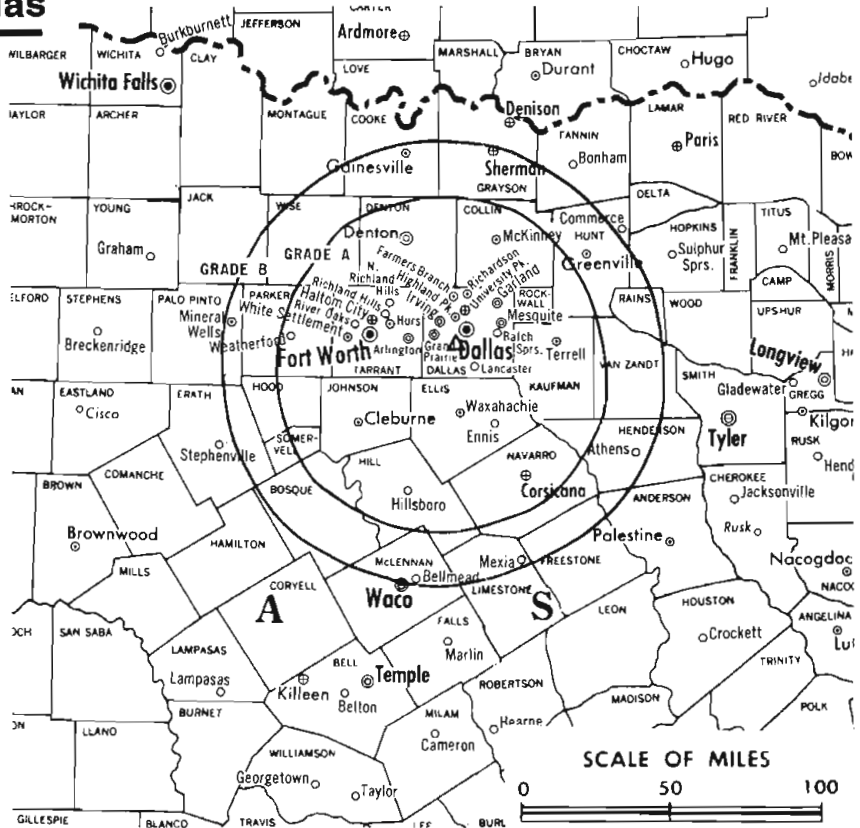
News Wire Service: UPI.

TWX No.: 910-893-5051.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTVT Ref: FCC File No. BPCT-3268 Granted 3/26/64

©American Map Co., Inc., N.Y., No. 14244

KTVT

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Oklahoma City, Okla.

Studios: 4801 W. Freeway, P.O. Box 2495, Ft. Worth (76101);
10111 N. Central Expressway, P.O. Box 31119, Dallas, Tex. (75231).

Telephone: 817-738-1951 (Ft. Worth); 214-363-9321 (Dallas).

Ownership: See WKY-TV, Oklahoma City.

Began Operation: Sept. 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (Television Digest, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

Represented (sales) by Katz Television.

Personnel:

DIM TERRELL, exec. vice president & general manager.
JACK BERNING, assistant manager & general sales manager.
CLEM CANDELARIA, program manager.
HOYT ANDRES, national sales manager.
BILL KESSEL, chief engineer.
DAVID FORD, promotion manager.

DIGEST OF RATE CARD NO. A38—(Dec. 30, 1974)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.
Class A—3:30 p.m.-signoff, Mon.-Fri.; 5 p.m.-signoff, Sat.-Sun.
\$750.00 \$450.00 Graded rates apply*

*Highest rate: \$290.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Love	2,200	2,100	95
	TEXAS			
	Anderson	10,800	10,200	94
	Brown	10,500	9,800	94
	Collin	27,600	26,600	96
	Comanche	4,900	4,500	92
	Cooke	9,100	8,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
	Dallas	485,500	474,900	98
	Delta	1,800	1,700	93
	Denton	31,000	30,100	97
	Ector	31,200	30,400	98
	Ellis	18,000	17,300	96
	Erath	8,600	8,300	97
	Fannin	10,500	9,900	94
	Franklin	2,000	1,900	93
	Freestone	4,300	4,000	93
	Grayson	26,600	25,600	96
	Hamilton	2,700	2,500	94
	Henderson	10,500	9,900	94
	Hill	9,900	9,500	96
	Hood	2,700	2,600	96
	Hopkins	8,500	8,100	95
	Hunt	19,800	18,900	96
	Johnson	19,100	18,600	97
	Kaufman	12,000	11,400	95
	Lamar	14,200	12,900	91
	Mc Culloch	3,300	3,000	91
	Menard	1,300	1,100	84
	Navarro	13,000	12,300	95
	Palo Pinto	11,000	10,500	95
	Parker	12,200	11,800	97
	Rains	1,700	1,600	95
	Rockwall	2,700	2,600	95
	Somervell	1,300	1,300	96
	Stephens	3,400	3,200	95
	Tarrant	249,700	244,200	98
	Van Zandt	9,900	9,300	94
	Wise	8,000	7,800	97

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
	Lea South	2,300	2,200	95
OKLAHOMA				
	Bryan	10,600	9,900	94
	Carter	15,000	14,400	96

(Continued on page 791-b)

Station Totals	1,902,100	1,841,300	97
Net Weekly Circulation (1973-74)	958,000		
Average Daily Circulation (1973-74)	468,600		

Texas—Fort Worth-Dallas



KXAS-TV



(formerly WBAP-TV)

Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural, 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: Mansfield & Beltline Rds., Cedar Hill, Dallas County.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: UPI.

News Film Service: NBC.

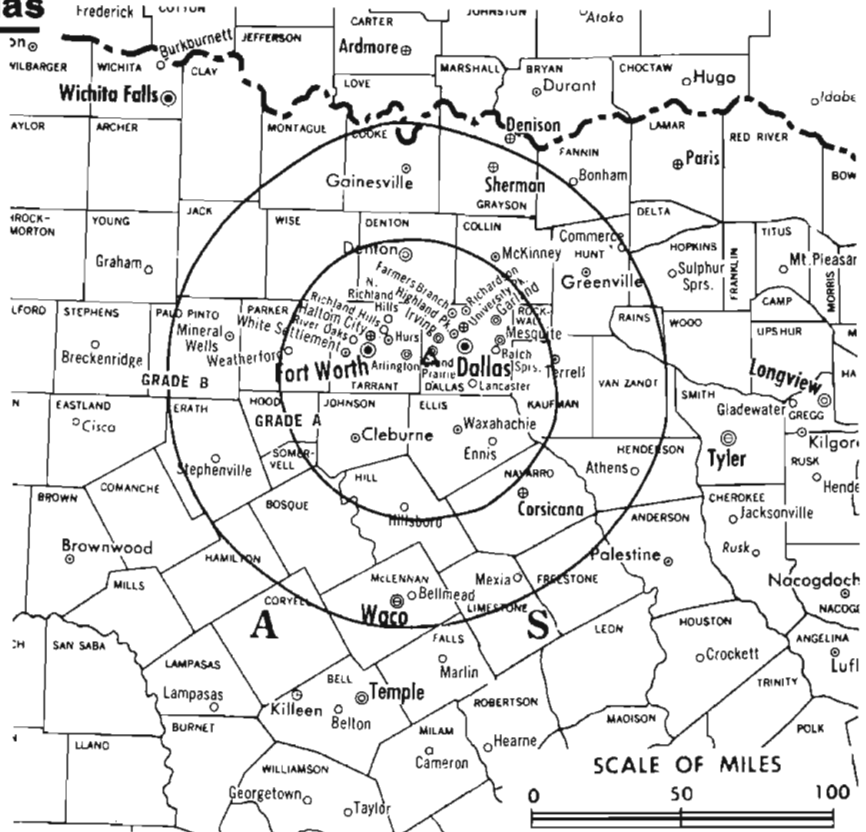
Total Households: © MSL

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KXAS-TV Ref: FCC File No. BPC7-3233 Granted 3/24/64

© American Map Co., Inc., N.Y., No. 14244

KXAS-TV

Licensee: North Texas Broadcasting Corp., 3900 Barnett St., Fort Worth.

Studio: 3900 Barnett St., Fort Worth.

Mailing Address: Box 1780, Fort Worth (76101).

Telephone: 817-429-1550. TWX No.: 910-893-5070.

Ownership: Wholly-owned subsidiary of LIN Broadcasting. For officers & other interests, see WAND, Decatur, Ill.

Began Operation: Sept. 29, 1948. Sale to present owner by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2, 14:19).

Represented (sales) by Blair Television.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

BLAKE BYRNE, president & general manager.

JETT F. JAMISON, station manager.

ROBERT GOULD, program director & film buyer.

JOHN S. KENDALL, national sales manager.

FRANK O'NEIL, local sales manager.

PAUL WITENGIER, advertising manager.

TOM BEDFORD, engineering director.

RUSS THORNTON, news manager.

ED PEWITT, farm director.

ROBERT GRAMMER, director of public service.

DIGEST OF RATE CARD NO. 32—(Jan. 14, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$2000 \$1250 \$750 \$600 \$1500 \$1500 \$750

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Anderson	10,800	10,200	94
	Bosque	4,700	4,500	95

Net Weekly Circulation

State County

Total Households

TV Households %

TEXAS—(Continued)

Collin	27,600	26,600	96
Comanche	4,900	4,500	92
Cooke	9,100	8,800	97
Dallas	485,500	474,900	98
Delta	1,800	1,700	93
Denton	31,000	30,100	97
Ellis	18,000	17,300	96
Erath	8,600	8,300	97
Fannin	10,500	9,900	94
Freestone	4,300	4,000	93
Grayson	26,600	25,600	96
Hamilton	2,700	2,500	94
Henderson	10,500	9,900	94
Hill	9,900	9,500	96
Hood	2,700	2,600	96
Hopkins	8,500	8,100	95
Hunt	19,800	18,900	96
Jack	2,800	2,700	97
Johnson	19,100	18,600	97
Kaufman	12,000	11,400	95
Lamar	14,200	12,900	91
Limestone	6,500	6,100	94
Navarro	13,000	12,300	95
Palo Pinto	11,000	10,500	95
Parker	12,200	11,800	97
Rains	1,700	1,600	95
Rockwall	2,700	2,600	95
Somervell	1,300	1,300	96
Tarrant	249,700	244,200	98
Van Zandt	9,900	9,300	94
Wise	8,000	7,800	97
Wood	7,800	7,400	95

OKLAHOMA

Between 25-49%	Choctaw	6,600	5,900	90
	Love	2,200	2,100	95

(Continued on next page)

Station Totals	1,261,700	1,221,600	97
Net Weekly Circulation (1973-74)			980,600
Average Daily Circulation (1973-74)			599,700

KXAS-TV, Fort Worth
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS			
	Cherokee	10,800	10,100	93
	Eastland	7,600	7,200	95
Between 25-49%	Mc Lennan	54,100	52,500	97
	Montague	6,300	6,100	96
	Smith	36,300	34,900	96
	Young	4,900	4,700	97
	OKLAHOMA			
	Bryan	10,600	9,900	94
	Marshall	3,200	3,100	96
	TEXAS			
	Brown	10,500	9,800	94
	Camp	3,000	2,800	93
Between 5-24%	Coryell	11,500	11,100	97
	Lampasas	4,100	3,900	96
	Leon	3,800	3,400	90
	Mills	1,600	1,500	93
	Red River	5,500	5,000	91
	Stephens	3,400	3,200	95
	Titus	6,300	6,000	95

KDFW-TV, Dallas
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	TEXAS—(Continued)			
	Somervell	1,300	1,300	96
	Stephens	3,400	3,200	95
50% & Over	Tarrant	249,700	244,200	98
	Titus	6,300	6,000	95
	Van Zandt	9,900	9,300	94
	Wise	8,000	7,800	97
	OKLAHOMA			
	Love	2,200	2,100	95
	TEXAS			
	Cherokee	10,800	10,100	93
	Coleman	4,700	4,500	96
	Coryell	11,500	11,100	97
	Falls	6,200	5,900	94
Between 25-49%	Lampasas	4,100	3,900	96
	Mc Lennan	54,100	52,500	97
	Montague	6,300	6,100	96
	Nolan	5,600	5,400	97
	San Saba	2,400	2,300	94
	Taylor	35,900	35,000	98
	Wood	7,800	7,400	95
	Young	4,900	4,700	97
	OKLAHOMA			
	Pushmataha	3,800	3,500	92
	TEXAS			
	Bell	50,200	48,800	97
Between 5-24%	Callahan	2,700	2,600	97
	Camp	3,000	2,800	93
	Fisher	2,400	2,300	95
	Haskell	2,900	2,800	96
	Jones	6,000	5,800	97
	Leon	3,800	3,400	90
	Red River	5,500	5,000	91

Texas

KTVT, Fort Worth
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	OKLAHOMA—(Continued)			
	Choctaw	6,600	5,900	90
	Comanche	29,000	28,300	97
	TEXAS			
	Bell	50,200	48,800	97
	Bosque	4,700	4,500	95
	Coleman	4,700	4,500	96
	Coryell	11,500	11,100	97
	Eastland	7,600	7,200	95
	Fisher	2,400	2,300	95
	Gaines	2,900	2,800	97
	Gray	10,600	10,400	98
	Howard	12,900	12,700	98
	Jack	2,800	2,700	97
	Lampasas	4,100	3,900	96
Between 25-49%	Limestone	6,500	6,100	94
	Mc Lennan	54,100	52,500	97
	Midland	22,600	22,100	98
	Mills	1,600	1,500	93
	Mitchell	2,900	2,800	96
	Montague	6,300	6,100	96
	Nacogdoches	13,600	12,600	93
	Nolan	5,600	5,400	97
	Scurry	6,000	5,800	97
	Shackelford	1,300	1,200	95
	Smith	36,300	34,900	96
	Taylor	35,900	35,000	98
	Titus	6,300	6,000	95
	Tom Green	24,400	23,600	97
	Winkler	3,300	3,200	97
	Wood	7,800	7,400	95
	Young	4,900	4,700	97
	OKLAHOMA			
	Mc Curtain	11,900	11,000	92
	Marshall	3,200	3,100	96
	Stephens	15,300	14,900	97
	TEXAS			
	Callahan	2,700	2,600	97
	Camp	3,000	2,800	93
	Cherokee	10,800	10,100	93
	Dickens	1,400	1,300	96
	Falls	6,200	5,900	94
	Garza	2,200	2,100	96
	Hale	10,600	10,300	97
	Haskell	2,900	2,800	96
	Hockley	6,500	6,400	98
Between 5-24%	Houston	5,900	5,400	91
	Jones	6,000	5,800	97
	Leon	3,800	3,400	90
	Lubbock	64,800	63,200	98
	Mason	1,300	1,200	89
	Milam	8,000	7,500	94
	Ochiltree	3,400	3,300	97
	Potter	35,100	34,300	98
	Randall	19,800	19,600	99
	Red River	5,500	5,000	91
	Runnels	5,500	5,300	96
	Rusk	11,800	11,300	95
	San Saba	2,400	2,300	94
	Terry	4,200	4,100	97
	Travis	114,400	110,600	97
	Williamson	14,700	14,000	95

Texas—Harlingen



KGBT-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 18.6-kw aural. Antenna: 990-ft. above av. terrain, 991-ft. above ground, 1046-ft. above sea level.

Latitude 26° 08' 56"
Longitude 97° 49' 19"

Transmitter: 1/8-mi. S of La Feria, Tex.

TV tape: Recording facilities.

AM Affiliate: KGBT, 50-kw (10-kw night), 1530 kHz.

FM Affiliate: KELT, 3.1-kw, 94.5 MHz (No. 233), 700-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

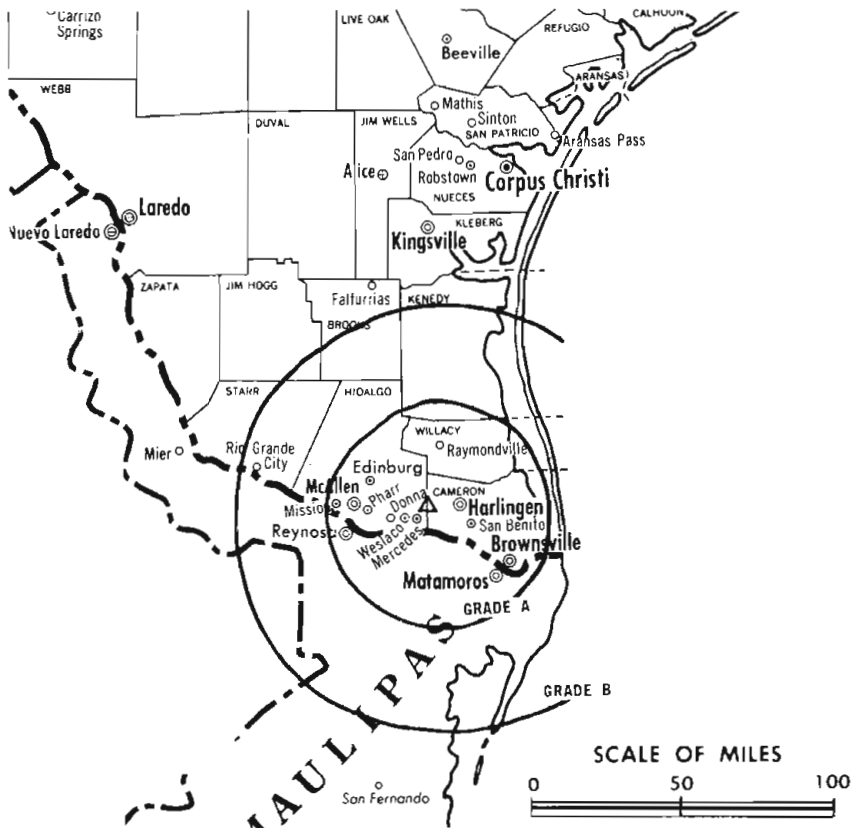
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KGBT-TV Ref: FCC File No. BPCT-2280 Granted 3/15/57

© American Map Co., Inc., N.Y., No. 14244

KGBT-TV

Network Service: ABC, CBS.

Licensee: Harbenito Bcstg. Co. Inc., Box 711 (78551).

Studio: 1519 W. Harrison St. (78550).

Telephone: 512-423-3910. TWX No.: 512-423-8990.

Ownership: McHenry Tichenor, chairman of the board, 52.68%; James Cullen Looney, v.p., 19.66%. J. C. Looney owns 2%, McHenry Tichenor, 6.2% of KUNO, Corpus Christi. Looney also owns 40%, Tichenor 29.2% of KIFN, Phoenix, Ariz. Harbenito also owns WACO & KHOO (FM), Waco; KCOR & KQXT (FM), San Antonio; WGMA, Hollywood, Fla.

Began Operation: Sept. 17, 1953.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

McHENRY TICHENOR, chairman.
McHENRY T. TICHENOR, president.
MAL KASANOFF, executive vice president.
DAVID LYKES, vice president & station manager.
LARRY BROOK, director of operations.
ALEX GIESE, director of engineering.
JIM MATTISON, chief engineer.

DIGEST OF RATE CARD NO. 22

(Feb. 4, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6:30-10 p.m., daily.
\$550.00 \$330.00 \$220.00 \$140.00 \$120.00* \$95.00* \$60.00*

*Class AA—7-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brooks	2,400	2,300	94
	Cameron	44,000	42,200	96
	Hidalgo	57,200	54,400	95
	Starr	4,600	4,200	91
	Willacy	3,500	3,300	95
Between 5-24%	TEXAS			
	Zapata	1,700	1,500	87
Station Totals		113,400	107,900	95
Net Weekly Circulation (1973-74)				83,000
Average Daily Circulation (1973-74)				66,300

Texas—Houston

KDOG-TV

(formerly KVRL)

Ch. 26

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 2663-kw max. & 1660-kw horizontal visual, 533-kw max. & 331-kw horizontal aural. Antenna: 940-ft. above av. terrain, 995-ft. above ground, 1045-ft. above sea level.

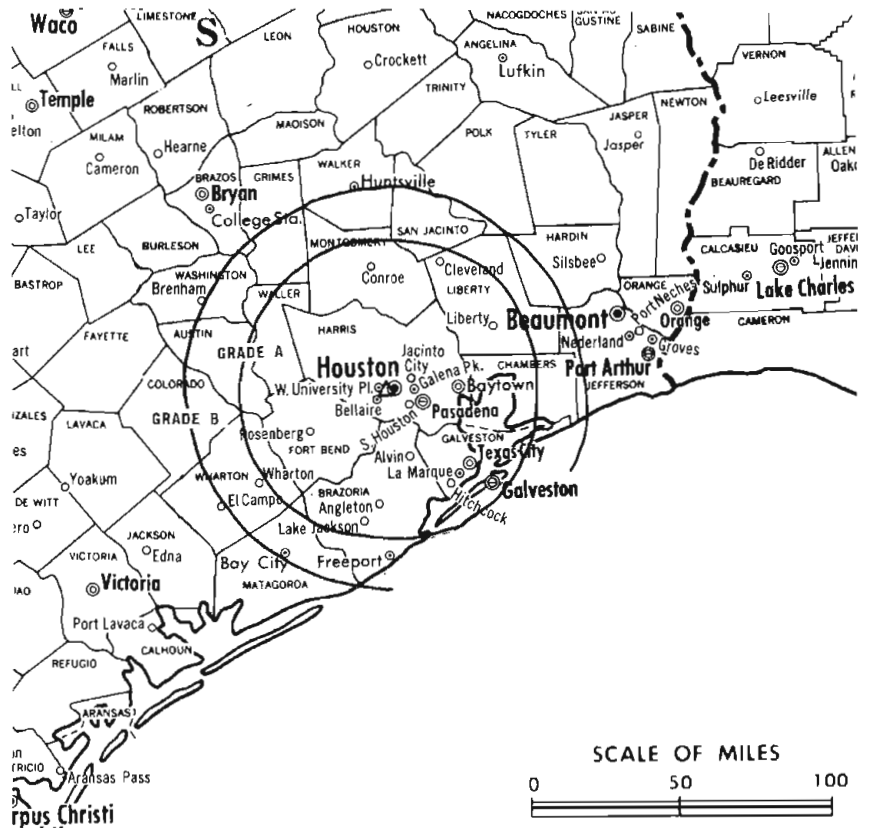
Latitude 29° 45' 32"
Longitude 95° 22' 03"

Transmitter: One Shell Plaza Bldg., Smith & McKinney Sts., Houston.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KDOG-TV Ref: FCC File No. BMPCT-7302 Granted 4/23/70

© American Map Co., Inc., N.Y., No. 14244

KDOG-TV

Licensee: Crest Broadcasting Co., 3935 Westheimer Rd., Houston, Tex. (77027).

Studio: 3935 Westheimer Rd. (77027).

Telephone: 713-626-2610.

Ownership: Leroy J. Gloger, pres., 6%; Raymond G. Schindler, 49%; Frank W. Head, v.p., 10%; Leon Schindler, 5%; Warrner F. Brock, 5%; Gordon Eldridge, 3%; W. A. Schindler, 5%; 13 others, none with as much as 3%. Gloger owns KERV & KPFM, Kerrville & KGKL, San Angelo, Tex.

Began Operation: Aug. 15, 1971.

Represented (sales) by Avco Television Sales.

Represented (legal) by Benedict P. Cottone.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

LEROY J. GLOGER, president & general manager.

JO EDGEELL, sales manager.

WENDELL WYBORNY, chief engineer.

DIGEST OF RATE CARD NO. 19—(Sept. 1, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec.

Class A—5-11 p.m., daily.

Program rates on request

Graded rates apply*

*Highest rate: \$90.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Austin	5,600	5,200	92
	Brazoria	35,500	34,600	97
	Fort Bend	18,700	17,900	96
	Galveston	64,200	62,200	97
Between 25-49%	Harris	651,500	634,300	97
	Liberty	13,500	12,800	95
	Montgomery	23,700	22,400	95
	Trinity	3,000	2,700	90
	Walker	9,100	8,300	91
	Wharton	11,100	10,500	95
TEXAS				
	Chambers	4,700	4,600	97
	Colorado	6,300	5,900	93
	Fayette	7,100	6,200	87
	Grimes	4,600	4,200	92
	Jefferson	84,100	82,300	98
Between 5-24%	Madison	2,900	2,700	92
	Matagorda	10,300	9,800	95
	Orange	24,200	23,600	97
	Polk	5,200	4,800	92
	Sabine	2,900	2,600	90
	San Jacinto	2,100	1,900	89
	Waller	4,400	4,100	93
	Washington	7,400	6,700	90
Station Totals		1,002,100	970,300	97
Net Weekly Circulation (1973-74)				333,600
Average Daily Circulation (1973-74)				125,300

Texas—Houston



KHOV-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.5-kw aural. Antenna: 1441-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"
Longitude 95° 30' 04"

Transmitter: 3101 Senior Rd., 3-mi. E of De Walt, Tex.

Studio: 1945 Allen Parkway, Houston (77019).

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: CBS.

Represented (engineering) by A. D. Ring & Associates.

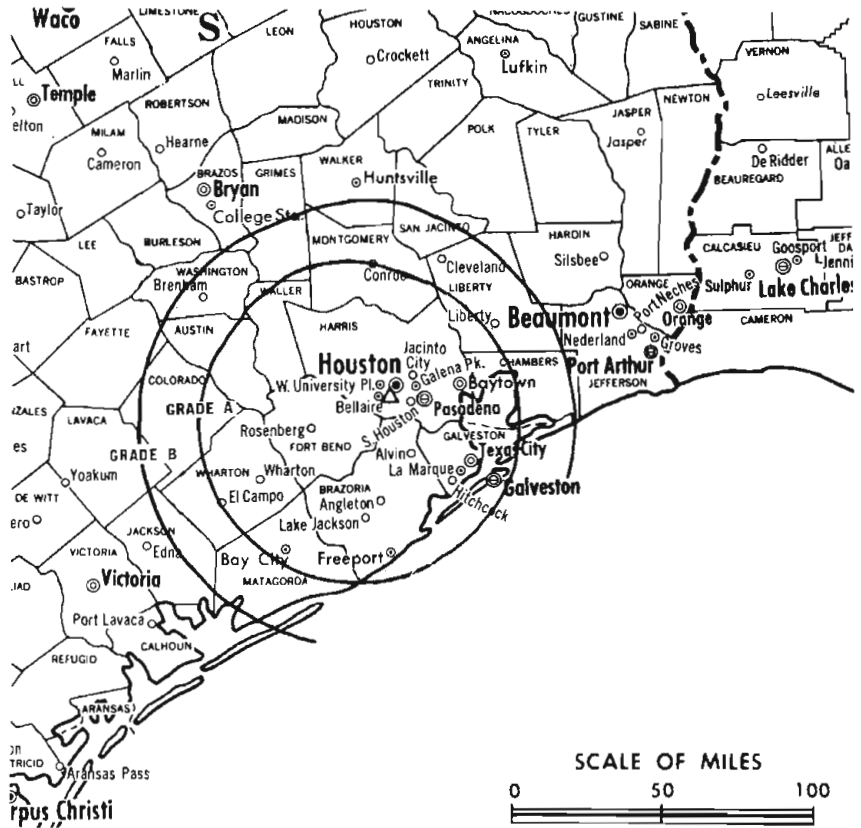
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHOV-TV Ref: FCC File No. BPCT-3212 Granted 9/9/63

©American Map Co., Inc., N.Y., No. 14244

KHOV-TV

Licensee: Gulf Television Corp., P.O. Box 11, Houston (77001).

Telephone: 713-526-8011 TWX No.: 713-571-1222.

Ownership: Corinthian Broadcasting Corp., 86%; nine other stockholders, none of whom own more than 4%. For other interests see KOTV, Tulsa, Okla.

Began Operation: March 22, 1953. Transfer to control to present owners by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28).

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Covington & Burling.

Personnel:

- JAMES C. RICHDALE JR., president.
- JAMES KING, vice president & general manager.
- BOB FINKE, general sales manager.
- JON NOTTINGHAM, national sales manager.
- ART ELLIOTT, special projects director.
- TOM KENNEY, program director.
- DARRELL LANDRUM, production manager.
- CRAIG BLAND, advertising & promotion manager.
- MILT WEISS, news director.
- ART BIGGS, chief engineer.
- FRANCIS HARRISON, business manager.

DIGEST OF RATE CARD NO. 18—(Sept. 3, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7:10 p.m., daily.

\$2000 \$1200 \$800 \$600 Graded rates apply*

*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	5,600	5,200	92
	Brazoria	35,500	34,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
50% & Over	Calhoun	5,300	5,000	95
	Chambers	4,700	4,600	97
	Colorado	6,300	5,900	93
	Fort Bend	18,700	17,900	96
	Galveston	64,200	62,200	97
	Grimes	4,600	4,200	92
	Harris	651,500	634,300	97
	Jackson	4,700	4,400	94
	Liberty	13,500	12,800	95
	Matagorda	10,300	9,800	95
	Montgomery	23,700	22,400	95
	Walker	9,100	8,300	91
	Waller	4,400	4,100	93
Washington	7,400	6,700	90	
Wharton	11,100	10,500	95	
TEXAS				
Between 25-49%	Angelina	17,800	17,000	96
	Brazos	21,200	20,300	96
	Houston	5,900	5,400	91
	Polk	5,200	4,800	92
	San Jacinto	2,100	1,900	89
Trinity	3,000	2,700	90	
TEXAS				
Between 5-24%	Cherokee	10,800	10,100	93
	Fayette	7,100	6,200	87
	Hardin	10,100	9,600	95
	Lavaca	6,600	5,900	89
	Leon	3,800	3,400	90
	Madison	2,900	2,700	92
	Refugio	2,400	2,300	96
	Sabine	2,900	2,600	90
	San Augustine	2,400	2,200	91
Victoria	18,800	17,800	95	
Station Totals		1,003,600	967,800	96
Net Weekly Circulation (1973-74)			782,400	
Average Daily Circulation (1973-74)			489,600	

Texas—Houston

KHTV

Ch. 39



Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 2570-kw max. and 1170-kw horizontal visual, 257-kw max. and 117-kw horizontal aural. Antenna: 1450-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 45' 32"
Longitude 95° 20' 21"

Transmitter: 3101 Senior Rd., 3-mi. E. of De Walt, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by Pierson, Ball & Dowd.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHTV Ref: FCC File No. BMPCT-6337 Granted 9/15/66

© American Map Co., Inc., N.Y., No. 14244

KHTV

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., P.O. Box 1439, Houston (77001).

Studio: 7700 Westpark Dr. (77042).

Telephone: 713-781-3930. TWX No.: 910-881-3664.

Ownership: See WKY-TV, Oklahoma City.

Began Operation: Oct. 10, 1953 as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:21, 42). Transfer of remaining 20% approved June 17, 1966 (Vol. 6:26). Resumed operation Jan. 6, 1967.

Represented (sales) by Katz Television.

Personnel:

- GENE R. JACOBSEN, vice president & general manager.
- HARRY APEL, assistant manager & general sales manager.
- CLYDE FORMBY, operations manager.
- DON LEBLANC, local sales manager.
- RON ADKINS, production manager.
- CHUCK SCOTT, news director.
- JACK H. TUDOR, chief engineer.

DIGEST OF RATE CARD NO. 18—(Dec. 31, 1973)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec 20 Sec. 10 Sec.
Class A—5-11 p.m., Mon.-Fri.; sign-on—11 p.m., Sat. & Sun.
\$400 \$240 \$160 \$140 \$100 Graded rates apply*

*Highest rate: \$135.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Brazoria	35,500	34,600	97
	Colorado	6,300	5,900	93
	Fort Bend	18,700	17,900	96
	Galveston	64,200	62,200	97
	Harris	651,500	634,300	97
	Matagorda	10,300	9,800	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS—(Continued)			
	Walker	9,100	8,300	91
	Wharton	11,100	10,500	95
Between 25-49%	TEXAS			
	Angelina	17,800	17,000	96
	Brazos	21,200	20,300	96
	Calhoun	5,300	5,000	95
	Chambers	4,700	4,600	97
	Houston	5,900	5,400	91
	Jackson	4,700	4,400	94
	Liberty	13,500	12,800	95
	Montgomery	23,700	22,400	95
	Trinity	3,000	2,700	90
	Victoria	18,800	17,800	95
Waller	4,400	4,100	93	
Washington	7,400	6,700	90	
Between 5-24%	LOUISIANA			
	Acadia	16,700	15,900	95
	Calcasieu	48,200	46,800	97
	TEXAS			
	Austin	5,600	5,200	92
	Burleson	3,800	3,500	91
	Cherokee	10,800	10,100	93
	De Witt	7,400	6,800	93
	Fayette	7,100	6,200	87
	Grimes	4,600	4,200	92
	Hardin	10,100	9,600	95
	Jefferson	84,100	82,300	98
	Lavaca	6,600	5,900	89
	Madison	2,900	2,700	92
Milam	8,000	7,500	94	
Nueces	78,600	75,800	96	
Orange	24,200	23,600	97	
Polk	5,200	4,800	92	
Robertson	4,500	4,200	94	
Sabine	2,900	2,600	90	
San Jacinto	2,100	1,900	89	
Station Totals		1,270,500	1,226,300	97
Net Weekly Circulation (1973-74)			524,500	
Average Daily Circulation (1973-74)			241,500	

Texas—Houston



KPRC-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1473-ft. above ground, 1549-ft. above sea level.

Latitude 29° 33' 25"
Longitude 95° 30' 04"

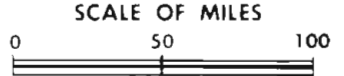
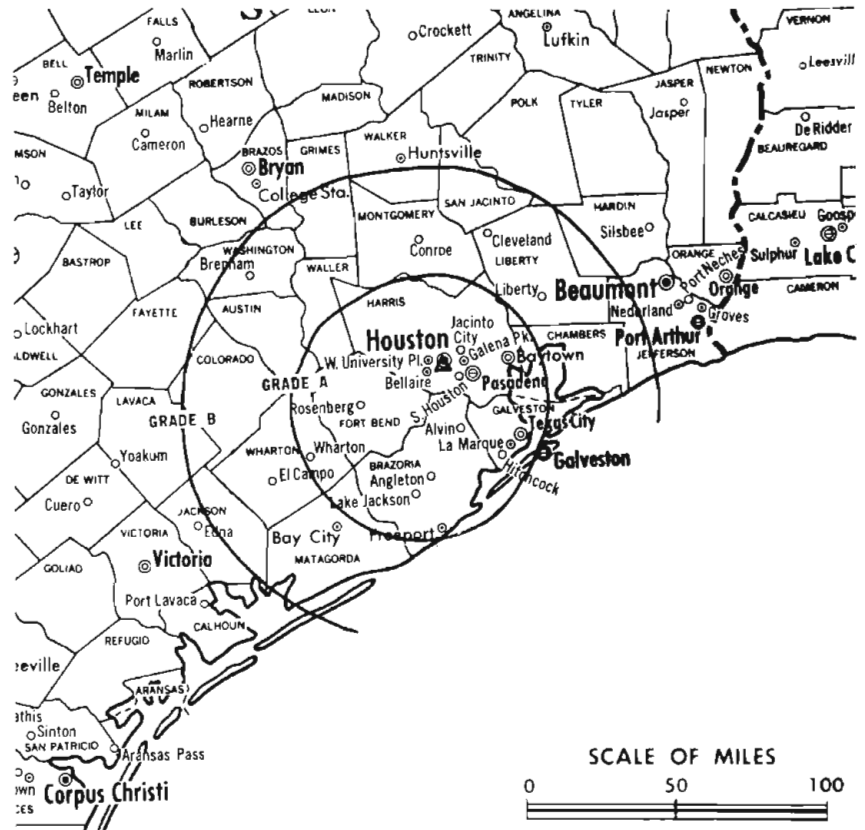
Transmitter: 3101 Senior Rd., DeWalt, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.



Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

KPRC-TV Ref: FCC File No. 1-BMPCT-5984 Granted 6/30/64

© American Map Co., Inc., N.Y., No. 14244

KPRC-TV

Licensee: Channel Two TV Co., P.O. Box 2222, Houston, Tex. (77001).

Studio: 8181 Southwest Freeway, Houston (77036).

Telephone: 713-771-4631.

TWX No.: 910-881-2587.

Ownership: Oveta Culp Hobby, individually, 20.24%, & as trustee, 24.58%; William P. Hobby Jr. & Jessica Hobby Catto, 25.85% each; remaining 1.48% held in trusts for Mrs. Hobby's grandchildren. Same interests own the Houston Post & KPRC (AM).

Began Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licensee May 1950 (Television Digest, Vol. 6:13, 21).

Represented (sales) by Petry Television Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

JACK HARRIS, president & general manager.
JACK MCGREW, exec. vice president & station manager.
JACK HEALY, local sales manager.
PAUL HUHDORFF, vice president, operations.
RAY MILLER, v.p., news & public affairs.
TOM REIFF, v.p. & program manager.
KIRT HARRISS, marketing & research director.
ROBERT STALLWORTH, film operation manager.
DOROTHY STALLWORTH, traffic.

DIGEST OF RATE CARD NO. 22

(April 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7-10 p.m., daily.	\$2400	\$1450	\$1100	\$725		Graded rates apply*

*Highest rate: \$1100.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Austin	5,600	5,200	92
	Brazoria	35,500	34,600	97
	Calhoun	5,300	5,000	95
	Chambers	4,700	4,600	97
	Colorado	6,300	5,900	93
	Fort Bend	18,700	17,900	96
	Galveston	64,200	62,200	97
	Grimes	4,600	4,200	92
50% & Over	Harris	651,500	634,300	97
	Jackson	4,700	4,400	94
	Liberty	13,500	12,800	95
	Matagorda	10,300	9,800	95
	Montgomery	23,700	22,400	95
	Polk	5,200	4,800	92
	San Jacinto	2,100	1,900	89
	Trinity	3,000	2,700	90
	Walker	9,100	8,300	91
	Waller	4,400	4,100	93
	Washington	7,400	6,700	90
	Wharton	11,100	10,500	95
TEXAS				
Between 25-49%	Angelina	17,800	17,000	96
	Fayette	7,100	6,200	87
	Houston	5,900	5,400	91
	Madison	2,900	2,700	92
	Victoria	18,800	17,800	95
TEXAS				
Between 5-24%	Brazos	21,200	20,300	96
	Hardin	10,100	9,600	95
	Lavaca	6,600	5,900	89
	Leon	3,800	3,400	90
	Refugio	2,400	2,300	96
	San Augustine	2,400	2,200	91
Station Totals		989,900	955,100	96
Net Weekly Circulation (1973-74)				780,800
Average Daily Circulation (1973-74)				510,400

Texas—Houston



KTRK-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 960-ft. above av. terrain, 978-ft. above ground, 1049-ft. above sea level.

Latitude 29° 34' 25"

Longitude 95° 28' 31"

Transmitter: Almeda, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ABC.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (sales) by Blair Television.

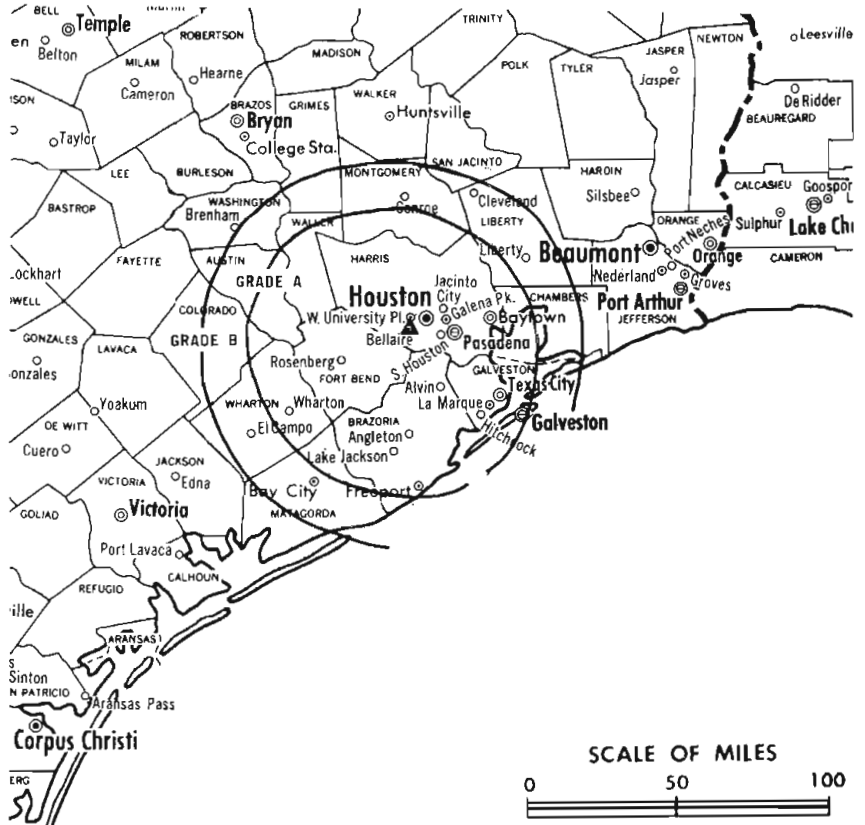
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTRK-TV Ref: FCC File No. BMPCT—2240 Granted 7/7/54

©American Map Co., Inc., N.Y., No. 14244

KTRK-TV

Licensee: Capital Cities Communications Inc., 24 E. 51st St., New York, N.Y.

Studio: 3310 Bissonnet St., Houston (77005).

Telephone: 713-666-0713.

TWX No.: 910-881-1511.

Ownership: Capital Cities Communications Inc. For other interests, see Group Ownership of TV Stations.

Began Operation: Nov. 20, 1954. Sale to present owner by Houston Consolidated TV Co. approved by FCC, June 15, 1967 (Television Digest, Vol. 6:48; 7:25).

Personnel:

KENNETH M. JOHNSON, v.p. & general manager.

PAUL L. BURES JR., general sales manager.

CHARLES KING, regional/local sales manager.

JIM MASUCCI, operations director.

BOB RIOS, business manager.

JESS MITCHELL, chief studio engineer.

ROBERT SUTTON, chief transmitter engineer.

LARRY AUTRY, production director.

CHARLES E. WOLF, promotion director.

WALTER HAWVER, manager of news.

DIGEST OF RATE CARD NO. 22—(April 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

6:30-10 p.m., daily.

Rates on request \$1250* \$1065* \$625*

*Grid 1—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Austin	5,600	5,200	92
	Brazoria	35,500	34,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
50% & Over	Brazos	21,200	20,300	96
	Calhoun	5,300	5,000	95
	Chambers	4,700	4,600	97
	Colorado	6,300	5,900	93
	Fort Bend	18,700	17,900	96
	Galveston	64,200	62,200	97
	Grimes	4,600	4,200	92
	Harris	651,500	634,300	97
	Jackson	4,700	4,400	94
	Liberty	13,500	12,800	95
	Matagorda	10,300	9,800	95
	Montgomery	23,700	22,400	95
	Walker	9,100	8,300	91
	Waller	4,400	4,100	93
Washington	7,400	6,700	90	
Wharton	11,100	10,500	95	
Between 25-49%	TEXAS			
	Angelina	17,800	17,000	96
	Burleson	3,800	3,500	91
	Fayette	7,100	6,200	87
	Houston	5,900	5,400	91
	Madison	2,900	2,700	92
	Polk	5,200	4,800	92
Between 5-24%	San Jacinto	2,100	1,900	89
	Trinity	3,000	2,700	90
	TEXAS			
	Jefferson	84,100	82,300	98
	Lavaca	6,600	5,900	89
	Leon	3,800	3,400	90
	Milam	8,000	7,500	94
	Orange	24,200	23,600	97
Refugio	2,400	2,300	96	
Robertson	4,500	4,200	94	
Sabine	2,900	2,600	90	
San Augustine	2,400	2,200	91	
Station Totals		1,088,500	1,051,400	97
Net Weekly Circulation (1973-74)			778,900	
Average Daily Circulation (1973-74)			508,500	

Texas—Laredo

NBC abc KGNS-TV
Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1549-ft. above sea level.

Latitude 27° 40' 22"
Longitude 99° 39' 23"

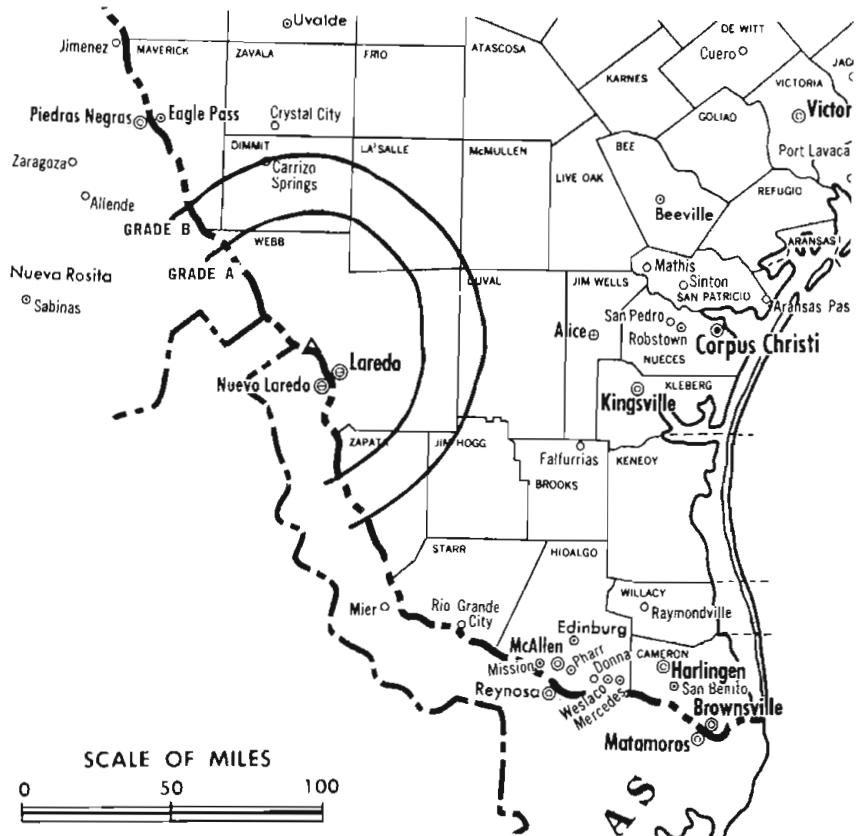
Transmitter: 0.8-mi. N of Islitas.

News Wire Service: UPI.

News Film Service: NBC.

Color: Network, live, film, slide & tape.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KGNS-TV Ref: FCC File No. BMPCT—6319 Granted 9/30/66 © American Map Co., Inc., N.Y., No. 14244

KGNS-TV

Network Service: NBC, ABC.

Licensee: Western Communications Inc., Box 1378 (78040).

Studio: 102 West Del Mar Blvd. (78040).

Telephone: 512-723-7457.

Ownership: Western Communications Inc., Donald W. Reynolds, 100%. For other interests, see KORK-TV, Las Vegas.

Began Operation: Jan. 5, 1956. Transfer from partners H. C. Avery Jr. and David H. Cole to present owner under 5-year lease approved July 30, 1958 by FCC (Television Digest, Vol. 14:28, 32).

Represented (sales) by The Meeker Co.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.
SAM SPIVEY, vice president & general manager.
JACK PORRAY, general sales manager.
JACK W. KING, chief engineer.

DIGEST OF RATE CARD NO. 11
(Sept. 1, 1974)

Hour	30 Min.	15 Min.	10 Min.	Min.	30 or 20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.						
\$400.00	\$130.00	\$65.00	\$33.00
NETWORK BASE HOURLY RATE: \$150.						

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Dimmit	2,300	2,000	87
	Webb	21,800	20,600	95
	Zapata	1,700	1,500	87
	Zavala	2,300	2,000	88
Between 25-49%	TEXAS			
	Duval	4,000	3,600	91
	Jim Hogg	1,200	1,100	90
	La Salle	1,500	1,400	90
Between 5-24%	TEXAS			
	Maverick	3,000	2,600	86
	Starr	4,600	4,200	91
Station Totals		42,400	39,000	92
Net Weekly Circulation (1973-74)				21,400
Average Daily Circulation (1973-74)				14,100

Did you read
your copy of
Television Digest
this week?

Texas—Laredo



KVTV

Ch. 13

[Satellite of KZTV,
Corpus Christi, Tex.]

Technical Facilities: Channel No. 13
(210-216 MHz). Authorized power:
87.5-kw visual, 17.4-kw aural.
Antenna: 920-ft. above av. terrain,
1035-ft. above ground, 1449-ft.
above sea level.

Latitude 27° 31' 04"
Longitude 99° 31' 20"

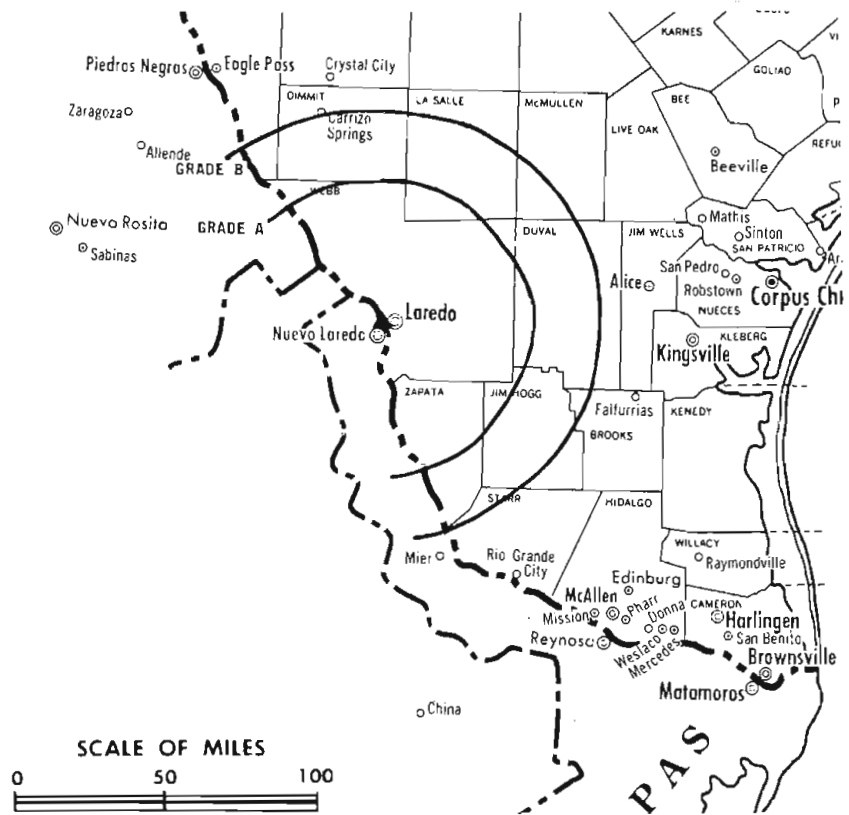
Transmitter: Anna & Shea Sts.

TV tape: Recording facilities.

Color: Network, live, film, slide &
tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see
page 4-b).



KVTV Ref: FCC File No. BMPCT-7459 Granted 2/26/73

© American Map Co., Inc., N.Y., No. 14244

KVTV

Network Service: CBS.

Licensee: K-SIX TV Inc., Show Room Bldg., Corpus Christi, Tex.
(78401).

Studio: Anna & Shea Sts.

Mailing Address: Box 735, Laredo, Tex. (78040).

Telephone: 512-723-2923.

Ownership: See KZTV, Corpus Christi, Tex.

Began Operation: Dec. 28, 1973.

Represented (sales) by H-R Television Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

VANN M. KENNEDY, president & general manager.
NEIL GILLIGAN, station manager.
HECTOR GARCIA, program director.
MERLIN MILLER, chief engineer.
WAYNE JOHNSTON, resident engineer.

Rates: On request, in combination with KZTV, Corpus Christi, Tex.

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	TEXAS Webb	21,800	20,600	95
Between 5-24%	TEXAS Jim Hogg	1,200	1,100	90
	Zapata	1,700	1,500	87
Station Totals		24,700	23,200	94
Net Weekly Circulation (1973-74)				5,100
Average Daily Circulation (1973-74)				2,300

Cable Television Management and Engineering Consultants

Malarkey, Taylor & Associates
1225 Connecticut Ave.,
Washington, D.C. 20036
(202) 223-2345

Texas—Lubbock



KCBD-TV

Ch. 11

[Operates satellite KSWs-TV, Roswell, N.M.]

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"

Longitude 101° 50' 14"

Transmitter: U.S. Hwy. 87 between 50th & 66th Sts.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

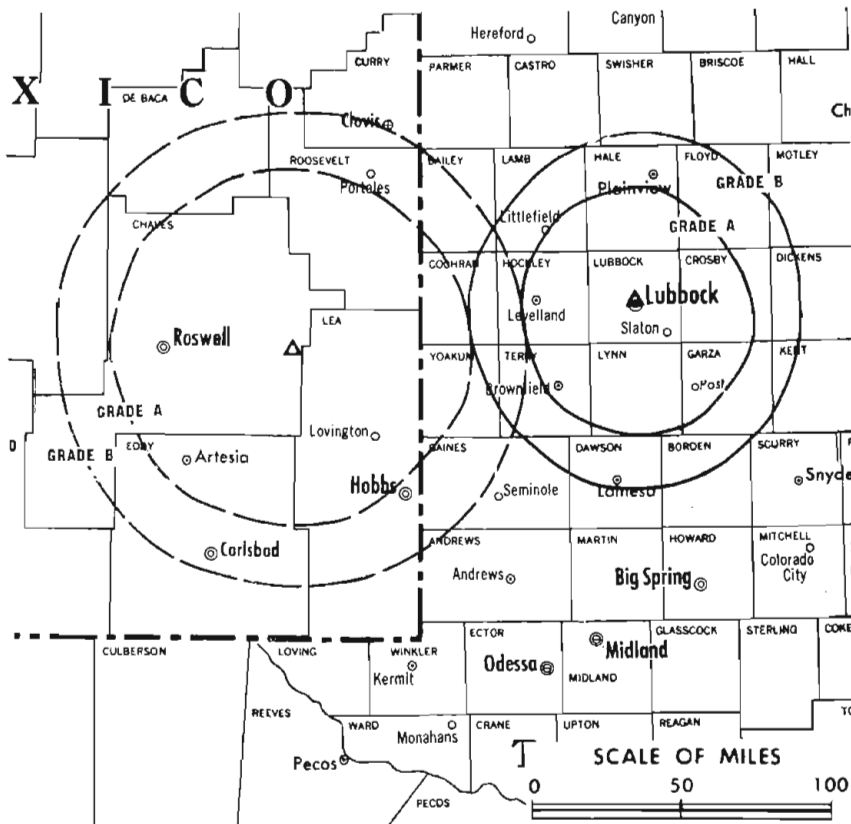
News Film Service: NBC.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Arbitron Data: Figures include KSWs-TV, Roswell, N.M.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCBD-TV Ref: FCC File No. DMPCT-5814 Granted 2/1/63
KSWs-TV Ref: FCC File No. BPCT-3130 Granted 3/19/63

©American Map Co., Inc., N.Y., No. 14244

KCBD-TV

Licensee: State Telecasting Co. Inc., Box 1333, Columbia, S.C.

Studio: 5600 Ave. A, Box 2190 (79408).

Telephone: 806-744-1414. TWX No.: 910-896-4306.

Ownership: State Record Co., 100%. For State Record ownership & other interests, see WCBD-TV, Charleston, S.C. State Telecasting officers: Ben R. Morris, chmn. of the board; W. Frank Harden, pres.; W. Robert McKinsey, v.p.

Began Operation: May 10, 1953. Sale to present owner by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (Television Digest, Vol. 11:4).

Represented (sales) by Blair Television.

Personnel:

W. ROBERT MCKINSEY, vice president & general manager.
CARL MINOR, general sales manager.
HANK TAYLOR, program director.
R. FRANK LEE, director of engineering.
RICHARD BENEDICT, news director.
COY DEAN, business manager.

DIGEST OF RATE CARD NO. 70-2—(Sept. 1, 1970)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. ID
Class AA—6:30-10 p.m., daily.
\$700.00 \$420.00 \$280.00 \$245.00 \$200.00 \$150.00 \$80.00
NETWORK BASE HOURLY RATE: \$600; \$900 with KSWs-TV.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
	Chaves	14,800	14,300	96
	Curry	14,700	14,000	95
50% & Over	De Baca	900	800	93
	Eddy	13,200	12,700	96
	Lea North	15,500	14,800	95
	Lea South	2,300	2,200	95
	Roosevelt	6,300	5,900	94

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Bailey	2,600	2,500	97
	Borden	300	300	95
	Cochran	1,100	1,100	97
	Crosby	2,300	2,200	97
	Dawson	5,600	5,400	96
	Dickens	1,400	1,300	96
	Floyd	3,900	3,800	97
	Gaines	2,900	2,800	97
50% & Over	Garza	2,200	2,100	96
	Hale	10,600	10,300	97
	Hockley	6,500	6,400	98
	Kent	500	500	97
	Lamb	5,100	5,000	97
	Lubbock	64,800	63,200	98
	Lynn	3,000	2,900	97
	Motley	400	400	90
	Scurry	6,000	5,800	97
	Terry	4,200	4,100	97
	Yoakum	2,600	2,500	98
NEW MEXICO				
	Lincoln	3,200	2,900	92
Between 25-49%	TEXAS			
	Castro	2,700	2,600	96
	Parmer	2,800	2,700	96
NEW MEXICO				
	Otero	13,700	13,100	96
TEXAS				
Between 5-24%	Andrews	2,800	2,700	97
	Briscoe	800	800	97
	Culberson	900	800	93
	Hudspeth	700	600	90
	Mitchell	2,900	2,800	96
	Stonewall	900	900	98
	Swisher	3,000	2,900	98
Station Totals		228,100	220,100	96
Net Weekly Circulation (1973-74)				152,900
Average Daily Circulation (1973-74)				100,800

Texas—Lubbock



KLBK-TV

Ch. 13

[Also operates West Texas TV Network, with KLBK-TV as originating station for its affiliated KTXS-TV, Sweetwater - Abilene, KWAB-TV, Big Spring, KMOM-TV, Monahans]

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level.

Latitude 33° 31' 33"
Longitude 101° 52' 07"

Transmitter: 7400 University Ave.

TV tape: Recording facilities.

AM Affiliate: KLBK, 1-kw, 1340 kHz.

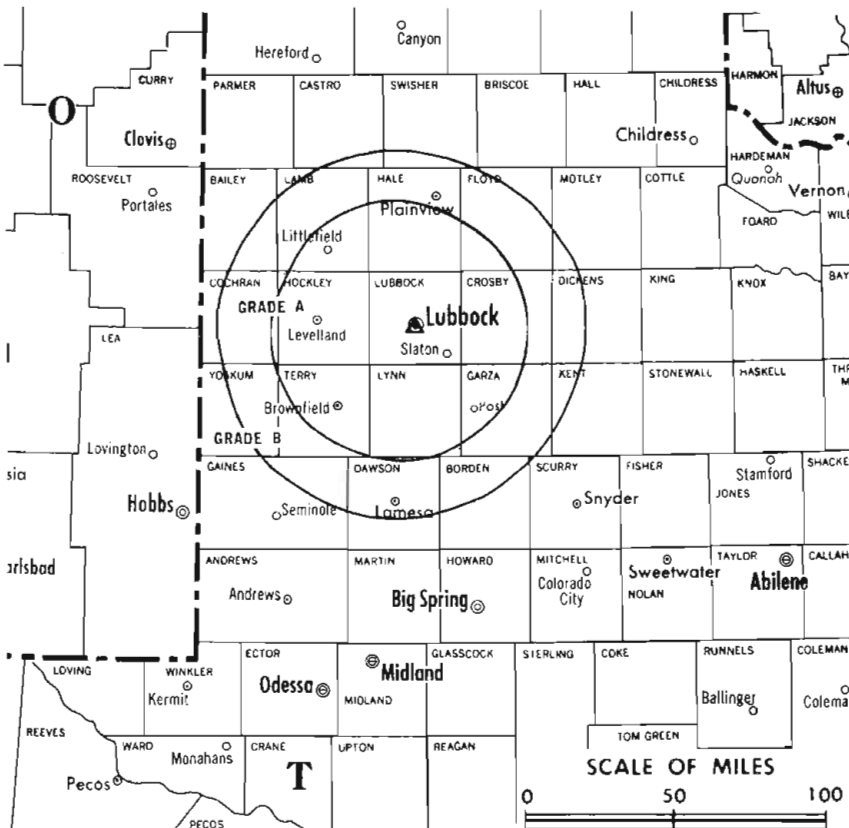
FM Affiliate: KLBK-FM, 100-kw, 94.5 MHz (No. 233), 680-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 1-b).



KLBK-TV Ref: FCC File No. BPCT-4059 Granted 12/27/67

© American Map Co., Inc., N.Y., No. 14244

KLBK-TV

Licensee: Grayson Enterprises Inc., Box 1559, Lubbock, Tex. (79408).

Studio: 7400 University Ave. (79408).

Telephone: 806-745-2345. TWX No.: 910-896-4321.

Ownership: Theodore Shanbaum, 1/3; Dr. Ellis Carp, 1/3; Lee Optical and associated companies pension plan trust, 1/3. Grayson Enterprises also owns KWAB-TV, Big Spring; KTXS-TV, Sweetwater-Abilene and KMOM-TV, Monahans, all Tex. & radios KCCN, Honolulu, Hawaii; KLBK-AM-FM, Lubbock, Tex.

Began Operation: Nov. 13, 1952. Sale by W. D. (Dub) Rogers and associates to Grayson Enterprises approved by FCC Oct. 11, 1961 (Television Digest, Vols. 17:27, 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co., Inc. approved March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved Dec. 24, 1974.

Represented (sales) by H-R Television Inc.; Bob Hix (Mountain States).

Represented (legal) by Koteen & Burt.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

W. F. de TOURNILLON, exec. v.p. & general manager.
FORD ROBERTSON, local sales manager.
BILL BLANN, operations manager.
DON KING, chief engineer.

DIGEST OF RATE CARD NO. 18—(Feb. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$600.00 \$400.00 \$250.00 \$175.00 Graded rates apply*

*Highest rate: \$170.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Bailey	2,600	2,500	97
	Borden	300	300	95
	Cochran	1,100	1,100	97
	Crosby	2,300	2,200	97
	Dawson	5,600	5,400	96
	Dickens	1,400	1,300	96
	Floyd	3,900	3,800	97
	Gaines	2,900	2,800	97
50% & Over	Garza	2,200	2,100	96
	Hale	10,600	10,300	97
	Hockley	6,500	6,400	98
	Kent	500	500	97
	Lamb	5,100	5,000	97
	Lubbock	64,800	63,200	98
	Lynn	3,000	2,900	97
	Motley	400	400	90
	Scurry	6,000	5,800	97
	Terry	4,200	4,100	97
	Yoakum	2,600	2,500	98
TEXAS				
Between 25-49%	Briscoe	800	800	97
	Castro	2,700	2,600	96
TEXAS				
Between 5-24%	Parmer	2,800	2,700	96
	Stonewall	900	900	98
	Swisher	3,000	2,900	98
Station Totals		136,200	132,500	97
Net Weekly Circulation (1973-74)				106,900
Average Daily Circulation (1973-74)				78,800

For U.S. TV Station Call Letters
See page 7-b

Texas—Lubbock



KMCC

(formerly KSEL-TV)

Ch. 28

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level. Latitude 33° 30' 57" Longitude 101° 50' 54"

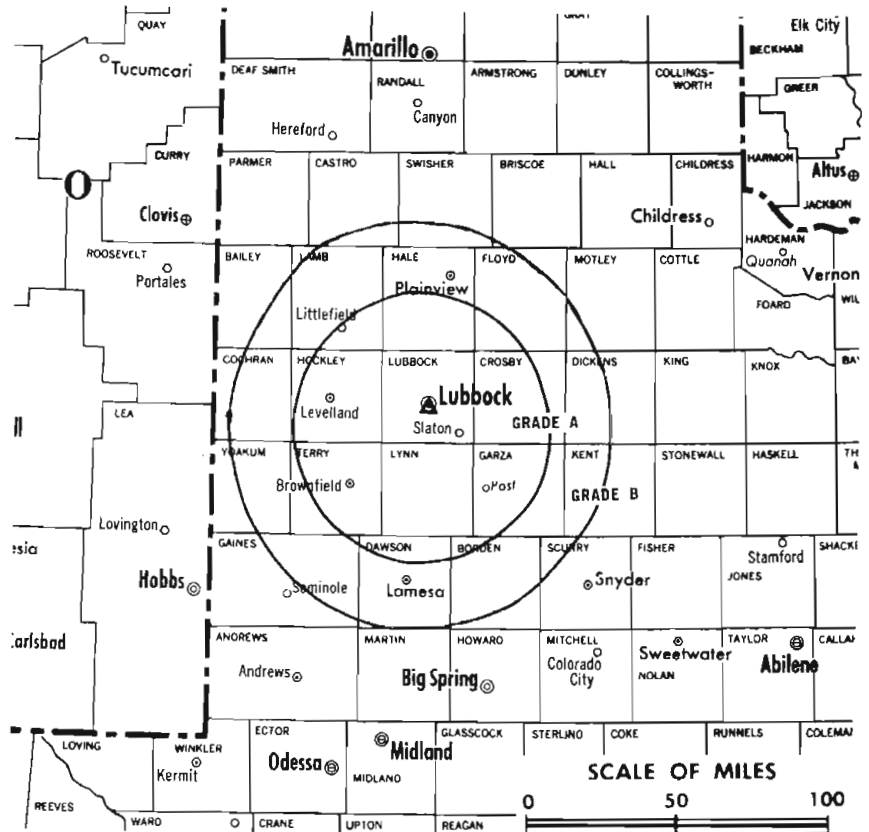
Transmitter: .2-mi. SW of intersection of 84th St. & Ave. J, near Lubbock.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 3-b)



KMCC Ref: FCC File No. BMPCT--6862 Granted 10/11/68

© American Map Co., Inc., N.Y. No. 14214

KMCC

Network Service: ABC.

Licensee: McAlister TV Enterprises Inc., Box 2805, Lubbock, Tex. (79408).

Studio: 1201 84th (79412).

Telephone: 806-747-4561.

Ownership: R. B. McAlister, 50.005%; Bill B. McAlister, 49.995%.

Began Operation: Nov. 11, 1968. Transfer of control to present owners approved by FCC March 24, 1975.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Leo Resnick.

Personnel:

BILL McALISTER, general manager.

JO KIDD, sales manager.

BILL BAKER, chief engineer.

A. C. WIMBERLY, program director.

DIGEST OF RATE CARD NO. 8

(March 20, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$450 \$150 \$75 \$40

NETWORK BASE HOURLY RATE: \$200.

For Sales & Transfers, see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Bailey	2,600	2,500	97
	Cochran	1,100	1,100	97
	Crosby	2,300	2,200	97
	Dawson	5,600	5,400	96
	Dickens	1,400	1,300	96
	Floyd	3,900	3,800	97
50% & Over	Garza	2,200	2,100	96
	Hale	10,600	10,300	97
	Hockley	6,500	6,400	98
	Lamb	5,100	5,000	97
	Lubbock	64,800	63,200	98
	Lynn	3,000	2,900	97
	Motley	400	400	90
	Terry	4,200	4,100	97
	Yoakum	2,600	2,500	98
TEXAS				
Between 25-49%	Borden	300	300	95
	Gaines	2,900	2,800	97
NEW MEXICO				
	Lea North	15,500	14,800	95
	Roosevelt	6,300	5,900	94
Between 5-24%	TEXAS			
	Castro	2,700	2,600	96
	Kent	500	500	97
	Scurry	6,000	5,800	97
Station Totals		150,500	145,900	97
Net Weekly Circulation (1973-74)				87,700
Average Daily Circulation (1973-74)				50,200

Texas—Lufkin



KTRE-TV



Ch. 9

[Satellite of KLTV, Tyler, Tex.]

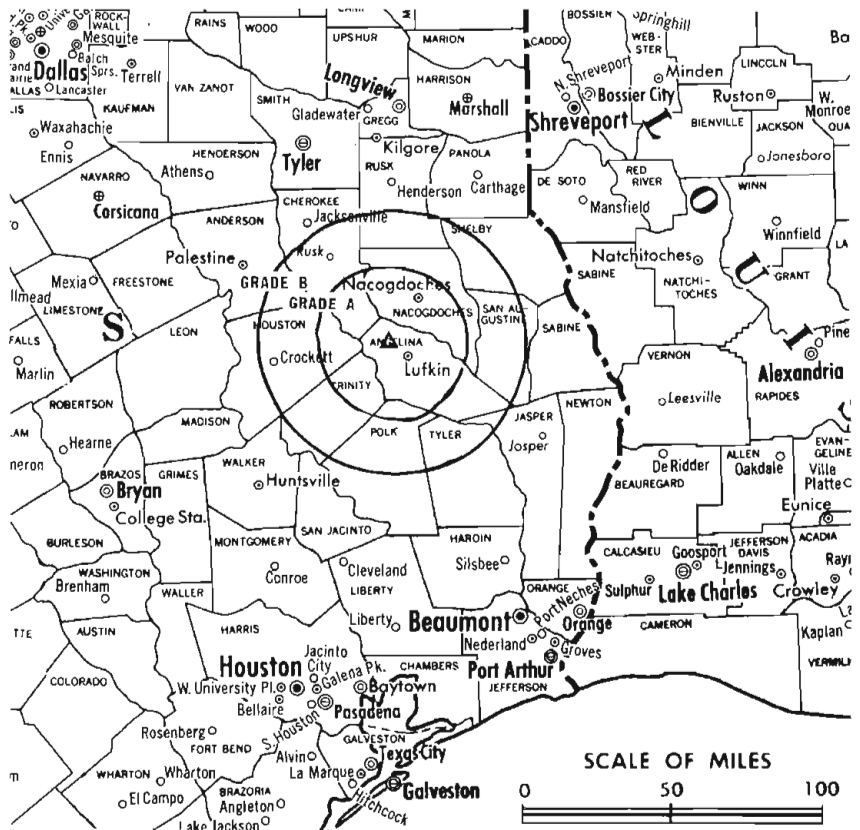
Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 27.5-kw visual, 5.5-kw aural. Antenna: 650-ft. above av. terrain, 540-ft. above ground, 950-ft. above sea level.

Latitude 31° 25' 09"
Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson. Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Included with KLTV, Tyler.



County coverage based on Arbitron study (see page 4-b).

KTRE-TV Ref: FCC File No. BMPCT-2888 Granted 4/19/55

© American Map Co., Inc., N.Y., No. 14244

KTRE-TV

Network Service: ABC, NBC, CBS.

Licensee: Buford Television Inc., Box 729 (75901).

Studio: 1.4-mi. NW of Clawson.

Telephone: 713-634-7771.

Ownership: See KLTV, Tyler, Tex.

Began Operation: Aug. 17, 1955. Sale to present owners by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Television Digest, Vol. 2:31).

Represented (sales) by Katz Television.

Personnel:

- ROBERT P. BUFORD, president.
- LANNY POGUE, general manager.
- REX SPENCER, news director.
- MARY ANN CHRISTOPHER, office manager.
- JACK BRYAN, chief engineer.
- HAZEL STEPHERSON, traffic manager.
- JONIE LAWRENCE, program manager.

Rates: Sold in combination with KLTV, Tyler-Longview, Tex.

NETWORK BASE HOURLY RATE: \$225.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436

Texas—Midland

KDCD-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1.6-kw max. & .813-kw horizontal visual, .162-kw aural. Antenna: 390-ft. above av. terrain, 413-ft. above ground, 3194-ft. above sea level.

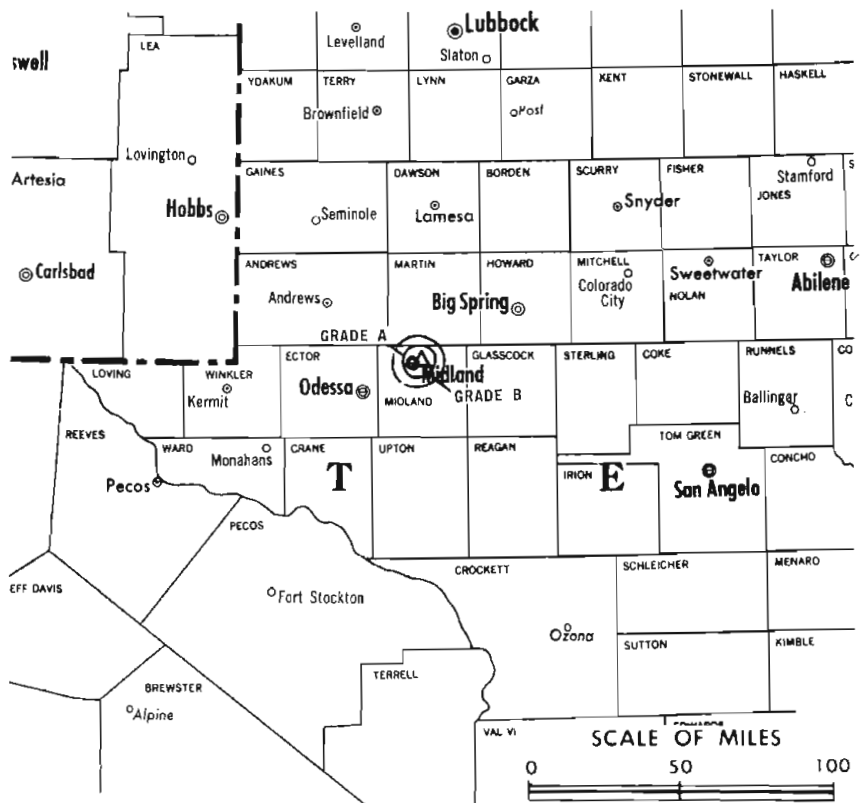
Latitude 31° 59' 54"
Longitude 102° 04' 30"

Transmitter: SE corner of Marienfeld at Wall Sts.

Color: Network, film & slide.

News Wire Service: AP.

Arbitron Data: Not available.



KDCD-TV Ref: FCC File No. BMPCT-5660 Granted 10/13/61 ©American Map Co., Inc., N.Y., No. 14244

KDCD-TV

Licensee: Midland Telecasting Co. Inc., Box 5345, Wilco Bldg., Marienfeld at Wall, Midland (79701).

Studio: 3201 West Wall St., Midland (79701).

Telephone: 915-694-1213.

Ownership: Henry C. Darwin, 41%; Luther T. Fair, 39%; Louise T. McCracken, 10%.

Began Operation: Dec. 9, 1961. Left air Feb. 16, 1962; resumed operation June 8, 1969. Left air again March 16, 1971; resumed operation 1972.

Personnel:

CHET DARWIN, general manager.
BART DARWIN, station manager.
LOWELL HYMAN, chief engineer.

DIGEST OF RATE CARD (Sept. 1, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-8:30 p.m. & 10-10:30 p.m., daily.						
\$300	\$60	\$30	\$30	\$7

BLACKBURN & COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Texas—Midland & Odessa



KMID-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

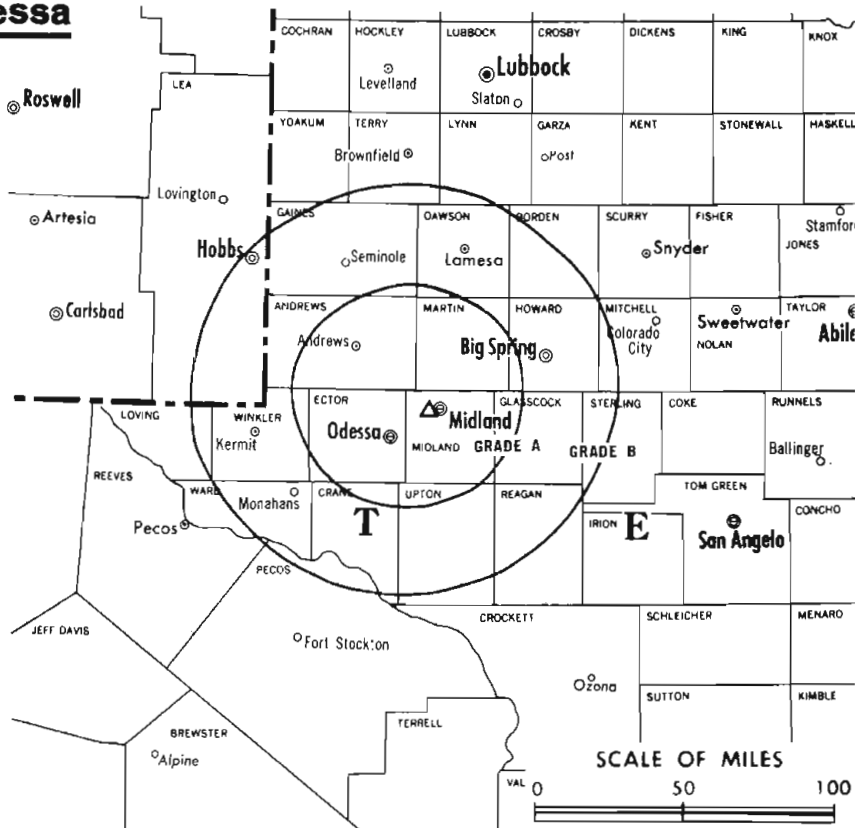
Latitude 32° 05' 14"
Longitude 102° 17' 12"

Transmitter: 13.5-mi. NW of Midland.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI

Consumer Market Data as of 3/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).

KMIO-TV Ref. FCC File No. B1PT-2922 Granted 10/30/61

© American Map Co., Inc., N.Y., No. 14244

KMID-TV

Licensee: Midessa Television Co. Inc., Midland.

Studio: Midland-Odessa Air Terminal (79701).

Telephone: 915-563-2222, Midland.

TWX No.: 910-897-5682.

Ownership: J. Conrad Dunagan, pres., 10.5%; W. D. Noel, v.p., 12.3%; E. G. Rodman, secy.-treas., 12.3%; R. H. Drewry, director, 29%; T. R. Warkentin heirs, 18.4%; Paul Davis, 5.2%; Ida Elizabeth Oliver, 5.2%; 4 other stockholders, none owns over 5.2%. R. H. Drewry and Warkentin heirs are stockholders in KSWO-TV and KSWO, Lawton, Okla., and radios KRHD, Duncan and KGWA, Enid, both Okla.

Began Operation: Dec. 18, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Greeley, Bernard & Tierney.

Personnel:

RAY HERNDON, general manager & film buyer.

JOHN FOSTER, sales manager.

GEORGE WRIGHT, chief engineer.

DIGEST OF RATE CARD NO. 19

(April 22, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 8 Sec.

Class A—6:30-10 p.m., daily.

\$400.00 \$240.00 \$160.00 \$100.00 Graded rates apply*

*Highest rate: \$60.

NETWORK BASE HOURLY RATE: \$400.

For Station-Owned Translators
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW MEXICO			
	Lea South	2,300	2,200	95
	TEXAS			
	Andrews	2,800	2,700	97
	Brewster	2,500	2,300	90
	Crane	1,300	1,300	98
	Crockett	1,200	1,100	93
	Dawson	5,600	5,400	96
	Ector	31,200	30,400	98
	Gaines	2,900	2,800	97
	Glasscock	300	300	98
50% & Over	Howard	12,900	12,700	98
	Jeff Davis	500	400	88
	Martin	1,500	1,500	97
	Midland	22,600	22,100	98
	Mitchell	2,900	2,800	96
	Pecos	5,100	4,900	96
	Presidio	1,200	1,000	87
	Reagan	1,000	1,000	99
	Reeves	5,200	5,000	95
	Terrell	300	300	89
	Upton	1,800	1,700	96
	Ward	3,700	3,600	97
	Winkler	3,300	3,200	97
	Between 25-49%			
	TEXAS			
	Yoakum	2,600	2,500	98
	NEW MEXICO			
	Lea North	15,500	14,800	95
	Between 5-24%			
	TEXAS			
	Loving	100	100	97
	Scurry	6,000	5,800	97
	Sutton	1,000	900	89
Station Totals		137,300	132,800	97
Net Weekly Circulation (1973-74)				97,400
Average Daily Circulation (1973-74)				63,200

Texas—Monahans & Odessa



KMOM-TV

Ch. 9

[Also operates satellite KWAB-TV, Big Spring, Tex.]

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 240-kw visual, 45.7-kw aural, 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"
Longitude 102° 51' 59"

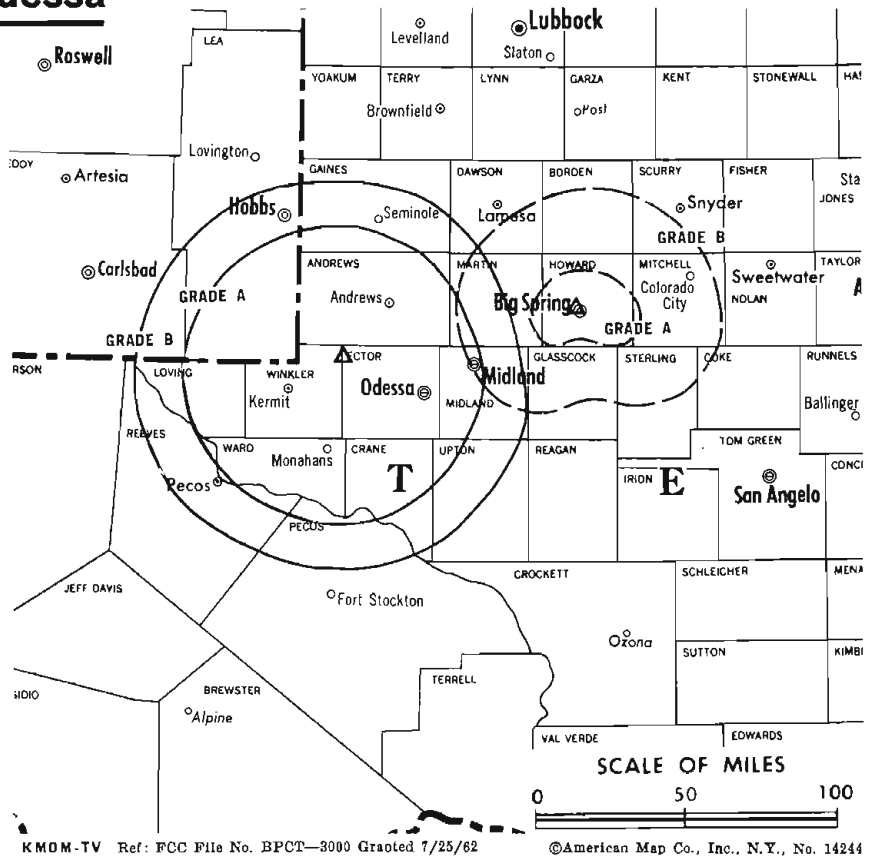
Transmitter: 17-mi. ENE of Kermit, Tex.; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (engineering) A. D. Ring & Associates.

Total Households: © MST
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KMOM-TV

Licensee: Grayson Enterprises Inc., Drawer N, Monahans (79756).

Mailing Address: Box 4677, Odessa (79760).

Studios: 2-mi. N of Monahans on Kermit 18 Hwy., W of Odessa.

Telephones: 915-563-1803, Odessa & Midland; 915-943-3231, Monahans.

TWX No.: 915-943-4802.

Ownership: Grayson Enterprises Inc. See KLBK-TV, Lubbock, Tex.

Began Operation: Dec. 1, 1958. Moved to new site and higher power Feb. 1, 1963. Sale to present owner by Tri-Cities Bcstrs. (John B. Walton) approved by FCC Feb. 12, 1969.

Represented (sales) by H-R Television Inc.

Represented (legal) by Koteen & Burt.

Personnel:

PAT HALES, general manager.
JOE HULL, national & regional sales manager.
DEBBIE HINSHAW, production manager.
JOE CONNALLY, chief engineer.

DIGEST OF RATE CARD NO. 6 (Sept. 1, 1971)

Hour	30 Min.	15 Min.	10 Min.	30 or 20 Sec.	ID
Class AA—6:30-10 p.m., daily.					
\$500.00	\$300.00	\$200.00	\$175.00	\$85.00*	\$45.00*

*Class AA—6:29-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$275.

Arbitron Data: Figures include coverage of satellite KWAB-TV, Big Spring, Tex.

Net Weekly Circulation	State County	Total Households	TV Households	%
NEW MEXICO				
	Lea South	2,300	2,200	95
TEXAS				
	Andrews	2,800	2,700	97
	Brewster	2,500	2,300	90
	Crane	1,300	1,300	98
	Crockett	1,200	1,100	93
	Culberson	900	800	93
	Ector	31,200	30,400	98
	Gaines	2,900	2,800	97
	Glasscock	300	300	98
50% & Over	Howard	12,900	12,700	98
	Jeff Davis	500	400	88
	Loving	100	100	97
	Martin	1,500	1,500	97
	Midland	22,600	22,100	98
	Pecos	5,100	4,900	96
	Presidio	1,200	1,000	87
	Reagan	1,000	1,000	99
	Reeves	5,200	5,000	95
	Terrell	300	300	89
	Upton	1,800	1,700	96
	Ward	3,700	3,600	97
	Winkler	3,300	3,200	97
NEW MEXICO				
	Lea North	15,500	14,800	95
Between 25-49%	TEXAS			
	Dawson	5,600	5,400	96
	Mitchell	2,900	2,800	96
TEXAS				
Between 5-24%	Scurry	6,000	5,800	97
	Sterling	300	300	94
	Terry	4,200	4,100	97
	Yoakum	2,600	2,500	98
Station Totals		141,700	137,100	97
Net Weekly Circulation (1973-74)				101,900
Average Daily Circulation (1973-74)				57,900

Texas—Odessa



KOSA-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.5"
Longitude 102° 34' 41"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

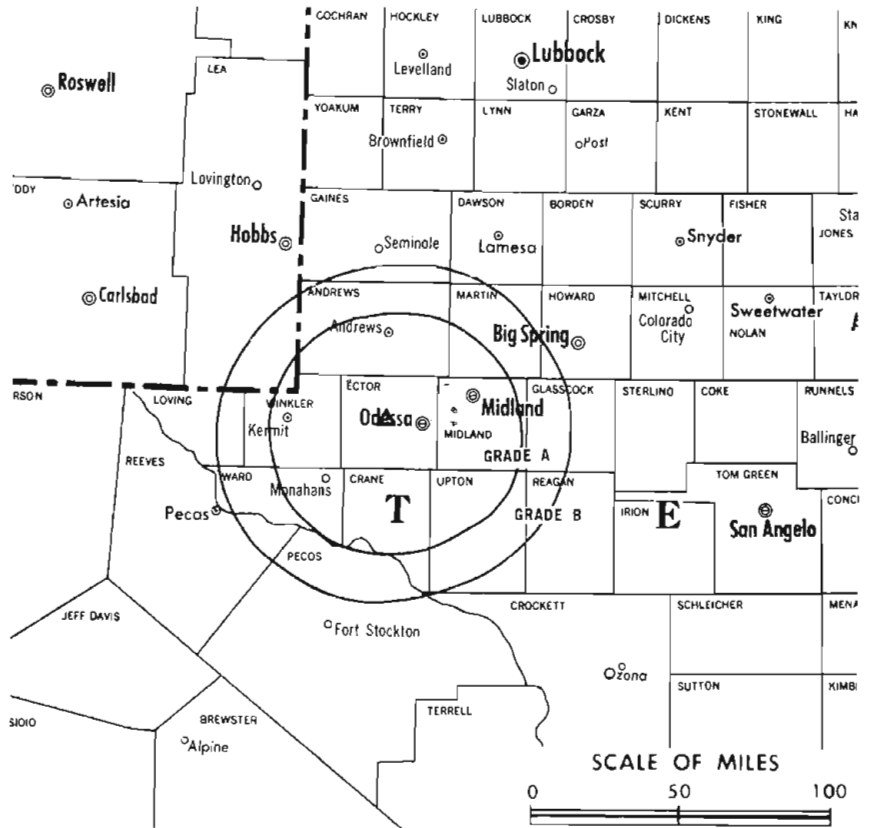
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KOSA-TV Ref: FCC File No. BMPCT-4369 Granted 11/26/56

© American Map Co., Inc., N.Y., No. 14244

KOSA-TV

Network Service: CBS.

Licensee: Forward Communications of Texas Inc., Box 1088, Wausau, Wis. (55401).

Studio: 1211 N. Whitaker, Odessa, Tex. (79760).

Telephone: 915-337-8301.

TWX No.: 910-897-5504.

Ownership: Forward Communications Corp., 100%. For other interests, see WSAU-TV, Wausau, Wis.

Began Operation: Jan. 1, 1956. Sale to present owner by Doubleday Bcstg. Co. approved by FCC Sept. 11, 1973.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

DOYCE ELLIOTT, president & general manager.
ROBERT SPIELMANN, national sales manager.
ED COSTELLO, local sales manager.
TOM HUGHES, operations manager.
DAVE WILLIAMS, chief engineer.

DIGEST OF RATE CARD NO. 11 (April 20, 1971)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6:30-10 p.m., daily.
\$400 \$240 \$160 \$120 Graded rates apply*

*Highest rate: \$161.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW MEXICO			
	Lea South	2,300	2,200	95
	TEXAS			
	Andrews	2,800	2,700	97
	Brewster	2,500	2,300	90
	Crane	1,300	1,300	98
	Crockett	1,200	1,100	93
	Culberson	900	800	93
	Ector	31,200	30,400	98
	Gaines	2,900	2,800	97
	Glasscock	300	300	98
50% & Over	Howard	12,900	12,700	98
	Jeff Davis	500	400	88
	Loving	100	100	97
	Martin	1,500	1,500	97
	Midland	22,600	22,100	98
	Pecos	5,100	4,900	96
	Presidio	1,200	1,000	87
	Reagan	1,000	1,000	99
	Reeves	5,200	5,000	95
	Terrell	300	300	89
	Upton	1,800	1,700	96
	Ward	3,700	3,600	97
	Winkler	3,300	3,200	97
	Between 25-49%			
	TEXAS			
	Dawson	5,600	5,400	96
	Between 5-24%			
	TEXAS			
	Mitchell	2,900	2,800	96
	Yoakum	2,600	2,500	98
Station Totals		115,700	112,100	97
Net Weekly Circulation (1973-74)				95,300
Average Daily Circulation (1973-74)				68,400

Texas—San Angelo



KACB-TV



Ch. 3

[Satellite of KRBC-TV, Abilene]

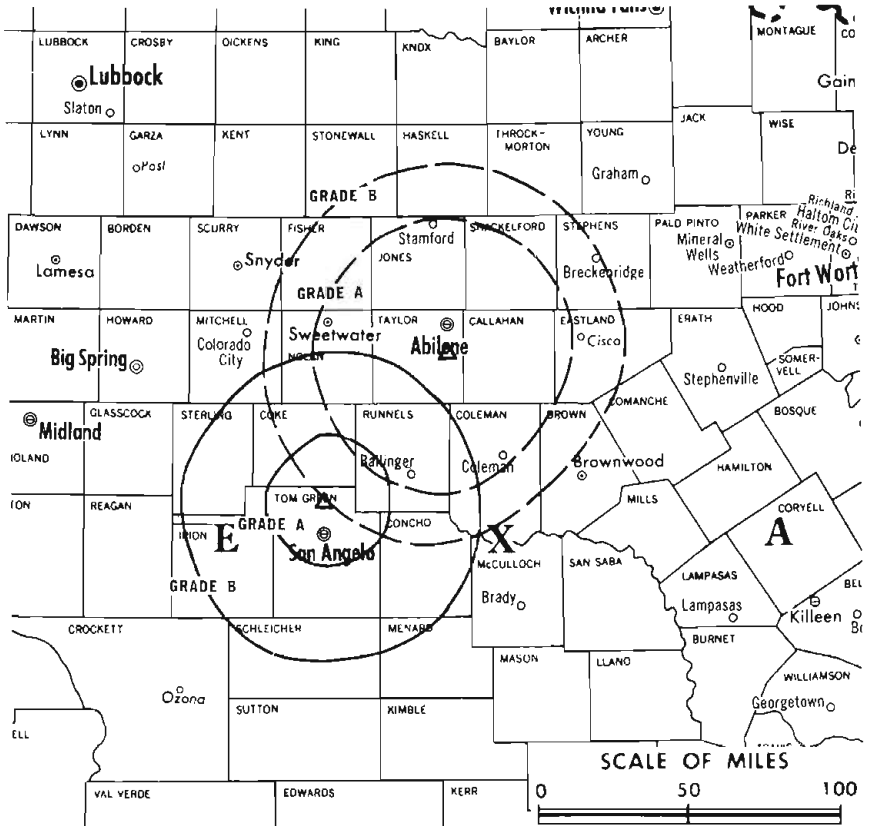
Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 600-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"
Longitude 100° 26' 14"

Transmitter: 7.7-mi. N of San Angelo, .4-mi. W of State Hwy. 208.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KACB-TV Ref: FCC File No. DLCT-1171 Granted 8/22/82

©American Map Co., Inc., N.Y., No. 14244

KACB-TV

Licensee: Abilene Radio & TV Co., 4510 14th St., Abilene (79605).

Studio: 4510 S. 14th St., Abilene.

Telephone: 915-692-4242. TWX No.: 915-492-9210.

Ownership: See KRBC-TV, Abilene.

Began Operation: Feb. 8, 1962.

Represented (sales) by Blair Television.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

DALE ACKERS, president.
WILLIAM TERRY, station & sales manager.
NORMAND MANN, program director.
GENE SMITH, chief engineer.

Rates: Sold in combination with KRBC-TV, Abilene.

NETWORK BASE HOURLY RATE: Bonus.

Arbitron Data for this Station Included with Parent KRBC-TV, Abilene.

Repetition breeds

• REMEMBRANCE •

For details on multi-position ads in next year's Factbook, Use Order Card #6 Stations Volume

Texas—San Angelo



KCTV

Ch. 8



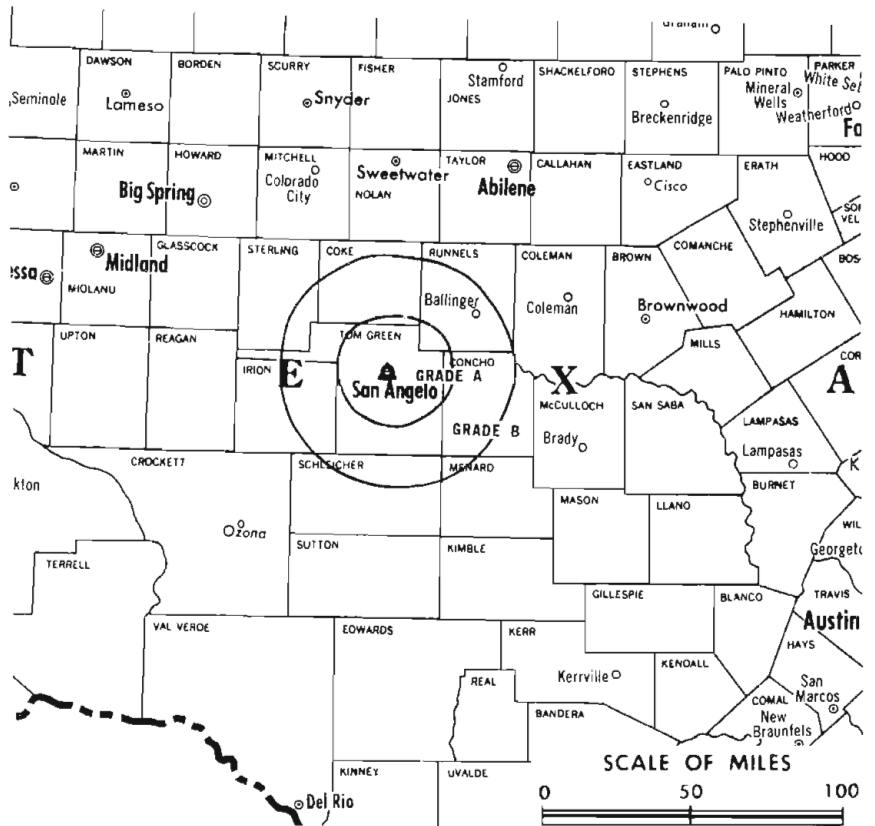
Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 25.1-kw visual, 5-kw aural. Antenna: 420-ft. above av. terrain, 443-ft. above ground, 2331-ft. above sea level.

Latitude 31° 29' 29"
Longitude 100° 26' 03"

Transmitter: 1011 E. 28th St.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KCTV Ref: FCC File No. BMPCT-1052 Granted 4/10/53

©American Map Co., Inc., N.Y., No. 14244

KCTV

Licensee: Jewell TV, Box 1941, San Angelo, Tex. (76901).

Studio: 1011 E. 28th St.

Telephone: 915-655-7383. TWX No.: 510-871-3805.

Ownership: T. B. Lanford, 100%. For other Lanford interests, see KALB-TV, Alexandria, La.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (Television Digest, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC Dec. 4, 1962. Sale to present owner by Houston H. & Edward H. Harte & A. L. Hall approved by FCC Jan. 20, 1971.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (sales) by Adam Young Inc.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

HARRY MOORADIAN, general manager.
J. HARRY ABBOTT, general sales manager.
ED MATEO, chief engineer.

DIGEST OF RATE CARD NO. 12—(Sept. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
\$250.00 \$175.00 \$125.00 \$75.00 \$45.00* \$35.00* \$25.00*

*Class A—6:30-10 p.m., Mon.-Fri.; 6-10 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Coke	1,100	1,100	96
	Concho	700	700	96
	Crockett	1,200	1,100	93
	Irion	400	400	93
50% & Over	Menard	1,300	1,100	84
	Runnels	5,500	5,300	96
	Schleicher	800	800	94
	Sterling	300	300	94
	Sutton	1,000	900	89
	Tom Green	24,400	23,600	97
Between 25-49%	TEXAS			
	Mc Culloch	3,300	3,000	91
Between 5-24%	TEXAS			
	Coleman	4,700	4,500	96
	Reagan	1,000	1,000	99
Station Totals		45,700	43,800	96
Net Weekly Circulation (1973-74)				30,800
Average Daily Circulation (1973-74)				22,700

For Explanation of Arbitron Data,
see page 4-b

Texas—San Antonio



KENS-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 07"

Longitude 98° 15' 55"

Transmitter: Stewart Rd., 4-mi. NE of Elmendorf, Tex.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

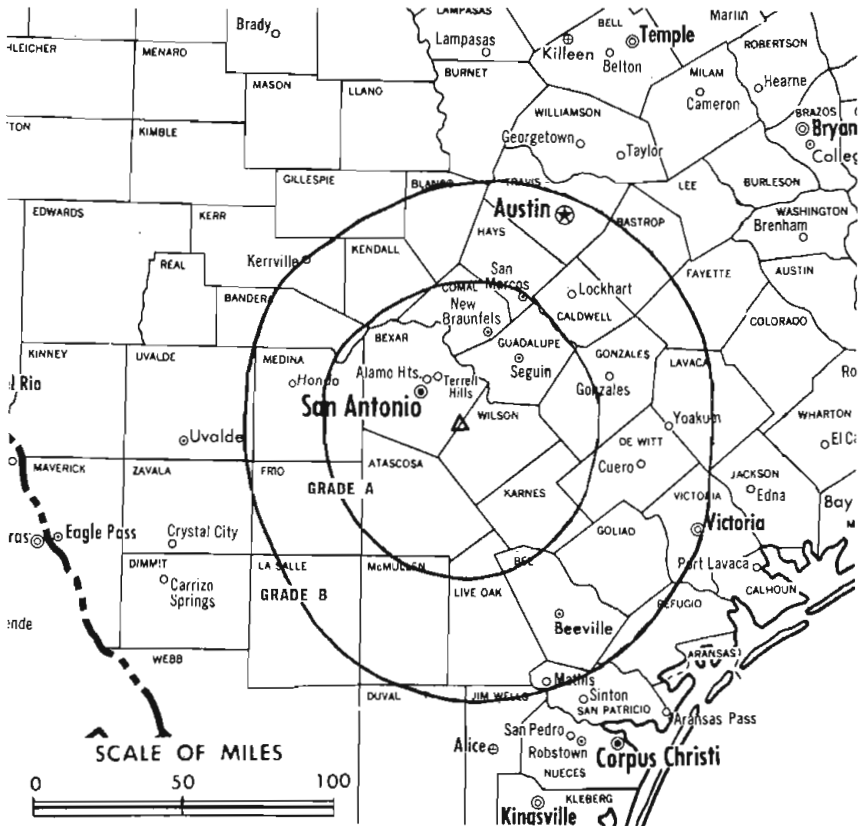
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KENS-TV Ref: FCC File No. BPT-2305 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14244

KENS-TV

Licensee: Harte-Hanks Television Inc., P.O. Box TV 5 (78299).

Studio: Ave. E & Fourth St. (78205).

Telephone: 512-225-5211. TWX No.: 512-571-0951.

Ownership: Harte-Hanks Newspapers Inc., 99.2% of stock held by Corpus Christi Caller and Times, Abilene Reporter-News, San Angelo Standard-Times and Affiliated Newspapers Inc. Harte-Hanks publishes newspapers in Tex., Cal., N.J., Mass., Mich., Ohio & S.C. Harte-Hanks also controls WTLV, Jacksonville, Fla.

Began Operation: Feb. 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales) by Pcters, Griffin, Woodward Inc.

Represented (legal) by Arnold & Porter.

Personnel:

- WAYNE KEARL, president.
- WILLIAM G. MOLL, vice president & general manager.
- ELLIOT R. KLEEMAN, general sales manager.
- BILL LYDLE, national sales manager.
- WILLIAM SHOMETTE, director of broadcasting.
- JERRY COPELAND, production manager.
- BOB ROGERS, news director.
- RAY McMILLAN, director of engineering.

DIGEST OF RATE CARD NO. 74-1

(Jan. 1, 1974)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$1000.00	\$700.00		

Graded rates apply*

*Highest rate: \$375.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
	Atascosa	5,900	5,600	94
	Bandera	2,100	2,000	96
	Bee	7,600	7,100	94
	Bexar	276,600	267,300	97
	Caldwell	7,400	7,000	94
	Comal	9,300	8,900	96
	De Witt	7,400	6,800	93
	Dimmit	2,300	2,000	87
	Edwards	1,100	1,000	89
	Frio	3,300	3,000	91
	Gillespie	4,000	3,600	91
	Goliad	1,700	1,600	92
	Gonzales	6,200	5,800	94
	Guadalupe	12,400	11,800	95
	Hays	9,100	8,700	95
	Karnes	4,300	4,000	94
	Kendall	3,000	2,800	93
	Kerr	7,300	6,800	93
	Kimble	1,500	1,300	88
	Kinney	600	500	86
	La Salle	1,500	1,400	90
	Lavaca	6,600	5,900	89
	Live Oak	2,100	2,000	94
	Mcmullen	400	400	94
	Mason	1,300	1,200	89
	Maverick	3,000	2,600	86
	Medina	6,300	5,900	94
	Real	900	800	85
	Uvalde	5,600	5,200	93
	Val Verde	6,400	5,800	91
	Victoria	18,800	17,800	95
	Webb	21,800	20,600	95
	Wilson	4,100	3,800	93
	Zavala	2,300	2,000	88

50% & Over

(Continued on page 817-b)

Station Totals	640,500	610,800	95
Net Weekly Circulation (1973-74)			393,000
Average Daily Circulation (1973-74)			280,000

Texas—San Antonio

KMOL-TV
(formerly WOAI-TV)
Ch. 4

Technical Facilities: Channel No. 4
(66-72 MHz). Authorized power:
100-kw visual, 11.2-kw aural. Antenna:
1476-ft. above av. terrain, 1531-ft.
above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"
Longitude 98° 15' 55"

Transmitter: 4-mi. from Elmendorf
on bearing of N 79 E.

Studio: 1031 Navarro St.

TV tape: Recording facilities.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

Facsimile Service: AP.

Represented (engineering) by A. D.
Ring & Associates.

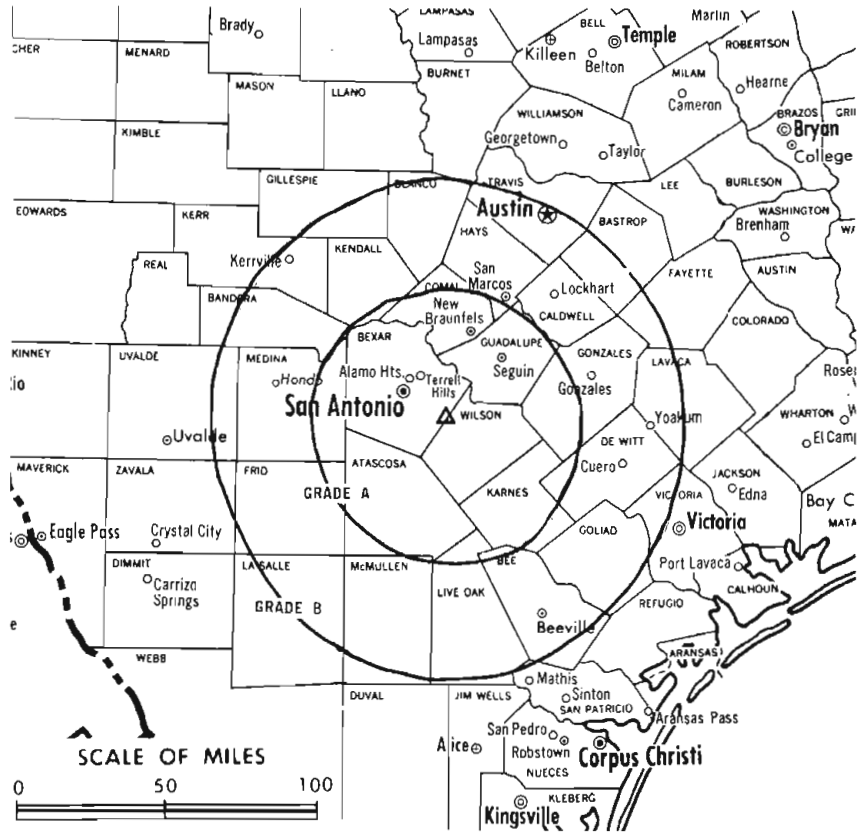
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



KMOL-TV Ref: FCC File No. HPC1-2297 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14244

KMOL-TV

Licensee: United Television Inc., P.O. Box 2641, San Antonio, Tex.
(78299).

Telephone: 512-226-4251. TWX No.: 512-571-0920.

Ownership: Subsidiary of 20th Century-Fox Film Corp. For other in-
terests, see KMSP-TV, Minneapolis, Minn.

Began Operation: Dec. 11, 1949. Sale to present owner by Avco
Bcstg. Corp. approved by FCC Sept. 18, 1975; consummation
pendg (Television Digest, Vol. 14:48). Sale to Avco by Hugh Half
Jr. and associates approved Sept. 15, 1965 by FCC (Vol. 5:22, 38).

Represented (sales) by Avco Television Sales Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

EDWARD V. CHEVIOT, general manager.
MORTON A. BARRETT, general sales manager.
KEVIN DONOHUE, local sales manager.
JACK CARROLL, program director.
DON McMULLIN, news director.
DAVE KARBACH, chief engineer.
CHERI RUSBULDT, promotion & publicity manager.
RAY LAUBE, community services director.
CHARLES LUTZ, production manager.

DIGEST OF RATE CARD NO. 10—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—7-10 p.m., daily.					
\$975.00	\$750.00				Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Atascosa	5,900	5,600	94
	Bandera	2,100	2,000	96
	Bee	7,600	7,100	94

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
	Bexar	276,600	267,300	97
	Caldwell	7,400	7,000	94
	Comal	9,300	8,900	96
	De Witt	7,400	6,800	93
	Dimmit	2,300	2,000	87
	Edwards	1,100	1,000	89
	Frio	3,300	3,000	91
	Gillespie	4,000	3,600	91
	Goliad	1,700	1,600	92
	Gonzales	6,200	5,800	94
	Guadalupe	12,400	11,800	95
	Hays	9,100	8,700	95
	Karnes	4,300	4,000	94
	Kendall	3,000	2,800	93
	Kerr	7,300	6,800	93
	Kimble	1,500	1,300	88
	Kinney	600	500	86
	La Salle	1,500	1,400	90
	Lavaca	6,600	5,900	89
	Live Oak	2,100	2,000	94
	McMullen	400	400	94
	Maverick	3,000	2,600	86
	Medina	6,300	5,900	94
	Real	900	800	85
	Sutton	1,000	900	89
	Uvalde	5,600	5,200	93
	Val Verde	6,400	5,800	91
	Victoria	18,800	17,800	95
	Wilson	4,100	3,800	93
	Zavala	2,300	2,000	88

50% & Over

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 25-49%	Blanco	1,700	1,600	95
	Calhoun	5,300	5,000	95
	Fayette	7,100	6,200	87

(Continued on page 817-b)

Station Totals	614,700	586,400	95
Net Weekly Circulation (1973-74)			381,500
Average Daily Circulation (1973-74)			254,200

Texas—San Antonio



KSAT-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

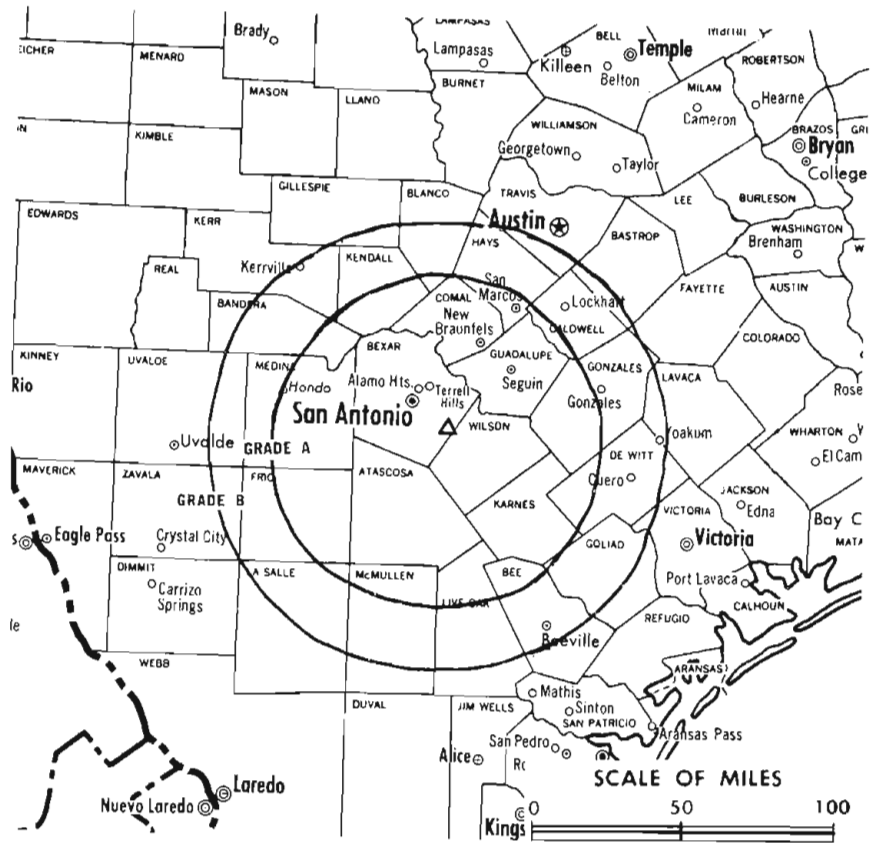
Latitude 29° 16' 11"
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmen-dorf, Tex.

Studio: 1408 N. St. Mary's St.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KSAT-TV Ref: FCC File No. BPCT-2892 Granted 9/27/61

©American Map Co., Inc., N.Y., No. 14244

KSAT-TV

Licensee: The Outlet Co., Box 2478, San Antonio, Tex. (78298).

Telephone: 512-226-7611. TWX No.: 910-871-1022.

Ownership: The Outlet Co. For other interests see WJAR-TV, Providence, R.I.

Began Operation: Jan. 21, 1957. Sale to the Outlet Co. by Mission Telecasting Corp. approved Nov. 22, 1967 (Television Digest, Vol. 7:32, 48).

Represented (sales) by Petry Television Inc.

Represented (legal) by Sundlun, Tirana & Scher.

Personnel:

JOSEPH S. SINCLAIR, chairman of board.
KENNETH LOGOWITZ, president & chief executive officer.
DAVID E. HENDERSON, president, broadcast division.
JAMES SCHIAVONE, vice president & general manager.
JACK DIX, general sales manager.
SAM ROCCO, program manager.
LEO TRUMBLE, operations manager.
KATIE FERGUSON, public service director.
DOUGLAS A. RAMSEY, news director.
BRUCE LAUGHLIN, chief engineer.
SUZANNE LOOMIS, promotion director.
CHAD CRAIG, business manager.

DIGEST OF RATE CARD NO. 2—(Jan. 14, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1000 \$600 Graded rates apply*

*Highest rate: \$410.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Atascosa	5,900	5,600	94
	Bandera	2,100	2,000	96
	Bee	7,600	7,100	94

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
	Bexar	276,600	267,300	97
	Caldwell	7,400	7,000	94
	Comal	9,300	8,900	96
	De Witt	7,400	6,800	93
	Dimmit	2,300	2,000	87
	Frio	3,300	3,000	91
	Gillespie	4,000	3,600	91
	Goliad	1,700	1,600	92
	Gonzales	6,200	5,800	94
	Guadalupe	12,400	11,800	95
	Hays	9,100	8,700	95
	Karnes	4,300	4,000	94
	Kendall	3,000	2,800	93
	Kerr	7,300	6,800	93
50% & Over	Kimble	1,500	1,300	88
	Kinney	600	500	86
	La Salle	1,500	1,400	90
	Lavaca	6,600	5,900	89
	Live Oak	2,100	2,000	94
	Mcmullen	400	400	94
	Mason	1,300	1,200	89
	Maverick	3,000	2,600	86
	Medina	6,300	5,900	94
	Real	900	800	85
	Sutton	1,000	900	89
	Uvalde	5,600	5,200	93
	Val Verde	6,400	5,800	91
	Victoria	18,800	17,800	95
	Webb	21,800	20,600	95
	Wilson	4,100	3,800	93
	Zavala	2,300	2,000	88

Between 25-49%	State County	Total Households	TV Households	%
	TEXAS			
	Blanco	1,700	1,600	95
	Edwards	1,100	1,000	89
	Fayette	7,100	6,200	87

(Continued on page 817-b)

Station Totals	619,900	591,200	95
Net Weekly Circulation (1973-74)			380,400
Average Daily Circulation (1973-74)			243,300

Texas—San Antonio

KWEX-TV

Ch. 41

[Spanish-language outlet]

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 170-kw max. and 129-kw horizontal visual, 35.8-kw max. and 25.7-kw horizontal aural. Antenna: 500-ft. above av. terrain, 598-ft. above ground, 1218-ft. above sea level.

Latitude 29° 25' 03"
Longitude 98° 29' 26"

Transmitter: 411 E. Durango.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

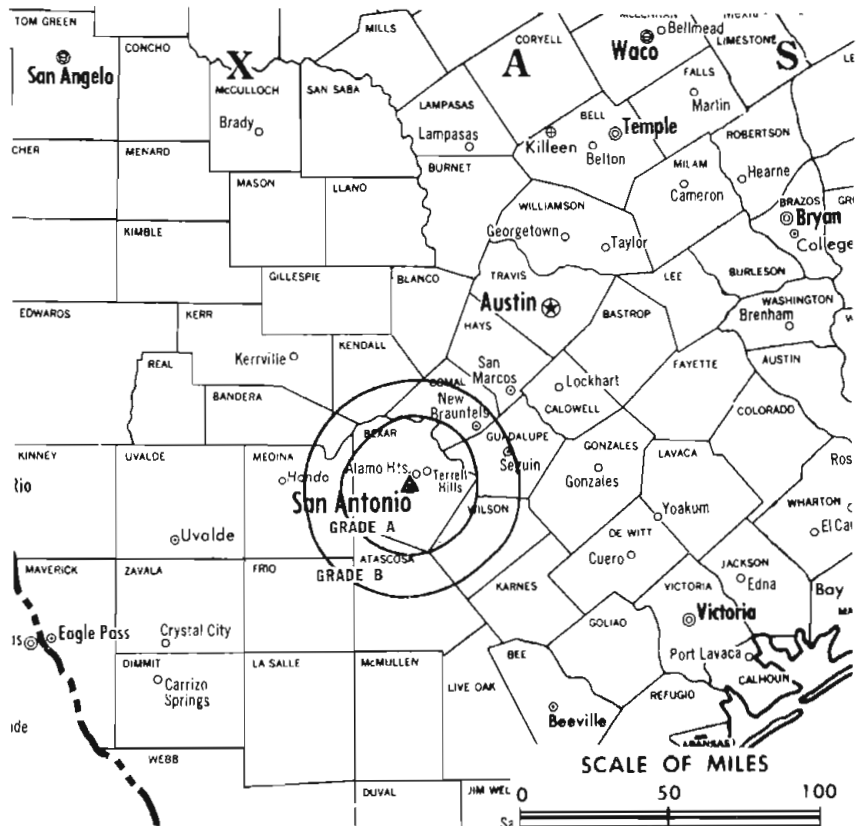
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KWEX-TV Ref: FCC File No. BPCT-3573 Granted 7/12/65

©American Map Co., Inc., N.Y., No. 14244

KWEX-TV

Network Service: Spanish International Network.

Licensee: Spanish International Communications Corp., P.O. Box 9225, San Antonio, Tex. (78204).

Studio: 411 E. Durango (78204). Telephone: 512-227-4141.

Ownership: See KMEX-TV, Los Angeles, Cal.

Began Operation: June 10, 1955. Sale as KUAL-TV to present owner by Raul A. Cortez and associates approved by FCC Dec. 6, 1961 (Television Digest, Vol. 17:35, 2:1).

Represented (sales) by Spanish International Network Inc.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

FRANK FOUCE, chairman of the board.
RENE ANSELMO, president.
JULIAN KAUFMAN, vice president.
EMILIO NICOLAS, vice president & general manager.
JAMES R. MEEK, v.p. & director of engineering.
VIVIAN QUEVEDO, operations manager.
MARTHA TIJERINA, women's program director.
ARIEL GUTIERREZ, program manager.
MICKEY BROUSSEAU, production manager.

DIGEST OF RATE CARD NO. 12A

(Oct. 21, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Zone I—6-10 p.m., daily.					
\$800.00	\$500.00	\$300.00	\$200.00	\$55.00	\$27.50

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS Zavala	2,300	2,000	88
	TEXAS Maverick Webb	3,000 21,800	2,600 20,600	86 95
Between 25-49%	TEXAS Bexar	276,600	267,300	97
	Brooks	2,400	2,300	94
	Cornal	9,300	8,900	96
	Dimmit	2,300	2,000	87
	Frio	3,300	3,000	91
	Jim Wells	9,600	9,000	94
	Karnes	4,300	4,000	94
	Kerr	7,300	6,800	93
	Kinney	600	500	86
	La Salle	1,500	1,400	90
	Medina	6,300	5,900	94
Between 5-24%	Nueces	78,600	75,800	96
	Uvalde	5,600	5,200	93
	Val Verde	6,400	5,800	91
	Station Totals	441,200	423,100	96
Net Weekly Circulation (1973-74)			60,800	
Average Daily Circulation (1973-74)			33,100	

For National Sales Representatives of TV Stations, see Services Volume

Texas—Tyler-Longview



KLTV



Ch. 7

[Operates satellite KTRE-TV, Lufkin, Tex.]

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 520-ft above av. terrain, 495-ft. above ground, 1050-ft. above sea level.

Latitude 32° 21' 06"
Longitude 95° 16' 00"

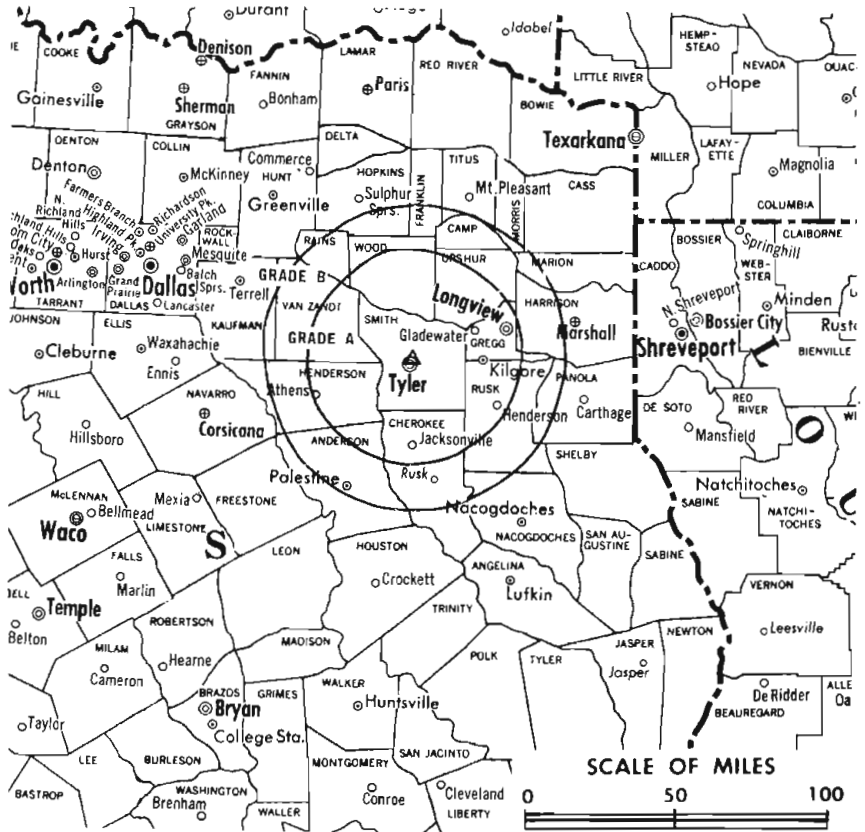
Transmitter: Kilgore Hwy. at Loop 323.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures include KTRE-TV, Lufkin, Tex.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KLTV Ref: FCC File No. BPOT—2172 Granted 8/80/58

©American Map Co., Inc., N.Y., No. 14244

KLTV

Network Service: ABC, NBC, CBS.

Licensee: Buford Television Inc., P.O. Box 957, Tyler (75701).

Studio: Kilgore Hwy. at Loop 323.

Telephone: 214-592-3873. TWX No.: 910-860-5810.

Ownership: Robert Buford, 32.8289%; Gerald Buford & Geoffrey Buford, 32.8862% each; Hudson Collins, .7694%; Charles Bowker, .5721%; Ross Buford Trust, .0572%. Buford Television also owns KTRE-TV, Lufkin, Tex.; KXON-TV, Mitchell-Sioux Falls, S.D. & KFSM-TV, Fort Smith, Ark.

Began Operation: Oct. 14, 1954.

Represented (sales) by Katz Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- ROBERT BUFORD, president.
- CHARLES BOWKER, exc. vice president & dir. of stations.
- BERYL BERRY, controller.
- LARRY HARRIS, general manager.
- FRANK BATTLES, local sales manager.
- GAYLE HELMS, program director.
- JOSEPH CAREY, technical director.
- ROBERT PERDUE, news director.
- BARRY HANSON, production director.

DIGEST OF RATE CARD NO. A8

(Jan. 27, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$600 \$358 \$242 \$179 Graded rates apply*

*Highest rate: \$270.

Note: Spot rates include KTRE-TV, Lufkin, Tex.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Anderson	10,800	10,200	94
	Angelina	17,800	17,000	96
	Cherokee	10,800	10,100	93
	Franklin	2,000	1,900	93
	Gregg	28,200	27,200	96
	Henderson	10,500	9,900	94
	Hopkins	8,500	8,100	95
	Houston	5,900	5,400	91
	Nacogdoches	13,600	12,600	93
	Rusk	11,800	11,300	95
	San Augustine	2,400	2,200	91
	Smith	36,300	34,900	96
	Trinity	3,000	2,700	90
	Upshur	8,200	7,800	95
Wood	7,800	7,400	95	
TEXAS				
Between 25-49%	Camp	3,000	2,800	93
	Titus	6,300	6,000	95
	Van Zandt	9,900	9,300	94
TEXAS				
Between 5-24%	Delta	1,800	1,700	93
	Harrison	16,200	15,400	95
	Hunt	19,800	18,900	96
	Lamar	14,200	12,900	91
	Leon	3,800	3,400	90
	Panola	6,400	6,100	95
	Polk	5,200	4,800	92
	Rains	1,700	1,600	95
	Red River	5,500	5,000	91
	San Jacinto	2,100	1,900	89
Shelby	8,300	7,700	93	
Walker	9,100	8,300	91	
Station Totals		290,900	274,500	94
Net Weekly Circulation (1973-74)				157,500
Average Daily Circulation (1973-74)				101,200

Texas—Victoria



KXIX

Ch. 19

[Satellite of KIII, Corpus Christi, Tex.]

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 14.8-kw visual, 2.94-kw aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41"
Longitude 96° 57' 38"

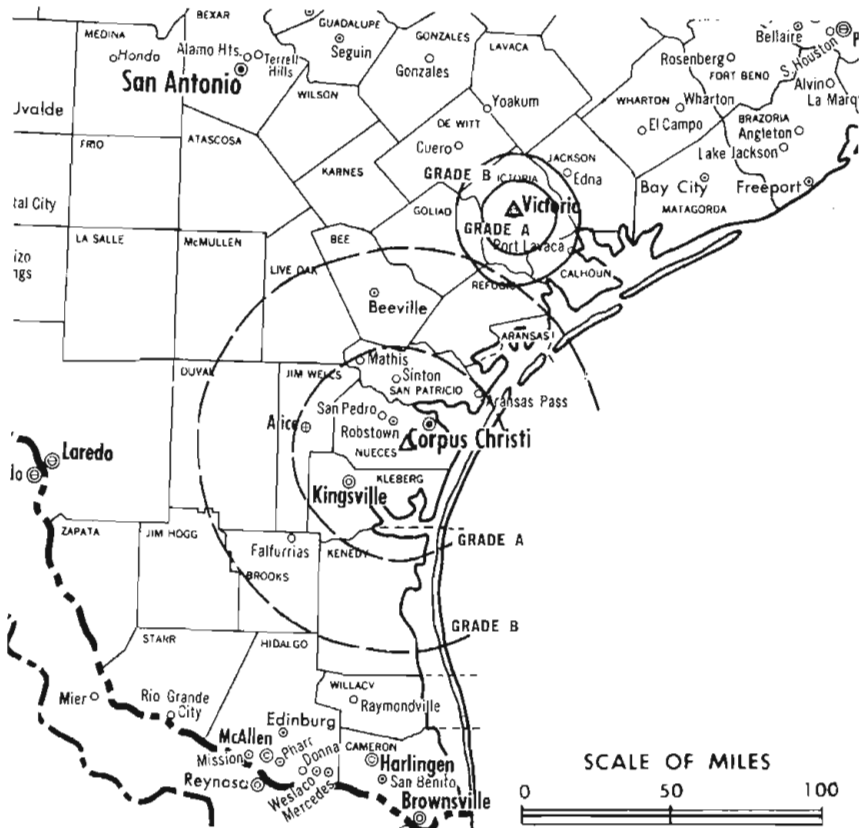
Transmitter: SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Arbitron Data: Figures are included with parent KIII, Corpus Christi.



County coverage based on Arbitron study (see page 4-b).

KXIX Ref: FCC File No. BMPCT—8871 Granted 11/19/68
KIII Ref: FCC File No. BMPCT—8945 Granted 11/7/63

©American Map Co., Inc., N.Y. No. 14244

KXIX

Licensee: Guadalupe Valley Telecasting Co. Inc., P.O. Box 6669, Corpus Christi, Tex.

Studio: Loop 175 & Port Lavaca Hwy., Victoria.

Telephone: 512-578-3519.

Ownership: South Texas Telecasting Co. Inc. See KIII(TV), Corpus Christi, Tex.

Began Operation: Oct. 1, 1969.

Represented (sales) by Blair Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.

Personnel: See KIII(TV), Corpus Christi.

Rates: See KIII(TV), Corpus Christi.

ON TOP

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maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

Texas—Waco



Ch. 10

[Affiliated with KBTX-TV,
Bryan, Texas]

Technical Facilities: Channel No. 10
(192-198 MHz). Authorized power:
257-kw visual, 51.3-kw aural. Antenna:
1140-ft. above av. terrain, 1080-ft.
above ground, 1749-ft. above sea level.

Latitude 31° 24' 15"

Longitude 97° 12' 26"

Transmitter: 1.4-mi. NNE of Lorena,
Tex.

AM Affiliate: KWTX, .25-kw, 1230
kHz (MBS).

FM Affiliate: KWTX-FM, 71-kw,
97.5 MHz (No. 248), 890-ft.

Color: Network, live, film, slide &
tape. News Wire Service: UPI.

Arbitron Data: Figures for this station
include satellite KBTX-TV,
Bryan, Tex.

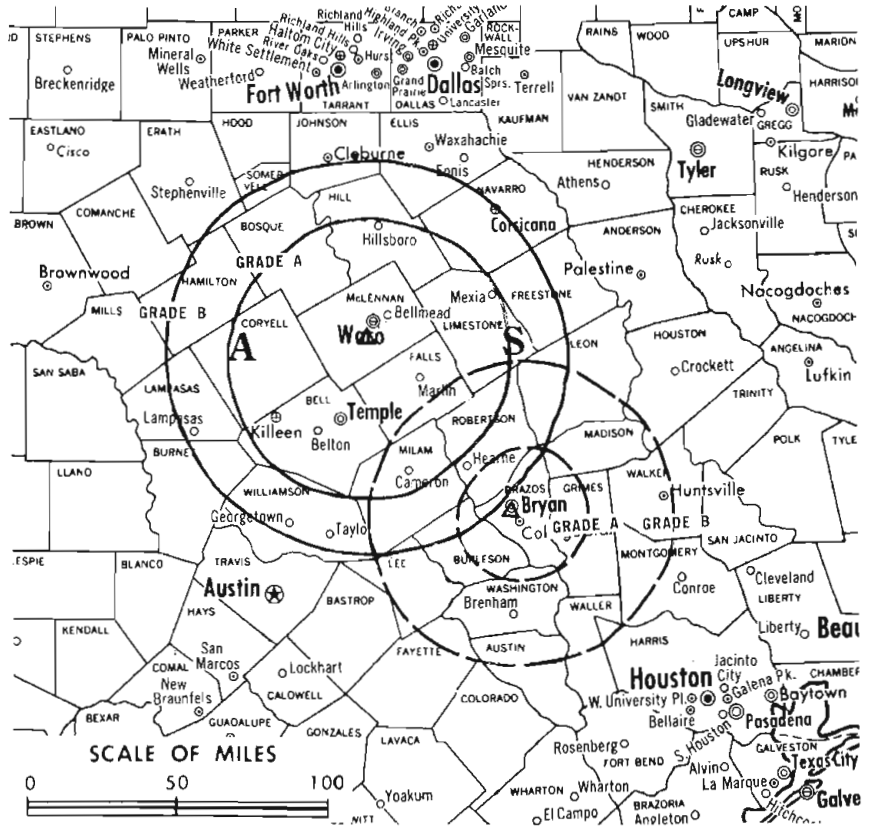
Total Households: © MSL

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



KWTX-TV Ref: FCC File No. BPCT-2866 Granted
KBTX-TV Ref: FCC File No. BPCT-2210 Granted 11/8/56

©American Map Co., Inc., N.Y., No. 14244

KWTX-TV

Network Service: CBS, ABC.

Licensee: KWTX Broadcasting Co., Box 7528 (76710).

Studio: 4520 Bosque Blvd. (76710).

Telephone: 817-776-1330. TWX No.: 910-894-5206.

Ownership: M. N. Bostick, pres., 12.465%; estate of Hilton E. Howell, 12.465%; Ross M. Sams, 12.465%; W. W. Callan Sr., 9.78%; Robert Levy, 8.643%; W. Woody Callan Jr., 1.342%; Diana C. Braswell, 1.343%; Thomas D. Stribling, 7.972%; George & E. S. Chase, 4.493%; LBJ Corp. (Claudia Taylor Johnson, et al., licensee of KLBJ-AM-FM, Austin, Tex.), 29.032%. Note: KWTX Broadcasting Co. owns 50% of KBTX-TV, Bryan; 75% radio KNAL, Victoria. Stockholders of KWTX-TV own KXII, Ardmore, Okla. & KLFY-TV, Lafayette, La. M. N. Bostick is also 10% owner of KBTX-TV, Bryan; 28.972% of KXII(TV) & KLFY-TV.

Began Operation: April 3, 1955.

Represented (sales) by H-R Television.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

M. N. (BUDDY) BOSTICK, pres., gen. mgr. & film buyer.
J. M. (MACK) BRINEGAR, local sales manager.
BARBARA HAVINS, national & regional sales manager.
RALPH WEBB, program manager.
JOHN WATKINS, farm & garden editor.
MARVEL RUSSELL, woman's editor.
RICH ADAMS, news director.

DIGEST OF RATE CARD NO. 9—(March 15, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-10:30 p.m., daily.

\$605 \$363 \$242 \$154 \$110 \$90 \$77

This rate includes bonus station KBTX-TV, Bryan, Tex.

NETWORK BASE HOURLY RATE: \$475 (ABC & CBS). Combination rate with KBTX-TV, Bryan \$580 (ABC & CBS).

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS				
		Bell	50,200	48,800	97
		Bosque	4,700	4,500	95
		Brazos	21,200	20,300	96
		Burleson	3,800	3,500	91
		Coryell	11,500	11,100	97
		Falls	6,200	5,900	94
		Grimes	4,600	4,200	92
		Lampasas	4,100	3,900	96
		Leon	3,800	3,400	90
		Limestone	6,500	6,100	94
		Mc Lennan	54,100	52,500	97
		Madison	2,900	2,700	92
		Milam	8,000	7,500	94
		Mills	1,600	1,500	93
		Robertson	4,500	4,200	94
	San Saba	2,400	2,300	94	
	Walker	9,100	8,300	91	
Between 25-49%	TEXAS				
		Freestone	4,300	4,000	93
		Hamilton	2,700	2,500	94
		Hill	9,900	9,500	96
		Lee	3,600	3,400	93
Between 5-24%	TEXAS				
		Washington	7,400	6,700	90
		Burnet	4,500	4,400	97
		Comanche	4,900	4,500	92
		Erath	8,600	8,300	97
		Fayette	7,100	6,200	87
		Houston	5,900	5,400	91
	Jack	2,800	2,700	97	
	Montgomery	23,700	22,400	95	
	Navarro	13,000	12,300	95	

(Continued on next page)

Station Totals	436,500	416,700	95
Net Weekly Circulation (1973-74)			189,900
Average Daily Circulation (1973-74)			125,100

KENS-TV, San Antonio
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 25-49%	Blanco	1,700	1,600	95
	Calhoun	5,300	5,000	95
	Fayette	7,100	6,200	87
TEXAS				
Between 5-24%	Bastrop	6,900	6,400	93
	Brazos	21,200	20,300	96
	Burleson	3,800	3,500	91
	Colorado	6,300	5,900	93
	Duval	4,000	3,600	91
	Jim Wells	9,600	9,000	94
	Lee	3,600	3,400	93
	Refugio	2,400	2,300	96
	Travis	114,400	110,600	97

KSAT-TV, San Antonio
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
Between 5-24%	Bastrop	6,900	6,400	93
	Burnet	4,500	4,400	97
	Calhoun	5,300	5,000	95
	Colorado	6,300	5,900	93
	Duval	4,000	3,600	91
	Jim Wells	9,600	9,000	94
	Refugio	2,400	2,300	96
	Schleicher	800	800	94
	Travis	114,400	110,600	97
	Zapata	1,700	1,500	87

Texas

KMOL-TV, San Antonio
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
Between 25-49%	Mason	1,300	1,200	89
	Webb	21,800	20,600	95
	TEXAS			
Between 5-24%	Bastrop	6,900	6,400	93
	Colorado	6,300	5,900	93
	Jackson	4,700	4,400	94
	Jim Wells	9,600	9,000	94
	Refugio	2,400	2,300	96
	Schleicher	800	800	94
	Terrell	300	300	89
	Travis	114,400	110,600	97

KWTX-TV, Waco
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS—(Continued)				
Between 5-24%	San Jacinto	2,100	1,900	89
	Somervell	1,300	1,300	96
	Stephens	3,400	3,200	95
	Travis	114,400	110,600	97
	Trinity	3,000	2,700	90
	Williamson	14,700	14,000	95

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Texas—Temple-Waco



KCEN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 14.1-kw aural. Antenna: 830-ft. above av. terrain, 833-ft. above ground, 1549-ft. above sea level.

Latitude 31° 17' 06"
Longitude 97° 15' 34"

Transmitter: Hwy. 81, Eddy, Tex., 14-mi. N of Temple.

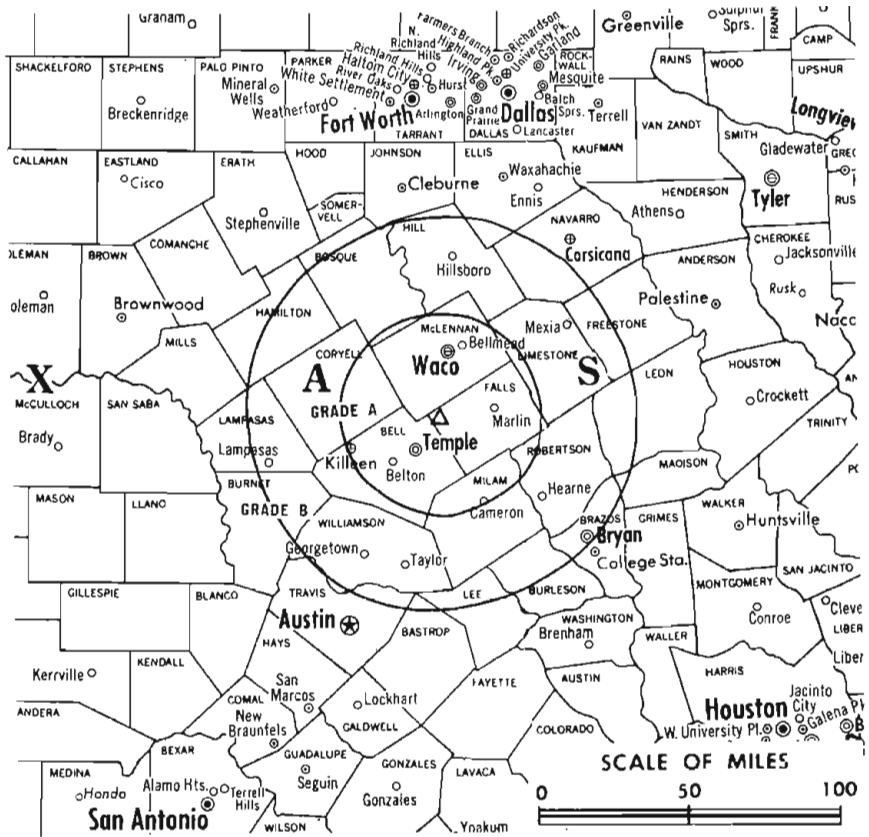
Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

TWX No.: 910-890-5370.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KCEN-TV Ref: FCC File No. BMPCT-1085 Granted 5/19/53

©American Map Co., Inc., N.Y., No. 14244

KCEN-TV

Licensee: Channel 6 Inc., Box 188, 17 Third St., Temple (76501).

Studio: Hwy. 81, Eddy, Tex., 14-mi. N of Temple.

Waco Office: 815 Citizens Tower. Telephone: 817-756-0332.

Telephones: 817-773-6868, Temple; 817-859-5481, Waco.

Ownership: Frank W. Mayborn, pres. & owner of Channel 6 Inc., is pres. and owner of Bell Publishing Co. (Temple Daily Telegram); Red River Valley Publishing (Sherman Democrat), Sherman; Killeen Publishing Co. (Killeen Herald).

Began Operation: Nov. 1, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by W. G. Egerton.

Personnel:

- FRANK W. MAYBORN, president.
- JACK HAUSER, general manager.
- BOB GOOD, assistant general manager.
- EARL HILL, chief engineer.
- RAYMOND BRITTON, operations manager.

DIGEST OF RATE CARD NO. 14

(Feb. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$500.00 \$300.00 \$180.00 \$115.00 \$135.00 \$110.00 \$55.00

NETWORK BASE HOURLY RATE: \$540.

Net Weekly Circulation	State County	Total Households	TV Households	%
TEXAS				
50% & Over	Bell	50,200	48,800	97
	Bosque	4,700	4,500	95
	Brazos	21,200	20,300	96
	Burleson	3,800	3,500	91
	Coryell	11,500	11,100	97
	Falls	6,200	5,900	94
	Lampasas	4,100	3,900	96
	Leon	3,800	3,400	90
	Limestone	6,500	6,100	94
	Mc Lennan	54,100	52,500	97
	Milam	8,000	7,500	94
Robertson	4,500	4,200	94	
San Saba	2,400	2,300	94	
TEXAS				
Between 25-49%	Hamilton	2,700	2,500	94
	Mills	1,600	1,500	93
	Williamson	14,700	14,000	95
TEXAS				
Between 5-24%	Burnet	4,500	4,400	97
	Comanche	4,900	4,500	92
	Freestone	4,300	4,000	93
	Hill	9,900	9,500	96
	Lee	3,600	3,400	93
	Madison	2,900	2,700	92
	Mason	1,300	1,200	89
	Travis	114,400	110,600	97
Station Totals		345,800	332,300	96
Net Weekly Circulation (1973-74)			156,900	
Average Daily Circulation (1973-74)			100,700	

Texas—Weslaco

NBC abc **KRGV-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 950-ft. above av. terrain, 995-ft. above ground, 1049-ft. above sea level.

Latitude 26° 09' 54"
Longitude 97° 48' 45"

Transmitter: La Feria, Tex., 7-mi. SW of Harlingen.

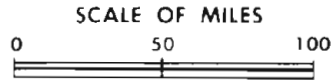
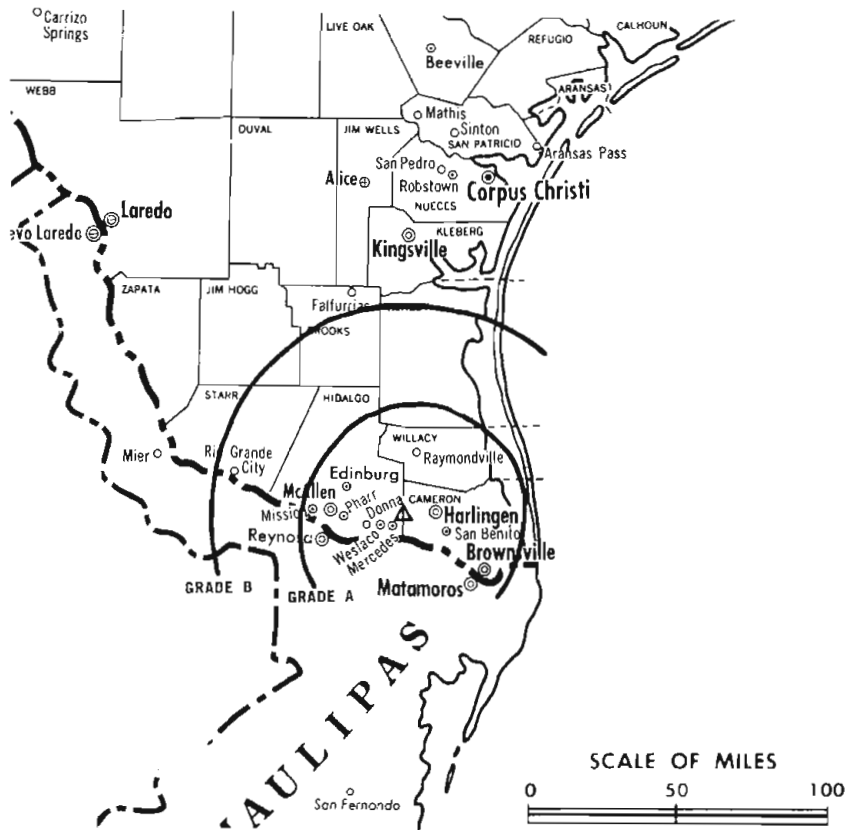
TV tape: Recording facilities.

AM Affiliate: KRGV, 5-kw, 1290 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

KRGV-TV Ref: FCC File No. BPCT-3788 Granted 8/18/66

©American Map Co., Inc., N.Y., No. 14244

KRGV-TV

Network Service: ABC, NBC.

Licensee: Mobile Video Tapes, Box 626, Weslaco (78596).

Studio: 900 E. Expressway (78596).

Telephone: 512-968-3131.

TWX No.: 512-968-3086.

Ownership: Douglas L. Manship, 50%; Charles P. Manship Jr., 50%. For other interests, see WBRZ, Baton Rouge, La.

Began Operation: April 10, 1954. Sale to present owners by Kenco Enterprises approved Jan. 28, 1964 by FCC. (Television Digest, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved by FCC Oct. 18, 1961. (Television Digest, Vol. 17:35, BALCF-167). LBJ Co. acquired full control of TV and radio when FCC approved sale of remaining 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales) by H-R Television.

Represented (legal) by Cohn & Marks.

Personnel:

EARL NOEL, general manager.
RICHARD MANSHIP, television station manager.
JULIAN ADAME, operations director.
TOM PERRYMAN, chief engineer.

DIGEST OF RATE CARD NO. 12—(July 22, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.						
\$520	\$312	\$208	\$130	\$85*	\$65*	\$43*

*Class AA—6:31-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	TEXAS			
	Cameron	44,000	42,200	96
	Hidalgo	57,200	54,400	95
	Starr	4,600	4,200	91
	Willacy	3,500	3,300	95
Between 25-49%	TEXAS			
	Brooks	2,400	2,300	94
Between 5-24%	TEXAS			
	Zapata	1,700	1,500	87
Station Totals		113,400	107,900	95
Net Weekly Circulation (1973-74)				82,900
Average Daily Circulation (1973-74)				64,400

Texas—Wichita Falls



KAUZ-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"
Longitude 98° 32' 21"

Transmitter: Seymour St., 2.5-mi. W of center of Wichita Falls.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Edward F. Lorentz & Associates.

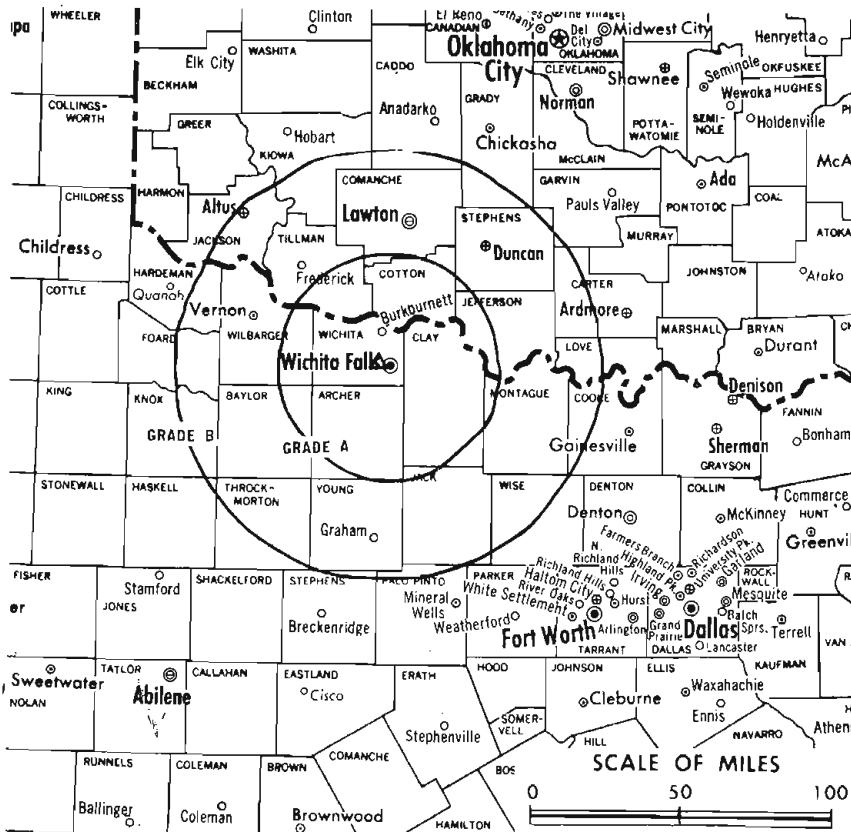
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KAUZ-TV Ref: FCC File No. BFC1-2553 Granted 1/14/59

©American Map Co., Inc., N.Y., No. 14244

KAUZ-TV

Licensee: Wichita Falls Telecasters, Box 2130 (76307).

Studio: Seymour St., 2.5-mi. W of center of Wichita Falls.

Telephone: 817-322-6957. TWX No.: 910-890-5836.

Ownership: Wichita Falls TV Inc., 80% & White Fuel Corp., 20%, a general partnership, doing business as Wichita Falls Telecasters. White Fuel Corp. is licensee of KORC, Mineral Wells, Tex.

Began Operation: March 1, 1953 as KWFT-TV. Sale to present owners by Bass Bros. approved by FCC Sept. 19, 1974. Sale to Bass Bros. by Mid-New York Bcstg. (Paul F. Harron) approved by FCC April 10, 1968. Previously sale by Sidney A. Grayson and associates approved March 13, 1963 by FCC (Television Digest, Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theater chain family and 1/3 owner Kenyon Brown approved Jan. 11, 1956 by FCC (Vol. 11:46, 48 & 12:2).

Represented (sales) by Blair Television.

Represented (legal) by Harrel, Park, McCabe & Saunders.

Personnel:

WILLIAM E. HOBBS, president & general manager.

DON HICKS, national sales coordinator.

BARBARA PENROD, traffic manager.

LEON HOEFFNER, chief engineer.

MARY NORWOOD, promotion manager.

DIGEST OF RATE CARD NO. 1-74

(Feb. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. ID

Class AA—6:30-10 p.m., daily.

\$550.00 \$300.00 \$130.00 \$65.00

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	29,000	28,300	97
	Colton	2,600	2,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA—(Continued)			
	Jackson	11,300	11,000	97
	Jefferson	3,600	3,500	96
	Kiowa	5,100	4,900	96
	Stephens	15,300	14,900	97
	Tillman	4,800	4,600	96
	TEXAS			
	Archer	1,900	1,900	98
	Baylor	2,000	2,000	98
	Clay	3,200	3,100	98
	Foard	800	800	97
	Hardeman	2,700	2,500	94
	Jack	2,800	2,700	97
	King	200	200	90
	Knox	2,100	2,000	95
	Montague	6,300	6,100	96
	Throckmorton	900	800	94
	Wichita	40,700	40,000	98
	Wilbarger	6,700	6,600	98
	Young	4,900	4,700	97
Between 25-49%	OKLAHOMA			
	Carter	15,000	14,400	96
	Greer	3,100	2,900	94
	Love	2,200	2,100	95
	TEXAS			
Stephens	3,400	3,200	95	
Between 5-24%	OKLAHOMA			
	Harmon	1,900	1,800	95
	Marshall	3,200	3,100	96
	Washita	4,600	4,500	97
	TEXAS			
	Childress	2,700	2,600	95
	Cooke	9,100	8,800	97
	Cottle	1,200	1,100	94
Delta	1,800	1,700	93	
Palo Pinto	11,000	10,500	95	
Station Totals		206,100	199,800	97
Net Weekly Circulation (1973-74)				146,400
Average Daily Circulation (1973-74)				99,500

Texas—Wichita Falls



KFDX-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 997-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23"
Longitude 98° 33' 30"

Transmitter: Old Seymour Rd.

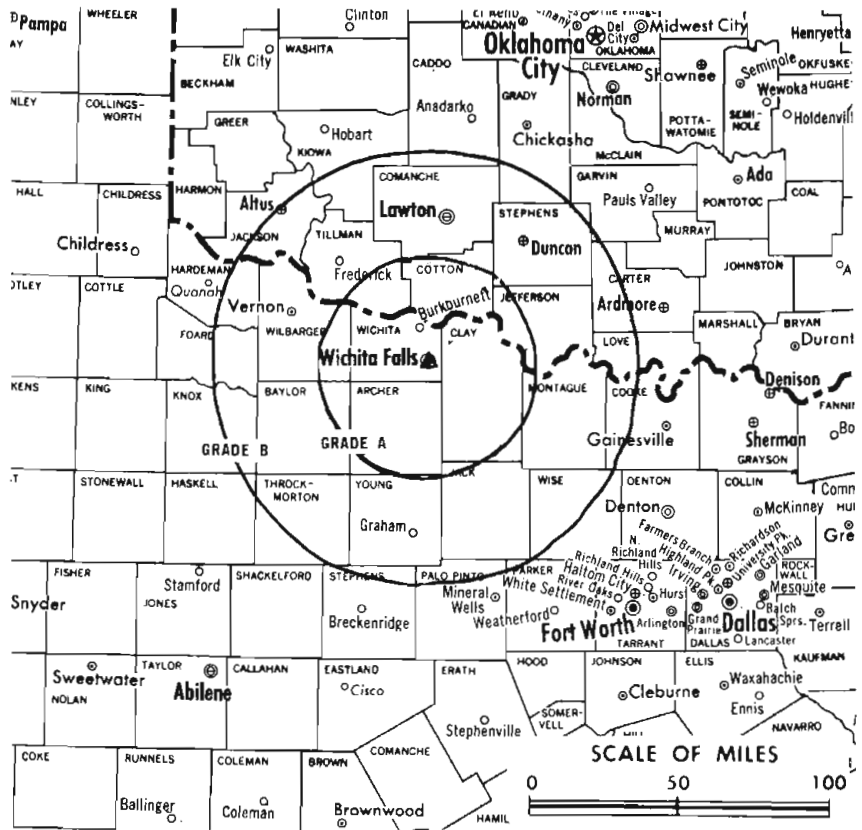
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KFDX-TV Def: FCC File No. BPCT-2546 Granted 1/8/59

©American Map Co., Inc., N.Y., No. 14244

KFDX-TV

Licensee: Clay Bcstg. Corp. of Texas, 1001 Virginia St. E., Charleston, W. Va. (25301).

Studio: 4500 Seymour Highway, Box 4000, Wichita Falls, Tex. (76308).

Telephone: 817-692-4530. TWX No.: 910-890-5825.

Ownership: Charleston Mail Assn., 100%. For other interests see WWAY, Wilmington, N.C.

Began Operation: March 29, 1953. Sale to present owners by Darrold A. Cannan, et al., approved by FCC Jan. 27, 1971 (Television Digest, Vol. 11:5).

Represented (sales) by Peters, Griffin, Woodward, Inc.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

LYELL CLAY, chairman of the board.
GEORGE DIAB, president.
WARREN SILVER, vice president & general manager.
CHUCK HOWARD, general sales manager.
BILL ENLOE, chief engineer.

DIGEST OF RATE CARD (Jan. 1, 1975)

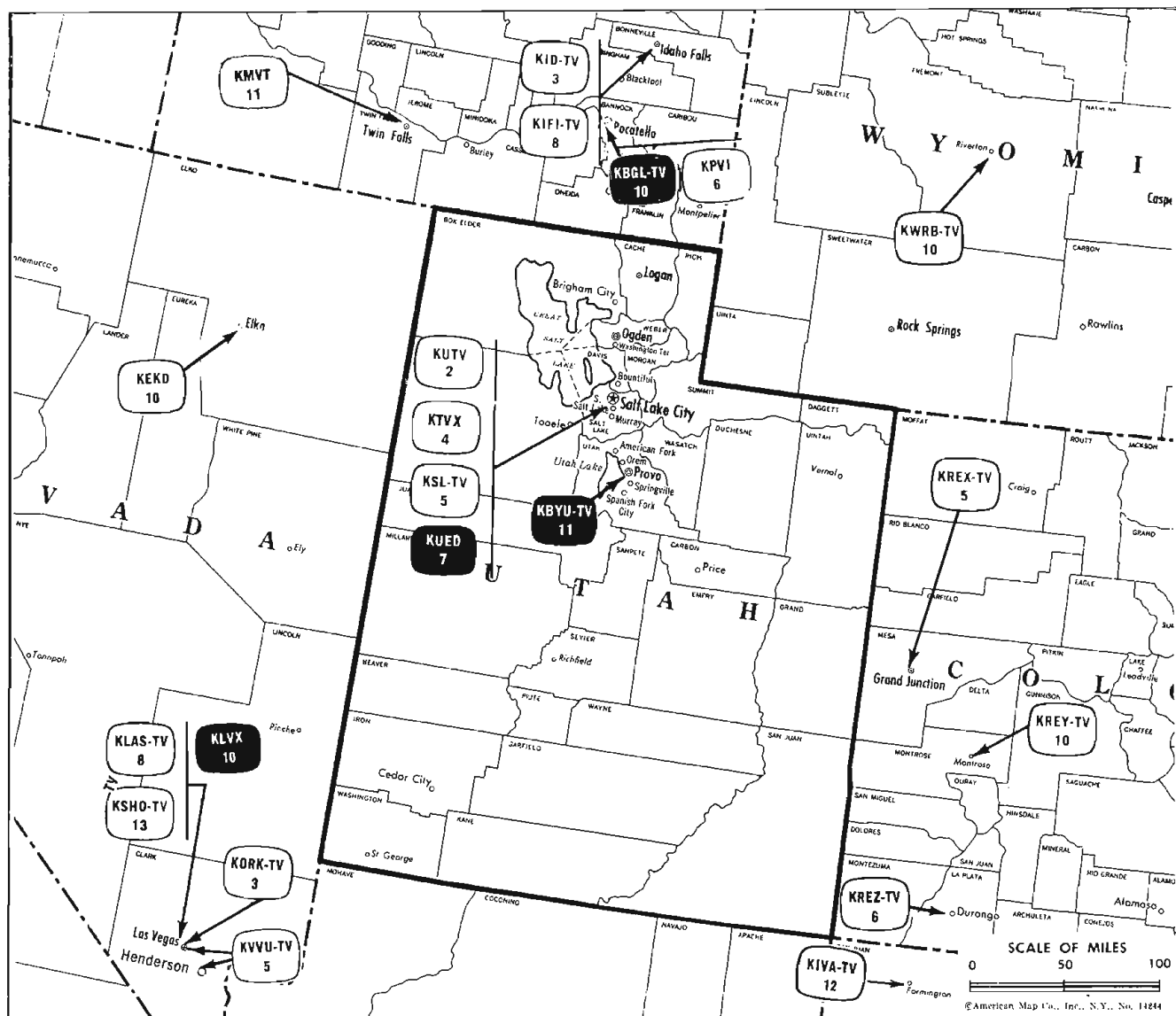
Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$605	\$385	\$242	\$182	\$120	\$60

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OKLAHOMA			
	Comanche	29,000	28,300	97
	Cotton	2,600	2,500	97

Net Weekly Circulation	State County	Total Households	TV Households	%
OKLAHOMA—(Continued)				
	Greer	3,100	2,900	94
	Harmon	1,900	1,800	95
	Jackson	11,300	11,000	97
	Jefferson	3,600	3,500	96
	Kiowa	5,100	4,900	96
	Stephens	15,300	14,900	97
	Tillman	4,800	4,600	96
TEXAS				
50% & Over	Archer	1,900	1,900	98
	Baylor	2,000	2,000	98
	Clay	3,200	3,100	98
	Foard	800	800	97
	Hardeman	2,700	2,500	94
	Jack	2,800	2,700	97
	King	200	200	90
	Knox	2,100	2,000	95
	Montague	6,300	6,100	96
	Throckmorton	900	800	94
	Wichita	40,700	40,000	98
	Wilbarger	6,700	6,600	98
Young	4,900	4,700	97	
OKLAHOMA				
Between 25-49%	Carter	15,000	14,400	96
	Love	2,200	2,100	95
	Washita	4,600	4,500	97
OKLAHOMA				
	Beckham	6,000	5,600	94
	Custer	8,900	8,500	96
	Kay	18,800	18,200	97
TEXAS				
Between 5-24%	Childress	2,700	2,600	95
	Cooke	9,100	8,800	97
	Cottle	1,200	1,100	94
	Palo Pinto	11,000	10,500	95
	Stephens	3,400	3,200	95
	Station Totals		234,800	227,300
Net Weekly Circulation (1973-74)			149,700	
Average Daily Circulation (1973-74)			103,600	

Utah



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Salt Lake City	237,000	48	386,000	51

Utah Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	0	3
2	0	2
		5

KTVX, Salt Lake City
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	UTAH—(Continued)			
	Tooele	7,300	7,200	98
	Uintah	4,700	4,400	93
	Utah	44,700	43,200	97
	Wasatch	2,000	1,900	94
	Washington	5,100	4,600	90
50% & Over	Wayne	500	500	96
	Weber	45,700	44,600	98
	WYOMING			
	Sublette	900	800	90
	Sweetwater	8,000	7,400	93
	Uinta	2,200	2,100	93
	Washakie	2,500	2,300	94
	COLORADO			
	Dolores	500	400	80
	IDAHO			
	Bonneville	17,400	17,000	98
	Cassia	5,500	5,300	97
	Twin Falls	16,800	16,300	97
	MONTANA			
	Beaverhead	3,000	2,700	89
	Cascade	28,700	27,700	97
	Deer Lodge	5,300	5,100	96
	Fergus	4,400	4,000	91
	Flathead	14,100	13,300	94
	Gallatin	12,300	11,500	93
	Lewis & Clark	12,700	11,900	94
	Powell	2,300	2,100	93
Between 25-49%	Richland	3,400	3,200	94
	Silver Bow	15,100	14,500	96
	Sweet Grass	1,100	1,000	87
	NEVADA			
	Eureka	400	300	81
	NORTH DAKOTA			
	Williams	6,600	6,500	98
	WYOMING			
	Big Horn	3,500	3,200	92
	Campbell	5,700	5,100	90
	Fremont	9,100	8,600	95
	Hot Springs	2,300	2,100	91
	Johnson	2,100	1,900	90
	Lincoln	2,500	2,300	91
	Park	7,000	6,400	92
	Sheridan	7,500	6,800	91
	Teton	2,000	1,800	92
	IDAHO			
	Elmore	6,200	6,000	97
	Gooding	3,300	3,200	96
	Jerome	4,600	4,500	97
Between 5-24%	Madison	3,600	3,500	98
	Minidoka	5,600	5,300	95
	MONTANA			
	Big Horn	3,300	3,000	90
	Carbon	3,100	2,900	94
	Yellowstone	32,600	31,600	97

Utah

Utah Educational Technical Facilities
(Complete Data in Educational Directory)

KBYU-TV

Provo

Ch. 11

Non-Commercial Educational Station

Licensee: Brigham Young University, Provo, Utah (84602).

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 49-kw visual, 9.8-kw aural. Antenna: 2892-ft. above av. terrain, 96-ft. above ground, 8551-ft. above sea level.

Latitude 40° 36' 28"
Longitude 112° 09' 22"

KUED

Salt Lake City

Ch. 7

Non-Commercial Educational Station

Licensee: University of Utah, Salt Lake City (84112).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 155-kw visual, 29.5-kw aural. Antenna: 3030-ft. above av. terrain, 204-ft. above ground, 8635-ft. above sea level.

Latitude 40° 36' 29"
Longitude 112° 09' 36"

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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Utah—Salt Lake City



KTVX



(formerly KCPX-TV)
Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 50.1-kw visual, 8.71-kw aural. Antenna: 3000-ft. above av. terrain, 186-ft. above ground, 8684-ft. above sea level.

Latitude 40° 36' 30.5"
Longitude 112° 09' 34"

Transmitter: Mt. Vision.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: ABC.

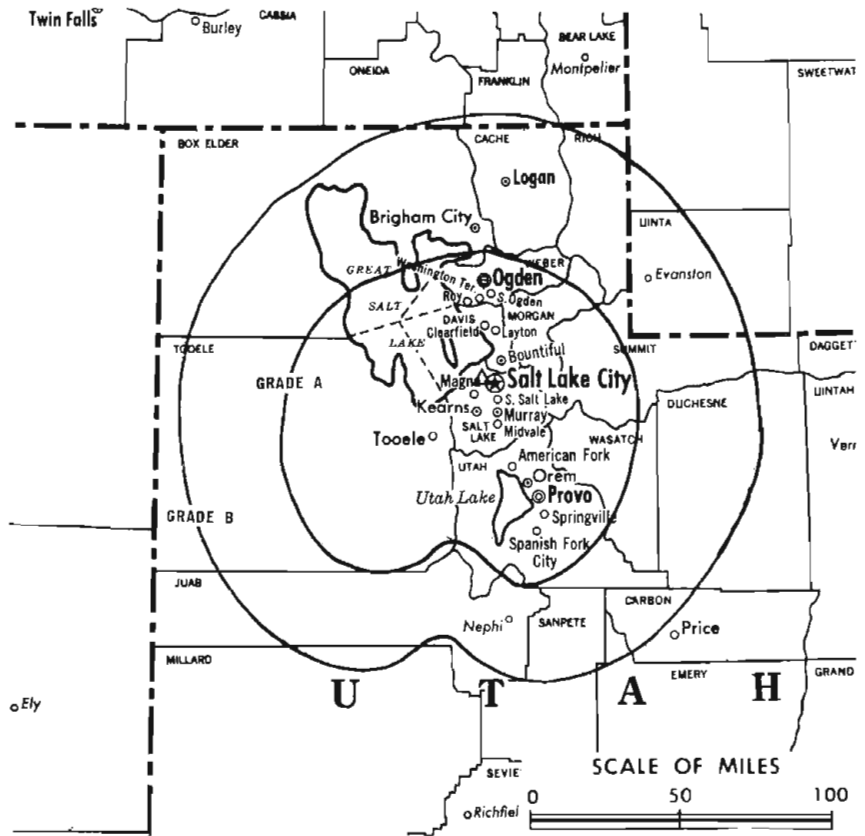
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV % and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KTVX Ref: FCC File No. BPCT-4025 Cranted 9/28/67

© American Map Co., Inc., N.Y., No. 14244

KTVX

Licensee: United Television Inc., 6975 York Ave. S., Minneapolis, Minn. (55435).

Studio: 1760 Fremont Dr., Salt Lake City (84104).

Telephone: 801-486-3392. TWX No.: 801-521-2365.

Ownership: 20th Century-Fox Film Corp., 100%. For other interests, see KMSP-TV, Minneapolis.

Began Operation: July 1, 1948. Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC Aug. 12, 1975 (Television Digest, Vol. 15:18). Sale to Screen Gems by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 by FCC (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved by FCC June 24, 1953 (Vol. 9:14, 26).

Represented (sales) by Petry Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Hammett & Edison.

Personnel:

HAROLD (HACK) WOOLLEY, general manager.

L. BOYD MULLINS, director of sales.

FAY WILKES, sales service manager.

GARTH S. LINDSEY, business manager.

MICHAEL SNARR, promotion director.

KEITH SARGENT, art director.

DAN RAINGER, program director, film supervisor & buyer.

DENNIS SHINER, production manager.

GARY HORROCKS, director of engineering.

ART KENT, news & special events director.

DIGEST OF RATE CARD NO. 33C Rev.—(Dec. 24, 1973)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1000					Graded rates apply*

*Average rate: \$225.

NETWORK BASE HOURLY RATE: \$950.

824-b

Net Weekly Circulation	State County	Total Households	TV Households	%
	COLORADO			
	Rio Blanco	1,500	1,400	93
	IDAHO			
	Bannock	18,000	17,300	96
	Bear Lake	1,800	1,700	95
	Caribou	1,900	1,800	94
	Franklin	2,600	2,500	95
	Oneida	1,000	1,000	96
	MONTANA			
	Custer	4,100	3,700	90
	Dawson	3,400	3,100	93
	Park	4,400	4,100	93
	NEVADA			
	Elko	5,900	5,100	87
	White Pine	3,900	3,600	94
	UTAH			
	Beaver	1,300	1,200	95
	Box Elder	9,300	9,100	98
	Cache	14,400	13,700	95
50% & Over	Carbon	6,200	5,900	95
	Daggett	100	100	85
	Davis	29,400	28,900	98
	Duchesne	3,400	3,100	92
	Emery	1,900	1,800	96
	Garfield	900	800	85
	Grand	1,800	1,500	86
	Iron	4,000	3,600	90
	Juab	1,600	1,500	96
	Kane	800	700	82
	Millard	2,700	2,600	95
	Morgan	1,400	1,300	95
	Piute	300	300	93
	Rich	500	500	93
	Salt Lake	160,400	156,200	97
	San Juan	3,000	2,600	86
	Sanpete	4,100	3,900	95
	Sevier	4,200	4,100	97
	Summit	2,200	2,100	97

(Continued on page 823-b)

Station Totals	679,600	650,800	96
Net Weekly Circulation (1973-74)			428,200
Average Daily Circulation (1973-74)			293,800

TV Factbook No. 45

Utah—Salt Lake City



KSL-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 33.9-kw visual, 6.78-kw aural. Antenna: 3660-ft. above av. terrain, 90-ft. above ground, 9137-ft. above sea level.

Latitude 40° 39' 35"
Longitude 112° 12' 05"

Requests CP for change to 35.5-kw visual, 6.8-kw aural, 3781-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level. BPCT-4754.

Transmitter: Farnsworth Peak, Oquirrh Range.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI, Reuters. News Film Service: CBS.

Facsimile Service: UPI.

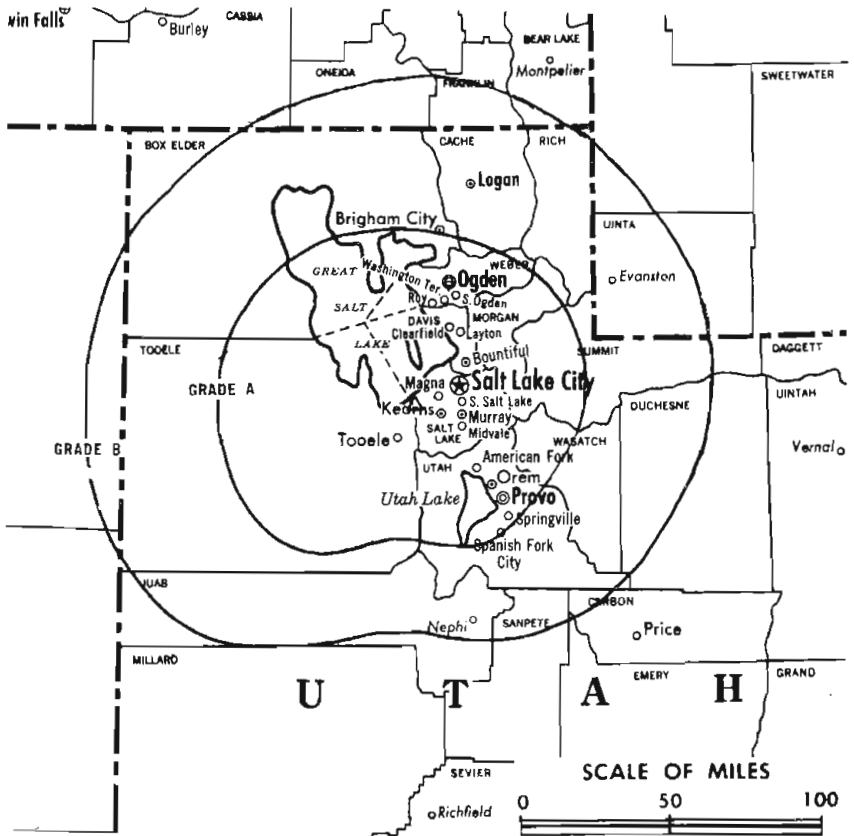
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arhilton study (see page 4-b).



KSL-TV Ref: FCC File BPCT-3673 Granted 10/11/54

© American Map Co., Inc., N.Y., No. 14244

KSL-TV

Licensee: KSL Inc., 145 Social Hall Ave. (84111).

Studio: 145 Social Hall Ave.

Telephone: 801-524-2500. TWX No.: 910-925-5822.

AM Affiliate: KSL, 50-kw, 1160 kHz (CBS). FM Affiliate: KSL-FM, 13-kw, 100.3 MHz (No. 262), 3647-ft. antenna height.

Ownership: Bonneville International Corp., 100%. Bonneville International is owned by Deseret Management Corp. (Church of Jesus Christ of Latter Day Saints). Also owns 99.9% of KIRO-TV-AM & KSEA(FM), Seattle; 100% of WRFM(FM), New York, N.Y.; KMBZ & KMBR(FM), Kansas City; KBRT(AM), Avalon, Cal.; KBIG(FM), Los Angeles; WCLR(FM), Skokie, Ill. & is buying KRON-FM, San Francisco.

Began Operation: June 1, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.; Bob Hix Co. Inc. (Mountain states); Simpson/Reilly & Associates (Pacific northwest).

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

L. H. CURTIS, president & general manager, KSL Inc.

JAY LLOYD, senior vice president & station manager.

L. K. ABBOTT, vice president, operations.

JAMES E. SCHULTZ, general sales manager.

SCOTT R. CLAWSON, director of programming & operations

CLIFTON B. THOMAS, promotion director.

WILLIAM D. LOVELESS, director of engineering.

DIGEST OF RATE CARD NO. 5-B—(Sept. 1, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10:30 p.m., daily.
\$1100.00 \$700.00 \$550.00 Graded rates apply*

*Highest rate: \$700.

NETWORK BASE HOURLY RATE: \$850.

1976 Edition

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Bannock	18,000	17,300	96
	Bear Lake	1,800	1,700	95
	Caribou	1,900	1,800	94
	Franklin	2,600	2,500	95
	Oneida	1,000	1,000	96
	NEVADA			
	Elko	5,900	5,100	87
	White Pine	3,900	3,600	94
	UTAH			
	Beaver	1,300	1,200	95
	Box Elder	9,300	9,100	98
	Cache	14,400	13,700	95
	Carbon	6,200	5,900	95
	Daggett	100	100	85
	Davis	29,400	28,900	98
	Duchesne	3,400	3,100	92
	Emery	1,900	1,800	96
	Garfield	900	800	85
	Grand	1,800	1,500	86
Iron	4,000	3,600	90	
Juab	1,600	1,500	96	
Kane	800	700	82	
Millard	2,700	2,600	95	
Morgan	1,400	1,300	95	
Piute	300	300	93	
Rich	500	500	93	
Salt Lake	160,400	156,200	97	
San Juan	3,000	2,600	86	
Sanpete	4,100	3,900	95	
Sevier	4,200	4,100	97	
Summit	2,200	2,100	97	
Tooele	7,300	7,200	98	
Uintah	4,700	4,400	93	
Utah	44,700	43,200	97	
Wasatch	2,000	1,900	94	

(Continued on page 827-b)

Station Totals	629,900	603,400	96
Net Weekly Circulation (1973-74)			410,300
Average Daily Circulation (1973-74)			276,700

825-b

Utah—Salt Lake City



KUTV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 45.7-kw visual, 9.12-kw aural. Antenna: 3060-ft. above av. terrain, 233-ft. above ground, 8736-ft. above sea level.

Latitude 40° 36' 23"
Longitude 112° 09' 47"

Transmitter: Pix Peak.

TV tape: Recording facilities.

AM Affiliate: KALL, 5-kw (1-kw night), 910 kHz (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Fascimile Service: AP.

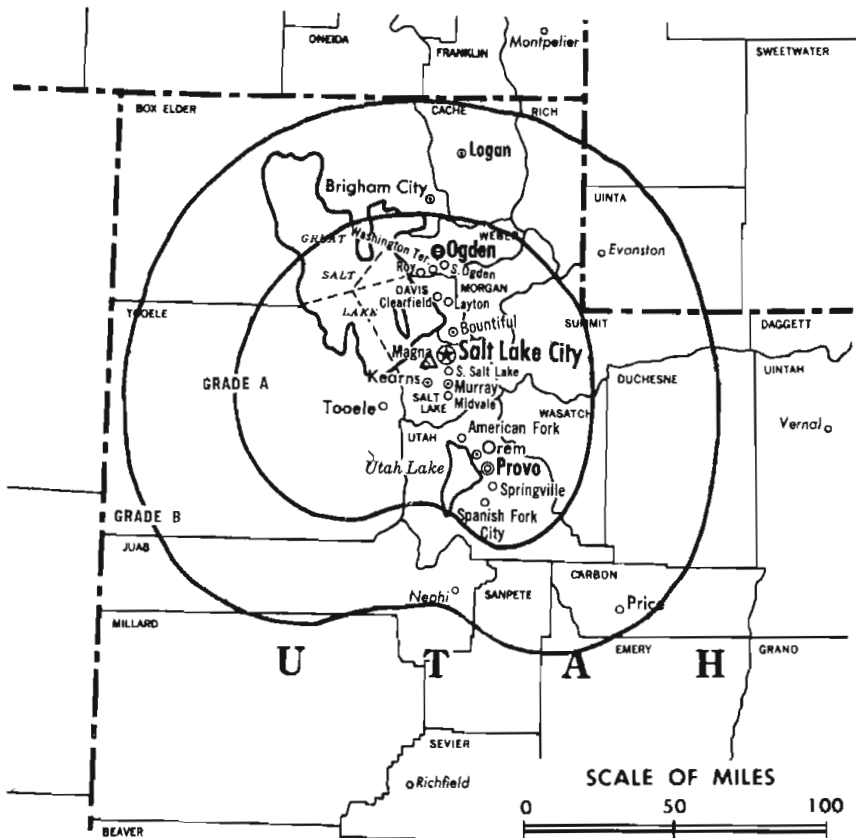
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TVG and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KUTV Ref: FCC File No. BMPCT—2149 Granted 6/18/54

© American Map Co., Inc., N.Y., No. 14244

KUTV

Licensee: KUTV Inc., 179 Social Hall Ave. (84111).

Studio: 179 Social Hall Ave. Telephone: 801-322-2505.

Ownership: The Standard Corp. (publisher of Ogden Standard Examiner), 80%; Communications Investment Corp. (KALL), 20%; George C. Hatch, pres.; Blaine V. Glasmann, Jr., secy. Ogden Standard Examiner is owned by the Glasmann family. Communications Investment Corp. (owned by George C. and Wilda Gene Hatch) operates KALL-AM-FM, Salt Lake City; KGHL & KBMS (FM), Billings, Mont.; and is affiliated with KGEM, Boise, Ida.

Began Operation: Sept. 10, 1954. Sale to present owners by Frank C. Carman, Grant R. Wrathall & Kearns-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38 & 12:10). Acquisition of Kearns-Tribune Corp. minority interest approved Jan. 29, 1972.

Represented (sales) by Katz Television.

Represented (legal) by Haley, Bader & Potts.

Personnel:

- GEORGE C. HATCH, president.
- ROBERT TEMPLE, vice president & general manager.
- ALBIN SEETHALER, general sales manager.
- PAT KIRK, national sales manager.
- DALE DUNN, local sales manager.
- LA MAR SMITH, program manager.
- REID CARPENTER, engineering manager.
- KEITH HILL, promotion manager.
- JACK IVERS, film.
- DICK CROOKSTON, production supervisor.
- RICK SPRATLING, news director.

DIGEST OF RATE CARD NO. A4 (April 21, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1025	\$770	\$575	\$330	Graded rates apply*	

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$925.

826-b

Net Weekly Circulation	State County	Total Households	TV Households	%
IDAHO				
	Bear Lake	1,800	1,700	95
	Caribou	1,900	1,800	94
	Franklin	2,600	2,500	95
	Oneida	1,000	1,000	96
MONTANA				
	Custer	4,100	3,700	90
	Dawson	3,400	3,100	93
	Park	4,400	4,100	93
NEVADA				
	Eiko	5,900	5,100	87
	White Pine	3,900	3,600	94
UTAH				
	Beaver	1,300	1,200	95
	Box Elder	9,300	9,100	98
	Cache	14,400	13,700	95
	Carbon	6,200	5,900	95
	Daggett	100	100	85
	Davis	29,400	28,900	98
	Duchesne	3,400	3,100	92
	Emery	1,900	1,800	96
	Garfield	900	800	85
	Grand	1,800	1,500	86
	Iron	4,000	3,600	90
	Juab	1,600	1,500	96
	Kane	800	700	82
	Millard	2,700	2,600	95
	Morgan	1,400	1,300	95
	Piute	300	300	93
	Rich	500	500	93
	Salt Lake	160,400	156,200	97
	San Juan	3,000	2,600	86
	Sanpete	4,100	3,900	95
	Sevier	4,200	4,100	97
	Summit	2,200	2,100	97
	Tooele	7,300	7,200	98
	Uintah	4,700	4,400	93

(Continued on next page)

Station Totals	647,200	619,400	96
Net Weekly Circulation (1973-74)			407,800
Average Daily Circulation (1973-74)			250,100

TV Factbook No. 45

KUTV
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	UTAH—(Continued)			
	Utah	44,700	43,200	97
	Wasatch	2,000	1,900	94
	Washington	5,100	4,600	90
	Wayne	500	500	96
50% & Over	Weber	45,700	44,600	98
	WYOMING			
	Sheridan	7,500	6,800	91
	Sweetwater	8,000	7,400	93
	Uinta	2,200	2,100	93
	Washakie	2,500	2,300	94
	COLORADO			
	Dolores	500	400	80
	Rio Blanco	1,500	1,400	93
	San Miguel	600	500	88
	IDAHO			
	Bannock	18,000	17,300	96
	Bonneville	17,400	17,000	98
	Cassia	5,500	5,300	97
	Twin Falls	16,800	16,300	97
	MONTANA			
	Beaverhead	3,000	2,700	89
	Deer Lodge	5,300	5,100	96
	Fergus	4,400	4,000	91
	Gallatin	12,300	11,500	93
Between 25-49%	Lewis & Clark	12,700	11,900	94
	Powell	2,300	2,100	93
	Silver Bow	15,100	14,500	96
	Sweet Grass	1,100	1,000	87
	Valley	4,500	4,100	90
	Yellowstone	32,600	31,600	97
	NEVADA			
	Eureka	400	300	81
	WYOMING			
	Campbell	5,700	5,100	90
	Fremont	9,100	8,600	95
	Hot Springs	2,300	2,100	91
	Johnson	2,100	1,900	90
	Lincoln	2,500	2,300	91
	Park	7,000	6,400	92
	Teton	2,000	1,800	92
	COLORADO			
	Montrose	6,200	5,800	93
	IDAHO			
	Elmore	6,200	6,000	97
	Gooding	3,300	3,200	96
	Jerome	4,600	4,500	97
	Madison	3,600	3,500	98
	Minidoka	5,600	5,300	95
Between 5-24%	MONTANA			
	Big Horn	3,300	3,000	90
	Carbon	3,100	2,900	94
	Richland	3,400	3,200	94
	NORTH DAKOTA			
	Williams	6,600	6,500	98
	WYOMING			
	Big Horn	3,500	3,200	92

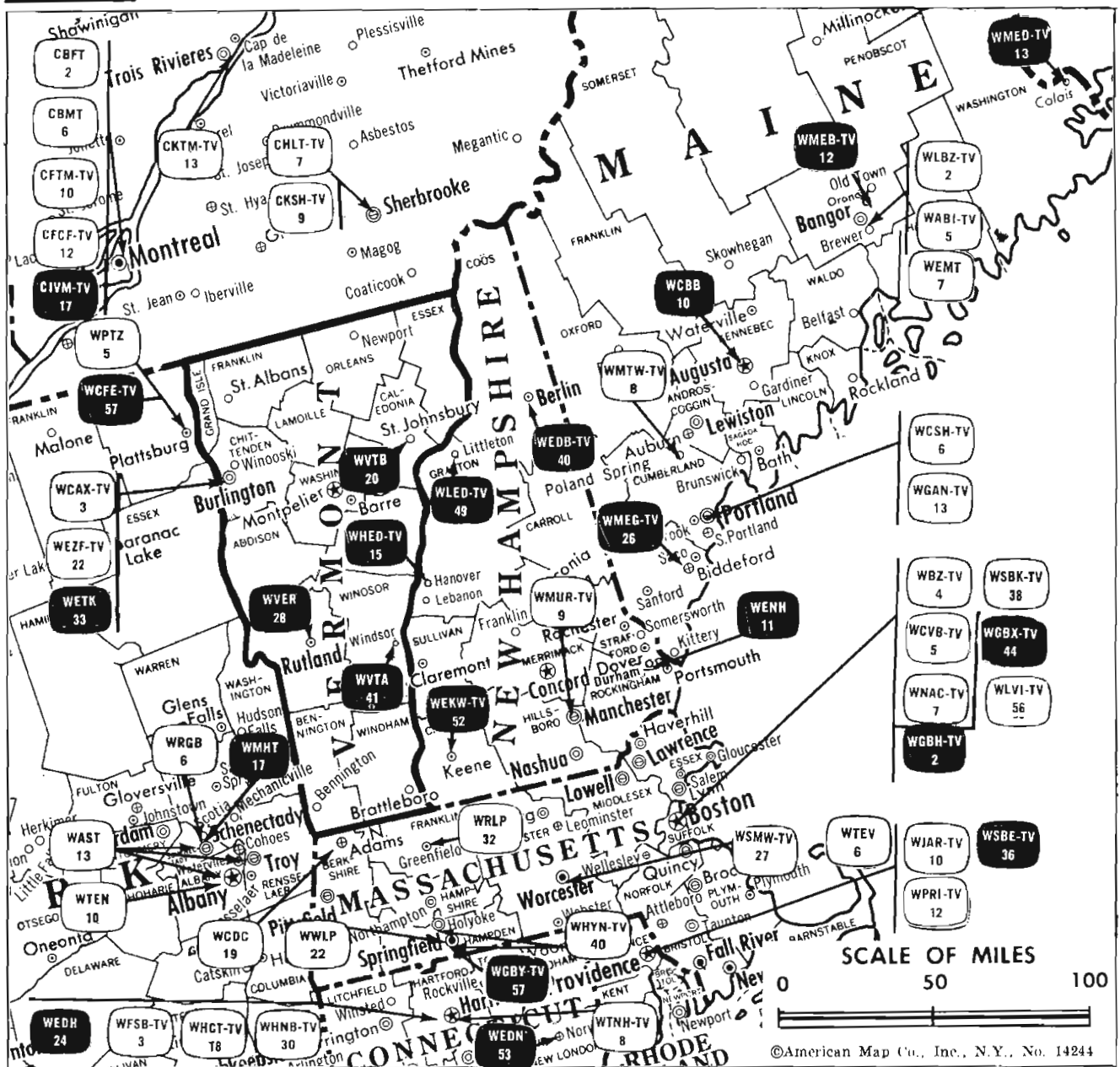
Utah—Salt Lake City

KSL-TV
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	UTAH—(Continued)			
	Washington	5,100	4,600	90
	Wayne	500	500	96
	Weber	45,700	44,600	98
50% & Over	WYOMING			
	Sheridan	7,500	6,800	91
	Sweetwater	8,000	7,400	93
	Uinta	2,200	2,100	93
	Washakie	2,500	2,300	94
	COLORADO			
	Dolores	500	400	80
	Rio Blanco	1,500	1,400	93
	IDAHO			
	Bonneville	17,400	17,000	98
	Cassia	5,500	5,300	97
	Jerome	4,600	4,500	97
	Madison	3,600	3,500	98
	Minidoka	5,600	5,300	95
	Twin Falls	16,800	16,300	97
	MONTANA			
	Beaverhead	3,000	2,700	89
	Deer Lodge	5,300	5,100	96
	Fergus	4,400	4,000	91
Between 25-49%	Flathead	14,100	13,300	94
	Gallatin	12,300	11,500	93
	Lewis & Clark	12,700	11,900	94
	Park	4,400	4,100	93
	Powell	2,300	2,100	93
	Silver Bow	15,100	14,500	96
	NEVADA			
	Eureka	400	300	81
	WYOMING			
	Campbell	5,700	5,100	90
	Fremont	9,100	8,600	95
	Hot Springs	2,300	2,100	91
	Johnson	2,100	1,900	90
	Lincoln	2,500	2,300	91
	Park	7,000	6,400	92
	Teton	2,000	1,800	92
	IDAHO			
	Elmore	6,200	6,000	97
	Gooding	3,300	3,200	96
	MONTANA			
	Carbon	3,100	2,900	94
Between 5-24%	Sweet Grass	1,100	1,000	87
	Yellowstone	32,600	31,600	97
	NEVADA			
	Lincoln	700	600	91
	WYOMING			
	Big Horn	3,500	3,200	92

For Utah Translator Stations,
See Services Volume

Vermont



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Burlington-Plattsburgh	87,000	118	161,500	104

Vermont Station Status as of September 1, 1975		VHF	UHF	TOTAL
□ Commercial Television Stations		1	1	2
● Educational Television Stations		0	4	4
				6

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WRLP, Brattleboro
(See Greenfield, Mass.)

WPTZ, Burlington
(See Plattsburgh, N.Y.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WETK
Burlington
Ch. 33

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College, Educational Television, Burlington (05404).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 251-kw visual, 50.1-kw aural. Antenna: 2680-ft. above av. terrain, 96-ft. above ground, 4130-ft. above sea level.

Latitude 44° 31' 32"
Longitude 72° 48' 54"

WVER
Rutland
Ch. 28

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 40.7-kw visual, 7.41 kw aural. Antenna: 1400-ft. above av. terrain, 297-ft. above ground, 2273-ft. above sea level.

Latitude 43° 39' 32"
Longitude 73° 06' 25"

WVTB
St. Johnsbury
Ch. 20

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 42.7-kw visual, 7.76-kw aural. Antenna: 1940-ft. above av. terrain, 131-ft. above ground, 3386-ft. above sea level.

Latitude 44° 34' 16"
Longitude 71° 53' 39"

WVTA
Windsor
Ch. 41

Non-Commercial Educational Station

Licensee: U. of Vermont & State Agricultural College.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 589-kw visual, 112-kw aural. Antenna: 2260-ft. above av. terrain, 426-ft. above ground, 3291-ft. above sea level.

Latitude 43° 26' 17"
Longitude 72° 27' 08"

**The Next Time You Have a Programming,
Sales or Promotion Problem, Think of
Arbitron Information on Demand.**

We Haven't Been Stumped Yet!

**Arbitron
Information
on Demand**



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Vermont—Burlington



WCAX-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"
Longitude 72° 48' 57"

Transmitter: Atop Mt. Mansfield.
Color: Network, live, film, slide & tape.
News Wire Service: AP, UPI.
Facsimile Service: AP.

Total Households: (C) MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCAX-TV Ref: FCC File No. BPCF-3188 Granted 11/20/64 © American Map Co., Inc., N.Y., No. 14244

WCAX-TV

Network Service: CBS.
Licensee: Mt. Mansfield Television Inc., 100 Market Square.
Studio: 100 Market Sq. (05451).
Telephone: 802-862-5761. TWX No.: 510-299-0026.
Ownership: C. P. Hasbrook, 34%; S. T. Martin, pres., dir. & gen. mgr., 53.5%; John A. Dobson, 12.5%; A. Pearly Feen, dir., 1.25%.
Began Operation: Sept. 3, 1954.
Represented (sales) by Avery-Knodel Inc. (U.S.); Radio-Television Representatives Ltd. (Canada).
Represented (legal) by Wilmer, Cutler & Pickering.
Represented (engineering) by Gautney & Jones.
Personnel:
STUART T. MARTIN, president & general manager.
PHILIP WATERMAN, vice president & general sales manager.
STUART HALL, vice president & production manager.
PETER R. MARTIN, vice president, news & public affairs.
RICHARD GALLAGHER, news editor.
A.S. RUTTER, film manager & buyer.
CHARLES LIESE, chief engineer.

DIGEST OF RATE CARD NO. 16 (June 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	ID
7-11 p.m., daily.					
\$1000			\$160*	\$160*	\$80*

*Class A—7-10:29 p.m., Mon.-Fri.; 7:30-10:29 p.m., Sat.-Sun.
NETWORK BASE HOURLY RATE: \$800.

Station also received in Canadian markets.

Net Weekly Circulation	State County	Total Households	TV Households	%
	NEW HAMPSHIRE			
	Coos	11,400	11,100	98
	Grafton	19,100	18,200	95
	Sullivan	11,500	11,000	95
	NEW YORK			
	Clinton	20,000	19,500	97
	Essex	11,200	10,800	96
	Franklin	13,600	12,900	95
	VERMONT			
50% & Over	Addison	7,500	7,200	96
	Caledonia	8,100	7,800	97
	Chittenden	32,200	31,400	98
	Essex	1,800	1,800	98
	Franklin	10,900	10,700	98
	Grand Isle	1,100	1,100	99
	Lamoille	4,500	4,400	97
	Orange	6,000	5,800	96
	Orleans	6,700	6,500	98
	Rutland	18,200	17,500	96
	Washington	15,900	15,500	97
	Windsor	15,700	15,100	96
	NEW YORK			
Between 25-49%	St Lawrence	33,100	31,800	96
	Warren	17,300	16,500	95
	NEW HAMPSHIRE			
	Carroll	7,800	7,600	97
	Cheshire	18,600	17,900	96
	NEW YORK			
Between 5-24%	Hamilton	1,700	1,600	94
	Washington	16,700	16,100	96
	VERMONT			
	Bennington	10,600	10,200	96
	Windham	12,500	11,700	93
Station Totals		333,700	321,700	96
Net Weekly Circulation (1973-74)				199,100
Average Daily Circulation (1973-74)				151,100

Vermont—Burlington-Plattsburgh, N.Y.



WEZF-TV

(formerly WVNY-TV)

Ch. 22

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 933-kw max. & 712.9-kw horizontal visual, 75.9-kw aural. Antenna: 2750-ft. above av. terrain, 324-ft. above ground, 4187-ft. above sea level.

Latitude 44° 31' 40"
Longitude 72° 48' 56"

Transmitter: Mt. Mansfield.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WEZF, 36-kw, 92.9 MHz (No. 225), 2700-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WEZF-TV Ref: FCC File No. BPCT-4199 Granted 7/20/70

© American Map Co., Inc., N.Y., No. 14244

WEZF-TV

Licensee: International Television Corp., Box 22, Burlington, Vt. (05401).

Studio: 1500 Hegemann Ave., Ft. Ethan Allen, Colchester, Vt. (05446).

Telephone: 802-655-3663. TWX No.: 510-299-0022.

Ownership: Donald G. Martin, pres. & dir., 45%; Gerald V. Bull, treas. & dir., 45%; John R. Hughes, v.p. & dir., 5%; William Evans, v.p. & dir., 5%; Andrew R. Field, secy. International TV also owns WYUR(TV), Huntsville, Ala. & is buying WHOS & WDRM(FM), Decatur, Ala.

Began Operation: Aug. 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971. Sale to present owner by Vermont-N.Y. TV Inc. approved by FCC April 17, 1974.

Represented (sales) by Avco Television Sales; Kettell-Carter Inc. (New England).

Represented (legal) by Fowler & Myers.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DONALD G. MARTIN, president.
JOHN R. HUGHES, general manager.
GEORGE ROUSSEAU, station manager.
NELSON TROTTIER, sales manager.
SARGENT CATHRALL, chief engineer.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—7-11 p.m., daily.

\$500 \$275 \$150 \$75 Graded rates apply*

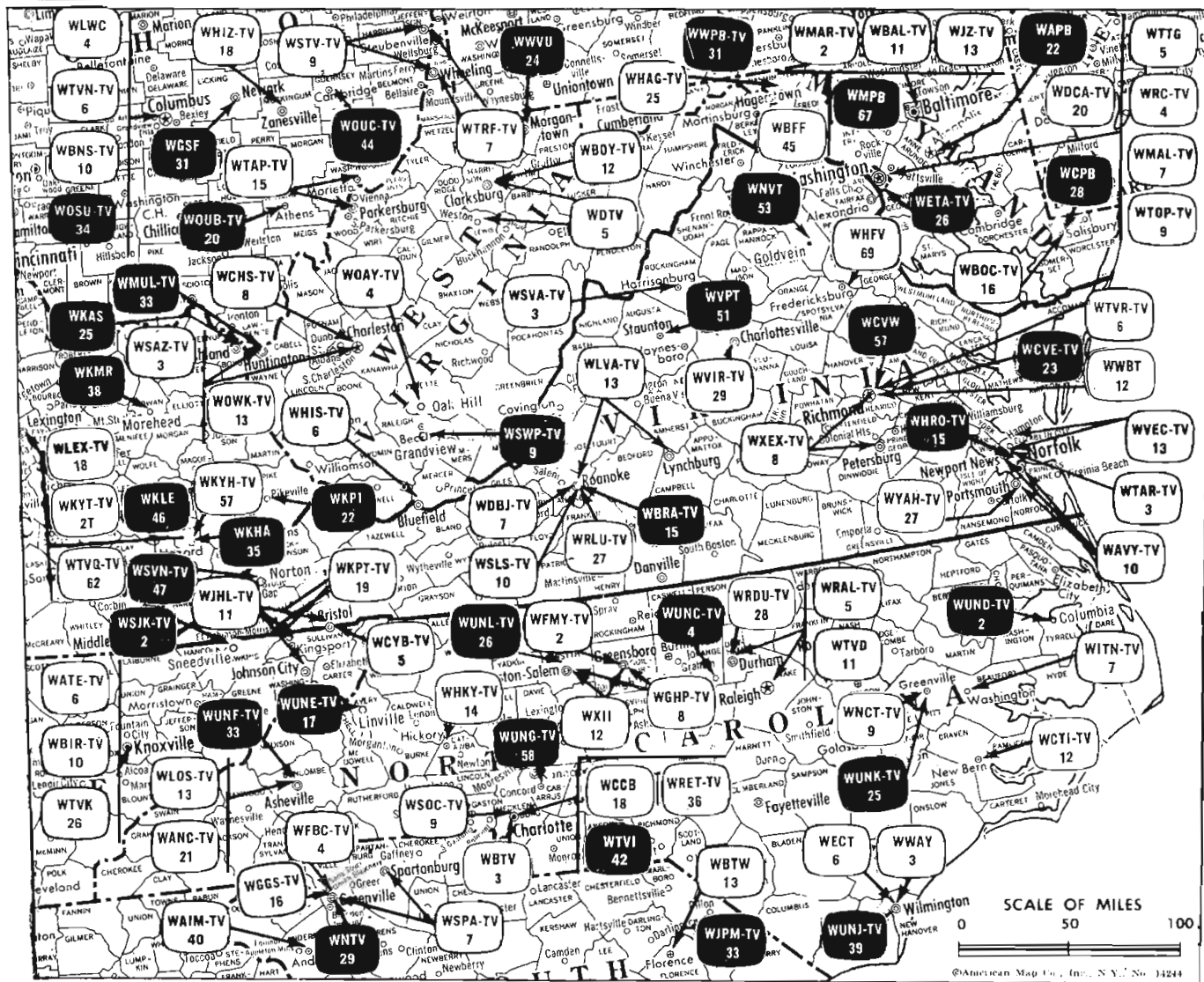
*Highest rate: \$85.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NEW YORK			
	Clinton	20,000	19,500	97
	VERMONT			
	Addison	7,500	7,200	96
	Chittenden	32,200	31,400	98
	Grand Isle	1,100	1,100	99
	Washington	15,900	15,500	97
Between 25-49%	VERMONT			
	Caledonia	8,100	7,800	97
	Franklin	10,900	10,700	98
	Orleans	6,700	6,500	98
Between 5-24%	NEW HAMPSHIRE			
	Grafton	19,100	18,200	95
	NEW YORK			
	Essex	11,200	10,800	96
	VERMONT			
Essex	1,800	1,800	98	
	Lamoille	4,500	4,400	97
	Orange	6,000	5,800	96
	Rutland	18,200	17,500	96
	Windsor	15,700	15,100	96
Station Totals		178,900	173,300	97
Net Weekly Circulation (1973-74)				67,200
Average Daily Circulation (1973-74)				37,600

Station also received in Canadian markets.

Virginia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Norfolk-Portsmouth- Newport News-Hampton	248,000	44	389,200	49
Richmond	213,000	58	357,700	57
Roanoke-Lynchburg	173,000	70	290,500	67
Bristol-Kingsport- Johnson City	120,000	90	201,800	89
Harrisonburg	22,000	179	25,700	199

Virginia Station Status as of September 1, 1975

	VHF	UHF	TOTAL
Commercial Television Stations	11	3	14
Educational Television Stations	0	7	7
			21

State Educational Technical Facilities
(Complete Data in Educational Directory)

WTVT
Goldvein

Ch. 53

Non-Commercial Educational Station

Licenses: Central Virginia Educational Television Corp., 8325 Little River Tpk., Annandale, Va. (22003).

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2220-kw max. & 1440-kw horizontal visual, 333-kw max. & 214-kw horizontal aural. Antenna: 748-ft. above av. terrain, 653-ft. above ground, 1049-ft. above sea level.

Latitude	38°	37'	42"
Longitude	77°	26'	20"

WHRO-TV
Hampton-Norfolk

Ch. 15

Non-Commercial Educational Station

Licenses: Hampton Roads Educational TV Assn. Inc., 5200 Hampton Blvd., Norfolk, Va. (23508).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 2140-kw horizontal visual, 994-kw max. & 427-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude	36°	48'	32"
Longitude	76°	30'	13"

WSVN-TV
Norton

Ch. 47

Non-Commercial Educational Station

Licenses: Blue Ridge ETV Assn. Inc., Box 15, Roanoke, Va. (24001).

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 629.17-kw max. & 245-kw horizontal visual, 94.375-kw max. & 37.1-kw horizontal aural. Antenna: 1940-ft. above av. terrain, 240-ft. above ground, 4400-ft. above sea level.

Latitude	36°	53'	52"
Longitude	82°	37'	22"

WCVE-TV
Richmond

Ch. 23

Non-Commercial Educational Station

Licenses: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1175-kw max. and 617-kw horizontal visual, 123-kw aural. Antenna: 711-ft. above av. terrain, 699-ft. above ground, 1049-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

WCVW
Richmond

Ch. 57

Non-Commercial Educational Station

Licenses: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1120-kw max. and 513-kw horizontal visual, 219-kw max. and 102-kw horizontal aural. Antenna: 650-ft. above av. terrain, 699-ft. above ground, 1049-ft. above sea level.

Latitude	37°	30'	46.6"
Longitude	77°	36'	06.6"

Virginia

WBRA-TV
Roanoke

Ch. 15

Non-Commercial Educational Station

Licenses: Blue Ridge Educational TV Association, Box 15, Roanoke, Va. (24001).

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. & 283-kw horizontal visual, 92-kw max. & 42.4-kw horizontal aural. Antenna: 2050-ft. above av. terrain, 265-ft. above ground, 4005-ft. above sea level.

Latitude	37°	11'	56"
Longitude	80°	09'	02"

WPVT
Staunton

Ch. 51

Non-Commercial Educational Station

Licenses: Shenandoah Valley Educational Corp., Port Republic Rd., Harrisonburg, Va. (22801).

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 525-kw max. & 89.1-kw horizontal visual, 67.6-kw max. & 13.5-kw horizontal aural. Antenna: 2230-ft. above av. terrain, 46-ft. above ground, 4382-ft. above sea level.

Latitude	38°	09'	54"
Longitude	79°	18'	51"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WJHL-TV, Bristol
(See Johnson City, Tenn.)

WKPT-TV, Bristol
(See Kingsport, Tenn.)

WVEC-TV, Hampton
(See Norfolk, Va.)

WDBJ-TV, Lynchburg
(See Roanoke, Va.)

WSLS-TV, Lynchburg
(See Roanoke, Va.)

WXEX-TV, Petersburg
(See Richmond, Va.)

WLVA-TV, Roanoke
(See Lynchburg, Va.)

Virginia—Bristol-Kingsport & Johnson City, Tennessee



WCYB-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 85.1-kw visual, 10.25-kw aural. Antenna: 2220-ft. above av. terrain, 125.5-ft. above ground, 4360-ft. above sea level.

Latitude 36° 26' 57"
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Studio: Cumberland St.

TV tape: Recording facilities.

Color: Network live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC.

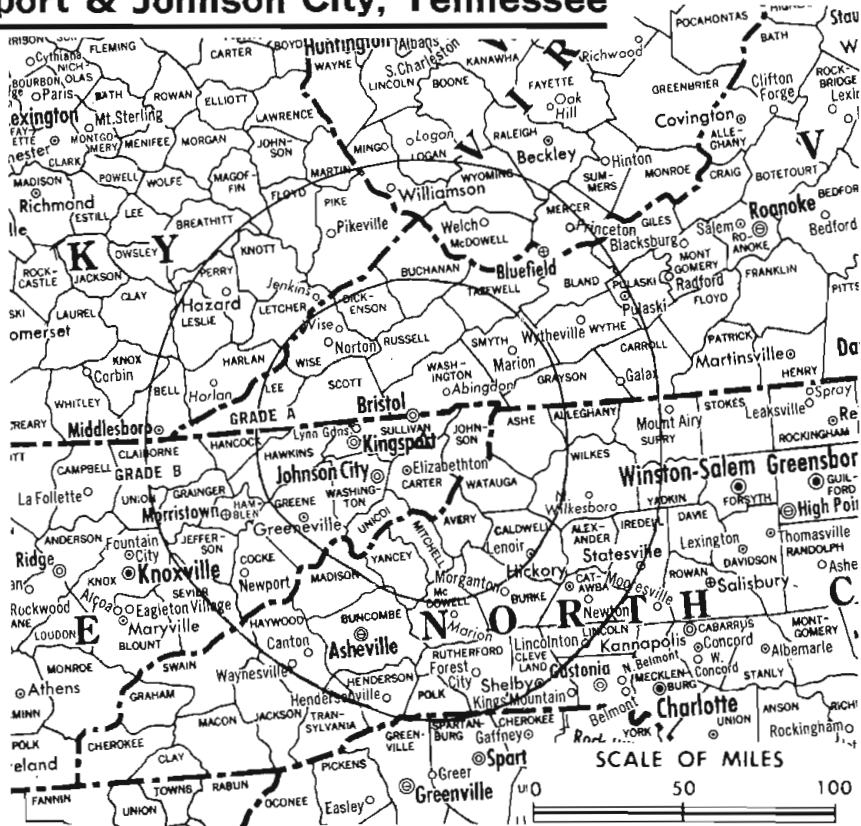
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WCYB-TV Ref: FCC File No. BMPCT-4520 Granted 3/12/57

© American Map Co., Inc., N.Y., No. 14241

WCYB-TV

Network Service: NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland St. (24201).

Mailing Address: Box 1009, Bristol, Va. (24201).

Telephone: 703-669-4161. TWX No.: 510-580-4523.

Ownership: Appalachian Broadcasting Corp., wholly-owned subsidiary of Starr Bcstg. Group, 100%. William F. Buckley, chmn.; Peter H. Starr, pres.; Michael F. Starr, exec. v.p. & treas.; Gordon M. Ryan, gen. counsel-secy. Starr also owns radios KUDL, Fairway & KUDL-FM, Kansas City, Kan.; KXLR, North Little Rock, Ark.; WBOK, New Orleans; KYOK, Houston; WLOX, Memphis; KDTX (FM), Dallas; KABL AM & FM, Oakland-San Francisco; WWWW (FM), Detroit, Mich.; WQIV(FM), New York; KITV, Honolulu & KHVO, Hilo, Hawaii; WTVQ-TV, Lexington, Ky.

Began Operation: Aug. 13, 1956. Sale to present owner by Appalachian Bcstg. Corp. (Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel) approved by FCC Nov. 12, 1970 (Television Digest, Vol. 10:6, 46).

Represented (sales) by Katz Television.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Cohen & Dippell.

Personnel:

- ROBERT H. SMITH, president, gen. mgr. & film buyer.
- J. FEY ROGERS, v.p. & sales manager.
- WALTER CROCKETT, news editor.
- JIM EVANS, production manager.
- RUSSELL ROBINSON, chief engineer.
- CHARLES LINEBERGER, program operations manager.

DIGEST OF RATE CARD (Aug. 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class A—6-10 p.m., daily.					
\$600.00	\$360.00	\$240.00	\$180.00	Graded rates apply*	

*Highest rate: \$380.

NETWORK BASE HOURLY RATE: \$725.

834-b

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY				
		Harlan	13,300	12,600	95
		Knott	4,600	4,200	90
		Letcher	8,100	7,500	92
		Perry	8,300	7,600	92
	NORTH CAROLINA				
		Ashe	6,700	6,200	93
		Avery	4,100	3,800	93
		Watauga	7,600	7,200	94
	TENNESSEE				
	Carter	16,100	15,600	97	
	Greene	16,800	16,200	96	
	Hawkins	12,600	12,000	95	
	Johnson	4,400	4,200	95	
	Sullivan	44,300	43,300	98	
	Unicoi	5,800	5,600	96	
	Washington	26,100	25,500	98	
VIRGINIA					
	Buchanan	10,400	9,600	92	
	Dickenson	5,500	5,200	95	
	Lee	8,000	7,400	92	
	Russell	7,800	7,300	94	
	Scott	8,400	7,800	93	
	Smyth	9,900	9,500	96	
	Washington	20,000	19,200	96	
	Wise	14,000	13,200	94	
Between 25-49%	KENTUCKY				
		Leslie	3,600	3,200	88
	NORTH CAROLINA				
		Yancey	4,000	3,600	91
	TENNESSEE				
	Cocke	8,600	8,100	95	
	Hamblen	14,300	13,800	96	
	Hancock	2,300	2,200	94	
(Continued on page 843-b)					
Station Totals			617,200	587,800	95
Net Weekly Circulation (1973-74)			240,500		
Average Daily Circulation (1973-74)			166,300		

Virginia—Charlottesville



WVIR-TV

Ch. 29

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1290-kw max. & 427-kw horizontal visual, 129-kw max. & 42.7-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 301-ft. above ground, 1765-ft. above sea level.

Latitude 37° 59' 00"
Longitude 78° 28' 54"

Transmitter: Carter Mtn., 3.5 mi. S of Charlottesville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WVIR-TV Ref: FCC File No. BPCT-4474 Granted 3/1/72

© American Map Co., Inc., N.Y., No. 14244

WVIR-TV

Network Service: NBC.

Licensee: Virginia Broadcasting Corp., P.O. Box 751, Charlottesville, Va. (22902).

Studio: 223 E. Main St. (22901).

Telephone: 804-977-7082.

Ownership: Lloyd T. Smith Jr., pres., 7.6%; Harold B. Wright Jr., v.p.-treas., 9.7%; Robert W. Stroh, 15%; E. Gerald Tremblay, 7.6%; Joseph C. Palumbo, 5.5%; George Houghton Haslam, Walter B. Salley, Gilbert J. Sullivan & Charles E. Echols, 2.1% each; 20 others. Stroh has 65.5% & Wright 10% of WELK, Charlottesville.

Began Operation: March 11, 1973.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Arnold & Porter.

Personnel:

LLOYD T. SMITH JR., president.
HAROLD B. WRIGHT JR., vice president & general manager.
HOWARD W. MEAGLE, program director.

For UHF Penetration by Market,
See Services Volume

DIGEST OF RATE CARD NO. 2—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.	
Class AA—6:29-10:59 p.m., daily.	\$250.00	\$125.00	\$62.50	\$110.00	\$55.00	\$25.00

NETWORK BASE HOURLY RATE: Bonus.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		VIRGINIA			
		Albemarle	27,800	26,100	94
Between 25-49%		VIRGINIA			
		Buckingham	3,500	3,200	92
		Greene	1,500	1,300	89
Between 5-24%		VIRGINIA			
		Augusta	29,500	28,400	96
		Cumberland	1,800	1,700	92
		Fluvanna	2,800	2,600	94
		Madison	2,900	2,700	93
		Orange	5,200	4,800	93
Station Totals			75,000	70,800	94
Net Weekly Circulation (1973-74)					24,500
Average Daily Circulation (1973-74)					11,200

Virginia—Fredericksburg



WHFV

Ch. 69

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 220-kw visual, 22-kw aural. Antenna: 540-ft. above av. terrain, 497-ft. above ground, 742-ft. above sea level.

Latitude 38° 16' 21"
Longitude 77° 29' 50"

Transmitter: Hudgins Rd. & Jefferson Davis Hwy., Fredericksburg.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



WHFV Ref: FCC File No. BPCT-4530 Granted 8/30/72

©American Map Co., Inc., N.Y., No. 14244

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TVC and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WHFV

Licensee: TV Fredericksburg Inc., P.O. Box 728, Fredericksburg, Va. (22401).

Studio: Television Park, Hudgins Rd., Fredericksburg.

Telephone: 703-371-9660.

Ownership: Jerry W. Leonard, pres., 21.7%; Keith E. Angstadt, v.p., 21.7%; Edward Z. Angstadt, secy.-treas., 21.7%; Charles B. McDaniel, chmn., 21.7%; John A. Jamison, 2.6%; others, none with more than 1%.

Began Operation: Oct. 8, 1973.

Represented (legal) by Cole, Zylstra & Raywid.

Represented (sales) by Walton Bcstg. Sales Corp.

Represented (engineering) by Robert L. Purcell.

Personnel:

RAY McINTURFF, general manager & chief engineer.
MONTY M. SMITH, station manager & sales manager.
FAITH WORTH, program coordinator.

DIGEST OF RATE CARD NO. 2

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:29-10:59 p.m., Mon.-Fri.; 6:59-10:59 p.m., Sat.-Sun.	\$400	\$250	\$200	\$170	\$60	\$30

NETWORK BASE HOURLY RATE: Bonus.

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA			
	King George	2,500	2,400	96
	Spotsylvania	11,300	10,900	96
	Stafford	7,800	7,500	97
Station Totals		21,600	20,800	96
Net Weekly Circulation (1973-74)				2,400
Average Daily Circulation (1973-74)				1,200

Virginia—Harrisonburg



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, .832-kw aural (maximum power permitted by FCC, 100-kw equivalent for antenna height). Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"
Longitude 78° 37' 57"

Transmitter: Big Mt., Endless Caverns, New Market, Va.

Studio: Rawley Pike.

AM Affiliate: WWSA, 5-kw (1-kw night) 550 kHz (NBC).

FM Affiliate: WQPO, 7.2-kw, 100.7 MHz (No. 264), 345-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

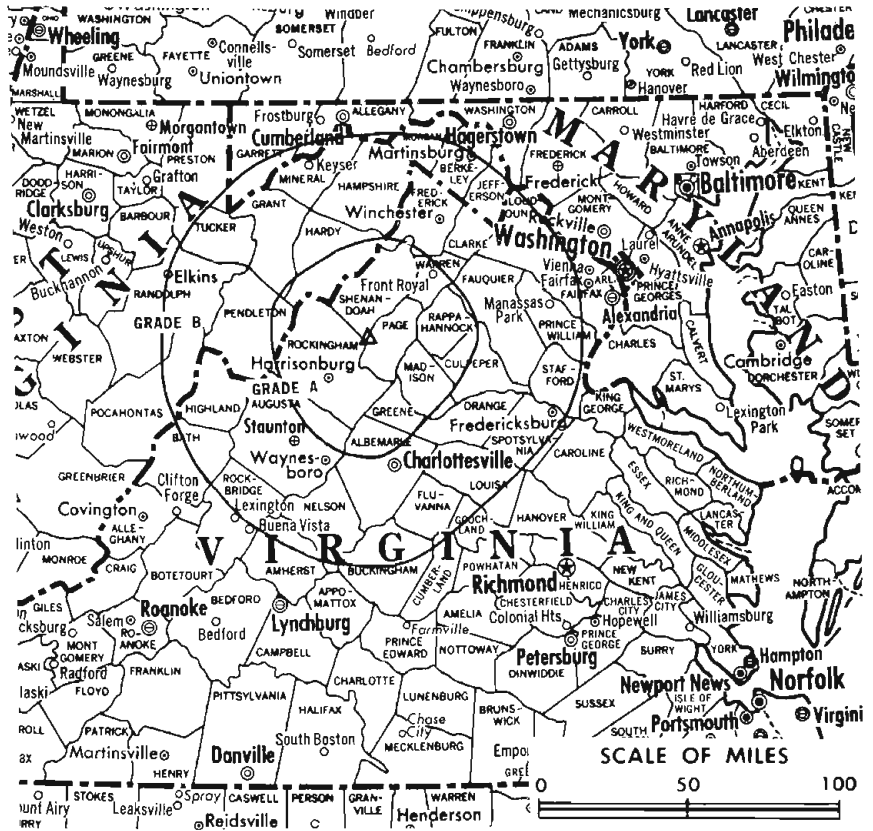
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-h).



WWSA-TV Ref: FCC File No. B1PCT-1171 Granted 7/28/53

© American Map Co., Inc., N.Y., No. 14244

WWSA-TV

Network Service: ABC, NBC.

Licensee: Gilmore Broadcasting Corp., Rawley Pike (22801).

Telephone: 703-434-0331. TWX No.: 710-839-1394.

Ownership: See KODE-TV, Joplin, Mo.

Began Operation: Oct. 9, 1953. Sale to Gilmore Bcstg. by Evening Star and Hamilton Shea approved Aug. 9, 1965 by FCC (Television Digest, Vol. 5:23, 33). Previous sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 by FCC (Vol. 12:15, 22).

Represented (sales) by H-R Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Represented (engineering) by Jansky & Bailey.

Personnel:

JAMES S. GILMORE JR., president.
HAMILTON SHEA, executive vice president.
ARTHUR HAMILTON, vice president & general manager.
SAMMY BLAND, station & sales manager.
LARRY NELSON, production manager.
VINCENT O'CONNELL, director of engineering.

DIGEST OF RATE CARD NO. 16

(June 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., daily.						
\$500	\$300	\$200	\$150	\$60*	\$45*	\$30*

*Class A—7-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$500 (ABC).

Net Weekly Circulation	State County	Total Households	TV Households	%
	VIRGINIA			
	Albemarle	27,800	26,100	94
	Augusta	29,500	28,400	96
	Page	6,400	6,300	98
	Rockingham	21,600	20,800	96
50% & Over	Shenandoah	9,000	8,700	97
	WEST VIRGINIA			
	Grant	2,800	2,500	91
	Hampshire	4,600	4,300	93
	Hardy	3,100	2,800	89
	Pendleton	2,600	2,400	92
	VIRGINIA			
Between 25-49%	Culpeper	6,100	5,900	96
	Greene	1,500	1,300	89
	Madison	2,900	2,700	93
	Warren	6,000	5,700	95
	VIRGINIA			
Between 5-24%	Alleghany	10,200	9,800	97
	Bath	1,500	1,400	95
	Buckingham	3,500	3,200	92
	Clarke	3,000	2,900	97
	Frederick	16,200	15,700	97
	Highland	800	800	95
	Nelson	3,800	3,500	93
	Orange	5,200	4,800	93
	Rappahannock	1,500	1,400	94
	Richmond	2,100	2,000	95
	Rockbridge	9,700	9,200	95
	WEST VIRGINIA			
	Jefferson	7,800	7,600	97
	Pocahontas	3,100	2,700	87
	Randolph	8,700	8,200	94
Station Totals		201,000	191,100	95
Net Weekly Circulation (1973-74)				95,500
Average Daily Circulation (1973-74)				59,200

Virginia—Lynchburg



WLVA-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1095-ft. above av. terrain, 574-ft. above ground, 1902-ft. above sea level.

Latitude 37° 11' 50"
Longitude 79° 21' 07"

Transmitter: Johnson Mt., 30-mi. E. of Roanoke.

AM Affiliate: WLVA, 1-kw, 590 kHz.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: ABC.

Represented (sales) by Avco TV Sales.

Represented (engineering) by Jansky & Bailey.

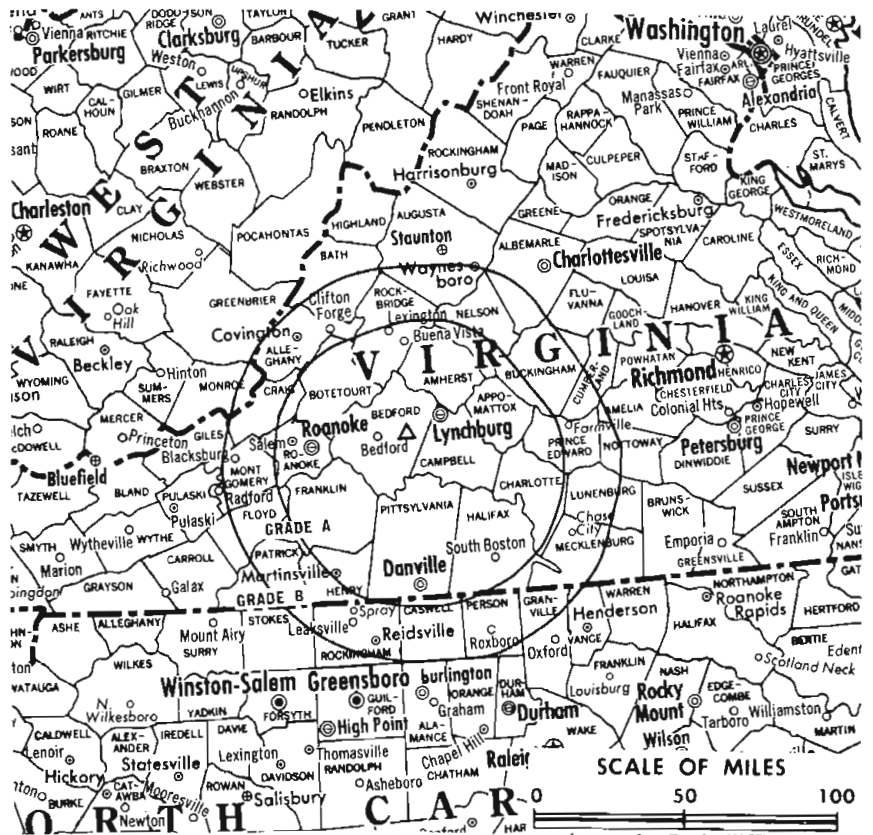
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLVA-TV Ref: FCC File No. BMPCT-2438 Granted 9/10/34

©American Map Co., Inc., N.Y., No. 14244

WLVA-TV

Licensee: WLVA Inc., 2320 Langhorne Rd., Lynchburg, Va. (24501).

Studio: 2320 Langhorne Rd.

Telephone: 804-845-1242. TWX No.: 710-871-1525.

Ownership: See WMAL-TV, Washington, D.C.

Begin Operation: Feb. 8, 1953. Sale to present owner by Lynchburg Bcstg. Co. approved Aug. 23, 1965 by FCC (Television Digest, Vol. 5:25, 35).

Represented (legal) by Hogan & Hartson.

Personnel:

- RICHARD S. STAKES, president.
- RODGER DIVENS, general manager.
- ALVIN (JACK) TACKETT, general sales manager.
- DOROTHY BALLAGH, manager, TV sales administration.
- EDWARD HARVEY, production manager.
- WILLIS LITTLE, chief engineer.
- HOWARD SATTERWHITE, manager, business services.
- WARREN ASHMORE, news director.

DIGEST OF RATE CARD NO. 10

(Jan. 15, 1974)

Hour 30 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

\$600.00 \$300.00 Graded rates apply*

*Highest rate: \$120.

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Caswell	5,400	5,100	95
	VIRGINIA			
Amherst	7,600	7,200	95	
Appomattox	3,400	3,300	96	
Bedford	11,300	10,800	95	

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA—(Continued)			
	Campbell	35,200	34,000	97
	Charlotte	3,800	3,600	94
	Franklin	9,400	9,000	95
	Halifax	12,100	11,400	94
	Nelson	3,800	3,500	93
Pittsylvania	35,500	34,000	96	
Between 25-49%	NORTH CAROLINA			
	Person	8,400	8,100	96
	VIRGINIA			
	Alleghany	10,200	9,800	97
	Augusta	29,500	28,400	96
	Henry	22,700	21,900	96
Between 5-24%	Mecklenburg	10,500	9,900	94
	Montgomery	18,700	18,000	96
	Pulaski	9,700	9,300	96
	Roanoke	65,400	63,800	98
	Rockbridge	9,700	9,200	95
	NORTH CAROLINA			
	Rockingham	25,600	24,800	97
	Vance	10,600	10,100	96
	VIRGINIA			
	Albemarle	27,800	26,100	94
	Bath	1,500	1,400	95
	Botetourt	6,800	6,600	96
Buckingham	3,500	3,200	92	
Craig	1,500	1,400	93	
Floyd	3,500	3,300	95	
Giles	5,600	5,400	97	
Greene	1,500	1,300	89	
Lunenburg	3,600	3,400	95	
Patrick	5,500	5,200	94	
Prince Edward	4,600	4,300	94	
Wythe	7,100	6,700	94	
Station Totals		421,000	403,500	96
Net Weekly Circulation (1973-74)				180,100
Average Daily Circulation (1973-74)				93,200

Virginia—Hampton-Norfolk



WVEC-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 245-kw visual, 24.5-kw aural. Antenna: 980-ft. above av. terrain, 1028-ft. above ground, 1049-ft. above sea level.

Latitude 36° 49' 00"
Longitude 76° 28' 05"

Transmitter: Old Suffolk Rd., 0.2-mi. SSE of Shoulders Hill, Va.

TV tape: Recording facilities.

AM Affiliate: WVEC, 1-kw, 1490 kHz (ABC).

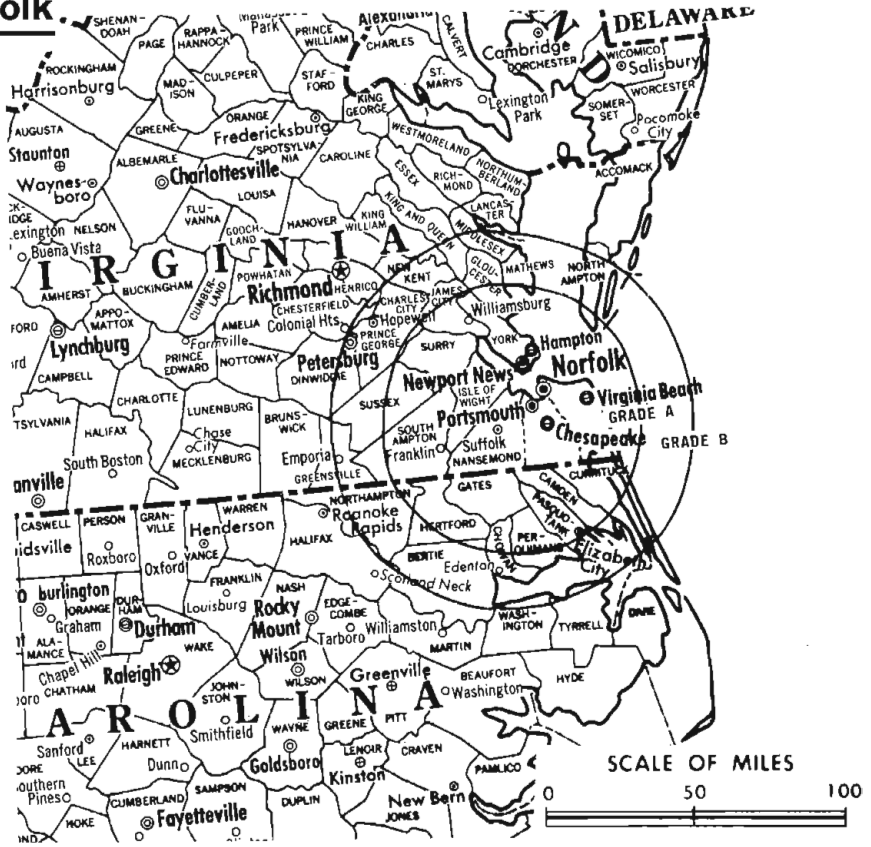
FM Affiliate: WVHR, 50-kw, 101.3 MHz (No. 267), 380-ft. (ABC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TWX No.: 710-882-0072.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WVEC-TV

Licensee: Peninsula Bcstg. Corp., Box 400, Hampton (23669).

Studios: 110 Third St., Norfolk (23510); 1930 E. Pembroke Ave., Hampton (23663).

Telephones: 804-622-4674, Norfolk; 804-722-6331, Hampton.

Ownership: Thomas P. Chisman, pres., 22.7%; Harrol A. Brauer Jr., v.p., 8.9%; J. W. Chisman, secy.-treas., 21.5%; other stockholders, none with more than 4.1%.

Began Operation: Sept. 19, 1953 on Ch. 15. Nov. 13, 1959 it switched to Ch. 13.

Represented (sales) by Katz Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

THOMAS P. CHISMAN, president, gen. mgr. & film buyer.

HARROL A. BRAUER JR., v.p. sales.

L. W. KLIEWER, v.p., operations.

CHARLES L. COKER, 2nd v.p., sales.

DAVID WHITENER, operations manager.

JAMES O. GRAY, merchandise & promotion director.

DIGEST OF RATE CARD NO. A27b—(Jan. 7, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—7:30-11 p.m., daily.
\$1200.00 \$685.00 \$405.00 \$305.00 Graded rates apply*

* Highest rate: \$325.

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	NORTH CAROLINA				
		Camden	1,900	1,800	97
		Chowan	3,500	3,300	95
		Currituck	2,800	2,600	93
		Gates	2,600	2,400	93
		Hertford	7,200	6,900	95
		Northampton	6,300	5,900	93
		Pasquotank	9,200	8,800	96

(Continued on page 843-b)

Station Totals	454,000	438,400	97
Net Weekly Circulation (1973-74)			355,400
Average Daily Circulation (1973-74)			233,900

SOMEPLACE SPECIAL

13 WVEC-TV abc

NORFOLK • HAMPTON

KATZ TELEVISION

Virginia—Norfolk



WTAR-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 980 ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"
Longitude 76° 28' 00"

Transmitter: Old Suffolk Rd. near Driver, Va.

TV tape: Recording facilities.

AM Affiliate: WTAR, 5-kw, 790 kHz (CBS).

FM Affiliate: WTAR-FM, 40-kw, 95.7 MHz (No. 239), 880-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: @ MSL
Consumer Market Data as of 1/1/75.
TV Homes: TVC and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTAR-TV Ref: FCC File No. BMPCT-1061 Granted 4/7/53 ©American Map Co., Inc., N.Y., No. 14244

WTAR-TV

Licensee: WTAR Radio-TV Corp., 720 Boush St. (23510).

Studio: 720 Boush St.

Telephone: 804-625-6711. TWX No.: 703-625-8148.

Ownership: WTAR Radio-TV Corp., subsidiary of Landmark Communications Inc. which owns subsidiary Greensboro News Co. & WFMY Television Corp., Greensboro, N.C. For other interests see Group Ownership.

Began Operation: April 2, 1950.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

- WILLIAM GIETZ, president.
- RONALD W. PHILIPS, general sales manager, TV.
- JOSEPH C. PERKINS, director of TV operations.
- JEFF DANE, promotion manager & creative director.
- TOM ROLAND, director of community relations.
- JAMES E. MAYS, director of public affairs & news.
- JAMES H. BANGLEY, manager of engineering.
- HARRY NICHOLAS, film director.
- CHARLES J. WILLIAMS, production manager.

DIGEST OF RATE CARD NO. 11—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AAA—6-11 p.m., daily.

\$1400 \$840 \$500 \$450 \$350 Graded rates apply*

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1075.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA			
	Bertie	6,500	6,000	93
	Camden	1,900	1,800	97
	Chowan	3,500	3,300	95
	Currituck	2,800	2,600	93

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA—(Continued)				
	Dare	2,800	2,600	92
	Gates	2,600	2,400	93
	Hertford	7,200	6,900	95
	Northampton	6,300	5,900	93
	Pasquotank	9,200	8,800	96
	Perquimans	2,700	2,600	96
VIRGINIA				
	Accomack	10,100	9,400	93
	Gloucester	5,500	5,300	96
	Greensville	4,700	4,400	94
50% & Over	Isle Of Wight	5,900	5,700	96
	James City	8,200	7,900	96
	Mathews	3,200	3,000	95
	Middlesex	2,000	1,900	95
	Nansemond	14,500	13,800	95
	Norfolk	152,000	148,000	97
	Virginia Beach	57,000	55,800	98
	Northampton	5,100	4,800	94
	Southampton	7,400	7,000	95
	Surry	1,800	1,700	94
	Hampton- Newport News	81,300	79,500	98
	York	10,700	10,400	97
NORTH CAROLINA				
	Halifax	16,300	15,200	93
	Tyrrell	1,200	1,100	93
Between 25-49%	VIRGINIA			
	Lancaster	3,100	2,900	95
	Northumberland	3,400	3,200	95
	Sussex	3,400	3,100	92
NORTH CAROLINA				
Between 5-24%	VIRGINIA			
	Warren	4,700	4,400	93
	VIRGINIA			
	Brunswick	5,000	4,700	93
(Continued on page 843-b)				
Station Totals		492,200	474,500	96
Net Weekly Circulation (1973-74)			388,900	
Average Daily Circulation (1973-74)			293,700	

Virginia—Portsmouth-Norfolk-Newport News



WAVY-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"
Longitude 76° 30' 41"

Transmitter: Kings Hwy., Driver, Va.

TV tape: Recording facilities.

Studio: 801 Wavy St.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WAVY-TV Ref: FCC File No. BPCT-1750 Granted 5/29/56

© American Map Co., Inc., N.Y., No. 14244

WAVY-TV

Licensee: WAVY TV Inc., 801 Wavy St., Portsmouth (23704); P.O. Box 1600, Norfolk, Va. (23501).

Telephone: 804-627-2345, Norfolk; 804-397-3441, Portsmouth.

TXW No.: 710-882-3271.

Ownership: LIN Broadcasting. For other interests, see WAND (TV), Decatur, Ill.

