

DIRECTORY OF AM AND FM RADIO STATIONS IN THE U.S.

Note: Listed in this directory are all am (amplitude modulation) and fm (frequency modulation) stations in the U. S. and its territories. Information for each station listed below has been corrected to Aug. 1, 1958. Where applicable, the following data are shown in this order: call letters, date station began (or intends to begin) operation, frequency, power, station address, telephone, TWX number, name of licensee together with date present licensee acquired station, national and regional network affiliations, national representative, hours of specialty programs (Negro or foreign language) broadcast each week, executives, companion fm and tv stations.

For each station associated with newspaper ownership

and/or multiple owners of radio and/or television stations the phrases "see Newspaper Ownership" or "see Group Ownership" appear after the name of the licensee. These refer to specialized directories which may be located by consulting the Facilities index on page A-99.

For fm stations which are companions of am stations and which duplicate the programming of the am, only facilities are listed. Fm stations which are programmed and operated independently are listed in greater detail.

Appropriate note is made of television companions of radio stations listed here. Full information about all television stations is presented in the Directory of Television Stations in the U. S. beginning on page A-105.

ALABAMA

ALBERTVILLE, Marshall County

WAVU (1948): 630 kc; 1 kw-D. P. O. Box 411. Phone 830. Sand Mt. Broadcasting Service (original owner).

Pat M. Courington, pres & gen mgr; Bill Hagler, coml mgr, program director & news director; James B. Hartline, chief engineer; Jesse Culp, farm director; Fay Morrison, women's director.

WAVU-FM (1949): 105.1 mc; 4.7 kw. Duplicates WAVU (above).

ALEXANDER CITY, Tallapoosa County

WRFS (May 31, 1947): 1050 kc; 1 kw-D. 133 Main St. Phone Adams 4-2566. Piedmont Service Corp. (original owner).

Rep Sears & Ayer; Dixieland Stations (Southeast).

Specialty programs: Negro, 12 hrs. wkly. James L. Coley, pres; James W. Whatley, gen mgr & promotion mgr; Charles H. Whatley, coml mgr & chief engineer; Bill Buchanan, production director & news director; John Davis, farm director; Evelyn Duncan, women's director.

WRFS-FM (Sept. 30, 1949): 106.1 mc; 4.6 kw. Duplicates WRFS (above).

ANDALUSIA, Covington County

WCTA (1946): 920 kc; 5 kw-D, 500 w-N, DA-N Sanford Rd. Phone 1340. Andalusia Broadcasting Co. (original owner).

J. Dige Bishop, pres, gen mgr & chief engineer; Donald Cooke, coml mgr; Jeanette Powell, program director; Bob Duck, news director; Betty Spencer, women's director.

WCTA-FM (1950): 98.1 mc; 10 kw. Duplicates WCTA (above).

ANNISTON, Calhoun County

WANA (1954): 1490 kc; 250 w. 115 West 33rd St. Phone Adams 7-1627. Anniston Radio Co. (See Cary L. Graham stations in "Group Ownership").

Network Keystone. Rep McGillvra.

Specialty programs: Negro, 6 hrs. wkly. C. L. Graham, pres; Mac Thomas, gen mgr; Bill Giddens, coml mgr & promotion mgr; Mary McCrelles, program director; Charles Skinner, chief engineer; Joe Burney, news director.

WDNG (July 1, 1957): 1450 kc; 250 w. P. O. Box 1280. Phone Adams 6-8291. Southland Broadcasting Co. (original owner).

Ralph M. Allgood, gen mgr; Russ Chappell, co-sales mgr; Robert Price Jr., co-sales mgr; Bettie R. Ferguson, program director; Jim Shackelford, promotion mgr; R. G. Olim, chief engineer; Dennis Daniel, news director; Doug Layton, sports director.

WHMA (1938): 1390 kc; 5 kw-D, 1 kw-N, DA-N. 1330 Noble St. Phone Adams 6-7545. Anniston Broadcasting Co. (original owner). (also see "Newspaper Ownership").

Network ABC, Alabama Broadcasting. Rep Walker-Rawalt.

Harry M. Ayers, chief owner; Malcolm Street, gen mgr; George M. Rutledge, coml mgr; Rosamond Y. Ponder, program director; Hall Wray, promotion mgr; James A. Hudson, chief engineer; E. Cody Hall, news director; A. S. Mathews, farm director; Teena Taylor, women's director.

WHMA-FM (1947): 100.5 mc; 3.6 kw. Duplicates WHMA (above).

ATHENS, Limestone County

WJMW (Nov 8, 1948): 730 kc; 1 kw-D. P. O. Box 386. Phone 565. The Athens Broadcasting Co. (original owners).

Network Keystone.

Specialty programs: Negro, 4 hrs. weekly. Homer F. Dunnivant, pres, gen mgr & farm director; Robert V. Dunnivant, program director & promotion mgr; William G. Mitchell, chief engineer; Marjorie Jones, women's director.

WJMW-FM (granted July 16, 1958; not on air, target date unknown): 104.3; 1.056 kw. Licensed to Athens Broadcasting Co. (above).

ATMORE, Escambia County

WATM (Dec. 17, 1949): 1590 kc; 1 kw-D. P. O. Box 59. Phone 50. Southland Broadcasting Co. (acquired station Dec 1, 1951).

Rep Continental.

Specialty programs: Negro, 10 hrs. wkly. Tom C. Miniard, gen mgr, chief engineer & farm director; Julia E. Miniard, coml mgr & women's director; Jimmie Crews, program director; Mike Roberts, news director.

AUBURN, Lee County

WAUD (December 1947.): 1230 kc; 250 w. Tuskegee Highway. Auburn Broadcasting Co. (original owner).

Network ABC, Southeastern Key Market Network.

Specialty programs: Negro, 15-20 hrs. wkly. Elmer G. Salter, pres & gen mgr; Joann Jetton, program director & promotion mgr; George Murphy, chief engineer; Bob Sanders, news & farm director; Mary Waldheim, women's director.

BAY MINETTE, Baldwin County

WBCA (April 16, 1957): 1150 kc; 1 kw-D. Box 426, Phone 2281. Southwest Alabama Broadcasting Co. (original owner). (Also see "Newspaper Ownership").

Network Keystone, Southeastern Key Market Network. Rep Continental.

Specialty programs: Negro, 7 hrs. weekly. Howard E. Hill, pres; Jim Stewart, sec-treas, gen & coml mgr; Al Perkins, program director & promotion mgr; Bob Switzer, chief engineer; Bill Walker, news director; Ann Cooper, women's director.

BESSEMER, Jefferson County

WENN (See Birmingham).

BIRMINGHAM, Jefferson County

WAPI (1922): 1070 kc; 50 kw-D, 5 kw-N. DA-2. P. O. Box 2553, zone 3. Phone Fairfax 2-2466. TWX FRX. Alabama Broadcasting System (acquired station 1955). (See "Newspaper Ownership" & S. I. Newhouse stations in "Group Ownership").

Network NBC. Rep Christal.

Charles F. Grisham, vice pres & gen mgr; Albert J. Gillen, director of sales; Ray A. Furr, program director; Jim Chenoweth, promotion manager; J. V. Sanderson, chief engineer; Charles Davis, news director; Boyd Evans, farm director; Bette Lee, women's director.

WAFM (FM) (1946): 99.5 mc; 72 kw. Same address, licensee and staff as WAPI.

WABT (TV): Tv companion of WAPI & WAFM (FM).

WBRC (1924): 960 kc; 5 kw, DA-N. 1729 2nd

Ave North, Zone 1. Phone Alpine 2-3172. TWX BH 87. WBRC, Inc. (acquired station May 1958). (see Taft stations in "Group Ownership.")

Network CBS. Rep Katz.

Hulbert Taft, Jr., pres; Richard L. Bevington, gen mgr; William D. Mogge, coml & promotion mgr; Fox Lightfoot, program director; Robert DuPriest, chief engineer; Davenport Smith, news director; Art Walton, farm director; Mary Badham, women's director.

WBRC-FM (1957): 106.9 mc; 15 kw. Duplicates WBRC (above).

WBRC-TV: Tv companion of WBRC-AM-FM.

WCRF (March 25, 1953): 1260 kc; 1 kw-D. 725 S. 22nd St., zone 5. Phone Alpine 2-3019. TWX BH-164. Chapman Radio and Television Co. (original owner).

Network ABC & CBS.

William A. Chapman, co-owner & chief engineer; George K. Chapman, co-owner & program director; Rudy Clark, gen mgr & coml mgr; Bill Kennedy, news director; Alvin Davis, farm director.

WEDR (1949): 1220 kc; 1 kw-D. 1417 Fourth Ave. N. Phone 4-0925. Edwin H. Estes. (acquired station April 1956) (see Estes stations in "Group Ownership").

Rep Dore.

Joe E. Osborn, gen mgr.

WENN (1950): 1450 kc; 250 w. P. O. Box 1469. Hamilton 5-3411. Bessemer Broadcasting Co. (acquired station July 1958). (see McLendon-Ebony Stations in "Group Ownership").

Rep Pearson.

Specialty programs: Negro, 100%. John M. McLendon, pres; William Anderson, gen mgr; Hal Falter, station mgr; Cy Steiner, coml mgr; Erskine Faush, program director; Kenneth Brown Jr., promotion mgr; Carl Martens, chief engineer; Bruce Payne, news director; Johnny McClure, farm director; Patsy Hartley, women's director.

WEZB (September 1953): 1320 kc; 1 kw-D. Tutwiler Hotel, zone 1. Fairfax 2-4641. Gene Newman Radio Inc. (original owner).

Network MBS.

Rep Rambau, Vance & Hoble. Gene Newman, pres, gen mgr & program director; Gaines Allen, coml mgr; Vearl Cicero, chief engineer; Margaret Fickner, women's director.

WJLD (1942): 1400 kc; 250 kw. P. O. Box 5767. Phone Fairfax 4-3466. Johnston Broadcasting Co. (acquired station 1945).

Rep Forjoe.

Specialty programs: Negro, 100%. George Johnston Jr., pres; James Connolly, gen mgr; Otis Dodge, coml mgr; Cliff Goggans, chief engineer; Alma Johnson, women's director.

Key to symbols: In connection with station facilities one or more of the following abbreviations may appear: D—daytime station; DA-D—directional antenna day only; DA-N—directional antenna night only; DA-1—directional antenna same pattern day and night; DA-2—directional antenna different pattern day and night; L—limited time, stations operates night hours only when dominant station is not operating; LS—local sunset; N—night; SH—specified hours of operation provided in station's license; ST—station shares time with one or more other stations.

Radio Stations CONTINUED

ALABAMA CONTINUED

BIRMINGHAM (Continued)

WJLN-FM (1948): 104.7 mc; 23 kw. Duplicates WJLD (above).

WLBS (1946): 900 kc; 1 kw-D. 710 S. 22nd St. Phone Fairfax 4-2541. American Electronix Inc. E. C. Atherton, pres.

WSGN (1926): 610 kc; 5 kw-D, 1 kw-N, DA-N. 2320 Seventh Ave. S. Phone Fairfax 2-3440. Winston-Salem Broadcasting Co. (acquired station 1955). (See Winston-Salem stations in "Group Ownership").

Rep Venard, Rintoul & McConnell; Ayres (southeast). Ben K. McKinnon, gen mgr.

WSEF (FM) (May 11, 1958): 93.7 mc; 20 kw. 2531 8th Ave. North, Zone 4. Fairfax 3-5291. James V. Melonas (original owner). Rep Grant Webb. James V. Melonas, owner & gen mgr; Dale E. Phillips, chief engineer.

WYOK (Oct. 1947): 690 kc; 50 kw, Da-D. P. O. Box 2468, Zone 1. Phone State 7-2601. Voice of Dixie, Inc. (original owner).

Rep Radio-Tv Representatives. Specialty programs: Negro, 2 hrs. wkly. Irablee W. Benns, pres & gen mgr; Ira Leslie, sales mgr, program director & promotion mgr; R. G. Blaskow, chief engineer; Dan Brennan, news director; Johnny Poer, farm director; Joan Foster, women's director.

WYDE (1946): 850 kc; 10 kw-D, 1 kw-N, DA-N. P. O. Box 5846. Bartell Broadcasters Inc. (acquired station 1957). (See Bartell stations in "Group Ownership").

Rep Young. Gerald A. Bartell, pres; Morton J. Wagner, executive vp & gen mgr; Tom Whitley, station mgr & general sales mgr.

BREWTON, Escombio County

WBJJ (1947): 1240 kc; 250 w. Phone 1000. Brewton Broadcasting Co. (original owner). (also see "Newspaper Ownership"). Net Keystone. Rep Dora-Clayton. W. E. Brooks, pres; W. E. Brooks Jr., vp.

CALERA, Shelby County

WBYE (1958): 1370 kc; 1 kw-D. Shelby County Broadcasting Co. (See Smith stations in "Group Ownership"). Elizabeth Jones Smith, chief owner.

CARROLLTON, Pickens County

WRAG (1951): 590 kc; 1 kw-D. P. O. Box 71. Phone 2364. Pickens County Broadcasting Corp. (original owner). (See Hook stations in "Group Ownership"). Network Keystone. Rep Continental Radio Sales. James Carl Sauceman, gen mgr.

CLANTON, Chilton County

WKLF (1947): 980 kc; 1 kw-D. 703½ W. Second Ave. North. Southeastern Broadcasting Co. (original owner). Network Keystone. Rep Continental Radio Sales. L. L. Hudson, gen mgr; Helen Parrish, program director.

WKLE-FM (1952): 100.9 mc; .37 kw. Duplicates WKLF (above).

CULLMAN, Cullman County

WFMH (1949): 1460 kc; 5 kw-D. 206 Second Ave., E. Phone 910. Voice of Cullman (original owner). B. C. Eddins, pres & gen mgr; James Miller, coml mgr.

WFMH-FM (1949): 101.1 mc; 5.3 kw. Duplicates WFMH (above); operates independently at night.

WKUL (September 1946): 1340 kc; 250 w. P. O. Drawer 620. Phone 864. Cullman Broadcasting Co. (acquired station 1949). Network Keystone.

Hudson C. Millar, Jr., owner & gen mgr; Peter Heitt, program director; Arthur Bachmann, chief engineer & news director; Dot Bland, women's director.

DECATUR, Morgan County

WAJF (October 1953): 1490 kc; 250 w. 112 Grant St. Phone Elgin 3-9231. J. B. Falt Jr. (original owner).

Specialty programs: Negro, 3 hrs. wkly. J. B. Falt Jr., owner; Earl Willford, gen mgr, program director & chief engineer, Bill Shaw, coml mgr; Tommy Allen, news director; Bill Yancey, farm director; Neil Grubbs, women's director.

WHOS (October 1948): 800 kc; 1 kw-D. Johnston St. Phone Elgin 3-1310. North Alabama Broadcasting Co. (acquired station 1956).

Network Southeastern Key Market Network, Alabama Broadcasting, Rep Thomas Clark. John H. Jones & Jeffe Jones, partners; Louis C. Blizzard, gen mgr, coml mgr & news director; Ross Hawkins, assistant mgr; Mime Jones, program director & promotion mgr; Edward Buxton, chief engineer; Bud Hall, farm director.

WHOS-FM (August 1951): 92.5 mc; 8.6 kw. Duplicates WHOS (above).

WMSL (1935): 1400 kc; 250 w. 701 Bank St. Phone Elgin 3-0361. TWX DF 8510. Tennessee Valley Radio & Television Corp. Network MBS, Keystone. Rep Masla; Brown (South).

Specialty programs: Negro, 7 hrs. wkly. Frank Whisenant, pres; Roy Smith, coml mgr; Elice Mullican, program director; Alice Whisenant, promotion mgr; Alvin Millwood, chief engineer; Jerry Griggs, news director; George Rose, farm director; Genny Elswick, women's director.

WMSL-TV: Tv companion of WMSL.

DEMOPOLIS, Morengo County

WXAL (Nov 9, 1947): 1400 kc; 250 w. P. O. Box 261. Phone 1400. Demopolis Broadcasting Co.

Network MBS, Keystone. Specialty programs: Negro, 10½ hrs wkly. W. M. Jordan, pres & gen mgr; H. J. Bley, coml mgr; A. A. Caldwell, program director & promotion mgr; B. W. Collins, chief engineer.

DOTHAN, Houston County

WAGF (1932): 1320 kc; 1 kw, DA-N. 204½ E. Main St. Phone 2-9100. Dothan Broadcasting Co. (original owner).

Julian C. Smith, co-owner, gen mgr & chief engineer; Fred C. Moseley, co-owner & coml mgr; Tommy Underwood, program director; Jimmy Acree, promotion mgr.

WDIG (April 30, 1947): 1450 kc; 250 w. 208 N. Oates St. Phone 3-4100. Houston Broadcasters (original owner).

Network MBS. Rep Best. Specialty programs: Negro, 12 hrs. wkly. Jess M. Swicegood, owner & gen mgr; Max McGowan, program director & news director; Wiley Grissom, chief engineer; John Parsons, farm director; Louise Parker, women's director.

WOOF (February 1948): 560 kc; 5 kw-D. P. O. Box 1427. Phone 3-0560. Agnes W. Dowling, Trustee of WOOF Trust (acquired station Feb. 17, 1953).

Rep Clark. Specialty programs: Negro, 8½ hrs. wkly. R. A. Dowling, gen mgr; T. R. Stillwagon, station mgr.

ELBA, Coffee County

WELB (not on air; target date, Sept. 15, 1958): 1350 kc; 1 kw-D. Howard Parrish Jr. (original owner).

ENTERPRISE, Coffee County

WIRB (1948): 600 kc; 1 kw-D. 30 Dothan Highway. Wiregrass Broadcasting Co. (original owner). R. E. James, co-owner & gen mgr; Fred S. Watson, coml mgr.

EUFAULA, Bourbon County

WULA (Nov. 1, 1948): 1240 kc; 250 w. P. O. Box 301. Phone 745. Dixie Radio Inc. (original owner). (See C. A. McClure stations in "Group Ownership").

Network MBS and Keystone. Rep Dore; Dixieland Stations (southeastern). Specialty programs: Negro, 3 hrs. wkly. C. A. McClure, pres; Ray Butts, gen mgr, coml mgr & program director; Jack Collinsworth, chief engineer; Johnny Lingo, farm director; Eva Pelham, women's director.

EVERGREEN, Conecuh County

WBLO (July 1, 1957); 1470 kc; 1 kw-D. Box 187. Phone 500. Evergreen Broadcasting Co. (acquired station April 1, 1958).

Network Keystone, Southeastern Key Market Network. Specialty programs: Negro, 20 hrs. wkly.

C. W. Mapoles, owner; John M. Raines Jr., station mgr & program director; James Street, chief engineer.

FAYETTE, Foyette County

WWWF (1949): 990 kc; 1 kw-D. 505 Temple Ave. Phone Webster 2-5294. Bankhead Broadcasting Co. (original owner). (See Bankhead stations in "Group Ownership").

Network Keystone. W. W. Bankhead, pres; Jack Black, gen mgr; Robert Earl Grizzell, coml mgr; Paul Slotton, chief engineer; Douglas Barbour, news director.

FLOMATON, Escombio County

WTCE (December 1955): 990 kc; 500 w-D. Box 386. Phone 2466. Tri-City Broadcasting Co. (original owner).

Rep Best. Specialty programs: Negro, 2 hrs. wkly. William L. Kline, pres; Ben Haskew, gen mgr; Fred L. Huggins, coml mgr; Paul Wood, program director; Robert Atkins, promotion mgr; Hoyt Bonds, chief engineer.

FLORENCE, Louderdale County

WJOI (1945): 1340 kc; 250 w. 850 S. Court. Phone Atwater 2-8121. Florence Broadcasting Co. (original owner).

Network MBS, Alabama Broadcasting. Specialty programs: Negro, 7 hrs. wkly. Joe T. Van Sandt, pres & gen mgr; Jim Connolly, coml mgr; Geo. Manush, program director & promotion mgr; Paul Shannon, chief engineer; Diane Wagoner, farm & women's director.

WOWL (April, 1952): 1240 kc; 250 w. 801 Cypress Mill Road. Phone Atwater 2-7711. TWX ALA. 8523. Radio Muscle Shoals Inc. (original owner).

Network ABC. Rep Rambeau, Vance, Hopple. Specialty programs: Negro, 8 hrs. wkly. Richard B. Biddle, pres; Ronald S. Walker Sr., gen & coml mgr; Bill Wynne, program director & promotion mgr; Mel Hunt, chief engineer; Madison Davis, news director; Jim Easter, farm director; Nelle Bigbee, women's director.

WOWL-TV: Tv companion of WOWL.

FOLEY, Baldwin County

WHEP (1953): 1310 kc; 1kw-D. P. O. Drawer F. Phone Whitehall 3-7131. Alabama-Gulf Radio Inc. (original owner). Rep Best; Dixieland Stations (South). Howard E. Pill, pres; Ralph O. Howard, gen mgr; George McKee, coml mgr.

FORT PAYNE, DeKalb County

WFFA (December 1949): 1400 kc; 250 w. Box 391. Phone 643. George A. Gothberg Jr. (acquired station December 1952).

Rep Best. George A. Gothberg Jr., owner; Ozelle G. Gothberg, gen mgr; W. D. Holderfield, station mgr & coml mgr; Rev. C. E. Dean, director of religious programming; Thomas Shockley Jr., chief engineer.

WZOB (July 2, 1950): 1250 kc; 1 kw-D. Box 255. Phone 1250. Glenn M. Gravitt (original owner).

Network Keystone, Alabama Broadcasting. Glenn M. Gravitt, owner & gen mgr; N. E. Haston, coml mgr; Jack Dobbs, program director; F. L. Pierce, promotion director; Jess R. Moore, chief engineer & news director. Betty Bouldin, women's director.

GADSDEN, Etowah County

WCAS (1948): 570 kc; 5 kw-D. 750 Forrest Ave. Phone Liberty 6-6301. Etowah Broadcasters Inc. (acquired station October 1955). (See "Newspaper Ownership," also Charles Smithgall stations in "Group Ownership").

Rep Rambeau, Vance, Hopple. E. F. McLeod, pres & gen mgr; Charles Smithgall, sec-treas; Bill Woody, program director & promotion mgr; W. G. Anderson, chief engineer.

WETO (August 1950): 930 kc; 1 kw-D. 722 S. 12th St. Phone Liberty 6-9201. Gadsden Radio Co. (See Graham stations in "Group Ownership").

Network Keystone. Rep McGillivra. Specialty programs: Negro, 1½ hrs. wkly. C. L. Graham, owner; Mac Thomas, gen mgr; Jack Campbell & Al Ragsdale, coml mgrs; Helen McNair, program director; C. Wilmsom, chief engineer.

WGAD (1947): 1350 kc; 5 kw-D. 1 kw-N. DA-N. Box 351. Coosa Broadcasting Co. (acquired station Sept. 10, 1957).

Network ABC. Rep Walker; Dora-Clayton (regional). Edward Z. Carrell, pres & gen mgr; Maurice Deal, coml mgr; Charles Boman, program director & promotion mgr; Halley Williams, chief engineer; Stan Kendrick, farm director.

GENEVA, Genevo County

WGEA (March 1953): 1150 kc; 1 kw-D. P. O. Box S. Phone Murray 4-2271. TWX 7760. Radio South Alabama Inc. (acquired station Aug. 1, 1956).

Network Keystone, Alabama Broadcasting. Rep Continental Radio Sales. Specialty programs: Negro, 7 hrs. wkly. Howard E. Pill, pres; Emery T. Evans, gen mgr & coml mgr; James C. Helms, program director; John T. Hubbard, chief engineer; John E. Hilde, news director; James W. Perkins, farm director; Rebecca Minshew, women's director.

GREENVILLE, Butler County

WGYV (Aug. 18, 1958): 1380 kc; 1 kw-D. Box 227. Phone 585. (acquired station April 1, 1958).

Network Keystone, Alabama Broadcasting. Rep Best. Specialty programs: Negro, 7 hrs. wkly. W. H. Miller, gen mgr & coml mgr; J. D. Bell, chief engineer.

to buy or sell a station
in Alabama

Paul H. CHAPMAN COMPANY
1182 W. Peachtree
Atlanta

Radio Stations CONTINUED

ALABAMA CONTINUED

GUNTERSVILLE, Marshall County

WGSV (1950): 1270 kc; 1 kw-D. Box 32. Phone Justice 2-4121. Gunterville Broadcasting Co. (original owner).

Network Keystone. Rep Dora-Clayton (Atlanta).

H. E. Moore, pres; E. Z. Carrell, gen mgr; Lavelle Jackson, station mgr & chief engineer; Richard Godfrey, program director; Myles Leach, farm director.

HALEYVILLE, Winston County

WJBB (April 1, 1949): 1230 kc; 250 w. P. O. Box 191. Phone Hunter 6-3720. Haleyville Broadcasting Co. (acquired station April 1, 1958).

Network MBS, Keystone, Alabama Broadcasting, Tenn. Valley Network.

Rep Dixieland.
W. P. Thielen, pres; John L. Slatton, sec-treas & gen mgr; Otis Williams, coml mgr & farm director; Pat Slatton, program director; Paul E. Kelley, chief engineer; S. Slatton, women's director.

HAMILTON, Marion County

WERH (Aug. 23, 1950): 970 kc; 5 kw-D. P. O. Box 187. Phone 3481. Kate F. Fite (acquired station April 1, 1958).

Network Keystone.

Rep Best.
Kate F. Fite, pres & gen mgr; Kermit Minga, coml mgr; Edgar Lee Clayton, program director; Claire Jean Cook, promotion mgr; Johnnie Lott, chief engineer; Sara Lou Lemon, women's director.

HARTSELLE, Morgan County

WHRT (Oct. 1956): 860 kc; 250 w-D. Radio Bldg. Phone Spruce 3-7370. Dorsey Eugene Newman (original owner).

Gene Newman, pres, gen mgr & program director; S. D. Boster, chief engineer; Emmitt Ferguson, news director; James Walton, farm director; Cere Rogers, women's director.

HOMEWOOD, Jefferson County

WEZB (See Birmingham).

WJLD (See Birmingham).

HUNTSVILLE, Madison County

WAAY (1947): 1550 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 986. Phone Jefferson 2-8471. TWX 8555. Smith Broadcasting Inc. (acquired station June 1, 1958). (See Smith Broadcasting Stations in "Group Ownership").

Network ABC. Rep Walker-Rawalt.
M. D. Smith III, pres & gen mgr; Dewey Webb, program director; William Wilks, chief engineer.

WBHP (1937): 1230 kc; 250 w. P. O. Box 770. Phone Jefferson 2-3521. Wilton Harvey Pollard (original owner).

Network MBS, Keystone.
Fred Still, gen mgr; Mary Alice Wheatley, program director.

WEUP (March 20, 1958): 1600 kc; 1 kw-D. Route 3, Box 62. Phone Jefferson 6-8538. Leroy Garrett (original owner).

Specialty programs: Negro, 100%.
Leroy Garrett, owner; Viola Garrett, program director; John Cameron, chief engineer.

WFUN (Nov. 26, 1946): 1450 kc; 250 w. 410 W. Holmes. Phone Jefferson 2-5641. Huntsville Broadcasting Co.

Rep Sears & Ayer; Dora-Clayton (South)

Specialty programs: Negro, 5 hrs. wkly.
John B. Palt Jr., pres; John Garrison, gen mgr, program director & chief engineer; Howard Henderson, farm director; Pat Blades, women's director.

JACKSON, Clarke County

WBBB (1950): 1290 kc; 1 kw-D. P. O. Box 123. Phone 2413. Jackson Broadcasting Co. (original owner).

Network Keystone. Rep Sears & Ayers; Tom Atkinson (Southeast).

T. H. Gaillard Jr., pres & gen mgr.

JASPER, Walker County

WARF (March 1, 1957): 1240 kc; 250 w. 1809-B 4th Ave. Phone Fulton 4-5577. Walker County Broadcasting Co. (original owner).

Hudson C. Millar Jr., pres; Jim Atkins, gen mgr; Wayne Sims, program director & chief engineer; Billy Clark, promotion mgr; Florence Hice, women's director.

WVWB (Nov. 2, 1946): 1360 kc; 1 kw-D. P. O. Box 622. Phone Fulton 4-3461. Bankhead Broadcasting Co. (acquired station April 1, 1958). (See Bankhead stations in "Group Ownership").

Network Southeastern Key Market Network, Tennessee Valley Network.

W. W. Bankhead, pres; William C. Edgemon, gen mgr; J. Lawley Sartain, coml mgr & farm director; Charles C. Watts Jr., program director & chief engineer; Marion E. Grant, promotion mgr & women's director; Fred Norris, news director.

LANET, Chambers County (also West Point, Ga.)

WRLD (1940): 1490 kc; 250 w-D. Box 312. Phone 2-2771. TWX 6079. Valley Broadcasting

Co. (acquired station 1949). (See "Newspaper Ownership").

Network ABC. Rep Clark.
J. C. Henderson, gen mgr; Johnny M. Driskill, coml mgr; Aileen Love, women's director; Stanley Ward, promotion mgr.

WRLD-FM (1947): 102.9 mc; 10 kw. Duplicates WRLD (above).

MARION, Perry County

WJAM (Dec. 8, 1951): 1310 kc; 5 kw-D. Marion, Ala. Phone Murray 3-7111. Kathleen & Elizabeth H. Neely (original owners).

Rep Keller.
Specialty programs: Negro, ¼ hr. wkly.
Kathleen Neely & Elizabeth H. Neely, owners; George B. Warren, gen mgr; Garnett Stancil, coml mgr; Nelson Spinks, program director; Bob Gay, promotion mgr & news director; Bill Hairston, farm director; Doris Avery, women's director.

MOBILE, Mobile County

WABB (1948): 1480 kc; 5 kw, DA-N. P. O. Box 1476. Phone Glendale 6-7686. Northern Virginia Broadcasters Inc. (acquired station April 1, 1958) (see Cy Blumenthal stations in "Group Ownership").

Network ABC. Rep Branham.
Cy Blumenthal, pres; Robert E. Robbins, gen mgr & coml mgr; Jerry Kearns, program director; C. L. McCullar, promotion mgr & merchandising director; Stephen J. Hart, chief engineer; Don Murphy, news director; Herman Wainwright, farm director; Mary Askew, women's director.

WAIP (See Prichard).

WALA (1934): 1410 kc; 5 kw, DA-N. 210 Government St. Phone Hemlock 3-3754. TWX MO-185. Pape Television Co. (original owner).

Network NBC, Alabama Broadcasting. Rep H-R Representatives.

W. O. Pape, pres; W. B. Pape, gen mgr; Jim McNamara, coml mgr; Dick McMullen, program director; Phil Forrest, promotion mgr; Raymond Hurley, chief engineer; Frank Chandler, news director; John Dixon, farm director; Dot Moore, women's director.

WALA-TV: Tv companion of WALA.

WGOK (not on air; target date fall 1958): 900 kc; 1 kw-D, DA-D. WGOK Inc. (See Paglin-Ray stations in "Group Ownership").

Rep Stars National.
Specialty programs: Negro, 100%.
Julius J. Paglin, pres; Stanley W. Ray Jr., executive vp & gen mgr.

WKAB (1947): 840 kc; 1 kw-D. 525 Donald St. Phone Greenwood 7-6345. Pursley Broadcasting Service (acquired station Aug. 15, 1957).

Rep Young.
John E. Hopkinson, pres; Quentin C. Sturm, national sales mgr; George D. Hopkinson, business director; Tom Jackson, program director.

WKRK (1946): 710 kc; 1 kw-D, 500 w-N, DA-N. 162 St. Louis St. Phone Hemlock 2-6789. TWX MO 97. WKRK-TV Inc. (original owner)

Network CBS. Rep Avery Knodel.
Kenneth R. Giddens, pres; William S. Baskerville, Jr., gen mgr.

WKRK-FM (1946): 99.9 mc; 3 kw. Duplicates WKRK (above).

WKRK-TV: Tv companion of WKRK-AM-FM.

WMOZ (March 11, 1953): 960 kc; 1 kw-D. 1638 St. Stephens Road. Phone Garden 6-3546. Edwin H. Estes (acquired full ownership in 1955). (See Estes stations in "Group Ownership").

Rep Dore Assoc. (regional); Dora-Clayton (Atlanta).

Specialty programs: Negro, 100%.
Edwin H. Estes, pres & gen mgr; W. H. Dutton, local coml mgr; Dorothy Benjamin, program director; Vernon Floyd, chief engineer; Frank Thomas, news director; Roberta Williams, women's director.

MONROEVILLE, Monroe County

WMFC (April 10, 1952): 1360 kc; 1 kw-D. P. O. Box 641. Phone 1360. Monroe Broadcasting Co. (acquired station April 1, 1958). (See "Newspaper Ownership").

Network Keystone, Southeastern Key Market Network. Rep Best.

Specialty programs: Negro, 4 hrs. wkly.
J. H. Faulkner & W. M. Stewart, partners; Ray Griffin, gen mgr & coml mgr; Al Goree, program director; Harold Harris, chief engineer; A. V. Culpepper, farm director; Ann Richardson, women's director.

MONTGOMERY, Montgomery County

WAPX (May 1947): 1600 kc; 1 kw, DA-N. 116 Catoma St. Phone Amherst 3-7569. TWX MG 6036. United Broadcasting Co.

Network ABC, MBS. Rep Dore.
Thomas E. Martin, pres & gen mgr; W. W. Hunt, coml mgr; Lee Gooch, program director; Hoke Williford, promotion mgr; Dave Morris, chief engineer; Lee Allen Ford, news director; John Kent, farm director; Ruth Dorsey, women's director.

WBAM (1953): 740 kc; 50 kw-D, DA-D. P. O. Box 1147. Phone Amherst 2-3851. Deep South Broadcasting Co.

Rep Radio-Tv Representatives.
William J. Brennan, pres & gen mgr; Felix Robinson Jr., coml mgr; Elaine Fenlon, program director; William Douglass Jr., promo-

tion mgr; Cyril G. Brennan, chief engineer; Paul Simpkins, news director; Crawford Roquemore, farm director.

WCOV (1939): 1170 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 2505. Phone Amherst 5-3561. TWX MG 6039. Southern Broadcasting Co. (acquired station November, 1955).

Network CBS. Rep Venard, Rintoul & McConnell; Ayers (Southeast).

Oscar P. Covington, pres; Hugh M. Smith, gen mgr; Wes Britt, program director; Charles Gardner, promotion mgr; W. D. Weatherly, chief engineer; Gordon Tucker, news director; Bruce Underwood, farm director; Faye Allen, women's director.

WCOV-TV: Tv companion of WCOV.

WETU (See Wetumpka).

WHY (1930): 1440 kc; 5 kw-D, 1 kw-N, DA-N. Guaranty Savings Life Bldg. Phone Amherst 4-2289. Broadcast Service of Montgomery Inc. (See Holt stations in "Group Ownership").

Network NBC. Rep Headley-Reed.
Robert N. Robinson, pres & gen mgr; Bill Stewart, sales mgr; Tom Doron, program mgr.

WMGY (June 17, 1946): 800 kc; 1 kw-D. P. O. Box 2271. Amherst-2-5245. Dixie Broadcasting Co. (original owner).

Rep Stars National.
Linton D. Hargreaves, gen mgr & chief engineer; Joe Petranka, coml mgr; Johnnie Hargreaves, program director; Charles Elliott, promotion mgr & news director.

WRMA (May 8, 1953): 950 kc; 1 kw-D. 135 Commerce St. Phone Amherst 2-1475. WRMA Broadcasting Co. (acquired station Dec. 1, 1957).

Rep Everett-McKinney.

Specialty programs: Negro, 100%.
Gene Tibbett, executive vp & gen mgr; Edward Creech, coml mgr; Jacquelyn Johnson, program director; Clinton E. Bryan, chief engineer; Marius J. Anderson, news director; Rev. E. D. Lambert, religious director; Bertha Bailey, women's director.

MUSCLE SHOALS, Colbert County

WLAY (1933): 1450 kc; 250 w. 620 E. Second St. Phone Evergreen 3-2525. Gregory Broadcasting Corp. (acquired station May 1957).

Rep Walker-Rawalt.
John M. Latham, pres & gen mgr; Jerry Watson, vp & coml mgr; Fred L. Thomas, secretary-treasurer & program mgr.

ONEONTA, Blount County

WCRL (August 1952): 1570 kc; 250 w-D. P. O. Box 481. Phone Crestwood 4-2289. Blount County Broadcasting Service. (acquired station March 1955).

L. D. Bentley Jr., pres & gen mgr; Max G. Bynum, coml mgr; Annette King, program director; George Smith, promotion mgr; Clark McPherson, chief engineer; Beecher B. Hyde, news director.

OPELIKA, Lee County

WJHO (June, 1940): 1400 kc; 250 w. P. O. Box 710. Sherwood 5-2084. Opelika-Auburn Broadcasting Co. (original owner).

Network MBS, Keystone. Rep Indie Sales.
Specialty programs: Negro, 21 hrs. wkly.

John E. (Jack) Smollon, gen mgr & chief engineer; Lurline Smollon, coml mgr; E. P. Rowell, program director & farm director; Jimmy Kilpatrick, promotion mgr; Bernard Barker, news director; Sara Law, women's director.

OPP, Covington County

WAMI (December 13, 1952): 860 kc; 1 kw-D. P. O. Box 169. Phone 2-6591. The Opp Broadcasting Co. (acquired station April 1958).

Specialty programs: Negro, 1½ hrs. wkly.
J. M. Breedlove, pres; Berli F. Moore, gen mgr & coml mgr; Lois Moore, program director; Robert Page, chief engineer; Jim Williams, news & farm director.

OZARK, Dale County

WOZK (May, 1953): 900 kc; 1 kw-D, P. O. Box 742. Phone 655. Ozark Broadcasting Corp. (original owner).

Douglas Brown, pres; Howard Parrish Jr., gen mgr & chief engineer; Wade B. Sullivan, coml mgr; Miriam B. Miller, program director & women's director.

PELL CITY, St. Clair County

WFHK (January 7, 1956): 1430 kc; 1 kw-D. P. O. Box 68. Phone Edgewood 8-2238. St. Clair Broadcasting System (original owner).

Fate L. Gossett, pres; Fletcher Blackwood, station mgr & coml mgr; Fred L. Kelley, program director; Horace Easterling, news director.

PHENIX CITY, Russell County

WPNX (May, 1952): 1460 kc; 5 kw-D, DA-N. P. O. Box 831. Phone Cypress 8-8787. TWX 6090. Community Broadcasting Co. (original owner).

Network ABC & Georgia Cracker Net. Rep Clark.

Roy M. Greene, pres; Sam W. Keel, station mgr & coml mgr; J. Ralph Burgess, program director & news director; Arnold L. White Jr., chief engineer. Earline Duncan, women's director.

Radio Stations CONTINUED

ALABAMA CONTINUED

PIEDMONT, Colhoun County

WPID (1955): 1280 kc; 1 kw-D. P. O. Box 228, Phone Gibson 7-2231. Cary L. Graham (original owner). (See Graham stations in "Group Ownership").

Network Keystone. Rep McGillivra. C. L. Graham, owner; Hank Smith, gen mgr & coml mgr; Frances Howren, program director; Hershel Wisbaum, promotion mgr & news director; Aker Livingston, chief engineer.

PRICHARD, Mobile County

WAIP (November 1954): 1270 kc; 1 kw-D. 74 Main St. Phone Glendale 2-2202. Prichard Broadcasting Co.

Rep Walker-Rawalt. G. V. Dismukes, pres; H. Eugene Miller, gen mgr & chief engineer; John C. Smith, coml mgr; Henry T. Bailey, program director; Hubert Grant, news & farm director; Vivian Donald, women's director.

ROANOKE, Randolph County

WELR (March 9, 1950): 1360 kc; 1 kw-D. 705 N. Main St. Phone 3811. The Roanoke Broadcasting Co. (original owner).

Network Keystone, Southeastern Key Market Network. Specialty programs: Negro, 6 hrs. wkly. J. W. Buttram, owner & gen mgr; Mrs. I. W. Wright, program director; J. W. Buttram Jr., promotion mgr; C. Worth Jordan, chief engineer; Hookie Young, news director.

RUSSELLVILLE, Franklin County

WVWE (May 28, 1949): 920 kc; 1 kw-D. Underwood Rd. Phone 647. Bankhead Broadcasting Co. (original owner). (See Bankhead stations in "Group Ownership").

Network Keystone. W. W. Bankhead, pres; Hal Kirby, gen mgr; Jim Elliott, coml mgr, program director & chief engineer.

SCOTTSBORO, Jackson County

WCRI (July 13, 1950): 1050 kc; 250 w-D. Box 394, Phone 123. Pat M. Courington (original owner).

Network Alabama Community Network, Southeastern Key Market Network.

Specialty programs: Negro, 2 1/2 hrs. wkly. Pat M. Courington, owner; Jim Thompson, gen mgr; Ken Frazier, coml mgr; Larry Garner, program director; Bill McLain, promotion mgr; Charles Wann, chief engineer; Sam Minor, farm director; Liza Lee, women's director.

WROS (June 11, 1952): 1330 kc; 1 kw-D. 713 Scott St. Phone 156. TWX 156. Scottsboro Broadcasting Co. (original owner).

Network Keystone, Alabama Broadcasting System. Specialty programs: Negro, 10 hrs. wkly. Hugh T. Kirby Sr., pres; Rose M. Kirby, gen mgr; Ken Frazier, coml mgr; Bill Prickett Sr., coml mgr, chief engineer & farm director; Jerry Gentle, program director; Billy Prickett Jr., promotion mgr; Hugh Tommy Kirby Jr., news director.

SELMA, Dallas County

WGWC (December 19, 1946): 1340 kc; 250w-SH. P. O. Box 686, Phone Trinity 4-5587. Dallas Broadcasters Inc. (original owner).

Network CBS, Alabama Broadcasting. Rep Holman. Specialty programs: Negro, 2 hrs. wkly. Oscar P. Covington, pres; William L. Rowland Sr., gen mgr; Richard Wood, coml mgr; Dorothy Hartzog, program director; Stan Smith, chief engineer; Garland Bond, news director.

WHBB (1935): 1490 kc; 250 w. P. O. Box 26, Phone Trinity 4-8296. Selma Broadcasting Co. (acquired station March 1955).

Network NBC, Keystone. Specialty programs: Negro, 10 hrs. wkly. John F. Townsend, pres, gen mgr & chief engineer; Dave Rigdon, coml mgr; Willie Mae Nichols, program director.

WRWJ (May 19, 1956): 1570 kc; 1 kw-D. Hotel Albert Bldg. Phone Trinity 4-9062. Central Alabama Broadcasting Co. (original owner). Rep Clark.

Roland Jordan Jr., owner-mgr & chief engineer; John Frasier, coml mgr; Charles Moore, program director; Al Simmons, promotion mgr; John Rogers, news director; Col. Miles Hardy, farm director; Lieser Chandler, women's director.

SYLACAUGA, Tallodego County

WFEF (March, 1945): 1340 kc; 250 w. 527 N. Broadway. Phone Chapel 5-3281. Alabama Broadcasting Co. (original owner).

Network Keystone, Alabama Broadcasting. Specialty programs: Negro, 1/4 hr. wkly. J. M. Forbes, pres; George W. Carr, gen mgr, program director & promotion mgr; L. Paul Helms, chief engineer; Conrad Pickren, news director; Paul Helms, farm director.

WMLS (May 16, 1948): 1290 kc; 1 kw-D. P. O. Box 511, Chapel 5-4354. Marble City Broadcasting Co. (original owner).

Network Southeastern Key Market Network. Rep Best. Specialty programs: Negro, 6 hrs. wkly. Curtis O. Liles, pres & gen mgr; Marion McEwen, coml mgr; Walter Welch, chief engineer.

TALLADEGA, Tallodego County

WHTB (1945): 1230 kc; 250 w. Fort Lashley Ave. Phone Emerson 2-2205. Voice of Talladega Inc. (acquired station in 1953). (Also see "Newspaper, Ownership").

Network Keystone, Southeastern Key Market Network. Rep Continental. Cecil Hornady, gen mgr; David Karlhom, station & coml mgr; Bara Karlhom, production director & promotion mgr; Lamar Mangham, chief engineer; Dave Barclay, news director; Hank Fannin, farm director.

WTEB-FM (1953): 97.1 mc; 9.2 kw. Duplicates WHTB above.

WJHB (April 26, 1956): 1580 kc; 1 kw-D. 104 South Court Square. Phone Emerson 2-4965. The Confederate Broadcasting Co. (original owner). (See Confederate Broadcasting stations in "Group Ownership").

Rep McGillivra. Specialty programs: Negro, 6 hrs. wkly. Ned Butler, pres; James Hemphill, gen mgr & news director; Walter K. Johnston, coml mgr; Ed Wallace Hobgood, program director; Ned Butler, chief engineer; Tommy Parr, farm director; Margaret Hemphill, women's director.

TALLASSEE, Elmore County

WTLS (October 19, 1957): 1300 kc; 1 kw-D. 1702 Gimer Ave. Phone Atwater 3-8535. The Confederate Broadcasting Co. (original owner). (See Confederate Broadcasting stations in "Group Ownership").

Specialty programs: Negro, 6 hrs. wkly. Ned Butler, pres, gen mgr & chief engineer; Penn Scott, coml mgr; Frank Gulledege, program director; Betty Butler, women's director.

TROY, Pike County

WTBF (February 27, 1947): 970 kc; 5 kw-D. 500w-N, DA-2. College Drive. Phone 980. Troy Broadcasting Corp.

Network MBS, Keystone, Southeastern Key Market Network.

J. Roy Crow, pres; Jess Jordan, gen mgr; Bob Tolbert, coml mgr; Ace Dudley, sports-continuity director; Joe Gilchrist, chief engineer.

THOMASVILLE, Clarke County

WJDB (July 16, 1956): 630 kc; 1 kw-D. P. O. Box 757. Phone 3438. WJDB Radio Inc. (original owner).

Network Keystone. Rep Dixieland Stations. Specialty programs: Negro, 9 hrs. wkly. Cecil Goodreau, pres & gen mgr; Virgil Moore, chief engineer.

TUSCALOOSA, Tuscaloosa County

WACT (not on air; target date, Sept. 1958): 1420 kc; 5 kw-D. Tuscaloosa. New South Radio (original owner). (See New South Broadcasting stations in "Group Ownership").

Net New South Radio Net. Ed Holladay, pres.

WJRD (1936): 1150 kc; 5 kw-D, 1 kw-N, DA-N. 2216 1/2 Broad St. Phone Plaza 4-4464. Wilhelmina Echols (original owner).

Rep B. Dore & Assoc. Wilhelmina Echols, owner; John C. Cooper Jr., gen mgr; Mercer L. King Jr., station mgr; A. N. Kitchen, coml mgr; Glenn Cornelius, program director; Percy Sexton, chief engineer; Elvin Stanton, news director; Kathryn Folts, women's director.

WNPT (December 10, 1950): 1280 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 487. Phone Plaza 8-3311. West Alabama Broadcasting Co. (original owner).

Network ABC. Rep Rambeau, Vance, Hopple. Specialty programs: Negro, 5 hrs. wkly. Mrs. Ruth Harris, pres & gen mgr; Joe Langston, station mgr; Lehman Mayer, coml mgr; Clyde Price, program director; Hank Holman, promotion mgr; Wm. G. Harris, chief engineer; Jack Norman, news director; Betty Bailey, farm director; Evelylyn Tidmore, women's director.

WRBS (January 15, 1958): 790 kc; 500 w-D. P. O. Box 33. Phone Plaza 2-0293. Better Radio Stations Co.

Rep Walker-Renault. Specialty programs: Negro, 100%. Kermit E. Tullos, gen mgr; F. M. Rosemore, station mgr; Victor Banks, coml mgr; James O. Knox, program director; W. D. Nelson, promotion mgr; W. R. Pruitt, chief engineer; King Porter, news director; Albert Spencer, farm director; Emily Barrett, women's director.

WTBC (1946): 1230; 250 w. Forest Lake. Phone Plaza 8-5523. Tuscaloosa Broadcasting Co. (original owner).

Network MBS, Keystone. Rep ForJoe, Sears & Ayer. Bert Bank, owner & gen mgr; Earl E. Manning Jr., coml mgr; Kit Carson, program director; Alvin Sisk, chief engineer; Stan Siegal, news director; Sally French, women's director. **WTBC-FM**: 95.7 mc; 17.5 kw. Duplicates WTBC (above).

***WUOA (FM)** (1949): 91.7 mc; 15 kw. Fifth St. & Colonial Dr. University of Alabama.

*Non-commercial educational.

TUSCUMBIA, Colbert County

WVNA (April 5, 1955): 1590 kc; 5 kw-D. 112 S. Main. Phone Evergreen 3-2727. Elton H. Darby.

Rep Masla. Elton H. Darby, pres; Eulus O. Whitehead, gen mgr & coml mgr; James Hall, station mgr; James Allenhall, program director; Jean Pollard, promotion mgr; Lynn McMoran, chief engineer; Wanda Wassner, news & women's director; Bill Banks, farm director.

TUSKEGEE, Macon County

WTUS (1952): 580 kc; 500 w-D. P. O. Box 577. Phone 580. Radio Tuskegee (original owner).

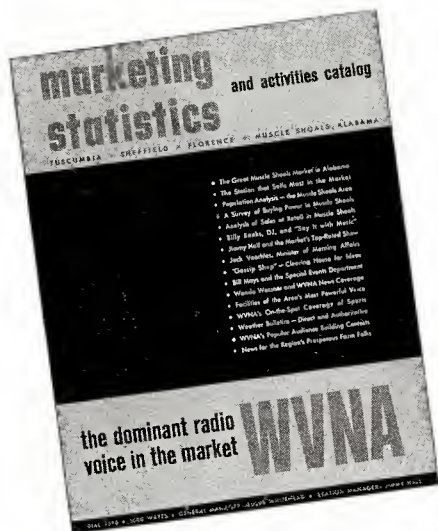
Network Keystone. Rep Continental. Specialty programs: Negro, 15 hrs. wkly. Matthew Williams, pres; J. A. Bowers, gen mgr; Hal Ball, program director; J. A. Bowers, promotion mgr; Oscar Lanman, chief engineer.

WETUMPKA, Elmore County

WETU (October 2, 1954): 1250 kc; 5 kw-D. Rockford Road. Phone 7369. Elmore Service Corp. (original owner).

Network Keystone, Southeastern Key Market Network. Rep Sears & Ayer. Specialty programs: Negro, 1 hr. wkly. Lem Coley, pres; Ed Morgan, gen mgr; Dave Conley, chief engineer; Bud Farmer, news director.

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ARIZONA

BISBEE, Cochise County

KSUN (1933): 1230 kc; 250 w. P. O. Box C. Lowell Station. Phone Hemlock 2-2277. Carleton W. Morris. (See Carleton W. Morris Stations in "Group Ownership").
Network MBS, Arizona Net. Rep Ayres; Dore.
Specialty programs: Spanish, ¼ hr. weekly. Carleton W. Morris, pres; Arlo Woolery, gen mgr; Jack Jaquay, program director; Jay Ruiz, promotion mgr; Frank Smith, news director; Buddy Kelley, farm director; Jeanne Clear, women's director.

CASA GRANDE, Pinal County

KPIN (1956): 1260 kc; 1 kw-D. P. O. Box 66, Zone 1. Phone Temple 6-7428. John W. Parham. (acquired station January 1958).
Network Arizona Broadcasting, Arizona Net. Rep Hagg (Chicago); Crawford (Los Angeles); Babcock (San Francisco).
John W. Parham, pres & gen mgr; Jim Norris, comm'l mgr; Bettie Parham, program director; Jim Mansfield, promotion manager; John Griffith, chief engineer; Kieith Jones, farm director; Portia Yancey, women's director.

CLIFTON, Greenlee County

KCLF (November 1950): 1400 kc; 250 w. P. O. Box 1446. Phone University 4-4114. Gila Broadcasting Co. (acquired station November 1954). (See Gila Broadcasting Co. Stations in "Group Ownership").
Network MBS, Arizona Net. Rep Best.
Specialty programs: Spanish, 14 hrs. weekly. Paul Merrill, pres; Ira Toler, gen mgr & promotion mgr; Robert Hungenford, coml mgr & program director; H. E. Hudson, chief engineer.
KHCD (1956): 1450 kc; 250 w. P. O. Box 668. Phone University 4-4185. Darwin Broadcasting Co. (original owner).
Rep Webb.
Herb Jepko, managing director; Bill Foley, station mgr.

COOLIDGE, Pinal County

KCKY (1948): 1150 kc; 1 kw, DA-N. Roosevelt at Main Sts. Phone Parkway 3-5341. Gila Broadcasting Co. Inc. (original owner) (see Gila Broadcasting Co. Stations in "Group Ownership").
Network Arizona Radio Net. Rep Best.
Specialty programs: Spanish, 14 hrs. wkly. Louis F. Long, pres; William F. Parady, gen mgr; Wally Gunderson, coml mgr & farm director; Bill Poe, program director; Ron Tomlin, chief engineer; Sue Hamilton, women's director.

DOUGLAS, Cochise County

KAPR (March 5, 1958): 930 kc; 1 kw-D. Gadsden Hotel. Phone Empire 4-8403. Copper State Enterprises (original owner).
Specialty programs: Spanish, 6 hrs. wkly. Dave Harmon, pres; Harry H. Packard, gen mgr & promotion mgr; E. F. Schaaf, coml mgr; Don Stewart, program director; Henry Griffiths, chief engineer; Lowell Huffman, news director.
KAWT (1947): 1450 kc; 250 w. P. O. Box 1118. Phone Empire 4-3484. Carleton W. Morris (original owner) (see Carleton W. Morris Stations in "Group Ownership").
Network MBS, Don Lee, Arizona Net. Rep Best.
Carleton W. Morris, pres & chief engineer; Dick Miller, gen mgr & coml mgr; John Lockyer, program director; Brad Schmidt, news director.

FLAGSTAFF, Coconino County

KCLS (August 8, 1950): 600 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 1677. Prospect 4-2581. Saunders Broadcasting Co. (original owner).
Network NBC, Arizona Broadcasting.
Specialty programs: Navajo, 12 hrs. wkly.; Spanish, 2½ hrs. wkly.
Charles J. Saunders, pres & gen mgr; Bill Mitchell, coml mgr; Donn Brown, program director; Miles Shepherd, chief engineer; Bill Brechen, farm director; Dorothy Saunders, women's director.

KEOS (not on air; target date not announced): 1290 kc; 1 kw-D. 3701 E. Pasadena, Phoenix, Ariz. Eldred O. Smith. (original owner).

KVNA (1950): 690 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 300. Phone Prospect 4-6638. Frontier Television Co. (acquired station March 21, 1956).
Network MBS, Arizona Net. Rep Radio-TV Representatives.
Specialty programs: Spanish, 4 hrs. wkly. John L. Hogg, pres; Oliver G. Coburn, gen mgr tech. engineer & farm director; Russell D. Huntington, coml mgr; C. Thomas Gooding, Jr., program director & news director; John Uno Sebenious, promotion mgr.

GLENDALE, Maricopa County

KRUZ (1947): 1360 kc; 5 kw-D, 500 w-N, DA-N. 75th Ave. and Camelback Rd. Phone Yellowstone 7-5821. Owsley Broadcasters (acquired station 1958).
Rep Young.
Don G. Owsley and Otilie K. Owsley, owners; Robert J. Zimmerman, gen mgr; Lucky Lawrence, program director; Joe Brandt, chief engineer; Joe Patrick, news director.

GLOBE, Gila County

KIKO (See Miami, Ariz.)
KWJB (1938): 1240 kc; 250 w. P. O. Box 2348. Phone Garfield 5-4483. Gila Broadcasting Co. (acquired station 1943). (See Gila Broadcasting Co. Stations in "Group Ownership").
Network MBS, Arizona Net. Rep. Raymer.
Specialty programs: Spanish, 8 hrs. wkly. L. F. Long, pres; Paul Merrill, gen mgr; Tom Moore, station mgr & news director; Dick Parnell, program director; Jim Norris, promotion mgr & farm director; Jim Weldon, chief engineer; Vonda Lou Mitchell, women's director.
KWJB-FM (November 1957): 100.3 mc; 11 kw. Duplicates KWJB (above).

HOLBROOK, Navajo County

KDJI (1956): 1270 kc; 1 kw-D. 1014 West Hopi Dr. Phone 40. Northeastern Arizona Broadcasters.
Rep Moore & Assoc.
Specialty programs: Spanish, 1½ hrs. wkly. Donald E. Jacobs Sr., pres; Herb Jepko, gen mgr; Vince Fleming, coml mgr & promotion mgr; Bill Cross, program director; John Ganns, chief engineer; Barry Ross, news director; Connie Jepko, women's director.

KINGMAN, Mohave County

KAAA (October 1949): 1230 kc; 250 w. Margaret Ave. between Jackson and Monroe. Phone Blue 462. Wallace E. Stone (acquired sole ownership April 3, 1958).
Network Arizona Net. Rep. Oakes (West Coast).
Wallace E. Stone, pres, gen mgr & program director; Bernard Wilson, coml mgr & chief engineer.

MESA, Maricopa County

KBUZ (1946): 1310 kc; 5 kw-D; 500 w-N, DA-N. Sands Hotel, 3230 East Van Buren. Phone Bridge 5-4466. Greater Phoenix Broadcasting Co. (acquired station February 1, 1958) (see Sherwood R. Gordon stations in "Group Ownership").
Sherwood R. Gordon, pres; George H. Bush, gen mgr & coml mgr; Donald McCarty, program director; Mary Bush, promotion mgr; Lou Sabo, chief engineer; Bill Freeman, news director; Bob Stone, farm director.
KTYL-FM (1950): 104.7 mc; 16 kw. Duplicates KBUZ (above).

MIAMI, Gila County

KIKO (June 13, 1958): 1340 kc; 250 w. Copper Hills Motor Hotel. Phone Granite 34471. Willard Shoecraft (original owner).
Network NBC, Arizona Broadcasting. Rep Avery-Knodel.
Specialty programs: Spanish, 5 hrs. wkly. Willard Shoecraft, owner & gen mgr; Darrell Tucker, coml mgr; Robert Early, program director & news director; Don Stewart, promotion mgr; Frank C. Hancock, chief engineer; Harryette Weinberg, women's director.

NOGALES, Santo Cruz County

KNOG (1948): 1340 kc; 250 w. P. O. Box 1681. Phone Atwater 7-2882. Charles & Alice Monotank.
Network ABC, MBS, Arizona Net. Rep Best (east coast); Oakes (west coast).
Specialty programs: Spanish, 4 hrs. wkly. Arlo Woolery, gen mgr; Ralph Anderson, station mgr, program director & chief engineer; Mike Vaughn, coml mgr; Len Pachman, promotion mgr; John Hyde, news director.

PHOENIX, Maricopa County

***KFGA-FM** (1951): 88.5 mc; 10 w. 1202 W. Thomas Rd. Phoenix College.
*Non-commercial educational.

KHAT (June 23, 1958): 1480 kc; 500 w-D. 335 W. Maryland. Phone Crestwood 9-2321. Geoffrey A. Lapping (original owner).
Geoffrey A. Lapping, pres & chief engineer; Ray Odum, gen mgr; Lee Storm, coml mgr; Niel Levitt, program director; Frank Porter, promotion mgr; Larry Dexter, news director.

KHEP (1956): 1280 kc; 1 kw-D. 3883 N. 38th Ave. Phone Applegate 8-5555. Grand Canyon Broadcasters Inc. (acquired station July 1, 1957).
Ezra B. Weed, pres; Wallace R. Johnson, gen mgr; Marvin Lee Young, coml mgr; Gale Erbe, program director; Bill Ledbetter, promotion mgr; Eugene D. Bradley, chief engineer; Dave Whitney, news director; Charlie Long, farm director; Coela Von Ehrenkrook, women's director.
KIFN (1949): 860 kc; 1 kw-D. 1975 S. Central Ave. Phone Alpine 3-6155. Western Broadcasting Co. (original owner).

Rep Oakes (west coast); National Time Sales (east coast).
Specialty programs: Spanish, total air time. Frank P. Redfield, pres; John K. Redfield, gen mgr & coml mgr; Jose O. Armendariz, chief engineer; Grace Gill, women's director & farm director.
KJNK (not on air; target date not announced): 1010 kc; 500 w-D. P. O. Box 933, Beverly Hills, Calif. Phoenix Broadcasting Co. (See Dawkins Espy stations in "Group Ownership").
Harold Lampel, Dawkins Espy, co-owners.

KONI (1954): 1400 kc; 250 w. 112 N. Central Ave. Phone Alpine 8-3044. Anjo Broadcasters & Telecasters Inc. (original owner).
Specialty programs: Italian, 1 hr. wkly.; Polish 1 hr. wkly.; Yiddish, 2 hrs. wkly.; French, 1 hr. wkly.; Scandinavian, 1hr. wkly.
Annie Dee Davis, pres; James T. Ownby, vp & gen mgr; Louie Henderson, coml mgr; Mary Jane Phillippl, program director; Jimmy Corn, chief engineer; Bob Russell, news director; Mary Jane Phillippl, women's director.

KBLE-FM (1956): 95.5 mc; 18 kw. Same address and licensee as KONI (above).
Rep Moore & Assoc. (L.A. and San Francisco); Masla (N. Y.).
James Owenby, pres; Herbert H. Ross, gen mgr & program director; Joe Roeder, Jr., chief engineer.

KOOL (1947): 960 kc; 5 kw, DA-N. 511 W. Adams St. Phone Alpine 3-3121. TWX PX 171. KOOL Radio-Television Inc. (acquired station April 30, 1948). (See "Newspaper Ownership" and Gene Autry Stations in "Group Ownership").
Network CBS, Arizona Radio Net. Rep AM Radio Sales.
Gene Autry, board chairman; Tom Chauncey, pres & gen mgr; Homer Lane, vp & assistant gen mgr; Carlos Montano, sales mgr; Al McCoy, program director; Nelson Nichols, chief engineer; Jack Ware, news director.
KOOL-TV: Tv companion of KOOL.

KOY (April, 1922): 550 kc; 5 kw-D, 1 kw-N, 840 N. Central Ave. Phone Alpine 8-8181. KOY Broadcasting Co. (acquired station 1936).
Network ABC, MBS, Arizona Net & Don Lee. Rep Blair.
John L. Hogg, pres & gen mgr; James W. Ross, coml mgr; Jack Williams, program director; Edward R. Janney, chief engineer; William Close, news director.

KPHO (1940): 910 kc; 5 kw, DA-N. 631 N. 1st Ave. Phone Alpine 8-4511. TWX 70. Meredith Engineering Co. (acquired station 1952). (see "Newspaper Ownership" and Meredith Publishing Co. Stations in "Group Ownership").
Rep Katz.
E. T. Meredith Jr., pres; Richard B. Rawls, gen mgr; John Crowley, coml mgr; Gene Spry, station mgr and program director; Jo Hitchcock, promotion mgr; George McClanathan, chief engineer; Johnny Green, news director.
KPHO-TV: Tv companion of KPHO.

KRIZ (1950): 1230 kc; 250 w. 2345 Westward Blvd. Phone Alpine 4-8436. Radio Phoenix Inc. (acquired station 1957).
Richard B. Wheeler, pres & gen mgr; Sheldon A. Engel, asst. gen mgr & coml mgr; Rob Robbins, program director; Andy Lane, promotion mgr; Robert E. Pond, chief engineer; Edwards Brown III, news director.

KRUX (See Glendale, Ariz.).

KTAR (1922): 620 kc; 5 kw, DA-N, 1101 N. Central Ave. Phone Alpine 4-4161. TWX 592. KTAR Broadcasting Co. (acquired station September 1929). (See John J. Louis Stations in "Group Ownership").
Network NBC, Arizona Broadcasting. Rep Avery-Knodel.
John J. Louis, board chairman; Richard O. Lewis, pres & gen mgr; Ray Smucker, coml mgr; Jack Willis, program director; Harold Haughawout, chief engineer; John Harrington, news director; Ernie Douglas, farm director; Nancy Bennett, women's director.
KVAR (TV): Tv companion of KTAR.

KUBQ (1957): 740 kc; 1 kw-D, DA. 2960 E. Van Buren. Phone Bridge 5-7003. Q Broadcast Co. (original owner).
Frank S. Barc Jr., pres & gen mgr; M. Z. Moore, coml mgr & promotion mgr; Bob McNulty, program director; Gene Boos, chief engineer.

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Radio Stations CONTINUED

ARIZONA CONTINUED

PRESCOTT, Yavapai County

KNOT (1957): 1450 kc; 250 w. P. O. Box 151. Phone 1450. Thunderbird Broadcasting Co. (original owner). (See Roy L. Albertson Jr. Stations in "Group Ownership").

Rep Masla (eastern & southern); O'Connell-Palmer (west coast).
Roy L. Albertson Jr., pres & gen mgr; Paul Inkman, coml mgr; Harold L. Sanner, vp & program director; Chuck Mills, promotion mgr; Franklyn E. Brown, chief engineer; Sue Nutting, women's director.

KYCA (1940): 1490 kc; 250 w. P. O. Box 1631. Phone 244. Southwest Broadcasting Co. (acquired station 1941). (See John J. Louis Stations in "Group Ownership").

Network NBC, Arizona Broadcasting.
Specialty programs: Spanish, 3½ hrs. wkly.
Jack Louis, pres; Harold Ritter, gen mgr & coml mgr; Wallace Norman, production mgr; Roger Anderson, promotion mgr; George Eitel, chief engineer; Byron McCall, news director; John Gaboury, librarian; Roberta Pfister, women's director.

KZOK (March 5, 1958): 1340 kc; 250 w. P. O. Box 1033. Phone 112. Northern Arizona Broadcasters Inc. (original owner).

Network Keystone.
Specialty programs: Spanish, 8 hrs. wkly.
Dick Gilbert, pres; James E. Shepler, gen mgr & chief engineer; Gordon Sloan, coml mgr; Charles R. Allen, program director & promotion mgr.

SAFFORD, Graham County

KGLU (1938): 1480 kc; 1 kw. 612 Main St. Phone 15. Gila Broadcasting Co. (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").

Network NBC, Arizona Broadcasting.
Specialty programs: Spanish, 3 hrs. wkly.
Louis F. Long, pres; Paul Merrill, gen mgr; Earl Barnett, coml mgr; Lester McBride, program director & farm director; Matt Duncan, promotion mgr; H. F. Hudson, chief engineer; Don Rhyme, news director; Bonita McBride, women's director.

SCOTTSDALE, Maricopa County

KPOK (1956): 1440 kc; 5 Kw-D. P. O. Box 182. Phone Whitney 5-1440. Scottsdale Broadcasting Co. (original owner).

Specialty programs: Spanish, 12 hrs. wkly.
Dick Gilbert, pres, gen mgr & program director; Irving S. Leon Sr., coml mgr; Mike Turin, promotion mgr; Geoffrey A. Lappling, chief engineer; Ray Cox, news director; Russell Sims, farm director; Alma Gilbert, women's director.

SHOW LOW, Navajo County

KVVM (May 17, 1957): 1050 kc; 250 w-D. P. O. Box 606. Phone 100. Peak Broadcasting Co. (original owner).

Searcy J. Woodworth, pres, gen mgr & chief engineer; Dorothy L. Woodworth, program director & women's director.

SIERRA VISTA, Cochise County

KHFH (1957): 1420 kc; 1 kw-D. Carmichael at De Palma. Phone Gladstone 8-3379. Carleton W. Morris (original owner). (See Carleton W. Morris Stations in "Group Ownership").

Rep Ayres.
Specialty programs: German, ½ hr. wkly.
Carleton W. Morris, pres; Arlo Woolery, gen mgr; John Bonnett Jr., station mgr; Gene Espinosa, coml mgr; Jack Jaquay, program director; Fred Danforth, news director.

TUCSON, Pima County

KAIR (1956): 1490 kc; 250 w. Santa Rita Hotel. Phone Main 4-0401. Joe DuMond Radio Enterprises Inc. (acquired station November 1957).

Rep McGavren-Quinn.
Joe DuMond Sr., pres, gen mgr & coml mgr; Joe DuMond Jr., program director; Barry Joseph, chief engineer.

KCEB (not on air, target date Aug. 1, 1953). 790 kc; 1 kw-D, DA-D. 2100 N. Silverbell Rd. Phone Main 2-7788. Associated Broadcasters of Tucson Inc.

David S. Drubeck, pres & gen mgr.
KCNA (April 10, 1947): 580 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 2348. Phone Main

2-4664. Catalina Broadcasting Co. (acquired station April 10, 1947).

Network Arizona Net. Rep Gill Perna (east); Tracy Moore (west coast); Blair (Arizona Net.) Specialty programs: Polish, 1 hr. wkly.

Harry B. Chambers, pres, gen mgr & coml mgr; Tony Perry, program director & farm director; E. B. Stough, chief engineer; Wally Lindberg, news director; Pat Palmer, women's director.

KCUB (1929): 1290 kc; 1 kw. P. O. Box 5188. Phone Main 3-4323. Gordon Broadcasting of Tucson (acquired station July 1958. (See Gordon stations in "Group Ownership").

Network NBC & Arizona Broadcasting System. Rep Avery-Knodel.
Specialty programs: Spanish, 17½ hrs. wkly.
Sherwood R. Gordon, pres; Ray Owen, gen mgr; Jack Parr, program director; Ray Holclaw, chief engineer; Jim Maize, news director.

KEVT (1953): 690 kc; 250 w-D. 57 W. Congress St. Phone Main 4-5583. Tucson Radio Inc. (original owner).

Network National Spanish Language. Rep Oakes (west); National Time Sales (east).
Specialty programs: Spanish, 84½ hrs. wkly.
Peter Trowbridge, pres, gen mgr & chief engineer; Dewitt Wray, coml mgr; Oscar H. Stevens, program director & news director; Art Aguilar, promotion mgr; Delia Felix, women's director.

KMOP (1957): 1330 kc; 500 w-D. 101 W. Drashman St. Bamby Broadcasting Co. (original owners).

Ray Odom, pres & gen mgr; A. V. Bamford, vp & promotion mgr; Jimmy Johnson, coml mgr.

KOLD (Feb. 27, 1947): 1450 kc; 250 w; 115 W. Drachman St. Phone Main 4-2511. TWX TS 3401. Old Pueblo Broadcasting Co. (See "Newspaper Ownership" and Gene Autry stations in "Group Ownership").

Network CBS & Arizona Radio Net. Rep AM Radio Sales.

Specialty programs: Spanish, 6 hrs. wkly.
Gene Autry, pres; E. S. Mittendorf, gen mgr; Bernie Perlin, coml mgr; Ed Tucker, program director; E. R. McKane, promotion mgr; Vern Cimmiyoti, chief engineer; Chris Cole, news director; & farm director; Marge O'Brien, women's director.

KOLD-TV: TV companion of KOLD.
KTKT (1949): 990 kc; 10 kw-D, DA. P. O. Box 5585. Phone Main 2-6711. Copper State Broadcasting Corp. (acquired station Sept. 1957).

Rep Forjoe.
Thomas J. Wallace, pres & gen mgr; George Wallace, coml mgr; Frank Kalil, program director; Nat Talpis, chief engineer.

KFMM (FM) (1954): 99.5 mc; 3.1 kw. Duplicates KTKT (above).

KTUC (1926): 1400 kc; 250 w. 1511 East 16th. Phone Main 2-3344. Tucson Broadcasting Co. (acquired station April 1, 1958).

Network MBS, Arizona Net. Rep Radio-Tv Reps.

C. Van Haften, gen mgr; Robert Lebsock, asst gen mgr & chief engineer; George Bradley, sales mgr; Robert Brown, program director; Gary Drayer, promotion mgr; Fred Finney, news director.

WINSLOW, Navajo County

KVNC (1952): 1010 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 373. Phone 1010. Gila Broadcasting Co. (original owner). (See Gila Broadcasting Co. Stations in "Group Ownership").

Network ABC, MBS, Keystone, Arizona Net. Specialty programs: Spanish, 6 hrs. wkly.; Navajo, 1 hr. wkly.

L. F. Long, pres; Chuck Mizner, gen mgr, coml mgr & program director; Warner Stensland, promotion mgr & farm director; Jerry Graham, chief engineer & news director; Connie Mizner, women's director.

YUMA, Yuma County

KOFA (1953): 1240 kc; 250 w. P. O. Box 1430. Phone Sunset 3-3341. Broadcasters, Inc.

Network Keystone. Rep Tracy Moore.
Henry Schechert, pres; John Pallottini, gen mgr & coml mgr; Kai Webb, program director & promotion mgr; Thomas Donaldson, chief engineer; Bob Merl, news & farm director.

KVOY (1950): 1400 kc; 250 w. P. O. Box 671. Phone Sunset 3-7841. KYMA-Yuma Inc. (original owner).

Network MBS, Don Lee, Arizona Net.
Rep. Radio-Tv Reps.
Specialty programs: Spanish, 6 hrs. wkly.
Bill Lindsey, pres & gen mgr; L. A. Newsome Jr., station mgr & coml mgr; Bob Nimmo, program mgr & promotion mgr; Gary Raymond, chief engineer; Dick Camp, news director; Grant Lee, farm director; Ruth Hazlitt, women's director.

KYUM (1940): 560 kc; 1 kw, DA-N. P. O. Box 352. Phone Sunset 3-3305. TWX 5701. Yuma Broadcasting Co. (acquired station 1945). (See John J. Louis stations in "Group Ownership").

Network NBC & Arizona Broadcasting System.
Rep Raymer.
Ray C. Smucker, pres; Len P. Burkland, gen mgr; Fred A. Pelger, coml mgr, program director & farm director; Rose Anne Pelger, sales mgr; Russ Foss, promotion mgr, sports director; Maurice Higgins, chief engineer; Hamilton Phillips, news director; Roberta Irwin, women's director.

ARKANSAS

ARKADELPHIA, Clark County

KVRC (September 1947): 1240 kc; 250 w. 320 S. Third St. Phone Chapel 6-4561. Arkadelphia Broadcasting Co.

Network Keystone. Rep Best.
Specialty programs: Negro, 23 hrs. wkly.
Bill Deaton, gen mgr; John M. Riggle, chief engineer.

BATESVILLE, Independence County

KBTA (June 30, 1950): 1340 kc; 250 w. P. O. Box 1112. Phone 1112. White River Valley Broadcasters Inc. (original owner).

Network Keystone. Rep Best.
J. F. Higginbottom, pres, gen mgr & coml mgr; Mary Sue Estes, program director & women's director; Murray Schrover, promotion mgr; Charles T. Smith, chief engineer & news director.

BENTON, Saline County

KBBA (June 27, 1953): 690 kc; 250 w-D. P. O. Box 294. Phone Spring 3-2630. Benton Broadcasting Service (original owner).

Specialty programs: Negro, 12 hrs. wkly.
Lavelle Langley, pres & gen mgr; Preston Bridges, coml mgr & chief engr; Ken Koonce, program director; Bruce Gaber, news director; Ronnie Weaver, farm director; Meriel Wallace, women's director.

BERRYVILLE, Carroll County

KTCN (Feb. 3, 1958): 1480 kc; 1 kw-D. P. O. Box 191. Phone 385. Ozark Radio and Equipment Co. (July 1958).

Network Keystone.
T. W. Rogers, pres; Mel Lymbery, gen mgr, coml mgr & program director; Fred Ward, assistant coml mgr & chief engineer; Ellen Louise Lymbery, promotion mgr & women's director.

BLYTHEVILLE, Mississippi County

KLCN (1922): 910 kc; 5 kw-D. Sudbury Bldg. Poplar 2-2093. Harold L. Sudbury.

Rep Pearson.
Specialty programs: Negro, 14 hrs. wkly.
Harold L. Sudbury, gen mgr & coml mgr; Carl Frame, program director & news director; J. T. Sudbury, promotion mgr; Joe Nearns, chief engineer; Leon Howard, farm director.
KLCN-FM (1948): 96.1 mc; 21 kw. Duplicates KLCN (above).

CAMDEN, Quachita County

KAMD (June 19, 1946): 910 kc; 1 kw-D, 500 w-N, DA-N. 674 California. Phone Temple 6-5091. Camden Radio Inc.

Network MBS, Razorback, Arkansas.
Specialty programs: 3 hrs. wkly.
W. E. Hussman, pres; Donald Cathey, gen mgr & coml mgr; Cal Carter, program director & promotion mgr; Charles Davis, chief engineer; E. A. Wilson, farm director.

CLARKSVILLE, Johnson County

KLYR (March 18, 1957): 1360 kc; 500 w-D. P. O. Box 489. Phone Pleasant 4-3092. Clarksville Radio Broadcasters (acquired station March 18, 1958).

Network Razorback, Arkansas.
Roy Forrester, pres, chief engineer & news director; Reece Adkison, coml mgr; Wayne Bradley, program director; John Ward, promotion mgr; John Armstrong, farm director; Pauline Forrester, women's director.

CONWAY, Faulkner County

KCON (1950): 1230 kc; 250 w. ASTC Campus. Phone 139. Conway Broadcasting Co. (original owner).

Network Keystone. Rep Best.
James E. Clayton, gen mgr; Sarah Frances Morehead, program director; Edwin McClendon, chief engineer.

CROSSETT, Ashley County

KAGH (Jan. 7, 1951): 800 kc; 250 w-D. 900 Main St. Phone Forrest 4-2181. Radio Station KAGH (acquired station Oct. 1, 1952).

Network Keystone.
Julian F. Haas, gen mgr; Jo Ann Langley, program director; Preston Derryberry, chief engineer.

DeQUEEN, Sevier County

KDQN (1956): 1390 kc; 500 w-D. 1923 S. Fourth St. Phone Juniper 4-2446. Radio De Queen (acquired station 1957).

Rep Best, Melville (southwest).
Cecil L. Boykin, gen mgr.

EL DORADO, Union County

KDMS (May 7, 1950): 1290 kc; 5 kw-D. 208½ North Cleveland. Phone Union 3-5121. El Dorado Broadcasting Co. (acquired station May 24, 1954).

Rep Rambeau, Vance, and Hopple; Clayton. Edward R. Hall, gen mgr, coml mgr & chief engineer; Donald Ray McLelland, program director; Robert Russell, news director; Jeanie Goodnight, women's director.

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Radio Stations CONTINUED

ARKANSAS CONTINUED

EL DORADO (Continued)

KELD (1935): 1400 kc; 250 w. 208½ N. Washington. Union 3-6126. Radio Enterprises Inc. Network ABC, Keystone. Rep Rawalt-Walker.
W. N. McKinney, pres & gen mgr; Joe R. Duerson, coml mgr; Jerome Orr, program director & promotion mgr; Troy B. Eddins, chief engineer; Ferrell Gresham, news director; Sarah Durrett, women's director.

FAYETTEVILLE, Washington County

KFAV (June 30, 1957): 1250 kc; 500 w-D. P. O. Box 112, University Station. Stamps Radio Broadcasting Co. (original owner). Network MBS, Arkansas Quality. Rep Dore Asso.
H. Weldon Stamps, partner & gen mgr; Clifford L. Stamps, partner; Mildred Stamps, program director; Richard Osborne, chief engineer.

KHOQ (Dec. 15, 1946): 1450 kc; 250 w. 103 West Mountain. Phone Hillcrest 2-2322. Fayetteville Broadcasting Co. (acquired station January 1948).
Rep Walker-Rawalt.
Hayden McIlroy, pres; Fred J. Stevenson, gen mgr; Ed Gideon, coml mgr & promotion mgr; Steve Starwyck, program director; Harold Lindsey, chief engineer; Jim Pederson, news director.

FORDYCE, Dallas County

KRFA (not on air; target date not announced): 1570 kc; 250-D. P. O. Box 2937, Little Rock, Ark.
Kermit F. Tracy (original owner).

FORREST CITY, St. Francis County

KXJK (April 29, 1949): 950 kc; 5 kw-D. National Bank Bldg. Phone Melrose 3-1252. Forrest City Broadcasting Co. (original owner).
Network Keystone, Razorback. Rep Burn-Smith.
William Fogg, pres & gen mgr; James Pearson Jr., coml mgr; Hugh Smith, program director; Bob Webber, promotion mgr & news director; Walter L. Smith Jr., chief engineer; Jeanette Bottoms, women's director.

FORT SMITH, Sebastian County

KFPW (July 28, 1930): 1230 kc; 250 w. 2415 North Albert Pike. Phone Sunset 3-4105. George T. Herrreich (acquired station May 1, 1958).
Network CBS. Rep Avery-Knodel.
George T. Herrreich, owner; J. Paul McCaslin, gen mgr, coml mgr & chief engineer; Joe Roppolo, program director; Pat Garner, news & farm director.
KFSA (1947): 950 kc; 1 kw-D. 500 w-N. DA-N. 920 Rogers Ave. Phone Sunset 2-9126. TWX FS 84. Fort Smith Broadcasting Co. (original owner). (See "Newspaper Ownership" and Donald W. Reynolds stations in "Group Ownership").
Network ABC. Rep Venard, Rintoul & McConnell; Melville (Dallas), Ayers (Atlanta).
J. W. Slates, gen mgr; Leo House, coml mgr. KFSA-TV: Tv companion of KFSA.

KTCB (1956): 1410 kc; 500 w-D. 4120 Towson Ave. Phone Sunset 3-3049. H. Weldon Stamps (original owner).
Network MBS, Magic Circle Net, Arkansas Quality. Rep Dore.
H. Weldon Stamps, owner & gen mgr.

KWHN (Nov. 22, 1947): 1320 kc; 5 kw, DA-N. Radio Center Bldg. Phone Sunset 3-8967. KWHN Broadcasting Co. (original owner).
Rep Rambeau, Vance & Hoppel.
M. Bershof, pres; Gus Krone, vp; J. H. Friedman, secretary-treasurer & gen mgr; Glenn A. O'Neal, coml mgr; promotion mgr; & farm director; Keith Cummings, program director & news director; Raymond Armstrong, chief engineer; Donna Van Dyke, women's director.

HARRISON, Boone County

KHOZ (Sept. 30, 1946): 900 kc; 250 w-D. P. O. Box 120. Phone Empire 5-2301. Harrison Broadcasting Corp. (original owner).
Rep Walker-Rawalt.
Betty Lou Wheeler, pres; Robert S. Wheeler Jr., gen mgr; Everett S. Horton, coml mgr & program director; Carl Martin, chief engineer; Bevan Dunlap, news director.

HELENA, Phillips County

KFFA (Nov. 19, 1941): 1360 kc; 1 kw, DA-N. 215 York St. Phone Hickory 4-2361. Helena Broadcasting Co. (original owner).
Network MBS, Keystone, Arkansas. Rep Best.

Specialty programs: Negro, 12 hrs. wkly.
Sam W. Anderson, pres & gen mgr; Gene Bearden, coml mgr; Earl N. Hodges, program director & chief engineer; Katherine Kizer, promotion mgr & women's director; Randy Tardy, news & farm director.

HOPE, Hempstead County

KXAE (Dec. 12, 1947): 1490 kc; 250 w. P. O. Box 138. Phone Prospect 7-3601. Hope Broadcasting Co. (original owner) (See "Newspaper Ownership").
Network Keystone.
Specialty programs: Negro, 2½ hrs. wkly.
A. H. Washburn, pres; L. B. Tooley, gen mgr; Louise Griffin, coml mgr & women's director; Dale Dunn, program director; Norman Bradford, chief engineer.

HOT SPRINGS, Garland County

KBHS (Feb. 9, 1953): 590 kc; 5 kw-D. 113 Third St. Phone National 3-6661. Resort Broadcasting Co. (acquired station March 25, 1956).
Rep Sears & Ayer; Clarke Brown.
A. M. McGregor, pres; E. J. (Gene) Kelley, gen mgr; Edward C. Appler, coml mgr; Forrest Eddy, program director; Clint Norman, chief engineer; Haines Hower, news director & farm director.

KBLO (January 1953) 1470 kc; 1 kw-D. 1011 Central Ave. Phone National 3-2553. Hot Springs Broadcasting Inc. (acquired station July 1, 1957).
Network MBS, Arkansas, Razorback. Rep Rambeau, Vance & Hopple; Clayton (Atlanta).
Specialty programs: Austrian, 1 hr. wkly; Negro, 6 hrs. wkly.
C. J. Dickson, pres & gen mgr; Richard D. Bidale, vp; Jack Ridgeway, program director; Robert G. King, chief engineer; Walter M. Ebel, news director; Georgia M. Dickson, women's director.

KWFC (Nov. 4, 1940): 1350 kc; 1 kw-D. 500 w-N. DA-N. Malco Theatre Bldg. Phone National 4-1225. Spa Broadcasting Co.
Harman I. Moseley II, gen mgr; Tillman Dickson, coml mgr; Shilla Sheld, program director; Pat Moseley, promotion mgr; Raymond Vandussen, chief engineer; Jack Wolover, news director; Nancy Dixon, women's director.

JONESBORO, Craighead County

***KASU-FM** (May 17, 1957): 91.9 mc; 1 kw. State College, Ark. Phone Webster 5-5972. Arkansas State College.
Specialty programs: German, ¾ hr. wkly.
John Cramer, director of broadcasting; Bill Lewis, program director; Wesley Bell, chief engineer.

*Non-commercial educational.

KBTM (1930): 1230 kc; 250 w. 603 Madison. Phone Webster 5-5597. Patteson Brothers (acquired station December 1957).
Network MBS, Keystone. Rep Burns-Smith. Alan Patteson Jr., partner & gen mgr; W. Clarence Adams, coml mgr & news director; Janette Cox, promotion mgr; Norman Bowman, chief engineer; Patsy McCaughan, women's director.
KBTM-FM (1949): 101.9 mc; 8 kw. Duplicates KBTM (above).
KNEA (Sept. 10, 1950): 970 kc; 1 kw-D. Citizens Bank Bldg. Phone Webster 2-8381. Radio Jonesboro Inc. (original owner).
Rep Gill-Perna.
Ernest Farabee, pres; Harold Gregson, gen mgr; DeLoss Walker, coml mgr; Mitch Odum, program director & promotion mgr; Wesley Bell, chief engineer; Gaylon Watson, news director; Ed Goetze, farm director; Grovernel Gorham, women's director.

LITTLE ROCK, Pulaski County

KARK (1928): 920 kc; 5 kw DA-N. 10th & Spring Sts. Phone Franklin 6-2481. TWX LR 180. Arkansas Radio & Equipment Co. (original owner).
Network NBC. Rep Petry.
T. H. Barton, pres; T. K. Barton, executive vp; Douglas Romine, vp & station mgr; Lee Bryant, coml mgr; Fred Schmutz, program director; Shirley R. Kennedy, promotion director; Champ Smith, chief engineer; Bob Kemp, news director; Bob Bulce, farm director.
KARK-TV: Tv companion of KARK.

KGHI (1927): 1250 kc; 1 kw-D. 500 w-N. DA-N. 618 W. Seventh. Phone Franklin 2-0166. Radio Arkansas (acquired station August 1955). (See Harold & Helen King Stations in "Group Ownership").
Network MBS. Rep Weed.
Specialty program: Negro, ½ hr. wkly.
Harold E. King, pres; Rex W. Parnell, gen mgr; Terry Hawkins, coml mgr; Boyce Wilkerson, program director & promotion mgr; Fred Byler, farm director; Betty Fureigh, women's director.

KLRA (1927): 1010 kc; 10 kw-D. 5 kw-N. Box 550 Phone Franklin 5-3206. TWX LR 571. KLRA Inc. (acquired station April 9, 1958).
Network ABC. Rep Raymer.
Leonard Coe, pres & coml mgr; Kermit F.

Tracy, gen mgr; Hal Webber, program director; Anne Lumpkin, program mgr; Arthur W. Beam, chief engineer; Marvin Heffington, news director; Blande Perry, farm director; Margaret L. Berentsen, women's director.

KNLE (See North Little Rock).

KOKY (October 1956): 1440 kc; 5 kw-D. 1604 W. 14th St. Phone Franklin 2-0391. Ebony Radio of Arkansas Inc. (original owner). (See McLendon-Ebony stations in "Group Ownership").
Rep Pearson.
Specialty programs: Negro, 100%.
John M. McLendon, pres; Edward Phelan, gen mgr; James Loflin, Jr., coml mgr; Myron Turvey, program director; Grover Tuley, Jr., chief engineer; Harold Hartley, news director.

KTHS (1924): 1090 kc; 50 kw, DA-N. 8th & Izard Sts. Phone Franklin 4-3764. TWX LR 85. Radio Broadcasting Inc. (acquired station September 1944) (See "Newspaper Ownership").
Network CBS. Rep Christal.
W. H. Bronson, pres; F. A. Watkins, gen mgr; A. C. Dowden, coml mgr; George Moore, program director; Robert E. Brown, promotion mgr; Cecil Suitt, chief engineer; Bill Neel, news director; Marvin Vines, farm director; Evelyn Elmen, women's director.
KTHV (TV): Tv companion of KTHS.

KVLC (February 1948): 1050 kc; 1 kw-D. P. O. Box 2569. Phone Franklin 5-5321. Southwestern Broadcasting Co.
Rep O'Connell (New York); Tracy Moore (California); Brown (South & Denver); Radio Tv Reps (Chicago).
R. M. Saxon, pres; Dale D. Mahurin, vp & gen mgr; Charles R. Simms, program director; E. H. Summers, engineer; Herbie Byrd, news director.

KXLE (See North Little Rock).

MAGNOLIA, Columbia County

KVMA (April 3, 1948): 630 kc; 1 kw-D. P. O. Box 422. Phone Central 4-5862. Magnolia Broadcasting Co. (original owner).
Network MBS. Rep Pearson.
Specialty programs: Negro, 6½ hrs. wkly.
Dr. Joe F. Rushton, pres; W. M. Bigley, gen mgr; W. Dudley Waller, coml mgr; Ralph Johnson, program director; Ray Wells, chief engineer; Les Rogers, news director; Lois Russell, women's director.

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** Retail sales Hot Springs 12.8% above national average. 55% above state average.

Radio Stations CONTINUED

ARKANSAS CONTINUED

MALVERN, Hot Spring County

KBOK (August 1951): 1310 kc; 1 kw-D. Highway 270 North. Phone 1300. Malvern Broadcasting Co. (original owner).
Network Keystone. Rep. Devney; Melville. Kermit L. Richardson, pres & gen mgr; W. D. Stroud, coml mgr; Robert Padgett, program director; Thomas O. Graves, chief engineer; William R. Moore, news & farm director; Jerry Richardson, women's director.

MAMMOTH SPRING, Fulton County

KAMS (FM) (Dec. 1, 1955): 103.9 mc; .310 kw. Duplicates KALM Thayer, Mo. (See Robert F. Neathery stations in "Group Ownership").

MARKED TREE, Poinsett County

KTML (July 1956): 1580 kc; 250 w-D. P. O. Box 17. Phone 1580. Poinsett County Radio Broadcasting Co. (acquired station January 1957).

Rep. Continental Sales.
Kohn Bray, L. V. Ritter Jr., Jasper Singleton, partners; Carlton Garner, gen mgr; Robert Finch, coml mgr & news director; Phillip Burns, program director; James E. Weston, promotion mgr & farm director; Mack Howerton, chief engineer.

McGEHEE, Desho County

KVSA (June 29, 1953): 1220 kc; 1 kw-D. Highway 65. Phone Canal 3-4200. Southeast Arkansas Broadcasters Inc. (original owner).
Network Keystone, Razorback, Arkansas. Rep Best.

Abbott F. Kinney, pres & gen mgr; Mrs. M. F. Kinney, coml mgr; Herschell E. Parent, program director; James S. Hunt, chief engineer.

MENA, Polk County

KENA (June 25, 1950): 1450 kc; 250 w-SH. S. Reine St. Phone 944. R. E. Bell (original owner).

Network Keystone. Rep Best.
R. E. Bell, owner; R. L. Hunicutt Jr., gen mgr; Helen McGee, program director; O. D. Frederick, chief engineer.

MONTICELLO, Drew County

KHBM (April 1955): 1430 kc; 1 kw-D. P. O. Box 446. Phone 91. Baker Broadcasting Co. (acquired station May 21, 1953).

Network Keystone.
Specialty programs: Negro, 6 hrs. wkly.
J. R. Baker, pres; E. Keith Baker, gen mgr, coml mgr & farm director; Pat McGinnis, program director & news director; Bill Millwood, promotion mgr; John Bailey, chief engineer.

MORRILTON, Conway County

KVOM (1953): 800 kc; 250 w-D. P. O. Box 541. Phone 506. Morrilton Broadcasting Co. (original owner).

J. C. Willis, station mgr.

MOUNTAIN HOME, Boxter County

KTLO (May 30, 1953): 1490 kc; 250 w. P. O. Box 67. Phone 1490. Mountain Home Broadcasting Corp.

Network Keystone, Razorback. Rep Best.
A. Monk Stricklen, pres & gen mgr; L. E. Cranor, coml mgr; Kenneth Wilkins, chief engineer.

NEWPORT, Jackson County

KNBY (Oct. 12, 1949): 1280 kc; 1 kw-D. U. S. Highway 67. Phone 749. Newport Broadcasting Co. (original owner).

Harold Sudbury, pres; Gene Howe, gen mgr.

coml mgr & farm director; Jerry Grojean, program director & news director; Anson Clark, chief engineer.

NORTH LITTLE ROCK, Pulaski County

KNLR (April 19, 1957): 1380 kc; 1 kw-D. 16th & Main Sts. Phone Franklin 6-1997. Arkansas Valley Broadcasting Co.

Rep Grant.
L. R. Luker, chief owner; Chester H. Pierce, gen mgr; Philip Sklar, coml mgr; Ed Bailey, program director; Lee Voss, promotion mgr; Kenneth Copeland, chief engineer; Harry Pierce, news director; Rita Newsom, women's director.

KXLR (1946): 1150 kc; 5 kw-D, 1 kw-N, DA-N. Cotton Belt Bldg. Phone Franklin 2-2155. Sanders Arkansas Broadcasting Inc.

Rep Stars National.
J. M. Sanders, pres.

OSCEOLA, Mississippi County

KOSE (1949): 860 kc; 1 kw-D. Box 311. Phone Locust 3-2641. Osceola Broadcasting Co.

Network Keystone. Rep Continental.
Don Whitney, gen mgr.

PARAGOULD, Greene County

KDRS (Jan. 1, 1947): 1490 kc; 250 w. Tower Dr. Phone Cedar 2-7627. Progressive Broadcasting Co. (original owner).

Network Keystone.
Ted Rand, co-owner & gen mgr; T. M. Seif, co-owner & business mgr; Doyne F. Bateman, coml mgr; Wilma Wheelis, program director; W. O. Driskell, chief engineer; Lloyd Emmert, news director; George Kirby, farm director.

PINE BLUFF, Jefferson County

KCLA (Jan. 16, 1947): 1400 kc; 250 w. 2900 W. 28th Ave. Phone Jefferson 5-1241. Radio Engineering Service (original owner).

Rep Best.
Specialty programs: Negro, 10 hrs. wkly.
Ken Kesterson, partner & gen mgr; Charles Penix, partner & program director; Clyde Martin, coml mgr.

KOTN (March 12, 1934): 1490 kc; 250 w. Simmons National Bldg. Phone Jefferson 4-8732. Universal Broadcasting Corp. (original owner).

Network MBS. Rep Walker-Rawalt.
Specialty programs: Negro, 8 hrs. wkly.
E. J. Parrish, pres, gen mgr & chief engineer; Joe L. Wallace, coml mgr; Hilda Matz, program director; R. W. Etter, promotion mgr; Charles Carmichael, news director; Alva Holt, women's director.

KPBA (Oct. 16, 1957): 1590 kc; 1 kw-D. 1607 W. 6th Ave. Phone Jefferson 4-1523. Radio Pine Bluff.

Rep Devney.
Specialty programs: Negro, 16 hrs. wkly.
W. L. Kent, owner; Howard M. Peters, gen mgr & coml mgr; Howard Watson, program director; Robert N. Meador, chief engineer; Ken Parsons, news and farm director.

POCAHONTAS, Randolph County

KPOC (Nov. 15, 1950): 1420 kc; 1 kw-D. Box 250. Phone Twooaks 2-5234. Pocahontas Radio Inc. (original owner).

Network Keystone.
A. J. Baltz, pres; Adrian L. White, gen mgr; Virgil Pace, coml mgr; Bill Nicolson, program director; Jack Wilson, chief engineer & farm director; Anna Frances Bates, women's director.

ROGERS, Benton County

KAMO (Sept. 16, 1954): 1390 kc; 1 kw-D. American National Bank Bldg. Phone Melrose 6-4611. KAMO, Inc. (original owner).

Network Diamond State Network. Rep Walker-Rawalt.
G. Don Thompson, pres; W. E. Dacus, gen mgr; C. A. Davis, program director; Bud Williams, chief engineer.

RUSSELLVILLE, Pope County

KKRJ (Feb. 25, 1947): 1490 kc; 250 w. Second & Commerce. Phone 299. The Valley Broadcasters (acquired station June 1, 1953).

Network Keystone.
C. R. Horne, pres & gen mgr; L. L. Bryan, coml mgr & farm director; Ora Mae Lee, program director; Don Sammons, promotion mgr & news director; William C. McKenney, chief engineer; Marjorie W. Crabaugh, women's director.

SEARCY, White County

KWCB (1951): 1300 kc; 1 kw-D. P. O. Box 195. Phone 1281. White County Broadcasting Co. (original owner).

Network Keystone. Rep Best.
Carl N. Dodd, gen mgr.

SILOAM SPRINGS, Benton County

KUOA (Dec. 4, 1923): 1290 kc; 5 kw-D. Siloam Springs. Phone 777. KUOA, Inc. (original owner).

Network MBS, Keystone, Magic Circle.
John E. Brown, Jr., pres; Cecil E. Smith, gen mgr & coml mgr; Ralph C. Kennedy Jr.,

program director; John Roger Flanagan, chief engineer.

KUOA-FM (1948): 105.7 mc; 2.6 kw. Duplicates KUOA (above).

SPRINGDALE, Washington County

KBBS (Sept. 6, 1949): 1340 kc; 250 w. P. O. Box 29. Phone Pleasant 1-2496. Northwest Arkansas Broadcasting & Television Co. (original owner) (See "Newspaper Ownership" and Reynolds Stations in "Group Ownership").

Network ABC. Rep Best.
Donald W. Reynolds, pres; Roy J. Bowman, gen mgr; Hubert P. Phillips, coml mgr; Jim Wilkerson, program director; Maxine Bowman, promotion mgr; Virgil M. Smith, chief engineer.

STUTT GART, Arkansas County

KWAK (May 14, 1948): 1240 kc; 250 w. Box 271. Phone Wabash 2-5212. Stuttgart Broadcasting Corp. (acquired station May 1956).

Network Keystone, Razorback.
Melvin P. Spann, chief owner & gen mgr; June S. Spann, station mgr; C. R. Sandine, chief engineer.

TEXARKANA, Miller County (See Texarkana, Tex.)

KCMC (see Texarkana, Tex.).

KCMC-FM (see Texarkana, Tex.).

KOSY (see Texarkana, Tex.).

KTFS (see Texarkana, Tex.).

WALNUT RIDGE, Lawrence County

KELW (1951): 1320 kc; 1 kw-D. P. O. Box 30. Phone 980. Lawrence County Broadcasting Co. Network Keystone.

William H. Cate, mgr.

WARREN, Bradley County

KWRP (Aug. 15, 1953): 860 kc; 250 w-D. Highway 15 North. Phone 353. Pines Broadcasting Co. (original owner).

Network Keystone.
Specialty programs: Negro, 3 1/2 hrs. wkly.
Lee Reaves, gen mgr; H. M. Harris, coml mgr & promotion mgr; Nell E. Cater, program & women's director; P. L. Demaree, chief engineer; Billy G. Wells, news & farm director.

WYNNE, Cross County

KWYN (Sept. 28, 1956): 1400 kc; 250 w. P. O. Box 225. Phone 1183. East Arkansas Broadcasters (original owner).

Network Razorback. Rep Best.
Specialty programs: Negro, 21 hrs. wkly.
J. L. Shaver Jr., pres; Raymond O. Raley, gen mgr; W. H. Mayo, coml mgr & promotion mgr; Art Rogers, program director; Edwin Head, chief engineer; Troy Jennings, farm director; Onalee Brawner, women's director.

CALIFORNIA

ALTURAS, Modoc County

KCNO (1951): 570 kc; 1 kw-D. P. O. Box 1358. Phone 2531. Interstate Broadcasting Co. (acquired station July 1956).

Rep O'Connell-Palmer (San Francisco & Los Angeles).
H. J. (Bud) Chandler, pres; Dick Barrett, gen mgr, coml mgr & chief engineer.

APPLE VALLEY, Son Bernardino County

KAVR (1954): 960 kc; 5 kw-D. P. O. Box 1. Victorville 7-7251. Apple Valley Broadcasting Co. (original owner).

Rep Grant.
Newton T. Bass, pres; John Charles Thomas, executive vp & managing director; Ken Barton, coml mgr; Lou Rossi, program director; Dean Kiner, chief engineer.

ARCATA, Humboldt County

KENL (April, 1956): 1340 kc; 250 w. KENL Bldg. Phone Vandyke 2-2941. Humboldt Broadcasters Inc. (acquired station November 1957).

Network Golden West. Rep Grant.
Mel Marshall, pres & gen mgr; Bill Heinz, coml mgr; Joe Tyrell, program director; R. A. Rabell, chief engineer.

ATHERTON, San Mateo County

KPEN (FM) (1957): 101.3 mc; 5 kw. (CP-17.75 kw). 330 El Camino Real. Phone Ulmar 1-1581. Peninsula FM.

James J. Gabbert, co-gen mgr & chief engineer; Gary M. Gielow, co-gen mgr & coml mgr; Kenneth F. Warren, station mgr; John W. Wickett, promotion mgr; Robert Stade, news director & sports director; Ann Richardson, women's director.

AUBURN, Placer County

KAHI (1957): 950 kc; 500 w. DA-D. P. O. Box 950. Phone Turner 5-5636. Donnelly C. Reeves (original owner).

Rep Grant.
Donnelly C. Reeves, owner & chief engineer; Gene Ragle, gen mgr & coml mgr; Stanley Cooper, program director.

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A black and white aerial photograph of Los Angeles, California. The city is densely packed with buildings and streets, with a prominent highway interchange in the center. The text "KHJ · LOS ANGELES" is overlaid in the upper right corner.

KHJ · LOS ANGELES

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A black and white aerial photograph of San Francisco, California. The image shows the city's grid pattern, the Golden Gate Bridge, and the bay. The text "KFRC · SAN FRANCISCO" is overlaid in the lower left corner.

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Radio Stations CONTINUED

CALIFORNIA CONTINUED

AVALON, Los Angeles County

KBIG (1952): 740 kc; 10 kw-D, DA. 6540 Sunset Blvd., Hollywood, zone 28. Phone Hollywood 3-3205. John Poole Broadcasting Co. (original owner). (See John Poole Stations in "Group Ownership").

Rep Weed.
John H. Poole, pres & gen mgr; Cliff Gill, vp & operations mgr; Robert J. McAndrews, vp, coml mgr & promotion mgr; Alan Lissner, program director; Beull H. Dalton, chief engineer; Larry Berrill, news director.

KBIC-TV: Tv companion of KBIG.

BAKERSFIELD, Kern County

KAFY (1946): 550 kc; 1 kw, DA-1. P. O. Box 6128. Phone Empire 6-4411. Paschall, Tullis & Hearne (acquired station October 1955).

Rep McGavren-Quinn.
Specialty program: Negro, 1 hr. wkly.
Ben Paschall, Howard Tullis, John P. Hearne, partners; Glenn Lockhart, gen mgr; Pat Stewart, operations director; Al Anthony, production director; Lee Jones, chief engineer.

KBIS (1950): 970 kc; 1 kw, DA-2. 2013 Chester Ave. Phone Fairview 4-6093. Eastern Electro-sound Industries Corp. (acquired station January 20, 1953).

Rep Weed.
Robert Strauss, pres; Hal Brown, gen mgr; Jack J. Bankson, coml mgr; Bert Hamline, program director; Paul Battist, promotion mgr & chief engineer; Hal Lafoon, news director.

KERN (1938): 1410 kc; 1 kw. 1535 17th St. Phone Fairview 5-7476. McClatchy Newspapers (original owner). (See "Newspaper Ownership" and McClatchy Broadcasting Co. Stations in "Group Ownership").

Network CBS. Rep Raymer.
Eleanor McClatchy, pres; Donald Gatz, chief engineer; Paul McElroy, news editor; Dalton Cole, farm editor.

KERN-FM (1948): 94.1 mc; 9.1 kw. Duplicates KERN (above).

KGEE (1946): 1230 kc; 250 w. 1415 17th St. Phone Fairview 7-3587. KGEE Inc. (control transferred July 1958).

Rep Hollingsbery.
Specialty programs: Spanish, 10 hrs. wkly.
C. Dexter Haymond, gen mgr; Jesse Land, coml mgr; Thad Buckley, program director; Gale Peck, promotion mgr & news director; Ed Andrews, chief engineer.

KGEE-FM (1958): 96.5 mc. 2.95 kw. Same address, licensee and staff as KGEE (above).

KIKK (not on air; target date, fall 1958). 800 kc; 250 w-D. 910 Chester. Phone Fairview 7-4401. Valley Broadcasting Co. (original owner). (See Dawkins Espy stations in "Group Ownership").

Rep Bolling.
Dawkins Espy, pres; Dan Gates, program director.

KLYD (1958): 1350 kc; 1 kw-D. 1709 30th St. Phone Fairview 7-4831. Edward E. Urner (original owner).

Rep Grant.
Edward E. Urner, pres, gen mgr & coml mgr; Dan Speare, program director & news director; Mary L. Bender, promotion mgr; Vernon G. Tucker, chief engineer; Jimmy Thomason, farm director.

KMAP (1955): 1490 kc; 250 w. Padre Hotel. Phone Fairview 7-3541. KMAP Inc. (acquired station August 1, 1958).

Rep Forjee.
Specialty programs: Spanish, 9½ hrs. wkly.
Clifford E. Ball, pres & gen mgr; Jack Shefferin, program director; Dale Sadler, chief engineer; Dorothy A. Ball, women's director.

KPMC (1933): 1560 kc; 10 kw, DA-1. P. O. Bin 1709. Phone Fairview 7-5121. TWX 26. Pioneer Mercantile Co. (original owner).

Network ABC. Rep Headley-Reed.
Frank G. R. Schamblin, pres; L. A. Schamblin, gen mgr; Paul R. Biermann, coml mgr & program director; L. P. Jarvis, chief engineer; Don Irwin, news director; Bob Rae, farm director.

KQXR (FM) (1955): 101.5 mc; 14.5 kw. P. O. Box 425. Phone Export 9-2047. Klef Broadcasters.

Maudie H. Robertson, co-owner; E. L. Robertson, co-owner, gen mgr & chief engineer; Jim Hodges, coml mgr & promotion mgr; Rosina Robertson, program director; Klaus Hoepfer, music director.

BANNING, Riverside County

KPAS (1948): 1490 kc; 250 w. 200 E. Ramsey St. Phone Victor 9-4777. Stevens' Broadcast-

ing Inc. (acquired station November 20, 1956).

Rep Broadcast Time Sales.
Edwin J. Stevens, pres & gen mgr; Lew Shank, coml mgr; Jack Kellner, program director; Jack Gilbert, promotion mgr; Bob Baker, chief engineer; Jim Ericson, news director; Jo Ann Stevens, women's director.

BARSTOW, San Bernardino County

KWTC (1947): 1230 kc; 250 w. P. O. Box 697. Phone 4001. Mojave Valley Broadcasting Inc. (original owner).

Rep Lee F. O'Connell.
Specialty programs: Spanish, 8 hrs. wkly.
W. T. Brown, pres; Harry S. White, gen mgr & coml mgr; R. F. Cruse, program director; William R. Schultz, chief engineer.

BERKELEY, Alameda County

***KPFA (FM)** (1949): 94.1 mc; 54 kw. 2207 Shattuck Ave. zone 4. Phone Ashbury 3-6767. Pacifica Foundation.

Harold Winkler, Pres; Alan Rich, music director; Erwin Goldsmith, chief engineer.

***KPFB (FM)** (1954): 89.3 mc; 150 w. 2207 Shattuck Ave., zone 4. Phone Ashbury 3-6767. Pacifica Foundation.

Harold Winkler, pres; Alan Rich, music director; Erwin Goldsmith, chief engineer.

*Non-commercial educational.

KRE (1924): 1400 kc; 250 w. 601 Ashby Ave., zone 10. Phone Ashberry 3-7715. Central California Broadcasters Inc. (acquired station 1937).

Rep Grant.
Specialty programs: Italian, 14 hrs. wkly; Portuguese, 10 hrs. wkly.

Arthur Westlund, pres & gen mgr; Don Hamby, coml mgr & program director; Robert Morrison, chief engineer.

KRE-FM (1948): 102.9 mc; 9.9 kw. Duplicates KRE (above).

BEVERLY HILLS, Los Angeles County

KBCA (FM) (not on air; target date not announced): 105.5 mc; 1 kw. 5818 Van Nuys Blvd., Van Nuys, Calif. Long Beach Fm Broadcasting Co.

Ted Boinick, co-owner; Walter Gelb, co-owner.

BIJOU, El Dorado County

KOWL (1956): 1490 kc; 250 w. P. O. Box 756. Phone Kimball 4-2400. Tahoe Broadcasters Inc. (acquired station May 7, 1958).

Ed J. Frech, pres; John Murphy, gen mgr; Bob Mulroy, program director; Keith Mealey, vp & chief engineer.

BISHOP, Inyo County

KIBS (1953): 1230 kc; 250 w. P. O. Box 757. Phone 4411. Southeastern Sierra Broadcasting Corp. (acquired station January 3, 1958).

Rep Best.
James R. Oliver, pres, gen mgr & promotion mgr; R. S. Deming, coml mgr; Joe Arnold, program director; Elwayne Clement, chief engineer; Virginia Holmes, women's director.

BLYTHE, Riverside County

KYOR (1946): 1450 kc; 250 w. P. O. Box 668. Phone 2231. Imperial Broadcasting System. (acquired station Dec. 26, 1956). (See Imperial Broadcasting System and Sherrill Corwin stations in "Group Ownership").

Network ABC. Rep Everett-McKinney.
Specialty programs: Spanish, 5 hrs. wkly.
Frank K. Danzig, pres; Victor E. Lundberg, gen mgr; James Lathrop, coml mgr; Dick Whitcomb, program director; James Gardner, chief engineer; Larry Cross, news director.

BRAWLEY, Imperial County

KROP (November 1948): 1300 kc; 1 kw-D, 500 w-N. Del Rio Country Club. Phone 1300. Imperial Broadcasting System (acquired station Dec. 26, 1956). (See Imperial Broadcasting System and Sherrill Corwin stations in "Group Ownership").

Network ABC. Rep Everett-McKinney (New York and Chicago); O'Connell Palmer (Los Angeles and San Francisco).

Specialty programs: Spanish, 6 hrs. wkly.
Frank K. Danzig, pres; Ed Silvera, gen mgr & promotion mgr; Glenn Weber, coml mgr; Ron D. Adkins, program director; Jim Gardner, chief engineer; Dick Montejano, news director; William Geddes, farm director; Connie Carel, women's director.

BURBANK, Los Angeles County

KBLA (1947): 1490 kc; 250 w. (CP-1500 kc; 10 kw. DA-1). 11516 Oxnard St., North Hollywood, Calif. Phone Poplar 2-1195. Broadcasters of Burbank Inc. (acquired station 1952).

Rep Webb.
Specialty programs: Spanish, 8 hrs; Italian, 7 hrs.; Yiddish, 5 hrs.; Negro, 5 hrs.; Japanese, 3 hrs.; Scandinavian, 1½ hrs.; Greek, 1 hr.; German, ½ hr.; Lithuanian, ½ hr., all wkly.
Gordon A. Rogers, pres, program director & promotion mgr; Robert S. Marshall, gen mgr & coml mgr; Henry May, chief engineer and farm director. Sue Rogers, women's director.

CALEXICO, Imperial County

KICO (April 15, 1947): 1490 kc; 250 w. P. O. Box 1697, El Centro, Calif. Phone Elliott

7-2016. Charles R. Love (original owner). Network Keystone. Rep Broadcast Time Sales.

Specialty programs: Negro, 14 hrs. wkly.
Charles R. Love, owner; W. L. Gleeson, gen mgr; Robert Winters, chief engineer; Margie Pilcher, women's director.

CARMEL, Monterey County

KTEB (1957): 1410 kc; 500 w-D. P. O. Box 2050. Phone Mayfair 4-1215. Seaside Electronic Associates (original owners).

Paul F. Hanson, pres, gen mgr & news director; Stanley S. Simpson, coml mgr; Wm. Warren, co-program director; Don Metzger, promotion mgr; Joly Boynton, chief engineer & co-program director; Tillie Jones, women's director.

CHICO, Butte County

KHSL (1935): 1290 kc; 5 kw, DA-N. P. O. Box 1041. Phone Fireside 2-0141. TWX CZ-72. Golden Empire Broadcasting Co. (original owner).

Network CBS. Rep McGavren-Quinn.
Mrs. Hugh McClung, pres & gen mgr; Charles H. Kinsley Jr., station mgr; Brian Loughran, coml mgr; Tim Armstrong, program director & farm director; Doug Sundby, promotion mgr; Russell Pope, chief engineer; Bill Zimlich, news director; Jerry Bowen, women's director.

Rep Hollingsbery.
Network MBS. Don Lee. Rep Hollingsbery.
J. Ned Richardson, pres & gen mgr; Neil McIntyre, station mgr & farm director; Ned Tollinger, program director; William Pope, chief engineer.

KHSL-TV: Tv companion of KHSL.

CLAREMONT, Los Angeles County

***KSPC (FM)** (1956): 90.7 mc; .01 kw. Sumner Hall, Pomona College. Phone National 6-8511. Pomona College.

Charles F. Waite, gen mgr; Randolph H. Fischer, program director; Roger A. Isaacson, chief engineer.

COACHELLA, Riverside County

KCHV (August 1953): 970 kc; 1 kw. 1694 Sixth St. Phone Express 8-5534. Coachella Valley Broadcasting Co. (acquired station April 1956).

Rep Tracy Moore, (Hollywood); Holman (New York).

Specialty programs: Spanish, 14 hrs. wkly.
Edward Gorges, pres; Edward Staples, gen mgr & coml mgr; Graham Alexander, program director; Doug Caplette, promotion mgr & farm director; Bill Buckingham, chief engineer; Ed Staples, news director; Mrs. L. Burns, women's director.

COALINGA, Fresno County

KBMX (Aug. 23, 1950): 1470 kc; 500 w-D. P. O. Box 1179. Phone 136. Westside Broadcasting Co. (acquired station Sept. 1, 1955).

Network Keystone. Rep Webb.
Specialty programs: Spanish, 12 hrs. wkly.
Vernon J. Stedry, pres & gen mgr; Curt Finley, coml mgr; Dick Howard, program director & farm director; W. E. Long, chief engineer; Annette McLellan, women's director.

CORONA, Riverside County

KBUC (1948): 1370 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 368. Phone Redwood 7-1370. Radion Broadcasting Inc. (acquired station March 5, 1958).

Specialty programs: Spanish, 18 hrs. wkly.
James F. Hadlock, pres; Naum Healy, vp, gen mgr & coml mgr; Bob Lake, program director; Eilene Seets, promotion mgr; Walter Rees, chief engineer; Jim Brown, news director; Noel Hackworth, farm director; Sally Linville, women's director.

CRESCENT CITY, Del Norte County

KCRE (1951): 1240 kc; 250 w. P. O. Box 248. Phone 3061. Del Norte Broadcasting Co. (original owner).

Rep Ayres.
Specialty programs: Negro, 10 hrs. wkly.
Robert E. Grey, gen mgr; Robert O. Weed, chief engineer; Peg Grey, news director; Jo Fuller, women's director.

DELANO, Kern County

KCHJ (1951): 1010 kc; 5 kw-D; 1 kw-N, DA-2. P. O. Box 966. Phone 8676. Charles Herman Johns. (original owner).

Rep Broadcast Time Sales.
Charles H. Johns, owner, gen mgr & chief engineer; Jean G. Johns, station mgr; Jim Turner, sales mgr; Joe McFolain, program director.

DINUBA, Tulare County

KRDU (1946): 1240 kc; 250 w. P. O. Box 157. Phone 500. Radio Dinuba Co. (original owner).

Network Keystone.
Specialty programs: Spanish, 26 hrs. wkly; Japanese, 2 hrs. wkly.

Egon Hofer, pres, gen mgr & promotion mgr;

*Non-commercial educational.

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Radio Stations CONTINUED

CALIFORNIA CONTINUED

Dave Hofer Jr., vp & sales mgr; Bill Arnold, program director; Warren Nystrom, chief engineer & farm director; Harold Sparks, news director; Betty Unruh, women's director.

EL CAJON, San Diego County

KBAB (1955): 910 kc; 1 kw, DA-2. 500 W. Camino Del Rio, zone 10. Phone Cypress 8-8371. TWX SD 6326. Balboa Broadcasting Corp. (acquired station June 14, 1957).

Network ABC. Rep Simmons (New York, Chicago); Hall (San Francisco); Gates (Los Angeles).

Specialty programs: Spanish, ½ hr. wkly. L. H. Kornik, pres; E. L. Chase, gen mgr; Richard E. Thompson, program director; Edgar E. Murphree, chief engineer.

EL CENTRO, Imperial County

KAMP (1958): 1430 kc; 1 kw-D. 795 Main St. El Centro Radio Inc. A. E. Andreotti, pres; Ray Lapica, vp & gen mgr.

KKO (1927): 1230 kc; 250 w. P. O. Box 140. Phone Elgin 2-1230. Valradio Inc. (acquired station Dec. 23, 1955).

Network MBS, Don Lee. Rep Raymer. Riley R. Gibson, pres & gen mgr; Marc Hanan, coml mgr; Tony Temple, program director & promotion mgr; Doc Hill, chief engineer; Pete Odens, news director; Joe Stagle, farm director; Mary Lou Fangle, women's director.

ESCONDIDO, San Diego County

KOWN (1958): 1450 kc; 250 w. P. O. Box 29, Route 3. Phone Sherman 5-3511. Palomar Broadcasting Co. (original owner). Julia Grary Owen, pres & gen mgr; Charlene L. Hibbard, program director.

EUREKA, Humboldt County

KDAN (1956): 790 kc; 5 kw-D. P. O. Box 993. Phone Hillside 2-0611. W. H. Hansen. (original owner). Rep McGavren & Quinn.

W. H. Hansen, pres & gen mgr; Earl Madray, coml mgr; Nancy Cooper, program director; Ken David, promotion mgr; C. R. Knapp, chief engineer; Paul Ward, news director; Averill Dayton, women's director.

KIEM (1933): 1480 kc; 5 kw, DA-1, 6th and E. Sts. Phone Hillside 3-1621. Redwood Broadcasting Co. (original owner).

Network MBS. Rep Blair. William B. Smullin, pres; J. Edwin Arnold, station mgr; Berton G. Speer, national sales mgr; Robert Stach, promotion mgr; Don King, chief engineer; Newton Steward, news director; A. B. Adams, farm director.

KRED (FM) (1948): 96.3 mc; 5.6 kw. Same address, licensee and staff as KIEM (above). KIEM-TV: Tv companion station of KIEM, KRED (FM).

KINS (1946): 980 kc; 5 kw-D, 500 w-N, DA-N, P. O. Box 1015. Phone Hillside 2-5744. TWX BK 70. Eureka Broadcasting Co. (acquired station February 28, 1958).

Network CBS. Rep Hollingsbery. Wendell Adams, pres & gen mgr; Tim Crowley, coml mgr; Doyle Seely, program director & promotion mgr; Dean Elliott, chief engineer; Alice Whisnant, women's director.

FORT BRAGG, Mendocino County

KDAC (1948): 1230 kc; 250 w. 2100 E. Oak St. Phone Yorktown 4-3251. Mendocino Coast Broadcasting Co. (acquired station 1952).

Network Keystone. Rep O'Connell-Palmer (San Francisco & Los Angeles). Craig N. Smith, gen mgr; Mathew V. Huber, coml mgr.

FRESNO, Fresno County

KARM (1938): 1430 kc; 5 kw, DA-1. 1333 Van Ness Ave. Phone Amherst 4-2966. KARM, The Geogg Farm Station (original owner).

Network ABN, A-Buy in California Group. Rep Hollingsbery.

Del Gore, gen mgr; Jay Watson, coml mgr; Bill Dallas, Elbert H. Dean, chief engineer.

KARM-FM (1948) 101.9 mc; 7.4 kw. Duplicates KARM (above).

KBIF (1947): 900 kc; 1 kw-D. 857 Van Ness Ave., zone 21. Phone Amherst 6-0791. KBIF Inc. (acquired station June 1, 1957).

Rep McGavren-Quinn. Specialty programs: Armenian, 45 min. wkly. David T. Harris, pres & gen mgr; Ethan Bernstein, coml mgr; James Bailey, program director & promotion mgr; Robert Love, chief engineer.

KJPO (FM) (not on air; target date: not announced). 99.5 mc; 17.5 kw. John H. Poole, permittee (interlocking ownership with KBIF [above]).

KEAP (Oct. 14, 1957): 980 kc; 500 w-D. 2344 S. Railroad Ave., zone 21. Phone Adams 7-1871. KEAP Broadcasting Co. (acquired station, May 12, 1958).

Rep Grant. Herbert J. Edelman, pres & gen mgr; Elbert Dean, chief engineer.

KFRE (1937): 940 kc; 50 kw, DA-2. T. W. Patterson Bldg., zone 21. Phone Amherst 8-6441. TWX 7259. California Inland Broadcasting Co. (original owner).

Network CBS. Rep Blair. Paul R. Bartlett, pres; Robert F. Klein, station mgr; Robert Fulton, program director; Keith L. Mealey, vp in charge engineering; Russell Powell, news director; Wally Erickson, farm director.

KRFM (FM) (1946): 93.7 mc; 68 kw. Same address and licensee as KFRE (above), but programs independently.

KFRE-TV: Tv companion of KFRE and KRFM (FM).

KGST (1949): 1600 kc; 1 kw-D. 1244 O St., zone 21. Phone Amhurst 6-9901. Radio Station KGST, Delle Broadcasting Co. (acquired station April 1957).

Network Keystone. Rep National Times Sales (New York & Chicago); Gates (Los Angeles); Hall (San Francisco). Specialty programs: Spanish, 43 hrs.; Armenian, 3½ hrs.; Japanese, 1 hr.; German, 1 hr.; Italian, 1 hr.; Negro, 8 hrs. (all wkly).

Jeanne Bacher, pres, gen mgr & women's director; Bob Rogers, coml mgr & news director; Andy Kasparian, chief engineer; Jim Russell, farm director.

KMAK (June 26, 1953): 1340 kc; 250 w. 2020 McKinley, zone 3. Phone Amherst 6-9448. McMahan Bcstg. Co. (original owner).

Rep Forio. R. O. McMahan, pres; Coyle Chambers, gen mgr; Walt Novell, assistant mgr; Edgar Nickel, chief engineer.

KMAK-FM (not on air; target date not announced): 95.5 mc. 26 kw. Will duplicate KMAK (above).

KMJ (1925): 580 kc; 5 kw. 1515 Van Ness Ave., zone 22. Phone Amherst 8-5771. TWX FR 144. McClatchy Newspapers (original owner). (See "Newspaper Ownership" and McClatchy Broadcasting Co. Stations in "Group Ownership").

Network NBC. Rep Raymer. Eleanor McClatchy, pres; Ramsey Elliott, station mgr; Roy Swanson, sales mgr; Jeff Nagle, program director; William Wallace, chief engineer; Richard Ebbert, news editor; Ed Simmons and Ed Sturgeon, co-farm editors.

KMJ-FM (1949): 97.9 mc. 7.3 kw. Duplicates KMJ (above).

KMJ-TV: Tv companion of KMJ-AM-FM.

KYNO (1947): 1300 kc; 1 kw, DA-2. 2125 N. Barton Ave. Phone Clinton 5-8383. Radio KYNO, The Voice of Fresno (original owner).

Rep Headley-Reed. L. E. Chenaunt, gen mgr; Jim Carroll, coml mgr; Bert Williamson, chief engineer; Dave Belman, news director.

GILROY, Santa Clara County

KPER (1957): 1290 kc; 500 w-D. 615 Swanston Lane. Phone Vinewood 2-3155. Bernard & Jobbins Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Spanish, 9½ hrs. wkly; Portuguese, 3 hrs. wkly.

Don Bernard & Chuck Jobbins, co-owners; George F. Schaefer, gen mgr; Phil Martinez, coml mgr; Norm Hankoff, program director & chief engineer; Ben Gutierrez, promotion mgr; Tom Carr, news director; Jean Emard, women's director.

GLENDALE, Los Angeles County

KIEV (1932): 870 kc; 250 w-D. 102 N. Glendale Ave. Phone Chapman 5-2388. Cannon System Ltd. (original owner).

David H. Cannon, pres; Cal Cannon, gen mgr & coml mgr.

KUTE (FM) (1952): 101.9 mc; 11.6 kw. P. O. Box 729, zone 5. Phone Citrus 4-1414. Robert P. Adams. Robert P. Adams, pres.

HANFORD, Kings County

KNGS (1948): 620 kc; 1 kw, DA-N. P. O. Box 620. Phone Ludlow 2-0361. Vallejo Broadcasting Co. (acquired station May 1, 1958).

Rep Hall (San Francisco); Oakes (Los Angeles).

Specialty programs: Spanish, 12 hrs. wkly.; Portuguese, 9 hrs. wkly.

Ellsworth Peck, co-owner & co-gen mgr; A. J. Krisik, co-owner & co-gen mgr; Mel Vierra, coml mgr; Stan Vestal, program director & chief engineer; A. J. Scott, promotion mgr; Brent DeMonte, news director & farm director; Gene Bourne, women's director.

INDIO, Riverside County

KREO (1946): 1400 kc; 250 w. P. O. Box 697. Phone Diamond 7-3403. Imperial Broadcasting System. (acquired station 1956).

Network ABC. Rep O'Connell-Palmer (Los Angeles & San Francisco).

Specialty programs: Spanish, 7 hrs. wkly. Frank K. Danzig, pres; A. Bartlett Ross Jr., vp; William Gebeau, gen mgr; Harry Nungesser, coml mgr; Dale Leitzman, program director; Don Settle, promotion mgr; James Gardner, chief engineer; Anne Carmen, news director; Mike Malloy, farm director; Anne Carmen, women's director.

INGLEWOOD, Los Angeles County

KTYM (Feb., 1958): 1460 kc; 1 kw-D. 125 S. Greville Ave., zone 1. Phone Orchard 4-7273. Albert John Williams (original owner).

Rep Grant. Specialty programs: Spanish, 3 hrs.; German, 2 hrs.; Armenian, 1½ hrs.; Italian, 1 hr.; Czechoslovak, 1 hr.; Japanese, 1 hr.; Scandinavian, ½ hr. (all wkly).

Albert John Williams, owner & gen mgr. **KTYM-FM** (not on air; target date: Fall 1958): 103.9 mc; 450 w. Permittee & address same as KTYM (above).

KING CITY, Monterey County

KRKC (not on air; target date Aug. 1958): 1570 kc; 250 w-D. P. O. Box 107. Phone 1070. Somoco Broadcasting Co. (original owner).

Network Keystone. James H. Rose, pres & chief engineer; Howard E. Slagle, vp & gen mgr; Hazel H. Rose, coml mgr; Helen M. Slagle, program director & women's director; William C. Buckley, news director & farm director.

LA HABRA, Los Angeles County

KDOG (FM) (not on air; target date October 1958): 95.9 mc; 480 w. 7973 DePalma Ave., Downey, Calif. Phone University 4-3215. William E. Clark.

LANCASTER, Los Angeles County

KAVL (1950): 610 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 1192. Phone Whitehall 2-1121. Antelope Broadcasting Co. (original owner).

Rep Broadcast Time Sales. Whitford B. Carter, pres; Herbert L. Coustock, gen mgr; D. D. Roper, promotion mgr; Carl Pendercraft, chief engineer; Jack Hill, news director & farm director; Wilma Lewis, women's director.

KBVM (1956): 1380 kc; 1 kw, DA-D. 112 East Ave. J. Phone Whitehall 2-8461. Brocaw Broadcasting Co. (original owner).

Rep West. Harold J. Brown, pres & gen mgr; Frank Onstott, station mgr & coml mgr.

LODI, San Joaquin County

KCVR (1946): 1570 kc; 1 kw-D. P. O. Box 600. Phone Endicott 8-0628. Central Valley Radio (original owner).

Network Keystone. Rep Ayres. Specialty programs: Portuguese, 1 hr. wkly. Herbert W. Brown, co-owner & promotion mgr; David A. Brown, co-owner, coml mgr, co-program director; Dedah M. Corlett, station mgr & co-program director, women's director; George Sampson, chief engineer; Harry Eden, news director.

LOMPOC, Santa Barbara County

KNEZ (not on air; target date: August 1, 1958): 960 kc; 500 w-D. 114 North H St. Elson Electronics Co. (original owner).

Network Keystone. Rep Ayres. Specialty programs: Spanish, 5 hrs. wkly. Thomas B. Friedman, pres; Thomas Wallace Jr., gen mgr & chief engineer.

LONG BEACH, Los Angeles County

KFOK (1924): 1280 kc; 1 kw. 220 E. Anaheim St., zone 13. Phone Hemlock 6-7281. Hogan Broadcasting Corp. (acquired station March 7, 1958). (See "Kenyon Brown Stations in "Group Ownership").

Network Keystone. Rep Simmons. Kenyon Brown, pres; Jack de Mello, gen mgr.

KFOX-FM (1948): 102.3 mc; 1 kw. Duplicates KFOX (above).

KGEE (1926): 1390 kc; 5 kw, DA-N. 3745 Atlantic Ave., zone 7. Phone Garfield 7-7907. John Brown Schools of California Inc. (acquired station Jan., 1949). (See "Brown schools Stations in "Group Ownership").

Specialty programs: Negro, 12 hrs. wkly. Dr. John E. Brown, pres; E. William George, gen mgr & coml mgr; Irene Cook, program director; Luke Crumbaugh, chief engineer; Finis Bell, news director; Harry L. Bateson, farm director.

***KLON (FM)** (1950): 88.1 mc; 1.20 kw. 1305 E. Pacific Coast Highway, zone 6. Phone Hemlock 7-6481. Long Beach Board of Education. Frank B. George, Supervisor of Radio-TV Education & station mgr.

*Non-commercial educational.

KNOB (FM) (1949): 97.9 mc; 3.4 kw. 7153 Pacific View Drive, Hollywood 28. Phone Hollywood 7-0454. Cerritos Broadcasting Co. Raymond B. Torian, pres & chief engineer; Sleepy Stein, gen mgr; Don Propst, sales mgr; Dave Larsen, program director.

Radio Stations CONTINUED

CALIFORNIA CONTINUED

LOS ANGELES, Los Angeles County

KABC (1929): 790 kc; 5 kw, DA-N. 1539 Vine St., zone 28. Phone Normandie 3-3311. TWX LA 353. American Broadcasting-Paramount Theatres, Inc. (acquired station Aug. 1, 1944). (See ABC Stations in "Group Ownership").
Network ABC. Rep Katz.

Specialty programs: Negro, ½ hr. wkly.
John H. Pace, gen mgr; Roy Cordell, coml mgr; Dresser Dahlstead, program director; David Nowinson, promotion mgr; T. B. Grenier, chief engineer; Patrick O'Reilly, news-director.

KABC-FM (1947): 95.5 mc; 4.3 kw. Same address, licensee and staff as KABC (above).
KABC-TV: Tv companion of KABC-AF-FM.

***KBBI (FM)** (Not on air; target date: not announced): 107.5 mc; 19.5 kw. 558 S. Hope St., zone 17. Bible Institute of Los Angeles. Al Sanders, vp & gen mgr; Rev. Thomas E. Steele, program director.

*Non-commercial religious.

KBIG (See Avalon listing)

KBIQ (FM) (not on air; target date: Fall 1958). 104.3 mc; 7.1 kw (CP-52kw). Permittee & address same as KBIG (above).
Malcolm Morrett, chief engineer.

KBMS (FM) (Dec. 20, 1956): 105.9 mc; 18 kw. 135 S. Kenwood St., Glendale 5. Phone Citrus 4-8444. Planned Music Inc.

E. A. Schwartz, pres; W. J. Scott, gen mgr; Harlan Hamilton, coml mgr; Irene Romeo, program director; Fren Cederblom, chief engineer.

KCBH (FM) (1954): 98.7 mc; 75 kw. 9000 Alto Cedro Drive, Beverly Hills. Phone Bradshaw 2-3233. A. Arthur Crawford.

Rep Good Music Broadcasters.
A. Arthur Crawford, pres & gen mgr; Arthur K. Crawford, operations director; David S. MacNeill, program director; John J. Davis, chief engineer.

KDBX (FM) (not on air; target date not announced): 105.1 mc, 17 kw. P. O. Box 1412, Beverly Hills, Calif. Radio Beverly Hills. (acquired station May 1958).
Saul R. Levine, pres.

KFAC (1929): 1330 kc; 5 kw, DA-N. 5773 Wilshire Blvd., zone 36. Phone Webster 8-0161. Los Angeles Broadcasting Co. (acquired station April 14, 1931).

Rep Bolling.
E. L. Cord, pres; Calvin J. Smith, gen mgr, coml mgr & promotion mgr; Howard M. Rhines, program director; Ron Oakley, chief engineer; Dick Joy, news director.

KFAC-FM (1948): 92.3 mc; 59 kw. Same address, licensee and staff as KFAC (above).

KFI (1922): 640 kc; 50 kw. 141 N. Vermont Ave. zone 54. Phone Dunkirk 2-2121. TWX LA 1041. Earle C. Anthony Inc. (original owner).

Network NBC. Rep Christal.
Earle C. Anthony, pres & gen mgr; Charles E. Hamilton, assistant to pres; Pat Kelly, program director; Edward H. Grigg, promotion mgr; H. L. Blatterman, co-chief engineer; C. W. Mason, co-chief engineer; Kerwin Hoover, news director; Jim Todd, farm director; Mary Hickox, women's director.

KFMU (FM) (1954): 97.1 mc; 58 kw. 350. S. Fairfax Ave., zone 36. Phone Webster 8-5233. Brazy Broadcasting Co.

Dorothy M. Brazy, pres; Frank Hollingsworth, program director; Donald Ridgley, chief engineer; Cecile Milo, traffic director.

***KFSG** (1924): 1150 kc; 2.5 kw-D; 1 kw-N. ST-KRKD, 1100 Glendale Blvd. zone 26. Phone Dunkirk 9-1141. Echo Park Evangelistic Assn. (original owner).

Dr. Rolf K. McPherson, pres; Dr. M. D. Buchen, gen mgr & program director; Donald K. Horton, chief engineer; Oval Wylie, news director.

*Non commercial religious.

KFWB (March 1925): 980 kc; 5 kw. 6419 Hollywood Blvd. zone 28. Phone Hollywood 3-5151. TWX LA 156. KFWB Broadcasting Corp. (acquired station Sept. 18, 1956).
Rep Blair.

Robert M. Purcell, pres & gen mgr; Milton H. Klein, local sales mgr; Charles Blore, program director; Leonard Hayden, chief engineer; Patrick McGuinness, news director.

KGJF (1926): 1230 kc; 250 w. 6314 Sunset Blvd. zone 28. Phone Hollywood 4-0201. Ben S. McGlashan (original owner).

Specialty programs: Negro, 63 hrs. wkly.
Ben S. McGlashan, owner; Thelma Kirchner, gen mgr & coml mgr; Molly C. Low, sales mgr & promotion mgr; Dick Provensen, program director & news director; Homer M. Obuchon, chief engineer; Juanita McCurdy, women's director.

KGLA (FM) (1957): 103.5 mc; 12.5 kw. 6410 Sunset Blvd. zone 28. Phone Hollywood 2-6769. Echo Park Evangelistic Assn. (under same ownership as KFSG above).
Rep Best.

M. D. Buchen, gen mgr & coml mgr; Hal Stall, program director; Donald K. Horton, chief engineer.

KHJ (1922): 930 kc; 5 kw, DA-N. 1313 N. Vine St. zone 28. Phone Hollywood 2-2133. TWX 64. RKO Teleradio Pictures, Inc. (Don Lee Division) (acquired station 1950) (See RKO Teleradio Pictures Inc. in "Group Ownership").

Network MBS, Don Lee. Rep H-R Reps.
Willet H. Brown, pres; Norman Boggs, vp & gen mgr; Terry Mann, coml mgr; A. J. LaFranco, program director; Russ Smith, promotion mgr; Robert Bullock, chief engineer; Les Mawhinney, news director; Norma V. Young, women's director.

KHJ-FM (1941): 101.1 mc; 16.8 kw. Same address, licensee and staff as KHJ (above).
KHJ-TV: Tv companion of KHJ-AM-FM.

KHOF (FM) (Sept. 13, 1956): 99.5 mc; 16.5 kw. (CP-100 kw). P. O. Box 41108, zone 41. Phone Chapman 5-7575. The Maple Chapel.
R. A. Schoch, pres; J. L. Carpenter, gen mgr & coml mgr; Jack Short, program director; Howard Bollenbach, chief engineer.

KLAC (1928): 570 kc; 5 kw-D, 1 kw-N. 6363 Sunset Blvd., zone 28. Phone Hollywood 2-7271. Hall Broadcasting Co. (acquired station Aug. 1, 1956).
Rep Young.

Mortimer W. Hall, pres & gen mgr; Morton Sidley, coml mgr; George I. Norman, Jr., program director; Felix Adams, Jr., promotion mgr; Ercil Arnold, chief engineer; James McNamara, news director.

KMLA (FM) (1957): 100.3 mc; 58 kw. 2917 Temple St. zone 26. Phone Dunkirk 2-8426. KMLA Broadcasting Corp.

J. B. Kiefer, pres & gen mgr; Ned Connor, coml mgr; Donn Harling, program director; William Tomberlin, vp in charge engineering.

KMPC (1928): 710 kc; 50 kw-D, 10 kw-N, DA-N. 5939 Sunset Blvd. zone 23. Phone Hollywood 9-5341. TWX LA 123. Golden West Broadcasters (acquired station Dec. 1952) (See "Newspaper Ownership" and Gene Autry Stations in "Group Ownership").

Rep AM Radio Sales.
Gene Autry, chmn of bd; Robert O. Reynolds, pres & gen mgr; Stanley L. Spero, gen sales mgr; Robert H. Forward, program director; John M. Asher, advertising & sales promotion director; Mel Cody, chief engineer; Hugh Brundage, news director; Ira Cates, farm director.

KNX (1920): 1070 kc; 50 kw. 6121 Sunset Blvd. zone 28. Phone Hollywood 9-1212. Columbia Broadcasting System (acquired station 1936) (See CBS Owned and Managed Stations in "Group Ownership").

Network CBS, and CBS Radio Pacific Network. Rep CBS Radio Spot Sales.
Fred Ruegg, gen mgr; Maurie Webster, coml mgr; Robert Sutton, program director; Phil Hillman, promotion mgr; Ted Denton, chief engineer; Jack Beck, news director; Nelson McIninch, farm director.

KNX-FM (1948): 93.1 mc; 67 kw. Same address, licensee and staff as KNX (above).

KNXT (TV): Tv companion of KNX-AM-FM.

KPOL (1952): 1540 kc; 10 kw. DA-N. 4628 Wilshire Blvd. zone 5. Phone Webster 8-2345. Coast Radio Broadcasting Corp. (original owner).

Rep Forjoe.
Hugh R. Murchison, pres; Fredrick D. Custer, gen mgr & coml mgr; Robertson C. Scott, program director & promotion mgr; Floyd Hall, chief engineer; Lewis K. Irwin, news director.

KPOL-FM (1957): 93.9 mc; 4.4 kw. (CP-22 kw). Duplicates KPOL (above).

KPOP (1925): 1020 kc; 5 kw L-KDKA. 338 South Western Ave. zone 5. Phone Dunkirk 8-2345. Standard Broadcasting Co. (acquired station 1936).

Rep Broadcast Time Sales (New York & Chicago); Meeker (San Francisco, Seattle, Portland).

Specialty programs: Negro, 23 ¼ hrs. wkly.; Spanish, 21 ½ hrs. wkly.

John Franklin Burke, Sr. pres & news director; John Franklin Burke, Jr., vp & gen mgr; Vern Lindblade, coml mgr, program director, promotion mgr; Leonard Reeves, chief engineer.

KRRH (FM) (1948): 94.7 mc; 58 kw. 3440 Wilshire Blvd., zone 5. Phone Dunkirk 5-7421. KRRH Broadcasting Co.

Rep Pearson.
Harry Malzlish, owner; Dale Peterson, gen mgr & sales mgr; Benson Curtis, station mgr; William Ray, program director; Paul Weiman, chief engineer.

KRKD (1927): 1150 kc; 5 kw-D, 1 kw-N. ST-KFSG. 1050 Montecito Dr. zone 13. Phone Capitol 5-4116. Continental Telecasting Corp. (acquired station January 1956).

Rep Masla & Co. (New York); O'Connell-Palmer (San Francisco).

Specialty programs: Spanish, 21 hrs. wkly.
Frank Oxarart, pres; Jack Feldman, gen mgr; Dick Scofield, coml mgr; Charles Clifton, program director; Newt Deiter, promotion mgr; Ben Brown, chief engineer; Rod McKeon, news director; Joyce Evans, women's director.

KRKD-FM (Jan. 1, 1949): 96.3 mc; 54 kw. Duplicates KRKD (above).

***KUSC (FM)** (1946): 91.5 mc; 2.9 kw. Department of Telecommunications, zone 7. Phone Richmond 8-2311. University of Southern California.

Kenneth Harwood, gen mgr; Lee Alden, program director; Merlyn Rawson, chief engineer.

***KKLU (FM)** (1957): 88.7 mc; 10 w. (CP for 630 w). 7101 W. 80th St. zone 45. Phone Orchard 4-7810. Loyola University of Los Angeles.

John A. Donnelly III, gen mgr; Charles Bolster, chief engineer.

*Non commercial educational.

MADERA, Madera County

KHOT (Dec. 31, 1956): 1250 kc; 500 w, DA-D. 28180 Avenue 15. Phone Orchard 4-8501. Glomor Music Broadcasters Inc. (acquired station March 18, 1957).

Rep Ayres.
Bob L. Moran, pres & gen mgr; Don L. Edwards, coml mgr; Tom Bracanovich, chief engineer; Dave Snow, news director.

MARYSVILLE, Yuba County

KMYC (1940): 1410 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 631. Phone Sherwood 2-2396. Marysville-Yuba City Broadcasters Inc. (original owner).

Network MBS, Don Lee. Rep Simmons.
Horace E. Thomas, pres; Joe D. Carroll, gen mgr & coml mgr; Gazella McCullough, program director; Gene Walker, promotion mgr; George R. Wyville, chief engineer; Ralph Swift, news director; Rodger Edwin Edgar, farm director; Lois Carroll, women's director.

KMYC-FM (1947): 99.9 mc; 4.9 kw. Duplicates KMYC (above).

MERCED, Merced County

KWIP (1956): 1580 kc; 500 w-D. Hotel Tioga. Phone Randolph 2-3838. Joseph Gamble Stations Inc. (original owner).

Rep McGavren-Quinn.
Specialty programs: Spanish, 3 ½ hrs. wkly.; Portuguese, 1 hr. wkly.

Joseph E. Gamble, pres; Jack Blake, gen mgr; Reg Streeter, coml mgr; Alan Oak, program director; Mal Beavers, chief engineer; Jane Cullen, news director; Doug Holbron, farm director; Betty Chatterton, women's director.

KYOS (1936): 1480 kc; 5 kw, DA-N. Old Lake Rd. Phone Randolph 2-6251. KYOS Inc. (acquired station Dec. 12, 1957).

Network MBS, 99 Group. Rep Headley-Read.

Specialty programs: Spanish 10 ½ hrs. wkly.; Italian, 1 hr. wkly.; Portuguese, 1 hr. wkly.
Frank J. Flynn, pres & gen mgr; Donald Brandt, coml mgr; Jeanette Flynn, program director; Fred Van Amburg, promotion mgr; Paul Elstead, chief engineer; Bob Blalack & Charles Reger, co-news directors; Richard Kelley, farm director.

MODESTO, Stanislaus County

KBEE (1951): 970 kc; 1 kw DA-2. P. O. Box 3131. Phone Lambert 3-7756. McClatchy Newspapers. (acquired station Sept. 1956) (See "Newspaper Ownership" and McClatchy Broadcasting Co. stations in "Group Ownership").

Rep Raymer.
Eleanor McClatchy, pres; Hugh C. Shelley, station mgr; Milton Hibdon, sales mgr; Albert Schneider, chief engineer; Robert Hansen, news editor; Bert Hardcastle, farm editor.

KBEE-FM (1948): 103.3 mc; 11.5 kw. Duplicates KBEE (above).

KFIV (1950): 1360 kc; 1 kw-DA-N. P. O. Box 1360. Phone Lambert 4-1360. TWX MD 11. Modesto Broadcasting Co. (acquired station May 1, 1957).

Network ABC. Rep Hollingbery.
Specialty programs: Portuguese, 7 hrs. wkly.; Spanish, 1 ½ hrs. wkly.; Italian, 1 hr. wkly.

Ruth Finley, pres; Theodore J. Wolf, gen mgr; Judd Sturtevant, coml mgr; Gene D'Accardo, program director; Mel Freedman, chief engineer; Don Mitchell, news director.

KTRB (June 18, 1933): 860 kc; 10 kw-D, 1 kw-N. DA-2. P. O. Box 593. Phone Lambert 3-0737. KTRB Broadcasting Co. (original owner).

Rep McGavren-Quinn.
Wm. H. Bates Jr., pres, gen mgr & chief engineer; Dick Brown, coml mgr; Cal Purviance, program director & promotion mgr; Chas. McEwen, news director; Phil Barber, sports director; Leonard J. Anderson, farm director; Hilda Higbee, women's director.

KTRB-TV: Tv companion of KTRB-AM-FM.
KTRB-FM (1949): 104.1 mc; 4.7 kw. Duplicates KTRB (above).

KTRB-TV: Tv companion of KTRB-AM-FM.

MONTEREY, Monterey County

KIDD (1955): 630 kc; 1 kw, DA-2. 546 Hartnell Plaza. Phone Frontier 2-8154. Monterey Peninsula Broadcasters Inc. (acquired station May 1, 1958).

Rep Hollingbery.
Specialty programs: Portuguese, 2 hrs. Italian, 1 hr.; Spanish, ½ hr.; German, ½ hr.; all wkly.

Robert Sherry, pres; Al Madden, gen mgr; Robert Campbell, coml mgr; Herman Stalberg, program director & chief engineer; Jack

Radio Stations CONTINUED

CALIFORNIA CONTINUED

Hamilton, promotion mgr; Dick Holt, news director; Robert Menand, farm director; Julie Conway, women's director.

KMBY (1949): 1240 kc; 250 w. 468 Calle Principal. Phone Frontier 2-4541. TWX 92. KMBY Broadcasting Corp. (acquired station Dec. 15, 1955).

Network CBS. Rep Pearson.
Specialty programs: Portuguese, 1 hr. wkly.; Italian, 1 hr. wkly.
B. P. Timothy, pres & gen mgr; James T. Timothy, coml mgr; Galy C. Hammond, program director & chief engineer; Jack Eliassen, news director.

MOUNT SHASTA, Siskiyou County

KWSD (1947): 1340 kc; 250 w. (CP 620 kc; 1 kw, D.). E. Alma St. Phone Walnut 6-2124. Shasta Cascade Broadcasting Corp. (original owner).

Rep McGavren-Quinn (West Coast); Continental Radio Sales (Eastern).
David H. Rees, owner, gen mgr & chief engineer; Iola Huntingdon, program director.

NAPA, Napa County

KVON (July 1947): 1440 kc; 500 w. DA-1. P. O. Box 598. Phone Baldwin 6-2023. Jack L. & Alyce M. Powell. (acquired station Dec. 1, 1955).

Network Keystone. Rep O'Connell-Palmer Co. (San Francisco & Los Angeles).
Specialty programs: Portuguese, 5 hrs. wkly.
Jack L. Powell, gen mgr & coml mgr; Gil Gordon, program director; Burke Riley, promotion mgr; Don Brown, chief engineer; Beryle Gonzales, news director; Jim Parker, farm director; Mildred Voyles, women's director.

NEEDLES, Son Bernardino County

KSPF (October 1952): 1340 kc; 250 w. S. H. P. O. Box C2. Phone Eastgate 6-2101. Needles Broadcasting Co. (original owner).
Network Keystone. Rep Continental Radio Sales.

Specialty programs: Spanish, 1 hr. wkly.
B. J. Fitzpatrick, pres, gen mgr, coml mgr & program director; Albert Lincoln, chief engineer; H. L. Fitzpatrick, news director; Louise Fitzpatrick, women's director.

NEWPORT BEACH, Orange County

KJBS (FM) (not on air; target date not announced). 103.1 mc; 860 w. 6535 West Olympic Blvd., Los Angeles, Calif. Arnold J. Stone.

OAKLAND, Alameda County

KAFB (FM) (not on air; target date: June 30, 1958). 98.1 mc; 1.5 kw. Hotel Leamington, 19th & Franklin Sts. zone 12. Phone Highgate 4-2323. Daniel Xavier Solo.

Daniel X. Solo, owner, gen mgr & chief engineer; Beverly Bostick, program director.

KLX (1922): 910 kc; 5 kw, DA-N. 2150 Franklin St. Postal 12. Phone Temple Bar 6-0910. Tribune Building Co. (acquired station 1933) (See "Newspaper Ownership").

Rep Weed.
J. R. Knowland, Jr., pres; Bud Foster, gen mgr; Max Reeder, coml mgr; Bill Laws, program director; Bill Bell, promotion mgr; Roswell Smith, chief engineer; Anne Truax, women's director.

KROW (1925): 960 kc; 1 kw. 464 19th St. zone 12. Phone Twinkoaks 8-9600. KROW Inc. (acquired station 1944) (See "Newspaper Ownership") and Sheldon F. Sackett stations in "Group Ownership").

Rep Raymer.
Sheldon F. Sackett, pres; Jack Irvine, gen mgr; Robert Weinmann, coml mgr; Ray Yeager, program director; Betty Munson, promotion mgr; Fred Gwynn, chief engineer; Bill Roody, news director.

KWBB (1920): 1310 kc; 1 kw. 327 22nd St. zone 12. Phone Highgate 4-1212. Warner Brothers Radio (original owner).

Rep Walker-Rawlin (New York); Harlan G. Oakes, (California).

Specialty programs: Negro, 110 hrs.; Portuguese, 7½ hrs.; Mexican, 6½ hrs.; Italian, 4½ hrs.; Greek, 15 min.; Spanish, 15 min., all wkly.

E. N. Warner, pres & gen mgr; F. Wellington Morse, station mgr & coml mgr; Lillian A. Barnett, program director; Bill Doubleday, promotion mgr; Logan Z. Edwards, chief engineer; Sam Watts, news director; Jeanie Ebelevs, women's director.

OCEANSIDE, San Diego County

KUDE (1956): 1320 kc; 500 w. DA-1. P. O. Box 779. Phone Saratoga 2-8294. Walter N. Nelskog (acquired station June 1, 1958).

Rep Grant.
Walter N. Nelskog, pres & program director; Darrell R. Anderson, vp, gen mgr, promotion mgr; Pat Walsh, coml mgr; Clyde Bond, chief

engineer; Dave De Soto, news director; Silo Sam, farm director; Marge Anderson, women's director.

ONTARIO, Son Bernardino County

KOCS (1947): 1510 kc; 250 w.-D. (CP-1 kw, DA-1). 222 East "B" St. Phone Yukon 6-1111. Daily Report Co. (original owner) (See "Newspaper Ownership").

Rep Henry M. Stanley (Los Angeles); Theo. B. Hall (San Francisco); Feltis (Seattle); Best (Detroit-Chicago-New York).
Specialty programs: Spanish, 16½ hrs. wkly.; Italian, 1 hr. wkly.

Jerene Appleby Harnish, pres; Edward J. Jansen, gen mgr; Ted Anderson, coml mgr; Manuel Barraza, chief engineer.

KEDO (FM) (1947): 93.5 mc; 310 w. (CP-1 kw). Duplicates KOCS (above).

OROVILLE, Butte County

KMOR (1948): 1340 kc; 250 w. P. O. Box 1032. Phone Le 3-0334. Oroville Broadcasters.

Network Keystone. Rep Ayres (San Francisco).

Raymond D. Vargas, pres & gen mgr; Vic Ives, program director; W. F. Banks, chief engineer.

OXNARD, Ventura County

KOXR (1955): 910 kc; 1 kw, DA-D. 1280 S. Oxnard Blvd. Phone Hunter 3-2303. Oxnard Broadcasting Corp. (acquired station December 31, 1956).

Rep Tracy Moore.
Specialty programs: Spanish, 12 hrs. wkly.
Paul R. Schneider, pres, gen mgr, chief engineer; Charles A. Farmer, coml mgr; program director; Dick Anderson, farm director.

KOXR-FM (not on air; target date: Aug. 1958). 104.7 mc; 10.5 kw. Permittee & address same as KOXR (above).

KUDU (See Ventura listing).

KVEN (See Ventura).

PALMDALE, Los Angeles County

KUTY (1957): 1470 kc; 1 kw-D. 806 E. Avenue Q-10. Phone Windsor 7-3107. Palmdale Broadcasters (original owner) (See Singleton Stations in "Group Ownership").

Rep Grant.
Harold C. Singleton, pres; W. Lee Roddy, gen mgr & coml mgr; Gordon Benson, program director; Milton Whittier, chief engineer; Estelle F. Singleton, women's director.

PALM SPRINGS, Riverside County

KCMJ (1946): 1010 kc; 1 kw-D. 500 w.-N. DA-2. P. O. Box KK, Palm Springs. Phone Fairview 5-2253. TWX PSPR 8792. Palm Springs Broadcasting Corp. (acquired station January 1955).

Network CBS. Rep Stanley (Los Angeles); Reilly (Chicago); Richard O'Connell (New York).

David H. Margolis, pres; Robert D. Blashek, vp & station mgr; Norman W. Lofthus, gen mgr; Howard Kaufman, coml mgr; Arthur Sipherd, program director; John Bush, chief engineer; Phil Stone, news director; Peggy Bull, women's director.

KDES (1956): 920 kc; 1 kw, D. 174 N. Palm Canyon Dr. Phone Fairview 4-1211. George E. Cameron Jr. (original owner) (See "Newspaper Ownership").

Network Keystone. Rep Grant.
George E. Cameron Jr., pres; John Michel, gen mgr; Harry Volker, coml mgr; Cliff Miller, chief engineer; Mark Winans, news director.

KPAL (1954): 1450 kc; 250 w. P. O. Box 1450. Phone Fairview 4-9171. KPAL Broadcasting Corp. (acquired station July 1956).

Harry Maizlish, pres; Al Yallen, gen mgr; Bob Mauchell, coml mgr; Bill Jenkins, program director & promotion mgr; Paul Wieman, chief engineer; Jay Jasin, news director; Helen Fuirk, women's director.

KPSR (FM) (not on air; target date: Aug. 1958). 92.1 mc; 1 kw. P. O. Box 2661. Richard T. Sampson.

Rep Tracy Moore.
Richard T. Sampson, pres. & chief engineer; Roy Winkleman, gen mgr & coml mgr; Ellen Winkleman, program director.

PALO ALTO, Santa Clara County

KIBE (1947): 1220 kc; 1 kw-D. P. O. Box 1151. Phone Davenport 3-1341. Sundial Broadcasting Corp. (acquired station 1953).

Rep Good Music Broadcasters.
William R. Crocker, pres; Edward Davis, gen mgr; H. J. Richards, chief engineer; Helen Davis, women's director.

PASADENA, Los Angeles County

KALI (1950): 1430 kc; 5 kw, DA-D (CP-5 kw, DA-2, San Gabriel). 758 E. Colorado St. Zone 1. Phone Ryan 1-7148. TWX Atlantic 6-8159. Tele-Broadcasters of Calif. (acquired station Feb. 20, 1957). (See Tele-Broadcasters Inc. stations in "Group Ownership").

Network Sombbrero. Rep Richard O'Connell

(east); Crennan (San Francisco).

Specialty programs: Spanish, 95½ hrs.; Italian, 1½ hrs.; Yiddish, 1½ hrs.; Hungarian, 1½ hrs.; Japanese, 1 hr.; German, ½ hr.; all wkly.

H. Scott Killgore, pres & chief engineer; James E. Coyle, gen mgr; Elena Salinas, women's director.

***KPCS (FM)**: 99.3 mc; 370 kw. 1570 E. Colorado. Phone Sycamore 3-5111. Pasadena Junior College District.

Dr. William B. Langsdorf, pres; Virginia Kersting, program director; Donald K. Wilson, co-chief engineer; A. Kenneth Johnson, co-chief engineer.

*(Non commercial educational)

***KPPC** (1924): 1240 kc; 100 w. SH. 585 East Colorado St. Phone Sycamore 3-0200. Pasadena Presbyterian Church (original owner).

Del M. Reynolds, mgr & program director; Clayton Blake, chief engineer.

*Non-commercial religious.

KWKW (1942): 1300 kc; 1 kw, DA-N. 800 Sierra Madre Villa. Phone Ryan 1-6744. Southern California Broadcasting Corp. (original owner).

Rep National Time Sales, (eastern); Hall, (San Francisco).

Specialty programs: Spanish, 138 hrs. wkly.; Negro, 1 hr. wkly.

Marshall S. Neal, pres; William J. Beaton, gen mgr; Claire Hughes, assistant mgr; Dan Curtin, coml mgr; Robert Griffin, program director & promotion mgr; Robert Fisher, chief engineer; Jaime Jarrin, news director; Gordon Baker Lloyd, farm director; Fina Marin, women's director.

KXLA (1942): 1110 kc; 10 kw, DA-2. 1401 So Oak Knoll Ave. Phone Ryan 1-6991. Pacific Coast Broadcasting Co. (original owner).
Rep Broadcast Time Sales.

Loyal K. King, pres & gen mgr; Armond Lamont, coml mgr; Al Ryfie, program director; Jack Reeder, chief engineer; Stanley Warwick, news director; Lou Stevens, farm director.

PASO ROBLES, Son Luis Obispo County

KPRL (1946): 1230 kc; 250 w. 32nd and Oak Sts. Phone 204. Radio Station KPRL. (acquired station April 1, 1951).

Network MBBS. Rep Grant.
Dale J. Schwartz, co-owner, gen mgr, chief engineer, farm director; Dorothy Schwartz, coml mgr, & women's director; Bernard Schwartz, program director, promotion mgr & news director.

PETALUMA, Sonoma County

KAFP (1950): 1490 kc; 250 w. P. O. Box 590. Phone Porter 3-1505. Broadcast Associates Inc. (acquired station Oct. 1, 1957).

Rep Hall.
Charles Powers, gen mgr; John Bayliss, coml mgr; Dave Hicks, program director; Ken Phillips, chief engineer.

PITTSBURG, Contra Costa County

KATT (1949): 990 kc; 1 kw, DA-N. (CP-5 kw, DA-2). 235 Railroad Ave. Phone Hempstead 2-2964. Contra Costa Broadcasting Corp. (acquired station July 1958).

Rep Grant; O'Connell-Palmer (Los Angeles).

POMONA, Los Angeles County

KWOW (1947): 1600 kc; 1 kw-D. 500 w.-N. South Mills and Olive. Phone National 2-1293. Valley Broadcasting Co. (original owner).

Dean H. Wickstrom, pres, gen mgr & coml mgr; Bill Stevens, program director & promotion mgr; Don Anderson, chief engineer; Dick Roberts, news director.

PORT HUENEME, Ventura County

KACY (1958): 1520 kc; 250 w. DA-1. P. O. Box 1520. Phone Hunter 3-1520 (Oxnard). Miller 8-1520 (Ventura). Coast Broadcasters (original owner).

Don C. Reeves, Judd Sturtevant, & J. Claude Warren, partners; J. Alan Rinehart, gen mgr; Bob Godeck, coml mgr; John McAdam, program director, promotion mgr & news director; J. Claude Warren, chief engineer & farm director; Lenore Rinehart, women's director.

PORTERVILLE, Tulare County

KTIP (1947): 1450 kc; 250 w. P. O. Box 1312. Phone Sunset 4-1450. Ralph F. Miller (acquired station April 1, 1954).

Network ABC.
Specialty programs: Spanish, 2 hrs. wkly.
Ralph F. Miller, pres & gen mgr; Bill White, chief engineer; Allan Weaver, news director.

RED BLUFF, Tehoma County

KBLF (1946): 1490 kc; 250 w. Tremont Hotel. Phone 880. Tehama Broadcasting Co. (acquired station March 1956).

Rep Tracy Moore.
W. W. Boone, pres & gen mgr; Ken Randolph, station mgr.

Radio Stations CONTINUED

CALIFORNIA CONTINUED

REDDING, Shasta County

KPAP (not on air; target date not announced): 1270 kc; 1 kw-D. P. O. Box 1109, Medford, Ore. Philip D. Jackson, (original owner). (See K stations in Group Ownership).

KRDG (1956): 1230 kc; 250 w. 1214 Locust St. Phone Chestnut 3-0343. Redding Broadcasting Co. (original owners).

Network MBS Don Lee. Rep Tracy Moore. Howard N. Martineau, co-owner, gen mgr & chief engineer; Edith Martineau, program director; John Howard, promotion mgr; Jerry McGee, news director; Mary Louise Stevens, women's director.

KSDA (1954): 1400 kc, 250 w. P. O. Box 1400. Phone Chestnut 1-2626. Vair Inc. (acquired station 1956).

Betty M. Farrelle, pres; Paul S. Farrelle, gen mgr & chief engineer.

KVCV (1937): 600 kc; 1 kw, DA-1. P. O. Box 511. Phone Chestnut 3-1515. TWX RG4. Golden Empire Broadcasting Co. (acquired station 1939).

Network CBS. Rep McGavern-Quinn. Mrs. Hugh McClung, pres; Fred M. Stuehnagel, station mgr; H. E. McCarty, coml mgr; Lyle Mathys, program director; John Piteo, promotion mgr; Russell Pope, chief engineer; Charles Castor, news director; Peter Bay, farm director; Fran Bruce, women's director.

KVIP (Dec. 19, 1957): 540 kc; 1 kw-D. P. O. Box 919. Phone Chestnut 1-5540. TWX RG 75. Shasta Broadcasting Corp. (original owner).

Rep Hollingsbery. Geo C. Fleharty, pres; Ted Dooley, gen mgr & coml mgr; Lynn Olson, chief engineer.

REDLANDS, San Bernardino County

KCAL (1954): 1410 kc; 1 kw-D. P. O. Box 390. Southwest Broadcasting Co. (original owner).

Network ABC. Rep Pearson. Specialty programs: Spanish, 6 hr. wkly. Milton Miller, secretary-treasurer; Homer Griffith, gen mgr; James Armstrong, coml mgr; Dick Klitzing, program director & chief engineer; Orville Schumacher, news director; Walter Myres, women's director.

REDONDO BEACH, Los Angeles County

KAPP (FM): (not on air; target date not announced): 93.5 mc, 1 kw. 4020 Arch Dr., North Hollywood, Calif. South Bay Broadcasting Co.

Sherman Somers, co-owner; Robert W. Crites, co-owner.

RIDGECREST, Kern County

KRCK (1956): 1360 kc; 1 kw-D. 350 W. Ridgecrest Blvd. Phone Ridgecrest 8-4061. Indian Wells Radio. (original owner).

Rep Grant. Victor M. Farel, owner & gen mgr; Robert J. Gabois, station mgr; Joe Gallagher, coml mgr; Norman Woodruff, program director; Denny Lyons, promotion mgr; Maurice Hamm, chief engineer; Charles Carroll, news chief; Rise Noto, women's director.

KRKS (Dec. 11, 1956): 1240 kc; 250 w. P. O. Box 696. Phone Ridgecrest 8-9211. Gilson Broadcasting Inc. (acquired station July 1, 1958).

Network Keystone. Leland J. Gillette, pres; Larry Marvin Laby, gen mgr; Frank Carlson, chief engineer.

RIVERSIDE, Riverside County

KACE (June 22, 1957): 1570 kc; 1 kw, DA-D. 7351 Lincoln Ave. Phone Overland 8-1570. K-ACE Radio Inc. (acquired station May 8, 1958).

Rep Oakes (west coast). Spanish, 1 hr. wkly.

Ray Lapica, pres & gen mgr; Hugh Wallace, assistant gen mgr; Jack Wiseley, program director & chief engineer; Bob Bunnell, sports director; Bruce Grant, news director; Jack Bell, special events director; Ollie Sherban women's director.

KACE-FM (not on air; target date Sept. 25, 1958). 92.7 mc; 690 w. Will duplicate KFAC (above).

KPIP (FM) (not on air; target date not announced). 99.1 mc; 1.55 kw. 1920 Michigan Ave., Los Angeles. Parker-Lee Inc. Leland J. Fuller, pres.

KPRO (1941): 1440 kc; 1 kw. 3401 Russell St. Phone Overland 6-0260. Imperial Broadcasting System Inc. (acquired station 1956). Rep Everett-McKinney; O'Connell-Palmer (San Francisco & Los Angeles). Frank K. Danzig, pres; A. Bartlett Ross Jr., vp; James Robinson, gen mgr & sales mgr.

KQXM (FM) (not on air; target date not announced). 97.5 mc; 81 kw. 310 N. Bailey St., Los Angeles 33. Alumni Association of School of Medicine of College of Medical Evangelists Inc.

SACRAMENTO, Sacramento County

KCRA (1945): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 310-10th St., zone 14. Phone Gilbert 1-4631. TWX SC 10. KCRA Inc. (original owner).

Network NBC. Rep Petry. Ewing C. Kelly, pres & gen mgr; Howard J. Smiley, assistant gen mgr; Fred C. Beckwith, station mgr. & coml mgr; Robert E. Kelly, program director; Ted Hardy, promotion mgr; W. Herbert Hartman, chief engineer; Charles Fredericks, news director; Stu Nahan, sports director; Charley Marshall, farm director; Milly Sullivan, women's director.

KCRA-FM (1947): 96.1 mc; 11 kw. Same address and licensee as KCRA (above).

Orel Phillips, coml mgr & program director (See KCRA for other personnel). KCRA-TV: Tv companion of KCRA-AM-FM.

KFBK (1922): 1530 kc; 50 kw, DA-1. 21st and "Q" St. zone 4. Phone Gilbert 2-0476. TWX SC 244. McClatchy Newspapers (original owner) (See "Newspaper Ownership" and McClatchy Broadcasting Co. Stations in "Group Ownership").

Network ABC. Rep Raymer. Eleanor McClatchy, pres; Frank M. Devaney, station mgr; Art Williams, sales mgr; James McBride, program mgr; Stam Sronce, chief engineer; Fred Christensen, news editor; Raymond Rodgers, farm editor.

KFBK-FM (1946): 92.5 mc; 1.9 kw. Duplicates KFBK (above).

KGMS (1952): 1330 kc; 1 kw, DA-2. Hotel Senator, zone 16. Phone Gilbert 1-3133. Capital Radio Enterprises (original owner).

Network MBS, Don Lee. Rep Forjoe. Specialty programs: Spanish, 4 hrs. wkly. Irving J. Schwartz, partner & gen mgr; William S. (Steve) George, partner, coml mgr. & promotion mgr; Jack F. Matranga, partner & program director; Robert LaRue, chief engineer; Bert Barry, news director.

KGMS-FM (not on air; target date: August, 1958). 100.5 mc; 15 kw. Same licensee as KGMS (above). KGMS-TV: Tv companion of KGMS-AM-FM.