Began Operation: Sept. 1, 1957. Sale to LIN Bcstg. by Tidewater Teleradio Inc. approved by FCC March 27, 1968.

Represented (sales) by Blair Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

- ED J. FRECH, president & general manager.
- HAROLD SOLDINGER, vice president & asst. general manager.
- E. J. HENNESSY, general sales manager.
- CHARLES MOYER, program director.
- GARY B. SMART, national sales manager.
- FRANK DRAKE, local sales manager.
- BOB TRENT, news director.
- WAVERLY FOSTER, chief engineer.
- RHONDA GLENN, director of public affairs & promotion.

DIGEST OF RATE CARD NO. 14—(March 10, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7-11 p.m., daily.

\$1200.00 \$720.00 \$480.00 \$300.00 Graded rates apply*

*Highest rate: \$460.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
50% & Over	Camden	1,900	1,800	97
	Chowan	3,500	3,300	95
	Currituck	2,800	2,600	93
	Dare	2,800	2,600	92

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
NORTH CAROLINA—(Continued)				
	Gates	2,600	2,400	93
	Hertford	7,200	6,900	95
	Northampton	6,300	5,900	93
	Pasquotank	9,200	8,800	96
	Perquimans	2,700	2,600	96
	Tyrrell	1,200	1,100	93
VIRGINIA				
	Accomack	10,100	9,400	93
	Gloucester	5,500	5,300	96
	Isle Of Wight	5,900	5,700	96
	James City	8,200	7,900	96
	Mathews	3,200	3,000	95
	Middlesex	2,000	1,900	95
	Nansemond	14,500	13,800	95
	Norfolk	152,000	148,000	97
	Virginia Beach	57,000	55,800	98
	Northampton	5,100	4,800	94
	Southampton	7,400	7,000	95
	Surry	1,800	1,700	94
	Hampton-			
	Newport News	81,300	79,500	98
	York	10,700	10,400	97
Between 25-49%				
NORTH CAROLINA				
	Bertie	6,500	6,000	93
	Halifax	16,300	15,200	93
	Washington	4,200	4,000	95
VIRGINIA				
	Greensville	4,700	4,400	94
	Lancaster	3,100	2,900	95
	Northumberland	3,400	3,200	95
	Sussex	3,400	3,100	92
Between 5-24%				
MARYLAND				
	Somerset	7,200	6,800	94
(Continued on page 843-b)				
Station Totals		499,000	481,000	96
Net Weekly Circulation (1973-74)				372,100
Average Daily Circulation (1973-74)				239,000

Virginia—Portsmouth-Norfolk-Newport News

WYAH-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 2341-kw max. & 1440-kw horizontal visual, 478-kw max. & 288-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1025-ft. above ground, 1045-ft. above sea level.

Latitude 36° 48' 47"
Longitude 76° 27' 45"

Transmitter: State Rt. 337, 0.4-mi. E of Jct. Rts. 337 & 626, near Shoulders Hill.

TV tape: Recording facilities.

Color: Live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: WXRI, Norfolk, 50-kw, 105.3 MHz (No. 287), 340-ft.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WYAH-TV Ref: FCC File No. BPCT-4187 Granted 9/18/69 ©American Map Co., Inc., N.Y., No. 14244

WYAH-TV

Network Service: None, independent.

Licensee: Christian Broadcasting Network Inc., Pembroke Four, Virginia Beach, Va. (23463).

Studio: 1318 Spratley St. (23704). Telephone: 804-393-2503.

Ownership: Non-stock corporation. M. G. Robertson, pres. Christian Bcstg. also owns WXRI-FM, Norfolk, Va.; WBIV, Wethersfield; WEIV, Ithaca; WJIV, Cherry Valley Twp.; WMIV, South Bristol Twp.; WOIV, De Ruyter Twp., all N.Y.; WHAE-TV, Atlanta, Ga.; KXTX-TV, Dallas, Tex.; holds CPs for WXNE-TV, Boston; WMTU-TV, Memphis, Tenn. & is buying WHCT-TV, Hartford, Conn.

Began Operation: Oct. 1, 1961 as a non-commercial religious station. Began commercial operation July, 1967.

Represented (sales) by Adam Young Inc.

Represented (engineering) by Edward F. Lorentz & Associates.

Personnel:

M. G. ROBERTSON, president.
ROBERT JOHNSON, general manager.
RAY DAVIS, sales manager.

DIGEST OF RATE CARD NO. 7—(Aug. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Prime Time: 6-11 p.m., daily.
\$450 \$300 \$200 \$115 Graded rates apply*

*Highest rate: \$100.

For Sales & Transfers of TV Stations
See Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Isle Of Wight	5,900	5,700	96
	Surry	1,800	1,700	94
Between 25-49%	NORTH CAROLINA			
	Camden	1,900	1,800	97
	Gates	2,600	2,400	93
	Washington	4,200	4,000	95
	VIRGINIA			
	James City	8,200	7,900	96
	Nansemond	14,500	13,800	95
	Norfolk	152,000	148,000	97
	Virginia Beach	57,000	55,800	98
	Hampton-Newport News	81,300	79,500	98
York	10,700	10,400	97	
Between 5-24%	NORTH CAROLINA			
	Bertie	6,500	6,000	93
	Currituck	2,800	2,600	93
	Halifax	16,300	15,200	93
	Hertford	7,200	6,900	95
	Northampton	6,300	5,900	93
	Pasquotank	9,200	8,800	96
	Perquimans	2,700	2,600	96
	VIRGINIA			
	Accomack	10,100	9,400	93
Dinwiddie	20,400	19,400	95	
Gloucester	5,500	5,300	96	
Greensville	4,700	4,400	94	
Mathews	3,200	3,000	95	
Northampton	5,100	4,800	94	
Prince George	12,500	12,100	97	
Southampton	7,400	7,000	95	
Station Totals		460,000	444,400	97
Net Weekly Circulation (1973-74)				150,500
Average Daily Circulation (1973-74)				75,600

WCYB-TV, Bristol
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	VIRGINIA Tazewell	14,300	13,700	96
	KENTUCKY Bell Johnson Knox Mc Creary Pike Whitley	10,600 6,300 8,100 4,200 20,600 9,200	10,000 6,000 7,500 3,900 19,600 8,700	95 95 92 92 95 95
Between 5-24%	NORTH CAROLINA Alleghany Buncombe Caldwell Haywood Mitchell Polk Wilkes	3,200 52,100 19,900 14,800 4,500 4,200 17,800	3,000 50,000 19,300 14,100 4,200 4,000 16,900	94 96 97 95 94 94 95
	TENNESSEE Jefferson Scott Sevier	9,400 5,000 11,200	9,100 4,600 10,600	97 93 95
	VIRGINIA Bland Carroll Grayson Pulaski Wythe	2,000 9,100 5,400 9,700 7,100	1,800 8,500 5,100 9,300 6,700	90 94 95 96 94
	WEST VIRGINIA Mc Dowell Mercer Raleigh Wyoming	15,800 22,500 25,100 9,500	14,900 21,700 24,000 9,000	94 96 96 94

WAVY-TV, Portsmouth
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA Brunswick Charles City Dinwiddie King And Queen King William New Kent Prince George	5,000 1,800 20,400 1,600 2,200 1,800 12,500	4,700 1,700 19,400 1,500 2,100 1,700 12,100	93 92 95 93 96 95 97

WTAR-TV, Norfolk
(Arbitron Data Continued)

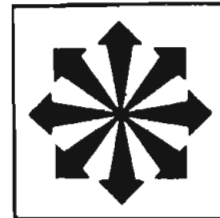
Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	VIRGINIA—(Continued) Charles City Dinwiddie King And Queen New Kent Prince George Richmond	1,800 20,400 1,600 1,800 12,500 2,100	1,700 19,400 1,500 1,700 12,100 2,000	92 95 93 95 97 95

Virginia

WVEC-TV, Hampton-Norfolk
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	NORTH CAROLINA—(Continued) Perquimans Tyrrell	2,700 1,200	2,600 1,100	96 93
	VIRGINIA Accomack Gloucester Isle Of Wight James City Mathews Nansemond Norfolk Virginia Beach Northampton Southampton Hampton- Newport News York	10,100 5,500 5,900 8,200 3,200 14,500 152,000 57,000 5,100 7,400 81,300 10,700	9,400 5,300 5,700 7,900 3,000 13,800 148,000 55,800 4,800 7,000 79,500 10,400	93 96 96 96 95 95 97 98 94 95 98 97
	NORTH CAROLINA Bertie Washington	6,500 4,200	6,000 4,000	93 95
	VIRGINIA Lancaster Surry	3,100 1,800	2,900 1,700	95 94
	NORTH CAROLINA Dare	2,800	2,600	92
	VIRGINIA Dinwiddie Greensville King And Queen Middlesex New Kent Northumberland Sussex	20,400 4,700 1,600 2,000 1,800 3,400 3,400	19,400 4,400 1,500 1,900 1,700 3,200 3,100	95 94 93 95 95 95 92

**BLACKBURN
& COMPANY, INC.**



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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Virginia—Richmond

WTVR-TV Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

TV tape: Recording facilities.

AM Affiliate: WTVR, 5-kw, 1380 kHz (CBS).

FM Affiliate: WTVR-FM, 50-kw, 98.1 MHz (No. 251), 844-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Total Households: @ MSI

Consumer Market Data as of 1/1/75.

TV Homes: TVG and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVR-TV Ref: FCC File No. BMPCT-882 Granted 12/12/52 © American Map Co., Inc., N.Y., No. 14244

WTVR-TV

Licensee: Roy H. Park Bcstg. of Va. Inc., P.O. Box 11064 (23230).

Studio: 3301 W. Broad St. (23230).

Telephone: 804-355-8611. TWX No.: 710-956-0178.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests see WNCT-TV, Greenville, N.C.

Began Operation: April 15, 1948. Sale of present owner by Wilbur M. Havens approved Oct. 13, 1965 by FCC (Television Digest, Vol. 5:42).

Represented (sales) by Blair Television.

Represented (legal) by Midlen & Reddy.

Personnel:

JOHN R. MAHONEY, executive vice president & general manager.

WILLIAM J. KEMPLE, general sales manager.

JOHN V. SHAND, program director.

RON LLOYD, operations director.

VERNON STANT, chief engineer.

DIGEST OF RATE CARD NO. A10

(Jan. 1, 1974)

30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$720.00*** \$560.00 \$560.00 \$280.00

*On request.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Households	%
	VIRGINIA			
	Albemarle	27,800	26,100	94
	Amelia	2,600	2,400	91
50% & Over	Augusta	29,500	28,400	96
	Brunswick	5,000	4,700	93
	Buckingham	3,500	3,200	92
	Caroline	4,300	4,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
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VIRGINIA—(Continued)

	Charles City	1,800	1,700	92
	Chesterfield	36,400	35,700	98
	Cumberland	1,800	1,700	92
	Dinwiddie	20,400	19,400	95
	Essex	2,400	2,200	93
	Fluvanna	2,800	2,600	94
	Goochland	2,800	2,600	94
	Greene	1,500	1,300	89
	Greensville	4,700	4,400	94
	Hanover	14,300	13,600	95
	Henrico	137,500	133,700	97
	James City	8,200	7,900	96
	King And Queen	1,600	1,500	93
	King William	2,200	2,100	96
	Lancaster	3,100	2,900	95
	Louisa	4,700	4,400	93
50% & Over	Lunenburg	3,600	3,400	95
	Madison	2,900	2,700	93
	Middlesex	2,000	1,900	95
	Nelson	3,800	3,500	93
	New Kent	1,800	1,700	95
	Northumberland	3,400	3,200	95
	Orange	4,400	4,200	95
	Nottoway	4,400	4,200	95
	Page	5,200	4,800	93
	Powhatan	6,400	6,300	98
	Prince Edward	2,300	2,200	95
	Prince George	4,600	4,300	94
	Prince William	12,500	12,100	97
	Richmond	2,100	2,000	95
	Rockingham	21,600	20,800	96
	Spotsylvania	11,300	10,900	96
	Stafford	1,800	1,700	94
	Sussex	3,400	3,100	92
	Westmoreland	4,800	4,500	93

(Continued on page 849-b)

Station Totals	646,500	620,900	96
Net Weekly Circulation (1973-74)			381,000
Average Daily Circulation (1973-74)			268,500

Virginia—Richmond



WWBT

Ch. 12



Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"
Longitude 77° 30' 11.95"

Transmitter: 5710 Midlothian Pike.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

News Film Service: NBC, Newsweek.

Represented (engineering) by A. D. Ring & Associates.

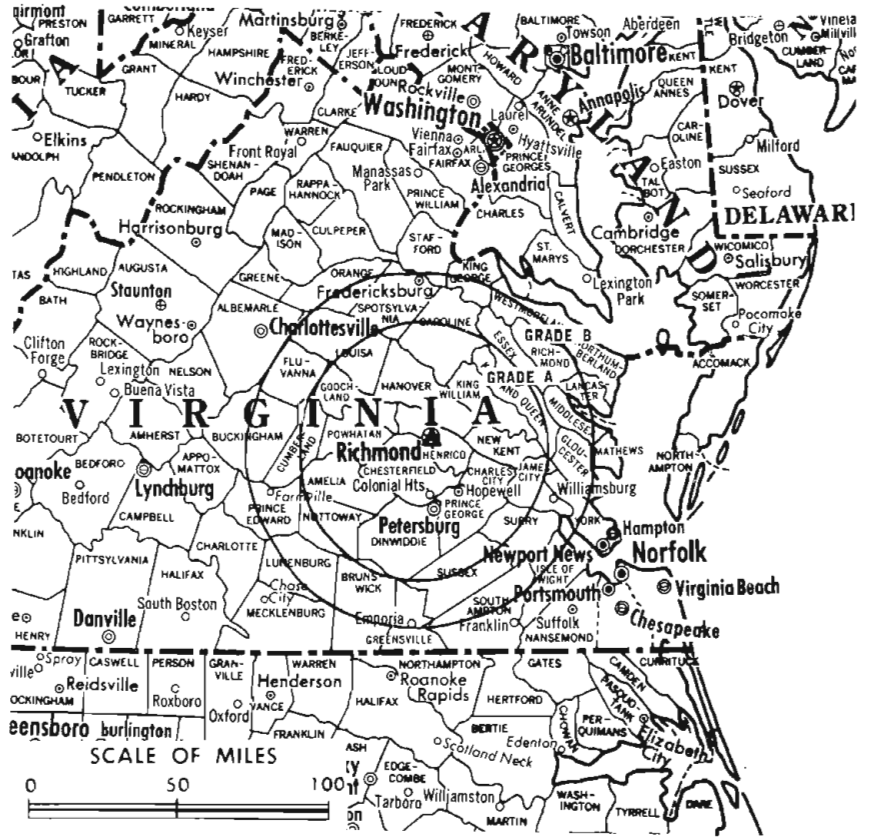
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WWBT Ref: FCC File No. BPC1-1622 Granted 11/30/53

© American Map Co., Inc., N.Y. No. 14244

WWBT

Licensee: Jefferson-Pilot Bcstg. Co. of Va., 5710 Midlothian Pike, P.O. Box 12 (23201).

Studio & Office: 5710 Midlothian Pike, Box 12, Richmond (23201).

Telephone: 804-233-5461. TWX No.: 710-956-0196.

Ownership: Jefferson-Pilot Bcstg. Co. See WBTV, Charlotte, N.C.

Began Operation: April 29, 1956. Sale to Jefferson Standard Bcstg. by Richmond Television Corp. approved Oct. 16, 1968 (Television Digest, Vol. 8:43).

Represented (sales) by Petry Television Inc.

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

BOB McRANEY JR., vice president & managing director.
GRADY C. PRIDGEN JR., v.p. & general sales manager.
SANFORD T. TERRY, asst. v.p. & engineering director.
BAILEY DWIGGINS, promotion manager.
JOHN GREEN, news & program operations manager.

DIGEST OF RATE CARD NO. 8—(June 3, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class AAA—7-11 p.m., daily.					
\$900				\$600*	\$300*

*Prime Time—5:58-11:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
	Albemarle	27,800	26,100	94
	Amelia	2,600	2,400	91
50% & Over	Augusta	29,500	28,400	96
	Brunswick	5,000	4,700	93
	Buckingham	3,500	3,200	92
	Caroline	4,300	4,100	95

Net Weekly Circulation	State County	Total Households	TV Households	%
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VIRGINIA—(Continued)

Charles City	1,800	1,700	92	
Chesterfield	36,400	35,700	98	
Cumberland	1,800	1,700	92	
Dinwiddie	20,400	19,400	95	
Essex	2,400	2,200	93	
Fluvanna	2,800	2,600	94	
Goochland	2,800	2,600	94	
Greene	1,500	1,300	89	
Greensville	4,700	4,400	94	
Hanover	14,300	13,600	95	
Henrico	137,500	133,700	97	
James City	8,200	7,900	96	
King And Queen	1,600	1,500	93	
King William	2,200	2,100	96	
50% & Over	Lancaster	3,100	2,900	95
	Louisa	4,700	4,400	93
	Lunenburg	3,600	3,400	95
	Madison	2,900	2,700	93
	Middlesex	2,000	1,900	95
	New Kent	1,800	1,700	95
	Northumberland	3,400	3,200	95
	Nottoway	4,400	4,200	95
	Orange	5,200	4,800	93
	Powhatan	2,300	2,200	95
	Prince Edward	4,600	4,300	94
	Prince George	12,500	12,100	97
	Richmond	2,100	2,000	95
	Surry	1,800	1,700	94
	Sussex	3,400	3,100	92

VIRGINIA

Between 25-49%	Gloucester	5,500	5,300	96
	Mecklenburg	10,500	9,900	94
	Page	6,400	6,300	98
	Rockingham	21,600	20,800	96
	Spotsylvania	11,300	10,900	96

(Continued on page 849-b)

Station Totals	479,200	459,300	96
Net Weekly Circulation (1973-74)			324,400
Average Daily Circulation (1973-74)			207,100

Virginia—Richmond-Petersburg



WXEX-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 40.4-kw aural. Antenna: 940-ft. above av. terrain, 979-ft. above ground, 1049-ft. above sea level.

Latitude 37° 20' 30"
Longitude 77° 18' 19"

Transmitter: Hundred Rd., 12-mi. S of Richmond.

TV tape: Recording facilities.

AM Affiliate: WLEE, Richmond, 5-kw, 1480 kHz (MBS).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WXEX-TV Ref: FCC File No. BPCT-4227 Granted 5/22/69 ©American Map Co., Inc., N.Y., No. 14244

WXEX-TV

Licensee: Nationwide Communications Inc., 246 N. High St., Columbus, Ohio.

Studio: 230 S. Crater Rd., Petersburg (23803).

Business Offices: 623 E. Main St., Richmond (23207).

Telephones: 804-733-7876, Petersburg; 804-643-0166, Richmond.

TWX No.: 710-957-2329.

Ownership: Nationwide Communications. For other interests, see WATE-TV, Knoxville, Tenn.

Began Operation: Aug. 15, 1955. Sold to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & assoc. (Television Digest, Vol. 7:45).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

- CLARK POLLOCK, corporate vice president.
- ELLIS SHOOK, general manager.
- LAWRENCE SLON, general sales manager.
- GERALD TROXELL, sales director.
- ED DAVIS, program director.
- WILLIAM KRAEMER, chief engineer.
- BILL BLANK, film director.
- GEORGE FAULDER, news director.

DIGEST OF RATE CARD NO. 8—(Sept. 8, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., daily.
\$750.00 \$450.00 \$300.00 \$255.00 Graded rates apply*

*Highest rate: \$255.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA				
	Albemarle	27,800	26,100	94
	Amelia	2,600	2,400	91
	Brunswick	5,000	4,700	93
	Buckingham	3,500	3,200	92
	Caroline	4,300	4,100	95
	Charles City	1,800	1,700	92
	Chesterfield	36,400	35,700	98
	Cumberland	1,800	1,700	92
	Dinwiddie	20,400	19,400	95
	Essex	2,400	2,200	93
	Fluvanna	2,800	2,600	94
	Gloucester	5,500	5,300	96
	Goochland	2,800	2,600	94
	Greensville	4,700	4,400	94
	Hanover	14,300	13,600	95
50% & Over	Henrico	137,500	133,700	97
	James City	8,200	7,900	96
	King And Queen	1,600	1,500	93
	King William	2,200	2,100	96
	Lancaster	3,100	2,900	95
	Louisa	4,700	4,400	93
	Lunenburg	3,600	3,400	95
	Mathews	3,200	3,000	95
	Mecklenburg	10,500	9,900	94
	Middlesex	2,000	1,900	95
	New Kent	1,800	1,700	95
	Northumberland	3,400	3,200	95
	Nottoway	4,400	4,200	95
	Orange	5,200	4,800	93
	Powhatan	2,300	2,200	95
	Prince Edward	4,600	4,300	94

(Continued on page 849-b)

Station Totals	643,400	617,400	96
Net Weekly Circulation (1973-74)		332,100	
Average Daily Circulation (1973-74)		194,000	

Virginia—Roanoke



WDBJ-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"
Longitude 80° 09' 22"

Transmitter: On Poor Mtn., 13-mi. SW of city.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.

Studio: 2001 Colonial Ave. S.W. (24015).

Represented (legal) by Stambler & Shinsky.

Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WDBJ-TV Ref: FCC File No. BMEFCT-3023 Granted 4/4/66

© American Map Co., Inc., N.Y., No. 14244

WDBJ-TV

Licensee: WDBJ Television Inc., Box 7, Roanoke (24022).

Telephone: 703-343-8031. TWX No.: 703-342-5725.

Ownership: WDBJ Television Inc. is a wholly-owned subsidiary of South Bend Tribune. For other interests, see WSBT-TV South Bend, Ind. Officers of WDBJ Television: Franklin D. Schurz Jr., pres.; Warren G. Wheeler, secy.; John Harkrader, v.p. & gen. mgr.; James G. Young, treas.

Began Operation: Oct. 3, 1955. Sale to present owner by Times World Corp. approved by FCC Oct. 29, 1969 (Television Digest, Vol. 9:44).

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

JOHN W. HARKRADER, v.p. & general manager.
PAUL E. REYNOLDS, asst. manager & film buyer.
CHARLES H. MCKEEVER, general sales manager.
KAY HALL, program manager.
RON MILLER, news director.
TED POWERS, public affairs director.
J. EDWARD NEWMAN, chief engineer.
MEL MAYFIELD, director, promotion & research.

DIGEST OF RATE CARD NO. 18A—(Jan. 1, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-10 p.m., daily.

\$1000 \$500 \$350 \$250 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA			
	Caswell	5,400	5,100	95
50% & Over	VIRGINIA			
	Alleghany	10,200	9,800	97
	Amherst	7,600	7,200	95

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA—(Continued)				
	Appomattox	3,400	3,300	96
	Bath	1,500	1,400	95
	Bedford	11,300	10,800	95
	Botetourt	6,800	6,600	96
	Campbell	35,200	34,000	97
	Carroll	9,100	8,500	94
	Charlotte	3,800	3,600	94
	Craig	1,500	1,400	93
	Floyd	3,500	3,300	95
	Franklin	9,400	9,000	95
	Giles	5,600	5,400	97
	Grayson	5,400	5,100	95
	Halifax	12,100	11,400	94
	Henry	22,700	21,900	96
50% & Over	Highland	800	800	95
	Mecklenburg	10,500	9,900	94
	Montgomery	18,700	18,000	96
	Patrick	5,500	5,200	94
	Pittsylvania	35,500	34,000	96
	Pulaski	9,700	9,300	96
	Roanoke	65,400	63,800	98
	Rockbridge	9,700	9,200	95
	Tazewell	14,300	13,700	96
	Wythe	7,100	6,700	94
WEST VIRGINIA				
	Greenbrier	11,000	10,400	94
	Mercer	22,500	21,700	96
	Monroe	3,700	3,300	89
	Pocahontas	3,100	2,700	87
	Summers	4,900	4,500	91
NORTH CAROLINA				
	Rockingham	25,600	24,800	97
VIRGINIA				
Between 25-49%	Bland	2,000	1,800	90
	Nelson	3,800	3,500	93
	Smyth	9,900	9,500	96
(Continued on page 849-b)				
Station Totals		627,800	601,600	96
Net Weekly Circulation (1973-74)				355,100
Average Daily Circulation (1973-74)				253,900

Virginia—Roanoke



WLSL-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 43.6-kw aural. Antenna: 1970-ft. above av. terrain, 174-ft. above ground, 3934-ft. above sea level.

Latitude 37° 11' 50"
Longitude 80° 09' 11"

Transmitter: Poor Mt.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by A.D. Ring & Associates.

Represented (legal) by Midlen & Reddy.

Studio: Church Ave. at 3rd St. (24011).

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV₂ and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLSL-TV Ref: FCC File No. BMPCT-1035 Granted 4/20/53

© American Map Co., Inc., N.Y., No. 14244

WLSL-TV

Licensee: Roy H. Park Bcstg. of Roanoke Inc., Church Ave. at 3rd St.

Telephone: 703-344-9226. TWX No.: 710-870-0428.

Ownership: Park Bcstg. Inc. Roy H. Park sole owner. For other interests, see WNCT-TV, Greenville, N.C.

Begin Operation: Dec. 10, 1952. Sale to present owner by Shenandoah Life Insurance Co. approved by FCC Sept. 10, 1969 (Television Digest, Vol. 9:36, 37).

Represented (sales) by Blair Television.

Personnel:

- ROBERT H. TETER, exec. vice president & general manager.
- LOUIS J. ROCKE, general sales manager.
- J. P. BRIGGS, manager for engineering.
- MEL LINKOUS, operations manager.
- JIM SHELL, director of community affairs.
- LEE GARRETT, news director.

DIGEST OF RATE CARD NO. 3-74—(Dec. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—7:30-11 p.m., daily.
\$850.00 \$550.00 \$375.00 \$225.00 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
NORTH CAROLINA				
	Caswell	5,400	5,100	95
VIRGINIA				
	Alleghany	10,200	9,800	97
	Amherst	7,600	7,200	95
50% & Over	Appomattox	3,400	3,300	96
	Bath	1,500	1,400	95
	Bedford	11,300	10,800	95
	Botetourt	6,800	6,600	96
	Campbell	35,200	34,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
VIRGINIA—(Continued)				
	Carroll	9,100	8,500	94
	Charlotte	3,800	3,600	94
	Craig	1,500	1,400	93
	Floyd	3,500	3,300	95
	Franklin	9,400	9,000	95
	Giles	5,600	5,400	97
	Grayson	5,400	5,100	95
	Halifax	12,100	11,400	94
	Henry	22,700	21,900	96
50% & Over	Highland	800	800	95
	Montgomery	18,700	18,000	96
	Patrick	5,500	5,200	94
	Pittsylvania	35,500	34,000	96
	Pulaski	9,700	9,300	96
	Roanoke	65,400	63,800	98
	Rockbridge	9,700	9,200	95
	Wythe	7,100	6,700	94
WEST VIRGINIA				
	Mercer	22,500	21,700	96
	Monroe	3,700	3,300	89
	Pocahontas	3,100	2,700	87
NORTH CAROLINA				
	Person	8,400	8,100	96
	Rockingham	25,600	24,800	97
VIRGINIA				
	Bland	2,000	1,800	90
	Mecklenburg	10,500	9,900	94
Between 25-49%	Nelson	3,800	3,500	93
	Smyth	9,900	9,500	96
	Tazewell	14,300	13,700	96
WEST VIRGINIA				
	Greenbrier	11,000	10,400	94
	Pendleton	2,600	2,400	92
	Summers	4,900	4,500	91
(Continued on next page)				
Station Totals		560,700	537,200	96
Net Weekly Circulation (1973-74)			325,900	
Average Daily Circulation (1973-74)			212,100	

WWBT, Richmond
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA			
	Halifax	16,300	15,200	93
	VIRGINIA			
Between 5-24%	Appomattox	3,400	3,300	96
	Culpeper	6,100	5,900	96
	King George	2,500	2,400	96
	Nelson	3,800	3,500	93
	Southampton	7,400	7,000	95
	Westmoreland	4,800	4,500	93
	York	10,700	10,400	97

WTVR-TV, Richmond
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MARYLAND			
	St Marys	14,400	14,000	97
	NORTH CAROLINA			
	Halifax	16,300	15,200	93
	VIRGINIA			
Between 25-49%	Culpeper	6,100	5,900	96
	Gloucester	5,500	5,300	96
	King George	2,500	2,400	96
	Mathews	3,200	3,000	95
	Mecklenburg	10,500	9,900	94
	Rappahannock	1,500	1,400	94
	Stafford	7,800	7,500	97
	NORTH CAROLINA			
	Northampton	6,300	5,900	93
	VIRGINIA			
Between 5-24%	Accomack	10,100	9,400	93
	Appomattox	3,400	3,300	96
	Charlotte	3,800	3,600	94
	Fauquier	8,300	8,000	96
	Isle Of Wight	5,900	5,700	96
	Rockbridge	9,700	9,200	95
	Shenandoah	9,000	8,700	97
	Southampton	7,400	7,000	95
	Warren	6,000	5,700	95
	Hampton-			
	Newport News	81,300	79,500	98
	York	10,700	10,400	97

WSLS-TV, Roanoke
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	NORTH CAROLINA			
	Alamance	34,800	34,000	98
	Alleghany	3,200	3,000	94
	Ashe	6,700	6,200	93
	Stokes	8,100	7,800	96
	Vance	10,600	10,100	96
Between 5-24%	VIRGINIA			
	Augusta	29,500	28,400	96
	Buckingham	3,500	3,200	92
	Cumberland	1,800	1,700	92
	Lunenburg	3,600	3,400	95
	Prince Edward	4,600	4,300	94
	WEST VIRGINIA			
	Raleigh	25,100	24,000	96

Virginia

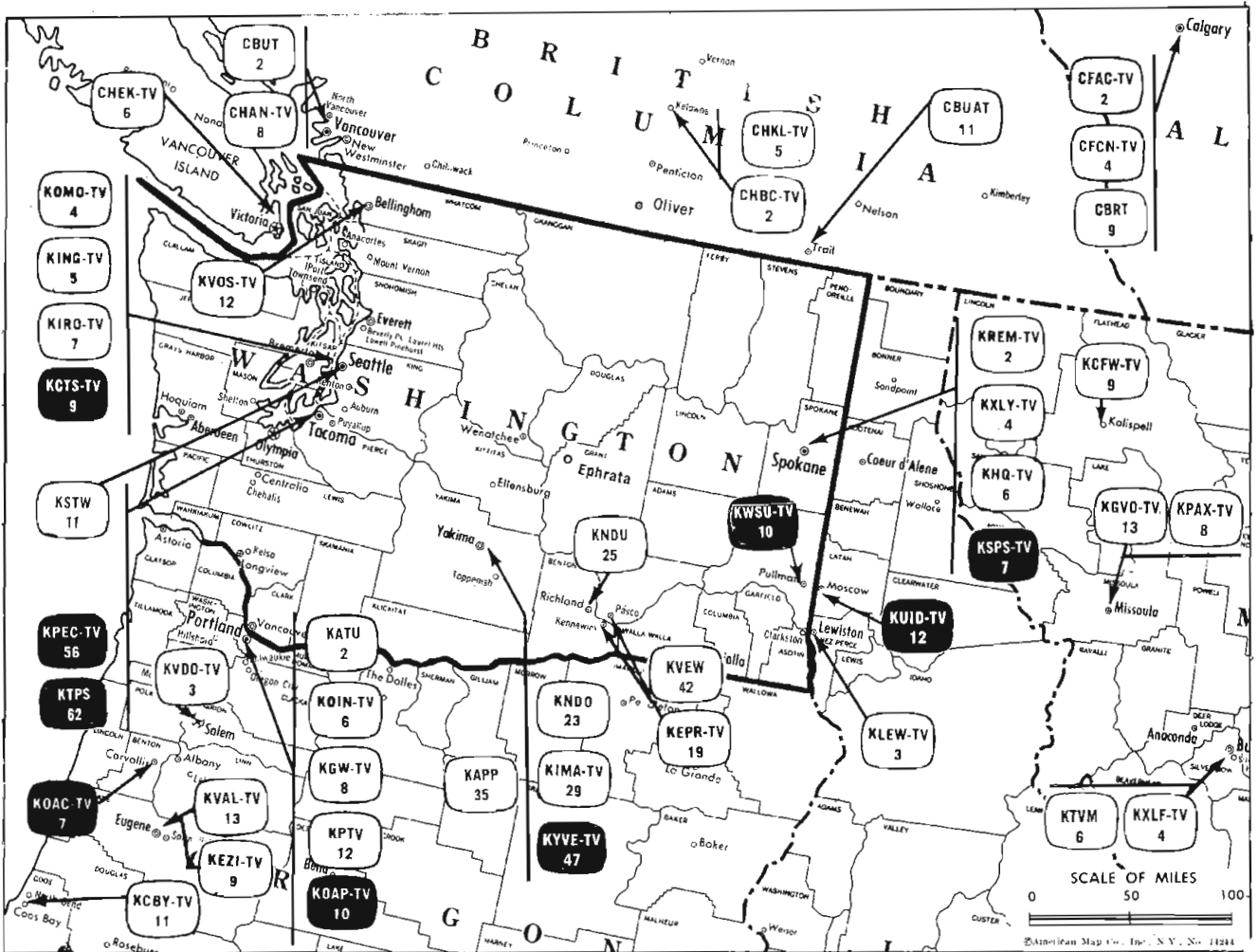
WXEX-TV, Richmond-Petersburg
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	VIRGINIA—(Continued)			
50% & Over	Prince George	12,500	12,100	97
	Richmond	2,100	2,000	95
	Surry	1,800	1,700	94
	Sussex	3,400	3,100	92
	NORTH CAROLINA			
	Halifax	16,300	15,200	93
	Northampton	6,300	5,900	93
	VIRGINIA			
Between 25-49%	Augusta	29,500	28,400	96
	Greene	1,500	1,300	89
	Madison	2,900	2,700	93
	Page	6,400	6,300	98
	Westmoreland	4,800	4,500	93
	York	10,700	10,400	97
	MARYLAND			
	St Marys	14,400	14,000	97
	NORTH CAROLINA			
	Bertie	6,500	6,000	93
	Hertford	7,200	6,900	95
	Warren	4,700	4,400	93
	VIRGINIA			
Between 5-24%	Accomack	10,100	9,400	93
	Charlotte	3,800	3,600	94
	Culpeper	6,100	5,900	96
	Isle Of Wight	5,900	5,700	96
	King George	2,500	2,400	96
	Nansemond	14,500	13,800	95
	Nelson	3,800	3,500	93
	Rockbridge	9,700	9,200	95
	Rockingham	21,600	20,800	96
	Southampton	7,400	7,000	95
	Spotsylvania	11,300	10,900	96
	Hampton-			
	Newport News	81,300	79,500	98

WDBJ-TV, Roanoke
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WEST VIRGINIA			
Between 25-49%	Mc Dowell	15,800	14,900	94
	Pendelton	2,600	2,400	92
	Raleigh	25,100	24,000	96
	NORTH CAROLINA			
	Alamance	34,800	34,000	98
	Alleghany	3,200	3,000	94
	Person	8,400	8,100	96
	Stokes	8,100	7,800	96
	VIRGINIA			
Between 5-24%	Augusta	29,500	28,400	96
	Buckingham	3,500	3,200	92
	Lunenburg	3,600	3,400	95
	Prince Edward	4,600	4,300	94
	Russell	7,800	7,300	94
	Washington	20,000	19,200	96
	WEST VIRGINIA			
	Fayette	18,000	17,400	97
	Logan	15,100	14,600	97
	Wyoming	9,500	9,000	94

Washington



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Seattle-Tacoma	454,000	19	768,400	18
Spokane	152,000	76	242,200	77
Yakima	67,000	136	127,700	128
Bellingham	7,000	203	29,800	196

Washington Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
8	6	14
3	3	6
		20

State Educational Technical Facilities
(Complete Data in Educational Directory)

KWSU-TV

Pullman

Ch. 10

Non-Commercial Educational Station

Licensee: Washington State University, Pullman, Wash. (99163).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 117-kw visual, 11.7-kw aural. Antenna: 1350-ft. above av. terrain, 300-ft. above ground, 3900-ft. above sea level.

Latitude	46°	51'	43"
Longitude	117°	10'	26"



KCTS-TV

Seattle

Ch. 9

Non-Commercial Educational Station

Licensee: University of Washington, Seattle, Wash. (98105).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 830-ft. above av. terrain, 587-ft. above ground, 1000-ft. above sea level.

Latitude	47°	36'	57"
Longitude	122°	18'	27"



KSPS-TV

Spokane

Ch. 7

Non-Commercial Educational Station

Licensee: Spokane School District No. 81, West 825 Trent Ave., Spokane (99201).

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1830-ft. above av. terrain, 595-ft. above ground, 4225-ft. above sea level.

Latitude	47°	34'	34"
Longitude	117°	17'	58"



KPEC-TV

Tacoma-Lakewood Center

Ch. 56

Non-Commercial Educational Station

Licensee: Clover Park School District No. 400, 5214 Steilacoom Blvd., Tacoma, Wash. (98499).

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 21.4-kw visual, 4.27-kw aural. Antenna: 210-ft. above av. terrain, 198-ft. above ground, 470-ft. above sea level.

Latitude	47°	10'	31"
Longitude	122°	29'	37"

KTPS

Tacoma

Ch. 62

Non-Commercial Educational Station

Licensee: Tacoma School District No. 10, Central Administration Bldg., P.O. Box 1357, 8th & Tacoma Aves., Tacoma (98402).

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 338-kw visual, 50-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08"
Longitude	122°	26'	46"



KYVE-TV

Yakima

Ch. 47

Non-Commercial Educational Station

Licensee: Yakima School Dist. No. 7, 104 N. 4th Ave., Yakima, Wash. (98902).

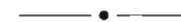
Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 19.1-kw visual, 3.8-kw aural. Antenna: 860-ft. above av. terrain, 78-ft. above ground, 2050-ft. above sea level.

Latitude	46°	31'	58"
Longitude	120°	30'	33"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KEPR-TV, Kennewick

(See Pasco, Wash.)



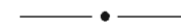
KNDU, Kennewick

(See Richland, Wash.)



KNDU, Pasco

(See Richland, Wash.)



KVEW, Pasco

(See Kennewick, Wash.)



KEPR-TV, Richland

(See Pasco, Wash.)



KVEW, Richland

(See Kennewick, Wash.)



KSTW

Seattle

(See Tacoma, Wash.)

Washington—Bellingham



KVOS-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

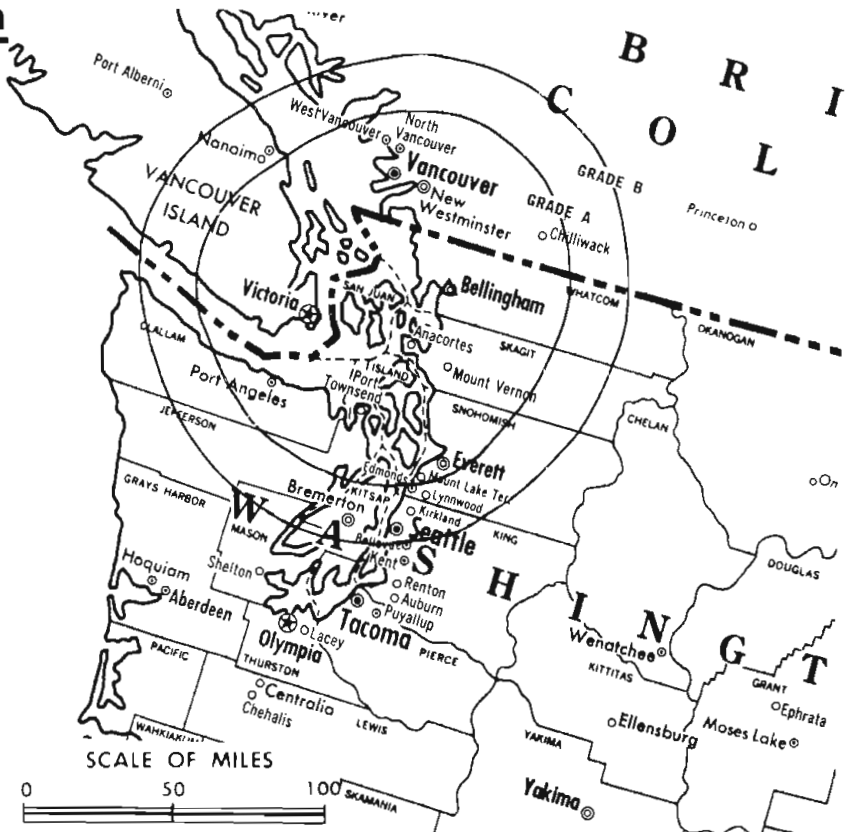
Latitude 48° 40' 40"

Longitude 122° 49' 48"

Transmitter: Mt. Constitution, Orcas Island, Wash.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: (M) MSI
 Consumer Market Data as of 1/1/75.
 TV Homes: TV% and Circulation
 © 1975 American Research Bureau.
 County coverage based on Arbitron study (see page 4 b).

KVOS-TV Ref: FCC File No. BPCT-4002 Granted 12/4/67

©American Map Co., Inc., N.Y., No. 14244

KVOS-TV

Licensee: KVOS Television Corporation, 1151 Ellis St.

Studio: 1151 Ellis St. (98225).

Telephone: 206-734-4101.

Ownership: Wometco Enterprises Inc., 100%. For officers and other interests, see WTVJ, Miami, Fla.

Began Operation: May 23, 1953. Sale to present owner by Rogan Jones and associates approved March 29, 1961 by the FCC (Television Digest, Vol. 16:48, 17:14).

Represented (sales) by Bolton/Burchill International Ltd.; Alexander, Pearson, Dawson Ltd. (Canada).

Represented (legal) by Cohn & Marks.

Personnel:

DAVID MINTZ, vice president & manager.

FRANK JANK, operations manager.

JOHN PRICE, chief engineer.

FRED ELSETHAGEN, sales manager.

DIGEST OF RATE CARD NO. 1—(Jan. 1, 1975)

5 Min. Split Min. Min. 30 Sec. 10 Sec.

Class AA—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.

\$700 \$600 \$540* \$300* \$150*

*Class AA—6-11:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
WASHINGTON				
50% & Over	Clallam	13,600	12,800	94
	San Juan	1,900	1,800	94
	Skagit	20,700	19,600	95
	Whatcom	31,600	29,800	94
WASHINGTON				
Between 25-49%	Island	9,300	9,000	97
	Snohomish	89,200	85,900	96
WASHINGTON				
Between 5-24%	Jefferson	4,200	4,000	94
	King	413,400	393,900	95
	Kitsap	36,200	35,000	97
Station Totals		620,100	591,800	95
Net Weekly Circulation (1973-74)				112,600
Average Daily Circulation (1973-74)				48,700

(Station Also Received in Canadian Markets)

For Color Set Penetration by Market
 See Services Volume

Washington—Kennewick-Pasco-Richland



KVEW

Ch. 42

[Satellite of KAPP, Yakima, Wash.]

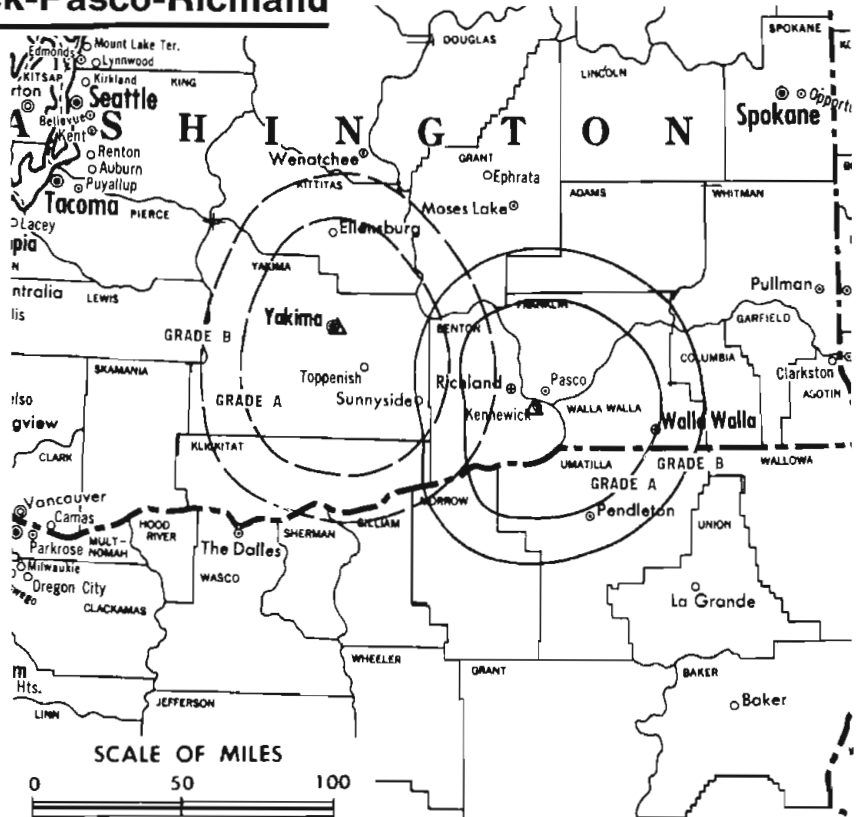
Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 237-kw max. & 94-kw horizontal visual, 47.5-kw max. & 18.7-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level. Latitude 46° 06' 11" Longitude 119° 07' 54"

Transmitter: Jump Off Joe Butte, near Kennewick.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Arbitron Data: Included with parent KAPP, Yakima.



County coverage based on Arbitron study (see page 4-b)

KVEW Ref: FCC File No. BMPCT-7117 Granted 7/1/70

©American Map Co., Inc., N.Y., No. 14244

KVEW

Licensee: Apple Valley Bcstg. Inc.

Studio: West 1833 Court Ave., Pasco, Wash.

Ownership: See KXLY-TV, Spokane.

Began Operation: October 29, 1970.

Represented (sales) by Peters, Griffin, Woodward Inc.; Tacher Co.

Represented (legal) by Stambler & Shrinsky.

Represented (engineering) by Jules Cohen & Associates.

Personnel: See KAPP, Yakima.

Rates: Sold in combination with KAPP, Yakima.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436

Washington—Pasco-Kennewick-Richland



KEPR-TV

Ch. 19

[Associated with KIMA-TV, Yakima]

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 155-kw max. and 97.7-kw horizontal visual, 15.5-kw max. and 9.77-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 351-ft. above ground, 2394-ft. above sea level.

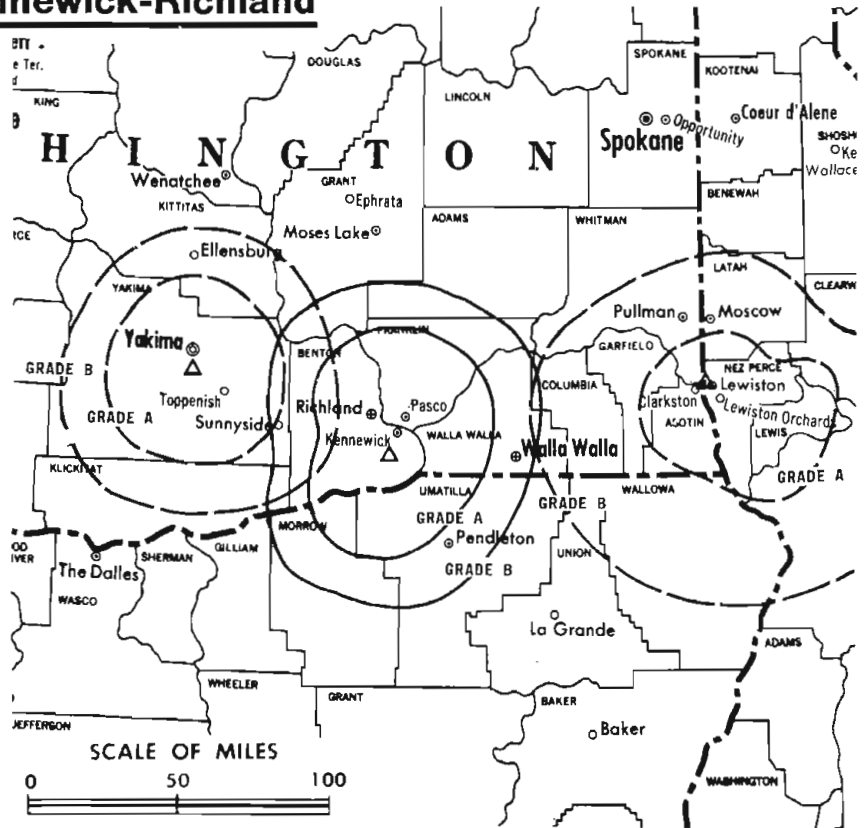
Latitude 46° 05' 48"
Longitude 119° 11' 36"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



County coverage based on Arbitron study (see page 4-b).

KEPR-TV Ref: FCC File No. BPCT-2322 Granted 9/1/57

©American Map Co., Inc., N.Y., No. 14244

KEPR-TV

Network Service: CBS, same as KIMA-TV.

Licensee: NWG Broadcasting Co., Box 702, Yakima, Wash. (98907).

Studio: 2807 W. Lewis, Pasco (99301).

Ownership: See KIMA-TV, Yakima.

Began Operation: Dec. 28, 1954

Represented (sales) by H-R Television Inc.; Art Moore & Associates (Pacific Northwest).

Represented (legal) by Smith & Pepper.

Represented (engineering) by Hammett & Edison.

Personnel:

DALE HALL, manager.
JIM DeVANEY, news director.
AL STEFFLER, chief engineer.

Rates: Sold in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$250.

Arbitron Data for this Station included with
Report of Parent KIMA-TV, Yakima, Wash.

Washington—Richland-Pasco-Kennewick



KNDU

Ch. 25

[Associated with KNDO, Yakima, Wash.]

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 166-kw visual, 16.6-kw aural. Antenna: 1271-ft. above av. terrain, 142-ft. above ground, 2330-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 47"

Transmitter: Jumpoff Joe Butte, S of Kennewick, Wash.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.



County coverage based on Arbitron study (see page 4-b).

KNDU Ref: FCC File No. BPCT-3520 Granted 10/22/65

©American Map Co., Inc., N.Y., No. 14241

KNDU

Network Service: NBC, same as KNDO, Yakima, Wash.

Licensee: Columbia Empire Broadcasting Corp., 1608 S. 24th Ave., Yakima, Wash. (98901).

Studio: 3312 W. Kennewick Ave., Kennewick, Wash.; P.O. Box 2523, Tri-Cities, Wash. (99302).

Telephone: 509-783-6151.

Ownership: Same as KNDO, Yakima.

Began Operation: Oct. 10, 1961.

Represented (sales) by Avery-Knodel Inc.; Simpson/Reilly & Associates (Seattle).

Represented (legal) by Haley, Bader & Potts.

Personnel:

HUGH DAVIS, pres., mgr. programs & operations.
BEN SHROPSHIRE, v.p. & commercial manager.
SCOTT HAYNER, station manager.
RON KROUS, engineering manager.
FRED BARTELL, chief engineer.
OPAL LAURENT, office manager.
ED EVANS, news director.
BOB GRAY, operations manager.

Rates: Sold in combination with KNDO, Yakima.

NETWORK BASE HOURLY RATE: Bonus to KNDO, Yakima.

Arbitron Data for this Station included with Report of Parent KNDO, Yakima, Wash.

Washington—Seattle



KING-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 20' 59"

Transmitter: 301 Galer St.

TV tape: Recording facilities.

AM Affiliate: KING, 50-kw, 1090 kHz.

FM Affiliate: KING-FM, 100-kw, 98.1 MHz (No. 251), 700-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KING-TV Ref: FCC File No. BPC-732 Granted 1/14/53

American Map Co., Inc., N.Y., No. 14244

KING-TV

Licensee: King Broadcasting Co., 320 Aurora Ave. N., Seattle (98109).

Studio: Television Center, 320 Aurora Ave. North.

Telephone: 206-223-5000. TWX No.: 910-444-2010.

Ownership: Dorothy S. Bullitt, 34.88%; Harriet Bullitt Rice, 23.64%; Priscilla Bullitt Collins, 20.13%; Collins Trust, 4.18%; The Bullitt Foundation Inc., 3.56%; Josiah Collins, 2.33%; 76 others, none with as much as 2%. King Bcstg. also owns & operates KREM-TV-AM-FM, Spokane, Wash. and KGW-TV-AM & KINK(FM), Portland, Ore.

Began Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee August 1949 (Television Digest, Vol. 5:20, 23, 30).

Represented (sales) by Blair TV.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

- ANCIL H. PAYNE, president.
- PAYSON HALL, treasurer, v.p., finance & planning.
- JAY W. WRIGHT, vice president, engineering.
- GEORGE V. WILLOUGHBY, secretary, v.p., legal counsel.
- ERIC S. BREMNER, vice president & general manager.
- ROBERT GUY, director of programming & film buyer.
- TIMOTHY F. MOORE, general sales manager.
- STURGES D. DORRANCE, asst. general sales manager.
- NORMAN HEFFRON, managing director of news.
- JOHN H. SHAWCROFT, chief engineer.
- EMORY BUNDY, public affairs director.
- BOB GEORGE, production manager.
- LINDA CLARK, program operations manager.
- RONALD B. LORENTZEN, advertising & promotion director.

DIGEST OF RATE CARD—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.-Sun.	\$2400	\$1400	\$800	Graded rates apply*	

*Highest rate: \$1400.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Households	%
WASHINGTON				
	Clallam	13,600	12,800	94
	Grays Harbor	22,000	20,200	92
	Island	9,300	9,000	97
	Jefferson	4,200	4,000	94
	King	413,400	393,900	95
	Kitsap	36,200	35,000	97
	Kittitas	8,800	8,100	92
50% & Over	Lewis	17,600	16,400	93
	Mason	7,600	7,300	96
	Pacific	6,000	5,500	92
	Pierce	130,700	126,200	97
	San Juan	1,900	1,800	94
	Skagit	20,700	19,600	95
	Snohomish	89,200	85,900	96
	Thurston	30,400	29,300	96
	Whatcom	31,600	29,800	94
OREGON				
Between 25-49%	Clatsop	12,200	11,300	92
(Continued on page 863-b)				
Station Totals		925,700	882,600	95
Net Weekly Circulation (1973-74)				740,100
Average Daily Circulation (1973-74)				488,500

Washington—Seattle



KIRO-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"

Longitude 122° 21' 20"

Transmitter: 1530 Queen Anne Ave. N.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: KIRO, 50-kw, 710 kHz.

FM Affiliate: KSEA, 100-kw, 100.7 MHz (No. 264), 730-ft.

News Wire Service: AP, UPI, Reuters.

News Film Service: CBS.

Studio: 3rd & Broad.

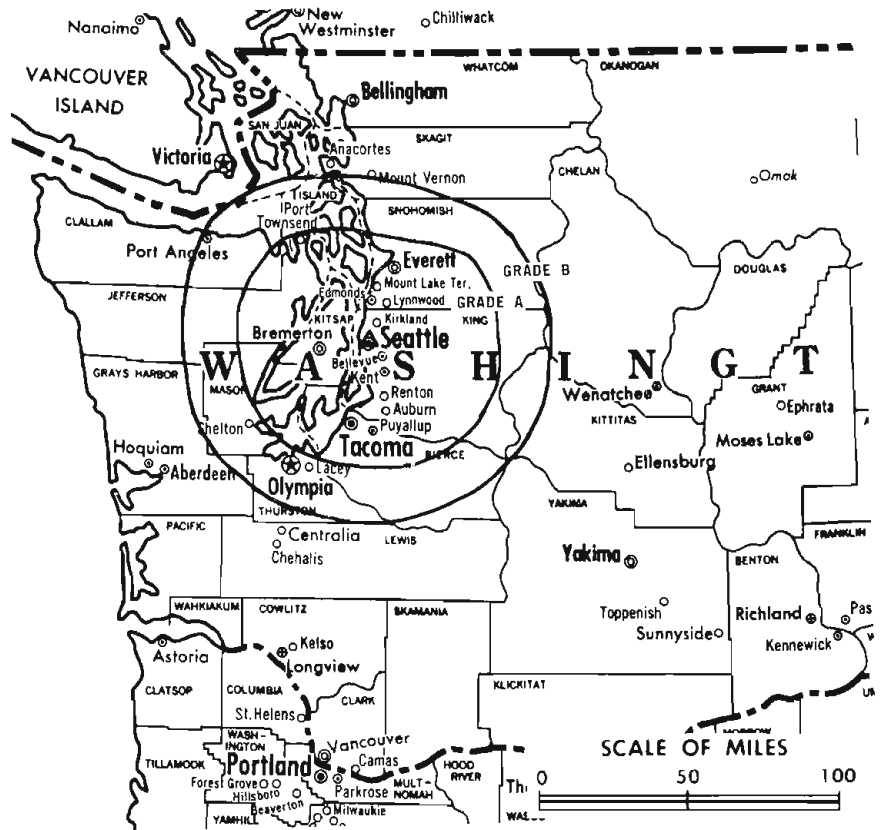
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KIRO-TV Ref: FCC File No. BPCP-453 Granted 7/25/57

©American Map Co., Inc., N.Y., No. 14244

KIRO-TV

Licensee: KIRO Inc., Broadcast House, 3rd & Broad, Seattle, Wash. (98121).

Telephone: 206-624-7077. TWX No.: 910-444-2233.

Ownership: Bonneville International Corp., 99.91%. Bonneville International is owned by the Church of Jesus Christ of Latter-Day Saints (Mormon). There are approx. 6 other stockholders, none owning as much as 1%. For other interests, see KSL-TV, Salt Lake City.

Began Operation: Feb. 8, 1958. Sale of control to present owner by Saul Haas and associates approved Dec. 17, 1963 by FCC (Television Digest, Vol. 3:51).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

LLOYD E. COONEY, president & general manager.
 KENNETH L. HATCH, sr. vice president & station manager.
 A. F. MLADENICH, v.p., administration & finance, treasurer.
 BERT BRUMETT, asst. mgr. & national sales manager.
 ROBIN BRUMETT, local sales manager.
 CHARLES MORRIS, engineering director.
 NICK FREEMAN, program director.
 DON BRICE, news director.
 ALICE KUNZ, supervisor of television traffic.
 CINDY SALAZAR, supervisor of promotion, creative services.

DIGEST OF RATE CARD—(Jan. 20, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—7-11 p.m., daily.				
\$5000	\$2500	\$1250	\$600*	\$300*

*Prime time spots.

NETWORK BASE HOURLY RATE: \$1100.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON				
		Clallam	13,600	12,800	94
		Grays Harbor	22,000	20,200	92
		Island	9,300	9,000	97
		Jefferson	4,200	4,000	94
		King	413,400	393,900	95
		Kitsap	36,200	35,000	97
		Lewis	17,600	16,400	93
		Mason	7,600	7,300	96
		Pacific	6,000	5,500	92
		Pierce	130,700	126,200	97
		Skagit	20,700	19,600	95
		Snohomish	89,200	85,900	96
		Thurston	30,400	29,300	96
	Whatcom	31,600	29,800	94	
Between 25-49%	WASHINGTON				
		Chelan	14,700	13,900	94
		Kittitas	8,800	8,100	92
	San Juan	1,900	1,800	94	
Between 5-24%	WASHINGTON				
		Cowlitz	24,300	23,200	96
	Douglas	5,800	5,500	96	
Station Totals			888,000	847,400	95
Net Weekly Circulation (1973-74)			706,000		
Average Daily Circulation (1973-74)			437,400		

For Washington CATV Systems
 See Services Volume

Washington—Seattle



KOMO-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 21' 09"

Transmitter: 157 Galer St.

Studio: 100 4th Ave. N.

Telephone: 206-223-4000. TWX No.: 910-444-2251.

TV tape: Recording facilities.

AM Affiliate: KOMO, 50-kw, 1000 kHz (ABC).

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI. News Film Service: ABC.

Represented (engineering) by A. D. Ring & Associates.

Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KOMO-TV Ref: FCC File No. BPC-407 Granted 6/10/53

©American Map Co., Inc., N.Y. No. 14244

KOMO-TV

Licensee: Fisher's Blend Station Inc., 100 4th Ave. N., Seattle (98109).

Ownership: Fisher Companies Inc. Fisher's Blend Station Inc. is also licensee of KATU, Portland, Ore.

Began Operation: Dec. 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (Television Digest, Vol. 15:16).

Represented (sales) by Katz Television.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

- W. W. WARREN, president & general manager.
- JOHN BEHNKE, vice president & asst. general manager.
- DAVE CROCKETT, senior vice president & film buyer.
- ROY ALBERTSON, national sales manager.
- PHELPS FISHER, local sales manager.
- ED LACKNER, television program manager.
- HOWARD SCOTT, director of television news.
- RALPH MIFFLIN, director of engineering.
- AL STEWART, station services manager.
- PATRICK SCOTT, television production manager.
- F. W. HAGERTY, merchandising manager.
- MIKE EGUCHI, traffic systems manager.
- ZANE BAKER, advertising & promotion manager.

DIGEST OF RATE CARD P-16 & A-29—(Jan. 6, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5:30-10:30 p.m., daily.

\$2000 \$1200 \$680 \$550 Graded rates apply*

*Highest rate: \$1000.

NETWORK BASE HOURLY RATE: \$1700.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON				
		Clallam	13,600	12,800	94
		Grays Harbor	22,000	20,200	92
		Island	9,300	9,000	97
		Jefferson	4,200	4,000	94
		King	413,400	393,900	95
		Kitsap	36,200	35,000	97
		Lewis	17,600	16,400	93
		Mason	7,600	7,300	96
		Pacific	6,000	5,500	92
		Pierce	130,700	126,200	97
		San Juan	1,900	1,800	94
		Skagit	20,700	19,600	95
	Snohomish	89,200	85,900	96	
	Thurston	30,400	29,300	96	
	Whatcom	31,600	29,800	94	
Between 25-49%	OREGON				
		Clatsop	12,200	11,300	92
	WASHINGTON				
	Chelan	14,700	13,900	94	
	Cowlitz	24,300	23,200	96	
	Kittitas	8,800	8,100	92	
Between 5-24%	WASHINGTON				
		Douglas	5,800	5,500	96
	Wahkiakum	1,500	1,400	93	
Station Totals			901,700	860,100	95
Net Weekly Circulation (1973-74)				751,400	
Average Daily Circulation (1973-74)				513,500	

Washington—Spokane



KHQ-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 53.4"
Longitude 117° 17' 46.6"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

TV tape: Recording facilities.

AM Affiliate: KHQ, 5-kw, 590 kHz (NBC). FM Affiliate: KHQ-FM, 47-kw, 98.1 MHz (No. 251), 2031-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Represented (engineering) by Cohen & Dippel.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KHQ-TV Ref: FCC File No. BPT-2713 Granted 11/18/59

© American Map Co., Inc., N.Y., No. 14244

KHQ-TV

Licensee: KHQ Inc., 4202 South Regal St., Spokane (99203).

Studio: 4202 S. Regal.

Telephone: 509-534-0511. TWX No.: 510-773-1830.

Ownership: Spokane Chronicle Co. (Spokane Chronicle). KHQ Inc. officers: J. Birney Blair, pres.; William B. Hyde, secy.-treas.

Began Operation: Dec. 20, 1952.

Represented (sales) by Katz Television; Art Moore & Associates Inc. (Seattle, Wash. & Portland, Ore.).

Represented (legal) by Kirkland, Ellis & Rowe.

Personnel:

J. BIRNEY BLAIR, president & general manager.

JACK REBER, national sales manager.

HOMER MASON, program director & film buyer.

LARRY GANTS, promotion manager.

WEYMETH SIMPSON, farm director.

DEE WAYMIRE, engineering director.

DEAN MELL, news director.

DIGEST OF RATE CARD NO. A34—(Feb. 2, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5:30-11 p.m., daily.

\$750.00 \$380.00 \$240.00 \$200.00 Graded rates apply*

*Highest rate: \$240.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benewah	2,700	2,600	95
	Bonner	6,600	6,200	95
	Boundary	2,300	2,100	92
	Clearwater	3,500	3,300	94
	Idaho	4,000	3,600	91
	Kootenai	15,100	14,700	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO—(Continued)			
	Latah	9,200	8,600	94
	Lewis	1,700	1,600	96
	Nez Perce	11,500	11,000	96
	Shoshone	6,300	6,000	96
	MONTANA			
	Hill	5,900	5,600	95
	Lincoln	5,800	5,400	92
	Missoula	20,500	19,200	94
	Sanders	3,300	2,900	88
	OREGON			
	Baker	5,700	5,300	92
	Union	8,000	7,300	91
	Wallowa	2,100	1,900	90
	WASHINGTON			
	Adams	4,000	3,800	96
	Asotin	5,000	4,800	96
	Chelan	14,700	13,900	94
	Columbia	1,500	1,400	90
	Douglas	5,800	5,500	96
	Ferry	1,300	1,200	91
Garfield	800	700	93	
Grant	12,500	11,800	95	
Lincoln	3,400	3,300	96	
Okanogan	9,500	8,700	92	
Pend Oreille	2,500	2,400	94	
Spokane	105,500	101,000	96	
Stevens	7,000	6,500	93	
Walla Walla	13,800	12,700	92	
Whitman	11,700	11,000	94	

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA			
	Cascade	28,700	27,700	97
	Flathead	14,100	13,300	94
	Glacier	3,400	3,100	90
	Lewis & Clark	12,700	11,900	94

(Continued on page 863-b)

Station Totals	449,800	424,900	94
Net Weekly Circulation (1973-74)			288,600
Average Daily Circulation (1973-74)			185,400

Washington—Spokane



KREM-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"
Longitude 117° 17' 53"

Transmitter: 7 mi. SE of center of Spokane.

TV tape: Recording facilities.

AM Affiliate: KREM, 5-kw, (1-kw night), 970 kHz.

FM Affiliate: KREM-FM, 4.8-kw, 92.9 MHz (No. 225), 720-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: ABC.

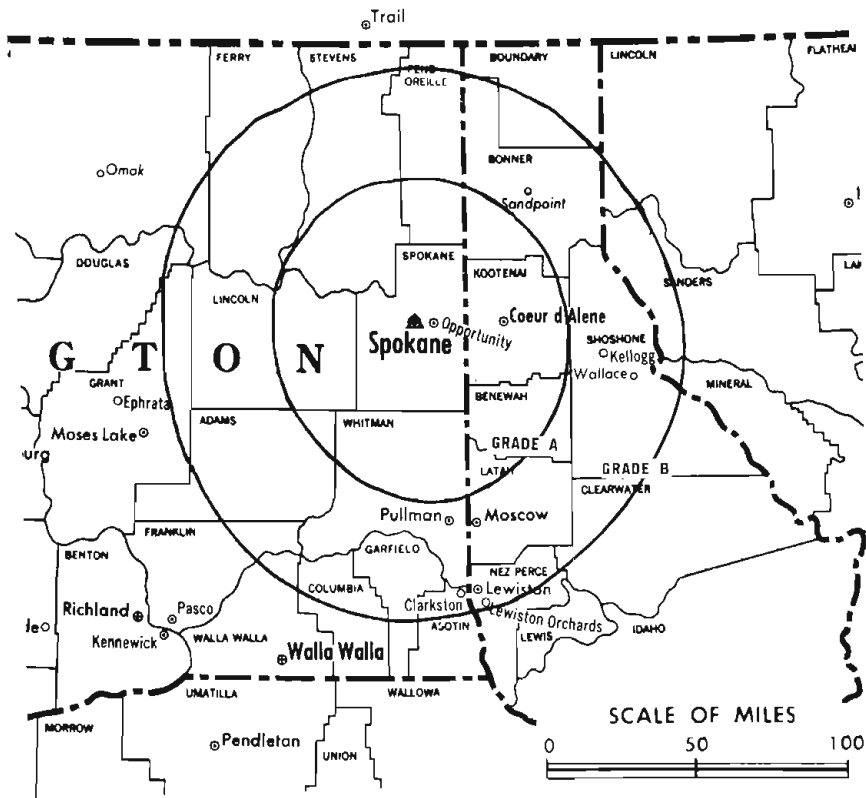
Total Households: © MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KREM-TV Ref: FCC File No. BPCT-3205 Granted 7/9/63

©American Map Co., Inc., N.Y. No. 14244

KREM-TV

Licensee: KING Broadcasting Co., 4103 S. Regal St., Spokane (99203).

Studio: 4103 S. Regal St.

Telephone: 509-534-0423. TWX No.: 510-773-1833.

Ownership: King Broadcasting Co. also operates KING-TV, KING & FM, Seattle, Wash. and KGW-TV, KGW & KINK-FM, Portland, Ore.

Began Operation: Oct. 29, 1954. Sale to present owners by founder Louis Wasmer approved Sept. 25, 1957 by FCC (Television Digest, Vol. 13:28, 39, 51).

Represented (sales) by Blair Television.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

ANCIL PAYNE, president (Seattle).
DEAN WOODRING, vice president & general manager.
JACK HARRIS, general sales manager.
WILLIAM HALL, operations manager & film buyer.
WESLEY LYNCH, news director.
WARREN PRITCHARD, chief engineer.
TOM LONG, business manager.

DIGEST OF RATE CARD NO. 3-72—(Jan. 24, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—7:30-11 p.m., daily.

\$750.00 \$475.00 \$300.00 \$250.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	IDAHO			
	Benewah	2,700	2,600	95
	Bonner	6,600	6,200	95

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
	IDAHO—(Continued)			
	Boundary	2,300	2,100	92
	Clearwater	3,500	3,300	94
	Idaho	4,000	3,600	91
	Kootenai	15,100	14,700	97
	Latah	9,200	8,600	94
	Lewis	1,700	1,600	96
	Nez Perce	11,500	11,000	96
	Shoshone	6,300	6,000	96
	MONTANA			
	Flathead	14,100	13,300	94
	Hill	5,900	5,600	95
	Lincoln	5,800	5,400	92
	Missoula	20,500	19,200	94
	Sanders	3,300	2,900	88
	OREGON			
	Baker	5,700	5,300	92
	Union	8,000	7,300	91
	Wallowa	2,100	1,900	90
	WASHINGTON			
	Adams	4,000	3,800	96
	Asotin	5,000	4,800	96
	Chelan	14,700	13,900	94
	Columbia	1,500	1,400	90
	Douglas	5,800	5,500	96
	Ferry	1,300	1,200	91
	Garfield	800	700	93
	Grant	12,500	11,800	95
	Lincoln	3,400	3,300	96
	Okanogan	9,500	8,700	92
	Pend Oreille	2,500	2,400	94
	Spokane	105,500	101,000	96
	Stevens	7,000	6,500	93
	Walla Walla	13,800	12,700	92
	Whitman	11,700	11,000	94

(Continued on page 863-b)

Station Totals	418,200	395,600	95
Net Weekly Circulation (1973-74)			278,400
Average Daily Circulation (1973-74)			185,800

Washington—Spokane



KXLY-TV



Ch. 4

[Also has programs repeated by separately-owned satellites CJNP-TV-2, Nakusp; CHMS-TV-1, Crescent Valley, CHMS-TV-2, Passmore, all B.C.]

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 9.55-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

TV tape: Recording facilities.

AM Affiliate: KXLY, 5-kw, 920 kHz.

FM Affiliate: KXLY-FM, 8.2-kw, 99.9 MHz (No. 260), 3008-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

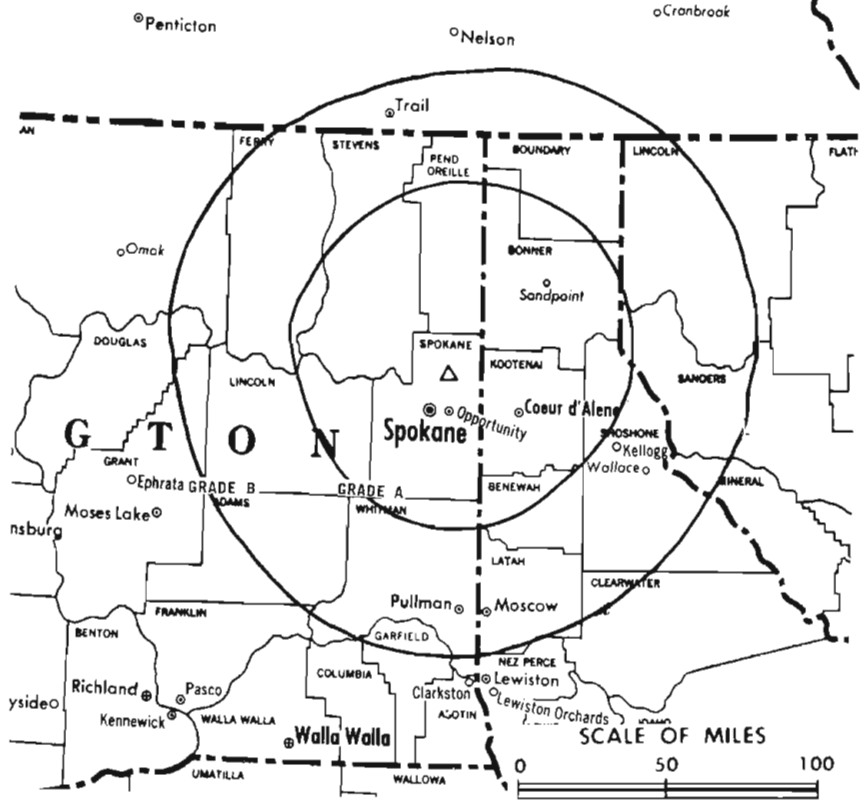
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KXLY-TV Ref: FCC File No. DMPCT-906 Granted 10/17/52

© American Map Co., Inc., N.Y., No. 14244

KXLY-TV

Licensee: Spokane TV Inc., West 500 Boone Ave., Spokane (99201).

Studio: West 500 Boone Ave. Telephone: 509-328-9084.

Ownership: Evening Telegram Co. (Morgan Murphy), 100%. Spokane TV Inc. also owns KTHI-TV, Fargo, N.D. and has an interest in Apple Valley Bcstg. which operates KAPP (TV), Yakima & KVEW (TV), Kennewick, Wash.

Began Operation: Jan. 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC Jan. 17, 1962 (Television Digest, Vol. 17:34, 2:4, 6-7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved by FCC Jan. 6, 1954 (Vol. 9:49, 10:2).

Represented (sales) by Peters, Griffin, Woodward Inc.; Simpson/Reilly & Assoc. (Seattle & Portland).

Represented (legal) by Stambler & Shrinky.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

WAYNE McNULTY, v.p., general manager & film buyer.

TED BRAVAKIS, national & local sales manager.

RON SIMMONS, operations manager.

T. O. JORGENSON, director of engineering.

DIGEST OF RATE CARD NO. 31—(Jan. 18, 1974)

Hour 30 Min. 15 Min. 10 Min. 30 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$825.00 \$480.00 \$320.00 \$280.00 Graded rates apply*

*Highest rate: \$275.

NETWORK BASE HOURLY RATE: \$675.

For Separately-Owned Satellites

See Canadian Directory

Net Weekly Circulation	State County	Total Households	TV Households	%
	IDAHO			
	Benewah	2,700	2,600	95
	Bonner	6,600	6,200	95
	Boundary	2,300	2,100	92
	Clearwater	3,500	3,300	94
	Idaho	4,000	3,600	91
	Kootenai	15,100	14,700	97
	Latah	9,200	8,600	94
	Lewis	1,700	1,600	96
	Nez Perce	11,500	11,000	96
	Shoshone	6,300	6,000	96
	MONTANA			
	Flathead	14,100	13,300	94
	Hill	5,900	5,600	95
	Lincoln	5,800	5,400	92
	Mineral	1,400	1,300	95
	Missoula	20,500	19,200	94
	Sanders	3,300	2,900	88
	50% & Over			
	OREGON			
	Baker	5,700	5,300	92
	Union	8,000	7,300	91
	Wallowa	2,100	1,900	90
	WASHINGTON			
	Adams	4,000	3,800	96
	Asotin	5,000	4,800	96
	Chelan	14,700	13,900	94
	Columbia	1,500	1,400	90
	Douglas	5,800	5,500	96
	Ferry	1,300	1,200	91
	Garfield	800	700	93
	Grant	12,500	11,800	95
	Lincoln	3,400	3,300	96
	Okanogan	9,500	8,700	92
	Pend Oreille	2,500	2,400	94
	Spokane	105,500	101,000	96

(Continued on page 863-b)

Station Totals	428,400	405,000	95
Net Weekly Circulation (1973-74)			284,500
Average Daily Circulation (1973-74)			184,300

Washington—Tacoma-Seattle

KSTW



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 801-ft. above av. terrain, 580-ft. above ground, 1000-ft. above sea level.

Latitude 47° 28' 43"
Longitude 122° 32' 32"

Transmitter: 7-mi. SW of Seattle.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KSTW Ref: FCC No. BMPCT-1738 Granted 2/19/54 ©American Map Co., Inc., N.Y., No. 14244

KSTW

Network Service: None, independent.
Licensee: Gaylord Broadcasting Co., Box 11411, Tacoma, Wash. (98411).
Studios & Offices: 2320 S. 19th St., Tacoma (98411); Grosvenor House, 500 Wall St., Seattle (98121).
Telephones: 206-572-5789, Tacoma; 206-682-0550, Seattle.
TWX No.: 910-441-2622, Tacoma.
Ownership: Gaylord Broadcasting Co. For other interests, see WKY-TV, Oklahoma City, Okla.
Began Operation: February 22, 1953. Sale to present owner by Tribune Publishing Co. approved by FCC Jan. 30, 1974 (Television Digest, Vol. 13:13; 14:5).
Represented (sales) by TeleRep Inc.
Personnel:
CRAWFORD P. RICE, exec. vice president & general manager.
CHARLES EDWARDS, asst. gen. mgr. & gen. sales manager.
BOB HAMACHER, Seattle sales manager.
TIM SCANLAN, Tacoma sales manager.
BUD JOHNSON, program director & film buyer.
VINCENT PARIGI JR., business manager.
DON LACY, operations manager.
PAUL CRITTENDEN, chief engineer.
BOB CLELAND, news director.

DIGEST OF RATE CARD NO. 18—(Sept. 10, 1973)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class A					
\$800	\$480			Graded rates apply*

*Highest rate: \$170.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON			
	Grays Harbor	22,000	20,200	92
	Jefferson	4,200	4,000	94
	King	413,400	393,900	95
	Kitsap	36,200	35,000	97
	Lewis	17,600	16,400	93
	Pierce	130,700	126,200	97
Between 25-49%	Skagit	20,700	19,600	95
	Snohomish	89,200	85,900	96
	Thurston	30,400	29,300	96
	IDAHO			
	Nez Perce	11,500	11,000	96
	WASHINGTON			
	Asotin	5,000	4,800	96
Between 5-24%	Clallam	13,600	12,800	94
	Island	9,300	9,000	97
	Mason	7,600	7,300	96
	Pacific	6,000	5,500	92
	Walla Walla	13,800	12,700	92
	Whatcom	31,600	29,800	94
	WASHINGTON			
Benton	23,400	22,400	96	
Chelan	14,700	13,900	94	
Cowlitz	24,300	23,200	96	
Douglas	5,800	5,500	96	
Franklin	9,200	8,800	96	
Kittitas	8,800	8,100	92	
Station Totals		949,000	905,300	95
Net Weekly Circulation (1973-74)				459,600
Average Daily Circulation (1973-74)				187,100

KHQ-TV, Spokane
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	MONTANA—(Continued)			
	Mineral	1,400	1,300	95
	Toole	2,300	2,200	95
Between 25-49%	OREGON Umatilla	16,700	15,300	92
	WASHINGTON Benton Franklin	23,400 9,200	22,400 8,800	96 96
Between 5-24%	MONTANA Fergus Lake Ravalli	4,400 5,500 6,000	4,000 5,200 5,600	91 94 94
	WASHINGTON Kittitas	8,800	8,100	92

KREM-TV, Spokane
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	MONTANA Lake Mineral	5,500 1,400	5,200 1,300	94 95
	OREGON Umatilla	16,700	15,300	92
	WASHINGTON Benton Franklin	23,400 9,200	22,400 8,800	96 96
Between 5-24%	MONTANA Cascade Ravalli	28,700 6,000	27,700 5,600	97 94

KING-TV, Seattle
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 25-49%	WASHINGTON Chelan	14,700	13,900	94
	OREGON Wasco	7,500	6,900	92
Between 5-24%	WASHINGTON Adams Cowlitz Douglas Grant Wahkiakum	4,000 24,300 5,800 12,500 1,500	3,800 23,200 5,500 11,800 1,400	96 96 96 95 93

Washington

KXLY-TV, Spokane
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WASHINGTON—(Continued)			
	Stevens	7,000	6,500	93
	Walla Walla	13,800	12,700	92
	Whitman	11,700	11,000	94
Between 25-49%	MONTANA Cascade Glacier Lake Toole Valley	28,700 3,400 5,500 2,300 4,500	27,700 3,100 5,200 2,200 4,100	97 90 94 95 90
	OREGON Umatilla	16,700	15,300	92
	WASHINGTON Benton Franklin	23,400 9,200	22,400 8,800	96 96
Between 5-24%	MONTANA Ravalli	6,000	5,600	94



**CABLE TELEVISION
MANAGEMENT AND ENGINEERING
CONSULTANTS**

Malarkey, Taylor & Associates

1225 Connecticut Avenue, N.W.

Washington, D.C. 20036

(202) 223-2345

Washington—Yakima



KAPP

Ch. 35

[Operates satellite KVEW, Kennewick, Wash.]

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 255-kw horizontal visual, 64.6-kw max. & 25.5-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level. Latitude 46° 31' 57" Longitude 120° 30' 37"

Transmitter: Ahtanum Ridge.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI.

Telephone: 509-453-0351.

Arbitron Data: Figures include coverage of satellite KVEW, Kennewick, Wash.

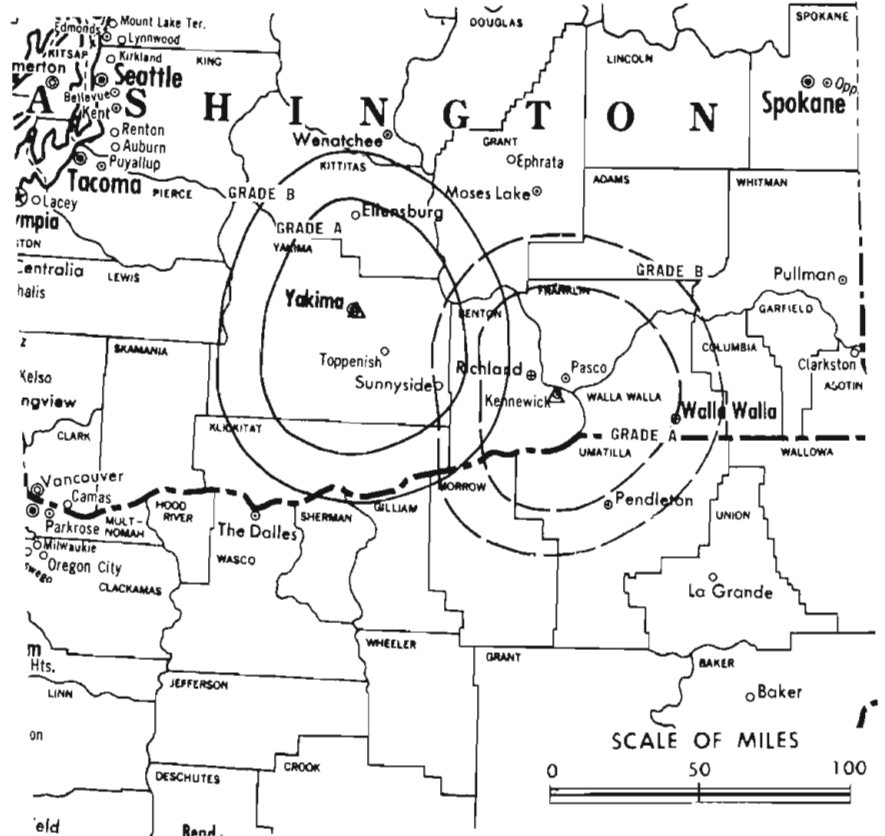
Total Households: @ MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KAPP Ref: FCC File No. BMPCT-7065 Granted 9/3/69

© American Map Co., Inc., N.Y., No. 14244

KAPP

Licensee: Apple Valley Bcstg. Co.

Studio: 35 S. First St., Yakima, Wash. (98901).

Ownership: See KXLY-TV, Spokane.

Began Operation: Sept. 21, 1970.

Represented (sales) by Peters, Griffin, Woodward Inc.; Tacher Co. (Seattle, Portland).

Represented (legal) by Stambler & Shrinsky.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

WAYNE McNULTY, vice president.
R. GARY PIERONE, station manager.
FRANK SCHULZ, sales manager.
DON FLINDERS, operations manager.
DAVE PUGSLEY, chief engineer.
T. O. JORGENSON, engineering supervisor.
BOB IVERS, news director.

DIGEST OF RATE CARD NO. 5A—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time

\$650.00 \$120.00

Note: Above rates include KVEW, Kennewick.

NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Morrow	1,600	1,400	90
	Umatilla	16,700	15,300	92
	WASHINGTON			
	Benton	23,400	22,400	96
	Franklin	9,200	8,800	96
	Kittitas	8,800	8,100	92
	Walla Walla	13,800	12,700	92
	Yakima	52,600	49,500	94
Between 25-49%	OREGON			
	Gilliam	600	500	91
	WASHINGTON			
	Adams	4,000	3,800	96
Between 5-24%	OREGON			
	Sherman	700	700	96
	Wheeler	500	500	92
	WASHINGTON			
	Grant	12,500	11,800	95
	Klickitat	4,400	4,000	91
Station Totals		148,800	139,500	94
Net Weekly Circulation (1973-74)				99,900
Average Daily Circulation (1973-74)				62,300

Washington—Yakima



KIMA-TV

Ch. 29

[Also operates associated stations KEPR-TV, Pasco, Wash.; KLEW-TV, Lewiston, Ida.]

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 155-kw max. & 105-kw horizontal visual, 15.5-kw max. & 10.5-kw horizontal aural. Antenna: 970-ft. above av. terrain, 166-ft. above ground, 2166-ft. above sea level.

Latitude 46° 31' 58"
Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures include KEPR-TV, Pasco & KLEW-TV, Lewiston, Ida.

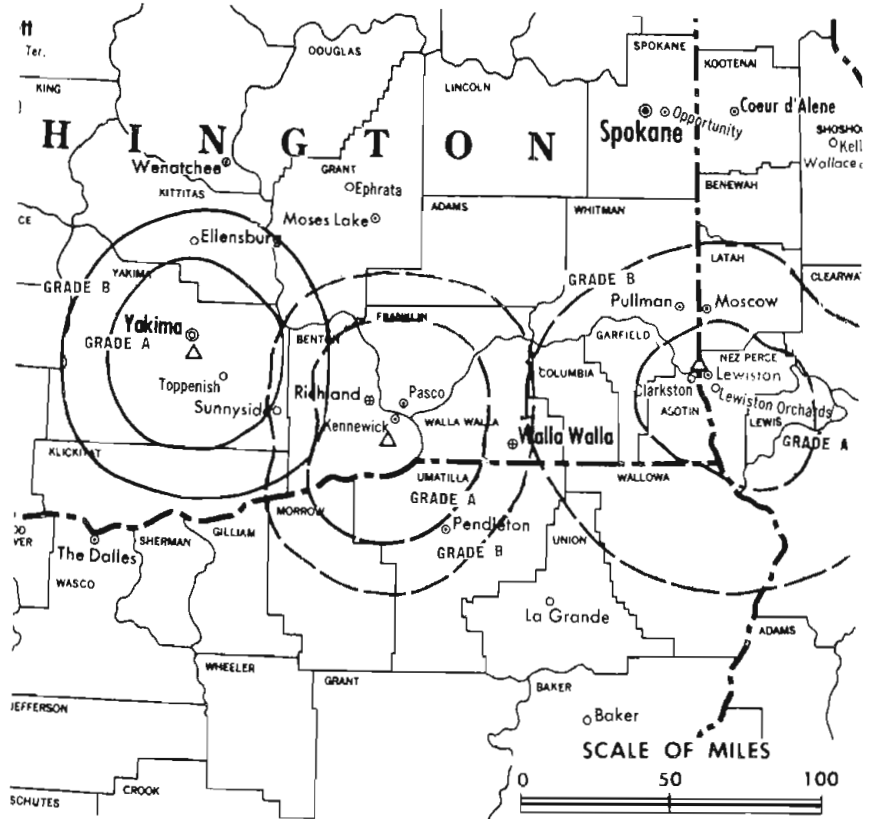
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KIMA-TV Ref: FCC File No. BMPCT-3152 Granted 7/15/55
KEPR-TV Ref: FCC File No. BPGT-2322 Granted 9/1/57
KLEW-TV Ref: FCC File No. BMPCT-3150 Granted 10/6/55

© American Map Co., Inc., N.Y., No. 14244

KIMA-TV

Network Service: CBS.

Licensee: NWG Broadcasting Co., d/b as Cascade Broadcasting Co., Radio & Television Center, Box 702 (98907).

Studio: Radio & Television Center, 2801 Terrace Heights Dr.

Telephone: 509-452-9111. TWX No.: 510-777-5356.

Ownership: NWG Broadcasting Co. John Noel Jr., pres., 33 1/3%; Seattle First National Bank, executor & trustee, 33 1/3%; Sally Ann Gassaway, administratrix of P. Richard Gassaway estate, 33 1/3%. NWG Bcstg. also owns KEPR-TV, Pasco, Wash. & KLEW-TV, Lewiston, Ida.

Began Operation: July 19, 1953. Sale to present owners by Filmways Inc. approved by FCC Aug. 30, 1972 (Television Digest, Vol. 12:4). Previously, merger of Filmways Inc. & Cascade Bcstg. approved by FCC July 23, 1969. Previous sale to Cascade Bcstg. by A. W. Talbot and Ralph Sundquist et al. approved by FCC Feb. 21, 1962 (Vol. 1:14).

Represented (sales) by H-R Television Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Smith & Pepper.

Represented (engineering) by Hammett & Edison.

Personnel:

DALE HAZEN, general manager.
JIM NOLAN, program director & film buyer.
MIKE RASTOVICH, director of engineering.
T. J. CLOSE, news director.
DOW LAMBERT, chief engineer.

DIGEST OF RATE CARD

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.						
\$750	\$550	\$375	\$250	Graded rates apply*		

*Highest rate: \$300.

Note: Rates include KEPR-TV, Pasco & KLEW-TV, Lewiston.

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	IDAHO				
	Clearwater	3,500	3,300	94	
	Nez Perce	11,500	11,000	96	
	OREGON				
	Gilliam	600	500	91	
	Morrow	1,600	1,400	90	
	Umatilla	16,700	15,300	92	
	WASHINGTON				
	Asotin	5,000	4,800	96	
	Benton	23,400	22,400	96	
	Franklin	9,200	8,800	96	
	Between 25-49%	IDAHO			
Latah		9,200	8,600	94	
Lewis		1,700	1,600	96	
WASHINGTON					
Adams		4,000	3,800	96	
Whitman		11,700	11,000	94	
Between 5-24%		IDAHO			
		Idaho	4,000	3,600	91
		OREGON			
		Sherman	700	700	96
		Wallowa	2,100	1,900	90
		Wheeler	500	500	92
	WASHINGTON				
	Chelan	14,700	13,900	94	
	Columbia	1,500	1,400	90	
	Grant	12,500	11,800	95	
	Klickitat	4,400	4,000	91	
	Station Totals		214,500	201,300	94
Net Weekly Circulation (1973-74)				130,800	
Average Daily Circulation (1973-74)				90,800	

Washington—Yakima



KNDO

Ch. 23

[Also operates associated station KNDU, Richland-Pasco-Kennewick, Wash.]

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 159-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"
Longitude 120° 30' 26"

Transmitter: Ahtanum Ridge, S of Yakima.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

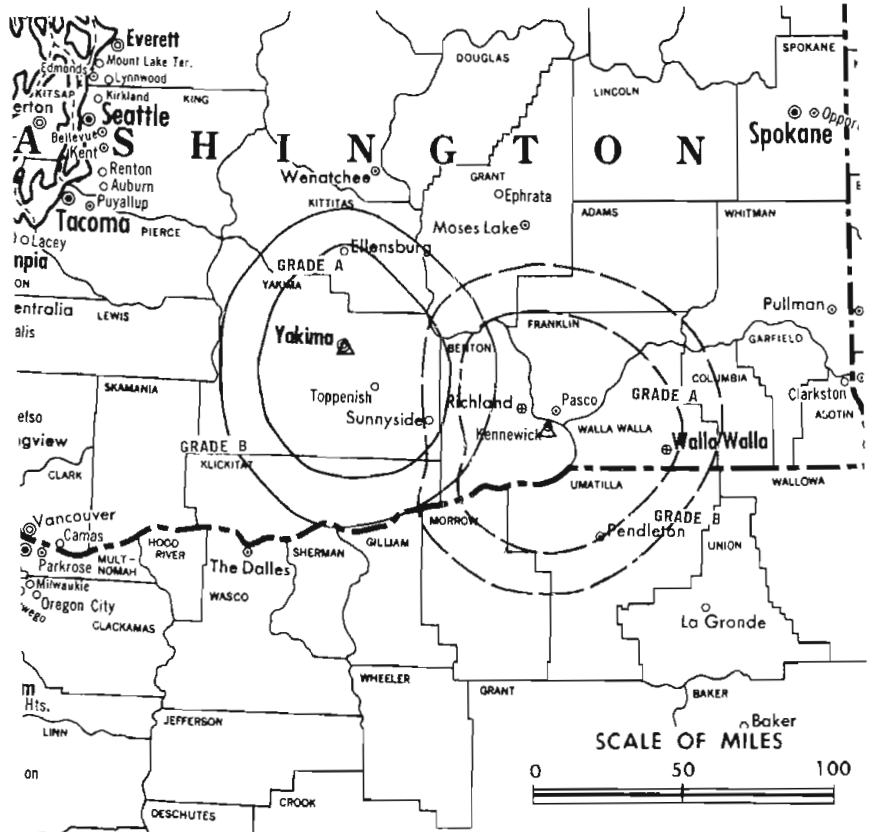
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



KNDO Ref: FCC File No. BMPT-6858 Granted 9/25/68

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KNDO

Licensee: Columbia Empire Broadcasting Corp., 1608 S. 24th Ave., Yakima, Wash. (98901).

Studio: 1608 S. 24th Ave., P.O. Box 466 (98907).

Telephone: 509-248-2300.

Ownership: Hugh E. Davis, pres., 100%. Also owns associated station KNDU, Richland-Pasco-Kennewick, Wash.

Begin Operation: Oct. 15, 1959. Sale to present owners by Ralph Tronsrud approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:34; 17:6).

Represented (sales) by Avery-Knodel; Simpson/Reilly & Assoc. (Northwest).

Represented (legal) by Haley, Bader & Potts.

Personnel:

HUGH DAVIS, president & program manager.
BEN SHROPSHIRE, v.p. & commercial manager.
RON KROUS, engineering manager.
JIM LEWIS, news director.
LES THOMPSON, operations manager.
OPAL LAURENT, office manager.

DIGEST OF RATE CARD NO. 26—(Jan. 6, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6:30-10:30 p.m., daily.
\$550 \$330 \$220 \$154 \$150* \$150* \$75*

*Class AA—7-11 p.m., daily.

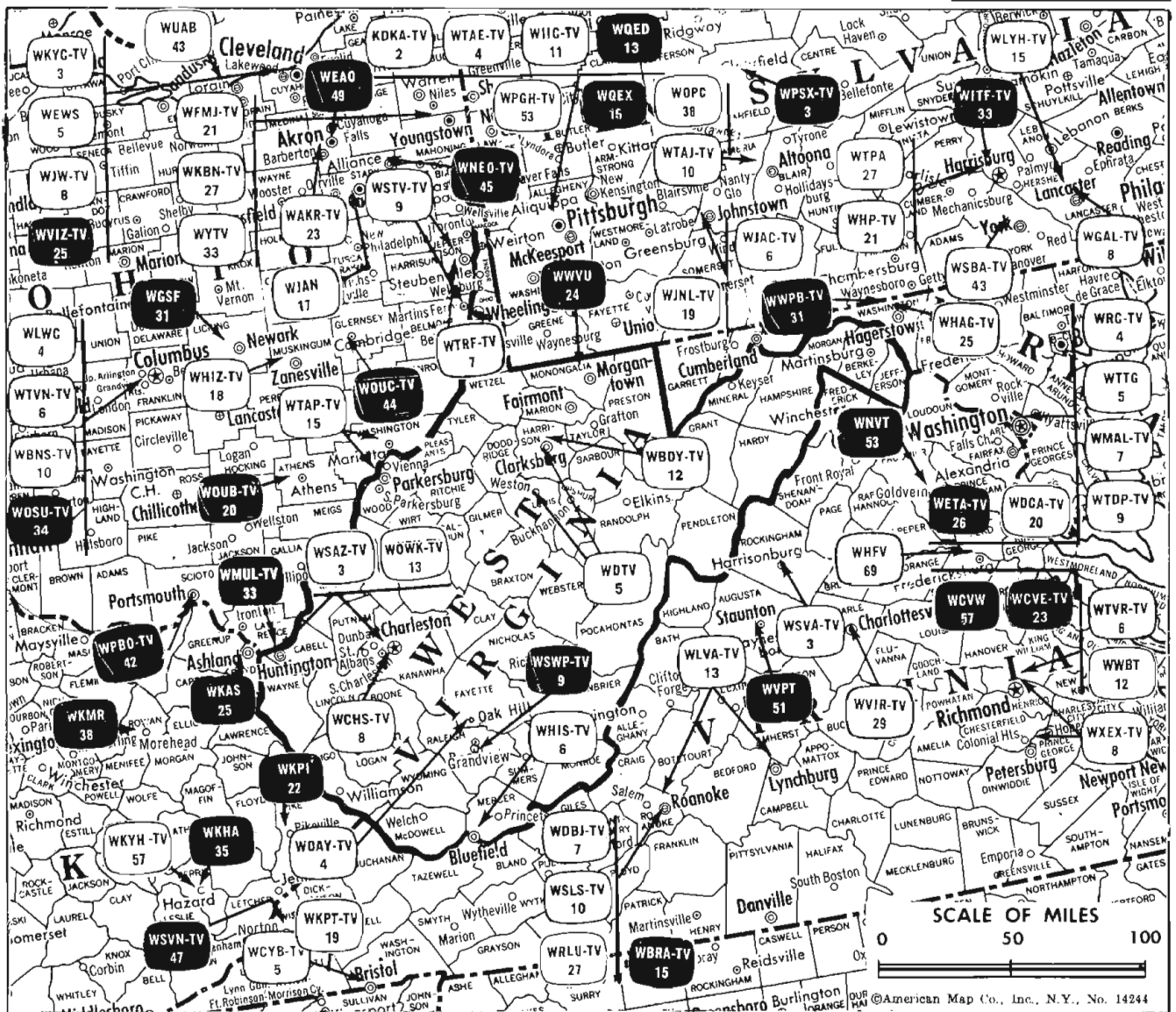
Note: Includes KNDU, Richland-Pasco-Kennewick, Wash.

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OREGON			
	Gilliam	600	500	91
	Morrow	1,600	1,400	90
	Umatilla	16,700	15,300	92
	WASHINGTON			
	Benton	23,400	22,400	96
Between 25-49%	Columbia	1,500	1,400	90
	Franklin	9,200	8,800	96
	Kittitas	8,800	8,100	92
Between 5-24%	Walla Walla	13,800	12,700	92
	Yakima	52,600	49,500	94
	OREGON			
	Wheeler	500	500	92
Station Totals	WASHINGTON			
	Adams	4,000	3,800	96
	OREGON			
	Sherman	700	700	96
	WASHINGTON			
Chelan	14,700	13,900	94	
Douglas	5,800	5,500	96	
Grant	12,500	11,800	95	
Klickitat	4,400	4,000	91	
Station Totals		170,800	160,300	94
Net Weekly Circulation (1973-74)				105,600
Average Daily Circulation (1973-74)				67,600

Arbitron Data: Figures Include KNDU.

West Virginia



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Charleston-Huntington	265,000	40	442,600	40
Wheeling-Steubenville	114,000	93	176,100	94
Bluefield-Beckley-Oak Hill	55,000	142	108,400	139
Clarksburg-Weston	47,000	151	96,400	147
Parkersburg	11,000	196	27,800	197

West Virginia

West Virginia Station Status as of September 1, 1975

	VHF	UHF	TOTAL
○ Commercial Television Stations	8	1	9
● Educational Television Stations	1	2	3
			12

State Educational Technical Facilities
(Complete Data in Educational Directory)

WSWP-TV

Grandview

Ch. 9

Non-Commercial Educational Station

Licensee: W. Va. Educational Bcstg. Authority, Bldg. 6, Suite 424, Capitol Complex, Charleston, W. Va. (25305).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1000-ft. above av. terrain, 450-ft. above ground, 3410-ft. above sea level.

Latitude	37°	53'	46"
Longitude	80°	59'	21"

WMUL-TV

Huntington

Ch. 33

Non-Commercial Educational Station

Licensee: W. Va. Educational Bcstg. Authority, Suite B, 424 State Capitol, Charleston, W. Va. (25305).

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1037-kw max. & 398-kw horizontal visual, 207.2-kw max. & 79.4-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1071-ft. above ground, 2049-ft. above sea level.

Latitude	38°	29'	42"
Longitude	82°	12'	03"

WWVU

Morgantown

Ch. 24

Non-Commercial Educational Station

Licensee: W.Va. Board of Regents, W.Va. U., Morgantown (26506).

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2750-kw max. & 1875-kw horizontal visual, 550.8-kw max. & 375-kw horizontal aural. Antenna: 1503-ft. above av. terrain, 518-ft. above ground, 3118-ft. above sea level.

Latitude	39°	41'	43"
Longitude	79°	45'	46"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WOWK-TV, Charleston

(See Huntington, W. Va.)

WSAZ-TV, Charleston

(See Huntington, W. Va.)

WCHS-TV, Huntington

(See Charleston, W. Va.)

WBOY-TV & WDTV, Weston

(See Clarksburg, W. Va.)

WSTV-TV, Wheeling

(See Steubenville, Ohio)

WSAZ-TV, Huntington

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
	WEST VIRGINIA—(Continued)			
	Putnam	9,600	9,400	97
	Raleigh	25,100	24,000	96
	Ritchie	3,900	3,600	93
50% & Over	Roane	5,200	4,900	95
	Wayne	12,400	11,900	96
	Webster	3,400	3,200	93
	Wirt	1,600	1,500	95
	Wood	28,700	27,800	97
	Wyoming	9,500	9,000	94
	KENTUCKY			
	Breathitt	4,200	3,700	88
	Letcher	8,100	7,500	92
	Wolfe	2,100	1,900	90
Between 25-49%	VIRGINIA			
	Buchanan	10,400	9,600	92
	Dickenson	5,500	5,200	95
	WEST VIRGINIA			
	Pleasants	2,500	2,400	96
	KENTUCKY			
	Bath	3,400	3,200	93
	Fleming	4,000	3,800	95
	Harlan	13,300	12,600	95
	Lee	2,300	2,000	89
	Menifée	1,200	1,100	93
	Perry	8,300	7,600	92
	OHIO			
	Adams	5,600	5,200	94
	Hocking	7,100	6,900	97
	Morgan	3,500	3,300	95
Between 5-24%	Noble	3,900	3,700	94
	Ross	19,300	18,700	97
	VIRGINIA			
	Tazewell	14,300	13,700	96
	Wise	14,000	13,200	94
	WEST VIRGINIA			
	Greenbrier	11,000	10,400	94
	Lewis	6,400	6,100	96
	Mercer	22,500	21,700	96
	Monroe	3,700	3,300	89
	Pocahontas	3,100	2,700	87
	Summers	4,900	4,500	91

West Virginia—Bluefield



WHIS-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 6.03-kw aural (maximum permitted for altitude). Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mt.

TV tape: Recording facilities.

AM Affiliate: WHIS, 5-kw (.5-kw night), 1440 kHz (NBC).

FM Affiliate: WHIS-FM, 5.9-kw, 104.5 MHz (No. 283), 1170-ft.

Represented (engineering) by A. D. Ring & Associates.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

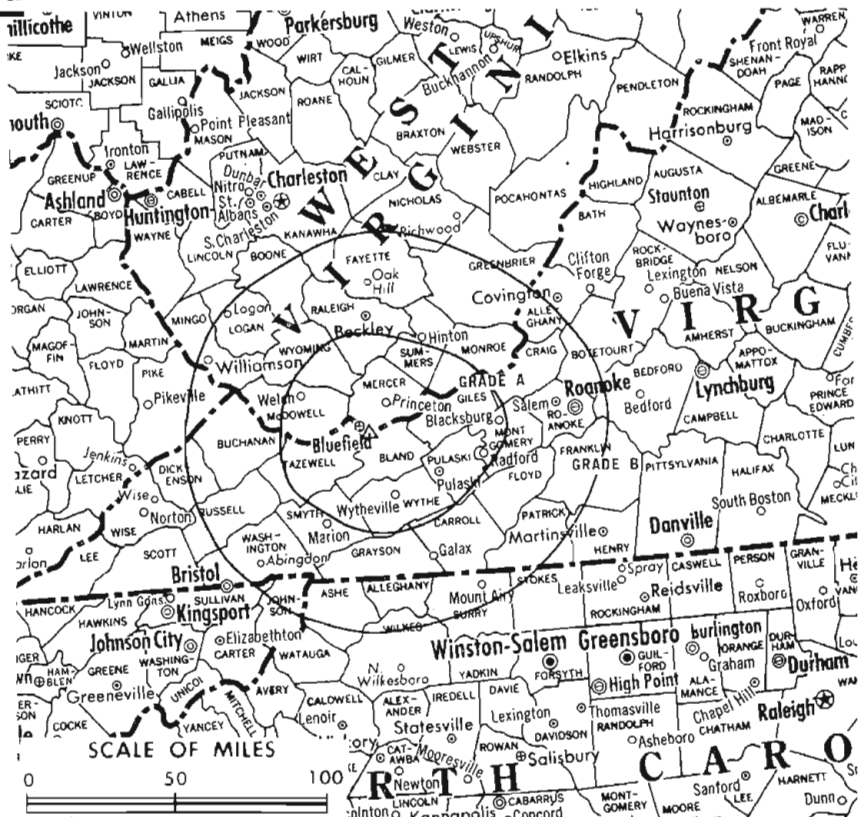
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WHIS-TV Ref: FCC File No. BPC-1515 Granted 10/29/54 © American Map Co., Inc., N.Y., No. 14244

WHIS-TV

Licensee: Daily Telegraph Printing Co., Bland St.

Studio: E. Cumberland Rd., Bluefield (24701).

Telephone: 304-327-7114. TWX No.: 710-938-8380.

Ownership: Same as Bluefield Daily Telegraph and Sunset News-Observer. Hugh Shott, chmn., 39.43%; Ned Shott, v.p., .20%; John C. Shott, v.p., .20%; Scott Shott, secy.-treas., .20%; Jim H. Shott Estate, 39.23%; estate of Mrs. B. L. Early, .41%; Daily Telegraph Printing Co. Employees Pension Trust, 20.33%. Daily Telegraph Printing Co. also owns WBTW, Florence, S.C.

Began Operation: July 31, 1955.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- HUGH I. SHOTT JR., chairman.
- JOHN SHOTT, vice president & general manager.
- ROBERT W. MOORE, sales manager.
- JEAN BALL, program director.
- KENNETH DICK, chief engineer.

DIGEST OF RATE CARD NO. 21R—(Sept. 8, 1975)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—6-10 p.m., daily.	\$600	\$360	\$120	Graded rates apply*	

*Highest rate: \$80.

NETWORK BASE HOURLY RATE: \$420.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	VIRGINIA			
	Bland	2,000	1,800	90
	Buchanan	10,400	9,600	92
	Tazewell	14,300	13,700	96

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA				
50% & Over	Greenbrier	11,000	10,400	94
	Mc Dowell	15,800	14,900	94
	Mercer	22,500	21,700	96
	Monroe	3,700	3,300	89
	Raleigh	25,100	24,000	96
	Summers	4,900	4,500	91
	Wyoming	9,500	9,000	94
VIRGINIA				
Between 25-49%	Bath	1,500	1,400	95
	Carroll	9,100	8,500	94
	Floyd	3,500	3,300	95
	Giles	5,600	5,400	97
	Wythe	7,100	6,700	94
WEST VIRGINIA				
	Fayette	18,000	17,400	97
	Logan	15,100	14,600	97
	Mingo	10,600	10,000	95
KENTUCKY				
	Martin	3,000	2,800	93
	Pike	20,600	19,600	95
NORTH CAROLINA				
	Alleghany	3,200	3,000	94
VIRGINIA				
Between 5-24%	Alleghany	10,200	9,800	97
	Dickenson	5,500	5,200	95
	Grayson	5,400	5,100	95
	Montgomery	18,700	18,000	96
	Pulaski	9,700	9,300	96
	Russell	7,800	7,300	94
	Smyth	9,900	9,500	96
WEST VIRGINIA				
	Boone	8,800	8,500	96
	Nicholas	7,600	7,300	96
	Pocahontas	3,100	2,700	87
Station Totals		303,200	288,300	95
Net Weekly Circulation (1973-74)				137,500
Average Daily Circulation (1973-74)				90,400

West Virginia—Charleston-Huntington

WCHS-TV
Ch. 8

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 155-kw visual, 19.1-kw aural. Antenna: 1220-ft. above av. terrain, 996-ft. above ground, 2046-ft. above sea level.

Latitude 38° 24' 27.9"
Longitude 81° 54' 13.3"

Transmitter: Coal Mt., 3.5-mi. W of St. Albans, W. Va.

TV tape: Recording facilities.

AM Affiliate: WCHS, 5-kw, 580 kHz (CBS).

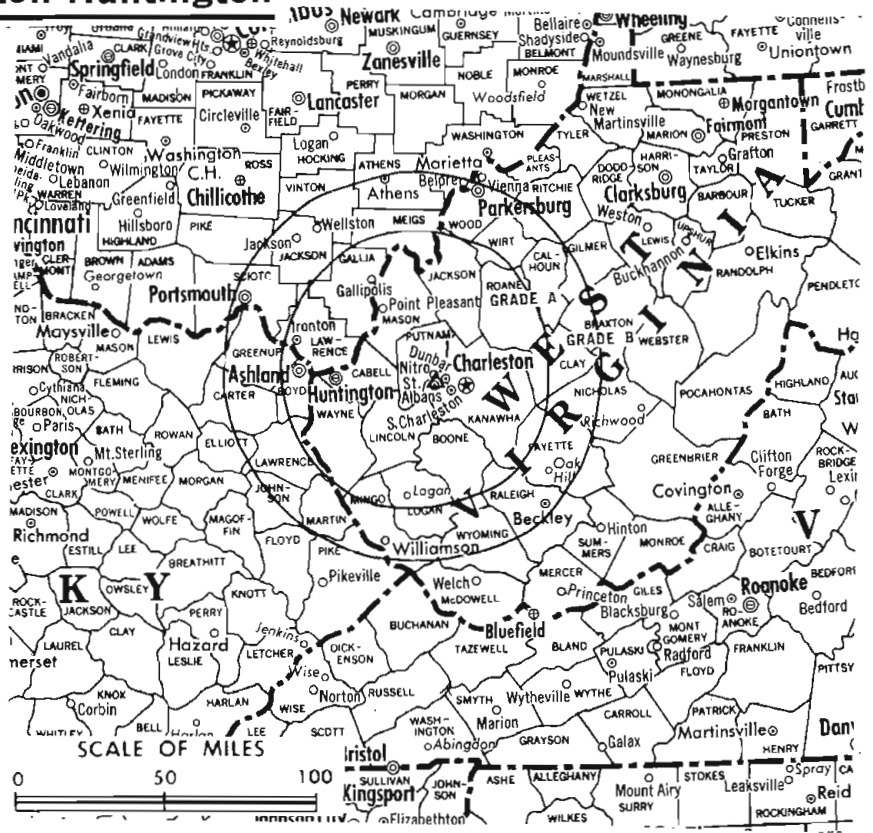
FM Affiliate: WBES, 16-kw, 96.1 MHz (No. 241), 800-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCHS-TV Ref: FCC File No. BMPCT-3392 Granted 9/11/56 (© American Map Co., Inc., N.Y., No. 14244)

WCHS-TV

Licensee: Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

Studio: 1111 Virginia St. E., Charleston (25324).

Telephone: 304-346-5358. TWX No.: 304-666-8839.

Ownership: Rollins Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Began Operation: Aug. 16, 1954. Sale to present owner by Tierney Co. approved Sept. 28, 1960 by FCC (Television Digest, Vol. 16:29, 40).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Smith & Pepper.

Represented (engineering) by Leon Stage.

Personnel:

- JAMES C. RODDEY, group vice president.
- W. P. EATON JR., director, television.
- CURTIS W. BUTLER, general manager.
- JACK ROBINETTE, sales manager.
- TALIAFERRO SIMPSON, operations manager.
- ROBERT ROUSH, chief engineer.
- ROY BRASSFIELD, news director.
- RICHARD JOHNSON, director of films.

DIGEST OF RATE CARD NO. 3-74—(Jan. 1, 1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—8-11 p.m., Mon.-Sat.; 6:30-11 p.m., Sun.
\$1500.00 \$900.00 \$550.00 Graded rates apply*

*Highest rate: \$400.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
50% & Over	Boyd	17,700	17,400	98
	Carter	7,200	6,900	95
	Elliott	1,700	1,600	96

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Floyd	12,800	12,200	95
	Greenup	11,100	10,800	98
	Johnson	6,300	6,000	95
	Lawrence	3,700	3,600	96
	Martin	3,000	2,800	93
	Pike	20,600	19,600	95
	Rowan	4,700	4,500	95
OHIO				
	Athens	16,600	15,900	96
	Gallia	7,600	7,300	96
	Jackson	8,400	8,100	97
	Lawrence	20,600	20,000	97
	Meigs	7,100	6,800	96
	Scioto	26,000	25,200	97
	Vinton	3,400	3,300	96
	Washington	19,400	18,600	96
WEST VIRGINIA				
50% & Over	Boone	8,800	8,500	96
	Braxton	4,100	3,800	92
	Cabell	38,500	37,700	98
	Clay	3,200	3,000	94
	Fayette	18,000	17,400	97
	Jackson	7,000	6,800	97
	Kanawha	80,200	78,300	98
	Lincoln	6,300	6,000	96
	Logan	15,100	14,600	97
	Mc Dowell	15,800	14,900	94
	Mason	8,100	7,900	98
	Mingo	10,600	10,000	95
	Nicholas	7,600	7,300	96
	Putnam	9,600	9,400	97
	Raleigh	25,100	24,000	96
	Roane	5,200	4,900	95
	Wayne	12,400	11,900	96
	Webster	3,400	3,200	93

(Continued on page 879-b)

Station Totals	707,300	679,300	96
Net Weekly Circulation (1973-74)	428,500		
Average Daily Circulation (1973-74)	282,700		

West Virginia—Huntington-Charleston



WOWK-TV



(formerly WHTN-TV)

Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 21"
Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (engineering) by Lohnes & Culver.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WOWK-TV Ref: FCC File No. BMPCT-7566 Granted 2/3/75 © American Map Co., Inc., N.Y., No. 14244

WOWK-TV

Licensee: Gateway Communications Inc., 625 Fourth Ave. (25701).

Studio: 625 4th Ave., Huntington.

Telephone: 304-525-7661. TWX No.: 710-931-8078.

Ownership: See WBNG-TV, Binghamton, N.Y.

Began Operation: Oct. 2, 1955. Sale to present owner by Reeves Telecom approved by FCC Sept. 13, 1974. Sale to Reeves by Cowles Bcstg. Co. approved Dec. 21, 1960 by FCC (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theater interests approved June 20, 1956 by FCC (Vol. 12:18, 25).

Represented (sales) by Blair Television.

Represented (legal) by Wilner & Scheiner.

Personnel:

- LEO M. MacCOURTNEY, vice president & general manager.
- J. THOMAS CONNERS, general sales manager.
- O. W. MYERS, local sales manager.
- DONALD CUNNINGHAM, program director.
- JAMES W. MORGAN, news director.
- ROBERT WILLIS, promotion director.

DIGEST OF RATE CARD NO. 5

(Aug. 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-11:30 p.m., daily.

\$1200.00 \$600.00 \$360.00 \$240.00 Graded rates apply*

*Highest rate: \$350.

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	KENTUCKY			
	Boyd	17,700	17,400	98
	Carter	7,200	6,900	95
	Elliott	1,700	1,600	96
	Floyd	12,800	12,200	95
Greenup	11,100	10,800	98	

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Johnson	6,300	6,000	95
	Lawrence	3,700	3,600	96
	Lewis	4,000	3,800	95
	Magoffin	3,300	3,100	93
	Martin	3,000	2,800	93
	Pike	20,600	19,600	95
	Rowan	4,700	4,500	95
OHIO				
	Athens	16,600	15,900	96
	Gallia	7,600	7,300	96
	Jackson	8,400	8,100	97
	Lawrence	20,600	20,000	97
	Meigs	7,100	6,800	96
	Pike	6,300	6,000	96
	Scioto	26,000	25,200	97
	Vinton	3,400	3,300	96
	Washington	19,400	18,600	96
50% & Over	WEST VIRGINIA			
	Boone	8,800	8,500	96
	Braxton	4,100	3,800	92
	Cabell	38,500	37,700	98
	Fayette	18,000	17,400	97
	Jackson	7,000	6,800	97
	Kanawha	80,200	78,300	98
	Lincoln	6,300	6,000	96
	Logan	15,100	14,600	97
	Mc Dowell	15,800	14,900	94
	Mason	8,100	7,900	98
	Mingo	10,600	10,000	95
	Putnam	9,600	9,400	97
	Raleigh	25,100	24,000	96
	Roane	5,200	4,900	95
	Wayne	12,400	11,900	96
	Wood	28,700	27,800	97
	Wyoming	9,500	9,000	94

(Continued on page 879-b)

Station Totals	666,800	640,300	96
Net Weekly Circulation (1973-74)			400,100
Average Daily Circulation (1973-74)			241,000

West Virginia—Huntington-Charleston



WSAZ-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 46.8-kw visual, 6.92-kw aural. Antenna: 1253-ft. above av. terrain, 1069-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 34"
Longitude 82° 13' 09"

Transmitter: Barker's Ridg, W. Va.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: NBC.

Studios: 645 5th Ave., Huntington, W. Va. (25721); auxiliary studio in Charleston, W. Va.

TWX No.: 710-931-8034.

Represented (legal) by Pierson, Ball & Dowd.

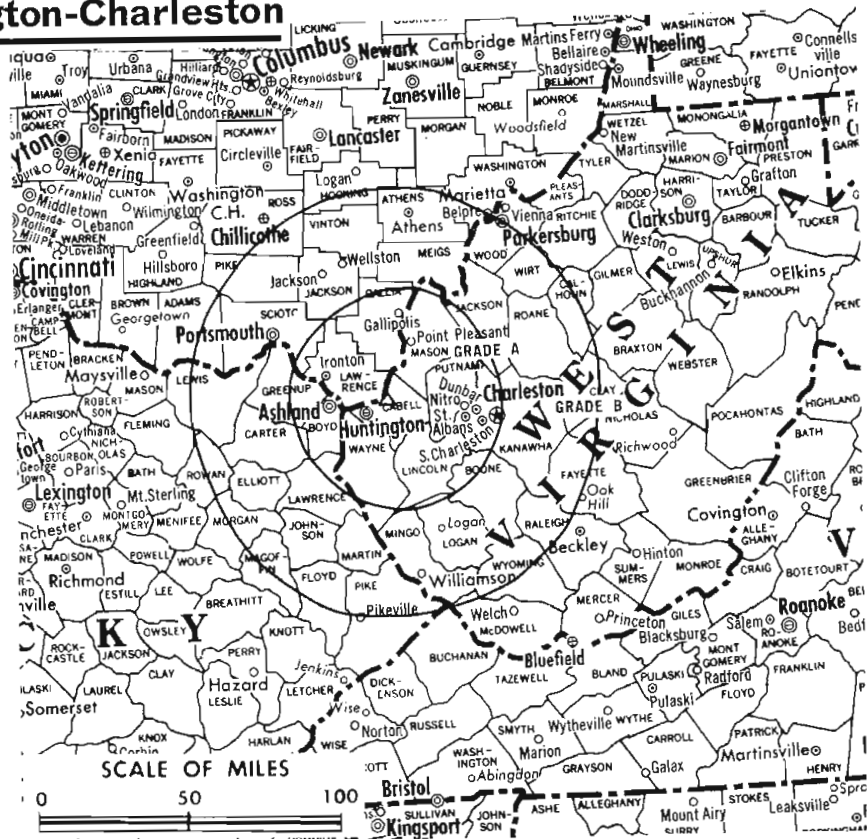
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSAZ-TV Ref: FCC File No. BMPCT-1056 Granted 1/11/54

©American Map Co., Inc., N.Y., No. 14214

WSAZ-TV

Licensee: Lee Enterprises Inc., WSAZ Bldg., 645 Fifth Ave., Huntington (25701).

Telephones: 304-697-4780, Huntington; 304-344-3521, Charleston.

Ownership: See KHQA-TV, Hannibal, Mo.-Quincy, Ill.

Began Operation: Nov. 15, 1949. Sale to present owner by Capital Cities Bcstg. approved by FCC Feb. 1971. Previous sale by Goodwill Stations Inc. approved July 29, 1964 by FCC (Television Digest, Vol. 4:9, 4:18-19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved by FCC March 20, 1961 (Vol. 17:6, 14).

Represented (sales) by Katz Television.

Personnel:

- GEORGE R. ANDRICK, general manager.
- GEORGE M. CURRY, program manager.
- WILLIAM WATTS, marketing manager.
- ROBERT HARRIS, operations manager, Charleston office.
- L. J. HINES, manager, Charleston sales operations.
- C. BOSWORTH JOHNSON, news director.
- FRITZ LEICHNER, production manager.
- JAMES D. BATTIN, promotion manager.
- JOHN P. CLAY, chief engineer.
- HAROLD HALL, local sales manager.

DIGEST OF RATE CARD NO. A35 & P23—(July 14, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.
Class A—	7:30-11 p.m.,	daily.			
\$1700.00	\$950.00	\$600.00	\$475.00	Graded rates apply*	

*Highest rate: \$500.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY				
	Boyd	17,700	17,400	98
50% & Over	Carter	7,200	6,900	95
	Elliott	1,700	1,600	96
	Floyd	12,800	12,200	95
	Greenup	11,100	10,800	98

Net Weekly Circulation	State County	Total Households	TV Households	%
KENTUCKY—(Continued)				
	Johnson	6,300	6,000	95
	Knott	4,600	4,200	90
	Lawrence	3,700	3,600	96
	Lewis	4,000	3,800	95
	Magoffin	3,300	3,100	93
	Martin	3,000	2,800	93
	Morgan	3,400	3,200	93
	Pike	20,600	19,600	95
	Rowan	4,700	4,500	95
OHIO				
	Athens	16,600	15,900	96
	Gallia	7,600	7,300	96
	Jackson	8,400	8,100	97
	Lawrence	20,600	20,000	97
	Meigs	7,100	6,800	96
	Pike	6,300	6,000	96
	Scioto	26,000	25,200	97
	Vinton	3,400	3,300	96
50% & Over	Washington	19,400	18,600	96
WEST VIRGINIA				
	Boone	8,800	8,500	96
	Braxton	4,100	3,800	92
	Cabell	38,500	37,700	98
	Calhoun	2,400	2,300	94
	Clay	3,200	3,000	94
	Fayette	18,000	17,400	97
	Gilmer	2,500	2,300	94
	Jackson	7,000	6,800	97
	Kanawha	80,200	78,300	98
	Lincoln	6,300	6,000	96
	Logan	15,100	14,600	97
	Mc. Dowell	15,800	14,900	94
	Mason	8,100	7,900	98
	Mingo	10,600	10,000	95
	Nicholas	7,600	7,300	96

(Continued on page 868-b)

Station Totals	731,700	701,000	96
Net Weekly Circulation (1973-74)			473,600
Average Daily Circulation (1973-74)			355,600

West Virginia—Clarksburg



WBOY-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 129-kw visual, 24-kw aural. Antenna: Directional, 862-ft. above av. terrain, 593-ft. above ground, 2045-ft. above sea level.

Latitude 39° 17' 05"
Longitude 80° 19' 47"

Transmitter: Pinnickinnick Mt.

AM Affiliate: WBOY, 1-kw (.25-kw night), 1400 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-h).

WBOY-TV Ref: FCC File No. BPCT-4375 Granted 8/24/70

© American Map Co., Inc., N.Y., No. 14244

WBOY-TV

Network Service: NBC; also available on ABC.

Licensee: Northern West Virginia TV Bcstg. Co., 912 W. Pike St.

Studio: 912 W. Pike St., Clarksburg, W.Va. (26301).

Telephone: 304-624-7573. TWX No.: 304-366-2376.

Ownership: Nathan W. Levin, pres. & treas., 10%; Marion R. Ascoli, v.p., 80%; Max Ascoli, v.p., 10%.

Began Operation: Nov. 17, 1957. Sale to present owner by Rust Craft Bcstg. Co. was granted March 11, 1964 by FCC (Television Digest, Vols. 3:12, 46, 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WSTV-TV, Steubenville, O.

Represented (sales) by Adam Young Inc.; Regional Reps Inc. (Cincinnati & Cleveland); Dome & Assoc. (Pillsburgh).

Represented (engineering) by Jules Cohen & Associates.

Represented (legal) by Smith & Pepper.

Personnel:

NATHAN W. LEVIN, president.
JOHN J. BORCHI, vice president.
ROGER GARRETT, managing director & film buyer
BOB TOOTHMAN, program director.
JOE WRIGHT, chief engineer.

DIGEST OF RATE CARD NO. 4
(Dec. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—7-11 p.m., daily.
\$250.00 \$150.00 \$98.00 \$75.00 \$50.00* \$45.00* \$25.00*

*Class A—8-11 p.m., Mon.-Sat.; 7:30-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$260.

For W. Va. CATV Systems, see Services Volume

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Barbour	5,100	4,800	95
	Braxton	4,100	3,800	92
	Doddridge	2,400	2,300	94
	Harrison	28,300	27,700	98
	Lewis	6,400	6,100	96
	Marion	23,700	23,000	97
	Monongalia	22,300	21,300	96
	Randolph	8,700	8,200	94
	Taylor	5,400	5,100	95
	Tucker	2,800	2,600	94
Upshur	7,300	6,900	95	
Between 25-49%	WEST VIRGINIA			
	Calhoun	2,400	2,300	94
	Gilmer	2,500	2,300	94
	Pleasants	2,500	2,400	96
	Preston	8,800	8,300	95
Ritchie	3,900	3,600	93	
Tyler	3,500	3,300	95	
Wetzel	6,900	6,700	97	
Between 5-24%	MARYLAND			
	Garrett	6,900	6,500	95
	OHIO			
	Monroe	5,500	5,300	96
Noble	3,900	3,700	94	
Washington	19,400	18,600	96	
Between 5-24%	WEST VIRGINIA			
	Grant	2,800	2,500	91
	Marshall	12,700	12,400	98
	Pocahontas	3,100	2,700	87
	Webster	3,400	3,200	93
	Wirt	1,600	1,500	95
Wood	28,700	27,800	97	
Station Totals		235,000	224,900	96
Net Weekly Circulation (1973-74)				108,700
Average Daily Circulation (1973-74)				71,000

West Virginia—Clarksburg-Weston



WDTV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mt., U.S. Rt. 19, Weston, W. Va.

Color: Network, live, film, slide & tape.

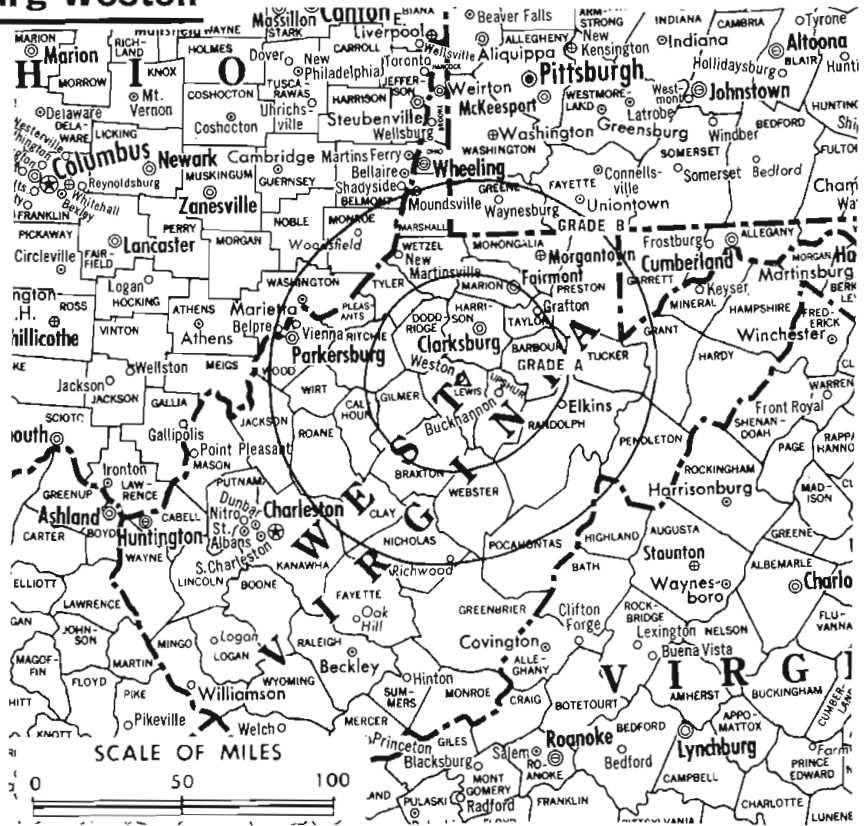
News Wire Service: AP.

Represented (engineering) by Silliman, Moffet & Kowalski.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Mallick & Bernton.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WDTV Ref: FCC File No. BPCT-2310 Granted 11/4/59

©American Map Co., Inc., N.Y., No. 14244

WDTV

Licensee: Withers Broadcasting Co. of W. Va. Inc., Box 480, Bridgeport, W. Va. (26330).

Studio: Television Park, Weston, W. Va. (26452).

Telephones: 304-842-3558, Bridgeport; 304-269-2498, Weston.

TWX No.: 710-935-1142.

Ownership: W. Russell Withers Jr., pres.-treas., 90%; William P. Bernton, secy., 10%. Withers owns KAHU & KULA(FM), Wai-pahu, Hawaii; 90% of KGMO-AM-FM, Cape Girardeau, Mo.; 85% of WMIX-AM-FM, Mt. Vernon, Ill.; KAUS-AM-FM, Austin, Minn. Bernton owns 10% of WSHF, Shippensburg, Pa.; 6.5% of WTMB-AM-FM, Tomah, Wis.

Began Operation: June 22, 1960. Sale to present owner by Broadcasting Industries of W. Va. approved by FCC April 5, 1973. Transfer of control to William A. Meehan, Receiver, from Broadcast Industries of W. Va., approved by FCC June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved Aug. 24, 1966 by FCC (Television Digest, Vol. 6:34, 35).

Personnel:

- W. RUSSELL WITHERS JR., president & general manager.
- JOHN PETERS, operations manager.
- RICK TERRY, sales manager.
- NICK PELLEGRIN, program director.
- MIKE BONASSO, news director.
- KERMIT WENDT, chief engineer.

DIGEST OF RATE CARD—(Jan. 1, 1975)

Hour	30 Sec.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.			
\$300	\$61*	\$58*	\$55*

* Class A—7:30-11 p.m., daily.

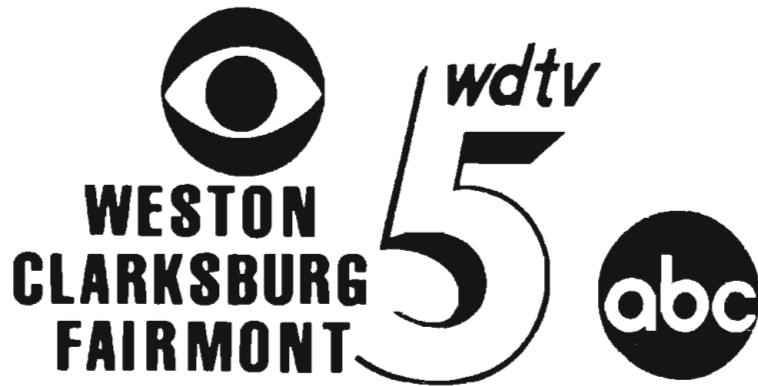
NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
WEST VIRGINIA				
50% & Over	Barbour	5,100	4,800	95
	Braxton	4,100	3,800	92
	Calhoun	2,400	2,300	94
	Doddridge	2,400	2,300	94
	Gilmer	2,500	2,300	94
	Harrison	28,300	27,700	98
	Lewis	6,400	6,100	96
	Marion	23,700	23,000	97
	Pleasants	2,500	2,400	96
	Preston	8,800	8,300	95
	Randolph	8,700	8,200	94
	Ritchie	3,900	3,600	93
	Taylor	5,400	5,100	95
	Tucker	2,800	2,600	94
Tyler	3,500	3,300	95	
Upshur	7,300	6,900	95	
Webster	3,400	3,200	93	
MARYLAND				
	Garrett	6,900	6,500	95
OHIO				
	Monroe	5,500	5,300	96
	Washington	19,400	18,600	96
WEST VIRGINIA				
Between 25-49%	Clay	3,200	3,000	94
	Grant	2,800	2,500	91
	Monongalia	22,300	21,300	96
	Nicholas	7,600	7,300	96
	Wetzel	6,900	6,700	97
	Wood	28,700	27,800	97

(Continued on page 879-b)

Station Totals	280,100	268,100	96
Net Weekly Circulation (1973-74)			142,200
Average Daily Circulation (1973-74)			81,800

**SERVING 35 COUNTIES
IN
5 STATES**



WITHERS BROADCASTING COMPANY OF WEST VIRGINIA

**Plus
Extended Coverage
on
103 TV Cable Systems
A Total of 116,486 Subscribers
in
3 States**

West Virginia—Oak Hill-Beckley



WOAY-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 21, .7 mi S of Oak Hill city limits.

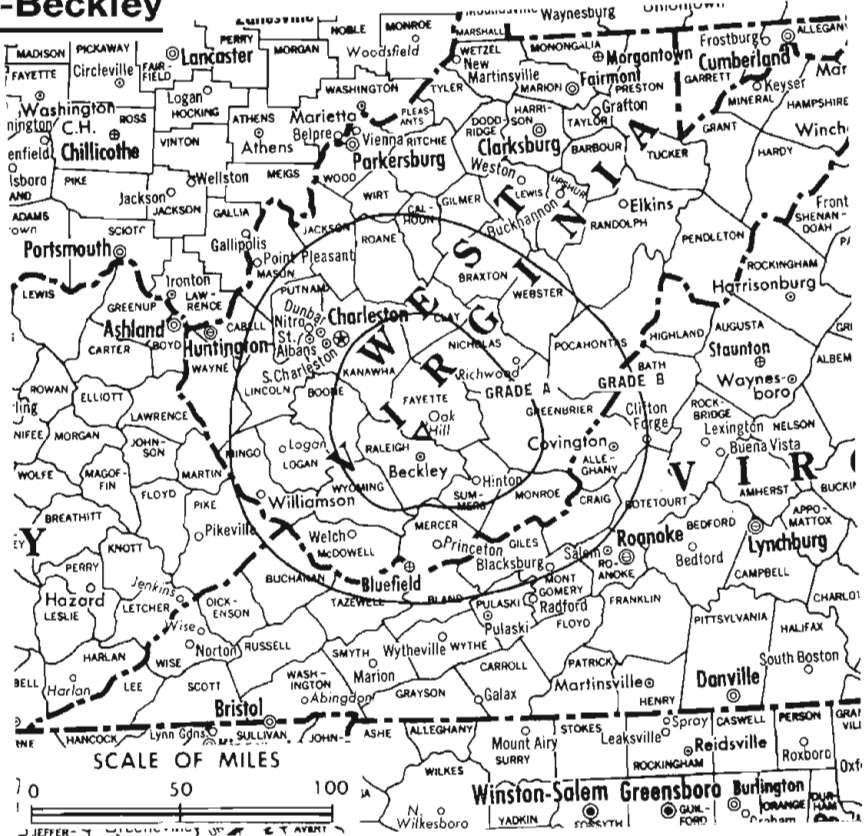
TV tape: Recording facilities.

AM Affiliate: WOAY, 10-kw, 860 kHz.

FM Affiliate: WOAY-FM, 26-kw, 94.1 MHz (No. 231), 660-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: (M) MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV₁ and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WOAY-TV Ref: FCC File No. BMDCT-2280 Granted 8/3/54 (American Map Co., Inc., N.Y., No. 14244)

WOAY-TV

Licensee: Robert R. Thomas Jr., Box 251, Oak Hill, W. Va. (25901).

Studio: U.S. Hwy. 21, .7-mi. S of Oak Hill.

Telephone: 304-469-3361.

Ownership: Robert R. Thomas Jr., 100%.

Began Operation: Dec. 3, 1954.

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by Barns & Neilson.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

- ROBERT R. THOMAS JR., general manager.
- ROBERT BROWN, station, commercial manager & film buyer.
- ROBBY THOMAS, operations manager.
- THOMAS PHILLIPS, chief engineer.
- DON MOYE, assistant chief engineer.

DIGEST OF RATE CARD NO. 2

(Feb. 1, 1973)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 or 20 Sec.	ID	
Class A—6:30-10:30 p.m., daily.	\$250	\$150	\$100	\$80	\$60	\$50*	\$30*	\$25*

*Class AA—8-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA			
	Braxton	4,100	3,800	92
	Clay	3,200	3,000	94
	Fayette	18,000	17,400	97
	Greenbrier	11,000	10,400	94

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WEST VIRGINIA—(Continued)			
	Mc Dowell	15,800	14,900	94
	Mercer	22,500	21,700	96
	Nicholas	7,600	7,300	96
	Raleigh	25,100	24,000	96
	Summers	4,900	4,500	91
	Webster	3,400	3,200	93
	Wyoming	9,500	9,000	94
Between 25-49%	VIRGINIA			
	Buchanan	10,400	9,600	92
	Tazewell	14,300	13,700	96
	WEST VIRGINIA			
	Calhoun	2,400	2,300	94
	Gilmer	2,500	2,300	94
	Logan	15,100	14,600	97
	Monroe	3,700	3,300	89
Between 5-24%	KENTUCKY			
	Johnson	6,300	6,000	95
	Letcher	8,100	7,500	92
	Pike	20,600	19,600	95
	VIRGINIA			
	Alleghany	10,200	9,800	97
	Bath	1,500	1,400	95
Giles	5,600	5,400	97	
	Smyth	9,900	9,500	96
Station Totals	WEST VIRGINIA			
	Boone	8,800	8,500	96
	Jackson	7,000	6,800	97
	Kanawha	80,200	78,300	98
	Lewis	6,400	6,100	96
	Lincoln	6,300	6,000	96
	Pocahontas	3,100	2,700	87
	Putnam	9,600	9,400	97
	Roane	5,200	4,900	95
Station Totals		362,300	346,900	96
Net Weekly Circulation (1973-74)			127,400	
Average Daily Circulation (1973-74)			69,800	

West Virginia—Parkersburg-Marietta, O.



WTAP-TV

Ch. 15

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

Latitude 39° 20' 59"
Longitude 81° 33' 56"

Transmitter: Dole's Knob, Constitution, O.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSA

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTAP-TV Ref: FCC File No. BMPCT-7043 Granted 8/30/69

© American Map Co., Inc., N.Y., No. 1424

WTAP-TV

Network Service: NBC.

Licensee: PMA Communications Inc., 121 W. 7th St., Parkersburg (26102).

Studio: 121 W. Seventh St., Parkersburg, W. Va. (26102).

Telephone: 304-485-4588.

Ownership: Robert E. Richardson, chmn.; George R. Abels, pres.; Sherman A. Grimm, v.p.; Van Olnhausen, secy.-treas.; Dr. K. E. Bennett, Jon F. Bergen, Harry M. Cogswell, John Gianfagna, Theodore R. Saker & Charles N. Warren, 10% each.

Began Operation: Oct. 8, 1953. Sale to present owners by R. L. Drake Co. approved by FCC Nov. 1974. Previous sale by T/R Inc. (Zanesville Publishing) approved by FCC Nov. 2, 1967. Previous sale by Frank Baer-Howard Chernoff group approved by FCC March 30, 1955 (Television Digest, Vol. 11:10, 14).

Represented (sales) by Savalli/Gates Inc.

Represented (legal) by A. Thomas Carroccio.

Personnel:

GEORGE R. ABELS, president.
SHERMAN A. GRIMM, vice president & general manager.
CHARLES HELMICK, chief engineer.
GLENN WILSON, program director.

DIGEST OF RATE CARD NO. 6 (March 1, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.				
\$200.00	\$120.00	\$38.00	\$32.00	\$23.00

NETWORK BASE HOURLY RATE: \$125.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over		OHIO			
		Washington	19,400	18,600	96
		WEST VIRGINIA			
		Pleasants	2,500	2,400	96
		Wood	28,700	27,800	97
Between 25-49%		OHIO			
		Athens	16,600	15,900	96
Between 5-24%		OHIO			
		Meigs	7,100	6,800	96
		Morgan	3,500	3,300	95
		Noble	3,900	3,700	94
		WEST VIRGINIA			
		Jackson	7,000	6,800	97
		Mason	8,100	7,900	98
Ritchie	3,900	3,600	93		
Tyler	3,500	3,300	95		
Station Totals			104,200	100,100	96
Net Weekly Circulation (1973-74)					47,500
Average Daily Circulation (1973-74)					30,700

For U.S. TV Station Call Letters

See page 7-b

West Virginia—Wheeling



WTRF-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural, with electrical beam tilt. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"
Longitude 80° 45' 08"

Transmitter: R.D. 1, Kirkwood Heights, Bridgeport, O.

TV tape: Recording facilities.

FM Affiliate: WTRF, 12.5-kw, 107.5 MHz (No. 298), 900-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

News Film Service: NBC.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WTRF-TV Ref: FCC File No. B1CT 3111 Granted 1/4/63 © American Map Co., Inc., N.Y., No. 14244

WTRF-TV

Licensee: Forward Tele-Productions Inc., 96 16th St., Wheeling (26003).

Studio: 96 16th St., Wheeling.

Telephone: 304-232-7777. TWX No.: 304-232-6897.

Ownership: Forward Communications Inc. For other interests, see WSAU-TV, Wausau, Wis.

Began Operation: Oct. 24, 1953. FCC approved transfer of control to Forward Communications from Albert V. Dix family Feb. 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligencer and News Register (30%) and Thomas Bloch family and estate after FCC approved transfer of control Dec. 17, 1958 (Television Digest, Vols. 14:46, 48, 52).

Represented (sales) by Blair Television.

Represented (legal) by McKenna, Wilkinson & Kittner.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

- ROBERT W. FERGUSON, president & general manager.
- FRANK CURTIS, v.p. & general sales manager.
- GEN IRWIN, business manager.
- GARY VORHEES, operations manager.
- MARK DAVIS, news director.
- DALE SCHUSSLER, editorial director.
- HOWARD DAUBENMEYER, manager, CATV relations.
- KIRK JACKSON, regional sales manager.
- GEORGE CARROLL, program director.
- DOUG STONE, public affairs director.
- MARY NEAL, promotion manager.
- WILLIAM NEY, film manager.
- ROBERT MCFARLAND, chief engineer.

DIGEST OF RATE CARD NO. 20—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$1000	\$650	\$425	\$300	\$170*	\$170*
						\$85*

*Class AA—8-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$950.

878-b

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	OHIO			
	Belmont	29,300	28,700	98
	Carroll	8,200	8,000	98
	Coshocton	12,500	12,000	96
	Guernsey	12,600	12,200	97
	Harrison	6,000	5,800	97
	Jefferson	31,000	30,500	98
	Monroe	5,500	5,300	96
	Noble	3,900	3,700	94
	Tuscarawas	26,400	25,600	97
	WEST VIRGINIA			
Brooke	10,200	10,100	99	
Hancock	13,300	13,200	99	
Harrison	28,300	27,700	98	
Marion	23,700	23,000	97	
Marshall	12,700	12,400	98	
Monongalia	22,300	21,300	96	
Ohio	22,200	21,800	98	
Pleasants	2,500	2,400	96	
Taylor	5,400	5,100	95	
Tucker	2,800	2,600	94	
Tyler	3,500	3,300	95	
Wetzel	6,900	6,700	97	
MARYLAND				
Garrett	6,900	6,500	95	
OHIO				
Columbiana	37,300	36,500	98	
Washington	19,400	18,600	96	
PENNSYLVANIA				
Beaver	68,100	66,400	97	
Fayette	54,000	51,400	95	
Greene	12,800	12,200	95	
Washington	72,500	70,200	97	
WEST VIRGINIA				
Barbour	5,100	4,800	95	

(Continued on next page)

Station Totals	1,583,900	1,537,000	97
Net Weekly Circulation (1973-74)			481,000
Average Daily Circulation (1973-74)			236,800

WTRF-TV, Wheeling
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
WEST VIRGINIA—(Continued)				
	Lewis	6,400	6,100	96
Between 25-49%	Preston	8,800	8,300	95
	Randolph	8,700	8,200	94
	Ritchie	3,900	3,600	93
	Upshur	7,300	6,900	95
	Wood	28,700	27,800	97
OHIO				
	Holmes	5,800	5,300	92
	Morgan	3,500	3,300	95
	Muskingum	26,300	25,600	97
	Stark	124,500	122,300	98
PENNSYLVANIA				
Between 5-24%	Allegheny	530,400	515,600	97
	Armstrong	25,600	24,700	96
	Butler	42,400	41,300	97
	Lawrence	35,200	34,000	96
	Somerset	26,800	25,500	95
	Westmoreland	126,600	123,400	97
WEST VIRGINIA				
	Doddridge	2,400	2,300	94
	Gilmer	2,500	2,300	94
	Grant	2,800	2,500	91

WOWK-TV, Huntington
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 25-49%	KENTUCKY			
	Letcher	8,100	7,500	92
	Morgan	3,400	3,200	93
	WEST VIRGINIA			
	Clay	3,200	3,000	94
	Nicholas	7,600	7,300	96
	Pleasants	2,500	2,400	96
	Webster	3,400	3,200	93
Between 5-24%	KENTUCKY			
	Breathitt	4,200	3,700	88
	Knott	4,600	4,200	90
	Menifee	1,200	1,100	93
	Wolfe	2,100	1,900	90
	OHIO			
	Hocking	7,100	6,900	97
	Morgan	3,500	3,300	95
	Ross	19,300	18,700	97
	VIRGINIA			
	Buchanan	10,400	9,600	92
	Dickenson	5,500	5,200	95
	Tazewell	14,300	13,700	96
	WEST VIRGINIA			
	Calhoun	2,400	2,300	94
	Gilmer	2,500	2,300	94
	Greenbrier	11,000	10,400	94
Mercer	22,500	21,700	96	
Pocahontas	3,100	2,700	87	
Ritchie	3,900	3,600	93	
Summers	4,900	4,500	91	
Wirt	1,600	1,500	95	

West Virginia

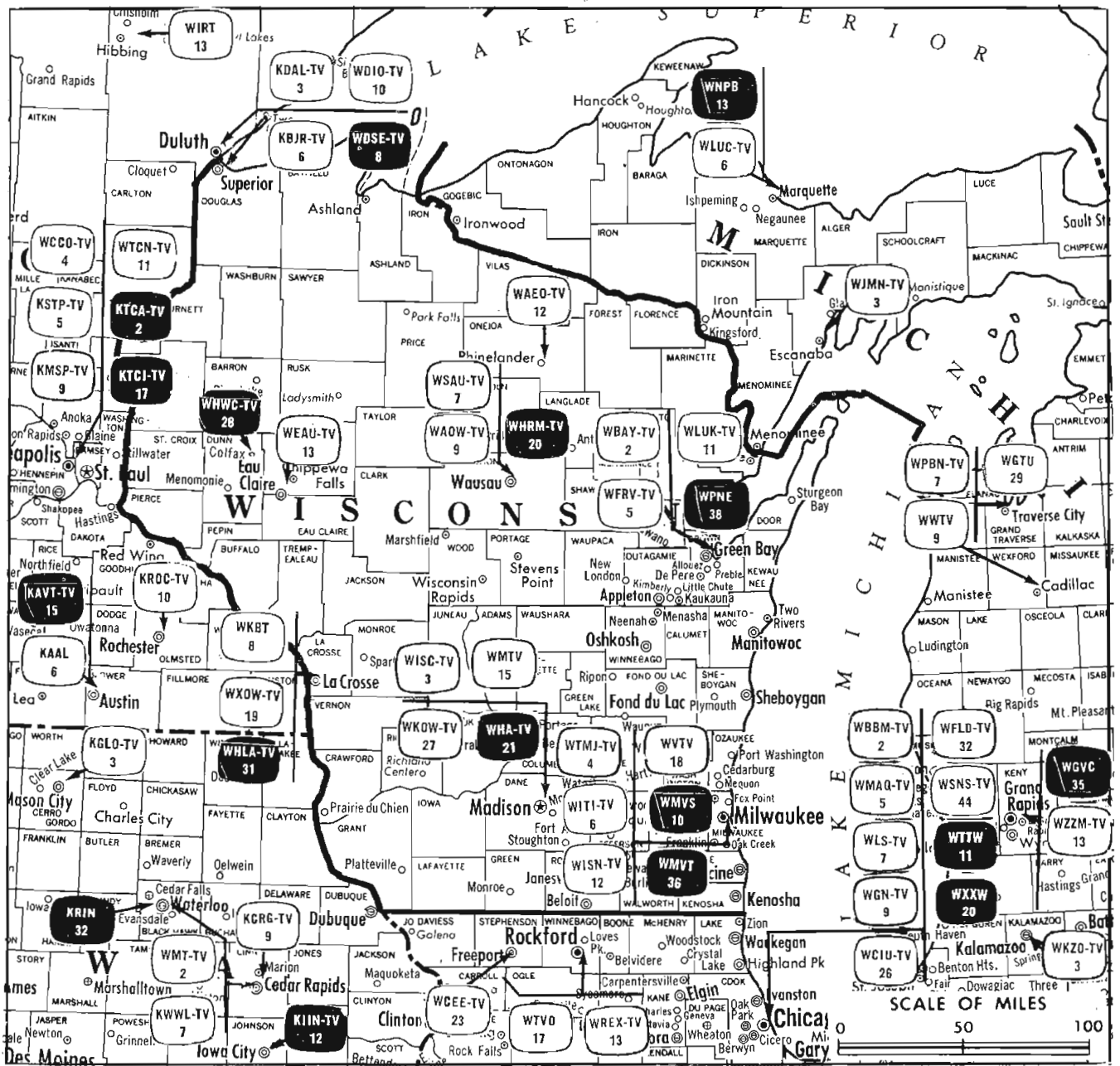
WCHS-TV, Charleston
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
50% & Over	WEST VIRGINIA—(Continued)			
	Wirt	1,600	1,500	95
	Wood	28,700	27,800	97
	Wyoming	9,500	9,000	94
Between 25-49%	KENTUCKY			
	Knott	4,600	4,200	90
	Lewis	4,000	3,800	95
	Magoffin	3,300	3,100	93
	WEST VIRGINIA			
Calhoun	2,400	2,300	94	
Gilmer	2,500	2,300	94	
Greenbrier	11,000	10,400	94	
Lewis	6,400	6,100	96	
Mercer	22,500	21,700	96	
Pleasants	2,500	2,400	96	
Ritchie	3,900	3,600	93	
Summers	4,900	4,500	91	
Between 5-24%	KENTUCKY			
	Breathitt	4,200	3,700	88
	Letcher	8,100	7,500	92
	Morgan	3,400	3,200	93
	Wolfe	2,100	1,900	90
	OHIO			
	Highland	10,300	9,900	96
	Hocking	7,100	6,900	97
	Morgan	3,500	3,300	95
	Pike	6,300	6,000	96
VIRGINIA				
Buchanan	10,400	9,600	92	
Dickenson	5,500	5,200	95	
Tazewell	14,300	13,700	96	
WEST VIRGINIA				
Harrison	28,300	27,700	98	
Pocahontas	3,100	2,700	87	
Randolph	8,700	8,200	94	
Upshur	7,300	6,900	95	

WDTV, Clarksburg-Weston
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households Households	%
Between 5-24%	OHIO			
	Noble	3,900	3,700	94
	VIRGINIA			
	Bath	1,500	1,400	95
	WEST VIRGINIA			
	Fayette	18,000	17,400	97
	Jackson	7,000	6,800	97
	Marshall	12,700	12,400	98
	Pendelton	2,600	2,400	92
	Pocahontas	3,100	2,700	87
Roane	5,200	4,900	95	
Wirt	1,600	1,500	95	

Wisconsin



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Milwaukee	407,000	23	620,200	24
Green Bay	197,000	61	288,000	69
Madison	109,000	97	155,500	111
Duluth-Superior	105,000	100	152,700	113
LaCrosse-Eau Claire	83,000	122	132,000	123
Wausau-Rhineland	70,000	133	122,300	131

	VHF	UHF	TOTAL
○ Commercial Television Stations	12	4	16
● Educational Television Stations	1	5	6
			22

State Educational Technical Facilities
(Complete Data in Educational Directory)

WHWC-TV

Colfax

Ch. 28

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1094-kw max. & 871-kw horizontal visual, 218.8-kw max. & 174-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1196-ft. above ground, 2176-ft. above sea level.

Latitude	45°	02'	47"
Longitude	91°	51'	42"

WPNE

Green Bay

Ch. 38

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1078-kw max. & 912-kw horizontal visual, 214-kw max. & 182-kw horizontal aural. Antenna: 1100-ft. above av. terrain, 1140-ft. above ground, 2044-ft. above sea level.

Latitude	44°	24'	35"
Longitude	88°	00'	05"

WHLA-TV

La Crosse

Ch. 31

Non-Commercial Educational Station

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 955-kw horizontal visual, 240-kw max. & 191-kw horizontal aural. Antenna: 1143-ft. above av. terrain, 831-ft. above ground, 2045-ft. above sea level.

Latitude	43°	48'	17"
Longitude	91°	22'	06"

WHA-TV

Madison

Ch. 21

Non-Commercial Educational Station

Licensee: Board of Regents of University of Wisconsin System, Vilas Communication Hall, Madison, Wis. (53706).

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 759-kw max. & 339-kw horizontal visual, 150-kw max. & 67.6-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1200-ft. above ground, 2245-ft. above sea level.

Latitude	43°	03'	18"
Longitude	89°	28'	42"

WMVS

Milwaukee

Ch. 10

Non-Commercial Educational Station

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 750-ft. above av. terrain, 1079-ft. above ground, 1432-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

WMVT

Milwaukee

Ch. 36

Non-Commercial Educational Station

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 316-kw max. & 151-kw horizontal visual, 38.6-kw max. & 18.2-kw horizontal aural. Antenna: 440-ft. above av. terrain, 1078-ft. above ground, 1717-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

WHRM-TV

Wausau

Ch. 20

Non-Commercial Educational Station

GranLee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 760-kw visual, 152-kw aural. Antenna: 984-ft. above av. terrain, 375-ft. above ground, 2276-ft. above sea level.

Latitude	44°	55'	14.3"
Longitude	89°	41'	30.6"

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WFRV & WLUK-TV

Marinette

(See Green Bay, Wis.)

KDAL-TV, KBJR-TV & WDSE-TV

Superior

(See Duluth, Minn.)

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

Wisconsin—Eau Claire



WEAU-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 195-kw visual, 28.8-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"
Longitude 90° 57' 41"

Transmitter: 4.4-mi. N of Fairchild, Wis. on County Rd. "H".

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Studio: 1907 S. Hastings Way.

Telephone: 715-832-3474.

TWX No.: 910-282-1633.

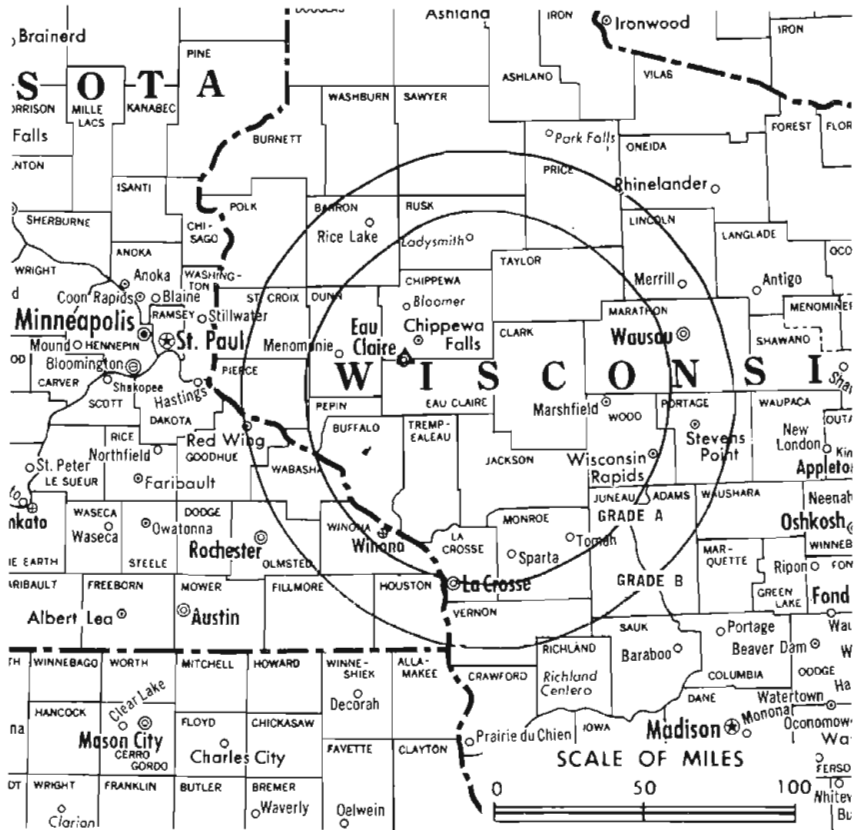
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WEAU-TV Ref: FCC File No. BMPCT-8001 Granted 5/25/65

© American Map Co., Inc., N.Y., No. 14244

WEAU-TV

Network Service: NBC.

Licensee: WEAU Inc., Box 47 (54701).

Ownership: WEAU Inc. is a wholly owned subsidiary of Post Corp., publisher of Wis. newspapers The Post-Crescent, Appleton, West Allis Star, Neenah-Menasha Twin City News Record and West Bend News; Granite City (Ill.) Press-Record; Dedham (Mass.) Transcript. Post Corp. also owns KTVO (TV), Kirksville, Mo.-Ottumwa, Ia.; WLUK-TV, Green Bay, Wis. & WLUC-TV, Marquette, Mich. In addition Post Corp. owns radios WAXX, Chippewa Falls, Wis.; KBIZ, Ottumwa, Ia. and WEAU-FM, Eau Claire, Wis. Post Corp. officers: V. I. Minahan, pres.; David L. Nelson, exec. v.p. & treas. in charge of bcst. div.; John B. Torinus, v.p.; Elmo Reed, engineering v.p.

Began Operation: Dec. 17, 1953. Sale to present owner by Morgan Murphy interests approved by FCC May 16, 1962 (Television Digest, Vol. 2:4, 21).

Represented (sales) by H-R Television Inc.; William Hurley (Minneapolis).

Personnel:

LARRY BUSSE, general manager.
CLARK WIDEMAN, general sales manager.
ED HUTCHINGS, operations manager.
BOB FALLIS, chief engineer.

DIGEST OF RATE CARD NO. 15—(March 28, 1975)

Hour	30 Min.	15 Min.	10 Min.	Min.	30 or 20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$475.00	\$325.00	\$250.00	\$225.00	Graded rates apply*	

*Highest rate: \$120.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA Houston	5,300	5,200	98

Net Weekly Circulation	State County	Total Households	TV Households	%
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WISCONSIN				
	Adams	3,600	3,400	95
	Barron	12,700	12,200	96
	Buffalo	4,600	4,400	97
	Chippewa	15,300	15,000	98
	Clark	10,300	9,900	96
	Dunn	9,800	9,500	97
	Eau Claire	23,600	23,000	98
50% & Over	Jackson	5,000	4,800	96
	Juneau	6,300	6,000	95
	La Crosse	27,100	26,600	98
	Monroe	10,400	10,000	97
	Pepin	2,500	2,400	96
	Portage	14,400	14,100	98
	Rusk	5,000	4,800	96
	Taylor	5,600	5,400	97
	Trempealeau	8,200	7,800	96
	Wood	21,400	21,000	98
MINNESOTA				
	Winona	14,400	14,000	97
Between 25-49%	WISCONSIN			
	Marathon	32,500	32,000	98
	Price	5,600	5,300	95
	Vernon	8,300	8,000	97
IOWA				
	Allamakee	5,300	5,200	98
MINNESOTA				
	Fillmore	7,900	7,700	98
Between 5-24%	Olmsted	28,900	28,500	99
	Wabasha	6,100	6,000	98
WISCONSIN				
	Lincoln	8,600	8,400	98
	Oneida	10,000	9,600	96
	Pierce	8,700	8,500	98

(Continued on page 889-b)

Station Totals	352,100	342,700	97
Net Weekly Circulation (1973-74)			176,100
Average Daily Circulation (1973-74)			111,600

Wisconsin—Green Bay



WBAY-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"
Longitude 88° 00' 05"

Transmitter: Town of DePere, Wis.
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

News Film Service: CBS.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WBAY-TV Ref: FCC File No. BPCT-2851 Granted 8/8/61

© American Map Co., Inc., N.Y., No. 14244

WBAY-TV

Licensee: Nationwide Communications Inc., 115 South Jefferson St. (54301).

Studio: 115 South Jefferson St.

Telephone: 414-432-3331. TWX No.: 910-263-1260.

Ownership: See WATE-TV, Knoxville, Tenn.

Began Operation: March 17, 1953. Sale to present owner by Norbertine Fathers approved by FCC Dec. 30, 1974 (Television Digest, Vol. 15:3).

Represented (sales) by Blair Television.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Cohen & Dippell.

Personnel:

ROBERT C. NELSON, general manager.
GREG McELRONE, station manager & film buyer.
RICHARD BURNTON, general sales manager.
ESTHER STANGE, promotion director.
LES STURMER, farm director.

DIGEST OF RATE CARD NO. 18A
(Aug. 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.	\$850	\$510	\$425	\$255	\$275	\$175

NETWORK BASE HOURLY RATE: \$850.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Dickinson	8,700	8,500	98
	Menominee	8,400	8,200	98
	WISCONSIN			
	Brown	49,100	48,600	99
	Calumet	8,100	7,900	98

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN—(Continued)				
	Door	7,400	7,300	98
	Florence	1,000	1,000	97
	Fond Du Lac	26,700	26,100	98
	Forest	2,700	2,500	94
	Green Lake	6,100	5,900	97
	Kewaunee	6,200	6,100	98
	Langlade	6,700	6,500	97
50% & Over	Manitowoc	25,700	25,400	99
	Marinette	12,500	12,300	99
	Menominee	700	600	91
	Oconto	8,800	8,600	97
	Outagamie	36,800	36,400	99
	Shawano	11,100	10,900	98
	Sheboygan	33,600	33,100	99
	Waupaca	13,600	13,300	98
	Waushara	5,500	5,300	97
	Winnebago	42,400	41,800	99
MICHIGAN				
	Benzie	3,000	2,900	96
	Delta	12,300	11,900	97
	Grand Traverse	13,500	13,100	97
	Iron	5,100	5,000	97
Between 25-49%	Manistee	7,500	7,300	97
	Marquette	21,000	20,600	98
	Mason	8,400	8,000	95
WISCONSIN				
	Oneida	10,000	9,600	96
	Portage	14,400	14,100	98
MICHIGAN				
Between 5-24%	Alger	2,700	2,600	97
	Lake	2,400	2,300	95
	Leelanau	4,000	3,900	97
(Continued on page 889-b)				
Station Totals		567,700	556,100	98
Net Weekly Circulation (1973-74)				334,500
Average Daily Circulation (1973-74)				233,100

Wisconsin—Green Bay



WFRV-TV



Ch. 5

[Operates satellite WJMN-TV, Escanaba, Mich.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"
Longitude 88° 00' 19"

Transmitter: 3-mi. SE of DePere.

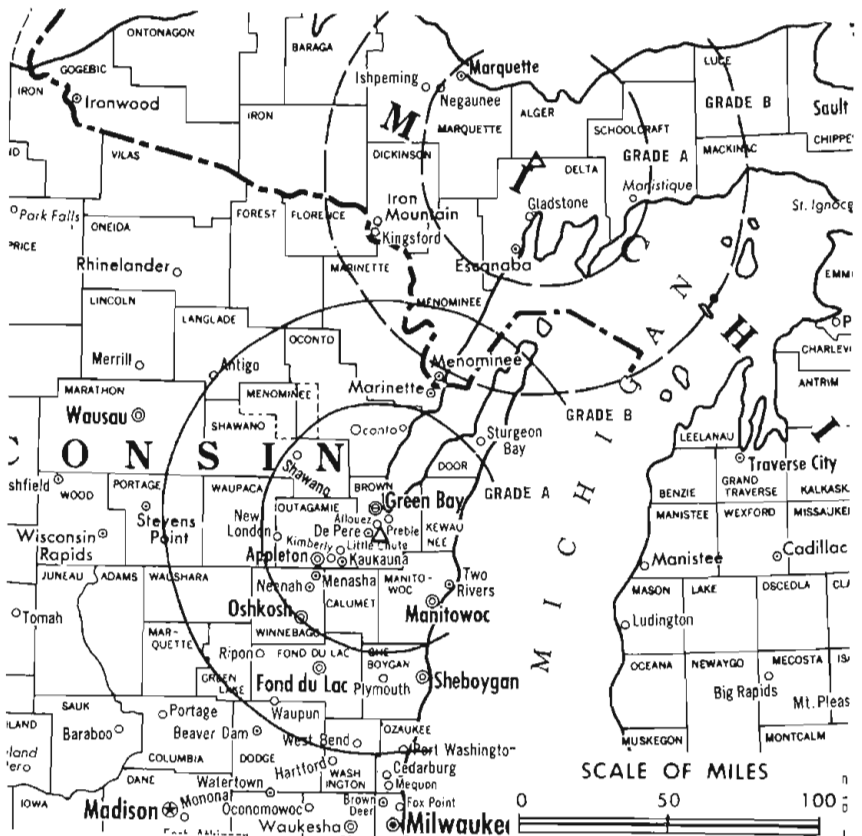
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Represented (legal) by Covington & Burling.

Total Households: @ MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WFRV-TV Ref: FCC File No. BMPCT-4300 Granted 11/2/56

©American Map Co., Inc., N.Y., No. 14244

WFRV-TV

Licensee: WFRV Inc., Mason & Roosevelt Sts. (54301).

Studio: Mason & Roosevelt Sts.

Telephone: 414-437-5411. TWX No.: 910-263-1258.

Ownership: WFRV Inc., 100% owned by Orion Broadcasting. For owners & other interests see WAVE-TV, Louisville, Ky. WFRV-TV owns & operates WJMN-TV, Ch. 3 satellite in Escanaba, Mich.

Began Operation: May 21, 1955. Sale to present owner by S. N. Pickard group approved Jan. 4, 1961 by FCC (Television Digest, Vol. 16:49; 17:2).

Represented (sales) by Katz Television.

Personnel:

RALPH S. JACKSON, president.
ROBERT O. SOUTHARD, v.p. & general manager.
T. BALLARD MORTON JR., secretary-treasurer.
JERRY MONTGOMERY, general sales manager.
HARRY RIEGERT, program & promotion manager, film buyer.
HARRY HILL, chief engineer.
ROBERT McMULLEN, news director.
MICHAEL SCHUSTER, production manager.
DAVE BERG, farm director.

DIGEST OF RATE CARD NO. A32—(Sept. 30, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$850 \$450 \$300 \$200 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN			
	Alger	2,700	2,600	97
	Baraga	2,500	2,400	97
	Delta	12,300	11,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
	Dickinson	8,700	8,500	98
	Houghton	13,100	12,500	95
	Iron	5,100	5,000	97
	Luce	2,200	2,100	95
	Marquette	21,000	20,600	98
	Menominee	8,400	8,200	98
	Schoolcraft	3,000	2,900	95
WISCONSIN				
	Brown	49,100	48,600	99
	Calumet	8,100	7,900	98
	Door	7,400	7,300	98
	Florence	1,000	1,000	97
	Fond Du Lac	26,700	26,100	98
	Forest	2,700	2,500	94
	Green Lake	6,100	5,900	97
	Kewaunee	6,200	6,100	98
	Manitowoc	25,700	25,400	99
	Marinette	12,500	12,300	99
	Menominee	700	600	91
	Oconto	8,800	8,600	97
	Outagamie	36,800	36,400	99
	Portage	14,400	14,100	98
	Shawano	11,100	10,900	98
	Sheboygan	33,600	33,100	99
	Waupaca	13,600	13,300	98
	Waushara	5,500	5,300	97
	Winnebago	42,400	41,800	99
Between 25-49%				
	MICHIGAN			
	Manistee	7,500	7,300	97
	Mason	8,400	8,000	95
	WISCONSIN			
	Langlade	6,700	6,500	97
	Marquette	3,400	3,200	95

(Continued on page 889-b)

Station Totals	552,500	540,500	98
Net Weekly Circulation (1973-74)			359,600
Average Daily Circulation (1973-74)			245,200

Wisconsin—Green Bay



WLUK-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.4"
Longitude 87° 59' 29"

Transmitter: Glenmore Rd., DePere Township.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Studio: 787 Lombardi Ave., Green Bay (54303).

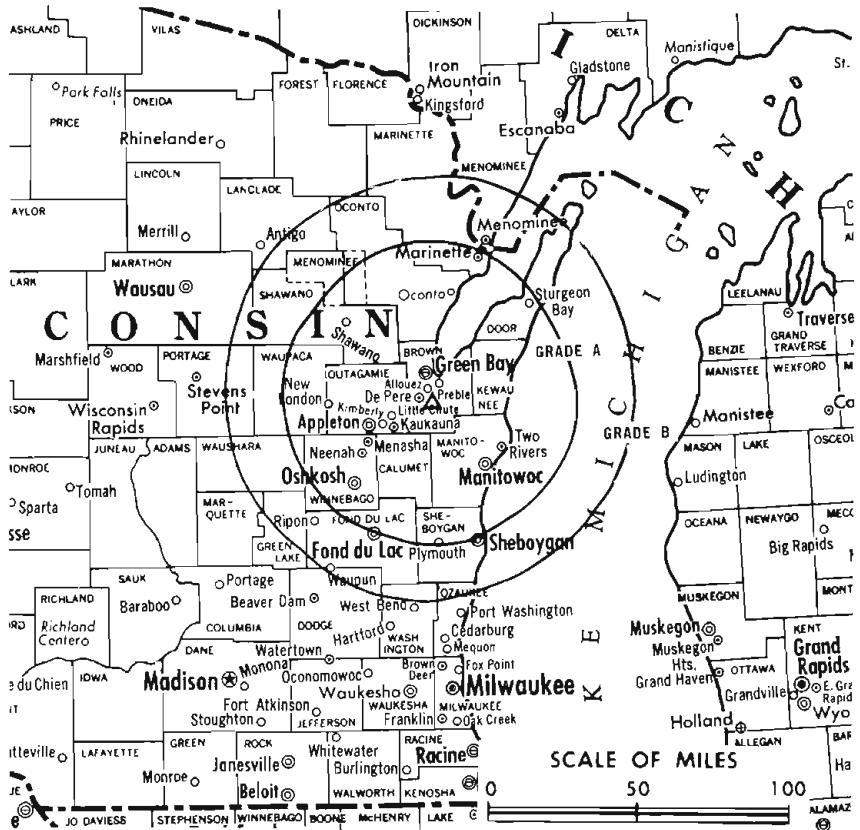
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WLUK-TV Ref: FCC File BMPCT-5591 Granted 8/7/62

©American Map Co., Inc., N.Y., No. 14244

WLUK-TV

Licensee: WLUK Incorporated, P.O. Box 7711, Green Bay, Wis.

Telephone: 414-494-8711. TWX No.: 910-263-1267.

Ownership: Post Corp., 100%. For other interests see WEAU-TV, Eau Claire, Wis.

Began Operation: Aug. 9, 1954. Sale to present group by M & M Broadcasting Co. Inc. approved January 6, 1965 by FCC (Television Digest, Vols. 4:41, 5:2). Sale to M & M Bcstg. by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Vols. 13:52; 14:2, 12).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by Cohen & Dippell.

Personnel:

- THOMAS A. HUTCHISON, general manager.
- LOWELL JOHNSON, general sales manager.
- WALTER ZIMMERMAN, news director & operations manager.
- MONTY G. STOCK, programming director.
- MARSHALL WILLIAMSON, chief engineer.
- RONALD ERICKSON, director of production.

DIGEST OF RATE CARD NO. 22—(Jan. 30, 1975)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$800.00 \$500.00 \$300.00 \$200.00 Graded rates apply*

*Highest rate: \$250.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
	Baraga	2,500	2,400	97
50% & Over	Delta	12,300	11,900	97
	Dickinson	8,700	8,500	98
	Gogebic	7,900	7,600	97

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN—(Continued)				
	Houghton	13,100	12,500	95
	Iron	5,100	5,000	97
	Marquette	21,000	20,600	98
	Menominee	8,400	8,200	98
WISCONSIN				
	Brown	49,100	48,600	99
	Calumet	8,100	7,900	98
	Door	7,400	7,300	98
	Fond Du Lac	26,700	26,100	98
50% & Over	Green Lake	6,100	5,900	97
	Kewaunee	6,200	6,100	98
	Manitowoc	25,700	25,400	99
	Marinette	12,500	12,300	99
	Menominee	700	600	91
	Oconto	8,800	8,600	97
	Outagamie	36,800	36,400	99
	Shawano	11,100	10,900	98
	Sheboygan	33,600	33,100	99
	Waupaca	13,600	13,300	98
	Waushara	5,500	5,300	97
	Winnebago	42,400	41,800	99
MICHIGAN				
	Alger	2,700	2,600	97
	Benzie	3,000	2,900	96
	Manistee	7,500	7,300	97
	Mason	8,400	8,000	95
	Schoolcraft	3,000	2,900	95
Between 25-49%	WISCONSIN			
	Florence	1,000	1,000	97
	Forest	2,700	2,500	94
	Iron	2,800	2,700	98
	Langlade	6,700	6,500	97
	Portage	14,400	14,100	98
(Continued on page 889-b)				
Station Totals		564,300	552,000	98
Net Weekly Circulation (1973-74)			330,500	
Average Daily Circulation (1973-74)			210,300	

Wisconsin—La Crosse



WKBT
Ch. 8



Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"
Longitude 91° 20' 15"

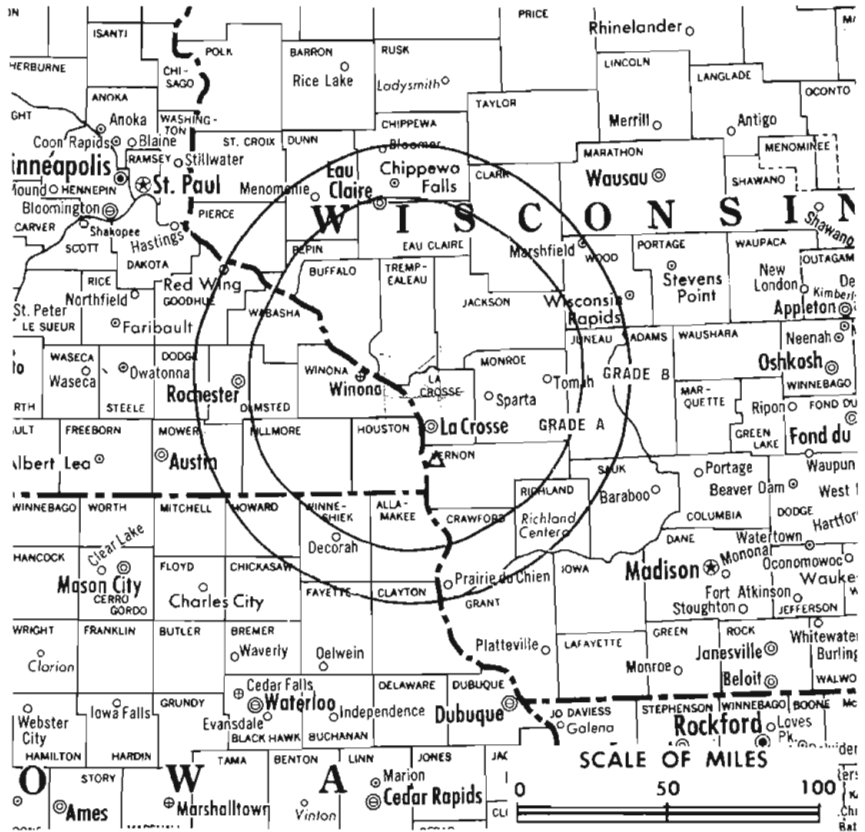
Transmitter: Galesville, Wis.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKBT Ref: FCC File No. BPCT-2917 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

WKBT

Network Service: CBS.

Licensee: Gross Telecasting of Wisconsin Inc., 141 S. 6th St. (54601).

Studio: 141 S. 6th St.

Telephone: 608-782-4678. TWX No.: 910-287-2572.

Ownership: Gross Telecasting Inc. For other interests, see WJIM-TV, Lansing, Mich.

Began Operation: Aug. 1, 1954. Sale to present owners by La Crosse Tribune, Dahl family & others approved by FCC Dec. 10, 1969 (Television Digest, Vol. 9:24, 50).

Represented (sales) by Avery-Knodel Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

HAROLD F. GROSS, president.
PETER S. GOOD, vice president & general manager.
EDITH S. HARRIS, national sales manager.
MARK QUADE, news director.
AL LEEMAN, chief engineer.

DIGEST OF RATE CARD NO. 23—(Aug. 11, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.	
Class AA—6-10 p.m., daily.	\$600	\$360	\$240	\$150	\$160	\$80

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Fillmore	7,900	7,700	98
	Houston	5,300	5,200	98
	Olmsted	28,900	28,500	99
	Winona	14,400	14,000	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Buffalo	4,600	4,400	97
	Chippewa	15,300	15,000	98
	Clark	10,300	9,900	96
	Crawford	5,000	4,900	97
	Dunn	9,800	9,500	97
	Eau Claire	23,600	23,000	98
	Jackson	5,000	4,800	96
	Juneau	6,300	6,000	95
	La Crosse	27,100	26,600	98
	Monroe	10,400	10,000	97
	Pepin	2,500	2,400	96
	Trempealeau	8,200	7,800	96
Vernon	8,300	8,000	97	
Between 25-49%	IOWA			
	Allamakee	5,300	5,200	98
	Winneshiek	6,500	6,300	97
Between 25-49%	MINNESOTA			
	Dodge	4,300	4,200	97
Between 25-49%	WISCONSIN			
	Wabasha	6,100	6,000	98
	Adams	3,600	3,400	95
	Barron	12,700	12,200	96
	Richland	5,300	5,100	96
Rusk	5,000	4,800	96	
Between 5-24%	IOWA			
	Howard	3,700	3,600	96
	MINNESOTA			
	Goodhue	12,800	12,600	98
	WISCONSIN			
	Grant	15,100	14,400	96
	Pierce	8,700	8,500	98
Portage	14,400	14,100	98	
St Croix	11,300	11,100	98	
Wood	21,400	21,000	98	
Station Totals		329,100	320,200	97
Net Weekly Circulation (1973-74)				177,800
Average Daily Circulation (1973-74)				116,300

Wisconsin—La Crosse



WXOW-TV



Ch. 19

[Auxiliary outlet of WKOW-TV,
Madison, Wis.]

Technical Facilities: Channel No. 19
(500-506 MHz). Authorized power:
190.6-kw max. & 132.1-kw hori-
zontal visual, 38.1-kw max. &
26.4-kw horizontal aural. Antenna:
930-ft. above av. terrain, 600-ft.
above ground, 1835-ft. above sea
level.

Latitude 43° 48' 23"
Longitude 91° 22' 04"

Transmitter: Co. Hwy. 25 & Tchump-
er Ridge Rd., La Crescent, Minn.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

Represented (engineering) by Jules
Cohen & Associates.

Represented (sales) by Katz Tele-
vision.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



WXOW-TV Ref: FCC File No. B1PCT-6895 Granted 10/8/68
WKOW-TV Ref: FCC File No. BPCT-3923 Granted 4/18/67

© American Map Co., Inc., N.Y., No. 14244

WXOW-TV

Network Service: ABC.

Licensee: Horizons Communications Corp. of Wisconsin, P.O. Box
100, Madison, Wis. (53701).

Studio: County Hwy. 25, W of La Crescent, Minn.

Ownership: See WKOW-TV, Madison.

Began Operation: March 8, 1970.

Represented (legal) by Marmet Professional Corp.

Personnel:

JEROME FENIGER, chairman of the board.
TERRY SHOCKLEY, president & general manager.
ROBERT WICKHEM, vice president, operations.
DAVID PESCHAU, manager & local-regional sales manager.
JOHN F. BRENNAN, general sales manager.
ARTHUR OSBORN, chief engineer.

DIGEST OF RATE CARD NO. 19—(Jan. 28, 1974)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	ID
Class AA	\$400.00	\$250.00	\$150.00	\$75.00	Graded rates apply*	

*Highest rate: \$40.

Combination rates: See WKOW-TV, Madison, Wis.

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MINNESOTA			
	Houston	5,300	5,200	98
	Winona	14,400	14,000	97
	WISCONSIN			
	La Crosse	27,100	26,600	98
	Vernon	8,300	8,000	97
Between 25-49%	WISCONSIN			
	Monroe	10,400	10,000	97
	Trempealeau	8,200	7,800	96
Between 5-24%	IOWA			
	Allamakee	5,300	5,200	98
	MINNESOTA			
	Fillmore	7,900	7,700	98
	WISCONSIN			
	Buffalo	4,600	4,400	97
	Crawford	5,000	4,900	97
	Dunn	9,800	9,500	97
Eau Claire	23,600	23,000	98	
Jackson	5,000	4,800	96	
Station Totals		134,900	131,100	97
Net Weekly Circulation (1973-74)				49,700
Average Daily Circulation (1973-74)				28,600

Wisconsin—Madison



WISC-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56.2-kw visual, 11-kw aural. Antenna: 1190-ft. above av. terrain, 1107-ft. above ground, 2227-ft. above sea level.

Latitude 43° 01' 52"
Longitude 89° 30' 18"

Transmitter: Hwy. PD., 6-mi. WSW of Madison.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

TV tape: Recording facilities.

Total Households: © MFI
Consumer Market Data as of 1/1/75.
TV Homes: TVy and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WISC-TV Ref: FCC File No. BPUT-2522 Granted 8/1/58

©American Map Co., Inc., N.Y., No. 14234

WISC-TV

Licensee: Television Wisconsin Inc., Communications Center, 4801 W. Beltline Hwy. (53711).

Studio: 4801 W. Beltline Hwy.

Telephone: 608-271-4321.

TWX No.: 910-286-2720.

Ownership: Evening Telegram Co., 34.8%; Morgan Murphy estate, 15.2%; Russell A. Nelson, v.p., 7.5%; Ralph R. O'Connor estate, 7.5%; H. Kenneth Harley, treas., 7.5%; Ralph M. Immell estate, 20%; George H. Johnson, 7.5%. Evening Telegram Co., owned by Murphy estate, publishes Superior Evening Telegram & also publishes other newspapers; Morgan Murphy interests own KXLY-TV, Spokane, Wash. and KTHI-TV, Fargo, N.D.; interest in Apple Valley Bcstg. Inc., which operates KAPP(TV), Yakima, Wash. & KVEW, Kennewick, Wash.

Began Operation: June 24, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Stambler & Shrinsky.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

GEORGE STANTIS, secretary & general manager.

RICHARD S. NICKESON, general sales manager.

ROY MILLER, director of viewer affairs.

HELEN SLAUSON, program director.

STEVE HERLING, operations manager.

WALTER HARIU, chief engineer.

DIGEST OF RATE CARD NO. 10

(March 1, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$750.00 \$450.00 \$270.00 \$225.00 \$200.00 \$100.00

NETWORK BASE HOURLY RATE: \$760.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	WISCONSIN				
		Columbia	14,300	13,900	97
		Dane	102,400	99,300	97
		Dodge	23,500	22,900	97
		Grant	15,100	14,400	96
		Green	9,500	9,200	97
		Iowa	5,800	5,600	97
		Jefferson	20,500	20,100	98
		Juneau	6,300	6,000	95
		Lafayette	6,200	6,000	97
		Marquette	3,400	3,200	95
	Richland	5,300	5,100	96	
	Rock	42,600	41,900	98	
	Sauk	13,700	13,200	96	
Between 25-49%	ILLINOIS				
		Jo Daviess	6,900	6,600	96
		Stephenson	16,900	16,400	97
	IOWA				
	Dubuque	27,900	27,300	98	
Between 5-24%	WISCONSIN				
		Adams	3,600	3,400	95
		Crawford	5,000	4,900	97
		Vernon	8,300	8,000	97
	ILLINOIS				
		Ogle	14,300	13,900	97
		Winnebago	80,400	78,800	98
	WISCONSIN				
		Green Lake	6,100	5,900	97
		Monroe	10,400	10,000	97
		Portage	14,400	14,100	98
	Walworth	20,800	20,300	98	
	Waushara	5,500	5,300	97	
	Wood	21,400	21,000	98	
Station Totals		510,500	496,700	97	
Net Weekly Circulation (1973-74)			254,800		
Average Daily Circulation (1973-74)			154,500		

WEAU-TV, Eau Claire
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN—(Continued)				
Between 5-24%	St Croix	11,300	11,100	98
	Sawyer	3,700	3,500	95
	Washburn	4,200	4,100	97
	Waushara	5,500	5,300	97

WBAY-TV, Green Bay
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
WISCONSIN				
Between 5-24%	Adams	3,600	3,400	95
	Ashland	5,500	5,300	97
	Dodge	23,500	22,900	97
	Lincoln	8,600	8,400	98
	Marathon	32,500	32,000	98
	Marquette	3,400	3,200	95
	Ozaukee	18,400	18,100	98
	Vilas	4,400	4,200	96
	Washington	20,300	20,000	99
	Wood	21,400	21,000	98

WFRV-TV, Green Bay
(Arbitron Data Continued)

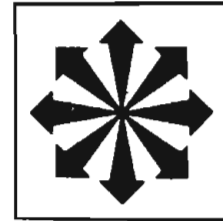
Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
Between 5-24%	Benzie	3,000	2,900	96
	Grand Traverse	13,500	13,100	97
	Keweenaw	800	800	97
	Leelanau	4,000	3,900	97
	Mackinac	3,700	3,600	96
	Oceana	6,600	6,300	96
	Ontonagon	3,900	3,700	94
	WISCONSIN			
Between 5-24%	Adams	3,600	3,400	95
	Dodge	23,500	22,900	97
	Lincoln	8,600	8,400	98
	Marathon	32,500	32,000	98
	Oneida	10,000	9,600	96
	Wood	21,400	21,000	98

Wisconsin

WLUK-TV, Green Bay
(Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
MICHIGAN				
Between 5-24%	Grand Traverse	13,500	13,100	97
	Luce	2,200	2,100	95
	Ontonagon	3,900	3,700	94
WISCONSIN				
Between 5-24%	Ashland	5,500	5,300	97
	Columbia	14,300	13,900	97
	Dodge	23,500	22,900	97
	Lincoln	8,600	8,400	98
	Marathon	32,500	32,000	98
	Marquette	3,400	3,200	95
	Oneida	10,000	9,600	96
Wood	21,400	21,000	98	

**BLACKBURN
& COMPANY, INC.**



**RADIO • TV • CATV • NEWSPAPER BROKERS
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ATLANTA 400 Colony Sq., #510 (404) 892-4655
BEVERLY HILLS 9465 Wilshire Blvd. (213) 274-8151

Wisconsin—Madison



WKOW-TV



Ch. 27

[Also operates auxiliary outlet WAOW-TV, Wausau, Wis. & WXOW-TV, La Crosse, Wis.]

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 871-kw horizontal visual, 200-kw max. & 174-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level electrically tilted .5°.

Latitude 43° 03' 09.0"
Longitude 89° 28' 41.6"

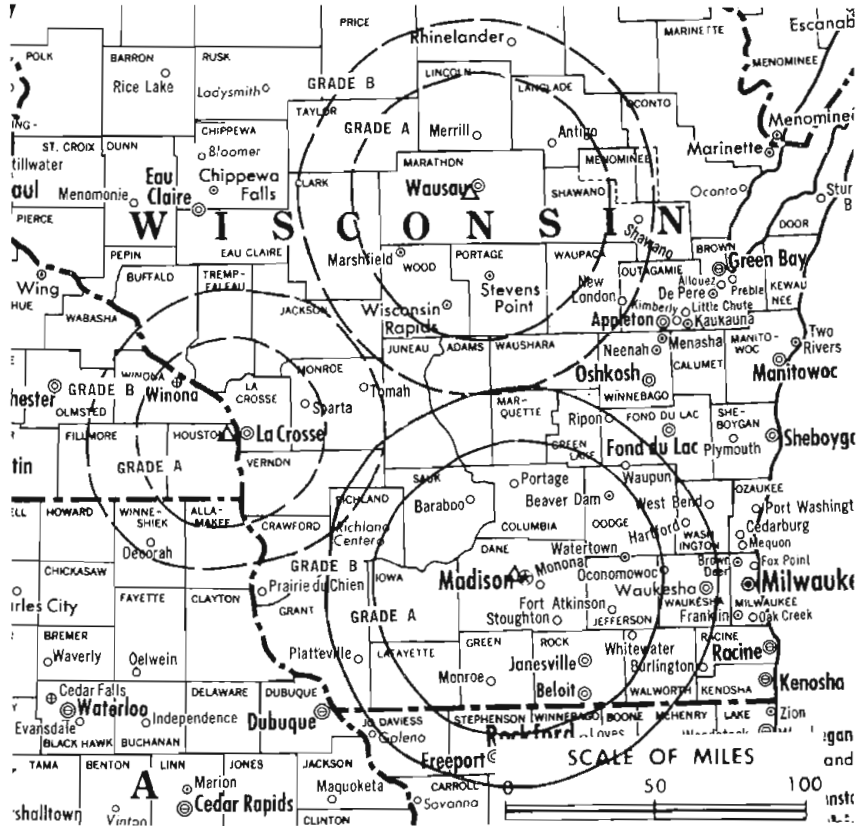
Transmitter: 5727 Tokay Blvd.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Arbitron Data: Figures do not reflect coverage of auxiliary outlets.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WKOW-TV Ref: FCC File No. BPC-4561 Granted 2/12/73 ©American Map Co., Inc., N.Y., No. 14244

WKOW-TV

Network Service: ABC.

Licensee: Horizons Communications Corp. of Wisconsin, P.O. Box 100, 5727 Tokay Blvd., Madison (53701).

Studio: 5727 Tokay Blvd.

Telephone: 608-274-1234. TWX No.: 910-286-2718.

Ownership: Jerome Feniger, chmn.; William Mulvey, treas.; Edward Wood Jr., v.p.; Chef Huntley estate, 23.9% each. Horizons also owns WXOW-TV, La Crosse & WAOW-TV, Wausau, Wis.; KRE AM & FM, Berkeley, Cal.; Wood, Feniger & Mulvey own 1/3 each of WALK AM & FM, Patchogue; WRIV, Riverhead, N.Y.

Began Operation: June 30, 1953. Sale to present owners by Mid-continent Bcstg. Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved by FCC Sept. 9, 1970 (Television Digest, Vol. 10:37). Previous sale to Midcontinent by Monona Bcstg. Co. approved July 20, 1960 by FCC (Vol. 16:24, 26, 30).

Represented (legal) by Marmet Professional Corp.

Represented (sales) by Katz Television.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JEROME FENIGER, chairman of the board.
TERRY SHOCKLEY, president & general manager.
BOB WICKHEM, vice president, operations.
DENNIS SELENKA, vice president, administration.
JOHN F. BRENNAN, general sales manager.
THOMAS SCHNURBUSH, local & regional sales manager.
ROBERT ZUELSORF, chief engineer.

DIGEST OF RATE CARD NO. A19—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$450.00 \$275.00 \$185.00 \$115.00 Graded rates apply*

*Highest rate: \$180.

NETWORK BASE HOURLY RATE: \$400.

Combination rates: WKOW-TV, Madison, WAOW-TV Wausau & WXOW-TV, La Crosse (The Wisconsin TV Network).

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. ID
Class AA—6:30-10 p.m., daily.
\$900.00 \$550.00 \$360.00 \$220.00 Graded rates apply*

*Highest rate: \$237.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	WISCONSIN				
		Columbia	14,300	13,900	97
		Dane	102,400	99,300	97
		Green	9,500	9,200	97
		Iowa	5,800	5,600	97
		Jefferson	20,500	20,100	98
		Lafayette	6,200	6,000	97
		Marquette	3,400	3,200	95
		Richland	5,300	5,100	96
		Rock	42,600	41,900	98
	Sauk	13,700	13,200	96	
Between 25-49%	WISCONSIN				
		Grant	15,100	14,400	96
	ILLINOIS				
Between 5-24%		Boone	8,900	8,700	97
		Jo Daviess	6,900	6,600	96
		Stephenson	16,900	16,400	97
	WISCONSIN				
		Adams	3,600	3,400	95
		Crawford	5,000	4,900	97
		Dodge	23,500	22,900	97
		Juneau	6,300	6,000	95
		Vernon	8,300	8,000	97
		Walworth	20,800	20,300	98
Station Totals		339,000	329,100	97	
Net Weekly Circulation (1973-74)				186,900	
Average Daily Circulation (1973-74)				112,300	

Wisconsin—Madison



WMTV

Ch. 15



Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 794-kw horizontal visual, 105-kw max. & 79.4-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1099-ft. above ground, 2157-ft. above sea level.

Latitude 43° 03' 01"
Longitude 89° 29' 15"

Transmitter: W Beltline Hwy.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WMTV Ref: FCC File No. BMPCT-6137 Granted 8/30/65

©American Map Co., Inc., N.Y., No. 14244

WMTV

Licensee: Forward Television, a Broadcast Div. of Forward Communications Corp., 615 Forward Dr., Madison (53711).

Studio & Business Office: 615 Forward Dr.

Telephone: 608-274-1515. TWX No.: 608-654-8214.

Ownership: Forward Communications Corp. (see WSAU-TV, Wausau, Wis.).

Began Operation: July 8, 1953. Sale to present owner by Forward Television Inc. approved May 15, 1963, by FCC (Television Digest, Vol. 3:20). Sale to Forward Television by WTJV interests (Mitchell Wolfson) approved April 2, 1958 by FCC (Television Digest, Vol. 14:10, 14). Previous sale to WTJV interests by founding Gerald A. Bartell family approved July 25, 1957 by FCC (Vol. 13:26, 30).

Represented (sales) by The Meeker Co. Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

- THOMAS E. BOLGER, president.
- ADDISON SPRAGUE, general sales manager.
- DON SCHMITT, news director.
- FERN FOWLER, women's director.
- JOHN HRUBESKY, operations manager.
- ELMER WEISENSEL, chief engineer.

DIGEST OF RATE CARD NO. 21—(April 28, 1975)

15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
.....	\$230	\$115	\$115

Combination Rates: Sold in combination with WSAU-TV, Wausau, Wis. as members of Central Wisconsin Combination.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Columbia	14,300	13,900	97
	Dane	102,400	99,300	97
	Green	9,500	9,200	97
	Iowa	5,800	5,600	97
	Jefferson	20,500	20,100	98
	Lafayette	6,200	6,000	97
	Marquette	3,400	3,200	95
	Richland	5,300	5,100	96
	Rock	42,600	41,900	98
Sauk	13,700	13,200	96	
Between 25-49%	WISCONSIN			
	Dodge	23,500	22,900	97
Grant	15,100	14,400	96	
Between 5-24%	ILLINOIS			
	Jo Daviess	6,900	6,600	96
	Stephenson	16,900	16,400	97
	WISCONSIN			
Adams	3,600	3,400	95	
Crawford	5,000	4,900	97	
Juneau	6,300	6,000	95	
Vernon	8,300	8,000	97	
Walworth	20,800	20,300	98	
Station Totals		330,100	320,400	97
Net Weekly Circulation (1973-74)				191,700
Average Daily Circulation (1973-74)				114,200

For Group Ownership of TV Stations,
see Services Volume

Wisconsin—Milwaukee



WISN-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 41"
Longitude 87° 55' 38"

Transmitter: 5201 N. Milwaukee River Pkwy.

TV tape: Recording facilities.

AM Affiliate: WISN, 50-kw, 1130 kHz (ABC).

FM Affiliate: WISN-FM, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

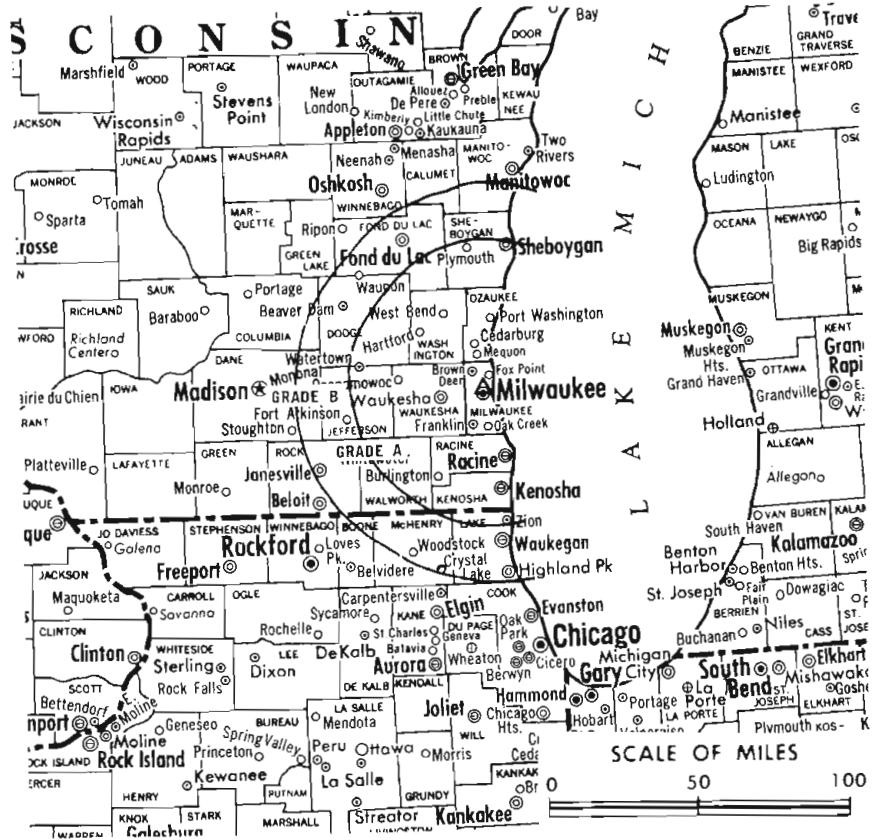
Total Households: ③ MST

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WISN-TV Ref: FCC File No. BMPCT—3231 Granted 7/20/55

©American Map Co., Inc., N.Y., No. 14244

WISN-TV

Licensee: The Hearst Corp., P.O. Box 402, Milwaukee (52301).

Studio: 19th & Wells Sts.

Telephone: 414-342-3000. TWX No.: 910-262-3417.

Ownership: Hearst Corp. Same interests operate WBAL-TV, Baltimore, WTAE-TV, Pittsburgh, and radio stations WISN & FM, Milwaukee, WBAL & FM, Baltimore, and WTAE & FM, Pittsburgh. It also owns radio WAPA, San Juan, P.R.

Began Operation: October 26, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales) by Blair Television; Paul Mulvihill & Co. Ltd.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

JAMES T. BUTLER, vice president & general manager.

RON ANDERSON, public affairs director.

JIM NORTON, general sales manager.

RON SCOTT, news director.

THOMAS NEDWEK, promotion-publicity director.

RALPH KUEHN, production director.

JERRY LOEBE, film director.

WAYNE BARRINGTON, program director.

GERALD ROBINSON, chief engineer.

DIGEST OF RATE CARD NO. 22
(Sept. 8, 1975)

Hour	30 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class AAAA—7-10 p.m., daily.					
			\$750		\$375

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	23,500	22,900	97
	Jefferson	20,500	20,100	98
	Kenosha	39,300	38,700	98
	Milwaukee	368,900	362,500	98
	Ozaukee	18,400	18,100	98
	Racine	55,700	55,000	99
	Sheboygan	33,600	33,100	99
	Walworth	20,800	20,300	98
	Washington	20,300	20,000	99
Waukesha	69,100	68,200	99	
Between 25-49%	WISCONSIN			
	Fond Du Lac	26,700	26,100	98
Between 5-24%	ILLINOIS			
	Lake	113,700	112,400	99
	MICHIGAN			
Oceana	6,600	6,300	96	
WISCONSIN				
Columbia	14,300	13,900	97	
Manitowoc	25,700	25,400	99	
Rock	42,600	41,900	98	
Station Totals		899,700	884,900	98
Net Weekly Circulation (1973-74)			614,700	
Average Daily Circulation (1973-74)			389,700	

INSTANT FACTBOOK

See Factbook Research, Inc.
Order Card #5 Stations Volume

Wisconsin—Milwaukee



WITI-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1078-ft. above ground, 1720-ft. above sea level.

Latitude 43° 05' 24"
Longitude 87° 53' 47"

Transmitter: NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood, Wis.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WITI-TV Ref: FCC File No. BPCT-2897 Granted 3/29/61

© American Map Co., Inc., N.Y., No. 14244

WITI-TV

Licensee: WITI-TV Inc.

Studio: 5445 N. 27th St., Milwaukee, Wis. (53209).

Telephone: 414-462-6666. TWX No.: 910-262-3425.

Ownership: Storer Broadcasting Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see Group Ownership.

Began Operation: May 21, 1956.

Represented (legal) by Warren C. Zwicky.

Represented (sales) by Storer Television Sales Inc.

Personnel:

BILL MICHAELS, chairman of the board.
PETER STORER, president.
HENRY J. DAVIS, vice president & general manager.
DANIEL J. BERKERY, general sales manager.
MICHAEL KAUFMAN, national sales manager.
JAMES P. BEHLING, operations manager.
ALLEN L. HAUSHALTER, program manager.
GEORGE W. LIBERATORE, production manager.
CARL ZIMMERMANN, communications director.
TIMOTHY BENNETT, promotion manager.
SUE RIORDAN, director of community relations.
ROBERT TRUSCOTT, chief engineer.
THOMAS S. REILLY, regional sales manager.
JERRY W. HEILMAN, local sales manager.
RAYMOND ENGELHART, controller.

DIGEST OF RATE CARD NO. 23—(Sept. 3, 1973)

Hour 30 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10:30 p.m., daily.

\$1800.00 \$1200.00 \$550.00 Graded rates apply*

*Highest rate: \$600.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Dodge	23,500	22,900	97
	Jefferson	20,500	20,100	98
	Kenosha	39,300	38,700	98
	Milwaukee	368,900	362,500	98
	Ozaukee	18,400	18,100	98
	Racine	55,700	55,000	99
	Sheboygan	33,600	33,100	99
Between 25-49%	Walworth	20,800	20,300	98
	Washington	20,300	20,000	99
	Waukesha	69,100	68,200	99
Between 5-24%	MICHIGAN			
	Mason	8,400	8,000	95
	WISCONSIN			
	Fond Du Lac	26,700	26,100	98
	Rock	42,600	41,900	98
	ILLINOIS			
	Lake	113,700	112,400	99
	Mchenry	36,300	35,900	99
	WISCONSIN			
	Columbia	14,300	13,900	97
Green Lake	6,100	5,900	97	
Manitowoc	25,700	25,400	99	
Station Totals		943,900	928,400	98
Net Weekly Circulation (1973-74)			626,600	
Average Daily Circulation (1973-74)			416,200	

For Group Ownership of TV Stations,
see Services Volume

Wisconsin—Milwaukee



WTMJ-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"
Longitude 87° 54' 07"

Transmitter: 720 E. Capitol Drive.

TV tape: Recording facilities.

AM Affiliate: WTMJ, 5-kw, 620 kHz (NBC).

FM Affiliate: WTKI, 5.6-kw, 94.5 MHz (No. 233), 910-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

News Film Service: NBC.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTMJ-TV Ref: FCC File No. BPC7-3947 Granted 6/14/67

© American Map Co., Inc., N.Y., No. 14244

WTMJ-TV

Licensee: WTMJ Inc., 720 E. Capitol Dr.

Studio: 720 E. Capitol Drive, Milwaukee, Wis. (53201).

Telephone: 414-332-9611. TWX No.: 910-262-3141.

Ownership: WTMJ Inc. WTMJ Inc. owns Teltron Inc. which operates CATV systems in Wausau and Stevens Point, Wis.

Began Operation: Dec. 3, 1947.

Represented (sales) by Harrington, Righter & Parsons Inc.

Personnel:

- MICHAEL McCORMICK, president.
- RICHARD HERBST, v.p. & secretary-treasurer.
- EDWARD QUINN, general sales manager.
- BEN KORDUS, local sales manager.
- GERALD McGRATH, program manager.
- JAMES WULLIMAN, engineering manager.
- RAYMOND HERNDAY, chief engineer.
- KEN TAISHOFF, advertising, promotion & publicity director.
- DONALD LOOSE, manager, news operations.
- ARTHUR OLSZYK, news editor.
- JACK KRUEGER, manager of public affairs.
- GREG ROBINSON, operations manager.
- RICHARD COLLINS, production manager.
- ROD SYNNE, community relations director.
- JIM FITZGERALD, film supervisor.
- HANK STODDARD, sports director.

DIGEST OF RATE CARD NO. 74-1—(Jan. 14, 1974)

Hour	30 Min.	15 Min.	10 Min.	30 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., daily.					
\$1700	\$1100	\$1000	\$900	Graded rates apply*	

*Highest rate: \$650.

NETWORK BASE HOURLY RATE: \$1850.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN				
		Dodge	23,500	22,900	97
		Jefferson	20,500	20,100	98
		Kenosha	39,300	38,700	98
		Milwaukee	368,900	362,500	98
		Ozaukee	18,400	18,100	98
		Racine	55,700	55,000	99
		Sheboygan	33,600	33,100	99
		Walworth	20,800	20,300	98
		Washington	20,300	20,000	99
	Waukesha	69,100	68,200	99	
Between 25-49%	MICHIGAN				
		Mason	8,400	8,000	95
	WISCONSIN				
	Fond Du Lac	26,700	26,100	98	
	Rock	42,600	41,900	98	
Between 5-24%	ILLINOIS				
		Lake	113,700	112,400	99
		Mchenry	36,300	35,900	99
	MICHIGAN				
		Manistee	7,500	7,300	97
		Muskegon	50,700	49,700	98
	Oceana	6,600	6,300	96	
WISCONSIN					
	Calumet	8,100	7,900	98	
	Columbia	14,300	13,900	97	
	Green Lake	6,100	5,900	97	
	Manitowoc	25,700	25,400	99	
	Winnebago	42,400	41,800	99	
Station Totals			1,059,200	1,041,400	98
Net Weekly Circulation (1973-74)			653,400		
Average Daily Circulation (1973-74)			434,100		

Wisconsin—Milwaukee

WTV

Ch. 18



Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 2000-kw max. & 1100-kw horizontal visual, 200-kw max. & 110-kw horizontal aural. Antenna: 530-ft. above av. terrain, 661-ft. above ground, 1271-ft. above sea level.

Latitude 43° 02' 20"
Longitude 87° 55' 04"

Transmitter: Marc Plaza Hotel.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

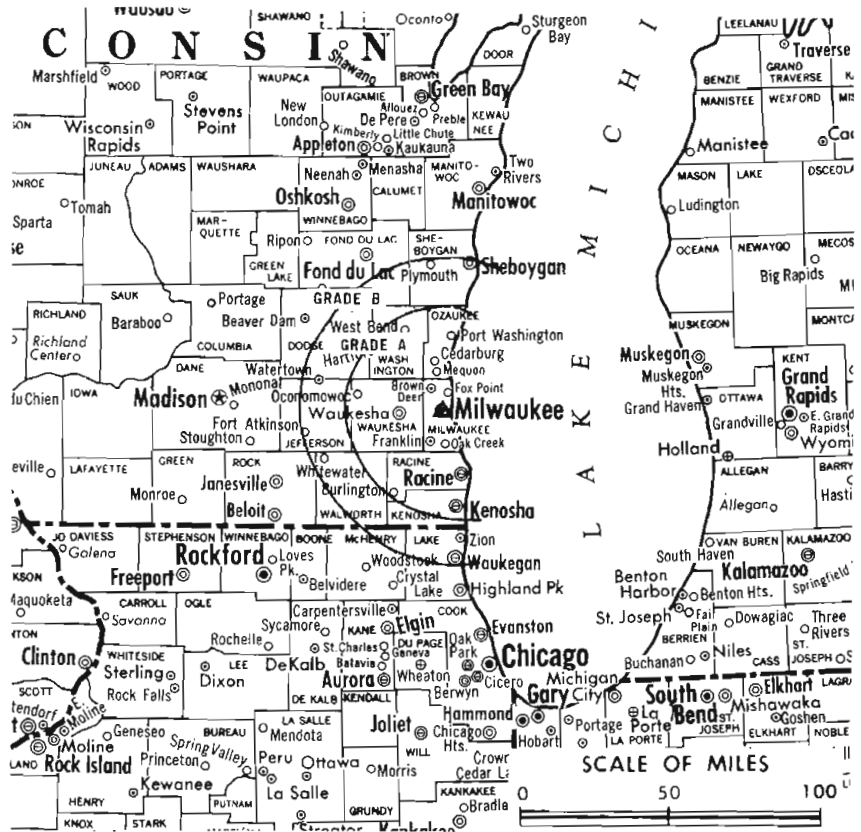
Total Households: © MSI

Consumer Market: Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTV Ref: FCC File No. BPCT-4049 Granted 1/10/68

© American Map Co., Inc., N. Y., No. 14244

WTV

Network Service: None, independent.

Licensee: Gaylord Broadcasting Co., Parklawn Box 6618, Milwaukee (53216).

Studio: 4041 N. 35th St., Parklawn Box 6618 (53216).

Telephone: 414-442-7050.

TWX No.: 910-262-3466.

Ownership: See WKY-TV, Oklahoma City, Okla.

Began Operation: July 20, 1959. Sale to present owner by Harold & Bernard Sampson approved March 24, 1966 by FCC (Television Digest, Vols. 5:45, 6:13). Previous sale of 51% by Gene Posner to Harold and Bernard Sampson approved Aug. 9, 1962 by FCC (Vol. 2:26).

Represented (sales) by Katz Television.

Represented (engineering) by A. D. Ring & Associates.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

JOSEPH LOUGHLIN, vice president & general manager.

MICHAEL SCHUCH, general sales manager.

ALVIN LEITL, local sales manager.

STEPHANIE NETZEL, promotion director.

WILLIAM WITT, director of engineering.

WILLIAM FRANKS, program director & film buyer.

DIGEST OF RATE CARD NO. A-28—(Aug. 11, 1975)

Hour	30 Min.	30 Sec.	20 Sec.	10 Sec.
Class A—5-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.				
\$400	\$240		Graded rates apply*	

*Highest rate: \$200.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Milwaukee	368,900	362,500	98
	Ozaukee	18,400	18,100	98
	Waukesha	69,100	68,200	99
Between 25-49%	WISCONSIN			
	Kenosha	39,300	38,700	98
	Racine	55,700	55,000	99
	Rock	42,600	41,900	98
	Washington	20,300	20,000	99
Between 5-24%	WISCONSIN			
	Dodge	23,500	22,900	97
	Jefferson	20,500	20,100	98
	Outagamie	36,800	36,400	99
	Sheboygan	33,600	33,100	99
	Walworth	20,800	20,300	98
Station Totals		749,500	737,200	98
Net Weekly Circulation (1973-74)				379,100
Average Daily Circulation (1973-74)				185,100

Wisconsin—Rhineland

WABE-TV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"
Longitude 89° 12' 27"

Transmitter: County Hwy. C at Starks.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WABE-TV Ref: File No. BPCT-4216 Granted 4/30/69

© American Map Co., Inc., N.Y., No. 14244

WABE-TV

Network Service: NBC.

Licensee: Northland TV Inc., Box 85B, Rhineland, Wis.

Studio: S. Oneida Ave. (54501).

Telephone: 715-369-4700.

Ownership: Alvin E. O'Konski, pres., 94%; Thomas T. Teschner, v.p., 1%; Veronica H. O'Konski, secy.-treas., 5%.

Began Operation: Oct. 20, 1966. Left air Nov. 17, 1968 following destruction of transmitter by plane crash. Resumed operation Sept. 10, 1969 (Television Digest, Vol. 9:37).

Represented (sales) by Savalli/Gates Inc.; Wm. L. Hurley (Minneapolis); Andy McDermott Sales Ltd. (Canada).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by John Creutz.

Personnel:

ALVIN E. O'KONSKI, president & general manager.
CARL HILSTROM, assistant manager & sales manager.
DON AHO, production manager.
AL JERKENS, news director.
MARY WOLMEWICZ, business manager.
DAVE GIGURE, chief engineer.

DIGEST OF RATE CARD NO. 1

(Sept. 1, 1966)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$275.00 \$165.00 \$110.00 \$72.00 \$70.00 \$56.00 \$28.00

NETWORK BASE HOURLY RATE: \$225.

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	MICHIGAN	Dickinson	8,700	8,500	98
		Gogebic	7,900	7,600	97
		Iron	5,100	5,000	97
		Ontonagon	3,900	3,700	94
	WISCONSIN	Forest	2,700	2,500	94
		Iron	2,800	2,700	98
		Langlade	6,700	6,500	97
		Lincoln	8,600	8,400	98
		Oneida	10,000	9,600	96
		Price	5,600	5,300	95
Vilas	4,400	4,200	96		
Between 25-49%	MICHIGAN	Houghton	13,100	12,500	95
	WISCONSIN	Florence	1,000	1,000	97
		Marathon	32,500	32,000	98
Between 5-24%	MICHIGAN	Baraga	2,500	2,400	97
	Menominee	8,400	8,200	98	
	WISCONSIN	Ashland	5,500	5,300	97
		Marinette	12,500	12,300	99
		Portage	14,400	14,100	98
		Rusk	5,000	4,800	96
		Shawano	11,100	10,900	98
		Taylor	5,600	5,400	97
Wood	21,400	21,000	98		
Station Totals			199,400	193,900	97
Net Weekly Circulation (1973-74)					68,100
Average Daily Circulation (1973-74)					36,200

Wisconsin—Wausau



WAOW-TV



Ch. 9

[Auxiliary outlet of WKOW-TV,
Madison, Wis.]

Technical Facilities: Channel No. 9
(186-192 MHz). Authorized power:
316-kw visual, 31.6-kw aural. Antenna:
990-ft. above av. terrain,
392-ft. above ground, 2289-ft.
above sea level.

Latitude 44° 55' 14.3"
Longitude 89° 41' 30.6"

Holds CP for change to 316-kw
visual, 63-kw aural, 1210-ft. above
av. terrain, 647-ft. above ground,
2549-ft. above sea level. BPCT—
4608.

Transmitter: Rib Mountain.

Color: Network, live, film, slide &
tape.

News Wire Service: AP.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see
page 4-b).



WAOW-TV Ref: FCC File No. BNPCT—5935 Granted 11/12/61 © American Map Co., Inc., N.Y., No. 14244
CP: BPCT—1608 Created 2/26/75

WAOW-TV

Network Service: ABC.

Licensee: Horizons Communications Corp. of Wisconsin.

Studio: 1908 Grand Ave., Wausau (54401).

Telephone: 715-842-2251.

Ownership: Horizons Communications Corp. of Wisconsin. For other
interests, see WKOW-TV, Madison.

Began Operation: May 7, 1965.

Represented (sales) by Katz Television.

Represented (legal) by Marmet Professional Corp.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

- JEROME FENIGER, chairman of the board.
- TERRY SHOCKLEY, president & general manager.
- ROBERT WICKHEM, vice president, operations.
- JOHN F. BRENNAN, general sales manager.
- ROBERT D. KNAPP, local & regional sales manager.
- BRUCE LILJEGREN, manager.
- LARRY ENTNER, chief engineer.

DIGEST OF RATE CARD NO. A19—(Jan. 28, 1974)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$450.00 \$275.00 \$185.00 \$115.00 Graded rates apply*

*Highest rate: \$140.

Combination Rates: See WKOW-TV, Madison, Wis.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WISCONSIN			
	Adams	3,600	3,400	95
	Clark	10,300	9,900	96
	Langlade	6,700	6,500	97
	Lincoln	8,600	8,400	98
	Marathon	32,500	32,000	98
	Oneida	10,000	9,600	96
	Portage	14,400	14,100	98
	Price	5,600	5,300	95
	Taylor	5,600	5,400	97
Vilas	4,400	4,200	96	
Wood	21,400	21,000	98	
Between 25-49%	WISCONSIN			
	Forest	2,700	2,500	94
	Juneau	6,300	6,000	95
	Monroe	10,400	10,000	97
Shawano	11,100	10,900	98	
Between 5-24%	WISCONSIN			
	Ashland	5,500	5,300	97
	Chippewa	15,300	15,000	98
	Green Lake	6,100	5,900	97
	Jackson	5,000	4,800	96
	Marquette	3,400	3,200	95
	Menominee	700	600	91
	Rusk	5,000	4,800	96
Waupaca	13,600	13,300	98	
Wausau	5,500	5,300	97	
Station Totals		213,700	207,400	97
Net Weekly Circulation (1973-74)				120,700
Average Daily Circulation (1973-74)				76,000

Wisconsin—Wausau



WSAU-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 14.3"
Longitude 89° 41' 30.6"

Transmitter: Rib Mountain.

AM Affiliate: WSAU, 5-kw, 550 kHz (NBC). FM Affiliate: WIFC, 100-kw, 95.5 MHz (No. 238), 990-ft.

Represented (engineering) by Silliman, Moffet & Kowalski.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Studio: 1114 Grand Ave. (54401).

Telephone: 715-845-4211.

Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WSAU-TV Ref: FCC File No. BPCT-2289 Granted 9/13/57

©American Map Co., Inc., N.Y., No. 14244

WSAU-TV

Licensee: Forward Communications Corp., Box 1088 (54401).

Ownership: R-H Holding Co., 44.6%; Wisconsin Rapids Tribune, 18.2% (9.1% by its radio WFHR); Rhinelander Publishing Co., 11.2%; Merrill Publishing Co., 11.2%; W. F. McCormick, 2.9%; Richard D. Dudley, 5.3%; Thomas E. Bolger, 2.9%; N. F. Kellnhauser, .4%; S. F. Staples Jr., .8%; Gene R. Anderson, .5%; W. F. Turner, 1.1%; Robert W. Ferguson, .8%; David Raven, .1%. Forward Communications Corp. officers: John C. Sturtevant, chairman (Wausau Record-Herald); Richard D. Dudley, pres. & asst. secy.-treas.; J. P. Chilsen, v.p.; Thomas E. Bolger, v.p. & asst. secy.-treas.; Gene R. Anderson, v.p., finance & asst. secy.-treas.; Clyde F. Schlueter, v.p.; W. F. McCormick, secy.; Clifford G. Ferris, treas.; S. F. Staples Jr., asst. secy.; John M. Forester, asst. secy. Forward also owns WMTV, Madison, Wis.; KCAU-TV, Sioux City, Ia.; WTRF-TV & WTRF (FM), Wheeling, W. Va.; WKAU & WKAU-FM, Kaukauna, Wis.; WRAU-TV, Peoria, Ill.; KOSA-TV, Odessa, Tex.; KVGB & CP for KVGB-FM, Great Bend, Kan.; Marshfield (Wis.) News Herald.

Began Operation: Oct. 24, 1954.

Represented (sales) by The Meeker Co. Inc.; Hyett/Ramsland Inc. (Minneapolis).

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

BART KELLNHAUSER, president.
GEORGE BUNDER, v.p., broadcast affairs.
GENE R. ANDERSON, vice president, finance.
JAMES W. FREY, general sales manager.
JACK CROWLEY, program & promotion manager.
MIKE RUESCH, chief accountant.
DONALD COCHART, chief engineer.

DIGEST OF RATE CARD NO. 24—(Jan. 1, 1974)

15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—5:29-10:29 p.m., daily.

\$250.00 \$190.00 \$150.00

Graded rates apply*

*Highest rate: \$165.

NETWORK BASE HOURLY RATE: \$608.

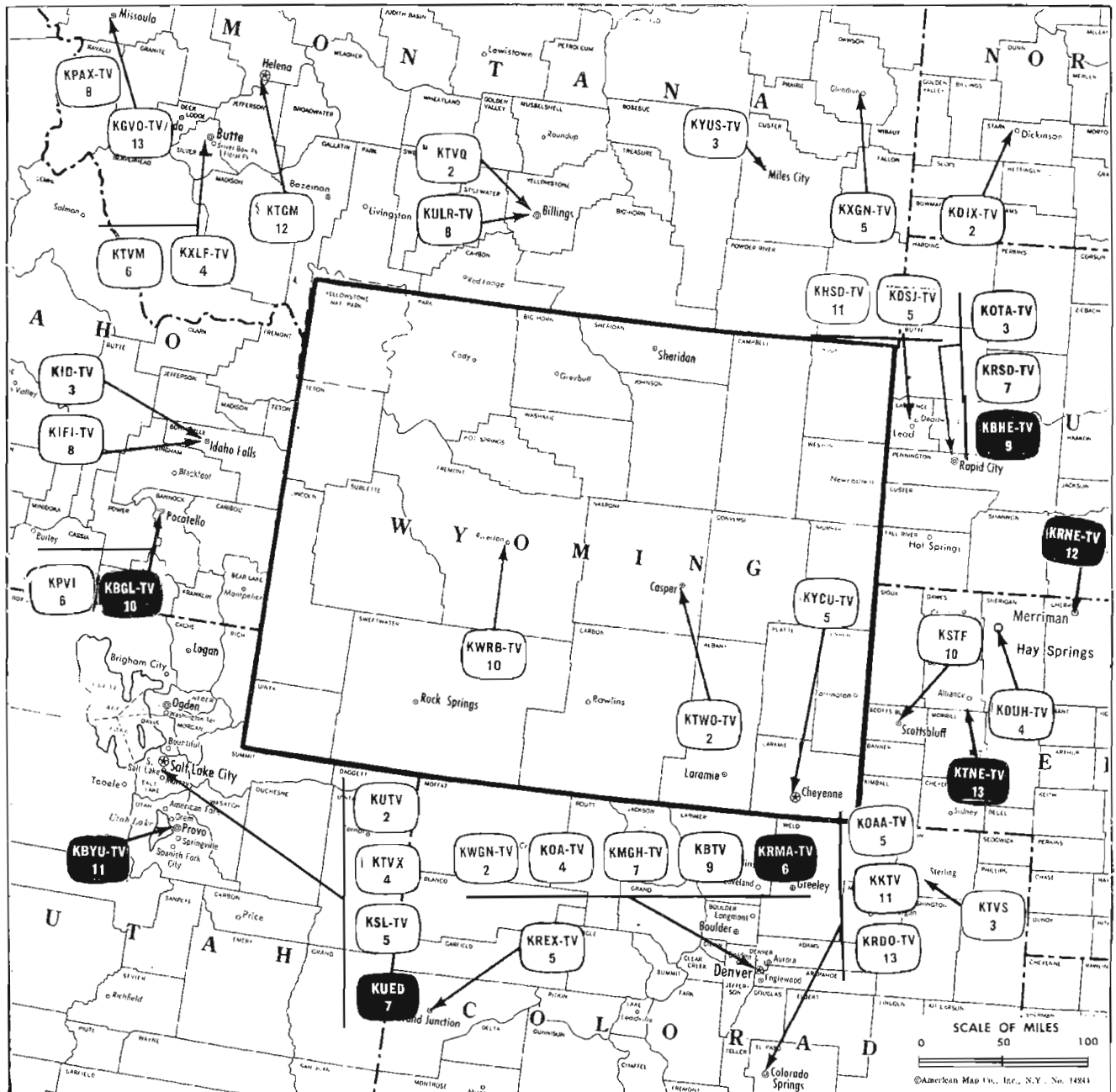
898-b

Net Weekly Circulation	State County	Total Households	TV Households	%
	WISCONSIN			
	Adams	3,600	3,400	95
	Clark	10,300	9,900	96
	Forest	2,700	2,500	94
	Langlade	6,700	6,500	97
	Lincoln	8,600	8,400	98
	Marathon	32,500	32,000	98
	Oneida	10,000	9,600	96
	Portage	14,400	14,100	98
	Price	5,600	5,300	95
	Rusk	5,000	4,800	96
	Taylor	5,600	5,400	97
	Vilas	4,400	4,200	96
	Waupaca	13,600	13,300	98
	Wood	21,400	21,000	98
	50% & Over			
	WISCONSIN			
	Juneau	6,300	6,000	95
	Marquette	3,400	3,200	95
	Monroe	10,400	10,000	97
	Shawano	11,100	10,900	98
	Waushara	5,500	5,300	97
	MICHIGAN			
	Menominee	8,400	8,200	98
	WISCONSIN			
	Between 25-49%			
	Ashland	5,500	5,300	97
	Chippewa	15,300	15,000	98
	Green Lake	6,100	5,900	97
	Iron	2,800	2,700	98
	Jackson	5,000	4,800	96
	Menominee	700	600	91
	Station Totals	224,900	218,300	97
	Net Weekly Circulation (1973-74)			142,800
	Average Daily Circulation (1973-74)			106,100

For Group Ownership of TV Stations, see Services Volume

TV Factbook No. 45

Wyoming



Market	Arbitron Prime Time TV Households	Rank	Arbitron ADI TV Households	Rank
Cheyenne	21,000	183	53,900	171
Casper-Riverton	17,000	188	46,900	176

Wyoming Station Status as of September 1, 1975

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	0	3
0	0	0
		3

Wyoming—Casper

NBC abc KTWO-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above sea level.

Latitude 42° 44' 03"
Longitude 106° 20' 00"

Transmitter: 8-mi. S of Casper.

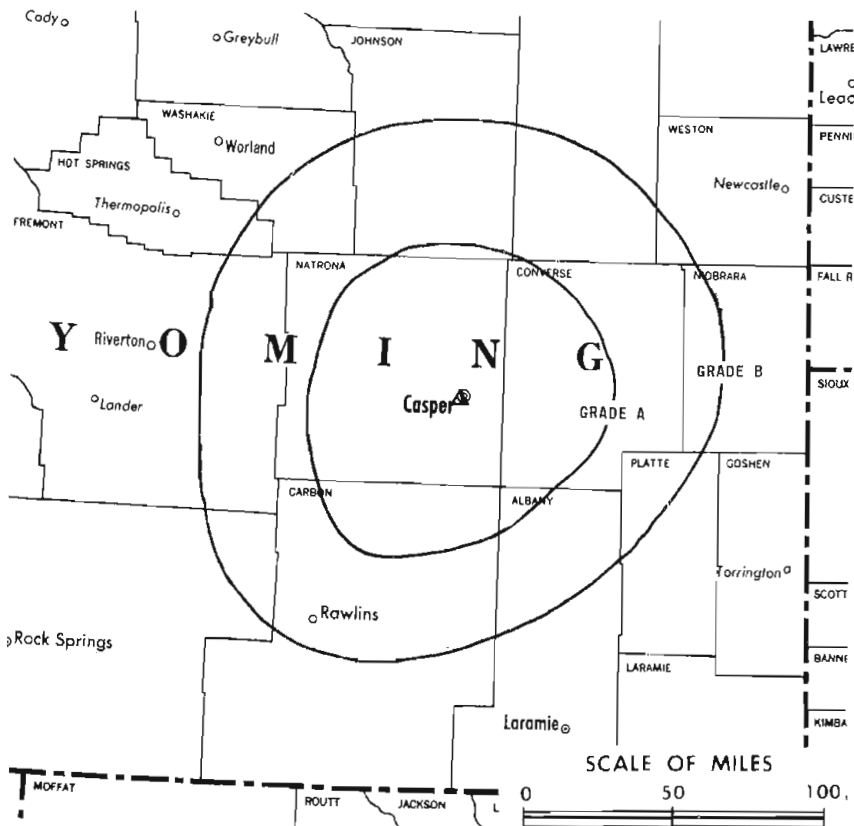
TV tape: Recording facilities.

AM Affiliate: KTWO, 10-kw, 1030 kHz (NBC).

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KTWO-TV Ref: FCC File No. BPCT-3231 Granted 9/25/63

©American Map Co., Inc., N.Y., No. 14244

KTWO-TV

Network Service: NBC, ABC, CBS.

Licensee: Harriscop Broadcasting Corp., P.O. Box 2720, Casper (82601).

Studio: 4200 E. 2nd St., Casper (82601).

Telephone: 307-237-3711. TWX No.: 910-949-4462.

Ownership: See KBAK-TV, Bakersfield, Cal.

Began Operation: March 8, 1957.

Represented (sales) by The Meeker Co. Inc.; John L. McGuire (Denver); Hyatt/Ramsland Inc. (Minneapolis); Simpson/Reilly & Assoc. (Seattle & Portland).

Represented (legal) by Cohn & Marks.

Represented (engineering) by Hammett & Edison.

Personnel:

BURT I. HARRIS, president.
JACK ROSENTHAL, executive vice president.
BOB DALLAS PRICE, vice president & general manager.
P. J. MALSOM, sales manager.
LOUIS TYSVER, chief engineer.
GARY TEDDY, administration manager.

DIGEST OF RATE CARD NO. 11—(Sept. 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 or 20 Sec.	10 Sec.
5:30-10:30 p.m., daily.	\$500	\$350	\$300	\$200	Graded rates apply*	

*Highest rate: \$160.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Households	%	
50% & Over	WYOMING				
		Campbell	5,700	5,100	90
		Carbon	5,600	5,100	92
		Converse	2,400	2,200	93
		Crook	1,300	1,100	88
		Fremont	9,100	8,600	95
		Hot Springs	2,300	2,100	91
		Johnson	2,100	1,900	90
		Natrona	20,400	19,600	96
		Niobrara	1,000	900	93
		Platte	2,300	2,100	91
		Sheridan	7,500	6,800	91
		Sublette	900	800	90
		Washakie	2,500	2,300	94
	Weston	2,000	1,800	91	
Between 25-49%	WYOMING				
		Big Horn	3,500	3,200	92
		Park	7,000	6,400	92
	Sweetwater	8,000	7,400	93	
Between 5-24%	COLORADO				
		Jackson	900	800	93
	SOUTH DAKOTA				
	Fall River	2,800	2,700	97	
	Lawrence	5,600	5,400	97	
	WYOMING				
	Albany	9,200	8,400	92	
	Lincoln	2,500	2,300	91	
Station Totals		104,600	97,000	93	
Net Weekly Circulation (1973-74)				56,000	
Average Daily Circulation (1973-74)				39,700	

Wyoming—Cheyenne

abc KYCU-TV

Ch. 5

[Also operates satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo.]

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"
Longitude 105° 00' 16"

Transmitter: Borie, Wyo., 10.2-mi. WSW of Cheyenne.

Color: Network, live, film, slide & tape.

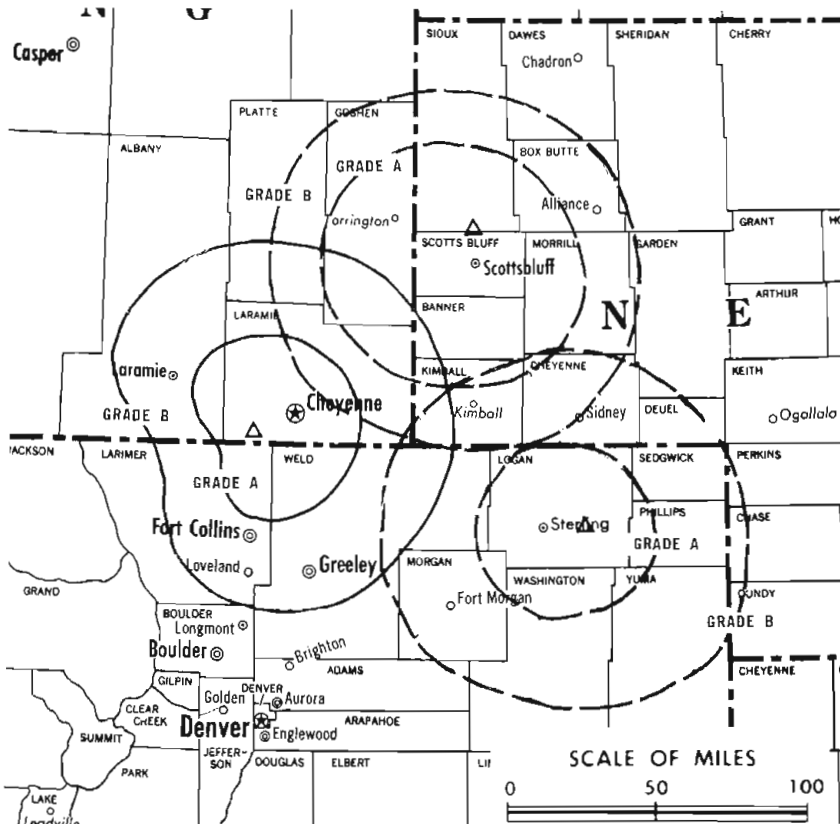
News Wire Service: AP.