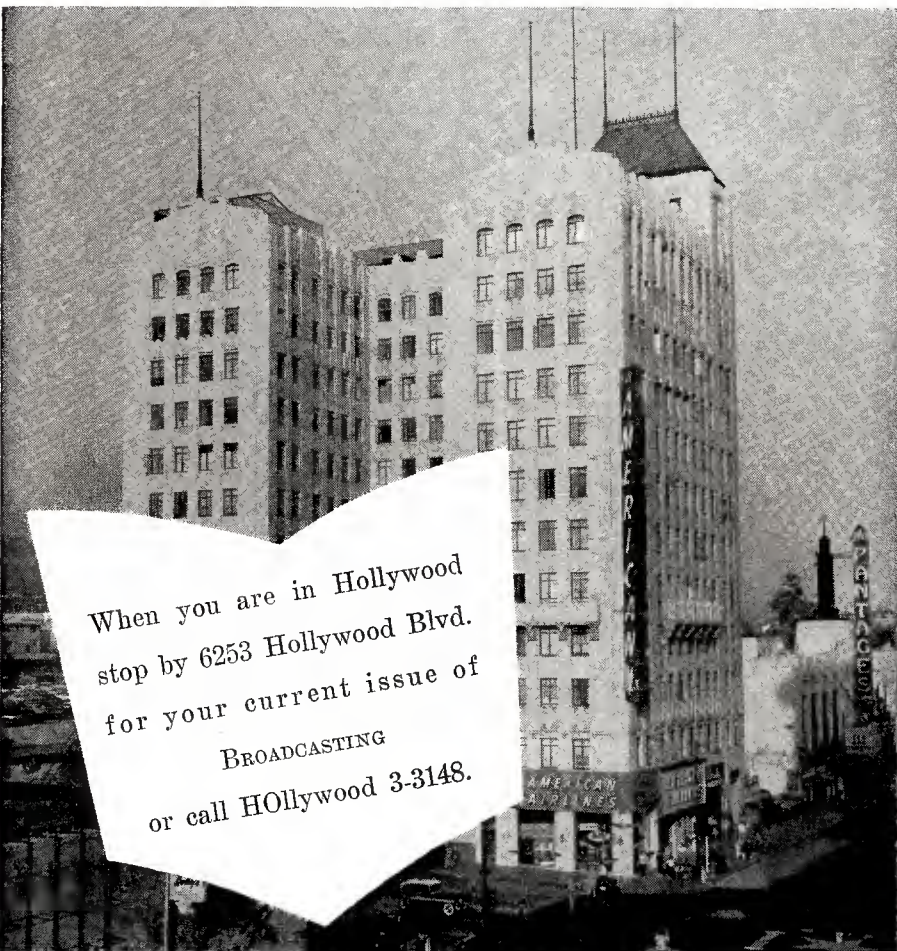
KJML (FM) (April 1957): 95.3 mc; 1 kw. (CP-106.5 mc, 2.7 kw). 2861 El Paseo Lane, zone 21. Phone Ivanhoe 3-2530. Town and Country Broadcasters Inc.

Louis Gerlinger, pres & gen mgr; James W. Crow, vp & station mgr; William T. White, chief engineer.

KRAK (See Stockton, Calif.)

KROY (1937): 1240 kc; 250 w. 1010 11th St. zone 14. Phone Gilbert 3-2525. KROY, Inc. (acquired station January 1, 1953).

Network CBS. Rep Hollingsbery. Specialty programs: Spanish, 3 1/2 hrs. wkly.; Portuguese, 1/2 hr. wkly. Robert W. Dumm, pres; A. J. Richards, station mgr & coml mgr; Richard B. Hill, program director & promotion mgr; Bill Oberhauser, chief engineer; Dean Danos, news director; Irv Beatie, farm director; Louise Lowe, women's director.



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Radio Stations CONTINUED

CALIFORNIA CONTINUED

SACRAMENTO (Continued)

KXOA (Aug. 1, 1945): 1470 kc; 1 kw, DA-N. P. O. Box 3094, zone 15. Phone Wabash 5-2717. TWX SC 194. Cal-Val Radio Inc. (acquired station February 1, 1958).

Rep McGavren-Quinn.
Riley R. Gibson, pres; Howard J. Haman, vp & gen mgr; Jack J. Lawson, program director; Maurice Hill, chief engineer; Donald G. Smith, news director.

KXOA-FM (June 10, 1947): 107.9 mc; 12.5 kw. Duplicates KXOA (above).

SALINAS, Monterey County

KDON (1935): 1460 kc; 5 kw, DA-1. 933 N. Main St. Phone Harrison 2-6464. KDON Inc. (acquired station April 1, 1958).

Rep O'Connell-Palmer (San Francisco & Los Angeles); Radio TV Representatives (eastern).

Specialty programs: Spanish, 14 hrs. wkly. Richard P. Bott, pres, gen mgr & coml mgr; Marilyn Pyle, program director; Shirley Bott, promotion mgr; Ralph Clich, chief engineer; Frank Bale, news director.

KSBW (1947): 1380 kc; 1 kw, DA-1 (CP-5 kw, DA-2). P. O. Box 1651. Phone Harrison 2-7484. TWX ZL 89. Salinas Valley Broadcasting Corp. (original owner) (See John C. Cohan Stations in "Group Ownership").

Network MBS. Rep McGavren-Quinn. Specialty programs: Spanish, 9½ hrs. wkly.; Portuguese, 1 hr. wkly.

John C. Cohan, pres; William M. Oates, gen mgr & coml mgr; Roberts K. Funnell, pro-

gram director; Clarke Bradley, promotion mgr; Willard Hargan, chief engineer; Michael Morisoli, news director.

KSBW-TV: Tv companion of KSBW.

Sherrill C. Corwin Stations in "Group Ownership").

Sherrill C. Corwin, pres.

SAN BERNARDINO, San Bernardino County

KCSB (1947): 1350 kc; 500 w, DA-N. P. O. Box 269. Phone Turner 3-0245. P. P. D'Angelo. (acquired station September 1952).

Rep Grant.
Specialty programs: Spanish, 7½ hrs. wkly. P. P. D'Angelo, owner & gen mgr; R. T. MacKenzie, coml mgr & promotion mgr; Clair Wedenaar, program director; Al Copeland, chief engineer; John Special, news director.

KFKM (1929): 590 kc; 1 kw, DA-2. 512 Fifth St. Phone Turner 9-3636. KFKM Broadcasting Co. (acquired station October 1956).

Rep McGavren-Quinn.
Specialty programs: Negro, 2 hrs. wkly. Benton Paschall, pres & gen mgr; Norman Keats, coml mgr; Pat Berry, program director; Opal Jones, promotion mgr; Lyle Kilgore, chief engineer; Jack La Marca, news director; Allen Wyatt, farm director; Julie Wilson, women's director.

KITO (1947): 1290 kc; 5 kw, DA-2. P. O. Box 859. Phone Glenview 8-8133. TWX 3783. Radio Associates Inc. (acquired station February 1, 1958).

Network MBS. Don Lee. Rep Hollingbery. Specialty programs: Spanish, 10 hrs. wkly. Marshall Neal, pres; W. R. Hasbrook, gen mgr & coml mgr; Frank Russell, program director; Joe Klaas, promotion mgr & merchandise director; Don Smith, chief engineer; Allan Bowles, news director; Robert Nault, farm director; Margery Bright Sharpe, women's director.

KPAX (FM) (not on air; target date; December 1958): 99.9 mc; 30 kw. 122 So. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8282 (Los Angeles). Sherrill C. Corwin (See

KRNO (1948): 1240 kc; 250 w. 990 Colton Ave. Phone Turner 3-0771. Western Empire Broadcasters Inc. (original owner).

Rep Bolling.
Specialty programs: Spanish, 10 hrs. wkly. Norman H. Rogers, pres & gen mgr; John T. Staples, coml mgr; Charles G. Palmer, program director & news director; John P. Quimby, promotion mgr; G. W. Brock, secretary-treasurer & chief engineer; Cy Smith, farm director; Marion McCook Moodey, women's director.

KVCR (FM) (September 1953): 91.9 mc; 770 w. 701 S. Mount Vernon Ave. Phone Turner 8-0231. San Bernardino Valley College.

John E. Harder, gen mgr; Frank Leber, program director; Phil Hanf, chief engineer.

SAN DIEGO, San Diego County

KCBQ (1946): 1170 kc; 5 kw-D, 1 kw-N, DA-N. (CP-50 kw-D, 5 kw-N, DA-2). P. O. Box 1629. Phone Belmont 2-7161. KCBQ Inc.

Rep Young.
Lee B. Bartell, managing director; Norman Kay, gen sales mgr.

KCBQ-FM (not on air, target date not announced): 107.7 mc; 9.3 kw. Same address and licensee as KCBQ (above).

KDWD (FM) (July 3, 1958). 98.1 mc; 3.8 kw. 6363 La Jolla Blvd., La Jolla. Phone Glencourt 4-0761. Los Tres Diablos Broadcasters.

J. K. Blanche, K. A. Hamill, part owners; Joseph D. Worth, part owner & gen mgr; Donald S. Stewart, coml mgr; Bill Browning, program director; Jack Calaway, chief engineer.

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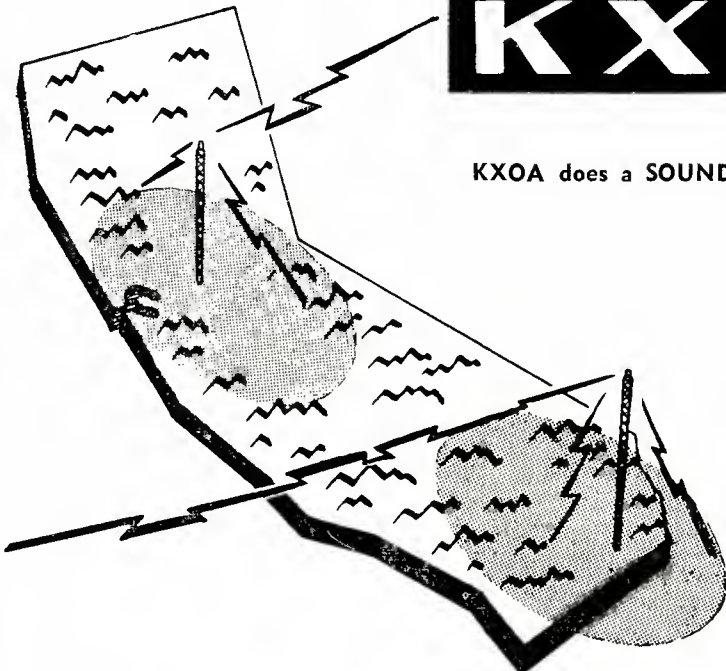
Population
Sacramento County 428,100
10 Counties, portions covered 560,300
988,400

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Radio Stations CONTINUED

CALIFORNIA CONTINUED

SAN DIEGO (Continued)

KFMB (1949): 540 kc; 5 kw. DA-N. 1405 Fifth Ave. zone 1. Phone Belmont 2-2114. TWX SD 6276. Marietta Investment Corp. (acquired station 1953) (See Wrather Stations in "Group Ownership").

Network CBS, CPRN. Rep Petry. Jack D. Wrather Jr., pres; George Whitney, vp & gen mgr; Jack Keiner, station mgr; Cal Lowder, program director; Dan Bellus, promotion mgr; Charles Abel, chief engineer; Merritt Hadley, news director; Don Ross, farm director; Molly Morse, women's director.

KFMB-TV: Tv companion of KFMB.

KFMX (FM) (not on air; target date: December 1958). 96.5 mc; 29.5 kw. 122 So. Robertson Blvd., Los Angeles. zone 48. Phone Bradshaw 2-8232. Sherrill C. Corwin (See Sherrill C. Corwin Stations in "Group Ownership"). Sherrill C. Corwin, owner.

KDZY (TV): Tv companion of KFMX (FM).

KFSD (1925): 600 kc; 5 kw. DA-1. Highway 94 & 47th St. zone 2. Phone Congress 2-2421. TWX SD 6290. KFSD Inc. (acquired station January 1, 1955).

Network NBC. Rep Katz. James G. Rogers, pres; William E. Goetze, gen mgr; Ray Baker, sales director; Lee Ellis, program director; LeRoy Bellwood, chief engineer; Howard Keddle, farm director; Lorraine Ellis, women's director.

KFSD-FM (1956): 94.1 mc; 33 kw. Same address and licensee as KFSD (above). Mason Graham, program director (See KFSD for other personnel).

KFSD-TV: Tv companion of KFSD-AM-FM.

KGB (July 14, 1922): 1360 kc; 1 kw. P. O. Box 2088, zone 12. Phone Belmont 3-6151. TWX SD 6425. KGB Inc. (acquired station July, 1954).

Network MBS, Don Lee. Rep H-R Representatives.

Marion R. Harris, pres & gen mgr; Robert S. Regan, station mgr & program director; Herbert Wixson, sales mgr; Norman Duncan, chief engineer; James Brown, news director; Eve Young, women's director.

KGB-FM (not on air; target date fall 1958). 101.5 mc; 38 kw. Same address and licensee as KGB (above).

KITT (FM) (1954): 105.3 mc; 13 kw (CP-46 kw). U. S. Grant Hotel. zone 1. Phone Belmont 3-6475. Music Unlimited.

C. Fredric Rabell, managing director, broadcasting services; Dorothy Rabell, managing director, multiplexing services; Roy Bray, coml mgr; Jack Hession, business mgr; Jack Rabell, chief engineer.

KSDO (October 1947): 1130 kc; 5 kw-D, 1 kw-N, DA-2, U. S. National Bank Bldg. zone 1. Phone Belmont 2-2041. San Diego Broadcasting Co. (original owner).

Rep McGavren-Quinn. Wilson Edwards, executive vp; Vern Milton, station mgr & chief engineer; Peter McMahon, coml mgr; Robert Austin, program director.

KSDS-FM 88.3 mc; 375 w. 1425 Russ Blvd. zone 2. Phone Belmont 4-1062. San Diego Unified School District.

Charles H. Parker, electronics instructor & chief engineer; Paul A. Roman, Radio Arts Instructor & program director.

KSON (1947): 1240 kc; 250 w. U. S. Grant Hotel. zone 12. Phone Belmont 3-3131. Broadmoor Broadcasting Corp. (acquired station September 1957).

Rep Forjoe. Jack O. Gross, pres; Laurence Gross, vp & gen mgr; Era Lewis, business mgr; Jack H. Gross, program director; Ted Beebe, promotion mgr; A. Osweley Stanley III, chief engineer; Regis Philbin, news director.

KSON-FM (not on air; target date not announced). 103.7 mc; 11.5 kw. Permittee & address same as KSON (above).

SAN FERNANDO, Los Angeles County

KGIL (1947): 1260 kc; 1 kw DA-1. 13325 Van Nuys Blvd., Pacoima, Calif. Phone State 5-6831. Pierce Brooks Broadcasting Corp. (acquired station 1956).

Rep Branham. Dr. Pierce P. Brooks, pres; Howard P. Gray, gen mgr; Harold B. Arkoff, sales mgr & promotion mgr; Jean Baker, program director; Jay I. Rice, chief engineer.

KVEM (FM) (not on air; target date: September 1958): 94.3 mc; 860 w. 5818 Van Nuys Blvd., Van Nuys, Calif. Phone State 2-9650. Valley FM Broadcasting Co. Walter Gelb, pres.

SAN FRANCISCO, San Francisco County

KALW (FM) 91.7 mc; 3.3 kw. 22nd & Bartlett Sts. San Francisco Unified School District.

KBAY-FM (not on air; target date: December 1958). 104.5 mc; 29 kw. 122 So. Robertson Blvd., Los Angeles. zone 48. Phone Bradshaw 2-8232. Sherrill C. Corwin (See Sherrill C. Corwin stations in "Group Ownership"). Sherrill C. Corwin, pres.

KBAY-TV: Tv companion of KBAY-FM.

KBCO (FM) (not on air; target date: not announced). 105.3 mc; 17.5 kw. P. O. Box 1412, Beverly Hills. Bay FM Broadcasters. Saul R. Levine, owner.

KCBS (1921): 740 kc; 50 kw, DA-2. Sheraton Palace Hotel, Zone 5. Phone Yukon 2-7000. Columbia Broadcasting System Inc. (See CBS Stations in "Group Ownership").

Network CBS, CPRN. Rep CBS Radio Spot Sales. Henry Untermyer, gen mgr; Seymour Whitelaw, sales mgr; Evelyn Clark, director of sales promotion; Alan Cormack, chief engineer.

KCBS-FM (1948) 98.9 mc; 35 kw. Duplicates KCBS (above).

KDFC (FM) (September 1948): 102.1 mc; 33 kw. 149 California St. zone 11. Phone Yukon 2-6272. Sundial Broadcasting Corp.

Rep Good Music Broadcasters.

W. R. Crocker, pres; Edward Davis, gen mgr; A. J. Richards, chief engineer.

KEAR-FM (1947): 97.3 mc; 10 kw. (CP-125 kw). 51 O'Farrell St., zone 8. Phone Yukon 2-1981. Electronic Service Corp.

Network Western FM Network. Rep FM Unlimited.

Stephen A. Cisler, pres & coml mgr; Jack Snyder, program director.

KFRG (1924): 610 kc; 5 kw. 415 Bush St. zone 8. Phone Yukon 2-9200. TWX SF 442. RKO Teleradio Pictures Inc. (acquired station 1949) (See RKO Teleradio Pictures Inc. in "Group Ownership").

Network MBS, Don Lee. Rep H-R Representatives.

Willet H. Brown, pres, Don Lee Broadcasting System; Wendell E. Campbell, vp & gen mgr; William E. Nichols, coml mgr; Mel Venter, program director; Robert Templeton, promotion mgr; E. G. Underwood, chief engineer; Dave Scofield, news director; Emily Barton, women's director.

KFRG-FM (not on air; target date not announced). 106.1 mc; 71 kw. Same address and licensee as KFRG (above).

KGO (1923): 810 kc; 50 kw, DA-1. 277 Golden Gate Ave. zone 2. Phone Underhill 3-0077. American Broadcasting-Paramount Theatres, Inc. (merger, February 1953) (See ABC Stations in "Group Ownership").

Network ABC. Rep Blair. Deane Banta, sales mgr; Robert Cooper, program director; Dean Moxley, director client services; Harry Jacobs, chief engineer; Hal Berger, news director; Robert Cooper, farm director; Ann Holden, women's director.

KGO-FM (1947): 103.7 mc; 3.8 kw. Same address, licensee and staff as KGO (above).

KGO-TV: Tv companion of KGO-AM-FM.

KJBS (1923): 1100 kc; 1 kw, L-WTAM. 1470 Pine St. zone 9. Phone Ordway 3-4143. KJBS Broadcasters. (acquired station 1944).

E. P. Franklin, pres & gen mgr; Stanley G. Breyer, coml mgr; Charles Pendleton program director & promotion mgr; Roger Roberts, chief engineer; John Harvey, news director; Norma Hughes, women's director.

KNBC (1922): 680 kc; 50 kw. 420 Taylor St. zone 2. Phone Greystone 4-3700. TWX 969. National Broadcasting Company Inc. (acquired station July 1932) (See NBC Owned Stations in "Group Ownership").

Network NBC. Rep NBC Spot Sales. George W. Fuerst, gen mgr; Richard H. Gravett, coml mgr; Jack R. Wagner, program director & news director; Jane Morrison, promotion mgr; Joseph W. Baker, chief engineer; Henry Schacht, farm director.

KNBC-FM (1949): 99.7 mc; 45 kw. Same address, licensee and staff as KNBC (above).

KOBY (1956): 1550 kc; 10 kw DA-2. 340 Mason St. zone 2. Phone Yukon 2-9771. TWX 1041. Mid-America Broadcasters, Inc. (acquired station 1956) (See Mid-America Broadcasting Co. Stations in "Group Ownership").

Rep Petry. David M. Segal, pres; John McRae, gen mgr; Jerry Friedman, coml mgr; Bobby Beers, program director; Sherman Kusun, promotion mgr; Veikko West, chief engineer; Bob Jones, news director; Ted Cooper, farm director.

KPEN (FM) (See Atherton).

KPUP (FM) (not on air; target date not announced). 106.9 mc; 18 kw. 760 Market St. Franklin Mieuli.

KRON-FM (not on air; target date undetermined). 96.5 mc; 13.5 kw. Same address, licensee & staff as KRON-TV. 929 Mission St. zone 19. Phone Garfield 1-1100. Chronicle Publishing Co. (See "Newspaper Ownership"). KRON-TV: Tv companion of KRON-FM.

KSAN (1922): 1450 kc; 250 w. 1111 Market St. Phone Market 1-8171. Golden Gate Broadcasting Corp.

Rep Stars National (New York & Chicago); Pearson (South & West).

S. H. Patterson, pres; Norwood J. Patterson, gen mgr; Walter Hiles, sales mgr; Larry Dean Faulkner, program director. KSAN-TV: Tv companion of KSAN.

KSAY (not on air; target date: Sept. 5, 1958). 1010 kc; 10 kw, DA-D. 1550 California St. zone 9. Phone Prospect 6-6337. Bay Radio (original owner).

Grant Wrathall, pres & chief engineer; Roman W. Wassenberg, gen mgr; Hal H. Hoffman, coml mgr; Bob Byrne, program director; John Egan, promotion mgr.

KOBY GETS ACTION in San Francisco!

CONSISTENT is the word that best describes KOBY! High ratings stay high because KOBY family audiences stay loyal. If your favorite tune is "Happy Days Are Here Again," played by thousands of ringing cash registers, then it's time you called your Petry Man for the KOBY "Consistency Story." KOBY motivates the market in San Francisco!



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IT ALL DEPENDS WHO KNOCKS ON YOUR PROSPECTS' DOOR

A black and white photograph of a hand holding a lit cigarette in a glass ashtray. The hand is positioned in the center of the frame, with the cigarette held between the fingers. The ashtray is a simple, cylindrical glass container. The background is a plain, light-colored surface.

If you want to open more doors and close more sales, it's sound practice to "knock" over KFMB in the highly reliable company of such welcome newsmen as Edward R. Murrow, Eric Sevareid, Lowell Thomas and Walter Cronkite. They have access to some 301,000 San Diego County homes (plus thousands more in five additional Southern California Counties) and will help add deep conviction to *your* message. And they're backed up by a whole corps of local reporters who get an equally warm reception. With news reaching such new peaks of interest the San Diego CBS radio station has one of the strongest selling voices in America. In San Diego KFMB IS CBS. FIRST ON MORE LISTENING THAN ANY OTHER SAN DIEGO RADIO STATION

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CBS FOR SAN DIEGO

Represented by

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Radio Stations CONTINUED

CALIFORNIA CONTINUED

SAN FRANCISCO (Continued)

KSFO (1925): 560 kc; 5 kw-D, 1 kw-N, 950 California St. zone 8. Phone Yukon 2-5500. Golden West Broadcasters. (acquired station August 1956). (See Gene Autry Stations in "Group Ownership").

Rep AM Radio Sales.
Gene Autry, chmn of board; Robert O. Reynolds, pres; William D. Shaw, vp & gen mgr; Bert S. West, assistant gen mgr & sales mgr; Robert A. Hansen, program director; Louise Jorjorian, promotion mgr; Charles H. Smith, chief engineer; William McPhillips, news director & farm director; Lon Simmons, sports director.

KSFR (FM) (1958): 94.9 mc; 9.5 kw. 217 Kearny St. zone 8. Phone Sutter 6-2824. Hanon Nathan Levitt.

Hanon Nathan Levitt, pres & gen mgr; Reg Roos, coml mgr; Wayne Jordan, program director; George Murphy, chief engineer.

KYA (1926): 1260 kc; 5 kw-D, 1 kw-N. One Nob Hill Circle. Phone Douglas 2-2536. Golden State Broadcasters, Inc. (acquired station May 1, 1958). (See Bartell Stations in "Group Ownership").

Rep Young.
Lee Bartell, pres & gen mgr; William Jones, program director & farm director; Bob Andersen, promotion mgr; Mark Adams, news director.

KYA-FM (not on air; target date: autumn 1958). 93.3 mc; 4.9 kw. Same address, licensee and staff as KYA (above).

SAN GABRIEL, Las Angeles County

KALI (1950): (See Pasadena).

SAN JOSE, Santa Clara County

KEEN (1947): 1370 kc; 5 kw-D, 1 kw-N, DA-2. Hotel De Anza, zone 13. Phone Cypress 4-0344. United Broadcasting Co. (acquired station June 21, 1947).

Rep Grant.
George M. Mardikian, pres; B. Floyd Farr, gen mgr; Robert J. Blum, coml mgr; George D. Snell, program director; Ray Hollingsworth, promotion mgr; Ron Brown, news director; Ken Wilhelm, farm director; Maxine Pape, women's director.

KLOK (1946): 1170 kc; 5 kw-D, 1 kw-N, DA-N (CP 10 kw-D, 1 kw-N, DA-2). Route 3, Box 327-B. Phone Cypress 5-7313. Radio KLOK Inc. (original owner).

Network Sombra. Rep Richard O'Connell (east); Lee O'Connell (Los Angeles); Pickens (San Francisco).

Specialty programs: Spanish, 40% hrs.; Portuguese, 13 1/2 hrs; Chinese, 7 hrs; Japanese, 6 hrs.; Greek, 4 hrs; German, 1 1/2 hrs.; Italian, 1 hr.; Yugoslav, 1 hr.; Scandinavian, 1 hr.; Polish, 1/2 hr.; all weekly.

E. L. Barker, pres; R. E. Ryan, gen mgr; Ruth P. Fish, program director; Billy C. Cunningham, chief engineer; Hamilton V. Fish, farm director; Jane Towne, women's director.

KRPM (FM) (not on air; target date: not announced) 98.5 mc; 3.3 kw. 1506 Cherry Valley Drive, zone 25. Phone Cypress 7-3827. The Audio House Inc.

Edward W. Meeker, pres & gen mgr.
KSJO (1946): 1530 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 995. Phone Cypress 3-8030. Patrick H. Peabody (acquired station 1948). (See "Newspaper Ownership").

Rep Simmons.
Norman Paul, pres & gen mgr; Earle Russell, coml mgr; Frank Darien, program director; Robert Weiss, promotion mgr; Ernest McDaniel, chief engineer.

KSJO-FM (1946): 95.3 mc; 1 kw (CP-92.3 mc). Same address, licensee and staff as KSJO (above).

KXXK (1948): 1500 kc; 1 kw, DA-1. 501 N. Bayshore Highway, zone 3. Phone Cypress 2-5080. San Jose Broadcasting Co. (original owner).

Rep McGavren-Quinn.
Joe E. Levitt, pres & gen mgr; Oscar Bradley, local sales mgr; Frank G. Kilpatrick, program director; John J. Duemler, chief engineer.

SAN LUIS OBISPO, San Luis Obispo County

KATY (1946): 1340 kc; 250 w. 1146 Monterey St. Phone Liberty 3-1340. KATY, Sweetheart of San Luis Obispo, Inc. (acquired station November 1952).

Rep Meeker (eastern) & Tracy Moore (west coast).

Maynard Marquardt, pres, gen mgr & coml mgr; Frank James, program director & promotion mgr; G. O. Porter, chief engineer; Dale Kirk, news director; Hugh Harling, farm director; Barbara Rice, women's director.

KVEC (1937): 920 kc; 1 kw-D, 500 w-N. Mountain View & Hill St. Phone Liberty 3-0920. TWX SZ 58. John C. Cohan (acquired station June 13, 1956). (See John C. Cohan Stations in "Group Ownership").

Network MBS, Don Lee. Rep McGavren-Quinn.

John C. Cohan, owner & gen mgr; Bob Brown, station gen mgr & coml mgr; Russell James, program director; Charles Mitchell,

chief engineer; Paul Barnett, news director; Vada Townley, women's director.

KSBY-TV: Tv companion of KVEC.

SAN MATEO, San Mateo County

KOFY (1946): 1050 kc; 1 kw-D. 212 Hillside Mall. Phone Fireside 5-9030. Intercontinental Broadcasting Corp. (acquired station Sept. 1956).

Frank Oxarart, pres; H. E. Mike Gurney, gen mgr; Jack W. Stahle, sales mgr; Robert M. Oxarart, program director; Arthur Abell, merchandising mgr; Carl Roliff, chief engineer; Irene M. Turner, women's director.

SAN RAFAEL, Marin County

KTIM (1947): 1510 kc; 1 kw-D. 1040 B St. Phone Glenwood 3-6880. Marin Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Best.
Specialty programs: Negro, 6 hrs. wkly; Portuguese, 3 1/2 hrs. wkly.

Roy A. Brown, pres; Hugh Turner, vp, gen mgr, coml mgr, chief engineer & program director; Karl Barron, news director; Kitty Oppenheimer, women's director.

SANTA ANA, Orange County

KFII (FM) (not on air; target date not announced): 106.3 mc; 1 kw. 140 Braeridge Dr., Beverly Hills, Calif. Phillip E. Erstoff (original owner).

KWIZ (1926): 1480 kc; 1 kw, DA-N. 105 E. Fifth St. Phone Kimberly 7-5581. Voice of the Orange Empire, Inc. (acquired station 1932).

Rep Grant.
Specialty programs: Spanish, 13 hrs. wkly.

Ernest L. Spencer, pres & gen mgr; W. J. Taylor, sales mgr, operations mgr & promotion mgr; Richard A. Leader, national sales mgr; Ed Nix, program director; Roy Morris, chief engineer; Jack Boettner, news director; Barbara Cullings, women's director.

KWIZ-FM (1947): 96.7 mc; 1 kw. Same address and licensee as KWIZ (above).

Ronald McDonald, station mgr and coml mgr; James Forrest, program director. (See KWIZ for other personnel).

SANTA BARBARA, Santa Barbara County

KDB (1926): 1490 kc; 250 w. Radio Square. Phone Woodland 4131. KDB Broadcasting Co. (acquired station September 1956).

Rep McGavren-Quinn.
James W. Harford, gen mgr; Len Menard, coml mgr; Len Ross, program director; Bob Larson, chief engineer; George Burkhardt, news director.

KFMK (FM) (not on air; target date: January 1959): 107.9 mc; 29.7 kw. 122 S. Robertson Blvd., Los Angeles 48, Calif. Phone Bradshaw 2-3282. Sherrill C. Corwin. (See Sherrill C. Corwin stations in "Group Ownership").

Sherrill C. Corwin, owner.
KIST (1946): 1340 kc; 250 w. 735 State St. Phone Woodland 3981. Western States Inc. (acquired station Aug. 1, 1958).

Network NBC. Rep Hollingsbery.
Specialty programs: Spanish, 13 1/2 hrs. wkly; Italian, 3 hrs. wkly.

Karl A. Rembe, pres & gen mgr; James S. Blomfield, coml mgr; Dick Johnston, program director; Gene Forssell, promotion mgr; Raymond Kubly, chief engineer; Dorothy P. Davis, women's director.

KMUZ (FM) (not on air; target date not announced): 99.9 mc; 3.1 kw. 25 West Anapamu. Tri-Counties Broadcasting Co. William H. Buckley, co-owner; Richard Barrett Cueta, co-owner.

KRCW (FM) (not on air; target date: September 1, 1958): 97.5 mc; 17.5 kw. 818 State St. Woodland 5-0800. Cameron A. Warren.

Network Western FM Network. Rep FM Unlimited.

Cameron A. Warren, gen mgr; Roger A. Clarke, program director; Robert W. Carter, chief engineer.

KTMS (1937): 1250 kc; 1 kw, DA-1. News-Press Bldg., DelaGuerra Plaza. Phone Woodland 3911. TWX ZB 3973. News-Press Publishing Co. (original owner). (See "Newspaper Ownership").

Network ABC, MBS, Don Lee. Rep Raymer.
Specialty programs: Spanish, 11 1/2 hrs. wkly; Italian, 1 hr. wkly.

T. M. Storke, pres; C. A. Storke, vp; Joseph W. Benes, gen mgr, coml mgr & program director; John D. Clowes, chief engineer; Ford Warner, news director; Jane West, women's director.

SANTA CLARA, Santa Clara County

***KSCU-FM** (1952): 90.1 mc; 1.1 kw. University of Santa Clara. Phone Axminster 6-3362. University of Santa Clara.

Lloyd T. Scheley, station mgr; Lawrence P. Schechtel, business mgr; Norman Gunther, program director; Richard C. O'Brien, chief engineer.

*Non-commercial educational.

SANTA CRUZ, Santa Cruz County

KSCO (1947): 1080 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1080. Phone Greenwood 5-1080. Radio Santa Cruz (original owner). (See "Newspaper Ownership").

Rep Broadcasting Time Sales (eastern) & Hall (San Francisco).

Charles V. Berlin, co-owner, gen mgr, coml

mgr, program director & chief engineer; Gloria J. Lorenzo, news director; Dorothy C. Hartin, women's director.

SANTA MARIA, Santa Barbara County

KCOY (1946): 1400 kc; 250 w. P. O. Box 166. Phone Walnut 5-2644. Arenze Broadcasters (acquired station May 15, 1955).

Rep McGavren-Quinn.
Specialty programs: Spanish, 9 hrs. wkly.

James H. Ranger, pres & gen mgr; Ed Zuchell, coml mgr & news director; Bill Sinclair, program director; Bob Burton, promotion mgr; Tom Morrissey, chief engineer; June Isom, women's director.

KEYM (FM) (not on air; target date: September 1958). 99.1 mc; 3.2 kw. 114 W. Church, Santa Maria, Calif. Phone Walnut 5-5602. Santa Maria Broadcasting Co.

Frank J. Nesmith, partner, gen mgr & chief engineer; Loren Power, program director.

KMSA (1945): 1240 kc; 250 w. 510 W. Morrison St. Phone Walnut 5-2582. James M. Hagerman and John I. Groom. (acquired station April 1, 1951).

Rep Tracy Moore.
Specialty programs: Spanish, 2 hrs. wkly.

James M. Hagerman, co-owner & co-gen mgr; John I. Groom, co-owner & co-gen mgr; Henry J. Neiggemann, coml mgr & promotion mgr; Don Stiles, program director & farm director; Gale Brady, chief engineer; Chuck Schultz, news director; Arlene George, women's director.

KMSA-FM (not on air; target date: not announced): 102.5 mc; 27 kw. Permittee and address same as KMSA (above).

SANTA MONICA, Los Angeles County

KCRW (FM) (1948): 89.9 mc; 400 w. 1815 Pearl St. Phone Exbrook 9-7711. Santa Monica School Board.

Dr. Emil Toews, gen mgr; Dick Jenkins, program director; Hillis M. Brown, chief engineer.

KDAY (1947): 1580 kc; 10 kw-D (CP-50 kw, DA-D). 1441 N. McCadden Place, Hollywood 28, Calif. Radio California Inc. (acquired station May 31, 1957).

Rep McGavren-Quinn, Dora-Clayton (Atlanta).

J. Elroy McCaw, pres; Frank W. Crane, executive vp; Irving C. Phillips, vp & gen mgr.

SANTA PAULA, Ventura County

KSPA (1948): 1400 kc; 250 w. 110 Middle Rd. Phone Jackson 5-6395. Frank James and Christie Palmer James (acquired station January 1, 1957).

Specialty programs: Spanish, 107 hrs. wkly. Frank James, co-owner & gen mgr.

SANTA ROSA, Sonoma County

KSRO (May 1937): 1350 kc 1 kw, DA-1. Flamingo Hotel. Phone LI 5-3313. Finley Broadcasting Company (original owner). (See "Newspaper Ownership").

Rep McGavren-Quinn.
Mrs. E. L. Finley, pres; Frank McLaurin, gen mgr; Dan Galvin, coml mgr; Al Pearson, program director & farm director; Paul Corbin, promotion mgr; Hilmar Cann, chief engineer; Fred Allen, news director; Helen Christensen, women's director.

SONORA, Tualumne County

KROG (1949): 1450 kc; 250 w. P. O. Box 967. Phone Jefferson 2-7426. John H. & Charlotte A. Robbins (acquired station January 1, 1958).

Network Keystone. Rep Grant.
John H. Robbins, pres, gen mgr, coml mgr & program director; Lee Ferrel, chief engineer.

STOCKTON, San Joaquin County

***KCVN (FM)** (1947): 91.3 mc; 3.4 kw. College of the Pacific, zone 4. Phone Howard 4-0129. College of the Pacific.

Richard B. Elliott, director of broadcasting; James Alexander, chief engineer.

*Non-commercial educational.
KJOY (1947): 1280 kc; 1 kw, DA-N. Stockton Hotel. Phone Howard 4-7313. Joseph E. Gamble Stations Inc. (acquired station Sept. 1, 1953).

Rep McGavren-Quinn.
Joseph E. Gamble, pres; Ort J. Lofthus, gen mgr, coml mgr & promotion mgr; Paul Wagner, program director; James T. Tracewell, chief engineer; Ted O. Payne, news director & farm director; Leota Gamble, women's director.

KRAK (1926): 1140 kc; 5 kw, DA-N (CP-50 kw). 409 E. Market St., Stockton, Hotel Senator, Sacramento. Phone (Stockton) Howard 4-4551, (Sacramento) Gilbert 1-6464. Golden Valley Broadcasting Co. (acquired station November 1955).

Rep Headley Reed.
Specialty programs: Spanish, 3 1/2 hrs. wkly; Italian, 2 hrs. wkly.

L. E. Chenault, co-owner & pres; Alan Torbet, co-owner, vp & gen mgr; James E. Longe (Stockton) coml mgr; Milton Offenbach (Sacramento), coml mgr; Bob Brannon (Stockton), program director; Keith Ashton (Sacramento), program director; Duane Burlingame, promotion mgr; Clyde Bond, chief engineer; Arthur Powers, news director; Jim Smallwood, farm director; Elsie Flower, women's director.

KRAK-FM (not on air; target date: not announced)

Radio Stations CONTINUED

CALIFORNIA CONTINUED

nounced). 92.9 mc; 1.5 kw. Same address, license and staff as KRAK (above).

KSTN (Nov. 1949): 1420 kc; 1 kw, DA-1 (CP—5 kw-D, 1 kw-N, DA-2). Clark Hotel. Phone Howard 4-7338. San Joaquin Broadcasting Co. (original owner).

Rep Hollingbery.
Specialty programs: Spanish, 9½ hrs. wkly.; Tagalog, ½ hr. wkly.

Knox La Rue, pres, gen mgr & coml mgr; Ellis Lind, program director; Wm. B. Priest, promotion mgr; Lynn Johnson, chief engineer; Jack Woodard, news director; Martha Jane Warner, women's director.

KWG (1921): 1230 kc; 250 w. Weber and "E" Sts. Phone Howard 5-5728. KWG Broadcasting Co. (acquired station Dec. 24, 1957).

Network ABC, MBS, Don Lee. Rep Bolling.
Specialty programs: Spanish, 1½ hrs. wkly. Bob Reichenbach, pres; John Wages, vp & gen mgr; Ralph Tucker, sports director; Don Retz, music director; Frank A. Axelson, sec-treas & promotion director; Robin Hill, vp & chief engineer; Russ Barnett, news director; Ralph Daly, farm reporter; Gerry Reichenbach, women's director.

SUSANVILLE, Lassen County

KSUE (April 22, 1948): 1240 kc; 250 w. Chestnut & Weatherlow Sts. Phone 2020. Home Appliance Store (acquired station June 10, 1958).

Network Keystone. Rep Tracy Moore.
James E. McKahan, pres & gen mgr; Gwen W. Burr, coml mgr & women's director; Jerry Moffett, program director; Harold C. Houston, chief engineer & farm director; Angela Jill Crump, news director.

TAFT, Kern County

KTKR (March 16, 1948): 1310 kc; 500 w-D. P. O. Box "WW". Phone Roger 5-6101. Taft Broadcasting Co. (original owner).

Network Keystone.
Kenneth Aitken, pres, gen mgr, program director & chief engineer; John A. Smith, coml mgr; Gordon Presho, news director.

TULARE, Tulare County

KCOK (Oct. 1945): 1270 kc; 1 kw, DA-N. P. O. Box 119. Phone Murdock 6-2866 (Tulare), Redwood 2-3750 (Visalia). Joel Keith Munger (acquired station Aug. 13, 1957).

Network MBS, Don Lee. Rep O'Connell-Palmer.
Specialty programs, Portuguese, 7 hrs. wkly.; Spanish, 3½ hrs. wkly.

Joel Keith Munger, pres & gen mgr; Harriet E. Munger, secretary; Mike Kirmeyer, coml mgr & program director; Keith Munger, promotion mgr; Russell Schwamb, chief engineer; Ken Clifford, news director.

KEEN (January 5, 1957): 1370 kc; 1 kw-D. P. O. Box 444. Phone Murdock 6-3406 (Tulare), Redwood 4-3882 (Visalia). San Val Broadcasters (original owner).

Network Keystone. Rep Grant Hall (San Francisco).
Specialty programs: Spanish, 10 hrs. wkly.; Portuguese, 5½ hrs. wkly.

Robert T. McVay, co-owner, gen mgr & coml mgr; Gene V. Mitchell, co-owner; John McAdam, program director & chief engineer; Flip Prindle, promotion mgr; Jack Ball, news director & farm director; Joan Brown, women's director.

TURLOCK, Stanislaus County

KTUR (October 1949): 1390 kc; 1 kw, DA-N. P. O. Box 1390. Phone Mercury 2-1390. Turlock Broadcasting Corp. (original owner).

Rep Lee F. O'Connell.
Specialty programs: Portuguese, 13½ hrs. wkly.

Wallace Lindskoog, pres; H. A. McMillen, gen mgr; Clifford Dick, coml mgr; Blanche McMillen, program director; Maxon Sayre, chief engineer; Paul Heeder, news director; Buck Clausen, farm director.

UKIAH, Mendocino County

KUKI (December 1, 1950): 1400 kc; 250 w. P. O. Box 638. Phone Homestead 2-4771. Marguerite E. Sims (original owner). Rep Grant. Marguerite E. Sims, owner; John Franklin, gen mgr, coml mgr & chief engineer; Lyle Jones, program director; Phil Trine, assistant mgr; Gerald E. Newton, news director; Frank Lay, farm director; Joan Smith, women's director.

VALLEJO, Solano County

KNBA (November 29, 1947): 1190 kc; 250 w-D. P. O. Box 1112. Phone Midway 4-8944. Vallejo Broadcasting Co. (acquired station May 1, 1953).

Rep Broadcast Times Sales (New York, Chicago, Los Angeles); Hall (San Francisco).
Specialty programs: Spanish, 2 hrs. wkly. Mary E. Gunberg, owner; Robert M. Bruce, gen mgr; Fred Russell, coml mgr; Gene Taylor, program director & promotion mgr; William Roberts, chief engineer & farm director; Hal Engebretson, news director; Mamie Graf, women's director.

VENTURA, Ventura County

KUDU (1947): 1590 kc; 1 kw, DA-1. P. O. Box 1411. Phone Miller 2-2125. Tri-Counties Public Service, Inc. (acquired station September 3, 1957).

Rep McGavren-Quinn.
Specialty programs: Spanish, 10½ hrs. wkly. E. B. Hallor, pres; Howard M. Reedy, gen mgr & promotion mgr; C. T. Hagmann, coml mgr; Jim Williams, program director; Cullen Tendick, chief engineer; Dick Buffum, news director; Joy Cullen, women's director.

KUDU-FM (not on air; target date: October 1, 1958): 95.1 mc; 24 kw. Same address, license and staff as KUDU (above).

KVEN (1948): 1450 kc; 250 w. P. O. Box 1611. Phone Miller 3-8675 (Ventura), Hunter 3-2114 (Oxnard). Coast Ventura Co. (original owner). Network MBS.

Specialty programs: Spanish, 14 hrs. wkly. Carroll-Hauser, pres; Sid Held, vp & gen mgr; Bob Godeck, coml mgr; Fred Hall, program director & chief engineer; Frank Haines, promotion mgr; Jerry Thomas, news director; Jane Smith, women's director.

KVEN-FM (not on air; target date: December 1, 1958): 100.7 mc; 12 kw. Same address, license and staff as KVEN (above).

VISALIA, Tulare County

KONG (January 1948): 1400 kc; 250 w. P. O. Box 1429. Phone Redwood 4-5811. Air Waves Inc. (acquired station June 1, 1957).

Rep Hollingbery.
Specialty programs: Spanish, 15 hrs. wkly. Harry E. Layman, pres, gen mgr & chief engineer; William Boullt, coml mgr; Bill Brown, program director; Barry L. Gutfield, promotion mgr; Quentin Woodward, news director; Art Nugent, farm director; Joe Cala, sports director; Virginia Hooker, women's director.

WASCO, Kern County

KWSO (May 17, 1950): 1050 kc; 1 kw-D. P. O. Box 366. Phone Plateau 8-6425. Maple Leaf Broadcasting Co. (original owner).

Network Keystone. Rep Broadcast Time Sales.

Specialty programs: German, ¼ hr. wkly. E. J. Peters, pres; Theo. Heinrichs, gen mgr; Bob Bann, program director; Herbert J. Ratzlaff, chief engineer; Norm Berg, farm director; Doris Lynch, women's director.

WATSONVILLE, Santa Cruz County

KOMY (1937): 1340 kc; 250 w. 40 Atkinson Lane. Phone Parkway 4-5641. F. T. Crennan. (November 1, 1957).

Rep Grant.
Specialty programs: Spanish, 3 hrs. wkly; Yugoslavian, 1½ hrs. wkly.

Francis T. Crennan, owner; Bob Barr, station mgr; Merle E. Rossman, assistant mgr, program director & chief engineer; Dennis Locke, merchandising mgr; Duval Barr, women's director.

WEST COVINA, Los Angeles County

KDWC (FM) (Nov. 18, 1957): 98.3 mc; 810 kw. Radio Center. Phone Edgewood 8-9111. Pacific South Bcstg. Co.

J. D. Worth, co-owner & gen mgr; J. K. Blanche, co-owner; Wm. E. Schubert, coml mgr; Lauren Grannis, program director; Jack L. Calaway, chief engineer.

WEED, Siskiyou County

KDAD (not on air; target date not announced): 800 kc; 1 kw-D. P. O. Box 1109, Medford, Ore. Philip D. Jackson. (See K Stations in "Group Ownership").

YREKA, Siskiyou County

KSYK (July 26, 1947): 1490 kc; 250 w. Lawrence Lane & S. Oregon. Phone Victor 2-4158. Siskiyou County Broadcasting Co. (acquired station December 1, 1956).

Network ABC. Rep Tracy Moore.
Ernest G. Millbourne, pres; D. C. Hoflinger, gen mgr; Holt C. Wardrip, coml mgr & promotion mgr; Wes Meyers, program director & news director; William R. Maginnis, chief engineer.

YUBA CITY, Sutter County

KAGR (June 18, 1953): 1450 kc; 100 w. P. O. Box 247. Phone Sherwood 3-7343. James E. Jaeger (acquired station 1954).

Rep Scott.
Specialty programs: Spanish, 2½ hrs. wkly; Japanese, 1 hr. wkly.; Hindustani, 1 hr. wkly. James E. Jaeger, owner; James E. Walley, gen mgr & chief engineer; James Taylor, sales mgr; Jeri Doeden, news director; John Lindt, farm advisor; Sara Davis, women's director.

KUBA (January 1948): 1600 kc; 1 kw-D, 500 w-N, DA-N. Marysville Hotel, Marysville, Calif. Phone Sherwood 3-7809. Peachbowl Broadcasters Inc. (original owner).

Rep Continental (New York, Chicago, Philadelphia); Ayres (San Francisco, Los Angeles).
Specialty programs: Spanish, 8½ hrs. wkly. C. V. Ullom, co-owner & pres; Roger R. Hunt, co-owner & gen mgr; Lloyd H. Klemp, coml mgr; Ric Ryan, program director & women's director; Carlton E. Currie, chief engineer; Hedley W. Hall, news director.

COLORADO

ALAMOSA, Alamosa County

KGIW (Feb. 27, 1929): 1450 kc; 250 w. P. O. Box 179. Phone 26. Radio Station KGIW (acquired station 1955).

Network MBS, Intermountain. Rep Avery-Knodel.

Specialty programs: Spanish, 7 hrs. wkly. Lloyd Allen, gen mgr & chief engineer; Kyle McLaugherty, program director; Dave Melton, promotion mgr; Mary Allen women's director.

AURORA, Arapahoe County

KOSI (Nov. 17, 1954): 1430 kc; 5 kw-D, 500 w-N, DA-N. Radio Center Bldg., zone 8. Phone Empire 8-2695. Mid-American Broadcasting Co. (original owner) (see Mid-American stations in "Group Ownership").

Rep Petry.
David M. Segal, pres; Vernon Wickre, gen mgr; James F. Brown, coml mgr; Sam Blessing, program director; Lonnie Licata, chief engineer; Art Way, news director; Darline Chaffee, women's director.

BOULDER, Boulder County

KBOL (Feb. 15, 1947): 1490 kc; 250 w. P. O. Box 146. Phone Hillcrest 2-2242. Boulder Radio KBOL Inc. (original owner).

Rep Holman.
Russel Shaffer, pres & gen mgr; Gene Palm, coml mgr; Fred Hobbs, program director; Blair Dobbins, chief engineer; Pete Hively, news director; Pete Hansson, sports director.

KRNW (FM) (Oct. 1, 1955): 97.3 mc, 2 kw. 1305 Spruce St. Phone Hillcrest 2-5797. Colorado Recording Co. (original owner).

Robert N. Wilkinson, pres, gen mgr & chief engineer; Roger Quillen, coml mgr.

BRIGHTON, Adams County

KHIL (May 28, 1956): 800 kc; 500 w-D. 77 S. 4th Ave. Phone (Brighton) 799. (Denver) Atlas 8-0956. John Babcock (acquired station July 1958).

Specialty programs: Polish ½ hr. wkly. Harry L. Hill, owner & gen mgr, Harold V. Peirce, coml mgr; Sandra Sarkees, program director; Carl Stahnke, chief engineer; Steve Wilson, news director.

CANON CITY, Fremont County

KRLN (Aug. 15, 1947): 1400 kc; 250 w-SH. P. O. Box 858. Phone 1400. Royal Gorge Broadcasters Inc. (original owner).

Network MBS, Keystone, Intermountain.
Raymond M. Beckner, pres & gen mgr; Denny Hawkins, program director; Ed Wood, chief engineer.

COLORADO SPRINGS, El Paso County

KCMS (see Manitou Springs)

KPKX (June 28, 1958): 1580 kc; 5 kw-D. Box 2422. Phone Melrose 4-1503. Western Broadcasting Co. (original owner).

Rep Bernard.
David Pinkston & Leroy Elmore, chief owners; Ralph Cery, gen mgr; Warren Cate, coml mgr; Al McKinley, program director; Gene Taylor, promotion mgr; Kenneth Metzger, chief engineer; Larry Green, news director; Al Butler, farm director; Thelma Walmer, women's director.

***KRCC (FM)** (Sept. 1951): 91.3 mc, 65 w. c/o Colorado College. Phone Melrose 4-7744. Colorado College (original owner).

Woodson Tyree, director of radio; Richard Green & Wm Tyree, chief engineers.

*Non-commercial educational.

KRDO (1947): 1240 kc; 250 w. 339 S. 8th St. Phone Melrose 2-1515. TWX 8423. Pikes Peake Broadcasting Co. (original owner).

Rep Pearson.
Specialty programs: Spanish, 1 hr. wkly. Harry Hoth, pres; John Hanssen, coml mgr; Charles Upton, chief engineer; Harold Redebaugh, news director; Joann Rowe, women's director.

KRDO-TV: Tv companion of KRDO.

***KSHS (FM)** (1956): 90.5 mc; 610 w. 406 N. Weber St. School District 11, El Paso County.

*Non-commercial educational.

KVOR (1924): 1300 kc; 1 kw. 512 S. Tejon St. Phone Melrose 2-3536. TWX COI SP 8483. Dunbar Broadcasting Inc. (acquired station Feb. 1, 1957).

Network CBS. Rep Venard, Rintoul & McConnell.

Charles A. Dunbar, pres & gen mgr; Gaylord McKinnon, coml mgr; Wes Bradley, program director; Margaret Houston, promotion mgr; Rolan Cobb, chief engineer; Jane Dodge, women's director.

KWBY (March 29, 1955): 740 kc; 250 w-D. P. O. Box 764. Phone Melrose 4-5511. Music Broadcasting Corp. (original owner).

Rep Radio-TV Representatives.
John L. Buchanan, pres; Jack C. Wallace, gen mgr; Robert L. Pitcock, program director; Kenneth Metzger, chief engineer.

Radio Stations CONTINUED

COLORADO CONTINUED

COLORADO SPRINGS (Continued)

KYSN (Dec. 21, 1956): 1460 kc; 1 kw-D; CP: 1 kw-D, 500 w-N, DA-N, 146 W. Arvada. Phone Melrose 3-2608. General Broadcasting Corp. (acquired station July 1, 1958).
Network: MBS, Keystone, Intermountain.
Rep. Avery-Knodel.
Kenneth E. Palmer, pres & gen mgr; Wayne Costner, coml mgr; Pat Brown, program director; Marion Knox, promotion mgr; John Tucker, chief engineer; Bill Gruby, news director; Marge Stanley, women's director.

CORTEZ, Montezumo County

KVFC (February 1955): 740 kc; 1 kw-D. P.O. Box 1718. Phone Logan 5-3463. KVFC Inc. (acquired station Jan. 1, 1958). (See "Newspaper Ownership").

Network Keystone, Intermountain. Rep Best. Jack W. Hawkins, pres & gen mgr; George Fender, coml mgr; Bill Woodruff, program director; Dale Ross, promotion mgr; Jim Hawkins, chief engineer & news director; Charles Russell, farm director; Dorothy Wayt, women's director.

CRAIG, Moffatt County

KRAI (1948): 550 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 65. Phone Taylor 4-6574. Northwestern Colorado Broadcasting Co.
Network Colorado Net.
George O. Cory, pres & gen mgr.

DELTA, Delta County

KDTA (Jan. 14, 1955): 1400 kc; 250 w. P. O. Box 452. Phone Trinity 4-4544. Monarch Broadcasting Co. (original owner).
Rep George T. Hopewell.

D. E. Towne, pres, gen mgr & chief engineer; Dana Towne, coml mgr & station mgr; Rose Mary Towne, program director & women's director. Paul Bartel, news director; Carl Powell, farm director.

DENVER, Denver County

KDEN (March 4, 1956): 1340 kc; 250 w. 1601 W. Jewell Ave., zone 23. Phone West 5-3525. KDEN Broadcasting Co. (original owner).
Rep Breen & Ward.

Edwin E. Koepke, pres; Frank E. Amole Jr., vp; Thomas Moore, coml mgr; Glen Swanson, program director; Isabel Prien, promotion mgr; Walton Wilson, chief engineer; Lloyd Knight, news director.

KDEN-FM (not on air, target date Sept. 30, 1958): 99.5 mc; 9.1 kw. Permittee, address, staff same as KDEN (above).

KFML (1955): 1300 kc; 1 kw-D. 262 Filmore St., zone 6. Phone Dexter 3-1509. Note Broadcasting Co.

Rep Meeker.
A. L. Robertson, gen mgr.
KFML-FM (1953): 98.5 mc; 2.35 kw. Same licensee as KFML (above).

KFSC (June 5, 1954): 1220 kc; 1 kw-D. 3340 Lafayette St., zone 5. Phone Acoma 2-8935. Francisco V. (Paco) Sanchez (original owner).
Rep Oakes.

Specialty programs: Spanish, 89 hrs; Negro, 13 hrs; German, 1 hr; French, 3/4 hr; Japanese, 1/2 hr, and Polish, 1/2 hr (all times per week).

Francisco V. (Paco) Sanchez, pres; Levi J. Beall, gen mgr & coml mgr; Joe D. Alvarado, program director; Oran E. Kelley, chief engineer.

KGMC (see Englewood listing).
KIMN (1922): 950 kc; 5 kw, DA-1. P. O. Box 1408. Phone Belmont 7-2734. KIMM Inc. (See "Newspaper Ownership").

Network MBS, Intermountain. Rep Avery-Knodel; Hugh Feltis (Seattle-Portland).
George B. Morgan, gen mgr.

KLAK (see Lakewood listing).
KLIE (Aug 1, 1953): 990 kc; 1 kw-D. 6535 W. Jewell, zone 14. Phone Walnut 2-1189. George Basil Anderson (acquired station May 22, 1954). (See George Basil Anderson stations in "Group Ownership").

Network Keystone.
George Basil Anderson, owner; Harold Kincaid, gen mgr; Burt Tracy, coml mgr; Florence L. Anderson, program director; Del Smith, chief engineer; Ron Palmquist, news director.

KLIE-FM (not on air; target date Sept. 1, 1958): 100.3 mc; 2.4 kw. Duplicates KLIE (above).

KLZ (March 10, 1922): 560 kc; 5 kw, DA-1. 131 Speer Blvd., zone 17. Phone Main 3-4271. TWX DN 268. Aladdin Broadcasting Corp. (acquired station June 23, 1954). (See "Newspaper Ownership" and TLF stations in "Group Ownership").

Network CBS. Rep Katz.
Hugh B. Terry, pres & gen mgr; Clayton H. Brace, assistant to the pres; Lee Fondren, station mgr & director of sales; Lew Hunter, sales mgr; Paul Blue, program director; Quinton McCredie, promotion mgr; Jimm Seaney, publicity director; Eugene Jenkins, chief engineer; James Bennett, news director; Pat Gay, women's director.

KLZ-TV: Tv companion of KLZ.
KMYR (1941): 710 kc; 5 kw, DA-1. 814 14th St., zone 2. Phone Amherst 6-3703. Empire Broadcasting Inc. (acquired station May 1, 1958).

Rep Young.
Don W. Burden, pres; Charles S. Crabtree, vp & gen mgr; Charles Vais, sales mgr; Rex Jones, program director; Theodore C. Nelson, promotion mgr; Joseph E. Finch, chief engineer; Donald F. Martin, news director.

KOA (1924): 850 kc; 50 kw. 1625 California, zone 2. Phone Main 3-6211. TWX DN 454. Metropolitan Tv Co. (acquired station Sept. 19, 1952).

Rep Christal.
William Grant, pres; Robert Hix, mgr; Lynn Reed, program director; Orville Rennie, promotion mgr; Syd Davidson, chief engineer; John Henry, news director; Chuck Muller, farm director.

KOA-TV: Tv companion of KOA.
KOSI (See Aurora listing).

***KPOF** (March 9, 1928): 910 kc; 5 kw-D, 1 kw-N. 1845 Champa St. zone 2. Phone Harrison 9-1527. Pillar of Fire Inc.
Specialty programs: German, 15 min. wkly. Arthur K. White, pres; Rev. K. M. White, program director; Paul Schisler, chief engineer.

*Non-commercial religious.
KTGM (FM) (December 1956): 105.1 mc; 10 kw. 7580 W. 16th Ave. zone 15. Phone Belmont 7-3665. Good Music Associates.

William Colin Kirk, owner & gen mgr; Clarke Bergeon, coml mgr; Marjorie Koenig, program director; Allen Auten, chief engineer.

KTIN (May 16, 1948): 1280 kc; 5 kw, DA-2. 431 W. Colfax Ave. zone 4. Phone Acoma 2-4811. Radio Denver Inc. (acquired station April 1, 1956).

Rep Blair.
Richard B. Wheeler, pres & gen mgr; Alvan Perry, coml mgr; George Singer, program director; Betty Saltzman, promotion mgr; Norman Peterson, chief engineer; Don Martin, news director.

KUDY (See Littleton listing).
KVOD (1925): 630 kc; 5 kw, DA-N. Petroleum Club Bldg. zone 2. Phone Tabor 5-2291. TWX DN 483. Western Broadcasting Enterprises Inc. (acquired station July 1953).

Network ABC, Colorado Net. Rep Bolling.
Robert L. Howsan, pres; B. Alan Brower, coml mgr; Gene Gruff, local sales mgr; Bill Sharpe, program director; Ben Stanton, promotion mgr; Ted Everett, chief engineer; H. Don Cory, business mgr; Katie McCarthy, women's director.

DURANGO, La Ploto County
KDGO (April 1, 1958): 1240 kc; 250 w. 3112 Main Ave. Phone Cherry 7-1407. Basin Broadcasting Co. (original owner).

Network MBS, Intermountain.
Henry M. Long, pres & gen mgr; William H. Boulden, chief engineer; Bernadine Briggs, women's director.

KIUP (1935): 930 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 641. Phone Cherry 7-4464. San Juan Broadcasting Corp (original owner).
Rep Holman (Chicago); McGuire & Co. (Denver).

Specialty programs: Italian, 3 hrs. wkly.; Spanish, 2 hrs. wkly.
Price Wyatt, pres; R. E. O'Brien, gen mgr; Lindsey Becker, coml mgr; Herb Jobs, program director; Al Shaw, promotion mgr; Lou Shaw, chief engineer; Frank Toomey, news director; Don Snyder, farm director; Lee O'Brien, women's director.

ENGLEWOOD, Arapahoe County
KGMC (January 1952): 1150 kc; 1 kw-D. 3355 S. Broadway. Phone Sunset 1-4481. MacLee Radio Inc. (acquired station May 1, 1958).
Rep Radio-TV Representatives.

Robert B. McWilliams, pres, gen mgr & news director; Lee P. Mehlig, vp, gen sales mgr & program director; Joseph Jackson, chief engineer.

FORT COLLINS, Lorimer County
KCOL (March 1, 1947): 1410 kc; 1 kw, DA-N. 1600 LaPorte. Phone Hunter 2-5991. Northern Colorado Broadcasting Co. (acquired station 1948).

Network MBS, Intermountain. Rep Devney.
Herb Hollister, pres; Ellis Atteberry, vp & gen mgr; Orm O. K. Sherwood, coml mgr; Kent Miller, program director; Harry Winter, chief engineer; Mona Atteberry, news & women's director.

FORT MORGAN, Morgan County
KFTM (May 22, 1949): 1400 kc; 250 w. Box 431. Phone Underhill 7-5674. Morgan County Broadcasting Corp. (acquired station Oct. 3, 1956).

Robert H. Dolph, pres & promotion mgr; Sam Kerr, gen mgr; Lloyd M. Walker, coml mgr & farm director; Dawson Jelinek, program director; James Doggett, chief engineer & news director; Jane McReynolds, women's director.

GLENWOOD SPRINGS, Garfield County
KGLN (May 14, 1950): 980 kc; 1 kw-D. Box C. Phone Whitney 5-6501. KGLN Inc. (acquired station Jan 1, 1953).

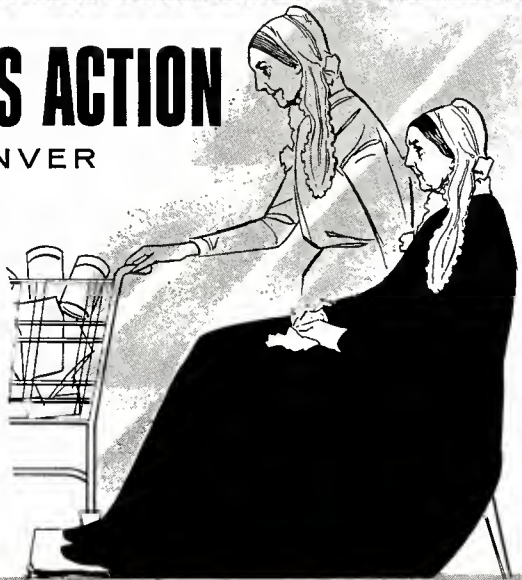
Network MBS, Western Slope Net. Rep Holman.
Rex Howell, pres; Jerry Fitch, executive vp & gen mgr; Marcie Fitch, program director; Al Maggard, chief engineer; Frank Granberg, farm director.

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- KOBY in San Francisco

Mid-America Broadcasting Company

Radio Stations CONTINUED

COLORADO CONTINUED

GOLDEN, Jefferson County

KFML-FM (See Denver listing).

KGOL (December 1957): 1250 kc; 1 kw-D. DA. 1220 Washington. Phone Crestview 9-3378. Golden Radio Inc. (original owner).

Robert E. Johnson, gen mgr & program director; Don E. Jackson, coml mgr; Stanley J. Simpson Jr., chief engineer.

GRAND JUNCTION, Mesa County

KEXO (Feb. 29, 1948): 1230 kc; 250 w. 2508 North Ave. Phone Chapel 3-1230. Voice of Western Colorado Inc. (original owner).

Rep Oakes.
D. Spencer Grow, pres; H. Abbott Tessman, gen mgr; Robert Collins, coml mgr & program director; Mildred Fuller, promotion mgr; James Eicher, chief engineer & farm director; Frank Gibbs, news director; Jane Elbon, women's director.

KREX (May 1, 1926): 920 kc; 5 kw-D. 500 w-N. Hillcrest Manor. Phone Chapel 2-5000. Western Slope Broadcasting Co. (original owner).

Network MBS, Western Slope Net. Rep Holman.
Rex Howell, pres & gen mgr; Bob McMahan, coml mgr & program director; Roy Adamson, promotion mgr; Cecil Whitchurch, chief engineer; Doug Weikle, news director; Bill Cleary, sports director; Helen Rose, women's director.

KREX-TV: Tv companion of KREX.
KSTE (July 19, 1957): 620 kc; 5 kw-D. Uranium Center Bldg. Phone Chapel 3-1722. Mountain States Broadcasting Corp. (original owner).

Rep Grant.
E. Anson Thomas, pres & gen mgr; William F. Maurer, coml mgr; Ralph Seeley, program director & promotion mgr; Charles C. Hay, chief engineer; Jack Walsh, news director; Gene King, farm director; June Lee, women's director.

GREELEY, Weld County

KPKA (May 21, 1921): 1310 kc; 1 kw, DA-N. 620 8th Ave. Phone Elgin 2-4421. Mid-Western Radio Corp. (acquired station May 1929).

Rep Holman.
H. E. Green, pres; Ralph H. Green, gen mgr; Virginia Sears, coml mgr; June Groves, program director; Harry Brewer, chief engineer; Charles Sumerau, news director; Larry Kirk, farm director; Sue Mosier, women's director.

KYOU (August 1948): 1450 kc; 250 w. 2424 Sixth Ave. Phone Elgin 2-0262. Meroco Broadcasting Co. (original owner).

Network Intermountain. Rep Continental. Specialty programs: Spanish, 4 hrs. wkly.

Elwood H. Meyer, pres & mgr; Everett Shupe, coml mgr; Donald Dilley, program director; Lynne Wilkerson, traffic director; Roland Reed, chief engineer; Jose Rubal, Spanish programming director; Glen Stutzman, farm director; Kay Girault, women's director.

LA JUNTA, Otero County

KBNZ (1937): 1400 kc; 250 w. 117 W. Third. Otero Broadcasting Co. (acquired station 1952).

Network MBS, Intermountain. Rep Indie Sales.
M. S. Morrison, pres; R. D. McGregor, gen mgr, promotion mgr & chief engineer; Mark Rey, coml mgr; John Dosenges, program director; Fred Abernethy, news director & sports director; Mick Alger, farm director; Rosemary McGregor, women's director.

LAKEWOOD, Jefferson County

KLAK (Jan. 8, 1955): 1600 kc; 1 kw, DA-N. 1315 Oak St. zone 15. Phone Belmont 3-5525. Lakewood Broadcasting Service (original owner).

Rep Bernard.
Maurice J. DeVolt, pres & gen mgr; Julia W. DeVolt, coml mgr; Edythe G. Walker, program director; Carson Pinkley, chief engineer; Bob Davies, news director; Gus Swanson, farm director.

LAMAR, Prowers County

KLMB (July 26, 1948): 920 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 632. Phone 804. Southeast Colorado Broadcasting Co. (original owner) (See "Newspaper Ownership").

Network MBS, Keystone, Intermountain. Rep Continental Radio Sales.
Ralph Eaton, pres; Dennis Behan, gen mgr; William M. Jack Jr., coml mgr & promotion mgr; J. William Adams, program director & farm director; Jack F. Connally, chief engineer; Sid Scheiner, news director; Sally Diller, women's director.

LEADVILLE, Lake County

KLVC (1951): 1230 kc; 250 w. 520 W. Sixth. Phone 70. Raymond E. Roberts (acquired station March 1956).

Raymond E. Roberts, pres & gen mgr.

LITTLETON, Arapahoe County

KUDY (Aug. 10, 1957): 1510 kc; 1 kw, DA-1. 140 Woodlawn Center. Phone Pyramid 4-4211. Skyline Broadcasting Inc. (original owner).

Rep Grant.
J. Kenneth Brothers, pres; W. F. Angerer, sec-treas; Dean D. Jarvis, gen mgr; Ted Haas, coml mgr; Glenn K. Bell, program director; Richard K. Cline, promotion mgr; Walton W. Wilson, chief engineer; Tony Larson, news director; Al Means, farm director.

LONGMONT, Boulder County

KLMO (1949): 1050 kc; 250 w-D. P. O. Box 799. Phone Prospect 6-2323. Judson G. Rosebush (acquired station July 31, 1958).

Specialty programs: Spanish, 5 hrs. wkly. Judson G. Rosebush, pres; Larry Dietz, gen mgr; Donald McLean, coml mgr; Henry L. Ankeny, chief engineer.

LOVELAND, Larimer County

KLOV (June 10, 1955): 1570 kc; 250 w-D. 1440 E. Sixth St. Phone Normandy 7-3950. Loveland Broadcasters (acquired station Aug. 1, 1956).

Network Keystone.
William R. Vogel, owner & gen mgr; Charles D. Gerrard, program director; W. O. Corrick, promotion mgr & farm director; Harold F. Bartz, chief engineer; Lee M. Anderson, women's director.

MANITOU SPRINGS, El Paso County

KCMS (July 1953): 1490 kc; 100 w. Box 592. Phone Mulberry 5-5776. Garden of the Gods Broadcasting Co. (original owner).

Mr. & Mrs. C. M. Edmonds, owners; Cecil Seavy, coml mgr; Jack Chandler, program director.

KCMS-FM (July 1953): 102.7 mc; 10 kw. Same licensee and staff as KCMS (above).

MONTE VISTA, Rio Grande County

KSLV (1954): 1240 kc; 250 w. 109 Adams St. Phone 583. Colorado Radio Corp.

Network Colorado Net.
Jerry Rhoads, station mgr.

MONTROSE, Montrose County

KUBC (1946): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 279. Phone Cherry 9-4546. Uncompahgre Broadcasting Co. (acquired station Sept. 25, 1947).

Network Keystone, Colorado Net. Rep Bolling.
George O. Cory, pres & gen mgr; Jim Belcher, coml mgr (Montrose); Lee DeMoss, coml mgr (Delta, Colo.); Ed DeJulio, program director & news director; Norman Price, chief engineer; Don Borge, farm director.

PUEBLO, Pueblo County

KCSJ (June 1947): 590 kc; 1 kw, DA-1. 2226 Ty Lane. Phone Lincoln 4-5782. TWX 8276. Star Broadcasting Co. (acquired station 1954).

Rep Pearson.
Specialty programs: Slovenian, 1½ hrs. wkly.

Cliff Hendrix, gen mgr & program director; Howard Myers, coml mgr; Kenneth Renfrow, chief engineer; Jon Giguere, news director; Evelyn Caldwell, women's director.

KDZA (Dec. 29, 1947): 1230 kc; 250 w. 3011 Elizabeth. Phone Lincoln 4-5646. Pueblo Radio Co. (original owner).

Network Keystone. Rep Devney.
Specialty programs: Spanish, 8 hrs. wkly.; Polish, 5 hrs. wkly.

Dee B. Crouch, pres, gen mgr & chief engineer; William H. Beck, coml mgr & program director; Jack Campbell, news director; John Patrick, farm director; Ray Poole, women's director.

KFEL (1956): 970 kc; 1 kw-D. 4411 Goodnight Ave. Phone Lincoln 3-3566. KFEL Inc. (original owner).

Frank Donald Hall, pres.

KGHF (1928): 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 293. Phone Lincoln 2-5570. Gifford Phillips (acquired station 1948).

Network ABC, MBS, Intermountain. Rep Gill-Perna.
Specialty programs: Spanish, 1 hr. wkly.

Gifford Phillips, pres; Robert D. Ellis, director of operations; John C. Lee, gen mgr & coml mgr; Christine Fratterelli, program director; Roy L. Gallagher, chief engineer; Tim Marek, news director.

ROCKY FORD, Otero County

KAVI (Jan. 16, 1956): 1320 kc; 1 kw-D. P. O. Box 632. Phone 248. Ray J. Williams (acquired station July 15, 1958).

Rep Pearson.
Specialty programs: Spanish, 6 hrs. wkly.

Ray J. Williams, pres & gen mgr; R. M. Cardwell, assistant mgr; Richard Farrell, program director; Dale Redlingschafer, chief engineer.

SALIDA, Chaffee County

KVRH (1948): 1340 kc; 250 w. P. O. Box 166. Phone 30. Heart of the Rockies Broadcasting Co.

Network Intermountain. Rep George P. Hopewell.
Al Wall, pres; Svea T. Ayers, mgr.

STERLING, Logan County

KGEK (1925): 1230 kc; 250 w. P. O. Box 830. Phone Lawrence 2-1607. Elmer G. Beehler.

Elmer G. Beehler, pres, gen mgr & chief engineer.

KOLB (March 22, 1955): 1490 kc; 250 w. P. O. Box 869. Phone Lawrence 2-1740. High Plains Broadcasting Co. (original owner).

Network MBS, Intermountain. Rep Holman.
Russ Stewart, pres; John Gazdik, gen mgr; Robert J. Duffy, coml mgr & chief engineer; Clarence Lebsack, farm director; Carmen Lenihan, women's director.

TRINIDAD, Las Anamos County

KCRT (May 21, 1946): 1240 kc; 250 w. P. O. Box 772. Phone Victor 6-3212. KCRT Inc. (acquired station May 1, 1952).

Network MBS, Keystone, Intermountain. Rep Indie Sales.
Specialty programs: Spanish, 9 hrs. wkly.; Italian, 3 hrs. wkly.

E. M. Cooper, pres, gen mgr & chief engineer; Pete Deluca, program director; John O'Conner, news director; Mildred Cooper, women's director.

WALSENBURG, Hurofano County

KFLJ (July 20, 1957): 1380 kc; 1 kw-D. Box 593. Phone 111. Floyd Jeter (original owner).

Specialty programs: Spanish, 10½ hrs. wkly.; Floyd Jeter, owner, gen mgr & chief engineer; Lee Jeter, program director; Dave Mockmore, news director.

CONNECTICUT

ANSONIA, New Haven County

WADS (May 8, 1956): 690 kc; 500 w-D. DA. Capitol Bldg. Phone Regent 5-4606. Valley Broadcasting Co. (original owner).

Rep Walker-Rawalt.
Specialty programs: Polish, 3½ hrs. wkly.; Italian, 1½ hrs. wkly.; Yiddish, 1 hr. wkly.

Sydney E. Byrnes, pres, gen mgr & coml mgr; Wes Hobby, program director; Barbara Criscuolo, promotion mgr; Lisle A. Dorrian, chief engineer; Alan R. Fletcher, news director.

BRIDGEPORT, Fairfield County

WICC (1926): 600 kc; 1 kw-D, 500 w-N, DA-1. Box 9140. Phone Amherst 8-1601. TWX 366. Bridgeport Broadcasting Co. (acquired station Jan. 25, 1952).

Rep Young.
Philip Merryman, pres & gen mgr; Manning Slater, vp for sales; Frank Delfino, program director; Cameron Mackenzie, promotion mgr; Pat Uliano, chief engineer; Bill Whalen, news director.

WICC-TV: Tv companion of WICC.
WNAB (1941): 1450 kc; 250 w. 991 Broad St. Phone Edison 3-3112. WNAB Inc. (original owner).

Network ABN, MBS, Yankee Net, Connecticut State Net.
Rep McGavren-Quinn; Nona Kirby (Boston).

Harold Thomas, pres; John Ellinger, gen mgr & coml mgr; Harry Luke, program director.

BRISTOL, Hartford County

WBIS (October 1948): 1440 kc; 500 w-D. 183 Main St. Phone Ludlow 3-9265. Bristol Broadcasting Corp. (acquired station April 1, 1954).

Rep Rambeau, Vance, Hopple.
Specialty programs: Italian, 1 hr. wkly.

Eric S. Hatch, pres; Richard C. Kilbourn, vp, gen mgr & coml mgr; Joseph Barbarette, program director & news director; Justin Tarnowski, chief engineer.

BROOKFIELD, Fairfield County

WGHF (FM) (July 14, 1957): 95.1 mc; 20 kw. Box 11. Phone Spring 5-9095. Eastern Broadcasting System (original owner).

A. J. Detzer, pres; Frederick Gennert, coml mgr; Donald Detzer, program director; Walter Hollis, chief engineer.

DANBURY, Fairfield County

WLAD (October, 1947): 800 kc; 250 w-D. 207 Main St. Phone Pioneer 8-3565. Berkshire Broadcasting Corp. (original owner).

Rep Indie Sales.
Specialty programs: Polish, 1 hr. wkly.

James B. Lee, chief owner; Sol Robinson, gen mgr & coml mgr; Paul Baker, program director; Rudi Cehak, chief engineer; Abe Najamy, news director; Leroy Chapman, farm director; Virginia Wren, women's director.

WLAD-FM (December 1954): 98.3 mc; 340 w. Same licensee and staff as WLAD (above).

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Radio Stations CONTINUED

CONNECTICUT CONTINUED

GROTON, *New London County*

WSUB (July 1958): 980 kc; 1 kw-D. 119 Bridge St. Phone Hilltop 5-2494. Lawrence A. Reilly & James L. Spates.

Lawrence A. Reilly, co-owner, gen mgr & program director; Warren Haas, coml mgr; James L. Spates, co-owner & chief engineer.

HARTFORD, *Hartford County*

WCCC (1947): 1290 kc; 500 w-D. 338 Asylum St., zone 3. Phone Jackson 5-6648. Greater Hartford Broadcasting Co. (original owner).

Rep Walker-Rawalt.
William M. Savitt, pres; Max M. Savitt, sec-treas; Ralph H. Klein, station mgr & coml mgr; Jack Brooks, program director; Everett Seltzer, promotion mgr; Michael Cookish, chief engineer; Zeldia Swaller, women's director.

WDRG (Dec. 10, 1922): 1360 kc; 5 kw, DA-1. 869 Blue Hills Ave., zone 12. Phone Chapel 2-5596. TWX Hartford 447. The Connecticut Broadcasting Co. (original owner).

Network CBS. Rep Raymer.
Franklin M. Doolittle, pres; Walter B. Haase, gen mgr; William Malo, coml mgr & promotion mgr; Harvey Olson, program mgr & news director; Henry Broderick, chief engineer.

WHAY (See New Britain)
WHCN (FM) (1939): 93.7 mc; 105.9 mc (CP 7 kw). P. O. Box 1062. Phone Beverly 5-8622. Concert Network Inc. (See Concert Network stations in "Group Ownership").

Network Concert Net.
T. Mitchell Hastings Jr., pres, Roger H. Strawbridge, assistant to pres.

WPOP (1935): 1410 kc; 5 kw, DA-2. 600 Asylum Ave., zone 5. Phone Jackson 7-9131. TWX 571. Tele-Broadcasters of Connecticut. (See Tele-Broadcasters Inc. stations in "Group Ownership").

Network ABC, MBS, Yankee. Rep H-R Representatives, Kettell-Carter (Boston).

Specialty programs: Lithuanian, 1 hr. wkly.; Spanish, 1 hr. wkly.; Greek, ½ hr. wkly.

H. Scott Kilgore, pres; Philip A. Zoppi, coml mgr; Walter A. Stewart, promotion mgr; Rogers B. Holt, chief engineer.

***WTIC-FM** (Jan. 23, 1958): 89.3 mc; 145 w. P. O. Box 250, zone 6. Phone Jackson 7-0447. Trinity College.

James M. Haynes Jr., gen mgr; Paul Campion, program director; Samuel C. Edsall, chief engineer.

*Non-commercial educational.
WTIC (Feb. 10, 1925): 1080 kc; 50 kw, DA-N. 26 Grove St., zone 15. Phone Jackson 5-8001. TWX 372. Travelers Broadcasting Service Corp. (original owner).

Network NBC, New England Regional Net. Rep Christal.

Paul W. Morency, pres; Walter C. Johnson, vp & gen mgr; Bernard L. Mullins, vp, public relations; Robert E. Lucas, program mgr; Robert S. Tyrol, assistant gen sales mgr; Eugene J. Muriaty, promotion mgr; Herman D. Taylor, chief engineer & plant mgr; Tom Eaton, news director; Frank Atwood, farm director; Jean Colbert, women's director.

WTIC-FM (Feb. 5, 1940): 96.5 mc; 8 kw. License, address and staff same as WTIC (above).

WTIC-TV: Tv companion of WTIC-AM-FM.

MANCHESTER, *Hartford County*

WINE (May 18, 1958): 1290 kc; 250 w. P. O. Box 946. Phone Mitchell 3-2491. Manchester Broadcasting Co. (original owner).

John Deme, pres & gen mgr; Joseph Girand, operations mgr; Henry Roberts, chief engineer; Ronald Sobie, news director.

MERIDEN, *New Haven County*

WMMW (June 1946): 1470 kc; 1 kw-D. 99 Colony St. Phone Beverly 5-5747. Silver City Crystal Co. (original owner).

Rep Clark.
Carl A. Schultz, pres; Gustav A. Kruttschnitt, gen mgr; Jack Durkin, coml mgr & promotion mgr; Lester H. Fox, program direc-

tor; John F. Roache, chief engineer; Tracy Garneau, news director.

WMMW-FM (1947): 95.7 mc; 7 kw. Same as WMMW (above).

MIDDLETON, *Middlesex County*

WCNK (1948): 1150 kc; 500 w-D. 460 Main St. Phone Diamond 7-2565. Middlesex Broadcasting Co. (original owner).

Rep Devney; Nona Kirby (Boston).
Richard J. O'Brien, pres; William J. O'Brien Jr., gen mgr; William J. Glynn, station mgr & program director.

NEW BRITAIN, *Hartford County*

WHAY (1949): 910 kc; 5 kw, DA-2. 22 Grove Hill. Phone Baldwin 3-2721. Central Connecticut Broadcasting Co.

Network Connecticut State Net. Rep Pearson; Kirby.

Specialty programs: Italian, 19 hrs. wkly.
Aldo DeDominicis, sec-treas; Charles Bell Jr., station mgr & coml mgr; Gene Orland, chief announcer; Hillis Holt, chief engineer; Robert Regan, news director; Betty Kimball, women's director.

WKNB (Aug. 6, 1946): 840 kc; 1 kw-D. 1422 New Britain Ave., West Hartford, zone 10. Phone Adams 3-8551. New Britain Broadcasting Co. (acquired station 1956). (See NBC stations in "Group Ownership").

Rep Bolling.
Specialty programs: Polish, 3 hrs. wkly.

Peter B. Kenney, vp & gen mgr; Erwin Needles, sales mgr; Robert W. Bray, program mgr; Francis A. Wooding, promotion mgr; John P. Shipley, operations mgr; Barry Barents, news director.

NEW HAVEN, *New Haven County*

WAVZ (Sept. 17, 1947): 1300 kc; 1 kw, DA-N. 152 Temple St., zone 10. Phone Spruce 7-4761. The WAVZ Broadcasting Corp. (acquired station July 20, 1949).

Rep. Hollingbery; Kettell-Carter (New England).

Daniel W. Kops, pres & gen mgr; Richard J. Monahan, executive vp; Erwin J. Markle, vp of programming; Marvin Rosenblatt, sales mgr; Samuel S. Barstein, promotion mgr; Frederick H. Brill, chief engineer; George T. Phillips, news director; Joann I. Reilly, women's director.

WELI (October 1935): 960 kc; 5 kw-D. 1 kw-N. DA-N. 221 Orange St., zone 10. Phone University 5-1133. TWX 199. Connecticut Radio Foundation (acquired station May 25, 1945).

Rep H-R Reps; Wheeler (Boston).

Richard W. Davis, pres, gen mgr & program director; E. H. Schweitzer, coml mgr; F. T. King, chief engineer. J. Porter, women's director.

WELI-TV: Tv companion of WELI.
WNHC (1944): 1340 kc; 250 w. 1110 Chapel St. Phone Spruce 7-3611. TWX NH 57. Triangle Publications (Radio & Tv Div.) (acquired station Aug. 28, 1956). (See "Newspaper Ownership" and Triangle stations in "Group Ownership").

Network ABC. Rep McGavren-Quinn.

H. George Carroll, gen mgr; Lee Manson, program mgr; Howard Wessenberg, chief engineer.

WNHC-FM (1948): 99.1 mc; 10 kw. Same license, address and staff as WNHC (above).

WNHC-TV: Tv companion of WNHC-AM-FM.

NEW LONDON, *New London County*

WNLC (September 1936): 1490 kc; 250 w. 281 State St. Phone Gibson 2-4365. Thames Broadcasting Corp. (original owner).

Network MBS, Yankee Net. Rep Richard O'Connell, Kettell-Carter (New England).

Specialty programs: Italian, 1 hr. wkly; Polish, 1 hr. wkly.

Gerald J. Morey, pres; Leo B. Keegan, gen mgr & coml mgr; William M. Hoffman, program director; Randolph Barrett, chief engineer; Dave A. Connors Jr., news director.

WNLC-TV: Tv companion of WNLC.

NORWALK, *Fairfield County*

WNLK (1948): 1350 kc; 500 w, DA-N. 11 Wall St. Phone Temple 8-5566. Norwalk Broadcasting Co. (acquired station 1952).

Specialty programs: Italian, 3 hrs. wkly; Polish, 1 hr. wkly; German, 1 hr. wkly; Hungarian, 1 hr. wkly.

James Stolez, pres & gen mgr; Dick Bounerba, program director; Clarence Burnham, chief engineer; Curt Gibson, news director.

NORWICH, *New London County*

WICH (1946): 1310 kc; 1 kw, DA-1. Cuprak Road. Phone Turner 7-1613. Eastern Connecticut Broadcasting Co. (acquired station September 1953).

Network Connecticut State Net. Rep Everett-McKinney; Foster-Creed (New England).

Specialty programs: Italian, 2 hrs. wkly; French, 1 hr. wkly.; Polish, 1 hr. wkly.

Don Lasser, pres; Richard Reed, gen mgr & coml mgr; Mal Morse, program director; Edward A. Adler, promotion mgr; Alex Dubetsky, chief engineer; Ed Leonard, news director; Raymond Bedard, farm director; Janis Iskripski, women's director.

OLD SAYBROOK, *Middlesex County*

WLIS (Sept. 17, 1956): 1420 kc; 500 w-D. P. O.

Box 368. Phone Evergreen 8-3546. Long Island Sound Radio Corp. (original owner).

Joseph Peter Trantino, pres & gen mgr; Phillip Cahill, coml mgr; Donald Hansen, program director; Hillis Holt, chief engineer; Paul Bernardo, news director; Vivian N. Trantino, women's director.

PUTNAM, *Windham County*

WPCT (May 3, 1953): 1350 kc; 1 kw-D. 42 Main St. Phone Walnut 8-2721. The Israel Putnam Broadcasting Co. (original owner).

Specialty programs: French, 3½ hrs. wkly.
Roland A. Goyette Sr., pres; Henry E. Breault, gen mgr & coml mgr; Rene Cote, program director; Lester J. Phillips, chief engineer; Oscar Lussier, news & farm director; Marg S. Storm, women's director.

STAMFORD, *Fairfield County*

WSTC (1941): 1400 kc; 250 w. 270 Atlantic St. Phone Davis 4-7575. TWX 587. Western Connecticut Broadcasting Co. (acquired station 1946). (See "Newspaper Ownership").

Network ABC, Connecticut State Net. Rep Everett-McKinney; Foster-Creed.

Specialty programs: Italian, 2 hrs. wkly.; Polish, 1 hr. wkly.; Negro, ¼ hr. wkly.
Kingsley Gillespie, pres; Julian Schwartz, gen mgr; Michael Hauptman, program director; Robert Reynolds, chief engineer.

WSTC-FM (1947): 96.7 mc; 650 w. Duplicates WSTC (above).

STORRS, *Tolland County*

***WHEUS (FM)** (1957): 90.5 mc; 10 w. Student Union Bldg. U. of Connecticut (original owner).

*Non-commercial educational

TORRINGTON, *Litchfield County*

WBZY (1947): 990 kc; 1 kw-D. 127 Main St. Phone Hunter 9-4173. Pioneer States Broadcasters Inc. (acquired station April 23, 1958).

Specialty programs: Italian, 7 hrs. wkly.; Polish, 1 hr. wkly.

Albert L. Capstaff, pres & gen mgr; Alex Pernal, coml mgr; Joseph L. Storm, program director & news director; Rogers B. Holt, chief engineer; Raymond Atherton, farm director.

WTOR (Jan. 29, 1948): 1490 kc; 250 w. 93 Perkins St. Phone Hunter 9-4181. Torrington Broadcasting Co. (acquired station April 1955).

Network MBS, Yankee Connecticut State Net. Rep Rambeau, Vance & Hopple; Walker-Hawalt (New England).

Specialty programs: Italian, 3½ hrs. wkly.; Polish, 2 hrs. wkly.

Edmund William Waller pres & gen mgr; Alfred G. Eyre, station mgr & coml mgr; Alan Field, program director; David Morse Eller, chief engineer.

WATERBURY, *New Haven County*

WATR (June 15, 1934): 1320 kc; 1 kw, DA-1. 440 Meadow St. zone 2. Phone Plaza 5-1121. TWX 195. WATR Inc. (original owner).

Network ABC, Connecticut State Net. Rep McGavren-Quinn.

Specialty programs: Italian, 3 hrs. wkly.; Polish, 3 hrs. wkly.; Lithuanian, 1 hr. wkly.

Harold Thomas, pres; Sam Elman, gen mgr & coml mgr; Jordan Kaplan, program director; Fred Erwin, promotion mgr; Andrew Toross, chief engineer; Paul Chamberlain, news director; Astrid Curtis, women's director.

WATR-TV: Tv companion of WATR.
WBRY (1934): 1590 kc; 5 kw, DA-1. 136 Grand St. Phone Plaza 3-1125. American-Republican Inc. (original owner). (See "Newspaper Ownership").

Network CBS, CNEN. Rep Avery-Knodel, Kettell-Carter (Boston).

Murray L. Grossman, coml mgr; Walter O. Howard, program director; Frank B. Hales, chief engineer.

WWCO (1946): 1240 kc; 250 w. 65 Bank St. Phone Plaza 4-5141. WWCO Inc. (acquired station July 22, 1958).

Network MBS, Yankee. Rep Masla.
Specialty programs: Italian, 2 hrs. wkly.; Polish, 1½ hrs. wkly.; Lithuanian, 1½ hrs. wkly.

Herbert Bloomberg, pres; Gene Valentino, gen mgr; Charles Day, program director; Martin Miller, chief engineer.

WEST HARTFORD, *Hartford County*

WKNB (See New Britain).

WILLIMANTON, *Windham County*

WILI (Oct. 5, 1957): 1400 kc; 250 w. Route Six at Airport Road. Phone Harrison 3-1621. The Windham Broadcasting Co. (original owner).

Rep Grant.
Specialty programs: French, 1 hr. wkly.

Roland A. Goyette Sr., pres-treas & coml mgr; Lester J. Crowley, station mgr & program director; William Lackenbauer, promotion mgr; Thomas Pollitt Jr., chief engineer.

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DELAWARE

DOVER, Kent County

WDOV (June, 1948): 1410 kc; 1 kw-D. P. O. Box 727. Phone Dover 5816. Dover Broadcasting Co. (acquired station March 1956). (See Henry Rau stations in "Group Ownership").
Rep. Headley-Reed.
Henry Rau, pres; Maxwell Marvin, gen mgr; William S. Cook, station mgr; John Masters, program director; Lloyd Smith, chief engineer; Bob Asher, farm director; Virginia Bracken, women's director.

WDOV-FM (November 1955): 94.7 mc; 2.8 kw. Duplicates WDOV (above).

WKEN (March 1957): 1600 kc; 500 kw-D. Dover Hotel. Phone 5797. Coastal Carolina Broadcasting Corp. (original owner) (See James Olin Tice Jr. Stations in "Group Ownership").
Rep. Webb.
Olin Tice Jr., pres; Joe Morris, gen mgr; Jack Harris, coml mgr; Tim Fredericks, program director; Lewis Parrish, chief engineer; Seymour Becker, news director; George Yappa, farm director; Lula Wilson, women's director.

GEORGETOWN, Sussex County

WJWL (June 1952): 900 kc; 1 kw-D. DuPont Highway. Phone Georgetown 2567. Rollins Broadcasting of Delaware (original owner) (See Rollins Stations in "Group Ownership").
Rep. Rollins (New York, Chicago & St. Louis).
O. Wayne Rollins, pres; Charles R. Maillet, gen mgr; John C. Calhoun, program director; Edward Marzosa, chief engineer; Lester T. Coleman, farm director.

gen mgr; Ed Sloan, coml mgr; Roger Holmes, program director; Tim Crow, promotion mgr; Fitzgerald McDaniels, chief engineer.

WDEL (Jan. 1, 1922): 1150 kc; 5 kw, DA-2. 10th & King Sts. zone 1. Phone Olympia 8-7268. TWX WL 398. Delmarva Broadcasting Co. (acquired station 1931) (See "Newspaper Ownership") and Steinman Stations in "Group Ownership").
Network NBC. Rep. Meeker.

Clair R. McCollough, station executive; J. Robert Gulick, assistant gen mgr in charge of sales; Thomas R. Nunan Jr., national sales mgr; Harvey C. Smith, station mgr; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical director.

WDEL-FM (1950): 93.7 mc; 20 kw. Same licensee, address and staff as WDEL (above).

WILM (1921): 1450 kc; 250 w. 920 King St. zone 1. Phone Olympia 4-7771. TWX WL 250. Delaware Broadcasting Co. (acquired station 1949).

Network ABC. Rep. Bolling.
Specialty programs: Negro, 15 hrs. wkly.
Ewing B. Hawkins, pres; Jackson F. Lee, vp, gen mgr & sales mgr; Richard B. Holmes, program director; Eugene Szymanski, chief engineer; Harry F. Themal, news director; Marjorie Price, women's director.

WJBR (FM) (Jan. 31, 1957): 99.5 mc; 20 kw. 2617 Ebricht Road. zone 3. Phone Olympia 4-2223. John Beauchamp Reynolds (original owner).

John B. Reynolds, owner; John B. Reynolds Jr., program director; Robert R. Walsh, chief engineer.

WTUX (1947): 1290 kc; 1 kw-D. 14th & Market Sts. Phone Olympia 5-8821. Port Frere Broadcasting Co. (original owner).

Rep. Walker-Rawalt, New York; Morton Lowenstein (Philadelphia).

Specialty programs: Italian, 1 hr. wkly.; Polish, 1 hr. wkly.; Yiddish, ¾ hr. wkly.; Negro, ¾ hr. wkly.

Gordon K. MacIntosh, pres & gen mgr; William S. Ewing, coml mgr; Donald Mathewson, program director; Henry Cook, promotion mgr; Dominick DePangrazio, chief engineer; Bill Pfeiffer, news director; Martha O'Dell, women's director.

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MILFORD, Kent & Sussex Counties

WKSJ (1953): 930 kc; 500 kw, DA-D. P. O. Box 444. Phone 8881. Kent-Sussex Broadcasting Co.
Herbert M. Griffith Jr., partner & coml mgr; Charles V. Lundstedt, partner & operations mgr; Borden E. Smith, program director.

SEAFORD, Sussex County

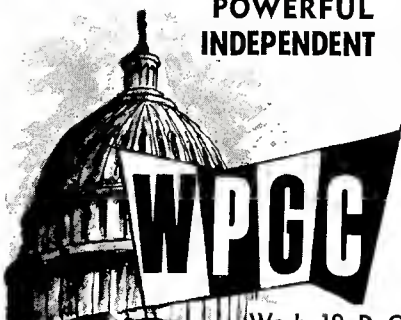
WSUX (1955): 1280 kc; 1 kw-D. P. O. Box 327. Phone 7933. Elizabeth & W. Courtney Evans.
Elizabeth Evans, co-owner, gen mgr, coml mgr; A. Harry Zoog, chief engineer.

WILMINGTON, New Castle County

WAMS (1947): 1380 kc; 1 kw, DA-1, 414 French St. Phone Olympia 4-8881. Rollins Broadcasting Inc. (original owner) (See Rollins Stations in "Group Ownership").
Rep. Rollins (New York, Chicago, St. Louis).
O. Wayne Rollins, pres; Charles W. Stone,

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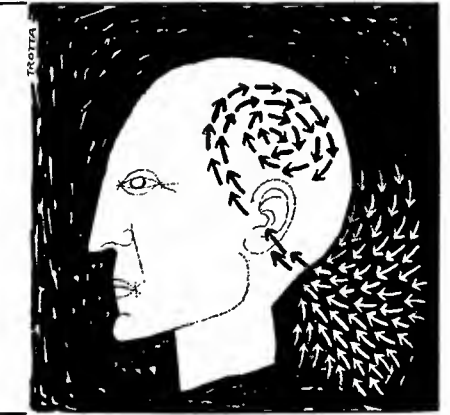
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DISTRICT OF COLUMBIA

WASHINGTON, District of Columbia

WARL-AM-FM (See Arlington, Va., listing).

WASH (FM) (1945): 97.1 mc, 15 kw. 1319 F St., N.W. Phone District 7-1319. Commercial Radio Equipment Co.

Rep Best, Good Music Broadcasters. Jean M. Dillard, mgr; Kathryn Epstein, sales mgr; Richard Patrick, program mgr; Eugene V. Jurasinski, chief engineer; Fred Drake, news editor.

Affiliated with WDON Wheaton, Md.

WDON (See Wheaton, Md., listing).

WEAM (See Arlington, Va., listing).

WFAX (See Falls Church, Va., listing).

WGAY (See Silver Spring, Md., listing).

WGMS (1946): 570 kc; 5 kw-D, 1 kw-N. DA-2.

Hotel Harrington, zone 4. Phone Executive 3-8676. RKO Teleradio Pictures Inc. (acquired station Jan. 2, 1958) (See RKO Teleradio Pictures Stations in "Group Ownership").

Network MBS. Rep Simmons. Thomas F. O'Neil, pres; Perry P. Walders, sales mgr; Charles O. Wood, program director; Nicholas J. Chaconas, chief engineer.

WGMS-FM (1946): 103.5 mc; 20 kw. Duplicates WGMS (above).

WINX (See Rockville, Md., listing).

WMAL (1925): 630 kc; 5 kw, DA-1. 4461 Connecticut Ave., N.W. zone 8. Phone Kellogg 7-1100. TWX 50. Evening Star Broadcasting Co. (acquired station May 1, 1938) (See "Newspaper Ownership").

Network ABC. Rep H-R Representatives. John W. Thompson Jr., pres; Frederick S. Houwink, gen mgr; Bert Libin, coml mgr; Duncan Miller, program director & promotion mgr; Allan T. Powley, chief engineer.

WMAL-FM (May 15, 1948): 107.3 mc; 20 kw. Same licensee, address and staff as WMAL (above).

WMAL-TV: Tv companion of WMAL-AM-FM.

WOL (1924): 1450 kc; 250 w. 2000 P St., N.W.

zone 6. Phone Hobart 2-3900. Washington Broadcasting Co. (acquired station Nov. 15, 1953). (See Henry Rau stations in "Group Ownership").

Rep Headley-Reed. Specialty programs: Italian, 2½ hrs. wkly.; Greek, 1 hr wkly.; Spanish, ½ hr wkly.

Henry Rau, pres; Charles Dillon, vp; Maxwell Marvin, mgr; Robert Richards, coml mgr; Patrick Kelly, business mgr; Lloyd Smith, chief engineer.

WOL-FM (1946): 98.7 mc; 20 kw. Duplicates WOL (above).

WOOK (1940): 1340 kc; 250 w. 8th & I Sts., N. W. Phone Republic 7-8000. United Broadcasting Co. (acquired station 1951). (See United Broadcasting Co. Stations in "Group Ownership").

Specialty programs: Negro, 100%. Richard Eaton, pres; John Panagos, vp & gen mgr; Odie Von Blasingame, coml mgr; Cliff Holland, program director; E. E. Stephens, chief engineer; Al Jefferson, news director; Nat Albright, sports director.

WEAN (FM) (1948): 100.3 mc; 9.4 kw. Duplicates WOOK (above).

WPGC-AM-FM (See Oakland, Md., listing)

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Radio Stations CONTINUED

DISTRICT OF COLUMBIA CONTINUED

WFLK (See Alexandria, Va., listing)
WRC (Aug. 1, 1923): 980 kc; 5 kw, DA-N, 4001 Nebraska Ave., zone 16. Phone Emerson 2-4000. TWX 89. National Broadcasting Co. (original owner). (See NBC stations in "Group Ownership").

Network NBC. Rep NBC Spot Sales. Carleton D. Smith, vp & gen mgr; Joseph Goodfellow, station mgr; Harry A. Karr Jr., sales mgr; William C. Grayson, program mgr; Ralph R. McCawley, mgr of promotion & advertising; Lefferts A. McClelland, director of operations; Cassius Keller, news director.

WRC-FM (Aug. 1, 1923): 93.9 mc; 20 kw. Duplicates programs of WRC (above).
WRC-TV: TV companion of WRC-AM-FM.

WRNC (FM) (See Oakland, Md., listing).
WTOP (Oct. 20, 1932): 1500 kc; 50 kw, DA-2. Broadcast House, zone 16. Phone Emerson 2-9300. TWX WA-63. The Washington Post Co. (acquired station Feb. 9, 1949). (See "Newspaper Ownership" and Washington Post stations in "Group Ownership").

Network CBS. Rep CBS Radio Spot Sales. John S. Hayes, pres; Lloyd W. Dennis Jr., gen mgr; Robert W. Schellenberg, sales mgr; Charles Crawford, sales development mgr; Patricia A. Searight, program director; Laurese E. Gordon, promotion mgr; Clyde M. Hunt, vp for engineering; Granville Klink, chief engineer.

WTOP-FM (1946): 96.3 mc; 20 kw. Duplicates WTOP (above).

WTOP-TV: TV companion of WTOP-AM-FM.
WUST-AM-FM (See Bethesda, Md., listing).
WWDC (1941): 1260 kc; 5 kw, DA-2. 1627 K St. N.W., zone 6. Phone Tuckerman 2-7600. TWX WA-286. WWDC Inc. (acquired station 1942).

Rep Blair.
 Ben Strouse, pres & gen mgr; Herman Paris, vp & national sales mgr; Max Sherman, local sales mgr; Norman Reed, vp & program director; Ross Beville, vp & chief engineer; Jo Wilson, promotion director; Joseph K. Phipps, news director; Harriet Kogod, publicity director.

WWDC-FM (1947): 101.1 mc; 20 kw. Licensee, address and staff same as WWDC (above).

gen mgr, program & promotion mgr; W. L. Bain, coml mgr; D. A. Brienen, chief engineer; Ruth Kostyo, women's director.

AVON PARK, Highland County

WAVP (Nov. 3, 1957): 1390 kc; 1 kw-D. Jacaranda Hotel. Phone Glendale 2-6001. Albert B. Gale. (acquired station August 1958).
 Rep Best.

Albert B. Gale, owner & gen mgr; Thomas Moore, chief engineer; John Gilbert, news director; Leona Maxwell, women's director.

BARTOW, Polk County

WBAR (1953): 1460 kc; 1 kw-D. Box 820. Phone 2-7111. WBAR Inc. (acquired station Jan. 27, 1955).

Avera Wynne, pres; John F. Burgreen, gen mgr; Kenneth E. Shroyer, program director; Julian A. Duncan, chief engineer; Patricia S. Burgreen, women's director.

BELLE GLADE, Palm Beach County

WSWN (Oct. 5, 1947): 900 kc; 1 kw-D. Scarborough Edg. Phone Wyman 6-2063. Seminole Broadcasting Co. (See Dee Rivers Stations in "Group Ownership").
 Rep Stars National.

Specialty programs: Negro, 12 hrs. wkly.
 E. D. Rivers Jr., chmn of bd; Marvin Smith, gen mgr; Al Harris, program director; C. S. Clemans, chief engineer; Bob Byrd, news director; Buzz Walker, farm director.

BRADENTON, Manatee County

WBRD (Oct. 23, 1957): 1420 kc; 1 kw-D, DA. P. O. Box 1038. Phone 6-2183. Sunshine State Broadcasting Co. (original owner).
 Rep Meeker.

Specialty programs: Negro, ¼ hr. wkly.
 Robert E. Nelson, pres & gen mgr; Hal Meyer, coml mgr; Marlen Hager, chief engineer; Bette E. Nelson, women's director.

WTRF (1946): 1490 kc; 250 w. Memorial Pier. Phone 3-1490. Blue Skies Broadcasting Corp. (acquired station June 1, 1957).
 Network Keystone. Rep Best.

Lockwood Richard Doty II, pres & gen mgr; Ken McKendree, coml mgr; Tom Gillies, program director; Richard Lundy, chief engineer; Earl Kelly, farm director; Bunny Doty, women's director.

BROOKSVILLE, Hernando County

WKTS (not on air, target date not announced): 1450 kc; 250 w. Brooksville Broadcasting Service (acquired station August 1958).
 William W. Johnson, W. L. Waring Jr., owners.

CHIPLEY, Washington County

WGGC (April 10, 1956): 1240 kc; 250 w. P. O. Box 605. Phone Mercury 8-1505. Tri-County Radio Broadcasters (original owner).
 Edward C. Allmon, owner & chief engineer; Karl M. Richards, gen mgr; Lloyd D. Hart Jr., program director.

CLEARWATER, Pinellas County

WDCL (See Tarpon Springs listing).
WTAN (1948): 1340 kc; 250 w. 200 Pierce Blvd. Phone 3-3084. Clearwater Radio Inc. (acquired station February 1958).
 Network Keystone. Rep Deyney.

Specialty programs: Negro, ¼ hr. wkly.
 H. Dennison Parker, pres & gen mgr; Charles H. Adams, coml mgr; Gene A. Robinson, program director & chief engineer; Harold Falconner, promotion mgr; Howard Hartley, news director; Herb Williams, farm director; Joyce Ambrose, women's director.

COCOA, Brevard County

WEZY (Oct. 4, 1957): 1480 kc; 1 kw-D. 803 Forrest Ave. Phone 1800. Irving Braun (original owner).
 Irving Braun, owner; Jay Schoof, gen mgr; Kelly Smith, coml mgr; Richard Olson, program director; John Shelton, chief engineer; Bill Backus, news director.

WKKO (Jan. 4, 1953): 860 kc; 1 kw-D. Box 1308. Phone 1020. Brevard Broadcasters Inc. (acquired station July 3, 1957).
 Rep Best; Clayton.

James H. Sawyer, pres; Carl Collins, gen mgr, coml mgr & chief engineer; Dale Wright, program director; John Fox, news director; Jimmy Oxford, farm director; Mercer Livermore, women's director.

CORAL GABLES, Dade County

WVGG (Feb. 18, 1948): 1070 kc; 1 kw-D. 377 Alhambra Circle, zone 34. Phone Highland 8-7411. Peninsular Broadcasting Corp. (original owner).
 Rep Good Music Broadcasters; T. Clark (Chicago, San Francisco, Atlanta).

George W. Thorpe, pres & gen mgr; Barbara Binns, assistant gen mgr; T. J. Carney, coml mgr; Jane Okell, promotion mgr; Thomas F. Middleton Jr., chief engineer.

CRESTVIEW, Okaloosa County

WCNU (April, 1948): 1010 kc; 1 kw-D. P. O. Box 518. Phone Murray 2-2330. Gulfshores Broadcasting Co. (acquired station June 1955).
 Network Keystone.

Virginia M. O'Neal, pres; Sam F. Townsend,

gen mgr; Vernon C. Cooper, coml mgr; Dempsey E. Cooper, program director; Carolyn W. Townsend, women's director.

WJSB (Sept. 19, 1954): 1050 kc; 1 kw-D. Box 267. Phone Murray 2-3040. Crestview Broadcasting Co. (acquired station Jan. 1, 1957).
 Network Alabama State Net, Seminole Net, Economy Net.

Everett M. McCrary, owner & gen mgr; Joel Hughes, coml mgr; Cordel Whitlock, program director; Russ White, chief engineer; Pat Miller, farm director; Judith McCrary, women's director.

CYPRESS GARDENS, Polk County

WGTO (Sept. 9, 1955): 540 kc; 10 kw-D; CP for 10 kw, 50 kw, Canadian Restricted, DA-2, D. P. O. Box 123. Phone Cypress 3-4103. TWX 7135. KSTP Inc. (acquired station May 1, 1958). (See Stanley E. Hubbard Stations in "Group Ownership").
 Rep Petry.

Stanley E. Hubbard, pres; Max Kimbrel, station mgr; G. M. Kimbrel, gen sales mgr; Gary Miller, sales promotion mgr; David H. Schick, chief engineer; Jim Corbett, news & farm director.

DADE CITY, Posco County

WDCF (1954): 1350 kc; 1 kw-D. P. O. Box 1077. Phone Logan 7-3879. (acquired station December 16, 1956).
 Network Keystone. Rep Sears & Ayer.

Stuart G. Picard, owner & gen mgr; Ronald Picard, coml mgr & promotion mgr; Thelma R. Picard, program director; Jim Gandy, chief engineer; Margaret Francisco, news director; Earl Warner, farm director.

DAYTONA BEACH, Volusia County

WMFJ (April 16, 1935): 1450 kc; 250 w. Daytona Plaza Hotel. Phone Clinton 2-6491. WMFJ Inc. (acquired station 1955). (See Emil J. Arnold Stations in "Group Ownership").
 Rep Masla.

Emil J. Arnold, pres; Dale Phares, gen mgr; L. L. McGrath, coml mgr; Dick Clark, program director; Sari Smith, promotion mgr; Jack Siegel, chief engineer.

WNDB (April 1947): 1150 kc; 1 kw, DA-N. 128 Orange Ave. Phone Clinton 2-1511. TWX 81. News-Journal Corp. (acquired station April 1947). (See John H. Perry stations in "Group Ownership" and "Newspaper Ownership").
 Network ABC. Rep Clark.

Julius Davidson, pres; R. Y. Huffman, gen mgr; Daniel Carroll, coml mgr; Kenneth Lueck, program director; Harry T. Johnson, promotion mgr; F. A. Scott, chief engineer; Ray LaPrise, news director.

WNDB-FM (1946): 94.5 mc; 8.5 kw. Duplicates WNDB (above).

WQXQ (See Ormond Beach listing).
WROD (1947): 1340 kc; 250 w. P. O. Box 991. Phone Clinton 2-4626. Radio of Daytona, Inc. (acquired station 1958).
 Network NBC. Rep Pearson.

Eugene Hill, pres & gen mgr; Al Sims, coml mgr; James F. McDonough, vp, chief engineer & news director; Carl Abel, promotion mgr; Genie Hodges, womens' director.

DE FUNIAK SPRINGS, Walton County

WDSP (March 1, 1956): 1280 kc; 5 kw-D. 8th St. Phone Twin Oaks 4-48361. Etuchee Valley Broadcasting Co. (original owner).
 Network Keystone.

W. D. Douglass, owner & gen mgr; Marie F. Douglass, coml mgr; John Adkinson, program director; Bertie Hinton, promotion mgr; Verne Foster, chief engineer; Oscar Harrison, farm director.

WFNM (1955): 1460 kc; 1 kw-D. P. O. Box 387. Gulfport Broadcasting Co. (acquired station January 1957). (See Mel Wheeler Stations under "Group Ownership").
 Mel Wheeler, gen mgr.

DE LAND, Volusia County

WJBS (Sept. 1948): 1490 kc; 250 w. P. O. Box 808. Phone Redwood 4-1725. Stetson U. (acquired station 1949).
 Allen Hill, gen mgr & coml mgr; Alan G. Huckleberry, assistant mgr & chief engineer; Mike Sassard, program director; Ed Lotspeich, news director; Millie Young, women's director.

WOOO (Dec. 6, 1956): 1310 kc; 5 kw-D. P. O. Box 694. Phone Redwood 4-3422. Trio Broadcasting Co. (acquired station July 1, 1957).
 Network Keystone. Rep Bernard.

Herbert A. Saxe, pres; Wally King, gen mgr; Art Beckwith, coml mgr; Alan Hill, program director; Dick Smith, promotion mgr; Edwin Carson, chief engineer; Jerry Florence, news director.

DELRAY BEACH, Palm Beach County

WDBF (1951): 1420 kc; 500 w-D. Bon Aire Hotel. Phone Crestwood 6-7311. Boca Raton Bible Conference Grounds Inc. (acquired station May 24, 1957).
 Network Keystone.

Ira Lee Eshelman, pres; Patrick W. Larkin, station mgr & coml mgr; Jean S. Larkin, program director & chief engineer; Wendell P. Loveless, religious director; Robert W. Schulz, news director.

FLORIDA

ARCADIA, De Soto County

WAPG (1955): 1480 kc; 1 kw-D. P. O. Box 676. Phone 726. Arcadia-Punta Gorda Broadcasting Co.
 Paul Howell, gen mgr.

ARLINGTON, Duval County

WPEG (Nov. 1, 1957): 1220 kc; 250 w-D. Arlington Plaza-(Arlington) Jacksonville, zone 11. Phone Raymond 4-2188. Regional Broadcasting Co. (acquired station May 1958) (See Harold E. and Helen W. King Stations under "Group Ownership").
 Network MBS.

Harold E. King, owner; Arman Reinke, gen mgr & coml mgr; Bill Baker, program director; Dana Angel, promotion mgr; Frank Grossholz, chief engineer; Shirley Jean, women's director.

ATLANTIC BEACH, Duval County


WTKX (Jan. 27, 1958): 1600 kc; 1 kw-D. 1611 Atlantic Blvd., zone 1. Phone Cherry 6-3695. Ocean Beach Broadcasting Co. (acquired station April 1957).

W. H. Adams Jr. and Florence V. Adams, owners; Robert K. Lynch, gen mgr & chief engineer; Bernie Adams, program director; William Park White Jr., news director; Nellie A. Lynch, women's director.

AUBURNDALE, Polk County

WTWB (Oct. 10, 1956): 1570 kc; 1 kw-D. P. O. Box 7. Woodlawn 7-1129. L. M. Hughey (acquired station February 1957).
 L. M. Hughey, owner; Richard W. Boyce,

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Radio Stations CONTINUED

FLORIDA CONTINUED

EAST PALATKA, Putnam County

WREA (not on air, target date not announced): 1430 kc; 500 w-D. 9 Marconi Place, Brooklyn, N. Y. Rea Radio & Electronic Lab.
Peter Corrado, Concetta Corrado, Anthony Corrado, equal partners.

EAU GALLIE, Brevard County

WMBG (Jan. 4, 1956): 920 kc; 1 kw-D. P. O. Box 98. Phone 2282. Mel-Eau Broadcasting Corp.
A. V. Catterton, pres & gen mgr.

EUSTIS, Lake County

WLBB (See Leesburg-Eustis listing)
WLCO (July 1955): 1240 kc; 250 w. P. O. Box 1505. Phone Elgin 7-4191. Floyd W. Hess (acquired station May 1, 1956).

Floyd W. Hess, owner & gen mgr; Morton C. Cook, station mgr & coml mgr; Herbert A. Babb Jr., program director; Thomas Irvin Ward, promotion mgr; Duane E. Baker, chief engineer; Robert A. Hollenbeck, technical director; A. M. Cleary, farm director.

FERNANDINA BEACH, Nassau County

WFBF (Nov. 30, 1955): 1570 kc; 1 kw-D. 118 Atlantic Ave. Phone 3667. Edward G. Murray Broadcasting Corp. (acquired station May 1957):

Rep. Steele.
Edward G. Murray, pres; Dave Davis, gen mgr; Bob Chasse, coml mgr & news director; Debbie Dunn, program director; Bill Alexander, chief engineer.

FORT LAUDERDALE, Broward County

WFTL (1946): 1400 kc; 250 w. 1785 N.E. 15th St. Phone Jackson 3-2511. WFTL Broadcasting Co. (acquired station August 1, 1958).

Rep Masla.
Specialty programs: Negro, 12 hrs. wkly.
Joseph C. Amatore, pres & gen mgr; Walter B. Dunn, vp & coml mgr; Arthur Ross, program director; Richard Northey, chief engineer; Jack Swart, news director.

WWIL (April 1955): 1530 kc; 1 kw, DA-1. 600 Riverland Road. Phone Ludlow 3-9410. Florida Air-Power Inc. (acquired station Dec. 16, 1957).

Rep Headley-Reed.
Richard C. Fellows, pres & gen mgr; Robert I. Horne, vp; Bill Smith, program director; R. J. Peggs, promotion mgr; Joseph Loewy, chief engineer; Michael Thomas, news director; Marie Dehn, executive secretary.

FORT MYERS, Lee County

WINK (1938): 1240 kc; 250 w. 2824 Palm Beach Blvd. Phone Edison 4-1141. Fort Myers Broadcasting Co. (acquired station 1946).

Network CBS, Keystone. Rep Walker-Rawalt.
Edward McBride, pres; A. J. Bauer, gen mgr; M. Wyzgz, coml mgr; F. Nodine, program director; David Howell, promotion mgr; B. Bachman, chief engineer; Vernon Lundquist, news director; Ed Bouque, farm director; Trullie Bee, women's director.

WMBR (Nov. 11, 1952): 1410 kc; 5 kw-D, 500 w-N. DA-N. WMYR Bldg. Phone Edison 5-1175. Robert Hecksher (original owner).
Robert Hecksher, owner & gen mgr.

FORT PIERCE, Saint Lucie County

WARN (Dec. 24, 1952): 1330 kc; 1 kw-D. P. O. Box 1343. Phone Howard 4-1330. Hurricane Broadcasting Service (original owner).

Network Keystone.
Murray C. Tillman, pres & gen mgr; Willis M. Shaver Jr., coml mgr & program director; D. Brown, promotion mgr; Al Stokes, chief engineer & farm director; Clarence Barnwell, news director; Harriet Langdon, women's director; Chuck Elstun, music director.

WIRA (May 18, 1946): 1400 kc; 250 w. Melody Lane. Phone Howard 4-1400. Indian River Broadcasting Co. (acquired station Jan. 19, 1953).

Network NBC. Rep Clark.
Specialty programs: Negro, 9 hrs. wkly.
James L. Howe, pres & gen mgr; Sam Lawder, station mgr; Kingsley J. Butt, coml mgr; Harriet Lawder, traffic mgr; Stuart R. Money, chief engineer; Anne Wilder, news director; James Keyes, continuity director; Don Raffey, sports director.

FORT WALTON BEACH, Okaloosa County

WFBS (June 28, 1956): 950 kc; 1 kw-D. Mirimar Hotel. Phone Cherry 4-5635. West Florida Broadcasting Service (original owner).

Specialty programs: Negro, ½ hr. wkly.
H. French Brown Sr., pres, gen mgr & coml mgr; Mrs. H. French Brown Sr., program director; S. A. Eaton, chief engineer.

WFTW (1953): 1260 kc; 1 kw-D. 39 E. Main St. Phone Cherry 3-3123. Vacationland Broadcasting Co. (original owner).
Wilbur R. Powell, pres.; Milford A. Reynolds, gen mgr; N. A. Munson Jr., program director; James A. Waits, chief engineer.

GAINESVILLE, Alachua County

WDVH (October 1954): 980 kc; 5 kw-D. Kincaid Rd. Phone Franklin 2-2528. WDVH Inc. (original owner).

Rep Clark.
Robert A. Vaughn, pres; Thomas R. Hansen, gen mgr & chief engineer; James L. Hales, coml mgr; Robert Norris, program director; William Marx, promotion mgr; Richard Hutto, news director; Jimmy Burnett, farm director; Bette Daniels, women's director.

WGGG (Feb. 5, 1948): 1230 kc; 250 w. 1230 Waldo Rd. Phone Franklin 6-5791. Radio Gainesville. (acquired station Aug. 1, 1957). (See T. K. Cassel Stations under "Group Ownership").

Network ABC; Keystone. Rep Best; Clayton. Specialty programs: Negro, 5 hrs. wkly.
Thompson K. Cassel, owner & gen mgr; Leon Mims, coml mgr; Jimmie Bryan, program director; Bill Mansfield, promotion mgr; Totis Adams, chief engineer; Winsor Brown, news director.

WRUF (October 1928): 850 kc; 5 kw, DA-N. P. O. Box 2757. Phone Franklin 6-7575. U. of Florida (acquired station October 1928).

Network NBC. Rep Burn-Smith.
Garland Powell, director emeritus; Kenneth F. Small, station director; Robert L. Black III, coml mgr; Pierre A. Bejano, program director; Bertram MacNamara, chief engineer; Francis Cooper, farm director.

***WRUF-FM** (October 1948): 104.1 mc; 12 kw. Same address, licensee and staff as WRUF (above).

*Non-commercial educational.

GREEN COVE SPRINGS, Clay County

WGRC (not on air, target date not announced): 1580 kc; 500 w-D. 2646 Cheshire Bridge Road, Atlanta, Ga. Ben Akerman.
Ben Akerman, owner.

HOLLYWOOD, Broward County

WGMA (1953): 1320 kc; 1 kw-D. 1909 Harrison St. Phone Wabash 2-2903. Melody Music Inc. (acquired station April 1957).

Network Keystone. Rep Cooke.
Jack Barry & Dan Enright, co-owners; C. Edward Little, gen mgr; Bill O'Brien, coml mgr; Bob Mead, program director; Bill Day, promotion mgr; Charles Castle, chief engineer; Ken Roth, news director; Jean Sceurman, women's director.

HOMESTEAD, Dade County

WSDB (Nov. 3, 1957): 1430 kc; 500 w-D. 507 N.W. Second St. Phone Circle 7-2445. South Dade Broadcasting Co. (original owner).

Specialty programs: Negro, 6 hrs. wkly.
J. Cox, pres; Merritt Hilliard, gen mgr; Hank Cutshall, coml mgr; John Triplett, program director; Erwin Fuller, chief engineer; Ann Schwartz, news director.

JACKSONVILLE, Duval County

WAPB (1953): 690 kc; 25 kw-D. P. O. Box 1103. Phone Congress 4-9555. Brennan Broadcasting Co.

Rep Radio-Tv Representatives.
William J. Brennan, pres & gen mgr; Felix Robinson Jr., coml mgr; Dan Brennan, program director; Cyril G. Brennan, chief engineer; Jim Rutledge, news director; C. Roquemore, farm director.

WIVY (August 1948): 1050 kc; 1 kw-D. P. O. Box 228-A, Route 9. WIVY Inc. (acquired station June 1950).

Rep Masla.
Edward J. Oberle, pres & gen mgr; Fred Schilling, coml mgr; Ted Strader, program director; Stan Beaton, promotion manager; Ben Wills, chief engineer; Ted Low, news director; Marilyn Kauss, women's director.

WJAX (November 1925): 930 kc; 5 kw, DA-N. No. 1 Broadcast Place, zone 2. Phone Elgin 4-1681. City of Jacksonville (original owner).

Network NBC. Rep Blair.
J. Dillon Kennedy, city commissioner in charge; J. W. Douglass, acting mgr; Mrs. Margaret Scott, program supervisor; Kenneth B. Kroier, chief engineer; Starling L. Coleman, news director; Raymond Baxter, farm director.

WJAX-FM (November, 1948): 95.1 mc; 7.7 kw. Duplicates WJAX (above).

WMBR (1935): 1460 kc; 5 kw, DA-N. Broadcast House, zone 7. Phone Exbrook 8-0501. WMBR Inc. (acquired station July 1958).

Network CBS. Rep CBS Spot Sales.
Ben Strouse, pres; Sidney L. Beighley Jr., gen mgr & coml mgr; Donald Smith, program director & promotion mgr; Ernest B. Vordermark, chief engineer; William Grove, news director; Claude Taylor, farm director; Phyllis Bishop, women's director.

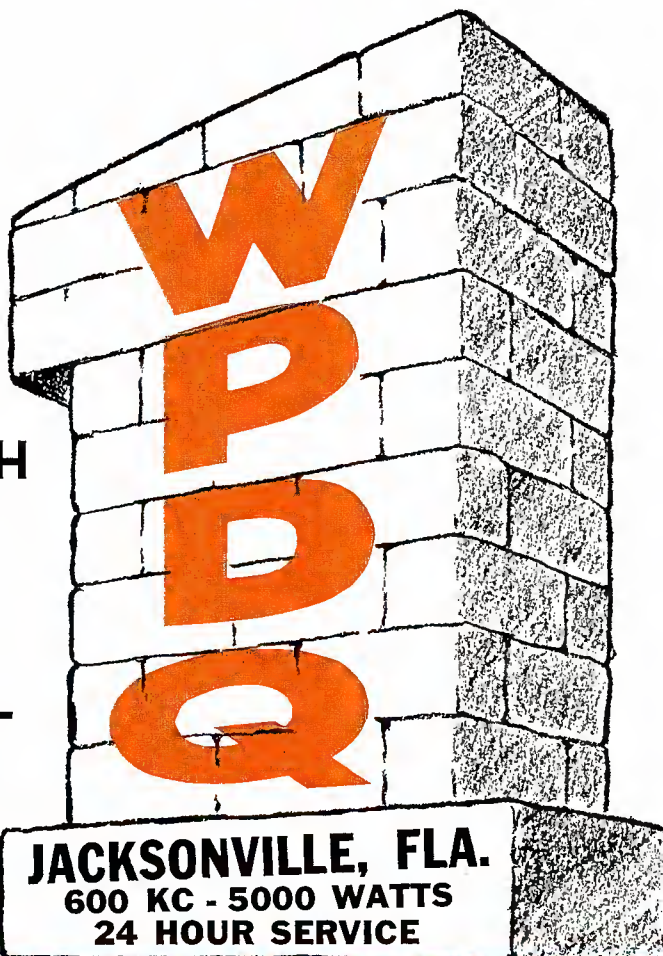
WMBR-FM (1949): 96.1 mc; 50 kw. Duplicates WMBR (above).

WOBS (1948): 1360 kc; 5 kw-D. 1036 Mary St., zone 7. Phone Exbrook 8-3411. Mel-Lin Inc. (acquired station Dec. 14, 1957).

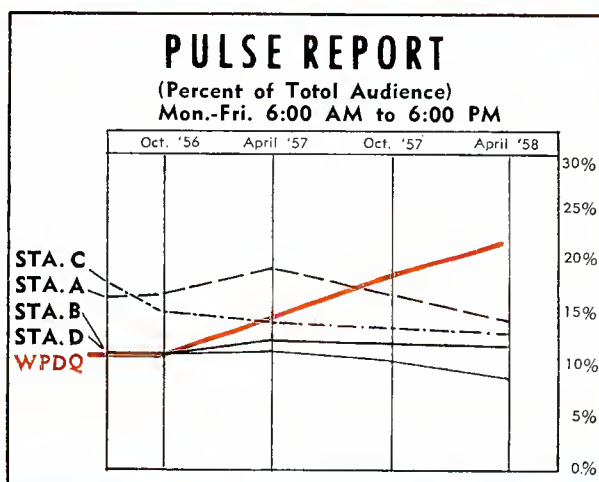
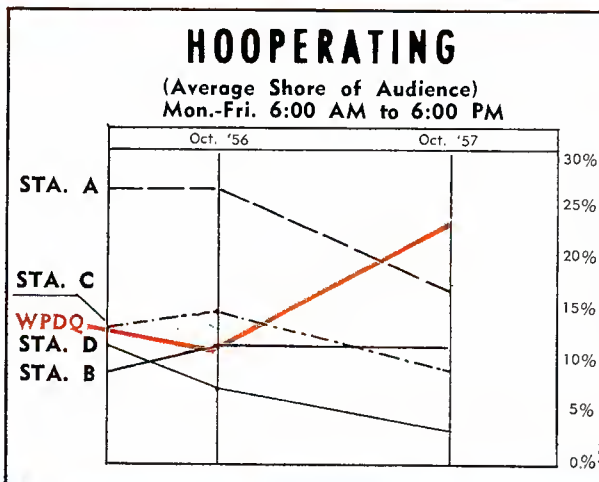
Specialty programs: Negro, 100%.
Larry R. Eicus, vp; Alexander Keirse, gen mgr; George Johnston, coml mgr; John Shaw, program director; A. M. Thomas, chief engineer; Yvonne Daniels, women's director.
WPDO (Aug. 17, 1942): 600 kc; 5 kw, DA-N. Gulf Life Bldg., zone 2. Phone Elgin 4-4421. Jacksonville Broadcasting Corp. (original owner).

Rep Venard, Rintoul & McConnell; James S. Ayers (Southeast).
Robert R. Feagin, pres & gen mgr; Ernest

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Radio Stations CONTINUED

FLORIDA CONTINUED

JACKSONVILLE (Continued)

WPDQ (Continued)

R. Currie, vp & assistant mgr; Mark Allen, program director; Tommy Harper, promotion mgr; Ernest Haralson, chief engineer; Will Earman, news director; Rick Stevens, production mgr; Anne Daily, women's director.

WPEK (See Arlington listing)

WQIC (July 1955): 1230 kc; 1 kw-D. 121 East 8th St., zone 6. Phone Elgin 4-4501. Rowland Broadcasting Co. (acquired station July 11, 1957).

Rep Bernard; Forjoe (regional).
Marshall W. Rowland, pres & gen mgr; Robert T. Rowland, coml mgr; Robert Gleason, program director; Anna K. Beaver, promotion mgr; Frank Thies, chief engineer.

WRHC (July 4, 1950): 1400 kc; 250 w. 247 Margaret St., zone 3. Phone Elgin 6-0461. Radio Station WRHC, Inc. (original owner).
Rep Wootton.

Specialty programs: Negro, 50 hrs. wkly.
Harold S. Cohn Sr., pres; Harold S. Cohn 2nd, vp; Ronald H. Cohn, vp; Willard Fraker, coml mgr; Adrian Knight, program director; Ben Willis, chief engineer; Charlotte Pool, traffic director; Pearly Ruth Fountain, women's director.

WZOK (1940): 1320 kc; 5 kw, DA-N. Seminole Hotel, zone 2. Phone Elgin 6-1373. TWX JK 580. Radio Jax, Inc. (acquired station July 1957).

Network ABC, Rep Stars National.
Carmen Macri, pres; Jack Wheeler, vp & gen mgr; Larry Glick, coml mgr; Reed Gardner, program director & promotion mgr; William Cooper, chief engineer; Al Vane, news director; Tommy Tucker, farm director; Patti Baird, women's director.

WZOK-FM (1947): 96.9 mc; 9.7 kw. Same license, address & staff as WZOK (above).

JACKSONVILLE BEACH, Duval County

WZBO (1947): 1010 kc; 1 kw-D. P. O. Box 278. Phone Cherry 6-3222. Andrew B. Letson (acquired station May 17, 1957). (See Sunshine stations in "Group Ownership").

Network Keystone.
A. B. Letson, pres; Larry Owens, gen mgr & promotion mgr; Alan White, coml mgr; Ted Arnold, program director; James Sloan, chief engineer; Bill Greenwood, news director; Phil Lopp, farm director; Edith McHenry, women's director.

KEY WEST, Monroe County

WFKB (not on air, target date not announced): 1500 kc; 250 w, DA-1. 922 Eisenhower Drive. Florida Keys Broadcasting Corp. (acquired CP July 1953). (See Hook Stations under "Group Ownership").
Roth E. Hook, owner.

WKWF (October 1945): 1600 kc; 500 w. P. O. Box 1300. Phone Cypress 6-2222. John M. Spottswood (original owner).

Network ABC, MBS.
John M. Spottswood, owner & gen mgr; Ray A. Schoneck, coml mgr; promotion mgr & news director; Bob Leach, program director; Charles R. Lowe, chief engineer; Mary S. Spottswood, women's director.

KISSIMMEE, Osceola County

WRWB (1954): 1220 kc; 250 w-D. Lago Vista Radio Park, Lago Vista Blvd. Phone Tilden 6-7181. Frank A. Taylor (acquired station March 1956).
Frank A. Taylor, owner & gen mgr.

LAKE CITY, Columbia County

WDSR (May 6, 1946): 1340 kc; 250 w. Gainesville Highway. Deep South Radioways (original owner).

Network MBS, Keystone.
Specialty programs: Negro, 5 hrs. wkly.
Alfred H. Temple, partner & mgr; Bill Savitz, program director; Ike Lee, chief engineer; Alma Horn Temple, partner-treas.

WRQP (not on air, target date not announced): 1390 kc; 1 kw-D. 1830 E. Monroe St. Gator Broadcasting Co.
Robert E. Dobelstein, Donald E. Dockery, Ray C. Joyner, partners.

WGRQ (not on air, target date not announced): 960 kc; 500 w-D. Rhine, Ga. George S. Walker Jr.

George S. Walker Jr., owner.

LAKELAND, Polk County

WLAK (May 1936): 1430 kc; 5 kw-D, 1 kw-N. 1430 E. Lime St. Phone Mutual 2-1431. Florida Central Broadcasting Co. (acquired station July 1958).

Network NBC. Rep Pearson.
Frank W. Nesbitt, pres; Garland C. Burt, assistant mgr & program director; Powell Adams, coml mgr; William P. Lee, chief engineer; Earl K. Rahrer, news director; Jo Trivette, farm director.

WONN (1950): 1230 kc; 250 w. P. O. Box 2033. Phone Mutual 5-1171. Noyes Enterprises Inc. (acquired station 1957).

Network MBS. Rep Cooke.
T. P. Noyes, pres; R. W. Jonscher, vp &

gen mgr; C. C. Sherwood, coml mgr; Wm. F. Ferguson, chief engineer & program director; John D. Haughee, news director; Mildred Jonscher, women's director.

WYSE (July 12, 1957): 1330 kc; 1 kw-D. 207 1/2 E. Main St. Phone Mutual 9-0551. Polk Radio Inc. (original owner).

William H. Martin, pres; Tom Barber, gen mgr & chief engineer; George Hayward, program director; Delores Hayward, women's director.

LAKE WALES, Polk County

WIPC (1951): 1230 kc; 1 kw-D. P. O. Box 712. Phone 2-9831. Imperial Polk Broadcasting Corp. (acquired station Jan. 16, 1956).

Network Keystone. Rep Best.
Kenneth H. Berkeley, pres & promotion mgr; Charles D. Bishop, gen mgr & coml mgr; Elizabeth Ann Bishop, program director; Charles Daly, chief engineer.

LAKE WORTH, Palm Beach County

WFPB (not on air, target date this year): 1380 kc; 500 w-D. Gold Coast Broadcasting Co.

Sam C. Phillips, partner; Garland C. Burt, partner & gen mgr.

LEESBURG, Lake County

WBIL (Oct. 15, 1957): 1410 kc; 1 kw-D. Corley Island. Phone State 7-2313. WBIL Inc. (original owner).

Rep Cooke.
Clyde T. Hodgson, part owner; Duane F. McConnell, part owner, gen mgr & chief engineer; Jay Shepherd, program director; John Dighton, news & farm director; Janelle Locke, women's director.

LEESBURG-EUSTIS, Lake County

WLBE (1947): 790 kc; 1 kw, DA-1. P. O. Box 790, Leesburg, Fla. Phone State 7-2790 (Leesburg). WLBE Inc. (acquired station November 1951).

Network MBS, Keystone, Florida Net. Rep Best.

P. A. Husebo, pres; Wendell F. Husebo, sec & gen mgr; Richard Coleman, program director; Martin Kirkland, chief engineer; Wayne Scott, news director; Esther M. White, women's director.

LIVE OAK, Suwannee County

WNER (June 16, 1949): 1250 kc; 1 kw-D. Box 637. Phone Forest 2-1250. Norman O. Protsman (acquired station Jan. 1, 1953).

Network Keystone.
Specialty programs: Negro, 5 hrs. wkly.
Norman O. Protsman, owner, gen mgr & coml mgr; Faith M. Protsman, program director, promotion mgr & women's director; Clarence S. Parker, chief engineer & farm director; Wylene Dasher, news director.

MADISON, Madison County

WMAF (Dec. 6, 1956): 1230 kc; 250 w-SH. P. O. Box 621. Phone Hunter 3-6333. Norman O. Protsman (original owner).

Network Keystone.
Specialty programs: Negro, 10 1/2 hrs. wkly.
Norman O. Protsman, owner & gen mgr; Robert C. Lay, station mgr; Mary Weger, program director; Eugene Ketring, chief engineer; Ray Coffee, news director.

MARIANNA, Jackson County

WTOT (not on air, target date not announced): 980 kc; 1 kw-D. N. Wynn St., The Chipola Corp.

C. Davis Turner, pres.
WTYS (April 6, 1948): 1340 kc; 250 w. P. O. Box 777. Phone Hudson 2-2131. John H. Phipps Broadcasting Stations (original owner). (See Phipps Stations in "Group Ownership").
Network MBS.

John H. Phipps, owner; L. H. Graves, gen mgr; Guy Hamilton, station mgr, coml mgr & news director; Berta Hamilton, program director; Bart W. Lincoln, promotion mgr.

MELBOURNE, Brevard County

WMBB (1956): 1240 kc; 250 w. Box 908. Phone 574. Melbourne Broadcasting Co. (See "Newspaper Ownership").

Network MBS. Rep Lowenstein (Philadelphia); Forjoe (Atlanta).
Harlan G. Murrelle, pres; Howard L. Green, vp & gen mgr; Richard I. Williams, station mgr & coml mgr; Thom Billington, program director; Edward Murdock, chief engineer; Frank Doyle, news director; Phyllis Hoskins, women's director.

MIAMI, Dade County

WCKR (Aug. 11, 1956): 610 kc; 5 kw; DA-2. 1401 North Bay Causeway, zone 38. Phone Plaza 1-6692. TWX MM 36. Biscayne Television Corp. (original owner). (See "Newspaper Ownership").

Network NBC. Rep Christal.
Niles Trammell, pres; Owen F. Uridge, station mgr; L. L. Zimmerman, sales mgr; Dan Valentine, program director; Ray Reisinger, promotion director; Gene Rider, chief engineer; Phil Keliher, news director.

WCKT (TV): Tv companion of WCKR.
WCKR-FM (Aug. 11, 1956): 97.3 mc; 15.5 kw. Duplicate WCKR (above).

WFBC (1947): 1220 kc; 250 w-D. 350 N. E.

71st St., zone 38. Phone Plaza 1-7534. Florida East Coast Broadcasting Co. (acquired station Feb. 15, 1956).

Rep Dore; Ayers (South).
Specialty programs: Negro, 100%.
Harry Trenner, pres; Herbert Schorr, gen mgr & coml mgr; Mrs. Doris Sanford, program director; William A. Reeder, chief engineer.
WGBS (1939): 710 kc; 50 kw-D, 10 kw-N, DA-2. 1605 Biscayne Blvd., zone 32. Phone Franklin 9-2401. TWX MM 84. Storer Broadcasting Co. (acquired station February 1944). (See "Newspaper Ownership") and "Storer stations in 'Group Ownership'").

Network CBS. Rep Katz.
George B. Storer, pres; Bernard E. Neary, managing director; C. M. Dailey, coml mgr; Donald F. Fischer, program director; Edward C. Lockwood, chief engineer.

WGBS-FM (Sept. 1, 1948): 96.3 mc; 1.5 kw. Same licensee, address and staff as WGBS (above).

WINZ (1946): 940 kc; 50 kw-D, 10 kw-N, DA-2. Penthouse, Biscayne Terrace Hotel, zone 32. Phone Franklin 1-6641. TWX MM-555. Rand Broadcasting Co. (acquired station 1958).

Rep Pety.
Rex Rand, pres; Robert E. Mitchell, gen mgr-promotion mgr; Ned Powers, program director; William Hamrick, chief engineer; Robert Butnell, news director; Irene Adams, merchandise director.

WINZ-FM (not on air, target date not announced): 99.9 mc; 105 kw. Duplicate WINZ (above).

WMLB (1947): 1140 kc; 10 kw-D, 5 kw-N, DA-2. 139 N.E. 1st St., zone 32. Phone Franklin 3-5556. WMIE Inc. (acquired station 1955). (See Dee Rivers Stations in "Group Ownership").

Rep Bernard.
Specialty programs: Spanish, 27 hrs.; Italian, 3 1/2 hrs.; Negro, 2 hrs.; Yiddish, 2 hrs.; Hungarian, 1 hr.; Polish, 1 hr.; Greek, 1 hr. (all per wk.).

E. D. Rivers Sr., pres; Jack Nobles, gen mgr; Lawrence Lunker, coml mgr; Patrick O'Neil, program director; Russell Bennett, chief engineer; Douglas Hatton, news & farm director; Ann Kaufman, women's director.

WMMA (March 17, 1958): 1260 kc; 5 kw-D, DA. 10701 N.W. 77th Ave. Frieda Broadcasting Corp. (original owner).

Rep Continental.
Keith Moyer, pres; Roger L. Moyer, vp; Jim Hilderbrand, gen mgr.
WQAM (1932): 560 kc; 5 kw-D, 1 kw-N. A. I. DuPont Bldg., zone 31. Phone Franklin 4-6121. Mid-Continent Broadcasting Co. (acquired station Aug. 7, 1956). (See Storz Broadcasting Co. in "Group Ownership").

Rep Blair.
Todd Storz, pres; Jack L. Sandler, gen mgr & coml mgr; Kent Burkhardt, program director; Morris N. Barwick, chief engineer; Paul Rust, news & farm director; Heather R. Woodard, women's director.

WSJG (FM) (not on air, target date not announced): 94.9 mc; 17 kw. P. O. Box 278. Hallandale Drive-In Theatre Inc.

Sherwin Grossman, owner.
WSPK (1947): 1450 kc; 250 w. 420 S.W. Second Ave. WSPK Inc.

Rep H-R.
William O'Neil, pres; Charles V. Hunter, vp & gen mgr.

WTHS (FM) (1949): 91.7 mc; 5 kw. Lindsev Hopkins Vocational School, 1410 N.E. Second Ave. Board of Public Instruction of Dade County.

*Non-commercial educational.

WVCG (See Coral Gables listing)

WWPB (FM) (1948): 101.5 mc; 9.2 kw. 422 S.W. 2nd Ave., zone 36. Phone Franklin 3-7405. Paul Brake.

Paul Brake, owner, mgr & chief engineer; Paul Keefe, assistant mgr; John Cash, program director.

MIAMI BEACH, Dade County

WKAT (November 1937): 1360 kc; 5 kw-D, 1 kw-N. 1750 North Bay Road, zone 39. Phone Jefferson 1-5711. TWX MM 171. WKAT Inc. (original owner).

Network ABC, MBS. Rep Meeker.
A. Frank Katzentine, pres; Fred W. Wagenvoord, vp, gen mgr & coml mgr; Sidney Levin, program director; Arthur P. Smith Jr., chief engineer; John Price, news director.

WMBM (1947): 800 kc; 1 kw-D. MacArthur Causeway Terminal. Jefferson 1-5586. Rounsaville of Miami Beach Inc. (acquired station Jan. 1, 1953). (See R. W. Rounsaville stations in "Group Ownership").

Rep Gill Perna; Dora-Clayton.
Specialty programs: Negro, 100%.
Robert W. Rounsaville, pres; Arnold Kaufman, gen mgr; John Fulton, gen sales mgr; Carl Glicker, coml mgr; Charles Burton, chief engineer; Elliot J. Pieze, news director; Eleanor S. Neal, women's director.

WMET (1954): 1490 kc; 250 w. 814 First St., zone 39. Phone Jefferson 8-0411. Community Service Broadcasters (acquired station May 16, 1958).

Rep Forjoe.
Fred L. Bernstein, pres & coml mgr; Richard B. Baker, executive vp & promotion mgr; James R. Cayrell, senior account executive; Robert M. Byron, program director; V. C. Roberts, chief engineer; Spencer Danes, news director; Steve Marko, farm director; Frances Hale, women's director.

WMET-FM (1948): 93.9 mc; 13 kw. Duplicate WMET (above).

Radio Stations CONTINUED

FLORIDA CONTINUED

MILTON, Santa Rosa County

WBYY (Sept. 1, 1954): 1330 kc; 5 kw-D. Ward Basin Rd. Phone 3425. Milton Broadcasting Co. (original owner).

Network MBS.
Specialty programs, Negro, 1 hr. wkly.
Clayton W. Mapoles, owner & gen mgr; Byrd Mapoles, coml mgr & chief engineer; (Mrs.) Nelda Thompson, program director; Jim Wade, news director; Jim Thompson, farm director; Hazel C. Mapoles, women's director.

WSRA (Jan. 3, 1958): 1490 kc; 250 w c/o Eugene T. Sudduth, pres., 31 Mohawk Trail, Pensacola, Fla. Santa Rosa Broadcasting Co. (original owner).

Mr. Sudduth, James C. Smith, William L. Morris, co-owners.

MOUNT DORA, Lake County

WMDF (Jan. 17, 1958): 1580 kc; 1 kw-D. Old Eustis Rd. Phone Evergreen 2-6621. Charlotte Radio & Television Corp. (original owner).

Francis M. Fitzgerald, pres & owner; Francis P. Toomey, gen mgr; Wayne Icenhour, coml mgr; Tom Osborne, program director; Paul Sealy, chief engineer; Pete Toomey, news director; Lois Griffie, women's director.

NAPLES, Collier County

WNOG (Oct. 3, 1954): 1270 kc; 500 w-D. South Tamiami Trail. Phone Midway 2-5127. Radio Naples Inc. (acquired station March 1956).

Network Keystone. Rep Best.
William J. Ryan, pres & gen mgr; John E. Martin III, coml mgr; Eileen Eilers, program director; John Beaty, promotion mgr; David S. Traer, chief engineer; David N. Pfaff, news director; Lynn Bailey, women's director.

NEW SMYRNA BEACH, Volusia County

WSBB (April 1950): 1230 kc; 250 w. 1210 S. Riverside Dr. Phone Garden 8-9091. Broadcasters Inc. (acquired station August 1954).

Network MBS, Keystone.
A. V. Tidmore, pres; G. Douglas Pidgeon, gen mgr; A. L. Pruitt, coml mgr-news director; Robert White, program director; Sim Eagleson Sr., chief engineer; Mary Hill, women's director.

NICEVILLE, Okaloosa County

WNEM (see Valparaiso-Niceville listing)

OCALA, Marion County

WHYS (1957): 1370 kc; 1 kw-D. Marion County Broadcasting Inc. c/o W. H. Martin, P. O. Box 1223, Lakeland, Fla.

W. C. Berry, sec treas; Ellis M. Hutto, vp; C. A. Martin, John Martin, R. H. Gibson, Harold E. Cullison, Sarah Upchurch, John Papandrea stockholders.

WMOP (December 1953): 900 kc; 1 kw-D. Robertson Bldg. Phone Marion 2-4118. A. B. Letson (original owner). (see Sunshine stations in "Group Ownership").

Specialty programs: Negro, 15 hrs. wkly.
A. B. Letson, owner; Jim Kirk, director of operations; Vernon Arnette, coml mgr; Gene Turner, program director; Lloyd Lutz, chief engineer; Ed Sherer, news & farm director; Helen Henvenson, women's director.

WTMC (1939): 1290 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 831. Phone Marion 2-4127. WTMC Inc. (acquired station Nov. 1, 1957).

Network NBC. Rep Devney; Dora-Clayton (regional).

R. H. Gunkel, owner; C. T. Cataland, gen mgr; William Conover, coml mgr; K. H. Brown, program director; Bill Callahan, chief engineer & farm director; Don Becker, news director; Jo Ann Bare, women's director.

ORLANDO, Orange County

WABR (see Winter Park listing).

WBBO (May 1, 1924): 580 kc; 5 kw, DA-N, 30 S. Ivanhoe Blvd. E. Phone Cherry 1-1491. TWX OR 7088. Cherry Broadcasting Co. (acquired station May 17, 1957). (See William S. Cherry stations in "Group Ownership").

Network CBS, Keystone. Rep Blair; Cummings (southeast).

Wm. S. Cherry Jr., pres; Harold P. Danforth Sr., gen mgr; W. G. McBride, coml mgr; Rosalind Boggs, program director; J. E. Yarbrough, chief engineer; Carter Scofield, news & farm director.

WBBO-FM (August 1950): 92.3 mc; 25 kw. Duplicates WBBO (above).

WHIY (July 7, 1957): 1270 kc; 5 kw-D. Ft. Gatlin Hotel Bldg. Phone Garden 4-8561. Orlando Radio & Television Broadcasting Corp. (original owner).

Rep Pearson.
Gordon Sherman, pres; Carl F. Hallberg, gen mgr; Sidney Harrell, coml mgr; Robert Irving, program director; Melvin Kampe, promotion mgr; Arthur Lowery, chief engineer; Brad Crandall, news director.

WHOO (December 1947): 990 kc; 10 kw-D, 5 kw-N, DA-N. 465 N. Orange Ave. Phone Garden 5-3591. WHOO Radio Inc. (acquired station June 13, 1958) (see Horton-Kincaid stations in "Group Ownership").

Network ABC, MBS. Rep Venard, Rintoul, McConnell.

Ted Estabrook, pres & gen mgr; Red Weiss, coml mgr & promotion mgr; Bill Clark, program director; Charles K. Chrismon, chief engineer.

WHOO-FM (December 1947): 96.5 mc; 59 kw. Same licensee, address and staff as WHOO (above).

WKIS (1947): 740 kc; 5 kw-D, 1 kw-N, DA-N. Old Winter Garden Rd. Phone Garden 2-2451. TWX 7009. Central Florida Broadcasting Co. (original owner).

Network NBC. Rep Bob Dore Assoc.

Naomi T. Murrell, pres; William O. Murrell Jr., gen mgr; William H. Forsythe Jr., coml mgr; Stephen W. Ison, program director; W. R. Miller, chief engineer.

WORZ (FM) (1951): 100.3 mc; 16.5 kw. Duplicates WKIS (above).

WLOF (1940): 950 kc; 5 kw, DA-N. P. O. Box 5756. Phone Garden 2-8163. Mid-Florida Radio Corp. (acquired station 1952).

Rep Stars National; Ayers (southeast).

Joseph L. Brechner, pres; Howard S. Kester, executive vp; Gene G. Cook, coml mgr; Ernest G. Legge, promotion director; Douglas Coombs, promotion mgr; E. G. St. Clair, chief engineer; Bucky Smith, farm director; Ellen Wendt, woman's director.

WLOF-TV: Tv companion of WLOF.

ORMOND BEACH, Volusia County

WQXQ (Aug. 1, 1957): 1380 kc; 1 kw-D. P. O. Box 968, Ormond Beach. Phone Orange 7-4122. Volusia County Broadcasting Corp. (original owner).

Lee W. Menard, pres, gen mgr & chief engineer; Ben Taylor, vp & program director; William Seitz, coml mgr; Joe Grawet, music director; Ann Hicks, promotion mgr; James A. Dryden, production mgr; James Haupt, news director; Cal Rains, sports director; Berkley Fraser, woman's director.

PAHOKEE, Palm Beach County

WRIM (not on air, target date not announced): 1250 kc; 500 w-D. 30 Ackley Road, Greenville, S. C. Garden of the Glades Co.

Dr. Lewis L. Bates, majority owner; Max E. Mace, Joe W. Mace, Burton S. Anderson, minority owners.

PALATKA, Putnam County

WSUZ (Feb. 21, 1957): 800 kc, 1 kw-D. P. O. Box 668. Phone East 5-3844. Raymond P. McMillin (acquired station July 1958).

Rep Best.
Raymond P. McMillin, owner; George J. Duck, gen mgr & chief engineer; Robert E. James, coml mgr & news director; Rose-Marie Williams, program director; Norman Anderson, promotion mgr & farm director.

WWPF (Feb. 14, 1947): 1260 kc; 1 kw-D, 500 w-N, DA-N. 900 Block River St. Phone East 5-4555. Hall Broadcasting Co. (acquired station Aug. 1, 1957).

Network Keystone, Southeastern.

George W. Hall, owner; Wm. R. Terry, gen mgr; Herbert M. Young, coml mgr; James N. Jobs, chief engineer.

PALM BEACH, Palm Beach County

WQXT (March 17, 1957): 1340 kc; 250 w. 3000 S. Ocean Blvd. Phone Justice 2-7401. TWX WP 64. Palm Beach Radio Inc. (original owner).

Network ABC. Rep Stars National.

David L. Lyndon, vp & gen mgr; Art L. Rivera, coml mgr; John H. Sowers Jr., program director.

WQXT-FM (March 17, 1958): 97.9 mc; 3.6 kw; 22 kw (CP). Duplicates WQXT (above).

PANAMA CITY, Bay County

WDLP (March 21, 1940): 590 kc; 1 kw, DA-N. P. O. Box 519. Phone Poplar 3-1777. Dixie Radio Inc. (acquired station Dec. 1, 1957) (see Dixie Radio stations in "Group Ownership").

Network Keystone. Rep Hollingsbery.

Denver T. Brannen, pres; Cal Howrigan, gen mgr & coml mgr; Julie Allen, program director; Al Englehart, promotion mgr; Aubrey Hutchison, chief engineer; George Feger, news & farm director.

WDLP-FM (1950): 98.9 mc; 1.6 kw. Duplicates WDLP (above).

WPCF (Dec. 11, 1949): 1430 kc; 5 kw, DA-2. 300 E. 15th St. Phone Sunset 5-6176. Bay County Broadcasting Co. (original owner).

Network MBS. Rep Walker-Rawalt.

Specialty programs: Negro, 2 1/2 hrs. wkly.
E. L. DuKate, pres & gen mgr; Donnell Brookins, coml mgr & program director; John Bogges, chief engineer; John McMullen, news director; Booger Bedell, farm director; Gwyneth DuKate, women's director.

WPCF

Panama City, Florida

The Only "BLANKET" You'll Need IN Northwest Florida

WPCF 5000 WATTS

WALKER-RAWALT CO. National Reps.

Radio Stations CONTINUED

FLORIDA CONTINUED

PANAMA CITY BEACH, *Bay County*

WSCM (not on air, target date not announced): 1290 kc; 500 w-D. P. O. Box 431, Pensacola, Fla. Mel Wheeler (see Mel Wheeler stations under "Group Ownership").

WTHR (May 1, 1957): 1480 kc; 500 w-D. P. O. Box 788. Phone Adams 4-2781. Regional Broadcasting Co. (original owner) (see Harold E. and Helen W. King stations under "Group Ownership").

Rep Burn-Smith.
Harold E. King, chief owner; Ed Von Nordick, gen mgr; Frank Walton, coml mgr; Mike McCormick, program director; Berniece McClain, promotion mgr; Milt Lovos, chief engineer. Judy Beers, women's director.

PENSACOLA, *Escambia County*

WBOF (December 1956): 980 kc; 500 w-D. 431 W. Belmont. Phone Hemlock 8-2400. Tri-Cities Broadcasting Co. (acquired station April 21, 1958) (see E. O. Roden stations under "Group Ownership").

Specialty programs: Negro, 100%.
E. O. Roden, pres; Bruce Gresham, gen mgr; Frank Lewis, coml mgr; Dennis Hancock Jr., program director; Robert Mahoney, chief engineer; Robert Whitfield, news director; Louise Watson, women's director.

WBSR (September 1946): 1450 kc; 250 w. 1603 N. Pace Blvd. Phone Hemlock 2-6173. TWX Pensacola 92. WBSR Inc. (acquired station July 16, 1950).

Network CBS. Rep Venard, Rintoul & McConnell; Ayers (Atlanta).
Don J. Lynch, gen mgr; Bo Mitchell, coml mgr; Glenn Nichols, chief engineer.

WCOA (1926): 1370 kc; 5 kw. DA-N. 118 East Intendencia. Hemlock 2-4111. TWX PS 91. Dixie Radio Inc. (acquired station Dec. 1, 1957). (see Dixie Radio stations in "Group Ownership").

Network NBC. Rep Hollinbery.
Denver T. Brannen, pres; L. H. Thesmar, vp & gen mgr; Mrs. Clarine Porter, program director; Julian Pennington, promotion mgr; Frank McKinney, chief engineer; Don Griffith, news director; Sally Henderson, women's director.

WNVV (1946): 1230 kc; 250 w. San Carlos Hotel. Phone Hemlock 3-5666. Florida Radio & Broadcasting Corp. (acquired station Jan. 1, 1958).

Network ABC. Rep Masla.
Edward J. Oberle, pres; Ronald C. Tuten, gen mgr; George Bose, coml mgr; Thom Smith, program director & news director; Andez Tuten, promotion mgr; Leonard Zepp, chief engineer; Tavis Savell, women's director.

WFFA (1955): 790 kc; 1 kw-D. P. O. Box 27. Phone Hemlock 3-1141. Edwin H. Estes (acquired station July 1958). (See Edwin H. Estes stations in "Group Ownership").

Rep Weed.
J. William O'Connor, gen mgr; Harold Kennedy, coml mgr; Barbara Holt, program director; Van Temple, promotion mgr; Eugene Pfalzer, chief engineer; Fred Davis, news director; Larry Devore, farm director.

PERRY, *Taylor County*

WPBY (1954): 1400 kc; 250 w. P. O. Box 67. Phone 540. Taylor County Broadcasting Co. (original owner).

Network Keystone, Southeastern Key Market Net. Rep Continental.
E. P. Martin, pres & gen mgr; C. E. Roye, coml mgr; B. J. Roye, program director & promotion mgr; W. H. McHargue, chief engineer; P. S. Elkins, news director.

PLANT CITY, *Hillsborough County*

WFLA (1949): 910 kc; 1 kw-D. 1570 S. Collins. Phone 2-1551. W. A. Smith (original owner).

Network Keystone, Southeastern Key Market Net. Rep Best.

W. A. Smith, pres; George Friend, gen mgr & chief engineer; Jack Rushing, program director; Terry Nichols, promotion mgr; J. J. Wilson, news director; Jim Richardson, farm director; Katherine Cooke, women's director.

POMPANO CITY, *Broward County*

WFOP (not on air, target date Nov 1): 1470 kc; 5 kw-D. DA. 1406 N.E. 26th St., Fort Lauderdale, Fla. Gold Coast Broadcasters Inc.

James V. Doan, C. Robert Clark, Charles W. Stone, partners. William A. Knight, gen mgr.

PORT ST. JOE, *Gulf County*

WJOE (see Ward Ridge listing).

QUINCY, *Gadsden County*

WCNH (1948): 1230 kc; 250 w. 602 W. Jefferson St. Phone Main 7-6700. Quincy Broadcasting Corp. (original owner) (see Sunshine stations under "Group Ownership").

Network MBS.

Specialty programs: Negro, 12 hrs. wkly.
A. B. Letson, pres; William J. Taylor, station mgr & coml mgr; Guy Flanders Jr., program director; Ken Harmon, promotion mgr; James Seaborn, chief engineer; Don Richards, news director; Sandra Flanders, women's director.

RIVIERA BEACH, *Palm Beach County*

WHEW (not on air, target date not announced): 1600 kc; 1 kw-D. WHEW Bldg. Phone Overland 3-4545. Public Service Broadcasting.

Robert Hecksher, owner & gen mgr.

ST. AUGUSTINE, *St. Johns County*

WFOY (1935): 1240 kc; 250 w. P. O. Box 588. Phone Valley 9-3416. TWX St. Aug. 90. Ponce De Leon Broadcasting Co. (acquired station September 1955).

Network CBS.

John E. Bernhard Jr., pres-owner, gen mgr & coml mgr; Mrs. Frankie Walker, sec-treas, program director & promotion mgr; Ernest Raistrick, chief engineer; R. J. Sheppe Jr., farm director; Alberta Dillin, women's director; Julian Fant, sports director; Fred Whitely, traffic director.

WSTN (1951): 1420 kc; 1 kw-D. 900 Annistasia Blvd. Phone Valley 9-9094. St. Croix Broadcasting Co. (acquired station July 1958).

Network MBS. Rep Gill-Perna; Clayton (regional).

Leslie J. Wentworth, pres; L. R. Picus, gen mgr; Robert E. Mack, station mgr & program director; Jack Cowden, coml mgr; Don Browning, chief engineer; Terry McConnell, women's director.

ST. PETERSBURG, *Pinellas County*

WPIN (1948): 680 kc; 1 kw-D. 28th Street N. & 62nd Ave. Phone St. Petersburg 7-0511. Florida West Coast Broadcasters Inc. (acquired station May 1950).

Rep Walker-Rawalt.

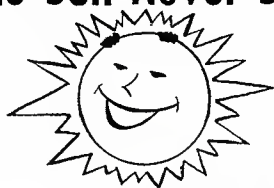
Arthur Mundorff, owner & gen mgr; Richard L. Marsh, coml mgr & promotion mgr; James F. Carley, program director; John Walker, chief engineer; Herbert Anderson, farm director; Georgiana Bushnell, women's director.

WSUN (November 1927): 620 kc; 5 kw, DA-N. Million Dollar Pier., Zone 1. Phone 5-4121. TWX 8-082. City of St. Petersburg (original owner).

Network ABC. Rep Venard Rintoul & McConnell; Ayers (southeast).

Fred P. Shawn, gen mgr; Jack G. Weldon, coml mgr; Harry Williams, program director; Jerry Baker, promotion mgr; William Coddling,

The Sun Never Sets



on **WSUN**

St. Petersburg, Florida

29 COUNTIES
in West & Central
Florida

POPULATION: 1,135,500

27.3% of State

EFFECTIVE BUYING INCOME:

\$1,662,542,000

25.7% of State

FARM PRODUCTS: \$254,313,000

38.8% of State

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Represented By Venard, Rintoul & McConnell
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BOOMING BRADENTON - SARASOTA
MARKET . . . PLUS
TAMPA & ST. PETERSBURG

WTRL RADIO

DIAL 1490

BRADENTON, FLORIDA

FLORIDA CONTINUED

chief engineer; Charles Ashley, news director; Fran Ratteree, women's director.
WSUN-TV: Tv companion of WSUN.
WTSP (1939): 1380 kc; 5 kw, DA-N. 11450 Gandy Blvd., zone 33. Phone Hemlock 5-2131. WTSP Inc. (acquired station Oct. 1, 1956) (see Rahall stations in "Group Ownership").
 Network MBS. Rep Weed.

Specialty programs: Spanish, 6 hrs. wkly.
 N. Joe Rahall, pres; Marshall S. Cleaver, gen mgr; Tom Underwood, coml mgr; Leeds Scofield, program director; Harry Wagner, promotion mgr; Neil Spencer, chief engineer; Beth McNeely, women's director.

ST. PETERSBURG BEACH, Pinellas County

WILZ (Dec. 4, 1957): 1590 kc; 1 kw-D, DA. 7500 Boca Ceiga Drive, zone 6. Holiday Isles Broadcasting Co. (original owner).

Edmund A. Spence, pres; Jack Faulkner, treas, gen mgr & program director; Ed Paro, coml mgr; Hazel Riley, traffic mgr; William D. Mangold, vp & chief engineer; Roger Lucas, news director; Glen Dill, public relations director.

SANFORD, Seminole County

WIOD (1956): 1360 kc; 500 w-D. First and Seminole. Sanford Broadcasting Co. (acquired station September 1957).

Rep Masla.
 Kenneth J. Crosthwait, owner-gen mgr.
WTRR (May 20, 1947): 1400 kc; 250 w. P. O. Box 1541. Phone Fairfax 2-6112. Myron A. Reck (acquired station Aug. 17, 1949).
 Network Keystone.

Specialty programs: Negro, 14 hrs. wkly.
 Myron A. Reck, owner & gen mgr; Garfield L. Fox, coml mgr; Nicholas W. Pfeiffer, program director; James S. Williamson Jr., chief engineer; Edna Reck, women's director.

SARASOTA, Sarasota County

WKKY (May 23, 1949): 930 kc; 10 kw-D, 500 w-N, DA-2. 2500 Tenth St. Phone Ringling 7-1151. Sarasota Broadcasting Co. (original owner).

Network Keystone. Rep Clark.
 Gonzalo Fernandez, partner; A. G. Fernandez, partner & gen mgr; Charles J. Fernandez, partner & program director; Robert L. Kohlmeier, chief engineer.

WSPB (Dec. 7, 1939): 1450 kc, 250 w. P. O. Box 1110. Phone Fulton 8-2121. TWX Sarasota 8067. WSPB Inc. (original owner).

Network CBS. Rep Pearson.
 Robert C. Jones Jr., pres; John B. Browning, gen mgr; Dean Fleischman, coml mgr; David C. Hale, program director; Jerry McGougan, chief engineer; Dottie Mead, women's director.

SEBRING, Highlands County

WJCM (May 1950): 960 kc; 1 kw-D. P. O. Box 233. Phone Evergreen 5-1811. Progressive Publishing Co. (acquired station July 10, 1952) (see "Newspaper Ownership" and Clearfield Broadcasters stations in "Group Ownership").

Network Keystone.
 Specialty programs: Negro, ¾ hr. wkly.
 W. K. Ulerich, pres; A. J. Frank, gen mgr, program director & chief engineer; Kenneth Bowers, coml mgr; Francis Peterson, women's director.

WSEB (not on air, target date not announced):

1340 kc, 250 w. c/o George W. Fee, 809 W. River Drive, Tampa, Fla. Radio Sebring.
 Mr. Fee, Claude C. Tillman Jr., co-owners.

SOUTH DAYTONA, Volusia County

WDAT (March 14, 1957): 1590 kc; 1 kw-D. Box 1940. Phone Clinton 2-8222. Regional Broadcasting Co. (acquired station May 7, 1958) (see Harold E. and Helen W. King stations in "Group Ownership").

Rep Burn-Smith.
 Harold E. King, partner; Max M. Moore, gen mgr & coml mgr; Robert Andrews, program director & chief engineer; Vic Adams, news director.

STARKE, Bradford County

WGRR (Feb. 24, 1957): 1490 kc; 250 w-SH. 945 Temple Ave. Phone WO 4-9595. Tidewater Broadcasters (original owner).

Network Keystone.
 R. M. Chamberlin, pres & chief engineer; Sam Zack, gen mgr & coml mgr; Charles Dent, news director; Cliff Roberts, farm director; Sandra Norman, woman's director.

STUART, Martin County

WSTU (Dec. 7, 1954): 1450 kc; 250 w. Citizens Bank Bldg. Phone 1450. The Blue Water Broadcasting Co. (original owner).

Network MBS. Keystone.
 Les Combs, pres & gen mgr; Peggy Combs, office mgr; Jim Mullins, assistant mgr; Jim Driscoll, coml mgr; Fred Chapman, chief engineer; Gary Worth, production mgr; Diane Gale, women's director.

TALLAHASSEE, Leon County

***WFSU-FM** (May 1954): 91.5 mc; 3.1 kw, c/o FSU, Tallahassee. Phone 2-8000, Ext. 7483-1. Florida State U.

Ray Flynn, director; Laszlo Boehm, program director; William E. Ragsdale, chief engineer.
WMEN (November 1954): 1330 kc; 5 kw-D. Hotel Floridan. Phone 3-2550. WMEN Inc. (acquired station 1956) (see B.F.J. Timm stations under "Group Ownership").

Rep Weed.
 B. F. J. Timm, owner; Don C. Price, gen mgr; Marvin Ray, program director; Ken McNaron, chief engineer & farm director; G. D. Underhill, news director; Peggy Flynn, women's director.

WTAL (1935): 1270 kc; 5 kw, DA-N. Drawer A. Phone 2-1270. WTAL Inc. (acquired station March 1, 1958) (see Vic Diehm Assoc. stations in "Group Ownership").

Network MBS. Rep Meeker.
 Victor C. Diehm, pres; Bill Kemp, station mgr; Carl Swanson, coml mgr; Ron Martin, program director; Paul Meyers, promotion mgr; Sam Dudas, chief engineer; Frank Pepper, news director; Al Brock, farm director; Frances Gibson Harper, women's director.

WTNT (Oct. 15, 1946): 1450 kc; 250 w. Hotel Duval Bldg. Phone 2-1450. TWX TLX 42. Tallahassee Appliance Corp. (original owner).

Network CBS. Rep McGillivra.
 Specialty programs: Negro, 12 hrs. wkly.
 Frank W. Hazelton, pres & gen mgr; Hurley W. Rudd, coml mgr; Lou Merritt, program director; John Edger, chief engineer; Hal Le Vay, news director.

TAMPA, Hillsborough County

NEW (not on air, target date not announced): 1010 kc, 50 kw-D, DA. 216 W. Jackson Blvd., Chicago, Ill. Radio Tampa.

Richard M. Seidel, Bernice Schwartz, Harold H. Meyer, Rand Broadcasting Co. owners.
WALT (1946): 1110 kc; 10 kw-D, DA. 401 W. Tyler. Phone 2-7921. Tampa Broadcasting

Co. (acquired station Nov. 1, 1955). (See Arnold stations in "Group Ownership").

Rep Avery-Knodel.
 Robert Wasdon, pres & gen mgr; George W. Fee, station mgr; Edward Bray, program director; Robert Walters, promotion mgr; Paul Gossett, chief engineer; Ralph Wasdon, farm director; Lucille Laughinghouse, copy director.
WDAB (May 13, 1922): 1250 kc; 5 kw, DA-1. Franklin at Washington, zone 2. Phone 2-0404. TWX TP 8043. Tampa Times Co. (acquired station 1933). (See "Newspaper Ownership").

Network MBS. Rep Katz.
 David E. Smiley, pres; L. S. Mitchell, gen mgr; Robert M. Weeks, national advertising mgr; Van Wilson, program director; William Pharr Moore, chief engineer.

WDAE-FM (1947): 100.7 mc; 65 kw. Duplicates WDAE (above).

WFLA (1924): 970 kc; 5 kw, DA-N. 905 Jackson St., zone 1. Phone 2-0131. TWX TP 8060. The Tribune Co. (acquired station 1938). (See "Newspaper Ownership").

Network NBC. Rep John Blair.
 J. P. Council, pres; George W. Harvey, executive vp & gen mgr; John Alexander Station mgr & coml mgr; Edward C. Walker, program director; Byron Taggart, promotion mgr; J. H. Mitchell, chief engineer; Fred Worthington, news director; Mardi Liles, farm director; Olga Hanscomb, women's director.

WFLA-FM (1948): 93.3 mc; 46 kw. Duplicates WFLA (above).

WHBO (March 21, 1948): 1050 kc; 250 w-D. 11011 Florida Ave., zone 4. Phone Webster 5-3171. Gateway Broadcasters Inc. (acquired station March 16, 1956).

Rep Bernard.
 John A. Boling, pres; Bob A. Martin, gen mgr & promotion mgr; Robert B. Ross Jr., coml mgr & news director; Bonita Fishback, program director; Billy R. Polk, chief engineer & farm director.

WPKM (FM) (June 1954): 104.7 mc; 10.5 kw. Bayshore Royal Hotel, zone 6. Phone 8-5144. Frank Knorr Jr., (original owner).

Frank Knorr Jr., owner & gen mgr; R. Leonard, coml mgr; E. P. Knorr, program director; G. H. Brown, chief engineer.

WTMP (December 1954): 1150 kc; 1 kw-D; 5 kw-D, DA (CP). Washington Blvd. Phone 4-1109. Rounsaville of Tampa Inc. (acquired station November 1956) (see Rounsaville stations in "Group Ownership").


Rep Gill-Ferna, Dora-Clayton (regional).

Specialty programs: Negro, 100%.
 R. W. Rounsaville, pres; J. H. Everbach, station mgr; John Fulton, gen sales mgr; David McLain, assistant mgr & program director; Warren Kauffman, chief engineer.

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Radio Stations CONTINUED

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TAMPA (Continued)

***WTUN (FM)** (Dec. 25, 1952): 88.9 mc; 770 w. c/o U. of Tampa, zone 6, Phone 8-8861. University of Tampa (original owner).
W. Ernest Vincent, gen mgr; Mack Lee, coml mgr; Edward Van Gelder, program director; Thom Spettel, chief engineer.

*Non-commercial educational.

WWTB (1950): 1300 kc; 5 kw-D, DA. 113 E. La Fayette, zone 2. Phone 2-8024. Tison Broadcasting Co. (acquired station December 1956).

Network Keystone. Rep Pearson.
Specialty programs: Spanish, 20 hrs. wkly; Italian, 5 hrs. wkly.
W. Walter Tison, owner; Charles G. Baskerville, coml mgr; Bill Beatty, program director; Ruben Fabelo, foreign language director; J. B. Tison, chief engineer; Nick Stemmler, news & farm director; June T. Coe, women's director.

TARPON SPRINGS, Pinellas County

WDCL (1954): 1470 kc; 5kw-D. P. O. Box 1684. Phone 37-157. Clearwater Broadcasting Corp. (acquired station July 5, 1957) (see "Newspaper Ownership").

Ross Charles, gen mgr; Arthur Roach, coml mgr & promotion mgr; John Stagg, program director; Ted Seaman, chief engineer; Howard Hartley, news director.

TITUSVILLE, Brevard County

WRMP (Nov. 24, 1957): 1050 kc; 500 w-D. P. O. Box 666. Phone 1029. Richard M. Fairbanks (original owner).

Richard M. Fairbanks, pres; Robert Lee Bright, gen mgr & coml mgr; Sanford Paul, program director; Tony Fairbanks, promotion mgr; Mike Fulk, chief engineer; Denver West-erfeld, news & farm director; June Black, women's director.

WTVT (not on air, target date not announced): 1300 kc, 1 kw-D. P. O. Box 431, Pensacola, Fla. Mel Wheeler (see Mel Wheeler stations under "Group Ownership").

VALPARAISO-NICEVILLE, Okaloosa County

WNSM (August 1958): 1340 kc; 250 w. Box 608, Valparaiso, Fla. Bay Broadcasting Co. (original owner).

Edward C. Allmon, owner & chief engineer; Karl M. Richards, gen mgr.

VERO BEACH, Indian River County

WAXE (November 1954): 1370 kc; 1 kw-D. U.S. 1, Three mi. south of Vero Beach. Phone Jordan 2-5405. WNTM Inc. (acquired station May 1954).

Network Keystone. Rep Burn-Smith.
J. Frank Spires, pres; Jimmie C. Riser, gen mgr & coml mgr; Tom Fallin, program director; Thya Colby, promotion mgr; W. F. Stone-rook, chief engineer; John Eisenhauer, news director & farm director; Sally Work, women's director.

WTEB (June 7, 1954): 1490 kc; 250 w. 1536 20th St. Phone Jordan 2-5454. Tropics Inc. (original owner).

Sen. Merrill P. Barber, pres; Albert Stock-meier, gen mgr; James Cinque, coml mgr & farm director; William Turner, program director; Richard Jackson, promotion mgr; Stanley Wood, chief engineer; Robert Hen-derman, news director; Madge Roemer, wom-en's director.

WARD RIDGE, Gulf County

WJOE (1956): 1570 kc; 250 w-D. P. O. Box

996, Port St. Joe, Fla. Phone Ball 7-2426. Vacationland Broadcasting Co. (original own-er).

Wilbur R. Powell, pres; Martin J. Begley, station mgr.

WAUCHULA, Hardee County

WAUC (Jan. 7, 1958): 1310 kc; 500 w-D. Cemetery Rd. Phone Prospect 3-4271. Hardee Broadcasting Co. (acquired station May 1958). Network Keystone.

Robert S. Taylor, pres; E. D. Covington Jr., executive vp; Claude White, gen mgr & coml mgr; Robert Ford, chief engineer.

WEST PALM BEACH, Palm Beach County

WEAT (1948): 850 kc; 1 kw, DA-1. P. O. Box 70. Phone Temple 3-9668. (acquired station July 1, 1957).

Network NBC. Rep Venard, Rintoul & Mc-Connell.

Rex Rand, pres; Bertram Lebar Jr., execu-tive vp & gen mgr; Godfrey M. Lebar II, coml mgr; Peter F. Cole, program director; Loretta Garner, promotion mgr; Ross McPh-erson, chief engineer; Norman Holve, news di-rector; Jane Mulligan, women's director.

WEAT-TV: Tv companion of WEAT.
WIEK (1947): 1290 kc; 5 kw-D, 1 kw-N, DA-N, 711 S. Flagler Dr. Phone 3-1711. Ken-Sell Inc.

Network MBS. Rep Clark.

Joseph S. Field Jr., owner-gen mgr.

WJNO (July 1936): 1230 kc; 250 w. 1500 N. Flagler Drive. Phone Temple 2-3638. WJNO Radio (acquired station 1952).

Network CBS. Rep Meeker.

Hustin V. McMillan, gen mgr & program director; Harvey D. Murphy, sales mgr; Curtis I. Brinson, chief engineer; Robert Hawkey, news director; Miss Mary E. McGraw, women's director.

WINTER GARDEN, Orange County

WGOA (Jan. 1, 1958): 1600 kc; 1 kw-D. P. O. Box 1124. Phone Olympic 6-3700. E. V. Price (original owner).

E. V. Price, owner & gen mgr; Nathan Price, program director; Hugh Carrol, chief engineer.

WINTER HAVEN, Polk County

WINT (not on air, target date Sept. 15, 1958): 1360 kc; 1 kw-D, DA. Dundee Rd. Winter Haven Broadcasting Co. (original owner).

Angelo L. Fazzari, owner & mgr; Earl E. Sturgeon, coml mgr; Michael P. Savas, pro-gram director.

WSIR (Feb. 15, 1947): 1490 kc; 250 w. 665 W. Lake Howard Drive, S.W. Phone Cypress 4-2144. Hundred Lakes Broadcasting Corp. (acquired station March 31, 1955).

Network MBS. Rep Devney.

Specialty programs: Negro, 3 hrs. wkly.
Lawrence A. Rollins, pres & gen mgr; Harry Carroll, coml mgr; Richard Eyrich, program director; L. Orden Craig, chief engineer; Gor-don Hubbel, farm director.

WINTER PARK, Orange County

WABR (Sept. 22, 1954): 1440 kc; 5 kw-D. P. O. Box 7547, Orlando. Phone Garden 5-8631. Orange County Broadcasters (acquired station September 1957).

James H. Sawyer, pres & gen mgr; James Waldrop, coml mgr; Tom Doyle, program di-rector; Gwen Barnwell, promotion mgr & women's director; Gerald Eggshart, chief engi-neer; Dean Kendall, news director; Jackie Sawyer, farm director.

***WERK (FM)** (Dec. 8, 1952): 91.5 mc; 330 w. c/o Rollins College. Midway 7-1393. Rollins College (original owner).

Hugh F. McKean, pres; M. P. Frutchey, gen mgr & chief engineer.

*Non-commercial educational.

GEORGIA

ADEL, Cook County

WAAG (March 19, 1955): 1470 kc; 1 kw-D. P. O. Box 508. Phone 8571. Cook County Broad-casting Co. (acquired station April 1, 1958).

Network Keystone.
Specialty Programs: Negro, 15 hrs. wkly.
W. M. Fornshee, pres; Esther Shepherd, gen mgr & women's director; Don Wingate, coml mgr & program director; J. O. Wiley, promo-tion mgr; C. H. Christensen, chief engineer; Robert Barker, farm director.

ALBANY, Dougherty County

WALB (1941): 1590 kc; 1 kw, D-AN. Stuart Ave. Phone Hemlock 5-3386. Herald Publishing Co. (original owner) (see "Newspaper Owner-ship").

Network ABC. Reps Burn-Smith Co. Inc., James S. Ayers (Southeastern).
James S. Gray, pres; Raymond E. Carow, gen mgr; Jack Sholar, coml mgr; Hal Suit, program director; Carolyn Purvis, promotion mgr; Bruce Singleton, chief engineer; Lyman Gray, news director; Grady Shadburn, farm director; Eileen Clayton, women's director; WALB-TV: Tv companion of WALB.

WGPC (July 1933): 1450 kc; 250 w. New Albany Hotel. Phone Hemlock 2-1277. Albany Broadcasting Co. (acquired station May 1958). Network CBS. Rep Hollingbery.

J. W. Woodruff Jr., pres; L. M. George, gen mgr, coml mgr; W. H. Flint, program director & news director; R. A. Carlton, chief engineer;

WJAZ (Nov. 30, 1952): 1050 kc; 1 kw-D. North Slappee Drive. Phone Hemlock 2-7447. James S. Rivers Inc. (original owner). (see James Rivers stations in "Group Ownership").

Network Georgia Cracker. Rep Clark.
Specialty programs: Negro, 30 hrs. wkly.

James S. Rivers, pres; Bruce Smith, gen mgr; Bob Rogers, coml mgr; Walt Lhamon, program director; R. E. Studdard, promotion mgr; Rus-sell Caldwell, chief engineer; Cecil Fowler, news director; Hap Wilson, farm director.

ALMA, Bacon County

WCQS (October 1957): 1400 kc; 250 w. U.S. #1. South at City Limit. Phone 4681. Queen City Broadcasting System (original owner).

Network Keystone.
Farnell O'Quinn, owner; Dane Bruce, gen mgr; Joyce Holton, coml mgr, & women's director; Roy Sayer, program director and promotion mgr; Merv Hill, chief engineer; Roger Taylor, news director; Ralph Deen, farm director.

AMERICUS, Sumter County

WDEC (July 5, 1947): 1290 kc; 1 kw-D. Rem-bert Bldg. Phone 3681. Americus Broadcasting Co. (original owner).

Reps Indie Sales, Dora-Clayton (regional).
Specialty programs: Negro 8 hrs. wkly.
Charles C. Smith, pres, gen mgr; Raymond C. La Prade, chief engineer.

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Radio Stations CONTINUED

GEORGIA CONTINUED

ASHBURN, Turner County

WAST (not on air; target date not announced): 1570 kc, 1 kw-D, P. O. Box 434, Tifton, Ga. Thomas D. Pickard.

ATHENS, Clark County

WDOI (June 10, 1957): 1470 kc; 1 kw-D. Holman Hotel, Phone Liberty 3-1354. Southeastern Broadcasting System (original owner). (See James S. Rivers stations in "Group Ownership").

Network Keystone.
James S. Rivers, owner; James A. Davenport, gen mgr; Robert E. North, coml mgr; Lloyd Harris, program director; Chuck Goddard, promotion mgr; W. E. Wilson, chief engineer; Jerry Keane, farm director; Virginia Everett, women's director.

WGAU (May 1938): 1340 kc; 250 w. Bobbin Mill Road, Phone Liberty 6-6575. TWX 162. Clarke Broadcasting Corp. (acquired station July 1956).

Network CBS. Rep Pearson.
H. Randolph Holder (gen mgr) & J. Thomas Lloyd (coml mgr), owners; Mary L. Betts, program director; Delano Toney, music director; Lesley F. Brooks, chief engineer; Gus Mann, farm director; Kathryn Dozier, women's director.

WGAU-FM (May 1948): 102.5 mc; 4.4 kw; duplicates WGAU (above).

WFPC (May 1, 1948): 960 kc; 5 kw-D, 500 w N, DA-N. 279 1/2 N. Lumpkin St. Phone Liberty 3-3411. Radio Athens Inc. (original owner).

Rep Bob Dore Assoc.
Specialty programs: Negro, 5 hrs. wkly.
L. H. Christian, pres, gen mgr; Joan Rice, coml mgr; Ray Somers, program director; Ed Thilenius, promotion mgr; L. D. Dreyer, chief engineer; Bob Bradford, news director; Ronny Stephens, farm director; Ann Sieg, women's director.

ATLANTA, Fulton County

***WABE (FM)** (Sept. 13, 1948): 90.1 mc; 4.6 kw. 740 Bismark Road, N.E., zone 9. Phone Trinity 5-9206. Board of Education of the City of Atlanta (original owner).

Haskell Boyter, gen mgr; Lillian Lee, program director; Thomas W. Cowan Jr., chief engineer.

WETV (TV): Tv companion of WABE (FM).

***Noncommercial educational.**

WAGA (1937): 590 kc; 5 kw, DA-N. 1018 W. Peachtree St., N.W. Phone Trinity 2-3553. TWX AT 345. Storer Broadcasting Co. (acquired station June 1940) (see "Newspaper Ownership" and Storer Broadcasting Co. under "Group Ownership").

Network CBS. Rep Katz.
George B. Storer, pres; James E. Bailey, managing director; L. W. Reynolds, sales mgr; John L. Henrikson, program director; Hugo Bondy, chief engineer.

WAGA-FM (May 10, 1948): 103.3 mc; 36 kw. Duplicates WAGA (above).

WAGA-TV: Tv companion of WAGA.

WAKE (Nov. 20, 1955): 1340 kc; 250 w. Georgian Terrace Hotel, Phone Trinity 5-8511 TWX AT 897. WAKE Broadcasters, Inc. (see Bartell Family Radio Group under "Group Ownership").

Gerald A. Bartell, pres; Morton J. Wagner, gen mgr; Jayne Swain, coml mgr; Gene Blaine, program director; Fran Hamill, promotion mgr; Don Zuehlke, chief engineer; Bob Brissendine, news director.

WAOK (March 15, 1954): 1380 kc; 5 kw, DA-N. 70 Houston St., N.E. Phone Jackson 5-1515. Atlanta OK Broadcasting Co. (original owner). Rep Forjoe.

Specialty programs: Negro, 24 hrs. daily.
Stan Raymond, pres & coml mgr; Zenas Sears, program director; Eathel Holley, chief engineer; Ned Lukens, news director; Gert Nelson, women's director.

WEAS (See Decatur listings).
WERD (1948): 860 kc, 1 kw-D. 330 Auburn Ave., N.E. Phone Jackson 4-0666. Radio Atlanta Inc.

Rep Joe Wootton; Dora-Clayton (Southern). J. B. Blayton Jr., station mgr; Albert H. Saddler, coml mgr.

WGKA (Sept. 1, 1955): 1600 kc; 1 kw-D. 1140 Peachtree Street, N.E. Phone Trinity 6-6228. Glenkaren Assoc. Inc. (original owner).

Rep Good Music Broadcasters.
Locke E. Glenn, pres; John P. Culver, vp & gen mgr; E. Lee Nance, coml mgr; Jonathan Phelps, program director; James D. Hampton, chief engineer; Arthur J. Borgesen, news director.

WGKA-FM (Sept. 1, 1955): 92.9 mc; 9.4 kw. Duplicates WGKA (above).

WGST (1924): 920 kc 5 kw-D, 1 kw-N. 165 Eighth St., N.W. Phone Trinity 5-8441 TWX AT 584. Board of Regents of the University System of Georgia by & in behalf of the Georgia Institute of Technology (original owner).

Network ABC; Rep Venard, Rintoul & McConnell.

Jack Collins, gen mgr; Bill Estes, coml mgr; Ivan Miles, program director; George Durant, promotion mgr; John Van Horn, chief engineer; Bernard Brown, news director.

WJIN (1949): 970 kc 5 kw-D, DA. Arcade, Billmore Hotel, Phone Trinity 5-8453. Broadcasting Services Inc. (acquired station January 1957). (See Arnold Stations under "Group Ownership").

Rep Weed.
Emil J. Arnold, pres; Dale S. Phares, gen mgr; George Allen, program director; Jerry Norman, chief engineer.

WQXI (1948): 790 kc; 5 kw-D, 1 kw-N. DA-N. 3185 Mathieson Drive, Phone Cedar 3-2195. Rounsaville of Atlanta Inc. (original owners) (see R. W. Rounsaville stations in "Group Ownership").

Rep Gill-Perna.
Robert W. Rounsaville, pres; Frank B. Erwin, gen mgr; John Fulton, gen sales mgr; Lee R. Smith, coml mgr; & promotion mgr; Joyce Monroe, program director; Elton Chick, chief engineer.

WSB (1922): 750 kc; 50 kw. 1601 West Peachtree St., N.E. Phone Trinity 5-7221. TWX AT 381. Atlanta Newspapers Inc. (original owner). (See "Newspaper Ownership" and James M. Cox stations under "Group Ownership").

Network NBC. Rep Petry.
J. Leonard Reinsch, executive director; Frank Gaither, gen mgr; Lee Morris, coml mgr; Elmo Ellis, program director; Walter Paschall, promotion mgr; Robert Holbrook, chief engineer; James Bridges, news director; Roy McMillan, farm director.

WSB-FM (1948) 98.5 mc; 52 kw. Duplicates WSB (above).

WSTV-TV: Tv companion to WSB-AM-FM.

WZZB (March 15, 1956): 1480 kc; 5 kw-D. Henry Grady Bldg. Phone Jackson 4-1953. Atlanta Broadcasting Co. (acquired station March 27, 1958).

Network MBS.
Specialty programs: Greek, 1/2 hr. wkly.
George Nicholson, pres & gen mgr; Maurice Rich, coml mgr; Allen Pierce, program director, promotion mgr, & news director; Lawson Leake, chief engineer.

AUGUSTA, Richmond County

WAUG (Jan. 13, 1952): 1050 kc; 1 kw-D. Bon Air Hotel, Phone Regent 3-4441. Garden City Broadcasting Co. (original owner).

Rep Rambeau, Vance, Hopple; Clarke Brown (south).

Specialty programs: Negro, 45 hrs. wkly.
Geo. C. Nicholson, co-owner & gen mgr; J. L. Solomon, station mgr & promotion mgr; Ed Kobak, program director & news director; J. C. Atkinson, chief engineer & farm director.

WAUG-FM (Jan. 13, 1952): 105.7 mc, 5.5 kw. Duplicates WAUG (above).

WBBO (1947): 1340 kc, 250 w. 515 15th St. Phone 4-5441. Savannah Valley Broadcasting Co.

Net MBS. Rep Everett-McKinney; Forjoe (southern).

George G. Weiss, pres & national sales mgr; Thurston Bennett, executive director & gen mgr; William Kirchheim, general sales mgr.

WBBO-FM (1955): 103.7 mc; 10.5 kw. Same address as WBBO (above), but separately programmed. 515 15th St. Musicast of the South Inc.

John Lyon, gen mgr.
WBIA (1946): 1230 kc; 250 w. 15 Eighth St. Phone Park 4-2421. TWX AU-8077. Augusta Broadcasting Co. (acquired station June 1, 1956).

Networks NBC, Keystone. Rep Dixieland Stations Inc. (south).

Specialty programs: Negro, nine hrs. wkly.
W. Ray Ringson, pres & gen mgr; J. R. Owens, Jr; station mgr; Francis I. Doyle, promotion mgr; C. M. Callicott, chief engineer; Robert E. Ruckle, news director.

WGAC (December 1940): 580 kc. 5 kw-D. 1 kw-N, DA-N. 664 Broad St. Phone Park 2-2962. TWX AU 8072. Twin States Broadcasting Co. (original owner).

Network ABC. Rep Avery-Knodel.
A. D. Willard Jr., pres, gen mgr; Martin E. White, coml mgr; Ben F. Mayo, program director, news director; R. F. Bobo, chief engineer; J. W. Chambers, farm director.

WRDW (1930): 1480 kc, 5 kw, DA-N. 1301 Georgia Ave. Phone Taylor 4-5432. TWX NA SC 8075. Southeastern Newspapers Inc. (acquired station March 21, 1956). (see "Newspaper Ownership").

Network CBS. Rep Branham Co.
Pat H. Rice Jr., vp & executive director; J. W. Hicks, gen mgr; Clifford W. Bowers, coml mgr; James B. Davis, program director; Rita Russell, promotion mgr; Joe Gill, chief engineer; Don Shepherd, news director.

WRDW-TV: Tv companion to WRDW.

AVONDALE ESTATES, DeKalb County

WAVO (July 19, 1958): 1420 kc; 500 w, DA-D. P. O. Box 25. Phone Drake 8-8808. Great Commission Gospel Assn. (original owner).

L. E. Latham, pres & gen mgr; Joy Simpson, program director; & women's director; J. Carl Meeks, chief engineer.

BAINBRIDGE, Decatur County

WAZA (March 17, 1958): 1360 kc; 1 kw-D. 110 E. Broughton St. Phone 838. Joseph M. Grollman (original owner).

Rep Dora-Clayton.
Specialty programs: Negro, 2 hrs. wkly.
Joseph M. Grollman, owner & gen mgr; Joe Hill, station & coml mgr; Ray Read, program director & news director; Edna Nix, promotion mgr; John Duncan Jr., chief engineer; Gene Brock, farm director; Audrey Chett, women's director.

WMGR (1946): 930 kc; 5 kw-D. Thomasville Highway. Phone 776. John A. Dowdy (acquired station February 1956).

Network Keystone; Regional network Harry J. Cannon, Atlanta. Rep Grant Webb.

Specialty programs: Negro, 8 hrs. wkly.
John A. Dowdy, owner; Walter Freeman, gen mgr & chief engineer; Phil Yarbrough, program director; Douglas Cutts, promotion mgr.

BAXLEY, Appling County

WHAB (December 1954): 1260 kc, 5 kw-D. P. O. Box 285. Phone 3000. Tri-City Broadcasting System (original owner).

Network Keystone.

Specialty programs: Negro 1 1/2 hrs. wkly.
Farnell O'Quinn, owner; John R. Swann, gen mgr; Anna Lee Lightsee, comml mgr; Danny Ratliff, program director, & farm director; JoAnn O'Quinn Chisholm, promotion mgr; Kenneth Mock, chief engineer; Gene Freeze, news director; Jo Moody, women's director.

BLAKELY, Early County

WBBK (not on air; target date not announced): 1260 kc, 1 kw-D. P. O. Box 390, Dawson, Ga. Radio Blakely.
W. C. Woodall Jr., pres.

BREMEN, Horawal County

WWCC (October 1957): 1440 kc; 500 w-D. 111 Parkway Circle. Phone 3275. West Georgia Broadcasting Co. (original owner).

J. J. Mangham Jr., pres; Tom W. Smith Jr., gen mgr & news director; Lee Williams, coml mgr; Lou Smith, program director; Steve Cantrell, promotion mgr; James McKay, chief engineer; William A. Pierce, farm director; Blanche Mangham, women's director.

WRFC

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Radio Stations CONTINUED

GEORGIA CONTINUED

BRUNSWICK, Glynn County

WGIG (March 5, 1949): 1440 kc; 5 kw-D, 1 kw-N, DA-N. 1514 Union St. Phone Amherst 5-3870. Brunswick Broadcasting Corporation (original owner).

Network ABC. Rep Bob Dore Assoc., Dixieland Stations Inc. (regional).

Specialty programs: Negro, 8 hrs. wkly. Hugh K. Tollison, executive vp, & gen mgr; John Lane, coml mgr & station mgr; Jimmie A. Miller, program director; Jack Lenz, promotion mgr; Herman F. Lange, chief engineer; Sammy Middleton, news director; Marvin Massey Jr., farm director; Caroline Bailey, women's director.

WMOG (June 1, 1940): 1490 kc; 250 w. Torras Causeway. Phone Amherst 5-5980. Radio Brunswick Inc. (acquired station Jan. 1, 1953).

Network Keystone. Rep Indie Sales. Specialty programs: Negro, 11 hrs. wkly; French, 1/4 hr. wkly.

Allen Woodall, pres; Tom Doughty, gen mgr; Lew Carter, coml mgr; Jay Lingle, program director; Mary J. McEvan, promotion mgr; Cecil Tankersley, news director & chief engineer; John Vroman, farm director; Betty Hafner, women's director.

BUFORD, Gwinnett County

WDMF (Nov. 7, 1956): 1460 kc; 1 kw-D. P. O. Box 307. Phone Buford 3555. Gwinnett County Broadcasting Co. (original owner).

Rep Continental Radio Sales.

David Fleagle, partner, gen mgr & coml mgr; Irma Moulder, program director & women's director; Sid Young, promotion mgr & news director; Clinton Provost, chief engineer; Joe Vandever, farm director.

CAIRO, Grady County

WGRA (1950): 790 kc; 1 kw-D. Box 120. Phone 2-4392. Grady-Mitchell Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales.

Specialty programs: Negro, 12 hrs. wkly. Geise Dozier, pres; Lowell E. Takles, gen mgr, & coml mgr; Janie Brock, program director; Bernice Porter, promotion mgr & women's director; Greg Strang, chief engineer; Virgil Lovett, news director.

CALHOUN, Gordon County

WCGA (1953): 900 kc, 1 kw-D. 112 1/2 Court St. Phone 2111. Gordon County Broadcasting Co.

Rep Indie Sales. R. R. Magill, pres, gen mgr & chief engineer; Judy Magill, coml mgr; Richard Bowman, program director.

CAMILLA, Mitchell County

WCLB (Jan. 25, 1954): 1220 kc; 1 kw-D. P. O. Box 147. Phone 2776. Capel Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 3 hrs. wkly. Russell A. Browne, gen mgr; Charlie Browne, coml mgr; Richard L. Cook, chief engineer.

CANTON, Cherokee County

WCHK (April 11, 1957): 1290 kc 1 kw-D. Phone Greenwood 9-2101. Cherokee Broadcasting Co. (acquired station October 1, 1957). (See C. A. McClure stations in "Group Ownership").

C. A. McClure, gen mgr; Mike McDougald, station mgr & program director; Bob Peterson, coml mgr & news director; Gene Mikell, program mgr; Jim Axel, chief engineer; Laura McGee, women's director.

CARROLLTON, Corroll County

WLBB (1947): 1100 kc; 250w-D. Bremen Road. Phone Terrace 2-7041. Carroll Broadcasting Co. Network Keystone. Rep Indie Sales.

T. K. Vassy, pres & gen mgr; J. D. Norton Jr., coml mgr.

CARTERSVILLE, Bartow County

WBHF (1946): 1450 kc; 250 w. West Ave. Phone 1200. W. R. Frier (original owner). (See "Newspaper Ownership").

Network MBS. W. R. Frier, owner & gen mgr; Roland Brooks, program director; Horace Bridges, chief engineer; Vernon Ayers, news director.

CEDARTOWN, Polk County

WGAA (1941): 1340 kc; 250 w. P. O. Box 807. Phone 777. Polk County Broadcasting Co. (acquired station September 11, 1954).

Network Keystone. J. Frank Proctor, co-owner, gen mgr & chief engineer; Arnold Walker, coml mgr; Jimmy Wright, farm director.

CLAXTON, Evans County

WCLA (July 1, 1958): 1470 kc; 1 kw-D. Drive in Theatre Bldg. Phone 970. Evans County Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Negro, 12 hrs. wkly. Howard C. Gilreath, owner, gen mgr, chief engineer; Lowell Register, station mgr, coml mgr, program director; S. E. Perkins, promotion mgr; Tab Smith, news director and farm director; Janice Register, women's director.

CLEVELAND, White County

WRWH (not on air; target date not announced): 1350 kc, 500 w-D. Newsie Inc. D. J. Stewart, pres.

COLUMBUS, Muscogee County

WCLS (January 1955): 1580 kc 1 kw-D. 1020 1/2 Broadway. Phone Fairfax 7-3648. Muscogee Broadcasting Co. (original owner).

Reps Walker-Rawatt; Dora-Clayton (southeastern).

Specialty programs: Negro, 100%. Charlie H. Parish Jr., pres & gen mgr; Billy M. Freeman, coml mgr.

WDAK (1943): 1340 kc; 250 w. (CP: 540 kc, 5kw LS, 500 w-N-DA-N). Martin Bldg. Phone Fairfax 2-5447. Radio Columbus, Inc. (acquired station April 1, 1958).

Network NBC. Rep Headley Reed, Ayers (southeast).

Specialty programs: Negro, 20 hrs wkly. Allen M. Woodall, pres & gen mgr; W. S. Massie, coml mgr; Lamar Lynn, program director; Jimmy Deer, promotion mgr; Dan O'Keefe, chief engineer; Norman Bishop, news director; Jennie McRae, women's director.

WGBA (1947): 1270 kc; 5 kw-D. 1213 1/2 Broadway. Phone Fairfax 3-3603. WGBA Inc. (acquired station November 1953). (See C. A. McClure stations in "Group Ownership").

Network MBS. Rep Bob Dore Associates (regional) Dixieland Stations Inc.

C. A. McClure, pres & gen mgr; Mary Louise Reece, coml mgr; Bill Bowick, program director; R. H. Ruppel, station & promotion mgr; F. Keith Brown, vp, treasurer & chief engineer; Richard R. Weiss, news director.

WPNX (See Phenix City, Ala.)

WRBL (May 1928): 1420 kc 5 kw, DA-N. 1350 13th Ave. Phone Fairfax 2-0601. TWX CM 6004 Columbus Broadcasting Co. (acquired station October 1953). (See "Newspaper Ownership").

Network CBS. Rep Hollingsbery. James W. Woodruff Jr., pres & gen mgr; Walter Graham, station & coml mgr; David G. Lea, program director; Eleanor Whitelaw, promotion mgr; Joseph A. Gamble, chief engineer; Glen Broughman, news director; V. O. Deloney, farm director; Rose Flournoy, women's director.

WRBL-FM (Nov. 16, 1946): 93.3 mc; 25 kw. Duplicates WRBL (above). WRBL-TV: Tv companion of WRBL-AM-FM.

COMMERCE, Jackson County

WJJC (June 27, 1957): 1270 kc 1 kw-D. P. O. Box 239. Phone Federal 5-3155. Jackson County Broadcasting Co. (acquired station Jan. 8, 1958). (See "Newspaper Ownership").

Albert S. Hardy, pres; Grady Cooper, gen mgr & coml mgr; Elizabeth Layton, program director; Bill Anderson, promotion mgr; William J. Evans, chief engineer & farm director; Jim Mowry, news director; Willie Vie Dowdy, women's director.

CORDELE, Crisp County

WMJM (1940): 1490 kc; 250 w. 20 Ave. E St. Phone 666. Southeastern Broadcasting System (acquired station December 1957). (See James S. Rivers stations under "Group Ownership").

Network MBS, Keystone; Rep Clark. Specialty programs: Negro, 10 hrs wkly. James S. Rivers, pres; William E. Blizzard Jr., gen mgr, program director & promotion mgr; Clark Standard coml mgr & news director; Russell Caldwell, chief engineer; Carl Barnes, farm director; Sara Jane Davidson, women's director.

CORNELIA, Habersham County

WCQN (May 26, 1953): 1450 kc; 250 w. 1 Burrell St. Phone 1450. Habersham Broadcasting Co. (original owner).

Network Keystone; Rep Indie Sales. Jack Bradley, pres; James H. Marlowe, gen mgr; Billy C. Massey, coml mgr & program director; George R. Wilkes, chief engineer; Conny S. Shirley, news director; Janet S. Davison, women's director.

COVINGTON, Newton County

WGFS (1946): 1430 kc 1 kw-D; P. O. Box 869. Phone 2337. R. William Hoffman & Betty Jean Hoffman (acquired station June 1, 1957).

Network Keystone. Rep Sears & Ayer. Specialty programs: Negro 1 hr. wkly. R. William Hoffman and wife Betty Jean Hoffman, owners; Mr. Hoffman, gen mgr, coml mgr, chief engineer; Dave Snodgrass, program director; Grier Stephenson, promotion mgr; Freeman Rowe, news director; Joe Rainey, women's director.

DALTON Whitfield County

WBLJ (1940): 1230 kc, 250 w. Kenemer Bldg. Phone 1180. Dalton Broadcasting Corp.

Network MBS, Georgia Cracker, Keystone. Rep Harry J. Cannon, (southeast).

Olin H. Kenemer, gen mgr. **WRCD** (October 1, 1954): 1430 kc; 1 kw-D. 104 S. Pentz St. Phone 1892. Whitfield Broadcasting Co. Inc. (original owner).

Rep Dora-Clayton (Atlanta). Jim Honey, pres & gen mgr; Ed Jordan, coml mgr; Hilda Robertson, program director; Sanford J. Willis, chief engineer & farm director; Hoace C. Jenkins, news director; Mary Louise Horan, women's director.

DAWSON, Terrell County

WWD (April 2, 1948): 990 kc; 1 kw-D. P. O. Box 390. Phone 416. Dawson Broadcasting Co. (original owner).

Rep Indie Sales. Specialty programs: Negro, 45 hrs. wkly. W. C. Woodall Jr., pres, gen mgr & coml mgr; Owen Parnacott, program director; Curt Dulaney, promotion manager; Joe Stephens, chief engineer; Margaret Orndorf, news director & women's director; Noel Montfort Jr., farm director.

DECATUR, DeKalb County

WEAS (July 1947): 1010 kc; 10 kw, 50 kw, Canadian restricted, D. 217 W. Ponce De Leon Ave. Phone Drake 3-2521. WEAS Inc. (original owner). (See Dee Rivers stations under "Group Ownership").

Rep Stars National. E. D. Rivers, Jr., pres; Warren Roberts, station mgr; Dewey May, coml mgr; Bob Prather, program director; Malcolm Moore, chief engineer; Marshall Pack, news director; Jack Holden, farm director.

DOUGLAS, Coffee County

WDMG (1947): 860 kc; 5 kw, DA-N. P. O. Box 590. Phone 1150. WDMG Inc. (See B. F. J. Timm stations in "Group Ownership").

Rep Dora-Clayton. E. F. J. Timm, pres; Mary Jarrard, gen mgr; Roy L. Jones, coml mgr; Joe Grammer, program director; Mary Nell Lester, promotion mgr; Bill Alford, chief engineer; Dick Williamson, news director; Bob Lesh, farm director; Ruth McKay, women's director.

WSIZ (Sept. 21, 1957): 1310 kc; 1 kw-D. P. O. Box 202. Phone 1140. Fernandina Beach Broadcasters (original owner).

Carol and Marshal Roland, owners; Joe Vincent, gen mgr; Earl McRae, chief engineer; Ed Lund, news director; Gene Wade, farm director.

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DUBLIN, Laurens County

WMLT (Jan. 17, 1945): 1330 kc; 1 kw-D. Franklin & Moore Sts. Phone Broad 2-4422. Dublin Broadcasting Co. (original owner).
Network Keystone. Regional network Georgia Cracker Network.

Specialty programs: Negro, 6 hrs wkly.
W. Newton Morris, pres; Frank Floyd Jr., vp, gen mgr & coml mgr; Paul Trim, program director & promotion mgr; Lloyd E. Perkins, chief engineer; William P. Coulter, news director; Jeff Warner, farm director.

WXLI (March 16, 1958): 1440 kc; 1 kw-D. P. O. Box 828. Phone Broad 2-4282. Radio South Inc. (original owner).

John A. Boling, pres; J. M. Holland, gen mgr, promotion mgr & farm director; W. C. Courson, coml mgr, chief engineer; H. F. Lominac, program director, news director; Joyce Heffner, women's director.

EAST POINT, Fulton County

WTJH (1949): 1260 kc; 5 kw-D. P. O. Box 72. Phone Diamond 4-2233. Radio Station WTJH (original owner). (See James S. Rivers stations under "Group Ownership").

James S. Rivers, pres; James A. Davenport, gen mgr, coml mgr; Raymond Kinnamon, program director; Claude V. Jones, promotion mgr; William J. Hill III, chief engineer; Joe Tucker, news director; Kermit Reid, farm director; Elizabeth Hall, women's director.

ELBERTON, Elbert County

WSGC (1946): 1400 kc, 250 w. Elberton Broadcasting Co.

Network MBS, Keystone. Rep Continental Radio Sales.
Melvin C. Gorman, station mgr.

FITZGERALD, Ben Hill County

WBHB (October 1946): 1240 kc; 250 w. (CP: 1380 kc, 5 kw-D). 601 Roanoke Drive, Phone 2077. Ben Hill Broadcasting Corp. (acquired station 1955).

Network MBS, Keystone. Rep Dora-Clayton. Specialty programs: Negro, 28½ hrs. wkly.
Otto Griner, pres; Paul E. Reid, gen mgr; Tony Carter, program director; Seymore Michael Pelton, chief engineer; Charles Russell Ridgeway, sports director; Bonnie Johnson, women's director.

FORT VALLEY, Peach County

WFPM (Spring, 1951): 1150 kc; 1 kw-D. P. O. Box 229. Phone Taylor 5-5547. Peach Belt Broadcasting Co.

Network Keystone. Rep Indie Sales.
Specialty programs: Negro, 9 hrs. wkly.
E. J. Young, pres; Harris H. Hafer, coml mgr; Joe Liber, program director & chief engineer; Virginia Freshwater, promotion mgr; Bobby Bragg, news director, farm director; Rosemary Reid, women's director.

GAINESVILLE, Hall County

WDUN (April 2, 1949): 1240 kc; 250 w. 1140 Thompson Bridge Rd. Phone Lenox 4-7331. Northeast Georgia Broadcasting Co.

Regional network Southeastern Key Market Network. Rep Clark.

Specialty programs: Negro, 8¼ hrs. wkly.
John W. Jacobs Jr., pres, gen mgr; Claire T. Palmour, coml mgr, & women's director; James N. Martin Jr., program director; Gilmer L. Hulsey, chief engineer; Ted Oglesby, news director; Ed Storie, farm director.

WDUN-FM (April 2, 1949): 103.9 mc; 340 w. Duplicates WDUN (above).

WGGA (October 1941): 550 kc; 5 kw-D. 500-N. DA-N. Press-Radio Center. Phone Lenox 2-6211. Blue Ridge Broadcasting Co. (original owner). (See "Newspaper Ownership" and Charles Smithgall stations under "Group Ownership").

Network MBS. Rep Rambeau.
Charles Smithgall, chief owner; Robert P. Schwab, gen mgr; James A. Hartley, coml mgr; William A. Sellers Jr., program director; Rhett Turnipseed, promotion mgr; Wilbert J. Darracott, chief engineer; Robert C. Burton, news director, farm director; Doris Smith, women's director.

WLBA (Jan. 26, 1957): 1580 kc; 5 kw, 1 kw, Canadian restricted, D. Phone Lenox 2-6331. Hall County Broadcasting Co. (original owner).
Reps Walker-Rawalt; Dora-Clayton (south-east).

Specialty programs: Negro, 6 hrs. wkly.
Ernest H. Reynolds Jr., pres; Jim Stevenson, station mgr, national coml mgr, program & farm director; Larry Latham, local coml mgr; Gene Robinson, promotion mgr; E. R. Ridenour, chief engineer; Cleve Scovill, news director; Frances Reynolds, women's director.

GRIFFIN, Spalding County

WHIE (Dec. 15, 1952): 1320 kc; 1 kw-D. P. O. Box, 971. Phone 9451. Telerad Inc. (acquired station Jan. 1, 1957).

Rep Dixieland Stations.
Specialty programs: Negro, 13 hrs. wkly.
John T. Williams & Fred Watkins, co-owners; Mr. Williams, gen mgr, promotion mgr; Mr. Watkins, coml mgr, program director, farm director; Carlton Imes III, chief engineer; Bob Gilreath and Nick Cox, news directors; Genie W. Keene, women's director.

WKBU (July 4, 1933): 1450 kc; 250 w. P. O. Box 1001. Phone 5507. Radio Station WKBU (original owner).

Network MBS, Keystone. Regional network Southeastern Key Market Net.
A. W. Marshall Jr., pres, chief owner, gen mgr & chief engineer; W. F. Westmoreland, coml mgr.

HARTWELL, Hart County

WKLY (Sept. 5, 1947): 980 kc; 1 kw-D. P. O. Box 430. Phone Franklin 6-2233. WKLY Broadcasting Co. (acquired station May 22, 1958). (See "Newspaper Ownership").

Regional network Georgia Cracker Network; Georgia Sports Network. Rep Harry J. Cannon.
Specialty programs: Negro, ½ hr. wkly.
Max G. Pfaender, pres, & gen mgr, Burch T. Griffin, business mgr; Kenneth Winchester, program director; Broadus McLane, chief engineer; Marion Thornton, news director; Jean Vickery, women's director.

HAWKINSVILLE, Pulaski County

WCEH (Dec. 11, 1952): 610 kc; 500 w-D. P. O. Box 184. Phone Twilight 3-3381. Tri County Broadcasting Co. (original owner).

Network Keystone; Regional network Southeastern Key Net.

Specialty programs: Negro, 5¼ hrs. wkly.
R. T. Ragan, pres; Henry Griffin, vp; D. R. Jackson, sec-treas; James D. Popwell, coml mgr; Jerry Conrad, program director; Rivers Jackson, promotion mgr; Bob Singleton, chief engineer; Don Powers, news director, farm director; Odell Floyd, women's director.

HINESVILLE, Liberty County

NEW (not on air; target date not announced): 990 kc; 250 w-D. P. O. Box 72. Liberty Broadcasting Co.

Duane A. Hatch, partner; Roscoe Denmark, partner; Paul H. Sikes, partner.

JESUP, Wayne County

WBBG (July 12, 1949): 1370 kc; 1 kw-D. P. O. Box 147. Phone Garden 7-2444. Altamaha Broadcasting Co. (acquired station April 1, 1958).

Network Keystone.
W. Glenn Thomas Sr., pres; Eddie Lynch, gen mgr, coml mgr & promotion mgr; Paul Elliot, program director; Art Manning, chief engineer; Dick Costin, news director; Harry Hutchison, farm director; Pansy Surrency, women's director.

LAFAYETTE, Walker County

WLFA (Dec. 1, 1954): 1590 kc; 5 kw-D. P. O. Box 180. Phone 4-7676. Radio Dixie Inc. (acquired station Sept. 1, 1955). (See J. A. Gallimore stations in "Group Ownership").

Network Keystone. Rep Best.
J. A. Gallimore, pres; C. W. Gwyn, gen mgr, coml mgr & program director; C. M. Lowry Jr., chief engineer;

LaGRANGE, Troup County

WLAG (May 1, 1941): 1240 kc; 250 w. WLAG Bldg. Phone Tuxedo 2-3505. LaGrange Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS, Keystone. Rep Indie Sales; Dixieland Stations (southeast).

Specialty programs: Negro, 9 hrs. wkly.
Roy C. Swank, president; Edwin Mullinax, gen mgr, coml mgr; Dora Anna Gay, program director; Patricia Smith, promotion mgr; J. M. McKay, chief engineer; Edward Craig, news director; Vinson Smith, farm director.

WLAG-FM (Sept. 1, 1947): 104.1 mc; 2.3 kw. Duplicates WLAG (above).

WTRF (Jan. 8, 1953): 620 kc 1 kw-D. Hammett Bldg. Phone Tuxedo 4-9877. Chattahoochee Broadcasting Co.

Rep McGilvra.
Specialty programs: Negro 7 hrs. wkly.
Byron H. Hurst, gen mgr; George Pettett, coml mgr; Frank E. Hurst, business mgr; Barbara South, promotion mgr; Ray Relihan, chief engineer; Julian Hurst, program director; Frank Cordell, farm director; Fran Clemons, women's director.

McRAE, Telfair County

WDAX (July 27, 1957): 1410 kc; 1 kw-D. Box 312. Phone 6006. Radio Telfair Inc. (acquired station 1958).

Network Keystone. Rep Indie Sales.
Allen M. Woodall, pres; G. Ed Snyder, gen mgr; Jack V. Lo Presti, coml mgr, chief engineer; Lucy Jacobs, program director; Bruce Bostwick, news director.

MACON, Bibb County

WBML (October 1940): 1240 kc; 250 w. 230 Second St. Phone Sherwood 3-5454. Middle Georgia Broadcasting Co. (original owner)

Rep Forjee.
C. R. Rader, pres; George W. Patton, vp, gen mgr & coml mgr; Don King, program director; C. L. Wilder, chief engineer; Howard Absalom, news director; Helen Farmer, women's director.

WCRY (Nov. 25, 1957): 900 kc; 250 w-D. P. O. Box 490. Phone 3-9348. William H. Loudermilk. (original owner).

Rep Stars National.
Specialty programs: Negro, 100%.
William H. Loudermilk, owner, gen mgr & chief engineer; Bill Tunstall, program director; Winston Calloway, news director; Rosetta A. Armour, women's director.

WIBB (November 1948): 1280 kc; 1 kw-D. Professional Bldg. Phone 2-2505. Peach State Broadcasting Co. (original owner).

Rep Walker-Rawalt, Dora-Clayton.
Specialty programs: Negro, 80 hrs. wkly.
Thomas H. Maxwell, pres, gen mgr; Donald C. Frost, coml mgr.

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GEORGIA CONTINUED

MACON (Continued)

WMAZ (Oct. 30, 1922): 940 kc; 10 kw, DA-2 CP; 50 kw-D, 10 kw-N, DA-N. Bankers Insurance Bldg. Phone Sherwood 2-7373. TWX MC 5137. Southeastern Broadcasting Co. (acquired station 1927).

Network CBS. Rep Avery-Knodel. George P. Rankin, Jr. pres. & chief engineer; Wilton E. Cobb, sec-treas. gen mgr; Frank Crowther, coml mgr; Albert Sanders, executive sales mgr; Elmo Simmons, national sales mgr; Joe Andrews, co-ordinator programs & promotion; James D. Lawhon, technical director; Hugh Batey, news director; Del Ward, women's director.

WMAZ-FM (Feb. 10, 1947): 99.1 mc; 3 kw. Duplicates WMAZ (above).

WMAZ-TV: Tv companion to WMAZ-AM-FM.

WNEX (1945): 1400 kc; 250 w. 2254 Rogers Place. Phone 5-3301. TWX MC 5135 Macon Broadcasting Co. (See "Newspaper Ownership").

Network ABC, MBS. Rep Branham. Alfred Lowe, gen mgr & coml mgr; Mary A. Thompson, business mgr & program director.

WNEX-FM (not on air; target date not announced): 96.9 mc, 4.1 kw. Same address and license as WNEX (above).

MADISON, Morgan County

WYTH (July 1955): 1250 kc; 1 kw-D. Beacon Heights. Phone 761. Gilreath & Graham. (acquired station August 1, 1958).

Network Keystone. Southeastern Key Market. Rep Continental Radio Sales.

Specialty programs: Negro, 12 hrs. wkly. Henry W. Lanham pres & news director; Wayne Foster, gen mgr & promotion mgr & chief engineer; Bill Callaway, coml mgr; Jim Crosley, program director; Bob Hawk, farm director; Jessie Cunningham, women's director.

MANCHESTER, Meriwether County

WFDR (June 27, 1958): 1370 kc; 1 kw-D. P. O. Box 447. Phone Thornwall 6-2490. TWX 6-2490. Radio Manchester Inc. (original owner).

Network Keystone. Rep Best. Specialty programs: Negro, 6 hrs. wkly.

Elmer Loftin, pres; Jack Whitehorn, Executive vp & gen mgr; Paul Rowe, coml mgr; Sandra Bartlett, program director & women's director; Sharon Casteel, promotion mgr; Craig M. Willis, chief engineer; Bill Routon, farm director & news director.

MARIETTA, Cobb County

WBIE (Nov. 14, 1955): 1050 kc; 500 w-D. P. O. Box 91. Phone 8-0469. Marietta Broadcasting Co. (original owner).

Regional network Southeastern Key Market Net.

Dudley D. McCaskill, pres & coml mgr; James M. Wilder, gen mgr & chief engineer; Don H. Kordecki, program director.

WFOM (Oct. 3, 1946): 1230 kc; 250 w. S. Cobb Dr. Phone 8-3396. Woofum Inc. (acquired station June 1, 1958).

Network Keystone. Albert L. Jones, pres & gen mgr; Eugene Sparks, coml mgr; Gerow Carr, program director; John K. Williams, promotion mgr; Jean Ludwick, chief engineer; Cal Cheatham, news director; Sunny Young, women's director.

MILLEDGEVILLE, Baldwin County

WMVG (March 29, 1946): 1450 kc; 250 w. 701 South Jefferson St. Phone 2250. Michael T. Landy. (acquired station Aug 9, 1957).

Network Keystone. GALS, Southeastern Key Market Net. Michael T. Landy, owner; Josephine Ragsdale, program director; Joe Boone, chief engineer.

MILLEN, Jenkins County

WGSR (not on air; target date not announced): 1570 kc, 250 w-D. P. O. Box 114, Newington, Ga. Jenkins Broadcasting System. W. Herbert Brannen, owner.

MONROE, Walton County

WMRE (March 12, 1954): 1490 kc; 250 w. P. O. Box 191. Phone 8-1711. Walton Broadcasting Co.

Warren G. Gilpin, pres & gen mgr; Deral Morris, coml mgr.

MOULTRIE, Colquitt County

WMGA (September 1939): 1400 kc; 250 w. Tifton Highway. Phone Yukon 5-5770. John F. Pidcock & Roy F. Zess d/b WMGA (original owners).

Network ABC, Keystone. Rep Ayers (southeast).

John F. Pidcock, gen mgr; Roy F. Zess, station mgr & coml mgr; Everett Griner, program director; Homer Sloan, chief engineer; Coy Dekle, farm director.

WMFM (November 1953): 1300 kc; 5 kw-D.

P. O. Box 531. Colquitt Broadcasting Co. (original owner).

Network Georgia Cracker net. Rep Clark. Specialty programs: Negro, 12 hrs. wkly. N. B. Mills & Douglas J. Turner, owners; Mr. Mills, gen mgr; Mr. Turner, coml mgr, program director & chief engineer; Geo. Skene, promotion mgr & news director; Gene Mills, farm director; Fleta Crews, women's director.

NEWMAN, Coweta County

WCOH (December 1947): 1400 kc; 250 w. P. O. Box 581. Phone 1400. Newman Broadcasting Co. (acquired station August 19, 1953).

Network MBS. Specialty programs: Negro, 1 1/2 hrs. wkly. James O. Hardin Jr., pres & gen mgr; J. T. Williams Jr., coml mgr; Harold Ward, chief engineer; Louise C. Hardin, women's director. **WCOH-FM** (1948): 96.7 mc; 330 w. Duplicates WCOH (above).

PERRY, Houston County

WBBN (Aug. 16, 1956): 980 kc; 500 w-D. Highway 41 South. Phone Garfield 9-2980. Gateway Broadcasting Co.

Network Keystone. Regional network Cracker network. Reps Clark, Harry Cannon (south).

Specialty programs: Negro 14 hrs. wkly. Al H. Evans Sr., gen mgr; Howard George, coml mgr & promotion mgr; Jim Lee, program director; Marvin Strickland, chief engineer; Al Evans Jr., news director & farm director; Lyndel Cooper, women's director.

QUITMAN, Brooks County

WSFB (1955): 1490 kc, 250 w-D. P. O. Box 632. Phone 2681. Quitman Broadcasting Co.

Network Keystone. Emerson W. Browne, owner, gen mgr & chief engineer; Margie Bowman, program director & women's director.

ROME, Floyd County

WLAQ (1947): 1410 kc; 1 kw, DA-N. Mt. Alto Rd. Phone 7767. TWX 541. Don Mitchell's WLAQ Inc. (acquired station January 1957).

Network ABC. Rep Dora-Clayton (southeast).

Don Mitchell, gen mgr; Jim McClain, station mgr; Walter Baldwin, program director & farm director; Lake Cely, promotion mgr; Fred Sheehan, chief engineer; John Hathaway, news director; Glenda Brown, women's director.

WRGA (Nov. 1929): 1470 kc; 5 kw, DA-N. P. O. 1187. Phone 9742. Rome Broadcasting Corp. (See "Newspaper Ownership" and "Charles Smithgall Stations under "Group Ownership").

Network MBS. North Georgia Net. Rep Walker-Rawalt.

Charles Smithgall, chief owner; Mather Payne, pres & gen mgr; Ben Lucas, coml mgr; Jim Roberts, program director; Clarence Salmon, station mgr; Ruben Jackson, promotion mgr; R. A. Starr, chief engineer; Cap Hicks, news director; Lee Mowry, sports director; Bill Morris, farm director; Fran McSpadden, women's director.

WROM (1946): 710 kc; 1 kw-D. P. O. Box 473. Phone 2-9833. Coosa Valley Radio Co. (original owner).

Dean Covington, pres; Ed McKay, gen mgr; Charles Doss, coml mgr, & promotion mgr; Dorothy McKay, program director & women's director; T. H. Robertson, chief engineer; Ivan Hoge, news director; Bob Martin, farm director.

ROSSVILLE, Walker County

WRIP (1958): 980 kc; 500 w-D DA-2. P. O. Box 438. Dr. Jay Sadow (original owner).

Dr. Jay Sadow, pres; Bill Bochman, gen mgr; Van Hobbs, coml mgr; Helen Silverman program director; Charles Allen, promotion manager; W. C. Stuart, chief engineer; L. B. Johnson, news director; S. H. Sadow, farm director; Sylvia Sadow, women's director.

SANDERSVILLE, Washington County

WSNT (May 11, 1956): 1490 kc; 250 w. P. O. Box 150. Phone 3174. Washington Broadcasting Co. (acquired station June 1, 1957).

Network MBS, Keystone. Rep Indie Sales. Specialty programs: Negro, 7 hrs wkly.

H. L. Webster, pres; John C. Foster, gen mgr & vice pres; Bob Kilgore, coml mgr & farm director; Iola Daniels, program director; Frank Roughton, promotion mgr & news director; John Cooper, chief engineer; Mozell Kilgore, women's director.

SAVANNAH, Chatham County

WCCP (Aug 14, 1946): 1450 kc; 250 w. P. O. Box 943. Phone Adams 2-4182. Dixie Broadcasting Co. (acquired station April 1958).

Network MBS. Rep Walker-Rawalt. Carter C. Peterson, pres & gen mgr; Weldon Herrin, station coml mgr; Max Harper, chief engineer.

WFPE (October 1946): 1230 kc; 250 w. 219 E. Charlton St. Phone Adams 3-9642. TWX 4092. Georgia Broadcasting Co. (original owner).

Network ABC. Rep Everett-McKinney, Ayers (southeastern).

John F. Pidcock, pres; John G. Williams, gen mgr & coml mgr; Robert L. Benet, promotion mgr; Harvey C. Thackston, chief engineer; Fritz Simmons Benet, news director;

William Fuhrman, farm director; Addine Leitch, women's director.

WJIV (Oct. 6, 1950): 900 kc; 1 kw-D, 128 West Taylor St. Phone Adams 4-7264. WJIV Inc. (original owner). (See Dee Rivers Stations in "Group Ownership").

Rep Stars National. Specialty programs: Negro, 6 hrs. wkly.

E. D. Rivers Jr., chmn of bd; James L. Woods, gen mgr, coml mgr & promotion mgr; Ray G. Clark, program director & news director; J. Allen Brimmer, chief engineer; & farm director.

WSAV (Dec. 29, 1939): 630 kc; 5 kw, DA-N. Liberty National Bank Bldg. Phone Adams 6-0303. TWX SV 4108. WSAV Inc. (original owner).

Network NBC. Rep Eastman. Specialty programs: Negro, 1/2 hr. wkly.

Harben Daniel, pres & gen mgr; M. E. Thompson, operations mgr; Robert W. Ward, coml mgr; Burl C. Womack, program director & news director; Shirley Slater, promotion mgr; Byron Strong, chief engineer; Douglas W. Strohbehn, farm director; Kitty Cope, women's director.

WSAV-TV: Tv companion to WSAV.

WSGA (June 18, 1956): 1400 kc; 250 w. 409 East Liberty St. Phone Adams 3-2248. Coastal Broadcasting Inc. (acquired station June 1, 1958).

Rep Hollingbery. Specialty programs: Negro, 26 hrs. wkly.

Donald K. Jones, pres & gen mgr; John M. Williams, coml mgr; Barnes Nash, program director & farm director; Susan Perry, promotion mgr & women's director; Alvin D. Sisk, chief engineer; Cameron Cornell, news director.

WTOC (Oct. 15, 1929): 1290 kc; 5 kw, DA-N. 516 Abercorn St. Phone Adams 2-0127. TWX SV 4117. Savannah Broadcasting Co. (original owner).

Network CBS. Rep Avery-Knodel. William T. Knight Jr., pres & gen mgr; Ben Williams, coml mgr; Dwight J. Bruce, program director; Frank Bryson, promotion mgr; Kyle Goodman, chief engineer; Bob Noble, news director; Ben Quick, farm director; Ruth Goodman, women's director.

WTOC-FM (Nov. 29, 1946): 97.3 mc; 7.9 kw. Duplicates WTOC (above).

STATESBORO, Bullock County

WWNS (1946): 1240 kc; 250 w. Phone Poplar 4-5446. Statesboro Broadcasting System (acquired station 1954).

Network Keystone. Donald O. McDougald, pres; Jim Watson, station & coml mgr; Eloise Ware, news director.

SUMMERVILLE, Chatham County

WGTA (Aug. 27, 1950): 950 kc; 1 kw-D. Box 200. Phone 295. Tri-State Broadcasting Co. (original owner).

Network GALS. Rep Stars National. William B. Farrar, co-owner, & gen mgr; Rogers Allison, program director; James S. Stowers Jr., chief engineer; Gerald Pless, news director; J. F. Williams, farm director; Kathryn Pope, women's director.

SWAINSBORO, Emanuel County

WJAT (1950): 800 kc, 1 kw-D. Covena Road. Phone Belmont 7-2011. Radio Station WJAT Inc. (acquired station Feb. 1, 1957).

James R. Denny, gen mgr; John J. Bailes, mgr, coml mgr; Doris M. Lewis, program director, promotion mgr; John H. All Jr., chief engineer.

SYLVANIA, Screven County

WSYL (Dec. 1, 1955): 1490 kc; 250 w, share hours. P. O. Box 302. Phone Lowell 4-6601. Sylvania Broadcasting System. (acquired station Oct. 8, 1957).

Network Keystone. Specialty programs: Negro, 5 1/2 hrs. wkly.

Edwin H. Bass, owner, gen mgr. & chief engineer; Shirley Scott, women's director & program director; Marvin Hill, farm & sports director.

THOMASTON, Upson County

WSFT (May 26, 1947): 1220 kc; 250 w-D. P. O. Box 689. Phone Midway 7-5421. Thomaston Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network GALS. Rep Dora-Clayton (Atlanta).

Specialty programs: Negro, 7 hrs. wkly. J. B. Eady, pres; S. J. Carswell, gen mgr; Claude Thames, coml mgr; Bill Heule, program director.

THOMASVILLE, Thomas County

WKTG (1947): 730 kc; 1 kw-D. P. O. Box 258. Phone Canal 6-5343. John H. Phipps. (See John H. Phipps stations in "Group Ownership").

Rep Clark. Specialty programs: Negro, 10 hrs. wkly.

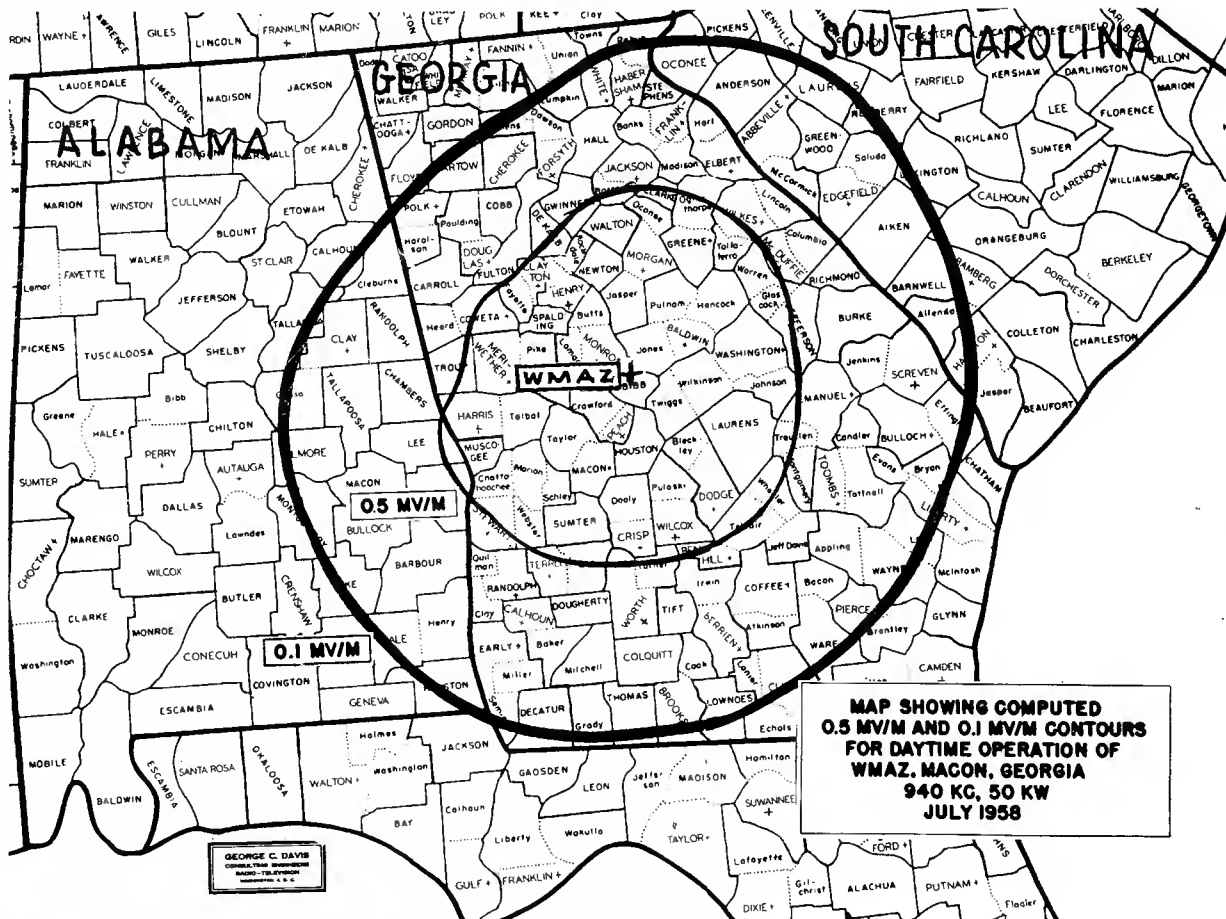
L. Herschel Graves, gen mgr; Leon Lloyd, station mgr & chief engineer; Roger Mansfield, program & news director.

WPAX (1934): 1240 kc, 250 w. 117 Remington Ave. Phone Canal 6-4110. H. Wimpy. Al Feinberg, coml mgr.

COMING

POWER FOR THE PEOPLE

50,000 Lively Watts



MORE COVERAGE — MORE SALES

WMAZ, the original radio voice of Middle Georgia soon will have more coverage to go along with the superb personalities and dependable public service developed in Middle Georgia during the last 31 years. The 50,000 lively watts power will provide additional coverage for those 50,000 watt personalities who always have had the top audience in the rich Middle Georgia market . . . the market that's too busy to listen to recession talk.

The new 50,000 lively watts mean that, in the 0.5 MV/M circle, the vital statistics read like this:

POPULATION, 1957	1,322,300	EFFECTIVE BUYING INCOME	
NUMBER HOUSEHOLDS, 1957	347,300	1957	\$1,700,089,000
		RETAIL SALES, 1957	\$1,043,678,000

From: Sales Management, May, 1958.

MORE THAN 329,000 RADIO EQUIPPED RADIO HOMES IN WMAZ-LAND

"For the very best buy, see your Avery-Knodel man"



"Radio for Living—Radio with Living Programs"

CBS

GEORGIA CONTINUED

THOMSON, McDuffie County

WTWA (1947): 1240 kc; 250 w-SH. 127 Journal St. Phone 141. Hickory Hill Broadcasting Co. (original owner). (see "Newspaper Ownership").
 Network MBS. Regional network Savannah Valley Net.
 Specialty programs: Negro, 4 hrs. wkly.
 Frank F. Hash, pres & gen mgr; Gene Hardin, station mgr, chief engineer; H. E. Buffington Jr., coml mgr; Annette Langham, women's director.

TIFTON, Tift County

WTIF (1957) 1340 kc, 250 w. P. O. Box 260. Phone 2400. WTIF Inc. (original owner).
 Rep Dora-Clayton.
 C. N. Todd, pres & gen mgr; Carl Wendell, program & news director; Hampton C. Clark Jr., chief engineer; Charlotte W. Boyter, women's director.
WVGS (1946): 1430 kc; 5 kw-D, 500 w-N. 800 S. Main St. Phone 1430. Tifton Broadcasting Corp. (original owner).
 Rep Clark.
 Ralph N. Edwards, pres & station mgr; William E. Sides, coml mgr; E. K. Edwards, director; Jack Chambers, promotion mgr; Frank Raley, news director.

TOCCOA, Stephens County

WLET (May 1, 1941): 1420 kc; 5 kw-D. 423 Prether Bridge Rd. Phone Tucker 6-2191 R. G. LeTourneau, Evelyn LeTourneau, Virgie E. Craig, d/b WLET (original owner).
 Network Keystone. Georgia Cracker, South-eastern Key Market. Rep Clark.
 Specialty programs: Negro, 1 hr. wkly.
 R. G. LeTourneau, pres; Virgie E. Craig, gen mgr & program director; Gene Bollinger, coml mgr, & farm director; C. H. Sutton, chief engineer & news director; Mary Smith, women's director.
WLET-FM (Nov. 1947): 106.1 mc; 730 w. Duplicates WLET (above).
WNEG (April 21, 1953): 1320 kc; 1 kw-D. 108 E. Savannah St. Phone Tucker 6-3131. Stephens County Broadcasting Co. (original owner).
 Charles H. Gaines, pres, co-mgr, & program director; Roy E. Gaines, sec-treas, co-mgr & coml mgr; Ray Shader, promotion mgr; Thomas Shockley Jr., chief engineer; Jim Marquardt, farm director; Ella Cooper Garner, women's director.

VALDOSTA, Lowndes County

WGAF (November 1952): 910 kc; 5 kw, DA-N. 116 W. Hill Ave. Phone Cherry 2-5520. TWX 8361. Valdosta Broadcasting Co. (original owner).
 Rep Pearson.
 George B. Cook, pres, gen mgr & coml mgr; Willard Belote, program director & farm director; A. C. Walden III, promotion mgr; Grover Avera, chief engineer; Frankie Sowell and Ruth Walden, women's directors.
WGVO (1940): 950 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1182. Cherry 2-4513. Georgia-Florida Radio and Television Co. (acquired station October 1, 1956).
 Network MBS. Rep Stars National; Dora-Clayton (Atlanta).
 Specialty programs: Negro, 12 hrs. wkly.
 W. H. Keller Jr., pres & gen mgr; A. B. Smith, coml mgr; Denny Denman, promotion mgr; Irvin Key, chief engineer; Buck Pafford, news director; George Kessler, farm director; Betty Friis, women's director.
WJEM (August 1956): 1150 kc; 1 kw-D. Gainesville Highway. Phone Cherry 2-1565. Lowndes County Broadcasters (original owner).
 Network Keystone. Rep Sears & Ayers, Dixieland Stations, (southeastern).
 James E. Masey Jr., pres; Noel N. Franzen, gen mgr; J. C. Johnson, coml mgr; Bob Wickus, program director; Gerald Weeks, chief engineer; Chuck Devane, news director; Alva Morris, farm director; Pauline Peterson, women's director.

VIDALIA, Toombs County

WVOP (December 1946): 970 kc; 5 kw-D. Highway 280, Box 391. Phone 3029. Vidalia Broadcasting Co. (original owner). (see "Newspaper Ownership").
 Network Keystone.
 Specialty programs: Negro, 12 hrs. wkly.
 Howard C. Gilreath, pres, gen mgr, coml mgr & chief engineer; Ruby Bryant, program & women's director; Dobbie Thompson, promotion mgr; Joe Duggan, news director; Max McKenzie, farm director.

WARNER ROBINS, Houston County

WRPB (Nov. 13, 1954): 1350 kc; 1 kw-D. P. O. Box 727. Commercial Circle. Phone Walker 3-2121. Warner Robins Broadcasting Co. (original owner).
 Rep Continental.
 Ed M. Nobles, pres & gen mgr; Charles Hill, coml mgr; Liliane V. Nobles, program director; Skip Holmes, promotion mgr; Julius Rigo, chief engineer; Ed Whitehead, news director; Jim Saddler, farm director; Juanita Cooper, women's director.

WASHINGTON, Wilkes County

WKLE (Sept. 1, 1955): 1370 kc; 1 kw-D. P. O. Box 158. Phone Osborn 8-2125. Max George Pfeander (original owner).
 Specialty programs: Negro, 6 hrs. wkly.
 Max G. Pfeander, pres; Richard A. Basinger, gen mgr; Birch Griffin, coml mgr; Henry Ogle-tree, program director; Ricky Weeks, promotion mgr; Clem Rhodes, chief engineer; Ruth Newberry, women's director.

WAYCROSS, Ware County

WACL (June 1951): 570 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 858. Phone Atlas 3-4660. Teletronics Inc. (original owner). (see James S. Rivers Stations under "Group Ownership").
 Rep Clark Co.
 Specialty programs: Negro, 12 hrs. wkly.
 James S. Rivers, pres; James S. Rivers Jr., gen mgr; M. L. Dixon, coml mgr; L. C. McKinney, chief engineer; Rex W. Denman, news director; June Smith, women's director.

WAYX (1936): 1230 kc; 250 w. 1600 Carswell Ave. Phone Atlas 3-7100. Estate of Jack Williams (acquired station Dec. 1, 1957). (see "Newspaper Ownership").
 Network MBS, Keystone. Reps Holman, Dixieland Stations, Cummings.
 Specialty programs: Negro, ¼ hrs. wkly.
 Jack Williams, estate, owner; Charles R. Witt, gen mgr; L. A. Gornito, coml mgr; Allen Savitz, program director; Raymond Williamson, promotion mgr & news director; Curtis Frazier, chief engineer; Laurie Lee Sparrow, farm director; Nellis Bates Penland, women's director.

WAYNESBORO, Burke County

WBRO (March 14, 1954): 1310 kc; 1 kw-D. McBean Road. Phone 2139. Burke County Broadcasting Co. (acquired station April 1953).
 Network Keystone.
 Specialty programs: Negro, 18 hrs. wkly.
 Carl Pugh (50% owner), pres, gen mgr & chief engineer; Frank B. Allen, program director.

WEST POINT, Troupe County

WBMK (August 1958): 1310 kc; 1 kw-D. 705 W. 3rd Ave. Radio Valley Inc. (original owner).
 Specialty programs: Negro 12 hrs. wkly.
 J. Dige Bishop, pres; C. Jim Murphy, gen mgr & coml mgr; Bill Scott, news director.
WELD (see Lanett, Ala.)

WINDER, Borrow County

WIMO (Nov. 4, 1952): 1300 kc; 1 kw-D. P. O. Box 526. Phone 4831. Winder-Monroe Broadcasting Co. (original owner).
 Network Keystone. Cracker Network. Rep Best Co.
 Specialty program: Negro, 5 hrs. wkly.
 W. C. Woodall Jr., pres; C. H. Grider, gen mgr & coml mgr; LaVene Hogan, program director; Ethel W. Grider, promotion mgr & women's director; DeVoy E. Stafford, chief engineer; Royce A. Jones, news director; B. L. Williamson, farm director.

IDAHO

BLACKFOOT, Bingham County

KBLI (Nov. 30, 1951): 690 kc; 1 kw. (CP 10 kc). Radio Village, Yellowstone Hwy. Phone 7880. KBLI Inc. (acquired station Aug. 28, 1957).
 Rep Forjee.
 Specialty programs: Spanish 1 hr wkly.
 Howard D. Johnson, pres; Tom Thompson, gen mgr; Gloria Dillard, commercial mgr; Bruce Allen, program director; Keith Martindale, promotion mgr; Donald Clark, chief engineer; Jackie Williams, women's director.

BOISE, Ada County

KBOI (May 1, 1947): 950 kc; 5 kw, DA-N. 1007 West Jefferson St. Phone 3-2511. TWX BE-394. Boise Valley Broadcasters Inc. (acquired station Aug. 1, 1947). (See Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership").
 Network CBS. Rep Peters, Griffin, Woodward; Art Moore & Assoc. (northwest).
 Specialty programs: Basque ½ hr. wkly.
 Westerman Whillock, pres, gen mgr; Earl Glade, Jr., station & coml mgr; Hal Knutson, production mgr; Vestal Baker, promotion mgr; James A. Johtnz Jr., chief engineer; Hank Curtis, news director; Don Bish, farm director.
 KBOI-TV: Tv companion of KBOI.

KGEM (1946): 1140 kc; 10 kw, DA-1. 5601 Cassia St. Phone 4-3511. Idaho Broadcasting & Television Co. (acquired station April 1956) (see "Newspaper Ownership" and A. L. Glas-mann stations in "Group Ownership").
 Network MBS; Keystone; Intermountain.
 Rep Avery-Knoedel.
 A. L. Glasmann, pres; Cecil L. Heftel, gen mgr; Robert V. Beadles, asst gen mgr & chief engineer; David Miles, station mgr & coml mgr; Ken Bort, farm director.

KIDO (Nov. 9, 1927): 630 kc; 5 kw, DA-2. 709 Idaho St. Phone 2-4611. TWX BE 190. KIDO Inc. (acquired station Feb. 29, 1957).
 Network NBC; Great Western Network. Rep Blair.

Georgia M. Davidson, pres & gen mgr; Robert Krueger, national sales mgr; John Young, local sales mgr; Ray Whitworth, program director; Evelyn Winters, promotion mgr; Harold Toedemeier, chief engineer; Vern Moore, news director; Stan McNutt, farm director.
 KIDO-TV: Tv companion of KIDO.
KYME (Dec. 4, 1955): 740 kc 500 w-D. Hotel Boise. Phone 2-3575. Keith E. & Ellen D. Patterson, jointly (acquired station Dec. 1, 1957).
 Rep Meeker.
 Keith E. Patterson, pres & gen mgr; Lou Clemens, coml mgr; Richard Sybert, program director; Roy Pack, chief engineer; Gail Johnson, women's director.

BURLEY, Cossio County

KBAR (Dec. 7, 1946): 1230 kc; 250 w. P. O. Box 461. Phone Orchard 8-2244. KBIO Inc. (original owner) (see "Newspaper Ownership and Jessica L. Longston stations in "Group Ownership").
 Network ABC Keystone; Intermountain.
 Jessica Longston, owner; Robert Pollock, gen mgr; K. Clark, station mgr, news director & farm director; Donald R. Lockwood, coml mgr & chief engineer; Marilyn Hall, program director; Dennis Skoglund, promotion mgr.

CALDWELL, Conyon County

KCID (1947): 1490 kc; 250 w. 819 Main St. Phone 9-3608. Caldwell Broadcasting Co. (original owner).
 Rep Oakes.
 Clair B. Hull, pres; Duane D. Wolfe, station mgr & coml mgr; Dale G. Peterson, program director, news director & farm director; James L. Young, chief engineer; Grace L. Farley, women's director.

COEUR D'ALENE, Koofeeni County

KVNI (1946): 1240 kc; 250 w. Blackwell Island. Phone Mohawk 4-2196. Northern Idaho Broadcasting Corp. (acquired station May 1957).
 Network Keystone. Rep Walker-Rawalt.
 Herbert C. Rice, pres, gen mgr; Bernard Merriman, sales mgr; J. Simpson, chief engineer; Ethel A. Rice, women's director.
KZIN (1957): 1050 kc; 250 w-D. Box 22. Phone Mohawk 4-3125. Radio Actives. Robert L. Swartz, pres.

GRANGEVILLE, Idaho County

KORT (Oct. 8, 1954): 1230 kc; 250 w. Pine St. Phone 61. Kebco Inc. (acquired station July 1, 1957).
 Network Keystone.
 Edward M. Brainard, pres & gen mgr; Kermit L. Waide Jr., chief engineer; Kay Brainard, women's director.

IDAHO FALLS, Bonneville County

KID (Oct. 15, 1928): 590 kc; 5 kw-D, 1 kw-N, DA-N. 1275 E. 17th St. Phone Jackson 2-5100. TWX 277. Idaho Radio Corp. (acquired station 1945). (See Corp of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership").
 Network CBS. Rep Gill-Perna.
 A. W. Schwieder, pres; C. N. Layne, gen mgr; Leonard Wadsen, associate mgr in charge of sales; Leo Higham, program director; Mel Richardson, promotion mgr; Carroll Secrist, chief engineer; Elayne Bybee, news director; Bob Burtenshaw, farm director.

KID-TV: Tv companion of KID
KIFI (Jan. 10, 1947): 1260 kc; 5 kw-D. P. O. Box 581. Phone Jackson 2-1171. Eastern Idaho Broadcasting & Television Co. (original owner). (see "Newspaper Ownership").
 Network ABC; MBS; Intermountain. Rep Avery-Knoedel.
 J. M. Brady, pres & gen mgr; Dewain Silvester, station mgr; Jim Harold, program director; Bobby Barker, promotion mgr & women's director; Vern Suller, chief engineer; Dale Hansen, news director; Robert Higgins, farm director.
KUPI (1957): 980 kc; 1 kw-D. Idaho Piano Exchange Bldg. Phone Jackson 2-1101. J. Ronald Bayton, owner.
 J. Ronald Bayton, owner.

JEROME, Jerome County

KART (August 1956): 1400 kc; 250 w. L'Herison Bldg. Phone East 4-2321. Northside Broadcasters Inc. (acquired station November 1957).
 Network ABC. Rep Best.
 Frederick M. Parry, pres & gen mgr; Noel Britton, coml mgr; John Graham, program director, promotion mgr & news director; Bob Phillips, chief engineer; Verla Stroud, women's director.

LEWISTON, Nez Perce County

KOZE (Oct. 1955): 1300 kc; 5 kw-D, 1 kw-N, DA-N. 2829 Country Club Drive. Phone Sherman 3-2502. Lewis Clark Broadcasting Co. (original owner).
 Rep Gill-Perna; Hugh Feltis & Assoc. (Seattle); Cox (Portland).
 John H. Matlock, co-owner; Eugene A. Hamblin, co-owner; Jim D. Kime, business manager; Byron B. Taylor, production director; Bill Wippel, sales promotion director; Jerry Chandler, chief engineer; Russell D. Spencer, sales director; Doug Woodall, music director.
KRLC (May 30, 1935): 1350 kc; 5 kw-D, 1 kw-N, DA-N. 8th & Steward Sts. Phone Sher-

Radio Stations CONTINUED

IDAHO CONTINUED

wood 3-1551. Donald A. Thomas & Elaine S. Thomas (acquired station Jan. 1, 1956).
Rep. Forjoe; Art Moore & Assoc. (Seattle-Portland).

Donald Thomas, owner; Robert Young, coml mgr; Alben Nelson, program director; Hershel McClure, chief engineer; George Shreve, news director; Kermit Hovey, farm director; Ann Tussing, women's director.

MOSCOW, Latah County

KRPL (May 1947); 1400 kc; 250 w. 1328 Pullman Road. Phone Tucker 2-1283. KRPL Inc. (acquired station November 1955).

Network Keystone. Rep Best; Art Moore & Assoc. (Portland-Seattle).

Gale L. Mix II, pres & gen mgr; Jim Sanberg, coml mgr; Shirley Mix, advertising director; Jerry Lange, program director; John Mix, promotion mgr; E. C. Herold, chief engineer & news director; Gub Mix, farm director; Doris Mix, women's director.

NAMPA, Canyon County

KFLD (May 6, 1930); 580 kc; 5 kw, DA-N. 1024 12th Ave. S. Phone 6-4611. E. G. Wernick Broadcasting Co. (acquired station July 1, 1957).

Rep Holman.
Ken Kilmer, co-owner & gen mgr; Doyle Cain, coml mgr; W. Shirr Black, program director; Bill Harris, promotion mgr; Gilbert Rose, chief engineer; Ralph Paulson, news director & farm director; Anita Constable, women's director.

PAYETTE, Poyette County

KPID (Dec. 1, 1957); 1450 kc; 250 w. 35 S. 8th St. Phone Midway 2-3351. Earl F. Hash (original owner).

Network Keystone.
Specialty programs: Spanish, 7 hrs. wkly.
Earl F. Hash, pres; David L. Dodd, gen mgr & chief engineer; Joe Lyle, coml mgr; James Williams, program director; Jo Lynn Warner, promotion mgr & news director.

POCATELLO, Bonnock County

KSEI (Sept. 23, 1926); 930 kc; 5 kw, DA-N. P. O. Box 31. Phone Cedar 3-2121. Pioneer Broadcasters Corp. (acquired station Oct. 19, 1957).

Network NBC; Great Western Net. Rep Weed; Art Moore & Assoc. (Seattle-Portland).

Henry H. Fletcher, pres, gen mgr & coml mgr; Ruth A. Fletcher, program director & women's director; Olive L. Greene, promotion manager; Ellis W. Call, chief engineer; Tom Morrison, news director & farm director.

KWIK (Sept. 1946); 1240 kc; 250 w. 1140 Yellowstone. Phone 1240. Pocatello Radio Inc. (acquired station Feb. 27, 1957). (See Star stations in "Group Ownership").

Network MBS, Keystone; Intermountain. Rep Avery-Knodel.

Don W. Burden, pres; R. W. Burden, gen mgr; Bill Adelstein, coml mgr; Les Parsons, program director; Del Chapman, chief engineer; Stan Levitt, news director.

KYTE (Nov. 1956); 1290 kc; 1kw. 355 Yellowstone Ave. Phone 1290. Pocatello Broadcasting Co. (acquired station Nov. 1, 1957).
Rep Continental.

Al Stuetzle, gen mgr; P. McKissen, program director; D. Heinen, chief engineer; G. Clark, news director; J. Morris, farm director.

PRESTON, Franklin County

KPST (1948); 1340 kc; 250 w. Box 395. Phone 600. Voice of the Rockies Inc.

Network Keystone, Continental.
Leo R. Hawks, pres.

REXBURG, Madison County

KRXK (1950); 1230 kc; 250 w. 455 S. 2nd E. Phone Elmwood 6-5488. Snake River Radio & Television Co. (original owner).

Network Keystone. Rep Broadcast Time Sales.

Gene Shumate, pres, gen mgr & news director; Weston Lawrence, coml mgr; James Clawson, program director & chief engineer; Irv Duddleson, farm director; May-Floyd Shumate, women's director.

RUPERT, Minidoko County

KAYT (October 1955); 970 kc; 1 kw-D. P. O. Box M. Phone Hemlock 6-3746. Inland Broadcast Co. (original owner).

Rep H. S. Jacobson (Portland); Hugh Feltis & Assoc. (Seattle).

Mervin V. Ling, pres & gen mgr; George MacDonald, coml mgr & station mgr; Edwin C. Miller, chief engineer.

SANDPOINT, Bonner County

KSPT (March 22, 1949); 1400 kc; 250 w. Route #1. Phone Congress 3-2179. Bauer Broadcasting Co. (original owner).

Network Keystone. Rep Art Moore & Assoc. (Seattle & Portland).

Norman E. Bauer, partner, gen mgr, coml mgr, promotion mgr; Ione M. Bauer, partner, program director & women's director; Watt Moreland Jr., chief engineer & news director; Tom Brackney, farm director.

SODA SPRINGS, Coribou County

KBRV (Sept. 21, 1957); 540 kc; 500 w-D. P. O. Box 728. Phone 775. Caribou Broadcasting Co. (original owner).

Rep McGavren-Quinn.

Hugh Wagnon, pres; Bert Godfrey, gen mgr; R. Dale Dunn, coml mgr; Curtis Empey, program director; Paul D. Haviland, chief engineer.

TWIN FALLS, Twin Falls County

KKEP (1946); 1450 kc; 250 w. Blue Lakes Blvd. Phone Redwood 3-7512. Radio Sales Corp. (See D. Spencer Grow stations in "Group Ownership").

Rep McGavren-Quinn.

Frank C. McIntyre, pres, gen mgr & coml mgr; Lenny Hesterman, program director; Mel Evans, promotion mgr; Walt Snow, chief engineer; Jim Taylor, news director.

KLIX (1946); 1310 kc; 1 kw. Box 432. Phone 2820. Southern Idaho Broadcasting & Tv Co. (See "Newspaper Ownership" and A. L. Glassmann stations in "Group Ownership").

Network Intermountain. Rep Avery-Knodel.
KLIX-TV: Tv companion of KLIX.

KTFI (1928); 1270 kc; 5 kw-D, 1 kw-N. 241 Main Ave. W. Phone Redwood 3-3381. Radio Broadcasting Corp. (original owner).

Network NBC; Great Western Net. Rep Weed.

Specialty programs: Spanish, 5 hrs. wkly.
Florence M. Gardner, pres, gen mgr & coml mgr; Linda Humphreys, program director & promotion mgr; Allen Lee, chief engineer; Bonnie Baird, news director; Dick Ryall, farm director; Diane Ray, women's director.

WALLACE, Shoshone County

KWAL (April 9, 1938); 620 kc; 1 kw; DA-N. Box 930. Metals Broadcasting Co. (acquired station Oct. 1, 1953).

Rep Hal Holman; Art Moore (Wash.-Ore.).
R. Lee Black, pres, gen-coml mgr; Wesley E. Roberts, program director; Robert Trembley, chief engineer; Gil McGee, news director; Geraldine Black, women's director.

WEISER, Washington County

KWEI (December 1947); 1220 kc; 1 kw-D. P. O. Box 791. Phone 700. Inland Broadcast Co. (acquired station May 1953).

Mervin V. Ling, pres & gen mgr; Don D. Quigley, station mgr, program director, news director & farm director; Farrell Peterson, coml mgr; Ed C. Miller, chief engineer; Beverly Ledington, women's director.

ILLINOIS

ALTON, Madison County

WOKZ (February 1948); 1570 kc; 1 kw-D DA. Godfrey Road. Phone 5-2525. Palen Broadcasting Corp. (acquired station Dec. 16, 1953).

Rep Sears & Ayer.

Edward N. Palen, owner & gen mgr; Herman T. (Bud) Bunyan, coml mgr; Russell Benson, program director; Nicholas Bono, chief engineer; Clyde E. Wiseman Jr., news director; Myrtle Gaines, women's director.

ANNA, Union County

WRAJ (Jan. 10, 1957); 1440 kc; 500 w-D. Anna Hotel Bldg. Phone 1113. Anna Broadcasting Co. (acquired station Jan. 10, 1957). (See Lackey stations in "Group Ownership").

Rep Stars National.

Pierce E. Lackey & F. Ernest Lackey, owners; Robert P. Joseph, station mgr, coml mgr, promotion mgr, news director; Donald C. Michel, program director-chief engineer; Robert J. Nolley, farm director; Moneada E. Karkara, women's director.

WRAJ-FM (1958); 92.7 mc; 1 kw. Duplicates WRAJ (above).

AURORA, Kane County

WMRO (Dec. 13, 1938); 1280 kc; 250 w-D. 184 S. River St. Phone 7-4215. Vincent G. Cofey and Benjamin A. Oswalt. (acquired station Aug. 16, 1957).

Vincent G. Cofey and Benjamin A. Oswalt, co-owners and mgrs; Claus H. Thomsen, coml mgr; Jeanne M. Doran, program director; John R. Kitner, chief engineer; Tal Jonz, news director.

BELLEVILLE, St. Clair County

WIEV (July 13, 1947); 1260 kc; 1 kw-D. 2100 West Main. Phone Adams 3-5000. Belleville Broadcasting Co. (original owner).

Rep Indie Sales.

Specialty programs: Negro, 1 hr wkly.
John W. Lewis, president-treas; William C. Bailey, gen mgr & promotion mgr; Robert Bohn, coml mgr; Lee Coffee, program director; Marvin M. Mollring, chief engineer; Lou August, news director; Ray Fuller, farm director; Rita Hart, women's director.

BLOOMINGTON, McLean County

WJBC (1924); 1230 kc; 250 w. 209 E. Washington Ave. Phone 5-2078. TWX ELM 8479. Bloomington Broadcasting Corp. (acquired station 1946). (See "Newspaper Ownership").

Network ABC. Rep Pearson.

Loring C. Merwin, pres; Vernon A. Nolte, executive vp & gen mgr; John McDermott, coml mgr; Jerry Collins, program director; Robert Johnson, promotion mgr; Ted Bailey, chief engineer; Don Newberg, news director; Eugene Mosbacher, farm director.

WJBC-FM (1946); 101.5 mc; 5.1 kw. Duplicates WJBC (above).

CAIRO, Alexander County

WKRO (Jan. 8, 1942); 1490 kc 250 w. P. O. Box 311. Phone 1490. Cairo Broadcasting Co. (acquired station 1956).

Rep Headley-Reed.

Merrill C. Currier, pres, gen mgr & coml mgr; Eugene S. Myers, program director & news director.

CANTON, Fulton County

WEYS (Oct. 5, 1947); 1560 kc; 250 w-D. P. O. Box 554. Phone 1877. Fulton County Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network ABC, Keystone.

Harriett B. Winsor, pres; Charles E. Wright, gen mgr & coml mgr; Elizabeth Sawyer, program director & promotion mgr; Wayne Miller, chief engineer; Bill Wortman, news director; Robert Reynek, farm director; Ruth Wright, women's director.

CARBONDALE, Jackson County

WCIL (1946); 1020 kc; 1 kw-D. 218 W. Main. Phone 2160. Southern Illinois Broadcasting. (original owner).

Paul F. McRoy, pres, gen mgr, coml mgr & program director & chief engineer; Lawrence Doyle, promotion mgr Jerry Webb, news director; Jack Osborne, farm director; Virginia Smith, women's director.

***WSEV(FM)** (Target date between Sept. 1, and Nov. 15, 1958); 91.9 mc; 22 kw. c/o Southern Illinois U. Phone Carbondale 1340-Ext. 263. Board of trustees, Southern Illinois U. Buren C. Robbins, gen mgr; Julian Emlen, chief engineer.

*Noncommercial educational.

CARMI, White County

WROY (December 1949); 1460 kc; 1 kw-D. P. O. Box 31. Carmi Broadcasting Co. (original owner).

Roy Clippinger, pres; Samuel A. Hassan, gen mgr, coml mgr; William C. Baker, program director, promotion mgr, news director & farm director; Richard Cole, chief engineer; Marty Westfall, women's director.

WROY-FM (1949); 97.3 mc; 11 kw. Duplicates WROY (above).

CARTHAGE, Hancock County

WCAZ (1921); 990 kc; 1 kw-D. Phone 520. Superior Broadcasting Service Inc. (original owner).

Rep Sears & Ayer.
Zola N. Compton, pres; John M. Palmer, gen mgr; Jerry Nutt Jr., program director; Wayne Meredith, chief engineer; Everett Seavers, farm director; Betty Nutt, women's director.

CENTRALIA, Marion County

WCNT (September 1946); 1210 kc; 1 kw-D. P. O. Box 428. Phone 3151. Southern Illinois Broadcasting Corp.

Rep Roberts (Chicago).
Carson Rodgers, pres; Richard Bieser, gen mgr & promotion mgr; Errol Hubbard, program director & news director; Ray Millmaker, chief engineer.

CHAMPAIGN, Champaign County

WDWS (Jan. 24, 1937); 1400 kc; 250 w. 48 Main St. Phone Fleetwood 6-1855. TWX CN 8281. The Champaign News Gazette Inc. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Meeker.

Helen M. Stevick, pres; Larry Stewart, gen mgr & coml mgr; Constance Vogt, program director; Robert Brown, chief engineer; Ted Couch, news director.

WDWS-FM (Aug. 10, 1946); 97.5 mc; 27 kw. Duplicates WDWS (above).

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Radio Stations CONTINUED

ILLINOIS CONTINUED

CHARLESTON, Coles County

WEIC (1954): 1270 kc; 1 kw-D, DA. P. O. Box 107, Phone Diamond 5-2149. Friendly City Broadcasters.
Rep Sears & Ayer.
Jack Owens, pres; Bob Hewitt, program mgr; Betty Owens, coml mgr.

CHICAGO, Cook County

WAAT (1922): 950 kc; 1 kw-D. 221 N. LaSalle St., zone 1. Phone Randolph 6-1932. Corn Belt Publishers (original owner). (See "Newspaper Ownership").

Rep Forjoe.
Specialty programs: Negro, 18 hrs wkly.
Thomas L. Davis, gen mgr & coml mgr; Bill Bauer, program director & news director; Ralph Kelley, promotion mgr; Carl W. Ulrich, chief engineer.

WAIT (1941): 820 kc; 5 kw. (Shares time with WCEB Chicago). 153 W. Randolph St., zone 1. Phone Franklin 2-6600. Radio Station WAIT (acquired station 1954).

Robert O. Miller, Julius Miller, chief owners; Robert O. Miller, gen mgr & program director; Julius Miller, coml mgr; Harry Berg, chief engineer; Irving Rantanen, news director; Mary V. Baker, women's director.

WBBM (1923): 780 kc; 50 kw. 630 N. McClurg Court, zone 11. Phone Whitehall 4-6000. TWX CG 3200. CBS Inc. (acquired station 1931). (See CBS stations in "Group Ownership").

Network CBS. Rep CBS Radio Spot Sales.
H. Leslie Atlass, vp & gen mgr; E. H. Shomo, assistant gen mgr; William J. Connelly, sales mgr; Art Mercier, production director; Don Young, promotion mgr; William Fligel, engineer in charge; William Garry, news director; George Menard, farm director; Eloise Kummer, women's director.

WBBM-FM (1941): 96.3 mc; 10.5 kw. Duplicates WBBM (above).

WBBM-TV: Tv companion of WBBM-AM-FM.

WBEE (see Harvey, Ill.)

***WBEEZ (FM)** (April 15, 1943): 91.5 mc; 16 kw. 228 N. La Salle St., zone 1. Phone Dearborn 2-7800. Bd. of Education, City of Chicago (original owner).

* Non-commercial educational

WCB (1947): 820 kc; 5 kw. (Shares time with WAIT Chicago). 2700 Enoch Ave. (Zion, Ill.). Phone Trinity 2-4521. Christian Catholic Church.

Michel J. Mintern, managing director; Carl Q. Lee, coml mgr.

WCFL (June 26, 1926): 1000 kc; 50 kw; DA-2. 666 Lake Shore Dr., zone 11. Phone Mohawk 4-2400. TWX CG 2818. Chicago Federation of Labor (original owner).

Rep McGavren-Quinn.
William A. Lee, pres; Marty Hogan, gen mgr; Tom Haviland, coml mgr; Bob Finnegan, program director; Charles Willett, chief engineer; Don Graham, news director.

WCLM(FM) (May 25, 1957): 101.9 mc; 18 kw. 333 N. Michigan Ave., zone 1. Phone State 2-4872. Carol Music Inc.

Network MBS.
Carol Beamish, pres; William G. Drenthe, gen mgr; Helen Moore, program director; John A. Felthouse, chief engineer.

WCRW (1926): 1240 kc; 100 w. (shares time with WEDC and WSBC, both Chicago). 2756 Pine Grove Ave. Phone Diversey 8-4440. Clinton R. & Josephine White.

WDHF (FM) (August 1, 1958): 95.5 mc; 52 kw. 9680 Plaza Terrace, zone 42. Phone Prescott 9-6200. De Haan Hi-Fi Inc.

James de Haan, pres & chief engineer; T. F. Lindgren, program director.

WEBH (FM) (April 7, 1958): 93.9 mc; 35 kw. 5348 N. Sheridan Rd., zone 40. Phone Longbeech 1-6000. Buddy Black Broadcasting Co. (original owner).

Buddy Black, pres & gen mgr.

WEDC (1926): 1240 kc; 250 w. (SH-WCRW & WSBC). 3860 W. Ogden Ave. zone 23. Phone Crawford 7-4100. Emil Denmark Inc. (original owner).

Specialty programs: Spanish, Italian, Polish, Bohemian, Russian, Greek, Negro.
Emil Denmark, pres; Bill Mack, station mgr, coml mgr & program director; Helen Jones, women's director.

WFFM (FM) (1940): Operates on commercial channel but no time is sold. 99.5 mc; 44 kw. 6001 W. Dickens, zone 39. Phone Berkshire 7-7500. Zenith Radio Corp. (original owner).

Hugh Robertson, pres; Ted Leitzell, gen mgr; Violet Kmetz, program director; Ross Ufer, chief engineer.

WEHS (FM) (See Cicero).

WENR-FM (December 1947): 94.7 mc; 4.3 kw; 190 North State St., zone 1. Andover 3-0300. American Broadcasting Co. (See ABC stations in "Group Ownership").

Sterling C. Quinlan, vice president; Mathew Vieracker, coml mgr; Dan Schuffman, program director; William P. Kusack, chief engineer.

WFMP (FM) (1947): 100.3 mc; 33 kw. 1313 W. Randolph St. Phone Canal 6-7313. Functional Music Inc.

Rep Storecast Corp. of America.
J. E. Rosenfield, general mgr; Ivan Bukovsky, chief engineer; Mary Clark, program director.

WFMQ (FM) (July 15, 1958): 107.5 mc; 16.5 kw. 161 E. Erie, zone 11. Phone Mohawk 4-5836. Lester Vihon.

Rep FM Unlimited Inc.
Lester Vihon, owner; W. P. Kusack, chief engineer.

WFMT (FM) (December 1951): 93.7 mc; 29.5 kw.

Fm companion of WTTW-TV.
Bernard Jacobs, pres, gen mgr & coml mgr; Norman Pellegrini, program director; Don Halford, chief engineer.

WGES (1924): 1390 kc; 5 kw. DA-2. 2708 W. Washington Blvd., zone 12. Phone Sacramento 2-1700. Radio Station WGES (original owner).

Specialty programs: Spanish, 1 hr; Italian, 7 hrs; Polish, 16 1/2 hrs; German, 7 hrs; Scandinavian, 1 hr; Lithuanian, 4 1/2 hrs; Ukrainian, 1 hr; Croatian, 1 hr; Yugoslav, 1 hr; Hungarian, 1 hr; Negro 76 hrs, all wkly.

John A. Dyer, gen mgr; E. M. Hinzman, coml mgr; Herbert Rudolph, program director; K. P. Freda, promotion mgr; Wm. A. Shunk, chief engineer; John Mullen, news director.

WGN (1924): 720 kc; 50 kw. 441 N. Michigan Ave., zone 11. Phone Michigan 2-7600. WGN Inc. (original owner). (See Tribune Co. Stations in "Group Ownership" & "Newspaper Ownership").

Rep E. Fry.
J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; William A. McGuineas, coml mgr; Ben H. Berentson, eastern sales solicitation; Bruce Dennis, program director; Charles A. Wilson, promotion mgr; Carl J. Meyers, chief engineer; Thomas Foy, news director; Norman Kraeft, farm director; James Hanlon, publicity & public relations.

WGN-TV: Tv companion of WGN (above).

WHEC (see Cicero, Ill.)

WIND (1927): 560 kc; 5 kw. DA-2. 400 N. Michigan Ave., zone 11. Phone Whitehall 4-2170. Westinghouse Broadcasting Co. (acquired station Dec. 21, 1957). (See Westinghouse Broadcast stations in "Group Ownership").

Rep Am Radio Sales.
Donald H. McGannon, pres; Ralph L. Atlass, vp & gen mgr; John T. Carey, coml mgr & promotion director; David Croninger, program director & news director; Kenneth Shirk, chief engineer.

WJJD (1934): 1160 kc; 50 kw. DA-1. 230 N. Michigan Ave., zone 1. Phone State 2-5466. TWX CG 2803. Plough Broadcasting Co. (acquired station September 1953). (See Plough Broadcasting Stations in "Group Ownership").

Rep Radio Tv Representatives.
Harold R. Kreistein, pres; Frederick G. Harm, gen mgr; James A. Jordan, coml mgr; Ralph Blank, program director & news director; Fred Livingston, promotion mgr; Walter F. Myers, chief engineer; Cy Nelson, farm director; Fran Osborn, women's director.

WKFM (FM) (Dec. 10, 1957): 103.5 mc; 50 kw. 188 W. Randolph St., zone 1. Phone Randolph 6-2441. Frank S. Kovas.

Frank S. Kovas, gen mgr; Al Hedges, coml mgr; Arno Kovas, program director; James Burdon, chief engineer.

WLS (April 12, 1924): 890 kc; 50 kw. 1230 Washington Blvd., zone 7. Phone Monroe 6-9700. TWX CG 170. WLS Inc. (acquired station 1928). (See "Newspaper Ownership" and ABC stations "Group Ownership").

Network ABC, MBS, Rep Blair.
James E. Edwards, pres; Glenn Snyder, gen mgr; Arch Madsen, asst to vp; C. M. Freeman, sales mgr; Alfred H. Boyd, program director; John C. Klemek, promotion mgr; Tom Rowe, chief engineer; Harold Salzman, news director; Harry Campbell, Bruce Davies, Jerry Boyum, farm directors; Martha Crane, women's director.

WMAQ (1922): 670 kc; 50 kw. Merchandise Mart, zone 54. Phone Superior 7-8300. TWX Chicago 3. NBC (acquired station Nov. 1, 1931). (See NBC stations in "Group Ownership").

Network NBC. Rep NBC Spot Sales.
Jules Herbuaux, vp, NBC Central Div.; Lloyd Voder, vp & gen mgr; Henry T. Sjogren, assistant gen mgr; Howard W. Coleman, station mgr; Rudi Neubaer, sales mgr; Richard Johnson, program director; John M. Keys, promotion mgr; Howard C. Luttgens, chief engineer; William Ray, news director; Everett Mitchell, farm director.

WMAQ-FM (1948): 101.1 mc; 24 kw. Duplicates WMAQ (above).

WNBQ (TV): Tv companion of WMAQ-AM-FM (above).

***WBBI** (July 28, 1926): 1110 kc; 5 kw-D. 820 N. LaSalle, zone 10. Phone Michigan 2-1570. Moody Bible Institute of Chicago (original owner).

C. B. Nordland, mgr; Robert Parsons, program director; John Raymond, promotion mgr; A. P. Frye, chief engineer; Ed Ronne, news director; Frances Youngren, women's director.

*Non-commercial educational.

WNBB (FM) (July 9, 1955): 97.1 mc; 11 kw. 6 North Hamlin Ave., zone 24. Phone Nevada 8-6262. Northern Illinois Broadcasting Co. Inc.

William C. Florian, pres & gen mgr; Charles W. Kline, coml mgr; Sonia Ateff, program director; Donald E. Robinson, chief engineer.

WSBC (1925) (shares time with WEDC and WCRW): 1240 kc; 250 w. 2400 W. Madison St.,

zone 12. Phone Monroe 6-9060. WSBC Broadcasting Co. (acquired station January 1954).

Rep Devney.
Specialty programs: Negro, 22 hrs; Spanish, 10 1/2 hrs; Italian, 8 1/2 hrs; Bohemian, 5 hrs; Yiddish, 3 1/2 hrs; Greek, 3 hrs; Polish 2 1/2 hrs; Slovak 1/2 hr and Ukrainian, 1/2 hr, all wkly.
Louis B. Lee, pres & gen mgr; Margaret Strasser, coml mgr; Richard D. Lane, program director; George Mickey, chief engineer; Larry Wynn, Jack Cooper, Negro directors.

WSEL (FM) (1953): 104.3 mc; 40 kw. 188 W. Randolph St. Francis J. Curtis, bank receiver.

CICERO, Cook County

WHFC (1924): 1450 kc; 250 w. 3350 S. Kedzie Ave. (Chicago), zone 23. Phone Clifside 4-7411. WHFC Inc. (acquired station 1932). (See "Newspaper Ownership").

Specialty programs: Spanish, 36 hrs; Italian, 2 1/2 hrs; Polish, 36 hrs; Lithuanian, 6 1/2 hrs; Bohemian, 11 hrs; Negro, 24 hrs., all wkly.
Richard W. Hoffman, pres; Flo Summers, gen mgr & coml mgr; M. E. Clifford, program director.

WEHS (FM) (1946): 97.9 mc; 21 kw. Duplicates WHFC (above).

CLINTON, DeWitt County

WHOW (Aug. 1, 1947): 1520 kc; 1 kw-D. 401 1/2 S. Side Square. Phone 305. Cornbelt Broadcasting Co. (original owner).

Rep Holman.
Specialty programs: Negro, 3 1/2 hrs. wkly.
J. R. Livesay, pres; Roland O. Looper, vp, gen mgr & chief engineer; Jim Williams, coml mgr; Frank Jennings, program director; Bill Ward, news director; John Barton, farm director.

DANVILLE, Vermilion County

WDAN (October 1933): 1490 kc; 250 w. 1500 N. Washington Ave. Phone 1700. Northwestern Pub. Co. (See Gannett Newspaper Stations in "Newspaper Ownership").

Network CBS. Rep Everett-McKinney.
Robert J. Burrow, gen mgr; Max Shaffer, station mgr; Honore Ronan, program director; Norlyn Dossey, chief engineer.

WDAN-TV: Tv companion of WDAN (above).

WITY (Nov. 23, 1953): 980 kc; 1 kw, DA-1. P. O. Box 142. Phone 1312. Vermilion Broadcasting Corp. (original owner).

Network Keystone. Rep Burn-Smith.
Specialty programs: Negro, 2 hrs wkly.
Dr. Gilbert E. Metzger, pres; Elzer Marx, gen mgr; William O'Toole, coml mgr; Robert Bivans, promotion mgr & farm director; Taylor Clawson, chief engineer; Jerry Pubantz, news director; Catherine Scheurich, women's director.

DECATUR, Macon County

WDZ (March 17, 1921): 1050 kc; 1 kw-D. 265 S. Park St. Phone 3-9744. TWX DEC 8236. Frank C. Schroeder (acquired station July 1958).

Rep Peters, Griffin, Woodward.
Frank C. Schroeder Jr., pres & gen mgr; Clark O. Whitman, coml mgr; Harry Michaels, program director; Willard F. Hall, chief engineer; Bruce Davis, news director; Marty Roberts, farm director; Nancy Norman, women's director.

WSOY (Aug. 15, 1925): 1340 kc; 250 w. 1100 E. Pershing Rd. Phone 5371. TWX DEC 8219. Illinois Broadcasting Co. (acquired station July 1937). (See "Newspaper Ownership").

Network CBS. Rep Weed.
F. W. Schaub, pres; Merrill Lindsay, executive vp; M. H. Stuckwisch, gen mgr; Dale E. Eymann, coml mgr; Robert B. King, program director; Allan L. Doyle, chief engineer; Al Rowe, news director; Hank Haynes, farm director; Eleanor Duncan, women's director.

WSOY-FM (November 1946): 102.1 mc; 31 kw. Duplicates WSOY (above).

DEKALB, DeKalb County

WLBB (Dec. 7, 1947): 1360 kc; 500w-D. 711 N. First St. Phone 6-3485. DeKalb Radio Studios Inc. (original owner).

Rep Sears & Ayer.
George C. Biggar, pres, gen mgr, promotion mgr, farm director; Richard J. Meier, coml mgr; Robert C. Brown, program director; W. Dean Clayton, chief engineer; Fran Botton, news director; Marge Given, women's director.

***WNIC (FM)** (April 1954): 91.1 mc; 10 w. Northern Illinois State College. Phone 6-3441, Ext. 99. Northern Illinois State Teachers College.

William G. Dochterman, director of radio-tv; Edward Salners, station mgr; Donald Schabel, program director; John Walsh, chief engineer.

*Noncommercial educational.

DU QUOIN, Perry County

WDQN (1951): 1580 kc; 250 w-D. Music Center. Phone Linden 2-3894. Du Quoin Broadcasting Co. (acquired station Dec. 1, 1955).

Network Keystone. Rep Devney.
M. R. Lankford, pres & gen mgr; Gene Showalter, coml mgr; E. Neil (Bert) Pike, program director & chief engineer.

Radio Stations CONTINUED

ILLINOIS CONTINUED

EAST ST. LOUIS, St. Clair County

WAMV (May 25, 1935): 1490 kc; 250 w. Hotel Broadview. Phone Upton 4-4390. TWX 230. Robert W. Day (acquired station Sept. 21, 1957).

Network ABC. Rep Weed.
Specialty programs: Polish, 2 hrs; Negro, 24 hrs wkly.

Robert W. Day, owner; James E. Goldsmith, gen mgr; Elmer F. Willrich, coml mgr; Daniel O. Stengel, program director; Erle E. White, chief engineer.

EFFINGHAM, Effingham County

WCRA (June 1947): 1090 kc; 250 w-D. 110 N. Banker. Phone 1090. Effingham Broadcasting Co. (original owner). (See "Newspaper Ownership" and McNaughton stations in "Group Ownership").

Rep Devney.
J. E. McNaughton, pres; George Walker, gen mgr; Burl Lauter, sales mgr; Gene Woody, program director & chief engineer; Zona B. Davis, news director & women's director; Paul Walker, farm director.

WSEI(FM) (June 1954): 95.7 mc; 20 kw. Duplicates WSOY-FM Decatur (above).

ELGIN, KANE COUNTY

WRMN (1949): 1410 kc; 500 w-D. 156 Division St. Phone Sherwood 1-7700. Elgin Broadcasting Co. (acquired station Jan. 1, 1952). (See "Newspaper Ownership" and McNaughton stations in "Group Ownership").

Rep Devney.
J. Richard Sutter, pres, gen mgr & coml mgr; Floyd Brown, program director, chief engineer & farm director; Pearl Reynolds, Roger Shales, promotion mgrs; Allen Phillips, news director; Marge Flores, women's director.
***WSEF(FM)**: 88.1 mc; 10 w. Board of Education, Union School District 46.

*Non-commercial educational.

ELMWOOD PARK, Cook County

WXFM(FM) (1947): 105.9 mc; 32 kw. 400 W. Madison Ave. (Chicago). Evelyn R. Chauvin Schoonfeld.
James Day, general mgr; Sid Arthur, station mgr & production mgr.

EVANSTON, Cook County

WEAW (1953): 1330 kc; 1 kw. DA-D. 2425 Main St. Phone Un 4-7600. North Shore Broadcasting Inc. (original owner).

Rep Good Music Broadcasters, Grant Webb, Edward A. Wheeler, pres & gen mgr; Robert Cronin, coml mgr; Mike Locigno, program director; Sheron Davis, promotion mgr; Don Larson, chief engineer; Brian Anderson, news director; Stella White, women's director.

WEAW-FM (1946): 105.1 mc; 36 kw. Duplicates WEAW (above).

WNMP (1947): 1590 kc; 1 kw-D. 1580 Sherman Ave. Phone Greenleaf 5-1590. Angus D. Pfaff.

Rep Devney.
Specialty programs: German 3 1/2 hrs wkly.
Angus D. Pfaff, owner; Todd Branson, coml mgr; James Hougen, chief engineer.
***WNUR (FM)** (1957): 89.3 mc; 10 w. Northwestern U.

*Non-commercial educational.

FAIRFIELD, Wayne County

WFIV (Aug. 21, 1953): 1390 kc; 500 w-D. P. O. Box 72. Phone 2159. Wayne County Broadcasting Co. (original owner).

Rep Webb.
Thomas S. Land & Bryan Davidson, co-owners; Thomas S. Land, gen mgr & farm director; Garnet Williams, coml mgr; Darrell Linne, program director & news director; Dick Berry, promotion mgr; Gilbert T. Wallace, chief engineer; Gladys Onstott, women's director.

FREEPORT, Stephenson County

WFRL (Oct. 28, 1947): 1570 kc; 1 kw-D. 9 N. Chicago Ave. Phone Adams 2-5171. Freeport Broadcasting Co. (acquired station September 1948).

Rep Headley-Reed.
Vincent S. Barker, pres, owner, gen mgr & chief engineer; David M. Taylor, coml mgr & promotion director; Bud Walters, program director; Roy Offenheiser, news director.

GALESBURG, Knox County

WGII (June 12, 1933): 1400 kc; 250 w. 60 S. Kellogg. Phone DI 2-5131. Galesburg Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Rambeau, Vance, Hopple.
Specialty programs Scandnavian 1/2 hr wkly.
W. C. Pritchard, pres; George D. Donaldson, assistant gen mgr & coml mgr; Eddie Gale, program director; Ray Bevenour, chief engineer; David Loring, news director; A. F. Kemp, farm director; Carol Liston, women's director.

WQUB (Nov. 17, 1957): 1590 kc; 5 kw-D. DA. Park Plaza. Phone 4204. Knox County Broadcasting Corp. (original owner).

Rep Hollingbery.
G. LaVerne Flambo, pres; Roger Hoffman,

gen mgr & coml mgr; Jack Davis, program director & promotion mgr; Harold Higby, chief engineer; Jim Dunleavy, news director & farm director.

HARRISBURG, Soline County

WEBQ (Sept. 1, 1923): 1240 kc; 250 w. 100 E. Poplar St. Phone Clearbrook 3-7282. First Trust Assn. (original owner).

Network Keystone.
Inglis M. Taylor, gen mgr & coml mgr; Norma Slaton, program director; Ken Hamilton, promotion mgr; Elmer Gladson, chief engineer; Charles Brantum, news director; Eddie Topper, farm director; Dorice Turner, women's director.

WEBQ-FM (1947): 99.9 mc; 1.65 kw. Duplicates WEBQ (above).

HARVARD, McHenry County

WMCW (1955): 1600 kc; 500 w-D. 205 E. Brainard St. Esther Blodgett.

HARVEY, Cook County

WBEE (1955): 1670 kc; 1 kw. 75 E. Wacker Dr., zone 1. Phone Randolph 6-6842. Rollins Broadcasting Inc. (original owner). (See Rollins stations in "Group Ownership").

Specialty programs: Negro, 10 1/2 hrs wkly.
O. Wayne Rollins, pres; Walter Conway, gen mgr; Todd Branson, commercial mgr; William German, program director; Jerry Burdeau, chief engineer.

HERRIN, Williamson County

WJFF (Aug. 28, 1940): 1340 kc; 250 w. P. O. Box 179. Phone 381. Egyptian Broadcasting Co. (original owner).

Network MBS. Rep Holman.
Maybelle J. Lyerla, pres; Charles R. Cook, gen mgr; Fred Simmons, coml mgr; Louise Samuel, program director; Frank Samuel, promotion mgr; Ben Orf, chief engineer; Chet Townsend, news director; Hank Wright, farm director.

JACKSONVILLE, Morgan County

WLDS (1941): 1180 kc; 1 kw-D. Fox Theatre Bldg. Phone Chestnut 5-7171. Jacksonville Radio & Television Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Rep Holman.
Robert A. Fay, pres; R. Karl Baker, vp, gen mgr & coml mgr; Ted Fairburn, program director, news director; Marie Barton, promotion mgr; G. J. Cassens, chief engineer; E. H. Garlich, farm director; Roberta Hoover, women's director.

WLDS-FM (1946): 100.5 mc; 9 kw. Partially duplicates WLDS (above).

JOLIET, Will County

WJOL (1929): 1340 kc; 250 w. 601 Walnut St. Phone 6-4761. WJOL Inc. (acquired station Jan. 1, 1955).

Rep Pearson.
Specialty programs: Spanish, 1 hr; Yugoslav, 1 hr; Slovak, 1 hr, all wkly.

Joseph F. Novy, pres, gen mgr, sales mgr & promotion mgr; Jerome F. Cerny, station mgr, vp; E. Caron, program director & women's director; Frank Woodcroft, chief engineer; Max Cary, news director; Al Collins, farm director.

KANKAKEE, Konkokee County

WKAN (June 1, 1947): 1320 kc; 1 kw-D. 183 N. Schuyler Ave. Phone Wells 3-6633. Kankakee Daily Journal Co. (original owner). (See "Newspaper Ownership").

Rep Sears & Ayer.
Burrell L. Small, pres; Bruce Brown, gen mgr; Robert J. Hawkins, station mgr; Donald Hoover, sales mgr; Orren Allain, program director; Richard Eckels, chief engineer; Stan Ronald, news director.

KEWANEE, Henry County

WKEI (Sept. 11, 1952): 1450 kc; 100 w. 202 1/2 N. Tremont. Phone 4471. WKEI Broadcasting Co. (original owner).

Rep Best.
E. D. Scandrett, pres, gen mgr, coml mgr & chief engineer; Paul Messplay asst mgr & program director; Bert Jackson, news director & farm director; Bette Adams, women's director.

***WKSJ (FM)** (target date unknown): 91.9 mc; 10 w. East 3rd St. Phone 2802. Board of Education District 229.

K. E. Beasley, pres; Dinsmore Wood, gen mgr; E. C. Tomlinson, chief engineer.

*Non-commercial educational.

LA GRANGE, Cook County

WTAQ (Oct. 8, 1950): 1300 kc; 500 w. DA-N. P. O. Box 408. Phone Fleetwood 2-1300. S and S Broadcasting Co. (original owner).

Network Clif Johnson Radio Network. Rep Roberts.

Charles F. Sebastian, pres; Arthur L. Schlaman, gen mgr; Ralph Faucher, coml mgr; Theodore W. Carlson, program director; Red Surrey, promotion mgr; William H. Wardle, chief engineer; Vincent Essig, news director; Margaret Burger, women's director.

LA SALLE, La Salle County

WLFO (Nov. 16, 1947): 1220 kc; 1 kw-D, DA. P. O. Box 215. Phone 3100. LaSalle County Bcstg. Corp. (acquired station Aug. 1, 1949). (See "Newspaper Ownership").

Rep Webb.
Peter Miller, pres; William Holm, gen mgr & coml mgr; Dan Dunlap, program director; Lawrence McCann, chief engineer; Laverne Waltman, news director & farm director.

LAWRENCEVILLE, Lawrence County

WAKO (granted June 30, 1958; target date unknown): 910 kc; 500 w-D, DA. Lawrenceville Broadcasting Co.

Roy J., George R., & Stuart K. Lankford, owners.

LINCOLN, Logan County

WPRC (1951): 1370 kc; 500 w-D. P. O. Box 37. Phone 1370. Prairie Radio Corp.

Rep Sears & Ayer.
Ray F. Knochel, pres & gen mgr; Earle W. Layman, sta mgr.

LITCHFIELD, Montgomery County

WSMI (Nov. 2, 1950): 1540 kc; 1 kw-D. P. O. Box 241. Phone Kellogg 2-2066. Mid-Illinois Broadcasting Co. (original owner).

Rep Best.
Hayward L. Talley, pres & gen mgr; Donald W. Yaeger, program director & news director; Sherman Mason, farm director; Dorothy Peters, women's director.

MACOMB, McDonough County

WKAI (July 4, 1947): 1510 kc; 250 w-D. 113 E. Carroll St. Phone Temple 3-4129. WKAI Broadcasting Co. (acquired station July 1, 1958). (See "Newspaper Ownership").

William H. Rudolph, pres; Robert E. Douglas, gen mgr & coml mgr; J. J. Marconnet, program director; Verna M. Frye, business mgr; Kenneth Krueger, chief engineer; Burdette Graham, farm director; Dorothy Brant, women's director.

***WWKS(FM)** (May 1956): 91.3 mc; 17 kw. Science Bldg., Western Illinois U. Phone Temple 3-4161, Ext. 50. Western Illinois U.

Network NAEB.
Specialty programs: Spanish 1 hr.; French, 1 hr., both wkly.

Jennette N. Terrill, gen mgr; E. C. Haddock, program director; Dr. Kenneth Goode, chief engineer.

*Non-commercial educational.

MARION, Williamson County

WGGH (1949): 1150 kc; 5 kw, DA-D. P. O. Box 311. Phone 824. Marion Broadcasting Co. (original owner).

Rep Sears & Ayer.
George W. Dodds, pres & chief engineer; Jim Duncan, gen mgr & coml mgr; Ervin Coppl, program director & promotion mgr; Tom Mathis, news director; Jim Cox, farm director; Jean Duncan, women's director.

MATTOON, Coles County

WLBH (Nov. 1946): 1170 kc; 250 w-D. 1632 1/2 Broadway Ave. Phone Adams 4-6464. Mattoon Broadcasting Co. (original owner).

Rep Holman.
J. R. Livesay, pres & gen mgr; Ken Wooddell, vp & coml mgr; Robert Guess, program director; Robert Veach, promotion mgr; Ray Livesay, chief engineer; Tim Gover, news director; Howard Miller, farm director; Melba Cox, women's director.

WLBH-FM (August 1949): 96.9 mc; 23 kw. Duplicates WLBH daytime (above), programs independently at night.

METROPOLIS, Massac County

WMOK (Feb. 4, 1951): 920 kc; 1 kw-D. National State Bank Bldg. Phone 2106. Fort Massac Broadcasting Co. (original owner).

Rep Holman.
James H. Firmin, gen partner, gen mgr & promotion mgr; Virgil E. Smith, coml mgr; Fleeta Firmin, program director; Carlos M. Steele, chief engineer; Odell Korte, news director; Kenneth Farris, farm director.

ILLINOIS BROADCASTERS

TO BUY OR SELL

see

RAY HAMILTON

Tribune Tower, Chicago

(DE 7-2754)

or any office of

**HAMILTON-STUBBLEFIELD-TWINING
& ASSOCIATES, INC.**

WROK IN

REMARKABLE ROCKFORD

ONLY COMPLETE RADIO COVERAGE OF

No. 1 CITY IN ILLINOIS (OUTSIDE CHICAGO)

1ST CITY IN RETAIL SALES

1ST CITY IN BUYING INCOME

1ST CITY IN FOOD SALES

1ST CITY IN TOTAL HOUSEHOLDS

1ST CITY IN AUTO SALES

1ST CITY IN ILLINOIS (OUTSIDE CHICAGO)

NEW PROGRAMMING

WROK remains constantly on the alert to improve programming . . . and build audience. Within the past few weeks WROK . . . which covers a 13 county area of half a million people . . . has completed a survey in depth of audience availability. Here is part of the new programming resulting from this survey:

- Weekly Music Survey
- Top 40 Hits
- Top 14 LP's
- Play-by-play Sports
- Twice an Hour News
- Community Events

Write Today for NEW Data File on WROK

John J. Dixon—General Manager

WROK IN

REMARKABLE ROCKFORD, ILLINOIS

H-R Representatives

Radio Stations CONTINUED

ILLINOIS CONTINUED

MOLINE, Rock Island County

WQUA (Sept. 23, 1946): 1230 kc; 250 w. 1319 5th Ave. Phone 4-6727. TWX 183. WQUA Inc. (acquired station Aug. 1, 1955).

Network ABC. Rep Hollingbery. G. LaVerne Flambo, pres & gen mgr; Lester E. Johnson, coml mgr; Frank Freeman, program director & promotion mgr; Harold Higby, chief engineer; Bill Mason, news director & farm director.

MONMOUTH, Warren County

WRAM (May 5, 1957): 1330 kc; 1 kw-D, DA. South Main and First Sts. Phone 666. Prairie-land Broadcasters (original owner). (See Bellinger-Townsend-Kemper stations in "Group Ownership").

Stephen P. Bellinger, managing partner; Richard V. Taber, coml mgr; Charles R. Burnett, program director; Fred Hoy, chief engineer; James L. Green, news director; Jon Griffen, farm director.

MT. CARMEL, Wabash County

WVMC (Dec. 1, 1948): 1360 kc; 500 w-D. North Cherry St. Road. Phone 1360. Radio Station WVMC. (acquired station December 1952). (See Bellinger-Townsend-Kemper stations in "Group Ownership").

Rep Pearson. Stephen P. Bellinger, managing partner; Charles H. Green, gen mgr & coml mgr; Ralph Stephenson, sales mgr; Dave Naber, program director, promotion mgr; Eugene D. Garrett, chief engineer; Bert Freedman, news director; Fred M. Fulkerson, farm director; Jessie Burke, women's director.

MT. VERNON, Jefferson County

WMIX (1947): 940 kc; 1 kw-D, 121 N. 9th St. Phone 3500. Mt. Vernon Radio & Television Co. (original owner).

Rep Pearson. John R. Mitchell, pres; Raymond J. Cheney, vp & gen mgr; Claude Schoch, coml mgr; Jim Washburne, production mgr; Robert Whitaker, sports director; Robert MacConnell, chief engineer; John Scott, news director; Curt Bradley, farm director; Jo Ann Osborn, women's director & music director; Sarah Pace, promotion mgr.

WMIX-FM (1946): 94.1 mc; 15.2 kw. Duplicates WMIX (above).

MURPHYSBORO, Jackson County

WINI (Sept. 15, 1954): 1420 kc; 500 w-D. 1602 Elm St. Phone 232. Robert D. and Martha M. Rapp (acquired station April 1, 1957). (See Cecil W. Roberts stations in "Group Ownership").

Network Keystone. Rep Best. Robert D. Rapp, pres; Lew Barwick, gen mgr & program director; Lester Bilderback, chief engineer & farm director; Melba Miffin, women's director.

OAK PARK, Cook County

WOFA (October 1950): 1490 kc; 250 w. 408 S. Oak Park Ave. Phone Village 8-5760. Village Broadcasting Co. (original owner). (See Sonderling stations in "Group Ownership").

Rep Stars National. Specialty programs: Spanish, 10 hrs; Italian, 12 hrs; Polish, 10 hrs; Ukrainian, 5 hrs; Greek, 1 hr; Latvian, ½ hr; Serbian, 1 hr; Yugoslav, 2 hrs; Lithuanian, 1 hr; Jewish, 1 hr; Russian, 2 hrs; Negro, 60 hrs, all wkly.

Egmont Sonderling, pres & gen mgr; Al Michel, coml mgr; Jim Dale, program director & news director; Stan Noyes, promotion mgr; Sidney Schneider, chief engineer.

WOFA-FM (October 1950): 102.7 mc; 3.6 kw. Duplicates WOFA (above).

OLNEY, Richland County

WVLN (1947): 740 kc; 250 w-D. 302½ E. Main. Phone Express 3-2156. Illinois Broadcasting Co. (acquired station Dec. 1, 1957). (See "Newspaper Ownership").

Network Keystone. Rep Holman. F. W. Schaub, pres; Merrill Lindsay, vp; Eugene C. Dorsey, gen mgr; Charles C. Griggs, assistant mgr & coml mgr; Joseph Kosack, program director & news director; Stanley Greatline, chief engineer; Charles Phelps, farm director; Eleanor Walter, women's director.

WVLN-FM (1953): 92.9 mc; 18.5 kw. Duplicates WVLN (above) daytime.

OTTAWA, LaSalle County

WCMY (March 5, 1952): 1430 kc; 500 w-D. P. O. Box 687. Phone 551. Carl H. Meyer (original owner).

Rep Sears & Ayer. Carl H. Meyer, owner, gen mgr & chief engineer; Dorothy M. Meyer, coml mgr; Bob Meyer, program director & promotion mgr; Ron Wilson, news director; Art Kimball, farm director.

PARIS, Edgar County

WPRS (May 24, 1951): 1440 kc; 500 w-D. P. O. Box 262. Phone 5-0153. Paris Broadcasting Corp. (original owner).

Adlai C. Ferguson Jr., pres & gen mgr; James D. Savoye, coml mgr; John B. Powell, program & farm director; Harry Hubbard, chief engineer.

WPRS-FM (1952): 98.3 mc; 1 kw. Duplicates WPRS (above).

PEKIN, Tazewell County

WSIV (April 21, 1946): 1140 kc; 1 kw-D. 15 S. Capitol St. Phone 6-2134. Pekin Broadcasting Co. (original owner).

Rep Sears & Ayer. W. Kenneth Patterson, pres, gen mgr & co-owner; George C. Udry, sec-treas and co-owner; Randy Furnace, program director; Lowell Lovely, chief engineer; Marty Wright, news director; Dorothy Besson, women's director.

PEORIA, Peoria County

WEEK (1946): 1350 kc; 1 kw DA-2. 2907 Springfield Rd. Phone 9-3961. TWX PE 8515. West Central Broadcasting Co. (See Kerr-McGee stations in "Group Ownership").

Network NBC. Rep Headley-Reed. Robert S. Kerr, pres; Fred C. Mueller, vp & gen mgr; Coleman Scott, sta mgr; David Meister, promotion mgr.

WEEK-TV: Tv companion of WEEK. **WIRL** (1948): 1290 kc; 5 kw, DA-2. 121 N. Jefferson. Phone 49239. TWX PE 8518. Frudeger Broadcasting Co. (acquired station March 26, 1948).

Network MBS. Rep H-R Representatives. Robert W. Frudeger, pres; Howard H. Freder-ick, gen mgr; Robyn Weaver, program director; Ray Schneider, chief engineer; Ralph Smith, news director.

WMBD (Feb. 14, 1927): 1470 kc; 5 kw, DA-2. 212 SW Jefferson Ave. Phone 6-0711. TWX PE 8582. WMBD Inc. (acquired station Feb. 1, 1953). (See John E. Fetzter stations in "Group Ownership").

Network CBS. Rep Peters, Griffin, Woodward.

Charles C. Caley, pres & gen mgr; Harold C. Sundberg, coml mgr; William L. Brown, program director; Clarence S. Mugge, director of promotion; George A. Pyle, chief engineer; Charles E. Harrison Jr., news director; Emil C. Bill, farm director.

WMBD-FM (February 1947): 92.5 mc; 2.5 kw. Duplicates WMBD (above).

WMBD-TV: Tv companion of WMBD-AM-FM.

WPBO (1946): 1020 kc; 1 kw-D. 614 Main. Phone 4-9249. Dandy Broadcasting Corp. (acquired station May 1, 1957).

Rep Bolling. K. R. Greenwood, gen mgr; Robert E. Sharon, coml mgr; Sam Babcock, program director; Tom Dunn, promotion mgr; Bernie Koval, chief engineer; E. William McCarty, news director; Dick Herm, farm director.

PITTSFIELD, Pike County

WBBA (Dec. 1, 1954): 1580 kc; 250 w-D. Phone Pike Broadcasting Co. (original owner).

Rep Continental. G. B. Meyer, pres; Frank Luepke, gen mgr, coml mgr, chief engineer, & farm director; Gene Shelton, program director; Joe Lanahan, news director; David Butler, women's director.

QUINCY, Adams County

WGEM (1948): 1440 kc; 1 kw, DA-2. Hotel Quincy. Phone Baldwin 2-6840. TWX 80. Quincy Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network ABC. Rep Young. T. C. Oakley, pres; Joe Bonansinga, gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, program director; Hal Heibredner, director of advertising; Frank E. Laughlin, chief engineer; Charlie Griffith, news director; Bill Wegman, farm director.

WGEM-FM (1947): 105.1 mc; 8.3 kw. Duplicates WGEM (above).

WGEM-TV: Tv companion of WGEM-AM-FM.

WTAD (1926): 930 kc; 5 kw-D, 1kw-N, DA-N. WCU Bldg. Phone Baldwin 2-6200. TWX QCY 98. Lee Broadcasting Inc. (See "Newspaper Ownership and Lee stations in "Group Ownership").

Network CBS. Rep Weed. Lee C. Loomis, pres; Herbert R. Ohrt, executive vp; Walter J. Rothschild, gen mgr & national sales mgr; Wayne W. Cribb, asst national sales mgr.

WTAD-FM (1948): 99.5 mc; 27 kw. Same license, address & staff as WTAD (above).

ROBINSON, Crawford County

WTAY (Jan. 9, 1955): 1570 kc; 250 w-D. P. O. Box 266. Phone 1373. Ann Broadcasting Corp. (original owner).

Network Keystone. Rep Best. Kathryn A. Duncan, pres, gen mgr & program director; Jim Foster, coml mgr, promotion mgr; Harold D. Vandament, chief engineer; Don Dominix, news director, farm director; Thelma L. Dorsey, women's director.

ROCKFORD, Winnebago County

WROK (1929): 1440 kc; 1 kw-D, 500 w-N. News Tower. Phone 2-6621. Rockford Broadcasters Inc. (See "Newspaper Ownership").

Network ABC. Rep H-R. Specialty programs: Negro, 12 hrs; Italian ½ hr, all wkly.

E. Kenneth Todd, pres; John J. Dixon, gen mgr; David Salisbury, coml mgr; Morey Owens, program director & news director; Betty Thro, promotion mgr; Maury Nelson, chief engineer; Ralph Reynolds, farm director; Florence Shugars, women's director.

WROK-FM (1949): 97.5 mc; 16 kw. Same license, address & staff as WROK (above).

WRRR (December 1953): 1330 kc; 1 kw-D, DA. 113 S. Court St. Phone 8-1869. TWX RK 8675.

Radio Stations CONTINUED

ILLINOIS CONTINUED

Rock River Broadcasting Co. (original owner). (See Walker Group stations in "Group Ownership").

Rep Radio Tv Representatives.
W. E. Walker, pres; William R. Walker, gen mgr; John D. Harvey, coml mgr; H. Irving Tingley, program director; William Kelsey, promotion mgr; George Reynolds, chief engineer; John Rhodes, news director; Jay Smith, farm director; Charlotte Carlson, women's director.

ROCK ISLAND, Rock Island County

WHBF (1925): 1270 kc; 5 kw. DA-N. Telco Bldg. Phone 6-5441. TWX 181. Rock Island Broadcasting Co. (acquired station December 1932). (See "Newspaper Ownership").

Network CBS. Rep Avery-Knodel.
Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr; Maurice Corken, asst gen mgr & coml director; Frank S. Hicks Jr., program director; Fern Hawks, promotion mgr; Heber E. Darton, merchandising mgr; Robert J. Sennett, chief engineer; Wm. G. Ellison, news director.

WHBF-FM (October 1947): 98.9 mc; 3.7 kw. Duplicates WHBF (above).
WHBF-TV: Tv companion of WHBF-AM-FM.

SALEM, Marion County

WJBD (Dec. 16, 1956): 1350 kc; 500 w-D. 121 S. Walnut St. Phone 2000. Salem Broadcasting Co. (original owner).

Rep Webb.
Bryan Davidson and Tom Land, co-owners; Bryan Davidson, gen mgr, coml mgr & chief engineer; Joe Lobaito, program director; Vince Lyle, promotion manager; Coley Cowan, news director & farm director; Lillian Alberty, women's director.

SPARTA, Randolph County

WHCO (Feb. 3, 1955): 1230 kc; 250 w. Phone 333. Hirsch Communication Engineering Corp. (original owner). (See Oscar C. Hirsch Stations in "Group Ownership").

Robert O. Hirsch, pres; Buford L. Mabery, coml mgr.

SPRINGFIELD, Sangamon County

WCVS (1926): 1450 kc; 250 w. 3001 S. Fourth St. Phone 4-9855. TWX 296. WCBS Inc. (acquired station 1932).

Network ABC. MBS. Rep Holman.
Harold L. Dewing, pres; C. W. Neeld, gen mgr; K. E. Spengler, coml mgr; John Gell, program director; Bruce Still, promotion mgr & news director; R. L. Ashenfelter, chief engineer.

WMAY (Oct. 15, 1950): 970 kc; 1 kw-D. 500 w-N. DA-2. 711 Myers Bldg. Phone 4-1766. TWX SI 186. Lincoln Broadcasting Co. (original owner).

Network NBC. Rep Pearson.
John R. O'Shea, coml mgr; Syl Binkin, program director; Joan Meisner, promotion mgr & women's director; Mel Feldman, chief engineer; Robert Brown, news director; Don Hanley, farm director.

WMAY-TV: Tv companion of WMAY.
WTAX (1930): 1240 kc; 250 w. 712 S. 31st St. Phone 2-4441. TWX 196. WTAX Inc. (acquired station September 1946).

Network CBS. Rep Weed.
O. J. Keller, pres & gen mgr; O. J. Keller Jr., coml mgr; John W. Midgley, program director; Wesley J. Simon, promotion mgr; E. C. Swarngen, chief engineer; Bill Miller, news director; Spizz Singer, farm director.

WTAX-FM (1948): 103.7 mc; 6.7 kw. Duplicates WTAX (above).

STERLING, Whiteside County

WSDR (August 1949): 1240 kc; 100 w. Lawrence Bldg. Phone Main 5-3400. Blackhawk Broadcasting Corp. (acquired station 1949).

Specialty programs: Spanish. 2 hrs wkly.
Sam Bartlett, pres, gen mgr & farm director; Robert Ware, coml mgr; John Rohwer, assistant mgr & program director; George Tierney, promotion mgr; Ed Fisher, chief engineer; Don Turner, news director; Louise Wetzell, women's director.

STREATOR, La Salle County

WIZZ (Sept. 26, 1953): 1250 kc; 500 w-D. DA. P. O. Box 377. Phone 2-2947. Streator Broadcasting Co. (original owner). (See Bellinger-Townsend-Kemper Stations in "Group Ownership").

Rep Pearson.
Specialty programs: Polish 5 hrs wkly.
Stephen P. Bellinger, managing partner; Vernon R. Nunn, gen mgr; Jack Hallstrom, coml mgr; Kester Pollock, program director; Edward Simko, promotion mgr; Verne Buland, chief engineer & farm director; Ellis Marvin, news director; Jean Andrews, women's director.

TAYLORVILLE, Christian County

WTIM (1949): 1410 kc; 1 kw-D. DA. Radio Road. Phone 1410. Moyer Broadcasting Co. Rep Continental.
Roger L. Moyer, pres; James C. Hilderbrand, general mgr.

URBANA, Champaign County

***WILL** (April 1922): 580 kc; 5 kw-D. DA. 228 Gregory Hall. Phone Empire 7-6611. TWX 671. Board of Trustees, U. of Illinois (original owner).

Dr. David D. Henry, pres; Frank E. Schooley, gen mgr; John A. Regnell, program director; Marjorie Greenwood, promotion mgr; Rob R. Beldon, chief engineer; John Cramer, news director; Jon Greenelsen, farm director; Jessie Heathman, women's director.

***WILL-FM** (1941): 90.9 mc; 300 kw. Duplicates WILL (above).
***WILL-TV**: Tv companion of WILL-AM-FM.

*Non-commercial educational.

WKID (1948): 1580 kc; 250 w-D. Box 192. Phone Empire 7-5432. WKID Broadcasting Co. (acquired station May 8, 1954).

Rep Pearson.
Donald Harding, pres; Robert Meskill, gen mgr & coml mgr; Eugene Parker, program director; George Scharf, chief engineer.

WAUKEGAN, Lake County

WKRS (Sept. 25, 1948): 1220 kc; 1 kw-D. DA. P. O. Box 500. Phone Delta 6-7900. News Sun Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Devney.
William L. Just, pres; Fred Sorenson, gen mgr, commercial mgr; Stan Chadwick, chief engineer.

WEST FRANKFORT, Franklin County

WFRK (May 2, 1951): 1300 kc; 1 kw-D. P. O. Box 359. Phone 1300. Pyramid Radio Broadcasting & Television Corp. (original owner). (See "Newspaper Ownership").

Rep Holman.
Dr. G. W. Lambert, pres; Walter C. Schafer, gen mgr & coml mgr; Billy E. Spangler, program & news director; Art Smith, sports director; Everette T. Kennedy, chief engineer; Ken Kennedy, farm director; Deanna Sukoski, women's director.

INDIANA CONTINUED

ANDERSON, Modison County

WCBC (1946): 1470 kc, 1 kw-D. P. O. Box 350. Phone 3-5321. Civic Broadcasting Corp. Rep Best.
Paul E. Billheimer, pres; Gordon Beck, gen mgr & program director; Raymond Pettis, coml mgr.
WCBC-TV: Tv companion of WCBC.

WBHU (1923): 1240 kc; 250 w. 640 Citizens Bank Bldg. Phone 7791. TWX ANDIND 599. Anderson Broadcasting Corp. (acquired station September 1944).

Network CBS. Rep Walker-Rawalt.
C. Bruce McConnell, pres; John R. Atkinson, gen mgr; W. J. Hecht, chief engineer; Erma R. McCord, women's director.

BEDFORD, Lawrence County

WBIW (October 1948): 1340 kc; 250 w. Heltonville Rd. Phone Browning 5-755. Bedford Broadcasting Co. (acquired station October 1956).

Rep McGillvra.
Joseph & Agnes McGillvra, owners; James Root, program director; Carl Finger, chief engineer; Chuck Edwards, news director.

BLOOMINGTON, Monroe County

***WFIU (FM)** (Sept. 30, 1950): 103.7 mc; 33 kw. c/o Indiana U. Phone 6811. Trustees of Indiana U.

Herman B. Wells, pres; Elmer G. Sulzer, gen mgr; Herbert Seltz, program director; William H. Kroll, technical supervisor.

*Non-commercial educational.

WTTS (March 11, 1949): 1370 kc; 5 kw-D, 500 w-N, DA-2. 535 S. Walnut St. Phone 2-3366. Sarkes Tarzian, Inc. (original owner) (See Sarkes Tarzian Stations in "Group Ownership").

Network ABC. Rep Meeker.
Sarkes Tarzian, pres; Glenn Van Horn, gen mgr & program director; C. Raymond Bartlett, coml mgr; William Wood, chief engineer; John R. Snider, news director; Mrs. Albert (Virginia) Ficus, women's director.
WTTV (TV): Tv companion of WTTS.

WMAY

FIRST PLACE—

HOOPER (Apr.-May 1958)

All day—7:00 AM-10:30 PM
Average

FIRST PLACE—

PULSE (Sept. 1957)

With first place every ¼ hour from
7:30 AM-6:00 PM

FIRST PLACE—

NIELSEN NCS #2

And 4th in entire State of Illinois excluding Chicago

**LOCAL AND NBC NEWS
AROUND THE CLOCK**

24 HOURS A DAY

WMAY

Springfield, Illinois

970 KC.
1000 WATTS, DAY—500 WATTS, NIGHT

Represented by John E. Pearson Company

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NO. 1
SPRINGFIELD, ILL.

FIRST ALL DAY
IN EVERY WAY

Radio Stations CONTINUED

INDIANA CONTINUED

BOONVILLE, Warrick County

WBNL (September 1950): 1540 kc; 250 w-D. Lynnville Rd. Phone 980. Boonville Broadcasting Co. (original owner). (See Henry C. Sanders & Norman Hall stations in "Group Ownership").

Network Keystone. Rep Roberts.
H. C. Sanders and Norman Hall, co-owners; Mr. Sanders, pres & chief engineer; Mr. Hall, gen mgr & program director; David B. Gentry, commercial mgr; Geo. McCoy, promotion mgr; C. K. Klenlein, news director; Olus Justus, farm director; Dorothy Allen, women's director.

COLUMBUS, Bartholemew County

WCSI (1950): 1010 kc; 500 w-D. P. O. Box 469. Phone 7411. White River Broadcasting Co. (acquired station Nov. 1, 1957). (See "Newspaper Ownership").

Rep. Clark.
R. L. Heminger, pres; Jack E. Douglas, gen mgr; J. F. Kauper coml mgr; Robert Edwards, program director; Max Cockley, chief engineer; Jerry Castor, news director.

WCSI-FM (not on air, target date: August 1958): 98.3 mc; 760 w. Nighttime programming independent of WCSI (above).

CONNERSVILLE, Fayette County

WCNB (April 5, 1948): 1530 kc; 250 w-D. 406 Central Ave. Phone 1950. News-Examiner Co. (original owner) (See "Newspaper Ownership").

Rep. Gill-Perna.
George S. Tatman, pres; Emmett M. Jackson, gen mgr & coml mgr; Francis Chomel, program director & promotion mgr; Cecil C. Miller, chief engineer; Jim Hufferd, news director & women's director.

WCNB-FM (Feb. 27, 1948): 100.3 mc; 10 kw. Same address, licensee and staff as WCNB (above).

CRAWFORDSVILLE, Montgomery County

***WBBS (FM)** (Aug. 3, 1953): 106.3 mc; 1 kw. P. O. Box 389. Phone Emerson 2-6504. First Baptist Church.

D. J. Burns, gen mgr; Dorothy Elmore, program director; Arthur Wellen, chief engineer.

*Non-commercial religious.

ELKHART, Elkhart County

WCMB (March 16, 1956): 1270 kc; 500 w, DA-D (CP-5 kw, DA-D). P. O. Box 261. Phone 3-4587. TWX 52. Clarence C. Moore (original owner).

Network Keystone. Rep Best, Webb.
Clarence C. Moore, pres & gen mgr; Paul R. Deck, coml mgr, program director & promotion mgr; David Hudson, chief engineer; Duane Smith, news director; Keith Weldy & Luren Martin, farm directors; Norma Jean Waterhouse, women's director.

WTRC (Nov. 18, 1931): 1340 kc; 250 w. P. O. Box 836. Phone Elkhart 3-1960. TWX ELK 8713. Truth Publishing Co. (original owner). (See "Newspaper Ownership" and Truth Publishing Co. Stations in "Group Ownership").

Network NBC. Rep H-R Reps.
John F. Dille, pres; Paul C. Brines, v.p. & gen mgr; Edwin Lasko, assistant mgr; Jerry Maloney, coml mgr; Ed Huot, program director; Ken Owens, promotion mgr; Lester Zellner, chief engineer; Bill Donnelly, news director; Roscoe Stangland, farm director; Harriett Fisher, women's director.

WTRC-FM (April 6, 1948): 100.7 mc; 9.7 kw. Duplicates WTRC (above).

WSJV (TV): Tv companion of WTRC-AM-FM.

EVANSVILLE, Vanderburgh County

WEOA (1936): 1400 kc; 250 w. P. O. Box 395. Phone Harrison 4-9215. TWX EV 61. WEHT Inc. (acquired station November 1956).

Network CBS. Rep Young.
Edwin G. Richter Jr., pres; William R.

Hight, gen mgr; Peter J. Dooley, program director; Priscilla Finberg, promotion mgr; William Schultz, chief engineer; M. A. McFarlin Jr., news director; Rusty Fendergraph, farm director; Shirley Weiskittel, women's director.

WEHT (TV): Tv companion of WEOA.
***WEVC (FM)** (March 27, 1951): 91.5 mc; 1.9 kw. 1800 Lincoln Ave. zone 4. Phone Greenleaf 6-8191. Evansville College.

Dr. Virgil G. Logan, chairman, radio committee.

*Non-commercial educational.

WGFB (Nov. 22, 1923): 1280 kc; 5 kw-D, 1 kw-N, DA-N. 1001 Diamond Ave., zone 3. Phone Harrison 2-1171. On the Air Inc. (acquired station 1928) (See Curtis Radiocasting Corp. in "Group Ownership").

Network NBC. Rep Weed.
Alvin Eades, pres; Martin L. Leich, executive vp & gen mgr; Lillian M. Roper, program director; Gene Crawford, promotion mgr, news director & farm director; Erwin Schoeny, chief engineer; Marliou Berry, women's director.

WIKY (August 1947): 820 kc; 250 w-D. 1162 Mt. Auburn Rd. Phone Harrison 4-8284. South Central Broadcasting Corp. (original owner).

John A. Engelbrecht, pres & gen mgr; Emil Stevens, production mgr; George F. Stoltz, chief engineer; George Van Horn, news director; Ken McCutchan, farm director; Bettie G. Engelbrecht, women's director.

WIKY-FM (August 1948): 104.1 mc; 19 kw. Same address licensee and staff as WIKY (above).

Rep Pearson.
WJPS (Oct. 30, 1948): 1330 kc; 5 kw-D, 1 kw-N, DA-2. 206 Main St. Phone Harrison 5-2221. TWX EV 62. WJPS Inc. (original owner).

Network ABC. Rep Bolling.
Robert S. Davis, pres; Verne Paule, gen mgr & news director; R. L. Byers, coml mgr; Charles Caldwell, program director & promotion mgr; James Jared, chief engineer; Jack McCoy, farm director; Marylee Logler, women's director.
***WPSR (FM)** (September 1957): 90.7 mc; 4.5 kw. 726 Wedeking Ave. zone 11. Phone Harrison 5-7276. Evansville School Corp.
Erwin Schoeny, chief engineer.

*Non-commercial educational.

FORT WAYNE, Allen County

WANE (1948): 1450 kc; 250 w. West State & Broadcast St. Phone Anthony 9411. TWX FW 186. Indiana Broadcasting Corp. (acquired station December 1956) (See "Newspaper Ownership" and Corinthian Stations in "Group Ownership").

Network CBS. Rep Petry.
C. Wrede Petersmeyer, pres; Reid G. Chapman, station mgr; James Holston, program director; Robert Keefe, promotion mgr; Charles Wallace, chief engineer; Bob Carlin, news director.

WANE-TV: Tv companion of WANE.

WGL (January 1924): 1250 kc; 1 kw, DA-2. 201 West Jefferson St. zone 2. Phone Eastbrook 3366. TWX FW 98. News-Sentinel Broadcasting Co. (acquired station June 1949) (See "Newspaper Ownership").

Network ABC. Rep Headley-Reed.
Specialty programs: Spanish, 1/2 hr. wkly.
Helene R. Foellinger, pres; Merrill C. Johnson, vp, gen mgr & coml mgr; Norman C. Widenhofer, assistant mgr & program director; Patricia McDowell, promotion manager; Damon P. Wilson, chief engineer; Norman Geron, news director; Len Davis, sports director; Ann Colone, women's director.

WKJG (Aug. 10, 1947): 1380 kc; 5 kw, DA-2. 220 E. Jefferson St. zone 2. Phone Anthony 2295. WKJG Inc. (acquired station April 14, 1957) (See "Newspaper Ownership" and Truth Publishing Co. Stations in "Group Ownership").

Network NBC. Rep H-R Representatives.
John F. Dille Jr., pres; Edward G. Thoms, gen mgr; Carleton B. Evans, coml mgr; Calo O. Mahlock, program director; Wilson Schroeder, promotion mgr; Eugene A. Chase, chief engineer; Jack Gray, news director; Wayne Rothgeb, farm director.

WKJG-TV: Tv companion of WKJG.

WOWO (April 1926): 1190 kc; 50 kw, DA-N. 124 W. Washington St. Phone Anthony 9486. TWX FW 87. Westinghouse Broadcasting Co. (acquired station August 1936) (See Westinghouse Broadcasting Co. Stations in "Group Ownership").

Rep Peters, Griffin, Woodward.
Donald H. McGannon, pres; Carl W. Vandagriff, gen mgr; H. D. Longworth, coml mgr; Calvin A. Bollwinkel, program director; Hilda C. Woehrmeyer, promotion mgr; Harold L. Brokaw, chief engineer; Harold Cessna, news director; Jay Gould, farm director; Jane Weston, women's director.

FRANKFORT, Clinton County

WILQ (Nov. 23, 1953): 1570 kc; 250 w-D. 52 1/2 E. Washington St. Phone 3338. Lake Erie Radio & Television Corp. (acquired station April 1, 1955).

Rep Best.
T. M. Nelson, David Gifford, co-owners; H. G. Pearcy, gen mgr; P. G. Wise, coml mgr & promotion mgr; D. L. Head, program director

& chief engineer; J. M. Cronkright, news director & farm director; H. G. Carroll, women's director.

GARY, Lake County

WGRY (Dec. 8, 1950): 1370 kc; 500 w-D. 3669 Broadway. Phone Turner 4-9409. WGRY Inc. (original owner).

Rep Webb.
Specialty programs: Negro, 17 hrs. wkly.; Spanish, 10 hrs. wkly.; Polish, 1 hr. wkly.; Serbian, 1 hr. wkly.; Croatian, 1 hr. wkly.; Greek, 1 hr. wkly.; Yugoslav, 1 hr. wkly.; Rumanian, 1/2 hr. wkly.
George M. Whitney, pres & gen mgr; Joseph Abernathy, program director; Gary Wilson, news director.

***WGVE (FM)** (1953): 88.1 mc, 10 w. 524 Garfield St. School, City of Gary.

*Non-commercial educational.

WWCA (Dec. 9, 1949): 1270 kc; 1 kw, DA-1. Hotel Gary, 578a Broadway. Phone Turner 6-9171. Lake Broadcasting Co. (original owner).

Rep Pearson.
Specialty programs: Negro, 18 hrs. wkly.; Serbian 1 1/2 hrs. wkly.; Polish, 1/2 hr. wkly.; Greek, 1 1/2 hrs. wkly.; Slovak, 1 1/2 hrs. wkly.; Dee O. Coe, pres; Joseph A. Haas, station mgr; Gerry Grainger, program director; Thomas B. March, sales promotion & merchandising mgr; Victor H. Voss, chief engineer; George Hoffman, news director.

GOSHEN, Elkhart County

***WGCS (FM)** (Target date Sept. 1, 1958): 91.1 mc; 390 w. Phone 3-1131, Ext. 229. Goshen College Broadcasting Corp.

Paul Mininger, pres; J. F. Swartzendruber, gen mgr & chief engineer.

*Non-commercial educational.

WKAM (1949): 1460 kc; 500 w-D. Hotel Goshen. Phone 3-2219. Kosciusko Broadcasting Corp. (acquired station October, 1956).

Rep Rambeau, Vance & Hoppie.
William N. Udell, pres; C. J. Pajakowski, gen mgr; Monte Mulholland, coml mgr; Robert Harris, program & news director; Robert J. Schilling, chief engineer; C. Karcher, farm director; Phyl Williams, women's director.

GREENCASTLE, Putnom County

***WGRE (FM)** (1949): 91.7 mc; 10 w. DePauw U.

Herold T. Ross, gen mgr.

*Non-commercial educational.

HAMMOND, Lake County

WJOB (1928): 1230 kc; 250 w. Radio Center, 6405 Olcott. Phone Tilden 4-1230. South Shore Broadcasting Corp. (acquired station 1946).

Rep Rambeau, Vance & Hoppie.
Specialty programs: Negro, 25 hrs. wkly.; Spanish, 1 hr. wkly.; Italian, 1 hr. wkly.; Polish, 4 hrs. wkly.; Hungarian, 1 hr. wkly.; Slovak, 1 hr. wkly.
Robert C. Adair, pres & gen mgr; Len Ellis, coml mgr; Jerry Mitchell, program director; Bill Murphy, promotion mgr; Carl Hayworth, chief engineer; Bob Umpleby, news director; Earl Uieaux, mgr, Chicago Heights studio; Marge Dayton, women's director.

WJOB-FM (1946): 92.3 mc; 3.1 kw. Duplicates WJOB (above).

HARTFORD CITY, Blockford County

***WHCI (FM)** (1954): 91.9 mc; 10 w. 403 E. Elm St. Phone 600. School, City of Hartford City.

Floyd E. Huffman, director & gen mgr; John Adams, program director; Howard Casterline & Edgar J. Huffman co-chief engineers.

*Non-commercial educational.

HUNTINGTON, Huntington County

WHLT (1957): 1300 kc, 500 w, DA-D. Hotel LaFontaine. Phone 3404. Huntington Broadcasting Co.

Ted Nelson, pres; Jack E. Reinhart, gen mgr.

***WVSH (FM)** (Jan. 1, 1950): 91.9 mc; 10 w. Phone 1006. School, City of Huntington.
M. McCabe Day, director.

*Non-commercial educational.

INDIANAPOLIS, Marion County

***WAJC (FM)** (1950): 104.5 mc; 8.8 kw. Phone Walnut 5-5229. Butler U.

M. O. Ross, pres; Robert L. Montgomery, gen mgr; Donald Pfau, program director; John Krom, chief engineer.

*Non-commercial educational.

WFBM (Oct. 23, 1924): 1260 kc; 5 kw, DA-N. 1330 N. Meridian St. zone 2. Phone Melrose 4-8521. TWX IP-99. Twin State Broadcasting Inc. (acquired station May 22, 1957). (See "Newspaper Ownership" and Time Inc. stations in "Group Ownership").

Network ABC. Rep Katz.
Weston C. Pullen Jr., pres; Eldon Campbell, gen mgr & vp; Franklin H. Small coml mgr; Robert S. Yeager, program director; John F.

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Dynamic
COLUMBUS, INDIANA
They all listen to
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WCSI radio with FM

Radio Stations CONTINUED

INDIANA CONTINUED

Hurlbut, promotion mgr; Robert W. Flanders, chief technical engineer; Robert W. Robbins, chief operations engineer; E. Gilbert Forbes, news director; Harry Martin, farm director.

WFPM-TV: Tv companion to WFPM (above).
WFMS (FM) (March 17, 1953): 95.5 mc; 4.5 kw. 750 N. Meridian St. zone 4. Phone Melrose 4-1512. Williams FM Service (original owner).
 Rep. FM Unlimited Inc.

Martin R. Williams Sr., owner, gen mgr & chief engineer; M. L. Morris, coml mgr; Elizabeth J. Williams, program director.

WGEE (Dec. 10, 1956): 1590 kc; 5 kw-D. DA. 4800 E. Raymond St. zone 3. Phone Fleetwood 9-5591. Rollins Broadcasting Inc. (original owner). (see Rollins stations in "Group Ownership").

Specialty programs: Negro, 3½ hrs. wkly. O. Wayne Rollins, pres & owner; Arnold C. Johnson, gen mgr & sales mgr; Frederick H. Kuhlmann, program director & news director; Edgar N. Bouchard, chief engineer; James H. Lathrop, women's director.

***WLAN (FM)** (September 1955): 90.1 mc; 890 W. Shortridge High School, 3401 N. Meridian St. Phone Walnut 6-2493. Board of School Commissioners of city of Indianapolis.

Network NAEB.
 Specialty programs: Russian, 2½ hrs. wkly. Nancy Hendricks, consultant, radio-television, Indianapolis Public Schools; Arthur VanAllen, program director; Albert Szalay, chief engineer.

WIBC (Oct. 30, 1938): 1070 kc; 50 kw-D, 10 kw-N, DA-2. 2835 N. Illinois St. zone 6. Phone Walnut 4-2661. TWX IP 73. WIBC Inc. (acquired station Oct. 25, 1949).

Rep Blair.
 Richard M. Fairbanks, pres & gen mgr; Gilbert I. Berry, coml mgr; William L. Dean, program director; Robert Bidlack, promotion mgr; Robert W. Minton, chief engineer; Fred Heckman, news director; Harry Andrews, farm director; Joan Evans, women's director.

WIRE (1924): 1430 kc; 5 kw, DA-N. 307 N. Pennsylvania St. zone 6. Phone Melrose 5-1541. TWX IP 278. Indianapolis Broadcasting Inc. (acquired station 1936). (see "Newspaper Ownership").

Network NBC. Rep Peters, Griffin, Woodward.

Eugene C. Pulliam, pres; Willard C. Worcester, gen mgr; Daniel C. Park, coml mgr; Donald Bruce, program director; Richard Clester, promotion mgr; Eugene E. Alden, chief engineer; Tom Peden, news director.

WISH (July 28, 1941): 1310 kc; 5 kw-D, 1 kw-N, DA-N. 1440 N. Meridian St. zone 2. Phone Melrose 4-8411. TWX IP 276. Indiana Broadcasting Corp. (acquired station Dec. 1, 1956). (see "Newspaper Ownership" and Corinthian stations in "Group Ownership").

Network CBS. Rep Bolling.
 C. Wrede Petersmeyer, pres; Robert B. McConnell, vp & gen mgr; Robert F. Ohleyer, coml mgr; William Frosch, program director; James A. Buck, director of promotion; Stokes Gresham Jr., chief engineer; Allen Jeffries, director of radio news.

WISH-TV: Tv companion to WISH (above).
WXLW (August 1948): 950 kc; 5 kw, DA-D. 3003 Kessler Blvd., North Drive, zone 22. Phone Walnut 5-6494. TWX IP 252. Radio Indianapolis Inc. (original owner).

Rep Pearson.
 Lyman S. Ayres, pres; Robert D. Enoch, executive vp & gen mgr; Eugene W. Strack, assistant mgr; G. A. Smith Jr., program director; Norbert Goetzinger, chief engineer; William E. Anderson, news director.

JASPER, Dubois County

WITZ (July 4, 1948): 990 kc; 1 kw-D. P. O. Box 167. Phone Jasper 678. Jasper On The Air Inc. (original owner).

Dr. G. E. Metzger, pres; Dennis J. Keller, gen mgr; Al Farber, coml mgr; John C. Williamson, program director; Patricia Pinnick, promotion mgr; Peter L. Russo, chief engineer; Carl Holler, news director; Mel Vonderheide, farm director; Helen Bath, women's director.

WITZ-FM (Nov. 1, 1954): 104.7 mc; 1.65 kw. Duplicates WITZ (above).

KENDALLVILLE, Noble County

WAWK (1955): 1570 kc; 250 w-D. P. O. Box 47. Phone 764. Noble De Kalb Broadcasting Co. (acquired station Aug. 1, 1957).

Paul L. King, gen mgr; Weldon Cornell, coml mgr; Fred Manahan, program director; John Riddle, chief engineer.

KOKOMO, Howard County

WIOU (July 16, 1948): 1350 kc; 1 kw, DA-2. 210½ N. Main. Phone Gladstone 7-1194. TWX KOK 282. Booth Broadcasting Co. (acquired station Oct. 15, 1956). (see "Newspaper Ownership" and Booth stations in "Group Ownership").

Network CBS. Rep Weed.
 Specialty programs: Spanish, 30 min. wkly. John Lord Booth, pres; John Carl Jeffrey, gen mgr; Richard Schueler, coml mgr; Hugo J. Di Salvo, program director; Elvin C. Cunningham, chief engineer; William Hayden, news director; Ray Watson, farm director; Ethel Grey, women's director.

LAFAYETTE, Tippecanoe County

WASK (Oct. 15, 1942): 1450 kc; 250 w. McCarty Lane. Phone 2-7306. TWX LAF 481. Lafayette Broadcasting Inc. (acquired station March 1, 1957).

Network MBS. Rep Rambeau, Vance, Hopple.

E. J. Bannon, pres; Henry Rosenthal, gen mgr; Dick Pittenger, coml mgr & promotion mgr; Sid Knight, program director; Dick Cochran, chief engineer; Bill Anthony, news director; Earl Richardson, farm director.

WFAM-TV: Tv companion of WASK (above).

LA PORTE, La Porte County

WLOI (1948): 1540 kc; 250 w-D. La Porte Savings Bank Bldg. Phone 4144. La Porte County Broadcasting Co.

Rep Pearson.
 Dee O. Coe, pres; Robert Harris, vp & gen mgr; Thomas B. March, promotion mgr.

LINTON, Greene County

WBTO (1953): 1600 kc, 500 w-D. State Hwy. 54. Linton Broadcasting Co. (See H. C. Sanders & Norman Hall stations in "Group Ownership").
 H. C. Sanders, pres; H. D. Boardman, gen mgr.

LOGANSPOUT, Cass County

WSAL (Feb. 24, 1949): 1230 kc; 250 w. E. Main at Hamilton. Phone 3111. Logansport Broadcasting Corp. (original owner).

Network MBS.
 Glenn L. Miller, pres; Richard E. Jackson, gen mgr; Joseph A. Wiler, coml mgr; Gene A. Waters, program director & farm director; Carol Zimmerman, promotion mgr; Ray Olson, chief engineer; Gleason Kistler, news director; Gay Kantzer, women's director.

MADISON, Jefferson County

WORX (March 7, 1956): 1270 kc; 1 kw, DA-D. Telegraph Hill. Phone Madison 1270. Electronic Lab. Inc. (original owner).

Network Keystone. Rep Best.
 Clarence E. Henson, pres; Richard D. Witty, gen mgr; Lloyd Walker, coml mgr; Graham Taylor, program director & news director; Roger Bradley, chief engineer; Robert Sparks, farm director; Martha J. Sullivan, women's director.

WORX-FM (1951): 96.7 mc; 350 w. Duplicates WORX (above).

MARION, Grant County

WBAT (June 1947): 1400 kc; 250 w. 303½ S. Adams. Phone 5500. TWX MR 199. Marion Radio Corp. (acquired station September 1956).

Network CBS. Rep Everett-McKinney.
 Lester Spencer, pres; William C. Fowler, gen mgr; Arthur G. Vondeligen, coml mgr; Mel Strasser, program director; Jack Anderson, promotion mgr; Warren Arnett, chief engineer; William Shannon, news director; Guy Harris, farm director; Phyllis Whiteman, women's director.

WMRI (May 11, 1955): 860 kc; 250 w-D, DA. Pennsylvania St. Phone 5705. WMRI Inc. (original owner). (see "Newspaper Ownership").

Rep Sears & Ayer.
 Gardner J. Thomas, pres; Robert Fincannon, gen mgr; Robert P. Wright, coml mgr; Ralph Wayne, program director; Melvin Ring, promotion mgr; Robert E. Shively, chief engineer; Robert Willbanks, news director; Jim Landry, farm director; Mary Belle Oradat, women's director.

WMRI-FM (Dec. 19, 1948): 106.9 mc; 3 kw. Duplicates WMRI (above).

MICHIGAN CITY, La Porte County

WIMS (August 1947): 1420 kc; 1 kw-D, 500 w-N, DA-N. Old Chicago Rd. Phone Triangle 4-5245. Northern Indiana Broadcasters Inc. (acquired station 1950).

Rep Rambeau, Vance, Hopple.
 Specialty programs: Polish, 5 hrs. wkly.; Negro, 1½ hrs. wkly.

William N. Udell, pres & gen mgr; Al Halus & S. C. McDonnell, coml mgrs; Robert E. Pfister, program director; Gary N. Hannes, promotion mgr; Robert J. Schilling, chief engineer; John H. Gleason, news director; Frank Sauline Jr., sports director; Jan Griswold, women's director.

MT VERNON, Posey County

WPCO (Aug. 21, 1955): 1590 kc; 500 w-D. Box 231. Phone Poplar 3-4484. Mt Vernon Broadcasting Co. (original owner). (see H. C. Sanders and Norman Hall stations in "Group Ownership").

Network Keystone.
 Specialty programs: Negro, 15 min. wkly. H. C. Sanders, pres; F. Courtney Smith, gen mgr & coml mgr; Bob Webster, program director; Ervin White, chief engineer; Phyllis Bartlett, women's director.

MUNCIE, Delaware County

WLBC (Nov. 13, 1926): 1340 kc; 250 w. P. O. Box 271. Phone Atlas 8-4403. TWX Muncie 187. Tri City Radio Corp. (acquired station Jan. 1, 1948).

Network CBS. Rep Holman.
 Don Burton, pres & gen mgr; Bill Craig, coml mgr & promotion mgr; Lee Allerton, program director; Pat Finnegan, chief engineer; Fred Hinshaw, news director.

WMUN (FM) (October 1946): 104.1 mc; 7.4 kw; Duplicates WLBC (above).

WLBC-TV: Tv companion of WLBC and WMUN (FM) (above).

***WWHI (FM)** (1950): 91.5 mc; 10 w. 13th & Franklin Sts. Wilson Jr. High school.

NEW ALBANY, Floyd County

WLRF (June 1, 1949): 1570 kc; 1 kw-D. P. O. Box 526. Phone Whitehall 4-2235. Ohio Valley Broadcasting Inc. (original owner).

Rep Best.
 Roy L. Hickox, pres & gen mgr; Ronald W. Watson, coml mgr; Jerry Fordyce, program director; Robert Metzler, chief engineer; Martin Petree, news director; Jerry East, farm consultant; Barbara McMurray, women's director.

***WNAS (FM)** (1948): 88.1 mc; 800 w. Senior High School. Phone Whitehall 4-2216. New Albany-Floyd County Consolidated School Corp.

Glen Barkes, superintendent of schools; Vernon McKown, audio visual director; Robert L. Willman, director of radio.

NEW CASTLE, Henry County

WCTW (Aug. 3, 1947): 102.5 mc; 4 kw. 202½ S. 14th St. Phone Jackson 9-2600. The Courier-Times Inc. (see "Newspaper Ownership").

Scott B. Chambers, pres; Howard A. White, gen mgr; Bradford B. De Marcus, coml mgr; Donald A. Mahlum, program director; Francis A. Thompson, chief engineer.

***WYSN (FM)** (1953): 91.1 mc; 10 w. 1407 Walnut St. New Castle-Henry Township Schools.

NORTH VERNON, Jennings County

WOCH (Jan. 8, 1955): 1460 kc; 500 w-D. P. O. Box 46. Phone Fillmore 9-8421. Dorrell Ochs (original owner).

Rep Hopewell.
 Dorrell Ochs, owner & gen mgr; Don Edwards, coml mgr; Lee Phillips, program director & promotion mgr; Jimmy Ochs, chief engineer; Floyd Moler, news director & farm director; Lenice Elgan, women's director.