News Film Service: CBS.

Studio: 2923 E. Lincolnway.

Arbitron Data: The figures below include Satellites KSTF, Scottsbluff, Neb. and KTVS, Sterling, Colo.

Total Households: © MSA
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



KYCU-TV Ref: FCC File No. BNPCT-1399 Granted 10/2/53
KSTF Ref: FCC File No. BNPCT-4858 Granted 10/9/57
KTVS Ref: FCC File No. BNPCT-3005 Granted 2/13/63.

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KYCU-TV

Network Service: ABC, CBS.

Licensee: Wyneco Communications Inc., 2923 E. Lincolnway (82001).

Telephone: 307-634-7755. TWX No.: 910-949-4067.

Ownership: Lamb Communications Inc., 100%. Lamb also owns & operates satellites KSTF, Scottsbluff, Neb. & KTVS, Sterling, Colo. For other interests, see WICU-TV, Erie, Pa.

Began Operation: March 22, 1954. Sale to present owner by Frontier Bcstg. Co. (McCraken) approved by FCC July 6, 1972 (Television Digest, Vol. 11:47; 12:28).

Represented (sales) by Avery-Knodel Inc.; Soderlund Co. (Omaha); Robert Hix Co. (Denver).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

CARL J. OCCHIPINTI, general manager.
MARGIE O'BRIEN, national sales manager.
SCOTT TIPTON, chief engineer.
STUART SEIBEL, program director.

DIGEST OF RATE CARD NO. 12—(Feb. 10, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	10 Sec.
Class A—5:30-10:40 p.m., daily.	\$460	\$280	\$190	\$120	Graded rates apply*

*Highest rate: \$130.

Note: KSTF & KTVS are sold in combination with KYCU-TV, foregoing rates applying at no additional cost. Separate rates also available.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	COLORADO			
	Jackson	900	800	93
	Logan	6,600	6,200	94
	Morgan	8,100	7,900	97

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over				
COLORADO—(Continued)				
	Phillips	1,800	1,700	97
	Sedgwick	1,500	1,400	95
	Washington	1,900	1,700	92
	Yuma	3,300	3,100	93
NEBRASKA				
	Banner	300	300	98
	Box Butte	3,400	3,300	98
	Cheyenne	3,700	3,600	97
	Deuel	1,100	1,100	98
	Garden	1,200	1,100	95
	Kimball	1,900	1,900	99
	Morrill	1,900	1,800	96
	Scotts Bluff	12,400	12,100	97
	Sioux	800	800	97
WYOMING				
	Albany	9,200	8,400	92
	Goshen	4,000	3,800	95
	Laramie	20,700	20,000	97
	Niobrara	1,000	900	93
	Platte	2,300	2,100	91
Between 25-49%				
COLORADO				
	Larimer	39,700	38,100	96
	Weld	33,300	32,200	97
SOUTH DAKOTA				
	Fall River	2,800	2,700	97
WYOMING				
	Converse	2,400	2,200	93
Between 5-24%				
COLORADO				
	Boulder	54,900	52,400	95
	Garfield	6,400	5,900	91
	Kit Carson	2,800	2,500	90
	Lincoln	1,800	1,700	94
	Park	1,400	1,300	92
(Continued on next page)				
Station Totals		251,900	240,700	96
Net Weekly Circulation (1973-74)				99,600
Average Daily Circulation (1973-74)				62,200

Wyoming—Lander-Riverton-Thermopolis-Worland



Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 58.9-kw visual, 8.71-kw aural. Antenna: 1630-ft. above av. terrain, 79-ft. above ground, 7498-ft. above sea level.

Latitude 43° 27' 26"
Longitude 108° 12' 02"

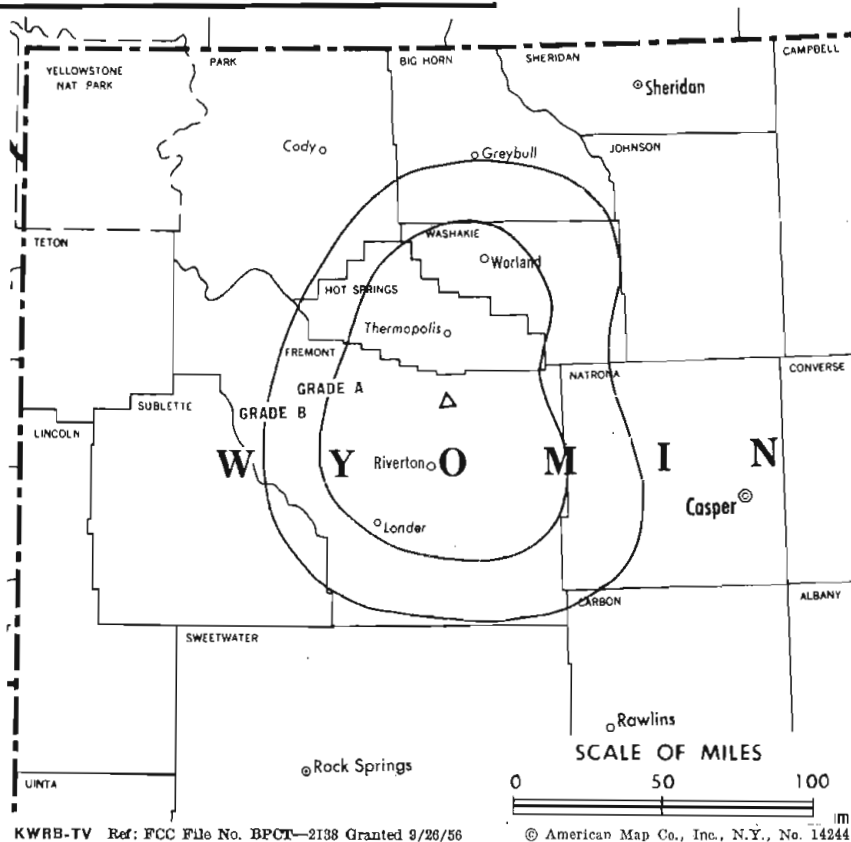
Transmitter: Boysen Peak.

Studio: 500 Arapahoe, Thermopolis, Wyo. (82443).

Telephone: 307-864-2351.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Times: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-1).

KWRB-TV

Network Service: NBC, CBS; also ABC, on per program basis.

Licensee: Chief Washakie TV, 500 Arapahoe, Thermopolis.

Ownership: Joseph P. and Mildred V. Ernst, 100%. They also own radio station KRTR, Thermopolis, Wyo.

Began Operation: Dec. 22, 1957.

Personnel:

MILDRED V. ERNST, general manager.
KARL V. KERTSON, assistant general manager.

DIGEST OF RATE CARD NO. 3—(Sept. 1, 1970)

Hour 30 Min. 15 Min. 10 Min. Min. 30 Sec. 20 Sec. 8 Sec.
Class A—5-11:30 p.m., Mon.-Fri.; 3-11:30 p.m., Sat.; noon-11:30 p.m., Sun.

\$150 \$90 \$60 \$52 \$30 \$21 \$20 \$15

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	WYOMING			
	Fremont	9,100	8,600	95
	Hot Springs	2,300	2,100	91
Between 25-49%	WYOMING			
	Big Horn	3,500	3,200	92
	Washakie	2,500	2,300	94
Between 5-24%	MONTANA			
	Park	4,400	4,100	93
Station Totals		21,800	20,300	93
Net Weekly Circulation (1973-74)			8,400	
Average Daily Circulation (1973-74)			4,500	

KYCU-TV, Cheyenne (Arbitron Data Continued)

Net Weekly Circulation	State County	Total Households	TV Households	%
Between 5-24%	NEBRASKA			
	Arthur	200	200	96
	Chase	1,400	1,400	98
	Dawes	3,400	3,300	96
	Dundy	1,100	1,100	97
	Keith	3,200	3,200	98
	Perkins	1,200	1,200	99
	Sheridan	2,300	2,200	97
	WYOMING			
	Carbon	5,600	5,100	92

ON TOP

... a position in the industry maintained by those who read **Television Digest** regularly.

For Details Use Order Card #8 Stations Volume

WAPA-TV San Juan

Ch. 4

Licensee: WAPA-TV Broadcasting Corp., G.P.O. Box 2050, San Juan, P.R. (00936).

Studio: State Rd. 19, km 0.5, Guaynabo, P.R.

Telephone: 783-4440.

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2865-ft. above av. terrain, 1094-ft. above ground, 4049-ft. above sea level.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: WAPA-TV Bcstg. Corp. (wholly owned subsidiary of Columbia Pictures Industries Inc.), 100%. Also owns 1/3 of WOLE-TV, Aguadilla-Mayaguez, P.R.

Began Operation: March 5, 1954. Sale to WAPA-TV Bcstg. Corp. by Winston-Salem Bcstg. & Jose R. Quinones approved by FCC April 25, 1962. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 by FCC (Television Digest, Vol. 13:13, 14, 18).

Represented (sales) by Petry Television Inc.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

NORMAN LOUVAU, president.
HECTOR MODESTTI, v.p. & general manager.
ANGEL COMESANA, general sales manager.
MANUEL FEBO, comptroller.
RAFAEL DUANY, program director.
CARLOS R. ORTIZ, news director.
JULIO BRITO, chief engineer.
MIGUEL A. NEGRON, promotion manager.

DIGEST OF RATE CARD NO. 21—(Feb. 28, 1974)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-10:30 p.m., Mon.-Fri.; 7-10:30 p.m., Sat.; 6-10:30 p.m., Sun.						
\$1800	\$1135	\$775				Graded rates apply*

*Highest rate: \$480.

NETWORK BASE HOURLY RATE: \$300.

WKAQ-TV San Juan

Ch. 2

Licensee: Telemundo Inc., P.O. Box W, San Juan, P.R. (00936).

Studio: 383 Franklin D. Roosevelt Ave., San Juan.

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Telephone: 764-0202.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 53.7-kw visual, 10.5-kw aural. Antenna: 2830-ft. above av. terrain, 1105-ft. above ground, 4049-ft. above sea level.

Latitude	18°	06'	54"
Longitude	66°	03'	10"

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

TV tape: Recording facilities.

AM Affiliate: WKAQ, Hato Rey, 5-kw, 580 kHz.

FM Affiliate: WKAQ-FM, 3.6-kw, 104.7 MHz (No. 284), 1120-ft.

Ownership: Angel Ramos estate (foundation trust), 99.9%.

Began Operation: March 28, 1954.

Represented (sales) by Inter-American Publications Inc.

Represented (legal) by Dempsey & Koplovitz.

1976 Edition

Puerto Rico

Personnel:

RAFAEL RUIZ, general manager.
E. VALDES PAGES, chief engineer.
CONRADO ROSA, program director.
GUSTAVO DIAZ, sales manager.
HUBERTO E. BIAGGI, business administrator.

DIGEST OF RATE CARD NO. 14

(Jan. 31, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.						
\$1800	\$1050	\$700	\$550	\$500	\$320	\$200

WKBM-TV Caguas-San Juan

Ch. 11

Network Service: None, independent.

Licensee: American Colonial Broadcasting Corp., Box 4189, San Juan (00905).

Studio: 657 Condado St., San Juan.

Transmitter: Cerro Marquessa Mt., 6-mi. NW of Caguas.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 39.8-kw aural. Antenna: 1180-ft. above av. terrain, 240-ft. above ground, 1913-ft. above sea level.

Latitude	18°	16'	54"
Longitude	66°	06'	46"

AM Affiliate: WKVM, San Juan, 50-kw, 810 kHz.

FM Affiliate: WCAD-FM, San Juan, 50-kw, 105.7 MHz (No. 289), 1100-ft.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: Ralph Perez Perry, 100%, also owner of WSUR-TV, Ponce and radios WKVM & WCAD (FM), San Juan.

Began Operation: April 22, 1960.

Represented (legal) by Mallyck & Bernton.

Represented (engineering) by Willis C. Beecher.

Personnel:

RALPH PEREZ PERRY, president.
CARMEN JUNCOS, general manager.
HECTOR RODRIGUEZ, studio operations.
JOSE A. RIBAS, sales manager.
JOSE RODRIGUEZ, film department.
VIVIAN PRIETO, comptroller.
NEPHTALI RODRIGUEZ, news director.

DIGEST OF RATE CARD NO. 6—(Jan. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$1350	\$851	\$581	\$400	\$225	\$150

Repetition breeds

• REMEMBRANCE •

For details on multi-position
ads in next year's Factbook,
Use Order Card #6 Stations Volume

VIRGIN ISLANDS

WTJX-TV

Charlotte Amalie

Ch. 12

Non-Commercial Educational Station

Licensee: Virgin Islands Public Television System, c/o Calvin F. Bastian, Box 5077, St. Thomas (00801).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31.6-kw visual, 6.32-kw aural. Antenna: 1490-ft. above av. terrain, 130-ft. above ground, 1610-ft. above sea level.

Latitude 18° 21' 26"
Longitude 64° 56' 50"

(Complete Data In Educational Directory)



WBNB-TV

Charlotte Amalie

Ch. 10

Network Service: CBS, NBC.

Licensee: Island Teleradio Service Inc., Box 1947, St. Thomas, V.I. (00801).

Studio: Market Square. Cable: WBNB.

Telephone: 774-0400 (studio); 774-0300 (office).

Transmitter: Signal Hill, Mountain Top Estates.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 52.5-kw visual, 5.2-kw aural. Antenna: 1604-ft. above av. terrain, 203-ft. above ground, 1677-ft. above sea level.

Latitude 18° 21' 23"
Longitude 64° 56' 43"

Color: Network, film, slide & tape.

News Wire Service: AP. News Film Service: CBS.

Ownership: District Communications Inc., 100%. District is owned by Theodore S. Ledbetter Jr., pres., 9.09%; Jeanus B. Parks Jr., chmn., 18.18%; Cleveland L. Dennard, secy.-treas., 21.21%; Donna L. Merritt, 3.03%; William H. Dilday Jr., 6.06%; Samuel C. Jackson, 15.15%; J. Raymond Jones & Charles E. Tate, 9.09% each; Emmett J. Rice, 6.06%; Ruth H. Jones, 3.03%. Ledbetter has interest in Channel 50 Inc. which is buying the CP for Ch. 50, Washington, D.C.

Began Operation: July 1, 1961. Sale to present owner by Federated Media Inc. approved by FCC Sept. 6, 1974 (Television Digest, Vol. 13:48). Previous sale to Federated Media by Robert Moss, Robert E. Noble Jr., Kenneth H. Granger & Faye R. Russell approved by FCC May 1970 (Vol. 9:16).

Represented (sales) by Intercontinental Services Ltd.

Represented (legal) by Arnold & Porter.

Personnel:

SHIRLEE TAYLOR HALZLIP, general manager.

DIGEST OF RATE CARD NO. 6—(Aug. 1, 1972)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—5:45-10:15 p.m., daily.

\$200.00 \$120.00 \$80.00 \$50.00 \$40.00 \$30.00 \$25.00 \$22.50

NETWORK BASE HOURLY RATE: \$100.

WSVI

Christiansted

Ch. 8

Licensee: Peoples Broadcasting Corp., P.O. Box Y, Christiansted, St. Croix (00820).

906-b

Studio & Transmitter: Recovery Hill, Christiansted, St. Croix, V.I. (00820).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 58.5-kw visual, 7.2-kw aural. Antenna: 750-ft. above av. terrain, 77-ft. above ground, 830-ft. above sea level.

Latitude 17° 44' 10"
Longitude 64° 41' 56"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.

Ownership: Albert A. Sheen, pres., 14.1%; Alexander A. Farrelly, chmn., 11.3%; Sidney Lee, vice chmn., 18.8%; Warren Trafton, treas., 18.8%; Axel Schade, secy., 14.4%; Donald P. Gerritts, 7.5%; Ann Abramson, 1.88%; remainder undisclosed.

Began Operation: Nov. 10, 1965. Sale to present owner by Quality Telecasting Corp. approved by FCC Nov. 19, 1973.

Represented (sales) by T.I.E. States Ltd.

Personnel:

ALBERT A. SHEEN, president.
ARTHUR L. SWANSON, general manager.

DIGEST OF RATE CARD NO. 6—(Feb. 1, 1975)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-10 p.m., daily.
\$270 \$180 \$135 \$52 \$26 \$26 \$13

ZBTV

British Virgin Islands

Ch. 5

Network Service: West Indies Television Network.

Licensee: Television West Indies Ltd., P. O. Box 34, Broadcast Peak, Chawell, Tortola, British Virgin Islands.

Studio: See PJF-TV, St. Maarten.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 5-kw visual, .5-kw aural. Antenna: 1505-ft. above av. terrain, 40-ft. above ground, 1505-ft. above sea level.

Personnel: See PJF-TV, St. Maarten.

Rates: See PJF-TV, St. Maarten.

PJF-TV

St. Maarten

Ch. 3

Network Service: West Indies Television Network.

Licensee: Netherland Windward Television N.V., Television House, Philipsburg, St. Maarten, N.A.

Studio: Television House, Philipsburg.

Telephone: 2488. Cable: WESTV.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 120-kw visual, 12-kw aural. Antenna: 1710-ft. above av. terrain, 125-ft. above ground, 1710-ft. above sea level.

Color: Network, slide, film & tape.

Ownership: David Antoniak, 55%; Columbia Pictures Industries, 30%; R. J. Dovale, 5%; Len Gawrych, 5%; others.

Represented (sales) by ABC International.

Represented (legal) by Sullivan, Beauregard & Meyers.

Personnel:

DAVID ANTONIAK, president.
LEN GAWRYCH, vice president & managing director.
MARTINA HASSELL, executive secretary.

DIGEST OF RATE CARD NO. 1

(Nov. 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$175.00 \$125.00 \$75.00 \$50.00 \$40.00 \$30.00 \$20.00 \$12.50

TV Factbook No. 45

GUAM

KGTF

Agana

Ch. 12

Non-Commercial Educational Station

Licensee: Guam Educational Telecommunications Commission, Box 3615, Agana, Guam (96910).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 27.6-kw visual, 5.5-kw aural. Antenna: 199-ft. above av. terrain, 187-ft. above ground, 467-ft. above sea level.

Latitude	13°	26'	13"
Longitude	144°	48'	17"

(Complete Data in Educational Directory)



KUAM-TV

Agana

Ch. 8

Network Service: CBS, NBC, ABC.

Licensee: Pacific Broadcasting Corp., Box 368, Agana, Guam (96910); P.O. Box 4288, Burlingame, Cal.

Studio & Transmitter: 1.9 mi. SE of Agana.

Telephone: 477-9861. Cable Address: KUAM.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 25.1-kw visual, 2.57-kw aural. Antenna: 140-ft. above av. terrain, 320-ft. above ground, 395-ft. above sea level.

Latitude	13°	26'	53.0"
Longitude	144°	45'	21.6"

AM Affiliate: KUAM, 10-kw, 610 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: H. Scott Killgore, pres., 65%. Killgore also controls radio KOFY, San Mateo, Cal. & WSZE-TV-AM-FM, Saipan, Micronesia.

Began Operation: Aug. 5, 1956. Sale to present owner by Phil Berg approved April 9, 1964 by FCC (Television Digest, Vols. 3:48, 4:16). Previously, 5% sold by John P. Hearne for 4% by William B. Duce to Berg, raising Berg's holdings from 45.5% to 54.5% (Vol. 2:34).

Represented (sales) by Intercontinental Services Ltd.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Gautney & Jones.

Personnel:

H. S. KILLGORE, president & general manager.
W. B. NIELSEN, executive vice president.
PATRICIA FAUSTO, station manager.

DIGEST OF RATE CARD NO. 7

(July 1, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.
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Class A—6-10:30 p.m., daily.

\$264.50	\$161.00	\$103.50	\$52.90	\$39.35
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NETWORK BASE HOURLY RATE: \$100 (CBS), \$100 (NBC).

Arbitron Does Not Provide Coverage Data for
Guam, Puerto Rico or the Virgin Islands

PUERTO RICO

WIPM-TV

Mayaguez

Ch. 3

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 590-ft. above av. terrain, 209-ft. above ground, 816-ft. above sea level.

Latitude	18°	04'	11"
Longitude	67°	08'	03"

(Complete Data in Educational Directory)

WIPR-TV

San Juan

Ch. 6

Non-Commercial Educational Station

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53.7-kw visual, 5.37-kw aural. Antenna: 2865-ft. above av. terrain, 1089-ft. above ground, 4044-ft. above sea level.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

(Complete Data in Educational Directory)

WOLE-TV

Aguadilla-Mayaguez

Ch. 12

Network Service: None, independent.

Licensee: Western Broadcasting Corp. of Puerto Rico, Box 415, Aguadilla, P.R. (00603).

Studio: 17 Comercio St.

Transmitter: Pico Atalaya, Rincon, Puerto Rico.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 17.8-kw visual, 3.55-kw aural. Antenna: 1010-ft. above av. terrain, 60-ft. above ground, 1284-ft. above sea level.

Latitude	18°	18'	51"
Longitude	67°	11'	30"

Color: Network, film, slide & tape. News Wire Service: UPI.

Ownership: WAPA-TV Bcstg. Corp., 33 1/3%; Du Art Film Labs Inc., 33 1/3%; Jose Bechara Jr., 16 2/3%; A. Gimenez-Aguayo, 8.33%; Reynaldo Barletta, 8.33%; Bechara owns WKJB, Mayaguez; Gimenez-Aguayo is pres. & 41.4% owner of WPAB, Ponce.

Began Operation: May 10, 1960.

Represented (legal) by Fletcher, Heald, Rowell, Kenahan & Hildreth.

Represented (engineering) by Hammett & Edison.

Personnel:

IRWIN YOUNG, president.
AMADEO NAZARIO, general manager.
MAXIMINO PEREZ, chief engineer.
MICHELINE LE HARDY, traffic manager.

DIGEST OF RATE CARD NO. 3

(April 1, 1969)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
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Class AA—6:30-10:30 p.m., daily.

\$210.00	\$130.00	\$90.00	\$40.00	\$30.00	\$25.00	\$20.00
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(Continued on next page)

Puerto Rico

WVEO

Aguadilla

Ch. 44

Licensee: Video Empresas Del Oeste Inc., P.O. Box W, GPO, Aguadilla, P.R. (00603).

Studio: Road 411, Km. 77, Aguada, P.R.

Telephone: 809-832-4560.

Transmitter: Barrio Atalaya, Aguada, P.R.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 993-kw max. & 948-kw horizontal visual, 198-kw max. aural, Antenna: 1220-ft. above av. terrain, 235-ft. above ground, 1448-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Dr. Pablo Guardiola, pres., 42%; Abacoa Radio Corp., 42%; Hector Nicolau, 16%; Norma Cruzado de Guardiola, secy., 0.1%.

Began Operation: Oct. 7, 1974.

Represented (sales) by Contemporary Media.

Represented (legal) by Hamel, Park, McCabe & Saunders.

Represented (engineering) by Willis C. Beecher.

Note: Affiliated with the Perez Perry Network.

WORA-TV

Mayaguez

Ch. 5

Licensee: Quality Telecasting Corp., Box 43 (00708).

Transmitter: 2.2 mi. S of Maricao on Insular Rd. No. 81.

Studio: Darlington Bldg., Box 43, Mayaguez (00708).

Telephone: 809-832-1150.

Cable: RACO.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: 2000-ft. above av. terrain, 237-ft. above ground, 3057-ft. above sea level.

Latitude	18°	09'	02"
Longitude	66°	59'	20"

Color: Network, live, film, slide & tape.

AM Affiliate: WORA, 5-kw, 760 kHz.

FM Affiliate: WORA-FM, 5.5-kw, 97.5 MHz (No. 248), minus 62-ft.

Ownership: Radio Americas Corp. (WORA), 98.89%. Officers: Alfredo R. de Arellano Jr., pres., .56%; Esther Del Valle de R. de Arellano, treas., .44%; Gloria M. R. de Arellano de Vizcarrondo, secy., .11%. Quality Broadcasting Corp. of San Juan, wholly owned subsidiary, owns WQBS and WQBS-FM, San Juan, P.R.

Began Operation: Oct. 1, 1955.

Represented (sales) by Quality Bcstg., Box 9986, Santurce (San Juan), P.R. (00908). Telephones: 809-725-4020, 809-725-4565 & 809-725-3542.

Represented (legal) by Wilner & Scheiner.

Personnel:

ALFREDO R. de ARELLANO JR., president.
JOSE A. SEPULVEDA, resident manager.
JESUS ECHEVARRIA, chief engineer.

DIGEST OF RATE CARD NO. 10 (Feb. 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
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Class AA—6:30-10 p.m., daily.

\$305.00	\$195.00	\$130.00	\$90.00	\$52.00	\$42.00	\$27.00
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904-b

WRIK-TV

Ponce

Ch. 7

Licensee: Ponce Television Corp., Darlington Bldg. (00731).

Studios: Darlington Bldg., Ponce (00731); Stop 8, Puerta de Tierra, San Juan (00902).

Telephones: 809-842-0280 (Ponce); 809-724-7575 (San Juan).

Transmitter: Cerro Maravilla, 5-mi. SE of Jayuya, P.R.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above av. terrain, 440-ft. above ground, 4377-ft. above sea level.

Latitude	18°	09'	17"
Longitude	66°	33'	16"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: United Artists Bcstg., 80.1%; Alfredo R. de Arellano, 19.9%. For other United Artists interests, see WUAB (TV), Lorain-Cleveland, Ohio.

Began Operation: Feb. 2, 1958. Sale to present owners approved by FCC March 11, 1970 (Television Digest, Vol. 9:31). Previously, sale of 36.67% to Alfredo C. Ramirez, giving him control, approved Dec. 23, 1964 by FCC (Vol. 5:1).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

ANDY ALBECK, president.
PETER L. MORENO, vice president & general manager.
WILLIAM SOCHUK, program director.
ROBERT BEURKET, chief engineer.
ADOLFO FLORES, sales manager.

DIGEST OF RATE CARD NO. 19—(April 15, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
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Class AA—6:30-10 p.m., daily.

\$1300	\$800	\$600	\$350	\$320	\$230	\$200	\$175
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WSUR-TV

Ponce

Ch. 9

Licensee: American Colonial Bcstg. Corp., Box 4189, San Juan (00905).

Studio: La Rambla, Ponce. Transmitter: Mt. Jayuya.

Sales Office: 1000 Ponce de Leon Ave., Ponce.

Telephone: 842-4178.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 57.5-kw visual, 7.24-kw aural. Antenna: 2775-ft. above av. terrain, 276-ft. above ground, 4466-ft. above sea level.

Latitude	18°	10'	17"
Longitude	66°	34'	30"

Color: Live, film, slide & tape.

News Wire Service: AP.

Ownership: Ralph Perez Perry, 100%, also owner of WKBM-TV, Caguas-San Juan and radios WKVM & WCAD(FM), San Juan.

Began Operation: Feb. 20, 1958.

Represented (legal) by Mallick & Bernton.

Represented (engineering) by Willis C. Beecher.

Personnel:

RALPH PEREZ PERRY, president & station manager.
LUIS FELIPE RODRIGUEZ, production manager.

DIGEST OF RATE CARD NO. 3—(Aug. 1, 1963)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
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Class AA—6:30-9:30 p.m., daily.

\$200.00	\$125.00	\$85.00	\$36.00	\$27.00	\$22.00	\$18.00
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TV Factbook No. 45

PUBLIC-EDUCATIONAL TV STATION DIRECTORY

Personnel, Facilities and Other Data as of September 1, 1975

Including Call Letters and Address of Commercially Operated Outlets

Plus CP Holders Reported Due to Begin Operating by Early 1976

For Educational Television Networks, See Services Volume

ALABAMA

WBIQ

Birmingham

Ch. 10

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Telephone: 205-328-8756.

Studios: Auburn University; Birmingham Area ETV; University of Alabama; Montgomery ETV Center; Huntsville Public Schools ETV Center; University of Montevallo; Alabama A & M University.

Transmitter: Red Mt. Telephone: 205-322-4359.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude	33°	29'	19"
Longitude	86°	47'	57"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State of Alabama. Commission members: Dr. Harold N. Stinson, T. T. Martin, Mrs. Bertha Roberts, Mrs. Jerri McLain, Ned Butler, pres. Commission also operates WAIQ, Montgomery, WCIQ, Mount Cheaha State Park, WDIQ, Dozier, WEIQ, Mobile, WHIQ, Huntsville, WFIQ, Florence, WGIQ, Louisville & WIQ, Demopolis.

Began Operation: April 28, 1955.

Personnel:

ROBERT E. DOD, general manager.
DENIS N. STORK, assistant manager.
AL RENFRO, engineering & technical director.
HENRY BONNER, director for programming.
MADGE LAW, director, records & accounts.
INEZ M. CALHOUN, director of public information.
LORENE POWE, traffic manager.
WILFRED SIDDLE, chief engineer, WBIQ.

WIIQ Demopolis

Ch. 41

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: 6.2-mi. NW of Linden, Ala. Telephone: 205-289-1927.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 447-kw visual, 44.7-kw aural. Antenna: 1080-ft. above av. terrain, 997-ft. above ground, 1259-ft. above sea level.

Latitude	32°	22'	01"
Longitude	87°	52'	03"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Sept. 13, 1970.

Personnel: See WBIQ, Birmingham.

RICHARD PATTON, chief engineer.

WDIQ Dozier

Ch. 2

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Mervillis Mill Rd. Telephone: 205-496-3631.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude	31°	33'	16"
Longitude	86°	23'	32"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Aug. 8, 1956.

Personnel: See WBIQ, Birmingham.

PAUL HELMS, chief engineer.



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Alabama-Alaska Educational

WFIQ Florence

Ch. 36

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: 1.8-mi. N of Jonesboro. Telephone: 205-332-4422.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 589-kw visual, 58.9-kw aural. Antenna: 760-ft. above av. terrain, 538-ft. above ground, 1476-ft. above sea level.

Latitude	34°	34'	48"
Longitude	87°	46'	28"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Aug. 9, 1967.

Personnel: See WBIQ, Birmingham.

HAP CHANDLER, chief engineer.

WHIQ Huntsville

Ch. 25

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: 706 Reed Dr. Telephone: 205-536-8450.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw visual, 126-kw aural. Antenna: 1173-ft. above av. terrain, 339-ft. above ground, 1962-ft. above sea level.

Latitude	34°	44'	16"
Longitude	86°	32'	02"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Nov. 15, 1965.

Personnel: See WBIQ, Birmingham.

BOB DEWBERRY, chief engineer.

WGIQ Louisville

Ch. 43

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: .4-mi. W of Texasville, Ala.

Telephone: 205-775-8846.

Technical Facilities: Channel No. 43 (644-650 MHz). Authorized power: 708-kw visual, 70.8-kw aural. Antenna: 940-ft. above av. terrain, 795-ft. above ground, 1400-ft. above sea level.

Latitude	31°	44'	00"
Longitude	85°	25'	46"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: Sept. 9, 1968.

Personnel: See WBIQ, Birmingham.

BILL DAVIS, chief engineer.

WEIQ Mobile

Ch. 42

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

908-b

Transmitter: Near Spanish Fort, 0.6-mi. S of U.S. Hwy. #31.

Telephone: 205-438-9656.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 234-kw visual, 23.4-kw aural. Antenna: 600-ft. above av. terrain, 543-ft. above ground, 702-ft. above sea level.

Latitude	30°	39'	33"
Longitude	87°	53'	33"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: November 18, 1964.

Personnel: See WBIQ, Birmingham.

TAD DUNN, chief engineer.

WAIQ Montgomery

Ch. 26

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Patterson Field, Montgomery, Alabama.

Telephone: 205-265-9341, Montgomery.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 229-kw visual, 22.9-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude	32°	22'	52"
Longitude	86°	17'	30"

Color: Network, film, slide & tape.

Ownership: See WBIQ, Birmingham.

Began Operation: December 18, 1962.

Personnel: See WBIQ, Birmingham.

PERRY LEWIS, chief engineer.

WCIQ Mount Cheaha State Park

Ch. 7

Grantee (STA): Alabama Educational Television Commission, 2101 Magnolia Ave., Birmingham, Ala. (35205).

Studios: See WBIQ, Birmingham.

Transmitter: Mt. Cheaha, near Munford.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude	33°	29'	06"
Longitude	85°	48'	32"

Color: Network, film, slide & tape.

Began Operation: Jan. 7, 1955.

Ownership: See WBIQ, Birmingham.

Personnel: See WBIQ, Birmingham.

JIM BOYD, chief engineer.

ALASKA

KAKM Anchorage

Ch. 7

Grantee: Alaska Public Television Inc., 3211 Providence Drive, Anchorage (99504).

Studio: 3211 Providence Dr., Anchorage (99504).

Telephone: 907-274-3538.

Transmitter: MacKay Bldg., 338 Denali St., Anchorage.

TV Factbook No. 45

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 105-kw visual, 20.90-kw aural. Antenna: 143-ft. above av. terrain, 250-ft. above ground, 360-ft. above sea level.

Latitude 61° 13' 10"
Longitude 149° 52' 33"

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Ownership: Non-profit corporation.

Began Operation: May 7, 1975.

Represented (legal) by McKenna, Wilkison & Kittner.

Personnel:

WILLIAM JACKSON, executive director & general manager.
JOHN JAY, director of development.
FRANK MENGEL, chief engineer.
DICK ENDERS, production manager.
CARROLL HODGE, operations/traffic coordinator.

KYUK-TV

Bethel

Ch. 4

Licensee: Bethel Broadcasting Inc., Box 37, Bethel, Alaska (99559).

Studio: Bethel. Telephone: 907-543-2644.

Technical Facilities: Channel No. 4 (54-60 MHz). Authorized power: 4.67-kw visual, 1.16-kw aural. Antenna: 200-ft. above av. terrain, 255-ft. above ground, 280-ft. above sea level.

Latitude 60° 47' 33"
Longitude 161° 46' 22"

Transmitter: State Hwy. 1, between 1st & 3rd Sts.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: Bethel Bcstg. Inc. Martin Moore, pres.

Began Operation: Sept. 14, 1972.

AM Affiliate: KYUK, 5-kw, 580 kHz.

Represented (legal) by McKenna, Wilkinson & Kittner.

Personnel:

JIM CROLL, general manager.
ROSIE PORTER, operations manager.
ROBERT TINKLE, engineering.
HENRY IVANOFF, engineering.
JOHN ACTIVE, news director.

KUAC-TV

Fairbanks

Ch. 9

Licensee: University of Alaska, c/o Donald B. Upham, Fine Arts Complex, Fairbanks (99701).

Studio: Fine Arts Complex, U. of Alaska, Fairbanks.

FM Affiliate: KUAC, 10.5-kw, 104.7 MHz (No. 284), 438-ft.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 56.2-kw visual, 10-kw aural. Antenna: 500-ft. above av. terrain, 151-ft. above ground, 1451-ft. above sea level.

Latitude 64° 54' 42"
Longitude 147° 46' 38"

Transmitter: Ridge approx. 1-mi. N of Farmers Loop Rd., 4.5-mi. from Fairbanks.

Color: Live, film, slide & tape.

News Wire Service: AP.

Ownership: U. of Alaska. Board of Regents: Robert E. McFarland, pres.; Edith R. Bullock, v.p.; Vide Bartlett, secy.; Dr. Hugh B. Fate Jr., treas.

Began Operation: Dec. 22, 1971.

Personnel:

DONALD B. UPHAM, general manager.
MYRON A. TISDEL, production manager.
HENRY H. HOVE, chief engineer.

1976 Edition

Alaska-Arkansas Educational

ARIZONA

KAET

Phoenix

Ch. 8

Licensee: Arizona Board of Regents, Arizona State U., Tempe, Ariz. (85281).

Studio: Stauffer Communication Arts Bldg., Arizona State U., Tempe, Ariz.

Telephone: 602-965-3506.

Transmitter: South Mt., 5-mi. S of Phoenix.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 117-kw visual, 16.2-kw aural. Antenna: 1620-ft. above av. terrain, 177-ft. above ground, 2830-ft. above sea level.

Latitude 33° 19' 54"
Longitude 112° 03' 52"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Operated by Arizona State U. for the Board of Regents.

Began Operation: Jan. 30, 1961.

Personnel:

ROBERT H. ELLIS, director of broadcasting, Arizona State U.
JOSEPH P. ZESBAUGH, assistant director of broadcasting.
FRANK BLYTHE, operations manager.

KUAT-TV

Tucson

Ch. 6

Licensee: Arizona Board of Regents, University of Arizona, Modern Languages, Bldg., Tucson, Ariz. (85721).

Studio: Modern Languages Bldg., U. of Arizona, Tucson.

Telephone: 602-884-1434.

Transmitter: Mt. Bigelow, 18 mi. NE of Tucson.

AM Affiliate: KUAT, 50-kw, 1550 kHz.

TV tape: Recording facilities. News Wire Service: UPI.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural, 3630-ft. above av. terrain, 192-ft. above ground, 8722-ft. above sea level.

Latitude 32° 24' 55"
Longitude 110° 42' 54"

Ownership: University of Arizona, John P. Schaefer, pres.

Began Operation: March 8, 1959.

Personnel:

FRANK BARRECA, general manager.
WES MARSHALL, station manager.
HARRY ATWOOD, film production manager.
MICHAEL THOMSEN, instructional services manager.
ALEX HANKOCY, film services.
ROBERT C. G. HENDRICKSON, chief engineer.
DON WELLMAN, promotion manager.
ROBERT RITTER, news editor.

ARKANSAS

KETS

Little Rock

Ch. 2

Licensee: Arkansas ETV Commission, 350 S. Donaghey St., Conway, Ark. (72032).

909-b

Ark.-California Educational

KETS, Little Rock—(Continued)

Studio: 350 S. Donaghey St., Conway, Ark.

Transmitter: U.S. Hwy. 65, 2-mi. N of Redfield, Barraque Twp.

Telephone: 501-375-2431, Little Rock; 501-329-3887, Conway.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1780-ft. above av. terrain, 2000-ft. above ground, 2272-ft. above sea level.

Latitude	34°	28'	23"
Longitude	92°	12'	10"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State Commission. Officers: Mrs. O. P. Hammons, chairman; Ervin McClain, vice chmn.; Dr. Emmett Smith, secy.-treas.

Began Operation: Dec. 4, 1966.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

LEE REAVES, director.
HERBERT H. LAWRENCE, instructional administrator.
FRED H. SCHMUTZ, program manager.
VERNON L. DILLAPLAIN, chief engineer.

CALIFORNIA

KEET Eureka

Ch. 13

Licensee: Redwood Empire Public Television Inc., Box 13, Eureka, Cal. (95501).

Studio: 3100 Edgewood Rd. Telephone: 707-442-4513.

Transmitter: Barry Ridge, 10.8-mi. SE of Eureka.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 65.63-kw visual, 13.2-kw aural. Antenna: 1460-ft. above av. terrain, 140-ft. above ground, 2759-ft. above sea level.

Latitude	40°	43'	36"
Longitude	123°	58'	19"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Redwood Empire Educational TV Inc. Wendel Adams, pres.; Ward T. Johnson, v.p. & gen. mgr.

Began Operation: April 14, 1969.

Represented (legal) by Greeley, Bernard & Tierney.

Personnel:

WARD T. JOHNSON, vice president & general manager.
LAWRENCE E. MARSTON, program operations director.
MICHAEL E. FEIST, chief engineer.

KOCE-TV Huntington Beach

Ch. 50

Licensee: Board of Trustees, Coast Community College District.

Studio: 15744 GoldenWest St., Huntington Beach, Cal. (92647).

Telephone: 714-897-0302.

Transmitter: Skyline Dr. in Puente Hills, 3-mi. N of La Habra.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2750-kw max. & 290-kw horizontal visual, 275-kw max. & 29-kw horizontal aural. Antenna: 1093-ft. above av. terrain, 254-ft. above ground, 1540.5-ft. above sea level.

Latitude	33°	58'	19"
Longitude	117°	56'	57"

910-b

Color: Live, film, slide & tape.

Ownership: Coast Community College District. Donald Hoff, pres., Board of Trustees; Dr. Norman E. Watson, chancellor & pres., KOCE-TV.

Began Operation: Nov. 20, 1972.

Represented (legal) by Greeley, Bernard & Tierney.

Represented (engineering) by Hammett & Edison.

Personnel:

WILLIAM A. FURNISS, vice president & general manager.
C. PAUL CORBIN JR., director of programming.
DONALD D. GERDTS, director of operations & production.
ROBERT C. MOFFETT, director of engineering.
JIM COOPER, director of community affairs.
JOHN GREGORY, director of development.

KCET Los Angeles

Ch. 28

Licensee: Community TV of Southern California, 4400 Sunset Drive, Los Angeles, Cal. (90027).

Studio: 4400 Sunset Dr., Los Angeles, Cal. (90027).

Transmitter: Mt. Wilson.

Telephone: 213-666-6500. TWX No.: 910-321-4396.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1200-kw max. & 45.7-kw horizontal visual, 240-kw max. & 9.12-kw horizontal aural. Antenna: Directional, 3050-ft. above av. terrain, 363-ft. above ground, 6022-ft. above sea level.

Latitude	34°	13'	27"
Longitude	118°	03'	47"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: Dr. Lee A. DuBridge, chairman emeritus; H. Russell Smith, chairman; Dr. James L. Loper, pres. & gen. mgr.; Russel I. Kully, secy.; Dennis C. Stanfill, treas.

Began Operation: Sept. 28, 1964.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

JAMES L. LOPER, president & general manager.
COLIN BARRACLOUGH, director of development.
BERT N. SNOW, director of public relations.
CHARLES ALLEN, v.p., programming.
JOHN WITHERSPOON, vice president.
LORING d'USSEAU, senior program executive.
EVERT ANDERSON, director of engineering.
JOHN YINGLING, director of production operations.
JOAN LENCE, manager, broadcast operations.
WILLIAM J. LAMB, vice president, business affairs.
JAMES ROSS, controller.

KLCS Los Angeles

Ch. 58

Licensee: Los Angeles Unified School District, Box 3307, Los Angeles, Cal. (90051).

Studio: 1061 Temple, Los Angeles (90012).

Telephone: 213-625-6958.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1910-kw max. & 550-kw horizontal visual, 110-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 180-ft. above ground, 5836-ft. above sea level.

Latitude	34°	13'	26"
Longitude	118°	03'	45"

Transmitter: Mt. Wilson.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

TV Factbook No. 45

Ownership: City Board of Education. Phillip G. Bardos, Kathleen B. Rice, Dr. Robert L. Docter, Richard E. Ferraro, Diane Edith Watson, Dr. Julian Nava, Dr. Donald D. Newman.

Began Operation: Nov. 5, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Robert Bullock.

Personnel:

J. C. KENASTON, station manager.
E. RICHARDSON, director of programming.
TOM MOSSMAN, director of production.
M. TAKACS, chief engineer.

KVST-TV Los Angeles

Ch. 68

Grantee: Viewer Sponsored TV Foundation, 1136 N. Highland Ave., Los Angeles, Cal. (90038).

Studio: 1136 N. Highland Ave., Los Angeles.

Telephone: 213-461-3911.

Transmitter: John Poole Bldg., Audio Rd., Mt. Wilson.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1925-kw max. & 427-kw horizontal visual, 385-kw max. & 85.1-kw horizontal aural. Antenna: 2870-ft. above av. terrain, 126-ft. above ground, 5836-ft. above sea level.

Latitude	34°	13'	36"
Longitude	118°	03'	59"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Harold C. Hart-Nibbrig, chmn. of the board; Rev. George A. Wilson, v.p.; Margaret F. Wright, v.p.; Leslie Parrish, secy.-treas.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by R. A. Isberg.

Personnel:

HY FREEDMAN, general manager.
PHILIP S. FLOMING, administrative assistant.
LESLIE PARRISH, director of development.

KIXE-TV Redding

Ch. 9

Licensee: Northern California Educational Television Association Inc., 825 Industrial St., P.O. Box 9, Redding, Cal. (96001).

Main Studio: Redding, Cal. Also affiliated studios at California State University, Chico, Cal. (95926).

Transmitter: Shasta-Bally.

Telephone: 916-241-7900.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 115-kw visual, 12-kw aural. Antenna: 3590-ft. above av. terrain, 99-ft. above ground, 6308-ft. above sea level.

Latitude	40°	36'	09"
Longitude	122°	39'	01"

Color: Network.

Ownership: Non-profit association. John Sutthoff, pres., board of directors.

Began Operation: Oct. 5, 1964.

Personnel:

ROBERT P. CASEY, exec. v.p. & general manager.
BRANTLEY HUNTER, station engineer.
SANDY McCABLE, traffic director.
PATRICIA WOODLEY, schoolcast coordinator.
DIANE KENNEDY, continuity director.

1976 Edition

California Educational

KVIE

Sacramento-Stockton

Ch. 6

Licensee: Central California Educational Television, Box 6, Sacramento, Cal. (95801).

Studio: 2480 Garden Highway, Sacramento (95833).

Telephone: 916-929-5843.

Transmitter: .7-mi. NE of Walnut Grove, Cal.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 1120-ft. above av. terrain, 1546-ft. above ground, 1544-ft. above sea level.

Latitude	38°	14'	50"
Longitude	121°	30'	03"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation. Henry H. Steinmetz Jr., pres.

Began Operation: Feb. 23, 1959.

Represented (legal) by Schwartz & Woods.

Personnel:

ARTHUR A. PAUL, exec. vice president & general manager.
WALTER T. CARTER, asst. general manager for development.
DONALD JOHN CONEY, director of program operations.
GORMAN K. BROWN, chief engineer.
LEONARD H. DOWN, business manager.

KVCR-TV

San Bernardino

Ch. 24

Licensee: San Bernardino Community College Dist., 631 S. Mt. Vernon Ave., San Bernardino, Cal. (92403).

Studio & Transmitter: 701 S. Mt. Vernon Ave.

Telephone: 714-885-0234, Ext. 250, 254, 282; 885-0231.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 5.57-kw visual, 1.12-kw aural. Antenna: minus 290-ft. above av. terrain, 120-ft. above ground, 1178-ft. above sea level.

Latitude	35°	05'	20"
Longitude	117°	18'	44"

FM Affiliate: KVCR, 24.5-kw, 91.9 MHz (No. 220), 120-ft.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities. News Wire Service: AP.

Ownership: Non-profit organization. Allen B. Gresham, chairman; Raymond F. Ellerman, chancellor.

Began Operation: Sept. 11, 1962.

Personnel:

THOMAS LITTLE, general manager.
CARMELO CACCIOLA, chief engineer.
LEW WARREN, program director.
JOHN KIRKWOOD, news director.
AL GONDOS, community service director.
DON LEIFFER, publicity director.

KPBS-TV

San Diego

Ch. 15

Licensee: Board of Trustees, Cal. State U. & Colleges for San Diego State U., San Diego.

Studio: San Diego State University, San Diego (92182).

Transmitter: Mount San Miguel, 13 mi. E of San Diego.

Telephone: 714-286-6415.

(Continued on next page)

California Educational

KPBS-TV, San Diego—(Continued)

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1000-kw max. and 417-kw horizontal visual, 200-kw max. and 81.3-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 161-ft. above ground, 2693-ft. above sea level.

Latitude	32°	41'	48"
Longitude	116°	56'	10"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: KPBS-FM, 2-kw, 89.5 MHz (No. 208), 1820-ft. antenna height.

Ownership: State institution.

Began Operation: June 25, 1967.

Represented (legal) by Norman E. Jorgensen.

Personnel:

PAUL J. STEEN, general manager.
BRADFORD B. WARNER, program director, KPBS-TV.
THOMAS R. McMANUS, FM program director.
C. CHRISTOPHER RAGER, director of engineering.
PAUL MARSHALL, director of production.
GLORIA PENNER, director of TV program development.
DOROTHY REDIKER, asst. to program director.

KQEC

San Francisco

Ch. 32

Licensee: KQED Inc., 1011 Bryant St., San Francisco, Cal. (94103).

Studio: 524 4th St. (94107).

Telephone: 415-864-2000.

Transmitter: Mt. Sutro.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 1330-kw max. & 513-kw horizontal visual, 265-kw max. & 102-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

Color: Network, live, film, slide & tape.

Ownership: See KQED, San Francisco.

Began Operation: March 9, 1954 as a commercial station. Left air June 21, 1958; resumed operation Feb. 16, 1966. After purchase by Metromedia, left air again, resumed July 1, 1968. FCC approved gift to present owner by Metromedia Sept. 9, 1970 (Television Digest, Vol. 10:20, 37). Resumed operation June 28, 1971. Left air Aug. 23, 1972. Holds permission to remain off until June 1975.

Represented (legal) by Covington & Burling.

Personnel: See KQED, San Francisco.

KQED

San Francisco

Ch. 9

Licensee: KQED Inc., 1011 Bryant St., San Francisco, Cal. (94103).

Studio: 525 Fourth St. Telephone: 415-864-2000.

Transmitter: Mt. Sutro, San Francisco.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1670-ft. above av. terrain, 980-ft. above ground, 1810-ft. above sea level.

Latitude	37°	45'	20"
Longitude	122°	27'	05"

TV tape: Recording facilities.

News Wire Service: AP. Facsimile Service: AP.

Color: Network, live, film, slide & tape.

912-b

FM Affiliate: KQED-FM, 110-kw, 88.5 MHz (No. 203), 1270-ft.

Ownership: Officers: Mrs. Caroline M. Charles, chmn.; Howard N. Nemerovski, vice chmn.; William E. Osterhaus, pres.; Art Porter, exec. v.p.; Adrian C. Cassidy, v.p.; Herman E. Gailegos, secy.; Rai Y. Okamoto, asst. secy.; Mrs. Philip R. Lee, treas. Also licensee of KQEC (TV) & KQED-FM, San Francisco.

Began Operation: April 2, 1954.

Represented (legal) by Covington & Burling.

Personnel:

WILLIAM OSTERHAUS, president.
ART PORTER, executive vice president.
JONATHAN RICE, station manager.
STAN RUDNEY, director, business affairs.
JUDY HOUSTON, director, personnel & labor relations.
R. LEE BRAND, director, television operations.
AVON KIRKLAND, director, instructional services.
GERALD T. PLEMMONS, director, engineering.
SID BLOOM, director of development.

KTEH

San Jose

Ch. 54

Licensee: Santa Clara County Board of Education, 100 Skyport Dr., San Jose, Cal. (95110).

Studio: 100 Skyport Dr.

Transmitter: 2700 Carol Dr.

Telephones: 408-299-2754 (Office); 408-299-2710 (Transmitter).

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 305.5-kw max. & 295-kw horizontal visual, 61.1-kw max. & 58.9-kw horizontal aural. Antenna: minus 30-ft. above av. terrain, 89-ft. above ground, 506-ft. above sea level.

Latitude	37°	17'	18"
Longitude	121°	51'	50"

Requests CP for change to 887-kw max. & 755-kw horizontal visual, 177-kw max. & 151-kw horizontal aural, 1906-ft. above av. terrain, 127-ft. above ground, 2687-ft. above sea level, lat. 37° 29' 07", long. 121° 51' 57", transmitter to top of Monument Peak, 10-mi. N of San Jose; studio to 100 Skyport Dr., San Jose. BPET-513.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

Ownership: County school board.

Began Operation: Oct. 19, 1964.

Personnel:

DR. GLENN HOFFMAN, general manager.
MAYNARD ORME, station manager.
ROBERT WHALLEY, chief engineer.
WILLIAM E. GLAESER, program manager.
PETER CRASKE, manager of learning services.
MARY BRIMMER, traffic director.

KCSM-TV

San Mateo

Ch. 14

Licensee: San Mateo Community College District, 1700 West Hillsdale Blvd., San Mateo, Cal. (94402).

Studio: Library, College of San Mateo.

Transmitter: 1700 W. Hillsdale Blvd., San Mateo, Cal.

Telephones: 415-574-6161 (day); 415-574-6427 (night & weekend).

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 13.8-kw visual, 2.09-kw aural. Antenna: 380-ft. above av. terrain, 143-ft. above ground, 748-ft. above sea level.

Latitude	37°	32'	12"
Longitude	122°	20'	02"

TV tape: Recording facilities.

FM Affiliate: KCSM, 14-kw, 91.1 MHz (No. 216), 330-ft.

Ownership: This is a public educational institution; Glenn P. Smith, chancellor-superintendent; Dr. David H. Mertes, pres., College of San Mateo.

Began Operation: Oct. 12, 1964.

TV Factbook No. 45

Personnel:

DOUGLAS B. MONTGOMERY, general manager.
DANIEL ODUM, director, music programs.
JOHN HUBBARD, publicity director.
FRANCIS J. MORGAN, chief engineer.
JOHN (JACK) BOONE, dir. of educational services.
PHYLLIS REINKE, traffic director.
RICHARD ZANARDI, producer-director.

COLORADO

KRMA-TV

Denver

Ch. 6

Licensee: School District No. 1, City & County of Denver and State of Colorado, 900 Grant St., Denver (80203).

Studio: 1261 Glenarm Pl., Denver (80204).

Transmitter: 2.5 mi. NE of center of Golden, Colo. on Lookout Mt.

Telephone: 303-572-8218, Ext. 270-2.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level.

Latitude	39°	43'	47"
Longitude	105°	14'	59"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Denver Public Schools; Louis J. Kishkunas, supt.

Began Operation: Jan. 30, 1956.

Represented (legal) by Norman E. Jorgensen.

Personnel:

PAUL V. BLUE, executive director.
JOHN CULLEN, director of engineering.
DONALD JOHNSON, supervisor of instructional television.
RICHARD WANDS, art specialist.
DAVID THOMSEN, studio supervisor.
WILLARD EASTERLY, transmitter supervisor.
ARLA J. WATKINS, traffic control manager.

KTSC

Pueblo-Colorado Springs

Ch. 8

Licensee: University of Southern Colorado (81004).

Studio: University of Southern Colo., 900 W. Orman Ave., Pueblo.

Telephone: 303-545-5269.

Transmitter: Baculite Mesa, 8-mi. NE of Pueblo.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1224-ft. above av. terrain, 977-ft. above ground, 6195-ft. above sea level.

Latitude	38°	22'	24"
Longitude	104°	33'	27"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

FM Affiliate: KTSC-FM, .01-kw, 89.5 MHz (No. 208).

Ownership: State institution.

Began Operation: Feb. 3, 1971.

Personnel:

MARSHALL E. ALLEN, general manager.
CLAYTON ROEHL, operations & program manager.
OLIVER F. KENDALL, chief engineer.
MARIE R. MASIMER, development director.
CARMEN VALDEZ, traffic manager.

1976 Edition

CONNECTICUT

WEDW

Bridgeport

Ch. 49

Licensee: Connecticut Educational TV Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: Same as WEDH, Hartford, Conn.

Transmitter: Booth Hill, 6.9-mi. N of center of Bridgeport.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 617-kw max. & 380-kw horizontal visual, 61.4-kw max. & 42.5-kw horizontal aural. Antenna: 610-ft. above av. terrain, 363-ft. above ground, 892-ft. above sea level.

Latitude	41°	16'	43"
Longitude	73°	11'	09"

Ownership: See WEDH, Hartford, Conn.

Began Operation: Dec. 17, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cyril M. Braum.

Personnel: See WEDH, Hartford, Conn.

WEDH

Hartford

Ch. 24

Licensee: Connecticut Educational TV Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: 24 Summit St., Hartford (06106).

Transmitter: Deercliff Rd., Avon, Conn.

Telephone: 203-278-5310.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 817-kw max. & 685-kw horizontal visual, 83-kw max. & 69.2-kw horizontal aural. Antenna: 855-ft. above av. terrain, 455-ft. above ground, 1158-ft. above sea level.

Latitude	41°	46'	27"
Longitude	72°	48'	20"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

Ownership: Connecticut Educational TV Corp. (non-profit organization), 100%. Also operates WEDW, Bridgeport; WEDN, Norwich & WEDY, New Haven, Conn.

Began Operation: October 1, 1962.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cyril M. Braum.

Personnel:

PAUL K. TAFF, president & general manager.
JOHN W. KEAN, vice president, engineering.
JOHN C. LENNHOFF, vice president, business affairs.
ALF STEEL, program manager.

WEDY

New Haven

Ch. 65

Licensee: Connecticut Educational TV Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: See WEDH, Hartford.

Transmitter: East Rock Park, New Haven.

(Continued on next page)

Conn.-Florida Educational

WEDY, New Haven—(Continued)

Technical Facilities: Channel No. 65 (776-782 MHz). Authorized power: 7.87-kw max. & 4.47-kw horizontal visual, 0.89-kw max. & 0.50-kw horizontal aural. Antenna: 270-ft. above av. terrain, 106-ft. above ground, 446-ft. above sea level.

Latitude	41°	19'	42"
Longitude	72°	54'	25"

Ownership: See WEDH, Hartford.

Began Operation: Dec. 1, 1974.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WEDH, Hartford.

WEDN Norwich Ch. 53

Licensee: Connecticut Educational TV Corp., 24 Summit St., Hartford, Conn. (06106).

Studio: Same as WEDH, Hartford, Conn.

Transmitter: 3.2-mi. S. of Fitchville, Conn.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 563-kw max. & 316-kw horizontal visual, 56.5-kw max. & 31.6-kw horizontal aural. Antenna: 680-ft. above av. terrain, 477-ft. above ground, 996-ft. above sea level.

Latitude	41°	31'	11"
Longitude	72°	10'	04"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: See WEDH, Hartford.

Began Operation: March 5, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cyril M. Braum.

Personnel: See WEDH, Hartford.

DELAWARE

WHYY-TV Wilmington Ch. 12

Licensee: WHYY Inc., 4548 Market St., Philadelphia, Pa. (19139).

Studios: Fifth & Scott Sts., Wilmington, Del.; 4548 Market St., Philadelphia, Pa. (19139).

Transmitter: Roxborough Antenna Farm, Domino Lane & Umbria Ave., Philadelphia, Pa.

Telephones: 302-654-6255, Wilmington; 215-382-9300, Philadelphia.

TWX No.: 215-569-9815.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 309-kw visual, 30.9-kw aural. Antenna: 960-ft. above av. terrain, 1022-ft. above ground, 1369-ft. above sea level.

Latitude	40°	02'	30"
Longitude	75°	14'	24"

FM Affiliate: WUHY-FM, 11-kw, 90.9 MHz (No. 215), 1131-ft.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Ownership: Same as WUHY-TV, Philadelphia, Pa.

Began Operation: Sept. 12, 1963.

Represented (legal) by Schwartz & Woods.

914-b

Personnel:

WARREN A. KRAETZER, exec. v.p. & general manager.
NORMAN MARCUS, v.p., programming production.
MICHAEL A. PRESCOTT, v.p., finance & administration.
ROBERT HALL, vice president, engineering.
KARL A. PECKMAN JR., v.p., development.
RICHARD BACHTEL, traffic director.

DISTRICT OF COLUMBIA

WETA-TV Washington Ch. 26

Licensee: The Greater Washington Educational Telecommunications Assn. Inc., 3620 27th St. S., Arlington, Va. (22206).

Studio: 3620 27th St. S., Arlington, Va. (22206).

Transmitter: 5202 River Rd., Bethesda, Md.

Telephone: 703-820-4500.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 1100-kw max. & 794-kw horizontal visual, 219-kw max. & 158-kw horizontal aural. Antenna: 770-ft. above av. terrain, 809-ft. above ground, 1049-ft. above sea level.

Latitude	38°	57'	49.4"
Longitude	77°	06'	18.2"

FM Affiliate: WETA-FM, 75-kw, 90.9 MHz (No. 215), 610-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: The Greater Washington Educational Telecommunications Association Inc., a non-profit corporation composed of trustees representing public, educational & cultural institutions in the Washington, D.C., Maryland & Virginia metropolitan area. Stephen Ailes, chmn.; Ward B. Chamberlin Jr., pres.

Began Operation: October 2, 1961.

Represented (legal) by Norman E. Jorgensen.

Represented (engineering) by Peter V. Gureckis & Associates.

Personnel:

WARD B. CHAMBERLIN JR., president & chief exec. officer.
GERALD SLATER, executive vice president.
ALFRED VECCHIONE, exec. dir., public affairs programming.
MYRTLE HOOE, assistant to the president.
JOHN O. FLOURNOY JR., controller.
FRED FLAXMAN, director of programming.
WILLIAM T. GLADMON, director of development.
WAYNE COY JR., director of legal affairs.
KING HARRISON, director of engineering.
H. RICHARD HINER, director of production.
J. ALLEN BOWERS, manager, program operations.
SAMUEL H. JOHNSON, director, news & public affairs.
KAY CORCORAN, manager, information services.

FLORIDA

WUFT Gainesville Ch. 5

Licensee: Board of Regents acting for and on behalf of State University of Florida, 226 Administration Bldg., Gainesville, Fla. (32601).

Studio: Stadium, U of Florida, Gainesville, Fla.

Transmitter: Devil's Millhopper, 5.5-mi. NW of city.

Telephone: 904-392-0463.

TV Factbook No. 45

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 860-ft. above av. terrain, 865-ft. above ground, 1045-ft. above sea level.

Latitude	29°	42'	34''
Longitude	82°	23'	51''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities. News Wire Service: UPI.

AM Affiliate: WRUF, 5-kw, 850 kHz.

FM Affiliate: WRUF-FM, 27-kw, 103.7 MHz (No. 279), 360-ft.

Ownership: Board of Regents of State of Florida: J. J. Daniel, chmn.; Marshall M. Criser, vice chmn.; Chester H. Ferguson, James J. Gardener, E. W. Hopkins Jr., D. Burke Kibler III, Jack McGriff, Julius F. Parker Jr., Carolyn Pearce. University of Florida also operates radios WRUF and WRUF-FM.

Began Operation: Nov. 17, 1958.

Personnel:

KENNETH A. CHRISTIANSEN, director of television.
SUSAN WHITTAKER, program manager.

WJCT
Jacksonville
Ch. 7

Licensee: Community Television Inc., 2037 Main St., Jacksonville, Fla. (32206).

Studio: 2037 Main St., Jacksonville, Fla. (32206).

FM Affiliate: WJCT-FM, 100-kw, 89.9 MHz (No. 210), 460-ft.

Transmitter: 1070 E. Adams St. Telephone: 904-354-2806.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 302-kw visual, 36.3-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	22''
Longitude	81°	38'	24''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp.

Began Operation: Sept. 10, 1958.

Personnel:

FRED REBMAN, president.
GENE NAPIER, chief engineer.
DICK HEUER, program director.
DANIEL R. KOSSOFF, special projects.
ERIC L. SASS, director of development.
VICTOR DiGENTI, dir. of information services.
T. A. GALYON, business manager.

WPBT
Miami
Ch. 2

Licensee: Community TV Foundation of South Fla. Inc., 14901 N.E. Sesame St., North Miami (33161).

Studio: 14901 N.E. 20th Ave. Telephone: 305-949-8321.

Transmitter: 3200 S.W. 52nd Ave., Hollywood, Fla.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 81.3-kw visual, 16-kw aural. Shares time with educational WTHS-TV Miami. Antenna: 722-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level.

Latitude	25°	58'	46''
Longitude	80°	11'	50''

Holds CP for change to 85.1-kw visual, 17-kw aural, 920-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level, lat. 25° 58' 48'', long. 80° 11' 47''. BHPET-734.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation. Harry Rich, chairman.

Began Operation: May 1, 1970.

1976 Edition

Florida Educational

Personnel:

GEORGE DOOLEY, president & general manager.
JOHN FELTON, program director.
THOMAS G. SANBERG, director of development.
N. JOSEPH POTTS, controller.
TAFY BEBER, manager of public information.
RICHARD LEONE, film director.
STEVE ROGERS, chief engineer.

WLRN-TV
Miami
Ch. 17

Licensee: The School Board of Dade County, Fla., 1410 N.E. 2nd Ave., Miami, Fla. (33132).

Studio: 1410 N.E. 2nd Ave.

Telephone: 305-350-3163.

Transmitter: 3300 S.W. 52nd Ave., West Hollywood, Fla.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 38-kw visual, 7-kw aural. Antenna: Side-mounted on WTHS-TV tower, 600-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	48''
Longitude	80°	11'	47''

Requests CP for change to 2870-kw visual, 612-kw aural, 600-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level. BPET-473.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WTHS-TV.

Began Operation: Sept. 7, 1962.

Represented (legal) by Norman E. Jorgensen.

Personnel: See WTHS-TV.

WTHS-TV
Miami
Ch. 2

Licensee: The School Board of Dade County, 1410 N.E. 2nd Ave., Miami, Fla. (33132).

Studio: 1410 N.E. 2nd Ave. Telephone: 305-350-3163.

TWX No.: 810-848-8732.

FM Affiliate: WLRN-FM, 8.3-kw, 91.3 MHz (No. 217), 400-ft.

Transmitter: 3300 S.W. 52nd Ave., West Hollywood, Fla.

Technical Facilities: Channel No. 2 (54-60 MHz). Shares time with WPBT. Authorized power: 81.3-kw visual, 16-kw aural. Antenna: 722-ft. above av. terrain, 720-ft. above ground, 730-ft. above sea level.

Latitude	25°	58'	48''
Longitude	80°	11'	47''

Holds CP for change to 85.1-kw visual, 17-kw aural, 920-ft. above av. terrain, 1039-ft. above ground, 1049-ft. above sea level, lat. 25° 58' 48'', long. 80° 11' 47''. BPET-531.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: School Board of Dade County, Dr. Edward L. Whigham, supt. Also operates WLRN-TV, Ch. 17, Miami.

Began Operation: Aug. 12, 1955.

Represented (legal) by Norman E. Jorgensen.

Personnel:

DON MacCULLOUGH, manager.
HANK CRONIN, dir. of engineering operations.

915-b

Florida Educational

WMFE-TV

Orlando

Ch. 24

Licensee: Florida Central East Coast Educational TV Inc., 2908 West Oak Ridge Rd., Orlando, Fla. (32809).

Studio: 2908 West Oak Ridge Rd.

Transmitter: Park Ave. & Story Rd., Winter Garden, Fla.

Telephone: 305-855-3691.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 255-kw visual, 50-kw aural. Antenna: 813-ft. above av. terrain, 829-ft. above ground, 949-ft. above sea level.

Latitude	28°	33'	30.9"
Longitude	81°	35'	37.5"

Holds CP for change to 1260-kw max. & 1000-kw horizontal visual, 200-kw horizontal aural, 1250-ft. above av. terrain, 1893-ft. above ground, 2049-ft. above sea level, lat. 28° 36' 08", long. 81° 05' 38", transmitter to 3.5-mi. N of Bithlo, Fla. BPET-421.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. managed by a board of directors. Stephen M. Steck, exec. v.p.

Began Operation: March 15, 1965.

Personnel:

STEPHEN M. STECK, exec. v.p. & general manager.
TOM LANDINI, program director.
JOSEPH S. HEARN, operations manager.
LEE WATKINS, chief engineer.
JOHN NEWSOME, director of development.
E. TYLER TUCKER, director of public affairs.
GARY T. YEOMANS, production manager.
LINDA MAYFIELD, promotion manager.

WSRE

Pensacola

Ch. 23

Licensee: District Board of Trustees of Pensacola Jr. College, Pensacola, Fla.

Studio: 1000 College Blvd., Pensacola, Fla. (32504).

Transmitter: 1403 W. Fairfield Dr., Pensacola.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 38-kw visual, 5.87-kw aural. Antenna: 490-ft. above av. terrain, 464-ft. above ground, 544-ft. above sea level.

Latitude	30°	26'	36"
Longitude	87°	14'	26"

News Wire Service: AP.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: District Board of Trustees of Pensacola Jr. College.

Began Operation: Sept. 11, 1967.

Personnel:

ERIC C. SMITH JR., general manager.
JAMES STASKO, program manager.
HARRY FLYNN, chief engineer.
TOM KEARLEY, promotion director.

WFSU-TV

Tallahassee

Ch. 11

Licensee: State Board of Regents of Florida, acting for & on behalf of Fla. State University.

Studio: Campus, Florida State U., Tallahassee, Fla. (32306).

916-b

Transmitter: 6.9-mi. SW of Holland, Fla. at Apalachicola National Forest Junction.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude	30°	21'	29"
Longitude	84°	36'	39"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WFSU-FM, 3-kw, 91.5 MHz (No. 236), 205-ft.

Ownership: Non-profit educational organization.

Began Operation: Sept. 20, 1960.

Personnel:

EDWARD L. HERP, director, University television.
WAYNE GODWIN, program-publicity director.
ALIX ANDERSON, art director.
JIM MORAN, production manager & film director.
WOODY WALKER, chief engineer.

WUSF-TV

Tampa-St. Petersburg

Ch. 16

Licensee: Board of Regents acting for and on behalf of University of South Florida, Tampa (33620).

Studio: 4202 Fowler, Tampa. Telephone: 813-974-2341.

Transmitter: Boyette Rd., Riverview, Fla.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 583-kw visual, 115-kw aural. Antenna: 1006-ft. above av. terrain, 1024-ft. above ground, 1099-ft. above sea level.

Latitude	27°	50'	52.5"
Longitude	82°	15'	48.0"

FM Affiliate: WUSF, 85-kw, 89.7 MHz (No. 209), 820 ft.

News Wire Service: AP.

Color: Network, live, film, slide & tape.

Ownership: State of Florida.

Began Operation: Sept. 12, 1966.

Personnel:

DR. WILLIAM G. MITCHELL, general manager.
JOHN D. HERSHBERGER, station manager.
WILLIAM BRADY, program director.
RICHARD BROWN, production manager.
JOHN RALLE, chief engineer.

WEDU

Tampa-St. Petersburg

Ch. 3

Licensee: Florida West Coast Public Broadcasting Inc., 908 South 20th St., Tampa, Fla. (33605).

Studios: 908 South 20th St. Telephone: 813-248-5751.

Transmitter: Boyette Rd., Riverview, Fla.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 935-ft. above av. terrain, 1021-ft. above ground, 1096-ft. above sea level.

Latitude	27°	50'	52.5"
Longitude	82°	15'	48.0"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: WEDU officers: Dr. David M. Delo, chairman; J. Hal Connor, v. chairman; Mary Spencer, secy.; A. G. Divers, treas.

Began Operation: Oct. 27, 1958.

Represented (legal) by Schwartz & Woods.

Personnel:

R. LeROY LASTINGER, president.
STEVE TYRRELL, director of programming.
RAY ELLIS, assistant general manager.
ORBRA W. HARRELL, chief engineer.

TV Factbook No. 45

GEORGIA

WGTV Athens Ch. 8

Licensee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta, Ga. (30334).

Mailing Address: Dr. William H. Hale Jr., The Ga. Center, U. of Ga., Athens, Ga. (30602).

Studio: Center for Continuing Education, U. of Ga. campus, Athens.
Transmitter: Stone Mtn.

Telephone: 404-542-3554. TWX No.: 810-754-3915.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 288-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 420-ft. above ground, 2049-ft. above sea level.

Latitude	33°	48'	18.33"
Longitude	84°	08'	39.70"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: State institution. Charles A. Harris, chairman; George L. Simpson Jr., chancellor.

Began Operation: May 23, 1960.

Personnel:

DR. WILLIAM HALE JR., general manager.
DOROTHY D. HASTINGS, administrative assistant.
JAMES F. SHEHANE III, production manager.
HILL BERMONT, program director & film buyer.
EDWARD GRAHAM JR., chief engineer.
DAVID G. FISHER, production manager, special projects.

WETV Atlanta Ch. 30

Licensee: Board of Education of City of Atlanta, 224 Central Ave. S.W., Atlanta, Ga. (30303).

Studio: 740 Bismark Rd. NE, Atlanta, Ga. (30324).

Telephone: 404-873-4471.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 776-kw visual, 77.6-kw aural. Antenna: 1090-ft. above av. terrain, 1170-ft. above ground, 2045-ft. above sea level.

Latitude	33°	48'	27"
Longitude	84°	20'	26"

Transmitter: Briarcliff Rd. & Shepherd Lane N.E.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WABE, 30-kw, 90.1 MHz (No. 211), 410-ft.

Ownership: Board of Education of the City of Atlanta. Dr. Benjamin E. Mays, pres.

Began Operation: Feb. 17, 1958.

Represented (legal) by Steptoe & Johnson.

Personnel:

RICHARD HOLCOMB, general manager.
LARRY WATKINS, deputy general manager.
WILLIAM E. SCOTT, television program manager.
DON GILPIN, production manager.
PATRICIA MILLER, traffic.
VAN JOYNER, radio program director.
JACK CURRY, chief engineer.
JOHN COWART, film director.

All Georgia ETV Stations are interconnected to
comprise the Georgia ETV Network.

Georgia Educational

WCLP-TV Chatsworth Ch. 18

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Studio: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta.

Transmitter: Cohutta Mt., 3.3-mi. ESE of Chatsworth.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Telephone: 404-695-2422.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 631-kw max. & 447-kw horizontal visual, 63.1-kw max. & 44.7-kw horizontal aural. Antenna: 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level.

Latitude	34°	45'	06"
Longitude	84°	42'	54"

Ownership: State Board of Education. Officers: Roy A. Hendricks, chairman; Jack P. Nix, state supt. of schools. Also operates WACS-TV, Dawson; WABW-TV, Pelham; WCES-TV, Wrens; WXGA-TV, Waycross; WVAN-TV, Savannah; WJSP-TV, Columbus, and WDCO-TV, Cochran.

Began Operation: Jan. 30, 1967.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

DR. RICHARD E. OTTINGER, executive director of television.
JOHN R. HANEY, director of programming.
O. MAX WILSON, director of ITV.
T. B. ROTHWELL, director of operations.
ROBERT E. WARE, director of engineering.
W. D. WEATHERLY, chief engineer, P.O. Box 389, Chatsworth, Ga. (30705).

WDCO-TV Cochran Ch. 15

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga.

Transmitter: 7.5 miles NE of Cochran, Ga.

Telephone: 912-934-2220.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 501-kw max. & 363-kw horizontal visual, 50.1-kw max. & 36.3-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 1185-ft. above ground, 1545-ft. above sea level.

Latitude	32°	28'	11"
Longitude	83°	15'	17"

Began Operation: Jan. 1, 1968.

Ownership: State Board of Education. For officers: see WCLP-TV, Chatsworth, Ga.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.
WALLACE T. LYNCH, chief engineer, Rt. 1, Cochran, Ga. (31014).

WJSP-TV Columbus—Warm Springs Ch. 28

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

(Continued on next page)

Georgia Educational

WJSP-TV, Columbus—(Continued)

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: Hwy. 85 W., 3½-mi. S of Warm Springs.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Telephone: 404-655-2145.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 200-kw max. & 144-kw horizontal visual, 30-kw max. & 21.9-kw horizontal aural. Antenna: 1510-ft. above av. terrain, 1103-ft. above ground, 2403-ft. above sea level.

Latitude	32°	51'	08"
Longitude	84°	42'	04"

Requests CP for change to 921-kw visual, 92.1-kw aural. BPET-526.

Ownership: State Board of Education. For officers, see WCLP-TV, Chatsworth, Ga.

Began Operation: August 10, 1964.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth.

DONALD THOMAS, chief engineer, P.O. Box 5, Warm Springs, Ga. (31830).

WACS-TV

Dawson

Ch. 25

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 12.7-mi. NNW of Dawson.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Telephone: 912-623-4883.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1078-ft. above av. terrain, 1092-ft. above ground, 1545-ft. above sea level.

Latitude	31°	56'	15"
Longitude	84°	33'	15"

Ownership: See WCLP-TV, Chatsworth, Ga.

Began Operation: March 6, 1967.

Personnel:

Administration: See WCLP-TV, Chatsworth.

RALPH GNANN, chief engineer, Rt. 1, Box 75A, Parrott, Ga. (31777).

ON TOP

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maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

WABW-TV

Pelham

Ch. 14

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 3-mi. E of Pelham. Telephone: 912-294-8313.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 501-kw max. and 363-kw horizontal visual, 50.1-kw max. and 36.3-kw horizontal aural. Antenna: 1242-ft. above av. terrain, 1220-ft. above ground, 1545-ft. above sea level.

Latitude	31°	08'	05"
Longitude	84°	06'	16"

Ownership: See WCLP-TV, Chatsworth, Ga.

Began Operation: Jan. 2, 1967.

Personnel:

Administration: See WCLP-TV, Chatsworth.

JAMES G. COCHRAN, chief engineer, P.O. Box 249, Pelham, Ga. (31779).

WVAN-TV

Savannah—Pembroke

Ch. 9

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: Pembroke, Ga., Bryan County, 36-mi. W. of Savannah.

Telephone: 912-653-4996.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 34.7-aural. Antenna: 1050-ft. above av. terrain, 1086-ft. above ground, 1181-ft. above sea level.

Latitude	32°	08'	48"
Longitude	81°	37'	05"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Ownership: State Board of Education. See WCLP-TV, Chatsworth.

Began Operation: Sept. 17, 1963.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.

ALFRED F. DARSEY, chief engineer, P.O. Box 367, Pembroke, Ga. (31321).

WXGA-TV

Waycross

Ch. 8

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Transmitter: 2.5-mi. S. of Hasty, Ga. Telephone: 912-283-4838.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1030-ft. above av. terrain, 1059-ft. above ground, 1249-ft. above sea level.

Latitude	31°	13'	17"
Longitude	82°	34'	24"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Ownership: State Board of Education. See WCLP-TV, Chatsworth.

Began Operation: November 19, 1961.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.
KNOX CARREKER, chief engineer, P.O. Box 842, Waycross, Ga.
(31501).

WCES-TV

Wrens

Ch. 20

Licensee: Georgia State Board of Education, State Office Bldg., Atlanta, Ga. (30334).

Transmitter: 7-mi. NE of Wrens. Telephone: 404-547-2107.

Network Control Center: 1540 Stewart Ave. S.W., Atlanta, Ga. (30310).

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw max. and 331-kw horizontal visual, 45.7-kw max. and 33.1-kw horizontal aural. Antenna: 1483-ft. above av. terrain, 1466-ft. above ground, 1896-ft. above sea level.

Latitude	33°	15'	33"
Longitude	82°	17'	09"

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Ownership: State Board of Education. See WCLP-TV, Chatsworth, Ga.

Began Operation: Sept. 12, 1966.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

Administration: See WCLP-TV, Chatsworth, Ga.
RABUN F. BOBO, chief engineer, P.O. Box 525, Wrens, Ga.
(30833).

HAWAII

KHET

Honolulu

Ch. 11

(Also operates satellite KMEB-TV, Wailuku, Hawaii)

Licensee: Hawaii Public Broadcasting Authority, Honolulu, Hawaii (96822).

Studio: 2350 Doie St.

Telephone: 808-955-7878.

Transmitter: 1534 Kapiolani Blvd., Honolulu.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 148-kw visual, 29.5-kw aural. Antenna: minus 82.75-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

Latitude	21°	17'	45.7"
Longitude	157°	50'	35.7"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Hawaii Public Bcstg. Authority, Teruo Ihara, chmn.

Began Operation: April 15, 1966.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

MARY BITTERMAN, executive director.
CHARLES STUBBLEFIELD, program manager.
ALBERT HULSEN, production manager.
CLIFF EBLEN, development-promotion manager.
AKIO SAKATA, chief engineer.

1976 Edition

Georgia-Idaho Educational

KMEB-TV

Wailuku, Maui

Ch. 10

(Satellite of KHET, Honolulu, Hawaii)

Licensee: Hawaii Public Bcstg. Authority, Honolulu (96822).

Transmitter: Kole Kole Hill, Haleakala Crater, approx. 20-mi. SE of Wailuku.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 30.9-kw visual, 6.17-kw aural. Antenna: 5940-ft. above av. terrain, 47-ft. above ground, 10,027-ft. above sea level.

Latitude	20°	42'	40"
Longitude	156°	15'	34"

Color: Network, film, slide & tape.

Ownership: See KHET, Honolulu.

Began Operation: Sept. 22, 1966.

Personnel: See KHET, Honolulu.

IDAHO

KAID

Boise

Ch. 4

Licensee: State Board of Education, c/o Dr. John B. Barnes, Pres., Boise State, 1910 College Blvd., Boise, Ida. (83725).

Studio: Boise State University.

Telephone: 208-385-3344.

Transmitter: Deer Pt. TV Lot #3, 10.75-mi. NNE of Boise.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 13.5-kw aural. Antenna: 2474-ft. above av. terrain, 142-ft. above ground, 7092-ft. above sea level.

Latitude	43°	40'	08"
Longitude	116°	06'	10"

Ownership: State Board of Education. Janet Hay, pres.; Dr. John W. Swartley, Dr. J. P. Munson, A. L. Alford Jr., Edward L. Benoit, Leno D. Seppi, Roy Truby, Milton Small, dirs.

Began Operation: Dec. 31, 1971.

Personnel:

JACK SCHLAEFLE, director of educational television.
VAUN McARTHUR, chief engineer.
HOWARD HANSEN, scenic & graphic director.
WILLIAM M. BERG, program manager.
ROBERT N. PYLE, production manager.
SHARON MICKELSON, traffic manager.

KUID-TV

Moscow

Ch. 12

Licensee: Regents of the University of Idaho, Moscow, Ida.

Studio: Radio-TV Center, U of Ida. (83843).

Transmitter: Paradise Ridge, 3.25-mi. SSE of Moscow.

Telephone: 208-885-6723.

(Continued on next page)

Idaho-Illinois Educational

KUID-TV, Moscow—(Continued)

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 115-kw visual, 11.5-kw aural. Antenna: 1307-ft. above av. terrain, 139-ft. above ground, 3869-ft. above sea level.

Latitude	46°	40'	54"
Longitude	116°	58'	13"

FM Affiliate: KUID, 1.18-kw, 91.7 MHz (No. 219), 1000-ft.

Began Operation: Sept. 6, 1965.

Personnel:

PETER A. HAGGART, general manager.
WILLIAM BYRD, ITV coordinator.
JOYCE CAMPBELL, program director.
LINDA CARTER, traffic director.
RICHARD CARROLL, chief engineer.
ROY O'BRADY, engineer.
GEORGE WISE, engineer.
LARRY WEBER, engineer.
JOHN FRANZ, assistant chief engineer.
KEN SEGOTA, engineer.
LINDA WRIGHT, graphics & design.
MIKE KIRK, producer-director.
ALAN BELL, producer-director.
TOM COGGINS, cinematographer.

KBGL-TV

Pocatello

Ch. 10

Licensee: State Board of Education, acting as Board of Trustees of Idaho State U., c/o W. O. Witherspoon, Pocatello (83201).

Studio: College of Education Bldg., Idaho State U.

Telephone: 208-236-2857.

Transmitter: East Little Butte, 8.5-mi. NE of Atomic City, Ida.

Technical Facilities: Channel No. 10 (198-204 MHz). Authorized power: 66.1-kw visual, 12.9-kw aural. Antenna: 1450-ft. above av. terrain, 87-ft. above ground, 6762-ft. above sea level.

Latitude	43°	30'	02"
Longitude	112°	39'	36"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KBGL, .01-kw, 89.5 MHz (No. 208).

Ownership: State Institution. Officers: John W. Swartley, J. P. Munson, Janet Hay, D. F. Engelking, exec. scpy.

Began Operation: July 7, 1971.

Personnel:

HERBERT EVERITT, gen. mgr., dir., radio-television service.
ELMO SACKETT, station manager & operations director.
DON ROGERS, program director.
JIM ALEXANDER, production director.
JANET HOUSE, traffic director.
DICK SIEBE, chief engineer.

ILLINOIS

WSIU-TV

Carbondale

Ch. 8

Licensee: Board of Trustees of Southern Ill. U., Carbondale, Ill. (62901).

920-b

Studio: Southern Illinois University.

Transmitter: U.S. Hwy. 51, approx. 2-mi. S of Tamaroa, Ill.

Telephone: 618-453-4343.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude	38°	06'	15"
Longitude	89°	14'	37"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

FM Affiliate: WSIU, 50-kw, 91.9 MHz (No. 220), 300-ft.

Ownership: Board of Trustees of Southern Ill. U. Also operates WUSI-TV, Ch. 16, Olney, Ill.

Began Operation: November 6, 1961.

Represented (legal) by Mallick & Bernton.

Personnel:

DAVID B. ROCHELLE, director, broadcasting service, gen. mgr.
CHARLES T. LYNCH, chairman, radio-TV dept. SIU.
VIRGINIA MAMPRE, program manager.
MYERS WALKER JR., art and staging director.
WILLIAM E. DIXON, chief engineer.
WILLIS SEAMAN, chief transmitter engineer.

WTTW

Chicago

Ch. 11

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Studio: Chicago Educational Television Center, 5400 N. St. Louis Ave., Chicago.

Telephone: 312-583-5000.

Transmitter: Sears Bldg., S. Wacker Dr. & Jackson Blvd., Chicago.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 89.13-kw visual, 17.80-kw aural. Antenna: 1470-ft. above av. terrain, 1516-ft. above ground, 2111-ft. above sea level.

Latitude	41°	52'	44"
Longitude	87°	38'	10"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Schwartz & Woods.

Began Operation: Sept. 5, 1955.

Ownership: CETA officers: Newton N. Minow, honorary chmn.; Irving B. Harris, chmn.; Kenneth Mason, pres.; William J. McCarter, exec. v.p.; Carl S. Stanley, treas.; Robert L. Foote, secy. Also owns WXXW, Ch. 20, Chicago.

Personnel:

WILLIAM J. McCARTER, vice president & general manager.
JOHN C. RAHMANN, station manager.
RICHARD J. BOWMAN, director of broadcasting.
DAVID WILSON, director of program production.
LARRY OCKER, chief engineer.
PAULA NELSON, director of information services.
JOHN MODISSETT, director of development.

WXXW

Chicago

Ch. 20

Licensee: Chicago Educational Television Association, 5400 N. St. Louis Ave., Chicago, Ill. (60625).

Studio: 5400 N. St. Louis Ave. Telephone: 312-583-5000.

TV Factbook No. 45

Transmitter: 1000 Lake Shore Plaza.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 457-kw visual, 91.4-kw aural. Antenna: 770-ft. above av. terrain, 796-ft. above ground, 1383-ft. above sea level.

Latitude	41°	54'	01"
Longitude	87°	37'	28"

Holds CP for change to 1350-kw max. & 759-kw horizontal visual, 105-kw horizontal aural, 770-ft. above av. terrain, 1456-ft. above ground, 2049-ft. above sea level, lat. 41° 53' 55.5", long. 87° 37' 23", transmitter to John Hancock Center, 875 N. Michigan Ave. BPET-414.

TV tape: Recording facilities. News Wire Service: AP.

Ownership: See WTTW, Chicago.

Began Operation: Sept. 20, 1965.

Represented (legal) by Schwartz & Woods.

Personnel: Same as WTTW, Chicago.

WUSI-TV

Olney

Ch. 16

Licensee: Board of Trustees of Southern Ill. University, Carbondale, Ill. (62903).

Studio: 2-mi. W of Dundas, 8-mi. NW of Olney, Ill.

Transmitter: 2.1-mi. W of Dundas, Ill.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1170-kw max. & 977-kw horizontal visual, 234-kw max. & 195-kw horizontal aural. Antenna: 930-ft. above av. terrain, 975-ft. above ground, 1445-ft. above sea level.

Latitude	38°	50'	18"
Longitude	88°	07'	46"

TV tape: Recording facilities. Color: Network.

Ownership: Board of Trustees for Southern Ill. U. Also license of WSIU-TV & WSIU(FM), Carbondale, Ill.

Began Operation: Aug. 19, 1968.

Represented (legal) by Mallyck & Bernton.

Personnel:

DAVID B. ROCHELLE, general manager.
CHARLES T. LYNCH, chairman, radio-TV dept. SIU.
WILLIAM E. DIXON, chief engineer.

WTVP

Peoria

Ch. 47

Licensee: Illinois Valley Public Telecommunications Corp., c/o Philip Weinberg, 1501 W. Bradley Ave., Peoria, Ill. (61625).

Studio: 1501 W. Bradley Ave. Telephone: 309-676-4747.

Transmitter: 1501 W. Bradley Ave.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 1552-kw max. & 1200-kw horizontal visual, 155-kw max. & 120-kw horizontal aural. Antenna: 301-ft. above av. terrain, 342-ft. above ground, 949-ft. above sea level.

Latitude	40°	41'	56"
Longitude	89°	37'	00"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Illinois Valley Public Telecommunications Corp.

Began Operation: June 27, 1971.

Represented (legal) by Greeley, Bernard & Tierney.

Represented (engineering) by Donald L. Markley.

Personnel:

PHILIP WEINBERG, president.
ELWIN BASQUIN, station manager.
DAVID DZURAK, operations manager.
STEVE CONNETT, chief engineer.

1976 Edition

III.-Ind. Educational

WILL-TV

Urbana-Champaign

Ch. 12

Licensee: University of Illinois, Board of Trustees, Urbana, Ill. (61801).

Studio: 302 N. Goodwin, Urbana.

Transmitter: R. R. #2, 5-mi. W of Monticello, Willow Branch Twp.

Telephone: 217-333-1070, Urbana.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 987-ft. above av. terrain, 1044-ft. above ground, 1734-ft. above sea level.

Latitude	40°	02'	18"
Longitude	88°	40'	10"

TV tape: Recording facilities.

News Wire Service: AP.

Color: Network, live, film, slide & tape.

AM Affiliate: WILL, 5-kw, 580 kHz.

FM Affiliate: WILL-FM, 105-kw, 90.9 MHz (No. 215), 850-ft.

Ownership: University of Illinois; John Corbally, pres.

Began Operation: Aug. 1, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

DONALD P. MULLALLY, director of broadcasting.
ROBERT C. BOSTON, assistant manager.
RICHARD DAVIS, production coordinator.
DAVID B. OTTO, program director.
ROB R. BELDON, chief engineer.

INDIANA

WTIU

Bloomington

Ch. 30

Licensee: Trustees of Indiana University, Bloomington, Ind.

Studio: Indiana University, Bloomington (47401).

Telephone: 812-337-5900.

Transmitter: .5-mi. SE of Bloomington.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 214-kw max. & 200-kw horizontal visual, 42.6-kw max. & 39.8-kw horizontal aural. Antenna: 710-ft. above av. terrain, 644-ft. above ground, 1444-ft. above sea level.

Latitude	39°	08'	32"
Longitude	86°	29'	43"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: WFIU, 31-kw, 103.7 MHz (No. 279), 590-ft.

Ownership: Indiana University. John Ryan, pres.

Began Operation: March 3, 1969.

Personnel:

DONLEY F. FEDDERSEN, manager.
HERBERT A. SELTZ, program supervisor.
WILLIAM H. KROLL, operations manager.
EMMET R. BEEKER JR., chief engineer.

**For U.S. TV Station Call Letters,
see page 7-b**

921-b

Indiana Educational

WNIN Evansville Ch. 9

Licensee: Southwest Indiana Public Television Inc., 9201 Petersburg Rd., Evansville, Ind. (47711).

Studio: 9201 Petersburg Rd., Evansville, Ind. (47711).

Transmitter: Old Plank Rd., Chandler, Ind.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 580-ft. above av. terrain, 570-ft. above ground, 1040-ft. above sea level.

Latitude	38°	01'	31"
Longitude	87°	21'	43"

TV tape: Recording facilities. Color: Network & tape.

Ownership: Non-profit corp. Officers: John L. Carroll, chairman; Vincent F. Saele, pres. & gen. mgr.; Dr. Wallace B. Graves, Dr. David Rice, William S. Butterfield & Ted C. Ziemer Jr., vice chairmen; N. Keith Emge, secy.; Mrs. Reginald B. Collier, treas.

Began Operation: March 15, 1970. Sale to present owner by Evansville-Vanderburgh School Corp. approved by FCC Dec. 19, 1973.

Represented (engineering) by Paul Ford.

Personnel:

VINCENT F. SAELE, president & general manager.
CONSTANCE JULIUS, program manager.
DAN AGAN, promotion manager.
RUTH BEHRMAN, operations manager.
ROBERT HEMSKY, manager, technical operations.
FRANK HERTEL, manager, transmission operations.

WFYI Indianapolis Ch. 20

Licensee: Metropolitan Indianapolis TV Assn. Inc., 1440 N. Meridian St., Indianapolis, Ind. (46202).

Studio: 1440 N. Meridian St. Telephone: 317-639-5591.

Transmitter: 79th St. & Township Line.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 748-kw max. & 592-kw horizontal visual, 149-kw max. & 112-kw horizontal aural. Antenna: 850-ft. above av. terrain, 863-ft. above ground, 1693-ft. above sea level.

Latitude	39°	53'	59"
Longitude	86°	12'	01"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Began Operation: Oct. 4, 1970.

Ownership: Non-profit corp. Luke Lanford, pres.

Personnel:

FRANK MEEK, general manager.

WIPB Muncie Ch. 49

Licensee: Ball State University, 2000 University Ave., Muncie, Ind. (47303).

Transmitter: State Rd. No. 35, SE of Muncie.

Studio: 246 Minnetrista Blvd. (47303).

Telephone: 317-285-4771.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 141-kw visual, 28.2-kw aural. Antenna: 500-ft. above av. terrain, 542-ft. above ground, 1492-ft. above sea level.

Latitude	40°	09'	01"
Longitude	85°	22'	45"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

922-b

Ownership: Ball State University. Alexander M. Bracken, pres.; George F. Stevens, v.p.; Will H. Parker, secy.; Dorothy O'Maley, asst. secy.; Harold Wallace, Dr. Dean Speicher & F. Edwin Schouweiler, trustees.

Began Operation: May 8, 1953 as a commercial station. Sale to present owner by Donald A. Burton & assoc. approved by FCC Oct. 8, 1971. Non-commercial operation began Oct. 31, 1971.

Represented (legal) by Schwartz & Woods.

Personnel:

ROBERT W. FAULL, general manager.
RICHARD J. STAWICKI, operations director.
RONALD P. WOLF, program director.
JAMES C. MILLER, chief engineer.

WCAE St. John Ch. 50

Licensee: Lake Central School Corp., St. John, Ind. (46373).

Studio: 123 Sesame St., St. John, Ind. (46373).

Telephone: 219-365-5150.

Transmitter: 3461 Calumet Ave.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 1910-kw max. & 603-kw horizontal visual, 120-kw horizontal aural. Antenna: 430-ft. above av. terrain, 460-ft. above ground, 1045-ft. above sea level.

Latitude	41°	39'	28"
Longitude	87°	30'	28"

TV tape: Recording facilities. Color: Network.

Ownership: Lake Central School Corp.

Began Operation: Sept. 20, 1967.

Personnel:

LOUIS IACONETTI, general manager.
WILLIAM BIERIGER, operations engineer.
HARRY GARBA, chief engineer.
JOHN GERRARD, program manager.
SCOTT MARKLEY, director, news.
ERNEST RUETER, director, development.
JEFF POVLOVICH, director.
VENA PERRINGS, secretary.

WNDU-TV South Bend Ch. 16

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind.

OPERATING COMMERCIALLY
(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

WNIT-TV South Bend Ch. 34

Licensee: Michiana Public Broadcasting Corp., P.O. Box 34, South Bend, Ind. (46624).

Studio: 2424 California Rd., Elkhart, Ind. (46514).

Telephones: 219-234-3434 (office); 219-674-8861 (studio).

Transmitter: Ironwood Rd. between Kern & Roosevelt Rd.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 589-kw max. & 204-kw horizontal visual, 64.6-kw max. & 40.7-kw horizontal aural. Antenna: 560-ft. above av. terrain, 549-ft. above ground, 1394-ft. above sea level.

Latitude	41°	37'	05"
Longitude	86°	36'	09"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: Mrs. E. Blair Warner, pres.; Jon S. Armstrong, v.p.; Joseph D. Sharp, treas.; Hollis E. Hughes, secy.

TV Factbook No. 45

Began Operation: Feb. 18, 1974.

Personnel:

THOMAS E. BRUBAKER, executive director & general manager.
K. CLEM KUESPERT, chief engineer.
GARY L. WEINSTEIN, program director.
NICHOLAS R. KIERNAN, promotion & development director.

WVUT
Vincennes
Ch. 22

Licensee: Board of Trustees for Vincennes University, 1002 N. First St. (47591).

Studio: 1029 N. 4th St., Vincennes.

Transmitter: SW of Indiana Hwy. 61, 3-mi. SE of Vincennes.

Telephone: 812-882-6525.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1565-kw max. & 1150-kw horizontal visual, 313-kw max. & 115-kw horizontal aural. Antenna: 570-ft. above av. terrain, 560-ft. above ground, 1060-ft. above sea level.

Latitude	38°	39'	06''
Longitude	87°	28'	37''

TV tape: Recording facilities. Color: Network & tape.

News Wire Service: UPI.

FM Affiliate: WVUB, .01-kw, 91.3 MHz (No. 217).

Ownership: Board of 27 trustees, Clarence J. McCormick, chmn.

Began Operation: Feb. 15, 1968.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Personnel:

ROBERT R. STEVENS, general manager.
T. MACK SEED, program manager & chief engineer.
JACK H. HANES, production manager.

IOWA

WOI-TV
Ames—(Des Moines)
Ch. 5

Licensee: Iowa State University of Science & Technology, Ames, Ia.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

KBIN
Council Bluffs
Ch. 32

Grantee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Studio: See KDIN-TV, Des Moines.

Telephones: 712-328-9476 (transmitter); 515-280-1120 (administration).

Transmitter: 275-ft. SE of intersection of Linn St. & Skyline Dr., Council Bluffs.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 571-kw max. & 247-kw horizontal visual, 57.1-kw max. & 24.7-kw horizontal aural. Antenna: 317-ft. above av. terrain, 163-ft. above ground, 1417-ft. above sea level.

Latitude	41°	15'	14.5''
Longitude	95°	50'	07.0''

Color: Network & slide.

Ownership: See KDIN-TV, Des Moines.

Began Operation: Sept. 7, 1975.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

1976 Edition

Indiana-Iowa Educational

KDIN-TV
Des Moines
Ch. 11

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines, Ia. (50306).

Studio: 2801 Bell Ave., Des Moines, Iowa (50321).

Telephones: 515-685-3132 (Transmitter); 515-280-1120 (Administration). TWX No.: 910-520-2656.

Transmitter: 1-mi. S of Alleman, Iowa.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw max. & 221-kw horizontal visual, 31.6-kw max. & 22.1-kw horizontal aural. Antenna: 1973-ft. above av. terrain, 2000-ft. above ground, 2988-ft. above sea level.

Latitude	41°	48'	33''
Longitude	93°	36'	53''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: State of Iowa.

Began Operation: April 27, 1959.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

DR. THOMAS DITZEL, executive director.
MIKE LABONIA, dir. of programming.
DON SAVERAID, dir. of engineering.
DAVID J. BRUGGER, dir. of administration.

KIIN-TV
Iowa City
Ch. 12

Licensee: State Educational Radio & TV Facility Board, P.O. Box 1758, Des Moines (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1449-ft. above ground, 2249-ft. above sea level.

Latitude	41°	43'	14.5''
Longitude	91°	20'	29.5''

Telephones: 319-643-2620 (Transmitter); 515-280-1120 (Administration).

Color: Network.

Ownership: State of Iowa.

Began Operation: Feb. 8, 1970.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

BLACKBURN
& COMPANY, INC.

RADIO • TV • CATV • NEWSPAPER BROKERS
NEGOTIATIONS • FINANCING • APPRAISALS

CHICAGO	333 N. Michigan Ave.	(312) 346-6460
WASHINGTON, D.C.	1725 K. Street, N.W.	(202) 331-9270
ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Iowa-Kansas Educational

KHIN Red Oak Ch. 36

Grantee: State Educational Radio & TV Facility Board, Box 1758, Des Moines (50306).

Studio: Sec KDIN-TV, Des Moines.

Telephones: 712-784-3409 (transmitter); 515-280-1120 (administration).

Transmitter: 7-mi. E & 2-mi. N of Oakland on Hwy. 6.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 490-kw horizontal visual, 204-kw max. & 49-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1503-ft. above ground, 2833 ft. above sea level.

Latitude	41°	20'	40"
Longitude	95°	15'	21"

Color: Network.

Ownership: See KDIN-TV, Des Moines.

Began Operation: Sept. 7, 1975.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

KSIN Sioux City Ch. 27

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines, Iowa (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Telephone: 712-255-5558 (Transmitter); 515-280-1120 (Administration).

Transmitter: Rural Rt. 2, 1-mi. E of city limits of Sioux City.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 4040-kw max. & 2040-kw horizontal visual, 404-kw max. & 204-kw horizontal aural. Antenna: 1070-ft. above av. terrain, 996-ft. above ground, 2416-ft. above sea level.

Latitude	42°	30'	53"
Longitude	96°	18'	13"

Color: Network.

Ownership: State of Iowa.

Began Operation: January 4, 1975.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

KRIN Waterloo Ch. 32

Licensee: State Educational Radio & TV Facility Board, Box 1758, Des Moines, Iowa (50306).

Studio: 2801 Bell Ave., Des Moines (50321).

Telephone: 319-448-4222 (Transmitter); 515-280-1120 (Administration).

Transmitter: 4.5-mi. NW of Walker.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 1986-kw horizontal visual, 1000-kw max. & 397-kw horizontal aural. Antenna: 1902-ft. above av. terrain, 1795-ft. above ground, 2812-ft. above sea level.

Latitude	42°	18'	59"
Longitude	91°	51'	31"

Color: Network.

Ownership: State of Iowa.

Began Operation: Dec. 15, 1974.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel: See KDIN-TV, Des Moines.

KANSAS

KTWU Topeka Ch. 11

Licensee: Washburn University of Topeka, 17th & College Sts.

Studio: Signal Hill, Wanamaker Rd. N.

Telephone: 913-272-8181.

Transmitter: 1.5-mi. W of city limits.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1064-ft. above av. terrain, 952-ft. above ground, 2029-ft. above sea level.

Latitude	39°	03'	51"
Longitude	95°	45'	49"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: This university is a municipal school, directed by a board of 10 regents.

Began Operation: Oct. 21, 1965.

Personnel:

DR. DALE N. ANDERSON, director of TV & station manager.

DAVE POMEROY, program & operations director.

ERNEST HEDGES, chief engineer.

JOAN HANKAMMER, promotion director.

KPTS Wichita-Hutchinson Ch. 8

Licensee: Sunflower ETV Corp., 309 E. 3rd St., Wichita, Kan. (67202).

Studio: 309 E. Third St., Wichita.

Transmitter: E. 4th St. & Buhler Rd., 8.2-mi. E of Hutchinson.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 302-kw visual, 30.2-kw aural. Antenna: 800-ft. above av. terrain, 780-ft. above ground, 2325-ft. above sea level.

Latitude	38°	03'	21"
Longitude	97°	46'	35"

Telephone: 316-262-4461.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Sunflower ETV Corp. officers: Harry Litwin, chmn. of the board; Zoel Parenteau, pres.; Jo Brown & Lloyd Ballhagen, vice chmn.; Nancy Winchell, secy.; David W. Moore, treas.; Robert Wine, asst. treas.

Began Operation: Jan. 5, 1970.

Represented (engineering) by Steel, Andrus & Adair.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ZOEL PARENTEAU, president & general manager.

ROBERT FULKERSON, director of engineering.

ROBERT NELSON, director of development.

TOREY SOUTHWICK, director of programming.

ROBERT WINE, director of administration.

DAVID BREWER, program operations coordinator.

DONNA BRIDGES, special projects coordinator.

TOM BROCK, production operations coordinator.

MARY ANN CLARK, auction coordinator.

SUSAN DUSHEKE, community relations coordinator.

LYNNE LARSEN, program information coordinator.

AL LOPEZ, art coordinator.

CAROLYN MYERS, research coordinator.

KENTUCKY

WKAS Ashland

Ch. 25

Licensee: Kentucky State Board of Education, Frankfort, Ky.
Studio: See WKLE, Lexington. Transmitter: DeBord Hill.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 9.6-kw visual, 1.92-kw aural. Antenna: 500-ft. above av. terrain, 400-ft. above ground, 1200-ft. above sea level.

Latitude	38°	27'	45"
Longitude	82°	37'	13"

Requests CP for change to 162-kw max. & 135-kw horizontal visual, 16.2-kw max. & 13.5-kw horizontal aural. BPET-482.

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WKGB Bowling Green

Ch. 53

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Studio: See WKLE, Lexington.

Transmitter: U.S. 231, 2.8-mi. N of Hadley.

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 667-kw max. & 550-kw horizontal visual, 113-kw max. & 110-kw horizontal aural. Antenna: 810-ft. above av. terrain, 614-ft. above ground, 1370-ft. above sea level.

Latitude	37°	05'	22"
Longitude	86°	38'	05"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WCVN Covington

Ch. 54

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Tower View St., Taylor Mill, Ky.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 8-kw visual, 1.6-kw aural. Antenna: 405-ft. above av. terrain, 309-ft. above ground, 1129-ft. above sea level.

Latitude	39°	01'	50"
Longitude	84°	30'	23"

Holds CP for change to 162-kw max. & 135-kw horizontal visual, 16.2-kw max. & 13.5-kw horizontal aural. BPET-536.

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 8, 1969.

Personnel: See WKLE, Lexington.

WKZT Elizabethtown

Ch. 23

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Kentucky Educational

Studio: See WKLE, Lexington.

Transmitter: Hawkins Drive, 1-mi. SE of Elizabethtown.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 688-kw max. & 575-kw horizontal visual, 128-kw max. & 115-kw horizontal aural. Antenna: 652-ft. above av. terrain, 651-ft. above ground, 1446-ft. above sea level.

Latitude	37°	40'	55"
Longitude	85°	50'	32"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WKHA Hazard

Ch. 35

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Buffalo Knob, 3.6-mi. S of Hazard.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 645-kw max. & 417-kw horizontal visual, 129-kw max. & 83.2-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 605-ft. above ground, 2630-ft. above sea level.

Latitude	37°	11'	34"
Longitude	83°	11'	16"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Dec. 16, 1968.

Personnel: See WKLE, Lexington.

WKLE Lexington-Richmond

Ch. 46

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Network Center: 600 Cooper Drive, Lexington, Ky. (40502).

Telephone: 606-623-3603.

Transmitter: .4-mi. S of Clays Ferry, Ky.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 1050-kw horizontal visual, 105-kw horizontal aural. Antenna: 874-ft. above av. terrain, 854-ft. above ground, 1764-ft. above sea level.

Latitude	37°	52'	45"
Longitude	84°	19'	33"

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Ky. State Board of Education. Operated by Kentucky Authority for ETV. Governing board: Dr. Lyman Ginger, Don C. Bale, Dr. Otis Singletary, Dr. Robert R. Martin, Hoover J. Neel, Art Walters & Alvis Temple. Ky. State Board of Education is licensee of WKAS, Ashland; WKBG, Bowling Green; WCVN, Covington; WKZT, Elizabethtown; WKHA, Hazard; WKMJ, Louisville; WKMA, Madisonville; WKMR, Morehead; WKMU, Murray-Mayfield; WKON, Owenton; WKPI, Pikeville & WKS0, Somerset, Ky.

Began Operation: Sept. 23, 1968.

Represented (legal) by Miller & Schroeder.

Personnel:

O. LEONARD PRESS, executive director.

VIRGINIA FOX, assoc. exec. director, broadcasting.

ROBERT J. KLEIN, director of engineering.

(Continued on next page)

Kentucky Educational

WKMJ Louisville Ch. 68

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Studio: See WKLE, Lexington.

Transmitter: Bald Knob, New Albany, Ind.

Technical Facilities: Channel No. 68 (794-800 MHz). Authorized power: 1176-kw max. & 794-kw horizontal visual, 219-kw max. & 159-kw horizontal aural. Antenna: 820-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 2, 1970.

Personnel: See WKLE, Lexington.

WKPC-TV Louisville Ch. 15

Licensee: Board of Education of Jefferson County, 3332 Newburg Rd., Louisville (40218).

Studio: 4309 Bishop Lane, Box 1515, Louisville, Ky. (40201).

Telephone: 502-456-3286.

Transmitter: Route 1, Floyd Knobs, Ind. Telephone: 812-945-7851.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 295-kw max. & 263-kw horizontal visual, 52.8-kw max. & 46.8-kw horizontal aural. Antenna: 877-ft. above av. terrain, 550-ft. above ground, 1520-ft. above sea level.

Latitude	38°	22'	02"
Longitude	85°	49'	53"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Board of Education, E. C. Grayson, supt.

Began Operation: Sept. 8, 1958.

Represented (legal) by Schwartz & Woods.

Personnel:

JERRY D. WEAVER, exec. v.p. & general manager.
KENNETH LAM, director for ITV.
GORDON WHITELEY, production manager.
CHARLES T. LANDERS, chief engineer
BOB RICHARDSON, producer-coordinator for ITV.
ALLEN BLANKENBAKER, director of graphics, film.
KAY GALBRAITH, director of graphics, general.
PAT KAREM, auction manager.

WKMA Madisonville Ch. 35

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Studio: See WKLE, Lexington.

Transmitter: 2.4-mi. E of St. Charles Rt. 62, Madisonville.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 614-kw max. & 513-kw horizontal visual, 123-kw max. & 102-kw horizontal aural. Antenna: 1043-ft. above av. terrain, 995-ft. above ground, 1545-ft. above sea level.

Latitude	37°	11'	25"
Longitude	87°	30'	47"

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WKMR Morehead Ch. 38

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Near USDA Lookout Tower.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 683-kw max. & 562-kw horizontal visual, 137-kw max. & 112-kw horizontal aural. Antenna: 965-ft. above av. terrain, 605-ft. above ground, 1986-ft. above sea level.

Latitude	38°	10'	38"
Longitude	83°	24'	18"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WKMU Murray-Mayfield Ch. 21

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: 1.67-mi. NNW of Farmington, Ky.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 691-kw max. & 575-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 663-ft. above av. terrain, 652-ft. above ground, 1182-ft. above sea level.

Latitude	36°	41'	33"
Longitude	88°	32'	10"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Oct. 9, 1968.

Personnel: See WKLE, Lexington.

WKON Owenton Ch. 52

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Owen County High School.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 691-kw max. & 550-kw horizontal visual, 138-kw max. & 115-kw horizontal aural. Antenna: 710-ft. above av. terrain, 598-ft. above ground, 1548-ft. above sea level.

Latitude	38°	31'	32"
Longitude	84°	48'	40"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

WKPI Pikeville Ch. 22

Licensee: Kentucky State Board of Education, Frankfort, Ky.

Studio: See WKLE, Lexington.

Transmitter: Flatwoods Mtn., 5.5-mi. from State Rt. 197.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1320-kw max. & 468-kw horizontal visual, 264-kw max. & 93.3-kw horizontal aural. Antenna: 1415-ft. above av. terrain, 153-ft. above ground, 2994-ft. above sea level.

Latitude	37°	17'	06"
Longitude	82°	31'	29"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Jan. 13, 1969.

Personnel: See WKLE, Lexington.

WKSO Somerset

Ch. 29

Licensee: Kentucky State Board of Education, Frankfort, Ky. (40601).

Studio: See WKLE, Lexington.

Transmitter: Dye Knob, Rt. 837, near Somerset.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 584-kw max. & 378-kw horizontal visual, 117-kw max. & 75.6-kw horizontal aural. Antenna: 1460-ft. above av. terrain, 996-ft. above ground, 2526-ft. above sea level.

Latitude	37°	10'	00"
Longitude	84°	49'	28"

Color: Network, live, film, slide & tape.

Ownership: See WKLE, Lexington.

Began Operation: Sept. 23, 1968.

Personnel: See WKLE, Lexington.

LOUISIANA

WLPB-TV Baton Rouge

Ch. 27

Grantee: Louisiana Educational Television Authority, 626 N. 4th St., Baton Rouge, La. (70804).

Studio: 626 N. 4th St., Baton Rouge.

Telephone: 504-389-2635.

Transmitter: 1.35-mi. E of River Rd., Baton Rouge.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1230-kw visual, 245-kw aural. Antenna: 930-ft. above av. terrain, 1025-ft. above ground, 1045-ft. above sea level.

Latitude	30°	22'	22"
Longitude	91°	12'	15"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State authority. Board members: Ed Prendergast, chmn.; Dr. Walter Mosley, vice chmn.; Lucile Woodard, secy.; Harold Block, treas.; Edwin K. Hunter, Wayne Berry, E. J. Bourg, George F. Dupuis, Dr. Robert Gaston, William S. Hart, Betty Laborde, Dorothy Randolph, Col. Albert J. Wetzel, Stanley M. Wyatt, Louis J. Michot, William A. Patton, Paul Goldman, Jesse Bankston. Louisiana ETV Authority is applicant for Ch. 13, Monroe & Ch. 24, Shreveport.

Began Operation: Sept. 5, 1975.

Represented (legal) by Patton, Boggs & Blow.

Represented (engineering) by W. J. Kessler & Associates.

Personnel:

A. FRED FREY, acting director.
O. PAT MORGAN, program director.
BILLY G. PORTER, chief engineer.

1976 Edition

Ky.-Maine Educational

WYES-TV New Orleans Ch. 12

Licensee: Greater New Orleans Educational Television Foundation, 916 Navarre Ave., New Orleans, La. (70124).

Studio: 916 Navarre Ave., P. O. Box 24026 (70124).

Transmitter: Paris Rd., near Chalmette, La.

AM Affiliate: WNPS, 1-kw, 1450 kHz.

Telephone: 504-486-5511.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude	29°	57'	13.5"
Longitude	89°	56'	58.3"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Alfred W. Brown Jr., chairman; Martin L. C. Feldman, Clarence J. Jupiter, Macy O. Teetor Jr., vice chairmen; Louis L. Frierson, secy.; Louis H. Marrero IV, treas.

Began Operation: April 1, 1957 on Ch. 8. Switched to Ch. 12 June 1970.

Represented (legal) by Schwartz & Woods.

Personnel:

WILLIAM S. HART, president.
JACK SAWYER, program manager.
JULIAN CRAGGS, production manager.
ANTHONY E. MAURIN JR., director of engineering.
WILLIAM G. KOONCE, business manager & controller.
JAMES A. RAPP, development director.

WWL-TV New Orleans

Ch. 4

Licensee: Loyola University, 6363 St. Charles Ave.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

MAINE

WCBB Augusta Ch. 10

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me. (04240).

Studio: 1450 Lisbon St., Lewiston, Me.

Transmitter: 10-mi. ENE of Lewiston, on Danforth Hill.

Telephone: 207-783-9101. TWX No.: 710-223-1538.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 63-kw aural. Antenna: 1000-ft. above av. terrain, 640-ft. above ground, 1330-ft. above sea level.

Latitude	44°	09'	16"
Longitude	70°	00'	37"

Color: Network, film, slide & tape.

TV tape: Recording facilities.

Ownership: Bates College (operator of FM radio WRJR, Lewiston, Me.), 33 1/3%; Colby College, 33 1/3%; Bowdoin College, 33 1/3%. (Operator of FM radio WBOR, Brunswick, Me.).

(Continued on next page)

Maine-Maryland Educational

WCBB, Augusta—(Continued)

Began Operation: November 13, 1961.

Represented (legal) by Greeley, Bernard & Tierney.

Personnel:

H. ODELL SKINNER, general manager.
HARRY J. WIEST, director of programming.
ROBERT H. GARDNER, director of development.
ROLAND A. DESJARDINS, director of engineering.
LAINA HUOTARI, traffic manager.
PHYLLIS COPP, public information director.

WMEG-TV

Biddeford

Ch. 26

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Maine (04473).

Studio: Alumni Hall, University of Maine, Orono (04473).

Transmitter: Top of Hope Hill, Sanford, Maine.

Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 589-kw visual, 117-kw aural. Antenna: 800-ft. above av. terrain, 555-ft. above ground, 1208-ft. above sea level.

Latitude	43°	25'	00"
Longitude	70°	48'	09"

TV tape: Recording facilities at Orono.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: University of Maine, see WMEB-TV, Orono, Maine.

Began Operation: March 15, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WMEB-TV, Orono, Maine.

WMED-TV

Calais

Ch. 13

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Studio: Alumni Hall, U. of Maine, Orono, Me. (04473).

Transmitter: Top of Conant Hill, Meddybemps, Me.

Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.

TV tape: Recording facilities (at Orono).

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 31.6-kw visual, 6.2-kw aural. Antenna: 430-ft. above av. terrain, 187-ft. above ground, 667-ft. above sea level.

Latitude	45°	01'	44"
Longitude	67°	19'	24"

Ownership: University of Maine, a state institution, see WMEB-TV, Orono, Me.

Began Operation: Sept. 23, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: This station utilizes the staff at WMEB-TV, Orono, Me.

WMEB-TV

Orono

Ch. 12

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

928-b

Studio: Alumni Hall, U. of Maine, Orono, Me.

Transmitter: 10-mi. SE of Orono on Blackcap Mt., East Eddington.

Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 990-ft. above av. terrain, 369-ft. above ground, 1346-ft. above sea level.

Latitude	44°	45'	36"
Longitude	68°	33'	59"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

Ownership: University of Maine, a state institution. It also operates WMEM-TV, Presque Isle, Me., and WMED-TV, Calais, Me.

Began Operation: Oct. 8, 1963.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

KENNETH KRALL, dir. of finance & administration.
EDWARD WINCHESTER, director of engineering services.
DONALD WINSLOW, chief engineer.
CARL MASON, network transmitter supervisor.
CALVIN M. THOMAS II, director of public services & development.
ERIK VAN de BOGART, director of programming services.
DAN EVERETT, program manager.

WMEM-TV

Presque Isle

Ch. 10

Maine Public Bcstg. Network

Licensee: University of Maine, Alumni Hall, Orono, Me. (04473).

Studio: Alumni Hall, U. of Maine, Orono, Me. (04473).

Transmitter: Mars Hill, 15-mi. S of Presque Isle.

Telephone: 207-866-4493 (Orono). TWX No.: 710-229-1091.

Color: Network, live, film, slide & tape. News Wire Service: AP, UPI.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 299-kw visual, 30-kw aural. Antenna: 1093-ft. above av. terrain, 155-ft. above ground, 1762-ft. above sea level.

Latitude	46°	33'	05"
Longitude	67°	48'	37"

Ownership: University of Maine, a state institution see WMEB-TV, Orono, Me.

Began Operation: Feb. 17, 1964.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: This station utilizes the staff at WMEB-TV, Orono, Me.

MARYLAND

WAPB

Annapolis

Ch. 22

Grantee: Maryland Public Bcstg. Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: 1.2 mi. SSW of Crownsville, Md.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 3890-kw horizontal visual, 389-kw horizontal aural. Antenna: 870-ft. above av. terrain, 852-ft. above ground, 1000-ft. above sea level.

Latitude	39°	00'	36"
Longitude	76°	36'	33"

TV tape: Recording facilities.

Ownership: See WMPB, Baltimore.

Began Operation: July 16, 1975.

Represented (legal) by Schwartz & Woods.

Personnel: See WMPB, Baltimore.

TV Factbook No. 45

WMPB
Baltimore

Ch. 67

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: Owings Mills, Md. (21117).

Telephone: 301-356-5600.

Transmitter: Owings Mills, Md.

Technical Facilities: Channel No. 67 (788-794 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 200-kw max & 129-kw horizontal aural. Antenna: 820-ft. above av. terrain, 693-ft. above ground, 1349-ft. above sea level.

Latitude	39°	27'	01.0"
Longitude	76°	46'	36.5"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Maryland Public Bcstg. Commission, Leonard H. Rosenberg, chmn.; Fred I. Archibald, vice chmn.; Frederick Breitenfeld Jr., exec. dir. Maryland Public Broadcasting Commission is also licensee of WCPB (TV), Salisbury; WWPB-TV, Hagerstown & holds CP for WAPB (TV), Annapolis, Md.

Began Operation: Oct. 5, 1969.

Represented (legal) by Schwartz & Woods.

Personnel:

FREDERICK BREITENFELD JR., executive director.
DAVID L. GRAHAM, director of engineering.
WARREN S. PARK JR., director of programming & operations.
WILLIAM F. HALLSTEAD, dir. of development & community services.
ROBERT JONES, graphic arts manager.

WWPB-TV
Hagerstown

Ch. 31

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: Fairview Mtn., 2000-ft. N of Rt. 40, near Clear Spring, Md.

Technical Facilities: Channel No. 31 (572-578) MHz). Authorized power: 1070-kw max. & 479-kw horizontal visual, 85.1-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 410-ft. above ground, 1850-ft. above sea level.

Latitude	39°	39'	04.0"
Longitude	77°	58'	14.7"

TV tape: Recording facilities.

Ownership: See WMPB, Baltimore.

Began Operation: Oct. 5, 1974.

Represented (legal) by Schwartz & Woods.

Personnel: See WMPB, Baltimore.

WCPB
Salisbury

Ch. 28

Licensee: Maryland Public Broadcasting Commission, Owings Mills, Md. (21117).

Studio: See WMPB, Baltimore.

Transmitter: Emerson Ave. at Deers Head Blvd.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 786-kw max. & 708-kw horizontal visual, 166-kw max. & 149-kw horizontal aural. Antenna: 513-ft. above av. terrain, 551-ft. above ground, 575-ft. above sea level.

Latitude	38°	23'	09.0"
Longitude	75°	35'	32.5"

TV tape: Recording facilities.

Color: See WMPB, Baltimore.

1976 Edition

Md.-Massachusetts Educational

Ownership: See WMPB, Baltimore.

Began Operation: March 18, 1971.

Represented (legal) by Schwartz & Woods.

Personnel: See WMPB, Baltimore.

MASSACHUSETTS

WGBH-TV

Boston

Ch. 2

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studio: 125 Western Ave. Telephone: 617-868-3800.

Transmitter: 350 Cedar St., Needham, Mass.

FM Affiliate: WGBH, 100-kw, 89.7 MHz (No. 209), 650-ft.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 50-kw visual, 5-kw aural. Antenna: 1040-ft. above av. terrain, 1034-ft. above ground, 1184-ft. above sea level.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

Holds CP for change to 87.1-kw visual, 17.4-kw aural. BPET-481.

TV tape: Recording facilities. News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

Ownership: Foundation trustees: Presidents of Trustees of Boston Symphony Orchestra, Boston, Brandeis, Harvard, Northeastern & Tufts Universities, Massachusetts Institute of Technology, Boston, Simmons & Wellesley Colleges, New England Conservatory of Music; Directors of Museum of Fine Arts & Museum of Science, University of Massachusetts; Trustee of Lowell Institute; President of WGBH Educational Foundation. Elected trustees: Helene R. Cahners, Abram T. Collier, Elma Lewis, Herbert E. Tucker Jr.

Began Operation: May 2, 1955.

Represented (legal) by Covington & Burling.

Personnel:

DAVID O. IVES, president.
MICHAEL S. RICE, vice president & general manager.
MARK STEVENS, broadcast manager.
M. PETER DOWNEY, operations manager.
THOMAS B. KELLER JR., engineering director.
SYLVIA DAVIS, promotion manager.

WGBX-TV

Boston

Ch. 44

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studio: 125 Western Ave., Boston (02134).

Transmitter: 350 Cedar St., Needham, Mass.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 393-kw max. & 251-kw horizontal visual, 78.6-kw max. & 50.1-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1074-ft. above ground, 1224-ft. above sea level.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

TV tape: Recording facilities. News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

Ownership: See WGBH-TV, Boston.

Began Operation: Sept. 25, 1967.

Personnel: See WGBH-TV, Boston.

(Continued on next page)

Mass.-Mich. Educational

WGBY-TV Springfield Ch. 57

Licensee: WGBH Educational Foundation, 125 Western Ave., Boston, Mass. (02134).

Studios: One Armory Square, Springfield (01105); WGBH-TV, Boston.

Telephone: 413-781-2801.

Transmitter: Mt. Tom, Holyoke, Mass.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1200-kw max. & 776-kw horizontal visual, 240-kw max. & 155-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 119-ft. above ground, 1323-ft. above sea level.

Latitude	42°	14'	30"
Longitude	72°	38'	54"

Color: Network, live, film, slide & tape.

Ownership: See WGBH-TV, Boston.

Began Operation: Sept. 26, 1971.

Represented (legal) by Covington & Burling.

Personnel:

JOHN T. CALDWELL JR., general manager.
DAN KAIN, dir. of community programming.
DENNIS DUNBAR, engineer in charge.
SANDY GRAN, program operations director.
MIDGE RAMSEY, promotion & publicity.

MICHIGAN

WCML-TV Alpena Ch. 6

Due to begin operation Oct. 1975

Grantee: Central Michigan University, c/o William J. Grigaliunas, Anspach Hall, Mt. Pleasant, Mich. (48858).

Studio: See WCMU-TV, Mt. Pleasant.

Transmitter: State Rt. 33, 9-mi. N of Atlanta, Mich.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1470-ft. above av. terrain, 1345-ft. above ground, 2045-ft. above sea level.

Latitude	45°	08'	17"
Longitude	84°	09'	44"

Color: Network & slide.

Ownership: State institution.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Cohen & Dippell.

Personnel: See WCMU-TV, Mt. Pleasant, Mich.

WTVS Detroit Ch. 56

Licensee: Detroit Educational Television Foundation Inc., 7441 2nd Blvd., Detroit, Mich. (48202).

Studio: 7441 Second Blvd., Detroit.

Telephone: 313-873-7200.

Transmitter: W. Eleven Mile Rd., Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

930-b

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 955-kw max. & 617-kw horizontal visual, 61.7-kw aural. Antenna: 960-ft. above av. terrain, 1049-ft. above ground, 1749-ft. above sea level.

Latitude	42°	29'	01"
Longitude	83°	18'	44"

Ownership: Foundation officers: Irving Bluestone, pres.; Mrs. Stephen Du Brul, v.p.; E. Harwood Rydholm, v.p.; Thomas L. Schoenith, v.p.; Dr. Reginald Wilson, v.p.; Arthur F. F. Snyder, treas.; James N. Christianson, exec. director. Following are board members: Iris Adelson, Rev. Malcolm Carron S.J., Walker L. Cisler, Dollie Cole, Fredrick Cummings, Lawrence P. Doss, Fredrick Erb, Edwin O. George, Vernon S. Glendening, Charles V. Hicks, Gwendolyn Hogue, Arthur L. Johnson, Dr. Robert Kincheloe, Mrs. Henry C. Johnson, Allen W. Merrell, Mrs. Walter Livingston, Dr. Donald O'Dowd, Alan E. Schwartz, Lee Silva, Dan F. Smith, Thomas Turner, Sojan W. Weeks, Dr. Charles Wolfe, Mack W. Worden, Dr. Charles H. Wright, Mayor Coleman Young.

Began Operation: Aug. 8, 1955.

Represented (legal) by Schwartz & Woods.

Personnel:

JAMES N. CHRISTIANSON, general manager.
EDGAR B. HENDRY, chief engineer.
JEROME K. TRAINOR, program & operations director.
JACK COSTELLO, production director.
AGNES B. SCOTT, development director.
ROSETTA E. GADSON, public relations & promotion director.

WKAR-TV East Lansing Ch. 23

Licensee: Board of Trustees, Michigan State University, E. Lansing, Mich. (48824).

Studio: 600 Kalamazoo St., East Lansing.

Transmitter: Dobie Rd., Okemos.

Telephone: 517-355-2300.

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: AP.

AM Affiliate: WKAR, 10-kw, 870 kHz.

FM Affiliate: WKAR-FM, 125-kw, 90.5 MHz (No. 213), 930-ft.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1238-kw max. & 1100-kw horizontal visual, 247.5-kw max. & 219-kw horizontal aural. Antenna: 975-ft. above av. terrain, 1034-ft. above ground, 1885-ft. above sea level.

Latitude	42°	42'	08"
Longitude	84°	24'	51"

Began Operation: Jan. 15, 1954. On March 15, 1959 moved to Ch. 10 sharing time with commercial WILX-TV. Began operation on Ch. 23 Sept. 10, 1972.

Represented (legal) by Norman E. Jorgensen.

Personnel:

DR. ROBERT DAVIS, dir., instructional development/telecommunications.
ROBERT D. PAGE, station manager.
KAY INGRAM, program manager.
JAMES LAU, operations supervisor.
DAVID BOUSE, film director.
RAYMOND WILSON, chief engineer.

WGVC Grand Rapids Ch. 35

Licensee: Grand Valley State College, Allendale (49401).

Studio: 301 Manitou Hall, Grand Valley State College, Allendale, Mich. (49401).

Telephone: 616-895-6691.

TV Factbook No. 45

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Transmitter: Pierce Rd. at 48th Ave., Allendale.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 264-kw max. & 200-kw horizontal aural. Antenna: 860-ft. above av. terrain, 855-ft. above ground, 1545-ft. above sea level.

Latitude	42°	57'	35"
Longitude	85°	53'	45"

Ownership: State institution. Paul Johnson, chmn.; Arend D. Lubbers, pres.; Ronald F. Van Steeland, v.p.

Began Operation: Dec. 17, 1972.

Represented (legal) by Cohn & Marks.

Personnel:

GORDON LAWRENCE, station manager.
PAUL BOCK, chief engineer.
CHARLES FURMAN, program director.
JOHN NELSON, director of instructional television.

WNPB Marquette

Ch. 13

Licensee: Board of Control of Northern Michigan University, Marquette (49855).

Studio: Learning Resources Bldg., Northern Michigan U.

Telephones: 906-227-3900; 906-227-1300.

Transmitter: 6.7-mi. from Republic, Mich.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1090-ft. above av. terrain, 1101-ft. above ground, 2601-ft. above sea level.

Latitude	46°	21'	09"
Longitude	87°	51'	32"

Color: Network, live, film, slide & tape. TV tape: Recording facilities.

News Wire Service: UPI.

FM Affiliate: WNMR, 100-kw, 90.1 MHz (No. 211), 1000-ft.

Ownership: Northern Michigan University.

Began Operation: Dec. 28, 1972.

Represented (legal) by Cohn & Marks.

Personnel:

DR. JOHN X. JAMRICH, president.
DR. GEORGE E. LOTT JR., director of Learning Resources.
BRUCE S. TURNER, station manager.
JAMES D. STEFFEY, chief engineer.
SCOTT SEAMAN, assistant director, Learning Resources.

WCMU-TV Mt. Pleasant

Ch. 14

Licensee: Central Michigan University, Mt. Pleasant (48859).

Studio: Anspach Hall, Mt. Pleasant.

Transmitter: 0.4-mi. W of Blue Grass Rd. & old U.S. Rt. #27.

Telephone: 517-774-3105.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 39.8-kw visual, 7.94-kw aural. Antenna: 530-ft. above av. terrain, 547-ft. above ground, 1344-ft. above sea level.

Latitude	43°	34'	24"
Longitude	84°	46'	21"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WCMU-FM, 100-kw, 89.5 MHz (No. 208), 420-ft.

Ownership: State institution.

Began Operation: March 29, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

1976 Edition

Mich.-Minn. Educational

Represented (engineering) by Cohen & Dippell.

Personnel:

WILLIAM J. GRIGALIUNAS, station manager.
PAUL BAUMGARTNER, chief engineer.
MONTE HIGGINS, program director.

WUCM-TV

University Center (Bay City)

Ch. 19

Licensee: Delta College, University Center (Bay City), Mich. (48710).

Studio: Delta Road, University Center. Telephone: 517-686-0403.

Transmitter: .8-mi. NNW of Delta Rd. & Four Mile Rd. intersection.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 63.1-kw max. & 56.2-kw horizontal aural. Antenna: 470-ft. above av. terrain, 498-ft. above ground, 1102-ft. above sea level.

Latitude	43°	33'	42.7"
Longitude	83°	58'	53.7"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: Delta College is a community college with a directing board of trustees. Donald J. Carlyon, president.

Began Operation: Oct. 12, 1964.

Represented (legal) by Cohn & Marks.

Personnel:

WILLIAM J. BALLARD, station manager.
RAYMOND A. WOODS, chief engineer & asst. station manager.
THOMAS E. HASKELL, program director.
GUY E. SERUMGARD, operations manager.

MINNESOTA

KWCM-TV

Appleton

Ch. 10

Licensee: Twin City Area ETV Corp. & West Central Minn. ETV Co., 1640 Como Ave. St. Paul, Minn. (55108).

Studio & Transmitter: 2-mi. SSE of Appleton.

Mailing Address: West Central Minn. ETV, R.R., Appleton, Minn. (56208).

Telephone: 612-289-2722.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 480-ft. above av. terrain, 500-ft. above ground, 1530-ft. above sea level.

Latitude	45°	10'	04"
Longitude	95°	59'	54"

Color: Network, film & slide.

Ownership: Held jointly by Twin City Area ETV Corp. & West Central Minn. ETV Co., both non-profit. Twin City is licensee of KTCA-TV and KTCI-TV, St. Paul-Minneapolis.

Began Operation: Jan. 21, 1966.

Personnel:

ELMER GOETSCH, resident engineer.
STANLEY MUELLER, asst. engineer.
JUDY PFAFF, executive secretary.

931-b

Minn.-Miss. Educational

KAVT-TV

Austin

Ch. 15

Licensee: Independent School District #492, c/o Morton A. Carney, 1900 8th Ave. N.W., Austin, Minn. (55912).

Studio: 1900 8th Ave. N.W. Telephone: 507-437-6681.

Transmitter: 19th St. & 8th Ave.

TV tape: Recording facilities. News Wire Service: AP.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 10.50-kw visual, 2.10-kw aural. Antenna: 190-ft. above av. terrain, 215-ft. above ground, 1430-ft. above sea level.

Latitude	43°	40'	39"
Longitude	93°	00'	03"

Requests CP for change to 1474.83-kw visual, 294.966-kw aural, 429-ft. above av. terrain, 493-ft. above ground, 1711-ft. above sea level, lat. 43° 40' 39", long. 93° 00' 13".

Began Operation: Oct. 17, 1972.

Ownership: Non-profit organization.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Jansky & Bailey.

Personnel:

MORTON A. CARNEY, vocational-technical school director, chief station executive & general manager.

DONALD A. WELCH, chief engineer & station manager.

JOHN O'ROURKE, dir., programming & promotion.

MARY WHALEN, coordinator.

THOMAS AUBE, engineer.

VIRGINIA HOLDER, director of production.

THOMAS WHITE, assistant engineer.

WDSE-TV

Duluth-Superior, Wis.

Ch. 8

Licensee: Duluth-Superior Area Educational TV Corp., c/o George A. Beck, gen. mgr., 210 Bradley Bldg., Duluth, Minn. (55802).

Studio: 210 Bradley Bldg., Duluth.

Transmitter: 4th Ave. West & 10th St., Duluth, Minn.

Telephone: 218-727-8734.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 880-ft. above av. terrain, 585-ft. above ground, 2046-ft. above sea level.

Latitude	46°	47'	21"
Longitude	92°	06'	51"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corporation. John R. Oltmanns, pres.; Mrs. Dwight C. Hocg, v.p.; Mrs. R. Dale Miller, secy.; Robert W. Barnstorf, treas.

Began Operation: Sept. 1, 1964.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

GEORGE A. BECK, general manager.

RONALD F. ANDERSON, program director.

KTCA-TV

St. Paul-Minneapolis

Ch. 2

Licensee: Twin City Area Educational Television Corp., St. Paul, Minn. (55108).

Studio: 1640 Como Ave., St. Paul (55108).

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria St., Shoreview.

Telephone: 612-645-0471.

932-b

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1310-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5"
Longitude	93°	07'	27.0"

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: A. A. Heckman, pres.; E. W. Ziebarth, v.p.; John Schwarzwalder, exec. v.p.; Mrs. Thomas K. Carpenter, secy.; Peter Spokes, treas. Also owns and operates KTCT-TV, St. Paul and owns KWCM-TV, Appleton, Minn. jointly with West Central Minn. ETV Co.

Began Operation: Sept. 3, 1957.

Represented (legal) by Faegre & Benson, Minneapolis.

Personnel:

JOHN C. SCHWARZWALDER, exec. v.p. & general manager.

W. D. DONALDSON, asst. gen. mgr. & program director.

WAYNE A. MAYER, chief engineer.

JOSEPH T. McDERMOTT, director of public relations.

LARRY MORRISSETTE, assistant manager, production.

JEAN M. LYNES, administrative assistant.

GEORGE L. ARMS, project coordinator.

JOSEPH NORTH, director of University programs.

RICHARD F. VOGL, director of college programs.

KTCT-TV

St. Paul

Ch. 17

Licensee: Twin City Area Educational TV Corp., 1640 Como Ave., St. Paul, Minn. (55108).

Studio: Same as KTCA-TV, St. Paul-Minneapolis.

Transmitter: Gramsie Rd., 0.4-mi. E of Victoria St., Shoreview.

Telephone: 612-645-0471.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 39.7-kw max. & 28.8-kw horizontal visual, 7.94-kw max. & 5.75-kw horizontal aural. Antenna: 1300-ft. above av. terrain, 1475-ft. above ground, 2375-ft. above sea level.

Latitude	45°	03'	29.5"
Longitude	93°	07'	27.0"

Requests CP for change to 1000-kw visual, 200-kw aural.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See KTCA-TV, St. Paul, Minneapolis.

Began Operation: May 4, 1965.

Personnel: KTCA-TV personnel also serve at KTCT-TV.

MISSISSIPPI

WMAH

Biloxi

Ch. 19

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 13-mi. E of McHenry.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 1480-kw max. & 631-kw horizontal visual, 267-kw max. & 120-kw horizontal aural. Antenna: 1565-ft. above av. terrain, 1535-ft. above ground, 1715-ft. above sea level.

Latitude	30°	45'	14"
Longitude	88°	56'	44"

Color: Network.

Began Operation: Jan. 18, 1972.

Ownership: See WMAA, Jackson.

Represented (legal) by Schwartz & Woods.

Personnel: See WMAA, Jackson.

TV Factbook No. 45

WMAE
Booneville

Ch. 12

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 10.5-mi. W of Booneville.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 47.7-kw visual, 8.91-kw aural. Antenna: Directional, 750-ft. above av. terrain, 578-ft. above ground, 1307-ft. above sea level.

Latitude	34°	40'	00''
Longitude	88°	45'	05''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Aug. 11, 1974.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by W. J. Kessler Associates.

Personnel: See WMAA, Jackson.

WMAU
Bude

Ch. 17

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 7.75-mi. SE of Bude.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1121-ft. above av. terrain, 1062-ft. above ground, 1542-ft. above sea level.

Latitude	31°	22'	19''
Longitude	90°	45'	05''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Jan. 18, 1972.

Represented (legal) by Schwartz & Woods.

Personnel: See WMAA, Jackson.

WMAO
Greenwood

Ch. 23

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 3.2-mi. ENE of Inverness.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 1040-ft. above av. terrain, 1062-ft. above ground, 1173-ft. above sea level.

Latitude	33°	22'	34.2''
Longitude	90°	32'	31.5''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Sept. 15, 1972.

Personnel: See WMAA, Jackson.

WMAA
Jackson

Ch. 29

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Transmitter: 4-mi. SE of Raymond.

1976 Edition

Mississippi Educational

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 452-kw max. & 307-kw horizontal visual, 90.4-kw max. & 61.4-kw horizontal aural. Antenna: 1958.5-ft. above av. terrain, 1850-ft. above ground, 2270-ft. above sea level.

Latitude	32°	12'	46''
Longitude	90°	22'	54''

Studio: Eastover Dr., Jackson (39211).

Telephone: 601-982-6565.

Ownership: Mississippi Authority for Educational Television which is also licensee of WMAB, Mississippi State; WMAH, Biloxi; WMAU, Bude; WMAW, Meridian; WMAO, Greenwood; WMAV, Oxford; WMAE, Booneville, all Miss.

Began Operation: Feb. 1, 1970.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by W. J. Kessler Associates.

Personnel:

WILLIAM R. SMITH JR., executive director.
MALCOLM B. WALL, programming director.
FORREST L. MORRIS, director of engineering.
BENNIE F. LUCROY, director of education.
EDWARD VAN CLEEF, manager of production.

WMAW
Meridian

Ch. 14

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 5.5-mi. W of Rose Hill.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 550-kw visual, 110-kw aural. Antenna: 1207-ft. above av. terrain, 1065-ft. above ground, 1694-ft. above sea level.

Latitude	32°	08'	18''
Longitude	89°	05'	36''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: Jan 18, 1972.

Represented (legal) by Schwartz & Woods.

Personnel: See WMAA, Jackson.

WMAB
Mississippi State

Ch. 2

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 2.75-mi. NNE of Ackerman, Miss.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1254-ft. above av. terrain, 1086-ft. above ground, 1727-ft. above sea level.

Latitude	33°	21'	07''
Longitude	89°	08'	56''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: July 4, 1971.

Personnel: See WMAA, Jackson.

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Miss.-Missouri Educational

WMAV

Oxford

Ch. 18

Licensee: Mississippi Authority for ETV, Drawer 1101, Jackson, Miss. (39205).

Studio: See WMAA, Jackson.

Transmitter: 12-mi. WSW of Oxford.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 1075-kw max. & 347-kw horizontal visual, 199-kw max. & 63.1-kw horizontal aural. Antenna: 1389-ft. above av. terrain, 1304-ft. above ground, 1763-ft. above sea level.

Latitude	34°	17'	26''
Longitude	89°	42'	24''

Color: Network.

Ownership: See WMAA, Jackson.

Began Operation: May 19, 1972.

Personnel: See WMAA, Jackson.

MISSOURI

KOMU-TV

Columbia

Ch. 8

Licensee: Curators of the University of Missouri.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

KCPT

Kansas City

Ch. 19

Licensee: Community-Service Broadcasting Mid-America Inc., 2100 Stark St., Kansas City, Mo. (64126).

Studio & Transmitter: 2100 Stark St., Blue Summit.

Telephone: 816-461-8100.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 984-kw max. & 868-kw horizontal visual, 190-kw max. & 170-kw horizontal aural. Antenna: 1170-ft. above av. terrain, 1225-ft. above ground, 2049-ft. above sea level.

Latitude	39°	04'	59''
Longitude	94°	28'	49''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Roy Omundson, pres.; Dr. James Olson, Joe Herndon, John H. Kreamer, v.p.s.; Fred Brady, Treas.; Robert L. Stark, secy.

Began Operation: March 22, 1961 as KCSD-TV. Transferred to present owner Dec. 1971.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT F. FUZY, general manager.
CLYDE A. HOWE JR., chief engineer.
JANE ANN BREUER, director of public information.
GARY BERNDT, business manager.
DAVID WELSH, program manager.

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KETC

St. Louis

Ch. 9

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis (63130).

Studio: 6996 Millbrook.

Transmitter: Hageman & Butler Hill Rd.

Telephone: 314-863-0995.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 295-kw visual, 58.9-kw aural. Antenna: 1078-ft. above av. terrain, 1073-ft. above ground, 1648-ft. above sea level.

Latitude	38°	28'	56''
Longitude	90°	23'	53''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

Ownership: Commission officers: William L. Davis, chmn.; C. W. Duffy, vice chmn.; Clyde Miller, secy.; Clifton Gates, treas.

Began Operation: Sept. 20, 1954.

Personnel:

ROBERT C. GLAZIER, executive director.
ANDREW R. McMASTER, director of engineering.
JAMES B. BARNES, director of program services.
DON JEFFRIES, dir., program design & production.
GARY WARNECKE, director of business affairs.

KOZK

Springfield

Ch. 21

Licensee: Springfield Community Television Inc., c/o William T. Maynard, M.P.O. Box 21, Springfield, Mo. (65801).

Studio: 1101 N. Summit.

Telephone: 417-865-2100.

Transmitter: State Hwy. FF, near Fordland.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1410-kw max. & 537-kw horizontal visual, 141-kw max. & 53.7-kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1997-ft. above ground, 3574-ft. above sea level.

Latitude	37°	13'	08''
Longitude	92°	56'	56''

TV tape: Recording facilities.

Color: Live, film, slide & tape.

Ownership: Non-profit corp.

Began Operation: Jan. 20, 1975.

Represented (legal) by Midlen & Reddy.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

WILLIAM T. MAYNARD, executive director.
WILLIAM F. CURRY, chief engineer.
SUZANNE ALLHANDS, director of program services.
BEN MOSS, director of studio productions.

For ETV Networks, see Services Volume

NEBRASKA

KTNE-TV

Alliance
Ch. 13

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 4½-mi. ESE of Angora, Neb.

Color: Network.

Telephones: 308-262-1138 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 1553-ft. above av. terrain, 1499-ft. above ground, 5749-ft. above sea level.

Latitude	41°	50'	24"
Longitude	103°	03'	18"

Ownership: See KLNE-TV, Lexington, Neb.

Began Operation: Sept. 7, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

LINDALL ROGOWSKI, transmitter supervisor.

KMNE-TV

Bassett
Ch. 7

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 17-mi. SSE of Bassett.

Telephones: 402-684-3850 (Transmitter); 402-472-3611 (Commission Office).

Color: Network.

Represented (legal) by Dow, Lohnes & Albertson.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw max. & 275-kw horizontal visual, 31.6-kw max. & 27.5-kw horizontal aural. Antenna: 1484-ft. above av. terrain, 1524-ft. above ground, 4049-ft. above sea level.

Latitude	42°	20'	17.4"
Longitude	99°	29'	17.7"

Ownership: See KLNE-TV, Lexington.

Began Operation: Sept. 1, 1967.

Personnel: See KUON-TV, Lincoln.

RICHARD NELSON, transmitter supervisor.

KHNE-TV

Hastings
Ch. 29

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 3.5-mi. E of Giltner, Neb.

Telephones: 402-694-3970 (Transmitter); 402-472-3611 (Commission Office).

Color: Network.

1976 Edition

Nebraska Educational

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1568-kw max. & 383-kw horizontal visual, 76.6-kw aural. Antenna: 1216-ft. above av. terrain, 1238-ft. above ground, 3049-ft. above sea level.

Latitude	40°	46'	16.5"
Longitude	98°	05'	21.9"

Ownership: See KLNE-TV, Lexington.

Began Operation: Nov. 18, 1968.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

EUGENE SEIER, transmitter supervisor.

KLNE-TV

Lexington
Ch. 3

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Transmitter: 6-mi. SW of Holdrege, Neb., on U.S. Rt. 6.

Color: Network.

Telephones: 308-337-2311 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1062-ft. above av. terrain, 1065-ft. above ground, 3449-ft. above sea level.

Latitude	40°	23'	05"
Longitude	99°	27'	30"

Ownership: Operated by state commission; NETC is an agency of the State of Nebraska also operating satellites KTNE-TV, Alliance; KPNE-TV, N. Platte; KMNE-TV, Bassett; KXNE-TV, Norfolk; KYNE-TV, Omaha; KRNE-TV, Merriman; KHNE-TV, Hastings, all Neb.

Began Operation: Sept. 6, 1965.

Personnel: See KUON-TV, Lincoln.

STANLEY SJOL, transmitter supervisor.

KUON-TV

Lincoln
Ch. 12

Licensee: University of Nebraska, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln. Telephone: 402-472-3611.

Transmitter: 1.25-mi. W, 3-mi. N of Memphis, Neb.

FM Affiliate: KRNU, .01-kw, 90.3 MHz (No. 212).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 316-kw max. & 310-kw horizontal visual, 31.6-kw max. & 31-kw horizontal aural. Antenna: 825-ft. above av. terrain, 874-ft. above ground, 2049-ft. above sea level.

Latitude	41°	08'	18.1"
Longitude	96°	27'	19.2"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: University of Nebraska. KUON-TV is repeated by the separately-owned stations licensed to the Nebraska Educational Television Commission.

Began Operation: Nov. 1, 1954.

Represented (legal) by Cline, Williams, Wright & Johnson, Lincoln; Dow, Lohnes & Albertson.

Neb.-Nevada Educational

KUON-TV, Lincoln—(Continued)

Personnel:

JACK McBRIDE, general manager.
RON HULL, asst. general manager, programming.
W. BOYD ROONEY, asst. general manager, operations.
PAUL FEW, asst. manager, administration.
WILLIAM R. RAMSAY, director of engineering.
LA MOINE CACEK, distribution specialist.
JOHN FLOWER, special projects coordinator.
THOMAS HOWE, assistant program manager.

KRNE-TV

Merriman

Ch. 12

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Color: Network.

Transmitter: 17-mi. S of Merriman.

Telephones: 308-684-3300 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 182-kw visual, 18.2-kw aural. Antenna: 1066-ft. above av. terrain, 1029-ft. above ground, 4567-ft. above sea level.

Latitude	42°	40'	37.9"
Longitude	101°	42'	35.5"

Ownership: See KLNE-TV, Lexington.

Began Operation: Dec. 9, 1968.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

HAL WEAKLY, transmitter supervisor.

KXNE-TV

Norfolk

Ch. 19

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

Studio: 1800 N. 33rd, Lincoln.

Telephones: 402-585-4537 (Transmitter); 402-472-3611 (Commission Office).

Transmitter: 5-mi. SW on Hwy. 94, near Carroll, Neb.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 2830-kw max. & 308-kw horizontal visual, 61.6-kw aural. Antenna: 1042-ft. above av. terrain, 1069-ft. above ground, 2849-ft. above sea level.

Latitude	42°	14'	15"
Longitude	97°	16'	41"

Color: Network.

Ownership: See KLNE-TV, Lexington.

Began Operation: Nov. 10, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

MAURICE E. HESKETT, transmitter supervisor.

KPNE-TV

North Platte

Ch. 9

(Satellite of separately-owned KUON-TV, Lincoln, Neb.)

Licensee: Nebraska Educational Television Commission, Box 83111, Lincoln, Neb. (68501).

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Studio: 1800 N. 33rd, Lincoln.

Transmitter: Route 25, 11-mi. S of Sutherland, Neb.

Telephones: 308-386-4415 (Transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1020-ft. above av. terrain, 1006-ft. above ground, 4216-ft. above sea level.

Latitude	41°	01'	16.3"
Longitude	101°	09'	9.8"

TV tape: Recording facilities. Color: Network.

Ownership: See KLNE-TV, Lexington, Neb.

Began Operation: Sept. 12, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See KUON-TV, Lincoln.

ROBERT OLSON, transmitter supervisor.

KYNE-TV

Omaha

Ch. 26

Licensee: Nebraska ETV Commission, Box 83111, Lincoln, Neb. (68501).

Studio & Transmitter: U. of Neb. at Omaha campus, Omaha, Neb.

Telephones: 402-554-2516 (Studio & transmitter); 402-472-3611 (Commission Office).

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 39.8-kw max. & 33.9-kw horizontal visual, 8-kw max. & 7.8-kw horizontal aural. Antenna: 431-ft. above av. terrain, 407-ft. above ground, 1559-ft. above sea level.

Latitude	41°	15'	28"
Longitude	96°	00'	32"

Color: Network, live, film, slide & tape.

Ownership: Operated as a non-profit commission, see KLNE-TV, Lexington.

Began Operation: Oct. 19, 1965.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JACK G. McBRIDE, secy. & general manager, NETC, Lincoln.

PAUL BORGE, station manager.

JOHN EVANS, program director.

NORMAN HERZOG, supervising engineer.

WILLIAM R. RAMSAY, dir. of engineering, NETC, Lincoln.

LARRY EVANS, chief engineer-transmission, Lincoln.

NEVADA

KLVX

Las Vegas

Ch. 10

Licensee: Clark County School District, 2832 E. Flamingo Rd., Las Vegas.

Studio: 5700 Mountain Vista St., Las Vegas (89120).

Telephone: 702-451-1026.

Transmitter: 2-mi. SW of Henderson, Nev.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 294-kw visual, 35.5-kw aural. Antenna: 1220-ft. above av. terrain, 176-ft. above ground, 3526-ft. above sea level.

Latitude	36°	00'	28"
Longitude	115°	00'	22"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: Clark County School District. Officers: Earl Evans Jr., pres.; Helen Cannon, v.p.

TV Factbook No. 45

Began Operation: March 25, 1968.
 Represented (legal) by McKenna, Wilkinson & Kittner.
 Represented (engineering) by Hammett & Edison.

Personnel:

DR. RONALD D. HAWLEY, general manager.
 RUTH UHLS, program/promotion supervisor.
 WILLIAM HAUGHT, engineering supervisor.
 JOHN HARKER, operations manager.
 KYNA NELSON, traffic & continuity assistant.
 JOHN K. HILL, ITV program manager.

NEW HAMPSHIRE

WEDB-TV

Berlin
Ch. 40

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).
 Transmitter: North peak of Pine Mtn., 2-mi. SSW of Gorham.
 Studio: See WENH, Durham.

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 10.5-kw visual, 2.09-kw aural. Antenna: 300-ft. above av. terrain, 177-ft. above ground, 2437-ft. above sea level.

Latitude	44°	22'	16''
Longitude	71°	12'	53''

Ownership: See WENH, Durham.

Began Operation: March 18, 1968.

Personnel: See WENH, Durham.

WENH

Durham
Ch. 11

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Studio: Memorial Union Bldg. Transmitter: Saddleback Mt.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 980-ft. above av. terrain, 436-ft. above ground, 1536-ft. above sea level.

Latitude	43°	10'	34''
Longitude	71°	12'	24''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Ownership: University of N.H.; Eugene Mills, pres., U. of N.H.; N.H. Public Bcstg. Council.

Began Operation: July 6, 1959.

Personnel:

KEITH J. NIGHBERT, manager.
 ALTON S. HOTALING, program manager.
 BARRY G. BAKER, production manager.
 WILLIAM H. INGALLS, transmitter engineering supervisor.
 CHARLES E. TAMM, director of engineering.
 B. THEODORE WARD, assistant program manager.
 LYN SAWYER, publicity director.
 DAVIS W. GRIFFITH, director of development.
 DAVID BURGESS, studio engineering supervisor.
 SAM PRICE JR., production supervisor.

WHED-TV

Hanover
Ch. 15

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: Moose Mtn., 6.3-mi. E of Hanover.

1976 Edition

N.H.-New Jersey Educational

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 37.2-kw visual, 7.44-kw aural. Antenna: 1280-ft. above av. terrain, 448-ft. above ground, 2338-ft. above sea level.

Latitude	43°	42'	30''
Longitude	72°	09'	16''

Ownership: See WENH, Durham.

Began Operation: April 11, 1968.

Personnel: See WENH, Durham.

WEKW-TV

Keene
Ch. 52

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Transmitter: Derry Hill, 8-mi. NNW of Keene.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 37.5-kw visual, 7.5-kw aural. Antenna: 1080-ft. above av. terrain, 500-ft. above ground, 2017-ft. above sea level.

Latitude	43°	02'	00''
Longitude	72°	22'	04''

Ownership: See WENH, Durham.

Began Operation: May 21, 1968.

Personnel: See WENH, Durham.

WLED-TV

Littleton
Ch. 49

Licensee: U. of New Hampshire, Box Z, Durham, N.H. (03824).

Studio: See WENH, Durham.

Transmitter: 3.8-mi. NE of Littleton-Mann Hill.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 36.7-kw visual, 7.35-kw aural. Antenna: 1280-ft. above av. terrain, 443-ft. above ground, 2426-ft. above sea level.

Latitude	44°	21'	14''
Longitude	71°	44'	23''

Ownership: See WENH, Durham.

Began Operation: February 8, 1968.

Personnel: See WENH, Durham.

NEW JERSEY

WNJS

Camden
Ch. 23

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: See WNJT, Trenton.

Telephone: 609-882-5252.

Transmitter: Church Ave. N of Chew Rd., Waterford Works, Waterford Twp.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 2323-kw max. & 813-kw horizontal visual, 361.4-kw max. & 126-kw horizontal aural. Antenna: 890-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude	39°	43'	41''
Longitude	74°	50'	39''

Ownership: See WNJT, Trenton.

Began Operation: Oct. 23, 1972.

Personnel: See WNJT, Trenton.

937-b

N.J.-New Mexico Educational

WNJM Montclair Ch. 50

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: See WNJT, Trenton. Telephone: 609-882-5252.

Transmitter: Montclair State College, Little Falls.

Technical Facilities: Channel No. 50 (686-692 MHz). Authorized power: 2094-kw max. & 882.9-kw horizontal visual, 314-kw max. & 132.4-kw horizontal aural. Antenna: 800-ft. above av. terrain, 656-ft. above ground, 1049-ft. above sea level.

Latitude	40°	51'	53''
Longitude	74°	12'	03''

Ownership: See WNJT, Trenton.

Began Operation: June 2, 1973.

Personnel: See WNJT, Trenton.

WNJB New Brunswick Ch. 58

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: See WNJT, Trenton. Telephone: 609-882-5252.

Transmitter: S of Mt. Horeb Rd., Warren Twp.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 1321-kw max. & 1000-kw horizontal visual, 198.1-kw max. & 148-kw horizontal aural. Antenna: 730-ft. above av. terrain, 401-ft. above ground, 949-ft. above sea level.

Latitude	40°	37'	17''
Longitude	74°	30'	15''

Ownership: See WNJT, Trenton.

Began Operation: June 2, 1973.

Personnel: See WNJT, Trenton.

WNJT Trenton Ch. 52

Licensee: New Jersey Public Broadcasting Authority, 1573 Parkside Ave., Ewing Twp., Trenton, N.J. (08638).

Studio: 1573 Parkside Ave. Telephone: 609-882-5252.

Transmitter: 3200 Brunswick Pike, Route 1, Lawrence Twp.

Technical Facilities: Channel No. 52 (698-704 MHz). Authorized power: 1939-kw max. & 818-kw horizontal visual, 302-kw max. & 127-kw horizontal aural. Antenna: 890-ft. above av. terrain, 990-ft. above ground, 1049-ft. above sea level.

Latitude	40°	17'	00''
Longitude	74°	41'	20''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI. Facsimile Service: UPI.

Ownership: State of New Jersey. Dr. Edward J. Meade Jr., chairman, N.J. Public Bcstg. Authority.

Began Operation: April 5, 1971.

Personnel:

DR. LAWRENCE T. FRYMIRE, executive director.
WILLIAM H. KING, associate executive director.
DOUGLAS G. LEONARD, director of programming.
JOHN T. WILNER, director of engineering.
HENRY J. SMITH, director of information, development & research.
DONALD C. McMEANS, director of community services.
MARK LONDON, chief of development.

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MARY JANE PHILLIPS, director of educational services.
SEATON SCHROEDER, director of production facilities.
THADDEUS J. SHEFT, assistant chief of engineering.
LARRY H. WILL, technical operations coordinator.
GEORGE PERKINS, director of news services.

NEW MEXICO

KNME-TV Albuquerque Ch. 5

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque (87102).

Studio: 1130 University N. Transmitter: Sandia Crest.

Telephone: 505-277-2121. TWX No: 910-989-1649.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 28-kw visual, 14-kw aural. Antenna: 4124-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude	35°	12'	44''
Longitude	106°	26'	58''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Equally owned by Regents of the University of New Mexico and Board of Education of the City of Albuquerque.

Began Operation: May 1, 1958.

Personnel:

ROBERT M. GORDON, acting director.
CARLOS MOLINA, program manager.
ROBERT M. GORDON, technical manager.
HOWARD A. CHISHOLM, operations manager.
DAVID CAVILEER, production manager.

KRWG-TV Las Cruces Ch. 22

Licensee: Regents of New Mexico State University, Drawer 3J, Las Cruces (88003).

Studio: New Mexico State U.

Transmitter: 0.5-mi. S of U.S. Hwy. 70-80, 12-mi. W of Las Cruces.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 1730-kw max. & 1620-kw horizontal visual, 344-kw max. & 324-kw horizontal aural. Antenna: 450-ft. above av. terrain, 399-ft. above ground, 4843-ft. above sea level.

Latitude	32°	15'	23.8''
Longitude	106°	58'	33.7''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

News Film Service: UPI.

Ownership: State institution.

Began Operation: June 29, 1973.

Personnel:

JAMES DRYDEN, general manager.
JOACHIM DE BLASI, program director.
JAMES FICKLIN, production manager.
JAMES DOIRON, chief engineer.
RICHARD MUNOZ, Spanish programs.
SANDRA STEINBERG, news director.

KENW Portales Ch. 3

Licensee: Regents of Eastern New Mexico University, c/o Duane W. Ryan, KENW, Eastern N.M.U., Portales, N.M. (88130).

TV Factbook No. 45

Studio: S. Ave. N & W. 17th St., Eastern N.M.U. Campus, Portales.
Telephone: 505-562-3112.

Transmitter: Approx. 10-mi. N of Caprock, N.M.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 29.8-kw aural. Antenna: 1150-ft. above av. terrain, 1083-ft. above ground, 1690-ft. above sea level.

Latitude	33°	33'	18.5''
Longitude	103°	39'	02.7''

Ownership: Eastern New Mexico University, a state institution. W. B. McAlister, chmn.; John D. Ritliff, vice chmn.; Dr. Gail Shannon, acting pres.

Began Operation: Sept. 1, 1974.

Personnel:

DUANE W. RYAN, director of broadcasting.
LARRY AHLSTROM, director of broadcast engineering.
CLYDE R. POWELL, director of instructional television.

NEW YORK

WSKG Binghamton Ch. 46

Licensee: Southern Tier ETV Association Inc., 3311 Main St., Endwell N.Y. (13760).

Studio: 3311 Main St., Endwell, N.Y.

Telephone: 607-754-4777.

Mailing Address: P.O. Box 97, Endwell, N.Y. (13760).

FM Affiliate: WSKG-FM, 43-kw, 89.3 MHz (No. 207), 530-ft.

Transmitter: Ingraham Hill Rd., Binghamton, N.Y.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 603-kw max. & 500-kw horizontal visual, 121-kw max. & 100-kw horizontal aural. Antenna: 1230-ft. above av. terrain, 934-ft. above ground, 2559-ft. above sea level.

Latitude	42°	03'	22''
Longitude	75°	56'	39''

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: Non-profit organization. David W. Allen, chairman.

Began Operation: May 12, 1968.

Personnel:

ARTHUR F. DEES, president & general manager.
EDWARD Y. WRIGHT, chief engineer.
MARY DOOLITTLE, business manager.
ROBERT OWENS, program manager.
STEVE LEVENE, development manager.
WAYNE OLSEN, ITV manager.
PHILIP JACKSON, station projects manager.

WNED-TV Buffalo Ch. 17

Licensee: Western New York Educational TV Association Inc., P.O. Box 1263, Buffalo, N.Y. (14240).

Studio: 184 Barton St. Telephone: 716-881-5000.

Transmitter: 2065 Elmwood Ave., Buffalo, N.Y.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1160-kw max. & 910-kw horizontal visual, 116-kw max. & 91-kw horizontal aural. Antenna: 720-ft. above av. terrain, 738-ft. above ground, 1345-ft. above sea level.

Latitude	42°	57'	14''
Longitude	78°	52'	37''

TV tape: Recording facilities.

1976 Edition

N.M.-New York Educational

Color: Network, live, film, slide & tape.

Ownership: Non-stock educational corp. Fred R. Dentinger, chairman.

Began Operation: March 30, 1959 under STA using tower of off-air WBUF (Ch. 17) at 2077 Elmwood Ave. until May 29, 1959. Resumed Oct. 19, 1959, under STA authorizing operation until April 2, 1960.

Personnel:

J. MICHAEL COLLINS, president.
HARRY WYMAN, director of engineering.
JOHN L. HUTCHINSON, director of programming.
JOHN M. REYNOLDS, director of development.
ANTHONY BUTTINO, director of educational services.
WILBUR L. GEORGE, production manager.
GREGG R. BORLAND, manager of editorial services.
PAUL MALONEY, business manager.
CAROL BRYANT, publicity manager.

WLIW Garden City Ch. 21

Licensee: Long Island ETV Council Inc., Ellington Ave. W., Garden City, N.Y. (11530).

Studio: Ellington Ave. W. Telephone: 516-248-2140.

Transmitter: Ellington Ave. W., Garden City.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 724-kw max. & 692-kw horizontal visual, 135-kw max. & 129-kw horizontal aural. Antenna: 380-ft. above av. terrain, 409-ft. above ground, 495-ft. above sea level.

Latitude	40°	43'	55.0''
Longitude	73°	36'	12.4''

Holds CP for change to 3470-kw max. & 1220-kw horizontal visual, 347-kw max. & 122-kw horizontal aural, 400-ft. above av. terrain, 320-ft. above ground, 556-ft. above sea level, lat. 40° 47' 19", long. 73° 27' 09", transmitter to Washington Ave. & Long Island Expwy., Plainview. BPET-445.

Color: Network, live & tape.

News Wire Service: UPI.

Ownership: Non-profit educational corp. chartered by Board of Regents. Dr. Alexander Schure, pres.

Began Operation: Jan. 14, 1969.

Represented (legal) by Norman E. Jorgensen.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

CHARLES R. BELL, general manager.
GERALDINE ROCHOW CARMODY, program director.
EDITH C. IALEGGIO, director of community relations.
CLIFFORD SMITH, development director.
SAMUEL C. EDSALL, chief engineer.

WNET New York-Newark Ch. 13

Licensee: Educational Bcstg. Corp., 304 West 58th St., New York, N.Y. (10019).

Studios: 55th St. & 9th Ave. and 345 E. 46th St., New York, N.Y.; 1020 Broad St., Newark, N.J. (07114).

Office: 304 W. 58th St., New York, N.Y. (10019).

Transmitter: Empire State Bldg.

Telephone: 212-262-4200.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

(Continued on next page)

New York Educational

WNET, New York-Newark—(Continued)

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 176-kw visual, 5.37-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54''
Longitude	73°	59'	10''

Holds CP for change to 62-kw visual, 12.4-kw aural, 1637-ft. above av. terrain, 1726-ft. above ground, 1738-ft. above sea level, lat. 40° 42' 43'', long. 74° 00' 49'', transmitter to #1 World Trade Center, New York.

News Wire Service: AP, UPI.

Ownership: Educational Bcstg. Corp. Ethan Allen Hitchcock, chairman of board.

Began Operation: Sept. 16, 1962.

Personnel:

JOHN JAY ISELIN, president.
ROBERT KOTLOWITZ, vice president, programming.
GERARD APPY, vice president, corporate projects.
HUDSON STODDARD, vice president, development.
FRANK LEICHT, vice president, operations.
GEORGE MARKETOS, controller & asst. treasurer.
MAL ALBAUM, director of engineering.
GEORGE H. PAGE, director, program administration.
ANGELA SOLOMON, director, public information.

WNYE-TV

New York

Ch. 25

Licensee: Board of Education of City of New York, 110 Livingston St., Brooklyn, N.Y.

Studio: 112 Tillary St., Brooklyn, N.Y. (11201).

Transmitter: 29 Fort Greene Place, Brooklyn.

Telephone: 212-596-4425.

FM Affiliate: WNYE, 20-kw, 91.5 MHz (No. 218), 415-ft.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 658-kw max. & 594-kw horizontal visual, 152-kw max. & 119-kw horizontal aural. Antenna: 583-ft. above av. terrain, 597-ft. above ground, 649-ft. above sea level.

Latitude	40°	41'	21''
Longitude	73°	58'	37''

TV tape: Recording facilities. Color: Tape.

Ownership: Board of Education, City of New York.

Began Operation: April 3, 1967.

Represented (legal) by Cohn & Marks.

Personnel:

MRS. CECIL H. SUFFERN, director of broadcasting.
GILBERT ALEXANDER, chief technical supervisor.
BEN LINDER, chief technical supervisor.
FLÖRENCE M. MONROE, assistant director.
JERRY SILVERSTEIN, supervisor of production.
MINNA SPRUNG, asst. administrative director.

Hogan-Feldmann, Inc.
MEDIA BROKERS · CONSULTANTS

16255 Ventura Boulevard, Suite 415
Encino, California 91436

WNPI-TV

Norwood

Ch. 18

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Studio: See WNPE-TV, Watertown.

Transmitter: Approx. 2.2-mi. ESE of S. Colton.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 667-kw max. & 556-kw horizontal visual, 100-kw max. & 83.4-kw horizontal aural. Antenna: 794-ft. above av. terrain, 754-ft. above ground, 1989-ft. above sea level.

Latitude	44°	29'	30''
Longitude	74°	51'	29''

Began Operation: Sept. 5, 1971.

Ownership: See WNPE-TV, Watertown.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Cohen & Dippell.

Personnel: See WNPE-TV, Watertown.

WCFE-TV

Plattsburgh

Ch. 57

Due to begin operation early 1976

Grantee: Northeast New York ETV Assn., c/o Paul C. Hassenplug, State University College, Plattsburgh, N.Y. (12901).

Studio: State University College, Plattsburgh.

Telephone: 518-564-2114.

Transmitter: Near top of Averill Peak, 3-mi. SW of Lyon Mtn.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 520-kw max. & 460-kw horizontal visual, 155-kw max. & 140-kw horizontal aural. Antenna: 2424-ft. above av. terrain, 419-ft. above ground, 4069-ft. above sea level.

Latitude	44°	41'	43''
Longitude	73°	53'	00''

Color: Network, film, slide & tape.

TV tape: Recording facilities.

Ownership: Non-profit educational assn. Henry J. Gelles, pres.; James D. Murray, 1st v.p.; William W. Slocum, 2nd v.p.; Warren L. Chase, secy.; Flora E. Myette, treas.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

PAUL C. HASSENPLUG, general manager.
NEVTON DUNN, chief engineer.
WILLIAM SLOOK, program manager.

WXXI

Rochester

Ch. 21

Licensee: Rochester Area ETV Association Inc., P.O. Box 21, Rochester (14601).

Studio: 280 State St., Rochester (14614). Telephone: 716-325-7500.

Transmitter: Pinnacle Hill, Brighton, N.Y.

FM Affiliate: WXXI-FM, 36-kw, 91.5 MHz (No. 218), 404-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 1480-kw visual, 295-kw aural. Antenna: 453.15-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude	43°	08'	07''
Longitude	77°	35'	02''

Ownership: Non profit association. Alfred M. Hallenbeck, chairman.

Began Operation: Sept. 6, 1966.

Represented (legal) by Schwartz & Woods.

Personnel:

WILLIAM J. PEARCE, president & general manager.
WILLIAM E. HALEY, program director.
CHARLES McCONNELL, production manager.
GERALDINE McMULLEN, school relations director.
JOHN R. BELL, director of engineering.
JAMES H. BRYANT JR., director of development.
JOE GRANT, director of radio services.
JOHN OWEN, director of news & public affairs.

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WMHT

Schenectady-Albany-Troy

Ch. 17

Licensee: Mohawk-Hudson Council on Educational TV Inc., Box 17, Schenectady, N.Y. (12301).

Studio: 17 Fern Ave., Schenectady. Telephone: 518-356-1700.

Transmitter: Pinnacle Rd., RD 1, Vochreesville, Twp. of New Scotland, N.Y.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 2630-kw max. & 2000-kw horizontal visual, 398-kw aural. Antenna: 980-ft. above av. terrain, 271-ft. above ground, 1791-ft. above sea level.

Latitude	42°	38'	13"
Longitude	74°	00'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WMHT-FM, 11.0-kw, 89.1 MHz (No. 206), 925-ft.

Ownership: Mohawk-Hudson Council on Educational TV Inc., Box 17, Schenectady, N.Y. (12301). Rev. Thomas W. Phelan, chmn.

Began Operation: March 26, 1962.

Represented (legal) by Schwartz & Woods.

Personnel:

DONALD E. SCHEIN, president & general manager.
CALEB PAINE, vice president.
ALBERT G. ZINK, program manager.
CHARLES L. MADAY JR., instructional services manager.
ROBERT SCHLIEMAN, manager of engineering.
WILLARD J. STONE, production manager.
ARTHUR J. SINGER, development manager.

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WCNY-TV

Syracuse

Ch. 24

Licensee: The Public Broadcasting Council of Central New York Inc., Old Liverpool Rd., Liverpool, N.Y. (13088).

Telephone: 315-457-0440.

Studio: Old Liverpool Rd., Liverpool, N.Y.

Transmitter: Sweet & Sevier Rd., Pompey, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 347-kw horizontal visual, 69.2-kw horizontal aural. Antenna: 1380-ft. above av. terrain, 850-ft. above ground, 1111-ft. above sea level.

Latitude	42°	56'	42"
Longitude	76°	01'	28"

Ownership: Non-profit corporation.

Began Operation: Dec. 20, 1965.

Personnel:

RICHARD W. RUSSELL, president & general manager.
S. PAUL BARRON, director of engineering.
THEODORE WEINHEIMER, program manager.
WILLIAM J. UPWOOD, production manager.
JACK DUNN, controller.
M. ELIZABETH NOCERA, instructional services director.

1976 Edition

N.Y.-North Carolina Educational

WNPE-TV

Watertown

Ch. 16

Licensee: St. Lawrence Valley ETV Council, P.O. Box 114, Watertown, N.Y. (13601).

Studio: P.O. Box 114, Watertown.

Transmitter: State Rt. 194, .7-mi. SW of Pinckney Corners, near Watertown.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 618-kw max. & 525-kw horizontal visual, 123.6-kw max. & 105-kw horizontal aural. Antenna: 1214-ft. above av. terrain, 939-ft. above ground, 2509-ft. above sea level.

Latitude	43°	51'	44"
Longitude	75°	43'	40"

Began Operation: Aug. 9, 1971.

Ownership: Non-profit organization. Robert J. Hanrahan, chmn.; Edmund J. Keane, vice chmn.; Richard A. Jones, pres.; Marion G. Wager, secy.; Lawrence Deno, treas. Also licensee of WNPI-TV, Norwood, N.Y.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by Cohen & Dippell.

Personnel:

RICHARD A. JONES, general manager.
JAMES W. EDWARDS, chief engineer.
WILLIAM J. SAIFF, program manager.

NORTH CAROLINA

WUNF-TV

Asheville

Ch. 33

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill, N.C.

Transmitter: Mt. Pisgah, 16.7-mi. SW of Asheville.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 80-kw max. & 3.63-kw horizontal visual, .724-kw aural. Antenna: 2620-ft. above av. terrain, 338.5-ft. above ground, 6059.5-ft. above sea level.

Latitude	35°	25'	32"
Longitude	82°	45'	25"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

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WUNC-TV

Chapel Hill

Ch. 4

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studios: Swain Hall, Chapel Hill; Carmichael Bldg., Greensboro; WUNC-TV Bldg., Raleigh.

Transmitter: Terrell's Mtn., Chatham County, N.C.

Telephones: 919-933-8191, Administration; 919-933-2088, Engineering.

TV tape: Recording facilities.

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North Carolina Educational

WUNC-TV, Chapel Hill—(Continued)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 799-ft. above ground, 1549-ft. above sea level.

Latitude	35°	52'	07"
Longitude	79°	10'	06"

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: University official: William C. Friday, pres. Also operates educational WUND-TV, Ch. 2, Columbia; WUNF-TV, Ch. 33, Asheville; WUNG-TV, Ch. 58, Concord; WUNE-TV, Ch. 17, Linville; WUNJ-TV, Ch. 39, Wilmington; WUNK-TV, Ch. 25, Greenville; WUNL-TV, Ch. 26, Winston-Salem, all N.C.

Began Operation: Jan. 8, 1955.

U. of North Carolina Television Network Personnel:
GEORGE E. BAIR, director of educational television.
ROBERT E. MISS, assoc. director of educational television.
HUGH R. FISHER, director of program operations.
DALE M. RHODES, director of audience services.
ALAN B. MacINTYRE, director of engineering.

WTVI Charlotte Ch. 42

Licensee: Charlotte-Mecklenburg Board of Education.

Offices, Studio & Transmitter: 42 Coliseum Drive, Charlotte (28205).

Telephone: 704-372-2422.

TV tape: Recording facilities.

Color: Network, film, slide & tape.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 214-kw visual, 42-kw aural. Antenna: 450-ft. above av. terrain, 497-ft. above ground, 1172-ft. above sea level.

Latitude	35°	12'	25"
Longitude	80°	47'	30"

Ownership: Local school board. Rolland W. Jones, superintendent.

Began Operation: Aug. 27, 1965.

Personnel:

DONA LEE DAVENPORT, general manager & program manager.
JACK PHILLIPS, chief engineer.
ELLIOT B. SANDERSON, production manager.
BOB AUSTIN, graphics manager.
DOLORES RICHARDS, promotion manager.

WUND-TV Columbia Ch. 2

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studios: See WUNC-TV, Chapel Hill, N.C.

Transmitter: State Rd. 1117, .3-mi. N of U.S. 64, 5.5-mi. W of Columbia.

Telephones: 919-933-8191; 919-797-4317, transmitter.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 992-ft. above av. terrain, 1041-ft. above ground, 1047-ft. above sea level.

Latitude	35°	53'	59"
Longitude	76°	20'	52"

TV tape: See WUNC-TV, Chapel Hill.

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 10, 1965.

Personnel: See WUNC-TV, Chapel Hill.

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WUNG-TV

Concord

Ch. 58

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill.

Transmitter: Hood Rd., .6-mi. N of Robinson Church Rd., near Newell, N.C.

Telephones: 919-933-8191; 704-536-4413, transmitter.

Technical Facilities: Channel No. 58 (734-740 MHz). Authorized power: 550-kw max. & 191-kw horizontal visual, 85-kw max. & 29-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1305-ft. above ground, 2049-ft. above sea level.

Latitude	35°	15'	05.74"
Longitude	80°	41'	12.22"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

WUNK-TV Greenville Ch. 25

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill, N.C.

Transmitter: 2-mi. S of Farmville on U.S. 258.

Telephones: 919-933-8191; 919-753-5541, transmitter.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 631-kw max. & 562-kw horizontal visual, 126-kw max. & 112-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1164-ft. above ground, 1249-ft. above sea level.

Latitude	35°	33'	01"
Longitude	77°	36'	02"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: May 7, 1972.

Personnel: See WUNC-TV, Chapel Hill.

WUNE-TV Linville Ch. 17

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

Studio: See WUNC-TV, Chapel Hill.

Transmitter: Grandmother Mtn.

Telephones: 919-933-8191; 704-733-5180, transmitter.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1350-kw max. & 38-kw horizontal visual, 269-kw max. & 7.59-kw horizontal aural. Antenna: 1540-ft. above av. terrain, 265-ft. above ground, 4865-ft. above sea level.

Latitude	36°	03'	47"
Longitude	81°	50'	33"

Ownership: See WUNC-TV, Chapel Hill.

Began Operation: Sept. 11, 1967.

Personnel: See WUNC-TV, Chapel Hill.

WUNJ-TV Wilmington Ch. 39

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).

TV Factbook No. 45

Studios: See WUNC-TV, Chapel Hill.
 Telephones: 919-933-8191; 919-655-2955, transmitter.
 Transmitter: U.S. 74/76, Delco, N.C.
 Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 661-kw max. & 525-kw horizontal visual, 130-kw max. & 105-kw horizontal aural. Antenna: 930-ft. above av. terrain, 963-ft. above ground, 999-ft. above sea level.

Latitude	34°	19'	16.2''
Longitude	78°	13'	42.5''

Ownership: See WUNC-TV, Chapel Hill.
 Began Operation: June 4, 1971.
 Personnel: See WUNC-TV, Chapel Hill.

WUNC-TV
Winston-Salem

Ch. 26

(Programmed simultaneously with WUNC-TV, Chapel Hill)

Licensee: University of North Carolina, Chapel Hill, N.C. (27514).
 Studio: See WUNC-TV, Chapel Hill, N.C.
 Transmitter: Sauratown Mtn., near Gap, N.C.
 Telephones: 919-933-8191; 919-983-9642, transmitter.

Technical Facilities: Channel No. 26 (542-548 MHz). Authorized power: 776-kw max. & 302-kw horizontal visual, 155-kw max. & 60.3-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 363-ft. above ground, 2742-ft. above sea level.

Latitude	36°	22'	34''
Longitude	80°	22'	14''

Ownership: See WUNC-TV, Chapel Hill.
 Began Operation: Feb. 22, 1973.
 Personnel: See WUNC-TV, Chapel Hill.

NORTH DAKOTA

KFME
Fargo

Ch. 13

Licensee: North Central Educational TV Inc., 4500 S. University Dr., Fargo, N.D. (58102).

Studio & Transmitter: 4500 S. University Dr.

Telephone: 701-232-8921.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 264-kw visual, 47.5-kw aural. Antenna: 390-ft. above av. terrain, 426-ft. above ground, 1328-ft. above sea level.

Latitude	46°	49'	03''
Longitude	96°	48'	06''

TV tape: Recording facilities. Color: Network & tape.

Ownership: North Central Educational TV Inc.

Began Operation: Jan. 19, 1964.

Represented (legal) by Marmet Professional Corp.

Personnel:

DENNIS L. FALK, general manager.
 DONALD GEIKEN, director of engineering.
 CHERYL HELLER, program director.

KGFE
Grand Forks

Ch. 2

Licensee: North Central Educational TV Inc., 4500 S. University Dr., Fargo, N.D. (58102).

1976 Edition

N.C.-Ohio Educational

Studio: See KFME, Fargo.

Transmitter: 9-mi. N of Petersburg.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1337-ft. above av. terrain, 1458-ft. above ground, 2979-ft. above sea level.

Latitude	48°	08'	24''
Longitude	97°	59'	38''

Ownership: See KFME, Fargo.

Began Operation: Sept. 15, 1974.

Represented (legal) by Marmet Professional Corp.

Personnel: See KFME, Fargo.

OHIO

WEAO
Akron

Ch. 49

Grantee: Northeastern Educational Television of Ohio Inc., 1640 Franklin Ave., Kent, Ohio (44240).

Studio: Kolbe Hall, Buchtel Ave., University of Akron, Akron (44325).

Telephone: 216-678-1656.

Transmitter: 1st National Tower, Akron.

Technical Facilities: Channel No. 49 (680-686 MHz). Authorized power: 210-kw max. & 111-kw horizontal visual, 21.0-kw max. & 11.1-kw horizontal aural. Antenna: 378-ft. above av. terrain, 490-ft. above ground, 1444-ft. above sea level.

Latitude	41°	04'	56''
Longitude	81°	31'	07''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. operated by state-owned educational institutions. Officers: Dr. D. J. Guzzetta, chmn.; Dr. Thomas T. Miles, vice chmn.; Dr. Glenn Olds, pres.

Began Operation: Sept. 21, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Carl E. Smith Consulting Radio Engineers.

Personnel:

PHILLIP C. ENGLISH, general manager.
 ROGER W. WIDNESS, dir. of programming, development & public information.
 JOHN CERVONE, director of engineering.
 RONALD E. HILL, director of instructional services.

WNEO-TV
Alliance

Ch. 45

Licensee: Ohio ETV Network Commission, 2470 N. Star Rd., Columbus, Ohio (43221).

Studios: U. of Akron, Kent State U., Youngstown State U.

Transmitter: 0.6-mi. NW of intersection of U.S. Rte. 62 & Duck Creek Rd., 2.4-mi. W of Salem.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 1820-kw max. & 1260-kw horizontal visual, 362-kw max. & 251-kw horizontal aural. Antenna: 830-ft. above av. terrain, 770-ft. above ground, 2045-ft. above sea level.

Latitude	40°	54'	23''
Longitude	80°	54'	40''

Ownership: State organization. Richard B. Hull, chmn.; Dave L. Fornshell, exec. dir., Ohio ETV Network. Operated by Northeastern ETV of Ohio Inc., 1108 Mahoning National Bank Bldg., Youngstown, Ohio (44503).

943-b

Ohio Educational

WNEO-TV, Alliance—(Continued)

Began Operation: May 30, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

PHILLIP ENGLISH, general manager (1640 Franklin Ave., Kent, Ohio 44240).

WOUB-TV

Athens

Ch. 20

Licensee: Ohio University, Athens, O. (45701).

Studio: Ohio University Campus.

Telephone: 614-594-6171.

AM Affiliate: WOUB, .25-kw, 1340 kHz.

FM Affiliate: WOUB-FM, 50-kw, 91.9 MHz (No. 220), 500-ft.

Transmitter: Golf Course Road.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 810-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude	39°	18'	50"
Longitude	82°	08'	54"

TV tape: Recording facilities. News Wire Service: UPI.

Facsimile Service: UPI.

Color: Network, live, film, slide & tape.

Ownership: Ohio University.

Began Operation: Dec. 27, 1962.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

N. JOSEPH WELLING, director, Telecommunications Center.
DAVID B. LIROFF, program director.
JEAN E. MEZZA, director of information services.
JOHN W. CHALFANT, news director.
DON SMITH, chief engineer.

WOUC-TV

Cambridge

Ch. 44

Licensee: Ohio ETV Network Commission, 2470 N. Star Rd., Columbus, Ohio (43221).

Studio: See WOUB-TV, Athens.

Transmitter: 3.8-mi. NW of Fairview on Pisgah Rd.

Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 550-kw max. & 436-kw horizontal visual, 110-kw max. & 87.1-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1210-ft. above ground, 2345-ft. above sea level.

Latitude	40°	05'	32"
Longitude	81°	17'	19"

Ownership: State organization. Richard B. Huli, chmn.; Dave L. Fornshell, exec. dir., Ohio ETV Network. Operated by WOUB-TV, Athens.

Began Operation: July 26, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

N. JOSEPH WELLING, director (Telecommunications Center, Ohio U., Athens).

944-b

WCET

Cincinnati

Ch. 48

Licensee: Greater Cincinnati Television Educational Foundation, 2222 Chickasaw St., Cincinnati, O. (45219).

Studio: 2222 Chickasaw Street. Transmitter: 2345 Symmes St.

Telephone: 513-381-4033.

Technical Facilities: Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. & 473-kw horizontal visual, 100-kw max. & 47.9-kw horizontal aural. Antenna: Mounted on WCPO-TV tower, 880-ft. above av. terrain, 747-ft. above ground, 1749-ft. above sea level.

Latitude	39°	07'	31"
Longitude	84°	29'	57"

TV tape: Recording facilities: Color: Network, live, film, slide & tape.

Ownership: Foundation officers: C. Bart Hawley, chairman; Charles W. Vaughan, pres.; Harold Bush, secy.; William S. Rowe, treas.

Began Operation: July 26, 1954.

Personnel:

CHARLES W. VAUGHAN, president & general manager.
GEORGE H. ROGERS JR., dir., development.
SHARON WEAD, dir., community relations.
RONALD L. WILSON, director of programming.
MARJORIE McKINNEY, director, instructional TV.
EDWARD MIDDLETON, director, engineering.
WILLIAM A. MASON, director, urban affairs.
VEDA SCHALK, dir., business administration.

WVIZ-TV

Cleveland

Ch. 25

Licensee: ETV Association of Metropolitan Cleveland.

Studio: 4300 Brookpark Rd., Cleveland (44134).

Transmitter: 9466 Ridge Rd., North Royalton, Ohio.

Telephone: 216-398-2800.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 1000-kw max. & 646-kw horizontal visual, 129-kw aural. Antenna: 1000-ft. above av. terrain, 814-ft. above ground, 1944-ft. above sea level.

Latitude	41°	20'	28"
Longitude	81°	44'	24"

TV tape: Recording facilities. Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Hugh D. Luke, chmn.; Betty Cope, pres.; E. W. Sloan Jr., chmn.-exec. committee; David F. Leahy, v.p.; Mrs. Paul G. Wagner, v.p.; William R. Stewart, secy.; George Dobrea, treas.

Began Operation: Feb. 7, 1965.

Personnel:

BETTY COPE, general manager.
ALAN R. STEPHENSON, assistant manager.
EDWARD STOPKE, chief engineer.
FRANK E. STRNAD, operations manager.

WOSU-TV

Columbus

Ch. 34

Licensee: Ohio State University Telecommunications Center, Columbus, O. (43210).

Studio: 2400 Olentangy River Rd., Columbus (43210).

Telephone: 614-421-2540.

Transmitter: Ohio Rt. 3, approx. 2-mi. N of Westerville.

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 1170-kw max. & 933-kw horizontal visual, 186-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1120-ft. above ground, 2041-ft. above sea level.

Latitude	40°	09'	33.5"
Longitude	82°	55'	21.5"

TV Factbook No. 45

TV tape: Recording facilities. News Wire Service: UPI.

Color: Network, live, film, slide & tape.

AM Affiliate: WOSU, 5-kw, 820 kHz.

FM Affiliate: WOSU-FM; 14-kw, 89.7 MHz (No. 209), 300-ft.

Ownership: Ohio State U. Officers: Frederick R. Eckley, chairman, board of trustees; Harold L. Enarson, pres.

Began Operation: Feb. 20, 1956.

Personnel:

RICHARD B. HULL, director.
MARTHA HAUEISEN, business manager.
MERVIN A. DUREA, general manager, production services.
KENT W. CRESWELL, general manager, broadcast services.
DALE TISH, engineering supervisor.
ELIZABETH WEINBERGER, manager, community relations.

WOET-TV
Kettering

Ch. 16

Licensee: University Regional Broadcasting Inc., 3131 S. Dixie Dr., Dayton (45439).

Studios: Central State, Miami & Wright State Universities.

Telephones: 513-298-9500 (office); 513-262-8008 (transmitter).

Transmitter: 2563 Lyleburn Rd., Dayton, Ohio.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 759-kw max. & 724-kw horizontal visual, 75.9-kw max. & 72.4-kw horizontal aural. Antenna: 531-ft. above av. terrain, 500-ft. above ground, 1421-ft. above sea level.

Latitude 39° 42' 47"
Longitude 84° 15' 18"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit organization. Officers: Phillip R. Shriver, chmn.; Robert J. Kegerreis, vice chmn.; Lionel H. Newsom, secy.; Lloyd Goggin, treas. University Regional Bcstg. also operates WMUB-TV, Oxford, Ohio.

Began Operation: March 20, 1967 as commercial WKTR-TV; left air Feb. 26, 1971. Sold to Ohio ETV Network Commission Oct. 14, 1971. Began operation as educational station April 27, 1972. Assigned to present owners July 1, 1975.

Personnel:

CLAIR R. TETTEMER, executive director & general manager.
RICHARD O. HACKNEY, director of programming.
PHYLLIS B. LLOYD, director of development.
JUDY JAEGER, director of public information.
ROBERT WOOD, director of instructional programs.
JOE PHIRMAN, transmitter supervisor.
DARBA BOWERS, operations manager.

WBGU-TV

Lima-Bowling Green

Ch. 57

Grantee: Ohio ETV Network Commission, 2470 N. Star Rd., Columbus, Ohio (43221).

Studio: Troup Ave., Bowling Green University.

Telephone: 419-372-0121.

Transmitter: Belmore Rd., 4.7-mi. S of Deshler.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 740-kw max. & 479-kw horizontal visual, 147-kw max. & 95.5-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1094-ft. above ground, 1821-ft. above sea level.

Latitude 41° 08' 13"
Longitude 83° 54' 23"

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Ownership: See WOET-TV, Kettering.

Began Operation: March 24, 1973.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

1976 Edition

Ohio Educational

Personnel:

DR. DUANE E. TUCKER, dir. of broadcasting & gen. manager.
RONALD GARGASZ, program manager.
WILLIAM LEUTZ, chief engineer.
PATRICK FITZGERALD, dir. of instructional television.
JOAN GORDON, dir. of television information.

WGSF
Newark

Ch. 31

Licensee: Public School District of Newark, 9 N. 5th St., Newark, O. (43055).

Studio & Transmitter: Horn's Hill.

Telephone: 614-366-5915, transmitter; 614-345-9891, ext. 27, office.

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 4.68-kw visual, 0.933-kw aural. Antenna: 497-ft. above av. terrain, 423-ft. above ground, 1503-ft. above sea level.

Latitude 40° 05' 28"
Longitude 82° 24' 26"

Color: Network. News Wire Service: UPI.

Ownership: City school system; Loren Briggs, superintendent of schools.

Began Operation: March 18, 1963.

Personnel:

LELAND H. HUBBELL, chief engineer & general manager.
JOHN HALL, program manager.

WMUB-TV

Oxford

Ch. 14

Licensee: Miami University, Oxford, O.

Transmitter: 810 Oak St., Oxford, O. (45056).

Telephone: 513-529-3521.

Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 204-kw visual, 40.7-kw aural. Antenna: 300-ft. above av. terrain, 352-ft. above ground, 1243-ft. above sea level.

Latitude 39° 30' 26"
Longitude 84° 44' 09"

FM Affiliate: WMUB, .82-kw, 88.5 MHz (No. 203), 260-ft. antenna.

Ownership: See WOET-TV, Kettering.

Began Operation: Oct. 14, 1959.

Personnel: See WOET-TV, Kettering.

WPBO-TV

Portsmouth

Ch. 42

Grantee: Ohio Educational Television Network Commission, 2470 N. Star Rd., Columbus, O. (43221).

Studio: See WOSU-TV, Columbus.

Transmitter: Nauvoo Pond Creek Rd., 4-mi. WNW of Portsmouth.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 521-kw max. & 378-kw horizontal visual, 104.2-kw max. & 75.6-kw horizontal aural. Antenna: 1236-ft. above av. terrain, 949-ft. above ground, 1236-ft. above sea level.

Latitude 38° 45' 41.5"
Longitude 83° 03' 41.0"

Ownership: State organization. Richard B. Hull, chmn.; Dave L. Fornshell, exec. dir., Ohio ETV Network. Operated by WOSU-TV, Columbus.

Began Operation: Oct. 1, 1973.

Represented (legal) by Cohn & Marks.

Ohio-Oregon Educational

WPBO-TV, Portsmouth—(Continued)

Represented (engineering) by Jansky & Bailey.

Personnel:

MERVIN A. DUREA, general manager (Production Services, WOSU-TV, Ohio State U., Columbus).

WGTE-TV

Toledo

Ch. 30

Licensee: Greater Toledo ETV Foundation, 415 N. St. Clair St., Toledo, O. (43604).

Studio: 415 N. St. Clair St. Telephone: 419-255-3330.

Transmitter: SW corner of Wynn & Corduroy Rds., Oregon, Ohio.

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 1170-kw visual, 234-kw aural. Antenna: 1017-ft. above av. terrain, 1034-ft. above ground, 1625-ft. above sea level.

Latitude	41°	39'	26.5''
Longitude	83°	25'	55.0''

Ownership: Foundation officers: Mrs. Stephen Stranahan, pres.; Byron L. West, v.p.; Robert D. Smith, v.p.; Mrs. William B. Brower, secy.; William P. Day, treas.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Began Operation: October 10, 1960.

Represented (legal) by Schwartz & Woods.

Personnel:

ROBERT D. SMITH, vice president & general manager.
WILLIAM E. CROUNSE, dir. of station development.
MARGARET EMERSON, director of programming.
SKIP CAMP, production manager.
PAUL LIEDEL, traffic/continuity.
FRANK HIBBARD, dir. of public information.
TOBE SNOW, director of educative services.
ART HAFER, director of engineering.

OKLAHOMA

KETA

Oklahoma City

Ch. 13

Licensee: Oklahoma Educational Television Authority, P.O. Box 14190, Oklahoma City (73114).

Studio & Transmitter: 7403 N. Kelley, Oklahoma City (73114).

Telephone: 405-848-8501.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 260-kw visual, 37.1-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 2724-ft. above sea level.

Latitude	35°	32'	58''
Longitude	97°	29'	48''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Statutory corporation established by Oklahoma State Legislature. Also operates KOED-TV, Tulsa.

Began Operation: April 13, 1956.

Represented (legal) by Cohn & Marks.

Personnel:

BOB ALLEN, director.
PAUL THOMAS, production manager.
T. A. MINTON, assistant director.
STEVE STATON, program manager.
BILL KEY, chief engineer.

946-b

KOKH-TV

Oklahoma City

Ch. 25

Licensee: Independent School District No. 89, 900 N. Klein St., Oklahoma City, Okla. (73106).

Studio: 1801 N. Ellison St. Telephone: 405-236-2661, ext. 356.

Transmitter: First National Bank Bldg.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 1690-ft. above sea level.

Latitude	35°	38'	08''
Longitude	97°	30'	58''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Local school board, Dr. Bill Lillard, supt.

Began Operation: Feb. 2, 1959.

Personnel:

DR. TOM SMITH, superintendent.
PAUL D. RINGLER, director of broadcasting center.
KAYE M. TEALL, program coordinator.
RICHARD NEWTON, operations manager.
JOHN GORDON, chief engineer.

KOED-TV

Tulsa

Ch. 11

Licensee: Oklahoma Educational Television Authority, P.O. Box 14190, Oklahoma City (73114).

Telephone: 405-848-8501, Oklahoma City.

Studio & Transmitter: 6.4-mi. WNW of Tulsa, near Sand Springs.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 259-kw visual, 37-kw aural. Antenna: 1270-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude	36°	11'	26''
Longitude	96°	05'	50''

TV tape: Recording facilities.

Color: Network.

Ownership: Statutory corporation established by Oklahoma State Legislature. Also operates KETA, Oklahoma City.

Began Operation: Jan. 12, 1959.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Cohen & Dippell.

Personnel:

BOB ALLEN, director.
PAUL THOMAS, production manager.
T. A. MINTON, assistant director.
STEVE STATON, program manager.
BILL KEY, chief engineer.

OREGON

KOAC-TV

Corvallis

Ch. 7

Licensee: State Board of Higher Education, Box 3175, Eugene, Ore. (97403).

Studios: Oregon State University campus, Corvallis.

Transmitter: 5-mi. true N of center of Corvallis.

Telephone: 503-754-1311.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

TV Factbook No. 45

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 1230-ft. above av. terrain, 273-ft. above ground, 1773-ft. above sea level.

Latitude 44° 38' 25"
Longitude 123° 16' 25"

News Wire Service: UPI.

AM Affiliate: KOAC, 5-kw, 550 kHz.

FM Affiliate: KBVR, .01-kw, 90.1 MHz (No. 211).

Ownership: State of Oregon, through and by State Board of Higher Education.

Began Operation: Oct. 7, 1957.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

DONALD S. BRYANT, exec. director, Oregon Educational & Public Broadcasting Service.
ROBERT HINZ, director of operations.
BEN BALLARD, chief engineer.

KOAP-TV
Portland
Ch. 10

Licensee: State Board of Higher Education, Box 3175, Eugene, Ore. (97403).

Studio: 2828 SW Front Ave., Portland (97201).

Telephone: 503-229-4892.

Transmitter: Healy Heights, Portland.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 60.3-kw visual, 12-kw aural. Antenna: 950-ft. above av. terrain, 205-ft. above ground, 1235-ft. above sea level.

Latitude 45° 29' 25"
Longitude 122° 41' 45"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: KOAP-FM, 56-kw, 91.5 MHz (No. 218), 960-ft.

Ownership: State of Oregon, thru and by the State Board of Higher Education.

Began Operation: Feb. 6, 1961.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Personnel:

DONALD S. BRYANT, exec. director, Oregon Educational & Public Broadcasting Service.
HAROLD HEPLER, chief engineer.

PENNSYLVANIA

WLVT-TV
Allentown-Bethlehem
Ch. 39

Licensee: Lehigh Valley ETV Corp., South Mountain Dr. West, Bethlehem, Pa. (18015).

Studio: South Mountain Dr. West, Bethlehem, Pa. (18015).

Telephone: 215-867-4677. TWX No.: 510-651-2345.

Transmitter: Salisbury Twp., S of East Rock Rd., Allentown, Pa.

Technical Facilities: Channel No. 39 (620-626 MHz). Authorized power: 708-kw max. and 617-kw horizontal visual, 140-kw max. and 123-kw horizontal aural. Antenna: 987-ft. above av. terrain, 507-ft. above ground, 1507-ft. above sea level.

Latitude 40° 33' 58"
Longitude 75° 26' 06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

1976 Edition

Ore.-Pennsylvania Educational

Ownership: Non-profit corp. Officers: Philip I. Berman, pres.; Sheldon P. Siegel, exec. v.p.; Harold S. Hutchison, v.p.; Malcolm Gross, secy.; Charles W. Fuller, treas.

Began Operation: Sept. 7, 1965.

Personnel:

SHELDON P. SIEGEL, exec. v.p. & general manager.
DONALD ROBERT, program director.
HOMER WENTZ, production manager.
CALLIE ENGLESSION, office manager.
JERRY A. RICHARDS, director of engineering.

WPSX-TV
Clearfield
Ch. 3

Licensee: Pennsylvania State University, University Park, Pa.

Studio: 201 Wagner Bldg., University Park, Pa. (16802).

Transmitter: McGeorge Rd., 7-mi. N of Clearfield.

Telephone: 814-865-9531. TWX No.: 510-691-2674.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 880-ft. above av. terrain, 539-ft. above ground, 2667-ft. above sea level.

Latitude 41° 07' 21"
Longitude 78° 26' 28"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: The Pennsylvania State University.

Began Operation: March 1, 1965.

Represented (legal) by Norman E. Jorgensen.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

DAVID PHILLIPS, director of broadcasting.
LLOYD NIEMANN, technical director.
CARROLL DEAN, chief engineer, maintenance & operation.
ROBERT DUDLEY, asst. dir. of bcstg., program development.
GARY MILLER, information.
WILLIAM MILLER, asst. dir. of bcstg., programming.

WQLN
Erie
Ch. 54

Licensee: Public Broadcasting of Northwest Pa. Inc., 8425 Peach St., Erie, Pa. (16509).

Transmitter: 2.25-mi. SE of Kearsarge.

Studio: 8425 Peach St. Telephone: 814-868-4654.

Technical Facilities: Channel No. 54 (710-716 MHz). Authorized power: 912-kw max. & 215-kw horizontal visual, 91.2-kw max. & 28.8-kw horizontal aural. Antenna: 880-ft. above av. terrain, 714-ft. above ground, 2014-ft. above sea level.

Latitude 42° 02' 31"
Longitude 80° 03' 57"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WQLN-FM, 35-kw, 91.3 MHz (No. 217), 500-ft.

Ownership: Non-profit corp. Officers: James Zurn, chmn.; Raymond Weber & Art Cocolin, vice chmn.; Robert J. Chitester, pres.; Edward P. Junker III, treas.; Robert Scarpitti, secy.

Began Operation: Aug. 13, 1967.

Personnel:

ROBERT J. CHITESTER, president.
DONALD L. HAIN, vice president, engineering.
DAVID ROLAND, dir. of broadcast operations.
ART MARTINUCCI, vice president, community relations.

Pennsylvania Educational

WITF-TV

Hershey

Ch. 33

Licensee: South Central Educational Broadcasting Council, Box Z, Hershey, Pa. (17033).

Studio: Community Center Bldg., Chocolate & Cocoa Aves.

Transmitter: Blue Mt., near Harrisburg, Pa.

Telephone: 717-534-3333.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 513-kw visual, 51.3-kw aural. Antenna: 867-ft. above av. terrain, 188-ft. above ground, 1413-ft. above sea level

Latitude	40°	20'	45"
Longitude	76°	53'	06"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: WITF-FM, 15-kw, 89.5 MHz (No. 208), 820-ft.

Represented (engineering) by Cohen & Dippell.

Represented (legal) by Dow, Lohnes & Albertson.

Ownership: Non-profit corp. Officers: Andrew M. Bradley, pres.; Gilmore B. Seavers, v.p.; Dr. John O. Hershey, PPTN Commission representative; Mrs. Clyde E. Smith, secy.; Oscar L. Lingle, treas.

Began Operation: November 22, 1964.

Personnel:

ROBERT F. LARSON, general manager.
MICHAEL J. ZIEGLER, assistant general manager.
RICHARD HAIR, manager, educational services.
MICHAEL GREENWALD, manager, promotion & development.
HAROLD LAHR, business manager.

WUHY-TV

Philadelphia

Ch. 35

Licensee: WHYY Inc.

Studio: 4548 Market St., Philadelphia, Pa. (19139).

Telephone: 215-382-9300.

Transmitter: Architects Bldg., 17th & Sansom Sts.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 141-kw visual, 14.1-kw aural. Antenna: 500-ft. above av. terrain, 585-ft. above ground, 625-ft. above sea level.

Latitude	39°	57'	04"
Longitude	75°	10'	08"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WUHY-FM, 11-kw, 90.9 MHz (No. 215), 1131-ft.

Ownership: Non-profit corporation composed of business, civic, educational & cultural representatives in the Greater Philadelphia, New Jersey & Delaware areas. Officers: Elkins Wetherill, chmn. of the board; Warren A. Kraetzer, exec. v.p. Also operates WHYY-TV (Ch. 12), Wilmington, Del.

Began Operation: Sept. 16, 1957.

Represented (legal) by Schwartz & Woods.

Personnel:

WARREN A. KRAETZER, executive v.p. & general manager.
NORMAN MARCUS, v.p., programming & production.
MICHAEL A. PRESCOTT, v.p., finance & administration.
KARL A. PECKMANN, v.p., development.
RICHARD BACHTEL, traffic director.
ROBERT HALL, v.p., engineering & technical services.

For ETV Networks, see Services Volume

WQED

Pittsburgh

Ch. 13

Licensee: Metropolitan Pittsburgh Public Bcstg. Inc., 4802 Fifth Ave., Pittsburgh, Pa. (15213).

Telephone: 412-683-1300.

Studio: 4802 Fifth Ave.

Transmitter: 2850 Berthoud St.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 690-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

FM Affiliate: WQED-FM, 43-kw, 89.3 MHz (No. 207), 500-ft.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Ownership: Officers of this privately financed stations are: Donald Clem, chairman; Dr. Edward D. Eddy Jr., Helen Faison, George D. Lockhart, vice-chairman; Lloyd Kaiser, pres.; George R. Craig, secy.; Francis B. Nimick, Jr., treas.; Samuel J. Francis, asst. secy.-treas. Also operates WQEX (Ch. 16) Pittsburgh.

Began Operation: March 19, 1954.

Represented (legal) by Reed, Smith, Shaw & McClay; Covington & Burling, Washington.

Personnel:

LLOYD KAISER, president & general manager.
THOMAS D. SKINNER, vice president.
JAY RAYVID, vice president.
SAMUEL J. FRANCIS, controller.
NANCY MOSES, national program underwriting.
SAM SILBERMAN, director of programming.
JERRY JONES, director of engineering.
DAVID CHEN, director of production operations.

WQEX

Pittsburgh

Ch. 16

Licensee: Same as WQED, Pittsburgh.

Studio, Transmitter & Telephone: See WQED.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 264-kw max. & 171-kw horizontal visual, 52.8-kw max. & 34.2-kw horizontal aural. Antenna: 700-ft. above av. terrain, 600-ft. above ground, 1760-ft. above sea level.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

Ownership: See WQED, Pittsburgh.

Began Operation: March 20, 1959. Left air Nov. 1, 1961, but resumed operation Jan. 18, 1963.

Personnel: See WQED, Pittsburgh.

WVIA-TV

Scranton-Wilkes-Barre & Hazleton

Ch. 44

Licensee: Northeastern Pennsylvania ETV Association, The Public Broadcasting Center, Pittston, Pa. (18640).

Studio: Old Boston Rd., Jenkins Twp., Pa.

Telephone: 717-655-4561. TWX No.: 510-656-5273.
 FM Affiliate: WVIA-FM, 5-kw, 89.9 MHz (No. 210), 1250-ft.
 Transmitter: Penobscott Knob, 2.5-mi. S of Wilkes-Barre, Mountain Top, Pa.
 Technical Facilities: Channel No. 44 (650-656 MHz). Authorized power: 1200-kw max. & 912-kw horizontal visual, 120-kw max. & 91.2-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 845-ft. above ground, 2949-ft. above sea level.

Latitude	41°	10'	55"
Longitude	75°	52'	17"

Color: Network, live, film, slide & tape. News Wire Service: UPI.
 Ownership: Non-profit association. Officers: John Gibson III, chmn.; George H. Strimel Jr., pres. & gen. mgr.; J. Muir Crosby, treas.; Anthony Musso, v.p. & secy.; Theodore A. Evans, solicitor.
 Began Operation: Sept. 26, 1966.
 Represented (legal) by Dow, Lohnes & Albertson.
 Represented (engineering) by Steel, Andrus & Adair.

Personnel:
 GEORGE STRIMEL JR., president & general manager.
 GERALD SCHUMACHER, program director.
 PAUL EVANOSKY, director of engineering.
 GRACE SCHIMELFENIG, office manager.
 ROBERT SCHADT, business manager.
 JACK LEWIS, promotion director.
 WALTER H. R. MOHR, development director.
 BILL KELLY, community relations.
 GERRY WEISS, community services.

RHODE ISLAND

WSBE-TV Providence

Ch. 36

Licensee: Board of Regents for Education, State of Rhode Island & Providence Plantations, 24 Mason St., Providence (02903).
 Studio: 24 Mason St., Providence, R.I.
 Transmitter: Neutaconkanut Hill, Ipswich Rd., Johnston, R.I.
 Telephone: 401-831-2900.
 Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 479-kw visual, 95.5-kw aural. Antenna: 600-ft. above av. terrain, 532-ft. above ground, 825-ft. above sea level.

Latitude	41°	48'	18"
Longitude	71°	28'	24"

TV tape: Recording facilities.
 Color: Network, live, film, slide & tape.
 Ownership: State institution. Dr. Thomas C. Schmidt, commissioner.
 Began Operation: June 1, 1967.
 Represented (legal) by Norman E. Jorgensen.
 Personnel:
 ROBERT P. DANILOWICZ, general manager.
 WALTER COVELL, program manager.
 THOMAS K. PRIOR, chief engineer.

SOUTH CAROLINA

WEBA-TV Allendale-Barnwell

Ch. 14

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

1976 Edition

Pa.-South Carolina Educational

Studio: See WRLK-TV, Columbia.
 Transmitter: 4-mi. SSW of Barnwell on County Rd. #69.
 Technical Facilities: Channel No. 14 (470-476 MHz). Authorized power: 557-kw visual, 111.4-kw aural. Antenna: 800-ft. above av. terrain, 805-ft. above ground, 1045-ft. above sea level.

Latitude	33°	11'	12.5"
Longitude	81°	23'	53.5"

Color: Network, live, film, slide & tape.
 Ownership: See WRLK-TV, Columbia.
 Began Operation: Sept. 5, 1967.
 Represented (legal) by Dow, Lohnes & Albertson.
 Personnel: See WRLK-TV, Columbia.
 CHARLES CORTEZ, station supervisor.

WJWJ-TV Beaufort Ch. 16

Grantee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).
 Studio: 105 Ribault Rd., Beaufort.
 Transmitter: Hwy. 119, 4-mi. W of Green Pond, S.C.
 Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 1009-kw max. & 339-kw horizontal visual, 202-kw max. & 67.6 kw horizontal aural. Antenna: 1260-ft. above av. terrain, 1320-ft. above ground, 1336-ft. above sea level.

Latitude	32°	42'	44"
Longitude	80°	40'	49"

Color: Network, live, film, slide & tape.
 TV tape: Recording facilities.
 Ownership: See WRLK-TV, Columbia, S.C.
 Began Operation: Sept. 2, 1975.
 Represented (legal) by Dow, Lohnes & Albertson.
 Represented (engineering) by Lohnes & Culver.
 Personnel: See WRLK-TV, Columbia.
 CLYDE JONES, transmitter supervisor.

WITV Charleston Ch. 7

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29250).
 Studio: See WRLK-TV, Columbia.
 Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.
 Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 310-kw max. visual, 62-kw max. aural. Antenna: Directional, 890-ft. above av. terrain, 1040-ft. above ground, 1045-ft. above sea level.

Latitude	32°	47'	44"
Longitude	79°	50'	27"

Color: Network, live, film, slide & tape.
 Ownership: See WRLK-TV, Columbia.
 Began Operation: Jan. 19, 1964.
 Represented (legal) by Dow, Lohnes & Albertson.
 Personnel: See WRLK-TV, Columbia.
 WALT MORING, station supervisor.

For UHF Penetration by Market,
see Services Volume

South Carolina-S.D. Educational

WRLK-TV

Columbia

Ch. 35

(Operates WITV, Charleston; WNTV, Greenville-Spartanburg; WJPM-TV, Florence; WEBA-TV, Allendale; WJWJ-TV, Beaufort & WRJA-TV, Sumter, all S.C.)

Licensee: South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Telephone: 603-758-7240.

Studio: 2712 Millwood Ave., Columbia.

Transmitter: Hard Scrabble Rd., 6-mi. NNE of Columbia.

Technical Facilities: Channel No. 35 (596-602 MHz). Authorized power: 513-kw visual, 102-kw aural. Antenna: 1030-ft. above av. terrain, 995-ft. above ground, 1380-ft. above sea level.

Latitude	34°	07'	07"
Longitude	80°	56'	12"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: Organized under state law to promote educational TV, the commission has no stock. It also operates WITV, Charleston; WNTV, Greenville-Spartanburg; WJPM-TV, Florence; WEBA-TV, Allendale; WJWJ-TV, Beaufort; WRJA-TV, Sumter, S.C.

Began Operation: Sept. 6, 1966.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT K. BALDWIN, station supervisor.

South Carolina Educational Television Commission Personnel:

HENRY J. CAUTHEN, general manager.

CHARLES S. MORRIS, director, division of operations.

CHARLTON W. BOWERS, chief engineer.

EDWARD B. GARRIGUES, director of photography.

PATRICK DILLEY, art director.

ROBERT E. WOOD, director of education.

GENE UPRIGHT, public TV program director.

THOMAS L. STEPP, deputy manager.

GEORGE W. HOPKINS JR., director, division of special services.

JOSEPH T. KARR, director of finance.

WILLIAM D. HAY, director, educational radio.

DICK PHIPPS, dir. of public relations & information.

WJPM-TV

Florence

Ch. 33

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: See WRLK-TV, Columbia.

Transmitter: 5.5-mi. NNE of Florence on County Rd. 173.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 537-kw visual, 107-kw aural. Antenna: 789-ft. above av. terrain, 793-ft. above ground, 919-ft. above sea level.

Latitude	34°	16'	45.5"
Longitude	79°	44'	36.5"

Color: Network, live, film, slide & tape.

Ownership: See WRLK-TV, Columbia.

Began Operation: Sept. 3, 1967.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel: See WRLK-TV, Columbia.

FRANK JENNE, station supervisor.

For CPs & Applications, see Services Volume

WNTV

Greenville-Spartanburg

Ch. 29

Licensee: South Carolina Educational TV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Transmitter: Altamont Rd., Paris Mt.

Studio: See WRLK-TV, Columbia.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 339-kw visual, 67.6-kw aural. Antenna: 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level.

Latitude	34°	56'	26"
Longitude	82°	24'	38"

Color: Network, live, film, slide & tape.

FM Affiliate: WEPR, 100-kw, 90.1 MHz (No. 211), 1110-ft.

Ownership: See WRLK-TV, Columbia.

Began Operation: Sept. 29, 1963.

Personnel: See WRLK-TV, Columbia.

J. B. COTHRAN, station supervisor.

WRJA-TV

Sumter

Ch. 27

Grantee: South Carolina ETV Commission, 2712 Millwood Ave., Columbia, S.C. (29250).

Studio: 506 Guignard Ave., Sumter, S.C.

Transmitter: 2-mi. S of Hwy. 378, 4-mi. SE of Sumter.

Technical Facilities: Channel No. 27 (548-554 MHz). Authorized power: 1016-kw max. & 457-kw horizontal visual, 203-kw max. & 91.2-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1196-ft. above ground, 1336-ft. above sea level.

Latitude	33°	52'	52"
Longitude	80°	16'	14"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WRLK-TV, Columbia, S.C.

Began Operation: Sept. 2, 1975.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel: See WRLK-TV, Columbia.

WILLIAM JONES, transmitter supervisor.

SOUTH DAKOTA

KDSD-TV

Aberdeen

Ch. 16

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Transmitter: 8-mi. E of Pierpont. Telephone: 605-325-3331.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 674-kw max. & 537-kw horizontal visual, 103-kw max. & 81.3-kw horizontal aural. Antenna: 1171-ft. above av. terrain, 1062-ft. above ground, 2920-ft. above sea level.

Latitude	45°	29'	55"
Longitude	97°	40'	35"

Color: Network.

Ownership: South Dakota ETV Board.

Began Operation: Jan. 1972.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

JERRY BELL, chief engineer.

KESD-TV Brookings

Ch. 8

Licensee: South Dakota State University, Brookings, S. D. (57006).

Studio: South Dakota State University.

Telephone: 605-688-4191.

Transmitter: 3-mi. S of Hetland.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 257-kw visual, 51.3-kw aural. Antenna: 750-ft. above av. terrain, 800-ft. above ground, 2549-ft. above sea level.

Latitude	44°	20'	10"
Longitude	97°	13'	41"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: KESD, 38-kw, 88.3 MHz (No. 202), 610-ft.

Ownership: S.D. State U.

Began Operation: Feb. 4, 1968.

Personnel:

DR. ERIC F. BROWN, director of educational media.
WOODROW P. WENTZY, television supervisor.
DENNIS PACK, program director.
DAN JOHNSON, production supervisor.
WILBUR KRAFT, chief engineer.

KPSD-TV Eagle Butte

Ch. 13

Licensee: State Board of Directors for ETV, c/o Martin P. Busch, University of S.D., Vermillion, S.D. (57069).

Studio: See KUSD-TV, Vermillion.

Transmitter: 12-mi. NW of Faith.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1710-ft. above av. terrain, 1713-ft. above ground, 4313-ft. above sea level.

Latitude	45°	03'	20"
Longitude	102°	15'	40"

Ownership: State of South Dakota.

Began Operation: Sept. 16, 1974.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

ELLIOT BEERS, chief engineer.

KQSD-TV Lowry

Ch. 11

Due to begin operation Oct. 1975

Grantee: State Board of Directors for ETV, c/o Martin P. Busch, University of South Dakota, Vermillion, S.D. (57069).

Transmitter: 3-mi. S of Lowry.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 1060-ft. above av. terrain, 875-ft. above ground, 3115-ft. above sea level.

Latitude	45°	16'	34"
Longitude	99°	59'	03"

Ownership: South Dakota ETV Board.

Represented (legal) by Cohn & Marks.

Personnel: See KTSD-TV, Pierre.

KTSD-TV Pierre

Ch. 10

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion (57069).

1976 Edition

South Dakota Educational

Transmitter: 6-mi. N of Reliance, S.D.

Studio: See KUSD-TV, Vermillion & KESD-TV, Brookings.

Telephone: 605-271-2151.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 269-kw horizontal visual, 37.1-kw max. & 31.6-kw horizontal aural. Antenna: 1600-ft. above av. terrain, 1326-ft. above ground, 3404-ft. above sea level.

Latitude	44°	57'	55"
Longitude	99°	35'	56"

Color: Network.

Began Operation: August 1, 1970.

Ownership: South Dakota ETV Board.

Represented (legal) by Cohn & Marks.

Personnel:

MARTIN BUSCH, executive director, S.D. ETV Board.
DENNIS PACK, director of programming.
JAMES PRUSHA, director of engineering.
DENNIS HAARSAGER, director of administration.
JOHN MURRAY, chief engineer.

KBHE-TV Rapid City

Ch. 9

Licensee: State Board of Directors for ETV, 310 E. Clark St., Vermillion, S.D. (57069).

Transmitter: Hwy. 16 & Skyline Dr.

Telephone: 605-394-2241.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 38.4-kw visual, 7.2-kw aural. Antenna: 650-ft. above av. terrain, 467-ft. above ground, 4302-ft. above sea level.

Latitude	44°	03'	09"
Longitude	103°	14'	38"

TV tape: Recording facilities.

Color: Network.

Began Operation: Sept. 13, 1967.

Represented (legal) by Cohn & Marks.

Ownership: South Dakota ETV Board.

Personnel:

Administrative staff: See KTSD-TV, Pierre.
DENNIS TODD, chief engineer.

KUSD-TV Vermillion

Ch. 2

Licensee: University of South Dakota, Vermillion, S.D. (57069).

Studio: University campus. Telephone: 605-677-5270.

Transmitter: 2-mi. S of Beresford, S.D.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 760-ft. above av. terrain, 657-ft. above ground, 2167-ft. above sea level.

Latitude	43°	03'	00"
Longitude	96°	47'	12"

TV tape: Recording facilities.

Color: Network, film, slide & tape.

News Wire Service: UPI.

AM Affiliate: KUSD, 1-kw, 690 kHz.

FM Affiliate: KUSD-FM, 50-kw, 89.7 MHz (No. 209).

Ownership: University of S.D., Martin P. Busch, director.

Began Operation: July 5, 1961.

Represented (legal) by Cohn & Marks.

Personnel:

MARTIN BUSCH, director, telecommunications center.
DOUGLAS BARSTOW, associate director of television.
JAMES PRUSHA, director of engineering.

TENNESSEE

WTCI Chattanooga

Ch. 45

Licensee: Tennessee State Board of Education, 135-A Cordell Hull Bldg., Nashville, Tenn. (37219).

Studio: 4411 Amnicola Highway, Chattanooga, Tenn. (37406).

Transmitter: 12-mi. N of Chattanooga.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP.

Technical Facilities: Channel No. 45 (656-662 MHz). Authorized power: 741-kw max. & 617-kw horizontal visual, 123-kw aural. Antenna: 951-ft. above av. terrain, 296-ft. above ground, 2308-ft. above sea level.

Latitude	35°	12'	26"
Longitude	85°	16'	52"

Ownership: State of Tennessee. Dr. Sam H. Ingram, commissioner of education & chmn. of the board.

Began Operation: March 8, 1970.

Personnel:

WALTER A. ALLEY, general manager.
HERSCHELL R. BRISCOE JR., chief engineer.
BURFORD A. YOUNG, assistant chief engineer.
GARY ROCKEY, program manager.
BOB WALLACE, production manager.

WLJT-TV Lexington

Ch. 11

(Satellite of WKNO-TV, Memphis)

Licensee: Tennessee State Board of Education, 135-A Cordell Hull Bldg., Nashville, Tenn. (37219).

Transmitter: 13.5-mi. W of Lexington.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 640-ft. above av. terrain, 499-ft. above ground, 1167-ft. above sea level.

Latitude	35°	42'	12"
Longitude	88°	36'	10"

Color: Network.

Ownership: State of Tennessee.

Began Operation: Feb. 13, 1968.

Personnel:

HERMAN WILLIAMS, asst. chief engineer.
GLENN BOATRIGHT, director of engineering, state ETV (Nashville).
GEORGE GRIFFIN, director of ETV (Nashville).

WKNO-TV Memphis

Ch. 10

Licensee: Memphis Community Television Foundation, Memphis State University, P.O. Box 80,000, Memphis, Tenn. (38152).

Studio: Memphis State U. (38152). Telephone: 901-458-2521.

Transmitter: 7192 Raleigh-LaGrange Rd.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 282-kw visual, 56.2-kw aural. Antenna: 1080-ft. above av. terrain, 1114-ft. above ground, 1449-ft. above sea level.

Latitude	35°	09'	17"
Longitude	89°	49'	20"

TV tape: Recording facilities.

952-b

Color: Network, live, film, slide & tape.

FM Affiliate: WKNO-FM, 40-kw, 91.1 MHz (No. 216), 580-ft.

Ownership: Memphis Community Television Foundation; William S. Pollard Jr., chmn.; Robert W. Pharr, secy.; H. D. Holst, treas.

Began Operation: June 25, 1956.

Personnel:

HOWARD D. HOLST, general manager.
FRED WILLIS, program director & film buyer.
A. PRICE BROUGHTON III, production manager.
ROBERT NOLLNER, chief engineer.

WDCN-TV Nashville

Ch. 8

Licensee: Metropolitan Board of Education, Box 12555, Nashville, Tenn. (37212).

Studio: 15th and Compton, Nashville.

Telephone: 615-292-6605.

Transmitter: 1406 Old Hickory Blvd., Nashville.

Technical Facilities: Channel No. 8 (180-186 MHz) Authorized power: 295-kw visual, 29.5-kw aural. Antenna: 1280-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude	36°	02'	49"
Longitude	86°	49'	49"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP.

Ownership: Metropolitan Board of Education.

Began Operation: September 10, 1962.

Personnel:

ROBERT L. SHEPHERD, general manager.
GAYLORD L. AYERS, program manager.
RICHARD L. CASTLE JR., production manager.
CARL C. SHIRLEY, chief engineer.
LINDA A. NIX, promotion director.
LOUIS C. STEINMAN, film director.

WSJK-TV Sneedville

Ch. 2

Licensee: Tennessee State Board of Education, 135-A Cordell Hull Bldg., Nashville, Tenn. (37219).

Studios: 209 Communications Bldg., University of Tennessee, Knoxville, Tenn. (37916); Warf-Pickel Bldg., East Tennessee State U., Johnson City (37601).

Transmitter: Approx. 10-mi. S of Sneedville.

Telephone: 615-974-5281, Knoxville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape. News Wire Service: AP.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1760-ft. above av. terrain, 499-ft. above ground, 3178-ft. above sea level.

Latitude	36°	22'	52"
Longitude	83°	10'	48"

Ownership: State of Tennessee. Dr. Sam H. Ingram, commissioner of education & chmn. of the board.

Began Operation: March 15, 1967.

Personnel:

AL CURTIS, general manager.
HOP EDWARDS, program manager.
DICK RENNER, production manager.
TAFT HILL, studio manager, Johnson City.
KARY TILLEY, acting chief engineer.
GLENN BOATRIGHT, director of engineering state ETV (Nashville).
GEORGE GRIFFIN, director of ETV (Nashville).

TV Factbook No. 45

TEXAS

KNCT

Belton

Ch. 46

Licensee: Central Texas College, Hwy. 190 West, Killeen, Tex. (76541).

Studio: Central Texas College, Highway 190 West, Killeen, Tex. (76541).

Telephone: 817-526-1268.

Transmitter: Ranch of A. E. Fant, S shore of Stillhouse Hollow Reservoir.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI. Facsimile Service: UPI.

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 548.28-kw max. & 479-kw horizontal visual, 82.22-kw max. & 67.6-kw horizontal aural. Antenna: 1261-ft. above av. terrain, 1126-ft. above ground, 2044-ft. above sea level.

Latitude	30°	59'	12''
Longitude	97°	37'	47''

Ownership: State institution. Officers: William S. Bigham, pres.; J. A. Darossett, v.p.; Mrs. Linus D. Frederick, secy.; W. A. Roach, treas.

Began Operation: Nov. 23, 1970.

Personnel:

RICHARD WILSON, general manager.
GERALD YOKOM, director of broadcast services.
EDWARD B. JASUTA JR., manager of television operations.
LEE ROY FRANKLIN, chief engineer.

KAMU-TV

College Station

Ch. 15

Licensee: Texas A&M University, College Station, Tex. (77843).

Studio: ETV Bldg., Houston & Russell Sts., Texas A&M University.

Telephone: 713-845-1526. TWX No.: 910-880-4425.

Transmitter: Hensel Park, College Station.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 23.3-kw max. & 22.9-kw horizontal visual, 2.32-kw max. & 2.29-kw horizontal aural. Antenna: 390-ft. above av. terrain, 377-ft. above ground, 690-ft. above sea level.

Latitude	30°	37'	48''
Longitude	96°	20'	33''

TV tape: Recording facilities.

Ownership: Texas A&M University.

Color: Network, live, film, slide & tape.

Began Operation: Feb. 15, 1970. Left air March 31, 1970. Re-sumed operation June 15, 1970.

Personnel:

DR. MEL CHASTAIN, station manager.
ROD ZENT, program director.
GEORGE SHEARER JR., chief engineer.
MARK HOLCOMB, news director.
JOHN GRAY, studio supervisor.
DAVID CHEEK, transmitter supervisor.

KEDT

Corpus Christi

Ch. 16

Licensee: South Texas Educational Broadcasting Council, P.O. Box 416, Corpus Christi, Tex. (78403).

Studio: 4455 S. Padre Island Dr. #38, Corpus Christi, Tex.

Telephone: 512-855-2213.

1976 Edition

Texas Educational

Transmitter: NW corner of Chapman Ranch, 4.8-mi. SE of Petronila.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 16 (482-488 MHz). Authorized power: 3160-kw max. & 975-kw horizontal visual, 446-kw max. & 164-kw horizontal aural. Antenna: 970-ft. above av. terrain, 996-ft. above ground, 1045-ft. above sea level.

Latitude	27°	39'	12''
Longitude	97°	33'	55''

Ownership: Non-profit organization. Officers: Don E. Weber, chmn.; Charles C. Butt, v.p.; Robert P. Wallace, v.p. & treas.; Floyd Buch, secy.

Began Operation: Oct. 15, 1972.

Personnel:

TERREL L. CASS, station manager.
SUSAN CASTOR, development director.
MIKE NEIBAUER, chief engineer.

KERA-TV

Dallas

Ch. 13

Licensee: Public Communication Foundation for North Texas, 3000 Harry Hines Blvd., Dallas, Tex. (75201).

Studio: 3000 Harry Hines Blvd. Telephone: 214-744-1300.

Transmitter: Hwy. 67 S., Cedar Hill, Tex.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 288-kw visual, 28.8-kw aural. Antenna: 1540-ft. above av. terrain, 1347-ft. above ground, 2147-ft. above sea level.

Latitude	32°	34'	43''
Longitude	96°	57'	12''

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: KERA-FM, 95-kw, 90.1 MHz (No. 211), 1260-ft.

Ownership: Non-profit educational organization. Ralph B. Rogers, chmn.; Robert A. Wilson, pres.

Began Operation: Sept. 11, 1960.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by A. E. Cullum Jr.

Personnel:

ROBERT A. WILSON, president & general manager.
RON DEVILLIER, vice president, programming.
BARRY WELLS, vice president, development.
R. DEE RAAFFE, treasurer.
CLYDE MILLER, chief engineer.
PEPPER WEISS, ITV director.
RENATE COLE, production manager.
PAT PERINI, public relations.
LEE CLARK, news director.

KUHT

Houston

Ch. 8

Licensee: University of Houston, 4513 Cullen Blvd., Houston, Tex. (77004).

Studio: 4513 Cullen Blvd.

Telephone: 713-748-6814.

Transmitter: 3-mi. NNE of Alvin, Texas.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1167-ft. above av. terrain, 1167-ft. above ground, 1203-ft. above sea level.

Latitude	29°	27'	57''
Longitude	95°	13'	23''

953-b

Texas-Utah Educational

KUHT, Houston—(Continued)

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KUHF, 12-kw, 88.7 MHz (No. 204), 110-ft. antenna.

Ownership: University of Houston. A. J. Farfel, chairman, Board of Regents.

Began Operation: May 12, 1953.

Personnel:

JAMES L. BAUER, station manager.
SHARON BLAIR, program director.
GEORGE COLLINS, operations manager.
AL LEVERICK, chief engineer.

KTXT-TV

Lubbock

Ch. 5

Licensee: Texas Tech University, Tech Station Box 4359, Lubbock, Tex. (79409).

Telephone: 806-742-2209.

Studio & Transmitter: Texas Tech campus. (79409).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.7-kw visual, 5.13-kw aural. Antenna: 440-ft. above av. terrain, 452-ft. above ground, 3677-ft. above sea level.

Latitude	33°	34'	52"
Longitude	101°	53'	07"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KTXT-FM, .01-kw, 91.9 MHz (No. 220).

Ownership: State institution.

Began Operation: Oct. 16, 1962.

Personnel:

D. M. McELROY, dir. of continuing education.
JOHN W. HENSON, station manager.

KLRN-TV

San Antonio-Austin

Ch. 9

Licensee: Southwest Texas Public Broadcasting Council.

Studios: Communication Center, The University of Texas, Austin, Tex. (78712) and Institute of Texan Cultures Bldg., San Antonio.

Transmitter: Star Route 2, New Braunfels, Texas (approx. half-way between San Antonio & Austin).

Telephones: 512-471-4811, Austin; 512-222-8041, San Antonio.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 43.2-kw aural. Antenna: 1108-ft. above av. terrain, 1016-ft. above ground, 2047-ft. above sea level.

Latitude	29°	49'	40"
Longitude	98°	07'	03"

TV tape: Recording facilities.

Did you read
your copy of
Television Digest
this week?

Color: Network, live, film, slide & tape.

News Wire Service: UPI, Reuters.

Ownership: Southwest Texas Public Broadcasting Council (non-profit organization).

Began Operation: September 10, 1962.

Personnel:

R. F. SCHENKKAN, president & general manager.
HARVEY HERBST, vice president & station manager.
BILL ARHOS, program director.
MYRTLE BOYCE, instructional coordinator.
N. W. WILLET, chief engineer.
LARRY WHITE, manager of station operations, San Antonio.
MELODY DAVISON, director of public information.
LARRY MILLER, news editor.
BOB SELBY, production manager.
DAVID EBERHARD, operations manager.

KIDZ-TV

Wichita Falls

Ch. 24

Licensee: Wichita Falls Educational Translator Inc., c/o Ray Farabee, 816 7th St., Box 5147, Wichita Falls, Tex. (76307).

Studio: See KERA-TV, Dallas, Tex.

Telephone: 817-723-0981.

Transmitter: Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 6.855-kw visual, .685-kw aural. Antenna: 534-ft. above av. terrain, 1028.4-ft. above ground, 2046-ft. above sea level.

Latitude	33°	54'	04.4"
Longitude	98°	32'	20.6"

Color: Network.