PERU, Miami County

WARU (Sept. 21, 1955): 1600 kc; 1 kw-D. Route #1. Phone Griddle 3-4448. Wabash-Peru Broadcasting Co. (original owner).

Rep McGillvra.
 S. L. Huffman, pres; Denver I. Dever, station mgr; Richard Shultz, coml mgr; Roy Barnes, program director; Lee Sprunger, chief engineer.

PORTLAND, Jay County

WPGW (Jan. 14, 1951): 1440 kc; 500 w-D, DA. P. O. Box 608. Phone 1094. Glenn West (original owner).

Network Keystone.
 Glenn West, owner, gen mgr & chief engineer; Harold K. Rippey, farm director; Mrs. Glenn West, women's director.

PRINCETON, Gibson County

WRAY (Dec. 16, 1950): 1250 kc; 1 kw-D. Outer West Broadway. Phone Fulton 5-4861. Princeton Broadcasting Co. (original owner).

Rep Devney.
 M. R. Lankford, pres & gen mgr; D. T. Critchfield, coml mgr; Stuart K. Lankford, program director; John S. Sanders, chief engineer; Richard Lankford, news director; Ray J. Lankford, farm director; Mary Carter, women's director.

RICHMOND, Wayne County

WKBV (Sept. 27, 1926): 1490 kc; 250 w. W. Main St. Extension. Phone 3-1156. Central Broadcasting Corp. (acquired station 1944).

Network ABC. Rep Everett-McKinney.
 Specialty programs: Negro, 25 min. wkly. Lester G. Spencer, pres & gen mgr; Roland L. Nusbaum, coml mgr; M. Marie Robbins, program director; William C. Woehrmann, promotion mgr; Louis Duning, chief engineer; Edward W. Westbrook, news director; Fran Eward, women's director.

SALEM, Washington County

WSLM (Feb. 14, 1953): 1220 kc; 1 kw-D. Box 472. Phone 700. Don H. Martin (original owner).

Rep Best, Kentucky Radio Sales.
 Don H. Martin, owner & gen mgr; Herbert L. Arms, coml mgr; Darrell E. Dixon, chief engineer; Boyd Smedley, news director; Erwin Eisert, farm director; Norma Smedley, women's director.

*Non-commercial educational.

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in Indiana

**Paul H.
CHAPMAN COMPANY**
1182 W. Peachtree
Atlanta

Radio Stations CONTINUED

INDIANA CONTINUED

SEYMOUR, Jackson County

WJCD (1949): 1390 kc; 1 kw-D. 1534 Ewing St. Phone Jackson 2-3969. Dr. Azra C. Baker (original owner).

Network Keystone.
Dr. Azra C. Baker, owner; Robert E. Shippee, gen mgr & coml mgr; Fred Osborne, program director; Eugene E. Ferrigo, chief engineer; Gene Baker, news director; Vi Jaynes, women's director.

SOUTH BEND, St. Joseph County

WJVA (Jan. 1, 1948): 1530 kc; 250 w-D. P. O. Box 179. Phone Central 4-1111. TWX SB 8783. Booth Broadcasting Co. (acquired station August 1955). (see "Newspaper Ownership") and Booth stations in "Group Ownership")
Network MBS. Rep Rambeau, Vance & Hopple, Weed (Detroit).

Specialty programs: Italian, 2 hrs. wkly.; Polish, 2 hrs. wkly.

John L. Booth, pres; Martin G. Creel, gen mgr; Charles Sharpless, coml mgr; Al Waters, program director; Jack Picton, promotion mgr; Louis Ellis, chief engineer; Jim Dolan, news director; Harriet Cohn, women's director.

WNDU (November 1944): 1490 kc; 250 w. P. O. Box 989. Phone Central 3-7111. TWX SB 8773. Michiana Telecasting Corp. (U. of Notre Dame). (acquired station July 1955).

Network ABC. Rep Petry.
Specialty programs: Hungarian, 45 min. wkly.

Fr. Theodore Hesburgh, CSC, pres; Bernard C. Barth, gen mgr; Daniel Martin, coml mgr; Bill Etherton, program director; Basil O'Hegan, chief engineer; LaMont McLaughlin, news director; Susan Riley, women's director.

WBSB (1921): 960 kc; 5 kw, DA-2. 300 W. Jefferson Blvd. zone 1. Phone Central 3-3141. TWX SB 8762. South Bend Tribune (original owner). (see "Newspaper Ownership").

Network CBS. Rep Raymer.
Specialty programs: Polish, 1 hr. wkly.; Hungarian, ½ hr. wkly.

Franklin D. Schurz, pres; Neal B. Welch, gen mgr; Will R. Darch, coml mgr; Paul F. Krueyer, program director; James Halpin, promotion mgr; Arthur R. O'Neil, chief engineer; Robert M. Hoyt, news director; Robert McDermott, farm director; Eleanor Moore, women's director.

WSBT-TV: Tv companion of WBSB.

TELL CITY, Perry County

WTCJ (1948): 1230 kc; 250 w. Phone 740. Tell City Broadcasting Co.
James R. Brewer, owner & gen mgr.

TERRE HAUTE, Vigo County

WBOW (June 15, 1926): 1230 kc; 250 w. 303 S. Sixth St. Phone Crawford 5034. TWX TH 12. Radio WBOW Inc. (acquired station Dec. 31, 1957).

Network NBC. Rep Weed.
J. William O'Connor, pres & gen mgr; Ralph McHargue, coml mgr & assistant mgr; Martin Plascak, program director & news director; Jim Austin, promotion mgr; Howard Stewart, chief engineer; Bill Roberts, farm director; Sally Proffett, women's director.

WMFT (May 23, 1958): 1300 kc; 500 w-D. 641 Ohio St. Phone Crawford 9618. Citizens Broadcasting Co. (original owner).

Archie S. Mobley, pres & gen mgr; Keith Cornelison, coml mgr; Art Crary, promotion mgr; Don Causey, chief engineer.

WTHI (1947): 1480 kc; 1 kw, DA-1. 918 Ohio St. Phone Crawford 9481. TWX TH 1. Wabash Valley Broadcasting Corp. (original owner).

Network CBS. Rep Bolling.
Anton Hulman Jr., pres; Joseph M. Higgins, gen mgr; Darl Wible, program director; Charles S. Cogan, promotion mgr; Don Pettit, chief engineer; Howard Caldwell, news director; Jim Ray, farm director; Helen Ryan, women's director.

WTHI-FM (1947): 99.9 mc; 7.4 kw. Duplicates WTHI (above).

WTHI-TV: Tv companion of WTHI-AM-FM.

VINCENNES, Knox County

WAOV (1940): 1450 kc; 250 w. Grand Hotel. Phone 787. Vincennes Sun Co. (original owner) (see "Newspaper Ownership").

Network MBS. Rep Peters, Griffin, Woodward.

Eugene C. Pulliam, pres; Howard N. Greenlee, gen mgr; Austin H. Edmonson Sr., coml mgr; Robert Duckworth, program director; Ralph Baldwin, chief engineer; Gail Flynn, women's director.

WABASH, Wabash County

***WSKS (FM)** (April 13, 1953): 91.3 mc; 10 w. Wabash High School. Phone 700. School, City of Wabash.

James R. Oliver, gen mgr, program director & chief engineer.

*Non-commercial educational.

WARSAW, Kosciusko County

WRSW (1948): 1430 kc; 500 w, DA-2. Times Bldg. Phone Amherst 7-3111. Reub Williams & Sons Inc. (original owner) (see "Newspaper Ownership").

Raymond B. Williams, pres; William Moltenhour, station mgr & coml mgr; Marie Snyder, program director & women's director; William Long, promotion mgr; Fred Gresso, chief engineer; Chuck Winters, news director; James Cooney, farm director.

WRSW-FM (1948): 107.3 mc; 34 kw. Duplicates WRSW (above).

WASHINGTON, Daviess County

WAMW (January 1955): 1530 kc; 250 w-D. 615 S.E. 11th St. Phone 1678. Washington Radio Inc. (acquired station August 1955). (see "Newspaper Ownership").

Network Keystone. Rep Best.
Helen B. Bausman, pres; Joseph Edwards, gen mgr; Joseph Floerke, coml mgr; Eugene Cabel, program director; Joseph Fox, chief engineer; John Cavanaugh, news director; Bert Moore, farm director; Emily Osmon, women's director.

WFML (FM) (1948): 106.5 mc; 14 kw. Duplicates WAMW (above).

WEST LAFAYETTE, Tippecanoe County

***WBAA** (April 4, 1922): 920 kc; 5 kw-D, 1 kw-N, DA-N. Phone 92-2385. Purdue U. (original owner).

Dr. Frederick L. Hovde, pres; James S. Miles, station director; John R. DeCamp, program director; Ralph R. Townsley, chief engineer; Frank M. Sterner, news director; Horace Tyler, farm director; Mary Alice Crosson, women's director.

*Non-commercial educational.

IOWA

ALGONA, Kossuth County

KLGA (Aug. 10, 1958): 1600 kc; 5 kw-D, DA. P. O. Box 47. Phone Cypress 4-2475. Kossuth County Broadcasting Co. (original owner).

Network Keystone. Rep Walker-Rawalt.
Frederick Epstein, pres; James J. Wychor, gen mgr, coml mgr, chief engineer & farm director; Walter Thomas, news director; Ruth Epstein, women's director.

AMES, Story County

KASI (1948): 1430 kc; 1 kw-D. Main and Burnett. Phone Cedar 2-3152. Story County Broadcasting Co. (acquired station Feb. 1, 1958).

Network Iowa Tall Corn Net. Rep Pearson.
William M. Evans, owner, gen mgr & coml mgr; Don Frederick, program & news director; Doyle Kalso, chief engineer; A. C. Anderson, farm director; Bess Ferguson, women's director.

WOI (April 28, 1922): 640 kc; 5 kw-D; SSA-1 kw SH. Phone Cedar 2-3400, Ext. 831. TWX Ames 560. Iowa State College of Agriculture and Mechanic Arts (original owner).

Dr. James H. Hilton, pres; Richard F. Vogl, gen mgr; Raymond C. Giese, program director; R. Eric Warren, music director; Keith K. Ketcham, chief engineer; Dale R. Williams, farm director; Martha Duncan, women's director.

WOI-FM (July 1, 1949): 90.1 mc; 16 kw. Duplicates WOI (above).

WOI-TV: Tv companion of WOI-AM-FM.

ATLANTIC, Cass County

KJAN (1950): 1220 kc; 250 w-D. North Olive. Phone 1717. Nishna Valley Broadcasting Co. (acquired station May 23, 1955).

Network Keystone.
E. G. (Red) Faust, pres, coml mgr, promotion mgr; F. G. Miller and H. A. (Skeet) Preston, gen mgrs; R. G. Einhaus, program & news director; Arnie Wilson, chief engineer; Wes Haines, farm director; Ginger Capen, women's director.

BOONE, Boone County

***KFGQ** (1927): 1260 kc; 250 w-D. 924 W. 2nd St. Phone 1119W. Boone Biblical College.
Lois Crawford, pres, gen mgr.

***KFGQ-FM** (1950): 99.3 mc; 250 w. Duplicates KFGQ (above).

*Non-commercial educational.

KWBG (Jan. 15, 1950): 1590 kc; 1 kw-D, 500 w-N, DA-N. Ledges Road, Box 36. Phone 1590. Boone Broadcasting Co. (original owner). (see "Newspaper Ownership").

Network Keystone. Rep Continental.
Mrs. H. A. Garvey, pres; H. A. Garvey, gen mgr; R. G. Canier, sales mgr & coml mgr; Tom Quinlin, program director; John Stribling, chief engineer & farm director; Morse Kelly, news director; Evelyn McGrane, women's director.

BURLINGTON, Des Moines County

KBUR (July 15, 1941): 1490 kc; 250 w. Roosevelt Ave. Phone Plaza 2-2701. TWX BZ 80. Burlington Broadcasting Co.

Network ABC. Rep Rambeau, Vance, & Hopple.

Gerard B. McDermott, pres, owner; David H. Steidle, gen mgr; Willis E. Schwartz, coml mgr; Dick Mosena, program director; Cletus S. Paull, chief engineer; Ken Buel, farm director; Elynn Mack, women's director.

CARROLL, Carroll County

KCIDM (1950): 1380 kc; 1 kw, DA-2. Radio Park. Phone 4321. Carroll Broadcasting Co. (original owner).

Network Iowa Tall Corn Net. Rep Pearson.
Leo R. Mayr, gen mgr; Lee Sandberg, coml mgr; Neil Trobak, program director & farm director; Donovan Stanzyk, chief engineer; Mark Ahmann, news director; Edna G. Collins, women's director.

CEDAR FALLS, Black Hawk County

KCFI (Feb. 2, 1953): 1250 kc; 500 w-D, DA. P. O. Box 122. Phone Colfax 6-6085. Jane A. Roberts (original owner). (See Cecil W. Roberts stations in "Group Ownership").

Rep Rambeau, Vance & Hopple.
Jane A. Roberts, owner; R. Wayne Cox, gen mgr; Harold W. Sheerer, coml mgr; Edward W. West, chief engineer.

CEDAR RAPIDS, Linn County

KCRG (Dec. 20, 1947): 1600 kc; 5 kw, DA-N. 104 First St. SW. Phone Empire 4-4194. TWX CR 14. Cedar Rapids Television Co. (acquired station Oct. 15, 1953). (See "Newspaper Ownership").

Network MBS. Rep Everett-McKinney.
Joseph F. Hladky, Jr., pres; Redd Gardner, gen mgr; L. L. Abbott, director of radio division; Edna A. Herbst, promotion mgr; I. V. McDaniel, chief engineer; Margaret Johnson, women's director.

KCRG-TV: Tv companion of KCRG.

KPIG (August 1949): 1450 kc; 250 w. 211 First St. SW. Phone Empire 3-8265. Cedar Rapids Broadcasting Corp. (acquired station May 1, 1954). (See "Newspaper Ownership") and J. J. Fenlon stations in "Group Ownership").

Rep Devney.
John C. Kelly, pres; James I. Mitchell, gen mgr; James L. Stramel, coml mgr; Robert E. Carpenter, program & news director; David W. Albright, promotion mgr; Kenneth McGowan, chief engineer; Sally M. Wing, women's director.

WMT (July 30, 1922): 600 kc; 5 kw, DA-N. Paramount Theatre Bldg. Phone Empire 4-0171. TWX CR 11. American Broadcasting Stations Inc. (acquired station Oct. 1, 1944).

Network CBS. Rep Katz.
William B. Dolph, pres; William B. Quarton, vice pres & gen mgr; Kenneth L. Hastie, sales mgr; Dean Landfear, program director; Jim Bowermaster, promotion mgr; George P. Hixenbaugh, chief engineer; Chuck Worcester, news director & public affairs; Bob Nance, farm director.

WMT-TV: Tv companion of WMT.

CENTERVILLE, Apponose County

KCOG (March 1949): 1400 kc; 100 w. 1910 S. Main St. Phone 407. Centerville Broadcasting Co. (acquired station January 1958). (see "Newspaper Ownership").

Network Keystone.
Robert K. Beck, pres; Clyde Holbrook, gen mgr & news director; Hyle Lemen, coml mgr, promotion mgr & chief engineer; Richard King, program director; Gene Logston, farm director.

CHARLES CITY, Floyd County

KCHA (1949): 1530 kc; 250 w-D. 300½ N. Main. Phone 787. Radio Inc. (acquired station 1957).

Network Keystone.
L. J. Bromberg, pres, gen mgr & promotion mgr; Larry Kyle coml mgr; Dick Snyder, program director & farm director; Ken Johnson, news director; Marilyn Wiltse, women's director.

CHEROKEE, Cherokee County

KCHE (1952): 1440 kc; 500 w-D. 219½ W. Main St. Phone 51.

Rep Best.
Charles Reznikov, pres & gen mgr.

CLINTON, Clinton County

KCLN (Dec. 21, 1956): 1390 kc; 1 kw-D, DA. 514 S. Second St. Phone Chapel 3-2174. Rock-river Broadcasting Co. (acquired station June 9, 1958).

Rep Holman.
William E. Walker, pres; Roy Ambrose, gen mgr & coml mgr; Fred Cale, station mgr & promotion mgr; John Wilson, chief engineer; Doyle Yager, farm director.

KROS (September 1941): 1340 kc; 250 w. 246 Fifth Ave. S. Phone Chapel 2-1252. Clinton Broadcasting Corp. (original owner).

Network MBS, Iowa Tall Corn Net. Rep Pearson.
Bernard M. Jacobsen, pres & gen mgr; Darline Gordon, coml mgr; Wayne Perkins, program director; Gerald A. Parker, chief engineer; Lee White, news director; Ray Danielson, farm director.

KROS-FM (1947): 96.1 mc; 13 kw. Duplicates KROS (above).

KIOA 1 KAKC

DES MOINES TULSA

**MORNING!
AFTERNOON! EVENING!**

ALL DAY LONG!

KIOA

**DES MOINES' NO. 1 STATION
15 MONTHS SOLID!**

KAKC

**TULSA'S NO. 1 STATION
21 MONTHS SOLID!**

Balanced programming plus timely news and public service features — that's the number one station in Des Moines.

For over 15 months, the New KIOA has been overwhelmingly the first choice of Des Moines radio listeners.

The New KIOA has more listeners than four other Des Moines stations combined — listeners that are your buyers!

Buy the station that reaches all of Iowa with blanket coverage.

From last place to the top in a few short weeks — and then holding top position for over 21 months straight.

That's the New KAKC story. A story of loyal listeners who depend on KAKC for music and up to the second news.

Buy the station that delivers the most — KAKC in Tulsa — recipient of the coveted Associated Press Award for best coverage of all A.P. radio and T.V. stations in the United States!

DES MOINES

**HOOPER RADIO AUDIENCE INDEX — M.-F.
MAY-JUNE, 1958**

	7:00 A.M. — 12:00 NOON	12:00 NOON — 6:00 P.M.
The New KIOA.....	41.5	46.9
Station A	34.6	24.2
Station B	14.5	10.4

**PULSE RADIO AUDIENCE INDEX — M.-F.
MAY, 1958**

The New KIOA.....	34	33
Station A	31	26
Station B	13	14

Pulse reports the New KIOA leads with 58 quarter-hour "firsts" out of a possible 72!

TULSA

**HOOPER RADIO AUDIENCE INDEX — M.-F.
MAY-JUNE, 1958**

	7:00 A.M. — 12:00 NOON	12:00 NOON — 6:00 P.M.
The New KAKC.....	41.3	44.1
Station A	19.3	15.2
Station B	15.4	17.1

**PULSE RADIO AUDIENCE INDEX M.-F.
FEBRUARY, 1958**

The New KAKC.....	28	28
Station A	20	10
Station B	20	18

Pulse reports the NEW KAKC is first in every 30 min. segment 24 hours a day!

NO. 1 STATIONS WITH PROVEN SALES AND RESPONSE-ABILITY

**THE NEW
KIOA
940 KC
10,000 WATTS
DES MOINES, IOWA**
JIM DOWELL, Vice President
and General Manager



PUBLIC RADIO CORPORATION

The New KIOA — First in Des Moines
The New KAKC — First in Tulsa
LESTER KAMIN, President
GET THE LOW, LOW COST PER THOUSAND FACTS
WEED RADIO CORP.

**THE NEW
KAKC
970 KC
1,000 WATTS
TULSA, OKLAHOMA**
BOB HOTH, Vice President
and General Manager

Radio Stations CONTINUED

IOWA CONTINUED

COUNCIL BLUFFS, Pottawottomie County

KSWI (June 1, 1947): 1560 kc; 500 w-D. 120 S. Main. Phone 4041 or Omaha, Neb., Atlantic 6750. TWX 251. Nonpareil Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network ABC, MBS, Keystone. Rep Art Hagg & Assoc.

Robert H. O'Brien, pres, gen mgr & chief engineer; Marjorie W. Morris, station mgr & promotion mgr; Clarence Hoover, coml mgr; Robert Hallgren, program & news director.

CRESTON, Union County

KSIB (Dec. 7, 1946): 1520 kc; 1 kw-D. Phone State 2-2155. Southwest Iowa Broadcasting Co. (original owner)

Network Iowa Tall Corn Net. Rep Pearson. E. M. Horning, chief owner, gen mgr & coml mgr; Jack Mills, program, news, farm director & promotion mgr; Wayne Hatchett, chief engineer; Delores Thorp, women's director.

DAVENPORT, Scott County

KFMA (Nov. 17, 1952): 1580 kc; 500 w-D. 415 Perry St. Phone 6-4407. KFMA Broadcasting Co. (original owners).

Lester L. Gould, pres & gen mgr; Howard N. Fisher, coml mgr; Dorothy R. Gould, program director & women's director; Marjorie A. Koenig, program mgr; Raymond Shields, chief engineer; Kenneth Brown, news director; Harry Maus Jr., farm director.

KSTT (July 1946): 1170 kc; 1 kw, DA-2. 310 Harrison St. Phone 6-2541. (acquired station Nov. 3, 1955)

Network MBS. Rep Walker-Rawalt.

Frederick Epstein, pres, gen mgr & coml mgr; Ken Draper, program director, promotion mgr & farm director; William Meyers, chief engineer; James M. Watt, news director; Ruth Epstein, women's director.

WOC (1922): 1420 kc; 5 kw, DA-2. 805 Brady St. Phone 3-3661. TWX Davenport 82. Tri-City Broadcasting Co. (acquired station Jan. 1, 1936). (see B. J. Palmer stations under "Group Ownership").

Network NBC. Rep Peters, Griffin, Woodward.

B. J. Palmer, pres; Ernest C. Sanders, resident mgr; F. Paxson Shaffer, coml mgr; Raymond E. Guth, program director; Richard Upp, promotion mgr; Paul G. Arvidson, chief engineer; Robert Frank, farm & news director; Hal Hart, sports director; D. D. Palmer, vp & treas.; Ralph Evans, executive vp; William D. Wagner, sec.

WOC-FM (1948): 103.7 mc; 33 kw. Duplicates WOC (above).

WOC-TV: Tv companion of WOC-AM-FM.

DECORAH, Winneshiek County

KDEC (May 1947): 1240 kc; 250 w. ST-KWLC. 308 1/2 W. Water St. Phone 1240. Scenic Broadcasting Co. (acquired station Nov. 1, 1951).

Network Keystone. Rep W. Roberts. Verne Koenig, pres, gen mgr & program director; Kenneth Bjerke, coml mgr; Donald Jackson, chief engineer; Elliott Christen, farm director & news director.

***KWLC** (December 1926): 1240 kc; 250 w. S-KDEC. 600 - Liev. Eiriksson - Drive. Phone 1490. Luther College (original owner).

Specialty programs: Scandinavian, 1 hr. wkly.

Dr. J. W. Ylvisaker, pres; Dr. Esther Olsen, gen mgr; Karlton Skindrud, program director; Oliver Eittrheim, chief engineer; Joanne Turner, women's director.

*Non-commercial educational.

DENISON, Crawford County

KDSN (April 11, 1956): 1580 kc; 500 w-D. DA. Phone 34. Denison Broadcasting Co. (acquired station Sept. 1, 1956).

Rep Roberts. Walter F. Morrison, pres & gen mgr; Jim A. Peterson, chief engineer, program & farm director; Mark H. Bohn, promotion mgr; Larry Harris, news director; Marge Rusch, women's director.

DES MOINES, Polk County

KCBC (1947): 1390 kc; 1 kw, DA-1. P. O. Box 1404, zone 5. Phone Crestwood 7-4483. TWX 390. Fletcher-Mitchell Corp. (acquired station July 1958).

Network ABC. Rep Devney. Jonathan M. and James Mitchell, co-owners; Claire E. Grant, gen mgr; Don Purdy, coml mgr; Bob Bunce, sales mgr; Pat Biegle, program director; Bob Lutz, promotion mgr; Bob Brown, chief engineer; Russ Odagarrd, news director.

***KDPS-FM** (April 2, 1952): 88.1 mc; 1.5 kw. 1800 Grand Ave. Phone Atlantic 8-9511. Des Moines Independent Community School District.

Clifton F. Schropp, gen mgr; Ralph Jay, program director; Howard Andreason, chief engineer.

*KDPS-TV: Tv companion of KDPS-FM.

*Non-commercial educational.

KIOA (1948): 940 kc; 10 kw-D, 5 kw-N, DA-2. 5th and Park Sts. Phone Atlantic 2-9191. TWX 273. Public Radio Corp. (acquired station April 26, 1957).

Rep Weed.

Lester Kamin, pres; James C. Dowell, gen mgr & coml mgr; Lyle W. Nolan, chief engineer; Don R. Hughes, news director; Joyce A. Patterson, women's director.

KRNT (March 17, 1935): 1350 kc; 5 kw, DA-N. Ninth and Pleasant Sts. Phone Cherry 3-4141. TWX 279. Cowles Broadcasting Co. (see Cowles stations under "Group Ownership"; see "Newspaper Ownership").

Network CBS. Rep Katz.

Luther L. Hill, pres; Robert W. Dillon, vp & gen mgr; Paul M. Elliott, coml mgr; Bill Hippee, sales mgr; Richard H. Covey, program director; Joe Hudgens, assistant program director & director promotion & advertising; Charles F. Quentin, chief engineer; Russ Van Dyke, news director.

KRNT-TV: Tv companion of KRNT.

KSO (Jan. 1921): 1460 kc; 5 kw, DA-N. 1910 Ingersoll zone 14. Phone Cherry 3-0571. KSO Inc. (acquired station June 25, 1958). (see BFR stations in "Group Ownership").

Rep H-R Representatives.

Larry Bentson, pres; Tony Moe, vp & gen mgr; Joe Kennedy, program director; Judy Logan, promotion mgr; Sam Mazza, chief engineer.

KWDM (Feb 2, 1948): 1150 kc; 1 kw, DA-2. 419 1/2 Locust. Phone Atlantic 2-8363. Des Moines Broadcasting Corp. (original owner).

Network MBS.

Specialty programs: Negro, 5 hrs. wkly.; Spanish, 1 hr. wkly.; Italian, 1 hr. wkly.; Scandinavian, 3 hrs. wkly.

George W. Webber, pres & coml mgr; Robert L. Webber, gen mgr; Edith D. Webber, program & women's director; Werner C. Schwarz, chief engineer; Max Rauer, news director.

WHO (1924): 1040 kc; 50 kw. 1100 Walnut St. zone 7. Phone Atlantic 8-6511. TWX Des Moines 286. Central Broadcasting Co. (acquired station Feb. 15, 1930). (see B. J. Palmer stations under "Group Ownership").

Network NBC. Rep Peters, Griffin, Woodward.

B. J. Palmer, pres; Paul A. Loyet, vp & resident mgr; Robert H. Harter, coml mgr; Cecil Huntzinger, program director; Robert Link, promotion mgr; Roy W. Pratt, chief engineer; John D. Shelley, news director; Herbert H. Plambeck, farm director; James Zabel, sports director; D. D. Palmer, vp & treas.; Ralph Evans, executive vp; William D. Wagner, sec; W. W. Woods, assistant resident mgr.

WHO-FM (1948): 100.3 mc; 24 kw. Duplicates WHO (above).

WHO-TV: Tv companion of WHO-AM-FM.

DUBUQUE, Dubuque County

KDTH (May 4, 1941): 1370 kc; 1 kw, DA-N. 8th & Bluff Sts. Phone 3-7351. TWX DB 86. Telegraph-Herald (original owner). (see "Newspaper Ownership").

Network ABC, Iowa Tall Corn Net. Rep Pearson.

F. W. Woodward, pres; K. S. Gordon, gen mgr; A. C. Newburgh, coml mgr; Robert Gribben, program director; Don Abitz, chief engineer; Gordon Kilgore, news director; Gerald W. McAleece, farm director; Esther Martin, women's director.

WDBQ (Oct. 30, 1933): 1490 kc; 250 w. 505 Main St. Phone 3-8241. WDBQ Broadcasting Corp.

Network MBS. Rep Meeker.

Oswald A. Friend, pres; Philip T. Kelly, gen mgr; Terry Dorsey, program director; Donald Heim, chief engineer; Vaughn Gayman, news director; Phyllis Prevatt, women's director.

WDBQ-FM (1946): 103.3 mc; 15 kw. Duplicates WDBQ (above).

ESTHERVILLE, Emmet County

KLIL (Dec. 10, 1952): 1340 kc; 100 w. Box 155, Radio Hill, Estherville. Phone Emerson 2-3521. KLIL Inc. (acquired station Nov. 1, 1957).

Rep Roberts.

Jack Turnbull, pres & gen mgr; Lucille Turnbull, coml mgr; Robert Manthe, program & news director; George Turner, promotion mgr & farm director; Wilbur Ralph, chief engineer; Mary Allbaugh, women's director.

FAIRFIELD, Jefferson County

KMCD (March 3, 1958): 1570 kc; 250 w-D. Highway 34. Broadcasting Engineering Services.

Network ABC. Rep Rambeau, Vance, Hopple. G. B. McDermott, pres; William W. Hansen, gen & coml mgr; Nick Alexander, program director; Robert Morrison, promotion mgr; Cletus S. Paull, chief engineer; Don Picken, news director; Jay Lynn, farm director; Cecilia Hansen, women's director.

FORT DODGE, Webster County

KVFD (Dec. 24, 1939): 1400 kc; 250 w. Warden Bldg. Phone 4-0351. Northwest Broadcasting Co.

Network MBS, Iowa Tall Corn Net. Rep Pearson.

Edward Breen, pres & gen mgr; Max E. Landes, sales mgr; Drexel A. Peterson, program & farm director; David G. Sinclair, chief engineer; Robert Dean, news director; Mary Rankin, women's director.

KQTV (TV): Tv companion of KVFD.

KWMT (April 1956): 540 kc; 1 kw-D, DA. 540 A St. Phone 7-2651. American Broadcasting Stations Inc. (acquired station Nov. 1, 1957).

Rep Everett-McKinney.

William B. Dolph, pres; Burns Nugent, gen mgr; Don Rose, program director; Earl Larson, chief engineer; Tom Danaher, news director.

FORT MADISON, Lee County

KXGI (Feb. 6, 1948): 1360 kc; 1 kw-D. Marquette Bldg. Phone Drake 2-1241. KXGI Inc. (acquired station Jan. 1, 1956). (See McNaughton stations under "Group Ownership"; see "Newspaper Ownership").

Rep Devney.

Specialty programs: Spanish, 1 hr. wkly. Joseph J. McNaughton, pres; Jack Armel, gen mgr; Jack Lee, program director; James Tschantz, chief engineer; Arthur Daugherty, news director; Donald Stohr, farm director.

GRINNELL, Poweshiek County

KGRN (Nov. 1, 1957): 1410 kc; 500 w-D. P. O. Box 67. Phone Belmont 6-5444. Grinnell Broadcasting Corp.

Network Keystone.

Ralph Jerrell Henry, pres, gen mgr & chief engineer; Vic Sayer, coml mgr; Robert Armstrong, assistant mgr & program director.

IOWA CITY, Johnson County

KXIC (June 7, 1948): 800 kc; 1 kw-D, DA. 108 1/2 E. Washington St. Phone 8-1181. Johnson County Broadcasting Corp (original owner).

Rep Pearson.

Scott Swisher, pres; Gene E. Claussen, gen mgr & promotion mgr; F. M. (Spank) Broders, coml mgr; Robert Shellady, program director; Elliott D. Full, chief engineer; Paul E. Smith, news director; G. M. Ludwig, farm director; Alberta Rogers Brunton, women's director.

***WSUI** (1919): 910 kc; 5 kw, DA-2. Phone 8-0511 Ext. 2171. State University of Iowa (original owner).

Carl H. Menzer, director; Richard Setterberg, program director; S. J. Ebert, chief engineer; E. F. Andrews, news director.

***KSUI (FM)** (1940): 91.7 mc; 17.5 kw. Duplicates WSUI (above).

*Non-commercial educational.

KEOKUK, Lee County

KOKX (October 1947): 1310 kc; 1 kw-D, 500 w-N, DA-2. Hotel Iowa Bldg. Phone 3670. Keokuk Broadcasting Co. (original owner).

Network Iowa Tall Corn Net. Rep Pearson. H. W. Stadler, pres; Robert W. Erickson, gen mgr & coml mgr; Jim King, program & sports director; Joe Malkin, chief engineer & news director; Glenadene Gattton, women's director.

LeMARS, Plymouth County

KLEM (1954): 1410 kc; 1 kw-D. P. O. Box 1410. Phone 1410.

George M. De Ruyter, gen mgr.

MAQUOKETA, Jackson County

KMAQ (not on air; target date unknown): 1320 kc; 500 w-D. 136 1/2 S. Main St. Phone Olive 2-2426. Jackson County Broadcasting Co.

Nathan L. Goetz, partner; Robert K. Brown, gen mgr; Ray Shields, chief engineer.

MARSHALLTOWN, Marshall County

KFJB (June 2, 1923): 1230 kc; 250 w. 133 E. Main St. Phone 3361. Marshall Electric Co. (commercial license acquired about 1930). (see "Newspaper Ownership").

Network Iowa Tall Corn Net. Rep Pearson. John Norris, pres; Ted Booth, vp; Paul G. Norris Jr., sec-treas; William P. White, gen mgr; William C. Doll, coml mgr; Dale Smith, program director; Herbert G. Anderson, chief engineer; Howard Vint, farm director.

MASON CITY, Cerro Gordo County

KGLO (Jan. 17, 1937): 1300 kc; 5 kw, DA-N. Second & Pennsylvania. Phone Garden 3-2540. TWX MY 83. Lee Radio Inc. (original owner). (see Lee stations under "Group Ownership" and see "Newspaper Ownership").

Network CBS. Rep Weed. Lee P. Loomis, pres; Herbert R. Ohrt, gen mgr & executive vp; Lloyd D. Loers, coml mgr; Walter Rothchild, national sales mgr; Bob Clausen, program director & promotion mgr; Roger E. Sawyer, chief engineer; Ken Kew, news director; Al Heinz, farm director; Jane Morris, women's director.

KGLO-FM (March 1948): 101.1 mc; 16 kw. Duplicates KGLO (above).

KGLO-TV: Tv companion of KGLO-AM-FM.

KRIB (1948): 1400 kc; 250 w. 402 19th St. S.W. Phone 5400. Western Broadcasting Co. (acquired station June 1958). (see William F. Johns Family stations in "Group Ownership"). Charles W. Loufek, gen mgr.

STATION **WHO** PUTS THE *Plus* INTO MERCHANDISING!

“Feature Foods” is a comprehensive merchandising *plus* service conducted by WHO Radio at the point-of-sale in 350 high traffic chain and independent food stores. Coverage includes all cities of 5,000 population or more in 76 of Iowa’s 99 counties. It is available, *at no extra cost*, to advertisers whose products are sold in food stores and whose gross expenditure on WHO Radio is \$300 per week for 13 weeks, or \$3900 within a 13-week period of time.

HERE’S HOW IT WORKS: Each 13 weeks, experienced WHO “Feature Foods Merchandising Teams” guarantee you all four of these *plus* services:

WHO’s Feature Foods merchandising service is producing *big results* for many of the nation’s finest food manufacturers.

Talk to PGW about putting more “plus” in your Iowa advertising with WHO Radio—and Feature Foods!

WHO Radio is part of
Central Broadcasting Company,
which also owns and operates
WHO-TV, Des Moines
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WHO

for Iowa **PLUS!**

Des Moines . . . 50,000 Watts

Col. B. J. Palmer, President

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Peters, Griffin, Woodward, Inc.,
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REGULAR SHELF MERCHANDISING

We check your displays, shelf stock, prices, POP materials, etc.!



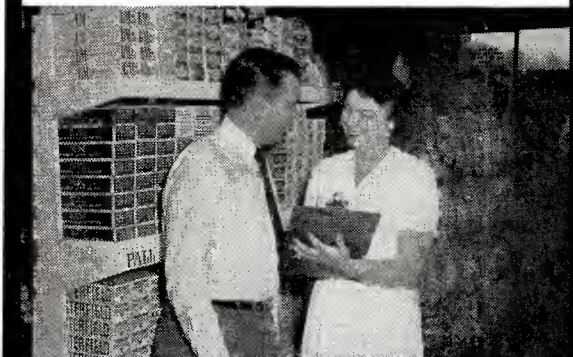
50 ONE WEEK SHELF EXTENDER DISPLAYS

WHO merchandisers make and place all displays!



36 DAYS OF WEEKEND BARGAIN BAR PROMOTIONS

High Volume Supermarkets!



MONTHLY REPORTS

Reports from grocers to you about your products!

Radio Stations CONTINUED

IOWA CONTINUED

MASON CITY (Continued)

KSMN (March 1, 1948): 1010 kc; 1 kw-D, 5 W. State. Phone Garden 3-8634. Land O'Corn Broadcasters. (acquired station April 1, 1956). (see "Newspaper Ownership").

Network Keystone. Rep Best.
Charles V. Warren, pres; Robert L. Booe, gen mgr, coml mgr & promotion mgr; Hubert Marshall, program director & chief engineer; Stuart Grummon, news director; Bette Grell, women's director.

MUSCATINE, Muscatine County

KWPC (Jan 5, 1947): 860 kc; 250 w-D. Mulberry and Houser. Phone Amherst 3-2442. Muscatine Broadcasting Co. (original owner).

Network Iowa Tall Corn Net. Rep Pearson.
George J. Volger, pres & gen mgr; Vince Beckey, coml mgr; Marion Templeman, program & women's director; David McGowan, chief engineer & farm director; Frank Mangold, news director.

KWPC-FM (February 1948): 99.7 mc; 780 w. Duplicates KWPC (above).

NEWTON, Jasper County

KCOB (1955): 1280 kc; 1 kw-D, DA-D. P. O. Box 190. Phone 2100. Newton Broadcasting Co.

Rep Grant Webb.
R. C. Brandt, gen mgr; Elean A. Calkins, sales mgr.

OELWEIN, Fayette County

KOEL (July 1950): 950 kc; 1 kw-D, 500 w-N, DA-2. 109 South Frederick. Northeast Iowa Radio Corp (original owner).

Network Iowa Tall Corn Net. Rep Pearson.
C. W. Crahan, pres; W. J. Teich, gen mgr; Don L. McKee, coml mgr; Dale Wood, program director; James Knight, promotion mgr; Arnold Zaruba, chief engineer; Dick Petrik, news director; Paul Ruse, farm director; Lucile J. Helebrant, women's director.

OSKALOOSA, Mahaska County

KBOE (Nov. 15, 1950): 740 kc; 250 w-D. P. O. Box 518. Phone Orchard 3-3493. Oskaloosa Broadcasting Co. (original owners).

Network Iowa Tall Corn Net. Rep Pearson.
Everett Wenrick, pres; Glen Stanley, gen & coml mgr; Don Kirton, program director & promotion mgr; William Brubaker, chief engineer; John Halligan, news & farm director.

OTTUMWA, Wapello County

KBIZ (1941): 1240 kc; 250 w. 209 E. 2nd St. Phone Murray 2-4535. TWX OTUM 463. KBIZ Inc.

Rep Roberts.
James J. Conroy, gen mgr; Berg Allison, coml mgr.

KTVO (TV): (Kirksville, Mo.): Tv companion of KBIZ.

KLEE (Aug. 2, 1954): 1480 kc; 500 w-D. 422-24 W. Second. Phone Murray 4-5425. Carroll H. Marts-KLEE Radio Inc. (acquired station Jan 1, 1958).

Network Keystone. Rep Walker-Rawalt.
Carroll H. Marts, pres, owner, mgr; Joe Salvi, coml mgr; Larry Weller, program director; Richard Holland, chief engineer.

SHENANDOAH Page County

KFNF (March 4, 1924): 920 kc; 1 kw-D, 500 w-N. 407 North Sycamore St. Phone 1302. Capital Broadcasting Co. (acquired station Dec. 13, 1956). (See Farm & Home stations in "Group Ownership").

Rep H-R Representatives.
Don Searle, pres; K. C. Titus, vp, gen mgr & coml mgr; Pete Howard, program & news director; Franz Cherny, chief engineer; Curly Dale, farm director; Billie McNeilly, women's director.

IOWA BROADCASTERS

TO BUY OR SELL

see

RAY HAMILTON

Tribune Tower, Chicago
(DE 7-2754)

or any office of

**HAMILTON-STUBBLEFIELD-TWINING
& ASSOCIATES, INC.**

KMA (Aug. 12, 1925): 960 kc; 5 kw, DA-N. Lowell & Elm Sts. Phone 192. T'WX Shenandoah 144. May Broadcasting Co. (original owner). (see B. J. Palmer stations under "Group Ownership").

Network ABC. Rep Petry.
Edward W. May, pres; Owen L. Saddler, gen mgr; Anthony J. Koelker, station mgr; Cecil Hamilton Jr., coml mgr; Dean Naven, news & program director; Duane Mrow, promotion mgr; Ray Schroeder, chief engineer; Merrill Langfitt, farm director; Doris Murphy, women's director.

SIoux CITY, Woodbury County

KMNS (1949): 620 kc; 1 kw, DA-2. Insurance Exchange Bldg. Phone 8-0628. Siouland Broadcasting Inc. (acquired station June 11, 1958). (see Stuart Investment stations in "Group Ownership").

Rep Pearson.
James Stuart, pres; Richard W. Chapin, executive vp; Jan Dellinger, gen mgr; Don Frost, program director; Phil Maher, chief engineer; Don Miller, news director.

KSCJ (1927): 1360 kc; 5 kw, DA-N. P. O. Box 118. Phone 5-7993. Perkins Bros. Co. (original owner). (see "Newspaper Ownership").

Network ABC. Rep Hollingbery.
W. R. Perkins, pres; Eugene T. Flaherty, coml & gen mgr; Elizabeth Sammons, program & women's director; Jean Harraday, promotion mgr; S. C. Dier, chief engineer; Jack Todd, news director; Don Stone, farm director.

KTRI (July 14, 1938): 1470 kc; 5 kw, DA-2. Commerce Bldg. Phone 8-0165. Sioux City Broadcasting Co. (original owner). (see "Newspaper Ownership"). (See J. J. Penlon stations in "Group Ownership").

Rep Everett-McKinney.
John C. Kelly, pres; Lennon Kelly, gen mgr; Verne Nelson, program director; Sam Seldon, chief engineer; M. D. (Hap) Burgess, news & farm director.

SPENCER, Clay County

KIGD (December 1942): 1240 kc; 250 w. Phone 1240. Iowa Great Lakes Broadcasting Co. (acquired station April 1945).

Network Iowa Tall Corn Net. Rep Pearson.
Ben B. Sanders, pres & gen mgr; Kenneth Black, coml mgr; Mason Dixon, program director; Thomas Shumate, promotion mgr; Eldon Kanago, chief engineer; Harvey Sanford, news director; Filmore Stoermer, farm director.

STORM LAKE, Buena Vista County

KAYL (Nov. 13, 1948): 990 kc; 250 w-D. Park Bldg. Phone Regent 2-3520. Cornbelt Broadcasting Co. (original owner).

Network Keystone.
Oscar Grau, pres; Paul R. Benson, gen mgr & program director; Alveda Horner, coml mgr; Robert Lamb, chief engineer; Kent Adams, farm director; Margaret Weber, women's director.

KAYL-FM (1950): 101.5 mc; 8.9 kw. Duplicates KAYL (above).

WATERLOO, Black Hawk County

***KNWS** 1090 kc; 1 kw-D. P. O. Box 31. Phone Adams 3-3108. Northwestern College, Minneapolis. (see Northwestern College stations in "Group Ownership").

Dr. Curtis Akenson, pres; Paul Ramseyer, gen mgr; Russell G. Blank, promotion mgr; Charles Harris, chief engineer.

*Non-commercial educational.

KWWL (Nov. 2, 1947): 1330 kc; 5 kw-D, 1 kw-N, DA-2; (CP for 5 kw.) Insurance Bldg. Phone Adams 4-4404. TWX WX 17. Black Hawk Broadcasting Co. (original owner).

Network MBS. Rep Avery-Knodel.
R. J. McElroy, pres; William C. Baldwin, gen mgr, coml mgr, program director & promotion mgr; T. W. Kirksey, chief engineer; Ralph Fenza, news director.

KWWL-TV: Tv companion of KWWL.

KXEL (July 14, 1942): 1540 kc; 50 kw, DA-N. Hiway 20 East. Phone Adams 3-3371. TWX 59. Josh Higgins Broadcasting Co. (acquired station Feb. 14, 1955). (see Sonderling stations under "Group Ownership").

Network ABC. Rep Bolling.
Specialty programs: Negro, 1 1/2 hrs. wkly. Eminent Sonderling; Negro, Alan Henry, vp & gen mgr; Al Laval, coml mgr; George Patrick, program director; Don Kassner, chief engineer; Grant Price, news director; Ralph Vogel, farm director.

WAVERLY, Bremer County

***KWAR** 89.1 mc; 10 w. Wartburg Normal College.

*Non-commercial educational.

KWVY (May 6, 1958): 1470 kc; 1 kw-D, DA. 123 1st St., S.E. Phone 1470. Cedar Valley Broadcasting Co. (operating on program test authority).

Specialty programs: German, 1 hr. wkly.; Scandinavian, 1 hr. wkly.

John W. Talbott, pres & gen mgr; D. E. Mercer, coml & promotion mgr; Jerry Allen Meyer, program director; Burt N. Murphy, chief engineer; Robert Zenner, news director; William Struyk, farm director; Patricia R. Mills, women's director.

WEBSTER CITY, Hamilton County

KJFJ (1950): 1570 kc; 250 w-D. Radio Hill. Phone Temple 2-1410. Triangle Broadcasters Inc. (acquired station Jan. 1, 1958).

Rep Best.
D. D. Treu, pres & coml mgr; Glen Barnett, treas & technical director; G. D. Warland, program & news director; Charles H. Warren, promotion mgr; Dick Hake, farm director; Mary Margaret Clifton, women's director; Russ Bauer, mgr of Clarion & Eagle Grove Studios.

KANSAS

ARKANSAS CITY, Cawley County

KSOK (Jan. 1, 1947): 1280 kc; 1 kw-D, 100 w-N. P. O. Box 917. Phone 2666. KSOK Broadcasting Co. (original owner). (See "Newspaper Ownership").

Oscar S. Stauffer, pres; S. C. Thompson, gen mgr; Raymond Potter, coml mgr; Earl Clayton Jr., program director; Wayne Owens, chief engineer; Arch Gibson, news director & sports director; Tom Parmlly, farm director; Lois Blaine, women's director.

ATCHISON, Atchison County

KARE (July 28, 1939): 1470 kc; 1 kw, DA-1. Fifth and Kansas Ave. Phone 2477. Griffith-Buenning Broadcasting Co. (acquired station Jan. 22, 1950).

Network Keystone. Rep Sears & Ayer.
James M. Griffith, partner, gen mgr & farm director; Paul H. Bueening, partner & coml mgr; Edwin S. Arthur, program director & news director; L. D. Winegardner, chief engineer.

CHANUTE, Neosho County

KCRB (1952): 1460 kc; 1 kw-D. P. O. Box 132. Phone 434. Cecil W. and Jane A. Roberts (original owner). (See Cecil W. Roberts stations in "Group Ownership").

Rep Best.
John H. Beyerler, mgr.

COFFEYVILLE, Mantgomery County

KGGF (1930): 690 kc; 10 kw-D, 5 kw-N, DA-2. 8th & Elm Sts. Phone 1843. TWX CFVL 8106. Midwest Broadcasting Co. (acquired station Oct. 15, 1947). (See "Newspaper Ownership" and Seaton stations in "Group Ownership").

Network ABC. Rep Hollingbery.
Richard M. Seaton, pres; Robert L. Pratt, gen mgr & promotion mgr; E. B. Spoonamore, coml mgr; Richard S. Embody, program director; J. S. Jaminet, chief engineer; Harold Springer, news director; Joe Cook, farm director.

COLBY, Thomas County

KXXX (1947): 790 kc; 5 kw-D. 380 W. 4th St. Phone Hobart 2-3305. Western Plains Broadcasting Co. (original owner). (See Farm & Home stations in "Group Ownership").

Rep H-R Representatives.
Don Searle, pres; Bill Martin, executive vp; Ed Mason, gen mgr; Bill Moore, coml mgr; Don Secord, program director; Mike Albert, promotion mgr; U. L. Lynch, chief engineer; Chet Allen, news director; Doc Embree, farm director; Ester Embree, women's director.

CONCORDIA, Cloud County

KFRM (See Kansas City Mo.)
KNCK (Feb. 8, 1954): 1390 kc; 500 w-D. P. O. Box 531. Phone 1414. General Broadcasting Co. (original owner).

Network Keystone.
W. F. Danenbarger, pres, gen mgr, & news director; Oscar W. Allen, coml mgr & program director; Gene Shrouf, chief engineer; Phil Atkisson, farm director; Nancy Nading, women's director.

DODGE CITY, Fard County

KGNO (1930): 1370 kc; 5 kw-D, 1 kw-N, DA-N. 705 1/2 2nd Ave. Phone Hunter 3-3151. TWX DC 96. Dodge City Broadcasting Co. (acquired station 1931). (See "Newspaper Ownership").

Network MBS. Rep Venard, Rintoul & McConnell.
Jesse Denious Jr., pres; Wendell Elliott, gen mgr; Ruth Petersen, coml mgr; Don Mills, program director; Bob Harper, promotion mgr; Bob Ellinger, chief engineer; Don Hopkins, news director; Roddy Peoples, farm director; Frances Elliott, women's director.

EL DORADO, Butler County

KBTO (Nov. 16, 1953): 1360 kc; 500 w-D. 205 1/2 S. Main St. Phone Davis 1-5880. El Dorado Broadcasting Co.

Jim Platt, gen mgr; Jay Pratt, sales mgr; Bob Lutz, program & news director; Al Diller, promotion mgr; Jay Williams, chief engineer; Jim Hannon, farm director; Carmina Platt, women's director.

EMPORIA, Lyon County

***KSTE(FM)** (Feb. 25, 1958): 88-7 mc; 10 w. c/o Kansas State Teachers College. Phone 2800. Kansas State Teachers College.
Tex Smiley, director of radio & tv; Del Hilyard, assistant director.

*Non-commercial educational.

KVOE (Jan. 25, 1939): 1400 kc; 250 w. P. O.

Radio Stations CONTINUED

KANSAS CONTINUED

Box 350 Phone 153. Bluestem Broadcasting Co. (acquired station Aug. 1, 1957).

Network Keystone. Rep Clark. Edward J. McKernan Jr., pres & gen mgr; Charles N. Felt, sec-treas & assistant gen mgr; Curtis Stallings, operations mgr; Charles Stark, chief engineer; & news director; Jean Wilson, women's director.

FORT SCOTT, Bourbon County

KMDO (October 8, 1954). 1600 kc; 500 w-D. P. O. Box 72. Phone 2545 Fort Scott Broadcasting Co. (original owner). (See Lloyd C. McKenney Stations in "Group Ownership").

Network Keystone, Ozark. Rep Best. Lloyd Clinton McKenney, pres & gen mgr; Jim McKenney, coml mgr; Connie Minnick, program director; Charles Stephens, promotion mgr; Dale Holland, chief engineer; Jim Ross, news director; Jean Morrey, farm director; Lenora Headley, women's director.

GARDEN CITY, Finney County

KIUL (May 20, 1935). 1240 kc; 250 w. 509 N. Main St. Phone Bridge 6-3251. KIUL Inc. (acquired station Sept. 1, 1953). (See "Newspaper Ownership").

Network NBC & Keystone. Rep Holman. Robert Wells, pres & gen mgr; Joe Weddle, coml mgr; Tony Jewell, program director & news director; Mary Connors, promotion mgr; Joe Tennesen, chief engineer; Lucille Kaiser, women's director.

KNCO (October 1949). 1050 kc; 1 kw-D. P. O. Box 247. Phone Bridge 6-4366. Ark-Valley Broadcasting Co. (acquired station August 1951).

Rep Continental Radio Sales. Ellsworth Sherman, pres; John Hendry, gen mgr; Ken O'Donnell, coml mgr & promotion mgr; John Lambert, program director; Gene Conjurske, chief engineer; Daniel E. Johnson, sports director; John Strauss, farm director; Wilma Goulding, women's director.

GOODLAND, Sherman County

KWGB (Oct. 9, 1957). 730 kc; 1 kw-D. 17th & Broadway. Phone Twinoaks 9-2331. Goodland Broadcasting Co. (original owner).

Network MBS. James E. Blair, pres & gen mgr; Bert Blair, coml mgr; Bob McEvoy, program director; Harold Johansen, chief engineer. KWGB-TV: Tv companion of KWGB.

GREAT BEND, Borton County

KVGB (April 10, 1937). 1590 kc; 5 kw, DA-N. 2007 17th St. Phone Gladstone 3-4317. KVGB Inc. (acquired station 1950). (See "Newspaper Ownership").

Network NBC. Rep Hollingbery. Helen T. Coogan, pres; Grover C Cobb, vp & gen mgr; Robert D. Hilgendorf, assistant gen mgr; & promotion mgr; Sherwood Parks, coml mgr; Ray Beals, program director; Gilbert Hanzlicek, chief engineer; James Heaton, news director; Betty Painter, women's director.

HAYS, Ellis County

KAYS (Oct. 15, 1948). 1400 kc; 250 w. P. O. Box 695. Phone Market 4-2578. KAYS Inc. (acquired station 1956).

Rep Holman. Ross Beach Sr., pres; Robert E. Schmidt, treasurer & gen mgr; Kay Melia, assistant mgr; Don Gill, program director; Bud Ryan, promotion mgr; James E. Kane, chief engineer; Carl Wells, news director; Chuck Bowman, farm director.

HUTCHINSON, Reno County

KWBW (May, 1935). 1450 kc; 250 w. P. O. Box 1026. Mohawk 2-4486. Nation's Center Broadcasting Co. (acquired station December 1, 1956).

Network NBC, Keystone. Rep Devney. Fred L. Conger, pres & gen mgr; Robert D. Hanna, coml mgr; Ollie Thompson, program director & news director; Marvin L. Reese, chief engineer; Otis Griggs, farm director.

KWHK (October 1946). 1260 kc; 1 kw-D. 500 W-N. DA-2. 18 W. 5th St. Phone Mohawk 5-4461. KWHK Inc. (acquired station January, 1956).

Rep Everett-McKlinney. J. D. Hill, pres & gen mgr; Vern Minor, coml mgr; Stan Gribble, program director; Hod Humiston, promotion mgr; Millard Clary, chief engineer; Del King, news director.

INDEPENDENCE, Montgomery County

KIND (December 8, 1947). 1010 kc; 250 w-D. 114 N. 8th St. Phone 1010. Central Broadcasting Inc. (original owner).

Network MBS & Keystone. J. Nelson Rupard, pres & gen mgr.

JUNCTION CITY, Geary County

KJCK (May 15, 1949). 1420 kc; 1 kw-D. 724½ N. Washington St. Phone Cedar 8-3165. Ralph L. Weir Jr. (original owner).

Rep Indie Sales. Ralph L. Weir Jr., pres & gen mgr; A. B. Valencia, coml mgr; Jack Chaney, program director; Pat Powers, promotion mgr; Royce Baerg, chief engineer; Bruce Karns, news di-

rector; Hayes Beck, farm director; Linda Reid, women's director.

KANSAS CITY, Wyandotte County

KCKN (1925). 1340 kc; 250 w. 4121 Minnesota Ave. Phone Fairfax 1-3200. Cy Blumenthal. (acquired station Feb. 8, 1957). (See Cy Blumenthal Stations in "Group Ownership").

Rep Bernard (New York); Dora-Clayton (Atlanta). Specialty programs: Negro, 36 hrs wkly; Spanish, 1 hr wkly.

Cy Blumenthal, pres; Edwin J. Charles, gen mgr; Dal Stallard, assistant mgr; Jack Call, program director & news director; Marvin Bredemeier, chief engineer.

KGBM (FM): (not on air; target date not announced): 98.1 mc, 4.4 kw. 5094 Rock Creek Lane, Mission, Kan. Floyd W. Hurbert.

LAWRENCE, Douglas County

***KFKU** (1924): 1250 kc, 5 kw, DA-N. ST-WREN. U. of Kansas. Phone Viking 3-2700. R. Edwin Browne, director.

***KANU (FM)** (1952): 91.5 mc, 35 kw. Same address and licensee as KFKU (above).

*Non-commercial educational.

KLWN (February 22, 1951): 1320 kc; 500 w-D. Route 5. Phone Viking 3-1320. Lawrence Broadcasters Inc. (original owner).

Rep Indie Sales Inc. Arden Booth, pres & gen mgr; Charles Steeper, coml mgr; Ron Douglas, program director & farm director; Earl Sundbye, chief engineer; Jim Harden, news director.

LEAVENWORTH, Leavenworth County

KCLO (1948): 1410 kc; 500 w-D. P. O. Box 809. Phone Mutual 2-1410. Leavenworth Broadcasting Co. (acquired station October 1956). (See George Basil Anderson Stations in "Group Ownership").

Network Keystone. Rep Best. George Basil Anderson, pres & gen mgr; Bob Kent, coml mgr, promotion mgr & chief engineer; Betsy Carlson, program & women's director; Bob Potter, news director & farm director.

LIBERAL, Seward County

KSCB (July 25, 1948): 1270 kc; 1 kw-D. P. O. Box 311. Phone Main 4-3891. Seward County Broadcasting Co. (original owner).

Rep Best. Alf M. Landon, pres; Leon S. Salathiel, gen mgr; Mark Shor, coml mgr; Jay Mullen, program director; Alvin Peters, chief engineer; La Rue Dickson, news director.

MANHATTAN, Riley County

KMAN (June 1950): 1350 kc; 500 w-D. 114 N. 4th St. Phone Prescott 8-4451. Manhattan Broadcasting Co. (acquired station June 1, 1956). (See "Newspaper Ownership" and Seaton stations in "Group Ownership").

Fred Seaton, pres; Lowell E. Jack, gen mgr & promotion mgr; Dave Jackson, coml mgr; Shel Smith, program director; Harold Leuh-ring, chief engineer; Joan Hunsley, news director; Eleanor DeBryn, women's director.

***KSAC** (December, 1924). 530 kc; 5 kw-D. 500 W-N. ST-WIBW. c/o Kansas State College. Phone Prescott 6-8811. Kansas State College (original owner).

Kenneth E. Thomas, gen mgr; Bernard Holbert, chief engineer; Frank Jones, news director & farm director; Janet Kuska, women's director.

***KSDB-FM** (April 2, 1951) 88.1 mc. 10 w. Same address, licensee as KSAC (above).

Dr. Forest L. Whan, gen mgr; Howard Leuhring, chief engineer.

*KSAC-TV: Tv companion of KSAC, KSDB-(FM).

*Non-commercial educational.

MARYSVILLE, Marshall County

KNDY (July 15, 1956): 1570 kc; 250 w-D. 803½ Broadway. Phone 255. Marshall Transmitter Inc. (original owner). (See "Newspaper Ownership").

Network: Keystone. Rep Best. Wendell Gaspey pres; James D. Kastner, gen mgr & coml mgr; Jane Ready, program director & women's director; Pete Charleton, promotion mgr; Jack G. Haller, chief engineer; Jim Crabb, news director & farm director.

McPHERSON, McPherson County

KNEK (Jan. 4, 1949): 1540 kc; 250 w-D. P. O. Box 186. Phone 1540. K. R. Krehbiel. (acquired station Sept. 26, 1952). (See "Newspaper Ownership").

Network Keystone. K. R. Krehbiel, pres; Claude Hughes, gen mgr & chief engineer; Morris Heitschmidt, coml mgr; Jay Conard, promotion mgr; Eileen Smith, women's director.

MISSION, Johnson County

KBKC (See Kansas City, Mo.).

NEWTON, Harvey County

KJRG (May 24, 1953): 950 kc; 500 w-D. P. O. Box 77. Phone Atwater 3-5150. George Basil Anderson. (acquired station 1957). (See George

Basil Anderson Stations in "Group Ownership").

Network Keystone. Rep Best. Specialty programs: German, 1 hr. wkly. George Basil Anderson, pres; Robert Kent, gen mgr, coml mgr & chief engineer; Ted Hill, news director; Reginald Smith, farm director; Arlean Deaton, women's director.

KJRG-FM (not on air; target date not announced): 96.7 mc, 250 w. Same address and licensee as KJRG (above).

OTTAWA, Franklin County

KOFO (Sept. 24, 1949) 1220 kc; 250 w-D. P. O. Box 46. Phone Cherry 2-1220. Ottawa Broadcasting Co. (acquired station Dec. 1, 1954).

Roderick E. Cupp, co-owner & gen mgr; Edwin W. Cupp, co-owner; Ronald G. Reed, coml mgr; Charles P. Wilser, Jr., program director; James A. Jarvis, chief engineer; Jon Pritchard, farm director; Donna Dean, women's director.

***KTJO-FM** (May, 1951): 88.1 mc, 10w. c/o Ottawa University. Phone 511. Ottawa University.

Dr. W. B. Bemmels, gen mgr.

*Non-commercial educational.

PARSONS, Lobette County

KLKC (Oct. 26, 1948) 1540 kc; 250 w-D. 109½ S. Central. Phone 4050. Community Broadcasting Co. (acquired station February 1954).

Richard R. Combs, pres, gen mgr & chief engineer; Gene Joslin, coml mgr; program director; Tom Alden, women's director.

PITTSBURG, Crawford County

KOAM (Oct. 11, 1937): 860 kc; 10 kw-D. 5 kw, N. DA-N. Route #4. Phone 2165. Pittsburg Broadcasting Co.

Network NBC. Rep Hollingbery. E. V. Baxter, pres; John O. Bartlow, gen mgr; Jack T. Steele, coml mgr; Carol Sigars, promotion mgr; Jack Lawrence, chief engineer; Don Blue, news director; Bob Strack, farm director.

KOAM-TV: Tv companion of KOAM (above).

KSEK (July 1947): 1340 kc; 250 w. P. O. Box 610. Phone 742. KSEK Broadcasting Co. (original owner). (See "Newspaper Ownership" and Stauffer Publications stations in "Group Ownership").

Rep Avery-Knodel. Oscar Stauffer, pres; Mike Treps, gen mgr & program director; Jack Rogers, coml mgr; John Glynn, chief engineer & news director; Harriet Smith, women's director.

PRATT, Pratt County

KWSK (1952): 1570 kc; 250 w-D. 209½ S. Main St. Phone Greenwood 2-4405. Clem Morgan Sr.

Network Keystone. Clem Morgan Sr., owner; Thomas K. McDonnell, gen mgr & coml mgr; Evelyn McDonnell, program director; Clem Morgan Jr., chief engineer.

RUSSELL, Russell County

KRSJ (January 11, 1956): 990 kc; 250 w-D. P. O. Box 548. Phone Hudson 3-2194. Prairie States Broadcasting Co. (original owner).

Network Keystone. Rep Best. Melville L. Gleason, pres; William S. Scott, gen mgr; Calvin A. Haworth, coml mgr; Erv Siemoneit, chief engineer & news director; Jean Becker, women's director.

SALINA, Soline County

KSAL (May 28, 1937): 1150 kc; 5 kw, DA-N. 201 W. Iron St. Phone Taylor 3-3701. KSAL Inc. (original owner). (See "Newspaper Ownership").

Network MBS. R. J. Laubengayer, pres; Ray V. Jensen, station mgr & coml mgr; Al Thompson, program director; Leona Graham, promotion mgr; Don Englehardt, chief engineer; John Henshall, news director; Sonny Slater, farm director.

TOPEKA, Shownee County

KJAY (1949): 1440 kc; 5 kw-D, 1 kw-N, DA-2. 916½ Kansas Ave. Phone Central 3-1336. KJAY Inc. (acquired station July 1, 1957).

Rep Young. Dale S. Halmers, pres; Edwin V. Schulz, executive v.p. & gen mgr; Robert Rohrs, local sales mgr; Joe Stavas, program director; Rea Bowman, chief engineer & news director.

KTOP (1947): 1490 kc; 250 w. P. O. Box 538. Phone Central 4-3444. Charles Bailey Axton. (acquired station 1950).

Network MBS, Keystone. Rep Rambeau, Vance, Hopple.

Specialty program: Spanish, ¼ hr. wkly. Charles Bailey Axton, owner, gen mgr & program director; Louise Axton, coml mgr; Henry Guck, chief engineer; James Richards, news director.

WIBW (May 8, 1927): 530 kc; 5 kw, DA-N; ST-KSAC. P. O. Box 119. Phone Central 3-2377. TWX TK 8605. Topeka Broadcasting Assn. (acquired station February 1, 1957). (See "Newspaper Ownership" and Stauffer Publications stations in "Group Ownership").

Network CBS. Rep Avery-Knodel. O. S. Stauffer, pres; Thad M. Sandstrom, gen mgr & promotion mgr; Hilton Hodges, coml mgr; Rush Evans, program director; Gil Volles, chief engineer; Olaf Soward, news director; Wilbur Levering, farm director.

WIBW-TV: Tv companion of WIBW.

Radio Stations CONTINUED

KANSAS CONTINUED

TOPEKA (Continued)

WRBN (1926): 1250 kc; 5 kw, DA-N. ST-KFKU. 10th & Fillmore Sts. Phone Central 2-0505. TWX TR 8695. WRBN Broadcasting Co. (original owner).

Network ABC, Five-Star Group. Rep Hollingsbery.

Alf M. Landon, pres; Max G. Falkenstien, gen mgr; Paul Dixon, sales mgr; Robert Richmond, program director; Al Keberlein, chief engineer; Catharine Brandenburg, women's director.

WICHITA, Sedgwick County

KAKE (Sept. 28, 1947): 1240 kc; 250 w. 1500 N. West St. Phone Whitehall 3-4221. TWX WI 228. KAKE Broadcasting Co. (original owner).

Network MBS. Rep. Venard, Rintoul, & McConnell.

Martin Umansky, gen mgr; Roger Pepperd, coml mgr; Scot McCullough, program director & promotion mgr; Gene Courtney, chief engineer.

KAKE-TV: Tv companion of KAKE.

KANS (1936): 1480 kc; 5 kw-D, 1 kw-N, DA-2. 1015 N. Broadway, zone 11. Phone Hobart 4-2387. Radio Active Inc. (acquired station April 1, 1958).

Network NBC. Rep Weed.

Harry H. Patterson, pres & gen mgr; Dale W. McCoy Jr., coml mgr; Don Otis, program director & women's director; Leonard D. Ballard, chief engineer; George Gow, news director & farm director.

KFBI (April 14, 1922): 1070 kc; 10 kw-D, 1 kw-N, DA-N. 42nd & Broadway. Phone Temple 8-3877. TWX WI-296. Jayhawk Broadcasting Corp. (acquired station May 13, 1958).

Rep Avery-Knodel.

Charles Rogers, pres; Joseph B. Kirby, vp & gen mgr; Jim O'Neill, program director; Emily Kelly, promotion mgr; Jerry Nicholson, chief engineer; Russ Jolly, news director; Lester Weatherwax, farm director; Adalee Smith, women's director.

KFH (May 1922): 1330 kc; 5 kw, DA-N. KFHI Bldg., zone 2. Phone Amherst 2-4491. TWX WI 196. Radio Station KFHI Co. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Blair.

John Rigby, pres; Marcellus M. Murdock, executive vp; Thomas P. Bashaw, gen mgr; John N. Merrell, coml mgr; Donald L. Anderson, program director; Russell L. Lowe, promotion mgr; Leslie Campbell, chief engineer; George Doyle, news director; Bruce Behymer, farm director; Helen Petersen, women's director.

KFH-FM (Sept. 19, 1943): 100.3 mc; 11 kw. Duplicates KFHI (above).

***KMUW(FM)** (1949): 89.1 mc; 10 w. 17th & Fairmont, zone 14. Phone Murray 21382. University of Wichita.

Harry F. Corbin, pres; Michael P. Russell, station director; Stuart L. Melchert, program director; Wallace Freeman, chief engineer.

*Non-commercial educational.

KSR (July 25, 1953): 900 kc; 250 w. DA-D. 3357 W. Central. Phone Whitehall 2-3253. KSR Inc. (original owner).

Rep Pearson.

Mack Sanders, pres, coml mgr & program director; K. W. Pyle, gen mgr; Fort Early, promotion mgr; Don Cameron, news director.

KWBB (April 1, 1951): 1410 kc; 1 kw, DA-2. 2829 Salina Ave., zone 1. Phone Temple 8-3331. Wichita Beacon Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Hollingsbery; Brown (south).

J. Milton Hall, vp & gen mgr; Harold H. Hale, coml mgr; Virginia Welch, program director; Corky Mulanix, chief engineer; Jim Setters, news director & farm director; June Day, women's director.

KENTUCKY

ALBANY, Clinton County

WANY (not on air; target date not announced): 1390 kc; 1 kw-D. Burkesville Rd. Phone 26. Albany Broadcasting Co. (original owner).

Cecil Speck, co-owner & gen mgr; Welby Hoover, coml mgr; Sidney Scott, program & farm director; Wallace Allred, co-owner & promotion mgr; Darrell Speck, news director; Louise Brummett, women's director.

ASHLAND, Boyd County

WCMI (1935): 1340 kc; 250 w. 120 20th St. Phone East 4-6111. TWX ASH 64. Edwina Broadcasting Co. (acquired station August 1956).

Network CBS. Reps Hollingsbery, Kentucky Radio Sales.

George H. Clinton, pres; W. R. Martin, gen & coml mgr; Robert Gilmore, chief engineer; Ken Jones, news director; Bettye Allen Lee, women's director.

WCMI-FM (1948): 93.7 mc; 2.75 kw. Duplicates WCMI (above).

WTCR (August 1954): 1420 kc; 5 kw-D. P. O. Box 848. Phone East 4-7131. WTCR Inc. (acquired station August 1955). (see Town & Country stations in "Group Ownership").

Rep Rambeau, Vance, Hopple.
Connie E. Gay, chmn of bd; Jane E. Trimner, pres; Naseeb S. Tweel, gen mgr; Edwin F. Walters, chief engineer.

BARBOURVILLE, Knox County

WBVL (December 1955): 950 kc; 1 kw-D. 107 Sycamore St. Phone 498. Brown Radio & Tv Co. (original owner).

Rep Best.
Specialty programs: Negro, ½ hr. wkly.

Dwight L. Brown, owner & gen mgr; Homer L. Jackson, coml & promotion mgr; Bessie McDonald, program & women's director; L. D. Johnson, chief engineer; Robert J. Lockhart, news & farm director.

BARDSTOWN, Nelson County

WBRT (December 1955): 1320 kc; 1 kw-D. 216 N. 3rd St. Phone Fieldbrook 8-3943. Lawrence W. Adams (acquired station March 1957).

Rep Kentucky Radio Sales.
Lawrence W. Adams, owner, gen & coml mgr; Glenn Nichols, program director; Geneva Brothers, promotion mgr; Don Allen, chief engineer; Polly Hall, women's director.

BENTON, Marshall County

WCBL (Dec. 13, 1954): 1290 kc; 1 kw-D. Box 126. Phone Lakeside 7-2581. Purchase Broadcasting Co. (acquired station Aug. 1, 1955).

Network Keystone. Rep Continental Radio Sales.

Shelby McCallum, owner & news director; John Stewart, gen & promotion mgr; Phillip Morgan, program director; Paul Harrington Jr., chief engineer; Goble Pollock, farm director; Betty McCallum, women's director.

BOWLING GREEN, Warren County

WKCT (Nov. 1, 1947): 930 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 392. Phone Victor 3-4325. TWX BWG 373. Daily News Broadcasting Co. (original owner). (see "Newspaper Ownership").

Network ABC. Rep Pearson.
Specialty programs: Negro, 5 hrs. wkly.

J. Ray Gaines, pres; Alvis H. Temple, gen, coml & promotion mgr; Jack Eversole, program, news & women's director; Havo Durham and Jack Hendricks co-chief engineers; Hank Brosche, farm director.

WLBK (June 1940): 1410 kc; 5 kw-D, 1 kw-N, DA-2. 901 Fairview. Phone Victor 3-3212. Bowling Green Broadcasters Inc. (acquired station January 1956). (see Cy N. Bahakel stations in "Group Ownership").

Network MBS.
Cy N. Bahakel, pres; Bob Proctor, vp, station & coml mgr; Dean Danner, program director; Hugh Tyler, chief engineer; Jack Emerson, news director; Otis Blanton, farm director; Helen Griffin, women's director.

CAMPBELLSVILLE, Taylor County

WTGO (1950): 1450 kc; 250 w. P. O. Box 28. Phone 330. Taylor County Broadcasting Co. (original owner).

Network Keystone. Reps Best; Kentucky Radio Sales.

Specialty programs: Negro, 1 hr. wkly.
H. T. Parrott, pres; Redman L. Turner, gen mgr; Thomas Kerr, assistant gen, coml mgr & farm director; Naomi Beard, program & women's director; J. B. Crawley & Harvy Kingsbury, co-chief engineers; Larry Nunn, news director.

CENTRAL CITY, Muhlenberg County

WMTA (Feb. 19, 1955): 1330 kc; 500 w-D. Box 31. Phone 818. Central City-Greenville Broadcasting Co. (original owner). (see "Newspaper Ownership").

Rep Best.
L. L. & A. E. Stone and Ralph Utley, co-

owners; Bobby Anderson, gen & coml mgr; Johnny Tooley, program, news & women's director; Billy Joe Stone, chief engineer.

WNBS (Jan. 1, 1955): 1600 kc; 500 w-D. P. O. Box 512. Phone 1000. Muhlenberg Broadcasting Co. (original owner).

Network Keystone. Rep Kentucky Radio Sales.

Andy Anderson, owner; Ronald L. Beane, gen & coml mgr; Dean Harden, program director & promotion mgr; Robert J. Beane, chief engineer; Don Markwell, news director; John Woodall, farm director; Jacqueline Beane, women's director.

WNBS-FM (Dec. 16, 1956): 101.9 mc; 21.5 kw. Duplicates WNBS (above).

COLUMBIA, Adair County

WAIN (Aug. 1, 1951): 1270 kc; 1 kw-D. 430 Wain St. Phone Fulton 4-4111. Tri-County Radio Broadcasting Corp. (original owner).

Network Keystone. Rep Best.

S. C. Bybee, pres, gen mgr & farm director; Lanier Burehett, coml & promotion mgr; Bill Bybee, program director; Lewis Owens, chief engineer; Ray Doss, news director; Francis Graham, women's director.

CORBIN, Whitley County

WCCT (1947): 680 kc; 1 kw, DA-N. Kentucky at Monroe St. Phone 1071. Corbin Times-Tribune Inc. (original owner). (see "Newspaper Ownership").

Network MBS, Keystone.
J. Springer Robinson, pres; John L. Crawford, gen mgr; Rufus G. Disney, station & coml mgr; Arch Wyatt, program director; S. G. Hembree, promotion mgr; Charles Sulfridge, chief engineer.

COVINGTON, Kenton County

WZIP (see Cincinnati, Ohio).

CUMBERLAND, Harlan County

WCPM (1951): 1280 kc; 1 kw-D. P. O. Box 955. zone 4. Phone 260. Cumberland City Broadcasting Inc. (acquired station Nov. 1, 1957).

Network Appalachian Net. Rep Kentucky Radio Sales.

Elmo Mills, pres; Jack Mills, gen mgr; Charlie Esposito, program director; Virgil Cornett, chief engineer; Frances Mills, women's director.

CYNTHIANA, Harrison County

WCYN (Sept. 1, 1956): 1400 kc; 100 w. Pike & Walnut Sts. Phone 1480. WCYN Radio Inc. (original owner).

Network Keystone.
Estil R. Anderson, pres, chief engineer; Robert V. Doll, gen mgr & news director; Helen C. Williams, coml mgr; John B. Warner, program director & promotion mgr; Tom Harrison, farm director; Dolly Ritchie, women's director; Dave Withers, sports director.

DANVILLE, Boyle County

WHIR (Oct. 26, 1947): 1230 kc; 250 w. P. O. Box 632. Phone 1230. Commonwealth Broadcasting Corp. (original owner).

Network MBS, Keystone. Rep Holman, Kentucky Radio Sales.

W. T. Isaac, pres & gen mgr; Clifton Colclough, sales mgr; Raymond Ramsey, program, news & farm director; Paul J. Smith, chief engineer; Mae Elizabeth Isaac, women's director.

ELIZABETHTOWN, Hardin County

WIEL (October 1950): 1400 kc; 250 w. Leitchfield Rd. Phone Rockwell 5-5151. Elizabethtown Broadcasting Co. (original owner).

Network Keystone. Rep Best.
J. W. Hodges, pres; Walter (Dee) Huddleston, gen mgr; Calvin Skaggs, coml mgr; Thomas Skinner, program director; Thomas Baldwin, chief engineer & farm director; Bill Earle, news director; Bee Cowley, women's director.

EMINENCE, Henry County

WSTL (June 1, 1956): 1600 kc; 500 w-D. Phone 5198. J. W. Dunavent (original owner).

Specialty programs: Negro, 5 hrs. wkly.
J. W. Dunavent, gen mgr, coml mgr & program director; Paul D. Milby, chief engineer; J. W. Lea, news director; R. N. Black, farm director; Willa G. Wentworth, women's director.

FRANKFORT, Franklin County

WFKY (February 1946): 1490 kc; 250 w. Kentucky Ave., Extended. Phone Capitol 3-3281. Frankfort Broadcasting Co. (original owner). (See Horton-Kincaid stations in "Group Ownership").

Network MBS, Keystone. Reps Burn-Smith; Kentucky Radio Sales.

Ken Hart, pres & gen mgr; Bud McClain, coml mgr; Tommy Southwood, program director; Bob Beasley, chief engineer; Loren Hooker, news editor.

FRANKLIN, Simpson County

WFKN (April 25, 1954): 1220 kc; 250 w-D. 103 N. High St. The Franklin Favorite—

KANSAS BROADCASTERS
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Tribune Tower, Chicago
(DE 7-2754)
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HAMILTON-STUBBLEFIELD-TWINING & ASSOCIATES, INC.

Radio Stations CONTINUED

KENTUCKY CONTINUED

WFKN Inc. (acquired station May 1, 1957). (see "Newspaper Ownership").

Network Keystone. Rep Best.
L. L. Valentine, pres, gen mgr & farm director; Howard H. Ogles, coml & promotion mgr; Arthur W. Kockritz Jr., program director; Frank Wakefield, chief engineer; Stanley R. Portmann, news director; Nell H. James, women's director.

FULTON, Fulton County

WFUL (1951): 1270 kc; 1 kw-D. P. O. Box 482. Phone 1270. Ken-Tenn Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Rep Kentucky Radio Sales.
Paul Westpheling, pres; Mrs. Paul Westpheling, gen mgr & news director; Kenneth Z. Turner, coml mgr & chief engineer; Mary-Nelle Wright, program & women's director; Gene Gardner, farm director.
WFUL-FM (1951): 104.9 mc; 500 w. Duplicates WFUL (above).

GEORGETOWN, Scott County

WGOR (Sept. 6, 1957): 1580 kc; 250 w-D. First National Bank Bldg. Phone 1580. Robert E. Johnson (original owner).

Robert E. Johnson, owner & chief engineer; Arno Walker, gen & coml mgr; John Brock, program director; Billy Thompson, news director; Jim Stephens, farm director; Carol Moynahan, women's director.

GLASGOW, Borren County

WKAY (Sept. 25, 1946): 1490 kc; 250 w. 510 Happy Valley Rd. Phone Olive 1-2141. Glasgow Broadcasting Co. (original owner).

Network Keystone.
Jack Pedigo, pres; Clovis Sadler, gen, promotion mgr & chief engineer; John M. Barrick, coml mgr; Moena E. Sadler, program director; Harold Matthews, news director; Hank Royse, sports director; Opal E. Cherry, women's director.

HARLAN, Harlan County

WHLN (May 30, 1941): 1410 kc; 5 kw-D. P. O. Box 898. Phone 625. Radio Harlan Inc. (acquired station June 1, 1956).

Network Keystone. Repts Burn-Smith Co.; Kentucky Radio Sales.
J. Francke Fox Jr., pres; James T. Morgan, gen & coml mgr & news director; Jack Hoskins, program director; Larry Dean, promotion mgr; Marvin E. Johnson, chief engineer & farm director; Mary Sue Middleton, women's director.

HARRODSBURG, Mercer County

WHBN (1955): 1420 kc; 1 kw-D. P. O. Box 247. Phone 1420. Fort Harrod Broadcasting Corp.

Network Keystone. Rep Continental Radio Sales; Kentucky Radio Sales.
I. G. Spencer, pres & sales mgr; Vic Bellamy, vp & gen mgr.

HAZARD, Perry County

WKIC (Nov. 23, 1947): 1430 kc; 1 kw-D. (CP-1390 kc, 5 kw-D). Box 239. Phone 720. Mountain Broadcasting Service Inc. (acquired station July 1, 1956).

Network Keystone. Rep Kentucky Radio Sales.
Specialty programs: Negro, 10 hrs. wkly.
Fred Bullard, pres; Ernest Sparkman, vp & gen mgr; Julius Lasso, coml mgr; Norma Strong, program director; Yancy Bowling, chief engineer; Paul McGraner, news director.

HENDERSON, Henderson County

WSON (Dec. 16, 1941): 860 kc; 500 w-D. 121 N. Main St. Phone Valley 6-3923. Henderson Broadcasting Co. Inc. (acquired station June 1946). (see Lackey stations in "Group Ownership").

Network Keystone. Rep Bogner & Martin.
Hecht S. Lackey, pres & gen mgr; Ewing Graham, coml mgr; Martin E. Schaeffer, program & news director; Martin E. Schaeffer and Ewing Graham, promotion mgrs; Doris E. Gibson, chief engineer & farm director; Jane Halle, women's director; Dell McLachlan, sports director.
WSON-FM (1946): 99.5 mc; 20 kw. Duplicates WSON (above).

HOPKINSVILLE, Christian County

WHOP (Jan. 8, 1940): 1230 kc; 250 w. 1102 S. Virginia St. Phone Tuxedo 5-5331. TWX 3379. Hopkinsville Broadcasting Co. Inc. (original owner; incorporated 1942). (see Lackey stations in "Group Ownership").

Network CBS. Rep Masla.
F. Ernest Lackey, pres & gen mgr; Katherine Peden, station director & sales mgr; Frank Cameron, program & news director; Leo Y. Wilson, chief engineer; Drury R. Embry, farm director; Margaret M. Wyatt, women's director.

WHOP-FM (May 1948): 98.7 mc; 8.7 kw. Duplicates WHOP (above).

WKOQ (Sept. 19, 1954): 1430 kc; 1 kw-D. Box 22. Phone Tuxedo 6-1204. Pennyryle Broad-

casting Co. (original owner). (see "Newspaper Ownership").

Rep Best.
Specialty programs: Negro, 6 hrs. wkly.
C. W. Stratton, pres; Don Ritter, gen mgr & program director; Larry Shepard, coml mgr; Walter Wilson, chief engineer; Bob McGaughey, news & farm director; Betty Catlett, women's director.

LEBANON, Marion County

WLBN (September 1953): 1590 kc; 1 kw-D. Box 647. Phone 486. Lebanon-Springfield Broadcasting Co. (acquired station August 1957).

Network Keystone. Rep Best; Kentucky Radio Sales.
Specialty programs: Negro, 3 1/2 hrs. wkly.
J. T. Whitlock, gen, coml & promotion mgr; Elwood Jefferies, program director; William B. Kelly, chief engineer; Bruce Lankford, news director; Emerson Lay, farm director; Shirley A. Thompson, women's director.

LEITCHFIELD, Groyson County

WMTL (not on air; target date not announced): 1580 kc; 250 w-D. c/o Ernest Spurlock, Bright Shade, Ky. Rough River Broadcasting Co.

Ernest Spurlock and Edward Corley, partners.

LEXINGTON, Foyette County

***WBKY (FM)** (1947): 91.3 mc; 3 kw. McVey Hall. Phone 2-2200, ext. 2264. U. of Kentucky.

Camille H. Halyard, gen mgr; Ralph Albers, chief engineer.

WBLG (1946): 1300 kc; 1 kw, DA-N. 134 N. Limestone St. Phone 3-0433. Lexington Broadcasting Corp. (acquired station March 1, 1958).

Rep Meeker.
Specialty programs: Negro, 6 hrs. wkly.
Roy B. White Jr., pres & gen mgr; James H. Tomblin, coml mgr; Robert M. Barton, program director; Jim Robertson, chief engineer; Ron Thompson, news director; Richard Dixon, farm director; Doris Bidwell, women's director.

WLAP (1922): 630 kc; 5 kw-D, 1 kw-N, DA-2. 177 N. Upper St. Phone 3-2727. WLAP Radio Inc. (acquired station June 2, 1958).

Network ABC. Rep Pearson.
John B. Poor, pres; Frederic Gregg Jr., gen mgr; L. C. Redmon, coml mgr; William Locker, program director & promotion mgr; Robert Austin, chief engineer; Earl Boardman, news director; Lind Voth, farm director; Ann Jones, women's director.

WLAP-FM (1950): 94.5 mc; 3.5 kw. Duplicates WLAP (above).

WVLE (November 1947): 590 kc; 1 kw, DA-1. Phoenix Hotel. Phone 4-6470. Bluegrass Broadcasting Co. (original owner). (see Horton-Kincaid stations in "Group Ownership").

Network MBS. Rep Burn-Smith.
Donald J. Horton, pres; Ted Grizzard, gen mgr; George T. Webb, coml mgr; Claude Sullivan, program director; Jay Walters, promotion mgr; Paul Dunbar, chief engineer; Ray Holbrook, news director; Lillian Press, women's director.

LONDON, Laurel County

WFTG (September 1955): 1400 kc; 250 w. P. O. Box 333. Phone Volunteer 4-2148. London Broadcasting Co. (original owner).

Network Appalachian Net. Rep Best.
Elmo Mills, gen mgr; Bill Carson, coml mgr; Fred Johnson, promotion director; Russell Henson, chief engineer; Jim Parman, farm director; Lois O'Dell, women's director.

LOUISVILLE, Jefferson County

WAKY (1936): 790 kc; 5 kw-D, 1 kw-N, DA-2. Kentucky Home Life Insurance Bldg. zone 2. Phone 7-8871. McLendon Corp. (see McLendon stations in "Group Ownership").

Rep Blair.
Barton R. McLendon, chmn of bd; Gordon B. McLendon, pres; Herb Golombek, vp & gen mgr; Bill Morgan, director of national sales; Phil Page, program director.

WAVE (Dec. 30, 1933): 970 kc; 5 kw, DA-1. 334 E. Broadway. zone 2. Phone Juniper 5-2201. TWX LS 291. WAVE Inc. (original owner). (See George W. Norton stations in "Group Ownership").

Network NBC. Rep NBC Spot Sales.
George W. Norton, pres; Nathan Lord, gen mgr; W. H. Dulaney Jr., coml mgr; James Caldwell, program director & promotion mgr; Wilbur Hudson, chief engineer; Rodney Ford, news director; Jack Crowner, farm director; Louise Weiller, women's director.

WAVE-TV: Tv companion of WAVE (above).
***WFPK (FM)** (Oct. 4, 1954): 91.9 mc; 19.5 kw. Fourth and York Sts. zone 3. Phone Juniper 3-1864. Board of Trustees, Louisville Free Public Library.

Network NAEB.
Specialty programs: French, 1/4 hr. wkly.
C. R. Graham, director; Dorothy L. Day, gen mgr; Allen A. Hankins Jr., program director; Ernest R. Beeker, Jr., chief engineer.
***WFPL (FM)** (Feb. 20, 1950): 89.3 mc; 150 w. Louisville Free Public Library (companion to WFPK (FM)).

*WFPK-TV: Tv companion to WFPK (FM) and WFPL (FM) (above).

*Non-commercial educational.

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GLEN A. HARMON
General Manager

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1240 K.C. IN LOUISVILLE, KY.

Avery-Knodel

NATIONAL REPRESENTATIVES

Radio Stations CONTINUED

KENTUCKY CONTINUED

LOUISVILLE (Continued)

WHAS (July 13, 1922): 840 kc; 50 kw. 525 W. Broadway, zone 2. Phone Juniper 5-2211. TWX LS 594. WHAS Inc. (original owner). (see "Newspaper Ownership").

Network CBS. Rep Christal.
Barry Bingham, pres; Victor A. Sholis, vp & director; John M. Fouts, sales director; George E. Walsh, program director; William F. Loader, promotion mgr; Orrin W. Towner, director of engineering; William J. Small, news director; Barney Arnold, farm director; Phyllis Knight, women's director.

WHAS-TV: Tv companion of WHAS (above).
WINN (June 1940): 1240 kc; 250 w. 409 Speed Bldg, zone 2. Phone Juniper 5-5148. TWX LS 191. Kentucky Broadcasting Corp. (acquired station November 1955). (See Arnold stations in "Group Ownership").

Rep Avery-Knodel.
Glen A. Harmon, vp & gen mgr; James J. Nathan, coml mgr; Johnny Martin, program director; Helen E. Roberts, promotion mgr; Melvin C. Scarsdale, chief engineer; Bill Gerson, news director; Barbara G. Abell, women's director.

WKLO (1948): 1080 kc, 5 kw-D, 1 kw-N. DA-2. Henry Clay Hotel. Phone Juniper 3-4441. Mid-America Broadcasting Corp. (see Air Trails stations in "Group Ownership"). (See "Newspaper Ownership").

Network ABC. Rep Eastman.
Charles Sawyer, pres; J. P. Williams, executive vp and gen mgr; Alexander Buchan, vp; William H. Spencer, station mgr.

WKYW (1947): 900 kc; 1 kw-D. 431 W. Jefferson St. zone 2. Phone Juniper 3-4811. Radio Kentucky Inc. (original owner).

Rep Pearson.
F. Eugene Sandford, pres & treas; Edwin E. S. Weldon, vp & station mgr; Neal W. Robbins, sales mgr; Stuart C. Platt, program director.

WLou (1948): 1350 kc; 5 kw-D. 2549 Third St. Phone Melrose 7-6531. Rounsaville of Louisville Inc. (acquired station 1951). (see R. W. Rounsaville stations in "Group Ownership").

Rep Gill-Perna; Dora-Clayton (Southeast).
Specialty programs: Negro, 100%.
Robert W. Rounsaville, pres; Ed Shadburne, gen mgr; John Fulton, gen sales mgr; Bill Summers, coml mgr; Steve Dawson, chief engineer.

WTMT (not on air; target date not announced): 620 kc; 500 w, DA-D. 1300 S. Fourth St. zone 8. Phone Melrose 7-2527. Jefferson Broadcasting Co. (original owner).

Network MBS.
Earl F. Hash, pres & gen mgr; Jack Dunheaver, program director; Theodore E. Jones, chief engineer.

MADISONVILLE, Hopkins County

WFMW (January 1947): 730 kc; 250 w-D. P. O. Box 351. Phone Taylor 1-4096. Messenger Broadcasting Co. (acquired station June 1950). (see "Newspaper Ownership").

Network Keystone. Rep Best.
Edgar F. Arnold Sr., pres; H. W. Wells, gen mgr; Elmer L. Kelley Jr., coml mgr; John Gatlin, program director; Leslie LeGrande, promotion mgr; Charles Lee, chief engineer; H. W. Wells, news director; Glenda Aussenbaugh, women's director.

WFMW-FM (April 1949): 93.9 mc; 2.85 kw. Duplicates WFMW (above).

WTTL (Sept. 15, 1956): 1310 kc; 500 w-D. 111 S. Main St. Phone Taylor 1-7420. Hopkins County Broadcasters (original owner).

Evers Mick, pres & gen mgr; Bill Brinkley, coml mgr & news director; Ernie Allen, program director & promotion mgr; Conway Smith, chief engineer; Jerry McConly, farm director; Imogene Teague, women's director.

MANCHESTER, Cloy County

WWXL (Nov. 10, 1956): 1580 kc; 250 w-D. P. O. Box 368. Phone Lyric 8-4694. Wilderness Road Broadcasting Co. (acquired station June 1957).

Joe L. Tighe, pres & director; Roy A. Redmond, sec, gen mgr, coml mgr & program director; Robert Banks Jr., chief engineer; Lucy Howard, women's director.

MAYFIELD, Groves County

WNGO (1948): 1320 kc; 1 kw-D. Paducah Rd. Phone 1597. West Kentucky Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales; Best.
Mose Bohn, pres; Charles W. Stratton, gen

mgr; Kenneth Slaughter, coml mgr; Otis L. Davis, program & farm director; Bing Hampton, promotion mgr & news director; Joe Hargrove, chief engineer.

WNGO-FM (1955): 94.7 mc; 583 w. Duplicates WNGO (above).

MAYSVILLE, Mason County

WFPM (Jan. 1, 1948): 1240 kc; 250 w. 626 Forest Ave. Phone Logan 4-3361. Standard Tobacco Co. (original owner).

Network MBS, Keystone.
Charles P. Clarke, pres, & J. M. Finch Jr., co-owners; J. W. Betts, gen mgr; Herbert N. Williams Jr., coml mgr; Lawrence W. McGill, program & sports director & promotion mgr; Harold R. Segraves, chief engineer & news director; J. Scott True, farm director.

MIDDLESBORO, Bell County

WMIK (October 1948): 560 kc; 500 w-D. N. 19th St. Phone 950. Cumberland Gap Broadcasting Co. (original owner) (see "Newspaper Ownership").

Network Keystone.
Specialty programs: Negro, 4 hrs. wkly.
Dr. U. G. Brummett, pres; Maurice K. Henry, gen mgr & coml mgr; Bill Baker, program director; Brownell Reedy, chief engineer; Betty Lee, women's director.

MONTICELLO, Wayne County

WELW (May 19, 1955): 1360 kc; 1 kw-D. P. O. Box 36. Phone Fillmore 8-3166. Fred A. Staples (acquired station Nov. 13, 1956).

Network Keystone. Rep Continental Radio Sales.
Specialty programs: Negro, 15 min. wkly.
Fred A. Staples, owner & gen mgr; Mrs. Fred A. Staples, program director; Ralph V. Fondell, chief engineer; Clint Collins, farm director; Charline Conley, women's director.

MOREHEAD, Rowan County

WMOR (Feb. 18, 1955): 1330 kc; 1 kw-D. Main St. Phone 880. Morehead Broadcasting Co. (acquired station Nov. 20, 1956).

Network Keystone.
J. Earl McBrayer, pres; William M. Whitaker, gen mgr & coml mgr; Earl S. Young, chief engineer; Murvel J. Hall, news director & farm director.

MT. STERLING, Montgomery County

WMST (Oct. 22, 1957): 1150 kc; 500 w-D. 34 Broadway. Phone 1150. Mt. Sterling Broadcasting Co. (original owner).

Rep Kentucky Radio Sales.
R. J. Reynolds, pres; Robert L. Williamson, gen mgr & chief engineer; Gary Lester, coml mgr; Ray Hooper, program director; Opal Reynolds, women's director.

MT. VERNON, Rockcastle County

WRVK (April 30, 1957): 1460 kc; 500 w-D. Renfro Valley, Ky. Phone Mt. Vernon, 2681. Renfro Valley Broadcasters Inc. (original owner).

John Lair, pres; Tom Hargis, vp & gen mgr; Benton Stokes, coml mgr; Hal Whatley, chief engineer; Wayne Stewart, farm director; Marion Drew, women's director.

MUNFORDVILLE, Hart County

WLOC (June 1956): 1150 kc; 1 kw-D. P. O. Box 307. Phone Jackson 4-4111. South Central Kentucky Broadcasting Co. (original owner).

H. T. Parrott, pres; J. W. Pickett, gen mgr & coml mgr; Mary Goodman, program director & women's director; Bill Mardis, promotion mgr; Wayne Sims, chief engineer; Sid Sidebottoms, news director; Herb Edwards, farm director.

MURRAY, Calloway County

WNBS (July 1948): 1340 kc; 250 w. Box 548. Phone 1340. Service Broadcasting Co. (acquired station Sept. 9, 1957).

Rep Dore.
C. H. Hulse, partner & chief engineer; Chuck Shuffett, partner & gen mgr; Ed Griffin, coml mgr; Jim Johnson, program director; Al McClain, promotion mgr.

NEON, Letcher County

WNKY (1956): 1480 kc; 1 kw-D. Phone 7714. Letcher Broadcasting Corp. (original owner).

Dave L. Craft, pres; Dee Dawhare, gen mgr; Sue Stallard, coml mgr; Jimmy Branham, program director; Elmer Ison, promotion mgr; William Grant Cordill, chief engineer; Delmer Ray Kincer, farm director.

NEWPORT, Campbell County

WNOP (August 1948): 740 kc; 1 kw-DA-D. 606 Monmouth St. Phone Juniper 1-7100. Tri-City Broadcasting Co. (original owner).

Rep Devney.
James G. Lang, pres; Ann Rolfes Lang, gen mgr; R. L. Pike, coml mgr; R. Doug Nunn, program director. Station mgr & news director: Rev. Morris H. Coers, promotion mgr; Charles Hettshelmer, chief engineer; Raymond, farm director.

OWENSBORO, Daviess County

WOMI (Feb. 7, 1938): 1490 kc; 250 w. P. O. Box 536. Phone Murray 3-1558. Owensboro

Broadcasting Co. (original owner) (see "Newspaper Ownership").

Network MBS, Keystone. Rep Burn-Smith. Lawrence W. Hager, pres; Hugh O. Potter, gen mgr & coml mgr; Cliffordean Potter, program director & women's director; James Wilkinson, promotion mgr; Harold I. Peters, chief engineer; Marshall Bruner, news director & farm director.

WOMI-FM (1948): 92.5 mc; 19.5 kw. Duplicates WOMI (above).

WVVS (1947): 1420 kc; 1 kw, DA-2. 324 Allen St. Phone Murray 3-3521. TWX 357. Owensboro On the Air Inc (original owner).

Network ABC. Reps Rambeau, Vance, Hopple & Dora-Clayton (regional).

V. J. Steele, pres; Malcolm Greep, exec vp & gen mgr; John T. Rutledge, in charge of sales & coml mgr; Earl Fisher, assistant gen mgr & program director; Earl Jagoe, chief engineer; Ruth Steele, news director.

WVVS-FM (1948): 96.1 mc; 10 kw. Duplicates WVVS (above).

PADUCAH, McCracken County

WDKR (Dec. 24, 1957): 1560 kc; 1 kw, DA-1. 110 N. 7th St. Phone 3-1737. E. Weeks McKinney-Smith (original owner).

Network NBC. Rep Richard O'Connell (New York); William Reilly, (Chicago); Dora-Clayton, (Atlanta).

E. Weeks McKinney-Smith, pres & news director; Jim M. Page, gen mgr & coml mgr; W. G. Barthe, program director; William Bloss, promotion mgr; Paul Lawrence, chief engineer; Chuck Blair, farm director; Jeanne Hinchey, women's director.

WKYB (1946): 570 kc; 1 kw-D. 500 w-N. DA-2. 526 Jefferson St. Phone 2-1678. The Barrington Co. of Kentucky (acquired station July 8, 1957).

Network MBS.
Bruce Barrington, pres; Ed Brewer, gen mgr & coml mgr; Mal Topping, program director; Tom Summers, chief engineer.

WKYB-FM (1947): 93.3 mc; 31 kw. Duplicates WKYB (above).

WPAD (Aug. 23, 1930): 1450 kc; 250 w. P. O. Box 450. Phone 2-8231. TWX PU 3306. Paducah Broadcasting Co. (original owner). (See Lackey stations in "Group Ownership").

Network CBS. Rep Stars National.
Pierce E. Lackey, pres & gen mgr; Prewitt Lackey, vp & director; Gene Svindell, assistant station & promotion mgr, news director; Linn Wolff, coml mgr; Ben Smith, program director; U. C. Morris, chief engineer; Ed Luttrell, farm director; D. J. Henderson, women's director.

WPAD-FM (1946): 96.9 mc; 36 kw. Duplicates WPAD (above).

PAINTSVILLE, Johnson County

WSIP (April 1949): 1490 kc; 250 w. 121 Main St. Phone 1196. Big Sandy Broadcasting Co. (acquired station December 1951).

Network MBS, Keystone. Rep Best; Kentucky Radio Sales.
Ted Arnold Silvert, owner & gen mgr; Bill Barker, program director; Eugene Baldrige, chief engineer; Paul G. Fyffe, news director.

PARIS, Bourbon County

WLKX (Nov. 30, 1956): 1440 kc; 1 kw-D. 628 Main St. Phone 1440. Stephens Industries Inc. (original owner).

Network Keystone.
D. C. Stephens, pres; Dora S. Stephens, gen mgr; Asher Sizemore, coml mgr & promotion mgr; Charles Sebastian, chief engineer; Jerome Robbins, news director.

PIKESVILLE, Pike County

WLSI (Jan. 21, 1949): 900 kc; 1 kw-D. North Mayo Trail. Phone General 7-7324. Cumberland Pub. Co. (original owner) (see "Newspaper Ownership").

Specialty programs: Negro, 5 hrs. wkly.
Mrs. W. J. Ward, pres; Roy E. Alexander, gen mgr & coml mgr; John Adkins, program director & promotion mgr; Lawson Paxton, chief engineer & farm director; Hal Wanzer, news director; Edna Aders, women's director.

WPKE (Aug. 25, 1949): 1240 kc; 250 w. Williamson Addition, Peach Orchard Rd., zone 4. Phone General 7-4051. East Kentucky Broadcasting Corp. (original owner).

Network MBS. Rep Continental Radio Sales.
Jack L. Hatcher, pres; South Whit, gen mgr; Gene Sturgill, coml mgr; Dorothy Robinson, program director; James K. Hoskins, chief engineer.

PINEVILLE, Bell County

WMLF (March 16, 1957): 1230 kc; 250 w. P. O. Box 26. Phone Edgewood 7-2100. States Broadcasting System Inc. (original owner).

Rep Continental Radio Sales; Kentucky Radio Sales.

Specialty programs: Negro, 42 hrs. wkly.
Charles F. Trivette, pres; South C. Bevins, exec vp, gen mgr & promotion mgr; Calvin C. Smith, coml mgr & program director; Hubert Turner & Floyd Turner, chief engineers; Roy Canfield, news director; Van King, farm director.

PRESTONSBURG, Floyd County

WDOC (Nov. 30, 1951): 1310 kc; 5 kw-D. North Lake Dr. Phone 2338. Gordon Collins (ac-

to buy or sell a station
in Kentucky

Paul H. CHAPMAN COMPANY
1182 W. Peachtree
Atlanta

Radio Stations CONTINUED

KENTUCKY CONTINUED

quired station Nov. 30, 1957).

Network ABC.
Specialty programs: Negro, 6 hrs. wkly.
Gordon Collins, owner & coml mgr; Rex Osborne, gen mgr; Chas. Spradlin, program director; Doc Harmon, chief engineer; Pete Jon, news director.
WFRT (Dec. 5, 1952): 960 kc; 1 kw-D. South Lake Dr. Phone 2050. Stephens Industries Inc. (original owner).
Network Keystone.
D. C. Stephens, pres & owner; Dora S. Stephens, gen mgr; Clarence Robinson Jr., coml mgr; Walter E. May, program director & news director; David L. Stephens, station & promotion mgr; Guy Ferrell, chief engineer; Bob Jones, farm director; Elizabeth S. Luedke, women's director.

PRINCETON, Caldwell County

WPKY (March 15, 1950) 1580 kc; 250 w-D. Dawson Road. Phone 2072. Princeton Broadcasting Co. (original owner).
Network Keystone.
Leslie Goodaker, pres & gen mgr; Ellis Burnam, coml mgr; Twyman Boren, program director; Wilburn Wilson, promotion mgr; Marvin Mahoney, chief engineer.

RADCLIFF, Hardin County

WSAC (Oct. 29, 1955): 1470 kc; 1 kw-D. General Delivery, Fort Knox, Ky. Phone Elgin 1-8121, Radcliff, Ky. Fort Knox Broadcasting Corp. (original owner).
Rep McGavren-Quinn.
B. E. Cowan, pres & gen mgr; Clement Cockrel, program director; Eugene K. Hornback, chief engineer; Bill Howell, news director; Lee Hutson Johns, women's director.

RICHMOND, Modison County

WEKY (Oct. 17, 1953): 1340 kc; 250 w. McKee Bldg. Phone 1340. WEKY Inc. (acquired station Oct. 17, 1953).
Network MBS.
Specialty programs: Negro, 1 hr. wkly.
O. C. Halvard, pres & gen mgr; Robert Spradlin, coml mgr; John Sullivan, program director; Jack Parrish, promotion mgr; John D. Jennings Jr., chief engineer; John Sullivan, news director; Charles Mastin, farm director; Loretta Canfield, women's director.

RUSSELLVILLE, Logan County

WRUS (Aug. 28, 1953): 610 kc; 500 w-D. P. O. Box 110. Phone Parkview 6-2471. South Kentucky Broadcasters (acquired station July 1, 1955). (See Hook stations in "Group Ownership").
Network Keystone. Rep Best.
Roth E. Hook, pres; W. P. Sosh, gen mgr; Earl Johnson, coml mgr & chief engineer; Stanford Murphy, news director.

SCOTTSVILLE, Allen County

WLCK (Feb. 26, 1958): 1250 kc; 500 w-D. P. O. Box 486. Phone 490. State Line Broadcasting Co. (original owner).
Network Keystone. Rep Best.
R. L. Turner, pres; Bobby Colvin, gen mgr; Welby Hoover, coml mgr; J. B. Crawley, chief engineer; Harold Pitchford, news director; Sherry Watkins, women's director.

SOMERSET, Pulaski County

WSFC (1947): 1240 kc; 250 w. Kentucky Highway 1247. Phone 1240. Southeastern Broadcasting Co. (original owner).
Network MBS, Keystone. Rep Kentucky Radio Sales.
Mike Layman, pres & gen mgr; Don Orwin, coml mgr; John A. Hartnett, program director; Ralph Denton, technical director; Robert Shoopman, chief engineer; Clyde Denton, news director; Bob Haney, sports director.

WTLO (not on air; target date not announced): 1480 kc; 1 kw-D. c/o Oris Gowen, Columbia, Ky. Pulaski Broadcasting Corp.
Oris Gowen, Ervin T. Buis, Rexford C. Vaught, Andrew W. Spaw, Ethridge D. Elmore and Warren G. Adams, partners.

VANCEBURG, Lewis County

WKKS (July 1, 1958): 1570 kc; 250 w-D. 1106 Fair Lane. Phone Swift 6-3411. Karl Kegley (original owner).
Karl Kegley, owner, gen mgr & promotion mgr; Don Roberts, coml mgr; program director & news director; Jesse Stamm, chief engineer; Harold Gooding, farm director.

VANCELEVE, Breathitt County

WMTC (June 30, 1948): 730 kc; 1 kw-D. Phone Jackson Exchange, Normandy 6-5006. Kentucky Mountain Holiness Assn. (original owner).
Rep Continental Radio Sales.
Dr. Lela G. McConnell, pres; Wilfred Fisher, gen mgr & coml mgr; Violet Person, program director; Kenneth Ampsbaugh, chief engineer & farm director; Seldon Short, news director.

WHITESBURG, Letcher County

WTCW (Feb. 27, 1953): 920 kc; 1 kw-D. P. O. Box 660. Phone 2711. Folkways Broadcasting Co. (acquired station July 1956).
Ernest Tubbs, pres; Donald F. Crosthwaite, gen mgr; Wallace Day, coml mgr; Dana Ison, program director; J. W. Goode, chief engineer; Bob Fike, farm director.

WINCHESTER, Clark County

WWKY (Oct. 16, 1954): 1380 kc; 1 kw-D. 17 1/2 W. Broadway. Winchester Broadcasting Co. (original owner).
Charles Drew, pres. & gen mgr; D. Joe Abbott, coml mgr; Herman Kelly, program director; Jay Watters, promotion mgr; Thomas Bratton, chief engineer; Tip Sharp, farm director; Betty Barnett, women's director.

LOUISIANA

ABBEVILLE, Vermilion Parish

KROF (1948): 960 kc; 1 kw-D. P. O. Box 306. Phone 90. Abbeville Broadcasting Service.
George P. Martin, gen mgr.

ALEXANDRIA, Rapides Parish

KALB (1935): 580 kc; 5 kw-D, 1 kw-N, DA-N. 601 Washington St. Phone 3-2548. TWX 484. Alexandria Broadcasting Co. (acquired station Feb. 1, 1957). (Also see T. B. Lanford stations in "Group Ownership").
Network ABC, Rep Weed.
T. B. Lanford, pres; Walter Melson, gen mgr; Alex Marchand, coml mgr; Jim Bath, program director; Joyce Hodges, promotion mgr & women's director; Lee Worthy, chief engineer; John Harding, news director; Neville Powell, farm director.

KALB-FM (1948): 96.9 mc; 11 kw. Duplicates KALB (above).

*KALB-TV: Tv companion of KALB-AM-FM.

KDBS (1953): 1410 kc; 1 kw-D. P. O. Box 306. Phone 3-7454 Dixie Broadcasting Service.
Specialty programs: Negro, 26 hrs. wkly.
John A. Lazarone, partner; Irving Ward-Steinman, partner, gen mgr & promotion mgr; D. Ed Pebbles, coml mgr; Wm G. Lynch, program director & farm director; Henry J. Lazarone, chief engineer; Flo Prestridge, women's director.

KSYL (April 5, 1947): 970 kc; 1 kw, DA-N. P. O. Box 1489. Phone 6611. KSYL Inc. (original owner).
Network NBC. Rep Everett-McKinney; Brown (southern).

Specialty programs: Negro, 6 hrs. wkly.
Milton Fox, pres & coml mgr; Virgil G. Evans, gen mgr & promotion mgr; Sylvan Fox, program director; Lennie Dupree, chief engineer; Larry Parker, news director; Ben Hubbard, farm director; Shirley Racine, women's director.

AMITE, Tangipahoa Parish

WABL (Feb. 1956): 1570 kc; 500 w-D. P. O. Box 611. Phone 8334. Amite Broadcasting Co. (acquired station April 5, 1958).
Charles Wehman Fitz, partner, gen mgr & coml mgr; Leonard Giacone, program director; Vernon E. Dudley, chief engineer; Bruce Milne, news director & farm director; Wessie Bankston, women's director.

BASTROP, Morehouse Parish

KGAN (June 1, 1957): 1340 kc; 250 w. P. O. Box 1340. Phone 1340. Bastrop Broadcasting Co. (original owner).
Bill Davis, gen mgr; Harry Howard, coml mgr & chief engineer; Nap Nappier, program director; Bill Thompson, news director; Dixie Ritchie, women's director.

KTRY (February 1948): 730 kc; 250 w-D. 217 S. Washington St. Phone 1400. Morehouse Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network Keystone.
Specialty programs: Negro, 6 hrs. wkly.
George I. Johnson, gen mgr, coml mgr, & promotion mgr; Carl Livingston, program director & news director; Charles Ferrell, chief engineer.

BATON ROUGE, East Baton Rouge Parish

WAIL (April 1946): 1460 kc; 5 kw-D, 1 kw-N, DA-N. 3150 College Drive. Phone Dickens 4-5275. Merchants Broadcasters Inc. (acquired station June 12, 1957).

Rep Weed.
Ralph L. Burge, pres & gen mgr; Roger S. Davison, coml mgr; Ernie Alexander, program director; Harold Herthum, promotion mgr; Edward van Valkenberg, chief engineer; Ronald Gomez, news director; C. B. Cutrer, farm director; Jill Anderson, women's director.

WEND (1956): 1380 kc; 500 w-D. Commerce Bldg. Phone Dickens 3-6606. Vox Inc. (acquired station March 1958).

Paul A. D'Antoni, James Dowdy and Don Partridge, partners; Owen Elliott, station mgr.

WBR (July 18, 1948): 1300 kc; 1 kw. DA-2. P. O. Box 1228, zone 1. Phone Dickens 8-6716. Community Broadcasting Co. (original owner).
Rep Walker-Rawalt.

G. T. Owen III, vp; Robert Earle, gen mgr & promotion mgr; O. F. Olsen, coml mgr; Bernard Zuccaro, program director; E. E. Case, chief engineer; Ron Paul, news director.

WJBO (1934): 1150 kc; 5 kw, DA-1. 444 Florida St. Phone Dickens 2-5271. TWX BR 78. Baton Rouge Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network NBC. Rep Hollingsbery.
Douglas L. Manship, pres; Howard L. Brooks, gen mgr; Roy Nichols, program director; Leonard E. Benson, chief engineer; Bob Hamm, news director.

WBRL (FM) (1941): 98.1 mc; 7.6 kw. Duplicates WJBO (above).
*WBRL-TV: Tv companion of WJBO, WBRL (FM).

WLCS (Nov. 1, 1946): 910 kc; 1 kw, DA-1. 204 North St. Phone Dickens 2-4411. Air Waves Inc. (original owner).

Rep Masla.
Lamar Simmons, gen mgr; T. A. LeBlanc, coml mgr; Gene Nelson, assistant station mgr, program director & promotion mgr; Gene Howell, chief engineer; David Nibel, news director.

WYOR (February 1953): 1260 kc; 1 kw-D. 243 Convention St. Phone Dickens 4-7604. WXOK Inc. (original owner). (See Paglin-Ray stations in "Group Ownership").

Rep Stars National.
Specialty programs: Negro, 100%.
Jules J. Paglin, pres; Stanley W. Ray Jr., vp & gen mgr; Thomas L. McGuire, vp & station mgr; James B. Winstead, assistant station mgr; Lucille J. Pollack, program director & news director; Tom Wood, chief engineer; Eula Hatter, women's director.

BOGALUSA, Washington Parish

WHXY (1954): 920 kc; 1 kw-D. P. O. Box 689. Phone Republic 2-4254. Bogalusa Broadcasting Corp. (See Holt Stations in "Group Ownership").

Charles W. Holt, pres; William E. Cutrer, gen mgr & news director; Bill Jones, program director; Charley Sharples, chief engineer; Dolores Branton, women's director.

WHIC (1947): 1490 kc; 250 w. P. O. Box 811. Phone Republic 5-1355. Curt Siegelin (acquired station 1951).

Network MBS & Keystone.
Specialty programs: Negro, 1 hr. wkly.
Curt Siegelin, owner; John H. Knight, gen mgr & coml mgr; Bill Siegelin, program director; Charles Pearson, chief engineer; Ed Bishop, news director; Betty Breland, women's director.

BOSSIER CITY, Bossier Parish

KBCL (September 21, 1957): 1220 kc; 250 w-D. 301 Ogilvie at Traffic, zone 1. Phone 3-1606. Bossier Broadcasting Service (original owner).

Specialty programs: Italian, 1/2 hr. wkly.
T. A. De Clouet, pres; H. A. Bridge Jr., vp; John J. Buckley, gen mgr; Carl Goulden, chief engineer.

COVINGTON, St. Tammany Parish

WARB (November 1953): 730 kc; 250 w-D. P. O. Box 568. Phone 1600. WARB Inc. (acquired station Aug. 1, 1957).

Network Keystone.
David Blossman, pres; Rick Webb, gen mgr & chief engineer; Jim Webb, coml mgr & promotion mgr; Bettie Ferrer, program director.

CROWLEY, Acadia Parish

KSIG (April 1947): 1450 kc; 250 w. Parkerson Ave. Phone 1450. KSIG Broadcasting Co. (acquired station June 1, 1955).

Network Southeastern Key Net. Rep Clark.
Specialty programs: French, 12 hrs. wkly; Negro, 3 hrs. wkly.
Hirech J. Scholl, pres; Louis M. Basso, gen mgr; Thomas Griffin, coml mgr; Jim Trahan, program director; Shel Kanter, promotion mgr; Fred Hebert, chief engineer; Dudley Wilkins, news director; Alden Sonnier, farm director; Elizabeth Williams, women's director.

DeRIDDER, Beaugard Parish

KDLA (Nov. 11, 1950): 1010 kc; 1 kw-D. P. O. Box 46. Phone 7600. Sabine Broadcasting Co. (original owner). (See Cyril W. Reddoch stations in "Group Ownership").

Network Keystone & Southeastern Key Net.
Cyril W. Reddoch, partner; Ralph L. Hooks, gen mgr; Wayne L. Sanders, coml mgr & news director; Ted Thompson, program director & chief engineer; Winsett Reddoch, promotion mgr; Charles D. Hand, farm director; Patricia L. Hughes, women's director.

EUNICE, St. Landry Parish

KEUN (September 1952): 1490 kc; 250 w. P. O. Box 511. Phone Glendale 7-3041. Tri-Parish Broadcasting Co. (original owner).

Network MBS.
Specialty programs: French, 6 hrs. wkly.; Negro, 7 1/2 hrs. wkly.
Vincent Rehl, pres; John A. Chauvin, gen mgr; Terrel McCrory, coml mgr; Karl R. DeRouen, program director & promotion mgr; Robert Crompton, chief engineer; Houston LeJeune, news director & farm director; Anita Cart, women's director.

FERRIDAY, Concordia Parish

KEFN (November 1956): 1600 kc; 1 kw-D. 120 Louisiana Ave. Phone 7200. Miss-Lou Broadcasting Co. (original owner).

Specialty programs: Negro, 21 hrs. wkly.
Mrs. Marie K. Zuccaro, pres; J. S. Zuccaro, gen mgr; Mrs. Mildred Osmon, coml mgr.

Radio Stations CONTINUED

LOUISIANA CONTINUED

GOLDEN MEADOW, Lafourche Parish

KLFT (Nov. 4, 1955): 1600 kc; 1 kw-D. Theriot Bldg. Phone 5-5165. Leo J. Theriot. (acquired station June 1, 1953).
Network: Keystone & Southeastern Key Market Net. Rep Best.

Specialty programs: French, 1 1/2 hrs. wkly. Leo J. Theriot, owner; H. Earl Herron, gen mgr & chief engineer; Dudley Bernard, station mgr & farm director; Watt Jelks, program director; Betty Terrebonne, traffic manager; Roy Vicknair, news director; Linda Carskadon, women's director.

HAMMOND, Tangipahoa Parish

WFFR (1947): 1400 kc; 250 w. P. O. Box 432. Phone 960. Airweb Inc. (acquired station March 1, 1957).
Network: Keystone.

Jesse L. Webb, Sr., pres; R. S. Boeker, gen mgr; Kit Carson, coml mgr & news director; Carl Roberts, program director; C. T. Baham, chief engineer.

HAYNESVILLE, Claiborne Parish

KLUV (1956): 1580 kc; 250 w-D. 3678 Beckham Drive, Shreveport, La. Phone 8-1552. Charles Edward Ray.
Charles Edward Ray, owner & gen mgr.

HOMER, Claiborne Parish

KVHL (Dec. 31, 1955): 1320 kc; 1 kw-D. P. O. Box 97. Phone 3804. Claiborne Broadcasting Corp. (original owner).
Network: Keystone. Rep Best.

Specialty programs: Negro, 5 hrs. wkly. Dr. F. M. Deas, pres; Jim Blanchard, gen mgr; Bob Hays, program director; Fred Reno, promotion mgr; Oscar Turner, chief engineer; Howard Gryder, news director.

HOUMA, Terrebonne Parish

KCIL (1948): 1490 kc; 250 w. Radio Center. Phone Uptown 2-8828. KCIL Inc. (acquired station July 1, 1953). (See Dixie Radio stations in "Group Ownership")
Rep Indie Sales.

Specialty programs: French, 9 hrs. wkly. Denver Brannen, pres; Les Ryder, vp & gen mgr; Cliff Wilson, coml mgr & promotion mgr; Virginia Wade Ryder, program director & women's director; Cliff Wilson, chief engineer; Doug Way, news director.

JENNINGS, Jeff Davis Parish

KJEF (1950): 1290 kc; 1 kw-D, 500 w-N. DA-N. 1521 Lake Arthur Ave. Phone 1155. Jennings Broadcasting Co.
Network: Keystone.

Clovis L. Bailey, gen mgr.

JONESBORO, Jackson Parish

KJOC (not on air, target date unannounced): 920 kc, 50 w-D. P. O. Box 123. Jackson Parish Broadcasters. (See "Newspaper Ownership").
Ansley Colvin and Theodore Colvin, partners.

JONESVILLE, Catahoula Parish

KLEC (1956): 1480 kc; 500 w-D. Jonesville. Phone 2481. Old South Broadcasting Co. (acquired station June 1, 1958).
Network: Keystone & Southeastern Key Market Net. Rep Devney.

Specialty programs: Negro, 16 hrs. wkly. L. G. Rateliffe, pres; Ervin Parks, Jr., gen mgr & chief engineer; Dickie Walcott, Jr., program director.

LAFAYETTE, Lafayette Parish

KPEL (Jan. 2, 1950): 1420 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 853. Phone Center 4-7418. Pelican Broadcasting Co. (acquired station July 1, 1957).
Network: MBS. Rep Richard O'Connell (East); William J. Reilly (Midwest).

Specialty programs: French, 1 1/2 hrs. wkly. John Paul Goodwin, pres; W. A. Patton, gen mgr; James Drake, coml mgr; Charles W. Malone, program director; Dorothy Jordan, promotion mgr; Gerald Schoofs, chief engineer; Dudley Lastrapes, news director; Garland Bonin, farm director.

KVOL (1935): 1330 kc; 1 kw. DA-N. 519 S. Buchanan. Phone Center 4-5151. Evangeline Broadcasting Co. (original owner). (See "Newspaper Ownership" and Morgan Murphy-Walter C. Bridges stations in "Group Ownership").
Network: NBC. Rep Meeker.

Specialty programs: French, 3 hrs. wkly. Morgan Murphy, pres; George H. Thomas, gen mgr; Thomas G. Pears, coml mgr; Dick Aker, program director; Ann Bienvenu, promo-

tion mgr; Myrle Case, chief engineer; Evan H. Hughes, news director; Floyd Cormier, farm director; Jo Chambers, women's director.

LAKE CHARLES, Calcasieu Parish

KAOK (May 10, 1947): 1400 kc; 250 w. P. O. Box 1399. Phone Hemlock 6-7541. KAOK Inc. (acquired station Nov. 1, 1951). (See Paglin-Ray stations in "Group Ownership")
Network: MBS, OK Group. Rep Stars National.

Specialty programs: Negro, 19 hrs. wkly. Jules J. Paglin and Stanley W. Ray Jr., chief owners; Tom Gresham, co-mgr, coml mgr & promotion mgr; Roy Rhodes, co-mgr & program director; Walter Jones, chief engineer; Jack Minnis, news director; Jim Lester, farm director; Dot Posateri, women's director.

KLOU (1947): 1580 kc; 1 kw, DA-1. 203 W. Clarence Street. Phone Hemlock 6-7277. Gulf Broadcasting Co. (acquired station January 1955).

Rep Walker-Rawalt.
Specialty programs: Negro, 1 1/2 hrs. wkly. Bob Earl, pres; Robert L. Statham, gen mgr; James E. Crowley, coml mgr & promotion mgr; Rollie Rowlands, program director & news director; Lannis Lyngle, chief engineer; Peggy Petty, women's director.

KPLC (1935): 1470 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1521. Phone Hemlock 9-2713. TWX LH 96. Calcasieu Broadcasting Co. (acquired station June 1, 1958). (See T. B. Lanford stations in "Group Ownership").
Network: NBC. Rep Weed.

Specialty programs: Negro, 1 hr. wkly. T. B. Lanford, pres; Pelham E. Mills, Jr., gen mgr; R. McLin White, coml mgr; Eleanor W. Shirley, program director; Shirley Kelley, promotion mgr; Edgar Barton, chief engineer; Joe Paget, news director & farm director; Lee Parsley, women's director.
KPLC-TV: Tv companion of KPLC.

LAKE PROVIDENCE, East Carroll Parish

KLPL (June 27, 1957): 1050 kc; 250 w-D. P. O. Box 342. Phone 834. Radio Services Co. (original owner).
Network: Keystone. Rep Walker-Rawalt.

Specialty programs: Negro, 12 hrs. wkly. Emmet McMurry and Frank Baldwin, partners; W. E. Underwood, gen mgr & coml mgr; Larry Scott, program director & farm director; Frank Monroe, promotion mgr & news director.

LEESVILLE, Vernon Parish

KLLA (1956): 1570 kc; 250 w-D. P. O. Box 1323. Phone 3403. Leesville Broadcasting Co. (original owner).
John A. Lazarone, partner; Irving Ward-Stelman, partner & gen mgr; Ed Marshall, coml mgr, promotion mgr, news director & farm director; Charles Kelly, program director; Byron Stokes, chief engineer.

MANSFIELD, DeSoto Parish

KDBC (June 15, 1954): 1360 kc; 1 kw-D. P. O. Drawer 740. Phone 1360. DeSoto Broadcasting Corp. (original owner).
Specialty programs: Negro, 5 hrs. wkly. H. E. Sewell, pres; Arthur L. Greene, gen mgr, coml mgr & program director; Boyd Allinson, chief engineer; R. U. Johnson, farm director.

MARKSVILLE, Avoyelles Parish

KAPB (October 1954): 1370 kc; 1 kw-D. P. O. Box 7. Phone 7206. Avoyelles Broadcasting Corp. (original owner).
Network: Keystone.

Specialty programs: French, 6 hrs. wkly. W. L. Billups, pres; Chester J. Coco, executive vp; Willie J. Bordelon, gen mgr; Charles P. Woodside, program director & chief engineer.

MINDEN, Webster Parish

KASO (April 1, 1952): 1240 kc; 250 w. P. O. Box 588. Phone Franklin 7-1513. Dixie Broadcasters (acquired station July 1958).
Rep Best.

Specialty programs: Negro, 2 hrs. wkly. Martin Kirsch, Jr. pres, gen mgr & coml mgr; Billy Hyatt, chief engineer; Greg Edwards, news director; Billy Sue Bryant, women's director.

MONROE, Ouachita Parish

KLIC (June 23, 1950): 1230 kc; 250 w. Bernhardt Bldg. Phone Fairfax 3-4617. Dr. Frank P. Cerniglia (original owner).
Network: MBS.

Specialty programs: Negro, 1 1/2 hrs. wkly. Dr. Frank P. Cerniglia, pres, gen mgr & coml mgr; Mrs. Mary Ruth Gates, program director & women's director; Gordon Greer, promotion mgr; Travis Hightower, chief engineer; Bob Jacobs, news director.

KMLB (1930): 1440 kc; 5 kw-D, 1 kw-N, DA-N. Hotel Alvis. Phone Fairfax 2-7161. TWX 8793. WSTV Inc. (acquired station Feb. 5, 1958). (See Friendly group in "Group Ownership").
Network: ABC & NBC. Rep Pearson.

Jack N. Berkman, pres; Raymond W. Baker, gen mgr; James R. Plaisance, assistant gen mgr & program director; O. L. Morgan, chief engineer; James Erwin, news director; Lawrence Gibbs, sports director.

KMLB-FM (1947): 104.1 mc 17 kw. Duplicates KMLB (above).
KNOE (October 1944): 1390 kc; 5 kw, DA-N. KNOE Road. Phone Fairfax 2-8155. TWX MRO 8731. James A. Noe (original owner).

Rep H-R.

Specialty programs: Negro, 4 hrs. wkly. James A. Noe, pres; Edd Routt, gen mgr; James A. MacDonough, coml mgr; Lou Swanson, program director & farm director; Dixie Ware, promotion mgr & women's director; Ray Boyd, chief engineer; Mac Ward, news director. KNOE-TV: Tv companion of KNOE.

MORGAN CITY, St. Mary Parish

KMRC (April 1954): 1430 kc; 500 w-D. Citizen's National Bank Bldg. Phone 9036. Tri-City Broadcasting Inc. (original owner).
Rep Indie Sales.

Warren J. Fortier, pres; Earl Wooton, gen mgr & coml mgr; Farrell Bonner, program director & promotion mgr; Bob Philpott, chief engineer; K. K. Nicklas, news director.

NATCHITOCHEs, Natchitoches Parish

KNOC (May 1, 1947): 1450 kc; 250 w. Sirod & Fifth Sts. Phone 3353. Natchitoches Broadcasting Co. (acquired station December 1955).
Network: MBS.

Specialty programs: Negro, 7 1/2 hrs. wkly. B. Hillman Bailey, Jr., pres, gen mgr, chief engineer; Norman A. Fletcher, sec-treas, station mgr & promotion mgr; James Thomasee, coml mgr; Jim Elkins, program director & farm director; Joe Cunningham, news director; Mary E. Wade, women's director.

NEW IBERIA, Iberia Parish

KANE (August 1946): 1240 kc; 250 w. P. O. Box 383. Phone Emerson 9-6726. New Iberia Broadcasting Co. (original owner).

George H. Thomas, pres; Donald Bonin, gen mgr; Sherry Lopez, coml mgr; Mrs. June Stein, program director; Joe Sikes, promotion mgr; M. E. Case, chief engineer; Ken Nowell, news director.

KVIM (June 4, 1952): 1360 kc; 1 kw-D. P. O. Box 50. Phone Emerson 4-5826. Queen City Broadcasting Co. (original owner).
Specialty programs: Negro, 1/2 hr. wkly.

Paul M. Cochran, pres; John H. Coco, gen mgr; Howard LaBaue, coml mgr; Howell Puckett, program director; Floyd Bernard, chief engineer; Bernie Aucoin, news director.

NEW ORLEANS, Orleans Parish

WBOK (February 1951): 800 kc; 1 kw-D, DA. 505 Baronne St. Phone Tulane 5363. WBOK Inc. (original owner). (See Paglin-Ray stations in "Group Ownership").
Network: OK Group. Rep Stars National.

Specialty programs: Negro 100%. Jules Paglin, pres; Stanley W. Ray Jr., executive vp; Ed Prendergast, vp & station mgr; Fred Schwarz, coml mgr; Jim Brown, program director & news director; Dave Haller, promotion mgr; John Rhode, chief engineer; Eddie Teamer, farm director; Issie Mae Harris, women's director.

WDSU (1923): 1280 kc; 5 kw, DA-1. 520 Royal St. zone 16. Phone Tulane 4371. TWX 290. WDSU Broadcasting Corp. (acquired station June 1948). (See WDSU Broadcasting Corp. stations in "Group Ownership").
Network: NBC. Rep Blair.

Edgar E. Stern Jr., pres; Robert D. Swezey, executive vp & gen mgr; A. Louis Read, vp & coml mgr; Jim Dunbar, production mgr; Marion Annenberg, promotion mgr; Lindsey Riddle, chief engineer.

WDSU-FM (1948): 105.3 mc; 3.4 kw. Same address, licensee and staff as WDSU. WDSU-TV: Tv companion of WDSU-AM-FM. **WJBW** (1926): 1230 kc; 250 w. Cigall Bldg. Phone Magnolia 3488. Louise C. Carlson Inc. (See Tarlow stations in "Group Ownership").
Rep Keller.

Louis C. Carlson, gen mgr. **WJMR** (1946): 990 kc; 250 w-D. Jung Hotel, Zone 13. Phone Express 3131. Supreme Broadcasting Co.
Rep Forjoe.

Chester F. Owens, pres; George A. Mayoral, vp & managing director; Mort Silverman, gen mgr.

WRCCM (FM) (1945): 97.1 mc; 5.9 kw. Duplicates WJMR (above).

WJMR-TV: Tv companion of WJMR and WRCCM (FM).

WNOE (1925): 1060 kc; 50 kw-D, 5 kw-N, DA-2. St. Charles Hotel, zone 12. Phone Express 2173. TWX 571. James A. Noe. (acquired station 1936).

Rep Avery-Knodel. James A. Noe, owner; James A. Noe Jr., gen mgr; Bud Connell, program director; A. J. Bourgeois, chief engineer; Dave Banks, news director; Gerrie Daubert, women's director. **WNFS** (1953): 1450 kc; 250 w, 1183 Webster St., zone 15. Phone Twinbrook 5-6048. Orleans Parish School Board (acquired station April 1958).

Jeanne Minge, co-ordinator of education by radio; George Bennan, engineer.

WSMB (April 1925): 1350 kc; 5 kw, DA-N. Maison Blanche Bldg., zone 16. Phone Magnolia 5921. TWX 183. WSMB Inc. (original owner). (See Founders Corp. stations in "Group Ownership").
Network: ABC. Rep Hollingsbery.

John M. Shaheen, pres; M. Franklyn Warren, gen mgr; Dennis V. Donegan, coml mgr; Marshall Pearce, program director; Dixie Leigh, promotion mgr; Harold G. Nebe, chief engineer; Don Earnett, news director.

WTBS (1948): 940 kc; 1 kw-D, 500 w-N, DA-N. 615 Howard Ave. Phone Canal 5561. Times

*Non-commercial educational.

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Radio Stations CONTINUED

LOUISIANA CONTINUED

Picayune Pub. Co. (See "Newspaper Ownership").

Network MBS. Rep Branham.
George W. Healy Jr., gen mgr.

WTIX (1947): 690 kc; 5 kw, DA-2. 624 Canal St. Phone Magnolia 3562. Storz Broadcasting Co. (acquired station 1958). (See Storz stations in "Group Ownership").

Rep Young.

Todd Storz, pres; Fred Berthelson, gen mgr & coml mgr; John Barrett, program director; Charles A. Schmid, chief engineer.

WWL (March 31, 1922): 870 kc; 50 kw, DA-1. Roosevelt Hotel, zone 12. Phone Jackson 5-2194. TWX 483. Loyola U. of the South (original owner).

Network CBS. Rep Katz.

Rev. Patrick Donnelly, pres; W. H. Summer-ville, gen mgr; John L. Vath, station mgr; W. J. Brengel, program director; J. D. Bloom, chief engineer; Fred Hammond, news director; George Shannon, farm director; Suzanne Javeau, women's director.

WWL-TV: Tv companion to WWL.

WWMT (FM) (February 1953): 95.7 mc; 47 kw. 2031 St. Charles Ave., zone 13. Jackson 5-5904. Fidelity Broadcasting Inc.
George R. Montgomery, pres; Macy O. Teator Jr., gen mgr.

WYLD (1950): 600 kc; 1 kw-D. 2906 Tulane Ave. Phone Galvez 4112. Rounsaville of New Orleans Inc. (acquired station Dec. 16, 1957). (See R. W. Rounsaville stations in "Group Ownership").

Rep Gill Perna; Dora-Clayton (southeast). Specialty programs: Negro 100%.

Robert W. Rounsaville, pres; William Arthur Selley Jr., vp & gen mgr; John Fulton, gen sales mgr; Clay L. Morgan, coml mgr; Larry McKinley, program director & news director; Samuel L. Perkins, chief engineer.

OAKDALE, Allen Parish

KRAK (1952): 900 kc; 250 w-D. P. O. Box 571. Phone 900. Louisiana Broadcasting Service (original owner). (See C. W. Reddock Stations in "Group Ownership").

Network: Keystone & Southeastern Key Net.
Ralph L. Hooks, partner & gen mgr; Larry Hargrove, coml mgr; & chief engineer; Ken Goss, program director.

OAK GROVE, West Carroll Parish

KWCL (August 1953): 1280 kc; 500 w-D. Phone Garden 8-3208. Carroll Broadcasting Co. (original owner).

E. R. McCormick, W. O. James & D. B. Fisk, chief owners; W. Oliver Bauman, gen mgr & coml mgr; Charles Farrell, chief engineer.

OPELOUSAS, St. Landry Parish

KSLO (September 1947): 1230 kc; 250 w. KSLO Bldg. Phone 2633. KSLO Broadcasting Co. (original owner).

Network ABC & Keystone. Rep Sears & Ayer. Specialty programs: French, 18 hrs. wkly.; Negro 12% hrs. wkly.

W. Eugene Jones, gen mgr; A. B. Reed, Jr., coml mgr; Wandell Allegood, program director; Rita Valin, promotion mgr; Richard M. Cole, chief engineer; Jim Schmitt, news director; Rod Bernard, farm director; Vera Cole, women's director.

RAYVILLE, Richland Parish

KCLP (1957): 990 kc; 250 w-D. P. O. Box 535. Richland Broadcasting Co. (original owner).
C. L. Planchard, gen mgr.

RUSTON, Lincoln Parish

KRUS (Nov. 11, 1947): 1490 kc; 250 w. 205 Park Ave. Phone Alpine 5-2530. Ruston Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network Keystone.

Specialty programs: Negro, 2½ hrs. wkly.
Clarence E. Faulk, Jr., pres; William S. Carter, gen mgr; Gail Pearson, program director & women's director; E. M. Morfarity, chief engineer; Gerry Hambleton, news director; Wade Meade, farm director.

SHREVEPORT, Caddo Parish

KBCJ (see Bossier City listing).

KCIJ (1954): 1050 kc; 250 w-D. P. O. Box 197. Phone 3-6107. Southwest Broadcasters Inc. (acquired station July 1958).

Rep Gill-Perna.

Johnnie K. Hill, gen mgr; Bob Shipley, coml mgr; Ed Hamilton, program director, promotion mgr & news director; Benny Culbertson, chief engineer; Merle Kilgore, farm director; Frances Hilburn, women's director.

KEEL (1922): 710 kc; 10 kw-D, 5 kw-N, DA-2. 1500 N. Market St. Phone 5-8692. Foster & Assoc. (acquired station September 1957). (See McLendon stations in "Group Ownership").

Rep Blair.

Gordon B. McLendon, pres; Richard H. Wilcox, vp & gen mgr; Mrs. Marie Gifford, coml mgr; Phil Page, program director & promotion mgr; Rudy Johnson, chief engineer; Nick Gearhart, news director.

KENT (August 1947): 1550 kc; 1 kw-D. 500 w-N, DA-N. 311 Milam Bldg. Phone 3-3681. Radio Shreveport Inc. (acquired station May 1958).

Network MBS, NBC. Rep Walker-Rawat.
Troy A. Kaichen, pres & gen mgr; Al Donaldson, coml mgr; Bill Jay, program director; Bill Monroe, promotion mgr; L. J. Carlson, chief engineer; Al Crouch, news director.

KJOE (August 1, 1954): 1480 kc; 1 kw-D. 529½ Crockett St. Phone 2-0732. Audiocasting Inc. (original owner).

Rep Forjoe.

Joe Monroe, pres & gen mgr; Patrick Struve, asst. mgr; Vern Stierman, program director; Newman L. Keyes, chief engineer; Bobbye Ward, women's director.

KLUE (Jan. 27, 1957): 1300 kc; 1 kw-D. 850 Havens Road. Phone 2-4617. Twin City Broadcasting Co. (original owner).

Rep Breen & Ward; Clyde Melville (South-west).

Charles E. Ray, pres, gen mgr & coml mgr; Michael Roppolo, program director & news director; C. H. Madox, chief engineer; Dollye Lloyd, women's director.

KRMD (1931): 1340 kc; 250 w. P. O. Box 1712. Phone 3-6171. TWX SH-95. Radio Station KRMD (original owner). (See T. B. Lanford stations in "Group Ownership").

Network ABC. Rep Weed.

T. B. Lanford, pres; William L. Switzer, gen mgr & coml mgr; Joseph H. Keith, station mgr; Elizabeth Alford Roberts, promotion mgr & women's director; W. J. Wilkinson Jr., chief engineer; Jack Walsh, news director; Ken Elliot, farm director.

KRMD-FM (1948): 101.1 mc; 11.5 kw. Duplicates KRMD (above).

KWKH (1925): 1130 kc; 50 kw, DA-N. Commercial Bldg., zone 92. Phone 2-8711. TWX SH 86. International Broadcasting Corp. (acquired station 1932). (See "Newspaper Ownership").
Network CBS. Rep Christal.

William H. Bronson, pres; Henry B. Clay, executive vp & gen mgr; Jack Timmons, coml mgr; Frank Page, program director; James T. Briggs, promotion mgr; W. E. Antony, technical director; O. S. Droke, chief engineer; Gene Goss, news director; Jim Hedrick, farm director; Jack Fiser, sports director.

KWKH-FM (1948): 94.5 mc; 13.5 kw. Duplicates KWKH (above).

KZZA (1950): 980 kc; 5 kw-D. 205 Milam St. Phone 4-6681. John McLendon & Assoc. (acquired station July 1958). (See McLendon-Ebony stations in "Group Ownership").

Rep Gill-Perna.

Jesse Richardson, gen mgr.

SPRINGHILL, Webster Parish

KBSF (1954): 1460 kc; 1 kw-D. P. O. Box 597. Phone Lehigh 3-4616. Springhill Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Roy M. Fish, pres; Arthur W. Dickerson, gen mgr, coml mgr & promotion mgr; Howard Clark, program director; Robert Wainwright, chief engineer & news director; Carl Eugene Burns, farm director; Una Forte, women's director.

SULPHUR, Calcasieu Parish

KIKS (1955): 1310 kc; 500 w-D. DA. Phone Jackson 7-5266. Lake Broadcasting Co. (acquired station 1932). (See Community Broadcasting Service stations in "Group Ownership").

Network ABC; MBS; Yankee. Rep Hol-lingbery; Kettell-Carter (regional).

Dale D. Mahurin, vp & gen mgr.

TALLULAH, Madison Parish

KTLD (Sept. 4, 1954): 1360 kc; 500 w-D. P. O. Box 1360. Phone 1360. Howard E. Griffith. (original owner).

Specialty programs: Negro, 12 hrs. wkly.

Howard E. Griffith, owner gen mgr & chief engineer; Chris C. Kimbell, Jr., coml mgr & promotion mgr; Pearle C. Luckett, program director & women's director; Max McDonald, farm director.

THIBODAUX, Lafourche Parish

KTIB (Dec. 24, 1953): 630 kc; 500 w-D. 701 W. 5th St. Phone Hillcrest 7-9006. Delta Broadcasters Inc. (original owner).

Specialty programs: Negro, 3 hrs. wkly.; French 1 hr. wkly.

Ferd H. Block, pres; Ray Saadi, gen mgr & program director; Lee Martin, chief engineer & farm director; Jim Eisner, news director; Marie Bergeron, women's director.

VILLE PLATTE, Evangeline Parish

KVPI (November 1953): 1050 kc; 250 w-D. P. O. Box 566. Phone 5888. Ville Platte Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: French, 9 hrs. wkly.; Negro, 7 hrs. wkly.

Lionel B. Deville, pres; Chris Duplechain, gen mgr, coml mgr & program director; J. L. Sylvester, chief engineer; Floyd Soileau, farm director; Marie Moreau, women's director.

VIVIAN, Caddo Parish

KIVI (June 1, 1957): 1600 kc; 500 w-D. P. O. Box 1069. Phone 9200. Joel Ellis Wharton. (original owner).

J. E. Wharton, owner, gen mgr & chief engineer; Mrs. J. E. Wharton, program director.

WEST MONROE, Ouachita Parish

KUZN (Aug. 4, 1956): 1310 kc; 1 kw-D. 212½

Trenton St. Phone Fairfax 2-1491. Howard E. Griffith. (original owner).

H. E. Griffith, owner & chief engineer; Ollie Bales, gen mgr; coml mgr; & promotion mgr; Jorge Mack, program director & news director; Charles Morgan, farm director; Katie Butler, women's director.

WHITE CASTLE, Iberville Parish

KEVL (1955): 1590 kc; 1 kw-D. P. O. Box 457. Phone 5116. TWX 3160. Big League Broadcasting Co. (original owner).

Network Keystone. Rep Best.
Ed Vanvalkenburg, pres; Lou Millet, gen mgr, coml mgr & promotion mgr; John Whitaker, chief engineer; Bill Day, news director & farm director.

WINNFIELD, Winn Parish

KVCL (Dec. 17, 1955): 1270 kc; 1 kw-D. P. O. Box 548. Phone 5822. Southern Broadcasting Co. (original owner).

Network: Keystone. Rep Sears & Ayer. Specialty programs: Negro, 2 hrs. wkly.
J. A. West Jr., pres. William G. Darland Jr., gen mgr, coml mgr. & news director; Charles Christie, program director & women's director; James A. Mackey, chief engineer.

WINNSBORO, Franklin Parish

KMAR (May 1, 1957): 1570 kc; 500 w-D. P. O. Box 312. Phone 5141. Franklin Broadcasting Co. (original owner). (See W. Gordon Allen stations in "Group Ownership").

Rep Continental Radio Sales.
Specialty programs: Negro, 1 hr. wkly.
J. H. Martin, pres; Si Willing, gen mgr & coml mgr; Audie McGraw, chief engineer; Otis Hassell, news director; Guy Luno, farm director; LaFoy McCarty, women's director.

MAINE

AUGUSTA, Kennebec County

WFAU (Oct. 2, 1946): 1340 kc; 250 w. 160 Bangor St. Phone Mayfair 3-3878. Twin City Broadcasting Co. (original owner). (See Stone-Couture stations in "Group Ownership").

Network MBS; Yankee; Lobster Net. Rep O'Connell (East); Holman (West and Mid-west).

Specialty programs: French, 1 hr. wkly.
Faust Couture, pres; Norman G. Gallant, gen mgr; Mona Toothaker, program director; Joseph Roy, supervisory engineer; James Shaw, news director & farm director; Catherine Rice Gallant, women's director; John Davis, mgr of Gardiner (Me.) studios.

WRDO (Feb. 22, 1932): 1400 kc; 250 w. 175 Water St. Phone Mayfair 3-4735. WRDO Inc. (see Adeline B. Rines stations in "Group Ownership").

Network NBC. Rep Weed.

William H. Rines, pres; Leslie R. Hubley, gen mgr; Harold T. Dinsmore, chief engineer; Dan Kelly, news director; Dorothy M. Campbell, women's director.

BANGOR, Penobscot County

WABI (March 1924): 910 kc; 5 kw, DA-N. 57 State St. Phone 6446. TWX BG 84. Community Broadcasting System (acquired station in 1932). (see Community Broadcasting Service stations in "Group Ownership").

Network ABC; MBS; Yankee. Rep Hol-lingbery; Kettell-Carter (regional).

Horace A. Hildreth, pres; Leon P. Gorman Jr., executive vp; Walter L. Dickson, vp in charge of operations; John MacRae, station mgr & program director; Charles M. Sias, sales mgr & promotion mgr; Wallace Edwards, engineering supervisor; John Bosman, news director; John Manchester, farm director.
WGUY (1947): 1280 kc; 250 w. 26 Central St. Phone 7354. TWX BGR 89. Bangor Broadcasting Corp. (acquired station Feb. 15, 1958). (See Stone-Couture stations in "Group Ownership").

Network CBS; Lobster Net. Rep Harry Wheeler (Boston); O'Connell (New York).

Melvin L. Stone, pres; James P. Hinchey, gen mgr; Page Jones, coml mgr; Walter Pinto, program director; Joyce Silver, promotion mgr; James Golden, chief engineer; James Walsh, news director; Carole Corson, women's director.

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Radio Stations CONTINUED

MAINE CONTINUED

BANGOR (Continued)

WLBZ (December 1926): 620 kc; 5 kw, DA-N. 100 Main St. Phone Bangor 2-4656. Maine Broadcasting Co. (see Adeline B. Rines stations in "Group Ownership").
Network NBC, Maine Broadcasting System, New England Regional Net. Rep Weed.
William H. Rines, pres; Edward E. Guernsey, gen mgr; Irving S. Hunter, coml mgr; Edward Owen, program director; John Wibby, chief engineer; John Wellington, news director; Jake Broffee, farm director.

BATH, Sogodohoc County

WNMS (September 29, 1957): 730 kc; 500 w-D. 195 Front St. Phone Hilltop 3-5543. Winslow Turner Porter (original owner).
Winslow T. Porter, pres & gen mgr; Lewis Colby, coml mgr; Mark Roman, program director; Jack Stelling, promotion mgr; Dr. Harry Farrar Hinchley Jr., chief engineer; William H. Prosser, news director.

BIDDEFORD, York County

WIDE (Nov. 6, 1948): 1400 kc; 250 w. 234 Main St. Phone 4-4566. Biddeford Broadcasting Corp. (acquired station 1954). (see Vic Diehm Assoc. stations under "Group Ownership").
Network MBS; Yankee. Rep Hollingbery. Specialty programs: French, 7½ hrs. wkly. Victor C. Diehm, pres; Arthur Deters, gen mgr, chief engineer, coml mgr & program director; William Pettit, news director.

BRUNSWICK, Cumberland County

***WBOR** (1949): 91.1 mc; 10 w. Moulton Union, Bowdoin College. (Bowdoin College).
Wayne H. Smith, pres; George Basbas, gen mgr; Philip S. Wilson, program director; Robert Cornelli, chief engineer.

*Non-commercial educational.

WCME (December 16, 1955): 900 kc; 500 w-D. Elver Road, Phone Parkview 5-5507. TWX 7760-2. Westminister Broadcasting Corp. (original owner).
Network Lobster Network. Rep Walker-Rawalt.
Glenn H. Hilmer, owner, program director & news director; Clifford G. Kemberling, gen mgr; Raymond B. Durgin, coml & promotion director; Melville T. Whitcomb, chief engineer.

CARIBOU, Aroostook County

WFST (July 15, 1956): 600 kc; 5 kw-D. Box 65. Phone 3731. Northern Broadcasting Co. (original owner).
Network Lobster Network. Rep Richard O'Connell; William J. Reilly; Harry Wheeler & Co.
F. S. Tibbetts, pres; Elby Stevens, vp, gen mgr & coml mgr; Ray Mosher, program director & news director; Al Knight, promotion mgr; Gerald Johnson, chief engineer & farm director; Phyllis Belanger, women's director & assistant station mgr.
WFST-FM (Oct. 1, 1956): 97.7 mc; 220 w. Duplicates WFST (above).

HOULTON, Aroostook County

WABM (1950): 1840 kc; 250 w. North Rd. Phone 2257. Aroostook Broadcasting Corp. (see Community Broadcasting Service in "Group Ownership").
Network NBC, ABC, Yankee. Rep Hollingbery, Kettell-Carter (New England).
Leon P. Gorman Jr., executive vp; Walter L. Dickson, vp-operations; Dick Marshall, station mgr; William J. Mullen, national sales mgr.

LEWISTON-AUBURN, Androscoggin, County

WCOU (August 21, 1938): 1240 kc; 250 w. 223 Lisbon St. Phone 4-6921. Twin City Broadcasting Co. (original owner). (see Stone-Couture stations in "Group Ownership").
Network MBS, Yankee, Lobster. Rep O'Connell, Wheeler (Boston).
Specialty programs: French, 3 hrs. wkly. (Sundays only).
Faust Couture, pres & chief owner; John Libby, gen mgr, coml mgr & promotion mgr; Annette Howanice, program director; Carl Rounds, chief engineer; Don Roberts, news director; Harold Alberghini, farm director; Roselle Coury Portier, women's director.
WCOU-FM (Feb. 29, 1948): 93.9 13 kw. Duplicates WCOU (above).
WLAM (Sept. 4, 1947): 1470 kc; 5 kw, DA-1. 129 Lisbon St. Lewiston. Phone 4-5401. TWX LT 95. Lewiston-Auburn Broadcasting Corp. (original owner).
Network ABC, Maine Broadcasting System. Rep Weed.
Specialty programs: French, 2½ hrs. wkly. Frank S. Hoy, chief owner, treas; F. Parker Hoy, gen mgr & pres; Romeo E. Sansoucy, coml mgr; Frank L. Sweeney, program director & promotion mgr; Herbert O. Wiles, chief engineer; Frederick H. Gage, news & farm director; Dorothy Eichorn, women's director.

***WBJR (FM)**: 91.5 mc; 10 w. Bates College.

*Non-commercial educational.

PORTLAND, Cumberland County
WCSH (July 13, 1925): 970 kc; 5 kw, DA-N. 157 High St. Phone Spruce 2-0181. TWX 93. Maine Radio and Television Co. (acquired station June 10, 1955). (see Adeline B. Rines stations under "Group Ownership").
Network NBC, New England Regional, Key station of Maine Broadcasting System. Rep Weed.
William H. Rines, pres; Donald Powers, gen mgr; Benjamin Hubley, coml mgr; Robert L. Arnold, program director, promotion mgr & news director; Charles R. Brown, chief engineer; Linwood Broffee, farm director.
WCSH-TV: Tv companion of WCSH.
WGAN (Aug. 3, 1938): 560 kc; 5 kw, DA-1. 390 Congress St. Phone Spruce 2-4661. TWX PO 196. Guy Gannett Broadcasting Services. (original owner). (see "Newspaper Ownership").
Network CBS. Rep Avery-Knodel.
Jean Gannett Williams, pres; Creighton E. Gatchell, gen mgr & vp; Francis H. Farnum Jr., station mgr & sales mgr; Charles R. Sanford, program mgr; John M. Hovey, promotion mgr; Roger W. Hodgins, chief engineer; Nunzi Casavola, news director; George Hunter, farm director; Jane C. Lauten, women's director.
WGAN-TV: Tv companion of WGAN.
WLOB (Feb. 2, 1957): 1310 kc; 1 kw-D. 212 Middle St. Phone Spruce 5-2336. Casco Broadcasters Corp. (original owner). (see Tarlow Assoc. stations in "Group Ownership").
Network Lobster Network, State of Maine. Reps Richard O'Connell; Harry Wheeler & Co. Sherwood J. Tarlow, pres; Melvin L. Stone, gen mgr; David L. Royte, coml mgr; Howie Leonard, program director; Winfred Bennett, promotion mgr; T. Richard Dunn, chief engineer; James Nields III, news director; Arlene Viles, women's director.
WFOR (1946): 1490 kc; 250 w. 477 Congress St. zone 1. Phone Spruce 3-8111. TWX PO 199. Hildreth Broadcasting Co. (acquired station May 11, 1958). (see Community Broadcasting Service stations in "Group ownership").
Network ABC, MBS, Yankee. Rep Hollingbery, Kettell-Carter.
Horace A. Hildreth, pres; Donald E. Knowles, gen mgr & promotion mgr; William J. Mullen, coml mgr; Kenneth Garland, program director; Joseph A. Williams, chief engineer; Alan Bourne, news director.

PRESQUE ISLE, Aroostook County

WAGM (1931): 1450 kc; 250 w. 489 Main St. Phone 9-2461. Aroostook Broadcasting Corp. (see Community Broadcasting Service stations in "Group Ownership").
Network NBC, ABC, Yankee. Rep Hollingbery, Kettell-Carter (New England).
Leon P. Gorman Jr., executive vp; Walter L. Dickson, vp-operations; Dick Marshall, station mgr; William J. Mullen, national sales mgr.

ROCKLAND, Knox County

WRKD (Oct. 1, 1952): 1450 kc; 250 w. 493 Main St. Phone 1600. Knox Broadcasting Co. (acquired station Dec. 1, 1957).
Network ABC. Rep Kettell-Carter.
Specialty programs: Finnish, 1 hr. wkly. Carleton D. Brown, pres & chief owner; Paul R. Huber, gen mgr & program director; Fred L. Perkins Jr., coml mgr; Miles Lamson, chief engineer; Raymond Gross, news director; Frank Knight, farm director.

RUMFORD, Oxford County

WRUM (Aug. 21, 1953): 790 kc; 1 kw-D. 89 Congress St. Rumford Broadcasting Co. (original owner) (see Stone-Couture stations in "Group Ownership").
Network Keystone, Lobster Network of Maine. Rep Richard O'Connell, Harry Wheeler & Co., William J. Reilly.
Melvin L. Stone, pres; Kenneth J. Ellis, gen mgr & program director; George B. Cunningham, coml mgr & promotion mgr; Peter F. Paul, chief engineer; Eileen D. Moore, news director & women's director; Harold A. Andrews, farm director.

SANFORD, York County

WSME (Nov. 9, 1957): 1220 kc; 1 kw-D. P. O. Box 1220. Phone 1574. York Broadcasting Co. (acquired station Jan. 8, 1958).
Network Lobster Network Reps O'Connell, Harry Wheeler & Co. (Boston), William J. Reilly (Chicago).
Melvin L. Stone, pres; John A. Carlson, gen mgr, coml mgr, program director & promotion mgr; Richard B. Parker, chief engineer; Bob Hall, news director & farm director; Paula Swartz, women's director.

SKOWHEGAN, Somerset County

WGHEM (March 17, 1956): 1150 kc; 1 kw-D. 61 Water St. Phone Greenwood 4-2727. Pineland Broadcasting Co. (original owner). (see Stone-Couture stations in "Group Ownership").
Melvin L. Stone, pres; Harry K. Heustis, gen mgr & coml mgr; Stanley S. Milton, program director; Katherine Leakos, promotion mgr & women's director; Llewelyn Greenlaw, chief engineer; Tom Morton, news director.

SOUTH PARIS, Oxford County

WKTO (1955): 1450 kc; 250 w. Alpine St.

Phone Pilgrim 3-2311. Oxford Broadcasting Corp.

Gerald T. Higgins, pres & coml mgr; Elden H. Shute Jr., station mgr; Dick Dean, program director; Donald Winslow, chief engineer.

WATERVILLE, Kennebec County

WTVL (1946): 1490 kc; 250 w. 36 Silver St. Phone Trinity 3-3311. TWX 360. Kennebec Broadcasting Co. (original owner).
Network ABC, Downeast Network. Rep Hollingbery, Kettell-Carter.
Specialty programs: French, ¾ hrs. wkly. Carleton D. Brown, pres & gen mgr; Harold L. Vigue, coml mgr; Ken Chase, program director, promotion mgr & farm director; Donald Sutherland, chief engineer; Ralph Wallace, news director; Evalyn Page, women's director.

MARYLAND

ABERDEEN, Harford County

WAMD (May 1, 1957): 970 kc; 500 w-D. DA. P. O. Box 485. Phone 2070. Harford County Broadcasting Co. (original owner).
John L. Allen, pres & gen mgr; C. H. Jarvis, coml mgr; Robert H. Gray, program & news director; John A. McAulay, chief engineer; Jean Allen, women's director.

ANNAPOLIS, Anne Arundel County

WABW (1946): 810 kc; 250 w-D. P. O. Box 1551. Phone Colonial 3-9211. WASL Broadcasting Co. (acquired station January 1957).
Specialty programs: Negro, 3 hrs. wkly.; Greek, 1 hr. wkly.; German, ¾ hr. wkly.
Robert J. Kent, pres; Joel Dan Lehman, coml mgr; Joseph Griscorn, Jr., chief engineer; Mary Louise Harlow, women's director.
WANN (January 10, 1947): 1190 kc; 1 kw-D. 25 School St. Phone Colonial 3-2500. Annapolis Broadcasting Corp. (original owner).
Rep Walker-Rawalt; Dora-Clayton (south-east).
Specialty programs: Negro, 100%.
Morris H. Blum, pres, gen mgr, coml mgr & program director; Merrill W. Pittman, chief engineer.

WNAV (1948): 1430 kc; 1 kw, DA-N. P. O. Box 829. Phone Colonial 3-2639. Capital Broadcasting Co. (acquired station July 17, 1957). (see Henry Rau stations in "Group Ownership").
Rep Headley-Reed.
Henry Rau, pres; Maxwell M. Marvin, gen mgr; Bill W. Fillingham, station mgr; Elizabeth Straubel, program & women's director; Lloyd S. Smith, chief engineer; Charles Shrout, news & farm director.

WNAV-FM (1948): 99.1 mc; 16.6 kw. Same address, licensee and staff as WNAV (above).

BALTIMORE

WAQE (see Towson listing).
WAYE (see Dundalk listing).
WBAL (Nov. 2, 1925): 1050 kc; 50 kw, DA-N. 2610 N. Charles St. zone 18. Phone Hopkins 7-3000. TWX BA 92; BA 560. Hearst Corp. (acquired station Jan. 14, 1935). (see "Newspaper Ownership" and Hearst stations in "Group Ownership").
Network NBC. Rep Christal.
Charles B. McCabe, chmn of bd; D. L. Provost, vp & gen mgr; Leslie H. Peard Jr., vp & station mgr; F. W. Cardall, business mgr; R. W. McKinsey, program director; Alfred E. Burk, sales mgr; John T. Wilner, vp & engineer; W. C. Bareham, chief engineer; John F. Lewis, news director; Conway Robinson, farm director; Mollie Martin, women's director.
WBAL-TV: Tv companion of WBAL.

***WBJC (FM)** (April 1951): 88.1 mc; 125 w. Baltimore Jr. College, 33rd St. & Alameda. zone 18. Phone Hopkins 7-4000. Baltimore City Board of Education.
Clarence T. DeHaven, gen mgr; Paul Widitz, program director; Edward Arnold, chief engineer.

*Non-commercial educational.

WBMD (December 7, 1947): 750 kc; 1 kw-D. 879 Park Ave. zone 1. Phone Mulberry 5-7095. Key Broadcasting Corp.
Rep Bernard.
Specialty programs: Italian, 1½ hrs. wkly.; Yiddish, 1 hr. wkly.; Greek, 1 hr. wkly.; Polish, 1 hr. wkly.; German, ¾ hr. wkly.
George E. Hull, pres; H. Shelton Earp Jr., gen, coml & promotion mgr; Thomas H. O'Connor, program & news director; Leo W. Karns, chief engineer; Polly Dorsey, women's director.

WCAO (1922): 600 kc; 5 kw, DA-1. 1102 N. Charles St. zone 1. Phone Mulberry 5-0600. TWX BA 287. Plough Broadcasting Co. (acquired station May 19, 1956). (see Plough Broadcasting stations in "Group Ownership").
Rep Radio-TV Representatives.
Harold R. Krelstein, pres; Byron Millenson, gen mgr; Carroll Larkin, coml mgr; Lee Parker, program director; Charles Purcell, promotion mgr & news director; Charles Seibold, chief engineer; Raymond Moffett, farm director.

WCAO-FM (Dec. 15, 1947): 102.7 mc; 20 kw. Same address, licensee and staff as WCAO (above).



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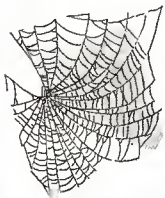
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Radio Stations CONTINUED

MARYLAND CONTINUED

BALTIMORE (Continued)

WCBM (1924): 630 kc; 10 kw-D, 5 kw-N, DA-2. North & Harford Aves. zone 13. Phone Belmont 5-8400. TWX BA 492. Baltimore Broadcasting Corp.

Network CBS.
John Elmer, pres; George H. Roeder, executive vp & gen mgr; John K. Healy, vp in charge sales; Charles A. Roeder, vp, operations & public affairs; G. Porter Houston, chief engineer; W. Greg Halpin, news director.

WEBB (April 5, 1955): 1360 kc; 5 kw-D, DA. 3113 W. North Ave. zone 16. Phone Wilkins 7-1245. 1360 Broadcasting Co. (original owner).
Rep Stars National.

Specialty programs: Negro, 100%.
Leon B. Back, pres; Bentley A. Stecher, gen mgr; Samuel E. Feldman, executive vp; Wiley E. Daniels Jr., program director; LeRoy F. Reckling, chief engineer.

WFDS-FM (not on air; target date: July 31, 1958): 97.9 mc; 15 kw. 1130 E. Coldspring Lane, zone 12. Phone Tuxedo 9-7768. Audio-phonics Corp.

William S. Cook, pres, gen mgr & coml mgr; Robert E. Benson, program director; Robert Furner, chief engineer.

WPBR (June 1922): 1300 kc; 5 kw, DA-1. 10 E. North Ave. zone 2. Phone Mulberry 5-1300. The Baltimore Radio Show Inc. (acquired station 1957).

Rep Blair.
Robert S. Maslin Jr., pres; Robert E. Jones Jr., vp & gen mgr; Dudley Tichenor, coml mgr; Ralph Phillips, program director; Mrs. Cleo Wright, promotion mgr; William R. Hoos, chief engineer; Louis E. Corbin, news director.

WITH (March 1, 1941). 1230 kc; 250 w. 7 E. Lexington St. zone 3. Phone Lexington 9-7808. TWX BA 337. Md. Broadcasting Co. (original owner). (See Thomas G. Tinsley Jr. stations in "Group Ownership").

Specialty programs: Negro, 27 hrs. wkly.
Thomas G. Tinsley Jr., pres; R. C. Embry, vp; George S. Schaffer, sales mgr; Dick Covington, program director; Jack Parks, promotion mgr; Ray Hardy, chief engineer.

WITH-FM (June 1947): 104.3 mc; 20 kw. Same address and licensee as WITH. (above).

Rep Select (N. Y.); Simmons (Chi.); McGavren-Quinn (west coast); Clarke Brown (south).

Samuel Kravetz, mgr (FM); Sam Mettee, program director; Ray Hardy, chief engineer.

WSID (Nov. 25, 1947): 1010 kc; 1 kw-D. 912 N. Charles St. zone 1. Phone Saratoga 7-3250. United Broadcasting Co. of Eastern Maryland (acquired station June 16, 1949). (see United Broadcasting Co. stations in "Group Ownership").

Rep Dora-Clayton; United Broadcasting; Oakes (California).

Specialty programs: Negro, 100%.
Richard Eaton, pres; Marvin Mirvis, vp, gen mgr & coml mgr; Helen G. Wherley, program director, promotion mgr & womens director; William C. Mullen, chief engineer.

WSID-FM (not on air; target date not announced). 92.3 mc; 11 kw. Same address and licensee as WSID. (above).

WTLF (TV): Tv companion of WSID-AM-FM.

WWIN (February 1951): 1400 kc; 250 w. 1119 N. Charles St. zone 1. Phone Saratoga 7-3555. TWX 118. Belvedere Broadcasting Corp. (original owner).

Network ABC. MBS. Rep Dore.
Thomas F. McNulty, pres & gen mgr; Anthony B. Hartman, coml mgr; Jack Dawson, program director; Clifford Inman, chief engineer.

BETHESDA, Montgomery County

WUST (1951): 1120 kc; 250 w-D. 1343 U St. N.W., Washington, D. C. zone 9. Phone Hobart 2-0011. Broadcast Management (October, 1951).

Rep Forjoe.
Specialty programs: Greek, 1 hr. wkly.; Negro, 48 hrs. wkly.

Carl J. Batter, pres; J. Conrad Jacobs, gen mgr; Jackson Lowe, coml mgr; Georgette Leighton, program director; Ruth Weaver, promotion mgr; Norman Woods, chief engineer; Jerry Bennett, news director; Frances White, women's director.

WUST-FM (1951): 106.3 mc; 500 w. Same address, licensee and staff as WUST (above).

CAMBRIDGE, Dorchester County

WCBE (1947): 1240 kc; 250 w. The Pines. Phone Cambridge 1530. The Shore Broadcasting Co. (acquired station November 1, 1953).

G. P. Richards, pres & gen mgr; Samuel M. Cannon Jr., station mgr & coml mgr; Bette B. Robbins, promotion mgr & women's director; Wilson D. Price, chief engineer; Glenn E. Leonard, news director.

CUMBERLAND, Allegany County

WCUM (1948): 1230 kc; 250 w. P. O. Box 360. Phone Parkview 4-5400. Tower Realty Co.

Rep Clark. Network CBS.
Carl F. Steinmann, pres; Eldred Steinman, gen mgr.

WCUM-FM: 102.9 mc; 1.25 kw. Same address, licensee, staff as WCUM (above).

WTBO (December 13, 1928): 1450 kc; 250 w. P. O. Box 610. Phone Parkview 2-6666. TWX 245. Cumberland Valley Broadcasting Corp. (acquired station April 1956).

Network NBC. Rep Branham.
A. William German, pres & gen mgr; F. V. Cozad, vp in charge national and regional sales; Roy H. Knotts, vp, local sales; Les Ford, program director & promotion mgr; Ralph Wirgman, chief engineer; Robert Rosamond, news director; Virginia Rosenbaum, women's director.

DUNDALK, Baltimore County

WAYE (July 27, 1955): 860 kc; 500-D. DA. 916 N. Charles St., Baltimore, zone 1. Phone Plaza 2-4008. Erway Broadcasting Corp. (original owner).

Rep Broadcast Time Sales.
Guy S. Erway, pres & gen mgr; Ron Wilner, program director, news director & sports director; Duane Cornett, chief engineer; Winnie Phillips, women's director.

FREDERICK, Frederick County

WFMD (1936): 930 kc; 1 kw, DA-N. 1 W. 7th St. Phone Monument 3-4181. Monocacy Broadcasting Co.

Network CBS. Rep Gill-Perna.
Laurence Leonard, pres; Jim Eshleman, mgr.
WFMD-FM 99.9 mc; 2.1 kw. (Same licensee, staff as WFMD, above).

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HAGERSTOWN, Washington County

WARK (July 20, 1947): 1490 kc; 250 w. 128 S. Prospect St. Phone Regent 3-4500. United Broadcasting Co. of Western Maryland. (acquired station November 1, 1950). (see United Broadcasting Co. stations in "Group Ownership").

Network CBS. Rep United Broadcasting. Richard Eaton, pres; S. E. Phillips, gen mgr & coml mgr; Richard Collyer, program director & farm director; Ed Wolfkill, promotion mgr; G. Harold Brewer, chief engineer; Al Bertaux, news director; Jean Phillips, women's director.

WARK-FM (March 1957): 106.9 mc; 2.2 kw. Duplicates WARK (above).

WJEJ (Oct. 27, 1932): 1240 kc; 250 w. Franklin Court. Phone Regent 9-2323. TWX 85. Hagerstown Broadcasting Co. (original owner).