Ownership: Ray Farabee, pres.; Carl Davis, v.p.; Mrs. Riley (Helen) Henderson, secy.; Mrs. Ralph (Tucker) Harvey III, treas.

Began Operation: Nov. 15, 1973.

Personnel:

LEON HOEFFNER, chief operator.

UTAH

KBYU-TV

Provo

Ch. 11

Licensee: Brigham Young University, Provo, Utah (84602).

Studio: Harris Fine Arts Bldg., Brigham Young University (84602).

Transmitter: Mt. Vision, near Kearns, Utah.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 49-kw visual, 9.8-kw aural. Antenna: 2892-ft. above av. terrain, 96-ft. above ground, 8551-ft. above sea level.

Latitude	40°	36'	28"
Longitude	112°	09'	22"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

FM Affiliate: KBYU-FM, 32-kw, 88.9 MHz (No. 205), 2850-ft.

Ownership: Private institution. Dallin H. Oaks, pres.

Began Operation: Nov. 15, 1965.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

BRUCE L. CHRISTENSEN, general manager.
JOE WHITE, program & operations manager.
RALPH SILVER, chief engineer.
JAY MONSEN, news & public affairs manager.
BARBARA CHRISTIANSEN, traffic.

KUED
Salt Lake City

Ch. 7

Licensee: University of Utah, Salt Lake City, Utah (84112).

Studio: University campus. Telephone: 801-581-6336.

Transmitter: Oquirrh Mts., 17-mi. SSW of Salt Lake City.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 155-kw visual, 24.8-kw aural. Antenna: 3030-ft. above av. terrain, 204-ft. above ground, 8635-ft. above sea level.

Latitude	40°	36'	29''
Longitude	112°	09'	36''

Color: Network, live, film, slide & tape.

TV tape: Recording facilities. News Wire Service: UPI.

FM Affiliate: KUER, 22.5-kw, 90.1 MHz (No. 211), 2900-ft.

Ownership: University of Utah; David P. Gardner, pres.

Began Operation: Jan. 20, 1958.

Personnel:

REX CAMPBELL, director, radio-TV.
HERBERT W. HOLTSHOUSER, chief engineer.
BYRON OPENSHAW, program manager.
MAX FORTIE, production manager.
LAVOY TALBOT, programming assistant.

VERMONT

WETK
Burlington

Ch. 33

Licensee: U. of Vermont & State Agricultural College, Educational Television, Burlington, Vt. (05401).

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: Summit of Mt. Mansfield.

Telephone: 802-656-3311.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 251-kw visual, 50.1-kw aural. Antenna: 2680-ft. above av. terrain, 96-ft. above ground, 4130-ft. above sea level.

Latitude	44°	31'	32''
Longitude	72°	48'	54''

Color: Network & tape. TV tape: Recording facilities.

FM Affiliate: WRUV, .01-kw, 90.1 MHz (No. 211).

Ownership: U. of Vermont & State Agricultural College.

Began Operation: Oct. 16, 1967.

Represented (legal) by Covington & Burling.

Personnel:

JOHN W. DUNLOP, station manager.
WALLACE K. EDWARDS, chief engineer.
GARRY SIMPSON, program manager.

WVER
Rutland

Ch. 28

Licensee: U. of Vermont & State Agricultural College.

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: Summit of Grandpa's Knob.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 40.7-kw visual, 7.41-kw aural. Antenna: 1400-ft. above av. terrain, 297-ft. above ground, 2273-ft. above sea level.

Latitude	43°	39'	32''
Longitude	73°	06'	25''

1976 Edition

Utah-Virginia Educational

Color: Network.

Ownership: U. of Vermont & State Agricultural College.

Began Operation: March 18, 1968.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

WVTB
St. Johnsbury

Ch. 20

Licensee: U. of Vermont & State Agricultural College.

Studio: Ethan Allen Ave., Winooski, Vt.

Transmitter: Summit of Burke Mtn.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 42.7-kw visual, 7.76-kw aural. Antenna: 1940-ft. above av. terrain, 131-ft. above ground, 3386-ft. above sea level.

Latitude	44°	34'	16''
Longitude	71°	53'	39''

Color: Network.

Began Operation: Feb. 26, 1968.

Ownership: U. of Vermont & State Agricultural College.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

WVTA
Windsor

Ch. 41

Licensee: U. of Vermont & State Agricultural College.

Studio: Ethan Allen Ave., Winooski, Vt. (05404).

Transmitter: South Peak, Mt. Ascutney.

Telephone: 802-656-3311, Burlington.

Technical Facilities: Channel No. 41 (632-638 MHz). Authorized power: 589-kw visual, 112-kw aural. Antenna: 2260-ft. above av. terrain, 426-ft. above ground, 3291-ft. above sea level.

Latitude	43°	26'	17''
Longitude	72°	27'	08''

Color: Network.

Ownership: U. of Vermont & State Agricultural College.

Began Operation: March 18, 1968.

Represented (legal) by Covington & Burling.

Personnel: See WETK, Burlington.

VIRGINIA

WNVT
Goldvein

Ch. 53

Licensee: Central Virginia Educational Television Corp., 8325 Little River Tpk., Annandale, Va. (22003).

Studio: 8325 Little River Tpk., Annandale, Va.

Telephone: 703-323-7000.

Transmitter: 15100 Joplin Rd., Independent Hill, Prince William County.

(Continued on next page)

955-b

Virginia Educational

WNVTV, Goldvein—(Continued)

Technical Facilities: Channel No. 53 (704-710 MHz). Authorized power: 2220-kw max. & 1440-kw horizontal visual, 333-kw max. & 214-kw horizontal aural. Antenna: 748-ft. above av. terrain, 653-ft. above ground, 1049-ft. above sea level.

Latitude	38°	37'	42"
Longitude	77°	26'	20"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WCVE-TV, Richmond, Va.

Began Operation: March 1, 1972.

Personnel:

DANIEL P. WARD, station manager.
HOWARD FROST, engineering director.
STEVE WHITE, director of development & information.
HUGH A. GREENE, director of school services.

WHRO-TV Hampton-Norfolk Ch. 15

Licensee: Hampton Roads Educational TV Assn. Inc., 5200 Hampton Blvd., Norfolk, Va. (23508).

Transmitter: Hwy. 337, 1-mi. S of Driver, Va.

Studio: 5200 Hampton Blvd., Norfolk.

Telephone: 804-489-9476.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 5000-kw max. & 2140-kw horizontal visual, 994-kw max. & 427-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude	36°	48'	32"
Longitude	76°	30'	13"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Began Operation: October 2, 1961.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Associates.

Personnel:

JOHN MORISON, general manager.
GRACE J. WATERS, director of instructional television.
ANDERSON MAXEY, executive producer.
PATRICK ARNOUX, program director.
GEORGE CAPRA, studio production manager.
PAUL GADDIS, film production manager.
STEWART HARRIS, director of cinematography.
LARRY CRUM, program designer.
ANDREA LACY, curriculum specialist.
SONIA BARLOW, business manager.
CALVIN PERKINS, producer-director.
GAIL JUREN, public relations director.
AALDERT VAN DENTEREN, acting dir. of engineering.
GLEN MORGAN, scenic design director.

WSVN-TV Norton Ch. 47

Licensee: Blue Ridge ETV Association Inc., Box 15, Roanoke, Va. (24001).

Studio: See WBRA-TV, Roanoke.

Color: Network, film & slide.

Transmitter: High Knob, Norton.

956-b

Technical Facilities: Channel No. 47 (668-674) MHz. Authorized power: 629.17-kw max. & 245-kw horizontal visual, 94.375-kw max. & 37.1-kw horizontal aural. Antenna: 1940-ft. above av. terrain, 240-ft. above ground, 4400-ft. above sea level.

Latitude	36°	53'	52"
Longitude	82°	37'	22"

Ownership: See WBRA-TV, Roanoke.

Began Operation: March 30, 1971.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel: See WBRA-TV, Roanoke.

WCVE-TV Richmond Ch. 23

Licensee: Central Virginia Educational TV Corp., Box 3237, Richmond, Va. (23235).

Studio: 23 Sesame St., Richmond, Va. (23235).

Telephone: 804-320-1301.

Transmitter: .41-mi. S of Robious Rd. & .85-mi. SE of Robious, Va.

Technical Facilities: Channel No. 23 (524-530 MHz). Authorized power: 1175-kw max. and 617-kw horizontal visual, 123-kw aural. Antenna: 771-ft. above av. terrain, 699-ft. above ground, 1049-ft. above sea level.

Latitude	37°	30'	46"
Longitude	77°	36'	06"

Requests CP for change to 2340-kw max. & 1237-kw horizontal visual, 351-kw max. & 185.50-kw horizontal aural. BPET-483.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Non-profit corp. Officers: H. H. Harris, chmn.; B. W. Spiller, pres.; Evans B. Brasfield, secy. & counsel; Franklin M. Halsey, treas.; Gordon Mabey, asst. treas.; Tom Grant, asst. treas. Central Virginia Educational Television Corp. also owns & operates WCWV, Richmond & WNVTV, Goldvein.

Began Operation: Sept. 10, 1964.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Paul Godley Co.

Personnel:

B. W. SPILLER, president & general manager.
IDA HILL, director of instruction.
WALTER MCGHEE, public broadcasting director.
RICHARD HALL, station manager.
JOHN A. PRATHER, director of engineering.
BRUCE MILLER, director of news & public affairs.
DONNA M. MILLER, business supervisor.
GENE HAYDEL, chief engineer.

WCWV Richmond Ch. 57

Licensee: Central Virginia Educational TV Corp.

Transmitter & Studio: 23 Sesame St., Richmond (23235).

Telephone: 804-320-1301.

Technical Facilities: Channel No. 57 (728-734 MHz). Authorized power: 1120-kw max. and 513-kw horizontal visual, 219-kw max. and 102-kw horizontal aural. Antenna: 650-ft. above av. terrain, 699-ft. above ground, 1049-ft. above sea level.

Latitude	37°	30'	46.6"
Longitude	77°	36'	06.6"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: See WCVE-TV, Richmond.

Began Operation: Dec. 24, 1966.

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Paul Godley Co.

Personnel: Same as WCVE-TV, Richmond.

TV Factbook No. 45

WBRA-TV

Roanoke

Ch. 15

Licensee: Blue Ridge Educational TV Association, Box 15, Roanoke, Va. (24001).

Studio: 1215 McNeil Dr. S.W.

Telephone: 703-344-0991.

Transmitter: Poor Mtn.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 631-kw max. & 283-kw horizontal visual, 92-kw max. & 42.4-kw horizontal aural. Antenna: 2050-ft. above av. terrain, 265-ft. above ground, 4005-ft. above sea level.

Latitude	37°	11'	56"
Longitude	80°	09'	02"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Blue Ridge ETV Assn. Officers: Samuel P. McNeil, pres.; E. V. Rexrode Jr., v.p. & gen. mgr.; James E. Moye, v.p.; Mrs. Charie B. Miller, secy.-treas.

Began Operation: Aug. 1, 1967.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

E. V. REXRODE JR., vice president & general manager.
RONALD B. SMITH, chief engineer.
JON BOETTCHER, production manager.
RONALD WILLIAMS, traffic continuity.
DIANE GARRAGHTY, art director.

WVPT

Staunton

Ch. 51

Licensee: Shenandoah Valley Educational Corp., Port Republic Rd., Harrisonburg, Va. (22801).

Studio: Interstate Hwy. 81 & Port Republic Rd.

Telephone: 703-434-5391. Transmitter: Elliott Knob.

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 525-kw max. & 89.1-kw horizontal visual, 67.6-kw max. & 13.5-kw horizontal aural. Antenna: 2230-ft. above av. terrain, 46-ft. above ground, 4382-ft. above sea level.

Latitude	38°	09'	54"
Longitude	79°	18'	51"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: State chartered non-profit corp., G. Tyler Miller, pres.; Richard Parker, v.p. & secy.; Charles Cooley, treas.

Began Operation: Aug. 29, 1968.

Represented (legal) by Covington & Burling.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

DR. G. TYLER MILLER, president.
RICHARD L. PARKER, general manager.
EDWIN L. KAUFMAN, director of instructional programming.
DAVID BARNES, chief engineer.

WASHINGTON

KWSU-TV

Pullman

Ch. 10

Licensee: Washington State University, Pullman, Wash. (99163).

1976 Edition

Va.-Washington Educational

Studio & Transmitter: Edward R. Murrow Communications Center.

Telephone: 509-335-2681.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 117-kw visual, 11.7-kw aural. Antenna: 1350-ft. above av. terrain, 300-ft. above ground, 3900-ft. above sea level.

Latitude	46°	51'	43"
Longitude	117°	10'	26"

AM Affiliate: KWSU, 5-kw, 1250 kHz.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Color: Network, live, film, slide & tape.

Began Operation: September 24, 1962.

Personnel:

GORDON TUELL, general manager.
LYLE W. METTLER, station manager & program director.
BOB GESE, tape librarian.
WENDY SIMONS, traffic clerk.
FRANK COILE, supervisor of engineering.
SUSAN FRANKO, information editor.
LOUISE BENNETT, art director.
MIKE COTSONES, studio supervisor.

KCTS-TV

Seattle

Ch. 9

Licensee: University of Washington, Seattle, Wash. (98105).

Studio: University of Washington campus.

Telephone: 206-543-2000.

Transmitter: 1611 18th Ave.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 275-kw visual, 55-kw aural. Antenna: 830-ft. above av. terrain, 587-ft. above ground, 1000-ft. above sea level.

Latitude	47°	36'	57"
Longitude	122°	18'	27"

TV tape: Recording facilities.

Color: Network, film, slide & tape.

FM Affiliate: KUOW, 86-kw, 94.9 MHz (No. 235), 730-ft. antenna.

Ownership: U. of Washington; Dr. John Hogness, pres.

Began Operation: Dec. 7, 1954.

Personnel:

RICHARD MEYER, general manager.
BURNILL CLARK, program director.
RICHARD C. OLDHAM, director of engineering.
JUNE DILWORTH, director, education department.
ROBERT HAGOPIAN, executive producer.
SHARON MAEDA, director of community involvement.
KEN TERAQ, manager of administrative services.

KSPS-TV

Spokane

Ch. 7

Licensee: Spokane School District No. 81, West 825 Trent Ave., Spokane (99201).

Studio: South 3911 Regal St., Spokane (99203).

Telephone: 509-455-3790.

Transmitter: South end of Krell Hill.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1830-ft. above av. terrain, 595-ft. above ground, 4225-ft. above sea level.

Latitude	47°	34'	34"
Longitude	117°	17'	58"

957-b

Wash.-W.Va. Educational

KSPS-TV, Spokane—(Continued)

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Public school district, governed by board of 5 elected directors.

Began Operation: April 24, 1967.

Personnel:

WALTER J. SCHAAR, general manager.
RONALD J. VALLEY, director of engineering.
CLAUDE L. KISTLER, operations manager.

KPEC-TV

Tacoma-Lakewood Center

Ch. 56

Licensee: Clover Park School District No. 400, 5214 Steilacoom Blvd., Tacoma, Wash. (98499).

Studio & Transmitter: 4400 Steilacoom Blvd.

Telephone: 206-552-5431.

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 21.4-kw visual, 4.27-kw aural. Antenna: 210-ft. above av. terrain, 198-ft. above ground, 470-ft. above sea level.

Latitude	47°	10'	31"
Longitude	122°	29'	37"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

FM Affiliate: KPEC-FM, 39-kw, 90.9 MHz (No. 215), 180-ft.

Ownership: Local school district. Harold Mulholland, pres. of board; Dr. R. C. Chisholm, superintendent of schools.

Began Operation: April 1, 1960.

Personnel:

J. ALBERT BREVIK, general manager.
C. W. EVANS, chief engineer.
JOHN WATSON, program director.
PAUL HERLINGER, production director.
JAMES KILLENBECK, operations manager.

KTPS

Tacoma

Ch. 62

Licensee: Tacoma School District No. 10, Central Administration Bldg., P.O. Box 1357, 8th & Tacoma Ave., Tacoma, Wash. (98402).

Studio & Transmitter: 1101 S. Yakima Ave.

Telephone: 206-572-6262.

Technical Facilities: Channel No. 62 (758-764 MHz). Authorized power: 338-kw visual, 50-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08"
Longitude	122°	26'	46"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: KTOY, 38-kw, 91.7 MHz (No. 219), 280-ft.

Began Operation: September 25, 1961.

Personnel:

ROBERT P. SLINGLAND, director of TV education.
TOM ROGSTAD, supervisor of TV programming.
ROBERT MEERS, chief engineer.

958-b

KYVE-TV

Yakima

Ch. 47

Licensee: Yakima School Dist. No. 7, 104 N. 4th Ave., Yakima, Wash. (98902).

Studio: 1105 S. 15th Ave., Yakima (98902).

Transmitter: Ahtanum Ridge Rd., 2-mi. S.W. of Union Gap.

Telephone: 509-248-2447.

Technical Facilities: Channel No. 47 (668-674 MHz). Authorized power: 19.1-kw visual, 3.8-kw aural. Antenna: 860-ft. above av. terrain, 78-ft. above ground, 2050-ft. above sea level.

Latitude	46°	31'	58"
Longitude	120°	30'	33"

Requests CP for change to 315.92-kw visual, 32.28-kw aural, 936-ft. above av. terrain, 134-ft. above ground, 2106-ft. above sea level.

Color: Network.

Ownership: Yakima School Dist. No. 7. Dr. Dean Starr, supt. of schools.

Began Operation: Nov. 1, 1962.

Personnel:

FRANK ROBERTS, general manager.
MARY ANN RENNIE, traffic manager.
HUGH WETMORE, chief engineer.
LYNN TOBIN, production manager.
DON MEIGHAN, public affairs.

WEST VIRGINIA

WSWP-TV

Grandview

Ch. 9

Licensee: W. Va. Educational Bcstg. Authority, Bldg. 6, Suite 424, Capitol Complex, Charleston, W.Va. (25305).

Studio & Offices: Raleigh County Memorial Airport, Beckley, W. Va. (25801).

Telephone: 304-255-1501.

Transmitter: On Mann Mtn., approx. 1.1-mi. W of Layland.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 60.3-kw aural. Antenna: 1000-ft. above av. terrain, 450-ft. above ground, 3410-ft. above sea level.

Latitude	37°	53'	46"
Longitude	80°	59'	21"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: W. Va. Educational Broadcasting Authority.

Began Operation: Nov. 1, 1970.

Represented (legal) by Bilger & Blair.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ARTHUR E. ALBRECHT, general manager.
H. LEON DRYE, chief engineer.
WILLIAM R. CAMPBELL, program director.
GARY WATTS, community relations director.

TV Factbook No. 45

WMUL-TV

Huntington

Ch. 33

Licensee: West Virginia Educational Broadcasting Authority, Suite B, 424 State Capitol, Charleston, W. Va. (25305).

Studios: Third Ave., Huntington, W. Va. (25701) & 301 Blackwood Ave., Nitro, W. Va. (25143).

Telephone: 304-696-6630.

Transmitter: Barker Ridge, near Milton, W. Va.

Technical Facilities: Channel No. 33 (584-590 MHz). Authorized power: 1037-kw max. & 398-kw horizontal visual, 207.2-kw max. & 79.4-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 1071-ft. above ground, 2049-ft. above sea level.

Latitude	38°	29'	42"
Longitude	82°	12'	03"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: W. Va. Educational Broadcasting Authority.

Began Operation: July 14, 1969.

Represented (legal) by Bilger & Blair.

Personnel:

TERRY M. HOLLINGER, general manager.
GEORGE PARNICZA, chief engineer.
DAVID S. BOND, operations manager.
N. JEAN BIAS, business manager.
WILLIAM RUSSELL, utilization director.
CAROL J. BRODRICK, program manager.

WWVU

Morgantown

Ch. 24

Licensee: W. Va. Board of Regents, West Virginia University, Morgantown (26506).

Studio: 4th Floor, Hotel Morgan (26506).

Telephone: 304-293-6511.

Transmitter: Adjacent to Sand Springs Lookout Tower.

Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 2750-kw max. & 1875-kw horizontal visual, 550.8-kw max. & 375-kw horizontal aural. Antenna: 1503-ft. above av. terrain, 518-ft. above ground, 3118-ft. above sea level.

Latitude	39°	41'	43"
Longitude	79°	45'	46"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Ownership: W. Va. Board of Regents. Albert M. Morgan, pres.; Edward H. Greene, v.p.; Okey L. Patterson, secy.

Began Operation: Feb. 23, 1969.

Represented (legal) by Bilger & Blair.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

C. GREGORY VAN CAMP, general manager.
SARAH L. KIRK, asst. to the general manager.
ROBERT J. SESTILI, program development manager.
KEITH L. MASSIE, engineering manager.
R. GREGORY RUFF, production manager.
MANUEL A. MARQUEZ, studio supervisor.
A. WAYNE McHENRY, transmission supervisor.
JUDITH A. PARKER, school service manager.
WILLIAM A. KAWECKI, graphics supervisor.

WISCONSIN

WHWC-TV

Colfax

Ch. 28

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Room 207, Communications Center, 800 Broadway, Menomonie, Wis. (54751).

Telephone: 715-232-2228.

Transmitter: 2.3-mi. NE of Wheeler.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 1094-kw max. & 871-kw horizontal visual, 218.8-kw max. & 174-kw horizontal aural. Antenna: 1150-ft. above av. terrain, 1196-ft. above ground, 2176-ft. above sea level.

Latitude	45°	02'	47"
Longitude	91°	51'	42"

Color: Network.

Ownership: State of Wisconsin. Officers: Doris Ullrich, chmn.; Michael Mervis, vice chairman.

Began Operation: Nov. 16, 1973.

Represented (engineering) by W. J. Kessler Associates.

Personnel:

ANTON J. MOE, executive director.
PAUL M. NORTON, assistant director.
BERT BELL, network program director.
JAMES KISSINGER, regional representative.
NANCY BAUER, instructional programming director.
WILLIAM WOODS, director of engineering.
WILLIAM ESTES, public information officer.
RALPH ZAHNOW, director, administrative services.

WPNE

Green Bay

Ch. 38

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Instructional Services Bldg., 110 S. University Circle Dr., Green Bay, Wis. (54302).

Telephone: 414-465-2538.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

TV tape: Recording facilities.

Transmitter: Scray's Hill, 3.8-mi. SE of DePere.

Technical Facilities: Channel No. 38 (614-620 MHz). Authorized power: 1078-kw max. & 912-kw horizontal visual, 214-kw max. & 182-kw horizontal aural. Antenna: 1100-ft. above av. terrain, 1140-ft. above ground, 2044-ft. above sea level.

Latitude	44°	24'	35"
Longitude	88°	00'	05"

Ownership: Educational Communications Board. Doris Ullrich, chmn.; Michael Mervis, vice chmn.

Began Operation: Sept. 11, 1972.

Represented (engineering) by W. J. Kessler Assoc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ANTON J. MOE, executive director.
PAUL M. NORTON, assistant director.
BERT BELL, network program director.
DONALD KATES, regional representative.
NANCY BAUER, instructional programming director.
WILLIAM WOODS, director of engineering.
WILLIAM ESTES, public information officer.
RALPH ZAHNOW, director, administrative services.

Wisconsin Educational

WHLA-TV

La Crosse

Ch. 31

Licensee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Studio: Room 207, Communications Center, 800 Broadway, Menomonie, Wis. (54751).

Telephone: 715-232-2628.

Transmitter: County Hwy. 25 & Tschumper Ridge Rd., La Crescent, Minn. (55947).

Technical Facilities: Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 955-kw horizontal visual, 240-kw max. & 191-kw horizontal aural. Antenna: 1143-ft. above av. terrain, 831-ft. above ground, 2045-ft. above sea level.

Latitude	43°	48'	17"
Longitude	91°	22'	06"

Color: Network.

Ownership: State of Wisconsin. Officers: Doris Ullrich, chmn.; Michael Mervis, vice chairman.

Began Operation: Dec. 3, 1973.

Represented (engineering) by W. J. Kessler Associates.

Personnel:

ANTON J. MOE, executive director.
PAUL M. NORTON, assistant director.
BERT BELL, network program director.
JAMES KISSINGER, regional representative.
NANCY BAUER, instructional programming director.
WILLIAM WOODS, director of engineering.
WILLIAM ESTES, public information officer.
RALPH ZAHNOW, director, administrative services.

WHA-TV

Madison

Ch. 21

Licensee: Board of Regents of University of Wisconsin System, Vilas Communication Hall, Madison, Wis. (53706).

Studio: 821 University Ave. Transmitter: 5702 Tokay Blvd.

Telephone: 608-263-2121. TWX No.: 910-286-2764.

Technical Facilities: Channel No. 21 (512-518 MHz). Authorized power: 759-kw max. & 339-kw horizontal visual, 150-kw max. & 67.6-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1200-ft. above ground, 2245-ft. above sea level.

Latitude	43°	03'	18"
Longitude	89°	28'	42"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

AM Affiliate: WHA, 5-kw, 970 kHz.

Began Operation: May 3, 1954.

Represented (legal) by Dow, Lohnes and Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

RONALD BORNSTEIN, gen. mgr. & director of radio & television.
ANTHONY TIANO, station mgr. & dir. of programming.
DONALD BORCHERT, director of engineering.
MARK SMUKLER, operations manager.

WMVS

Milwaukee

Ch. 10

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Studio: 1036 N. 8th St.

Transmitter: NE corner Capitol Drive & Estabrook Pkwy., Shorewood, Wis.

Telephone: 414-271-1036.

960-b

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 750-ft. above av. terrain, 1079-ft. above ground, 1432-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

Requests CP for change to 221.8-kw visual, 33.1-kw aural, 953-ft. above av. terrain, 1089-ft. above ground, 1749-ft. above sea level, lat. 43° 05' 15", long. 87° 54' 12", transmitter to 505 E. Capitol Dr., Milwaukee. BPET-475.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Milwaukee Area District Board of Vocational, Technical & Adult Education. Officers: William Ramsey, director; Ralph E. Bowes, pres.; Frank Zierden, v.p.; Lillian Sicula, secy.-treas. Also operates WMVT, Ch. 36, Milwaukee.

Began Operation: Oct. 28, 1957.

Personnel:

WILLIAM RAMSEY, executive director.
OTTO F. SCHLAACK, manager.
DONALD BURGESS, program manager.
TOM FREY, production manager.
JOHN LEMKE, film supervisor.
HAROLD G. WAGNER, chief engineer.

WMVT

Milwaukee

Ch. 36

Licensee: Milwaukee Area District Board of Vocational, Technical & Adult Education, 1015 N. Sixth St., Milwaukee, Wis. (53203).

Studio: 1036 N. 8th St., Milwaukee.

Transmitter: NE corner, Capitol Dr. & Estabrook Pkwy., Shorewood, Wis.

Telephone: 414-271-1036.

Technical Facilities: Channel No. 36 (602-608 MHz). Authorized power: 316-kw max. & 151-kw horizontal visual, 38.6-kw max. & 18.2-kw horizontal aural. Antenna: 440-ft. above av. terrain, 1078-ft. above ground, 1717-ft. above sea level.

Latitude	43°	05'	24"
Longitude	87°	53'	47"

Requests CP for change to 1324-kw visual, 198.75-kw aural, 944-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level, lat. 43° 05' 15", long. 87° 54' 12", transmitter to 505 E. Capitol Dr., Milwaukee. BPET-485.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Ownership: Milwaukee Area District Board of Vocational, Technical & Adult Education. Officers: William Ramsey, director; Ralph E. Bowes, pres.; Frank Zierden, v.p.; Lillian Sicula, secy.-treas. Also operates WMVS, Ch. 10, Milwaukee.

Began Operation: Dec. 20, 1962.

Personnel:

WILLIAM RAMSEY, executive director.
OTTO SCHLAACK, manager, WMVS & WMVT.
DONALD BURGESS, program manager.
TOM FREY, production manager.
JOHN LEMKE, film supervisor.
HAROLD G. WAGNER, chief engineer.

WHRM-TV

Wausau

Ch. 20

Due to begin operation Fall 1975

Grantee: Educational Communications Board, 732 N. Midvale Blvd., Madison, Wis. (53705).

Transmitter: Rib Mtn., 4-mi. SW of Wausau.

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 760-kw visual, 152-kw aural. Antenna: 984-ft. above av. terrain, 375-ft. above ground, 2276-ft. above sea level.

Latitude	44°	55'	14.3"
Longitude	89°	41'	30.6"

TV tape: Recording facilities. Color: Network.

TV Factbook No. 45

Ownership: State of Wisconsin. Officers: Doris Ullrich, chmn.; Michael Mervis, vice chmn.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by W. J. Kessler & Associates.

Personnel: See WPNE, Green Bay.

GUAM

KGTF

Agana

Ch. 12

Licensee: Guam Educational Telecommunications Corp., Box 3615, Agana (96910).

Studio: Learning Resources Center, Mangilao Municipality.

Transmitter: Learning Resources Center.

Telephone: 734-2207.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 27.6-kw visual, 5.5-kw aural. Antenna: 199-ft. above av. terrain, 187-ft. above ground, 467-ft. above sea level.

Latitude	13°	26'	13"
Longitude	144°	48'	17"

TV tape: Recording facilities.

Color: Tape.

Ownership: Guam Educational Telecommunications Corp. Members: Michael Ord, Sister Bernadette, Carlos Laguana, Gordon Mallioux, Anne T. Sablan, Julia Tydingco, George Cruz.

Began Operation: Oct. 30, 1970.

Represented (engineering) by W. J. Kessler Associates.

Personnel:

IRIS MUNA, director of telecommunications.

CLAUDE F. SHOUSE, chief engineer.

PORTER WEAVER, film supervisor.

PUERTO RICO

WIPM-TV

Mayaguez

Ch. 3

Licensee: Department of Education of P.R., Hato Rey, San Juan.

Studio: Darlington Apartment Bldg., Mayaguez.

Transmitter: 1.7-mi. SE of Cabo Rojo.

Telephone: 832-0164.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 590-ft. above av. terrain, 209-ft. above ground, 816-ft. above sea level.

Latitude	18°	04'	11"
Longitude	67°	08'	03"

Holds CP for change to 79.4-kw max. & 77.8-kw horizontal visual, 7.94-kw max. & 7.78-kw horizontal aural, 2280-ft. above av. terrain, 330-ft. above ground, 3282-ft. above sea level, lat. 18° 09' 00", long. 66° 59' 00", transmitter to Hwy. 120, 2.2-mi. S of Maricao, P.R. BMPET-825.

Color: Network.

News Wire Service: AP. Facsimile Service: UPI.

Ownership: See WIPR-TV, San Juan.

Began Operation: March 19, 1961.

Represented (legal) by Steptoe & Johnson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

1976 Edition

Personnel:

See WIPR-TV, Ch. 6, San Juan.

SALVADOR SUAU, resident program mgr. & engineer.

WIPR-TV

San Juan

Ch. 6

Licensee: Department of Education of Puerto Rico, Hato Rey, San Juan. Telephone: 766-5701.

Studio: Hostos Ave., Hato Rey.

Transmitter: Cerro La Santa, 21-mi. S of San Juan.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 53.7-kw visual, 5.37-kw aural. Antenna: 2865-ft. above av. terrain, 1089-ft. above ground, 4044-ft. above sea level.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP. Facsimile Service: UPI.

AM Affiliate: WIPR, 10-kw, 940 kHz. FM Affiliate: WIPR-FM, 523-kw, 91.3 MHz (No. 217), 1516-ft. antenna height.

Began Operation: Jan. 6, 1958.

Represented (legal) by Steptoe & Johnson.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

ALBERTO CORDERO-ALBINO, general manager.

MANUEL COLLAZO, director, technical services.

HECTOR V. SUAREZ, program manager.

JOSE A. MARCANO, administrative officer.

ALBERTO PEREIRA, asst. to tech. services director.

JUAN R. RIVERA, asst. to tech. services director.

JOSE M. ALVAREZ, director, news dept.

VIRGIN ISLANDS

WTJX-TV

Charlotte Amalie

Ch. 12

Licensee: Virgin Islands Public Television System, c/o Calvin F. Bastian, Box 5077, St. Thomas (00801).

Studio: Charlotte Amalie, St. Thomas, V.I.

Telephone: 809-774-6255.

Color: Live, film, slide & tape.

Transmitter: Signal Hill, 1.3-mi. NW of center of Charlotte Amalie.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 31.6-kw visual, 6.32-kw aural. Antenna: 1490-ft. above av. terrain, 130-ft. above ground, 1610-ft. above sea level.

Latitude	18°	21'	26"
Longitude	64°	56'	50"

Ownership: Govt. of the Virgin Islands. Board of Directors: Patrick N. Williams, chmn.; Eldra Shulterbrandt, vice-chmn.; Dr. Orville Kean, treas.; Dr. Aubrey Anduze, Gwendolyn Kean, George Seaman Jr., Juanita Matthews, Derek Hodge, Arnold Selke, Dr. Lawrence Wanlass, Magdalene Bryan & Calvin Bastian.

Began Operation: Aug. 29, 1972.

Represented (legal) by Schwartz & Woods.

Represented (engineering) by W. J. Kessler Associates.

Personnel:

CALVIN F. BASTIAN, general manager.

ALBERT O. PECK, chief engineer.

MILTON DAVIS, program manager.

MARGE BEIMER, director of promotion.

JOY CID, business manager.

JOHN LOVATT, cinematographer.

RICHARD NUDD, production-operations manager.

MARGARET ST. LOUIS, traffic.

961-b

Instructional Television (2,500 MHz)

Separate Listings of Licensees, Permittees & Applicants

As of September 1, 1975

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LICENSEES

Birmingham, Ala.—KIP-47, Jefferson County Board of Education, 1009 N. 21st St. (35203). Channels A-1-4. Transmitter: 1009 N. 21st St. (lat. 33° 31' 32", long. 86° 48' 03"); 10-w; 64-ft. Equipment: Emcee transmitter & Prodelin antenna. File: BPIF-148 (granted 6-12-68); BLIF-102 (granted 12-1-70).

Birmingham, Ala.—KLC-77, Board of Education of Birmingham, 2015 7th Ave. N., Birmingham (35202). Channels E-1-2-3-4. Transmitter: Wharton Lookout Tower (lat. 33° 33' 39", long. 86° 42' 12"); 10-w; 111-ft. Equipment: Emcee transmitter & Prodelin antenna. File: BPIF-160 (granted 8-20-68); BLIF-92 (granted 4-2-70).

Birmingham, Ala.—KZW-56, Board of Education of Birmingham, see above. Channels G-1-4. Transmitter: Phillips H. S., 2316 N. 7th Ave., Birmingham (lat. 33° 31' 25", long. 86° 48' 20"); 1-w; 85-ft. For delivery of Ala. ETV Network to students in elementary schools. Equipment: Emcee transmitter & Prodelin antenna. Consulting engineer: A. H. Renfro Jr. File: BPIF-136 (granted 2-14-68); BLIF-70 (granted 4-2-70).

Birmingham, Ala.—WBN-31, Board of Trustees University of Alabama, 1919 7th Ave. S., Birmingham (35233). Channel E-1-2 at 621 S. 9th St., Birmingham (lat. 33° 30' 15", long. 86° 48' 10"); 10-w; 229-ft. Equipment: Jerrold. Counsel, William P. Vardaman (Birmingham). File: BPIF-224 (granted 12-30-69); BLIF-137 (granted 12-1-70).

Brownsville, Ala.—KIP-49, Jefferson County Board of Education, Channel C-1-4. Transmitter: SE of L&N Railroad, on Red Mountain, 2-mi. W of Oxmoor Rd., S of Powderly (lat. 33° 26' 28", long. 86° 53' 00"); 10-w; 593-ft. For other details, see Birmingham, above. File: BPIF-149 (granted 6-12-68); BLIF-103 (granted 12-1-70).

Gadsden, Ala.—KCI-53, KCO-38, Etowah County Board of Education, Etowah County Courthouse, Gadsden (35901). (1) Ch. A-1-2 at Etowah County Area Vocational School, 105 Burke Ave., Attalla (lat. 33° 59' 46", long. 86° 06' 17"); 10-w; 60-ft. (2) Ch. E-1-2 at Hensley Mountain, near Gadsden (lat. 38° 58' 00", long. 86° 00' 12"); 10-w, 106-ft. Equipment: Micro-Link. Counsel, Hawkins, Rhea & Mitchell (Gadsden). File: BPIF-211/2 (granted 9-8-69); BPIF-272 (granted 7-6-72); BLIF-121/2 (granted 8-4-70); BLIF-170 (granted 4-4-73); BPIF-251 (granted 12-24-69); BLIF-122 (granted 8-4-70).

Gadsden, Ala.—KWV-56, Etowah County Board of Education, Etowah County Courthouse (35901). Channel A-1, 4-mi. S of Boaz Aurora Fire Tower Site (lat. 34° 08' 47", long. 86° 11' 02"); 10-w; 90-ft. Equipment, Chester. Counsel, Hawkins, Rhea & Mitchell (Gadsden); consulting engineer, Chester Electronic Labs Inc. (Conn.). File: BPIF-225 (granted 3-19-70); BLIF-136 (granted 4-4-72).

Huntsville, Ala.—KHU-75, City Board of Education of Huntsville, Box 128, Huntsville (35804). Channels D-1-4. Affiliated with Ala. ETV Network. Transmitter: Site of WHIQ(ETV) Huntsville. Equipment: Emcee transmitter & Micro-Link antenna. File: BPIF-73 (granted 6-23-66); BLIF-18 (granted 1-18-67).

Anaheim, Cal.—KUZ-56, Anaheim City School District, 412 E. Broadway (92805). Channels A-1-2-3-4. Transmitter: 412 E. Broadway; 25-w. Equipment: Micro-Link. Consulting engineer: Merilyn D. Ramson. File: BPIF-68 (granted 9-9-66); BLIF-63 (granted 12-1-70); BPIF-129 (granted 12-6-67); BLIF-63 (granted 12-1-70).

Berkeley, Cal.—WAC-273, Regents of the University of California, Director of Business Affairs Division, 485 University Hall, 2200 University Ave., Berkeley (94720). Channels A-1-2 at Grizzly Peak, Charles Lee Tilden Park, near Grizzly Peak Blvd., Berkeley (lat. 37° 52' 56", long. 122° 13' 57"); 10-w; 150-ft. Equipment: Emcee transmitter; Andrews & Taco antennas. Consulting engineer, R. A. Isberg. File: BPIF-320 (granted 3-22-74); BPIF-348 (granted 7-23-75); BLIF-198 (granted 2-28-75).

Davis, Cal.—WSA-39, Regents of University of California, Dir. of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley, Cal. (94720). Channel G-1 at Hutchison Hall, U. of Cal. at Davis, Davis, Cal. (lat. 38° 32' 25", long. 121° 44' 52"); 10-w; 84-ft. Equipment: Emcee transmitter & Prodelin antenna. Consulting engineer, R. A. Isberg. File: BPIF-289 (granted 5-7-73); BLIF-177 (granted 11-19-74).

Fresno, Cal.—KVK-21, Fresno County Schools, 2314 Mariposa St. (93721). Channels G-1-2. Transmitter: 2220 Tulare St. Equipment: Micro-Link. File: BPIF-85 (granted 11-16-66); BLIF-44 (granted 6-2-72).

Fresno, Cal.—KYD-25, Fresno County Schools, 2314 Mariposa St. (93721). Channels B-1-2. Transmitter: 2314 Mariposa St.; 002-w. Equipment: Micro-Link. File: BPIF-98 (granted 4-26-67); BLIF-45 (granted 6-2-72).

Fullerton, Cal.—KVP-26, Anaheim City School District, 400 E. Hermosa Dr. (92635). Channels F-1-4. Transmitter: Acacia Transmitter Site (lat. 35° 53' 30.8", long. 117° 54' 04"); 9-w. Equipment: RCA. Counsel, Covington & Burling. File: BPIF-72 (granted 1-5-67); BLIF-77 (granted 12-1-70).

Livermore (near), Cal.—WBY-28, Regents of U. of Cal., Director of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley (94720). Channel B-4, 10-mi. N of Livermore, Cal. (lat. 37° 49' 17", long. 121° 46' 49"); 5-w; 75-ft. Equipment: Andrew transmitter & Emcee antenna. Consulting engineer, R. A. Isberg. File: BPIF-301 (granted 8-21-73); BLIF-195 (granted 11-19-74).

Long Beach, Cal.—KZH-31, Board of Education, Long Beach Unified School District, 201 E. 8th St. (90813). Channels D-1-4. Transmitter: W side of Junipero Ave., approx. 400-ft. N of 23rd St. (lat. 33° 48' 00", long. 118° 09' 45"); 10-w; 147-ft. Equipment: Jerrold transmitter & Taco antenna. Counsel, Covington & Burling. File: BPIF-131 (granted 11-7-67); BLIF-108 (granted 2-1-73).

Los Altos, Cal.—KGG-38, Board of Trustees of Leland Stanford Junior U., Stanford Electronics Laboratories, Stanford (94305). Channels E-1-4. Transmitter: Montebello Rd., 7.9-mi. SSE of Stanford (lat. 37° 19' 18", long. 122° 08' 47"); 10-w; 62-ft. Equipment: Jerrold transmitter & Prodelin antenna. Counsel, Jones, Day, Reavis & Pogue; consulting engineer, Hammett & Edison. File: BPIF-137 (granted 4-8-68); BLIF-94 (granted 2-13-70).

Los Angeles, Cal.—KWE-33, KWE-34, U. of Southern Cal., Los Angeles (90007). Channels E-1-4, 10-w, F-1-4, 1-w. Transmitter: 3800 Mt. Lee Dr. (lat. 34° 08' 04", long. 118° 19' 11"); McClintock Ave. & 36th Pl. (lat. 34° 01' 16", long. 118° 17' 15"), respectively. Equipment: Micro-Link. Counsel, Koteen & Burt; consulting engineer, Hammett & Edison. File: BPIF-203/4 (granted 6-18-69); BLIF-168/9 (granted 9-12-72).

Los Angeles, Cal.—KSW-92-93, Archdiocese of Los Angeles Education & Welfare Corp., 1531 W. 9th St., Los Angeles, Cal. (90006). Channels D-1-4, G-1-4. Transmitters: (1) Encino Reservoir, Encino (lat. 34° 08' 52", long. 118° 31' 06"). (2) Mount Wilson, Los Angeles (lat. 34° 13' 27", long. 118° 03' 47"); 10-w. Equipment: Litton. File: BPIF-26/7 (granted 5-7-65); BPIF-382 (granted 6-26-73); BLIF-41/2 (granted 6-1-73).

Pasadena, Cal.—KQI-29, Pasadena Unified School District of Los Angeles County, 351 S. Hudson Ave. (91101). Channels E-1-4. Transmitter: 351 S. Hudson Ave. Equipment: Jerrold transmitter, Taco antenna. Consulting engineer, Martec Corp. File: BPIF-59 (granted 8-26-66); BLIF-47 (granted 4-16-69).

Reedley, Cal.—KZM-21, Fresno County Schools, 2314 Mariposa St., Fresno (93721). Channels C-1-2. Transmitter: Reedley High School, 740 W. North Ave., Reedley (lat. 36° 36' 12", long. 119° 27' 21"); 9-w; 262-ft. Equipment: Micro-Link. File: BPIF-134 (granted 12-6-67); BLIF-97 (granted 6-2-72).

Sacramento, Cal.—WSA-40, Regents of University of California, Dir. of Business Services Div., 485 University Hall, 2200 University Ave., Berkeley, Cal. (94720). Channel E-1 at 2315 Stockton Blvd., Sacramento (lat. 38° 33' 18", long. 121° 27' 18"); 10-w; 151-ft. Equipment: Emcee transmitter & Bogner antenna. Consulting engineer, R. A. Isberg. File: BPIF-291 (granted 5-7-73); BLIF-178 (granted 11-19-74).

San Francisco, Cal.—KTB-97, Regents of U. of Cal., 641 University Hall, Berkeley, Cal. Channel F-4. Transmitter: Moffitt Hospital, San Francisco. Equipment: Emcee. File: BPIF-34 (granted 7-14-65); BLIF-14 (granted 6-8-66).

San Francisco, Cal.—KHU-89, Regents of U. of Cal., 451 University Hall, Berkeley (94720). Channel F-2. Transmitter: 22nd St. & Potrero Ave., San Francisco (lat. 37° 45' 35.5", long. 122° 24' 01"). Equipment: Micro-Link. File: BPIF-71 (granted 7-26-66); BLIF-27 (granted 5-4-67).

San Francisco, Cal.—KZB-22, KZB-23, KZB-24, KZB-25, Roman Catholic Welfare Corp. of San Francisco, 441 Church St. (94114). Channels G-1-4. Transmitter: St. Patrick's Seminary, Middlefield Rd., Menlo Park. Channels B-1-4. Transmitter: San Bruno Mountain, 2-mi. S of San Francisco. Channels D-1-4. Transmitter: Mt. Tamalpais. Channels D-1-4. Transmitter: Monument Peak. For instructional programming to parochial schools & non-parochial schools. Equipment: Micro-Link, Emcee, Adler & Jerrold transmitters; Taco antennas. Counsel, Greeley, Bernard & Tierney; consulting engineer, Hammett & Edison. File: BPIF-92/94 (granted 9-28-67); BLIF-163/6 (granted 6-2-72).

Sanger, Cal.—KZM-20, Fresno County Schools. Channels C-1-2. Transmitter: 210 S. Academy, Sanger (lat. 37° 00' 46", long. 119° 27' 02"); 25-w, 45-ft. For other details, see KZM-21 Reedley. File: BPIF-133 (granted 12-6-67); BLIF-96 (granted 6-2-72).

Santa Ana, Cal.—WSJ-69-70, Santa Ana Unified School District. (1) Channels A-1-4 at 1405 French St., Santa Ana (lat. 33° 45'

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25", long. 117° 51' 43"); 0.1-w; 32-ft. (2) Channels C-1-4 at Flower St. & Clivic Center Dr. W, Santa Ana (lat. 33° 45' 03", long. 117° 52' 05"); 10-w; 216-ft. Equipment: Emcee transmitter & Andrew antenna. Counsel, Wilner & Scheiner; consulting engineer, Hammett & Edison. File: BPIF-293/4 (granted 6-26-73); BLIF-179/80 (granted 2-6-74).

Torrance, Cal.—WAU-30, Board of Education Torrance Unified School District, Channels C-1-4. Transmitter, Educational Materials Bldg., 2336 Plaza del Amo. Equipment, Jerrold. Counsel, Covington & Burling. File: BPIF-191 (granted 5-8-69); BLIF-140 (granted 8-1-72).

Tranquillity, Cal.—KZM-22, Fresno County Schools. Channels C-1-2. Transmitter: Tranquillity Union High School, 6050 Juanchi St., Tranquillity (lat. 36° 38' 35", long. 120° 15' 06"); 9-w; 250-ft. For other details, see KZM-21 Reddley. File: BPIF-135 (granted 12-6-67); BLIF-98 (granted 6-2-72).

Boulder, Colo.—WHA-72, Board of Regents, U. of Colorado, PSR B-1, Rm. 116, Boulder (80302). Channel B-1 at Patty's Peak, rural Boulder (lat. 39° 58' 14", long. 105° 16' 47"); 10-w; 35-ft. Equipment: Jerrold transmitter & Andrew antenna. Consulting engineer, Charles A. Huber. File: BPIF-241 (granted 3-10-71); BLIF-167 (granted 4-3-73). Note: Holds CP to add Channel B-3. BPIF-346 (granted 8-14-75).

Belle Glade, Fla.—KZB-28, School Board of Palm Beach County, Fla. Channels A-1-2-3. G-4 Transmitter: On State Rd. 715, 1-mi. N. of intersection of State Rds. 717 & 715, Belle Glade; 10-w. For other details, see KHU-90 Boynton Beach. File: BPIF-99 (granted 9-25-67); BLIF-65 (granted 4-22-69); BMPIF-384 (granted 7-25-73); BMPIF-391 (granted 12-5-73); BLIF-191 (granted 8-1-74).

Boynton Beach, Fla.—KHU-90, School Board of Palm Beach County, Fla., 301 N. Olive Ave., W. Palm Beach (33402). Channels E-1-4. Transmitter: 505 S. Congress Ave., Boynton Beach. For delivery of instructional programming to all Palm Beach County Schools. Equipment: Jerrold (KHU-90); Emcee transmitter & Parabolic antenna (KZB-28-30). Consulting engineer, William R. Evans. File: BPIF-67 (granted 7-26-66); BLIF-64 (granted 4-22-69).

Fort Lauderdale, Fla.—KTZ-22, School Board of Broward County, 1320 S.W. 4th St., Ft. Lauderdale, Fla. Channels G-1-4. Transmitter: 6600 S.W. Nova Dr. Equipment: Micro-Link. File: BPIF-40 (granted 10-22-65); BLIF-164 (granted 1-30-68).

Fort Lauderdale, Fla.—KLC-80, School Board of Broward County, 1320 S.W. 4th St. (33310). Channels B-1-4. Transmitter: Near Broward County Jr. College, Coconut Creek, Ft. Lauderdale (lat. 26° 14' 19", long. 80° 10' 09"); 10-w; 190-ft. Repeats KTZ-22 Ft. Lauderdale. Equipment: Jerrold. Consulting engineer, Adair & Brady Inc. (Lake Worth, Fla.). File: BPIF-163 (granted 8-22-68); BLIF-95 (granted 10-6-69).

Loxahatchee, Fla.—KZB-30, School Board of Palm Beach County, Fla. Channels H-1-2-3. Transmitter: .75-mi. N of U.S. 441 & 98 in Loxahatchee community. For other details, see KHU-90 Boynton Beach. File: BPIF-100 (granted 9-25-67); BLIF-83 (granted 4-1-71); BPIF-278 (granted 8-2-73); BLIF-187 (granted 5-3-74).

Miami, Fla.—KTB-84-85, School Board of Dade County, Fla., 1410 N.E. 2nd Ave., Miami, Fla. Channels F-1-2; C-1-2. Transmitters: (1) 1410 N.E. 2nd Ave., Miami; (2) 19400 S.W. 97th Ave., Cutler Ridge, Fla. Equipment: Adler. File: BPIF-35/6 (granted 6-18-65); BLIF-48/9 (granted 5-29-75). Note: Hold modification of CPs to add Channels F-3-4; C-3-4, respectively. BMPIF-421/2 (granted 8-11-75).

Riviera Beach, Fla.—KZB-29, School Board of Palm Beach County, Fla. Channels G-1-2-3-4. Transmitter: 5-mi. E of State Rt. 809, Riviera Beach. For other details, see KHU-90 Boynton Beach. File: BPIF-101 (granted 9-25-67); BLIF-66 (granted 4-22-69); BMPIF-385 (granted 7-25-73); BLIF-186 (granted 5-3-74).

Atlanta, Ga.—KVI-65-66, Fulton-DeKalb Hospital Authority (operating Grady Memorial Hospital), 80 Butler St. S.E. (30303). Channels A-1-4. Transmitters: (1) 80 Butler St. S.E.; (2) 1600 Clifton Rd. N.E. Equipment: RCA transmitter & Taco antenna. Teaching programs integrated with & supplementary to curricula of Emory University Schools of Medicine, Nursing, Medical Tech. & X-Ray Tech.; receiving programs will be Grady Memorial Hospital, Communicable Disease Center, Emory U. Hospital, V.A. Hospital & State of Ga. Health Dept. File: BPIF-76-77 (granted 11-9-66); BLIF-33 (granted 7-21-67); BLIF-39 (granted 7-19-67).

Buffalo Grove, Ill.—WAH-799, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels F-1-4. Transmitter: E of Roselle Rd., at Central Rd., Schaumburg (lat. 42° 04' 00", long. 88° 04' 38"); 10-w; 285-ft. Equipment: Emcee transmitter & Alford antenna. Counsel, Kirkland, Ellis & Rowe; consulting engineer, Donald L. Markley. File: BPIF-302 (granted 5-13-74); BLIF-200 (granted 3-19-75).

Chicago, Ill.—WAC-262, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels C-1-4 at Sears Bldg., 101 S. Wacker Dr. (lat. 41° 52' 45", long. 87° 38' 08"); 10-w; 1450-ft. Equipment: Emcee transmitter & Alford antenna. Counsel, Kirkland, Ellis & Rowe; consulting engineer, Donald L. Markley. File: BPIF-304 (granted 2-27-74); BLIF-199 (granted 3-19-75).

Northfield, Ill.—KZB-26, Board of Education of Twp. High School District 203, 358 Winnetka Ave. (60094). Channel H-1. Transmitter: New Trier West High School, 7 Happ Rd. Equipment: Micro-Link. Counsel, Wilner & Scheiner; consulting engineer, T. H. Jarman. File: BPIF-172 (granted 8-27-68); BLIF-93 (granted 10-6-69).

Peoria, Ill.—KTZ-30, Bradley University, 1501 N. Bradley Ave. Channels C-1-4. Transmitter: 1501 N. Bradley Ave. Equipment: Emcee. Counsel, Wilner & Scheiner. File: BPIF-51 (granted 10-26-65); BLIF-7 (granted 4-21-69).

Roanoke, Ill.—KVO-30, Bradley University, Jobst Hall, Peoria, Ill. (61606). Channels E-1-2; system interconnected with presently operating KGZ-66 Winnetka, & subsequently leased to school districts in Woodford County & surrounding area. Transmitter: 3.2-mi. NE of Metamora (lat. 40° 50' 00", long. 89° 19' 08"). Equipment: Emcee transmitter & Prodelin antenna. Counsel, Greeley,

Bernard & Tierney. File: BPIF-84 (granted 12-23-66); BLIF-32 (granted 4-21-69).

Rock Falls, Ill.—WHA-62, Board of Education of Rock Falls Twp. H.S. District # 301, 101 12th Ave., Rock Falls (61071). Channel G-3 at 101 12th Ave. (lat. 41° 46' 42", long. 89° 42' 20"); .002-w; 69-ft. Equipment: Mark Products. Consulting engineer, John Zmolek (Chicago). File: BPIF-237 (granted 3-3-71); BLIF-159 (granted 6-2-72).

Sterling, Ill.—KVI-62, Board of Education of Sterling Twp. High School, District No. 300, 1608 4th St. (61081). Channel D-3 for classroom programming to area public schools. Equipment: Emcee. File: BPIF-79 (granted 11-7-66); BLIF-33 (granted 6-7-67); BLIF-55 (granted 4-19-68).

Winnetka, Ill.—KGZ-66, Board of Education of Twp. High School District No. 203, Cook County, Ill.; Winnetka & Essex Sts., Winnetka, Ill. Channels A-1-4. Transmitter: Winnetka & Essex Sts.; 10-w. Equipment: Micro-Link. Counsel, Wilner & Scheiner. File: BPIF-25 (granted 3-9-65); BLIF-28 (granted 7-7-67).

Wyoming, Ill.—KVO-29, Bradley University, Jobst Hall, Peoria, Ill. (61606). Channels A-1-2; system interconnected with KTZ-30 Peoria & leased to school districts in Stark County & surrounding area. Transmitter: .7-mi. N of Wyoming. Equipment: Emcee transmitter & Prodelin antenna. Counsel, Greeley, Bernard & Tierney. File: BPIF-83 (granted 12-23-66); BLIF-31 (granted 4-1-71).

Indianapolis, Ind.—WAT-21, Trustees of Ind. U., Ind. School of Medicine, 1100 W. Michigan St. (46202). Channels E-1-2 at Ind. U. Hospital, Ind. U. Medical Center, Indianapolis (lat. 39° 46' 30", long. 86° 10' 34"); 10-w. Equipment: Micro-Link. Consulting engineer, Jansky & Bailey. File: BPIF-195 (granted 5-1-69); BLIF-111 (granted 4-2-70); BPIF-311 (granted 8-31-73); BLIF-196 (granted 2-7-75).

Princeton, Ind.—WOX-84, North Gibson School Corp., Water & West Sts., Princeton (47670). Channel A-1 at Princeton Community High School, Embree & Warnock Sts., Princeton (lat. 38° 21' 56", long. 87° 34' 54"); 10-w; 100-ft. Equipment: Emcee transmitter & Bogner antenna. Counsel, Jones, Day, Reavis & Pogue; consulting engineer, Jerry C. Ott. File: BPIF-273 (granted 9-18-72); BLIF-176 (granted 10-15-73).

St. John, Ind.—KPD-40, Trustees of Ind. U., Ind. U., Bloomington (47401). Channels A-1-2. Transmitter: Lake Central High School, St. John (lat. 48° 28' 01", long. 87° 28' 25"); 10-w; 300-ft. Equipment: Micro-Link transmitter & Prodelin antenna. Consulting engineer, Jansky & Bailey. File: BPIF-179 (granted 2-27-65); BLIF-109 (granted 4-2-70).

Owensboro, Ky.—KKB-71, Owensboro Vocational School, 1501 Frederica St. (42301). Channels A-1-2 at 1501 Frederica St. (lat. 37° 45' 43", long. 87° 06' 40"); 10-w. Equipment: RCA. Consulting engineer, Johnson, Depp & Quisenberry (Owensboro). File: BPIF-205 (granted 7-11-69); BLIF-127 (granted 8-4-70).

Paducah, Ky.—KGA-28, Board of Education of Paducah, Ky. Independent School District, Channels A-1-4. Transmitter, 10th & Clark Sts., Paducah. Equipment: Jerrold. Counsel, Henry O. Whitlow (Paducah). File: BPIF-146 (granted 5-14-68); BLIF-82 (granted 4-17-69).

Lafayette, La.—WBJ-81, WBJ-82, La. State Board of Education, Box 2091, USL Lafayette (70501). (1) Channel G-1 at Vernon Wharton Bldg., USL Campus, Lafayette (lat. 30° 12' 47", long. 92° 01' 08"); .01-w; 98-ft. (2) Ch. A-1 at Eraste Landry Rd., Lafayette (lat. 30° 13' 34", long. 92° 03' 00"); 10-w; 392-ft. Equipment: Jerrold. Counsel, J. Winston Fontenot (Lafayette); consulting engineer, Floyd F. Bernard (Lafayette). File: BPIF-214/5 (granted 11-25-69); BLIF-129/30 (granted 12-1-70).

Portland, Me.—KVI-61, U. of Maine, Alumni Hall, Orono, Me. (04473). Channel D-1; for delivery of programming of WMEB-TV Orono to school districts of Portland (U. of Me.), Gorham (Gorham State Teachers College) & Biddeford (St. Francis College). Transmitter: Bonney Hall. Equipment: Micro-Link. Counsel, Dow, Lohnes & Albertson. File: BPIF-82 (granted 11-7-66); BLIF-58 (granted 6-17-68).

Andover, Mass.—KMA-57, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels F-3-4. Transmitter: Wood Hill, Andover (lat. 42° 39' 17", long. 71° 13' 13"); 10-w; 228-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-167 (granted 9-19-68); BLIF-79 (granted 6-2-72).

Boston, Mass.—KVQ-24, Boston Catholic TV Center Inc., 25 Granby St. (02215). Channels D-3-4. Transmitter: Prudential Tower Bldg., Boylston St. Delivers educational materials to schools operated by Archdiocese of Boston. Equipment: Jerrold. File: BPIF-74 (granted 1-18-67); BLIF-53 (granted 6-2-72). Note: Requests CP to add Channels D-1-2; 100-w. BPIF-328.

Boston, Mass.—KYP-23, Northeastern University, Room 6-N, 360 Huntington Ave. (02115). Channels B-3-4; for interconnection of TV production studios on campus to various classrooms on main campus & to suburban campus at Burlington, Mass. Transmitter: Prudential Center Tower (lat. 42° 20' 50", long. 71° 04' 57"). Equipment: Jerrold transmitter & Taco antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-102 (granted 7-7-67); BPIF-220 (granted 5-19-70); BLIF-189 (granted 4-14-69).

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Boston, Mass.—WCR-20, Northeastern University, 360 Huntington Ave., Boston (02115). Channels E-3 & E-4 at 360 Huntington Ave., Boston (lat. 42° 20' 21", long. 71° 05' 20"); .01-w; 94-ft. Equipment: Jerrold. Counsel & consulting engineer, Lake Systems Corp. (Newton, Mass.). File: BPIF-221 (granted 5-19-70); BLIF-190 (granted 7-16-74).

Danvers, Mass.—WAL-20, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels G-3-4. Transmitter: Catholic Chapel, Danvers State Hospital (lat. 42° 34' 57", long. 70° 59' 15"); 10-w; 102-ft. Equipment: Jerrold. File: BPIF-188 (granted 4-14-69); BLIF-105 (granted 6-2-72).

Framingham, Mass.—KLC-85, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels G-1-4. Transmitter: Nobscot Hill, Framingham (lat. 42° 20' 46", long. 71° 27' 05"); 10-w; 83-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-157 (granted 8-27-68); BLIF-78 (granted 6-2-72).

Milton, Mass.—KQT-48, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels F-3-4 on top of Great Blue Hill, Milton (lat. 42° 12' 42", long. 71° 06' 51"); 10-w; 110-ft. Equipment: Jerrold. File: BPIF-213 (granted 9-8-69); BLIF-107 (granted 6-2-72).

Newton, Mass.—KQT-47, Boston Catholic TV Center Inc., 25 Granby St., Boston (02115). Channels F-3-4 at Chapel Bridge Park, 55 Chapel St., Newton (lat. 42° 21' 18", long. 71° 12' 10"); .01-w; 55-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-210 (granted 9-8-69); BPIF-310 (granted 3-1-71); BLIF-115 (granted 6-2-72). Note: Holds CP for change to Channels A-1-4. BPIF-350 (granted 4-30-74).

North Dartmouth, Mass.—WOG-94, Southeastern Mass. U., Old Westport Rd. (02747). Channel G-4 at Old Westport Rd., North Dartmouth (lat. 41° 37' 43", long. 71° 00' 25"); 10-w; 250-ft. Equipment: Jerrold. File: BPIF-264 (granted 9-11-73); BLIF-194 (granted 11-19-74).

Alpena, Mich.—KVK-22, Alpena Public Schools, 508 Taylor St. (49707). Channel A-1; to serve all public & private non-profit schools in Alpena County. Equipment: Emcee transmitter & Co-Linear antenna. File: BPIF-69 (granted 11-16-66); BLIF-43 (granted 6-7-67).

Detroit, Mich.—KRX-65, Archdiocese of Detroit, 305 Michigan Ave. (48226). Channels A-1-2. Transmitter: U. of Detroit TV studios, 3800 Puritan Ave. Equipment: Adler. File: BPIF-31 (granted 4-1-65); BLIF-46 (granted 8-31-67).

Detroit, Mich.—KTB-98, Board of Education of City of Detroit, 5057 Woodward St. Channels C-2-3. Transmitter: 9345 Lawton Ave.; 10-w. Equipment: Emcee. File: BPIF-37 (granted 7-20-65); BLIF-12 (granted 8-31-66).

Detroit, Mich.—WDV-66, Regents of the U. of Mich., Rm. 248, W. Engineering Bldg., Ann Arbor (48104). Channels G-1-2 at 9345 Lawton St., Detroit (lat. 42° 22' 55", long. 83° 06' 50"); 10-w; 425-ft. Equipment: Emcee transmitter & Alford antenna. File: BPIF-232 (granted 10-16-70); BLIF-149 (granted 4-4-72).

Detroit, Mich.—KVP-20, Wayne State U., 70 W. Palmer (48202). Channels E-1-2 for educational programming to Wayne State School of Nursing & other schools of nursing in Detroit metropolitan area. Equipment: RCA. Licensee has WDET-FM Detroit, is member of Detroit ETV Foundation. Counsel, Solomon Bienenfeld (Detroit). File: BPIF-80 (granted 1-5-67); BLIF-50 (granted 6-17-68); BMLIF-16 (granted 9-14-73).

Detroit, Mich.—WAK-57, Wayne State U., 70 W. Palmer, Detroit (48202). Channel B-1-2 at Scott Hall, 340 E. Canfield, Detroit (lat. 42° 21' 17", long. 83° 03' 20"); .0005-w; 169-ft. Equipment: Micro-Link. Counsel, Norman E. Jorgensen; consulting engineer, Browne, Renaud Assoc. Inc. File: BPIF-300 (granted 9-14-73); BLIF-203 (granted 3-4-75).

Minneapolis, Minn.—WIG-33, Regents of U. of Minn., 107 Main Engineering U. of Minn. (55455). Channels C-1-2 at Electrical Engineering Bldg., U. of Minn. (lat. 44° 58' 32", long. 93° 13' 57"); .25-w; 93-ft. Equipment: Micro-Link. Consulting engineer, Hammett & Edison. File: BPIF-253 (granted 7-19-71); BLIF-153 (granted 4-4-72).

Minneapolis, Minn.—WIG-35, Regents of U. of Minn., see Minneapolis, above. Channels E-1-2 at Foshay Tower, Marquette Ave. & 9th St., Minneapolis (lat. 44° 58' 28", long. 93° 16' 17"); 10-w; 151-ft. For other details, see WIG-33 Minneapolis. File: BPIF-255 (granted 7-19-71); BLIF-155 (granted 4-4-72).

Osseo, Minn.—KVI-64, Independent School District No. 279, 317 2nd Ave. N. (55369). Channel A-1. Transmitter: 10223 93rd Ave. N. (lat. 45° 07' 21", long. 93° 24' 42"). Equipment: Jerrold. File: BPIF-78 (granted 11-8-66); BLIF-34 (granted 6-7-67).

Rochester, Minn.—WIG-34, Regents of U. of Minn., see Minneapolis, above. Channels C-1-2 at 1.5-mi. SE of Hader on SW side of U.S. Hwy. 52, Hader (lat. 44° 21' 02", long. 92° 46' 53"); .25-w; 400-ft. For other details, see WIG-33 Minneapolis. File: BPIF-254 (granted 7-19-71); BLIF-154 (granted 4-4-72).

Columbia, Mo.—KXY-61, Curators of U. of Missouri, 116 Jesse Hall (65201). Channels C-1-2. Transmitter: Jesse Hall. Equipment:

Micro-Link. Licensee currently delivers instructional material via cable. Licensee also owns KOMU-TV Columbia, KCUR(FM) Kansas City, KUMR(FM) Rolla & KBIA(FM) Columbia. Counsel, Fisher, Wayland, Southmayd & Cooper. File: BPIF-105 (granted 4-27-67); BLIF-51 (granted 3-20-68).

Omaha, Neb.—KWU-42, School District of the City of Omaha, 3902 Davenport St. (68131). Channels A-1-2 at Maple & 52nd Sts., Omaha (lat. 41° 17' 09", long. 95° 59' 36"); 10-w; 105-ft. File: BPIF-222 (granted 1-16-70); BLIF-160 (granted 5-14-74).

Omaha, Neb.—KWU-43, School District of the City of Omaha, 3902 Davenport St. (68131). Channels D-1-2 at 12200 Burke Blvd., Omaha (lat. 41° 15' 43", long. 96° 06' 04"); 10-w; 45-ft. File: BPIF-223 (granted 1-16-70); BLIF-161 (granted 5-14-74).

Las Vegas, Nev.—KZH-32, KZH-33, Clark County School District, 2832 E. Flamingo Rd. (89109). Channels C-1-4. Transmitter: Whitney Mesa, 7.4-mi. SE of Las Vegas (lat. 36° 05' 08", long. 115° 03' 57"); 10-w; 320-ft. Channels E-1-4. Transmitter: 100 E. Fremont St., Las Vegas (lat. 36° 10' 17", long. 115° 08' 36"); 10-w; 320-ft. Equipment: Jerrold, Micro-Link & Taco. Counsel, McKenna, Wilkinson & Kintner. File: BPIF-121/2 (granted 11-7-67); BLIF-116/7 (granted 4-2-70); BPIF-233 (granted 10-2-69); BLIF-117 (granted 4-2-70).

Trenton, N.J.—WPA-57, Trenton Board of Education, 9 S. Stockton St. (08611). Channel F-3 at Trenton Central High School, Chambers St., Trenton (lat. 40° 13' 7.05", long. 74° 44' 37.506"); 10-w; 128-ft. Equipment: Emcee. File: BPIF-270 (granted 9-21-72); BLIF-175 (granted 10-15-73).

Union, N.J.—WGM-95, Union Twp. Schools, 2369 Morris Ave., Union (07083). Channel C-1 at Third St., Union (lat. 40° 42' 17", long. 74° 17' 06"); 10-w; 77-ft. Equipment: Prodelin. Consulting engineer, Communication Technology Corp. (N.J.). File: BPIF-242 (granted 1-14-71); BLIF-148 (granted 9-1-71).

West Windsor Twp., N.J.—WOW-99, Mercer County Community College, 101 W. State St., Trenton (08608). Channel B-1 at 1200 Old Trenton Rd., West Windsor Twp. (lat. 40° 15' 30", long. 73° 38' 59"); 10-w; 204-ft. Equipment: Emcee transmitter & Bogner antenna. Consulting engineer, Paul Godley Co. File: BPIF-269 (granted 9-11-72); BPIF-388 (granted 8-21-73); BLIF-188 (granted 3-25-74).

Beacon, N.Y.—KRS-85, Archdiocese of New York. Channels E-1-2-3. Transmitter: Mt. Beacon, Beacon. For other details, see KRS-81 New York. File: BPIF-20 (granted 1-29-65); BLIF-23 (granted 11-7-67).

Brooklyn, N.Y.—KNZ-69, Roman Catholic Diocese of Brooklyn. Channels B-1-4. Transmitter: 19th St. & Prospect Park W. Equipment: Micro-Link. Counsel, Greeley, Bernard & Tierney. File: BPIF-9 (granted 7-28-64); BLIF-15 (granted 6-7-67).

Brooklyn, N.Y.—KVS-31, KZE-20, Roman Catholic Diocese of Brooklyn, 75 Greene Ave., Brooklyn (11238). Channels F-1-4. Transmitter: 1-15 Monitor St. Channels B-1-4. Transmitter: No. 1 Lefrak City Plaza, New York (lat. 40° 44' 05", long. 73° 51' 52"); 1-w; 189-ft. Equipment: Micro-Link. Counsel, Greeley, Bernard & Tierney. File: BPIF-95 (granted 2-13-67); BLIF-57 (granted 3-20-68); BPIF-130 (granted 10-26-67); BLIF-84 (granted 4-16-69); BPIF-288 (granted 3-6-73); BLIF-192 (granted 9-19-74).

Buffalo, N.Y.—WDG-55, State U. of N.Y., Parker Engineering Bldg., Buffalo (14214). Channel G-1 at 3415 Main St., Buffalo (lat. 42° 57' 20", long. 78° 49' 01"); 10-w; 150-ft. Equipment: Micro-Link. Counsel, Sanford H. Levine (Albany), assoc. counsel, State U. of N.Y. File: BPIF-233 (granted 8-3-70); BLIF-138 (granted 12-1-70).

Central Islip, N.Y.—KNZ-68, Roman Catholic Diocese of Rockville Centre. Channels B-1-4. Transmitter: Intersection of Wheeler Rd. & Motor Parkway (St. John's Cemetery), Central Islip. For other details, see KNZ-65 Rockville Centre. File: BPIF-8 (granted 7-28-64); BLIF-131 (granted 7-1-71).

Hempstead, N.Y.—KHD-21, Sewanhaka Central High School District of Elmont, Floral Park, Franklin Park & New Hyde Park, Sewanhaka-Elmont High School, Rldge Rd., Elmont (11003). Channels A-2-3 at 230 Poppy Ave., Franklin Square, N.Y. Equipment: Adler. File: BPIF-2 (granted 3-26-64); BLIF-2 (granted 1-8-65); BMLIF-7 (granted 10-23-69); BMLIF-23 (granted 2-24-75).

Huntington, N.Y.—KNZ-67, Roman Catholic Diocese of Rockville Centre. Channels A-1-4. Transmitter: 200-ft. SW of intersection of Convent & S. Woods Rds., Syosset. For other details, see KNZ-65 Rockville Centre. File: BPIF-7 (granted 7-28-64); BLIF-151 (granted 7-6-72).

Jamaica, N.Y.—KNZ-70, Roman Catholic Diocese of Brooklyn. Channels F-1-4. Transmitter: 176-21 Wexford Terrace, Jamaica. For other details, see KVS-31 Brooklyn. File: BPIF-10 (granted 7-28-64); BLIF-61 (granted 4-17-69).

Kenmore, N.Y.—KWE-21, Union Free School District #1, Town of Tonawanda, 50 N. Park Ave., Rockville Centre, Long Island (11570). Channel A-1-2 at Administration Bldg., 1500 Colvin Blvd. (lat. 40° 48' 11", long. 73° 12' 26"); 1-w. Equipment: Micro-Link. Consulting engineer, Jules Cohen & Assoc. File: BPIF-202 (granted 6-26-69); BLIF-114 (granted 4-2-70).

Kingston, N.Y.—KRS-86, Archdiocese of New York. Channels A-1-3. Transmitter: Morton Rd., Rhinecliff. For other details, see KRS-81 New York. File: BPIF-21 (granted 1-29-65); BLIF-24 (granted 11-7-67).

Liberty, N.Y.—KRW-67, Archdiocese of New York. Channels A-1-3. Transmitter: 2-mi. W of Liberty. For other details, see KRS-81 New York. File: BPIF-22 (granted 1-29-65); BLIF-25 (granted 11-7-67).

Mineola, L. I., N.Y.—KNZ-71, Union Free School District No. 10 of Town of Hempstead, N.Y. Channels G-1-4. Transmitter: Armstrong Rd. & Madison Ave., Mineola. Equipment: Adler. File: BPIF-11 (granted 7-28-64); BLIF-5 (granted 3-31-65).

Newburgh, N.Y.—KTN-66, City School District of Newburgh, 98 Grand Ave., Newburgh (12550). Channels D-1-2. Transmitter: Newburgh Free Academy, Fullerton Ave. Equipment: Micro-Link. File: BPIF-38 (granted 7-28-65); BLIF-35 (granted 6-7-67).

New York, N.Y.—KRS-81, Archdiocese of New York, 451 Madison Ave., New York (10022). Channels A-1-3. Transmitter: Empire

State Bldg. Equipment: RCA. Counsel, McKenna, Wilkinson & Kiltner. File: BPIF-16 (granted 1-29-65); BLIF-19 (granted 11-7-67).

North Massapequa, N.Y.—KNU-43, Nassau Board of Cooperative Educational Services, Wyngate Dr., North Massapequa (11758). Channels D-1-2. Transmitter: Wyngate & Peony Dr.; 10-w. Equipment: Adler. File: BPIF-3 (granted 5-21-64); BLIF-4 (granted 1-8-65); BAPLIF-1 (granted 5-8-74); BLIF-143 (granted 4-8-75). Note: Holds CP to add Channel D-3. BPIF-344 (granted 5-29-75).

Peekskill, N.Y.—KRS-84, Archdiocese of New York. Channels A-1-3. Transmitter: Cheesecote Mountain, Peekskill. For other details, see KRS-81 New York. File: BPIF-19 (granted 1-29-65); BLIF-22 (granted 11-7-67).

Plainview, L.I., N.Y.—KHC-94, Plainview-Old Bethpage Public Schools, Central School District No. 4, Administration Bldg., Jamaica Ave., Plainview (11803). Channel B-1. Transmitter: Old Country Rd. & Gerhard Rd.; 5-w. Equipment: Micro-Link. File: BPIF-1 (granted 2-17-64); BLIF-3 (granted 11-24-65). Note: Requests CP for Channel B-2. BPIF-352.

Rochester, N.Y.—KRV-45, City School District of Rochester, 1801 Main St. E. Channel D-1-3. Transmitter: 1801 Main St. E. Equipment: Micro-Link. File: BPIF-28 (granted 3-10-65); BLIF-10 (granted 4-15-66).

Rochester, N.Y.—WAX-30, Rochester Institute of Technology, 1 Lomb Memorial Dr. (14623). Channel A-1. Transmitter: 1 Lomb Memorial Dr. (lat. 43° 05' 14", long. 77° 40' 32"); 10-w. Equipment: RCA. Counsel, Greeley, Bernard & Tierney; consulting engineer, W. J. Kessler Assoc. File: BPIF-207 (granted 5-15-69); BLIF-112 (granted 4-2-70).

Rockville Centre, N.Y.—KNZ-65, Roman Catholic Diocese of Rockville Centre, 53 N. Park Ave., Rockville Centre (11570). Channels E-1-4. Transmitter: Maria Regina High School, 1333 Admiral Lane, Uniondale (lat. 40° 42' 59", long. 73° 34' 56"). Equipment: Emcee. Counsel, Greeley, Bernard & Tierney. File: BPIF-5 (granted 7-28-64); BLIF-119 (granted 4-1-70); BMPIF-200 (granted 5-15-69).

Staten Island, N.Y.—KRS-82, Archdiocese of New York. Channels E-1-3. Transmitter: St. Francis Seminary, Staten Island. For other details, see KRS-81 New York. File: BPIF-17 (granted 1-29-65); BLIF-20 (granted 11-7-67).

Yonkers, N.Y.—KRS-83, Archdiocese of New York. Channels E-1-3. Transmitter: Seminary Ave., Dunwoodie, Yonkers. For other details, see KRS-81 New York. File: BPIF-18 (granted 1-29-65); BLIF-21 (granted 11-7-67).

Durham, N.C.—KCO-86, Duke U., Box 3163, Duke U. Medical Center (27706). Channels C-1-2 at V.A. Hospital (lat. 36° 00' 32", long. 78° 56' 23"); 0005-w; 128-ft. Equipment: Micro-Link. File: BPIF-180 (granted 9-10-69); BLIF-139 (granted 10-16-73).

Durham, N.C.—KCO-55, Duke U. Channels G-1-2. Transmitter: Medical Center (lat. 36° 00' 04", long. 78° 56' 25"); 5-w; 108-ft. Equipment: Micro-Link. File: BPIF-165 (granted 9-10-69); BLIF-135 (granted 10-16-73).

Cincinnati, O.—KHX-47, Board of Directors, U. of Cincinnati, Dept. of Biomedical Communications, College of Medicine, Eden & Bethesda Aves., Cincinnati (45219). Channel A-1 at Burnet Ave., Cincinnati (lat. 39° 08' 16", long. 84° 30' 10"); 10-w; 155-ft. Equipment: Jerrold. Consulting engineer, John F.X. Browne & Assoc. File: BPIF-216 (granted 10-2-69); BLIF-125 (granted 8-4-70). Note: Requests CP to add Channel A-2; Emcee. BPIF-351.

Mount Vernon O.—KVT-69, Mt. Vernon City Schools, 401 W. Chestnut St. (43050). Channel F-2 at Martinsburg Rd. (lat. 40° 22' 37", long. 82° 28' 24"); 10-w. Equipment: Jerrold. Counsel, Cole, Zylstra & Raywid; consulting engineer, Squires Inc. (Columbus, O.). File: BPIF-193 (granted 10-16-69); BLIF-128 (granted 8-4-70); BMLIF-12 (granted 7-14-71).

Parma, O.—WGM-96, Parma Board of Education, Parma City School District, 6726 Ridge Rd., Parma. Channel F-3 at Normandy H.S., 2400 W. Pleasant Valley Rd. (lat. 41° 21' 44", long. 81° 41' 56"); 0018-w; 35-ft. Equipment: Micro-Link. Consulting engineer, Browne, Renaud Assoc. Inc. File: BPIF-238 (granted 1-14-71); BLIF-150 (granted 9-2-71).

Parma, O.—KNZ-60, Parma Board of Education, Parma City School Dist., Parma, O. Channel A-1. Transmitter: 3600 Dentzler Rd. Equipment: Micro-Link. Counsel, Gordon & Healy. File: BPIF-4 (granted 6-26-64); BLIF-1 (granted 1-18-67); BMPIF-293 (granted 1-14-71); BLIF-141 (granted 7-13-72).

Ada, Okla.—KMH-90, Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at East Central State College, Ada (lat. 34° 46' 29", long. 96° 39' 50"); 10-w. Equipment: Micro-Link transmitter & Boerner antenna. File: BPIF-297 (granted 10-3-73); BLIF-185 (granted 8-21-74).


Altus, Okla.—KGF-23, Oklahoma State Regents for Higher Education. Channels A-1-2 at Altus Junior College. Altus (lat. 34° 40' 13", long. 99° 20' 18"); 10-w; 65-ft. For other details, see KMH-90 Ada. File: BPIF-298 (granted 9-27-73); BLIF-183 (granted 8-21-74).

Bartlesville, Okla.—WGM-91, Oklahoma State Regents for Higher Education, 118 State Capitol Bldg., Oklahoma City (73105). Channels C-1-2 at 5-mi. due E of Bartlesville (lat. 36° 45' 32", long. 95° 50' 52"); 10-w; 232-ft. Equipment: Emcee. Consulting engineer, Educational TV Consultants (Dallas). File: BPIF-245 (granted 1-5-71); BMPIF-312 (granted 1-18-71); BLIF-147 (granted 9-2-71). Note: Holds CP to add Channel C-4. BPIF-332 (granted 8-30-74).

Heavener, Okla.—KGF-24, Oklahoma State Regents for Higher Education. Channels A-1-2 at Top of Poteau Mtn., Heavener (lat. 34° 58' 35", long. 94° 33' 09"); 10-w; 110-ft. For other details, see KMH-90 Ada. File: BPIF-289 (granted 9-27-73); BLIF-184 (granted 8-21-74).

McAlester, Okla.—KGF-21, Oklahoma State Regents for Higher Education. Channels A-1-2, 2.9-mi. NE of McAlester (lat. 34° 58' 37", long. 95° 43' 01"); 10-w; 100-ft. For other details, see KMH-

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90 Ada. File: BPIF-295 (granted 9-27-73); BLIF-181 (granted 8-21-74).

Muskogee, Okla.—KGF-22, Oklahoma State Regents for Higher Education. Channels A-1-2 at Muskogee V.A. Hospital, Muskogee (lat. 35° 45' 54", long. 95° 24' 51"); 10-w; 80-ft. For other details, see KMH-90 Ada. File: BPIF-296 (granted 9-27-73); BLIF-182 (granted 8-21-74).

Oklahoma City, Okla.—WGM-93, Okla. State Regents for Higher Education, see Bartlesville, above. Channels A-1-3 at 14th St. & Phillips Ave., Oklahoma City (lat. 35° 29' 00", long. 97° 29' 53"); 10-w; 302-ft. Equipment: Emcee. File: BPIF-244 (granted 1-5-71); BLIF-146 (granted 9-2-71).

Tulsa, Okla.—WGM-92, Okla. State Regents for Higher Education, see Bartlesville, above. Channels A-1-2 at Atlanta & Marshall Sts., Tulsa (lat. 36° 10' 20", long. 95° 57' 18"); 10-w; 402-ft. Equipment: Emcee. File: BPIF-243 (granted 1-5-71); BMPIF-313 (granted 1-18-71); BLIF-145 (granted 9-2-71). Note: Holds CP to add Channel A-4. BPIF-333 (granted 8-30-74).

Coombs Canyon, Ore.—KYL-45, Umatilla County Intermediate Education District, Channel F-1. Transmitter: U.S. Hwy. 30 on W slope of Cabbage Hill. For other details, see KYL-44 Pendleton. File: BPIF-107 (granted 6-19-67); BLIF-86 (granted 10-6-69).

Heppner, Ore.—KYL-46, Umatilla County Intermediate Education District, Channel B-1. Transmitter: Top of Gleason Peak, 10-mi. NE of Heppner. For other details, see KYL-44 Pendleton. File: BPIF-108 (granted 6-19-67); BLIF-87 (granted 10-6-69).

Milton-Freewater, Ore.—KMA-20, Umatilla County Intermediate Education District, Box 38, Pendleton (97801). Channel E-1. Transmitter: 6-mi. SE of Milton-Freewater (lat. 45° 52' 32", long. 118° 17' 39"); 10-w; 50-ft. Equipment: Emcee transmitter & Prodelin antenna. Consulting engineer, George M. Freese. File: BPIF-171 (granted 9-16-68); BLIF-99 (granted 10-6-69).

Pendleton, Ore.—KYL-44, Umatilla County Intermediate Education District, Box 38 (97801). Channel A-1. Transmitter: SE 6th & city limits of Pendleton. For closed-circuit programming to all school bldgs. in 2-county region. Equipment: Emcee transmitter & Taco antenna. Consulting engineer, George M. Freese. File: BPIF-106 (granted 6-19-67); BLIF-85 (granted 10-6-69).

Weston, Ore.—KYL-47, Umatilla County Intermediate Education District, Channel E-1. Transmitter: 2-mi. E of Weston. For other details, see KYL-44 Pendleton. File: BPIF-109 (granted 6-19-67); BLIF-88 (granted 10-6-69).

Altoona, Pa.—KVQ-25, Altoona Area School District, 6th Ave. & 15th St. (16602). Channels A-1-4; for transmission of instructional & cultural material to public & parochial schools. Equipment: Micro-Link. Consulting engineer, David McPherson (Copiague, N.Y.). File: BPIF-89 (granted 1-18-67); BLIF-56 (granted 3-20-68).

Altoona, Pa.—KCG-49, Altoona Area School District, 1417 7th Ave. (16602). Channel G-1; for delivery to headend of CATV system in Altoona. Transmitter: 1-mi. SE of Buckhorn Twp. Equipment: Micro-Link. File: BPIF-103 (granted 4-11-68); BLIF-80 (granted 9-18-72).

Altoona, Pa.—KZC-21, KZC-22, Altoona Area School District. Channels G-1-4. Transmitter: Edison Elementary School, Hillside Ave. & 58th St., Altoona (lat. 40° 29' 02", long. 78° 26' 20"); 0013-w; 60-ft. Channels G-1-4. Transmitter: Penn State U., Altoona (lat. 40° 32' 16", long. 78° 25' 05"); 00013-w; 70-ft. Equipment: Micro-Link. File: BPIF-127/9 (granted 10-16-67); BLIF-100/1 (granted 9-1-72).

Hanover, Pa.—KZB-20, Hanover Public School District, 190 E. Walnut St. (17331). Channels F-1-2. Transmitter: Pulpit Rock Mountain, approx. 4-mi. NNE of Hanover (lat. 39° 51' 28", long. 76° 56' 24"); 10-w; 228-ft. Equipment: Micro-Link transmitter & Prodelin antenna. File: BPIF-123 (granted 9-21-67); BLIF-60 (granted 4-4-72).

Hanover, Pa.—KZB-21, Hanover Public School District, 190 E. Walnut St. (17331). Channels B-1-2. Transmitter: Hanover High School, Moul Ave. & Hollywood (lat. 39° 49' 07", long. 76° 58' 09"); 1-w; 39-ft. Equipment: Micro-Link transmitter & Prodelin antenna. File: BPIF-125 (granted 9-13-67); BLIF-81 (granted 4-4-72).

Lewistown, Pa.—KHU-20-21, Mifflin County Board of School Districts, 35 S. Brown St., Lewistown (17044). Channels A-1-4, E-1-4; to serve elementary & secondary schools in Appalachia area school districts. Transmitters: (1) Big Ridge, 1.25-mi. W of center of Lewistown; (2) Jacks Mtn., approx. 4.5-mi. N of Lewistown. Equipment: Micro-Link. Counsel, Greeley, Bernard & Tierney; consulting engineer, John P. Gallagher. File: BPIF-60/1 (granted 6-3-66); BLIF-36/7 (granted 3-29-68).

Philadelphia, Pa.—WAU-29, Temple U., Tomlinson Hall, 13th & Norris (19122). Channels A-1-4. Transmitter: Cornell Hall, Broad St. & Montgomery Ave. (lat. 39° 58' 55", long. 79° 08' 51"); 10-w; 187-ft. Equipment: Jerrold transmitter & Taco antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-170 (granted 5-8-69); BLIF-142 (granted 4-1-71).

(Continued on next page)

Instructional Television

Licenses—(Continued)

Sellersville, Pa.—WGX-20, Tri-State Instructional Bcstg. Council, 1001 Morton Ave., Folsom (19003). Channels B-1-4 at West Rock Hill Police Tower, Almont, Pa. (lat. 40° 23' 02", long. 75° 21' 02"); 10-w. Equipment: Emcee. File: BPIF-229 (granted 6-9-70); BMPIF-315 (granted 10-20-71); BMPIF-349 (granted 3-23-72); BLIF-172 (granted 1-7-75).

Warminster, Pa.—KOU-74, Tri-State Instructional Bcstg. Council, 1001 Morton Ave., Folsom (19033). Channels G-1-4. Transmitter: Newton Rd. & Street Rd. (lat. 40° 11' 15", long. 74° 04' 14"); 10-w; 100-ft. Equipment: Jerrold. Counsel, Dow, Lohnes & Albertson. File: BPIF-138 (granted 12-11-68); BLIF-113 (granted 4-2-70); BALIF-1 (granted 6-7-71); BMLIF-10 (granted 10-20-71).

Lake City, S.C.—KGF-20, S.C. ETV Commission, Drawer L, 2712 Millwood Ave., Columbia (29205). Channels A-1-4 at District #3 Occupations Career Center, Matthews Rd., Lake City (lat. 33° 53' 19", long. 79° 46' 05"); 10-w; 400-ft. Equipment: Varian transmitter & Andrews antenna. Counsel, Dow, Lohnes & Albertson. File: BPIF-313 (granted 9-26-73); BLIF-193 (granted 9-19-74).

Camden, Tenn.—KIK-52, Tennessee State Board of Education. Channels A-1-2-3. Transmitter: Hornbeak School, Hornbeak (lat. 36° 19' 43", long. 89° 17' 29"); 10-w; 180-ft. Equipment: Emcee transmitter & Andrew antenna. For other details, see Martin. File: BPIF-151 (granted 6-14-68); BLIF-72 (granted 4-23-69); BALIF-2 (granted 6-3-75).

Central, Tenn.—KIK-78-79, Tennessee State Board of Education. Channels E-1-2, E-4. Transmitter: Jackson Gravel Rd., Skullbone (lat. 36° 02' 58", long. 88° 46' 21"). Channels C-1-2, C-4. Transmitter: Springhill School, Central (lat. 35° 59' 02", long. 89° 07' 24"); 10-w; 250-ft. Equipment: Emcee transmitter & Andrew antenna. For other details, see Martin. File: BPIF-153/154 (granted 6-14-68); BLIF-74/75 (granted 4-23-69); BALIF-2 (granted 6-3-75).

Henry, Tenn.—KIN-53, Tennessee State Board of Education. Channels A-1-2, A-4. Transmitter: Henry School, Henry (lat. 36° 12' 15", long. 88° 24' 43"); 10-w; 300-ft. Equipment: Emcee transmitter & Andrew antenna. For other details, see Martin. File: BPIF-155 (granted 6-14-68); BLIF-76 (granted 4-23-69); BALIF-2 (granted 6-3-75).

Martin, Tenn.—KIK-50, Tennessee State Board of Education, 117 Cordell Hull Bldg., Nashville (37219). Channels C-1-2, C-4. Transmitter: Woods Ave. & Hurt St., Martin (lat. 36° 20' 28", long. 88° 51' 39"); 10-w; 300-ft. Equipment: Emcee transmitter & Taco antenna. Consulting engineer, Signal Engineering & Sales (Birmingham). File: BPIF-150 (granted 6-14-68); BLIF-71 (granted 4-23-69); BALIF-2 (granted 6-3-75).

Skullbone, Tenn.—KIK-53, Tennessee State Board of Education. Channels C-1-2, C-4. Transmitter: Camden Fire Tower No. WT-20 in Benton County, Camden (lat. 36° 03' 57", long. 88° 10' 07"). For other details, see Martin. File: BPIF-152 (granted 6-14-68); BLIF-73 (4-23-69); BALIF-2 (granted 6-3-75).

Fort Worth, Tex.—KWU-29, Assn. for Graduate Education & Research of North Texas, Box 30365, Dallas (75230). Channels E-1-2 at Bowie St., between Green & Waits Aves., Ft. Worth (lat. 32° 42' 28", long. 97° 21' 27"); 10-w; 199-ft. Equipment: Jerrold transmitter & Alfond antenna. Consulting engineer, A. Earl Cullum Jr. & Assoc. File: BPIF-217 (granted 1-8-70); BLIF-133 (granted 4-30-73).

Houston, Tex.—KRZ-68, Spring Branch Independent School District, 900 Westview Dr., Channels D-1-4. Transmitter: Spring Branch, Independent School District-Career Center, West Belt at Hammerly, Houston (lat. 29° 48' 55", long. 95° 33' 45"). Equipment: Micro-Link. File: BPIF-33 (granted 4-20-65); BLIF-8 (granted 5-31-66); BPIF-261 (granted 3-23-72); BLIF-171 (granted 6-1-73).

Houston, Tex.—WAU-31, U. of Texas at Houston Graduate School of Biomedical Sciences, Div. of Continuing Education, Box 20367 (77025). Channels B-1-2 at 6723 Bertner St. (lat. 42° 30' 00", long. 95° 24' 11"); 10-w. Equipment: Micro-Link. File: BPIF-192 (granted 5-8-69); BLIF-128 (granted 8-4-70).

Mesquite, Tex.—KHS-78, Mesquite Independent School District, 405 E. Davis St., Channels D-1-3. Transmitter: 405 E. Davis St. Equipment: Micro-Link. File: BPIF-63 (granted 5-26-66); BLIF-40 (granted 6-7-67).

Richardson, Tex.—KWU-30, Assn. for Graduate Education & Research of North Texas, Ch. F-1-4; C-4 at 2400 N. Armstrong Pkwy., Richardson (lat. 32° 59' 22", long. 96° 45' 01"); 10-w; 268-ft. For other details, see Ft. Worth, above. File: BPIF-218 (granted 1-8-70); BMPIF-344 (granted 3-23-72); BLIF-132 (granted 4-30-73).

Richardson, Tex.—WEF-69, Richardson Independent School District, 400 S. Greenville Ave., Richardson (75080). Channels B-1-4 at Hamilton Park School, 8221 Towns St., Dallas (lat. 32° 55' 02", long. 96° 45' 34"); each 10-w; 185-ft. Equipment: Emcee. Consulting engineer, Richard L. Luthans (Dallas). File: BPIF-235 (granted 11-23-70); BMPIF-306 (granted 6-23-71); BLIF-156 (granted 4-4-72).

San Antonio, Tex.—KHS-77, Edgewood Independent School District, 6458 W. Commerce St., San Antonio (78227). Channels D-1-2-3-4 serving elementary, junior high & high schools. Transmitter: 1922 S. General McMullen; 10-w. Equipment: Emcee. Consulting engineer, P. T. Tyler. File: BPIF-58 (granted 5-26-66); BLIF-30 (granted 6-7-67); BMLIF-8 (granted 7-2-70).

Milwaukee, Wis.—KZH-34, Archdiocese of Milwaukee. Channels G-1-2. Transmitter: 2-mi. SW of Milwaukee (lat. 42° 57' 50", long. 88° 04' 30"); 10-w; 402-ft. For other details, see KZH-36 Burlington (under permits). File: BPIF-112 (granted 11-7-67); BMPIF-235 (granted 12-16-69); BLIF-68 (granted 8-14-68).

Milwaukee, Wis.—KHF-80, Milwaukee Board of School Directors, 5225 W. Vliet St. (53208). Channels B-1-2-3 at Milwaukee Public

Schools Administration Bldg., Vliet St. (lat. 43° 02' 54", long. 87° 58' 46"); 10-w. Equipment: RCA. Consulting engineer, W. J. Kessler Assoc. File: BPIF-208 (granted 8-20-69); BMPIF-283 (granted 10-14-70); BMPIF-339 (granted 1-7-72); BLIF-157 (granted 2-1-73); BMLIF-19 (granted 4-24-74). Note: Holds CP to add Channel B-4. BPIF-345 (granted 5-13-75).

Milwaukee, Wis.—WAU-27, Milwaukee Regional Medical ITV Station Inc., Lutheran Hospital of Milwaukee, 2200 W. Kilbourn Ave., Milwaukee (53233). Channels E-1-2. Transmitter: V.A. Hospital, 5000 W. National Ave. (lat. 43° 01' 17", long. 87° 58' 35"); 10-w; 219-ft. Equipment: Jerrold transmitter & Taco antenna. File: BPIF-189 (granted 5-7-69); BLIF-120 (granted 3-3-75).

Milwaukee, Wis.—WDG-56, Regents of U. of Wis., U. of Wis.-Milwaukee, Instructional Media Laboratory, 318 Mitchell Hall, Milwaukee (53201). Channels D-1-4 at Sandberg Hall Campus of U. of Wis.-Milwaukee (lat. 43° 04' 42", long. 87° 52' 56.5"); 10-w; 457-ft. Equipment: Jerrold. File: BPIF-231 (granted 8-6-70); BLIF-152 (granted 11-7-72).

PERMITTEES

Goleta, Cal.—WAQ-323, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel A-1 (Reserve A-2-4), Engineering Bldg., University of California at Santa Barbara, Goleta (lat. 34° 24' 50", long. 119° 50' 24"); 10-w; 93-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$28,800; yearly operating, \$4,900. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-324 (granted 10-22-74).

Irvine, Cal.—KWE-35, Regents of the U. of Cal., 485 University Hall, Berkeley (94720). Channels B-1-4. Transmitter: Natural Science Bldg., U. of Cal., Irvine (lat. 33° 38' 46", long. 117° 50' 39"); 10-w; 83-ft. Equipment: Jerrold Plant, \$88,380; yearly operating, \$70,948. Consulting engineer, Hammett & Edison. File: BPIF-178 (granted 6-18-69).

Point Mugu, Cal.—WAQ-324, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel E-1 (Reserve E-2-4), 3.3-mi. E of Naval Air Station Point Mugu, Laguna Peak (lat. 34° 06' 30", long. 119° 03' 50"); 10-w; 20-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$30,900; yearly operating, \$5,500. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-325 (granted 10-22-74).

Vacaville, Cal.—WAW-457, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel C-1, 7-mi. NW of Vacaville, Mount Vaca (lat. 38° 23' 48", long. 122° 06' 00"); 10-w; 50-ft. Equipment: Emcee. Plant, \$46,300; yearly operating, \$4,600. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-335 (granted 12-20-74).

Yuba City, Cal.—WAQ-325, Regents of University of California, 485 University Hall, 2200 University Ave., Berkeley (94720). Channel D-1, 12-mi. W of Yuba City (lat. 39° 12' 21", long. 121° 49' 10"); 10-w; 20-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$33,200; yearly operating, \$2,200. Consulting engineer, J. Patrick Loughboro (Redondo Beach). File: BPIF-323 (granted 10-22-74).

Willmantic, Conn.—WRE-45, Windham Board of Education, 355 High St. (06226). Channel A-1 at Windham High School, 355 High St., Willmantic (lat. 41° 43' 26", long. 72° 12' 54"); 12-w; 111-ft. Equipment: Chester transmitter & Fredelin antenna. Plant, \$28,000; yearly operating, \$10,000. Consulting engineer, Chester Electronics (Conn.). File: BPIF-279 (granted 3-9-73).

Daytona Beach, Fla.—WBE-795, Volusia County School Board, Box 2118, 230 North Stone St., DeLand (32720). Channel A-1 at Loomis & Lockhart Sts., Daytona Beach (lat. 29° 11' 55", long. 81° 01' 42"); 10-w; 185-ft. Equipment: Emcee transmitter & Parabola antenna. Plant, \$39,912; yearly operating, \$12,000. Counsel, Jorgensen & Baron; consulting engineer, Kessler, Peters & Wilhelm. File: BPIF-341 (granted 8-22-75).

Fort Lauderdale, Fla.—KRL-42, Bishop of Diocese of Miami, Channels C-2-3-4. Transmitter: Broward County Courthouse, S.E. 6th St. & S.E. 3rd Ave., Fort Lauderdale (lat. 26° 06' 53", long. 80° 08' 29"). For other details, see KRL-41 Miami. File: BPIF-3 (granted 12-16-64); BMPIF-54 (granted 6-24-66). Note: Holds CP to add Channel C-1. BPIF-315 (granted 11-16-73).

Fort Myers, Fla.—WBE-805, School Board of Lee County, 3308 Canal St., Fort Myers (33901). Channel A-1 at Southern Cablevision Tower, 2931 Michigan Ave., Fort Myers (lat. 26° 38' 53", long. 81° 51' 12"); 10-w; 140-ft. Equipment: Emcee transmitter & Prodelin antenna. Plant, \$57,629; yearly operating, \$65,000. Consulting engineer, Kessler, Peters & Wilhelm. File: BPIF-343 (granted 8-27-75).

Miami, Fla.—KRL-41, Bishop of Diocese of Miami, 6301 Biscayne Blvd., Miami (33138). Channels A-1-4. Transmitter: 169 E. Flagler St., Miami. Equipment: Adler, Counsel, Greeley, Bernard & Tierney. File: BPIF-12 (granted 12-16-64).

Mundelein, Ill.—WAH-800, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels C-1-4 at St. Mary of the Lake Seminary, Mundelein (lat. 42° 17' 13", long. 87° 59' 40"); 10-w; 350-ft. For other details, see Buffalo Grove, under licenses. File: BPIF-303 (granted 5-13-74).

Westhaven, Ill.—WAH-801, The Catholic Bishop of Chicago, Box 1979, Chicago (60690). Channels F-1-2-3-4. Transmitter: 700-ft. NE of 167th St. & 104th Ave. (lat. 41° 35' 17", long. 87° 51' 51"); 10-w; 490-ft. For other details, see Buffalo Grove, under licenses. File: BPIF-305 (granted 5-13-74).

Louisville, Ky.—WAY-653, Jefferson County Board of Education, 3332 Newburg Rd., Louisville (40218). Channels B-1-4 at 4301 Bishops Lane, Louisville (lat. 38° 11' 54", long. 85° 41' 07"); 10-w; 162-ft. Equipment: Emcee transmitter & Bogner antenna. Plant, \$188,916; yearly operating, \$880,000. Counsel, Schwartz & Woods; consulting engineer, Charles R. Kendall (Louisville). File: BPIF-340 (granted 3-18-75).

Louisville, Ky.—WAY-655, Jefferson County Board of Education, 3332 Newburg Rd., Louisville (40218). Channels F-1-4 at Western

High School, 2501 Rockford Lane, Louisville (lat. 38° 10' 40", long. 85° 50' 41"); 10-w; 103-ft. Equipment: Emcee transmitter & Bogner antenna. For other details, see above. File: BPIF-342 (granted 3-24-75).

Boston, Mass.—WBB-421, President & Fellows of Harvard College, 17 Quincy St., Cambridge (02138). Channels C-3-4 at 655 Huntington Ave., Boston (lat. 42° 20' 06", long. 71° 06' 13"); 10-w; 199-ft. Equipment: Emcee. Plant, \$65,000; yearly operating, \$2,500. Counsel, Covington & Burling. File: BPIF-334 (granted 4-25-75).

Fredonia, N.Y.—WAQ-310, Board of Cooperative Educational Services of Chataqua County, Box 250, Fredonia (14063). Channel C-1 at Boces Center, SE of intersection of Water St. & Webster Rd., Fredonia (lat. 42° 25' 08", long. 79° 18' 40"); 10-w; 200-ft. Equipment: Emcee transmitter & Bogner antenna. Plant, \$21,100; yearly operating, \$3,000. Counsel, Dow, Lohnes & Albertson; consulting engineer, Browne, Renaud Assoc. Inc. File: BPIF-326 (granted 9-20-74).

Marion, N.Y.—WAQ-339, Marion Central School, Marion (14505). Channels A-1-2 at Marion Central School, Warner Rd. (lat. 43° 10' 24", long. 77° 11' 20"); 002-w; 40-ft. Equipment: Micro-Link transmitter & Prodelin antenna. Plant, \$15,240.13. Consulting engineer, John Lieb, N.Y. State Education Dept. File: BPIF-256 (granted 11-11-74).

Olean, N.Y.—WBB-433, Board of Cooperative Educational Services in Cattaraugus, Erie & Wyoming Counties, 124 Main St., Little Valley (14755). Channel A-1, 1.5-mi. NE of Olean (lat. 42° 05' 34", long. 78° 24' 30"); 10-w; 55-ft. Equipment: Emcee transmitter & Andrew antenna. Plant, \$64,410; yearly operating, \$32,490. File: BPIF-339 (granted 5-6-75).

Cleveland, O.—KDX-68, ETV Assn. of Metropolitan Cleveland, 4300 Brookpark Rd. (44134). Channel E-1-4 & G-1. Transmitter: 4300 Brookpark Rd. (lat. 41° 25' 10", long. 81° 42' 49"); 10-w; 315-ft. Equipment: Jerrold. Plant, \$75,000; yearly operating, \$25,000. Counsel, Schwartz & Woods. File: BPIF-219 (granted 10-2-69); BMPIF-303 (granted 12-11-70); BMPIF-359 (granted 7-6-72).

Cleveland, O.—WAJ-20, ETV Assn. of Metropolitan Cleveland, 4300 Brookpark Rd. (44134). Channels A-1-4, G-1-4. Transmitter: Dentzler Rd., Parma (lat. 41° 22' 18", long. 81° 42' 48"); 10-w; 315-ft. Equipment: Emcee transmitter & Prodelin antenna. Plant, \$75,000; yearly operating, \$25,000. Counsel, Schwartz & Woods. File: BPIF-174 (granted 3-21-69).

Ardmore, Okla.—WAH-871, Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-3-4, 1-mi. E of Ardmore (lat. 34° 11' 10", long. 97° 04' 59"); 10-w; 312-ft. Equipment: Micro-Link transmitter & Andrew antenna. Plant, \$32,715; yearly operating, \$14,000. Consulting engineer, Keith D. Wright. File: BPIF-331 (granted 8-30-74).

Duncan, Okla.—WAH-862, Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at Halliburton Research Bldg. on U.S. 81, Duncan (lat. 34° 29' 01", long. 97° 57' 57"); 10-w; 60-ft. Equipment: Micro-Link transmitter & Andrew antenna. Plant, \$32,715; yearly operating, \$14,000. Consulting engineer, Keith D. Wright. File: BPIF-330 (granted 8-21-74).

Ponca City, Okla.—WAH-861, Oklahoma State Regents for Higher Education, 118 State Capitol, Oklahoma City (73105). Channels A-1-2 at Continental Oil Community Center, 1000 S. Pine, Ponca City (lat. 36° 41' 34", long. 97° 05' 11"); 10-w; 202-ft. Equipment: Micro-Link transmitter & Andrew antenna. Plant, \$32,715; yearly operating, \$14,000. Consulting engineer, Keith D. Wright. File: BPIF-329 (granted 8-21-74).

Philadelphia, Pa.—WAU-28, Trustees of U. of Pa., 3451 Walnut St. (19104). Channels E-1-2. Transmitter: TV Ch. 17 Tower, Domino Lane, Roxborough (lat. 40° 02' 30", long. 75° 14' 24"); 10-w; 213-ft. Equipment: Jerrold transmitter & Taco antenna. Plant, \$62,700. Consulting engineer, Jansky & Bailey. File: BPIF-169 (granted 5-8-69); BMPIF-296 (granted 1-18-71).

Burlington, Wis.—KZH-36, Archdiocese of Milwaukee, 437 W. Galena St., Milwaukee (53203). Channels G-1-4. Transmitter: 4-mi. E of Eikhorn (lat. 42° 39' 42", long. 88° 27' 48"); 10-w; 300-ft. Serves all of Walworth County and portions of Kenosha & Racine Counties. Equipment: Micro-Link. Counsel, Greeley, Bernard & Tierney; consulting engineer, Vernon A. Bertrans. File: BPIF-114 (granted 11-7-67); BMPIF-287 (granted 9-9-70).

Kenosha, Wis.—KZH-35, Archdiocese of Milwaukee, Channels C-1-4. Transmitter: Hill Crest School, 1.5-mi. NW of Kenosha (lat. 42° 37' 00", long. 87° 52' 00"); 10-w; 300-ft. To serve portions of Kenosha & Racine Counties. For other details, see KZH-36 Burlington. File: BPIF-113 (granted 11-7-67).

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White Haven, Pa. 18661

APPLICANTS

Terre Haute, Ind.—New, Trustees of Indiana University, Indiana School of Medicine, 1100 W. Michigan St., Indianapolis (46202). Channel A-1 at Gilium Hall, Fifth & Chestnut, State University Campus (lat. 39° 28' 16", long. 87° 24' 37"); 10-w; 183-ft. Equipment: Emcee. Plant, \$34,250; yearly operating, \$1,000. Consulting engineer, John F. X. Browne & Associates Inc. File: BPIF-349.

Plattsburgh, N.Y.—New, State University of New York, 99 Washington Ave., Albany (12210). Channel A-1 atop Kehoe Administration Bldg., State U. of N.Y., Plattsburgh (lat. 44° 41' 40", long. 73° 27' 56"); 10-w; 131-ft. Equipment: Emcee. Plant, \$34,500; yearly operating, \$500. Counsel, Sanford H. Levine (Albany). File: BPIF-347.

Newtown Square, Pa.—New, Tri-State Instructional Bcstg. Council, 1001 Morton Ave., Folsom (19033). Channels B-1-4 at Conestoga Rd. & Irish St., Berwyn, Pa. (lat. 42° 02' 49", long. 75° 27' 19"); 10-w; 250-ft. Equipment: Emcee transmitter & Bogner or Andrew antenna. Consulting engineer, Baker Engineering Co. File: BPIF-309.



CABLE TELEVISION

MANAGEMENT AND ENGINEERING CONSULTANTS

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1225 Connecticut Avenue, N.W.

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American Forces Television Stations

All stations are operated by the Military Departments under the jurisdiction of the Department of Defense. The Assistant Secretary of Defense (M & RA) provides policy guidance through the Director, Office of Information for the Armed Forces (IAF), Washington, D.C. 20305. The American Forces Radio & Television Service (AFRTS) in Los Angeles under the jurisdiction of IAF ships the bulk of the television programs to the stations. The U.S. commercial networks provide television programs to AFRTS. Contact with the stations may be made by writing to AFRTS-LA, 1016 N. McCadden Place, Los Angeles, Cal. 90038.

U.S. and Possessions

ALASKA—(Ch. 8) Adak, Cold Bay, Galena, King Salmon & Sparrevohn; (Ch. 11) Tatallna; (Ch. 13) Shemya.

JOHNSTON ISLAND—(Ch. 10).

MIDWAY—(Ch. 4).

PUERTO RICO—(Ch. 40) Ft. Alien & Roosevelt Roads; (Ch. 32) Ramey Air Base; (Ch. 56) Vieques Island.

Outside the United States

AZORES (Portugal)—(Ch. 8) Lajes Air Base.

ANTARCTICA—(Ch. 4 & 7) McMurdo.

AUSTRALIA—(Closed circuit) Northwest Cape.

CUBA—(Ch. 4 & 8) Guantanamo Bay.

GERMANY—(Ch. 50) Amberg; (Ch. 15) Ansbach; (Ch. 22) Aschaffensburg; (Ch. 28) Babenhausen; (Ch. 56) Bad Hersfeld; (Ch. 57) Bad Kissengen; (Ch. 20) Bad Kreuznach; (Ch. 41) Bad Neuheim; (Ch. 39) Bamberg; (Ch. 25) Berlin Brigade; (Ch. 12) Berlin; (Ch. 22) Bindlach; (Ch. 62) Buedingen; (Ch. 21) Butzbach; (Ch. 14) Crailsheim; (Ch. 22) Erlangen; (Ch. 26) Fuerth/Darby; (Ch. 56) Feurth/Montieth; (Ch. 32) Friedberg; (Ch. 58) Fulda; (Ch. 47) Gelnhausen; (Ch. 30) Giessen; (Ch. 41) Grafenwoehr; (Ch. 50) Hanau; (Ch. 54) Heilbronn/Badenerhof; (Ch. 59) Heilbronn/JFK Village; (Ch. 23) Herzogaunarch; (Ch. 61) Hohenfels; (Ch. 56) Illesheim; (Ch. 54) Katterbach; (Ch. 53) Kirchgogens; (Ch. 44) Kitzingen/Harvey; (Ch. 58) Kitzingen/Larson; (Ch. 22) Muenster; (Ch. 28) Neckarsulm; (Ch. 62) Nuernberg/Merrill; (Ch. 44) Nuernberg/Pastorius; (Ch. 26) Rhein Main; (Ch. 54) Schwabach Housing; (Ch. 42) Schwabach/O'Brien; (Ch. 14)

Schwabach Hall; (Ch. 59) Schweinfurt; (Ch. 46) Vilseck; (Ch. 27) Wertheim; (Ch. 23) Gateway Gardens/Rhein Main; (Ch. 64) Wuerzburg/Hindenburg; (Ch. 66) Wuerzburg/Leighton; (Ch. 54) Zlrndorf; (Ch. 26) Ramstein Network Headquarters; (Ch. 48) Wildflecken.

GREECE—(Ch. 2 & 6) Iraklion/Crete; (Closed circuit) Elefsis Pier (Athens).

GREENLAND—(Ch. 8) Sondrestrom; (Ch. 8 & 13) Thule.

ICELAND—(Closed circuit) Keflavik.

IRAN—(Ch. 7) Teheran.

JAPAN—(Closed circuit) Camp Zama; (Ch. 9) Iwakuni; (Ch. 73) Misawa; (Ch. 8) Okinawa.

KOREA—(Ch. 70) Camp Stanley; (Ch. 2) Camp Ames, Chinhae, Tacoma, Falgonsan, Pusan, Seoul, Tongduchon/Camp Casey & Wonju; (Ch. 12) Hwaaksan Mountain, Richmond/Taejon & Taegu; (Ch. 3) Kwangchon; (Ch. 13) Kwangju; (Ch. 6) Pajuri; (Ch. 5) Yongsan.

PANAMA CANAL ZONE—(Ch. 8) Ft. Clayton; (Ch. 10) Ft. Davis.

PHILIPPINES—(Ch. 8) Clark Air Base; (Ch. 34) San Miguel; (Ch. 28, 34 & 40) Subic Bay.

SPAIN—(Closed circuit) Torrejon.

TAIWAN—(Ch. 74) Ching Chuan Kang.

THAILAND—(Ch. 80) Korat & Samae San/Sattahip; (Ch. 74) Nakhon Phanom, Ramasun/Non Sung, U-Tapao, Ubon & Udorn.

TURKEY—(Closed circuit) Incirlik.

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CANADIAN TELEVISION STATION DIRECTORY

Covering All Commercial Stations in Operation as of September 1975

Note: Coverage Maps and Detailed Data from BBM Bureau of Measurement Are Supplied for Stations in Major Multiple-Station Markets Only. For Other Stations, Totals Are Shown. For Description of BBM Survey Methods, See Explanatory Section at the Beginning of this Volume. Low-power (less than 100 watts) repeater stations are listed at the end of each Province alphabetically by city of license, with call letters, channel number, licensee, station or network repeated (in parentheses) & power.

ALBERTA

CFRN-TV-4

Ashmont

(Ch. 12)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E", Edmonton.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 14.6-kw visual, 7.3-kw aural. Antenna: 635-ft. above av. terrain, 629-ft. above ground, 2754-ft. above sea level, lat. 54° 08' 07", long. 111° 36' 16".

Began Operation: Jan. 1, 1966.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, and is included as a bonus with that station.

CBXT-1

Athabasca

(Ch. 8)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 3½-mi. NW of Athabasca.

Color: Network.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 25.7-kw visual, 12.8-kw aural. Antenna: Directional, 485-ft. above av. terrain, 489-ft. above ground, 2414-ft. above sea level, lat. 54° 45' 36", long. 113° 19' 51".

Began Operation: Sept. 22, 1966.

Rates: This is an automatic repeater of CBXT, Edmonton and is included as a bonus to that station.

CKSA-TV-2

Bonnyville

(Ch. 9)

(Satellite rebroadcasting station of CKSA-TV, Lloydminster, Alta.)

Network Service: CBC, same as CKSA-TV, Lloydminster.

Licensee: CKSA-TV Ltd., 5026 50th St., Lloydminster, Alta.

Transmitter: 8-mi. SW of Bonnyville.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 20.75-kw visual, 4.15-kw aural. Antenna: Directional, 645-ft. above av. terrain, 500-ft. above ground, 2645-ft. above sea level, lat. 54° 11' 54", long. 110° 50' 27".

Began Operation: Oct. 1966.

Rates: This is an automatic repeater of CKSA-TV, Lloydminster and is included as a bonus with that station.

CFCN-TV-4

Burmis

(Ch. 5)

(Satellite rebroadcasting station of CFCN-TV-5, Lethbridge, Alta.)

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House, Calgary.

Transmitter: Burmis, Alta.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 2-kw visual, 1-kw aural. Antenna: 445-ft. above av. terrain, lat. 49° 31' 54", long. 114° 11' 37".

Began Operation: Dec. 1969.

Rates: This is an automatic repeater of CFCN-TV-5, Lethbridge and is included as a bonus with that station.

CJOC-TV-3

Burmis

(Ch. 3)

(Satellite rebroadcasting station of CJOC-TV, Lethbridge, Alta.)

Network Service: CBC, same as CJOC-TV, Lethbridge.

Licensee: Lethbridge Television Ltd., 28th St. N, Lethbridge.

Transmitter: Burmis, Alta.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: .225-kw visual, .45-kw aural. Antenna: 4750-ft. above sea level, lat. 49° 31' 54", long. 114° 11' 37".

Began Operation: Dec. 1, 1961.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: This is an automatic repeater of parent CJOC-TV and is included as a bonus with that station.

CBRT

Calgary

(Ch. 9)

English Outlet

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 1724 Westmount Blvd., Calgary, Alta.

Telephone: 403-283-8361.

Color: Network, film & slide.

TV tape: Recording facilities.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: 1135-ft. above av. terrain, lat. 51° 03' 54", long. 114° 12' 47".

Began Operation: Sept. 1975.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

D. Carroll, *director of television.*

F. Neilsen, *television production manager.*

E. Richardson, *manager, television technical services.*

P. LeGrave, *sales representative.*

J. Peach, *public relations officer.*

DIGEST OF RATE CARD NO. 1

(Sept. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.
Class AA—7:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat.-Sun.					
Program rates on request	\$200	\$110	\$110		

For CBC Network Listing,

See Services Volume

Alberta—Calgary

CFAC-TV

(Ch. 2)

(Operates satellite rebroadcasting stations CFAC-TV-1, Drumheller; CFAC-TV-2, Banff; CFLL-TV-1, Lake Louise; CFAC-TV-8, Bassano, all Alta.; CFAC-TV-4, Field, B.C.)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 989-ft. above av. terrain, 633-ft. above ground, 4808-ft. above sea level.

Latitude 51° 04' 24"
Longitude 114° 15' 34"

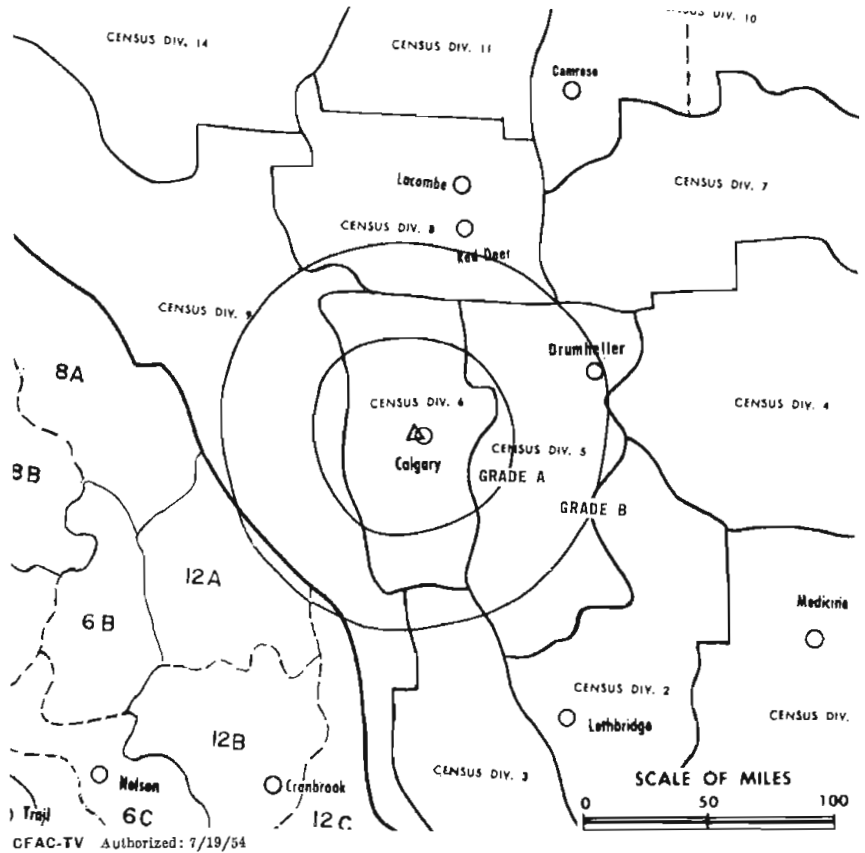
Transmitter: Old Banff Coach Rd.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News, Canadian Press.

Studio: 955 Rideau Rd.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CFAC-TV Authorized: 7/19/54

CFAC-TV

Network Service: None, independent.

Licensee: Calgary Television Ltd., 955 Rideau Rd., Calgary, Alta. T2S 0S4.

Telephone: 403-243-3491. **Telex:** 038-22549.

Ownership: Selkirk Holdings Ltd., Toronto.

Began Operation: Oct. 2, 1954.

Represented (sales) by All-Canada Radio and Television Limited.

Personnel:

Dave Penn, *president & general manager.*
Brian Foley, *national sales manager.*
Dave Bates, *retail sales manager.*
Noel Wagner, *operations manager.*
Wm. McCambly, *technical director.*
Gordon Warner, *programming director.*
Ed Whalen, *news & sports director.*

DIGEST OF RATE CARD NO. 14—(May 1, 1975)

Hour	30 Min.	15 Min.	10 Min.	Min.	30 or 20 Sec.
Class AA—7-11 p.m., daily.					
.....****	\$300.00	\$200.00

*Program rates on request.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	8045	Census Division 4 and 5	42,360
	8069	Calgary C.M.A.	441,350
	8070	Census Division 6	485,770
Between 25-49%	8079	Red Deer City	27,100
	8090	Census Division 9	19,560
Between 5-24%	8020	Census Division 2	83,650
	8030	Census Division 3	30,400
	8060	Census Division 7	35,560
	8080	Census Division 8	81,400
	9260	Columbia-Shuswap	33,110
CFAC-TV Total Persons:			811,810
BBM Weekly Circulation (Nov. 1974):			516,357

For BBM Explanatory Material
See Front of this Volume

Alberta—Calgary

CFCN-TV

(Ch. 4)

(Repeated by CFCN-TV-1, Hand Hills; CFCN-TV-2, Banff; CFCN-TV-3, Brooks; CFCN-TV-4, Burmis; CKCP-TV, Coleman; CFCN-TV-5, Lethbridge; CFCN-TV-6, Drumheller; CFCN-TV-7, Bassano; CFON-TV, Oyen; CFLL-TV-1, Lake Louise; CFPC-TV-2, Pincher Creek; CFJL-TV-1, Sundre; CJWR-TV-1, Water- ton Park, all Alta.; CFWL-TV-1, Invermere, B.C.; CFWL-TV-2, Par- son, B.C.)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 50-kw aural. An- tenna: Directional, 700-ft. above av. terrain, 515-ft. above ground, 4440-ft. above sea level.

Latitude 51° 03' 37"
Longitude 114° 10' 13"

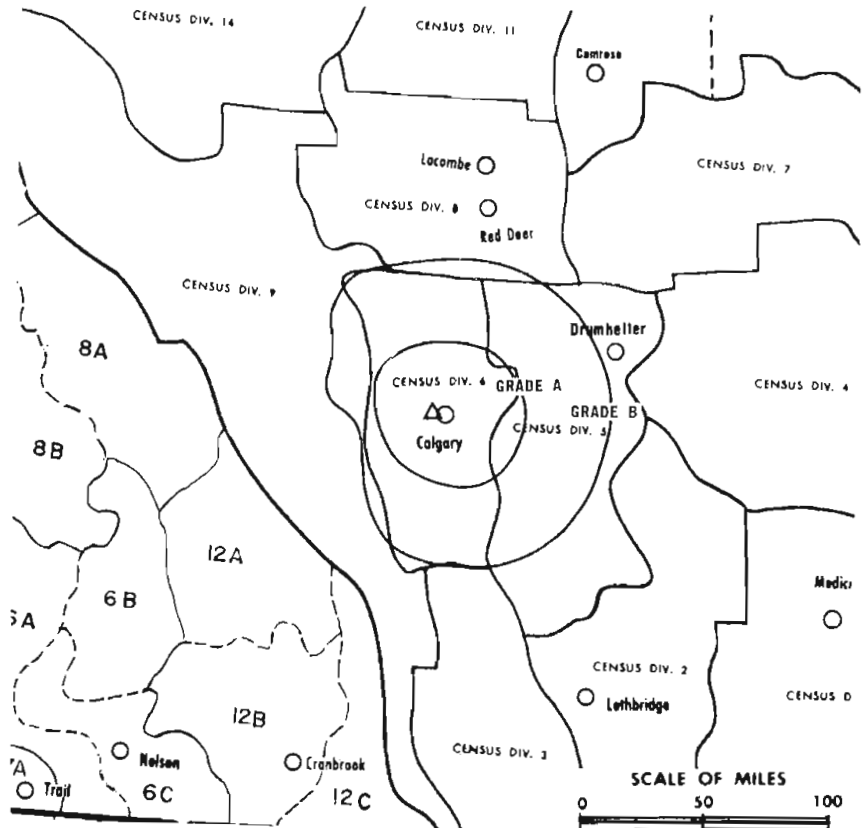
Transmitter: Broadcast House, Cal- gary.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP.

AM Affiliate: CFCN, 50-kw, 1060 kHz.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CFCN-TV Authorized: 8/19/60

CFCN-TV

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House.

Studio: Broadcast House, Calgary.

Telephone: 403-249-9101. Telex: 038-21637.

Ownership: CFCN Communications Ltd.

Began Operation: Sept. 9, 1960.

Represented (sales) by Paul Mulvihill Ltd. (Toronto, Montreal); Stephens & Townsend (Vancouver); Bolton/Burchill Interna- tional Ltd. (U.S.).

Personnel:

E. W. (Ted) Chapman, *president*.
Herbert G. Marshall, *vice president & general manager*.
Alex Pestes, *general sales manager*.
Glen Grice, *retail sales manager*.
Mrs. Marion Rowat, *traffic manager*.
Bruce Nelson, *program manager*.
Ron Nordquist, *director of engineering*.
Ken Degerness, *operations coordinator*.

DIGEST OF RATE CARD NO. 23
(Jan. 1, 1975)

30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Program rates on request Graded rates apply*

*Highest rate: \$250.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	8009	Medicine Hat C.A.	27,590
	8010	Census Division 1	36,800
	8019	Lethbridge City	41,560
	8020	Census Division 2	83,650
	8030	Census Division 3	30,400
	8045	Census Division 4 and 5	42,360
	8069	Calgary C.M.A.	441,350
	8070	Census Division 6	485,770
	8090	Census Division 9	19,560
9010	East Kootenay	44,870	
Between 25-49%	8060	Census Division 7	35,560
	8079	Red Deer City	27,100
Between 5-24%	7130	Census Division 13	27,510
	8080	Census Division 8	81,400
	9030	Central Kootenay	41,130
	9260	Columbia-Shuswap	33,110
CFCN-TV Total Persons:			962,120
BBM Weekly Circulation (Nov. 1974):			687,670

For Alberta CATV Systems, see
Canadian CATV Directory

4916

Alberta—Edmonton

CBXT

(Ch. 5)

English Outlet

(Repeated by CBXT-1, Athabasca; CBXT-2, Whitecourt; CBXT-3, Hinton; CBXT-4, Jasper; CBXT-5, Lac La Biche; CBXT-6, Fort McMurray; CBXAT, Grand Prairie; CBXAT-1, Peace River; CBXAT-2, High Prairie, CBXAT-3, Manning; CBXAT-4, High Level; CBXAT-5, Fort Vermillion; CBXAT-6, Battle River; CBXAT-7, Chinchaga & CBXAT-8, Rainbow Lake, all Alta.)

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 318-kw visual, 34.3-kw aural. Antenna: 669-ft. above av. terrain, 580-ft. above ground, 2980-ft. above sea level.

Latitude 53° 30' 53"
Longitude 113° 17' 07"

Transmitter: Hwy. 17, 8-mi. SW of Edmonton.

Color: Network, film & slide.

Studio: 10454 Whyte Ave., Box 555 T5J 2P4.

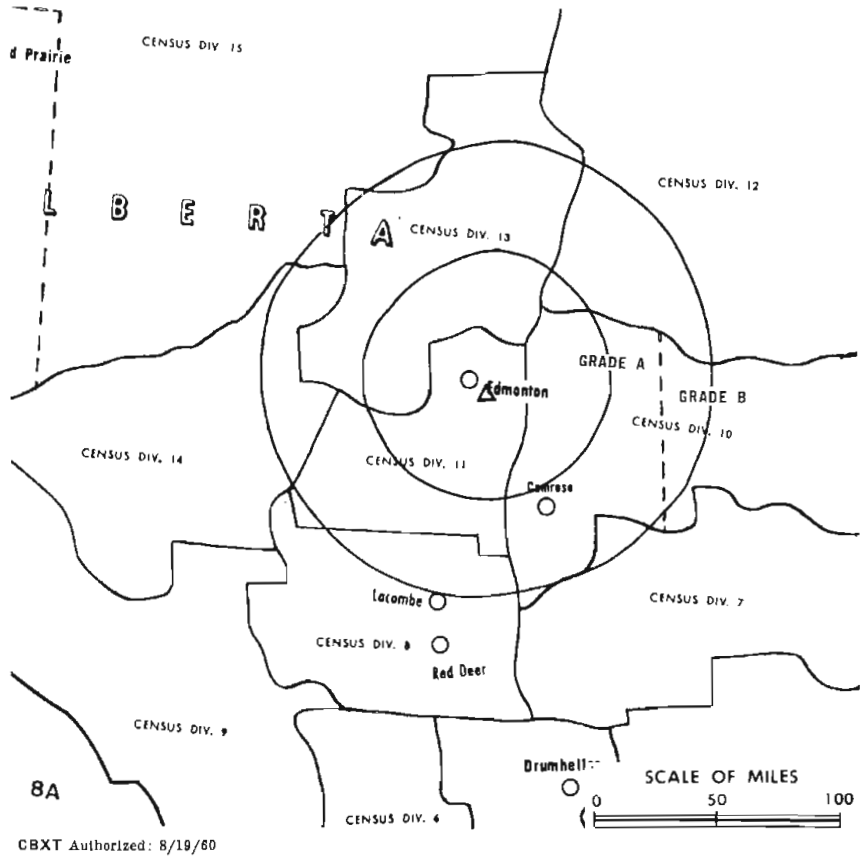
Telephone: 403-469-2321.

Telex: 0372-287.

TV tape: Recording facilities.

AM Affiliate: CBX, 50-kw (DA-2). 740 kHz (CBC).

Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.



CBXT Authorized: 8/19/60

CBXT

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Began Operation: October 1, 1961.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- W. Porth, *director for the Province of Alberta.*
- M. F. Simovitch, *regional sales manager.*
- R. Dutka, *regional engineer.*
- B. A. Stewart, *regional public relations manager.*
- L. Wallace, *director of television.*
- R. Nebloch, *TV production manager.*
- J. Gray, *manager, TV operations centre.*
- Jean Burnett, *program director.*
- G. D. Scullion, *film operations manager.*
- T. Kavanaugh, *exec. producer, public affairs.*
- J. Anderson, *technical director.*
- Hugh Doherty, *news supervisor.*

DIGEST OF RATE CARD NO. 16—(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat.; 6-10 p.m., Sun.					\$300.00	\$165.00
.....*****		\$165.00

*Program rates on request.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	8111	Census Division 10 West	36,280
	8119	Edmonton C.M.A.	523,480
	8120	Census Division 11	594,280
	8140	Census Division 13	40,170
	8150	Census Division 14	21,130
8161	Census Division 15 East	56,350	
Between 25-49%	8171	Census Division 15 West	34,410
	8079	Red Deer City	27,100
Between 5-24%	8060	Census Division 7	35,560
	8080	Census Division 8	81,400
	8090	Census Division 9	19,560
	8101	Census Division 10 East	24,580
	8130	Census Division 12	53,400
	9371	Peace River-Liard (Div. B)	21,560
CBXT Total Persons:			1,018,680
BBM Weekly Circulation (Nov. 1974):			736,365

Alberta—Edmonton

CFRN-TV

(Ch. 3)

(Repeated by CFRN-TV-1, Grande Prairie; CFRN-TV-2, Peace River; CFRN-TV-3, Whitecourt; CFRN-TV-4, Ashmont; CFRN-TV-5, Lac La Biche; CFMH-TV-1, Rocky Mountain House; CFMH-TV-2, Crimson Lake; CFRN-TV-6, Red Deer, all Alta.)

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 250-kw visual, 90.43-kw aural. Antenna: 720-ft. above av. terrain, 800-ft. above ground, 3165.5-ft. above sea level.

Latitude 53° 23' 06"
Longitude 113° 12' 48"

Transmitter: Looma, Alta., 7-mi. SE of Edmonton.

Color: Network, live, film, slide & tape.

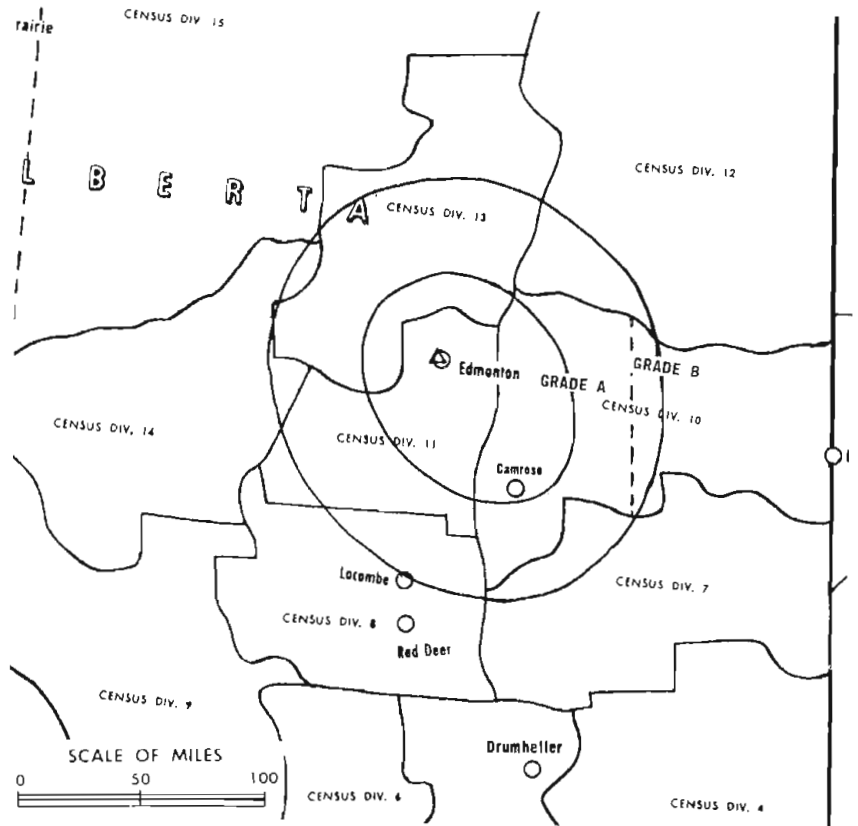
TV tape: Recording facilities.

News Wire Service: Broadcast News, Canadian Press.

AM Affiliate: CFRN, 50-kw, 1260 kHz.

FM Affiliate: CFRN-FM, 16.2-kw, 100.3 MHz (No. 262), 375-ft. antenna height.

Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.



CFRN-TV Authorized: 4/27/56

CFRN-TV

Network Service: CTV.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E".

Studio: 18520 Stony Plain Rd., Edmonton.

Telephone: 403-484-3311. Telex: 037-2257.

Ownership: Sunwapta Broadcasting Ltd., G. R. A. Rice, pres.

Began Operation: Oct. 17, 1954.

Represented (sales) by: Radio-Television Reps Ltd. (Canada); Harlan G. Oakes & Assoc. (U.S. West Coast).

Personnel:

G. R. A. Rice, *president & general manager.*
Bruce D. Alloway, *manager.*
Jack Little, *sales manager.*
B. W. Hogle, *news & public affairs manager.*
G. T. Kidd, *program manager & film buyer.*
Harry Wagner, *promotion director.*
T. E. Wadson, *engineering director.*
Les Harwood, *chief engineer.*

DIGEST OF RATE CARD NO. 24 (June 1, 1974)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	10 Sec.	
.....*****	\$400.00	\$275.00	\$150.00

*Program rates available on request

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	8079	Red Deer City	27,100
	8080	Census Division 8	81,400
	8111	Census Division 10 West	36,280
	8119	Edmonton C.M.A.	523,480
	8120	Census Division 11	594,280
	8130	Census Division 12	53,400
	8140	Census Division 13	40,170
	8150	Census Division 14	21,130
	8161	Census Division 15 East	56,350
	8171	Census Division 15 West	34,410
Between 25-49%	8060	Census Division 7	35,560
	8101	Census Division 10 East	24,580
	9361	Peace River-Liard (Div. A)	23,380
	9371	Peace River-Liard (Div. B)	21,560
CFRN-TV Total Persons:			1,022,500
BBM Weekly Circulation (Nov. 1974):			868,432

For BBM Population Data, See Services Volume

Alberta—Edmonton

CITY-TV

(Ch. 13)

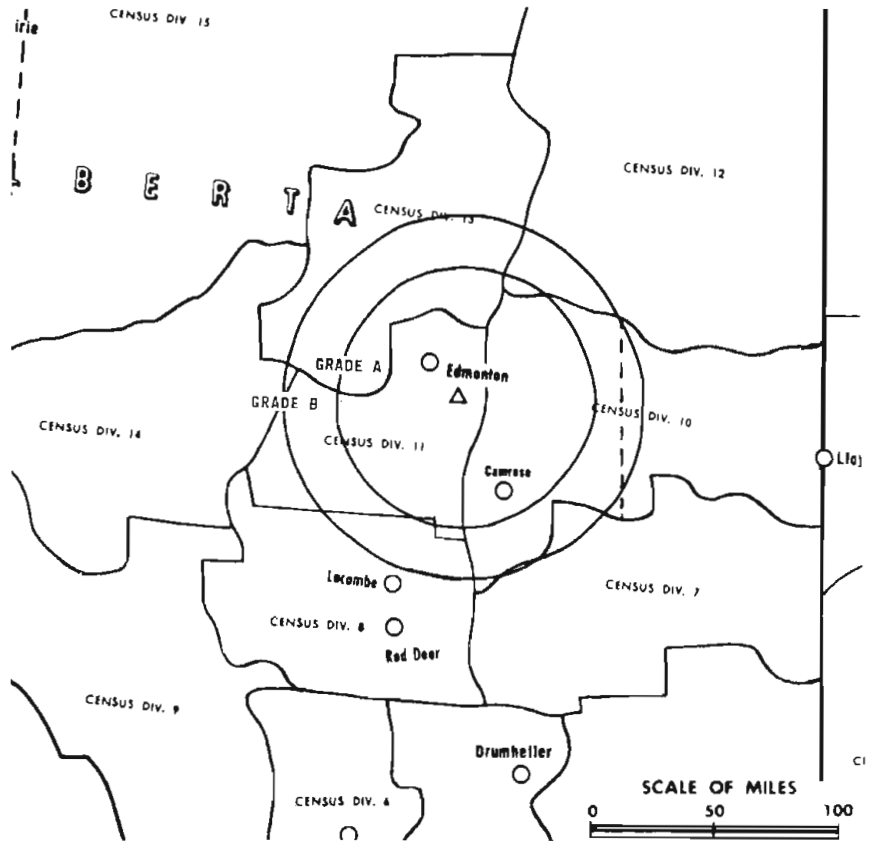
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 32.5-kw aural. Antenna: 1115-ft. above av. terrain, 915-ft. above ground, 3390-ft. above sea level.

Latitude 53° 23' 06"

Longitude 113° 12' 48"

Color: Live, film, slide & tape.

TV tape: Recording facilities.



CITY-TV

Network Service: None, independent.

Licensee: Edmonton Video Ltd., 10120 118th St., Edmonton, Alta.

Studio: 5325 104th St., Edmonton, Alta. T6H 5B8.

Telephone: 403-436-1250 **Telex:** 037-3780.

Ownership: Allarco Developments Ltd., 100%.

Began Operation: Sept. 1, 1974.

Represented (sales) by: All-Canada Radio & Television Ltd.

Personnel:

Douglas M. Holtby, *general manager.*

DIGEST OF RATE CARD NO. 2—(May 1, 1975)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., Mon.-Fri.; 7-11 p.m., Sat.-Sun.				
Program rates on request		\$360.00		\$240.00

ON TOP

... a position in the industry
maintained by those who read
Television Digest regularly.

For Details Use Order Card #8 Stations Volume

CKRD-TV-1 Coronation

(Ch. 10)

(Satellite rebroadcasting station of CKRD-TV, Red Deer, Alta.)

Network Service: CBC, same as CKRD-TV, Red Deer.
Licensee: CHCA Television Ltd., Box 5555, Red Deer, Alta.
Transmitter: Coronation.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 17.6-kw visual, 8.8-kw aural. Antenna: Directional, 687-ft. above av. terrain, 230-ft. above ground, 3236-ft. above sea level, lat. 52° 09' 15", long. 111° 09' 30".

Ownership: See CKRD-TV, Red Deer.

Began Operation: Sept. 11, 1961.

Rates: Included as a bonus with CKRD-TV, Red Deer.

CBXFT Edmonton

(Ch. 11)

French Outlet

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Studio: 10454 Whyte Ave.

Transmitter: 8-mi. SE of Edmonton.

Mailing Address: Box 555, Edmonton, Alta. T5J 2P4.

Telephone: 403-469-2321. Telex: 0372-287.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 90-kw visual, 9-kw aural. Antenna: Omnidirectional, 474-ft. above av. terrain, 385-ft. above ground, 2785-ft. above sea level, lat. 53° 30' 53", long. 113° 17' 07".

AM Affiliate: CHFA, 5-kw, 680 kHz (CBC).

Began Operation: March 1, 1970.

Personnel:

L. Wallace, *director of television.*
J. Boucher, *program director.*
Paul Denis, *public relations officer.*
M. F. Simovitch, *sales manager.*
J. Anderson, *technical director.*

Rates: No rate card available; carries network commercials.

CBXFT-2 Falher

(Ch. 6)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 3.274-kw visual, 0.655-kw aural.

Began Operation: June 27, 1975.

Rates: This is an automatic repeater of CBXFT, Edmonton and is included as a bonus with that station.

CBXAT-5 Fort Vermilion

(Ch. 11)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Fort Vermilion, Alta.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 0.277-kw visual, 0.0277-kw aural. Antenna: Directional, 222-ft. above av. terrain, lat. 58° 22' 46", long. 116° 01' 04".

Began Operation: March 1, 1974.

Rates: Included as a bonus with the CBC English network rate.

CBXAT Grande Prairie

(Ch. 10)

(Repeats CBXT, Edmonton, Alta.)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 22-mi. N of Grand Prairie near Woking.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 36-kw visual, 18-kw aural. Antenna: 967-ft. above av. terrain, 500-ft. above ground, 3566-ft. above sea level, lat. 55° 29' 20", long. 118° 44' 50".

1976 Edition

Alberta

Began Operation: Oct. 22, 1962.

Rates: This is an automatic repeater of CBXT, Edmonton and is included as a bonus with that station.

CFRN-TV-1 Grande Prairie

(Ch. 13)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton.

Transmitter: Grande Prairie.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 32-kw visual, 6.4-kw aural. Antenna: 1014-ft. above av. terrain, 641.5-ft. above ground, 3681-ft. above sea level, lat. 55° 27' 57", long. 118° 45' 32".

Began Operation: 1970.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, Alta. and is included as a bonus with that station.

CFCN-TV-1 Hand Hills-Drumheller

(Ch. 12)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta., which is repeated by rebroadcasting satellite CFCN-TV-3, Brooks, Alta.)

Network Service: Same as CFCN-TV, Calgary.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Hand Hills, 5½-mi. S of Della.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 28.2-kw visual, 14.1-kw aural. Antenna: 1080-ft. above av. terrain, 580-ft. above ground, 3979-ft. above sea level, lat. 51° 34' 00", long. 112° 19' 48".

Began Operation: Sept. 20, 1961 on Ch. 8. Sept. 13, 1964 it shifted to Ch. 12 and boosted power.

Rates: This is an automatic repeater of CFCN-TV, Calgary and is included as a bonus with that station.

CBXAT-4 High Level

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mount Baker, Alta.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 0.468-kw visual, 0.0468-kw aural. Antenna: Directional, 1235-ft. above av. terrain, lat. 58° 41' 27", long. 117° 23' 24".

Began Operation: March 1, 1974.

Rates: Included as a bonus with the CBC English network rate.

CBXAT-2 High Prairie

(Ch. 2)

Network Service: CBC, same as CBXT, Edmonton, Alta.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Grouard, about 16-mi. NE of High Prairie.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.2-kw visual, 3.1-kw aural. Antenna: Directional, 504-ft. above av. terrain, 328-ft. above ground, 2503-ft. above sea level, lat. 55° 32' 26", long. 116° 07' 26".

Began Operation: March 23, 1966.

Rates: Included as a bonus with CBXT, Edmonton.

CBXT-3 Hinton

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 5-mi. W of Hinton.

(Continued on next page)

Alberta

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 350-kw visual, 175-kw aural. Antenna: 312-ft. above av. terrain, 109-ft. above ground, 4239-ft. above sea level, lat. 53° 23' 49", long. 117° 42' 30".

Began Operation: Nov. 30, 1967.

Rates: Included as a bonus with CBXT, Edmonton.

CBXT-5 Lac La Biche

(Ch. 10)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 4-mi. SW of Lac La Biche.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 825-watts visual, 165-watts aural. Antenna: 281-ft. above av. terrain, 201-ft. above ground, 2141-ft. above sea level, lat. 54° 44' 25", long. 112° 03' 30".

Began Operation: March 18, 1968.

Rates: Included as bonus with CBXT, Edmonton.

CFRN-TV-5 Lac La Biche

(Ch. 2)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton, Alta. T5P 4B8.

Transmitter: Lac La Biche.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 1,225-kw visual. Antenna: 126-ft. above av. terrain, 157-ft. above ground, 2007-ft. above sea level, lat. 54° 45' 12", long. 111° 56' 40".

Began Operation: March 1968 on Ch. 6.

Rates: Included as a bonus with CFRN-TV, Edmonton.

CFCN-TV-5 Lethbridge

(Ch. 13)

(Satellite rebroadcasting station of CFCN-TV, Calgary, Alta.)

Network Service: CTV.

Licensee: CFCN Television Ltd., Broadcast House, Calgary, Alta.

Transmitter: Lethbridge, Alta.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 47-kw visual, 7.4-kw aural. Antenna: 593-ft. above av. terrain, lat. 49° 42' 55", long. 112° 47' 56".

Began Operation: August 1968.

Rates: This is an automatic repeater of CFCN-TV, Calgary and is included as a bonus with that station.

CJOC-TV Lethbridge

(Ch. 7)

(Repeated by CJOC-TV-1, Coleman, Alta.; CJOC-TV-2, Brooks, Alta.; CJOC-TV-3, Burmis, Alta.; CJWP-TV-1, Waterton Park, Alta.; CKVS-TV-1, Moyie, B.C.)

Network Service: CBC.

Licensee: Lethbridge Television Ltd., Lethbridge.

Studio & Transmitter: Northeast city limits.

Mailing Address: P.O. Box 1120, Lethbridge, Alta.

Telephone: 403-327-1521.

Telex: 038-49130.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 96.1-kw visual, 19.2-kw aural. Antenna: 668-ft. above av. terrain, 600-ft. above ground, 3619-ft. above sea level, lat. 49° 42' 55", long. 112° 47' 56".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CJOC, 10-kw (5-kw night), 1220 kHz (CBC).

Ownership: Selkirk Holdings Ltd.

980-b

Began Operation: Nov. 20, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Bob Johnson, *general manager*.
Fred Filthaut, *production manager*.
Ron Joevenazzo, *chief engineer*.
Roy Mullett, *retail sales supervisor*.

DIGEST OF RATE CARD NO. 5—(June 1, 1970)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-8 p.m., Tues.-Sat.; 6:30-8 p.m., Mon.						
.....****	\$255.00	\$155.00	\$98.00

*On request.

Combination Rates: CHAT-TV, Medicine Hat, CFAC-TV, Calgary & CJOC-TV, Lethbridge.

CJOC-TV Total Persons: 298,770

BBM Weekly Circulation (Nov. 1974): 152,873

CKSA-TV Lloydminster

(Ch. 2)

(Operates satellite rebroadcasting stations CKSA-TV-1, Meadow Lake, Sask. and CKSA-TV-2 Bonnyville, Alta.)

Network Service: CBC.

Licensee: CKSA-TV Ltd., Radio-Television Bldg., 5026 50th St.

Studio: 5026 50th St.

Telephone: 403-875-3321. **Telex:** 037-32511.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 116-kw visual, 23.2-kw aural. Antenna: 730-ft. above av. terrain, 676-ft. above ground, 2150-ft. above sea level, lat. 53° 23' 50", long. 110° 00' 40".

Color: Network, live & tape. **AM Affiliate:** CKSA, 10-kw, 1080 kHz.

News Wire Service: Canadian Press.

Ownership: Principal stockholders are: Sask.-Alta. Bcstrs. Ltd. (CKSA); Arthur F. Shortell, pres.

Began Operation: Sept. 23, 1960.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Arthur F. Shortell, *president & general manager*.
Tony Stam, *chief engineer*.
Peter Senchuk, *commercial manager*.
Lee A. Wildman, *office manager*.

DIGEST OF RATE CARD NO. 9—(May 1, 1974)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-11 p.m., daily.							
\$240.00	\$160.00	\$130.00	\$115.00	\$90.00	\$50.00	\$50.00	\$30.00

CKSA-TV Total Persons: 191,240

BBM Weekly Circulation (Nov. 1974): 110,188

CBXAT-3 Manning

(Ch. 12)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 14-mi. S of Manning.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1,770-kw visual, 177-kw aural. Antenna: 446-ft. above av. terrain, 278-ft. above ground, 2436-ft. above sea level, lat. 56° 42' 20", long. 117° 39' 17".

Began Operation: Oct. 7, 1968.

Rates: Included as a bonus with CBXT, Edmonton.

CHAT-TV Medicine Hat

(Ch. 6)

(Operates satellite rebroadcasting station CHAT-TV-1, Pivot, Alta.; CHAT-TV-2 Maple Creek, Sask.; CHAT-TV-3, Bow Island, Alta.; CHAT-TV-4, Oyen, Alta.)

Network Service: CBC.

Licensee: Monarch Broadcasting Co. Ltd., 520 First St., Box 760.

Studio & Transmitter: Redcliff, Alberta.

Telephone: 403-548-3911. **Telex:** 038-4824.

TV Factbook No. 45

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 5.7-kw visual, 3-kw aural. Antenna: 345-ft. above av. terrain, 302-ft. above ground, 2742-ft. above sea level, lat. 50° 04' 36", long. 110° 47' 40".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CHAT, 10-kw, 1270 kHz (CBC).

Ownership: W. H. Yull, pres. and 100% owner. Also owns satellite CHAT-TV-1, Pivot, Alta.; CHAT-TV-2, Maple Creek, Sask.; CHAT-TV-3, Bow Island, Alta.; CHAT-TV-4, Oyen, Alta.

Began Operation: Sept. 14, 1957.

Represented (sales) by All-Canada Radio & Television Ltd. both Canada & United States.

Personnel:

Orville Kope, *general manager*.
Tom Gunter, *manager & national sales manager*.
Sid Gaffney, *technical director*.
Stan Weiler, *news director*.

DIGEST OF RATE CARD NO. 5
(June 1, 1970)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.							
\$625.00	\$440.00	\$375.00	\$285.00	\$250.00	\$150.00	\$150.00	\$90.00

NOTE: Combination rate card for CHAT-TV, Medicine Hat; CFAC-TV, Calgary & CJOC-TV, Lethbridge (Southern Alberta Television). For individual rates: 70% of above S.A.T. rates for CFAC-TV, 40% for CJOC-TV & 25% for CHAT-TV.

CHAT-TV Total Persons: 128,750

BBM Weekly Circulation (Nov. 1974): 43,113

CFON-TV-1

Oyen

(Ch. 2)

(Satellite rebroadcasting station of CFON-TV Calgary, Alta.)

Network Service: CTV.

Licensee: Oyen and District Television Association, Oyen.

Transmitter: Oyen.

Technical Facilities: Channel 2 (54-60 MHz). Authorized power: 1.2-kw visual, .6-kw aural. Antenna: 365-ft. above av. terrain. Holds authorization to change to .540-kw visual, .270-kw aural.

Began Operation: Dec. 1969.

Rates: This is an automatic repeater of CFON-TV, Calgary, Alta. and is included as a bonus with that station.

CBXAT-1

Peace River

(Ch. 7)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Peace River.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 0.72-kw visual, 0.36-kw aural. Antenna: 411-ft. above av. terrain, 254-ft. above ground, 2091-ft. above sea level, lat. 56° 09' 26", long. 117° 18' 46".

Began Operation: Oct. 26, 1962.

Rates: Included as a bonus with CBXT, Edmonton.

CFRN-TV-2

Peace River

(Ch. 3)

(Satellite rebroadcasting station of CFRN-TV-1, Grande Prairie, Alta.)

Network Service: CTV, same as CFRN-TV-1, Grande Prairie, Alta.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E", Edmonton.

Transmitter: Peace River.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 2.4-kw visual, .24-kw aural. Antenna: 559-ft. above av. terrain, 351-ft. above ground, 2253-ft. above sea level, lat. 56° 08' 47", long. 117° 20' 15".

Began Operation: 1970.

Rates: This is an automatic repeater of CFRN-TV-1, Grande Prairie, Alta. which in turn repeats CFRN-TV Edmonton, Alta. and is included as a bonus with that station.

CHAT-TV-1

Pivot

(Ch. 4)

(Satellite rebroadcasting station of CHAT-TV, Medicine Hat, Alta.)

Network Service: CBC, same as CHAT-TV.

Licensee: Monarch Bcstg. Co. Ltd., 520 First St., Medicine Hat.

Transmitter: Near Pivot.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 5.7-kw visual, 2.8-kw aural. Antenna: 644-ft. above av. terrain, 500-ft. above ground, 3200-ft. above sea level, lat. 50° 24' 14", long. 110° 03' 07".

Began Operation: May 23, 1961.

Rates: Included as a bonus with CHAT-TV, Medicine Hat.

CFRN-TV-6

Red Deer

(Ch. 8)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Bcstg. Ltd., Broadcast House, Postal Station "E", Edmonton.

Transmitter: Red Deer.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 24-kw visual, 2.8-kw aural. Antenna: 882-ft. above av. terrain, 588-ft. above ground, 3838-ft. above sea level, lat. 52° 17' 57", long. 113° 41' 47".

Began Operation: May 31, 1973.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, and is included as a bonus with that station.

CKRD-TV

Red Deer

(Ch. 6)

(Also operates satellite rebroadcasting stations CKRD-TV-1, Coronation, Alta. and CKRD-TV-2, Banff, Alta.)

Network Service: CBC.

Licensee: CHCA Television Ltd., P.O. Box 5555, Red Deer, Alta. T4N 5H6.

Studio: CKRD Bldg., 5409 Gaetz Ave.

Telephone: 403-347-6681.

Transmitter: 4½-mi. E of city limits.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 26-kw visual, 13-kw aural. Antenna: 714-ft. above av. terrain, 321-ft. above ground, 3697-ft. above sea level, lat. 52° 16' 15", long. 113° 41' 30".

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press.

Facsimile Service: Canadian Press.

Ownership: Central Alberta Broadcasting Ltd., H. L. Flock, pres. Also operates CKRD-TV-1, Coronation; CKRD-TV-2, Banff, CKRD AM & FM, Red Deer, all Alta.

Began Operation: Dec. 1, 1957.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (U.S.); Radio Television Representatives (Montreal & Toronto); Stephens & Towndrow (Vancouver); A. J. Messner (Winnipeg).

Personnel:

H. L. Flock, *president*.
M. G. Phillips, *general manager*.
Murray Mehling, *sales manager*.
Mel Gordon, *operations manager*.
Rudy Broemer, *technical director*.

DIGEST OF RATE CARD NO. 18
(July 1, 1973)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily.							
Rates on request		\$90.00	\$55.00	\$55.00	\$30.00		

CKRD-TV Total Persons: 178,880

BBM Weekly Circulation (Nov. 1974): 131,180

Alberta—British Columbia

CBXFT-1

St. Paul/Bonnyville

(Ch. 6)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 586-ft. above av. terrain, lat. 54° 10' 55", long. 110° 51' 55".

Began Operation: July 14, 1975.

Rates: This is an automatic repeater of CBXFT, Edmonton and is included as a bonus with that station.

CBXT-2

Whitecourt

(Ch. 9)

Network Service: CBC, same as CBXT, Edmonton.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 7½-mi. S of Whitecourt.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 9.4-kw visual, 4.7-kw aural. Antenna: Directional, 1348-ft. above av. terrain, 219-ft. above ground, 4059-ft. above sea level, lat. 54° 01' 58", long. 115° 43' 03".

Began Operation: June 20, 1966.

Rates: Included as a bonus with CBXT, Edmonton, Alta.

CFRN-TV-3

Whitecourt

(Ch. 12)

(Satellite rebroadcasting station of CFRN-TV, Edmonton, Alta.)

Network Service: CTV, same as CFRN-TV, Edmonton.

Licensee: Sunwapta Broadcasting Ltd., Broadcast House, Postal Station "E," Edmonton.

Transmitter: Whitecourt.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 9.8-kw visual, 4.9 kw aural. Antenna: Directional, 1300-ft. above av. terrain, 200-ft. above ground, 3940-ft. above sea level, lat. 54° 01' 58", long. 115° 43' 03".

Ownership: Same as CFRN-TV, Edmonton.

Began Operation: Nov. 8, 1965.

Rates: This is an automatic repeater of CFRN-TV, Edmonton, and is included as a bonus with that station.

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Alger—CKAB-TV-3, Ch. 43, Alberta Bcstg. Corp. Ltd. (CBXT, Edmonton) 5 w.

Alger—CJAB-TV-3, Ch. 47, Alberta Bcstg. Corp. Ltd. (CFRN-TV, Edmonton) 20 w.

Banff—CFCN-TV-2, Ch. 8, CFCN Television Ltd. (CFCN-TV, Calgary) 5 w.

Banff—CFAC-TV-2, Ch. 13, Calgary Television Ltd. (CFAC-TV, Calgary) 5 w.

Banff—CKRD-TV-2, Ch. 10, CHCA TV Ltd. (CKRD-TV, Red Deer) 5 w.

Bassano—CFAC-TV-3, Ch. 8, Bassano TV Assn. (CFAC-TV, Calgary) 1 w.

Bassano—CFCN-TV-7, Ch. 10, Bassano TV Assn. (CFCN-TV, Calgary) 1 w.

Battle River—CBXAT-6, Ch. 9, CBC (English network) 5 w.

Bow Island—CHAT-TV-3, Ch. 10, Monarch Bcstg. Co. Ltd. (CHAT-TV, Medicine Hat) 27 w.

Brooks—CFCN-TV-3, Ch. 9, CFCN TV Ltd. (CFCN-TV, Calgary) 5 w.

Brooks—CJOC-TV-2, Ch. 3, Lethbridge TV Ltd. (CJOC-TV, Lethbridge) 5 w.

Chinchaga—CBXAT-7, Ch. 5, CBC (English network) 5 w.

Coleman—CJOC-TV-1, Ch. 12, Lethbridge TV Ltd. (CJOC-TV, Lethbridge) 5 w.

Coleman—CKCP-TV-1, Ch. 8, Benevolent & Protective Order of Elks of Canada (CFCN-TV-4, Burmis) 5 w.

Crimson Lake—CFMH-TV-1, Ch. 9, Rocky Mountain House Chamber of Commerce (CFRN-TV, Edmonton) 5 w.

Drumheller—CFCN-TV-6, Ch. 10, CFCN TV Ltd. (CFCN-TV, Calgary) 5 w.

Drumheller—CFAC-TV-1, Ch. 8, Calgary TV Ltd. (CFAC-TV, Calgary) 5 w.

Exshaw—CHGR-TV-1, Ch. 12, Royal Canadian Legion Branch 179 (CFAC-TV, Calgary) 5 w.

Exshaw—CHGR-TV-2, Ch. 7, Royal Canadian Legion Branch 179 (CFCN-TV, Calgary) 5 w.

Fort McMurray—CBXT-6, Ch. 9, CBC (CBXT, Edmonton) 33 w.

Gregoire—CJAB-TV-4, Ch. 7, Alberta Bcstg. Corp. Ltd. (CFRN-TV, Edmonton) 5 w.

Gregoire—CKAB-TV-4, Ch. 12, Alberta Bcstg. Corp. Ltd. (CBXT, Edmonton) 5 w.

Jasper—CBXT-4, Ch. 5, CBC (CBXT, Edmonton) 5 w.

Lake Louise—CFLI-TV-1, Ch. 9, Lake Louise Community Assn. (CFAC-TV, Calgary) 1 w.

Lake Louise—CFLI-TV-2, Ch. 6, Lake Louise Community Assn. (CFCN-TV, Calgary) 5 w.

Oyen—CFON-TV-2, Ch. 7, Oyen & District TV Assn. (CHAT-TV, Medicine Hat) 35 w.

Pincher Creek—CHPC-TV-1, Ch. 11, Pincher Creek Community Centre Hall Society (CFCN-TV, Calgary) 5 w.

Pincher Creek—CHPC-TV-2, Ch. 9, Pincher Creek Community Centre Hall Society (CJOC-TV, Lethbridge) 5 w.

Rainbow Lake—CBXAT-8, Ch. 11, CBC (English network) 5 w.

Rocky Mountain House—CFMH-TV-2, Ch. 12, Rocky Mountain House Chamber of Commerce (CFRN-TV, Edmonton) 5 w.

Sundre—CFJL-TV-1, Ch. 7, Sundre & District Chamber of Commerce (CFCN-TV, Calgary) 5 w.

Waterton Park—CJWP-TV-1, Ch. 12, Waterton Lakes TV Assn. (CJOC-TV, Lethbridge) 5 w.

Waterton Park—CJWP-TV-2, Ch. 6, Waterton Lakes TV Assn. (CFCN-TV-5, Lethbridge) 5 w.

BRITISH COLUMBIA

CFTK-TV-8

Aristazabal Island (Mt. Parizeau)

(Ch. 5)

(Satellite rebroadcasting station of CFTK-TV, Terrace, B.C.)

Network Service: CBC, same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd. 4625 Lazelle Ave., Terrace, B.C. V8G 1S4.

Transmitter: Mt. Parizeau.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 400-watts visual, 200-watts aural. Antenna: 828-ft. above av. terrain, 35-ft. above ground, 990-ft. above sea level, lat. 52° 46' 05", long. 129° 13' 55".

Began Operation: May 22, 1966.

Rates: Included as a bonus with CFTK-TV, Terrace.

CBUBT-1

Canal Flats

(Ch. 12)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Canal Flats.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 5.4-kw visual, 1.0-kw aural. Antenna: 805-ft. above av. terrain, 132-ft. above ground, 3326-ft. above sea level, lat. 50° 11' 41", long. 115° 49' 25".

Began Operation: Dec. 13, 1968.

Rates: Bonus with CBUBT, Cranbrook.

CBUT-2

Chilliwack

(Ch. 3)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Lookout Ridge.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 590-watts visual, 295-watts aural. Antenna: Directional, 702-ft. above av. terrain, 85-ft. above ground, 2345-ft. above sea level, lat. 49° 06' 36", long. 121° 50' 47".

Began Operation: May 12, 1966.

Rates: Included as a bonus with CBUT, Vancouver.

CFJC-TV-4

Clinton

(Ch. 9)

(Satellite rebroadcasting station of CFJC-TV, Kamloops, B.C.)

Network Service: Same as CFJC-TV, Kamloops.

Licensee: Inland Broadcasters (1969) Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Lime Mt.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 204-watts visual, 102-watts aural. Antenna: 1800-ft. above av. terrain, 30-ft. above ground, 6400-ft. above sea level, lat. 51° 05' 10", long. 121° 40' 30".

Began Operation: Dec. 10, 1961.

Rates: This is an automatic repeater of CFJC-TV, Kamloops, and is included as a bonus with that station.

CBUT-1

Courtenay

(Ch. 9)

Network Service: CBC, same as CBUT, Vancouver.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Jap Mt., approx. 2-mi. S of Cumberland, near Courtenay.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 0.625-kw visual, 0.332-kw aural. Antenna: 483-ft. above av. terrain, 237-ft. above ground, 1437-ft. above sea level, lat. 49° 35' 44", long. 125° 00' 36".

Began Operation: June 28, 1962.

Rates: Included as a bonus with CBUT, Vancouver.

CHAN-TV-4

Courtenay

(Ch. 13)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Courtenay, B.C.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 17-kw visual, .340-kw aural. Antenna: 1941-ft. above av. terrain, 87-ft. above ground, 2887-ft. above sea level, lat. 49° 44' 22", long. 125° 14' 11".

Began Operation: August 1968.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

CBUBT

Cranbrook

(Ch. 10)

(Repeated by CBUBT-1, Canal Flats, B.C.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2¾-mi. NW of Cranbrook.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 1.1-kw visual, .505-kw aural. Antenna: 832-ft. above av. terrain, 90-ft. above ground, 4104-ft. above sea level, lat. 49° 32' 45", long. 115° 47' 52".

Began Operation: August 6, 1962.

Rates: This is an automatic repeater and is included as bonus to the CBC network rate.

CBUCT-1

Crawford Bay

(Ch. 5)

Network Service: CBC, same as CBUCT, Nelson.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 468-watts visual, 93-watts aural. Antenna: Directional, minus 440-ft. above av. terrain, 182-ft. above ground, 3403-ft. above sea level, lat. 49° 38' 54", long. 116° 50' 53".

British Columbia

Began Operation: July, 1967.

Rates: This is an automatic repeater of CBUCT, Nelson and is included as a bonus to the CBC network rate.

CJDC-TV

Dawson Creek

(Ch. 5)

(Operates satellite rebroadcasting stations CJDC-TV-1, Hudson Hope, B.C. & CJDC-TV-2, Bullhead Mt., B.C.)

Network Service: CBC.

Licensee: Radio Station CJDC Ltd., 102nd Ave. & 9th St.

Studio: 901 102nd Ave.

Telephone: 604-782-3341. Telex: 036-77127.

Transmitter: Bear Mountain.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 10-kw visual, 5-kw aural. Antenna: 1500-ft. above av. terrain, 1525-ft. above ground, 3750-ft. above sea level, lat. 55° 45' 26", long. 120° 13' 32".

Color: Network & tape.

News Wire Service: Broadcast News.

AM Affiliate: CJDC, 1-kw, 1350 kHz.

Ownership: H. L. Michaud, pres.

Began Operation: Jan. 15, 1959.

Represented (sales) by Radio-Television Representatives Ltd., (Canada); ABC International (U.S.).

Personnel:

H. L. Michaud, *general manager & film buyer.*

W. E. (Bill) Duncan, *manager.*

Eric Sorenson, *engineer.*

M. Van Berkel, *traffic manager.*

DIGEST OF RATE CARD NO. 8

(April 1, 1972)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.						
Program rates on request					\$60.00	\$30.00

CJDC-TV Total Persons: 79,350

BBM Weekly Circulation (Nov. 1974): 42,678

CKPG-TV-3

Fort Fraser

(Ch. 6)

(Satellite rebroadcasting station of CKPG-TV, Prince George, B.C.)

Network Service: CBC, same as CKPG-TV, Prince George.

Licensee: CKPG Television, 1220 Sixth Ave., Prince George.

Transmitter: Fraser Mt., Telephone Bldg., Fort Fraser, B.C.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 294-watts visual, 182-watts aural. Antenna: 1700-ft. above av. terrain, 87-ft. above ground, 3758-ft. above sea level, lat. 53° 28' 43", long. 122° 38' 00".

Began Operation: Dec. 8, 1964.

Rates: This is an automatic repeater of CKPG-TV, Prince George, and is included as a bonus with that station.

CKPG-TV-1

Hixon

(Ch. 10)

(Satellite rebroadcasting station of CKPG-TV, Prince George, B.C.)

Network Service: CBC, same as CKPG-TV, Prince George.

Licensee: CKPG Television Ltd., 1220 Sixth Ave., Prince George, B.C.

Transmitter: Hixon.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 365-watts visual, 182-kw aural. Antenna: 515-ft. above av. terrain, 212-ft. above ground, 2802-ft. above sea level, lat. 53° 28' 43", long. 122° 38' 00".

Began Operation: June 1, 1965.

Rates: Included as bonus with CKPG-TV, Prince George.

(Continued on next page)

British Columbia

CHKM-TV Kamloops

(Ch. 6)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Dufferin Mtn.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 4-kw visual, 1-kw aural. Antenna: 536-ft. above av. terrain, 2520-ft. above sea level, lat. 50° 40' 15", long. 120° 23' 50".

Began Operation: Sept. 1970.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

CFJC-TV Kamloops

(Ch. 4)

(Repeated by CFJC-TV-1, Lillooet; CFJC-TV-2, Ashcroft; CFJC-TV-3, Merritt; CFJC-TV-4, Clinton; CFJC-TV-5, Williams Lake; CFJC-TV-6, Mount Timothy; CFJC-TV-7, Savona; CFJC-TV-8, Chase (Adams Hill); CFJC-TV-9, Boston Bar; CFJC-TV-10, Clearwater; CFJC-TV-11, Quesnel; CFJC-TV-12, Promontory Mountain; CFJC-TV-13, Blue River; CFJC-TV-14, Valemont; CFJC-TV-15, Bralorne; CFJC-TV-16, Boss Mountain; CFJC-TV-17, Shalath; CUNA-TV-1, Spences Bridge; CFJC-TV-18, Pine Valley; CFJC-TV-19, Pritchard, all B.C.)

Network Service: CBC.

Licensee: Inland Broadcasters (1969) Ltd., 460 Pemberton Terrace, Kamloops, B.C. V2C 1T5.

Studio: 460 Pemberton Terrace.

Transmitter: Dufferin Hill.

Telephone: 604-372-3322.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 4-kw visual, 2-kw aural. Antenna: 501-ft. above av. terrain, 100-ft. above ground, 2900-ft. above sea level, lat. 50° 40' 15", long. 120° 23' 50".

Color: Network, live, film, slide & tapc.

Ownership: David Clark, pres., is principal in Twin Cities Radio Ltd., which owns radio CFJC & CFFM-FM.

Began Operation: April 8, 1957.

Represented (sales) All-Canada Radio & Television Ltd.

Personnel:

Jack Pollard, *managing director*.
Bill Reith, *national sales & promotion manager*.

Combination rate: See CHBC-TV, Kelowna, B.C.

CFJC-TV Total Persons: 187,350

BBM Weekly Circulation (Nov. 1974): 120,864

CHBC-TV Kelowna

(Ch. 2)

(Repeated by CHBC-TV-1, Penticton; CHBC-TV-2, Vernon; CHBC-TV-3, Oliver; CHBC-TV-4, Salmon Arm; CHBC-TV-5, Grinrod; CHBC-TV-6, Celista; CHBC-TV-7, Skaha Lake; CHBC-TV-8, Canoe; CFFI-TV-1, Malakwa; CFWS-TV-1, Falkland; CFWS-TV-2, Westwood; CFZQ-TV-1, Revelstoke; CFZQ-TV-2, Mica Creek; CFZQ-TV-3, Potlatch Creek; CHKC-TV-1, Keremeos; CHKC-TV-2, Olalla; CHKC-TV-3, Cawston; CHPP-TV-1, Mabel Lake; CHPT-TV-1, Peachland; CJWR-TV-1, Cherryville; CHID-TV-1, Lumby; CFEN-TV-1, Enderby; CKMY-TV-1, Midway; CJNP-TV-1, Nakusp, all B.C.)

Network Service: CBC.

Licensee: Okanagan Valley Television Co. Ltd.

Studio: 342 Leon Ave. V1Y 6J2. Transmitter: Blue Grouse Mt.

Telephone: 604-762-4535. Telex: 048-5119

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 3.7-kw visual, 0.46-kw aural. Antenna: 3000-ft. above av. terrain, 98-ft. above ground, 4300-ft. above sea level, lat. 49° 58' 00", long. 119° 31' 40".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CKOV, 1-kw, 630 kHz (CBC).

Ownership: Radio CKOV, Kelowna (J. H. B. Browne & Mrs. J. W. B. Browne), 33.33%; British Columbia Bcstg. System Ltd., 33.33%; radio CJIB, Vernon (Selkirk Holdings, Ltd.), 33.33%.

Began Operation: Sept. 21, 1957.

984-b

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

R. (Dick) Sharp, *executive vice president & general manager*.
Terry Scaife, *general sales manager*.
Russ Richardson, *program director & film buyer*.
Tom Wyatt, *chief engineer*.

DIGEST OF RATE CARD NO. 7—(June 1, 1974)

Combination Rates (B.C. Interior Television): CHBC-TV, Kelowna & CFJC-TV, Kamloops, B.C.

30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AA—6-11 p.m., daily.

.....**** \$120.00 \$85.00 \$85.00 \$50.00

*On request.

CHBC-TV Total Persons: 281,930

BBM Weekly Circulation (Nov. 1974): 184,878

CHKL-TV Kelowna

(Ch. 5)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Blue Grouse Mtn.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 7-kw visual, 1.4-kw aural. Antenna: 1672-ft. above av. terrain, 132-ft. above ground, 4348-ft. above sea level, lat. 49° 58' 00", long. 119° 31' 40".

Began Operation: September 1970.

Rates: Included as a bonus with CHAN-TV, Vancouver.

CFJC-TV-3 Merritt

(Ch. 8)

(Satellite rebroadcasting station of CFJC-TV, Kamloops, B.C.)

Network Service: Same as CFJC-TV, Kamloops.

Licensee: Inland Broadcasters (1969) Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Iron Mt.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 504-watts visual, 254-watts aural. Antenna: 3000-ft. above av. terrain, 40-ft. above ground, 5556-ft. above sea level, lat. 50° 02' 45", long. 120° 45' 40".

Ownership: See CFJC-TV, Kamloops.

Began Operation: Oct. 4, 1961.

Rates: Included as a bonus with CFJC-TV, Kamloops.

CBUBT-7 Mount Baker

(Ch. 10)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mount Baker, B.C.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 0.900-kw visual, 0.090-kw aural. Antenna: Directional, 3443-ft. above av. terrain, lat. 49° 27' 30", long. 115° 37' 45".

Began Operation: June 19, 1975.

Rates: Included as a bonus with CBUT Vancouver, B.C.

CFJC-TV-6 Mt. Timothy

(Ch. 5)

(Satellite rebroadcasting station of CFJC-TV-4, Clinton, B.C.)

Network Service: Same as CFJC-TV, Kamloops.

Licensee: Inland Broadcasters (1969) Ltd., 460 Pemberton Terrace, Kamloops.

Transmitter: Timothy Mt.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 980-watts visual, 490-watts aural. Antenna: 1871-ft. above av. terrain, 75-ft. above ground, 5454-ft. above sea level, lat. 51° 54' 00", long. 121° 15' 30".

TV Factbook No. 45

Began Operation: Dec. 10, 1961.

Rates: Included as a bonus with CFJC-TV, Kamloops.

●

CITM-TV
Mt. Timothy

(Ch. 3)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV, same as CHAN-TV, Vancouver.

Licensee: British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver 3, B.C.

Transmitter: Mt. Timothy.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 1.30-kw visual, 0.26-kw aural. Antenna: 1917-ft. above av. terrain, 172-ft. above ground, 3577-ft. above sea level, lat. 51° 54' 10", long. 121° 15' 37".

Began Operation: January 1973.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

●

CBUCT
Nelson

(Ch. 9)

(Repeated by CBUCT-1, Crawford Bay, B.C.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Nelson, B.C.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 940-watts visual, 188-watts aural. Antenna: 1377-ft. above av. terrain, 168-ft. above ground, 5759-ft. above sea level, lat. 49° 30' 50", long. 117° 17' 58".

Began Operation: Nov. 26, 1960.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

●

CHBC-TV-3
Oliver-Osoyoos

(Ch. 8)

(Satellite rebroadcasting station of CHBC-TV-1, Penticton)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: .110-kw visual, .014-kw aural. Antenna: 1346-ft. above av. terrain, 57-ft. above ground, 2487-ft. above sea level, lat. 49° 06' 00", long. 119° 34' 45".

Began Operation: March 17, 1960.

Rates: Included as a bonus with CHBC-TV, Kelowna.

●

CHBC-TV-1
Penticton

(Ch. 13)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 300-watts visual, 38-watts aural. Antenna: Directional, 2732-ft. above av. terrain, 108-ft. above ground, 4408-ft. above sea level, lat. 49° 39' 34", long. 119° 34' 18".

Ownership: See CHBC-TV, Kelowna.

Began Operation: Oct. 12, 1957.

Rates: This is an automatic repeater of CHBC-TV, Kelowna, and is included as a bonus with that station.

●

CHKL-TV-1
Penticton

(Ch. 10)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Chute Lake Mtn.

1976 Edition

British Columbia

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 1080 watts visual, 216 watts aural. Antenna: 1173-ft. above av. terrain, lat. 49° 39' 34", long. 119° 34' 18".

Began Operation: September 1970.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

●

CKPG-TV
Prince George

(Ch. 2)

(Operates rebroadcasting satellites CKPG-TV-1, Hixon, B.C. and CKPG-TV-3, Fort Fraser, B.C. CKPG-TV-1 is repeated by separately-owned CKCQ-TV, Quesnel, B.C.)

Network Service: CBC.

Licensee: CKPG Television Ltd.

Studio: 1220 Sixth Ave., Prince George V2L 3M8.

Transmitter: Tabor Mountain.

Telephone: 564-8861.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 778-watts visual, 389-watts aural. Antenna: 2675-ft. above av. terrain, 230-ft. above ground, 4090-ft. above sea level, lat. 53° 54' 47", long. 122° 27' 02".

Color: Network, live, film, slide & tape.

AM Affiliate: CKPG, 10-kw, 550 kHz.

News Wire Service: Broadcast News, Canadian Press, News Radio.

Ownership: Q Bcstg. Ltd.

Began Operation: Aug. 20, 1961.

Represented (sales) by Paul Mulvihill Co.; Stephens & Towndrow Co.; A. J. Messner & Co. Ltd. (Winnipeg), ABC International (U.S.).

Personnel:

G. Leighton, station manager.

Doug Hoover, operations manager.

Rates: 60% of Great West package.

Note: For combination rates (Great West Television), see CFTK-TV, Terrace, B.C.

CKPG-TV Total Persons: 147,420

BBM Weekly Circulation (Nov. 1974): 87,876

●

CIFG-TV
Prince George

(Ch. 12)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV, same as CHAN-TV, Vancouver.

Licensee: British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver 3, B.C.

Transmitter: Tabor Mountain.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 4.7-kw visual, 0.94-kw aural. Antenna: 1512-ft. above av. terrain, 51-ft. above ground, 4156-ft. above sea level, lat. 53° 54' 48", long. 122° 27' 10".

Began Operation: January 1973.

Rates: This is an automatic repeater of CHAN-TV, Vancouver and is included as a bonus with that station.

●

CFTK-TV-1
Prince Rupert

(Ch. 6)

(Satellite rebroadcasting station of CFTK-TV, Terrace, B.C.)

Network Service: Same as CFTK-TV, Terrace.

Licensee: Skeena Broadcasters Ltd.

Transmitter: Mt. Hayes.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 480-watts visual, 240-watts aural. Antenna: 1870-ft. above av. terrain, 90-ft. above ground, 2410-ft. above sea level, lat. 54° 17' 05", long. 130° 18' 50".

Began Operation: Nov. 27, 1962.

Rates: Included as a bonus with CFTK-TV, Terrace.

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British Columbia

CBUBT-5

Radium Hot Springs

(Ch. 77)

(Satellite rebroadcasting station of CBUBT-1, Canal Flats, B.C.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Radium Hot Springs, B.C.

Technical Facilities: Channel No. 77 (848-854 MHz). Authorized power: 1.56-kw visual, 0.156-kw aural. Antenna: 1488-ft. above average terrain, 90-ft. above ground, 2790-ft. above sea level, lat. 50° 36' 40", long. 116° 04' 58".

Began Operation: Feb. 3, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CHBC-TV-4

Salmon Arm

(Ch. 9)

(Satellite rebroadcasting station of CHBC-TV-5, Grinrod, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 199-watts visual, 25-watts aural. Antenna: 155-ft. above av. terrain, 120-ft. above ground, 1800-ft. above sea level, lat. 50° 45' 20", long. 119° 19' 45".

Ownership: See CHBC-TV, Kelowna.

Began Operation: June, 1961.

Rates: Included as bonus with CHBC-TV, Kelowna.

CBUBT-6

Spillimacheen

(Ch. 69)

(Satellite rebroadcasting station of CBUBT-5, Radium Hot Springs, B.C.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Spillimacheen, B.C.

Technical Facilities: Channel No. 69 (800-806 MHz). Authorized power: 1.84-kw visual, 0.184-kw aural. Antenna: 1337-ft. above average terrain, 50-ft. above ground, 3250-ft. above sea level, lat. 50° 53' 59", long. 116° 20' 35".

Began Operation: Feb. 3, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CFTK-TV

Terrace

(Ch. 3)

(Also serves Kitimat, B.C.)

(Operates satellite rebroadcasting stations CFTK-TV-1, Prince Rupert; CFTK-TV-2, Smithers; CFTK-TV-3, Burns Lake; CFTK-TV-4, Kildala; CFTK-TV-5, Kamano; CFTK-TV-6, Nass Camp; CFTK-TV-7, Juskatla; CFTK-TV-8, Aristazabal Island; CFTK-TV-9, Ocean Falls; CFTK-TV-10, Houston; CKTK-TV-11, Hudson Bay Mtn.; CKCC-TV-1, Kwinatahl, all B.C.)

Network Service: CBC.

Licensee: Skeena Broadcasters Ltd., 4625 Lazelle Ave., Terrace, B.C. V8G 1S4.

Studio: 4625 Lazelle Ave., Terrace, B.C. V8G 1S4.

Telephone: 635-6316. Telex: 047-85529.

Transmitter: Terrace.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 4.1-kw visual, 2.1-kw aural. Antenna: 1783-ft. above av. terrain, 33-ft. above ground, 3320-ft. above sea level, lat. 54° 31' 05", long. 125° 28' 15".

Color: Network, film, slide & tape.

News Wire Service: Broadcast News.

Began Operation: Nov. 1, 1962.

Represented (sales) by Paul Mulvihill Co. (Toronto & Montreal); Stephens & Townsend (Vancouver); A. J. Messner & Co. Ltd. (Winnipeg); Canadian Standard Broadcast Sales (U.S.).

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Personnel:

J. Fred Weber, *managing director*.
John Morrison, *retail sales manager*.
Al Parfitt, *general manager*.
Peter Jones, *program director*.
Pete Crowder, *chief engineer*.

DIGEST OF RATE CARD NO. 2—(Sept. 1, 1973)*

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.					
Program rates on request				\$140.00	\$70.00

*Combination rates: CFTK-TV, Terrace & CKPG-TV, Prince George, B.C.

CFTK-TV Total Persons: 117,090

BBM Weekly Circulation (Nov. 1974): 88,503

CBUAT

Trail

(Ch. 11)

(Repeated by CBUAT-2, Castlegar & CBUAT-1, Grand Forks, B.C.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Monte Cristo Mountain near Rossland, B.C.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 3.34-kw visual, 0.668-kw aural. Antenna: Directional, 762-ft. above av. terrain, 206-ft. above ground, 4456-ft. above sea level, lat. 49° 05' 27", long. 117° 47' 55".

Began Operation: Nov. 3, 1960.

Rates: Included as a bonus to the CBC network rate.

CHBC-TV-2

Vernon

(Ch. 7)

(Satellite rebroadcasting station of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley TV Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 310-watts visual, 39-watts aural. Antenna: directional, 865-ft. above av. terrain, 112-ft. above ground, 2845-ft. above sea level, lat. 50° 16' 58", long. 119° 19' 09".

AM Affiliate: CJIB, 1-kw, 940 kHz (CBC).

Began Operation: Oct. 12, 1957.

Rates: Included as a bonus with CHBC-TV, Kelowna.

CHKL-TV-2

Vernon

(Ch. 12)

(Satellite rebroadcasting station of CHAN-TV, Vancouver, B.C.)

Network Service: CTV.

Licensee: British Columbia TV Bcstg. System Ltd., Box 4700, Vancouver.

Transmitter: Vernon Mtn.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 564 watts visual, 56 watts aural. Antenna: 578-ft. above av. terrain, lat. 50° 16' 58", long. 119° 19' 09".

Began Operation: September 1970.

Rates: Included as a bonus with CHAN-TV, Vancouver.

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Alexis Creek—CHIL-TV-1, Ch. 8, Alexis Creek Community Club (CFJC-TV, Kamloops) 5 w.

Alexis Creek—CHIL-TV-2, Ch. 11, Alexis Creek Community Club (CHAN-TV, Vancouver) 70 w.

Alta Lake—CHWN-TV-1, Ch. 7, Whistler Mountain TV Society (CHEK-TV, Victoria) 1 w.

Ashcroft—CJAC-TV-2, Ch. 10, Ash Creek TV Society (CFJC-TV, Kamloops) 25 w.

Ashcroft—CHAC-TV-2, Ch. 2, Ash Creek TV Society (CHAN-TV, Vancouver) 60 w.

Bella Bella—CKDI-TV-1, Ch. 9, Bella Bella TV Society (CFTK-TV, Terrace) 5 w.

Bella Coola—CHVT-TV-2, Ch. 11, Bella Coola Valley TV Society (CHVT-TV-1, King Island) 5 w.

(Continued on page 991-b)

TV Factbook No. 45

British Columbia—Vancouver

CBUT

(Ch. 2)

English Outlet

(Also operates rebroadcasting stations CBUT-1, Courtenay; CBUT-2, Chilliwack; CBUT-3, Port Alberni; CBUT-4, Bowen Island; CBUT-5, Squamish; CBUT-6, Hope; CBUT-7, Ucluelet, B.C.; 28 others)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 47.6-kw average visual, 7.6-kw average aural. Antenna: 2400-ft. above av. terrain, 190-ft. above ground, 2800-ft. above sea level.

Latitude 49° 21' 12"
Longitude 122° 57' 18"

Transmitter: Mt. Seymour, North Vancouver.

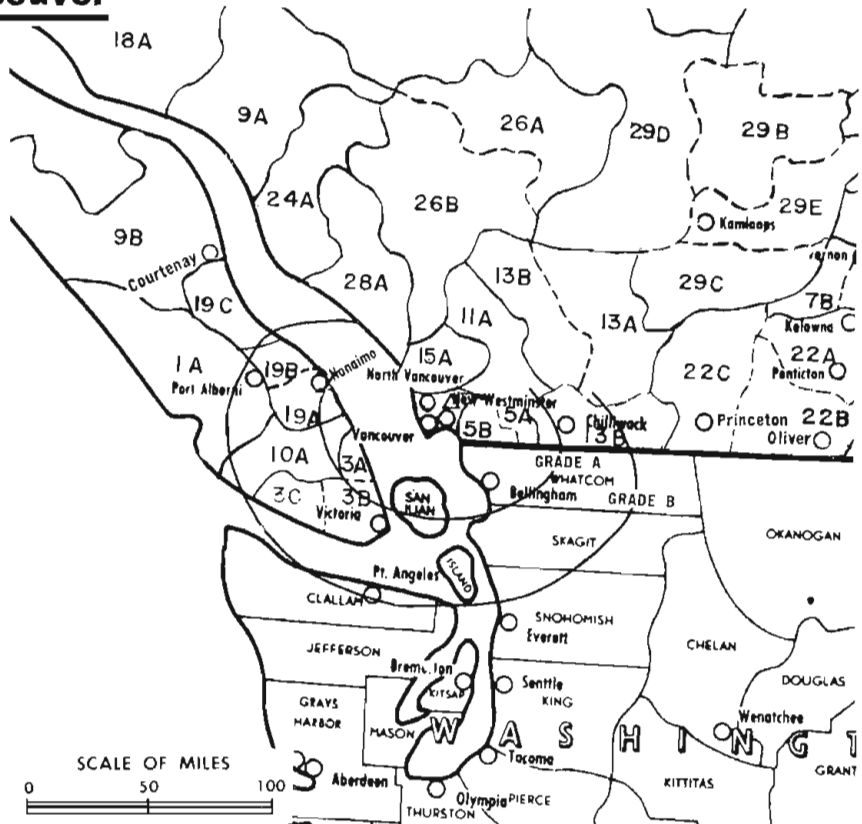
Color: Network, film & slide.

TV tape: Recording facilities.

AM Affiliate: CBU, 50-kw, 690 kHz (CBC).

FM Affiliate: CBU-FM, 100-kw, 105.7 MHz (No. 289), 2400-ft.

Studio: 747 Bute St.



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CBUT Authorized: 12/8/53

CBUT

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 604-684-0246. Telex: 04-51207.

Mailing Address: P.O. Box 4600, Vancouver, B.C. V6B 4A2.

Began Operation: Dec. 16, 1953.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

- R. W. McGall, regional director for British Columbia.
- A. Sommerfeld, regional sales manager.
- J. J. Wighton, regional engineer.
- R. G. Jessup, public relations officer.
- R. Service, director of television.
- E. R. Whitehouse, TV program director.
- A. Gadsby, manager, operations centre.
- F. Engel, film operations director.
- R. Whiteside, technical director.

DIGEST OF RATE CARD NO. 27 (June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6:30-10 p.m., Mon.-Fri.; 7-8:30 p.m., Sat.; 6-10 p.m., Sun.						
Program rates on request			\$440.00	\$245.00	\$245.00	

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	9010	East Kootenay	44,870
	9030	Central Kootenay	41,130
	9050	Kootenay Boundary	29,170
	9079	Chilliwack C.A.	33,750
	9080	Fraser-Cheam	46,390
	9090	Central Fraser Valley	67,330
	9100	Dewdney-Alouette	44,050
	9109	Vancouver C.M.A.	1,172,630
	9110	Greater Vancouver	1,110,810
	9119	Victoria C.M.A.	205,120
	9120	Capital	219,910
	9130	Cowichan Valley	42,650
	9139	Nanaimo C.A.	42,630
9140	Nanaimo Reg. Dist.	53,820	
9150	Alberni-Clayoquot	32,890	
9161	Comox-Strathcona (Div. AB)	25,710	
9171	Comox-Strathcona (Div. C)	26,780	
9180	Powell River	18,040	
Between 25-49%	9195	Sunshine Coast, Squamish-Lillooet	24,650
Between 5-24%	9285	Mt. Waddington & Ocean Falls	16,470
	9349	Prince George C.A.	55,950
	9350	Fraser-Fort George	71,340
	9361	Peace River-Liard (Div. A)	23,380
CBUT Total Persons:			1,939,390
BBM Weekly Circulation (Nov. 1974):			1,420,552

British Columbia—Vancouver

CHAN-TV

(Ch. 8)

(Repeated by CHAN-TV-1, Chilliwack; CHAN-TV-2, Bowen Island; CHAN-TV-3, Squamish; CHAN-TV-4, Courtenay; CHAN-TV-5, Brackendale; CHKL-TV, Kelowna; CHKL-TV-1, Penticton; CHKL-TV-2, Vernon; CHKM-TV, Kamloops; CITM-TV, Mt. Timothy; CITM-TV-1, Williams Lake; CITM-TV-2, Quesnel; CIFG-TV, Prince George; CKVP-TV-1, Ucluelet; CJTV-TV-1, Port Renfrew; CHSH-TV-1, Chase, White Lake; CHSH-TV-2, Chase, Adams Hill; CHLK-TV-2, Logan Lake; CFEN-TV-2, Enderby & 25 additional low-power stations, all B.C.).

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 180-kw max. & 164-kw visual, 94-kw max. & 81-kw aural. Antenna: Directional, 998-ft. above av. terrain, 300-ft. above ground, 1250-ft. above sea level.

Latitude 49° 16' 31"
Longitude 122° 54' 49"

Transmitter: Burnaby Mt.

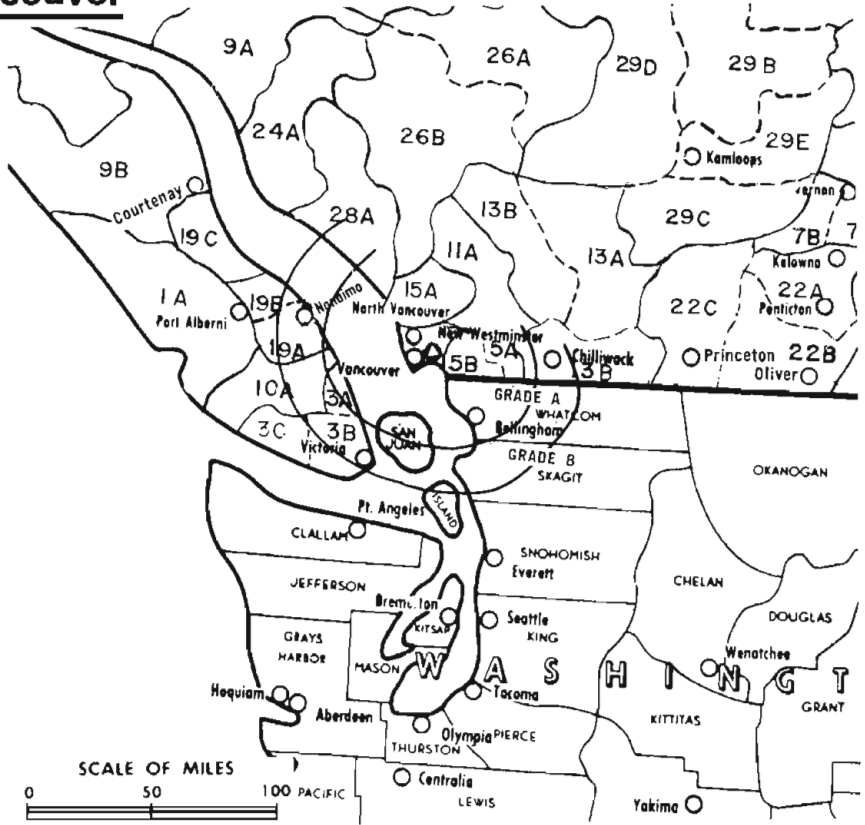
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI, Broadcast News, Canadian Press.

News Film Service: ABC, CTV.

Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.



CHAN-TV Authorized: 2/17/60

CHAN-TV

Network Service: British Columbia Television (BCTV).

Licensee: British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver 3.

Studio: 7850 Enterprise St., Burnaby, B.C.

Telephone: 604-299-7272. **Telex:** 004-5215.

Ownership: British Columbia Television Bcstg. System Ltd.; J. R. Peters, president. Also owns CHEK-TV, Victoria, B.C.

Began Operation: Oct. 31, 1960.

Represented (sales) by: All-Canada Radio & Television Ltd.

Personnel:

- J. R. Peters, *president.*
- D. M. Smith, *vice president, sales.*
- W. C. Elliott, *vice president, production.*
- L. D. Colthorp, *vice president, programming.*
- E. G. Rose, *vice president, engineering.*
- A. H. Collins, *vice president, finance & secretary.*
- W. C. Peters, *commercial manager.*

DIGEST OF RATE CARD NO. 15—(Dec. 30, 1974)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.				
.....***	\$700.00	\$400.00
Combination rate with CHEK-TV, Victoria:				
.....***	\$760.00	\$430.00

*Program rates on request.

For Canadian CATV Systems,

see Services Volume

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	9070	Okanagan-Smilkmameen	45,170
	9079	Chilliwack C.A.	33,750
	9080	Fraser-Cheam	46,390
	9090	Central Fraser Valley	67,330
	9100	Dewdney-Alouette	44,050
	9109	Vancouver C.M.A.	1,172,630
	9110	Greater Vancouver	1,110,810
	9119	Victoria C.M.A.	205,120
	9120	Capital	219,910
	9130	Cowichan Valley	42,650
	9139	Nanaimo C.A.	42,630
	9140	Nanaimo Reg. Dist.	53,820
	9150	Alberni-Clayoquot	32,890
	9161	Comox-Strathcona (Div. AB)	25,710
	9171	Comox-Strathcona (Div. C)	26,780
	9180	Powell River	18,040
	9195	Sunshine Coast, Squamish-Lillooet	24,650
	9209	Kamloops C.A.	50,450
	9211	Thompson-Nicola (Div. ABE)	67,860
	9221	Thompson-Nicola (Div. CD)	18,070
9229	Kelowna C.A.	42,810	
9230	Central Okanagan	59,630	
9240	North Okanagan	38,430	
9260	Columbia-Shuswap	33,110	
9270	Cariboo	43,660	
9349	Prince George C.A.	55,950	
9350	Fraser-Port George	71,340	
Between 25-49%	9300	Skeena A	24,240
	9315	Kitimat-Stikine, Stikine	43,960
	9340	Buckley-Nechako	32,420
Between 5-24%	9030	Central Kootenay	41,130
	9050	Kootenay Boundary	29,170
	9361	Peace River-Liard (Div. A)	23,380
	9371	Peace River-Liard (Div. B)	21,560
CHAN-TV Total Persons:			2,306,160
BBM Weekly Circulation (Nov. 1974):			1,678,918

British Columbia

- Blue River—CFJC-TV-13, Ch. 3, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 5 w.
- Bonnington—CBUDT, Ch. 13, CBC (English network) 22 w.
- Boss Mountain—CFJC-TV-16, Ch. 7, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 5.2 w.
- Boston Bar—CFJC-TV-1, Ch. 5, Fraser Canyon TV Assn. (CFJC-TV, Kamloops) 50 w.
- Boston Bar—CFJC-TV-2, Ch. 3, Fraser Canyon TV Assn. (CHAN-TV, Vancouver) 35 w.
- Bowen Island—CBUT-4, Ch. 13, CBC (CBUT, Vancouver) 5 w.
- Bowen Island—CHAN-TV-2, Ch. 3, British Columbia TV Bestg. System Ltd. (CHAN-TV, Vancouver) 5 w.
- Brackendale—CHAN-TV-5, Ch. 3, British Columbia TV Bestg. System Ltd. (CHAN-TV, Vancouver) 5 w.
- Bralorne—CFJC-TV-15, Ch. 3, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 45 w.
- Bullhead Mountain—CJDC-TV-2, Ch. 8, Radio Station CJDC Ltd. (CJDC-TV, Dawson Creek) 5 w.
- Burns Lake—CFTK-TV-3, Ch. 4, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 40 w.
- Cache Creek—CJAC-TV-2, Ch. 5, Ash Creek TV Society (CFJC-TV, Kamloops) 5 w.
- Cache Creek—CHAC-TV-1, Ch. 2, Ash Creek TV Society (CHAN-TV, Vancouver) 20 w.
- Campbell River—CBUT-8, Ch. 3, CBC (CBUT, Vancouver) 5 w.
- Campbell River—CBUT-9, Ch. 82, CBC (CBUT, Vancouver) 5 w.
- Camp Woss—CFNV-TV-1, Ch. 3, Nimpkish Valley TV Society (CHEK-TV, Victoria) 5 w.
- Canoe—CHBC-TV-8, Ch. 6, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.
- Cassiar—CBUET, Ch. 7, CBC (English network) 5 w.
- Castlegar—CBUAT-2, Ch. 3, CBC (CBUAT, Trail) 5 w.
- Cathedral Point—CFSB-TV-3, Ch. 13, South Bentinck & District TV Society (CFSB-TV-1, Lalakata Point) 1 w.
- Cawston—CHKC-TV-3, Ch. 3, Keremeos-Cawston TV Society (CHBC-TV, Kelowna) 5 w.
- Celista—CHBC-TV-6, Ch. 3, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.
- Chase (Adams Hill)—CFJC-TV-8, Ch. 3, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 25 w.
- Chase (Adams Hill)—CHSH-TV-2, Ch. 13, Shuswap Lakes TV Society (CHAN-TV, Vancouver) 40 w.
- Chase (White Lake)—CHSH-TV-1, Ch. 7, Shuswap Lakes TV Society (CHAN-TV, Vancouver) 71 w.
- Cherryville—CJWR-TV-1, Ch. 10, Cherryville Community Club (CHBC-TV, Kelowna) 8.9 w.
- Chilliwack—CHAN-TV-1, Ch. 11, British Columbia TV Bestg. System Ltd. (CHAN-TV, Vancouver) 5 w.
- Clearwater—CHCW-TV-1, Ch. 2, Clearwater Business Assn. (CFJC-TV, Kamloops) 55 w.
- Clearwater—CHCW-TV-2, Ch. 10, Clearwater Business Assn. (CHAN-TV, Vancouver) 5 w.
- Clinton—CHTS-TV-1, Ch. 13, Clinton & District TV Society (CHAN-TV, Vancouver) 80 w.
- Crescent Valley—CHMS-TV-1, Ch. 5, Mount Sentinel TV Cooperative (KXLY-TV, Spokane) 5 w.
- Creston—CBUCT-2, Ch. 3, CBC (CBUCT, Nelson) 5 w.
- Donald Station—CBUET-4, Ch. 3, CBC (English network) 5 w.
- East Georgie—CKHF-TV-1, Ch. 9, Stewart Community Club (CFTK-TV, Terrace) 1 w.
- Enderby—CFEN-TV-1, Ch. 4, Enderby & District TV Syndicate (CHBC-TV, Kelowna) 20 w.
- Enderby—CFEN-TV-2, Ch. 11, Enderby & District TV Syndicate (CHAN-TV, Vancouver) 47 w.
- Enderby—CHBC-TV-5, Ch. 72, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.
- Falkland—CFWS-TV-1, Ch. 5, Falkland-Westwold TV Society (CHBC-TV, Kelowna) 5 w.
- Fernie—CBUBT-9, Ch. 8, CBC (English network) 58.5 w.
- Field—CFYF-TV-1, Ch. 4, Field TV Society (CFLL-TV-1, Lake Louise, Alta.) 1 w.
- Field—CFYF-TV-2, Ch. 2, Field TV Society (CFLL-TV-2, Lake Louise, Alta.) 1 w.
- Fort Nelson—CBUGT, Ch. 8, CBC (English network) 50 w.
- Fort St. James—CFSJ-TV-1, Ch. 10, Fort St. James TV Society (CHAN-TV, Vancouver) 5.6 w.
- Fort St. James—CKPG-TV-5, Ch. 5, CKPG TV Ltd. (CKPG-TV, Prince George) .56 w.
- Fort St. John—CFPV-TV-1, Ch. 2, Second Signal TV Society (CFRN-TV, Edmonton) 5 w.
- Fountain—CFDF-TV-1, Ch. 5, Camelsfoot TV Assn. (CHAN-TV, Vancouver) 32 w.
- Fruitvale/Montrose—CBUAT-3, Ch. 9, CBC (CBUAT, Trail) 5 w.
- Golden—CBUBT-2, Ch. 13, CBC (CBUT, Cranbrook) 11.4 w.
- Grand Forks—CBUAT-1, Ch. 5, CBC (CBUAT, Trail) 5 w.
- Granisle (Snowshoe Island)—CHLT-TV-2, Ch. 6, Fulton River Recreation Commission (CFTK-TV, Terrace) 1 w.
- Holberg—CFKY-TV-1, Ch. 4, The West Quatsino Radio & TV Society (CHEK-TV, Victoria) 5 w.
- Hope—CBUT-6, Ch. 9, CBC (CBUT, Vancouver) 5 w.
- Houston—CFTK-TV-10, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 38 w.
- Hudson Bay Mountain—CFTK-TV-11, Ch. 7, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 1 w.
- Hudson Hope—CJDC-TV-1, Ch. 11, Radio Station CJDC Ltd. (CJDC-TV, Dawson Creek) 5 w.
- Invermere—CBUBT-3, Ch. 2, CBC (English network) 5 w.
- Invermere—CFWL-TV-1, Ch. 6, Invermere District TV Co. Ltd. (CFCN-TV, Calgary) 5 w.
- Jubilee Mountain—CFWL-TV-2, Ch. 8, Invermere District TV Co. Ltd. (CFWL-TV-1, Invermere) 5 w.
- Juskatla—CFTK-TV-7, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 2.5 w.
- Kelly Mountain—CBUAT-4, Ch. 13, CBC (CBUAT, Trail) 1 w.
- Kemano—CFTK-TV-5, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 10 w.
- Keremeos—CHKC-TV-1, Ch. 4, Keremeos-Cawston TV Society (CHBC-TV, Kelowna) 1.5 w.
- Keremeos—CHKC-TV-4, Ch. 9, Keremeos-Cawston TV Society (CHKL-TV, Kelowna) 2.8 w.
- Kildala—CFTK-TV-4, Ch. 5, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 4.7 w.
- King Island—CHVT-TV-1, Ch. 9, Bella Coola Valley TV Society (CFTK-TV, Terrace) 1 w.
- Klemtu—CFKK-TV-1, Ch. 2, Klemtu TV Society (CFTK-TV, Terrace) 1 w.
- Kokish—CFKB-TV-2, Ch. 9, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.
- Kwinatahl—CKCC-TV-1, Ch. 7, Stewart Community Club (CFTK-TV, Terrace) 1 w.
- Lalakata Point—CFSB-TV-1, Ch. 11, South Bentinck & District TV Society (CFTK-TV, Terrace) 1 w.
- Lillooet—CFDF-TV-2, Ch. 13, Camelsfoot TV Assn. (CFDF-TV-1, Fountain) 5 w.
- Lillooet—CFMZ-TV-1, Ch. 2, Lillooet & District TV Assn. (CHAN-TV, Vancouver) 5 w.
- Logan Lake—CHLK-TV-1, Ch. 11, Logan Lake Recreational Society (CFJC-TV, Kamloops) 5 w.
- Logan Lake—CHLK-TV-2, Ch. 13, Logan Lake Recreational Society (CHBC-TV, Kelowna) 18 w.
- Loos—CBUHT-2, Ch. 6, CBC (CBUT, Vancouver) 8.4 w.
- Lumby—CHID-TV-1, Ch. 4, Lumby & District TV Assn. (CHBC-TV, Kelowna) 25 w.
- Lumby—CHID-TV-2, Ch. 9, Lumby & District TV Assn. (CHAN-TV, Vancouver) 37 w.
- Lytton—CILY-TV-1, Ch. 8, Lytton & District TV Assn. (CHAN-TV, Vancouver) 20 w.
- Lytton—CHWS-TV-1, Ch. 11, Lytton & District TV Assn. (CFJC-TV, Kamloops) 55 w.
- Mabel Lake—CHPP-TV-1, Ch. 8, Kingfisher Community Club (CHBC-TV, Kelowna) 5 w.
- MacKenzie—CKPG-TV-4, Ch. 6, CKPG TV Ltd. (CKPG-TV, Prince George) 5 w.
- Malakwa—CFFI-TV-1, Ch. 4, Malakwa Farmers' Institute (CHBC-TV, Kelowna) 5 w.
- Malakwa—CFFI-TV-2, Ch. 11, Malakwa Farmers' Institute (CHAN-TV, Vancouver) 34 w.
- McBride—CBUHT-3, Ch. 2, CBC (CBUT, Vancouver) 8.4 w.
- Mica Creek—CHMC-TV-1, Ch. 7, Mica Creek Community TV Assn. (CHAN-TV, Vancouver) 11 w.
- Mica Creek—CHMC-TV-2, Ch. 4, Mica Creek Community TV Assn. (CHAN-TV, Vancouver) 66 w.
- Mica Creek Village—CFZQ-TV-2, Ch. 5, Mica Creek Community Club (CHBC-TV, Kelowna) 5 w.
- Midway—CKMY-TV-1, Ch. 7, Midway Community Club (CBUAT-1, Grand Forks) .14 w.
- Monte Lake—CJML-TV-1, Ch. 8, The Monte Lake TV Satellite Assn. (CFJC-TV, Kamloops) 1 w.
- Morrissey Ridge—CBUBT-8, Ch. 21, CBC (English network) 29.5 w.
- Mt. Dolly—CKHF-TV-2, Ch. 11, Stewart Community Club (CFTK-TV, Terrace) 1 w.
- Mt. Poole—CHQC-TV-1, Ch. 4, Sandspit & District TV Society (CFTK-TV, Terrace) 5.2 w.
- Moyie & Creston—CKVS-TV-1, Ch. 5, Kootenay Valley TV Society (CJOC-TV, Lethbridge) 5 w.

British Columbia—Manitoba

Nakusp—CJNP-TV-1, Ch. 2, Arrow Lakes TV Society (CHBC-TV, Kelowna) .033 w.

Nakusp—CJNP-TV-2, Ch. 4, Arrow Lakes TV Society (KXLY-TV, Spokane) .033 w.

Nakusp—CJNP-TV-3, Ch. 7, Arrow Lakes TV Society (CHAN-TV, Vancouver) 2.75 w.

Nass Camp—CFTK-TV-6, Ch. 5, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 1.26 w.

Natal—CBUT-10, Ch. 11, CBC (English network) 64 w.

Newcastle Ridge—CFKB-TV-1, Ch. 7, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.

New Denver—CHSL-TV-1, Ch. 6, New Denver-Silverton Cooperative TV Society (KREM-TV, Spokane) 5 w.

Nimkish—CFNV-TV-2, Ch. 6, Nimkish Valley TV Society (CHEK-TV, Victoria) 5 w.

Nine Mile Mountain—CFST-TV-1, Ch. 9, Skeena TV Assn. (CFTK-TV, Terrace) 5 w.

Ocean Falls—CFTK-TV-9, Ch. 2, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 76 w.

Olalla—CHKC-TV-5, Ch. 6, Keremeos-Cawston TV Society (CHKL-TV, Kelowna) 2.8 w.

Olalla—CHKC-TV-2, Ch. 11, Keremeos-Cawston TV Society (CHBC-TV, Kelowna) 5 w.

Passmore—CHMS-TV-2, Ch. 7, Mount Sentinel TV Cooperative (KXLY-TV, Spokane) 5 w.

Peachland—CHPT-TV-1, Ch. 4, Ruth Coburn Williamson (CHBC-TV, Kelowna) 5 w.

Pemberton—CHPV-TV-1, Ch. 9, Pemberton TV Society (CHEK-TV, Victoria) 2 w.

Pine Valley (Williams Lake)—CFJC-TV-18, Ch. 2, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 28 w.

Port Alberni—CBUT-3, Ch. 4, CBC (CBUT, Vancouver) 5 w.

Port Alice—CKPA-TV-1, Ch. 2, H. V. Hartford (CHEK-TV, Victoria) .14 w.

Port Hardy—CFKB-TV-3, Ch. 3, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.

Port Renfrew—CJTV-TV-1, Ch. 11, Port Renfrew Community Assn. (CHAN-TV, Vancouver) 5 w.

Potlatch Creek Village—CFZQ-TV-3, Ch. 12, Mica Creek Community TV Assn. (CFZQ-TV-1, Revelstoke) 1 w.

Princeton—CHGP-TV-1, Ch. 5, Princeton TV Ltd. (CHBC-TV, Kelowna) 40 w.

Pritchard—CHKM-TV-1, Ch. 9, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 7.25 w.

Pritchard—CFJC-TV-19, Ch. 2, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 2 w.

Promontory Mountain—CFJC-TV-12, Ch. 10, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 60 w.

Purden—CBUHT-1, Ch. 7, CBC (CBUT, Vancouver) 8.4 w.

Quesnel—CFJC-TV-11, Ch. 7, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 25 w.

Quesnel—CITM-TV-2, Ch. 8, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 32 w.

Quesnel—CKCQ-TV-1, Ch. 13, Quesnel TV Ltd. (CKPG-TV, Prince George) 5 w.

Revelstoke—CFZQ-TV-1, Ch. 9, Mica Creek Community Club (CHBC-TV, Kelowna) 2.7 w.

Salmo—CBUAT-5, Ch. 8, CBC (CBUAT, Trail) 5 w.

Salmon Arm—CFSA-TV-1, Ch. 13, Salmon Arm & District Chamber of Commerce (CHAN-TV, Vancouver) 40 w.

Sandspit-Queen Charlotte—See Mt. Poole.

Savona—CFSC-TV-1, Ch. 13, Savona Community Assn. (CHAN-TV, Vancouver) 4.4 w.

Savona—CFSC-TV-2, Ch. 8, Savona Community Assn. (CFJC-TV, Kamloops) 50 w.

Sayward—CBUT-10, Ch. 4, CBC (CBUT, Vancouver) .56 w.

Shalaith—CFJC-TV-17, Ch. 3, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 62 w.

Skaha Lake—CHBC-TV-7, Ch. 7, Okanagan Valley TV Co. Ltd. (CHBC-TV, Kelowna) 5 w.

Smithers—CFTK-TV-2, Ch. 5, Skeena Bcstrs. Ltd. (CFTK-TV, Terrace) 20 w.

Sointula—CFKB-TV-4, Ch. 5, Alert Bay & District TV Society (CHEK-TV, Victoria) 5 w.

South Bentinck Arm—CFSB-TV-2, Ch. 13, South Bentinck & District TV Society (CFSB-TV-1, Lalakata Point) 1 w.

Spences Bridge—CJNA-TV-1, Ch. 3, Spences Bridge Community Club (CFJC-TV, Kamloops) 1 w.

Spences Bridge—CJNA-TV-2, Ch. 7, Spences Bridge Community Club (CHAN-TV, Vancouver) 35 w.

Squamish—CBUT-5, Ch. 11, CBC (CBUT, Vancouver) 5 w.

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Squamish—CHAN-TV-3, Ch. 7, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 5 w.

Tabor Mountain—CBUHT, Ch. 78, CBC (CBUT, Vancouver) 8.4 w.

Tasu—CFAL-TV-1, Ch. 11, Tasu TV Society (CFTK-TV-1, Prince Rupert) 1 w.

Tete Jaune—CBUHT-4, Ch. 7, CBC (CBUT, Vancouver) 1 w.

Topley Landing (Shoulder Mtn.)—CHLT-TV-1, Ch. 9, Fulton River Recreation Commission (CFTK-TV, Terrace) 1 w.

Ucluelet—CBUT-7, Ch. 7, CBC (CBUT, Vancouver) 5 w.

Ucluelet—CKUP-TV-1, Ch. 6, West Coast Community TV Assn. (CHAN-TV, Vancouver) 5 w.

Valemont (Canoe Mountain)—CFJC-TV-14, Ch. 8, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 5 w.

Valemont—CBUHT-5, Ch. 4, CBC (CBUT, Vancouver) 1 w.

Vanderhoof—CKIN-TV-1, Ch. 8, Kinsmen Club of Vanderhoof (CIFG-TV, Prince George) 5 w.

Vavenby—CKVA-TV-1, Ch. 8, Vavenby Community Club (CHAN-TV, Vancouver) .56 w.

Westwold—CFWS-TV-2, Ch. 12, Falkland-Westwold TV Society (CHBC-TV, Kelowna) 5 w.

Williams Lake—CFJC-TV-5, Ch. 8, Inland Bcstrs. (1969) Ltd. (CFJC-TV, Kamloops) 50 w.

Williams Lake—CITM-TV-1, Ch. 13, British Columbia TV Bcstg. System Ltd. (CHAN-TV, Vancouver) 32 w.

Yale—CHYT-TV-1, Ch. 4, The Yale Ratepayers Assn. (CBUT, Vancouver) 1 w.

MANITOBA

CKX-TV-1 Birtle-Foxwarren

(Ch. 11)

(Satellite rebroadcasting station of CKX-TV, Brandon, Man.)

Network Service: CBC, same as CKX-TV, Brandon.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave., Brandon.

Transmitter: Junction Hwys. 4 & 83 Foxwarren.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 6.64-kw visual, 3.48-kw aural. Antenna: 270-ft. above av. terrain, 281-ft. above ground, 2031-ft. above sea level, lat. 50° 31' 14", long. 101° 04' 23".

Began Operation: June 25, 1963.

Rates: Included as bonus with CKX-TV, Brandon.

CKX-TV Brandon

(Ch. 5)

(Also operates satellite rebroadcasting stations CKX-TV-1, Birtle-Foxwarren, Man. and CKX-TV-2, Melita, Man.)

Network Service: CBC.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave., Brandon, Man. R7B 0N2.

Studio: 2940 Victoria Ave. Telephone: 204-728-1150. Telex: 03-5016.

Transmitter: 34th St. & Richmond Ave., Brandon.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 49.1-kw aural. Antenna: 1254-ft. above av. terrain, 1335-ft. above ground, 2651-ft. above sea level, lat. 49° 44' 33", long. 100° 07' 84".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CKX, 10-kw, 1150 kHz (CBC).

Began Operation: Jan. 28, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

John B. Craig, *president*.
George Gonzo, *sales manager*.
Stuart Craig, *vice president & managing director*.
Lawrence Dubois, *engineer*.

DIGEST OF RATE CARD NO. 14—(Jan. 1, 1974)

	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$240.00	\$190.00	\$170.00	\$100.00	\$85.00	\$60.00	\$30.00	\$30.00

CKX-TV Total Persons: 171,890

BBM Weekly Circulation (Nov. 1974): 129,034

CJAY-TV-2

Brandon

(Ch. 4)

(Satellite rebroadcasting station of CKY-TV, Winnipeg, Man.)

Network Service: CTV.

Licensee: Relay Communications Ltd., Polo Park, Winnipeg 10, Man.

Transmitter: 10-mi. SW of Brandon.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1444-ft. above av. terrain, 1332-ft. above ground, 2882-ft. above sea level, lat. 49° 40' 05", long. 100° 00' 40".

Began Operation: September 1972.

TV tape: Recording facilities.

Color: Network. live. film. slide & tape.

News Wire Service: Broadcast News.

Rates: Included with CKY-TV, Winnipeg.

CBWST

Dauphin-Baldy Mountain

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Regional Sales Office: Dauphin. Telephone: 638-3810.

Transmitter: Baldy Mtn.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: Directional, 1147-ft. above av. terrain, 530-ft. above ground, 3257-ft. above sea level, lat. 51° 28' 14", long. 100° 43' 10".

Color: Network. live. film. slide. tape.

Began Operation: June 19, 1960.

Rates: Included as a bonus to the CBC network.

CBWGT

Fisher Branch

(Ch. 10)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 1-mi. W of Fisher Branch.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 27.4-kw visual, 5.48-kw aural. Antenna: Directional, 559-ft. above av. terrain, 598-ft. above ground, 1368-ft. above sea level, lat. 51° 04' 50", long. 97° 38' 55".

Began Operation: Jan. 31, 1967.

Rates: Included as a bonus to the CBC network.

CBWBT

Flin Flon

(Ch. 10)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Flin Flon.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 7.8-kw visual, 1.6-kw aural. Antenna: 335-ft. above av. terrain, 275-ft. above ground, 1355-ft. above sea level, lat. 54° 47' 30", long. 101° 52' 00".

Began Operation: June 8, 1962.

Rates: Included as a bonus to the CBC network rate.

CBWBT Total Persons: 98,610

BBM Weekly Circulation (Nov. 1974): 79,366

CHFC-TV

Fort Churchill

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Mailing Address: P. O. Box 40, Churchill, Man. R0B 0K0.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 110 watts max. visual. Antenna: Directional, 86-ft. above ground, lat. 58° 46' 55", long. 94° 11' 11".

1976 Edition

Manitoba

Began Operation: May 17, 1965. Acquired by CBC April 5, 1974.

Rates: Included as a bonus to the CBC network rate.

CBWT-2

Lac du Bonnet

(Ch. 4)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 5 mi. E. of Lac Du Bonnet.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 9.7-kw visual, 1.9-kw aural. Antenna: 442-ft. above av. terrain, 440-ft. above ground, 1290-ft. above sea level, lat. 50° 15' 30", long. 95° 57' 20".

Began Operation: May 27, 1968.

Rates: This is an automatic repeater of station CBWT, Winnipeg and is included as a bonus with that station.

CBWQT

Leaf Rapids

(Ch. 13)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 260 watts visual, 26 watts aural. Antenna: 392-ft. above av. terrain, lat. 56° 26' 30", long. 100° 02' 30".

Began Operation: Dec. 10, 1973.

Rates: Included as a bonus with the CBC English network rate.

CBWUT

McCusker Lake

(Ch. 10)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 0.24-kw visual, 0.024-kw aural. Antenna: 317-ft. above av. terrain, lat. 56° 04' 24", long. 95° 50' 36".

Began Operation: March 21, 1975.

Rates: Included as a bonus with the CBC English network rate.

CKX-TV-2

Melita

(Ch. 9)

(Satellite rebroadcasting station of CKX-TV, Brandon, Man.)

Network Service: CBC, same as CKX-TV, Brandon.

Licensee: Western Manitoba Broadcasters Ltd., 2940 Victoria Ave., Brandon.

Transmitter: Hwy. 83, Melita.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 188-watts visual, 94-watts aural. Antenna: 212-ft. above av. terrain, 221-ft. above ground, 1475-ft. above sea level, lat. 49° 16' 50", long. 100° 59' 12".

Began Operation: June 28, 1963.

Rates: This is an automatic repeater of CKX-TV, Brandon and is included as a bonus with that station.

CBWIT

The Pas

(Ch. 7)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: The Pas, Man.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 264-kw visual, .053-kw aural. Antenna: 135-ft. above av. terrain, 120-ft. above ground, 1001-ft. above sea level, lat. 53° 50' 09", long. 101° 15' 20".

Began Operation: June 15, 1962.

Rates: This is an automatic repeater and is included as a bonus with the CBC English network.

(Continued on page 997-b)

993-b

Manitoba—Winnipeg

CBWT

(Ch. 6)

English Outlet

(Repeated by CBWGT, Fisher Branch; CBWT-2, Lac du Bonnet; CBWHT, Grand Rapids; CBWLT, Gillam; CBWKT, Snow Lake; CBWTT, Thompson; CBWBT, Flin Flon; CBWIT, The Pas, all Man.; CBWAT, Kenora; CBWDT-1, Sioux Lookout; CBWCT, Fort Frances; CBWCT-1, Atikokan; CBWDT, Dryden; CBWET, Red Lake; CBWJT, Ear Falls; 10 others, all Man.)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12-kw aural. Antenna: 1027-ft. above av. terrain, 1064-ft. above ground, 1849-ft. above sea level.

Latitude 49° 46' 15"
Longitude 97° 30' 35"

Transmitter: 6-mi. E of Starbuck, Man. on Hwy. 2.

Color: Network, film, slide & tape.

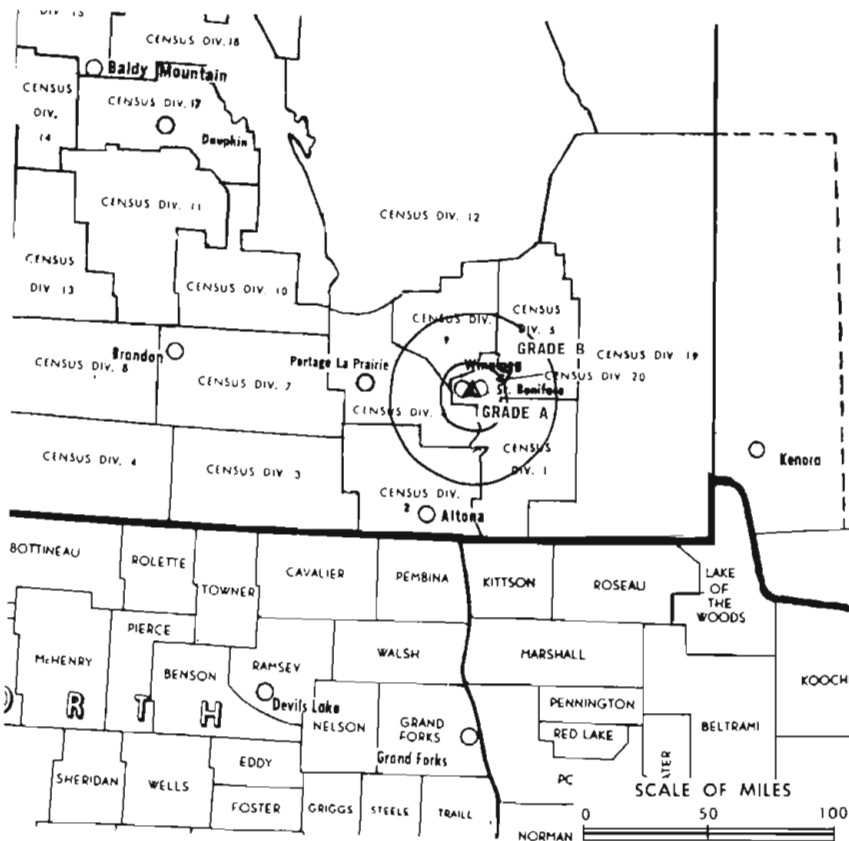
TV tape: Recording facilities.

News Wire Service: Canadian Press, UPI & Broadcast News.

AM Affiliate: CBW, 50-kw, 990 kHz (CBC).

FM Affiliate: CBW-FM, 354-kw, 98.3 MHz (Ch. 252). CBC.

Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.



CBWT Authorized: 5/31/54

CBWT

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 204-774-2541.

Telex: 07-57780.

Studio: 541 Portage Ave. W., Box 160 R3C 2H1.

Began Operation: May 31, 1954.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

- D. L. Bennett, regional director for Prairie Region.
- L. Forest, asst. to the regional director.
- F. Stanley, regional sales director.
- R.D. Fairley, regional engineer.
- N. Cowan, regional public relations officer.
- W. Morgan, director of TV, acting.
- J. Lyttle, TV production manager.
- D. Nelson, TV program director.
- H. Harrison, film director.
- H. Decuyper, manager, television technical services.
- H. Nixon, news supervisor.
- B. Dentry, editor in charge.

DIGEST OF RATE CARD NO. 24

(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6:30-10 p.m., Mon.-Sat.; 5:30-10 p.m., Sun.						
Program rates on request			\$400.00	\$225.00	\$225.00	

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5550	Rainy River	25,080
	5561	Kenora East	31,490
	5562	Kenora West	19,970
	6010	Census Division 1	28,300
	6020	Census Division 2	30,260
	6050	Census Division 5	31,380
	6060	Census Division 19	18,130
	6069	Winnipeg C.M.A.	545,480
	6080	Census Division 6	31,590
	6125	Census Division 9 and 12	39,310
Between 5-24%	6165	Census Division 14 and 15	15,660
	6185	Census Division 17 and 18	32,840
	6035	Census Division 3 and 4	28,620
	6090	Census Division 7	49,410
	6105	Census Division 8 and 13	26,730
	6145	Census Division 10 and 11	26,570
CBWT Total Persons:			980,820
BBM Weekly Circulation (Nov. 1974):			763,471

For Explanation of BBM Survey Methods
See Front of this Volume

Manitoba—Winnipeg

CBWFT

(Ch. 3)

French Outlet

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 59-kw visual, 7.37-kw aural. Antenna: 930-ft. above av. terrain, 1064-ft. above ground, 1849-ft. above sea level.

Latitude 49° 46' 15"
Longitude 97° 30' 35"

Transmitter: Hwy. 2 near Starbuck, Man.

Color: Network, film, slide & tape.

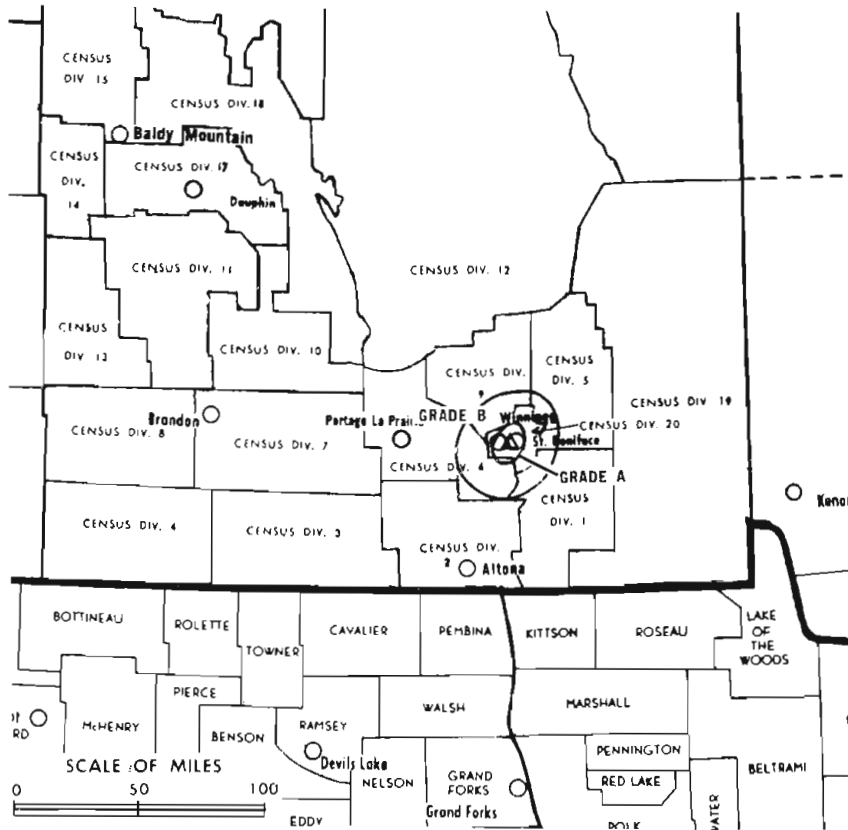
News Wire Service: CBC.

Studio: 541 Portage Ave., P.O. Box 160 R3C 2H1.

Telephone: 204-774-2541. Telex: 07-57780.

TV tape: Recording facilities.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.A.)



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CBWFT Authorized: 7/20/59

CBWFT

Network Service: CBC (French).

Licensee: Canadian Ecstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Began Operation: April 24, 1960.

Personnel:

- D. L. Bennett, regional director for Prairie region.
- L. Remillard, head of French language service.
- F. Stanley, regional sales director.
- R. D. Fairley, regional engineer.
- C. Lavallee, public relations officer.
- W. Morgan, director of TV, acting.
- P. Dumaine, program director.
- H. Decuyper, manager, television technical services.
- H. Nixon, news supervisor.
- B. Dentry, editor in charge.

DIGEST OF RATE CARD NO. 12—(June 1, 1971)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.
\$125.00 \$75.00 \$50.00 \$38.00 \$25.00 \$23.00 \$20.00 \$15.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	None 50% & Over		
Between 25-49%	None Between 25-49%		
Between 5-24%	6010	Census Division 1	28,300
	6020	Census Division 2	30,260
	6035	Census Division 3 and 4	28,620
	6080	Census Division 6	31,590
	6090	Census Division 7	49,410
	6125	Census Division 9 and 12	39,310
CBWFT Total Persons:			207,490
BBM Weekly Circulation (Nov. 1974):			42,640

Manitoba—Winnipeg

CKY-TV

(Ch. 7)

(Repeated by satellite CJAY-TV-2, Brandon, Man.)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1003-ft. above av. terrain, 1003-ft. above ground, 1778-ft. above sea level.

Latitude 49° 34' 46"

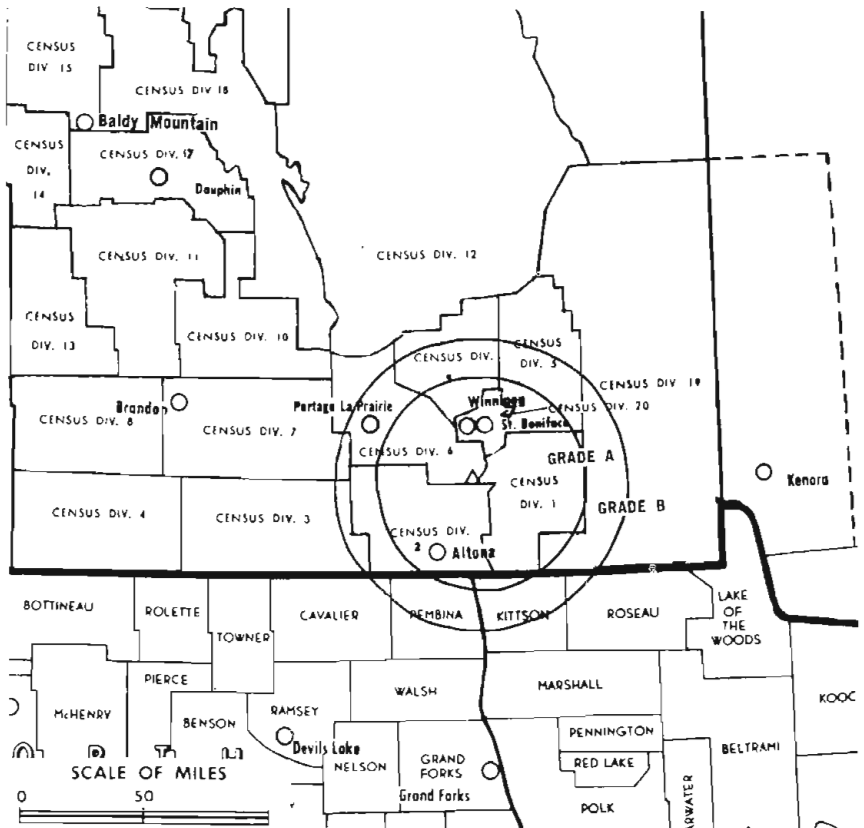
Longitude 97° 10' 17"

Transmitter: St. Agathe.