Network ABC, MBS. Rep Burn-Smith. Grover C. Crilley, pres & gen mgr; William H. Paulsgrove, coml mgr & promotion mgr; Robert Leshner, program director; George McIntire, chief engineer; Glenn Thomas, news director; Larry Weber, farm director; Betty Andrews, women's director.

WJEJ-FM (Feb. 1947): 104.7 mc; 9.4 kw. Duplicates WJEJ (above).

HAYVE DE GRACE, Harford County

WASA (May 15, 1948): 1330 kc; 1 kw-D. P. O. Box 97. Phone 800. Chesapeake Broadcasting Corp. (original owner).

Specialty programs: Negro, 1½ hrs. wkly. Jason T. Pate, pres & gen mgr; Charles W. Irwin, coml mgr; John H. Little, program director & promotion mgr; James Beattie, chief engineer; Monica Schwarz, women's director.

LEONARDTOWN, St. Mary's County

WKIK (January 1953): 1370 kc; 1 kw-D. P. O. Box 3. Phone Greenwood 5-2211. Southern Maryland Broadcasters (original owner). James L. Bittner, pres & program director; William C. Redd, gen mgr & coml mgr.

LEXINGTON PARK, St. Mary's County

WPTX (1953): 920 kc; 500 w-D. Daugherty Bldg. Phone Volunteer 2-1031. Patuxent Radio Inc. Rep Burke-Stuart. James S. Beattie, pres; Edward P. Leneway, station mgr.

MORNING SIDE, Prince Georges County

WPGC (1954): 1580 kc; 10 kw-D. DA. 4421 Southern Ave. S.E., Washington, D. C. zone 19. Phone Jordan 8-6677. WPGC Inc. (original owner).

Rep Forjoe. M. Evans Richmond, pres; Gene Winters, gen mgr; Bob Bartel, program director.

WPGC-FM: 95.5 mc; 15.5 kw. Licensee, address and staff same as WPGC (above).

POCOMOKE CITY, Worcester County

WDVM (August 1, 1955): 540 kc; 500 w-D. (CP for 1 kw-D, DA.) P. O. Box 210. Eastern Shore Broadcasting Co.

Rep Rollins Broadcasting (N. Y.). Specialty programs: Negro, 18 hrs. wkly. G. Russell Chambers, pres; David Welborne, vp & gen mgr; Stan Berns, program director; Lee Wilkinson, chief engineer; Mal Pierce, news director; Eddie Matherly, farm director; Nancy Beauchamp, women's director.

ROCKVILLE, Montgomery County

WINX (1951): 1600 kc; 1 kw-D, 500 w-N, DA-N. 8 Baltimore Rd. Phone Poplar 2-4357. Montgomery County Broadcasting Co. (see United Broadcasting Co. stations in "Group Ownership").

Pierre D. Eaton, gen mgr; Peggy Streeter, coml mgr; Sam Sacco, promotion mgr; John Edwards, chief engineer; Nat Allbright, sports director.

SALISBURY, Wicomico County

WBOC (Sept. 13, 1940): 960 kc; 5 kw-D, 1 kw-N, DA-2. Radio-Tv Park. Phone Pioneer 9-6131. TWX ZM 06. Peninsula Broadcasting Co. (original owner).

Rep Burn-Smith. John W. Downing Sr., pres; Charles J. Truitt, gen mgr, national coml mgr & promotion mgr; Wendell Henry, local coml mgr; John W. Downing Jr., program director; Jack W. Ward, chief engineer; Charles J. Truitt Jr., news director; Kitty Gray, women's director.

WBOC-TV: Tv companion of WBOC. **WICO** (1956): 1320 kc; 500 w-D. 700 E. Main St. Phone Pioneer 2-3230. Wicomico Broadcasting Co.

Reps United Broadcasting Co.; Dora-Clayton (regional). Elizabeth Evans and W. Courtney Evans, co-owners.

WJDY (March 13, 1958): 1470 kc; 5 kw-D, DA. 106 W. Circle Ave. Phone Pioneer 2-5191. Salisbury Broadcasting Co. (original owner). Norman Glenn, pres, gen mgr & coml mgr; Dick Ireland, music director; Johnny Williams, promotion mgr; Albert Edelenbos, chief engineer; Bob Callahan, news director; Ed Vaughn, farm director; Margaret Hurley, women's director.

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Radio Stations CONTINUED

MARYLAND CONTINUED

SILVER SPRING, Montgomery County

WGAY (December 7, 1946): 1050 kc; 1 kw-D. 11306 Kemp Mill Road. Phone Whitehall 6-1050. Tri Suburban Broadcasting Corp. (original owner). (see John W. Kluge stations in "Group Ownership").

Rep Stars National.
John W. Kluge, pres; Ted Dorf, station mgr; Chuck Dulane, program director & promotion mgr; Arthur McDougal, chief engineer; Budd Bowers, news director.

WGAY-FM (not on air; scheduled to resume February 1959). 99.5 mc; 20 kw. Same address and licensee as WGAY (above).

TAKOMA PARK, Montgomery County

***WGTS-FM** (May 8, 1957): 91.9 mc; 10 w. Takoma Park zone 12. Phone Juniper 9-2135. Washington Missionary College Inc.
Stephen S. Hiten, gen mgr; Jerry Keith, chief engineer.

*Non-commercial educational.

TOWSON, Baltimore County

WAQE (Oct. 27, 1955): 1570 kc; 1 kw-D. 26 W. Pennsylvania Ave. zone 4. Phone Valley 5-9660. WTOW Inc. (original owner). (see T. K. Cassel stations in "Group Ownership").

Rep Forjoe.
John S. Booth, pres; Bob Howard, station mgr & coml mgr; John Michels, program director; William Tankersley, chief engineer; Warren Duffy, news director.

WYNS (FM) (not on air; target date not announced). 101.9 mc; 20 kw. Same address and licensee as WAQE (above).

WESTMINSTER, Carroll County

WTTB (July 14, 1953): 1470 kc; 1 kw-D. P. O. Box 28. Phone Tilden 8-5511. Carroll County Broadcasting Corp. (original owner).

Network Keystone.
Russell H. Morgan, vp, gen mgr, coml mgr & chief engineer; Kaye G. Kolb, program director & news director; Gladys Wimert, women's director.

WHEATON, Montgomery County

WDON (1953): 1540 kc; 250 w-D. 2647 University Blvd., W. Phone Lockwood 5-0747. Commercial Radio Equipment Co.

Network Keystone. Rep Best.
Jean M. Dillard, mgr; Kathryn Epstein, sales mgr; William Mochbee, program mgr; Gene Juraskinski, chief engineer; Fred Drake, news editor.

Affiliated with WASH (FM) Washington, D. C.

MASSACHUSETTS

AMHERST, Hampshire County

***WAMP (FM)** (December 1955): 89.5 mc; 10 w. Walker Hall. Phone Alpine 3-7543. Trustees of Amherst College.

James D. Wallace, gen mgr; Alan Weston, program director; Douglas MacLaughlin, chief engineer.

***WMAU (FM)** 91.1 mc; 10 w. U. of Massachusetts.

ATTLEBORO, Bristol County

WARA (1950): 1320 kc; 1 kw DA-2. 8 N. Main St. Phone 1-1320. Attleboro Radio Assoc. Inc. Reps Breen & Ward; Foster & Creed (Boston).

Keith S. Field, gen mgr.

*Non-commercial educational.

BOSTON, Suffolk County

WBGN (FM) (April 21, 1958): 104.1 mc; 20 kw. 171 Newbury St. zone 16. Phone Copley 7-6020. Concert Network Inc. (see Concert Network stations in "Group Ownership").

Network Concert Network.
T. Mitchell Hastings Jr., pres; Roger H. Strawbridge, assistant to pres.

***WBUR (FM)** (March 1, 1950): 90.9 mc; 20 kw. 640 Commonwealth Ave. zone 15. Phone Copley 7-2100. Boston U.

Dr. David R. Mackey, gen mgr; Roderick D. Rightmire, program director; James Bonney, chief engineer.

WBZ (†) (Sept. 19, 1921): 1030 kc; 50 kw, DA-1. 1170 Soldiers Field Rd. zone 34. Phone Algonquin 4-5670. TWX BRTN 108. Westinghouse Broadcasting Co. (original owner). (see Westinghouse stations in "Group Ownership").

Rep Peters, Griffin, Woodward.
Donald H. McGannon, pres; W. C. Swartley, vp (Boston); Paul G. O'Friel, gen mgr; W. J. Williamson, sales mgr; G. A. Spinn, program mgr; J. Williams, promotion mgr; W. M. Hauser, chief engineer; Charles Gray, news director; Malcolm McCormack, farm director.

WBZ-FM (Dec. 15, 1957): 106.7 mc; 2.8 kw. Duplicates WBZ (above).

WBZ-TV: Tv companion to WBZ-AM-FM (above).

WBZA (†) (Springfield): 1030 kc; 1 kw.

WCOP-FM (1948): 100.7 mc; 20 kw. Duplicates Clarendon St. zone 16. Phone Copley 7-0123. TWX BS 581. Plough Broadcasting Corp. (acquired station May 1956). (see Plough stations in "Group Ownership").

Rep Radio-TV Representatives.
Harold R. Krelstein, pres; Roy V. Whisnand, vp; Edward T. McCann Jr., coml mgr; Irvin E. Dierdorff, program director; Adelbert E. Watkins, chief engineer; Roger Allen, news director.

WCOP-FM (1948): 100.7 mc; 10 kw. Duplicates WCOP (above).

WEEI (August 1924): 590 kc; 5 kw, DA-1. 182 Tremont St. Phone Hubbard 2-2323. Columbia Broadcasting System. (acquired station 1937). (see CBS stations in "Group Ownership").

Network CBS. Rep CBS Radio Spot Sales.
Thomas Y. Gorman, gen mgr; Robert Sinnett, sales mgr; Ken Ovenden, program director; Joseph Cullinane, promotion mgr; Warren Stevens, chief engineer; Arthur King, news director; Louis Webster, farm director.

WEEI-FM (1948): 103.3 mc; 20 kw. Duplicates WEEI (above).

***WERS (FM)** (Oct. 4, 1949): 83.9 mc; 18 kw. 130 Beacon St., zone 16. Phone Kenmore 6-3340. Emerson College.

Stuart Postle, gen mgr; Charles E. Phillips, chief engineer.

WEZE (1922): 1260 kc; 5 kw, DA-N. 275 Tremont St., zone 16. Phone Liberty 2-1717. Air Trails Broadcasting Inc. (acquired station Dec. 2, 1957). (See Air Trails Network stations in "Group Ownership"). (See "Newspaper Ownership").

Network NBC. Rep Hollingsbery.
J. F. Williams, exec vp; Alex Buchan, vp; Norton L. Virgien Jr., gen mgr; Yale Lasker, coml mgr; Don Rogers, program director; Eugene Klebenov, program mgr; George Jowdy, chief engineer; Earl Gynan, news director.

***WGBH-FM** (Oct. 5, 1951): 89.7 mc; 15.5 kw. 33 Massachusetts Ave., Cambridge, zone 39. Phone University 4-6400. TWX Cambridge 322. WGBH Educational Foundation. (Lowell Institute Cooperative Broadcasting Council).

Network NAAB.
Ralph Lowell, chairman; Hartford N. Gunn Jr., gen mgr; Philip C. Allen, assistant gen mgr-finance; Jack D. Summerfield, assistant gen mgr-radio; Frank Harvey, director of engineering.

***WGBH-TV**: Tv companion of WGBH-FM.

(†) WBZ and WBZA Springfield, Mass. are synchronized.

WHDH (Dec. 1, 1926): 850 kc; 50 kw, DA-2. 6 St. James Ave., zone 16. Phone Hancock 6-5500. TWX BS 1056. WHDH Inc. (acquired station February 1946). (See "Newspaper Ownership").

Rep Blair.
Robert B. Choate, pres; William B. McGrath, gen mgr; Alexander M. Tanger, coml mgr; John M. Day Jr., program director; Robert Cheyne, promotion mgr; Philip K. Baldwin, chief engineer; Andrew Hickey, news director; Joseph A. Kelly, farm director; Christine Evans, women's director.

WHDH-FM (1949): 94.5 mc; 20 kw. Duplicates WHDH (above).

WHDH-TV: Tv companion of WHDH.

WILD (1946): 1090 kc; 1 kw-D. 400 Commonwealth Ave., zone 15. Phone Copley 7-3005. TWX BS 729. Bartell Broadcasters Inc. (acquired station September 1, 1957). (See Bartell stations in "Group Ownership").

Rep Adam Young.
Gerald Bartell, pres; Peter Theg, gen mgr; Perry J. Brown, sales mgr; John Scott, program mgr; Donald Snider, chief engineer; George Berkeley, news director.

WMEX (1934): 1510 kc; 5 kw, DA-1. 70 Brookline Ave. Phone Commonwealth 6-3900. Richmond Brothers (acquired station August 21, 1957).

Rep Forjoe.
Maxwell Richmond, pres; Peter T. McGovern, gen mgr; Robert S. Richmond, coml mgr; Mel Miller, program director & news director; Fred Archer, promotion mgr; Mort Barfield, chief engineer; Althea Adalian, women's director.

WNAC (1922): 680 kc; 50 kw, DA-1. 21 Brookline Ave., zone 15. Phone Copley 6-0800. TWX Boston 89. RKO Teleradio Pictures Inc. (acquired station Jan. 1, 1943). (See RKO Teleradio stations in "Group Ownership").

Network MBS, Yankee Network. Rep H-R Reps.

Norman Knight, WNAC-Yankee pres; George Steffy, exec vp; Thomas Bateson, vp-sales; Proctor Jones, national sales mgr; John D. Maloy, program director; George W. Hallberg, promotion mgr; Irving B. Robinson, chief engineer; Leland Bickford, news director; Louise Morgan, women's director.

WRKO-FM (1948): 98.5 mc; 20 kw. Duplicates WNAC (above).

WRKO-TV: Tv companion to WNAC-WRKO (FM) (above).

WORL (Oct. 8, 1950): 950 kc; 5 kw-D. 705 Beacon St., zone 15. Phone Copley 7-3300. Pilgrim Broadcasting Co. (acquired station June 1950).

Rep Headley-Reed.
Joseph A. Dunn, pres; Arthur E. Haley, gen mgr, exec vp & coml mgr; Stan Richards, program director; Polly E. Haddad, promotion mgr; John W. Parker, chief engineer; Henry Elliott, news director.

BROCKTON, Plymouth County

WBET (Nov. 27, 1946): 1460 kc; 1 kw, DA-N. 60 Main St., zone 64. Phone Juniper 6-1460. Enterprise Pub. Co. (original owner). (See "Newspaper Ownership").

Rep Walker-Rawalt; Foster & Creed (New England).

Specialty programs: Lithuanian, ½ hr. wkly. Charles A. Fuller, gen mgr; Earle G. Clement, station mgr & coml mgr; M. Sothern Abbott, program director; Charles O. Nowell, chief engineer; Robert Ruttenberg, news director; Arthur B. Jones, farm director; Freddie Seymour, women's director.

WBET-FM (July 21, 1948): 97.7 mc; 800 w. Duplicates WBET (above).

BROOKLINE, Suffolk County

WBOS (June 13, 1948): 1600 kc; 5 kw, DA-1. 790 Commonwealth Ave., zone 15. Phone Beacon 2-5650. Champion Broadcasting System Inc. (acquired station July 7, 1955).

Specialty programs: Italian, 33 ½ hrs. wkly.; Polish, 2 ½ hrs. wkly.; German, 1 hr. wkly.; Greek, 7 ½ hrs. wkly.; Jewish, 5 hrs. wkly.; Latvian, ½ hr. wkly.; Albanian, ½ hr. wkly.; Armenian, ½ hr. wkly.; Syrian, 2 hrs. wkly.
Herbert S. Hoffman, pres; Ralph Weinman, gen mgr; Harry Goodman, coml mgr; Arnold Ginsburg, program director; Frederick M. Keller, chief engineer; Robert Glines, news director.

WBOS-FM (not on air; target date not announced): 92.9 mc; 13.5 kw. Duplicates

CAMBRIDGE, Middlesex County

WHBB-FM (May 9, 1957): 107.1 mc; 96 w. 16 Dunster St., zone 38. Phone Eliot 4-9275. Harvard Radio Broadcasting Co.

Rep Ivy Network Corp.
John B. Niles, pres; Samuel F. H. Smith, station mgr; Peter Townsend, advertising mgr; Gregory Dickerson, program director; Townsend Whitmore, chief engineer; John Shenefield, national sales.

WTAO (April 15, 1948): 740 kc; 250 w-D. 439 Concord Ave., zone 38. Phone Eliot 4-0500. Middlesex Broadcasting Corp. (original owner).

Network ABC. Rep O'Connell.
Frank Lyman Jr., pres; Wallace Dunlap, gen mgr; Harry Goodwin, coml mgr; Ed Penney, program director; Joe Galvin, promotion mgr; Earl Ellsworth, chief engineer; Ken Wayne, news director; Margot Dunlap, women's director.

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Radio Stations CONTINUED

MASSACHUSETTS CONTINUED

WXHR (FM) (1946): 96.9 mc; 20 kw. Station is 100% non-duplicated companion of WTAO (above).
Rep FM Unlimited.
Frank Lyman Jr., pres; Wallace Dunlap, gen mgr & coml mgr; Tom Conley, program director.

CHICOPEE, Hampden County

WACE (Dec. 1, 1946): 730 kc; 1 kw-D. 39 Florentine Gardens. Phone Lyceum 4-6654. Regional Broadcasting Co. (original owner).
Rep Dore; Foster & Creed (New England).
Specialty programs: Polish, 9 hrs. wkly.; French 1 hr. wkly.
John S. Begley, pres & treas; Ralph J. Robinson, gen mgr & coml mgr; Sy Levy, program director; Richard Glinka, chief engineer; David Fennell, news director; Ruth Batcheller, women's director.

EAST LONGMEADOW, Hampden County

WTYM (1948): 1600 kc; 5 kw-D. Box 898. Phone Republic 3-4187. Springfield Broadcasting Co. (acquired station Nov. 13, 1957).
Rep Gill-Perna.
Paul Ferreault, pres; Arthur Tacker, vp & gen mgr; Jim Towle, coml mgr; Bruce Farnsworth, program director.

FALL RIVER, Bristol County

WALE (May 6, 1948): 1400 kc; 250 w. 18 N. Main St. Phone Osborne 4-3535. Narragansett Broadcasting Co.
Network MBS; Yankee.
Reps Richard O'Connell (New York); William J. Reilly (Chicago); Harry Wheeler & Co. (Boston).
Specialty programs: Portuguese 3 1/2 hrs. wkly.; Polish, 1 1/2 hrs. wkly.; Italian, 1 hr. wkly.; French, 1 hr. wkly.
George L. Sisson Jr., pres-gen mgr; Madeleine M. Hamel, business mgr; Ann Kenney, program director; Markey Gosciminski, sales mgr; J. Roger Sisson, chief engineer; Chris Barnes, news director.

WSAR (1921): 1480 kc; 5 kw, DA-2. P. O. Box 927. Phone Osborne 7-9477. The Fall River Broadcasting Co. (acquired station Nov. 11, 1944). (See "Newspaper Ownersbip").
Rep Headley-Reed, Kettell-Carter.
Specialty programs: Polish, 2 hrs. wkly.; French, 1 hr. wkly.; Portuguese, 3 1/2 hrs. wkly.; Frank W. Miller, pres; Lincoln W. N. Pratt, gen mgr; Cornelius D. Sullivan, coml mgr; J. Joseph Welch, program & news director; Arnold Molloy, chief engineer.

FITCHBURG, Worcester County

WEIM (1941): 1280 kc; 5 kw-D, 1 kw-N, DA-2. 717 Main St. Phone 2-3677. Newcomb Broadcasting Corp.
Rep Walker-Rawalt; Nona Kirby.
Arthur A. Newcomb, pres; Robert E. Berry, gen mgr.
WFGM (Feb. 15, 1950): 1530 kc; 1 kw-D; CP for 960 kc; 1 kw, DA-2. 455 Main St. Phone Fitchburg 3-4897. Wachusett Broadcasting Corp. (acquired station July 1, 1953).
Rep Everett McKinney (New York); Foster & Creed (Boston).
David M. Myers, pres; Ruane B. Hill, gen mgr; James Chalmers, coml mgr; Talbot Hood, program director; Richard McLernon, promotion mgr & farm director; Donald L. Coleman Jr., chief engineer; Raymond V. Loter, news director.

FRAMINGHAM, Middlesex County

WKOX (April 21, 1947): 1190 kc; 1 kw-D. Mt. Wayte Ave. Phone Trinity 3-7409. WKOX Inc. (original owner).
Reps Grant Webb; Kettell-Carter.
Specialty programs: Lithuanian, 1 hr. wkly.; Italian, 1 hr. wkly.
Albert A. Anderson, pres & coml mgr; Richard E. Adams, treas-gen mgr; W. L. Markle, program director; Francis W. Bartol, chief engineer; Les Levinson, news director.

GARDNER, Worcester County

WGAW (1946): 1340 kc; 250 w. Green St. Phone 1340. Gardner Broadcasting Co. (acquired station January 1957). (See James D. Asher stations in "Group Ownership").
Rep Webb; Nona Kirby Co.
Specialty programs: French, 1/2 hr. wkly.
Charles E. Asher, pres & gen mgr; William M. Kennedy, program director; Gordon Wiley, chief engineer; R. E. Johnson, news director.

GREAT BARRINGTON, Berkshire County

WSBS (Dec. 25, 1956): 860 kc; 250 w-D. Berkshire Broadcasting Co. (original owner).
Rep Webb.
John T. Parsons, pres, gen mgr & coml mgr; Alan D. Vaber, program director; Rogers Holt, chief engineer; John LaFontana, news director; Brad Drawbridge, farm director.

GREENFIELD, Franklin County

WHA1 (1938): 1240 kc; 250 w. 486 Main St. Phone Prescott 4-4301. Haigis Broadcasting Corp. (original owner).
Network MBS, Yankee. Rep Walker-Rawalt.
John W. Haigis Jr., pres & gen mgr; Harry J. Frank, coml mgr.
WHA1-FM (1948): 98.3 mc; 1 kw. Duplicates WHA1 (above).

HAVERHILL, Essex County

WHA V (March 16, 1947): 1490 kc; 250 w. 30 How St. Phone Drake 4-4733. WHAV Broadcasting Co. (acquired station June 1, 1954).
Rep Webb; Kettell-Carter, (New England).
Specialty programs: Italian, 1 hr. wkly.; Greek, 1 hr. wkly.
Edward Cetlin, treasurer; Robert I. Kimel, gen mgr; James Simmons, program director; Al Carter, promotion mgr; David Cate, chief engineer; Edwin Johnson, news director; Ted Hall, farm director; Patricia Johnson, women's director.
WHA V-FM (September 1958): 92.5 mc; 20 kw. Will duplicate WHAV (above).

HOLYOKE, Hampden County

WREB (1950): 930 kc; 500 w-D. 225 High St. Phone Jefferson 2-3296. Valley Broadcasting Corp. (acquired station 1954).
Rep Breen & Ward (New York); Foster & Creed (New England).
Specialty programs: Polish, 1 hr. wkly.; French, 3 1/2 hrs. wkly.
Edmund F. Wakelin, gen mgr; Robert H. Berger, sales mgr; David H. Poerster, program director; Norman Rivers, chief engineer; Richard O. Lavigne, news director; Mary A. Hayes, women's director.

LAWRENCE, Essex County

WCCM (August 1947): 800 kc; 1 kw-D. 9 Valley St. Phone Murdoch 3-7171. Lawrence Broadcasting Co. (original owner).
Rep Bob Dore Assoc.
Geo. H. Jaspert, pres & gen mgr; Daniel B. Ruggles III, coml mgr; John R. Canty, program director; A. A. Lupo, promotion mgr & news director; Norman F. Round, chief engineer; Ann D. Minahan, women's director.
WGHJ-FM (not on air; target date not announced): 93.7 mc; 17.5 kw. Will duplicate WCCM (above).

LOWELL, Middlesex County

WCAP (June 10, 1951): 980 kc; 1 kw-D. 243 Central St. Phone Glenview 4-0404. Northeast Radio Inc. (original owner).
Rep Webb (New York); Kettell-Carter (Boston).
Israel Cohen, pres & gen mgr; Maurice Cohen, coml mgr; Dan Gillette, program director; Ted Cohen, chief engineer; Jack Flannery, news director; Jim Alexakos, farm director.
WLLH (1934): 1400 kc; 250 w. 39 Kearney Sq. Phone Glenview 8-8715. Merrimac Broadcasting Co.
Nets MBS; Yankee. Rep Bolling.
Gerald Harrison, pres; Carl S. Wheeler, vp.
WLLH (FM): 99.5 mc; 12.2 kw. (See WLLH above).

LYNN, Essex County

WLYN (December 1947): 1360 kc; 1 kw-D. 156 Broad St. Phone 5-6200. Puritan Broadcast Service Inc. (original owner). (See Theodore Feinstein stations in "Group Ownership").
Rep Walker-Rawalt.
Specialty programs: Italian, 2 hrs. wkly.; Polish, 1 hr. wkly.; Greek, 1 hr. wkly.
Theodore Feinstein, pres; Melvin Lahr, gen mgr; Duane Savitt, coml mgr; Jack Chadderton, program director; Bob Acker, promotion mgr; John Detroia, chief engineer; John Towne, news director.

MARLBOROUGH, Middlesex County

WSRO (not on air; target date not announced): 1470 kc; 1 kw-D, DA. Clernew Broadcasting Corp. of Marlborough.

MEDFORD, Middlesex County

WHIL (Jan. 20, 1952): 1430 kc; 5 kw-D. 99 Revere Beach Pkwy., zone 55. Phone Export 8-1430. Conant Broadcasting Co. (original owner). (See Tarlow Assoc. stations in "Group Ownership").
Rep Webb; Harry Wheeler Co.
Specialty programs: Italian, 1/2 hr. wkly.; Polish, 1 hr. wkly.; Albanian, 1/2 hr. wkly.; Greek, 1 1/2 hrs. wkly.; Lithuanian, 1 hr. wkly.; Yiddish, 1/2 hr. wkly.; Portuguese, 1 hr. wkly.
Sherwood J. Tarlow, pres; Joseph Kruger, gen mgr & coml mgr; Edward O'Donnell, assistant coml mgr; Robert Walsh, program director; Richard Stuart, promotion mgr; Alfred Fulchino, chief engineer; Cy Kassel, news director; Dick Roberts, farm director; Marie Ludski, women's director.

MILFORD, Worcester County

WMRC (October 1956): 1490 kc; 100 w. Opera House Bldg. Phone 1490. Milford Broadcasting Corp. (acquired station March 1958).
Rep. Foster & Creed.
David M. Myers, pres; Ruane B. Hill, gen mgr; Kirk G. Anderson, program director; Donald L. Coleman Jr., chief engineer; Bill Galvin, news director & farm director; Bernice Ball, women's director.

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Radio Stations CONTINUED

MASSACHUSETTS CONTINUED

NEW BEDFORD, Bristol County

WBSM (July 26, 1949): 1420 kc; 1 kw, DA-1. Pope's Island. Phone Wyman 3-1767. Bay State Broadcasting Co. (original owner).

Rep Bolling.
Specialty programs: Polish, 1 hr. wkly.; Portuguese, 2 hrs. wkly.
Joseph P. Duchaine, pres; Otto F. A. Arnold, gen mgr; Richard G. Evans, coml mgr; Howard Peterson, program director; James R. Wooler, chief engineer.

WBSM-FM (Feb. 22, 1949): 97.3 mc; 2.5 kw. Duplicates WBSM (above).

WNBH (May 21, 1921): 1340 kc; 250 w. 432 County St. Phone Wyman 8-5228. E. Anthony & Sons. (acquired station 1934). (See "Newspaper Ownership").

Rep Foster & Creed; Walker-Rawalt.
Specialty programs: Portuguese, 3½ hrs. wkly.

Basil Brewer, pres; Dan B. Gaylord, general business mgr; Harold Carpenter, coml mgr; Stanley Lipp, program director; Herve Leduc, chief engineer; John Delaney, news director.
WNBH-FM (1948): 98.1 mc; 20 kw. Duplicates WNBH (above).

NEWBURYPORT, Essex County

WNBP (March 10, 1958): 1470 kc; 500 w-D. Phone Homestead 2-6654. Tri-City Broadcasting Corp. (original owner). (See Theodore Feinstein stations in "Group Ownership").

Rep Walker-Rawalt.
Specialty programs: Greek, 1 hr. wkly.; Polish, ¾ hrs. wkly.

Theodore Feinstein, pres; J. Thomas Mathers, gen mgr & coml mgr; Edward Crawshaw, chief engineer; Richard Johnson, news director.

NORTH ADAMS, Berkshire County

WNAB (Nov. 23, 1947): 1230 kc; 250 w. 466 Curran Highway. Phone Mohawk 3-6567. Northern Berkshire Broadcasting Co. (original owner).

Rep Nona Kirby Co.
Specialty programs: Italian, 1 hr. wkly.; Polish, 1 hr. wkly.

J. Gordon Keyworth, pres-treas, gen mgr & chief engineer; Richard J. O'Brien, coml mgr; James F. Finnen, program director.

NORTHAMPTON, Hampshire County

WHMP (Dec. 3, 1950): 1400 kc; 250 w. 78 Main St. Phone Justice 4-4275. Pioneer Valley Broadcasting Co. (original owner).

Network MBS; Yankee Net. Rep Webb (New York); Nona Kirby, (Boston).

Specialty programs: Polish, 2 hrs. wkly.
Nathan Williams, pres; Alexander W. Milne, gen mgr & coml mgr; Joseph T. Fennessey, program director & news director; Alexander W. Milne, promotion mgr; Norbert Tessier, chief engineer.

ORANGE, Franklin County

WCAT (May 13, 1956): 1390 kc; 1 kw-D. P. O. Box 334, Athol. Phone Athol, Churchill 9-3232. Millers River Broadcasting Corp. (acquired station September 1956).

Rep Webb.
James W. Miller, pres; Theodore G. Converse, gen mgr, coml mgr & promotion mgr; John O'Neill, program director; Walter J. Chenausky Jr., chief engineer; Richard Mahon, news director; Dorothy Ashmore, women's director.

PITTSFIELD, Berkshire County

WBEC (March 1947): 1420 kc; 1 kw, DA-2. 33 Eagle St. Phone 8292. TWX PF 93. Western Massachusetts Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network ABC, Keystone. Rep Everett-McKinney (New York); Foster & Creed (Boston).

Specialty programs: Italian, 1 hr. wkly.
Lawrence K. Miller, pres; W. W. Budrow, gen mgr; E. Johnson, coml mgr; Paul Edwards, program director; Robert Johnson, chief engineer; Ray Librizzi, news director; Dana Jones, farm director; Pat Turner, women's director.

WBEC-FM (1947): 94.3 mc; 1 kw. Duplicates WBEC (above).

WBRC (Feb. 20, 1938): 1340 kc; 250 w. 8 Bank Row. Phone Hillcrest 2-1553. Greylock Broadcasting Co. (acquired station 1947). (See Highland stations in "Group Ownership").

Network MBS, Yankee. Rep Walker-Rawalt.

Specialty programs: Polish, 1 hr. wkly.
Leon Podolsky, pres; Walter Kearsey, gen mgr; Martin Schechter, coml mgr; William Nickum, program director; Richard Bolender, promotion director & farm director; Allan Smith, chief engineer; Walter Keogh, news director; Marlene Rossbach, women's director.

PLYMOUTH, Plymouth County

WPJM (Aug. 8, 1955): 1390 kc; 1 kw-D. 294 Court St. Phone Pilgrim 6-1390. Plymouth Rock Broadcasting Co. (original owner).

Rep Breen & Ward (New York); Nona Kirby (regional).

John T. Campbell, pres & gen mgr; Arthur E. Pratt, coml mgr; Bob Wells, program director; David W. Dunham, chief engineer; Charles M. Gordon, news director & farm director; Eunice Weisz, women's director.

QUINCY, Norfolk County

WJDA (Sept. 13, 1947): 1300 kc; 1 kw-D. P. O. Box 373, zone 69. Phone Mayflower 9-1300. South Shore Broadcasting Co. (original owner). (See James D. Asher stations in "Group Ownership").

James D. Asher, pres & gen mgr; Kenneth P. Fallon Jr., coml mgr; H. Winslow Bettinson, program director; Arthur F. Lane, chief engineer; Herb Fontaine, news director; Nelson E. Bragg, farm director.

SALEM, Essex County

WESX (1942): 1230 kc; 250 w. P. O. Box 710. Phone Neptune 2-1301. North Shore Broadcasting Corp. (acquired station April 1, 1950). (See James D. Asher stations in "Group Ownership").

Rep Nona Kirby.
Specialty programs: Polish, 1½ hrs. wkly.
James D. Asher, pres-gen mgr; George Eckels, commercial mgr; Norman Durkee, program director.

SOUTH HADLEY, Hampshire County

WMHC (FM): 88.5 mc; 10 w. President and trustees of Mt. Holyoke College.

SOUTHBRIDGE, Worcester County

WESO (March 18, 1955): 970 kc; 1 kw-D. 291 Main St., zone 2. Phone Porter 4-4381. WESO Broadcasting Corp. (acquired station April 1, 1956).

Rep Webb (New York); Foster & Creed (Boston).

Specialty programs: Italian, 1 hr. wkly.; Polish, 1 hr. wkly.; French, 1 hr. wkly.; Greek, ½ hr. wkly.

Peter A. Bordes, pres; Joseph Rosenmiller, vp; Hamilton S. Stewart, gen mgr; Mavis Jackson Dion, assistant mgr; Robert Farson, program director; Kenneth Duquette, chief engineer; Esther Costa, women's director.

SPRINGFIELD, Hampden County (See Chicopee, Holyoke).

WBZA (Synchronized with WBZ Boston). (See Westinghouse Broadcasting Co. stations in "Group Ownership").

WHYN (March 23, 1941): 560 kc; 1 kw, DA-1. 1300 Liberty St., zone 9. Phone Republic 4-1126. TWX SPFLD 566. Hampden-Hampshire Corp. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Branham.
William Dwight, pres; Charles N. DeRose, gen mgr; Patrick J. Montague, commercial

mgr; Eileen Neil, program director; Noah LaMountain, promotion mgr & news director; Harold Schumacher, chief engineer.

WHYN-FM (1947): 93.1 mc; 3.2 kw. Duplicates WHYN (above).

WHYN-TV: Tv companion to WHYN-AM-FM.

***WDEK (FM)** (May 1958): 91.7 mc; 15 kw. 1300 State St. Phone Republic 7-4731. School Committee of the City of Springfield.

E. P. Garvey, director; W. Lewis, station mgr; Chris Michael Manitsas, chief engineer.

***Non-commercial educational.**

WMAS (Sept. 1, 1932): 1450 kc; 250 w. 101 West St., zone 3. Phone Republic 7-1414.

WMAS Inc. (original owner).
Network MBS; Yankee Net. Rep Bolling.

Gerald Harrison, pres; Robert Donahue, gen mgr; Zack Land, coml mgr; Roland Dumas, program director & news director; John Mich-novetz, chief engineer.

WMAS-FM (Dec. 1, 1947): 94.7 mc; 1.35 kw. Duplicates WMAS (above).

WSCB (FM): 88.9 mc; 10 w. President & trustees of Springfield College.

WSPR (June 1936): 1270 kc; 1 kw, DA-1. 63 Chestnut St. Phone Republic 2-4182. TWX SM-576. WSPR Inc. (original owner). (See William L. Putnam stations in "Group Ownership").

Alan C. Tindal, pres & gen mgr; Paul Monson, station mgr; John J. Sullivan, sales mgr; Gordie Baker, program director; Valentino M. Partyka, chief engineer; Durham Caldwell, news editor.

TAUNTON, Bristol County

WPEP (Dec. 22, 1949): 1570 kc; 1 kw-D. 174 Broadway. Phone Vandyeke 4-7528. Silver City Broadcasting Corp. (acquired station December 1949).

J. Marshall & Marguerite McGregor, owners; Joseph G. Quill, gen mgr; Earle E. Blackwell, coml mgr; Lawrence L. Prado, chief engineer; Edward A. Litchfield, news director; John F. McCarthy, farm director.

WALTHAM, Suffolk County

WCRB (1948): 1330 kc; 5 kw-D, 1 kw-N; DA-2. Sheraton Plaza Hotel, Boston, zone 16. Phone Copley 7-7080. Charles River Broadcasting Co. (original owner).

Rep Good Music Broadcasters.
Theodore Jones, pres & gen mgr; Richard L. Kaye, mgr & chief engineer; Leonard V. Corwin, coml mgr; Robert Stuart-Vail, program director; Leonard Zola, news director; Hazel Stuart-Vail, women's director.

WCRB-FM (1953): 102.5 mc; 10 kw. Duplicates WCRB (above).

WARE, Hampshire County

WARE (1949): 1250 kc; 1 kw-D. (CP for 1 kw, DA-N.) Main St. Phone 1250. Central Massachusetts Broadcasting Corp. (acquired station 1956). (See Tarlow Assoc. Stations in "Group Ownership").

Network MBS; Yankee Net.
Specialty programs: Polish, 6 hrs. wkly.; French, 5 hrs. wkly.

Sherwood J. Tarlow, pres; Nicholas A. Bell, gen mgr; N. A. Bell, coml mgr; Buddy Stephens, program director; A. Roberts, promotion mgr; Sal Fulchino, chief engineer; Jim Powers, news director; Herb Vining, farm director; Betty Milos, women's director.

WESTFIELD, Hampden County

WDEW (Dec. 1, 1957): 1570 kc; 1 kw-D. 249 Union St. Phone Logan 2-2307. Westfield Broadcasting Co. (original owner).

Specialty programs: Spanish, 1 hr. wkly.; Italian, 1 hr. wkly.; Polish, 1 hr. wkly.; Greek, 1 hr. wkly.

Albert L. Capstaff, pres; Laurence W. Jones, station mgr; Paul Rogers, coml mgr; Jay Durkin, news director; Dick Brescia, sports director.

WEST SPRINGFIELD, Hampden County

WTXL (Aug. 28, 1949): 1490 kc; 250 w. 34 Sylvan St. Phone Republic 9-4768. Telecolor Corp. (original owner).

Network ABC. Rep Walker-Rawalt.
Lawrence A. Reilly, pres & program director; James L. Spates, gen mgr & chief engineer; Holland Cameron, coml mgr.

WEST YARMOUTH, Barnstable County

WOCB (1940): 1240 kc; 250 w. South Sea Ave. Phone Spring 5-0500. E. Anthony & Sons (acquired station 1944). (See "Newspaper Ownership").

Network MBS, Yankee Net. Rep Walker-Rawalt; Foster & Creed.

Basil Brewer, pres; Paul Stiles, gen mgr &

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Radio Stations CONTINUED

MASSACHUSETTS CONTINUED

coml mgr; Joan S. Holbrook, program director; Frank L. Lynch, chief engineer; Edgar H. Semprini, news director.
WOCB-FM (1948): 94.3 mc; 1 kw. Duplicates WOCB (above).

WILLIAMSTOWN, Berkshire County

***WCFCM (FM)** (January 1957): 90.1 mc; 10 w. Baxter Hall. Phone 482. President & trustees of Williams College.

WINCHESTER, Middlesex County

***WHSE-FM** (May 1956): 91.9 mc; 10 w. Winchester Senior High School. Phone 6-4477. Winchester School Dept.
Thomas A. Morse, gen mgr.

WORCESTER, Worcester County

WAAB (1931): 1440 kc; 5 kw, DA-2. 34 Mechanic St. Waterman Broadcasting Corp. (acquired station July 1, 1956).
Network NBC. Rep Hollingbery; Kettell-Carter (Boston).
Bernard Waterman, pres & gen mgr; Chester Kaminski, coml mgr; Tom Sawyer, program director; George Capalbo, chief engineer; Stephan James, news director; John Woods, farm director; Nancy Woods, women's director.

WNEB (Dec. 16, 1946): 1230 kc; 250 w. 405 Main St., zone 8. Phone Pleasant 6-4672. New England Broadcasting Co. (original owner).
Rep Bolling.
Paul C. Lytle, pres & business mgr; John J. Hurley, gen mgr & treas; Robert F. Nims, coml mgr; Vernon P. Wilson, chief engineer; Dick Burgess, news director; Jeanne Connelly, women's director.

WORC (1925): 1310 kc; 5 kw-D, 1 kw-N, DA-2. 50 Franklin St. Phone Swift 9-0581. WORC Inc. (acquired station January 1955).
Rep Richard O'Connell; William J. Reilly (Chicago).
Specialty programs: Italian, 1 hr. wkly.; French, 1 hr. wkly.; Scandinavian, 1 hr. wkly.; Greek, ½ hr. wkly.; Arabic, ½ hr. wkly.
Robert F. Bryar, pres & gen mgr; Bart Coblenz, station mgr & coml mgr; Richard Smith, program director; Murray Howard, promotion mgr; Herman Gruzin, chief engineer; John Sheehan, news director; Paul Larson, farm director; Patricia Drake, women's director.

WTAG (May 1, 1924): 580 kc; 5 kw, DA-2. 20 Franklin St., zone 1. Phone Pleasant 5-4321. TWX 96. WTAG Inc. (original owner). (See "Newspaper Ownership").
Network CBS. Rep Christal.
Robert W. Booth, pres; Herbert L. Krueger, vp & gen mgr; Robert J. Brown, coml mgr; A. J. Brissette, program-production mgr; Ben G. Oman, Jr., sales promotion mgr; E. A. Browning, chief engineer; James G. Little, news director; Julie Chase, women's director.

WTAG-FM (June 17, 1940): 96.1 mc; 10 kw. Duplicates WTAG (above).

MICHIGAN

ADRIAN, Lenawee County

WABJ (1945): 1490 kc; 250 w. 2982 Treat Rd. Phone Colfax 5-7123. TWX 49. Gerlity Broadcasting Co. (acquired station March 1947).
Rep Michigan Spot Sales.
Specialty programs: Spanish, ½ hr.; Negro, ¼ hr., both wkly.
James Gerlity, Jr., owner, pres; Donald J. Dean, gen mgr & coml mgr; Rex Munger, program director; Ed Price, promotion mgr; Bob Bassett, chief engineer; Don Dean, farm director.

ALBION, Calhoun County

WALM (Nov. 1, 1952): 1260 kc; 1 kw-D. 101½ N. Superior. Phone National 9-3945. Calhoun Broadcasting Co. (original owner). (See "Newspaper Ownership").
Network Keystone.
C. Wayne Wright, gen mgr; James Beasley,

program director; Ted Everingham, sports director; Ken Griewahn, chief engineer; David Eddy, news director; Bob James, farm director; Katherine Key, women's director.

ALMA, Grotiot County

WFYC (Aug. 17, 1948): 1280 kc; 1 kw-D. 5310 N. State Rd. Phone 95. WFYC Inc. (acquired station Aug. 14, 1957).
Reps Hollingbery (Michigan & Ohio); George T. Hopewell Inc. (New York & rest of U.S.).
Wayne G. Harris, pres; Gilbert E. Thomas, gen mgr & coml mgr; Richard Crowley, program director; David W. Sommerville, promotion mgr; Bruce Rigg, chief engineer & farm director; Douglas Montgomery, news director.

ALPENA, Alpena County

WATZ (1946): 1450 kc; 250 w. Midwestern Broadcasting Co. (See Midwestern stations in "Group Ownership").
Networks Mutual, Paul Bunyan. Rep Hal Holman.
Les Biederman, gen mgr.

ANN ARBOR, Washtenaw County

WHRV (1947): 1600 kc; 1 kw, DA-1. P. O. Box 608. Phone Normandy 2-4573. Mayne Broadcasting Co. (acquired station Jan. 16, 1957).
Rep Devney; Don Hutton (Michigan).
Charles H. Mayne, pres; Larry Gentile, gen mgr & coml mgr; Richard Harner, station mgr; Donald Herman, program & news director; James Allen, chief engineer; Lucy Gregory, women's director.
WPAG (April 1945): 1050 kc; 1 kw-D. Hutzel Bldg. Phone Normandy 2-5517. Washtenaw Broadcasting Co. (original owner).
Reps Everett-McKinney; Weed (Michigan only).
Edward F. Baughn, pres & gen mgr; Albert Samborn, program & news director; Bernard Ressler, chief engineer; Howard Heath, farm director.

WPAG-TV: Tv companion of WPAG (above).

***WUOM** (July 1948): 91.7 mc; 115 kw. U. of Michigan. Phone Normandy 3-1511. Regents, U. of Michigan.
Specialty programs: German, ¼ hr. wkly.
Garnet R. Garrison, director of broadcasting; E. G. Burrows, asst director—radio; William Stegash, production director; Marjorie Lundin, music director; Frank Nader, Jr., chief transmitter engineer.

BAD AXE, Huron County

WLEW (1950): 1340 kc; 250 w. 935 S. Van Dyke Rd. Phone 1010. Thumb Broadcasting Co. (See Stevens-Wismer stations in "Group Ownership").
Reps Headley-Reed; Michigan Spot Sales Inc.
John F. Wismer, partner & general mgr; Harmon L. Stevens, partner; Jim Muehlenbeck, station mgr.

BATTLE CREEK, Michigan County

WBCK (July 9, 1948): 930 kc; 1 kw, DA-2. Security National Bank Bldg. Phone Woodward 3-5555. Michigan Broadcasting Co. (original owner).
Rep Hollingbery.
Robert H. Holmes, pres; Eugene F. Cahill, gen mgr; Ray Turner, program director; Harley Hammond, chief engineer; J. Cleaver, news director.

WELL (October 1925): 1400 kc; 250 w. 1 W. Michigan Ave. Woodward 4-7173. Southern Michigan Broadcasting Inc. (acquired station May 1957). (See Knorr stations in "Group Ownership").
Network ABC. Rep Headley-Reed.
Fred A. Knorr, pres; Paul J. Haller, general mgr & coml mgr; D. Decker, chief engineer; Tom McHale, news director.

BAY CITY, Bay County

WBCM (1925): 1440 kc; 1 kw-D. 500 w-N. Wenonah Hotel. Phone Twinbrook 3-7551. TWX 185. Michigan Broadcasting Co. (acquired station Oct. 15, 1955).
Network ABC. Rep Hollingbery.
Robt. H. Holmes, pres; Leo A. Jylha, gen mgr & coml mgr; Hal Shore, program director; Wes Thompson, chief engineer; Cal Meyers, news director; Floyd Pratt, farm director; Sally Grant, women's director.

WWBC (Nov. 26, 1956): 1250 kc; 1 kw-D. 306 Phoenix Bldg. Phone Twinbrook 3-4538. Water Wonderland Broadcasting Co.
Rep McGavren-Quinn.
Patrick J. Trahan, pres; Charles E. Anthony,

gen mgr; John W. Hagerman, coml mgr; Robert F. Benkelman, program director; Ralph H. Carpenter, chief engineer; Frank Walsh, news director; Ed Vallender, farm director; Clare Werner, women's director.

BENTON HARBOR, Berrien County

WHFB (September 1947): 1060 kc; 1 kw-D. P. O. Box 628. Phone Walnut 5-2113. Palladium Pub. Co. (original owner). (See "Newspaper Ownership").
Rep Holman.
Stanley R. Banyon, pres; Jacob P. Scherer, gen mgr; Don Priest, program director; Dwight Edmunds, promotion mgr; Munson U. Robinson, chief engineer; Ray Mittan, news director; John P. Chase, farm director; Mary Alice Gerhard, women's director.
WHFB-FM (October 1947): 99.9 mc; 9.2 kw. Duplicates WHFB (above).

BIG RAPIDS, Mecosta County

WBRN (Jan. 6, 1953): 1460 kc; 1 kw-D. P. O. Box 825. Phone 648. WBRN, Inc. (acquired station Oct. 1, 1955).
Rep Best.
Spencer Denison, pres, gen mgr & coml mgr; Garnet Zimmerman, chief engineer.

CADILLAC, Wexford County

WATT (September 1945): 1240 kc; 250 w. 7825 S.U.S. 131. Phone Prospect 5-7831. Midwestern Broadcasting Co. (original owner). (See Midwestern Broadcasting Co. stations in "Group Ownership").
Network NBC; Paul Bunyan Network. Rep Holman.
Les Biederman, pres; Merritt L. Chandler, gen mgr; Glen Gilbert, coml mgr; Dick Zakrajsek, program director; Fred Parkison, promotion mgr; Lowell Shore, chief engineer; Wendell Barnes, farm director.

CHARLOTTE, Eaton County

WCER (Aug. 25, 1956): 1390 kc; 1 kw-D, DA. Box 269. Phone 1390. Eaton County Broadcasting Co. (original owner).
Roy W. McLean, pres, gen mgr & coml mgr; Janet Rockafellar, program director; Gerald D. Adams, chief engineer; Craig E. Davids, news director; Jean McLean, women's director.

CHEBOYGAN, Cheboygan County

WCBY (Oct. 28, 1954): 1240 kc; 250 w. Mackinaw Ave. Phone Madison 7-2341. Straits Broadcasting Co. (original owner).
Rep Best.
Richard E. Hunt, owner & gen mgr; Ben E. Morrow, coml mgr; Richard Welch, program director; Norbert Peoppelman, chief engineer; Clare Fredericks, news director & farm director; Peg Werner, women's director.

CLARE, Clare County

WCRM (not on air; target date unknown): 990 kc; 250 w-D, DA. 436 w. 5th St. Gateway to the North Broadcasting Co. (original owner).
Dan McDonald, pres; John E. Cobb, vp.

COLDWATER, Branch County

WTVB (Aug. 7, 1949): 1590 kc; 5 kw-D. 500 w-N, DA-N. Box 32. Phone 1230. Twin Valley Broadcasters Inc. (original owner).
Network Southern Michigan Network. Rep Best.
E. Harold Munn Sr., pres & gen mgr; Norman Moore, coml mgr; Virgil Royer, chief engineer; William J. H. Smith, news director; Frank Martin, farm director; Constance Bingham, women's director.
WTVB-FM (Nov. 11, 1950): 98.3 mc; 260 w. Duplicates WTVB (above).

DEARBORN, Wayne County

WKMH (December 1946): 1310 kc; 5 kw, DA-2. 15001 Michigan Ave., zone 2. Phone Tiffany 6-8500. Knorr Broadcasting Corp (original owner). (See Knorr stations in "Group Ownership").
Network Michigan Broadcasting System. Rep Headley-Reed.
Frederick A. Knorr, pres, director & gen mgr; John J. Carroll, vp & mgr; John O. Gilbert II, coml mgr; Lee C. Hanson, merchandising and promotion mgr; Jerrold L. Martin, vp & chief engineer; Bob Runyon, news editor.
WKMH-FM (November 1950): 100.3 mc; 7.1 kw. Duplicates WKMH (above).

*Non-commercial educational.

*Non-commercial educational.

Radio Stations CONTINUED

MICHIGAN CONTINUED

DETROIT, Wayne County

CKLW (June 1932): 800 kc; 50 kw, DA-1, Guardian Bldg., zone 26. Phone Woodward 1-7200. TWX Detroit 48. Western Ontario Broadcasting Co. Ltd. (original owner).
Network MBS. Rep Young.

J. E. Campeau, pres & gen mgr; S. C. Ritchie, operations mgr; E. W. Wardell, coml mgr; John Gordon, program director; Arthur Gloster, promotion mgr; Stewart Clark, chief engineer; Austin Grant, news director & farm director; Myrtle Labbitt, women's director.

CKLW-FM-TV: Companions to CKLW (above).

WCAE (1939): 1130 kc; 50 kw-D, 10 kw-N, DA-2, 500 Temple Ave., zone 1, Phone Temple 3-8100. Pontiac Broadcasting Co.

Rep Am Radio Sales.
H. Y. Levinson, pres & gen mgr; Wayne N. Cook, executive vp; Lawrence W. Bova, service director; Thalia Cottle, promotion mgr; James R. Balmer, chief engineer; Bruce G. Martyn, sports director.

***WDET-FM** (May 1952): 101.9 mc; 52 kw. Phone Temple 1-4441. Wayne State U.

Dr. Paul B. Rickard, gen mgr; John Cambus, station mgr; Robert F. Schlorff, chief engineer.

*Non-commercial educational.

***WDTR (FM)** (August 1948): 90.9 mc; 2 kw. 9345 Lawton Ave., zone 6. Phone Tyler 4-4188. Detroit Board of Education.

Network NAEB.
Specialty programs: Spanish, ½ hr. wkly.; German, 1 hr. wkly.; French, ½ hr. wkly.
Kathleen N. Lardie, mgr; Carl O. Moody, program director; Dean C. Cook, chief engineer.

***WTWS (TV)**: Tv companion of WDTR (above).

*Non-commercial educational.

WHEI (FM) (granted Jan. 18, 1957; target date unknown): 94.7 mc; 20.5 kw. 1095 Badder Rd. (Troy, Mich.). Meadowcraft Broadcasting Inc. (original owner).

WJBK (1925): 1500 kc; 10 kw-D, 1 kw-N, DA-2, 7441 Second Blvd., zone 2. Phone Trinity 3-7400. TWX DE 235. Storer Broadcasting Co. (acquired station July 1947). (See Storer sta-

tions in "Group Ownership" & under "Newspaper Ownership").

Rep Katz.
George B. Storer, pres; Harry R. Lipson, managing director; Herbert Weber Jr., general sales mgr; Robert B. Martin, program director; Joseph B. Haigh, chief engineer.

WJBK-FM (June 13, 1947): 93.1 mc; 30 kw. Duplicates WJBK (above).

WJBK-TV: Tv companion of WJBK-AM-FM (above).

WJLB (1926): 1400 kc; 250 w. David Broderick Tower, zone 26. Phone Woodward 5-2000. TWX DE 535. Booth Broadcasting Co. (acquired station January 1940). (See Booth stations in "Group Ownership" and "Newspaper Ownership").

Rep Stars National (New York); Pearson. Specialty programs: Negro, 88½ hrs.; Spanish, 1 hr.; German, 4½ hrs.; Italian, 6 hrs.; Polish, 29 hrs.; Greek, 5½ hrs.; Syrian, 1 hr.; Maltese, ½ hr.; Armenian, ½ hr.; Ukrainian, 1 hr.; Roumanian, ½ hr.; Hungarian, 1 hr.; Lithuanian, ½ hr.; Jewish, 2½ hrs.; Croatian, ½ hr., all wkly.

John L. Booth, pres; T. J. Warner, gen mgr; E. E. Nvy, program director; G. E. Ryan, chief engineer; Richard Hobbs, news director.

WMZK (FM): 97.9 mc; 3.3 kw. companion station to WJLB (above).

WJR (May 4, 1922): 760 kc; 50 kw. Fisher Bldg., zone 2. Phone Trinity 5-4440. TWX DE 370. WJR The Goodwill Station Inc. (acquired station Jan. 2, 1929).

Network CBS. Rep Christal; Radio Time Sales (Ontario).

John F. Patt, pres; Worth H. Kramer, executive vp & gen mgr; F. S. Moore, vp & operations mgr; Elmer O. Wayne, vp, sales; James H. Queilo, program & public affairs mgr; George R. Kendall, promotion mgr; Andrew Friedenthal, chief engineer; William Sheehan, news director; Marshall Wells, farm director; Agnes May, women's director.

WJR-FM (May 30, 1948): 96.3 mc; 24 kw. Duplicates WJR (above).

WMUZ-FM (Feb. 14, 1954): 103.5 mc; 19.5 kw. 15900 Hamilton Ave., zone 3. Phone Townsend 8-1366. Michigan Music Co.

James F. Hopkins, pres; William W. Briley, coml mgr; Charles H. Martinez, program director; Henry Rutowsky, chief engineer.

WOMG (FM) (See Royal Oak, Mich.)
WVTV (Aug. 20, 1920): 350 kc; 5 kw, DA-N, 622 W. Lafayette, zone 31. Phone Woodward 2-2000. TWX DE 931. The Evening News Assoc. (See "Newspaper Ownership"). (See Scripps-Howard stations in "Group Ownership").

Network NBC. Rep Peters, Griffin, Woodward; Andy McDermott (Canada).
Edwin K. Wheeler, gen mgr; Don DeGroot,

assistant gen mgr; Robert J. McIntosh, station mgr; Henry C. Rogers, business mgr; Ronald M. Gilbert, national sales mgr; Walter A. Schwartz, local sales mgr; Frank Steltenkamp, sales development mgr; Glenn Kyker, promotion mgr; Robert A. Henabery, program & production mgr; James Clark, news editor; John Merrifield, farm editor; Edgar J. Love, general engineering mgr.

WWJ-FM (May 13, 1941): 97.1 mc; 50 kw. Duplicates WWJ (above).

WWJ-TV: Tv companion of WWJ-AM-FM (above).

WKYZ (1925): 1270 kc; 5 kw, DA-N, Mutual Bldg., zone 26. Phone Woodward 3-3321. TWX DE 1154. American Broadcasting Co. (See ABC stations in "Group Ownership").
Network ABC.

James G. Riddell, pres & gen mgr; Hal Neal, radio vp; Robert Baldrice, assistant sales mgr; Bob Baker, program director; Bud Kirvan, promotion mgr; Charles Koehler, chief engineer; Tom Ahearn, news director.

WKYZ-FM: 101.1 mc; 14 kw. Duplicates programming of WKYZ (above).

WKYZ-TV: Tv companion of WKYZ-AM-FM (above).

EAST LANSING, Ingham County

***WKAR** (August 1922): 870 kc; 5 kw-D. P. O. Box 790. Phone Edgewood 2-1511, ext 2272. Michigan State Board of Agriculture.

John A. Hannah, pres; Robert J. Coleman, gen mgr; Lawrence Frymire, assistant director; William J. Finucan, program director; John Blakeslee, chief engineer; Rob Downey, news director; Art Burroughs, farm director; Virginia Weiser, women's director.

***WKAR-FM**: (November 1948): 90.5 mc; 74 kw. Duplicates WKAR (above).

*Non-commercial educational.

ESCANABA, Delta County

WDBC (September 1941): 680 kc; 1 kw. DA-2, 606 Ludington St. Phone State 6-6144. Delta Broadcasting Co. (original owner).

Network CBS.
Geo. D. Lindenthal, pres, gen mgr & coml mgr; H. C. Olsen, chief engineer; W. J. Duchaine, news director & farm director; Gloria Hansley, women's director.

WLST (granted Jan. 17, 1958; target date unknown): 600 kc; 1 kw-D, DA. Ludington & 6th Sts. Frank J. Russell Jr. (See "Newspaper Ownership" and Mining Journal stations in "Group Ownership").

CKLW radio COVERAGE

CKLW radio

800 kc.

50,000 WATTS

CKLW radio

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50,000 watt power coupled with outstanding programming makes this station the BIG VOLUME "Best Seller" in the region.

GENERAL OFFICES: Guardian Bldg., Detroit
J. E. Campeau, Pres.

NATIONAL REP.: Adam J. Young, Inc.

Radio Stations CONTINUED

MICHIGAN CONTINUED

FLINT, Genesee County

WAMM (Dec. 9, 1956): 1420 kc; 500 w-D, DA. 740 S. Saginaw. Phone Cedar 9-8631. Binder-Carter-Durham Inc. (original owner).

Rep Gill-Ferna.
Specialty programs: Negro, 32 hrs. wkly. Richard S. Carter, pres & gen mgr; Ronald L. Craig, coml mgr; Melvin E. Moss, program director; Walter Wierzbicki, chief engineer; James Collins, news director; Marlene LeClaire, women's director.

WBBC (December 1947): 1330 kc; 1 kw, DA-2, 3076 E. Bristol Rd. Phone Cedar 9-8686. TWX FL 10. Booth Broadcasting Co. (original owner). (See Booth stations in "Group Ownership" and "Newspaper Ownership").

Network MBS. Rep Weed.
Specialty programs: Polish, 1 hr. wkly.; Negro, 12 hrs. wkly.

John L. Booth, pres; Joseph R. Fife, gen mgr & coml mgr; Sam Somora Jr., program director & promotion mgr; Charles Wallace, chief engineer; John Cantelon, news director; Dick Rybicki, farm director; Mary Hyde, women's director.

***WBEF (FM)** (Sept. 30, 1953): 95.1 mc; 1.3 kw. Oak Grove Campus, zone 3. Phone Cedar 8-1631. Flint Board of Education.

Network NAEB.
Dr. Spencer Myers, superintendent of schools; Ola B. Hiller, gen mgr; Robert F. Lewis, chief engineer.

*Non-commercial educational.

WFDF (May 25, 1922): 910 kc; 5 kw-D, 1 kw-N, DA-2, Garland St. at First Ave., zone 2. Phone Cedar 2-7158. TWX FL 1. Trebit Corp. (acquired station 1948).

Network NBC. Rep Katz.
Specialty program: Negro, ¼ hr. wkly.

Harry M. Bitner Jr., pres; Elmer A. Knopf, acting gen mgr & program director; Marvin Levey, coml mgr & promotion mgr; Gerald C. Wolpert, chief engineer; George Jaksa, news director; Arthur Retzlaff, farm director; Betty Clark, women's director.

***WFUM (FM)**: 107.1 mc; 400 w. Regents of U. of Michigan.

*Non-commercial educational.

WKMF (April 10, 1953): 1470 kc; 1 kw, DA-1, 112 W. Water, zone 2. Phone Cedar 9-7603. Knorr Broadcasting Corp. (See Knorr stations in "Group Ownership").

Network Michigan Broadcasting System. Rep Headley-Reed.

Fred A. Knorr, pres; W. Eldon Garner, managing director; Philip R. Munson, coml mgr; Oscar Huff, acting program director & news director; John Woodard, chief engineer.

WMRP (Nov. 11, 1946): 1570 kc; 1 kw-D, 3217 Lapeer St. Zone 3. Phone Cedar 8-5112. Methodist Radio Parish Inc. (original owner).

Rep Sears & Ayr.
Specialty programs: Negro, 7 hrs. wkly.
Rev. Arthur Howard, pres; William H. Morford, gen mgr; Everett Smith, program director; Robert Swayze, chief engineer.

WTAC (April 28, 1947): 600 kc; 1 kw-D, 500 w-N, DA-1, G-6171 S. Center Rd., Grand Blanc. Phone Owens 4-4148. TWX FL 19. First Broadcast Corp. (acquired station August 1954). (See Founder's Corp. stations in "Group Ownership").

Network ABC. Rep Hollingsbery.
John M. Shaheen, pres; David Mendelsohn, gen mgr; Andrew C. Edgerton, coml mgr; Robert Halstead, program director; Ruth Kekel, promotion mgr; Robert Garner, chief engineer.

FREMONT, Newaygo County

WBFC (1955): 1490 kc; 250 w. P. O. Box 231. Paul A. Brandt (original owner). (See Brandt stations in "Group Ownership").

Rep Best.
Paul A. Brandt, pres; Earl N. Peterson, mgr.

GAYLORD, Otsego County

WATC (1950): 900 kc; 1 kw-D. Phone 3301. Midwestern Broadcasting Co. (See Midwestern Broadcasting Co. stations in "Group Ownership").

Network NBC; Paul Bunyan Network. Rep Harold Holman Sales.
Les Biederman, pres; Tracy B. Andrews, gen mgr; Robert E. Detwiler, coml mgr; William H. Kiker, chief engineer.

GRAND HAVEN, Ottawa County

WGHN (July 16, 1956): 1370 kc; 500 w-D, 228 Washington St. Phone 5397. Grand Haven Broadcasting Co. (original owner).

Rep Best.
H. F. Wulf, pres; Bob Kirby, vp, gen mgr & coml mgr; Bob Schmitt, program director & chief engineer; Gordon Huizenga, promotion mgr; Jack McCauley, news director; Robert Walker, farm director; Dorothy Martin, women's director.

GRAND RAPIDS, Kent County

WFUR (November 1947): 1570 kc; 1 kw-D, 399 Garfield Ave., S.W., zone 4. Phone Glendale 6-9541. Furniture City Broadcasting Corp. (acquired station March 10, 1950).

William Kuiper Sr., pres, gen mgr & program director; Peter VandenBosch, sales mgr; William E. Kuiper, promotion mgr; Gilbert Waite, chief engineer; Chck VanderSloot, news & farm director; Dorothy VanAndel, women's editor.

WGRD (Nov. 1, 1947): 1410 kc; 1 kw-D, 35 Lafayette N.E., zone 3. Phone Glendale 9-4111. Music Broadcasting Co. (original owner).

Rep Gill-Ferna.
Paul F. Eichhorn, pres & gen mgr; Glenn R. LePard, coml mgr & program director; Richard Groenevelt, chief engineer; Thomas R. VanTol, news director; Rudolph W. Pessel, farm director; Mid Baer, women's director.

WJEF (February 1945): 1230 kc; 250 w-D, 187 Monroe Ave., N.W. Phone Glendale 6-8512. TWX 374. Amalgamated Properties Inc. (original owner). (See John Fetzer stations in "Group Ownership").

Network CBS. Rep Avery-Knodel.
John Fetzer, pres; Martin Giaimo, station mgr, coml mgr, program director & promotion mgr; Bruce Glycagdis, chief engineer; John Lindop, news director; Margaret Curley, women's director.

WJEF-FM (February 1954): 93.7 mc; 115 kw. Duplicates programming of WJEF (above).

WLAV (Aug. 18, 1940): 1340 kc; 250 w, 6 Fountain Street N.E., zone 2. Phone Glendale 6-5461. TWX GR 182. Stevens-Wismer Broadcasting Co. (acquired station July 1958). (See Stevens-Wismer stations in "Group Ownership").

Network ABC; MBS. Rep McGavren-Quinn.
John F. Wismer & Harmon L. Stevens, partners.

WLAV-FM (1947): 96.9 mc; 1.75 kw. Duplicates WLAV (above).

WMAX (1954): 1480 kc; 1 kw-D. Keith Theater Bldg., zone 2. Phone Glendale 6-8621. WMAX Inc. (original owner).

Rep Radio-TV Representatives; Michigan Spot Sales.

Joseph C. Hooker, Charles A. Sprague, co-owners; Mr. Sprague, gen mgr; Mr. Hooker, coml mgr; Joe Trela, production mgr; Ed Fitzgerald, promotion mgr; Lou Berenroth, chief engineer; Tom Quain, news director; Connie Chaplin, women's director.

WOOD (September 1924): 1300 kc; 5 kw, DA-N, 120 College Avenue S.E., zone 2. Phone Glendale 9-4125. TWX 281. WOOD Broadcasting

Inc. (acquired station May 22, 1957). (See "Newspaper Ownership" and Time Inc. stations in "Group Ownership").

Network NBC. Rep Katz.
Willard Schroeder, pres & gen mgr; Arthur M. Swift, general sales mgr; Michael O. Lareau, radio sales mgr; John Shaw, program director; Clark Grant, promotion mgr; Charles Robison, chief engineer; Dick Cheverson, news director; Carol Duvall, women's director.
WOOD-TV: Tv companion of WOOD (above).

HANCOCK, Houghton County

WMPK (March 2, 1957): 920 kc; 1 kw-D. Hotel Scott Bldg. Phone 3155. Copper Country Broadcasting Co. (acquired station May 8, 1957).

Network Keystone.
Specialty programs: Finnish, 3 hrs. wkly. Francis Locatelli, pres, gen mgr & chief engineer; Clifford Paulson, vp; Philip Frazer, promotion mgr; John Oakvik, news director; Ann Marcheschi, women's director.

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SPARKS BROADCASTING CO.

Radio Stations CONTINUED

MICHIGAN CONTINUED

HASTINGS, Barry County

WAHL (1957): 1220 kc; 250 w-D, DA. 1901 S. Bedford Rd. Phone 5-2121. Donald G. Carey (original owner).
Donald G. Carey, gen mgr; Irving Grove, station mgr.

HIGHLAND PARK, Wayne County

***WHPE (FM)** (May 21, 1954): 88.1 mc; 10 w. 12541 Second Ave. Phone Townsend 8-1264. School District of the City of Highland Park.
Robert A. Stevens, station mgr; Richard A. Hixson, program director; Raymond Blake, technical director.

*Non-commercial educational.

HILLSDALE, Hillsdale County

WBSE (May 21, 1955): 1340 kc; 100 w. P. O. Box 213. Phone Hemlock 7-4444. Baw Beese Broadcasters Inc. (acquired station Aug. 16, 1957). (See Stevens-Wismer stations in "Group Ownership").

John Wismer, pres; Arthur Aymen, gen mgr & coml mgr; Earl Schlabach, program director; John Fountain, chief engineer; Robert Poor, news director; Maxine Stevens, women's director.

HOLLAND, Ottawa County

WHTC (July 1948): 1450 kc; 250 w. 5 E. Eighth St. Phone Export 2-3121. Holland Broadcasting Co. (original owner).

Rep Best.
W. A. Butler, pres; Sandy Meek, gen mgr & coml mgr; Harold Franken, program director & promotion mgr; Julius Van Oss, chief engineer & farm director; Brig Young, news director; Mary Emma Young, women's director.

WJBL (Nov. 2, 1956): 1260 kc; 500 w-D, DA. US 31 & James St. Phone Export 6-5281. Ottawa Broadcasting Corp. (acquired station June 18, 1957).

Specialty programs: Dutch, 1 hr.
Bernard Brookema, pres; Jerome C. Grysen, gen mgr; Robert E. Smits, coml mgr; Clarence Walters, program director; Bernard Grysen, promotion mgr; John L. Klungie, chief engineer; Douglas Tjapkes, news director; Richard Machelle, farm director; Kathy Haan, women's director.

HOUGHTON, Houghton County

WHDF (1928): 1400 kc; 250 w. Douglass Hotel. Phone 1. Upper Michigan Broadcasting Co. (original owner).

Network NBC. Rep Walker-Rawalt.
Specialty programs: Finnish, 2 hrs. wkly.
George L. Bursan, chief owner & chief engineer; Albert W. Payne, gen mgr & coml mgr; Earl Norden, program director, news director; F. Grant Richards, community service director; Eva Chase, women's director.

HOUGHTON LAKE, Roscommon County

WHGE (July 1954): 1290 kc; 5 kw, DA-N. 3431 Houghton Lake Dr. Phone Greenwood 8-3040. Sparks Broadcasting Co. (original owner).

Rep Best.
Rep E. Sparks, pres; Gordon A. Sparks, gen mgr; Robert D. Ditmer, coml mgr & program director; Garnet G. Sparks, chief engineer; Ron Stratton, news director; Leon Gossage, farm director; Beverly J. Ditmer, women's director.

HOWELL, Livingston County

WHMI (Feb. 17, 1957): 1350 kc; 500 w-D, 201½ W. Grand River, Phone 1062. Livingston Broadcasting Co. (original owner).

Rep Best.
M. H. Wirth, pres; John Thiel, program director; W. Ahlers, promotion director; E. Rosenzweig, women's director.

INKSTER, Wayne County

WCHB (Nov. 7, 1956): 1440 kc; 1 kw-D, DA. 32790 Henry Ruff Rd. Phone Crestwood 8-1440. Bell Broadcasting Co. (original owner).

Specialty programs: Lithuanian, 1 hr. wkly; Negro, 99 hrs. wkly.
Dr. Haley Bell, pres; Frank M. Seymour, gen mgr; Dr. Wendell F. Cox, vp; George E. White, program director; Clarence E. Ringo, chief engineer; Joe Howard, news director; Trudy Haynes, women's director.

IONIA, Ionia County

WION (Feb. 1, 1953): 1430 kc; 500 w. P. O. Box 143. Phone 2-300. Ionia Broadcasting Co. (original owner).

Rep Best.
Rep E. Mac Pherson Sr., pres; Monroe Mac Pherson Jr., gen mgr; Dean L. Aldrich, coml mgr; James P. Pegg, program director; J. Irving Grove, chief engineer; Harry Boyes, news director; Ellis Shotwell, farm director; Mary Muter, women's director.

IRON MOUNTAIN, Dickinson County

WMIQ (1947): 1450 kc, 250 w. 211 E. Ludington St. Phone 2031. Iron Mountain-Kingsford Broadcasting Co. (See Mining Journal stations in "Group Ownership" & see "Newspaper Ownership").

Network ABC.
Frank J. Russell, pres; William C. Johnson, general mgr.

IRON RIVER, Iron County

WIKB (Nov. 15, 1949): 1230 kc; 250 w. Iron River National Bank Bldg. Phone 102. Iron County Broadcasting Corp. (acquired station Dec. 15, 1957).

Network Wisconsin Network. Rep Best.
Edwin Phelps Sr., pres; Edwin Phelps Jr., gen mgr.

IRONWOOD, Gogebic County

WJMS (Nov. 3, 1931): 630 kc; 1 kw, DA-N. 134 McLeod Ave. Phone 20. Upper Michigan-Wisconsin Broadcasting Co. (original owner).

Network Keystone. Rep Best.
William L. Johnson, pres & gen mgr; Robt. Olson, coml mgr; Robt. Lindroth, program director; Aine Dahlbacka, chief engineer; Doug Tremain, news director.

ISHPEMING, Marquette County

WJPD (Oct. 12, 1947): 1240 kc; 250 w. Jenks Block. Phone Hudson 6-9937, TWX TT 7760-16. Ishpeming Broadcasting Co. (original owner).

Specialty programs: Finnish, 2 hrs.; Italian, 1 hr.; Scandinavian, 1 hr., all wkly.
Mrs. James P. Deegan, pres & chief owner; Robert J. Burke, coml mgr & promotion mgr; Donald Ryan, program director; Louis Roncogione, chief engineer; Cleve Pipe, news director; Janie Gill, women's director.

JACKSON, Jackson County

WIBM (Nov. 20, 1924): 1450 kc; 250 w. 2511 Kibby Rd. Phone State 2-7176. TWX JS 19. Booth Broadcasting Co. (acquired station July 1, 1954). (See Booth stations in "Group Ownership" & see "Newspaper Ownership").

Network ABC. Rep Weed.
Specialty programs: Polish, 3 hrs. wkly.; German, 1½ hrs. wkly.; Negro, 6 hrs. wkly.

John L. Booth, pres; George P. Lasley, gen mgr; Robert Lees, coml mgr; Tom O'Connor, program director; Robert Mischeau, promotion mgr; Paul Wolfcale, chief engineer; Carl Hahn, news director; Wayne Curtis, farm director; Marian Hewman, women's director.

WMKZ (FM) (July 14, 1958): 94.1 mc; 5.4 kw. Duplicates WIBM (above).

WKHM (Dec. 7, 1951): 970 kc; 1 kw, DA-2. 441 Wildwood Ave. Phone State 4-7181. Jackson Broadcasting & Television Corp. (original owner). (See Knorr stations in "Group Ownership").

Network MBS; Michigan Broadcasting Sys-

DETROIT COVERAGE...

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Sell Detroit . . . and the populous counties between Detroit and Toledo with WMIC . . . Monroe County's only station. WMIC is the sound and sensible way to the Motor City.

WMIC'S COVERAGE

Population	4,489,600
Radio Homes	1,280,000
Auto Radios	1,276,000
Effective Buying Income	\$8,285,280,000
Total Retail Sales	5,518,576,000
Farm Population	213,250
Farm Radio Homes	58,695
Gross Farm Income	\$248,625,000
Gross Income Per Farm	5,480

MONROE COUNTY

Population	96,500
Radio Homes	25,900
Effective Buying Income	\$128,614,000
Total Retail Sales	82,880,000

W M I C 560 KC

THE McINTYRE BROADCASTING CO., Inc.
Dale B. Hornung, Gen. Mgr. Phone CHerry I-5550
MONROE, MICHIGAN
Represented by Devney, Inc.

Radio Stations CONTINUED

MICHIGAN CONTINUED

tem. Rep Headley-Reed; Michigan Spot Sales. Fred A. Knorr, pres & gen mgr; Nathan H. Alberstein, coml mgr; Allen Franco, program director; Paul D. Wright, chief engineer; George Engle, news director & farm director.

KALAMAZOO, Kalamazoo County

WKZZ (Feb. 5, 1956): 1470 kc; 500 w-D. P. O. Box 663. Phone Fireside 3-2541. Circle Corp. (original owner).
Network Western Michigan Triangle Network. Rep Gill-Perna.

Joseph E. Butler, pres & coml mgr; Ralph E. Patterson, gen mgr & chief engineer; Ron Newhouse, program director.

WKMI (August 1947): 1360 kc; 5 kw-D, 1 kw-N, DA-N. 414 S. Burdick St. Phone Fireside 4-0111. Steere Broadcasting Corp. (acquired station Oct. 7, 1952).

Rep Broadcast Time Sales; Michigan Spot Sales.

Howard D. Steere, pres; Emil J. Popke Jr., gen mgr; Frederick K. Doyle, coml mgr; Danny Daniels, program director; Kenneth Farrance, chief engineer; Robert C. Barr Jr., news director & farm director.

WKZO (1923): 590 kc; 5 kw, DA-N. 590 W. Maple St. Phone Fireside 5-2101. TWX KZ 33. Fetzer Broadcasting Co. (original owner). (See John Fetzer stations in "Group Ownership").

Network CBS. Rep Avery-Knodel.

John E. Fetzer, pres; Carl E. Lee, vp & managing director; Otis T. Gaston, radio sales mgr; Charles T. Lynch, program director; William Hunt, promotion mgr; Arthur E. Covell, chief engineer; Len Colby, news director; Carl Collin, farm director.

WKZO-TV: Tv companion of WKZO (above).

WMCB (FM) (Jan. 8, 1951): 102.1 mc; 36 kw. Phone Fireside 5-1942. Western Michigan U. Network WAEB.

Robert Paul Dye, gen mgr; Wade S. Jones, program director; P. Glenn Bishop, chief engineer.

*Non-commercial educational.

LANSING, Ingham County

WILS (Feb. 19, 1947): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 407½ N. Washington Ave. Phone Ivanhoe 2-1655. TWX LG 16. Lansing Broadcasting Co. (original owner).

Rep Venard, Rintoul, & McConnell.

John C. Pomeroy, pres, gen mgr & coml mgr; David Froh, program director; Richard M. Pomeroy, promotion mgr; John Whitacre, chief engineer; Clarke Manning, news director & farm director; Dottie Doane, women's director.

WJIM (1934): 1240 kc; 250 w. 2820 E. Saginaw, zone 4. Phone Ivanhoe 2-1333. TWX LG 72. Gross Telecasting Inc. (original owner).

Network ABC; NBC. Rep Peters, Griffin, Woodward.

Harold F. Gross, pres, treas & gen mgr; Keith Oliver, coml mgr; Howard Finch, program director; Don Musson, chief engineer; Bill Byffe, news director; Derwood Carn, farm director.

WJIM-FM (granted July 14, 1953; target date unknown); 97.5 mc; 46 kw. Same address, licensee & staff as WJIM (above).

WJIM-TV: Tv companion of WJIM-AM-FM (above).

LAPEER, Lapeer County

WMPG (December 1926): 1230 kc; 250 w, SH. 803 Liberty St. Phone Mohawk 4-6211. The Liberty Street Gospel Church (original owner).

Specialty programs: Spanish, ¾ hr.; Russian, ½ hr.; Negro, ½ hr. all wkly.

Frank S. Hemingway, pres & gen mgr; Nora B. Eastman, program director; Hollis F. Hayes, chief engineer.

*Non-commercial.

LUDINGTON, Mason County

WKLA (October 1944): 1450 kc; 250 w. East Ludington Avenue, zone C-7. Phone Victor 3-3433. Raymond A. Plank (acquired station April 1, 1950).

Network ABC. Rep Best.

Raymond A. Plank, pres, gen mgr & co-chief engineer; Gordon J. Anderson, coml mgr & promotion mgr; Charles J. Hagerman, program director & chief engineer; Tom Roy, news director; Don Hack, farm director; Charlene R. Englebrecht, women's director.

MANISTEE, Manistee County

WMTB (June 7, 1951): 1340 kc; 250 w. P. O. Box 322. Phone Parkview 3-9906. Manistee Radio Corp. (original owner).

Rep Best.

James R. Sumbler, pres; Stephen P. Cole, gen mgr & chief engineer; Edward H. Owens, coml mgr; Ken Kott, news director; Bob Amsterburg, farm director; Ginny Stroemel, women's director.

MARINE CITY, St. Clair County

WDOG (Dec. 19, 1950): 1590 kc; 1 kw-D, DA. Phone Rockwell 2-1111. TWX 7551-42. Radio St. Clair Inc. (original owner).

Jerry W. Coughlin, pres; John S. Bell, gen mgr & coml mgr; Robert P. Thayer, chief engineer; George A. Lipper, news director.

MARQUETTE, Marquette County

WDMJ (1931): 1320 kc; 1 kw, DA-N. 249 W. Washington St. Phone Canal 6-3525. Lake Superior Broadcasting Co. (acquired station 1940). (See "Newspaper Ownership" and Mining Journal stations in "Group Ownership").

Network MBS; Keystone. Rep Lake Superior Advertising Agency.

Frank J. Russell, pres; Robert J. Luke, managing director; David W. Hodgins, station mgr; Leroy Sheller, program director; Paul Anick, chief engineer; Jack Pratt, news director.

WDMJ-TV: Tv companion of WDMJ (above).

MENOMINEE, Menominee County

WAGN (November 1952): 1340 kc; 250 w, Box 342. Phone Union 3-5551. TWX UP 7751-19. Men-Mar Broadcasting Corp. (acquired station October 1955).

Vernon H. Uecker, vp, gen mgr & coml mgr; Barbara Johnson, program director; Loren B. Koelsing, chief engineer; Robert B. Macaulay, news director; Elaine Mottard, women's director.

MIDLAND, Midland County

WMDN (Sept. 13, 1948): 1490 kc; 250 w, 2500 Swede Rd. Phone Temple 9-9988. Rich Pub. House Inc. (acquired station Sept. 13, 1958). (See "Newspaper Ownership").

Rep Best.

Philip T. Rich, pres; Peter A. Wolf, gen mgr, coml mgr, program director & chief engineer; Dick McKinley, promotion mgr; Phil Pummill, news director; Ernest Strickland, farm director; Virginia Florey, women's director.

MONROE, Monroe County

WMTC (July 12, 1956): 560 kc; 500 w-D, DA. P. O. Box 306. Phone Cherry 1-5550. McIntyre Broadcasting Co. (original owner).

Rep Devney; Don Hutton (Michigan).

Brouwer D. McIntyre, pres; Dale B. Hornung, gen mgr; Robert J. Norwood, program director; George D. Stearns, chief engineer.

MT. CLEMENS, Mecomb County

WBRB (May 18, 1957): 1430 kc; 500 w-D, DA. 234 S. Gratiot. Phone Drexel 11430. WBRB Inc. (original owner).

J. R. McKinley, gen mgr & coml mgr; Ron Dunn, program director & promotion mgr; Jerry Meier, chief engineer; Bud Parks, news director; Teresa Way, women's director.

MT. PLEASANT, Isabella County

WCEN (1949): 1150 kc; 1 kw-D, 500 w-N, DA-N. 1 mile South of Mt. Pleasant on Route 27. Phone Spring 3-3171. Paul A. Brandt (see Brandt stations in "Group Ownership").

Rep Best.

Paul A. Brandt, pres; Dick Wood, gen mgr.

MUNISING, Alger County

WMAB (Sept. 20, 1956): 1400 kc; 250 w. First National Bank Bldg. Phone 513. Munising-Alger Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Best.

Charles Symon, co-owner & gen mgr; Stanly Sadak, co-owner; Ted Ouellette, coml mgr; Dick Gumuski, program director; Don Carlyon, chief engineer; Wally Ahlborn, news director; John Campana, farm director; Jean Verstyne, women's director.

MUSKEGON, Muskegon County

WKBZ (Nov. 3, 1926): 850 kc; 1 kw, DA-1. 432 Apple Ave. Phone 2-6051. TWX 96. Ashbacher Radio Corp. (acquired station Jan. 1, 1952).

Network ABC. Rep Meeker.

Arch Shawd, pres & treas; Justin B. Gudel-sky, station mgr; William L. Trap, program director; Bill L. Bennett, promotion mgr; George Krivitzky, chief engineer; Charles H. Park Jr., news director; Betty Van Haver, women's director.

WMUS (April 12, 1947): 1090 kc; 1 kw-D. 517 W. Giles Rd. Phone 41672. Greater Muskegon Broadcasters Inc. (original owner).

Network MBS.

Specialty programs: Negro, 1 hr. wkly. R. Barker Rogoski, pres; Dalton C. Hille, gen mgr; Nicholas Blystr, coml mgr; Wesley Tebeau, program director; Raymond Brooks, chief engineer; Tom Collins, news director; Henry Johnson, farm director; Deanna Tregonning, women's director.

WTRU (1949): 1600 kc; 5 kw, DA-N. Summitt & Getty Sts. Muskegon Broadcasting Co.

Rep Gill-Perna.

Paul F. Eichhorn, pres; Kenneth Chaplin, mgr.

NILES, Berrien County

WNIL (Dec. 5, 1956): 1290 kc; 500 w-D. 416 Sycamore St. Phone Mutual 3-5432. L. J. Plym (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Continental.

L. J. Plym, owner; James H. Mitchell, gen mgr & program director; Al Wheeler, coml mgr; Jan Hendrycks, promotion mgr; Matt Pierzchala, chief engineer; Jack Melloy, news director; Jack Douglas, farm director; Eleanor Moller, women's director.



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HOURS
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The only radio station
between Detroit and
Chicago to offer this
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Western Michigan's
Most Powerful
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MUSIC and NEWS



Radio Stations CONTINUED

MICHIGAN CONTINUED

OAK PARK, *Wayne County*

WLDM (FM) (February 1949): 95.5 mc; 20 kw. 15401 W. Ten Mile Rd., zone 37. Phone Jordan 4-5835. Lincoln Broadcasting Co.
Rep Good Music Broadcasters.
Harold I. Tanner, pres & gen mgr; Robert J. Conger, coml mgr; Richard J. Bernard Jr, program director; Jerome F. Steadley, chief engineer.

OWOSSO, *Shiawassee County*

WOAP (Jan. 1, 1948): 1080 kc; 250 w-D. Phone Saratoga 5-8196. Owosso Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Devney.
Specialty program: Polish ½ hr. wkly.
J. Evans Campbell, pres; Merrill Walker, gen mgr & coml mgr; Fran Bowles, chief engineer; Rita Patee, women's director.

PETOSKEY, *Emmet County*

WMBN (May 1946): 1340 kc; 250 w. Phone Diamond 7-3633. Midwestern Broadcasting Co. (See Midwestern Broadcasting Co. stations in "Group Ownership").

Network NBC; Paul Bunyan Network. Rep Holman.
Les Biederman, pres; Ralph Pierson, gen mgr; Robert Detwiler, coml mgr; William Kiker, chief engineer.

PONTIAC, *Oakland County*

WPON (Dec. 2, 1954): 1460 kc; 500 w. DA-N. Waldron Hotel. Phone Federal 8-0444. Chief Pontiac Broadcasting Co. (acquired station March 16, 1958).

Rep. Venard, Rintoul & McConnell.
Specialty programs: Ukrainian, 1 hr. wkly.; Negro, 1 hr. wkly.

Edward E. Wilson, pres; William J. Hart, gen mgr & coml mgr; Donald W. MacKinnon, program director; Karl Kuck, chief engineer; Larry Payne, news director.

PORT HURON, *St. Clair County*

WHIS (August 1938): 1450 kc; 250 w. 932 Military St. Phone Yukon 2-8536. Stevens-Wismer Broadcasting Co. (acquired station 1955). (See Stevens-Wismer stations in "Group Ownership").

Rep Gill-Perna; Michigan Spot Sales.
Specialty program: Negro, ¼ hr. wkly.
John F. Wismer, gen mgr; Thomas G. Sicklesteel, station mgr; John S. Sherard, coml mgr; Harold Oliver, chief engineer; Bob Edgington, news director.

WTH (Dec. 6, 1947): 1330 kc; 1 kw, DA-1. 606 Water St. Phone Yukon 5-5171. Times Herald Co. (original owner). (See "Newspaper Ownership").

Network ABC. Rep Weed.
F. Granger Weil, executive vp; Richard S. Sommerville, gen mgr; Kenneth M. Blevins, coml mgr; Joseph L. O'Grady, program director; Donald Collins, promotion mgr; Kenneth E. Kunze, chief engineer; Ronald E. Mires, news director; William S. Vincent, farm director; Jane T. Marshall, women's director.

ROGERS CITY, *Presque Isle County*

WHAK (May 1, 1949): 960 kc; 5 kw-D. Moltke Dr. Phone 7751. Rogers City Broadcasting Co.

Harvey A. Klann, pres, gen mgr & chief engineer; Albert G. Klann, coml mgr; Harry B. Brege, program director; Fred Andrews, promotion mgr; John H. Clark, news director; John Brown, farm director; Ellen Furtaw, women's director.

ROYAL OAK, *Oakland County*

WEXL (October 1923): 1340 kc; 250 w. 2201 Woodward Heights Blvd., Ferndale. Phone Lincoln 4-2200. Sparks Broadcasting Co.

J. B. Sparks, pres & gen mgr; Gordon A. Sparks, coml mgr & program director; Ernie Holder, promotion mgr; Garnet G. Sparks, chief engineer.

WOMC (FM) (1947): 104.3 mc; 18 kw (CP for Detroit, 62 kw). WOMC duplicates WEXL (above) from 7-9 a.m. and is programmed separately from 9 a.m.-11 p.m. daily except Sunday.
***WOAK (FM)** (Feb. 15, 1957): 89.3 mc; 10 w. 709 N. Washington. Phone Lincoln 1-8334. School District of the City of Royal Oak.

*Non-commercial educational.

Network NAEB.

James L. Mead, station mgr; Rosemary Brown, program director; Otto Bretz, technical director.

SAGINAW, *Saginaw County*

WENX (April 17, 1947): 1210 kc; 1 kw-D. 221 S. Washington Ave. Phone Pleasant 3-4471. TWX SG 61. Lake Huron Broadcasting Corp. (original owner).

Rep Gill-Perna.
William J. Edwards, pres & gen mgr; Howard H. Wolfe, station mgr; Frank Brogger, coml mgr; Dave Kushler, program director; Max W. Thomas, chief engineer; Don Potter, news director.
WKNX-TV: Tv companion of WKNX (above).

WSAM (1940): 1400 kc; 250 w. 2435 Holland Ave. Phone Pleasant 2-8161. TWX 178. Knorr Broadcasting Corp. (acquired station January 1955). (See Knorr stations in "Group Ownership").

Network NBC. Rep Headley-Reed.
Fred A. Knorr, pres; George M. Millar, gen mgr; Bruce Malle, program director; Lee Norden, chief engineer; Boyd Harvey, news director; Don McComb, farm director.

WSAM-FM (1947): 98.1 mc; 1.7 kw. Duplicates programming of WSAM (above).

WSGW (1950): 790 kc; 1 kw, DA-2. Mason Building. Phone Pleasant 3-4456. TWX SG 289. Booth Broadcasting Co. (See Booth stations in "Group Ownership" & see "Newspaper Ownership").

Network Mutual. Rep Pearson; Weed (Detroit).

John L. Booth, pres; Robert W. Phillips, vp, gen mgr & coml mgr; Frederick W. Krell, program director; Harold Volz Jr., chief engineer; Frank Wells, news director; Richard Barry, farm director.

ST. HELEN, *Roscommon County*

WCBQ (granted July 25, 1957; target date unknown): 1590 kc; 500 w. 2 miles West of St. Helen on Route 500. Paul A. Brandt (original owner). (See Brandt stations in "Group Ownership").

ST. JOSEPH, *Berrien County*

WSJM (Nov. 24, 1956): 1400 kc; 250 w. P. O. Box 66. Phone Yukon 3-5579. Lake Broadcasting Co. (original owner).

Specialty programs: Negro, 3½ hrs. wkly.
Maurice Humphrey, pres; Mitchell Gordon, gen mgr; Ralph Newland, coml mgr; Mitch Gordon, program director; Carl Benson, chief engineer; Dewey Hanes, news director; Rose Marie Roth, women's director.

SALINE, *Washtenaw County*

WOLA (Jan. 6, 1958): 1290 kc; 500 w-D, DA. Phone (Ann Arbor) Normandy 3-0569. Saline Broadcasting Co. (original owner).

Specialty program: German, 1 hr. wkly.
Meredith Bixby, pres.

SAULT STE. MARIE, *Chippewa County*

WSOO (June 1939): 1230 kc; 250 w. 208 Ashmun St. Phone Melrose 2-2231. Hiawathaland Broadcasting Co. (acquired station 1939). (See "Newspaper Ownership").

Rep Northern Broadcast Sales.
Specialty program: Finnish, 1 hr. wkly.
Stanley R. Pratt Jr., pres; R. J. Staffeld, gen mgr; R. A. Leischow, coml mgr; J. O. Frenette, program & news director; William Morris, chief engineer; Vera Hotton, women's director.

STURGIS, *St. Joseph County*

WSTR (1951): 1230 kc; 250 w. P. O. Box 70. Phone 1198. WSTR Inc.

Rep Best.
E. Harold Munn Jr., gen mgr; Frank Cummings, station mgr.

WSTR-FM (1953): 103.1 mc; 285 w. Fm companion of WSTR (above).

TAWAS CITY, *Iosco County*

WIOS (Aug. 31, 1958): 1480 kc; 1 kw-D, DA. P. O. Box 627. Phone Forest 2-3089. R. S. Underhill (original owner).

R. S. Underhill, pres; Ron Gamble, gen mgr, program director & promotion mgr; Don Watson, coml mgr; John Porterfield, chief engineer.

TRAVERSE CITY, *Grand Traverse County*

WTCM (1941): 1400 kc; 250 w. Paul Bunyan Bldg. Phone Windsor 7-7675. Midwestern Broadcasting Co. (See Midwestern Broadcasting Co. stations in "Group Ownership").

Network NBC, Paul Bunyan Network. Rep Holman.
Les Biederman, pres; Robert Detwiler, gen mgr; William Kiker, chief engineer.

WPEN-TV: Tv companion of WTCM (above).

MINNESOTA

ALBANY, *Stearns County*

KASM (November 1950): 1150 kc; 500 w-D. Phone 5-3005. Stearns County Broadcasting Co. (original owner).

Network Keystone. Rep Continental.
Specialty programs: German, 1½ hrs. wkly.
W. H. Blatner, pres; Urban J. Keppers, gen mgr & program director; Lee Krause, coml mgr; Cliff Mitchell, promotion mgr; Charles Gilbert, chief engineer; Celestine Hanauka, women's director.

ALBERT LEA, *Freeborn County*

KATE (October 1937): 1450 kc; 250 w. 332 S. Broadway. Phone 2338. Albert Lea-Austin Broadcasting Co. (original owner).

Network ABC; Southern Minnesota Net. Rep Meeker.

Bennet O. Knudson, pres; E. A. Van Alstyne, gen mgr; Tom Golden, coml mgr; Art Bowers, program director; Don Franz, chief engineer; Marie Prosser, news director & women's director.

ALEXANDRIA, *Douglas County*

KKRA (July 27, 1949): 1490 kc; 250 w. 1315 Broadway. Phone Rockwell 3-3131. Alexandria Broadcasting Corp. (original owner).

Network ABC, Keystone. Rep Cooke.
Everette Q. Walters, pres & coml mgr; Kenneth A. Tessmer, mgr & program director; Ronald Wandmacher, chief engineer & farm director; Ercel Aga, news director. Fran Anderson, women's director.

ANOKA, *Anoka County*

KANO (April 1, 1955): 1470 kc; 1 kw-D. Phone Harrison 1-2600. Anoka Broadcasting Co. (original owner).

John H. Lemme, pres; Charles J. McCartney, gen mgr; Robert Ridlon, coml mgr; Fred King, program director; George C. Richards, promotion mgr; Rod Person, chief engineer; Stan Frost, farm director; Margaret Haig, women's director.

AUSTIN, *Mower County*

KAUS (May 30, 1948): 1480 kc; 1 kw, DA-2. Highway 105 South. Phone Hemlock 3-8836. TWX 369. Minnesota-Iowa Television Co.

Network MBS. Rep Avery-Knodel.
R. J. McElroy, pres; Thomas L. Young, gen mgr; Ken Soderberg, coml mgr; Stan Stydnicki, program director; Jim Mork, promotion mgr; Leo Chenier, chief engineer; Christy Hansen, news director; Marge Nelson, women's director.

KMMT (TV): Tv companion of KAUS (above).

KQAO (not on air; target date not announced): 970 kc; 1 kw-D, DA. P. O. Box 251. Phone Hemlock 3-2238. George A. Hormel II (original owner).
George A. Hormel II, pres; Robert Abbott, gen mgr.

BEMIDJI, *Beltrami County*

KBUN (1946): 1450 kc; 250 w. 511 Beltrami Ave. Phone Plaza 1-4120. Paul Bunyan Broadcasting Co. (acquired station November 1956). (See "Newspaper Ownership").

Network MBS.
Specialty programs: Chippewa (Indian) 15 min. wkly.

Ben H. Potter Jr., pres; James R. Hambacher, gen mgr & coml mgr; Robert D. Zellmer, program director & chief engineer; James Carrington, news director.

BENSON, *Swift County*

KBMO (Dec. 5, 1956): 1290 kc; 500 w-D. 1205 Pacific Ave. Phone Viking 2-4601. George J. McCarthy (acquired station May 15, 1958).

Network Keystone.
George J. McCarthy, pres; George B. McClellan, gen mgr; Jack Kline, program director; Julien J. Meyer, chief engineer; Gary Meyer, news director.

BRAINERD, *Crow Wing County*

KLIZ (August 1946): 1330 kc; 1 kw-D. 2700 E. Oak St. Phone 2553. Brainerd Broadcasting Co. (original owner).

Rep Walker.
E. T. O'Brien, pres & gen mgr; Earl R. Johnson, station mgr & coml mgr; George Melin, chief engineer; Nordica Thabes, news director & women's director.

Radio Stations CONTINUED

MINNESOTA CONTINUED

BRECKENRIDGE, Wilkin County

KBMW (Aug. 15, 1948): 1450 kc; 250 w. P. O. Box 249. Phone Midway 2-4141. Interstate Broadcasting Corp. (acquired station Oct. 1, 1955). (See Robert E. Ingstad stations in "Group Ownership").

Rep Devney.
Robert E. Ingstad, pres & gen mgr; George F. Kaufmann, coml mgr; Newell Grant, program director & promotion mgr; Grant Unkenholz, chief engineer; Cy Gietzen, news director & farm director.

CLOQUET, Carlton County

WKLK (February 1950): 1230 kc; 250 w. 124½ Ave. C. Phone Triangle 9-6725. Cloquet Broadcasting Co. (acquired station April 8, 1958).

Network Keystone.
Specialty programs: Polish, 1 hr. wkly.; Finnish, 2 hrs. wkly.
Walter F. Stock, pres; Harry Newby, gen mgr; Richard Johnson, sales mgr; Sidney Markusen, chief engineer.

CROOKSTON, Polk County

KROK (April 18, 1948): 1260 kc; 1 kw-D, 500 w-N, DA-N. Box 620. Phone Atlantic 1140. Crookston Broadcasting Co. (acquired station 1950).

Network Keystone. Rep Cooke; Gene Grant. Specialty programs: Spanish ½ hr. wkly.; Scandinavian ½ hr. wkly.
Jerome A. Dahlberg, pres & program director; William J. Kiewel, gen mgr; E. R. Melbye, coml mgr; Earl Handyside, chief engineer.

DETROIT LAKES, Becker County

KDLM (October 1951): 1340 kc; 250 w. 1340 Richwood Rd. Phone 1100. Detroit Lakes Broadcasting Corp. (acquired station Feb. 20, 1958).

Rep Continental Radio Sales.
Herb Gross, pres; Al Leighton, gen mgr; Bob Barker, program mgr & news director; Bill Wilson, chief engineer; Norma Sandin, women's director.

DULUTH, St. Louis County

KDAL (November 1936): 610 kc; 5 kw, DA-N, 218 Bradley Blvd. Phone Randolph 2-2628. TWX 7019. Red River Broadcasting Co. (original owner).

Network CBS. Rep Avery-Knodel.
Dorothy Le Masurier, pres; Odín S. Ramsland, gen mgr; Rex Hudson, coml mgr; Carl Caspersen, program director; Dale Cowle, promotion mgr; Robert A. Dettman, chief engineer; Richard Anthony, news director; Mark Thompson, farm director.

KDAL-TV: Tv companion of KDAL (above).

WEBC (1924): 560 kc; 5 kw, DA-2. WEBC Bldg. zone 2. Phone Randolph 2-2873. TWX DU 7005. Head of the Lakes Broadcasting Co. (original owner). (See Morgan Murphy-Walter C. Bridges stations in "Group Ownership" and See "Newspaper Ownership").

Network NBC, Arrowhead Network. Reps Hollingsbery; Bill Hurley, Minneapolis.
Morgan Murphy, pres; Robert J. Rich, gen mgr; W. C. Bridges, vp; Dennis Murphy, program director; Gloria Gilbertson, promotion mgr; Norman P. Gill, chief engineer; Glenn Maxham, news director; Roy Herman, farm director; June Baclawski, women's director.

ELY, St. Louis County

WELY (Oct. 2, 1954): 1450 kc; 250 w. P. O. Box 540. Phone 744-R. Charles B. Persons (original owner).

Specialty programs: Finnish, 30 min. wkly. Charles B. Persons, pres, gen mgr, coml mgr & chief engineer; Mark Whitney, program director; Scott Dudley, news director; June Persons, women's director.

EVELETH, St. Louis County

WEVE (1947): 1340 kc; 250 w. Phone Sherwood 1-5922. Carl Bloomquist.

Network MBS, Keystone.
Carl Bloomquist, owner; Ray E. Kent, gen mgr; Joseph J. Cerar, chief engineer.

FAIRMONT, Martin County

KSUM (1949): 1370 kc; 1 kw, DA-2. Phone 1370. John E. Hyde Jr. (acquired station June 15, 1958).

Network MBS.
John E. Hyde Jr., owner; Phillip Solberg, gen mgr; Ev. Ohrt, coml mgr.

FARIBAULT, Rice County

KDHL (Jan. 10, 1948): 920 kc; 1 kw, DA-2. 213 Central Ave. Phone 4-4345. KDHL Broadcasting Co. (acquired station February 1954).

Palmer Dragsten & John E. Hyde Jr., co-owners; John E. Hyde Jr., gen mgr; Palmer Dragsten, coml mgr.

FERGUS FALLS, Oitertail County

KGDE (Oct. 20, 1926): 1250 kc; 1 kw-D, 500 w-N, DA-N. Phone 6996. Fergus Radio Corp.

Network MBS, Great Northern Broadcasting System. Rep Wayne-Evans & Assoc.

Specialty programs: Scandinavian ½ hr. wkly.
Harold L. Dell, gen mgr; Frederic T. Dell, station mgr & coml mgr; Ernest Olson, chief engineer; June V. Barnum, women's director.

GRAND RAPIDS, Itasca County

KOZY (1948): 1490 kc; 250 w. 213½ W. First Ave. Phone Fairview 6-3446. Itasca Broadcasting Co. (original owner).

Network MBS, Keystone.
Specialty programs: Finnish, 30 min. wkly.
R. D. Kennedy, gen mgr; Bud Germ, station mgr & news director; Harry Wills, program director; Ross Fesenmeyer, chief engineer; Art Frick, farm director.

HIBBING, St. Louis County

WMFG (1935): 1240 kc; 250 w. WMFG Bldg. Phone 3-7531. Head of the Lakes Broadcasting Co. (See "Newspaper Ownership" and Morgan Murphy-Walter C. Bridges stations in "Group Ownership").

Network NBC, Arrowhead Net. Reps Hollingsbery; Bill Hurley (Minneapolis).
Harold J. Parise, gen mgr.

HOPKINS-EDINA-ST. LOUIS, Hennepin County

KRSI (May 16, 1958): 950 kc; 1 kw-D, DA. 4500 Excelsior Blvd. zone 16. Phone Walnut 6-1677. Radio Suburbia Inc. (original owner).

Rep Radio-Television Reps.
William E. Schons, pres & gen mgr; James McGuire, coml mgr; Marvin Schulz, program director; James Eshelman, chief engineer; Mavis Peterson, women's director.

HUTCHINSON, McLeod County

KDUZ (Sept. 16, 1953): 1260 kc; 1 kw-D. P. O. Box 132. Phone 1555. North American Broadcasting Co. (acquired station Sept. 16, 1953). (See Tedesco Brothers stations in "Group Ownership").

Network Keystone, Rep Best.
Albert S. Tedesco, pres; Heinz R. Fruck, gen mgr; Dean D. Nolt, coml mgr; Lorraine Lhotka, program director; Bill Wade, promotion mgr; Darrel Gander, chief engineer; Scott Randall, news director; Chris Kober, farm director; Del Dobratz, women's director.

LITCHFIELD, Meeker County

KLFD (not on air, target date not announced): 1410 kc; 500 w-D. c/o Samuel Miller, Washington Bldg., Washington, D. C. Meeker County Radio (See "Newspaper Ownership").

Lee Favreau, owner.

LITTLE FALLS, Morrison County

KLTF (October 1950): 960 kc; 500 w-D. 105½ Broadway E. Phone 367. Little Falls Broadcasting Co. (acquired station Dec. 1, 1952).

Network Keystone.
John H. Lemme, pres & gen mgr; Richard J. Rudeck, coml mgr; Robert E. Johnson, program director; Gordon O. Lommen, chief engineer; Robert Pro, farm director; Harriet J. Sanders, women's director.

MANKATO, Blue Earth County

KTOE (1950): 1420 kc; 5 kw, DA-N. East Highway 14. Phone 4537. TWX 414. Minnesota Valley Broadcasting Co. (original owner).

(See Harry W. Linder stations in "Group Ownership").
Network ABC. Rep Pearson.
Specialty programs: German, ½ hr. wkly.; Scandinavian, ½ hr. wkly.
H. W. Linder, pres; Don Linder, gen mgr & coml mgr; Steve Wolf, chief engineer; Don Hubert, news director; Wayne Will, farm director.

KYSM (July 25, 1938): 1230 kc; 250 w. 101 Second St. Phone 4673. Southern Minnesota Supply Co. (original owner).

Network NBC, Southern Minnesota Network. Rep Meeker.

Robert E. DeHaven, gen mgr & coml mgr; Charles F. Pasek, program director; Thomas Corneia, promotion mgr; James Houts, chief engineer; John Palmer, news director; Jim Peterson, farm director; Joan Ulman, women's director.

KYSM-FM (April 1948): 103.5 mc; 14 kw. Duplicates KYSM (above).

MARSHALL, Lyon County

KMHL (Nov. 30, 1946): 1400 kc; 250 w. KMHL Bldg. Phone 2282. Harry Willard Linder (original owner). (See Harry Willard Linder stations in "Group Ownership").

Network ABC. Rep Pearson.
Gilmore F. Frayseth, gen mgr; Jaron Zastrow, chief engineer.

MINNEAPOLIS-ST. PAUL, Hennepin-Romsey Cntys

KEVE (Oct. 9, 1948): 1440 kc; 5 kw-D. (CP for 5 kw-D, 500 w-N, DA-N). 917 N. Lilac Dr. Minneapolis, zone 22. Phone Liberty 5-5601. Western Broadcasting Corp.

Rep Bernard.
Robert M. Purcell, pres; Robert J. Rock, Kenneth P. Firnstahl, co-mgrs; Bob Kaye, program director; Denvy Doty, chief engineer; Vern Weegman, news director; Roy Drusky, farm director.

KSTP (April 1928): 1500 kc; 50 kw, DA-2. 3415 University Ave., St. Paul, zone 14. Phone Midway 5-2717. TWX 140. KSTP Inc. (original owner). (See Stanley E. Hubbard stations in "Group Ownership").

Network NBC. Rep Petry.
Stanley E. Hubbard, pres & gen mgr; Kenneth M. Hance, exec vp & treas; Stanley S. Hubbard vp in charge of radio; Marvin L. Rosene, vp in charge of sales; Byron Anderson, radio sales mgr; Brooks Henderson, program director; William P. Davey, promotion mgr; William S. Sadler, chief engineer.
KSTP-TV: Tv companion of KSTP (above).

***KTIS** (Feb. 7, 1958): 900 kc; 1 kw-D. 50 Willow St., Minneapolis, zone 3. Phone Federal 8-3244. Northwestern Schools-Bible College (original owner). (See Northwestern College stations in "Group Ownership").

Paul E. Ramseyer, gen mgr; Clarence La Bonte, chief engineer; Bert Maine, news director; Marie Rogers, women's director.

***KTIS-FM** (May 1949): 98.5 mc; 5.3 kw. Duplicates KTIS (above).

*Non-commercial educational.

***KUOM** (Jan. 13, 1922): 770 kc; 5 kw-D. ST. WCAL. U. of Minnesota, Minneapolis, zone 14. Phone Federal 2-8158, ext. 6845. U. of Minnesota (original owner).

Network NAEB.
Specialty programs: Spanish, ¼ hr. wkly.; German, ¼ hr. wkly.
Burton Paul, director of radio & television broadcasting; Robert P. Boyle, radio program director; Lawrence A. Brogger, chief engineer; Raymond Wolf, farm director; Audrey June Booth, director, community services.

*Non-commercial educational.

KWFM (FM) (Dec. 31, 1956): 97.1 mc; 21 kw. 3800 Minnehaha Ave., Minneapolis, zone 6. Phone Parkway 1-2227. Fidelity Broadcasting Co.

Rep FM Unlimited.
Gerald Hill, pres; R. O. Conrad, sec-treas; Richard P. Singaas, coml mgr; James D. Larson, program director; Wayne Nelson, chief engineer.

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Radio Stations CONTINUED

MINNESOTA CONTINUED

MINNEAPOLIS (Continued)

WCCO (1924): 830 kc; 50 kw. 625 2nd Ave. S., Minneapolis, zone 2. Phone Federal 2-1202. TWX MP 444. Midwest Radio-Television Inc. (acquired station August 1952). (See "Newspaper Ownership" and Ridder Publications and Cowles stations in "Group Ownership").
Network CBS. Rep CBS Radio Spot Sales.
F. Van Konynenburg, exec vp; Larry Haeg, gen mgr; Phil Lewis, sales mgr; William Schwarz, program director; Clayton Kaufman, sales promotion mgr; Gordon Mikkelsen, program promotion mgr; Kermit Sueker, chief engineer; Jim Bormann, news director; Maynard Speece, farm director; Joyce Lamont, women's director.

WCCO-TV: Tv companion of WCCO.
WDGY (December 1923): 1130 kc; 50 kw-D, 25 kw-N, DA-2. 609 Second Ave., S., Minneapolis, zone 2. Phone Federal 5-2271. Storz Broadcasting Co. (acquired station Feb. 6, 1956). (See Storz stations in "Group Ownership").

Rep. Blair.
Todd Storz, pres; Jack Thayer, gen mgr; Edward Hunt, coml mgr; William Armstrong, program director; Rosemary Blaton, promotion mgr; Kenneth Olson, studio supervisor; Kenneth Larsen, transmitter supervisor; Joseph della Malva, news director; John Vye, farm director; Helen Connolly, women's director.

WISK (Aug. 12, 1951): 1590 kc; 5 kw-D, (CP 630 kc, 1 kw-D, DA). Hudson & Tower Roads, St. Paul, zone 6. Phone Prospect 1-5588. BVM Broadcasting Co. (original owner). (See Tedesco Brothers stations in "Group Ownership").

Network MBS. Rep Bolling.
Nicholas Tedesco, pres; Victor J. Tedesco, vp; Jack Hazlett, station mgr; Martin O'Neill, coml mgr; Scott Burton, program director; Ralph Nilson, promotion mgr; Allen Kennedy, chief engineer.

WLOL (June 1940): 1330 kc; 5 kw, DA-1. 870 Northwestern Bank Bldg., Minneapolis, zone 8. Phone Federal 3-0406. BFR Broadcasting Corp (acquired station June 1, 1955). (See BFR stations in "Group Ownership").

Rep. AM Sales.
N. L. (Larry) Bentson, pres; Joseph L. Floyd, vp; E. R. Ruben, sec-treas; Wayne (Red) Williams, gen mgr & coml mgr; James P. Boyson, program director; Ray Christensen, sports director; D. Bryce Ekberg, chief engineer.

WLOL-FM (Feb. 15, 1957): 99.5 mc; 9.7 kw. Duplicates only part of WLOL (above).

WMIN (1938): 1400 kc; 250 w. 611 Frontenac Place, St. Paul. Phone Midway 5-7757. William F. Johns Jr. (See William F. Johns Family stations in "Group Ownership").

Rep Pearson.
William F. Johns Jr., owner; Merle Edwards, gen mgr.

WPBC (Oct. 18, 1949): 980 kc; 1 kw-D. 1133 Stinson Blvd., Minneapolis, zone 13. Phone Sterling 9-4356. People's Broadcasting Co. (original owner).

Rep McGavren-Quinn.
William V. Stewart, pres, gen mgr & coml mgr; Becky Ann Stewart, program director; Elizabeth Gahre, promotion mgr; Douglas Ames, chief engineer; Charles Conrad, news director.

WTCN (1931): 1280 kc; 5 kw-D, 1 kw-N. 2925 Dean Blvd., Minneapolis, zone 16. Phone Walnut 7-8881. TWX MP 540. Twin State Broadcasting Inc. (acquired station May 22, 1957). (See Time Inc. stations in "Group Ownership" and see "Newspaper Ownership").

Network ABC. Rep Katz.
Weston C. Pullen Jr., pres; Phil Hoffman, gen mgr; Jack Cosgrove, coml mgr; Sev Widman, program director; Warren Fritze, chief engineer; Sheldon Peterson, news director.

WTCN-TV: Tv companion of WTCN (above).

MONTEVIDEO, Chippewa County

KDMA (1951): 1460 kc; 1 kw, DA-1. West Highway 212. Phone Amhurst 9-8815. Midwest Broadcasting Corp. (original owner). (See Harry Willard Linder stations in "Group Ownership").

Network ABC. Rep Pearson.
H. W. Linder, pres; Willard Linder, gen mgr; Fred Ehlen, coml mgr; Byron Zurn, program director; Jim Wood, chief engineer; Ernest Peterson, farm director.

MOORHEAD, Clay County

KVOX (Nov. 30, 1937): 1280 kc; 1 kw-D, 500 w-N, DA-N. 4000 8th St. S. Phone Cedar 3-1522. KVOX Broadcasting Co. (original owner).

Network MBS, Great Northern Broadcasting System. Rep Devney.

E. J. McKellar, pres & gen mgr; R. L. Owens, coml mgr; T. P. Hannaher, program director; Erwin Liefeld, chief engineer; Arthur Selkoff, news director; Art Steffes, farm director.

MORRIS, Stevens County

KMRS (Sept. 17, 1956): 1570 kc; 1 kw-D. Phone 68. Western Minnesota Broadcasting Co. (original owner).

Rep Cooke.
Clifford L. Hedberg, owner & news director; George Brooks, gen mgr; Forrest Van Duyn, coml mgr; James Bollman, program director; Ted Storch, promotion mgr; George Brooks, chief engineer; Leif Lie, farm director; Marilyn Lange, women's director.

NEW ULM, Brown County

KNUJ (1949): 860 kc; 1 kw-D. 304½ N. Minnesota St. Phone 905. TWX 2008. KNUJ Inc. (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Bill Hurlley (Minneapolis).

Specialty programs: German, 1 hr. wkly.
Walter K. Mickelson, pres; George Korenchen, gen mgr & coml mgr; Bill Parker, program director; Gerald Walston, chief engineer; Curt Edwards, news director; Ben Munson, farm director; Doris Aufderheide, women's director.

NORTHFIELD, Rice County

***WCAL** (November 1918): 770 kc; 5 kw-D, ST-KUOM. Phone Niagara 5-5111. St. Olaf College (original owner).

Specialty programs: German, ½ hr. wkly.; French, ½ hr. wkly.; Scandinavian, 1½ hrs. wkly.; Finnish, ¾ hr. wkly.

Milford C. Jensen, gen mgr & chief engineer; Kathleen Johnston, women's director.

*Non-commercial educational.

ORTONVILLE, Big Stone County

KDIO (July 23, 1956): 1350 kc; 1 kw-D. Box 696. Phone 680. Tri-State Broadcasting Co. (original owner).

Rep Cooke.
Richard Schultz, pres; Warren F. McCormick, gen mgr & coml mgr; Donald P. Egert, program director; Richard S. Schultz, chief engineer; Rodney D. Tringard, news director & farm director; Corrine Goodmasteadt, women's director.

OWATONNA, Steele County

KRFO (1950): 1390 kc; 500 w-D. 301 N. Cedar St. Phone 5541. Owatonna Broadcasting Co. (acquired station April 30, 1956).

Robert W. Behling, pres & gen mgr; Earl Gilbert, coml mgr; Duane Allen, program director; Gerald J. Boos, chief engineer; Ron Grunert, news director; Andy Johnson, farm director; Ione Henry, women's director.

PINE CITY, Pine County

WCMP (June 13, 1958): 1350 kc; 1 kw-D. Box 578. Phone 767. TWX BTA IMX. Pine County Broadcasting Co. (original owner).

Network Keystone. Rep Continental.
Richard K. Power, pres; Robert P. Schuller, gen mgr; Lewis E. Jaquis, program director; Mitchell Dupre, chief engineer; Lyle Nelson, news director.

PIPESTONE, Pipestone County

KLOH (June 22, 1955): 1050 kc; 1 kw-D, DA. 118 W. Main. Phone 1050. TWX 1192. Pipestone Radio Corp. (original owner).

Network Keystone. Rep Continental Radio Sales.

C. B. Thomas, pres; Ron Overlander, gen mgr, coml mgr & promotion mgr; R. J. Britch, program director; Clarence Ausham, chief engineer; Fred White, news director; Gary Enwright, farm director.

RED WING, Goodhue County

KCUE (December 1955): 1250 kc; 1 kw-D. Route 4. Phone Dunkirk 8-3511. Hiawatha Valley Broadcasting Co. (original owner). (See Tedesco Brothers stations in "Group Ownership").

Rep Ramebeau, Vance, Hoppel.
E. G. (Gene) Elston, pres & gen mgr; David Vonch, coml mgr; Bernie Aaker, program director & farm director; Larry Jagoe, promotion mgr; Lawrence Dordall, chief engineer; Ed Reitmann, news director; Elda Reitan, women's director.

REDWOOD FALLS, Redwood County

KLGE (1954): 1490 kc; 100 w. 209 S. Washington St. Phone Mercury 7-2989. Harry Willard Linder (original owner). (See Harry Willard Linder stations in "Group Ownership").

Rep Pearson.
Gilmore F. Frayseth, gen mgr; Dennis Gramentz, chief engineer.

ROCHESTER, Olmsted County

KROC (October 1935): 1340 kc; 250 w. 100 1st Ave. Bldg. Phone Atlas 9-3924. Southern

Minnesota Broadcasting Co. (original owner). Network NBC, Southern Minnesota Network. Rep Meeker.

Mrs. G. P. Gentling, pres; G. David Gentling, gen mgr; Robert Pick, coml mgr; Thomas Bachrach, program director; Genevieve Holmes, promotion mgr; Robert Cross, chief engineer; Rick Kieffer, news director; Don Edwards, farm director.

KROC-TV: Tv companion of KROC.

KWEB (Target date Sept. 24, 1958): 1270 kc; 500 w-D. Northwestern National Bank Bldg. Phone Atlas 2-9465. Rochester Music City Inc. (original owner). (See Tedesco Brothers stations in "Group Ownership").

Rep Bolling.

Vic Tedesco, pres; Don Robey, gen mgr; Tony Madison, coml mgr; Scott Burton, program director; Virgil Kohrs, chief engineer; Don Johnson, news director; Shelly Winter, women's director.

ST. CLOUD, Stearns County

KFAM (June 6, 1938): 1450 kc; 250 w. Fernwood Addition. Phone Blackburn 2-1551. Times Pub. Co. (original owner). (See "Newspaper Ownership").

Network NBC. Rep Pearson.

Frederick Schilplin, pres; John Murphy, gen mgr; Marlin Dean Schlottman, coml mgr & program director; Robert Witschen, chief engineer; Jack Lund, news director; C. Perry Schenk, farm director; Rae Wilson, women's director.

KFAM-FM (1948): 104.7 mc; 15 kw. Duplicates KFAM (above).

WJON (September 1950): 1240 kc; 250 w. Lincoln Ave. Southeast. Phone Blackburn 1-4422. Granite City Broadcasting Co. (acquired station March 1955). (See "Newspaper Ownership").

Rep Ramebeau, Vance, Hoppel.
John Haerle, pres & gen mgr; Van Vander Ark, coml mgr; Arthur Blaske, program director; Vince Stevens, chief engineer; Sam Wenstrom, news director; Guy LaMont, farm director.

ST. PETER, Nicollet County

KRBI (Aug. 5, 1957): 1310 kc; 1 kw-D, DA. 1031 W. Grace St. Phone 1310. Gateland Broadcasting Corp (original owner).

Mavis Peterson, pres & gen mgr; Ralph Bebeau, coml mgr; Dave McDonald, program director; John Aasen, chief engineer; Margaret O'Malley, women's director.

STILLWATER, Washington County

WAVN (March 1949): 1220 kc; 1 kw-D. 104 N. Main St. Phone Hemlock 9-1220. St. Croix Broadcasting Co. (acquired station September 1955).

Network Keystone.
Richard K. Power, pres & gen mgr; James McLaughlin, coml mgr; Roger Erickson, program director; Donald Granquist, promotion mgr; H. Arnold Sorenson, chief engineer; Dewey Campbell, farm director; Ella Mae Erickson, women's director.

THIEF RIVER FALLS, Pennington County

KTRF (January 1947): 1230 kc; 250 w. Box 69. Phone Murdock 1-1230. KTRF Radio Corp. (acquired station August 1954).

Rep Wayne Evans & Assoc.
Don Olson, pres & gen mgr; Fred Franklin, chief engineer & news director; John Dunning, farm director; Garnet Peters, women's director.

VIRGINIA, St. Louis County

WHLB (1936): 1400 kc; 250 w. WHLB Bldg. Phone Sherwood 1-2232. Head of the Lakes Broadcasting Co. (See "Newspaper Ownership" and Morgan Murphy-Walter C. Bridges stations in "Group Ownership").

Network NBC, Arrowhead Net. Rep Hollingbery.

Harold J. Parise, gen mgr.

WADENA, Wadena County

KWAD (May 1, 1948): 920 kc; 1 kw, DA-N. First National Bank Bldg. Phone Medford 1-1803. KWAD Broadcasting Co. (acquired station June 1, 1956). (See Robert E. Ingstad stations in "Group Ownership").

Network MBS. Rep Wayne Evans & Assoc.
Robert E. Ingstad, pres; Marlin T. Obie, gen mgr; Harold O. Bakke, coml mgr; Harold Allen, chief engineer.

WILLMAR, Kandiyohi County

KWLM (1940): 1340 kc; 250 w. 1340 N. 7th St. Phone Belmont 5-1340. TWX 314. Lakeland Broadcasting Co. (original owner). (See Harry Willard Linder stations in "Group Ownership").

Network ABC. Rep Pearson.
H. W. Linder, pres; Willard Linder, gen mgr; Jack Lynch, coml mgr; Francois Peterson, chief engineer; Ernest Peterson, farm director; Irene Peters, women's director.

WINDOM, Cottonwood County

KDOM (not on air, target date not announced): 1580 kc; 250 w-D, DA. P. O. Box 92, Hopkins, Minn. North Star Broadcasting Co.

Paul C. Lund, Eugene H. Frisk and Robert D. Thompson, owners.

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Radio Stations. CONTINUED

MINNESOTA CONTINUED

WINONA, Winono County

KAGE (Feb. 17, 1957): 1570 kc; 1 kw-D. (CP for 1830 kc, 1 kw-D.) 118 W. 4th. Phone 2867. Winona Broadcasting Co. (original owner). (See Tedesco Brothers stations in "Group Ownership").

Network Keystone. Rep Best. Specialty programs: Polish, 1/2 hr. wkly. Frank I. Haas, gen mgr; Jack Ortmann, coml mgr; Joe Orłowski, program director & farm director; Bill Bailey, promotion mgr; Curt Nutter, chief engineer; Phoebe Pinkley, news director.

KWNO (January 17, 1938): 1230 kc; 250 w. 216 Center St. Phone 3313. Winona Radio Service (original owner). (See "Newspaper Ownership").

Network ABC, Dairyland. Rep Pearson. Specialty programs: Polish, 1 hr. wkly. M. H. White, pres; H. R. Hurd, gen mgr & sales mgr; C. E. Williams, station mgr & program director; Chuck Williams, sports director; Eugene Gappa, chief engineer; Ken Douglas, news director; Don Bonham, farm director; Ethel Holte, women's director.

KWNO-FM (April 1948): 97.5 mc; 18.5 kw. Duplicates KWNO (above).

WORTHINGTON, Nobles County

KWOA (1947): 730 kc; 1 kw-D. Thompson Hotel. Phone 2-7301. Worthington Broadcasting Co.

R. W. Olson, pres; Ralph E. Shepard, gen mgr.

MISSISSIPPI

ABERDEEN, Monroe County

WMPA (1952): 1240 kc; 250 w-SH. P. O. Box 402. Phone Emerson 9-4561. Ray Tolar (acquired station November 1956).

Rep Best. Specialty programs: Negro, 5 hrs. wkly. Ray Tolar, owner & gen mgr; Frances Tolar, program director.

AMORY, Monroe County

WAMY (Oct. 22, 1955): 1580 kc; 5 kw-D. P. O. Box 268. Phone Clearbrook 6-5911. Southern Electronics Co. (acquired station July 1953). (See Bob McRaney stations in "Group Ownership").

Network MBS, Keystone. Rep Everett-McKinney. Specialty programs: Negro, 5 hrs. wkly. Bob McRaney & Bob Evans, co-owners; Charles C. Boren Jr., gen mgr & coml mgr; Elsie Sanderson, program director; Jim Wells, promotion mgr; A. D. Wiyul, chief engineer; Dan Holocher, news director; Bernice Miller, women's director.

BATESVILLE, Panola County

WBLE (June 19, 1953): 1290 kc; 1 kw-D. P. O. Box 73. Phone 7266. Panola Broadcasting Co. (original owner).

Network Keystone. Rep Best. Harold B. McCarley, pres, gen mgr & coml mgr; Wesley A. McIngvale, program director; Alfred E. Jennings, chief engineer; R. B. Wade, news director; Lee H. Thompson, farm director; Linda Barnett, women's director.

BELZONI, Humphreys County

WELZ (not on air; target date not announced): 1460 kc, 1 kw-D. P. O. Box 182, Canton, Miss. Humphreys County Broadcasting Co. (See Hook stations in "Group Ownership").

Roth E. and Lucille Hook, owners.

BILOXI, Harrison County

WLOX (May 27, 1948): 1490 kc; 250 w. Buena Vista Hotel. Phone Idlewood 6-5581. WLOX Broadcasting Co. (original owner).

Network MBS. Rep Holman. J. S. Love Jr., pres; B. Ray Butterfield, gen mgr; Thomas B. Majure, coml mgr & chief engineer; Mary Migues, program director; Richard Kettering, promotion mgr; Phyllis Foreman, news director; Dick Schultz, farm director; Kathryn Butterfield, women's director.

WVMI (April 1, 1950): 570 kc; 1 kw-D. P. O. Box 152. Phone Idlewood 2-7001. Radio Associates Inc. (original owner).

Rep National Time Sales (N. Y.); Sears & Ayers (Chicago); Harlan G. Oakes (San Francisco); Dixieland Stations (Atlanta). Odes E. Robinson Sr., pres, gen mgr, coml mgr & chief engineer; James F. Van Dee, program director, promotion mgr & news director; Ed Daniels Jr., farm director; Nerdine Longbine, women's director.

WVMI-TV: Tv companion of WVMI.

BOONEVILLE, Prentiss County

WBEP (Oct. 10, 1950): 1400 kc; 250 w. SH. P. O. Box 352. Phone Park 8-5301. Booneville Broadcasting Co. (original owner). (See E. O. Roden stations in "Group Ownership").

E. O. Roden, pres & gen mgr; John K. Gresham, station mgr; W. I. Dove, administrative director & chief engineer.

BROOKHAVEN, Lincoln County

WBJJ (1955): 1470 kc; 1 kw-D. Entrican Bldg. Phone 1076. Rural Broadcasting Co. (original owner).

Rep Best. Specialty programs: Negro, 6 hrs. wkly. W. M. Jones, gen mgr & sales mgr; C. D. Mathis Jr., program director.

WJMB (1948): 1340 kc; 250 w. SH. W. Chickasaw St. Phone 1298. Brookhaven Broadcasting Co. (See "Newspaper Ownership").

Network Keystone. Rep Continental Radio Sales.

Tullus Brady, gen mgr.

CANTON, Madison County

WDOB (1953): 1370 kc; 1 kw-D. P. O. Box 182. Phone 1370. Madison County Broadcasting Co. (See Hook stations in "Group Ownership").

Network Keystone. Rep Indie Sales. R. E. Hook, pres; Ralph B. Mann, gen mgr.

CENTREVILLE, Wilkinson County

WGIC (1951): 1580 kc; 250 w-D. Centreville, Miss. Phone 4001. Southern Broadcasting Co. (acquired station March 1957).

Network Keystone. Specialty programs: Negro, 10 hrs. wkly. Paul D'Antoni, pres; Jim Dowdy, gen mgr & coml mgr; Jim Wilson, program director; Richard White, chief engineer; Carl Wall, news director; Thelma McCraime, women's director.

CLARKSDALE, Coahoma County

WDDL (Sept. 1955): 1600 kc; 1 kw-D. 1 State St. Phone Main 4-4908. Coahoma Broadcasting Co. (acquired station June 1, 1957).

Network Southeastern Key Market Net. Specialty programs: Negro, 4 hrs. wkly. John B. Craddock, pres, gen mgr & coml mgr; Joseph Rachuba, program director & promotion mgr; Sonny Jennings, chief engineer; James K. Douglas, news director & farm director; Betty McMullen, women's director.

WBOX (1942): 1450 kc; 250 w. Alcazar Hotel, zone 1. Phone Main 4-2795. Mrs. Eunice T. Imes (acquired station 1943). (See "Newspaper Ownership" and Birney Imes Jr. stations in "Group Ownership").

Network MBS, Keystone, Mid-South Net. Rep Everett-McKinney.

Specialty programs: Negro, 32 hrs. wkly. Birney Imes Jr., pres; Bob Evans, gen mgr; Tom Reardon, station mgr, coml mgr & farm director; C. D. Graves, program director & chief engineer; Chuck Clifton, promotion mgr & news director; Helen Alice Sugg, women's director.

CLEVELAND, Bolivar County

WCLD (1949): 1490 kc; 250 w. Cleveland, Miss. Phone Victor 3-4091. Radio Cleveland Inc. (acquired station Jan. 1, 1958).

Rep Walker-Rawalt. Specialty programs: Negro, 20 hrs. wkly. George C. Shurden, vp, gen mgr, coml mgr, chief engineer; Lane Tucker, program director; Pete Webb, promotion mgr; Jim Gordon, news director & farm director; Virginia Murray, women's director.

WDSK (not on air; target date unannounced): 1410 kc; 1 kw-D, DA. 134 North St. Phone Victor 3-3720. L. A. Feduccia (original owner). Specialty programs: Negro, 10 hrs. wkly. L. A. Feduccia, owner & gen mgr; James R. Wilson, chief engineer; Larry J. Liddell, sports director.

COLUMBIA, Marion County

WCJU (Dec. 20, 1946): 1450 kc; 250 w. P. O. Box 472. Phone Republic 6-2616. WCJU Inc. (acquired station Oct. 7, 1947). (See "Newspaper Ownership").

Network Keystone. Lester Williams, pres & gen mgr; Red Ladner, coml mgr; Dave Martin, program director & news director; Clifford Chance, chief engineer; Jack Boone, farm director.

COLUMBUS, Lowndes County

WACR (1945): 1050 kc; 1 kw-D. P. O. Box 1078. Phone Fairfax 8-1050. James W. Eather-ton (acquired station March 19, 1957).

Network Keystone. Specialty programs: Negro, 15 hrs. wkly. James W. Eather-ton, pres & gen mgr; Syd Thwaiter, coml mgr; Landis Rogers, program director; L. Jay Aldridge, chief engineer; Barbara A. Moore, women's director.

WCBI (1940): 550 kc; 1 kw-D, 500 w-N, DA-2. Gilmer Hotel. Phone Fairfax 8-7271. Columbus Broadcasting Co. (original owner). (See "Newspaper Ownership" and Birney Imes Jr. stations in "Group Ownership").

Network MBS, Keystone. Rep Everett-McKinney.

Specialty programs: Negro, 1 1/2 hrs. wkly. Birney Imes Jr., pres; Robert E. Evans, gen mgr; R. A. Crummy, coml mgr; Rick Moore, program director; Thomas L. McFerrin, chief engineer.

WCBI-TV: Tv companion of WCBI.

CORINTH, Alcorn County

WCMA (March 1, 1946): 1230 kc; 250 w. Ray Bldg. Phone 5575. Corinth Broadcasting Co. (original owner). (See Aaron B. Robinson stations in "Group Ownership").

Network Keystone, Dixie Net. Rep Venard, Rintoul & McConnell.

Specialty programs: Negro, 8 hrs. wkly. Aaron B. Robinson, pres; John E. Bell, gen mgr, coml mgr & promotion mgr; Louise W. Berlin, program director; James D. Anderson, chief engineer; Almos S. Young, news director; Buddy Bain, farm director; Lois O. Counce, women's director.

WCEB (December 1956): 1330 kc; 500 w-D. P. O. Box 1168. Phone 6691. Rebel Radio Inc. (acquired station May 1953).

Rep Best. C. H. Quick, pres; Glenn Carmichael, gen mgr & coml mgr; Harry Bryan, program director; Quin Ivy, promotion mgr; W. M. Essary, chief engineer; Irvin Feldman, news director.

FOREST, Scott County

WLAG (September 1955): 860 kc; 500 w-D. P. O. Box 188. Phone Gibson 3-7001. Scott County Broadcasting Co. (See Hook stations in "Group Ownership").

Network Keystone. Specialty programs: Negro, 9 hrs. wkly. R. E. Hook, pres; Hugh Hughes, gen mgr & chief engineer; Willie Weems, coml mgr; Tom Estes, program director & news director; Leo Burns, promotion mgr; Billy Ray Strebeck, farm director; Barbara Goodwin, women's director.

GREENVILLE, Washington County

WDDT (April 1956): 900 kc; 1 kw-D. 207 Main St. Phone 2-0526. WDDT Radio Co. (original owner). (See "Newspaper Ownership").

Rep Everett-McKinney. Ross Charles, gen mgr; W. H. Deans, coml mgr; Tom Roane, program director; Joe Gunter, chief engineer.

WGVN (1949): 1260 kc; 1 kw-D. 118 S. Broadway. Phone 4559. Mid-America Broadcasting Co. (original owner). (See Mid-America Broadcasting Co. stations in "Group Ownership").

Rep Devney; Melville; Dixieland. Specialty programs: Negro, 30 hrs. wkly. David M. Segal, pres; Edward M. Guss, gen mgr; Jack R. Stull, coml mgr; Wally Hoy, program director & news director; Barbee Ashley, promotion mgr; J. C. Gunter, chief engineer; Elizabeth Hutchison, women's director.

WJPE (Aug. 16, 1939): 1330 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 661. Phone 9049. Radio Services Co. (acquired station May 26, 1946).

Network MBS, Keystone. Rep Walker-Rawalt. Emmet H. McMurry Jr., gen mgr; Frank W. Baldwin, coml mgr; Sid Alexander, program director; Mildred Flowers, promotion mgr; Percy L. Kuhn, chief engineer.

GREENWOOD, Leflore County

WABG (February 1950): 960 kc; 1 kw-D, 500 w-N, DA-N. 206 W. Claiborne. Phone Gladstone 3-5232. Greenwood Broadcasting Co. (original owner). (See Cy N. Bahakel stations in "Group Ownership").

Specialty programs: Negro, 5 hrs. wkly. Cy N. Bahakel, pres & gen mgr; Don Neil, coml mgr; Erlene Leach, program director; Billy B. Watkins, chief engineer.

WGRM (1938): 1240 kc; 250 w. WGRM Bldg. Phone Gladstone 3-5441. TWX 373. Mrs. P. K. Ewing, Executrix.

Network NBC, Keystone, Southeastern Key Market Net.

F. C. Ewing, gen mgr; Lew Sadler, coml mgr; Ed Smith, program director; Louis Pierce, chief engineer.

GRENADE, Grenada County

WNAG (1949): 1400 kc; 250 w. Barwin Hotel. Phone 1400. Birney Imes, Jr. (original owner). (See "Newspaper Ownership" and Birney Imes Jr. stations in "Group Ownership").

Network MBS, Keystone, Mid-South Net. Rep Everett-McKinney.

Specialty programs: Negro, 3 hrs. wkly. Robert E. Evans, gen mgr; Monroe Looney,

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DALLAS DeWitt Landis RI 8-1175	CLEVELAND Jack Maurer TO 1-6727	

Radio Stations CONTINUED

MISSISSIPPI CONTINUED

station mgr, coml mgr & program director; Jimmie Pinnix, chief engineer; Mrs. Jim Cann, news director & women's director.

GULFPORT, Harrison County

WGCM (1928): 1240 kc; 250 w. WGCM Bldg. Phone University 3-3522. TWX 383. E. O. Roden & Assoc. (acquired station March 15, 1958). (See E. O. Roden stations in "Group Ownership").

Network ABC, Keystone.
E. O. Roden, pres; James E. Reese, gen mgr; Tommy Meek, program director.

WROA (Feb. 27, 1955): 1390 kc; 1 kw-D. 1313 28th Ave. Phone University 3-7133. Electronics Research Inc. of Evansville (acquired station Jan. 1, 1958).

Rep Rambeau, Vance, Hopple.
John B. Caraway, pres; Earl B. Blessey, gen mgr; Fred Beattie, coml mgr; Thomas Weaver, program director & farm director; Hammond H. Hinton, promotion mgr; Robert O. Rasch, chief engineer & news director; Theda Trippie, women's director.

HATTIESBURG, Forrest County

WBEK (Sept. 1, 1954): 950 kc; 5 kw-D. 305 Bay St. Phone Juniper 2-1986. Deep South Radio Inc. (acquired station June 8, 1956).

Rep McGillvra.
B. L. Blackledge, pres; F. M. Smith, sec-treas & gen mgr; Terry Speights, program director; B. B. McLemore, chief engineer.

WFOE (April 1924): 1400 kc; 250 w. 302 Hemphill St. Phone Juniper 4-5432. TWX 340. Sheridan Inc. (acquired station April 1, 1958).
Network NBC, Keystone. Rep Rambeau, Vance, Hopple; Dixieland Stations.

B. W. Curry Jr., pres; E. M. Jenkins, executive vp & gen mgr; Bud Norval, coml mgr; Sam Rees, promotion mgr; J. N. Watson, chief engineer; Lucille Parker, women's director.

WHSY (Sept. 24, 1948): 1230 kc; 250 w. P. O. Box 1008. Phone Juniper 3-1741. Hub City Broadcasting Co. (original owner). (See Holt stations in "Group Ownership").

Network ABC, Dixie Broadcasting System. Rep Clark.

Charles W. Holt, pres; Frank E. Zainoski, gen mgr, coml mgr & program director; Bob French, promotion mgr & farm director; Charles Sharpling, chief engineer; Don Arm-

strong, news director; Connie I. Holt, women's director.

WXXX (Sept. 8, 1957): 1310 kc; 1 kw-D. 1031 Broadway Dr. Phone Juniper 2-2591. Broadcast Development Co. (original owner). (See Mation stations in "Group Ownership").
Rep Indie Sales.

Dave A. Mation Jr., pres; J. C. Walker, gen mgr; Mel Morris, program director; Don Quave, promotion mgr; Clarence Vogel, chief engineer; Bernie Melton, news director; Dean Herrington, women's director.

HAZLEHURST, Copiah County

WMDC (June 11, 1953): 1220 kc; 250 w-D. P. O. Box 571. Phone 869. Southwestern Broadcasting Co. of Mississippi (original owner). (See Southwestern Broadcasting stations under "Group Ownership").

Network Keystone. Rep McGillvra.
Specialty programs: Negro, 8 hrs. wkly.
Louis Alford, pres; A. Mack Smith, gen mgr & chief engineer; Mal Jones, coml mgr & promotion mgr; Bob Prather, program director & farm director; Ken Smith, news director; Dot Jones, women's director.

HOUSTON, Chickasaw County

WCPC (1955): 1320 kc; 5 kw-D. P. O. Box 552. Phone Glenview 6-3523. WCPC Broadcasting Co.

Network Keystone.
Specialty programs: Negro, 7 hrs. wkly.
Robin H. Mathis, partner, gen mgr, coml mgr, news director & farm director; Ralph C. Mathis, partner, program director, promotion mgr & women's director; John E. Skelton Jr., partner & chief engineer; Rad W. Mathis, partner.

INDIANOLA, Sunflower County

WNLA (May 1, 1953): 1380 kc; 500 w-D. 134 Baker St. Phone 500. Central Delta Broadcasting Co. (acquired station Oct. 1, 1954).

Rep Best.
Specialty programs: Negro, 16½ hrs. wkly.
W. L. Kent, pres; Carrol Jackson, gen mgr & coml mgr; Willard Stallings, program director; Richard Wetherbee, chief engineer; Ray Roberts, news director; Lucille Polasini, women's director.

JACKSON, Hinds County

WJDX (1929): 620 kc; 5 kw-D, 1 kw-N, DA-N. 715 S. Jefferson, zone 2. Phone 2-2691. TWX JN 82. Lamar Life Insurance Co. (acquired station June 1, 1958).

Network NBC. Rep Hollingbery.
P. K. Lutkin, pres; Fred L. Beard, gen mgr;

Frank Gentry, coml mgr; Forrest Cox, program director; Chuck Allen, promotion mgr; Percy G. Root, chief engineer; Dick Sanders, news director; Howard Langfitt, farm director; June King, women's director.

WJDX-FM (1948): 102.9 mc; 50 kw. Same address, license and staff as WJDX (above).
WLBT (TV): Tv companion of WJDX-AM-FM.

WJOS (1947): 1400 kc; 250 w. King Edward Hotel. Phone 4-5653. TWX JN 133. Dumas Milner Broadcasting Co. (acquired station March 17, 1957). (See "Newspaper Ownership").

Network CBS. Rep Branham.
Howard S. Cohoon, pres; Lewis Heilbronner, gen mgr, coml mgr & promotion mgr; Bill Slaton, program director & news director; Ernest Peterson, chief engineer.

WJXN (1945): 1450 kc; 250 w. 916 Foley St. zone 9. Phone Fleetwood 2-6673. Jackson Broadcasting Co.

James T. Owby, pres; Gayle D. Swofford, gen mgr; Jack Herrington, program director; John D. Boner, promotion mgr; Bill Phillips, chief engineer.

WOKJ (Sept. 10, 1954): 1590 kc; 5 kw-D. 1017 Lynch St. zone 7. Phone 3-7830. Dixieland Broadcasting Co. (original owner). (See McLendon Ebony stations in "Group Ownership").
Rep Pearson.

Specialty programs: Negro, 100%.
John M. McLendon, gen mgr; Al Evans, station mgr; Buddy Green, program director; William W. Hollingsworth Jr., chief engineer; James Rundles, news director.

WRBC (1947): 1300 kc; 5 kw-D, 1 kw-N. 125½ S. Lamar St. Phone 5-1562. Rebel Broadcasting Co. of Mississippi Inc. (original owner).

Network MBS, Alabama Key Market Net. Rep Rambeau, Vance, Hopple; Dixieland Stations.

T. E. Wright, pres; Charles A. Stewart, gen mgr; Bill Phillips, chief engineer.

WSLI (September 1938): 930 kc; 5 kw, DA-N. P. O. Box 8187. Phone Fleetwood 4-2512. Capitol Broadcasting Co. (acquired station June 1, 1955). (See "Newspaper Ownership" and T. B. Lanford stations in "Group Ownership").

Network ABC. Rep Weed.
T. M. Hederman Jr., pres; L. M. Sepaugh, gen mgr; Richard Voorhis, station mgr & coml mgr; A. L. Simmons, program director; Sandy McMillan, promotion mgr; C. A. Perkins, chief engineer; Robert Findley, news director; Jim Neal, farm director; Dorothy Dawley, women's director.
WJTV (TV): Tv companion of WSLI.

WJDX delivers MORE listeners

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51% MORE FAMILIES EACH WEEK!

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RADIO NEWS & FARM
DEPARTMENTS

620 KC

5 KW DAY

1 KW NIGHT

Radio Stations CONTINUED

MISSISSIPPI CONTINUED

KOSCIUSKO, Attala County

WKOZ (Oct. 31, 1947): 1350 kc; 5 kw-D. 109 W. Jefferson St. Phone 782. Kosciusko Broadcasting Co. (original owner). (See Cy N. Bahakel stations in "Group Ownership").

Specialty programs: Negro, 9 hrs. wkly. Cy N. Bahakel, pres; Mims Boswell Jr., station mgr & coml mgr; Peggy Wasson, program director; Floyd Coulter, chief engineer; Jack Davis, news director & farm director.

LAUREL, Jones County

WAML (Sept. 1, 1932): 1340 kc; 250 w. P. O. Box 950. Phone 5601. TWX 345. New Laurel Radio Station Inc. (original owner). (See "Newspaper Ownership" and Matison stations in "Group Ownership").

Network NBC, Keystone. Rep Hollingbery. Specialty programs: Negro, 6 hrs. wkly. Harold M. Matison, pres; Frank Sumrall, gen mgr; M. M. Caver, coml mgr; Ed Breland, program director & farm director; Larry Parks, promotion mgr; Walter Hitt, chief engineer; Len Maith, news director; Tommie Martin, women's director.

WLAU (June 15, 1946): 1600 kc; 5 kw-D. P. O. Box 198. Phone 8-7227. Southland Broadcasting Co. (original owner).

Network ABC. Rep Devney. Specialty programs: Negro, 1½ hrs. wkly. Chalmers T. McCallum, co-owner & pres; Norma H. Leggett, co-owner, sec-treas & gen mgr; Dave Stensrud, coml mgr; Jim Gibbon, program director & news director; W. E. Carter, chief engineer; Nancy Allen, women's director.

WNSL (Feb. 27, 1957): 1260 kc; 1 kw-D. P. O. Box 2336. Phone 8-7224. Voice of the New South Inc. (original owner). (See New South Broadcasting stations in "Group Ownership").

Rep Walker-Rawalt. Joe Carson, pres; Granville Walters, gen mgr; Teck Jones, coml mgr & promotion mgr; Kevin Doran, program director & farm director; Glenn Holland, chief engineer; Sonny Harill, news director.

LELAND, Washington County

WBSY (April 8, 1958): 1580 kc; 1 kw-D. P. O. Box 229. Phone 1580. Miss-Ark Broadcasting Co. (original owner).

Network Southeastern Key Market. Carnell Tucker, co-mgr & sports director; Paul Artman, co-mgr & program director; Lester Howell, co-mgr; John Miller Abraham, coml mgr; Otis W. Rushing Jr., chief engineer; Calton Crowell, news director; Clifford Prewitt, farm director.

LOUISVILLE, Winston County

WLSM (March 11, 1953): 1270 kc; 1 kw-D. (CP for 5 kw-D). P. O. Box 111. Phone 1000. Louisville Broadcasting Corp. (original owner). (See New South Broadcasting stations in "Group Ownership").

Rep Walker-Rawalt. Joe Carson, partner; Ed Holliday, partner; Herb Guthrie, gen mgr, coml mgr & chief engineer; John W. Jenkins Jr., program director & promotion mgr; Frank Glenn, news director; David Childs, farm director; Eddie Mae Miles, women's director.

MACON, Noxubee County

WMBC (1947): 1400 kc; 250 w. Piney Woods Road. Phone 132. Confederate Broadcasting Co. (acquired station July 1958). (See Confederate Broadcasting stations in "Group Ownership").

Rep Best. Specialty programs: Negro, 13 hrs. wkly. Ned Butler & James Hemphill, partners; Harold Shedd, gen mgr & program director; Roy York, coml mgr; Bill Brooks, promotion mgr; W. F. White, chief engineer.

MAGEE, Simpson County

WSJC (July 5, 1957): 1280 kc; 500 w-D. P. O. Box 426. Phone 3513. Southeast Mississippi Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Negro, 10 hrs. wkly. Marvin L. Mathis, gen mgr; Jimmy Tugwell, program director; Hulon Mathis, chief engineer; Jack Jackson, news director.

McCOMB, Pike County

WAPP (April 18, 1948): 980 kc; 1 kw-D. Pike Hotel. Phone 1884. Southwestern Broadcasting Co. of Mississippi (original owner). (See Southwestern Broadcasting stations in "Group Ownership").

Network Keystone. Rep McGillvra. Specialty programs: Negro, 7 hrs. wkly. Mack Smith, Philip D. Brady, Louis Alford,

partners; Philip D. Brady, gen mgr & chief engineer; Art Harwell, coml mgr; Karl Dyer, program director.

WBNY (1938): 1250 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 111. Phone 2080. Broadcast Service Inc. (acquired station 1953). (See Holt stations in "Group Ownership").

Rep Clark. Specialty programs: Negro, 9 hrs. wkly. Charles W. Holt, pres; Carroll Hines, coml mgr & chief engineer; Dean B. Strickland, program director; Travis Myers, promotion mgr; Don Tucker, news director & farm director; Mrs. Bruce Clark, women's director.

MERIDIAN, Lauderdale County

WCOC (Feb. 26, 1926): 910 kc; 5 kw-D, 1 kw-N. Threefoot Bldg. Phone 2-7714. Mississippi Broadcasting Co. (See "Newspaper Ownership").

Network CBS. Withers Gavin, pres & gen mgr; Mrs. Withers Gavin, program director.

WCOC-TV. Tv companion of WCOC. **WDAL** (Feb. 1, 1958): 1330 kc; 1 kw-D. P. O. Box 125. Phone 3-4891. Southwestern Broadcasting Co. of Mississippi. (original owner). (See Southwestern Broadcasting stations in "Group Ownership").

Rep Indie Sales. A. Mack Smith, Philip Brady, Louis Alford, partners; Dan Hollingsworth, co-mgr & chief engineer; Don Partridge, co-mgr; Richard Hollingsworth, program director & promotion mgr; Ruth Watts, farm director & women's director.

***WMMI (FM)** (1951): 88.1 mc; 10 w. 3100 24th Ave. Meridian Municipal Jr. College.

*Non-commercial educational.

WMOX (1945): 1240 kc; 250 w. P. O. Box 1511. Phone 2-0171. Birney Ives Jr. (acquired station June 1958). (See "Newspaper Ownership" and Birney Ives Jr. stations in "Group Ownership").

Network MBS, Keystone. Mid-South Net. Rep Everett-McKinney.

Specialty programs: Negro, 4 hrs. wkly. Bob Evans, gen mgr; Kenneth Berryhill, station mgr; Jack Cochran, program director; Steve Burkes, chief engineer; Ruth O'Steen, women's director.

WOKK (1946): 1450 kc; 250 w. P. O. Box 528. Phone 2-6133. New South Broadcasting Corp. (acquired station April 1, 1957). (See New South Broadcasting stations in "Group Ownership").

Network New South Radio Net. Rep Walker-Rawalt.

Specialty programs: Negro, 4 hrs. wkly. Joseph W. Carson, pres & mgr; Ed Holladay, sales mgr & sec-treas; Gary Smith, program director & music director; Hugh Billups, production director & promotion director; Bob Wall, chief engineer; Sam Keller, news director; Gene Maughn, farm director.

WOIC (December 1957): 1390 kc; 5kw-D. 2306 4th St. Phone 2-3106. A. L. Royal (original owner).

Rep Forjoe. Specialty programs: Negro, 100%. A. L. Royal, pres; Jay Gilbert, gen mgr; Tom Moore, program director.

NATCHEZ, Adams County

WMIS (1941): 1240 kc; 250 w. City Bank & Trust Co. Bldg. Phone 2-2522. TWX 377. Natchez Broadcasting Co. (original owner).

Network NBC, Keystone. Rep Dixieland Stations.

Specialty programs: Negro, 6 hrs. wkly. P. K. Ewing Jr., pres; Paul Schilling, gen mgr & coml mgr; Bill Wall, program director; Bill Dore, promotion mgr; George Wilson, chief engineer; Garrett Mazingo, news director; Charles Barry, farm director; Jolea Franklin, women's director.

WNAT (1949): 1450 kc; 250 w. Sargeant Prentiss Drive. Phone 4621. Old South Broadcasting Co. (acquired station June 1, 1958).

Network MBS, Rep Devney. Specialty programs: Negro, 24 hrs. wkly. Laurie G. Ratcliffe, owner; Erwin Parks Jr., gen mgr; Garrett Mazingo, coml mgr; Johnny Littlejohn, program director; Martin C. Tyrone, chief engineer; Jeff Holt, news director; Irene Griffey, women's director.

NEW ALBANY, Union County

WNAU (March 27, 1955): 1470 kc; 500 w-D. 202 Bankhead St. Phone 4361. New Albany Broadcasting Co. (original owner).

Network Keystone, Southeastern Key Market Net.

Specialty programs: Negro, 30 min. wkly. V. Keith Wroten, owner, gen mgr & chief engineer; Daniel L. Skilton, coml mgr; Wynez Wroten, program director.

NEWTON, Newton County

WBKN (1956): 1410 kc; 500 w-D. P. O. Box 53. Phone 596. East Central Broadcasting Co. F. W. Smith, B. L. Blackledge, G. C. Newcomb, James Reeve, partners.

OXFORD, Lofayette County

WSUH (May 1955): 1420 kc; 1 kw-D. P. O. Box 511. Phone 1133. Colonel Rebel Radio (acquired station June 1956).

Network Keystone. C. H. Quick, pres & coml mgr; Mitchell Self, gen mgr & chief engineer; Jimmie Lynne Self, program director; E. D. Landrum, promotion mgr; Bob Irvin, news director; John King, farm director.

PASCAGOULA, Jackson County

WPMP (1951): 1580 kc; 1 kw-D. P. O. Box 391. Phone South 2-3113. Crest Broadcasting Co.

Network ABC; Keystone. Rep Best. W. R. Guest Jr., pres; Walter Smith, gen mgr.

PHILADELPHIA, Neshoba County

WHOC (1948): 1490 kc; 250 w. P. O. Box 26. Phone 740. William H. Cole (original owner).

Rep Best. Specialty programs: Negro, 1 hr. wkly. William H. Cole, pres, gen mgr & coml mgr; Mrs. Gerry Cole, program director & promotion mgr & women's director; Allen Ross, chief engineer; Donald Noe, news director; Bill Norton, farm director.

PICAYUNE, Pearl River County

WRJW (1949): 1320 kc; 5 kw-D. P. O. Box 358. Phone Sycamore 8-4835. Tung Broadcasting Co. (acquired station 1951).

Network Keystone. Rep McGillvra. Specialty programs: Negro, 1½ hrs. wkly. S. G. Thigpen Sr., pres; Herb Withauer, gen mgr; Arnold Taylor, program director & chief engineer; Maxie Stevens Jr., news director; B. J. Johnson, farm director; Mildred Dossot, women's director.

STARKVILLE, Oktibbeho County

WSSO (November 1948): 1230 kc; 250 w. Starkville Miss. Phone 1230. Starkville Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Negro, 10 hrs. wkly. Joe Phillips, pres, gen mgr & coml mgr; Charlotte Myrick, program director & women's director; Travis Palmer, chief engineer.

TUPELO, Lee County

WELO (May 15, 1944): 1490 kc; 250 w. (CP-580 kc, 1 kw-D, 500 w-N, DA-2). 212 S. Spring St. Phone Vinewood 2-7658. Tupelo Broadcasting Co. (original owner). (See "Newspaper Ownership" and Birney Ives Jr. stations in "Group Ownership").

Network MBS, Keystone, Mid-South Net. Rep Everett-McKinney.

Specialty programs: Negro, 2 hrs. wkly. Birney Ives Jr., pres; Ernest Bowen Jr., station mgr; Jack Cristil, program director; Leroy Green, chief engineer; Bill Sides, news director; W. J. Fernell, farm director; Martha Geddie, women's director.

WTUP (Jan. 6, 1954): 1330 kc; 1 kw-D (CP-1490 kc, 250 w). P. O. Box 362. Phone Vine-wood 2-3301. Lee Broadcasting Co. (original owner). (See E. O. Roden stations in "Group Ownership").

Rep Best. E. O. Roden, pres; T. L. Estess, gen mgr; Ron Brandon, chief engineer.

VICKSBURG, Warren County

WQBC (June 8, 1931): 1420 kc; 1 kw-D, 500 w-N. Post Bldg. Phone 312. Delta Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS, Keystone. Rep Bogner & Martin.

L. P. Cashman, pres; Mary Van Cashman, gen mgr; Loren L. Miller, coml mgr; Charlotte Kahn, program director; Waverley Conway, chief engineer.

WVIM (1948): 1490 kc; 250 w. 906 Clay St. Phone 3901. Radio Mississippi Inc.

Rep Clark; Dora-Clayton (Southeast). John F. Shea, gen mgr; Larry Parks, station mgr; Douglas Moulds, coml mgr.

WAYNESBORO, Wayne County

WABO (Sept. 11, 1954): 990 kc; 250 w-D. P. O. Box 168. Phone Redwood 5-4700. New Laurel Radio Station Inc. (original owner). (See "Newspaper Ownership" and Matison stations in "Group Ownership").

Network Keystone. Rep Best. Harold Matison, pres; Frank Sumrall, gen mgr; Paul Carlisle, coml mgr & promotion mgr; Chuck Pinkston, program director & news director; Walter Hitt, chief engineer; Nathan Shoemaker Jr., farm director; Martha King, women's director.

WEST POINT, Clay County

WROB (October 1947): 1450 kc; 250 w. Henry Clay Hotel. Phone 1250. Robert L. McRaney Sr. (original owner). (See Bob McRaney stations in "Group Ownership").

Network MBS, Keystone, Mid-South Net. Rep Everett-McKinney.

Specialty programs: Negro, 8 hrs. wkly. Jack King, gen mgr; Clyde McPherson, chief engineer; Coleene McCollum, women's director.

WINONA, Montgomery County

WONA (not on air; target date not announced): 1570 kc; 1 kw-D. P. O. Box 826. Columbus, Miss. Southern Electronics Co. (See Bob McRaney stations in "Group Ownership").

Bob McRaney and Bob Evans, partners.

YAZOO CITY, Yazoo County

WAZF (1947): 1230 kc; 250 w. P. O. Box 683. Phone 1300. WAZF Inc. (acquired station 1954).

Network MBS, Keystone. Rep Best. Specialty programs: Negro, 6 hrs. wkly. David B. Highbaugh, pres, gen mgr & coml mgr; Joel B. Netherland, program director & news director; Albert Cook, chief engineer; Ida Marie Reeves, women's director.

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Radio Stations CONTINUED

MISSOURI

BOONVILLE, Cooper County

KWRT (Aug. 11, 1953): 1370 kc; 1 kw-D. KWRB Bldg. Phone Tuxedo 2-6505. William R. Tedrick (original owner). (See William Tedrick stations under "Group Ownership").

Rep Indie Sales.
William R. Tedrick, owner & gen mgr; Richard A. Norris, coml mgr & promotion mgr; Audrey M. Tedrick, program director; Donald E. Shepard, chief engineer; Gary Nunn, news director; John Ed Harris, farm director; Fern Randall, women's director.

BRANSON, Taney County

KBHM (Dec. 21, 1956): 1220 kc; 1 kw-D. P. O. Box 305. Phone Edison 4-3133. Shepherd of the Hills Broadcasting Co. (original owner). (See L. C. McKenney & Neathery under "Group Ownership").

Rep Best.
L. C. McKenney & Robert Neathery, co-owners; Orville Barton, station mgr; Clotis Barker, coml mgr; Eileen Combs, program director & women's director; David Whittaker, promotion mgr; Leland Ebert, chief engineer; Gene Gideon, farm director.

BROOKFIELD, Linn County

KGHM (1955): 1470 kc; 500 w-D. DA. 308½ North Main. Phone 1800. Green Hills Broadcasting Co. (See "Newspaper Ownership").

Rep Indie Sales.
Ira J. Williams, owner; George Williams, gen mgr; Carole Williams, coml mgr & women's director; C. L. Mitchell, program director & promotion manager; Jerry Jones, chief engineer; Keith Morris, news director; Ernie Huggins, farm director.

CAPE GIRARDEAU, Cape Girardeau County

KFVS (1925): 960 kc; 1 kw-D. 500 w-N. DA-N. 324 Broadway. Phone Edgewater 5-5511. TWX Cape Girardeau 968. Hirsch Broadcasting Co. (See Hirsch stations in "Group Ownership").

Rep Headley-Reed.
Oscar C. Hirsch, pres; Ralph L. Hirsch, coml mgr.

KFVS-TV: Tv companion to KFVS.
KGMO (January 1952): 1220 kc; 250 w-D. P. O. Box 247. Phone Edgewater 5-8228. KGMO Radio-Television Inc. (original owner).
Rep Webb.

William C. Brandt, pres & gen mgr; John J. Brandt, coml mgr; Jack Kohrumel, promotion mgr.

CARROLLTON, Carroll County

KAOL (not on air; target date not announced): 1430 kc; 500 w-D. 215 S. Main St. Homeland Enterprises Inc.
R. Hamilton Staton, owner.

CARTHAGE, Jasper County

KDMO (June 5, 1947): 1490 kc; 250 w. 1201 E. Chestnut. Phone Fleetwood 8-2648. Carthage Broadcasting Co. (acquired station Feb. 1, 1956).

Network Keystone. Magic Circle Net.
John J. Daly, pres, gen mgr & coml mgr; Leon Crocker, program director & promotion mgr; George Province, chief engineer; Marvin VanGilder, news director & farm director.

CARTHAGESVILLE, Pemiscot County

KCRV (Feb. 22, 1950): 1370 kc; 1 kw-D. 106½ W. 3rd St. Phone 965. Pemiscot Broadcasters (original owner).
Network Keystone. Rep George T. Hope-well.

Specialty program: Negro, 7 hrs. wkly.
J. Eric Taylor, chief owner; Edwin R. Dyer Jr., gen mgr, coml mgr & promotion mgr; Harry (Kuz) Moreland, program director & news director; Albert Lawrence, chief engineer; W. F. James, farm director; Joann Pierce, women's director.

CHARLESTON, Mississippi County

KCHR (Oct. 20, 1953): 1350 kc, 1 kw-D. Phone Murray 2-4451. South Missouri Broadcasting Co. (original owner).

Network Keystone. Rep Continental.
Specialty programs: Negro, 3 hrs. wkly.
Kermit Barker, pres, gen mgr, coml mgr & chief engineer; James L. Byrd III, program director & promotion mgr.

CHILLICOTHE, Livingston County

KCHI (March 3, 1950): 1010 kc; 250 w-D. Box 719. TWX TT 7760. Cecil W. and Jane Roberts. (See Cecil W. Roberts stations in "Group Ownership").

Network Keystone. Rep Best.
Cecil W. and Jane Roberts, owners; Howard G. Rion, gen mgr, promotion mgr & chief engineer; Vernon Gastineau, coml mgr; Betty Lemon, program director; Chuck Haney, news director; Fred Laffey, farm director; Virginia Rion, women's director.

CLAYTON, St. Louis County

***KFUO** (Dec. 14, 1924): 850 kc; 5 kw-D. 801 De Mun Ave. Phone Parkview 5-3030. The Lutheran Church—Missouri Synod. (original owner).

Dr. John W. Behnken, pres; Emerson Russell, gen mgr; Larry N. Strahan, office mgr; Brad Motsinger, program director; Rev. Walter Grotrian, religious supervisor; Albert Wiese, chief engineer.

***KFUO-FM** (Feb. 1, 1948): 99.1 mc; 6.7 kw. Duplicates KFUO (above).

*Noncommercial educational.

KXLW (Jan. 1, 1947): 1320 kc; 1 kw-D. 8614 Manchester, zone 17. Phone Woodland 1-1320. Big Signal Radio Broadcasting Co. (acquired station March 1, 1958).

Rep Stars-National.
Specialty programs: Negro, entire schedule.
Richard J. Miller, pres; George Eng, vp; R. M. Hetherington, gen mgr; William Don Herman, coml mgr; Marshall Zwick, program director; James F. Mitchell, chief engineer.

CLINTON, Henry County

KDKD (1951): 1280 kc; 1 kw-D. P. O. Box 113. Phone 233. Osage Broadcasting Co. (acquired station Jan 1, 1956). (See William R. Tedrick under "Group Ownership").

Rep Indie Sales.
William R. Tedrick, pres & gen mgr; Gene Humphries, station mgr; Bob Morey, promotion mgr; Stuart Underwood, chief engineer; Howard T. Ball, news director; Kathleen Morey, women's director.

COLUMBIA, Boone County

KBIA (January 1955): 1580 kc; 250 w-D. Mexican Gravel Road. Phone 2-4401. Cecil W. Roberts (original owner). (See Cecil W. Roberts stations in "Group Ownership").

Rep Best.
Cecil W. Roberts, owner; Duane W. Hoisington, gen mgr, promotion mgr & chief engineer; Fred W. Morse, coml mgr; Paula Hoisington, program director & women's director; J. B. Tucker, news director; Bill Hoisington, farm director.

KFRU (June 29, 1932): 1400 kc; 250 w. Hiway 40 & 63, Southbound. Phone Gibson 3-4141. TWX No. CLBA 356. KFRU Inc. (acquired station Dec. 20, 1948). (See "Newspaper Ownership").

Network ABC. Rep Webb.
Henry J. Waters Jr., pres; Mahlon R. Aldridge Jr., gen mgr; Gregory Reeser, coml mgr; Lois Todd, program director & women's director; F. J. LeGrand, promotion mgr; Robert Haigh, chief engineer; Richard Cottam, news director; Evan Slack, farm director.

DEXTER, Stoddard County

KDEX (Feb. 1, 1956): 1590 kc; 1 kw-D. P. O. Box 232. Phone 1400. Dexter Broadcasting Station (original owner).

Rep Sears & Ayer.
Jerome B. Zimmer, gen mgr; Lionel D. Speldel, station mgr & chief engineer; Gene P. Hoge, program director; Edward A. Boyd, sports director; Duane Williams, news director; Glenn Cross, farm director.

FARMINGTON, St. Francois County

KREI (1947): 800 kc; 1 kw-D. Broadcast Ave. Phone Plateau 6-5125. Cecil W. & Jane A. Roberts (original owners). (See Cecil W. Roberts stations in "Group Ownership").

Rep Best, Rambeau.
Cecil W. Roberts, pres; Robert D. Rapp, gen mgr; Ernest Jones, coml mgr; Maxine Bequette, program director; Norman Nielson, chief engineer; James R. Roberts, news director.

FESTUS, Jefferson County

KJCF (May 10, 1951): 1010 kc; 250 w-D. P. O. Box 192. Phone Yellowstone 7-3810. Jefferson County Radio & TV Co.

Specialty programs: Negro, 6 hrs. wkly.
Donald M. Donze, owner, gen mgr; Russell Seals Jr., chief engineer.

FLAT RIVER, St. Francois County

KFMO (July 1, 1947): 1240 kc, 250 w. Phone Geneva 1-2000. Lead Belt Broadcasting Corp. (original owner). (See Oscar C. Hirsch stations in "Group Ownership").

Oscar C. Hirsch, pres; James F. Collins, gen mgr & coml mgr; Virginia Collins, program director & women's director; James Strader, promotion mgr.

FULTON, Callaway County

KFAL (Nov. 14, 1950): 900 kc; 1 kw-D. 5th and Market Sts. Phone 1400. Missouri Central Broadcasters. (acquired station February 1958).

Rep Indie Sales.
Specialty programs: Negro, 1 hr wkly.
Robert W. Nickles, owner & gen mgr; L. Reed Holt, coml mgr; R. W. Nickles, program director, promotion mgr & chief engineer; Brooks Cole, news director; Arthur D. Hogan, farm director; Kathryn Lynn, women's director.

HANNIBAL, Marion County

KHMO (July 1941): 1070 kc; 5 kw-D, 1 kw-N. DA-2. Mark Twain Broadcasting Co. (acquired station Aug. 1, 1957). (See Jerrell A. Shepherd stations under "Group Ownership").

Rep Simmons.

Jerrell A. Shepherd, pres; James F. Jae Jr., gen mgr; William Stephenson, coml mgr; Kenneth M. Albridge, program director; Jim Wanke, promotion mgr; Hiram H. Hood, chief engineer; John Douglas Funk, news director; Jim Loyd, farm director.

INDEPENDENCE, Jackson County

KIMO (Aug. 3, 1947): 1510 kc; 1 kw-D. 310 N. Osage. Phone Clifton 4-6300. KIMO Inc. (acquired station May 9, 1958). (See Kenyon Brown stations under "Group Ownership").

Rep Simmons.
Kenyon Brown, pres; Leo Morris, gen mgr; Bill Hardt Jr., coml mgr; Keith Kisse, program director; Mac Starkey, promotion mgr; Bob Atkisson, chief engineer; Ted Cramer and Bill Gormly, news directors; La Donna Fulton, women's director.

JEFFERSON CITY, Cole County

KLIK (February 1954): 950 kc; 5 kw-D. 410 E. Capitol. Phone 5-4136. Jerrell Shepherd.

Rep Simmons.
Jerrell Shepherd, owner; A. E. Dahl, gen mgr; Bob Benedict, coml mgr; Don Steele, program director; Chip Martin, promotion mgr; Ed Scarr, chief engineer; Bill Cannady, news director; Jack Kroeck, farm director; Helen Wise, women's director.

KWOS (Jan. 27, 1937): 1240 kc; 250 w. 200 Monroe. Phone 6-3137. Capital Broadcasting Co. (original owners). (See "Newspaper Ownership").

Network MBS; Keystone. Rep Webb.
Mrs. R. C. Goshorn, pres; R. L. Rose, gen mgr; William Natsch, coml mgr; Robert Tibbits, program & news director; Leroy Hackman, chief engineer.

JOPLIN, Jasper County

KFSB (November 1948): 1310 kc; 5 kw-D, 1 kw-N. DA-N. Phone Mayfair 4-1810. Four States Broadcasters, Inc. (acquired station 1958). (See "Newspaper Ownership").

Rep Meeker.
Harry Basley pres; W. H. Clark, vp & gen mgr; Ed Johnson, assistant manager & program director; Robert A. Barry, sales mgr; Lloyd Frazier, chief engineer; James J. Randall, news director; Leonard R. Brown, farm director; Don Gross, sports director.

KODE (June 1, 1946): 1230 kc; 250 w. 1928 W. 13th St. Phone Mayfair 3-7260 TWX 8255. WSTV Inc. (acquired station Dec. 4, 1956). (See Friendly Group under "Group Ownership").

Network CBS. Rep Rambeau, Vance, Hopple.
Jack N. Berkman, pres; Harry D. Burke, vp & gen mgr; Merle E. Dunn, coml mgr; Jay Corrington, program director; William Harned, promotion mgr; Jack Langford, chief engineer; Ken Crowe, news director; Lee George, farm director; Maxine DeVaney, women's director.

WMBH (March 1928): 1450 kc; 250 w. P. O. Box 906. Phone Mayfair 4-4330; O'Brien & Associates. (acquired station July 26, 1957).

Network MBS, Magic Circle Net. Rep Sears & Ayer.
Don O'Brien, pres & gen mgr; Obed Borgen, coml mgr; Bob McBride, program director & news director; Al Tourtilliot, chief engineer; Margaret Carrol, women's director.

WMBH-FM (January 1947). 96.1 mc; 70 kw. Duplicates WMBH (above).

KANSAS CITY, Jackson County

KBKC (October 26, 1957): 1480 kc; 500 w-D, DA. 4913 Woodson, Mission, Kan. Phone Hedrick 2-1480. Mission Broadcasters Inc. (original owner).

Rep Hollingbery.
Tom E. Beal, pres, gen mgr & sales director; Roy D. Stanley, station mgr & technical director; Jerry Fullerton, program director; Don O'Malley, promotion mgr; Chuck Goodman, sports director; Roger Wilson, news director; Janis Johanson, women's director.

KCMK (FM) (March 3, 1958): 93.3 mc 35 kw. 923 Linwood Blvd. Phone Logan 1-3791. F. M. Broadcasting Inc.

F. A. Mesch Sr., pres & chief engineer; John Humphreys, station mgr & program director; Curtis Vaughan, coml mgr.

KCMO (June 10, 1936): 810 kc; 10 kw-N, DA-N. 125 East 31st St., zone 8. Phone Jefferson 1-6789. TWX KC 165. KCMO Broadcasting Division, Meredith Engineering Co. (acquired station Nov. 16, 1953). (See Meredith Publishing Co. stations under "Group Ownership"; see "Newspaper Ownership").

Network CBS. Rep Katz.
E. K. Hartenbower, gen mgr; C. E. Breazeal, asst. mgr; R. W. Evans, coml mgr; George Stump, program director; F. C. Strawn, promotion mgr; Karl Troeglen, chief engineer; Jim Monroe, news director; George Stephens, farm director.

KCMO-FM (1948): 94.9 mc; 56 kw. Address and licensee same as KCMO (above).

Rep FM Unlimited Inc.
Stanley Lange, coml mgr.
KCMO-TV: Tv companion of KCMO-AM-FM.
***KCUR-FM** (Oct. 21, 1957): 89.3 mc; 450 w. 5100 Rockhill Road, Phone Delmar 3-7887. University of Kansas City.
Sam S. Scott, managing director; Billy Hunnautt, chief engineer

*Noncommercial educational.

MISSOURI CONTINUED

KANSAS CITY (Continued)

KMBC (1921): 980 kc; 5 kw, DA-N. 11th & Central St., zone 5. Phone Harrison 1-2650. TWX KC 549. **KMBC Broadcasting Co.** (acquired station June 14, 1954). (KFRM Concordia, Kan. is a bonus to KMBC; most programs are broadcast simultaneously; see Concordia, Kan.)

Network ABC. Rep Peters, Griffin, Woodward.

Don Davis, pres; John T. Schilling, executive vp-gen mgr; George J. Higgins, vp-national sales mgr; Dick Smith, station mgr & program director; Glen Augspurger, local sales mgr; Bill Harmon, promotion mgr; Henry E. Goldenberg, chief engineer; Claude Dorsey, news director; Phil Evans, farm director; Bea Johnson, women's director.

KMBC-TV: Tv companion of KMBC.

KFRS (1952): 1590 kc; 1 kw-D. 23rd & Benton Blvd. zone 27. Phone Humboldt 3-3100. Twin City Advertising Agency (original owner).

Rep Pearson.

Specialty programs: 100% Negro. Edward H. Pate, pres & coml mgr; Psyche Pate, program director; Andrew Carter, chief engineer; Dave Butler, news director.

KUDL (May 4, 1953): 1380 kc; 1 kw-D. 1012 Baltimore. Phone Baltimore 1-0077. Heart of American Broadcasters Inc. (acquired station June 1, 1956). (See Tele-Broadcasters Inc. under "Group Ownership").

Rep Weed.

H. Scott Killgore, pres; Irving Schwartz, vp & gen mgr; Jack Barr, program director; Sam Bradley, chief engineer; Tom Parsons, news director.

WDAF (1922): 610 kc; 5 kw. 3030 Summit St., zone 8. Phone Plaza 3-4567. TWX 50. National-Missouri TV Inc. (acquired station May 28, 1958). (See Frontier Broadcasting Co. stations in "Group Ownership").

Network NBC. Rep Christal.

Charles L. Glett, pres; William A. Bates, gen mgr; Jay P. Barrington, administrative asst; E. Manne Russo, coml mgr; Jud Woods, director of promotion & research; James P. Schmidt, chief engineer; Walt Bodine, news director; Paul Vogel, farm director; Martha Spalding, women's director.

WDAF-TV: Tv companion of WDAF.

WEBB (1922): 710 kc; 10 kw D, 5 kw N. Pickwick Hotel, 10th & McGee St., zone 6. Phone Baltimore 1-3300. Storz Broadcasting Co. (acquired station June 14, 1954). (See Storz stations in "Group Ownership").

Rep Blair.

Todd Storz, pres; George Wm. Armstrong, vp & gen mgr; Jack S. Sampson, sales mgr; C. E. Clarke, program director; Donald A. Loughane, production & promotion mgr; Robert Tilton, director of engineering; Hugh Bader, news director; Gene Davis, farm director; Jeanne Grendahl, women's director.

KENNETT, *Dunklin County*

KBOA (July 19, 1949): 830 kc; 1 kw-D. Phone Tuxedo 8-4616. Kennett Broadcasting Corp. (original owner).

Paul C. Jones, pres; John T. Reeder, gen mgr; Joe R. Bankhead, coml mgr & promotion mgr; Johnny Mack, program director & news director; Robert H. Conner, chief engineer.

KBOA-FM (1950): 98.9 mc 6.9 kw. Duplicates KBOA (above).

KIRKSVILLE, *Adair County*

KIRK (October 17, 1947): 1450 kc; 250 w. KIRX Bldg. Phone Mohawk 5-3781. North Missouri Broadcasting Co. (original owner).

Network ABC. Rep Bogner & Martin. Sam A. Burk, gen mgr & promotion mgr; J. J. Dougherty, coml mgr; Robert Carlson, program director; Charles P. Porter, chief engineer & farm director; Hal Oyler, news director; Lois Daudel, women's director.

LEBANON, *Lociede County*

KLWT (July 4, 1947): 1230 kc; 250 w. 221 East Commercial. Phone 1015. Lebanon Broadcasting Co. (original owner).

Network Keystone. Rep Magic Circle Net. O. R. Wright, pres; Jack A. Sellers, gen mgr & program director; Tom Miller, coml mgr, promotion mgr & farm director; Eugene M. Clay, chief engineer; Delmar Hilton, news director; Mary Kastler, women's director.

LEXINGTON, *Lofoyette County*

KLEB (April 19, 1956): 1570 kc; 250 w-D. P. O. Box 358. Phone 1096. Lexington Broadcasting Co. (original owner).

Rep Webb. Ralph E. Meador, pres, gen mgr & coml mgr; Ed Luehrman, program, news & farm director; Kermit Womack, promotion mgr; Melba Redden, women's director.

MALDEN, *Dunklin County*

KTCB (Sept. 1, 1954): 1470 kc; 1 kw-D. North Highway 25, Phone 851. Tri-County Broadcasting Co. (original owner).

Network Keystone. J. D. Craft, pres; Richard Wiethan, gen, coml & promotion mgr; news & farm director; George Longdo, chief engineer; Norma Karlsh, women's director.

MARSHALL, *Soline County*

KMMO (May 1949): 1300 kc; 1 kw-D. P. O. Box 513. Phone 40. KMMO Inc. (acquired station May 1957).

Rep Pearson.

H. V. Heinkle, pres; J. M. Silvey, gen mgr; Harold Douglas, coml mgr; Fred Miller, program director; Judd Wyatt, promotion mgr; Bill Williams, chief engineer; John Hughes, news director; Vauncell Blum, women's director.

MARYVILLE, *Nodoway County*

KNIM (March 10, 1953): 1580 kc; 250 w-D. P. O. Box 278. Phone 730. KNIM Inc. (acquired station July 3, 1958).

Network Keystone. Rep Best.

Harold W. Eck & Wayne Hatchett, co-principals; Wayne J. Hatchett vp, gen mgr, coml mgr & chief engineer; Larry Rice, program director & news director; Grace Hatchett, news director.

MEXICO, *Audrain County*

KXEO (Dec. 3, 1948): 1340 kc; 250 w. 1705 E. Liberty. Phone Justice 1-2340. Audrain Broadcasting Corp. (original owner).

Network MBS.

W. Earl Dougherty, gen mgr & coml mgr; Sue Gibbs, program & women's director; P. J. Null Jr., chief engineer; Don Hague, news director.

MOBERLY, *Randolph County*

KNCM (1950): 1230 kc; 250 w. KNCM Bldg. Jerrell A. Shepherd (original owner). (See Shepherd stations in "Group Ownership").

Jerrell A. Shepherd, pres; Jim Lipsey, gen mgr; Bob Benedict, commercial mgr; Jim Young, chief engineer; Dale Low, news director.

MONETT, *Lawrence County*

KBMO (August 1950): 990 kc; 250 w-D. North Central Ave. Phone Belmont 5-5220. Lloyd C. McKenney (original owner). (See Lloyd C. McKenney stations under "Group Ownership").

Network Keystone; Magic Circle Net, Ozark Net. Rep Best.

L. C. McKenney, owner; Floyd V. Stewart, gen mgr, program & news director; Marion J. Pilant, coml mgr; Joe McCullah, promotion mgr; Jack H. Allen, chief engineer; Noel Moody, farm director; Carolyn Crane, women's director.

MOUNTAIN GROVE, *Wright County*

KLRS (Nov. 16, 1954): 1360 kc; 1 kw-D. Route 4. Phone 650. Kickapoo Prairie Broadcasting Co. (original owner). (See Kickapoo Prairie stations in "Group Ownership" listing).

Network Keystone, Ozark Net. Rep. Best. Floyd W. Jones, pres; John W. Billingsley, gen mgr; Ernestine Stull, coml mgr & women's director; Bill Harris, program director; Ward Hatcher, promotion mgr; Emery Caudill, chief engineer; Dallas Kelsay, farm director.

NEOSHO, *Newton County*

KBTN (April 1954): 1420 kc; 500 w-D. P. O. Box 408. Phone Glendale 1-1420. Neosho Broadcasting Co. (acquired station 1955). (See Kickapoo Prairie stations in "Group Ownership" listing).

Network Keystone, Magic Circle Net. Rep Best.

Robert R. Stoner, gen mgr, coml mgr & farm director; Dick Downing, program director; Dan P. Curran, chief engineer; Larry Scott, news director; Mary Lee Sellers, women's director.

NEVADA, *Vernon County*

KNEM (1949): 1240 kc; 250 w. P. O. Box 15. Phone 13. Radio KNEM Inc. (acquired station 1954).

Network Keystone. Kenneth E. White, pres, gen mgr & chief engineer; Virgil Kachel, coml mgr; Joe Young, program director; Dick Barnes, promotion mgr; Jim McCall, farm director; Glenna Seaver, women's director.

OSAGE BEACH, *Comden County*

KRMS (1952): 1150 kc; 1 kw-D. Highway 54. Phone Fi 8-3611. Lawrence Broadcasters Inc. Arden Booth, gen mgr; George S. Strickland, station and sales mgr.

POPLAR BLUFF, *Butler County*

KWOC (1938): 930 kc; 1 kw-D. 500 w-N, DA-N. 428 Vine St. Phone Sunset 5-3922. Poplar Bluff Broadcasting Co. (acquired station Oct. 1, 1949).

Network Keystone. Rep Pearson.

A. L. McCarthy, pres & gen mgr; Edwin Zoch, coml mgr; Ronald Kaiser, program & promotion mgr; Don M. Lidenton, chief engineer; Jerry Bryan, news & farm director; Ruth Inman, women's director.

KWOC-FM: 94.5 mc, 14 kw. Same address, licensee as KWOC (above).

POTOSI, *Washington County*

NEW: CP 1280 kc; 500 w-D. (See Ware stations in "Group Ownership").

ROLLA, *Phelps County*

KTTE (Sept. 30, 1947): 1490 kc; 250 kw. P. O. Box 567. Phone Emerson 4-2525. Show-Me Broadcasting Co. (original owner).

Luther W. Martin, co-owner, gen mgr & news director; Ward C. Rinehart, coml mgr; Norma Fleming program director; Muri Nash, promotion mgr; Martin M. Mitchum, chief engineer & co-owner; Tom Dye, farm director; Roxie Rhodes, women's director.

ST. CHARLES, *St. Louis County*

KADY (April 3, 1958): 1460 kc; 5 kw-D, DA. P. O. Box 6155, St. Louis 21. Phone Randolph 4-1460. KADY Inc. (original owner).

Rep Pearson.

Harman I. Moseley II, chief owner, gen mgr & coml mgr; Donald Levitan, program director; Pat Moseley, promotion manager; J. A. Chenoweth, chief engineer; Howard DeMere, news director; Shila Shelp, women's director.

STE. GENEVIEVE, *Ste. Genevieve County*

KSGM (July 3, 1947): 980 kc; 500 w, DA-N. P. O. Box 453. Phone 980. Donze Enterprises Inc. (original owner). (See "Newspaper Ownership").

Elmer L. Donze, pres & gen mgr; Elmo Donze, coml & promotion mgr; Mrs. Elmer Donze, program director; M. L. Rose, chief engineer; James P. Schott, news director; Gerald Kerr, farm director; Betty Donze, women's director.

ST. JOSEPH, *Buchanan County*

KFEQ (Feb. 16, 1923): 680 kc; 5 kw, DA-2. 40th & Faraon Sts. Phone Adams 3-2528. TWX ZJ 8396. KFEQ Broadcasting Co. (acquired station Sept. 19, 1957).

Rep Venard, Rintoul & McConnell. Jesse D. Fine, pres; Ted Nelson, gen mgr; Ted Branson, station mgr; Bob Whyte, program director; Frank Kay, promotion mgr; John Carroll, chief engineer; Lefe R. Williams, news director; Harold J. Schmitz, farm director.

KFEQ-TV: Tv companion of KFEQ.

KRES (June 1946): 1650 kc; 5 kw, DA-N. 404 South 8th St. Phone Adams 4-6346. KRES Radio Corp. (acquired station February 1954).

Network Keystone. Rep Clark. Tee Casper, pres & gen mgr; Helen M. Neese, program director & women's director; Don

adults dial 1480 in Kansas City



first in music!
first in up-to-date news!



Radio Stations CONTINUED

MISSOURI CONTINUED

O'Brian, chief engineer; Richard Irving, news director.

KUSN (November 6, 1955): 1270 kc; 1 kw-D. Robidoux Hotel. Phone Adams 3-2577. KUSN Corp. (acquired station Jan. 5, 1958).

Rep Pearson.
W. N. Schnepf, pres & gen mgr; Fred Reynolds, coml mgr; Joseph Holcomb, program director; Warren Rhyner, news director; Eleanor Shepherd, women's director.

ST. LOUIS, St. Louis County

KATZ (Jan. 1, 1955): 1600 kc; 5 kw-D, 1 kw-N, DA-N—CP for 5 kw, DA-N. Arcade Bldg. Phone Chestnut 1-6000. Rollins Broadcasting Inc. (acquired station June 1, 1957. (See Rollins Broadcasting Inc. stations under "Group Ownership").

Specialty programs: Negro, 124 hrs. wkly. (100%).

O. Wayne Rollins, pres; Robert Lyons, gen mgr, coml mgr & program director; Tim Crow, promotion mgr; Charles Rick, chief engineer; Willie Mae Gracy, women's director.

KCFM (FM) (1956): 93.7 mc; 21.5 kw. 314 N. Broadway. Phone Volunteer 1-1077. Commercial Broadcasting Co.

Rep FM Unlimited.
Harry Eidelman, pres; Robert E. Alken, vp & gen mgr.

KMOX (1925): 1120 kc; 50 kw. Ninth & Sydney Sts. Phone Prospect 3-1120. CBS Inc. (See CBS owned stations in "Group Ownership").

Network CBS. Rep CBS Radio Spot Sales.
Robert Hyland, gen mgr; Foster Brown Jr., sales mgr; Alice Koch, sales promotion director.

KMOX-TV: Tv companion of KMOX.
KSD (Feb. 14, 1922): 550 kc; 5 kw, DA-N. 1111 Olive St. Phone Main 1-1111. TWX SL 480. Pulitzer Pub. Co. (original owner).

Network NBC. Rep NBC Spot Sales.
Joseph Pulitzer Jr., pres; Harold Grams, gen mgr; Guy Yeldell, coml mgr; Arthur Casey, sales mgr; Fred J. Mueller, promotion mgr; J. E. Risk, chief engineer; Austin Bridgman, news director; Wilma Sim, women's director.

KSD-TV: Tv companion of KSD.
***KSLB (FM)**: 91.5 mc; 12.5 kw. 1517 S. Theresa St. Board of Education of City of St. Louis. E. Marguerite Fleming, gen mgr.

*Non-commercial educational.

KSTL (June 4, 1948): 690 kc; 1 kw-D. P. O. Box 1440, St. Louis 1. Phone Bridge 1-6090.

Radio St. Louis Inc. (original owner).

Rep Forjoe.
Specialty programs: Negro, 10 hrs. wkly.
Dick J. Kasten, pres & gen mgr; Art Ford, coml mgr; Tony Glenn, program director; Bill Vietmeier, promotion mgr; Ralph E. Howard, chief engineer; Brad Harrison, news director & farm director; Doris Jennemans, women's director.

KWK (1927): 1380 kc; 5 kw, DA-N. 800 N. 12th St., zone 1. Phone Main 1-1380. KWK Radio Inc. (acquired station May 15, 1958).

Rep Headley-Reed.
Andrew M. Spheeris, pres; V. E. Carmichael, executive vp & gen mgr; Gil Johnston, vp, sales; Gil Newsome, program director; Rudy Isenber, chief engineer; Jack Donnell, news director.

KXOK (Sept 19, 1938): 630 kc; 5 kw, DA-2. Radio Park. Phone Forest 7-6000. TWX SL 44. KXOK Broadcasting Inc. (acquired station Nov. 1, 1954).

Rep Blair.
E. M. Roberts Jr., pres; C. L. (Chet) Thomas, gen mgr & vp; William C. O'Donnell, coml mgr; Elmer G. Muschane, business mgr; Larry Monroe, program director; John Corrigan, promotion mgr; Al Godron, chief engineer; William Murphy, news director.

WEW (April 26, 1921): 770 kc; 1 kw-D, 220 N. 4th. Phone Chestnut 1-1921. Barrington Co. (acquired station June 1, 1955).

Specialty programs: Italian, 1/2 hr. wkly.
Bruce Barrington, gen mgr; Sam Woodall, coml mgr; Don Phillips, program & news director; Genie Collins, promotion mgr; Pat Casey, chief engineer;

WIL (1922): 1430 kc; 5 kw, DA-2. 3715 Lindell Blvd., zone 8. Phone Olive 2-4500. TWX SL 787. Radio Station WIL (acquired station August, 1957). (See Balaban stations, in "Group Ownership").

Rep Eastman.
John F. Box, Jr., executive vp & managing director; William McKibben, assistant to vp; Stanley Kaplan, assistant to vp; John Carney Jr., program director; Gerald Blum, promotion manager; Melvin Hart, chief engineer; Robert Hardy, news director; Bud Clark, farm director; Irene Rannels, women's director.

SALEM, Dent County

KSMO (1953): 1340 kc; 250 w. 4th & Hickory. Phone 303. William B. Smith. (acquired station Jan. 1, 1956).

Network Keystone.
William B. Smith, pres, gen mgr & chief engineer; Bill Boatman, coml mgr; Irene Smith, program director; Mitchell Jayne, farm director.

SEDALIA, Pettis County

KDEO (Sept. 1939): 1490 kc; 250 w. 2100 West

Broadway. Phone Taylor 6-5005. Sedalia Broadcasting Corp. (acquired station June 1, 1957). Network Keystone. Rep Pearson.

James F. Glenn, pres, sales mgr & coml mgr; Herbert W. Brandes, gen mgr & vp; Wally Winslow, program director & farm director; Garnett Bryan, chief engineer; Don Collins, news director; Sandra Gibson, women's director.

KSIS (Feb. 18, 1954): 1050 kc; 1 kw-D. KSIS Bldg; U.S. Hgwy 65 North. Phone Taylor 6-1050. Yates Broadcasting Co. (original owner).

Rep Clark.
Carl W. Yates Jr., pres, gen mgr & coml mgr; Bettie S. Baldwin, program director & women's director; Bud Pratt, chief engineer; Harlan B. Snow, news director & farm director.

SIKESTON, Scott County

KSIM (1948): 1400 kc; 250 w. P. O. Box 69. Phone Granite 1-1400. Sikeston Community Broadcasting Co. (original owner). (See Oscar C. Hirsch stations in "Group Ownership").

Rep Headley-Reed.
L. R. Bowman Jr., pres; R. L. Watkins Jr., gen mgr & coml mgr; William G. Moll, program director & news director; Ralph L. Hirsch, chief engineer; Nelson Wheeler, farm director; Maxine Scott, women's director.

SPRINGFIELD, Greene County

KGDK (Aug. 31, 1926): 1260 kc; 5 kw, DA-N. 605 Boonville Ave. Phone University 4-2822. TWX SL 8575. Springfield Broadcasting Co. (See "Newspaper Ownership").

Network NBC. Rep Venard, Rintoul & McConnell.
Don C. Dailey, gen mgr; William DeLange, asst coml mgr; Dudley Morris, promotion mgr; Richard Bowman, chief engineer; Don D. Bown, news director.

KICK (July 29, 1949): 1340 kc; 250 w. 610 College. Phone University 4-1561. Kickapoo Prairie Broadcasting Co. (original owner). (See Kickapoo Prairie stations under "Group Ownership").

Network Keystone, Magic Circle Net, Ozark Net. Rep Best.
Floyd W. Jones, pres; Robert Vinyard, gen mgr, coml mgr & promotion mgr; Johnny Martin, program director & news director; Jack W. Jones, chief engineer.

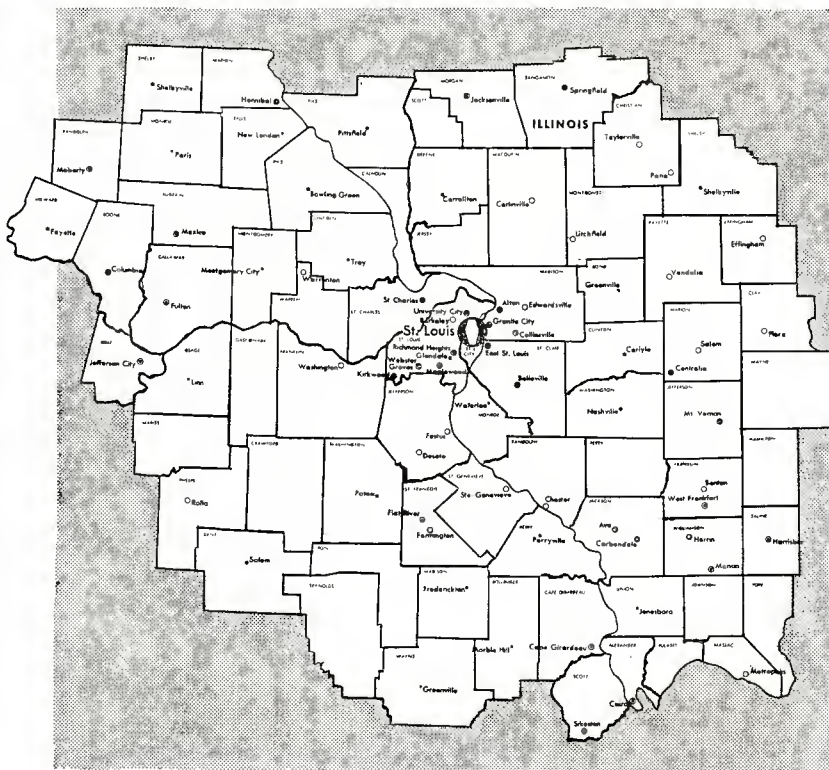
KTTS (May 10, 1942): 1400 kc; 250 w. P. O. Box 1716. Phone University 47-274. TWX SO 8581. Independent Broadcasting Co. (original owner).

Network CBS. Rep Weed.
J. H. G. Cooper, pres; G. Pearson Ward, gen mgr & promotion mgr; Jack Lloyd, coml mgr; Wendel Smith, program director; William F. Curry, chief engineer; Bill Bowers, news director.

ST. LOUIS' NUMBER ONE NEWS STATION

Delivers top audiences with

1. St. Louis' largest news staff—a round-the-clock staff of nine experienced news men equipped with the best and largest available selection of news-gathering facilities.
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4. KSD-RADIO's own roster of popular LOCAL programs.
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REPRESENTED NATIONALLY BY NBC SPOT SALES

MISSOURI CONTINUED

SPRINGFIELD (Continued)

KTTS-FM (August 1948): 94.7 mc; 9.1 kw. Duplicates KTTS (above except for athletic events).
KTTS-TV: Tv companion to KTTS-AM-FM.
KWTO (Dec. 25, 1933): 560 kc; 5 kw, DA-N. 1121 S. Glenstone. Phone University 2-4422. TWX SO 8594. Ozarks Broadcasting Co. (original owner).
 Network ABC. Rep Pearson.
 Ralph D. Foster, pres & gen mgr; Leslie L. Kennon, vp & assistant mgr; Jim Kendrick, program director; Bill Bailey, promotion mgr; Wallis Fender, chief engineer; Vern Hawkins, news director; Loyd Evans, farm director; Dele Duke, women's director.

THAYER, Oregon County

KALM (Dec. 11, 1953): 1290 kc; 1 kw-D. P. O. Box #8. Phone 165. Robert F. Neathery & Robert Neathery Jr. D/B as Radio Station KALM (original owner). (See Robert F. Neathery stations in "Group Ownership").
 Network Keystone. Ozark Net, Magic Circle Net. Rep Best.
 Robert F. Neathery, owner & mgr; Tom Stone, program, news & farm director; Charlie Hamilton, gen sales; Willis S. (Sam) Beatty Jr., chief engineer; Ann Woodside, women's director.

KAMS-FM (Mammoth Springs, Ark.): Duplicates KALM (above).

TRENTON, Grundy County

KTIN (April 17, 1955): 1600 kc; 500 w-D. 112 East Ninth St. Phone 1600. Trenton Broadcasting Co. (original owner).
 Rep Bogner & Martin.
 Samuel A. Burk, gen mgr; Ed Hundley, station mgr; Robert P. Dennis, coml mgr; Rick McHargue, program & farm director; Ronald Arnold, promotion mgr; Lynn Bradley, chief engineer; Gib Keith, news director; Dorothy Dennis, women's director.

UNION, Franklin County

KLPW (Aug. 14, 1954): 1220 kc; 250 w-D. P. O. Box 72. Phone 653. Franklin County Broadcasting Co. (original owner). (See Ware stations in "Group Ownership").
 Network Keystone. Rep Best.
 Specialty programs: German, ¼ hr. wkly.
 Leslie P. Ware, pres; Norb Moore, gen mgr, coml mgr & promotion mgr; Chuck Otte, program director; Frank Lohmeyer, chief engineer & farm director; John Rice, news director; Mayetta Engemann, women's director.

WARRENSBURG, Johnson County

KOKO (1953): 1450 kc; 250 w. Phone 1450. Johnson County Broadcasters (acquired station 1957). (See Ware stations in "Group Ownership").
 Net AEC. Rep Best.
 Leslie P. Ware, pres; Fred Fogerson, gen & commercial mgr; Wayne Henderson, program and promotion mgr; Don Hobelman, chief engineer; Jim Noel, news director; Don Hobelman, farm director; Gladys Brown, women's director.

WARRENTON, Warren County

KWRE (March 9, 1949): 730 kc; 500 w-D. Phone Gladstone 6-3311. W. T. Zimmerman (original owner).
 Network Keystone. Rep Continental.
 W. T. Zimmerman, owner & gen mgr; Ruth Bebermeyer, program director; Tom Baker-Smith, chief engineer; John Pierron, news director; Riley Scovell, farm director; Merle Zimmerman, women's director.

WEST PLAINS, Howell County

KWPM (1947): 1450 kc; 250 w. 1100 Abe Taylor Blvd. Phone 700. Robert F. Neathery. (See Robert F. Neathery stations in "Group Ownership").
 Rep Best.
 Robert F. Neathery, pres; Frize Williams Dixon, coml mgr.
KWPM-FM (1951): 93.9 mc; 3.4 kw. Same address, licensee and staff as KWPM (above).

WILLOW SPRINGS, Howell County

KUKU (1957): 1330 kc; 500 w-D. Robert F. Neathery and Robert Neathery Jr. (See Robert F. Neathery stations in "Group Ownership").
 Network Ozark.

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 in Missouri

Paul H. CHAPMAN COMPANY
 1182 W. Peachtree
 Atlanta

MONTANA

ANACONDA, Deerlodge County

KANA (1946): 1230 kc; 250 w. East of Anaconda. Phone Logan 3-3443. Tri-County Radio Corp (acquired station Oct. 1, 1957).
 Rep Webb.
 Mike Donovan, gen mgr; Lyle Weagel, coml mgr; Bob Kaye, program director & farm director; Frank Crowley, promotion mgr & news director; Walter Derzay, chief engineer; Phyl Gow, women's director.

BILLINGS, Yellowstone County

KBMY (Sept. 8, 1946): 1240 kc; 250 w. P. O. Box 2544. Phone 9-4586. TWX BL 397. Billings Broadcasting Co. (original owner).
 Network MBS, Keystone, Inter Mountain Network. Rep Avery-Knodel, Hugh Feltis & Assoc.
 Ken Nybo, managing partner & gen mgr; Merlyn Hedin, coml mgr; Charles DuBois, program director & news director; Don Jones, promotion mgr & farm director; Ted Hildebrand, chief engineer.

KGHL (June 8, 1928): 790 kc; 5 kw, DA-N. 214 No. 30th St. Phone 2-4641. Midland Empire Broadcasting Co. (acquired station May 1, 1953).
 Network NBC. Rep Katz.
 P. N. Fortin, pres; Jeff Kiichli, gen mgr; Warren Marshall, coml mgr; Virginia Braumberger, program director; Kenneth Doty, promotion mgr; Fred Bartlett, chief engineer; Virginia Smith, news director; Cleo Heiken, women's director.

KGHL-TV: Tv companion of KGHL.
KOOK (1951): 970 kc; 5 kw, DA-N. Box 2557. Phone 2-5611. TWX BL 488. The Montana Network (original owner).
 Network CBS, Great Western. Rep Headley-Reed; Art Moore & Assoc. (Seattle & Portland).
 Joseph S. Sample, pres & gen mgr; William P. McCracken, coml mgr; Cliff Ewing, program director; Conna G. May, promotion mgr; John Chyle, chief engineer; Francis B. Welsh, news director & farm director; Billie Le Sueur, women's director.

KOOK-TV: Tv companion of KOOK.
KOYN (Sept. 25, 1955): 910 kc; 1 kw-D. Riverside Drive, Box 956. Phone 4-4177. D. Gene Williams, Delbert Bertholf, partners (original owners).
 Rep Forjoe.
 D. Gene Williams, pres; Bob Eubanks, gen mgr; Lew Theusen, coml mgr; Jerry Fay, program director; Bob Thompson, promotion mgr; Bill Banks, chief engineer; Bob Manual, news director.

BOZEMAN, Gallatin County
KBMN (1950): 1230 kc; 250 w. North Seventh. Phone Juniper 6-2394. Penn Engineering Co. (acquired station November 1957).
 Rep Gill-Perna.
 Dale G. Moore, pres & gen mgr; William A. Merrick, mgr & farm director; Hal Phelps, program director; Robert J. Churney, promotion mgr & news director; Tom Weir, chief engineer; Avonne Vaughan, women's director.

KXIQ (October 1939): 1450 kc; 250 w. 513 S. Third. Phone Juniper 6-5831. XX Broadcasting Corp. (acquired station July 9, 1958).
 Network NBC, XL Network. Rep Walker; Art Moore & Assoc. (regional).
 Richard D. Smiley, pres, gen mgr, & farm director; Thomas A. Sandenaw Jr., coml mgr, program director & news director; Donald Krohn, promotion mgr; Charles Myrick, chief engineer; Beverly Olson, women's director.

BUTTE, Silver Bow County
KBOW (February 1947): 1490 kc; 250 w. 720 Yale Ave. Phone 7429. TWX BT 24. Copper City Radio Co. (original owner).
 Rep Cooke.
 Frank Reardon, pres; William K. Carroll, gen mgr; Art Collins, program director; Helen Reardon, women's director.

KOPR (June 10, 1948): 550 kc; 1 kw, DA-N. Finlen Hotel. Phone 6548. Copper Broadcasting Co. (acquired station 1958). (See A. L. Glasman stations in "Group Ownership" and "Newspaper Ownership").
 Network MBS, Intermountain Network. Rep Avery-Knodel.
 George C. Hatch, pres; Bruce K. Twerell, gen mgr; Ric Webb, promotion mgr; William H. Emerson, chief engineer; Don Evans, news director; Al Plachta, farm director; Nancy Shutey, women's director.

KXLF (1929): 1370 kc; 5 kw. 1003 S. Montana St. Phone 2-9111. KGR Inc. (original owner). (See Z-Network stations in "Group Ownership").
 Network MBS, XL Network. Reps Walker-Rawalt (East); Pacific Northwest (West).
 E. B. Craney, pres & gen mgr; Arne E. Anzjon, coml mgr & promotion mgr; Sell Rapcock, program & news director; Vern Totten, chief engineer; Don Hallock, farm director.

DILLON, Beaverhead County
KDBM (Jan. 1, 1957): 800 kc; 1 kw-D. Box 950. Phone 703. Vigilante Broadcasting Co. (orig-

inal owner).
 Rep Webb.
 Burt H. Oliphant, pres & gen mgr; Peggy S. Oliphant, women's director & co-program director.

GLASGOW, Valley County
KLTZ (August 1954): 1240 kc; 250 w. P. O. Box 671. Phone Academy 8-9336. Glasgow Broadcasting Co.
 Rep Holman.
 Charles L. Scofield, Willard Holter, James Carson, owners; Loyd W. Melby, coml mgr; Thomas P. Ash, program & news director; John Rustad, promotion mgr; Norman Whisenant, chief engineer; Dana Shrupp, farm director; Emilie Nelson, women's director.

GLENDIVE, Dowson County
KXGN (Sept. 23, 1948): 1400 kc; 250 w. 122 S. Merrill Ave. Phone Empire 5-3377. Glendive Broadcasting Corp. (original owner).
 Rep Webb.
 Lewis W. Moore, pres; Daniel C. Palen, gen mgr, coml mgr, news director & farm director; Raymond F. Nicklay, program director & promotion mgr; Donald J. Powers, chief engineer.

GREAT FALLS, Cascade County
KFBB (October 1922): 1310 kc; 5 kw, DA-N. Box 1139. Phone Glendale 3-4377. TWX GF 25. Wilkins Broadcast Inc. (See "Newspaper Ownership").
 Network CBS. Rep Bolling.
 J. P. Wilkins, pres & gen mgr; W. C. Blanche, station mgr & sales mgr; William Spahr, assistant station mgr & promotion mgr; Leo Ellingson, program director; Tony Lopuch, chief engineer; Stan Meyer, farm director; Edith Matheson, women's director.

KFBB-TV: Tv companion of KFBB.
KMON (1949): 590 kc; 5 kw, DA-N. 121 Fourth St. N. Phone 4-4382. Montana Farmer Broadcasting Corp. (See A. L. Glasman stations in "Group Ownership"; See "Newspaper Ownership").
 Network Intermountain. Rep Avery-Knodel. Lester Cole, pres; Robert H. Warner, gen mgr.

KUDI (1955): 1450 kc; 250 w. P. O. Box 1405. Phone Glendale 2-9533. Community Broadcasters Inc. (acquired station June 1957). (See Walter N. Nelskog stations in "Group Ownership").
 Rep Forjoe.
 Gene Williams, Paul Crain, Del Cody, Wally Nelskog, co-owners; Ken Ness, gen mgr; Bill Arend, coml mgr; Gary Coopridge, program director; Dean Smith, promotion mgr; Ed Kolman, chief engineer; Wes Pidcock, news director.

KXLK (March 1947): 1400 kc; 250 w. P. O. Box 2072. Phone Glendale 2-2453. Great Falls Broadcasting Co. (acquired station April 7, 1953). (See Z-Network stations in "Group Ownership").
 Network NBC, XL Network. Rep Walker-Rawalt; Pacific Northwest.
 Pat M. Goodover, pres & coml mgr; Eugene R. Kukkola, gen mgr, program director & chief engineer.

HAVRE, Hill County
KOJM (Oct. 31, 1947): 610 kc; 1 kw, DA-2. 426½ First St. Phone 1096. North Montana Broadcasting Co. (original owner).
 Network NBC; Keystone. Rep Walker-Rawalt.
 Richard D. Rubie, pres; Charlotte H. Brader, gen mgr; Carlyle D. Leeds, coml mgr & news director; James R. Saenger, program director; Stanley G. Stephens, promotion mgr; Harold Bustard, chief engineer; Jeanne E. Bowery, women's director.

HELENA, Lewis & Clark County
KCAP (1949): 1340 kc; 250 w. 1705 Jerome Place. Phone Hickory 2-4490. Lewis & Clark Broadcasting Co. (original owner).
 Network Montana Radio Network. Rep Webb.
 E. P. Maronick, pres; Lou Torok, gen mgr; Dick Lynch, coml mgr; Dick Monaco, program director & news director; Helen Redpath, promotion mgr; Bruce Hamilton, chief engineer; Jo Lovely, women's director.

KXLJ (September 1937): 1240 kc; 250 w. Box 797. Phone Hickory 2-6620. Peoples Forum of the Air Inc. (original owner). (See Z-Network stations in "Group Ownership").
 Network MBS, XL Network. Rep Walker-Rawalt.
 E. B. Craney, pres; Barclay Craighead, gen mgr; Walter Marshall, coml mgr; Ed Evans, program director; Don Hoffman, chief engineer.

KXLJ-TV: Tv companion of KXLJ.
KALISPELL, Flathead County
KGEZ (1927): 600 kc; 1 kw, DA-2. Box 439. Phone Skyline 6-4331. KGEZ Inc. (acquired station June 26, 1958).
 Network NBC, Keystone. Rep Cooke; Art Moore & Assoc. (Portland-Seattle).
 M. A. Himsel, pres; Richard V. Vick, vp, gen mgr & coml mgr; Robert S. Thompkins, program director; Robert C. Pearson, chief engineer; Glenn E. Millhouse, news director.

KOFI (November 1955): 930 kc; 5 kw-D. P. O.

Radio Stations CONTINUED

MONTANA CONTINUED

Box 680. Phone Skyline 6-6900. Flathead Valley Broadcasters (original owner).

Rep Webb.
W. H. Patterson & L. L. Sterling, owners; Mr. Patterson, gen mgr; M. L. Oliver, coml mgr; Mr. Sterling, program director & chief engineer; Larry Stem, news director.

LEWISTOWN, Fergus County

KXLO (1947): 1230 kc; 250 w. P. O. Box 620. Phone 1210. Central Montana Broadcasting Co. Network Intermountain Network.
W. G. Kelly, pres; Donald C. Williams, vp & gen mgr.

LIBBY, Lincoln County

KLCB (1950): 1230 kc; 250 w. P. O. Box 636. Phone 410-X-1. Frank Reardon. (acquired station April 1957).
Network Keystone. Reps George T. Hopewell Inc.; Art Moore & Assoc.
Frank Reardon, owner; Robert R. Riegler, gen mgr, promotion mgr & chief engineer; Henry Seelbach, program director; Merle Schermerhorn, women's director.

LIVINGSTON, Park County

KPRK (Jan. 1, 1947): 1340 kc; 250 w. Box 691. Phone Academy 2-2842. Yellowstone Amusement Co. (original owner).
Network MBS; Keystone; Intermountain Network. Rep Avery-Knodel.
Network CBS. Reps Gill-Perna; Hugh Feltis. Paul B. McAdam, pres; Jack Hinman, coml mgr; Paul Bragg, program director; Robert McDole, promotion mgr; Larry Hecox, chief engineer; Nikki Kolence, women's director.

MILES CITY, Custer County

KATL (September 1941): 1340 kc; 250 w. P. O. Box 720. Phone Cedar 2-2280. Star Printing Co. (original owner). (See "Newspaper Ownership").
Network MBS, Keystone, Intermountain. Rep Avery-Knodel.
Ian A. Elliot, gen mgr & news director; Fred E. Hunnes, coml mgr & farm director; Tom Biedrzycki, program director; Robert Allen, promotion mgr; Wade Krizan, chief engineer; Louise De Graw, women's director.

MISSOULA, Missoula County

KBTK (July 15, 1955): 1340 kc; 250 w. P. O. Box 1202. Phone 9-3344. Montana Broadcasting Co. (acquired station July 15, 1953).
Network MBS, Keystone, Intermountain Network. Rep Avery-Knodel.
William J. Strothman, pres & gen mgr; Richard Edgerton, coml mgr; Richard Burley, program director; Gene Marianetti, promotion mgr & sports director; Robert Scherpenseel, chief engineer; J. D. Coleman, news director & farm director.
KGVO (Jan. 18, 1931): 1290 kc; 5 kw, DA-1. 132 W. Front St. Phone 2-2155. Mosby's Inc. (original owner).
Network CBS. Reps Gill-Perna; Hugh Feltis. A. J. Mosby, pres; Fred A. Mosimann, gen, coml & promotion mgr; Al Anderson, program director; A. L. Stewart, chief engineer; Don Weston, Ron Richards, news directors.
KMSO-TV: Tv companion of KGVO.

KXLL (Feb. 29, 1948): 1450 kc; 250 w. XL Ave. Phone 4-4114. Western Montana Assoc. (original owner). (See Z-Network stations in "Group Ownership").
Network NBC, XL Net. Rep Walker-Rawalt. Pacific Northwest.
Robert J. Gillis, pres & gen mgr; Frank Driscoll, coml mgr; Marjorie Pecarich, program director; Chuck Meyer, chief engineer.
KYSS (not on air, target date not announced): 910 kc; 1 kw-D. Hotel Florence. Missoula Broadcasters (See Singleton stations in "Group Ownership").
Rep Grant.
Harold C. Singleton, Gerald Colkitt, Wallace K. Reid, H. B. Murphy, partners.

SHELBY, Toole County

KIYI (Aug. 11, 1947): 1150 kc; 1 kw-D, 500 w-N, DA-N. 131 Main St. Phone Hemlock 4-5541. Tri County Radio Corp. (original owner).
Network MBS, Keystone. Rep Webb.
John J. Lyon, pres; Jerry Black, gen mgr; Kay Brown, coml mgr; Frank Krsaka, program director; Bradford Baker, promotion mgr; George Potter, chief engineer; Richard Jolings, news director; Clem Brigle, farm director; Georgia Knickerbocker, women's director.

SIDNEY, Richland County

KGCX (October 1926): 1430 kc; 5 kw, DA-1. 109 So. Central, Sidney; and Happip Bldg.,

Williston, N. D. Phone 408 Sidney; 3-3778 Williston, KGCX Inc. (original owner).

Network MBS, Great Northern Broadcasting System. Rep Gill-Perna Inc.
Specialty programs: Scandinavian, ½ hr. wkly.

E. E. Krebsbach, pres; Keith Krebsbach, gen mgr; E. Clair Krebsbach, coml mgr; Dale Wilson, chief engineer; Bud Bird, news director; Faye Crusch, farm director; Mary Lou Nelsen, women's director.

WOLF POINT, Roosevelt County

KVCK (Sept. 1, 1957): 1430 kc; 250 w. Box 986. Phone 615. Hi Line Broadcasting Co. (original owner).
Network MBS, Dakota Network.
R. E. Coffey, pres, gen mgr & coml mgr; Clair Hekkel, program director; Ralph Main, chief engineer.

NEBRASKA

ALLIANCE, Box Butte County

KCOW (January 1949): 1400 kc; 250 w. 1100 W. 10th St. Phone 1400. Sandhills Broadcasting Corp.
Network Keystone. Rep McGilvra.
J. W. Cover Sr., pres; Jim Ballas, gen mgr; Herb Manning, coml mgr; Larry Osterman, program director; Richard Bowman, chief engineer; Frank Allen, news director.

BEATRICE, Gage County

KWBE (June 12, 1949): 1450 kc; 250 w. P. O. Box 1450. Phone Canal 3-2338. MIA Enterprises Inc. (acquired station Feb. 1, 1957).
Network Cornhusker Network. Rep Pearson. Gordon C. Bud Pentz, pres & gen mgr; William R. Boyce, coml mgr; Arlin Holle, operations supervisor, chief engineer & farm director; Frank Thurston, news director.

BROKEN BOW, Custer County

KCNI (Sept. 28, 1949): 1280 kc; 1 kw-D. P. O. Box 561. Phone Trojan 2-5881. Custer County Broadcasting Co. (original owner).
Rep Continental Radio Sales.
Mrs. Georgia A. Crawford, pres, gen mgr & program director; Dick Kapustka, coml mgr; Harold L. Hromas, chief engineer; Bill Thomas, news director; Lyle Hansen, farm director.

CHADRON, Dowses County

KCSR (May 9, 1954): 1450 kc; 250 w. 212 Bordeaux St. Phone Hemlock 2-5545. Community Service Radio Corp. (original owner).
Network Keystone, Cornhusker Network.
William H. Finch, pres, gen mgr & chief engineer; Duane Shupe, coml mgr; Cliff Pike, program director; Freeman Hover, news director; Ellis Hale, farm director; Carol South, women's director.

COLUMBUS, Platte County

KJSK (April 28, 1948): 900 kc; 1 kw-D. P. O. Box 460. Phone Locust 4-5154. Geo. Basil Anderson (original owner). (See George Basil Anderson stations in "Group Ownership").
Rep Best; Biddick (West Coast).
Specialty programs: Czech, ½ hr. wkly.; German, ½ hr. wkly.
George Basil Anderson, owner; Milo Kincaid, gen mgr & program director; Bob Miller, chief engineer; Howard Nelson, news director & farm director.

FALLS CITY, Richardson County

KTNC (August 3, 1957): 1230 kc; 100 w. Stephenson Hotel. Phone 2453. Craig Siegfried (original owner). (See "Newspaper Ownership").
Rep Best.
Craig Siegfried, owner; Tom Siegfried, gen mgr & news director; Ned Arthur, coml mgr; Bob Atkesson, chief engineer; Ray McKim, women's director.

FREMONT, Dodge County

KFGT (December 1939): 1340 kc; 100 w, SH. 118 E. 5th St. Phone Park 1-5012. Snyder Enterprises. (acquired station July 1, 1956).
Network Keystone.
L. L. Snyder, co-owner; H. C. Snyder, co-owner, gen mgr & chief engineer; Don Mundy, coml mgr & promotion mgr; Harry Gehrett, program director; Russ Weber, news director; Russ Hughes, farm director; Ernestine Smizer, women's director.

GRAND ISLAND, Hall County

KMMJ (1925): 750 kc; 10 kw-D, DA, L-WSB. Division at Cedar St. Phone DuPont 2-2800. TWX 8281. Town & Farm Co. (acquired station March 1936). (See Farm & Home stations in "Group Ownership").
Network ABC, Nebraska Net. Rep H-R Representatives.
Don Searle, pres; Bill Martin, executive vp & gen mgr; Willard Morton, business mgr; Albert Michael, promotion mgr; U. L. Lynch, technical supervisor; George Kister, news director; Dutch Woodward, farm director; Jane Anderson, women's director.

KRGI (April 1, 1953): 1430 kc; 1 kw, DA-N. 315 S. Locust St. Phone DuPont 2-5420. Grand Island Broadcasting Co. (acquired station March 1957). (See Stuart Investment stations in "Group Ownership").

Network Neb. Home Town Net. Rep Gill-Perna.
R. W. Chapin, executive vp; Bob McKune, gen mgr & coml mgr; Budd Duvall, program director & promotion mgr; Donald E. Campbell, chief engineer; Harry Perkins, news director & farm director; Pat McQuown, women's director.

HASTINGS, Adams County

KHAS (September 1, 1940): 1230 kc; 250 w. Tribune Bldg. Phone 2-5101. Nebraska Broadcasting Co. (original owner). (See "Newspaper Ownership" and Seaton stations in "Group Ownership").
Network Keystone. Rep Gill-Perna.
John W. Powell, gen mgr; L. John Meredith, coml mgr; Lyle Flick, chief engineer; Les Weber, farm director.
KHAS-TV: Tv companion of KHAS.

HOLDREGE, Phelps County

KUVR (October 1956): 1330 kc; 500 w. 613 4th Ave. Phone Wyman 5-4122. W. W. Broadcasting Co. (original owner).
Network Keystone.
Specialty programs: Scandinavian, ½ hr. wkly.
William C. Whitlock, pres & gen mgr; Kenn Maloney, station mgr, program director & news director; Jack White, coml mgr; John Howard, promotion mgr; Harold Erickson, chief engineer; Henry Phipps, farm director; Betty Rae Whitlock, women's director.

KEARNEY, Buffalo County

KGFW (1927): 1340 kc; 250 w. P. O. Box 320. Phone Cedar 7-2131. Central Nebraska Broadcasting Co. (acquired station August 1954).
Network MBS, Nebraska Net. Rep Holman. John C. Mitchell, pres; Edward S. Knight, gen mgr; Bob Jenkins, coml mgr; Glenn Martin, program director & news director; William Abbott, chief engineer.
KRNY (December 5, 1956): 1460 kc; 5 kw-D. 2219 2nd Ave. Phone Cedar 6-8301. Elbert M. Gallemore Sr. (original owner).
Rep McGavren-Quinn.
Elbert M. Gallemore Sr., owner; Jack B. Lewis, gen mgr & coml mgr; Jim Price, program director; Bert Gallemore, chief engineer; Ralph Makinster, news director; Lloyd Oliver, farm director; Maurine Eckloff, women's director.

LEXINGTON, Dowson County

KEVN (1950): 1010 kc; 25 kw-D, DA. 104 W. 8th St. Phone 4-2371. Nebraska Rural Radio Inc.
Rep Raymer.
Max Brown, gen mgr; Gary Schroeder, assistant mgr; Merle Meyer, farm editor; Stan Matzke, farm director.

LINCOLN, Lancaster County

KFMQ (FM) (June 1958): 95.3 mc; 320 w. Trust Bldg. zone 8. Phone 7-3344. Herbert Burton (original owner).
Rep Fm Unlimited.
Ray Gladfelter, coml mgr; William R. Ramsey, chief engineer.
KFOR (1924): 1240 kc; 250 w. Stuart Bldg. Phone 2-6606. Cornbelt Broadcasting Corp. (acquired station in 1944). (See Stuart Investment stations in "Group Ownership").
Network ABC, Nebraska Home Town Net. Rep Raymer.
James Stuart, pres; Richard W. Chapin, executive vp; Roger T. Larson, station mgr & coml mgr; Wayne Smith, program director; Orval Koch, promotion mgr; Al Pugsley, chief engineer; Jack Bates, news director; Robert Jeanbey, farm director; Hazel Stebbins, women's director.
KLIN (1947): 1400 kc; 250 w. Sharp Bldg. zone 8. Phone 5-4377. Fletcher-Mitchell Corp. (acquired station December 1956).
Rep Devney.
Kenneth C. Delp, executive vp & gen mgr; Casey A. Heckman, coml mgr; Paul Scheele, chief engineer; John Hanlon, news director.

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Radio Stations CONTINUED

NEBRASKA CONTINUED

LINCOLN (Continued)

KLMS (October 1949): 1480 kc; 1 kw, DA-2. 130 N. 16th St. zone 8. Phone 2-7579. Lincoln Broadcasting Corp. (original owner).

Network MBS, Keystone. Rep Continental.
Howard A. Shuman, pres; Don Shoemaker, gen mgr & coml mgr; Larry Parker, program director & news director; Sandra Peterson, promotion mgr; Carl Lewis, chief engineer; Perry Douthit, farm director.

McCOOK, Red Willow County

KBRL (Sept. 26, 1947): 1300 kc; 1 kw-D. 109 1/2 East C. St. Phone 1450. McCook Broadcasting Co. (original owner).

Network MBS, Cornhusker Net. Rep Gill-Perna.
LeRoy W. Lenwell, pres, gen mgr & chief engineer; Donald L. Hays, coml mgr; Leonard L. Craig, program director; Jackie Kotschwar, women's director.

NORFOLK, Madison County

WJAG (July 1, 1922): 780 kc; 1 kw-D. 309 Braasch Ave. Phone 432. WJAG Inc. (original owner). (See "Newspaper Ownership").

Rep Walker-Rawalt.
Gene Huse, pres; Jerry Huse, gen mgr; Bob Thomas, coml mgr; Don Broadstone, program director & farm director; Evans Meier, promotion mgr; Bill Gettman, chief engineer; John Nordeen, news director; Mary Moore, women's director.

NORTH PLATTE, Lincoln County

KJLT (December 1952): 970 kc; 5 kw-D. Hirschfeld Bldg. Phone 4060. Tri-State Broadcasting Assn. (acquired station July 1957).

Specialty programs: Spanish, 1/4 hr. wkly.
John Townsend, pres, gen mgr & chief engineer; Will Baldrige, program director.

KODY (July 5, 1930): 1240 kc; 250 w. 1521 W. 12th St. Phone 382. KODY Inc. (acquired station June 15, 1957).

Network NBC & Keystone. Rep Meeker.
Hartley L. Samuels, pres; Harry D. Peck, gen mgr; Joseph A. di Natale, sales mgr; William A. Wood, program director; Jerry Wing, promotion mgr & women's director; Donald R. Biskup, chief engineer; Wayne R. Jacobsen, news director; Edwin H. Launer, farm director.

OGALLALA, Keith County

KOGA (Jan. 23, 1955): 930 kc; 500 w-D. 216 N. Spruce. Phone 930. Ogallala Broadcasting Co. (original owner).

Rep Indie Sales.
Newell Eastman, pres & gen mgr; Howard Harrington, coml mgr, program director & chief engineer; Helen I. Eastman, promotion mgr; Carol Stivers, news director & women's director.

OMAHA, Douglas County

KBON (1942): 1490 kc; 250 w. World Insurance Bldg, zone 2. Phone Jackson 8282. Inland Broadcasting Co. (original owner).

Paul R. Fry, pres & gen mgr; Joe H. Baker, coml mgr & promotion mgr; Dean Murray, program director; Edward M. Shulman, chief engineer; Dick McCann, news director.

KFAB (1924): 1110 kc; 50 kw, DA-N. 5010 Underwood Ave., zone 32. Phone Regent 8000. TWX 84, KFAB Broadcasting Co. (See "Newspaper Ownership" and B. J. Palmer and Lee stations in "Group Ownership").

Network NBC. Rep Petry.
Joe W. Seacrest, pres; Lyell Bremser, gen mgr; E. R. Morrison, coml mgr; Ken Headrick, program director; Don Shoemaker, promotion mgr; Ray Schroeder, chief engineer; Walt Kavanagh, news director; Bill MacDonald, farm director.

KOIL (1925): 1290 kc; 5 kw, DA-N. 511 S. 17th St., zone 2. Phone Jackson 7626. Central States Broadcasting Inc. (acquired station 1953). (See Star stations in "Group Ownership").

Rep Avery-Knodel.
Don W. Burden, pres & gen mgr; James H. Schoonover, station mgr; George Cromwell, program director; Gerald E. Weist, chief engineer; Lance Jensen, news director.

KOOO (March 20, 1957): 1420 kc; 500 w-D, DA. 2321 M St., zone 7. Phone Orchard 5000. KOOO Corp. (acquired station July 1, 1958). (See C. J. Fenlon stations in "Group Ownership").

Network Keystone. Rep Everett-McKinney.
James J. Fenlon, pres, gen mgr, coml mgr & program director; Don Graham, promotion mgr; Richard E. Welna, chief engineer; Byron Head, news director; Deane Johnson, farm director; Jan Rockwell, women's director.

KOWE (March 1922): 660 kc; 500 w-D. Killepatrick Bldg., zone 2. Phone Atlantic 2228. National Weekly Inc. (acquired station June 19, 1957). (See "Newspaper Ownership").

Rep Young.
Specialty programs: Negro, 1/2 hr. wkly.

William F. Buckley, Jr., pres; Virgil V. Sharpe, vp & gen mgr; Ed Morgan, coml mgr; Sandy Jackson, program director; James Foss, promotion mgr; Charles Woodard, chief engineer; Frank Allen, news director; Mel Straub, farm director; Peggy McGrath, women's director.

WOW (April 2, 1923): 590 kc; 5 kw. Insurance Bldg., zone 2. Phone Webster 3400. TWX OM 297. Meredith WOW Inc. (acquired station Sept. 21, 1951). (See "Newspaper Ownership" and Meredith Pub. Co. stations in "Group Ownership").

Network CBS. Rep Blair & Co.
Frank P. Fogarty, vp & gen mgr; William O. Wiseman, sales mgr; Ray Olson, program director; William Dunn, promotion mgr; Glenn Flynn, chief engineer; James McGaffin, news director; Mal Hansen, farm director.

O'NEILL-TV: Tv companion of WOW.

O'NEILL, Holt County

KVHC (Nov. 30, 1955): 1400 kc; 250 w. P. O. Box 150. Phone 120. Sun Broadcasting Inc. (acquired station July 6, 1957).

Network Keystone.
William C. Whitlock, pres; Alvin Wood, gen mgr, coml mgr & chief engineer; Ray Clifton, news director & farm director; Mary Lu White, women's director.

SCOTTSBLUFF, Scotts Bluff County

KNEB (Jan. 1, 1948): 960 kc; 1 kw-D, 500 w-N, DA-2. 2110 Broadway. Phone 1620. Platte Valley Broadcasting Corp. (original owner).

Network MBS. Rep Holman.
Specialty programs: Spanish, 3/4 hrs. wkly.

Russell M. Stewart, pres & farm director; Geo. H. Haskell, gen mgr; Byron R. Joachim, coml mgr; Wayne McIntosh, program director & news director; Leslie A. Proctor, chief engineer.

KOLT (Feb. 15, 1930): 1320 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 660. Phone 856. TWX 82191. Hilliard Co. (original owner).

Network CBS & Nebraska Home Town Net. Rep Gill-Perna.

L. L. Hilliard, pres, gen mgr & coml mgr; William Walter, program director; Corky Moore, promotion mgr; Harland Morrison, chief engineer; William J. Brennan, news director; William Bullock, farm director; Doris Berry, women's director.

SIDNEY, Cheyenne County

KSID (1952): 1340 kc; 250 w. Legion Park. Phone 5503. William C. Grove Inc. (See Frontier Bestg. Co. stations in "Group Ownership").

David W. Young, gen mgr & coml mgr.

YORK, York County

KAWL (Sept. 24, 1954): 1370 kc; 500 w-D. P. O. Box 354. Phone 33. Prairie States Broadcasting Co. (acquired station Sept. 24, 1958).

Network Keystone. Rep Best.
M. L. Gleason, pres; Gerald C. Bryan, gen mgr; Glen C. Pfening, coml mgr; David Tucker, program director; Joan Fitch, women's director.

NEVADA

CARSON CITY, Ormsby County

KPTL (May 14, 1955): 1300 kc, 5 kw-D, 500 w-N, DA-N. Hot Springs Rd. Phone Granite 2-3209. Edwin L. and Alma F. Bullis (original owners).

Network Keystone.
Edwin L. Bullis, gen mgr; James V. Stoddard, program director; Ray A. Mullins, promotion mgr; Jerry Kleinknight, chief engineer; Jess Mason, news director.

ELKO, Elko County

KELE (1948): 1240 kc, 250 w. P. O. Box 790. Phone 260. Elko Broadcasting Co. (See "Newspaper Ownership").

Network MBS; Intermountain Net.
Chris Sheerin, pres; John J. Gammick, gen mgr & coml mgr.

ELY, White Pine County

KELY (July 1, 1950): 1230 kc; 250 w. Box 600. Phone Amherst 4-2077. White Pine Broadcasting Co. (acquired station Sept. 1, 1957).

David I. Hansen, owner.

FALLON, Churchill County

KVLV (May 9, 1957): 1250 kc; 1 kw-D. West Star Route. Phone Harrison 3-1242. Lahontan Valley Broadcasting Co. (original owner).

Network Keystone. Rep Continental.
Lester W. and Katherine E. Pearce, partners; Lester W. Pearce, gen mgr & chief engineer; Katherine E. Pearce, coml mgr & program director.

HENDERSON, Clark County

KBMI (1954): 1400 kc; 250 w. 103 S. 1st St., Las Vegas. Phone Dudley 4-3006 (Las Vegas); Frontier 2-1131 (Henderson). KBMI Inc. (See Zugsmith stations in "Group Ownership").

Rep Forjoe.
Pat Burke, gen mgr & coml mgr.

KTOO (May 1, 1956): 1280 kc; 5 kw-D. El Cortez Hotel, Las Vegas. Phone Dudley 2-0277. Advertising Dynamics Corp. (acquired station Jan. 1, 1958).

Rep McGavren-Quinn.
Roland B. Vaile, pres, coml mgr & chief engineer; Robert A. Janes, vp & program director; Gregg Gelhart, chief engineer.

LAS VEGAS, Clark County

KENO (1940): 1460 kc; 1 kw, DA-N. 810 Keno Lane. Phone Dudley 2-1400. TWX LV 8690. Nevada Broadcasting Co. (acquired station June 5, 1957).

Network ABC. Rep Forjoe.
Specialty programs: Negro, 10 hrs. wkly.

Fred Von Hofen, pres & gen mgr; Gordon B. Sherwood Jr., coml mgr; Jerry Dexter, program director; Hunter Borthwick, promotion mgr; Harry Anderson, chief engineer; Charles Von Goerken, news director; Corean Smith, women's director.

KLAS (1942): 1230 kc; 250 w. P. O. Box 1510. Phone Dudley 4-4646. TWX LV-8608. Las Vegas Broadcasters Inc. (original owner).

Network CBS. Rep Weed.
R. G. Jolley, pres & gen mgr; Sam Salerno, program director; James Blaine, chief engineer.

KLAS-TV: Tv companion of KLAS (above).
KORK (June 1953): 1340 kc; 250 w. Thunderbird Hotel. Phone Dudley 2-6445. Southwestern Broadcasting Co. (acquired station July 15, 1955). (See "Newspaper Ownership" and Donald W. Reynolds stations in "Group Ownership").

Network MBS; NBC; Intermountain. Rep Avery-Knodel.

Donald W. Reynolds, pres; King Harmon, gen mgr & program director; Merl Sage, coml mgr; Albert Farlow, promotion mgr; Gregg Gilhart, chief engineer; Michael Paige, farm director; Betty Brotherson, women's director.

KLRJ-TV: Tv companion of KORK (above).
KRAM (1947): 920 kc, 1 kw-D, 500 w-N, DA-N. Riviera Hotel. Phone Dudley 2-1920. Drake Motel Corp.

Rep Richard O'Connell (New York); William J. Reilly (Chicago & Detroit); Theo B. Hall (San Francisco); H. M. Stanley, (Los Angeles).

David H. Margolis, pres; Larry Buskett, executive vp & gen mgr; Jay Cowen, coml mgr.

KRBO (1956): 1050 kc, 500 w-D. New Frontier Hotel. Phone Dudley 4-9210. Rainbow Inc.

Rep Holman (New York & Chicago); Tracy Moore (Los Angeles).

Joe Julian, pres; Lester Seiffer, station mgr; Joe Higgins, operations mgr.

RENO, Washoe County

KATO (July 8, 1946): 1340 kc; 250 w. P. O. Box 1170. Phone Fairview 2-4501. Sierra Broadcasting Co. (acquired station October 1958).

Network MBS, Don Lee. Rep Walker (New York, Chicago); Broadcast Time Sales (Pacific Coast).

R. L. Stoddard, owner & gen mgr; Irv Carlson, chief engineer.

KDOT (1947): 1230 kc; 250 w. Riverside Hotel. Phone Fairview 3-6156. John L. Breece (acquired station May 1, 1958).

Rep O'Connell-Palmer Co.
John L. Breece, pres, gen mgr & chief engineer; George W. Edwards, coml mgr; Gene W. Robinson, program director; Philip Rose, promotion mgr; Robert Carroll, news director; Barbara Brahm, women's director.

KNEV (FM) (Dec. 25, 1953): 95.5 mc; 35 kw. 538 S. Virginia St. Phone Fairview 2-5175. Everett B. Cobb.

Everett B. Cobb, pres & gen mgr; Max Dodge, coml mgr; Eleanor Cobb, program director; Arthur Seymour, chief engineer.

KOH (Oct. 25, 1928): 670 kc; 5 kw-D, 1 kw-N, DA-N. 143 Stevenson St. Phone Fairview 3-5106. TWX Reno 22. McClatchy Newspapers (acquired station April 9, 1931). (See "Newspaper Ownership" and McClatchy Broadcasting Co. stations in "Group Ownership").

Network NBC; Golden West Radio Net. Rep Raymer.

Eleanor McClatchy, pres; Hugh Kees, station mgr; Wesley Craig, chief engineer; Stephen A. Schoen, news editor & farm editor.

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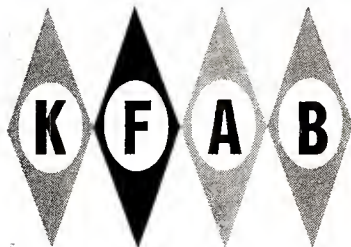
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Radio Stations CONTINUED

NEVADA CONTINUED

RENO (Continued)

KOLO (1946): 920 kc, 1 kw, DA-1. El Cortez Hotel. Phone Fairview 2-4516. TWX Reno 31. Western Broadcasting Co. (See "Newspaper Ownership" and Donald W. Reynolds stations in "Group Ownership").

Network CBS, CRPN. Rep Pearson. Donald W. Reynolds, pres; Harry Huey, gen mgr; Lee D. Hirshland, station mgr; Don Thompson, coml mgr.

KOLO-TV: Tv companion of KOLO.

KONE (Jan. 29, 1955): 1450 kc; 250 w. Scott Island. Fairview 3-4493. Thompson Magowan & Frederick V. Jones (original owners).

Rep McGavren-Quinn. Frederick Jones, co-owner & gen mgr; Tom Magowan, co-owner, coml mgr & chief engineer; Dick Desmond, program mgr; John Mackay, news director; Jane Harris, women's director.

WINNEMUCCA, Humboldt County

KWNA (Jan. 17, 1955): 1400 kc; 250 w-SH. Highland Dr. Phone Madison 3-2501. North West Radio and Television Corp. (acquired station January 1955).

Oliver Curutchet, pres; Donald H. Erskine, station mgr & coml mgr; Lavon Briggs, program director; Whitelaw R. Ross, chief engineer & news director.

NEW HAMPSHIRE

BERLIN, Coos County

WKCB (1946): 1230 kc; 250 w. 27 Green Sq. Phone 1797. McKee Broadcasting Co. Network Key Chain Stations. Rep Gill-Perna.

Richard P. McKee, pres; Lynn Smith, gen mgr; Robert T. Dale, coml mgr; Charles Ross, program director; Sam Hickey, promotion mgr; Herschel Howe, chief engineer; Ralph Pelouquin, news director; Claire Gendron, women's director.

WKCO (FM) (1946): 103.7 mc; 10 kw. Duplicates WKCB (above).

CLAREMONT, Sullivan County

WTSV (1948): 1230 kc; 250 w. 155 Front St., Manchester. Phone National 4-4075. Grandview Inc. (original owner). (See Good Neighbor stations in "Group Ownership").

Rep Radio-TV Reps. W. F. Rust Jr., treas; Ralph Gottlieb, gen mgr; William J. Perry, station mgr & coml mgr; George R. Bonnaeu, program director; Albert J. Davis, chief engineer; Helen Ward, women's director.

WTSV-FM (1948): 106.1 mc; 4.8 kw. Duplicates WTSV (above).

CONCORD, Merrimack County

WKXL (1945): 1450 kc; 250 w. Phone Capitol 5-5521. Capitol Broadcasting Corp. (acquired station April 1, 1957). (See Highland stations in "Group Ownership").

Network CBS; Keystone; Yankee. Rep Meeher; Foster & Creed (Boston). Ted Sawyer, gen mgr & coml mgr; Harry Kroyer, program director; Frank Pingree, chief engineer; Stacey Cole, farm director; Connie Stevenson, women's director.

CONWAY, Carroll County

WBNC (Dec. 21, 1955): 1050 kc; 1 kw-D. E. Main St., Phone Hickory 7-5988. McKee Broadcasting Co. (acquired station Nov. 6, 1957). Rep Gill-Perna.

Richard P. McKee, pres; Fred Gardella Jr., gen mgr; James McCrudden, program director; Herschel Howe, chief engineer; Howard Eagan, news director; Helen Gardella, women's director.

DOVER, Strofford County

WTSN (1956): 1270 kc; 5 kw, DA-2. 155 Front St., Manchester. Phone National 4-4075. WTSN Inc. (original owner). (See Good Neighbor Stations in "Group Ownership").

Rep Radio-TV Reps. W. F. Rust Jr., treas; Ralph Gottlieb, gen mgr; Edward X. Callahan, coml mgr; Don Bartlett, program director; Albert J. Davis, chief engineer; Richard Levitan, news director.

HANOVER, Grafton County

WDOR (March 4, 1958): 1340 kc; 250 w. Robinson Hall. Phone 1070. Trustees of Dartmouth College (original owner).

Rep Foster & Creed. Specialty programs: Spanish, ½ hr. wkly.; French, ½ hr. wkly.

Ronald F. Kehoe, gen mgr; Ariel Halpern, business mgr; Jonathan L. Cohen, program director; Robinson B. Brown, promotion mgr; Robert A. Johnson, technical director; Robert M. Hager, news director.

WTSL (1949): 1400 kc; 250 w. 155 Front St., Manchester. Phone National 4-4075. WTSL Inc. (original owner). (See Good Neighbor stations in "Group Ownership").

Rep Radio-TV Reps. W. F. Rust Jr., treas; Ralph Gottlieb, gen mgr; Howard Chase, sales mgr; Joe Shaw, program director; Albert J. Davis, chief engineer.

KEENE, Cheshire County

WKNE (June 2, 1957): 1290 kc; 5 kw, DA-1 17 Dunbar St. Phone Elmwood 2-9230. TWX 196. WKNE Corp. (acquired station 1946). (See Highland stations in "Group Ownership").

Network CBS; Yankee. Rep Meeker; Foster & Creed (Boston). Joseph K. Close, pres; Howard E. Wheelock, gen mgr & coml mgr; John P. Foster, program director & promotion mgr; Ernest T. Robarge, chief engineer; Frank Finning, news director; Stacey Cole, farm director; Ruth Reddington, women's director.

LACONIA, Belknap County

WLNH (1921): 1350 kc; 5 kw-D. Masonic Temple Bldg., Phone 2300. Northern Broadcasting Corp. (acquired station 1943).

Network Keystone. Rep Harry Wheeler (New England). Genevieve Wingate, pres; Arthur Rothafel, gen mgr; William Visser, coml mgr; James Westhall, program director; Henry Gowing, chief engineer; Esther Peters, women's director.

MANCHESTER, Hillsborough County

WFEA (1932): 1370 kc; 5 kw, DA-1. P. O. Box 149. Phone National 5-5491. Public Information Inc. (acquired station November 1957). (See Rahall stations in "Group Ownership").

Rep Weed. Specialty programs: French, 1½ hrs. wkly.; Greek, 6 hrs. wkly. Farris E. Rahall, pres; Gene Morehouse, mgr; James L. Morello, coml mgr; Julius Kosik, chief engineer; Christus M. Nikitas, news director; Charles O'Neil, farm director; Julie Blake, women's director.

WGIR (October 1941): 610 kc; 5 kw-D. 1 kw-N, DA-2. P. O. Box 487. Phone National 5-6915. TWX 73. Northeast Broadcasting Corp. (acquired station March 13, 1956).

Network CBS. Rep Richard O'Connell (New York); William Reilly (Chicago); Kettell-Carter (Boston); Tracy Moore (San Francisco). Specialty programs: French, 2 hrs. wkly. M. M. Girolimon, pres; Bernard J. McGuiness Jr. (Bernie Mack), gen mgr & coml mgr; Donn Tibbetts, program director & promotion mgr; Harry Handfield, chief engineer; Palmer Payne, news director; Connie Stackpole, women's director.

WBBR (1946): 1240 kc; 250 w. 155 Front St. Phone National 4-4075. Granite State Broadcasting Co. (original owner). (See Good Neighbor stations in "Group Ownership").

Rep Radio-TV Reps. Specialty programs: French, 5 hrs. wkly; Polish, 1 hr. wkly.

W. F. Rust Jr., treas; Ralph Gottlieb, gen mgr; James M. McCann, national sales mgr; William Morrissey, program director; Royston Phillips, chief engineer; Ernie Crowley, news director.

WKBR-FM (1947): 95.7 mc; 3.6 kw. Duplicates WKBR (above).

MT. WASHINGTON, Coos County

WMTW-FM (July 9, 1958): 94.9 mc; 8.9 kw. Poland Spring, Maine. Phone Spruce 3-5665 (Portland, Me.); Wyman 8-4311 (Poland Spring). TWX Poland 65. Mount Washington Tv Inc.

Network Concert Net. John W. Guider, pres & gen mgr; Robert L. Maynard, coml mgr; John T. Madigan, program director; Parker Vincent, chief engineer. WMTW (TV): Tv companion of WMTW-FM.

NASHUA, Hillsborough County

WOTW (September 1947): 900 kc; 1 kw-D. Lund Rd. Phone Tuxedo 2-2781. Gateway Broadcasting Corp. (acquired station February 1958). (See Theodore Feinstein stations in "Group Ownership").

Network Puritan Net. Rep Walker-Rawalt.

Theodore Feinstein, pres; Armand E. Bedard, gen mgr & promotion mgr; Robert Trow, coml mgr; Merrill Smith, program director & farm director; John Rattigan, chief engineer; Ed Lecius, news director; Ann Marie, women's director.

WOTW-FM (September 1947): 106.2 mc; 1 kw. Same address and staff as WOTW (above). License Nashua Broadcasting Corp.

WSMN (March 1958): 1590 kc; 5 kw-D, DA. P. O. Box 386. Phone Tuxedo 2-5107. Merrimack Valley Broadcasting System Inc.

Rep Masla. Specialty programs: French, 2 hrs. wkly. Roland P. Genest, pres & treas; David Alan Rock, vp & station mgr; Albert L. Auclair, general sales mgr; Frank Teas, program director; Paramaz Baghdasarian, chief engineer; Nancy Taylor, women's director.

PORTSMOUTH, Rockingham County

WHEB (1932): 750 kc; 1 kw, L-WBS. New Hampshire National Bank Bldg. Phone Geneva 6-7300. WHEB Inc. (acquired station 1941).

Rep Walker-Rawalt (New York); Nona Kirby (Boston). Charles M. Dale, pres & coml mgr; Thomas M. Dale, gen mgr; George I. Pinkerton, program director; Antonio Vaccaro, senior engineer; Roland Jenkins, news director; Priscilla Hamilton, women's director.

ROCHESTER, Strofford County

WVNH (May 1, 1948): 930 kc; 5 kw-D. Rochester Hill. Phone 1400. Stafford Broadcasting Corp.

Rep O'Connell (New York); Louis J. Borgatti Inc. (Boston); William J. Reilly (Chicago).

Specialty programs: French, ½ hr. wkly. Albin J. K. Malin, pres & gen mgr; M. Chester Ball, coml mgr; J. Alan Jasper, program director; F. Roger Butterfield, chief engineer; Martha Mallory, women's director.

NEW JERSEY

ASBURY PARK, Monmouth County

WHIG (1957): 1410 kc; 500 w-D. Route 1, Asbury Park. Phone Kellogg 1-1410. Harold M. Gade (original owner).

Rep Grant Webb & Co. Harold Gade, gen mgr; Theo Gade, station mgr.

WJLK (1926): 1310 kc; 250 w. Press Plaza. Phone Prospect 4-7000. Asbury Park Press Inc. (acquired station April 1, 1950). (See "Newspaper Ownership").

Wayne D. McMurray, pres; Everett Rudloff, gen mgr; Margaret S. Curtis, coml mgr; Charles F. Hill, program director; Frank Huber, chief engineer; Harlan L. Harner, news director.

WJLK-FM (Nov. 20, 1947): 94.3 mc; 1 kw. Duplicates WJLK (above).

ATLANTIC CITY, Atlantic County

WFPG (1940): 1450 kc; 250 w. Steel Pier. Phone 5-2188. TWX ACY 420. WFPG Inc. (acquired station October 1956).

Network CBS. Rep Walker-Rawalt Co. Jerome Sill, pres & gen mgr; Ed Davis, program director; Blair Thron, chief engineer.

WLDB (1955): 1490 kc; 250 w. P. O. Box 898. Phone 4-6573. Leroy & Dorothy Bremmer, d/b as Atlantic City Broadcasting Co. (original owner).

Network MBS. Rep Broadcast Time Sales. Leroy Bremmer & Dorothy Bremmer co-owners; Benny Bishop, news director.

WMID (1947): 1340 kc; 250 w. 1710 Atlantic Ave. Phone 4-1340. TWX 477. Mid-Atlantic Broadcasting Co. (original owner).

Network ABC. Rep Stars National. Specialty programs: Italian, 1 hr. wkly.; Negro, 14 hrs. wkly.

David H. Freedman, pres & gen mgr; Robert F. Johnstone, coml mgr; Alan Owen, promotion mgr; Ruth Klein, women's director.

WOND (July 8, 1950): 1400 kc; 250 w. Old Turnpike, Pleasantville. Phone Pleasantville

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Radio Stations CONTINUED

NEW JERSEY CONTINUED

3971; Atlantic City 2-4171. So. Jersey Radio Inc. (acquired station July 18, 1956). (See "Newspaper Ownership").

Rep Forjoe, Mort Lowenstein (Philadelphia). Harlan G. Murrelle, pres; Howard L. Green, gen mgr & coml mgr; Lee Small, program director; Alan Israel, promotion mgr; Milton C. Thurlow, chief engineer; Vince Lindner, news director; George Anthony, farm director; Marie M. Reising, women's director.

BRIDGETON, Cumberland County

WSNJ (August 1937): 1240 kc; 250 w. Phone 2930. Eastern States Broadcasting Corp. (original owner).

Rep Clark. Specialty program: Negro, 1 hr. wkly. Russell S. Henderson, pres; Paul Alger, vp & gen mgr; Jerry Alden, coml mgr; Howard Auger, program director; Joe McCulley, promotion mgr; Edward Bold, chief engineer; Don Hart, news director; Louise Henderson, women's director.

WSNJ-FM (1946): 98.9 mc; 9 kw. Same address, licensee and staff as WSNJ (above).

CAMDEN, Camden County

WCAM (1926): 1310 kc; 250 w. 6th & Market Sts., zone 1. Phone Emerson 5-5600. City of Camden (original owner).

Rep Broadcast Time Sales. Specialty programs: Spanish, 12 hrs.; Italian, 2 hrs.; Negro, 48 hrs., all wkly. John Cleary, gen & coml mgr; Jack LaMar, program director; Lou Eliot, promotion mgr & news director.

WKDN (Nov. 1, 1948): 800 kc; 1 kw-D. 2881 Mt. Ephraim Ave., zone 4. Phone Emerson 5-7200. South Jersey Broadcasting Co. (original owner).

Rep Rambaue, Vance, Hopple. Specialty programs: Spanish, German, Polish & Greek, 1/2 hr. wkly. each. Ranulf Compton, pres; Gordon Giffen, gen mgr; David Moss, coml mgr; John Struckell, program director; Robert Houston, chief engineer; James Donahue, news director.

WKDN-FM: Cp for 106.9 mc (see WKDN above).

CARLSTADT, Bergen County

WOV (See New York City).

EAST ORANGE, Essex County

***WFMU (FM)** (April 1958): 91.1 mc; 10 w. Prospect St. Phone Orange 3-1200. Upsala College.

Dr. Ewald B. Lawson, pres; Charles G. Lundgren, director of radio activities.

*Noncommercial educational.

EATONTOWN, Monmouth County

WHTG: (See Asbury Park.)

FAIR LAWN, Bergen County

WRBI (FM) (not on the air; target date unknown): 105.5 mc; 1 kw. 921 Bergen Ave., Jersey City. Phone Colfax 1-8090. Radio Bergen Inc. (original owner).

William Maron, pres & gen mgr; Ann M. Maron, station mgr.

HACKETTSTOWN, Warren County

***WNTI (FM)** (1958): 91.9 mc; 4.8 kw. (Target date Oct. 1958.) Van Winkle Bldg., Centenary College for Women. Phone Garden 5-3951.

Dr. Edward W. Seay, pres; Stefan George, head of radio and tv; Joan Ross and Joan Musick, program directors; Stefan George Straka, chief engineer.

*Noncommercial educational.

MILLVILLE, Cumberland County

WMVB (December 1954): 1440 kc; 1 kw-D, DA. P. O. Box 267, Phone Taylor 5-2600. TWX RA-1000. Union Lake Broadcasters Inc. (acquired station Jan. 6, 1958).

Rep Ted Steele. Fred M. Wood, owner & gen mgr; Dorothy H. Carlson, program director.

MORRISTOWN, Morris County

WMTR (1948): 1250 kc; 1 kw-D. 10 Park Place. Phone Jefferson 8-1250. Morristown Broadcasting Corp. (original owner).

Kenneth A. Croy, gen mgr; Henry J. Behre, commercial mgr; Bob Vesel, program director; Bob Stoepker, news director.

NEW BRUNSWICK, Middlesex County

WCTC (1946): 1450 kc, 250 w. 385 George St. Phone Charter 7-1450. Raritan Valley Broadcasting Co. (acquired station May 1, 1957).

Rep Grant Webb (Chicago and Detroit). Specialty programs: Hungarian, 1 hr. wkly. Joseph L. Rosenmiller Jr., pres; Peter A. Borde, vp.

WCTC-FM (1947): 98.3 mc; 1 kw. Same address, licensee and staff as WCTC (above).

NEWARK, Essex County

***WBGO (FM)**: 88.3 mc; 20 kw. City Board of Education.

*Noncommercial educational.

WHBY (March 22, 1922): 1280 kc; 2.5 kw-D, 1 kw-N, ST-WOV. 35 Warren St., zone 2. Phone Mitchell 2-7354. May Radio Broadcasting Corp. (original owner).

Specialty programs: Negro, 20 hrs. wkly. James L. Shearer, pres; William A. Masi, coml mgr; Harold Michaels, chief engineer; Jay Anthony, news director; Thelma Taylor, women's director.

WNJR (1947): 1430 kc; 5 kw, DA-N. P. O. Box 1258. Phone Murdock 8-3665. Rollins Broadcasting-Telecasting of N. Y. (See Rollins stations in "Group Ownership").

O. Wayne Rollins, pres; Hal Walton, gen mgr. **WNTA** (1930): 970 kc; 5 kw-D, 1 kw-N, DA-N. 1020 Broad St., zone 1. Phone Mitchell 2-6400. Barclay 7-3260 (New York). NTA Radio Broadcasting Co. (See NTA in "Group Ownership") (acquired station May 7, 1958). (Subsidiary of National Telefilm Assoc.).

Raymond E. Nelson, pres & gen mgr; David H. Polinger, sales mgr; Art Ford, program director; Irv Lichtenstein, promotion mgr; H. L. Dabrowski, chief engineer.

WNTA-FM (1947): 94.7 mc; 13.5 kw. Same address, licensee and staff as WNTA (above).

WNTA-TV: Tv companion of WNTA-AM-FM. **WVNJ** (1947): 620 kc; 5 kw, DA-2. 1225 Raymond Blvd., zone 2. Phone Mitchell 3-7600.

Newark Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Rep Broadcast Times Sales. Ivon B. Newman, gen mgr.

NEWTON, Sussex County

WNNJ (December 1953): 1360 kc; 500 w-D. Phone 1616. Sussex County Broadcasters (original owner).

Simpson C. Wolfe Jr. and Robert A. Mensel, co-owners; Robert C. Gessner, gen mgr, coml mgr & chief engineer; Ronald L. Hickman, news director; Vic Aime, farm director; Naomi Wolfe, women's director.

PATERSON, Passaic County

WPAT (1941): 930 kc; 5 kw, DA-2. 66 Hamilton, zone 1. Phone Armory 4-3400; N. Y.—Pennsylvania 6-2945. WPAT Inc. (acquired station December 1954).

Dickens J. Wright, pres & gen mgr; Charles W. Parker, vp & bus mgr; William J. Calvert, vp & director of operations; David Gordon, music director; Paul DiSavino, technical supervisor.

WPAT-FM (March 1957): 93.1 mc; 20 kw. Duplicates WPAT (above).

PLEASANTVILLE, Atlantic City

WOND (See Atlantic City).

PRINCETON, Mercer County

WPRB (FM) (November 1955): 103.9 mc; 85 w. Holder Hall. Phone Walnut 4-0788. Princeton Broadcasting Service, Inc.

Rep Ivy Radio Network; New Haven. J. Robinson, chmn, board of trustees; H. F. McGuire, station mgr; Roderick Heller, business mgr; D. A. Dunn, program director; F. L. Fethick, technical director.

SOUTH ORANGE, Essex County

***WSOU (FM)** (April 14, 1948): 89.5 mc; 2 kw. Phone South Orange 2-9000, ext. 80. Seton Hall U.

Rev. Thomas J. Gilhooly, director; Al Paul Klose, station mgr; Lloyd Mc Bride, program director; Thomas N. Farnham, chief engineer.

*Non-commercial educational.

TRENTON, Mercer County

WBUD (1947): 1260 kc; 5 kw-D, 1 kw-N; DA-2. Ewingville Road. Phone Export 4-7191. WBUD Inc.

Rep Bob Wittig. Specialty programs: Negro, 8 hrs. wkly. R. M. Hardin, pres & gen mgr; Wm. Garry, coml mgr; Bob Klein, program director; Terrance O'Rourke, chief engineer; Stan Martyn, news director; Nan Rednor, women's director. **WTOA (FM)** (1948): 97.5 mc; 14.5 kw. 558 Ingham Ave., zone 9. Phone Owen 5-8541. Mercer Broadcasting Co. (See "Newspaper Ownership").

Jerome P. McCarthy, gen mgr; Paul Fireman, chief engineer. **WTNJ** (1923): 1300 kc; 250 w-D. 416 Bellevue Ave. Phone Export 3-4281. WOAX Inc.

Rep Broadcast Time Sales. Specialty programs: Spanish, Italian, Ukrainian, Hungarian, 1 hr. wkly. each. Wm. Defreitas, pres; Ray McFadden, gen mgr & coml mgr; Ronald Sherwood, promotion mgr & news director; Nicholas Dalisandro, chief engineer; James Ort, farm director; Mary Armstrong, women's director.

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*Advertent Research Survey March 1958

Overall Average Projectable Ratings	
WJLK	4.9
Station B	2.0
Station C	1.6
Station D	1.4
Station E	1.2
Station F	.9
Station G	.9
Station H	.5

(Copy of Survey will be furnished on request)

W J L K

The Radio Voice of The Asbury Park Press

ASBURY PARK, N. J.

"Gives You Most on The Jersey Coast"

1310 AM and 94.3 FM

Radio Stations CONTINUED

NEW JERSEY CONTINUED

TRENTON (Continued)

WTM (April 2, 1942): 920 kc; 1 kw, DA-1. Brunswick Ave at Lake Dr., zone 8. Phone Owen 5-8515. Peoples Broadcasting Corp. (subsidiary of Nationwide Insurance). (acquired station January 1953). (See Peoples Broadcasting stations in "Group Ownership").

Network NBC. Rep Forjoe.
Specialty programs: Italian, ½ hr. wkly.; Polish, 1 hr. wkly.; Spanish, 1¼ hr. wkly.; Hungarian, 1 hr. wkly.

Murray D. Lincoln, pres, Nationwide Insurance; Herbert E. Evans, vp & gen mgr, Peoples Broadcasting; Fred E. Walker, gen mgr of WTTM; Harry W. Barnam, gen sales mgr; G. Thomson Durand, program director; K. M. Weber, promotion mgr; Chester Sunderland, chief engineer; Jack Gartland, news editor; Mary Logan, women's director.

VINELAND, Cumberland County

WDVL (1958): 1270 kc; 500 w-D, DA. Maurice Blvd. Phone Oxford 1-7550. Delsa Broadcasters (original owner).

Specialty programs: Spanish, 2 hrs. wkly.; Italian, 2 hrs. wkly.; Jewish, 1 hr. wkly.; Negro, 5 hrs. wkly.

Mort Hendrickson, Vivian E. Hendrickson, John T. Jones Jr., co-owners; Mort Hendrickson, gen mgr & coml mgr; John T. Jones Jr., chief engineer; Ray Walton, news director; Jim Hammel, farm director; Vivian E. Hendrickson, women's director.

WWBZ (October 1946): 1360 kc; 1 kw, DA-N. S. Delsea Dr. Phone Oxford 2-6500. Community Broadcasting Service Inc.

Rep Gill-Perna; Mort Lowenstein (Philadelphia).

Specialty programs: Spanish, 3 hrs. wkly. Joseph Bullock, pres; Randolph H. Gretes, gen mgr; John F. Serra, coml mgr; Robert Coucill, program director; Andrew Benvenuti, chief engineer; Ed Gimzek, news director; Inge Gretes, women's director.

WASHINGTON, Warren County

WCZV (July 1956): 1580 kc; 500 w-D. 3 Belvidere Ave. Phone Murray 9-2060. Warren Broadcasting Corp. (acquired station Sept. 1, 1957). Parent company, Morristown Broadcasting Corp., operator of WMTT Morristown.

Kenneth A. Croy, pres; George S. Croy, gen mgr; Warner Rush, coml mgr; Carl Capolon, program director; Peter LaChance, chief engineer; Kenneth O'Brien, news director.

WILDWOOD, Cope May County

WCMC (Nov. 25, 1951): 1230 kc; 100 w. 3010 New Jersey Ave. Phone Wildwood 2-7751. Francis J. Matrangola (original owner).

Francis J. Matrangola, gen mgr; Margaret Murphy, coml mgr; George Hart, program director; Edward Brown, promotion mgr; Carlton Owen, chief engineer; John Kennelly, news director; Eleanor Rubino, women's director.

ZAREPHATH, Somerset County

***WAWZ** (March 15, 1931): 1380 kc; 5 kw, DA-2, S-WBNX. Phone Elliot 6-0102. Pillar of Fire.

Arthur K. White, pres & gen mgr; K. M. White, program director; Nathaniel L. Wilson, chief engineer.

***WAWZ-FM** (Aug. 22, 1954): 99.1 mc; 4.8 kw. Duplicates WAWZ (above).

*Noncommercial.

NEW MEXICO

ALAMOGORDO, Otero County

KALG (June 28, 1950): 1230 kc; 250 w. Box 263. Phone Hemlock 7-1505. William Wayne Phelps.

Network MBS; Keystone.

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William Wayne Phelps, owner; Bob Hoffman, gen mgr, program director & promotion mgr; Terry Clarke, com mgr & news director; Jay Bundy, chief engineer; Walter Wade, farm director; Joan Price, women's director. **KRAC** (June 10, 1957): 1270 kc; 1 kw-D. Box 1161. Phone Hemlock 7-4440. Lyman Brown Enterprises (original owner).

Lyman C. Brown, pres & gen mgr; Ken Skelton, program director; Lynn Rawls, chief engineer; Bessie E. Brown, women's director.

ALBUQUERQUE, Bernalillo County

KABQ (1947): 1340 kc; 250 w. P for 1350 kc; 5 kw-D, 500 w-N, DA-N. 1309 Yale Blvd. S.E. Phone Chapel 3-1744. Duke City Broadcasting Co. (acquired station January 1, 1956).

Network National Spanish Language Network.
Specialty programs: Spanish, 130 hrs. wkly. (100%).

Edward M. Sleighel, pres & gen mgr; Victor B. Siman, coml mgr; Jose I. A. Gallegos, program director; Rod Matthews, chief engineer; Juan Aguilar, news & farm director; Josefina Hoack, women's director.

***KANW (FM)** (1950): 89.1 mc; 350 w. 221 W. Lead Ave. Albuquerque Board of Education.

*Non-commercial educational.

KDEF (September 1953): 1150 kc; 1 kw-D. 506 2nd St. Phone Chapel 3-7813. KDEF Broadcasting Co.

Rep Bolling.

Frank Quinn, pres & gen mgr; Ben Caine, coml mgr & news director; Bernard Thomas, program director; Louis Gemoets, chief engineer; Marge Childers, women's director.

KGGM (October 1926): 610 kc; 5 kw, DA-N. P. O. Box 1294. Phone Chapel 3-2285. TWX AQ 88. New Mexico Broadcasting Co. (acquired station October 1956).

Network CBS. Rep Branham.

Specialty programs: Spanish, 6 hrs. wkly. A. R. Hebenstreit, pres & gen mgr; R. C. (Dusty) Rhoads, coml mgr; Robert Van Driel, program director; Jim Laramore, promotion mgr & farm director; Leonard F. Dodds, chief engineer; Gail Noble, news director; Vergie Abeyta, womens' director, traffic & national sales.

KGGM-TV: Tv companion of KGGM.

KHAM (June 6, 1956): 1580 kc; 1 kw-D. P. O. Box 122. Phone Diamond 4-2394. KHAM Inc. (acquired station Sept. 16, 1957).

Network ABC; MBS; Keystone. Rep Continental Radio Sales.

Specialty programs: Navajo, ¼ hr. wkly. J. W. Hedges, pres; Carl Hedges, sec-treas; J. L. (Andy) Anderson, vp & gen mgr; Robert W. Dungan, coml mgr; Joe F. Saffie, director of operations; Harry Chapman, promotion mgr; H. T. Walton, chief engineer; Margaret L. Martindale, homemaker service.

KHEM (FM) (Nov. 1, 1954): 96.3 mc; 1.4 kw. 5900 Domingo Rd., NE. Phone Alpine 6-9001. CHE Broadcasting Co.

Rep FM Unlimited.

Specialty programs: French, ½ hr. wkly. John D. Hopperton, pres; William L. Weinrod, gen mgr; Louis Greenfield, coml mgr; Arthur E. Loy, program director; Charles J. Reed, chief engineer.

KLOS (May 14, 1956): 1450 kc; 250 w. 106 Richmond S.E. Phone Alpine 6-9366. B & M Broadcasters Inc. (original owner).

Rep Dore.

Frank P. Redfield, pres; Boyd Whitney, gen mgr & promotion mgr; George A. Oliver, coml mgr; Paul Allen English, program director & news director; Robert G. Foster, chief engineer.

KOB (1922): 770 kc; 50 kw-D, 25 kw-N. 1430 Coal Ave, S.W. Phone Chapel 3-4411. TWX AQ 95. Albuquerque Broadcasting Co. (acquired station May 10, 1957). (See Stanley E. Hubbard stations under "Group Ownership").

Network NBC. Rep Petry. Stanley E. Hubbard, pres; George S. Johnson, gen mgr; A. E. (Bill) Mickel, mgr; Michael Dillon, program director; Lowell Christian, promotion mgr; Tom Doyle, news director; Cecil Harrell, farm director; Mary McDonald, women's director.

KOB-TV: Tv companion of KOB.

KQUE (1946): 920 kc; 1 kw-D, 500 w-N, DA-N. 2000 Indian School Road. Phone Chapel 7-8848. TWX AQ 283. KQUE Corp.

Rep H-R Representatives.

Richard H. Harris, gen mgr; R. W. Williams, coml mgr; Ed Monray, program director.

ARTESIA, Eddy County

KSVF (1946): 990 kc; 1 kw-D, 250 w-N. Box 83. Phone Sherwood 6-2751. Artesia Broadcasting Co. (acquired station 1948).

Network MBS; Keystone.

Martin Yates III, pres; Bob Hess, gen mgr; Jack Minter, coml mgr; Lewis M. Fitts, program & farm director; Jim Hinton, promotion mgr; Lucky Wilcox, chief engineer; Norm Newcomer, news director; Ann Williams, women's director.

CARLSBAD, Eddy County

KAVE (1941): 1240 kc; 250 w. P. O. Box 63. Phone Tuxedo 5-4101. Voice of the Caverns, Inc.

Network CBS; Keystone; Southwest Network. Rep Branham.

Edward Talbott, pres; Tom Wisheart, gen

mgr & coml mgr; Neal Jones, program director; Marjorie Winfield, promotion mgr; Wm. Carnahan, chief engineer.

KAVE-TV: Tv companion of KAVE.
KPBW (May 17, 1950): 740 kc; 1 kw-D. 313 West Mermod. Phone Tuxedo 5-5373. Coronado Broadcasting Co. (original owner).

Specialty programs: Spanish, 2½ hrs. wkly. Darrell A. Swayze, pres & gen mgr; J. M. Dustin, coml mgr; Wm. J. West, program director; Vic Daley, chief engineer.

CLAYTON, Union County

KLMX (Nov. 10, 1949): 1450 kc; 250 w. Box 7. Phone 616. Ari-Ne-Mex Broadcasting Corp. (original owner).

Arthur Jernigan, pres; Franklin E. Vale, vp & gen mgr; Robert D. Waters, chief engineer.

CLOVIS, Curry County

KCLV (February 1953): 1240 kc; 250 w. 1221 Main St. Phone Porter 3-4401. New-Tex Broadcasting System (original owner).

Odus Echols Sr., pres; Odus Echols Jr., gen mgr & program director; Al Rinn, coml mgr; Bill McDonnell, chief engineer; Pat Echols, news director; John Marshall, farm director; Grace Echols, women's director.

KICA (1933): 980 kc; 1 kw, DA-N. P. O. Box 111. Phone Porter 3-5511; TWX: 2141 TLX. KICA Inc.

Rep Pearson. Frank Lesley, pres; Gene P. Loffler, vp & gen mgr.

KICA-TV: Tv companion of KICA.

DEMING, Luna County

KOTS (March 10, 1954): 1230 kc; 250 w-D. P. O. Box 470. Phone 999. Luna County Broadcasting Co. (original owner). (See Merriman-Gober-Tobey stations in "Group Ownership").

Specialty programs: Spanish: 12 hrs. wkly. Edwin E. Merriman and Robert W. Tobey, owners; Mr. Tobey, gen mgr; Larry Chisholm, program director & chief engineer; Pete Acosta, promotion mgr; Lad Engholm, news director.

FARMINGTON, San Juan County

KENN (Nov. 6, 1951): 1390 kc; 5 kw-D, 1 kw-N, DA-N. 413½ W. Main St. Phone Davis 5-3541. Radio Station KVBC (acquired station Sept. 1, 1956).

Rep Devney.

Specialty programs: Navajo, 10½ hrs. wkly. C. O. "Ken" Kendrick, partner & gen mgr; Bob Houston, coml mgr & program director; John Dorman, promotion mgr; Harold Furstenberg, chief engineer; Bryant Smith, news director; Fred Findlay, farm director.

KWYK (1957): 960 kc; 1 kw-D. 418 W. Broadway. Phone Davis 5-6932. Basin Broadcasting Co. (original owner). (See Merriman-Gober-Tobey Stations in "Group Ownership").

Jimmie D. Gober, gen mgr; Benny R. Smith, station mgr.

KZUM (July 1, 1958): 1280 kc; 5 kw-D. 1204 Hutton. Phone Davis 5-4141. KZUM Radio (original owners). (See Burrough-Randolph stations in "Group Ownership").

Specialty programs: Navajo, 3 hrs. wkly. Bill D. Barbour, John Burroughs, Leola Randolph, partnership; Bill D. Barbour, gen mgr; W. W. (Pinky) Barbour, coml mgr; Stewart Chamberlain, program director & news director; Don C. Smith, chief engineer.

GALLUP, McKinley County

KGAE (1946): 1330 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1231. Phone Union 3-4444. Thunderbird Broadcasting Co. (acquired station Sept. 15, 1950).

Rep O'Connell (New York); William J. Reilly (Chicago); Tracy Moore and Assoc. (Los Angeles); Clark Brown Co. (Dallas).

Specialty programs: Navajo, 22 hrs. wkly.; Zuni, 3 hrs. wkly.

Merle H. Tucker, pres; Mida H. Tucker, gen mgr & women's director; C. A. (Bill) Humbert, coml mgr, station mgr, program director & promotion mgr; Robert E. Adamson, technical supervisor; Robert Mitchell, news & farm director; Peter E. Kohler, sports director.

GRANTS, Valencia County

KMIN (July 15, 1956): 980 kc; 1 kw-D. 980 San Rafael Rd. Phone Atwater 7-4491. Grants Broadcasting Co. (acquired station December 1, 1957).

Network Keystone. Rep Holman. Specialty programs: Spanish, ¼ hr.; Acoma, 1 hr.; LaGuna, 1 hr., all wkly. John Blake, co-owner; Dave Button, co-owner, gen mgr, program director & promotion mgr; Dick Miner, coml mgr; Glen Mills, chief engineer; Bud Rouse, news director; Veri Button, women's director.

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Radio Stations CONTINUED

NEW MEXICO CONTINUED

HOBBS, Lea County

KHOB (Aug. 7, 1954): 1280 kc; 1 kw-D. P. O. Box 247. Phone Express 3-5148. Permian Basin Radio Corp. (acquired station Nov. 1, 1955).
Rep Thomas F. Clark; Clyde Melville (Regional).

Charles R. Scott, pres & co-owner; Jack Crandall, co mgr; Zeb Williams, coml mgr; Don Luttrell, program director; Pat H. Walton, chief engineer; Ronald Ripley, news director.

KWEW (Aug. 8, 1938): 1480 kc; 1 kw, DA-N. P. O. Box 787. Phone Express 3-3137. KWEW Inc. (acquired station 1951).

Network Keystone, Southwest Network. Rep Branham.

Specialty programs: Negro; 6 hrs. wkly.; Spanish, 6 hrs. wkly.

Theresa P. Whitmore, pres; Harry Mc-Adams, gen mgr; Phil McGee, coml mgr; Dortha Montgomery, program director; Earl Sorenson, promotion mgr; Roy Evans, chief engineer; Mike Olds, news director; Layne Hungerford, farm director; Delores Resler, women's director.

LAS CRUCES, Dona Ana County

KGRF (Dec. 15, 1955): 870 kc; 1 kw-D. Idaho and El Paseo Road, Box 698. Phone Jackson 6-6681. Taylor Enterprises Inc. (acquired station February 2, 1956).

Specialty programs: Spanish, 6 hrs. wkly.

W. C. Taylor, pres; William R. Lask, gen mgr; Richard S. Fox, sales mgr; Frank J. Lynch III, program director & news director; James Tonne, chief engineer.

KOBE (1947): 1450 kc; 250 w. 940 North Main St. Phone Jackson 6-2496. Mesilla Valley Broadcasting Co. (original owner). (See Merriman-Gober-Tobey stations in "Group Ownership").

Specialty program: Spanish, 18 hrs. wkly.

Jim Gober, pres & gen mgr; Bill McCurry, coml mgr; Jim Finlay, program director; Josie Pena, promotion mgr; Jack Diehl, chief engineer; Jim Doiron, news director; Don Chappell, farm director; Sandy Brown, women's director.

LAS VEGAS, San Miguel County

KFUN (Dec. 25, 1941): 1280 kc; 250 w. Box 710. Phone Garfield 5-6766. TWX MN 4902. Southwest Broadcasters Inc. (original owner).

Network ABC.

Specialty programs: Spanish, 15½ hrs. wkly. Ernest N. Thwaites, pres, gen mgr & news director; William K. Wertz, coml mgr; Helen L. Strubhar, program director; Savilla Jeffries, promotion mgr; Julian H. Lendy, chief engineer; Dorothy G. Thwaites, women's director.

LOS ALAMOS, Los Alamos County

KRSN (Dec. 7, 1949): 1490 kc; 250 w. P. O. Box 749. Phone 2-4343. Parker & Burns. (acquired station Nov. 1, 1956).

Network ABC. Rep. Dore (New York and Chicago); Wm. A. Ayres Co. (San Francisco and Los Angeles).

Virgil A. Parker III & Darrel K. Burns, owners; Mr. Parker, gen mgr; Mr. Burns, coml mgr & chief engineer; Priscilla Miller, program director; Judy Davis, promotion mgr; Bill Glynn, news director; Kay Richardson, women's director.

KRSN-FM (March 26, 1956): 98.5 mc; 4.6 kw. Duplicates KRSN (above).

LOVINGTON, Lea County

KLEA (Dec. 25, 1952): 630 kc; 500 w-D. Box 877. Phone 8911. Lea County Broadcasting Co. (acquired station Jan. 1, 1958).

David R. Worley, pres & co-promotion mgr; Hoyt H. Caldwell, gen mgr & co-promotion mgr; Harold Chesnut, coml mgr; Darrell Rose, program director & news director; Wilton Highfill, chief engineer; Jim Gilstrap, farm director; Peggy Kiker, women's director.

PORTALES, Roosevelt County

KENM (February 1950): 1450 kc; 250 w. P. O. Box 540. Phone Republic 6-6681. Plains Broadcasting Co. (acquired station 1954). (See Burroughs-Randolph stations in "Group Ownership").

John Burroughs-Leola Randolph, co-owners; Bob Hoffman, gen mgr & coml mgr; Pinky Rogers, program director; Joe Randolph, chief engineer; Don Harper, news director; Edwin Garnett, farm director; Eleanore Smith, women's director.

RATON, Colfax County

KRTN (1946): 1490 kc; 250 w. P. O. Box 350. Phone 875. Colfax County Broadcasting Co. (acquired station, Dec. 1, 1955).

Network ABC.
W. Lloyd Hawkins, owner & gen mgr; C. Galt Boley, coml mgr; James T. Roper, program director; James L. Littlejohn, promotion mgr & chief engineer; Odella Acevedo, women's director.

ROSWELL, Chavez County

KBIM (1953): 910 kc; 5 kw-D. 512 W. 2nd St. Phone Main 2-2120. Taylor Broadcasting Co. (original owner).

Network Keystone. Rep Thomas F. Clark.
W. C. Taylor, pres; G. F. (Jud) Roberts, gen mgr; E. G. Rader, assistant mgr; Tommy O. Oldfield, coml mgr; John Davis, program director; John Tucker, chief engineer; Charles Wells, news director; E. W. Mitchell, farm director; Betty Hunt, women's director.

KGFL (1927): 1400 kc; 250 w. P. O. Box 1019. Phone Main 2-5110. KGFL Inc. (original owner).

Network MBS, Southwest Network. Rep Branham.

Specialty program: Spanish, 3 hrs. wkly.

Teresa P. Whitmore, pres; W. E. Whitmore Jr., gen mgr; Stan Gallup, station mgr & promotion mgr; C. E. Jackson, coml mgr; Bob Rector, program director; Bob Henske, chief engineer; Elizabeth Cotton, women's director.

KSWS (May 1947): 1280 kc; 250 w. P. O. Box 870. Phone Main 2-6450. TWX 3531. John A. Barnett. (acquired station Dec. 16, 1952).

Network NBC. Reprs Meeker, Clyde Melville (Regional).

John A. Barnett, owner & gen mgr; William Manning, station mgr; Ray R. Summersgill, chief engineer; Norwood McLendon, news director.

KSWS-TV: Tv companion of KSWS.

SANTA FE, Santa Fe County

KTRC (Feb. 20, 1947): 1400 kc; 250 w. 210 East Marcy St. Phone Yucca 2-2666. Garfield C. Packard (acquired station May 20, 1957).

Network ABC. Rep Devney.

Specialty programs: Spanish, 13 hrs. wkly. Garfield C. Packard, pres, gen mgr, coml mgr & news director; Margaret O. Packard, promotion mgr & women's director; Richard C. Erbe, chief engineer.

KVSP (1935): 1260 kc; 1 kw. Box 978. Phone 3-7819. TWX 5811. New Mexico Broadcasting Co. (acquired station June 12, 1939).

Network CBS. Rep Branham.

Specialty programs: Spanish, 1½ hrs. wkly. A. R. Hebenstreit, pres; Ivan R. Head, gen mgr, coml mgr & news director; Ada Zamora, program director; Jeff Madison, promotion mgr; E. J. Vanderwood, chief engineer; Call Hay, women's director.

SILVER CITY, Grant County

KSIL (Sept. 15, 1946): 1340 kc; 250 w. 1640 Cactus St. Phone 611. James H. Duncan. (acquired station Jan. 1, 1954).

Network CBS, Southwest Network. Rep Branham.

Specialty programs: Spanish, 7 hrs. wkly. James H. Duncan, owner, gen mgr, coml mgr & news director; Robert Fuller, program director; Thomas Atkinson, promotion mgr; Priscilla C. Duncan, women's director.

SOCORRO, Socorro County

KSRC (June 20, 1958): 1290 kc; 1 kw-D. P. O. Box 1277. Phone 1290. John Blake (original owner).

Rep Hal Holman.

Specialty programs: Spanish, 10 hrs. wkly. John Blake, pres; John J. Tobola, coml mgr & chief engineer; Ed Muscare, program director & promotion mgr; Abe Nadel, news director; E. B. Armijo, farm director; Mrs. Betty Gross, women's director.

TRUTH OR CONSEQUENCES, Sierra County

KCHS (1946): 1400 kc; 250 w-SH. Elephant Butte Road. Phone 1400. Rex A. Tynes. (acquired station 1955).

Network MBS. Rep Continental Sales Co. Rex A. Tynes, chief owner; C. Earl Williams, coml mgr; Dan Evans, program director; O. B. Miller, chief engineer.

TUCUMCARI, Quay County

KTNM (November 1941): 1400 kc; 250 w. P. O. Box 668. Phone 100. Quay County Broadcasting Co. (acquired station January 1, 1958).

Network MBS, Keystone. Rep Clyde Melville Co.

Specialty programs: Spanish, 2½ hrs. wkly. Howard Maudlin, managing partner & chief engineer; A. L. Ward Jr., coml mgr; Bette Mowles, program director; Bill C. Walls, promotion mgr; Bobbie Lutz, news director.

TULAROSA, Otero County

KMAM (January 1958): 1590 kc; 1 kw-D. P. O. Box 1287 (Alamogordo, New Mexico). Phone Justice 5-2812. Tularosa Broadcasting Corp. (original owner).

Specialty programs: Spanish, 6 hrs. wkly. Max Rothman, pres; gen mgr & chief engineer; Don Moore, coml mgr; Malcolm Harris, program director & news director.

KMEM (FM): 97.9 mc; 13 kw. Duplicates KMAM (above).

NEW YORK

ALBANY, Albany County

WABY (1934): 1400 kc, 250 w. 80 Braintree St. Phone 2-3353. Eastern New York Broadcasting Corp.

Rep Ferjeo.

Edward L. Trudeau, gen mgr; Toni Brady, assistant mgr.

***WAMC (FM)** (March 1, 1958): 90.7 mc; 10 kw. 42 New Scotland Ave., zone 8. Phone 8-4541. Albany Medical College of Union U.

Dr. F. M. Woolsey Jr., pres; Albert P. Fredette, station mgr; John J. Cassidy, program director.

*Non-commercial educational.

WGY (See Schenectady).

WOKO (June 14, 1924): 1460 kc; 5kw, DA-N. P. O. Box 1520, zone 1. Phone Delmar 9957. Gov Dongan Broadcasting Corp. (acquired station March 21, 1956).

Network ABC, MBS. Rep Rambeau, Vance & Hopple.

Carl Lindberg, pres; Howard B. Hayes, gen mgr; Charles L. Murn, station mgr; Jack McNamee, program director & news director; Lloyd Snowdeal, chief engineer.

WTFE (May 1948): 1540 kc; 50 kw, DA-1, P. O. Box 1540. Phone 5-3345. TWX ALB 447. Patrol Broadcasting Co. (original owner).

Rep Young.

J. Myer Schine, pres; Duncan Mounsey, exec vp & gen mgr; Joseph Farrar, coml mgr; Paul Flanagan, program director; W. Russell David, chief engineer; Marty Ross, news director.

WPTB-TV: Tv companion of WPTB.

WROW (Sept. 30, 1947): 590 kc; 5 kw-D, 1 kw-N. DA-2. P. O. Box 590., zone 1. Phone 3-2225. TWX Troy 373. Capital Cities Television Corp. (acquired station Nov. 8, 1954). (See Capital Cities stations in "Group Ownership").

Network CBS. Rep Avery-Kandel.

Frank M. Smith, pres; George M. Perkins, mgr; Albert M. Fiala Jr., coml mgr; Ralph Vartigan, production mgr; Harry L. Goldman, promotion mgr; Charles Heisler, chief engineer; Robert Wallace, news director.

WTEN (TV): Tv companion of WROW (above).

AMSTERDAM, Montgomery County

WCSS (April 12, 1948): 1490 kc; 250 w. Upper Locust Ave. Phone Victor 3-2500. Community Service Broadcasting Corp. (original owner).

Rep Devney.

Specialty programs: Italian, 1 hr. wkly.; Polish, 9 hrs. wkly.; Lithuanian, 1 hr. wkly.

Alphonse Di Mezza, pres; Philip Spencer, gen mgr & coml mgr; Roger Taylor, chief engineer; William Barron, news director; Elizabeth Hurd, women's director.

WGAV (not on air; target date not announced): 1570 kc; 1 kw-D. Walter T. Gaines.

Walter T. Gaines, owner; Sam Zurlo, program director; Barry Frank, chief engineer.

AUBURN, Cayuga County

WAUB (not on air; target date, fall): 1590 kc; 500 w-D. DA. 204 Texas Lane. Ithaca, N. Y. Phone Ithaca 2-1779. Herbert P. Michels.

Herbert P. Michels, owner.

WMBO (1926): 1340 kc; 250 w. 141 Genesee St. Phone 2-3511. WMBO Inc. (original owner). (See "Newspaper Ownership").

Network MBS. Rep Clark.

William O. Dapping, pres; Frederick L. Kee-see, gen mgr; Robert B. Morgan, program director; Herbert J. House, chief engineer.

WMBO-FM (1949): 96.1 mc; 18 kw. Duplicates WMBO (above).

BABYLON, Suffolk County

WBAB (Jan. 1, 1958): 1440 kc; 500 w-D. Route 209. Phone Mohawk 1-4000. Babylon Bayshore Broadcasting Corp. (original owner).

Sol Horenstein, pres; Joseph R. Horenstein, gen mgr; Bertine Fields, coml mgr; Ray Adell, program director; Edward A. Knapp, chief engineer; Doug Lester, news director; Stan David, farm director; Bertine Fields, women's director.

WBAB-FM (not on air; target date not announced): 102.8 mc; 760 w. Same address and licensee as WBAB (above).

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Radio Stations CONTINUED

NEW YORK CONTINUED

BABYLON (Continued)

WGII (not on air; target date, fall 1958); 1290 kc; 1 kw, DA-1, Madison Ave. at Falmouth Rd. Phone Mohawk 9-1290. WGII Inc. Wm. H. Reuman, pres; Edith Dick, gen mgr; Fred Barr, program director.

WFEM (FM) (Not on air; target date fall 1958); 103.5 mc; 15 kw. Will duplicate WGII (above) from 6-9 a.m. and WRFM (FM) New York from 9 a.m.-midnight.

BATAVIA, Genesee County

WBTA (Feb. 6, 1941); 1490 kc; 250 w. 22 Seaver Place. Phone 715. Batavia Broadcasting Corp. (original owner). Network MBS. Edmund R. Gamble, pres & gen mgr; James Delbridge, coml mgr; Winifred J. Legg, program director; Alfred E. Callander, chief engineer; James Gerrety news director.

BALDWINVILLE, Onondago County

WSEN (not on air; target date, October 1958); 1050 kc; 250 w-D. RD #4. Century Radio Corp. (original owner). Donald C. Menapace, pres; Robert L. Stockdale, gen mgr, coml mgr & promotion mgr; James A. Lowery Jr., program & news director; Richard H. Pirong, chief engineer.

BINGHAMTON, Broome County

WENE (See Endicott)

WINR (1946); 680 kc; 1 kw-D, 500 w-N, DA-2, 70 Henry St. Phone 3-8251. TWX BN 80. Bing-

hamton Press Inc. (See Gannett Newspapers stations in "Group Ownership" and see "Newspaper Ownership").

Network NBC. Rep Everett-McKinney. David F. Milligan, gen mgr; Shirley Ricciardelli, program director; Gino Ricciardelli, chief engineer; Tom Sawley, news director. WINR-TV: Tv companion of WINR (above).

WKOP (July 1947); 1360 kc; 5 kw-D, 500 w-N, DA-2, 34 Chenango St. Phone 2-3437. Binghamton Broadcasters Inc. (original owner). Network MBS. Rep Bolling.

Specialty programs: Italian, ½ hr. wkly. Andrew Jarema, pres & station mgr; Wallace J. Buman, coml mgr; Bob Richards, studio supervisor; Charles Hallinan, chief engineer; Frank Dolan, news director; Rusty Roland, women's director.

WKOP-FM (March 1954); 95.3 mc, 420 w. Duplicates WKOP (above).

WNBZ (1928); 1290 kc; 5 kw, DA-N, One Henry St. Phone 3-7311. TWX BN 186. Triangle Publications Inc. (Radio & Tv Division) (acquired station May 19, 1955). (See Triangle stations in "Group Ownership" and "Newspaper Ownership").

Network CBS. Rep Blair. George R. Dunham, gen mgr; Russ Baker, operations mgr; Kenneth Leslie, sales mgr; E. W. Farneti, business mgr.

WNBZ-FM (1956); 98.1 mc; 4.6 kw. duplicates WNBZ (above).

WNBZ-TV: Tv companion of WNBZ-AM-FM (above).

BOONVILLE, Lewis County

WBVV (June 1955); 900 kc; 500 w-D. Black River Radio Inc. (original owner). Rep Indie.

Specialty programs: Polish, ½ hr. wkly. Livingston Lansing, pres & gen mgr; Leon Renodin, coml mgr; John Knollman, chief engineer.

BRISTOL CENTER, Ontario County

WRRE (FM) (1948) 95.1 mc, 5.3 kw. Terrace Hill, Ithaca, N. Y. Phone Ithaca 4-6357. Northeast Radio Corp. (See Rural Radio Network Stations in "Group Ownership"). Network Rural Radio Net. C. L. Dickinson, pres.

BROOKLYN, Kings County

WNYE (FM) (1939); 91.5 mc; 20 kc. Board of Education, City of New York.

BUFFALO, Erie County

WBEN (Sept. 8, 1930); 930 kc; 5 kw, DA-N. Hotel Statler, zone 2. Phone Mohawk 0930. TWX BU 66 WBEN Inc. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Christal. A. H. Kirchhofer, pres & sec; C. Robert Thompson, gen mgr; Chester E. Daly, sales mgr; William Peters, program director; Joseph A. Haefner, promotion mgr; Ralph J. Kingsley, technical director; Alden L. Fox, farm director.

WBEN-FM (Nov. 11, 1946); 106.5 mc; 52 kw. Duplicates WBEN (above).

WBEN-TV: Tv companion of WBEN-AM-FM (above).

***WBFO (FM)** (not on air; target date not announced); 88.7 mc; 130 w. 3435 Main St., zone 14. U. of Buffalo. Ronald Hettich, technical coordinator.

*Non-commercial educational.

WBNY (1935); 1400 kc; 250 w. 485 Main St., zone 3. Phone Mohawk 1400. Roy L. Albertson Inc. (original owner).

Rep Masla; Lee F. O'Connell (West Coast). Roy L. Albertson, Sr., pres; Charles E. Denny, gen mgr; Gene McWhite, coml mgr; Henry Brach, program director & promotion mgr; Thomas Vines, chief engineer; Wm. E. Miles, news director.

WBNY-FM (1946); 92.9 mc; 48 kw. (CP-94 kw). Same address and licensee as WBNY (above).

Carl Spavento, gen mgr & program director.

WEBR (1924); 970 kc; 5 kw, DA-1, 23 North St., zone 2. Phone Lincoln 7133. WEBR Inc. (acquired station 1942). (See "Newspaper Ownership").

Network MBS. Rep Katz. William J. Conners III, pres; David F. Leopold, gen mgr; George T. Stagg, coml mgr; William A. Schweitzer, program director; Frank B. Ridgeway, chief engineer; Clare L. Allen, news director.

WGB (May 1922); 550 kc; 5 kw, DA-N. Hotel Lafayette, zone 5. Phone Washington 3100. TWX BU 545. Transcontinent Television Corp. (acquired station Sept. 30, 1957). (See Transcontinent stations in "Group Ownership").

Network ABC. Rep Peters, Griffin, Woodward. David C. Moore, pres; Nat L. Cohen, station mgr; Robert J. Strigl, administrative mgr; Sid Gaby, program director; Fred Eames, chief engineer.

WGR-TV: Tv companion of WGR (above).

WINE (Oct. 15, 1957); 1030 kc; 1 kw-D, P. O. Box 85, zone 17. Phone Amherst 1160. Western New York Broadcasting Co. (original owner). (See John W. Kluge stations in "Group Ownership").

Rep Stars National. John W. Kluge, pres; Harvey Glascock, acting gen mgr; Herb Resnick, coml mgr; Bradley D. Steiger, program director; Ernest Bohrk, chief engineer; Richard B. Spaulding, news director.

WINE-FM (Oct. 15, 1957); 103.3 mc; 4.6 kw. Duplicates WINE (above).

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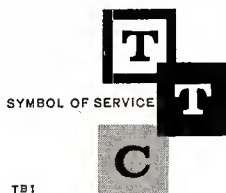
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WNEP-TV/WILK-TV — Scranton — Wilkes-Barre

Radio Stations CONTINUED

NEW YORK CONTINUED

BUFFALO (Continued)

WKBW (1925): 1520 kc; 50 kw, DA-1. 1430 Main St., zone 9. Phone Grant 5101 TWX BU 127. WKBW Inc. (original owner).

Rep Avery-Knodel.
Dr. Clinton H. Churchill, pres & gen mgr; Clinton D. Churchill, assistant to pres & station mgr; Anthony C. Rocco, coml mgr; Richard H. Lawrence, program director & promotion mgr; Leroy Fiedler, chief engineer; William S. Meeks, news director; Jack Kelly, farm director; Dorothy Ireland, women's director.

WKBW-TV: Tv companion of WKBW.
WNIA (See Cheektowaga).
WWOL (Sept. 21, 1947): 1120 kc; 1 kw-D. 315 Main St., zone 3. Phone Mohawk 1200. Greater Erie Broadcasting Co. (original owner).

Rep Forjoe.
Specialty programs: Polish, 8 hrs.; Italian, 3 hrs.; German, 1 hr.; Ukrainian, 1 hr.; Greek, 1 hr., all wkly.

Leon Wyszatycki, pres; Ted Wyszatycki, gen mgr; Jack Greenfield, coml mgr & promotion mgr; Terry Mann, program director; Walter Williams, chief engineer; Guy King, news director; Trudy Peoples, women's director.

WWOL-FM (Sept. 21, 1947): 104.1 mc; 750 w. Duplicates WWOL (above).

CHEEKTOWAGA, Erie County

WNIA (Aug. 26, 1956): 1230 kc; 250 w. 2900 Genesee St., Buffalo, N. Y., zone 25. Phone Fillmore 9600. Niagara Broadcasting System. (original owner).

Rep Walker-Rawalt.
Gordon P. Brown, owner, gen mgr, coml mgr & chief engineer; Mary Lounsbury, program director; Sybilla A. Reber, promotion mgr.

CHERRY VALLEY, Otsego County

WRBC (FM) (1948): 101.9 mc; 5.4 kw. Terrace Hill, Ithaca, N. Y. Ithaca 4-6357. Northeast Radio Corp. (See Rural Radio Network stations in "Group Ownership").

Network Rural Radio Net.
C. L. Dickinson, pres.

CORNING, Steuben County

WCBA (1949): 1350 kc, 1 kw-D. P. O. Box 117. Phone 6-7000. Wellsboro-Corning Broadcasting Advertisers Inc.

Rep Devney.
Bob Shaddock, vp, gen mgr & program director; Paul E. Carpenter, coml mgr.
WCLI (November 1949): 1450 kc; 250 w. 99 W. First St. Phone 6-5421. Radio Corning Inc. (acquired station Sept. 16, 1953).

Network ABC. Rep Cooke.
Gordon M. Jenkins, pres, gen mgr & coml mgr; George P. Droelle Jr., sec-treas, station mgr & program director; Maurice E. Sherman Jr., chief engineer; Richard M. Tobias, news director; George R. Puffer, farm director; Alyce H. Adair, women's director.

WCLI-FM (Mar. 1947): 106.1 mc; 4.2 kw. Duplicates WCLI most of day (above).

CORTLAND, Cortland County

WKRT (Nov. 15, 1947): 920 kc; 1 kw-D. 500 W-N, DA-N. 27 N. Main St. Phone Skyline 6-2828. Radio Cortland Inc. (acquired station July 22, 1950).

Rep Gill-Perna.
Leighton A. Hope, pres; William L. Thompson, gen mgr & coml mgr; Walter Choclay, chief engineer; Arthur Woltd, news director; Charles (Wes) Adams, farm director.
WKRT-FM (Nov. 14, 1957): 99.9 mc; 14 kw. Duplicates WKRT (above).

DeRUYSER, Madison County

WRRD (FM) (1948): 105.1 mc; 5.3 kw. Terrace Hill, Ithaca, N. Y. Phone Ithaca 4-6357. Northeast Radio Corp. (See Rural Radio Network stations in "Group Ownership").

Network Rural Radio Net.
C. L. Dickinson, pres.

DUNDEE, Yates County

WFLR (Oct. 1, 1956): 1570 kc; 1 kw-D. P. O. Box 22, Penn Yan, N. Y. Phone Penn 2306. Finger Lakes Broadcasting Co. (original owner).

Network Keystone.
Henry Valent, chief owner; Bob Burns, gen mgr; Tom Shafer, coml mgr; Bob Gordon, program director; T. H. Shafer, chief engineer, R. Eisenhart, local news director; Frank Williams, farm editor.

DUNKIRK, Chautauque County

WDOE (Dec. 24, 1949): 1410 kc; 500 w, DA-2. Willow Rd. Phone 7756. Lake Shore Broadcasting Co. (acquired station Jan. 11, 1957).

Rep Walker.
Specialty programs: Polish, 3 hrs. wkly.
Simon Goldman, pres; Richard Burt, gen mgr; Brooks Dawson, coml mgr; Rick Bennett, program director; Ray Richards, promotion mgr; Charles Blohm, chief engineer; Chet Rodgers, news director; Orman Duck, farm director; Bev Prue, women's director.

ELMIRA, Chemung County

***WBCW (FM)** (not on air; target date not announced): 88.1 mc; 10 w. c/o Harold Throop Jr., Elmira College.

*Noncommercial educational.

WELM (April 21, 1947): 1400 kc; 250 w. 222 E. Market St. Phone 3-5626. TWX EL 92. Radio Elmira (acquired station March 26, 1952).

Network CBS. Rural Radio Net. Rep Burn-Smith.

John S. Riggs, pres; Keith W. Horton, gen mgr; Richard Oppenheimer, coml mgr; Ruth Dibble, program director; Arthur French, chief engineer; William Griffiths, news director; Ethel Parker, women's director.

WENY (Nov. 26, 1939): 1230 kc; 250 w. Mark Twain Hotel. Phone 5181. TWX EL 84. Elmira Star-Gazette Inc. (original owner). (See "Newspaper Ownership" and Gannett Newspaper stations in "Group Ownership").

Network NBC. Rep Everett-McKinney.
Thomas V. Taft, secretary; L. F. (Bill) Pope, gen mgr; F. R. Gray, coml mgr; Frederick Hodge, program director; Edward L. Pettengill, chief engineer; Frederick W. Hodge, news director; Charles Hobart, farm director; Edna Bartlett, women's director.

ELMIRA HEIGHTS-HORSEHEADS, Chemung County

WEEH (July 4, 1956): 1590 kc; 500 w-D. P. O. Box 2097, Elmira Heights. Phone 9-5422. Elmira Heights-Horseheads Broadcasting Co. (original owner).

Network MBS. Rep. McGillvra.
Frank P. Saia, pres, gen mgr & chief engineer; Harry Keavin, coml mgr; Alan Anthony, program director; Norman Decker, promotion mgr; Robert Welch, news director; Carol A. Johnson, women's director.

ENDICOTT, Broome County

WENE (September 1947): 1430 kc; 5 kw, DA-N. 909 E. Main St. Phone 5-3351. TWX END 288. Otaway Station Inc. (original owner). (See John H. Otaway stations in "Group Ownership" and see "Newspaper Ownership").

Network ABC. Rep Radio-Tv Reps.
James H. Otaway, pres; Howard Johansen, gen mgr & program director; Morgan Brown, coml mgr; John Fischler, chief engineer; Hal Hancock, news director & farm director; Dottie Baker Robinson, women's director.

FLORAL PARK, Nossou County

***WSES (FM)** (Feb. 1947): 90.3 mc; 350 w. Seawanhaka High School. Phone 4-1500. Board of Education.

Worthington A. Gregory, gen mgr & director of radio; William A. Reifel, chief engineer.

*Non-commercial educational.

FREDONIA, Chautauque County

WBUZ (August 11, 1957): 1570 kc; 250 w-D. 15 E. Main St. Phone 22157. Louis W. Skelly (original owner).

Specialty programs: Spanish, ½ hr. wkly.
Louis W. Skelly, owner & gen mgr; Elmer Reed, coml mgr; Frank Michaels, program director; Joe Bryan, promotion mgr; Ralph Bell, chief engineer; John Dabney, news director; Elmer Reed, farm director; Mary Frankowiak, women's director.

FREEPORT, Nossou County

WGBB (1924): 1240 kc; 250 w. 44 S. Grove St. Phone Mayfair 3-1240. Long Island's First Station Inc.

Edward J. Fitzgerald, vp & gen mgr; Don MacLachlan, station mgr; Murray C. Evans, coml mgr; Harvey J. Soper, chief engineer.

FULTON, Oswego County

WOSC (1949): 1300 kc, 1 kw-D. Corner of West Bridge & Water Sts. Cassill Radio Corp.

Rep Best.
Richard C. Mitchell, pres; Jack Burgers, gen mgr.

GARDEN CITY, Nossou County

WKIT (See Mineola, N. Y.)

GENEVA, Ontario County

WGVA (July 1, 1947): 1240 kc; 250 w. Geneva Federal Savings Bldg. Phone 6691. TWX GENEVA NY 333 Star Broadcasting Co. (original owner). (See Star Broadcasting stations in "Group Ownership").

Network ABC. Rep Venard, Rintoul & McConnell.
Maurice R. Forman, pres; Thomas L. Brown, vp & gen mgr; William F. Dudley, coml mgr; Alex Lamutis, program director; Archie Fabretti, promotion mgr; R. Carleton Greene, chief engineer; Mort Goodman, news director; Alex Lamutis, farm director; Janice Clark, women's director.

GLENS FALLS, Warren County

WWSC (Dec. 16, 1946): 1450 kc; 250 w. 13 Warren Street. Phone 2-6518. TWX GLF 188. Great Northern Radio Inc. (original owner).

Network ABC, Tomahawk.
Specialty programs: Italian, 1 hr. wkly.
Martin Karig, pres & gen mgr; Frank Costello, coml mgr; Thomas Humphrey program director and assistant mgr; Ralph Rumano,

promotion mgr; Thomas Humphrey, chief engineer; Fred Carota, news director; Bob Jennings, farm director; Helen Humphrey, women's director.

GLOVERSVILLE, Fulton County

WENT (July 1, 1944): 1340 kc; 250 w. 8. W. Fulton St. Phone 4-7175. WENT Broadcasting Corp. (acquired station May 1, 1955).

Network CBS.
Specialty programs: Italian, 1½ hrs. wkly.
Joseph H. Tobin, pres & gen mgr; George Hornidge, coml mgr; & promotion mgr; Richard Stewart, program director; & chief engineer; Henry Kinney, news director.

HEMPSTEAD, Nossou County

WELI (July 22, 1947): 1100 kc; 10 kw-D, DA-384 Clinton St. Phone Ivanhoe 1-8000. FM Broadcasting Corp. (original owner).

Rep Gill-Perna.
Paul Godofsky, pres & gen mgr; Joseph A. Lenn, executive vp & coml mgr; Jerry Carr, vp & program director; John Clayton, promotion mgr; Frank E. Knaack, vp & chief engineer; Jerry Carr, news director & farm director; Miriam N. Godofsky, women's director.
WELI-FM (July 22, 1947): 98.3 mc; 1 kw. Duplicates WELI (above).

HERKIMER, Herkimer County

WALY (Oct. 12 1956): 1420 kc; 1 kw-D. Palmer House, WALY Inc. (original owner).

Rep Masla.
Louis Adelman, pres; Howard Zacks, gen & coml mgr; Ken Cornell, program director; William Updike Schwarz, chief engineer; Tess Bilek, women's director.

HICKSVILLE, Nossou County

WLLR (FM) (not on air; target date not announced): 92.7 mc; 310 w. 20 Lake End Road, Merrick, N. Y. High Fidelity Music Co.
John R. Rieger Jr., owner.

HORNELL, Steuben County

WLEA (September 1951): 1480 kc; 1 kw-D. 97 Main St. Phone 1420. Hornell Broadcasting Corp. (original owner).

Charles D. Henderson, pres & gen mgr; G. W. Stidstone, station mgr & news director; Emmett M. Barnes, coml mgr; Richard Cory, program director; Edward H. Spoo, promotion mgr; Frederick Witter, chief engineer; R. Cory, farm director; Nan Daniels, women's director.
WWEA (August 1949): 1320 kc; 5 kw-D. 85 Canisteo St. Phone 2000. RA-TEL Broadcasters Inc. (acquired station September 1956).

Network Rural Radio Net. Rep Rambeau, Vance, Hoppie.
Sheff Davis, coml mgr; Louis Parker, program director; Treah White, promotion mgr; Howard Huff, chief engineer; Robert Woodell, news director; Richard LaValle, farm director; Cleora Carroll, women's director.
WWEA-FM (December 1946): 105.3 mc; 8.3 kw. Duplicates WWHG (above).

HUDSON, Columbia County

WHUC (1947): 1230 kc; 250 w. Union Turnpike. Phone Hudson 8-3341. Colgreene Broadcasting Co. (acquired station January, 1958). (See "Newspaper Ownership").

Orin Lehman, pres; Allan W. Kerr, gen mgr; James Cranna, program director; Joseph Garvey, promotion mgr; Victor Schuler, chief engineer; John O'Shea, news director; Barbara Oakes, women's director.

HUNTINGTON, Suffolk County

WGSB (Sept. 1, 1951): 740 kc; 1 kw-D. 379 New York Ave. Phone Hamilton 3-6740. Huntington-Montauk Broadcasting Co. (acquired station Jan. 20, 1950).

Edward J. Fitzgerald, vp & gen mgr; William Naramore, chief engineer & assistant station mgr; Dan Schmidt, III, coml mgr; Joseph J. Moran, program director; Ronald Armstrong, promotion mgr; William Goddard, news director.

ISLIP, Suffolk County

WSNB (not on air; target date not announced): 540 kc, 250 w-D. P. O. Box 361. Great South Bay Broadcasting Co.

George E. Klein Jr., pres; George E. Klein Sr., vp; Seymour Malman, secretary-treasurer.

ITHACA, Tompkins County

WUCO (1922): 870 kc; 1 kw, L-WWL. 212 E. State St. Phone 4-6301. TWX 367. Cornell University (original owner).

Network CBS. Rep Masla.
Michael R. Hanna, gen mgr; H. E. M. Brockway, coml mgr; Joseph A. Short, program director; Herbert P. Michaels, chief engineer; Sam Woodside, news director; Lou Kaiser, farm director; Barbara Hall, women's director.
WUCO-FM (1947): 97.3 mc; 40 kw. Duplicates WUCO (above).

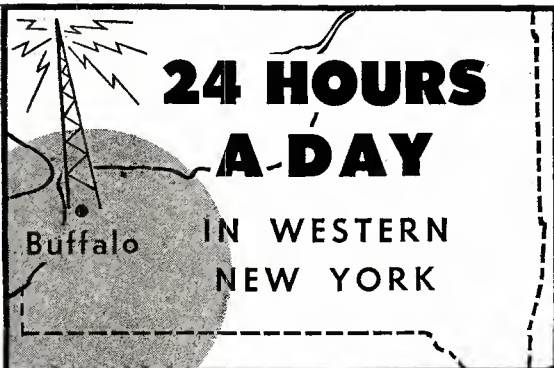
***WICB (FM)** (1947): 91.7 mc; 10 w. Phone 2-2431. Ithaca College.

Royal D. Colle, pres; Wilburt J. Richter, gen mgr; Art Kendall, program director; Hugh Cleland, chief engineer.

*Non-commercial educational.

WIRA (FM) (1948): 103.7 mc; 5.6 kw. Terrace Hill, Phone 4-6357. Northeast Radio Corp. (See Rural Radio Network Stations in "Group Ownership").

Network Rural Radio Net.
C. L. Dickinson, pres.



NEWS

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Buffalo's Basic NBC Station

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Buffalo's Leading Radio Personalities include Jack Kelly, Stan Jasinski, Larry Brownell, Danny Neaverth, Lee Forester, George "Hound Dog" Lorenz and Sherm Wright

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CLINTON H. CHURCHILL
Founder, President
and General Manager

Radio Stations CONTINUED

NEW YORK CONTINUED

ITHACA (Continued)

WTKO (April 25, 1956): 1470 kc; 1 kw-D. 113 S. Cayuga St. Phone 4-9511. Radio Ithaca Inc. (original owner). (See T. K. Cassel stations in "Group Ownership").

Rep Forjoe.
Specialty programs: Italian, 1 hr. wkly.
T. K. Cassel, pres; Ellis E. (Woody) Erdman, exec vp & gen mgr; Joel Fleming, assistant mgr & coml mgr; Rudy Paolangeli, program director; Ted Hackett, promotion mgr; Gerald Larson & Ted Jones, news directors; Robert Allen, farm director.

WVBR-FM (June 4, 1958): 93.5 mc; 175 w. Willard Straight Hall. Phone 4-0671. Cornell Radio Guild, Inc.

Rep Ivy Network.
Michael J. Henry, gen mgr; Stephen G. Crane, business mgr; John A. Jensen, program director; Robert N. Press, chief engineer.

JAMESTOWN, Chautouquo

WJOC (January 1948): 1340 kc; 250 w. 415 W.

4th St. Phone 6-1555. Air Waves Inc. (original owner).

Network MBS. Rep Burn-Smith.
Specialty programs: Scandinavian, 2 hrs. wkly.; Italian, 1½ hrs. wkly.

Harold P. Kane, pres & gen mgr; Richard F. Rose, coml mgr & promotion mgr; Edward J. McGrath, program director & news director; Burton O. Waterman, chief engineer; Beverly Benson, women's director.

WJTN (October 1924): 1240 kc; 250 w. Hotel Jamestown Bldg. Phone 7151. TWX Jamestown 45. James Broadcasting Co. (acquired station 1936).

Network ABC, Rural Radio Net. Rep Venard, Rintoul & McConnell.

Simon Goldman, pres & gen mgr; J. Carl Willems, coml mgr; George Pfeleger, program director; Herbert Niklaus, chief engineer; Almon Hazzard, news director; Robert (Doc) Webster, farm director; Melva Webber, women's director.

WJTN-FM (1947): 93.3 mc; 9.5 kw. Duplicates WJTN (above).

JOHNSTOWN, Fulton County

WENT (See Gloversville).

KENMORE, Erie County

WINE (See Buffalo).

WINE-FM (See Buffalo).

KINGSTON, Ulster County

WKNY (1939): 1490 kc; 250 w. P. O. Box 418. Phone Federal 1-1490. Kingston Broadcasting Corp. (acquired station 1950). (See Highland stations in "Group Ownership").

Network MBS. Rep Meeker; Foster & Creed (New England).

Specialty programs: Polish, 1 hr. wkly.
Joseph K. Close, pres; Robert M. Feebles, gen mgr; Howard M. Shultis, coml mgr; John Vondell, program director; Muriel DeGre, promotion mgr & women's director; John Bonse, chief engineer; Bill Lang, news director.

WSKN (See Saugerties).

LIBERTY, Sullivan County

WVOS (1947): 1240 kc; 250 w. Phone 1680.

Sullivan County Broadcasting Corp.
S. D. Lubin, pres & gen mgr; H. G. Borwick, secretary-treasurer; William Orr, coml mgr.

LITTLE FALLS, Herkimer County

WLFH (1952): 1230 kc; 250 w. WLFH Radio Bldg. Walter T. Gaines (acquired station July 1, 1955).

Rep Hopewell.
Specialty programs: Italian, 7 hrs. wkly.; Polish 3½ hrs. wkly.

Walter T. Gaines, owner; Barry Frank, chief engineer.

LOCKPORT, Niagara County

WUSJ (May 8, 1949): 1340 kc; 250 w. 320 Michigan St. Phone 3-5944. Lockport Union-Sun & Journal Inc. (original owner). (See "Newspaper Ownership").

Rep Gill-Perna.
Egbert D. Corson, pres; William J. Kemble, gen mgr; Joseph A. Finna, station mgr & coml mgr; Tony Allen, program director; Tom Cera-volo, chief engineer; Tom Jolls, news editor & farm director; Jeanne Spaulding, women's director.

MALONE, Franklin County

WICY (Nov 4, 1946): 1490 kc; 250 w. WICY Bldg. North Country Broadcasting Co. (original owner).

Network MBS.
Mitchell C. Tackley, pres & gen mgr; Alice M. Pelkey, coml mgr; Donald J. Paye, program director; M. C. Tackley, promotion mgr; Adolf Stromer, chief engineer; John Flynn, news director.

MASSENA, St. Lawrence County

WMSA (Oct. 12, 1945): 1340 kc; 250 w. Central Bldg. Rockwell 9-3591. Brockway Co. (original owner). (See "Newspaper Ownership").

Network ABC. Rep Weed.
John B. Johnson, pres; Louis Saiff, Jr., gen mgr; Thomas R. McHugh, coml mgr; James H. Nash, program director & news director; Adrian S. Frazier, chief engineer; Glenn Gough, farm director.

WMSA-FM (Oct. 1948): 105.3 mc. 13 kw. Duplicates WMSA (above).

MIDDLETOWN, Orange County

WALL (Aug. 2, 1942): 1340 kc; 250 w. 62 North St. Phone Diamond 3-3119. Community Broadcasting Corp. (original owner).

Rep McGavren-Quinn.
Specialty programs: Spanish, 1 hr. wkly.; Polish, 1 hr. wkly.
James M. Patt, pres, gen mgr & coml mgr. Jerry Wax, program director; Fred Schoelkopf, chief engineer; Albert Larson Jr., news director; Katherine Greenwood, women's director.

MINEOLA, Nassau County

WKIT (Jan. 1, 1957): 1520 kc; 250 w-D. Roosevelt Field, Garden City, N. Y. Phone Pioneer 6-6700. TWX 7551. WKIT Inc. (original owner).

Sy Weintraub, pres; Walter Ware, gen mgr; Hy Finkelstein, coml mgr; Frank Costa, program director; Stan LoPresto, chief engineer; John Frogge, news director; Jeanne Sands, women's director.

MT. KISCO, Westchester County

WVIP (Oct. 29, 1957): 1310 kc; 1 kw-D. DA. 498 Lexington Ave. Radio Mt. Kisco Inc. (original owner).

Rep Elizabeth M. Beckjorden.
E. Monroe O'Flynn, pres; Nicholas A. Andrews, gen mgr & coml mgr; Edward Robbins, program director; Richard K. Doan, promotion mgr & news director; Ernest Machanic, chief engineer; Bill O'Shaughnessy, farm director; Dorothy Doan, women's director.

NEWARK, Wayne County

WACK (Oct. 19, 1957): 1420 kc; 500 w-D. 110 E. Union St. Phone Deerfield 1-1420. Radio Wayne County Inc. (original owner). (See T. K. Cassel stations in "Group Ownership").

Network Rural Radio Net.
J. J. Kaufman, pres; J. Bud Sova, gen mgr & coml mgr; Bud Paxson, program director; Thelma Barnes, promotion mgr; M. L. Cole, chief engineer.

NEWBURGH, Orange County

WGNV (1933): 1220 kc; 1 kw-D. 161 Broadway. Phone 4600. Orange County Broadcasting Corp.

TWO VERY IMPORTANT THINGS TO REMEMBER WHEN BUYING SPANISH RADIO IN NEW YORK:

WHOM

ENJOYS THE TOP RATING
IN 46 OUT OF 48 DAILY
QUARTER-HOURS
IN SPANISH.*

WHOM

REACHES MORE THAN
71% OF PUERTO RICAN
FAMILIES DAILY AND THE
WEEKLY CIRCULATION
ENCOMPASSES ALMOST ALL FAMILIES.*

*Pulse

A COPY OF THE COMPLETE PULSE REPORT CONTAINING BOTH AUDIENCE RATINGS AND A PROFILE OF THE PUERTO RICAN LISTENER IN NEW YORK IS YOURS FOR THE ASKING.

WHOM

136 West 52nd Street

New York 19, N. Y.

Radio Stations CONTINUED

NEW YORK CONTINUED

(See George W. Bingham stations in "Group Ownership").

George W. Bingham, pres; Joseph W. Rake, vp & gen mgr; Campbell K. Thompson, coml mgr; Richard H. Raskin, program director.

NEW ROCHELLE, Westchester County

WNRC (1950): 1460 kc; 500 w-D. 200 North Ave. Radio New Rochelle Inc.

Donald Daniels, pres; Bob Roberts, station mgr & program director; Edward J. Cahill, chief engineer.

WNRC-FM (1953): 93.5 mc; 1 kw. Duplicates WNRC (above).

NEW YORK, New York County, Bronx County, Richmond County, Kings County, Queens County

WABC (Oct. 7, 1921): 770 kc; 50 kw. 7 W. 66th St., zone 23. Phone Susquehanna 7-5000. TWX NY 1-2382. American Broadcasting Company-Paramount Theatres Inc. (acquired station Feb. 9, 1953). (See ABC stations in "Group Ownership").

Network ABC. Rep Blair. Leonard H. Goldenson, pres; Ben Hoberman, gen mgr; Robert E. Noble Jr., sales mgr; Myrtle Tower, program director; M. M. Michaud, business mgr; John Bourcier, chief engineer; Francis Littlejohn, news director.

WABC-FM (1948): 95.5 mc; 1.5 kw. Duplicates WABC (above).

WABC-TV: Tv companion of WABC-AM-FM (above).

WBAI (FM) (1955): 99.5 mc; 18 kw. 2 E. 61st St. zone 21. Phone Templeton 8-3355. WBAI-FM Co.

Bert Cowlan, gen mgr; Bob Silverman, sales mgr; Frank Schnabl, chief engineer.

WBEM (FM) (1945): 101.9 mc; 10.3 kw. 10 E. 40th St. zone 16. Phone Lexington 2-4927. Muzak Corp.

Charles C. Cowley, pres; John R. Andrus, gen mgr; Joseph Lutz, chief engineer.

WBNX (October 1927): 1380 kc; 5 kw, DA-1, ST-WAWZ. 260 E. 161st St., zone 51. Phone Melrose 5-0333. WBNX Broadcasting Co. (acquired station July 1933).

Rep A. Lewis King.

Specialty programs: Spanish, 36 hrs. wkly.; Italian, 12 hrs. wkly.; Polish, 1 1/2 hrs. wkly.; French 1 hr. wkly.; Hungarian, 1 1/2 hrs. wkly.; Greek, 3/4 hr. wkly.; Negro, 6 1/2 hrs. wkly.; Amory L. Haskell, pres; Wm. I. Moore, vp & gen mgr; Edward Betchley, assistant coml mgr; Edward Ervin & Frank Johnson, program directors.

WCBS (1924): 880 kc; 50 kw. 485 Madison Ave. zone 22. Phone Plaza 1-2345. TWX NY 1935. Columbia Broadcasting System (original owner). (See CBS owned stations in "Group Ownership").

Network CBS, Rep CBS Radio Spot Sales. Dr. Frank Stanton, pres; Sam J. Slate, gen mgr; Thomas Swafford, sales mgr; Allen Ludden, program director; Richard L. Stahlberger, promotion mgr; Davidson Vorhes, chief engineer; Dave Driscoll, news director.

WCBS-FM (1941): 101.1 mc; 1.5 kw. Duplicates WCBS (above).

WCBS-TV: Tv companion of WCBS-AM-FM (above).

WEVD (1927): 1330 kc; 5 kw, DA-2. ST-WPOW, WHAZ. 117 West 46th St. zone 36. Phone Plaza 7-0880. Debs Memorial Radio Fund Inc. (acquired station 1932). (See "Newspaper Ownership").

Specialty Programs: Yiddish, 49 hrs.; Negro, 7 hrs.; Spanish, 7 hrs.; German, 1 1/2 hrs.; Polish, 1 hr.; Scandinavian, 1 hr., all wkly. Adolph Held, pres; Henry Greenfield, gen mgr; Norman Furman, coml mgr; George Field, program director; Charles Brown, chief engineer.

WEVD-FM (March 1950): 97.9 mc; 20 kw. Duplicates WEVD (above).

WFUV (FM) (July 1947): 90.7 mc; 3.5 kw. East Fordham Rd. zone 58. Phone Fordham 7-5400, Ext. 242. Fordham U.

Rev. John A. St. George S.J., director; Harvey Humphrey, station mgr; John Vajo, chief engineer.

*Non-commercial educational.

WHOM (1930): 1480 kc; 5 kw, DA-2. 136 W. 52 St. zone 19. Phone Circle 6-3900. Progress Broadcasting Corp. (acquired station 1946). (See "Newspaper Ownership").

Specialty programs: Spanish, 74 hrs. wkly.; Italian, 20 hrs. wkly.; Polish, 15 hrs. wkly.; Russian, 5 hrs. wkly.; German, 12 hrs. wkly. Fortune Pope, pres & gen mgr; Charles Baltin, station mgr, coml mgr & promotion mgr; Ralph Costantino, program director; George Steiger, chief engineer.

WHOM-FM (1951): 92.3 mc; 11 kw. Duplicates WHOM (above).

WINS (1926): 1010 kc; 50 kw, DA-1. 7 Central Park W. zone 23. Phone Judson 2-7000. Gotham Broadcasting Corp. (acquired station Jan. 27, 1954). (See J. Elroy McCaw stations in "Group Ownership").

Rep Katz. J. Elroy McCaw, pres; John Keating, vp; H. G. Fearnhead, vp & gen mgr; Jack Kelly,

sales mgr; Mel Leeds, program director; Paul von Kunits, chief engineer; Lou Fisher, news director.

***WKCR-FM** (September 1956): 89.9 mc; 10 w. Hamilton Hall Annex. zone 27. Phone Monument 6-3182. Trustees of Columbia U.

Steve Price, pres; Michael Howard, gen mgr; James Collis, program director; John Moore, chief engineer.

*Non-commercial educational.

WLIB (1942): 1190 kc; 1 kw, L-WOWO. 2090 7th Ave. zone 27. Phone Monument 6-1800. New Broadcasting Co. Inc. (original owner).

Rep Forjoe. Specialty programs: Spanish, 5 hrs. wkly.; Polish, 7 hrs. wkly.; Jewish, 6 hrs. wkly.; Greek, 2 1/2 hrs. wkly.; Negro, 77 hrs. wkly.

Harry Novik, pres & gen mgr; Arthur Harrison, coml mgr; Nat Rudich, program director; Don Poneranz, promotion mgr; Gordon Greenfield, chief engineer; George W. Goodman, news director; Betty Granger, women's director.

WMCA (1925): 570 kc; 5 kw, DA-1. 415 Madison Ave. zone 17. Phone Murray Hill 8-1500. WMCA Inc. (acquired station November 1943).

Rep AM Radio Sales. Nathan Straus, pres; Stephen B. Labunski, gen mgr; John J. McSweeney, sales mgr; R. Peter Straus, exec vp & program director; Patricia Bolton, promotion mgr; James McCaffery, chief engineer.

WMGM (1922): 1050 kc; 50 kw, DA-1. 400 Park Ave. zone 22. Phone Murray Hill 8-1000. WMGM Broadcasting Corp. (acquired station March 1957).

Rep Hollingbery. Arthur M. Tolchin, director; Raymond Katz, associate director & program director; Morris Sher, business mgr; Frank Schwartz, controller; Samuel L. Faust, sales mgr; John Newman, promotion director.

WNCN (FM) (January 1957): 104.3 mc; 15 kw. 23 W. 44th St. Phone Bryant 9-7530. Concert Network Inc. (See Concert Network Inc. stations in "Group Ownership").

Network Concert Network. T. Mitchell Hastings Jr., pres; Roger H. Strawbridge, assistant.

WNEW (1934): 1130 kc; 50 kw, DA-N. 565 Fifth Ave. zone 17. Phone Yukon 6-7000. Metropolitan Broadcasting Corp. (acquired station April 1957). (See Metropolitan Broadcasting Corp. stations in "Group Ownership").

Rep Eastman. Richard D. Buckley, pres & gen mgr; John B. Jaeger, exec vp; John V. B. Sullivan, coml mgr; Hal Moore, program director; Wm. A. Persky, promotion mgr; Max J. Weiner, chief engineer; John Dale, news director.

WNEW-FM (August 1958): 102.7 mc; 540 w. Duplicates WNEW (above).

WNEW-TV: Tv companion of WNEW-AM-FM (above).

***WNYC** (July 7, 1924): 830 kc; 1 kw, DA-1, L-WCCO. Municipal Bldg. zone 7. Phone Whitehall 3-3600. City of New York, Municipal Broadcasting System (original owner).

Seymour N. Siegel, gen mgr; Bernard R. Buck, program director; Mary McDonnell, promotion mgr; Henry Wei, chief engineer; Cy Freed, news director; Lee Graham, women's director.

***WNYC-FM** (February 1943): 93.9 mc; 18 kw. Duplicates WNYC (above).

***WNYC-TV**: Tv companion of WNYC-AM-FM.

*Non-commercial, municipal owned.

WOR (February 1922): 710 kc; 50 kw, DA-1. 1440 Broadway, zone 18. Phone Longacre 4-8000. RKO Teleradio Pictures Inc. (See RKO Teleradio Pictures Inc. stations in "Group Ownership").

Network MBS. Thomas F. O'Neil, pres; Robert J. Leder, gen mgr; Wm. McCormick, coml mgr; Robert S. Smith, program director; Robert Hoffman, director promotion & planning; Harry Tilley, chief engineer; George R. Brown, news director.

WOR-FM (1941): 98.7 mc; 1.7 kw. Duplicates WOR (above).

WOR-TV: Tv companion of WOR-AM-FM (above).

WOV (1926): 1280 kc; 5 kw, DA-1, ST-WHBI. 730 Fifth Ave. zone 19. Phone Circle 5-7979. WOV Broadcasting Corp.

Rep Pearson. Specialty programs: Italian, 63 hrs. wkly.; Negro, 60 hrs. wkly. S. Novik, pres; Ralph N. Weil, gen mgr; Arnold Hartley, program director; Ruth E. Thompson, promotion mgr; Emile Hill, chief engineer.

WPOW (1927): 1330 kc; 5 kw, DA-1, ST-WEVD & WHAZ. 41 E. 42nd St. zone 17. Phone Murray Hill 7-8437. Tele-Broadcasters of New York Inc. (acquired station May 1, 1957). (See Tele-Broadcasters Inc. stations in "Group Ownership").

Specialty programs: Spanish, 20 hrs. wkly.; German, 3/4 hr. wkly.; Byelo Russian, 1/2 hr. wkly.; Armenian, 3/4 hr. wkly. H. Scott Killgore, pres; Si Lewis, gen mgr; David R. Pryce, chief engineer.

THE ONLY NEW YORK STATION WITH

87%

OF TIME DEVOTED TO

NEGRO PROGRAMMING

WLIB

1190 ON YOUR DIAL

WLIB—has more Negro listeners than any other New York radio station—network or independent (PULSE)

WLIB—only New York radio station with studios in Harlem

WLIB—first New York station broadcasting Negro community news and special events on a regularly scheduled basis—every hour on the half hour

WLIB—only New York station devoting 87% of its broadcast time to Negro programming.

Harlem Radio Center • Hotel Theresa
2090 Seventh Ave., N. Y. 27, N. Y. MO 6-1800

Radio Stations CONTINUED

NEW YORK CONTINUED

NEW YORK CITY (Continued)

WQXR (July 2, 1934): 1560 kc; 50 kw, DA-1. 229 W. 43 St. zone 36. Phone Lackawanna 4-1100. Interstate Broadcasting Co. (acquired station 1944). (See "Newspaper Ownership").

Rep Raymer.
Arthur Hays Sulzberger, chmn of bd; Orvil E. Dryfoos, pres; Elliott M. Sanger, exec vp; Norman S. McGee, vp, sales; Eleanor N. Sanger, program director; Mary Rice Anderson, sales promotion mgr; Louis J. Kleinklaus, chief engineer.

WQXR-FM (Dec. 11, 1939): 96.3 mc; 11 kw. Duplicates WQXR (above).

WBCA (July 22, 1922): 660 kc; 50 kw, DA-1. 30 Rockefeller Plaza zone 20. Phone Circle 7-8300. National Broadcasting Co. (acquired station November 1926). (See NBC owned stations in "Group Ownership").

Network NBC.
William N. Davidson, gen mgr; Arthur Hamilton, station mgr; Herman Maxwell, coml mgr; Peter Affe, director of operations; Steve White, program director; Michael Lannon, promotion mgr; John H. Riedel, chief engineer.

WBCA-FM (Sept. 24, 1944): 97.1 mc; 1.1 kw. Duplicates WBCA (above).

WRCA-TV: Tv companion of WRCA-AM-FM.

WWRL (Aug. 26, 1926): 1600 kc; 5 kw, DA-1. 41-30 53th St, Woodside, zone 77. Phone Defender 5-1600. Long Island Broadcasting Corp. (original owner).

Specialty programs: Spanish, 90% hrs. wkly.; Polish, 1/2 hr. wkly.; Czech, 2 hrs. wkly.; Syrian, 1/2 hr. wkly.; German, 11 hrs. wkly.; Greek, 1 1/2 hrs. wkly.; Negro, 50 hrs. wkly.

William H. Reuman, pres; Edith Dick, gen mgr; Selvin Donneson, coml mgr; Fred Barr, program director; Arthur Rust, promotion mgr & merchandising; Benton R. Bartlett, chief engineer; Leon Lewis, news director; Alma John, women's director.

WRFM (FM): 105.1 mc; 20 kw. Duplicates WWRL (above).

NIAGARA FALLS, Niagara County

WHDL (May 1940): 1270 kc; 5 kw-D, DA. United Bldg. Phone Butler 4-6464. Earl C. Hull (acquired station October 1954).

Network Northeast. Rep Headley-Reed.
Specialty programs: Spanish, 1 hr. wkly.; Italian 6 1/2 hrs. wkly.; Polish, 11 hrs. wkly.; German, 1 hr. wkly.; Ukrainian, 8 hrs. wkly.; Croatian, 1/2 hr. wkly.; Negro, 1 hr. wkly.
Earl C. Hull, gen mgr & chief engineer; Robert J. Manning, business mgr; Earle Hamrick, coml mgr; Edward F. Joseph, program mgr; John McLean, news director; Glenn L. Smith, farm director; Kathleen Hehr, women's director.

WHDL-FM (1946): 98.5 mc; 46 kw. Duplicates WHDL.

WJLJ (Dec. 21, 1947): 1440 kc; 1 kw-D. Hotel Niagara. Phone Butler 5-5796. Niagara Frontier Broadcasting Corp. (acquired station March 1, 1955).

Rep Pearson.
Specialty programs: Polish, 1 hr. wkly.; Negro, 1 hr. wkly.

Tom W. Talbot, pres & gen mgr; Walter Allen, coml mgr; Todd Barry, program director; Gus Czaplak, chief engineer; Jimmy Thompson, news director; Lou Schriver, farm director; Sue Baker, women's director.

NORWICH, Chenango County

WCHN (1953): 970 kc; 500 w-D. 14 S. Broad St. Phone 4-2218. Radio Norwich Inc. (original owner).

Rep Devney.
William J. Hall, pres & gen mgr; Philip G. Penfold, coml mgr; Wiley R. Bates, chief engineer; Bob Kinney, farm director; Margaret Hall, women's director.

OGDENSBURG, Saint Lawrence County

WSLB (May 20, 1940): 1400 kc; 250 w. P. O. Box 400. Phone 500. Seaway Radio Inc. (acquired station Nov. 1, 1957). (See George W. Bingham stations in "Group Ownership").

Network MBS; Yankee.
Specialty programs: French.
George Bingham, pres; Thomas E. Leighton, gen mgr & coml mgr; Flo Beach Rowe, program director; J. La Rue, promotion mgr; Marv Simes, chief engineer; Dave Wolfanger, news director; Andy Graham, farm director; Dorothy Fuller, women's director.

OLEAN, Cattaraugus County

WHDL (1929): 1450 kc; 250 w. 3210 W. State Rd. Phone 2-0161. TWX 22. WHDL Inc. (acquired station 1936). (See "Newspaper Ownership").

Network ABC. Rep Everett-McKinney.
John R. Henzel, pres & gen mgr; James F. Hastings, station mgr; Joseph K. Bade, coml mgr; Donald F. McLean, program director;

Wallace D Taylor, chief engineer; Thomas J. McMahon, news director.

WHDL-FM (1949): 95.7 mc; 43 kw. Duplicates WHDL (above).

WMNS (May 20, 1957): 1360 kc; 1 kw-D. 168 1/2 N. Union St. Phone 2-0157. Olean Broadcasting Corp. (original owner).

Rep Hopewell.
Donald W. Merriman, pres & gen mgr; James Gleason, coml mgr; James Colston, program director; Ed Neilsen, production mgr; Wm. Potter, chief engineer; Bob Barry, news director; Ann Thomas, women's director.

ONEIDA, Madison County

WONG (Sept. 26, 1956): 1600 kc; 1 kw-D. 238 Main St. Phone 1600. John J. Geiger (original owner).

Rep McGillvra.
John J. Geiger, gen mgr; Joseph Trela, coml mgr; Tom E. Kaye, program director; Michael Creadman, promotion mgr; Robert Reynolds, chief engineer; W. Emerson Rhodes, news director; Will Waubel, farm director.

ONEONTA, Otsego County

WDOS (Dec. 1, 1947): 730 kc; 500 w-D. 104 Chestnut St. Phone 2470. Ottaway Stations Inc. (acquired station Dec. 1, 1947). (See James H. Ottaway stations in "Group Ownership" and see "Newspaper Ownership").

Rep Radio-Tv Reps.
James H. Ottaway, pres; Harold E. Graves, gen mgr; Benjamin M. Turnbull, coml mgr; Jerry Sanders, program director; William Petit, chief engineer; Ted Roodhof, farm director; Esther Walling, women's director.

OWEGO, Tioga County

WBO (July 3, 1957): 1330 kc; 1 kw-D. 61 North Ave. Phone 1671. Erdman Broadcasting Co. Inc. (original owner).

Rep Forjoe.
Specialty programs: Italian, 1 hr. wkly.
Ellis E. (Woody) Erdman, pres & gen mgr; Robert Spiro, assistant mgr & coml mgr; Matt Cordaro, program director; Joseph Graziano, chief engineer; Alan Ostrander, news director; Merion Campbell, women's director.

PATCHOGUE, Suffolk County

WALK (April 20, 1952): 1370 kc; 500 w-D. Box 230. Phone Grover 5-5200. Suffolk Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Network Rural Radio Net. Rep Webb.
W. K. Macy Jr., pres & gen mgr; John Regan, coml mgr; Jack Ellsworth, program director; Edward Becker, chief engineer; Hal

Because it talks in an adult way to an adult audience

WQXR PRODUCES MAN-SIZE RESULTS



Adults are your prime sales targets. They make the buying decisions. They spend the money.

The age group between 30 and 49, for instance, spends 53% of all money invested in automobiles, clothing, accessories, food, beverages, tobacco, home furnishings, recreation, medical care.

WQXR, concentrating on fine music, reaches an audience that

is 96.6% adult, according to Pulse. WQXR brings your message to a higher percentage of adults than any other New York radio station.

For one million adult families, nothing takes the place of good music . . . nothing takes the place of

WQXR | radio station of The New York Times
AM 50,000 watts, and FM

Radio Stations CONTINUED

NEW YORK CONTINUED

Fisher, news director; Bill Shallcross, farm director; Grace Breen, women's director.

WALK-FM (December 1952): 97.5 mc; 15 kw. Duplicates WALK (above).

WPAC (Dec. 1, 1951): 1580 kc; 5 kw-D, DA. 31 W. Main St. Phone Grover 5-4600. Patchogue Broadcasting Co. (original owner).

Rep Clark.
Specialty programs: Spanish, Italian, Polish and Negro, ½ hr. wkly. each.

Lee Morrison, pres & gen mgr; Herbert Morrison, operation mgr; Stan Allan, station mgr; Aron Osipow, coml mgr; Dick Hodkin, program director; Morton Morrison, chief engineer; Alan Waldon, news director; Don Redmond, sports director; Don Lombardy, program mgr.

WPAC-FM (1957): 106.1 mc; 10 kw. Duplicates WPAC (above).

PEEKSKILL, Westchester County

WLNA (Nov. 27, 1948): 1420 kc; 1 kw-D. Box 188. Highland Broadcasting Corp. (original owner).

Rep Rambeau, Vance, Hopple.
Irving E. Cottrell, pres, gen mgr & chief engineer; Francis V. Lough, coml mgr & program director.

WLNA-FM (1958): 100.7 mc; 10 kw. Duplicates WLNA (above).

PLATTSBURGH, Clinton County

WEAV (Feb. 3, 1934): 960 kc; 5 kw, DA-2. 38 Court St. Phone 1600. TWX PLATTS 193. Plattsburgh Broadcasting Corp. (original owner).

Network ABC, Rural Radio Net. Rep Masla. George F. Bissell, pres; A. E. Spokes, gen mgr; L. J. Hare, coml mgr; Lawrence LaPanne, chief engineer; Arthur Pierce, news director; Jack Marino, farm director.

WIRY (Jan. 30, 1950): 1340 kc; 250 w. 301-03 Cornelia St. Phone 2800. Clinton County Broadcasting Corp. (original owner).