Color: Network, live, film & tape.

News Wire Service: Broadcast News.

TV tape: Recording facilities.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CKY-TV Authorized: 2/17/60

CKY-TV

Network Service: CTV.

Licensee: MTV Ltd., Polo Park, Winnipeg, Man. R3G 0L7.

Studio: Polo Park.

Telephone: 204-775-0371. **Telex:** 07-57745.

Ownership: MTV Limited.

Began Operation: Nov. 12, 1960.

Represented (sales) by: All-Canada Radio and Television Ltd.

Personnel:

J. R. Mitchell, *president.*

W. A. Davis, *treasurer.*

J. S. Purvis, *general manager.*

I. M. Lillie, *general sales manager.*

D. F. Dennis, *chief engineer.*

J. C. Armstrong, *program manager.*

R. J. Webb, *production manager.*

J. S. Gibson, *operations manager.*

B. W. Graham, *director of news & current affairs.*

DIGEST OF RATE CARD (1975)

Hour 30 Min. 15 Min. 30 Sec. 20 Sec. 10 Sec.

Prime Time

Program rates on request

Graded rates apply*

*Highest rate: \$400.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5562	Kenora West	19,970
	6010	Census Division 1	28,300
	6020	Census Division 2	30,260
	6035	Census Division 3 and 4	28,620
	6050	Census Division 5	31,380
	6060	Census Division 19	18,130
	6069	Winnipeg C.M.A.	545,480
	6080	Census Division 6	31,590
	6089	Brandon City	30,110
	6090	Census Division 7	49,410
6105	Census Division 8 and 13	26,730	
6125	Census Division 9 and 12	39,310	
6145	Census Division 10 and 11	26,570	
Between 25-49%	None Between 25-49%		
Between 5-24%	5561	Kenora East	31,490
	6185	Census Division 17 and 18	32,840
	6200	Census Division 16 East	27,870
	7010	Census Division 1	32,680
7060	Census Division 5	40,560	

CKY-TV Total Persons: 1,041,190
BBM Weekly Circulation (Nov. 1974): 779,904

LOW-POWER REPEATER STATIONS
(Less than 100 watts)

Cormorant—CICM-TV-1, Ch. 4, Cormorant TV Assn. (CBWIT, The Pas) 1 w.
Cross Lake—CBWNT, Ch. 12, CBC (English network) 5 w.
Easterville—CBWHT-2, Ch. 11, CBC (English network) 5 w.
Gillam—CBWLT, Ch. 8, CBC (English network) 5 w.
Grand Rapids—CBWHT-1 Ch. 14 CBC (English network) 10 w.
Lynn Lake—CBWRT, Ch. 8, CBC (English network) 5 w.
Moose Lake—CBWIT-1, Ch. 12, CBC (English network) 5 w.
Nelson House—CBWPT, Ch. 11, CBC (English network) 5 w.
Norway House—CBWOT, Ch. 9, CBC (English network) 5 w.
Pikwitonei—CFPM-TV-1, Ch. 12, PIK TV Assn. (CBWTT, Thompson) 1 w.
Sherridon—CJSM-TV-1, Ch. 5, Sherridon TV Committee (CBWBT, Flin Flon) 1 w.
Snow Lake—CBWKT, Ch. 8, CBC (English network) 5 w.
South Indian Lake—CBWQT-1, Ch. 10, CBC (English network) 28.5 w.
Thicket Portage—CJTM-TV, Ch. 4, Thicket Portage TV Assn. (CBWTT, Thompson) 1 w.
Thompson—CBWTT, Ch. 8, CBC (English network) 52 w.
Wabowden—CBWMT, Ch. 10, CBC (English network) 5 w.

MARITIME PROVINCES

CHSJ-TV-1
Bon Accord, N.B.
(Ch. 6)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)
Network Service: Same as CHSJ-TV, Saint John.
Licensee: New Brunswick Broadcasting Co. Ltd., Crown & Union Sts., St. John, N.B.
Transmitter: Bon Accord, N.B.
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 54.7-kw visual, 27.3-kw aural. Antenna: 1088-ft. above av. terrain, 470-ft. above ground, 1970-ft. above sea level, lat. 46° 38' 57.25", long. 67° 35' 35".
Began Operation: Oct. 15, 1961.
Rates: Included as a bonus with CHSJ-TV, Saint John.

CKCD-TV
Campbellton, N.B.
(Ch. 7)

(Satellite rebroadcasting station of CKAM-TV, North Shore, N.B.)
Licensee: Moncton Broadcasting Ltd., Box 1220, Moncton, N.B.
Transmitter: Harrison Brook, P.Q.
Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 1.44-kw visual, .720-kw aural. Antenna: 640-ft. above av. terrain, 75-ft. above ground, 875-ft. above sea level, lat. 48° 04' 66", long. 66° 34' 54".
Color: Network, film & tape.
Ownership: Same as CKCW-TV, Moncton, N.B.
Began Operation: March 20, 1961.
Rates: Included as a bonus with CKAM-TV, North Shore.

CJBR-TV-1
Edmundston, N.B.
(Ch. 13)

(Satellite rebroadcasting station of CJBR-TV, Rimouski, Que.)
Network Service: Same as CJBR-TV, Rimouski.
Licensee: CJBR-TV Ltee., 273 St. Jean Baptiste St. W., Rimouski, Que.
Transmitter: Power Road.
Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 1.43-kw visual, .714-kw aural. Antenna: Directional, 856-ft. above av. terrain, 545-ft. above ground, 1720-ft. above sea level, lat. 47° 23' 25", long. 68° 18' 59".
Began Operation: Feb. 20, 1962.
Rates: This is an automatic repeater of CJBR-TV, Rimouski and is included as a bonus with that station.

Man.—Maritime Provinces

CBAFT-1
Fredericton/Saint John, N.B.
(Ch. 5)
French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 33.75-kw visual, 3.75-kw aural. Antenna: 640.5-ft. above av. terrain, lat. 45° 34' 57", long. 65° 47' 41".
Began Operation: May 5, 1975.
Rates: This is an automatic repeater of CBAFT, Moncton and is included as a bonus to that station.

CBAFT
Moncton, N.B.
(Ch. 11)
French Outlet

Network Service: CBC.
Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Studio: 250 Archibald St., P.O. Box 950, Moncton, N.B. EIC 8N8.
Transmitter: Lutes Mountain, Westmoreland, N.B.
Telephone: 506-855-3370.
Telex: 014-2284.
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 163-kw visual, 33-kw aural. Antenna: 781-ft. above av. terrain, 433-ft. above ground, 1049-ft. above sea level, lat. 46° 08' 41", long. 64° 54' 14".
Color: Network.
News Wire Service: CBC, Broadcast News, Canadian Press.
AM Affiliate: CBAF, 5-kw, 1300 kHz (CBC).
Began Operation: Dec. 21, 1959.
Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).
Personnel:
 Guy Theriault, *manager*.
 Y. Bruchesi, *technical director*.
 A. Landry, *sales representative*.
 L. J. Cormier, *program director*.
 G. Bradet, *news supervisor*.
 R. Beaulieu, *information representative*.

DIGEST OF RATE CARD NO. 18
(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class A—18:00-22:30, daily						
Program rates on request				\$25.00	\$20.00	\$20.00

CBAFT Total Persons: 233,290
BBM Weekly Circulation (Nov. 1974): 60,922

CKCW-TV
Moncton, N.B.
(Ch. 2)

(Repeated by CKAM-TV, North Shore, N.B.; CKAM-TV-1, Newcastle, N.B.; CKCD-TV, Campbellton, N.B.; CFGW-TV-1, Gaspe West, P.Q.; CFGW-TV-2, Gaspe South, P.Q.; CKMU-TV, Murdochville, P.Q.)
Network Service: CTV.
Licensee: Moncton Bcstg. Ltd., P.O. Box 5004, Moncton, N.B. EIC 8R6.
Studio: 191 Halifax St.
Telephone: 506-855-1224.
Transmitter: Caledonia Mt., near Rosevale.
Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 25-kw visual, 15-kw aural. Antenna: 990-ft. above av. terrain, 326-ft. above ground, 1656-ft. above sea level, lat. 45° 51' 07", long. 64° 48' 47".
Color: Network, film, slide & tape.
Facsimile Service: UPI.
News Film Service: UPI, Broadcast News.
AM Affiliate: CKCW, 10-kw, 1220 kHz.
Ownership: Moncton Bcstg. Ltd. Also owns satellites CKAM-TV, North Shore, N.B.; CKAM-TV-1, Newcastle, N.B. and CKCD-TV, Campbellton, N.B.
Began Operation: Nov. 30, 1954.
Represented (sales) by All-Canada Radio & TV Ltd. (Canada & U.S.).

(Continued on next page)

Maritime Provinces

Personnel:

Fred G. Sherratt, *president*.
J. Marven Nathanson, *vice president, operations*.
John Wood, *vice president, sales*.
Joe Irvine, *general manager*.
Bob Locke, *retail sales manager*.

DIGEST OF RATE CARD NO. 15—(Feb. 1, 1971)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.						
.....****	\$200.00	\$110.00	\$70.00

*On request.

Combination rates: Sold with CJCH-TV, Halifax & CJCB-TV, Sydney as Atlantic Television System.

CKCW-TV Total Persons: 655,940
BBM Weekly Circulation (Nov. 1974): 494,067

CHMT-TV Moncton, N.B.

(Ch. 7)

(Satellite rebroadcasting station of CHSJ-TV, Saint John, N.B.)

Network Service: CBC, same as CHSJ-TV, Saint John.

Licensee: New Brunswick Bcstg. Co. Ltd., 335 Union St.

Transmitter: Riverside, N.B.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1128-ft. above av. terrain, 506-ft. above ground, 1250-ft. above sea level, lat. 45° 48' 32", long. 64° 45' 11".

Began Operation: Sept. 21, 1969.

Rates: This is an automatic repeater of CHSJ-TV, Saint John and is included as a bonus with that station.

CBAFT-3 Neguac, N.B.

(Ch. 3)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: .55-kw visual, 0.11-kw aural. Antenna: 557-ft. above av. terrain, lat. 47° 15' 40", long. 65° 06' 24".

Began Operation: April 25, 1975.

Rates: This is an automatic repeater of CBAFT, Moncton and is included as a bonus with that station.

CKAM-TV North Shore, N.B.

(Ch. 12)

(Repeated by CKAM-TV-1, Newcastle & CKCD-TV, Campbellton, N.B.; CFGW-TV-1, Gaspé West; CFGW-TV-2, Gaspé South; CKMU-TV, Murdochville, all P.Q.)

Network Service: CBC.

Licensee: Moncton Bcstg. Ltd., Knights of Pythias Bldg., Moncton.

Transmitter: Near Upsalquitch Lake, N.B.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 141-kw visual, 77-kw aural. Antenna: 1331-ft. above av. terrain, 775-ft. above ground, 2800-ft. above sea level.

Color: Network & tape.

Ownership: Same as CKCW-TV, Moncton.

Began Operation: Sept. 27, 1960.

Represented (sales) by Canadian Standard Broadcast Sales (for U.S.); Paul Mulvihill & Co. Ltd. (Toronto, Montreal); A. J. Messner & Co. Ltd. (Winnipeg); Stephens & Towndrow (Vancouver).

Rates: Available on request.

Low power repeaters are listed at the
end of the Maritime Provinces.

CHSJ-TV

Saint John, N.B.

(Ch. 4)

(Operates satellite rebroadcasting stations CHSJ-TV-1, Bon Accord, & CHMT-TV, Moncton, N.B.)

Network Service: CBC.

Licensee: New Brunswick Bcstg. Co. Ltd., 335 Union St., St. John, N.B. E2L 1B3.

Studio: 335 Union St.

Transmitter: Mt. Champlain.

Telephone: 657-3410.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 14.4-kw aural. Antenna: 1263-ft. above av. terrain, 144-ft. above ground, 1599-ft. above sea level, lat. 45° 28' 39", long. 62° 14' 02".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

AM Affiliate: CHSJ, 10-kw, 1150 kHz.

Ownership: Ralph Costello, pres., 1%; New Brunswick Publishing Co. Ltd., 99.9%.

Began Operation: March 22, 1954.

Represented (sales) by Paul Mulvihill & Co. Ltd. (Toronto & Montreal); Western Broadcast Sales (Vancouver & Winnipeg); Canadian Standard Broadcast Sales (U.S.).

Personnel:

George A. Cromwell, *general manager*.
D. Burrows, *advertising manager*.
William Piekarski, *chief engineer*.
J. G. Gormley, *traffic & operations manager*.

DIGEST OF RATE CARD NO. 25 (March 1, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-10 p.m., Mon.-Wed.; 7:30-11 p.m., Thurs.-Fri.; 6:30-11 p.m., Sat.; 6-11 p.m., Sun.						
Program rates on request				Graded rates apply*		

*Highest rate: \$105.00.

CHSJ-TV Total Persons: 818,920
BBM Weekly Circulation (Nov. 1974): 575,460

CKLT-TV Saint John, N.B.

(Ch. 9)

(Rebroadcasting station of CKCW-TV, Moncton, N.B.)

Network Service: CTV.

Licensee: Moncton Bcstg. Ltd.

Studio: 191 Halifax St., Moncton. Telephone: 506-855-1200.

Transmitter: Mount Champlain.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1361-ft. above av. terrain, 300-ft. above ground, 1460-ft. above sea level, lat. 45° 28' 39", long. 66° 14' 02".

Color: Network & tape.

Ownership: Moncton Bcstg. Ltd.

Began Operation: Sept. 19, 1969.

Represented (sales) by Paul Mulvihill & Co. Ltd.; Stephens & Towndrow Ltd.; A.J. Messner & Co.; Canadian Standard Broadcast Sales.

Personnel: See CKCW-TV, Moncton.

Rates: See CKCW-TV, Moncton.

CJCB-TV-2 Antigonish, N.S.

(Ch. 9)

(Satellite rebroadcasting station of CJCB-TV-1, Inverness, N.S.)

Network Service: CTV.

Licensee: Cape Breton Bcstrs. Ltd.

Studio & Transmitter: P.O. Box 469, Sydney, N.S. B1P 6H5.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 140-kw visual, 28-kw aural. Antenna: Directional, 902-ft. above av. terrain, 500-ft. above ground, 1500-ft. above sea level, lat. 45° 32' 45", long. 62° 15' 39".

Began Operation: June 26, 1961.

Represented (sales) by All-Canada Radio & Television Ltd.; Alexander, Pearson & Dawson.

Rates: Included as a bonus with CJCB-TV, Sydney.

CJCH-TV-6
Caledonia, N.S.

(Ch. 6)

(Satellite rebroadcasting station of CJCH-TV, Halifax, N.S.)

Network Service: CTV, same as CJCH-TV.

Licensee: CJCH Ltd., 2885 Robie St., Halifax.

Transmitter: West Caledonia.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 633-ft. above av. terrain, 468-ft. above ground, 968-ft. above sea level. lat. 44° 20' 26", long. 65° 06' 34".

Ownership: See CJCH-TV, Halifax, N.S.

Began Operation: Dec. 15, 1970.

Rates: This is an automatic repeater of CJCH-TV, Halifax and is included as a bonus with that station.

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CJCH-TV-1
Canning, N.S.

(Ch. 10)

(Satellite rebroadcasting station of CJCH-TV, Halifax, N.S.)

Network Service: CTV, same as CJCH-TV.

Licensee: CJCH Ltd., 2885 Robie St., Halifax.

Transmitter: The New Look-off.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 18-kw visual, 9-kw aural. Antenna: 886-ft. above av. terrain, 318-ft. above ground, 993-ft. above sea level. lat. 45° 12' 12", long. 64° 24' 06".

Ownership: See CJCH-TV, Halifax, N.S.

Began Operation: Dec. 17, 1961.

Rates: This is an automatic repeater of CJCH-TV, Halifax and is included as a bonus with that station.

•

CBIT-2
Cheticamp, N.S.

(Ch. 2)

(Satellite rebroadcasting station of CBIT, Sydney, N.S.)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Cheticamp, N.S.

Technical Facilities: Channel 2 (54-60 MHz). Authorized power: 2.47-kw visual, .49-kw aural. Antenna: 611-ft. above average terrain, 150-ft. above ground, 1300-ft. above sea level. lat. 60° 59' 10", long. 46° 34' 39".

Began Operation: Sept. 30, 1972.

Rates: Included as a bonus with CBIT, Sydney.

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CBHFT-4
Cheticamp, N.S.

(Ch. 10)

French Outlet

(Repeated by CBIMT, Magdalen Islands, P.Q.)

Network Service: CBC French network.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Cheticamp, N.S.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 7.9-kw visual, 4-kw aural. Antenna: Directional, 786-ft. above av. terrain, 354-ft. above ground, 1504-ft. above sea level, lat. 46° 34' 41", long. 60° 59' 04".

Began Operation: Nov. 2, 1964.

Rates: This is an automatic repeater of CBC French network and is included as a bonus with the network rate.

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CBHFT
Halifax, N.S.

(Ch. 13)

French Outlet

Network Service: CBC French Network.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Halifax, N.S.

1976 Edition

Maritime Provinces

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 135-watts visual, 13.5-watts aural. Antenna: 525-ft. above av. terrain, 650-ft. above ground, 450-ft. above sea level, lat. 44° 39' 03", long. 63° 39' 28".

Began Operation: Dec. 20, 1971.

Rates: This is an automatic repeater of the CBC French network and is included as a bonus with the network rate.

CBHFT Total Persons: 78,500

BBM Weekly Circulation (Nov. 1974): 32,433

CJCB-TV-1
Inverness, N.S.

(Ch. 6)

(Satellite rebroadcasting station of CJCB-TV, Sydney, N.S.)

Network Service: CTV.

Licensee: Cape Breton Broadcasters Ltd., P.O. Box 469, Sydney, N.S. B1P 6H5.

Transmitter: Inverness, N.S.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9.4-kw visual, 4.7-kw aural. Antenna: 1017-ft. above av. terrain, 141-ft. above ground, 1291-ft. above sea level, lat. 46° 09' 13", long. 61° 23' 01".

Began Operation: Nov. 8, 1959.

Represented (sales) by All-Canada Radio & Television Ltd.; Alexander, Pearson & Dawson.

Personnel: Same as CJCB-TV, Sydney, N.S.

Rates: Included as a bonus with CJCB-TV, Sydney.

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CBHT-1
Liverpool, N.S.

(Ch. 12)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: New Glasgow.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 970-watts visual, 97-watts aural. Antenna: Directional, 647-ft. above av. terrain, 472-ft. above ground, 772-ft. above sea level, lat. 44° 03' 59", long. 64° 43' 00".

Began Operation: Nov. 24, 1958.

Rates: Included as a bonus with the CBC network rate.

•

CBIT-1
Mulgrave, N.S.

(Ch. 12)

(Satellite rebroadcasting station of CBIT, Sydney, N.S.)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mulgrave, N.S.

Technical Facilities: Channel 12 (204-210 MHz). Authorized power: 12.9-kw visual, 2.6-kw aural. Antenna: 611-ft. above average terrain, 395-ft. above ground, 895-ft. above sea level, lat. 61° 24' 47", long. 45° 35' 56".

Began Operation: Sept. 30, 1972.

Rates: Included as a bonus to the CBC network rate.

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CBHFT-2
Mulgrave, N.S.

(Ch. 7)

French Outlet

(Satellite rebroadcasting station of CBHFT, Halifax, N.S.)

Network Service: CBC French network.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mulgrave, N.S.

Technical Facilities: Channel 7 (174-180 MHz). Authorized power: 106-kw visual, 21-kw aural. Antenna: 665-ft. above average terrain, 449-ft. above ground, 949-ft. above sea level, lat. 61° 24' 47", long. 45° 35' 56".

Began Operation: Oct. 1, 1972.

Rates: Included as a bonus to the CBC French network rate.

999-b

Maritime Provinces—Halifax, N.S.

CBHT

(Ch. 3)

English Outlet

(Operates rebroadcasting stations CBHT-1, Liverpool; CBHT-2, Shelburne; CBHT-3, Yarmouth; CBHT-4, Sheet Harbour & CBHT-5, New Glasgow, all N.S.)

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 56-kw average visual, 11.2-kw average aural. Antenna: 866-ft. above av. terrain, 650-ft. above ground, 1100-ft. above sea level.

Latitude 44° 39' 03"
Longitude 63° 39' 28"

Transmitter: Gelzer's Hill, NW of city.

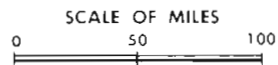
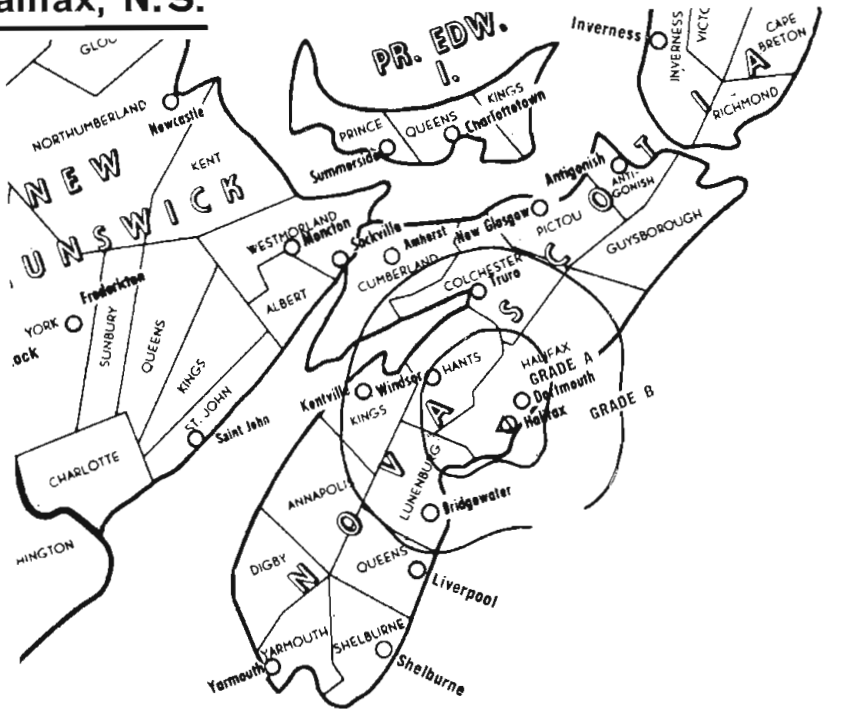
Color: Network, film & slide.

TV tape: Recording facilities.

News Wire Service: Canadian Press, Broadcast News, UPI.

AM Affiliate: CBH, 10-kw, 860 kHz. (CBC).

FM Affiliate: CBH-FM, 100-kw, 102.7 MHz.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CBHT Authorized: 12/20/54

CBHT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 1840 Bell Rd.

Mailing Address: P.O. Box 3000, Halifax, N.S. B3J 3E9.

Telephone: 902-422-8311. **Telex:** 019-21618.

Began Operation: Dec. 20, 1954.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

A. K. Morrow, *director for the Maritime region.*
G. Smith, *regional public relations officer.*
D. G. Leblanc, *regional sales manager.*
H. K. Urbach, *regional engineer.*
A. Greer, *TV production manager.*
G. F. Fardy, *director of television.*
M. Rothery, *program director.*
R. Williamson, *manager, TV operations centre.*
R. Williams, *film operations manager.*
M. Corkum, *technical director.*
R. Krantz, *TV news supervisor.*

DIGEST OF RATE CARD NO. 23 (June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—7:30-10 p.m., Mon.-Fri.; 8-11 p.m., Sat.; 5:30-10 p.m., Sun.						
Program rates on request			\$210.00	\$115.00	\$115.00	

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	2070	Pictou	46,270
	2079	Halifax C.M.A.	224,040
	2080	Halifax County	266,450
	2090	Lunenburg, Queens	51,170
	2120	Shelburne, Yarmouth	41,300
	2140	Digby	20,750
	2150	Hants	29,030
2170	Colchester	40,690	
Between 25-49%	2160	Kings	47,530
Between 5-24%	2055	Antigonish, Guysborough	30,550
	2180	Cumberland	33,580
CBHT Total Persons:			607,320
BBM Weekly Circulation (Nov. 1974):			461,496

For Canadian CATV Systems
see Services Volume

Maritime Provinces—Halifax, N.S.

CJCH-TV

(Ch. 5)

(Operates rebroadcasting stations CJCH-TV-1, Canning; CJCH-TV-6, Caledonia; CJCH-TV-7, Yarmouth, all N.S.)

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Directional, 822-ft. above av. terrain, 575-ft. above ground, 1025-ft. above sea level.

Latitude 44° 39' 01"
Longitude 63° 39' 27"

Transmitter: Geizer's Hill, Halifax County.

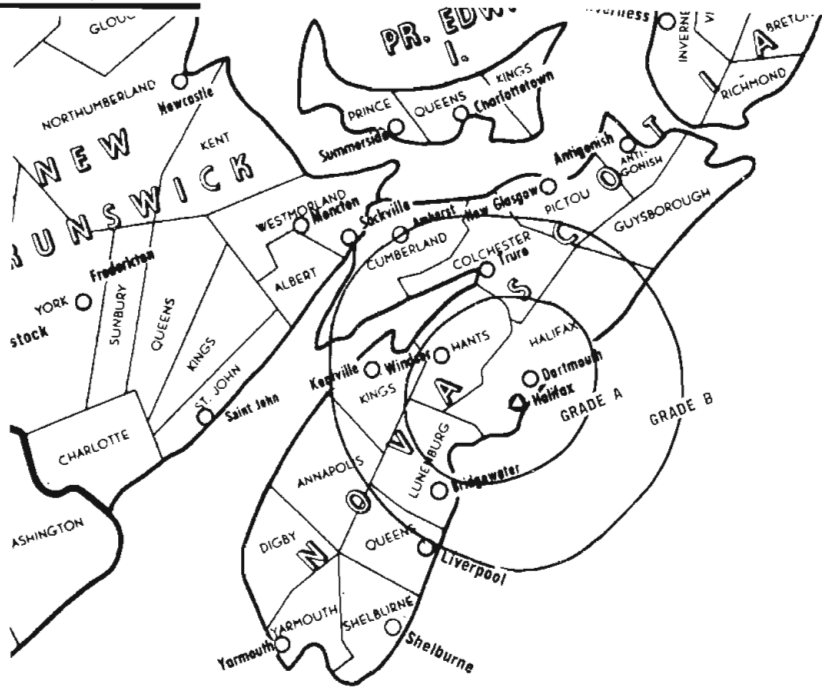
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Canadian Press. Broadcast News.

News Film Service: London Film Service.

AM Affiliate: CJCH, 10-kw (5-kw night), 920 kHz.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CJCH-TV Authorized: 8/19/60

CJCH-TV

Network Service: CTV.

Licensee: CJCH Ltd., 2885 Robie St.

Studio: 2885 Robie St. Telephone: 902-453-2524.

Ownership: CJCH Ltd.

Began Operation: Jan. 1, 1961.

Represented (sales) by Alexander. Pearson, Dawson Ltd. (Canada).

Personnel:

Fred G. Sherratt, *president & general manager.*

J. Marvin Nathanson, *vice president, operations.*

Gordon A. Johns, *station manager.*

Andrea Holland, *promotion & sales merchandising.*

Vic Perry, *operations & production manager.*

W. A. Robert, *director of engineering.*

Dick Prat, *news director.*

DIGEST OF RATE CARD NO. 4

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class AA—6:30-11 p.m., daily.				
.....***	\$420.00	\$265.00

*Program rates on request.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	2079	Halifax C.M.A.	224,040
	2080	Halifax County	266,450
	2090	Lunenburg, Queens	51,170
	2120	Shelburne, Yarmouth	41,300
	2130	Annapolis	20,740
	2140	Digby	20,750
	2150	Hants	29,030
	2160	Kings	47,530
2170	Colchester	40,690	
Between 25-49%	None	Between 25-40%	
Between 5-24%	2070	Pictou	46,270
	2180	Cumberland	33,580
CJCH-TV Total Persons:			597,510
BBM Weekly Circulation (Nov. 1974):			481,820

Maritime Provinces

CBHT-5 New Glasgow, N.S. (Ch. 7)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: New Glasgow.

Technical Facilities: Channel 7 (174-180 MHz). Authorized power: 209-kw visual, 104-kw aural. Antenna: 424-ft. above av. terrain, 160-ft. above ground, 715-ft. above sea level. lat. 45° 32' 00" long. 62° 38' 14".

Began Operation: Jan. 23, 1960. Purchased by CBC Aug. 1, 1968.

Rates: This is an automatic repeater of CBHT, Halifax, N.S., and is included as a bonus with that station.

CBHT-4 Sheet Harbour, N.S. (Ch. 11)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Sheet Harbour, N.S.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 0.66-kw visual, 0.33-kw aural. Antenna: 368-ft. above av. terrain, 243-ft. above ground, 493-ft. above sea level. lat. 44° 55' 29", long. 62° 29' 55".

Began Operation: Feb. 19, 1964.

Rates: This is an automatic repeater of CBHT, Halifax and is included as a bonus with that station.

CBHT-2 Shelburne, N.S. (Ch. 8)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2 mi. NE of Shelburne, near Hwy. No. 3.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 423-kw visual, 254-kw aural. Antenna: 449-ft. above av. terrain, 313-ft. above ground, 581-ft. above sea level. lat. 43° 46' 35", long. 65° 18' 27".

Began Operation: Nov. 24, 1958.

Rates: This is an automatic repeater and is included as a bonus with the CBC network rate.

CBHFT-3 Sydney, N.S. (Ch. 13)

French Outlet

(Satellite rebroadcasting station of CBHFT-2, Mulgrave, N.S.)

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Sydney, N.S.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 4.5-kw visual, 0.9-kw aural. Antenna: 515-ft. above average terrain, 389-ft. above ground, 689-ft. above sea level, lat. 60° 08' 55", long. 46° 05' 40".

Began Operation: Oct. 2, 1972.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CBHT-3 Yarmouth, N.S. (Ch. 11)

Network Service: CBC, same as CBHT, Halifax.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Approx. ½ mi. W of Chandler Lake, Yarmouth County.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 15.7-kw visual, 3.3-kw aural. Antenna: 620-ft. above av. terrain, 540-ft. above ground, 690-ft. above sea level, lat. 43° 55' 55", long. 66° 06' 10".

Began Operation: Dec. 20, 1958.

Rates: Included as a bonus with the CBC network.

1002-b

CBHFT-1 Yarmouth, N.S.

(Ch. 3)

French Outlet

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Approx. 6-mi. N of Yarmouth.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 1.9-kw visual, 0.19-kw aural. Antenna: 558-ft. above av. terrain, 568-ft. above ground, 718-ft. above sea level, lat. 43° 55' 55", long. 66° 06' 10".

Began Operation: Oct. 20, 1970.

Rates: Included as a bonus with the CBC French network.

CBCT Charlottetown, P. E. I. (Ch. 13)

English Outlet

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 430 University Ave., Box 515, Charlottetown.

Transmitter: Churchill, P.E.I.

Telephone: 902-892-3591. Telex: 014-4476.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 62.0-kw visual, 12.4-kw aural. Antenna: Directional, 918-ft. above av. terrain, 580-ft. above ground, 935-ft. above sea level, lat. 46° 12' 40", long. 63° 20' 25".

TV tape: Recording facilities.

Began Operation: July 1, 1956. Purchased by CBC Aug. 1, 1968.

Represented (sales) by CBC National Selective Sales (Canada): Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

D. Gunn, location manager.

C. M. Quinton, sales representative.

W. Cooper, news reporter.

C. W. Adams, supervisor of technical operations.

DIGEST OF RATE CARD NO. 8—(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—7:30-10 p.m., Mon.-Fri.; 8-11 p.m., Sat.; 6-10 p.m., Sun.						
Program rates on request				\$80.00	\$45.00	\$45.00

CBCT Total Persons: 147,080

BBM Weekly Circulation (Nov. 1974): 111,401

CKCW-TV-1 Charlottetown, P.E.I. (Ch. 8)

(Satellite rebroadcasting station of CKCW-TV, Moncton, N.B.)

Network Service: CTV.

Licensee: Moncton Bcstg. Ltd., P.O. Box 5004, Moncton, N.B. EIC 8R6.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 14.5-kw visual, 1.45-kw aural. Antenna: Directional.

Rates: Included as a bonus with CKCW-TV, Moncton.

LOW-POWER REPEATER STATIONS (Less than 100 watts)

Bay St. Lawrence, N.S.—CJCB-TV-5, Ch. 7, Cape Breton Bcstrs. Ltd. (CJCB-TV, Sydney) 1 w.

Dingwall, N.S.—CJCB-TV-3, Ch. 9, Cape Breton Bcstrs. Ltd. (CJCB-TV, Sydney) 5 w.

Kedgwick, N.B.—CHAU-TV-10, Ch. 2, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.

Mabou, N.S.—CBIT-4, Ch. 3, CBC (English network) 5 w.

Margaree, N.S.—CBIT-5, Ch. 8, CBC (English network) 5 w.

Newcastle, N.B.—CKAM-TV-1, Ch. 9, Moncton Bcstg. Ltd. (CKAM-TV, North Shore) 16.8 w.

New Glasgow, N.S.—CJCB-TV-4, Ch. 2, Cape Breton Bcstrs. Ltd. (CJCB-TV, Sydney) 5 w.

Pleasant Bay, N.S.—CBIT-3, Ch. 8, CBC (English network) 5 w.

St. Martin de Restigouche, N.B.—CHAU-TV-12, Ch. 9, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.

St. Quentin, N.B.—CHAU-TV-2, Ch. 9, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton, P.Q.) 5 w.

Yarmouth, N.S.—CJCH-TV-7, Ch. 13, CJCH-TV Ltd. (CJCH-TV, Halifax) 5 w.

TV Factbook No. 45

Maritime Provinces—Sydney, N. S.

CBIT

(Ch. 5)
English Outlet

(Operates rebroadcasting stations
CBIT-1, Mulgrave; CBIT-2 Cheticamp; CBIT-3 Pleasant Bay; CBIT-4, Mabou & CBIT-5, Margarec, all N.S.).

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 54-kw visual; 10.8-kw aural. Antenna: 468-ft. above average terrain, 342-ft. above ground, 642-ft. above sea level.

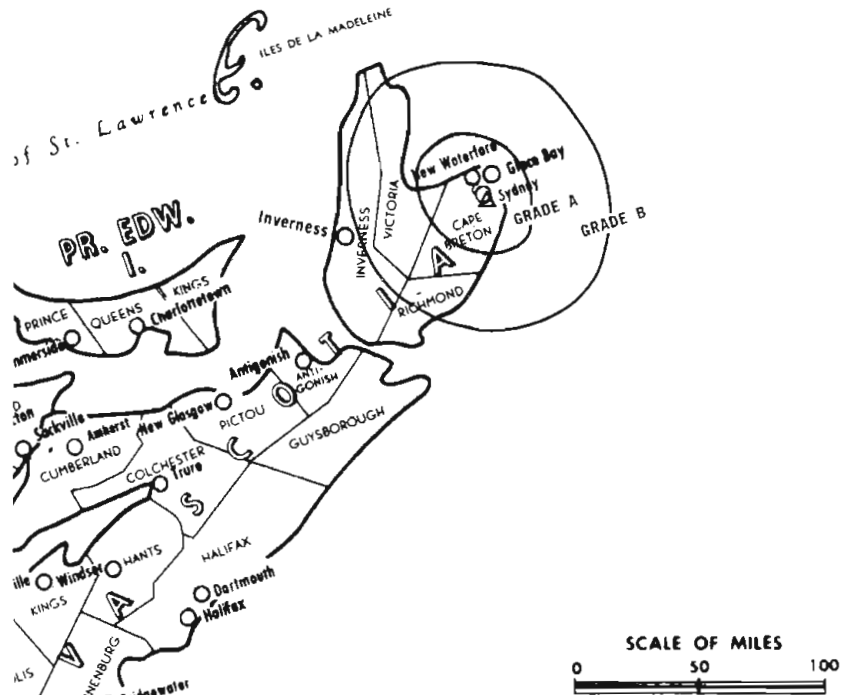
Latitude 60° 08' 55"
Longitude 46° 05' 40"

Transmitter: 3½ miles N.E. of Sydney, N.S.

Color: Network.

AM Affiliate: CBI, 10-kw, 1140 kHz (CBC).

Studio: 285 Alexandria St., Box 700, Sydney, N.S. B1P 6H7.



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CBIT-TV Authorized

CBIT

Network Service: CBC.

Licensee: Canadian Broadcasting Corporation, 1500 Bronson Ave., Ottawa, Ont.

Telephone: 902-539-5050. Telex: 019-35109.

Began Operation: September 26, 1972.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

A. W. Wilson, *location manager*.
T. Wood, *program operations officer*.
I. Munn, *news supervisor*.
H. Tobin, *administrative asst. to location mgr.*
M. Smithson, *technical supervisor (acting)*.

DIGEST OF RATE CARD NO. 4—(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—7:30-10 p.m., Mon.-Fri.; 8-11 p.m., Sat.; 6-10 p.m., Sun.						
Program rates on request	\$110.00	\$60.00	\$60.00	\$60.00		

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	2009	Sydney-Glace Bay, Sydney Mines	116,640
	2010	Cape Breton	120,200
	2025	Inverness, Richmond, Victoria	42,940
	2055	Antigonish, Guysborough	30,550
Between 25-49%	None Between 25-49%		
Between 5-24%	1010	Kings	18,160
CBIT Total Persons:			211,850
BBM Weekly Circulation (Nov. 1974):			165,660

Maritime Provinces—Sydney, N. S.

CJCB-TV

(Ch. 4)

(Repeated by CJCB-TV-1, Inverness; CJCB-TV-2, Antigonish; CJCB-TV-3, Dingwall; CJCB-TV-4, New Glasgow; CJCB-TV-5, Bay St. Lawrence, all N.S.)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 180-kw visual, 108-kw aural. Antenna: 399-ft. above av. terrain. 300-ft. above ground, 525-ft. above sea level.

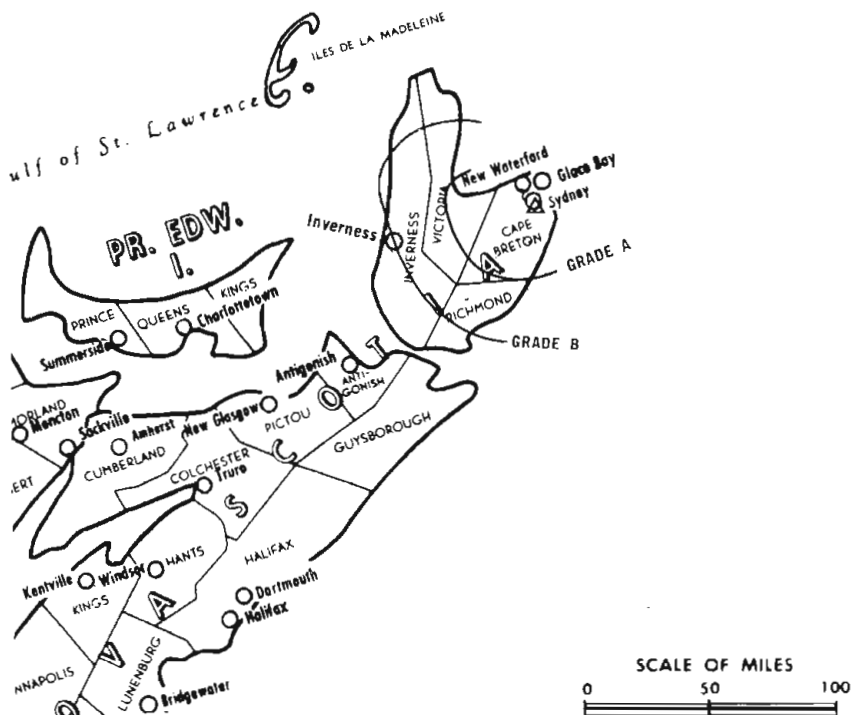
Latitude 46° 07' 19"
Longitude 60° 10' 26"

Transmitter: Hardwood Hill.

Color: Network & tape.

AM Affiliate: CJCB, 10-kw (1-kw night), 1270 kHz.

FM Affiliate: CJCB-FM, 1-kw, 94.9 MHz (No. 235), 280-ft. antenna.



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CJCB-TV Authorized: 7/20/53

CJCB-TV

Network Service: CTV.

Licensee: Cape Breton Bcstrs. Ltd.

Studio: Hardwood Hill, P.O. Box 469, B1P 6H5.

Telephone: 902-562-5511. **Telex:** 019-35195.

Ownership: Cape Breton Broadcasters Ltd.

Began Operation: Sept. 30, 1954.

Represented (sales) by All-Canada Radio & Television Ltd. (U.S. and western Canada); Alexander, Pearson, Dawson Ltd. (eastern Canada).

Personnel:

F. G. Sherratt, *president*.

Ken Boyce, *station manager*.

Mrs. M. C. MacQuarrie, *traffic & continuity*.

F. MacLeod, *chief engineer*.

Mrs. E. K. Williams, *commercial*.

Bill Holmes, *operations manager*.

Rates: On request.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	2009	Sydney-Glace Bay, Sydney Mines	116,640
	2010	Cape Breton	120,200
	2025	Inverness, Richmond, Victoria	42,940
	2055	Antigonish, Guysborough	30,550
	2070	Pictou	46,270
Between 25-49%	1010	Kings	18,160
Between 5-24%	1020	Queens	52,430
	4020	Iles-de-la-Madeleine	14,810
CJCB-TV Total Persons:			325,360
BBM Weekly Circulation (Nov. 1974):			243,856

NEWFOUNDLAND

CJAP-TV Argentia

(Ch. 3)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)
Network Service: CTV.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., St. John's.

Transmitter: Freshwater Hill, Argentia. Telephone: 579-5015 (St. John's).

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 14-kw visual, 3.5-kw aural. Antenna: 558-ft. above av. terrain, 300-ft. above ground, 761-ft. above sea level, lat. 47° 15' 44", long. 53° 6' 58".

Ownership: See CJON-TV, St. John's, Newfoundland.

Began Operation: May 30, 1957.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Geoff Stirling, *chairman*.
Colin Jamieson, *president*.

Rates: This is an automatic repeater of CJON-TV, St. John's and is included as a bonus with that station.

CBNAT-1 Baie Verte

(Ch. 3)

(Rebroadcasting station of CBNAT Grand Falls, Nfld.)

Network Service: CBC same as CBNAT Grand Falls.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2.5-mi. S. of Wild Cove, Nfld.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 3.4-kw visual, 0.68-kw aural. Antenna: 907-ft. above av. terrain, 330-ft. above ground, 1330-ft. above sea level, lat. 49° 57' 34", long. 56° 18' 42".

Began Operation: September 16, 1969.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CJWB-TV Bonavista

(Ch. 10)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., St. John's.

Transmitter: Burnt Ridge, Bonavista.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 250 watts visual, 25 watts aural. Antenna: Directional 463-ft. above av. terrain, 64-ft. above ground, 554-ft. above sea level, lat. 48° 37' 30", long. 53° 03' 45".

Ownership: See CJON-TV, St. John's, Newfoundland.

Began Operation: Aug. 3, 1964.

Personnel:

Dave Chislett, *resident engineer*.

Rates: This is an automatic repeater of CJON-TV, St. John's and is included as a bonus with that station.

CBYT-3 Bonne Bay

(Ch. 2)

(Rebroadcasting station of CBYT, Corner Brook, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Bonne Bay.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 6.2-kw visual, 1.2-kw aural. Antenna: 188-ft. above av. terrain, lat. 49° 33' 12", long. 57° 53' 24".

Began Operation: March 12, 1971.

Rates: This is an automatic repeater of CBYT, Corner Brook and is included as a bonus with that station.

1976 Edition

Newfoundland

CBNAT-2 Buchans

(Ch. 7)

(Rebroadcasting station of CBNAT, Grand Falls, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Buchans.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 3.4-kw visual, .34-kw aural. Antenna: Directional, 24-ft. above av. terrain, 240-ft. above ground, 930-ft. above sea level, lat. 48° 48' 40", long. 56° 48' 27".

Began Operation: Sept. 29, 1970.

Rates: This is an automatic repeater of CBNT, St. John's and is included as a bonus to that station.

CBNAT-8 Conche

(Ch. 13)

(Satellite rebroadcasting station of CBNAT-1, Baie Verte, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Conche, Nfld.

Technical Facilities: Channel 13 (210-216 MHz). Authorized power: 144 watts visual, 144 watts aural. Antenna: 462-ft. above av. terrain, 105-ft. above ground, 705-ft. above sea level, lat. 50° 55' 06", long. 55° 53' 47".

Began Operation: Aug. 10, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CBYT Corner Brook

(Ch. 5)

English Outlet

(Repeated by CBYT-1, Stephenville; CBYAT, Deer Lake; CBYT-2, Irishtown; CBYT-3, Bonne Bay; CBYT-4, Port aux Basques; CBYT-5, St. Andrews, all Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 10.6-kw visual, 2.12-kw aural. Antenna: 490-ft. above av. terrain, 239-ft. above ground, 1229-ft. above sea level, lat. 48° 56' 01", long. 57° 58' 04".

AM Affiliate: CBY, 10-kw, 990 kHz (CBC).

Studio & Transmitter: Hospital Hill.

Mailing Address: Box 610, Corner Brook, Nfld. A2H 6G1.

Telephone: 709-634-3141.

Telex: 016-44222.

Began Operation: June 18, 1959.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

R. G. O'Brien, *station manager*.
C. Mardel, *manager TV operations*.
G. Kenny, *sales representative*.
J. Parrot, *technical supervisor*.
E. J. Byrne, *news editor*.

Rates: See CBNT, St. John's, Nfld.

CBYT Total Persons: 120,360
BBM Weekly Circulation (Nov. 1974): 105,086

CJWN-TV Corner Brook

(Ch. 10)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., Box 2020, St. John's.

Transmitter: The Hill, Corner Brook, West. Telephone: 634-4752.

(Continued on next page)

1005-b

Newfoundland

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 1-kw visual, 25-kw aural. Antenna: Directional, 107-ft. above av. terrain, 106-ft. above ground, 781-ft. above sea level, lat. 48° 56' 55", long. 57° 58' 23".

Ownership: Same as CJON-TV, St. John's, Nfld.

Began Operation: Dec. 23, 1964.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Tom Hann, *station manager*.

Rates: Included as a bonus with CJON-TV, St. John's, Nfld.

CJWN-TV Total Persons: 96,030
BBM Weekly Circulation (Nov. 1974): 65,224

CBYAT Deer Lake

(Ch. 12)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 6-mi. NW of Deer Lake, Nfld.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 246-watts visual, 123-watts aural. Antenna: Directional, 425-ft. above av. terrain, 215-ft. above ground, 1047-ft. above sea level, lat. 49° 15' 23", long. 57° 30' 29".

Began Operation: July 12, 1965.

Rates: Included as a bonus with the CBC English network rate.

CJLW-TV Deer Lake

(Ch. 7)

(Satellite rebroadcasting station of CJWN-TV,
Corner Brook, Nfld.)

Network Service: CTV, same as CJON-TV, St. John's.

Licensee: Newfoundland Bcstg. Co. Ltd., Prince of Wales St., Box 2020, St. John's.

Transmitter: Deer Lake.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 169-watts visual, 42 watts aural. Antenna: Directional, 100-ft. above av. terrain, 60-ft. above ground, 250-ft. above sea level, lat. 49° 08' 40", long. 54° 27' 55".

Ownership: Same as CJON-TV, St. John's, Nfld.

Began Operation: June 4, 1970.

Represented (sales) by All-Canada Radio & Television Ltd.

Rates: Included as a bonus with CJWN-TV, St. John's, Nfld.

CFLA-TV Goose Bay

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 709-896-2466. **Telex:** 016-2236.

Transmitter: 5-mi. W of Happy Valley, Nfld.

Mailing Address: Box 39, Station "A", Goose Bay, Labrador A0P 1S0.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: .870-kw visual, .435-kw aural. Antenna: 23.4-ft. above av. terrain, lat. 53° 17' 47", long. 60° 25' 00".

Began Operation: October 29, 1956 as an American Forces station. Acquired by CBC July 1, 1973.

Personnel:

B. M. Dawe, *location manager*.

Rates: Included as a bonus to the CBC network.

CFLA-TV Total Persons: 38,610
BBM Weekly Circulation (Nov. 1974): 16,362

1006-b

CJOX-TV-1 Grand Bank

(Ch. 2)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Co. Ltd., Box 2020, St. John's, Nfld. A1C 5S2.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 7.4-kw visual, .74-kw aural. Antenna: Directional, 499-ft. above av. terrain.

Rates: Included as a bonus with CJON-TV, St. John's.

CBNAT Grand Falls

(Ch. 11)

(Satellite rebroadcasting station of CBNT, St. John's, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Botwood.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 317-kw visual, 64-kw aural. Antenna: 823-ft. above av. terrain, 560-ft. above ground, 1010-ft. above sea level, lat. 49° 11' 51", long. 55° 22' 05".

Began Operation: Dec. 21, 1967.

Rates: Included as a bonus to the CBC network.

CJCN-TV Grand Falls

(Ch. 4)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Broadcasting Co., CJON-TV Bldg., Prince of Wales St., St. John's. **Studio:** Grand Falls.

Transmitter: Norris Arm, Newfoundland.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 26-kw visual, 7-kw aural. Antenna: 609-ft. above av. terrain, 375-ft. above ground, 924-ft. above sea level, lat. 49° 04' 12", long. 55° 16' 54".

AM Affiliates: CJCN, 680 kHz & CJCR, 1-kw, 1350 kHz.

Ownership: Same as CJON-TV, St. John's, Newfoundland.

Began Operation: March 1, 1960.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel: Freeman White, *station manager*.

Rates: Included as a bonus with CJON-TV, St. John's, Nfld.

CBNLT Labrador City/Wabush

(Ch. 13)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio & Transmitter: Amherst St., Labrador City; P.O. Box 576, Labrador City, Nfld. A2V 2L3.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: .59-kw visual, .295-kw aural. Antenna: Directional, minus 109-ft. above av. terrain, 100-ft. above ground, 2011-ft. above sea level, lat. 52° 56' 41", long. 66° 54' 11".

TV tape: Recording facilities.

Began Operation: August 22, 1965. Acquired by CBC Nov. 7, 1973.

Personnel:

Ms. J. R. Kelland, *manager Labrador City operation*.

Rates: Included as a bonus to the CBC English network rate.

CBST-3 Labrador City/Wabush

(Ch. 9)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Labrador City, Nfld.

TV Factbook No. 45

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 0.214-kw visual, 0.043-kw aural. Antenna: Directional, 14 ft. above av. terrain, lat. 52° 56' 52", long. 66° 55' 00".

Began Operation: Nov. 5, 1973.

Rates: Included as a bonus with CBST Sept Iles, Que.

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CBNT-3

Marystown

(Ch. 5)

Network Service: CBC, same as CBNT, St. John's.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Marystown.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 22.5-kw visual, 11.25-kw aural. Antenna: Directional, 800-ft. above av. terrain, 291-ft. above ground, 931-ft. above sea level, lat. 47° 08' 39", long. 55° 08' 52".

Began Operation: Nov. 29, 1965.

Rates: Included as a bonus with CBNT, St. John's, Nfld.

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CBNAT-9

Mount St. Margaret

(Ch. 9)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mount St. Margaret, Nfld.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 29-kw visual, 2.9-kw aural. Antenna: Directional, 931 ft. above av. terrain, lat. 51° 01' 05", long. 56° 48' 47".

Began Operation: Nov. 30, 1973.

Rates: Included as bonus with CBNT St. John's, Nfld.

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CBNAT-7

Musgrave Harbour

(Ch. 7)

(Satellite rebroadcasting station of CBNAT, Grand Falls, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Musgrave Harbour, Nfld.

Technical Facilities: Channel 7 (174-180 MHz). Authorized power: 135 watts visual, 27 watts aural. Antenna: 438-ft. above av. terrain, 205-ft. above ground, 555-ft. above sea level, lat. 49° 23' 18", long. 54° 09' 33".

Began Operation: January 19, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

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CBNT-2

Placentia

(Ch. 12)

Network Service: CBC, same as CBNT, St. John's.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Placentia.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1.58-kw visual, .79-kw aural. Antenna: Directional, 633-ft. above av. terrain, 339-ft. above ground, 839-ft. above sea level, lat. 47° 13' 52", long. 53° 58' 56".

Began Operation: Nov. 25, 1965.

Rates: Included as bonus with CBNT, St. John's.

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CBFNT

Port-au-Port

(Ch. 13)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Port-au-Port, Nfld.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.504-kw visual, 0.101-kw aural. Antenna: Directional, 1134 ft. above av. terrain.

Began Operation: Spring 1974.

Rates: Included as a bonus to the CBC French network rate.

1976 Edition

CBYT-4

Port Aux Basques

(Ch. 3)

(Rebroadcasting station of CBYT-1, Stephenville, Nfld.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Flagstaff Hill, NW of Port aux Basques.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 470 watts visual, 235 watts aural. Antenna: 187-ft. above av. terrain, 176-ft. above ground, 381-ft. above sea level, lat. 47° 34' 49", long. 59° 08' 45".

Began Operation: December 22, 1966.

Rates: Included as a bonus with CBYT, Corner Brook, Nfld.

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CBNT-1

Port Rexton

(Ch. 13)

Network Service: CBC, same as CBNT, St. John's.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Port Rexton, Nfld.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 16-kw visual, 8-kw aural. Antenna: Directional, 696-ft. above av. terrain, 550-ft. above ground, 1000-ft. above sea level, lat. 48° 26' 27", long. 53° 21' 25".

Began Operation: April 29, 1965.

Rates: Included as a bonus with CBNT, St. John's, Nfld.

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CJRR-TV

Red Rocks

(Ch. 11)

(Satellite rebroadcasting station of CJON-TV, St. John's Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Co. Ltd., Prince of Wales St., Box 2020, St. John's, Nfld. A1C 5S2.

Transmitter: Red Rocks.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 400 watts visual, 40 watts aural. Antenna: Directional, 433-ft. above av. terrain, lat. 47° 40' 26", long. 59° 18' 16".

Rates: Included as a bonus with CJON-TV, St. John's.

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CBYT-5

St. Andrews

(Ch. 6)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: St. Andrews, Nfld.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 515-watts visual, 52-watts aural. Antenna: 115-ft. above av. terrain, 171-ft. above ground, 471-ft. above sea level, lat. 47° 48' 12", long. 59° 17' 23".

Began Operation: July 18, 1967.

Rates: Included as a bonus with CBYT, Corner Brook, Nfld.

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CBNT-6

St. Mary's

(Ch. 10)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: St. Mary's, Nfld.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 0.67-kw visual, 0.13-kw aural. Antenna: Directional, 382 ft. above av. terrain, lat. 47° 03' 12", long. 53° 27' 38".

Began Operation: Jan. 4, 1974.

Rates: Included as a bonus with CBNT St. John's, Nfld.

Newfoundland—St. John's

CBNT

(Ch. 8)

English Outlet

(Repeated by CBNT-1, Port Rexton; CBNT-2, Placentia; CBNT-3, Marys-town; CBNT-4, St. Albans; CBNAT, Grand Falls; CBNAT-1, Bale Verte; CBNAT-2, Buchans; CBNAT-4, St. Anthony; CBNAT-5, Millertown; 6 others all Nfld.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 196-kw av. visual, 39.2-kw av. aural. Antenna: Directional, 855-ft. above av. terrain, 340-ft. above ground, 831-ft. above sea level.

Latitude 47° 32' 04"
Longitude 52° 47' 25"

Transmitter: Kenmount Hill, W of St. John's.

Color: Network, film & slide.

TV tape: Recording facilities.

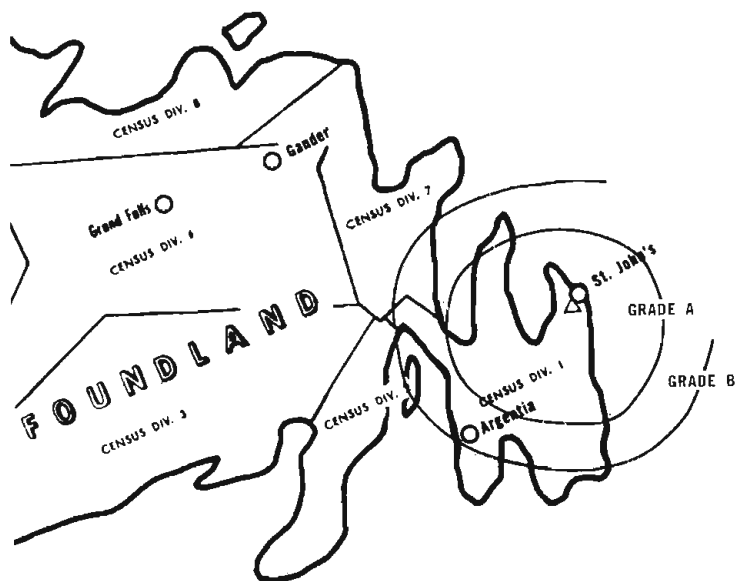
News Wire Service: Canadian Press, Broadcast News, UPI.

AM Affiliate: CBN, 10-kw, 640 kHz.

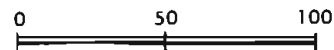
FM Affiliate: CBN-FM, 100-kw, 106.9 MHz.

Studio: 95 University Ave.

Mailing Address: Box 5490, St. John's, Nfld. A1C 5W5.



SCALE OF MILES



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CBNT Authorized 10/3/63

CBNT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 709-753-1300. **Telex:** 016-4590.

Began Operation: Oct. 1, 1964.

Represented (sales) by CBC National Selective TV Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.)

Personnel:

F. Nicholson, *director for the province of Newfoundland.*

L. Harvey, *regional sales manager.*

D. E. Nicolle, *regional public relations officer.*

J. Power, *director of television.*

F. H. Holm, *regional engineer.*

A. Barrett, *coordinator, program planning.*

H. Reid, *TV production manager.*

DIGEST OF RATE CARD NO. 5—(Junc 1, 1975)*

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6:30-10 p.m., Mon.-Fri.; 8-11 p.m., Sat.; 6-10 p.m., Sun.						
Program rates on request				\$185.00	\$105.00	\$105.00

*Combination rates: CBNT, St. John's; CBNAT, Grand Falls; CBYT, Corner Brook, all Nfld.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	9	St. John's C.M.A.	133,810
	10	Census Division 1	213,700
	20	Census Division 2	26,840
	60	Census Division 6	42,240
	70	Census Division 7	39,190
80	Census Division 8	50,770	
Between 25-49%		None Between 25-49%	
Between 5-24%	30	Census Division 3	24,730
	90	Census Division 9	24,330
CBNT Total Persons:			421,800
BBM Weekly Circulation (Nov. 1974):			343,295

Newfoundland—St. John's

CJON-TV

(Ch. 6)

(Repeated by CJWB-TV, Bonavista; CJAP-TV, Argentia; CJOX-TV-1, Grand Bank; CJMA-TV, Marystown; CJCN-TV, Grand Falls; CJWN-TV, Corner Brook; CJSV-TV, Stephenville; CJRR-TV, Red Rocks & 18 additional low-power stations, all Nfld.)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 110-kw visual, 22.5-kw aural. Antenna: Directional, 594-ft. above av. terrain, 300-ft. above ground, 980-ft. above sea level.

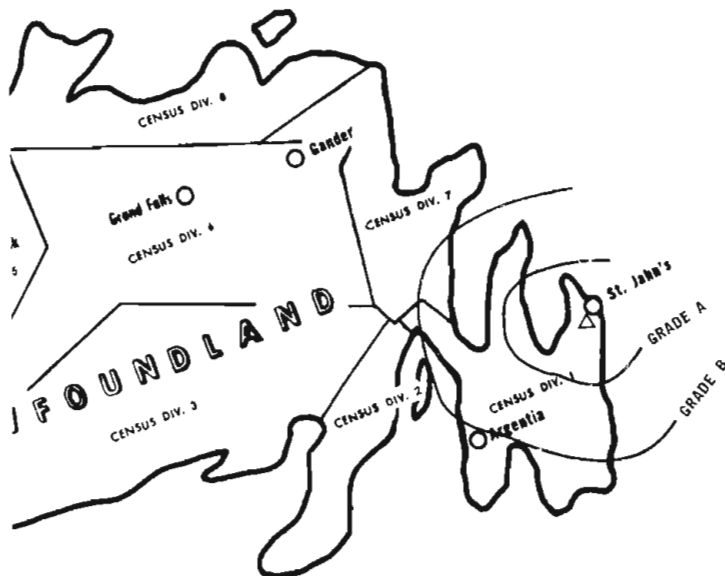
Latitude 47° 32' 08"
Longitude 52° 48' 41"

Transmitter: Kenmount Rd., 6-mi. from city.

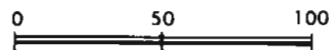
Color: Network, live, film, slide & tape.

AM Affiliate: CJON, 25-kw, 930 kHz.

News Wire Service: Broadcast News, CP, Contemporary.



SCALE OF MILES



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CJON-TV Authorized 1/9/59

CJON-TV

Network Service: CTV.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., Box 2020.

Studio: CJON Television Bldg., Prince of Wales St.

Telephone: 579-5015.

Ownership: G. W. Stirling, chmn.; C. Jamieson, pres.; D. C. Jamieson.

Represented (sales) by: Western Broadcast Sales (Vancouver); All-Canada Radio & Television Ltd.

Personnel:

G. W. Stirling, *chairman of the board.*
Colin Jamieson, *president & general manager.*
John Tessier, *operations manager.*

DIGEST OF RATE CARD

(Nov. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—6-11 p.m., daily.

.....***** Graded rates apply

*On request.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	9	St. John's C.M.A.	133,810
	10	Census Division 1	213,700
	20	Census Division 2	26,840
	30	Census Division 3	24,730
	60	Census Division 6	42,240
	70	Census Division 7	39,190
	80	Census Division 8	50,770
	Between 25-49%	None	Between 25-49%
Between 5-24%	None	Between 5-24%	
CJON-TV Total Persons:			397,470
BBM Weekly Circulation (Nov. 1974):			349,686

For the CTV Network Listing
see Services Volume

Newfoundland—N.W.T.

CBYT-1 Stephenville (Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 5-mi. NW of Stephenville.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 11.6-kw visual, 2.32-kw aural, 1231-ft. above av. terrain, lat. 48° 35' 23", long. 58° 39' 44".

Color: Network.

Began Operation: January 1968.

Rates: Included as a bonus with CBYT, Corner Brook, Nfld.

CJSV-TV Stephenville (Ch. 4)

(Satellite rebroadcasting station of CJON-TV, St. John's, Nfld.)

Network Service: CTV.

Licensee: Newfoundland Bcstg. Co. Ltd., Box 2020, St. John's. A1C 5S2.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 775 watts visual, 77.5 watts aural. Antenna: 437-ft. above av. terrain, lat. 48° 31' 09", long. 58° 31' 00".

Rates: Included as a bonus with CJON-TV, St. John's.

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Cape Broyle—CHCB-TV-1, Ch. 3, The Cape Broyle TV Improvement Assn. (CBNT, St. John's) 5 w.

Cape Broyle—CJON-TV-2, Ch. 13, The Cape Broyle TV Improvement Assn. (CJON-TV, St. John's) 5 w.

Churchill Falls—CBNLT-1, Ch. 9, CBC (English network) 5 w.

Churchill Falls—CBST-4, 13, CBC (CBST, Sept Iles) 5 w.

Clareville—CJCV-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Fermeuse—CBNT-5, Ch. 11, CBC (CBNT, St. John's) 5 w.

Fogo Island—CBNAT-6, Ch. 2, CBC (CBNT, St. John's) 5 w.

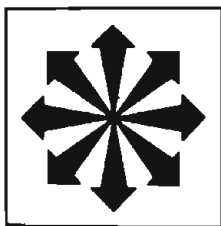
Gander—CJGN-TV, Ch. 2, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Irishtown—CBYT-2, Ch. 7, CBC (CBYT, Corner Brook) 5 w.

Irishtown—CJWN-TV-6, Ch. 3, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Lawn—CJLN-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 60 w.

BLACKBURN & COMPANY, INC.



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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

Marystown—CJMA-TV, Ch. 11, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Millertown—CBNAT-5, Ch. 7, CBC (English network) 5 w.

Pasadena—CJWN-TV-5, Ch. 8, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Port-aux-Basques—CJFQ-TV, Ch. 7, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Ramea—CJRA-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Ramea—CFRT-TV-1, Ch. 13, Ramea TV Ltd. (CBNT, St. John's) 5 w.

St. Albans—CBNT-4, Ch. 9, CBC (CBNT, St. John's) 5 w.

St. Albans—CJST-TV, Ch. 13, Newfoundland Bcstg. Co. Ltd. (CJON-TV, Grand Falls) 72 w.

St. Anthony—CBNAT-4, Ch. 12, CBC (English network) 5 w.

St. Lawrence—CJXL-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Signal Hill—CJON-TV-4, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

South Side Hill—CJON-TV-5, Ch. 2, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Swift Current—CJSC-TV, Ch. 10, Newfoundland Bcstg. Co. Ltd. (CJON-TV, St. John's) 5 w.

Terrenceville—CJOX-TV-5, Ch. 10, Terrenceville TV Improvement Assn. (CJAP-TV, Argentia) 5 w.

Terrenceville—CFYTV-TV-1, Ch. 12, Terrenceville TV Improvement Assn. (CBNT, St. John's) 5 w.

Trepassey—CJTA-TV-2, Ch. 4, Trepassey TV Assn. Ltd. (CBNT, St. John's) 5 w.

Trepassey—CJTP-TV, Ch. 10, Trepassey TV Assn. Ltd. (CJON-TV, St. John's) 5 w.

NORTHWEST TERRITORIES

CHAKT

Inuvik

(Ch. 6)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Inuvik, N.W.T.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 3-kw visual, .3-kw aural. Antenna: 394-ft. above av. terrain, 303-ft. above ground, 563-ft. above sea level, lat. 68° 21' 46", long. 133° 41' 43".

Began Operation: August 22, 1969.

Rates: Included as a bonus with the CBC English network rate.

CBEBT

Pine Point

(Ch. 4)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Pine Point, N.W.T.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 7.1-kw visual, 1.4-kw aural. Antenna: 516-ft. above av. terrain, 433-ft. above ground, 1196-ft. above sea level, lat. 60° 50' 19", long. 114° 26' 42".

Began Operation: August 8, 1969.

Rates: Included as a bonus with the CBC English network rate.

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Fort McPherson—CHAK-TV-1, Ch. 13, CBC (English network) 5 w.

Fort Simpson—CBEGT, Ch. 9, CBC (English network) 5 w.

Fort Smith—CBEAT, Ch. 8, CBC (English network) 12.2 w.

Frobisher—CFPB-TV, Ch. 8, CBC (English network) 10.3 w.

Norman Wells—CBEDT, Ch. 9, CBC (English network) 5 w.

Parsons Lake—CKPL-TV-1, Ch. 9, The Tuktoyaktuk Bcstg. Society (CHAKT, Inuvik) 5 w.

Rankin Inlet—CBECT, Ch. 9, CBC (English network) 5 w.

Tuktoyaktuk—CKPL-TV-2, Ch. 5, The Tuktoyaktuk Bcstg. Society (CHAKT, Inuvik) 5 w.

Yellowknife—CFYK-TV, Ch. 8, CBC (English network) 59.5 w.

ONTARIO

CBWCT-1

Atikokan

(Ch. 7)

(Rebroadcasting station of CBWCT, Fort Frances, Ont.)

Network Service: CBC, same as CBWAT, Kenora.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Atikokan, Ont.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: .544-kw visual, .272-kw aural. Antenna: Directional, 385-ft. above av. terrain, 323-ft. above ground, 1410-ft. above sea level, lat. 48° 46' 18", long. 91° 36' 50".

Began Operation: Nov. 3, 1964.

Rates: Bonus to the CBC English network.

CKGN-TV-2

Bancroft

(Ch. 2)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Transmitter: E of Bancroft.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 67.2-kw visual, 10.1-kw aural. Antenna: 949-ft. above av. terrain, lat. 45° 03' 34", long. 77° 12' 00".

Began Operation: 1974.

Rates: Bonus with CKGN-TV, Paris.

CKVR-TV

Barrie

(Ch. 3)

(Operates satellite rebroadcasting stations CKVR-TV-1, Parry Sound; CKVR-TV-2, Huntsville; CKVR-TV-3, Haliburton, all Ont.)
Network Service: CBC.

Licensee: CKVR Channel 3 Ltd., P.O. Box 519, Barrie, Ont. L4M 4T9.

Studio & Transmitter: Highway 27, 2-mi. S of city.

Telephone: 705-726-9711. Telex: 0687-5520.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1118-ft. above av. terrain, 1002-ft. above ground, 2002-ft. above sea level, lat. 44° 21' 05", long. 79° 41' 55".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

Ownership: CHUM Ltd., Toronto.

Began Operation: Sept. 28, 1955.

Represented (sales) by Alexander, Pearson & Dawson.

Personnel:

Jack Mattenley, *vice president & general manager.*
Gerry Robertson, *operations manager.*
John Wood, *vice president, sales.*
Tom Harrison, *general sales manager.*
Peggy Elliott, *traffic director.*
Rod Reid, *chief engineer.*

DIGEST OF RATE CARD NO. 18—(June 1, 1971)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.					
	Program rates on request		\$160.00		\$120.00

CKVR-TV Total Persons: 4,123,990

BBM Weekly Circulation (Nov. 1974): 795,911

CFCL-TV-6

Chapleau

(Ch. 7)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Ltd., P.O. Box 620, Timmins, Ont.

1976 Edition

Transmitter: Chapleau.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 322-watts visual, 65-watts aural. Antenna: Directional, 420-ft. above av. terrain, 250-ft. above ground, lat. 47° 50' 20", long. 83° 24' 25".

Began Operation: April 13, 1967.

Rates: This is an automatic repeater of CFCL-TV, Timmins and is included as a bonus with that station.

CICO-TV-59

Chatham

(Ch. 59)

Educational Station

Due to begin operation Dec. 31, 1975

Licensee: The Ontario Educational Communication Authority, Canada Square, 2180 Yonge St., Toronto, Ont. M4S 2C1.

Transmitter: Chatham.

Technical Facilities: Channel No. 59 (740-746 MHz). Authorized power: 18-kw visual, 1.8-kw aural. Antenna: 707-ft. above av. terrain, 738-ft. above ground, 1346-ft. above sea level, lat. 42° 27' 00", long. 82° 05' 00".

CJOH-TV-6

Deseronto

(Ch. 6)

(Satellite rebroadcasting station of CJOH-TV, Ottawa, Ont.)

Network Service: CTV.

Licensee: Ottawa-Cornwall Bcstg. Ltd., P.O. Box 5813, Station 'F', Ottawa, Ont. K2C 3G6.

Transmitter: Deseronto.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 55-kw visual, 5.55-kw aural. Antenna: 671-ft. above av. terrain, lat. 44° 08' 30", long. 77° 04' 34".

Began Operation: Sept. 27, 1972.

Rates: This is an automatic repeater of CJOH-TV, Ottawa, and is included as a bonus with that station.

CBWDT

Dryden

(Ch. 9)

Network Service: CBC, same as CBWAT, Kenora.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Dryden.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 8.9-kw visual, 4.45-kw aural. Antenna: 569-ft. above av. terrain, 511-ft. above ground, 1845-ft. above sea level, lat. 49° 45' 52", long. 92° 41' 01".

Began Operation: March 26, 1963.

Rates: Included as a bonus to the CBC English network rate.

CKNC-TV-1

Elliot Lake

(Ch. 7)

(Satellite rebroadcasting station of CKNC-TV, Sudbury, Ont.)

Network Service: CBC.

Licensee: J. Conrad Lavigne Ltd., P. O. Box 620, Timmins, Ont.

Transmitter: Elliot Lake, Ont.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 24.8-kw visual, 2.5-kw aural. Antenna: Directional, 577-ft. above av. terrain, 1715-ft. above sea level, lat. 46° 23' 21", long. 82° 37' 06".

Began Operation: Oct. 4, 1971.

Rates: This is an automatic repeater of CKNC-TV, Sudbury and is included as a bonus with that station.

For Canadian TV Call Letters,
see page 11-b

Ontario—Cornwall

CJOH-TV-8

(Ch. 8)

(Satellite of CJOH-TV, Ottawa, Ont.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 130-kw visual, 78-kw aural. Antenna: 615-ft. above av. terrain, 680-ft. above ground, 855-ft. above sea level.

Latitude 45° 11' 01"
Longitude 74° 32' 01"

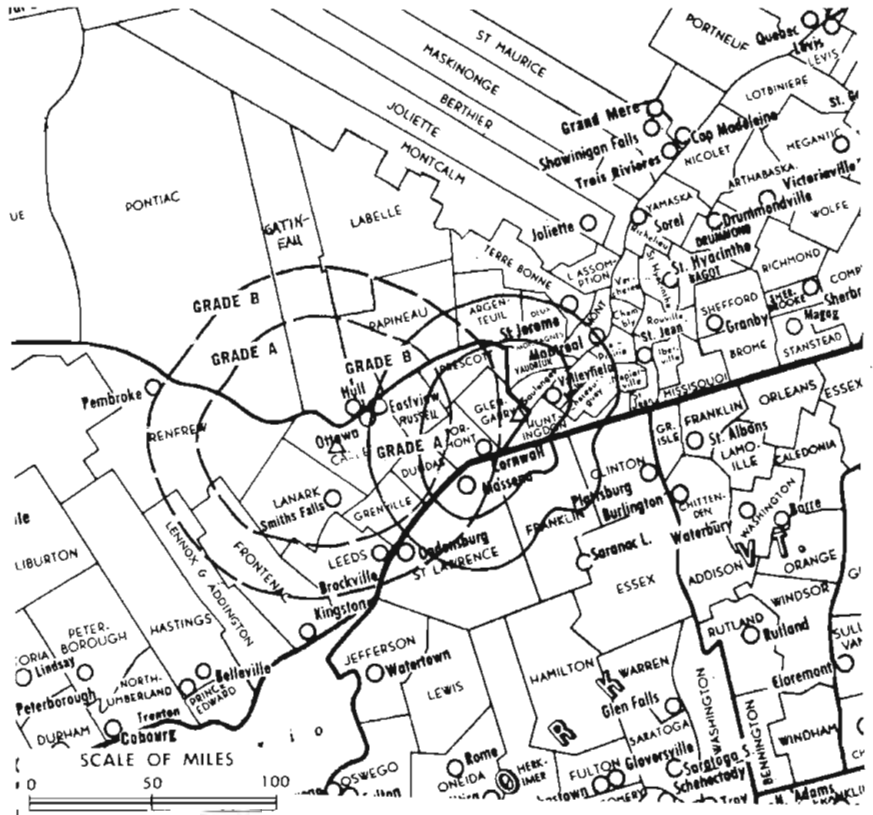
Transmitter: Glen Gordon Station, Lancaster, Ont.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Canadian Press.

Facsimile Service: AP.

News Film Service: Broadcast News.



CJOH-TV-8 Authorized

CJOH-TV-8

Network Service: CTV.

Licensee: Ottawa-Cornwall Broadcasting Ltd., 1500 Merivale Rd., City View, Ottawa, Ont.

Studio: 1500 Merivale Rd., Ottawa.

Ownership: Bushnell Communications Ltd., see CJOH-TV, Ottawa, Ont.

Began Operation: Oct. 18, 1959.

Represented (sales) by Bolton/Burchill International Ltd. (for U.S.); Independent Communications Sales Ltd. (Toronto, Ottawa & Montreal); Western Broadcast Sales (Winnipeg & Vancouver).

Personnel: Same as CJOH-TV, Ottawa, Ont.

Rates: Sold only in combination with CJOH-TV, Ottawa, Ont.

For BBM Bureau of Measurement Data
see CJOH-TV, Ottawa, Ont.

Repetition breeds

• REMEMBRANCE •

For details on multi-position
ads in next year's Factbook,
Use Order Card #6 Stations Volume

Ontario—Hamilton

CHCH-TV

(Ch. 11)

(Also Serves Toronto, Ont.)

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 325-kw visual, 23-kw aural. Antenna: 1500-ft. above av. terrain, 1093-ft. above ground, 1718-ft. above sea level.

Latitude 43° 12' 27"
Longitude 79° 46' 28"

Transmitter: 1-mi. SW of Stoney Creek, atop Escarpment.

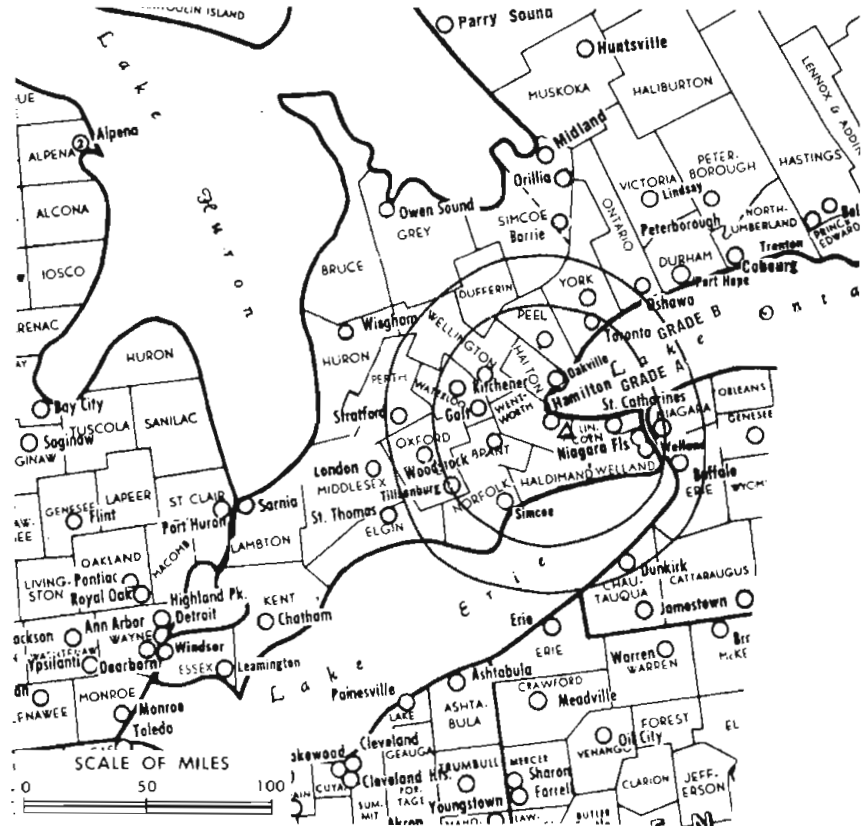
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: Visnews.

Facsimile Service: AP.



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CHCH-TV Authorized: 5/19/61

CHCH-TV

Network Service: Independent.

Licensee: Niagara Television Ltd., Box 11-11.

Studio: 163 Jackson St. W. **Telephone:** 416-522-1101.

Sales Office: 1000 Yonge St., Toronto. **Telephone:** 416-925-2909.

Ownership: Selkirk Holdings Ltd.

Began Operation: June 7, 1954.

Represented (sales) by: All-Canada Radio & Television Ltd.

Personnel:

S. J. Bibby, *president*.
D. C. Gale, *vice president & general manager*.
G. R. Buss, *vice president, director of sales*.
F. P. DeNardis, *vice president, operations*.

DIGEST OF RATE CARD NO. 2A (Sept. 29, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class AAA—6:30-11 p.m., Mon.-Fri.: 5 p.m.-1 a.m., Sat.: 5-11 p.m., Sun.			\$900	\$450

*Rates on request.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5189	Oshawa C.A.	124,030
	5190	Ontario	204,800
	5199	Toronto C.M.A.	2,753,100
	5200	York Reg. Mun.	177,990
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
	5230	Dufferin	22,780

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5239	Barrie C.A.	41,010
	5241	Simcoe E. Elect. Dist.	70,490
	5269	Hamilton C.M.A.	516,850
	5270	Halton	209,060
	5280	Wentworth	401,550
	5286	St. Catharines U.A.	127,350
	5296	Niagara Falls U.A.	67,630
	5299	St. Catharines-Niagara C.M.A.	305,650
	5300	Niagara Reg. Mun.	350,070
	5306	Welland U.A.	64,130
	5310	Haldimand	33,080
	5319	Brantford C.A.	80,890
	5320	Brant	97,180
	5330	Norfolk	54,680
	5339	Kitchener C.M.A.	241,190
5340	Waterloo County	269,630	
5350	Oxford	81,000	
5359	Guelph C.A.	65,940	
5360	Wellington	113,360	
Between 25-49%	5159	Peterborough C.A.	62,860
	5170	Victoria	35,300
	5180	Durham	48,110
	5242	Simcoe Bal., Barrie	108,640
	5369	London C.M.A.	294,450
	5370	Middlesex	290,010
5380	Elgin	67,410	
5420	Perth	63,160	
5450	Grey	67,240	
Between 5-24%	5150	Northumberland	49,040
	5160	Peterborough County	89,060
	5255	Haliburton, Muskoka	43,130
	5430	Huron	51,560
5440	Bruce	48,750	

CHCH-TV Total Persons: 5,499,790
BBM Weekly Circulation (Nov. 1974): 3,586,231

Ontario

CBFST-3 Elliot Lake

(Ch. 12)

French Outlet

Network Service: CBC French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 1-mi. E of Elliot Lake.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 18.6-kw visual, 3.72-kw aural. Antenna: Directional, 532-ft. above av. terrain, 145-ft. above ground, 169-ft. above sea level, lat. 46° 23' 21", long. 82° 37' 06".

Began Operation: Sept. 14, 1967.

Rates: This is included with CBFST, Sturgeon Falls and its other repeaters as a bonus to the CBC French network.

CKSO-TV-1 Elliot Lake

(Ch. 3)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)

Network Service: CTV.

Licensee: Cambrian Broadcasting Ltd., 336 Ash St., Sudbury.

Studio & Transmitter: Elliot Lake. Telephone: 848-3092.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 19-kw visual, 3.8-kw aural. Antenna: 432-ft. above av. terrain, 120-ft. above ground, 1520-ft. above sea level, lat. 46° 25' 50", long. 82° 40' 21".

Color: Network.

Ownership: See CKSO-TV.

Began Operation: Oct. 26, 1957.

Personnel:

W. B. Plaunt, *president*.
G. Rund, *manager*.

Rates: Included as a bonus with CKSO-TV, Sudbury, Ont.

CBWCT Fort Frances

(Ch. 5)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Black Hawk, 25-mi. NW of Fort Frances.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 20.2-kw visual, 10.1-kw aural. Antenna: 660-ft. above av. terrain, 602-ft. above ground, 1942-ft. above sea level, lat. 48° 48' 18", long. 93° 53' 24".

Began Operation: July 30, 1964.

Rates: This is an automatic repeater and is included as a bonus with the CBC English network.

CKCO-TV-2 Georgian Bay (Warton)

(Ch. 2)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)

Network Service: CTV, same as for CKCO-TV, Kitchener.

Licensee: Central Ontario Television Ltd., 864 King St. W., Kitchener, Ont.

Transmitter: Warton, Ont.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 943-ft. above av. terrain, 789-ft. above ground, 1629-ft. above sea level, lat. 44° 56' 41", long. 81° 07' 55".

Began Operation: 1971.

Rates: Included as a bonus with CKCO-TV, Kitchener.

CBLAT Geraldton

(Ch. 13)

(Repeated by CBLAT-1, Manitowadge; CBLAT-2, White River; CBLAT-3, Wawa; CBLAT-4, Marathon; CBLAT-5, Beardmore, Ont.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 8-mi. E of Geraldton.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 22-kw visual, 4.4-kw aural. Antenna: 598-ft. above av. terrain, 540-ft. above ground, 1690-ft. above sea level, lat. 49° 43' 50", long. 86° 43' 21".

Began Operation: October 15, 1967.

Rates: This is an automatic repeater of the CBC English network and is included as a bonus of that network.

CBLAT Total Persons: 245,680

BBM Weekly Circulation (Nov. 1974): 22,454

CKVR-TV-3 Haliburton

(Ch. 5)

(Satellite rebroadcasting station of CKVR-TV, Barrie, Ont.)

Network Service: CBC, same as CKVR-TV, Barrie.

Licensee: CKVR Channel 3 Ltd., Box 519, Barrie, Ont.

Transmitter: Skyline Park, Haliburton.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-watts visual, 50-watts aural. Antenna: Directional, 149-ft. above av. terrain, 121-ft. above ground, 1414-ft. above sea level, lat. 45° 02' 35", long. 78° 29' 56".

Began Operation: July 14, 1965.

Rates: Included as a bonus with CKVR-TV, Barrie.

CBFOT-2 Hearst

(Ch. 7)

French Outlet

(Rebroadcasting station of CBFOT-1, Kapuskasing, Ont.)

Network Service: CBC French Network, same as CBFOT, Timmins.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 6¼-mi. ESE of Hearst.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 8.4-kw visual, 4.2-kw aural. Antenna: Directional, 611-ft. above av. terrain, 520-ft. above ground, 544-ft. above sea level, lat. 49° 38' 40", long. 83° 30' 50".

Began Operation: June 23, 1966.

Rates: Included as a bonus with CBFOT, Timmins, Ont.

CFCL-TV-4 Hearst

(Ch. 4)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Ltd., P.O. Box 620, Timmins.

Transmitter: Highway 583.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 402-watts visual, 201-watts aural. Antenna: Directional, 200-ft. above av. terrain, 200-ft. above ground, 1020-ft. above sea level, lat. 49° 42' 56", long. 83° 38' 49".

Began Operation: Dec. 1, 1965.

Rates: Included as a bonus with CFCL-TV, Timmins.

CKVR-TV-2 Huntsville

(Ch. 8)

(Satellite rebroadcasting station of CKVR-TV, Barrie, Ont.)

Network Service: CBC, same as CKVR-TV, Barrie.

Licensee: CKVR Channel 3 Ltd., Box 519, Barrie, Ont.

Transmitter: McIissa, near Huntsville.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 115-watts visual, 49-watts aural. Antenna: 481-ft. above av. terrain, 378-ft. above ground, 1628-ft. above sea level, lat. 45° 24' 38", long. 79° 15' 22".

Ownership: See CKVR-TV, Barrie, Ont.

Began Operation: May 25, 1964.

Rates: This is an automatic repeater of CKVR-TV, Barrie and is included as a bonus with that station.

**CKCO-TV-4
Huntsville**

(Ch. 11)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)

Due to begin operation Fall 1975

Network Service: CTV.

Licensee: Central Ontario Television Ltd., 864 King St. W., Kitchener, Ont.

Transmitter: Dwight, Ont.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 37.17-kw max. visual, 3.715-kw max. aural. Antenna: 648-ft. above av. terrain, lat. 45° 19' 44", long. 78° 57' 56".

Rates: This is a repeater of CKCO-TV, Kitchener and is included in the rates for that station.

**CBFOT-1
Kapusksing**

(Ch. 12)

French Outlet

(Rebroadcasting station of CBFOT, Timmins, Ont.)

Network Service: CBC French Network, same as CBFOT, Timmins.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: South of Moonbeam, near Kapuskasing.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 17.4-kw visual, 3.4-kw aural. Antenna: 438-ft. above av. terrain, 426-ft. above ground, 1226-ft. above sea level, lat. 49° 17' 48", long. 82° 11' 19".

Began Operation: Sept. 7, 1964.

Rates: Bonus to the CBC French network rate.

**CFCL-TV-3
Kapusksing**

(Ch. 2)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Ltd., Box 620, Timmins.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 420-watts visual, 96-watts aural. Antenna: 363-ft. above av. terrain, 380-ft. above ground, 1137-ft. above sea level, lat. 49° 22' 32", long. 82° 21' 35".

Ownership: See CFCL-TV.

Began Operation: Dec. 15, 1957.

Rates: Bonus with CFCL-TV, Timmins.

**CKSO-TV-3
Kearns**

(Ch. 11)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)

Network Service: Same as CKSO-TV, Sudbury.

Licensee: Cambrian Bcstg. Ltd., 336 Ash St., Sudbury.

Transmitter: Kearns.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 65-kw visual, 13-kw aural. Antenna: 734-ft. above av. terrain, lat. 48° 08' 12", long. 79° 33' 12".

Rates: Included as a bonus with CKSO-TV, Sudbury.

**CFCL-TV-2
Kearns**

(Ch. 2)

(Satellite rebroadcasting station of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Ltd., Box 620, Timmins, Ont.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: Directional, 736-ft. above av. terrain, 400-ft. above ground, 1750-ft. above sea level, lat. 48° 08' 12", long. 79° 33' 12".

Ownership: See CFCL-TV.

Began Operation: July 1, 1958.

Rates: This is an automatic repeater of CFCL-TV, Timmins and is included as a bonus with that station.

Ontario

**CBWAT
Kenora**

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Tunnel Island.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 9.3-kw visual, 1.86-kw aural. Antenna: 240-ft. above av. terrain, 191-ft. above ground, 1351-ft. above sea level, lat. 49° 46' 13", long. 94° 30' 13".

Began Operation: Dec. 5, 1959.

Rates: This is an automatic repeater and is included as a bonus to the CBC English network rate.

**CICO-TV-28
Kitchener-Paris**

(Ch. 28)

Educational Station

Due to begin operation Dec. 31, 1975

Licensee: The Ontario Educational Communication Authority, Canada Square, 2180 Yonge St., Toronto, Ont. M4S 2C1.

Transmitter: Ayr, Ont.

Technical Facilities: Channel No. 28 (554-560 MHz). Authorized power: 170-kw visual, 17-kw aural. Antenna: 972-ft. above av. terrain, 910-ft. above ground, 2024-ft. above sea level, lat. 43° 15' 39", long. 80° 26' 39".

**CICO-TV-18
London**

(Ch. 18)

Educational Station

Due to begin operation Dec. 31, 1975

Licensee: The Ontario Educational Communication Authority, Canada Square, 2180 Yonge St., Toronto, Ont.

Transmitter: London, Ont.

Technical Facilities: Channel No. 18 (494-500 MHz). Authorized power: 17.6-kw visual, 1.7-kw aural. Antenna: 1022-ft. above av. terrain, 980-ft. above ground, 1895-ft. above sea level, lat. 42° 57' 20", long. 81° 21' 20".

**CBLAT-1
Manitouwadge**

(Ch. 8)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: ½-mile N of Manitouwadge.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 22-kw visual, 4.4-kw aural. Antenna: 599-ft. above av. terrain, 538-ft. above ground, 1954-ft. above sea level, lat. 49° 08' 21", long. 85° 49' 23.5".

Began Operation: Oct. 15, 1967.

Rates: This is an automatic repeater of CBLAT, Geraldton, and is included with that station as a bonus of the CBC English Network.

**CBLAT-4
Marathon**

(Ch. 11)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 9-mi. W of Marathon.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 7.66-kw visual, 1.53-kw aural. Antenna: 932-ft. above av. terrain, 313-ft. above ground, 1758-ft. above sea level, lat. 48° 44' 50", long. 86° 34' 00".

Began Operation: May 16, 1968.

Rates: This is an automatic repeater of CBLAT-1, Manitouwadge, and is included as a bonus of that station.

(Continued on page 1028-b)

Ontario—Kingston

CKWS-TV

(Ch. 11)

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 250-kw visual, 26-kw aural. Antenna: 851-ft. above av. terrain, 826-ft. above ground, 907-ft. above sea level.

Latitude 44° 10' 02"
Longitude 76° 25' 40"

Transmitter: Wolfe Island, 3-mi. off Kingston mainland.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

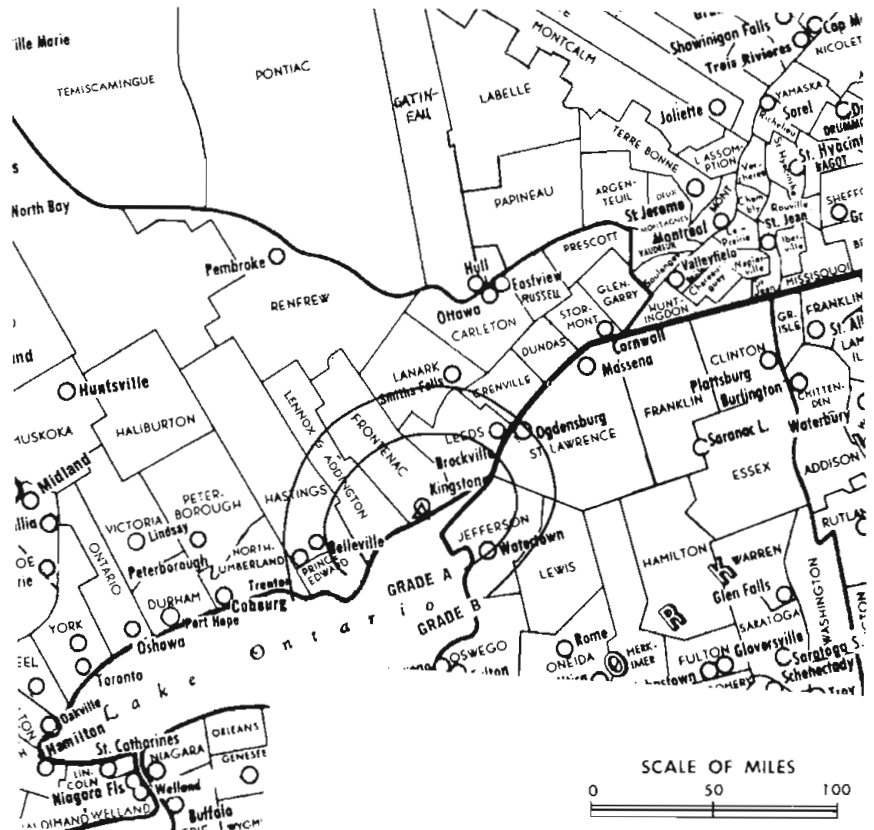
AM Affiliate: CKWS, 10-kw, 960 kHz (CBC).

FM Affiliate: CKWS-FM, 2.7-kw, 96.3 MHz (No. 242), 500-ft. antenna height.

Facsimile Service: CBC.

News Film Service: CBC.

Studio: 170 Queen St.



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CKWS-TV Authorized 1/9/59

CKWS-TV

Network Service: CBC.

Licensee: The Frontenac Bcstg. Co. Ltd., 170 Queen St.

Telephone: 544-2340. **Telex:** 066-3255.

Ownership: W. Rupert Davies estate, 51%; Lord Thomson of Fleet, v.p., 49%. Davies family publishes *Kingston Whig-Standard*. Lord Thomson owns *Peterborough Examiner*. Lord Thomson is chain newspaper publisher. They also own Kawartha Bcstg. Co. Ltd., licensee of CHEX-TV, Peterborough, Ont.

Began Operation: Dec. 9, 1954.

Represented (sales) by: Stephens & Towndrow Co. Ltd. (Toronto, Montreal & Vancouver); All-Canada Radio & Television Ltd. (U.S.).

Personnel:

- A. J. Brooks, *manager*.
- Bill Hurding, *local sales manager*.
- Larry Cameron, *chief engineer*.
- Lorne Freed, *program director*.
- Max Jackson, *sports director*.

Rates: On request.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5080	Leeds	49,540
	5109	Kingston C.A.	85,400
	5110	Frontenac	101,250
	5120	Lennox, Addington	29,720
	5130	Prince Edward	20,080
	5139	Belleville, Trenton	64,480
5140	Hastings	100,380	
Between 25-49%	5090	Lanark	42,230
Between 5-24%	5055	Dundas, Grenville	41,200
	5069	Ottawa-Hull C.M.A.	635,970
	5070	Ottawa-Carleton Reg. Mun.	492,010
	5150	Northumberland	49,040
CKWS-TV Total Persons:			925,450
BBM Weekly Circulation (Nov. 1974):			362,817

Ontario—Kingston-Watertown N.Y.

WWNY-TV

(Ch. 7)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Transmitter: Champion Rd.

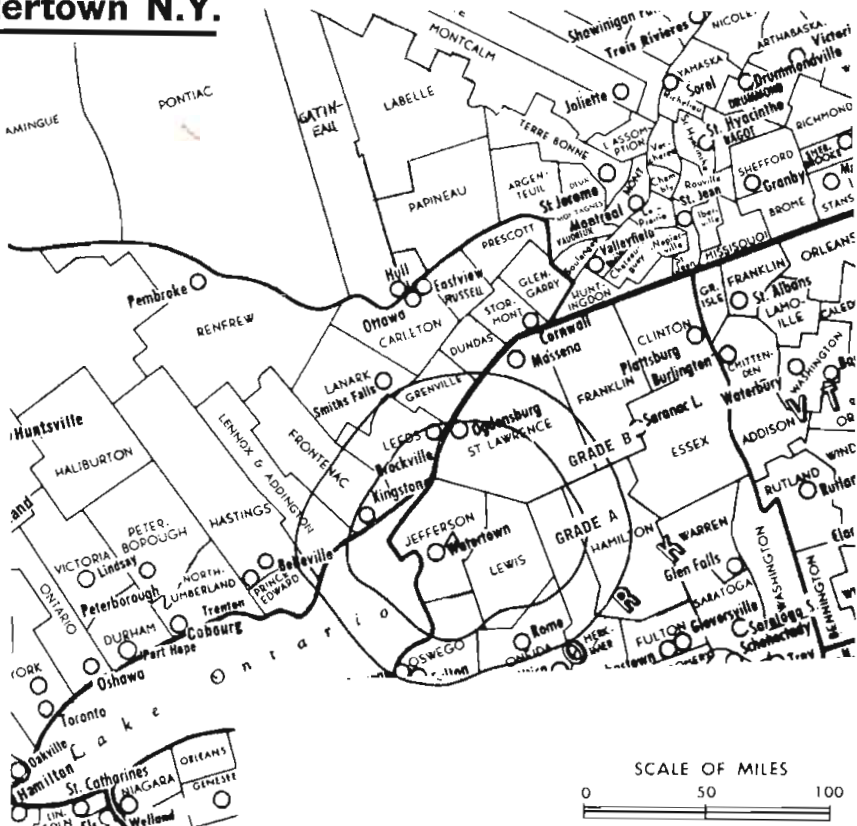
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: CBS.

AM Affiliate: WWNY, Watertown, 1-kw, 790 kHz (CBS).



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WWNY-TV Ref: FCC File No. BMPCT-2140 Granted 6/10/54

WWNY-TV

Network Service: ABC, CBS, NBC.

Licensee: The Brockway Co., 260 Washington St., Watertown, N.Y.

Studio: 120 Arcade St., Watertown, N.Y. (13601).

Telephone: Watertown 315-788-3800.

TWX No.: 510-257-4650.

Ownership: John B. Johnson, pres. & treas., 100%; Catherine C. Johnson, v.p. & secy. Also publishes *Watertown Daily Times* and operates WMSA, Massena, N.Y.

Began Operation: Oct. 22, 1954.

Represented (sales) by Andy McDermott Radio & TV Sales (Toronto & Montreal); Avery-Knodel Inc. (U.S.).

Represented (legal) by Fisher, Wayland, Southmayd & Cooper.

Represented (engineering) by Cohen & Dippell.

Personnel:

- James W. Higgins, *general manager.*
- Tony C. Malara, *manager of broadcasting.*
- Alfred M. Tauroney, *sales manager, Canada.*
- David G. Propeck, *sales manager, U.S.*
- David M. Graves, *program manager & film buyer.*
- Glenn H. Hall, *director of operations.*
- Lois T. Dempster, *dir. of community services & promotion.*
- Robert Tompkins, *news director.*
- Michael R. Yonkovig, *director of engineering.*
- Donald C. Morehouse, *chief engineer.*

DIGEST OF RATE CARD NO. 15 (Rev. 1)*

(Jan. 6, 1975)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 4-11 p.m., Sat. & Sun.
 \$485.00 \$255.00 \$170.00 \$149.00 \$106.00 \$115.00 \$115.00 \$60.00

*Station accepts payment in Canadian funds.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5055	Dundas, Grenville	41,200
	5069	Ottawa-Hull C.M.A.	635,970
	5070	Ottawa-Carleton Reg. Mun.	492,010
	5080	Lceds	49,540
	5090	Lanark	42,230
	5109	Kingston C.A.	85,400
	5110	Frontenac	101,250
5120	Lennox, Addington	29,720	
Between 25-49%	4690	Hull County	123,160
Between 5-24%	4690	Gatineau	55,000
	4710	Papineau	33,060
	5010	Stormont	61,350
	5130	Prince Edward	20,080
	5139	Belleville, Trenton	64,480
5140	Hastings	100,380	
WWNY-TV Total Persons:			1,148,980
BBM Weekly Circulation (Nov. 1974):			607,098

Ontario—Kitchener

CKCO-TV

(Ch. 13)

(Repeated by CKCO-TV-2, Georgian Bay; CKCO-TV-3, Sarnia/Chatham & CKCO-TV-4, Huntsville, all Ont.)

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1015-ft. above av. terrain, 715-ft. above ground, 2140-ft. above sea level.

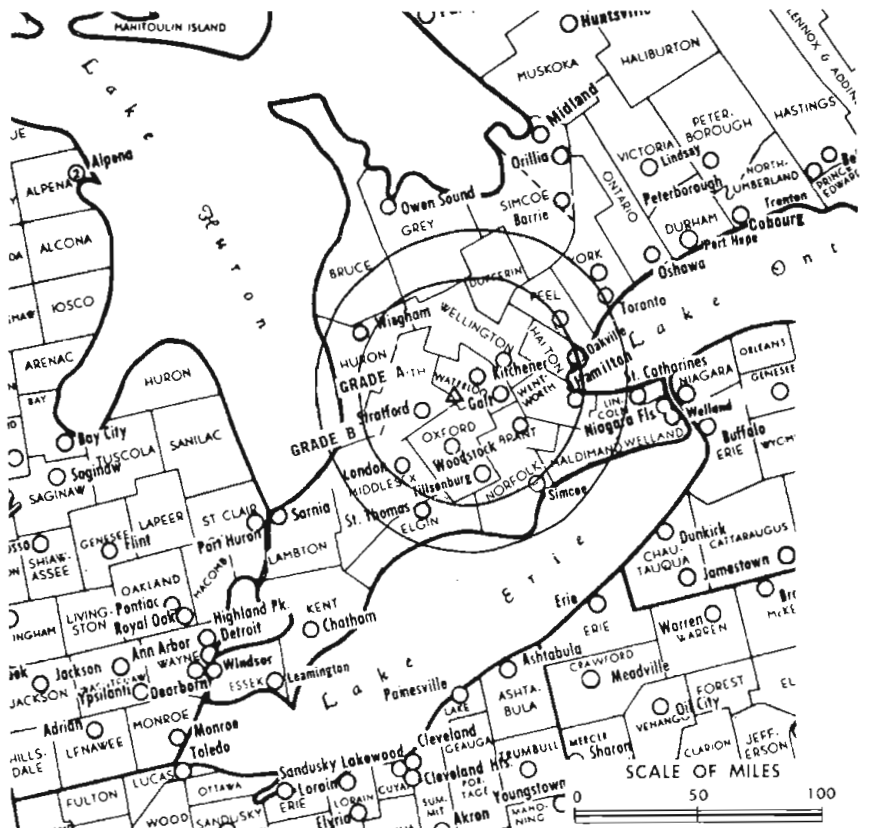
Latitude 43° 24' 15"
Longitude 80° 38' 05"

Transmitter: Baden Hill, Ont.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press. Broadcast News.



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CKCO-TV Authorized: 2/20/60

CKCO-TV

Network Service: CTV.

Licensee: Central Ontario Television Ltd., 864 King St. W.

Studio: 864 King St. W.

Telephones: 519-578-1313; Toronto, 416-366-0852; TV Sales, 416-363-9539.

Telex No.: 069-5432.

Ownership: Electrohome Communications Ltd., wholly-owned subsidiary of Electrohome Ltd.

Began Operation: March 1, 1954.

AM Affiliate: CKKW, 10-kw, 1000 kHz.

FM Affiliate: CFCA-FM, 105.3 MHz (No. 287), 100-kw.

Represented (salcs) by Stephens & Towndrow Co. Ltd. (Toronto, Montreal, Winnipeg, Vancouver); Bolton/Burchill International Ltd. (New York).

Personnel:

Howard W. Main, *chairman of the board.*
W. D. McGregor, *president.*
R. H. McKeown, *manager, television.*
John B. German, *national sales supervisor.*
Reg Sellner, *publicity director.*
Don Willcox, *program manager & film buyer.*
Paul Turchan, *director of engineering.*

DIGEST OF RATE CARD NO. 27

(Feb. 4, 1974)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
.....	\$250.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5255	Haliburton, Muskoka	43,130
	5310	Haldimand	33,080
	5319	Brantford C.A.	80,890
	5320	Brant	97,180
	5330	Norfolk	54,680
	5339	Kitchener C.M.A.	241,190
	5340	Waterloo County	269,630
	5350	Oxford	81,000
	5359	Guelph C.A.	65,940
	5360	Wellington	113,360
	5369	London C.M.A.	294,450
	5370	Middlesex	290,010
Between 25-49%	5380	Elgin	67,410
	5420	Perth	63,160
	5430	Huron	51,560
	5440	Bruce	48,750
	5450	Grey	67,240
	5230	Dufferin	22,780
	5241	Simcoe E. Elect. Dist.	70,490
	5269	Hamilton C.M.A.	516,850
Between 5-24%	5270	Halton	209,060
	5280	Wentworth	401,550
	5389	Sarnia C.A.	78,760
	5390	Lambton	114,860
	5460	Parry Sound	31,020
	5199	Toronto C.M.A.	2,753,100
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
	5239	Barrie C.A.	41,010
	5242	Simcoe Bal., Barrie	108,640
5286	St. Catharines U.A.	127,350	
5300	Niagara Reg. Mun.	350,070	
5399	Chatham City	36,150	
5400	Kent	100,830	
5469	North Bay City	50,450	
5470	Nipissing	79,960	
5515	Algoma E., Manitoulin	33,070	

CKCO-TV Total Persons: 5,255,230
BBM Weekly Circulation (Nov. 1974): 1,514,221

Ontario—London

CFPL-TV

(Ch. 10)

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 325-kw visual, 43.2-kw aural. Antenna: 1000-ft. above av. terrain, 980.5-ft. above ground, 1868-ft. above sea level.

Latitude 42° 57' 15"
Longitude 81° 15' 58"

Transmitter: Commissioners Road.
TV tape: Recording facilities.
Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

News Film Service: CBC.

AM Affiliate: CFPL, 10-kw (5-kw night), 980 kHz (CBC).

FM Affiliate: CFPL-FM, 200-kw, 95.9 MHz (No. 240), 870-ft.

Telephone: 519-434-2115. Telex: 024-846.

Represented (engineering) by D. E. M. Allen, Winnipeg, Man.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CFPL-TV Authorized: 10/17/55

CFPL-TV

Network Service: CBC.
Licensee: CFPL Bcstg. Ltd., Box 2880.
Studio: Commissioners Road, Box 2880, Terminal 'A', London N6A 4H9.
Ownership: CFPL Bcstg. Ltd.; W. J. Blackburn, chmn.
Began Operation: Nov. 28, 1953.
Represented (sales) by All-Canada Radio & Television Ltd.
Personnel:
Murray T. Brown, *president & general manager.*
W. Clifford Wingrove, *station manager.*
Robert V. Elsdén, *sales manager.*
G. Robitaille, *director of engineering.*
James A. Plant, *production manager.*
Ron Laidlaw, *news director.*
H. Warren Blahout, *traffic supervisor.*
Tom Bird, *sales supervisor.*
W. T. Daley, *creative services manager.*
W. T. Percival, *art supervisor.*
L. J. Shaunesy, *promotion supervisor.*

DIGEST OF RATE CARD NO. 23—(Dec. 2, 1974)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AAA—6-7 p.m., Mon.-Fri.; 6-6:30 p.m., Sat.				
Program rates on request			\$525.00	\$290.00

*Combination rates: CFPL-TV, London & CKNX-TV, Wingham, Ont.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5319	Brantford C.A.	80,890
	5320	Brant	97,180
	5330	Norfolk	54,680
	5339	Kitchener C.M.A.	241,190
	5340	Waterloo County	269,630
	5350	Oxford	81,000
	5369	London C.M.A.	294,450
	5370	Middlesex	290,010
	5380	Elgin	67,410
	5389	Sarnia C.A.	78,760
	5390	Lambton	114,860
5399	Chatham City	36,150	
5420	Perth	63,160	
5430	Huron	51,560	
Between 25-49%	5400	Kent	100,830
	5310	Haldimand	33,080
	5359	Guelp C.A.	65,940
	5360	Wellington	113,360
	5408	Essex Less Windsor	50,400
Between 5-24%	5440	Bruce	48,750
	5450	Gracy	67,240
	CFPL-TV Total Persons:		1,452,750
BBM Weekly Circulation (Nov. 1974):		962,594	

Ontario—Niagara Falls (Buffalo, N. Y.)

WBEN-TV

(Ch. 4)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 38"

Transmitter: Colden, N.Y.

TV tape: Recording facilities.

AM Affiliate: WBEN, 5-kw, 930 kHz (CBS).

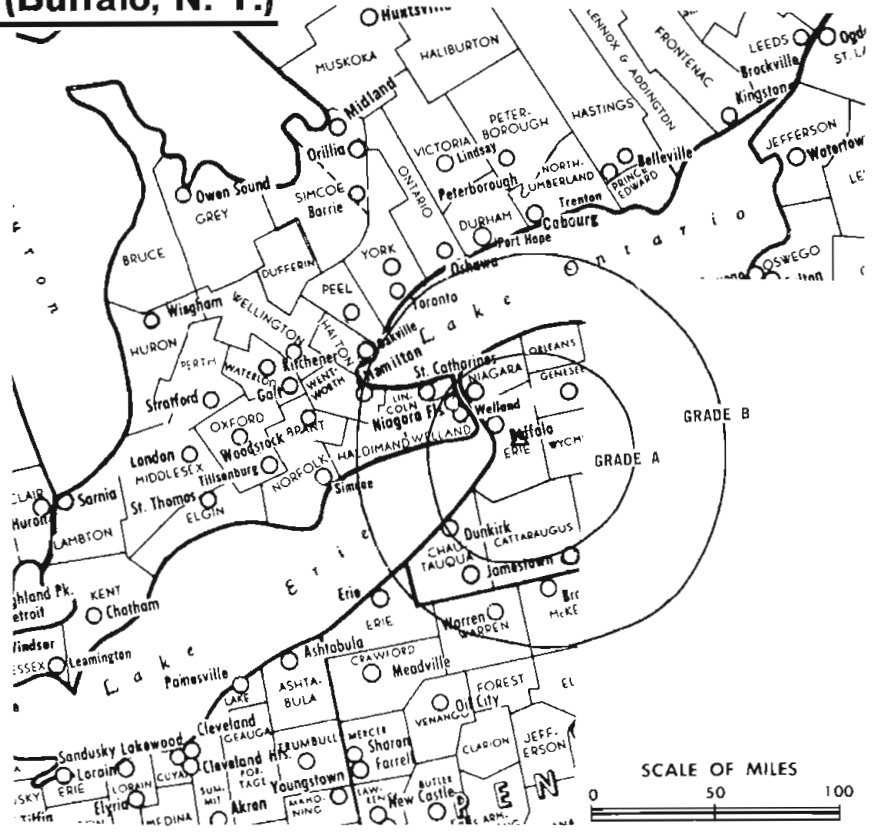
FM Affiliate: WBEN-FM, 110-kw, 102.5 MHz (No. 273), 1200-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: CBS.



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WBEN-TV Ref: FCC File No. BPCT-2075 Granted 2/13/54

WBEN-TV

Licensee: WBEN Inc., 2077 Elmwood Ave., Buffalo, N.Y. (14207).

Studio: 2077 Elmwood Ave.

Telephone: 716-876-0930. TWX No.: 710-522-1719.

Ownership: Same as *Buffalo Evening News*.

Began Operation: May 14, 1948.

Represented (sales) by Harrington, Righter & Parsons Inc. (U.S.)
Stephens & Towndrow Co. Ltd. (Canada).

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by A. Earl Cullum Jr. Consulting Engineers.

Personnel:

Leslie G. Arries Jr., *president & general manager*.

George R. Torge, *vice president & station manager*.

George D. Lilly, *sales manager*.

Quintin E. Renner, *program director*.

Joseph W. Koral, *community services director*.

Ray Hasson, *news director*.

Frank A. Maser, *director of engineering*.

DIGEST OF RATE CARD NO. 28 (Jan. 20, 1975)

Hour	30 Min.	Min.	30 Sec.	20 Sec.
Class AA—8-11:00 p.m., daily.				
\$2520.00	\$1358.00	\$1000.00	\$1000.00

NETWORK BASE HOURLY RATE: \$1800.

See also listing in
U.S. Directory

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5180	Durham	48,110
	5189	Oshawa C.A.	124,030
	5190	Ontario	204,800
	5199	Toronto C.M.A.	2,753,100
	5200	York Reg. Mun.	177,990
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
	5269	Hamilton C.M.A.	516,850
	5270	Halton	209,060
	5280	Wentworth	401,550
	5286	St. Catharines U.A.	127,350
	5296	Niagara Falls U.A.	67,630
	5299	St. Catharines-Niagara C.M.A.	305,650
	5300	Niagara Reg. Mun.	350,070
	5306	Welland U.A.	64,130
	5310	Haldimand	33,080
	5319	Brantford C.A.	80,890
5320	Brant	97,180	
5339	Kitchener C.M.A.	241,190	
5340	Waterloo County	269,630	
5359	Guelph C.A.	65,940	
5360	Wellington	113,360	
Between 25-49%	5170	Victoria	35,300
	5230	Dufferin	22,780
	5241	Simcoe E. Elect. Dist.	70,490
	5330	Norfolk	54,680
	5350	Oxford	81,000
5420	Perth	63,160	
Between 5-24%	5139	Belleville, Trenton	64,480
	5140	Hastings	100,380
	5150	Northumberland	49,040
	5159	Peterborough C.A.	62,860
	5160	Peterborough County	89,060
	5239	Barrie C.A.	41,010
	5242	Simcoe Bal., Barrie	108,640
	5440	Bruce	48,750
5450	Grey	67,240	
WBEN-TV Total Persons:			5,148,060
BBM Weekly Circulation (Nov. 1974):			3,234,397

Ontario—Niagara Falls (Buffalo, N. Y.)

WGR-TV

(Ch. 2)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 962-ft. above ground, 2314-ft. above sea level.

Latitude 42° 43' 06"
Longitude 78° 33' 48"

Transmitter: Warner Hill Rd., South Wales, N.Y.

TV tape: Recording facilities.

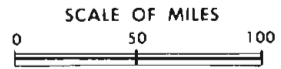
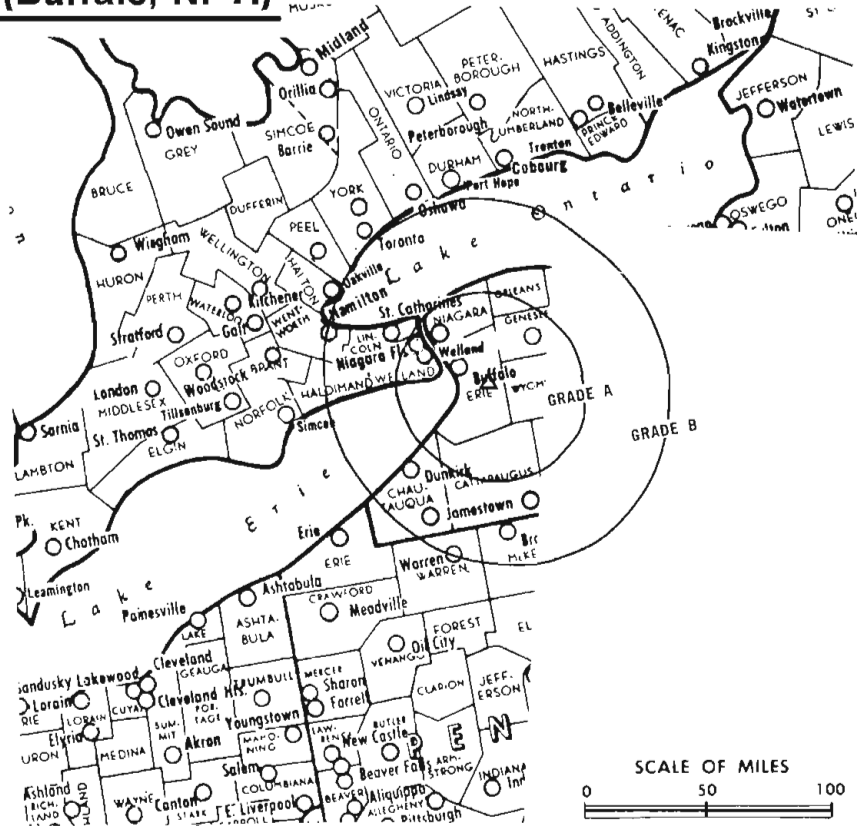
AM Affiliate: WGR, 5-kw, 550 kHz.

FM Affiliate: WGRQ, 12.6 kw, 96.9 MHz (No. 245). 889-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Facsimile Service: AP.



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WGR-TV Ref: FCC File No. 3PCT 3826 Granted 12/13/66

WGR-TV

Licensee: Taft Broadcasting Co., 259 Delaware Ave., Buffalo (14202).

Studio: 259 Delaware Ave.

Telephone: 716-856-1414.

TWX No.: 710-522-1729.

Ownership: See WKRC-TV, Cincinnati, Ohio.

Began Operation: August 14, 1954. Sale to Taft by Transcontinent Television Corp. approved Feb. 19, 1964 by FCC (*Television Digest*, Vols. 3:15-16, 31, 4:8).

Represented (sales) by MMT Sales Inc.; Electromedia Sales Ltd. (Canada).

Represented (legal) by Koteen & Burt.

Personnel:

Earl Beall, *vice president & general manager.*

Donald L. Chapin, *vice president, sales.*

Michael Fisher, *sales manager.*

Gene R. Kirshenstern, *business manager.*

Harold A. Higgins, *manager of engineering.*

Charles Berg, *traffic manager.*

Edward Herbert, *operations manager.*

DIGEST OF RATE CARD NO. 4-I (June 5, 1972)

Hour 30 Min. 15 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class AAA—7:30-11 p.m., daily.

\$2000.00 \$1200.00 Graded rates apply*

*Highest rate: \$750.

NETWORK BASE HOURLY RATE: \$1800.

See also Hamilton, Ont.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5180	Durham	48,110
	5189	Oshawa C.A.	124,030
	5190	Ontario	204,800
	5199	Toronto C.M.A.	2,753,100
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
	5269	Hamilton C.M.A.	516,850
	5270	Halton	209,060
	5280	Wentworth	401,550
	5286	St. Catharines U.A.	127,350
	5296	Niagara Falls U.A.	67,630
	5299	St. Catharines-Niagara C.M.A.	305,650
	5300	Niagara Reg. Mun.	350,070
	5306	Welland U.A.	64,130
Between 25-49%	5310	Haldimand	33,080
	5319	Brantford C.A.	80,890
	5320	Brant	97,180
	5339	Kitchener C.M.A.	241,190
	5340	Waterloo County	269,630
Between 5-24%	5139	Belleville, Trenton	64,480
	5150	Northumberland	49,040
	5160	Peterborough County	89,060
	5170	Victoria	35,300
	5239	Barrie C.A.	41,010
5241	Simcoe E. Eleet. Dist.	70,490	
5242	Simcoe Bal., Barrie	108,640	
5255	Haliburton, Muskoka	43,130	
5350	Oxford	81,000	
5420	Perth	63,160	
5450	Grey	67,240	

WGR-TV Total Persons: 5,042,060
BBM Weekly Circulation (Nov. 1974): 2,802,550

Ontario—Niagara Falls (Buffalo, N. Y.)

WKBW-TV

(Ch. 7)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"
Longitude 78° 37' 12"

Transmitter: E. of Center St., Colden, N.Y.

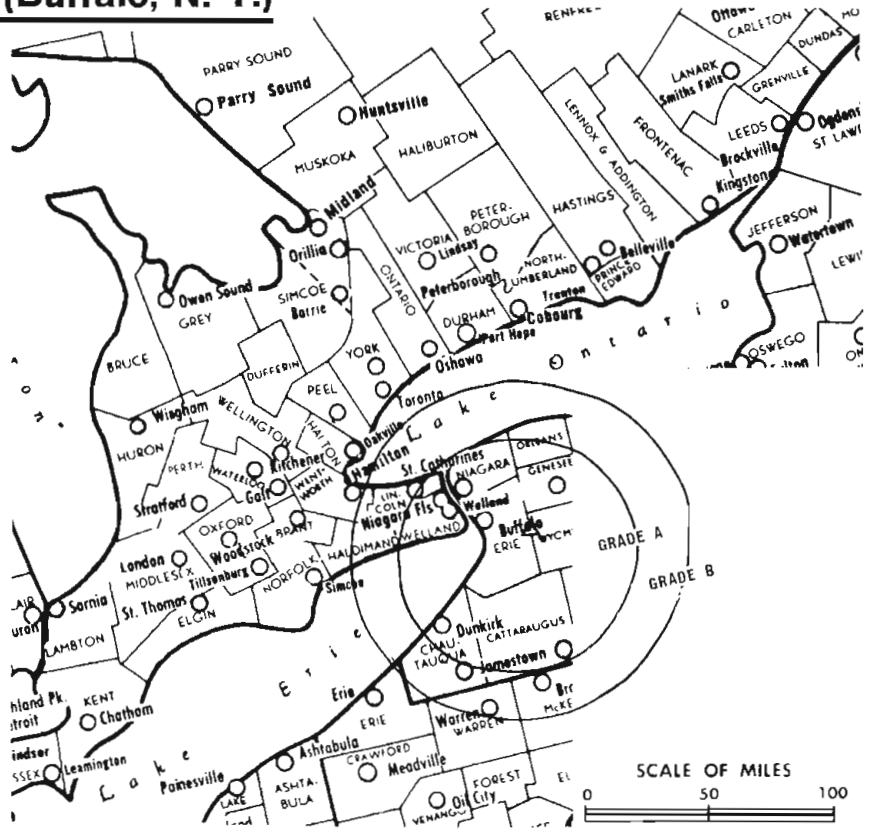
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: UPI.

AM Affiliate: WKBW, 50-kw, 1520 kHz.



Data on circulation & persons reprinted by permission of BMM Bureau of Measurement.

WKBW-TV Ref: FCC File No. BPC-2677 Granted 9/9/59

WKBW-TV

Licensee: Capital Cities Communications Inc., 24 E. 51st St., New York (10022).

Studio: 1420 Main St. (14209).

Telephone: 716-883-0770.

TWX No.: 710-522-1846.

Ownership: Capital Cities Communications Inc., 100%. (For other interests see Group Ownership).

Began Operation: Nov. 30, 1958.

Represented (sales) by Blair TV (U.S.); Opex Communications Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

Philip R. Beuth, *vice president & general manager.*
Richard Shepard, *general sales manager.*
Marc Edwards, *local & regional sales manager.*
Walter Liss, *program director.*
Don Holland, *chief engineer.*
Bernard Barth, *promotion manager.*

DIGEST OF RATE CARD NO. 22 (Jan. 1, 1975)

Hour	30 Min.	Min.*	30 Sec.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.					
\$1700.00	\$1000.00		\$900.00	\$900.00	\$450.00

*On request.

NETWORK BASE HOURLY RATE: \$1900.

See also Hamilton, Ont.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5159	Peterborough C.A.	62,860
	5160	Peterborough County	89,060
	5180	Durham	48,110
	5189	Oshawa C.A.	124,030
	5190	Ontario	204,800
	5199	Toronto C.M.A.	2,753,100
	5200	York Reg. Mun.	177,990
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
	5239	Barrie C.A.	41,010
	5269	Hamilton C.M.A.	516,850
	5270	Halton	209,060
	5280	Wentworth	401,550
	5286	St. Catharines U.A.	127,350
	5296	Niagara Falls U.A.	67,630
5299	St. Catharines-Niagara C.M.A.	305,650	
5300	Niagara Reg. Mun.	350,070	
5306	Welland U.A.	64,130	
5310	Haldimand	33,080	
5319	Brantford C.A.	80,390	
5320	Brant	97,180	
5339	Kitchener C.M.A.	241,190	
5340	Waterloo County	269,630	
5359	Guelph C.A.	65,940	
Between 25-49%	5150	Northumberland	49,040
	5170	Victoria	35,300
	5230	Dufferin	22,780
	5241	Simcoe E. Elect. Dist.	70,490
	5242	Simcoe Bal., Barrie	108,640
	5330	Norfolk	54,680
	5350	Oxford	81,000
5360	Wellington	113,360	
5420	Perth	63,160	
Between 5-24%	5130	Princo Edward	20,080
	5139	Belleville, Trenton	64,480
	5140	Hastings	100,380
WKBW-TV Total Persons:			5,052,150
BBM Weekly Circulation (Nov. 1974):			3,310,104

Ontario—Niagara Falls (Buffalo, N.Y.)

WUTV (Ch. 29)

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

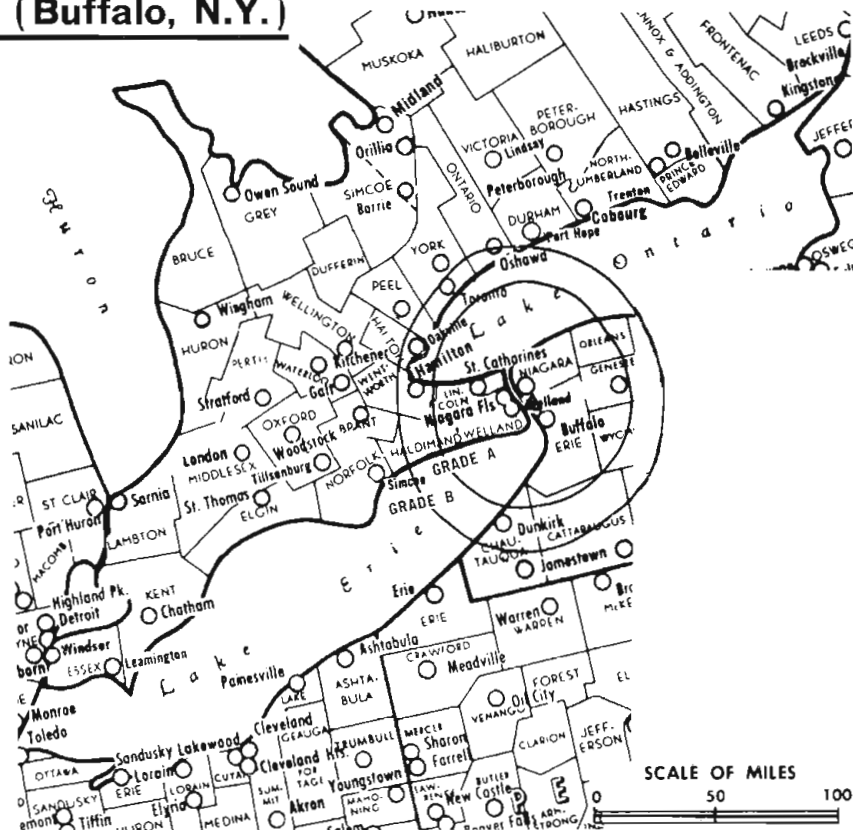
Latitude 43° 01' 27"
Longitude 78° 55' 40"

Transmitter: 951 Whitehaven Rd., Grand Island, N.Y.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



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WUTV Ref: FCC File No. BPCT-3200 Granted 1/21/68

WUTV

Licensee: Ultravision Broadcasting Co. Inc., 951 Whitehaven Rd., Grand Island, N.Y. (14072).

Studio: 951 Whitehaven Rd., Grand Island, N.Y. (14072).

Telephone: 716-773-7531. **TWX No.:** 710-260-1359.

Ownership: F. R. Burczynski, chmn.; Stan Jasinski, pres.; Roger K. Lund, v.p.; Edward Posluszny, v.p.

Began Operation: Dec. 21, 1971.

Represented (sales) by Avco Television Sales (U.S.); Radio Television Representatives Ltd. (Canada).

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

Herman Pease, *general manager*.
Arthur Zweig, *general sales manager*.
Al Benz, *assistant sales manager*.
Gary Cooper, *director of engineering*.
Denise Krumm, *program coordinator*.
Paul Meyer, *production manager*.
Jim Graham, *news director*.
Sue Kawalerski, *promotion manager*.

DIGEST OF RATE CARD NO. 10 (Sept. 3, 1972)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
.....

Graded rates apply*

*Highest rate: \$150.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	None 50% & Over.		
Between 25-49%	5269	Hamilton C.M.A.	516,850
	5280	Wentworth	401,550
	5286	St. Catharines U.A.	127,350
	5296	Niagara Falls U.A.	67,630
	5299	St. Catharines-Niagara C.M.A.	305,650
Between 5-24%	5300	Niagara Reg. Mun.	350,070
	5306	Welland U.A.	64,130
	5310	Haldimand	33,080
	5180	Durham	48,110
	5189	Oshawa C.A.	124,030
	5190	Ontario	204,800
	5195	Toronto C.M.A.	2,753,100
	5200	York Reg. Mun.	177,990
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
	5242	Simcoe Bal., Barrie	108,640
	5270	Halton	209,060
5319	Brantford C.A.	80,890	
5320	Brant	97,180	
5330	Norfolk	54,680	
5339	Kitchener C.M.A.	241,190	

WUTV Total Persons: 4,137,870
BBM Weekly Circulation (Nov. 1974): 819,368

Ontario—Ottawa

CBOT

(Ch. 4)

English Outlet

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1310-ft. above av. terrain, 618-ft. above ground, 1768-ft. above sea level.

Latitude 45° 30' 11"
Longitude 75° 51' 02"

Transmitter: Camp Fortune, P.Q.

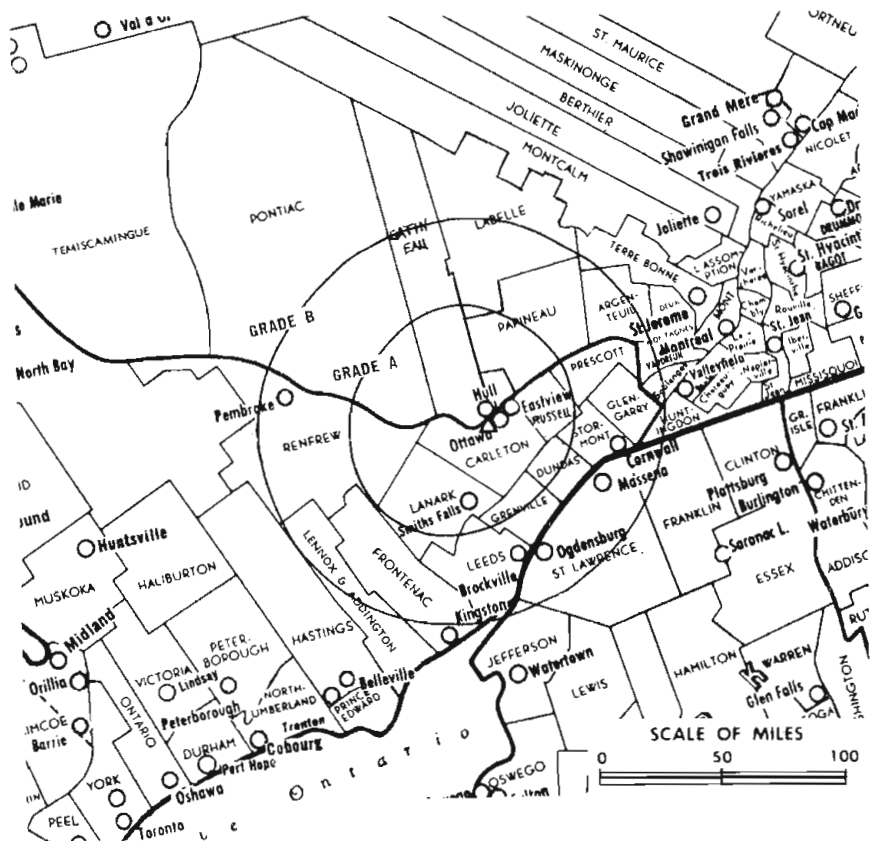
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Canadian Press, BBC, CBS, NBC.

AM Affiliate: CBO, 5-kw, 910 kHz (CBC).

FM Affiliate: CBO-FM, 70-kw, 103.3 MHz (No. 277), 345-ft. antenna height.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CBOT Authorized: 4/27/53

CBOT

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Lanark Ave.

Mailing Address: Box 3220, Station 'C', Ottawa, Ont. K1Y 1E4.

Telephone: 613-725-3511.

Telex: 053-4260.

Began Operation: June 2, 1953.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- G. Bruce, *director, Ottawa area.*
- P. E. Parent, *director of public relations.*
- J. M. Cleary, *director of operations.*
- B. O'Leary, *program manager, CBOT.*
- K. P. Brown, *news supervisor.*
- L. M. O'Neill, *area sales manager.*
- L. E. Webb, *engineering services director.*
- Deanna Rutherford, *supervisor of publicity.*

DIGEST OF RATE CARD NO. 27 (June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—7:30-10 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.; 5:30-10 p.m., Sun.						
Program rates on request	\$300.00	\$165.00	\$165.00			

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4680	Hull County	123,160
	4690	Gatineau	53,000
	4740	Pontiac	18,100
	5009	Cornwall City	47,200
	5010	Stormont	61,350
	5020	Glengarry	19,710
	5040	Russell	16,880
	5055	Dundas, Grenville	41,200
	5069	Ottawa-Hull C.M.A.	635,970
	5070	Ottawa-Carleton Reg. Mun.	492,010
5090	Lanark	42,230	
5100	Renfrew	90,210	
Between 25-49%	4710	Papineau	33,060
	5030	Prescott	28,160
	5080	Leeds	49,540
Between 5-24%	4700	Labelle	28,970
	5110	Frontenac	101,250
CBOT Total Persons:			1,200,830
BBM Weekly Circulation (Nov. 1974):			776,330

For BBM County-by-County Data
see Services Volume

Ontario—Ottawa

CBOFT

(Ch. 9)

French Outlet

Technical Facilities: Channel No. 9 (186-192 MHz), Authorized power: 128-kw average visual, 25.6-kw average aural, 1394-ft. above av. terrain, 702-ft. above ground, 1852-ft. above sea level.

Latitude 45° 30' 11"
Longitude 75° 51' 02"

Transmitter: Camp Fortune, P.Q.

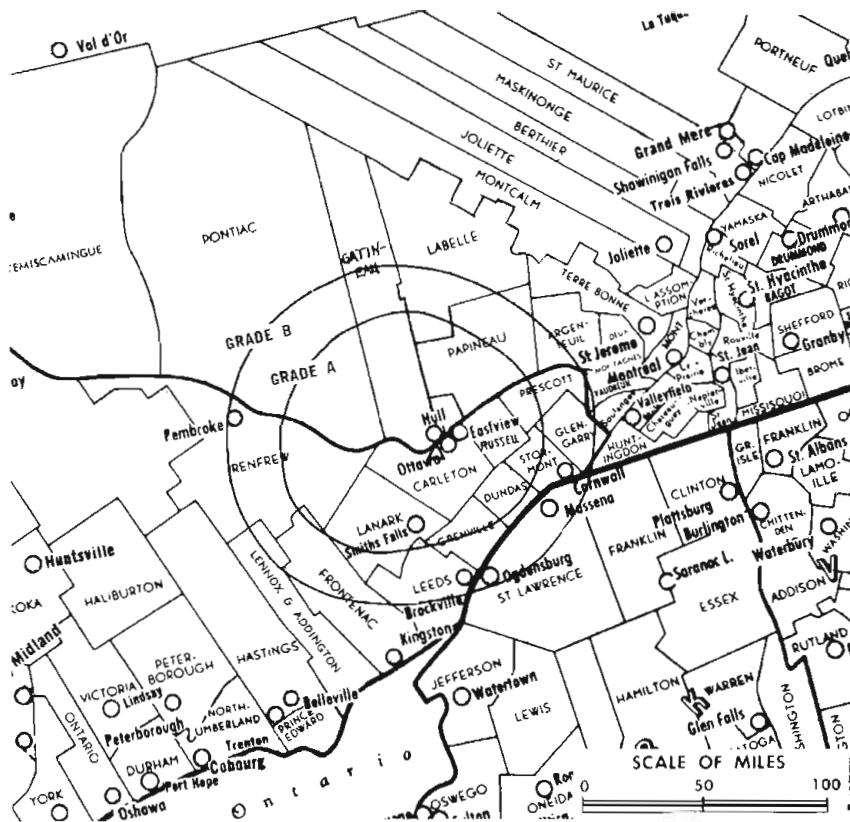
Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: BBC, CBS, NBC, Canadian Press.

AM Affiliate: CBOF, 10-kw, 1250 kHz (CBC).

FM Affiliate: CBOF, 70-kw, 102.5 MHz.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CBOFT Authorized: 6/24/55

CBOFT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Lanark Ave. Telephone: 613-725-3511. Telex: 053-4260.

Mailing Address: Box 3220, Station 'C', Ottawa, Ont. K1Y 1E4.

Began Operation: June 24, 1955.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- G. Bruce, *director, Ottawa area.*
- L. M. O'Neill, *area sales manager.*
- J. M. Cleary, *operations director.*
- G. Huard, *program director.*
- P. Monette, *program manager, CBOFT.*
- H. Cruzene, *news supervisor.*
- P. E. Parent, *director of public relations.*
- L. E. Webb, *area engineering services director.*
- J. G. Mariner, *supervisor of French publicity.*

DIGEST OF RATE CARD NO. 21

(June 1, 1974)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—7:30-10 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.; 5:30-10 p.m., On request					\$110.00	\$66.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4680	Hull County	123,160
	4690	Gatineau	55,000
	4710	Papineau	33,060
	5040	Russell	16,880
Between 25-49%	4740	Pontiac	18,100
	5030	Prescott	28,160
	5069	Ottawa-Hull C.M.A.	635,970
Between 5-24%	4700	Labelle	28,970
	5009	Cornwall City	47,200
	5010	Stormont	61,350
	5020	Glengarry	19,710
	5055	Dundas, Grenville	41,200
	5070	Ottawa-Carleton Reg. Mun.	492,010
	5080	Lceds	49,540
	5090	Lanark	42,230
5100	Renfrew	90,210	

CBOFT Total Persons: 1,099,580
BBM Weekly Circulation (Nov. 1974): 271,470

For Ontario CATV Systems, see
Canadian CATV Directory

Ontario—Ottawa

CJOH-TV

(Ch. 13)

(Also operates satellites CJOH-TV-8, Cornwall & CJOH-TV-6, Deseronto, Ont.)

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: Directional, 1150-ft. above av. terrain.

Latitude 45° 30' 01"
Longitude 75° 51' 02"

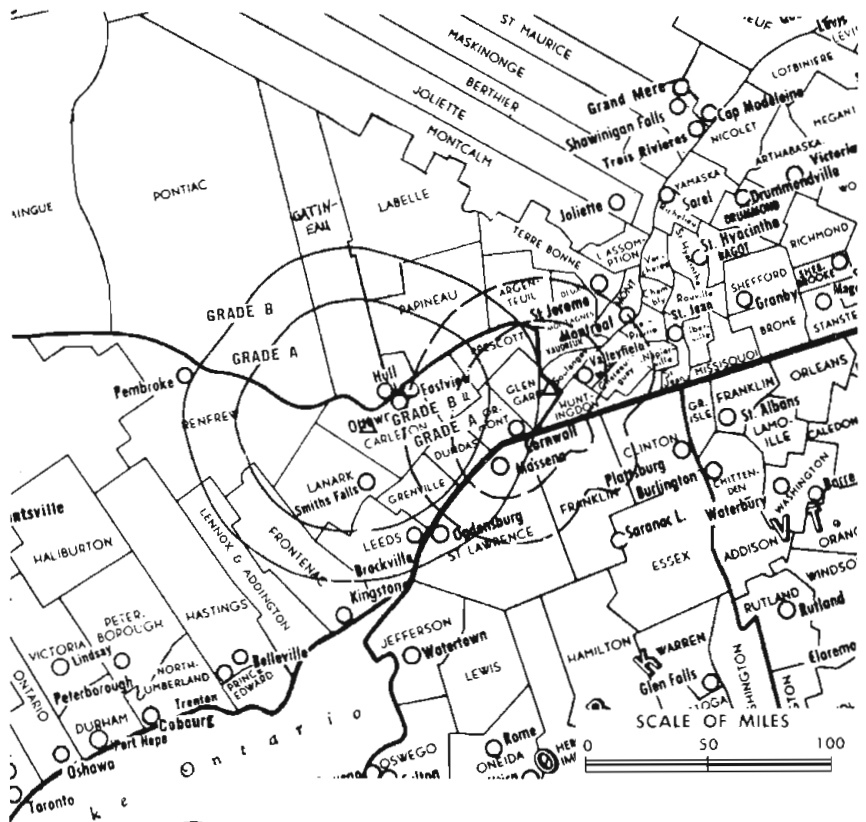
Transmitter: Camp Fortune, Que.

TV tap: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, Canadian Press.

News Film Service: CTV, ABC.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CJOH-TV Authorized: 12/19/80

CJOH-TV

Network Service: CTV.

Licensee: Ottawa-Cornwall Bcstg. Ltd., 1500 Merivale Rd., Ottawa.

Studio: 1500 Merivale Rd., City View, Ottawa.

Mailing Address: P.O. Box 5813, Station 'F', Ottawa, Ont. K2C 3G6.

Telephone: 613-224-1313. Telex: 013-294.

Ownership: Bushnell Communications Ltd., 1500 Merivale Rd., Ottawa. Also owns satellites CJOH-TV-8, Cornwall & CJOH-TV-6, Deseronto, Ont.

Began Operation: March 12, 1961.

Represented (sales) by Bolton/Burchill International Ltd. (for U.S.); Independent Communications Sales Ltd. (Toronto & Montreal); Western Broadcast Sales (Winnipeg & Vancouver).

Personnel:

H. T. McCurdy, *chairman of the board.*

L. Nichols, *president.*

J. F. Ruttle, *vice president & general manager.*

N. R. Brining, *vice president, finance & treasurer.*

R. R. Lucas, *general sales manager.*

Gerald Nixon, *director of operations.*

W. J. McKee, *director of production services.*

DIGEST OF RATE CARD NO. 17

(June 1, 1975)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.			\$475	\$325.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4680	Hull County	123,160
	4690	Gatineau	55,000
	4740	Pontiac	18,100
	5009	Cornwall City	47,200
	5010	Stormont	61,350
	5020	Glengarry	19,710
	5040	Russell	16,880
	5055	Dundas, Grenville	41,200
	5069	Ottawa-Hull C.M.A.	635,970
	5070	Ottawa-Carleton Reg. Mun.	492,010
	3080	Leeds	49,540
	5090	Lanark	42,230
	5100	Renfrew	90,210
	5109	Kingston C.A.	85,400
Between 25-49%	5110	Frontenac	101,250
	5120	Lennox, Addington	29,720
	5130	Prince Edward	20,080
	5139	Belleville, Trenton	64,480
	5140	Hastings	100,380
	Between 5-24%	4710	Papineau
5030		Prescott	28,160
5150		Northumberland	49,040
4469		Valleyfield C.A.	37,650
4535		Chateauguay, Huntingdon	66,220
4555		Vaudreuil, Soulanges	52,330
4590		Deux-Montagnes	52,160
4650		Argenteuil	31,750
4700	Labelle	28,970	
5159	Peterborough C.A.	62,860	
5160	Peterborough County	89,060	
5180	Durham	48,110	

CJOH-TV Total Persons: 1,739,680
BBM Weekly Circulation (Nov. 1974): 1,110,126

For Ontario CATV Systems, see Services Volume

Ontario—Paris

CKGN-TV

(Ch. 6)

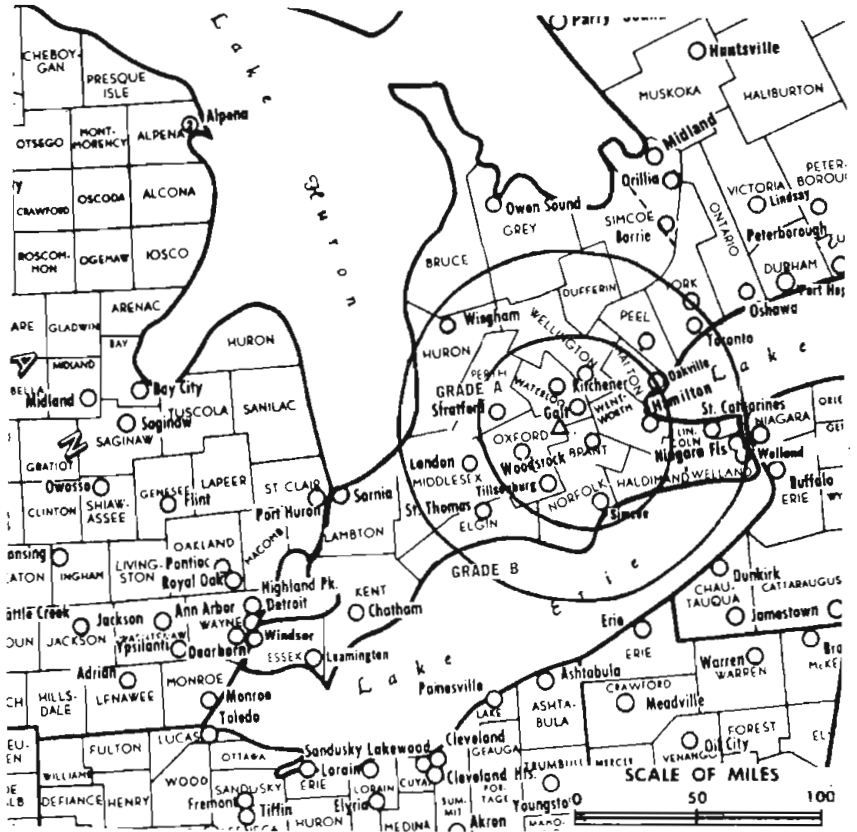
(Repeated by CKGN-TV-1, Windsor; CKGN-TV-2, Bancroft; CKGN-TV-6, Ottawa; CKGN-TV-22, Uxbridge; CKGN-TV-29, Sarnia, all Ont.)

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1037-ft. above av. terrain.

Latitude 43° 15' 39"

Longitude 80° 26' 39"

Transmitter: NW of Paris.



CKGN-TV Authorized: 7/21/72

CKGN-TV

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Telephone: 416-446-5311.

Ownership: IWC Communications Ltd.

Began Operation: March 12, 1974.

Represented (sales) by Harlan G. Oakes (U.S.)

Personnel:

P. Hill, *chairman.*

A. A. Bruner, *president.*

Rates: Not available.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5280	Wentworth	401,550
	5320	Brant	97,180
	5330	Norfolk	54,680
	5350	Oxford	81,000
	5359	Guelph C.A.	65,940
	5360	Wellington	113,360
Between 25-49%	5170	Victoria	35,300
	5189	Oshawa C.A.	124,030
	5190	Ontario	204,800
	5199	Toronto C.M.A.	2,753,100
	5200	York Rcg. Mun.	177,980
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons	
Between 25-49%	5230	Dufferin	22,780	
	5239	Barrie C.A.	41,010	
	5241	Simcoe E. Elect. Dist.	70,490	
	5242	Simcoe Bal., Barrie	108,640	
	5269	Hamilton C.M.A.	516,850	
	5270	Halton	209,060	
	5286	St. Catharines U.A.	127,350	
	5299	St. Catharines-Niagara C.M.A.	305,650	
		5310	Haldimand	33,080
		5319	Brantford C.A.	80,890
		5369	London C.M.A.	294,450
		5370	Middlesex	290,010
		5380	Elgin	67,410
	5389	Sarnia C.A.	78,760	
	5390	Lambton	114,860	
	5399	Chatham City	36,150	
	5400	Kent	100,830	
	5420	Perth	63,160	
	5430	Huron	51,560	
	5450	Grey	67,240	
Between 5-24%	5180	Durham	48,110	
	5255	Haliburton, Muskoka	43,130	
	5296	Niagara Falls U.A.	67,630	
	5300	Niagara Reg. Mun.	350,070	
	5306	Welland U.A.	64,130	
	5440	Bruce	48,750	
	5460	Parry Sound	31,020	
CKGN-TV Total Persons:			5,338,770	
BBM Weekly Circulation (Nov. 1974):			2,002,199	

Ontario

CHNB-TV North Bay (Ch. 4)

Network Service: CBC.
Licensee: J. Conrad Lavigne Ltd., P. O. Box 620, Timmins, Ont.
Transmitter: Powassan, Ont.
Studio: 755 Main St. E., North Bay.
Telephone: 705-472-2221.
Color: Network, live, film, slide & tape.
Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 730-ft. above av. terrain, 500-ft. above ground, 1715-ft. above sea level, lat. 46° 03' 46", long. 79° 26' 05".
Began Operation: Oct. 11, 1971.
Rates: See Mid-Canada Television System, CFCL-TV, Timmins; CKNC-TV, Sudbury & CHNB-TV, North Bay, Ont.

CHNB-TV Total Persons: 202,310
BBM Weekly Circulation (Nov. 1974): 100,541

CKNY-TV North Bay (Ch. 10)

(Repeated by separately-owned satellite rebroadcasting station CJTK-TV, Temiscaming, Que.)
Network Service: CTV.
Licensee: Cambrian Broadcasting, Box 1050, North Bay, Ont. P1B 8K3.
Studio & Transmitter: Hwy. 11, 1-mi. S. of Callander, Ont.
Telephone: 752-3000.
Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 119-kw visual, 23.8-kw aural. Antenna: Directional, 420-ft. above av. terrain, 358-ft. above ground, 1206-ft. above sea level, lat. 46° 12' 15", long. 79° 21' 05".
Color: Network, film & slide.
News Wire Service: Broadcast News, Canadian Press.
Ownership: Cambrian Bestg. Ltd., 100%.
Began Operation: Dec. 19, 1955.
Represented (sales) by Electromedia Sales Ltd.
Personnel:
George Lund, *general manager*.
Bud Guilfoyle, *station manager*.
John Size, *news director*.

CKNY-TV Total Persons: 218,510
BBM Weekly Circulation (Nov. 1974): 92,348

CICO-TV-24 Ottawa (Ch. 24)

Educational Station

Due to begin operation Oct. 15, 1975

Licensee: The Ontario Educational Communication Authority, Canada Square, 2180 Yonge St., Toronto, Ont. M4S 2C1.
Transmitter: Camp Fortune, P.Q.
Technical Facilities: Channel No. 24 (530-536 MHz). Authorized power: 1495-kw visual, 150-kw aural. Antenna: 1092-ft. above av. terrain, 750-ft. above ground, 1900-ft. above sea level, lat. 45° 30' 11", long. 75° 01' 02".

CKGN-TV-6 Ottawa (Ch. 6)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.
Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.
Transmitter: N of Farmer Rapids, Ont.
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 2.8-kw visual, 0.4-kw aural. Antenna: 149-ft. above av. terrain, lat. 45° 31' 05", long. 75° 44' 48".
Began Operation: 1974.
Rates: Bonus with CKGN-TV, Paris, Ont.

1028-b

CHOV-TV Pembroke (Ch. 5)

Network Service: CBC.
Licensee: Ottawa Valley Television Co. Ltd., 319 Pembroke St. E., Pembroke, Ont. K8A 3K5.
Telephone: 735-6811.
Telex: 053-34515.
Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 36-kw visual, 18-kw aural. Antenna: 503-ft. above av. terrain, 580-ft. above ground, 1042-ft. above sea level, lat. 45° 50' 02", long. 77° 09' 50". Holds CRTG permission for change to 51.8-kw visual.
Color: Network, live, film, slide & tape.
News Wire Service: Broadcast News.
Ownership: Ottawa Valley Television Co. Ltd., 100%.
Began Operation: Aug. 19, 1961.
Represented (sales) by Canadian Standard Broadcast Sales Inc. (U.S.); Stephens & Towndrow (Canada).
Personnel:
Gordon Archibald, *president & general manager*.
Brooke Duval, *program & operations manager*.
Don Elvidge, *chief engineer*.

DIGEST OF RATE CARD NO. 6 (March 1, 1968)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:30-11 p.m., daily.							
\$180.00	\$117.00	\$100.00	\$75.00	\$60.00	\$42.00	\$42.00	\$22.00

CHOV-TV Total Persons: 108,310
BBM Weekly Circulation (Nov. 1974): 65,697

CHEX-TV Peterborough (Ch. 12)

(Operates satellite rebroadcasting station CHEX-TV-1, Bancroft; CHEX-TV-2, Minden, both Ont.)
Network Service: CBC.
Licensee: Kawartha Broadcasting Co. Ltd., Box 659.
Transmitter: 1-mi. NE of Peterborough in Douro Twp.
Studio: Douro Twp.
Telephone: 705-742-0451.
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power in preferred direction: 269-kw visual, 161.5-kw aural. Antenna: 800-ft. above av. terrain, 772-ft. above ground, 1590-ft. above sea level, lat. 44° 19' 45", long. 78° 18' 03".
Color: Network, live, film, slide & tape.
News Wire Service: Broadcast News.
News Film Service: CBC.
AM Affiliate: CHEX, 10-kw (5-kw night), 980 kHz (CBC).
FM Affiliate: CHEX-FM, 31.4-kw, 101.5 MHz (No. 268), 500-ft.
Ownership: See CKWS-TV, Kingston, Ont.
Began Operation: March 28, 1955.
Represented (sales) by Stephens & Towndrow Co. Ltd.
Personnel:
Wally Rewegan, *manager*.
Ben Wilke, *chief engineer*.
Jean Dolan, *traffic director*.
Ian McFarlane, *local sales manager*.
Gord Shale, *program director*.

DIGEST OF RATE CARD NO. 4 (June 3, 1974)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—5:30-11 p.m., daily.					
				Rates on request	\$70.00

CHEX-TV Total Persons: 769,030
BBM Weekly Circulation (Nov. 1974): 424,993

CBWET Red Lake (Ch. 10)

Network Service: CBC, same as CBWAT, Kenora.
Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Red Lake.

TV Factbook No. 45

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: .57-kw visual, 285-kw aural. Antenna: Directional, 286-ft. above av. terrain, 211-ft. above ground, 1416-ft. above sea level, lat. 51° 01' 35", long. 93° 49' 44".

Began Operation: July 27, 1964.

Rates: Bonus to CBC English network.

**CKCO-TV-3
Sarnia-Chatham**

(Ch. 42)

(Rebroadcasting station of CKCO-TV, Kitchener, Ont.)
Due to begin operation Fall 1975

Network Service: CTV.

Licensee: Central Ontario Television Ltd., 864 King St. W., Kitchener, Ont.

Transmitter: Near Wallaceburg, Ont.

Technical Facilities: Channel No. 42 (638-644 MHz). Authorized power: 1263-kw max. visual, 126.3-kw max. aural. Antenna: 994-ft. above av. terrain, lat. 42° 42' 53", long. 82° 08' 12".

Rates: This is a repeater of CKCO-TV, Kitchener and is included as a bonus with that station.

**CKGN-TV-29
Sarnia**

(Ch. 29)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Transmitter: SW of Oil Springs.

Technical Facilities: Channel No. 29 (560-566 MHz). Authorized power: 162-kw visual, 24.3-kw aural. Antenna: 685-ft. above av. terrain, lat. 42° 43' 21", long. 82° 10' 00".

Began Operation: 1974

Rates: Bonus with CKGN-TV, Paris, Ont.

**CJIC-TV
Sault Ste. Marie**

(Ch. 2)

Network Service: CBC, CBS, NBC, ABC.

Licensee: Hyland Radio-TV Ltd., Box 370, 119 East St. P6A 5M2.

Studio & Transmitter: 119 East St. Telephone: 705-256-7494.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 28-kw visual, 15-kw aural. Antenna: Directional, minus 19-ft. above av. terrain, 2.5-ft. above ground, 835-ft. above sea level, lat. 46° 30' 32", long. 84° 19' 36".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CJIC, 10-kw (2.5-kw night), 1050 kHz (CBC).

Ownership: J. G. Hyland, estate, 100%.

Began Operation: Nov. 28, 1954.

Represented (sales) by: All-Canada Radio & Television Ltd.

Personnel:

R. H. Ramsay, *president & general manager.*
Frank Gardl, *manager.*
Wayne Turner, *national & retail sales manager.*
Karl Sepkowski, *news editor.*
Stan Corbett, *chief engineer.*

DIGEST OF RATE CARD NO. 16—(March 31, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class AA—6-10 p.m., Sun.-Thurs.; 6-11 p.m. Fri.-Sat.						
\$150.00	\$100.00	\$85.00	\$70.00	\$80.00	\$50.00	\$25.00

CJIC-TV Total Persons: 135,130

BBM Weekly Circulation (Nov. 1974): 93,879

**CBFST
Sturgeon Falls**

(Ch. 7)

French Outlet

(Repeated by CBFST-1, Sudbury, Ont.; CBFST-2, Temiscaming, Que.; CBFST-3, Elliot Lake, Ont.)

Network Service: CBC, French Network.

1976 Edition

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Hwy. 64, Sturgeon Falls.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 9.75-kw visual, 1.95-kw aural. Antenna: Directional, 617-ft. above av. terrain, 513-ft. above ground, 1363-ft. above sea level, lat. 46° 25' 10", long. 79° 56' 04".

Began Operation: March 4, 1961.

Rates: Bonus to the CBC French network.

CBFST Total Persons: 442,740

BBM Weekly Circulation (Nov. 1974): 57,942

**CBFST-1
Sudbury**

(Ch. 13)

French Outlet

(Rebroadcasting station of CBFST, Sturgeon Falls)

Network Service: CBC, French Network.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Sudbury.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 8.6-kw visual, 1.72-kw aural. Antenna: 492-ft. above av. terrain, 265-ft. above ground, 1403-ft. above sea level, lat. 46° 30' 14", long. 80° 58' 04".

Began Operation: July 23, 1962.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

**CHFD-TV
Thunder Bay**

(Ch. 4)

Network Service: CTV.

Licensee: Thunder Bay Electronics Ltd., 87 N. Hill St.

Studio: 87 N. Hill St.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 56-kw visual, 10-kw aural. Antenna: 1395-ft above av. terrain, lat. 48° 31' 30", long. 89° 06' 50".

Color: Network, live, film, slide & tape.

Telephone: 807-344-9685. **Telex:** 073-4521.

Represented (sales) by: Canadian Standard Broadcast Sales Inc. (U.S.); Paul Mulvihill Ltd. (Canada).

Began Operation: Nov. 5, 1973.

Personnel: See CKPR-TV, Thunder Bay.

Rates: See CKPR-TV, Thunder Bay.

CHFD-TV Total Persons: 143,620

BBM Weekly Circulation (Nov. 1974): 128,217

**CKPR-TV
Thunder Bay**

(Ch. 2)

Network Service: CBC.

Licensee: Thunder Bay Electronics Ltd., 87 N. Hill St., Thunder Bay, Ont. P7A 5V6.

Studio: 87 N. Hill St. **Telephone:** 344-9685.

Transmitter: Mount Baldy, 6-mi. NE of Port Arthur.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 56-kw aural. Antenna: Directional, 1395-ft. above av. terrain, 707-ft. above ground, 2467-ft. above sea level, lat. 48° 31' 30", long. 89° 06' 50".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Began Operation: Sept. 17, 1954. Call letters changed from CFCJ-TV, Feb. 15, 1962.

Represented (sales) by: Canadian Standard Broadcast Sales Inc. (U.S.); Paul Mulvihill Ltd. (Canada).

Personnel:

H. Fraser Dougall, *president.*
Garnet N. Conger, *general manager.*
Gerhard Buetow, *director of engineering.*
Jack Masters, *commercial manager.*
Jon L. Ogden, *operations manager.*

(Continued on page 1032-b)

Ontario—Sudbury

CKNC-TV (Ch. 9)

(Repeated by CKNC-TV-1, Elliot Lake and CHNB-TV, North Bay, both Ont.)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 293-kw visual, 29.3-kw aural. Antenna: 550-ft. above av. terrain, 550-ft. above ground, 1600-ft. above sea level.

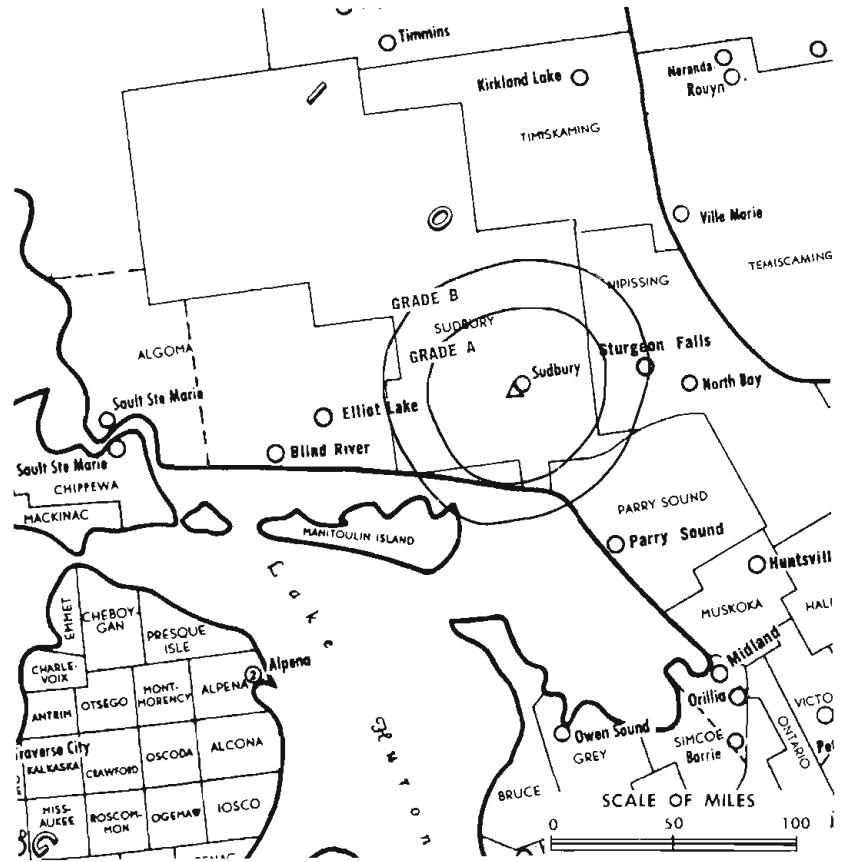
Latitude 46° 30' 44"
Longitude 81° 00' 19"

Transmitter: 699 Frood Rd.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: CBC.



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CKNC-TV Authorized:

CKNC-TV

Network Service: CBC.

Licensee: J. Conrad Lavigne Ltd., P.O. Box 620, Timmins, Ont.
Studio: 699 Frood Rd., Sudbury, Ont.

Telephone: 705-674-8301.

Ownership: See CFCL-TV, Timmins, Ont.

Began Operation: Oct. 4, 1971.

Represented (sales) by Paul Mulvihill & Co. Ltd. (Montreal & Toronto); A. J. Messner & Co. (Winnipeg); Stephens & Townsend Co. Ltd. (Vancouver); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

J. Conrad Lavigne, *president*.
Rene Barrette, *vice president & dir. of sales*.
Terry Coles, *vice president & general manager*.
Al Brooks, *program director & film buyer*.
Bill Nadeau, *operations manager*.
Detlef Krumbacher, *chief engineer*.

DIGEST OF RATE CARD NO. 22*
(Feb. 1, 1975)

Hour	30 Min.	15 Min.	Min.	30 Sec.
Class AAA—6-10:58 p.m., daily.			\$290.00	\$145.00

*Combination rates: CKNC-TV, Sudbury; CFCL-TV, Timmins; CHNB-TV, North Bay, Ont.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5479	Sudbury C.M.A.	159,100
	5480	Sudbury County	212,000
	5515	Algoma E., Manitoulin	33,070
Between 25-49%	None Between 25-49%		
Between 5-24%	None Between 5-24%		
CKNC-TV Total Persons:			245,070
BBM Weekly Circulation (Nov. 1974):			215,158

For BBM Survey Methods,
see page 5-b

Ontario—Sudbury

CKSO-TV

(Ch. 5)

(Also operates satellite rebroadcasting stations CKSO-TV-1, Elliot Lake; CKSO-TV-2, Timmins; CKSO-TV-3, Kearns, all Ont.)

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 30-kw aural. Antenna: 1049-ft. above av. terrain, 1215-ft. above sea level.

Latitude 46° 30' 02"
Longitude 81° 01' 16"

Transmitter: 336 Ash St.

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press, Broadcast News.

News Film Service: CTV.

TV tape: Recording facilities.

AM Affiliate: CKSO, 10-kw (5-kw night), 790 kHz.

FM Affiliate: CKSO-FM, 92.7 MHz (No. 224), 100-kw.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CKSO-TV Authorized:

CKSO-TV

Network Service: CTV, CBS, NBC, ABC.

Licensee: Cambrian Broadcasting Ltd., 336 Ash St.

Studio: 336 Ash St., Box 400. **Telephone:** 705-674-0711.

Ownership: Cambrian Broadcasting Ltd.

Began Operation: Oct. 20, 1953.

Represented (sales) by: Electromedia Sales Ltd. (Canada); Bolton/Burchill International Ltd. (U.S.)

Personnel:

W. B. Plaunt, *president*.
George Lund, *manager*.

DIGEST OF RATE CARD — (1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.
.....	\$300	\$150	\$150

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5479	Sudbury C.M.A.	159,100
	5480	Sudbury County	212,000
	5490	Timiskaming	45,510
	5499	Timmins C.A.	39,700
	5501	Cochrane S.	62,220
	5502	Cochrane N.	29,330
Between 25-49%	5515	Algoma E., Manitoulin	33,070
	4731	Temiscamingue N.	32,550
	5519	Sault Ste. Marie C.A.	82,180
Between 5-24%	5531	Algoma W.	102,060
	4722	Abitibi S.	81,430
	4732	Temiscamingue S.	15,650
	5460	Parry Sound	31,020
	5469	North Bay City	50,450
	5470	Nipissing	79,960
CKSO-TV Total Persons:			724,800
BBM Weekly Circulation (Nov. 1974):			421,447

Ontario

DIGEST OF RATE CARD NO. 13 (Jan. 1, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	10 Sec.
Class AA—6-11:45 p.m., daily.					
.....****	\$65.00	\$40.00

*On request.
Note: Combination rates for CKPR-TV & CHFD-TV, Thunder Bay.

CKPR-TV Total Persons: 188,670
BBM Weekly Circulation (Nov. 1974): 132,564

CBFOT Timmins

(Ch. 9)

French Outlet

(Also has rebroadcasting station CBFOT-1, Kapuskasing, Ont. which is repeated by CBFOT-2, Hearst, Ont.)

Network Service: CBC French Network.

Licensee: Canadian Bcstg. Corp., Ottawa, Ont.

Transmitter: Schumacher, near Timmins.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 16-kw visual, 3.2-kw aural. Antenna: 562-ft. above av. terrain, 525-ft. above ground, 1525-ft. above sea level, lat. 48° 28' 00", long. 81° 17' 50".

Began Operation: Sept. 7, 1964.

Rates: This is an automatic relay for the CBC French network and is included as a bonus to network.

CBFOT Total Persons: 91,550
BBM Weekly Circulation (Nov. 1974): 25,671

CFCL-TV Timmins

(Ch. 6)

(Repeated by CFCL-TV-2, Kearns; CFCL-TV-3, Kapuskasing; CFCL-TV-4, Hearst; CFCL-TV-7, Chapleau; CFCL-TV-8, Moosonee, all Ont.; CFCL-TV-5, Malartic, Que.)

Network Service: CBC.

Licensee: J. Conrad Lavigne Ltd., P.O. Box 620, Timmins, Ont. P4N 7G3.

Studio & Transmitter: Mont Sacre Coeur.

Telephone: 705-264-4211.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 557-ft. above av. terrain, 525-ft. above ground, 1592-ft. above sea level, lat. 48° 29' 30", long. 81° 19' 45".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News, Canadian Press.

AM Affiliate: CFCL, 10-kw (2.5-kw night), 620 kHz.

Ownership: J. Conrad Lavigne, 100%. Also owns CKNC-TV, Sudbury & Elliot Lake; CHNB-TV, North Bay & satellites in Kapuskasing, Ont. (Ch. 2); Kearns, Ont. (Ch. 2); Hearst, Ont. (Ch. 4); Chapleau, Ont. (Ch. 7); Malartic, Que. (Ch. 5).

Began Operation: June 24, 1956.

Represented (sales) by Canadian Standard Broadcast Sales (U.S.); Paul Mulvihill & Co., Ltd. (Toronto, Montreal); Stephens & Towndrow Ltd. (Vancouver); A. J. Messner & Co. (Winnipeg).

Personnel:

J. Conrad Lavigne, *president*.
Rene Barrette, *vice president & director of sales*.
Terry Coles, *vice president & general manager*.
Al Brooks, *program director & film buyer*.
Rudy Fauteux, *director of engineering*.

DIGEST OF RATE CARD NO. 22—(Feb. 1, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AAA—6-10:58 p.m., daily.					
.....	\$290.00	\$145.00

*Combination rates: CFCL-TV, Timmins; CKNC-TV, Sudbury & CHNB-TV, North Bay, Ont.

CFCL-TV Total Persons: 499,730
BBM Weekly Circulation (Nov. 1974): 178,148

CKSO-TV-2

Timmins

(Ch. 3)

(Satellite rebroadcasting station of CKSO-TV, Sudbury, Ont.)

Network Service: Same as CKSO-TV Sudbury.

Licensee: Cambrian Bcstg. Ltd., 336 Ash St., Sudbury.

Transmitter: Timmins.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 55-kw visual, 11-kw aural. Antenna: 544-ft. above av. terrain, lat. 43° 29' 30", long. 81° 19' 45".

Rates: Included as a bonus with CKSO-TV Sudbury.

CBLFT

Toronto

(Ch. 25)

French Outlet

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 354 Jarvis St., Toronto, Ont.

Studio: 354 Jarvis St., Toronto, Ont.

Mailing Address: Box 500, Station "A", Toronto, Ont. M5W 1E6.

Telephone: 416-925-3311.

Telex: 02 2763.

Technical Facilities: Channel No. 25 (536-542 MHz). Authorized power: 2140-kw visual, 428-kw aural. Antenna: 1640-ft. above av. terrain, 1721-ft. above ground, 2049-ft. above sea level, lat. 79° 23' 15", long. 43° 38' 33". Holds CRTC permission to move antenna to CN Tower, 1605-ft. above av. terrain, increase power to 2140-kw visual.

Color: Network.

AM Affiliate: CJBC, 50-kw, 860 kHz (CBC).

Began Operation: March 23, 1973.

Personnel:

P. Larose, *director, French Services*.
L. Forestier, *director of television*.
F. Rochon, *news supervisor*.
C. Latremouille, *public relations officer*.

Rates: No rate card available. Carries network commercials only.

CICA-TV

Toronto

(Ch. 19)

Educational Station

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Trans-America Bldg., 2180 Yonge St., Toronto, Ont.

Transmitter: 354 Jarvis St., Toronto.

Technical Facilities: Channel No. 19 (500-506 MHz). Authorized power: 600-kw visual, 120-kw aural. Antenna: 476-ft. above av. terrain, 521-ft. above ground, 881-ft. above sea level, lat. 43° 39' 43", long. 79° 22' 42". Holds CRTC permission to move antenna to CN Tower, 1605-ft. above av. terrain, increase power to 1080-kw visual.

Ownership: Transmitter operated by CBC on behalf of Ontario Department of Education.

Began Operation: Sept. 27, 1970.

CICA-TV Total Persons: 4,191,350
BBM Weekly Circulation (Nov. 1974): 531,440

CKGN-TV-22

Uxbridge

(Ch. 22)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, Independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Transmitter: S of Uxbridge, near Goodwood.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power 3120-kw visual, 468-kw aural. Antenna: 598-ft. above av. terrain, lat. 44° 01' 54", long. 79° 08' 13".

Began Operation: 1974.

Rates: Bonus with CKGN-TV, Paris, Ont.

Ontario—Toronto

CBLT

(Ch. 5)

English Outlet

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 77-kw visual, 7.7-kw aural. Antenna: 444-ft. above av. terrain, 474-ft. above ground, 814-ft. above sea level.

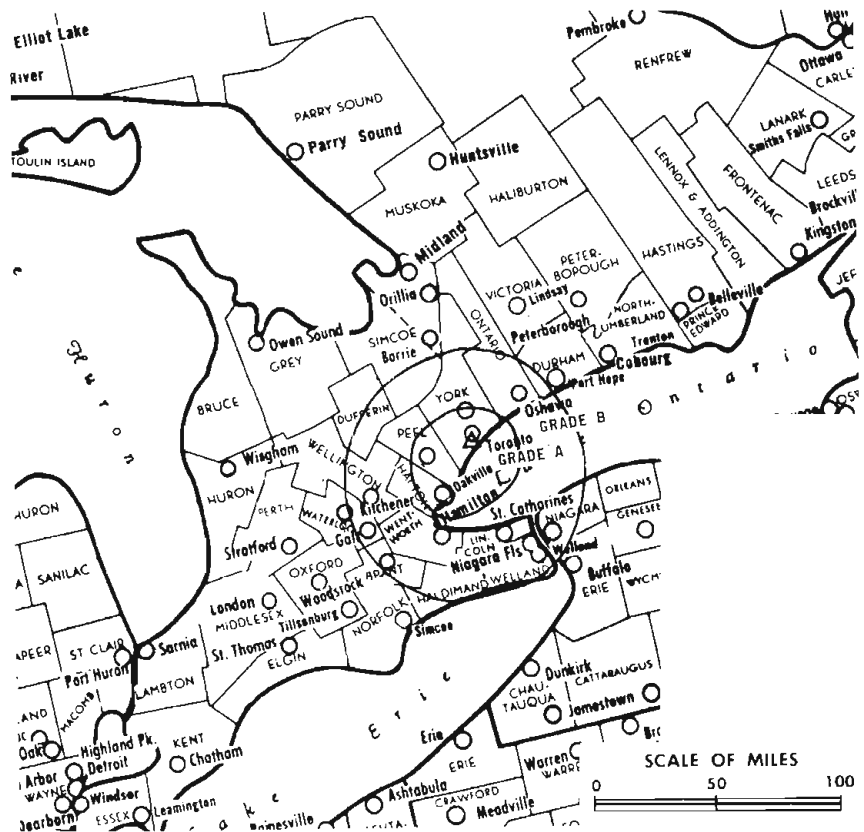
Latitude 43° 39' 43"
Longitude 79° 22' 42"

Transmitter: 354 Jarvis St.

Color: Network, llve, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: CBS, NBC, ABC, ITV, BCC, AFP, Reuters.



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CBLT Authorized: 8/8/52

CBLT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 354 Jarvis St., Box 500, Station 'A', Toronto, Ont. M5W 1E6.

Telephone: 416-925-3311. **Telex:** 02-2763.

AM Affiliate: CBL, 740 kHz & 50-kw (CBC).

FM Affiliate: CBC-FM, 55.7-kw, 94.1 MHz (No. 231), 422-ft.

Began Operation: Sept. 8, 1952.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

- L. Lauk, *director of television, Toronto region.*
- D. O'Neill, *manager, Toronto region public relations.*
- G. H. Jones, *regional engineer.*
- R. McLean, *program director.*
- J. Foster, *television production manager.*
- J. Lant, *TV film service director.*
- J. Hawkins, *TV technical director.*
- M. Daigneault, *chief news editor.*

DIGEST OF RATE CARD NO. 28
(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—8-10 p.m., Mon.-Fri.;						
7:30-10:30 p.m., Sat.;						
6-9 p.m., Sun.						
Program rates on request		\$800.00	\$480.00	\$480.00		

For Index to Contents, see Services Volume

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5180	Durham	48,110
	5189	Oshawa C.A.	124,030
	5190	Ontario	204,800
	5199	Toronto C.M.A.	2,753,100
	5200	York Reg. Mun.	177,890
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
	5230	Dufferin	22,780
	5269	Hamilton C.M.A.	516,850
	5270	Halton	209,060
	5280	Wentworth	401,550
	5286	St. Catharines U.A.	127,350
	5296	Niagara Falls U.A.	67,630
	5299	St. Catharines C.M.A.	305,650
	5300	Niagara Reg. Mun.	350,070
5306	Welland U.A.	64,130	
5359	Guelph C.A.	65,940	
5360	Wellington	113,360	
Between 25-49%	5241	Simcoe E. Elect. Dist.	70,490
	5310	Haldimand	33,080
	5319	Brantford C.A.	80,890
	5320	Brant	97,180
	5339	Kitchener C.M.A.	241,190
5340	Waterloo County	269,630	
Between 5-24%	5150	Northumberland	49,040
	5159	Peterborough C.A.	62,860
	5160	Peterborough County	89,060
	5170	Victoria	35,300
	5239	Barrie C.A.	41,010
	5242	Simcoe Bal., Barrie	108,640
5330	Norfolk	54,680	
CBLT Total Persons:			4,787,530
BBM Weekly Circulation (Nov. 1974):			3,192,546

Ontario—Toronto

CFTO-TV

(Ch. 9)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 325-kw visual, 49-kw aural. Antenna: 925-ft. above av. terrain, 889.5-ft. above ground, 1439.5-ft. above sea level.

Latitude 43° 46' 48"
Longitude 79° 15' 34"

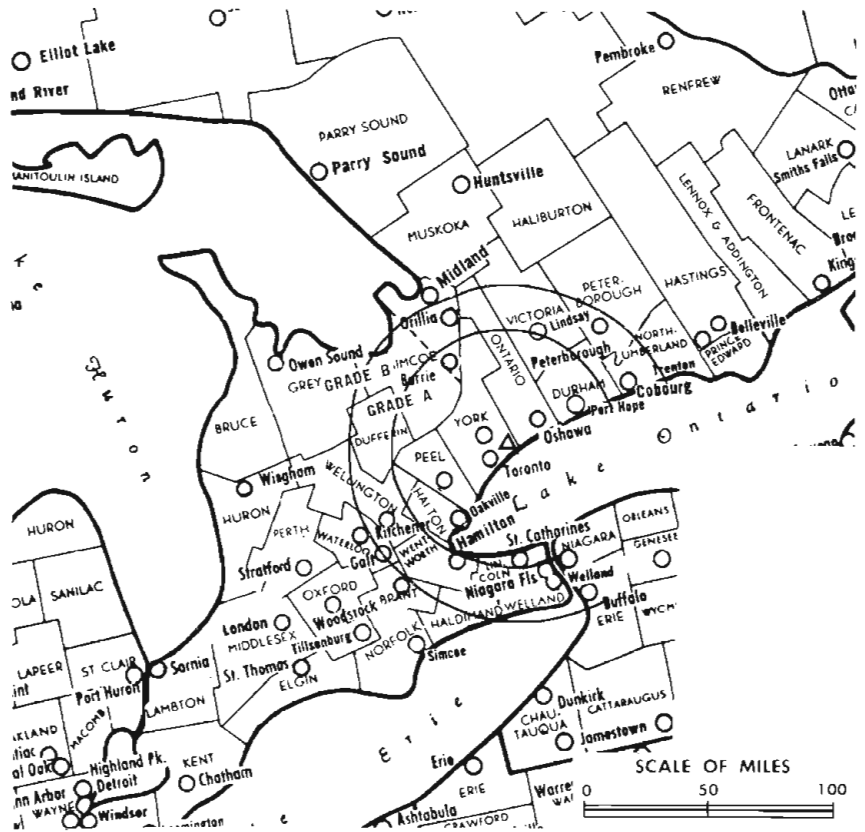
Transmitter: 1550 McCowan Rd., Agincourt.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, Canadian Press.

News Film Service: ABC, NBC, Visnews.



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CFTO-TV Authorized: 5/3/80

CFTO-TV

Network Service: CTV.

Licensee: CFTO-TV Limited, Box 9, Toronto, Ontario M4A 2M9.

Studio: 9 Channel Nine Court, Agincourt.

Sales Office: 111 Richmond St. W., Toronto. Telex: 06-219696.

Telephone: 416-291-9111.

Ownership: Baton Broadcasting Inc., 100%. Officers: John Bassett, chmn. & pres.; Foster Hewitt, v.p.; E. J. Delaney, v.p. & secy.; L. M. Nichols, v.p. & treas. Baton Bcstg. also owns CKLW Radio Bcstg. Ltd., CFQC Bcstg. Ltd., 60% of Confederation Broadcasting (Ottawa) Ltd.

Began Operation: Jan. 1, 1961.

Represented (sales) by Bolton/Burchill International Ltd. (U.S.); Glen Warren Broadcast Sales Division (Canada).

Personnel:

- John W. Bassett, *president & chairman of the board.*
- E. J. Delaney, *vice president & general manager.*
- J. J. Garwood, *vice president, finance.*
- Donald H. Davis, *vice president, production.*
- Gerard Rochon, *vice president & executive producer.*
- Edward J. Stuebing, *vice president, news & public affairs.*
- Ian Hall, *general sales manager.*
- W. H. Cox, *national sales manager.*
- J. F. Migicovsky, *program manager.*
- J. P. Bešwick, *director of research.*
- P. F. Reesor, *promotion manager.*

DIGEST OF RATE CARD NO. 14

(Dec. 31, 1974)

30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.
.....	\$600.00

For Explanation of BBM Survey Methods

See Front of this Volume

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5139	Belleville, Trenton	64,480
	5159	Peterborough C.A.	62,860
	5160	Peterborough County	89,060
	5170	Victoria	35,300
	5180	Durham	48,110
	5189	Oshawa C.A.	124,030
	5190	Ontario	204,800
	5199	Toronto C.M.A.	2,753,100
	5200	York Reg. Mun.	177,990
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
	5230	Dufferin	22,780
	5239	Barrie C.A.	41,010
	5241	Simcoe E. Elcct. Dist.	70,490
	5242	Simcoe Bal., Barrie	108,640
	5269	Hamilton C.M.A.	516,850
	5270	Halton	209,060
5280	Wentworth	401,550	
5286	St. Catharines U.A.	127,350	
5296	Niagara Falls U.A.	67,630	
5299	St. Catharines-Niagara C.M.A.	305,650	
5300	Niagara Reg. Mun.	350,070	
5306	Welland U.A.	64,130	
5359	Guelph C.A.	65,940	
Between 25-49%	5140	Hastings	100,380
	5150	Northumberland	49,040
	5255	Haliburton, Muskoka	43,130
	5310	Haldimand	33,080
	5319	Brantford C.A.	80,890
	5320	Brant	97,180
5360	Wellington	113,360	
Between 5-24%	5130	Prince Edward	20,080
	5330	Norfolk	54,680
	5339	Kitchener C.M.A.	241,190
	5340	Waterloo County	269,630
	5350	Oxford	81,000
	5420	Perth	63,160
	5450	Grey	67,240

CFTO-TV Total Persons: 5,162,520
BBM Weekly Circulation (Nov. 1974): 3,465,964

Ontario—Toronto

CITY-TV

(Ch. 79)

Technical Facilities: Channel No. 79 (860-866 MHz). Authorized power: 156-kw visual, 32-kw aural. Antenna: 1650-ft. above av. terrain.

Latitude 43° 38' 33"
Longitude 79° 23' 15"

Color: Live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Canadian Press, Broadcast News.

Facsimile Service: UPI.

Studio: 99 Queen St. East.

Telephone: 416-867-7679.



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CITY-TV Authorized: 9/26/72

CITY-TV

Licensee: Channel 79 Ltd., 99 Queen St. East, Toronto, Ont.

Ownership: E. A. Cowan, J. S. Grafstein, P. Switzer & M. Znaimer, 28%; remainder widely distributed.

Began Operation: Sept. 28, 1972.

Represented (sales) by: Radio-Television Representatives Ltd. (Winnipeg, Vancouver); Alexander, Pearson, Dawson (Toronto, Montreal).

Personnel:

M. Znaimer, *president*.
P. Switzer, *vice president, community affairs*.
J. West, *vice president, sales*.
Fred Klitkhammer, *vice president, finance*.
Bob Olson, *dir. of market planning & program management*.
M. Hurcum, *dir. of engineering & operations*.

Rates: On request.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over		None 50% & Over	
Between 25-49%	5199	Toronto C.M.A.	2,753,100
	5210	Toronto Metro. Mun.	2,148,500
	5220	Peel	304,210
Between 5-24%	5190	Ontario	204,800
	5200	York Reg. Mun.	177,990
	5270	Halton	209,060
	5306	Welland U.A.	64,130
CITY-TV Total Persons:			3,044,560
BBM Weekly Circulation (Nov. 1974):			1,016,249

Ontario

CBLAT-3

Wawa

(Ch. 9)

(Rebroadcasting station of CBLAT-2, White River)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 2.5 mi. NE of Wawa.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 16-kw visual, 3.2-kw aural. Antenna: 581-ft. above av. terrain, 374-ft. above ground, 1814-ft. above sea level, lat. 48° 01' 13", long. 84° 44' 08".

Began Operation: Dec. 12, 1967.

Rates: Included as a bonus to CBLAT, Geraldton.

CBLAT-2

White River

(Ch. 12)

(Rebroadcasting station of CBLAT-1, Manitouwadge)

Network Service: CBC.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 5 mi. NE of White River.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 384-watts visual, 77-watts aural. Antenna: 761-ft. above av. terrain, 347.5-ft. above ground, 2311-ft. above sea level, lat. 48° 37' 45", long. 85° 11' 24".

Began Operation: Dec. 1, 1967.

Rates: Included as a bonus to CBLAT, Geraldton.

CKGN-TV-1

Windsor

(Ch. 22)

(Satellite rebroadcasting station of CKGN-TV, Paris, Ont.)

Network Service: None, independent.

Licensee: Global Communications Ltd., 81 Barber Greene Rd., Toronto, Ont. M3C 2A3.

Transmitter: NW of Cottam.

Technical Facilities: Channel No. 22 (518-524 MHz). Authorized power: 218-kw visual, 33-kw aural. Antenna: 396-ft. above av. terrain, lat. 42° 08' 00", long. 82° 45' 42".

Began Operation: 1974.

Rates: Bonus with CKGN-TV, Paris, Ont.

Did you read
your copy of
Television Digest
this week?

CICO-TV-32

Windsor

(Ch. 32)

Educational Station

Due to begin operation Dec. 31, 1975

Licensee: The Ontario Educational Communication Authority, Canada Square, 2180 Yonge St., Toronto, Ont. M4S 2C1.

Transmitter: Windsor, Ont.

Technical Facilities: Channel No. 32 (578-584 MHz). Authorized power: 180-kw visual, 18-kw aural. Antenna: 703-ft. above av. terrain, 703-ft. above ground, 610-ft. above sea level, lat. 42° 09' 09", long. 82° 57' 05".

CKNX-TV

Wingham

(Ch. 8)

Network Service: CBC.

Licensee: CKNX Broadcasting Ltd., Wingham.

Studio: Carling Terrace. Telephone: 519-357-1310.

Transmitter: 4-mi. S of Walkerton.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 180-kw visual, 100-kw aural. Antenna: 793-ft. above av. terrain, 650-ft. above ground, 1800-ft. above sea level, lat. 44° 05' 26", long. 81° 12' 26".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CKNX, 10-kw (1-kw night), 920 kHz.

Ownership: The London Free Press Holdings Ltd.

Began Operation: Nov. 18, 1955.

Represented (sales) by All-Canada Radio & Television Ltd.

Personnel:

Murray T. Brown, *president*.

Ross Hamilton, *general manager*.

Alex Walton, *news director*.

Ray Baynton, *farm director*.

Scott Reid, *chief engineer*.

Al Skelton, *production & program supervisor*.

Jean Thynne, *traffic supervisor*.

DIGEST OF RATE CARD NO. 23—(Nov. 15, 1974)

Min. 30 Sec. or Less

News Participation—11-11:45 p.m., daily.

\$325.00 \$180.00

Rates: For combination rates, see CFPL-TV, London, Ont.

CKNX-TV Total Persons: 745,120

BBM Weekly Circulation (Nov. 1974): 238,973

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Bancroft—CHEX-TV-1, Ch. 4, Kawartha Bestg. (CHEX-TV, Peterborough) 8.9 w.

Beardmore—CBLAT-5, Ch. 9, CBC (English network) 5 w.

Ear Falls—CBWJT, Ch. 13, CBC (English network) 5 w.

Espanola—CBFST-4, Ch. 11, CBC (French network) 5 w.

Hornepayne—CBLAT-6, Ch. 13, CBC (English network) 5 w.

Ignace—CBWBT-2, Ch. 13, CBC (English network) 5 w.

Minden—CHEX-TV-2, Ch. 10, Kawartha Bestg. (CHEX-TV, Peterborough) 8.9 w.

Moosonee—CBCO-TV-1, Ch. 9, CBC (English network) 5 w.

Parry Sound—CKVR-TV-1, Ch. 11, CKVR Channel 3 Ltd. (CKVR-TV, Barrie) 6.7 w.

Sioux Lookout—CBWDT-1, Ch. 12, CBC (English network) 20.2 w.

Ontario—Windsor

CBET

(Ch. 9)

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 35.6-kw aural. Antenna: Directional, 631-ft. above av. terrain, 650-ft. above ground, 1250-ft. above sea level.

Latitude 42° 18' 59"
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W., Windsor.

Studio: 825 Riverside Drive W., Windsor.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: UPI, Canadian Press.

Facsimile Service: UPI.

News Film Service: CBC.



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Predicted contours supplied by station.

CBET

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont. K1G 3J5.

Telephone: 519-254-2831. Telex: 024-77619.

Ownership: Canadian Broadcasting Corporation.

Began Operation: Sept. 16, 1954 as CKLW-TV. Transferred from RKO General Inc. July 24, 1970 in accordance with CRTC's directions on Canadian ownership. Purchased by CBC Sept. 1, 1975.

Represented (sales) by: Canadian Standard Broadcast Sales (U.S.); CBC National Selective Television Sales (Canada).

Detroit Sales Office: The Neil Group Inc., 2855 Coolidge, Troy, Mich. (48084).

Personnel:

- H. L. Hackney, *general manager.*
- D. E. West, *program director.*
- E. J. Kryger, *director of engineering.*
- F. J. Quinn, *director of production.*
- N. T. Addison, *manager, public relations.*

DIGEST OF RATE CARD NO. 1
(Sept. 29, 1975)

30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec. 1D
Program rates on request Graded rates apply*

*Highest rate: \$220.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	78,760
	5390	Lambton	114,860
	5399	Chatham City	36,150
	5400	Kent	100,830
	5408	Essex Less Windsor	50,400
	5409	Windsor C.M.A.	262,270
5410	Essex	312,670	
Between 5-24%	5430	Huron	51,560
CBET Total Persons:			579,920
BBM Weekly Circulation (Nov. 1974):			418,356

Also see Station Listing
Under Detroit, Michigan.

Ontario—Windsor (Detroit, Mich.)

WJBK-TV

(Ch. 2)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

Latitude 42° 27' 38"
Longitude 83° 12' 47"

Transmitter: Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.

News Film Service: CBS.



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WJBK-TV Ref: FCC File No. DMPCT—880 Granted 1/2/53

WJBK-TV

Licensee: Storer Broadcasting Co., 2 Storer Pl., Southfield, Mich. (48075).

Studio: 2 Storer Pl., Southfield, Mich. (48075).

Telephone: 313-557-9000. TWX No.: 810-224-4876.

Ownership: Storer Bestg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Oct. 24, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Warren Zwicky.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

Jay Watson, *vice president & general manager*.
Bob McBride, *station manager*.
Hap Eaton, *general sales manager*.
Ronald R. Kaufman, *national sales manager*.
George Crandall, *local sales manager*.
James Major, *program manager*.
Timothy Rocca, *promotion manager*.
Dick Graf, *news director*.
Henry Owen, *chief engineer*.

DIGEST OF RATE CARD NO. 32 (Aug. 5, 1974)

Hour	30 Min.	5 Min	30 Sec.	10 Sec.
Class A—7 p.m.-midnight, daily.				
\$3500	\$2300	\$1000	\$2400*	\$1200*

*Class A-1—7:01 p.m.-12:01 a.m., daily.

NETWORK BASE HOURLY RATE: \$3200.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	78,760
	5390	Lambton	114,860
	5399	Chatham City	36,150
	5400	Kent	100,830
	5408	Essex Less Windsor	50,400
	5409	Windsor C.M.A.	262,270
5410	Essex	312,670	
Between 25-49%	5370	Middlesex	290,010
Between 5-24%	5369	London C.M.A.	294,450
	5430	Huron	51,560
WJBK-TV Total Persons:			869,930
BBM Weekly Circulation (Nov. 1974):			512,692

For Group Ownership
See Services Volume

Ontario—Windsor (Detroit, Mich.)

WKBD-TV

(Ch. 50)

Technical Facilities: Channel No. 50 (686-602 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 966-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"
Longitude 83° 18' 44"

Transmitter: 26955 West 11 Mile Road, Southfield, Mich.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

WKBD-TV Ref: FCC File No. BPCT-4849 Granted 12/11/70

WKBD-TV

Network Service: None, independent.

Licensee: Kaiser Broadcasting, 420 Taylor St., San Francisco, Cal. (94102).

Studio: 26955 West 11 Mile Rd., Southfield, Mich. (48076).

Mailing Address: Box 359, Southfield, Mich. (48075).

Telephone: 313-444-8500.

Ownership: Kaiser Bcstg. Corp., 77.5%; Field Communications Corp., 22.5%. For other interests, see Group Ownership.

Began Operation: Jan. 10, 1965.

Represented (sales) by Kaiser Broadcasting Co.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Personnel:

George H. Williams, *vice president & general manager.*
George J. Kapel, *general sales manager.*
Les Fine, *sales manager.*
George A. Sperry, *program manager.*
Al Martin, *director of engineering.*
Toby R. Cunningham, *production manager.*
Wayne A. Studer, *promotion manager.*

DIGEST OF RATE CARD NO. 7—(Jan. 1, 1972)

Hour Class A—7:30-11 p.m., daily.	30 Min.	15 Min.	Min.	20 Sec.	ID
\$1000.00	\$700.00	\$450.00			Graded rates apply*

*Highest rate: \$850.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5399	Chatham C.M.A.	36,150
	5409	Windsor C.M.A.	262,270
	5410	Essex	312,670
	5519	Sault Ste. Marie C.A.	82,180
Between 25-49%	5389	Sarnia C.A.	78,760
	5390	Lambton	114,860
	5400	Kent	100,830
	5408	Essex Less Windsor	50,400
	5531	Algonia W.	102,060

Between 5-24% None Between 5-24%

WKBD-TV Total Persons:	630,420
BBM Weekly Circulation (Nov. 1974):	330,614

Ontario—Windsor (Detroit, Mich.)

WWJ-TV

(Ch. 4)

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 97.7-kw visual, 9.77-kw aural. Antenna: 1010-ft. above av. terrain, 1068-ft. above ground, 1753-ft. above sea level.

Latitude 42° 28' 59"
Longitude 83° 12' 20"

Transmitter: Greenfield & 10½ Mile Rds.

TV tape: Recording facilities.

AM Affiliate: WWJ, 5-kw, 950 kHz (NBC).

FM Affiliate: WWJ-FM, 12-kw, 97.1 MHz (No. 246), 890-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: NBC.



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WWJ-TV Ref: FCC Doc. No.—14407 Granted 2/1/54

WWJ-TV

Licensee: Evening News Assn., 622 Lafayette Blvd., Detroit (48231).

Studio: 622 Lafayette Blvd.

Telephone: 313-222-2193.

TWX No.: 810-221-1623.

Ownership: Evening News Assn.; Peter B. Clark, pres.

Began Operation: June 3, 1947.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott (Canada).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

- Don F. DeGroot, *vice president, Broadcast Division.*
- Peter A. Kizer, *general manager.*
- Franklin G. Sisson, *station manager.*
- James S. Morgan, *sales manager.*
- James C. Dages, *national sales manager.*
- Robert A. Benyi, *business manager.*
- William R. Williams, *promotion manager.*
- Lawrence M. Clamage, *program & production manager.*
- Thomas Becherer, *news director.*
- Thomas P. Banas, *community relations director.*
- Donald L. Balcom, *chief engineer.*
- Leonard W. Eden, *development engineer.*

DIGEST OF RATE CARD NO. 34—(Sept. 9, 1974)

Hour	30 Min.	Min.	20 Sec.	ID
Class AAA—8-11 p.m., daily.				
\$3600.00	\$2200.00			Graded rates apply*

*Highest rate: \$2000.

NETWORK BASE HOURLY RATE: \$3400.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	78,760
	5390	Lambton	114,860
	5399	Chatham City	36,150
	5400	Kent	100,830
	5408	Essex Less Windsor	50,400
	5409	Windsor C.M.A.	262,270
	5410	Essex	312,670
Between 25-49%	None Between 25-49%		
Between 5-24%	5370	Middlesex	290,010
	5430	Huron	51,560
WWJ-TV Total Persons:			869,930
BBM Weekly Circulation (Nov. 1974):			438,990

Ontario—Windsor (Detroit, Mich.)

WXON

(Ch. 20)

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 600-kw max. & 501-kw horizontal visual, 60-kw max. & 50.1-kw horizontal aural. Antenna: 961-ft. above a.v. terrain, 1050-ft. above ground, 1474-ft. above sea level.

Latitude 42° 15' 56"
Longitude 83° 13' 05"

Transmitter: 26955 W. 11 Mile Rd.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Represented (legal) by Fletcher, Heald, Rowell, Kenehan & Hildreth.

Represented (engineering) by E. H. Munn Jr.



WXON Ref: FCC File No. BMPCT--6859 Granted 8/5/68

WXON

Licensee: WXON-TV Inc., 30100 Telegraph Rd., Suite 160, Birmingham, Mich. (48010).

Studio: 100 Decker Rd., Walled Lake, Mich. (48088).

Telephone: 313-646-4535.

Ownership: WXON-TV Inc., Aben E. Johnson Jr., 53%.

Began Operation: Sept. 15, 1968 on Ch. 62. Began operation on Ch. 20 Dec. 9, 1972.

Personnel:

Aben E. Johnson, *general manager*.
Cliff Beresh, *sales*.
A. J. Schweitzer, *operations manager*.
Al Evans, *chief engineer*.

SPOT ANNOUNCEMENTS—(Dec. 15, 1973)

Hour	30 Min.	15 Min.	Min.	30 or 20 Sec.	10 Sec.	
Class A—6:30-9:30 p.m., daily.	\$750.00	\$450.00	\$250.00	\$300.00*	\$150.00*	\$90.00*

*Class A—4:30-6 p.m., Mon.-Fri.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	None	50% & Over	
Between 25-49%	None	Between 25-49%	
Between 5-24%	5389	Sarnia C.A.	78,760
	5390	Lambton	114,860
	5400	Kent	100,830
	5408	Essex Less Windsor	50,400
	5409	Windsor C.M.A.	262,270
	5410	Essex	312,670
WXON Total Persons:			528,360
BBM Weekly Circulation (Nov. 1974):			45,870

Ontario—Windsor (Detroit, Mich.)

WXYZ-TV

(Ch. 7)

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

Transmitter: Broadcast House, 20777 W. Ten Mile Rd., Southfield, Mich.

Studio: Broadcast House, 20777 W. Ten Mile Rd., Southfield, Mich.

TV tape: Recording facilities.

AM Affiliate: WXYZ, 5-kw, 1270 kHz (ABC).

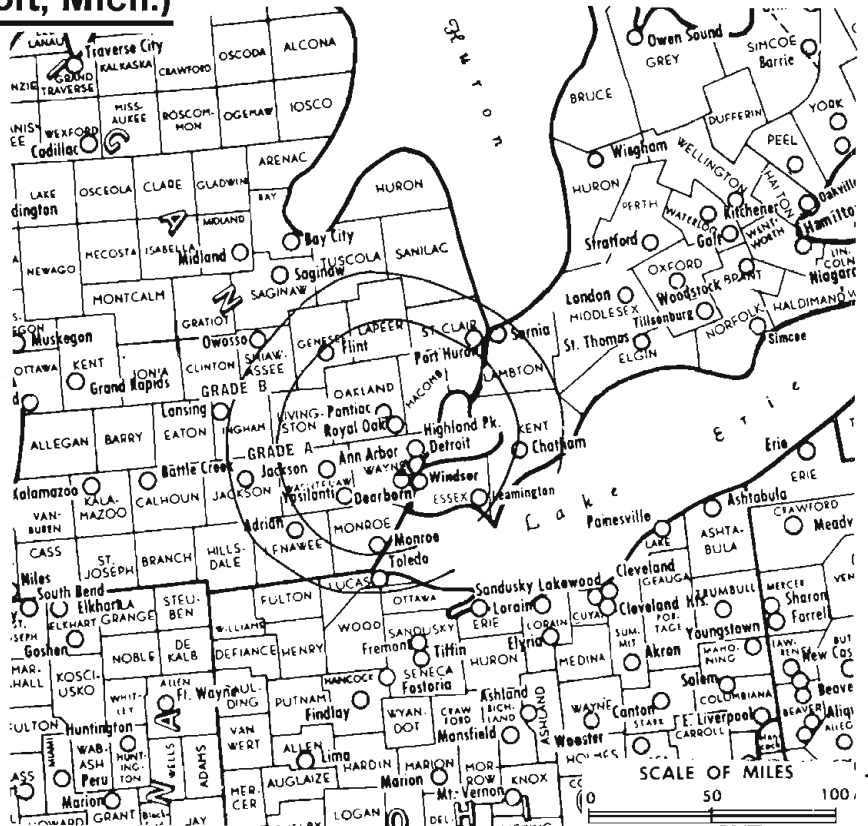
FM Affiliate: WRIF, 27.2-kw, 101.1 MHz (No. 266), 880-ft. antenna height.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: UPI.

News Film Service: ABC.



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WXYZ-TV Ref: FCC File No. BPCT-2490 Granted 7/10/68

WXYZ-TV

Licensee: WXYZ Inc., Detroit, Mich. (48231).
 Telephone: 313-444-1111. TWX No.: 313-357-4605.
 Ownership: American Bstg. Cos., 100%; see WABC-TV, New York.
 Began Operation: Oct. 9, 1948.
 Represented (sales) by ABC Television Spot Sales Inc.
 Represented (legal) by McKenna, Wilkinson & Kittner.
 Personnel:
 James R. Osborn, *vice president & general manager.*
 Jack B. Allen, *general sales manager.*
 Michael Berman, *national sales manager.*
 Keith McClellan, *local sales manager.*
 Jan Coil, *sales traffic manager.*
 Dave Kenworthy, *director of advertising & press information.*
 Larry Cazavan, *program manager & film buyer.*
 John Reynolds, *business manager.*
 Charles Koehler, *chief engineer.*
 Phil Hayes, *news director.*
 Jon K. Gluck, *dir. of research & sales development.*
 Lowell Newton, *editorial director.*

DIGEST OF RATE CARD (Sept. 8, 1975)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
	Program rates on request		Graded rates apply*		

*Highest rate: \$1700.

NETWORK BASE HOURLY RATE: \$3293.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5389	Sarnia C.A.	78,760
	5390	Lambton	114,860
	5399	Chatham City	36,150
	5400	Kent	100,830
	5408	Essex Less Windsor	50,400
	5409	Windsor C.M.A.	262,270
5410	Essex	312,670	
Between 25-49%	5369	London C.M.A.	294,450
	5370	Middlesex	290,010
Between 5-24%	5380	Elgin	67,410
	5430	Huron	51,560
WXYZ-TV Total Persons:			937,340
BBM Weekly Circulation (Nov. 1974):			531,232

For ABC Network Listing

See Services Volume

QUEBEC

CHAU-TV

Carleton

(Ch. 5)

French Outlet

(Repeated by CHAU-TV-1, Ste. Marguerite-Marie, P.Q.; CHAU-TV-2, St. Quentin, N.B.; CHAU-TV-3, Port Daniel, P.Q.; CHAU-TV-4, Chandler, P.Q.; CHAU-TV-5, Perce, P.Q.; CHAU-TV-6, Gaspe, P.Q.; CHAU-TV-7, Riviere-au-Renard, P.Q.; CHAU-TV-8, Cloridorme, P.Q.; CHAU-TV-9, L'Anse a Valteau, P.Q.; CHAU-TV-10, Kedgwick, N.B.; CHAU-TV-11, Murdochville, P.Q.; CHAU-TV-12, St. Martin de Restigouche, N.B.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc.

Studio & Transmitter: Carleton, Bonaventure County, P.Q. GOC 1J0.

Telephone: 418-364-3344. Telex: 014-43126.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 2012-ft. above av. terrain, 232-ft. above ground, 2162-ft. above sea level.

Color: Network & tape.

News Wire Service: Broadcast News.

Ownership: Television de la Baie des Chaleurs Inc.; J. Leo Hachey, pres.

Began Operation: Oct. 17, 1959.

Represented (sales) by Paul L'Anglais Ltd. (Canada); E. S. Sumner Corp. (U.S.).

Personnel:

Andre Lecomte, *director general*.
M. Chabot, *assistant director general & manager*.
Yvon Chouinard, *program director & national sales manager*.
Nicole Lefort, *traffic manager*.

DIGEST OF RATE CARD NO. 10 (June 2, 1975)

30 Min.	15 Min.	Min.	30 Sec.
Class AA—5:30-10 p.m., daily.			
\$400.00	\$240.00	\$145.00	\$95.00

CHAU-TV Total Persons: 270,380

BBM Weekly Circulation (Nov. 1974): 158,291

CBOFT-1

Chapeau

(Ch. 11)

French Outlet

(Satellite rebroadcasting station of CBOFT, Ottawa, Ont.)

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Chapeau.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: .55-kw visual, .06-kw aural. Antenna: 374-ft. above av. terrain, lat. 45° 55' 15", long. 77° 04' 10".

Began Operation: 1974.

Rates: Bonus to the CBC French network rate.

CBFAT Chibougamau

(Ch. 5)

French Outlet

(Repeated by CBFAT-1, Chapais, P.Q.)

Network Service: CBC French network.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Chibougamau.

Color: Network.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 665-watts visual, 66.5-watts aural. Antenna: 483-ft. above av. terrain, lat. 49° 52' 29", long. 74° 23' 00".

Began Operation: Oct. 29, 1970.

Rates: Included as a bonus with the CBC French network.

CBFAT Total Persons: 21,040

BBM Weekly Circulation (Nov. 1974): 12,867

Quebec

CBVT-4

Lac Etchemin

(Ch. 55)

French Outlet

(Satellite rebroadcasting station of CBVT, Quebec, Que.)

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Lac Etchemin, Que.

Technical Facilities: Channel 55 (716-722 MHz). Authorized power: 0.4-kw visual, 0.08-kw aural. Antenna: 800-ft. above av. terrain, 110-ft. above ground, 2150-ft. above sea level, lat. 46° 24' 42", long. 70° 35' 37".

Began Operation: August 17, 1973.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CBVT-2

La Tuque

(Ch. 3)

French Outlet

Network Service: OBC, French Network.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: La Tuque, P.Q.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 15.4-kw visual, 1.54-kw aural. Antenna: 357-ft. above av. terrain, lat. 47° 25' 25", long. 72° 46' 09".

Began Operation: August 15, 1969.

Rates: This is an automatic repeater of CBVT Quebec, P.Q. and is included with that station as a bonus with the French network rate.

CJDG-TV

Lithium Mines

(Ch. 8)

(Satellite rebroadcasting station of CKRN-TV, Rouyn)

Licensee: Northern Radio-Radio Nord Inc., Rouyn, Que.

Transmitter: Mont Video.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 48.9-kw visual, 9.8-kw aural. Antenna: 539-ft. above ground, 1970-ft. above sea level, lat. 48° 25' 14", long. 77° 50' 45".

Began Operation: 1971.

Rates: This is an automatic repeater of CKRN-TV, Rouyn, and is included as a bonus with that station.

CBIMT

Magdalen Islands

(Ch. 12)

French Outlet

Network Service: CBC French Network, same as CBHFT-4, Chetcamp, N.S.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Magdalen Islands, P. Q.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 1.48-kw visual, .74-kw aural. Antenna: Directional, 760-ft. above av. terrain, 269-ft. above ground, 812-ft. above sea level, lat. 47° 22' 55", long. 61° 54' 47".

Began Operation: Nov. 9, 1964.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CFCL-TV-5

Malartic

(Ch. 5)

(Satellite rebroadcasting station of CFCL-TV-2, Kearns, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins, Ont.

Licensee: J. Conrad Lavigne Ltd., Box 620, Timmins, Ont.

Transmitter: Highway 59.

(Continued on page 1050-b)

Quebec—Chicoutimi

CJPM-TV

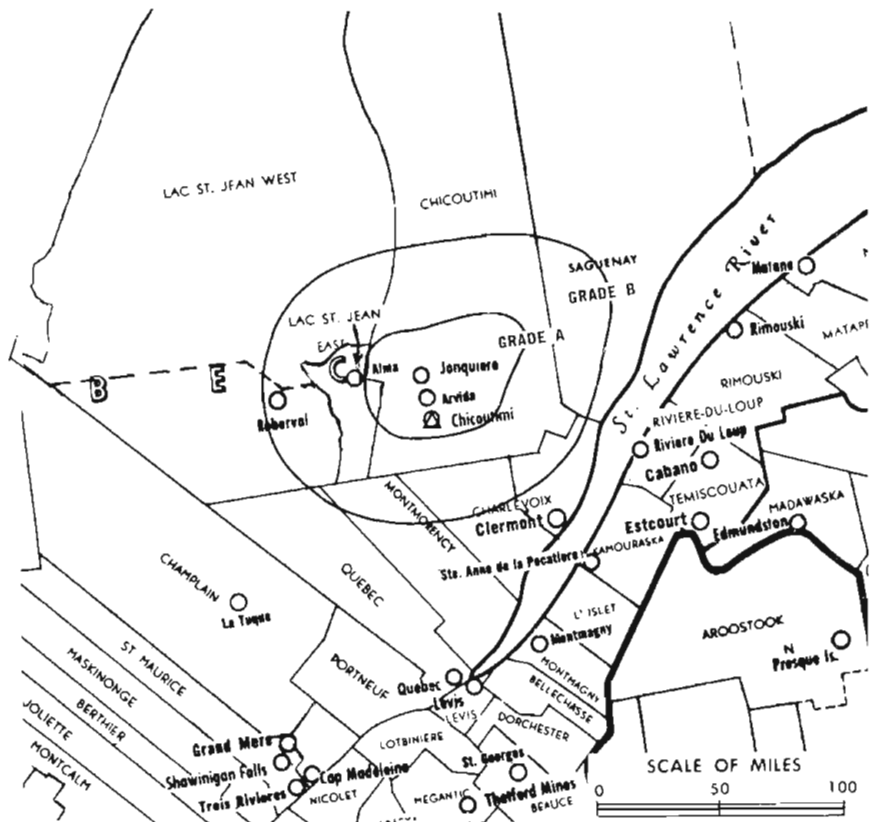
(Ch. 6)

French Outlet

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 850-ft. above av. terrain, 255-ft. above ground, 805-ft. above sea level.

Latitude 48° 24' 27"
Longitude 71° 05' 08"

Transmitter: Mt. Ste. Claire Rd.
TV tape: Recording facilities.
Color: Network, film, slide & tape.
News Wire Service: Broadcast News.



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CJPM-TV Authorized 7/18/82

CJPM-TV

Licensee: CJPM-TV Inc., P.O. Box 800, Chicoutimi.
Studio: Mount Ste. Claire Rd., Chicoutimi.
Telephone: 549-2576. Telex: 011-36132.
Ownership: CJPM-TV Inc.
Began Operation: April 14, 1963.

Represented (sales) by E. S. Sumner Corp. (U.S.); Paul L'Anglais Inc. (Montreal & Toronto); J. W. Stovin Ltd. (Vancouver & Winnipeg).

Personnel:

Paul J. Audette, executive vice president.
Claude Blain, general manager.
Roger Hudon, assistant general manager.
Yves Champagne, chief engineer.

DIGEST OF RATE CARD NO. 9 (June 2, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class A—6-11 p.m., daily.					
\$315	\$210	\$170	\$150	\$125*	\$75*

*Class AA—6:30-7:30 p.m., Mon.-Fri.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4119	Chicoutimi-Jonquiere C.A.	132,300
	4120	Chicoutimi County	158,110
	4130	Lac St. Jean E.	41,510
	4142	Lac St. Jean W.-N.	29,820
	4148	Lac St. Jean W.-S.	29,150
	4721	Abitibi N.	21,040
Between 25-49%	None Between 25-49%		
Between 5-24%	4100	Riviere du Loup	43,980
	4150	Charlevoix	29,850
	4160	Kamouraska	22,990
CJPM-TV Total Persons:			376,450
BBM Weekly Circulation (Nov. 1974):			276,377

For CBC Network, see Services Volume

Quebec—Hull—Ottawa

CFVO-TV

(Ch. 30)

French Outlet

Technical Facilities: Channel No. 30 (566-572 MHz). Authorized power: 2425-kw visual, 485-kw aural. Antenna: Directional, 1150-ft. above av. terrain, 465-ft. above ground, 1615-ft. above sea level.

Latitude 45° 30' 11"

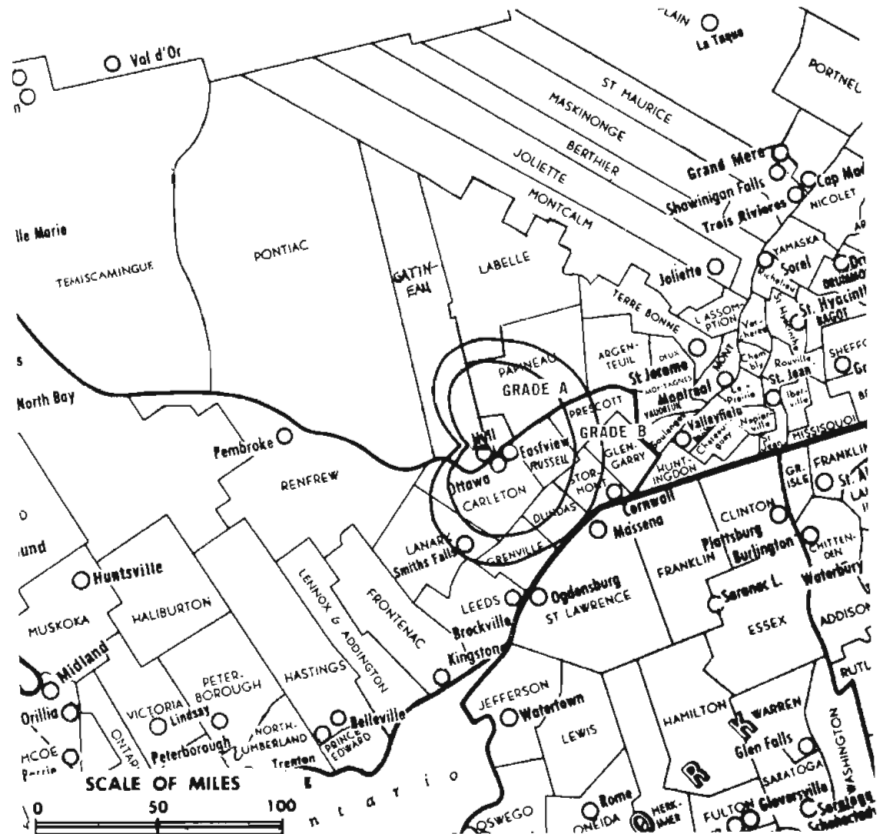
Longitude 75° 51' 02"

Transmitter: Camp Fortune, P.Q.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News.



CFVO-TV Authorized: 8/3/73

CFVO-TV

Network Service: TVA.

Licensee: Cooperative de Television de l'Outaouais Inc.

Studio: 259 Boulevard St. Joseph, Hull, Que.

Mailing Address: Box 910, Hull, Que. J8X 3X7.

Telephone: 819-778-2380. Telex: 053-3629.

Ownership: Cooperative de Television de l'Outaouais.

Began Operation: Sept. 1, 1974.

Represented (sales) by Hardy Radio & Television; Paul L'Anglais Inc.; E. S. Sumner Corp. (U.S.).

Personnel:

Gilles Poulin, *general manager.*

Paul Lajoie, *general sales manager.*

Robert Parent, *director of operations.*

Pierre Belanger, *program manager.*

Emile Chenard, *area engineering services director.*

Jean-Philippe Fauteux, *supervisor of publicity.*

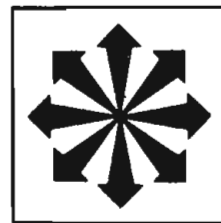
DIGEST OF RATE CARD NO. 1

(April 1, 1974)

30 Min.	15 Min	Min.	30 Sec.
5-11 p.m., daily.			
\$450	\$275	\$115*	\$70*

*Class AA—6-10:30 p.m., daily.

BLACKBURN & COMPANY, INC.



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ATLANTA	400 Colony Sq., #510	(404) 892-4655
BEVERLY HILLS	9465 Wilshire Blvd.	(213) 274-8151

New York—Plattsburgh

WPTZ

(Ch. 5)

(Also serves part of Que.)

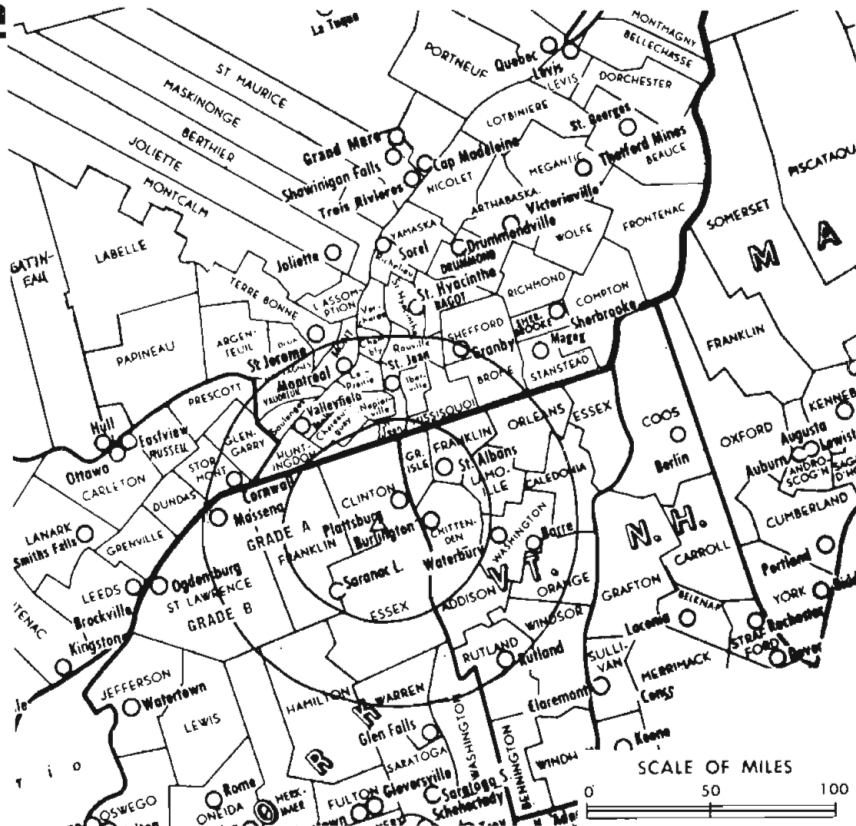
Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.3-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"
Longitude 73° 40' 29"

Transmitter: Terry Mountain.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



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WPTZ Ref: FCC File No. BMPCT--2080 Granted 8/26/54

©American Map Co., Inc., N.Y., No. 14244

WPTZ

Network Service: NBC.

Licensee: Rollins Telecasting Inc., P.O. Box 647, Atlanta, Ga. (30301).

Studio: 357 Cornelia St., Plattsburgh, N.Y. (12901).

Telephone: 518-561-5555. TWX No.: 510-251-6707.

Ownership: Rollins Inc., 100%. O. Wayne Rollins, chairman of the board & pres. Rollins also owns WEAR-TV, Pensacola, Fla.-Mobile, Ala.; WCBS-AM-TV & WBES(FM), Charleston, W.Va.; WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WBEE, Harvey, Ill.; KDAY, Santa Monica, Cal. Rollins owns Rollins Outdoor Advertising, Orkin Exterminating Co., Rollins Services, Dettelbach Pesticide Corp. & Kinro Advertising Co.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (*Television Digest*, Vol. 12:7, 13).

Represented (sales) by Blair Television.

Represented (legal) by Smith & Pepper.

Personnel:

James C. Roddey, *group vice president, media*.
W. P. Eaton Jr., *v.p., television*.
Robert Paxson, *general manager*.
M. J. (Bob) Groothand, *general sales manager*.
Carl Leahy, *operations manager*.
Tom Bradshaw, *chief engineer*.

DIGEST OF RATE CARD NO. 18—(Jan. 15, 1975)

Hour	30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—8-11 p.m., daily.				
\$700	\$420.00	\$210.00	Graded rates apply*	

*Highest rate: \$135.

NETWORK BASE HOURLY RATE: \$700.

Arbitron Data Shown In U.S. Directory

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5009	Cornwall City	47,200
	5010	Stormont	61,350
Between 25-49%	4395	Brome, Missisquoi	51,100
	5020	Glenarry	19,710
	5070	Ottawa-Carleton Reg. Mun.	492,010
Between 5-24%	4280	Arthabaska	48,650
	4330	Compton	18,730
	4340	Stanstead	38,400
	4349	Sherbrooke C.A.	82,370
	4350	Sherbrooke County	100,770
	4359	Granby C.A.	35,860
	4360	Shefford	58,870
	4380	Richmond	38,710
	4409	St. Jean C.A.	52,400
	4410	Iberville	20,800
	4420	St. Jean	52,660
	4430	Rouville	32,790
	4449	St. Hyacinthe C.A.	40,770
	4450	St. Hyacinthe County	51,330
	4469	Valleyfield C.A.	37,650
	4470	Beauharnois	51,810
	4479	Montreal C.M.A.	2,778,850
	4485	L'Assomption, Vercheres	98,040
	4500	Chambly	245,780
	4515	Laprairie, Napierville	75,870
	4535	Chateauguay, Huntingdon	68,220
	4555	Vaudreuil, Soulanges	52,330
	4565	Montreal, Jesus Island	2,188,790
	4590	Deux-Montagnes	52,160
	4600	Terrebonne	149,360
	4620	Montcalm	22,370
	4650	Argenteuil	31,750
	4659	Trois-Rivieres C.A.	95,200
4660	St. Maurice	102,910	
4669	Shawinigan C.A.	51,480	
4680	Hull County	123,160	
5030	Prescott	28,160	
5055	Dundas, Grenville	41,200	
5069	Ottawa-Hull C.M.A.	635,970	

WPTZ Total Persons: 4,415,770
BBM Weekly Circulation (Nov. 1974): 717,295

Vermont—Burlington

WCAX-TV

(Ch. 3)

(Also serves part of Que.)

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"
Longitude 72° 48' 57"

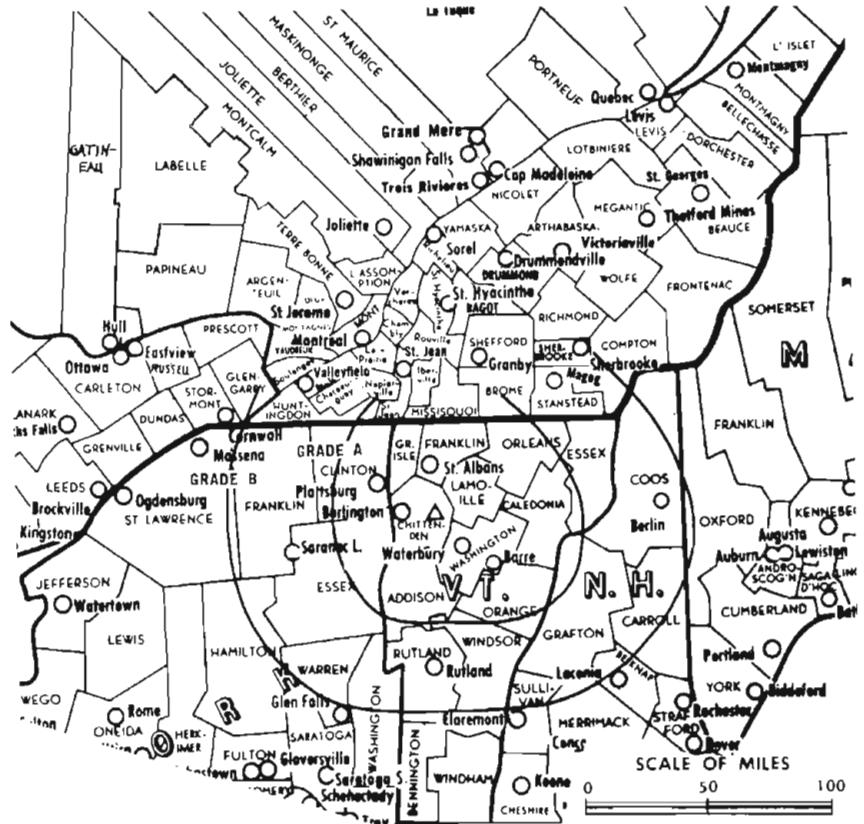
Transmitter: Atop Mt. Mansfield.

Color: Network, live, film, slide & tape.

News Wire Service: AP, UPI.

Facsimile Service: AP.

News Film Service: CBS.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

WCAX-TV Ref: FCC File No. BPCT—3188 Granted 11/20/64

WCAX-TV

Licensee: Mt. Mansfield Television Inc., 100 Market Square.

Studio: 100 Market Sq. (05401).

Telephone: 802-862-5761.

TX No.: 510-299-0026.

Ownership: S. T. Martin, pres., dir. & gen. mgr., 53.5%; C. P. Hasbrook, 34%; John A. Dobson, 12.5%; A. Pearley Feen, dir., 12.5%; H. Ransom, dir., 12.5%.

Began Operation: Sept. 3, 1954.

Represented (sales) by Avery-Knodel Inc. (U.S.); Radio-Television Representatives Ltd. (Canada).

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Gautney & Jones.

Personnel:

Stuart T. Martin, *president & general manager.*
Philip Waterman, *vice president & gen. sales manager.*
Stuart Hall, *vice president & production manager.*
Peter Martin, *vice president, public affairs & news.*
Richard Gallagher, *news editor.*
A. S. Rutter, *film manager & buyer.*
Charles Liese, *chief engineer.*

DIGEST OF RATE CARD NO. 16 (June 1, 1975)

Hour	30 Min.	Min.	30 Sec.	ID
Class A—7-11 p.m., Mon.-Fri.; 7:30-10:30 p.m., Sat.-Sun.				
\$1000.00	\$500.00	\$290.00	\$160.00	\$80.00

NETWORK BASE HOURLY RATE: \$800.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	5009	Cornwall City	47,200
	5010	Stormont	61,350

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
Between 25-49%	4330	Compton	18,730
	4340	Stanstead	38,400
	4349	Sherbrooke C.A.	82,370
	4395	Brome, Missisquoi	51,100
	4420	St. Jean	52,660
	4535	Chateaugay, Huntingdon	66,220
	4650	Argenteuil	31,750
	5020	Glengarry	19,710
	5030	Prescott	28,160
	Between 5-24%	4199	Quebec C.M.A.
4200		Quebec County	442,160
4260		Megantic	56,940
4280		Arthabaska	48,650
4315		Frontenac, Wolfe	39,060
4350		Sherbrooke County	100,770
4359		Granby C.A.	35,860
4360		Shefford	58,870
4369		Drummondville C.A.	47,360
4370		Drummond	65,590
4380		Richmond	38,710
4409		St. Jean C.A.	52,400
4410		Iberville	20,800
4430		Rouville	32,790
4449		St. Hyacinthe C.A.	40,770
4469		Valleyfield C.A.	37,650
4470	Beauharnois	51,810	
4479	Montreal C.M.A.	2,778,850	
4485	L'Assomption, Vercheres	98,040	
4500	Chambly	245,760	
4515	Laprairie, Napierville	75,870	
4555	Vaudreuil, Soulanges	52,330	
4565	Montreal, Jesus Island	2,188,790	
4590	Deux-Montagnes	52,160	
4599	St. Jerome C.A.	34,720	
4600	Terrebonne	149,360	
4609	Joliette C.A.	30,600	
4610	Joliette County	54,280	
4620	Montcalm	22,370	

WCAX-TV Total Persons: 4,263,190
BBM Weekly Circulation (Nov. 1974): 792,238

Vermont—Burlington-Plattsburgh, N.Y.

WEZF-TV

(Ch. 22)

(Also serves part of Que.)

Technical Facilities: Channel No. 22 (518-524 MHz), Authorized power: 933-kw max. & 851-kw horizontal visual, 75.9-kw aural. Antenna: 2753-ft. above av. terrain, 324-ft. above ground, 4187-ft. above sea level.

Latitude 44° 31' 40"
Longitude 72° 48' 58"

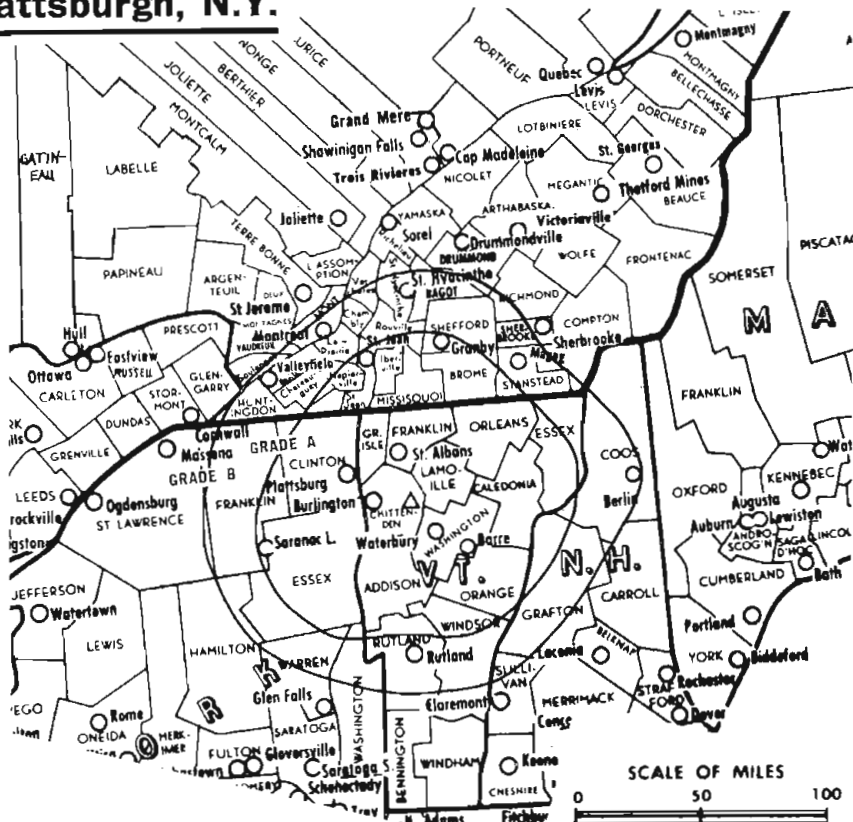
Transmitter: Mt. Mansfield.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

FM Affiliate: WEZF, 36-kw, 92.9 MHz (No. 225), 2700-ft.



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WEZF-TV Ref: FCC File No. BPCT 4199 Granted 7/20/70

©American Map Co., Inc., N.Y., No. 14244

WEZF-TV

Network Service: ABC.

Licensee: International Television Corp., Box 22, Burlington, Vt. (05401).

Studio: 1500 Hegeman Ave., Ft. Ethan Allen, Winooski, Vt. (05404).

Telephone: 802-655-3663. **TWX No.:** 510-299-0022.

Ownership: Donald G. Martin, pres.; Gerald V. Bull, treas.; John R. Hughes, v.p.; Andrew R. Field, secy. International TV also owns WYUR, Huntsville, Ala., and is buying WHOS & WDRM (FM), Decatur, Ala.

Began Operation: Aug. 19, 1968. Left air April 2, 1971; resumed operation Sept. 17, 1971.

Represented (sales) by Avco Inc.; Kettell-Carter (regional); Tele-Capitale Communications (Canada).

Represented (legal) Fowler & Meyers.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

Donald G. Martin, *president*.
John R. Hughes, *general manager*.
George Rousseau, *station manager*.
Nelson P. Trotter, *sales manager*.
Sargent Cathrall, *chief engineer*.

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1973)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-11 p.m., daily.
\$500 \$275 \$150 \$75 Graded rates apply*

*Highest rate: \$75.

NETWORK BASE HOURLY RATE: \$75.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over		None 50% & Over	
Between 25-49%		None Between 25-49%	
Between 5-24%	5009	Cornwall City	47,200
	5010	Stormont	61,350
WEZF-TV Total Persons:			61,350
BBM Weekly Circulation (Nov. 1974):			32,761

Did you read
your copy of
Television Digest
this week?

Quebec—Jonquiere

CKRS-TV

(Ch. 12)

French Outlet

(Also operates satellite rebroadcasting stations CKRS-TV-1, Port Alfred; CKRS-TV-2, Chicoutimi; CKRS-TV-3, Roberval; CKRS-TV-4, Alma, all Que.)

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 42-kw visual, 4.2-kw aural. Antenna: 311.5-ft. above av. terrain, 250-ft. above ground, 790-ft. above sea level.

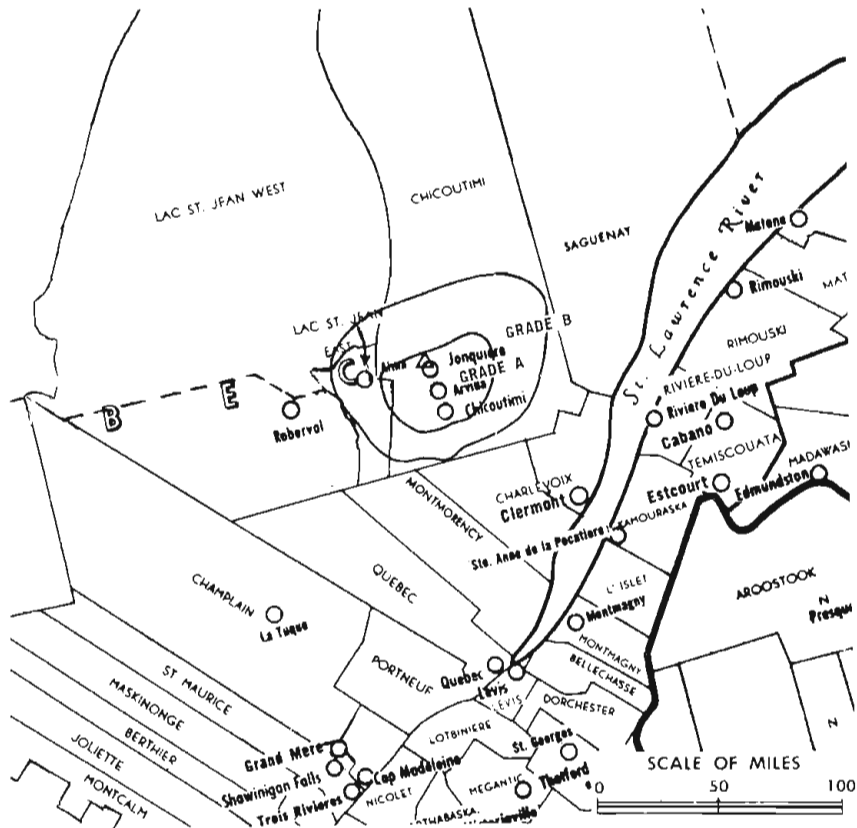
Latitude 48° 24' 29"
Longitude 71° 14' 52"

Transmitter: 175 Sir Wilfrid Laurier St., Jonquiere.

AM Affiliate: CKRS, 10-kw, 590 kHz.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.



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CKRS-TV Authorized 5/11/55

© American Map Co., Inc., N.Y., No. 14244

CKRS-TV

Network Service: CBC.

Licensee: Radio Saguenay Limitee, 175 Sir Wilfrid Laurier.

Studio: 175 Sir Wilfrid Laurier St., Jonquiere, P.Q. G7X 7X3.

Telephone: 418-542-4551. Telex: 011-36117.

Ownership: Radio Saguenay Limitee.

Began Operation: Dec. 1, 1955.

Represented (sales) by Tele-Capitale Communications (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

Tom Burham, *general manager*.
Eugene Michaud, *film buyer & program director*.
Yvon Perron, *station & national sales manager*.
Gaetan Boivin, *technical director*.
Guy Simard, *comptroller*.

DIGEST OF RATE CARD NO. 18 (March 1, 1975)

30 Min	15 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.
\$345.00	\$230.00	\$185.00	\$160.00	\$70.00	\$70.00

Class AA—7-11 p.m., daily.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4119	Chicoutimi-Jonquiere C.A.	132,300
	4120	Chicoutimi County	158,110
	4130	Lac St. Jean E.	41,510
	4142	Lac St. Jean W.-N.	29,820
	4148	Lac St. Jean W.-S.	29,150
Between 25-49%	None	Between 25-49%	
Between 5-24%	None	Between 5-24%	
CKRS-TV Total Persons:			258,590
BBM Weekly Circulation (Nov. 1974):			250,221

For Canadian Population Summary
see Services Volume

Quebec

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 17.1-kw visual, 8.55-kw aural. Antenna: Directional, 615-ft. above av. terrain, 595-ft. above ground, 1715-ft. above sea level, lat. 48° 11' 58", long. 78° 07' 22".

Ownership: See CFCL-TV, Timmins, Ont.

Began Operation: Dec. 15, 1965.

Rates: This is an automatic repeater of CFCL-TV-2, Kearns, Ont., which in turn repeats CFCL-TV, Timmins, Ont. and both are included as a bonus with that station.

CBGAT Matane

(Ch. 9)

(Operates rebroadcasting stations CBGAT-1, Mont-Climont; CBGAT-2, Murdochville; CBGAT-3, Grand Vallee; CBGAT-4, Mont-Louis; CBGAT-5, Causapscal; CBGAT-6, Matane; CBST-1, Havre St. Pierre; CBST-2, Schefferville; CBFAT-1, Chapais, all Que.; CBST-3, Labrador City/Wabush, Nfld.; CBST-4, Churchill Falls, Nfld.; CBST-5, Fermont, Que.)

Network Service: CBC, French.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Studio: 155 St. Sacrement St., P. O. Box 218, Matane, Que. G4W 3P7.

Telephone: 418-562-0291. **Telex:** 011-8370.

Transmitter: Mont Logan.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 303-kw visual, 182-kw aural. Antenna: 2336-ft. above av. terrain, 149-ft. above ground, 3980-ft. above sea level, lat. 48° 53' 25", long. 66° 38' 25".

Color: Network & tape. **News Wire Service:** Canadian Press.

Began Operation: Aug. 19, 1958. Purchased by CBC from Matane Co. Ltd. Sept. 1, 1972.

Represented (sales) by CBC National Selective Television Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

A Giroux, *location manager.*
R. Boulay, *program director.*
J. Senecal, *sales manager.*
G. Chretien, *public relations officer.*

DIGEST OF RATE CARD NO. 4—(June 1, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—19:00-22:30, daily.						
Program rates on request				\$80.00	\$45.00	\$45.00

CBGAT Total Persons: 381,250
BBM Weekly Circulation (Nov. 1974): 163,381

CBGAT-6 Matane

(Ch. 6)

French Outlet

(Satellite rebroadcasting station of CBGAT, Matane.)

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson, Ottawa, Ont.

Transmitter: Matane, Que.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 422-watts visual, 84-watts aural. Antenna: 134-ft. above av. terrain, 64-ft. above ground, 414-ft. above sea level, lat. 48° 49' 34", long. 67° 32' 34".

Began Operation: Oct. 15, 1967. Purchased by CBC Sept. 1, 1972.

Rates: This is an automatic repeater and is included as a bonus to the CBC French network rate.

CBGAT-1 Mont Climont

(Ch. 11)

French Outlet

(Satellite rebroadcasting station of CBGAT, Matane, P.Q.)

Network Service: CBC French network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Mont-Climont.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 343-watts visual, 172-watts aural. Antenna: 732-ft. above

1050-b

av. terrain, 100-ft. above ground, 1650-ft. above sea level, lat. 48° 23' 50", long. 67° 19' 27".

Began Operation: Nov. 1962. Purchased by CBC Sept. 1, 1972.

Rates: Bonus to the CBC French network rate.

CBFT-2 Mont Laurier

(Ch. 3)

French Outlet

(Rebroadcasting station of CBFT-1, Mont Tremblant, P.Q.)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Lac Gatineau, 9¼-mi. W of Mont Laurier.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 5.54-kw visual, 2.8-kw aural. Antenna: 513-ft. above av. terrain, 400-ft. above ground, 1395-ft. above sea level, lat. 46° 33' 37", long. 75° 42' 20".

Began Operation: March 15, 1962.

Rates: Included as bonus with CBFT, Montreal.

CIVM-TV Montreal

(Ch. 17)

French Educational Station

Licensee: Office de Radio-Telediffusion du Quebec (Radio-Quebec), Complexe Radio-Quebec, 1000 rue Fullum, Montreal, Que. H2K 3L7.

Technical Facilities: Channel No. 17 (488-494 MHz). Authorized power: 1212-kw visual, 242-kw aural. Antenna: 983-ft. above av. terrain, 328-ft. above ground, 1072-ft. above sea level, lat. 45° 30' 20", long. 73° 35' 32".

Transmitter: Parc du Mont-Royal, Montreal.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

Studio: Complexe Radio-Quebec.

Telephone: 514-873-4611. **Telex:** 05-25808.

Began Operation: Jan. 19, 1975.

Personnel:

Gerard Barbin, *chairman of the board.*
Yves Labonte, *president & general manager.*
Rene Reeves, *assistant general manager.*
Bernard Benoist, *secy.-gen. & director of law department.*
Antoine Normand, *director of public relations.*
Luc Martin, *director of planning.*
Gilbert Buzare, *dir. of financial & administrative services.*
Pierre Hogue, *director of human resources.*
Pierre Lavigne, *director of acquisition & distribution.*
Andre de Bellefeuille, *director of programming.*
Guy E. Parent, *director of production services.*
Lynn Fournier, *assoc. director, outside projects.*
Claude Robert, *director of television operations.*

CBFT-1

Mont Tremblant

(Ch. 11)

French Outlet

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Top of Mont Tremblant.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: .6-kw visual, .3-kw aural. Antenna: 1779-ft. above av. terrain, 97-ft. above ground, 3047-ft. above sea level, lat. 46° 13' 10", long. 74° 33' 11".

Began Operation: Feb. 15, 1962.

Rates: Included as a bonus with CBFT, Montreal.

CHAU-TV-5 Perce

(Ch. 2)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton, P.Q.

Licensee: Television de la Baie des Chaleurs Inc., Carleton, P.Q.

(Continued on page 1055-b)

Quebec—Montreal

CBFT (Ch. 2)

French Outlet

(Operates rebroadcasting stations CBFT-1, Mont Tremblant and CBFT-2, Mont Laurier, both Que.)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 900-ft. above av. terrain, 252-ft. above ground, 996-ft. above sea level.

Latitude 45° 30' 20"
Longitude 73° 35' 32"

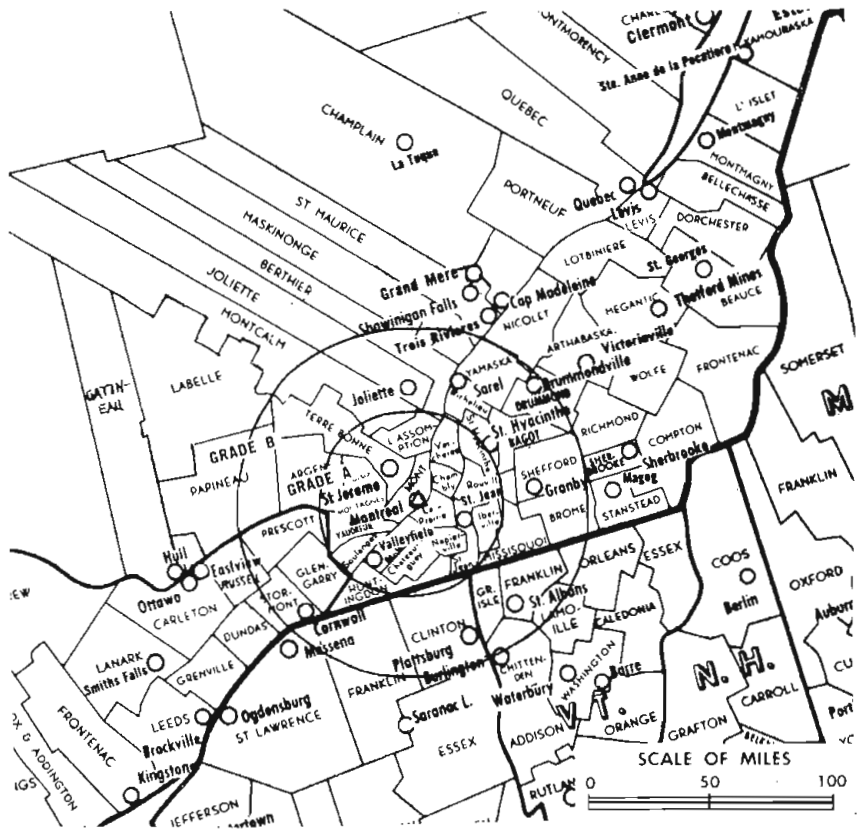
Transmitter: Mount Royal Park.

TV tape: Recording facilities.

Color: Network, live, film & tape.

AM Affiliate: CBF, 50-kw, 690 kHz (CBC).

FM Affiliate: CBF-FM, 100-kw, 100.7 MHz (No. 264). 805-ft. antenna height.



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CBFT Authorized: 7/20/60

CBFT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: Maison de Radio Canada, 1400 Dorchester Blvd. W., Box 6000, Montreal, P.Q. H3C 3A8.

Telephone: 514-285-3211. **Telex:** 05-267417.

Began Operation: Sept. 6, 1952; changed from bilingual to French outlet Jan. 10, 1954 when CBMT began as English language station.

Represented (sales) by: CBC National Selective Sales (Canada), Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

J. M. Dugas, *director of television.*
G. Fontaine, *TV operations director.*
W. Chevrier, *television sales director.*
J. C. Rinfret, *director of TV programming.*
A. Chevallier, *manager, film service.*
I. Falardeau, *manager, TV national selective sales.*
M. Thibault, *director of information programming.*
L. Duval, *director of public relations.*

DIGEST OF RATE CARD NO. 29 (June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—7-10:30 p.m., Mon.-Fri.; 7-11 p.m., Sat.; 6:30-10:30 p.m., Sun.						
Program rates on request		\$800.00	\$450.00		\$450.00	

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4359	Granby C.A.	35,860
	4360	Shefford	58,870
	4395	Brome, Missisquoi	51,100
	4409	St. Jean C.A.	52,400
	4410	Iberville	20,800
	4420	St. Jean	52,660
	4430	Rouville	32,790
	4439	Sorel C.A.	33,710
	4440	Richelleu	46,810
	4449	St. Hyacinthe C.A.	40,770
4450	St. Hyacinthe County	51,330	
4460	Bagot	22,830	

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4469	Valleyfield C.A.	37,650
	4470	Beauharnois	51,810
	4479	Montreal C.M.A.	2,778,850
	4485	L'Assomption, Vercheres	98,040
	4500	Chambly	245,760
	4515	Laprairie, Napierville	75,870
	4555	Vaudreuil, Soulanges	52,330
	4565	Montreal, Jesus Island	2,188,790
	4590	Deux Montagnes	52,160
	4599	St. Jerome C.A.	34,720
	4600	Terrebonne	149,360
	4609	Joliette C.A.	30,600
	4610	Joliette County	54,280
	4620	Montcalm	22,370
	4630	Berthier	28,800
Between 25-49%	4650	Argenteuil	31,750
	4659	Trois-Rivieres C.A.	95,200
	4660	St. Maurice	102,910
	4669	Shawinigan C.A.	51,480
	4700	Labelle	28,970
	5030	Prescott	28,160
	4280	Arthabaska	48,650
	4340	Stanstead	38,400
	4349	Sherbrooke C.A.	82,370
	4350	Sherbrooke County	100,770
Between 5-24%	4369	Drummondville C.A.	47,360
	4370	Drummond	65,590
	4380	Richmond	38,710
	4535	Chateauguay, Huntingdon	66,220
	4640	Maskinonge	18,450
	4672	Champlain S.	86,730
	4710	Papineau	33,060
	4260	Megantic	56,940
	4295	Nicolet, Yamaska	43,330
	4330	Compton	18,730

CBFT Total Persons: 4,442,560
BBM Weekly Circulation (Nov. 1974): 2,624,465

Quebec—Montreal

CBMT (Ch. 6)

English Outlet

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 805-ft. above av. terrain, 167-ft. above ground, 744-ft. above sea level.

Latitude 45° 30' 20"
Longitude 73° 35' 32"

Transmitter: Mount Royal.

Studio: Malson de Radio Canada, 1400 Dorchester Blvd. E., Box 6000, Montreal, P.Q. H3C 3A8.

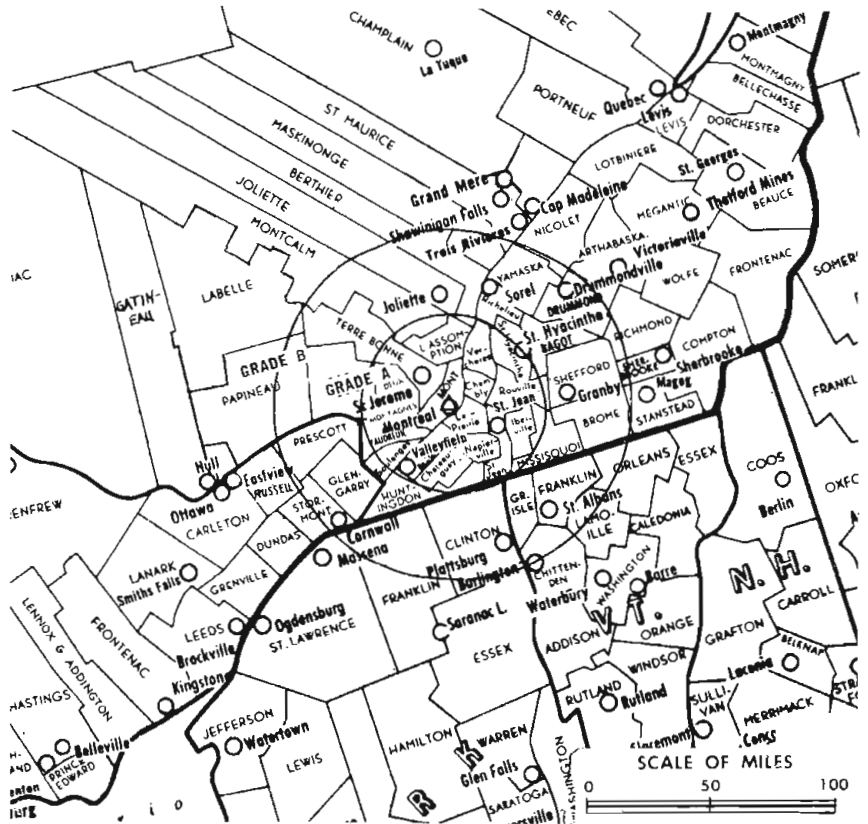
Telephone: 514-285-3211. **Telex:** 052-67417.

TV tape: Recording facilities.

Color: Network, live, film & tape.

AM Affiliate: CBM, 50-kw, 940 kHz (CBC).

FM Affiliate: CBM-FM, 24.6-kw, 95.1 MHz (No. 236), 525-ft. antenna height



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CBMT Authorized: 7/20/80

CBMT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Began Operation: Jan. 10, 1954.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

Eric Koch, *director, English services.*
D. Smith, *director of TV.*
D. Knapp, *executive producer, English TV news.*
H. Steinhilber, *manager, public relations, English services.*
A. Davis, *supervisor of promotion & publicity.*
M. Baudry, *TV production manager.*
J. Denis, *sales representative.*

DIGEST OF RATE CARD NO. 26 (June 1, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec.
Class AA—8-10 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.; 6-10 p.m., Sun.
Program rates on request \$400.00 \$225.00 \$225.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4535	Chateauguay, Huntingdon	66,220
	5009	Cornwall City	47,200
Between 25-49%	4340	Stanstead	38,400
	4349	Sherbrooke C.A.	82,370
	4359	Granby C.A.	35,860
	4395	Bromc. Missisquoi	51,100
	4409	St. Jean C.A.	52,400
	4420	St. Jean	52,660
	4430	Rouville	32,790
	4469	Valleyfield C.A.	37,650
	4470	Deauharnois	51,810
	4479	Montreal C.M.A.	2,778,850
4485	L'Assomption, Vercheres	98,040	

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
Between 25-49%	4500	Chambly	245,760
	4515	Laprairie, Napierville	75,870
	4555	Vaudreuil, Soulanges	52,330
	4565	Montreal, Jesus Island	2,188,790
	4590	Deux-Montagnes	52,160
	4600	Terrebonne	149,360
	4650	Argenteuil	31,750
	5010	Stomont	61,350
	3020	Glengarry	19,710
	5030	Prescott	28,160
Between 5-24%	4280	Arthabaska	48,650
	4295	Nicolet, Yamaska	42,330
	4330	Compton	18,730
	4350	Sherbrooke County	100,770
	4360	Shefford	58,870
	4369	Drummondville C.A.	47,360
	4370	Drummond	65,590
	4380	Richmond	38,710
	4410	Iberville	20,800
	4439	Sorel C.A.	33,710
	4440	Richelieu	46,810
	4449	St. Hyacinthe C.A.	40,770
	4450	St. Hyacinthe Co.	51,330
	4460	Bagot	22,830
	4599	St. Jerome C.A.	34,720
	4609	Joliette C.A.	30,600
	4610	Joliette County	54,280
	4620	Montcalm	22,370
	4630	Berthier	28,800
	4640	Maskinonge	18,450
4659	Trois-Rivieres C.A.	95,200	
4660	St. Maurice	102,910	
4669	Shawinigan C.A.	51,480	
4671	Champlain N.	19,210	
4672	Champlain S.	86,730	
4690	Gatineau	55,000	
4710	Papineau	33,060	
5069	Ottawa-Hull C.M.A.	635,970	
5070	Ottawa-Carleton Reg. Mun.	492,010	

CBMT Total Persons: 4,725,500
BBM Weekly Circulation (Nov. 1974): 1,577,351

Quebec—Montreal

CFCF-TV

(Ch. 12)

English Outlet

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 325-kw visual, 160-kw aural. Antenna: 970-ft. above av. terrain, 330-ft. above ground, 1060-ft. above sea level.

Latitude 45° 30' 20"
Longitude 73° 35' 32"

Transmitter: Mt. Royal.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

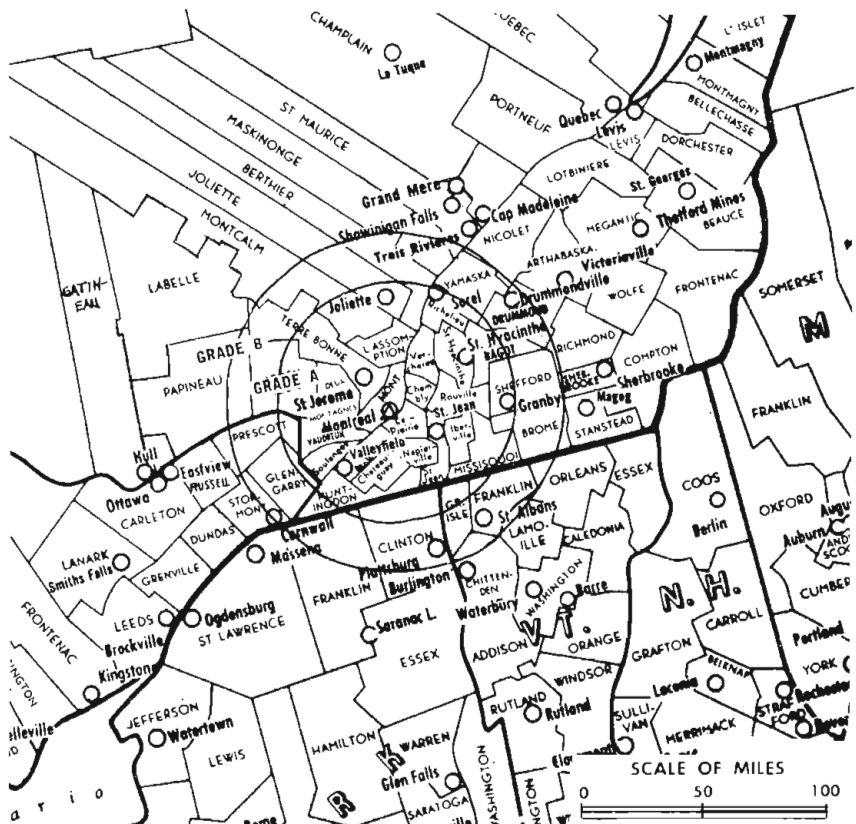
News Wire Service: Canadian Press, Telbec, Broadcast News.

Facsimile Service: AP.

News Film Service: ABC.

AM Affiliate: CFCF, 5.0-kw, 600 kHz.

FM Affiliate: CFQR-FM, 41.4-kw, 92.5 MHz (No. 223), 970-ft. antenna height.



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CFCF-TV Authorized: 4/22/60

CFCF-TV

Network Service: CTV.

Licensee: Multiple Access Ltd., 800 Dorchester W., Montreal.

Studio: 405 Ogilvy Ave., Montreal, P.Q. H3N 1M4.

Telephone: 514-273-6311. Telex: 05-25367.

Ownership: Multiple Access Ltd. J. O. McCutcheon, pres.

Begin Operation: Jan. 20, 1961. Sold to present owner by Canadian Marconi July 1972.

Represented (sales) by All-Canada Radio & Television Ltd. (U.S.): Alexander, Pearson, Dawson (Canada).

Personnel:

- Don Martz, senior vice president, broadcasting division.
- Lee Hambleton, vice president & director of marketing.
- George Bowden, operations manager.
- Joe Thompson, engineering.
- S. Reid, controller.
- J. Krug, production manager.
- Bill Callender, program manager.
- Gall Morrell, advertising & promotion manager.

DIGEST OF RATE CARD NO. 2—(March 31, 1975)

30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
.....
.....	\$900.00	\$450.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4479	Montreal C.M.A.	2,778,850
	4535	Chateauguy, Huntingdon	66,220
	4565	Montreal, Jesus Island	2,188,790
	5009	Cornwall City	47,200
	5010	Storont	61,350
	5020	Glengarry	19,710
Between 25-49%	4349	Sherbrooke C.A.	82,370
	4359	Granby C.A.	35,860
	4395	Brome, Missisquoi	51,100
	4409	St. Jean C.A.	52,400
	4410	Iberville	20,800

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
Between 25-49%	4420	St. Jean	52,660
	4430	Rouville	32,790
	4469	Valleyfield C.A.	37,650
	4470	Beauharnois	51,810
	4500	Chambly	245,760
	4515	Laprairie, Napierville	75,870
	4555	Vaudreuil, Soulanges	52,330
	4590	Deux-Montagnes	52,160
	4600	Terrebonne	149,360
	4650	Argenteuil	31,750
	4669	Shawinigan C.A.	51,480
	5030	Prescott	28,160
	Between 5-24%	4199	Quebec C.M.A.
4200		Quebec County	442,160
4280		Arthabaska	48,650
4295		Nicolet, Yamaska	43,330
4330		Compton	18,730
4340		Stanstead	38,400
4350		Sherbrooke County	100,770
4360		Shefford	58,870
4369		Drummondville C.A.	47,360
4370		Drummond	65,590
4380		Richmond	38,710
4433		Sorel C.A.	33,710
4440		Richelleu	46,810
4449		St. Hyacinthe C.A.	40,770
4450		St. Hyacinthe County	51,330
4460		Bagot	22,830
4485		L'Assomption, Vercheres	98,040
4599		St. Jerome C.A.	34,720
4609		Joliette C.A.	30,600
4610		Joliette County	54,280
4620		Montcalm	22,370
4630		Berthier	28,800
4640		Maskinonge	18,450
4659	Trois-Rivieres C.A.	95,200	
4660	St. Maurice	102,910	
4671	Champlain N.	19,210	
4672	Champlain S.	86,730	
4680	Hull County	123,160	
4690	Gatineau	55,000	
4710	Papineau	33,060	
5040	Russell	16,880	
5069	Ottawa-Hull C.M.A.	635,970	
5070	Ottawa-Carleton Reg. Mun.	492,010	

CFCF-TV Total Persons: 5,307,700
BBM Weekly Circulation (Nov. 1974): 1,886,579

Quebec—Montreal

CFTM-TV

(Ch. 10)

French Outlet

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 325-kw visual, 160-kw aural. Antenna: 972-ft. above av. terrain, 328-ft. above ground, 1060-ft. above sea level.

Latitude 45° 30' 21"
Longitude 73° 35' 32"

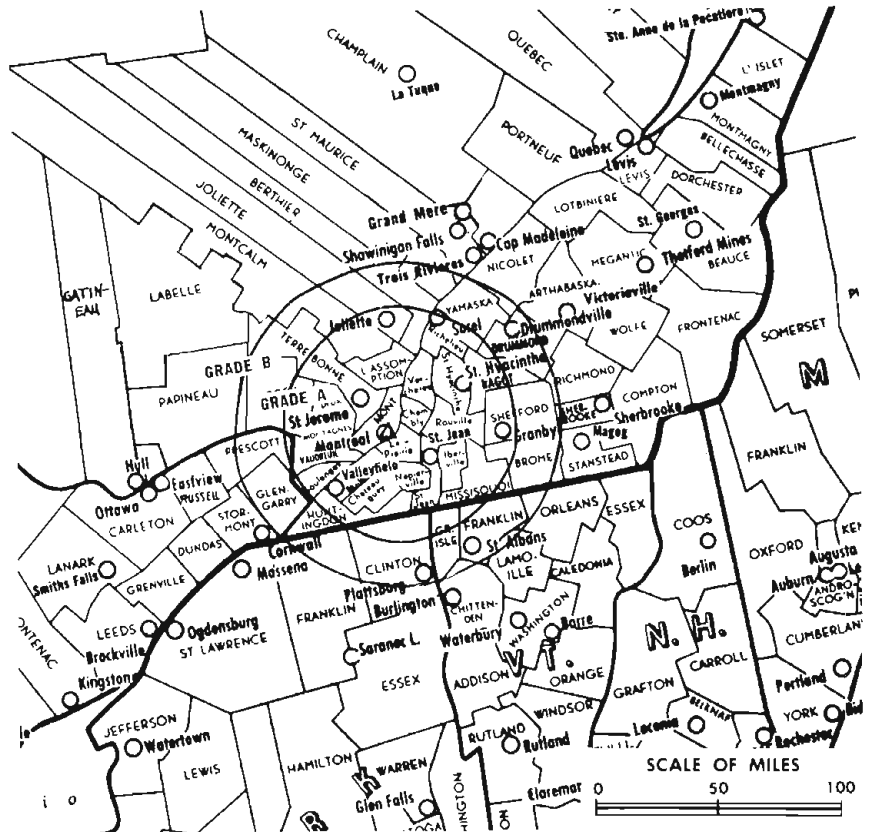
Transmitter: Mount Royal Park.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: AP, UPI.

Facsimile Service: AP, UPI.



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CFTM-TV Authorized: 4/26/60

CFTM-TV

Licensee: Tele-Metropole Inc., 1405 Alexandre-DeSeve, Montreal 133, P.Q.

Studio: 1425 Alexandre-DeSeve, Montreal, P.Q. H2L 2V4.

Telephone: 514-526-9251.

Ownership: Paul L'Anglais, chmn.; Roland Giguere, pres. & chief executive officer.

Began Operation: Feb. 19, 1961.

Represented (sales) by E. S. Sumner Corp. (for U.S.); Paul L'Anglais Inc. (Montreal & Toronto); Stovin-Byles (Winnipeg-Vancouver).

Personnel:

Gaston W. Belanger, executive vice president.
Robert L'Herbier, vice president, programs & production.
Robert Trudeau, vice president, administration & finance.
Jean Paquin, production director.
Maurice Bastien, film director.
Maurice Doucet, technical operations director.
Jean Marion, director, public relations.

DIGEST OF RATE CARD NO. 16

(June 2, 1975)

30 Min.	15 Min.	Min.	30 Sec.
Class A—6-11 p.m., daily.			
\$3590	\$2155	\$1435	\$745

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4280	Arthabaska	48,650
	4295	Nicolet, Yamaska	43,330
	4349	Sherbrooke C.A.	82,370
	4350	Sherbrooke County	100,770
	4359	Granby C.A.	35,860
	4360	Shefford	58,870
	4369	Drummondville C.A.	47,360
	4370	Drummond	65,590
	4380	Richmond	38,710
	4395	Brome, Missisquoi	51,100
	4409	St. Jean C.A.	52,400
	4410	Iberville	20,800
	4420	St. Jean	52,660
	4430	Rouville	32,790
	4439	Sorel C.A.	33,710
	4440	Richelieu	46,810
	4449	St. Hyacinthe C.A.	40,770

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4450	St. Hyacinthe County	51,330
	4460	Bagot	22,830
	4469	Valleyfield C.A.	37,650
	4470	Beauharnois	51,810
	4479	Montreal C.M.A.	2,778,850
	4485	L'Assomption, Vercheres	98,040
	4500	Chambly	245,760
	4515	Laprairie, Napierville	75,870
	4555	Vaudreuil, Soulanges	52,330
	4565	Montreal, Jesus Island	2,188,790
	4590	Deux-Montagnes	52,160
	4599	St. Jerome C.A.	34,720
	4600	Terrebonne	149,360
	4609	Joliette C.A.	30,600
	4610	Joliette County	54,280
	4620	Montcalm	22,370
	4630	Berthier	28,800
4640	Maskinonge	18,450	
4650	Argenteuil	31,750	
4659	Trois-Rivieres C.A.	95,200	
4660	St. Maurice	102,910	
4669	Shawinigan C.A.	51,480	
4671	Champlain N.	19,210	
4672	Champlain S.	86,730	
4710	Papineau	33,060	
5030	Prescott	28,160	
Between 25-49%	4260	Megantic	58,940
	4340	Stanstead	38,400
	4535	Chateauguay, Huntingdon	66,220
	4680	Hull County	123,160
	4700	Labelle	28,970
5020	Glengarry	19,710	
Between 5-24%	4199	Quebec C.M.A.	500,560
	4200	Quebec County	442,160
	4220	Bellechasse	22,780
	4230	Dorchester	28,950
	4240	Lotbiniere	25,260
	4250	Portneuf	51,030
	4270	Bcauce	59,380
	4315	Frontenac, Wolfe	39,060
	4330	Compton	18,730
	4690	Gatineau	55,000
	5009	Cornwall City	47,200
5010	Stormont	61,350	
5040	Russell	16,880	
5069	Ottawa-Hull C.M.A.	635,970	
CFTM-TV Total Persons:			5,128,060
BBM Weekly Circulation (Nov. 1974):			3,178,293

Transmitter: Perce, P.Q.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 17.5-kw visual, 1.75-kw aural. Antenna: 1385-ft. above av. terrain, 150-ft. above ground, 1385-ft. above sea level, lat. 48° 31' 38", long. 64° 14' 40".

Ownership: See CHAU-TV, Carleton, P.Q.

Began Operation: Oct., 1963.

Rates: Included as a bonus with CHAU-TV, Carleton.

**CIVQ-TV
Quebec**

(Ch. 15)

French Educational Station

(Satellite rebroadcasting station of CIVM-TV, Montreal, P.Q.)

Network Service: Reseau Radio-Quebec.

Licensee: Radio-Quebec, Complexe Radio-Quebec, 1000 rue Fullum, Montreal, P.Q. H2K 3L7.

Mailing Address: CIVQ-TV, 800 Place d'Youville, Quebec G1R 3P4.

Transmitter: Colline Parlementaire, Tour, Complexe G, Quebec.

Color: Network.

Studio: See CIVM-TV, Montreal.

Technical Facilities: Channel No. 15 (476-482 MHz). Authorized power: 1298-kw visual, 259-kw aural. Antenna: 628-ft. above av. terrain, 576-ft. above ground, 861-ft. above sea level, lat. 46° 48' 27", long. 71° 13' 02".

Began Operation: Jan. 19, 1975.

Personnel: See CIVM-TV, Montreal.

**CKMI-TV
Quebec City**

(Ch. 5)

English Outlet

Network Service: CBC, also CBS, NBC, ABC thru CBC.

Licensee: Tele-Capitale Ltee., 1000 Myrand Ave., P.O. Box 2026, Quebec, P.Q. G1K 7N2.

Studio: 1000 Myrand Ave., Ste. Foy.

Transmitter: 1000 Myrand Ave., Ste. Foy.

Telephone: 688-9330. Telex: 011-234.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 13.85-kw visual, 6.77-kw aural. Antenna: 460-ft. above av. terrain, 379-ft. above ground, 672-ft. above sea level, using same facilities as CFCM-TV.

Color: Network, live, film, slide & tape.

News Wire Service: Canadian Press, Broadcast News.

News Film Service: CBC.

TV tape: Recording facilities.

Ownership: Same as CFCM-TV, Quebec City.

Began Operation: March 17, 1957.

Represented (sales) by E. S. Sumner Corp. (U.S.); Tele-Capitale Communications (Montreal, Toronto & Vancouver).

Personnel:

Jean A. Pouliot, *president & chief executive officer.*
France Fortin, *executive vice president.*
Paul Chamberland, *director of programs.*
Rudy Stefanik, *general sales manager.*
Leon Delisle, *comptroller & director of personnel.*
Gerard Fortin, *director of engineering.*
G. Ranger, *publicity, promotion & public relations director.*
Louis Langlois, *director of information.*

DIGEST OF RATE CARD NO. 13—(March 1, 1975)

30 Min.	15 Min.	30 Sec.	10 Sec.
Class AA—6-11 p.m., Sun.-Fri.: 5-11 p.m., Sat.			
\$200.00	\$150.00	\$50.00	\$35.00

CKMI-TV Total Persons: 845,460
BBM Weekly Circulation (Nov. 1974): 182,256

**CBFRT
Radisson**

(Ch. 8)

French Outlet

Network Service: CBC French network.

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Near Radisson.

1976 Edition

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 180 watts visual, 18 watts aural. Antenna: 419-ft. above av. terrain, lat. 53° 45' 23", long. 77° 33' 24".

Rates: Included as a bonus with the CBC French network.

**CJBR-TV
Rimouski**

(Ch. 3)

(Also operates satellite rebroadcasting station CJBR-TV-1, Edmundston, N.B.)

Network Service: CBC.

Licensee: CJBR-TV Ltee., 273 St. Jean-Baptiste St. W.

Studio: 273 St. Jean-Baptiste St. W. Telephone: 723-2217.

Transmitter: Pic Champlain St.-Fabien.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 56.9-kw aural. Antenna: 1165-ft. above av. terrain, 179-ft. above ground, 1316-ft. above sea level, lat. 48° 19' 40", long. 68° 50' 09".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

AM Affiliate: CJBR, 10-kw, 900 kHz (CBC).

FM Affiliate: CJBR-FM, 20-kw, 101.5 MHz (No. 268), 1335-ft. antenna height.

Ownership: CJBR-TV Ltee. is controlled by Telemedia (Quebec) Ltee.

Began Operation: Nov. 21, 1954. Transfer of control of present owner approved by CRTC June 1970.

Represented (sales) by All-Canada Radio & Television Ltd. (spots, U.S.); Opex Communications Ltee. (spots, Montreal & Toronto); E. S. Sumner Corp. (programs, U.S.); Paul L'Anglais Inc. (programs, Montreal & Toronto).

Personnel:

Andre Mercier, *president.*
Walter Ruest, *vice president & station manager.*

DIGEST OF RATE CARD NO. 15—(Sept. 3, 1974)

30 Min.	15 Min.	Min.	30 Sec.
Class AA—6-11 p.m., daily.			
\$300.00	\$200.00	\$145.00	\$95.00

CJBR-TV Total Persons: 335,070
BBM Weekly Circulation (Nov. 1974): 174,591

**CHAU-TV-7
Riviere-au-Renard**

(Ch. 7)

(Satellite rebroadcasting station of CHAU-TV-5, Perce, P.Q.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc., Carleton, P.Q.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 205 watts visual, 20.5 watts aural. Antenna: Directional, 707-ft. above av. terrain, lat. 48° 59' 52", long. 64° 25' 55".

Ownership: See CHAU-TV, Carleton, P.Q.

Began Operation: Jan. 9, 1961.

Rates: Included as a bonus with CHAU-TV, Carleton, P.Q.

**CBST-6
Riviere au Tonnerre**

(Ch. 2)

French Outlet

Licensee: Canadian Bestg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 1.6-kw visual, 164-kw aural. Antenna: 250-ft. above av. terrain, lat. 50° 16' 52", long. 64° 37' 39".

Began Operation: May 29, 1975.

Rates: This is an automatic repeater of CBST, Sept-Iles and is included as a bonus with that station.

Quebec—Quebec City

CBVT

(Ch. 11)

French Outlet

(Operates rebroadcasting stations CBVT-1, St. Georges de Beauce; CBVT-2, La Tuque; CBVT-3, Lac Megantic; CBVT-4, Lac Etchemin, Que.)

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 173-kw visual, 34.6-kw aural. Antenna: 649-ft. above av. terrain, 525-ft. above ground, 950-ft. above sea level.

Latitude 46° 51' 40.41"
Longitude 71° 04' 46.24"

Transmitter: Isle of Orleans.

Studio: 2505 Laurier Blvd., P.O. Box 10400, Ste. Foy, Quebec G1V 2X2 P.Q.

Telephone: 418-656-9440. **Telex:** 011-286.

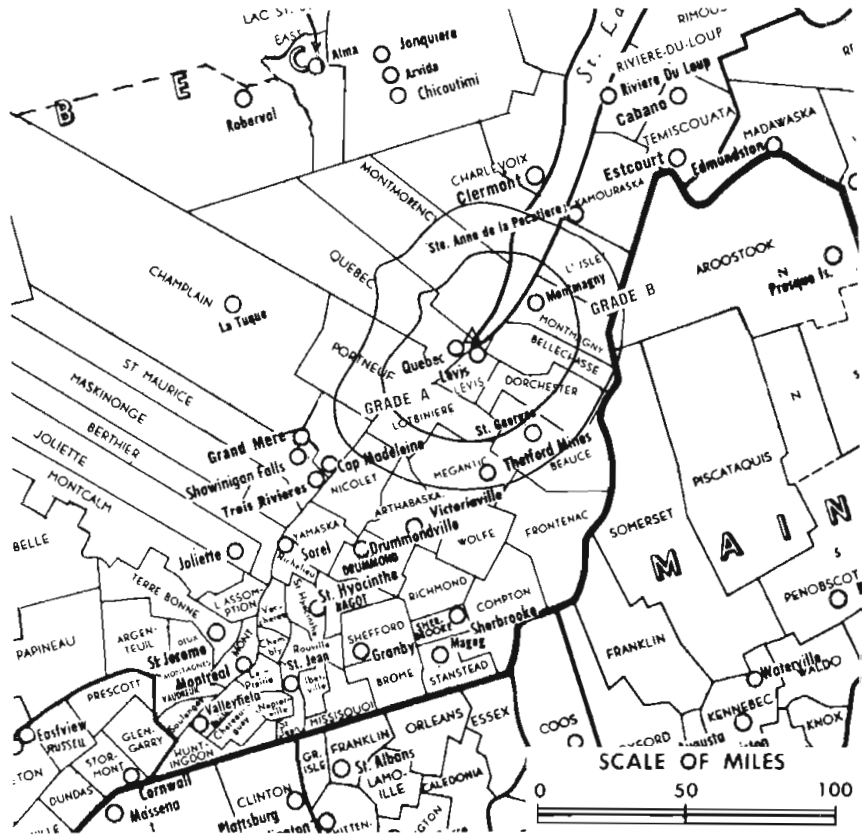
Color: Network, film, slide & tape.

TV tape: Recording facilities.

AM Affiliate: CBV, 5-kw, 980 kHz (CBC).

FM Affiliate: CBV-FM, 100-kw, 95.3 MHz (CBC).

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CBVT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Began Operation: Sept 3, 1964.

Represented (sales) by: CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

J.-H. Gagnon, *manager, CBC Quebec City.*

Bertrand Messely, *sales manager.*

L. Fortin, *public relations officer.*

J.-H. Gagnon, *director of television.*

M. Auger, *director of TV services.*

C. Rochette, *editor in charge.*

Hughette MacFarlane, *head, publicity services.*

DIGEST OF RATE CARD NO. 12

(June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—19:30-22:30, Mon.-Fri.; 19:00-22:30, Sat.-Sun.						
Program rates on request			\$335.00	\$185.00	\$185.00	\$185.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4170	L'Islet	21,340
	4180	Montmagny	24,220
	4190	Montmorency	26,950
	4199	Quebec C.M.A.	500,560
	4200	Quebec County	442,160
	4210	Levis County	63,810
	4220	Bellechasse	22,780
	4230	Dorchester	28,950
	4240	Lotbiniere	25,260
	4250	Portneuf	51,030
4270	Beauce	59,380	
Between 25-49%	4150	Charlevoix	29,850
	4160	Kamouraska	22,990
	4260	Megantic	56,940
	4315	Frontenac, Wolfe	39,060
	4671	Champlain N.	19,210
Between 5-24%	4100	Riviere du Loup	43,980
CBVT Total Persons:			977,910
BBM Weekly Circulation (Nov. 1974):			714,702

Quebec—Quebec City

CFCM-TV

(Ch. 4)

French Outlet

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 460-ft. above av. terrain, 672-ft. above sea level.

Latitude 46° 47' 04"
Longitude 71° 15' 54"

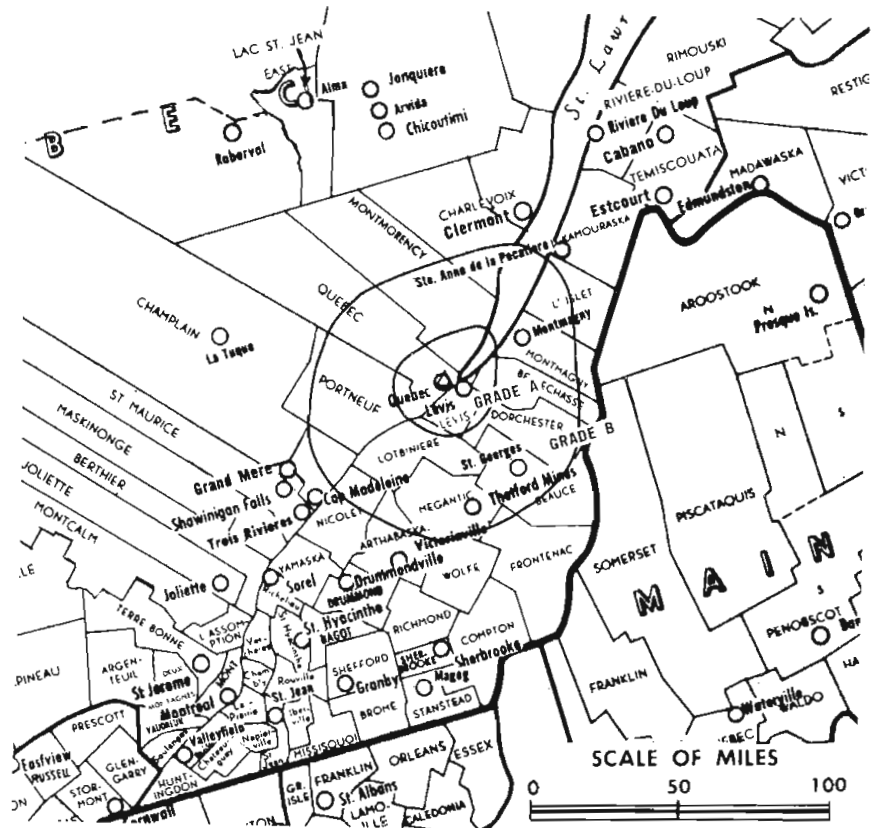
Transmitter: 1000 Myrand Ave., Ste.-Foy, Quebec.

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Canadian Press, Broadcast News.

Facsimile Service: AP.



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CFCM-TV Authorized

CFCM-TV

Licensee: Tele-Capitale Ltee., 1000 Myrand Ave., Ste. Foy, Quebec, P.Q.

Studio: 1000 Myrand Ave., P.O. Box 2026, Quebec G1K 7N2.

Telephone: 688-9330. Telex: 011-234.

Ownership: Tele-Capitale Ltee., publicly-held company.

Began Operation: July 17, 1954.

Represented (sales) by Tele-Capitale Communications; Paul L'Anglais Inc.; E. S. Sumner Corp. (New York & Chicago).

Personnel:

Jean A. Pouloit, *president & chief executive officer.*
France Fortin, *executive vice president.*
Paul Chamberland, *director of programs.*
R. C. Stefanik, *general sales manager.*
Leon Delisle, *comptroller & director of personnel.*
Gerard Fortin, *director of engineering.*
G. Ranger (Mrs.), *publicity, promotion & public relations director.*
Louis Langlois, *director of information.*

DIGEST OF RATE CARD NO. 24

(March 1, 1975)

30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
\$1800.00	\$1200.00	\$450.00	\$225.00

Class AA—6-10:30 p.m., Mon.; 6-9 p.m., Tues.; 6-10 p.m., Wed.; 6-9:30 p.m., Thurs.-Fri.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4170	L'Islet	21,340
	4180	Montmagny	24,220
	4190	Montmorency	26,950
	4199	Quebec C.M.A.	500,560
	4200	Quebec County	442,160
	4210	Levis County	63,810
	4220	Bellechasse	22,780
	4230	Dorchester	28,950
	4240	Lotbiniere	25,260
	4250	Portneuf	51,030
4260	Megantic	56,940	
4270	Beauce	59,380	
4672	Champlain S.	86,730	
Between 25-49%	4150	Charlevoix	29,850
	4160	Kamouraska	22,990
	4280	Arthabaska	48,650
	4315	Frontenac, Wolfe	39,060
4669	Shawinigan C.A.	51,480	
Between 5-24%	4100	Riviere du Loup	43,980
	4295	Nicolet, Yamaska	43,330
	4330	Compton	18,730
	4859	Trois-Rivieres C.A.	95,200
	4660	St. Maurice	102,910
4671	Champlain N.	19,210	
CFCM-TV Total Persons:			1,278,260
BBM Weekly Circulation (Nov. 1974):			833,111

Quebec

CKRT-TV Riviere du Loup

(Ch. 7)

(Also operates satellite rebroadcasting stations CKRT-TV-1, Bale St. Paul; CKRT-TV-2, Ste. Rose du Degele; CKRT-TV-3, St. Patrice; CKRT-TV-4, Cabano; CKRT-TV-5, St. Urbain; CKRT-TV-6, Trois Pistoles, all Que.)

Network Service: CBC.

Licensee: CKRT-TV Ltee., 1 rue Frontenac, Riviere du Loup G5R 1R7.

Transmitter: Montagne Bleue, Pelletier Station, Cte. Kamouraska.

Studio: 1 Frontenac St., Riviere du Loup, Que.

Telephone: 418-862-8241. Telex: 011-3915.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 49.5-kw visual, 24.5-kw aural. Antenna: 1156-ft. above av. terrain, 235-ft. above ground, 2150-ft. above sea level, lat. 47° 35' 03", long. 69° 22' 10".

Color: Network & tape.

TV tape: Recording facilities.

Ownership: Luc Simard, pres. & gen. mgr., 33%; Gerard Simon, 52%; Radio CJPJ Ltee., 3.3%; 18 others, none with as much as 3%.

Began Operation: Jan. 14, 1962.

Represented (sales) by Hardy Radio & Television Ltd., (Montreal & Toronto & Winnipeg).

Personnel:

Luc Simard, *president & general manager*.
Vincent Gagnon, *sales manager*.
Gerard Simon, *vice president & treasurer*.
Germain Gelinas, *technical director*.
Gregoire Thibault, *comptroller*.

DIGEST OF RATE CARD NO. 12 (June 1, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—7-10:30 p.m., daily.						
\$210.00	\$150.00	\$125.00	\$105.00	\$105.00	\$65.00	\$65.00

CKRT-TV Total Persons: 191,090
BBM Weekly Circulation (Nov. 1974): 138,337

CKRS-TV-3 Roberval

(Ch. 8)

(Repeater satellite of CKRS-TV, Jonquiere, Que.)

Network Service: Same as CKRS-TV, Jonquiere.

Licensee: Radio Saguenay Ltee., 175 Sir Wilfrid Laurier, Jonquiere.

Transmitter: Lac Bouchette Road, Chambord.

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 4.12-kw visual, .5-kw aural. Antenna: 532-ft. above av. terrain, 300-ft. above ground, 1210-ft. above sea level, lat. 48° 24' 00", long. 72° 05' 14".

Color: Network, film & tape.

Began Operation: Jan. 8, 1963.

Represented (sales) by Telc-Capitale Communications (Montreal, Quebec, Vancouver & Toronto); Canadian Standard Broadcast Sales Inc. (U.S.A.).

Rates: This is an automatic repeater of CKRS-TV, Jonquiere and is included as a bonus with that station.

CKRN-TV Rouyn-Noranda

(Ch. 4)

French Outlet

(Also operates satellite rebroadcasting stations CKRN-TV-6, Ville Marie; CKRN-TV-4, Matagami; CJDG-TV, Lithium Mines, all Que.)

Network Service: CBC.

Licensee: Northern Radio-Radio Nord Inc., P.O. Box 70, 68 Gamble St. W., Rouyn, Que.

Studio & Transmitter: Noranda, Que.

Business Office: 68 Gamble St. W., Rouyn, Que. J9X 2R4.

Telephone: 762-0741. Telex: 011-77526.

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 902-ft. above av. terrain, 725-ft. above ground, 1926-ft. above sea level, lat. 48° 15' 55", long. 79° 02' 37".

1058-b

Color: Network, film, slide & tape.

AM affiliate: CKRN, 1-kw, 1400 kHz (CBC).

Ownership: Owned & operated by Radio Nord Inc. Also operate radio stations CKRN, Rouyn; CKVD, Val d'Or; CHAD, Amos; CKLS, La Sarre, all Que.

Began Operation: Dec. 25, 1957.

Represented (sales) by Canadian Standard Broadcast Sales Inc. (for U.S.); Hardy Radio & TV Ltd. (Vancouver, Montreal & Toronto).

Personnel:

Alain Gourde, *general manager*.
Yvon Lariviere, *director of sales*.
Roger Bertrand, *information director*.
Richard Brouillard, *administrative director*.
Pierre Thibault, *program & production director*.
Michel Boulanger, *technical director*.

DIGEST OF RATE CARD NO. 11—(March 1, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—6-10:30 p.m., Sun.-Fri.; 7-10:30 p.m., Sat.					
\$260.00	\$170.00	\$140.00	\$120.00	\$150.00	\$75.00

CKRN-TV Total Persons: 196,180
BBM Weekly Circulation (Nov. 1974): 143,831

CHAU-TV-1 Ste. Marguerite-Marie

(Ch. 2)

(Satellite rebroadcasting station of CHAU-TV, Carleton, Que.)

Network Service: CBC.

Licensee: Television de la Baie des Chaleurs Inc.

Transmitter: Ste. Marguerite-Marie.

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 8.6-kw visual, 0.86-kw aural. Antenna: 700-ft. above av. terrain, 185-ft. above ground, 1860-ft. above sea level, lat. 48° 18' 40", long. 67° 05' 06".

Began Operation: August, 1963.

Rates: Included as bonus with CHAU-TV, Carleton.

CBST-2 Schefferville

(Ch. 11)

French Outlet

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 1-mi. W of town.

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: .426-kw visual, .213-kw aural. Antenna: Directional, 404-ft. above av. terrain, 60-ft. above ground, 2150-ft. above sea level, lat. 54° 48' 00", long. 66° 51' 10".

Began Operation: August 22, 1965. Purchased by CBC Nov. 12, 1973.

Rates: Included as a bonus with CBST, Sept Iles.

CBST Sept Iles

(Ch. 13)

French Outlet

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Sept Iles, Que.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 8.4-kw visual, 1.7-kw aural. Antenna: Directional, 903-ft. above av. terrain, lat. 50° 08' 40", long. 66° 28' 05".

Began Operation: Oct. 23, 1973.

Rates: Included as a bonus to the CBC French network rate.

CBST Total Persons: 28,700
BBM Weekly Circulation (Nov. 1974): 15,313

CBFST-2 Temiscaming

(Ch. 12)

French Outlet

(Rebroadcasting station of CBFST, Sturgeon Falls, Ont.)

Network Service: CBC French Network.

(Continued on page 1061-b)

TV Factbook No. 45

Quebec—Sherbrooke

CHLT-TV

(Ch. 7)

French Outlet

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 186-kw aural. Antenna: 1840-ft. above av. terrain, 150-ft. above ground, 2796-ft. above sea level.

Latitude 45° 18' 43"
Longitude 72° 14' 32"

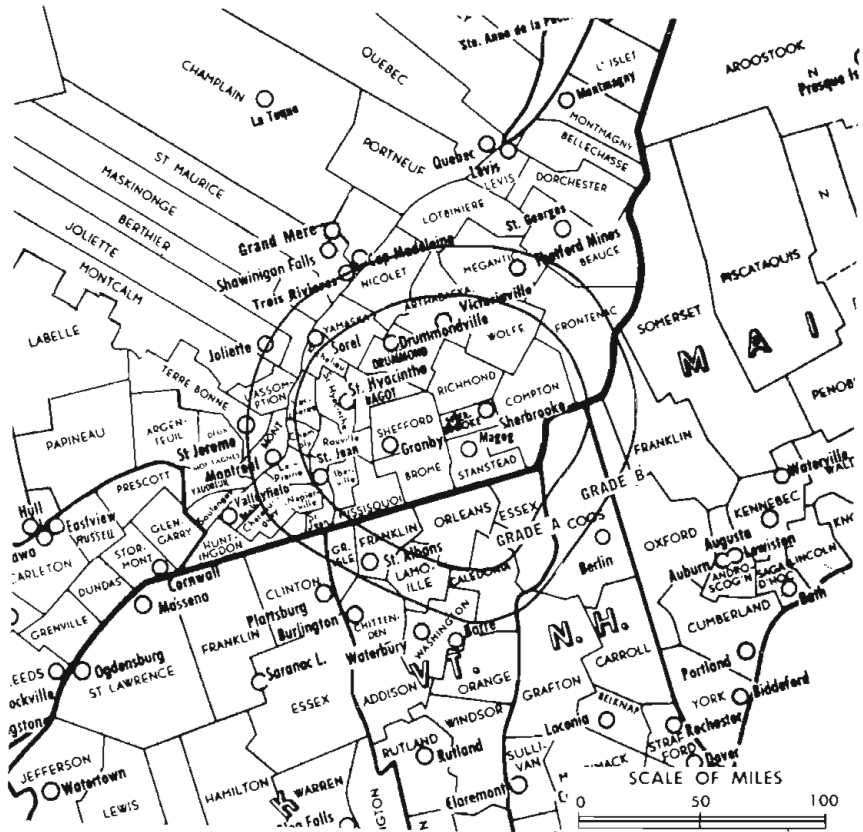
Transmitter: Mont-Orford Provincial Park.

AM Affiliate: CHLT, 10-kw, 630 kHz (CBC).

FM Affiliate: CHLT-FM, 62-kw, 102.7 MHz (No. 274).

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.



Data on circulation & persons reprinted by permission of BBM Bureau of Measurement.

CHLT-TV Authorized 8/28/56

©American Map Co., Inc., N.Y., No. 14244.

CHLT-TV

Network Service: TVA.

Licensee: CHLT Tele 7 Ltee., 3330 King St. W., Sherbrooke.

Studio: 3330 King West, P.O. Box 2000, Sherbrooke, P.Q.

Telephone: 819-569-9331.

Ownership: CHLT Tele 7 Ltee., Andre Mercier, pres.

Began Operation: Aug. 12, 1956.

Represented (sales) by Opex Communications Ltee. (selective); Paul L'Anglais (programs); E. S. Sumner Corp. (U.S.); Western Broadcast Sales (1970) Ltd.

Personnel:

Andre Mercier, *president*.
Gilles David, *general manager*.
Normand Beauchamp, *general sales manager*.
Pierre Ste. Marie, *program director*.
Denis Langlois, *commercial production director*.
Andre Deseve, *news director*.
Robert Thiebaut, *chief engineer*.

DIGEST OF RATE CARD NO. 21—(June 15, 1975)

30 Min.	15 Min.	Min.	30 Sec.
Class AA—5-11 p.m., daily.			
\$850.00	\$550.00	\$390.00*	\$195.00*

*Class AA—6-10:30 p.m., daily.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4260	Megantic	56,940
	4280	Arthabaska	48,650
	4295	Nicolet, Yamaska	43,330
	4315	Frontenac, Wolfe	39,060
	4330	Compton	18,730
	4340	Stanstead	38,400
	4349	Sherbrooke C.A.	82,370
	4350	Sherbrooke County	100,770
	4360	Shefford	58,870
	4369	Drummondville C.A.	47,360
4370	Drummond	65,590	

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4380	Richmond	38,710
	4460	Bagot	22,830
	4610	Joliette County	54,280
	4640	Maskinonge	18,450
	4659	Trois-Rivieres C.A.	95,200
	4660	St. Maurice	102,910
	4669	Shawinigan C.A.	51,480
Between 25-49%	4671	Champlain N.	19,210
	4672	Champlain S.	86,730
	4270	Beauce	59,380
	4350	Grandy C.A.	35,860
	4395	Brome, Missisquoi	51,100
	4409	St. Jean C.A.	52,400
	4410	Iberville	20,800
	4420	St. Jean	52,660
	4430	Rouville	32,790
	4439	Sorel C.A.	33,710
Between 5-24%	4440	Richelleu	46,810
	4449	St. Hyacinthe C.A.	40,770
	4450	St. Hyacinthe County	51,330
	4609	Joliette C.A.	30,600
	4620	Montcalm	22,370
	4630	Berthier	28,800
	4199	Quebec C.M.A.	500,560
	4200	Quebec County	442,160
	4230	Dorchester	28,950
	4240	Lotbiniere	25,290
	4250	Portneuf	51,030
	4469	Valleyfield C.A.	37,650
	4470	Beauharnois	51,810
	4479	Montreal C.M.A.	2,778,850
	4485	L'Assomption, Vercheres	98,040
4500	Chambly	245,760	
4515	Laprairie, Napierville	75,870	
4535	Chateaugay, Huntingdon	66,220	
4565	Montreal, Jesus Island	2,188,790	
4590	Deux-Montagnes	52,160	
4599	St. Jerome C.A.	34,720	
4600	Terrebonne	149,360	
4700	Labelle	28,970	
5030	Prescott	28,160	

CHLT-TV Total Persons: 4,712,040
BBM Weekly Circulation (Nov. 1974): 952,859

Quebec—Sherbrooke

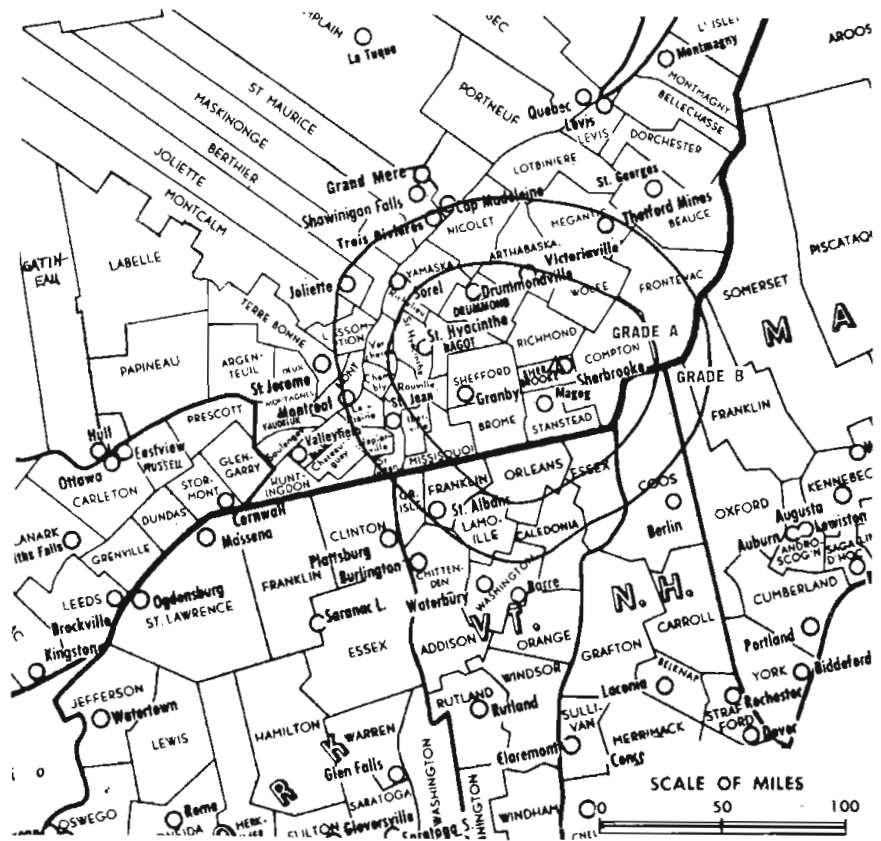
CKSH-TV

(Ch. 9)

French Outlet

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 113-kw visual, 20.2-kw aural. Antenna: 2026-ft. above av. terrain. Latitude 46° 18' 43" Longitude 72° 14' 32"

Transmitter: W of Sherbrooke.



CKSH-TV Authorized: 8/16/74

CKSH-TV

Network Service: CBC.

Licensee: Television St. Francois Inc., 2355 Rue Denormansville, Box 277, Trois Rivières, Que.

Ownership: Television St. Maurice Inc., 90%; Canadian Bcstg. Corp., 10%. Television St. Maurice is also licensee of CKTM-TV, Trois Rivières, Que.

Began Operation: 1974.

Represented (sales) by All-Canada Radio & Television Ltd. (U.S.).

Personnel:

Henri Audet, *president*.

Guy De Gagne, *manager*.

Gilles M. Dussault, *general sales manager*.

DIGEST OF RATE CARD NO. 2—(April 28, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
\$945.00	\$615.00	\$545.00	\$475.00	\$380.00	\$250.00

INSTANT FACTBOOK

See Factbook Research, Inc.

Order Card #5 Stations Volume

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	4315	Frontenac, Wolfe	39,060
	4330	Compton	18,730
	4340	Stanstead	38,400
	4349	Sherbrooke C.A.	82,370
	4350	Sherbrooke County	100,770
	4369	Drummondville C.A.	47,360
4370	Drummond	65,590	
Between 25-49%	4280	Arthabaska	48,650
	4295	Nicolet, Yamaska	43,330
	4360	Shefford	58,870
	4380	Richmond	38,710
	4460	Bagot	22,830
	4640	Maskinonge	18,450
Between 5-24%	4260	Megantic	58,940
	4270	Beauce	59,380
	4359	Granby C.A.	35,860
	4395	Brome, Missisquoi	51,100
	4409	St. Jean C.A.	52,400
	4410	Iberville	20,800
	4420	St. Jean	52,660
	4430	Rouville	32,790
	4439	Sorel C.A.	33,710
	4440	Richelieu	46,810
	4449	St. Hyacinthe C.A.	40,770
	4450	St. Hyacinthe County	51,330
	4609	Joliette C.A.	30,600
	4610	Joliette County	54,280
	4620	Montcalm	22,370
	4630	Berthier	28,800
4659	Trois-Rivières C.A.	95,200	
4660	St. Maurice	102,910	
4669	Shawinigan C.A.	51,480	
4671	Champlain N.	19,210	
4672	Champlain S.	86,730	

CKSH-TV Total Persons: 1,179,500
BBM Weekly Circulation (Nov. 1974): 398,241

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Thorne, Ont.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 7.08-kw visual, 1.416-kw aural. Antenna: 860-ft. above av. terrain, 554-ft. above ground, 1854-ft. above sea level, lat. 46° 38' 28", long. 79° 04' 24".

Began Operation: March 15, 1963.

Rates: Bonus with CBFST, Sturgeon Falls.

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CKTM-TV

Trois-Rivieres

(Ch. 13)

French Outlet

Network Service: CBC, French.

Licensee: Television St. Maurice Inc., Box 277, Trois Rivieres, Que. G9A 5G3.

Studio & Transmitter: Mont-Carmel, Que.

Telephone: 819-375-7311.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 1323-ft. above av. terrain, 1085-ft. above ground, 1660-ft. above sea level, lat. 46° 28' 27", long. 72° 39' 00".

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News.

Ownership: Television St. Maurice Inc.; Henri Audet, pres. & gen. mgr.; Allan Rogerson, v.p.; Guy Labelle, secy.

Began Operation: April 15, 1958.

Represented (sales) by All Canada Radio & Television Ltd.

Personnel:

Henri Audet, *president & general manager.*
Robert Bonneau, *station manager & chief engineer.*
Jean Brousseau, *production manager.*
Gilles M. Dussault, *general sales manager.*
Albert Aubichon, *film buyer.*

DIGEST OF RATE CARD NO. 2—(April 23, 1975)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.
Class AA—5-10:30 p.m., daily					
\$945.00	\$615.00	\$545.00	\$475.00	\$380.00	\$250.00

CKTM-TV Total Persons: 1,678,010

BBM Weekly Circulation (Nov. 1974): 634,076

LOW-POWER REPEATER STATIONS

(Less than 100 watts)

Aguanish/Natashquan—CBST-7, Ch. 8 CBC (French network) 5 w.

Alma—CKRS-TV-4, Ch. 4, Radio Saguenay Ltee. (CKRS-TV, Jonquiere) 8.4 w.

Baie-Johan-Beetz—CBST-8, Ch. 7, CBC (French network) 5 w.

Baie St. Paul—CKRT-TV-1, Ch. 2, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 63 w.

Cabano—CKRT-TV-4, Ch. 5, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 13.6 w.

Causapsal—CBGAT-5, Ch. 6, CBC (French network) 5 w.

Chandler—CHAU-TV-4, Ch. 7, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

Chapais—CBFAT-1, Ch. 12, CBC (French network) 5 w.

Chicoutimi—CKRS-TV-2, Ch. 2, Radio Saguenay Ltee. (CKRS-TV, Jonquiere) 40 w.

Cloridorme—CHAU-TV-8, Ch. 5, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

Fermont—CBST-5, Ch. 7, CBC (CBST, Sept-Iles) 5.8 w.

Gaspe—CHAU-TV-6, Ch. 10, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

Gaspe West—CFGW-TV-1, Ch. 6, Gaspe South Telecasting Syndicate (CKCW-TV, Moncton) 5 w.

Gethsemanie/LaRomaine—CBST-9, Ch. 9, CBC (French network) 10.9 w.

Grande Vallee—CBGAT-3, Ch. 11, CBC (French network) 5 w.

Havre St. Pierre—CBST-1, Ch. 12, CBC (French network) 16.3 w.

Lac Megantic—CBVT-3, Ch. 2, CBC (CBVT, Quebec) 24.7 w.

L'Anse a Valteau—CHAU-TV-9, Ch. 7, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

Manicouagan 3—CKHQ-TV-6, Ch. 13, Club Social du Nord-Est (CBGAT, Matane) 5 w.

Manicouagan 5—CKHQ-TV-1, Ch. 10, Club Social du Nord-Est (CKBL-TV, Matane) 55 w.

Que.—Saskatchewan

Matagami—CKRN-TV-4, Ch. 7, Northern Radio-Radio Nord Inc. (CKRN-TV, Rouyn) 5 w.

Micoua—CKHQ-TV-3, Ch. 6, Club Social du Nord-Est (CBGAT, Matane) 5 w.

Mont Blanc-Perce—CFGW-TV-2, Ch. 8, Gaspe South Telecasting Syndicate (CKAM-TV, Upsalquitch Lake, N.B.) 1.5 w.

Mont Louis—CBGAT-4, Ch. 2, CBC (French network) 5 w.

Murdochville—CBGAT-2, Ch. 6, CBC (French network) 5 w.

Murdochville—CKMU-TV-1, Ch. 2, Murdochville TV Inc. (CKCW-TV, Moncton) 5 w.

Murdochville—CHAU-TV-11, Ch. 5, Television de la Baie des Chaleurs Inc. (CHAU-TV, Carleton) 5 w.

Outardes 3—CKHQ-TV-4, Ch. 7, Club Social du Nord-Est (CJBR-TV, Rimouski) 5 w.

Outardes 4—CKHQ-TV-2, Ch. 12, Club Social du Nord-Est (CJBR-TV, Rimouski) 5 w.

Parent—CBTB-TV-1, Ch. 12, CBC (French network) 1 w.

Port Alfred—CKRS-TV-1, Ch. 9, Radio Saguenay Ltee. (CKRS-TV, Jonquiere) 19 w.

Port Daniel—CHAU-TV-3, Ch. 10, Television de la Baie des Chaleurs (CHAU-TV, Carleton) 5 w.

Rapides des Joachims—CBOFT-2, Ch. 8, CBC (French network) 5 w.

St. George de Beauce—CBVT-1, Ch. 2, CBC (CBVT, Quebec) 5 w.

St. Patrice (Riviere du Loup)—CKRT-TV-3, Ch. 13, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 63 w.

Ste. Rose du Degele—CKRT-TV-2, Ch. 2, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 63 w.

St. Urbain—CKRT-TV-5, Ch. 10, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 41.8 w.

Schefferville—CBSET-1, Ch. 7, CBC (English network) 37.6 w.

Temiscaming—CJTK-TV-1, Ch. 3, Temiscaming Chamber of Commerce (CKNY-TV, North Bay) 5 w.

Trois Pistoles—CKRT-TV-6, Ch. 5, CKRT-TV Ltee. (CKRT-TV, Riviere du Loup) 41.8 w.

Val d'Or—CKRN-TV-2, Ch. 8, Northern Radio-Radio Nord (CKRN-TV, Rouyn) 5 w.

Ville-Marie—CKRN-TV-3, Ch. 6, Northern Radio-Radio Nord Inc. (CKRN-TV, Rouyn) 5 w.

SASKATCHEWAN

CKBI-TV-1

Alticane

(Ch. 10)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)

Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.

Transmitter: Alticane.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 350 watts visual, 70 watts aural. Antenna: 459-ft. above av. terrain, 175-ft. above ground, 2675-ft. above sea level, lat. 52° 51' 47", long. 107° 39' 51".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: Feb. 10, 1961.

Rates: Included as a bonus with CKBI-TV, Prince Albert.

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CFSS-TV

Carlyle Lake

(Ch. 7)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC, same as CKOS-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.

Transmitter: 7.5-mi. N of Carlyle, Sask.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 100-kw visual, 16-kw aural. Antenna: 891-ft. above av. terrain, 921-ft. above ground, 3416-ft. above sea level, lat. 49° 44' 22", long. 102° 16' 38".

Color: Network, live, film, slide & tape.

Began Operation: Sept. 1961.

Rates: Included as a bonus with CKOS-TV, Yorkton.

Saskatchewan

CKCK-TV-1

Colgate
(Ch. 12)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)
Network Service: CTV, same as CKCK-TV, Regina.
Licensee: Armadale Communications Ltd., Box 2000, Regina, Sask.
Transmitter: Near Colgate, Sask.
Color: Network, live, film, slide & tape.
Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 15.1-kw visual, 3.02-kw aural. Antenna: 532-ft. above av. terrain, 572-ft. above ground, 2506-ft. above sea level, lat. 49° 26' 16", long. 103° 47' 53".
Began Operation: Nov. 30, 1962.
Rates: Included as a bonus with CKCK-TV, Regina.

CKBI-TV-3

Greenwater Lake
(Ch. 4)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)
Network Service: CBC, same as CKBI-TV, Prince Albert.
Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.
Transmitter: Greenwater Lake.
Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 3-kw visual, 1.6-kw aural. Antenna: 701-ft. above av. terrain, 531-ft. above ground, 2556-ft. above sea level, lat. 52° 28' 03", long. 103° 30' 15".
Ownership: See CKBI-TV, Prince Albert, Sask.
Began Operation: May 31, 1962.
Rates: This is an automatic repeater of CKBI-TV, Prince Albert and is included as a bonus with that station.

CKSA-TV Lloydminster

(See Lloydminster, Alta.)

CKMJ-TV

Marquis (Moose Jaw)
(Ch. 7)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)
Network Service: CTV, same as CKCK-TV.
Licensee: Armadale Communications Ltd., Box 2000, Regina, Sask.
Transmitter: Marquis.
Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 55.4-kw visual, 11.08-kw aural. Antenna: Directional, 768-ft. above av. terrain, 810-ft. above ground, 2727-ft. above sea level, lat. 50° 38' 43", long. 105° 46' 06".
Color: Network, live, film, slide & tape.
Began Operation: Sept. 18, 1964.
Represented (sales) by All-Canada Radio & Television Ltd.
Rates: This is an automatic repeater of CKCK-TV, Regina and is included as a bonus with that station.

CKBI-TV-4

Nipawin
(Ch. 7)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)
Network Service: CBC, same as CKBI-TV, Prince Albert.
Licensee: Central Broadcasting Co. Ltd., 10th St. W., Prince Albert.
Transmitter: Nipawin.
Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 120 watts visual, 24 watts aural. Antenna: 175-ft. above ground, 1225-ft. above sea level, lat. 53° 25' 10", long. 104° 05' 00".
Ownership: See CKBI-TV, Prince Albert, Sask.
Began Operation: March 1, 1973.
Rates: Included as a bonus with CKBI-TV, Prince Albert.

1062-b

CFQC-TV-2 North Battleford

(Ch. 6)

(Satellite rebroadcasting station of CFQC-TV, Saskatoon, Sask.)
Network Service: CTV, same as CFQC-TV.
Licensee: CFQC Broadcasting Ltd., Saskatoon, Sask.
Transmitter: Prongua, Sask.
Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9.5-kw visual, 1.9-kw aural. Antenna: 584-ft. above av. terrain, 350-ft. above ground, 2060-ft. above sea level, lat. 52° 45' 39", long. 108° 33' 52".
Color: Network, film, slide & tape.
Began Operation: February, 1972.
Rates: This is an automatic repeater of CFQC-TV, Saskatoon and is included as a bonus with that station.

CKBI-TV-2 North Battleford

(Ch. 7)

(Satellite rebroadcasting station of CKBI-TV-1, Alticane, Sask.)
Network Service: CBC, same as CKBI-TV, Prince Albert.
Licensee: Central Broadcasting Co. Ltd., 10th St. W, Prince Albert.
Transmitter: North Battleford.
Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 570 watts visual, 285 watts aural. Antenna: 461-ft. above av. terrain, 409-ft. above ground, 2184-ft. above sea level, lat. 52° 49' 44", long. 108° 19' 47".
Ownership: See CKBI-TV, Prince Albert, Sask.
Began Operation: Feb. 10, 1961.
Rates: This is an automatic repeater of CKBI-TV, Prince Albert and is included as a bonus with that station.

CKBI-TV Prince Albert

(Ch. 5)

(Also operates satellite rebroadcasting stations CKBI-TV-1, Alticane, CKBI-TV-2, North Battleford, CKBI-TV-3, Greenwater Lake, CKBI-TV-4, Nipawin, CKBI-TV-5, Big River, CKBI-TV-6, Spiritwood, all Sask.)
Network Service: CBC.
Licensee: Central Broadcasting Co. Ltd., 10th St. West.
Studio: 10th St. West.
Transmitter: Red Deer Hill.
Telephone: 763-7421.
Telex No.: 034-29132.
Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 61-kw visual (100-kw directional), 12.2-kw aural. Antenna: 1494-ft. above av. terrain, 584-ft. above ground, 2334-ft. above sea level, lat. 53° 03' 27", long. 105° 50' 32".
Color: Network, live, film, slide & tape.
News Wire Service: AP.
AM Affiliate: CKBI, 10-kw, 900 kHz.
Ownership: E. A. Rawlinson, pres.-gen. mgr. & F. F. Rawlinson, 50% each.
Began Operation: Jan. 27, 1958.
Represented (sales) by All-Canada Radio & Television Ltd.
Personnel:
E. A. Rawlinson, *president & general manager.*
Ian Robertson, *sales manager.*
J. J. Cannon, *program manager & film buyer.*
Tom Van Nes, *chief engineer.*

DIGEST OF RATE CARD NO. 12 (June 1, 1974)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-11 p.m., daily.					
Program rates on request			\$95.00	\$70.00	\$70.00

CKBI-TV Total Persons: 207,160
BBM Weekly Circulation (Nov. 1974): 139,990

CJFB-TV-3 Riverhurst

(Ch. 10)

(Satellite rebroadcasting station of CJFB-TV, Swift Current, Sask.)
Network Service: CBC, same as CJFB-TV, Swift Current.
(Continued on page 1068-b)

TV Factbook No. 45

Saskatchewan—Moose Jaw

CBKMT

(Ch. 4)

English Outlet

(Also operates rebroadcasting stations, CBKRT, Regina CBKMT-1, Willow Bunch & CBKMT-2, Fort Qu'Appelle Sask.).

Technical Facilities: Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 7.7-kw aural. Antenna: 1000-ft. above av. terrain, 580-ft. above ground, 2980-ft. above sea level.

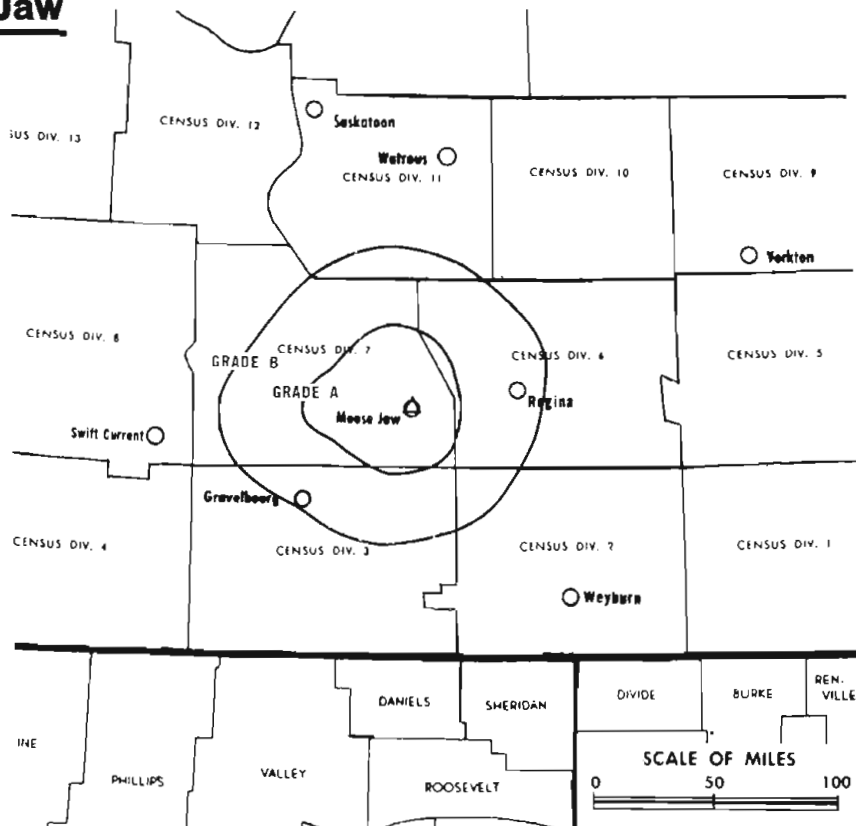
Latitude 50° 23' 25"
Longitude 105° 55' 38"

Transmitter: Caron, Sask.

Studio: 127 Main St. N, Moose Jaw, Sask. S6H 0V9.

Color: Network.

News Wire Service: Broadcast News, Canadian Press.



CBKMT Authorized: 8/15/58

CBKMT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Telephone: 306-693-4683. **Telex:** 031-2190.

Began Operation: July 7, 1959. Purchased by CBC from CHAB Ltd., Sept. 13, 1969.

Represented (sales) by: CBC National Selective TV Sales (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

- G. Hurren, *location manager (Regina).*
- F. Sidwell, *operations manager.*
- D. Browne-Wilkinson, *program director (Regina).*
- W. Hudema, *sales representative.*
- E. Chester, *supervisor of information programming.*
- A. Small, *public relations officer (Regina).*
- M. Lang, *technical director.*

Rates: See CBKRT, Regina, Sask.

For BBM Bureau of Measurement Data,
see CBKRT, Regina, Sask.

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Encino, California 91436

Saskatchewan—Regina

CBKRT

(Ch. 9)

English Outlet

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 140-kw visual, 20.4-kw aural. Antenna: 680-ft. above av. terrain, 736-ft. above ground, 1956-ft. above sea level.

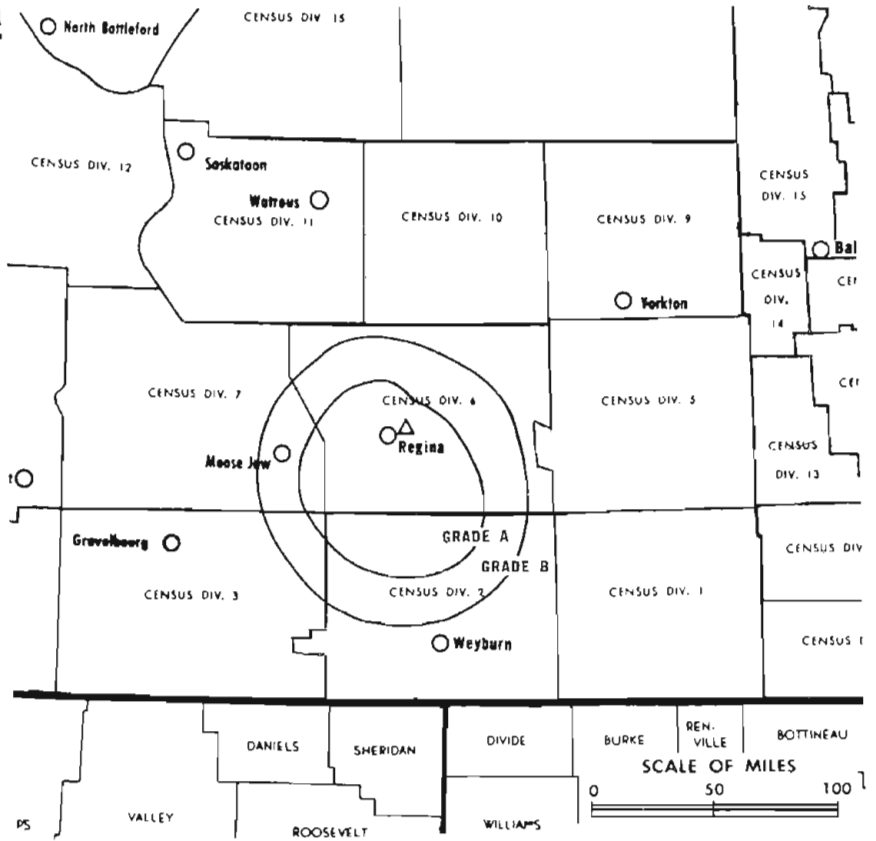
Latitude 50° 28' 58"
Longitude 104° 30' 20"

Transmitter: 2-mi. NE of Regina.

Color: Network.

News Wire Service: Canadian Press, Broadcast News.

AM Affiliate: CBK, 50-kw, 540-kHz (CBC).



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CBKRT Authorized: 9/17/82

CBKRT

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 127 Main North, Moose Jaw.

Regina Address: 1840 McIntyre St., Sask. S4P 2R1.

Telephone: 306-523-6641. Telex: 031-2289.

Ownership: CBC.

Began Operation: Dec. 21, 1962. Purchased by CBC from CHAB Ltd., Sept. 13, 1969.

Personnel: See CBKMT, Moose Jaw.

DIGEST OF RATE CARD NO. 7 (June 1, 1975)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec.
Class AA—7:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat.-Sun.

Program rates on request \$145.00 \$80.00 \$80.00

Rates include CBKMT, Moose Jaw.

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	7020	Census Division 2	26,280
	7030	Census Division 3	20,200
	7069	Regina C.M.A.	144,500
	7070	Census Division 6	176,190
	7079	Moose Jaw City	28,640
	7080	Census Division 7	46,190
Between 25-49%	None Between 25-49%		
Between 5-24%	7010	Census Division 1	32,680
	7060	Census Division 5	40,560
CBKRT Total Persons:			342,100
BBM Weekly Circulation (Nov. 1974):			215,393

Saskatchewan—Regina

CKCK-TV

(Ch. 2)

(Also operates satellite rebroadcasting stations CKCK-TV-1, Colgate; CKCK-TV-2, Willow Bunch; CKMJ-TV, Marquis-Moose Jaw; CKQV-TV, Fort Qu'Appelle, Sask.)

Technical Facilities: Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 588-ft. above av. terrain, 670-ft. above ground, 2534-ft. above sea level.

Latitude 50° 26' 52"
Longitude 104° 30' 00"

Transmitter: Hwy. No. 1, 3-mi. E of city.

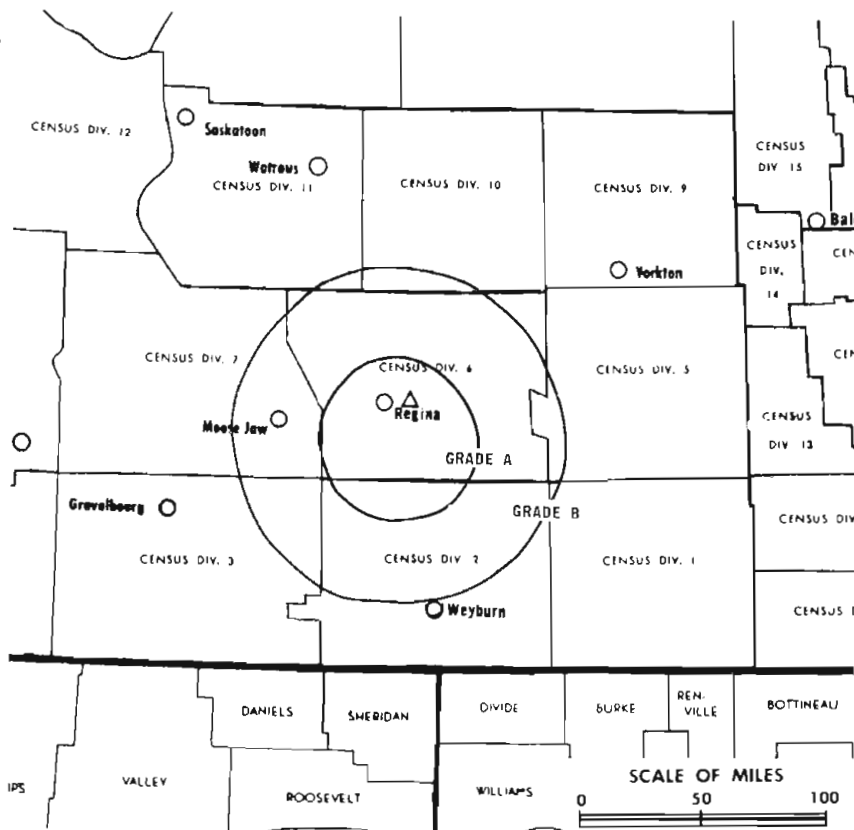
Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: CTV, ABC.

TV tape: Recording facilities.

AM Affiliate: CKCK, 5-kw, 620 kHz.



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CKCK-TV Authorized: 4/20/56

CKCK-TV

Network Service: CTV.

Licensee: Armadale Communications Ltd., Box 2000.

Studio: Hwy. No. 1, 3 mi. E of city; Box 2000, Regina, Sask. S4P 3E5.

Telephone: 306-569-2222. **Telex:** 071-2433.

Ownership: Armadale also operates CKCK, Regina; CKOC, Hamilton & CKRC, Winnipeg; Clifford Sifton, chmn. Sifton newspapers publish *Regina Leader-Post*, *Saskatoon Star-Phoenix*.

Began Operation: July 27, 1954.

Represented (sales) by: All-Canada Radio & Television Ltd.

Personnel:

Clifford Sifton, *chairman*.

Michael Sifton, *president*.

H. A. Crittenden, *vice president & managing director*.

Bruce E. Cowie, *general manager*.

Gayle Robinson, *general sales manager*.

Lloyd Westmoreland, *assistant manager & film buyer*.

Doug Loc, *operations manager*.

Mel Friesen, *production manager*.

John Wells, *sports director*.

Frank Flegel, *news manager*.

Lorne McBride, *director of engineering*.

DIGEST OF RATE CARD NO. 24—(Oct. 1, 1973)

30 Min. 15 Min. 10 Min. Min. 30 Sec. 20 Sec.

Class AA—6-11 p.m., Mon.-Sat.; 5:30-11 p.m., Sun.

Program rates on request \$255.00 \$150.00 \$150.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	7020	Census Division 2	26,280
	7030	Census Division 3	20,200
	7069	Regina C.M.A.	144,500
	7070	Census Division 6	176,190
	7079	Moose Jaw City	28,640
	7080	Census Division 7	46,190
Between 25-49%	7010	Census Division 1	32,680
	7060	Census Division 5	40,560
Between 5-24%	7100	Census Division 10	26,780
CKCK-TV Total Persons:			368,880
BBM Weekly Circulation (Nov. 1974):			300,155

Saskatchewan—Saskatoon

CBKST

(Ch. 11)

English Outlet

(Repeated by CBKST-1, Stanraer, & CBKST-2, La Ronge, Sask.)

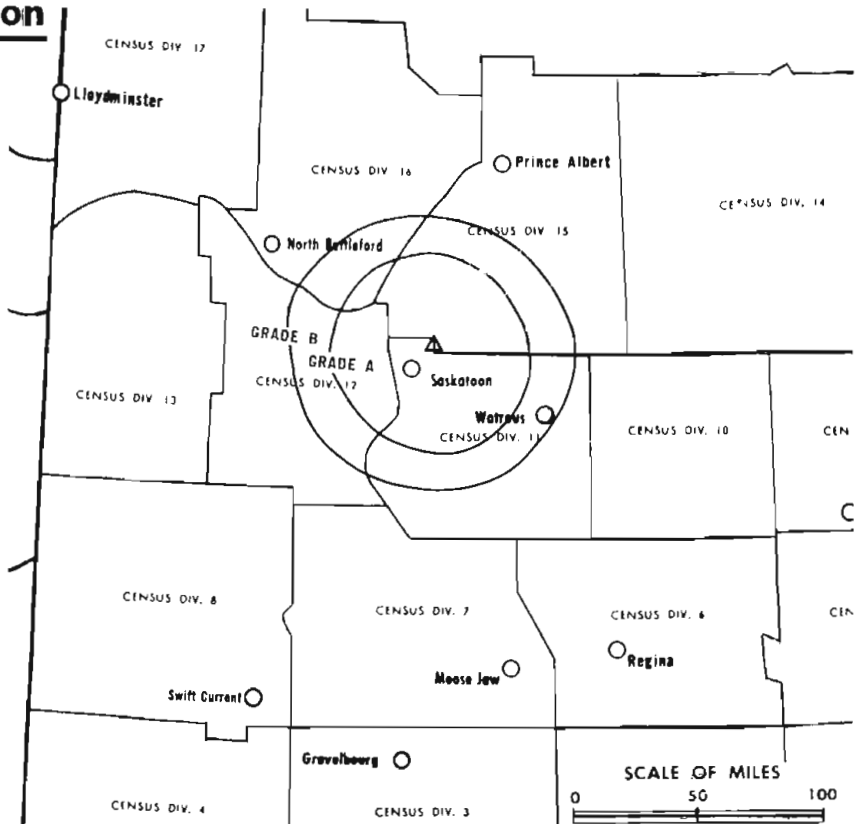
Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 325-kw visual, 65-kw aural. Antenna: 786-ft. above av. terrain, 550-ft. above ground, 2500-ft. above sea level.

Latitude 52° 10' 25"
Longitude 106° 25' 42"

Transmitter: 12-mi. NE of Saskatoon.

TV tape: Recording facilities.

Color: Network, film & slide.



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CBKST Authorized:

CBKST

Network Service: CBC English network.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Studio: 504 C.N. Towers, 5th Floor, 1st Ave. N. S7K 1J5.

Telephone: 306-652-0922. Telex: 074-2227.

Began Operation: Oct. 17, 1971.

Represented (sales) by CBC National Selective Sales (Canada); Canadian Standard Broadcast Sales Inc. (U.S.).

Personnel:

H. Garmsen, *station manager.*

D. G. Holtsman, *sales representative.*

D. Walder, *supervisor, technical operations.*

A. Pressman, *news editor.*

G. Browne, *writer/public relations.*

DIGEST OF RATE CARD NO. 5 (June 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—7:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat.-Sun.						
Program rates on request				\$160.00	\$90.00	\$90.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	7109	Saskatoon C.M.A.	129,250
	7110	Census Division 11	151,660
	7120	Census Division 12	23,880
	7130	Census Division 13	27,510
Between 25-49%	7151	Census Division 15 South	33,330
	7152	Census Division 15 North	44,120
Between 5-24%	7045	Census Division 4 and 8	49,590
	7160	Census Division 16	38,960
	7180	Census Division 18	21,190
CBKST Total Persons:			390,240
BBM Weekly Circulation (Nov. 1974):			205,361

Saskatchewan—Saskatoon

CFQC-TV

(Ch. 8)

(Operates satellite rebroadcasting stations CFQC-TV-1, Stranraer & CFQC-TV-2, North Battleford, Sask.)

Technical Facilities: Channel No. 8 (180-186 MHz). Authorized power: 325-kw visual, 180-kw aural. Antenna: 866-ft. above av. terrain, 650-ft. above ground, 2585-ft. above sea level.

Latitude 52° 11' 30"
Longitude 106° 23' 01"

Transmitter: 14-mi. ENE of Saskatoon.

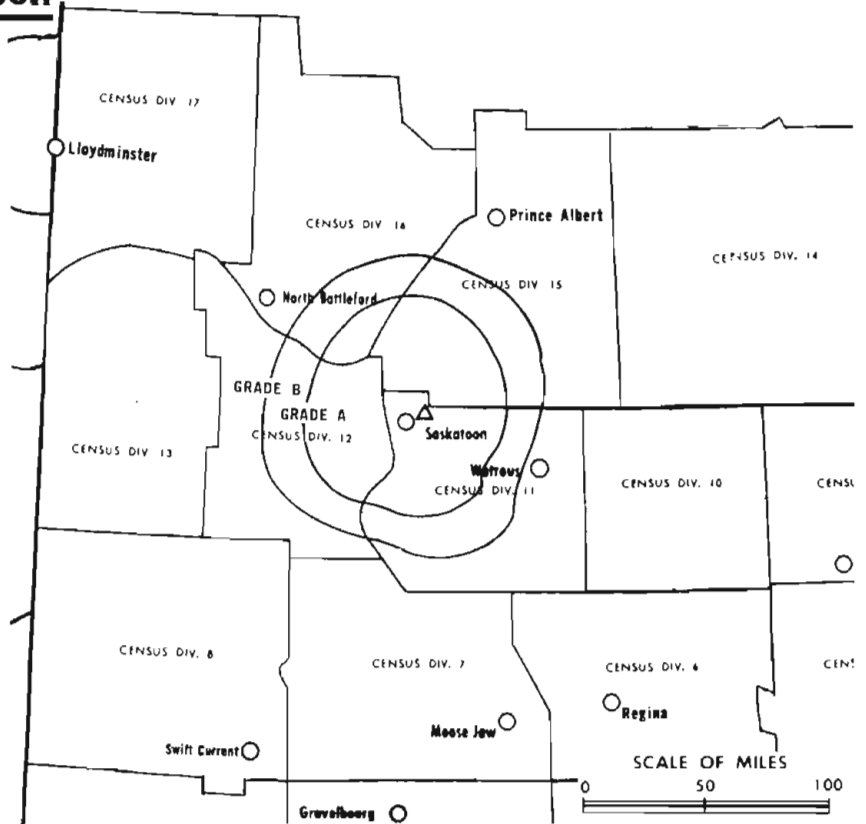
TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

News Film Service: CTV.

AM Affiliate: CFQC, 5-kw, 600 kHz.



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CFQC-TV

Network Service: CTV.

Licensee: CFQC Broadcasting Ltd.

Studio: 216 First Ave. N.

Telephone: 306-242-6611. **Telex:** 074-2228.

Ownership: G. B. Nelson, pres.; D. C. Brinton, v.p.

Began Operation: Dec 5, 1954.

Represented (sales) by Bolton/Burchill International Ltd. (U.S.);
Glen Warren Broadcast Sales (Canada).

Personnel:

G. Blair Nelson, *president*.
Ted Eadinger, *vice president & station manager*.
Ken Hutson, *sales manager*.
Howard Cooper, *local program director*.
Wayne Rorke, *promotion manager*.
Jerry MacLeod, *production manager*.
Rich Buzik, *traffic manager*.
Chuck McManus, *news service director*.
Del Polowick, *chief engineer*.

DIGEST OF RATE CARD NO. 23—(Feb. 1, 1974)

	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-11 p.m., daily.						
			\$250.00		\$150.00	\$150.00

BBM Weekly Circulation	BBM Area No.	Area Description	All Persons
50% & Over	7109	Saskatoon C.M.A.	129,250
	7110	Census Division 11	151,660
	7120	Census Division 12	23,880
	7130	Census Division 13	27,510
	7140	Census Division 14	45,680
	7151	Census Division 15 South	33,330
	7152	Census Division 15 North	44,120
7160	Census Division 16	38,960	
Between 25-49%	7170	Census Division 17	29,000
Between 5-24%	7045	Census Division 4 and 8	49,590
	7180	Census Division 18	21,190
CFQC-TV Total Persons:			464,920
BBM Weekly Circulation (Nov. 1974):			345,309

For CTV Network Listing
See Services Volume

Saskatchewan

Licensee: Swift Current Telecasting Co. Ltd., North Hill, Swift Current.

Transmitter: Riverhurst, Sask.

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 710-watts visual, 355-watts aural. Antenna: 793-ft. above av. terrain, 432-ft. above ground, 2957-ft. above sea level, lat. 50° 44' 25", long. 106° 54' 34".

Began Operation: Oct. 14, 1964.

Rates: This is an automatic repeater of CJFB-TV, Swift Current and is included as a bonus with that station.

CBCP-TV-1 Shaunavon

(Ch. 7)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Shaunavon, Sask.

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 1.488-kw visual, 0.1488-kw aural. Antenna: 560-ft. above av. terrain, 418-ft. above ground, 3793-ft. above sea level, lat. 49° 28' 05", long. 108° 26' 04".

Began Operation: Dec. 20, 1968.

Rates: This is an automatic repeater of CJFB-TV, Swift Current and is included as a bonus with that station.

CKBI-TV-6 Spiritwood

(Ch. 12)

(Satellite rebroadcasting station of CKBI-TV, Prince Albert, Sask.)
Network Service: CBC, same as CKBI-TV, Prince Albert.

Licensee: Central Broadcasting Co. Ltd., 10th St. W., Prince Albert.
Transmitter: Spiritwood.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 120 watts visual, 24 watts aural. Antenna: 443-ft. above av. terrain, 200-ft. above ground, 2475-ft. above sea level, lat. 58° 16' 50", long. 107° 30' 17".

Ownership: See CKBI-TV, Prince Albert, Sask.

Began Operation: May 1, 1973.

Rates: Included as a bonus with CKBI-TV, Prince Albert.

CKBQ-TV Star City/Melfort

(Ch. 2)

(Satellite rebroadcasting station of CFQC-TV Saskatoon, Sask. & CKBI-TV, Prince Albert, Sask.)

Network Service: CTV, same as CFQC-TV.

Licensee: CFQC Bcstg. Ltd., Saskatoon, Sask. Central Bcstg. Ltd., Prince Albert, Sask.

Transmitter: Star City, Sask.

Technical Facilities: Channel 2 (54-60 MHz). Authorized power: 11.5-kw visual, 1.15-kw aural. Antenna: Directional, 492-ft. above av. terrain, lat. 52° 50' 22", long. 104° 19' 06".

Began Operation: March 13, 1973.

CKBQ-TV Total Persons: 79,010

BBM Weekly Circulation (Nov. 1974): 6,597

CBKST-1 Stranraer

(Ch. 9)

(Rebroadcasting station of CBKST, Saskatoon, Sask.)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Stranraer, Sask.

Color: Network.

Technical Facilities: Channel No. 9 (186-192 MHz). Authorized power: 35.2-kw visual, 7.05-kw aural. Antenna: 765-ft. above av. terrain, 480-ft. above ground, 2950-ft. above sea level, lat. 51° 40' 25", long. 108° 28' 54".

Began Operation: Nov. 1, 1971.

Rates: This is an automatic repeater of CBKST, Saskatoon and is included as a bonus with that station.

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CFQC-TV-1

Stranraer

(Ch. 3)

(Satellite rebroadcasting station of CFQC-TV, Saskatoon, Sask.)

Network Service: CTV, same as CFQC-TV.

Licensee: CFQC Broadcasting Ltd., Saskatoon, Sask.

Transmitter: Stranraer, Sask.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 10.3-kw visual, 1.8-kw aural. Antenna: 930-ft. above av. terrain, 555-ft. above ground, 3,135-ft. above sea level, lat. 51° 40' 55", long. 108° 30' 45".

Color: Network, film, slide & tape.

Began Operation: April 4, 1962.

Rates: This is an automatic repeater of CFQC-TV, Saskatoon and is included as a bonus with that station.

CJFB-TV Swift Current

(Ch. 5)

(Repeated by CJFB-TV-1, Eastend; CJFB-TV-2, Val Marie; CJFB-TV-3, Riverhurst; CBCP-TV-1, Shaunavon, all Sask.)

Network Service: CBC.

Licensee: Swift Current Telecasting Co. Ltd., North Hill.

Studio & Transmitter: North Hill, Swift Current.

Telephone: 773-7266.

Technical Facilities: Channel No. 5 (76-82 MHz). Authorized power: 13.6-kw visual, 6.65-kw aural. Antenna: 511-ft. above av. terrain, 365-ft. above ground, 3049-ft. above sea level, lat. 50° 20' 20", long. 107° 47' 17".

Color: Network, live, film, slide & tape.

News Wire Service: Broadcast News.

Ownership: Wm. D. Forst, pres. & principal owner.

Began Operation: Dec. 23, 1957.

Represented (sales) by The Devney Organization Inc. (U.S.);
Radio-Television Representatives Ltd.

Personnel:

William D. Forst, *president, gen. mgr. & technical director.*

Walter S. Buffam, *sales manager.*

Julie Forst, *program director & film buyer.*

William McDougall, *chief engineer.*

DIGEST OF RATE CARD NO. 6—(March 1, 1968)

30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-11 p.m., daily						
\$165.00	\$110.00	\$90.00	\$65.00	\$55.00	\$48.00	\$30.00

CJFB-TV Total Persons: 115,980

BBM Weekly Circulation (Nov. 1974): 44,116

CBKMT-1 Willow Bunch

(Ch. 10)

(Satellite rebroadcasting station of CBKMT, Moose Jaw, Sask.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: Willow Bunch, Sask.

Technical Facilities: Channel 10 (192-198 MHz). Authorized power: 22.1-kw visual, 2.2-kw aural. Antenna: 839-ft. above av. terrain, 566-ft. above ground, 3465-ft. above sea level, lat. 49° 23' 10", long. 105° 40' 17".

Began Operation: April 4, 1972.

Rates: This is an automatic repeater and is included as a bonus to the CBC network rate.

CKCK-TV-2 Willow Bunch

(Ch. 6)

(Satellite rebroadcasting station of CKCK-TV, Regina, Sask.)

Network Service: CTV, same as CKCK-TV, Regina.

Licensee: Armadale Communications Ltd., Box 2000, Regina.

Transmitter: Two-mi. S of Willow Bunch.

Color: Network, live, film, slide & tape.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 9-kw visual, 1.80-kw aural. Antenna: 864-ft. above av. terrain, 677-ft. above ground, 3527-ft. above sea level, lat. 49° 20' 58", long. 105° 38' 08".

Began Operation: May 15, 1963.

Rates: Bonus with CKCK-TV, Regina.

TV Factbook No. 45

CHSS-TV Wynyard

(Ch. 6)

(Satellite rebroadcasting station of CKOS-TV, Yorkton, Sask.)

Network Service: CBC, same as CKOS-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton.

Transmitter: 6-mi. SW of Wynyard.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 11-kw visual, 1.8-kw aural. Antenna: 614-ft. above av. terrain, 623-ft. above ground, 2839-ft. above sea level, lat. 51° 42' 30", long. 104° 17' 55".

Color: Network, live, film, slide & tape.

Ownership: See CKOS-TV, Yorkton.

Began Operation: Jan. 1962.

Rates: Bonus with CKOS-TV, Yorkton.

CICC-TV-1 Wynyard

(Ch. 12)

(Satellite rebroadcasting station of CICC-TV, Yorkton, Sask.)

Network Service: CTV.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton S3N 0L1.

Technical Facilities: Channel No. 12 (204-210 MHz). Authorized power: 61-kw visual, 12.2-kw aural.

Ownership: See CKOS-TV, Yorkton, Sask.

Rates: Bonus with CICC-TV, Yorkton.

CKOS-TV Yorkton

(Ch. 3)

(Also operates satellite rebroadcasting stations CFSS-TV, Carlyle Lake, Sask.; CHSS-TV, Wynyard, Sask.)

Network Service: CBC.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton S3N 2V9.

Studios: 95 E. Broadway, Yorkton, Sask.

Transmitter: 12-mi. W. of Yorkton.

Telephone: 306-783-3688.

Telex: 074-21512.

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 15-kw visual, 2.6-kw aural. Antenna: 534-ft. above av. terrain, 554-ft. above ground, 2275-ft. above sea level, lat. 51° 12' 20", long. 102° 43' 55".

Color: Network, live, film, slide & tape.

TV tape: Recording facilities.

News Wire Service: Broadcast News.

Ownership: Ronald L. Skinner, pres. & gen. mgr.; George S. Skinner, v.p. & asst. gen. mgr.; Skinner Holdings Ltd.

Began Operation: June 19, 1958.

Represented (sales) by Paul Mulvihill Ltd. (Canada); Canadian Standard Broadcast Sales (U.S.).

Personnel:

E. L. Skinner, *president & general manager*.
George Skinner, *vice president & assistant general manager*.
J. V. (Corky) Birt, *sales manager*.
Richard Niebergall, *technical director*.
Wilbur A. Westby, *program director*.

DIGEST OF RATE CARD NO. 17 (Sept. 2, 1974)

30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.
Class AA—6-11 p.m., daily.					
.....***	\$180.00	\$120.00	\$120.00

* Program rates available on request.

CKOS-TV Total Persons: 502,370
BBM Weekly Circulation (Nov. 1974): 198,814

CICC-TV Yorkton

(Ch. 10)

(Also operates satellite rebroadcasting station CICC-TV-1, Wynyard, Sask.)

Network Service: CTV.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway S3N 0L1.

1976 Edition

Sask.-Yukon Territory

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 39.24-kw visual, 5.35-kw aural.

Ownership: See CKOS-TV, Yorkton.

Rates: Sold jointly with CKOS-TV, Yorkton.

LOW-POWER REPEATER STATIONS (Less than 100 watts)

Big River—CKBI-TV-5, Ch. 9, Central Bcstg. Co. Ltd. (CKBI-TV, Prince Albert) 34 w.

Eastend—CJFB-TV-1, Ch. 2, Swift Current Telecasting Co. Ltd. (CJFB-TV, Swift Current) 5 w.

Elrose—CKEL-TV-1, Ch. 7, Elrose TV Club (CJFB-TV, Swift Current) 1 w.

Elrose—CKEL-TV-2, Ch. 13, Elrose TV Club (CBKST-1, Stranraer) 1 w.

Elrose—CKEL-TV-3, Ch. 11, Elrose TV Club (CFQC-TV-1, Stranraer) 1 w.

Fort Qu'Appelle—CBKMT-2, Ch. 5, CBC (CBKRT, Regina) 5 w.

Fort Qu'Appelle—CKQV-TV, Ch. 11, Fort Qu'Appelle & B-Say-Tah TV Assn. (CKCK-TV, Regina) 5 w.

Lac La Ronge—CBKST-2, Ch. 12, CBC (CBKST, Saskatoon) 5 w.

Leader—CKJC-TV-1, Ch. 13, Leader & District TV Society (CBKST-1, Stranraer) 5 w.

Leader—CKJC-TV-2, Ch. 7, Leader & District TV Society (CFQC-TV-1, Stranraer) 5 w.

Maple Creek—CHAT-TV-2, Ch. 10, Monarch Bcstg. Co. Ltd. (CHAT-TV, Medicine Hat) 45 w.

Meadow Lake—CKSA-TV-1, Ch. 12, CKSA-TV Ltd. (CKSA-TV, Lloydminster) 5 w.

Richmond Lake—CFQC-TV-3, Ch. 83, CFQC Bcstg. Ltd. (CFQC-TV, Saskatoon) 2 w.

Uranium City—CBKAT, Ch. 8, CBC (English network) 28 w.

Val Marie—CJFB-TV-2, Ch. 2, Swift Current Telecasting Co. Ltd. (CJFB-TV, Swift Current) 5 w.

YUKON TERRITORY

CBKHT Keno Hill

(Ch. 13)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.
Transmitter: Keno Hill, Y.T.

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 0.248-kw visual, 0.0248-kw aural. Antenna: Directional, 1590-ft. above av. terrain, lat. 63° 54' 55", long. 135° 23' 50".

Began Operation: Nov. 22, 1973.

Rates: Included as a bonus to the CBC English network rate.

CFWH-TV Whitehorse

(Ch. 6)

Licensee: Canadian Bcstg. Corp., 1500 Bronson Ave., Ottawa, Ont.

Transmitter: 7-mi. ESE of Whitehorse.

Technical Facilities: Channel No. 6 (82-88 MHz). Authorized power: 300-watts visual, 30-watts aural. Antenna: 1248-ft. above av. terrain, 100-ft. above ground, 4340-ft. above sea level, lat. 60° 39' 35", long. 134° 52' 56".

Began Operation: Nov. 26, 1968.

Rates: Included as a bonus with the CBC English network rate.

LOW-POWER REPEATER STATIONS (Less than 100 watts)

Clinton Creek—CBDCT, Ch. 8, CBC (English network) 5 w.

Dawson—CBDDT, Ch. 7, CBC (English network) 5 w.

Elsa—CBKHT-1, Ch. 9, CBC (English network) 5 w.

Faro—CBDFT, Ch. 8, CBC (English network) 5 w.

Mayo—CBKHT-2, Ch. 7, CBC (English network) 5 w.

Ross River—CFRR-TV-1, Ch. 12, Ross River Community Assn. (CBDFT, Faro) 5 w.

Watson Lake—CBDAT, Ch. 8, CBC (English network) 35 w.

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International Directory of TV Stations and Sets

Based on Best Available Information from U.S. & Foreign Govt. Agencies and from
Equipment Manufacturers and Other Trade Sources

Including Stations on Air, Under Construction, Planned and Operating Experimentally and Estimates of Sets-in-Use as of Mid-1975.

For American Forces Stations, see page 968-b

For World TV Stations & Sets, see page 1126-b

For Characteristics of World Television Systems, see page 1125-b

For Channel Frequencies, see page 1124-b

Operating Stations Indicated by **BOLD-FACE CAPITALS**, Stations Not Yet on Air by **LIGHT FACE**

Aden

(See People's Democratic Republic of Yemen)

Afars & Issas

(625-line standards, System K)

Sets in use: 2,250

Color: Plans SECAM (1980)

DJIBOUTI—Television France 1, Box 894, Djibouti. Tel. 2894. Ch. 5. Transmitter 50 watts. Started April 1967. Aurel Daumas, chief of service.

Afghanistan

KABUL—Radio Afghanistan, P.O. Box 544, Kabul. Planned.

Albania

(625-line standards, System D)

Sets in use: 3,000

TIRANA—Radiodiffusion et Television Albanaise, Rue Conference de Peza 3, Tirana, Albania. Ch. R-2 (experimental station reportedly operating 3 days per week). Transmitter 50 watts. Personnel: Th. Nano, director general; Dhori Nini, chief of foreign relations section.

Algeria

(625-line standards, System B)

Sets in use: 410,000

Color: Experimental, SECAM & PAL Systems

Radiodiffusion-Television Algerienne (Govt., non-commercial), 21 Blvd. des Martyrs, Algiers, Algeria. Tel. 60-23-00. Telex: 52042. French, Kabyle & Arabic language.

Personnel: Abderrahmane Cheriet, director general; Mohamed Laid Bouregghda, director of international cooperation; Belhacene Zerrouki, director of technical services & equipment; Lazhari Cheriet, director of information; Lamine Bechichi, director of production.

ALGIERS (Akkadon)—Ch. E-5. ERP 100 kw.

ALGIERS (Cap Matfou)—Ch. E-11. ERP 100 kw (directional). Started Dec. 1956 as Ch. E-12. Changed to Ch. E-11 March 31, 1971.

CHREA (Pic Abdelkader)—Ch. E-9. ERP 120 kw. Started Jan. 1960.

CONSTANTINE (Kef El Akhal)—Ch. E-7. ERP 100 kw. Started May 1968.

CONSTANTINE (Souk Ahras)—Ch. E-5. ERP 200 kw. Started June 19, 1970.

ORAN (Tessalah)—Ch. E-10. ERP 100 kw. Started June 19, 1970.

ORAN (Ain-N'sour)—Ch. E-5. ERP 100 kw. Started June 19, 1970.

Angola

(625-line standards, System I)

Sets in use: Not available

LUANDA—RPA, Radiotevisao Popular de Angola (Govt. majority shareholder, commercial), Avenida dos Restauradores No. 128, P.O. Box 2604, Tel. 35697, Telex RPA AN 3238. Ch. 9 (V-215.25, A-221.25). Transmitter 2 x 1 kw, ERP 2 kw. TV tape recording facilities. Due to begin experimental April 1975, regular transmissions June or July 1975.

Personnel: Dr. Joao Urbano, chairman of the board of directors; Dr. Almeida Dias, deputy chairman; Jose Luandino Vieira, program manager; Joaquim de Carvalho, production service manager; Gastao de Jesus, chief engineer; Maria do Carmo Lucas, administrative director.

Hours of operation: Daily, 8:30-10:00 p.m.

Planned: 2 500 watt repeaters.

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Antigua

(525-line standards, System M)

Color: Plans PAL System 1976

Sets in use: 15,000

ST. JOHN'S—ZAL-TV, Leeward Islands Television Services Ltd. (LITS), Scott's Hill, P.O. Box 159, St. John's, Antigua, W. I. Tel. St. John's 20821. Ch. 10 (V-193.25, A-197.75), transmitter 10 kw. Started June 1965. Hours of operation: Daily 4:30-11 p.m. Low-power repeaters: Ch. 7, Montserrat; Ch. 8, St. Maarten.

Ownership: Rediffusion (West Indies) Ltd. div. of Rediffusion of England; Bermuda Broadcasting Co. Ltd.; CBS; Nouvelle Richards & Assoc. (local business group); Govt. of Antigua. Personnel: B. P. Bonsor, managing director. Represented in U.S. by Intercontinental Services Ltd., New York; in Canada by Stovin-Byles Ltd., Toronto; in U.K. by Overseas Rediffusion Ltd., London. Rates (April 1971): Spot 60 Sec. AAA, \$20.40; 8 sec., \$9.60; program 1 hr., \$102.00; 5 min., \$24.00 (E.C. Dollar).

Arab Republic of Egypt

(625-line standards, System B)

Plans color: SECAM System

Sets in use: 600,000

United Arab Republic Broadcasting Corp. (Govt., commercial), Television Bldg., Cornish Road, P.O. Box 1186, Cairo, Egypt. Tel. 812140. Personnel: Arafa Zayan, president, board of the general Egyptian Organisation for Broadcast Engineering; Garhi Khashan, vice chairman of the board; All Abu-Kandeel, director general.

Rates (Cairo I & II): Spot 60 sec., 60; 10 sec., 18 (Egyptian Pounds).

Hours of operation: First Program, Sat.-Thurs., 15:00-21:30; Fri. 09:00-21:30; Second Program, daily, 14:00-21:00; Third Program, daily 16:00-19:00 GMT.

ALEXANDRIA I—Ch. E-6. ERP 25 kw. Started Jan. 1961.

ALEXANDRIA II—Ch. E-11. ERP 24 kw. Started July 1963.

ALEXANDRIA—Ch. E-9. ERP 6 kw.

ASSUAN—Ch. E-5. ERP 10 kw. TV tape recording facilities. Started July 1962.

ASSUIT I—Ch. E-10. ERP 50 kw. TV tape recording facilities. Started Sept. 1966.

BENI-ALI—Ch. E-6. ERP 8 kw. Started Nov. 1967.

BENI-SUEF—Ch. E-11. ERP 80 kw. Started Nov. 1967.

BUSH—Ch. E-11. ERP 7 kw.

CAIRO I—Ch. E-5. ERP 100 kw. TV tape recording facilities. Started July 1960.

CAIRO II—Ch. E-7. ERP 20 kw. TV tape recording facilities. Started July 1960.

CAIRO III—Ch. E-9. ERP 20 kw. TV tape recording facilities. Started July 1962.

DAMIETTA—Ch. E-6. ERP 10 kw.

EDFO—Ch. E-8. ERP 20 kw. Started March 1968.

EL MINYA—Ch. E-9. ERP 24 kw. Started Nov. 1967.

EL QUSIYA—Ch. E-7. ERP 24 kw.

ESNA—Ch. E-5. ERP 6 kw. Started March 1968.

ISMAILIA—Ch. E-6. ERP 6 kw. Started July 1962.

KOM OMBO—Ch. E-10. ERP 6 kw. Started March 1968.

LUXOR—Ch. E-11. ERP 5 kw. Started Sept. 1966.

MAGHAGHA—Ch. E-6. ERP 24 kw.

MALLAWI—Ch. E-5. ERP 24 kw.

MANSOURA—Ch. E-8. ERP 25 kw. Started Feb. 1961.

NAGH HAMADI—Ch. E-5. ERP 6 kw. Started Sept. 1966.

PORT SAID—Ch. E-3. ERP 10 kw. Started Dec. 1961.

PORT SAID—Ch. E-10. ERP 25 kw.

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QUASSASSIN—Ch. E-9. ERP 6 kw. Started July 1962.

QUENA—Ch. E-9. ERP 10 kw. Started Sept. 1966.

SOHAG—Ch. E-7. ERP 50 kw. Started Sept. 1966.

SUEZ—Ch. E-9. ERP 6 kw. Started July 1962.

TANTA—Ch. E-10. ERP 135 kw. Started July 1963.

Low-powered repeaters: 10 in operation.

Argentina

(625-line standards, U.S. channeling, System N)
Sets in use: 4,300,000

Note: Due to new regulations, all stations marked with an asterisk (*) are now government operated.

BAHIA BLANCA—LU81-TV, Blandengues 225, Bahía Blanca, Provincia de Buenos Aires. Ch. 7 (V-175.25, A-179.75), ERP 40 kw. Two 100 watt VHF & one 100 watt UHF translators in operation. Originates local programs. TV tape recording & playback facilities.

BAHIA BLANCA—LU80-TV, Sarmiento 54/64, Bahía Blanca, Provincia de Buenos Aires. Ch. 9 (V-187.25, A-191.75), ERP 30 kw. Three 100 watt repeaters in operation. Originates local programs. TV tape recording & playback facilities. Mrs. Diana de Massot, gen. mgr.; A. Marra, mgr.; Eng. J. Pella, tech. mgr.

BUENOS AIRES—LS82-TV, Primera Televisora Argentina (Govt.) Av. Leandro N. Alem 735, Capital Federal. Transmitter: Av. 9 de Julio 1925. Ch. 7 (V-175.25, A-179.25), transmitter 5 kw, ERP 43 kw. One 400 watt & two 100 watt VHF translators in operation; 4 100 watt translators planned for 1975. TV tape recording facilities. Started Nov. 1951.

***BUENOS AIRES**—LS83-TV Canal 9 Libertad, Castex 3345, Capital Federal. Transmitter plant: Av. 9 de Julio 1925. Ch. 9 (V-187.25, A-191.75), transmitter 11 kw, ERP 80 kw. TV tape recording facilities. Started June 1960.

***BUENOS AIRES**—LS84-TV, Teleonce Dicon S.A., Pavon 2444, Capital Federal. Transmitter plant: Av. Leandro N. Alem 719. Ch. 11 (V-199.25, A-203.75), transmitter 10 kw, ERP 140 kw. TV tape recording facilities. Started July 1961.

***BUENOS AIRES**—LS85-TV, Rio de la Plata TV S.A., Cochabamba 1153, Capital Federal. Transmitter plant: Av. Leandro N. Alem 719. Ch. 13 (V-211.25, A-215.75), transmitter 10 kw, ERP 120 kw. TV tape recording facilities. Started Oct. 1960. Personnel: Jorge Alcaraz, pres. & general manager; Jorge Gandolfo, sales manager; Francisco Gavilanes, technical manager.

COMODORO RIVADAVIA—LU83-TV, Rawson 1459, Comodoro Rivadavia, Chubut. Ch. 9 (V-187.25, A-191.75), ERP 20 kw. 3 VHF 10 watt translators in operation; 3 additional planned for 1975. Salmemon P. Fernandez, pres.; E. Calvo, tech. dir.

***CORDOBA**—LV80-TV, Universidad Nacional de Cordoba, Rivera Indarte 170, Cordoba. Transmitter plant: Rivera Indarte & Av. Colon. Ch. 10 (V-193.25, A-197.75), transmitter 5 kw, ERP 100 kw. One 100 watt translator in operation; 4 100 watt translators planned for 1975. TV tape recording facilities. Educational & commercial (Govt.). Started March 1962.

CORDOBA—LV81-TV, Telecor S.A., Pader 111, Cerro de las Rosas. Ch. 12 (V-205.25, A-209.75), transmitter 5 kw, ERP 45 kw. 4 VHF 100 watt & one VHF 400 watt translators in operation; one 500 watt & 2 100 watt translators planned for 1975. TV tape recording facilities. Started April 1960.
Personnel: Jose D. Bonaldi, director; A. Blaess, tech. dir.

CORDOBA—LV85-TV, Dicor S.A., Rosario de Santa Fe 65, Cordoba. Ch. 8 (V-181.25, A-185.75), transmitter 5 kw, ERP 45 kw. TV tape recording facilities. Started July 1971.
Personnel: Carlos Berardo, director; Alberto Aguirre, director; M. Marti Vidal, sales mgr.; Ricardo Ruival, tech. dir.

CORRIENTES—LT80-TV, Calle Canal 13, No. 13, Corrientes. Ch. 13 (V-211.25, A-215.75), transmitter 500 watts, ERP 5.5 kw. TV tape recording facilities. Felix Gomez, gen. mgr. One 100 watt translator planned for 1975.

LA PLATA—LS86-TV, Calle 36 No. 382, La Plata, Provincia de Buenos Aires. Ch. 2 (V-55.25, A-59.75), ERP 100 kw. 2 VHF 100 watt, 2 UHF 100 watt & 1 VHF 500 watt translators in operation. TV tape recording facilities. Mauricio Dolberg, gen. mgr.; A. Rlobo, tech. mgr.; E. Flomenboin, chief engineer.

***LA RIOJA**—LV91-TV, Canal 9 Provincial de La Rioja, Patricio B. Luna 585, La Rioja. Ch. 9 (V-187.25, A-191.75), transmitter 100 watts, ERP 1 kw. Started Jan. 1974. One 100 watt translator.

MAR DEL PLATA—LU82-TV, Independencia 1163, Mar del Plata, Provincia de Buenos Aires. Ch. 10 (V-193.25, A-197.75), transmitter 5 kw, ERP 80 kw. One 100 watt VHF translator in operation. TV tape recording facilities. Nestor Beltramo, gen. mgr.

***MAR DEL PLATA**—LU86-TV, Difusora Marplatense S.A., Avenida Pedro Luro 2907, Mar del Plata. Ch. 8 (V-181.25, A-185.75), transmitter 5 kw, ERP 40 kw. One 100 watt VHF translator in operation. TV tape recording facilities. Started Dec. 1960.

***MENDOZA**—LV89-TV, Difusora Mendoza S.A., Garibaldi 70, Mendoza. Ch. 7 (V-175.25, A-179.75), transmitter 2 kw, ERP 20 kw. 2 VHF 10 watt translators in operation. TV tape recording facilities. Started Feb. 1961.

MENDOZA—LV83-TV, San Martin 1027, Mendoza. Ch. 9 (V-187.25, A-191.75), transmitter 5 kw, ERP 72 kw. 2 VHF 10 watt translators in operation. TV tape recording facilities.
Personnel: Fernando Alvarez Herrero, gen. mgr.; R. Lauro, tech. mgr.

NEUQUEN—LU84-TV, Avda. Argentina 1700, Neuquen. Ch. 7 (V-175.25, A-179.75), ERP 20 kw. One 10 watt & 2 100 watt VHF. One 100 watt UHF translator in operation. TV tape recording & playback facilities. Alfredo J. Sanchez, gen. mgr.; Perez Borrut, tech. dir.

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***POSADAS**—LT85-TV, Posadas, Misiones. Ch. 12 (V-205.25, A-209.75), transmitter 2 kw, ERP 40 kw. TV tape recording facilities.

Personnel: Victor Domenech, gen. mgr.; Jorge Spinella, tech. mgr.

RESISTENCIA—LT81-TV, Avenida Alvear 50, Resistencia, Provincia del Chaco. Ch. 9 (V-187.25, A-191.75), transmitter 500 watts, ERP 3.5 kw. 2 100 watt VHF & 1 500 watt VHF translators in operation. TV tape recording & playback facilities. J. Loetscher, gen. mgr.; F. Ordiz, tech. dir.

***RIO GALLEGOS**—LU85-TV, Rio Gallegos, Provincia Santa Cruz (Govt.). Ch. 9 (V-187.25, A-191.75), transmitter 400 watts, ERP 2.5 kw. TV tape recording & playback facilities.

***RIO GRANDE**—LU87-TV, Rio Grande, Gobernacion de la Tierra del Fuego (Govt.). Ch. 13 (V-211.25, A-215.75), ERP 2.5 kw. TV tape recording & playback facilities. Godofredo J. Videla, gen. mgr.

ROSARIO—LT83-TV, San Lorenzo 2243, Rosario, Provincia de Santa Fe. Ch. 3 (V-61.25, A-65.75), transmitter 10 kw, ERP 51 kw. 4 translators planned for 1975. TV tape recording facilities. Alberto Gollan, gen. mgr.; J. Vila, tech. dir.

ROSARIO—LT84-TV, Avenida Belgrano 1055, Rosario, Provincia de Santa Fe. Ch. 5 (V-77.25, A-81.75), ERP 70 kw. 4 translators planned for 1975. TV tape recording facilities.
Personnel: Aurelio Compaired, pres.; A. Vallasclani, tech. mgr.

SALTA—LW82-TV, Espana 465, Salta. Ch. 11 (V-199.25, A-203.75), transmitter 2 kw, ERP 12 kw. One 10 watt VHF translator in operation. TV tape recording facilities. Marcelo Cornejo Isamendi, gen. mgr.

SAN JUAN—LV82-TV, Rivadavia 22 Este, San Juan. Ch. 8 (V-181.25, A-185.75), ERP 16 kw. TV tape playback facilities. Jorge Enrique Estornel, director general.

SAN MIGUEL DE TUCUMAN—LW83-TV, Avenida 9 de Julio 629, San Miguel de Tucuman. Ch. 10 (V-193.25, A-197.75), ERP 5 kw. One translator planned for 1975. TV tape recording & playback facilities. Natalio Ollobre, gen. mgr.

SAN RAFAEL—LV84-TV, Luzuriaga 360, San Rafael, Provincia de Mendoza. Ch. 6 (V-83.25, A-87.75), ERP 300 watts. Two 40 watt translators in operation. TV tape recording & playback facilities. Andres Espasandin, gen. mgr.

SAN SALVADOR DE JUJUY—LW80-TV, Radio Vision Jujuy S.A., 19 de Abril 749, San Salvador de Jujuy. Ch. 7 (V-175.25, A-179.75), transmitter 2 kw, ERP 12 kw. 1 VHF 400 watt translator in operation; 2 planned for 1975. TV tape recording & playback facilities.
Personnel: Angel Marciani, pres.; A. Perez Paz, gen. mgr.

SANTA FE—LT82-TV, Boulevard Galvez 840, Santa Fe. Ch. 13 (V-211.25, A-215.75), transmitter 5 kw, ERP 80 kw. 3 VHF 100 watt translators & 1 UHF 100 watt translator in operation; 4 translators planned for 1975. TV tape recording facilities.
Personnel: M. Bobbio, gen. mgr.; E. Trovero, tech. dir.

***SANTA ROSA**—LU89-TV, Santa Rosa, La Pampa. Ch. 3 (V-61.25, A-65.75), ERP 22.3 kw. TV tape recording facilities. One 500 watt, one 10 watt & 2 100 watt translators planned for 1975.
Personnel: A. B. Cuenya, gen. mgr.; Ing. Hernandez, tech. mgr.

SANTIAGO DEL ESTERO—LW81-TV, Pellegrini 345, Santiago de Estero. Ch. 7 (V-175.25, A-179.75), transmitter 500 watts, ERP 3 kw. 3 translators planned. TV tape recording & playback facilities. Antonio Castiglioni, gen. mgr.

TRENQUE LAUQUEN—LU91-TV, Trenque Lauquen, Provincia de Buenos Aires. Ch. 9 (V-187.25, A-191.75). Transmitter 500 watts.

***USHUAIA**—LU87-TV, Ushuaia, Gobernacion de la Tierra del Fuego (Govt.). Ch. 11 (V-199.25, A-203.75), ERP 2.5 kw. TV tape recording & playback facilities. Santiago Nicolas Pereda, gen. mgr.

Planned: 5 Govt. owned TV stations, not before the end of 1975.
CCTV Systems: 22 with 15,000 subscribers.
CATV Systems: 6 with 3,500 subscribers.

Australia

(Modified 625-line standards, System B)

Color: PAL System

Sets in use: 3,900,000 black & white; 350,000 color

Australian Broadcasting Commission (Govt., non-commercial), 145 Elizabeth St. (G.P.O. Box 487), Sydney, N.S.W. 2001, Australia. Tel. 31-0211. Operates from 53 stations with others planned.

Personnel: Professor R. I. Downing, chairman; T. S. Duckman-ton, general manager; K. F. Watts, assistant general manager (television); K. C. Mackriell, assistant general manager (radio); D. Stone, head of program sales & procurement; K. N. Middleton, controller of technical services; G. White, controller of television programs; W. K. Fraser, controller of news. U.S. Representatives: S. L. Revill, Suite 1700, One Rockefeller Plaza, New York, N.Y. (10020). Tel. 757-1177. Cable: AUSTCAST. P. Barnett, CBS Bldg., 2020 M St. NW, Washington, D.C. (20036). Tel. 296-8344. Cable: AUSTCAST.
Hours of operation: 8 a.m.-11 p.m. (average).

Federation of Australian Commercial Television Stations, Suite 404, Caltex House, Sydney, is an association of the independent commercial telecasters in Australia. J. W. Malone, federal director. Rates (typical metropolitan): Peak 10 sec., 290; 30 sec., 545; 60 sec., 795; 30 min., 1750; hour, 3000. Low 10 sec., 55; 30 sec., 95; 60 sec., 125; 30 min., 850; hour, 1250 (Australian Dollars). Rates (typical provincial): Peak 10 sec., 60; 30 sec., 120; 60 sec., 160; 30 min., 400; hour, 700. Low 10 sec., 20; 30 sec., 35; 60 sec., 45; 30 min., 115; hour, 200 (Australian Dollars).

International TV Directory

Hours of operation—Typical metropolitan station: 7 a.m.-midnight.

Typical station in large provincial city: Noon-11:15 p.m. Typical station in small provincial city: 5:30-10 p.m.

U.S. Representatives: D. L. Taffner Ltd., 39 W. 55th St., New York N.Y. (10019). Represents Independent Television Service (Ch. 10, Sydney & Adelaide, Ch. 0, Brisbane & Melbourne). C. Michelson Inc., 45 W. 45th St., New York, N.Y. (10036). Represents National Television Network (Ch. 9, Sydney, Melbourne, Brisbane & Adelaide). Amalgamated TV Service Australia, Room 405, 1501 Broadway, New York, N.Y. (10036). Represents Australian Television Network (Ch. 7, Sydney, Melbourne, Brisbane & Adelaide).

ADELAIDE—ABS, Australian Broadcasting Commission (Govt., non-commercial), 85 Main North Rd., Collinswood, S.A. 5081. Tel. 23272. Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Originates local programs. TV tape recording facilities. Started March 11, 1960.

ADELAIDE—ADS, TV Broadcasters Ltd. (commercial), 125 Strangways Ter., North Adelaide, So. Australia 5006. Tel. (08) 2671591. Ch. A-7 (V-182.26, A-187.76). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recording facilities. Started Oct. 24, 1969. Personnel: J. Fowler, gen. mgr.; L. Leahy, sales mgr.; N. Sawyer, chief engineer; C. Wood, news editor. Affiliated with Australian Television Network.

ADELAIDE—NWS, Southern TV Corp. Ltd. (commercial), 202-208 Tynte St., North Adelaide, So. Australia 5006. Tel. (08) 672332. Ch. A-9 (V-196.26, A-201.76). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recording facilities. Started Sept. 5, 1959. Personnel: R. Heading, managing dir.; T. Talbot, sales mgr.; J. Batchelor, chief engineer; P. MacDonald, news editor. Affiliated with National Television Network.

ADELAIDE—SAS, South Australian Telecasters Ltd., 45-49 Park Terrace, Gilberton, So. Australia 5081. Tel. 65 6991. Ch. A-10 (V-209.25, A-214.75). ERP 100 kw. TV tape recorder facilities. Started July 26, 1965. Affiliated with Independent Television System. Personnel: W. McKenzie, gen. mgr.; J. B. Williams, sales mgr.; J. Trost, program mgr.; D. Caddy, chief engineer.

ALICE SPRINGS—ABAD, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.24, A-187.74). Transmitter .025 kw, ERP .0025 kw. Repeater. Started Dec. 16, 1972.

ALPHA—ABAQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-8 (V-189.25, A-194.75). ERP 0.01 kw. Started Dec. 19, 1974.

AUGATHIELA—ABAAQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-11 (V-216.25, A-221.75). ERP 0.01 kw. Started March 8, 1974.

BALLARAT—ABRV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.238, A-91.738). ERP 100 kw. Started May 20, 1963.

BALLARAT—BTV, Ballarat and Western Victoria Television Ltd. (commercial), Walker St., Ballarat, Victoria 3350. Tel. 2 1666. Ch. A-6 (V-175.248, A-180.748). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started April 27, 1962. Personnel: J. Stapp, gen. mgr.; B. G. Robertson, chief engineer.

BARCALDINE—ABBQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.01 kw. Started Dec. 19, 1974.

BEGA-COOMA—ABSN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-8 (V-189.24, A-194.74). ERP 100 kw. Started June 29, 1966.

BENDIGO—ABEV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.26, A-62.76). ERP 100 kw. Started April 29, 1963.

BENDIGO—BCV, Bendigo and Central Victoria Telecasters Ltd. (Commercial), Television Centre, Bendigo, Victoria 3550. Tel. 3 0584. Ch. A-8 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started Dec. 23, 1961. Personnel: F. A. McManus, gen. mgr.; I. Cafe, chief engineer.

BLACKALL—ABBLQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.01 kw. Started Dec. 19, 1974.

BRISBANE—ABQ, Australian Broadcasting Commission (Govt., non-commercial), 600 Coronation Dr., Toowong, Box 293 E. Brisbane, Qld. 4001. Tel. 71-3722. Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. TV tape recording facilities. Originates local programs. Started Nov. 2, 1959.

BRISBANE—BTQ, Brisbane TV Ltd. (commercial), Sir Samuel Griffiths Drive, Mt. Coot-tha, Brisbane, Queensland 4000. Tel. 36 0111. Ch. A-7 (V-182.25, A-187.75). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recorder facilities. Started Nov. 1, 1959.

Personnel: J. O'Callaghan, sales mgr.; G. Moller, secy.; G. Everingham, chief engineer; J. McFerran, program mgr.; C. Delatour, news editor. Affiliated with Australian Television Network.

BRISBANE—QTQ, Queensland TV Ltd. (commercial), Sir Samuel Griffiths Drive, Mt. Coot-tha, Queensland 4000. Tel. 36 2233. Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Aug. 16, 1959.

Personnel: J. W. McKay, gen. mgr.; R. Stevens, sales mgr.; P. J. Marlan, chief engineer; H. Cornish, program mgr.; R. Winters, news editor. Affiliated with National Television Network.

BRISBANE—TVQ, Universal Telecasters Queensland Ltd., Sir Samuel Griffiths Drive, Mt. Coot-tha, Queensland 4000. Tel. 36 0366. Ch. A-0 (V-46.25, A-51.75). ERP 100 kw. TV tape recorder facilities. Started July 1, 1965.

Personnel: R. Archer, gen. mgr.; T. Garry, sales mgr.; J. Stevenson, chief engineer; R. Pennell, program mgr.; D. Jull, news editor. Affiliated with Independent Television System.

BROKEN HILL—ABLN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). ERP 5 kw. Started Dec. 14, 1965.

BROKEN HILL—BKN, Broken Hill Television Ltd. (commercial), 235 Argent St., Broken Hill 2880, N.S.W. Tel. 6013. Ch. A-6. Started Aug. 9, 1968.

Personnel: J. Sturrock, managing director; K. Boucher, mgr.

BUNBURY—ABSW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5 (V-102.25, A-107.75). ERP 100 kw. Started May 10, 1965.

BUNBURY—BTW, South Western Telecasters Ltd. (commercial), P.O. Box 112, Bunbury, W. A. 6230. Tel. 3531. Ch. A-3 (V-86.24, A-91.74). ERP 50 kw. Started March 10, 1967.

Personnel: B. Hopwood, mgr.; R. Cox, program mgr.; A. Stewart, chief engineer.

Full power repeater GSW, Albany, Ch. A-9. Started Aug. 23, 1968.

CAIRNS—ABNQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.24, A-201.74). ERP 100 kw. Started July 25, 1966.

CAIRNS—FNQ, Far Northern Television Ltd., P. O. Box 596, Cairns, Queensland 4870. Tel. 512322. Ch. A-10 (V-209.25, A-214.75). ERP 100 kw. TV tape recording facilities. Started Sept. 7, 1968.

Personnel: C. Lindsay, station mgr.; R. McRae Barton, chief engineer.

CANBERRA—ABC, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.24, A-91.74). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Dec. 18, 1962.

CANBERRA—CTC, Canberra Television Ltd. (commercial), P.O. Box 633, Canberra, A.C.T. 2601, N.S.W. Tel. 48 8255. Ch. A-7 (V-182.258, A-187.758). Transmitter 13.5 kw, ERP 100 kw. TV tape recorder facilities. Started June 2, 1962.

Personnel: G. K. Barlin, gen. mgr.; W. Rayner, asst. mgr. & sales mgr.; A. Martin, chief engineer.

CARNARVON—ABCNW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.1 kw. Started June 30, 1972.

CEDUNA—ABCS, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.1 kw. Started July 16, 1973.

CENTRAL AGRICULTURAL AREA—ABCW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.26, A-100.76). ERP 100 kw. Started March 28, 1966.

CENTRAL TABLELANDS (Orange)—ABCN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.258, A-62.758). Transmitter twin 10 kw in parallel, ERP 100 kw. Started March 31, 1964.

CENTRAL TABLELANDS (Orange)—CBN, Country Television Services Ltd. (commercial), P.O. Box 465, Orange 2800, N.S.W. Tel. 62 2288. Ch. A-8 (V-189.258, A-194.758). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started March 17, 1962. Full power relay CWN, Dubbo, Ch. 6. Started Dec. 1, 1965. Personnel: A. Ridley, gen. mgr.; J. Vanderstok, chief engineer.

CENTRAL WESTERN SLOPES—ABQN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5 (V-102.24, A-107.74). ERP 100 kw. Started Sept. 12, 1966.

CHARLEVILLE—ABCEQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.25 kw. Started March 8, 1974.

CLERMONT—ABCTQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.05 kw. Started Dec. 19, 1974.

CLONCURRY—ABCLQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.1 kw. Started March 17, 1971.

COFFS HARBOUR—See Grafton-Kempsey.

CUNNAMULLA—ABCAQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.01 kw. Started March 8, 1974.

DAMPIER—ABDW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.02 kw. Started Dec. 17, 1973.

DARLING DOWNS—ABDQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.252, A-91.752). ERP 100 kw. Started Dec. 16, 1963.

DARLING DOWNS—DDQ, Darling Downs TV Ltd. (commercial), P.O. Box 670, Toowoomba, Queensland 4350. Tel. 2 2288. Ch. A-10 (V-209.26, A-214.76). Transmitter 10 kw, ERP 100 kw.

Full power relay SDQ, Ch. A-4, South Downs. Started 1962. Personnel: L. Burrows, gen. mgr.; P. Ament, chief engineer.

DARWIN—ABD, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 10 kw. Originates local programs. Started Aug. 13, 1971.

DARWIN—NTD, Territory Television Pty. Ltd. (commercial), Blake St., Darwin 5790, N.T. Tel. 81 8355. Ch. A-8. ERP 5 kw. Started Nov. 11, 1971.

Personnel: J. Lewis, gen. mgr.; G. Lewis, secy.

DIRRANBANDI—ABDIQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.01 kw. Started March 8, 1974.

EMERALD—ABEQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-11 (V-216.25, A-221.75). ERP 0.125 kw. Started Dec. 21, 1973.

International TV Directory

ESPERANCE—ABEW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 1 kw. Started Oct. 21, 1974.

GERALDTON—ABGW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75), ERP 6 kw. Started Dec. 8, 1969.

GOONDIWINDY—ABGQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 0.25 kw. Started July 9, 1973.

GOULBURN VALLEY (Shepparton)—GMV, Goulburn-Murray Television Ltd. (commercial), P.O. Box 666, Shepparton, Victoria 3630. Tel. 215666. Ch. A-6 (V-175.256, A-180.756). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started Dec. 23, 1961. Personnel: P. Twomey, principal exec. officer.

GOULBURN VALLEY (Shepparton)—ABGV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.23, A-91.73). ERP 100 kw. Started Nov. 28, 1963.

GRAFTON-KEMPSEY—ABDN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Started June 28, 1965.

GRAFTON-KEMPSEY (Mt. Moombil)—NRN, Northern Rivers Television Ltd. (commercial), P.O. Box 400, Coffs Harbour 2450, N.S.W. Tel. 066-522777. Ch. A-11, ERP 100 kw. Started Jan. 23, 1965. Personnel: J. McKenzie, mgr.; B. J. Beasley, chief engineer.

HOBART—ABT, Australian Broadcasting Commission (Govt., non-commercial), 32 Harrington St., Box 205C G.P.O., Hobart, Tasmania 7001. Tel. 23-7821. Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. Originates local programs. TV tape recording facilities. Started June 4, 1960.

HOBART—TVT, Tasmanian TV Ltd. (commercial), G.P.O. Box 1209M, Hobart, Tasmania 7001. Tel. 8 0341. Ch. A-6 (V-175.25, A-180.75). Transmitter 5 kw. ERP 100 kw. TV tape recorder facilities. Started May 23, 1960. Personnel: E. G. McRae, managing dir.; D. Carter, station mgr. & program mgr.; P. Hutchin, sales mgr.; G. Bell, chief engineer.

HUGHENDEN—ABHQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.1 kw. Started June 30, 1971.

ILLAWARRA (Wollongong)—ABWN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5A (V-138.25, A-143.75). ERP 100 kw. Started Oct. 28, 1963.

ILLAWARRA (Wollongong)—WIN, Television Wollongong Transmissions Ltd. (commercial), Ft. Drummond, Mt. St. Thomas, Wollongong 2500, N.S.W. Tel. 2 6444. Ch. A-4 (V-95.25, A-100.75). Transmitter 10 kw. ERP 100 kw. 3 VHF translators cover Bega, Bulli & Moruya. TV tape recording facilities. Started March 18, 1962. Personnel: W. Lean, gen. mgr.; C. T. Wray, sales mgr.; W. K. Roberts, chief engineer.

JULIA CREEK—ABJQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.1 kw. Started April 20, 1971.

KALGOORLIE—ABKW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75), ERP 4 kw. Started Jan. 1970.

KALGOORLIE—VEW, Mid Western Television Pty. Ltd. (commercial), 2 Killarney St., Kalgoorlie 6430, W.A. Tel. 21 3888. Ch. A-8. ERP 4 kw. Started May 28, 1971. Personnel: D. Hames, station mgr.

KARRATHA—ABKAW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.025 kw. Started Dec. 17, 1973.

KATHERINE—ABKD, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.03 kw. Started Dec. 21, 1974.

KING ISLAND—ABKT, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-11 (V-215, A-222). ERP 2 kw. Started Jan. 14, 1972.

LATROBE VALLEY (Traralgon)—ABLW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.24, A-100.74). Transmitter twin 10 kw in parallel, ERP 100 kw. Started Sept. 30, 1963.

LATROBE VALLEY (Traralgon)—GLV, V.B.N. Ltd. (Commercial), P.O. Box 20, Traralgon, Victoria 3844. Tel. 7 1366. Ch. A-10 (V-209.25, A-214.75). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started December 9, 1961. Personnel: G. Eddy, mgr.; P. Bennett, chief engineer.

LONGREACH—ABLQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 0.65 kw. Started Dec. 19, 1974.

LOXTON—ABRS, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.25, A-91.75). ERP 100 kw. Started Jan. 20, 1971.

MACKAY—ABMQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.25, A-100.75). ERP 100 kw. Started Dec. 21, 1967.

MACKAY—MVQ, Mackay Television Development Pty. Ltd. (commercial), P.O. Box 496, Mackay, Queensland 4740. Tel. 6333. Ch. A-6. Started Aug. 9, 1968. Personnel: R. Scott, gen. mgr.; T. D. Mayze, chief engineer.

MANNING RIVER—ABTN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started April 29, 1966.

MARY KATHLEEN—ABMKQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.24, A-201.74), ERP .025 kw. Started Dec. 15, 1971.

MELBOURNE—ABV, Australian Broadcasting Commission (Govt., non-commercial), St. James Bldg., 121 William St., Box 1686

G.P.O., Melbourne 3001. Tel. 60-0721. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Nov. 18, 1956.

MELBOURNE—ATV, Austarama Television Pty. Ltd. (commercial), P.O. Box 42, Nunawading 3131, Victoria. Tel. 232 6211. Ch. A-0 (V-46.26, A-51.76). ERP 100 kw. TV tape recording facilities. Started Aug. 1, 1964. Personnel: R. Roberts, exec. dir.; D. Hall, gen. mgr.; W. J. Barker, sales mgr.; G. Davey, chief engineer; J. McLachlan, program mgr.; G. Smith, news editor. Member 0-10 Network.

MELBOURNE—GTV, General Television Corp. Pty. Ltd. (commercial), Television City, 22-46, Bendigo St., Richmond 3121, Victoria. Tel. 42 0201. Ch. A-9 (V-196.25, A-201.75). Transmitter 9 kw. ERP 100 kw. TV tape recording facilities. Started Jan. 19, 1957. Personnel: L. Hill, gen. mgr.; R. Biddle, station mgr.; M. Evans, sales mgr.; J. I. Young, chief engineer; J. McKay, program mgr.; T. O'Connor, news director. Affiliated with National Television Network.

MELBOURNE—HSV, Herald-Sun Television Pty. Ltd. (commercial), G.P.O. Box 215D, Melbourne 3001, Victoria. Tel. 69 0771. Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw. ERP 100 kw. TV tape recording facilities. Started Nov. 4, 1956. Personnel: R. Casey, gen. mgr.; H. Gardner, sales mgr.; J. H. Fisher, dir., engineering development; M. Albiston, chief of engineering & operations; G. French, program mgr.; J. Maher, news editor. Affiliated with Australian Television Network.

MILDURA—ABMV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.27, A-100.77). ERP 100 kw. Started Nov. 22, 1965.

MILDURA—STV, Sunraysia Television Ltd. (commercial), 18 Deakin Ave., Mildura, Victoria 3500, Tel. 30204. Ch. A-8 (V-189.27, A-194.77). ERP 5 kw. Started Nov. 27, 1965. Personnel: B. McLean, gen. mgr.; D. Carson, chief engineer.

MILES—ABMSQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.16 kw. Started Nov. 30, 1973.

MITCHELL—ABMLQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 1 kw. Started March 8, 1974.

MOORA—ABMW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 10 kw. Started Sept. 30, 1974.

MORVEN—ABMNQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.05 kw. Started March 8, 1974.

MT. GAMBIER—SES, South East Telecasters Ltd. (commercial), John Wambler Drive, Mt. Gambier, So. Australia 5290. Tel. 2 4117. Ch. A-8 (V-189.25, A-194.75). ERP 50 kw. Started March 25, 1966. Personnel: A. Noblet, gen. mgr.; G. D. Smythe, chief engineer.

MT. ISA—ABIQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 0.5 kw. Started Dec. 21, 1970.

MT. ISA—ITQ, Mt. Isa Television Pty. Ltd. (commercial), 110 Camooweal St., Mt. Isa 4825, Queensland. Tel. 32032. Ch. A-8. ERP 5 kw. Started June 25, 1971. Personnel: N. S. Hill, station mgr.; P. McGee, secy.

MUNGINDI—ABMIN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-10 (V-209.25, A-214.75). ERP 0.05 kw. Started Jan. 1, 1974.

MURRAY VALLEY—ABSV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.26, A-69.76). ERP 100 kw. Started July 30, 1965.

MURRUMBIDGEE AREA (Griffith)—MTN, Murrumbidgee Television Ltd. (commercial), Remembrance Driveway, Griffith 2680, N.S.W. Tel. 62 1999. Ch. A-9 (V-196.24, A-201.74). ERP 10 kw. TV tape recorder facilities. Started Dec. 15, 1965. Personnel: W. Gamble, gen. mgr.; R. Kuypers, chief engineer.

MURRUMBIDGEE IRRIGATION AREA—ABGN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP 100 kw. Started July 25, 1966.

NEWCASTLE-HUNTER RIVER—ABHN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5 (V-102.258, A-107.758). ERP 100 kw. Started June 5, 1963.

NEWCASTLE HUNTER RIVER—NBN, Newcastle Broadcasting and Television Corporation Ltd. (commercial), P.O. Box 555, Newcastle 2300, N.S.W. Tel. 2 0321. Ch. A-3 (V-86.25, A-91.75). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started March 4, 1962. Personnel: George Brown, gen. mgr.; K. McCarthy, gen. sales mgr.; H. J. McPhee, chief engineer.

NORSEMAN—ABNW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-7 (V-182.75, A-187.75). ERP 0.05 kw. Started April 14, 1971.

NORTH EASTERN TASMANIA (Launceston)—ABNT, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.20, A-91.70). ERP 100 kw. Started July 29, 1963.

NORTH EASTERN TASMANIA (Launceston)—TNT, Northern Television Ltd. (commercial), P.O. Box 873, Launceston, Tasmania. Tel. 44 2551. Ch. A-9 (V-196.238, A-201.738). Transmitter 10 kw. ERP 100 kw. TV tape recorder facilities. Started May 26, 1962. Personnel: A. E. Evans, managing dir.; T. Freeman, station mgr.; K. J. Briggs, chief engineer.

PERTH—ABW, Australian Broadcasting Commission (Govt., non-commercial), 191 Adelaide Terrace, Box 190D G.P.O., Perth

(Continued on next page)

Florida—Fort Lauderdale

WKID

Ch. 51

Technical Facilities: Channel No. 51 (692-698 MHz). Authorized power: 1167-kw max. & 355-kw horizontal visual, 233.4-kw max. & 70.8-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1034-ft. above ground, 1040-ft. above sea level.

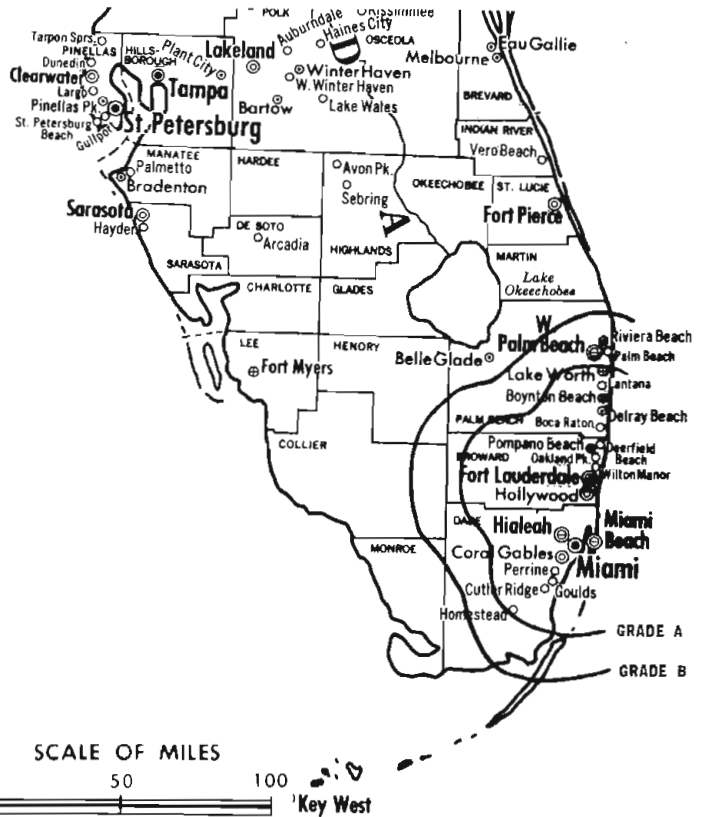
Latitude 25° 59' 37"
Longitude 80° 10' 29"

Transmitter: 3200 Pembroke Rd., Pembroke Park, Fla.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WKID Ref: FCC File No. BPCT-4450 Granted 1/12/72

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WKID

Licensee: Channel 51 Inc., 605 E. Sheridan St., Dania, Fla.

Studio: 3130 S.W. 19th St., Hallandale, Fla. (33009).

Telephone: 305-963-1400 (Hallandale); 305-620-5700 (Miami).

National Office: 605 Sheridan St., Dania (33004).

Ownership: Herbert S. Freehling, Trustee in Bankruptcy, 51%; Miami Mission, 29.4%; Dr. Donald G. Manuel, 19.6%.

Began Operation: Dec. 6, 1968 as WSMS-TV; left air Aug. 10, 1970. Sale to present owner by Gold Coast Telecasting approved by FCC Jan. 12, 1972. Resumed operation Feb. 14, 1972.

Represented (legal) by Everett Johnston.

Personnel:

WILLIAM JOHNS, president & general manager.
DON SUNDQUIST, production manager.

DIGEST OF RATE CARD NO. 5—(April 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	10 Sec.
Class I—4-8 p.m., Mon.-Fri.						
.....	\$100.00	\$50.00
						\$37.50

Net Weekly Circulation	State County	Total Households	TV Households	Households %
FLORIDA				
Between 5-24%	Broward	303,200	297,400	98
	Collier	19,800	18,500	93
	Dade	539,300	524,500	97
	Hendry	4,600	4,200	92
	Palm Beach	162,900	156,700	96
Station Totals		1,029,800	1,001,300	97
Net Weekly Circulation (1973-74)			118,400	
Average Daily Circulation (1973-74)			31,300	

International TV Directory

AUSTRALIA—(Continued)

6001. Tel. 23-0341. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started May 7, 1960.
- PERTH—TVW, TVW Ltd.** (commercial), Osborne Park Road, Tuart Hill, Western Australia 6060. Tel. 49 1422. Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Oct. 16, 1959.
Personnel: J. W. Cruthers & B. Treasure, joint managing dirs.; G. Byrne, gen. sales mgr.; P. Smith, dir., engineering services; G. Mortlock, chief engineer; D. Farrell, news editor.
- PERTH—STW, Swan Television Ltd.** (commercial), Hayes Ave., Tuart Hill, Western Australia 6060. Tel. 49 1911. Ch. A-9 (V-196.25, A-201.75). ERP 100 kw. TV tape recorder facilities. Started June 12, 1965.
Personnel: L. Kiernan, managing dir.; E. W. Fisher, gen. mgr.; W. Boland, station mgr.; S. Shanahan, commercial mgr.; T. Provan, chief engineer; T. Warne, program mgr.; L. Pettigrew, news editor.
- PORT HEDLAND—ABPHW, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.34 kw. Started Oct. 3, 1973.
- PORT PIRIE—GTS, Spencer Gulf Telecasters Ltd.** (commercial), P.O. Box 380, Port Pirie, So. Australia 5540. Tel. Port Pirie 1095. Ch. A-4 (V-95.25, A-100.75), ERP 50 kw. Started March 1, 1968.
Personnel: E. Downing, mgr.
- RICHMOND—ABRDQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.75). ERP 0.1 kw. Started June 4, 1971.
- RICHMOND-TWEED HEADS (Lismore)—ABRN, Australian Broadcasting Commission.** (Govt., non-commercial), Ch. A-6 (V-175.25, A-180.76). ERP 100 kw. Started April 20, 1964.
- RICHMOND-TWEED HEADS (Lismore)—RTN, Richmond-Tweed TV Ltd.** (commercial), 11 Molesworth St., Lismore 2480, N.S.W. Tel. 2351. Ch. A-8 (V-189.25, A-194.75). Transmitter twin 10 kw, ERP 100 kw. TV tape recorder facilities. Started May 12, 1962. Full power relay from NEN, Grafton/Kempsey.
- ROCKHAMPTON—ABRQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-3 (V-86.26, A-91.76). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Dec. 21, 1963.
- ROCKHAMPTON—RTQ, Rockhampton Television Ltd.** (commercial), P.O. Box 568, Rockhampton, Queensland 4700. Tel. 84877. Ch. A-7 (V-182.26, A-187.76). Transmitter 10 kw, ERP 100 kw. Started Sept. 7, 1963.
Personnel: B. Saunders, manager; C. Amooore, chief engineer.
- ROEBOURNE—ABRBW, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 1 kw. Started Dec. 17, 1973.
- ROMA—ABRAQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 1 kw. Started Dec. 14, 1973.
- ST. GEORGE—ABSGQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-8 (V-189.25, A-194.75). ERP 0.65 kw. Started March 8, 1974.
- SOUTH EAST SOUTH AUSTRALIA—ABGS, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started Dec. 3, 1965.
- SOUTHERN AGRICULTURAL AREA—ABAW, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-2 (V-64.24, A-69.74). ERP 100 kw. Started June 6, 1966.
- SOUTHERN CROSS/BULLFINCH—ABSBW, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-9 (V-196.26, A-201.76). ERP 1 kw. Started July 16, 1973.
- SOUTHERN DOWNS—ABSQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-1 (V-57.26, A-62.76). ERP 100 kw. Started July 4, 1966.
- SOUTH WESTERN SLOPES AND EASTERN RIVERINA—ABMN, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-0 (V-46.24, A-51.74). ERP 100 kw. Started April 30, 1965.
- SOUTH WESTERN SLOPES & EASTERN RIVERINA (Wagga Wagga)—RVN, Riverina Television Ltd.** (commercial), P.O. Box 69, Wagga Wagga 2650, N.S.W. Tel. 2088. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. TV tape recorder facilities. Started June 19, 1964.
Personnel: W. P. Marsden, gen. mgr.; S. MacDonald, chief engineer.
- SPENCER GULF NORTH—ABNS, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started April 10, 1965.
- SPRINGSURE—ABSEQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.01 kw. Started Dec. 19, 1974.
- SYDNEY—ABN, Australian Broadcasting Commission** (Govt., non-commercial), 145 Elizabeth St., Box 487 G.P.O., Sydney 2001. Tel. 31-0211. Ch. A-2 (V-64.25, A-69.75). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Nov. 5, 1956.
- SYDNEY—ATN, Amalgamated Television Services Pty. Ltd.** (commercial), Television Centre, Epping 2121, N.S.W. Tel. 85 0111. Ch. A-7 (V-182.25, A-187.75). Transmitter 9 kw, ERP 100 kw. TV tape recorder facilities. Started Dec. 2, 1956.
Personnel: E. F. Thomas, gen. mgr.; M. Harrison, gen. sales mgr.; A. Jenson, chief engineer; G. Kinging, program mgr.; R. Johnson, news editor. Affiliated with Australian Television Network.
- SYDNEY—TCN, Television Corp. Ltd.** (commercial), Artarmon Rd., Willoughby 2068, N.S.W. Tel. 43 0444. Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities. Started Sept. 16, 1956.
Personnel: G. Chapman, gen. mgr.; M. Ramsden, station mgr.; S. Chisholm, sales mgr.; L. R. Free, chief engineer; L. Taylor, program mgr.; J. Foell, news dir. Affiliated with National Television Network.
- SYDNEY—TEN, United Telecasters Sydney Ltd.** (commercial), Epping & Pittwater Rds., North Ryde 2113, N.S.W. Tel. 88 5555. Ch. A-10 (V-209.25, A-214.75). Transmitter twin 5 kw in parallel, ERP 100 kw. TV tape recorder facilities. Started April 5, 1965.
Personnel: I. Holmes, gen. mgr.; I. Kennon, deputy gen. mgr. & sales mgr.; E. Haynes, dir. of programming; G. Dunkley, financial controller; F. Kenyon, dir. of engineering; E. Hitchcn, chief engineer; D. Morton, company secy.; T. Barnett, dir. of news. Affiliated with Independent Television System.
- TENNANT CREEK—ABTD, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-9 (V-196.25, A-201.75). ERP 0.1 kw. Started Dec. 21, 1974.
- TOWNSVILLE—ABTQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-3 (V-87.27, A-92.77). ERP 100 kw. Originates local programs. TV tape recording facilities. Started Sept. 21, 1964.
- TOWNSVILLE—TNQ, Telecasters North Queensland Ltd.** (commercial), P.O. Box 1016, Townsville, Queensland 4810. Tel. 71 6161. Ch. A-7 (V-182.25, A-187.75). ERP 100 kw. Started Nov. 1, 1962.
Personnel: J. F. Gleeson, managing dir.; K. R. Christensen, gen. mgr.; R. McRae Barton, chief engineer.
- UPPER MURRAY—ABAV, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw. Started Dec. 15, 1964.
- UPPER MURRAY—AMV, Albury Upper Murray Television Ltd.** (commercial), TV Centre, Union Road, Albury 2640, Victoria. Tel. 25 1494. Ch. A-4 (V-95.26, A-100.76). Transmitter twin 10 kw in parallel, ERP 100 kw. TV tape recorder facilities. Started Sept. 7, 1964.
Personnel: R. Kidd, gen. mgr.; K. M. Tulk, chief engineer.
- UPPER NAMOI—ABUN, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-7 (V-182.24, A-187.74). ERP 100 kw. Started Sept. 27, 1965.
- UPPER NAMOI (Tamworth)—NEN, Television New England Ltd.** P.O. Box 317, Tamworth 2340 N.S.W. Tel. 65 7055. Ch. A-9 (V-196.24, A-201.215). ERP 100 kw. TV tape recorder facilities. Started April 10, 1965.
Full power relay ECN, Ch. A-8, Taree-Manning Valley. Started May 26, 1966.
Personnel: M. Moroney, managing dir.; K. Smith, mgr.; O. Bartle, chief engineer.
- WAGGA WAGGA—See South Western Slopes & Eastern Riverina.**
- WIDE BAY—ABWQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-6 (V-175.24, A-180.74). ERP 100 kw. Started Oct. 8, 1965.
- WIDE BAY—WBQ, Wide Bay Burnett Television Ltd., P.O. Box 30, Maryborough, Queensland 4650. Tel. 2528. Ch. A-8 (V-189.24, A-194.74). Transmitter twin 5 kw in parallel, ERP 100 kw. Started April 10, 1965.
Personnel: M. Daniel, gen. mgr.; B. Hunter, chief engineer.**
- WINTON—ABWNQ, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-8 (V-189.25, A-194.75). ERP 0.1 kw. Started Nov. 15, 1974.
- WOLLONGONG—See Illawarra.**
- WOOMERA—ABWS, Australian Broadcasting Commission** (Govt., non-commercial), Ch. A-7 (V-182.25, A-187.75). ERP 0.005 kw. Started Nov. 30, 1973.
- Low power repeaters (Govt.): 50 in operation.
Low power repeaters (commercial): 54 in operation.
CATV Systems: Govt. licensed, 8 in operation with 526 subscribers.

Austria

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 1,665,000 black & white; 250,000 color

Oesterreichischer Rundfunk GmbH, ORF (Govt., commercial), Argentinierstrasse 30a, 1041 Vienna, Postfach 700. Tel. 65 95 0.
Personnel: Dr. Otto Oberhammer, director general; Wolf in der Maur, director of radio programs; Gerhard Weis, director of TV 1; Franz Kreuzer, director of TV 2; Norbert Wassiczek, technical director; Walter Skala, administrative director; Dr. Paul Twaroch, secretary general.
Studio superintendents: Karl Hofer, Burgenland; Ernst Willner, Kaernten; Kurt Bergmann, Niederosterreich; Dr. Hannes Leopoldeder, Oberosterreich; Dr. Paul Becker, Salzburg; Hans Hauser, Tirol; Emil Breisach, Steiermark; Dr. Walther Toelzer, Vorarlberg; Gundomar Eibegger, Wien.
Hours of operation: Program 1, 6:30-11 p.m., daily. Program 2, 7-10 p.m. daily.
TV tape recording facilities. Color telecasting began Jan. 1969.
Rates (Jan. 1, 1974): Peak sec., 52,000; low sec., 1,800 (Austrian Shillings).

ACKERSCHNEID 1 (Unterach)—Ch. E-9. ERP 200 watts. Started 1971.

ACKERSCHNEID 2 (Unterach)—Ch. E-24. ERP 1 kw. Started 1971.

AMBROSENBERG 2 (Ramingstein)—Ch. E-22. ERP 120 watts.

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AM ROHR 1 (Mittelberg 2)—Ch. E-10. ERP 100 watts. Started 1965.
 AM ROHR 2 (Mittelberg 2)—Ch. E-32. ERP 350 watts. Started 1973.
 AM SEE 1 (Podersdorf)—Ch. E-11. ERP 100 watts. Started 1966.
 AM SEE 2 (Podersdorf)—Ch. E-59. ERP 1.5 kw. Started 1967.
 ANGERWALD 2 (Woergl)—Ch. E-47. ERP 120 watts.
 AUGBERG 2 (Grossraming)—Ch. E-47. ERP 100 watts.
 BAUMGARTEN 2 (Bezau)—Ch. E-59. ERP 300 watts. Started 1972.
 BENGLERWALD 1 (Holzgau)—Ch. E-45. ERP 120 watts.
 BENGLERWALD 2 (Holzgau)—Ch. E-51. ERP 120 watts.
 BRAUNHUBERKOGEL 2 (Breitenau)—Ch. E-21. ERP 300 watts. Started 1970.
 BREITENSTEIN 1 (Birkfeld)—Ch. E-3. ERP 100 watts. Started 1968.
 BREITENSTEIN 2 (Birkfeld)—Ch. E-37. ERP 2 kw. Started 1968.
 BRUNNERBERG 2 (Huben)—Ch. E-25. ERP 500 watts. Started 1972.
 BUCHBERG 1 (Abtenau)—Ch. E-6. ERP 300 watts. Started 1971.
 BUCHBERG 2 (Abtenau)—Ch. E-24. ERP 1.5 kw. Started 1971.
 BURGBERG (Schwaz)—Ch. E-48. ERP 300 watts. Started 1972.
 BURGSCROFEN 1 (Prutz)—Ch. E-9. ERP 100 watts. Started 1969.
 BURGSCROFEN 2 (Prutz)—Ch. E-24. ERP 1 kw. Started 1969.
 BURGSTALL 2 (Imst)—Ch. E-40. ERP 300 watts. Started 1971.
 DEMMERKOGEL 1 (Deutschlandsberg)—Ch. E-61. ERP 2 kw.
 DEMMERKOGEL 2 (Deutschlandsberg)—Ch. E-51. ERP 2 kw.
 DOBRATSCH-VILLACHER ALPE 1 (Klagenfurt)—Ch. E-10. ERP 160 kw. Started 1971.
 DOBRATSCH-VILLACHER ALPE 2 (Klagenfurt)—Ch. E-24. ERP 1250 kw. Started 1971.
 DUENSERBERG 1 (Bludenz)—Ch. E-9. ERP 3 kw. Started Sept. 1968.
 DUENSERBERG 2 (Bludenz)—Ch. E-33. ERP 30 kw. Started 1969.
 EBENFELD 2 (Radstadt)—Ch. E-42. ERP 600 watts. Started 1972.
 EGG 2 (Greifenburg)—Ch. E-21. ERP 300 watts. Started 1972.
 EICHBERG 2 (Horn)—Ch. E-41. ERP 600 watts. Started 1971.
 EIGLERHOEHE 2 (Knittelfeld)—Ch. E-33. ERP 600 watts. Started 1970.
 FEUERSENG 2 (Werfen)—Ch. E-58. ERP 400 watts. Started 1969.
 FINKENSTEIN 1 (Villach)—Ch. E-45. ERP 2 kw. Started 1970.
 FINKENSTEIN 2 (Villach)—Ch. E-51. ERP 2 kw. Started 1970.
 FIRSTKOPF 2 (Aflenz)—Ch. E-39. ERP 1 kw. Started 1970.
 FLOITENBERG 2 (Wagrain)—Ch. E-44. ERP 200 watts. Started 1970.
 FREINBERG 2 (Linz 2)—Ch. E-24. ERP 500 watts. Started 1965.
 FURTHBERG 2 (Tauplitz)—Ch. E-37. ERP 500 watts. Started 1970.
 GAISBERG 1 (Salzburg)—Ch. E-8 (V-196.25, A-201.75). ERP 100 kw. Started Aug. 1956.
 GAISBERG 2 (Salzburg)—Ch. E-32 (V-559.25, A-564.75). ERP 800 kw. Started Nov. 1966.
 GALGENBERG 1 (Poysdorf)—Ch. E-51. ERP 10 kw. Started 1969.
 GALGENBERG 2 (Poysdorf)—Ch. E-43. ERP 10 kw. Started 1969.
 GALZIG 1 (St. Anton)—Ch. E-4. ERP 100 watts.
 GALZIG 2 (St. Anton)—Ch. E-23. ERP 3 kw. Started 1969.
 GANZSTEIN 2 (Muerzzuschlag)—Ch. E-46. ERP 1 kw. Started 1971.
 GASUEND 1 (Bludenz)—Ch. E-26. ERP 300 watts. Started 1972.
 GASUEND 2 (Bludenz)—Ch. E-30. ERP 300 watts. Started 1972.
 GATSCHEBERG 2 (Irdning)—Ch. E-47. ERP 100 watts. Started 1973.
 GEMEINDEALPE 2 (Mitterbaeh)—Ch. E-23. ERP 500 watts. Started 1967.
 GERLOSKOEGERL 1 (Mayrhofen 1)—Ch. E-9. ERP 200 watts. Started 1970.
 GERLOSKOEGERL 2 (Mayrhofen 1)—Ch. E-21. ERP 2 kw.
 GOESSNITZBERG 1 (Koeftach)—Ch. E-37. ERP 3 kw. Started 1969.
 GOESSNITZBERG 2 (Koeftach)—Ch. E-34. ERP 3 kw. Started 1970.
 GOLDECK 1 (Spittal/Drau 1)—Ch. E-12. ERP 2 kw. Started 1962.
 GOLDECK 2 (Spittal/Drau 1)—Ch. E-54. ERP 20 kw. Started 1971.
 GOLM 2 (Schruns)—Ch. E-51. ERP 300 watts. Started 1972.
 GRABBERG 1 (Landeck)—Ch. E-5. ERP 300 watts. Started 1968.
 GRABBERG 2 (Landeck)—Ch. E-32. ERP 4 kw. Started 1969.
 GROSSECK 1 (Mauterndorf)—Ch. E-8. ERP 500 watts. Started 1963.
 GROSSECK 2 (Mauterndorf)—Ch. E-39. ERP 3 kw. Started 1971.
 GRUENBERG 1 (Gmunden)—Ch. E-11. ERP 200 watts. Started 1958.

GRUENBERG 2 (Gmunden)—Ch. E-59. ERP 10 kw. Started 1968.
 GSCHWANDKOPF 1 (Seefeld)—Ch. E-6. ERP 1 kw. Started 1962.
 GSCHWANDKOPF 2 (Seefeld)—Ch. E-48. ERP 2 kw. Started 1970.
 GSCHWANDTNERBERG 2 (Taxenbach)—Ch. E-24. ERP 300 watts.
 GSOLLERKOGEL 1 (Gratkorn)—Ch. E-44. ERP 1 kw.
 GSOLLERKOGEL 2 (Gratkorn)—Ch. E-48. ERP 1 kw.
 GUNDKOPF 1 (Mittelberg 1)—Ch. E-39. ERP 500 watts. Started 1965.
 GUNDKOPF 2 (Mittelberg 1)—Ch. E-42. ERP 500 watts. Started 1973.
 HABICHL 2 (Losenstein)—Ch. E-52. ERP 400 watts. Started 1969.
 HADERNIGG 1 (Eibiswald)—Ch. E-45. ERP 1 kw. Started 1972.
 HADERNIGG 2 (Eibiswald)—Ch. E-48. ERP 1 kw. Started 1972.
 HAGELEBEN 2 (Molln)—Ch. E-24. ERP 250 watts.
 HAHNBAUM 1 (St. Johann/Pg.)—Ch. E-10. ERP 300 watts. Started 1960.
 HAHNBAUM 2 (St. Johann/Pg.)—Ch. E-22. ERP 3 kw. Started 1968.
 HAHNENKAMM 1 (Reutte 1)—Ch. E-5. ERP 100 watts. Started 1972.
 HAHNENKAMM 2 (Reutte 1)—Ch. E-41. ERP 1 kw. Started 1972.
 HANGELSEBERG 1 (Weyer)—Ch. E-5. ERP 200 watts.
 HANGELSEBERG 2 (Weyer)—Ch. E-23. ERP 1 kw.
 HARTBERG 1 (Baden)—Ch. E-11. ERP 100 watts. Started 1960.
 HARTBERG 2 (Baden)—Ch. E-42. ERP 1 kw. Started 1965.
 HASELSTEIN 2 (Ybbsitz)—Ch. E-51. ERP 300 watts.
 HAUSER KAIBLING 1 (Schladming)—Ch. E-11 (V-217.25, A-222.75). ERP 10 kw. Started Dec. 1961.
 HAUSER KAIBLING 2 (Schladming)—Ch. E-40. ERP 80 kw. Started 1972.
 HECHENBICHL 2 (Koessen)—Ch. E-43. ERP 150 watts.
 HEISEMAD 2 (Haeselsgrub)—Ch. E-30. ERP 100 watts.
 HEUBERG 1 (Mattersburg)—Ch. E-7. ERP 300 watts. Started 1961.
 HEUBERG 2 (Mattersburg)—Ch. E-52. ERP 3 kw. Started Oct. 1965.
 HIMMELHOF 1 (Vienna 2)—Ch. E-9. ERP 200 watts. Started 1963.
 HIMMELHOF 2 (Vienna 2)—Ch. E-41. ERP 2.5 kw. Started July 1964.
 HIRSCHENSTEIN 1 (Rechnitz)—Ch. E-6. ERP 3 kw. Started 1969.
 HIRSCHENSTEIN 2 (Rechnitz)—Ch. E-43. ERP 50 kw. Started 1969.
 HOCHREITER 2 (Veitsch 1)—Ch. E-32. ERP 120 watts.
 HOFMANINGBERG 2 (Groebming)—Ch. E-50. ERP 100 watts.
 HOHENBRAMBERG 2 (Neukirchen)—Ch. E-47. ERP 600 watts. Started 1972.
 HOHE SALVE 2 (Hopfgarten 1)—Ch. E-44. ERP 400 watts. Started 1970.
 HOLLBRUCK 2 (Sillian)—Ch. E-22. ERP 500 watts. Started 1972.
 HUEHNERBERG 2 (Spittal/Drau 2)—Ch. E-32. ERP 1 kw. Started 1966, 2nd program 1971.
 HUGGENBERG 2 (Saalfelden)—Ch. E-51. ERP 300 watts. Started 1971.
 HUTTERKOGEL 1 (Gafenz)—Ch. E-57. ERP 300 watts.
 HUTTERKOGEL 2 (Gafenz)—Ch. E-60. ERP 300 watts.
 JAUERLING 1 (St. Poelten)—Ch. E-2 (V-49.75, A-55.25). ERP 60 kw. Started Oct. 1958.
 JAUERLING 2 (St. Poelten)—Ch. E-21 (V-471.25, A-476.75). ERP 800 kw. Started Feb. 1965.
 KAHLLENBERG 1 (Vienna 1)—Ch. E-5. ERP 100 kw. Started 1956.
 KAHLLENBERG 2 (Vienna 1)—Ch. E-24. ERP 1000 kw. Started April 1958.
 KAHLLENBERG 3 (Vienna 1)—Ch. E-34. ERP 40 kw. Started 1966.
 KAISERSTEIN 2 (Breitenfurt)—Ch. E-39. ERP 300 watts. Started 1972.
 KALTBRUN 2 (Kaltenleutgeben)—Ch. E-59. ERP 100 watts.
 KANITZERHOEHE (Feldkirchen)—Ch. E-27. ERP 1 kw. Started 1967.
 KANITZERHOEHE (Feldkirchen)—Ch. E-21. ERP 1 kw. Started 1972.
 KARLEITEN 2 (Oberzeiring)—Ch. E-42. ERP 100 watts. Started 1973.
 KATRIN 1 (Bad Ischl)—Ch. E-5. ERP 2 kw. Started Nov. 1966.
 KATRIN 2 (Bad Ischl)—Ch. E-22. ERP 20 kw. Started 1968.
 KITZBUHEELER HORN 1 (Kufstein)—Ch. E-5. ERP 3 kw. Started 1969.
 KITZBUHEELER HORN 2 (Kufstein)—Ch. E-24. ERP 50 kw. Started 1970.
 KLAPP 2 (Wenns)—Ch. E-47. ERP 100 watts.
 KLAUNZERBERG 2 (Matrei)—Ch. E-23. ERP 300 watts. Started 1972.

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AUSTRIA—(Continued)

- KLEINERBERG 1** (Windischgarsten)—Ch. E-12. ERP 300 watts. Started 1970.
- KLEINERBERG 2** (Windischgarsten)—Ch. E-47. ERP 2 kw. Started 1970.
- KOBL 1** (Pfunds)—Ch. E-12. ERP 100 watts.
- KOBL 2** (Pfunds)—Ch. E-48. ERP 1 kw.
- KOENIGSBERG 2** (Aspang)—Ch. E-50. ERP 300 watts. Started 1967.
- KOLLMITZBERG 2** (Raabs)—Ch. E-48. ERP 600 watts. Started 1973.
- KORALPE 1** (Wolfsberg 1)—Ch. E-8. ERP 2 kw. Started 1963.
- KORALPE 2** (Wolfsberg 1)—Ch. E-28. ERP 20 kw. Started 1968.
- KRESSENBERG 1** (Waldegg)—Ch. E-6. ERP 100 watts. Started 1970.
- KRESSENBERG 2** (Waldegg)—Ch. E-25. ERP 3 kw. Started 1971.
- KREUZBUEHEL 2** (Raggal)—Ch. E-22. ERP 100 watts. Started 1973.
- KRIPPENSTEIN 2** (Obertraun)—Ch. E-41. ERP 450 watts. Started 1971.
- KRONHOF 2** (Koetschach)—Ch. E-46. ERP 400 watts. Started 1972.
- KULM 2** (Trofaiach)—Ch. E-55. ERP 300 watts. Started 1970.
- KULMER ALPE 1** (Neumarkt)—Ch. E-4. ERP 500 watts. Started 1968.
- KULMER ALPE 2** (Neumarkt)—Ch. E-47. ERP 10 kw. Started 1970.
- LAMPERSBERG 2** (Scheibbs)—Ch. E-51. ERP 200 watts.
- LANDSBERG** (Gruenberg)—Ch. E-34. ERP 1 kw.
- LANDSBERG** (Gruenberg)—Ch. E-48. ERP 1 kw.
- LANGMOOSALM 2** (Mitterndorf)—Ch. E-51. ERP 1 kw. Started 1969.
- LAUTERACH 1** (Bregenz 2)—Ch. E-47. ERP 400 watts. Started 1973.
- LAUTERACH 2** (Bregenz 2)—Ch. E-39. ERP 400 watts. Started 1973.
- LECHNERECK 1** (Zell Am See 1)—Ch. E-6. ERP 250 watts. Started 1973.
- LECHNERECK 2** (Zell Am See 1)—Ch. E-43. ERP 2.5 kw. Started 1971.
- LEONHARTSBERG 2** (Tamsweg)—Ch. E-23. ERP 200 watts. Started 1973.
- LERCHERWALD 2** (Hopfgarten/Def.)—Ch. E-39. ERP 160 watts.
- LICHTENBERG 1** (Linz)—Ch. E-6 (V-182.25, A-187.75). ERP 100 kw. Started Nov. 1960.
- LICHTENBERG 2** (Linz)—Ch. E-43 (V-647.25, A-652.75). ERP 800 kw. Started Dec. 1964.
- LIESINGBERG 2** (St. Michael)—Ch. E-43. ERP 500 watts. Started 1970.
- LINDKOGEL 1** (Raisienmarkt)—Ch. E-53. ERP 1 kw.
- LINDKOGEL 2** (Raisienmarkt)—Ch. E-60. ERP 1 kw.
- LIPPEKOGEL 1** (Brueckl)—Ch. E-12. ERP 500 watts. Started 1969.
- LIPPEKOGEL 2** (Brueckl)—Ch. E-51. ERP 5 kw. Started 1970.
- LOEDER 2** (Krumbach)—Ch. E-25. ERP 120 watts.
- LORENZENBERG 2** (Friesach)—Ch. E-59. ERP 700 watts.
- LUXKOGEL 1** (Lend)—Ch. E-12. ERP 300 watts. Started 1967.
- LUXKOGEL 2** (Lend)—Ch. E-39. ERP 2 kw. Started 1968.
- MAXL 2** (St. Katharein II)—Ch. E-60. ERP 300 watts. Started 1973.
- MOOSALM 1** (Leutasch)—Ch. E-45. ERP 5 kw. Started 1970.
- MOOSALM 2** (Leutasch)—Ch. E-42. ERP 5 kw. Started 1970.
- MUGEL 1** (Bruck/Mur)—Ch. E-9 (V-203.25, A-208.75). ERP 20 kw. Started Nov. 1961.
- MUGEL 2** (Bruck/Mur)—Ch. E-41. ERP 200 kw. Started 1969.
- NEUWALDEGG 1** (Wien 3)—Ch. E-47. ERP 100 watts. Started 1973.
- NEUWALDEGG 2** (Wien 3)—Ch. E-59. ERP 100 watts. Started 1973.
- PATSCHERKOFEL 1** (Innsbruck 1)—Ch. E-4 (V-62.25, A-67.75). ERP 60 kw. Started Dec. 1958.
- PATSCHERKOFEL 2** (Innsbruck 1)—Ch. E-23. ERP 800 kw. Started 1968.
- PATSCHERKOFEL 3** (Innsbruck 1)—Ch. E-62. ERP 2 kw. Started 1964.
- PFAENDER 1** (Bregenz)—Ch. E-5 (V-175.25, A-180.75). ERP 100 kw. Started March 1959.
- PFAENDER 2** (Bregenz)—Ch. E-24. ERP 600 kw. Started 1969.
- PFAFFENBERG 2** (Obervellach)—Ch. E-50. ERP 160 watts.
- PFAFFENWALD 1** (Klagenfurt 2)—Ch. E-26. ERP 2 kw. Started 1971.
- PFAFFENWALD 2** (Klagenfurt 2)—Ch. E-32. ERP 2 kw. Started 1971.
- PICHELBERG 2** (St. Michael)—Ch. E-43. ERP 300 watts. Started 1972.
- PIRKERHOEHE 2** (Strassburg)—Ch. E-25. ERP 100 watts. Started 1973.
- PLACKLES 2** (Gruenbach)—Ch. E-33. ERP 300 watts. Started 1967.
- POELLAU 1**—Ch. E-45. ERP 100 watts.
- POELLAU 2**—Ch. E-48. ERP 100 watts.
- POLSTER 1** (Eisenerz 1)—Ch. E-11. ERP 100 watts. Started 1958.
- POLSTER 2** (Eisenerz 1)—Ch. E-51. ERP 1.5 kw. Started 1971.
- PRITSCHITZ 1** (Maria Woerth)—Ch. E-57. ERP 100 watts. Started 1971.
- PRITSCHITZ 2** (Maria Woerth)—Ch. E-60. ERP 100 watts. Started 1971.
- RAMSAU 2** (Schladming 2)—Ch. E-21. ERP 200 watts. Started 1972.
- RAUCHKOFEL 1** (Lienz)—Ch. E-7. ERP 1 kw. Started 1964.
- RAUCHKOFEL 2** (Lienz)—Ch. E-41. ERP 15 kw. Started 1971.
- RAXALPE 2** (Reichenau)—Ch. E-54. ERP 250 kw.
- REISBERG 2** (Attenmarkt)—Ch. E-58. ERP 250 watts. Started 1972.
- REITHERKOGEL 2** (Jenbach)—Ch. E-51. ERP 1 kw. Started 1972.
- RESIDENZBERG 2** (Gutenstein)—Ch. E-29. ERP 1 kw. Started 1968.
- ST. GEORGEN/ATTERGAU 1**—Ch. E-53. ERP 200 watts.
- ST. GEORGEN/ATTERGAU 2**—Ch. E-56. ERP 200 watts.
- ST. LEONHARD 1** (St. Jakob/Def.)—Ch. E-56. ERP 100 watts. Started 1974.
- ST. LEONHARD 2** (St. Jakob/Def.)—Ch. E-60. ERP 100 watts.
- SALBERG 2** (Selzthal)—Ch. E-32. ERP 300 watts. Started 1972.
- SATTL 2** (Grein)—Ch. E-23. ERP 200 watts. Started 1973.
- SCHLATT 1** (Oetz)—Ch. E-8. ERP 500 watts. Started 1969.
- SCHLATT 2** (Oetz)—Ch. E-50. ERP 5 kw. Started 1972.
- SCHMITTENHOEHE 1** (Zell Am See)—Ch. E-56. ERP 100 watts. Started 1972.
- SCHMITTENHOEHE 2** (Zell Am See)—Ch. E-59. ERP 100 watts. Started 1972.
- SCHNEEALPE 2** (Neuberg)—Ch. E-24. ERP 300 watts. Started 1972.
- SCHOECKL 1** (Graz)—Ch. E-7 (V-189.25, A-194.75). ERP 100 kw. Started 1956.
- SCHOECKL 2** (Graz)—Ch. E-23. ERP 800 kw. Started 1963.
- SCHOENBUEHEL 2** (Lilienfeld)—Ch. E-25. ERP 100 watts. Started 1971.
- SEEGRUBE 1** (Innsbruck 2)—Ch. E-9. ERP 100 watts. Started 1964.
- SEEGRUBE 2** (Innsbruck 2)—Ch. E-40. ERP 1 kw. Started 1968.
- SIFLITZBERG** (Lind)—Ch. E-51. ERP 100 watts.
- SONNBERG 2** (Stadl)—Ch. E-55. ERP 100 watts.
- SONNENBERG 1** (Rottenmann)—Ch. E-4. ERP 200 watts. Started 1973.
- SONNENBERG 2** (Rottenmann)—Ch. E-24. ERP 5 kw. Started 1973.
- SONNTAGBERG 1** (Waidhofen/Ybbs)—Ch. E-33. ERP 4 kw. Started 1970.
- SONNTAGBERG 2** (Waidhofen/Ybbs)—Ch. E-39. ERP 4 kw. Started 1970.
- SONNWENDSTEIN 1** (Semmering)—Ch. E-10 (V-210.25, A-215.75). ERP 10 kw. Started 1959.
- SONNWENDSTEIN 2** (Semmering)—Ch. E-22. ERP 65 kw. Started 1970.
- SONNWENDSTEIN 3** (Semmering)—Ch. E-28. ERP 6.5 kw. Started 1972.
- STEINKAMPERL 2** (Hirtenberg)—Ch. E-37. ERP 300 watts. Started 1967.
- TELLERBERG 2** (Kalwang)—Ch. E-22. ERP 300 watts. Started 1972.
- STOLZALPE 2** (Murau)—Ch. E-21. ERP 300 watts. Started 1972.
- STRADNERKOGEL 1** (Bad Gleichenberg)—Ch. E-29. ERP 5 kw. Started 1971.
- STRADNERKOGEL 2** (Bad Gleichenberg)—Ch. E-39. ERP 5 kw. Started 1971.
- STUBNERKOGEL 1** (Badgastein 1)—Ch. E-9. ERP 100 watts. Started 1967.
- STUBNERKOGEL 2** (Badgastein 1)—Ch. E-23. ERP 1 kw. Started 1968.
- TAGGENBRUNN 2** (St. Veit)—Ch. E-43. ERP 100 watts.
- TANAFREIDA 2** (St. Gallenkirch)—Ch. E-41. ERP 200 watts. Started 1973.
- TARSCHBERG 1** (Traisen)—Ch. E-7. ERP 100 watts. Started 1970.
- TARSCHBERG 2** (Traisen)—Ch. E-42. ERP 1.5 kw. Started 1970.
- TETTENHENGST 2** (St. Aegydt)—Ch. E-27. ERP 500 watts. Started 1969.

TREFFENBODEN 2 (Gmuend)—Ch. E-21. ERP 100 watts.
TRESSENSTEIN 2 (Bad Aussee)—Ch. E-33. ERP 500 watts. Started 1969.
TROESCHBERG 2 (Steyr)—Ch. E-41. ERP 500 watts. Started 1967.
VERDITZ 2 (Treffen)—Ch. E-57. ERP 150 watts.
VORDERAELPELE 1 (Feldkirch)—Ch. E-12. ERP 100 watts. Started 1963.
VORDERAELPELE 2 (Feldkirch)—Ch. E-59. ERP 1.5 kw. Started 1971.
WACHBERG 1 (Weittra)—Ch. E-7. ERP 5 kw. Started Aug. 1968.
WACHBERG 2 (Weittra)—Ch. E-58. ERP 100 kw. Started 1968.
WEISSENEGGERBERG 1 (Bleiburg)—Ch. E-46. ERP 300 watts. Started 1972.
WEISSENEGGERBERG 2 (Bleiburg)—Ch. E-39. ERP 300 watts. Started 1972.
WINDECK 2 (Obergurgl)—Ch. E-23. ERP 160 watts. Started 1972.
ZAMMELBERG 2 (Weitensfeld)—Ch. E-41. ERP 500 watts. Started 1973.
ZIEHBERG 2 (Kirchdorf)—Ch. E-39. ERP 500 watts. Started 1967.
ZINKENKOGEL 1 (Hallein)—Ch. E-12. ERP 100 watts. Started 1968.
ZINKENKOGEL 2 (Hallein)—Ch. E-50. ERP 1 kw. Started 1968.
ZUGSPITZE 1 (Ehrwald 1)—Ch. E-49. ERP 3 kw. Started 1968.
ZUGSPITZE 2 (Ehrwald 1)—Ch. E-55. ERP 3 kw. Started 1969.
ZWIESELALM 2 (Gosau)—Ch. E-28. ERP 400 watts. Started 1971.
 Low-power satellites: 219 in operation.

Bahamas

(525-line standards, System M)
 Color: NTSC System
 Sets in use: 30,000

FREEPORT—Experimental service by balloon-borne transmitter operated by Tethered Communications Corp., subsidiary of Westinghouse Electric Corp.

GRAND BAHAMAS—Closed-circuit system.

Bahrain

(625-line standards, System B)
 Sets in use: 10,000

ISA TOWN—RTV Bahrain Ltd., P.O. Box 1075, Manama. Tel. 50812. Ch. E-4. Note: No additional information available.

Bangladesh

(625-line standards, System B)
 Sets in use: 20,000

DACCA—BTV, Bangladesh Television, Television Bhavan, P.O. Box 456, Dacca. Tel. 259131. Cable: Sudarshini. Ch. E-6. ERP 70 kw. TV tape recording facilities. Started Dec. 25, 1964.

Personnel: Jamil Choudhury, director general; M. Manirul Alam, dir., programs; K. S. Ahmed, chief engineer; Mostafa Monwar, gen. mgr.; Esrarul Haq, sales mgr.; Khalida Fahmi & Abdullah-al-Mamnoon, program mgrs.; M. Akmal Khan, deputy chief accountant.

Hours of operation: 18:30-23:00 daily.

Planned: 10 kw satellite stations at NATORE, JESSORE, CHITTAGONG, SYLHET by end of 1975; COMILLA, MYMENSINGH: 3 low power repeaters.

Barbados

(625-line standards, System N)
 Color: NTSC System
 Sets in use: 35,000

BRIDGETOWN—CBC-TV, Caribbean Broadcasting Corp., P.O. Box 900, Bridgetown, Barbados, W.I. Tel. 92041; 92046. Cable CABROCO. Ch. 3 (V-61.25, A-65.75), transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Started Dec. 1964. Hours of operation: 6 hours daily. Color: Live, film, slide & tape.

Personnel: W.C.O. Marshall, chairman of the board; Ian W. V. Gale, general manager; Oriol Gil, sales manager; Keith Foster, program mgr.; Jules Hyndman, chief engineer. Rates: On application. Represented by Television International Enterprises (Sales) Ltd., New York & London; Byles, Gibb & Associates Ltd., Toronto.

Belgium

625-line standards, Systems C & H)
 Color: PAL System
 Sets in use: 2,307,000 black & white; 168,500 color

R.T.B., Radiodiffusion Television Belge, Cite de la R.T.B., Boulevard A. Reyers, 1040, Bruxelles. Tel. 02/735.90.60.

Broadcasting in French language.

Personnel: Robert Wangermee, director general; Andre Massinger, program director; Paul De Mol, production manager; Michel Gewillig, chief engineer.

B.R.T., Belgische Radio en Televisie, Omroepcentrum A. Reyerslaan, 1040, Brussel. Tel. 02/736.10.10.

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International TV Directory

Cable Television Management and Engineering Consultants

**Malarkey, Taylor
 & Associates**
 1225 Connecticut Ave.,
 Washington, D.C. 20036
 (202) 223-2345

Broadcasting in Dutch language.
 Personnel: Paul Vandebussche, director general; Nic Bal, program director, film buyer & production manager; Michel Gewillig, chief engineer.

Hours of operation: 15:30-23:00 weekdays, 10:00-23:00, Sun.
 TV tape recording facilities.

R.T.B.—Broadcasting in French Language

MAIN STATIONS

(Monochrome, 625-lines, System C)

ANLIER—Ch. E-11. ERP 10 kw. Started May 1961.

OUGREE—Ch. E-3. ERP 100 kw. Started Nov. 1954.

WAVRE—Ch. E-8. ERP 100 kw. Started Jan. 1958.

Low Power stations

(Monochrome, 625-lines, System C)

ANSEREMME—Ch. E-5. ERP 10 watts. Started June 1961.

BLAIMONT—Ch. E-4. ERP 5 watts. Started May 1971.

BOUILLON—Ch. E-9. ERP 10 watts. Started Feb. 1971.

BRUXELLES—Ch. E-7. ERP 5 watts. Started June 1960.

HOUFFALIZE—Ch. E-5. ERP 10 watts. Started July 1964.

PETIGNY—Ch. E-4. ERP 10 watts. Started Sept. 1971.

WARNETON—Ch. E-4. ERP 10 watts. Started Sept. 1971.

WAVREUMONT—Ch. E-5. ERP 10 watts. Started Sept. 1971.

MAIN COLOR STATIONS

(625-lines, System H/PAL)

ANDERLUES—Ch. E-61. ERP 200 kw. Started Dec. 1971.

ANLIER—Ch. E-60. ERP 200 kw. Started May 1961.

FROIDMONT—Ch. E-57. ERP 20 kw. Started March 1969.

OUGREE—Ch. E-42. ERP 1000 kw. Started Nov. 1972.

RIVIERE—Ch. E-52. ERP 200 kw. Started Feb. 1969.

WAVRE—Ch. E-28. ERP 1000 kw. Started Jan. 1971.

Low power color station

BRUXELLES—Ch. E-45. ERP 1 kw. Started March 1972.

B.R.T.—Broadcasting in Dutch Language

MAIN STATIONS

(Monochrome, 625-lines, System C)

AALTER—Ch. E-2. ERP 100 kw. Started May 1958.

WAVRE—Ch. E-10. ERP 100 kw. Started Oct. 1953.

Low power monochrome stations

ANTWERP—Ch. E-2. ERP 100 watts. Started Nov. 1954.

BRUSSEL—Ch. E-11. ERP 5 watts. Started June 1960.

MAIN COLOR STATIONS

(625-lines, System H/PAL)

EGEM—Ch. E-43. ERP 1000 kw. Started Dec. 1971.

GENK—Ch. E-44. ERP 200 kw. Started Feb. 1969.

OOSTVLETEREN—Ch. E-49. ERP 20 kw. Started Feb. 1969.

SCHOTEN—Ch. E-62. ERP 200 kw. Started Oct. 1971.

WAVRE—Ch. E-25. ERP 1000 kw. Started Jan. 1971.

Low power color station

BRUSSEL—Ch. E-48. ERP 1 kw. Started March 1972.

Bermuda

(525-line standards, System M)
 Color: NTSC System

Sets in use: 19,500 black & white; 6,400 color

PROSPECT, DEVONSHIRE—ZBM-TV, Bermuda Radio & Television Co. Ltd., Fort Hill Road, Prospect, Devonshire (Mailing address: P.O. Box 452, Hamilton, Bermuda. Tel. 2-1122. Ch. 10 (V-193.25, A-197.75), transmitter 2 kw, ERP 20-kw. TV tape recorder facilities. Started Jan. 1958. Color. Ownership: Bermuda Broadcasting Co. Ltd. Programming affiliates: CBS, Rediffusion.

Personnel: Walter Staskow, managing dir.; Quinton Edness, gen. mgr.; Jim Woolridge, sales mgr.; Andrea Tucker, program coordinator & film buyer; Bryan Lodge, chief engineer; Doreen Ennis, traffic.

Represented in U.S. by Intercontinental Services Ltd., New York; in Canada by Group One Ltd.; in U.K. by Rediffusion International Ltd., London.

Hours of operation: 11 a.m.-noon; 2 p.m.-11:30 p.m., average daily.

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International TV Directory

BERMUDA—(Continued)

Rates (June 1974): Peak 60 sec., 40.75; 8 sec., 16.25; program hour, 143.00; 30 min., 86.06; 15 min., 57.25 (Bermuda Dollars).

DEVONSHIRE—ZFB-TV, Capital Broadcasting Co. Ltd. (commercial), "By the Sea," North Shore, Devonshire (Mailing address: P.O. Box 632, Hamilton 5), Bermuda. Tel. 2-4444. Ch. 8 (V-181.25, A-185.75). Transmitter 5 kw, ERP 32.5 kw. TV tape recording facilities. Started Aug. 1965. Color. Ownership: Capital Broadcasting Co. Ltd. & Thomson Television International Ltd. Affiliated with ABC.

Personnel: Everard A.C. Davis, managing director & film buyer; Ira P. Philip, station manager; Sturgis C. Griffin Jr., sales manager; Ann Daniels, TV operations mgr.; Derrick Symonds, production mgr.; Delano Ingham, chief engineer/administrator.

Represented by Intercontinental Communications Inc., New York & Canada; Television International Enterprises Ltd., London.

Hours of operation: 4:55 p.m.-midnight, Mon.-Fri.; 8:30 a.m.-noon & 4:30 p.m.-midnight, Sat.; 3:30 p.m.-midnight, Sun.

Rates (Oct. 1, 1974—Prime Time): Spot 60 sec., 39.00; 8 sec., 12.50. Program hour, 143.00; 30 min., 86.00; 15 min., 57.25 (U.S. Dollars).

Bolivia

(625-line standards, System N)

Sets in use: 24,000

LA PAZ—Television Boliviana, S.A. (Govt., commercial). Ch. 7, ERP 5 kw.

Personnel: Victor Aguilar D., director general; Willy Padilla A., general manager; Jaime Urquidi, sales manager; Eduardo La Payer M., program manager; Noel Urquiza T., production manager; Fernando Herrera S., chief engineer.

Brazil

(525-line standards, System M)

Color: PAL System

Sets in use: 8,500,000 black & white; 200,000 color

All stations commercial except Govt.-owned outlets.

APUCARANA, PR—TV Tibaji, Ch. 11. ERP 500 watts. Televisao Tibaji S.A. Started July 7, 1969.

ARACAJU, SERGIPE—TV Sergipe, Ch. 4. Radio Televisao de Sergipe S.A.

BAURU, SP—TV Bauru, Ch. 2. ERP 6.5 kw Org. O. Globo. Started 1960.

BELEM, PA—TV Marajoara, Ch. 2. ERP 5 kw. Diarios Emissoras Associados. Started Sept. 30, 1961.

BELEM, PA—TV Guajara, Ch. 4. ERP 50 kw. TV Guajara S.A. Started March 27, 1966.

BELO HORIZONTE, MG—TV Itacolomi, Ch. 4. ERP 15 kw. Diarios Emissoras Associados. Started Nov. 1955.

BELO HORIZONTE, MG—TV Alterosa, Ch. 2. ERP 5 kw. Diarios Emissoras Associados. Started June 15, 1963.

BELO HORIZONTE, MG—TV Globo, Ch. 12. ERP 10 kw. Org. O. Globo. Started Dec. 12, 1961.

BELO HORIZONTE, MG—TV Vila Rica, R. Fernandes Tourinho 818, Belo Horizonte, Minas Gerais, Ch. 7. ERP 21 kw. Org. Janeiro Carneiro. TV tape recorder facilities. Started Oct. 10, 1960.

BLUMENAU, SC—TV Coligadas, Ch. 3. TV Coligadas de S.C. S.A. Started 1970.

BRASILIA, DF—TV Nacional (govt.), Ch. 3. ERP 2 kw. Empresas Incorporadas ao Patrimonio da Uniao. Started April 21, 1960.

BRASILIA, DF—TV Alvorada, Ch. 8. ERP 10 kw. Emissoras Unidas. Started April 1960.

BRASILIA, DF—TV Brasilia, Ch. 6. ERP 10 kw. Diarios Emissoras Associados. Started April 1960.

BRASILIA, DF—TV Globo, Ch. 10. ERP 10 kw. Org. O. Globo.

CAMPINA GRANDE, PB—TV Borborema, Ch. 9. ERP 1 kw. Diarios Emissoras Associados. Started 1963.

CAMPO GRANDE, MT—TV Morena, Ch. 6. ERP 2 kw, Org. Zahran. Started 1966.

CAXIAS DO SUL, RS—TV Caxias, Ch. 8. ERP 1 kw. Radio e TV Caxias Ltd. Started Feb. 21, 1969.

CUIABA, MT—TV Centro-America, Ch. 4. ERP 250 kw. TV Centro-America Ltda. Started 1970.

CURITIBA, PR—TV Iguacu, Ch. 4. ERP 5 kw. Paulo Pimental. Started Dec. 1967.

CURITIBA, PR—TV Parana, Ch. 6. ERP 10 kw. Diarios Emissoras Associados. Started 1960.

CURITIBA, PR—TV Paranaense, Ch. 12. ERP 5 kw. Nagib Chede. Started Oct. 10, 1960.

FLORIANOPOLIS, SC—TV Cultura, Ch. 6. ERP 500 watts. Radio e Televisao Cultura S.A.

FORTALEZA, CE—TV Ceara, Radio Clube, Ch. 2. ERP 3 kw. Diarios Emissoras Associados. Started Nov. 1960.

FORTALEZA, CE—TV Verdes Mares, Ch. 10. ERP 34 kw. Group Quelroz. Started 1970.

GOIANIA, GO—TV Goiania, Ch. 4. ERP 2 kw. Diarios Emissoras Associados. Started 1960.

GOIANIA, GO—TV Anhanguera, Ch. 2. ERP 2 kw. Org. Jayme Camara. Started Jan. 11, 1965.

JUIZ DE FORA, MG—TV Industrial, Ch. 10. ERP 10 kw. Org. Sergio Mendes. Started 1965.

LONDRINA, PR—TV Coroados, Ch. 3. ERP 2 kw. Org. Stresser. Started 1962.

MANAUS, AM—TV Ajuricaba, Ch. 20. ERP 16 kw. Soc. TV Ajuricabna Ltda. Started 1970.

PORTO ALEGRE, RS—TV Piratini, Ch. 5. ERP 25 kw. Diarios Emissoras Associados. Started March 3, 1956.

PORTO ALEGRE, RS—TV Gaucha, Caixa Postal 1164, Porto Alegre, Ch. 12. ERP 40 kw. 14 low-power satellites. Org. das Folhas. TV tape recorder facilities. Started Dec. 1962. Personnel: Jayme Sirotsky, gen. mgr.; Edson Leite, film buyer; Alberto Maluf, chief engineer.

PORTO ALEGRE, RS—TV Dif. Portoalegrense, Ch. 10. ERP 10 kw. Difusora Portoalegrense. Started Oct. 10, 1969.

RECIFE, PE—TV Globo, Ch. 11. ERP 25 kw. Org. O. Globo. Started May, 1973.

RECIFE, PE—TV Jornal do Comercio, Ch. 2. ERP 25 kw. Org. Pessoa de Queiroz. Started June 17, 1960.

RECIFE, PE—TV Radio Clube, Ch. 6. ERP 15 kw. Diarios Emissoras Associados. Started June 4, 1960.

RECIFE, PE—TV Universitaria, Ch. 11 (educational). Transmitter 5 kw. Universidade Fed. de Pernambuco. Started Aug. 1968.

RIBEIRAO PRETO, SP—TV Ribeira Preto, Ch. 3. ERP 500 watts. Radio Difusora de Sao Paulo S.A.

RIO DE JANEIRO, GB—TV Globo, Ch. 4. ERP 25 kw. Org. O. Globo. Started April 26, 1965.

RIO DE JANEIRO, GB—TV Tupi, Ch. 6. ERP 25 kw. Diarios Emissoras Associados. Started Jan. 1951. (Directional satellite on Ch. 33).

RIO DE JANEIRO, GB—TV Rio, Ch. 13. ERP 5 kw. Emissoras Unidas. Started June 29, 1954.

SALVADOR, BA—TV Itapoan, Ch. 5, ERP 5 kw. Diarios Emissoras Associados. Started Nov. 18, 1960.

SALVADOR, BA—TV Aratu, Ch. 4. ERP 2 kw. Grupo D. Rawn. Started 1969.

SANTA MARIA, RS—TV Imembui, Ch. 12. ERP 500 watts. Radio Imembui S.A. Started Dec. 13, 1969.

SAO LUIZ, MA—TV Difusora, Ch. 4. ERP 2 kw. Radio TV Difusora Maranhao S.A. Started 1965.

SAO PAULO, SP—TV Cultura (educational). Fundacao Padre Anchieta, Centro Paulista de Radio e TV Educativa, Rua Carlos Spera, 179, C.P. 11.544, Sao Paulo. Ch. 2, ERP 282 kw. TV tape recording facilities. Started June 15, 1969. Hours of operation: 7-11 p.m., daily.

SAO PAULO, SP—TV Tupi, Ch. 4. ERP 25 kw. Diarios Emissoras Associados, Started Sept. 18, 1950. (Directional satellites on Ch. 16, 23 & 31)

SAO PAULO, SP—TV Globo, Ch. 5. ERP 30 kw. Org. O. Globo Started March 1953. (Directional satellites on Ch. 19, 28 & 29)

SAO PAULO, SP—TV Record, Ch. 7. ERP 25 kw. Emissoras Unidas. Started Sept. 1953. (Directional satellites on Ch. 17, 22 & 25)

SAO PAULO, SP—TV Bandeirantes, Ch. 13. ERP 40 kw. Org. Joao Saad. Started March 5, 1967.

SAO PAULO, SP—TV Gazeta, Ch. 11. Fundacao Casper Libero. Started 1970.

UBERLANDIA, MG—TV Triangulo, Rua Burity Alegre 1069, Uberlandia, Minas Gerais, Edson G. Nunes, Ch. 8. ERP 20 kw. 5 low-powered satellites. TV tape recorder facilities. Started 1966.

VITORIA, ES—TV Vitoria, Ch. 4. ERP 2 kw. Diarios Emissoras Associados. Started 1961.

Under construction & planned:

CORUMBA, MT—TV Cidade Branca, Ch. 5. TV Cidade Branca Ltda.

ERECHIM, RS—TV Erechim, Ch. 2. TV Erechim Ltda.

FORTALEZA, CE—TV Educativa, Ch. 4 (educational). Sec. Educacao do Estado.

FORTALEZA, CE—TV Uirapuru, Ch. 5. ERP 5 kw. Jose Pessoa.

GOIANIA, GO—TV Cerne, Ch. 13 (govt.). Governo Estado de Goias.

GOIANIA, GO—TV Universitaria, Ch. 11 (educational). Universidade Fed. de Goias.

MANAUS, AM—TV Educativa, Ch. 7 (educational). Sec. Educacao do Estado.

PELOTAS, RS—TV Tuiuti, Ch. 4. Televisao Tuiuti Ltda.

PONTA GROSSA, PR—TV Esplandda, Ch. 7. Org. Wallace Pina.

PORTO ALEGRE, RS—TV Gualba, Ch. 2. Emp. Caldas Junior.

PORTO ALEGRE, RS—TV Educativa, Ch. 7 (educational). Sec. Educacao do Estado.

RIO DE JANEIRO, GB—TV Jornal do Brasil, Ch. 9. ERP 300 kw. Org. Jornal do Brasil.

SALVADOR, BA—TV Educativa, Ch. 7 (educational). Grupo Pessoa de Queiroz.

SANTA MARIA, RS—TV Universitaria, Ch. 8 (educational). Universidade Fed. Santa Maria.

SAO JOSE RIO PRETO, SP—TV Rio Preto, Ch. 8. Radio e TV Rio Preto Ltda.

UBERABA, MG—TV Uberaba, Ch. 4. Radio e TV Uberaba Ltda.

British Virgin Islands

(625 line-standards, System B)
Color: NTSC System
Sets in use: 350

Note: Additional sets in neighboring islands receive programming.

TORTOLA—ZBTB, West Indies Television Network (Commercial), Television House, Philipsburg, St. Maarten, Netherlands Antilles. Ch. 5. ERP 5 kw. Started Nov. 1973.

Personnel: David Antoniak, pres.; Len Gawrych, v.p. & managing director.

Rates: Hour, \$175; 30 min., \$125; 5 min., \$50; min., \$40; 30 sec., \$30; 20 sec., \$20; 10 sec., \$12.50.

Represented in U.S. by: ABC International.

Brunei

(625-line standards, System B)
Color: PAL System
Sets in use: 10,000 black & white; 2,000 color

BANDAR SERI BEGAWAN—Radio Television Brunei (Govt., commercial), Bandar Seri Begawan, Brunei. Tel. 3111. Telex BRUNEI 229. Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Began July 9, 1975.

Personnel: J. B. Millar, controller; Md. Salleh Abdul Kadir, asst. controller; N. P. Lidiard-White, head of programs; C. R. Cramer, chief news editor; W. A. Jackson, chief engineer.

Hours of operation: Daily, 17:30-22:00.

Planned:

SERIA—Ch. E-8 (V-196.25, A-201.75). Transmitter 20 kw, ERP 350 kw. To begin mid-1976.

Bulgaria

(625-line standards, System D)
Color: SECAM System
Sets in use: 1,457,000 black & white; 10,000 color

SOFIA—Bulgarska Televisia, Todor Strashimirov 2, Sofia 4. Tel. 46-81. Telex: RBG 22557-8. (Govt., commercial), Ch. R-7. ERP 50 kw. TV tape recording facilities. Started Nov. 7, 1959. Hours of operation: 64 weekly. 10-13 & 18-23.

Personnel: Todor Stoyanov, president of Committee for Television & Radio; Ivan Slavkov, first vice president; Nikolai Antonov, v.p., technical problems; Simeon Darvingov, v.p., economic problems; Kiril Vasilev, program director; Christo Tsachev, program director; George Christov, head of international relations & exchange dept.

BOTEV—Ch. R-11. ERP 240 kw. Started 1966.

DULOBO—Ch. R-5. ERP 6 kw. Started 1973.

KYUSTENDIL—Ch. R-10. ERP 50 kw. Started 1969.

KARDJALI—Ch. R-9. ERP 50 kw. Started 1970.

PETROHAN—Ch. R-9. ERP 5 kw. Started 1968.

SLUNCHEV BRYAG—Ch. R-7. ERP 100 kw. Started 1967.

TOLBOUKHINE—Ch. R-12. ERP 5 kw. Started 1972.

TRABNIK—Ch. R-6. ERP 24 kw. Started 1973.

VARNA—Ch. R-9. ERP 5 kw. Started 1966.

VIDEN—Ch. R-10. ERP 95 kw. Started 1969.

Low-power repeaters: 145.

Planned: 2 in 1975, one in 1976.

Burma

RANGOON—Burma Broadcasting Service, Prome Road, Kamayut, Rangoon, Burma. No additional information available.

Canada

(525-line standards, System M)
Color: NTSC System
Sets in use: 6,400,000 black & white; 2,750,000 color
(For stations, see Canadian Station Directory)

Canary Islands

(See Spain)

Central African Republic

(625-line standards, System B)
Sets in use: 100

BANGUI—Ministere de L'Information (Govt.). Started Feb. 1974.

Note: No additional information available.

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Chad

NDJAMENA—Radiodiffusion-Telvision Nationale Tchadienne, B.P. 892, Ndjamena, Tchad. Tel. 2273. Note: No additional information available.

Chile

(525-line standards, System M)
Sets in use: 1,500,000

TV Chile, Television Nacional de Chile (Govt., commercial), Bellavista 0990, Casilla Postal 16.104, Correo 9 Santiago, Chile. Tel. 774552. Telex 35.20.181 TVC.

Hours of operation: 13:00-24:00 daily.

Personnel: Jaime Fuenzalida V., director general; Gonzalo Bertran M.-C., program & production manager; Alcjandro Olivos C., technical manager; Rodolfo Raventos E., finance manager; Fernando Guzman J., commercial manager; Juan E. Silva S., fiscal manager; Nestor Rojas C., administrative & personnel head; Santiago Pavlovic V., press department head; Manuel Zuleta T., general secretary.

ANCUD—TV Chile, Ch. 10. Transmitter 50 watts, ERP 100 watts. Started Aug. 1970.

ANTOFAGASTA—TV Chile, Ch. 6. Transmitter 2 kw, ERP 8.9 kw. TV tape recording facilities. Started June 1969.

ARICA—TV Chile, Ch. 5. Transmitter 2 kw, ERP 7 kw. TV tape recording facilities. Started Dec. 1968.

CAUQUENES—TV Chile, Ch. 9. Transmitter 100 watts, ERP 700 watts. Started Feb. 1973.

CAYUMANQUI (Chillan)—TV Chile, Ch. 6. Transmitter 2 kw, ERP 15 kw. Started Aug. 1970.

CERRO SOMBRERO—TV Chile, Ch. 8. Transmitter 100 watts, ERP 300 watts. Started Sept. 1970.

CHANARAL—TV Chile, Ch. 13. Transmitter 50 watts, ERP 200 watts. Started Aug. 1972.

CHUQUICAMATA—TV Chile, Ch. 10. Transmitter 100 watts, ERP 1 kw. Started July 1970.

CONCEPCION—Corporacion de TV de la Universidad Catolica de Chile. Sec Ch. 13, Santiago. Ch. 5. Transmitter 1 kw, ERP 9.8 kw. Started Feb. 1973.

COPIAPO—TV Chile, Ch. 7. Transmitter 500 watts, ERP 1.74 kw. Started Dec. 1972.

EL ESPINO—TV Chile, Ch. 7. Transmitter 500 watts, ERP 200 watts. Started Dec. 1973.

EL ROBLE—TV Chile, Ch. 2. Transmitter 5 kw, ERP 46 kw. Started April 1971.

EL SALVADOR—TV Chile, Ch. 10. Transmitter 500 watts, ERP 2 kw. Started Aug. 1972.

IQUIQUE—TV Chile, Ch. 8. Transmitter 50 watts, ERP 150 watts. Started May 1970.

LA SERENA—TV Chile, Ch. 4. Transmitter 2 kw, ERP 5.5 kw. Started June 1972.

LEBU—TV Chile, Ch. 13. Transmitter 10 watts, ERP 100 watts. Started Feb. 1971.

MARIA ELANA Y PEDRO DE VALDIVIA—TV Chile, Ch. 7. Transmitter 500 watts, ERP 2.3 kw. Started Sept. 1972.

OSORNO—TV Chile, Ch. 6. Transmitter 2 kw, ERP 11 kw. Started Aug. 1972.

OVALLE—TV Chile, Ch. 10. Transmitter 500 watts, ERP 1.74 kw. Started June 1972.

PUERTO AYSON—TV Chile, Ch. 10. Transmitter 50 watts, ERP 60 watts. Started June 1974.

PUERTO MONTT—TV Chile, Ch. 4. Transmitter 2 kw, ERP 11 kw. Started Aug. 1972.

PUERTO NATALES—TV Chile, Ch. 7. Transmitter 50 watts, ERP 80 watts. Started Dec. 1972.

PUNTA ARENAS—TV Chile, Ch. 6. Transmitter 2 kw, ERP 7 kw. TV tape recording facilities. Started Feb. 1969.

SAN ANTONIO—TV Chile, Ch. 12. Transmitter 100 watts, ERP 300 watts. Started July 1972.

SAN FERNANDO—TV Chile, Ch. 3. Transmitter 2 kw, ERP 14.4 kw. Started Oct. 1969.

SAN FERNANDO—Corporacion de TV de la Universidad Catolica de Chile. See Ch. 13, Santiago. Ch. 5. Transmitter 1 kw, ERP 7.5 kw. Started Dec. 1972.

SANTIAGO—TV Chile, Ch. 7. Transmitter 4 kw, ERP 46 kw. TV tape recording facilities. Originates all TV Chile programming. Started Sept. 1969.

SANTIAGO—TV 13, Corporacion de Television de la Universidad Catolica de Chile (Commercial), Lira 46, Box 14600, Santiago, Chile. Tel. 380342, 380431. Telex 3520182 UCTRECE. Ch. 13 (V-211.25, A-215.75). Transmitter 17.5 kw, ERP 100 kw. TV tape recorder facilities. Started Oct. 1958.

Hours of operation: 9:00-00:30, daily.

Personnel: Eleodoro Rodriguez Matte, director general; Antonio Castancira Vivcs, general manager; Alfredo Abba Martinez, sales

(Continued on next page)

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CHILE—(Continued)

manager, program manager & film buyer; Ruby Anne Gumpertz Smith, production manager; Rafael Richard Mercado, chief engineer.

SANTIAGO—Universidad de Chile, (Commercial) Ines Matte Urrejola 0825, Santiago. Tel. 34045. Ch. 9 (V-187.25, A-191.75). Transmitter 5 kw. ERP 60 kw. TV tape recording facilities. Started Nov. 1960.

Hours of operation: 17:45-24:30, daily.

Personnel: Agustin Rodriguez Pulgar, Rector Universidad de Chile, president; Juan Carlos Astaburuaga Videla, executive vice president; Eduardo Guzman Riveros, chief of operations; Eduardo Riesco Salvo, commercial manager; Enrique Turski Rios, technical director; Arnoldo Villagrau Torrealba, director of administration & finance.

Rates: 1973 Peak 10 sec., 22,000; 20 sec., 36,000; 30 sec., 52,000; 60 sec., 90,000. Low 10 sec., 4,500; 20 sec., 7,500; 30 sec., 11,000; 60 sec., 19,000 (Escudos).

TALCA—TV Chile, Ch. 10. Transmitter 2 kw, ERP 19 kw. Started May 1969.

TALCAHUANO—TV Chile, Ch. 4. Transmitter 2 kw, ERP 13.6 kw. Started Sept. 1969.

TEMUCO—TV Chile, Ch. 5. Transmitter 2 kw, ERP 7.4 kw. Started Aug. 1972.

TOCOPILLA—TV Chile, Ch. 12. Transmitter 50 watts, ERP 200 watts. Started Sept. 1972.

VALDIVIA—TV Chile, Ch. 3. Transmitter 2 kw, ERP 6.2 kw. Started July 1972.

VALLENAR—TV Chile, Ch. 12. Transmitter 500 watts, ERP 2.4 kw. Started Sept. 1972.

VALPARAISO—TV Chile, Ch. 6. Transmitter 500 watts, ERP 8 kw. Started April 1970.

VALPARAISO—Catholic University of Valparaiso (Commercial), Avda. Brasil 2950, Box 3021-3, Valparaiso. Tel. 52574. Ch. 4. Eduardo Vargas, chief director.

VICTORIA—TV Chile, Ch. 3. Transmitter 100 watts, ERP 400 watts. Started March 1971.

Low-power repeaters: TV Chile, 18 in operation.

China

(625-line standards, System D)

Sets in use: 300,000

All stations are owned by the Government.

Plans Color: PAL System

[Recent information not available]

CANTON—Visual carrier 57.75 MHz; aural 64.25. ERP 1 kw. Started Dec. 1958.

CHANGCHUN—Visual carrier 57.75 MHz; aural 64.25. ERP 1 kw. Started tests Jan. 1960.

HARBIN—Ch. R-1. 500 watts.

PEKING—Transmitter 1 kw, ERP 5 kw. Visual carrier 57.75 MHz; aural 64.25. Started May 1958.

PEKING—Ch. R-3. Started May 1958.

SHANGHAI—Ch. R-5. ERP 0.5 kw. Started Oct. 1958.

SHENYANG (Mukden)—Ch. R-5. Started 1960.

SIAN—Ch. R-1.

TIENTSIN—Ch. R-5.

RELAY STATIONS

CHANGLI—Ch. R-1, repeating Peking.

SOOCHOW—Visual 57.75 MHz; aural 64.25, repeats Shanghai.

TANGSHAN—Ch. R-4, repeating Peking.

WUSIH—Visual 57.75 MHz; aural 64.25, repeats Shanghai.

EXPERIMENTAL STATIONS

ANSHAN—Visual carrier 57.75 MHz; aural 64.25.

CHANGSHA—Visual 57.75 MHz; aural 64.25.

CHENGTU—Visual 57.75 MHz; aural 64.25.

CHIAMSU—Ch. R-1.

FOOCHOW—Ch. R-5.

FUSHUN—Ch. R-1.

HEKANG—Ch. R-4.

HOFEI—Ch. R-4.

KIRIN—Ch. R-1.

KWEIYANG—Ch. R-5.

LANCHOW—Ch. R-1.

NANKING—Ch. R-1.

TAIYUAN—Ch. R-1.

TSINAN—Ch. R-3.

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TSINGTAO

TSITSIHAR—Visual carrier 57.75 MHz; aural 64.25.

WUHAN—Ch. R-5.

TAIWAN PROVINCE

(525-line standards, System M)

Color: NTSC System

Sets in use: 2,100,000 black & white; 250,000 color

TAIPEI—BET 21, Taiwan Television Enterprise Ltd. (Commercial), No. 10, Pa Te Road, Sec. 3, Taipei. Tel. 779171-5; 783121-0. Ch. 7. Transmitter 10 kw, ERP 125/50 kw (bi-directional). Low powered repeaters: Ch. 12, Yang-Ming-Shan; Ch. 7 Sun Moon Lake; Ch. 12, Hwaiien; Ch. 12, Suao; Ch. 7, Puli. TV tape recording facilities. Started Oct. 1962. Hours of operation: 12:00-13:00 & 18:00-23:00, Mon.-Fri.; 12:00-23:00, Sat.-Sun.

Rates (Dec. 1973): Spot 10 sec., 3,600. Program hour, 54,000; 5 min., 16,200 (New Taiwan Dollars).

Personnel: Lim Peck-siu, chairman; Thomas S. Chou, pres.; Wei-Yung Lee, exec. v.p.; Yi-Mou Ho & Kuan Mu-Yu, vice presidents; Chia-Hsiang Pi, chief engineer; Hwang Hung-Ying, mgr., engineering dept.; Yi-Mou Ho, mgr., program dept.; David Li, mgr., news dept.

TAIPEI—Chinese Television Service (Commercial), No. 100, Kuang Fu South Road, Taipei. Tel. 784191-6. Ch. 11. Transmitter 12.5 kw, ERP 114/38 kw (tri-directional). Low power repeaters: 3 under construction. Started Oct. 1971.

Personnel: Liu Kuo-tsai, chairman; Liu Hsien-yun, president; Hsiao Cheng-chi, v.p.; Tseng Wen-wei, mgr., planning & management dept.; James Hsu, deputy dir. & film buyer; Li Ming, dir., program dept.; Chang Sung-mao, mgr. of sales dept.; Hu Hsiao-hu, dir., engineering dept.; Chou Fen-hu, dir., educational dept.; Soong Newtoon, dir., news dept.

Hours of operation: 5:40-8:20, 12:00-1:30, 18:00-23:45, Mon.-Sat.; 5:40-10:20, 12:00-24:00, Sun.

Rates: Same as Taiwan Television Enterprise Ltd.

KAOHSIUNG—BET 23, Taiwan Television Enterprise Ltd. Ch. 7. Transmitter 10 kw, max. ERP 125/105/5 kw, tri-directional. Started Oct. 1956. Repeats programs of BET 21, Taipei.

KAOHSIUNG—BET 33, Chinese Television Service, Ch. 11. Transmitter 12.5 kw, ERP 168/38 kw, bi-directional. Repeats BET 31, Taipei.

NANTOU—BET 32, Chinese Television Service, Ch. 8. Transmitter 12.5 kw, ERP 144/46 kw, tri-directional. Repeats BET 31, Taipei.

YUANLIN—BET 22, Taiwan Television Enterprise Ltd. Ch. 12. Transmitter 10 kw, max ERP 125/105/5 kw, tri-directional. Started Oct. 1956. Repeats programs of BET 21, Taipei.

Colombia

(525-line standards, System M)

Sets in use: 1,200,000

Instituto Nacional de Radio y Television Inravision (Govt., commercial & educational), Centro Administrativo Nacional, Via del Aeropuerto Eldorado, Bogota. Tel. 690 277. Studios: Calle 24, No. 5-64. Tel. 414 068 & 438 244. Telex: 44311. All programs originate in Bogota studios, all other stations are repeaters, all use HJRN-TV call letters. TV tape recorder facilities, Bogota studio. Hours of operation: Educational, 13:00-16:00 and 18:00-21:00. Commercial, 16:00-18:00 and 21:00-06:00 (GMT.)

Rates: Average prime time 30 sec., 7,000 (Colombian Pesos).

Personnel: Dr. Feran Villegas Velez, director general; Dr. Gregorio Rodriguez Camargo, general manager; Fernando Alford Cortazar, television manager; Efrain Zagarra Insignares, production manager; Jorge E. Nassar S., technical director; Beatriz Saiz de Canal, educational TV manager.

STATIONS

BOGOTA (Alto Magdalena)—Ch. 7. Transmitter 10 kw, ERP 600 kw. Started 1954. Network.

BOGOTA (Alto Magdalena)—Ch. 9. Transmitter 1 kw, ERP 200 kw. Started Feb. 1965. Local channel.

BOGOTA (Alto Magdalena)—Ch. 11. Transmitter 1 kw, ERP 100 kw. Local channel.

BOYACA (La Rusia)—Ch. 10. Transmitter 1 kw, ERP 50 kw (directional). Started 1956.

CARTAGENA (La Popa)—Ch. 7. Transmitter 100 watts, ERP 2.5 kw.

EL CARMEN DE BOLIVAR—Ch. 9. Transmitter 1 kw, ERP 100 kw. Started May 1965.

LAS JURISDICCIONES—Ch. 6. Transmitter 10 kw, ERP 600 kw. Started May 1965.

MADRONO—Ch. 9. Transmitter 1 kw, ERP 180 kw (directional). Started 1955.

MANIZALES (Paramo del Ruiz)—Ch. 12. Transmitter 1 kw, ERP 100 kw. Started 1955.

MEDELLIN—Ch. 3. Transmitter 10 kw, ERP 600 kw. Started Sept. 1967.

MONTERIA—Ch. 7. Transmitter 1 kw, ERP 100 kw. Started Jan. 1964.

NEIVA—Ch. 12. Transmitter 1 kw, ERP 100 kw (directional). Started Nov. 1965.

PAN DE AZUCAR (Valle del Cauca)—Ch. 8. Transmitter 10 kw, ERP 200 kw (directional). Started July 1957.

PASTO—Ch. 12. Transmitter 1 kw, ERP 80 kw. Started Dec. 1966.

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POPAYAN (Munchique)—Ch. 10. Transmitter 1 kw, ERP 40 kw. Started Nov. 1965.
RIOHACHA (Cerro Kennedy)—Ch. 12. Transmitter 1 kw, ERP 25 kw. Started 1970.
SANTA MARTA—Ch. 2. Transmitter 10 kw, ERP 900 kw (directional). Started Jan. 1963.
VILLAVICENCIO (Alto del Tigre)—Ch. 2. Transmitter 10 kw, ERP 600 kw.