Network MBS, Keystone. Rep McGavren-Quinn.

Joel H. Scheier, pres, gen mgr & coml mgr; Donald L. Pelkey, assistant mgr; Betty Kraus, program director; Joseph F. Missick, chief engineer; Richard E. Hildreth, news director; Chester O. Bosworth Jr., farm director.

PORT JERVIS, Orange County

WDLG (July 4, 1953): 1490 kc; 250 w. Box 920. Phone 3-2293. Port Jervis Broadcasting Co. (acquired station March 28, 1956).

Rep Hopewell.
Sidney Sakofsky, pres; Oscar Wein, exec vp & gen mgr; Robert Douglas, news director; Kathy Burke, women's director.

POTSDAM, St. Lawrence County

WPDM (April 30, 1955): 1470 kc; 1 kw-D. Phone Colony 7-9464. St. Lawrence Radio Inc. (original owner). (See Kyle-Corgill-Trudeau stations in "Group Ownership").

Rep Forje.
David A. Kyle, vp; Frederick G. Hartman, gen mgr; Eric C. Fields, station mgr & chief engineer; James Rogers III, sales mgr; Wynne Parrish, program director; Robert Jordan, news director; Richard Cook, farm director.

POUGHKEEPSIE, Dutchess County

WPOK (October 1949): 1390 kc; 1kw-D. Pendell Rd. Phone Grover 1-1500. Mid-Hudson Broadcasters Inc. (original owner).

Rep Everett-McKinney.
Specialty programs: Italian, 1 hr. wkly.
Arthur J. Barry Jr., pres; Frank Breslin, vp, gen mgr & coml mgr; John Burke, chief engineer; Robert Norman, news director; Lou Pells, farm director.

WKIP (June 1940): 1450 kc; 250 w. P. O. Box 889. Phone Grover 1-2300. TWX POUGH-KEEPSIE 520. (acquired station June 1952). (See George W. Bingham stations in "Group Ownership").

Network ABC, Rural Radio Net.
George W. Bingham, pres; Richard A. Dwelley, gen mgr; Stanley D. Mitchell, coml mgr; John J. Kuhn, program director; Marvin Seimes, chief engineer; Walter Clark, news director.

WKIP-FM (Dec. 7, 1947): 104.7 mc; 2.3 kw. Duplicates WKIP (above).

REMSEN, Oneida County

WREM (Feb. 17, 1958): 1480 kc; 1 kw-D. 1 Pine St. Phone 3333. Town & Country Broadcasting Co. (original owner).

Edwin L. Slusarczyk, pres; Gerald W. Prouty, vp, gen mgr & chief engineer; John B. Perry, coml mgr; Alfred Liberatore, program director; Alice M. Cyr, women's director.

RIVERHEAD, Suffolk County

WRIV (June 19, 1955): 1390 kc; 1 kw-D. 1 E. Main St. Phone Park 7-1200. Suffolk Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Rep Webb.
Specialty programs: Negro, ½ hr. wkly.
William K. Macy Jr., pres & gen mgr; Larry Nicoll, coml mgr; John F. Mulcahy, program director; Ed Becker, chief engineer; Bob Hodgson, news director; John Riggs, farm director; Kathleen Mulcahy, women's director.

ROCHESTER, Monroe County

WBEF (1947): 950 kc; 1 kw, DA-2. 339 East Ave. Phone Hamilton 6-8920. WBEF Inc. (acquired station June 1953). (See Star Broadcasting stations in "Group Ownership").

Rep Venard, Rintoul & McConnell.
Maurice L. Forman, chief owner; Robert S. Kieve, gen mgr & coml mgr; Claude Johnstone, program director; Vincent Lopopolo, chief engineer; Ralph Knox, news director.

WHEM (July 12, 1922): 1180 kc; 50 kw. 201 Humboldt St. zone 3. Phone Hubbard 1160. Riggs & Greene Broadcasting Corp. (acquired station Aug. 29, 1956).

Network NBC. Rep Christal (U. S.); McDermott (Canada).

John S. Riggs, pres; F. Robert Greene, gen mgr; Arthur W. Kelly, assistant gen mgr & station mgr; Frederick Elliott, local sales mgr; Edward Bryant, program director; Ray Lucia, chief engineer; David E. Kessler, news director; George Haefner, farm director; Louise Wilson, women's director.

WHEM (FM) (1939): 98.9 mc; 20 kw. Duplicates WHAM (above).

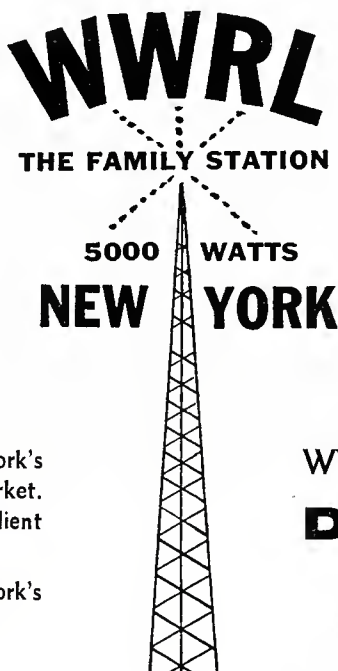
WHEC (1925): 1460 kc; 5 kw, DA-N. 191 East Ave. zone 4. Phone Baker 5-3050. TWX RO 234. WHEC Inc. (acquired station 1935). (See "Newspaper Ownership" and Gannett Newspapers stations in "Group Ownership").

Network CBS. Rep Everett-McKinney.
Paul Miller, pres; Glover DeLaney, vp; Lowell H. MacMillan, gen mgr & coml mgr; Warren Doremus, program director & news director; Dorothy Cotton, promotion mgr & women's director; Howard Mouatt, chief engineer.

WHEC-TV: Tv companion of WHEC.

WHAT STATION

speaks the "language" of 2,455,000 NEGRO & PUERTO RICAN New Yorkers?



Buy the station that has the ear of New York's ever increasing Negro and Puerto Rican market. 41% increase in Negro population gives your client untold sales potential.

You're on the beam with WWRL . . . New York's NUMBER 1 NEGRO and SPANISH station.

WWRL . . . on the air 24 Hours Daily
Defender 5-1600

Radio Stations CONTINUED

NEW YORK CONTINUED

ROCHESTER (Continued)

WRVM (July 27, 1957): 680 kc; 250 w-D. 130 Clinton Ave. South. zone 4. Phone Baker 5-2520. Rochester Broadcasting Co. (original owner).

Rep Forjoe.
Harry Trenner, pres; Thomas H. O'Neill, gen mgr & coml mgr; J. Arnold Schoor, program director & promotion mgr; Al Ruben, chief engineer; David Miller, news director.
WSAY (Sept 26, 1936): 1370 kc; 5 kw, DA-N. 250 East Ave. zone 4. Phone Baker 5-4870. Federal Broadcasting System Inc. (original owner).

Rep Walker-Rawalt.
Specialty programs: German, 1 hr. wkly.; Italian, 2 hrs. wkly.; Jewish 1½ hrs. wkly.
Gordon P. Brown, gen mgr & coml mgr; John Hill, program director; S. Reber, promotion mgr; Bella Reber, women's director.
WVET (November 1947): 1280 kc; 5 kw, DA-N. 17 S. Clinton Ave. zone 4. Phone Hamilton 6-4820. TWX RO 291. Veterans Broadcasting Co. (original owner).

Network ABC. Rep Bolling.
Ervin F. Lyke, pres & gen mgr; Arthur Murrellwright, gen sales mgr; John P. Decker, program director; Bill Schubert, promotion mgr; Ray Jobs, chief engineer; Tom Decker, news director.
WVET-TV: Tv companion of WVET.

ROME, Oneida County

WKAL (1946): 1450 kc; 250 w. Capitol Theater. Phone 3616. Copper City Broadcasting Corp.

Network MBS. Rep Cooke.
Myron Kallet, pres; James F. Mullen, gen mgr; Alberta Rossi, assistant mgr.

SALAMANCA, Cattaraugus County

WGGO (June 18, 1957): 1590 kc; 1 kw-D. 91 Main St. Phone 1515. Alfred B. Smith (acquired station March 1, 1958).

Rep Continental Radio Sales.
Loren F. Bridges, gen mgr & coml mgr; Allen Carpenter, chief engineer; Rodger Allen, news director; John Fisher, farm director.

SARANAC LAKE, Franklin County

WNBZ (Sept. 11, 1927): 1240 kc; 250 w. 88 Main St. Phone 1820. Upstate Broadcasting Corp. (original owner).

Network NBC. Rep Rambeau, Vance & Hoppel.
Jacques DeMattos, pres & gen mgr; Jeanne DeMattos, coml mgr & program director; John N. Garwood, promotion mgr; H. Berwind Williams, chief engineer; John F. Delahant, news director; Muriel H. Beseth, women's director.

SARATOGA SPRINGS, Saratogo County

WRSA (Oct. 28, 1957): 1280 kc; 1 kw-D. Rip Van Dam Hotel. Phone 4300. Radio Station WRSA Inc. (acquired station March 17, 1958).

Lou Tobler, pres; Jack Oranch, gen mgr; Richard O'Connor, chief engineer.
WSPN (May 13, 1954): 900 kc; 250 w-D. 71 West Ave. Phone Saratoga 2180. Spa Broadcasters Inc. (original owner).

Rep Richard O'Connell.
Kenneth H. Freeborn, pres; Robert W. Dingman, gen mgr; Joseph D. Snyder, coml mgr; Sheldon E. Bullock, program director; John D. Leib, chief engineer.

SAUGERTIES, Ulster County

WSKN (March 4, 1956): 920 kc; 1 kw, DA-D. P. O. Box 920, Mt. Marion, N. Y. Phone Cherry 6-2822. Skylark Corp. (acquired station March 4, 1958).

Rep Clark.

John Lynker, pres & gen mgr; W. Irving Rose, coml mgr & promotion mgr; Elliot Nevins, program director; Le Roy Fuller, chief engineer; Robert Browning, news director; Alex Osina, farm director; Evelyn Briggs, womens' director.

SCHENECTADY, Schenectady County

WGY (Feb. 1922): 810 kc; 50 kw. 1400 Balltown Road, Zone 9. Phone Franklin 7-2261. TWX 86. General Electric Co. (original owner).

Network NBC. Rep Christal.
Robert Faxton, pres; J. Milton Lang, gen mgr; Robert F. Reid, marketing mgr; Merl L. Galusha, operations mgr; Arthur R. Garland, promotion mgr; Willard J. Purcell, advanced planning & research mgr; Donald A. Tuttle, farm director; Martha Brooks, women's director; Donn M. Chown, production mgr; John Schumbach, sales mgr.

WGPM (FM) (June 13, 1940): 99.5 mc; 6 kw. Duplicates WGY (above).

WRGB (TV): Tv companion of WGY & WGPM (FM).

WSNY (July 15, 1942): 1240 kc; 250 w. 619 State St., zone 7. Phone Express 3-3622. Western Gateway Broadcasting Corp. (original owner).

Rep Forjoe.

Specialty programs: Polish, 2 hrs. wkly.

Winslow P. Leighton, pres & gen mgr; Thomas O. Seeley, coml mgr; Sina Vacca, program director; Stephen A. Fitz, promotion mgr; Irving P. Beck, chief engineer.

SPRINGVILLE, Erie County

***WSPE (FM)** 88.1 mc; 10 w. Board of Education.

SYRACUSE, Onondaga County

***WAER (FM)** (1947): 88.1 mc; 730 w. Main Library, Syracuse U., zone 10. Phone Granite 6-5571, ext. 226. Syracuse U.

Network NAEB.
Eugene S. Foster, gen mgr; Ralph Malvik, program director; John Soergel, chief engineer.

*Non-commercial educational.

WDDS (FM) (1956): 93.1 mc; 97 kw. Chamber of Commerce Bldg. Functional Broadcasting Inc.

WDEB (February 1922): 1390 kc; 5 kw, DA-N. P. O. Box 1390, East Syracuse. Phone Howard 3-8631. TWX 291. First Broadcasting Corp. (acquired station April 1956). (See Founders Corp. stations in "Group Ownership").

Network ABC. Rep Hollingbery.
Harold E. Anderson, pres; Henry T. Wilcox, gen mgr; Richard F. Polgreen, assistant mgr & director of sales; J. Edward Hill, promotion mgr; Wilson P. Foy, chief engineer; James C. Lamanna, news director; Al Warner, farm director; Dorothy C. Hill, women's director.

WHEN (April 1941): 620 kc; 5 kw-D, 1 kw-N. DA-N. Loew Bldg., zone 2. Phone Harrison 2-0277. TWX SS-475. Meredith Syracuse Radio Corp. (acquired station March 1, 1954). (See Meredith Pub. Co. stations in "Group Ownership" and see "Newspaper Ownership").

Network CBS; Rural Radio Net. Rep Katz.
Specialty programs: Ukrainian, 40 min. wkly.

E. T. Meredith Jr., pres; Paul Adanti, vp & gen mgr; William H. Bell, station mgr & coml mgr; John Scott, program director; Robert Peel, promotion mgr; Robert Ardrn, chief engineer; Joe Cummiskey, news director & farm director; Kay Larson, women's director.

WHEN-TV: Tv companion of WHEN (above).

WNDR (1946): 1260 kc; 5 kw, DA-N. P. O. Box 1212. Syracuse Broadcasting Corp.

Rep Forjoe.
Arthur C. Kyle Jr., gen mgr; James A. McKechnie, coml mgr.

WOLF (1940): 1490 kc, 250 w. P. O. Box 1292. Phone Harrison 2-7211. Civic Broadcasting Corp.

Rep Walker-Rawalt.
T. S. Marshall, pres & gen mgr; Al Webb, coml mgr; Hamilton Woodie, program director; Donald A. Muir, chief engineer.

WONO (FM) (July 21, 1958): 100.9 mc; 260 w. 237 E. Genesee St., zone 2. Phone Granite 1-2217. Sentinel Heights FM Broadcasters Inc.

Earl A. Williams, pres & gen mgr; Benjamin Doroff, program director; Richard E. Shannon, chief engineer.

WSYR (1922): 570 kc; 5 kw, DA-2. 1030 James St., zone 3. Phone Granite 4-3911. TWX SS 185. Central New York Broadcasting Corp. (acquired station 1948). (See Newhouse Newspaper stations in "Group Ownership" and see "Newspaper Ownership").

Network NBC. Rep Christal.
E. R. Valdeboncoeur, pres & gen mgr; William R. Alford, coml mgr; William V. Rothrum, vp; Floyd W. Ottoway, program director; Louis Switzer, promotion mgr; Albert J. Eicholzer, chief engineer; Fred Hillegas, news director; Robert Doubleday, farm director; Barbara Jordan, women's director.

WSYR-FM (1946): 94.5 mc; 10 kw. Duplicates WSYR (above).

WSYR-TV: Tv companion of WSYR-AM-FM (above).

TICONDEROGA, Essex County

WIPS (Aug. 2, 1955): 1250 kc; 1 kw-D. Fort Road. Phone Juno 5-2868. Portage Broadcasting Corp. (original owner).

Martin Karig, pres; Ruth M. Robertson, gen mgr & coml mgr; Lloyd Howe, chief engineer & farm director; Richard Grant, news director.

TROY, Rensselaer County

WFLY (FM) (1948): 92.3 mc; 5.4 kw. Hotel Troy. Phone Ashley 2-7700. Troy Record Co. (original owner). (See "Newspaper Ownership").

Network Rural Radio Network.
Frank L. York, pres & gen mgr; Robert C. Goodrich, station mgr; Donald Girard, coml mgr & program director; Karl Schabinger, chief engineer.

***WHAZ** (1922): 1330 kc; 1 kw. ST-WBBR, WEVD. Phone Ashley 2-3000. Rensselaer Polytechnic Institute.

Robert Bush, pres; Neil Harris, gen mgr.

***WBFI (FM)** (1947): 91.5 mc; 710 w. Same address and licensee as WHAZ (above).

*Non-commercial educational.

WTRY (1940): 980 kc; 5 kw, DA-1. 92 Fourth St. Phone Ashley 4-1100. WTRY Broadcasting Corp. (acquired station Dec. 16, 1957).

Rep Blair.
Daniel W. Kops, pres; Sam S. Nielsen, vp & gen mgr; Edward Ruppe, coml mgr; George E. Le Zotte, program mgr & news editor; John Mounter, program director; Robert Snyder, promotion mgr; Frank Belaska, chief engineer; Monroe Benton, farm director.

UTICA, Oneida County

WIBX (Dec. 5, 1925): 950 kc; 5 kw, DA-1. 187 Genesee St., zone 2. Phone Utica 2-2101. TWX 8015. WIBX Inc. (acquired station May 1, 1931).

Network CBS. Rep Meeker.
Specialty programs: Italian, ½ hr. wkly; Polish, 3¼ hrs. wkly.

Margaret Potter Bowen, pres; Frederic C. Bowen, assistant pres & gen mgr; Elliott A. Stewart, exec. vp, station mgr & program mgr; William Heiderich, local sales mgr; John T. Dowdell, chief engineer; Allan Bonapart, morning news editor & farm director; Bill Evans, evening news editor; Ellen T. Burt, women's director.

WRUN (April 24, 1948): 1150 kc; 5 kw-D, 1 kw-N, DA-2. 285 Genesee St., zone 2. Phone Swift 7-1500. Rome Sentinel Co. (original owner). (See "Newspaper Ownership").

Network Rural Radio Net. Rep Avery-Knodel.

Specialty programs: Italian, 5 hrs. wkly; Polish, 5 hrs. wkly.

Bradley C. Barnard, pres; Fritz Updike, gen mgr; Richard A. Clark, station mgr; Philip Cameron, program director; Alan E. Cole, promotion mgr & news director; C. F. Henry, chief engineer; Bill Shaut, farm director; Elizabeth Odames, women's director.

WRUN-FM (Oct. 10, 1947): 105.7 mc; 4.3 kw. Duplicates WRUN (above).

WTLB (1947): 1310 kc; 1 kw-D, 500 w-N, DA-N. Kellogg Road, New Hartford, N. Y. Phone 5-5209. TWX UT 8017. Star Broadcasting Co. (original owner). (See Star Broadcasting Stations in "Group Ownership").

Network ABC. Rep Venard, Rintoul, & McConnell.

M. R. Forman, pres; Harry V. Barker, gen mgr; Gerald McGuire, coml mgr; Dave Sennett, program director; Joan Hensley, promotion mgr; Marvin Belsky, chief engineer; Nick Dardano, news director.

WALTON, Delaware County

WDLA (May 30, 1951): 1270 kc; 1 kw-D. Phone Underhill 5-4321. Delaware County Broadcasting Corp. (original owner).

Network Rural Radio Net. Rep Rambeau, Vance & Hoppel.

E. Ogden Bush, pres; Michael J. Cuneen, vp & gen mgr; Myra Youmans, promotion mgr; Charles B. Lissner, chief engineer; Richard Hoyt, news director; Clarence Denton, farm director.

WATERTOWN, Jefferson County

WATN (Feb. 3, 1941): 1240 kc; 250 w. 118 Washington St. Phone 2424. Watertown Broad-

casting Corp. (original owner).

Network Rural Radio Net. Rep Rambeau, Vance & Hoppel.

E. Ogden Bush, pres; Michael J. Cuneen, vp & gen mgr; Myra Youmans, promotion mgr; Charles B. Lissner, chief engineer; Richard Hoyt, news director; Clarence Denton, farm director.

WATERTOWN, Jefferson County

WATN (Feb. 3, 1941): 1240 kc; 250 w. 118 Washington St. Phone 2424. Watertown Broad-



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COVERS A QUARTER MILLION
HOMES SPENDING A BILLION
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PLATTSBURGH, N. Y.
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CLOSE TO MONTREAL
and WHITE FACE MT.

DIAL 960 **WEAV** 5000 WATTS

Top "Pulse" in Clinton and Essex Counties

Radio Stations CONTINUED

NEW YORK CONTINUED

casting Corp. (original owner).

Rep Devney.
G. H. Righter, pres & gen mgr; Donald Schryver, J. Frederick Sprague, co-chief engineers.

WVNY (April 29, 1941): 790 kc; 1 kw, DA-N. Hotel Woodruff. Phone Sunset 8-3800. TWX WATERTOWN 460. The Brockway Co. (acquired station June 1, 1957). (See "Newspaper Ownership").

Network CBS. Rep Weed.
John B. Johnson, owner; Louis Saiff Jr., gen mgr; Earl R. Kelly, station mgr & program director; Harold Gore Jr., sales mgr; Maynard B. Davis, chief engineer; Donald Hopkins, news director; Dorothy Parr, women's director.

WCNY-TV (Carthage-Watertown): Tv companion of WVNY.

WELLSVILLE, Allegany County

WLSV (Oct. 31, 1955): 790 kc; 500 w-D. Hotel Fassett. Phone 727. Radio Services of Wellsville (original owner).

J. S. Mumma, pres; Joseph Mumma, gen mgr; Robert H. Elliott, station mgr; Craig Cummings, coml mgr; Joseph Rossier, program director; Edward Stiker, promotion mgr; Larry Shields, chief engineer; Dick Smith, farm director; Dolores Mariotti, women's director.

WETHERSFIELD, Wyoming County

WRRL (FM) (1948): 107.7 mc; 5.4 kw; Terrace Hill, Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (See Rural Radio Network stations in "Group Ownership").

Network Rural Radio Net.
C. L. Dickinson, pres.

WHITE PLAINS, Westchester County

WFAS (Aug. 11, 1932): 1230 kc; 250 w. Secor Rd., Hartsdale. Phone White Plains 9-6400. Westchester Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Rep Headley-Reed.
Valentine E. Macy Jr., pres; Frank A. Seitz, gen mgr; John H. Hade, coml mgr; Randall Kaler, program director; Jack Pearson, chief engineer.

WFAS-FM (Sept. 1, 1947): 103.9 mc; 120 w. Duplicates WFAS (above).

WOODSIDE, Bergen County

WRRL (See New York).

NORTH CAROLINA

AHOSKIE, Hertford County

WRGS (1948): 970 kc; 1 kw-D. P. O. Box 39. Roanoke-Chowan Broadcasting Co.
Charles H. Jenkins, pres; P. G. Sewell, mgr.

ALBEMARLE, Stanly County

WABZ (1948): 1010 kc; 1 kw-D. Box 226. Phone Yukon 2-1020. Radio Station WABZ Inc. (acquired station 1953).

Network Keystone.
Staton P. Williams, pres; Mrs. Ramelle G. Varner, gen mgr; Marvin A. Coley, coml mgr; John D. Brooks, chief engineer.

WABZ-FM (1957): 100.9 mc; 750 w. Duplicates WABZ (above).

WZKY (July 9, 1956): 1580 kc; 250 w-D. Box 365. Phone Yukon 2-1111. Stanly County Broadcasting Co. (acquired station Dec. 31, 1957).

Jake Presson, pres, gen mgr, promotion mgr, chief engineer & news director; Neelson Russell, coml mgr & farm director; Irma Presson, program director; Bertha Morrow, women's director.

ASHEBORO, Randolph County

WGWR (1947): 1260 kc; 1 kw-D. P. O. Box 309. Asheboro Broadcasting Co. (See "Newspaper Ownership").

J. R. Marlowe, mgr.
WGWR-FM (1949): 92.3 mc; 10 kw. Same licensee as WGWR (above).

ASHEVILLE, Buncombe County

WISE (October 1939): 1310 kc; 5 kw-D, 1 kw-N, DA-N, 92 Haywood St. Phone Alpine 3-5381. Radio Station WISE Inc. (original owner). (See Harold H. Thoms stations in "Group Ownership").

Rep Broadcast Time Sales.
Harold H. Thoms, pres; John R. Morris, station mgr & coml mgr; Donald Stewart Jr., program director; Matthew Munn, chief engineer.

WLOS (Aug. 11, 1947): 1330 kc; 5 kw-D, 1 kw-N, DA-N, 288 Macon Ave. Phone Alpine 2-2431. TWX AV 80. Skyway Broadcasting Co. (See Wolfson-Meyer stations in "Group Ownership").

Network ABC; NBC. Rep Venard, Rintoul & McConnell.

Specialty programs: Negro, 5 hrs. wkly.
Harold K. Bennett, pres; Charles B. Britt, executive vp; George Roessler, coml mgr; R.

Fred Brown Jr., program, news & farm director; Dan Mirto, promotion mgr; George Sprague, chief engineer.

WLOS-FM (Aug. 11, 1947): 104.3 mc; 9.1 kw. Duplicates WLOS (above).

WLOS-TV: Tv companion of WLOS-AM-FM.

WSKY (1947): 1230 kc; 250 w. 12 Church St. Phone Alpine 3-4451. Radio Asheville Inc. (original owner).

Rep Everett-McKinney.
Zeb Lee, pres, gen mgr & natl sales mgr; Bruce Barnes, coml mgr; Mike Ling, program director; William Clements Jr., chief engineer; Al LaVie, news director.

WWNC (Feb. 22, 1927): 570 kc; 5 kw, DA-N, 14 O. Henry Ave. Phone Alpine 2-5611. TWX AV 85. Asheville Citizen-Times Publishing Co. (See "Newspaper Ownership").

Network CBS. Rep H-R Representatives.
Robert Bunnelle, pres; Cecil B. Hoskins, gen mgr & promotion mgr; James A. Hagan, coml mgr; William F. Melia, program & news director; Harvey Nations, chief engineer; Scotty Rhodarmer, farm director.

BEAUFORT, Carteret County

WBMA (1954): 1400 kc; 250 w. Richard Ray Cummins (original owner).
Richard Cummins, owner & gen mgr.

BELMONT, Gaston County

WGGC (Dec. 11, 1954): 1270 kc; 1 kw-D, 500 w-N, DA-N, Box 629. Phone Talmadge 5-2812. TWX 584. Central Broadcasting Co. (original owner).

Network ABC; MBS. Rep Rambeau, Vance, Hopple.

Specialty programs: Negro, 2 hrs. wkly.
Robert R. Hilker, pres & gen mgr; Boyce J. Hanna, coml mgr; Frank Thomas, program director, news director & promotion mgr; Rogers Hovis, chief engineer; Ebb Gantt, sports director; Gurney Thomas, farm director; Cris Tench, women's director.

BOONE, Watauga County

WATA (1950): 1450 kc; 250 w. P. O. Box 72. Phone Amherst 4-8461. Wilkes Broadcasting Co.

Doris B. Brown, mgr; W. Ralph Tugman, coml mgr; Jane Smith, program director.

BREYARD, Transylvania County

WFNF (July 6, 1950): 1240 kc; 250 w. Phone Turner 3-2611. Pisgah Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network Tobacco.
Ed M. Anderson, pres; Bobby Hoyle, gen mgr & coml mgr; Al Martin, program & farm director; John Anderson, promotion mgr; Baxter Morris, chief engineer; Frances Walker, women's director.

BURLINGTON, Alamance County

WBBB (September 1941): 920 kc; 5 kw-D. P. O. Box 1119. Phone Canal 6-6376. Alamance Broadcasting Company (original owner).

Network MBS; Keystone. Rep Clark.
Specialty programs: Negro, 10 hrs. wkly.
E. Z. Jones, gen mgr & news director; C. Robert Ray, assistant & sales mgr; Berry Tysor, chief engineer; Stewart Bleakly, farm director; Bernice Pruitt, women's director.

WBBB-FM (1946): 101.1 mc; 3.8 kw. Duplicates WBBB (above).

WFNS (February 1947): 1150 kc; 1 kw-D. P. O. Box 1328. Phone Canal 7-4261. Burlington-Graham Broadcasting Co. (original owner).
Network Tobacco. Rep Walker-Rawalt.

Specialty programs: Negro, 5 hrs. wkly.
G. C. (Jack) Starnes, gen mgr & national news director; Harold Nall, coml mgr; William Diffe, program director; Olin Campbell, promotion mgr; Charles K. Stafford, chief engineer; Gibson Jackson, local news director; Jim Hall, farm director; Fran Campbell, women's director.

WFNS-FM (April 1947): 93.9 mc; 2.8 kw. Licensee, address & staff same as WFNS (above).

CANTON, Haywood County

WWIT (July 12, 1954): 970 kc; 1 kw-D. Box 391. Phone Mission 8-3588. Western North Carolina Broadcasters Inc. (original owner).

Network MBS; Keystone; Tobacco; Southeastern Key Market Net. Rep Best.

Specialty programs: Negro, 6½ hrs. wkly.
E. M. Middleton, pres; Kermit Edney, gen mgr; V. E. Pressley, coml mgr; Wayne Harris, program director & promotion mgr; Barry Medlin, chief engineer; Sam Patterson, news director; Jim Northington, farm director; Freda Burress, women's director.

CHAPEL HILL, Orange County

WCHL (Jan. 25, 1953): 1360 kc; 1 kw-D. Chapel Hill-Durham Blvd. Phone 8434. Village Broadcasting Co. (original owner).

Roland McClamroch, Jr., pres & gen mgr; Ty Boyd, coml mgr; Ed Zimmerman, program director; Harry Durham, promotion mgr; James Botsford, chief engineer; Catherine B. Williams, women's director.

***WUNC (FM)** (September 1952): 91.5 mc; 15.5 kw. Communication Center. Phone 9472. University of North Carolina.

D. W. Knoepfler, gen mgr; J. B. Mayo, student mgr; R. P. Rippy, chief engineer.

*Non-commercial educational.

CAROLINA FARM SERVICE NETWORK

serving 171,750 Radio Homes in 30 Counties

(Source: Nielsen #2 Daytime Weekly Circulation)

SOLID PUBLIC SERVICE PROGRAMS

featuring

JOE OVERMAN —WEATHER—

"A Carolina Institution"

Monday thru Saturday

7:35 a.m. to 7:45 a.m.; 12:35 p.m. to 12:45 p.m.; 6:35 p.m. to 6:45 p.m.

AVAILABLE ON:

WRCS—Ahoskie
WRRZ—Clinton
WGBR—Goldsboro
WGTC—Greenville
WHNC—Henderson
WELS—Kinston
WEED—Rocky Mount
WMPM—Smithfield
WCPS—Tarboro
WRRF—Washington
WIAM—Williamston
WVOT—Wilson

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LOCALLY

HARRY SEVERANCE, MANAGER

Carolina Farm Service Network
P. O. Box 170, Wilson, N. C.

BEST BUY IN CHARLOTTE? WIST ... ALL THE WAY!

... IN AREA RATINGS*

Pulse shows WIST a strong second *all day* in the six populous counties surrounding Charlotte—second only to a 50 kilowatt station whose rates are four to five times higher.

... IN METROPOLITAN RATINGS**

Hooper shows WIST *on top* during the morning hours; near the top thereafter.

... IN TOTAL COVERAGE

WIST's mail comes from *forty-six* North and South Carolina counties.

... IN STEADILY INCREASING POPULARITY

Top quality independent programming, with a wide *variety* of music, handled by top-flight announcer-personalities, is increasing WIST's popularity every day. There's no compromise with quality on WIST, and a sensible limit on number of spots per hour, let *your spot stand out*.

Our advertisers don't pay more for WIST's quality, coverage, or ratings. **SRDS** listings show only one (250-watt) Charlotte station has daytime rates lower than WIST's.

For a revealing look at what's happening in Charlotte radio, and the full WIST story, contact your Peters, Griffin, Woodward Colonel, or WIST Managing Director, Ray Stanfield.

* March '58 6-County Pulse

** January-March '58 Hooperating



CHARLOTTE, N. C.

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

CHARLOTTE, Mecklenburg County

WAYS (1941): 610 kc; 5 kw-D, 1 kw-N, DA-2. 3229 South Blvd. Phone Jackson 3-0121. Inter-city Adv. Co. (original licensee). (See Harold H. Thoms stations in "Group Ownership").

Rep Broadcast Time Sales.

Howard P. Mendel, gen mgr; Ralph Little, coml mgr; Ted Thomas, program director; L. I. Dekle, chief engineer.

WTB (April 1922): 1110 kc; 50 kw, DA-N. 1 Jefferson Place. Phone Edison 3-8832. TWX CE 295. Jefferson Standard Broadcasting Co. (acquired station Sept. 23, 1945). (See Jefferson Standard Life Insurance Co. stations under "Group Ownership"); also see "Newspaper ownership").

Network CBS. Rep CBS Radio Spot Sales. J. M. Bryan, pres; Charles H. Crutchfield, gen mgr; Paul B. Marion, coml mgr; Bailey Hobgood, program director; O. N. Burgess Jr., promotion mgr; Thomas E. Howard, chief engineer; Nelson Benton, news director; Grady Cole, farm director; Pat Lee, women's director.

WBT (TV): Tv companion of WBT.

WCGC (See Belmont, N. C.).

WGIV (December 1947): 1600 kc; 1 kw-D. 2520 Toomey Ave. Phone Franklin 5-7376. Charlotte Radio & Tv Corp. (original owner).

Rep Forjoe.

Specialty programs: Negro, 65 hrs. wkly.

Francis M. Fitzgerald, pres, owner & gen mgr; Ray W. Ervin, coml mgr; Nelda McManus, program director; Larry Keith, promotion mgr; S. K. Lineberger, chief engineer; James Witter, news director; William Sanders, farm director; Hatty Fleming, women's director.

WEST (1951): 930 kc; 5 kw-D, 1 kw-N, DA-N. Liberty Life Bldg. Phone Franklin 6-3511. Broadcasting Co. of the South (original owner).

Rep Peters, Griffin, Woodward.

B. Calhoun Hipp, pres; G. Richard Shafto, executive vp; Ray M. Stanfield, managing director; Jon A. Holiday, program & news director; James S. Pfaff, local sales mgr; Augustus O. Richardson, chief engineer.

WTCB (August 1958): 1310 kc; 1 kw-D. 2001 Suttle Ave. Phone Franklin 7-6644. Queen City Broadcasting Co.

T. C. Wood Jr., pres & gen mgr; George Webb, chief engineer.

WMTT (FM) (1951): 106.9 mc; 36 kw. 331 Commerce Bldg. Phone Edison 3-9000. Mount Mitchell Broadcasters Inc.

Rep Grant Webb.

J. R. H. Wilson, pres & gen mgr; Thomas G. Bryant, chief engineer & program director. **WSOC** (Oct. 14, 1933): 1240 kc; 250 w. 1925 N. Tryon St. Phone Franklin 6-8401. TWX CE 192. WSOC Broadcasting Co. (original owner).

Network NBC. Reprs H-R Representatives; Freeman Jones (Atlanta).

Earle J. Gluck, chmn of board; Larry Walker, pres; Henry Sullivan, gen mgr; Byron Smith, coml mgr; Fred Dickson, program & farm director; James Evans, promotion mgr; L. L. Caudle Jr., chief engineer; Carroll McGaughey, news director.

WSOC-FM (1947): 103.5 mc; 35 kw. Duplicates WSOC (above).

WSOC-TV: Tv companion of WSOC-AM-FM.

WWOK (1955): 1480 kc; 1 kw-D. 215 Grey-stone Road. Jackson 3-1041. Radio Charlotte Inc. (acquired station Aug. 11, 1958). (See Tarlow Assoc. stations in "Group Ownership"). Sherwood J. Tarlow, pres.

CLINGMAN'S PEAK, Yancey County

WMIT (FM) (See Charlotte).

CLINTON, Sampson County

WRZZ (April 6, 1947): 880 kc; 1 kw-D. Hwy 701. Phone 2165. A. G., J. B. Jr. & G. T. Williams and J. L. Austin. (acquired station June 1, 1955).

Network ABC. Rep Walker-Rawalt.

Specialty programs: Negro, 6 hrs. wkly. A. G., J. B. Jr., G. T. Williams and J. L. Austin, owners; George Walston, gen mgr & coml mgr; James R. Tew, program director; E. D. Powell, promotion mgr; Jacob L. Bowles, chief engineer.

CONCORD, Cabarrus County

WEGO (1943): 1410 kc; 1 kw-D. P. O. Box 527. Phone State 2-6215. Concord Kannapolis Broadcasting Co. (acquired station July 1, 1957).

Network Keystone.

Robert R. Hilker, pres; J. Norman Young, gen mgr & news director; Claude C. Gibson, coml mgr; Dell Wilkerson, program director; Kenneth K. Kennedy, chief engineer; Jean Young, women's director.

DUNN, Harnett County

WCKB (Dec. 6, 1946): 780 kc; 1 kw-D. P. O. Box 431. Phone 3133. North Carolina Central Broadcasters Inc. (original owner).

Network Keystone, Tobacco.

Specialty programs: Negro, 1 hr. wkly. Lofton A. Tart Sr., pres; A. Lincoln Faulk,

gen mgr; Carl E. Lamm, coml mgr; Rudy Zurlo, program director; John Ciccone, promotion mgr; Joseph C. Kotlas, chief engineer; John G. Thomas, news & farm director; Polly E. Faulk, women's director.

DURHAM, Durham County

WDNC (April 15, 1934): 620 kc; 5 kw-D, 1 kw-N, DA-2. 138 East Chapel Hill St. Phone 6-155. TWX Durham 5078. Durham Radio Corp. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Raymer.

C. C. Council, pres; J. Frank Jarman, gen mgr; C. J. Woodhouse, coml mgr; E. R. Higgins, program director; Roy King, chief engineer; Al Pruitt, news director; Frances Jarman, women's director.

WDNC-FM (March 1948): 105.1 mc; 36 kw. Duplicates WDNC (above).

WTVD (TV): Tv companion of WDNC-AM-FM.

WSRC (1954): 1410 kc; 1 kw-D. Box 28. Phone 2-4681. Carolina Radio Inc. (acquired station October 1957).

Reps Rameau, Vance, Hopple; Dora-Clayton (southeast).

Specialty programs: Negro 100%.

Robert A. Monroe, pres; James H. Mayes Jr., gen mgr; Jack Hammette, local sales mgr; Norfley Whitted, program & public relations director; Roy Fullen, engineer-in-charge; Betty Anderson, women's director.

WSSE (1946): 1490 kc; 250 w. P. O. Box 1168. Phone 7-1111. Public Information Corp. (acquired station 1953).

Rep Gill-Perna.

Edgar L. Clinton, pres & gen mgr; Coburn Gunn, coml mgr; Lex Diamond, program director & news director; Charles T. Tart, chief engineer.

WTIC (1946): 1310 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 609. Phone 6-101. W. & W. Broadcasting Co. (acquired station Sept. 1, 1956).

Network ABC, Tobacco, Carolina Group.

Rep. McGillvra.

C. H. Wentz, pres; H. Tom Morris, gen mgr;

Wally Ausley, program director.

EDENTON, Chowah County

WCDB (November 1955): 1260 kc; 1 kw-D. Box 509. Phone 2178. Colonial Broadcasting Co. (acquired station July 1957).

Network Keystone.

Specialty programs: Negro, 8½ hrs. wkly. E. M. Schuman, pres; R. W. Schuman, gen mgr & coml mgr; Boyce Williams, program director; Guy Moody, promotion mgr; Anthony Ostopoff, chief engineer; Nancy Carson, women's director.

ELIZABETH CITY, Pasquotank County

WCNC (September 1939): 1240 kc; 250 w. P. O. Box 535. Phone 4379. Albemarle Broadcasting Co. (original owner).

Network Keystone. Rep Bogner & Martin.

Specialty programs: Negro 6 hrs. wkly. Joseph L. Lamb Sr., pres; Joseph L. Lamb Jr., gen mgr & chief engineer; Desmond S. Barclay, assistant mgr; Claude E. Ferrell, coml mgr; Bill Diggs, program director; Fred Haney, news director; Sel Mann, farm director; Meade Moore, women's director.

WGAI (Nov. 18, 1947): 560 kc; 1 kw-D, 500 w-N, DA-2. 560 Radio Road. Phone 4371. WGAI Radio Co. Inc. (original owner).

Network Tobacco.

C. Alden Baker, pres & gen mgr; Bob Thomas, coml mgr; Jack Aulis, program director & promotion mgr; Jim Woods, farm director; Imogene Eason, women's director.

ELIZABETHTOWN, Bladen County

WBBA (Aug. 3, 1956): 1440 kc; 1 kw-D. P. O. Box 327. Phone 3126. Bladen Broadcasting Corp. (original owner).

Network MBS; Keystone. Rep Best.

Specialty programs: Negro, 15 hrs. wkly. E. C. Register, pres; E. B. Clark, vp; Chatham C. Clark, gen mgr, coml mgr & sec-treas; Bob Fowler, program director & promotion mgr; Carl Strohmeier, chief engineer; Wesley Unold, news director.

ELKIN, Surry County

WIFM (1949): 1540 kc; 250 w-D. P. O. Box 152. Phone 860. Tri-County Broadcasting Co. (acquired station July 1, 1954). (See "Newspaper Ownership").

Network Southeastern Key Market Net.

H. F. Laffoon, pres; Eugene Smith Jr., station mgr; Robert G. Shreve, coml mgr; Ruth Smith, program director & women's director; Mack Freeze, promotion mgr; Eugene G. Smith, chief engineer.

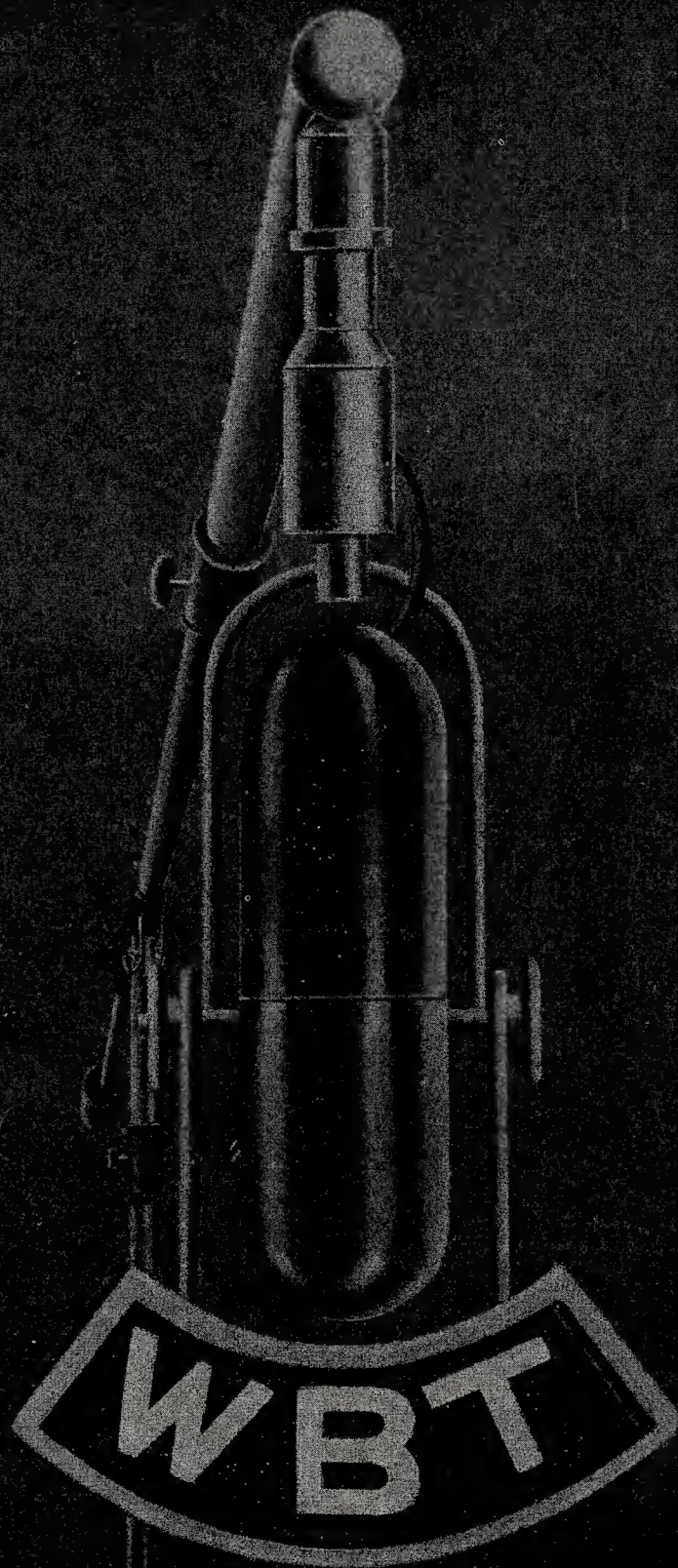
WIFM-FM (1949): 100.9 mc; 350 w. Duplicates WIFM (above).

FAIRMONT, Robeson County

WFMO (July 13, 1953): 860 kc; 1 kw-D. P. O. Box 492. Phone Main 8-4781. Carolinas Broadcasting Co. (April 1953).

Network Tobacco. Rep Webb.

Special programs: Negro, 18 hrs. wkly. Cutlar Moore, pres; Billy E. Peele, gen mgr & coml mgr; J. J. Orlando, program director; Joe Miles, chief engineer & news director; Joel Collins, farm director; Delma Johnson, women's director.



This microphone creates the nation's 24th largest radio market — 312,830 families who listen weekly during daytime. WBT's total audience exceeds by 711% that of Charlotte's second station, WBT wins every Pulse time segment but one in the 25 counties surrounding Charlotte.

Jefferson Standard Broadcasting Company • Charlotte, N. C. • "Colossus of the Carolinas" • Represented by CBS Radio Spot Sales

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

FARMVILLE, Pitt County

WBTL (not on air, target date unknown): 1050 kc; 250 w, DA-D. P. O. Box 1841, Charlotte, N. C. Atlantic Broadcasting Corp.
Bert M. Montagnes, executive in charge.

FAYETTEVILLE, Cumberland County

WFBI (October 1948): 1230 kc; 250 w. Rogers Bldg. Phone Hudson 4-6161. Ralph E. Hess (acquired station December 1953).
Network CBS. Rep Clark.

Specialty programs: Negro, 16½ hrs. wkly. Ralph E. Hess, pres & gen mgr; Bob Smith, coml mgr; Ralph Allen Hess, program director; Jim Batten, promotion mgr; Walter Lee Moring, chief engineer; Ernie Eye, women's director.

WFLB (1947): 1490 kc; 250 w. Fort Bragg Blvd. Phone Hemlock 2-7136. TWX FY TVL 50-02. Fayetteville Broadcasters Inc. (acquired station June 1958).
Network ABC. Rep Burn-Smith.

Specialty programs: Negro, 6 hrs. wkly. L. W. Allen, pres; James D. Simpson, gen mgr; Charles Cooper, coml mgr; Hugh Zachary, program director; Perlie J. Modlin, chief engineer; Frances Zahran, women's director.
WFNC (1939): 1390 kc; 5 kw-D, 1 kw-N, DA-2, 1009 William Clark Rd. Phone Hudson 4-4181. Cape Fear Broadcasting Co. (original owner).
Network MBS; Tobacco. Rep Walker-Rawalt.

Victor W. Dawson, pres; Norman J. Suttles, mgr; Johnny Joyce, coml mgr; Elbert Greenway, program director; Edward Cook, chief engineer; Mrs. Clyde Swink, news director.
WFNC-FM (1948): 98.1 mc; 14 kw. Duplicates WFNC (above).

WIDU (1958): 1600 kc; 1 kw-D. Daniel F. Owen (original owner).

FOREST CITY, Rutherford County

WAGY (not on air, target date unknown): 1320 kc; 500 w-D. Box 253. Tri-City Broadcasting Co.

Gerard T. Becknell & A. Hoyle Lovelace, partners.

WBBO (Sept. 14, 1947): 780 kc; 1 kw-D. Phone Cherry 5-4205. Rutherford County Radio Co. (original owner). (See "Newspaper Ownership").
Network Tobacco.

Specialty programs: Negro, 2 hrs. wkly. Ed M. Anderson, pres & gen mgr; Fred Blanton, coml mgr; Charles Melton, program & news director; Mary Lou Hamrick, promotion mgr & women's director; Merton Iwerks, chief engineer.
WBBO-FM (Dec. 1948): 93.3 mc; 1.5 kw. Duplicates WBBO (above).

FRANKLIN, Macon County

WFSC (May 5, 1957): 1050 kc; 500 w-D. Box 470. Phone 430. Macon County Broadcasting Co. (original owner).
Network Keystone.

Graves Taylor & Henry Bartol, partners; Edwin P. Healy, gen mgr, coml mgr & chief engineer; Hal Rogers, program director & promotion mgr; Charlie Hicks, news director; Bill Stone, farm director; Elizabeth McCollum & Nettie Sue Pattillo, women's directors.

WFSC-FM: 94.5 930 w. Duplicates WFSC (above).

FUQUAY SPRINGS, Wake County

WFVG (March 19, 1949): 1460 kc; 1 kw-D. P. O. Box 588. Phone Fuquay-Varina 333. Radio Station WFVG (acquired station Jan. 13, 1950).
Network MBS, Keystone. Rep Continental.

Specialty programs: Negro, 2 hrs. wkly. J. M. Stephenson, pres; Robert E. Stephenson, gen mgr & chief engineer; Hugh E. Holder, coml mgr & news director; W. M. Pearson, program director; F. Ray Godwin, farm director; F. Wood, women's director.

GASTONIA, Gaston County

WGNC (March 1939): 1450 kc; 250 w. North Chester St. Phone University 5-8501. TWX GASA 391. Catherine T. McSwain.

Network ABC, Tobacco. Rep Continental. Catherine T. McSwain, pres; Pat McSwain, gen mgr; Carl Rhyne, coml mgr; Fred Gray, program director; W. C. Groves Jr., chief engineer.

WGNC-FM (September 1947): 101.9 mc; 11.1 kw. Duplicates WGNC (above).

WLTC (March 8, 1948): 1370 kc; 1 kw-D. Phone University 5-1079. Gastonia Broadcasting Service Inc. (original owner).
Network Keystone. Rep Clark.

James B. Petty, pres & gen mgr; B. C. Morrow, coml mgr; A. G. Phillips, program director, promotion mgr & news director; Don Voigt, chief engineer & farm director; Gerry Phillips, women's director.

GOLDSBORO, Wayne County

WFMC (Nov. 11, 1951): 730 kc; 1 kw-D. P. O.

Box 655. Phone 963. Southern Radio & Tv Corp. (original owner).

Network Keystone, Southeastern Key Market Net.

Specialty programs: Negro, 11½ hrs. wkly. Kenneth T. Marshall, pres & gen mgr; Henry M. Harrison, program director & chief engineer; James Hall, news director & sports director; Robert Wooten, farm director; Dot Ogburn, women's director.

WGBR (Aug. 15, 1939): 1150 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 1024. Phone 3730. Eastern Carolina Broadcasting Co. (original owner).
Network ABC, Tobacco.

Specialty programs: Negro, ½ hr. wkly. A. T. Hawkins, pres; Vassie G. Balkcum, gen mgr; Robert E. Hill, program director; Daniel B. Trueblood, chief engineer; Bill Justice, news director.

WQR (FM) (1946): 96.9 mc; 41 kw. Duplicates WGBR (above).

WGOL (October 1955): 1300 kc; 1 kw-D. 116 W. Mulberry St. Phone 4900. Better Advertising Inc. (acquired station July 1958).

William S. Page, pres; Jack P. Hankins, gen mgr; John G. Britt, station mgr; Paul E. Horne, chief engineer.

GREENSBORO, Guilford County

WBIG (August 1926): 1470 kc; 5 kw, DA-N, 2830 Battleground Rd. Phone Broadway 2-6125. TWX GN 80. North Carolina Broadcasting Co. (original owner). (See Jefferson Standard Life Insurance Co. under "Group Ownership").
Network CBS. Rep Hollingbery.

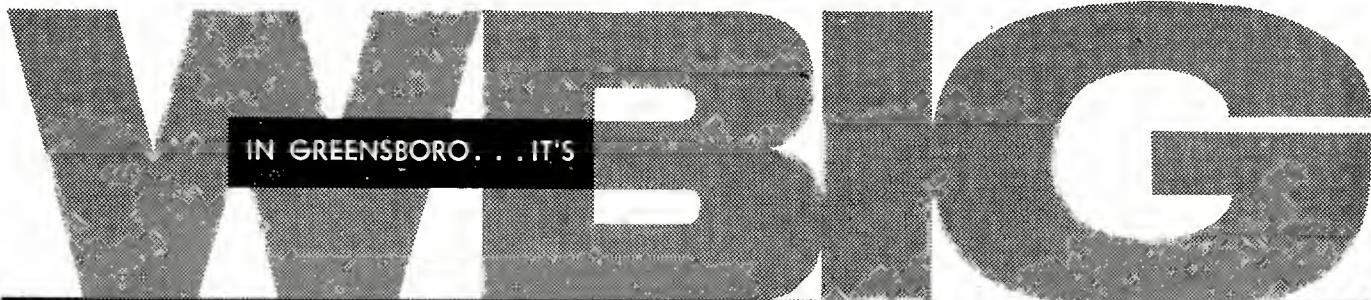
Michaux Crocker, pres; Allen Wannamaker, vp & gen mgr; W. H. Henry, coml mgr; Lloyd Gordon, program director; Dan T. Griffin, assistant mgr; Ernest C. Pate Jr., chief engineer; Add Penfield, news director; Dean Wells, farm director; Clara Martin, women's director.

WCOG (1948): 1320 kc; 5 kw-D, 1 kw-N, DA-2, 708 W. Market St. Phone Broadway 3-6925. WCOG Inc. (original owner). (See Harold H. Thoms stations in "Group Ownership").
Rep Broadcast Time Sales.

Harold H. Thoms, pres; Terrance Bane, gen mgr; Jim Batts, coml mgr; Bill Dixon, program director; Ansel Atkins, chief engineer; Tom Wall, news director; Al Troeler, farm director; Marietta Record, women's director.

WGBG (February 1942): 1400 kc; 250 w. P. O. Box 2280. Phone Broadway 3-3631. Greensboro Broadcasting Co. (original owner).
Network MBS. Rep Burn-Smith.

Specialty programs: Negro, 18 hrs. wkly. Ralph M. Lambeth, pres, gen mgr & program



Greensboro Metropolitan Market Area ranks —

1st in the Carolinas

- In Per Family Sales
- In Food Store Sales

2nd in the Carolinas

- In Retail Sales

BASED ON FIGURES FROM 1958
S. M. SURVEY OF BUYING POWER

One of the
South's Pioneer
Stations

(Broadcasting since 1926)



HOLLINGBERY, NATIONAL REPRESENTATIVE

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

director; Jack Rimmer, coml mgr; Fred S. Smith, chief engineer.

***WGFS (FM)** (September 1951): 89.9 mc; 10 w. Senior High School, Phone Broadway 4-7854. Board of Trustees, Greensboro City Administrative Unit.

F. J. Weaver, superintendent, Greensboro City Schools, pres; Carl A. Litaker, director, audio-visual education & gen mgr; Mozelle Causey, program director; Oliver Jeffus, chief engineer.

*Non-commercial educational.

WMDE (FM) (Jan. 9, 1958): 98.7 mc; 5.8 kw. 903 Howard St. Phone Broadway 4-7555. Herman C. Hall, mgr & chief engineer;

Joseph Evans Kirkman, sales mgr; Ervin S. Batchelor, program director.

WPET (1953): 950 kc; 500 w-D. Meadowview Rd. Phone Broadway 5-4464. Gilford Advertising Inc. (acquired station 1957).

Rep Simmons Assoc.

Specialty programs: Negro, 6½ hrs. wkly. William P. Mitchell, pres & gen mgr; James W. Batts, coml mgr; Robert L. Montgomery, program director & news director; Ruemell Stewart, promotion mgr & women's director; Jim Stewart, chief engineer; Vern Walton, farm director.

GREENVILLE, Pitt County

WGTC (1940): 1590 kc; 5 kw-D, 1 kw-N, DA-N. 5th & Evans, Phone 6740. Greenville Radio Co. (acquired station Dec. 1, 1954).

Network MBS, Carolina Farm Service Net. Rep Devney.

H. W. Anderson, pres; Joel Lawhon, gen mgr; J. T. Snowden, coml mgr; Bill Covington, chief engineer.

***WWWS (FM)** (April 17, 1957): 91.3 mc; 3.95 kw. Box 68, East Carolina College. Phone 7122. East Carolina College.

Network International Goodwill Network.

Dr. John D. Messick, President of East Carolina College, pres; Rosalind Roulston, director of radio and tv; Wendell Smiley, technical director; Lawrence Behr, chief engineer.

*Non-commercial educational.

HAMLET, Richmond County

WKDX (June 30, 1957): 1400 kc; 250 w. Fifth St. Phone 1482. Ridsen Allen Lyon (original owner).

Ridsen Allen Lyon, owner; W. P. Billingsley, gen mgr; Paul Ridenhour, station mgr; Alex Morrison, program director; W. S. Taylor, chief engineer; Lettye Brown, women's director.

HENDERSON, Vance County

WHNC (June 5, 1945): 890 kc; 1 kw-D. Nolina Road. Phone Geneva 8-7136. Henderson Radio Corp. (original owner).

Network MBS, Keystone, Carolina Farm Service Network.

Specialty programs: Negro, 31 hrs. wkly. Nathan Frank, pres & promotion mgr; Dr. Claye Frank, gen mgr & coml mgr; Mozelle Moore, program director; James Mayo, chief engineer; Robert B. Harrison, news director & farm director.

WHNC-FM (June 5, 1948): 92.5 mc; 9 kw. Duplicates WHNC (above).

WHVH (Oct. 1, 1955): 1450 kc; 250 w. P. O. Box 1011. Phone Geneva 8-8135. WHVH Inc. (acquired station Feb. 2, 1957).

Network Tobacco.

Specialty programs: Negro, 22 hrs. wkly. Lawrence Brandon, pres & gen mgr; Mike Hight, coml mgr; Ed Brame, chief engineer; Ruth Allen, women's director.

HENDERSONVILLE, Henderson County

WHKP (Oct. 22, 1946): 1450 kc; 250 w. Chimney Rock Road. Phone Oxford 3-9061. (acquired station 1947).

Network ABC, Keystone. Rep Best.

Specialty programs: Negro, 5 hrs. wkly. Beverly M. Middleton, pres; Kermit Edney, gen mgr; Arthur Cooley, sales mgr; Jim Northington, program director; Charles Renfrow, chief engineer; Mary Barber, women's director.

WHKP-FM (April 19, 1958): 102.5 mc; 9.5 kw. Duplicates WHKP (above).

HICKORY, Catawba County

WHKY (June 10, 1940): 1290 kc; 5 kw-D, 1 kw-N, DA-N. 415 1st Ave., N.W. Phone Diamond 5-2294. TWX 490. Catawba Valley Broadcasting Co. (original owner). (See "Newspaper Ownership")

Network ABC. Rep Dora-Clayton. Carl V. Cline Sr., station pres; Edmund S. Long, gen mgr; Barnett M. Sigmon, coml mgr; Mrs. Laura C. Hall, program director & promotion mgr; Thomas E. S. Long, chief engineer; Dr. Harry D. Henry, news director; Arnold L. Setzer, farm director; Lanthe R. Campbell, women's director.

WIRC (Dec. 5, 1948): 630 kc; 1 kw-D. 329 First Ave., N.W. Phone Diamond 5-2124. Poothills Broadcasting Inc. (original owner).

Rep Pearson.

Margaret A. Smith, pres & women's director; Edmond H. Smith Jr., chief owner & gen mgr; Elmer Troutman, assistant mgr & chief engineer; Lee W. Douglas, coml mgr; Mattie I. Padgett, program director; Cecile Bost, promotion mgr.

HIGH POINT, Guilford County

WHPE (June 1947): 1070 kc; 1 kw-D. 504½ N. Main St. Phone 3466. High Point Broadcasting Co. (acquired station January 1954).

Network Keystone.

Specialty programs: Negro, 10 hrs. wkly. Garry C. Davis, pres, coml mgr, program director, news director & chief engineer; Roger L. Parris, promotion mgr; Albea Chafin, farm director; Barbara Hight, women's director.

WHPE-FM (1948): 95.5 mc; 13 kw. Duplicates WHPE (above).

***WHPB (FM)**: 89.3 mc; 10 w. Board of School Commissioners of The City of High Point.

WMFR (1935): 1230 kc; 250 w. 164 S. Main St. Phone 4593. TWX HP 463. Radio Station WMFR Inc. (acquired station 1940).

Network ABC. Rep Burn-Smith.

Specialty programs: Negro, 5 hrs. wkly. Frank S. Lambeth, pres & gen mgr; Frank Smith, coml mgr; Winfred R. Carter, program director, farm director & women's director; Gerald D. Sullivan, assistant mgr; Robert P. Boyd, chief engineer; John O. Neill, news director.

WMFR-FM (1946): 99.5 mc; 8 kw. Licensee, address & staff same as WMFR (above).

WNOS (1953): 1590 kc; 1 kw-D. P. O. Box 1448. Phone 2-6851. Statesville Broadcasting Co.

Garett Allen, gen mgr; Betty Ann Litzie, coml mgr; Bob Tesh, program director & promotion mgr; Ken Abernathy, chief engineer.

WNOS-FM (1953): 100.3 mc; 2.7 kw. Duplicates WNOS (above).

JACKSONVILLE, Onslow County

WJNC (1945): 1240 kc; 250 w. P. O. Drawer E. Phone 7707. Onslow Broadcasting Corp. (acquired station Oct. 1, 1955).

Network MBS, Keystone.

Robert P. Mendelson, pres & gen mgr; Jean Jackson, program director & women's director; Rod Dorsey, chief engineer.

WLAS (June 1954): 910 kc; 1 kw-D. P. O. Box 1197. Phone 3901. Seaboard Broadcasting Co. (original owner).

Paul Parker, gen mgr & coml mgr; Jack Knight, program director.

KANNAPOLIS, Cobarrus County

WGTL (June 10, 1947): 870 kc; 1 kw-D. P. O. Box 997. Phone Webster 3-8700. Fred H. Whitley Inc. (original owner).

Specialty programs: Negro, 7 hrs. wkly.

Fred H. Whitley, pres & gen mgr; Foy Hinson, chief engineer.

KINGS MOUNTAIN, Cleveland County

WKMT (March 12, 1953): 1220 kc; 1 kw-D. Cleveland Ave., Ext. Phone 999. R. H. Whitesides (acquired station Aug. 1, 1954).

Specialty programs: Negro, 7 hrs. wkly.

R. H. Whitesides, chief owner; Jonas R. Bridges, gen mgr & coml mgr; Doris S. Bridges, program director; Robert Green, promotion mgr; George Patterson, chief engineer; Bill Young, news director; Charles Cabaniss, farm director.

KINSTON, Lenoir County

WELS (September 1950): 1010 kc; 1 kw-D. 1312 W. Vernon Ave. Phone Jackson 3-5151. Farmers Broadcasting Service Inc. (original owner).

Network Tobacco, Carolina Farm Service.

Rep Bogner & Martin.

Specialty programs: Negro, 1 hr. wkly. William S. Page, pres; Jack P. Hankins, gen mgr, coml mgr, promotion mgr & farm director; Wilton Kiker, program director, Harvey Mewborn, chief engineer; Jack Rider, news director.

WFTC (1937): 960 kc; 5 kw-D, 1 kw-N, DA-N. 204 E. King St. Phone Jackson 3-4111. Town & Country Worldwide Productions Inc. (acquired station January 1957). (See "Town & Country stations in Group Ownership")

Network ABC. Rep Best.

Connie E. Gay, chmn of bd; Jane E. Trimmer, pres; Naseeb S. Tweel, gen mgr; J. B. Ham, station mgr; Dave Hardison, chief engineer.

WISP (June 21, 1953): 1230 kc; 250 w. P. O. Box 1045. Phone Jackson 3-6161. Citizen's Broadcasting Co. (acquired station October 1953).

Network MBS.

Specialty programs: Negro, 12 hrs. wkly. E. J. Schuffman, pres & gen mgr; Adelaide H. Waller, program director & women's director; Robert Taylor, promotion mgr; S. B. Petteway, chief engineer.

LAURINBURG, Scotland County

WEWO (Sept. 1, 1947): 1080 kc; 1 kw-D. P. O. Box 512. Phone Crestview 6-2911. Scotland Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Negro, 10 hrs. wkly.

Edwin Pate, pres; J. R. Dalrymple Jr., gen mgr & farm director; Truman Brock, chief engineer; Dick Brown, news director; Rita Ryle, women's director.

WEWO-FM (May 1, 1951): 96.5 mc; 9.2 kw. Licensee, address & staff same as WEWO (above).

LEAKSVILLE, Rockingham County

WLOE (Dec. 20, 1946): 1490 kc; 250 w. P. O. Box 632. Phone Main 3-3118. WLOE Inc. (original owner).

Specialty programs: Negro, 3 hrs. wkly.

Douglas L. Craddock, pres, gen mgr & coml mgr; Barbara Earles, program director & promotion mgr; Eldred Winn, chief engineer; Virginia Hudgins, news director; Carl Webb, farm director; Mary Ann Rickman, women's director.

WLOE-FM (March 1949): 94.5 mc; 20 kw. Duplicates WLOE (above).

LENOIR, Caldwell County

WJRI (March 15, 1947): 1340 kc; 250 w. 107 West Ave. Phone Plaza 4-5361. John P. Rabb (original owner).

Network MBS, Keystone.

Specialty programs: Negro, ¼ hr. wkly. John P. Rabb, owner & gen mgr; F. Kent Atwater, coml mgr & program director; James L. Painter, chief engineer; Robert B. Carlton, news director; Max Culp, farm director.

LEXINGTON, Davidson County

WBUY (Sept. 22, 1946): 1440 kc; 5 kw-D. P. O. Box 359. Phone Chestnut 6-4110. Davidson County Broadcasting Co.

Network Keystone. Rep George T. Hopewell. Omar G. Hilton, partner; Greeley N. Hilton, partner, gen mgr & promotion mgr; Dewey M. Hutchins, coml mgr; Donald L. Matney, program director & farm director; Fred L. Honeycutt, chief engineer; Edward Menke, news director; Helen M. Linder, women's director.

WBUY-FM (Aug. 24, 1949): 94.3 mc; 300 w. Duplicates WBUY (above).

LINCOLNTON, Lincoln County

WLON (Aug. 28, 1953): 1050 kc; 1 kw-D. Startown Rd. Phone Regent 5-8071. Lincoln County Broadcasting Co. (original owner).

Specialty programs: Negro, ¼ hr. wkly.

W. Jack Brown, pres, gen mgr & coml mgr; Carl Smith, program director & news director; Dennis C. Long, chief engineer; Hazelene C. Brown, women's director.

LOUISBURG, Franklin County

WYRN (not on air, target date unknown): 1480 kc; 500 w-D. Franklin Broadcasting Co. Joseph T. Lane & George E. Peterson, partners.

LUMBERTON, Robeson County

WAGR (November 1954): 1480 kc; 1 kw, DA-2. 2106 N. Cedar St. Phone Redfield 9-3394. Southeastern Broadcasting Corp. (original owner).

Rep Rambeau, Vance, Hopple.

Specialty programs: Negro, 1 hr. wkly. Danny Shaver, co-owner, gen mgr & coml mgr; Al Kahn, co-owner & station mgr; Earl Caton, program director; Milton Newsome, chief engineer.

WTSE (June 7, 1946): 1340 kc; 250 w. Maxton Rd., Box 393. Phone Redfield 9-6056. Robeson Broadcasting Co. (original owner).

Network MBS, Keystone, Carolina Service Net. Rep Continental.

Specialty programs: Negro, 5 hrs. wkly. Jack A. Sharpe Jr., pres & treas; Jack Pait, vp & chief stockholder; Al G. Stanley, gen mgr & program director; Allen Vause, coml mgr; William F. Rogers, chief engineer; Len Lovette, farm director.

MADISON (MAYODAN), Rockingham County

WMYN (July 15, 1957): 1420 kc; 500 w-D. P. O. Box 311. Phone 9207. Mayo Broadcasting Corp. (original owner).

J. Banner Shelton, pres; Banner F. Shelton, gen mgr; C. L. Rhodes, chief engineer; Robert Kent, news director; Carrie B. Wilson, women's director.

MARION, McDowell County

WBRM (May 9, 1949): 1250 kc; 1 kw-D. 13 W. Court St. Phone 7221. Lake City Broadcasting Corp. (original owner).

Network Tobacco.

W. E. Erwin, pres; Jack Reynolds, gen mgr, promotion mgr & news director; John Pleasant, coml mgr; Syd Carrigan, program director & farm director; Hubert Martin, chief engineer; Jessie Reynold, women's director; Maurice O'Dell, sports director.

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Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

MARSHALL, Madison County

WMMB (Sept. 20, 1956): 1460 kc; 500 w-D. P. O. Box 528. Phone 3521. Marshall Broadcasting Co. (acquired station Aug. 2, 1957).
Network Keystone.

Cleatus O. Brazzell, co-owner & pres; Vernon C. McCarthy, co-owner, gen mgr, promotion mgr & chief engineer; Dean Shields, co-owner, coml mgr & farm director; Wanda Crowe, program director & women's director; Jerry Flemmons, news director.

MONROE, Union County

WMAP (July 16, 1947): 1060 kc; 250 w-D. P. O. Box 590. Phone Atlantic 3-6621. Union Broadcasting Corp. (original owner).

Specialty programs: Negro, 2 hrs. wkly.
Network Keystone. Rep Continental.
Specialty programs: Negro, 2 hrs. wkly.
Frank A. Funderburk, pres, program director & news director; J. Archie Laney, gen mgr; William D. Benton, coml mgr; Clark Goodwin, promotion mgr; Robert I. Smith, chief engineer & farm director; Shirley Fowler, women's director.

MOOREHEAD CITY, Carteret County

WMBL (1947): 740 kc; 1 kw-D. P. O. Box 740. Carteret Broadcasting Co.
Grover C. Munden, pres.

MOORESVILLE, Iredell County

WHIP (July 1950): 1350 kc; 1 kw-D. Phone North 3-4301. Wayne M. Nelson. (original owner).

Network Keystone.
Wayne M. Nelson, gen mgr & coml mgr; Mrs. Leoma Showmar, program director & promotion mgr; Philip W. Nelson, chief engineer; Buck Mills, news & farm director.

MORGANTON, Burke County

WMNC (Sept. 23, 1947): 1430 kc; 5 kw-D. P. O. Box 698. Phone Hemlock 7-0521. Nathan J. Cooper (original owner).

Network Keystone.
Nathan J. Cooper, owner & gen mgr; Hubert J. Powell, coml mgr; Madelyn Y. Patton, program director; Frank A. Ballew, chief engineer; Herbert Speas, farm director.

MT. AIRY, Surry County

WPAQ (February 1948): 740 kc; 10 kw-D. Springs Road. Phone State 6-6111. Ralph D. Epperson (original owner).

Network Keystone. Rep Clark.
Specialty programs: Negro, 9 hrs. wkly.
Ralph D. Epperson, owner & gen mgr; Dale W. Gallimore, coml mgr; Costin Lindsay, program director; Jim Shelton, promotion mgr; Stu Watson, news director; Joe Johnson, farm director; Alma Hiatt, women's director.
WSXD (Oct. 4, 1951): 1300 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 209. Phone 581 (State 6-2147 after Nov. 16, 1958). Mt. Airy Broadcasters Inc. (original owners).

Network MBS. Rep Best.
Robert H. Epperson, pres, gen mgr & chief engineer; Erastus F. Poore, coml mgr; Elbert Williams, program director, promotion mgr & farm director; LeRoy Childress, news director.

MURPHY, Cherokee County

WCVP (not on air, target date unknown): 600 kc; 1 kw. Cherokee Broadcasting Co.

WKRK (July 27, 1958): 1390 kc; 1 kw-D. P. O. Box 304. Phone Vernon 7-3210. James B. Childress (original owner).

James B. Childress, owner; Paul Ridenhour, gen mgr & coml mgr; Bill Stanley, chief engineer.

NEW BERN, Craven County

WHIT (April 1932): 1450 kc; 250 w. P. O. Box 551. Phone Melrose 7-4450. Ray D. Williams. (acquired station May 1, 1950).

Network MBS, Tobacco. Rep Pearson.
Specialty programs: Negro, 5 hrs. wkly.
Ray D. Williams, owner, gen mgr, coml mgr & promotion mgr; Earl Lewis, program director; Bill Dixon, chief engineer; Mary Powell, news director; Paul Cox, farm director; Edythe Williams, women's director.

WRNB (Nov. 6, 1957): 1490 kc; 250 w. P. O. Box 31. Phone Melrose 7-6144. WBOF-TV Inc. (acquired station Nov. 6, 1957).

Network Keystone. Repts Best; Dora Clayton (south).
J. Leo Hoarty Jr., pres; William A. Rhyne, gen mgr; Henry Tuck, coml mgr; James Wilkie, chief engineer; George Shriver, news director.

NEWTON, Catawba County

WNNC (June 19, 1948): 1230 kc; 250 w. West A St. Extension. Phone Ingersoll 4-4041. Newton-Conover Broadcasting Co.

Network Keystone.
Earl Holder, pres & gen mgr; Eugene Henry, coml mgr; Sylvia Cope, program director; Bill Bryan, chief engineer.

NORTH WILKESBORO, Wilkes County

WKBC (June 1947): 810 kc 1 kw-D. Radio Building. Phone 633. Wilkes Broadcasting Co. (original owner).

Network Keystone.
Doris B. Brown, pres & gen mgr; Roland B.

Potter, coml mgr; Robert B. Brown, promotion mgr; Anne Martin, women's director.

OXFORD, Granville County

WOXF (June 9, 1949): 1340 kc; 250 w-D. P. O. Box 1111. Phone 4167. Oxford Broadcasting Corp.

Atlas N. Critcher, pres; James F. Flanagan, gen mgr; Pat Flanagan, coml mgr & news director; Robert R. Smith Jr., program director; Royster Critcher, promotion mgr; Gale Lewis, chief engineer; Hart Curl, farm director; Doris Dickerson, women's director.

PLYMOUTH, Washington County

WPNC (not on air; target date fall 1958): 1470 kc; 1 kw-D. Highway 64. Harry A. Epperson Sr. (original owner).

Harry A. Epperson Sr., owner; Lewis R. Kurtz Jr., gen mgr.

RALEIGH, Wake County

WKIX (1948): 850 kc; 10 kw-D, 5 kw-N, DA-N, 219 S. McDowell St. Phone Temple 2-5512 TWX RL 5081. Ted Oberfelder Broadcasting Co. (acquired station Nov. 19, 1957).

Network ABC, MBS. Rep Avery-Knodel.
Ted Oberfelder, pres & gen mgr; Neil Randall, coml mgr; Alan Browning, program director; Chas. Stegall, promotion mgr; Wayne Yelverton, chief engineer; Al Lavie, news director.

WKIX-FM (1948): 96.1 mc; 29.5 kw. Duplicates WKIX (above).

WMSN (1954): 570 kc; 500 w-D. 649 Maywood Ave. Merchant & Farmers Station.

WPTF (1924): 680 kc; 50 kw, DA-N. Insurance Bldg. Phone Temple 2-8311. TWX RLGH 5086. WPTF Radio Co. (acquired station 1927).

Network NBC. Rep Peters, Griffin, Woodward. Richard H. Mason, pres & gen mgr; R. W. Youngsteadt, sales mgr; Graham B. Poyner, program mgr; Worth White, promotion mgr; Henry Hulick Jr., chief engineer; Phil Ellis, news director; Earl Hostetter, farm director; Harriet Pressly, women's director.

WPTF-FM (1949): 94.7 mc; 50 kw. Same address, licensee and staff as WPTF (above).

WRAL (1939): 1240 kc; 250 w. 130 South Salisbury St. Phone Temple 4-6401, Capitol Broadcasting Co.

Network Tobacco Net. Rep H-R.
Specialty programs: Negro, 15 hrs. weekly.
A. J. Fletcher, pres; Fred Fletcher, vp & gen mgr; Bill Currie, station mgr; Bob Zealy, local news mgr; Tom Tucker, program director; Fred Hanes, engineering supervisor; George Penny, news director.

WRAL-FM (1946) 101.5 mc; 54 kw. Duplicates WRAL (above).

WRAL-TV: Tv companion of WRAL-AM-FM.

REIDSVILLE, Rockingham County

WFRC (Oct. 15, 1947): 1600 kc; 1 kw, DA-N. Harrison St. Extension. Phone Dickens 9-4361. Piedmont Carolina Broadcasting Co. (original owner).

Network Keystone. Rep Bogner & Martin.
H. T. Williams, pres; Steve Woodson, gen mgr & coml mgr; Eugene Overby, program director; William Scarborough, chief engineer; Forrest Bedell, news director; Ed Foll, farm director; Mary Baker, women's director.

WREB (Oct. 15, 1950): 1220 kc; 250 w-D. Danville Highway. Phone Dickens 9-7051. Reidsville Broadcasting Co. (original owner). (See "Newspaper Ownership").

Specialty programs: Negro, 11 hrs. wkly.
William M. Oliver Sr., pres & gen mgr; E. M. Hurd, director of sales & promotion mgr; Katy P. Oliver, program director; Jerry Husky, farm director.

WREB-FM (Sept. 7, 1948): 102.1 mc; 1.6 kw. Duplicates WREB (above).

ROANOKE RAPIDS, Halifax County

WCBT (December 1940): 1230 kc; 250 w. 251 Roanoke Ave. Phone 7-2545. WCBT Inc.

Network Keystone, Tobacco.
Specialty programs: Negro, 4 hrs. wkly.
J. W. Crew, Jr., pres; Tommy Williams, gen mgr & coml mgr; Clayton Sledge, promotion mgr; Marvin Floyd, chief engineer.

ROCKINGHAM, Richmond County

WAYN (September 1946): 900 kc; 1 kw-D. Phone 4041. Radio Station WAYN Inc. (original owner).

Wayne M. Nelson, pres & gen mgr; William Futterer, coml mgr & promotion mgr; Carl M. Wilson, chief engineer.

ROCKY MOUNT, Nash County

WCEC (Nov. 7, 1947): 810 kc; 1 kw-D. Highway 95 West. Phone 2-3109. Eastern Carolina Electronics Inc. (original owner). (See Carolina Broadcasting Stations in "Group Ownership"; also see "Newspaper Ownership").

Network CBS, Keystone, Tobacco. Rep Continental Radio Sales.

Specialty programs: Negro, 12 hrs. wkly.
Josh Horne, pres; Mel Warner, gen mgr; Ray Thompson, coml mgr; Ray Wilkinson, program director; Grover Taylor, chief engineer; Sam Bland, news director; Tal Pollard, farm director; Margie Steton, women's director.

WFMA (FM) (Nov. 7, 1947): 100.7 mc; 33kw. Licensee, address and staff same as WCEC (above).

WEED (Sept. 10, 1933): 1390 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 752. Phone 6-6736. W. A. Wynne (original owner).

Network ABC. Rep Byrn-Smith.
W. A. Wynne, owner; Rainey Horner, gen mgr & coml mgr; John Drezd, program direc-

tor; Bill Anthony, promotion mgr; Joe R. Morris, chief engineer; George Peterson, news & farm director; Bobbie May, women's director.

WEED-FM (1949): 92.2 mc 270 w. Duplicates WEED (above).

WRMT (not on air, target date unknown): 1490 kc; 250 w. 202 Peoples Bank Bldg. M. R. Robbins.

M. R. Robbins, sole owner.
ROXBORO, Person County
WRXO (June 1949): 1430 kc; 1 kw-D. P. O. Box 130. Phone 6013. Roxboro Broadcasting Co. (original owner).

Specialty programs: Negro 6 hrs. wkly.
Harold Taylor, pres, gen mgr, coml mgr & chief engineer; Graham Jones, program, news & farm director.

WRXO-FM (June 1958): 96.7 mc; 600 w. Licensee, address & staff same as WRXO (above).

SALISBURY, Rowan County

WSAT (April 29, 1948): 1280 kc; 1 kw, DA-N. Drawer #99. Phone Melrose 3-0621 TWX 186. Mid-Carolina Broadcasting Co. (acquired station December 1957).

Network ABC, Carolina Group. Rep McGillvra.

Specialty programs: Negro, 9 hrs. wkly.
C. H. Wentz, pres; Harry L. Welch, sec & treas. Katherine Murphy coml mgr & news director; Gales M. Adkins, program director; E. L. Sherman, chief engineer; Orval Cox, farm director.

WSTP (Jan. 1, 1939): 1490 kc; 250 w. 1105 Statesville Road. Phone Melrose 6-3811. WSTP Inc. (acquired station October 1956).

Network MBS, Keystone. Rep Walker-Rawalt; Dora-Clayton (southeast).
Tom Harrell, pres, gen mgr & coml mgr; Ted Austin, program director & co-owner; Bill Brown, promotion mgr; Jack Ikner, chief engineer & co-owner; Bus McIntire, news director; Ed Fuller, farm director; Sylvia Wiseman, women's director.

WSTP-FM (1946): 106.5 mc; 2.9 kw. Licensee, address & staff same as WSTP (above).

SANFORD, Lee County

WEYE (Oct. 2, 1952): 1290 kc; 1 kw-D. P. O. Box 550. Phone Spring 4-5561. Lee Broadcasting Corp. (acquired station Oct. 3, 1957).

Network Tobacco.
Specialty programs: Negro, 7 hrs. wkly.
Dallas L. Mackey, pres; Mrs. E. Keller, coml mgr; Tom Grey, program director; Martha H. Mackey, promotion mgr; Raymond Albert, chief engineer; Fae Farmer, women's director.

WWGP (1946): 1050 kc; 1 kw-D. 210 St. Clair Court. Phone Spring 3-6611. WWGP Broadcasting Corp. (acquired station June 20, 1958).

Network Keystone, Tobacco.
Specialty programs: Negro, 2 hrs. wkly.
Frank J. Abbott Jr., owner, pres & treas; Mary Snow Abbott, assistant mgr, owner, sec. vp & women's director; David L. Sherrill, coml mgr; James C. Patterson, chief engineer.

WWGP-FM (1946): 105.5 mc; 490 w. Duplicates WWGP (above).

SHELBY, Cleveland County

WADA (July 1958): 1390 kc; 500 w-D, DA. Highway 26 North. Phone Huxley 2-1390. Cleveland County Broadcasting Co. (original owner).

Boyce J. Hanna, co-owner; Eugene Slatkin, co-owner, gen mgr; Harold J. Noles, coml mgr; Norman Harrill, chief engineer.

WOHS (1946): 730 kc; 1 kw-D. 1511 W. Dixon Blvd. Phone Huxley 7-6313. Western Carolina Radio Corp. (original owner).

Network MBS, Keystone, Southeastern Key Market Net.

Robert M. Wallace, pres & gen mgr; Don McLean, coml mgr & promotion mgr; Harold Watson, program & news director; Edwin Patterson, chief engineer; Hugh Dover, farm director; Mattie Allen, women's director.

WOHS-FM (1949): 96.1 mc; 2.6 kw. Duplicates WOHS (above).

SILVER CITY, Chatham County

WNCA (Aug. 19, 1952): 1570 kc; 1 kw-D. P. O. Box 352. Phone Sherwood 2-2135. Chatham Broadcasting Co. (original owner).

Rep Best.
William M. Wren, pres; L. C. Bruce, gen mgr, coml mgr & program director; C. B. Spangler, promotion mgr & farm director; Roman O. Smith, chief engineer; Alex McNeill, news director; Esther Dodd, women's director.

SMITHFIELD, Johnston County

WMPM (Aug. 2, 1950): 1270 kc; 1 kw-D. Buffalo Road. Phone Webster 4-2434. Salma-Smithfield Broadcasting Co. (acquired station Aug. 2, 1956).

John S. Townsend, gen mgr & chief engineer; Nathan T. Lassiter, coml mgr; Bill Kirby, program director; John Wall, news director; Jack Stallings, farm director; Mabel Talton, women's director.

SOUTHERN PINES, Macon County

WEEB (Nov. 15, 1947): 990 kc; 1 kw-D. 135 W. New Hampshire Ave. Phone Oxford 2-2941. The Sandhill Community Broadcasters Inc. (original owner).

Network ABC, Keystone. Rep Holman.
Specialty programs: Negro, 18 hrs. wkly.
Jack S. Younts, pres & gen mgr; Joseph Warren, coml mgr & chief engineer; Charles Clark, program director; E. H. Garrison Jr., farm director; Elizabeth Younts, women's director.

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

SPRUCE PINE, Mitchell County

WTOE (Dec. 24, 1955): 1470 kc; 1 kw-D. Radio —Chalk Mtn. Phone Poplar 5-4296. Toe River Valley Broadcasting Co. (original owner).
Tom N. Cooper, pres & gen mgr; Jessie G. Sullins, coml mgr & women's director; Kenneth E. Woodward, program director & chief engineer; Noland K. Cooper, promotion mgr.

STATESVILLE, Iredell County

WDBM (October 7, 1957): 550 kc; 500 w-D. Box 1027. Phone Triangle 2-2455. Iredell Broadcasting Co., Walter A. Duke (original owner).

Specialty programs: Negro, 3 hrs. wkly.
Walter A. Duke, owner; Clay Cline, promotion mgr, news, farm & women's director; Earl Carney, coml mgr; Stan Sanders, program & sports director; Fred Ostwalt Jr., chief engineer.

WSIC (May 10, 1947): 1400 kc; 250 w. P. O. Box 1189. Phone Triangle 3-9078. Statesville Broadcasting Co. (original owner).

Garrett M. Allen, gen mgr; Russell M. Hunt, coml mgr; James Melvin, program director & promotion mgr; T. K. Abernethy, chief engineer; Bill Wootten, news director.

WSIC-FM (May 10, 1947): 105.7 mc; 2.4 kw. Duplicates WSIC (above).

SYLVA, Jackson County

WMSJ (November 8, 1957): 1480 kc; 5-kw-D. P. O. Box 907. Phone Justice 6-2221. WMSJ Inc. (original owner). (See Harold H. Thoms stations in "Group Ownership").

Network Keystone.
Harold H. Thoms, pres; James B. Childress, vp, gen mgr & coml mgr; Carlton Elkins, program director; Danny Barnes, promotion mgr & news director; Franklin D. R. McClure, chief engineer; Paul Gibson, farm director; Mickie Childress, women's director.

TABOR CITY, Columbus County

WTAB (July 1, 1954): 1370 kc; 5 kw-D. P. O. Box 528. Phone 3171. Tabor City Broadcasting Co.

Rep Continental.
John B. Ward Sr., pres; Troy McPherson, gen mgr; Roger Barr, program director; Stephen J. Hart, chief engineer.

TARBORO, Edgecombe County

WCPS (January 1947): 760 kc; 1 kw-D. Edgecombe Bank Bldg. Phone Talbot 3-2191. Coastal Plains Broadcasting Co.

Network Carolina Farm Service Net. Rep Dora-Clayton (southeast).
V. E. Fountain Sr., pres; G. Lee Hodges, gen mgr; William C. Morgan, coml mgr; Tom Shields, program director; Ed Conway, news director; John Price, farm director.

WCPS-FM (September 1952): 104.3 mc; 7 kw. Licensee address & staff same as WCPS (above).

THOMASVILLE, Davidson County

WTNC (Sept. 23, 1947): 790 kc; 1 kw-D. 726 Salem St. Phone 2701. Thomasville Broadcasting Co. (original owner).

Rep Continental.
Mrs. G. W. Lyles Sr., pres; Harold G. Harrison, gen mgr, coml mgr, program director & promotion mgr; James M. McAden, chief engineer; John A. Mauti, news director; Joe H. Long, farm director; Bernice Surratt, women's director.

WTNC-FM (April 1949): 98.3 mc; 450 w. Duplicates WTNC (above).

TRYON, Polk County

WTYN (Oct. 1, 1954): 1580 kc; 250 w-D. Box 1317. Phone Ulrich 6-6755. Polk County Broadcasters (acquired station April 1, 1956).

Network Keystone.
Specialty programs: Negro, ½ hr. wkly.
Graves Taylor, co-owner & gen mgr; Henry G. Bartol Jr., co-owner & coml mgr; Genevieve Carver, program director; Edward W. Dodge, promotion mgr; John Welch, chief engineer; Jay Carroll, farm director; Gertrude S. Taylor, women's director.

WADESBORO, Anson County

WADE (July 23, 1947): 1210 kc; 1 kw-D. Box 341. Phone Myrtle 4-2175. R. P. & R. A. Lyon (original owners).

Specialty programs: Negro, 3 hrs. wkly.
R. P. and R. A. Lyon, co-owners; W. P. Billingsley, gen mgr; W. V. Mitchell, coml mgr; Peggy L. Mitchell, program director; W. S. Taylor, chief engineer; William Ballard, news director; Gerald Johnson, farm director; Patsy Lee, women's director.

WALLACE, Duplin County

WLSE (June 13, 1953): 1400 kc; 250 w. Box 449. Phone Atwater 5-3320. Duplin Broadcasting Co. (acquired station June 13, 1953).

Specialty programs: Negro, 4 hrs. wkly.
Harry E. Kramer, pres; John T. Newman III, gen mgr, coml mgr & program director;

Raymond Fields, chief engineer; Grace Heath, women's director.

WASHINGTON, Beaufort County

WOOW (1946): 1340 kc; 250 w. Box 439. Phone Whitney 6-3252. WOOW Inc. (acquired station April 1958).

Network Keystone. Rep Hollingbery.
John Gallagher, pres; Walter J. Stiles, executive vp; William W. Moore, gen mgr; Milton Fulcher, program director; Turner Manning, production mgr; Carl Rochelle, chief engineer; William Knight, news director; Jay Ball, farm director; Lorene Stiles, women's director.

WRRF (March 1942): 930 kc; 5 kw-D, 1 kw-N, DA-N. Bank of Washington Bldg. Phone Whitney 6-2162. Tar Heel Broadcasting System Inc. (original owner).

Network ABC. Rep Headley-Reed.
W. R. Eberson Jr., pres; Bill Abeyounis, mgr; Merrill Daniels, program director; L. E. Hiland, chief engineer.

WITN-TV: Tv companion of WRRF.

WAYNESVILLE, Haywood County

WECC (1947): 1400 kc; 250 w. Box 180. Phone Glendale 6-8661. Radio Station WHCC (acquired station Oct. 1, 1953).

Network Southeastern Key Market Net.
Kenneth D. Fry, partner, gen mgr, coml mgr & news director; Margaret F. Fry, program director, promotion mgr & women's director; Herbert C. Turner, assistant program director; John Dickerson, chief engineer; Virgil Holloway, farm director.

WENDELL-ZEBULON, Wake County

WETC (not on air; target date not announced): 540 kc; 250 w-D. N. C. Wendell-Zebulon Radio Co. (original owner).

Lewis V. Parrish, pres, gen mgr, coml mgr, promotion mgr & chief engineer; Lottie P. Flowers, program & women's director.

WHITEVILLE, Columbus County

WENC (July 5, 1946): 1220 kc; 1 kw-D. Box 700. Phone Midway 2-2133. Whiteville Broadcasting Co. (acquired station Dec. 1, 1957).

Network Keystone. Rep Clark.
Specialty programs: Negro, 1 hr. wkly.
Josiah A. Mautsby, pres; Jerry Honnycutt, gen mgr & coml mgr; Don Viets, program & news director; Marv Stuart, promotion mgr; Robert F. Crandall, chief engineer.

WILLIAMSTON, Martin County

WIAM (1951): 900 kc; 1 kw-D. 115 E. Main St. Phone Swift 2-4161. East Carolina Broadcasting Co. (acquired station 1953).

Rep Dore.
Specialty programs: Negro, 10 hrs. wkly.
Charles M. Gaylord, co-owner, gen mgr & coml mgr; William H. Farris, co-owner, station mgr & news director; Charles Neer, chief engineer; D. W. Brady, farm director; Martha Peele, women's director.

WILMINGTON, New Hanover County

WGNI (1947): 1340 kc, 250 w. P. O. Box 869. New Hanover Broadcasting Co.

J. S. Brody, pres; Allen E. Jones, station mgr.
WKLM (December 1956): 790 kc; 500 w-D. (CP for 980 kc, 5 kw-D.) P. O. Box 432. Phone Rodger 34633. East Coast Radio Co. (original owner). (See Harold H. Thoms stations in "Group Ownership").

Rep Broadcast Time Sales.
Harold Thoms, pres; Sam Dodd, station mgr; Sidney Withers, chief engineer; Dick Williams, news director.

WMFD (April 20, 1935): 630 kc; 1 kw, DA-2. P. O. Box 1889. Phone Roger 2-0053. TWX WM 61. Richard Austin Dunlea (original owner).

Network ABC. Rep Burn-Smith; Ayers (southeast).
R. A. Dunlea Sr., pres; R. A. Dunlea Jr., gen mgr; George Curtis, station mgr; Robert Hurley, coml mgr; Robert West, program director; Tom Slade, promotion mgr; Raymond Smith, chief engineer.

WILSON, Wilson County

WGTM (1937): 590 kc; 5 kw, DA-2. Herring Ave. Extension. Phone 2188. TWX 5143. Watson Industries Inc. (acquired station 1941).

Network CBS. Rep Rameau, Vance, Hopple, (north); Brown (south).
Specialty programs: Negro, 7½ hrs. wkly.
Penn T. Watson, pres; Penn T. Watson Jr., gen mgr & promotion mgr; Charles B. Good-year, coml mgr; Bill Bunn, program director & news director; Roy Barrow, chief engineer; Glenn Vick, farm director; Dorothy Hodges, women's director.

WVOT (June 1948): 1420 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 170. Phone 5157. Wilson Radio Co. (original owner).

Network MBS; Carolina Farm Service Net. Rep Devney.
Specialty programs: Negro, 10 hrs. wkly.
H. W. Anderson, pres; H. W. Severance, gen mgr; P. O. Barnes, coml mgr; Wistar Moore Jr., program director; Dan S. Williams, chief engineer; Bill Wiggs, news director.

WINSTON-SALEM, Forsyth County

WAAA (1950): 980 kc; 1 kw-D. P. O. Box 3119. Phone Park 2-4121. Laury Associates (acquired station November 1956).

Rep Stars National; Dora-Clayton (southeast).

Specialty programs: Negro, 100%.
Robert A. Monroe, pres; James H. Mayes Jr., gen mgr; Bill Belton, national sales mgr; William Kanzler, coml mgr; Larry Williams, promotion & publicity mgr; Lee Wallenhaupt, chief engineer; Nancy Smith, women's director.

WAIR (March 1937): 1340 kc; 250 w. 46 Miller St. Phone Park 2-1133. Forsyth Broadcasting Co. (acquired station Jan. 1, 1957).

Rep Burn-Smith.
Specialty programs: Negro, 12 hrs. wkly.
J. F. Koons III, pres; Ranny Daly, vp & gen mgr; Harold Calvin, coml mgr; Marc Avery, program director; Lois Kanzler, promotion mgr; Lee King, chief engineer; Larry Patrick, news director; Johnny Miller, farm director; Marian Cason, women's director.

WAIR-FM (1947): 93.1 mc; 34 kw. Duplicates WAIR (above).

WSJS (April 17, 1930): 600 kc; 5 kw, DA-2. 419-421 N. Spruce St. zone 1. Phone Park 5-2311. TWX W SAL 370. Piedmont Publishing Co. (original owner). (See "Newspaper Ownership").

Network NBC. Rep Headley-Reed.
W. K. Hoyt, pres; Harold Essex, gen mgr; Harry B. Shaw, coml mgr; John A. Comas, program director; Richard Barron, promotion mgr; Leon Lasley, chief engineer; F. O. Carver, news director; Harvey Dinkins, farm director.
WSJS-FM (Dec. 1, 1947): 104.1 mc; 12.5 kw. Same address, licensee and staff as WSJS (above).

WSJS-TV: Tv companion of WSJS-AM-FM.
WTOB (April 22, 1947): 1380 kc; 5 kw-D, 1 kw-N, DA-N. 300 S. Stratford Rd. Phone Park 3-4533. Winston-Salem Broadcasting Co. (original owner). (See Winston-Salem Broadcasting Co. stations in "Group Ownership").
Rep Venard, Rintoul & McConnell; Ayers (southeast).

James W. Coan, pres; Charles W. Brunt, mgr & program director; L. G. Jones, sales mgr; Margaret J. Sugg, promotion mgr; James H. Hoke, chief engineer; George Thomas, news director; Joanne Thomas, women's director.

NORTH DAKOTA

BISMARCK, Morton County

KBOM (Mandan) (1925): 1270 kc; 1 kw-D, 250 w-N. P. O. Box 667, Bismarck. Phone Capital 3-4116. Mandan Radio Assn. (acquired station March 1956).

Rep Gill-Perna.
Richard C. Johnson, gen mgr; Robert E. Rosen, coml & promotion mgr; Roger F. Lockbeam, program director; Herb R. Leupp, chief engineer; Larry Chambers, news & farm director; Arlette M. Goehring, women's director.

KFYR (December 1925): 550 kc; 5 kw, DA-N. 200½ Fourth St. Phone Capital 3-0900. TWX BM 8115. Meyer Broadcasting Co. (original owner). (See Meyer Broadcasting Co. stations in "Group Ownership").
Network NBC. Rep Blair; Hyett (Minneapolis/St. Paul).

William A. Ekberg, pres & gen mgr; R. W. MacLeod, station mgr; Stanley Wilson, program director; Ray Isaak, promotion mgr; Ivar Nelson, chief engineer; Don Green, news director.

KFYR-TV: Tv companion of KFYR.
KQDI (August 1958): 1350 kc; 500 w-D. Dakota Broadcasters. D. Gene Williams, Delbert Bert-holf, Robert Eubanks and Darrel Holt, owners.

DEVIL'S LAKE, Ramsey County

KDLR (Jan. 25, 1925): 1240 kc; 250 w. 400 12th Ave. Phone 1090. KDLR Inc. (original owner).

Network MBS; Great Northern Broadcasting System. Rep Holman (Chicago, New York).
Bert Wick, pres & gen mgr; Paul R. Lange, coml mgr; Wilbur Clemenson, program director; Richard Moritz, chief engineer; Max Wadsworth, news director; Harry Kosierackl, farm director; Lois Lange, women's director.

DICKINSON, Stark County

KDKX (May 16, 1947): 1230 kc; 250 w. 119 2nd Ave., West. Phone 5133. TWX 8153. Dickinson Radio Assn. (original owner).

Rep Holman; Hurley (Minnesota).
Specialty programs: German, ½ hr. wkly.
Orville F. Burda, gen mgr; Mel Hallock, coml mgr; Lauren Haacke, program director; W. Ferron Halvorson, promotion mgr; Benjamin Lockerd, chief engineer; Warren Vrana, news director; Woody Worley, farm director; Beatrice A. Spear, women's director.
KDIX-TV: Tv companion of KDIX.

FARGO, Cass County

KFGO (March 14, 1948): 790 kc; 5 kw, DA-N. 421½ Northern Pacific Ave. Phone Adams 2-3291. TWX FO 32. Northern States Broadcasting Co. (original owner).

Network ABC. Rep Gill-Perna.
Specialty programs: Finnish, ½ hr. wkly; Scandinavian, ½ hr. wkly.
W. R. Haggart, pres; Charles G. Burke, gen mgr, coml mgr & promotion mgr; Charlie Boone, program director; Jerry Stenoién, chief engineer; Arv Johnson, news director & farm director.

Radio Stations CONTINUED

NORTH DAKOTA CONTINUED

FARGO (Continued)

***KPNW** (Oct. 2, 1955): 900 kc; 1 kw-D. 313 Gate City Bldg. Phone Adams 2-5949. Northwestern Schools-Bible College (original owner). (See Northwestern College stations in "Group Ownership").

Specialty programs: Spanish, ¼ hr. wkly; Chippewa (Indian), ¼ hr. wkly.
Dr. Curtis Aikenson, pres; Paul Ramseyer, gen mgr; Charles Frank, program director & chief engineer; Charles Ewan, news director; Linnea Olsen, women's director.

*Non-commercial educational.

KVOX (See Moorhead, Minn. listing).

WDAY (1922): 970 kc; 5 kw DA-N. 207 N. Fifth St. Phone 2-3371. WDAY Inc. (See "Newspaper Ownership").

Network NBC. Rep Peters, Griffin, Woodward.
E. C. Reineke, pres; Tom Barnes, gen mgr; Jack Dunn, station mgr.

WDAY-TV: Tv companion of WDAY.

GRAFTON, Walsh County

KGPC (July 11, 1953): 1340 kc; 250 w. P. O. Box 306. Phone 105. KGPC Co.

Clayton G. Matheson, gen mgr & chief owner; Robert Hunt, coml mgr; Richard G. Biddick, station mgr; Stan Reid, news director; Charles McMillan, farm director; Mrs. McCann Archer, women's director.

GRAND FORKS, Grand Forks County

***KFJM** (1923): 1370 kc; 1 kw-D. University Station. Phone 4-6211. University of North Dakota (original owner).

G. W. Starcher, pres; Myron M. Curry, director; E. Scott Bryce, assistant director; Clifford J. Thomforde, chief engineer.

*Non-commercial educational.

KILO (Nov. 1, 1941): 1440 kc; 1 kw-D, 500 w-N. 1st National Bank Bldg. Phone 4-5321. TWX 286. Grand Forks Herald Inc. (acquired station April 15, 1948). (See "Newspaper Ownership"). (See Ridder Publications stations in "Group Ownership").

Network CBS. Rep Everett-McKinney (New York & Chicago); Lee F. O'Connell (Los Angeles).

M. M. Opegard, pres; Herman Livingston, gen mgr & coml mgr; A. F. Petrich, chief engineer; Wm. F. Rendell, news director; Dorothy Ann Kirk, women's director & administrative executive.

KNOX (Sept. 7, 1947): 1310 kc; 5 kw, DA-N. P. O. Box 1110. Phone 4-4611. Community Radio Corp. (original owner).

Network MBS. Rep Rambeau, Vance, Hopple (New York, Chicago, Minneapolis).
Elroy H. Schroeder, pres; R. C. Lukkason, national sales mgr; Dave Henley, program director; David L. Chumley, chief engineer; Charles K. Bundie, news director; Roy Gunderson, farm director; Beverly Ford, women's director.

KNOX-TV: Tv companion of KNOX.

HETTINGER, Adams County

KNDG (March 1, 1954): 1490 kc; 250 w. Lambert Bldg. Phone 547. Hettinger Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Best.
D. J. Shults, pres; Tom E. Loughead, gen mgr, coml mgr & chief engineer; Allen R. McIntyre, program director & promotion mgr; Victor Donegan, news director; Bob Woods, farm director; Louis Bormann, women's director.

JAMESTOWN, Stutsman County

KEYJ (Aug. 12, 1954): 1400 kc; 250 w. P. O. Box 1170. Phone 1400. James River Broadcasting Co. (See Robert E. Ingstad-Martin Obie stations in "Group Ownership").

Network Great Northern & Valley Radio Net. Rep Devney.
Robert E. Ingstad, pres; Alfred G. Berry,

gen mgr; Robert L. Richardson, coml mgr; George W. Gaustad, program director; Bernard H. Langanfeld, merchandising & promotion mgr; Kenneth L. Rich, chief engineer; Harold Oegaard, farm director; Mrs. M. H. Clausen, women's director.

KSJB (1937): 600 kc; 5 kw, DA-1. Box 1271. Phone 1600. TWX 163. James M. Pryor (acquired station Sept. 1, 1958).

Network CBS. Rep Weed.
James M. Pryor, owner; E. M. Hoge, gen mgr; S. S. Ingersoll, coml mgr; Jim Zim, program, news & farm director; Harvey Van Erem, chief engineer.

MANDAN, Morton County

KBOM (See Bismarck, N. D., listing).

MINOT, Ward County

KCJB (1950): 910 kc; 1 kw DA-N. James M. Pryor (acquired station Sept. 1, 1958).

Rep Weed.
James M. Pryor, owner.
KLPM (October 1929): 1390 kc; 5 kw-D, 1 kw-N. Fair Block. Phone 4-1146. Minot Broadcasting Co. (original owner).

Network MBS & Great Northern Broadcasting System. Rep Walker-Rawalt.
Specialty programs: Scandinavian, ½ hr. wkly.

Ethel H. Cooley, pres & farm director; C. W. Baker, gen mgr & chief engineer; Leslie E. Maupin, coml mgr & program director; Kenneth M. Knutson, news director; Rosella Kouonovsky, women's director.

KODY (Nov. 17, 1957): 1320 kc; 1 kw-D. P. O. Box 1291. Phone 7-1124. Dakota Broadcasters. (See Walter N. Nelskog stations in "Group Ownership").

Rep Forjoe.
H. T. "Pete" Searle, gen mgr & coml mgr; James E. Uglum, program director & promotion mgr; Wes Bell, chief engineer; Les Sabo, news director; Chuck Graves, farm director; Joyce Schweyen, women's director.

VALLEY CITY, Barnes County

KOVC (October 1936): 1490 kc; 250 w. 135 Central Ave South. Phone 1490. KOVC Inc. (original owner). (See Robert E. Ingstad-Martin Obie stations in "Group Ownership").

Network MBS & Great Northern Broadcasting System. Rep Devney.
Robert E. Ingstad, pres & gen mgr; Ed Weeks, coml mgr & news director; Russ Kaber, program director & farm director; Lyle Peterson, promotion mgr; Charles Sjostrom, chief engineer.

WAHPETON, Richland County

KBMW (See Breckenridge, Minn. listing).

WILLISTON, Williams County

KEYZ (April 1948): 1450 kc; 250 w. CP for 1360 kc; 5 kw, DA-N. P. O. Box 1240. Phone Greenfield 3-3911. Charles L. Scofield (acquired station April 1951).

Rep Holman.
Charles L. Scofield, pres, gen mgr & chief engineer; W. L. Beach, coml mgr; Bob Miller, promotion mgr; Jack McGeehan, news director; Don Hotchkiss, farm director; Mildred Larsen, women's director.

KGCK (See Sidney, Mont. listing).

OHIO

AKRON, Summit County

WADC (April 7, 1925): 1350 kc; 5 kw, DA-1. 40 East Mill St., zone 8. Phone Jefferson 5-6165. TWX AK-92. Allen T. Simmons Inc. (original owner).

Network CBS. Rep Hollingbery.
Specialty programs: German, ½ hr. wkly; Italian, ½ hr. wkly.

Allen T. Simmons, pres & gen mgr; Robert B. Wilson, coml mgr; Margaret Bevans, co-program director; Marion Alexander, co-program director; Roger Carter, promotion mgr & news director; Arnold W. Bock, chief engineer; Nina Magno, women's director.

WAKR (October 1940): 1590 kc; 5 kw, DA-N. 853 Copley Road, zone 20. Phone Portage 2-8311. TWX AK 484. Summit Radio Corp. (original owner). (See John S. Knight stations in "Group Ownership"). (See "Newspaper Ownership").

Network ABC. Rep McGavren-Quinn.
S. Bernard Berk, pres; Roger G. Berk, vp & gen mgr; Kenneth M. Keegan, vp in charge sales; Bob Wylie, program director & promotion mgr; Irwin L. Knopp, chief engineer; Dick Dietz, news director.

WAKR-FM (October 1947): 97.5 mc; 4.4 kw. Same address, licensee and staff as WAKR (above).

WAKR-TV: Tv companion of WAKR-AM-FM.
***WAFS (FM)** (June 10, 1955): 89.1 mc; 1.3 kw. 70 N. Broadway St., zone 8. Phone Blackstone 3-2111. Beard of Education.
Cyril Jones, director, radio-tv education.

*Non-commercial educational.

WCUE (1950): 1150 kc; 1 kw-D, DA. 41 S. Main St., zone 8. Phone Franklin 6-7114. Akron Broadcasting Corp. (original owner).

Rep Avery-Knodel.
Tim Elliot, pres; Jack Maurer, vp in charge sales; Harley Lucas, vp & station mgr; George

Mamas, local sales mgr; Rick Reighard, production mgr; Henry Niederkofer, chief engineer; Harold Hageman, news director; Jean Elliot, women's director.

WCUE-FM (not on air; tarket date, not announced): 96.5 mc; 14.5 kw. Same address and licensee as WCUE (above).

WHKK (February 25, 1945): 640 kc; 1 kw, DA-1. L-KFI, 51 W. State St., zone 8. Phone Blackstone 3-7101. WHKK Broadcasting Co. (acquired station Oct. 4, 1952).

Network MBS. Rep Bolling.
Philip R. Herbert, pres, gen mgr & coml mgr; Adrian R. Cooper, program director & promotion mgr; Albert Ferris, chief engineer; Bud Fisher, news director; Bob Hagen, farm director; Marilyn Race, women's director.

ALLIANCE, Stark County

WFAH (Sept. 2, 1953): 1310 kc; 1 kw-D, DA. 2720 S. Union Ave. Phone 1-5345. View Publishing Co. (original owner). (See "Newspaper Ownership").

Rep Webb; Ohio Stations Representatives.
Mrs. F. A. Hoiles, pres; Donald A. Peterson, gen mgr; Robert A. Gates, coml mgr; Edward D. Krahling, program director; Gene Peterman, chief engineer; Dale Flugan, news director; Tony Gates, farm director.

WFAH-FM (March 26, 1947): 101.7 mc; 1 kw. Duplicates WFAH (above).

ASHLAND, Ashland County

WATG (January 1950): 1340 kc; 250 w. Ashland-Mansfield Highway. Phone 2-1572. Radio Ashland Inc. (acquired station January 1957).

Rep Ohio Stations Representatives.
Charles D. Calhoun, gen mgr & chief engineer; James Baine, coml mgr; Walt Harrell, program director; Perry Silver, promotion mgr; Cathy Donges, women's director.

WATG-FM (October 1948): 101.3 mc; 10.2 kw. Duplicates WATG (above).

ASHTABULA, Ashtabula County

WICA (Nov. 22, 1937): 970 kc; 5 kw-D, 1kw-N, DA-2. Jefferson Road. Phone Wyman 3-2126. WICA Inc. (original owner). (See "Newspaper Ownership").

Rep Stars National.
Donald Rowley, pres; John A. Colin, gen mgr; Donald W. Fasset, station mgr; Irvine Bleasdale, coml mgr; John Strasen, program director, news director & farm director; George H. Murray, traffic mgr; Frank N. Bernato, chief engineer; Ruth Collander, women's director.

WICA-FM (1949): 103.7 mc; 40 kw. Duplicates WICA (above).

ATHENS, Athens County

WATH (Oct. 25, 1950): 970 kc; 1 kw-D. P. O. Box 527. Phone 3-1587. Radio Athens (original owner).

A. H. Kovlan, pres, gen mgr & chief engineer; John Kerr, coml mgr; Claudia Bolin, program director; George Charles, promotion mgr; Martin Schmeltz, news director; Ted Covert, farm director.

***WOUB** (Sept. 14, 1957): 1340 kc; 100 w. S. College St. Phone 3-1011. Ohio University (original owner).

Vincent Jukes, gen mgr; Archie Greer, program director; Craig Johnson, promotion mgr; Sidney Tompkins, chief engineer; William Baxter, news director.

***WOUI (FM)** (Dec. 13, 1949): 91.5 mc; 10 w. Duplicates WOUB (above).

*Non-commercial educational.

BELLAIRE, Belmont County

WTRX (1947): 1290 kc; 1 kw-D. Bellaire, Ohio. Phone Orchard 6-5661. WTRX Inc. (acquired station Nov. 1, 1955).

Network MBS. Rep Burn-Smith.
Specialty programs: Polish, 1½ hrs. wkly; Italian, ½ hr. wkly.

Walter Patterson, pres & gen mgr; James Harper, program & news director; George Cowan, chief engineer.

WTRX-FM (1947): 100.5 mc; 9 kw. Duplicates WTRX (above).

BELLEFONTAINE, Logan County

WOHE (Sept. 9, 1952): 1390 kc; 500 w-D. Box 338. Phone 2-5796. Lake Radio & Tv Corp. (acquired station January 1953).

Rep Best.
Ted Nelson, pres; R. K. Wood, gen & coml mgr; William Hughes, program director; Kenneth Arnold, chief engineer; Charles Fox, news director.

BEREA, Cuyahoga County

***WBWC (FM)**: 88.3 mc; 10 w. Baldwin-Wal-lace College.

*Non-commercial educational.

BOWLING GREEN, Wood County

***WBGU (FM)** (November 1951): 88.1 mc; 10 w. Bowling Green State University. Phone 3-8411. Bowling Green State University.
Sidney Stone, director.

*Non-commercial educational.

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Radio Stations CONTINUED

OHIO CONTINUED

BOWLING GREEN (Continued)

WTLG (December 1954): 730 kc; 250 w-D, DA. (CP for 1 kw-D, DA.) Waldorf Hotel, Toledo, Ohio, zone 4. Phone Cherry 8-6408. Howard R. Ward (original owner).
Specialty programs: Negro, 2 hrs. wkly; Polish, 1 hr. wkly.
Howard R. Ward, owner & gen mgr.

CAMBRIDGE, Guernsey County

WILE (April 9, 1948): 1270 kc; 1 kw-D, 917 Beatty Ave. Phone 4-5605. Land O'Lakes Broadcasting Corp. (original owner).
Network Keystone.
Howard A. Donahoe, pres; David C. Lorimer, gen mgr & coml mgr; William F. Robinson, program director & news director; John Nagy, chief engineer.

CAMPBELL, Mahoning County

WHOT (Oct. 16, 1955): 1570 kc; 250 w-D. (CP for 1 kw-D, DA.) 401 North Blaine Ave, zone 5. Phone Riverside 6-8464. Myron Jones (original owner). (See Myron Jones stations in "Group Ownership").
Rep Forjoe
Myron Jones, pres; William Fleckenstein, gen mgr & chief engineer; William Aey, coml mgr.

CANTON, Stark County

WAND (May 1947): 900 kc; 500 w-D. 106 High Ave., N.W. Phone Glendale 6-8396. TWX CX 104. Dover Broadcasting Co. (acquired station January 1, 1958). (See "Newspaper Ownership" and Agnes Jane Reeves Greer stations in "Group Ownership").
Rep Breen & Ward.
Mrs. Agnes J. Reeves Greer, pres; W. B. Steis, gen mgr; Ace Shaheen, coml mgr; Dick Doll, program director; Barbara Schieb, promotion mgr; Don Graff, chief engineer; Woody May, news director; Bill Murphy, farm director; Gracann Baker, women's director.
WCMW (Aug. 11, 1946): 1060 kc; 1 kw-D. 4601 Hills & Dales Rd. N.W., zone 8. Phone Glendale 5-9475. Stark Broadcasting Corp. (original owner).
Rep Masia; Ohio Stations Representatives. S. L. Huffman, pres; Clark L. Dozer, gen

mgr; Jack R. Hale, station mgr & program director; Richard Bremkamp, sales mgr; Don Peters, promotion mgr; Alwyn James, chief engineer; Joe Saxon, news director & farm director; Gene Dillon, sports director; Ruth Helenic, women's director.

WHBC (1925): 1480 kc; 5 kw-DA-N. 550 Market Ave. S., zone 2. Phone Glendale 6-7166. TWX CX 036. Ohio Broadcasting Co. (acquired station 1938). (See "Newspaper Ownership").
Network ABC. Rep Venard, Rintoul & McConnell.

Eugene Carr, pres; Robert C. Fehlman, gen mgr; Paul E. Gilmore, coml mgr; Lee Atwell, program director; Nancy Schneider, promotion mgr; John Schen, chief engineer; Al Frances, news director; Bob Krahling, farm director; Carol Adams, women's director; Jim Muzzy, sports director.

WHBC-FM (1948): 94.1 mc; 15 kw. Duplicates WHBC (above).

CHILLICOTHE, Ross County

WBEX (September 1947): 1490 kc; 250 w. P. O. Box 244. Phone Prospect 3-2244. Shawnee Broadcasting Co.
Network MBS.

Truman A. Morris, pres & gen mgr; Al Batteiger, coml mgr; Mary Morris, program director; Don Hughes, promotion mgr; Jerry Ashley, chief engineer; Terry Leedom, news director; Sue Stafford, women's director.

WCHI (1956): 1350 kc; 500 w-D. 800 Eastern Ave. Phone Prospect 4-3385. Chillicothe Broadcasting Co. (acquired station 1957).

Joseph H. McGillvra & Agnes I. McGillvra, partners; George J. Fox, station & coml mgr.

CINCINNATI, Hamilton County

WCIN (Oct. 21, 1953): 1480 kc; 1 kw-D, DA. 3301 Beekman St., zone 25. Phone Mulberry 1-7800. Rounsaville, of Cincinnati Inc. (original owner). (See R. W. Rounsaville stations in "Group Ownership").

Rep Gill-Perna; Dora-Clayton.
Specialty programs: Negro, 100%.
Robert W. Rounsaville, pres; Ralph B. Johnson, gen mgr; Charles Scruggs, program director; Joe McCormack, chief engineer; Tom Knox, news director; Kathy Curry, women's director.

WKCY (Sept. 16, 1929): 1530 kc; 50 kw, DA-N. Hotel Sheraton Gibson, zone 1. Phone Cherry 1-6565. TWX CI 281. L. B. Wilson Inc. (original owner).

Rep T. A. Welstead (New York); AM Radio Sales (Midwest and West Coast).

Charles H. Topmiller, pres & chief engineer; Thomas A. Welstead, vp & eastern sales mgr; Jeanette Heinze, sec-treas; John Gordon, local sales mgr; Paul Miller, program director; Robert M. Fleming, promotion mgr; John Murphy, news director; Paul Sommerkamp, sports director; Essie Rupp, chief librarian.

WCPO (1927): 1230 kc; 250 w. 2345 Symmes St., zone 6. Phone Capitol 1-0777. TWX CI-327. Scripps-Howard Radio Inc. (original owner). (See Scripps-Howard Group in "Group Ownership"). See also "Newspaper Ownership".

Rep Blair.
Jack R. Howard, pres; M. C. Watters, vp & gen mgr; Patrick H. Crafton, station director; William Dawes, program director; Robert Rietman, local sales mgr; Paul Adams, chief engineer; Jack Fogarty, news director.

WCPO-FM (1949): 105.1 mc; 12.5 kw. Duplicates WCPO (above).

WCPO-TV: Tv companion of WCPO-AM-FM.

WKRC (1924): 550 kc, 5 kw-D, 1 kw-N, DA-2. Hotel Alms, zone 6. Phone Woodburn 1-0550. Radio Cincinnati Inc. (See Taft stations in "Group Ownership").

Network CBS. Rep Katz.
Hulbert Taft Jr., pres; David G. Taft, executive vp; Hubbard Hood, gen mgr; Ken Church, vp & director of national sales; Don Chapin, national sales mgr; Herbert M. Hellbrun, local sales mgr; Ed Kennedy, program director.

WKRC-FM (1947): 101.9 mc; 15.5 kw. Duplicates WKRC (above).

WKRC-TV: Tv companion of WKRC-AM-FM.

WLW (1922): 700 kc; 50 kw, 140 W. Ninth St., zone 2. Phone Cherry 1-1822. TWX CI 376. Crosley Broadcasting Corp. (original owner). (See Crosley Broadcasting Corp. stations in "Group Ownership").

Network NBC. Rep Crosley; NBC Spot; Bomar Lowrance; Tracy Moore.

James D. Shouse, chmn; R. E. Dunville, pres & gen mgr; H. P. Lasker, vp sales; Scott McLean, radio sales mgr; K. T. Murphy, vp & treas; Al Bland, vp & gen program mgr; Gene Dailey, radio program mgr; R. J. Rockwell, vp technical administration; Jack Frazier, director merchandising & sales promotion; Marge Kemme, director, press relations; Joe Cellar, promotion mgr; Paul Lunsford, news director.
WLWT (TV): Tv companion of WLW.

WSAI (1923): 1360 kc; 5 kw, DA-N. Hotel Sinton, zone 2. Phone Main 1-1068. TWX CI-458. Gordon Broadcasting Co. (acquired station July 1953). (See Sherwood Gordon stations in "Group Ownership").

Rep Young.
Sherwood R. Gordon, pres; Harold O. Parry, vp & local sales mgr; Howard Eicher, gen mgr; L. G. Bassett, national sales mgr; Bill Burns, program director; Marian E. Knight, promotion

mgr; Jonas E. Heiser, chief engineer; Bill Robbins, news director.

WSAI-FM (1955): 102.7 mc; 14.7 kw. Duplicates WSAI (above).

WZIP (Covington, Ky.) (1947): 1050 kc; 250 w-D, DA. Vernon Manor Hotel. Phone University 1-6067. WZIP Broadcasting Inc. (acquired station March 16, 1958).

Network MBS. Rep Venard, Rintoul & McConnell; Ohio Stations Representatives; Kentucky Radio Sales.

Ed Weston, vp & gen mgr; Charles Read, vp & station director; Len Gorian, coml mgr; George Winters, program director; Gloria Glassmeyer, promotion mgr; Dick Stapleton, chief engineer; Bill Felker, news director; John Bruce, farm director; Dotty Mack, women's director.

CLEVELAND, Cuyahoga County

KYW (1922): 1100 kc; 50 kw, DA-1. 815 Superior Ave., zone 14. Phone Cherry 1-0942. Westinghouse Broadcasting Co. (acquired station, February 1956). (See Westinghouse Broadcasting Co. stations in "Group Ownership").

Rep Peters, Griffin, Woodward.
Donald H. McGannon, pres; Gordon Davis, gen mgr; Ed Wallis, sales mgr; Mark Olds, program mgr; Janet Byers, promotion mgr; Sid Stadig, chief engineer; Sanford Markey, news director; Gloria Brown, women's director.

KYW-FM (February 1948): 105.7 mc; 27 kw. Same address, licensee and staff as KYW (above).

KYW-TV: Tv companion of KVVY-AM-FM.
***WBOE (FM)** (October 1938): 90.3 mc; 10 kw. 1380 E. Sixth St., zone 14. Phone Cherry 1-3660. Cleveland City School District.

Leo Battin, director; Wolcott B. Louis, chief engineer.

*Non-commercial educational.

WCFE-FM (not on air, target date unknown): 103.3 mc; 21.5 kw. Moody Bible Institute of Chicago.

WDOK (March 30, 1950): 1260 kc; 5 kw, DA-2. 1515 Euclid Ave., zone 15. Phone Main 1-2890. TWX CV 158. Civic Broadcasters Inc. (original owner).

Network MBS. Rep Broadcast Time Sales.
Specialty programs: Hungarian, 3 hrs.; Polish, 2 hrs.; Italian, 1 hr.; German, 1 hr.; Czech, 1 hr.; all wkly. Lithuanian, Slovenian, Slovak, Greek, all 1/2 hr. each, wkly.

Frederick C. Wolf, pres & gen mgr; Norman Wain, program director & promotion mgr; Ralph Quay, chief of operations; Clifford Ormston, chief engineer; Brian Hodgkinson, news director.

WDOK-FM (October 3, 1954): 102.1 mc; 31 kw. Duplicates WDOK (above).

WERE (July 6, 1949): 1300 kc; 5 kw, DA-1. 1501 Euclid Ave., zone 15. Phone Superior 1-9600. TWX CV 718. Cleveland Broadcasting Inc. (original owner).

Rep Venard, Rintoul & McConnell.
Ray T. Miller Jr., pres; Richard M. Klaus, vp & gen mgr; Edward Paul, coml mgr; Sam Elber, program director; Pete Roper, promotion mgr; Harry Dennis, chief engineer; Jerry Bowman, news & farm director; Louise Winslow, women's director.

WERE-FM (Oct. 23, 1948): 98.5 mc; 40 kw. Duplicates WERE (above).

WGAE (Dec. 15, 1930): 1220 kc; 50 kw, DA-1. Hotel Statler, zone 15. Phone Prospect 1-0200. TWX CV 35. Peoples Broadcasting Corp. (acquired station January 9, 1954). (See Peoples Broadcasting stations in "Group Ownership").

Network CBS. Rep Christal.

Carl E. George, vp & gen mgr; Robert B. Forker, sales mgr; Robert Smiley, program director; Donald C. Mitrovich, promotion mgr; Lloyd Wingard, chief engineer; Charles Day, news director; Ruth Allen, women's director.

WGAE-FM (July 22, 1952): 99.5 mc; 31 kw. Duplicates WGAE (above).

WHK (July 26, 1921): 1420 kc; 5 kw, DA-N. 5000 Euclid Ave., zone 3. Phone Express 1-5000. TWX CV 486. Metropolitan Broadcasting Corp. (acquired station June 1, 1958). (See Metropolitan Broadcasting Corp. stations in "Group Ownership").

Rep Eastman.

R. B. Buckley, pres; H. W. Simmen, gen mgr; W. K. Brusman, coml mgr; L. F. Biehl, program director; J. A. Wyman, promotion mgr; R. Delany, chief engineer; J. R. Pluntze, news director.

WHK-FM (1947): 100.7 mc; 11.5 kw. Duplicates WHK (above).

WJMO (1948): 1540 kc; 1 kw-D. 2157 Euclid Ave. Phone Superior 1-4424. Friendly Broadcasting Co. (acquired station 1952). (See United Broadcasting Co. stations in "Group Ownership").

Rep United Broadcasting Co. (New York); Dora-Clayton (Atlanta); Oakes (Los Angeles).
Specialty programs: Negro, 84 hrs. wkly.; German, 1 1/2 hrs.; Italian, 1 hr.; Lebanese, 1/2 hr.; Czech, 1/2 hr.; Serbian, 1/2 hr., all wkly.

Richard Eaton, pres & gen mgr; C. C. Courtney, vp, coml mgr & chief engineer; Paul Nakel, station mgr, sports & news director.

WJMO-FM (not on air; target date not announced): 106.5 mc; 16.5 kw.

WJW (1943): 850 kc; 5 kw, DA-1. 1630 Euclid Ave. zone 15. Phone Tower 1-6080. TWX CV 196. Storer Broadcasting Co. (acquired station

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Radio Stations CONTINUED

OHIO CONTINUED

November 1954). (See Storer Broadcasting Co. stations in "Group Ownership." See also "Newspaper Ownership").

Network NBC. Rep Katz.
George B. Storer, pres; Reginald P. Merridew, managing director; Harold Mathews, local sales mgr; Bruce MacDonald, program director; Harold Brinkman, chief engineer.

WJW-FM (1948): 104.1 mc; 2.8 kw. Duplicates WJW (above).

WJW-TV: Tv companion of WJW-AM-FM.
WSRS (December 12, 1947): 1490 kc; 250 w. 2156 Lee Rd. zone 18. Phone Erieview 1-2005.
TWX CV 434. WSRS Inc. (original owner). (See John W. Kluge stations in "Group Ownership").

Network ABC, MBS. Rep Dore.
Specialty programs: Scandinavian, 3 1/2 hrs. wkly.; Negro, 2 hrs. wkly.; Yiddish, 1 hr. wkly.; Italian, 1/2 hr. wkly.
Samuel R. Sague, pres & gen mgr; Myron T. Wile, vp, coml mgr & program director; Joe Kish, chief engineer; Ted Lawrence, news director.

WSRS-FM (December 19, 1947): 95.3 mc; 1 kw. Duplicates WSRS (above).

COLUMBUS, Franklin County

WBNS (1924): 1460 kc; 5 kw-D, 1 kw-N DA-N. 33 N. High St. zone 15. Phone Capital 4-9265. Radio Ohio Inc. (See "Newspaper Ownership").

Network CBS. Rep Blair.
Richard A. Borel, pres & gen mgr; W. I. Orr, sales mgr; Geer Parkinson, program director; James O. Yerian, promotion mgr; Lester N. Nafziger, chief engineer; Chet Long, news director; Bill Zipf, farm director; Fern Sharp, women's director.

WBNS-FM (1957): 97.1 mc; 54 kw. Duplicates WBNS (above).

WBNS-TV: Tv companion of WBNS-AM-FM.
WCBE (FM) (September 24, 1956): 90.5 mc; 11 kw. 270 E. State St. zone 15. Phone Capital 8-3821. Board of Education.

John H. Sittig, station director; Rosena M. Lewis, program director; William F. Justus Jr., chief engineer.

*Non-commercial educational.

WCOL (1922): 1230 kc; 250 w. E. Broad at Young St. zone 15. Phone Capital 1-4581. Air Trails Inc. (acquired station Jan. 1, 1952). (See Air Trails Network stations in "Group Ownership." See also "Newspaper Ownership").

Network ABC, Air Trails Network. Rep H-R. Charles Sawyer, pres; J. P. Williams, executive vp; Alex Buchan, vp; Collis A. Young, gen mgr; John Osborne, promotion mgr; Tilford C. Carpenter, chief engineer; Cliff Oliver, news director.

WCOL-FM (1947): 92.3 mc; 6.8 kw. Duplicates WCOL (above).

WMNI (April 26, 1958): 920 kc; 500 w. DA-1. Southern Hotel, zone 15. Phone Capital 1-1354. North American Broadcasting Co. (original owner).

Rep Broadcast Time Sales.
William R. Mnich, pres & gen mgr; Thomas H. Morgan, program director; John Piet, promotion mgr; John D. Brookbank, chief engineer; Kenneth F. Ellis, news director; Sue Rust, women's director.

WOSU (1926): 820 kc; 5 kw, L-WFAA, WBAP. Ohio State University zone 10. Phone Axminster 9-3148. The Ohio State University (original owner).

Specialty programs: Spanish, 2 1/2 hrs.; German, 2 1/2 hrs.; French, 2 1/2 hrs.; Italian, 1/2 hr.; all wkly.

Richard E. Hill, director, radio & television; Dr. William H. Ewing, associate director, programming; Donald R. Quayle, program director; Al Boggioni, chief engineer; Al Hulsen, news director; Art Smith, farm director; Helen Ross, women's director.

WOSU-FM (January 1949): 89.7 mc; 14 kw. Duplicates WOSU (above).

*WOSU-TV: Tv companion of WOSU-AM-FM.

*Non-commercial educational.

WRFD (See Worthington for listing).
WTVN (1924): 610 kc; 5 kw, DA-N. 22 East Gay St. zone 15. Phone Capital 4-1271. TWX CV 540. Radio Columbus Inc. (acquired station August 1954). (See "Newspaper Ownership" and Taft stations in "Group Ownership").

Rep Katz.
Hubert Taft Jr., pres; Samuel T. Johnston, gen mgr; Robert Adkins, program director; Ray Owen, chief engineer; Bill Jorgensen and Bert Stille, co-news directors; Nita Hutch, women's director.

WTVN-TV: Tv companion of WTVN.
WVTV (Nov. 16, 1951): 1580 kc; 1 kw-D, DA. 274 South 3rd St. zone 15. Phone Capital 1-5247. Skyway Broadcasting Corp. (original owner).

Rep Venard, Rintoul & McConnell.
Specialty programs: Negro, 9 hrs. wkly. Gustav Hirsch, pres; Bert Charles, gen mgr & program director; Bill Selander, coml mgr; Shirley Dunham, promotion mgr & women's director; J. William Hammett, chief engineer; John Terry, news director.

WVKO-FM (November 14, 1948): 94.7 mc; 52 kw. Duplicates WVKO (above).

COSHOCTON, Coshocton County

WTNS (November 9, 1947): 1560 kc; 1 kw-D. 114 N. Sixth St. Phone Main 2-5432. Coshocton Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Webb.
Frederick Bruce Wallace, pres & gen mgr; Arthur E. Jost, coml mgr; Hermen L. Philabaum, chief engineer.

DAYTON, Montgomery County

WAVI (March 1, 1954): 1210 kc; 250 w-D. 1428 Cincinnati St. zone 8. Phone Baldwin 2-1291. WAVI Broadcasting Corp. (original owner).
Rep Broadcast Time Sales.

Specialty programs: Negro, 3 1/2 hrs. wkly.
H. K. Crowl, pres & gen mgr; G. F. Wadsworth, coml mgr; D. D. Campbell, program director & promotion mgr; Charles Dreher, chief engineer; John Fram, news director; Suzanne Dyseret, women's director.

WHIO (1935): 1290 kc; 5 kw, DA-N. 1414 Washington Ave. zone 1. Phone Clearwater 4-5311. TWX DY 116 & 117. Miami Valley Broadcasting Corp. (original owner). (See "Newspaper Ownership" and Cox stations in "Group Ownership").

Network CBS. Rep Hollingsbery.
James M. Cox Jr., pres; Robert H. Moody, gen mgr; Stanley G. Mouse, coml mgr; Wade H. Alley, director of radio; Charles Gay, promotion mgr; Ernest Adams, chief engineer; Tom Frawley, news director; Madeline Wise, women's director.

WHIO-FM: 99.1 mc; 19 kw. Duplicates WHIO (above).

WHIO-TV: Tv companion of WHIO-AM-FM.
WING (1921): 1410 kc; 5 kw, DA-N. 121 N. Main St. zone 2. Phone Baldwin 2-3773. TWX DY 143. Great Trails Broadcasting Corp. (See "Newspaper Ownership" and Air Trails Network stations in "Group Ownership").

Network ABC. Rep H-R Representatives.
Charles Sawyer, pres; J. P. Williams, executive vp; Alex Buchan, vp; Dale Moudy, gen mgr; Mac Richards, coml mgr; George Dunley, program director; Larry Marker, promotion mgr; Howard Ryan, chief engineer; Jack Wymer, vp special events; Robert Barron, news director; Les Bodine, farm director; Lillian Jeffries, women's director.

WONE (1949): 980 kc; 5 kw, DA-2. 380 West First St. zone 2. Phone Baldwin 4-6501. Skyland Broadcasting Corp.

Rep Headley-Reed.
Ronald B. Woodyard, pres & gen mgr; Louis G. Froelich, coml mgr; C. J. Thornquest, national sales mgr; John H. Gordon, program director; Stanley A. Beck, chief engineer.

DEFIANCE, Defiance County

WONW (1949): 1280 kc; 500 w, DA-N. P. O. Box 278. Phone 3-2776. Tri-State Broadcasting Co. (original owner).

Rep Devney.
Specialty programs: Spanish, 1 hr. wkly.
Glenn R. Thayer, vp, gen mgr & coml mgr; Paul R. Murphy, program director; Paul Hershey, news director.

DELAWARE, Delaware County

***WLSL (FM)**: 91.1 mc; 10 w. Trustees of Ohio Wesleyan U.

*Non-commercial educational.

DOVER, Tuscarawas County

WJEB (February 1951): 1450 kc; 250 w. 210 Boulevard. Phone New Philadelphia 4-2126. TWX NPHLA 059. Dover Broadcasting Co. (original owner). (See "Newspaper Ownership" and Agnes Jane Reeves Greer stations in "Group Ownership").

Rep Breen & Ward.
Mrs. Agnes J. Reeves Greer, pres; W. B. Steis, gen mgr; Eugene A. Barr, coml mgr; James L. Shibley, program director & farm director; Norman Witherspoon, promotion mgr; Donald R. Graff, chief engineer; Rex J. Ridenour, news director; Brigid Humphreys, women's director.

EAST LIVERPOOL, Columbiana County

WOHI (Dec. 1, 1949): 1490 kc; 250 w. P. O. Box 760. zone 1. Phone Fulton 5-1490. East Liverpool Broadcasting Co. (original owner).
Network ABC. Rep Webb.

Richard V. Beatty, pres; Robert E. Metcalfe, gen mgr; George T. Farrell, coml mgr; James Lowery, program director & news director; George T. Kelly, chief engineer; Michael Turk, farm director; Sadie Gitschier, women's director.

ELYRIA, Lorain County

WEOL (1948): 930 kc; 1 kw, DA-2. 417 E.S.T. Bldg. Phone Fairfax 2-3761. Elyria Lorain Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Walker-Rawalt.
Otto E. Schoepfle, pres; Richard E. Barrett, gen mgr & coml mgr; Hugh Coburn, chief engineer; Tony Thomson, news director; Harold Thoburn, farm director.

WEOL-FM (1948): 107.3 mc; 15 kw. Duplicates WEOL (above).

FINDLAY, Hancock County

WFTN (Dec. 11, 1941): 1330 kc; 1 kw-D. 101 1/2 W. Sandusky St. Phone Garden 2-4545. Findlay

Publishing Co. (acquired station Sept. 1, 1949). (See "Newspaper Ownership").

Rep Clark.
R. L. Heminger, pres; Harold H. Heminger, gen mgr; Clyde Johnson, station mgr & program director; Richard E. Daugherty, coml mgr; Allen Dudley, promotion mgr; Edgar Smith, chief engineer; Clair Meekins, news director; John Hutson, farm director.
WFIN-FM (June 1948): 100.5 mc; 8.2 kw. Duplicates WFIN (above).

FOSTORIA, Seneca County

WFOB (Dec. 9, 1952): 1430 kc; 1 kw, DA-2. P. O. Box 589. Phone Hemlock 5-5666. Seneca Radio Corp. (original owner).

Rep Webb.
Specialty programs: Spanish, 1 hr. wkly.
Andrew Emerine, pres; Melvin L. Murray, gen mgr; Roger V. Wise, coml mgr; Farrell Elsea, chief engineer; Neal Clardy, farm director; Mary Lou McGriff, women's director.
WFOB-FM (1946): 96.7 mc; 1 kw. Duplicates WFOB (above).

FREMONT, Sandusky County

WFRO (December 1949): 900 kc; 500 w-D, DA. 905 W. State St. Phone Federal 2-3951. Wolfe Broadcasting Corp. (original owner).

Rep Best.
Robert F. Wolfe, pres & gen mgr; R. C. Force, station mgr & director; J. W. Kerr, coml mgr & promotion mgr; Frank Swartz, program director; Allen C. Kauble, chief engineer; Art Smith, news director; Earl Hurst, farm director.

WFRO-FM (December 1946): 99.3 mc; 1 kw. Duplicates WFRO (above); also does some independent nighttime programming.

GALLIPOLIS, Gallia County

WJEH (June 19, 1950): 990 kc; 250 w, 1 kw-Canadian Restricted, D. Portsmouth Road. Phone 1160. Ohio Valley on the Air Inc. (original owner).

Network Keystone. Rep Sears & Ayer.
Specialty programs: Negro, 3 hrs. wkly.
John E. Halliday, pres; Marianne B. Campbell, gen mgr, coml mgr & program director; Edgar L. Atkins, chief engineer; J. Sherman Porter, news director & farm director.

HAMILTON, Butler County

WMOH (Aug. 15, 1944): 1450 kc; 250 w. Second National Bank Bldg. Phone TwinBrook 4-6548. Fort Hamilton Broadcasting Co. (original owner).

Rep Rambeau, Vance, Hopple.
Robert J. Briede, pres; Robert L. Odson, gen mgr; Raymond Motley, coml mgr; Norm Keller, program director; Robert Bullio, chief engineer; Ted Richardson, farm director.

WMOH (FM) (not on air; target date not announced): 103.5 mc; 8.7 kw. Same address, licensee as WMOH (above).

WQMS (FM) (not on air; target date unknown): 96.7 mc; 290 w. Community Broadcasting Co.

HILLSBORO, Highland County

WSRW (July 15, 1956): 1590 kc; 500 w-D. P. O. Box 176. Phone 1590. David C. Winslow (original owner).

Network Keystone.
David C. Winslow, pres & chief engineer; Bob Mahaffey, gen mgr & news director; Jack Collins, coml mgr & farm director; Willard Parr, program director.

IRONTON, Lawrence County

WIRO (Oct. 15, 1951): 1230 kc; 250 w. Radio Plaza. Phone 360. Iron City Broadcasting Co. (acquired station June 15, 1952).

Network MBS, Keystone. Rep Best.
C. A. Baker, pres & chief engineer; Clinton E. McElroy, gen mgr; Joseph Klarke, coml mgr; Marlene Ferguson, program director & women's director; A. F. Riggs, news director & farm director.

JACKSON, Jackson County

WLMJ (Dec. 23, 1953): 1280 kc; 1 kw-D. Court & Broadway. Phone 850. Radio Jackson Inc. (acquired station Jan. 1, 1957).

Network Keystone. Rep McGavren-Quinn.
J. E. Willis, pres & gen mgr; Bill Dawson, program director; Jerry Ashley, chief engineer; Jeanne Arnold, women's director.

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Radio Stations CONTINUED

OHIO CONTINUED

KENT, Portage County

***WKSU-FM** (July 17, 1950): 88.1 mc; 10 w. East Main & South Lincoln Sts. Phone Orchard 3-3411. Kent State U.

George A. Bowman, pres; Walton D. Clarke, director of broadcasting; John A. Weiser, program supervisor; Norman P. Streely, chief engineer.

*Non-commercial educational.

LANCASTER, Fairfield County

WHOK (Oct. 9, 1948): 1320 kc; 1 kw, D. Memorial Dr. Phone Olive 3-4373. Hocking Valley Broadcasting Co. (original owner).

Nelson R. Embrey, pres & gen mgr; Mark Lucas, coml mgr; Elnore Blazer, program director & women's director; Dick Westbrook, promotion mgr & news director; Charles Houston, chief engineer; Roy Stingley, farm director.

WHOK-FM (not on air, target date, unknown): 95.5 mc; 16 kw. Address, licensee & staff same as WHOK (above).

LIMA, Allen County

WIMA (December 1948): 1150 kc; 1 kw, DA-N. 223 N. Main St. Phone Catherine 32060. TWX LI 262. Northwestern Ohio Broadcasting Corp. (original owner).

Network ABC. Rep H-R Representatives.

G. E. Hamilton, pres; R. W. Mack, gen mgr; C. B. Heller, station mgr & coml mgr; Easter Straker, program director; William Harrison, chief engineer; Don Sherwood, news director; Hank Harvey, farm director.

WIMA-FM (June 1948): 102.1 mc; 15 kw. Duplicates WIMA (above).

WIMA-TV: Tv companion of WIMA.

LORAIN, Lorain County

WWIZ (not on air, target date December 1958): 1380 kc; 500 w-D. Box 150, (Farrell, Pa.) Phone Diamond 6-4171 (Sharon, Pa.). Sanford A. Schaftz (original owner).

Network Keystone.
Sanford A. Schaftz, pres.

MANSFIELD, Richland County

WCLW (1957): 1570 kc; 250 w-D, DA. 791 McPherson St. Mansfield Broadcasting Co. (original owner).

Rep Devney.
Frederick Eckhardt, owner, pres & gen mgr; Don Holzappel, coml mgr.

WMAN (1939): 1400 kc; 250 w. 144½ Park Ave. W. Phone Lafayette 4-2211. TWX 040. Richland Inc. (original owner).

Network ABC. Rep Venard, Rintoul & McConnell.

J. M. O'Hara, pres, gen mgr & coml mgr; Robert A. James, program director & promotion mgr; William E. Morrison, chief engineer; Rex V. Hess, news director; Pres Roper, farm director; Miss Billie Worden, women's director; Jerry Gross, sports director.

MARIETTA, Washington County

WMOA (June 1946): 1490 kc; 250 w. Hotel Lafayette. Phone Frontier 3-7527. Marietta Broadcasting Co. (acquired station 1954).

Network MBS. Rep Devney.

R. Sanford Guyer, gen mgr; Thomas B. Butscher, coml mgr; Leah Thoria, program director; Lee Kendrick, promotion mgr & women's director; Charles E. Clark, chief engineer; Charles Wise, news director; Phil Emmert, farm director.

MARION, Marion County

WMRN (December 23, 1940): 1490 kc; 250 w. P. O. Box 518. Phone 3-1131. TWX 475. Robert T. Mason (original owner).

Network ABC.

Robert T. Mason Sr., pres & gen mgr; Arthur Martin, coml mgr; Madge Cooper, program director & women's director; Virginia Lynch, promotion mgr; Joseph Peters, chief

engineer; Joseph Ionne, news director; Charles Might, farm director.

WMRN-FM (May 6, 1953): 106.9 mc; 25 kw. Duplicates WMRN (above).

MASSILLON, Stork County

WTIG (Aug. 1, 1957): 990 kc; 250 w-D, DA. P. O. Box 573. Phone Temple 2-5023. Massillon Broadcasting Co. (original owner).

Network Keystone.

Specialty programs: Italian, 1 hr. wkly.; Serbian, ¼ hr. wkly.

Joel W. Rosenblum, pres; Nick Barry, gen mgr; Richard J. Scholem, coml mgr; Ted Wesley, program director; Benita Kilper, promotion mgr; William A. Motter, chief engineer; Ray H. Rosenblum, news director; Robert Valliquette, farm director; Nancy J. Barnhouse, women's director.

MIDDLETOWN, Butler County

WPFB (Sept. 1, 1947): 910 kc; 1 kw-D, 100 w-N. 4401 Coles Rd. Phone Garden 23625. Paul F. Braden (original owner).

Rep Breen & Ward.

Paul F. Braden, owner & gen mgr; Tom Hogan, assistant gen mgr; Joseph LeMoyné, sales mgr; Bill Hart, program director; Charles Reeder, production director; Larry Beckwith, chief engineer; Bob Cordray, news director; Homer Tingle, farm director; Fern Troutvine, women's director.

WPFB-FM (not on air, target date unknown): 105.9 mc; 30 kw. Address, licensee and staff same as WPFB (above).

MOUNT VERNON, Knox County

WMVO (November 26, 1953): 1300 kc; 500 w-D, DA. P. O. Box 36, Coshocton Road Route 36. Phone Express 3-4991. Mount Vernon Broadcasting Co. (original owner).

Mrs. Charles Zelkowitz, pres & gen mgr; Lewis Wagner, coml mgr & program director; Rudy Maxwell, chief engineer; George Bennett, news director; Vern McKinley, farm director; Ota Morain, women's director.

WMVO-FM (May 26, 1951): 93.7 mc; 2.9 kw. Duplicates WMVO (above).

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AM-FM AND WMRN FARMS

Radio Stations CONTINUED

OHIO CONTINUED

NEWARK, Licking County

WCLT (January 4, 1949): 1430 kc; 500 w-D. Jacksonstown Pike. Phone Fairfax 4-0071. Advocate Printing Co. (original owner). (See "Newspaper Ownership").

Rep Mecker.

Frank W. Spencer, pres; Thomas A. Rogers, gen mgr; Robert H. Pricer, coml mgr; Arnauld Fleming, program director & farm director; Ben E. Windle, chief engineer; Ned C. Stout, news director.

WCLT-FM (Aug. 7, 1947): 100.3 mc; 8.5 kw. Duplicates WCLT (above), during day, but does own night programming.

OXFORD, Butler County

***WMUB (FM)** (November 1949): 88.5 mc; 830 w. Oak-at-Spring St. Miami University.

John D. Millett, pres; Stephen C. Hathaway, director of broadcasting; Paul G. Yeazell, station mgr; Charles A. Myers, program mgr; William L. Utter, production director; Andrew F. Bruck, chief engineer.

WMUB-TV: Tv companion of WMUB (FM).

*Non-commercial educational.

PAINESVILLE, Lake County

WPVL (April 25, 1956): 1460 kc; 500 w-D. 102 S. Park Place. Phone Elmwood 2-3155. Somerset Broadcasting Co. (original owner).

Rep Devney.

Carl E. Lee, partner, gen mgr & chief engineer; Harry Griffiths, coml mgr & promotion mgr; Elwood S. Thompson, program director; James Ahlstrom, news director; Sally Platz women's director.

PIQUA, Miami County

WPTW (1947): 1570 kc; 250 w-D. 1625 Covington Ave. Phone Prospect 3-3513. Miami County Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Richard E. Hunt, pres; Lewis M. Shroyer, gen mgr, program director & chief engineer; Eleanor Mills, coml mgr; William Fox, news director; Bob Cook, farm director; Minabelle Hutchins, women's director.

PORTSMOUTH, Scioto County

WNXT (1951): 1260 kc; 5 kw-D, 1 kw-N, DA-2. P. O. Box 1228. Portsmouth Broadcasting Co.

Network ABC. Rep McKinney; Dora-Clayton (Southern); Ohio Stations.

Marshall Rosene, pres & gen mgr.

WPAY (April 15, 1935): 1400 kc; 250 w. 1009 Gallia St. Phone Elmwood 3-5176. TWX 578. Paul F. Braden (acquired station February 1, 1956).

Network CBS. Rep Breen & Ward; William J. Reilly (Chicago).

Paul F. Braden, owner; O. T. Dresbach, gen mgr; Joseph LeMoyné, coml mgr; John T. Baker, program director; Maurice L. Myers, chief engineer; Frank Balmert, news director; George E. Wood, farm director; Polly Daehler, women's director.

WPAY-FM (1948): 104.1 mc; 7 kw. Duplicates WPAY (above).

SALEM, Columbiana County

WSOM (FM) (not on air, target date unknown): 105.1 mc; 100 kw. 1090 Jones Dr. Russell C. Jones.

SANDUSKY, Erie County

WLEC (Dec. 7, 1947): 1450 kc; 250 w. P. O. Box 1209. Phone Main 6-2000. Lake Erie Broadcasting Co. (acquired station May 30, 1950).

Network MBS. Rep Holman (Chicago); Devney (New York).

Specialty programs: Negro, ½ hr. wkly.; French, ½ hr. wkly.

Jay E. Wagner Jr., pres & gen mgr; Louis E. Mahla, coml mgr; Robert Hinners, program director; Bette Wohler, promotion mgr; Jay Leibach, chief engineer; Joseph Vaughn, news director; Jack Percival, farm director; Nancy Lake, women's director.

SPRINGFIELD, Clark County

WBLEY (May 1947): 1600 kc; 1 kw-D. Chamber of Commerce Bldg. Phone Fairfax 3-4676. Champion City Broadcasting Co. (acquired station December 1955).

Rep Clark.

Robert L. Yontz, gen mgr; Paul Kintzel, coml mgr; James Bissey, program director & news director; Carl Egbert, chief engineer; Lew Fields, farm director.

WBLEY-FM (1958): 103.9 mc; 1 kw. Duplicates WBLEY (above).

WIZE (November 1, 1940): 1340 kc; 250 w. 117 W. High St. Phone Fairfax 3-4955. TWX 174. Radio Voice of Springfield Inc. (See "Newspaper Ownership" and Air Trails Network stations in "Group Ownership").

Network ABC, Air Trails Net. Rep H-R Representatives.

Specialty programs: Negro, 3 hrs. wkly.

Charles Sawyer, pres; J. P. Williams, executive vp; Alexander Buchan, vp, Ernest A.

Gudridge, gen mgr; Edwin L. Kaufman, program director; Sheila Dickerson, promotion mgr; Victor L. Bushong, chief engineer; Dave Marvin, news director & farm director; Alice Bahman, women's director.

STEBENVILLE, Jefferson County

WSTV (November 1940): 1340 kc; 250 w. Exchange Realty Bldg. Phone Atlantic 2-6265. TWX 60. WSTV Inc. (original owner). (See "Friendly Group in 'Group Ownership'").

Network MBS. Rep Avery-Knodel.

Specialty programs: Italian, 2 hrs. wkly.; Negro, ½ hr. wkly.

Jack N. Berkman, pres; John J. Laux, executive vp & gen mgr; Joseph M. Troesch, assistant gen mgr; Louis W. Shapiro, coml mgr; Scott McMurray, program director; Robert Harris, promotion mgr; Charles Shepard, chief engineer; Gordon Bishop, news director; Francis Taylor, farm director; Beula Goldfein, office mgr.

WSTV-FM (1947): 103.5 mc; 3.1 kw. Duplicates WSTV (above).

WSTV-TV: Tv companion of WSTV-AM-FM.

TOLEDO, Lucas County

WMHE (FM) (October 1957): 92.5 mc; 10 kw. 4665 W. Bancroft St. zone 7. Phone Jefferson 1-1681. Hillebrand Electronics.

William A. Hillebrand, pres & gen mgr; Donald Howard, chief engineer.

WOHO (October 1954): 1470 kc; 1 kw, DA-2. 2965 Pickle Rd. zone 5. Phone Oxford 3-6576. Midwestern Broadcasting Co. (acquired station Oct. 1, 1955).

Rep Pearson.

Arthur W. Weber, pres & gen mgr; William C. Wester, coml mgr; George M. Mishler, program director; Sam W. Sloan, promotion mgr; Edwin J. Powell, chief engineer; Thomas Finn, news director.

OHIO

BROADCASTERS

TO BUY OR SELL

see

JACK MAURER

2414 Terminal Tower, Cleveland

(TO 1-6727)

or any office of

**HAMILTON-STUBBLEFIELD-TWINING
& ASSOCIATES, INC.**

WOHO

"Toledo's Finest Radio"... 1470 on Your Dial

1000 WATTS

MUSIC-NEWS-SPORTS

REPRESENTED BY
JOHN E. PEARSON CO.
NATIONALLY

W. C. WESTER, SALES MGR.
TOLEDO, OHIO

Radio Stations CONTINUED

OHIO CONTINUED

TOLEDO (Continued)

WSPD (1921): 1370 kc; 5 kw, DA-N. 136 Huron St. zone 4. Phone Cherry 3-6201. TWX TO 91. Storer Broadcasting Co. (acquired station January 1928). (See Storer Broadcasting Co. stations in "Group Ownership" and see "Newspaper Ownership").

Network NBC. Rep Katz.
George B. Storer, pres; Reginald B. Martin, managing director; Emerson W. Kimble, national sales mgr; Edward C. Kutz, program director; William M. Stringfellow, chief engineer.

WSPD-FM (Aug 11, 1947): 101.5 mc; 23 kw. Same address, licensee and staff as WSPD.

WSPD-TV: Tv companion of WSPD-AM-FM.

***WTDS (FM)** (May 6, 1948): 91.3 mc; 730 w. 1901 W. Central Ave. zone 6. Phone Greenwood 9-5373. Board of Education.

Specialty programs: French, 1 hr. wkly.
Harry D. Lamb, director, radio & tv education & mgr; Dorothy Matheny, operations mgr; Betty Mack, program director; Bernard R. Shonebarger, chief engineer.

*Non-commercial educational.

WTOD (June 16, 1946): 1560 kc; 1 kw-D. 3225 Arlington Ave. zone 7. Phone Evergreen 2-2507. Booth Broadcasting Co. (acquired station August 19, 1957). (See Booth stations in "Group Ownership" and see "Newspaper Ownership").

Network CBS. Rep Weed.
Specialty programs: Polish, 6 hrs. wkly.; Negro, 3 hrs. wkly.; German, 1 hr. wkly.; Spanish, 1/2 hr. wkly.; Czechoslovakian, 1/2 hr. wkly.

John L. Booth, pres; Sunne Miller, gen mgr, coml mgr & women's director; Orris Taberner, program director; Robert Sowers, chief engineer; Joe Gillis, news director & farm director.

WTRT (FM) (Dec. 7, 1947): 99.9 mc; 8.8 kw. Duplicates WTOD (above).

WTOL (Feb. 28, 1938): 1230 kc; 250 w. Bell Bldg. zone 2. Phone Cherry 3-3291. TWX 184. Community Broadcasting Co.

Network ABC. Rep Gill-Perna.
Frazier Reams, pres; Thomas S. Bretherton, gen mgr; Rus Stone, sales mgr; Robert Krieghoff, program director; Harold Holmes, chief engineer; Peter Hahn, news director.

WTOL-FM (1949): 104.7 mc; 1.3 kw. Duplicates WTOL (above).

WARREN, Trumbull County

WRRH (Nov. 11, 1941): 1440 kc; 5 kw, DA-2. Second National Bldg. Phone 2-2529. Warren Tribune Radio Station Inc. (acquired station January 1949). (See "Newspaper Ownership").

Rep Rambeau, Vance, Hopple; Ohio Stations. Specialty programs: Greek, 1 hr. wkly.

Helen Hart Hurlbert, pres & gen mgr; Robert E. Hardy, station mgr & chief engineer; John Peterson, program director; John Strausbaugh, farm director; Betty Jayne Brown, women's director.

WASHINGTON COURT HOUSE, Fayette County

WCHO (February 1952): 1250 kc; 500 w-D. S. Main St. Phone 5-6211. Court House Broadcasting Co. (original owner).

Network Keystone. Rep Best.
W. N. Nungesser, pres, gen mgr & chief engineer; R. L. Anderson, coml mgr, program director & news director; Edna Hunter, women's director.

WAVERLY, Pike County

WPKO (1954): 1380 kc; 1 kw-D, DA. P. O. Box 67. Phone Pike-ton 2781. Hi-Kinco Broadcasters (original owner).

W. W. Cooper, co-owner, gen mgr & coml mgr; Art Layne, station mgr, program director & news director; Ken Cardew, sports director; D. E. Klinker, co-owner & chief engineer; R. O. McFerrin, farm director; Bea Hawhee, women's director.

WELLSTON, Jackson County

WKOY (June 1952): 1330 kc; 500 w-D. P. O. Box 190. Phone 4-2000. Family Broadcasting Co. (acquired station January 1953).

Network Keystone. Rep Best.
W. N. Nungesser, pres, gen mgr & chief engineer; Kenneth O. Williams, coml mgr; David R. Gruesser, program & farm director; Harold Deck, promotion mgr & news director; Patt Downard, women's director.

WESTERVILLE, Franklin County

***WOBN (FM)** (not on air, target date: September 1958): 91.5 mc; 10 w. c/o Otterbein College. Phone Tuxedo 2-3611. Otterbein College.

James A. Grissinger, chairman, speech department.

*Non-commercial educational.

WOOSTER, Wayne County

WWST (September 1947): 960 kc; 1 kw-D. 136 S. Hillcrest Dr. Phone Angelos 3-5075. Wooster Republican Printing Co. (original owner). (See "Newspaper Ownership").

Network Keystone.
R. E. Dix, pres; E. B. Evans, gen mgr; Quentin Welty, coml mgr; Robert Hecker, program director; E. L. Bowman, chief engineer; William Ridenour, sports director.

WWST-FM (1947): 104.5 mc; 13 kw. Duplicates WWST (above).

WORTHINGTON, Delaware County

WRFD (September 27, 1947): 830 kc; 5 kw-D. Worthington. Phone Tuxedo 5-5342. Peoples Broadcasting Corp. (acquired station September 27, 1957). (See Peoples Broadcasting stations in "Group Ownership").

Rep Gill-Perna.
Murray Lincoln, pres; Herbert E. Evans, vp & gen mgr; Joseph D. Bradshaw, resident vp & mgr; Dale Lutz, coml mgr; Phil Sheridan, program director & promotion mgr; Harold Schaaaf, chief engineer; Bill Arthurs, news director; Clyde Keathley, farm director; Mary Lou Pfeiffer, women's director.

YELLOW SPRINGS, Greene County

***WYSO (FM)** (Feb. 8, 1953): 91.5 mc; 10 w. c/o Antioch College. Phone Rockwell 7-3871. Antioch College of Yellow Springs.

Harold W. Roeth, station mgr; Thomas Dickinson, chief engineer.

*Non-commercial educational.

YOUNGSTOWN, Mahoning County

WBBW (February 20, 1949): 1240 kc; 250 w. Warner Theatre Bldg. zone 3. Phone Riverside 4-4421. TWX YO 063. Mahoning Valley Broadcasting Corp. (original owner).

Network ABC. Rep Weed.
John Cherpack, pres & chief engineer; Gene Trace, vp, gen mgr & coml mgr; Anthony N. Ross, program director; Isabel Meyer, promotion mgr & women's director; Norman Wagy, news director; Hugh Johnston, farm director.

WFMJ (1939): 1390 kc; 5 kw, DA-N. 101 W. Boardman St. zone 3. WFMJ Broadcasting Co. (See "Newspaper Ownership").

Network NBC. Rep Headley-Reed.
William F. Maag Jr., pres; Mitchell F. Stanley, mgr.

WHOT (See Campbell, Ohio, listing).

WKBN (1926): 570 kc; 5 kw, DA-N. 3930 Sunset Blvd. zone 1. Phone Sterling 2-1145. TWX YO 081 (U). WKBN Broadcasting Corp. (original owner).

Network CBS. Rep Raymer.

Warren P. Williamson Jr., pres & gen mgr; J. L. Bowden, station director; John Moses, program director; Warren Williamson III, public relations director; Bernard Wilkens, chief engineer; Sid Davis, news director; Stu Wilson, farm director.

WKBN-FM (1947): 98.9 mc; 25 kw. Duplicates WKBN (above).

WKBN-TV: Tv companion of WKBN-AM-FM.

WRFD (FM) (not on air, target date: Jan. 1, 1959): 101.1 mc; 24.5 kw. Same address, licensee and staff as WHOT Campbell, Ohio.

ZANESVILLE, Muskingum County

WHIZ (1924): 1240 kc; 250 w. Lind Arcade Bldg. Phone Gladstone 2-5431. TWX 67. South-eastern Ohio Broadcasting System (acquired station July 1, 1947). (See Zanesville Publishing Co. stations in "Group Ownership" and see "Newspaper Ownership").

Network NBC. Rep Pearson.
Clay Littick, pres; Allen Land, managing director; Nate Milder, director of sales; Stan Robinson, program director; Naomi Lorton, promotion mgr; William A. Hunt Sr., chief engineer; Art Schreiber, news director; Dick Keys, farm director.

WHIZ-TV: Tv companion of WHIZ.

WHIZ-TV: Tv companion of WHIZ.

OKLAHOMA

ADA, Pontotoc County

KADA (Sept. 24, 1934): 1230 kc; 250 w. P. O. Box 642. Phone Federal 2-1212. TWX 238. KADA Broadcasting Inc. (acquired station December 1949).

Network ABC. Rep Venard, Rintoul & McConnell; Clarke Brown (Southwest).
Brown Morris, pres; Bill Hoover, vp & gen mgr; Fred L. Thompson, station mgr; Glynn Massey, chief engineer.

KTEN (TV): Tv companion of KADA.

ALTUS, Jackson County

KWHW (April 2, 1947): 1450 kc; 250 w. P. O. Box 551. Hudson 2-1450. Altus Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Pearson.
Frank E. Wimberly, pres & gen mgr; Albert Houpe, commercial mgr; Ernest Baucum, chief engineer.

ALVA, Woods County

KALV (Oct. 17, 1946): 1430 kc; 500 w, DA-1. P. O. Box 328. Phone 1662. John H. Goss & Aubrey D. Conrow (original owner).

A. D. Conrow, co-owner; John H. Goss, co-owner, gen mgr & chief engineer; Eldon Easterly, commercial mgr; Harold Armstrong, program director; Laverne Johnson, news director; Rita Martin, women's director.

ARDMORE, Carter County

KVSO (1935): 1240 kc; 250 w. 116 N. Washington St. Phone 3030. Ardmoreite Publishing Co. (John E. Risen, executor of the estate of John F. Basley) (original owner). (See "Newspaper Ownership").

Network ABC. Rep Devney.
Douglas C. Dillard, general mgr.
KVSO-TV: Tv companion of KVSO.

W W S T

"RADIO WOOSTER"

"Serving Ohio's Foremost Agricultural Area"

HERE'S PROOF OF RESULTS:

The eleven daily news programs, solid sponsorship by the SAME local advertisers for over five years!

HERE'S PROOF OF PROMOTIONS:

For five straight years, State Headquarters for the "Miss Ohio" Pageant of the "Miss America" Organization; just one of many outstanding promotions that build and hold listener interest!

Gross Yearly Retail Sales
(Home County Only)

over \$80,000,000

AM-1,000 WATTS
960 KC
FM-13,000 ERP
104.5 MG

YOUR BEST DOLLAR BUY FOR SPOTTING NORTH-CENTRAL OHIO



IT ONLY TAKES ONE


TO TAKE TOLEDO!

FAMOUS ON THE LOCAL SCENE

By whatever yardstick you want to measure radio in Toledo, you'll find WSPD head and shoulders on top. Ratings, community acceptance, around-the-clock news reporting, public interest programming, established personalities . . . you name it, WSPD has it! And when buying time to capture the Toledo market, it's important to remember that SPeeDy carries more national advertising than all other Toledo stations combined. Reason: SPeeDy is Toledo radio—and has been for 37 years!

"Famous on the local scene"

WSPD



NBC RADIO in TOLEDO

National Representative: The Katz Agency
 National Sales Director: M. E. McMurray
 625 Madison Ave., N. Y. • 230 N. Michigan Ave., Chicago



Storer Radio

WSPD
Toledo

WJW
Cleveland

WJBK
Detroit

WIBG
Philadelphia

WWVA
Wheeling

WAGA
Atlanta

WGBS
Miami

Radio Stations CONTINUED

OKLAHOMA CONTINUED

BARTLESVILLE, Washington County

KWON (1942): 1400 kc; 250 w. P. O. Box 69, zone 1. Phone 1400. Bartlesville Broadcasting Co. (original owner).

Network MBS.
J. Fred Case, pres, gen mgr & coml mgr; Jay Collins, program director.

BLACKWELL, Kay County

KLTR (December 1952): 1580 kc; 250 w-D. P. O. Box 70. Phone 308. Star Broadcasting Co. (acquired station Dec. 6, 1956).

Network Keystone.
Dr. Forrest G. Conley, pres & gen mgr; Ray Bush Jr., commercial mgr; Lawrence V. Eck, program director; Cecil Tanner, chief engineer.

CHICKASHA, Grady County

KWCO (1946): 1560 kc; 1 kw-D, 250 w-N, DA-N. 2030 S. 4th St. Phone Castle 4-2890. Washita Valley Broadcasting Co. (acquired station Nov. 1, 1953).

Jack L. Pink, owner & gen mgr; Marjorie Richards, program director; William K. Berry, chief engineer; Ben DeKinder, news director; Bob Thompson, farm director.

CLAREMORE, Rogers County

KWRB (Jan. 7, 1958): 1270 kc; 500 w-D. Hotel Will Rogers. Phone Rogers 3-1231. Claremore Broadcasting Co. (original owner).

Network Keystone.
Specialty programs: Negro, 15 hrs. wkly.
Robert L. Hartley, pres; John M. Mahoney, general mgr; Gladys Purdy, coml mgr & women's director; Paul Gentry, program director & chief engineer; Jimmy Williams, sales mgr; Jack Herrington, news director; Bill Whittenton, sports director.

CLINTON, Custer County

KWOE (1949): 1320 kc; 1 kw-D. Neptune Park. Phone 618. Western Oklahoma Broadcasting Co. (original owner).

Network Keystone. Rep Best.
V. M. Preston, general mgr.

CUSHING, Payne County

KUSH (1953): 1600 kc; 1 kw-D. P. O. Box 791. Phone Capitol 5-0922. Cimarron Broadcasters Inc. (acquired station Aug. 1, 1955). (See "Newspaper Ownership").

Rep Best.
Gordon R. Rocket, pres & gen mgr; Clayton Vaughn, coml mgr, program director, promotion mgr & news director; Harold Kinkead, chief engineer; Carolyn Brownlee, women's director.

DUNCAN, Stephens County

KRHD (October 1947): 1350 kc; 250 w-D, 100 w-N. Highway 81 and Pine. Phone 1350. Duncan Broadcasting Co. (original owner). (See R. H. Drewry stations in "Group Ownership").

Network MBS; Keystone. Rep Keller.
Specialty programs: Negro, 15 min. wkly.
R. H. Drewry, pres; W. M. Brubaker, gen mgr; Morgan (Tiny) Duval, commercial mgr; John Moen, program director & promotion mgr; Les Agee, chief engineer & news director; Ed Gregory, farm director.

DURANT, Bryan County

KSEO (May 1947): 750 kc; 250 w-D. Durant Democrat Bldg. Phone 2200. Durant Publishing-Broadcasting Corp. (acquired station October 1957). (See "Newspaper Ownership").

Network Keystone.
Robert V. Peterson, pres; Lewis W. Coleman, gen mgr; Richard Furman, coml mgr; Glen Burke, program director; Leonard M. Brown, chief engineer; June Abbott, women's director.

ELK CITY, Beckham County

KASA (1932): 1240 kc, 250 w. P. O. Box 189. Phone 730. WSM Broadcasting Co.
Ted Shearer Jr., general mgr; Bob Brewer, station mgr; Herbie Carnahan, coml mgr; Daryl Taylor, program director.

ENID, Garfield County

KCRC (Feb. 19, 1928): 1390 kc; 1 kw, DA-1. 318 E. Willow. Phone Adams 3-1390. TWX 290. Enid Radiophone Co. (acquired station 1934). (See "Newspaper Ownership").

Network ABC; Keystone. Rep Pearson.
Milton B. Garber, pres; Pat Murphy, gen mgr & coml mgr; Bill B. Marshall, program director & promotion mgr; David Tenneyson, chief engineer; Phil Brown, news director; Marvin Livingston, farm director.

KGWA (1950): 960 kc; 1 kw, DA-1. 115 1/2 E. Broadway. Phone Adams 4-4230. Public Broadcasting Service Inc. (acquired station in 1955). (See R. H. Drewry stations in "Group Ownership").

Rep Venard, Rintoul & McConnell.
Allan Page, pres & gen mgr; Bob O'Brien, coml mgr; Tom Gilmore, program director; Milton Wentworth, chief engineer; Rex Walker, news director.

FREDERICK, Tillman County

KTAT (Dec. 10, 1948): 1570 kc; 250 w-D. P. O. Drawer 920. Phone Edison 5-2131. Frederick Broadcasting Co. (acquired station Nov 20, 1956, partner since December 1948).

Network Keystone. Rep Best.
Specialty programs: Negro, 15 min wkly.
Ronald W. Wheeler Jr., owner & gen mgr; Mary Wheeler, program director; Wendy Wheeler, promotion mgr; Herman Vosburgh, farm director; Marilyn Wheeler, women's director.