TRANSLATORS

ARGELIA (Valle)—Ch. 6. Transmitter 10 watts, ERP 100 watts. Started April 1972.
BELEN (Boyaca)—Ch. 3. Transmitter 10 watts, ERP 95 watts. Started May 1972.
BELENCITO (Boyaca)—Ch. 7. Transmitter 100 watts, ERP 800 watts. Started Oct. 1968.
BELLO (Antioquia)—Ch. 7. Transmitter 7.5 watts, ERP 75 watts. Started Jan. 1970.
BOAVITA (Boyaca)—Ch. 13. Transmitter 10 watts, ERP 150 watts. Started June 1972.
CHARALA (Santander)—Ch. 8. Transmitter 7.5 watts, ERP 45 watts. Started Dec. 1969.
CHIQUEQUIRA (Boyaca)—Ch. 13. Transmitter 75 watts, ERP 750 watts. Started Oct. 1969.
CONTRATACION (Santander)—Ch. 2. Transmitter 10 watts, ERP 50 watts. Started June 1972.
CUCUTA (Norte de Santander)—Ch. 11. Transmitter 75 watts, ERP 532 watts. Started Nov. 1970.
EL CARMEN (N. Santander)—Ch. 8. Transmitter 10 watts, ERP 50 watts. Started Dec. 1973.
EL COCUY (Boyaca)—Ch. 7. Transmitter 7.5 watts, ERP 284 watts. Started Sept. 1971.
FLORENCIA (Caqueta)—Ch. 7. Transmitter 75 watts, ERP 532 watts. Started Feb. 1970.
GABINETE (Caqueta)—Ch. 11. Transmitter 75 watts, ERP 1.3 kw. Started Feb. 1970.
GARZON (Huila)—Ch. 8. Transmitter 75 watts, ERP 532 watts. Started Dec. 1969.
IBAGUE (Tolima)—Ch. 5. Transmitter 10 watts, ERP 10 watts. Started Aug. 1972.
LA CALERA (Cundinamarca)—Ch. 4. Transmitter 10 watts, ERP 100 watts. Started April 1972.
LA VEGA (Cundinamarca)—Ch. 4. Transmitter 10 watts, ERP 50 watts. Started Nov. 1972.
MALAGA (Santander)—Ch. 10. Transmitter 75 watts, ERP 840 watts. Started Dec. 1969.
MONIQUEIRA (Boyaca)—Ch. 12. Transmitter 75 watts, ERP 785 watts. Started Jan. 1971.
MORRO AZUL—Ch. 4. Transmitter 2 kw, ERP 40 kw.
NUEVO COLON (Boyaca)—Ch. 4. Transmitter 100 watts. Started Oct. 1972.
OCANA (Norte de Santander)—Ch. 8. Transmitter 7.5 watts, ERP 53 watts. Started Oct. 1969.
PAMPLONA (Norte de Santander)—Ch. 8. Transmitter 7.5 watts, ERP 75 watts. Started Nov. 1967.
PAZ DEL RIO (Boyaca)—Ch. 11. Transmitter 10 watts, ERP 100 watts. Started Nov. 1967.
PITALITO (Huila)—Ch. 9. Transmitter 5 watts, ERP 50 watts. Started Oct. 1968.
RAQUIRA (Boyaca)—Ch. 9. Transmitter 100 watts, ERP 1.5 kw. Started Nov. 1972.
RIO PRADO (Tolima)—Ch. 10. Transmitter 1.5 watts, ERP 19 watts. Started June 1972.
SAMACA (Boyaca)—Ch. 7. Transmitter 5 watts, ERP 50 watts. Started Dec. 1967.
SAN AGUSTIN (Huila)—Ch. 13. Transmitter 5 watts, ERP 30 watts. Started Jan. 1972.
SAN ANDRES—Ch. 13. Transmitter 0.5 kw, ERP 5 kw.
SAN ANDRES (Santander)—Ch. 5. Transmitter 10 watts, ERP 100 watts. Started Sept. 1973.
SANDONA (Narino)—Ch. 6. Transmitter 100 watts, ERP 1.5 kw. Started April 1972.
SAN GIL (Santander)—Ch. 9. Transmitter 7.5 watts, ERP 75 watts. Started Sept. 1967.
SAN PABLO (Narino)—Ch. 13. Transmitter 10 watts, ERP 10 watts. Started Nov. 1973.
SANTA MARIA (Boyaca)—Ch. 7. Transmitter 1 watt, ERP 16 watts. Started March 1972.
SARDINATA (N. Santander)—Ch. 8. Transmitter 5 watts, ERP 50 watts. Started Oct. 1973.
TIBITO (Cundinamarca)—Ch. 10. Transmitter 100 watts, ERP 750 watts. Started Nov. 1969.
UBATE (Cundinamarca)—Ch. 11. Transmitter 5 watts, ERP 50 watts. Started May 1968.
VALLE DE TENZA I (Boyaca)—Ch. 10. Transmitter 75 watts, ERP 624 watts. Started Nov. 1970.
VALLE DE TENZA II—Ch. 13. Transmitter 7.5 watts, ERP 53 watts. Started March 1971.
VALLEDUPAR—Ch. 8. ERP 50 watts (directional). Started 1970.

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VILLAPINZON (Cundinamarca)—Ch. 10. Transmitter 7.5 watts, ERP 75 watts. Started May 1970.

Comoro Islands

(625-line standards, System K)

MORONI—Television France 1, Box 250, Moroni, Comores. Tel. 22 61. Ferald Brody, chief of service. No further information available.

Republic of the Congo

(625-line standards, System D)

Sets in use: 2,200

BRAZZAVILLE—Radiodiffusion-Television Congolaise (Govt., commercial), P.O. Box 2241, Brazzaville. ERP 2 kw. Started experimental operation Aug. 1963.
 Personnel: Bikouta-Menga Guy, director general; Claude Andre Bimbakila, program manager; Ngoma-Mby, director of television; Nanga Nanga, film buyer; Matoko Patrice, production manager; Luc Malonga, chief engineer.

Democratic Republic of the Congo

(See Zaire Republic)

Costa Rica

(525-line standards, System M)

Color: NTSC System

Sets in use: 150,000 black & white; 4,000 color

SAN JOSE—Telecentro Canal 6, Corporacion Costarricense de Television (Commercial), P.O. Box 2860, San Jose. Tel. 21-02-55. Ch. 6. Transmitter 5 kw, ERP 300 kw. TV tape recorder facilities. Started Sept. 1965.

Hours of operation: Daily, 11:30 a.m.-11:30 p.m.

Personnel: Mario Sotela P., pres.; Jose J. Ortiz, gen. mgr.; Luis G. Castro, sales mgr.; Joao Anjos, chief engineer.
 Rates (Oct. 1971): 60 sec. 450.00; 30 sec., 300.00 (Colons).

SAN JOSE—TI-TVCR, Televisora de Costa Rica S.A. (Commercial), Avenida Sabana Oeste, P.O. Box 3876, San Jose, Costa Rica. Tel. 32-22-22. Telex 2220 TELETICA. Ch. 7. Transmitter 5 kw, ERP 150 kw. TV tape recorder facilities. Hours of operation: Daily 11:30 a.m.-11:00 p.m. Started May 1960. Repeaters on Ch. 11 (Buena Vista), Ch. 5 (Zarcero), Ch. 5 (Turrialba Volcano) & Ch. 5 (Golfito).

Ownership: American Broadcasting Cos., 35%; Olga Cozza de Picado, 65%. Executives: Olga de Picado, pres.; Augusto Carballo C., treas.; Rolando Fernandez Salas, alternate secy.

Personnel: Augusto Carballo C., gen. mgr.; Rodrigo Sanchez, sales mgr. & programming; Gerardo Guzman Molina, chief engineer.

Represented in U.S. by International Communications Inc., New York. Affiliated with Central American Network and ABC International TV Inc.

Rates (April 1975): Class A—6-10:30 p.m., daily. Spot 60 sec., 900; 40 sec., 750; 30 sec., 550; program hour, 5,000; 30 min., 3,000 (Colons).

SAN JOSE—Radio Television Tic-Tac Ltda. (commercial), P.O. Box 4666, Tel. 22-33-34. Ch. 4. Transmitter 3 kw, ERP 78 kw. Low-powered repeater, Ch. 9. Started Feb. 1962. TV tape recording facilities. Hours of operation: Daily, 11 a.m.-11 p.m.
 Personnel: Arnoldo Vargas V., owner, president and chief engineer; Claudio Reyes A., sales manager.

SAN JOSE—Telenac Canal 2, Telesistema Nacional S.A., P.O. Box 2860, San Jose. Tel. 21-04-55. Ch. 2. Transmitter 5 kw, ERP 300 kw. TV tape recorder facilities.

Personnel: Mario Sotela, pres.; Jose J. Ortiz, gen. mgr. & film buyer; Joao Anjos, chief engineer.

Cuba

[No recent information available from Cuba]

(525-line standards, System M)

Color: SECAM System

Sets in use: 555,000

Note: Havana stations CMAB-TV & CMBF-TV are operated as one network by the government and are feeding their former satellites the same programs. CMQ-TV is operated as a second network and also feeds its former satellites with government programs. Commercial operations of all stations have been taken over by the govt.

Personnel: Jorge Serguera Riveri, director general, Cuba Broadcasting Institute; M. L. Ibarsaval, deputy director general, Cuban Radio & Television Committee; C. D. Diaz, economic deputy director.

HAVANA—CMAB-TV, Television Revolucion (formerly Telemundo), Ch. 2. Ambar Motors Bldg.; P & 23rd Sts., Vedado. Telephone: UO-9421. Transmitter 10 kw, ERP 110 kw. Also operates 6 satellites and plans 7th in Pinar del Rio.

HAVANA—CMBF-TV Cadena Nacional, S. A. Ch. 4. Address: Mazon y San Miguel. Telephone: UO 9366. Transmitter 10 kw, ERP 100 kw. Also operates 6 satellites.

HAVANA—CMQ-TV, Circuito, CMQ, Ch. 6 (CMQ-TV & radio networks). Address: Radiocentro. Telephone: 3-9911. Transmitter 10 kw, ERP 100 kw. Operates 7-station network.

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CUBA—(Continued)

- HAVANA**—CMTV, Ch. 10. Address: Ambar Motors Bldg., P & 23rd Sts., Vedado. Transmitter 5 kw, ERP 25 kw.
- HAVANA**—CMBA-TV, Radio Universal, S.A., Ch. 7. Radiocentro. Telephone: F-9911. Transmitter 10 kw, ERP 51 kw.
- HAVANA**—CMBJ-TV, TV de la Libertad, Ch. 12. Hotel Hamilton, Havana. Transmitter 10 kw, ERP 115 kw.
- CAMAGUEY**—CMJL-TV, Circuito CMQ, Ch. 6. Transmitter 10 kw, ERP 55.8 kw. (See CMQ-TV, Havana).
- CAMAGUEY**—CMFE-TV, Telemundo, Ch. 9. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana).
- CAMAGUEY**—CMJ-TV, CMBF-TV Cadena Nacional, Ch. 4. Transmitter 5 kw, ERP 25 kw. (Satellite of CMBF-TV, Havana)
- CAMAGUEY**—CMFG-TV, Television Camaguey, S.A., Ch. 11. Started summer of 1959.
- CIEGO DE AVILA**—CMFD-TV, Circuito CMQ, Ch. 7. Transmitter: kw, ERP 18.2 kw. (See CMQ-TV, Havana)
- HOLGUIN**—CMKJ-TV, Circuito CMQ, Ch. 3. Transmitter 5 kw, ERP 27.5 kw. (See CMQ-TV, Havana)
- HOLGUIN**—CMLD-TV, CMBF-TV Cadena Nacional, Ch. 8. Transmitter 5 kw. (Satellite of CAB-TV, Havana)
- JATIBONICA**—CMFF-TV, Telemundo, Ch. 12. ERP 32 kw. (See CMAB-TV, Havana)
- MATANZAS**—CMG-TV, CMBF Cadena Nacional, Ch. 13. Transmitter 5 kw, ERP 28 kw. (Satellite of CMAB-TV, Havana)
- MATANZAS**—CMGQ-TV, Circuito CMQ, Ch. 9. Transmitter 5 kw, ERP 28 kw. (Satellite of CMBF-TV, Havana)
- MATANZAS**—CMGH-TV, Telemundo, Ch. 11. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)
- SANTA CLARA**—CMHQ-TV, Circuito CMQ, Ch. 5. Transmitter 5 kw, ERP 25.6 kw. (See CMQ-TV, Havana)
- SANTA CLARA**—CMH-TV, CMBF-TV Cadena Nacional, Ch. 3. Transmitter 5 kw, ERP 30.9 kw. (Satellite of CMBF-TV, Havana)
- SANTA CLARA**—CMRA-TV, Telemundo, Ch. 8. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)
- SANTIAGO DE CUBA**—CMKU-TV, Circuito CMQ, Ch. 2. Transmitter 5 kw, ERP 13.7 kw. (See CMQ-TV, Havana)
- SANTIAGO DE CUBA**—CMLC-TV, Telemundo, Ch. 7. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)
- SANTIAGO DE CUBA**—CMLB-TV, Cadena Nacional, Ch. 5. Transmitter 5 kw, ERP 14.3 kw. (Satellite of CMBF-TV, Havana)
- VICTORIA DE LAS TUNAS**—CMLQ-TV, Circuito CMQ, Ch. 70 translator. ERP 14.4 kw. (See CMQ-TV, Havana)
- VICTORIA DE LAS TUNAS**—Ch. 73 translator. 10 watts. (See CMBF-TV, Havana)

Curacao

(See Netherlands Antilles)

Cyprus

(625-line standards, System B)

Sets in use: 82,000

- Cyprus Broadcasting Corp. (Semi-Govt., commercial), P.O. Box. 4824, Nicosia, Cyprus. Tel. 22231. Telex 2333. All stations carry same program. TV tape recorder facilities at Nicosia studios. Hours of operation: Entertainment, daily (winter) 1830-2230; summer) 1900-2300. Educational, daily, except Sun. & school holidays 1000-1200 during academic year.
- Personnel: A. N. Christofides, director-general; I. Hadjioussif, deputy director-general; C. Papadopoulos, head of TV programs; K. Euripidou, chief accountant; D. Kyprianou, head of commercial div.; P.T. Astreos, chief engineer.
- MOUNT OLYMPUS**—Ch. E-6 (V-182.25, A-187.75). Transmitter 10 kw, ERP 40 kw. Started on experimental basis Dec. 1964, official operation began 1966.
- SINA OROS**—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 40 kw. Started on experimental basis Dec. 1964, official operation began 1966. Currently operated by Turkish armed forces.

REPEATERS

- KAKOPETRIA**—Ch. E-11. ERP 20 watts. Started in 1972.
- PLATRES**—Ch. E-35. ERP 60 watts. Started in 1972.
- TSADA**—Ch. E-38. ERP 1.5 kw. Started in 1972.

Czechoslovakia

(625-line standards, System D)

Color: SECAM System

Sets in use: 3,610,000

- Ceskoslovenska Televize (Govt., limited commercial), M. Gorkeho Nam., 29, 110 00 Praha 1. Cable Address: Televise Praha. Telex: Prague 121 800. Tel.: 221247.
- Personnel: Jan Zelenka, director general; Vladimir Divis, deputy director general, artistic programs; Milena Balasova, director of television stations in Bohemia; Milos Marko, director of television stations in Slovakia; Gennadij Codr, director of foreign relations.

- BANSKA BYSTRICA**—Ch. R-7. ERP 100 kw.
- CENTRAL BOHEMIA**—Ch. R-1. ERP 150 kw. Started 1963.
- EAST BOHEMIA**—Ch. R-6. ERP 100 kw. Started May 1959.
- NORTH BOHEMIA**—Ch. R-12. ERP 80 kw. Started June 1960.
- SOUTH BOHEMIA**—Ch. R-2. ERP 100 kw. Started April 1959.
- WEST BOHEMIA**—Ch. R-10. ERP 100 kw. Started Sept. 1960.
- BRUNTAL**—Ch. R-7. ERP 100 watts.
- CERNA HORA**—Ch. R-11. ERP 100 watts. Started 1963.
- JACHYMOV**—Ch. R-7. ERP 800 watts.
- JAVORICE**—Ch. R-11. ERP 100 watts. Started 1963.
- JESTED**—Ch. R-8. ERP 100 watts. Started 1963.
- JIHlava**—Ch. R-11. ERP 100 watts. Started 1961.
- KLINOVEC (Karlov Vary)**—Ch. R-7. ERP 1 kw. Started 1957.
- KRALOVA HOLA**—Ch. R-5. ERP 5 kw. Started 1964.
- LIBEREC**—Ch. R-8. ERP 900 watts.
- CENTRAL MORAVIA**—Ch. R-9. ERP 100 kw. Started March 1958.
- MODRY KAMEN**—Ch. R-12. ERP 500 watts. Started 1964.
- NOVE MESTO**—Ch. R-12. ERP 1 kw. Started 1961.
- OSTRAVA**—Ch. R-1. ERP 100 kw. Started Dec. 1955.
- PARDUBICE**—Ch. R-6. ERP 100 kw.
- PLZEN**—Ch. R-10. ERP 100 kw.
- PRAGUE**—Ch. R-7. ERP 12 kw. Started Jan. 1964.
- CENTRAL SLOVAKIA**—Ch. R-7. ERP 100 kw. Started Oct. 1960.
- EAST SLOVAKIA**—Ch. R-6. ERP 100 kw. Started Feb. 1961.
- WEST SLOVAKIA (Bratislava)**—Ch. R-2. ERP 150 kw. Started Nov. 1956.
- TRUTNOV**—Ch. R-11. ERP 1 kw. Started 1958.
- USTI N. LABEM**—Ch. R-12. ERP 100 kw.
- ZILINA**—Ch. R-11. ERP 1 kw. Started 1963.
- Satellites: 300 in operation, 180 planned.
- Planned:
- DOMAZLICE**—Ch. R-12. **SUSICE**—Ch. R-9.
- KLATOVY**—Ch. R-6. **JESENIK**—Ch. R-4.

Denmark

(625-line standards, System B)

Color: PAL System

Sets in use: 1,475,000 black & white; 264,000 color

- All stations operated by Danish State Radio, Television Service (Govt., non-commercial). Program production: Radihuset, Rosenørns Alle 22, Copenhagen V. Tel. 01-350647. Distribution & stations: PTT Denmark, Farvergade 17, 1007 Copenhagen K. Tel. 01-116605. Main studios in Copenhagen, where all programs originate, have TV tape recorder facilities.
- Hours of operation: 6-9 hours daily.
- Personnel: Hans Solvhoj, director general; Laurits Bindsoev, director of TV programs.
- U.S. Representative: Redaktor Claus Toksvig.
- U.S. Office: Danish Broadcasting Corporation, 6 Wildwood Rd., Larchmont, N.Y. (10538).
- AALBORG**—Ch. E-5. Transmitter 10 kw, ERP 50 kw (directional). Started May 1958. Changing to 10 kw transmitter, ERP 60 kw (directional) summer 1973.
- AARHUS**—Ch. E-8. Transmitter 10 kw, ERP 50 kw. Started May 1956.
- BORNHOLM**—Ch. E-5. Transmitter 2 x 1 kw, ERP 10 kw. Started July 1960.
- COPENHAGEN**—Ch. E-4. Transmitter 10 kw, ERP 50 kw (directional). Started May 1955.
- ESBJERG**—Ch. E-9 (satellite of Sonderjylland). Transmitter 10 watts, ERP 89 watts (directional). Started March 1967.
- FREDERICIA**—Ch. E-11 (satellite of Fyn). Transmitter 5 watts, ERP 50 watts (directional). Started Dec. 1969.
- FREDERIKSHAVN**—Ch. E-8 (satellite of Aalborg). Transmitter 10 watts, ERP 100 watts (directional). Started Sept. 1960.
- FYN (Odense)**—Ch. E-3. Transmitter 5 kw, ERP 10 kw. Started Dec. 1955.
- GRENAA**—Ch. E-11 (satellite of Aarhus). Transmitter 10 watts, ERP 100 watts (directional). Started Feb. 1969.
- HIRTSHALS**—Ch. E-11 (satellite of Aalborg). Transmitter 10 watts, ERP 60 watts (directional). Started Feb. 1969.
- HOBRO**—Ch. E-7 (satellite of Aalborg). Transmitter 5 watts, ERP 15 watts (directional). Started Jan. 1964.
- HORSENS**—Ch. E-6 (satellite of Aarhus). Transmitter 5 watts, ERP 30 watts (directional). Started Jan. 1964.
- KOLDING**—Ch. E-9 (satellite of Sonderjylland). Transmitter 5 watts, ERP 80 watts (directional). Started Sept. 1958.
- KOLLUND**—Ch. E-9 (satellite of Sonderjylland). Transmitter 5 watts, ERP 60 watts (directional). Started March 1964.
- MIDDELFART**—Ch. E-5 (satellite of Fyn). Transmitter 1 watt, ERP 6 watts (directional). Started Oct. 1969.
- NYKOBING-SJAELLAND**—Ch. E-5 (satellite of Copenhagen). Transmitter 5 watts, ERP 30 watts (directional). Started May 1970.

International TV Directory

RANDERS—Ch. E-6 (satellite of Aarhus). Transmitter 5 watts, ERP 9 watts (directional). Started Dec. 1963.

RINGKOBING—Ch. E-6 (satellite of Vestjylland). Transmitter 5 watts, ERP 50 watts (directional). Started Dec. 1969.

SABBY—Ch. E-7 (satellite of Aalborg). Transmitter 5 watts, ERP 12 watts (directional). Started Feb. 1970.

SILKEBORG—Ch. E-6 (satellite of Aarhus). Transmitter 10 watts, ERP 105 watts (directional). Started Oct. 1965.

SKAGEN—Ch. E-11 (satellite of Aalborg). Transmitter 5 watts, ERP 52 watts (directional). Started Sept. 1963.

SONDERBORG—Ch. E-10 (satellite of Sonderjylland). Transmitter 5 watts, ERP 50 watts (directional). Started April 1970.

SONDERJYLLAND (Rangstrup)—Ch. E-7. Transmitter 10 kw, ERP 60 kw. Started April 1957.

SVENDBORG—Ch. E-9 (satellite of Fyn). Transmitter 5 watts, ERP 25 watts (directional). Started Oct. 1969.

SYDSJÆLLAND (Naestved)—Ch. E-6. Transmitter 10 kw, ERP 60 kw. Started Oct. 1959.

SYDVESTJYLLAND—Ch. E-5 (satellite of Vestjylland). Transmitter 2x 500 watts, ERP 5 kw (directional). Started Sept. 1971.

THISTED—Ch. E-8 (satellite of Vestjylland). Transmitter 5 watts, ERP 50 watts (directional). Started March 1970.

VARDE—Ch. E-11 (satellite of Sonderjylland). Transmitter 5 watts, ERP 50 watts (directional). Started Sept. 1969.

VEJLE—Ch. E-5 (satellite of Aarhus). Transmitter 10 watts, ERP 30 watts (directional). Started April 1960.

VESTJYLLAND (Holstebro)—Ch. E-10. Transmitter 10 kw, ERP 60 kw. Started May 1958.

Low power repeaters: 21 in operation.

Medium power repeaters: 1 in operation.

Dominican Republic

(525-line standards, System M)

Color: NTSC System

Sets in use: 180,000

SANTO DOMINGO—HIN-TV, Rahintel (Commercial), P.O. Box 1220 zone 7, Calle Hipolito Herrera Baez, Esquina Ave. Independencia, Santo Domingo. Tel. 533-3151. Radio HIN Corp., Pedro P. Bonilla, pres. Ch. 7. Transmitter 1 kw, ERP 35 kw. Started Feb. 1, 1959. TV tape recording facilities.
Hours of operation: Daily, 11 a.m.-11 p.m.
Rates: 60 sec., 70; 30 sec., 40; hour, 240; 30 min. 160 (Dominican Pesos).
Personnel: Pedro P. Bonilla, gen. mgr.; Enrique Moll T., sales mgr.; Virgilio Donastorg, chief engineer; Vinicio Lambert, program mgr.; R. R. Frias, production mgr.
U.S. Representative: International Communications Inc.

SANTO DOMINGO—HISD-TV, Radio Television Dominicana, Av. Dr. Tejada Florentino No. 8, P.O. Box 969, Santo Domingo (Govt., commercial), Ch. 4. Transmitter 5 kw, ERP 16 kw. TV tape recording facilities. Started Aug. 1952.
Personnel: R. A. Font Bernard, gen. mgr.; Antonia de Batista, sales mgr.
Hours of operation: Noon-11 p.m.

SANTO DOMINGO—HI-PI, Colorvision (Commercial), P.O. Box Calle Emilio Morel, Esquina Lulu Perez, Tel. 566-5879. Copr. Ch. 9. Transmitter 5 kw, ERP 15 kw. Started 1970.
Hours of operation: 11 a.m.-11 p.m.
Personnel: Manuel Quiroz, gen. mgr.; R. Quinones, program mgr.

ALTO DE BANDERA—Radio Television Dominicana, Ch. 5. Transmitter 5 kw. Started Aug. 1, 1952. Repeater.

EL CERRO—HIN-TV, Rahintel TV, Ch. 11. Transmitter 500 watts, ERP 1.5 kw. Started Feb. 1966. Repeater.

EL CERRO—Colorvision, Ch. 12. Transmitter 5 kw, ERP 10 kw. Started 1970. Repeater.

NAVISA—HIN-TV, Rahintel TV, Ch. 70. Transmitter, 1 kw, ERP 3 kw. Started Feb. 1966. Repeater.

SANTIAGO—HIN-TV, Rahintel TV, Ch. 7. Transmitter 500 watts, ERP 5 kw. Started Feb. 1966. Repeater.

Ecuador

(525-line standards, System M)

Color: NTSC System

Sets in use: 250,000

AMBATO—Telesistema del Ecuador (Commercial), Ch. 2. Transmitter 750 watts. Hours of operation: 6-11 p.m. Started Nov. 12, 1968. Humberto Garice, mgr.

CUENCA—Telesistema del Ecuador (Commercial), Ch. 3. Started Aug. 15, 1967. Hours of operation: Daily 6-11 p.m. Bertha de Vintimilla, mgr.

ESMERALDAS—Ch. 6. Started June 1972. Hector Endara, manager.

GUAYAQUIL—Cadena Ecuatoriana de Television, Avenida de los Americas, Tel. 391830, Ch. 10. Started May 30, 1969. Personnel: Oswaldo Ochoa, gen. mgr.; Esteban de Abregu, production mgr.

GUAYAQUIL—HC-TEN2, Corporacion Ecuatoriana de Television S.A. (Commercial), P.O. Box 1239, Guayaquil, Tel. 300152. Studios: Cerro del Carmen. (Affiliated with WCKT, Ch. 7, Miami, Fla.) Ch. 2. Transmitter 2 kw, ERP 12 kw.

Hours of operation: Daily, noon-11 p.m. Started May 1967. Ownership: Xavier Alvarado Roca, Editores Nacionales.
Personnel: Xavier Alvarado Roca, president; Luis Hanna, manager; Cesar Noblecilla, asst. mgr.
Rates: 60 sec. peak, 1,200; hour, 10,000; 30 min., 5,000 (Suces).

LOJA—Telesistema del Ecuador (Commercial), Ch. 4. Transmitter 750 watts. Started Nov. 18, 1969. Walter Jaramillo, mgr.

MANTA—Telesistema del Ecuador (Commercial), Ch. 4. Transmitter 750 watts. Started July 20, 1968. Pedro Vincent, mgr.

QUITO—Teleamazonas (Commercial), Casilla 4844, Quito, Ecuador. Tel. 247-600. TV tape recording facilities. Plans color, NTSC System 1973. Ch. 4. Transmitter 6 kw, ERP 36 kw. Started May 1959.
Personnel: Antonio Granda Centeno, director general; Robert B. Clark, general manager; Jonathan Dalke, chief engineer.

QUITO—Telesistema del Ecuador (Commercial), Ch. 2.

QUITO—HCTNTV-1, Televisora Nacional S.A., Calle Bosmediano y Jose Carbo, Tel. 244-928, Ch. 8. Transmitter 2 kw, ERP 18 kw. TV tape recording facilities. Started June 1970. Leonardo Ponce, mgr.
Ownership: Jorge Mantilla Ortega, Xavier Alvarado Roca.
Rates: 60 sec. peak, 1,200 (Suces).

Egypt

(See Arab Republic of Egypt)

El Salvador

(525-line standards, System M)

Color: NTSC System

Sets in use: 108,000 black & white; 1,300 color

SAN SALVADOR—YSR-TV, Canal Dos S.A. (Commercial), Calle a Santa Tecla Km. 5, P.O. Box 720, San Salvador, El Salvador. Cable: Teledos, Tel. 23-6744, Ch. 2 (V-55.26, A-59.76). Transmitter 25 kw, ERP 100 kw. Started Nov. 1965.
TV tape recording facilities. Color: Tape & film.
Hours of operation: 17.30-20.00 & 22.45-06.00 GMT.
Personnel: B. Eserski, gen. mgr. & film buyer; R. Orantes, tech. dir.

SAN SALVADOR—YSU-TV, Canal 4 TV (Commercial), Carretera Panamericana y Av. Olimpica, Tel. 23-1740, Ch. 4 (V-67.25, A-71.75). Transmitter 11 kw, ERP 66 kw. Started Dec. 1958. TV tape recording facilities. Color.
Hours of operation: 22.00-06.00 GMT.
Personnel: Roberto Flores, mgr.; J. R. Martinez, chief engineer.

SAN SALVADOR—TVE (Govt., educational), Nueva San Salvador, Tel. 28-0499, Ch. 8. Transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Color. Started Jan. 1973.
Personnel: Dr. Irma Lana de Chavez, mgr.; E. Coto, tech. dir.
Hours of operation: 13.00-23.40 GMT.

SAN SALVADOR—TVE (Govt., educational), Ch. 10. Transmitter 5 kw, ERP 60 kw. Started Jan. 1973.

SAN SALVADOR—YSLNA-TV, Carretera Panamericana frente Ministerio Relaciones Exteriores, Tel. 23-5122, Ch. 6. Transmitter 18 kw, ERP 150 kw. Personnel: Salvador Iraheta, mgr.; J. R. Martinez, chief engineer.

Equatorial Guinea

(625-line standards, System B)

Sets in use: 500

SANTA ISABEL (Fernando Poo) Ch. E-2 (Govt.). Started July 1968.

Ethiopia

(625-line standards, System B)

Sets in use: 28,000

ADDIS ABABA—Ethiopian Television Service (Govt., commercial), Imperial Ethiopian Government, Ministry of Information, P.O. Box 1020, Addis Ababa. Tel. 116701-5, Ch. 7 (V-187.25, A-194.75), transmitter 500 watts. Started Nov. 1964. Hours of operation: Daily, 17:00-23:00.
Personnel: Gedamu Abreha, general manager; Alem Mezgele, manager; Estephanos Demsas, sales manager; Tegera Gezaw, program manager & film buyer; Telahun Woldeyes, production manager; Maxwell Thompson, chief engineer.
Rates (1974): Spot 60 sec., 86.00; 30 sec., 61.00; 15 sec., 44.00; program hour, 300.00; 30 min., 235.00; 15 min., 145.00; 5 min., 105.00 (Ethiopian Dollars).

ASmara—ETS, Ch. E-5. Transmitter 100 watts, ERP 300 watts. Started March 1975.

DEBRE ZEIT—ETS, Ch. E-9. Started June 1972.

NAZARETH—ETS, Ch. E-11. Started July 1970.

Planned:

DIRE-DAWA—Transmitter 100 watts, ERP 1 kw.

HARAR—Transmitter 100 watts, ERP 1 kw.

Florida—Fort Myers



WBBH-TV



Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 630-kw max. & 524-kw horizontal visual, 63-kw max. & 52.4-kw horizontal aural. Antenna: 970-ft. above av. terrain, 991-ft. above ground, 1019-ft. above sea level.
 Latitude 26° 35' 48"
 Longitude 81° 37' 53"

Transmitter: Lehigh Acres, 14.8-mi. E of Ft. Myers.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

News Film Service: NBC.

Total Households: © MSI

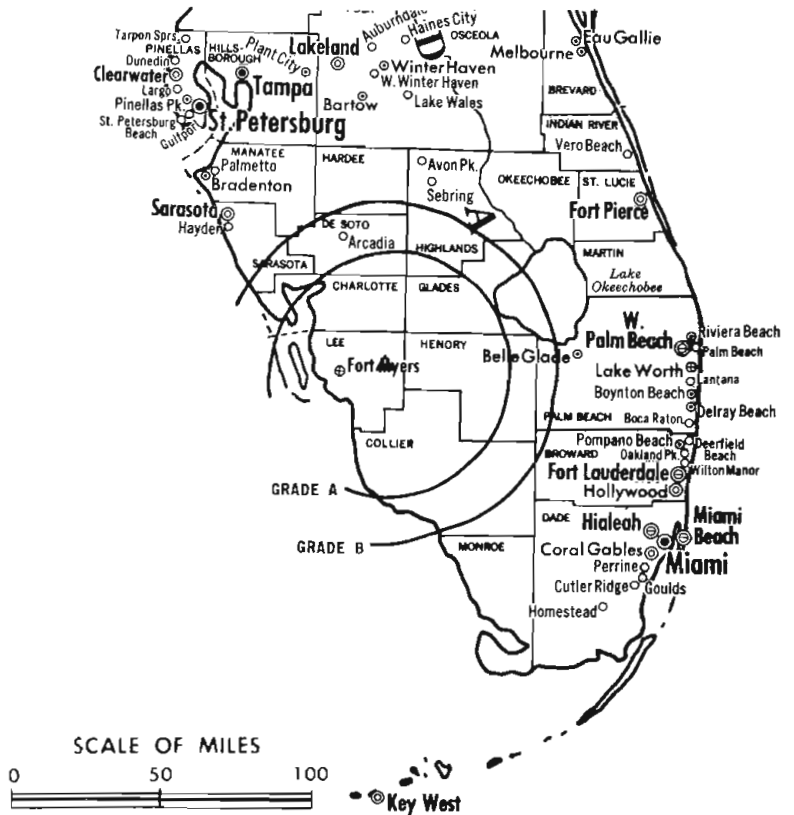
Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

page 4-b).

County coverage based on Arbitron study (see page 4-b)



WBBH-TV Ref: FCC File No. BPCT-4129 Granted 7/11/68

© American Map Co., Inc., N.Y., No. 1424

WBBH-TV

Licensee: Broadcasting-Telecasting Services Inc., 3719 Central Ave.

Studio: 3719 Central Ave., Fort Myers, Fla. (33901).

Telephone: 813-936-0195.

Ownership: William N. Dakos, chmn., 13.06%; Howard L. Hoffman, pres., 5.63%; Harris Quillian Jones Jr., v.p., 10.23%; Patty Meskimen, secy., 1.70%; Thomas E. Mitchell, 23.96%; Jackson Burgess, 19.17%; Rex E. Stubbs, 11.38%; Tom W. Gore, 10.77%; Emerson Ray, 2.39%; Estate of Robert W. McFadyen, 1.20%; Earl R. & Ruth E. Plumb, 0.51%.

Began Operation: Dec. 18, 1968.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Steel, Andrus & Adair.

Personnel:

HOWARD L. HOFFMAN, president & general manager.
 BILL ROOF, sales manager.
 RUTH PLUMB, comptroller.
 STEVE SMITH, news director.
 JO COREY, program director.
 BARBARA ALLEN, public affairs director.
 DAVID McKELVEY, chief engineer.
 EDIE RENO, promotional director.

DIGEST OF RATE CARD NO. 15—(July 1, 1975)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—8-10 p.m., daily.					
\$600	\$500	\$400	\$300	\$76*	\$66*

*Class AA—8-10:30 p.m., Mon.-Sat.; 7-11 p.m., Sun.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Collier	19,800	18,500	93
	Hendry	4,600	4,200	92
	Lee	53,400	51,400	96
Between 25-49%	FLORIDA			
	Charlotte	16,500	15,700	95
	De Soto	4,900	4,600	95
	Glades	1,600	1,500	91
Between 5-24%	FLORIDA			
	Highlands	13,600	12,900	95
	Sarasota	66,100	64,000	97
Station Totals		180,500	172,800	96
Net Weekly Circulation (1973-74)				72,500
Average Daily Circulation (1973-74)				48,500

Did you read
 your copy of
Television Digest
 this week?

International TV Directory

Finland

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 1,261,000 black & white; 114,300 color

Finnish Broadcasting Co. Ltd. (Oy Yleisradio Ab), Kesakatu 2, Helsinki 26, P.O. Box 25095, Helsinki 25, Tel. 441141. Telex: 12-735. (Govt.) TV Program 1 address: TV-Keskus, 00240 Helsinki 24, Tel. 418811. Telex: 12-797 (TV news); 12-1270 (program exchange). TV program 2 address: Tohlopinranta 12, 33270 Tampere 27, Tel. 445544. Telex: 22-176. TV tape recorder facilities. Hours of operation: Daily 9 a.m.-11 a.m.; 1 p.m.-3 p.m. & 5 p.m.-11 p.m. approx.

Personnel: Erkki Raatikainen, director general; Atte Pakkanen, pres., board of governors; Pekka Silvola, dir. of programs & acting deputy director general; Jaakko Seppala, sales mgr., television films; Dakari Kiuru, program manager, TV-1; Pertti Paloheimo, program manager, TV-2; Kaarle Stewen, film buyer; L.-P. Ringbom, production manager, TV-1; Olli Hamalainen, production manager, TV-2; Erkki Larkka, dir. of engineering; Ville Zilliacus, head of international relations.

Oy Mainos-TV-Reklam Ab (MTV), Pasilankatu 44, 00240 Helsinki 24, Tel. 413300. Telex: 12-1544. Cable: COMTELE. Private commercial company. Hires program time from Finnish Broadcasting Co. (YLE) for programs and commercials.

Daily transmissions on Network 1, weekly about 14 hours & 30 minutes. On Network 2 transmissions Tues., Thurs. & every second Sat., weekly about 3 hours 30 minutes, plus daily commercials in connection with YLE's news programs. Color: Half of the program & commercials transmitted in color.

Personnel: Pentti Hanski, managing director; Jaakko Paavela, vice managing director; Leo Meller, program director; Raimo Ruohisto, marketing director; Dennis Livson, foreign relation manager.

Rates (1975): Peak 60 sec., 24 070; low, 5 470 (Markka).

TV NETWORK 1

AAVASAKSA—Finnish Broadcasting Co. Ch. E-6. ERP 100 watts. Started Dec. 1973.

ESPOO—Finnish Broadcasting Co. Ch. E-6. ERP 180 kw. Started Nov. 1956.

EURAJOKI—Finnish Broadcasting Co. Ch. E-11. ERP 20 kw. Started Dec. 1964.

HAAPAMAKI—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Oct. 1964.

HANKO—Finnish Broadcasting Co. Ch. E-11. ERP 10 watts. Started Sept. 1961.

HETTA—Finnish Broadcasting Co. Ch. E-8. ERP 2 watts. Started May 1969.

IISALMI—Finnish Broadcasting Co. Ch. E-6. ERP 200 watts. Started Aug. 1963.

INARI—Finnish Broadcasting Co. Ch. E-10. ERP 3 kw. Started Dec. 1969.

JAMSANKOSKI—Finnish Broadcasting Co. Ch. E-7. ERP 20 watts. Started Oct. 1968.

JOENSUU—Finnish Broadcasting Co. Ch. E-11. ERP 25 watts. Started Nov. 1962.

JOUTSENO—Finnish Broadcasting Co. Ch. E-10. ERP 10 kw. Started April 1962.

JYSKA—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Aug. 1974.

JYVASKYLA—Finnish Broadcasting Co. Ch. E-11. ERP 10 kw. Started Dec. 1961.

JYVASKYLA KORTEPOHJA—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Dec. 1968.

KAJAANI—Finnish Broadcasting Co. Ch. E-4. ERP 15 kw. Started Dec. 1963.

KANKAANPAA—Finnish Broadcasting Co. Ch. E-7. ERP 15 watts. Started June 1967.

KARIGASNIEMI—Finnish Broadcasting Co. Ch. E-7. ERP 500 watts. Started Aug. 1971.

KAUNISPAA—Finnish Broadcasting Co. Ch. E-6. ERP 400 watts directional. Started Oct. 1967.

KELJONLAHTI—Finnish Broadcasting Co. Ch. E-8. ERP 1 watt. Started Sept. 1974.

KERIMAKI—Finnish Broadcasting Co. Ch. E-9. ERP 10 kw. Started Dec. 1963.

KOKKOLA—Finnish Broadcasting Co. Ch. E-7. ERP 100 watts. Started Dec. 1962.

KOLI—Finnish Broadcasting Co. Ch. E-8. ERP 20 kw. Started Sept. 1962. Increased power Nov. 1967.

KONTIOLAHTI—Finnish Broadcasting Co. Ch. E-6. ERP 5 watts. Started Aug. 1970.

KUHMO—Finnish Broadcasting Co. Ch. E-6. ERP 10 watts. Started Feb. 1965.

KUOPIO—Finnish Broadcasting Co. Ch. E-7. ERP 80 kw. Started Dec. 1961.

LAHTI—Finnish Broadcasting Co. Ch. E-9. ERP 80 kw. Started March 1958. Increased power Feb. 1967.

LAHTI OKEROINEN—Finnish Broadcasting Co. Ch. E-7. ERP 20 mw. Started Nov. 1967.

LAHTI RENKOMAKI—Finnish Broadcasting Co. Ch. E-7. ERP 20 mw. Started Oct. 1968.

LAPUA—Finnish Broadcasting Co. Ch. E-5. ERP 80 kw. Started Nov. 1961.

MANTTA—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Aug. 1964.

MIKKELI—Finnish Broadcasting Co. Ch. E-6. ERP 10 kw. Started Jan. 1961. Increased power Oct. 1963.

OULU—Finnish Broadcasting Co. Ch. E-7. ERP 60 kw. Started Dec. 1962.

PEURAPAA—Finnish Broadcasting Co. Ch. E-8. ERP 250 watts. Started Dec. 1970.

PIETARSAARI—Finnish Broadcasting Co. Ch. E-8. ERP 20 watts. Started Dec. 1965.

PIHTIPUDAS—Finnish Broadcasting Co. Ch. E-10. ERP 60 kw. Started Oct. 1964. Increased power March 1973.

PIRTTIKOSKI—Finnish Broadcasting Co. Ch. E-7. ERP 5 watts. Started Oct. 1967.

POSIO—Finnish Broadcasting Co. Ch. E-7. ERP 20 watts. Started Oct. 1970.

PYHATUNTURI—Finnish Broadcasting Co. Ch. E-5. ERP 60 kw. Started Nov. 1966.

PYHAVUORI—Finnish Broadcasting Co. Ch. E-6. ERP 20 kw. Started Nov. 1965.

RAAHE—Finnish Broadcasting Co. Ch. E-5. ERP 10 watts. Started Dec. 1965.

RANUA—Finnish Broadcasting Co. Ch. E-10. ERP 1 kw. Started June 1970.

ROVANIEMI—Finnish Broadcasting Co. Ch. E-9. ERP 700 watts. Started May 1964.

RUKA—Finnish Broadcasting Co. Ch. E-4. ERP 100 watts. Started April 1966.

RUOTSINPYHTAA—Finnish Broadcasting Co. Ch. E-11. ERP 5 watts. Started Oct. 1964.

SAARIJARVI—Finnish Broadcasting Co. Ch. E-8. ERP 5 watts. Started Aug. 1964.

SALLA—Finnish Broadcasting Co. Ch. E-10. ERP 5 watts. Started Aug. 1973.

SIPPOLA—Finnish Broadcasting Co. Ch. E-5. ERP 20 kw. Started March 1966.

SIRKKA—Finnish Broadcasting Co. Ch. E-8. ERP 0.2 watts. Started Jan. 1972.

SUOMUSSALMI—Finnish Broadcasting Co. Ch. E-5. ERP 15 watts. Started July 1966.

TAIVALKOSKI—Finnish Broadcasting Co. Ch. E-2. ERP 15 kw. Started Dec. 1964.

TAMMELA—Finnish Broadcasting Co. Ch. E-10. ERP 8 kw. Started April 1959.

TAMPERE—Finnish Broadcasting Co. Ch. E-8. ERP 80 kw. Started 1958. Increased power Dec. 1960.

TERVOLA—Finnish Broadcasting Co. Ch. E-3. ERP 20 kw. Started May 1964.

TURKU—Finnish Broadcasting Co. Ch. E-7. ERP 60 kw. Started Nov. 1958. Increased power Nov. 1965.

UTSJOKI—Finnish Broadcasting Co. Ch. E-6. ERP 50 watts. Started Sept. 1971.

VAASA—Finnish Broadcasting Co. Ch. E-11. ERP 200 watts. Started Dec. 1964.

VIITASAARI—Finnish Broadcasting Co. Ch. E-8. ERP 5 watts. Started Oct. 1964.

YLIVIESKA—Finnish Broadcasting Co. Ch. E-9. ERP 60 kw. Started Nov. 1962.

YLLAS—Finnish Broadcasting Co. Ch. E-11. ERP 60 kw. Started Oct. 1968.

TV NETWORK 2

ESPOO—Finnish Broadcasting Co. Ch. E-8. ERP 60 kw. Started 1954. Increased power Sept. 1971.

EURAJOKI—Finnish Broadcasting Co. Ch. E-33. ERP 600 kw. Started Dec. 1969.

HAMEENLINNA—Finnish Broadcasting Co. Ch. E-5. ERP 20 watts. Started June 1967.

HANKO—Finnish Broadcasting Co. Ch. E-5. ERP 10 watts. Started Oct. 1974.

JOENSUU—Finnish Broadcasting Co. Ch. E-5. ERP 25 watts. Started Oct. 1974.

JOUTSENO—Finnish Broadcasting Co. Ch. E-32. ERP 600 kw. Started Jan. 1974.

JYSKA—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Aug. 1974.

JYVASKYLA—Finnish Broadcasting Co. Ch. E-25. ERP 600 kw. Started March 1971.

JYVASKYLA KORTEPOHJA—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Aug. 1971.

KELJONLAHTI—Finnish Broadcasting Co. Ch. E-5. ERP 1 watt. Started Sept. 1974.

KEMI—Finnish Broadcasting Co. Ch. E-22. ERP 15 kw. Started March 1973.

KOLI—Finnish Broadcasting Co. Ch. E-51. ERP 600 kw. Started Oct. 1974.

KUOPIO—Finnish Broadcasting Co. Ch. E-36. ERP 600 kw. Started Oct. 1973.

LAHTI—Finnish Broadcasting Co. Ch. E-40. ERP 600 kw. Started Jan. 1966.

LAPUA—Finnish Broadcasting Co. Ch. E-24. ERP 1000 kw. Started Oct. 1973.

MIKKELI—Finnish Broadcasting Co. Ch. E-38. ERP 600 kw. Started Feb. 1974.

OULU—Finnish Broadcasting Co. Ch. E-11. ERP 10 kw. Started April 1972.

PYHAVUORI—Finnish Broadcasting Co. Ch. E-10. ERP 20 kw. Started April 1974.

RAAHE—Finnish Broadcasting Co. Ch. E-37. ERP 50 watts. Started Jan. 1973.

SIPPOLA—Finnish Broadcasting Co. Ch. E-49. ERP 600 kw. Started Sept. 1971.

TAMPERE—Finnish Broadcasting Co. Ch. E-2. ERP 10 kw. Started 1957 on Ch. E-10. Changed channel, increased power March 1963.

TURKU—Finnish Broadcasting Co. Ch. E-9. ERP 30 kw. Started 1956 on Ch. E-5. Restarted on Ch. E-9 with increased power.

VAASA—Finnish Broadcasting Co. Ch. E-9. ERP 20 kw. Started March 1970.

TV ALAND

AHVENANMAA—Finnish Broadcasting Co. Ch. E-5. ERP 10 kw. Started Jan. 1970.

France

(625- & 819-line standards, Systems E & L)

Color: SECAM System

Sets in use: 12,000,000 black & white; 1,712,000 color

Telediffusion de France, 116, avenue du President Kennedy, F-75790 Paris Cedex 16.

Personnel: Jean Autin, chairman; M. M. Remy, director general; R. Buffard, central technical director; B. Gensous, central operations director; L. Goussot, director of external relations.

Radio France, 116, avenue du President Kennedy. Jacqueline Baudrier, chairman.

Television France 1, 15, rue Cognac-Jay, F-75007 Paris. Jean Cazeneuve, chairman.

Antenne 2 France, 158, rue de l'Universite, F-75790 Paris. Marcel Julian, chairman.

France Regions 3, 116 avenue du President Kennedy. Claude Contamine, chairman.

The Production Co. Jean-Charles Edeline, chairman; Michel Oudin, director general. Audiovisual Institute. Pierre Emmanuel, chairman.

U.S. Representative: Michel Anfrol, 1290 Ave. of the Americas, New York, N.Y. (10019). Phone: 212-581-1771. Telex: 82 657.

Advertising is sold by Regie Francaise de Publicite, P.O. Box 243-07, 16, Av. R. Schuman, Paris 7e. Tel. 555 12-34.

Rates: First Network (peak)—60 sec., 209 000; 45 sec., 165 500; 30 sec., 116 000; 15 sec., 64 000. Second Network (peak)—60 sec., 104 500; 45 sec., 82 500; 30 sec., 58 000; 15 sec., 32 000. First Network (collective peak)—60 sec., 104 500; 45 sec., 82 750; 30 sec., 58 000; 15 sec., 32 000. Second Network (collective peak)—60 sec., 52 250; 45 sec., 41 250; 30 sec., 29 000; 15 sec., 16 000 (Francs).

Also operates stations in the following French departments and overseas territories: Guadeloupe, French Guiana, Martinique, Reunion, New Caledonia, French Polynesia, St. Pierre and Miquelon, Afars & Issas, Comores.

FIRST NETWORK

(819-line standards, System E)

AJACCIO (Coti Chiavari)—Ch. F-4. Transmitter 500 watts, ERP 10 kw. Started Dec. 1958.

AMIENS (Bouigny)—Ch. F-11. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

ANTISANTI—Ch. F-6. Transmitter 500 watts, ERP 5 kw. Started June 1966.

AURILLAC (La Bastide du Haut-Mont)—Ch. F-6. Transmitter 500 watts, ERP 5 kw. Started Dec. 1959.

BASTIA (Serra di Pigno)—Ch. F-2. Transmitter 3 kw, ERP 10 kw. Started July 1960.

BAYONNE (La Rhune)—Ch. F-9. Transmitter 500 watts.

BESANCON (Lomont)—Ch. F-4. Transmitter 3 kw, ERP 30 kw. Started Dec. 1960.

BORDEAUX (Boullac)—Ch. F-10. Transmitter 4.5 kw, ERP 50 kw. Started Dec. 1957.

BOURGES (Neuvy-2-Clochers)—Ch. F-9. Transmitter 20 kw, ERP 200 kw. Started May 1956.

BREST (Roc Tredudon)—Ch. F-8. Transmitter 10 kw, ERP 150 kw. Started July 1961.

CAEN (Mont-Pincon)—Ch. F-2. Transmitter 20 kw, ERP 50 kw. Started July 1956.

CARCASSONNE (Pic-de-Nore)—Ch. F-4. Transmitter 20 kw, ERP 100 kw. Started July 1961.

CHAMBERY—Ch. F-6. Transmitter 100 watts.

CHERBOURG (Digosville)—Ch. F-12. Transmitter 500 watts, ERP 16 kw. Started Jan. 1965.

CLERMONT-FERRAND (Puy-de-Dome)—Ch. F-6. Transmitter 10 kw, ERP 150 kw. Started Dec. 1957.

DIJON (Nuits-St. Georges)—Ch. F-10. Transmitter 3 kw, ERP 12 kw. Started April 1958. Increased power Dec. 1966.

GAP (Mont Colombis)—Ch. F-5. Transmitter 100 watts, ERP 1 kw. Started May 1971.

GEX (Mont Rond)—Ch. F-7. Transmitter 3 kw, ERP 25 kw. Started May 1960.

GRENOBLE (Chamrousse)—Ch. F-10. Transmitter 50 watts, ERP 700 watts. Started Nov. 1955.

HYERES (Cap Benat)—Ch. F-4. Transmitter 250 watts. Started May 1966.

LE HAVRE (Harfeur)—Ch. F-7. Transmitter 500 watts, ERP 1.25 kw. Started Aug. 1958.

LE MANS (Mayet)—Ch. F-12. Transmitter 10 kw, ERP 100 kw. Started Dec. 1959.

LILLE (Bouigny)—Ch. F-8A. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

LIMOGES (Les Cars)—Ch. F-2. Transmitter 20 kw, ERP 200 kw. Started as 3 watt repeater Aug. 1958. Began full power operation Sept. 1959.

LYON (Mont Pilat)—Ch. F-12. Transmitter 20 kw, ERP 200 kw. Started Oct. 1954.

MARSEILLE (Grande Etoile)—Ch. F-8. Transmitter 20 kw, ERP 200 kw. Started Dec. 1959.

METZ (Luttange)—Ch. F-6. Transmitter 20 kw, ERP 200 kw. Started July 1956.

MEZIERES (Sury)—Ch. F-8A. Transmitter 500 watts, ERP 5 kw. Started March 1965.

MONTPELLIER (Blanquette)—Ch. F-6. Transmitter 50 watts, ERP 150 watts. Started April 1965.

MULHOUSE (Belvedere)—Ch. F-8. Transmitter 20 kw, ERP 200 kw. Started Jan. 1956.

NANCY (Malzeville)—Ch. F-7. Transmitter 50 watts, ERP 100 watts. Started May 1955.

NANTES (Hte-Goulaine)—Ch. F-4. Transmitter 20 kw (April 1960), ERP 300 kw. Started April 1957 with 500 watts ERP.

NIORT (Maisonais)—Ch. F-7. Transmitter 20 kw, ERP 300 kw. Started Oct. 1960.

PARIS (Eiffel Tower)—Ch. F-8A. Transmitter 20 kw, ERP 180 kw. Started Nov. 1949.

PERPIGNAN (Pic de Neoulous)—Ch. F-12. Transmitter 250 watts. Started Aug. 1960.

REIMS (Hautvillers)—Ch. F-5. Transmitter 10 kw, ERP 50 kw. Started Dec. 1958.

RENNES (Saint-Pern)—Ch. F-5. Transmitter 20 kw, ERP 450 kw. Started April 1957 with 50 watts. Switched to full power in Aug. 1959.

ROUEN (Les Essarts)—Ch. F-10. Transmitter 10 kw, ERP 50 kw. Started Feb. 1958.

SAINTE-RAPHAEL (Pic de l'Ours)—Ch. F-6. Transmitter 3 kw, ERP 10 kw. Started Aug. 1956.

STRASBOURG (Nordheim)—Ch. F-5. Transmitter 3 kw, ERP 20 kw. Started June 1965.

TOULON (Cap Sicie)—Ch. F-11. Transmitter 50 watts, ERP 500 watts. Started Feb. 1965.

TOULOUSE (Pechbonnieu)—Ch. F-10. Transmitter 50 watts, ERP 500 watts. Started Oct. 1959.

TOULOUSE (Pic du Midi)—Ch. F-5. Transmitter 3 kw, ERP 100 kw. Started Dec. 1957.

TROYES (Les Riceys)—Ch. F-2. Transmitter 20 kw, ERP 250 kw. Started Dec. 1960.

VANNES (Moustoirac)—Ch. F-12. Transmitter 500 watts, ERP 10 kw. Started April 1960.

Low-powered satellites: 940 in operation.

SECOND NETWORK

Began telecasting in color Oct. 1967.

(625-line standards, System L)

ABBEVILLE (Limeux)—Ch. E-57. Transmitter 10 kw.

AJACCIO (Coti Chiavari)—Ch. E-21. Transmitter 10 kw, ERP 100 kw. Started May 1967.

ALBERTVILLE (Fort du Mont)—Ch. E-39. Transmitter 250 watts, ERP 3 kw. Started Feb. 1969.

ALENCON (Mont d'Amain)—Ch. E-51. Transmitter 4 kw, ERP 40 kw. Started Sept. 1971.

ALES (Mt. Bouquet)—Ch. E-21. Transmitter 900 watts.

AMIENS (St. Just en Chaussée)—Ch. E-47. Transmitter 20 kw.

ANGERS (Rochefort-sur-Loire)—Ch. E-44. Transmitter 900 watts, ERP 10 kw. Started June 1971.

(Continued on next page)

International TV Directory

FRANCE—(Continued)

- ANTISANTI (Cortee)—Ch. E-61. Transmitter 2 kw, ERP 40 kw. Started July 1967.
- ARGENTON (Malicorhay)—Ch. E-40. Transmitter 4 kw, ERP 40 kw. Started May 1971.
- AURILLAC (La Bastide du Haut-Mont)—Ch. E-65. Transmitter 20 kw. Started Jan. 1967.
- AUXERRE (Molesmes)—Ch. E-31. Transmitter 10 kw.
- AVIGNON (Mont Ventoux)—Ch. E-45. Transmitter 10 kw.
- BASTIA (Serra di Pigno)—Ch. E-47. Transmitter 20 kw. Started July 1966.
- BAYONNE (La Rhune)—Ch. E-58. Transmitter 10 kw. Started June 1966.
- BERGERAC (Audrix)—Ch. E-23. Transmitter 10 kw, ERP 100 kw. Started June 1969.
- BESANCON (Lomont)—Ch. E-41. Transmitter 10 kw, ERP 100 kw. Started Aug. 1967.
- BESANCON (Montfaucon)—Ch. E-23. Transmitter 10 kw, ERP 100 kw. Started June 1969.
- BORDEAUX (Bouliac)—Ch. E-57. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1965.
- BOULOGNE (Mont Lambert)—Ch. E-34. Transmitter 2 kw, ERP 100 kw. Started Sept. 1966.
- BOURGES (Neuvy-deux-Clochers)—Ch. E-26. Transmitter 50 kw, ERP 1000 kw. Started June 1967.
- BREST (Roc Tredudon)—Ch. E-21. Transmitter 50 kw. Started at 1/4 power Feb. 1966.
- CAEN (Mont-Pincon)—Ch. E-25. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1964.
- CARCASSONNE (Pic de Nore)—Ch. E-58. Transmitter 50 kw. Started Nov. 1966.
- CHAMBERY (Mont du Chat)—Ch. E-26. Transmitter 10 kw. Started Dec. 1966.
- CHAMONIX (Aiguille du Midi)—Ch. E-28. Transmitter 900 watts, ERP 50 kw.
- CHARTRES (Montlandon)—Ch. E-50. Transmitter 10 kw.
- CHERBOURG (Digosville)—Ch. E-59. Transmitter 2 kw, ERP 100 kw. Started March 1967.
- CLERMONT FERRAND (Puy de Dome)—Ch. E-28. Transmitter 20 kw, ERP 1000 kw. Started Dec. 1964.
- CLUSES (Saint-Sigismont)—Ch. E-50. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.
- DIJON (Nuits St. Georges)—Ch. E-62. Transmitter 20 kw, ERP 500 kw. Started Dec. 1966.
- DUNKERK (Mont-des-Cats)—Ch. E-39. Transmitter 4 kw, ERP 40 kw. Started July 1971.
- EPINAL (Bois de la Vierge)—Ch. E-60. Transmitter 2 kw, ERP 40 kw. Started Dec. 1966.
- FORBACH (Kreuzberg)—Ch. E-22. Transmitter 1 kw, ERP 20 kw.
- GAP (Mont Colombis)—Ch. E-21. Transmitter 1 kw.
- GEX (Mt. Rond)—Ch. E-21. Transmitter 20 kw, ERP 1000 kw. Started Oct. 1966.
- GRENOBLE (Chamrousse)—Ch. E-50. Transmitter 2 kw, ERP 50 kw. Started Oct. 1965.
- HIRSON (Landouzy)—Ch. E-48. Transmitter 10 kw, ERP 100 kw. Started Aug. 1971.
- HYERES (Cap Benat)—Ch. E-59. Transmitter 2 kw, ERP 35 kw. Started May 1965.
- LE HAVRE (Harfleur)—Ch. E-43. Transmitter 10 kw, ERP 100 kw. Started Sept. 1965.
- LE MANS (Mayet)—Ch. E-27. Transmitter 50 kw, ERP 1000 kw. Started July 1967.
- LILLE (Bouvigny)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw. Started May 1964.
- LIMOGES (Les Cars)—Ch. E-50. Transmitter 50 kw, ERP 1000 kw. Started Aug. 1965.
- LONGWY (Bois du Cha)—Ch. E-47. Transmitter 2 kw. Started Nov. 1966.
- LYON (Fourviere)—Ch. E-58. Transmitter 2 kw, ERP 10 kw. Started April 1964.
- LYON (Mont Pilat)—Ch. E-40. Transmitter 50 kw, ERP 1000 kw. Started Sept. 1964.
- MARSEILLE (Grand Etoile)—Ch. E-23. Transmitter 50 kw, ERP 1000 kw. Started June 1964.
- MENTON (Cap Martin)—Ch. E-50. Transmitter 2 kw.
- METZ (Luttange)—Ch. E-34. Transmitter 50 kw, ERP 1000 kw. Started May 1965.
- MEZIERES (Sury)—Ch. E-23. Transmitter 20 kw, ERP 500 kw. Started March 1966.
- MONTMELIAU (Le-Fort)—Ch. E-58. Transmitter 250 watts, ERP 3 kw. Started Feb. 1969.
- MONTPELLIER (St. Baudille)—Ch. E-50. Transmitter 50 kw.
- MULHOUSE (Belvedere)—Ch. E-21. Transmitter 50 kw, ERP 1000 kw. Started Oct. 1965.
- NANCY (Malzeville)—Ch. E-29. Transmitter 20 kw, ERP 500 kw. Started Jan. 1966.
- NANTES (Haute Goulaine)—Ch. E-29. Transmitter 50 kw, ERP 1000 kw. Started Sept. 1965.
- NICE (Mont Alban)—Ch. E-58. Transmitter 450 watts, ERP 10 kw. Started April 1965.
- NIORT (Maisonauy)—Ch. E-22. Transmitter 50 kw, ERP 1000 kw. Started Dec. 1966.
- ORLEANS (Trainou)—Ch. E-39. Transmitter 4 kw, ERP 100 kw.
- PARIS (Eiffel Tower)—Ch. E-22. Transmitter 50 kw, ERP 100 kw. Started experimental service Sept. 1963, full service April 1964.
- PARIS (Sannois)—Ch. E-39. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.
- PERPIGNAN (Neoulous)—Ch. E-25. Transmitter 450 watts, ERP 10 kw. Started Aug. 1965.
- PIGNANS (Notre-Dame des Anges)—Ch. E-43. Transmitter 250 watts, ERP 3 kw. Started Sept. 1969.
- POMEgues (Marseille II)—Ch. E-46. Transmitter 250 watts, ERP 3 kw. Started Sept. 1969.
- PORTO-VECCHIO (Col de Mela)—Ch. E-34. Transmitter 900 watts, ERP 10 kw. Started June 1970.
- PRIVAS (Crete de Blandine)—Ch. E-58. Transmitter 1 kw, ERP 10 kw. Started Oct. 1970.
- REIMS (Hautvillers)—Ch. E-46. Transmitter 50 kw, ERP 1000 kw. Started Jan. 1966.
- RENNES (St. Pern)—Ch. E-45. Transmitter 50 kw, ERP 1000 kw. Started June 1966.
- ROUEN (Les Essarts)—Ch. E-33. Transmitter 20 kw, ERP 500 kw. Started March 1965. Increased power July 1967.
- SAINT-ETIENNE (Croix de Guizay)—Ch. E-30. Transmitter 450 watts, ERP 10 kw. Started Dec. 1964.
- SAINT-FLOUR (Vabres)—Ch. E-49. Transmitter 250 watts, ERP 3 kw. Started Dec. 1968.
- SAINT-MARTIN DE BELLEVILLE (Pointe de la Masse)—Ch. E-51. Transmitter 250 watts, ERP 3 kw. Started Dec. 1969.
- SAINT RAPHAEL (Pic de l'Ours)—Ch. E-28. Transmitter 20 kw, ERP 500 kw. Started Jan. 1965.
- SARREBOURG (Donon)—Ch. E-53. Transmitter 4 kw, ERP 250 kw.
- SENS (Gisy les Nobles)—Ch. E-63. Transmitter 4 kw, ERP 80 kw. Started Aug. 1967.
- SERRES (Beaumont)—Ch. E-53. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.
- STRASBOURG (Nordheim)—Ch. E-56. Transmitter 50 kw, ERP 1000 kw. Started June 1965.
- TOULON (Cap Sicie)—Ch. E-48. Transmitter 2 kw, ERP 40 kw. Started Feb. 1965.
- TOULOUSE (Pechbonnieu)—Ch. E-39. Transmitter 450 watts, ERP 10 kw. Started July 1965.
- TOULOUSE (Pic du Midi I)—Ch. E-21. Transmitter 20 kw, ERP 100 kw. Started April 1965.
- TOULOUSE (Pic du Midi II)—Ch. E-24. Transmitter 10 kw, ERP 100 kw. Started March 1971.
- TOURS (Chissay)—Ch. E-59. Transmitter 10 kw.
- TROYES (Les Riceys)—Ch. E-24. Transmitter 50 kw, ERP 1000 kw. Started Aug. 1965.
- UTELLE (La Madone)—Ch. E-44. Transmitter 250 watts, ERP 3 kw. Started March 1971.
- VAL DE VEZERE (Lissac-sur-Couze)—Ch. E-29. Transmitter 250 watts, ERP 3 kw. Started Dec. 1970.
- VALLEE DE CHEVREUSE (Villebon)—Ch. E-52. Transmitter 250 watts, ERP 3 kw. Started Oct. 1968.
- VANNES (Moustoirac)—Ch. E-56. Transmitter 20 kw, ERP 500 kw. Started May 1967.

Low-powered satellites: 157 in operation.

THIRD NETWORK

(625-line standards, System L)

- AMIENS (St. Just)—Ch. E-44. ERP 500 kw.
- AVIGNON (Mont Ventoux)—Ch. E-39. ERP 300 kw.
- BORDEAUX—Ch. E-60. ERP 1000 kw. Started Oct. 31, 1973.
- BOURGES (Ncuvy)—Ch. E-26. ERP 1000 kw.
- CLERMONT FERRAND (Puy de Dome)—Ch. E-25. ERP 1000 kw. Started Sept. 30, 1973.
- EPINAL—Ch. E-63. ERP 100 kw. Started Oct. 31, 1973.
- FORBACH (Kreuzberg)—Ch. E-24. ERP 20 kw.
- HYERES—Ch. E-62. ERP 50 kw. Started July 1973.
- LE HAVRE—Ch. E-43. ERP 100 kw.
- LILLE BOUVIGNY—Ch. E-24. ERP 1000 kw.
- LONGWY—Ch. E-44. ERP 100 kw. Started July 1973.
- LYON (Fourvieres)—Ch. E-64. ERP 10 kw. Started Aug. 1973.
- LYON (Mont Pilat)—Ch. E-43. ERP 1000 kw. Started Sept. 1973.

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MARSEILLE (Grand Etoile)—Ch. E-26. ERP 1000 kw.
MARSEILLE (Pomegues)—Ch. E-43. ERP 10 kw. Started July 1973.
METZ (Luttange)—Ch. E-31. ERP 1000 kw.
MULHOUSE—Ch. E-24. ERP 100 kw.
PARIS (Nord Sannois)—Ch. E-56. ERP 10 kw.
PARIS (Tour Eiffel)—Ch. E-28. ERP 1000 kw.
SAINT ETIENNE—Ch. E-33. ERP 10 kw. Started Sept. 1973.
SARREBOURG (Donon)—Ch. E-50. ERP 250 kw. Started Nov. 1973.
STRASBOURG—Ch. E-43. ERP 1000 kw.
VILLEBON—Ch. E-62. ERP 10 kw.
WISSEMBOURG (Eselsberg)—Ch. E-51. ERP 50 kw.
Low powered satellites: 17 in operation.

French Guiana

(625-line standards, System K)
Sets in use: 3,050

CAYENNE—Television France 1, 97305, Cayenne. Tel. 31 15 00. (Govt., non-commercial). Ch. 4. Transmitter 100 watts. Low-powered repeater: Ch. 6, Kourou.
Personnel: Serge Palmier, chief of service.

French Polynesia

(625-line standards, System K)
Sets in use: 4,250

PAPEETE—Television France 1, Box 125, Papeete, Tahiti. Tel. 20551. (Govt., non-commercial). Ch. 6. Transmitter 50 watts. 3 low-powered repeaters.
Personnel: Jean Suhas, chief of service.

French Somaliland

(See Afars & Issas)

Gabon

(625-line standards, System K)
Sets in use: 5,000

Radio Television Gabonaise (Govt., educational); R.T.G., BP 150, Libreville. Tel. 33-25; 33-68.
Personnel: Hubert Ondlas, director general; Louis-Barthelemy Mapangou, secretary-general; Peirre Marie Ndong, director of television; Michel Kingbel, program manager; Maurice Tchicaya, production manager; Gregoire Ebang Edzang, technical manager.
LIBREVILLE—Ch. K-3. Transmitter 50 watts. Started May 1963. TV tape recorder facilities. Hours of operation: Daily, 19:00-22:00.
PORT-GENTIL—Ch. K-10. Transmitter 50 watts. Started Nov. 1965. TV tape recorder facilities. Repeats Ch. E-3, Libreville.

German Democratic Republic

[East Germany]
(625-line standards, System B)
Color: SECAM III System.
Sets in use: 4,982,000 black & white; 95,000 color

Fernsehen der DDR (Govt., non-commercial), 1199 Berlin-Adlershof, Rudower Chaussee 3. Tel. 6310. TV tape recording facilities.
Personnel: Heinz Adameck, chairman of State Committee for Television; Dr. Dieter Glatzer, Helmut Lange & Manfred Engelhardt, deputy chairmen; Dr. Hans-Joachim Seidowsky, program director; Dr. Kurt Ottersberg, director for international relations; Klaus Laschet, head of programming & film (import & export).
Hours of operation: 8:15-12:00 & 15:00-22:00, Mon.-Fri.; 7:55-23:30, Sat.; 7:15-22:00, Sun. Program I. 18:45-22:15, daily. Program II.
BERLIN—Ch. E-5. Started Dec. 1952.
BERLIN—Ch. E-27. Program II. Started Oct. 1969.
BLESSBERG—Ch. E-33. Program II. Started 1972.
BROCKEN (Harz Mt.)—Ch. E-6. Started Feb. 1956.
BROCKEN (Harz Mt.)—Ch. E-34. Program II. Started 1972.
COTTBUS—Ch. E-4. Started Dec. 1958.
DEQUEDE—Ch. E-31. Program II. Started Oct. 1969.
DEQUEDE—Ch. E-12. Started Oct. 1969.
DRESDEN—Ch. E-10. Started June 1954.
DRESDEN—Ch. E-29. Program II. Started Oct. 1969.
FRANKFURT/ODER—Ch. E-11. Started Sept. 1961.
GOERLITZ—Ch. E-6. Started May 1957.
HELPTERBERG—Ch. E-3. Started April 1957.
INSELSBERG—Ch. E-5. Started Feb. 1956.
INSELSBERG—Ch. E-31. Program II. Started 1972.
KARL-MARXSTADT—Ch. E-8. Started Dec. 1955.

LEIPZIG—Ch. E-9. Started in 1955.
LEIPZIG—Ch. E-22. Program II. Started Feb. 1970.
LOBENSTEIN—Ch. E-7. Started July 1964.
LOEBAU—Ch. E-27. Started May 1968.
MARLOW—Ch. E-8. Started Sept. 1956.
MARLOW—Ch. E-24. Started June 1971.
RHINOW—Ch. E-9. Started Oct. 1964.
SCHOENEBECK—Ch. E-6. Started Oct. 1965.
SCHWERIN—Ch. E-11. Started Aug. 1957.
SCHWERIN—Ch. E-29. Program II. Started Oct. 1969.
SONNEBERG—Ch. E-12. Started April 1961.
WITENBERG—Ch. E-11. Started Feb. 1966.

Federal Republic of Germany

[West Germany]
(625-line standards, Systems B & G)
Color: PAL System
Sets in use: 13,250,000 black & white; 4,350,000 color

"First Program" Deutsches Fernsehen is operated by 9 independent regional broadcasting systems (non-commercial), operating as so-called "institutions under public law." Deutsches Fernsehen broadcasts a common program throughout Germany, coordinated by the "Programmdirektion Deutsches Fernsehen" of the ARD (Arbeitsgemeinschaft der Oeffentlich-Rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland), Leopoldstrasse 10, 8 Munich 40. Tel. 38061. Telcx 05-22480.
Personnel: Hans Abich, program director; Dr. Richard Dill, coordinator of international relations; Hans Heinrich Isenbart, coordinator, sports; Heinz Werner Huebner, coordinator, politics & information; Margret Trapmann, press relations.
Hours of operation: Mon.-Fri. 16:45-18:00, 20:00-23:00; Sat. 15:00-18:30 & 20:00-24:00; Sun. 10:15-23:00. Began telecasting in color Aug. 1967, PAL system.

"Second Program" Zweites Deutsches Fernsehen (ZDF) operates independently as "institution under public law" (non-commercial). ZDF broadcasts throughout Federal Republic of Germany.

BAYERISCHER RUNDFUNK

Bayerischer Rundfunk, Rundfunkplatz 1, 8 Munich 2. Tel. 59001. Telex: 05 29831. TV tape recorder facilities. Also operates "Third Program" (educational). Began color telecasting Aug. 1967.
Personnel: Reinhold Voeth, Intendant; Dr. Helmut Oeller, dir. of TV; Rudolf Muehlfnz, chief of department; Frank Mueller-Roemer, chief engineer.

BROTJACKLRIEGEL—Ch. E-7. ERP 100 kw. Started Dec. 1960.
BUETTELBERG (Frankenhoehe)—Ch. E-55. ERP 400 kw. Started March 1969.
DILLBERG (Oberpfalz)—Ch. E-6. ERP 100 kw. Started March 1956.
GRUENTEN (Allgaeu)—Ch. E-2. ERP 100 kw. Started Nov. 1956.
HOHENPEISENBERG (Oberbayern)—Ch. E-25. ERP 10 kw. Started Aug. 1959.
HOHER BOGEN—Ch. E-55. ERP 200 kw. Started Dec. 1961.
HOHE LINIE (Regensburg)—Ch. E-53. ERP 75 kw. Started Nov 1973.
HUEHNERBERG (Harburg)—Ch. E-60. ERP 400 kw. Started Dec. 1965.
KREUZBERG (Rhoen)—Ch. E-3. ERP 100 kw. Started Jan. 1956.
OCHESENKOPF (Fichtelgeb)—Ch. E-4. ERP 100 kw. Started June 1956.
PFaffenBERG (Aschaffenburg)—Ch. E-59. ERP 100 kw. Started Jan. 1970.
WENDELSTEIN (Oberbayern)—Ch. E-10. ERP 100 kw. Started Nov. 1954.
WUERZBURG (Frankenwarte)—Ch. E-10. ERP 5 kw. Started Dec. 1955.
Satellite stations: 140 in operation, 100 planned.

HESSISCHER RUNDFUNK

Hessischer Rundfunk, Bertramstrasse 8, 6 Frankfurt/Main 1. Postfach (P.O. Box) 3111. Tel. 1551. Telex 04 11127, 04 11583. TV tape recording facilities. Also operates "Third Program" (educational).
Hours of operation: Regional programming approx. 18:00-20:00 weekdays. Third program: 18:00-22:00, daily.
Rates (Jan. 1975, peak): 60 sec., 6550; 45 sec., 5200; 30 sec., 3800; 20 sec., 2700; 15 sec., 2300 (Deutsche Marks).
Personnel: Werner Hess, director general; Dr. Artur Jerger, dir., administration; Wolfgang Lehr, chief legal advisor (staff); Hans Otto Gruenefeldt, program director; Dr. Rolf Thiele, technical director.

Transmitters (ARD)

BIEDENKOPF—Ch. E-2. ERP 100 kw. Started Nov. 1957.
FELDBERG (Taunus)—Ch. E-8. Transmitter 10 kw, ERP 100 kw. Started May 1953.

(Continued on next page)

International TV Directory

GERMANY—(Continued)

FULDA—Ch. E-47. Transmitter 10 kw, ERP 10 kw. Started April 1967.
HAARDBERG—Ch. E-5. Transmitter 600 watts, ERP 5 kw. Started March 1956.
MEISSNER—Ch. E-7. Transmitter 10 kw, ERP 100 kw. Started July 1955.
RIMBERG—Ch. E-57. Transmitter 20 kw, ERP 400 kw. Started March 1964.
WUERZBERG—Ch. E-56. ERP 10 kw.
Satellite stations: 115 in operation.

Transmitters Third Program

ANGELBURG—Ch. E-52. ERP 500 kw.
GR. FELDBERG—Ch. E-54. ERP 500 kw.
HOHER MEISSNER—Ch. E-55. ERP 500 kw.
HOHES LOHR—Ch. E-45. ERP 50 kw.
KASSEL—Ch. E-42. ERP 200 kw.
KREHBERG—Ch. E-43. ERP 100 kw.
RIMBERG—Ch. E-39. ERP 400 kw.
Low power repeaters: 125 in operation.

NORDDEUTSCHER RUNDFUNK

Norddeutscher Rundfunk, Rothenbaumchaussee 132, Hamburg 13. Tel. 4131. Telex 0219091. TV tape recording facilities. Began color telecasting Aug. 1967. Also operates "Third Program" (educational).

Personnel: Martin Neuffer, director general; Dietrich Schwarzkopf, deputy director general; Friedrich Wilhelm Rauker, program dir., television; Wolfgang Jaeger, program dir., radio; Horst A. G. Krieger, tech. dir.; Heinz-Gunter Sass, production dir.; Guenter Huckschlag, dir., finance & administration; Dr. Karl-Heinz Grossmann, legal advisor; Hans Brecht, film buyer; Dr. Dietrich Fleischhauer, head of foreign relations dept.; Dr. Johann H. Gerhard, (Studio Hamburg, Tonndorfer Hauptstrasse 90, Hamburg 70), sales.

AURICH—Ch. E-53. ERP 230 kw. Started May 1961.
BUNGSBERG—Ch. E-50. ERP 260 kw. Started Dec. 1960.
DANNENBERG—Ch. E-43. ERP 250 kw. Started May 1961.
FLENSBURG—Ch. E-4. ERP 50 kw. Started Dec. 1957.
HAMBURG—Ch. E-9. ERP 100 kw. Started Dec. 1952.
HANNOVER—Ch. E-8. ERP 5 kw. Started Dec. 1952.
HARZ-WEST—Ch. E-10. ERP 100 kw. Started Sept. 1954.
HEIDE—Ch. E-10. ERP 25 kw. Started Dec. 1959.
KIEL—Ch. E-5. ERP 12 kw. Started Aug. 1957.
LINGEN—Ch. E-41. ERP 400 kw. Started Jan. 1959.
OSNABRUCK—Ch. E-50. ERP 250 kw. Started Dec. 1962.
STADTHAGEN—Ch. E-47. ERP 100 kw. Started Nov. 1964.
STEINKIMMEN—Ch. E-2. ERP 100 kw. Started Aug. 1956.
STEINKIMMEN—Ch. E-55. ERP 400 kw. Started June 1962.
VISSELHOEVEDE—Ch. E-7. ERP 20 kw. Started Feb. 1975.
Satellite stations: 86 in operation.

RADIO BREMEN

Radio Bremen, Heinrich-Hertz-Strasse 13, 28 Bremen 33. Tel. D-0421-427-1. TV tape recording facilities. Began color telecasting Aug. 1967.

Personnel: Gerhard Schroeder, director general; Dieter Ertel, program director; Wilhelm G. Busch, production mgr.; Heinz F. G. Heyer, technical dir.; Gerd Wulff, press section; Gunnar Putnaergills, technical mgr., TV.
Hours of operation: Daily, 9:30-24:00.
Rates: Advertising sold by Norddeutsches Werbefernsehen.

BREMEN—Ch. E-22. Transmitter 10 kw, ERP 100 kw. Started April 1959.
BREMERHAVEN—Ch. E-5 (satellite). Transmitter 0.8 kw, ERP 2.0 kw. Started April 1959.

SAARLAENDISCHER RUNDFUNK

Saarlaendischer Rundfunk, Schloss Halberg, 66 Saarbruecken. Postfach 1050. Tel. 6021. Telex: Sarbk 4/428977. TV tape recording facilities.

Personnel: Dr. Franz Mai, director general; Dr. Fritz Feldbausch, general manager; Karl-Heinz Reintgen, director of information & actualities for radio & television programs; Dr. Heinz Garber, dir., radio programs; Karl Schmelting, dir. of television programs; Werner Glesner, technical dir.; Dietrich von Boecklin, legal advisor.

Hours of operation: Daily, 16:30-23:30. Began color telecasting Aug. 1967.
Rates: 60 Sec., 2.700; 15 Sec., 950 (Deutsche Marks).

GOETTELBORNER HOEHE—Ch. E-2. ERP 100 kw. Started Oct. 1959.

Satellite stations: 21 in operation.

Third Program

SAARBRUECKEN—Ch. E-42. ERP 430 kw.
Satellite stations: 24 in operation.

SENDER FREIES BERLIN

Sender Freies Berlin, Masurenalle 8/14, 1000 Berlin 19. Tel. (0311-) 3081. TV tape recording facilities. Began color telecasting Aug. 1967. PAL system.

Personnel: Franz Barsig, director general; Dr. Hans-Joachim Lehmann, general manager; Dr. Erich Proebster, program director; Erich Boehnke, technical director.

Hours of operation: Daily, 10:00-13:30; 16:40-23:00.

Rates (Jan. 1975): 60 sec., 8280; 45 sec., 6210; 30 sec., 4140; 20 sec., 2760; 15 sec., 2070 (Deutsche Marks).

BERLIN—Ch. E-7. Transmitter 10 kw, ERP 100 kw. Started Nov. 1951; increased power & antenna height July 1963. First program.

BERLIN—Ch. E-39. ERP 500 kw. Third program.

SUEDDEUTSCHER RUNDFUNK

Sueddeutscher Rundfunk, Neckarstrasse 145, 7000 Stuttgart 1, Postfach 837. Tel. 0711/20701. TV tape recording facilities. Began color telecasting Aug. 1967.

Personnel: Dr. Hans Bausch, director general; Hermann Fuenf-geld, sales mgr.; Horst Jaedicke, program mgr.; Herbert Rebhuhn, film buyer; Hans Ulrich Reichert, production mgr.; Dr. H. D. Schwarze, chief engineer; Dr. Karl Lerch, press section.

Hours of operation: Mon.-Fri., 7; Sat., 10; Sun., 12 hrs.

Rates (Jan. 1975, Peak): 60 sec., 13,300; 15 sec., 5,000 (Deutsche Marks).

AALEN—Ch. E-8. ERP 50 kw. Started April 1959.

BAD MERGENTHEIM—Ch. E-48. ERP 10 kw. Started Aug. 1972.

HEIDELBERG—Ch. E-50. ERP 500 kw. Started April 1962.

HEIDELBERG—Ch. E-7. ERP 100 kw. Started Aug. 1960.

HEILBRONN-OBEREISESHEIM—Ch. E-49. ERP 10 kw. Started July 1972.

PFORZHEIM (Langenbrand)—Ch. E-21. ERP 100 kw. Started July 1966.

STUTTGART (Hoher Bopser)—Ch. E-11. ERP 100 kw. Started Nov. 1954.

WALDENBURG—Ch. E-9. ERP 100 kw. Started July 1959.

Satellite stations: 158 in operation, 2 under construction, 9 planned.

SUEDWESTFUNK

Suedwestfunk, Hans-Bredow-Strasse, 757 Baden-Baden, Postfach 820. Tel. 2761. TV tape recording facilities.

Personnel: Helmut Hammerschmidt, director general; Dieter Stolte, program director, television; Ulrich Weber, administration director; Dr. Karl Schoetken, technical director.

Hours of operation: 16:15-23:00, Mon.-Fri.; 14:55-24:00, Sat.; 10:30-23:00, Sun. approx.

Rates (1971): 60 sec., 9,500; 45 sec., 7,600; 30 sec., 5,500; 20 sec., 4,200; 15 sec., 3,500 (Deutsche Marks).

BAD MARIENBERG (Westerwald)—Ch. E-47. ERP 50 kw. Started Dec. 1962.

BRANDENKOPF—Ch. E-48. ERP 2.5 kw. Started Dec. 1964.

DONNERSBERG—Ch. E-10. ERP 100 kw. Started April 1962.

EIFEL—Ch. E-23. ERP 20 kw. Started June 1959.

FELDBERG-SCHWARZWALD—Ch. E-8. ERP 100 kw. Started Dec. 1955.

FREIBURG—Ch. E-51. ERP 2 kw. Started June 1969.

GRUENTEN—Ch. E-43. ERP 500 kw. Started Dec. 1964.

HAARDTKOPF—Ch. E-25. ERP 200 kw. Started Oct. 1958.

HOHE DERST—Ch. E-23. ERP 1 kw. Started Dec. 1972.

HOHE MOEHR—Ch. E-55. ERP 4 kw. Started July 1968.

HOHNISGRINDE—Ch. E-9. ERP 80 kw. Started Oct. 1954.

KOBLENZ—Ch. E-6. ERP 50 kw. Started Dec. 1954.

MAINZ—Ch. E-11. ERP 1 kw. Started Jan. 1961.

RAICHBERG—Ch. E-4. ERP 100 kw. Started Dec. 1954.

SAARBURG—Ch. E-29. ERP 20 kw. Started Dec. 1961.

WALDSHUT—Ch. E-21. ERP 1 kw. Started Dec. 1960.

WAMMEMBERG—Ch. E-30. ERP 5 kw. Started Nov. 1960.

WEINBIET—Ch. E-6. ERP 30 kw. Started June 1953.

Satellite stations: 293 in operation.

WESTDEUTSCHER RUNDFUNK

Westdeutscher Rundfunk, Appellhofplatz 1, 5 Cologne 1. Postfach 101950. Tel. 2201. TV tape recording facilities. Began color telecasting Aug. 1967.

Personnel: D. Klaus von Bismarck, director general; Werner Hoefler, TV program director; Ingo Dahrendorf, technical director; Friedrich Wilhelm Freiherr von Sell, administration director.

Hours of operation: First Program—16:15-23:30, Mon.-Fri.; approx. 13:55-24:00, Sat.; approx. 10:15-23:00, Sun. Third Pro-

gram—approx. 16:00-23:00, daily. School TV (First & Third channels): 8:20-12:15, Mon.-Sat.
Westdeutsches Werbefernsehen GmbH, 5 Cologne 1, Breitestrasse 92-98. Tel. 233931. Telex: 08881732. Dr. Hans Brack, gen. mgr.
Rates (Jan. 1, 1974): 60 sec., 27,000; 45 sec., 22,000; 30 sec., 16,200; 20 sec., 11,500; 15 sec., 9,400 (Deutsche Marks).

First Program

AACHEN-STOLBERG—Ch. E-24. ERP 200 kw. Started Oct. 1961.
KLEVE—Ch. E-46. ERP 100 kw. Started March 1962 on Ch. E-58, changed channel Oct. 1964.
KOLN—Ch. E-11. ERP 10 kw. Started Dec. 1952.
LANGENBERG—Ch. E-9. ERP 100 kw. Started June 1954.
MUNSTER-BAUMBERGE—Ch. E-32. ERP 500 kw. Started Nov. 1959.
NORDHELLE—Ch. E-30. ERP 240 kw. Started Dec. 1964.
TEUTOBURGER WALD—Ch. E-11. ERP 100 kw. Started April 1955.
Satellite stations: 210 in operation, 100 planned.

Third Program

AACHEN—Ch. E-58. ERP 450 kw.
BIELEFELD—Ch. E-46. ERP 450 kw.
BONN—Ch. E-49. ERP 85 kw.
DORTMUND—Ch. E-53. ERP 470 kw.
DUSSELDORF—Ch. E-55. ERP 450 kw.
EGGEBIRGE—Ch. E-48. ERP 250 kw.
HOCHSAUERLAND—Ch. E-40. ERP 250 kw.
LUEDENSCHIED—Ch. E-60. ERP 250 kw.
MINDEN—Ch. E-57. ERP 200 kw.
MONSCHAU—Ch. E-50. ERP 280 kw.
MUNSTER—Ch. E-45. ERP 250 kw.
WESEL—Ch. E-48. ERP 475 kw.
WUPPERTAL—Ch. E-42. ERP 85 kw.

ZWEITES DEUTSCHES FERNSEHEN

Zweites Deutsches Fernsehen (ZDF), Essenheimer Landstrasse, 65 Mainz-Lerchenberg, Postfach 4040. Tel. 131. Telex: 04 187661. TV tape recorder facilities.

Hours of operation: Weekdays, approx. 16:30-22:45; Sat. 13:45-1:00; Sun., 10:00-22:30.

Personnel: Prof. Dr. Karl Holzamer, director general; Gerhard Prager, program director; Rudolf Woller, information director; Rudolf Kaiser, technical director; Harald Ingensand, director of administration; Hans Kimmel, head of foreign relations; Hans Blank, film buyer. Chief correspondent: Carl Weiss, 2914 M St., N.W., Washington, D.C. 20007. Tel. 333-3909. (All programs are broadcast simultaneously on the stations listed below and originated at the main studios in Wiesbaden.)

AACHEN—Ch. E-37. ERP 500 kw. Started Dec. 1960.
AHRWEILER—Ch. E-33. ERP 200 kw. Started Jan. 1965.
AMBERG—Ch. E-37. ERP 460 kw. Started April 1965.
ANGELBURG—Ch. E-24. ERP 500 kw. Started Jan. 1969.
AUGSBURG—Ch. E-23. ERP 310 kw. Started Dec. 1960.
BADEN-BADEN—Ch. E-31. ERP 330 kw. Started June 1962.
BAD MARIENBERG—Ch. E-21. ERP 186 kw. Started May 1966.
BAMBERG—Ch. E-24. ERP 85 kw. Started July 1963.
BAYREUTH—Ch. E-30. ERP 100 kw. Started Sept. 1963.
BERLIN-WEST—Ch. E-33. ERP 500 kw. Started April 1960.
BIELEFELD—Ch. E-33. ERP 310 kw. Started Dec. 1960.
BONN—Ch. E-26. ERP 100 kw. Started April 1963.
BOPPARD—Ch. E-28. ERP 180 kw. Started April 1965.
BRANDENKOPF—Ch. E-28. ERP 30 kw. Started May 1965.
BREMEN—Ch. E-32. ERP 500 kw. Started Nov. 1960.
BUEDERICH—Ch. E-35. ERP 500 kw. Started Sept. 1968.
CLOPPENBURG—Ch. E-37. ERP 47 kw. Started Dec. 1969.
COBURG—Ch. E-22. ERP 195 kw. Started May 1963.
CUXHAVEN—Ch. E-24. ERP 330 kw. Started Oct. 1960.
DEGGENDORF—Ch. E-33. ERP 400 kw. Started Dec. 1963.
DONAUESCHINGEN—Ch. E-22. ERP 88 kw. Started July 1963.
DONNERSBERG—Ch. E-37. ERP 330 kw. Started March 1963.
DORTMUND—Ch. E-25. ERP 500 kw. Started April 1963.
DUESSELDORF—Ch. E-29. ERP 500 kw. Started April 1963.
EBERBACH—Ch. E-30. ERP 250 kw. Started May 1968.
EGGEBIRGE—Ch. E-31. ERP 250 kw. Started June 1968.
EIDERSTEDT—Ch. E-31. ERP 500 kw. Started Sept. 1962.
EUTIN—Ch. E-21. ERP 235 kw. Started June 1961.
FLENSBURG—Ch. E-39. ERP 250 kw. Started Dec. 1962.
FREIBURG—Ch. E-33. ERP 500 kw. Started May 1961.
GOETTINGEN—Ch. E-21. ERP 160 kw. Started Feb. 1964.

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GR. FELDBERG—Ch. E-34. ERP 500 kw. Started Oct. 1960.
GRUENTEN—Ch. E-28. ERP 470 kw. Started Dec. 1964.
HAARDTKOPF—Ch. E-35. ERP 400 kw. Started Dec. 1961.
HAMBURG—Ch. E-30. ERP 460 kw. Started Jan. 1961.
HANNOVER—Ch. E-24. ERP 500 kw. Started Dec. 1960.
HEIDELBERG—Ch. E-27. ERP 400 kw. Started Dec. 1960.
HESSELBERG—Ch. E-32. ERP 460 kw. Started May 1965.
HEUBACH—Ch. E-29. ERP 209 kw. Started April 1966.
HOCHRHAIN—Ch. E-39. ERP 225 kw. Started Sept. 1966.
HOCHSAUERLAND—Ch. E-27. ERP 250 kw. Started March 1968.
HOEGL—Ch. E-42. ERP 40 kw. Started Dec. 1969.
HOEHBECK—Ch. E-21. ERP 500 kw. Started Oct. 1964.
HOF—Ch. E-23. ERP 500 kw. Started May 1961.
HOHENFEISSENBERG—Ch. E-22. ERP 25 kw. Started June 1967.
HOHER BOGEN—Ch. E-28. ERP 240 kw. Started Nov. 1965.
HOHER MEISSNER—Ch. E-32. ERP 470 kw. Started March 1967.
HOHES LOHR—Ch. E-22. ERP 35 kw. Started Jan. 1966.
KAISERSLAUTERN—Ch. E-22. ERP 25 kw. Started Dec. 1961.
KASSEL—Ch. E-35. ERP 200 kw. Started July 1964.
KIEL—Ch. E-35. ERP 250 kw. Started Nov. 1960.
KOBLENZ—Ch. E-31. ERP 85 kw. Started March 1962.
KREHBERG—Ch. E-33. ERP 100 kw. Started Dec. 1967.
LANDSHUT—Ch. E-39. ERP 56 kw. Started May 1963.
LANGENBURG—Ch. E-28. ERP 165 kw. Started Dec. 1966.
LINGEN—Ch. E-24. ERP 500 kw. Started Aug. 1962.
LUEBECK—Ch. E-23. ERP 240 kw. Started Dec. 1966.
LUEDENSCHIED—Ch. E-37. ERP 200 kw. Started Dec. 1966.
MINDEN—Ch. E-26. ERP 500 kw. Started Dec. 1960.
MONSCHAU—Ch. E-21. ERP 300 kw. Started Feb. 1963.
MUNICH—Ch. E-35. ERP 500 kw. Started Dec. 1960. Increased power April 1968.
MUENSTER—Ch. E-21. ERP 170 kw. Started June 1962.
NIEBUELL—Ch. E-34. ERP 200 kw. Started Nov. 1961.
NUERNBERG—Ch. E-34. ERP 500 kw. Started Dec. 1960. Increased power Feb. 1967.
OSNABRUECK—Ch. E-39. ERP 250 kw. Started Aug. 1967.
OSTFRIESLAND—Ch. E-33. ERP 410 kw. Started July 1962.
PASSAU—Ch. E-30. ERP 43 kw. Started Aug. 1963.
PFAFFENHOFEN—Ch. E-31. ERP 500 kw. Started Feb. 1967.
PFARRKIRCHEN—Ch. E-27. ERP 250 kw. Started Dec. 1968.
PFORZHEIM—Ch. E-34. ERP 200 kw. Started Oct. 1964.
RAVENSBURG—Ch. E-37. ERP 500 kw. Started March 1961.
REGENSBURG—Ch. E-21. ERP 400 kw. Started Feb. 1961.
RHOEN—Ch. E-29. ERP 490 kw. Started Oct. 1965.
RIMBERG—Ch. E-25. ERP 400 kw. Started July 1966.
ROTTWEIL—Ch. E-35. ERP 300 kw. Started April 1961.
SAARBRUECKEN—Ch. E-32. ERP 500 kw. Started Dec. 1968.
SCHLESWIG—Ch. E-26. ERP 100 kw. Started March 1962.
SCHNAITZKE—Ch. E-26. ERP 360 kw. Started May 1963. Increased power March 1968.
SCHNEE-EIFEL—Ch. E-30. ERP 250 kw. Started Feb. 1969.
SPESSART—Ch. E-35. ERP 230 kw. Started Oct. 1963.
STUTTGART—Ch. E-26. ERP 500 kw. Started May 1961.
TEUFELSKOPF—Ch. E-46. ERP 50 kw. Started Dec. 1970.
TORFHAUS—Ch. E-23. ERP 500 kw. Started Dec. 1960.
TRIER—Ch. E-22. ERP 50 kw. Started March 1962.
UELZEN—Ch. E-27. ERP 500 kw. Started June 1961.
ULM—Ch. E-33. ERP 380 kw. Started Dec. 1964.
VERDEN—Ch. E-25. ERP 66 kw. Started June 1969.
WUERZBURG—Ch. E-25. ERP 410 kw. Started May 1961.
WUPPERTAL—Ch. E-22. ERP 100 kw. Started March 1962.
Satellite stations: 1323 in operation.

Ghana

(625-line standards, System B)
Sets in use: 30,000

Ghana Broadcasting Corp., P.O. Box 1633, Accra, Ghana (Govt., commercial). Tel. 21161. Television tape recording facilities at studios in Accra.

(Continued on next page)

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GHANA—(Continued)

Personnel: Col. J. V. Assasie, director general; I. B. Dadson, dir. of commercial services; J. L. Mills, dir. of engineering; N. A. Opong, chief engineer, television; Sam Bannerman, dir. of television; D. Ghartey-Tagoe, head of production; T. H. Ewusi-Brookman, head of news & current affairs; F. D. Adams, head of design; Wilcox Amartey, acting head of film.

Hours of operation: 5:30-10:45 p.m., Tues., Wed., Thurs.; 5:30-11:00 p.m., Fri.-Sat.; 4:00-10:45 p.m., Sun.

Rates: Mon.-Sat. 7 sec., 9.00; 15 sec., 14.00; 30 sec., 21.00; 45 sec., 25.00; 60 sec., 30.00. Sun. 7 sec., 11.00, 15 sec., 16.00; 30 sec., 25.00; 45 sec., 27.00; 60 sec., 34.00 (New Cedis).

ADJANKOTE—Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 15 kw. Started July 31, 1965.

JAMASI—Ch. E-3 (V-55.25, A-60.75). Transmitter 5 kw, ERP 15 kw. Started July 31, 1965.

KISSI—Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 15 kw. Started July 31, 1965.

TAMALE—Ch. E-5 (V-175.25, A-180.75). Transmitter .5 kw, ERP 1.5 kw. Started Aug. 11, 1965.

Low-power repeaters: 8 in operation, 2 planned.

Gibraltar

(625-line standards, System B)
Sets in use: 6,700

GIBRALTAR—G.B.C. TV, Gibraltar Broadcasting Ltd. (Commercial), Television House, Wellington Front, Gibraltar. Tel. 4671-2. Ch. E-6. Transmitter 50 watts, ERP 200 watts. Hours of operation: 7:30-midnight. One low-power repeater. Started Oct. 1962.

Personnel: H. J. Ramage, general manager; L. F. Bruzon, sales manager; T. G. Black, chief engineer; M. J. Mascarenhas, head of production.

Rates (Oct. 1964): Spot 60 sec., 8; 7 sec., 2; program 1 hr., 85; 5 min., 15 (Pounds).

Greece

(625-line standards, System B)
Sets in use: 950,000

Ethnikon Idryha Radiofonias-Tileoraseos (Hellenic National Radio-Television—EIRT) (Govt., commercial), 16 Mourouzi Str., P.O. Box 360, Athens 138. Tel. 72-4811. Telex (30) 216066.

Personnel: Anghelos Vlachos, director general; Alexis Solomos, deputy director general; Michael Yannakakos, director of radio; Efthymios Lekkas, dir. of news dept.; Apostolos Casmas, dir. of technical services; Ion Daifas, dir. of public relations; George Koumantos, legal adviser.

Hours of operation: 19:00-00:30, weekdays; 18:00-00:30, Sat. & Sun.

Rates: Available from The Financial Services of the EIPT. Ypiressia Enimerosseos Enopion Dhynameon Helladhos (YENED), Greek Armed Forces Radio & TV Network, 136 Messegion Str., Athens. Tel. 779067.

ALEXANDROUPOLIS (Silo)—Ch. E-6. Transmitter 5 kw, ERP 30 kw. Started Dec. 24, 1971.

CHANIA—Ch. E-7. Transmitter 1 kw, ERP 10 kw. Started Sept. 13, 1971.

GERANIA—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started June 5, 1970.

IOANNINA—Ch. E-10. Transmitter 1 kw, ERP 10 kw. Started July 16, 1971.

IRAKLION—Ch. E-10. Transmitter 1 kw, ERP 10 kw. Started Dec. 3, 1971.

KALAMATA—Ch. E-6. Transmitter 1 kw, ERP 10 kw. Started Dec. 11, 1971.

KASTORIA (Vitsi)—Ch. E-7. Transmitter 5 kw, ERP 30 kw. Started Feb. 24, 1972.

KAVALA (Pangeon)—Ch. E-7. Transmitter 5 kw, ERP 30 kw. Started July 2, 1972.

KEFALLINIA—Ch. E-8. Transmitter 5 kw, ERP 30 kw. Started April 24, 1972.

KERKYRA—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started Dec. 4, 1971.

MYTILINI—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started Sept. 13, 1972.

PARNIS—Ch. E-11. Transmitter 5 kw, ERP 30 kw. Started May 23, 1970.

RHODOS—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started July 31, 1972.

THESSALONIKI—Ch. E-5. Transmitter 5 kw, ERP 30 kw. Started July 6, 1970.

THIRA—Ch. E-8. Transmitter 5 kw, ERP 30 kw. Started Aug. 2, 1972.

TRIPOLIS (Assea)—Ch. E-10. Transmitter 5 kw, ERP 30 kw. Started July 20, 1972.

VOLOS—Ch. E-6. Transmitter 5 kw, ERP 30 kw. Started Aug. 1, 1970.

Low power repeaters: 20 in operation, 80 planned.

1090-b

Guadeloupe

(625-line standards, System K)
Sets in use: 12,000

POINTE-A-PITRE—Television France 1, 97159, Point a Pitre. Tel. 83 13 20. (Govt., non-commercial). Ch. 8 transmitter, Pointe-a-Pitre Arnouville, 100 watts, started Dec. 1964. Ch. 5 transmitter, Basse-Terre La Citerne, 500 watts, started Feb. 1966. 1 low-powered repeater, Ch. 6, Morne a Louis, 3 watts.

Personnel: Emile Lafont, chief of service.

Guatemala

(525-line standards, System M)
Color: NTSC System

Sets in use: 130,000 black & white; 15,000 color

GUATEMALA CITY—TG-VTV, Radio-TV Guatemala, S.A., (Commercial), Apartado 1367, Tel. 42492. Ch. 3. Transmitter 12.5 kw, ERP 100 kw. TV tape recorder facilities. Started May 1956. Hours of operation: Daily, noon-midnight. Color: Film, tape & videocassette.

Personnel: Lic. Emilio Barrios P., president; William G. Campbell, general manager & film buyer; Lionel Forno, sales manager; Luis Rivera, program & production manager; Ing. Federico Licht, chief engineer.

Represented in U.S. by Intercontinental Communications.

Rates: 60 sec., \$85; 30 sec., \$51.

Low-power repeaters: 3 in operation Ch. 3, Ch. 8 & Ch. 10.

GUATEMALA CITY—TG-AB-TV, Telecentro Canal 7 (Commercial), 3a. Calle 6-24, Zona 9, Apartado Postal No. 1242. Tel. 62216. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 108 kw. Started Dec. 1964. Hours of operation: 12:00-24:00 daily.

Personnel: Dr. Jorge Villanueva, general manager; Fernando Villanueva, sales manager; Carlos Alvarez, program manager; Mario Mazariagos, chief engineer.

GUATEMALA CITY—TG-MO-TV, Tele-Once S.A. (Commercial), 20 Calle 5-02, Zona 10. Tel. 682165. Ch. 11. Transmitter 12.5 kw, ERP 180 kw. TV tape recording facilities. Started Jan. 1968. Hours of operation: 16:00-23:00, daily.

Color: Film, tape & cassette.

Personnel: Antonio Mourra, director general & program manager; Francisco Bianchi, general manager & film buyer; Jose M. Alvarez, sales manager; Jorge Quinonez, production manager; Carlos Linde, chief engineer.

Rates (Aug. 1974): 60 sec., 60.00; 30 sec., 40.00, participation. 60 sec., 125.00; 30 sec., 75.00, spot (Guatemalan Quetzal).

Low-power repeaters: 3 in operation.

Haiti

(525-line standards, System M)
Color: SECAM System
Sets in use: 12,000

PORT-AU-PRINCE—Telehaiti S.A. (Commercial), P.O. Box 1126, Port-au-Prince, Haiti. Tel. 22221. Ch. 2, Ch. 4, Ch. 6. CATV in color.

Personnel: Edward B. Hatton, pres., director general & film buyer; Oswald Douyon, production manager; Roger Dominique, chief engineer.

Hours of operation: 3-10 p.m., daily.

Rates: 60 sec., 21.00; 10 sec. 8.00, 1 hr., 90.00; 5 min., 22.50 (U.S. dollars)

Honduras

(525-line standards, System M)
Sets in use: 47,000

TEGUCIGALPA—HRTG-TV, Cia. Televisora Hondurena, S.A., Apartado Postal 734 (commercial). Tel. 22-5514. Ch. 5 (V-77.25, A-81.75). Transmitter 25 kw, ERP 150 kw. Started Sept. 1959.

Personnel: Jose Rafael Ferrari, general manager; Oscar Alfredo Sagastume, assistant general manager; Miriam R. de Ynestroza, manager; Alex Mayr, sales manager; Agustin Lagos, chief production; Santos Flores, chief engineer.

TEGUCIGALPA—HRN-TV, Compania Telesistema Hondureno S.A., Apartado Postal No. 734. Tel. 2-5515. Ch. 3 (V-67.25, A-71.75). Transmitter 2 kw, ERP 4 kw. Started July 1974.

Personnel: Manuel Villeda Toledo, general manager; Guillermo Bustillo Lazo, manager.

PUERTO DE TELA (Pico de Tela)—HRSU-TV, Ch. 9 (V-187.25, A-191.25). ERP 20 kw. Repeats Ch. 5, Tegucigalpa. Started Sept. 1970.

SAN PEDRO SULA (La Cumbre)—HRYA-TV, Ch. 13 (V-211.21, A-217.75). ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started Sept. 1963.

SAN PEDRO SULA—HRN-TV, Compania Telesistema Hondureno S.A. Apartado Postal No. 208. Tel. 52-3361. Ch. 7. Transmitter, 250 watts, ERP 10 kw. Started May 1967.

Personnel: Manuel Villeda Toledo, general manager; Mario Belot, assistant manager; Margarita de Fletcher, sales manager; Tony Low, production manager; Alma Iris Aracll, program manager; Santos Flores, chief engineer.

SANTA CRUZ DE YOJOA—HRSV-TV, Ch. 9 (V-187.25, A-191.75). ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started March 1969.

ZONA SUR (Banaderos)—HRSU-TV, Ch. 9. ERP 7 kw. Repeats Ch. 5, Tegucigalpa. Started Jan. 1971.

TV Factbook No. 45

Hong Kong

(625-line standards, Systems B & I)
Color: PAL System

Sets in use: 706,000 black & white; 120,000 color

HONG KONG—Television Broadcasts Ltd. (commercial), 77 Broadcast Drive, Hong Kong. Tel. K-360111.

Personnel: H. W. Lee, chairman; Andrew K. W. Eu, managing director; K. H. Hung, asst. gen. mgr.; Stephen Li, R. Layton Jones & Chusian Sze, assistants to managing dir.; Robert Chan, sales mgr.; K. F. Chung, production mgr.; Selina Chow, program mgr.; Kevin Lo, engineering mgr.; C. P. Ho, mgr., general affairs.

HONG KONG—Jade Network, Ch. 21 (V-471.25, A-477.25). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Telecasts in color, PAL system, 11 low power repeaters. Started Nov. 1967. Hours of operation: 12:30-12:30, weekdays; 8:00 a.m.-12:30 a.m., Sun.

Rates (base): 30 Sec. \$2710 (Hong Kong Dollars).

HONG KONG—Pearl Network, Ch. 25 (V-503.25, A-509.25). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Telecasts in color, PAL system, 11 low power repeaters. Started Nov. 1967. Hours of operation: 4:30-11:40 p.m., Mon.-Fri.; 2:30-11 p.m., Sat.; 3:30-12:30 p.m., Sun.

Rates: Min., \$600 (Hong Kong Dollars).

HONG KONG—Redifusion Television Ltd. (Commercial), 81 Broadcast Drive, Kowloon, Hong Kong. Tel. 3-374111. Cable: Starvision. Telex: HX74680. Started Dec. 1973. RTV1 (Chinese) Ch. E-23. RTV2 (English) Ch. E-27. Transmitters 1.5 kw. ERP 10 kw. TV tape recording facilities.

Personnel: Sir Sidney Gordon, chmn.; Steve S. C. Huang, general manager.

Hours of operation: RTV1—8:00 a.m.-midnight, Mon.-Fri. (educational 8 a.m.-noon); noon-1 a.m., Sat.; 9 a.m.-midnight, Sun. RTV2—noon-midnight, Mon.-Fri. (educational noon-5 p.m.); 3:30 p.m.-1 a.m., Sat.-Sun. ETV programs originated by Hong Kong Govt. Educational Television Service.

Planned:

HONG KONG—Hong Commercial Broadcasting Co. Ltd.

Hungary

(625-line standards, System D)

Color: SECAM System

Sets in use: 2,540,000

Magyar Radio es Televizio (Govt., limited commercial), Szabadsagter 17, 1810 Budapest V. Tel. 113-200. Istvan Tompe, president. The transmitters carry two programs, originating in Budapest studios.

Hours of operation: Weekly average MT-1, 45 hours, MT-2, 15 hours.

MT-1

BUDAPEST—Ch. R-1. Transmitter 25 kw. Started 1954.

PECS—Ch. R-2. Transmitter 4 kw. Started 1958.

DEBRECEN—Ch. R-2. Transmitter 20 kw. Started 1963.

TOKAJ—Ch. R-4. Transmitter 20 kw. Started 1965.

BUDAPEST—Ch. R-6. Transmitter 20 watts. Started 1973.

OZD—Ch. R-6. Transmitter 20 watts. Started 1963.

ZALAEGERSZEG—Ch. R-6. Transmitter 20 watts. Started 1973.

KOMADI—Ch. R-7. Transmitter 4 kw. Started 1968.

SZEKSZARD—Ch. R-7. Transmitter 50 watts. Started 1963.

KEKES—Ch. R-8. Transmitter 4 kw. Started 1960.

MISKOLC—Ch. R-9. Transmitter 50 watts. Started 1959.

SOPRON—Ch. R-9. Transmitter 500 watts. Started 1959.

SALGOTARJAN—Ch. R-11. Transmitter 20 watts. Started 1964.

SZENTES—Ch. R-11. Transmitter 20 kw. Started 1959.

KABHEGY—Ch. R-12. Transmitter 20 kw. Started 1962.

MT-2

BUDAPEST—Ch. R-24. Transmitter 4 kw. Started 1969.

TOKAJ—Ch. R-26. Transmitter 20 kw. Started 1974.

PECS—Ch. R-32. Transmitter 20 kw. Started 1972.

Iceland

(625-line standards, System B)

Sets in use: 50,400

REYKJAVIK—Icelandic State Broadcasting Service—Television Ríkisutvarpid-Sjonvarp (R.U.V.), Laugavegur 176. Reykjavik, Iceland. Tel. 3-88-00. Telex: 2035. Cable: Isvision. (Govt., commercial). Ch. E-10. ERP 4 kw. Started Sept. 1966. TV tape recording facilities.

Personnel: Andres Bjornsson, director general; Peter Gudfinnsson, director of television; Hoedur Friðmannsson, chief engineer; Jon Thorarinnsson, head of arts & entertainment; Emil Bjornsson, head of news & education.

Hours of operation: 18:00-19:00 & 20:00-22:30, Sun. & Wed.; 20:00-22:30, Mon., Tues. & Fri.; 16:00-23:30, Sat.

Rates (1975): Jan. 1-Oct. 31—60 sec., 26,000; 7 sec., 4,700. Nov. 1-Dec. 31—60 sec., 38,000; 7 sec., 6,800 (Icelandic Crowns).

International TV Directory

REPEATERS

HAFELL—Ch. E-7. Transmitter 500 watts, ERP 10 kw. Started Dec. 23, 1967.

HEGRANES—Ch. E-8. Transmitter 250 watts, ERP 3 kw. Started Dec. 13, 1968.

SKALAFELL—Ch. E-4. Transmitter 10 kw, ERP 300 kw. Started Dec. 22, 1967.

STYKKISHOLMUR—Ch. E-3. Transmitter 10 kw, ERP 90 kw. Started May 17, 1967.

VADLAHEIDI—Ch. E-6. Transmitter 50 watts, ERP 200 watts. Started Dec. 1, 1968.

VESTMANNAEYJAR—Ch. E-5. Transmitter 1.5 kw, ERP 30 kw. Started Sept. 29, 1966.

Low-powered repeaters: 25 in operation.

India

(625-line standards, System B)

Sets in use: 250,000

NEW DELHI—AIR-TV, All India Radio (Govt., non-commercial), Akashvani Bhavan, Parliament St., New Delhi 110001. Tel. 382021. Cable: Durdarshan. Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw, ERP 12.5 kw. TV tape recording facilities. Started Sept. 1959 as educational service; Aug. 1965 started daily evening cultural programming.

Hours of operation: 6-10 p.m., daily, winter; 6:30-10:30 p.m., daily, summer. Educational programming, morning & afternoon.

Personnel: P. C. Chatterji, director general; P. V. Krishnamoorthy, deputy director general, television; M. I. Malik, controller of programs; M. A. Amin, director of satellite television; D. V. Phatak & D. C. Bhattacharji, chief engineers; C. R. Krishnamurthy, deputy chief engineer.

AMRITSAR—Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. Originates local programming. TV tape recording facilities. Started Sept. 1973.

Hours of operation: 7-10:05 p.m., daily.

BOMBAY—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 50 kw. Originates local programming. TV tape recording facilities. Started Oct. 1972.

Hours of operation: Approx. 6-10 p.m., daily. School programming daytime, Mon., Wed. & Fri.

POONA—Ch. E-5 (V-175.25, A-180.75). Transmitter 600 watts, ERP 7.2 kw. Relays Ch. E-4, Bombay. Started 1973.

SRIINAGAR—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 50 kw. Originates local programming. TV tape recording facilities. Started Jan. 1973.

Hours of operation: 6-10 p.m., daily; 1-3 p.m., Sun.

Planned:

CALCUTTA—Ch. E-4. Transmitter 10 kw, ERP 50 kw. To start in 1975.

LUCKNOW—Ch. E-4. Transmitter 10 kw, ERP 50 kw. To start in 1975.

MADRAS—Ch. E-4. Transmitter 10 kw, ERP 50 kw. To start in 1975.

MUSSOORIE—Ch. E-5. Transmitter 10 kw, ERP 100 kw. To start in 1975.

Indonesia

(625-line standards, System B)

Sets in use: 370,000

Jajanan Televisi Republik Indonesia (Govt., commercial), Senayan—Jakarta, Indonesia. Tel. 582160. TV tape recorder facilities.

Personnel: M. N. Soepomo, director; Drs. Darjoto, deputy director, general affairs, Drs. Soemadiman, deputy director, news; Ir. M. Arifin, deputy director, engineering; Amar, secy. to the director.

Rates (Jan. 1973 peak): 60 sec., 58,100; 30 sec., 41,500; 20 sec., 33,200; 10 sec., 20,750 (Rupiahs).

Color: Research & study, PAL system.

JAKARTA—TVRI, Ch. E-9 (V-210.25, A-215.75). Transmitter 10 kw, ERP 65 kw. Started Aug. 1962. Alex Leo, station mgr.

Hours of operation: 17:45-23:00, Mon.-Fri.; 16:45-24:15, Sat.; 15:45-23:00, Sun.

YOYAKARTA—TVRI, Ch. E-8 (V-203.25, A-208.75). Transmitter 5 kw, ERP 45 kw. Started Aug. 1965. R. M. Sunatro, station mgr.

Hours of operation: 17:45-23:00, Mon.-Fri.; 16:45-24:15, Sat.; 15:45-23:00, Sun.

MEDAN—TVRI, Ch. E-5 (V-182.25, A-187.85). Transmitter 10 kw, ERP 100 kw. Originates local programs. Started Dec. 1970. Amir Husin, station mgr.

Hours of operation: 18:15-23:00, daily.

PALEMBANG—TVRI, Ch. E-9. Transmitter 10 kw, ERP 100 kw. Started Jan. 1974. R. Mansyur, station mgr.

Hours of operation: 18:45-21:00, Mon., Wed., Thurs.; 18:45-21:30, Sat.

UNJUNG PANDANG—TVRI, Ch. E-4. Transmitter 5 kw, ERP 50 kw. Started Dec. 1973. Zaimal Ardi, station mgr.

Hours of operation: 18:45-21:00, Tues. & Thurs.; 18:45-21:30, Sat.

BALIKPAPAN—TVRI, Ch. E-9. Transmitter 5 kw, ERP 10 kw. Broto Kuslamo, station mgr.

Hours of operation: 18:45-22:00, Tues.-Fri. & Sun.; 18:45-21:30, Sat.; 18:45-21:30, Mon.

International TV Directory

INDONESIA—(Continued)

RELAY STATIONS

BANDUNG—TVRI, Ch. E-7. Transmitter 1 kw, ERP 10 kw.
BANDUNG—TVRI, Ch. E-5. Transmitter 100 watts.
CEMARASEWU—TVRI, Ch. E-6. Transmitter 2 kw.
CIKURAI—TVRI, Ch. E-4. Transmitter 100 watts.
CIREBON—TVRI, Ch. E-4. Transmitter 100 watts.
GUNUNG GANTUNGAN—TVRI, Ch. E-5. Transmitter 100 watts.
LAWANG—TVRI, Ch. E-5. Transmitter 100 watts.
MANDIREJA—TVRI, Ch. E-5. Transmitter 700 watts.
NAGRAK—TVRI, Ch. E-7. Transmitter 1 kw.
SEMARANG—TVRI, Ch. E-4. Transmitter 1 kw, ERP 10 kw.
SURABAJA—TVRI, Ch. E-9. Transmitter 2 kw.
SURAKARTA—TVRI, Ch. E-6. Transmitter 100 watts.
Low power repeaters: 5 in operation, 5 planned.

Iran

(625-line standards, System B)
Color: SECAM System
Sets in use: 750,000

National Iranian Radio & Television (Govt., commercial), Pahlavi Road, Jame Jam Ave., Tehran, Iran. P.O. Box 33-200. Cable: Teimel, Telex: 2797. Tel. 890085-9.

Personnel: Reza Ghotbi, director general; Dr. Kambiz Mahmoudi, deputy director general; Mahmoud Ja'farian, deputy director general; Karim Rowshanian, commercial director; Abbas Arbabi, Iraj Gorgin, program directors; Piruz Alizadeh Azar-dust, film buyer; Asadollah Peyman, production manager; Javad Fekri, administrative director; Cyrus Ramtin, international relations director.

Hours of operation: First Program—11:30 a.m.-2:30 p.m.; 5 p.m.-midnight. Second Program—7 p.m.-midnight. Educational TV—8:30 a.m.-11:30 a.m. (on Ch. 7); 3 p.m.-4:30 p.m. (on Ch. 9)
Rates: First Program—Min., \$2584 (Prime Time, full network); \$441 (other hours, local broadcasts). Second Program—Min., \$353 (Prime Time); \$132 (other hours, local broadcasts) \$132 (U.S. Dollars).

Production Centers

ABADAN—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 20 kw. Started Nov. 1959.
BANDAR ABBAS—NIRTV, Ch. E-8 (V-196.25, A-201.75). ERP 20 kw. Started Oct. 1968.
ESFAHAN—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 50 watts. Started March 1969.
KERMAN—NIRTV, Ch. E-8 (V-196.25, A-201.75). ERP 50 watts. Started Oct. 1971.
KERMANSHAH—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 2 kw. Started Nov. 1970.
LATIAN DAM—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 5 watts. Started Sept. 1971.
MAHABAD—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 10 watts. Started Oct. 1971.
MASHHAD—NIRTV, Ch. E-11 (V-217.25, A-222.75). ERP 2 kw. Started Oct. 1971.
RASHT—NIRTV, Ch. E-11 (V-217.25, A-222.75). ERP 10 kw. Started March 1970.
REZAIEH—NIRTV, Ch. E-5 (V-175.25, A-180.75). ERP 50 watts. Started Aug. 1968.
SANANDAJ—NIRTV, Ch. E-9 (V-203.25, A-208.75). ERP 10 watts. Started Oct. 1971.
SHIRAZ—NIRTV, Ch. E-8 (V-196.25, A-201.75). ERP 50 watts. Started Nov. 1969.
TABRIZ—NIRTV, Ch. E-10 (V-210.25, A-215.75). ERP 2 kw. Started March 1971.
TEHRAN—NIRTV, Ch. E-7 (V-189.25, A-194.75). ERP 10 kw. Started March 1967.
TEHRAN—NIRTV, Ch. E-9 (V-203.25, A-208.75). ERP 2 kw. Started Aug. 1958 on Ch. 3. Changed to Ch. 9 April 1968.
ZAHEDAN—NIRTV, Ch. E-6 (V-196.25, A-201.75). ERP 50 watts. Started Sept. 1971.

Repeaters: 79 in operation.

Planned: AHWAZ, 20 kw; ISFAHAN, 500 watts; KERMAN, 50 watts; MASHAD, 2 kw; MIANDOAB, 50 watts; SANANDAJ, 50 watts; SARI, 50 watts.

Note: See also American Forces Stations.

Iraq

(625-line standards, System B)
Color: SECAM System
Sets in use: 500,000

BAGHDAD—BTV (Govt., limited commercial), IBTOE, Iraqi Broadcasting, TV & Cinema Establishment, Salihiya-Baghdad, The Re-

public of Iraq. Cable: IDAA'H BAGHDAD. Tel. 31151. Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 160 kw. TV tape recorder facilities. Started May 1956 on Ch. E-8 with 500 watts ERP, increased power Nov. 1959.

Hours of operation: Daily 6 p.m.-12 midnight.

Personnel: Latif N. J. Al-Delaimi, director general; Khalid Abdul-Hakim, engineering & technical affairs director.
Rates: Spot 60 sec., 30 (Iraqi Dinars).

BAGHDAD—BTV, Ch. 7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 160 kw. Started July 30, 1972. Hours of operation: 7-11 p.m., daily.

BASRAH—Basrah Television (Govt., limited commercial). Ch. E-9. Transmitter 10 kw, ERP 146 kw. TV tape playback facilities. Started Nov. 6, 1968.

KIRKUK—Kirkuk Television (Govt., limited commercial). Ch. E-6. Ch. E-8 & Ch. E-10. Transmitters 10 kw, ERP 160 kw each. TV tape playback facilities. Started Oct. 18, 1967.

MISAN—Misan Television (Govt., limited commercial). Ch. E-5 & Ch. E-11. Transmitter, 10 kw, ERP 160 kw. TV tape playback facilities. Started 1974.

MOSUL—Mosul Television (Govt., limited commercial). Ch. E-7. Transmitter 10 kw, ERP 146 kw. TV tape playback facilities. Started March 2, 1968.

Planned:
MUTHANA & UM-QASIR.

Ireland

(405-line standards, System A & 625-line standards, System I)
[Note: 405-line standard, System A stations are being phased out]
Sets in use: 570,000 black & white; 60,000 color
Color: PAL System (625-line)

All stations operated by Radio Telefis Eireann Authority, Donnybrook, Dublin 4 (Autonomous statutory corp., national service, commercial). Tel. 693111. All transmitters carry same program originating in Donnybrook studios.

Hours of operation: 17:00-23:50, average week days; Sat.-Sun. (Winter) 14:00-23:50. Educational television, 10 hrs. per week. TV tape recorder facilities.

Personnel: J. O. Maloney, director general; J. A. Irvine, deputy director general; J. White, controller of programs, television; W. Boyd, head of news; D. Fisher, head of current affairs; G. T. Waters, dir. of engineering; E. J. Slowe, asst. dir. of engineering; R. Walsh, dir. of personnel; T. V. Finn, financial controller; R. K. Gahan, sales controller; L. McRedmond, head of information; F. O. Hannrachain, legal officer; A. O'Reilly, dir. of design; R. Collins, secretary to the Authority.

ACHILL (Meelin Mt.)—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 1 kw. Started July 1970. Transposer.

CAHRCIVEEN (Kilkeaveragh)—Ch. "F" (V-191.25, A-197.25, 625-line). ERP 1 kw. Started Dec. 1965. Transposer.

CAPPOQUIN (Knockaunabouchalla)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Dec. 1965. Transposer.

CARLOW (Mount Leinster)—Ch. "F" (V-191.21, A-197.21, 625-line). ERP 100 kw. Started Dec. 1962.

CASTLEBAR (Croaghmoyle)—Ch. "H" (V-207.28, A-213.28, 625-line). ERP 1 kw. Started July 1970. Transposer.

CASTLETOWNBERE (Knockgour)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Oct. 1965. Transposer.

CLIFDEN (Cregg)—Ch. "D" (V-175.27, A-181.27, 625-line). ERP 1 kw. Started Dec. 1969. Transposer.

CORK (Mullaghanish Mt.)—Ch. "D" (V-175.30, A-181.30, 625-line). ERP 100 kw. Started Dec. 1962.

CORK (Spur Hill)—Ch. "H" (V-207.26, A-213.26, 625-line). ERP 250 watts. Started Dec. 1963. Transposer.

CROSSHAVEN (Ballinlusk)—Ch. "G" (V-199.25, A-205.25, 625-line). ERP 120 watts. Started Sept. 1964. Transposer.

DUBLIN (Kippure)—Ch. B-7 (V-184.73, A-181.23, 405-line). ERP 100 kw. Started Dec. 1961.

DUBLIN (Kippure)—Ch. "H" (V-207.25, A-213.25, 625-line). ERP 100 kw. Started Nov. 1962.

DUBLIN (Donnybrook)—Ch. B-3 (V-56.73, A-53.23, 405-line). ERP 250 watts. Started Jan. 1965. Transposer.

DUBLIN (Donnybrook)—Ch. "C" (V-61.73, A-67.73, 625-line). ERP 250 watts. Started Jan. 1965. Transposer.

FANAD (Murren Hill)—Ch. B-7 (V-184.75, A-181.25, 405-line). ERP 1 kw. Started Aug. 1965. Satellite repeater.

FERMOY—Ch. "G" (V-199.23, A-205.23, 625-line). ERP 6 watts. Started Sept. 1972.

GORT (Maghera)—Ch. "B" (V-53.75, A-59.75, 625-line). ERP 100 kw. Started Feb. 1963.

LETTERKENNY (Mongorry Hill)—Ch. B-6 (V-179.77, A-176.27, 405-line). ERP 1 kw. Started June 1965. Transposer.

MONAGHAN (Lugad Hill)—Ch. B-10 (V-199.71, A-196.21, 405-line). ERP 1.6 kw. Started June 1965. Transposer.

MOVILLE (Crockaillin)—Ch. B-12 (V-209.73, A-206.23, 405-line). ERP 2 kw. Started Aug. 1965. Transposer.

SLIGO (Truskmore Mt.)—Ch. B-11 (V-204.73, A-201.23, 405-line). ERP 100 kw. Started Dec. 1962.

SLIGO (Truskmore Mt.)—Ch. "I" (V-215.25, A-221.25, 625-line). ERP 100 kw. Started Sept. 1963.

SUIR VALLEY (Corbally Wood)—Ch. "I" (V-215.28, A-221.28, 625-line). ERP 400 watts. Started Dec. 1965. Transposer.

CATV Systems: 3 in operation with 70,000 connections.

Israel

(625-line standards, System B)
Sets in use: 460,000

Israel Broadcasting Authority (Govt.-statutory, commercial), Television House, Sare Yisrael St., Romena, P.O. Box 7139, Jerusalem. Tel. (02) 521111. TV tape recording facilities.

Hours of operation: Daily 15:30-24:00 GMT approx.

Personnel: Yitzhak Livni, director general; Arnon Zuckerman, director of television; Yoseph Landau, operations & production services; Isaac Shimoni, Hebrew programs; Sallim Fatal, Arabic programs; Shlomo Gal, chief engineer; Miriam Rothschild, film buyer; Dan Shilon, Hebrew news; Joseph Bar-El, Arabic news.

U.S. Representatives: Yaakov Achimeir, 1401 Blair Mill Rd., Silver Spring, Md. (20910) & Yoram Ronnen, 850 Third Ave., New York, N.Y. (10022).

French Representative: Nakhdimon Rogel, Quai de Blieriot 122, Paris. Instructional Television Center, Ministry of Education & Culture (Educational), 14 Klausner St., Ramat-Aviv, Tel-Aviv, Israel. Tel. (03) 414155. Started March 24, 1966.

Hours of operation: 7:30-17:30, daily.

Personnel: Yaacov Lorberbaum, director general; Haim Margalit, general manager; Johanna Prenner, director of programming; Haim Tehelet, dir. of production; Dr. Yona Peless, dir. of engineering; Offira Shor, dir. of sales & film acquisition.

ACRE—Israel Television, Ch. E-5 (V-175.25, A-180.75). Transmitter 0.4 kw, ERP 20 kw.

ARAD—Israel Television, Ch. E-9. Transmitter 4 kw, ERP 1 kw.

BEERSHEBA—Israel Television, Ch. E-11 (V-217.25, A-222.75). Transmitter 10 kw, ERP 100 kw.

CARMEL (Haifa)—Israel Television, Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, ERP 100 kw.

EILAT—Israel Television, Ch. E-7 (V-189.25, A-194.75). Transmitter 4 kw, ERP 1 kw.

EITANIM (Jerusalem/Tel-Aviv)—Israel Television, Ch. E-8 (V-196.25, A-201.75). Transmitter 20 kw, ERP 200 kw.

GROFIT—Israel Television, Ch. E-10 (V-210.25, A-215.75). Transmitter 4 kw, ERP 40 kw.

KOKHAV HAYARDEN—Israel Television, Ch. E-7 (V-189.25, A-194.75). Transmitter 4 kw, ERP 1 kw.

MITZPEH RAMON—Israel Television, Ch. E-5 (V-175.25, A-180.75). Transmitter 4 kw, ERP 5 kw.

SAFED—Israel Television, Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 1 kw.

TEL-AVIV—Israel Television, Ch. E-27 (V-519.25, A-524.75). Transmitter 2 kw, ERP 6 kw.

Low-power repeaters: 25 in operation.

Italy

(625-line standards, Systems B & G)
Color: PAL System

Sets in use: 12,455,000 black & white; 350,000 color

RAI-TV, Radiotelevisione Italiana, (Govt., limited commercial) Viale Mazzini 14, 00195 Rome, is a franchised system which operates the National Network (VHF) and the Second Network (UHF).

Personnel: Beniamino Finocchiaro, president; Giampiero Orsello, vice president; Michele Principe, director general; L. Beretta Anguissola, L. Piccioni & B. Vasari, deputy dirs. gen.; G. Bodo, dir., administration & acting dir., personnel; G. Antonelli, dir., radio programming; A. Romano, dir., TV entertainment programming; F. Fabiani, dir., TV cultural programming; P. E. Gennarini, dir., radio & TV information services; A. Cuturi, dir., general affairs & acting technical dir.; G. Pozzilli, dir., Secretariat Div.; D. Guerzoni, dir. "Radiocorriere-TV." For foreign relations contact: Secretariat Division, Dept. for Relations with International Organizations.

U.S. Office: RAI Corp. Italian Radio TV System, 1350 Ave. of the Americas, New York, N.Y. (10019). Tel. 212-757-6987. Renato Pachetti Clampi, exec. v.p.

NATIONAL NETWORK

BARI—Ch. F. ERP 2 kw.

BERTINORO—Ch. F. ERP 1 kw. 1 satellite.

CIMA PENEGAL—Ch. F. ERP 1.5 kw. 10 satellites.

COL VISENTIN—Ch. H. ERP 3 kw. 26 satellites.

CROTONE—Ch. B. ERP 2.5 kw. 2 satellites.

GAMBARIE—Ch. D. ERP 19 kw. 5 satellites.

MARTINA FRANCA—Ch. D. ERP 220 kw. 27 satellites.

MILANO—Ch. G. ERP 24 kw. 4 satellites.

MONTE ARGENTARIO—Ch. E. ERP 2.5 kw. 2 satellites.

MONTE CACCIA—Ch. A. ERP 34 kw. 2 satellites.

MONTE CAMMARATA—Ch. A. ERP 34 kw. 16 satellites.

MONTE CONERO—Ch. E. ERP 100 kw. 29 satellites.

MONTE CREO—Ch. H. ERP 0.5 kw. 9 satellites.

MONTE FAITO—Ch. B. ERP 40 kw. 41 satellites.

MONTE FAVONE—Ch. H. ERP 1 kw. 9 satellites.

MONTE LAURO—Ch. F. ERP 50 kw. 10 satellites.

MONTE LIMBARA—Ch. H. ERP 3 kw. 8 satellites.

MONTE NERONE—Ch. A. ERP 34 kw. 24 satellites.

MONTE PEGLIA—Ch. H. ERP 32 kw. 23 satellites.

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MONTE PELLEGRINO—Ch. H. ERP 8 kw. 8 satellites.

MONTE PENICE—Ch. B. ERP 100 kw. 52 satellites.

MONTE PIERFAONE—Ch. H-1. ERP 1.7 kw. 9 satellites.

MONTE SAMBUCO—Ch. H. ERP 35 kw. 18 satellites.

MONTESANTO DI LUSSARI—Ch. E. ERP 0.2 kw. 4 satellites.

MONTE SCURO—Ch. G. ERP 8 kw. 20 satellites.

MONTE SERPEDDI—Ch. G. ERP 35 kw. 13 satellites.

MONTE SERRA—Ch. D. ERP 270 kw. 59 satellites.

MONTE SORO—Ch. E. ERP 5 kw. 21 satellites.

MONTE TENCHIA—Ch. G. ERP 0.07 kw. 5 satellites.

MONTE VENDA—Ch. D. ERP 100 kw. 51 satellites.

MONTE VERGINE—Ch. D. ERP 1 kw. 14 satellites.

PAGANELLA—Ch. G. ERP 1.33 kw. 48 satellites.

PESCARA—Ch. F. ERP 14 kw. 5 satellites.

PIETRA CORNIALE—Ch. D. ERP 0.3 kw. 21 satellites.

PORTOFINO—Ch. H. ERP 175 kw. 43 satellites.

PUNTA BADDE URBARA—Ch. D. ERP 145 kw. 21 satellites.

ROMA—Ch. G. ERP 36 kw. 19 satellites.

ROSETO CAPO SPULICO—Ch. F. ERP 12 kw.

SAINT VINCENT—Ch. G. ERP 0.6 kw. 6 satellites.

SAN REMO-MONTE BIGNONE—Ch. B. ERP 0.15 kw. 7 satellites.

STAZZONA—Ch. E. ERP 0.32 kw. 13 satellites.

TOLMEZZO—Ch. B. ERP 0.1 kw. 10 satellites.

TORINO EREMO—Ch. C. ERP 16 kw. 31 satellites.

TRIESTE—Ch. G. ERP 15 kw. 2 satellites.

UDINE—Ch. F. ERP 55 kw. 10 satellites.

SECOND NETWORK

BERTINORO—Ch. E-30. ERP 10 kw. 5 satellites.

BOLOGNA—Ch. E-28. ERP 10 kw. 4 satellites.

CAMPO DEI FIORI—Ch. E-28. ERP 10 kw. 5 satellites.

CIMA PENEGAL—Ch. E-27. ERP 7.6 kw. 19 satellites.

COL VISENTIN—Ch. E-34. ERP 10 kw. 7 satellites.

CROTONE—Ch. E-27. ERP 11 kw. 3 satellites.

GAMBARIE—Ch. E-26. ERP 200 kw. 1 satellite.

MARTINA FRANCA—Ch. E-32. ERP 750 kw. 4 satellites.

MILANO—Ch. E-26. ERP 20 kw. 2 satellites.

MONTE ARGENTARIO—Ch. E-24. ERP 250 kw.

MONTE BEIGUA—Ch. E-32. ERP 60 kw. 11 satellites.

MONTE CACCIA—Ch. E-25. ERP 350 kw. 3 satellites.

MONTE CAMMARATA—Ch. E-34. ERP 200 kw. 9 satellites.

MONTE CONERO—Ch. E-26. ERP 200 kw. 10 satellites.

MONTE CREO—Ch. E-27. ERP 1.35 kw. 3 satellites.

MONTE FAITO—Ch. E-23. ERP 1400 kw. 18 satellites.

MONTE FAVONE—Ch. E-29. ERP 20 kw. 6 satellites.

MONTE LAURO—Ch. E-24. ERP 200 kw. 6 satellites.

MONTE LIMBARA—Ch. E-32. ERP 20 kw. 2 satellites.

MONTE LUCO—Ch. E-23. ERP 20 kw. 4 satellites.

MONTE NERONE—Ch. E-33. ERP 200 kw. 12 satellites.

MONTE PEGLIA—Ch. E-31. ERP 200 kw. 10 satellites.

MONTE PELLEGRINO—Ch. E-27. ERP 40 kw. 4 satellites.

MONTE PENICE—Ch. E-23. ERP 1800 kw. 17 satellites.

MONTE PIERFAONE—Ch. E-21. ERP 4 kw. 10 satellites.

MONTE SAMBUCO—Ch. E-27. ERP 200 kw. 9 satellites.

MONTE SCURO—Ch. E-28. ERP 30 kw. 4 satellites.

MONTE SERPEDDI—Ch. E-30. ERP 240 kw. 10 satellites.

MONTE SERRA—Ch. E-27. ERP 200 kw. 22 satellites.

MONTE SORO—Ch. E-32. ERP 20 kw. 10 satellites.

MONTE VENDA—Ch. E-25. ERP 950 kw. 13 satellites.

MONTE VERGINE—Ch. E-31. ERP 20 kw. 10 satellites.

PAGANELLA—Ch. E-21. ERP 13 kw. 13 satellites.

PESCARA—Ch. E-30. ERP 30 kw. 4 satellites.

PIETRA CORNIALE—Ch. E-32. ERP 3 kw. 8 satellites.

PORTOFINO—Ch. E-29. ERP 1000 kw. 5 satellites.

PUNTA BADDE URBARA—Ch. E-27. ERP 200 kw. 6 satellites.

ROMA—Ch. E-28. ERP 140 kw. 9 satellites.

SAINT VINCENT—Ch. E-31. ERP 10 kw. 5 satellites.

SALENTO TURRISI—Ch. E-34. ERP 16 kw.

SAN REMO-MONTE BIGNONE—Ch. E-34. ERP 2.4 kw. 5 satellites.

(Continued on next page)

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AVERY-KNODEL



International TV Directory

ITALY—(Continued)

- SAN ZENO**—Ch. E-37. ERP 0.8 kw. 1 satellite.
STAZZONA—Ch. E-25. ERP 2 kw. 3 satellites.
TOLMEZZO—Ch. E-35. ERP 0.8 kw. 8 satellites.
TORINO EREMO—Ch. E-30. ERP 200 kw. 18 satellites.
TRIESTE—Ch. E-31. ERP 24 kw. 2 satellites.
UDINE—Ch. E-22. ERP 140 kw. 1 satellite.
VIBO VALENTIA—Ch. E-35. ERP 16 kw. 9 satellites.

Ivory Coast

(625-line standards, System K)

Color: SECAM System

Sets in use: 85,000 black & white; 500 color

- La Television Ivoirienne (Govt., non-commercial), B. P. 8883, Abidjan-Cocody. Tel. 34-92-06.
Personnel: Frederic Kouame, director of television; Georges Benson, deputy director in charge of programs; Ballet Koudougou, deputy director, information; Yvon Bagulnoff, deputy director, improvements; Charles Tiemele, deputy director, broadcasting.
Hours of operation: 12:30-13:30, 19:00-22:30, weekdays; 17:30-22:30, Sun. & holidays. Educational programming: 8:00-12:00, 14:30-17:30, every day except Thurs., Sat. afternoon & Sun.
ABIDJAN—Ch. K-8. Transmitter 10 kw. TV tape recording facilities. Started Aug. 1963.
BOUAFLE—Ch. K-9. Transmitter 10 kw.
KOUN—Ch. K-4. Transmitter 10 kw.
MAN—Ch. K-7. Transmitter 10 kw.
NIANGBO—Ch. K-3. Transmitter 10 kw.
ODIENNE—Ch. K-8. Transmitter 10 kw.
Low-powered repeater stations: 3 in operation.

Jamaica

(Modified 625-line standards, U.S. channeling)

Sets in use: 100,000

- The Jamaica Broadcasting Corporation (Commercial), 5 South Odeon Ave., P.O. Box 100, Kingston 10, Jamaica, W.I. Tel. 92-65621. All stations carry same program, originating in Studio Centre, Kingston. TV tape recording facilities.
Hours of operation: 2 p.m.-midnight, Sun.; 5 p.m.-midnight, Mon.-Fri.; 2:30 p.m.-midnight, Sat.
Personnel: Dwight Whyllie, gen. mgr.; Hector Bernard, deputy gen. mgr.; Newton James, dir. of engineering; B. C. Barovier, dir., television broadcasting; Aston Thomas, head, television sales.
Rates (Peak): Spot 60 sec., 200; 45 sec., 150; 30 sec., 100; 15 sec., 66; 7 sec., 44 (Jamaica Dollars).
COOPER'S HILL—JBC-TV. Ch. 7. Transmitter 2 kw, ERP 33 kw. Started Aug. 1963.
HALF WAY TREE—JBC-TV. Ch. 11. Transmitter 150 watts, ERP 375 watts. Started Aug. 1963.
FLOWER HILL—JBC-TV. Ch. 9. Transmitter 3 kw, ERP 33 kw. Started July 1964.
KEMPSHOT—JBC-TV. Ch. 8. Transmitter 5 watts, ERP 25 watts. Started Dec. 1964.
MORANT POINT—JBC-TV. Ch. 13. Transmitter 2 watts, ERP 40 watts. Started Dec. 1966. Experimental solar powered repeater.
ORACABESSA—JBC-TV. Ch. 12. Transmitter 150 watts, ERP 1.5 kw. Started Dec. 1963.
PORT ANTONIO—JBC-TV. Ch. 8. Transmitter 150 watts, ERP 1 kw. Started Aug. 1964.
SPUR TREE—JBC-TV. Ch. 13. Transmitter 3 kw, ERP 33 kw. Started Aug. 1963.
YALLAHS—JBC-TV. Ch. 9. Transmitter 150 watts, ERP 1.5 kw. Started Oct. 1965.

Japan

(525-line standards, System M)

Color: NTSC System

All stations broadcast in color

Sets in use: 5,700,000 black & white; 19,800,000 color

- Japan Broadcasting Corp. (NHK), Jinnan, Shibuya-ku, Tokyo. Tel. 465-1111. Telex: TK 2377.4338. Cable: RADIONHK TOKYO.
NHK's 4,067 stations (including 3,969 translators) are non-commercial, non-governmental, financed by subscription fees.
Board of Governors: Shinichiro Kuda, chairman; Shinichi Hase, Tetsuro Furukaki, Shunzo Suzuki, Choemon Tanaka, Taki Fujita, Yoshiro Ito, Zenpuku Shinzato, Asao Miyawaki, Nihachiro Hanamura.
Personnel: Kichiro Ono, pres.; Kazuo Fujinei, v.p.; Katsuki Fuzishima, dir. general of engineering; Tadao Nomura, Tomokazu Sakamoto, Kiyoshi Saito, general managing dirs.; Hiroshi Yamamoto, Masato Kawahara, Yoshio Hori, Masatane Nakatsuka, Tadamas Hashimoto, Yoshikatsu Sawamura, managing dirs.

Yukimori Yoshida, Ichiro Hatakeyama, Takeo Suzuki, auditors; Tadakatsu Seguro, chief representative, General Bureau for America.

NHK General Bureau for America: Room 1702, 850 Third Ave., New York, N.Y. (10022). Washington Bureau: Room 935, National Press Bldg. (20004). Los Angeles Office: 855 S. Stanley Ave. (90036).

Regional Headquarters: 6-4, Banba-cho, Higashi-ku, Osaka. Tel. 06-941-0431. 7-10, Hisaya-cho, Higashi-ku, Nagoya. Tel. 052-951-3551, 12-11-10, Ote-machi, Hiroshima. Tel. 0822-47-6161, 2-6 Chibajo-machi, Kumamoto. Tel. 0963-53-2151. 1-11-1 Nishikicho, Sendai. Tel. 0222-25-8811. 1-1, Oodori, Sapporo-shi. Tel. 011-251-0111. 5, Horinouchi, Matsuyama. Tel. 0899-2-4121.

Hours of operation: Daily, 6:00-24:00.

National Association of Commercial Broadcasters in Japan (Nippon Minkan Hoso Remmei), Bungei Shunju Bldg., 3, Kioicho, Chiyoda-ku, Tokyo. Tel. Tokyo 265-7481. Yosoji Kobayashi, president; Taiji Kawate, Kiyochi Hara, Morizo Tatsumi, vice presidents; Kazuo Sugiyama, executive director; Nagato Izumi, secretary general. Members 105 companies with 1,728 stations (including 1,623 translators, 474 VHF, 1,254 UHF) privately-owned stations are commercial.

Hours of operation: Daily, 6:10-24:00.

- ABASHIRI**—JOQM-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 1 kw. Started Sept. 1965.
ABASHIRI—JOVX-TV, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 1 kw. Started June 1964.
AKITA—JOTR-TV, Akita Bcstg. Co., Ch. J-11. Transmitter 5 kw, ERP 82.5 kw. Started April 1960.
AKITA—JOUR-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 39 kw. Educational. Started Oct. 1962.
AKITA—JOUK-TV, NHK, Ch. J-9. Transmitter 5 kw, ERP 60 kw. Started Dec. 1959.
AKITA—JOBI-TV, Akita Television Co., Ch. J-37. Transmitter 10 kw, ERP 130 kw. Started Dec. 1, 1969.
AOMORI—JOHH-TV, Hokkaido Television Bcstg. Co., Ch. J-35. Transmitter 30 kw. Started Nov. 3, 1968.
AOMORI—JOAI-TV, Aomori Television Co., Ch. J-38. Transmitter 10 kw, ERP 110 kw. Started Nov. 1969.
AOMORI—JOTG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 41 kw. Started March 1959.
AOMORI—JOGR-TV, Aomori Bcstg. Co., Ch. J-1. Transmitter 5 kw, ERP 36 kw. Started Oct. 1959.
AOMORI—JOTC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 52 kw. Educational. Started Oct. 1961.
ASAHIKAWA—JOHE-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.
ASAHIKAWA—JOKY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.
ASAHIKAWA—JOCC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 11.6 kw. Educational. Started Nov. 1960.
ASAHIKAWA—JOCG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12.5 kw. Started Dec. 1958.
CHIBA—JOCL-TV, Chiba Television Co., Ch. J-46. Transmitter 5 kw, ERP 145 kw. Started May 1971.
FUKUI—JOFC-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 19 kw. Educational. Started Nov. 1962.
FUKUI—JOFI-TV, Fukui Television Bcstg. Co., Ch. J-39. Transmitter 10 kw, ERP 105 kw. Started Oct. 1, 1969.
FUKUI—JOFG-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18 kw. Started Aug. 1959.
FUKUI—JOPR-TV, Fukui Bcstg. Co., Ch. J-11. Transmitter 3 kw, ERP 18 kw. Started June 1960.
FUKUOKA—JOLB-TV, NHK, Ch. J-6. Transmitter 10 kw, ERP 181 kw. Educational. Started Sept. 1962.
FUKUOKA—JOLK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 81 kw. Started March 1956.
FUKUOKA—JOFR-TV, RKB Mainichi Bcstg. Co., Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1958.
FUKUOKA—JOIF-TV, Kyushu Asahi Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 60 kw. Started March 1959.
FUKUOKA—JOJY-TV, Televi Nishinohon Co., Ch. J-9. Transmitter 1 kw, ERP 6 kw. Started Feb. 1962.
FUKUOKA—JOFH-TV, Fukuoka Bcstg. System, Ch. J-37. Transmitter 30 kw, ERP 300 kw. Started April 1, 1969.
FUKUSHIMA—JOFF-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18.5 kw. Started March 1959.
FUKUSHIMA—JOFD-TV, NHK, Ch. J-2. Transmitter 3 kw, ERP 17 kw. Educational. Started Nov. 1960.
FUKUSHIMA—JOPX-TV, Fukushima Television Co., Ch. J-11. Transmitter 3 kw, ERP 18.7 kw. Started April 1963.
FUKUSHIMA—JOVI-TV, Fukushima Central Television Co., Ch. J-33. Transmitter 30 kw, ERP 420 kw. Started April 1, 1970.
FUKUYAMA—JODP-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 13 kw. Started March 1960.
FUKUYAMA—JODD-TV, NHK, Ch. J-7. Transmitter 1 kw, ERP 13 kw. Educational. Started Dec. 1962.
GIFU—JOOP-TV, NHK, Ch. J-39. Transmitter 5 kw, ERP 13.5 kw. Started Feb. 1973.
GIFU—JOZF-TV, Gifu Broadcasting System, Ch. J-37. Transmitter 5 kw, ERP 28 kw. Started Sept. 1, 1968.

International TV Directory

HAKODATE—JOHO-TV, Hokkaido Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 6 kw. Started Dec. 1958.

HAKODATE—JOVB-TV, NHK, Ch. J-10. Transmitter 1 kw, ERP 6.6 kw. Educational. Started Aug. 1960.

HAKODATE—JOVK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 5.9 kw. Started March 1957.

HAKODATE—JOKZ-TV, Sapporo Television Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 6 kw. Started Dec. 1961.

HAMAMATSU—JODG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 9.5 kw. Started Nov. 1959.

HAMAMATSU—JODC-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 8.9 kw. Educational. Started Sept. 1960.

HAMAMATSU—JOVO-TV, Sizuoka Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 9.3 kw. Started Sept. 1960.

HAMATSU—JORH-TV, Television Shizuoka Co., Ch. J-34. Transmitter 10 kw, ERP 81 kw. Started Oct. 1968.

HIROSHIMA—JOFK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 85 kw. Started March 1956.

HIROSHIMA—JOFB-TV, NHK, Ch. J-7. Transmitter 10 kw, ERP 80 kw. Educational. Started Jan. 1961.

HIROSHIMA—JOER-TV, Chugoku Bcstg. Co., Ch. J-4. Transmitter 10 kw, ERP 96.8 kw. Started April 1959.

HIROSHIMA—JONX-TV, Hiroshima Television Bcstg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started Sept. 1962.

HIROSHIMA—JOGM-TV, Hiroshima Home Television Co., Ch. J-35. Transmitter 30 kw, ERP 410 kw. Started Dec. 1970.

ISHIGAKI—NHK, Ch. J-9. Transmitter 1 kw, ERP 2.9 kw. Started May 1972.

KAGOSHIMA—JOHC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 50 kw. Educational. Started April 1962.

KAGOSHIMA—JOCF-TV, Minami-Nihon Bcstg. Co., Ch. J-1. Transmitter 5 kw, ERP 40 kw. Started April 1959.

KAGOSHIMA—JOHG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 39 kw. Started Feb. 1958.

KAGOSHIMA—JOKH-TV, Kagoshima Television Station, Ch. J-38. Transmitter 10 kw, ERP 96 kw. Started April 1, 1969.

KANAZAWA—JOJB-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 29 kw. Educational. Started April 1962.

KANAZAWA—JOJK-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 29 kw. Started Dec. 1957.

KANAZAWA—JOMR-TV, Hokuriku Bcstg. Co., Ch. J-6. Transmitter 3 kw, ERP 15 kw. Started Dec. 1958.

KANAZAWA—JOIH-TV, Ishikawa Television Co., Ch. J-37. Transmitter 10 kw, ERP 79 kw. Started April 1969.

KITAKYUSHU—JOSK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 5.4 kw. Started May 1957.

KITAKYUSHU—JOSB-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 5.9 kw. Educational. Started Jan. 1962.

KITAKYUSHU—JOIL-TV, Kyushu Asahi Bcstg. Co., Ch. J-2. Transmitter 0.5 kw, ERP 2.5 kw. Started Feb. 1962.

KITAKYUSHU—JOFO-TV, RKB Mainichi Bcstg. Co., Ch. J-8. Transmitter 1 kw, ERP 6.6 kw. Started Aug. 1958.

KITAKYUSHU—JOHX-TV, Televi-Nishinihon Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 6.4 kw. Started Aug. 1958.

KITAMI—JOKP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8.1 kw. Started April 1961.

KITAMI—JOKD-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 8.5 kw. Educational. Started Dec. 1963.

KITAMI—JOQM-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 6.5 kw. Started Sept. 1965.

KITAMI—JOVX-TV, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 1 kw, ERP 10.5 kw. Started June 1964.

KOBE—JOPP-TV, NHK, Ch. J-28. Transmitter 10 kw, ERP 59 kw. Started May 1971.

KOBE—JOUH-TV, Sun Television Co., Ch. J-36. Transmitter 10 kw, ERP 56 kw. Started May 1, 1969.

KOCHI—JORK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 10.5 kw. Started Nov. 1958.

KOCHI—JORB-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 10.5 kw. Educational. Started Aug. 1961.

KOCHI—JOZR-TV, Kochi Bcstg. Co., Ch. J-8. Transmitter 1 kw, ERP 10 kw. Started April 1959.

KOCHI—JORI-TV, Television Kochi Co., Ch. J-38. Transmitter 10 kw, ERP 105 kw. Started April 4, 1970.

KOFU—JOKG-TV, NHK, Ch. J-1. Transmitter 3 kw, ERP 16 kw. Started Sept. 1959.

KOFU—JOKC-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 15.5 kw. Educational. Started Dec. 1963.

KOFU—JOGI-TV, Television Yamanashi Co., Ch. J-37. Transmitter 10 kw, ERP 93 kw. Started April 1, 1970.

KOFU—JOJF-TV, Yamanashi Bcstg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Dec. 1959.

KUMAMOTO—JOGB-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.8 kw. Educational. Started Feb. 1963.

KUMAMOTO—JOGK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Feb. 1958.

KUMAMOTO—JOBF-TV, Kumamoto Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1959.

KUMAMOTO—JOZH-TV, K. K. Television Kumamoto, Ch. J-34. Transmitter 10 kw, ERP 115 kw. Started April 1, 1969.

KUSHIRO—JOPC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Feb. 1962.

KUSHIRO—JOQL-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1962.

KUSHIRO—JOSY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Aug. 1962.

KUSHIRO—JOPG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

KYOTO—JOOK-TV, NHK, Ch. J-32. Transmitter 10 kw, ERP 115 kw. Started March 13, 1972.

KYOTO—JOBR-TV, Kinki Bcstg. Co., Ch. J-34. Transmitter 10 kw, ERP 45 kw. Started April 1, 1969.

MAEBASHI—JOML-TV, Gunma Television Co., Ch. J-48. Transmitter 1 kw, ERP 8 kw. Started April 1970.

MATSUE—JOTK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 11 kw. Started Oct. 1959.

MATSUE—JOTB-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.3 kw. Educational. Started Dec. 1962.

MATSUE—JOHF-TV, Bcstg. System of San-In, Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

MATSUE—JOMI-TV, San-In Chuo TV Bcstg. Co., Ch. J-34. Transmitter 10 kw, ERP 79 kw. Started April 1, 1970.

MATSUYAMA—JOZK-TV, NHK, Ch. J-6. Transmitter 5 kw, ERP 28 kw. Started May 1957.

MATSUYAMA—JOEI-TV, Ehime Bcstg. Co., Ch. J-37. Transmitter 10 kw, ERP 95 kw. Started Dec. 10, 1969.

MATSUYAMA—JOZB-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 31 kw. Educational. Started June 1962.

MATSUYAMA—JOAF-TV, Nankai Bcstg. Co., Ch. J-10. Transmitter 5 kw, ERP 23 kw. Started Dec. 1958.

MIYAKO—NHK, Ch. J-9. Transmitter 1 kw, ERP 13 kw. Started May 1972.

MIYAZAKI—JOMG-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 6 kw. Started July 1960.

MIYAZAKI—JOMC-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 5.1 kw. Educational. Started Dec. 1963.

MIYAZAKI—JONF-TV, Miyazaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 6 kw. Started Oct. 1960.

MIYAZAKI—JODI-TV, Television Miyazaki Co., Ch. J-35. Transmitter 10 kw, ERP 72 kw. Started April 1, 1970.

MORIOKA—JODF-TV, Iwate Bcstg. Co., Ch. J-6. Transmitter 3 kw, ERP 18 kw. Started Sept. 1959.

MORIOKA—JOQG-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 18.5 kw. Started Dec. 1958.

MORIOKA—JOQC-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 18.5 kw. Educational. Started Dec. 1960.

MORIOKA—JOII-TV, Television Iwate Co., Ch. J-35. Transmitter 10 kw, ERP 100 kw. Started Dec. 1, 1969.

MURORAN—JOJU-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 6.3 kw. Started Nov. 1958.

MURORAN—JOLY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 6 kw. Started June 1960.

MURORAN—JOQF-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 6 kw. Started March 1959.

MURORAN—JOIT-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 5.4 kw. Educational. Started Sept. 1960.

NAGANO—JONB-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Educational. Started Nov. 1962.

NAGANO—JONK-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 6.8 kw. Started Nov. 1958.

NAGANO—JOSR-TV, Shin-Etsu Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.

NAGANO—JOLH-TV, Nagano Bcstg. System, Ch. J-38. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.

NAGASAKI—JOAC-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 6 kw. Educational. Started Jan. 1964.

NAGASAKI—JOAG-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 5.6 kw. Started Dec. 1958.

NAGASAKI—JOUR-TV, Nagasaki Bcstg. Co., Ch. J-5. Transmitter 1 kw, ERP 6 kw. Started Jan. 1959.

NAGASAKI—JOWH-TV, Television Nagasaki Co., Ch. J-37. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.

NAGOYA—JOCK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 57 kw. Started Feb. 1954.

NAGOYA—JOCB-TV, NHK, Ch. J-9. Transmitter 10 kw, ERP 120 kw. Educational. Started March 1962.

NAGOYA—JOAR-TV, Chubu-Nippon Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 45 kw. Started Dec. 1956.

NAGOYA—JOPX-TV, Tokai Television Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 86 kw. Started Dec. 1958.

NAGOYA—JOLX-TV, Nagoya Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 120 kw. Started April 1962.

(Continued on next page)

International TV Directory

JAPAN—(Continued)

- NAGOYA**—JOCB-TV, Chuyko Television Co., Ch. J-35. Transmitter 30 kw, ERP 360 kw. Started April 1, 1969.
- NARA**—JOUP-TV, NHK, Ch. J-51. Transmitter 1 kw, ERP 9 kw. Started July 1972.
- NARA**—JONM-TV, Nara Television Co., Ch. J-55. Transmitter 1 kw, ERP 8 kw. Started April 1973.
- NIIGATA**—JOQB-TV, NHK, Ch. J-12. Transmitter 5 kw, ERP 37 kw. Educational. Started Nov. 1962.
- NIIGATA**—JOQK-TV, NHK, Ch. J-8. Transmitter 5 kw, ERP 37 kw. Started Dec. 1958.
- NIIGATA**—JODR-TV, Broadcasting System of Niigata, Ch. J-5. Transmitter 5 kw, ERP 30 kw. Started Dec. 1958.
- NIIGATA**—JONH-TV, Niigata Soogo Television Co., Ch. J-35. Transmitter 30 kw, ERP 300 kw. Started Dec. 1968.
- NIHAMA**—JOAL-TV, Nankai Bcstg. Co., Ch. J-6. Transmitter .25 kw, ERP 1.5 kw. Started June 1960.
- OBIHIRO**—JOHW-TV, Hokkaido Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 12 kw. Started July 1963.
- OBIHIRO**—JOOC-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.1 kw. Educational. Started Oct. 1962.
- OBIHIRO**—JOOG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 10.5 kw. Started Dec. 1959.
- OBIHIRO**—JOWL-TV, Sapporo Television Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started July 1963.
- OITA**—JOID-TV, NHK, Ch. J-12. Transmitter 3 kw, ERP 15 kw. Educational. Started Dec. 1962.
- OITA**—JOIP-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 17 kw. Started Aug. 1959.
- OITA**—JOGF-TV, Oita Bcstg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Oct. 1959.
- OITA**—JOOI-TV, Television Oita Co., Ch. J-36. Transmitter 10 kw, ERP 105 kw. Started April 1, 1969.
- OKAYAMA**—JOKB-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 66 kw. Educational. Started June 1963.
- OKAYAMA**—JOKK-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 67 kw. Started Dec. 1957.
- OKAYAMA**—JOYR-TV, Sanyo Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 64 kw. Started June 1958.
- OKAYAMA**—JOOH-TV, Okayama Bcstg. Co., Ch. J-35. Transmitter 10 kw, ERP 69 kw. Started April 1, 1969.
- OKINAWA**—See also separate listing.
- OKINAWA**—JOAP-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 83 kw. Started May 1972.
- OKINAWA**—JOAD-TV, NHK, Ch. J-12. Transmitter 5 kw, ERP 72.5 kw. Educational. Started May 1972.
- ONOMICHI**—JOEE-TV, Chugoku Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 11.2 kw. Started April 1962.
- ONOMICHI**—JONY-TV, Hiroshima Television Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 5 kw. Started Sept. 1962.
- OSAKA**—JOBK-TV, NHK, Ch. J-2. Transmitter 10 kw, ERP 78 kw. Started Feb. 1954.
- OSAKA**—JOBV-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 100 kw. Educational. Started April 1959.
- OSAKA**—JOOR-TV, Mainichi Bcstg. System, Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1959.
- OSAKA**—JONR-TV, Asahi Bcstg. Co., Ch. J-6. Transmitter 10 kw, ERP 100 kw. Started Dec. 1956.
- OSAKA**—JODX-TV, Kansai TV Co., Ch. J-8. Transmitter 10 kw, ERP 100 kw. Started Nov. 1958.
- OSAKA**—JOLX-TV, Yomiuri TV Bcstg. Co., Ch. J-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1958.
- OTSU**—JOQP-TV, NHK, Ch. J-28. Transmitter 1 kw, ERP 8 kw. Started April 1971.
- OTSU**—JOBL-TV, Biwako Bcstg. Co., Ch. J-30. Transmitter 1 kw, ERP 7.1 kw. Started April 1, 1972.
- SAGA**—JOSP-TV, NHK, Ch. J-38. Transmitter 5 kw, ERP 36 kw. Started March 1969.
- SAGA**—JOSD-TV, NHK, Ch. J-40. Transmitter 5 kw, ERP 36 kw. Educational. Started March 1969.
- SAGA**—JOSH-TV, Saga Television System, Ch. J-36. Transmitter 5 kw, ERP 32 kw. Started April 1, 1969.
- SAPPORO**—JOIB-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 110 kw. Educational. Started June 1962.
- SAPPORO**—JOHR-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1957.
- SAPPORO**—JOIK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 78 kw. Started Dec. 1956.
- SAPPORO**—JOKX-TV, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 100 kw. Started April 1959.
- SAPPORO**—JOHH-TV, Hokkaido Television Bcstg. Co., Ch. J-35. Transmitter 30 kw. Started Nov. 3, 1968.
- SAPPORO**—JOEM-TV, Hokkaido Bunka Bcstg. Co., Ch. J-27. Transmitter 30 kw, ERP 310 kw. Started April 1, 1972.
- SASEBO**—JOAT-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 12 kw. Started Dec. 1958.
- SASEBO**—JOAY-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 6.6 kw. Educational. Started Jan. 1964.
- SASEBO**—JOMF-TV, Nagasaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Feb. 1959.
- SENDAI**—JOHK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 76 kw. Started March 1956.
- SENDAI**—JOIR-TV, Tohoku Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1959.
- SENDAI**—JOHB-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 110 kw. Educational. Started Dec. 1960.
- SENDAI**—JOOX-TV, Sendai Bcstg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started Oct. 1962.
- SENDAI**—JOMM-TV, Miyagi Television Co., Ch. 34. Transmitter 30 kw. Started Oct. 1970.
- SHIMONOSEKI**—JOPM-TV, Yamaguchi Bcstg. Co., Ch. J-4. Transmitter 1 kw, ERP 4 kw. Started April 1962.
- SHIZUOKA**—JOPK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started June 1957.
- SHIZUOKA**—JOPB-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Jan. 1962.
- SHIZUOKA**—JOVR-TV, Shizuoka Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.
- SHIZUOKA**—JOQH-TV, Television Shizuoka Co., Ch. J-35. Transmitter 10 kw, ERP 100 kw. Started Dec. 1968.
- TAKAMATSU**—JOKF-TV, Nishi Nihon Bcstg. Co., Ch. J-9. Transmitter 10 kw, ERP 60 kw. Started July 1958.
- TAKAMATSU**—JOHD-TV, NHK, Ch. J-39. Transmitter 10 kw, ERP 110 kw. Educational. Started March 1969.
- TAKAMATSU**—JOHP-TV, NHK, Ch. J-37. Transmitter 10 kw, ERP 110 kw. Started March 1969.
- TAKAMATSU**—JOVH-TV, K.K. Setonaikai Bcstg., Ch. J-33. Transmitter 10 kw, ERP 100 kw. Started April 1, 1969.
- TOKUSHIMA**—JOJR-TV, Shikoku Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 6 kw. Started April 1959.
- TOKUSHIMA**—JOXK-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 5.9 kw. Started March 1959.
- TOKUSHIMA**—JOXB-TV, NHK, Ch. J-38. Transmitter 10 kw, ERP 36 kw. Educational. Started Feb. 1968.
- TOKYO**—JOEX-TV, Nippon Educational TV Co., Ch. J-10. Transmitter 50 kw, ERP 375 kw. Started Feb. 1959.
- TOKYO**—JOAB-TV, NHK, Ch. J-3. Transmitter 50 kw, ERP 280 kw. Educational. Started Jan. 1959.
- TOKYO**—JOAK-TV, NHK, Ch. J-1. Transmitter 50 kw, ERP 250 kw. Started Jan. 1953.
- TOKYO**—JOAX-TV, Nippon TV Network Corp., Ch. J-4. Transmitter 50 kw, ERP 340 kw. Started Aug. 1953.
- TOKYO**—JOCK-TV, Fuji Telecasting Co., Ch. J-8. Transmitter 50 kw, ERP 375 kw. Started March 1959.
- TOKYO**—JOKR-TV, Tokyo Bcstg. System, Ch. J-6. Transmitter 50 kw, ERP 375 kw. Started April 1955.
- TOKYO**—JOTX-TV, Tokyo Channel-12 Television Ltd., Ch. J-12. Transmitter 50 kw, ERP 375 kw. Started April 1964.
- TOTTORI**—JOLC-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 20 kw. Educational. Started Dec. 1962.
- TOTTORI**—JOLG-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 15 kw. Started March 1959.
- TOTTORI**—JOJX-TV, Nihon-kai Telecasting Co., Ch. J-1. Transmitter 1 kw, ERP 15 kw. Started March 1959.
- TOYAMA**—JOIG-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 18 kw. Started Oct. 1958.
- TOYAMA**—JOLR-TV, Kita Nihon Bcstg. Co., Ch. J-1. Transmitter 3 kw, ERP 18 kw. Started April 1959.
- TOYAMA**—JOIC-TV, NHK, Ch. J-10. Transmitter 3 kw, ERP 25 kw. Educational. Started April 1961.
- TOYAMA**—JOTH-TV, Toyama Television Bcstg. Co., Ch. J-34. Transmitter 10 kw, ERP 98 kw. Started April 1, 1969.
- TSU**—JONP-TV, NHK, Ch. J-31. Transmitter 5 kw, ERP 67.5 kw. Started March 1973.
- TSU**—JOMH-TV, Mie Television Bcstg. Co., Ch. J-33. Transmitter 5 kw, ERP 81 kw. Started Oct. 1969.
- TSURUOKA**—JOEL-TV, Yamagata Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 8 kw. Started Oct. 1961.
- TSURUOKA**—JOJD-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 10.5 kw. Educational. Started Nov. 1962.
- TSURUOKA**—JOJP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8 kw. Started Feb. 1960.
- WAKAMATSU**—JOPY-TV, Fukushima Television Co., Ch. J-6. Transmitter 1 kw, ERP 6.25 kw. Started April 1963.
- WAKAYAMA**—JORP-TV, NHK, Ch. J-32. Transmitter 1 kw, ERP 4.8 kw. Started May 1971.
- WAKAYAMA**—JOOM-TV, Television Wakayama, Ch. J-30. Transmitter 1 kw. Started April 1974.
- YAMAGATA**—JOEF-TV, Yamagata Bcstg. Co., Ch. J-10. Transmitter 3 kw, ERP 56 kw. Started April 1960.

YAMAGATA—JOJC-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 50 kw. Educational. Started Nov. 1962.

YAMAGATA—JOJG-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 56 kw. Started Dec. 1959.

YAMAGATA—JOYI-TV, Yamagata Television Station, Ch. J-38. Transmitter 10 kw, ERP 200 kw. Started April 1970.

YAMAGUCHI—JOUU-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 15 kw. Educational. Started Sept. 1962.

YAMAGUCHI—JOUJ-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 14.5 kw. Started June 1959.

YAMAGUCHI—JOPF-TV, Yamaguchi Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 23 kw. Started Sept. 1959.

YAMAGUCHI—JOLI-TV, Television Yamaguchi Co., Ch. J-38. Transmitter 10 kw, ERP 115 kw. Started April 1, 1970.

YOKOHAMA—JOKM-TV, Television Kanagawa, Ch. J-42. Transmitter 10 kw, ERP 125 kw. Started April 1, 1972.

Translators: 5,592 in operation.

See also American Forces Stations.

Jordan

Receives programs from neighboring countries
(625-line standards, System B)

Sets in use: 165,000 black & white; 6,000 color
Color: PAL System

Jordan Television Corporation, P.O. Box 1041, Amman, Jordan (Govt., commercial). Tel. 38761.

Personnel: Mohammad Kamal, director general; Taher Nassereddin, dir. of engineering & station mgr.; Hakam Khair, dir. of program dept.; Fawzi Khouri, sales manager; Lina Gress, dir. foreign relations; Farouk Nasser Zoubi, dir. of administration. Commercial Department: P.O. Box 2398, Amman, Jordan. Tel. 42211 & 42212.

Represented (sales) by RTV International (Beirut & New York); Richard Job Ltd. (London); International Media Representatives Ltd. (Tokyo).

Rates (Oct. 1974, peak): Spot 60 sec., 50,000; 30 sec., 35,000; 15 sec., 25,000. Programs: Hour, 200.; 30 min., 135.; 15 min., 100. (Dinars).

AMMAN—Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 103 kw. Started Feb. 1968. TV tape recording facilities. Hours of operation: 18:00-24:00 daily. Educational programming: 9:30-12:30 during school year.

AMMAN—Ch. E-6 (V-182.25, A-187.75). Transmitter 15 kw, ERP 128 kw. Started April 1969.

AMMAN—Ch. E-9. Transmitter 1 kw, ERP 10 kw. Started Dec. 1974.

Low power repeaters: 3 in operation, 2 planned.

Kenya

(625-line standards, System B)

Sets in use: 36,000

NAIROBI—Voice of Kenya (Govt., commercial), P.O. Box 30456, Nairobi, Tel. 34567. Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 30 kw. Started Oct. 1962. Increased power Jan. 1969.

Personnel: J. R. Kangwana, director of broadcasting; D. Gachengo, asst. dir. of broadcasting; H. Mazoa, controller of radio programs; J. Mwakitawa, controller of television programs; L. Kabiru, chief news editor; C. R. Sharma, commercial mgr.; S. N. Macharia, chief engineer; C. M. Amira, asst. chief engineer, television; P. Ngugi, asst. chief engineer, radio; A. J. Mumanyi, public relations officer; J. Dan, film buyer; B. Thubei, production mgr.

Hours of operation: 17:30-23:00 daily.

Rates (peak): Spot 60 sec., 250; 30 sec., 190; 15 sec., 130; 10 sec., 100. Program hour, 1250; 15 min., 500 (Kenya Shillings).

NYERI—Voice of Kenya, Ch. E-10 (V-210.25, A-215.75). Transmitter 50 watts (directional). Started Aug. 1967. Repeats Nairobi.

KISUMU (Timboroa)—Voice of Kenya, Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 15 kw (directional). Started July 1964. Repeats Nairobi.

COAST (Mazeras)—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 kw, ERP 15 kw. Started June 1, 1970.

Khmer Republic

(525-line standards, System M)

Sets in use: 30,000

[No recent information available]

PHNOM PENH—Ch. 8, Radio Cambodge Television, 28 Ave. Preah Mohaksatryany Kossomak, Phnom Penh (Govt.). Transmitter 5 kw, ERP 40 kw (radius of 100 km). Started in Jan. 1962.

BOKOR—Ch. 11. Transmitter 100 watts, ERP 800 watts (radius of 100 km), repeats Phnom Penh.

Korea

(525-line standards, System M)

Sets in use: 1,610,000

Color: NTSC System

SEOUL—KBS-TV, HLCK, Korean Broadcasting System (Public corp., non-commercial), #33-3 ga, Namsan-Dong, Chung-Ku,

Seoul, Korea. Tel. 28-9891. #8 Yejang-Dong, Chung-Ku, Seoul. Tel. 23-0631. Ch. 9 (V-187.25, A-191.75). Transmitter 50 kw, ERP 500 kw. TV tape recorder facilities. Started Dec. 1961.

Hours of operation: Mon.-Fri., 5:30-11:30 p.m.; Sat., 1:30 p.m.-midnight; Sun., 7-11:30 p.m.

Personnel: Kyung-Moh Hong, president; Chang-Bong Choi, vice president; Sook Han, overseas broadcasting & foreign relations department director; Soon-Il Chung, television department director; Ki-Nyun Kang, engineering department director; Oh-Jin Kwon, engineering operations department director.

Low-powered repeaters: 16 in operation.

SEOUL—TBC-TV, HLKC, Tongyang Broadcasting Co. Ltd., (Commercial), P.O. Box 640 Central, Seoul, Korea. Tel. 23-1211. Ch. 7 (V-175.25, A-179.75). Transmitter 10 kw, ERP 200 kw, TV tape recorder facilities. Started Dec. 1964.

Hours of operation: Mon.-Fri., 6-11:30 p.m.; Sat., 1-11:30 p.m.; Sun., 7-11:30 p.m.

Personnel: Kim, Duck Po, president; Lee, Won Hi, exec. dir.; Choi, Duk Soo, sales mgr.; Hong, Doo Pyo, program dir. & film buyer; Rhim, Kyung Choon, chief engineer.

SEOUL—MBC-TV, HLKV, Hankuk Munwha Broadcasting Co. (Commercial), #22, Jung-Dong Seodaemoon-ku, Seoul, Korea. Tel. 74-2601. Ch. 11 (V-199.25, A-203.75). Transmitter 10 kw, ERP 120 kw. TV tape recorder facilities. Started Aug. 1969.

Hours of operation: Mon.-Fri., 6-11:30 p.m.; Sat., 1-11:30 p.m.; Sun., 7 a.m.-11:30 p.m.

Personnel: Lee, Hwan Ey, president; Yim, Tack Keun, exec. dir.; Park, Jong Min, dir., TV div.; Ahn, Heung Sik, chief engineer.

Repeaters: 8 in operation.

JEJU—NBC-TV, HLAJ, Nam-Yang Broadcasting Co. (Commercial), #106 Samdo-Dong, Jeju, Jeju-do, Korea. Ch. 11 (V-199.25, A-203.75). Transmitter 2 kw, ERP 25 kw. TV tape recorder facilities. Started Aug. 1970. Park, Tae Hoon, president.

JUNJU—JEC-TV, HLCX, Junju Broadcasting Co. (Commercial), #7-6-2 Ga, Kyongwon-dong, Junju, ChurnRaPook-do, Korea. Ch. 10 (V-199.25, A-203.75). Transmitter 2 kw, ERP 25 kw. TV tape recorder facilities. Started April 1971. Roh, Si Yeong, president.

KWANGJU—HBC-TV, HLSN, Ho-Nam Broadcasting Co. (Commercial), Gungdong, Kwangju, JurnRaNam-do, Korea. Ch. 9 (V-187.25, A-191.75). Transmitter 5 kw, ERP 25 kw. TV tape recorder facilities. Started Aug. 1970. Personnel: Choi, Seung Hyo, president.

MASAM—KBC-TV, HLSO, Masan Munwha TV Broadcasting Co. (Commercial), #83-9, Seuseung-dong, Masan, Kyoongsangnam-do, Korea. Ch. 13 (V-211.25, A-215.75). Transmitter 1 kw, ERP 10 kw. TV tape recorder facilities. Started Oct. 1972. Rhim, Deuk Ock, president.

PUSAN—KBS-TV, HLAB (Public corp., non-commercial). See HLCK, Seoul, for address & personnel. Ch. 9. Transmitter 10 kw, ERP 300 kw. Started Oct. 1972.

PUSAN—TBC-TV, HLKE, Tongyang Broadcasting Co. Ltd. (Commercial), see HLKC, Seoul, for address and personnel. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw, ERP 200 kw. TV tape recorder facilities. Started Oct. 1964.

PUSAN—MBC-TV, HLAB (Commercial), see HLKV, Seoul, for address & personnel. Ch. 11 (V-199.25, A-203.75). Transmitter 2 kw, ERP 32 kw. TV tape recorder facilities. Ha, Chong Bae, president.

TAEGU—Y-TV, HLCY, Young-Nam Broadcasting Co. (Commercial), 174-2 ga, Dongsung St., Choong-ku, Taegu, Kyoongsangpook-do, Korea. Ch. 10 (V-199.25, A-203.75). Transmitter 2 kw, ERP 25 kw. TV tape recorder facilities. Shul, Han Joon, president.

TAEJUN—T-TV, HLCQ, Taejun Broadcasting Co. (Commercial), #36-4, Jung-dong, Taejun, Choongchungnam-do, Korea. Ch. 9 (V-187.25, A-191.75). Transmitter 2 kw, ERP 25 kw. TV tape recorder facilities. Started April 1971. Choi, Yeong Tack, president.

Note: See also American Forces Stations.

People's Democratic Republic of Korea (North Korea)

(625-line standards, System D)

PYONGYANG—Govt. operates 2 experimental stations.

Kuwait

(625-line standards, System B)

Sets in use: 130,000

Kuwait Television (Govt., commercial), Ministry of Information, P.O. Box 621, Kuwait, State of Kuwait. Tel. 439041, 439042. Cable: ALIRSHAD. TV tape recording facilities. Color planned by 1974. All stations carry same program.

Personnel: Saa'doun Al-Jassim, Under Secretary of the Ministry of Information; Mohammad N. Sanousi, asst. Under Secretary for TV affairs; Abdullrahman Al-Houti, asst. Under Secretary for engineering affairs; Ibraheem Al-Yousef, dir. of programs.

Rates: Min. from \$150 to \$200.

Hours of operation: 7 hrs., daily, except Fri., 10 hrs.; 3 extra hrs. per day from mid-June to mid-Sept.

(Continued on next page)

International TV Directory

KUWAIT—(Continued)

- FAILAKA**—Kuwait Television Ch. E-8 (V-196.25, A-201.75). Two 10 kw transmitters in parallel. Max. estimated power 4000 kw. Directional antenna. Started 1971. Ch. E-5 (V-175.25, A-180.75). Max. estimated power 1300 kw. Started 1971.
- MUTLAA**—Kuwait Television, Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw, max ERP 300 kw, directional antenna. Started Dec. 1963, succeeding 100-watt station operating since 1961. Increased power 1968.
- RAWDATEIN**—Kuwait Television, Ch. E-6 (V-182.25, A-187.75). Transmitter 2 kw, max ERP 44.8 kw, directional antenna. Started 1964. (Stand-by for Ch. E-8, Failaka from April 1971.)

Lebanon

(625-line standards, System B)
Color: SECAM System
Sets in use: 410,000

(Note: 340,000 additional sets in neighboring countries)

CLT, Compagnie Libanaise de Television (Commercial), Maison de la Television, P.O. Box 4848, Beirut, Lebanon. Tel. 300 360. Cable **TEVELIBAN**. Telex: 20.923 LE. TV tape recording facilities. Personnel: Paul Tannous, director general; M. S. Karimeh, technical manager; Sami Kraichati, financial manager; Alfred Barakat, acting program manager; Elias Matta, production manager; Abdel Ghani Rifal, international sales; Raymond Krainik, head of news. Hours of operation: 16:00-21:00 GMT.

Compagnie de Television du Liban et du Proche-Orient S.A.L. (Tele-Orient), Hazmieh, P.O. Box 5054, Beirut, Lebanon. (Commercial). Tel. 284100/5, 283473. Cable **TELIBOR**. TV tape recording facilities. Personnel: Ramiz Rizk, president; Claude Sawaya, acting general manager; Sami Abu Izzeddin, station manager; Albert Kilo, program & production manager; Georges Salameh, manager of international sales; Mohammed Barhoumi, chief engineer; Adnan Shoucair, sales manager; Jean Khoury, head of news; Salim Tabet, financial controller. Hours of operation: 17:30-23:00, daily.

Advertising is sold by Tele-Management CLRL, Banque du Liban St., Jallad Bldg., P.O. Box 155310, Beirut, Lebanon. Tel. 353510 & 354542. Cable: **TELEMEDIA**.

Personnel: Ramiz Rizk & Paul Tannous, co-presidents; Ibrahim Tabet, director; Kamal Ayoub, local sales manager; Walid Yasmine, international sales manager. Rates (1975 peak): 60 sec., 1400; 30 sec., 750; 10 sec., 350 (Lebanese Pounds).

BEIRUT—CLT. Ch. E-9. ERP 5 kw. English & French language. Started May 1959.

BEIRUT—CLT. Ch. E-7. ERP 5 kw. Arabic language. Started May 1959.

BEIRUT—Tele-Orient. Ch. E-5. ERP 2 kw. English, French & Arabic language. Started 1965.

BEIRUT—Tele-Orient. Ch. E-11. ERP 100 kw. Arabic, English & French languages. Started 1962.

JOUNIEH—CLT. Ch. E-2. Transmitter 50 watts. ERP 1 kw. Started 1965. Repeats Ch. E-9, Beirut.

MAASSER-EL-CHOUF—CLT. Ch. E-4. Transmitter 6 kw, ERP 60 kw. Started 1962. Repeats Ch. E-7, Beirut.

MT. KNAISSEH—Tele-Orient. Ch. E-11. ERP 100 kw. Started 1962.

TRIPOLI (Fih)—CLT. Ch. E-2. Transmitter 50 watts, ERP 1 kw. Started 1962. Repeats Ch. E-7, Beirut.

TRIPOLI—Tele-Orient. Ch. E-11. ERP 1 kw. Started 1962.

Liberia

(625-line standards, System B)
Sets in use: 9,000

MONROVIA—ELTV, Liberian Broadcasting Corp. (Govt., commercial), P.O. Box 594, Monrovia, Liberia. Tel. 22641, 22642, 22380, 22573. Ch. E-6 (V-182.25, A-187.75). Transmitter 500 watts, ERP 2.25 kw. Started Jan. 1964. TV tape recording facilities.

Personnel: Benjamin Darpoh (Public Utilities Authority), acting chairman; Chauncey Cooper, executive officer; Bettie Neal-Holder, sales manager; J. Eustace Smith, television manager & film buyer; David Stevens, production mgr.; Lester R. Parker, asst. mgr. for local productions; Tony Finnegan, chief engineer; Peter Awadjie, chief accountant.

Hours of operation: 7-10:45 p.m., Sun., Mon., Wed., Fri.; 6:45-10:45 p.m., Tues., Thurs., Sat.

Rates (Jan. 1975, peak): 60 sec., 32.37; 45 sec., 25.91; 30 sec., 19.44; 15 sec., 11.85; 10 sec., 9.72; 5 sec., 5.98. Hour, 129.38; 30 min., 77.63; 15 min., 51.75; 5 min., 34.50 (U.S. Dollars).

Represented in U.S. by Intercontinental Services Ltd.; in U.K. by Rediffusion International Ltd.

Low-power repeaters: Bomi Hills, Buchanan, Bong Mines & Robertsport.

1098-b

Libyan Arab Republic

(625-line standards, System B)
Sets in use: 5,000

Libyan Arab Republic Television (Govt., non-commercial), P. O. Box 4863, Tripoli.

Personnel: Mohamed Abdallah-El-Houderi, director general; Mohammed El-Honi, program manager & film buyer; Bukhari Hooda, chief engineer.

Hours of operation: 20:00-24:00.

BENGHAZI—Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Started Dec. 1968.

DERNA—Ch. E-6. ERP 5 kw.

EL BEIDA—Ch. E-9. ERP 5 kw.

ELMARJ—Ch. E-7. ERP 5 kw.

KHOMS—Ch. E-8. ERP 5 kw.

MUSURATA—Ch. E-10. ERP 5 kw.

SEBHA—Ch. E-9. ERP 400 watts.

TOBRUK—Ch. E-8. ERP 5 kw.

TRIPOLI—Ch. E-6 (V-182.25, A-187.75). Transmitter 2 kw, ERP 10 kw. TV tape recording facilities. Started Dec. 1968.

YEFREN—Ch. E-9. ERP 20 kw.

Luxembourg

(625-line standards, Systems C & L)

Color: SECAM System

Sets in use: 76,500 black & white; 12,000 color

(Note: Additional sets in neighboring Belgium & France receive RTL programs)

LUXEMBOURG (Dudelange)—RTL, Radio-Tele-Luxembourg (Commercial), Villa Louvigny, Luxembourg. Tel. 4766-1. Ch. E-7 (V-189.25, A-194.75). Transmitter 20 kw, ERP 100 kw. Ch. E-21. Transmitter 2x25 kw, ERP 1000 kw. TV tape recording facilities. Started Jan. 1955.

Personnel: Mathias Felten, administrator-director general; Gustave Graas, vice-director general & director of television; Jules Felten, secretary-general; Jacques Navadic, director of news; Leon Maack, technical director; Paul Faber, chief engineer; Camille Ernster, chief of exploitation; Paul Ulveling, chief of foreign relations & administration; Paul Baden, film buyer; Francis Rubin (Informations et Publicite, Villa Louvigny, Luxembourg), sales manager.

Hours of operation: Mon.-Tues. & Thurs.-Fri., 6-11 p.m.; Wed. & Sat., 5-11 p.m.; Sun., 1:15-2:30 p.m. & 5-11 p.m.

Rates (peak): Min., 4300; 15 sec., 1650 (French Francs).

U.S. Representative: RKO General Broadcasting, 1440 Broadway, New York, N.Y. (10018).

DUDELANGE—Ch. E-21. ERP 1000 kw.

Low-powered repeater: GREVENMACHER

CATV Systems: 138 in operation, serving approximately 26,000 subscribers.

Madeira Islands

(See Portugal)

Malagasy Republic

(625-line standards, System K)

Sets in use: 7,500

RTM, Television Malagasy (Govt., non-commercial), BP 442, Tananarive, Madagascar. Tel. 256-48.

Personnel: Parfait Intsorou, director general, radio & television; Jocelyn Raffinarivo, general manager & sales manager; Ranaivonirony Rahamefy, program manager; Jose-Paul Rapatsalhy, film buyer; Francois Rakotobe, chief engineer; Jean Rasamoely, editor-in-chief & deputy general manager.

TANANARIVE (Central)—Ch. K-5 (V-183.25, A-189.75). Transmitter 500 watts. TV tape recording facilities. Started Dec. 24, 1967. Low-power repeaters Tananarive-East (Ch. 8); Ambatolampy (Ch. 9); Arivonimano. Hours of operation: 7:30-10:30 p.m., daily.

DIFGO-SUAREZ—Ch. K-5 (V-183.25, A-189.75). Transmitter 100 watts. TV tape playback facilities. Started Dec. 28, 1974. Hours of operation: 8-10:30 p.m., daily.

Planned: TAMATAVE, 1 low-power repeater.

Malaysia

(625-line standards, System B)

Sets in use: 737,500

Television Malaysia, Dept. of Broadcasting, Govt. of Malaysia (Govt., commercial), Angkasapuri, Kuala Lumpur, Malaysia. Tel. Kuala Lumpur 202366. Cables: Tivimaysia, Kuala Lumpur. Programs are transmitted in four languages: Bahasa Malaysia, English, Mandarin and Tamil.

Personnel: Abdullah Mohamed, director general; Abu Bakar Ahmad, deputy director general, programming; Kirpal Singh, deputy director general, engineering; Zain Mahmood, director of programs; Luke Ang, director of news; E. Thirunamam, chief

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engineer, operations & maintenance; Tham Seng Kit, chief engineer, development & planning; Hashim Amir Hamzah, controller of programs, TV; Muthalib Raoff, controller of news, TV; Jaafar Kamlin, head of public affairs; Aziz Wok, head of entertainment & music; Long Hin Boon, head of drama; Hoessein Enas, head of design & staging; Abdul Ghani Ismail, head of film services; Foo Ah Kow, head of film supplies.

Hours of operation: Network 1700-2400, Mon.-Wed.; 1700-0100, Thurs. & Sat.; 1445-2330, Fri. & Sun. Network 2—1800-2300, Mon.-Sat.; 1600-2300, Sun.

Rates (1975): Rotational spots (filmlets)—60 sec., 850; 40 sec., 580; 30 sec., 463; 20 sec., 361; 7 sec., 146. Paired spots (news)—60 sec., 3400; 40 sec., 2,320; 30 sec., 1,444 (Malaysian Dollars).

KUALA LUMPUR (Bukit Sungai Besi)—Ch. M5 (174-181 MHz) and Ch. M8 (195-202 MHz). Transmitters 12 kw, ERP 100 kw each. TV tape recording facilities. Started Oct. 1963.

PENANG (Gunong Jerai)—Ch. M5 (174-181 MHz) and Ch. M8 (195-202 MHz). Transmitters 6 kw, ERP 100 kw each. Started Oct. 1964. Repeats Kuala Lumpur.

TAIPING (Maxwell Hill)—Ch. M2 (47-54 MHz) and Ch. M4 (61-68 MHz). Transmitters 3 kw, ERP 6 kw each. Started April 1965. Repeats Kuala Lumpur.

IPOH (Gunong Kledang)—Ch. M6 (181-188 MHz) and Ch. M9 (202-209 MHz). Transmitters 6 kw, ERP 100 kw. Started April 1965. Repeats Kuala Lumpur.

MALACCA (Gunong Tampin)—Ch. M6 (181-188 MHz) and Ch. M9 (202-209 MHz). Transmitters 6 kw, ERP 100 kw. Started April 1965. Repeats Kuala Lumpur.

BATU PAHAT (Bukit Banang)—Ch. M4 (61-68 MHz) and Ch. M7 (188-195 MHz). Transmitters .1 kw, ERP .25 kw. Started April 1965. Repeats Kuala Lumpur.

KLUANG (Gunong Mengkibol)—Ch. M6 (181-188 MHz) and Ch. M9 (202-209 MHz). Transmitters .1 kw, ERP .6 kw. Started April 1965. Repeats Kuala Lumpur.

JOHORE BAHRU (Gunong Pulai)—Ch. M3 (54-61 MHz) and Ch. M10 (209-216 MHz). Transmitters 6 kw, ERP 20 kw & 100 kw. Started April 1965. Repeats Kuala Lumpur.

GENTING SEMPAH (Gunong Ulu Kali)—Ch. M2 (47-54 MHz) and Ch. M10 (209-216 MHz). Transmitters 10 kw, ERP 112 kw. Started Nov. 1970. Repeats Kuala Lumpur.

KUANTAN (Bukit Pelindong)—Ch. M5 (174-181 MHz) and Ch. M8 (195-202 MHz). Transmitters 10 kw, ERP 100 kw. Started Dec. 1970. Repeats Kuala Lumpur.

KUALA DUNGUN (Bukit Bauk)—Ch. M6 (181-188 MHz) and Ch. M9 (202-209 MHz). Transmitters .3 kw, ERP 2.5 kw. Started Dec. 1970. Repeats Kuala Lumpur.

KOTA KINABALU (Bukit Lawa Mandau)—Ch. M7 (188-195 MHz) and Ch. M10 (209-216 MHz). Transmitters 10 kw, ERP 100 kw. Started Sept. 1970. Transmitter 2 kw, standby.

TAMBUNAN/KENINGAU—Ch. M6 and Ch. M9. Transmitters 2 kw, ERP 30 kw. Repeats Kota Kinabalu. Started Dec. 1971.

SANDAKAN—Ch. M5 and Ch. M8. Transmitters 10 kw, ERP 100 kw. Repeats Kota Kinabalu. Started Dec. 1971.

LAHAD DATU—Ch. M7 and Ch. M10. Transmitters 10 kw, ERP 40 kw. Started Dec. 1971. Repeats Kota Kinabalu.

TAWAU—Ch. M6 and Ch. M9. Transmitters 10 kw, ERP 30 kw. Started Dec. 1971. Repeats Kota Kinabalu.

SEGAMAT (Bukit Jementah)—Ch. M5 and Ch. M8. Transmitters 0.1 kw, ERP 1.3 kw. Repeats Kuala Lumpur.

KUDAT—Ch. M6 and Ch. M9. Transmitters 10 kw, ERP 100 kw. Started Dec. 1971. Repeats Kota Kinabalu.

KUALA TRENGGANU (Bukit Besar)—Ch. M5 and Ch. M8. Transmitters 1 kw, ERP 4.5 kw. Started Aug. 1971. Repeats Kuala Lumpur.

KOTA BAHRU—Ch. M6 & Ch. M9. Transmitters 10 kw, ERP 230 kw. Started Dec. 1971. Repeats Kuala Lumpur.

CAMERON HIGHLANDS—Ch. M2 and Ch. M4. Transmitters 0.3 kw, ERP 2 kw. Started Dec. 1972. Repeats Kuala Lumpur.

KUALA KRAI—Ch. M5 & Ch. M8. Transmitters 3 kw, ERP 3 kw. Started Feb. 1973. Repeats Kuala Lumpur.

KUALA PILAH—Ch. M5 and Ch. M8. Transmitters 0.3 + 0.3 kw, ERP 7 kw. Repeats Kuala Lumpur. Started 1975.

TAPAH—Ch. M5 and Ch. M8. Transmitters 0.1 kw, ERP 0.33 kw. Repeats Kuala Lumpur. Started 1975.

KUALA LIPIS—Ch. M5 and Ch. M8. Transmitters 1 + 1 kw, ERP 19 kw. Repeats Kuala Lumpur. Started 1975.

SIPITANG—Ch. M3. Transmitter 4 kw, ERP 20 kw. Repeats Kota Kinabalu. Started 1975.

SIBU (Bt. Karanyi)—Ch. M5 and Ch. M8. Transmitters 10 kw, ERP 100 kw. Started 1975.

MIRI (Bt. Lambir)—Ch. M7 and Ch. M10. Transmitters 10 kw, ERP 100 kw. Started 1975.

LIMBANG (Bt. Mas)—Ch. M2 and Ch. M4. Transmitters 2 kw, ERP 10 kw. Started 1975.

BINTULU (Bt. Nyabau)—Ch. M6 and Ch. M9. Transmitters 2 kw, ERP 20 kw. Started 1975.

KUCHING (G. Serapi)—Ch. M7 and Ch. M10. Transmitters 10 kw, ERP 100 kw. Started 1975.

SIMANGGANG (Bt. Temuduk)—Ch. M6 and Ch. M9. Transmitters 10 kw, ERP 100 kw. Started 1975.

Planned:

BALING/GRIK—Ch. M2 and Ch. M4. Transmitters 1 + 1 kw, ERP 6.6 kw. To repeat Kuala Lumpur.

MOUNT OPHIR—Ch. M4 and Ch. M7. Transmitters 5 + 5 kw, ERP 63 kw, 125 kw. To repeat Kuala Lumpur.

MERSING—Ch. M5 and Ch. M8. Transmitters 5 + 5 kw, ERP 50 kw. To repeat Kuala Lumpur.

PENANG/BALIK PULAU—Ch. M3 and Ch. M6. Transmitters 0.3 + 0.3 kw, ERP 5 kw, 8 kw. To repeat Kuala Lumpur. To start 1974.

PENSIANGAN (G. Antulai)—Ch. M2 and Ch. M4. Transmitters 2 kw, ERP 20 kw. To repeat Kota Kinabalu. To start 1975.

TENOM (G. Paling Paling)—Ch. M7 and Ch. M10. Transmitters 2 kw, ERP 30 kw. To repeat Kota Kinabalu.

Low-powered repeaters: 3 in operation.

Malta

(625-line standards, System B)

Sets in use: 75,000

Viewers can also watch programs from Italy.

GWARDAMANGA—MTV, The Malta Television Service Ltd. (Commercial), Television House, P.O. Box 384, Gwardamanga. Tel. 25051. Ch. E-10 (V-210.25, A-215.75). Transmitter 2 kw, ERP 4.8 kw. TV tape recording facilities. Started Sept. 1962.

Hours of operation: 18:00-22:30 daily.

Ownership: Wholly-owned subsidiary of Rediffusion Group of Companies.

Personnel: John Manduca, general manager; J. A. Soler, manager & film buyer; M. Spiteri, head of programs; J. Spiteri, head of technical services; H. Scorey, head of news division; A. Meadows, head of air-time sales.

Represented in U.S. by Intercontinental Services Ltd.; in England by Rediffusion International Ltd.; in Canada by Air-time Sales Ltd.

Rates: Spot 60 sec., 40; 7 sec., 7 (Pounds).

Martinique

(625-line standards, System K)

Sets in use: 15,000

FORT DE FRANCE—Television France 1, 97262, Fort de France. Tel. 71 16 60. (Govt., non-commercial). Ch. 4. Transmitter 500 watts. Low-powered repeaters: La Trinite, Ch. 6; Morne Folie, Ch. 6; Morne Aca, Ch. 7. Personnel: Marie Louis Cohic, chief of service.

Mauritius

(625-line standards, System B)

Sets in use: 45,000

CUREPIPE—MBC-TV, Mauritius Broadcasting Corp. (Commercial), Broadcasting House, Pasteur St., Forest Side, Mauritius. Tel. Curepipe 507,808,1001. Ch. E-4. Transmitter 5 kw, ERP 15 kw. Started Feb. 1965. Low-power repeaters on Ch. E-7, E-9, E-11. Hours of operation: Daily, 10:00-23:00.

Personnel: Jean Roland Delaitre, director general; Ramawad Sewgobind, deputy director general; Jacques Cantin, sales manager; Noel Rambert, chief engineer; Jehan Zuel, head of news; Yacoub Bahemia, program organizer (general) & film buyer; Parmanand Ramlackhan, program organizer (Indian); Fareed Jangeerkhan, officer in charge of film unit; Nichol di Casanove, public relations officer & coordinator.

Rates: 60 sec., 96.00; 30 sec., 60.00; 15 sec., 36.00; 7 sec., 24.00 (Mauritian Rupees).

Represented in U.S. & U.K. by TIE Sales Ltd.

Mexico

(525-line standards, System M)

Color: NTSC System

Sets in use: 5,000,000 black & white; 480,000 color

All stations commercial except where noted

ACAPULCO, Guerrero—XHAL-TV, Televisora de Acapulco S.A. Ch. 4. Transmitter 500 watts, ERP 2 kw. Repeats XHTV.

ACAPULCO, Guerrero—XHAP-TV, Televisora del Pacifico S.A. Ch. 2. Transmitter 400 watts, ERP 1.2 kw. Repeats XEW-TV.

AGUASCALIENTES, Aguascalientes—XHAG-TV, Telesistema Mexicano S.A. Ch. 13. Transmitter 100 watts, ERP 1.28 kw. Started Aug. 25, 1959. Repeats XHGC-TV.

AGUASCALIENTES, Aguascalientes—XHBD-TV, Televisora de Aguascalientes S.A. Ch. 8. Transmitter 75 watts. Started Oct. 23, 1967. Repeats XEW-TV.

ALTOZOMON—See Paso de Cortes.

CAMPECHE, Campeche—XHAN-TV, Televisora de Campeche S.A. Ch. 12. Transmitter 400 watts, ERP 1.5 kw. Started Oct. 7, 1968. Repeats XEW-TV.

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MEXICO—(Continued)

- CERRO DEL ZAMORANO, Queretaro—XEZ-TV**, Televisora del Centro S.A. Ch. 3. ERP 85 kw. Started Nov. 26, 1951. Repeats XEW-TV.
- CERRO DEL ZAMORANO, Queretaro—XHZ-TV**, Television de Guanajuato S.A. Ch. 6. Transmitter 8.9 kw, ERP 85 kw. Started Nov. 26, 1951. Repeats XHTM-TV.
- CHIHUAHUA, Chihuahua—XHCH-TV**, Impulsora de Television de Chihuahua S.A. Ch. 2. Transmitter 2 kw, ERP 5 kw. Started Nov. 26, 1951. Repeats XHTM-TV.
- CHIHUAHUA, Chihuahua—XHPI-TV**, Televisora de Chihuahua S.A. Ch. 5. Transmitter 2 kw, ERP 24 kw. Started April 30, 1963. Repeats XEW-TV.
- CHIHUAHUA, Chihuahua, XHIT-TV**, Impulsora de Television S.A., Libertad 1300-3 Piso. Ch. 4. ERP 22.65 kw. Started Oct. 7, 1963.
- CHILPANCINGO, Guerrero—XHCK-TV**, Television de Chilpancingo S.A. Ch. 12. Transmitter 100 watts, ERP 2 kw. Repeats XEW-TV.
- CIUDAD JIMENEZ, Chihuahua—XHBU-TV**, Television del Alto Rio Bravo S.A. Ch. 8. Transmitter 100 watts, ERP 800 watts. Started March 3, 1970. Repeats XEW-TV.
- CIUDAD VICTORIA, Tamaulipas—XHTK-TV**, Televisoras Incorporados S.A. Transmitter 400 watts. Started Aug. 8, 1963. Repeats XEW-TV.
- COATZACOALCOS, Veracruz—XHCV-TV**, Daniel Schacht Perez, Apartado Postal num 65, Coatzacoalcos. Ch. 3. Transmitter 2 kw, ERP 12.23 kw. Started Nov. 25, 1964. Repeats XEW-TV.
- COLIMA, Colima—XHCC-TV**, Television de Colima S.A. de C.V., Paseo de la Reforma 45, 16/0 Piso, Mexico, D.F. Ch. 5. ERP 1 kw.
- CULIACAN, Sinaloa—XHQC-TV**, TV de Culiacan S.A., Loma El Mirador, Frac. Lomas de Culiacan, Culiacan. Ch. 3. ERP 29.7 kw. Started Sept. 11, 1964.
Personnel: Francisco Madero H., director general; Carlo H. Gama D., gen. mgr.; Carlos Corrales L., sales mgr.
Hours of operation: 17:00-23:00.
- CULIACAN, Sinaloa—XHBT-TV**, Victor Manuel Bazua, Apdo. Postal 337. Ch. 7. Transmitter 5 kw, ERP 30 kw. Repeats XEW-TV.
- DURANGO, Durango—XHA-TV**, Bertha Bradley Vda. de Stevenson, Apdo. Postal 405. Ch. 10. Transmitter 500 watts, ERP 850 watts. Started Oct. 7, 1968. Repeats XEW-TV.
- ENSENADA, Baja California—XHS-TV**, Antonio Suarez Reyes, Av. Punta Banda y Eugenia, Fraccionamiento Chapultepec, Ensenada. Ch. 23. ERP 226 watts. Started Dec. 2, 1963.
- GUADALAJARA, Jalisco—XEHL-TV**, Television Tapatia S.A. de C.V., Circunvalacion & Belisario Dominguez, Av. Alemania 1469, Guadalajara. Ch. 6. ERP 73 kw. Started Aug. 23, 1960.
- GUADALAJARA, Jalisco—XHGA-TV**, Television Independiente de Jalisco. Ch. 9. Transmitter 5 kw, ERP 100 kw. Started March 8, 1971. Repeats XHTM-TV.
- GUADALAJARA, Jalisco—XEWO-TV**, Televisora de Guadalajara S.A., Av. Alemania 1469. Ch. 2. Transmitter 5 kw, ERP 12.9 kw. Started Feb. 19, 1960. Repeats XEW-TV.
- GUADALAJARA, Jalisco—XHGT-TV**, Televisora de Occidente S.A. Ch. 4. ERP 17 kw. Started Aug. 18, 1961.
- HERMOSILLO, Sonora—XHHT-TV**, Television Independiente de Hermosillo S.A., Cerro de la Compana. Ch. 10. Transmitter 500 watts. Repeats XHTM-TV.
- HERMOSILLO, Sonora—XEWH-TV**, Televisora de Hermosillo S.A., Veracruz y Manuel I. Loalza. Ch. 6. Transmitter 2 kw, ERP 69 kw. Started March 19, 1959. Repeats XEW-TV.
- HERMOSILLO, Sonora—XHUS-TV**, Universidad de Sonora (Non-commercial, cultural). Ch. 8. ERP 1 kw.
- JUAREZ, Chihuahua—XEJ-TV**, Television de la Frontera S.A., Vicente Guerrero 704, Ciudad Juarez. Ch. 5. ERP 9.95 kw. Started May 3, 1954.
- JUAREZ, Chihuahua—XEPF-TV**, Telesistema del Norte, Apartado Postal 271, Ciudad Juarez. Ch. 2. Transmitter 2 kw, ERP 9.45 kw. Started June 30, 1960. Repeats XEW-TV.
- LAS LAJAS, Veracruz—XHAH-TV**, Telcelajas S.A. Ch. 8. ERP 325 kw. Started Oct. 22, 1964. Repeats XEW-TV.
- LAS LAJAS, Veracruz—XHAI-TV**, Television de Veracruz S.A. Ch. 10. Transmitter 17.5 kw, ERP 325 kw. Started Oct. 22, 1964. Repeats XHTV.
- LAS LAJAS, Veracruz—XHAJ-TV**, Televisora Regional Veracruzana. Ch. 5. Transmitter 35 kw, ERP 100 kw. Started Oct. 22, 1964. Repeats XHGC-TV.
- LA PAZ, Baja California—XHK-TV**, Television La Paz S.A., Apdo. Postal 222. Ch. 10. ERP 8.2 kw. Started May 30, 1968.
- LEON, Guanajuato—XHL-TV**, Televisora de Leon Guanajuato S.A., Apdo. Postal 751. Ch. 10. Transmitter 25 kw, ERP 150 kw. Started March 26, 1968. Repeats XEW-TV.
- LOS MOCHIS, Sinaloa—XECG-TV**, Jose Manuel Acosta Castaneda, Blvd. Rosales 201 Nte. Ch. 12. Transmitter 50 watts. Repeats XHTM-TV.
- LOS MOCHIS, Sinaloa—XHBS-TV**, TV de Los Mochis S.A. Ch. 4. Transmitter 25 kw, ERP 110 kw. Started June 23, 1969. Repeats XEW-TV.
- MATAMOROS, Tamaulipas—XHAB-TV**, Telesistema Mexicano. Ch. 7. Transmitter 10 kw. Repeats XEW-TV.

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- MAZATLAN, Sinaloa—XHOW-TV**, TV de Mazatlan S.A. Ch. 12. Transmitter 2 kw, ERP 30 kw. Started June 6, 1968. Repeats XEW-TV.
- MAZATLAN, Sinaloa—XHMZ-TV**, Televisora del Pacifico S.A. Ch. 7. Transmitter 500 watts, ERP 6.3 kw. Started Dec. 18, 1967. Repeats XHTM-TV.
- MERIDA, Yucatan—XHY-TV**, Televisora de Yucatan S.A., Calle 60 No. 385, Merida. Ch. 3. ERP 38 kw. Started Jan. 29, 1963.
- MERIDA, Yucatan—XHTP-TV**, Televisora Peninsular S.A., Apdo. Postal 152, Merida. Ch. 9. Transmitter 5 kw, ERP 55 kw. Started Aug. 30, 1968. Repeats XEW-TV.
- MERIDA, Yucatan—XHST-TV**, Sistema Teleyucatan S.A., Paseo de la Reforma No. 45, Piso 16, Mexico, D.F. Ch. 13. ERP 42.5 kw.
- MEXICALI, Baja California—XHBC-TV**, Televisora de Mexicali S.A., Apdo. Postal 1356, Mexicali. Ch. 3. Transmitter 25 kw, ERP 84 kw. Started April 11, 1959.
- MEXICALI, Baja California—XHAQ-TV**, Television Independiente de Mexicali S.A., 207 & 208 Planta Baja del Edif. Bertha. Ch. 5. ERP 10.02 kw. Started July 2, 1962.
- MEXICO CITY, Distrito Federal—XEIPN-TV**, Instituto Politecnico Nacional, Carpio 475 Col. de Santo Tomas, Mexico 17, D.F. (Govt., cultural, non-commercial). Ch. 11. ERP 300 kw.
Repeated by: Ch. 10, Aguascalientes, Ags.; Ch. 12, Calvillo, Ags.; Ch. 8, Guerrero Negro, B.C.; Ch. 8, San Jose del Cabo, B.C.; Ch. 7, Isla de Cedros, B.C.; Ch. 11, San Ignacio, B.C.; Ch. 8, Campeche, Camp.; Ch. 10, Escarcega, Camp.; Ch. 13, Comitán, Chis.; Ch. 3, El Espolon, Chis.; Ch. 13, S. Cristobal las Casas, Chis.; Ch. 2, Tuxtla Gutierrez, Chis.; Ch. 11, Chihuahua, Chih.; Ch. 4 & Ch. 13, Cd. Madera, Chih.; Ch. 4 & Ch. 10, Namiquipa, Chih.; Allende, Coah.; Ch. 13, Cd. Acuna, Coah.; Ch. 11, Monclova, Coah.; Ch. 6, Piedras Negras, Coah.; Ch. 3, Sabinas, Coah.; Ch. 9, Manzanillo, Col.; Ch. 10, Tecoman, Col.; Ch. 12, Durango, Dgo.; Ch. 13, Cebadero, Dgo.; Ch. 8, Uruapan, Mich.; Ch. 5, Oaxaca, Oax.; Ch. 7, Juchitan, Oax.; Ch. 7 & Ch. 10, Palmasola, Oax.; Ch. 10 & Ch. 7, Salina Cruz, Oax.; Ch. 11, San Luis Potosi, S.L.P.; Ch. 9, Las Aguilas, Son.; Ch. 5, Baazura, Son.; Ch. 3, Santa Eva, Son.; Ch. 9, El Vigia, Son.; Ch. 3 & Ch. 7, Puerto Penasco, Son.; Ch. 9, Villahermosa, Tab.; Ch. 7, Lazaro Cardenas, Mich.; Ch. 10, Villa Ahumada, Chih.; Ch. 7, Coatzacoalcos, Ver.; Ch. 10, Tapachula, Chis.; Ch. 12, Reynosa, Tams.
- MEXICO CITY, Distrito Federal—XEW-TV**, Televimex S.A., Av. Chapultepec 18, Mexico 7, D.F. Tel. 5-85-33-33. Ch. 2. Transmitter 25 kw, ERP 100 kw. TV tape recording facilities. Started Oct. 1951.
Televisa S.A. operates XEW-TV, XHGC-TV, XHTV & XHTM-TV, Mexico City.
Personnel: Romulo O'Farrill Jr., chairman of the board; Emilio Azcarraga Milmo, president; Miguel Aleman Velasco, executive vice president; Alejandro Sada, group vice president; Alejandro Quintero, vice president in charge of planning & development; Guillermo Canedo, vice president in charge of international affairs; Horacio de la Cueva, production director; Othon Velaz, sales director; Jesus Lozano, administrative director; Aurelio Perez, news department director; Jose Luis Guasch, networks general coordinator; Emilio Diez Barroso, sports department director.
Represented in U.S. by: Danny Villanueva, KMEX-TV, 721 N. Bronson Ave., Hollywood, Cal. (90038). Phone: 213-466-8131. Emilio Nicolas, KWEX-TV, 411 E. Durango Ave., San Antonio, Tex. (78204). Phone: 512-227-4141. Rene Anselmo, Spanish International Network, 250 Park Ave., New York, N.Y. (10017). Phone: 212-697-0585.
Personnel (XEW-TV): Ernesto Barrientos, director; Fernel Bobadilla, chief engineer.
Rates: 27 min., 61,600.00; 13 min., 38,800 (Pesos).
Low power repeaters: 12 in operation.
- MEXICO CITY, Distrito Federal—XEDF-TV**, Corporacion Mexicana de Radio y Television S.A. de C.V., San Juan de Letran 2-260, Mexico, D.F. Tel. 512-91-69. Ch. 13. ERP 167 kw. TV tape recording facilities. Started Nov. 11, 1968.
Personnel: Enrique Gonzalez Pedrero, director general; Mario Martinez Silva, deputy director, administration & finance; Luis de Llano, deputy director, programs & production; Dr. Modesto Seara Vazquez, international relations; Ruben Broido, program buyer; Mario Aguilar, chief engineer.
- MEXICO CITY, Distrito Federal—XHGC-TV**, Television Gonzalez Camarena S.A., Av. Chapultepec 18, Mexico 7, D.F. Ch. 5. Transmitter 25 kw, ERP 100 kw. Started Jan. 20, 1964.
Operated by Televisa S.A., see XEW-TV, Mexico City.
Personnel: Fernando Diez Barroso, director & film buyer; Antonio Serhant, chief engineer.
Rates: 27 min., 28,500.00; 13 min., 18,000.00 (Pesos).
- MEXICO CITY, Distrito Federal—XHTV**, Television de Mexico S.A., Ave. Chapultepec 18, Mexico 7, D.F. Ch. 4. Transmitter 25 kw, ERP 100 kw. Started Sept. 1, 1950.
Operated by Televisa S.A., see XEW-TV, Mexico City.
Personnel: Victor Hugo O'Farrill, director; Eugenio Ruesga, chief engineer.
Rates: 27 min., 17,500.00; 13 min., 11,000.00 (Pesos).
Low power repeaters: 2 in operation.
- MEXICO CITY, Distrito Federal—XHTM-TV**, Fomento de Television Nacional S.A. de C.V., Antiguo Camino a Acapulco No. 232, Mexico, D.F. Ch. 8. Transmitter 15 kw, ERP 25 kw. Started Oct. 1, 1968.
Operated by Televisa S.A., see XEW-TV, Mexico City.
Personnel: Emilio Ricalde, director; Humberto Alvarez, chief engineer.
Rates: 27 min., 39,600.00; 13 min., 25,000.00 (Pesos).
- MONTERREY, Nuevo Leon—XEFB-TV**, Cadena Televisora del Norte

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S.A., Espinoza Pte. 780, Monterrey, N.L. Ch. 3. ERP 100 kw. Started Oct. 9, 1963.

MONTERREY, Nuevo Leon—XET-TV, Television del Norte S.A., Jimenez Norte 730, Monterrey, Ch. 6. Transmitter 6 kw. ERP 80 kw. Started Dec. 14, 1960. Repeats XHTM-TV.

MONTERREY, Nuevo Leon—XHX-TV, Televisora del Norte S.A. Ch. 10. Transmitter 25 kw, ERP 316 kw. Started June 10, 1961. Repeats XEW-TV.

MONTERREY, Nuevo Leon—XHAW-TV, Jesus D. Gonzalez, Paricutin Sur 316, Monterrey, Ch. 12. Transmitter 10 kw, ERP 100 kw. Started Oct. 31, 1964.

MORELIA, Michoacan—XHKW-TV, Jose Martinez Ramirez, Ch. 10. ERP 2.8 kw. Started Aug. 30, 1967. Repeats XEW-TV.

NAVOJOA, Sonora—XHBF-TV, Telesistema Mexicano, Ch. 8. Transmitter 400 watts, ERP 4.5 kw. Repeats XEW-TV.

NOGALES, Sonora—XHFA-TV, Television del Noroeste S.A., Paseo de la Reforma No. 45, Piso 16, Mexico, D.F. Ch. 2. ERP 8 kw. Started Jan. 16, 1962.

NUEVO LAREDO, Tamaulipas—XHER-TV, Ramona Esparza Gonzalez, Calle de Mina num. 2216, Nuevo Laredo, Ch. 11. ERP 3.5 kw. Started March 18, 1968. Repeats XEW-TV.

NUEVO LAREDO, Tamaulipas—XEFE-TV, Rafael Tijerina Carranza, Aldama 2611, Apdo. 4157, Nuevo Laredo, Ch. 2. ERP 21 kw.

OAXACA, Oaxaca—XHBN-TV, Televisora Incorporada S.A. Ch. 7. Transmitter 2 kw. Started Oct. 12, 1973. Repeats XEW-TV.

OBREGON, Sonora—XHI-TV, Televisora del Yaqui S.A., Dr. Norman & E. Borleaug Sur, Cerro Yucuribampo, Ciudad Obregon, Ch. 2. ERP 73 kw. Started Aug. 26, 1965.

Personnel: Carlo H. Gama Duarte, mgr.; Guillermo Silva Aleman, chief engineer.

PASO DE CORTES, Edo. de Mexico—XEQ-TV, Radio Panamericana S.A. Ch. 9. Transmitter 25 kw, ERP 316 kw. Started Feb. 2, 1951. Repeats XEW-TV.

PASO DE CORTES, Edo. de Mexico—XEX-TV, Television Paso de Cortes S.A. Ch. 7. Transmitter 25 kw, ERP 316 kw. Started Nov. 26, 1951. Repeats XHTV.

PUEBLA, Puebla—XHP-TV, Television de Puebla S.A. Ch. 3. Transmitter 5 kw, ERP 27 kw. Started Aug. 16, 1964. Repeats XHTM-TV.

QUERETARO, Queretaro—XHTQ-TV, Television Independiente de Queretaro S.A. Ch. 9. Transmitter 5 kw, ERP 47 kw. Repeats XHGC-TV.

SALTILLO, Coahuila—XHAD-TV, Alberto Jaubert Aguero, Corona 348 Pte. Ch. 7. Transmitter 2 kw, ERP 10 kw. Started Sept. 7, 1968. Repeats XHTM-TV.

SALTILLO, Coahuila—XHAE-TV, Cadena Televisora del Norte S.A. Ch. 5. Transmitter 2 kw, ERP 8 kw. Repeats XEW-TV.

TAMPICO, Tamaulipas—XHGO-TV, Televisora del Golfo S.A., Bolivar 104, Col. Cambell, Tampico, Tamps. Ch. 7. ERP 57 kw.

TAMPICO, Tamaulipas—XHD-TV, Televisora de Tampico S.A. Ch. 4. Transmitter 5 kw, ERP 22.7 kw. Repeats XEW-TV.

TAPACHULA, Chiapas—XHAAT-TV, Television de Tapachula S.A., 11 Ave. Norte y 3a Calle Oriente, Ch. 7. Transmitter 400 watts, ERP 24 kw. Started Oct. 24, 1970. Repeats XEW-TV.

TEPIC, Nayarit—XHCB-TV, Roberto Mondragon Gonzalez, Ch. 10. Transmitter 50 watts, ERP 500 watts. Repeats XEW-TV.

TIJUANA, Baja California—XETV, Radio Television S.A., Apdo. Postal 121, Tijuana, Ch. 6. ERP 100 kw. Started Feb. 1953.

TIJUANA, Baja California—XEWTV, Televisora de Calimex S.A., Apdo. Postal 12, Tijuana, Ch. 12. Transmitter 10 kw, ERP 30 kw. Started July 1960.

TINAJAS-PARRAL, Chihuahua—XHJMA-TV, Jose Manuel Acosta Castaneda, Mazatlan 31, Mexico, D.F. Ch. 3. Transmitter 1 kw, ERP 2 kw. Started Jan. 17, 1968. Repeats XHTM-TV.

TORREON, Coahuila—XELN-TV, Televisora de la Laguna S.A., Av. Angel Urraza y Calle Fernando Rodriguez, Torreon, Ch. 4. ERP 4 kw. Started April 8, 1959.

TORREON, Coahuila—XHO-TV, Bertha Bradley Vda. de Stevenson, Ch. 11. Transmitter 2 kw, ERP 10.9 kw. Started Oct. 7, 1968. Repeats XEW-TV.

TORREON, Coahuila—XHIA-TV, Jose Manuel Acosta Castaneda, Corona 330, Ch. 2. Transmitter 5 kw, ERP 13.5 kw. Started Dec. 21, 1966. Repeats XHTM-TV.

TUXTLA GUTIERREZ, Chiapas—XHTX-TV, Jose de Jesus Partida Villanueva, Ch. 8. ERP 8.1 kw. Started Oct. 7, 1968. Repeats XEW-TV.

VERACRUZ, Veracruz—XHFM-TV, Television del Golfo S.A., Simon Bolivar 1517, Ch. 2. Transmitter 2 kw, ERP 14 kw. Started Aug. 27, 1963. Repeats XHTM-TV.

VILLAHERMOSA, Tabasco—XHLL-TV, Television de Tabasco S.A. Ch. 13. Transmitter 500 watts, ERP 6.3 kw. Started Oct. 2, 1968. Repeats XEW-TV.

ZACATECAS, Zacatecas—XHBQ-TV, Ch. 3. Transmitter 100 watts. Repeats XHGC-TV.

Monaco

(625-line standards, Systems E & G)

Color: SECAM System

Sets in use: 15,000 black & white; 2,000 color

MONTE CARLO—TMC, Tele Monte-Carlo (Commercial), 16 Boulevard Princess Charlotte, Monte Carlo. Tel. 305940. Ch. F-10.

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Transmitter 5 kw, ERP 50 kw. TV tape recorder facilities. Started Nov. 1954.

Personnel: Jean Frydman, administrator & director general; J. F. Micheo, general manager; Jacques Antoine, program & production mgr.

MONTE CARLO—Ch. F-10. ERP 50 kw.

MONTE CARLO—Ch. E-35. ERP 2 kw.

Mongolia

(625-line standards, System D)

Sets in use: 2,000

ULAN BATOR—Government. Note: No additional information available.

Morocco

(625-line standards, System B)

Color: SECAM System

Sets in use: 367,000

Radiodiffusion Television Marocaine, R.T.M. (Govt., commercial), 1 Zankat Al Brihi, Rabat, Morocco. Tel. 340-51, 347-51, 349-51.

Personnel: Abdellatif Ahmed Khaless, director general, Abdellah Chakroun, director of television; Bennacer Drissi, technical director; Hrazem El Ghali, television engineer.

AZOGGAR—Ch. M-6. ERP 18 kw.

RIUGRA (Agadir)—Ch. M-8. Transmitter 50 watts, ERP 9 kw. Started Oct. 1968.

BOUKHOULI (Oujda)—Ch. M-5. Transmitter 2 kw, ERP 36 kw. Started Sept. 1966.

CAP-SPARTEL—Ch. M-5. Transmitter 2 kw, ERP 36 kw. Started Sept. 1967.

CASABLANCA—Ch. M-10. Transmitter 10 kw, ERP 180 kw. Started Oct. 1964.

HAFSA-SAFSA—Ch. M-10. ERP 18 kw.

IMIN TANOUT—Ch. M-9. ERP 18 kw.

IZEFT—Ch. M-7. ERP 18 kw.

OUKAIMEDEN—Ch. M-6. Transmitter 2 kw, ERP 36 kw. Started Oct. 1967.

RABAT—Ch. M-7. Transmitter 10 kw, ERP 180 kw. Started Nov. 1964.

TAZEKKA (Taza)—Ch. M-8. Transmitter 500 watts, ERP 9 kw. Started Sept. 1968.

TAZERKOUNT (Beni Mellal)—Ch. M-8. ERP 180 kw. Started 1972.

TOUZARINE—Ch. M-10. ERP 18 kw.

ZAIO—Ch. M-4. ERP 18 kw.

ZERHOUN—Ch. M-4. Transmitter 10 kw, ERP 180 kw. Started May 26, 1965.

REPEATERS

AZROU—Ch. M-8. ERP .05 kw. Started 1972.

FES—Ch. M-10. ERP .03 kw. Started 1965.

KHENIFRA—Ch. M-10. ERP .05 kw. Started 1968.

SAFI—Ch. M-8. ERP .05 kw. Started 1970.

TETOUAN—Ch. M-8. ERP .03 kw. Started 1972.

Low power repeaters (10 watts ERP): 3.

Mozambique

LOURENCO MARQUES—Radio Clube de Mozambique, P.O. Box 594, Lourenco Marques, Mozambique. Note: No additional information available.

Netherlands

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 2,545,000 black & white; 1,000,000 color

Nederlandse Omroep Stichting (Govt.-private), P.O. Box 10, Hilversum, Netherlands, Tel. 81110. Cable: NOS. Tape recorder facilities. Hours of operation: Daily 18:45-23:25 average First Program; 18:45-22:50 average Second Program; educational television, 6.15 hrs. weekly. Began color telecasting Oct. 1967.

Advertising sold by Air Advertising Foundation (Stichting Ether Reclame—STER).

Rates (1973): First Program, sec., 230 (at about 19:00); 355 (at about 20:00). Second Program, sec., 105 (at about 19:00); 230 (at about 20:00). Guilders.

Personnel (Executive Board): Dr. Erik Jurgens, chairman, in charge of general affairs; Dr. W. J. A. Wagenaar, vice chairman; Dr. A. W. W. van den Bos, member in charge of technical affairs; Dr. Ch. E. van der Ploeg, member in charge of economic

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NETHERLANDS—(Continued)

affairs; K. de Wilde, member in charge of personnel, social affairs & training; Dr. M. Dykstra, scy. & member in charge of regional affairs; Dr. W. J. A. Wagenaar, member in charge of radio programming; J. L. de Troye, member in charge of television programming; Th. F. J. van der Hoeven, film buyer.

- ARNHEM**—N.O.S., First Program, Ch. E-50. ERP 30 kw. Started Aug. 1970.
- ARNHEM**—N.O.S., Second Program, Ch. E-53. ERP 30 kw. Started Aug. 1970.
- EYS**—N.O.S., First Program, Ch. E-51. ERP 1 kw. Started Aug. 1972.
- EYS**—N.O.S., Second Program, Ch. E-54. ERP 1 kw. Started Aug. 1972.
- GOES**—N.O.S., Ch. E-29. Transmitter 10 kw, ERP 25 kw. Started Jan. 1966.
- GOES**—N.O.S., Second Program, Ch. E-32. Transmitter 10 kw, ERP 125 kw. Started Jan. 1966.
- HULSBERG**—N.O.S. Ch. E-57. ERP 1 kw. Started Sept. 1970.
- HULSBERG**—N.O.S., Second Program, Ch. E-60. ERP 1 kw. Started Sept. 1970.
- MARKELO**—N.O.S., Ch. E-7. Transmitter 5 kw. ERP 30 kw. Started Jan. 1959.
- MARKELO**—N.O.S., Second Program, Ch. E-54. Transmitter 10 kw, ERP 300 kw. Started Feb. 1966.
- ROERMOND**—N.O.S., Ch. E-5. Transmitter 10 kw, ERP 50 kw. Started Oct. 1958.
- ROERMOND**—N.O.S., Second Program, Ch. E-31. Transmitter 10 kw, ERP 500 kw. Started Dec. 1965.
- SMILDE**—N.O.S., Ch. E-6. Transmitter 5 kw, ERP 50 kw. Began Dec. 1959.
- SMILDE**—N.O.S., Second Program, Ch. E-47. Transmitter 40 kw, ERP 1000 kw. Started Nov. 1965.
- WIERINGERMEER**—N.O.S., Second Program, Ch. E-45. Transmitter 10 kw, ERP 300 kw. Started Dec. 1966.
- WIERINGERMEER**—N.O.S., First Program, Ch. E-39. Transmitter 10 kw, ERP 300 kw. Started Dec. 1966.
- WIJK AAN ZEE**—N.O.S., First Program, Ch. E-33. ERP 0.4 kw.
- WIJK AAN ZEE**—N.O.S., Second Program, Ch. E-49. ERP 0.4 kw.
- YSSELSTEIN**—N.O.S., Ch. E-4. Transmitter 12.5 kw, ERP 100 kw. Started Oct. 1951. Increased power Jan. 1961.
- YSSELSTEIN**—N.O.S., Second Program, Ch. E-27. Transmitter 40 kw, ERP 1000 kw. Started Oct. 1964.
- CATV Systems: Operational in Apeldoorn & Breda; planned in Dordrecht.

Netherlands Antilles (West Indies)

(625-line standards, System B)

Color: NTSC System

Sets in use: 35,000 black & white; 3,100 color

- Antilliaanse Televisie Maatschappij N.V. (Govt., commercial), P.O. Box 103, Curacao, Netherlands Antilles.
- Personnel: Charles S. Corsen, general manager; Chris Raposo, sales manager; George Nuemann, program manager & film buyer; Jaime Rofina, chief engineer.
- WILLEMSTAD**, Curacao—PJC-TV, TeleCuracao, Box 415, Curacao, N.A. Tel. 13140. Ch. 8 (V-181.25, A-185.75). ERP 15 kw. Started Aug. 1, 1960. Increased power Jan. 1, 1973.
- Hours of operation: 16:00-23:45, daily.
- Rates (peak): Spot 60 sec., 40; 30 sec., 45; 10 sec., 30. Program 1 hour, 250; 30 min., 155; 15 min., 105; 10 min., 95 (NA Florins).
- ORANJESTAD**, Aruba—PJA-TV, TeleAruba, Box 392, Aruba, N.A. Tel. 7302. Ch. 13. Transmitter 500 watts, ERP 3 kw. Started Sept. 29, 1963.
- Hours of operation: 16:30-23:45, daily.
- Rates (peak): Spot 60 sec., 43; 30 sec., 31; 10 sec., 21. Program 1 hour, 190; 30 min., 110; 15 min., 70; 10 min., 60 (NA Florins).
- Low power repeaters: **BONAIRE**, Ch. 11; Ch. 19, ERP 1 kw for rural area in Curacao.
- PHILIPSBURG**, Sint Maarten—PJF-TV, West Indies Television Network, Television House, Sint Maarten. Tel. 2488. Ch. 3 (V-61.25, A-65.75). ERP 15 kw. Started Jan. 1974. Low-power repeaters on Ch. 7 & Ch. 82.
- Hours of operation: 16:00-24:00, daily. Rates: On request.
- Personnel: David Antoniak, director general; Len Garwich, general manager & film buyer; Lal Joseph, sales manager.
- Planned: 3 low power repeaters.

New Caledonia

(625-line standards, System K)

Sets in use: 6,300

- NOUMEA**—Television France 1, Box 327, Noumea. Tel. 74327. (Govt., non-commercial). Ch. 6. Transmitter 50 watts. Started Oct. 1965.

3 repeaters: Ch. 8, Semaphore, 500 watts; Ch. 4, Mont-Do, 500 watts; Thio St. Philippe II, 3 watts, started June 1970.

Personnel: Roger Le Lelzour, chief of service.

New Zealand

(625-line standards, System B)

Color: PAL System

Sets in use: 706,150 black & white; 65,500 color

The Broadcasting Council of New Zealand (BCNZ) discharges the functions of the former Broadcasting Authority and apart from overall responsibility for standards, it supplies common services—such as transmission, publications, audience surveys, financial allocations, etc. Television One, P.O. Box 30 355, Lower Hutt, New Zealand. Tel. 666-969. Based in the new Avalon Television Centre, near Wellington and operates principally from Avalon & Dunedin. Operates services for the whole of the country.

Personnel: A. Morris, director general; W. S. Munro, controller of programs; P. Mainwaring, controller of engineering; W. R. M. Shaw, controller of sales & marketing.

Television Two, P.O. Box 2209, Auckland, New Zealand. Tel. 78850. Operates principally from Auckland and Christchurch, service will later be extended to other parts of the country.

Personnel: A. Martin, director general; K. Moore, controller of programs; P. Sandlandt, controller of engineering; M. Urlich, controller of sales & marketing.

Base rates (1975 peak): Network spot—120 sec., 3474.00; 90 sec., 2605.00; 60 sec., 1738.00; 30 sec., 869.00; 20 sec., 635.00; 10 sec., 462.00; 5 sec., 192.00. Single station spot—Auckland 120 sec., 1720.00; 90 sec., 1290.00; 60 sec., 860.00; 30 sec., 430.00; 20 sec., 314.00; 10 sec., 228.00; 5 sec., 95.00. Wellington 120 sec., 1320.00; 90 sec., 990.00; 60 sec., 660.00; 30 sec., 330.00; 20 sec., 241.00; 10 sec., 175.00; 5 sec., 73.00. Christchurch 120 sec., 600.00; 90 sec., 450.00; 60 sec., 300.00; 30 sec., 150.00; 20 sec., 110.00; 10 sec., 80.00; 5 sec., 33.00. Dunedin 120 sec., 400.00; 90 sec., 300.00; 60 sec., 200.00; 30 sec., 100.00; 20 sec., 73.00; 10 sec., 53.00; 5 sec., 22.00 (New Zealand Dollars).

TV-1 Network

AVALON (Wellington)—P.O. Box 30-355. Lower Hutt. Tel. 666-969. TV tape recording facilities. Started April 1, 1975 (formerly NZBC, Wellington, started July 1961).

DUNEDIN—Dowling St., P.O. Box 5441, Dunedin. Tel. 78-450. TV tape recording facilities. Started April 1, 1975 (formerly NZBC, Dunedin, started July 1962).

Transmitters

- GRAMPIANS** (Nelson)—Ch. 3 (V-62.25, A-67.75). ERP 5 kw. Started Oct. 1971.
- HEDGEHOPE** (Southland)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started Dec. 1964.
- HIKURANGI** (Northland)—Ch. 3 (V-62.25, A-67.75). ERP 1 kw. Started July 1966.
- HOROKAKA** (Northland)—Ch. 5 (V-182.25, A-187.75). ERP 1 kw. Started July 1966.
- KAUKAU** (Wellington)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started Feb. 1967.
- KURIWAO** (South Otago)—Ch. 8 (V-203.25, A-208.75). ERP 12 kw. Started Aug. 1964.
- MAUNGATANIWAHIA** (Northland)—Ch. 6 (V-189.25, A-194.75). ERP 3 kw. Started Dec. 1967.
- MT. CARGILL** (Dunedin)—Ch. 2 (V-55.25, A-60.75). ERP 50 kw. Started June 1966.
- MT. EGMONT** (Taranaki)—Ch. 6 (V-189.25, A-194.75). ERP 5 kw. Started Dec. 1966.
- MT. ERIN** (Hawkes Bay)—Ch. 6 (V-189.25, A-194.75). ERP 5 kw. Started Dec. 1964.
- MT. MURCHISON** (Nelson)—Ch. 1 (V-45.25, A-50.75). ERP 2 kw. Started Oct. 1971.
- MT. ROCHFORD** (West Coast)—Ch. 6 (V-189.25, A-194.75). ERP 1 kw. Started Aug. 1973.
- MT. STUDHOLME** (South Canterbury)—Ch. 7 (V-196.25, A-201.75). ERP 20 kw. Started Dec. 1965.
- OTAHOUA** (Wairarapa)—Ch. 7 (V-196.25, A-201.75). ERP 2 kw. Started May 1963.
- PAPAROA** (West Coast)—Ch. 7 (V-196.25, A-201.75). ERP 10 kw. Started Dec. 1973.
- SUGARLOAF** (Christchurch)—Ch. 3 (V-62.25, A-67.75). ERP 100 kw. Started June 1961.
- TE AROHA** (Waikato)—Ch. 1 (V-45.25, A-50.75). ERP 100 kw. Started May 1964.
- WAIATARUA** (Auckland)—Ch. 2 (V-55.25, A-60.75). ERP 100 kw. Started June 1960.
- WHAKAPUNAKI** (East Coast)—Ch. 1 (V-45.25, A-50.75). ERP 10 kw. Started May 1969.
- WHARITE PEAK** (Manawatu)—Ch. 2 (V-55.25, A-60.75). ERP 100 kw. Started Dec. 1963.

Planned:

- LITTLE MT. IDA** (Central Otago)—Ch. 8.
- MT. EDGECUMBE** (Bay of Plenty)—Ch. 6.
- MT. MARY** (Southwest Canterbury)—Ch. 6.
- OBELISK** (Central Otago)—Ch. 5.
- TAUHARA** (Taupo)—Ch. 5.

TV-2 Network

AUCKLAND—Shortland St., P.O. Box 2209, Auckland. Tel. 770-630. TV tape recording facilities. Started July 1975 (formerly NZBC, started June 1960).

CHRISTCHURCH—Gloucester St., P.O. Box 1484, Christchurch. Tel. 64-549. TV tape recording facilities. Started July 1975 (formerly NZBC, started June 1961).

Transmitters

SUGARLOAF (Christchurch)—Ch. 8 (V-203.25, A-208.75). ERP 500 kw. Started July 1975.

TE AROHA (Waikato)—Ch. 3 (V-62.25, A-67.75). ERP 100 kw. Started July 1975.

WAIATARUA (Auckland)—Ch. 4 (V-175.25, A-180.75). ERP 500 kw. Started July 1975.

Planned:

HEDGEHOPE (Southland)—Ch. 3.

KAUKAU (Wellington)—Ch. 5.

MT. CARGILL (Dunedin)—Ch. 4.

WHARITE (Manawatu)—Ch. 4.

Nicaragua

(525-line standards, System M)

Sets in use: 69,200 black & white; 3,000 color

Color: NTSC System

Televisión de Nicaragua S.A. (Commercial), Paseo Teliscapa Oriente, Apartado 1505, Managua D.N., Nicaragua. Tel. 98337. Cable: TEVENIC. TV tape recording facilities.

Personnel: General Anastasio Somoza D., president; Rafael O. Cano, director general; Rodolfo A. Silva, assistant mgr.; Benjamin Guerra D., program mgr.; Oscar García Rubio, technical dir.

U.S. Representative: ABC International Television, 1330 Ave. of the Americas, New York, N.Y. 10019.

MANAGUA—YNSA-TV, Ch. 6 (82-88 MHz). Transmitter 40 kw, ERP 80 kw. Started Dec. 1961. Low power repeater, Ch. 8. Transmitter 100 watts, ERP 300 watts. Started Aug. 1956.

Hours of operation: Noon-11:30 p.m., daily.

Rates (1975 peak): Spot 60 sec., 455; 30 sec., 290 (Cordobas).

MANAGUA—YNTCN, Ch. 4. Telecadena Nicaraguense S.A. (Commercial). Same address, phone and personnel as YNSA-TV. Transmitter 2 kw, ERP 6 kw. Started Nov. 1, 1969.

Hours of operation: 4:00-10:00 p.m., daily.

Rates (1972 peak): Spot 60 sec., 150; 20 sec., 80; program 1 hour, 1,200; 30 min., 700 (Cordobas).

Niger

(625-line standards, System B)

Sets in use: 800

NIAMEY—ORTN, Office de Radiodiffusion-Télévision du Niger (Govt., educational), B.P. 361, Niamey. Tel. 2272. Transmitter 50 watts.

Personnel: Ganf Issaka, director; Amadou Allrou, deputy director; Magadi Boureima, director of programs; Daouda Diallo, editor in chief; Marcel Andrieux, technical director.

Nigeria

(625-line standards, System B)

Sets in use: 1,000,000

Plans Color: PAL System

Broadcasting Company of Northern Nigeria Ltd. (BCNN), Television House, P.O. Box 250, Kaduna, Nigeria (Commercial). Tel. 42294. Hours of operation: 5 p.m.-12:15 a.m., daily.

Ownership: Northern Nigeria Radio Corp. (Govt.).

Personnel: Idris Gana, chairman, board of directors; Abba Zoru, managing director; M. Jallo, commercial manager; Rufa'i Yahaya, head of television; Aminu Ibrahim, company secy. & legal advisor; Dahiru Ibrahim, chief engineer; Mohammed Ibrahim, head of news; Abdullahi Musa, head of current affairs & features.

Rates (July 1970): Spot 30 sec., 19; 15 sec., 13; 10 sec., 8 (Naira).

Nigerian Broadcasting Corp. (NBC-TV), P. M. B. 12005, Victoria Island, Lagos, Nigeria (Govt.-commercial). Tel. 26391.

Hours of operation: 10-11 a.m.; 3-4 p.m.; 6-11 p.m., daily.

Personnel: Christopher Kolade, director-general; Michael Olu-mide, dir. of television; Segun Olusola, controller of programs; Olu Okunrinboye, acting, asst. chief engineer, television; A. F. Alabi, controller, commercial; Alex Pedro, head of program planning & film buyer; Biola Olasope, controller, news.

Rates (Jan. 1, 1972): Spot 60 sec., 25; 10 sec., 5.5; program 60 min., 90; 5 min., 32 (Nigerian Pounds).

Ownership: Federal Republic of Nigeria (Govt.).

Western Nigeria Radiovision Service Ltd. (WNTV), owned by Western Nigeria Govt. Broadcasting Corp. (Govt., commercial), Television House, P.O. Box 1460, Ibadan, Nigeria. Tel. 24381.

Hours of operation: 11-11:30 a.m.; 1-2 p.m.; 5:30-11 p.m. Personnel: V. I. Maduka, general manager; Kunle Olasope, commercial mgr.; Ayo Ogunlade, controller of programs & film buyer; I. O. Dare, chief engineer; P. O. Oshobi, secy.; T. A. Awe, chief accountant; Tunji Shenjobi, head of news.

International TV Directory

Rates: Spot 60 sec., 60.00; 30 sec., 36.00; 15 sec., 24.00; programs hour, 240.00; 30 min., 150.00; 15 min., 120.00 (Nigerian Pounds).

IBADAN—WNTV, Ch. E-4. Transmitter 5 kw, ERP 60 kw. TV tape recording facilities. Started Oct. 1959.

KADUNA—BCNN, Ch. E-4. ERP 48 kw. Started March 1962. Originates local programs. TV tape recording facilities.

KANO—BCNN, Ch. E-10. ERP 24 kw. Repeats BCNN, Kaduna. Started Feb. 1963.

LAGOS (Abafon)—WNTV, Ch. E-3. Satellite of WNTV, Ibadan. Transmitter 5 kw, ERP 57 kw. Started Oct. 1959.

LAGOS—NBC-TV, Ch. E-10 (V-210.25, A-215.75). Transmitter 2 kw, ERP 40 kw. TV tape recording facilities. Started April 1962.

ZARIA—BCNN, Ch. E-4. ERP 48 kw. Started July 1962.

Planned:

IDOMINASI—WNTV, Ch. E-5. Transmitter 5 kw, ERP 30 kw. To repeat WNTV, Ibadan.

IJU—WNTV, Ch. E-11. Transmitter 5 kw, ERP 30 kw. To repeat WNTV, Ibadan.

OGBOMOSHO—WNTV, Ch. E-7. Transmitter 5 kw, ERP 30 kw. To repeat WNTV, Ibadan.

Low-powered repeaters: 2 in operation, 5 planned.

Norway

(625-line standards, System B)

Sets in use: 1,000,000 black & white; 117,600 color

Color: PAL System

Norsk Rikskringkasting—NRK (Govt., non-commercial), Bjornstjerne Bjornsons Plass 1, Oslo 3, Norway. Tel. 46 98 60. Tclex: International Relations—16820 nrutl n. Eurovision Office—11794 tvp n. Began operation Aug. 1960. All transmitters carry same program. Main Studios in Oslo have tape recorder facilities. Hours of operation: Approximately 16:55-21:30/21:45 GMT.

Personnel: Torolf Elster, director-general of radio & television; Odd Granlund, director of finance & administration; Torbjorn Navelsaker, director of engineering; Otto Nes, director of programs. Heads of departments: Kristian Ogrim, program planning, Eurovision, sales; Tollef Berg, news; Jarle Hoysaeter, sports & outside broadcasts; Arne Okkenhaug, cultural programs & current affairs; Erik Diesen, entertainment; Lauritz Johnson, children's & youth programs; Tore Breda Thorcsen, drama & music; Rigmor Hansson Rodin, films; Andor Birke-land, international relations.

U.S. Representatives: Tor Strand, 75 Winding Wood Road South, Port Chester, N.Y. (10573), Torstein Sandoe, National Press Bldg., Room 1010, Washington, D.C. (20004).

ALTA—Ch. E-7. ERP 6 kw. Started Dec. 1971.

ANDALSNES—Ch. E-9 (V-203.25, A-208.75). Transmitter 100 watts, ERP 450 watts. Started 1965.

ANDENES—Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 4 kw. Started April 1970.

BAERUM—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 watts, ERP 100 watts. Started Dec. 1968.

BAGN—Ch. E-3 (V-55.25, A-60.75). Transmitter 5 kw, ERP 10 kw. Started Feb. 1964.

BARDU—Ch. E-6 (V-182.25, A-187.75). ERP 370 watts. Started Dec. 1967.

BERGEN—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 140 kw. Started Aug. 1960.

BJERKREIM—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 kw, ERP 15 kw. Started Nov. 1966.

BOKN (Stavanger)—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. Started Oct. 1961.

BRANDBU—Ch. E-11. ERP 100 watts. Started Feb. 1974.

BREMANGER—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw, ERP 30 kw. Started June 1964.

DUNDERLAND—Ch. E-10. ERP 120 watts. Started Dec. 1972.

FAUSKE—Ch. E-10. ERP 1.1 kw. Started Nov. 1974.

FISTER—Ch. E-11 (V-217.25, A-222.75). Transmitter 100 watts, ERP 1.5 kw. Started Augst 1965.

FORDE—Ch. E-5 (V-175.25, A-180.75). Transmitter 100 watts, ERP 1.2 kw. Started July 1967.

FOSNAVAG—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 watts, ERP 190 watts. Started Feb. 1967.

GAMLEMSVETEN—Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started June 1964.

GAUSTA—Ch. E-8 (V-196.25, A-201.75). Transmitter 5 kw, ERP 8 kw. Started Dec. 1970.

GEILO I—Ch. E-11 (V-217.25, A-222.75). Transmitter 50 watts, ERP 235 watts. Started Nov. 1970.

GOL I—Ch. E-6. ERP 140 watts. Started May 1973.

GREIPSTAD (Kristiansand)—Ch. E-2 (V-48.25, A-53.75). Transmitter 5 kw, ERP 60 kw. Started Dec. 1962.

(Continued on next page)

Florida—Fort Myers



WINK-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 995-ft. above ground, 1022-ft. above sea level.

Latitude 26° 48' 08"
Longitude 81° 45' 53"

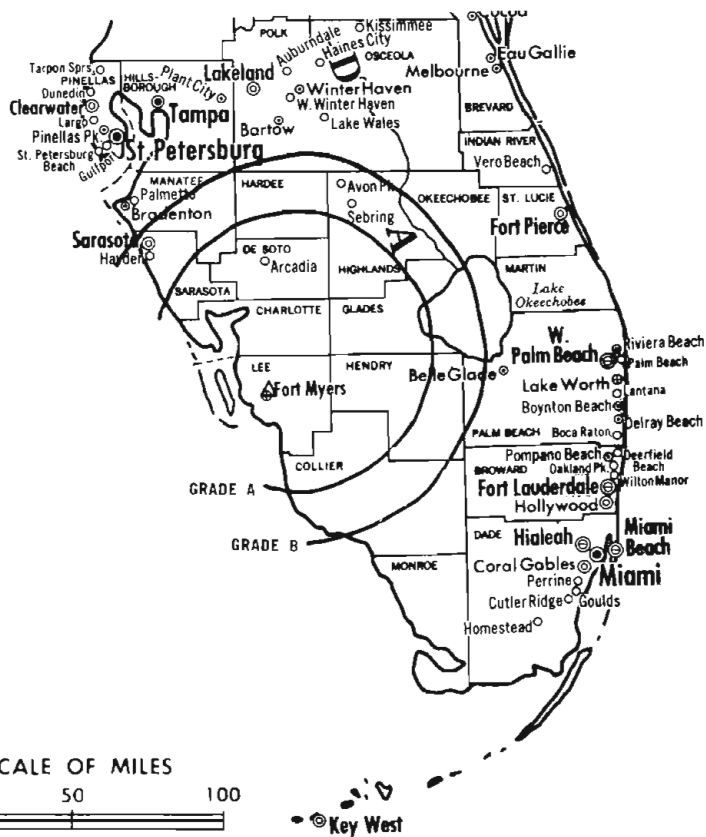
Transmitter: State Rt. 31, 3.8-mi. S of Tuckers Corner, Fla.

AM Affiliate: WINK, 1-kw, 1240 kHz (CBS).

FM Affiliate: WINK-FM, 44-kw, 96.9 MHz (No. 245), 250-ft.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.



Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).

WINK-TV Ref: FCC File No. BPCT-3691 Granted 5/24/66

© American Map Co., Inc., N.Y., No. 14244

WINK-TV

Network Service: CBS.

Licenses: Fort Myers Bcstg. Co., P.O. Box 1060, Fort Myers, Fla. (33902).

Studio: 2824 Palm Beach Blvd. (33901).

Telephone: 813-334-1131. TWX No.: 510-951-7371.

Ownership: Arthur B. McBride Jr., 48.8%; Edward J. McBride, 48.8%; Jim Jenkins, 2.4%.

Began Operation: March 6, 1954.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Russell P. May.

Personnel:

ROBERT L. RAUSCH, vice president & general manager.
JOYCE T. PARFITT, director of sales.

DIGEST OF RATE CARD (June 1, 1973)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	ID
Class AA—6:59-10:29 p.m., daily.	\$290	\$195	\$150	\$130	\$65
NETWORK BASE HOURLY RATE:	\$275.				

	Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA				
		Charlotte	16,500	15,700	95
		Collier	19,800	18,500	93
		De Soto	4,900	4,600	95
		Glades	1,600	1,500	91
		Hendry	4,600	4,200	92
Between 25-49%	FLORIDA				
		Highlands	13,600	12,900	95
		Sarasota	66,100	64,000	97
Between 5-24%	FLORIDA				
		Hardee	5,100	4,900	96
		Manatee	46,800	45,400	97
	Monroe	18,400	17,000	92	
Station Totals			255,600	244,700	96
Net Weekly Circulation (1973-74)					104,400
Average Daily Circulation (1973-74)					64,000

For Studio & Mobile Equipment
See Services Volume

International TV Directory

NORWAY—(Continued)

GRIMO—Ch. E-6 (V-182.25, A-187.75). Transmitter 100 watts. ERP 550 watts. Started Feb. 1965.

GRISVAGOY—Ch. E-9 (V-203.25, A-208.75). Transmitter 50 watts. ERP 100 watts. Started Aug. 1968.

GRONG—Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw. ERP 30 kw. Started Sept. 1965.

GULEN—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1963.

HADSEL—Ch. E-4 (V-62.25, A-67.75). Transmitter 5 kw. ERP 30 kw. Started Dec. 1966.

HALDEN—Ch. E-11. ERP 60 kw. Started Feb. 1973.

HAMMERFEST—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw. ERP 30 kw. Started Oct. 1967.

HARSTAD—Ch. E-5. ERP 500 watts. Started Dec. 1974.

HASVIK—Ch. E-5 (V-175.25, A-180.75). Transmitter 100 watts. ERP 400 watts. Started Sept. 1969.

HATTJELLDAL—Ch. E-6. ERP 200 watts. Started Dec. 1972.

HEMNES—Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw. ERP 60 kw. Started 1965.

HESTMANNEN—Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts. ERP 4.6 kw. Started Dec. 1967.

HOMMELFJELL—Ch. E-7. ERP 120 watts. Started Dec. 1974.

HORNINDAL—Ch. E-6. ERP 135 watts. Started Dec. 1971.

HOVDEFJELL—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 kw. ERP 30 kw. Started Aug. 1962.

IBESTAD—Ch. E-11. ERP 200 watts. Started Dec. 1974.

JETTA—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1966.

KAPPFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 400 watts. ERP 2 kw. Started July 1967.

KARASJOK—Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw. ERP 10 kw. Started Dec. 1967.

KAUTOKEINO—Ch. E-3 (V-55.25, A-60.75). Transmitter 2 kw. ERP 8 kw. Started Dec. 1967.

KINN—Ch. E-7. ERP 970 watts.

KISTEFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw. ERP 30 kw. Started Nov. 1966.

KOLVEREID II—Ch. E-11 (V-217.25, A-222.75). ERP 380 watts. Started Dec. 1970.

KONGSBERG—Ch. E-4 (V-62.25, A-67.75). Transmitter 10 kw. ERP 100 kw. Started Aug. 1960.

KONGSVINGER—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 kw. ERP 10 kw. Started Dec. 1969.

KOPPAREN—Ch. E-11. ERP 12 kw. Started Dec. 1971.

LANGEVAG—Ch. E-6 (V-196.25, A-201.75). ERP 120 watts. Started Dec. 1967.

LILLEHAMMER—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts. ERP 1 kw. Started Dec. 1963.

LONAHORGI—Ch. E-11 (V-217.25, A-222.75). Transmitter 2 kw. ERP 10 kw. Started Dec. 1963.

LYNGDAL—Ch. E-9 (V-203.25, A-208.75). Transmitter 5 kw. ERP 30 kw. Started Sept. 1966.

LYNGEN—Ch. E-5 (V-175.25, A-180.75). Transmitter 400 watts. ERP 3.6 kw. Started Oct. 1970.

LYSENUT—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts. ERP 300 watts. Started Dec. 1965.

MEFJELL—Ch. E-8 (V-196.25, A-201.75). Transmitter 50 watts. ERP 110 watts. Started Dec. 1970.

MELHUS (Trondheim)—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw. ERP 100 kw. Started Dec. 1961.

MELOY—Ch. E-11. ERP 130 watts. Started Dec. 1972.

MOSVIK—Ch. E-7. ERP 20 kw. Started June 1974.

NARVIK—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1967.

NORDFJORDEID—Ch. E-10 (V-210.25, A-215.75). Transmitter 0.4 kw. ERP 3 kw. Started Jan. 1968.

NORDHUE—Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw. ERP 60 kw. Started Nov. 1962.

For International Associations,
see Services Volume

NORDKAPP—Ch. E-6 (V-210.25, A-215.75). Transmitter 10 kw. ERP 30 kw. Started Sept. 1969.

OLDERDALEN—Ch. E-7. ERP 100 watts. Started Nov. 1974.

OPPDAL I—Ch. E-11 (V-217.25, A-222.75). Transmitter 5 watts. ERP 110 watts. Started Dec. 1963.

ORKDAL—Ch. E-8 (V-196.25, A-201.75). Transmitter 5 watts. ERP 110 watts. Started Nov. 1963.

OSLO—Ch. E-6 (V-182.25, A-187.75). Transmitter 10 kw. ERP 100 kw. TV tape recording facilities. Started Nov. 1957; increased power Aug. 1960.

REINSFJELL—Ch. E-6 (V-217.25, A-222.75). Transmitter 10 kw. ERP 60 kw. Started Feb. 1965.

ROYRVIK—Ch. E-6. ERP 100 watts. Started Oct. 1971.

SALTEN—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 kw. ERP 30 kw. Started Dec. 1964.

SANDANE—Ch. E-7. ERP 170 watts. Started July 1972.

SKIEN—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 kw. ERP 60 kw. Started July 1968.

SOERLI III—Ch. E-11. ERP 390 watts. Started Oct. 1971.

SOGNDAL—Ch. E-7 (V-189.25, A-194.75). Transmitter 2 kw. ERP 20 kw. Started June 1965.

STEIGEN—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw. ERP 60 kw. Started Nov. 1965.

STORD—Ch. E-5 (V-175.25, A-180.75). Transmitter 5 kw. ERP 30 kw. Started Aug. 1969.

STORE JEKKIR—Ch. E-11. ERP 4 kw. Started Jan. 1974.

STORFORSHEI—Ch. E-5. ERP 100 watts. Started Jan. 1974.

STRYN—Ch. E-9. ERP 170 watts. Started Dec. 1971.

SUNNDALSORA—Ch. E-11. ERP 500 watts. Started 1963, increased power April 1972.

SVASAND—Ch. E-8. ERP 200 watts. Started 1967, increased power March 1973.

SVELGEN—Ch. E-6 (V-182.25, A-187.75). Transmitter 5 watts. ERP 140 watts. Started Dec. 1965.

TANA—Ch. E-8 (V-196.25, A-201.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1967.

TODALEN II—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 watts. ERP 140 watts. Started Sept. 1965.

TROLLHETTA—Ch. E-5 (V-175.25, A-180.75). Transmitter 50 watts. ERP 770 watts. Started March 1, 1970.

TROLLTIND—Ch. E-11 (V-217.25, A-222.75). Transmitter 10 kw. ERP 60 kw. Started Nov. 1966.

TROMSO—Ch. E-7 (V-189.25, A-194.75). Transmitter 5 watts. ERP 685 watts. Started Dec. 1966.

TRON—Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw. ERP 30 kw. Started Nov. 1963.

TUNNSJO—Ch. E-10 (V-210.25, A-215.75). Transmitter 10 watts. ERP 165 watts. Started Nov. 1968.

VARANGER—Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw. ERP 30 kw. Started Dec. 1967.

VARDEFJELL—Ch. E-11 (V-217.25, A-222.75). Transmitter 110 watts. ERP 400 watts. Started Aug. 1968.

VEGA—Ch. E-9 (V-203.25, A-208.75). Transmitter 2 kw. ERP 5 kw. Started Dec. 1966.

VEGGEN—Ch. E-7. ERP 110 watts. Started 1970.

VOLDA—Ch. E-11. ERP 140 watts. Started Nov. 1973.

Low powered satellites: 573 in operation, 100 planned.

Okinawa

(Ryukyu Islands)

(525-line standards, System M)

Sets in use: 215,000 black & white; 15,000 color

NAHA—JOOP-TV, Okinawa TV Bcstg. Ltd. (Commercial), #32-1, 2-chome Kume, Naha, Okinawa. Ch. 8 Transmitter 5 kw, ERP 42.5 kw. Japanese. Started Nov. 1959. Color telecasting began May 1968.

Hours of operation: 7:00-24:00.

Personnel: Yasujiro Yamashiro, president; Yuko Tomita, managing director; Yasuhiro Matayoshi & Sonyei Sakugawa, general managers; Hidetoshi Tomoyori, news & production director; Yetsuo Higa, general affairs director; Hideo Gibo, branch manager.

Rates (Prime): Spot 15 sec., \$100; Program 30 min., \$500.

NAHA—JORR-TV, Ryukyus Broadcasting Corp. (Commercial), C.P.O. Box 186, Naha, Okinawa. Studio: #3-1, 2-Chome, Kumojicho, Naha, Tel. 3-2151. Ch. 10, Transmitter 5 kw, ERP 120 kw. TV tape recording facilities. Transmits in Japanese & English. Started June 1960. Color telecasting began May 1968.

Hours of operation: Daily, 06:40-24:00.

Personnel: Tsuguhiko Toma, president; Takezo Sakai, managing director; Hideo Shlroma, chief engineer; Koet Kamimura, director, news & production; Shigeru Murakami, sales director; Kizo Owan, program manager & film buyer.

Represented in the United States by ABC International.

Rates (Prime): Spot 15 sec., \$278; Program 1 hr., \$2778; 5 min., \$695.

Low-powered repeater: Kumejima, Ch. 7, repeats JORR-TV, Naha.

Note: See also Japan and American Forces stations.

Oman

SALALAH—The Sultan Quabos Said, New Colour Television Centre, Quurum, Muscat, Sultanate of Oman. No additional information available.

Pakistan

(625-line standards, System B)
Sets in use: 255,000

Color: Plans PAL System

Pakistan Television Corp. Ltd. (Public limited co., commercial), 1 Tulsa Road, Lalazar Colony, P.O. Box 230, Rawalpindi, Pakistan. Tel. 66338.

Personnel: Aslam Azhar, managing director; Agha Nasir, dir., program administration; Riaz Ahmad, dir., engineering; M. Zubair Ali, dir., news & current affairs; Fazal Kamaal, dir., overseas relations; Sultan Mahmood Butt, finance dir.; Nisar Hussain, controller of programs; Burhanuddin Hassan, gen. mgr., Karachi; Zaman Ali Khan, gen. mgr., Rawalpindi-Islamabad; Schahzad Khalil, gen. mgr., Quetta; Jamil Afridi, gen. mgr., Peshawar; M. Muslehuddin, gen. mgr., Lahore.

Hours of operation: Approx. 17:30-23:30, Mon.-Fri.; 16:00-23:30, Sat.-Sun.

ISLAMBAD-RAWALPINDI—Ch. E-6. Transmitter 5 kw, ERP 25 kw. Originates local programs. TV tape recording facilities. Started 1967.

Rates (1973): Spot 7 sec., 80.00; 30 sec., 190.00; 60 sec., 345.00. Program (live or tape) 5 min., 320.00; 15 min., 910.00; 30 min., 1655.00; hour, 2760.00 (Pakistani Rupees).

KARACHI—Ch. E-4. Transmitter 6 kw, ERP 36 kw. Originates local programs. TV tape recording facilities. Started Dec. 1966.

Rates (1973): Spot 7 sec., 135.00; 30 sec., 320.00; 60 sec., 580.00. Program (live or tape) 5 min., 500.00; 15 min., 1385.00; 30 min., 2770.00; hour, 4615.00 (Pakistani Rupees).

LAHORE—Ch. E-5. Transmitter 5 kw, ERP 50 kw. Started Dec. 25, 1964 as Ch. E-9. Changed to Ch. E-5 and increased power Nov. 1968. Originates local programs. TV tape recording facilities.

Rates (1973): Spot 7 sec., 95.00; 30 sec., 225.00; 60 sec., 405.00. Program (live or tape) 5 min., 335.00; 15 min., 970.00; 30 min., 1945.00; hour, 3240.00 (Pakistani Rupees).

MURREE—Ch. E-8. Transmitter 10 kw, ERP 180 kw. Started March 1969.

THANA BOLA KHAN—Ch. E-9. Transmitter 10 kw, ERP 200 kw. Started June 1973.

SAKESAR—Ch. E-4. Transmitter 10 kw, ERP 140 kw (peak). Started July 1973.

CHERAT—Ch. E-10. Transmitter 10 kw, ERP 140 kw (peak). Started Aug. 1973.

QUETTA—Ch. E-6. Transmitter 10 kw, ERP 36 kw. Originates local programs. TV tape recording facilities. Started Nov. 26, 1974.

PESHAWAR—Program originating center with TV tape recording facilities. Utilizes transmitter at Quetta.

Panama

(525-line standards, System M)

Sets in use: 194,000 black & white; 15,000 color†

Color: NTSC System

BOCAS DEL TORO—Ch. 12, repeats Ch. 4. Transmitter 300 watts, ERP 10 kw. Started Oct. 4, 1968.

DAVID—Ch. 6, repeats Ch. 4. ERP 5 kw. Started Dec. 1963.

EL VALLE—RPC-TV, Ch. 12, repeats Ch. 4. ERP 25 kw. Started Feb. 1962.

LA PALMA—Ch. 5, repeats Ch. 4. Started Jan. 1969.

LAS MARGARITAS—Ch. 6, repeats Ch. 2. ERP 48 kw. Started May 1964.

PANAMA—RPC-TV, Corporacion Panamena de Radiodifusion (Commercial), P.O. Box 1795, Panama, R.P. Tel. 25-0160. Ch. 4. Transmitter 25 kw, ERP 250 kw. TV tape recorders. Started Sept. 1959. Hours of operation: 8:30 a.m.-midnight, daily.

Personnel: Fernando Eleta A., president; Jaime de la Guardia Jr., general manager & film buyer; Jorge Diez, sales manager; Lloyd O'Meally, chief engineer.

PANAMA—TV-2, Televisora Nacional S.A. (Commercial), Apt. 8371, Panama, R.P. Tel. 60-2222. Ch. 2. Transmitter 25 kw, ERP 250 kw. Originates programs and has TV tape recorders. Started April 1962. Hours of operation: 11:30 a.m.-12:00 midnight EST. Personnel: Rodolfo Garcia de Paredes, president; Francisco A. Leyton, general manager & film buyer; Clarence Haylett, chief engineer.

Represented in U.S. by ABC International Television Inc., 77 West 66th St., New York, N.Y. 10023.

SANTIAGO—Ch. 3, repeats Ch. 4. ERP 10 kw. Started Jan. 1969.

SONA—Ch. 7 repeats Ch. 4. ERP 5 kw. Started Nov. 1963.

SONA—Ch. 9 repeats Ch. 2. ERP 100 watts. Started June 1966.

VOLCAN—Ch. 2, repeats Ch. 9. Started June 1966.

Planned:

VOLCAN—Ch. 4 to repeat Ch. 4, Panama. ERP 1 kw.

Note: See also American Forces stations.
†Does not include viewers in Canal Zone.

1976 Edition

International TV Directory

Paraguay

(525-line standards, System M)
Sets in use: 50,000

ASUNCION—Televison Cerro Cora S.A., Edificio Independencia Nacional 349, 2° Piso, Dept. 205, Asuncion, Paraguay, Tel. 4-4463. Ch. 9 (V-187.25, A-191.75). ERP 60 kw. TV tape recording facilities. Started Sept. 29, 1965. Hours of operation: Daily, 12:00-14:00 & 16:30-00:03.

Personnel: Dr. Carlos Morinigo Delgado, president; Ricardo Sanchez Abdo, general manager & program manager; Jorge Morinigo Escalante, sales manager; Alberto Melul Herrera, film buyer; Pedro B. Medina Alborno, production manager; Adalberto Isusi, controller.

Peru

(525-line standards, System M)
Sets in use: 450,000

AREQUIPA—Panamericana Television S.A. (Commercial), P.O. Box 514, Arequipa. Tel. 3090. Ch. 2. Transmitter 500 watts. Started Aug. 1959. See main station in Lima Ch. 5.

AREQUIPA—Radio Continental TV S.A. (Commercial), Avenida Independencia No. 56, Box 856, Arequipa. Tel. 23862, 27214, 23055. Ch. 6. Transmitter 8 kw. Low power repeaters: 7 in operation, one under construction.

Hours of operation: Average 14 hours daily.

Personnel: Antonio Umberto Delgado, general manager; José Linares Bezold, program manager; Dante Simoni, chief engineer; Fernando Ruiz de Somocurcio, regional manager.

CHICLAYO—Panamericana Television S.A. (Commercial). See main station in Lima Ch. 5. Transmitter 8 kw.

CHIMBOTE—Panamericana Television S.A. (Commercial). See main station in Lima Ch. 5.

CUZCO—Panamericana Television (Commercial). See main station in Lima Ch. 5.

HUACHO—Televisora America (Commercial). See main station in Lima Ch. 6.

HUACHO—Televisora El Sol (Commercial). See main station in Lima Ch. 7.

ICA—Televisora El Sol (Commercial). See main station in Lima Ch. 11.

IQUITOS—Televisora Victoria (Commercial). See main station in Lima Ch. 6.

LIMA—OAD-TV, Ministry of Education (Govt., educational-cultural, non-commercial), Ministerio de Educacion Publica, Direccion de Cultura, Lima. Tel. 275737. Ch. 7. Transmitter 100 watts, ERP 150 watts. Started Jan. 1958. Personnel: R. Garrido M., director general; A. E. Mousalve, dir. of engineering.

LIMA—OAX4U-TV, Televisora America (Commercial), Montero Rosas, Lima. Tel. 238305. Ch. 4. Transmitter 3 kw, ERP 6 kw. Started Dec. 1958. Personnel: N. Gonzalez, gen. mgr.; D. Capella, tech. director.

LIMA—OBX4X-TV, Televisora El Sol (Commercial), Av. Uruguay 355, Lima. Tel. 235945. Ch. 9. Transmitter 10 kw. Started July 1959. Personnel: A. Pereyra, director general; N. Gonzalez V., gen. mgr.

LIMA—OAY4A-TV, Panamericana Television S.A. (Commercial), Ave. Arequipa 1110, Lima. Tel. 234240. Ch. 5. Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities.

Personnel: Genaro Delgado, gen. mgr.; Gustavo Reusens, tech. director; Manuel Delgado, sales mgr.; Alberto Terry, program mgr.; Hugo Fernandez, production mgr.

LIMA—OAX4X-TV, Teledos S.A. (Commercial), Av. Tacna 225, Lima. Tel. 281694. Ch. 2. Transmitter 10 kw. Rates (Jan. 1967): Spot 60 sec., 650; 10 sec., 190 (Sols).

LIMA—Televisora BEGO (Commercial), Av. Manco Capac 333, LaVictoria, Lima. Ch. 11. Started 1966. A. Belmont, gen. mgr.

LIMA—Panamericana Teleeducacion Asociacion de Fomento Cultural (Educational), Ave. Arequipa 1110, Lima. Ch. 13. Transmitter, 5 kw, ERP 10.5 kw. Studios, Universidad de Lima. Tel. 234246.

PIURA—Ch. 7. Panamericana Television S.A. (Commercial). See main station in Lima Ch. 5.

TRUJILLO—Panamericana Television S.A. (Commercial). See main station in Lima Ch. 5.

Planned: TACNA—Ch. 2.

Philippines

(525-line standards, System M)

Color: NTSC System

Sets in use: 600,000 black & white; 50,000 color

Intercontinental Broadcasting Corp., P. Guevarra Ave., San Juan, Rizal (Commercial). Tel. 79-27-88. Key station: Ch. 13. Transmitter 25 kw. Started Feb. 1, 1975. Hours of operation: 09:00-16:00 GMT.

Personnel: Jose T. Jalandon, gen. mgr.; Nick Miranda, production mgr.; Rodolfo Topacio, sales mgr.; Ely Nanquill, chief engineer.

(Continued on next page)

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International TV Directory

PHILIPPINES—(Continued)

Republic Broadcasting System (Commercial), Epifanio Delos Santos Ave., Diliman, Quezon City. Tel. 99-70-21.

Personnel: Menardo R. Jimenez, pres.; Freddie Garcia, acting gen. mgr.; Joselito Balquedra, program mgr.; Jess De Leon, sales mgr.; Vini Luciano, film buyer; Arcadio M. Carandang Jr., engineering v.p.; Marcos Elizan, chief engineer.

Kanlaon Broadcasting System Inc., Broadcast Plaza, Bohol Ave., Quezon City (Commercial), Tel. 97-76-62. Telex: 7404 KBS PH. General managers for KPN, BBC and GTV. Color TV tape recording facilities. Satellite coordinating center.

Personnel: Salvador C. Tan, gen. mgr.; Kitchie Benedicto, asst. gen. mgr. & KBS studios mgr.; Jorge E. Viduya, asst. gen. mgr. & KBS services mgr.; Felipe G. Medina Jr., asst. gen. mgr. & KBS studios deputy mgr.; Phil Cabrereros, engineering mgr.; Frankie Abao Jr., news mgr.; Emil Jurado, public affairs mgr.; Oscar A. Baldo, program comptroller; Dennis Cabalán, special events mgr.

Radio Philippines Network Inc. (see Kanlaon Broadcasting System above). Key station: Ch. 9. Transmitter 25 kw. Hours of operation: 09:00-16:00 GMT.

Personnel: Felipe G. Medina Jr., operations mgr.; Casey Francisco, production mgr.; Jun Jison, sales mgr.

Banahaw Broadcasting Corp. (see Kanlaon Broadcasting System above). Key station: Ch. 2. Transmitter 25 kw. Hours of operation: 09:00-16:00 GMT.

Personnel: Dennis Cabalán, operations mgr.; Marcial Sanson, production mgr.; Tony Mercado, sales mgr.

GTV-4 (see Kanlaon Broadcasting System above). Key station: Ch. 4. Transmitter 25 kw. Hours of operation: 09:00-16:00 GMT. Personnel: Dennis Cabalán, operations mgr.; Jun Eusebio, production mgr.; Emil Jurado, sales mgr.

BACOLOD CITY—DYHB-TV, Intercontinental Bcstg. Corp. Ch. 2 (V-55.25, A-59.75). Transmitter 2 kw, ERP 8 kw. Started Oct. 16, 1970. TV tape recording facilities. Hours of operation: 07:00-15:00 GMT.

BACOLOD CITY—DYBQ-TV, Banahaw Broadcasting Corp. Ch. 4. Transmitter 10 kw, ERP 300 kw. Color. Started Aug. 1974. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.

BACOLOD CITY—DYKB-TV, Radio Philippines Network Inc. Ch. 8. Transmitter 5 kw, ERP 325 kw. Started Oct. 1971. Color. TV tape recording facilities. Hours of operation: 04:00-16:00 GMT.

BAGUIO CITY—DZBS-TV, Radio Philippines Network Inc. Ch. 12 (V-205.25, A-209.75). Transmitter 5 kw, ERP 325 kw. Color. Started Dec. 1962. Hours of operation: 23:00-16:00 GMT.

BAGUIO CITY—DWHB-TV, Intercontinental Bcstg. Corp. Ch. 6 (V-83.25, A-87.75). Transmitter 500 watts, ERP 6 kw. Started Sept. 1, 1971. TV tape recording facilities. Hours of operation: 07:00-15:00 GMT.

BAGUIO CITY—DYBW-TV, Banahaw Broadcasting Corp. Ch. 3. Transmitter 5 kw, ERP 250 kw. Color. Hours of operation: 09:00-16:00 GMT.

CAGAYAN DE ORO CITY—DXCC-TV, Intercontinental Bcstg. Corp., Ch. 10 (V-193.25, A-197.75). Transmitter 500 watts, ERP 6 kw. Started March 26, 1969. TV tape recording facilities. Hours of operation: 10:00-15:00 GMT.

CEBU CITY—DYSS-TV, Republic Broadcasting System, Ch. 7 (V-175.25, A-179.75). Transmitter 100 watts, ERP 1 kw. TV tape recording facilities. Started Feb. 18, 1963. Hours of operation: 04:00-07:00 GMT.

CEBU CITY—DYTV, Intercontinental Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 12.5 kw, ERP 50 kw. Started Aug. 10, 1963. TV tape recording facilities. Hours of operation: 07:30-15:00 GMT.

CEBU CITY—DYDY-TV, Banahaw Broadcasting Corp. Ch. 3. Transmitter 10 kw, ERP 300 kw. Color. TV tape recording facilities. Started Aug. 1974. Hours of operation: 09:00-16:00 GMT.

CEBU CITY—DYKC-TV, Radio Philippines Network Inc. Ch. 9. Transmitter 5 kw, ERP 325 kw. Color. Started Oct. 1971. Hours of operation: 09:00-16:00 GMT.

DAVAO CITY—DXTV, Intercontinental Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 4 kw, ERP 20 kw. Started Jan. 19, 1960. TV tape recording facilities. Hours of operation: 06:30-15:00 GMT.

DAVAO CITY—DXWW-TV, Radio Philippines Network Inc. Ch. 4. Transmitter 5 kw, ERP 325 kw. Color. Started Dec. 1971. Hours of operation: 09:00-16:00 GMT.

IRIGA CITY—DWKI-TV, Radio Philippines Network Inc. Ch. 10. Transmitter 5 kw, ERP 325 kw. Color. Started Dec. 1971. Hours of operation: 09:00-16:00 GMT.

MANILA (Quezon City)—DZKB-TV, Radio Philippines Network Inc. Ch. 9. Transmitter 25 kw, ERP 325 kw. Color. Started Nov. 1974. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.

MANILA (Quezon City)—DWWX-TV, Banahaw Broadcasting Corp. Ch. 2. Transmitter 25 kw, ERP 316 kw. Color. TV tape recording facilities. Started Nov. 1973. Hours of operation: 09:00-16:00 GMT.

MANILA (Quezon City)—DGTV, Ch. 4. Transmitter 25 kw, ERP 316 kw. Color. TV tape recording facilities. Started July 1974. Hours of operation: 09:00-16:00 GMT.

MANILA (Quezon City)—DZBB-TV, Republic Broadcasting System, Ch. 7 (V-175.25, A-179.75). Transmitter 25 kw, ERP 250 kw. Started Oct. 21, 1961. TV tape recording facilities. Hours of operation: 22:00-18:00 GMT.

MANILA (San Juan, Rizal)—DZTV, Intercontinental Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 50 kw, ERP 300 kw. Color. Started Jan. 19, 1960. TV tape recording facilities. Hours of operation: 06:30-15:00 GMT.

MURCIA—DYAF-TV, Catholic Welfare Organization, Ch. 10. ERP 5 kw.

NAGA CITY—DZHN-TV, Intercontinental Bcstg. Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 500 watts, ERP 6 kw. Started Feb. 22, 1971. TV tape recording facilities. Hours of operation: 09:00-16:00 GMT.

ROXAS CITY—DYHC-TV, Intercontinental Bcstg. Corp., Ch. 12 (V-205.25, A-209.75). Transmitter 500 watts, ERP 6 kw. Hours of operation: 09:00-16:00 GMT.

TACLOBAN CITY—DYHT-TV, Intercontinental Bcstg. Corp., Ch. 6 (V-83.25, A-87.75). Transmitter 500 watts, ERP 6 kw. Hours of operation: 09:00-16:00 GMT.

CATV System: Nuvue Cable Vision Inc., Baguio City. 1000 subscribers.

Note: See also American Forces stations.

Poland

(625-line standards, System D)

Color: SECAM System

Sets in use: 5,684,000 black & white; 11,300 color

Polskie Radio i Telewizja (Govt. non-commercial). TVP 17. Woroncza Street, Warsaw, Poland. Tel. 443251. Telex: 813421 TVP PL.

Personnel: Maciej Szczepanski, president; Michal Gardowski, director general, political programs; Janusz Wilhelm, director general, artistic programs; Jacek Fuksiewicz, film manager; Andrzej Muras, production manager; Kazimierz Krajewski, technical director, radio & television; Wadim Nikolajew, chief engineer; Sergiusz Mikulicz, director, foreign relations, radio & television; Eugeniusz Ciszynski, vice director, program cooperation with abroad; Tadeusz Kedzierski, vice director, Intervention, OIRT.

BIALYSTOK—Ch. R-8. ERP 100 kw. Started 1962.

BYDGOSZCZ—Ch. R-1. ERP 100 kw. Started Nov. 1960.

BYDGOSZCZ II—Ch. R-12. ERP .02 kw. Started July 1973.

GDANSK—Ch. R-10. ERP 100 kw. Originates local programs. Started 1962.

GDANSK II—Ch. R-3. ERP 2 kw. Started Feb. 1965.

GIZYCKO—Ch. R-11. ERP 0.9 kw. Started 1964.

KATOWICE I—Ch. R-8. ERP 265 kw. Originates local programs. TV tape recording facilities. Started 1957.

KATOWICE II—Ch. R-6. ERP 1 kw. Started 1970.

KATOWICE II—Ch. R-21. ERP 500 kw. Started July 1971.

KIELCE—Ch. R-3. ERP 200 kw. Started 1965.

KIELCE II—Ch. R-5. ERP 2 kw. Started July 1972.

KOSZALIN—Ch. R-8. ERP 100 kw. Started 1962. increased power 1965.

KRAKOW I—Ch. R-10. ERP 200 kw. Originates local programs. TV tape recording facilities. Started 1959, increased power 1962.

KRAKOW II—Ch. R-2. ERP 1 kw. Started 1970.

LODZ I—Ch. R-7. ERP 100 kw. Originates local programs. Started 1956, increased power 1968.

LODZ II—Ch. R-10. ERP 1 kw. Started 1970.

LUBLIN—Ch. R-9. ERP 120 kw. Started 1962.

LUBLIN II—Ch. R-2. ERP .04 kw. Started Oct. 1973.

OLSZTYN—Ch. R-9. ERP 100 kw. Started July 1960, increased power 1969.

OLSZTYN II—Ch. R-3. ERP 1 kw. Started Nov. 1973.

OPOLE—Ch. R-10. ERP 0.1 kw. Started 1967.

OSTROLEKA—Ch. R-7. ERP 1 kw. Started June 1971.

POZNAN I—Ch. R-9, ERP 150 kw. Originates local programs. Started 1957, increased power 1964.

POZNAN II—Ch. R-11. ERP 1 kw. Started May 1971.

RZESZOW—Ch. R-12. ERP 100 kw. Started 1963.

RZESZOW II—Ch. R-7. ERP 0.5 kw. Started Dec. 1973.

SZCZECIN—Ch. R-12. ERP 100 kw. Originates local programs. Started 1960, increased power 1964.

SZCZECIN II—Ch. R-7. ERP 0.5 kw. Started Dec. 1972.

WARSZAWA I—Ch. R-2. ERP 200 kw. Originates local programs. TV tape recording facilities. Started July 1954, increased power 1965.

WARSZAWA II—Ch. R-11. ERP 250 kw. Originates local programs. TV tape recording facilities. Started Feb. 1968.

WROCLAW I—Ch. R-12. ERP 150 kw. Originates local programs. TV tape recording facilities. Started 1958.

WROCLAW II—Ch. R-2. ERP 1 kw. Started May 1971.

WROCLAW II—Ch. R-25, ERP 1 mw. Started Dec. 1972.

ZGORZELEC—Ch. R-11. ERP 3 kw. Started 1961.

ZIELONA GORA—Ch. R-3. ERP 200 kw. Started 1963.
ZIELONA GORA II—Ch. R-10. ERP 1 kw. Started Feb. 1973.

REPEATERS

BALIGROD—Ch. R-5. Started 1969.
BARDO—Ch. R-1. Started 1970.
BIERUTOWICE—Ch. R-7. Started 1969.
CHODZIEZ—Ch. R-11. Started 1968.
CIESZYN—Ch. R-11. Started 1970.
CZARNKOW—Ch. R-11. Started 1961.
DRAWSKO POMORSKIE—Ch. R-10. Started 1971.
DUSZNIKI—Ch. R-10. Started 1961.
DZIALOSZYN—Ch. R-3. Started 1963.
GDANSK—Ch. R-5. Started 1965.
GDYNIA—Ch. R-7. Started 1972.
GLUBCZYCE—Ch. R-2. Started 1970.
GLUSZYCA—Ch. R-1. Started 1965.
GOLDAP—Ch. R-11. Started 1967.
GRYBOW—Ch. R-8. Started 1972.
JAROSLAW—Ch. R-2. Started 1968.
JELENIA GORA—Ch. R-10. Started 1960.
KALISZ—Ch. R-2. Started 1961.
KAMIENNA GORA—Ch. R-5. Started 1961.
KETRZYN—Ch. R-3. Started 1970.
KLODZKO—Ch. R-8. Started 1960.
KOLO—Ch. R-12. Started 1966.
KOLOBRZEG—Ch. R-11. Started 1969.
KOMANCZA—Ch. R-7. Started 1965.
KONIN—Ch. R-5. Started 1961.
KRYNICA—Ch. R-10. Started 1966.
KUDOWA I—Ch. R-3. Started 1962.
KUDOWA II—Ch. R-7. Started 1962.
LADEK ZDROJ—Ch. R-9. Started 1968.
LESNA—Ch. R-7. Started 1962.
LIMANOWA—Ch. R-5. Started 1969.
LOBEZ—Ch. R-7. Started 1971.
LUBACZOW—Ch. R-10. Started 1971.
LUBAN SLASKI—Ch. R-9. Started 1962.
LUBAWA—Ch. R-12. Started 1965.
LUTOWISKA—Ch. R-7. Started 1973.
MIEDZYBRODZIE BIALSKIE—Ch. R-2. Started 1968.
MIEDZYZDROJE—Ch. R-10. Started 1960.
MIEROSZOW—Ch. R-7. Started 1967.
MLAWA—Ch. R-3. Started 1967.
MRAGOWO—Ch. R-11. Started 1967.
MUSZYNA—Ch. R-8. Started 1970.
NOWA RUDA—Ch. R-7. Started 1961.
NOWE MIASTO LUBAWSKIE—Ch. R-7. Started 1965.
NOWY SACZ—Ch. R-7. Started 1961.
OSTROW MAZOWIECKA—Ch. R-10. Started 1970.
PILA—Ch. R-7. Started 1966.
PIWNICZNA—Ch. R-1. Started 1965.
POLANICA—Ch. R-10. Started 1971.
PRUDNIK—Ch. R-2. Started 1969.
PRZEMYSL—Ch. R-7. Started 1963.
RABKA—Ch. R-7. Started 1963.
RAWA MAZOWIECKA—Ch. R-9. Started 1972.
RYTRO—Ch. R-4. Started 1972.
SANOK—Ch. R-10. Started 1971.
SIERPC—Ch. R-12. Started 1970.
SOLINA—Ch. R-9. Started 1969.
SUCHA—Ch. R-7. Started 1970.
SWIERADOW ZDROJ—Ch. R-9. Started 1961.
SZCZAWNICA—Ch. R-3. Started 1964.
SZCZYRK—Ch. R-11. Started 1968.
SZCZYTNA SLASKA—Ch. R-9. Started 1967.
SZKLARSKA POREBA—Ch. R-7. Started 1968.
TOMASZOW LUBELSKI—Ch. R-7. Started 1970.
TOMASZOW MAZOWIECKI—Ch. R-12. Started 1962.
TRZEBIATOW—Ch. R-7. Started 1970.
TYMBARK—Ch. R-4. Started 1972.
USTRON—Ch. R-33. Started 1973.

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USTRON—Ch. R-40. Started 1973.
USTRZYKI DOLNE—Ch. R-3. Started 1967.
WAGROWIEC—Ch. R-7. Started 1971.
WALBRZYCH—Ch. R-9. Started 1967.
WALBRZYCH—Ch. R-32. Started 1973.
WALCZ—Ch. R-2. Started 1968.
WALIM—Ch. R-2. Started 1969.
WISLA—Ch. R-3. Started 1964.
WLOCLAWEK—Ch. R-8. Started 1959.
WOJCIESZOW—Ch. R-7. Started 1963.
WOLKOWYJA—Ch. R-10. Started 1972.
ZAKOPANE I—Ch. R-12. Started 1958.
ZAKOPANE II—Ch. R-1. Started 1967.
ZARY—Ch. R-7. Started 1970.
ZEGIESTOW—Ch. R-12. Started 1973.
ZYWIEC—Ch. R-12. Started 1961.

Portugal

(625-line standards, Systems B & G)
Scts in use: 669,000

Radiotelevisao Portuguesa (Govt., commercial), Rua de Sao Domingos a Lapa, 26. Lisbon, 3. Tel. 66-61-34. Mailing address: Apartado 2934, Lisboa. Cable: TELVISAO LISBOA. Telex: 12576 (general matters); 12102 CT P (technical matters); 12858 (news & film dept.). General Management, Direction of Programs & External Relations Division; Alameda Linhas de Torres 95. Studios & Operations: Alameda Linhas de Torres 44, Lisbon 5. Tel. 79-21-86.

Hours of operation: First Program 12:30-23:30, daily, Winters. 12:30-14:30 & 19:00-23:30, Mon.-Fri.; 12:30-23:30, Sat. & Sun., Summer. Second Program 20:00-23:30, daily Winter & Summer.

Personnel: Comandant Ramalho Eanes & Sousa Gomes, administration board; Pimenta Rodrigues, general director for technical services; Maria Manuela Furtado, head of external relations division.

Sociedade Movierecord Portuguesa, S.A.R.L., 17 Av. Fontes Pereira de Mello, Lisbon, holds exclusive contract for commercial TV advertising on RTP.

Rates: First Program (peak)—Spot 60 sec., 10,500 (by day), 28,000 (by night); 15 sec., 3,500 (by day), 11,500 (by night); 6 sec., 2,000 (by day), 5,700 (by night). Second Program—Spot 60 sec., 5,250; 30 sec., 3,125; 15 sec., 1,750; 8 sec., 1,125 (Escudo).

LISBON (Serra do Monsanto)—RTP, Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw. ERP 100 kw. TV tape recording & playback facilities. Started experimentally Aug. 1956; regular operation started Nov. 23, 1957.

COIMBRA (Serra da Lousa)—RTP, Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started Nov. 23, 1957.

MENDRO (Beja)—RTP, Ch. E-5 (V-175.25, A-180.75). ERP 30 kw. Started Dec. 1, 1965.

MONTEJUNTO—RTP, Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 1 kw. Started March 10, 1958.

MURO—RTP, Ch. E-2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 40 kw. Started Dec. 11, 1966.

OPORTO (Monte da Virgem)—RTP, Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 100 kw. TV tape recording facilities. Started Dec. 31, 1957.

SECOND PROGRAM

LISBON—RTP, Ch. E-25 (V-503.25, A-508.75). ERP 420 kw. Started Dec. 25, 1968. Experimental.

LOUSA—RTP, Ch. E-26. Transmitter 20 kw, ERP 550 kw.

MURO—RTP, Ch. E-27. Transmitter 10 kw, ERP 500 kw.

MONTEJUNTO—RTP, Ch. E-46. Transmitter 10 kw, ERP 200 kw.

OPORTO—RTP, Ch. E-41 (V-631.25, A-636.75). Transmitter 10 kw, ERP 300 kw.

MADEIRA ISLANDS

FUNCHAL (Pico do Silva)—RTP, Ch. E-5. Transmitter 2-kw, ERP 20 kw. Started Oct. 1972.

REPEATER STATIONS

ALBUFEIRA—RTP, Ch. E-11. ERP 5 watts.

ALCOUTIM—RTP, Ch. E-11. ERP 1 watt.

AROUCA—RTP, Ch. E-11. ERP 10 watts. Started July 1964.

BORNES—RTP, Ch. E-7. ERP 1.5 kw. Started Aug. 1960.

CAMINHA—RTP, Ch. E-11. ERP 500 watts. Started Nov. 1968.

CANDEIROS—RTP, Ch. E-10. ERP 2.5 kw.

CAPARICA—RTP, Ch. E-10. ERP 1.1 kw.

ELVAS—RTP, Ch. E-7. ERP 3.5 watts.

FREIXO DE ESPADA A CINTA—RTP, Ch. E-10. ERP 1.3 kw.

GRACA—RTP, Ch. E-5. ERP 350 watts. Started Aug. 1969.

(Continued on next page)

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PORTUGAL—(Continued)

GUARDUNHA—RTP, Ch. E-8. ERP 1.5 kw. Started Dec. 14, 1966.
GUIMARAES—RTP, Ch. E-11. ERP 35 watts.
MANTEIGAS—RTP, Ch. E-10. ERP 10 watts. Started Aug. 1964.
MARAO—RTP, Ch. E-6. Transmitter 500 watts, ERP 1.5 kw. Started May 1962.
MAROFA—RTP, Ch. E-5. ERP 5 kw, directional. Started July 1960.
MERTOLA—RTP, Ch. E-9. ERP 1 watt. Started April 16, 1966.
MIN HEU—RTP, Ch. E-8. ERP 1.5 kw. Started Oct. 27, 1966.
MIRA D' AIRE—RTP, Ch. E-8. ERP 5 watts. Started May 1965.
MOIMENTA—RTP, Ch. E-8. ERP 28 watts.
MONCHIQUE—RTP, Ch. E-8. ERP 15 kw, directional. Started April 1958.
NOGUEIRA—RTP, Ch. E-10. ERP 300 watts directional. Started Dec. 1962.
ODEMIRA—RTP, Ch. E-10. ERP 1 watt, directional. Started Jan. 1964.
S. DOMINGOS—RTP, Ch. E-11. ERP 1.5 kw. Started Oct. 1964.
S. MAMEDE—RTP, Ch. E-10. ERP 1 kw, directional. Started Nov. 1965.
SAN MIGUEL—RTP, Ch. E-6. ERP 900 watts. Started Nov. 1968.
S. PEDRO SUL—RTP, Ch. E-10. ERP 40 watts, directional. Started Sept. 1965.
SANTIAGO DO CACEM—RTP, Ch. E-9. ERP 2 kw. Started Dec. 24, 1966.
SINTRA—RTP, Ch. E-11. ERP 840 watts. Started Sept. 1969.
VALENCA—RTP, Ch. E-7. ERP 430 watts.

MADEIRA ISLANDS

CALHETA (Pico do Arco da Calheta)—RTP, Ch. E-6. Transmitter 100 watts, ERP 850 watts. Started Oct. 1972.
CAMARA DE LOBOS (Pico do Galo)—RTP, Ch. E-8. Transmitter 100 watts, ERP 850 watts. Started Oct. 1972.
MACHICO (Pico do Facho)—RTP, Ch. E-11. Transmitter 5 watts, ERP 15 watts. Started Oct. 1972.

Qatar

(625-line standards, System B)
Sets in use: 28,000
Color: PAL System

DOHA—Qatar Television Station (Govt.), P. O. Box 1944, Doha, Qatar, Arabian Gulf. Tel. 26101 (Exchange); 6355 (Director of Information); 6334 (Director of Television); 6350 (Director of Engineering). Ch. E-9 (V-203.25, A-208.75). Transmitter 2 x 5 kw, ERP 200 kw. Ch. E-11 (V-217.25, A-222.75). Transmitter 60 watts. Plans 2 x 5 kw in 1976. TV tape recording facilities. Started Aug. 1970.

Hours of operation: 5 p.m.-midnight, daily (local time).

Personnel: El-Tayeb Salih, director of information; Jawad Maraka, director of television; Ronald Briggs, director of engineering.

Reunion

(625-line standards, System K)
Sets in use: 32,660

ST. DENIS DE LA REUNION—Television France 1, 97400, St. Denis de la Reunion. Tel. 21 34 56. (Govt., non-commercial). Ch. 22. Transmitter 25 watts. Started Dec. 1964.

Repeaters: St. Denis-La Montagne, Ch. 8, 50 watts; Ste. Suzanne, Ch. 5, 100 watts; Le Port, Ch. 4, 500 watts; Piton Textor, Ch. 9, 100 watts; St. Pierre, Ch. 7, 100 watts; St. Joseph, Ch. 4, 100 watts; St. Benoit, Ch. 7, 3 watts; St. Leu, Ch. 6, 50 watts; Cilaos, Ch. 5, 3 watts; Piton St. Rose, Ch. 4, 3 watts; St. Philippe, Ch. 6, 3 watts; Les Avirons, Ch. 8, 50 watts; Salazie, Ch. 7, 3 watts.

Personnel: Irene Colonie, chief of service.

Rhodesia

(625-line standards, System B)
Sets in use: 67,600

Rhodesia Broadcasting Corp. (Statutory Board) owns and operates all transmitters. RTV—Rhodesia Television Ltd. (Commercial), P.O. Box HG 200, Highlands, Salisbury. Tel. 46591. P.O. Box 777, Bulawayo, Tel. 63471. RTV is program contractor in charge of daily programming. Spot announcements, advertising features & limited sponsorship.

Personnel: Harvey G. Ward, director general; Linette O. Mehmel, general manager, programs & production; Chris Holland, sales manager; Fred Cluley, chief engineer; A. M. Campbell, business manager. Note: RBC has majority shareholding in RTV.

SALISBURY—RTV, Ch. E-4. Transmitter 5 kw, ERP 20 kw. Started Nov. 15, 1960. Rates: Spot 60 sec., 95.75; 30 sec., 52.00; 15 sec., 36.00. Weekdays. Spot 60 sec., 108.50; 30 sec., 58.75; 15 sec., 41.00, Sundays (Rhodesian Dollars).

BULAWAYO—RTV, Ch. E-3. Transmitter 1 kw, ERP 3.5 kw. Started June 1961. Rates: Spot 60 sec., 45.00; 30 sec., 24.75; 15 sec., 16.75. Weekdays. Spot 60 sec., 52.00; 30 sec., 28.50; 15 sec., 19.75. Sundays (Rhodesian Dollars).

Romania

(625-line standards, System K)
Sets in use: 2,500,000

Radioteleviziunea Romana (Govt.), Calea Dorobantilor, 191, Bucarest I, Romania. Tel. 33.47.10, 11.14.10; 33.10.92 (international relations).

Personnel: Vasile Potop, director general; Bujor Ionita, deputy director general & technical manager; Tudor Vornicu, program manager; Mihai Lazar, director of international relations. Hours of operation: 85 weekly, 2 channels.

MAIN TRANSMITTERS

ARAD—Ch. R-12. Transmitter 5 kw. Started 1972.
BACAU—Ch. R-12. Transmitter 600 watts, ERP 3 kw.
BAIA MARE—Ch. R-10. Transmitter 5 kw. Started 1968.
BIRLAD—Ch. R-5. Transmitter 5 kw, ERP 35 kw. Started 1968.
BUCEGI—Ch. R-6. Transmitter 20 kw, ERP 150 kw. Started Nov. 1967.
BUCURESTI—Ch. R-2. Transmitter 20 kw, ERP 100 kw. Started 1957.
BUCURESTI—Ch. R-4. Transmitter 4 kw. Started 1971.
CLUJ—Ch. R-11. Transmitter 4 kw, ERP 15 kw. Started 1963.
CONSTANTA—Ch. R-8. Transmitter 4 kw, ERP 2 kw. Started Feb. 1968.
DOBROGEA—Ch. R-10. Transmitter 4 kw, ERP 50 kw. Started 1962.
GALATI—Ch. R-7.
HUNEDOARA—Ch. R-12. Transmitter 5 kw, ERP 40 kw. Started 1964.
IASI—Ch. R-9. Transmitter 5 kw, ERP 15 kw. Started 1963.
MURES—Ch. R-5. Transmitter 5 kw, ERP 15 kw. Started 1964.
NEPTUN—Ch. R-11.
OLTENIA—Ch. R-8. Transmitter 20 kw, ERP 150 kw. Started Dec. 1967.
ORADEA—Ch. R-3. Transmitter 20 kw, ERP 120 kw. Started 1963.
SIBIU—Ch. R-7. Transmitter 5 kw. Started 1973.
SUCEAVA—Ch. R-4. Transmitter 5 kw, ERP 100 kw. Started Dec. 1967.
TIMISOARA—Ch. R-9. Transmitter 5 kw, ERP 50 kw. Started 1963.
Low-powered repeaters: 175 in operation.

St. Kitts

(525-line standards, System M)
Sets in use: Not available

BASSETERRE—ZIZ Television (Govt., commercial), Springfield, Basseterre, St. Kitts. Ch. 5. Relays at Baysford, Outleys, Sandy Point & Nevis.

St. Pierre & Miquelon

(625-line standards, System K)
Sets in use: 1,750

SAINT PIERRE—Television France 1, St. Pierre. Tel. 051. Ch. 8. Transmitter 50 watts. Started April 1967. Repeaters: Ch. 4, Cap a l'Aigle; Ch. 6, Miquelon Pointe du Cheval. Yves Henri, chief of service.

Samoa (American)

(525-line standards, System M)
Sets in use: 4,750 black & white; 250 color
Color: NTSC System

PAGO PAGO—KVZK-2 (Ch. 2), KVZK-4 (Ch. 4), KVZK-5 (Ch. 5), KVZK-8 (Ch. 8), KVZK-10 (Ch. 10), KVZK-12 (Ch. 12). Dept. of Education, Govt. of American Samoa, Pago Pago 96799 (Govt., non-commercial). Tel. 3-2435. Six-channel educational TV system, ERP 40 kw, Ch. 2, Ch. 4 & Ch. 5. ERP 100 kw, Ch. 8, Ch. 10 & Ch. 12. TV tape recording facilities. Started Sept. 1964.

Personnel: Mere Bctham, director of education; Richard W. Stevens, gen. mgr.; Roy Clemons, program mgr.; Rick Bates, production mgr.; John Riley, chief engineer; Dave Irvine, exec. producer; Tina Paopao, news dir.; Herbert Scanlan Jr., promotion dir.

Hours of operation: Ch. 2, 8, 10 & 12—7:15 a.m.-2:30 p.m. Ch. 4 & 5—7:15 a.m.-11:30 p.m., weekdays; 3-11 p.m., Sat. & Sun.

Saudi Arabia

(525-line standards, System M & 625-line standards, System B)
Color: SECAM System
Sets in use: 300,000

International TV Directory

South Africa

(625-line standards, System I)

Color: PAL System

Sets in use: Not available; estimated 600,000 sets in use by end of 1976

South African Broadcasting Corp., P. O. Box 8606, 2000 Johannesburg, South Africa. Tel. 714-0111.

Personnel: J. N. Swanepoel, director general; G. J. Yssel, deputy director general, management; Dr. J. H. T. Schutte, deputy director general, programs; S. M. de Villiers, director, radio programs; G. A. de Bruyn, director, administration; H. J. Howell, director, advertising services; J. E. van Zyl, director, news services; D. H. Mills, director, technical services; P. F. M. de Bruyn, director, television programs.

Hours of operation: 17:30-22:30 GMT planned.
Official service planned to begin Jan. 1976.

Main Stations

(All 100 kw ERP)

ALVERSTONE-DURBAN-PINETOWN—Ch. 4.

BLOEMFONTEIN—Ch. 9

CAPE TOWN—Ch. 8.

DAVEL-BETHAL-ERMELO—Ch. 22.

EAST LONDON—Ch. 9.

GEORGE-MOSSELBAY—Ch. 5.

GLENCOE-DUNDEE—Ch. 27.

HARTBESFONTEIN-KLERKSDORP—Ch. 45.

JOHANNESBURG—Ch. 13.

KIMBERLEY—Ch. 4.

KROONSTAD—Ch. 57.

MIDDELBURG-WITHANK—Ch. 41.

PORT ELIZABETH-UITENHAGE—Ch. 7.

PORT SHEPSTONE-MARGATE—Ch. 8.

PRETORIA—Ch. 5.

THEUNISSEN—Ch. 5.

VILLIERSDORP—Ch. 7.

WELVERDIEND-POTCHEFSTROOM—Ch. 7.

Spain

(625-line standards, Systems B & G)

Sets in use: 6,125,000

Television Espanola (Govt., commercial), Direccion General de Radiodifusion y Television, Ministerio de Informacion y Turismo, Centro de Produccion de Programas de Prado del Rey, Madrid. Tel. 2182040. Telex 07694.

Hours of operation: First program, weekdays 14:00-16:00 and 18:30-23:30; Sat., 11:45-00:00; Sun., 11:15-23:30. Second program, weekdays, 30:00-23:30; Sat., 18:30-00:00; Sun., 18:30-23:30.

Personnel: Dr. Jesus Sancho Rof, director general of radio & television; Luis Ezcurra Carrillo, deputy director general of television; Fernando Gutierrez Sanchez, director of Television Espanola; Narciso Ibanez Serrador, program director; Alfonso Prieto Arozamena, technical director.

Rates: 15 sec. (film) 21,000-183,000 (Pesetas).

Production centers: Prado del Rey, Madrid; Miramar, Barcelona; Las Palmas, Canary Islands.

Regional centers: Bilbao, Valencia, Sevilla, Santiago, Oviedo, Tenerife.

FIRST PROGRAM

ALICANTE (Aitana)—Ch. E-3. Transmitter 10 kw. ERP 60 kw. Started July 1962.

ASTURIAS (Sierra de Aramo)—Ch. E-3. Transmitter 10 kw. ERP 60 kw. Started Feb. 1964.

BARCELONA (Tibidabo)—Ch. E-4. Transmitter 25 kw. ERP 150 kw. Started Feb. 1959.

BILBAO (Sollube)—Ch. E-4. Transmitter 10 kw. ERP 60 kw. Started Aug. 1960.

BURGOS (Villadiego)—Ch. E-8. Transmitter 500 watts. ERP 13 kw. Started July 1967.

CACERES (Montanechez)—Ch. E-11. Transmitter 5 kw. ERP 45 kw. Started Aug. 1, 1971.

CANARY ISLANDS—See Tenerife.

CIUDAD REAL (La Mancha)—Ch. E-9. Transmitter 10 kw. ERP 90 kw. Started Dec. 1970.

CORUNA (Santiago)—Ch. E-2. Transmitter 5 kw. ERP 90 kw. Started June 1973.

GRANADA (Parapanda)—Ch. E-9. Transmitter 5 kw. ERP 30 kw. Started July 1968.

(Continued on next page)

Saudi Arabian Television, P.O. Box 570, Riyadh, Saudi Arabia (Govt., non-commercial).

Personnel: Dr. Abdol Rahman Shobaili, director general; Sulaiman Alkhdhy, film buyer.

Hours of operation: 5:30 p.m.-11 p.m., daily.

U.S. Representative: Avco International Services Division, P. O. Box 41300, Cincinnati, Ohio 45241.

DHAHRAN—HZ-22-TV, Aramco TV (non-commercial), Arabian American Oil Co., Box 5000, Dhahran, Saudi Arabia. Tel. 2015. Ch. 2 (V-55.25, A-59.75). Transmitter 6 kw. ERP 12 kw. TV tape recording facilities. Started Sept. 1957. Since 1970, English language film-chain operation only.

Personnel: J. D. Kriesmer, manager, community services dept.; M. M. Orseth, manager, communications dept.

DAMMAN—Saudi Arabian Television, Ch. E-6. Transmitter 25 kw. ERP 170 kw. Originates local programs. TV tape recording facilities. Started Nov. 5, 1969.

JEDDAH—Saudi Arabian Television, Ch. E-10. Transmitter 2 kw. ERP 12 kw. Originates local programs. TV tape recording facilities. Started July 17, 1965.

MECCA—Saudi Arabian Television, Ch. E-7. Transmitter 2 kw. ERP 12 kw. Started July 1967. Repeater.

MEDINA—Saudi Arabian Television, Ch. E-5. Transmitter 5 kw. ERP 86 kw. Originates local programs. TV tape recording facilities. Started Dec. 30, 1968.

QASSIM—Saudi Arabian Television, Ch. E-8. Transmitter 5 kw. ERP 86 kw. Originates local programs. TV tape recording facilities. Started July 14, 1968.

RIYADH—Saudi Arabian Television, Ch. E-5. Transmitter 2 kw. ERP 12 kw. Originates local programs. TV tape recording facilities. Started July 17, 1965.

TAIF—Saudi Arabian Television, Ch. E-8. Transmitter 2 kw. ERP 12 kw. Started July 1967. Repeater.

Planned:

ABHA (South Saudi Arabia), color: MAJMAA. b&w.

Senegal

(625-line standards, System B)

Sets in use: 1,700

DAKAR—Board de la Republique (Govt., non-commercial), B.P. 2375, Dakar, Senegal. Tel. 321-62. Ch. 7 (V-199.25, A-205.75). ERP 50 watts. Started Feb. 1965. Experimental station for adult education. TV tape recorder facilities.

Sierra Leone

(625-line standards, System B)

Sets in use: 6,000

FREETOWN (New England)—Sierra Leone Broadcasting Service (Commercial), Private Mail Bag, Freetown, Sierra Leone. Tel. 4711; 3997. Station is govt.-owned. Ch. E-2 (V-48.25, A-53.75). Transmitter 100 watts, ERP 1 kw. Started April 1963. Personnel: Joseph W. O. Findlay Jr., director of broadcasting; Dr. M. J. Tunis, deputy director; A. C. Ellis, chief engineer; Mrs. T. French, head of programs; P. J. Rhodes, head of films; B. A. Davies, program planner; Fenell D. Greene, acting asst. chief engineer; M. D. Jimmie, advertising manager; M. G. Hastings-Spaine, sales manager.

Hours of operation: 17:30-22:30 GMT.

Rates: Spot 60 sec., 20.00; 7 sec., 4.95 (Leones).

Singapore

(625-line standards, System B)

Sets in use: 240,000 black & white; 10,000 color

SINGAPORE—Television Singapore, RTS, (Govt., commercial), Broadcasting Division, Ministry of Culture, P.O. Box 1002, Singapore. Tel. 50401. Ch. E-5 (Singapore I) and Ch. E-8 (Singapore II). Transmitters 5 kw, ERP 80 kw. Started 1963. TV tape recording facilities. Programs are transmitted in 4 languages—English (35%), Chinese (Mandarin, Cantonese, Teochew & Hokkien) (35%), Malay (20%) and Tamil (10%), generally neither channel having the same program or the same language at the same time. Programs are normally subtitled in yet another language.

Personnel: Mrs. Wong-Lee Siok Tin, acting director of broadcasting; George Ang, chief engineer; Lee Raymon Huang, commercial manager; V. C. Palmer, controller, program administration; Lim Heng Tow, controller, television; Ee Boon Lee & James Fu Chiao Sian, controllers, news; S. Chandra Mohan, controller, central productions; Joseph Seah, controller, services; Maureen Liew, controller, radio.

Hours of operation: Ch. 5, Mon.-Fri., 15:00-17:00 & 18:00-24:00; Sat., 13:00-01:00; Sun. & Holidays, 10:00-24:00. Ch. 8, Mon.-Fri., 18:00-23:00; Sat., 16:00-23:30; Sun. & Holidays, 15:00-23:00. ETV—07:50-17:30, Mon.-Fri.; 08:30-11:40, Sat. & Sun., 17:00-23:30 (Singapore Time).

Rates (1975, Peak): Spot 60 sec., 839 (Chinese); 605 (English); 325 (Malay & Indian); 1,766 (Network). 30 sec., 489 (Chinese); 398 (English); 187 (Malay & Indian); 1,071 (Network) (Singapore Dollars).

Somalia

MOGADISCIO—Ministry of Information & National Guidance, Private Postbag, Mogadiscio, Somali Democratic Republic. No additional information available.

International TV Directory

SPAIN—(Continued)

- JAEN** (Sierra Almaden)—Ch. E-5. Transmitter 5 kw, ERP 60 kw. Started Jan. 1971.
- LEON** (Redondal)—Ch. E-7. Transmitter 1 kw, ERP 29 kw. Started June 1973.
- LERIDA** (Alpicat)—Ch. E-5. Transmitter 500 watts, ERP 3 kw. Started Nov. 1963.
- MADRID**—Ch. E-4. Transmitter 500 watts, ERP 1.5 kw. Started Nov. 1967.
- MADRID** (Navacerrada) Ch. E-2. Transmitter 50 kw, ERP 500 kw. Started Oct. 1959.
- MALLORCA** (Alfabia)—Ch. E-6. Transmitter 500 watts, ERP 3 kw. Started May 1964.
- PONTEVEDRA** (Domayo)—Ch. E-10. Transmitter 1 kw, ERP 27 kw. Started Dec. 1973.
- SANTIAGO DE COMPOSTELA** (Monte Pedroso)—Ch. E-4. Transmitter 20 kw, ERP 120 kw. Started Sept. 1961.
- SEVILLA** (Guadalcanal)—Ch. E-4. Transmitter 20 kw, ERP 120 kw. Started Oct. 1961.
- TARRAGONA** (Montecaro)—Ch. E-10. Transmitter 5 kw, ERP 60 kw. Started Jan. 1971.
- TENERIFE** (Izana)—Ch. E-3. Transmitter 25 kw, ERP 300 kw. Started Feb. 1964.
- VALENCIA** (Torrente)—Ch. F-5. Transmitter 500 watts, ERP 10 kw. Started July 1966.
- ZARAGOZA** (Inoges)—Ch. E-5. Transmitter 2 kw, ERP 24 kw. Started Oct. 1970.
- ZARAGOZA** (La Muela)—Ch. E-3. Transmitter 10 kw, ERP 35 kw. Started Feb. 1959.
- Low-powered repeaters: 614 in operation.

SECOND PROGRAM

- ALICANTE** (Aitana)—Ch. E-32. Transmitter 10 kw, ERP 100 kw. Started July 1967.
- BARCELONA** (Tibidabo)—Ch. E-31. Transmitter 20 kw, ERP 300 kw. Started Sept. 1965.
- BILBAO** (Archanda)—Ch. E-32. Transmitter 10 kw, ERP 60 kw. Started July 1966.
- MADRID**—Ch. E-21. Transmitter 10 kw, ERP 100 kw. Started Jan. 1965.
- MADRID** (Navacerrada)—Ch. E-24. Transmitter 50 kw, ERP 1500 kw. Started Oct. 1965.
- MALLORCA** (Alfabia)—Ch. E-48. Transmitter 10 kw, ERP 100 kw. Started July 1968.
- PONTEVEDRA** (Domayo)—Ch. E-39. Transmitter 1 kw, ERP 39 kw. Started Dec. 1973.
- SAN SEBASTIAN** (Jaizquibel)—Ch. E-48. Transmitter 10 kw, ERP 100 kw. Started July 1966.
- SANTIAGO DE COMPOSTELA** (Monte Pedroso)—Ch. E-2. Transmitter 10 kw, ERP 40 kw. Started Nov. 1967.
- SEVILLA** (Valencina)—Ch. E-52. Transmitter 10 kw, ERP 100 kw. Started July 1967.
- VALENCIA** (Torrente)—Ch. E-22. Transmitter 10 kw, ERP 60 kw. Started July 1966.
- ZARAGOZA** (La Muela)—Ch. E-33. Transmitter 10 kw, ERP 250 kw. Started Oct. 1965.
- Low-powered repeaters: 23 in operation.

Sri Lanka

- COLOMBO**—Sri Lanka Broadcasting Corp., P. O. Box 574. Colombo 7, Sri Lanka. No additional information available.

Sudan

(625-line standards, System B)
Sets in use: 85,000

- OMDURMAN**—Sudan Television Service (Govt., commercial), P.O. Box 1094, Omdurman, Sudan Democratic Republic. Tel. 52100 & 52163. Ch. E-5 (V-175.25, A-180.75). Transmitter 600 watts, ERP 2.4 kw. Started Nov. 1963.
- Personnel: Kamal El Zubeir, acting director; Mustafa Abd Alrahman, program director; Sayed Moutasim Osman, administrative officer.
- Hours of operation: 6:30-11:30 p.m., daily.
- WAD MEDANI**—Gazira TV Station, Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. Originates local programs. TV tape recording facilities.

Surinam

(525-line standards, System M)
Sets in use: 33,000

- PARAMARIBO**—STVS, Surinaamse Televisie Stichting (Govt., commercial), Cultuurtuinlaan, P.O. Box 535, Paramaribo. Tel. 73021, 73032, 73100. Ch. 8. Transmitter 500 watts, ERP 6 kw. TV tape recording facilities. Started Oct. 20, 1965.

1110-b

Personnel: F. J. Pengel, director general; S. Kandhal, sales manager; G. Meye, program manager; F. Sjauw-En-Wa, chief engineer.

Hours of operation: 17:30-23:00, daily.

Rates (peak): Spot 10 sec., 36; 30 sec., 50; 60 sec., 72. Programs 15 min., 108; 30 min., 166; hour 288 (Surinam Guilders).

Low-powered repeaters: 2 in operation; 4 planned.

Sweden

(625-line standards, Systems B & G)
Sets in use: 2,840,000 black & white; 1,275,000 color
Color: PAL System.

The Central Administration of Swedish Telecommunications, (S-12386 Farsta; Tel. (08) 7131000) has the responsibility for the distribution of the programs produced by Sveriges Radio and also has charge of the collection of receiver fees. Programming is provided by Sveriges Radio AB, S-105 10 Stockholm. Tel. 631000. (Semi-Govt., non-commercial). Sveriges Radio has major program production units for television & radio in Stockholm and 10 regional staffs. Hours of operation: 4:30 p.m.-10:30 p.m. The hours do not apply to 15 additional hours per week of school television, Eurovision, Nordvision and afternoon repeat broadcasts. TV tape recording facilities in Stockholm with mobile units available for use in other parts of the country. TV 2 began Dec. 1969; regular color service April 1970.

Ownership: Shares of Sveriges Radio AB are allotted in fixed proportions between the press (1/5), major national organizations and associations (3/5), commercial and industrial interests, primarily the radio industry (1/5). Personnel: Governor Per Eckerberg, chairman; Otto Nordenskiold, director general; J. O. Modig, deputy director general; N. P. Lindskog, dir., central office; N. Ragna, dir., staff; Arne Rohdin, dir., engineering; C. Wachtmeister, deputy dir., engineering; K. E. Lundevall, dir., radio programs; M. Faxen, deputy dir., radio programs; H. Unsgaard, dir. programs TV 1; O. Wallqvist, dir. programs TV 2; L. E. Kjellgren, controller, TV program services; R. Lundgren, controller, educational programs; Sam Nilsson, controller, news programs, TV 1; O. Hansson, controller, news programs TV 2; G. Hansson, legal advisor; G. Dahlin, controller, international relations; L. G. Warne, deputy controller, international relations; Ph. von Krusensterna, head, press & information.

Represented in U.S. by Claes Dahlgren, 825 Third Ave., 37th Floor, New York, N.Y. (10022). Tel. 212-688-6872.

Represented in London by Lennart Ehrenborg, ITN House, 48 Wells St., London W. 1. P3FE.

FIRST PROGRAM

- ALVDALEN**—Ch. E-11. ERP 0.15 kw. Started April 1974.
- ALVSBYEN**—Ch. E-4. ERP 60 kw. Started Nov. 1961.
- AMMARNAS**—Ch. E-7. ERP 0.15 kw. Started June 1967.
- ANGE**—Ch. E-8. ERP 15 kw. Started Aug. 1960.
- ANGELHOLM**—Ch. E-22. ERP 1.6 kw. Started Dec. 1973.
- ARE**—Ch. E-10. ERP 0.15 kw. Started April 1961.
- ARJEPLOG**—Ch. E-9¹. ERP 0.15 kw. Started June 1964.
- ARVIDSJAUR**—Ch. E-5. ERP 60 kw. Started Dec. 1961.
- BACKEFORS**—Ch. E-8. ERP 60 kw. Started Oct. 1960.
- BISPFORS**—Ch. E-2. ERP 0.15 kw. Started Aug. 1967.
- BJORKLIDEN**—Ch. E-9¹. ERP 0.15 kw. Started Feb. 1964.
- BJORNA**—Ch. E-5. ERP 0.15 kw. Started Dec. 1968.
- BOLLNAS**—Ch. E-6. ERP 60 kw. Started May 1959.
- BORAS**—Ch. E-6. ERP 3 kw. Started Oct. 1959.
- BORLANGE**—Ch. E-10. ERP 60 kw. Started March 1959.
- BREDBYEN**—Ch. E-8. ERP 0.15 kw. Started June 1967.
- DREVDAGEN**—Ch. E-4. ERP 0.15 kw. Started Feb. 1968.
- DUVED**—Ch. E-5. ERP 0.15 kw. Started April 1970.
- EMMABODA**—Ch. E-8. ERP 60 kw. Started Aug. 1959.
- ENAFORS**—Ch. E-8. ERP 0.15 kw. Started Dec. 1963.
- FILIPSTAD**—Ch. E-9. ERP 5 kw. Started June 1973.
- FINNVEDEN**—Ch. E-4¹. ERP 3 kw. Started March 1967.
- FREDRIKSBERG**—Ch. E-5. ERP 0.15 kw. Started May 1965.
- FUNASDALEN**—Ch. E-10. ERP 0.15 kw. Started Dec. 1964.
- GADDEDE**—Ch. E-6. ERP 0.15 kw. Started Dec. 1961.
- GALLIVARE**—Ch. E-9. ERP 60 kw. Started Dec. 1961.
- GAVLE**—Ch. E-9. ERP 60 kw. Started Dec. 1958.
- GOTEBORG**—Ch. E-9. ERP 60 kw. Started May 1958.
- GOTEBORG-SLATTADAMM**—Ch. E-11. ERP 0.15 kw. Started June 1966.
- GREBBESTAD**—Ch. E-6¹. ERP 0.15 kw. Started Dec. 1961.
- HALLASTROM**—Ch. E-3. ERP 0.15 kw. Started June 1970.
- HALMSTAD**—Ch. E-7. ERP 60 kw. Started Nov. 1958.
- HARNOSAND**—Ch. E-9. ERP 0.15 kw. Started Nov. 1959.
- HELSINGBORG**—Ch. E-9. ERP 1 kw. Started Nov. 1958.
- HEMAVAN**—Ch. E-8. ERP 0.15 kw. Started April 1966.
- HOLJES**—Ch. E-4. ERP 0.15 kw. Started Dec. 1963.
- HORBY**—Ch. E-2. ERP 100 kw. Started Oct. 1959.
- HORBY**—Ch. E-43. ERP 1000 kw. Started Dec. 1965.

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HUDDIKSVALL—Ch. E-11. ERP 4 kw. Started Dec. 1959.
 HULTSFRED—Ch. E-9. ERP 0.15 kw. Started Dec. 1959.
 IDRE—Ch. E-10. ERP 0.15 kw. Started Dec. 1962.
 JOESTROM—Ch. E-4. ERP 0.15 kw. Started Oct. 1967.
 JOKKMOKK—Ch. E-7. ERP 0.3 kw. Started Dec. 1964.
 JONKOPING—Ch. E-8. ERP 1 kw. Started July 1959.
 JORMVATTNET—Ch. E-10. ERP 0.15 kw. Started June 1970.
 KALARNE—Ch. E-9. ERP 0.15 kw. Started June 1964.
 KALIX—Ch. E-8. ERP 60 kw. Started June 1962.
 KALIROR—Ch. E-6. ERP 0.15 kw. Started Dec. 1964.
 KARESUANDO—Ch. E-10. ERP 0.15 kw. Started Feb. 1963.
 KARLSHAMN—Ch. E-11. ERP 10 kw. Started Jan. 1964.
 KARLSKRONA—Ch. E-9¹. ERP 3 kw. Started Sept. 1959.
 KARLSTAD—Ch. E-5¹. ERP 1 kw. Started Dec. 1958.
 KIRUNA—Ch. E-6. ERP 60 kw. Started Dec. 1961.
 KISA—Ch. E-11. ERP 30 kw. Started Feb. 1964.
 KIVIK—Ch. E-6. ERP 0.15 kw. Started June 1967.
 KOPMANHOLMEN—Ch. E-9. ERP 0.15 kw. Started Dec. 1961.
 KOPPOM—Ch. E-3. ERP 0.1 kw. Started Oct. 1971.
 KRAMFORS—Ch. E-10. ERP 0.15 kw. Started Dec. 1963.
 KULTSJON—Ch. E-5. ERP 0.15 kw. Started Jan. 1968.
 KUNGSHAMN—Ch. E-5¹. ERP 0.4 kw. Started Dec. 1962.
 LAISVALL—Ch. E-7¹. ERP 0.15 kw. Started Nov. 1962.
 LIDEN—Ch. E-3. ERP 0.15 kw. Started Jan. 1966.
 LINKOPING—Ch. E-9. ERP 1 kw. Started Dec. 1958.
 LJUNGDALEN—Ch. E-11. ERP 0.15 kw. Started June 1967.
 LOFFSTRAND—Ch. E-4¹. ERP 0.18 kw. Started Dec. 1961.
 LYCKSELE—Ch. E-8¹. ERP 30 kw. Started Aug. 1960.
 MALMO—Ch. E-10. ERP 1 kw. Started May 1958.
 MALUNG—Ch. E-5¹. ERP 0.15 kw. Started Dec. 1962.
 MJALLOM—Ch. E-8. ERP 0.15 kw. Started Dec. 1962.
 MOLIDEN—Ch. E-10¹. ERP 0.15 kw. Started Dec. 1962.
 MOLNDAL—Ch. E-7¹. ERP 0.15 kw. Started March 1969.
 MORA—Ch. E-8¹. ERP 10 kw. Started Dec. 1960.
 MOTALA—Ch. E-7. ERP 10 kw. Started Dec. 1958.
 MUODOSLOMPOLO—Ch. E-4¹. ERP 0.15 kw. Started July 1963.
 NASSJO—Ch. E-10. ERP 60 kw. Started Nov. 1958.
 NORRKOPING—Ch. E-5. ERP 60 kw. Started May 1958.
 OREBRO—Ch. E-2. ERP 60 kw. Started April 1960.
 ORKELJUNGA—Ch. E-8¹. ERP 0.15 kw. Started Sept. 1967.
 ORNSKOLDSVIK—Ch. E-6. ERP 7 kw. Started Aug. 1960.
 OSTERSUND—Ch. E-4. ERP 100 kw. Started April 1960.
 OSTHAMMAR—Ch. E-11. ERP 30 kw. Started Dec. 1961.
 OVERKALIX—Ch. E-10. ERP 5 kw. Started Sept. 1965.
 PAJALA—Ch. E-7. ERP 60 kw. Started Dec. 1961.
 RAGUNDA—Ch. E-10. ERP 0.15 kw. Started Dec. 1963.
 RAMSELE—Ch. E-10. ERP 0.15 kw. Started May 1967.
 SADVALUSPEN—Ch. E-4. ERP 0.15 kw. Started June 1970.
 SARNA—Ch. E-7¹. ERP 0.15 kw. Started Dec. 1962.
 SEITEVARE—Ch. E-7¹. ERP 0.15 kw. Started Feb. 1963.
 SKELLEFTEA—Ch. E-6. ERP 35 kw. Started Aug. 1960.
 SKOVDE—Ch. E-3. ERP 60 kw. Started Dec. 1958.
 SOLLEFTEA—Ch. E-7. ERP 60 kw. Started June 1960.
 SOLLEFTEA-HALLSTA—Ch. E-10. ERP 0.15 kw. Started Dec. 1960.
 SORBYGDEN—Ch. E-11. ERP 0.15 kw. Started March 1970.
 STALON—Ch. E-7. ERP 0.15 kw. Started Oct. 1967.
 STOCKHOLM—Ch. E-4. ERP 60 kw. Started Sept. 1956.
 STORDALEN—Ch. E-7¹. ERP 0.15 kw. Started Dec. 1963.
 STORUMAN—Ch. E-10. ERP 60 kw. Started June 1961.
 STROMSTAD—Ch. E-5. ERP 0.15 kw. Started April 1962.
 SUNDSVALL—Ch. E-5. ERP 60 kw. Started May 1959.
 SUNNE—Ch. E-7. ERP 60 kw. Started Aug. 1960.
 SVANSTEIN—Ch. E-5. ERP 0.15 kw. Started Sept. 1967.
 SVEG—Ch. E-3. ERP 60 kw. Started Dec. 1960.
 SVINESUND—Ch. E-2. ERP 0.15 kw. Started May 1964.
 SVARDSJO—Ch. E-4. ERP 0.15 kw. Started Jan. 1966.
 SYSSLEBACK—Ch. E-10. ERP 0.15 kw. Started Dec. 1961.
 TARNABY—Ch. E-6. ERP 0.15 kw. Started Dec. 1962.
 TASJO—Ch. E-9. ERP 60 kw. Started June 1961.
 TOCKFORS—Ch. E-10. ERP 0.4 kw. Started Oct. 1967.
 TORNETRASK—Ch. E-4¹. ERP 0.15 kw. Started Dec. 1963.

TORPSHAMMAR—Ch. E-9. ERP 0.15 kw. Started Dec. 1963.
 TORSBY—Ch. E-5. ERP 0.15 kw. Started Dec. 1973.
 TRANSTRAND—Ch. E-6. ERP 0.15 kw. Started Dec. 1962.
 TRARYD—Ch. E-10¹. ERP 0.15 kw. Started Feb. 1968.
 TROLLHATTAN—Ch. E-7. ERP 1 kw. Started May 1960.
 UDDEVALLA—Ch. E-2¹. ERP 5 kw. Started Dec. 1959.
 UMFORS—Ch. E-5. ERP 0.15 kw. Started Dec. 1969.
 UPPSALA—Ch. E-6. ERP 3 kw. Started May 1960.
 VADDO—Ch. E-8¹. ERP 200 kw. Started Oct. 1967.
 VANNAS—Ch. E-2. ERP 60 kw. Started Aug. 1960.
 VARBERG—Ch. E-10¹. ERP 1 kw. Started Nov. 1959.
 VASSIJAURE—Ch. E-3. ERP 0.15 kw. Started Feb. 1964.
 VASTERAS—Ch. E-8. ERP 10 kw. Started July 1959.
 VASTERVIK—Ch. E-6. ERP 60 kw. Started Dec. 1959.
 VIETAS—Ch. E-3¹. ERP 0.15 kw. Started Feb. 1965.
 VIRSERUM—Ch. E-7. ERP 0.15 kw. Started July 1965.
 VISBY—Ch. E-9. ERP 60 kw. Started Dec. 1959.
 VISLANDA—Ch. E-5¹. ERP 10 kw. Started April 1962.
 VUOLLERIM—Ch. E-6. ERP 0.15 kw. Started March 1971.
 Low-powered repeaters (less than 100 watts ERP): 84 in operation.

SECOND PROGRAM

ALINGSAS—Ch. E-25. ERP 0.2 kw. Started Jan. 1974.
 ALVDALEN—Ch. E-28. ERP 1.2 kw. Started April 1974.
 ALVSBY—Ch. E-36. ERP 1000 kw. Started Dec. 1969.
 AMOT—Ch. E-24. ERP 0.2 kw. Started Aug. 1974.
 ANGE—Ch. E-42. ERP 250 kw. Started Nov. 1970.
 ANGELHOLM—Ch. E-25. ERP 1.6 kw. Started Dec. 1973.
 ARE—Ch. E-30. ERP 0.8 kw. Started May 1972.
 ARJEPLOG—Ch. E-47. ERP 0.7 kw. Started June 1972.
 ARVIDSJAUR—Ch. E-21. ERP 1000 kw. Started Aug. 1971.
 BACKEFORS—Ch. E-26. ERP 1000 kw. Started Dec. 1969.
 BENGTSFORS—Ch. E-51. ERP 0.13 kw. Started Dec. 1973.
 BISPFORS—Ch. E-32. ERP 1.5 kw. Started May 1972.
 BOLLNAS—Ch. E-29. ERP 1000 kw. Started Dec. 1969.
 BORAS—Ch. E-42. ERP 1000 kw. Started Dec. 1969.
 BORAS-SJOBO—Ch. E-27. ERP 0.4 kw. Started June 1972.
 BORLANGE—Ch. E-47. ERP 1000 kw. Started Dec. 1969.
 BREDBY—Ch. E-26. ERP 0.75 kw. Started June 1972.
 DALSLANGED—Ch. E-41. ERP 0.2 kw. Started Aug. 1972.
 DEGERFORS—Ch. E-27. ERP 4 kw. Started Aug. 1972.
 DUVNAS—Ch. E-32. ERP 0.75 kw. Started Sept. 1973.
 EDANE—Ch. E-34. ERP 0.1 kw. Started June 1974.
 EMMABODA—Ch. E-31. ERP 1000 kw. Started Dec. 1969.
 FALUN—Ch. E-40. ERP 15 kw. Started June 1970.
 FILIPSTAD—Ch. E-33. ERP 1000 kw. Started Sept. 1970.
 FINNVEDEN—Ch. E-48. ERP 1000 kw. Started Dec. 1969.
 FREDRIKA—Ch. E-32. ERP 0.2 kw. Started June 1974.
 FREDRIKSBERG—Ch. E-31. ERP 1.5 kw. Started Aug. 1972.
 FUNASDALEN—Ch. E-50. ERP 2 kw. Started July 1973.
 GADDEDE—Ch. E-22. ERP 3.5 kw. Started Nov. 1973.
 GALLIVARE—Ch. E-33. ERP 1000 kw. Started Nov. 1970.
 GAVLE—Ch. E-27. ERP 1000 kw. Started Dec. 1969.
 GOTEBOG—Ch. E-30. ERP 1000 kw. Started Dec. 1969.
 GOTEBOG-SLATTADAMM—Ch. E-59. ERP 0.8 kw. Started Oct. 1971.
 GREBBESTAD—Ch. E-31. ERP 0.5 kw. Started Dec. 1972.
 HAGFORS—Ch. E-28. ERP 0.4 kw. Started Oct. 1971.
 HALLASTROM—Ch. E-52. ERP 2 kw. Started May 1974.
 HALMSTAD—Ch. E-24. ERP 1000 kw. Started Dec. 1969.
 HAMBURGSUND—Ch. E-46. ERP 0.4 kw. Started Dec. 1973.
 HARNOSAND—Ch. E-29. ERP 5 kw. Started June 1970.
 HASSELA—Ch. E-59. ERP 0.3 kw. Started Aug. 1974.
 HEDE—Ch. E-37. ERP 0.4 kw. Started Jan. 1974.
 HELSINGBORG—Ch. E-30. ERP 10 kw. Started June 1970.
 HEMAVAN—Ch. E-25. ERP 1.5 kw. Started April 1973.

¹ Vertical polarization.

(Continued on next page)

International TV Directory

SWEDEN—(Continued)

HOFORS—Ch. E-23. ERP 0.4 kw. Started Dec. 1971.
HOGSBY—Ch. E-23. ERP 0.4 kw. Started June 1974.
HOLJES—Ch. E-43. ERP 1.8 kw. Started April 1973.
HORBY—Ch. E-33. ERP 1000 kw. Started Dec. 1969.
HUDIKSVALL—Ch. E-31. ERP 1000 kw. Started Dec. 1969.
HULTSFRED—Ch. E-33. ERP 0.5 kw. Started Aug. 1974.
HUNNEBOSTRAND—Ch. E-53. ERP 0.4 kw. Started June 1972.
IDRE—Ch. E-51. ERP 1.6 kw. Started Feb. 1973.
JARPEN—Ch. E-23. ERP 0.5 kw. Started Sept. 1973.
JOKKMOKK—Ch. E-37. ERP 0.4 kw. Started Aug. 1972.
JONKOPING—Ch. E-28. ERP 15 kw. Started May 1970.
KALIX—Ch. E-35. ERP 1000 kw. Started Nov. 1970.
KARESUANDO—Ch. E-22. ERP 1 kw. Started Aug. 1973.
KARLSHAMN—Ch. E-26. ERP 1000 kw. Started Dec. 1969.
KARLSKRONA—Ch. E-34. ERP 20 kw. Started March 1970.
KARLSTAD—Ch. E-43. ERP 200 kw. Started Dec. 1969.
KIRUNA—Ch. E-29. ERP 1000 kw. Started Nov. 1970.
KISA—Ch. E-49. ERP 1000 kw. Started Dec. 1969.
KOPMANHOLMEN—Ch. E-44. ERP 1.3 kw. Started May 1972.
KOPPOM—Ch. E-21. ERP 10 kw. Started May 1972.
KRAMFORS—Ch. E-43. ERP 10 kw. Started July 1971.
KRISTINEHAMN—Ch. E-24. ERP 0.5 kw. Started Dec. 1970.
KUNGALV—Ch. E-56. ERP 0.5 kw. Started June 1973.
LAISVALL—Ch. E-29. ERP 1.4 kw. Started March 1973.
LIDEN—Ch. E-26. ERP 2 kw. Started April 1973.
LIMEDSFORSEN—Ch. E-55. ERP 0.5 kw. Started March 1973.
LINKOPING—Ch. E-24. ERP 0.4 kw. Started Feb. 1970.
LJUNGBALEN—Ch. E-23. ERP 1.3 kw. Started July 1974.
LJUSNARSBERG—Ch. E-26. ERP 1.2 kw. Started May 1972.
LOFFSTRAND—Ch. E-26. ERP 3 kw. Started July 1974.
LUDVIKA—Ch. E-24. ERP 0.5 kw. Started Dec. 1972.
LYCKSELE—Ch. E-45. ERP 1000 kw. Started Nov. 1970.
MALMO—Ch. E-27. ERP 150 kw. Started Dec. 1969.
MALUNG—Ch. E-32. ERP 1.8 kw. Started Dec. 1972.
MATFORS—Ch. E-34. ERP 0.4 kw. Started April 1972.
MJALLOM—Ch. E-26. ERP 1.2 kw. Started June 1973.
MOLNDAL—Ch. E-22. ERP 2 kw. Started Dec. 1971.
MORA—Ch. E-22. ERP 1000 kw. Started Aug. 1970.
MOTALA—Ch. E-45. ERP 1000 kw. Started Aug. 1970.
NASSJO—Ch. E-22. ERP 1000 kw. Started Dec. 1969.
NORRAHAMMAR—Ch. E-54. ERP 0.5 kw. Started Sept. 1973.
NORRKOPING—Ch. E-32. ERP 1000 kw. Started Dec. 1969.
NORRTALJE—Ch. E-51. ERP 0.2 kw. Started April 1971.
OREBRO—Ch. E-48. ERP 1000 kw. Started Dec. 1969.
OSKARSHAMN—Ch. E-52. ERP 0.2 kw. Started Nov. 1972.
ONSKOLDSELE—Ch. E-39. ERP 200 kw. Started Dec. 1969.
OSTERSUND—Ch. E-27. ERP 1000 kw. Started Dec. 1969.
OSTHAMMAR—Ch. E-26. ERP 1000 kw. Started Dec. 1969.
OSTMARK—Ch. E-45. ERP 2 kw. Started May 1974.
OVERKALIX—Ch. E-45. ERP 1000 kw. Started Aug. 1973.
PAJALA—Ch. E-34. ERP 1000 kw. Started Nov. 1971.
PORJUS—Ch. E-28. ERP 0.25 kw. Started Feb. 1973.
RAGUNDA—Ch. E-22. ERP 0.4 kw. Started July 1972.
RAMSELE—Ch. E-26. ERP 5 kw. Started May 1974.
SALEN—Ch. E-45. ERP 0.8 kw. Started June 1973.
SARNA—Ch. E-41. ERP 0.9 kw. Started Dec. 1972.
SKELLEFTEA—Ch. E-46. ERP 1000 kw. Started March 1970.
SKOTTSUND—Ch. E-24. ERP 0.3 kw. Started Dec. 1972.
SKOVDE—Ch. E-37. ERP 1000 kw. Started Dec. 1969.
SMEDJEBACKEN—Ch. E-28. ERP 0.4 kw. Started Oct. 1972.
SODERKOPING—Ch. E-25. ERP 0.4 kw. Started Aug. 1974.
SODERTALJE—Ch. E-41. ERP 0.5 kw. Started June 1970.
SOLLEFTEA—Ch. E-46. ERP 1000 kw. Started Dec. 1970.
SOLLEFTEA-HALLSTA—Ch. E-21. ERP 1 kw. Started June 1971.
SORBYGDEN—Ch. E-43. ERP 0.8 kw. Started Aug. 1974.
STOCKHOLM—Ch. E-23. ERP 1000 kw. Started Dec. 1969.
STODE—Ch. E-25. ERP 2.8 kw. Started March 1973.
STORUMAN—Ch. E-33. ERP 1000 kw. Started Sept. 1971.

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STROMSTAD—Ch. E-27. ERP 2 kw. Started July 1972.
SUNDSBRUK—Ch. E-58. ERP 0.25 kw. Started April 1972.
SUNDSVALL—Ch. E-47. ERP 1000 kw. Started Dec. 1969.
SUNNE—Ch. E-50. ERP 1000 kw. Started June 1970.
SVARDSJO—Ch. E-21. ERP 1.4 kw. Started June 1974.
SVEG—Ch. E-21. ERP 1000 kw. Started June 1971.
SYSSLEBACK—Ch. E-39. ERP 8 kw. Started Jan. 1973.
TARNABY—Ch. E-39. ERP 2 kw. Started Oct. 1972.
TASJO—Ch. E-37. ERP 1000 kw. Started July 1971.
TOCKSFORS—Ch. E-60. ERP 1.2 kw. Started Sept. 1974.
TORPSHAMMAR—Ch. E-23. ERP 1.2 kw. Started May 1972.
TORSBY—Ch. E-27. ERP 2.1 kw. Started July 1973.
TRANSTRAND—Ch. E-41. ERP 0.5 kw. Started March 1973.
TRARYD—Ch. E-22. ERP 0.4 kw. Started June 1974.
TROLLHATTAN—Ch. E-51. ERP 20 kw. Started Dec. 1969.
UDDEVALLA—Ch. E-23. ERP 1000 kw. Started Dec. 1969.
ULRICEHAMN—Ch. E-21. ERP 0.5 kw. Started Jan. 1974.
UPPSALA—Ch. E-49. ERP 15 kw. Started Feb. 1970.
VALDEMARSVIK—Ch. E-55. ERP 0.15 kw. Started Feb. 1972.
VANNAS—Ch. E-47. ERP 1000 kw. Started Dec. 1969.
VARBERG—Ch. E-49. ERP 200 kw. Started Dec. 1969.
VASTERAS—Ch. E-31. ERP 1000 kw. Started Dec. 1969.
VASTERVIK—Ch. E-26. ERP 1000 kw. Started Dec. 1969.
VIKMANSHYTAN—Ch. E-29. ERP 0.4 kw. Started April 1973.
VINDELN—Ch. E-25. ERP 1 kw. Started June 1973.
VIRSERUM—Ch. E-28. ERP 1.5 kw. Started Aug. 1972.
VISBY—Ch. E-41. ERP 1000 kw. Started June 1970.
VISLANDA—Ch. E-32. ERP 1000 kw. Started Dec. 1969.
VUOLLERIM—Ch. E-27. ERP 10 kw. Started May 1972.
Low-powered repeaters (less than 100 watts ERP): 6 in operation.
CATV Systems: There is no official definition. Approximately 40 systems have more than 1,000 subscribers (including MATV systems serving apartment houses).

Switzerland

(625-line standards, Systems B & G)

Color: PAL System

Sets in use: 1,400,000 black & white; 400,000 color

Swiss Broadcasting Corp. (Govt., non-commercial), Glacomettstrasse 3, CH-3000 Berne 15, Switzerland. Studios at Zurich, Geneva & Lugano produce programs in German, French & Italian. Under terms of the Govt. license SBC directs program services (radio & television) and FTT is responsible for technical operations. Annual license fees: Frs. 120 Spot advertisements accepted for 20 min. on weekdays.

Personnel: Dr. Stelio Molo, director general; Edouard Haas, director of radio & TV program services; Markus T. Drack, press & information officer.

Program service, German language, Studio Seebach, Fernsehstrasse 1, 8052 Zurich. Tel. 01. 500 500. Dr. Guido Frei, TV program director. Dr. Gerd H. Padel, regional radio-TV director, Hagenholzstrasse 81, 8052 Zurich-Oerlikon. Tel. 01. 50 34 11.

Program service, French language, Studio de television, Qual Ernest Ansermet 20, 1211 Geneve 8. Tel. 022. 29 33 33. Alexandre Burger, TV program director. Rene Schenker, regional radio-TV director, Avenue de la gare 6, 1001 Lausanne. Tel. 021. 20 59 11. Program service, Italian language, Studio-TV, 6903 Lugano-Besso. Tel. 091. 3 20 21. Franco Marazzi, regional radio-TV director; Cherubino Darani, radio & TV program director.

Hours of operation: 15:00-22:30/23:00, average weekdays; German language 8:00, French/Italian 10:00-23:00, Sat.; 9:00-23:00 average Sun.

Rates (Jan. 1, 1975): Spot 60 sec., 14,600; 40 sec., 11,680; 30 sec., 8,760; 20 sec., 6,570 for national network (Swiss Francs). Color test programs began April 1967, regular color programming Oct. 1, 1968.

AIROLO—Ch. E-37. ERP 400 watts. German language. Started Dec. 1969.
ANDERMATT—Ch. E-31. ERP 250 watts. French language. Started 1969.
ANDERMATT—Ch. E-41. ERP 250 watts. Italian language. Started 1972.
AROSIO—Ch. E-31. ERP 400 watts. German language. Started 1969.
ATTINGHAUSEN—Ch. E-60. ERP 250 watts. Italian language. Started 1971.
ATTINGHAUSEN—Ch. E-57. ERP 250 watts. French language. Started 1969.
AUSSERBERG—Ch. E-6. ERP 100 watts. German language. Started 1967.
AUSSERBERG—Ch. E-37. ERP 1 kw. French language. Started Dec. 1969.
AVEGNO—Ch. E-26. ERP 100 watts. German language. Started March 1974.
BALSTHAL—Ch. E-21. ERP 140 watts German language. Started 1970.

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BASLE (St. Chrischona)—Ch. E-11. ERP 50 kw. directional. German language. Started April 1954.

BASLE (St. Chrischona)—Ch. E-46. ERP 200 kw. French language. Started Dec. 1969.

BASLE (St. Chrischona)—Ch. E-49. ERP 200 kw. Italian language. Started 1971.

BERNE (Bantiger)—Ch. E-2. ERP 100 kw. German language. Started Dec. 1954.

BERNE (Bantiger)—Ch. E-10. ERP 100 kw. directional. French language. Started Jan. 1962.

BERNE (Bantiger)—Ch. E-40. ERP 300 kw. Italian language. Started Dec. 1969.

BIEL—Ch. E-57. ERP 200 watts. German language. Started 1971.

BIEL—Ch. E-60. ERP 200 watts. French language. Started 1971.

BIEL—Ch. E-47. ERP 200 watts. Italian language. Started 1971.

BOENIGEN—Ch. E-5. ERP 120 watts. directional. German language. Started Jan. 1964.

BOENIGEN—Ch. E-40. ERP 1.2 kw. French language. Started Dec. 1969.

BOENIGEN—Ch. E-43. ERP 1.2 kw. Italian language. Started 1972.

BRIENZ—Ch. E-21. ERP 300 watts. French language. Started Dec. 1969.

BRUSON—Ch. E-39. ERP 200 watts. German language. Started 1971.

BUCHSERBERG—Ch. E-42. ERP 900 watts. Italian language. Started 1969.

BUCHSERBERG—Ch. E-45. ERP 900 watts. French language. Started 1971.

CA D'FARETT—Ch. E-34. ERP 100 watts. German language. Started 1969.

CARDADA—Ch. E-21. ERP 700 watts. German language. Started 1969.

CELERINA—Ch. E-9. ERP 6 kw. German language. Started Dec. 1965.

CELERINA—Ch. E-7. ERP 3 kw. Italian language. Started 1967.

CHAMOSSAIRE—Ch. E-12. ERP 160 watts. French language. Started Dec. 1965.

CHAMOSSAIRE—Ch. E-57. ERP 600 watts. German language. Started Dec. 1973.

CHAMOSSAIRE—Ch. E-60. ERP 600 watts. Italian language. Started Dec. 1973.

CHAMPEX—Ch. E-45. ERP 150 watts. German language. Started 1971.

CHANDOLIN—Ch. E-23. ERP 500 watts. German language. Started Dec. 1969.

CHASSERAL—Ch. E-22. ERP 20 kw. French language. Started Dec. 1970.

CHASSERAL—Ch. E-25. ERP 20 kw. German language. Started Dec. 1970.

CHASSERAL—Ch. E-56. ERP 20 kw. Italian language. Started 1971.

CHATEAU d'OEX—Ch. E-39. ERP 120 watts. German language. Started Dec. 1973.

CHATEAU d'OEX—Ch. E-42. ERP 120 watts. Italian language. Started Dec. 1973.

DALPE—Ch. E-45. ERP 120 watts. German language. Started Dec. 1969.

DAVOS—Ch. E-34. ERP 300 watts. Italian language. Started 1972.

DAVOS—Ch. E-37. ERP 300 watts. French language. Started 1972.

EGGIWIL—Ch. E-31. ERP 100 watts. German language. Started 1971.

EINSIEDELN—Ch. E-48. ERP 120 watts. French language. Started 1972.

EINSIEDELN—Ch. E-51. ERP 120 watts. Italian language. Started 1972.

ENGELBERG—Ch. E-42. ERP 100 watts. French language. Started Dec. 1970.

ENGELBERG—Ch. E-45. ERP 100 watts. Italian language. Started 1972.

FANAS—Ch. E-45. ERP 200 watts. French language. Started 1971.

FANAS—Ch. E-42. ERP 200 watts. Italian language. Started 1971.

FELDIS—Ch. E-6. ERP 250 watts. German language. Started 1969.

FELDIS—Ch. E-24. ERP 1.5 kw. French language. Started 1971.

FELDIS—Ch. E-21. ERP 1.5 kw. Italian language. Started Dec. 1969.

FESCHEL—Ch. E-5. ERP 120 watts. German language. Started 1967.

FESCHEL—Ch. E-8. ERP 120 watts. French language. Started 1967.

FRICK—Ch. E-44. ERP 200 watts. French language. Started 1972.

FRICK—Ch. E-61. ERP 200 watts. Italian language. Started 1972.

FRICK—Ch. E-41. ERP 100 watts. German language. Started 1971.

FRUTIGEN—Ch. E-52. ERP 300 watts. French language. Started 1973.

FRUTIGEN—Ch. E-55. ERP 300 watts. Italian language. Started 1973.

GBIDEM—Ch. E-11. ERP 3 kw. German language. Started Dec. 1964.

GBIDEM—Ch. E-52. ERP 22 kw. French language. Started June 1969.

GBIDEM—Ch. E-55. ERP 22 kw. Italian language. Started 1971.

GEISSHOLZ—Ch. E-52. ERP 300 watts. French language. Started Dec. 1969.

GEISSHOLZ—Ch. E-55. ERP 300 watts. Italian language. Started 1973.

GENEVA (La Dole)—Ch. E-4. ERP 144 kw. directional. French language. Started Feb. 1955.

GENEVA (La Dole)—Ch. E-31. ERP 400 kw. German language. Started Dec. 1969.

GENEVA (La Dole)—Ch. E-34. ERP 400 kw. Italian language. Started 1971.

GISWIL—Ch. E-42. ERP 200 watts. French language. Started 1972.

GISWIL—Ch. E-45. ERP 200 watts. Italian language. Started 1972.

GORDUNO—Ch. E-57. ERP 700 watts. German language. Started 1973.

GOTSCHNAGRAT—Ch. E-47. ERP 300 watts. Italian language. Started 1971.

GOTSCHNAGRAT—Ch. E-50. ERP 300 watts. French language. Started 1971.

GRELLINGEN—Ch. E-35. ERP 300 watts. French language. Started Dec. 1970.

GRELLINGEN—Ch. E-29. ERP 300 watts. Italian language. Started 1972.

GRONO—Ch. E-42. ERP 400 watts. German language. Started Dec. 1969.

GRUYERE—Ch. E-46. ERP 1 kw. German language. Started Oct. 1970.

GSTAAD—Ch. E-48. ERP 300 watts. Italian language. Started 1973.

GUGGISBERG—Ch. E-41. ERP 400 watts. German language. Started 1971.

HAHNENMOOS—Ch. E-57. ERP 300 watts. French language. Started Dec. 1969.

HAHNENMOOS—Ch. E-60. ERP 300 watts. Italian language. Started 1972.

HASLEN—Ch. E-30. ERP 150 watts. French language. Started Dec. 1970.

HASLEN—Ch. E-33. ERP 150 watts. Italian language. Started Dec. 1970.

HAUTE NENDAZ—Ch. E-7. ERP 3 kw. French language. Started Nov. 1966.

HAUTE NENDAZ—Ch. E-43. ERP 30 kw. German language. Started 1969.

HAUTS-GENEVEYS—Ch. E-48. ERP 100 watts. French language. Started 1971.

HOFSTETTEN—Ch. E-30. ERP 120 watts. German language. Started Oct. 1970.

HOFSTETTEN—Ch. E-32. ERP 120 watts. French language. Started 1973.

HOFSTETTEN—Ch. E-36. ERP 120 watts. Italian language. Started 1973.

HORNFLUH—Ch. E-23. ERP 100 watts. French language. Started 1968.

HORNFLUH—Ch. E-29. ERP 100 watts. Italian language. Started 1973.

HORW—Ch. E-51. ERP 160 watts. Italian language. Started May 1971.

HORW—Ch. E-48. ERP 160 watts. French language. Started May 1970.

KANDERSTEG—Ch. E-46. ERP 100 watts. French language. Started 1973.

KANDERSTEG—Ch. E-49. ERP 100 watts. Italian language. Started 1973.

KLEWENALP—Ch. E-55. ERP 400 watts. French language. Started 1969.

KREUZLINGEN—Ch. E-53. ERP 100 watts. German language. Started 1972.

LA CHAUX-DE-FONDS (Jura)—Ch. E-9. ERP 4.5 kw. directional. French language. Started Jan. 1961.

LANGNAU—Ch. E-41. ERP 100 watts. French language. Started May 1971.

LANGNAU—Ch. E-44. ERP 100 watts. Italian language. Started May 1971.

LAUERZ—Ch. E-40. ERP 120 watts. French language. Started 1971.

LAUFELFINGEN—Ch. E-51. ERP 200 watts. German language. Started Dec. 1969.

LAUFELFINGEN—Ch. E-54. ERP 200 watts. French language. Started 1970.

LAUFELFINGEN—Ch. E-57. ERP 200 watts. Italian language. Started 1973.

LAVIN—Ch. E-25. ERP 750 watts. French language. Started 1972.

LAVIN—Ch. E-22. ERP 750 watts. Italian language. Started 1969.

(Continued on next page)

Florida—Fort Pierce-Vero Beach



WTVX

Ch. 34

Technical Facilities: Channel No. 34 (590-596 MHz). Authorized power: 317-kw max. & 67.6-kw horizontal visual, 13.5-kw aural. Antenna: 487-ft. above av. terrain, 476-ft. above ground, 509-ft. above sea level.

Latitude 27° 32' 46"
Longitude 80° 22' 08"

Transmitter: North U.S. 1.

Color: Network, live, film, slide & tape.

News Wire Service: UPI.

Facsimile Service: AP.

TV tape: Recording facilities.

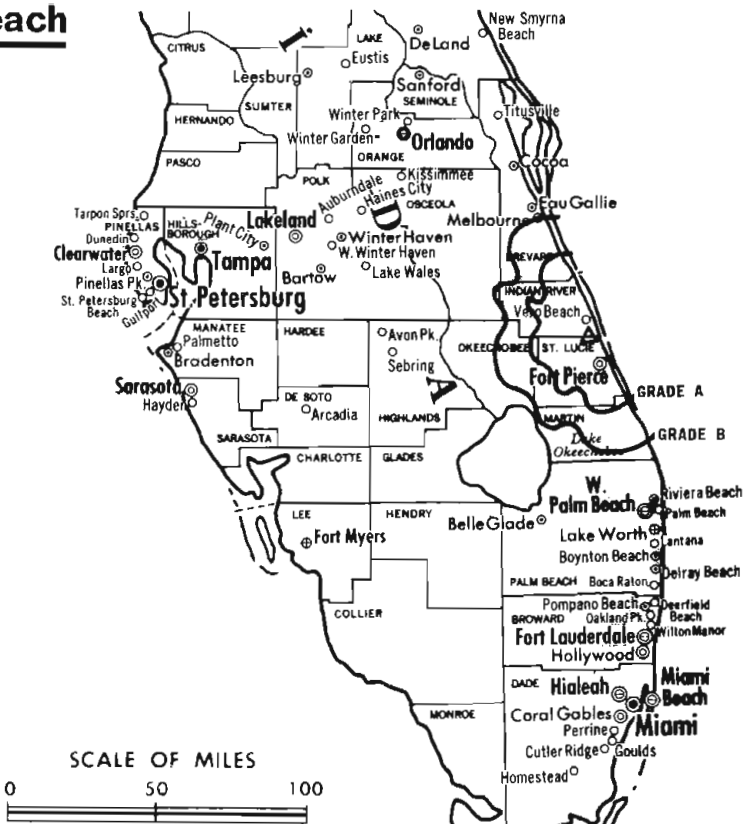
Total Households: © MSI

Consumer Market Data as of 1/1/75.

TV Homes: TV% and Circulation

© 1975 American Research Bureau.

County coverage based on Arbitron study (see page 4-b).



WTVX Ref: FCC File No. BPCT-4764 Granted 12/3/71

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WTVX

Licensee: Indian River Television Inc., Rt. 1, Box 313, Fort Pierce, Fla. (33450).

Studio: Signal Hill, U.S. Hwy. 1, between Fort Pierce & Vero Beach.

Telephone: 305-464-5220.

Ownership: Ruhl W. Koblegard, pres., 9.76%; Alto Adams Jr., v.p., 23.4%; Ben R. Bryan, secy., 1.5%; Walter J. Warren, treas., 2.16%; M. C. Talley, asst. secy., asst. treas. & gen. mgr., less than 1%; Christine Haynes, 6.08%; others, none with more than 5%.

Began Operation: April 5, 1966.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

M. C. TALLEY, general manager.

JACK TALLCOTT, sales manager.

DIGEST OF RATE CARD NO. 6

(July 5, 1970)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 20 Sec. 10 Sec.

Class A—7-11 p.m., daily.

\$220 \$160 \$110 \$90 \$82 \$65 \$49 \$33

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Indian River	17,400	16,500	95
	St Lucie	21,700	20,800	96
Between 25-49%	FLORIDA			
	Martin	14,400	13,800	96
Between 5-24%	FLORIDA			
	Glades	1,600	1,500	91
	Okeechobee	4,800	4,600	96
Station Totals		59,900	57,200	95
Net Weekly Circulation (1973-74)				33,100
Average Daily Circulation (1973-74)				20,500

For CBS Network listing,
see Services Volume

International TV Directory

SWITZERLAND—(Continued)

- LENZERHEIDE**—Ch. E-22. ERP 800 watts. Italian language. Started Dec. 1969.
- LENZERHEIDE**—Ch. E-25. ERP 800 watts. French language. Started 1972.
- LES ORDONS**—Ch. E-7. ERP 6 kw. French language. Started Dec. 1962.
- LEUK-FESCHEL**—Ch. E-8. ERP 120 watts. French language. Started Jan. 1967.
- LEUK-FESCHEL**—Ch. E-5. ERP 120 watts. German language. Started July 1967.
- LOHN**—Ch. E-41. ERP 150 watts. Italian language. Started Dec. 1969.
- LOHN**—Ch. E-44. ERP 150 watts. French language. Started 1972.
- LUCERNE (Rigi)**—Ch. E-6. ERP 30 kw, directional. German language. Started Nov. 1960.
- LUNGERN**—Ch. E-57. ERP 200 watts. French language. Started 1972.
- LUNGERN**—Ch. E-60. ERP 200 watts. Italian language. Started 1972.
- MALIX**—Ch. E-27. ERP 160 watts. German language. Started 1971.
- MALIX**—Ch. E-30. ERP 160 watts. Italian language. Started 1972.
- MALIX**—Ch. E-33. ERP 160 watts. French language. Started 1972.
- MANNLICHEN**—Ch. E-34. ERP 350 watts. French language. Started Dec. 1969.
- MANNLICHEN**—Ch. E-37. ERP 350 watts. Italian language. Started 1972.
- MESOCOCCO**—Ch. E-22. ERP 100 watts. German language. Started Dec. 1969.
- MON**—Ch. E-60. ERP 300 watts. French language. Started 1972.
- MON**—Ch. E-57. ERP 300 watts. Italian language. Started 1969.
- MONTE CENERI**—Ch. E-46. ERP 35 kw. German language. Started 1969.
- MONTE CENERI (Ticino)**—Ch. E-5. ERP 4.5 kw, directional. Italian language. Started June 1958.
- MONTE MONDINI**—Ch. E-32. ERP 240 watts. German language. Started Dec. 1970.
- MONTE MORELLO**—Ch. E-39. ERP 350 watts. German language. Started Dec. 1969.
- MONTE MORELLO**—Ch. E-42. ERP 350 watts. French language. Started July 1974.
- MONT PELERIN (Vaud)**—Ch. E-11. ERP 3.5 kw, directional. French language. Started Aug. 1960.
- MONT PELERIN**—Ch. E-44. ERP 18 kw. German language. Started Dec. 1973.
- MONT PELERIN**—Ch. E-47. ERP 18 kw. Italian language. Started Dec. 1973.
- MONTE SAN SALVATORE**—Ch. E-10. ERP 10 kw. Italian language. Started Nov. 1958.
- MONTE SAN SALVATORE**—Ch. E-54. ERP 30 kw. German language. Started 1969.
- MONTHEY**—Ch. E-32. ERP 200 watts. German language. Started Dec. 1973.
- MONTHEY**—Ch. E-53. ERP 200 watts. Italian language. Started Dec. 1973.
- MORISSEN**—Ch. E-43. ERP 250 watts. Italian language. Started Dec. 1969.
- MORISSEN**—Ch. E-46. ERP 250 watts. French language. Started 1972.
- MORON**—Ch. E-42. ERP 200 watts. German language. Started Aug. 1974.
- MORON**—Ch. E-45. ERP 200 watts. Italian language. Started Aug. 1974.
- MOUDON**—Ch. E-46. ERP 500 watts. German language. Started March 1974.
- NATSCHEN**—Ch. E-44. ERP 250 watts. French language. Started 1972.
- NATSCHEN**—Ch. E-47. ERP 250 watts. Italian language. Started 1972.
- NIEDERHORN**—Ch. E-27. ERP 15 kw. French language. Started Dec. 1969.
- NIEDERHORN**—Ch. E-12. ERP 5 kw, directional. German language. Started Sept. 1961.
- NIEDERHORN**—Ch. E-30. ERP 15 kw. Italian language. Started Dec. 1970.
- OFENPASS**—Ch. E-53. ERP 1 kw. Italian language. Started 1969.
- OLTEN**—Ch. E-42. ERP 14 kw. German language. Started Nov. 1973.
- OLTEN**—Ch. E-45. ERP 14 kw. French language. Started Nov. 1973.
- OLTEN**—Ch. E-63. ERP 14 kw. Italian language. Started Nov. 1973.
- PERSONICO**—Ch. E-44. ERP 400 watts. German language. Started Dec. 1970.
- PFAENDER (Austria)**—Ch. E-11. ERP 200 watts, directional. German language. Started July 1, 1965.
- PIZ CORVATSCH**—Ch. E-28. ERP 280 watts. French language. Started July 1974.
- PIZ LAGALB**—Ch. E-55. ERP 500 watts. Italian language. Started 1969.
- PIZ LAGALB**—Ch. E-37. ERP 500 watts. German language. Started 1969.
- PIZZO CASTELLO**—Ch. E-44. ERP 400 watts. German language. Started March 1974.
- PIZZO MATRO**—Ch. E-29. ERP 16 kw. German language. Started Dec. 1969.
- RAVOIRE (Valais)**—Ch. E-9. ERP 1.8 kw, directional. French language. Started Aug. 1960.
- RAVOIRE**—Ch. E-51. ERP 360 watts. German language. Started 1971.
- REUENTHAL**—Ch. E-41. ERP 200 watts. German language. Started 1972.
- REUENTHAL**—Ch. E-62. ERP 300 watts. French language. Started Dec. 1973.
- REUENTHAL**—Ch. E-64. ERP 175 watts. Italian language. Started 1973.
- RIETHEIM**—Ch. E-53. ERP 150 watts. French language. Started Dec. 1973.
- RIETHEIM**—Ch. E-56. ERP 150 watts. Italian language. Started Sept. 1969.
- RIFFELALP**—Ch. E-31. ERP 250 watts. French language. Started Dec. 1969.
- RIGI (Lucerne)**—Ch. E-32. ERP 130 kw. French language. Started Sept. 24, 1967. Experimental service.
- RIGI**—Ch. E-6. ERP 30 kw. German language. Started 1969.
- RIGI**—Ch. E-29. ERP 130 kw. Italian language. Started Dec. 1969.
- RUSCHEIN**—Ch. E-57. ERP 800 watts. Italian language. Started Dec. 1969.
- RUSCHEIN (Grisons)**—Ch. E-9. ERP 80 watts, directional. Locally-owned repeater. German language. Started Aug. 1960.
- RUSCHEIN**—Ch. E-60. ERP 800 watts. French language. Started 1972.
- SAENTIS (St. Gall)**—Ch. E-7. ERP 15 kw, directional. German language. Started April 1958.
- ST. NIKLAUS**—Ch. E-21. ERP 400 watts. French language. Started Dec. 1969.
- ST. SULPICE**—Ch. E-42. ERP 300 watts. German language. Started 1972.
- ST. SULPICE**—Ch. E-45. ERP 300 watts. Italian language. Started 1972.
- SALEN**—Ch. E-41. ERP 200 watts. German language. Started 1973.
- SAMNAUN**—Ch. E-53. ERP 550 watts. German language. Started March 1973.
- SAMNAUN**—Ch. E-56. ERP 550 watts. French language. Started July 1974.
- SAMNAUN**—Ch. E-59. ERP 550 watts. Italian language. Started July 1974.
- SAVIESE**—Ch. E-50. ERP 800 watts. German language. Started Dec. 1969.
- SCAIANO**—Ch. E-56. ERP 100 watts. Italian language. Started Dec. 1970.
- SCAIANO**—Ch. E-39. ERP 100 watts. German language. Started Dec. 1970.
- SCHAFFHAUSEN**—Ch. E-47. ERP 14 kw. German language. Started Jan. 1974.
- SCHAFFHAUSEN**—Ch. E-50. ERP 14 kw. French language. Started Jan. 1974.
- SCHAFFHAUSEN**—Ch. E-60. ERP 14 kw. Italian language. Started Jan. 1974.
- SCHUPFHEIM**—Ch. E-45. ERP 400 watts. Italian language. Started March 1974.
- SCHUPFHEIM**—Ch. E-42. ERP 400 watts. French language. Started 1969.
- SCHWANDIBERG**—Ch. E-50. ERP 500 watts. French language. Started 1969.
- SCHWANDIBERG**—Ch. E-53. ERP 500 watts. Italian language. Started 1972.
- SENT**—Ch. E-56. ERP 120 watts. French language. Started Dec. 1973.
- SENT**—Ch. E-53. ERP 120 watts. Italian language. Started Dec. 1973.
- SILS I.D.**—Ch. E-42. ERP 150 watts. French language. Started 1972.
- SILS I.D.**—Ch. E-45. ERP 150 watts. Italian language. Started 1972.
- SION (Veysonnaz)**—Ch. E-6. ERP 400 watts, directional. French language. Started April 1958.
- SOOL**—Ch. E-41. ERP 300 watts. French language. Started Dec. 1970.
- SOOL**—Ch. E-44. ERP 300 watts. Italian language. Started Dec. 1970.
- SUEN**—Ch. E-23. ERP 280 watts. German language. Started Dec. 1969.
- SUSTEN**—Ch. E-54. ERP 100 watts. German language. Started 1971.
- SUSTEN**—Ch. E-57. ERP 100 watts. French language. Started June 1974.

International TV Directory

TARASP—Ch. E-43. ERP 600 watts. Italian language. Started Dec. 1969.

TARASP—Ch. E-46. ERP 300 watts. French language. Started 1972.

VAL DE TRAVERS—Ch. E-37. ERP 500 watts. German language. Started 1972.

VAL DE TRAVERS—Ch. E-63. ERP 500 watts. Italian language. Started 1972.

VALLEE DE JOUX—Ch. E-46. ERP 1 kw. German language. Started 1973.

VALLEE DE JOUX—Ch. E-49. ERP 1 kw. Italian language. Started 1973.

VALLORBE—Ch. E-23. ERP 120 watts. German language. Started 1971.

VALLORBE—Ch. E-26. ERP 120 watts. Italian language. Started 1971.

VALZEINA—Ch. E-56. ERP 20 kw. French language. Started 1971.

VALZEINA—Ch. E-10. ERP 5 kw. directional. German language. Started Jan. 1962.

VALZEINA—Ch. E-53. ERP 20 kw. Italian language. Started 1968.

VAULRUZ—Ch. E-57. ERP 500 watts. German language. Started Oct. 1970.

VAULRUZ—Ch. E-60. ERP 500 watts. Italian language. Started 1973.

VERBIER—Ch. E-21. ERP 500 watts. German language. Started 1971.

WALLBACH—Ch. E-54. ERP 120 watts. French language. Started 1973.

WALLBACH—Ch. E-57. ERP 120 watts. Italian language. Started 1973.

WATTENWIL—Ch. E-6. ERP 450 watts. German language. Started 1967.

WATTENWIL—Ch. E-57. ERP 1 kw. French language. Started Dec. 1969.

WATTENWIL—Ch. E-60. ERP 1 kw. Italian language. Started 1973.

WEISSHORN—Ch. E-52. ERP 300 watts. French language. Started 1973.

WEISSHORN—Ch. E-49. ERP 300 watts. Italian language. Started 1973.

ZAZIWIL—Ch. E-23. ERP 200 watts. French language. Started May 1971.

ZAZIWIL—Ch. E-26. ERP 200 watts. Italian language. Started May 1971.

ZERNEZ—Ch. E-34. ERP 750 watts. Italian language. Started 1969.

ZERNEZ—Ch. E-37. ERP 750 watts. French language. Started 1972.

ZIEFEN—Ch. E-37. ERP 100 watts. German language. Started 1973.

ZIEFEN—Ch. E-53. ERP 100 watts. French language. Started 1973.

ZIEFEN—Ch. E-60. ERP 100 watts. Italian language. Started 1973.

ZIEGELBRUCKE—Ch. E-5. ERP 250 watts. German language. Started Dec. 1970.

ZIEGELBRUCKE—Ch. E-51. ERP 1.6 kw. French language. Started Dec. 1970.

ZIEGELBRUCKE—Ch. E-54. ERP 1.6 kw. Italian language. Started Dec. 1970.

ZURICH (Uetliberg)—Ch. E-3. ERP 100 kw. German language. Started July 1953.

ZURICH (Uetliberg)—Ch. E-23. ERP 160 kw. French language. Started Dec. 1969.

ZURICH (Uetliberg)—Ch. E-26. ERP 160 kw. Italian language. Started Apr. 1970.

Low-powered repeaters (less than 100 watts ERP): Swiss PTT Enterprises operates 52 French-language, 16 Italian-language & 219 German-language repeaters; in addition, local authorities or viewer associations operate 1 French-language, 6 Italian-language & 30 German-language repeaters.

Syria

(625-line standards, System B)
Sets in use: 224,000

Syrian Arab Television—S.A.T.—(Govt., commercial), Directorate General of Broadcasting & Television, Omayad Square, Damascus. Tel. 112.000, 112.001.

Personnel: Khudr Sha'ar, director general; Khudr Amran, director of broadcasting; Ahmad Hulwani, director of television; Sami Jano, director of public relations; Dr. Michel Barah, director of engineering; George Boulad, director of administration & finance.

Advertising is contracted through the Arab Advertising Organization, 28 Moutanabbi St., P.O. Box 2842, Damascus. Tel. 225219. Cable: ARADOR.

Hours of operation: 18:00-24:00, daily except Fri., 14:00-24:00.

Rates: Spot 60 sec., 330; 45 sec., 255; 30 sec., 180; 20 sec., 130; 15 sec., 105; 10 sec., 80 (Syrian Pounds).

ALEPPO—S.A.T., Ch. E-5 (V-175.25, A-180.75). Transmitter 2 kw, ERP 36 kw. Started July 1961. Repeats Damascus Ch. 5. TV tape recording facilities.

DAMASCUS—S.A.T., Ch. E-5 (V-175.25, A-180.75). Transmitter 10 kw, ERP 180 kw. TV tape recording facilities. Started July 1960.

HOMS—S.A.T., Ch. E-7 (V-189.25, A-194.75). Transmitter 2 kw, ERP 36 kw. Repeats Damascus Ch. 5. Started Sept. 1961.

SAROUKHIYAH—S.A.T., Ch. E-8 (V-196.25, A-201.75). Transmitter 35 kw, ERP 350 kw. Repeats Damascus Ch. 5. Started July 1963.

SLENFE—S.A.T., Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 180 kw. Repeats Damascus Ch. 5. Started Oct. 1965.

Low power repeaters: 10 planned.

Tahiti

(See French Polynesia)

Tanzania

(625-line standards, System B)
Color: PAL System

Sets in use: 1,000 black & white; 3,152 color

ZANZIBAR—TVZ, A.S.P. Department of Television (Govt., non-commercial), Karume House, P. O. Box 314, Zanzibar, Tanzania. Ch. E-21. ERP 30 kw. TV tape recording facilities. Started Jan. 12, 1974.

Personnel: A. R. Mendes, director; J. S. Kasingo, assistant director; Bakari Abeid, production manager; Mohamed Rojab, acting assistant chief engineer.

Hours of operation: Daily, 19:00-21:15.

Thailand

(625-line standards, System B)

Sets in use: 710,000 black & white; 10,000 color
Color: PAL System

The Government Public Relations Department, Rajdamnern Ave., Bangkok 2. Tel. 818854.

Personnel: Major General Prakorb Charumani, director general; Kamjat Keapanich, deputy director general; Raksak Vadhanapanich, deputy director general; Prem Rohitopakarn, secretary; Visit Amphalvorn, director, news div.; Chalauy Pichalsoradat, chief, public opinion survey div.; Chamnong Koomalayavisai, chief, public enlightenment div.; Kriang Krai C. Pricha, dir., radio engineering & license div.; Mrs. Pawa Watanasupt, chief, foreign affairs div.; Mrs. Suny Ram-Indra, chief, Thai Information Service in London; Manit Varin, chief, Thai Information Service in Washington, D.C.; Danai Sriyabhai, chief, home broadcasting div.; Mrs. Somchit Siddhichai, chief, overseas broadcasting div.

Hours of operation: Daily, 17:00-23:00.

BANGKOK—HST-TV, Thai TV (Commercial), Thai Television Co. Ltd., Banglamphu Square, Bangkok. Tel. 817044. Ch. 9. Transmitter 20 kw, ERP 372 kw. TV tape recording facilities. Started June 24, 1955.

Personnel: Major General Prakorb Charumani, director general; Sanpasiri Viriyasiri, general manager; Somchint Dhammathat, sales, program & production manager; Prasong La-orpaksin, film buyer; Krisna Singhavilai, chief engineer.

BANGKOK—HST-TV, The Bangkok Entertainment (under Public Relations Dept. direction, 50% govt.-owned), 2357 New Petchburi, Bangkok. Tel. 917305. Ch. 3. Transmitter 50 kw, ERP 675 kw. Started March 26, 1970.

BANGKOK—HSA-TV, Royal Thai Army, Phaholyothin Road, Bangkok. Tel. 781470-5. Ch. 5. Transmitter 20 kw, ERP 400 kw. Started January 25, 1958.

BANGKOK—HSB-TV, Bangkok Broadcasting & Television Co. Ltd., 998/1 Soi Sirimitr, Phaholyothin Road, Bangkok. Tel. 781255.

CHIANG MAI, Lampang Province—HSKL-TV, TVT-8 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 8. Transmitter 10 kw, ERP 158 kw. TV tape recording facilities. Started March 1962. Experimental operation. Vichit Homkosol, resident manager. Hours of operation: Daily, 19:00-23:00.

HADYAI, Songkhla Province—HSBK-TV, TVT-9 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 9. Transmitter 500 watts, ERP 21 kw. TV tape recording facilities. Started May 1961. Experimental operation. Samroeng Vadhanachoti, resident manager. Hours of operation: Daily, except Thurs., 19:00-23:00.

KHONKAEN—HSKK-TV, TVT-5 (Govt., commercial), Government Public Relations Dept., c/o Thai TV, Bangkok. Ch. 5. Transmitter 6 kw, ERP 5.9 kw. TV tape recording facilities. Started Feb. 1962. Experimental operation. Thaval Utaccashane, resident manager. Hours of operation: Weekdays, 18:00-23:00; Sat. & Sun., 09:00-12:30.

NAKHON SAWAN—HSA-TV, Army TV, Ch. 8. Transmitter 20 kw, ERP 400 kw. Repeater. Started Oct. 1974.

SURATHANI—HSS-TV, TVT. Ch. 9. Transmitter 20 kw, ERP 134 kw.

Low power repeaters: 11 in operation, 2 planned.

For American Forces TV Stations,
see page 968-b

International TV Directory

Trinidad and Tobago

(525-line standards, System M)
Sets in use: 100,000

PORT OF SPAIN—Trinidad & Tobago TV Co. Ltd. (Commercial), Television House, 12a Maraval Road, Port-of-Spain, Trinidad, W. I. Tel. 24141. Ownership: Trinidad & Tobago Govt., 90%; CBS, 10%. Ch. 2 (V-55.25, A-59.75). Transmitter 10 kw, ERP 30 kw. Ch. 13 (V-211.25, A-215.75). Transmitter 200 watts, ERP 2 kw. Started Nov. 1962.

Personnel: Frederick A. Rawlins, gen. mgr.; Lloyd Rochard, sales mgr.; Farouk A. Muhammad, program dir.; C. Delighton Parris, chief engineer.

TOBAGO—Ch. 13. Repeater. Transmitter 100 watts, ERP 1 kw.

Trust Territory of Pacific

(Micronesia)
Sets in use: 3,000

SAIPAN—WSZE-TV, Micronesian Broadcasting Corp. (Commercial), P.O. Box 368, Agaña, Guam. Tel. 777-9861. Ch. 8. ERP 4 kw. Started Oct. 1969. One low-powered repeater. Subsidiary of Pacific Broadcasting Corp., Agaña, Guam.

U.S. Office: 1818 Gilbreth Rd., Burlingame, Cal.
Represented by: Intercontinental Services Ltd., 20 E. 46th St., New York, N.Y. (10017).

Personnel: H. Scott Killgore, pres.; Kurt S. Moylan, v.p.; E. A. Olson, gen. mgr.; A. Ocampo, chief engineer; Patricia Clymer, program mgr.

Tunisia

(625-line standards, System B)
Sets in use: 166,000

Radiodiffusion Television Tunisienne (Govt.), 71, Avenue de la Liberté, Tunis. Tel. 287 300. Telex: Radio 12365TN. Slaheddine Ben Hamida, director general; Hedi Besdes, program manager; Mongi Chaffai, chief engineer.

AIN DRAHAM—Ch. E-12. ERP 25 kw. Started June 1969.

BEJA—Ch. E-9. ERP 25 kw. Started May 1969.

BIZERTE—Ch. E-6. ERP 5 kw. Started March 1968.

BOUKORNINE (Hammam-Lif)—Ch. E-7. ERP 5 kw. Started June 1967.

GAFSA—Ch. E-10. ERP 200 kw. Started Dec. 1970.

KASSERINE—Ch. E-6. ERP 200 kw. Started Dec. 1970.

SFAX—Ch. E-8. ERP 365/162 kw. Started March 1969.

ZAGHOUAN—Ch. E-11. ERP 280/180/100 kw. Started June 1966.

ZARZIS—Ch. E-12. ERP 100/400 kw. Started March 1971.

Turkey

(625-line standards, System B)
Sets in use: 452,000

Color: PAL System to begin 1978

ANKARA—TRT, Turkish Radio-Television Corp. (Public Corp.), General Directorate, Nevzat Tandogan Cad. 2, Kavaklıdere, Ankara. Ch. E-5 (experimental). Transmitter 600 watts, ERP 5 kw. TV tape recording facilities. Started Jan. 1968.

Personnel: Ismail Cem Ipekci, director general; Yilmaz Dagdeviren, head of TV dept.; Ozer Cincir, sales manager; Tarcan Gunenc, program manager; Mustafa Gursel, production manager; Coskun Arslan, chief engineer.

Hours of operation: 18:00-23:00, weekdays; 14:00-23:00, weekends (local time).

Rates: 190-250 per second (Turkish Lira).

ADANA—TRT, Ch. E-6. ERP 30 kw. Started Oct. 1974.

ANTALYA—TRT, Ch. E-5. ERP 700 watts. Started May 1974.

AYVALIK—TRT, Ch. E-8. ERP 700 watts. Started Aug. 1974.

BALIKESIR—TRT, Ch. E-7. Transmitter 100 watts, ERP 700 watts. Started May 1972.

BARTIN-AMASRA—TRT, Ch. E-9. ERP 700 watts. Started July 1974.

BOLU—TRT, Ch. E-8. ERP 6 kw. Started Aug. 1973.

BURSA—TRT, Ch. E-10. ERP 700 watts. Started June 1974.

CALLIDAG—TRT, Ch. E-5. ERP 350 watts. Started Dec. 1974.

DIYARBAKIR—TRT, Ch. E-9. ERP 100 kw. Started June 1974.

DOGUDAGI—TRT, Ch. E-8. ERP 350 watts. Started Dec. 1974.

DUZCE—TRT, Ch. E-11. Transmitter 100 watts, ERP 700 watts. Started Aug. 1973.

EDIERNE—TRT, Ch. E-9. ERP 30 kw. Started Nov. 1974.

ELMADAG—TRT, Ch. E-6. ERP 10 kw. Started Feb. 1974.

ERZURUM—TRT, Ch. E-10. Transmitter 100 watts, ERP 700 watts. Started Oct. 1973.

ESKISEHIR—TRT, Ch. E-7. ERP 100 kw. Started Sept. 1974.

GAZIANTEP—TRT, Ch. E-10. ERP 30 kw. Started Sept. 1974.

GUNAHKAR—TRT, Ch. E-9. ERP 350 watts. Started Dec. 1974.

HATAY—TRT, Ch. E-8. ERP 700 watts. Started Jan. 1974.

ISTANBUL—TRT, Ch. E-5. Transmitter 10 kw, ERP 100 kw. Started Dec. 1972. TV tape recording facilities.

IZMIR—TRT, Ch. E-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1973.

IZMIT-ADAPAZARI—TRT, Ch. E-10. ERP 700 watts. Started Dec. 1972.

KAYSERI—TRT, Ch. E-10. ERP 700 watts. Started Dec. 1972.

SILIFKE—TRT, Ch. E-11. ERP 700 watts. Started Sept. 1974.

SOKE-AYDIN—TRT, Ch. E-7. Transmitter 100 watts, ERP 700 watts. Started July 1973.

TRABZON—TRT, Ch. E-8. ERP 700 watts. Started June 1974.

TOPRAKLI—TRT, Ch. E-9. ERP 700 watts. Started June 1974.

YOZGAT—TRT, Ch. E-7. ERP 350 watts. Started Dec. 1974.

Uganda

(625-line standards, System B)
Sets in use: 48,000

KAMPALA—Uganda Television (Govt., commercial), P.O. Box 4260, Kampala. Tel. Kampala 54461. Ch. E-5. ERP 60 kw. TV tape recording facilities. Started Oct. 1963.

Personnel: C. Opio, director of engineering; J. Obo, controller of engineering; Enos Wasiyo, senior television engineer for transmitters & aeriels; M. Sempa, director of broadcasting; A. K. Keronega, acting controller of programs; Kagimu-Mukasa, commercial manager; J. Dean, chief producer, programs.

Hours of operation: 18:00-21:00, Mon.-Fri.; 17:00-22:00, Sat.-Sun. Advertising announcements are sold by: Publicity Services Ltd., 13 Portal Ave., P. O. Box 2581, Kampala. Advertising Corp. (Uganda) Ltd., 3 Harcourt Ave., P. O. Box 3139, Kampala. Sky-line Advertising (Uganda) Ltd., P. O. Box 2921, Kampala, Uganda. Rates: Spot 60 sec., 200; 30 sec., 120; 15 sec., 80; 7 sec., 60. Program hour, 1000; 30 min., 600; 15 min., 400 (Shillings).

KABALE—Ch. E-7. ERP 5 kw. Started Jan. 1974.

LIRA—Ch. E-7. ERP 55 kw. Started Dec. 1964.

MBALE—Ch. E-8. ERP 55 kw. Started Dec. 1964.

MBARARA—Ch. E-10. ERP 55 kw. Started Aug. 1968.

SOROTI—Ch. E-10. ERP 55 kw. Started Dec. 1964.

United Arab Emirates

(625-line standards, System B)
Sets in use: 18,000

ABU DHABI—United Arab Emirates Television (UAE), Ministry of Information & Tourism (Government, non-commercial), Govt. of U.A.E. Abu Dhabi, Arabian Gulf. Sheikh Hamdan St., P.O. Box 637, Abu Dhabi. Tel. 41180. Ch. E-5. ERP 100 kw. Started Aug. 1969.

Hours of operation: 18:00-24:00.

Personnel: Abdullah Alnowais, director general; Hassan Taufiq, chief controller, programs; Taher Nasereddin, chief engineer.

AL AIN—ADTV, Ch. E-7. ERP 2 kw. Repeats Abu Dhabi. Started Oct. 1971.

DUBAI—No information available.

United Kingdom

(405- & 625-line standards, Systems A & I)

Color: PAL System

Sets in use: 10,900,000 black & white; 6,825,000 color

British Broadcasting Corp. (Public service; non-commercial), Broadcasting House, London W1A 1AA. Tel. 01-580-4468. For complete details see listing at end of International TV Directory.

BBC transmits the following programs on 625-lines UHF with PAL color: BBC-1 (BBC-Wales from all transmitters in Wales) and BBC-2 from a total of 43 main high power & 104 low power relay stations. BBC-2 from 44 high power main stations & 105 low power relay stations. New UHF stations are being opened at the rate of about 30 a year.

BBC transmits the following programs on 405-lines VHF black & white: BBC-1 (BBC-Wales from all transmitters in Wales) from 22 high power main stations & 88 low power relay stations. The 405-line VHF program is complete and all future television development will be on 625-line UHF.

Independent Broadcasting Authority (Commercial), 70, Brompton Road, London SW3 1EY. Tel. 01-584-7011. For complete details, including commercial program contractors, see listings at end of International TV Directory.

ABERDARE—IBA, Ch. E-24. ERP 0.5 kw. Started Dec. 1972.

ABERGAVENNY—IBA, Ch. E-49. ERP 1 kw. Started Sept. 1973.

ABERTILLERY—IBA, Ch. E-25. ERP 1.4 kw. Started Nov. 1973.

ALDEBURGH—IBA, Ch. E-23. ERP 10 kw. Started Dec. 1972.

ANGUS—IBA, Ch. E-60. ERP 100kw. Started Sept. 1972.

ARFON—IBA, Ch. B-10. Transmitter 1 kw, ERP 10 kw. Started Nov. 1962.

AVIEMORE—IBA, Ch. B-10. Transmitter 200 watts, ERP 1 kw. Started Nov. 1969.

BACUP—IBA, Ch. E-43. ERP 0.25 kw. Started March 1973.

BALA—IBA, Ch. B-7. Transmitter 20 watts, ERP 100 watts. Started July 1967.

BALLYCASTLE—IBA, Ch. B-13. ERP 100 watts (directional). Started July 1970.

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BARGOED—IBA, Ch. E-24. ERP 1.5 kw. Started May 1973.
BATH—IBA, Ch. B-8. Transmitter 200 watts. ERP 500 watts. Started May 1968.
BATH—BAI, Ch. E-25. ERP 250 watts. Started Oct. 1971.
BEACON HILL—IBA, Ch. E-60. ERP 100 kw. Started March 1973.
BELFAST (Black Mt.)—IBA, Ch. B-9. Transmitter 4 kw, ERP 100 kw. Started Oct. 1959.
BELMONT (East Lincolnshire)—IBA, Ch. B-7. Transmitter 1 kw, ERP 20 kw (directional). Started May 1966.
BELMONT—IBA, Ch. E-25. ERP 500 kw. Started May 1971.
BETHESDA—IBA, Ch. E-60. ERP 0.025 kw. Started Sept. 1973.
BETWS-Y-COED—IBA, Ch. E-24. ERP 2 kw. Started Oct. 1973.
BILSDALE WEST MOOR—IBA, Ch. E-29. ERP 500 kw. Started March 1971.
BIRMINGHAM (Lichfield)—IBA, Ch. B-8. Transmitter 20 kw. ERP 400 kw (directional). Started Feb. 1956.
BIRMINGHAM (Sutton Coldfield)—IBA, Ch. E-43. ERP 1000 kw. Started Nov. 1969.
BLAENAVON—IBA, Ch. E-60. ERP 0.75 kw. Started April 1973.
BLAEN PLWYF—IBA, Ch. E-24. ERP 100 kw. Started May 1973.
BRECON—IBA, Ch. B-8. ERP 100 watts. Started April 1970.
BRIERLEY HILL—IBA, Ch. E-60. ERP 10 kw. Started Dec. 1971.
BRIGHTON (Whitehawk Hill)—IBA, Ch. E-60. ERP 10 kw. Started April 1972.
BRISTOL—Bristol Technical College. experimental operation on 432.3 MHz. Started April 1964.
BRISTOL (Ilchester Crescent)—IBA, Ch. E-43. ERP 0.5 kw. Started Dec. 1972.
BROMSGROVE—IBA, Ch. E-24. ERP 10 kw. Started Feb. 1972.
BUXTON—IBA, Ch. E-24. ERP 1 kw. Started Dec. 1973.
CALDBECK—IBA, Ch. B-11. Transmitter 4 kw, ERP 100 kw. Started Sept. 1961.
CALDBECK—IBA, Ch. E-28. ERP 500 kw. Started Sept. 1971.
CARADON HILL—IBA, Ch. B-12. Transmitter 10 kw, ERP 200 kw. Started April 1961.
CARADON HILL—IBA, Ch. E-25. ERP 500 kw. Started May 1971.
CARDIFF (St. Hilary)—IBA, Ch. B-10. Transmitter 20 kw, ERP 200 kw. Started Jan. 1958.
CARDIFF (St. Hilary)—IBA, Ch. B-7. ERP 100 kw. Started Feb. 1965.
CARMEL—IBA, Ch. E-60. ERP 100 kw. Started May 1973.
CARNMONEY HILL—IBA, Ch. E-43. ERP 0.1 kw. Started Dec. 1973.
CENTRAL SCOTLAND (Black Hill)—IBA, Ch. B-10. Transmitter 20 kw, ERP max. 475 kw (directional). Started Aug. 1957.
CENTRAL SCOTLAND (Black Hill)—IBA, Ch. E-43. ERP 500 kw. Started Dec. 1969.
CHANNEL ISLANDS (Fremont Point)—IBA, Ch. B-9. Transmitter 1 kw, ERP 10 kw. Started Sept. 1962.
CHESTERFIELD—IBA, Ch. E-23. ERP 2 kw. Started Sept. 1971.
CONWAY—IBA, Ch. E-43. ERP 2 kw. Started Oct. 1973.
COP HILL—IBA, Ch. E-25. ERP 1 kw. Started Dec. 1972.
CRAIGKELLY—IBA, Ch. E-24. ERP 100 kw. Started Sept. 1971.
DARVEL—IBA, Ch. E-23. ERP 100 kw. Started Dec. 1972.
DARWEN—IBA, Ch. E-49. ERP 500 watts. Started Nov. 1971.
DIVIS—IBA, Ch. E-24. ERP 500 kw. Color. Started Sept. 1970.
DOVER—IBA, Ch. B-10. Transmitter 4 kw, ERP 100 kw. Started Jan. 1960.
DOVER—IBA, Ch. E-66. ERP 100 kw. Started Dec. 1969.
DUNDEE (Angus)—IBA, Ch. B-11. Transmitter 1 kw, ERP 50 kw (directional). Started Oct. 1965.
DURRIS—IBA, Ch. B-9. Transmitter 8 kw, ERP 400 kw. Started Sept. 1961.
DURRIS—IBA, Ch. E-25. ERP 500 kw. Started Sept. 1971.
EAST ANGLIA (Mendlesham, near Stowmarket)—IBA, Ch. B-11. Transmitter 10 kw, ERP 200 kw. Started Oct. 1959.
EBBW VALE—IBA, Ch. E-59. ERP 0.5 kw. Started Sept. 1973.
FENHAM—IBA, Ch. E-24. ERP 2 kw. Started Dec. 1971.
FENTON (Stoke-on-Trent)—Ch. E-24. ERP 10 kw. Started Jan. 1972.
FFESTINIOG—IBA, Ch. B-13. Transmitter 20 watts, ERP 100 watts. Started Feb. 1969.
GLOSSOP—IBA, Ch. E-25. ERP 1 kw. Started Aug. 1973.
GUILDFORD—IBA, Ch. E-43. ERP 10 kw. Started March 1972.
HALIFAX—IBA, Ch. E-24. ERP 2 kw. Started Jan. 1972.
HANNINGTON—IBA, Ch. E-42. ERP 250 kw. Started Nov. 1971.
HASLINGDEN—IBA, Ch. E-23. ERP 10 kw. Started Aug. 1972.
HASTINGS—IBA, Ch. E-28. ERP 1 kw. Started Oct. 1973.
HEATHFIELD—IBA, Ch. E-64. ERP 100 kw. Started Nov. 1971.
HEBDEN BRIDGE—IBA, Ch. E-25. ERP 0.25 kw. Started Feb. 1973.
HEMEL HEMPSTEAD—IBA, Ch. E-41. ERP 10 kw. Started March 1972.

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HERTFORD—IBA, Ch. E-61. ERP 2 kw. Started March 1972.
HIGH WYCOMBE—IBA, Ch. E-59. ERP 500 watts. Started Jan. 1972.
HUNTSBAY CROSS—IBA, Ch. B-11. Transmitter 200 watts, ERP 500 watts. Started April 1968.
HUNTSBAY CROSS—IBA, Ch. E-59. ERP 100 kw. Started Nov. 1973.
IDLE—IBA, Ch. E-24. ERP 1 kw. Started Dec. 1972.
ISLE OF WIGHT (Chillerton Down)—IBA, Ch. B-11. Transmitter 4 kw, ERP 100 kw (directional). Started Aug. 1958.
ISLE OF WIGHT (Rowridge)—IBA, Ch. E-27. ERP 500 kw. Started Dec. 1969.
KEIGHLEY—IBA, Ch. E-61. ERP 10 kw. Started April 1972.
KENDAL—IBA, Ch. E-61. ERP 2 kw. Started Nov. 1972.
KIDDERMINSTER—IBA, Ch. E-61. ERP 2 kw. Started March 1972.
KILVEY HILL—IBA, Ch. E-29. ERP 10 kw. Started Jan. 1972.
LADDER HILL—IBA, Ch. E-23. ERP 1 kw. Started Nov. 1973.
LANCASHIRE (Winter Hill)—IBA, Ch. B-9. Transmitter 10 kw, ERP 100 kw. Started May 1956.
LANCASHIRE (Winter Hill)—IBA, Ch. E-59. ERP 500 kw. Started Nov. 1969.
LANCASTER—IBA, Ch. E-24. ERP 10 kw. Started June 1972.
LARK STOKE—IBA, Ch. E-23. ERP 10 kw. Started July 1972.
LETHANHILL—IBA, Ch. B-12. Transmitter 200 watts, ERP 2 kw. Started Jan. 1969.
LETHANHILL—IBA, Ch. E-60. ERP 0.25 kw. Started March 1973.
LICHFIELD—IBA, Ch. B-8. Transmitter 20 kw, ERP 400 kw. Started Aug. 1956.
LLANDDONA—IBA, Ch. E-60. ERP 100 kw. Started Sept. 1973.
LLANDOVERY—IBA, Ch. B-11. Transmitter 20 watts, ERP 100 watts. Started Aug. 1968.
LLANDRINDOD WELLS—IBA, Ch. B-9. Transmitter 200 watts, ERP 2.5 kw. Started July 1969.
LONDON (Croydon)—IBA, Ch. B-9. Transmitter 10 kw, ERP 400 kw. Started Sept. 1955.
LONDON (Crystal Palace)—IBA, Ch. E-23. ERP 1000 kw. Started Nov. 1969.
MAESTEG—IBA, Ch. E-25. ERP 0.5 kw. Started May 1973.
MALVERN—IBA, Ch. E-66. ERP 10 kw. Started May 1972.
MEMBURY (Central Berkshire)—IBA, Ch. B-12. Transmitter 1 kw, ERP 30 kw (directional). Started April 1965.
MENDELISHAM—IBA, Ch. B-11. ERP 200 kw. Started Oct. 1959.
MENDIP—IBA, Ch. E-41. ERP 500 kw. Color. Started June 1970.
MERTHYR TYDFIL—IBA, Ch. E-25. ERP 0.5 kw. Started Dec. 1972.
MIDHURST—IBA, Ch. E-58. ERP 100 kw. Started Dec. 1972.
MOEL-Y-PARC—IBA, Ch. B-11. Transmitter 1 kw, ERP 25 kw. Started Jan. 1963.
MOEL-Y-PARC—IBA, Ch. E-49. ERP 100 kw. Started June 1973.
MOUNTEAGLE—IBA, Ch. B-12. Transmitter 2 kw, ERP 50 kw. Started Sept. 1961.
MYNYDD BACH—IBA, Ch. E-61. ERP 0.25 kw. Started Sept. 1973.
MYNYDD MACHEN (Caerphilly)—IBA, Ch. E-23. ERP 2 kw. Started Feb. 1972.
NEWCASTLE (Burnhope)—IBA, Ch. B-8. Transmitter 4 kw, ERP 100 kw (directional). Started Jan. 1959.
NEWHAVEN—IBA, Ch. B-6. ERP 1 kw. Started Aug. 1970.
NEWHAVEN—IBA, Ch. E-43. ERP 2 kw. Started Feb. 1973.
NEWTON—IBA, Ch. E-23. ERP 2 kw. Started April 1972.
NOTTINGHAM—IBA, Ch. E-24. ERP 2 kw. Started March 1973.
OXFORD—IBA, Ch. E-60. ERP 500 kw. Color. Started June 1970.
PENDLE FOREST—IBA, Ch. E-25. ERP 2 kw. Started Aug. 1971.
PERTH—IBA, Ch. E-49. ERP 1 kw. Started Nov. 1972.
PLYMPTON—IBA, Ch. E-61. ERP 2 kw. Started Nov. 1973.
PONTOP PIKE—IBA, Ch. E-61. ERP 500 kw. Color. Started July 1970.
PONTYPOOL—IBA, Ch. E-24. ERP 1 kw. Started May 1973.
PONTYPRIDD—IBA, Ch. E-25. ERP 2 kw. Started April 1972.
PRESELY—IBA, Ch. B-8. Transmitter 5 kw, ERP 100 kw. Started Sept. 1962.
PRESELY—IBA, Ch. E-43. ERP 100 kw. Started Aug. 1973.
REDRUTH—IBA, Ch. E-41. ERP 100 kw. Started May 1971.
REIGATE—IBA, Ch. E-60. ERP 10 kw. Started Nov. 1971.
RHONDDA—IBA, Ch. E-23. ERP 4 kw. Started Jan. 1972.
RHYMNEY—IBA, Ch. E-60. ERP 0.75 kw. Started March 1973.

(Continued on next page)

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UNITED KINGDOM—(Continued)

- RICHMOND HILL (Isle of Man)**—IBA, Ch. B-8. Transmitter 1 kw, ERP 10 kw (directional). Started March 1963.
- RIDGE HILL**—IBA, Ch. B-6. Transmitter 200 watts, ERP 10 kw. Started July 1968.
- RIDGE HILL**—IBA, Ch. E-25. ERP 100 kw. Started Feb. 1973.
- ROSEHEARTY**—IBA, Ch. E-41. ERP 2 kw. Started Feb. 1973.
- ROSEMARKIE**—IBA, Ch. E-49. ERP 100 kw. Started Oct. 1973.
- ROSNEATH**—IBA, Ch. B-13. Transmitter 14 kw, ERP 100 kw. Started Dec. 1968.
- ROTHERSAY**—IBA, Ch. B-8. Transmitter 200 watts, ERP 1 kw. Started Aug. 1968.
- RUMSTER FOREST (Caithness)**—IBA, Ch. B-8. Transmitter 1 kw, ERP 30 kw (directional). Started June 1965.
- RUMSTER FOREST**—IBA, Ch. E-24. ERP 100 kw. Started Dec. 1973.
- SADDLEWORTH**—IBA, Ch. E-49. ERP 2 kw. Started Jan. 1972.
- SALISBURY**—IBA, Ch. E-60. ERP 10 kw. Started Aug. 1972.
- SANDY HEATH (Bedford)**—IBA, Ch. B-6. Transmitter 1 kw, ERP 30 kw (directional). Started July 1965.
- SANDY HEATH**—IBA, Ch. E-24. ERP 1000 kw. Started Jan. 1971.
- SCARBOROUGH (Yorkshire)**—IBA, Ch. B-6. Transmitter 600 watts, ERP 1 kw. Started June 1965.
- SELKIRK**—IBA, Ch. B-13. Transmitter 1 kw, ERP 25 kw. Started Dec. 1961.
- SELKIRK**—IBA, Ch. E-59. ERP 50 kw. Started March 1972.
- SHEFFIELD**—IBA, Ch. E-24. ERP 25 kw. Started Jan. 1972.
- SHEFFIELD**—IBA, Ch. B-6. ERP 100 watts. Started March 1969.
- SKIPTON**—IBA, Ch. E-49. ERP 10 kw. Started July 1972.
- STOCKLAND HILL**—IBA, Ch. B-9. Transmitter 10 kw, ERP 100 kw. Started April 1961.
- STOCKLAND HILL**—IBA, Ch. E-23. ERP 250 kw. Started Sept. 1971.
- STRABANE**—IBA, Ch. B-8. Transmitter 5 kw, ERP 100 kw. Started Feb. 1963.
- SUDBURY**—IBA, Ch. E-41. ERP 250 kw. Started Nov. 1970.
- TACOLNESTON**—IBA, Ch. E-59. ERP 250 kw. Started Oct. 1970.
- TODMORDEN**—IBA, Ch. E-49. ERP 500 watts. Started May 1972.
- TUNBRIDGE WELLS**—IBA, Ch. E-41. ERP 10 kw. Started Feb. 1972.
- VENTNOR**—IBA, Ch. E-49. ERP 2 kw. Started Sept. 1973.
- WALTHAM**—IBA, Ch. E-61. ERP 250 kw. Color. Started Feb. 1970.
- WEARDALE**—IBA, Ch. E-41. ERP 1 kw. Started Aug. 1973.
- WENVOE**—IBA, Ch. E-41. ERP 500 kw. Color. Started April 1970.
- WEST RUNTON**—IBA, Ch. E-23. ERP 2 kw. Started April 1973.
- WEYMOUTH**—IBA, Ch. E-43. ERP 2 kw. Started Sept. 1973.
- WHARFEDALE**—IBA, Ch. E-25. ERP 2 kw. Started Sept. 1971.
- WHITBY**—IBA, Ch. E-59. ERP 0.25 kw. Started May 1973.
- WHITEHAVEN**—IBA, Ch. B-7. Transmitter 20 watts, ERP 100 watts. Started Jan. 1968.
- WHITEHAVEN**—IBA, Ch. E-43. ERP 2 kw. Started Oct. 1972.
- WINDERMERE**—IBA, Ch. E-41. ERP 0.5 kw. Started April 1973.
- YORKSHIRE (Emley Moor)**—IBA, Ch. E-47. ERP 1000 kw. Started Nov. 1969.
- YORKSHIRE (Emley Moor)**—IBA, Ch. B-10. Transmitter 10 kw, ERP 200 kw. Started Nov. 1956.

Upper Volta

(625-line standards, System D)
Sets in use: 7,700

- OUAGADOUGOU**—Radiodiffusion Television Voltaïque (Govt., non-commercial). Ministry of Information, P.O. Box 511, Ouagadougou. Tel. 22-14, 22-15, 22-16. Ch. R-4. Transmitter 50 watts, ERP 750 watts. Started Aug. 1963. Ceased operation Jan. 1966. Later resumed service.
- Personnel: Paul Ismael Ouedraogo, director of radio & television; Jean Modeste Ouedraogo, technical director; Konate Karim, head of programs; Kida Tapsoba, head of information; Joachim Zongo, head of rural radio; Sanogoh Odette, head of Voltavision.
- Hours of operation: 3 hours, 4 days a week.
- CATV System: One, serving more than 700 subscribers.

Uruguay

(525-line standards, System N)
Sets in use: 350,000

- ARTIGAS**—Canal 3 TV Artigas (Commercial), Avenida Lecueder No. 291, Artigas. Tel. 263 & 514. Ch. 3. Transmitter 150 watts. Personnel: Enio dos Santos.

- CERRO VERDUN**—Canal 13 TV, Treinta y Tres 632, Minas, Dept. de Lavalleja. Ch. 13.
Personnel: Carlos Falco, Eduardo Falco.
- COLONIA**—Canal 3 Colonia (Commercial), W. Barhot 172, Colonia. Tel. 973. Transmitter 600 watts.
Personnel: Maria Dolores Gonzalez de Gonzalez Moreno.
- FRAY BENTOS**—Rio Uruguay Television Canal 12 (Commercial), Zorrilla y Argentina, Fray Bentos, Dept. de Rio Negro. Tel. 144. Ch. 12. Affiliated with Monte Carlo Television, Ch. 4, Montevideo. Personnel: Daniel Romay Salvo.
- MALDONADO**—Canal 9 del Este (Commercial), Punta Ballena, Dept. de Maldonado. Montevideo office: Lorenzo Carnelli 1234. Tel. 49.36.66. Ch. 9.
Personnel: Francisco Elices.
- MELO**—Melo TV, Street Montevideo 723, Melo, Dept. de Cerro Largo. Ch. 12.
Personnel: Ruben D. Lucas.
- MONTEVIDEO**—SAETA, Sociedad Anonima de Emisoras de Television y Anexos (Commercial), Lorenzo Carnelli 1234, Montevideo. Tel. 40. 21. 28. Ch. 10 (V-193, A-197). Transmitter 2.5 kw, ERP 94 kw. TV tape recording facilities. Started Dec. 1956. Personnel: Raul Fontaina, v.p.; Jorge de Feo, gen. mgr.; Alfonso Galimberti & Omar De Leon, chief engineers.
Hours of operation: 10:15 a.m.-0.15 p.m.
- MONTEVIDEO**—Monte Carlo Television (Commercial), 18 de Julio 1855, Montevideo. Tel. 40 21 46. Ch. 4. Transmitter 2.5 kw, ERP 22 kw. Started April 1961.
Personnel: Hugo Romay Salvo, general manager; Pedro Mino, accountant-administrator; Cesar Reyes, director of program & production departments; Dionisio Russo, engineer, chief of technical department.
Hours of operation: 9:35 a.m.-0.30 p.m.
- MONTEVIDEO**—Televisora Larranaga S.A. Teledoce (Commercial), Enriqueta Compte y Rique 1276, Montevideo. Tel. 2 58 56. Ch. 12. Transmitter 3 kw, ERP 40 kw. Started April 1962. Personnel: Horacio Scheck, gen. mgr.; Ruben Rodriguez, commercial manager; Mario Giampietro, chief engineer. Hours of operation: 9:35 a.m.-12:00 p.m.
- MONTEVIDEO**—SODRE, Servicio Oficial de Difusion Radioelectrica (Govt., commercial). Street Colorado No. 2362. Ch. 5. Transmitter 5 kw, ERP 32.5 kw. Started April 1963. Hours of operation: 6 a.m.-0.30 p.m.
- PAYSANDU**—Rio de los Pajaros TV Canal 3 de Paysandu (Commercial), Ch. 3. Personnel: Quegam Stepanian.
- PUNTA DEL ESTE**—Canal 11, Cantegrill Country Club, Punta del Este, Dept. de Maldonado. Ch. 11. ERP 1 kw. Started June 1974. Personnel: Daniel Romay Salvo.
- RIVERA**—Tevediez Canal 10 (Commercial), Sala 9 de Galeria Legiani, Rivera. Tel. 405. Ch. 10. Personnel: Ariel Pereira & Dr. Carolino Alvez Apolo.
- ROCHA**—Tele-Rocha (Commercial), O. de los Santos 105. Tel. 515. Montevideo office: Lorenzo Carnelli 1234. Tel. 49.36.66. Ch. 7. Personnel: Francisco Elices, chief engineer.
Hours of operation: 19:00-23:30.
- ROSARIO**—Rosario Television (Commercial). Montevideo office: 18 de Julio 1855, Montevideo. Tel. 40.21.40-46. Ch. 8.
Personnel: Angel W. Romay Salvo, Hugo A. Romay Salvo & Daniel Romay Salvo.
- SALTO**—Televisora Salto Grande Canal 8 (Commercial), Viera 1280, Dept. de Salto. Ch. 8. Personnel: Carlos A. Gelpi.
- TACUAREMBO**—Televisora Tacuarembó (Commercial), Street 18 de Julio, No. 244. Tacuarembó. Tel. 148. Ch. 7. Personnel: Luis S. Dini.
- TREINTA Y TRES**—CXB 33 Canal 11, Televisora Treinta y Tres (Commercial), Fabio Zufriategui 226, Dept. de Treinta y Tres. Tel. 35.
Personnel: Dora Castro de Ols, Alberto Marroche, Basilio Saravia. Started April 30, 1967.

USSR

(625-line standards, System D)
Color: SECAM System
Sets in use: 50,000,000

Soviet Television (Govt., commercial), ul. Akademika Koroljova 12, Moscow. Main studio in Moscow, Soviet Central Television (C.T.), is part of govt. committee in charge of radio & television which operates under the Council of Ministers. Regional studios are part of local communities of same nature. 126 television program studios are in operation. First Program of C.T. is received by 161 cities through 48 studios relaying Moscow programming. Second Program is transmitted by Leningrad studios. All local studios originate programming; 27 have 2 program transmissions, the first available for local originations or programs from other studios, the second transmits First Program from C.T. exclusively. Third Program is available to the Leningrad & Tashkent studios. All TV centers have TV tape recording facilities.

Personnel of the State Committee of the USSR Council of Ministers for TV and Radio: S. G. Lapin, chairman; E. N. Mamedov, first deputy chairman, television; Y. V. Orlov, deputy chairman, radio; A. I. Losev, deputy chairman, overseas services; L. S. Maksakov, deputy chairman, finance; H. Z. Juchkevitchous, deputy chairman, technical questions; L. A. Korolev, director of foreign relations.

C.T. has four programs: First Program transmitted on Ch. 1, Second Program on Ch. 3, Third Program on Ch. 8, Fourth Program on Ch. 11.

98 high-powered, 600 low-powered retransmitters in operation. Rates: Min., \$2,000 (foreign advertisers); 21 rubles (local customers). Includes cost of film making. Commercial advertising

is included in the First & Second Programs of C.T. & programs of regional studios during special pauses between programs. Began telecasting in color Oct. 1967 (SECAM system). Color programming scheduled 4 times a week on Ch. 1.

Information above received from Soviet Television. Station list was compiled from information previously received from various sources. More recent information states that the television transmitter network numbers more than 1,600 stations linked by coaxial cables, radio-relay links and satellite links via 50 satellites in operation.

ABAKAN—Ch. R-1. TV center. Started 1959.
AKHTA—Satellite. Started 1959.
AKHALTSIKHE—Satellite. Started 1960.
ALMA ATA—Started 1958.
ANDIZHAN—Satellite. Started 1959.
ARKHANGELSK—Ch. R-1.
ARMAVIR—TV center. Started 1959.
ASHKHABAD—Ch. R-1. TV center. Started 1959.
ASTRAKHAN—TV center. Started 1960.
BAKU—Ch. R-3. Started 1956.
BARANOVICHI—Satellite. Started 1959.
BARNAUL—Started early 1957.
BEGOVAT—Satellite. Started 1958.
BELAYA TSEKOV—Satellite. Started 1959.
BELGOROD—Ch. R-12. Satellite. Started 1960.
BIYSK—Ch. R-1. Started second quarter 1957.
BLAGOVESHCHENSK—Ch. R-3. ERP 5 kw. Experimental.
BOBRUYSK—Satellite. Started 1958.
BOGUSLAV—Satellite. Started 1959.
BOLNISI—Satellite. Started 1959.
BORISOGLEBSK—Satellite. Started 1960.
BRIANSK—Ch. R-2. TV center. Started 1959.
CHELYABINSK—Ch. R-4. Started 1958.
CHEREPOVETS—Ch. R-5. TV center. Started 1960.
CHERNIGOV—Ch. R-6. Satellite. Started 1960.
CHIMKENT—Satellite. Started 1957.
CHISTOPOL—Ch. R-7.
DIVICHI—Satellite. Started 1960.
DNEPROPETROVSK—Ch. R-5. ERP 5 kw. Started 1956.
DONETSK—Ch. R-4.
DRUSKININKAI—Satellite. Started 1959.
DUDINKA—Satellite. Started 1960.
DUSHETI—Satellite. Started 1959.
DZHEZKAZGAN—TV center. Started 1960.
FERGANA—Satellite. Started 1957.
FRUNZE—Ch. R-1. Started 1958.
GOMEL—Ch. R-3. TV center. Started 1959.
GORI—Satellite. Started 1958.
GORKIY—Ch. R-2. TV center. Started 1957.
GORNO-ALTAYSK—Satellite. Started 1960.
GORNYAK—Satellite. Started 1959.
GRODNO—Started 1958.
GROZNY—Ch. R-3. TV center. Started 1960.
GURDZHAANI—Satellite. Started 1959.
IRKUTSK—Ch. R-3. Started 1958.
IVANOVO—Ch. R-5. Satellite. Started 1958.
IZHEVSK—Ch. R-2. Started Nov. 1956.
KALININ—Ch. R-2. Started 1954.
KALININGRAD—Ch. R-4. TV center. Started 1957.
KALUGA—Ch. R-4. Satellite. Started 1957.
KARAGANDA—TV center. Started 1958.
KAUNAS—Ch. R-7. Satellite. Started 1960.
KAZAN—Ch. R-1. TV center. Started 1959.
KEDAINIAI—Satellite. Started 1959.
KEMEROVO—Ch. R-5. Started 1958.
KHABAROVSK—Ch. R-3. Amateur station. Started Sept. 1956.
KHARKOV—Ch. R-3. ERP 7 kw. Started 1951.
KHERSON—TV center. Started 1959.
KIEV—Ch. R-2. Transmitter 5 kw. ERP 15 kw. Started 1952.
KIROV—Ch. R-3. TV center. Started 1958.
KISHINEV—Ch. R-3. ERP 15 kw. Started 1958.
KLAYPEDA—Ch. R-7. Satellite. Started 1960.
KOKAND—Satellite. Started 1959.
KOLOMNA—Satellite. Started 1959.
KOMSOMOLSK—Ch. R-1. TV center. Started 1959.
KONOTOP—TV center. Started 1960.

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KOSTROMA—Ch. R-3. Started 1958.
KRASNODAR—Ch. R-5. TV center. Started 1958.
KRASNOTURINSK—Satellite. Started 1957
KRASNOVODSK—Satellite. Started 1958.
KRASNOYARSK—Ch. R-2. Started Sept. 1957.
KRIVOY ROG—Ch. R-1. Satellite. Started 1960.
KUBA—Satellite. Started 1958.
KUBYSHEV—Ch. R-3. TV center. Started 1957.
KULDIGA—Ch. R-1. Satellite. Started 1957.
KURGAN—Ch. R-5. TV center. Started 1960.
KURSK—Ch. R-9. TV center. Started 1959.
LENINABAD—Satellite. Started 1959.
LENINAKAN—Satellite. Started 1960.
LENINGORI—Satellite. Started 1959.
LENINOGORSK—Satellite. Started 1959.
LENINGRAD—Ch. R-1. ERP 15 kw. Started 1946.
LENINGRAD II—Ch. R-3.
LENKORAN—Satellite. Started 1959.
LIEPAYA—Ch. R-5. Satellite. Started 1960.
LIPETSK—Ch. R-9. Satellite. Started 1960.
LISICHANSK—Satellite. Started 1959.
LUGANSK—Ch. R-2. TV center. Started 1958.
LVOV—Ch. R-1. TV center. Started 1958.
MAGADAN—Ch. R-1. TV center. Started 1957.
MAGNITOGORSK—Ch. R-3.
MAKHACHKALA—TV center. Started 1960.
MINSK—Ch. R-1. ERP 5 kw. Started 1956.
MOGILEV—Satellite. Started 1958.
MORSHANSK—Satellite. Started 1960.
MOSCOW—Ch. R-1. ERP 15 kw. Started 1946.
MOSCOW—Ch. R-3. ERP 7.5 kw. Started 1956.
MOSCOW—Ch. R-8 (Color). Started 1963.
MURMANSK—Ch. R-3. TV center. Started Nov. 1957.
NALCHIK—Ch. R-1. Started early 1957.
NAMANGAN—Satellite. Started 1959.
NEFTECHALA—Satellite. Started 1959.
NIKELI—Norwegian language. Started 1964.
NIKOLAYEV—Ch. R-2. TV center. Started 1959.
NIKOLSK—TV center. Started 1960.
NIZHNI TAGIL—Satellite. Started 1957.
NOVGOROD—Ch. R-4. Satellite. Started 1958.
ODESSA—Ch. R-5. ERP 15 kw.
OMSK—Ch. R-1. Started 1955.
PANEVEZHIS—Satellite. Started 1959.
PENZA—Ch. R-4. Started 1958.
PERM—Ch. R-1. Started 1958.
PETROPAVLOVSK (KAZAKH)—TV center. Started 1960.
PETROZAVODSK—Ch. R-2. ERP 5 kw. TV center. Started 1959.
PUSHKINO—Satellite. Started 1959.
POLTAVA—Satellite. Started 1958.
PYATIGORSK—Ch. R-2. Started 1958.
RAYCHIKINSK—TV center. Started 1957.
RIGA—Ch. R-3. ERP 5 kw. Started 1954.
ROSLAVL—Satellite. Started 1959.
ROSTOV-ON-DON—Ch. R-1. Started 1958.
RUBTSOVSK—TV center. Started 1958.
RYAZAN—Ch. R-2. Satellite. Started Nov. 1956.
RYBINSK—Satellite. Started 1957.
SALAVAT—Ch. R-4. Satellite. Started 1959.
SALYANY—Satellite. Started 1959.
SAMARKAND—Satellite. Started 1958.
SARATOV—Ch. R-1.
SEVASTAPOL—Started 1957.
SHEMAKHA—Satellite. Started 1958.
SIMFEROPOL—Ch. R-3. TV center. Started 1959.
SMOLENSK—Ch. R-5. Satellite. Started 1959.
SOCHI—Ch. R-1. TV center. Started 1959.
STAVROPOL—Satellite. Started 1960.
SUKHUMI—Satellite. Started 1959.

(Continued on next page)

International TV Directory

USSR—(Continued)

SVERDLOVSK—Ch. R-3. Started Oct. 1955.
TALLIN—Ch. R-2. ERP 15 kw. Finnish language. Started 1955.
TAMBOV—Ch. R-6. Satellite. Started 1960.
TASHKENT—Ch. R-3. Started Nov. 1956.
TBILISI—Experimental. Started Dec. 1956.
TELAVI—Satellite. Started 1959.
TOMSK—Ch. R-1. Started 1955.
TSESVANIE—Ch. R-8. Satellite. Started 1960.
TYUMEN—Ch. R-2. Started 1958.
UFA—Ch. R-1. TV center. Started 1959.
UKHTA—Ch. R-3. TV center. Started 1960.
ULYANOVSK—Ch. R-5. TV center. Started 1960.
USSURIYSK—Ch. R-6. Satellite. Started 1959.
UST KAMENOGORSK—Ch. R-1. Started 1958.
VENTSPILS—Ch. R-5. Satellite. Started 1960.
VILNIUS—Ch. R-4. ERP 15 kw. Started second quarter 1957.
VINNITSA—Started 1955.
VITEBSK—TV center. Started 1960.
VLADIMIR—Ch. R-4. Started 1956.
VLADIVOSTOK—Experimental. Ch. R-1.
VOLSK—Satellite. Started 1960.
VORKUTA—Ch. R-3. TV center. Started 1957.
VORONEZH—Ch. R-1. Started second quarter 1957.
VYSHNY VOLOCHEK—Satellite. Started 1958.
YALTA—Satellite. Started 1960.
YANGI YER—Satellite. Started 1958.
YANGI YUL—Satellite. Started 1957.
YAROSLAVI—Ch. R-2. Started 1955.
YEREVAN—Ch. R-1. Started Nov. 1956.
YOSHKAR-OLA—Ch. R-7. TV center. Started 1960.
YUZHNO-SAKHALINSK—TV center. Started 1960.
ZAPOROZHE—Ch. R-6. Started 1958.

Venezuela

(525-line standards, System M)

Sets in use: 1,130,000 black & white; 15,000 color

Televisora del Estado Venezolano (Govt., non-commercial), Aptdo. 3979, Caracas. Tel. 54-54-36/9.

Personnel: Oscar Yanes, director general; Raul Omar Aveledo, director of production; Nestor Rodriguez Lamelas, technical director; Oswaldo Bazan, promotion manager.

Venevisión (Commercial), Corporación Venezolana de Televisión C.A., Apartado 6674, Caracas. Telex 21379. Tel. 742444.

Personnel: Diego Cisneros, president; Gustavo Cisneros, director-vice president; Valeriano Humpleres, director general; Enrique Cusco, general manager; Rodolfo Rodríguez, vice president, sales; Sergio Gomez, controller; Raul Lopez Guiral, operations manager; F. Urbaneja, technical director; Irwin Klein, film buyer.

Represented in the U.S. by ABC International.

Tele Trece (Commercial) Subsidiary of Venevisión, Apartado de Correos No. 9349, Caracas. Tel. 34.46.11.

Personnel: Noel Montanez, general manager.

Represented in the U.S. by ABC International.

Radio Caracas Television (Commercial), Corporación Radiofónica Venezolana C.A., Barcanas a Rio, Aptdo. 2057, Caracas. Tel. 41-89-71. Telex: CORAVEN 21221.

Personnel: William H. Phelps, president; Peter Bottome, director general; Dr. Marcel Granier Jr., general manager; Odon Escote, sales manager; Dr. Hernan Perez Belisario, program & production manager; Dr. Jorge Dahdah, administration manager; Cilia Moreno, operations manager; Dr. Armando Enrique Gula, chief engineer.

Hours of operation: Daily, 7 a.m.-1 a.m.

Rates (Dec. 1973 peak): Spot 60 sec., 100.980; 20 sec., 50.490 (Bolivars).

Radio Valencia Television (Commercial), Valencia. Personnel: Mauricio Gomez Leal, dir. gen.; S. Serrera, tech. dir.

BARCELONA-PTO. LA CRUZ-MARGARITA—Radio Caracas Television. Ch. 3. ERP 80 kw. Repeats YVKS-TV, Caracas.

BARCELONA-PTO. LA CRUZ-PORLAMAR—YVXI-TV, Venevisión. Ch. 7. Transmitter 5 kw, ERP 160 kw. Repeats YVXA Caracas.

BARQUISIMETO—Radio Caracas Television. Ch. 3. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas.

BARQUISIMETO (Terepaima)—YVXC, Venevisión. Ch. 6. Transmitter 5 kw, ERP 65 kw. Repeats YVXA Caracas.

CARABOBO—Radio Caracas Television. Ch. 7. Transmitter 12 kw, ERP 440 kw. Repeats YVKS-TV, Caracas.

CARACAS—Proventel. Ch. 8. Transmitter 5 kw. Started Aug. 1964 (Govt., non-commercial Aug. 1974).

CARACAS—YVKA-TV, Televisora Nacional. Ch. 5. Transmitter 10 kw, ERP 332 kw. Started Nov. 1952.

CARACAS—YVKS-TV, Radio Caracas Television. Ch. 2. Transmitter 10 kw, ERP 65 kw. TV tape recording facilities. Originates programs. Started Sept. 1953.

CARACAS—YVXA, Venevisión. Ch. 4. Transmitter 16 kw, ERP 100 kw. Started June 1953 as Televisa; March 1961, Venevisión.

CARACAS (Humboldt)—YVXP, Tele Trece Services. Ch. 13. Transmitter 2 kw. Repeats originations of YVXO, Valencia.

CARUPANO—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

CORO—YVXF, Venevisión. Ch. 12. Translator ERP 1.5 kw. Repeats YVXA Caracas.

CORO (Falcon)—Radio Caracas Television. Ch. 10. Transmitter 10 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started May 1956.

LA GUAIRA—Radio Caracas Television. Ch. 7. Transmitter 5 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started 1956.

LITORAL-CARACAS—YVXE, Venevisión. Ch. 9. Translator 0.3 kw, ERP 15 kw. Repeats YVXA Caracas.

MARACAIBO—Radio Caracas Television. Ch. 2. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas. Started Dec. 1956.

MARACAIBO—YVXD, Venevisión. Ch. 4. Transmitter 10 kw, ERP 30 kw. Started Dec. 1956.

MATURIN—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

MERIDA—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

MERIDA—Venevisión. Ch. 9. Translator 0.1 kw, ERP 1.6 kw.

ORIENTE (Barcelona, Pto. La Cruz, Margarita)—Radio Caracas Television. Ch. 3. Transmitter 6 kw, ERP 80 kw. Repeats YVKS-TV, Caracas.

PUERTO CABELLO—Radio Caracas Television. Ch. 10. Transmitter 100 watts, ERP 10 kw. Repeats YVKS-TV, Caracas.

SAN CRISTOBAL—YVXH, Venevisión. Ch. 9. Translator 0.3 kw, ERP 6 kw.

TACHIRA—Radio Caracas Television. Ch. 7. Transmitter 6 kw, ERP 100 kw. Repeats YVKS-TV, Caracas.

TRUJILLO—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 500 watts. Repeats YVKS-TV, Caracas.

VALENCIA—YULD-TV, Radio Valencia Television. Ch. 3. ERP 4 kw.

VALENCIA-MARACAY—Radio Caracas Television. Ch. 7. Transmitter 5 kw, ERP 330 kw. Repeats YVKS-TV, Caracas. Started 1956.

VALENCIA (Picacho)—YVXB, Venevisión. Ch. 9. Transmitter 4 kw, ERP 58 kw. Repeats YVXA Caracas.

VALENCIA (Picacho)—YVXO, Tele Trece Services. Ch. 13. Transmitter 2 kw.

VALERA—Venevisión. Ch. 9. Translator .02 kw, ERP 1 kw.

VALERA—Radio Caracas Television. Ch. 7. Transmitter 100 watts, ERP 1 kw. Repeats YVKS-TV, Caracas.

Planned: 7 transmitters for the west side of the country. Televisora Nacional: VALENCIA/MARACAY, MARACAIBO, PUERTO LA CRUZ/BARCELONA, MARGARITA ISLAND, SAN CRISTOBAL, all to repeat YVKA-TV, Caracas.

Republic of Vietnam

(525-line standards, System M)

Sets in use: 500,000

[No recent information available]

SAIGON—Vietnam Television (Govt.), Ch. 9. Transmitter 25 kw, ERP 240 kw. TV tape recording facilities. Hours of operation: 6:30-11 p.m., Mon.-Fri.; noon-11 p.m., Sat.-Sun.

Yemen Arab Republic

(625-line standards, System B)

SANAA—Station scheduled to begin Sept. 1975. No additional information available.

People's Democratic Republic of Yemen

(625-line standards, System B)

Sets in use: 30,000

PDY-TV, People's Democratic Republic of Yemen Broadcasting & TV Service (Govt., commercial), Television House, Clock Tower Hill, Tawahi (P.O. Box 1264, Aden). Tel. Aden 2-3231; 2-3232. All transmitters carry common program. Arabic & English language. Simulcasting into Arabic began Sept. 11, 1966.

Hours of operation: 6:30-11:00 p.m., local time. TV tape recording facilities.

Ownership: Government of the People's Republic of Southern Yemen, Ministry of Culture and National Guidance.

Personnel: Mohammad Qassim Al-Grazzali, director general; All Alderoos, general manager; Ameen Moqbel, sales manager;

Mohammad Abdul Gall, program manager; Mohsen Yeslum, production manager; Hamed M. Ahmed, chief engineer; Abdull Rahman Bulgone, foreign relations dept. director.
Rates: Spot 60 sec., 12/500 (Dinars).

- AL AINEH**—Ch. E-4 (V-62.25, A-67.75). Transmitter 100 watts. ERP 400 watts. Started Sept. 1964.
AL BARGH—Ch. E-10 (V-210.25, A-215.75). Transmitter 100 watts. ERP 800 watts. Started Sept. 1964.
CRATER—Ch. E-8 (V-196.25, A-201.75). Transmitter 5 watts. ERP 12 watts. Started Feb. 1967.
GA'AR (Abyan)—Ch. E-7 (V-189.26, A-194.76). Transmitter 100 watts. ERP 200 watts. Started Nov. 1965.
LITTLE ADEN—Ch. E-5 (V-175.25, A-180.75). Transmitter 5 watts. ERP 12 watts. Started Feb. 1970.

Yugoslavia

(625-line standards, Systems B & G)
Color: PAL System

Sets in use: 2,778,000 black & white; 40,000 color

Jugoslovenska Radio-Televizija is the association of all Yugoslav radio & TV stations (listed below by regional organization), and is responsible for coordinating the joint programs of the stations. Address: Boriso Kidrica 70/I, Belgrade. Tel. 433.693; 433.647. Personnel: Dr. Ivko Pustisek, secretary general; Miladin Gvozdenov, president of administrative council; Branko Puharic, president of television committee; Mrs. Olivera Vojvodic, secretary of foreign relations committee; Milan Milosavjevic, secretary, TV program committee; Jelisaveta Saramandic, secretary of technical committee; Mrs. Zlatija Nolic, film buyer. Began color telcasting in 1973. 365 repeaters in operation.

RADIO-TELEVISION BELGRADE (Serbia)

Radio-Television Belgrade (Public Corp., limited commercial), Takovska 10, Belgrade. Tel. 342-001. Personnel: Milan Vukos, director general; Ljubomir Zecevic, director of television; Milenko Jankovic, technical director. Originates local programs and has tape facilities. Started Aug. 23, 1958.

- AVALA**—Ch. E-6. ERP 100 kw. Started Aug. 1958.
AVALA—Ch. E-22. ERP 1000 kw.
CRNI VRH—Ch. E-11. ERP 35 kw.
CRNI VRH—Ch. E-35. ERP 4.8 kw.
CRVENI COT—Ch. E-10. ERP 100 kw. Started Oct. 1958.
CRVENI COT—Ch. E-24. ERP 1000 kw.
GOLES—Ch. E-7. ERP 35 kw.
GOLES—Ch. E-44. ERP 1.26 kw.
JASTREBAC—Ch. E-5. ERP 100 kw. Started Nov. 1959.
JASTREBAC—Ch. E-27. ERP 27 kw.
KOPAONIK—Ch. E-3. ERP 50 kw.
OVCAR—Ch. E-8. ERP 8 kw. Started 1965.
OVCAR—Ch. E-42. ERP 4.8 kw.
SUBOTICA—Ch. E-5. ERP 35 kw. Started Aug. 1965.
TUPIZNICA—Ch. E-10. ERP 35 kw.
TUPIZNICA—Ch. E-31. ERP 4.6 kw.

RADIO-TELEVISION ZAGREB (Croatia)

Radio-Television Zagreb (Public Corp., limited commercial), 6. Dezmanov Prolaz, Zagreb. Tel. 37-251. Personnel: Franko Winter, director general; Branko Puharic, director of television; Boris Perko, technical director. Originates local programs and has tape facilities. Started May 1956.

- BIJELI MANASTIR**—Ch. E-8. ERP 25 kw.
BIOKOVO—Ch. E-9. ERP 100 kw.
CELEVAC—Ch. E-8. ERP 50 kw. Started 1965.
KALNIK—Ch. E-5. ERP 10 kw.
LABISTICA—Ch. E-4. ERP 15 kw. Started July 1963.
PLJESEVICA—Ch. E-5. ERP 30 kw.
FSUNJ—Ch. E-4. ERP 100 kw.
SLJEME—Ch. E-9. ERP 100 kw. Started May 1956.
SLJEME—Ch. E-28. ERP 100 kw.
SRDJ—Ch. E-6. ERP 37 kw.
UCKA—Ch. E-11. ERP 100 kw.

RADIO-TELEVISION LJUBLJANA (Slovenia)

Radio-Television Ljubljana (Public Corp., limited commercial), 17 Rue Tavcarjeva, Ljubljana. Tel. 311-922. Personnel: Janez Vipotnik, director general; Dusan Dolinar, director of television; Peter Morl, technical director. Originates local programs and has tape facilities. Started on experimental basis Oct. 11, 1958.

- KRVAVEC**—Ch. E-5. ERP 50 kw. Started Jan. 1957.
KUM—Ch. E-3. ERP 50 kw. Started Aug. 1960.
LJUBLJANA KRVAVEC—Ch. E-21. ERP 1 kw.
NANOS—Ch. E-6. ERP 35 kw. Started Aug. 1960.
NANOS—Ch. E-27. ERP 400 kw.
PLESIVEC—Ch. E-6. ERP 35 kw.
POHORJE—Ch. E-11. ERP 10 kw. Started Nov. 1963.

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RADIO-TELEVISION SARAJEVO (Bosnia & Herzegovina)

Radio-Television Sarajevo (Public Corp., limited commercial), 10 Rue Daniela Ozme, Sarajevo. Tel. 26.527. Personnel: Milan Uzelac, director general; Faik Dizdarevic, director of TV programs; Aleksandar Stefanovic, technical director. Started July 1961.

- BJELASNICA**—Ch. E-5. ERP 1 kw. Started Oct. 1965.
HUM—Ch. E-8. ERP 10 kw. Started July 1963.
KOZARA—Ch. E-6. ERP 10 kw. Started April 1963.
PLJESEVCA—Ch. E-10. ERP 4 kw.
VELEZ—Ch. E-8. ERP 10 kw. Started Jan. 1966.
VLASIC—Ch. E-11. ERP 100 kw. Started June 1964.

RADIO-TELEVISION SKOPJE (Macedonia)

Radio-Television Skopje (Public Corp., limited commercial), Dolno Nerezi, Skopje. Tel. 32.255. Personnel: Mateja Matevski, director general; Dimitar Solev, director of television; Blagoje Oncevski, technical director. Started May 1961.

- CRNI VRH**—Ch. E-6. ERP 50 kw. Started May 1964.
CRNI VRH—Ch. E-30. ERP 20 kw.
MALI VLAI—Ch. E-9. ERP 3 kw.
PELISTER—Ch. E-4. ERP 10 kw.
TURTEL—Ch. E-11. ERP 2.5 kw.

RADIO-TELEVISION TITOGRAD (Montenegro)

Radio-Television Skopje (Public Corp., limited commercial), Dolno Titograd. Tel. 224.23. Personnel: Vladimir Popovic, director; Vasilje Vukadinovic, director of television; Ljubomir Kosovic, technical director. Started Nov. 1963.

- BJELASICA**—Ch. E-12. ERP 16.8 kw. Started May 1963.
LOVCEN—Ch. E-8. ERP 67 kw. Started Jan. 1964.

Zaire Republic

(625-line standards, System K)
Color: SECAM System
Sets in use: 7,500

KINSHASA—Tele-Zaire (Govt., commercial), Avenue Lukusa, B.P. 3171, Kinshasa. Tel. 23171-74 or 25606. Ch. K-5. ERP 10 kw. Started 1966. TV tape recording facilities.

Personnel: Dongo Eseko Obala, director general; Mabandele Teta La Leghono; Lukunku Sampu, program manager; Lutu Mabangu, production manager; Mangenda Suku-Swa, chief engineer; Lepamabile Nsaye, engineer.

Hours of operation: 18:00-23:00 weekdays; 10:00 or 13:00-23:00 Sat.-Sun.

- LUBUMBASHI**—Tele-Zaire. Ch. 9. ERP 100 watts.

Zambia

(625-line standards, System B)
Sets in use: 21,000

KABWE—Television Zambia. Ch. E-2. Transmitter 800 watts. Hours of operation: Daily, 5-11 p.m.; educ. 9:30 a.m.-4 p.m.

KITWE—Television Zambia (Govt., commercial), P.O. Box 1100, Kitwe, Zambia. Tel. 3507/8, 2243/4. Ch. E-4. Transmitter 2.5 kw. ERP 40 kw (dir.). Started 1961. Hours of operation: 17:00-23:30.

Personnel: A. T. B. Nkhata, deputy director; Neb Jere, controller, television; Charles Muyamwa, head of operations, television.

Hours of operation: Daily, 5:30-11 p.m.

Represented in Zambia by International Television (Zambia) Ltd., Kent Ave. and Salisbury Drive, P.O. Box 1498, Kitwe. Tel. 2243.

Rates: Max., spot 60 sec., 23.10; 15 sec., 9.5 (Zambian pounds).

LUSAKA—Television Zambia, P.O. Box RW 126, Lusaka, Zambia. Tel. 50388/50490/50361. Ch. E-3. Transmitter 800 watts, ERP 800 watts. Hours of operation: Daily, 6-10:30 p.m.

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Engineering Direction: J. Redmond, dir. of engineering; D. E. Todd, deputy dir. of engineering; T. B. McCrerrick, asst. dir. of engineering; Dr. R. D. A. Maurice, chief asst. to dir. of engineering; G. E. Buck, chief accountant, engineering; P. Rainger, head of research dept.; E. R. Rout, head of designs dept.; D. P. Leggatt, head of studio capital projects dept.; W. Wharton, head of transmitter capital projects dept.; R. A. Brown, head of architectural & civil engineering dept.; T. J. Allport, head of equipment dept.; S. Casson, head of engineering secretariat; J. D. MacEwan, chief engineer, radio broadcasting; C. R. Longman, chief engineer, television; D. A. V. Williams, chief engineer, external broadcasting; G. W. McKenzie, chief engineer, regions; G. D. Cook, chief engineer, transmitters; D. Morse, chief engineer, networks & communications; D. E. Creasey, chief personnel officer, engineering; C. B. B. Wood, head of engineering information dept.; H. Henderson, head of engineering training dept.

Television Executives: Ian Driethowan, managing director, television; G. B. Gowgill, controller BBC-1; A. E. Singer, controller BBC-2; A. D. G. Milne, dir. of programs, television; R. H. Scott, controller, developments, television; P. Ramsay, controller, program services, television; C. R. Longman, chief engineer, television; C. L. Page, controller, personnel, television; M. Checkland, chief accountant, television; J. F. Keeble, head of television administration dept.; C. W. Lashmar, head, computer projects; H. L. Middleton, head of television liaison section; J. J. Stringer, head of business co-productions; P. H. Dimmock, gen. mgr., radio & television enterprises; Mrs. N. Capon, special asst. to dir. of programs, television; R. Moorfoot, head of presentation; G. Rugheimer, head of purchased programs; S. Sutton, head of drama group; W. F. Cotton, head of light entertainment group; B. G. Wenham, head of current affairs group; A. C. N. Preston, head of outside broadcast group, television; E. R. Cawston,

head of documentary programs; J. R. Cuishaw, head of music programs dept.; Miss M. Sims, head of children's programs; G. S. Hall, head of school broadcasting; J. C. Cain, head of further education; Rev. J. G. Dey, head of religious programs; C. V. Phipps, asst. controller, program services; W. O. Parkinson, chief asst. (organization) program services; H. Cottrell, head of studio management; B. Wright, gen. mgr., scenic services; C. R. Hatts, head of television design group; E. K. Wilson, head of artists' contracts; J. H. Mewett, gen. mgr., film operations & services; C. H. R. Wade, head of script unit; D. M. B. Grubb, asst. chief engineer, developments; H. G. Anstey, asst. chief engineer, operations; C. L. Pexton, chief asst., computers; A. R. Stanley, head of engineering television projects; J. W. Clayton, business mgr., operations & maintenance; H. A. Goodings, head of engineering, television services; L. H. Griffiths, head of engineering, recording; R. B. Mobsby, head of engineering, studios; C. J. Paton, head of engineering, outside broadcasts; N. H. Taylor, head of engineering network; H. C. J. Turner, head of engineering, news; D. Thorogood, senior engineer, Open University.

BBC U.S. Offices: New York, N.Y. (10020)—630 Fifth Ave. Phone: 212-581-7100. David J. Webster, rep. in the U.S.; D. N. Gregory, sr. engineer; B. Saxton, United Nations correspondent (Phone: 212-355-4244). Washington, D.C. (20036)—BBC News, CBS Bldg., 2020 M St. NW. Phone: 202-223-2050. J. Osman, C. Wheeler, Washington correspondents.

INDEPENDENT BROADCASTING AUTHORITY—70 Brompton Road, London, SW3 1EY. Telephone: 01-584-7011. Controlling body for independent TV system and independent local radio which transmit from stations owned and operated by the Authority.

Members of the Authority: Lady Bridget Plowden, chairman; Christopher Bland, deputy chairman; Dr. T. F. Carbery; T. Glyn Davies; A. W. Page; Baroness Macleod of Borve; W. C. Anderson; Mrs. M. Warnock; Prof. J. Ring; W. J. Bleas.

Permanent Staff: Brian Young, dir.-gen.; B. C. Seadall, deputy dir.-gen. (programme services); A. W. Pragnell, deputy dir.-gen. (administrative services); B. C. L. Keelan, head of information; John Thompson, director of radio; Howard Steele, director of engineering; B. Rook, secy.; R. D. Downham, director of internal finance; A. Brook, director of external finance; P. Woodhouse, head of advertising control; J. Weltman, head of programme services; Michael Hallett, publicity & broadcast gallery mgr.; Eric Croston, head of publications; T. S. Robson, deputy director of engineering; Dr. Haldane, head of research; John Guinery, deputy head of information; Dr. G. B. Townsend, head of engineering information.

IBA Commercial Program Contractors

ANGLIA TELEVISION LTD.—Anglia House Norwich, Norfolk NR1 3J6. Phone: 0603-28366. Brook House, Park Lane, London W1Y 4DX. Phone: 01-493-8331. Sales offices: Manchester, Hull & Grimsby. Programs full time over East Anglia.

Directors: The Marquess Townshend of Raynham, chairman; Aubrey Buxton; Laurence Scott; John Woolf, Dick Joice & D. S. McCall, exec. dirs.; Donald Albery; Glyn Daniel; Sir Peter Greenwell; Desmond Longe; J. P. Margetson.

Executives: David McCall, company secy. & chief accountant; R. J. Pinnock, asst. company secy. & deputy chief accountant; J. F. M. Roualle, administration controller; Dick Joice, head of local programs; John Jacobs, head of drama; Colin Willock, head of natural history unit; Forbes Taylor, head of documentaries & adult education; Ken Elphick, program planning executive; Jim Wilson, head of news; Philip Garner, production controller; Colin Ewing, head of farming; David Little, contracts officer; Alec Barnett, station engineer; John Margetson, sales controller; Richard A. Crombie, local sales mgr. (Norwich); P. J. Brady, head of press & public relations.

ATV NETWORK LTD. ATV Centre, Birmingham BI 2JP. Phone: 021 6439898. 17 Great Cumberland Place, London W1H 1AG. Phone: 01-262-8040. ATV Studio Centre, Eldon Ave., Boreham Wood, Hertfordshire WD6 1JF. Phone: 01-953-6100. Midland area (Lichfield, Membury & Ridge Hill outlets).

Directors: Sir Lew Grade, chairman & chief executive; Bruce Gyngell, deputy chairman & joint managing director; Lord Windlesham, joint managing director; Norman Collins; Sir Eric Clayton; Jack F. Gill, finance director & deputy chairman; Bill Ward; Leonard Mathews; Sir Raymond Brookes; Francis Essex.

Executives: Derek Williams, secy.; P. S. Gibson, head of staff relations; Leonard Mathews, senior resident director; Guy Spencer, sales controller; Alan Deeley, chief press officer; Bill Ward, director of programs; Robert Gillman, news editor; John Wardrop, dir. of sales; Cecil Clarke, exec. producer, drama.

BORDER TELEVISION LTD.—Television Centre, Carlisle Cumberland CA1 3NT. Phone: 0228-25101. London Office: 33 Margaret St., London W1N 7LA. Phone: 01-499-7541. Programs all week in Border area (Caldbeck, Selkirk, Whitehaven & Richmond Hill outlet).

Directors: Sir John L. Burgess, chairman; James Bredin, managing dir.; R. H. Watts, general manager & company secy.; The Earl of Lonsdale; J. I. M. Small; Colonel The Earl of Stair; J. C. Wade; T. E. Brownson; B. C. Blyth, sales dir.; E. Wright; G. McD. Fraser; D. W. Trimble.

Executives: James Bredin, controller of programs; J. M. Graham, asst. controller of program planning; D. Batey, asst. controller of program production; H. J. C. Gower, chief engineer; J. E. P. Tompkins, head of film; K. Blackie, news editor; P. J. Bennett, public relations manager & schools liaison officer.

CHANNEL TELEVISION—The Television Centre, Rouge Bouillon, St. Heller, Jersey, Channel Islands, Phone: 0534-23451; Les Arcades, Market St., St. Peter Port, Guernsey, Phone: 0481-23451. Programs in the Channel Islands all week (Fremont Point outlet).

Directors: E. D. Collas, chairman; E. H. Bodman; Harold Fielding; G. Le G. Peek; W. N. Rumball; Mrs. George Troy; F. H. Walker.

Executives: K. A. Killip, managing dir.; A. G. McLintock, company secy.; F. B. Turner, operations mgr.; John Rothwell, head of news & features; P. Mottram Brown, head of sales; R. S. Perry, editor of Channel Television Times.

GRAMPIAN TELEVISION LTD.—The Television Studios, Queen's Cross, Aberdeen, AB9 2XJ. Phone: 0224-53553. London Office: Scottish Television & Grampian Sales Ltd., 70 Grosvenor St., London, W. 1. Phone: 493-5201. Provides programs all week in N.E. Scotland (Durris, Perth, Taybridge, Gartly Moor, Peterhead, Rosehearty, Balgownie, Rosemarkie, Knockmore, Orkney, Stornoway, Aviemore, Rumbur Forest, Angus outlets).

Directors: Capt. I. M. Tennant, chmn.; Alex Malr, chief exec.; G. Wallace Adam; James Drever, principal; Lord Forbes; Calum A. MacLeod; Neil Paterson; James Shaw Grant.

Executives: Alastair Beaton, publicity & promotions exec.; Robert L. Christie, operations mgr.; Alexander G. Dey, company secy.; Cyril Francis, program planning & presentation; A. Elkins, head of film; C. C. Smith, controller of news & current affairs; Alexander Ramsay, station engineer.

GRANADA TELEVISION LTD.—GTV Centre, Manchester M60 9EA. Phone: 061-832-7211. London Office: 36 Golden Square, London W1R 4AH. Phone: 01-734-8080. Programs all wckc over Lancashire area including Cheshire & parts of other counties (Winter Hill outlet).

Directors: J. Denis Forman, chairman & joint managing director; Alex Bernstein, joint managing director; Cecil G. Bernstein; Joseph E. Warton; David Plowright; Julian Amyes; Prof. F. C. Williams; Sir Paul Bryan; Leslie Diamond; Donald Harker.

Executive Directors: Barrie Heads, Granada International; Peter M. Rennic, sales dir.

Officers: Keith Fowler, controller of engineering; Bill Dickson, company secy. & financial controller; Alan Gilbert, chief accountant. Programs excc. producers: Peter Eckersley, drama; Gus MacDonald, world in action; Jack Smith, schools; Jeremy Wallington, current affairs.

HTV LIMITED—Studios: Cardiff CF1 9XL; Television Centre. Phone: 0222-26633. Bristol BS4 3HG; Television Centre, Bath Rd. Phone: 0272-770271. Offices: London W1M 2AJ; 99 Baker St. Phone: 01-486-4311. Programs full-time over Wales & West of England (St. Hilary, Arfon, Moel-y-Parc, Presley, Bath & Bala outlets).

Directors: Rt. Hon. Lord Harlech, chmn.; A. T. Davies, vice chmn.; G. E. McWatters, vice chmn.; A. J. Gorard, managing dir.; R. W. Wordley, sales director; J. Aeron-Thomas, Stanley Baker; W. G. Beloe; Richard Burton; W. F. Cartwright; J. E. Clarke; A. R. Edwards; Sir Geraint L. Evans; R. A. Garrett; T. Hoseason-Brown; A. Llywelyn-Williams; Lady E. J. Parry-Williams; G. H. Sylvester; E. Thomas; W. Vaughan-Thomas.

Officers: Dick Seabright, sales mgr.; T. Knowles, company secy.; John Morgan, program adviser; Aled Vaughan, program controller (Wales); Ronald Wordley, sales director; Patrick Dromgoole, program controller (West of England); Mike Towers, deputy program controller (operations).

LONDON WEEKEND TELEVISION LTD.—Offices: South Bank TV Centre, Kent House, Upper Ground, London SE1 9LT. Phone: 261-3434. Programs wckends over London area outlet (Crystal Palace & Bluebell Hill).

Directors: The Rt. Hon. John Freeman, chmn. & chief executive; Lord Hartwell, deputy chairman; Brian Tesler, deputy chief executive; the Hon. David Astor; Cyril Bennett, controller of programs; Robert Clark; Vic Gardiner, general manager; Herbert Charles Hardy; Duncan McNab; Peter McNally, financial controller; Ron Miller, sales director; the Hon. David Montagu; G. H. Ross Goobey; Evelyn de Rothschild.

Officers: Deputy controllers of programs: John Blyton (organization), John Bromley (sport), Rex Firkin (drama), Michael Grade (entertainment), Geoffrey Hughes (features), Eric Flackfield (planning), Charles Bayne, head of press & publicity; Harry Rabinowitz, head of music services; Roy van Gelder, controller, staff relations; Peter Cazaly, production controller; Cyril Orr, company secy.; Tim Frost, head of promotion; Martin Case, head of casting; Roger Appleton, chief engineer; John Baker, chief accountant; John Birt, head of current affairs; Warren Breach, head of presentation & promotion; Alf Chapman, head of administration; Colin Freeman, head of program finance; Tony Hepher, head of visual services; Craig Pearman, sales manager.

SCOTTISH TELEVISION LTD.—Cowcaddens, Glasgow, G2 3PR. Phone: 041-332-9999. London Office: 70 Grosvenor St., W1X 0BT. Phone: 01-493-5201. Northern Region: Thomson House, Withy Grove, Manchester M60 4BJ. Phone: 061-834-7621. The Gateway, Edinburgh EH7 4AH. Phone: 031-556-5372.

Directors: James M. Coltart, chairman; William Brown, deputy chairman & managing director; Sir Samuel Curran; Anthony Firth, director of programs; Lewis J. M. Hynd, company secy.; The Earl of Wemyss & March K. T.; Gavin Boyd; J. Campbell Fraser; Mrs. Barbara Leburn; Andrew Stewart; the Rt. Hon. Lord Taylor of Gryfe; Hugh W. Henry, sales director.

Chief Executives: J. R. Miller, technical controller; John Loch, public relations mgr.; Colin S. Waters, labour relations & personnel manager; F. Coia, facilities controller.

Officers: David Johnstone, asst. controller of programs; F. E. Morris, business mgr.; Brian Sanctuary, sales controller (London); Walter Hayward, sales controller (Scotland); Leslie Hatton, sales mgr. (Coventry); G. A. Isbell, sales mgr. (Manchester); B. Finlayson, head of legal dept.; Russell Galbraith, head of news & sport; Liam Hood, head of light entertainment and drama; Brian Mahoney, head of features & documentaries; Geoffrey Rimmer, Ian Daigleish, Don Cumming, James Sutherland, Ted Williamson, Clarke Tait, Haldane Duncan, Chris Allen, Tina Wakerell, Archie McArthur, David McMahon, program dirs.; Peter Alexander, head of design; Robert McPherson, head of education, religious & children's programs (production) & controller of Edinburgh studios; Michael Trotter, head of program administration & sales; R. Franchetti, head of program services; John Dunlop, chief engineer; Colin MacKay, political editor; John Hossack, industrial editor; Gordon MacNeill, public relations officer; Rev. Dr. Nelson Gray, religious programs editor.

SOUTHERN TELEVISION LTD.—Southern Television Centre, Northam, Southampton SO9 4YQ. Phone: 0703-28582. Dover studios: Russell St., Dover, Dover 202303. London office: Glen House, Stag Place, Victoria, London SW1E 5AX. Phone: 01-834-4404. Programs full time over Central Southern (Chillerton Down, Isle of Wight and South East England, Dover outlets).

Directors: Sir John H. Davis, chairman; Graham Dowson; Hon. V. H. E. Harmsworth; P. J. B. Perkins; B. H. Thomson; D. B. Thomson; C. D. Wilson, managing dir.; Asa Briggs; R. M. Shields; Berkeley Smith, controller of programs; Sir Richard Trehane; G. W. L. Christie; E. G. Henry, marketing & sales director; R. W. Evans; B. V. C. Harpur; F. W. Letch, gen. mgr. & company secy.

Executives: Jack Hargreaves, deputy controller of programs; Michael Crawford, head of program admin.; D. R. Baker, controller of personnel; Basil Bultitude, chief engineer; S. Wade, head of outside broadcasts; R. Davidovitz, station mgr.; Simon Theobalds, head of press & public relations; Joan Green, head of program planning; J. Dilly, head of design; John Fox, gen. sales mgr.; C. Lewis, Northern sales mgr.; J. Tomlinson, Midland sales mgr.; G. Castle-King, Southern area sales mgr.; D. Parncutt, station engineer.

THAMES TELEVISION LTD.—Offices: London: Thames Television House, 306-316 Euston Rd., London NW1 3BB. Phone: 01-387-8494. Teddington Lock, Teddington, Middlesex. Phone: 01-977-3252. Programs weekdays over London area (Croydon outlet).

Directors: Howard Thomas, chairman; Jeremy Isaacs, dir. of programs; Colin S. Wills, assistant managing dir.; George A. Cooper, managing dir.; J. Stuart Sansom, dir. of studios & engineering; J. T. Davey; D. R. W. Dicks; H. S. L. Dundas; T. H. Tilling; Mary Baker; John E. Read; Lord Wolfenden; Ian M. Scott, dir. of finance.

Executives: E. E. Marr, company secy.; M. Lawson, chief accountant; Malcolm Morris, controller, programs dept.; Verity Lambert, controller of drama; Phillip Jones, controller of light entertainment; Guthrie Moir, controller of education & religious programs; Grahame Turner, controller of outside broadcasts; James F. Shaw, sales director; Donald Cullimore, controller, public relations; Brian G. Scott, head of engineering; John Edwards, controller of current affairs & documentaries; Sue Turner, controller of children's programs; R. J. Hughes, sales controller; John Hambley, controller, advertising & publications; Geoffrey Lugg, controller, programming; John O'Keefe, controller, staff relations; Douglas Thornes, research manager; Eric E. Parry, controller, program services; C. J. Smeaton, controller, administration. Thames Television International Ltd. is a wholly-owned subsidiary for program sales. J. A. Muir Sutherland, chief executive.

TYNE TEES TELEVISION LTD.—The Television Centre, City Rd., Newcastle-on-Tyne NE1 2AL. Phone: 0632-61-0181. London office: 15-16 Brooks Mews, London W1Y 1LF. Phone: 01-493-1237. Programs full time over North East.

Directors: Sir Ralph Carr-Ellison, chairman; Peter S. Paine, managing director; Arthur E. Clifford, controller of programs; J. P. Graham, company secy.; D. G. Paekham, technical director; R. H. Dickinson; Prof. E. J. R. Baglesham; Sir Geoffrey Cox; Viscount Ridley; Dr. Henry Miller; Peter Wrightson.

Executives: Anthony D. Sanford, deputy program controller & head of program planning; Leslie Barrett, head of features & public affairs; Allan Powell, head of news & current affairs;

(Continued on next page)

Hogan-Feldmann, Inc.
MEDIA BROKERS • CONSULTANTS

16255 Ventura Boulevard, Suite 415

Encino, California 91436

Florida—Gainesville



WCJB

Ch. 20

Technical Facilities: Channel No. 20 (506-512 MHz). Authorized power: 500-kw max. & 427-kw horizontal visual, 100-kw max. & 87.1-kw horizontal aural. Antenna: 680-ft. above av. terrain, 665-ft. above ground, 845-ft. above sea level.

Latitude 29° 42' 45"
Longitude 82° 23' 34"

Transmitter: Devil's Mill Hopper, near Gainesville.

TV tape: Recording facilities.

Color: Network, live, film, slide & tape.

News Wire Service: AP.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Jules Cohen & Associates.

Total Households: © MSI
Consumer Market Data as of 1/1/75.
TV Homes: TV% and Circulation
© 1975 American Research Bureau.
County coverage based on Arbitron study (see page 4-b).



WCJB Ref: FCC File No. BMPCT-7243 Granted 11/4/70

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WCJB

Network Service: ABC.

Licensee: Minshall Broadcasting Co., Inc., P.O. Box 13414, Gainesville, Fla.

Studio: Drawer 13414, Gainesville (32604).

Telephone: 904-372-3543.

Ownership: William E. Minshall, pres., 100%; JoAnn Minshall, v.p. & secy.

Began Operation: April 7, 1971.

Represented (sales) by Busby, Finch, Lathom & Widman.

Personnel:

WILLIAM E. MINSHALL, president & general manager.
OTTO GOETZ, chief engineer.

DIGEST OF RATE CARD NO. 1—(April 1, 1970)

Min.	30 Sec.	20 Sec.	10 Sec.
Grid level 1			
\$70.00	\$50.00	\$40.00	\$20.00

NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Households	%
50% & Over	FLORIDA			
	Alachua	37,900	35,600	94
	Dixie	2,100	1,900	89
	Gilchrist	1,600	1,500	94
Between 25-49%	FLORIDA			
	Columbia	9,600	9,100	94
	Lafayette	1,200	1,100	90
	Levy	5,200	4,700	90
Between 5-24%	FLORIDA			
	Bradford	4,600	4,400	95
	Clay	12,900	12,400	96
	Madison	4,800	4,300	90
	Marion	30,500	28,600	94
	Putnam	14,900	14,300	96
	Suwannee	5,700	5,200	92
	Taylor	4,900	4,500	92
	Union	2,100	2,000	93
Station Totals		138,000	129,600	94
Net Weekly Circulation (1973-74)				43,800
Average Daily Circulation (1973-74)				25,200

British IBA Contractors

George Taylor, head of sport; R. Maxwell Deas, head of religious programs; Peter Gardner, head of technical operations; Brian Lavelle, head of engineering planning; Laurie Taylor, press & public relations; John Tonge, head of facilities & labor relations.

ULSTER TELEVISION LTD.—Havelock House, Ormeau Road, Belfast BT7 1EB, Phone: 0232-28122; 19 Marylebone Rd., London NW1 5JJ, Phone: 01-486-5211. Programs full time over Northern Ireland (Black Mountain & Strabane outlets).

Directors: The Rt. Hon. The Earl of Antrim, chairman; W. B. MacQuitty, deputy chairman; R. B. Henderson, managing dir.; The Rt. Hon. the Countess of Antrim; H. R. C. Catherwood; Capt. O. W. J. Henderson; J. P. Herdman; M. R. Hutcheson (sales director); Major G. B. Mackean; J. L. MacQuitty; E. M. R. O'Driscoll; Miss Betty Box; C. S. G. Falloon; J. B. McGuckian; Mrs. Betty MacQuitty; E. J. O'Driscoll; S. S. Wilson; G. C. Hutchinson; S. R. Perry.

Executives: R. B. Henderson, managing dir.; R. McCoy, secy.; M. R. Hutcheson, sales dir.; B. W. Lapworth, sales mgr. (Northern Ireland); A. Finigan, head of production; J. A. Creagh, head of presentation, press & publicity; S. R. Perry, program controller; F. A. Brady, chief engineer.

WESTWARD TELEVISION—Derry's Cross, Plymouth PL1 2SP. Phone: 0752-69311. **London Office:** 11 Connaught Place, Marble Arch, London, W2 2EU. Phone: 01-402-5531. **Bristol Office:** Dominions House, 23-25 St. Augustine's Parade, The Centre, Bristol 1. Phone: 0272 292240. Programs full time over South West England (Stockland Hill & Caradon Hill outlets).

Directors: Peter Cadbury, excc. chmn.; The Earl of Lisburne, deputy chairman; R. Perry, managing dir.; W. Brimacombe; George H. Lidstone; R. Cooke; R. R. Miller, financial director; H. J. Marten-Smith, company secy.; H. E. Turner, sales director; T. T. Fleet, production controller; the Hon. Simon Lennox-Boyd.

Executives: H. J. Marten-Smith, secy.; Terry Fleet, production controller; A. W. Mallardet, chief accountant; John Ruskin, news editor; David Dickinson, technical controller; Michael Warren, program planning controller; Harry Turner, sales director; Henry Stacey, regional sales mgr., Plymouth; Derek Prosser, sales mgr., Bristol & Midlands.

YORKSHIRE TELEVISION LTD.—The Television Centre, Leeds. LS3 1JS. Phone: 0532-38283. **London Office:** Trident House, 15-16 Brooks Mews, W1Y 1LF. Phone: 01-493-1237. Charter Square, Sheffield S13EJ. Phone: 0742-23262. 185 Perensway, Hull HU1 3UA. Phone: 0482-24488. 2 Saltergate, Lincoln. Phone: 0522-30738. Brazennose House, Brazennose St., Manchester 2. Phone: 061-834-4228. Hainton House, Hainton Square, Grimsby. Phone: 0472-57026.

Directors: Sir Richard B. Graham, chmn.; G. E. Ward Thomas, deputy chairman & joint managing dir.; E. Stuart Wilson, joint managing dir.; Paul Fox, dir. of programs; George Brotherton-Ratcliffe; Stanley Burton; Lord Cooper; J. G. S. Linacre; Prof. William Walsh; G. Oliver Worsley; D. L. Sumner, gen. mgr.; N. G. W. Playne; Stephen H. Hall; Mrs. L. A. Evans.

Executives: Kenneth Bellint, head of program planning; Leslie Thornby, company secy.; Lawrie Higgins, head of sport & outside broadcasts; Nigel Cannon, London business mgr.; Jeffrey Edwards, head of film operations; John Fairley, head of news, current affairs & documentaries; Clive Leach, sales dir.; Brian Rose, regional sales mgr.; Peter Scroggs, head of education programs; Jeremy Taylor, public relations mgr.; Duncan Wood, head of light entertainment; Philip Parker, dir. of engineering; Peter Willes, head of drama; Muriel Cole, head of casting; Brian Harris, head, program services.

INDEPENDENT TELEVISION NEWS LTD.—ITN House, 48 Wells Street, London, W1P 4DE. Phone: 01-637-2424. Controlled by the 15 program companies.

Directors: Howard Thomas, chairman; Nigel Ryan, editor; William Hodgson, general manager; David Nicholas, deputy editor; Daniel Moloney, financial controller & company secy.; Julian Amyes; Norman Collins; Sir Geoffrey Cox; Anthony Gorard; John Freeman; William Brown; Peter Cadbury.

Officers: Hugh Whitcomb, editorial mgr.; Donald Horobin, asst. editor (input); Peter Ward, chief engineer; John Mahoney & Michael Morris, foreign news editors; Peter Cole, Nigel Hancock, Mark Andrews & John Flewin, home news editors; Barrie Sales, asst. editor (First Report); Paul Mathews & Ron Newberry, facilities managers; David Warner, film & tape library mgr.; Derek Young, personnel mgr.; Frank Diesbury, press officer; Michael Batchelor, production controller; Len Richardson, facilities controller.

INDEPENDENT TELEVISION COMPANIES ASSOCIATION LTD.—Knighton House, 52 Mortimer St., London W1N 8AN. Phone: 01-636-6866. Trade association which acts on behalf of all program companies on certain matters of common interest.

Channel Frequencies

As Used in International TV Station Directory

Western European Standards			Italian Channels		
Channel	Vision Carrier MHz	Sound Carrier MHz ¹	Channel	Vision Carrier MHz	Sound Carrier MHz
E-2	48.25	53.75	A	53.75	59.25
E-2A	49.75	55.75	B	62.25	67.75
E-3	55.25	60.75	C	82.25	87.75
E-4	62.25	67.75	D	175.25	180.75
E-5	175.25	180.75	E	183.75	189.25
E-6	182.25	187.25	F	192.25	197.75
E-7	189.25	194.75	G	201.25	206.75
E-8	196.25	201.75	H	210.25	215.75
E-9	203.25	208.75	H-1	217.25	222.75
E-10	210.25	215.75	Eastern European Standards ²		
E-11	217.25	222.75	R-1	49.75	56.25
E-12	224.25	229.75	R-2	59.25	65.75
E-21	471.25	476.75	R-3	77.25	83.75
E-22	479.25	484.75	R-4	85.25	91.75
E-23	487.25	492.75	R-5	93.25	99.75
E-24	495.25	500.75	R-6	175.25	181.75
E-25	503.25	508.75	R-7	183.25	189.75
E-26	511.25	516.75	R-8	191.25	197.75
E-27	519.25	524.75	R-9	199.25	205.75
E-28	527.25	532.75	R-10	207.25	213.75
E-29	535.25	540.75	R-11	215.25	221.75
E-30	543.25	548.75	R-12	223.25	229.75
E-31	551.25	556.75	British Standards		
E-32	559.25	564.75	B-1	45.00	41.50
E-33	567.25	572.75	B-2	51.75	48.25
E-34	575.25	580.75	B-3	56.75	53.25
E-35	583.25	588.75	B-4	61.75	58.25
E-36	591.25	596.75	B-5	66.75	63.25
E-37	599.25	604.75	B-6	179.75	176.25
E-38	607.25	612.75	B-7	184.75	181.25
E-39	615.25	620.75	B-8	189.75	186.25
E-40	623.25	628.75	B-9	194.75	191.25
E-41	631.25	636.75	B-10	199.75	196.25
E-42	639.25	644.75	B-11	204.75	201.25
E-43	647.25	652.75	B-12	209.75	206.25
E-44	655.25	660.75	B-13	214.75	211.25
E-45	663.25	668.75	B-14	219.75	216.25
E-46	671.25	676.75	Japanese Channels		
E-47	679.25	684.75	J-1	91.25	95.75
E-48	687.25	692.75	J-2	97.25	101.75
E-49	695.25	700.75	J-3	103.25	107.75
E-50	703.25	708.75	J-4	171.25	175.75
E-51	711.25	716.75	J-5	177.25	181.75
E-52	719.25	724.75	J-6	183.25	187.75
E-53	727.25	732.75	J-7	189.25	193.75
E-54	735.25	740.75	J-8	193.25	197.75
E-55	743.25	748.75	J-9	199.25	203.75
E-56	751.25	756.75	J-10	205.25	209.75
E-57	759.25	764.75	J-11	211.25	215.75
E-58	767.25	772.75	J-12	217.25	221.75
E-59	775.25	780.75	J-45	863.25	867.75
E-60	783.25	788.75	J-46	669.25	673.75
E-61	791.25	796.75	J-47	675.25	679.75
E-62	799.25	804.75	J-48	681.25	685.75
E-63	807.25	812.75	J-49	687.25	691.75
E-64	815.25	820.75	J-50	693.25	697.75
E-65	823.25	828.75	J-51	699.25	703.75
E-66	831.25	836.75	J-52	705.25	709.75
E-67	839.25	844.75	J-53	711.25	715.75
E-68	847.25	852.75	J-54	717.25	721.75
French Standards			J-55	723.25	727.75
F-2	52.40	41.25	J-56	729.25	733.75
F-4	65.55	54.40	J-57	735.25	739.75
F-5	164.00	175.15	J-58	741.25	745.75
F-6	173.40	162.25	J-59	747.25	751.75
F-7	177.15	188.30	J-60	753.25	757.75
F-8A	185.25	174.10	J-61	759.25	763.75
F-8	186.55	175.40	J-62	765.25	769.75
F-9	190.30	201.45	French Overseas Territories		
F-10	199.70	188.55	F-4	175.25	181.75
F-11	203.45	214.60	F-5	183.25	189.75
F-12	212.85	201.70	F-6	191.25	197.75
French Overseas Territories			F-7	199.25	205.75
F-4	175.25	181.75	F-8	207.25	213.75
F-5	183.25	189.75	F-9	215.25	221.75
F-6	191.25	197.75			
F-7	199.25	205.75			
F-8	207.25	213.75			
F-9	215.25	221.75			

¹ For channels E-21 through E-68, sound frequency is for systems G & H. For system I, image/sound separation, 6 mc; systems K & L, 6.5 mc.

² OIRT channels use Roman numerals, as OIRT-I, but this book uses R-1 instead because it is more consistent with other channel designations.