GUTHRIE, Logan County

KWRW (Nov. 15, 1955): 1490 kc; 100 w. Ione Hotel. Phone Butler 2-2321. Weldon Lawrence Sledge (acquired station July 20, 1957).

Network Keystone.
Specialty programs: Negro, 10 hrs. wkly.
Weldon Sledge, owner, gen mgr & chief engineer; Richard M. Carroll, commercial mgr, program director & news director; Wally Seeds, promotion mgr; Gary Dark, farm director; Violet Sledge, women's director.

GUYMON, Texas County

KGYN (Dec. 14, 1948): 1220 kc; 1 kw-D. P. O. Box 130. Plains Broadcasting Co. (original owner).

Network Keystone. Rep Best.
John B. Gray, pres & gen mgr; Ed Slater, commercial mgr; Herb Noyes, chief engineer; Don Strasner, news director.

HENRYETTA, Okmulgee County

KHEN (1956): 1590 kc; 500 w-D. 121 N. 5th St. Phone 1590. Henryetta Radio Co. (original owner).

J. LeLand Gourley, pres; Marvin Hull, gen mgr.

HOBART, Kiawa County

KTJS (June 21, 1947): 1420 kc; 250 w-D. P. O. Box 796. Phone 1420. Alfred Ray Fuchs (acquired station March 1954).

Specialty programs: Indian, 30 min. wkly.
Alfred R. Fuchs, owner, gen mgr, program director & chief engineer; Wayne Robison, coml mgr, promotion mgr, news director farm director; Jenaice Fuchs, women's director.

HOLDENVILLE, Holdenville County

KWSH (1948): (See Wewoka, Okla., listing.)

HUGO, Choctaw County

KIHN (November 1948): 1340 kc; 250 w. P. O. Box 248. Phone 1140. Little Dixie Broadcasting Co.

O. A. Brewer, pres; Joe L. Anderson, gen mgr, coml mgr & news director; Jerry Hammons, program director; James Clark, promotion mgr; Dik McClendon, chief engineer; Tish Whatley, women's director.

IDABEL, McCurtain County

KBEL (June 8, 1953): 1240 kc; 250 w. P. O. Box 1072. Phone 892. Idabel Broadcasting Co. (original owner).

Specialty programs: Negro, 1 hr. wkly.
Winston O. Ward, pres & co-gen mgr; J. P. Stanley, co-general mgr & coml mgr; Bob Green, program director & news director; Ernest Burgin, chief engineer; Lou Delle Stanley, women's director.

LAWTON, Comanche County

KCCO (May 27, 1956): 1050 kc; 250 w-D. DA. Vaska Bldg. Phone Elgin 5-1050. Progressive Broadcasting Co. (acquired station Sept. 21, 1956).

Rep Best.
Specialty programs: German, 1 hr. wkly.
Dr. G. G. Downing, pres; Morgan Roberts, gen mgr & coml mgr; Alta Monroe, program director; Gale Roberts, promotion mgr; Robert Stabler, chief engineer; C. J. McDonald, news director.

KSWO (May 1, 1941): 1380 kc; 1 kw, DA-2. Lawton Hwy. 7. Phone Elgin 5-1380. TWX Lawton 472. Oklahoma Quality Broadcasting Co. (acquired station May 1, 1945). (See R. H. Drewry stations in "Group Ownership").

Network ABC; Rep Pearson.
R. H. Drewry, principal partner; Emmett L. Keough, gen mgr; Ronnie Stone, program director; Jim Lockerd, chief engineer.
KSWO-TV: Tv companion of KSWO.

McALESTER, Pittsburg County

KNED (May 14, 1950): 1150 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 780. Phone Garden 3-1460. Pittsburg County Broadcasting Co. (original owner).

Rep Pearson.
Ray Van Hooser, pres & gen mgr; Phil Reed, commercial mgr; Dud Stallings, program director & news director; Frank Hopkins, promotion mgr; Dexter Ferry, chief engineer; Deane Keith Jr., farm director; Elaine Brown, women's director.

KTMC (March 3, 1946): 1400 kc; 250 w. Earle Hotel. Phone Garden 3-1400. McAlester Broadcasting Co. (acquired station 1950).

Irvin Gladstein, pres; Bob Baggett, gen mgr & commercial mgr; Sharon Sorrels, program director; Harold Duncan, chief engineer; Larry Kraft, news director; Sam Criswell, farm director; Bobbie Gladstein, women's director.

MIAMI, Ottawa County

KGLC (April 17, 1947): 910 kc; 1 kw, DA-1. Miami Hotel Bldg. Phone Kimball 2-3303. Miami Broadcasting Co. (original owner). (See Kenyon Brown stations in "Group Ownership").

Network Keystone. Magic Circle Net.
M. K. Huttis, pres; William A. Searle, gen mgr; Mike Murdock, program director; Louis E. Stone, chief engineer; Charles L. Butler, news director.

MUSKOGEE, Muskogee County

KBIG (May 1, 1936): 1490 kc; 250 w. Barnes Bldg. Phone Murray 2-1331. TWX MU 8587. Oklahoma Press Publishing Co. (acquired station May 1, 1956). (See "Newspaper Ownership").

Network ABC. Rep Burn-Smith.
Specialty programs: Negro, 11 hrs. wkly.
Tams Bixby Jr., pres & co-gen mgr; Tams Bixby III, co-gen mgr; Earleen Cook, coml mgr, program director & promotion mgr; Edsell Griffin, chief engineer; Bill Owens, news director; Darrel Huddleston, farm director.

KMUS (June 3, 1948): 1380 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1588. Phone Murray 2-2488. Horace C. Boren (acquired station June 9, 1958).

Specialty programs: Negro, 1 1/2 hrs. wkly.
Horace C. Boren, owner; James E. Keitel, gen mgr & chief engineer; William B. Parker, commercial mgr; Kenneth Parker, program director; Mel Waldorf, city sales mgr; Leo Tremblay, sales promotion mgr; James Keitel, chief engineer; Bailey Hutchins, news, sports & farm director; Nancy Howard, women's director.

NORMAN, Cleveland County

KNOR (November 1949): 1400 kc; 250 w. P. O. Box 542. Jefferson 4-8474. Cleveland County Broadcasting Co. (acquired station June 1956).

Network Keystone. Rep Keller.
Wm. S. Morgan, pres, gen mgr & coml mgr; Ed Rinner, chief engineer; Jim Willaford, news director.

***WNAD** (1923): 640 kc; 1 kw-D. Faculty Exchange, U. of Oklahoma campus. Phone Jefferson 4-6900. TWX 424. U. of Oklahoma (original owner).

Specialty programs: German, 45 min. wkly.; French, 30 min. wkly.

George L. Cross, pres; Hugh M. Mix, gen mgr; William Boren, program director; Mima McCandles, promotion manager; Walter E. Morris, chief engineer; Jack Ogle, news director.

***WNAD-FM** (1945): 90.9 mc; 7 kw. Duplicates WNAD (above).

*Noncommercial educational.

OKLAHOMA CITY, Oklahoma County

KBYE (April 1947): 890 kc; 1 kw-D. 5508 N. Eastern Ave. Phone Garfield 7-6524. TWX OC 84. Great Empire Broadcasting Corp. (acquired station Aug 1, 1957).

Network ABC. Rep Weed.
Specialty programs: Negro, 6 hrs. wkly.
F. F. (Mike) Lynch, vp & general mgr; Glenn Valentine, program director; Lou Emerson Ruetsch, promotion mgr & news director.

KCEF (FM) (granted May 29, 1958; not on air; target date unknown): 92.3 mc; 6.6 kw. 117 N. W. 23rd St. Musicord Inc.

William Jackson, Cecil Friendlander and R. Kent Ogilvie, co-owners.

KEFM (FM) (granted April 2, 1958; not on air; target date fall 1958): 94.7 mc; 17 kw. 730 E. Reno. Phone Forest 5-4567. Carl E. Williams (original owner).

Carl Williams, owner; Earl M. Thomas, gen mgr; Bill Marshall, coml mgr; Bill Wilson, chief engineer.

KLFP (May 23, 1947): 1140 kc; 1 kw-D. 128 1/2 W. Commerce. Phone Forest 5-6358. Big Chief Broadcasting Co. (acquired station April 2, 1958).

Rep Devney.
L. M. (Jack) Beasley, pres & gen mgr; Monty Wells, commercial mgr; Carolee Axtell, program director & women's director; Bob Allen, promotion mgr; Jay Davis, chief engineer; Fred Collins, news director; Gene Stansberry, farm director.

KOCY (1922): 1340 kc; 250 w. Plaza Court Bldg., zone 3. Phone Forest 5-4333. Plaza Court Broadcasting Co. (acquired station 1938).

Rep Pearson.
Matthew H. Bonebrake, pres & gen mgr;

OKLAHOMA BROADCASTERS

TO BUY OR SELL

see

DeWITT LANDIS

Fidelity Union Life Bldg., Dallas

(RI 8-1175)

or any office of

HAMILTON-STUBBLEFIELD-TWINING & ASSOCIATES, INC.

Radio Stations CONTINUED

OKLAHOMA CONTINUED

Carlton Beck, coml mgr; Dale Weba, program director; Elmo Black, chief engineer.
***KOKH (FM)** (October 1953): 88.9 mc; 1.5 kw. 1901 N. Ellison. Board of Education, Oklahoma City (original owner).
 Dr. T. H. Broad, gen mgr.
***KTVQ (TV)**: Tv companion of KOKH.

***Noncommercial educational.**
KOMA (1927): 1520 kc; 50 kw, DA-N, Globe Life Bldg., zone 1. Phone Forest 5-6653. Radio Oklahoma (acquired station Dec 29, 1956). (Sale to Todd Storz pending; see Storz stations in "Group Ownership").
 Rep Gill-Perna.

Arnold S. Lerner, Burton Levine, Myer Feldman, Raymond Ruff, Harold Thurman, M. Van Zampft, partners; Raymond Ruff, gen mgr, coml mgr & promotion mgr; Bill Bailey, program director & news director; George Berry, chief engineer; Harold Mock, farm director; Barbara Ashbrook, women's director.

KTOK (Jan. 29, 1927): 1000 kc; 5 kw, DA-2. 1800 W. Main, zone 1. Phone Forest 5-8351. TWX OC 302. KTOK Inc. (acquired station 1954). (See "Newspaper Ownership" and Mayes-Woodson stations in "Group Ownership").

Network CBS. Rep Raymer.
 Wendell Mayes, pres & co-owner; C. C. Woodson, vp & co-owner; Tom Johnson, gen mgr; George Collisson, coml mgr; Bill Bryan, program director & news director; Harv Page, promotion mgr; Clifford Easum, chief engineer; John Knight, farm director.

KTOW (1948): 800 kc; 250 w-D. Fifth and Robinson Sts. Phone Central 2-6367. Citizens Broadcasting Co. of Oklahoma (acquired station July 1955).

Network MBS. Rep Meeker.
 W. P. Wright, pres; L. O. Peak, gen mgr; James C. Treat, commercial mgr & chief engineer; Dean Ward, program director; Charles Burton, promotion manager.

KYFM (FM) (July 8, 1958): 98.9 mc; 1.5 kw. 4516 N. Libby, zone 12. Phone Whitney 2-7997. Capitol City Broadcasting Co. (original owner).
 Rep Best.

Edwin P. Nall, owner, gen mgr & coml mgr; Charlene Nall, program director; Walter Quitter, chief engineer; Dale Ransford, sports director.

WKY (January 1920): 930 kc; 5 kw, DA-N. P. O. Box 8668, Britton Station, zone 20. Phone Trinity 8-2161. TWX OC 558. WKY Television System Inc. (acquired station August 1928). (See "Newspaper Ownership" and WKY Television System in "Group Ownership").

Network NBC. Rep Katz.
 E. K. Gaylord, pres; Norman P. Bagwell, station mgr; John Moler, assistant mgr in charge of radio; W. J. Wheatley, program director; Jim Willis, promotion mgr; Gene Lyons, chief engineer; Bob Flournoy, news director; Jack Stratton, farm director.

WKY-TV: Tv companion of WKY.

OKMULGEE, Okmulgee County

KHBG (1937): 1240 kc; 250 w. P. O. Box 1350. Phone 3646. Okmulgee Broadcasting Corp. (See Donald W. Reynolds stations in "Group Ownership"); also see "Newspaper Ownership".

Network Keystone. Rep Best.
 Specialty programs: Negro; 9 hrs. wkly.
 Donald W. Reynolds, pres; Roy Bowman, gen mgr; Dewey Johnson, station mgr, program director, promotion mgr & farm director; Stan Weisberger, commercial mgr; Larry Ferguson, chief engineer; Victor Karsner, news director; Betty Moon, women's director.

PAULS VALLEY, Garvin County

KVLH (1947): 1470 kc; 250 w-D. P. O. Box 610. Phone 1470. Garvin Broadcasting Co. (acquired station May 1956).

Network Keystone. Rep Continental.
 Warren J. Fortier, pres; L. L. Wilder, gen mgr.

PONCA CITY, Kay County

WBBZ (1927): 1230 kc; 250 w. 1601 E. Oklahoma. Phone Rogers 5-3311. Ponca City Publishing Co. (acquired station February 1949). (See "Newspaper Ownership").

Network Keystone. Rep Continental.
 Allan W. Muchmore, gen mgr; Bill Maugans, program & news director; G. J. Overall, chief engineer.

POTEAU, LeFlore County

KLCO (Nov. 25, 1953): 1280 kc; 1 kw-D. P. O. Box 511. LeFlore Broadcasting Co. (original owner).

Network Keystone.
 R. B. Bell, owner & gen mgr; V. F. Nowlin, coml mgr; Bernice Bell, program director; Jim Bull, chief engineer.

PRYOR, Mayes County

KOLS (July 3, 1950): 1570 kc; 1 kw-D. Fifth & S. Mill Sts. Phone Valley 5-2763. Lakes Area Broadcasting Co. (original owner).

Network Keystone; Magic Circle Net. Rep Best.

L. L. Gaffney, owner, gen mgr & chief engineer; Mrs. L. L. Gaffney, commercial mgr & women's director; Merle Caldwell, program director; Glenn Chapman, promotion mgr & farm director; T. Jack Bailey, news director.

SEMINOLE, Seminole County

KWSH (1948): (See Wewoka, Okla., listing).

SHAWNEE, Pottawattamie County

KGFF (December 1930): 1450 kc; 250 w. P. O. Box 2059. Phone 4390. KGFF Broadcasting Co. (original owner). (See Stauffer stations in "Group Ownership," also see "Newspaper Ownership").

Network MBS. Rep Avery-Knodel.
 Oscar S. Stauffer, pres; William A. Weaver, gen mgr & news director; Jeral C. Ziegler, coml mgr & promotion mgr; James Meyer, program director; Gillia J. Wood, chief engineer.

STILLWATER, Payne County

***KAMC-FM** (March 27, 1956): 91.7 mc; 380 w. Oklahoma State U.

Dr. Ellsworth Chunn, director of communications

***Noncommercial educational.**

KSPI (1947): 780 kc; 250 w-D. P. O. Box 231. Phone Frontier 2-7800. Stillwater Publishing Co. (original owner). (See "Newspaper Ownership").

Rep Thomas F. Clark.
 J. R. Bellatti, gen mgr; Lewis Pearce, station mgr & program director; Bill Platt, coml mgr

& sports director; Paul A. McCollum, chief engineer; Leon Matthews, news director; Jim Wells, farm director.

KSPI-FM (1947): 93.9 mc; 4 kw. Repeats programming of KSPI (above) and originates special and nighttime programming. Same address, licensee and staff as KSPI.

TALHEQUAH, Cherokee County

KTLO (Aug 8, 1957): 1350 kc; 500 w-D. P. O. Box 126. Phone 1500. Tahlequah Broadcasting Co. (original owner).

Network Keystone. Rep Continental.
 Specialty programs: Cherokee, 1 hr. wkly.
 Galen O. Gilbert, pres, gen mgr, program director & chief engineer; Bill Bentley, coml mgr, promotion mgr & news director; Mike Malone, farm director; Einora Gilbert, women's director.

TULSA, Tulsa County

KAKC (1946): 970 kc; 1 kw-D, 500 w-N, DA-2. 910 S. Boston, zone 19. Phone Luther 7-2401. TWX TU 99. Public Radio Corp.

Rep Weed.
 Lester Kamin, pres; Bob Hoth, vp, gen mgr, coml mgr & promotion mgr; Chris Lane, program director; Charles Laughton, chief engineer; Bud Curry, news director; Jon Albert, farm director; Mary Collier, women's director.



... a Difference that counts

★ in programming

Tulsa's only balanced program station

★ in audience

Tulsa's largest by every measurement

★ in believability

The trusted "Voice of Oklahoma" since 1925. NBC since 1927.

★ in sell-ability

Year in, year out, advertising renewals

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Finest equipment and studios in the southwest

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Experienced, Tulsa "home folks" who know Tulsa and the Southwest and accept community responsibility.

Today, when advertising dollars must deliver full value, KVOO RADIO is your *outstanding must* in Oklahoma. After all, *markets* are people with *spendable income* who hear and *respond* to advertising — the KVOO *kind* of market — *your kind* of prospect!

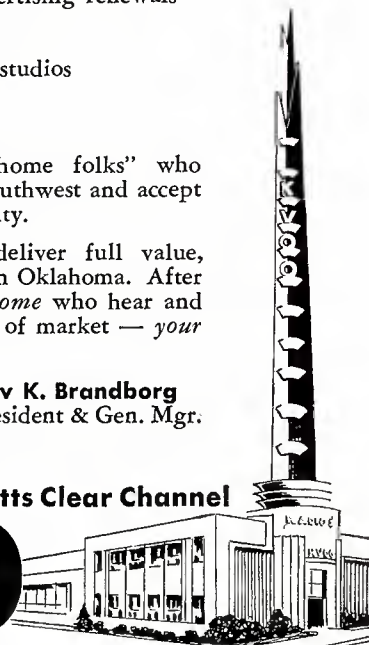
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OKLAHOMA'S GREATEST RADIO STATION SINCE 1925

Radio Stations CONTINUED

OKLAHOMA CONTINUED

TULSA (Continued)

KFMJ (Nov. 6, 1946): 1050 kc; 1 kw-D. 1242 S. Boston. Phone Luther 5-5555. Fred Jones Broadcasting Co. (original owner).
Rep Masla.

Fred Jones, pres; Lawson Taylor, gen mgr; Keith W. Frank, coml mgr & program director; Allen Collier, chief engineer; Marie Power, women's director.

KOME (1938): 1300 kc; 5 kw-D. 1 kw-N. DA-2. 86th & S. Harvard Sts. Phone Diamond 3-4121. Charles W. Holt & Assoc. (acquired station June 5, 1958). (See Holt stations in "Group Ownership").
Rep Gill-Perna.

Charles W. Holt, Connie I. Holt, William R. Tyler and Robert N. Robinson, co-owners; William R. Tyler, gen mgr.

KRMG (Dec. 23, 1949): 740 kc; 50 kw-D. 25 kw-N. DA-2. 311 S. Denver, zone 3. Phone Luther 4-4291. Meredith KRMG Inc. (acquired station Dec. 1, 1957). (See Meredith Publishing Co. stations in "Group Ownership"); also see "Newspaper Ownership".
Rep Blair.

Frank S. Lane, gen mgr & coml mgr; Keith Bretz, program director & promotion mgr; Wm. H. Bradley, chief engineer; Glenn Condon, news director; Martha Stewart, women's director.

KTUL (Jan. 24, 1934): 1430 kc; 5 kw, DA-N. 2601 E. 56 St. North, zone 15. Phone Fillmore 5-1311. TWX TU 198. Consolidated Radio Enterprises (original owner). (See John T. Griffin stations in "Group Ownership").
Network CBS. Rep Avery-Knodel.

John T. Griffin, pres; James P. Walker, gen mgr; Edward T. Neibling, coml mgr; Karl F. Janssen, program director; Jay L. Jones, promotion mgr; Lloyd W. Cowan, chief engineer; James Naughton, news director.

KVOO (Jan. 23, 1925): 1170 kc; 50 kw, DA-N. 3701 S. Peoria. Phone Riverside 2-5561. Southwestern Sales Corp. (acquired station 1928).
Network NBC. Rep Peiry.

Harold C. Stuart, pres; Gustav Brandborg, vp & gen mgr; Joseph O'Neill, program director; John Bushnell, director of engineering; Howard Phillips, chief engineer; Forest Brokaw, news director; Carl Meyerdirk, farm director.

KVOO-TV: Tv companion of KVOO.
***KWGS (FM)** (Oct. 19, 1947): 90.5 mc; 4.1 kw. 600 S. College, zone 4. Phone Webster 9-6351. U. of Tulsa.

Network NAEB.
Edward S. Dumit, gen mgr; Robert Comstock, program director; Claude Hill, chief engineer.

*Non-commercial educational.

VINITA, Craig County

KVIN (1954): 1470 kc; 500 w-D. 601 S. Foreman. Phone 407. Vinita Broadcasting Co.
Network Keystone.

John Q. Adams and John Mahoney, co-owners; George S. Lanham, gen mgr; Jerry Webber, commercial mgr & farm director; Merle Weisinger, program director & promotion mgr; Jon Paul Gentry, chief engineer; Leon Shear, news director; Varna Weisinger, women's director.

WEWOKA, Seminole County

KWSH (1948): 1260 kc; 1 kw, DA-2. P. O. Box 1260. Phone 1260. Tri-Cities Broadcasting Co. (original owner).
Network ABC; Keystone. Rep Venard, Rintoul & McConnell.

Bill Hoover, pres & gen mgr; Brown Morris, secretary-treasurer; Ray Judge, station mgr.

WOODWARD, Woodward County

KSIW (September 1947): 1450 kc; 250 w. 22nd and Ceder St. Phone 1450. Woodward Broadcasting Co. (original owner).
Rep Pearson.

Edward A. Ryan, pres & gen mgr; Lenora Woods Ryan, program director; Harry McFarland, chief engineer.

OREGON

ALBANY, Linn County

KWLL (Jan. 14, 1941): 790 kc; 1 kw, DA-2. P. O. Box 485. Phone Wabash 6-2233. Albany Radio Corp. (acquired station July 1, 1957).
Network MBS; Don Lee. Rep Art Moore & Assoc. (Oregon-Washington); Ayres (California).

Larry Gordon, pres & gen mgr; Warren E. Stoffer, coml mgr; Joanne Forbes, program director; Jan Charnell, chief engineer; Ken McCoy, news director; Lindon Gordon, women's director.

ASHLAND, Jackson County

KWLN (1946): 1400 kc; 250 w. P. O. Box 227. Murdock 2-4381. Rogue Valley Broadcasters Inc.

Network MBS, Don Lee. Rep Pearson.
Douglas Kahle, pres; Elliott Motschenbacher, gen mgr; Henry Peck, coml mgr; Bill Lively, program director; Joanne Motschenbacher, women's director.

ASTORIA, Clatsop County

KAAT (1922): 1370 kc; 1 kw, DA-N. P. O. Box 445. Phone Fairfax 5-2911. Astoria Broadcasting Co. (acquired station 1935). (See "Newspaper Ownership").
Network MBS; Keystone; Don Lee. Rep Art Moore & Assoc. (Northwest), Ayres (California).

Robert B. Chessman, pres & gen mgr; Mary Ristola, business mgr & women's director; Warren Grimborg, sales mgr; Herman Robison, program director, news & farm director; George Ristola, chief engineer.

KVAS (Feb. 1, 1952): 1230 kc; 250 w. 1418 Commercial St. Phone Fairfax 5-6221. Lower Columbia Broadcasting Co. (acquired station January 1954).
Rep Holman.

Specialty programs: Finnish, ¼ hr. wkly.
Wm. Tracy Moore, pres; T. R. Williams, gen mgr, program director & promotion mgr; Kent S. Freeman Jr., coml mgr; Warren O. Weathers, chief engineer; Dorothea Radich, news & women's director.

BAKER, Baker County

KBKE (1939): 1490 kc; 250 w. 2030 Auburn Ave. Phone Jackson 3-4431. Oregon Trail Broadcasting Co.
Network MBS; Keystone; Don Lee. Rep McGavren-Quinn; Art Moore & Assoc. (Northwest).

Kenneth B. Lockwood, gen mgr.

BEND, Deschutes County

KBND (1938): 1110 kc; 5 kw-D, 1 kw-N. DA-2. 5000 Studio Rd. Phone Evergreen 2-4321. Central Oregon Broadcasting Co. (original owner).
Network MBS; Keystone, Don Lee. Rep McGavren-Quinn. Art Moore & Assoc. (Northwest).

Frank H. Loggan, pres, gen mgr & promotion mgr; Douglas Gaines, coml mgr; Kessler Cannon, program & farm director; Robert Dickinson, chief engineer; Jack Thornton, news director; Helen Byam, women's director.

BROOKINGS, Curry County

KURY (May 2, 1958): 910 kc; 500 w-D. Oceanview Drive. Phone 4911. Joseph F. Sheridan (original owner).
Joseph F. Sheridan, owner; Norman Oberst, gen mgr; Lawrence Vitto, coml mgr; Robert Vitto, program director; Glenn Bryan, promotion mgr & news director; Lee Smallwood, chief engineer; Hannah Andes, women's director.

BURNS, Harney County
KRNS (Sept. 28, 1957): 1230 kc; 250 w. 544 Broadway. Phone 7300. Radio Burns (original owner).
Network Keystone. Rep Art Moore & Assoc. Howard McDonald, co-owner & co-mgr; James Ward, co-owner & co-mgr.

COOS BAY, Coos County

KOOS (1928): 1230 kc; 250 w. (CP for 1260 kc; 1 kw, DA-N). P. O. Box 180. Phone Congress 7-2121. KOOS Inc. (See Sheldon F. Sackett stations in "Group Ownership" and "Newspaper Ownership").
Network MBS, Don Lee. Reps Webb (East); Tracy Moore & Assoc. (California); Art Moore & Assoc. (Northwest).
Sheldon F. Sackett, pres; Robert Chopping, gen mgr; F. J. McDonough, coml mgr; Margaret Chopping, program director, promotion mgr & women's director; Bryce Johnston, chief engineer.

KYNG (Dec. 21, 1956): 1420 kc; 1 kw-D. P. O. Box 657. Phone Congress 7-7055. KYNG Radio Inc. (acquired station Dec. 21, 1957).
Rep H. S. Jacobson.

Phillip F. Waters, pres, gen mgr & coml mgr; Nate Olson, program director & chief engineer; Paye Crabtree, promotion mgr; Glenn Moore, news director; John Hickox, farm director.

COQUILLE, Coos County
WKRO (1949): 630 kc; 1 kw-D. Box 396. Phone 3961. WKRO Inc.
Network Keystone. Rep Ayres; Art Moore & Assoc.

William E. Walsh, pres; Leonard F. Epling, gen mgr, coml mgr & promotion mgr; Ted Thompson, program & news director; Drew Walker, chief engineer; Richard Moody, farm director; Alice Mobley, women's director.

CORVALLIS, Benton County

KELY (August 1954): 1240 kc; 250 w. P. O. Box 630. Phone Plaza 3-6633. Midland Broadcasting Co. (acquired station Feb. 25, 1958).
Network MBS. Reps Everett-McKinney, Headley-Reed (Calif); Hugh Feltis & Assoc. (Seattle-Tacoma); H. S. Jacobson (Portland, Ore.).

Dave Hoss, pres, gen mgr & coml mgr; Lee Boner, program & farm director; Howard Spidle, chief engineer, Hal Wehmeier, news director.
KLOO (1947): 1340 kc; 250 w. P. O. Box 731.

Phone Plaza 3-3322. Benton Broadcasters Inc. (acquired station April 23, 1957).
Rep McGilvra.

Robert G. Beattie, pres & gen mgr; Dale K. Allison, coml mgr & program director; Donald C. Wilkinson, chief engineer.

***KOAC** (Dec 7, 1922): 550 kc; 5 kw, DA-2. Phone Plaza 3-7236. Oregon State College (original owner).

Network N.A.E.B.
Specialty programs: German ¾ hr. wkly.
James M. Morris, gen mgr & program director; Grant S. Feikert, chief engineer; Robert Hinz, news director; William Smith, farm director; Gladys Chambers, women's director.

*KOAC-TV: Tv companion of KOAC.

*Noncommercial educational.

COTTAGE GROVE, Lane County

KOMB (August 1953): 1400 kc; 250 w-SH. P. O. Box 606. Phone Whitney 2-2468. Radio Station KOMB (acquired station June 1, 1954).
Rep Devney; Ayres.

Orlo Bagley, owner & gen mgr; Jim Bunch, program director; Milt Viken, chief engineer, Dorothy Grisham, women's director.

DALLAS, Polk County

KPLK (April 15, 1955): 1460 kc; 500 w-D. P. O. Box 396. Phone Mayfair 3-2342. Polk County Broadcasters Inc. (acquired station Aug. 1, 1957).
Ray L. Kozak, pres & gen mgr; E. C. McElroy Jr., coml mgr; George Morrison, program director & chief engineer.

EUGENE, Lane County

KASH (Sept 19, 1947): 1600 kc; 1 kw, DA-N. P. O. Box 1600. Phone Diamond 5-3357. TWX EG 143. Radio Air Ways Inc. (original owner).
Network ABC; Keystone. Rep Cooke.

E. L. Kincaid, pres & gen mgr; Paul Plank, coml mgr & farm director; Pat Madden, program director; Clare Kincaid, promotion mgr, news & women's director; Ralph Cook, chief engineer.

KEED (See Springfield, Ore., listing).
KERG (Nov. 18, 1949): 1280 kc; 5 kw-D, 1 kw-N. DA-N. P. O. Box 506. Phone Diamond 5-4304. Guard Publishing Co. (acquired station Feb. 1, 1957). (See "Newspaper Ownership").
Network CBS. Rep Weed; Wagner & Assoc. (Northwest).

Alton F. Baker Jr., pres; Robert C. LaBonte, gen mgr; C. S. Shulda, coml mgr; Clifton C. Cole, program director; William H. Green, chief engineer; Jack J. Craig, news director.

KORB (September 1937): 1450 kc; 250 w. 2598 S. Willamette St. Phone Diamond 4-4214. Lane Broadcasting Co. (acquired station September 1948).
Network MBS, Don Lee. Rep Everett-McKinney; Headley-Reed (Calif); Hugh Feltis (Seattle); H. S. Jacobson (Portland).

Lee Bishop, pres. & gen mgr; Herb Olson, coml mgr; Buzz Florip, program director; Bob Davis, promotion manager; Floyd Viken, chief engineer; Dolph Janes, news & farm director; Betty Janes, women's director.

***KRWV (FM)** (Dec. 8, 1947): 91.9 mc 400 w. 751 W. 4th Ave. Phone Diamond 5-3377. School District 4, Lane County, Ore., (Eugene Public Schools).
Roger J. Houglum, gen mgr & chief engineer.

*Non-commercial educational.

KUGN (July 1946): 590 kc; 5 kw-D, 1 kw-N. DA-N. P. O. Box 112. Phone Diamond 4-6216. KUGN Inc. (original owner). (See Fisher stations in "Group Ownership").
Network NBC. Rep Meeker; Art Moore & Assoc. (regional).

Carl Fisher, pres & gen mgr; John Tasnady, local sales mgr; Robert Houglum, program director; George Hathaway, chief engineer; Wendell Ray, news director.

KUGN-FM (1947): 99.1 mc 390 w. Same address, license and staff as KUGN (above).

***KWAK (FM)** (March 1951): 91.1 mc; 10 w. Dept. of Speech, University of Oregon. Phone Diamond 2-1411, Ext. 400. State of Oregon for State Board of Education.

Network NAEB.
John R. Shepherd, director of radio; Elwood K. Kretsinger, chief engineer.

*Noncommercial educational.

FOREST GROVE, Washington County

KRWC (Nov. 16, 1950): 1570 kc; 1 kw-D. Route #2, Box 59, Sunset Drive. Phone Elgin 7-2144. Irving Vincent Schmidtke (original owner).
Rep Ayres.

Irving V. Schmidtke, owner, gen mgr, chief engineer; F. Demcy Mylar, mgr; Robert Ball Jr., coml mgr; Jerry Johnson, program director; Albert Cherry, promotion mgr; Paul Baker, news director.

GRANTS PASS, Josephine County

KAJO (Aug. 15, 1958): 1270 kc; 1 kw-D. P. O. Box 230. Phone Greenwood 6-6608. Grants Pass Broadcasting Co. (See K stations in "Group Ownership").
Rep Grant.

Jim Wilson, partner, gen mgr; Jim Jackson, coml mgr; Elsie Parker, program & news director; Keith Snodgrass, chief engineer; Ruth Kane, women's director.

KUIN (Dec. 16, 1933): 1340 kc; 250 w. P. O. Box 148. Phone Greenwood 6-4477. TWX 194-U. Southern Oregon Broadcasting Co. (ac-

Radio Stations CONTINUED

OREGON CONTINUED

quired station Feb. 1, 1957). (See "Newspaper Ownership" and California-Oregon stations in "Group Ownership").

Reps Grant; Art Moore & Assoc. (Northwest).
Amos E. Voorhies, pres; Myron Keith Ball, gen mgr; Tommy Olsen, coml mgr; Margaret Nelson, program director; Del Cantrall, chief engineer; Chris Hansen, news director.

KGPO (FM) (1948): 96.9 mc; 3.1 kw. Duplicates KUIN (above).

GRESHAM, Multnomah County

KGRO (Sept. 28, 1956): 1290 kc; 250 w-D, 100 w-N. P. O. Box 32. Phone Mohawk 5-4153. Gresham Broadcasting Co. (original owner).
T. B. Purcell, pres; Alex deSchweinitz, gen mgr; R. E. Ruan II, program & news director; A. C. Walker, chief engineer; Elise Darius, women's director.

HERMISTON, Umatilla County

KOHU (Feb. 6, 1956): 1570 kc; 250 w-D. P. O. Box 1. Phone Jordan 7-6500. Carl F. Knierim and Sarah Knierim (original owners).
Reps: Hugh Feltis & Assoc. (Seattle); H. S. Jacobson (Portland, Ore).
Carl F. Knierim, co-owner, gen mgr & chief engineer; Sarah Knierim, co-owner & promotion mgr; Dick Gohlman, coml mgr; Eleanor Davis, program director; Dave Stone, news director; Frank Woodman, farm director; Pat Anderson, women's director.

HILLSBORO, Washington County

KUIK (1954): 1360 kc; 1 kw-D, 155A S. Second Ave. Phone Midway 8-4181. Tualatin Valley Broadcasters Inc. (acquired station Jan. 1, 1957). (See Singleton stations in "Group Ownership").
Network Keystone. Rep Grant; Elkins & Stillier.
Harold C. Singleton, pres; Jerry Colkitt, gen mgr; Wally Cooper, coml mgr; Bennie Murphy, chief engineer.

HOOD RIVER, Hood River County

KIHR (1950): 1340 kc; 250 w. 22nd Street. Phone 8561. Oregon-Washington Broadcasters, Inc. (original owner).
Rep Meeker.
C. J. McCredie, pres, gen mgr, coml mgr & news director; Mar Jean Stave, program director, promotion mgr & women's director; James Bradley, chief engineer.

KLAMATH FALLS, Klamath County

KFJI (July 19, 1923): 1150 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 692. Phone Tuxedo 2-2551. KFJI Broadcasters (acquired station 1946).
Network MBS, Don Lee. Rep Meeker; Art Moore & Assoc. (Northwest).
W. Don Miller, pres; Robert H. Bartlett, gen mgr & coml mgr; Dan Dillon, program director; Larry Jones, promotion mgr; Wayne Loerke, chief engineer & farm director; George Callison, news director; Vera Powell, women's director.

KFLW (April 1, 1946): 1450 kc; 250 w. 327 Main. Phone Tuxedo 2-4656. TWX KF 78. Southern Oregon Publishing Co. (original owner). (See "Newspaper Ownership").
Network CBS. Rep Everett-McKinney.
Frank Jenkins, pres; Bud Chandler, gen mgr & coml mgr; Edith Patten, program director & promotion mgr; William P. Grimes, chief engineer; Charles McFarlan, news director; Robert Inch, farm director; Helene Hornby, women's director.

KLAD (1955): 900 kc; 1 kw-D. P. O. Box 979. Phone Tuxedo 4-7794. KLAD Broadcasters. (acquired station April 7, 1953).
Reps Grant; Hugh Feltis & Assoc. (Seattle) and H. S. Jacobson (Portland).
Gene Riesen, gen mgr; Doug Walker, chief engineer.

LA GRANDE, Union County

KLEB (1938): 1450 kc; 250 w. P. O. Box 907. Phone Woodland 3-2911. Inland Radio Inc. (acquired station September 1944).
Network Keystone. Rep Grant; Art Moore & Assoc. (regional).
Gordon L. Capps, pres; Ken Lillard, gen mgr & coml mgr; Jim Harris, program & farm director; Warren Curry, chief engineer; Jim Thomas, news director; Lea Luft, women's director.

LAKEVIEW, Lake County

KQK (Dec. 21, 1956): 1230 kc; 250 w. 411 North 1st St. Phone Whitehall 7-2164. Pacific Northwest Radio Inc. (original owner).

Network Keystone. Rep Art Moore & Assoc.
A. E. Freeman, pres; Don Anderson, gen mgr & chief engineer; Don Taylor, coml mgr; Bernice McCormick, program & news director.

LEBANON, Linn County

KGAL (1950): 920 kc; 1 kw, DA-1. P. O. Box 578. Phone Alpine 8-2134. Linn County Broadcasting Co. (original owner). (See W. Gordon Allen stations in "Group Ownership").
Rep Holman (East); O'Connell-Palmer; Jacobson (Portland).
W. Gordon Allen, pres; Nate Bridges, gen mgr & coml mgr; James Hughes, program & news director; Don Wellman, promotion mgr; N. I. Bridges, chief engineer; Tom Boyd, farm director; Shirley Lichtenhaler, women's director.

McMINNVILLE, Yamhill County

KMCM (June 18, 1949): 1260 kc; 1 kw, DA-N. P. O. Box 207. Yamhill Broadcasters Inc. (original owner). (See "Newspaper Ownership").
Network Keystone. Rep Continental.
Philip N. Bladine, pres; Glasco P. Bransom, gen mgr & coml mgr; Craig Singletary, program & news director; Edwin Nuhring, chief engineer.

MEDFORD, Jackson County

KBOY (May 1954): 730 kc; 1 kw-D. P. O. Box 1109. Phone Spring 3-5355. Clarence E. Wilson (original owner). (See K stations in "Group Ownership").
Rep Grant; H. S. Jacobson.
Clarence E. Wilson, owner, gen mgr & program director; Win Marks, coml mgr & promotion mgr; Charles B. Field, chief engineer & farm director; Rick Schuchard, news director.

KBOY-FM (not on air, target date not announced): 95.3 mc; 650 w. Same address, licensee and staff as KBOY (above).

KDOV (Aug. 1, 1958): 1300 kc; 5 kw-D, 2471 South Pacific Highway. Phone Spring 3-5000. K. C. Laurance (original owner).
Kenneth C. Laurance, pres & gen mgr; Paul M. Ward, program director; Vernon G. Ludwig, chief engineer.

KMED (1922): 1440 kc; 5 kw-D, 1 kw-N. P. O. Box 1306. Phone Spring 3-7373. Radio Medford Inc. (acquired station 1950).
Network NBC. Rep Meeker; Art Moore & Assoc. (regional).
V. J. Robinson, pres; Ray Johnson, executive vp & gen mgr; Gene Barlow, coml mgr; Ed Lewis, program director; Ellis Feinstein, chief engineer; Frank Pinnock, news director; Phyllis Pesenti, women's director.

KYJC (1947): 1230 kc; 250 w. Barnett Road. Spring 2-6644. TWX 7259. Medford Printing Co. (original owner). (See "Newspaper Ownership").
Network ABC, CBS. Rep Webb; Hugh Feltis (Northwest).
R. W. Ruhl, pres; Tom Mac Leod, gen mgr; Tom Tubbs, coml mgr & promotion mgr; Monty Morris, program & news director; Vic Califf, chief engineer; Louis Nessburg, farm director; Laurette Seitz, women's director.

NEWPORT, Lincoln County

KNPT (June 24, 1948): 1310 kc; 1 kw DA-N. 1940 N. Coast Highway. Phone Newport 560. Yaquina Radio Inc. (original owner).
Network Keystone. Rep Continental; Ayres (San Francisco & Los Angeles); Art Moore & Assoc. (Portland & Seattle).
Tom Becker, pres; Bob Spangler, gen mgr; Del Kruger, chief engineer; Ron Phillips, news director; Mo Niemi, women's director.

NORTH BEND, Coos County

KPIR (1952): 1340 kc; 250 w. 1956 Meade. Phone Skyline 9-7351. TWX 752. Bay Broadcasting Co. (original owner).
Network CBS. Rep Grant.
Josephine Edwards, pres; Jack Hampton, gen mgr & coml mgr; Spencer Snow, program director; Arthur Schmidt, chief engineer & farm director; Clair Ginet, news director; Patsy Barkwell, women's director.

OCEANLAKE, Lincoln County

KBCH (May 27, 1955): 1400 kc; 250 w. Corner Columbus & Knobb View Ave. Phone Delake 3891. Lincoln Electronics Inc. (original owner).
Network Keystone.
Clayton S. Comer, pres; William B. Comer, gen mgr, coml mgr & program director; Hazel Smith, promotion mgr; Ralph Keyser, chief engineer & farm director; Don Lyle, news director; Connie Comer, women's director.

ONTARIO, Molheur County

KSRV (Nov 23, 1946): 1380 kc; 1 kw, DA-N. Box 540. Phone 212. Inland Radio Inc. (original owner).
Network Keystone, Oregon Trail Net.
Gordon L. Capps, pres, co-owner & gen mgr;

John R. Humphreys, coml mgr; Clint Bellows, program director; Charles Harland, promotion mgr & chief engineer; Keith Swanson, news director.

OREGON CITY, Clackamas County

KGON (July 7, 1947): 1520 kc; 10 kw, DA-1. P. O. Box 5865, Portland, Ore. Phone Olive 6-1441. Clackamas Broadcasters Inc.
Network NBC. Reps Weed; Wagner & Assoc. (Washington).
R. J. Hartke, co-owner, pres; Irwin S. Adams, co-owner, gen mgr, coml mgr & promotion mgr; Sonora B. Hoffman, program director; Sidney Roach, chief engineer & farm director; Frank Faro, news director.

ORETECH, Klamath County

***KTEC (FM)** (1951): 88.1 mc; 10 w. Oregon Technical Institute.

*Noncommercial educational.

PENDLETON, Umatilla County

KUBE (June 24, 1956): 1050 kc; 1 kw-D. P. O. Box 301. Phone Crestview 6-1961. Umatilla Broadcasting Enterprises Inc. (acquired station 1958).
Rep O'Connell, Palmer.
John M. Carroll, pres, news director & farm director; R. E. Thomlinson, gen mgr; Jack Webb, coml mgr & program director; Tom Warner, promotion mgr; Paul A. Schumacher, chief engineer; Loretta Liefeld, women's director.

KUMA (Aug 26, 1955): 1290 kc; 5 kw, DA-2. 1815 S. W. Emigrant Ave. Phone Crestview 6-1511. Pendleton Broadcasting Co. (acquired station January 1, 1956). (See Fisher stations in "Group Ownership").
Rep Meeker.
C. O. Fisher, pres; T. A. Smith, vp & gen mgr; R. R. Rynnion, coml mgr; Howard C. Rhoads, program director; J. H. Platz, chief engineer; Murray Westgate, news director; Tom Courtwright, farm director; Norma Lane, women's director.

KWBC (1941): 1240 kc; 250 w. P. O. Box 178. Western Radio Corp. (See V. P. Kenworthy stations in "Group Ownership").
Reps Ayres; Hugh Feltis & Assoc.; Jacobson. V. P. Kenworthy, pres & gen mgr.

PORTLAND, Multnomah County

KBEV (not on air, target date not announced): 1010 kc; 1 kw-D, DA. P. O. Box 933. Beverly Hills, Calif. Coast Broadcasting Corp. (acquired CP July 1958).
Dawkins Espy, owner.

***KBPS** (March 23, 1923): 1450 kc; 250 w-SH. 546 N.E. 12th Ave., zone 14. Phone Belmont 4-5469. Benson Polytechnic School (acquired station 1923).

Network NAEB.
Specialty programming: French, ½ hr. wkly.; Spanish, ¼ hr. wkly.
Dr. Patricia Green Swenson, gen mgr; Dale Wile, assistant producer, Harold Potter, chief engineer.

*Noncommercial educational.

KEX (1926): 1190 kc; DA-1. 1230 S.W. Main, zone 5. Phone Capitol 2-1881. TWX PD 133. Westinghouse Broadcasting Co. (acquired station 1945). (See Westinghouse Broadcasting Co. stations in "Group Ownership").
Rep Peters, Griffin, Woodward.
Donald H. McGannon, pres; Herbert L. Bachman, gen mgr; Robert E. Rudolph, sales mgr; Mel Bailey, program director; Clark B. Kelsey, promotion mgr; Jack Irwin, chief engineer; Pat Wilkins, news director; George McGowan, news editor; Ben Buismann, farm director; Kay West, women's director.

KEX-FM (1948): 92.3 mc; 56 kw. Same address, licensee and staff as KEX (above).

KGON (see Oregon City listing).
KGW (March 25, 1922): 620 kc; 5 kw, DA-1. 1139 S.W. 13th Ave. Phone Capital 3-6364. TWX PD 48. King Broadcasting Co. (See King Broadcasting Co. stations in "Group Ownership").
Network ABC. Rep John Blair & Co.
Mrs. A. Scott Bullitt, pres & chief owner; Henry B. Owen, executive vp; Otto P. Brandt, vp & gen mgr; John H. Eichhorn, station mgr; Robert Franklin, program director; William R. Nutt, promotion mgr; Frederick J. Eichhorn III, merchandising mgr; James L. Middlebrooks, director of engineering; Clare Hanawalt, chief engineer; James B. Miller, news director; Ivan H. Jones, farm director; Gloria Chandler, public service director.
KGW-TV: Tv companion of KGW.

KLIQ (Aug. 15, 1957): 1290 kc; 1 kw-D. Oaks Park. Phone Belmont 4-8440. KLIQ, Inc. (acquired station Dec. 4, 1957).
Reps Dore; John Palmer Co. (West Coast).
Robert E. Bollinger, pres; Richard Morgans, gen mgr & program director; Al Zack, coml mgr; Walt Kobek, sales mgr; Joe Mitchell, production director; Hank Henry, promotion mgr; Loyal E. W. Conley, chief engineer; Web Russell, news director; Bruce Vanderhoof, women's director.

Radio Stations CONTINUED

OREGON CONTINUED

PORTLAND (Continued)

KOIN (1925): 970 kc; 5 kw, DA-N. 140 S.W. Columbia. Phone Capitol 8-3333. TWX TT 7359. Mt. Hood Radio & TV Broadcasting Corp. (acquired station 1952). (See Newhouse Newspaper stations, Gamble Lane stations and John C. Cohan stations in "Group Ownership").

Network CBS. Rep CBS Radio Spot Sales. Ted R. Gamble, pres; C. Howard Lane, vp; Harry H. Buckendahl, managing director; Robert Whitely, national sales mgr; Willard (Bill) Mears, program director; Robert McGill, promotion mgr; Louis S. Bookwalter, director of engineering; Lester Halpin, news director. **KOIN-FM** (1948): 101.1 mc; 48 kw. Duplicates KOIN (above).

KOIN-TV: Tv companion of KOIN-AM-FM. **KPAM** (Sept. 1, 1951): 1410 kc; 1 kw-D. P. O. Box 1230. Capitol 8-0106. Broadcasters Oregon Ltd. (original owner).

Stanley M. Goard, station mgr; James T. McGuire, assistant mgr & program director; Gordon Larson, chief engineer.

KPFM (FM) (Sept. 1, 1946): 97.1 mc; 3.3 kw (CP-33 kw). Duplicates KPAM (above) till local sunset; continues own programming to 11 p.m. Same licensee, address and staff as KPAM.

Rep FM Unlimited. **KPDQ** (July 31, 1947): 800 kc; 1 kw-D. 4903 N.E. Sandy Blvd. Phone Atlantic 2-3232. John W. Davis (original owner).

John W. Davis, owner & gen mgr; James Hartman, coml mgr; Dan Macdonald, program director; Dan McPeak, chief engineer.

KPOJ (1923): 1330 kc; 5 kw, DA-1. P. O. Box 31. Phone Capital 7-3484. KPOJ Inc. (acquired station 1944). (See "Newspaper Ownership").

Network MBS, Don Lee. Rep Petry. William W. Knight, pres; R. M. Brown, vp & gen mgr; Don Parr, coml mgr; Vern Mueller, program & news director; Jack Wilbur, promotion mgr; Herbert A. Davidson, chief engineer.

KPOJ-FM (1948): 98.7 mc; 4.4 kw. Duplicates KPOJ (above).

KQEM (FM) (May 7, 1946): 100.3 mc; 17 kw. 1224 S.W. Morrison. Phone Capital 3-6181. TWX PD 672. H. Quenton Cox (acquired station November 1954).

H. Quenton Cox, owner & gen mgr; Helen Cox, program director; Charles K. Dickson, chief engineer.

KRRC (FM) (May 1, 1958): 89.3 mc; 10 w. Reed College, zone 2. Phone Prospect 1-1112. Reed Institute.

John Hancock, station mgr; John Davies, business mgr; Steve Adams, Mary Jane Robertson, Linda Elmlund, Lothar Vocano, program directors; William Brack, technical director.

*Noncommercial educational. **KWJJ** (1923): 1080 kc; 10 kw, DA-2. 931 S.W. King Ave. Phone Capital 8-4393. Rodney F. Johnson. (acquired station Feb. 17, 1952).

Rep Forjoe. Specialty programs; Italian, 1 hr. wkly. Rodney F. Johnson, owner & gen mgr; Ben T. Crosby, coml mgr; Jerry Speerstra, program director; Harold C. Singleton, chief engineer; Don Kneass, news director.

KKL (1926): 750 kc; 10 kw, DA-1, L-WSB. P. O. Box 5886. Olive 4-3193. TWX Milwaukie, Oregon 174. Mount Rainier Radio & Television Broadcasting Corp. (acquired station December 1955). (See Seattle, Portland & Spokane group in "Group Ownership").

Rep McGavren-Quinn. Lester M. Smith, pres & gen mgr; Wally Rossman, coml mgr; Robert McCarl, program director; Ed Mundt, chief engineer; Lyle Fenner, news director.

PRINEVILLE, Crook County

KRCO (November 1949): 690 kc; 1 kw-D. P. O. Box 188. Phone Hillcrest 7-6239. Radio Central Oregon Inc. (original owner).

Rep Feltis & Assoc. (Seattle). N. A. Miksche, co-owner, pres; Collin R. Matheny, co-owner, gen mgr & farm director; Les McKay, coml mgr & promotion mgr; Elsie Miksche, program director; Dale Sundholm, chief engineer.

REDMOND, Deschutes County

KPRB (1953): 1240 kc; 250 w-SH. P. O. Box 787. Phone Lincoln 8-3100. Commerce 9788. Orlo Bagley and Thelma Bagley d/b as Radio Station KPRB. (acquired station June 1, 1958).

Reps Devney (East & Midwest); Ayres (San Francisco & Los Angeles). Orlo M. Bagley, co-owner; Rod Walter, station mgr & program director; Jack Ledbetter, sports director; Norm Sandberg, area sales mgr; Bill Resare, chief engineer; Bill Sanders, news director & farm director; Barbara Marrs, women's director.

ROSEBURG, Douglas County

KRRR (1935): 1490 kc; 250 w. Kohlhaugen Bldg. Phone Orchard 3-5551. TWX RS 74. James E. Doyle (acquired station Nov. 1, 1956).

Network CBS. Reps Meeker (national); Art Moore & Assoc. (Northwest). James E. Doyle, owner & gen mgr; Doug. Setterberg, coml mgr; John H. Doyle, program director & news director.

KRXL (Sept. 19, 1950): 1240 kc; 250 w. P. O. Box 847. Phone Orchard 3-4464. Umpqua Broadcasters Inc. (original owner).

Network MBS, Don Lee. Donn Radabaugh, pres; Iris Rice Helliwell, gen mgr & women's director; Del McKay, coml mgr; Sam D. Wade, program director; Mildred Moore, promotion mgr; Lon D. Hunt, chief engineer; Bob Grant, news director; Robert Landis, farm director.

KYBS (November 1955): 950 kc; 1 kw-D. P. O. Box 1138. Phone Orchard 3-6678. Douglas Broadcasters Inc. (original owner).

Reps Grant, H. S. Jacobson (Portland); Wagner & Assoc. (Seattle). Leroy Hiatt, pres, gen mgr & chief engineer; Warren C. Ward, coml mgr.

SALEM, Marion County

KBZY (1947): 1490 kc; 250 w. P. O. Box 308. Phone Empire 4-6748. Salem Broadcasting Co. (acquired station February 1957). (See Fisher stations in "Group Ownership").

Network NBC. Rep Meeker. Carl O. Fisher, owner; Alvin D. Bauer, gen mgr & farm director; Don McCutcheon, program mgr & news director; Gene Harrison, chief engineer; Clarine Harp, women's director.

KGAY (1950): 1430 kc; 5 kw-D. P. O. Box 768. Phone Empire 3-7121. KGAY Inc. (original owner). (See W. Gordon Allen stations in "Group Ownership").

Reps Holman; Wagner & Assoc. (Seattle). W. Gordon Allen, pres; Arne G. Peterson, gen mgr; Ed Sullivan, coml mgr; Rollie Smith, program director; Roger Carroll, promotion mgr; Keith Samples, chief engineer.

KSLM (1934): 1390 kc; 1 kw. West Hills Way, N.W. Phone Empire 4-8433. (acquired station March 1, 1944).

Network MBS. Glenn McCormick, pres & gen mgr; Theodore G. Carlson Jr., coml mgr; Esther Konautz, program director; Clyde Carlton, chief engineer; Bob Morse, news director; Scott Lamb, farm director; Joan Ross, women's director.

KSLM-TV: Tv companion of KSLM.

SPRINGFIELD, Lone County

KEED (Sept. 7, 1954): 1050 kc; 1 kw-D. P. O. Box 696. Phone Diamond 5-0163. KEED Inc. (acquired station May, 1955).

Network Tri-Ore Stations. Rep John Palmer (West); Radio-Tv Reps (East). Glen M. Stadler, pres; Rodney V. Loudon, gen mgr; Marion J. Redfearn, coml mgr; J. Robert Litten, program director; Ron Ogle, promotion mgr; Robert Curtis, chief engineer; Charles Seare, news director; J. R. Boone, farm director; Helene N. Stadler, women's director.

THE DALLES, Wasco County

KDLS (not on air, target date not announced): 930 kc; 1 kw, DA-N. 405 W. Ninth St. The Dalles Broadcasting Co. (see Fisher stations in "Group Ownership").

C. H. Fisher, Edna E. Fisher, partners. **KODL** (1941): 1440 kc; 1 kw, DA-N. KODL Bldg. Phone Cypress 6-2300. Western Radio Corp. (See V. P. Kenworthy stations in "Group Ownership").

Network Keystone. Rep Ayres; Hugh Feltis & Assoc.; Jacobson. V. B. Kenworthy, pres; Paul Walden, gen mgr.

KRMW (June 3, 1955): 1300 kc; 1 kw-D. P. O. Box 516. Phone Cypress 6-9661. Radio Mid-Columbia, Inc (original owner).

Rep Art Moore & Assoc. (Seattle & Portland); O'Connell-Palmer (Los Angeles & San Francisco). Oliver B. Earl, pres & gen mgr; Harold L. Newhouse, coml mgr & promotion mgr; Gerald Webb Sr., program, news & farm director; Gordon Hull, chief engineer.

TILLAMOOK, Tillamook County

KTIL (1947): 1590 kc; 250 w. P. O. Box 1590. Phone Victor 2-4422. Tillamook Broadcasting Co.

Reps Continental; Ayres; Art Moore & Assoc. F. H. Guyton, pres; Jack Webb, gen mgr.

TOLEDO, Lincoln County

KLUU (not on air, target date not announced): 1230 kc; 250 w. 230 Allen Lane, Corvallis, Ore. Phone Plaza 3-6215. Toledo Broadcasters.

PENNSYLVANIA

ALLENTOWN, Lehigh County

WAEB (1949): 790 kc; 500 w-D, 1 kw-N, DA-2. 7th & Hamilton Sts., Phone Hemlock 4-9364. WAEB Broadcasters Inc. (acquired station Aug. 10, 1957). (See Good Neighbor stations under "Group Ownership").

Rep Radio-TV Representatives. William F. Rust, pres; Ralph Gottlieb, gen mgr; S. Robert Ackley Jr., station mgr; William R. Gottshall, chief engineer.

WFMZ (FM) (July 30, 1947): 100.7 mc; 4.8 kw. East Rock Road. Phone Swift 7-4530. WFMZ Inc.

Raymond F. Kohn, pres, gen mgr & program director; Omar C. Miller Jr., coml mgr; Frederick W. Siffrin, chief engineer.

WHOL (Sept. 12, 1948): 1600 kc; 500 w-D, DA. Colorado & Poplar Sts. Phone Hemlock

Live and Lively radio... styled for today's ALL-AGE audience... Represented Nationally by CBS Radio Spot Sales

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Radio Stations CONTINUED**PENNSYLVANIA CONTINUED**

4-4801. Allentown Broadcasting Corp. (original owner). (See Vic Diehm Assoc. stations under "Group Ownership").

Rep Raymer.
Charles H. Helwig pres; Vic Diehm, executive vp; James F. Chambers, gen mgr & coml mgr; Willard Cameron, program director; Jay Bechtel, promotion mgr; Gerald B. Werst, chief engineer; Roy Goshorn, news director.

WKAP (March 1947): 1320 kc; 1 kw, DA-N. P. O. Box 689. Phone Hemlock 3-3166. WKAP Inc. (original owner). (See Rahall stations under "Group Ownership").

Rep Weed.
Specialty programs: Spanish, 1 hr. wkly.; Italian, ½ hr. wkly.

N. Joe Rahall, pres; Ogden R. Davies, gen mgr; Alan D. Raber, program director; C. Frank Cordaro, chief engineer.
WQCY (TV): Tv companion of WKAP.

WSAN (May 10, 1923): 1470 kc; 5 kw, DA-N. 39-41 N. 10th St. Phone Hemlock 4-9511. Olivia M. Barnes & Reuel H. Musselman (estate of B. Bryan Musselman). (Acquired station 1937).
Network CBS. Rep H-R Representatives Inc.
Specialty programs: Spanish, 1 hr. wkly.; Greek, 1 hr. wkly.

Reuel H. Musselman, partner, gen mgr; Olivia P. Barnes, partner; A. R. Dreisbach, local coml mgr; George Y. Snyder, program director; Chas. R. Petri, promotion mgr & national coml mgr; John T. Van Sant, special events director; John Ashworth, news director.

ALTOONA, Blair County

WFBG (1924): 1340 kc; 250 w. 1320 Eleventh Ave. Phone Windsor 4-2031. TWX AO 89. Triangle Pub. Inc. (acquired station Feb. 20, 1956). (See "Newspaper Ownership" and Triangle Publications stations under "Group Ownership").

Network NBC. Rep McGavren-Quinn.
Frank Palmer, gen mgr; Jack Snyder, station mgr; Bob Miller, sales mgr; Lou Cate, program mgr.

WFGB-TV: Tv companion of WFBG.
WETA (June 12, 1946): 1240 kc; 250 w. Penn Alto Hotel. Phone Windsor 3-6112. TWX AO 82. Altoona Trans-Audio Corp. (acquired station April 1, 1956).

Network ABC. Rep Everett-McKinney.
Martin F. Malarkey, Jr., pres; Louis H. Murray, executive vp & gen mgr; Carl Y. Coriell, coml mgr; David R. Wolf, station mgr; S. Carlton Ayers, promotion mgr; Albert Merritts, chief engineer.

WVAM (July 1948): 1430 kc; 1 kw, DA-N. 2727 W. Albert Dr. Phone Windsor 4-8127. TWX AO 92. General Broadcasting Corp. (original owner).

Network CBS. Rep Weed.
Specialty programs: Italian, ½ hr. wkly.; French, ½ hr. wkly.
E. S. Leopold, pres; Will Ketner, gen mgr, program & farm director; Will Union, coml mgr & promotion mgr; John Schiele, chief engineer; Warren Weiner, news director.
WVAM-FM (July 1948): 100.1 mc; 360 w. Duplicates WVAM (above).

AMBRIDGE, Beaver County

WMBA (March 1, 1958): 1460 kc; 500 w-D, DA. 304 Duss Ave. Phone Congress 6-1110. Miners Broadcasting Service Inc. (original owner). (See Miners Broadcasting stations in "Group Ownership").

Joseph L. Maguire, pres; John W. Angst, gen mgr; Larry O'Toole, station mgr.

APOLLO, Armstrong County

WAVL (Dec. 13, 1947): 910 kc; 1 kw-D. Box 277. Phone Grover 2-3921. Tri-Borough Broadcasting Co. (original owner).

Cecil F. Clifton, pres & co-news director; Floyd L. Skinner, promotion mgr; H. Edgar Smith, chief engineer; Len Sayers, co-news director; Ed Smith, farm director.

BARNESBORO, Cambria County

WNCC (Oct. 15, 1950): 950 kc; 500 w-D. American Legion Home, Maple Ave. Phone Williams 8-9200. North Cambria Broadcasters Inc. (original owner).

Network MBS.
Specialty programs: Italian, French, Polish, each 1 hr. wkly.
Richard Todhunter Jr., pres; William J. Thomas, gen mgr; William R. Raifall, coml mgr & promotion mgr; Joanne E. Tibbott, program director; Francis Krug, chief engineer; Herbert Turndrup, farm director; Mildred Tatters, women's director.

BEAVER FALLS, Beaver County

WBVP (May 25, 1948): 1240 kc; 250 w. P. O. Box 719. Phone Tilden 6-4100. WBVP Inc. (original owners).

Specialty programs: Italian and Croatian (Tamburitzas), each ½ hr. wkly.
Frank R. Smith, pres & gen mgr; Thomas B. Price, station mgr; Charles H. Wilson, program director; E. A. Sekeres, promotion

mgr; Andrew Sivak, chief engineer; Ernie Kline & George Allen, news directors; Gertrude B. Trobe, women's director.

BEDFORD, Bedford County

WBFD (July 2, 1955): 1310 kc; 1 kw-D. RD-2. Phone 1130. Inquirer Printing Co. (original owner). (See "Newspaper Ownership").

John H. Biddle, pres; Hugo K. Frear, gen mgr; Robert S. Harrison Jr., station mgr & coml mgr; Sherwood B. Hawley, program & farm director; Ronald Lorence, promotion mgr; William A. Smith, chief engineer; Paul Imgrund, news director; Edythe B. Arnold, women's director.

BELLEFONTE, Centre County

WBFL (July 15, 1958): 1330 kc; 500 w-D. 107 N. Allegheny St. Phone Elgin 5-4751. Bellefonte Broadcasting Co. (original owner). (See Cary H. Simpson stations in "Group Ownership").

Network Allegheny Mountain Net.
Cary H. Simpson, pres; Lee C. Ray, station mgr; Harold Green, sales mgr; William E. Moses, coml mgr; John P. Knorr, program director; Glenn Daugherty, chief engineer; Kermit H. Peters, news director; Arnold Kuhn, farm director; Sandra Cain, women's director.

BERWICK, Columbia County

WBEX (Aug. 11, 1957): 1280 kc; 500 w-D. Jackson Bldg. Front & Market Sts. Phone 4546. Columbia County Broadcasters Inc. (original owner). (See T. K. Cassel stations under "Group Ownership").

Network Keystone.
John S. Booth, pres & gen mgr; Gene Jay Myers, station mgr; Charles Buffington, program director & chief engineer; D. J. Dooley, promotion mgr; Pete Kozich, news & farm director.

BETHLEHEM, Northampton County

WGPA (1946): 1100 kc; 250 w-D. 428 Broadhead Ave. Phone University 6-8074. Bethlehem's Globe Publishing Co. (original owner). (See "Newspaper Ownership").

Specialty programs: Hungarian, 1 hr. wkly.
Roland L. Adams, pres; Arthur C. McCracken, gen mgr; Frank Collier, coml mgr & promotion mgr; Robert Wolken, program & news director; L. Edwin Rybak, chief engineer; Elizabeth Librandi, women's director.

WGPA-FM (1946): 95.1 mc; 10 kw. Same address, licensee & staff as WGPA (above).

BLOOMSBURG, Columbia County

WCNR (Sept. 26, 1947): 930 kc; 1 kw-D. 38 W. Main St. Phone Sterling 4-1200. Columbia-Montour Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Ed Darlington, gen mgr, coml mgr & women's director; James Lehman, program director; Robert Fulton, chief engineer; Robert Hilber, news director; Stan Hummer, farm director.

WHLM (January 1948): 550 kc; 500 w, DA-2. The Square Bldg. Phone Sterling 4-5500. Bloom Radio (original owner). (See Vic Diehm stations in "Group Ownership").

Network MBS; Keystone. Rep Raymer.
Harry L. Magee, owner; Victor C. Diehm, management consultant; Robert R. Williams, gen mgr; L. J. Pat Campbell, coml mgr; Dale Fulmer, program director; R. J. Calabrese, promotion mgr; Anthony Hogg, chief engineer; Jim Evans, news director; Hal Miller, farm director; Gayle Martz, women's director.

WHLM-FM (Sept. 15, 1956): 106.5 mc; 8.8 kw. Duplicates WHLM (above).

BRADDOCK, Allegheny County

WLOA (1947): 1550 kc; 1 kw-D. 1233 Braddock Ave. Phone Electric 1-1100. Matta Broadcasting Co. (original owner).

Network Keystone. Rep Good Music Broadcasters.
Specialty programs (wkly): German, ½ hr.; Lithuanian, ½ hr.; Yugoslav, ½ hr.; Slovenian, 1 hr.

William G. Matta, pres & gen mgr; George C. Matta, coml mgr; Bill Brown, program director; W. W. Martin, promotion mgr; Elmer L. Heess, chief engineer; Joe Reich, news director; Blanch Anderson, women's director.

WLOA-FM (not on air; target date Sept. 1, 1953): 96.9 mc; 68 kw. To duplicate WLOA (above).

BRADFORD, McKeon County

WESB (April 5, 1957): 1490 kc; 250 w. 43 Main St. Phone 2-4545. Radio Station WESB. Rep Burn-Smith.

Joseph M. Cleary, gen mgr, co-promotion mgr & co-news director; Lee D. Morehouse, coml mgr & co-promotion mgr; William Winn, program & farm director, chief engineer & co-news director; Vivien Krieger & Ruth Walker, co-women's directors.

BUTLER, Butler County

WBUT (March 13, 1949): 1050 kc; 250 w-D. P. O. Box 1048. Phone 75-778. WBUT Radio (acquired station Jan. 1, 1957). (See J. Patrick Beacom stations in "Group Ownership" and see "Newspaper Ownership").

Rep Gill-Perna.
J. Patrick Beacom, pres; H. W. Critchlow,

vp & gen mgr; Paul Critchlow, coml mgr; Rick Hanna, station mgr, program director & promotion mgr; Gus Gour, chief engineer; Earl Sadlon, news & farm director; Gertrude Baker, women's director.

WBUT-FM (March 13, 1949): 97.7 mc; 720 w. Duplicates WBUT (above).

WISB (1941): 680 kc; 250 w-D. 357 N. Main St. Phone 7-4701. Butler Broadcasting Co. (original owner).

Network Keystone.
Joel W. Rosenblum, pres; Robert L. Kaufman, gen mgr; J. Victor O'Brien, coml mgr; Warren E. Ihlenfeld, program & news director; Gerald D. Coleman, promotion mgr; Paul F. Rex, chief engineer; Don O. Oesterling, farm director; Margo B. Pitts, women's director.

CANONSBURG, Washington County

WCNG (Nov. 27, 1957): 540 kc; 250 w-D, DA. P. O. Box 480. Phone Sherwood 5-5400. Douglas & Assoc. Inc. (original owner).

Rep Indie Sales.
Specialty programs: Polish, 7½ hrs. wkly.; Greek, 1 hr. wkly.
R. A. Douglas, pres; John K. Miller, vp & gen mgr; James D. Psihoulis, station mgr & coml mgr; George Jackovic, chief engineer; Richard Barnes, news director.

CARBONDALE, Lackawanna County

WCDE (Jan. 29, 1950): 1440 kc; 5 kw-D. 127 Salem Rd. Phone 1230. Carbondale Broadcasting Co. (original owner).

Network Keystone. Rep Cooke.
Specialty programs: Polish, 3 hrs. wkly.
William H. Ware, pres; W. Stanley Buehler, vp & sec; Anthony P. Perry, gen mgr; Robert G. Adams Jr., vp & treas; Paul J. Oles, coml mgr; Joe Martin, program, news & farm director, William J. Yakely, chief engineer; Gerald Pittaway, women's director.

CARLISLE, Cumberland County

WHYL (1948): 960 kc; 1 kw-D (CP, 5 kw-D, DA). P. O. Box 520. Phone 1785. Richard F. Lewis Jr. Inc. of Carlisle (acquired station Sept. 25, 1957). (See Richard Field Lewis Jr. stations in "Group Ownership").

Network Keystone. Green Valley Group, Mid-Atlantic Net. Rep Forjee; Morton Lowenstein (Philadelphia).

Marion P. Lewis, pres; James B. Holder, gen mgr & coml mgr; Clint Morse, program director; Ed Maddon, promotion mgr; Jack Simmons, chief engineer; Leonard Waite, news director; Bernice Bitner, women's director.

WHYL-FM (not on air, target date Sept. 1, 1958): 102.3 mc; 760 w. To duplicate WHYL (above).

CHAMBERSBURG, Franklin County

WCBG (1956): 1590 kc; 5 kw-D. South Mountain, Pa. Phone Colony 3-4131. James R. Reese Jr.

James R. Reese Jr., owner; Buddy E. Starcher, gen mgr; Bud Messner, sales mgr; Bob Walter, program director; George Jennings, chief engineer.

WCHA (Aug. 11, 1946): 800 kc; 1 kw-D. Craft Press Bldg. Phone Colony 4-7121. Chambersburg Broadcasting Co. (See T. K. Cassel stations under "Group Ownership").

Rep Forjee.
John S. Booth, pres & gen mgr; Earl P. Strine, coml mgr; William Sullivan, program director; David Myers, promotion mgr; James A. McCurdy, chief engineer; Robert Keith, news director; John Basehore, farm director; Ruth Keller, women's director.

WCHA-FM (April 15, 1948): 95.9 mc; 700 w. CP for 95.1 mc; 2.8 kw. Duplicates WCHA (above).

CHARLEROI, Washington County

WESA (Nov. 11, 1947): 940 kc; 250 w-D. Recreation Park. Phone Hudson 3-6551. Monongahela Valley Broadcasting Corp. (original owner).

Network Keystone. Rep Clark.
Specialty programs: Italian, 1 hr. wkly.
A. S. Sickman, pres; George D. Gailey, gen mgr & coml mgr; William C. Richards, program director, promotion mgr & news director; Stanley Crawford, chief engineer; Linda Dial, women's director.

CHESTER, Delaware County

WDRF (1947): 1590 kc; 1 kw, DA-N. 3500 Edgmont Ave. (Brookhaven). Phone Chester 4-4321. Eastern Broadcasting Co. (acquired station November 1954).

Network Quaker Net.
Specialty programs: Negro, 4 hrs. wkly.
Louis Kapelski, pres; Cy J. Swingle, gen mgr; John Talley, coml mgr; Del Parks, program director; Kay Kapelski, promotion mgr; Harry Simmington, chief engineer; Jack Stant, news director; William Moss, farm director; Marion Pedlow, women's director.

WVCH (April 4, 1948): 740 kc; 1 kw-D. Wolf Bldg. Phone Chester 2-8861. James M. Tisdale (original owner).

Rep Webb.
Specialty programs: Negro, 1 hr. wkly.
James M. Tisdale, owner, gen mgr & chief engineer; Martin Peltzman, coml mgr; Robert A. Hibbert, station mgr & program director; Don Baron, news director; Earl Goodman, farm director; Anne Norheim, women's director.

Radio Stations CONTINUED**PENNSYLVANIA CONTINUED****CLEARFIELD, Clearfield County**

WCFA (December 1947): 900 kc; 1 kw-D. Church St. and Healy Ave. Phone 5-5541. Clearfield Broadcasters, Inc. (original owner). (See "Newspaper Ownership" and Clearfield Broadcasters stations in "Group Ownership").

Network MBS; Laurel Net.
William K. Uerlich, pres; Joe Milsop, gen mgr; George Mastrian, program director; Lew Duck, chief engineer; Ed Morgan, news director; Margaret Nemeth, women's director.

COATESVILLE, Chester County

WCOP (November 1949): 1420 kc; 5 kw, DA-N. 809 E. Lincoln Hwy. Phone 2100. Chester County Broadcasting Co. (original owner).

Network Quaker.
Louis N. Seltzer, pres & chief engineer; William S. Halpern, gen mgr; Donald Kimes, coml mgr & promotion mgr; Bruce Morgan, news director; Ruth Rubincam, women's director.

COLUMBIA, Lancaster County

WCOT (Nov. 1, 1957): 1530 kc; 500 w-D. 343 Poplar St. Phone Mutual 4-2591. Radio Columbia Inc. (original owner).

Rep Burn-Smith.
Lester P. Etter, pres; M. Leonard Savage, gen mgr & chief engineer; John P. Weis, coml mgr; Joseph T. Bertell, program director; Bill Funk, farm director.

CONNELLSVILLE, Fayette County

WCVI (April 1946): 1340 kc; 250 w. 133 East Crawford Ave. Phone Market 8-4600. Connelleville Broadcasters (acquired station 1949).

Network Keystone. Rep Hopewell.
Dr. Cam Troilo, pres; Charles T. Snowdon, gen mgr, promotion mgr & news director; Amy Canton, coml mgr; Esther Blasey, program & women's director; Robert Ray, chief engineer.

CORRY, Erie County

WOTR (April 30, 1955): 1370 kc; 500 w-D, CP for 1 kw-D, 500 w-N, DA-N. 25½ N. Center St. Phone 3-6611. Olivia T. Rennekamp (original owner). (See "Rennekamp stations in "Group Ownership").

Network Keystone.
Olivia T. Rennekamp, owner; John J. Wellenoffer, gen mgr & coml mgr; Guy Davis, program director; Howard Bycroft, promotion mgr; David E. Hubertz, chief engineer; Mary Shannon, women's director.

COUDERSPORT, Potter County

WFRM (1953): 600 kc; 1 kw-D. 9 N. Main St. Phone 611. Farm & Home Broadcasting Co. (original owner). (See Cary H. Simpson stations in "Group Ownership").

Cary H. Simpson, pres; John A. Fay, gen mgr; George Kuratom, coml mgr; Mary Rubar, program & women's director; Martin Weiss, promotion mgr & farm director; F. Kenyon Reed, chief engineer; Edward Easton, news director.

DOYLESTOWN, Bucks County

WBUX (May 1948): 1570 kc; 1 kw-D, DA. Box 512. Phone Fillmore 8-3583. WBUX Broadcasting Co. (acquired station July 1956).

Rep Indie Sales.
Specialty programs: Hungarian, 1 hr. wkly. George Steiner, pres; James Stoloz, gen mgr; George Pleasants, station mgr; James Wood, program director & news director; Marion Granger, promotion mgr & farm director; Richard Wright, chief engineer; Nonnie Crawford, women's director.

DuBOIS, Clearfield County

WCED (1941): 1420 kc; 5 kw-D, 500 w-N, DA-2. 80 N. Park Place. Phone 1700. TWX DuBois 16. Tri-County Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network CBS. Rep McGilvra.
Specialty programs: Polish, 1 hr. wkly. Harold T. Gray, co-owner; Jason S. Gray, co-owner, vp & gen mgr; George Williams, station & coml mgr; Ken Johnson, program director & promotion mgr; George Donahue, chief engineer; Ed Paul Finger, news & farm director; Pat McCarthy, women's director.
WCED-FM (1948): 102.1 mc; 3.2 kw. Duplicates WCED (above).

EASTON, Northampton County

WEEX (May 10, 1956): 1230 kc; 250 w. Chestnut Hill. Phone 6155. Easton Publishing Co. (original owner). (See "Newspaper Ownership").

Rep Headley-Reed.
J. L. Stackhouse, pres; Charles R. Thon, gen mgr; William Latham, Jr., national sales mgr; Brad Bradford, local mgr & farm director; Art Burns, program director; Robert A. Francett, chief engineer; James Eyer, news director.

WEEX-FM (Feb. 8, 1948): 98.3 mc; 1 kw. CP for 99.9 mc; 3.3 kw. Duplicates WEEX (above).
WEST (1936): 1400 kc; 250 w. 516 Northampton St. Phone 6131. Associated Broadcasters Inc. (original owner). (See Steinman stations under "Group Ownership"; also "Newspaper Ownership").

Network NBC. Rep Meeker.
Clair R. McCollough, station executive; J. Robert Gulick, assistant gen mgr charge of sales; Thomas R. Nunan Jr., national sales mgr; Theodore Pierce, station mgr; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical director.
WEST-FM (1948): 107.9 mc; 11 kw. Duplicates WEST (above).

ELIZABETHTOWN, Lancaster County

WEZN (May 23, 1958): 1600 kc; 500 w-D, DA. P. O. Box 192. Phone Empire 7-1511. Colonial Broadcasting Co. (original owner).
Lowell W. Williams, pres; Richard E. Burg, vp & gen mgr; Will Groff, program director; William Lacey, chief engineer.

EMPORIUM, Cameron County

WLEM (March 2, 1953): 1250 kc; 1 kw-D. P. O. Box 309. Phone 712. Emporium Broadcasting Co. (original owner).

Bernard J. Erskine, pres; James A. Spotts, gen mgr & coml mgr; Dean L. Close, program director; Kenneth W. Coleman, chief engineer.

EPHRATA, Lancaster County

WGSA (July 26, 1955): 1310 kc; 1 kw-D, DA. P. O. Box 419. Phone Republic 3-2226. Garden Spot Broadcasters Inc. (original owner).

Rep Broadcast Time Sales.
Lester Grenewalt, pres; John Norris, vp; Samuel R. Youse, sec-treas, gen mgr & chief engineer; Frank Short, promotion mgr; Ed Loder, news director; Ralph Haneman, farm director; Kitty Short, women's director.

ERIE, Erie County

WERC (June 1941): 1260 kc; 5 kw, DA-2. R. D. 4, Robison Road. Phone 99-647. WERC Broadcasting Corp. (acquired station May 1956).

Network ABC. Rep Weed.
Joseph L. Brechner, pres; Gene Conrad, gen mgr; William Babcock, program director; Ken Hestor, chief engineer; James Dewart, news director.

WERC-FM (1941): 99.9 mc; 9.7 kw. Duplicates WERC (above).

WICU (1949): 1330 kc; 5 kw, DA-2. 3514 State St. Phone 2-3248. Community Service Broadcasting Co. (acquired station April 22, 1952). (See Edward Lamb Enterprises, Inc. in "Group Ownership").

Network NBC. Rep Petry.
Edward Lamb, pres; Ben McLaughlin, gen mgr; Robert Lunquist, coml mgr; Bruce Flaherty, program director; James Spence, promotion mgr; Kenneth Husband, chief engineer.
WICU-TV: Tv companion of WICU.

WJET (October 1951): 1400 kc; 250 w. 18th & Ash Sts. Phone 2-6741. Jet Broadcasting Co. (original owner). (See Myron Jones stations in "Group Ownership").

Rep Forjoe.
Myron Jones, pres & gen mgr; Pete Cotichia, executive vp, operations mgr & coml mgr; Art Arkelian, assistant coml mgr & merchandising director; Richard Zahner, chief engineer; Dave Gifford, news director; Landy Landacre, farm director; Kay Pfadt, women's director.

WLEW (1933): 1450 kc; 250 w. Commerce Bldg. Phone 22-129. L. E. U. Broadcasting Co. (acquired station October 1956).

Rep Radio-TV Representatives.
Specialty programs: Italian, 2 hrs. wkly; Polish, 2 hrs. wkly.
J. Patt Wardlaw, pres; Gene Kline, mgr & sales mgr; Robert Holmes, program director; William Sebenick, chief engineer; David G. Buckle, news director; Mary Barnhart, women's director.

FARRELL, Mercer County

WFAR (Oct. 3, 1954): 1470 kc; 1 kw-D. P. O. Box 150. Phone Diamond 6-4171. Sanford A. Schafitz (original owner).

Network Keystone.
Sanford A. Schafitz, pres; Albert Zippay, gen mgr & news director; Arthur Simmers, coml mgr; Louise Gray, program director & women's director; Al DeJulio, promotion mgr & farm director.
WXTV (TV) Youngstown, Ohio: Tv companion of WFAR.

FRANKLIN, Venango County

WFRF (April 13, 1958): 1430 kc; 500 w-D. Oil City-Franklin Rd. Phone Idlewood 2-2188. Robert H. Sauber (original owner).

Specialty programs: Italian, ½ hr. wkly.
Robert H. Sauber, pres & gen mgr; Richard Frame, vp; F. Earle Magee Jr., secy-treas; Harold W. Martin, program director; Phillip Hawkins, chief engineer; James Luce, news director; William H. Lazar, farm director; Joan Himes, women's director.

GETTYSBURG, Adams County

WGET (1950): 1450 kc; 250 w. Box 28. Phone 850. Times & News Pub. Co. (original owner). (See "Newspaper Ownership").

P. H. Cunningham, gen mgr; Marc Starkins, coml mgr; L. M. Blair, program director & chief engineer.

GLENSIDE (Philadelphia) Montgomery County

WIFI (FM) (1958): 92.5 mc; 20 kw. Potshop Rd. & Germantown Pk., Norristown, Pa. Phone Broadway 9-6460. High-Fidelity Broadcasters Corp.

Melvin Gollub, pres & chief engineer; Ada E. Elian, program director; Fred Gollub, chief engineer.

GREENSBURG, Westmoreland County

WHJB (Oct. 28, 1934): 620 kc; 1 kw-D. 500 w-N, DA-2. 128 N. Pennsylvania Ave. Phone 3740. WHJB Inc.

Specialty programs: Italian, 1 hr. wkly.

GROVE CITY, Mercer County

***WSAJ** (November 1921): 1340 kc; 100 w-SH. Hall of Science, Grove City College. Phone 763. Grove City College (acquired station July 18, 1957).

Dr. J. Stanley Harker, pres; Dale O. Smock, chief engineer.

*Non-commercial educational.

HANOVER, York County

WHVR (Jan. 1, 1949): 1280 kc; 5 kw-D, 500 w-N, DA-2. P. O. Box 268. Phone Melrose 7-3831. Radio Hanover Inc. (original owner).

John D. Bare, pres, gen mgr & coml mgr; Daniel E. Rutledge, program director; Philip A. Rohrbaugh, chief engineer; Patricia L. Orris, women's director.

HARRISBURG, Dauphin County

WCMB (Feb. 19, 1948): 1460 kc; 5 kw, DA-2. 228 Court St. Phone Cedar 4-3005. Rossmoyne Corp. (original owner).

Network MBS. Rep Gill-Perna.
Ed K. Smith, vp & gen mgr; Henry Traugh, coml mgr; Ed Gonzalez, program director; Ramon Musheno, promotion mgr; J. Howard Bair, chief engineer; Ed Murphy, news director; John A. Smith, farm director; Louise Adams, women's director.

WHGE (1945): 1400 kc; 250 w. 112 Market St. Phone Cedar 4-4988. TWX HB 182. Kendrick Broadcasting Co. (original owner). (See "Newspaper Ownership" and Triangle stations in "Group Ownership").

Network ABC; Quaker Network. Rep McGavren-Quinn.
Herbert Kendrick, pres & gen mgr; Ralph Hartman, coml mgr; Jack Hooper, program & news director; W. O. Kuntz, chief engineer; Bobby Yanich, farm director; Diane Williams, women's director.

WHP (1924): 580 kc; 5 kw, DA-N. 216 Locust St. Phone Cedar 4-3211. TWX HB 194. WHP Inc. (original owner).

Network CBS. Rep Bolling.
Richard A. Redmond, station mgr & program director; Mrs. A. K. Redmond, business mgr & coml mgr; George Gottschalk, promotion mgr; E. Dan Leibensperger, chief engineer; John Price, news director; Harry Hinkley, farm director.

WHP-FM (1946): 97.3 mc; 1.55 kw. Duplicates WHP (above).

WHP-TV: Tv companion of WHP-AM-FM.
WKBO (1922): 1230 kc; 250 w. 31 N. Second St. Phone Cedar 4-0191. Keystone Broadcasting Corp. (See Steinman stations in "Group Ownership"). (See also "Newspaper Ownership").

Network NBC. Rep Meeker.
Clair R. McCollough, station executive; J. Robert Gulick, assistant gen mgr in charge of sales; Thomas R. Nunan Jr., national sales mgr; W. Eugene Garman, station mgr; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical director.

HAVERTON, Montgomery County

***WHHS (FM)** 89.3 mc; 10 kw. Haverford Township Senior High School.

*Non-commercial educational.

HAZLETON, Luzerne County

WAZL (Dec. 19, 1932): 1490 kc; 250 w. Hazleton National Bank Bldg. Phone Gladstone 43-531. TWX 42. Hazleton Broadcasting Co. (original owner). (See Vic Diehm Assoc. stations in "Group Ownership").

Network MBS; NBC. Rep Raymer.
Victor C. Diehm, pres & gen mgr; Thomas A. Tito, national sales mgr; Robert J. Sacco, coml mgr; Don Murray, program director; Bernie Blier, promotion mgr; Elwood Tito, chief engineer; Paul Cerula, news director; George Leib, farm director; Francis Carter, women's director.

WAZL-FM (1947): 97.9 mc; 2.6 kw. Duplicates WAZL (above).

HOMESTEAD (Pittsburgh), Allegheny County

WAMO (1948): 860 kc; 250 w-D. 105 E. Eighth Ave. Phone Homestead 2-6000. Dynamic Broadcasting Inc. (acquired station July 1956).

Rep Forjoe.
Specialty programs (wkly): Negro, 42 hrs.; German, ½ hr.; Italian, ½ hr.
Leonard Walk, pres & gen mgr; Joseph Bassett, coml mgr; Carl Stuart, program director; James Herbert, chief engineer.

HUNTINGDON, Huntingdon County

WHUN (March 2, 1947): 1150 kc; 1 kw-D. 400 Washington St. Phone Mitchell 3-3340. Joseph F. Biddle Pub. Co. (original owner). (See "Newspaper Ownership").

Network Keystone.
John H. Biddle, pres; William E. Germann,

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

gen mgr; Barbara Clay, coml mgr; Suana German, program director; Blair Shore, promotion mgr; Ernest Craig, chief engineer; Donald Stuller, news director.

INDIANA, Indiana County

WDAD (Nov. 4, 1945): 1450 kc; 250 w. 632 Philadelphia St. Phone Hopkins 5-5511. WDAD Inc. (acquired station August 1953). (See "Newspaper Ownership" and Clearfield Broadcasters stations in "Group Ownership").
Network CBS, Keystone; Laurel Net.
William K. Ulerich, pres; Jonas Termin, gen mgr & coml mgr; Clifford Porter, program director; Dial Miller, chief engineer; Winston Heohner, news director; William Cochran, farm director; Ruth Piquenot, women's director.

JOHNSTOWN, Cambria County

WARD (August 1946): 1490 kc; 250 w. 235 Franklin St. Phone 8-1216. TWX 502. Central Broadcasting Co. (original owner).
Network CBS, Rep Weed.
George D. Gartland, pres; Richard W. Lee, gen mgr; Joseph Cavanaugh, coml mgr; Bill Santoro, program director; Jim Molloy, promotion mgr; Dick Kline, chief engineer; Frank Jordan, news director; Alma Cramer, women's director.
WARD-FM (1949): 92.1 mc; 285 w. Duplicates WARD (above).
WARD-TV: Tv companion of WARD-AM-FM.

WCRO (September 1947): 1230 kc; 250 w. 332 Main St. Phone 9-8117. Century Broadcasting Corp. (original owner).
Network MBS, Rep Forjoe.
Specialty programs: Polish, ¾ hr. wkly.
John J. Keel, pres; John D. Reilly, gen mgr; Karolyn Schippers, program director; John J. Kershesky, chief engineer; Gary Hagerich, news director.

WJAC (April 1925): 1400 kc; 250 w. 329 Main St. Phone 5-1262. TWX JNTN 79. WJAC Inc. (acquired station 1932). (See "Newspaper Ownership").
Network NBC. Reps Richard O'Connell (New York); Bill Reilly (Chicago); Tracy Moore (Hollywood).
Walter W. Krebs, pres; Park Claycomb, gen mgr & coml mgr; Ronald Stephenson, program & news director; Don Moore, promotion mgr; Theodore Campbell, chief engineer; Frank Dell, farm director; Margaret Ossola, women's director.
WJAC-FM (1948): 95.5 mc; 8.3 kw. Duplicates WJAC (above).
WJAC-TV: Tv companion of WJAC-AM-FM.

KANE, McKean County

WADF (June 7, 1954): 960 kc; 500 w-D. Penn Kane Hotel Bldg. Phone 1520. Northern Allegheny Broadcasting Co. (original owner).
David Potter, pres; Richard E. Feit, gen mgr; David Sill, program & news director; Jack Nordine, chief engineer.

KITTANNING, Armstrong County

WACB (Dec. 5, 1948): 1330 kc; 1 kw-D. 325 Market St. Phone Liberty 3-1381. Armstrong County Broadcasting Corp.
Rep Rambeau, Vance, Hopple.
Sheridan W. Pruett, pres; Charles M. Erhard Jr., vp & gen mgr; Harold H. Stoops, coml mgr & program director; Kenneth Riker, chief engineer; David Marsh, news director; Samuel Sherk, farm director; Ethel Bechtel, women's director.

LANCASTER, Lancaster County

WGAL (1922): 1490 kc; 250 w. 24 South Queen St. Phone Express 7-0333. WGAL Inc. (acquired station 1929). (See Steinman stations in "Group Ownership"; see "Newspaper Ownership").
Network NBC. Rep Meeker.
Clair R. McCollough, pres & gen mgr; J. Robert Gulick, assistant gen mgr in charge of sales; Thomas R. Nunan Jr., national sales mgr; Kenneth L. Kreider, station mgr; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical director.

WGAL-FM (1944): 101.3 mc; 3.8 kw. Duplicates WGAL (above).
WGAL-TV: Tv companion of WGAL-AM-FM.
WLAN (August 1946): 1390 kc; 1 kw, DA-N. 252 N. Queen St. Phone Express 4-7261. TWX LN 06. Peoples Broadcasting Co. (original owner).
Network ABC; MBS. Rep Headley-Reed.
Frank A. Altdorffer, pres; Samuel M. Altdorffer, gen mgr; J. Stanley Baker, coml mgr; Dick Sherbahn, program director; Jim Forney, promotion mgr; Ramon Sherman, chief engineer; Guy Barry, news director; Dick Orkin, farm director; Dorothy Stevens, women's director.
WLAN-FM (February 1948): 96.9 mc; 6.7 kw. Duplicates WLAN (above).

LANSFORD, Carbon County

WLSH (Dec. 24, 1952): 1410 kc; 1 kw-D. Box D. Phone 1440. Miners Broadcasting Service Inc. (original owner). (See Miners Broadcasting stations in "Group Ownership").
Joseph L. Maguire, pres; John W. Angst, gen mgr.

LATROBE, Westmoreland County

WAKU (Dec. 12, 1951): 1570 kc; 1 kw-D. 200 Depot St. Phone Keystone 7-7744. WAKU Inc. (acquired station July 1, 1956).
Network MBS, Keystone.
Harry P. Reed, pres; W. J. Thomas, gen mgr; Robert Johnston, coml mgr; Manuel Alvarez, program director & chief engineer; Nancy Palmer, news director; Lydia Ann Coulter, women's director.
WTRA (Aug. 11, 1956): 1480 kc; 500 w-D. 202 Main St. Phone Keystone 7-3338. Latrobe Broadcasters Inc. (original owner). (See Rennaump stations in "Group Ownership").
Rep McGillivra.
Specialty programs: Italian, 1 hr. wkly.; Polish, 4½ hrs. wkly.
Louis Rosenberg, pres; William Dymond, gen mgr; Richard Crosby, coml mgr; Janet Mahady, promotion mgr; Bernard Guidos, chief engineer; Loren Fleck, news director; H. Joseph Welsh, farm director; Mrs. Alex G. Smith, women's director.

LEBANON, Lebanon County

WLBR (Nov. 13, 1946): 1270 kc; 1 kw, DA-N. Route 20. Phone Crestview 2-7651. Lebanon Broadcasting Co. (original owner).
Rep Burn-Smith.
H. Raymond Stadium, pres; Lester P. Etter, managing director; Phillip J. Reilly, coml mgr & promotion mgr; Howard VanVoorhis, program director; William Zehring, chief engineer; Henry Homan, news director; Robert Keller, farm director.
WLBR-FM (January 1948): 100.1 mc; 720 w. Duplicates WLBR (above).

LEVITTOWN-FAIRLESS HILLS, Bucks County

WBCB (Dec. 8, 1957): 1490 kc; 250 w. 200 Magnolia Dr. Phone Windsor 9-1490. O'Keefe Broadcasting Co. (original owner).
Jack J. Dash, pres & gen mgr; William F. Waterbury, director of operations.

LEWISBURG, Union County

WITF (Sept. 9, 1957): 1010 kc; 250 w-D. 34 South 8th St. Phone Jackson 3-1222. Wireline Radio Inc. (original owner).
Network Keystone.
William R. De Wire, gen mgr; C. E. Miller, coml mgr; William R. Lawson, program director; Peter E. Farrell, promotion mgr; Fred C. Hopkins, chief engineer; William Dyer, news director; Bunny DeWire, women's director.

LEWISTOWN, Mifflin County

WKVA (Dec. 4, 1949): 920 kc; 1 kw-D. 19 S. Wayne St. Phone 8-6771. Central Pennsylvania Broadcasting Co. (acquired station May 1952).
Robert L. Wilson, pres & gen mgr; William A. Musser, coml mgr; Robert E. Hyle, program director; Mary Elich, promotion mgr & news director; Jack Sanders, chief engineer; Jack Beinhart, farm director; Vera Snook, women's director.
WMBF (1941): 1490 kc; 250 w. 5 W. Market St. Phone 8-6757. Lewistown Broadcasting Co. (original owner). (See "Newspaper Ownership").
Network NBC. Rep Burn-Smith.
James S. Woods, pres; T. W. Metzger, gen mgr; Frank P. Troiani, coml mgr; Thekla M. Leeper, program director; Kenneth Callahan, chief engineer; Lynn Bloom, farm director; Dale Smith, sports director.

LOCK HAVEN, Clinton County

WBEP (1946): 1230 kc; 250 w. 132½ Main St. Lock Haven Broadcasting Corp.
Network MBS. Rep Devney.
Harris Lipetz, mgr.

McKEESPORT, Allegheny County

WEDO (August 1946): 810 kc; 1 kw-D. 547 Fifth Ave. Phone North 4-7167. TWX MCK 159. Tri-City Broadcasting Co. (original owner).
Network CBS. Rep Weed.
Edward J. Hirschberg, pres & gen mgr; Earl Buncher, coml mgr; Bill Brant, program director & promotion mgr; Wilkes Hurley, chief engineer; Al Abrams Jr., news director & farm director; Anna Mae Cunningham, women's director.
WMCK (April 30, 1947): 1360 kc; 1 kw, DA-N. 516 Market St. Phone Orchard 8-8383. Mon-Yough Broadcasting Co. (original owner).
Network MBS. Rep Jack Masla.
Specialty programs: Italian and Polish, 1 hr. each wkly.; Scandinavian, ½ hr. wkly.; Negro, 3 hrs. wkly.
Robert M. Cox, pres; Samuel R. Vidnovic, gen mgr; M. W. Whitmire, coml mgr; Pat Haley, program director; Charles W. White, chief engineer; Stephen A. Chontos, news director; Sally Mossman, women's director.

MEADVILLE, Crawford County

WMGW (1947): 1490 kc; 250 w. Chestnut St. Phone 61-111. Regional Broadcasters Inc. (acquired station 1957).
James H. Strickler, gen mgr & program director; Frederick P. Tascone, coml mgr; Eugene Phillips, chief engineer; Bob Cameron, news director.
WMGW-FM (1948): 100.3 mc; 10 kw. Duplicates WMGW (above).

MEXICO, Juniata County

WJUN (Sept. 4, 1955): 1220 kc; 1 kw-D. Box 97, Mifflintown, Pa. Phone 295. Juniata-Perry Broadcasting Co. (See "Newspaper Ownership").
Rep. Burn-Smith.
J. S. Woods, pres; T. W. Metzger, gen mgr; Ralph S. Parker, station mgr & coml mgr; Donald Lorenz, program director; Tim Palm, promotion mgr & farm director; Kenneth Callahan, chief engineer; Miles Heckendorn, news director.

MILTON, Northumberland County

WARC (not on air, target date not announced): 1330 kc; 1 kw-D. Williamsport Radio Broadcasting Assoc. (See "Newspaper Ownership").
WMLP (October 1955): 1570 kc; 1 kw-D. 42 Broadway. Phone 1594. WMLP Inc. (original owner). (See T. K. Cassel stations in "Group Ownership").
John S. Booth, pres; John P. FASTER, gen mgr & coml mgr; Denzil Bayer, chief engineer.

MONTROSE, Susquehanna County

WPFL (May 30, 1953): 1250 kc; 1 kw-D. Locust St. Phone 397. Montrose Broadcasting Corp. (original owner).
Specialty programs: Ukrainian, ¼ hr. wkly.
W. Douglas Roe, pres & gen mgr; William Ohman, program director; William M. Farley, promotion mgr; Richard J. Gage, chief engineer; M. Claire Patterson, news director; Edward Dieffenbach, farm director; Ruth M. Ohman, women's director.
WPFL-FM (not on air, target date unknown): 96.5 mc; 57 kw.

NANTICOKE (Wilkes-Barre), Luzerne County

WNAK (February 1947): 730 kc; 1 kw-D. Woolworth Bldg, Nanticoke; 70 S. Main St., Wilkes-Barre. Phone Valley 2-6108. Wyoming Radio Inc. (acquired station Sept. 1, 1958).
Rep Forjoe.
E. D. McWilliams, pres; Milton Laughlin, gen mgr.

NEW CASTLE, Lawrence County

WKST (October 1938): 1230 kc; 1 kw, DA-N. First Federal Plaza. Phone Oliver 4-5501. WKST Inc. (original owner).
Network MBS. Rep Everett-McKinney.
Specialty programs: Lithuanian, ½ hr. wkly.
S. W. Townsend, pres & gen mgr; H. M. Reith, station mgr & coml mgr; E. E. Retz, chief engineer; Lou Dayton, farm director; Ruth Ray, women's director.
WKST-TV: Tv companion of WKST.

NEW KENSINGTON-TARENTUM, Westmoreland County

WKPA (1940): 1150 kc; 1 kw-D. DA. 810 Fifth Ave. Phone Edison 7-3538. Allegheny-Kiski Broadcasting Co. (original owner).
C. Russell Cooper, pres; Melvin A. Goldberg, gen mgr; Joseph Hannan, coml mgr; Paul Brooks, program director; W. W. Weeley, chief engineer; Michael Felock, news director; James O. Gray, farm director; Laura Yohe, women's director.

NORRISTOWN, Montgomery County

WNAR (Aug. 16, 1946): 1110 kc; 500 w-D. P. O. Box 431. Phone Broadway 2-7600. Norris-town Broadcasting Co. (original owner). (See Rahall stations in "Group Ownership").
Rep Weed.
N. Joe Rahall, pres; Ogden R. Davies, gen mgr; John M. Banzhoff, station mgr; Bernard Brode, program director, farm director & women's director; Donald L. Jones, promotion mgr; Anthony DeSola, chief engineer; James Klash, news director.

OIL CITY, Venango County

WKRZ (Feb. 14, 1946): 1340 kc; 250 w-SH. Broadcast Hill. Phone 4-1269. WKRZ (original owner). (See Rennaump stations in "Group Ownership").
Network NBC, Keystone.
Kenneth E. Rennaump, pres; R. Edward Erickson, gen mgr; Joan M. Firster, coml mgr; Donald E. Loebelenz, program director; John Remus, promotion mgr; Robert Harmon, chief engineer; Fred H. Peterson Jr., news director; William H. Stanley, farm director; Honora Myers, women's director.
WDJE (FM) (1953): 98.5 mc; 2.973 kw. Duplicates WKRZ (above).

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Alex Klein, National Sales Manager, WDAS • Bill Vogt, Commercial Manager, WDAS

BV:

Philadelphia's Negro market is a city within a city—larger than 90% of all other American cities. Its population exceeds 600,000 people, that's 23% of Philadelphia's total population, with a spendable annual income of one half billion dollars.

AK:

Negroes do not want cheap, second-rate imitations. When they buy food, they prefer the best brands. When they buy automobiles, appliances, and other home furnishings, they buy the best. Branded merchandise has always enjoyed the strongest acceptance. Keep in mind the Negro Market can make or break the sales program of even the biggest advertiser.

BV:

Ever since Negro listening has been measured in Philadelphia, WDAS has always been the top-rated Negro Pulse station. Our Negro ratings have increased in the past two years by percentages ranging from 21.2% to 106.7%.

AK:

WDAS has more Negro Pulse quarter hour firsts than all other Philadelphia stations combined. No one, but no one, can deliver your message, motivate listeners and gain their acceptance for you, as can these top Negro performers communicating directly with and programming specifically for their community. Our Negro on-the-air staff is not a hit or miss, on and off group of changeover personalities, but a team of professionals whose longevity in the business is unequalled by any similar group.

BV:

Here at WDAS we are proud to work for BEECHNUT BABY FOODS, BOSCOL COFFEE, CARNATION MILK, COCA-COLA, DULANY FROZEN FOODS, GILLETTE, KREY, QUAKER OATS, TETLEY TEA, UNITED FRUIT AND WRIGLEYS among others.

AK:

Advertisers who know, realize that the recognition they afford the Negro as an individual and a consumer, through a station utilizing Negro personalities, pays off in sales.

BV:

At WDAS your on-the-air campaign will be backed up by the first and only full time, fully staffed Merchandising Department in Philadelphia, devoted exclusively to furthering the cause of your product at the consumer level of the Negro Market.

AK:

Be sure you get your share of PHILADELPHIA'S VITAL CENTER, the size and importance of which is growing while you read this.



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Belmont Avenue and Edgely Road, Philadelphia 31, Pennsylvania • National Representatives: John E. Pearson & Co.

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

PHILADELPHIA, Philadelphia County

WCAU (May 10, 1922): 1210 kc; 50 kw. Monument & City Line, zone 31. Phone Greenwood 7-8300. TWX 7253. Columbia Broadcasting System Inc. (acquired station Aug 29, 1958). (See CBS owned stations in "Group Ownership").

Network CBS. Rep CBS Radio Spot Sales. Frank Stanton, pres, CBS Inc; Joseph T. Connolly, gen mgr; John S. deRussy, coml mgr; Frederic L. Karch, program director; Leo V. Collins, audience promotion mgr; Fred Birnbaum, sales promotion mgr; John G. Leitch, chief engineer; Charles C. Shaw, news director; Amos Kirby, farm director.

WCAU-FM (1941): 98.1 mc; 4.7 kw. Duplicates WCAU (above).

WCAU-TV: Tv companion of WCAU-AM-FM.

WDAS (1922): 1480 kc; 1 kw, DA-2. Belmont Ave. & Edgely Road. Phone Trinity 8-2000. Max M. Leon Inc. (acquired station June 1950). Rep Pearson.

Specialty programs (wkly.): Negro, 135 hrs.; Ukrainian, 1 hr.; Armenian, ½ hr.; Lithuanian, ½ hr.; Jewish, 1¼ hrs.; Polish, ¼ hr.

Max M. Leon, owner; Robert A. Klein, gen mgr, executive vp in charge of operations; William H. Vogt, coml mgr; Jerry Grove, program director; Alexander S. Klein Jr., national sales mgr; Frank Unterberger, chief engineer; Randy Dixon, news director; Bernice Thompson, women's director.

WDAS-FM (not on air, target date unknown): 105.3 mc; 20 kw. Will duplicate WDAS (above).

WFIL (1922): 560 kc; 5 kw, DA-2. 46th & Market Sts. Phone Evergreen 2-4700. TWX PH 670. Triangle Publications Inc. (acquired station March 1, 1946). (See Triangle stations in "Group Ownership"; See "Newspaper Ownership").

Network ABC. Rep Blair. Roger W. Clipp, vp & gen mgr; George A. Koehler, station mgr; Clyde R. Spitzner, director of sales and programming; Kenneth Stowman, gen sales mgr; Henry E. Rhea, chief engineer; John C. Harlan, business mgr.

WFIL-FM (1941): 102.1 mc; 6.3 kw. Licensee and address same as WFIL (above).

Rep FM Unlimited. Roger W. Clipp, gen mgr; Joseph J. Novenson, station mgr; Alfred I. Rosenthal, program director.

WFIL-TV: Tv companion of WFIL-AM-FM.

WFLN (July 1, 1958): 900 kc; 1 kw-D, DA. 8200 Ridge Ave. Phone Ivyridge 2-6000. Franklin Broadcasting Co. (original owner).

Rep Good Music Broadcasters Inc. Lawrence M. C. Smith, owner; Raymond S. Green, vp & gen mgr; Joseph C. Winkler, coml mgr; Michael O'Donnell, program director; Frederick Chassey, chief engineer.

WFLN-FM (March 14, 1949): 95.7 mc; 20 kw. Address, licensee and staff same as WFLN (above).

WHAT (1925): 1340 kc; 250 w. WHAT Bldg. zone 31. Phone Trinity 8-1500. Independence Broadcasting Co. (acquired station 1944).

Rep Stars National.

Specialty programs: Negro, 168 hrs. wkly., (100%).

William A. Banks, pres & gen mgr; Dolly Banks, station mgr; Paul Abrams, coml mgr; Robert Ardrey, program director; John Nicholson, promotion mgr; Charles Lehman, chief engineer; B. Curtis, news director; Mary Mason, women's director.

WHAT-FM (1950): 96.5 mc; 20 kw. Duplicates WHAT (above).

***WHYY (FM)**: 90.9 mc; 20 kw. Metropolitan Philadelphia Educational Radio & Television Corp.

*Non-commercial educational.

WIBG (1924): 990 kc; 10 kw, DA-2. (CP 50 kw-D, 10 kw-N, DA-2). 1617 Pennsylvania Blvd. Phone Rittenhouse 6-2300. TWX PH 720. Seaboard Radio Broadcasting Corp. (parent corporation acquired station May 23, 1957). (See Storer Broadcasting stations in "Group Ownership"; See "Newspaper Ownership").

Rep Katz. George B. Storer, pres; Lionel F. Baxter, managing director; John R. Mahoney, coml mgr; Joseph T. Conway, national sales mgr; Grady Edney, program director; Roy Schwartz, promotion mgr; John H. Henninger, chief engineer; Frederick DeSloovere, news director.

WIBG-FM (1948): 94.1 mc; 20 kw. Duplicates WIBG (above).

WIFI (FM) (See Glenside, Pa., listing).

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Pennsylvania's JET NET Radio Stations

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

PHILADELPHIA (Continued)

WIP (March 16, 1922): 610 kc; 5 kw, DA-1. 35 S. Ninth St. Phone Walnut 2-6800. TWX PH 168. Pennsylvania Broadcasting Co.

Network MBS. Rep Petry.
Benedict Gimbel Jr., pres & gen mgr; Ralf Brent, vp & director of sales; Varner Paulsen, program director; Sam Serota, public relations director; Mitch Krauss, sales promotion director; Jack Faber, Kitchen Kapers sales mgr; Clifford C. Harris, chief engineer; Reginald K. Harris, assistant chief engineer; Sam Ettinger, news director; Jim Leaming, sports director.

WIP-FM (April 20, 1942): 93.3 mc; 20 kw. Duplicates WIP (above).

WJMJ (July 1948): 1540 kc; 1 kw-D, (CP for 50 kw-D, DA). 2043 Locust St. Phone Locust 4-2300. WJMJ Broadcasting Corp. (acquired station June 1955).

Specialty programs: (wkly.): Italian, 20 hrs.; Polish, 7 hrs.; Greek, 1½ hrs.; Spanish, ½ hr.

Patrick J. Stanton, pres & gen mgr; Josephine Oristaglio, administrative assistant to president; James L. Rubenstone, national com'l mgr; Charles Stahl, local com'l mgr; Michael Deegan, program director; Christopher McAteer, chief engineer; Douglas Henson, news director; Joan Norris, women's director.

WPEN (April 1929): 950 kc; 5 kw, DA-N. 2212 Walnut St. Phone Locust 4-6000. Wm. Penn Broadcasting Co. (acquired station Dec. 13, 1947).

Rep Gill-Perna.
Williams H. Sytk, pres; William B. Caskey, executive vp; Erwin Rosner, gen sales mgr; Murray Arnold, station mgr; James M. Kiss, promotion director; John E. Surrick, development mgr; Charles W. Burtis, chief engineer; William S. Gailmor, news editor.

WPEN-FM (1942): 102.9 mc; 20 kw. Address, license & staff same as WPEN (above).

***WPWT (FM)**: 91.7 mc; 180 w. Philadelphia Wireless Technical Institute.

*Non-commercial educational.

WQAL (FM) (not on air, target date November 1958): 106.1 mc; 20 kw. 835 N. 19th St. Phone Poplar 5-6300. George Voron & Co. George Voron, pres; Abe Voron, gen mgr.

WRCV (1921): 1060 kc; 50 kw, DA-1. 1619 Walnut St. Phone Locust 4-3700. TWX PH 267. National Broadcasting Co. (acquired station Jan. 22, 1956). (See NBC owned stations in "Group Ownership").

Network NBC. Rep NBC Spot Sales.
Robert W. Sarnoff, bd chmn; Robert E. Kintner, pres; Raymond W. Welpott, gen mgr; Harold J. Pannepacker, station mgr & sales director; Robert C. Benson, program mgr; Bob Filmore, advertising & promotion mgr; William A. Howard, mgr technical operations; Ernest Leiss, news director.

WRCV-TV: Tv companion of WRCV.
***WRTI (FM)** (Oct. 10, 1953): 90.1 mc; 10 w. Park Avenue and Norris St. Phone Stevenson 7-4900. Temple University (Radio & Television Division).

Network NAEB. Philadelphia Collegiate Network.
Specialty programs: French, 1 hr. wkly.
Prof. John E. Roberts, director; William Seibel, operations mgr; Delwin Dusenbury, production supervisor; Norman Childs, program director; Carmen Gentile, chief engineer.

*Non-commercial educational.

WTEL (1925): 860 kc; 250 w-D. WTEL Bldg. Phone Gladstone 5-1310. Foulkrod Radio Engineering Co.

E. Douglas Hibbs, pres & program director.
***WKPN (FM)** (1957): 88.9 mc; 10 w. 3417 Spruce St. Phone Evergreen 6-4333. Trustees of U. of Pennsylvania.

John Roberts, station mgr; Joseph Weisenfeld, business mgr; George M. Jacobs, program director; Henry N. Longley Jr., technical director.

*Non-commercial educational.

PHILIPSBURG, Centre County

WPHB (June 1, 1956): 1260 kc; 1 kw-D. P. O. Box 361. Phone Dickens 2-2300. Moshannon Valley Broadcasting Co. (original owner).
Rev. William Emert, owner, gen mgr & com'l

mgr; Mrs. William Emert, program director; Dean Sharpless, chief engineer; Jerry Woodring, news director.

WPHB-FM (March 1, 1958): 94.9 mc; 4.6 kw. Duplicates WPHB (above).

PITTSBURGH, Allegheny County

KDKA (November 2, 1920): 1020 kc; 50 kw. 1 Gateway Center. Phone Express 1-3000. TWX PG 250. Westinghouse Broadcasting Co. (parent company original owner). (See Westinghouse Broadcasting Co. stations in "Group Ownership").

Rep Peters, Griffin, Woodward.
D. H. McGannon, pres; H. C. Lund, vp, Pittsburgh; L. R. Rawlins, gen mgr; D. J. Trageser, sales mgr; Guy S. Harris, program mgr; Miss J. L. Buzzelli, advertising & sales promotion mgr; T. C. Kenney, chief engineer; James L. Snyder, news supervisor; Owen S. Simon, publicity mgr.

KDKA-FM (April 1, 1942): 92.9 mc; 5 kw. Duplicates KDKA (above) 7 a.m. to 4 p.m.; separate 4 p.m. to midnight.

KDKA-TV: Tv companion of KDKA-AM-FM.
KQV (1922): 1410 kc; 5 kw, DA-2. 411 Seventh Ave. Phone Atlantic 1-9100. TWX PG 87. Allegheny Broadcasting Corp. (parent company acquired station Dec. 5, 1957). (See ABC stations in "Group Ownership").

Network ABC. Rep Adam Young.
Leonard H. Goldenson, pres; Ralph Beaudin, gen mgr; Robert Thompson, com'l mgr; John D. Gibbs, program director; Fred Zellner Jr., chief engineer.

WAMO (See Homestead, Pa., listing).

WAMP (Oct. 19, 1921): 1320 kc; 5 kw, DA-N. 1406 Chamber of Commerce Bldg. Phone Grant 1-8600. National Broadcasting Co. (acquired station Nov. 1, 1957). (See NBC owned stations in "Group Ownership").

Network NBC. Rep NBC Spot Sales.
Robert W. Sarnoff, bd chmn; Robert E. Kintner, pres; H. W. Shepard, gen mgr; Martin S. Pollins, sales mgr; John C. Hierlihy, program supervisor; Thomas D. Tyson, press & promotion mgr; Matthew M. Bracic, chief engineer; Beckley Smith, news & special events supervisor.

WFMP (FM) (March 8, 1948): 99.7 mc; 24 kw. Duplicates WAMP (above).

WCAE (1922): 1250 kc; 5 kw, DA-N. 530 Carlton House. Phone Atlantic 1-6900. WCAE Inc. (acquired station June 1, 1931). (See Hearst stations in "Group Ownership"; See "Newspaper Ownership").

Rep Katz.
Leonard Kapner, pres & gen mgr; Roger O'Connor, com'l mgr; R. Clifton Daniel, program director; William Thieman, promotion mgr; James H. Greenwood, chief engineer; Harry Carroll, news director; Gloria Abdou, women's director.

WTAE-TV: Tv companion of WCAE.

***WDUQ (FM)** (Dec. 15, 1949): 91.5 mc; 2.75 kw. 801 Bluff St. Phone Grant 1-4600. Dunquesne U. (Executive Committee).

B. Kendall Crane, station director; Fred McWilliams, chief engineer.

*Non-commercial educational.

WEEP (Oct. 1, 1957): 1080 kc; 1 kw-D. 220 North Highland Ave. Phone Emerson 1-5000. Pittsburgh Broadcasting Co. (original owner). (See John W. Kluge stations in "Group Ownership").

Rep Eastman.
Specialty programs: Negro, 5 hrs. wkly.
John Kluge, pres; James P. Hensley, vp & gen mgr; Julius Goltz, com'l mgr; Dave Lebo, program director; Victor G. Klein, chief engineer; Merle Pollis, news director.

WKJF (FM) (July 15, 1948): 93.7 mc; 40 kw. 1715 Grandview Ave. Phone Hubbard 1-2626. Agnes J. Reeves Greer. (See Agnes Reeves Greer stations in "Group Ownership"; See "Newspaper Ownership").

Rep FM Unlimited.
Agnes J. Reeves Greer, owner; Malcolm A. Campbell Jr., gen mgr; Thomas J. Daugherty, mgr; Alfred R. Ritz, com'l mgr; Robert G. Clarke, program director; Peter E. Pappas, chief engineer.

WKJF-TV: Tv companion of WKJF (FM).

WPIT (May 1947): 730 kc; 1 kw-D. 213 Smithfield St. Phone Atlantic 1-1900. WPIT Inc. (original owner). (See Friendly Group in "Group Ownership"; See "Newspaper Ownership").

Specialty programs (wkly.): German, ¼ hr.; Italian 6¼ hrs.; Polish, 3 hrs.; Lithuanian, 1 hr.; Ukrainian, 1 hr.; Greek, 5¼ hrs.

John J. Laux, pres; Don Ioset, vp, gen mgr & com'l mgr; Clifford Charles, program director, promotion mgr & news director; Michael Komichak, chief engineer; Dick Norwicke, farm director.

WWSW (May 30, 1931): 970 kc; 5 kw, DA-2. Hotel Sherwyn, zone 22. Phone Grant 1-5200. TWX PG 548. WWSW Radio Inc. (acquired station 1932). (See "Newspaper Ownership").

Rep Blair.
O. M. Schloss, pres; Ben W. Muros, gen mgr, com'l mgr & program director; Philip L. Davis, promotion mgr; Henry Kaiser, chief engineer; Ray Schneider, news director.

WWSW-FM (1941): 94.5 mc; 20 kw. Duplicates WWSW (above).

PITTSBURGH, Luzerne County

WPTS (June 21, 1953): 1540 kc; 1 kw-D. Newrose Bldg, 50½ So. Main St. Phone Olympic 4-3388. Midway Broadcasting Co.

Rep Continental Radio Sales.
Specialty programs: (wkly.): Italian, 8 hrs.; Polish, 3 hrs.; Lithuanian, ½ hr.; Slovak, ½ hr.

Angelo W. Fiorani, co-owner, pres & gen mgr; R. E. Florey, com'l mgr; J. Fiore, program director; R. F. Gallagher, promotion mgr; John P. McGoldrick, chief engineer; Frank Silva, news director; Gerald Gilroy, farm director; Ellie Pagnotti, women's director.

POTTSTOWN, Montgomery County

WPAZ (Oct. 1, 1951): 1370 kc; 1 kw-D. 247 High St. Phone Faculty 6-4000. Pottstown Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales.
Specialty programs: Polish, 1 hr.
Herbert Scott, pres, gen mgr & program director; Robert Eppheimer, com'l mgr; Thelma Mellon, promotion mgr; Ralph Mellon, chief engineer; Mike Siman, news director; Bud Bentz, farm director; Bonnie Borrelli, women's director.

POTTSVILLE, Schuylkill County

WPAM (Jan. 19, 1947): 1450 kc; 250 w. Lawton's Hill, P. O. Box 629. Phone Market 2-1450. Miners Broadcasting Service Inc. (original owner). (See Miners Broadcasting stations in "Group Ownership").

Joseph L. Maguire, pres; John W. Angst, gen mgr; Westley G. Kimble, station mgr; Al Gregson, program director.

WPPA (May 9, 1946): 1360 kc; 1 kw-D, 500 w-N, DA-N. 212 South Centre St. Phone Market 2-1360. Pottsville Broadcasting Co. (original owner).

Network MBS.
A. V. Tidmore, pres & gen mgr; Ralph L. Price, com'l mgr; Ed Romance, program director; William Tidmore, chief engineer; James Thompson, news director; Sydney McIlvain, farm director.

WPPA-FM (1948): 101.9 mc; 2.8 kw. Duplicates WPPA (above).

PUNXSUTAWNEY, Jefferson County

WPME (March 18, 1953): 1540 kc; 1 kw-D. 103 North Gilpin St. Phone 1221. Punxsutawney Broadcasting Co. (original owner).

Rep Rameau, Vance, Hoppie.
Sheridan W. Pruett, pres; Charles M. Erhard Jr., vp, gen mgr & com'l mgr; Gilbert Carney, program director; Ted Clarke, promotion mgr; Joseph A. Pelletier, chief engineer; Sid Carlton, news director; Dale Morley, farm director; Virginia Bailey, women's director.

READING, Berks County

WEEU (1931): 850 kc; 1 kw, DA-N. 433 Penn St. Phone Franklin 6-7335. TWX RD 25. WEEU Broadcasting Co. (acquired station Dec. 1, 1946). (See "Newspaper Ownership").

Network ABC, Quaker. Rep Headley-Reed.
Specialty programs: Pennsylvania Dutch, ½ hr. wkly.

William J. Rohn, pres; K. Richard Creitz, vp, gen mgr, com'l mgr & promotion mgr; Jack E. Gounder, program director & farm director; Harold Scheerer, chief engineer; Joseph Shivers, news director; Gloria Holland, women's director.

WHUM (Sept. 1, 1946): 1240 kc; 250 w. Berkshire Hotel. Phone Franklin 6-3987. TWX RD 95. Eastern Radio Corp. (original owner).

Network CBS. Rep Weed.
Robert G. Magee, pres & gen mgr; Warren C. Ruffner, com'l mgr & promotion mgr; Alan Lane, program director; Daniel J. Donohue, chief engineer; Paul Barclay, news director; Theodore Rickenbach, farm director.

WHUM-TV: Tv companion of WHUM.

WRAW (1922): 1340 kc; 250 w. 19 North Fifth St. Phone Franklin 6-7173. Reading Broadcasting Co. (acquired station 1946). (See "Newspaper Ownership"; See Steinman stations in "Group Ownership").

Network NBC. Rep Meeker.
Clair R. McCollough, station executive; J. Robert Gulick, assistant gen mgr in charge of sales; Thomas R. Nunan Jr., national sales mgr; Robert S. Reider, station mgr; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical director.

RED LION, York County

WGCB (1950): 1440 kc; 1 kw-D. P. O. Box 88. Phone 3-3471. John M. Norris.
John H. Norris, station mgr.

ROARING SPRING, Blair County

WKMC (June 13, 1955): 1370 kc; 1 kw-D. Phone 690. Cove Broadcasting Co. (original owner).

Carl W. Kensinger, pres; Sheldon F. Horton, gen mgr, com'l mgr, promotion mgr & farm director; Merle Ebersole, program director & news director; C. I. Metzger, chief engineer; Julia M. Gerhart, women's director.

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Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

ST. MARY'S, Elk County

WKBI (July 23, 1950): 1400 kc; 250 w. 41 Erie Ave. Phone Terminal 4-2821. Elk-Cameron Broadcasting Co. (original owner). (See Rennekamp stations and Cary H. Simpson stations in "Group Ownership").
Network MBS, Allegheny Mountain Network.
Cary H. Simpson, gen mgr; Wesley A. Herbstritt, sales mgr; B. B. Smith, program director; John J. Kain, promotion mgr; Anson F. King, production supervisor; Gilbert A. Hoffman, news director; Arnold Kuhn, farm director; Mary Schreiber, women's director.

SAYRE, Bradford County

WATS (July 1950): 960 kc; 1 kw-D. 110 No. Elmer Ave. Phone Turner 2-2401. Thompson K. Cassel (original owner). (See T. K. Cassel stations in "Group Ownership").
Network Keystone. Rep Indie Sales.
Thompson K. Cassel, owner; Walter D. Knowles, gen mgr & coml mgr; Charles L. Snyder, program director & news director; Benjamin A. Franklin, chief engineer.

SCRANTON, Lackawanna County

WARM (1940): 590 kc; 5 kw, DA-2. 717 Linden St. zone 10. Phone Diamond 6-4646. WARM Broadcasting Co. (acquired station June 13, 1958).

Rep Bolling.
Louis J. Appell Jr., pres; Arthur W. Carlson, gen mgr; Donald Stevens, program director; George Gilbert, production mgr; William Musser, sales promotion mgr; Jackson Gower, local sales mgr; Nicholas Hudak, chief engineer; Frances Siebert, publicity director; Harry Newman, news director; Walter Beemer, farm director; Judith Hodge, women's director.

WBJL (April 16, 1950): 630 kc; 500 w-D. 149 Penn Ave. Phone Diamond 2-9151. Scranton Times (original owner). (See "Newspaper Ownership").

Network Rural Radio Network. Rep Meeker.
Edward J. & Elizabeth R. Lynett, co-owners; Cecil Woodland, gen mgr & coml mgr; Hugh J. Connor, program mgr; Bill Pierce, promotion mgr; Guy Rauer, chief engineer; Robert Flanagan, news director; Jesse Landenberger, farm director.

WGBI (Jan. 12, 1925): 910 kc; 1 kw-D, 500 w-N. 1000 Wyoming Ave. Phone Diamond 2-7634. TWX SN 10. WGBI Radio Inc. (original owner).

Network CBS. Rep H-R Reps.
Mrs. M. E. Megargee, pres; Richard E. Nason, gen mgr & coml mgr; Frank Monaghan, program director; Doug Holcomb, promotion mgr; Ken Cooke, chief engineer; Tom Powell, news director; Bill Longworth, farm director; Mary Megargee, women's director.

WGBI-FM (Dec. 25, 1948): 101.3 mc; 1.8 kw. Duplicates WGBI (above).

WDAU-TV: TV companion of WGBI-AM-FM.
WICK (April 17, 1954): 1400 kc; 250 w. 221 N. Washington Ave. Phone Diamond 6-1202. Scranton Radio Corp. (acquired station September 1957).

Rep Walker-Rawalt.
Joseph W. Dobbs, pres & gen mgr; Albert Soma, coml mgr; Edward Hughes, program director; James D. Pettinato, chief engineer.

WSCR (May 2, 1947): 1320 kc; 1 kw-D, 500 w-N. DA-N. 116 Adams Ave. zone 3. Phone Diamond 7-3388. Lackawanna Valley Broadcasting Co. (acquired station March 3, 1952).

Network NBC. Rep Headley-Read.
Specialty programs: Italian, 1 hr. wkly.
David M. Baltimore, pres; Barry Sherman, gen mgr & promotion mgr; Joseph P. Kimble, coml mgr; David L. Griffiths, program director & news director; Willard Shimski, chief engineer; Jesse Landenberger, farm director; Betty Parks Strutin, women's director.

***WUSV (FM)** (Oct. 1, 1950): 89.9 mc; 1.35 kw. 4 Ridge Row. Phone Diamond 7-3321. U. of Scranton.

Specialty programs: French, 30 min. wkly.
Richard F. Grady S.J., pres & program director; John P. McGoldrick, chief engineer.

*Non-commercial educational.

SHAMOKIN, Northumberland County

WISL (1948): 1480 kc; 1 kw, DA-N. Rock & Sunbury Sts. Phone 8-6831. TWX 7760-06. Radio Anthracite Inc.
Rep Forjoe.
Henry W. Lark, pres; Maurice E. Fidler, mgr.

SHARON, Mercer County

WPIC (Oct. 25, 1938): 790 kc; 1 kw-D. P. O. Box 541. Phone Diamond 6-4113. Sharon Herald Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep William J. Reilly (Chicago); Richard O'Connell (New York).

Specialty programs: German, 30 min. wkly.
John Fahnline Jr., pres & gen mgr; Jack Sandstrom, program director; A. C. Heck, chief engineer.

WPIC-FM (1947): 102.9 mc; 26 kw. Same address, licensee and staff as WPIC (above).

SOMERSET, Somerset County

WYSC (Jan. 15, 1951): 990 kc; 250 w-D. Box 231. Phone 4186. Somerset Broadcasting Co. (original owner).

Carl R. Lee, partner; T. H. Oppogard, partner & gen mgr; C. R. Taylor, coml mgr; Robert L. French, program director, chief engineer & news director; Yvonne Kaufman, women's director.

SOUTH WILLIAMSPORT (Williamsport) Lycoming County

WMPT (Feb. 22, 1958): 1450 kc; 250 w. 301 Percy St., South Williamsport. Phone 3-3608. Will-Mont Broadcasting Co. (original owner).

Network ABC, Allegheny Mountain Network.
Rep George T. Hopewell.
Specialty programs: Polish, ½ hr. wkly.
Galen David Castlebury Jr., owner, gen mgr & chief engineer; Leon L. Bair, coml mgr; Fred Plankenhorn, program director; Don Coleman, promotion mgr; Kerby Confer, news director; Joanne M. Castlebury, religion director & women's director.

STATE COLLEGE, Centre County

***WDEF (FM)**: 91.1 mc; 250 w. Pennsylvania State U.

WMAJ (October 1945): 1450 kc; 250 w. P. O. Box 888. Phone Adams 7-4959. Centre Broadcasters Inc. (original owner).

Network MBS, Keystone, Laurel Network.
W. K. Ulerich, pres; M. J. Bergstein, gen mgr; J. A. Dame, sales mgr; S. Fishbein, program director & news director; W. Files, chief engineer.

STROUDSBURG, Monroe County

WFPO (1947): 840 kc; 250 w-D. 578 Main St. Phone 1101. Pocono Broadcasting Inc. (acquired station Oct. 1, 1948). (See "Newspaper Ownership") and James H. Ottaway stations in "Group Ownership").

Rep Radio-TV Representatives.
James H. Ottaway, pres; Chester S. Miller, gen mgr; Edward J. Samers, sales mgr; Joseph E. Whalen, program director; Francis H. Brankley, managing director; Ernest Transue, chief engineer; Bryden Taylor, news director.

SUNBURY, Northumberland County

WKOK (1933): 1240 kc; 250 w. 1150 North Front St. Phone Atlantic 6-5338. Sunbury Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Network CBS, Keystone, Quaker Network.
Specialty programs: German, ½ hr. wkly.
Basse A. Beck, pres; Homer R. Smith, gen mgr; C. Donald Walther, coml mgr; Michael J. Kane, program director & promotion mgr; John W. Keller Jr., chief engineer; Malcolm E. Arter, news director.

WKOK-FM (1948): 94.1 mc; 4.4 kw. Duplicates WKOK (above).

TITUSVILLE, Crawford County

WTVV (Nov. 27, 1955): 1290 kc; 500 w-D. Second National Bank. Phone 7-2265. Crawford County Broadcasting Co. (original owner). (See Myron Jones stations in "Group Ownership").

Robert H. Sauber, vp, gen mgr & chief engineer; Paul R. Ruttan, coml mgr; Robert Spaulding, music director; Gene Karol, production mgr; Tim Nelson, news director; Gwin Bench, music librarian; Jim Pound, farm director; Joan Wakefield, continuity director.

TYRONE, Blair County

WTRN (Jan. 12, 1955): 1290 kc; 1 kw-D. 8 W. Tenth St. Phone Mutual 4-3200. Tyrone Broadcasting Co. (original owner). (See Cary H. Simpson stations in "Group Ownership").

Network MBS, Allegheny Mountain Network.

Cary H. Simpson, pres; Lee C. Ray, station mgr; William E. Moses, sales mgr; William E. Ducey, program director; Gretta Lynne Rora-baugh, promotion mgr; Gilbert H. Wogan, chief engineer; John W. Eschbach, news editor; Edward N. Davenport, farm director; Judy Wike, women's editor.

UNIONTOWN, Fayette County

WMBB (July 15, 1937): 590 kc; 1kw, DA-N. Fayette National Bank Bldg. Phone Geneva 8-3900. TWX 176. Fayette Broadcasting Corp. (original owner).

Network CBS. Rep Meeker.
Specialty programs: Polish, ½ hr. wkly.; Slovak, ½ hr. wkly.
Joseph C. Burwell, pres; James F. Gismond, mgr & program director; Harry C. Burwell, coml mgr; William Henzly, chief engineer; Rex E. Carter, farm director; Hester Nagy, women's director.

WARREN, Warren County

WNAE (December 1946): 1310 kc; 5 kw-D. 310 Second Ave. Phone 3032. TWX 3159. Northern Allegheny Broadcasting Co. (original owner).

A. David Potter Jr., pres & gen mgr; James W. Potter, coml mgr; W. LeRoy Schneck, program director; Frank B. Foster, promotion mgr; Homer M. Haines, chief engineer; Conrad LaFrance, news director; Dick Bove, farm director.

WRBN (FM) (March 1948): 92.3 mc; 3 kw. Same address, licensee and staff as WNAE (above).

WASHINGTON, Washington County

WJPA (February 1941): 1450 kc; 250 w. George Washington Hotel, Phone Baldwin 2-3112. Washington Broadcasting Co. (original owner).

Network MBS. Rep Devney.
A. Boyd Siegel, managing director; John L. Meridian, gen mgr, coml mgr & program director; Bill Wilson, promotion mgr; James E. Berkheimer, chief engineer; Mitchell Grey, news director; Lysle Carter, farm director; Marilyn Williams, women's director.

WAYNESBORO, Franklin County

WAYZ (Aug. 10, 1953): 1380 kc; 1 kw-D. W. Main St. Phone 1900. Richard Field Lewis Jr. Inc. of Waynesboro. (original owner). (See Richard Field Lewis Jr. Inc. stations in "Group Ownership").

Network Green Valley Group, Mid-Atlantic Net. Rep Forjoe.
Marian P. Lewis, executrix of Richard F. Lewis (deceased), owner; Samuel Hanshaw, gen mgr & coml mgr; Peter Coolbaugh, program director & news director; Ted Harding, promotion mgr; Fred Erbrandt, chief engineer; Robert Rider, farm director.

WAYNESBURG, Greene County

WANB (Sept. 1, 1956): 1580 kc; 250 w-D. First Federal Bldg. Phone 981. Commonwealth Broadcasters Inc. (original owner). (See T. K. Cassel stations in "Group Ownership").

John S. Booth, pres; George E. McGary Jr., gen mgr & coml mgr; John M. Beinhardt, program director & promotion mgr; Paul Shank, chief engineer; Dolores Markulik, women's director.

WELLSBORO, Tioga County

WNBT (May 13, 1955): 1490 kc; 250 w. 89 Main St. Phone 2113. Farm & Home Broadcasting Co. (See Cary H. Simpson stations in "Group Ownership").

Network MBS.
Cary Simpson, pres; John Fay, gen mgr; John Zellner, coml mgr; Carol Makin, program director; Richard Roeder, chief engineer; Bob Grossenbacher, news director & sports director.

WILKES-BARRE, Luzerne County

WBAX (May 1, 1922): 1240 kc; 250 w. 85 West Union St. Phone Valley 3-0196. Anna Stenger (original family owner).

Network MBS. Rep Burn-Smith.
Specialty programs: Polish, ½ hr. wkly.
Anna Stenger, owner; John H. Stenger 3rd, gen mgr & coml mgr; Edward Kuzma, program director; Daniel J. Stenger, promotion mgr; Milan J. Krupa, chief engineer; John C. Foster, news director; Nancy C. Jackson, women's director.

WBRE (1924): 1340 kc; 250 w. 762 N. Franklin St. Phone Valley 3-3101. WBRE Radio Inc. Network NBC. Rep Headley-Read.

David M. Baltimore, pres & gen mgr; Ernest Lewis, coml mgr; Franklin D. Coslett, operations & news director; Charles Sakoski Sr., chief engineer; Don Steven, sports director.

WBRE-FM (1947): 98.5 mc; 2.25 kw. Duplicates WBRE (above).

WBRE-TV: TV companion of WBRE-AM-FM.

WILK (Feb. 13, 1957): 980 kc; 5 kw-D, 1 kw-N, DA-N. 88 North Franklin St. Phone Valley 4-4666. TWX 65. Wyoming Valley Broadcasting Co. (original owner).

Network ABC. Rep Avery-Knodel; McDermott (Canada).

Roy E. Morgan, executive vp; Emerson H. Ramage, business mgr; Lee Vincent, sales mgr; Tom Bigler, program director & news director; Ted French, chief engineer; Jim Hutchison, farm director; Emily Hutchison, women's director.

WYZZ (FM) (Sept. 8, 1958): 103.3 mc; 3.1 kw. 156 Prospect St. Phone Valley 2-5274. Richard G. Evans.

Richard G. Evans Sr., chief owner, gen mgr & coml mgr; Frances E. Evans, program director; John McGoldrick, chief engineer.

WILLIAMSPORT, Lycoming County

WLYC (June 1951): 1050 kc; 1 kw-D. 331 Pine St. Phone 2-4676. Lycoming Broadcasting Co. (original owner).

Network Keystone; Quaker. Rep Cooke.
Specialty programs: Italian, ½ hr. wkly.
J. T. Keliher, pres; W. Richard Carlson, gen mgr; Vincent Campana, coml mgr; Vernon L. Hester, program director; Ed Kirchman, promotion mgr; Norman Briggs, chief engineer; Sue Schreck, news director; Paul Roth-

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

rock, farm director; Norah Carlson, women's director.

WLYC-FM (June 1949): 105.1 mc; 840 w. Duplicates WLYC (above).

WMPT (See South Williamsport, Pa., listing).

WRAK (1920): 1400 kc; 250 w. 1559 West Fourth St. Phone 2-6116. WGAL Inc. (acquired station 1957). (See Steinman stations in "Group Ownership"); See "Newspaper Ownership").

Network NBC. Rep Meeker.
Clair R. McCollough, pres & gen mgr; J. Robert Gulick, assistant gen mgr in charge of sales; Thomas R. Nunan Jr., national sales mgr; J. Wright Mackey, station mgr; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical director.

WRAK-FM (1947): 100.3 mc; 3.2 kw. Duplicates WRAK (above).

WRAK-TV: Tv companion of WRAK-AM-FM.

WWPA (May 22, 1949): 1340 kc; 250 w. 330 Government Place. Phone 7119. TWX WMPT 65. Williamsport Radio Broadcasting Assn. Inc. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Burn-Smith.
Harry J. W. Kiessling, pres; Woodrow W. Ott, gen mgr; Philip D. Lane, coml mgr; John H. Archer, program director; Robert G. Schooley, promotion mgr; Carl W. Steinbacher, chief engineer; Gordon K. Thomas, news director; James K. Stock, farm director; Gertrude Madden, women's director.

YORK, York County

WNOV (1948): 1250 kc; 1 kw-D. P. O. Box 1747. WNOV Inc. (original owner). (See Good Neighbor stations in "Group Ownership").

Rep Radio-Tv Representatives.
W. F. Rust Jr, treas; Ralph Gottlieb, gen mgr; F. Richard Hill Jr., station mgr & coml mgr; Jack Schmitt, program director; Jack Schuster, chief engineer; Pete Johnson, news director.

WNOV-FM (1948): 105.7 mc; 1.2 kw. Duplicates WNOV (above).

WORK (1932): 1350 kc; 5 kw-D, 1 kw-N, DA-N. 13 South Beaver St. Phone 6629. Associated Broadcasters Inc. (original owner). (See

Steinman stations in "Group Ownership" and "Newspaper Ownership").

Network NBC. Rep Meeker.
Clair R. McCollough, station executive; J. Robert Gulick, assistant gen mgr in charge of sales; Thomas R. Nunan Jr., national sales mgr; Clare Miller, station mgr; Paul I. Woodland, promotion mgr; J. E. Mathiot, technical director.

WSBA (Sept. 1, 1942): 910 kc; 1 kw, DA-2. P. O. Box 910. Phone 25-521. TWX YK 69. Susquehanna Broadcasting Co.

Network ABC. Rep Headley-Reed.
Louis J. Appell Jr., pres; Philip K. Eberly, coml mgr & promotion mgr; Robert Shipley, program director; Glen Winter, chief engineer; Denny Kaye, news director; Herman Stebbins, farm director; Al Saunders, operations mgr.

WSBA-TV: Tv companion of WSBA.

RHODE ISLAND

CRANSTON, Providence County

WLOV (FM) (not on air, target date September 1958): 99.9 mc; 10 kw. 188 Gansett Ave. Zone 10. Phone Plantations 1-5035. Neighborhood Broadcasting Co.

Network Rhode Island State-Wide Net.
Specialty programs: Italian, 7 hrs. wkly; French, 1 hr. wkly.
Jack C. Salera, pres & gen mgr; Lorraine Miller, coml mgr; Jack Miller, program director; Peter B. Gemma, chief engineer.

EAST GREENWICH, Kent County

WSBR (see Warwick Listing).

NEWPORT, Newport County

WADK (Nov. 6, 1948): 1540 kc; 1 kw-D. P. O. Box 367. Phone Viking 6-1540. Aquidneck Broadcasting Corp. (acquired station Nov. 16, 1953).

Rep Everett-McKinney; Foster-Creed.
Specialty programs: Portuguese, 2 hrs. wkly.
Milton E. Mitler, pres & gen mgr; Frank Booth, coml mgr; George McNamara, promotion mgr; Allan Bowen, chief engineer; Gerry Nevins, news director; Dona March, women's director.

PAWTUCKET, Providence County

WPAP (Feb. 12, 1950): 550 kc; 1 kw-D. P. O. Box 84, Cumberland, R. I. Phone 5-9000. Roger

Williams Broadcasting Co. (original owner).

Network ABC. Rep Walker-Rawalt.
Specialty programs: Italian, 7 hrs.; French, 2 hrs.; Polish, 30 min.; Portuguese, 2 hrs.; Negro, 30 min., all wkly.

Dominick A. Hysko, pres, gen mgr & promotion mgr; Donald R. Hysko; coml mgr; Fred Grady, program director; John Costa, chief engineer; Bruce Whitney, news director & farm director; Carol Mundi, women's director.

PROVIDENCE, Providence County

WEAN (June 2, 1922): 790 kc; 5 kw, DA-2. 75 Fountain St., zone 2. Phone Dexter 1-0600. Providence Journal Co. (acquired station Oct. 9, 1954). (See "Newspaper Ownership").

Network MBS, Yankee. Rep Venard, Rintoul & McConnell.

Henry S. Chafee, pres; H. William Koster, gen mgr; Hervey C. Carter, coml mgr; Donald W. Morton, program director; Arthur C. Lathrop Jr., promotion mgr; George W. Sharpe, chief engineer; Harry V. McKenna, news director; Sue Bailey Reid, women's program director.

WPJB-FM (July 11, 1948): 105.1 mc; 20kw. Same address, licensee and staff as WEAN (above).

WHIM (April 15, 1947): 1110 kc; 144 Westminster St., zone 3. Phone Union 1-4211. Buckley-Jaeger Broadcasting Corp. (acquired station Aug. 1, 1957).

Rep Headley-Reed; Kettell-Carter.
Richard Gerken, pres & gen mgr; E. James McEnaney Jr., sales mgr; John E. Metts, program director; Milo J. Berking, promotion mgr; Carroll A. Philbrook, chief engineer; Bruce L. Williamson, news director.

WICE (Dec. 10, 1947): 1290 kc; 500 w-D. Crown Hotel. Phone Jackson 1-6565. Providence Radio Inc. (acquired station Aug. 22, 1956).

Rep Avery-Knodel; Harry Wheeler (New England).

Tim Elliot, pres; John F. Crohan, vp & station mgr; Gus Parmet, coml mgr; James Holt, program director; Bill Steffey, promotion mgr; Paul Garver, chief engineer; Bob Lape, news director.

WJAR (September 1922): 920 kc; 5 kw, DA-N. 176 Weybosset St., zone 2. Phone Gaspee 1-8255. TWX PR 92. Outlet Co. (original owner).

Network NBC, New England Regional Net. Rep Petry.

George O. Griffith, vp & treasurer; David J. Shurtleff, gen mgr; James E. Gleason, program director; Thomas C. J. Prior, chief engineer; Warren W. Walden, news director.

WJAR-TV: Tv companion of WJAR.

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Radio Stations CONTINUED

RHODE ISLAND CONTINUED

PROVIDENCE (Continued)

WPFM (FM) (June 5, 1955): 95.5 mc; 3.2 kw. 108 State Street, zone 3. Phone Plantations 1-3170. Golden Gate Corp. (acquired station July 30, 1958).

Rep Fine Music Hi-Fi Broadcasters.
Harold C. Arcaro, pres; Karl S. Kritz, gen mgr; Don Stuart, program director; Kenneth E. Bickford, chief engineer; Joseph N. Lafreniere, production mgr.

WPRO (1924): 630 kc; 5 kw, DA-N. WPRO Bldg., zone 2. Phone Plantations 1-9776 TWX PR 95. Cherry & Webb Broadcasting Co. (acquired station 1931). (See William S. Cherry stations in "Group Ownership").

Network CBS. Rep Blair.
William S. Cherry Jr., pres; Arnold F. Schoen Jr., gen mgr; Joseph O. Jamin, radio operations coordinator; Frederick J. Boynton, coml mgr; John A. Owen Jr., program director; John V. Ferri, chief engineer.

WPRO-FM (1948): 92.3 mc; 15 kw. Same address, licensee and staff as WPRO (above).

WPRO-TV: Tv companion of WPRO-AM-FM.

WREB (June 1947): 1220 kc; 1 kw-D. Water St., East Providence. Phone Geneva 4-2223. Rhode Island Broadcasting Co. (original owner).

Rep Indie Sales.
Specialty programs: Italian, 18 hrs.; Portuguese, 6 hrs.; Yiddish, 6 hrs.; Armenian, 45 min, all wkly.

Frank Rao, pres; Harold A. Pace, gen mgr & promotion mgr; Earl Castleman, coml mgr; Paul DeCaro, program director; Fred Weiss, chief engineer; Charlie Bowdoin, news director.

WXCN (FM) (May 30, 1955): 101.5 mc; 20 kw. P. O. Box 1015, zone 1. Phone Niagara 7-4827. Concert Network Inc. (See Concert Network stations in "Group Ownership").

T. Mitchell Hastings Jr., pres; Roger Strebbridge, assistant to pres & sales mgr; William Hlavaz, chief engineer.

WARWICK, Kent County
WSBR (East Greenwich) (not on air; target date unknown): 1590 kc; 1 kw D. 30 Hannah Drive, Warwick. West Shore Broadcasting Co. David L. Stackhouse, Anna F. Stackhouse, James C. Coffey and Mrs. James C. Coffey, partners.

WESTERLY, Washington County
WEEI (June 1, 1949): 1230 kc; 250 w. 11 Railroad Ave., zone 1. Phone Lyric 6-2263. Radio Westerly Inc. (acquired station Nov. 1, 1950).

Network MBS, Yankee. Rep Walker-Rawalt.
Specialty programs: Italian, 1 1/2 hrs. wkly. William R. Sweeney, pres, gen mgr & coml mgr; Denny Mitchell, program director; Margaret A. McDowell, promotion mgr; Charles W. Austin, chief engineer; Thomas N. Thomas, news director; Jane A. Pohl, women's director.

WEST WARWICK, Kent County
WWRI (Aug. 1 1956): 1450 kc; 250 w. 1501 Main St. Phone Valley 1-6200. Grelin Broadcasting Inc. (acquired station Oct. 8, 1957).

Rep Broadcast Time Sales; Nona Kirby (Boston).
Specialty programs: Italian, 1 hr. wkly; French, 30 min. wkly.

Melvin C. Green, pres, gen mgr & promotion mgr; Robert F. McDonald, coml mgr; Patrick J. Fallon, program director; Curtis Parker, chief engineer; Day Sandstroem, news director.

WOONSOCKET, Providence County
WNRI (Nov. 28, 1954): 1380 kc; 1 kw-D. 786 Diamond Hill Road. Phone Poplar 9-0600. Friendly Broadcasting Co. (original owner).

Specialty programs: French, 6 hrs. wkly; Portuguese, 30 min. wkly.
Joseph Britt, pres, gen mgr & chief engineer; Richard Bouchard, program director; Robert Dionne, news director; Donald Rattray, farm director.

WWON (Nov. 11, 1946): 1240 kc; 250 w. 99 Main St. Phone Poplar 2-1240. Woonsocket Broadcasting Co. (acquired station July 12, 1950). (See "Newspaper Ownership").

Rep Nona Kirby (Boston).
Specialty programs: French, 1 hr. wkly.

Buell W. Hudson, pres; Zel Levin, gen mgr, program director & promotion mgr; Gene Mailoux, coml mgr; Harold Belknap, chief engineer; Gene O'Neill, news director; Rory Grazi-ani, women's director.

WWON-FM (Nov. 11, 1946): 106.3 mc; 390 w. Same address, licensee and staff as WWON (above).

WONSOCKET, Providence County
WVON (Nov. 11, 1946): 106.3 mc; 390 w. Same address, licensee and staff as WWON (above).

SOUTH CAROLINA

ABBEVILLE, Abbeville County
WABY (1956): 1590 kc; 1 kw-D. Abbeville, S. C. Phone Gladstone 9-3155. Abbeville Broadcasting Co. (acquired station May 1958). (See J. A. Gallimore stations in "Group Ownership").

Network Keystone. Rep Best.
J. A. Gallimore, pres; George W. Settles Jr.,

gen mgr & coml mgr; Robert E. Liverance, chief engineer; Polly Newell, women's director.

AIKEN, Aiken County
WAKN (April 4, 1952): 990 kc; 1 kw-D. Phone Midway 8-5464. Aiken Electronics Advertising Corp. (original owner).

Network Keystone. Savannah Valley Net.
John Mare, pres; W. Randall Davidson, gen mgr; Doyle Satterthwaite, coml mgr & promotion mgr; Earle Brodie, program director & news director; Allen Askins, chief engineer; Elliott Kaplan, farm director.

ANDERSON, Anderson County
WAIM (April 1935): 1230 kc; 250 w. 321 Kingsley Road. Phone Canal 6-1511. TWX. 6030. Wilton E. Hall (original owner). (See "Newspaper Ownership").

Network CBS; Keystone. Rep Headley-Reed.
Specialty programs: Negro, 4 hrs. wkly.

Wilton E. Hall, owner; Glenn P. Warnock, gen mgr; G. Paul Browne, coml mgr; Marshall Gaillard, program director; V. Barath, promotion mgr; Earl Cosens, chief engineer.

WCAC (FM) (1947): 101.1 mc; 6.4 kw. Same address, licensee and staff as WAIM (above).

WAIM-TV: Tv companion of WAIM & WCAC (FM).

WANS (1949): 1280 kc; 1 kw, DA-N. P. O. Box 211. Phone Canal 4-3424. Radio Anderson Inc. (acquired station Aug. 1, 1957).

Network MBS. Rep Rambeau, Vance, Hopple.
Specialty programs: Negro 21 hrs. wkly. W. Ennis Bray, pres & gen mgr; A. B. Robinson, coml mgr; Dave McKee, program director; Walt Schuber, promotion mgr; Bud Arkell, chief engineer; Carroll Lee, news director; James Lafferty, farm director; Beth Harris, women's director.

BAMBERG, Bamberg County
WWBD (June 23, 1957): 790 kc; 1 kw-D. Rt. 601 S. Phone Chestnut 5-2411. Bamberg County Broadcasting Corp. (original owner). (See Speidel stations in "Group Ownership" and "Newspaper Ownership").

Rep Walker-Rawalt, Dora Clayton.
A. T. Walker Jr., pres; Frank E. Estes Jr., gen mgr, coml mgr, program director, promotion mgr, news director & farm director, H. D. Steedly Jr., chief engineer; Evelyn K. Brabham, women's director.

BARNWELL, Barnwell County
WBAW (Oct. 12, 1953): 740 kc; 500 w-D. Jackson St. Phone 3507. Radio WBAW Inc. (acquired station Sept. 1, 1956). (See J. A. Gallimore stations in "Group Ownership").

Network Keystone.
Specialty programs: Negro, 8 hrs. wkly.

J. A. Gallimore, pres; Joe Wilder, gen mgr, news director & farm director; Al Dunbar, coml mgr; Victor Whetstone Jr., program director; Ernest Williams, chief engineer; Carrie Stevens, women's director.

BATESBURG, Lexington County
WBLE (May 10, 1956): 1430 kc; 5 kw-D. East Church St. Phone Kellog 2-4001. Ridge Broadcasting Co. (original owner). (See James Olin Tice Jr. stations in "Group Ownership").

J. Olin Tice Jr., pres & gen mgr; Ted Outlaw, mgr & coml mgr; Jack Dorn, program director; Claude Casey, promotion mgr; Hoyt Lewis, chief engineer; Tommy Wilson, news director; Red Reynolds, farm director; Willo Taylor, women's director.

BEAUFORT, Beaufort County
WBEU (April 1, 1954): 960 kc; 1 kw-D. P. O. Box 951. Phone 812. Beaufort Broadcasting Co. (original owner).

Network Keystone.
Specialty programs: Negro, 8 hrs. wkly.

John M. Trask, pres; Louis M. Neale, gen mgr & chief engineer; Carson Rembert, coml mgr; Hugh Ward, program director; Steve Lindberg, news director; Polly Trodgen, women's director.

BELTON, Anderson County
WHBP (1955): 1390 kc; 500 w-D. P. O. Box 426. Phone 7736. TWX 7551-35-1A. Community Broadcasting Co. (original owner).

Specialty programs: Negro, 2 1/2 hrs. wkly.
Cleatus O. Brazzell, co-owner & pres; Henry O. McDonald, co-owner & chief engineer; Clyde Laughter, gen mgr & news director; Charles B. Smith, coml mgr & program director; Kenneth Dockins, promotion mgr; Charles Moore, farm director; Mollie Holliday, women's director.

BENNETTSVILLE, Marlboro County
WBSC (1947): 1550 kc; 10 kw-D, 5 kw-N, DA-N. Box 639. Phone 1080. Atlantic Coast Life Insurance Co. (acquired station March 1, 1955).

Network MBS. Rep Indie Sales.
Specialty programs: Negro, 12 hrs. wkly.

Y. W. Scarborough Jr., pres; Neil Terrell, gen mgr & coml mgr; Tommy Herndon, program director; John S. Gronert, chief engineer.

BISHOPVILLE, Lee County
WAGS (1954): 1380 kc; 1 kw-D. P. O. Box 168. Phone Hunter 4-5415. Lee County Broadcasting Co. (See Coggins-Osborne stations in "Group Ownership").

Network Keystone.
John Martin, gen mgr.

CAMDEN, Kershaw County
WACA (July 23, 1948): 1590 kc; 1 kw-D. Camden, S. C. Phone Hemlock 2-2311. Camden Broadcasting Corp. (acquired station Dec. 1, 1957).

Rep Continental.
Specialty programs: Negro, 7 1/2 hrs. wkly.

Haygood S. Bowden, pres; Tom Richards, vp & gen mgr; Raymond L. Price Jr., coml mgr; A. A. Amodio, program director & chief engineer.

CAYCE, Lexington County
WCAY (Aug. 22, 1958): 620 kc; 500 w-D. 1303 State St. Phone Alpine 6-2000. Lexington County Broadcasters (original owner). (See James Olin Tice Jr. stations in "Group Ownership").

J. O. Tice Sr., executive director; J. Olin Tice Jr., pres; William Turner, gen mgr; Ryan Shealy, coml mgr; Jay Nagel, program director; Jim Seay, promotion mgr; Hoyt Lewis, chief engineer; Al Newman, news director; Grace Brissey, women's director.

CHARLESTON, Charleston County
WCSC (1930): 1390 kc; 5 kw, DA-N. 485 E. Bay St. Raymond 2-7611. TWX CS 336. WCSC Inc. (acquired station July 1, 1944).

Network CBS. Rep Peters, Griffin, Woodward.
John M. Rivers, pres; John B. Hearne, gen mgr & coml mgr; Phil Sutterfield, program director; Annie Lee Small, promotion mgr; A. R. Hughes, chief engineer; Ken Klyce, news director; Bob Tamblyn, farm director; Alma Davis, women's director.

WCSC-FM (1948): 96.9 mc; 36 kw. Same address, licensee and staff as WCSC (above).

WCSC-TV: Tv companion of WCSC-AM-FM.

WHAN (1946): 1340 kc; 250 w. P. O. Box 183. Phone Raymond 3-1643. TWX CS 81. Charleston Broadcasting Co. (acquired station July 1955).

Network ABC, MBS, Keystone. Rep Clark.
Specialty program: Negro, 1 hr. wkly.

Harry C. Weaver, pres & gen mgr; William P. Birchfield, coml mgr & chief engineer; Marion McGrath, news director.

WPAL (1947): 730 kc; 1 kw-D. Edgewater Park Rd., St. Andrews Parish. Phone South 6-5584. Speidel-Fisher Broadcasting Corp. (acquired station August 1956). (See Speidel stations in "Group Ownership").

Rep Walker-Rawalt, Dora-Clayton (regional).
Specialty program: Negro, 90 hrs. wkly.

Joe Speidel III, pres; Bob Chrystie, gen mgr, coml mgr & promotion mgr; Louise Withrock, program director; Joe Sarco, chief engineer.

WQSN (1948): 1450 kc; 250 w. 42 Tenth Ave. Phone 2-2652. Low Country Broadcasting Co. (acquired station October 1955).

Rep Radio-Tv Representatives.
Sol Panitz, pres; Barry Winton, vp; E. H. Keown, gen mgr, coml mgr & promotion mgr; Dub Phillips, program director & news director; John B. Retallack, chief engineer; Duke Roberts, farm director; Dorothy Chapman, women's director.

WTMA (1939): 1250 kc; 5 kw-D, 1 kw-N, DA-N. 133 Church St. Phone Raymond 2-2961. TWX CS 317. Atlantic Coast Broadcasting Corp. of Charleston (acquired station July 15, 1954).

Network NBC. Rep Hollingbery.
Charles E. Smith, pres & gen mgr; Ralph Shade, station mgr & coml mgr; Bill Walton, program director; Joe Loring, promotion mgr & news director; David W. Jeffers, chief engineer; Jack Leland, farm director; Nancy Rutledge, women's director.

WTMA-FM (1945): 95.1 mc; 10 kw. Same address, licensee and staff as WTMA (above).

WTMA-TV: Tv companion of WTMA-AM-FM.

CHERAW, Chesterfield County
WCRE (July 16, 1953): 1420 kc; 1 kw-D. P. O. Box 63. Phone 7887. Pee Dee Broadcasting Co. (acquired station Dec. 1, 1957).

Network Keystone.
Specialty programs: Negro, 6 hrs. wkly.

William R. Wagner, gen mgr; Brent Hill, coml mgr & farm director; Henly McElvin, program director; Beman Mears, chief engineer.

CHESTER, Chester County
WGCD (July 9, 1948): 1490 kc; 250 w. Harris St. Phone 2171. Dispatch Pub. Co., Lexington, N. C. (acquired station July 1, 1955). (See "Newspaper Ownership").

Network Piedmont Group of S. C. Rep Continental.
Specialty programs: Negro, 4 hrs. wkly.

Charles B. Sink, pres; John T. Cashion, gen mgr & program director; James L. Kennedy, coml mgr, news director & farm director; Wayne P. Sawyer, promotion mgr; William D. Taylor, chief engineer; Jean C. McWatters, women's director.

CLINTON, Laurens County
WPCC (Sept. 11, 1957): 1410 kc; 500 w-D. Box 565. Phone 1410. Radio Station WPCC Inc. (original owner).

Network Keystone.
J. D. Brinkley, pres; Ted Y. Prevatt, gen mgr; Jim Furr, coml mgr; Jean Cannon, program director; Don Williams, chief engineer; Bettie Hendrix, women's director.

27 YEARS

OF

Cherry & Webb Broadcasting Company

LEADERSHIP

In Southeastern New England



WPRO

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Sells

PROVIDENCE

Plus FALL RIVER

And NEW BEDFORD

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5000 Watts 630 Kc.

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Both listeners and advertisers are switching to the ALL NEW WCOS. Listeners like the sound . . . advertisers like the results. WCOS commands respect in Columbia. Local advertisers prefer WCOS for they know the audience reached by this outstanding pioneer South Carolina broadcasting facility . . . one of the South's leading and most progressive radio stations.

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COLUMBIA'S BIG MUSIC & NEWS STATION WITH ADULT LISTENING AND BUYING APPEAL

National Representative: Headley-Reed Co.

WCOS sells the heart of South Carolina's No. 1 city.

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You get no waste coverage of sparsely populated areas with low per thousand cost on WCOS.

**THE STATION OF
PROVEN SALES
RESULTS**

A G. H. Buck Station

Radio Stations CONTINUED

SOUTH CAROLINA CONTINUED

COLUMBIA, Richland County

WCAY (see Cayce listing).

WCOS (September 1939): 1400 kc; 250 w. Cornell Arms Bldg. Phone Alpine 2-2177. TWX CO-7074. WCOS Inc. (acquired station Feb. 1, 1958).

Network ABC, Central South Carolina Radio Net. Rep Headley-Reed.

George H. Buck Jr., pres & gen mgr; Hub Terry, coml mgr; Robert Lambert, chief engineer; Robert Truere, news director; Elizabeth Alford, women's director.

WCOS-FM (1951): 97.9 mc; 5.3 kw. Duplicates WCOS (above).

WIS (July 10, 1930): 560 kc; 5 kw, DA-N. 1111 Bull St. Phone Alpine 3-6431. TWX CO-7146. Broadcasting Co. of the South (acquired station 1931).

Network NBC. Rep Peters, Griffin, Woodward.

B. Calhoun Hipp, pres; G. Richard Shafto, exec vp; W. Frank Harden, managing director; James K. Whitaker, sales mgr; J. Dudley Saumenig, director of administrative services; John Wrisley, program director; John Thorne, promotion mgr; John W. Watts, chief engineer; Ken Kurtz, news director; Audrey Hunt, women's director.

WIS-TV: Tv companion of WIS.

WMSC (June 15, 1945): 1320 kc; 1 kw, DA-N. 1127 Lady St. Phone Alpine 2-8659. TWX

7094. WMSC Radio Corp. (acquired station May 25, 1950).

Network CBS. Rep H-R Representatives; Ayres (southeast).

C. Wallace Martin, pres, gen mgr & coml mgr; Gray Olive, program director; Francis DuBose, promotion mgr; C. E. Stone Jr., chief engineer; Mac Sheheen, news director; Ruth Gottlieb, women's director.

WNOK (January 1947): 1230 kc; 250 w. 1811 Main St. Phone Alpine 3-9401. TWX CO 7076. Palmetto Radio Corp. (original owner). Rep Raymer.

H. Moody McElveen Jr., vp & gen mgr; Gerry Quick, coml mgr; Jack Cook, program director; C. W. Bowers, chief engineer; Winter Kimes, news director.

WNOK-TV: Tv companion of WNOK.

WQIC (July 1, 1954): 1470 kc; 5 kw-D. P. O. Box 565. Phone Alpine 6-1551. Speidel-Fisher Broadcasting Corp. (acquired station Sept. 1, 1955). (See Speidel stations in "Group Ownership").

Rep Walker-Rawalt; Dora-Clayton (southeast).

Specialty programs: Negro, 90 hrs. wkly.

Albert T. Fisher Jr., pres; Joe Speidel, secretary; Russell George, gen mgr & coml mgr; James Carter, program director & news director; Frankie Porter, promotion mgr; W. W. Bridges, chief engineer; Isaac McGraw, farm director; Ethel Taylor, women's director.

***WUSC-FM** (1952): 89.9 mc; 10 w. 1316 Pendleton St. Phone Alpine 2-5641, Ext. 370. U. of South Carolina.

Dr. Nicholas P. Mitchell, director extension division, U. of South Carolina; Alice Wyman, coordinator of community services for the extension division; Esther Graydon, program director; Barnett Goldberg, chief engineer.

CONWAY, Horry County

WLAT (1944): 1330 kc; 1 kw-D. P. O. Box 799. Phone 340. Coastal Broadcasting Co.

Rep McGilvra.
L. M. Hawley, gen mgr.

DARLINGTON, Darlington County

WPDF (July 1955): 1350 kc; 1 kw-D. 14½ Public Square. Phone 1398. Community Broadcasters (acquired station May 1, 1957).

Specialty programs: Negro, 3 hrs., 45 min. wkly.
Ralph W. Hoffman, co-owner, gen mgr & chief engineer; Emily G. Hoffman, co-owner & station mgr.

DILLON, Dillon County

WDSC (1946): 800 kc; 1 kw D. Highway 301 South. Phone 470. Border Broadcasting Co.

Reps Gill-Perna; Dora-Clayton (southeast).
Joseph Martin, pres & gen mgr; Johnny Quick, assistant mgr, program director & publicity director.

WDSC-FM (1950): 92.9 mc; 8.8 kw. Address, licensee & staff same as WDSC (above).

EASLEY, Pickens County

WELP (1951): 1360 kc; 1 kw-D. P. O. Box 522. Phone 9388. Pickens County Broadcasting Co. Network Keystone. Rep Indie Sales.

Specialty programs: Negro, 1½ hrs. wkly.
Cleatus O. Brazzell, pres, treas. & gen. mgr; Henry O. McDonald Jr., vp & chief engineer; Betty R. McDonald, program director; Marion Charles Owens, news director.

On Top

IN COLUMBIA SOUTH CAROLINA AND STILL CLIMBING...

Of the 72 quarter hours measured daily by Pulse* WNOK Radio has 250% more first places than all the other Columbia Stations combined (WNOK, 47 . . . all other stations, 18) plus 7 quarter hours that WNOK tied for first place.

	1957	1958
WNOK	25.2	29.3
Station A	13.0	10.3
Station B	21.7	24.3
Station C	19.7	15.3
Station D	23.0	24.0

* Pulse, Inc., Columbia Metropolitan Area Survey—Monday through Friday April, 1958



Radio Stations CONTINUED

SOUTH CAROLINA CONTINUED

FLORENCE, Florence County

WJMX (July 15, 1947): 970 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1211. Phone Mohawk 9-6351. TWX CS-387. Atlantic Broadcasting Co. (original owner).
Network ABC. Rep Walker-Rawalt; Dora-Clayton.

Specialty programs: Negro, 8 hrs. wkly.
Paul H. Benson Jr., chief owner & gen mgr; Eugene E. Stone, pres; Frank A. Jenne, chief engineer.

WOLS (1937): 1230 kc; 250 w. 151 S. Dargan St. Phone Mohawk 2-3271. Florence Broadcasting Co. (acquired station 1941).

Network Keystone. Rep Dore.
Specialty programs: Negro, 10½ hrs. wkly.
Melvin Purvis, pres; A. P. Skinner, gen mgr & coml mgr.

WYNN (September 1958): 540 kc; 250 w-D. Twin Carolina Broadcasting Co. (original owner).

Rep Rambeau; Forjoe (southeast).
Specialty programs: Negro, 100%.
Vernon H. Baker, pres & chief engineer; Durwood Powell, gen mgr & coml mgr.

FOUNTAIN INN, Greenville County

WFIS (September 1956): 1600 kc; 1 kw-D. P. O. Box 271. Phone Worth 3-5991. Fountain Inn-Simpsonville Enterprises Inc. (original owner).

Network Southeastern Key Market Net. Rep Best.

Specialty programs: Negro, 6 hrs. wkly.
L. Wayne Davis, chief owner & gen mgr; Charles A. Rush, coml mgr; Louise M. Davis, program director & women's director; James O. Roper, chief engineer; Jack O. Branch, news director; David Thomason, farm director.

GAFFNEY, Cherokee County

WFGN (1948): 1570 kc; 250 w-D. P. O. Box 759. Phone Ivanhoe 9-4795. Cherokee Radio Co. (acquired station Decmber 1957).

Network Keystone.
A. Ray Godshall, pres; Morton E. Green, gen mgr, chief engineer & news director; Harold Kirby, coml mgr; Billy Gibbons, program director; Bill Reid, promotion mgr; Guy

Kirby, farm director; Bettye Blayke, women's director.

GEORGETOWN, Georgetown County

WGTN (July 1, 1949): 1400 kc; 250 w. 216 S. Fraser St. Phone 3-3431. Georgetown Broadcasting Co. (original owner).

Network MBS, Keystone. Rep Cooke.
J. B. Delzell, pres & gen mgr; M. A. Delzell, program director & women's director; David Ross, chief engineer; Vince Hayes, news director.

GREENVILLE, Greenville County

WESC (March 1947): 660 kc; 5 kw-D. 1 College St. Phone Cedar 2-8241. Broadcasting Co. of the Carolinas. (acquired station April 8, 1958).

Rep Rambeau, Vance, Hopple; Clarke Brown Co. (southeast).
Specialty program: Negro, 13 hrs. wkly.

Robert A. Schmidt, pres; J. Davenport, gen mgr; Bill Ingram, coml mgr; Allen Riddle, program director; Harold White, chief engineer; Wally Mullinax, news director; Joe Jones, farm director; Betty Barton, women's director.

WESC-FM (March 1947): 92.5 mc; 12 kw. Duplicates WESC (above).

WFBC (1933): 1330 kc; 5 kw, DA-N. P. O. Box 1140. Phone Cedar 9-1321. WMRC Inc. (See "Newspaper Ownership").

Rep Avery-Knodl.
R. A. Jolley, pres; Bruce Buchanan, gen mgr; Keener Garrett, coml mgr; Mrs. Jule Ferguson, program director; Bill Garrison, chief engineer.
WFBC-FM (1947): 93.7 kc; 10.5 kw. Address, licensee and staff same as WFBC.

WFBC-TV: Tv companion of WFBC-AM-FM.
WMBR (Feb. 8, 1954): 1490 kc; 250 w. 400 Mayberry St. Phone Cedar 3-2751. TWX 6005. Paramount Broadcasting Co. (acquired station April 21, 1954).

CBS, MBS. Rep Burn-Smith.
C. F. Cope, pres, gen mgr & coml mgr; Wm. T. Arrington, program director & chief engineer; Max E. Mace, promotion mgr & news director; David E. Daniel, farm director; Sarah S. Thompson, women's director.

WMMU (Sept. 15, 1949): 1260 kc; 1 kw-D. Phone Cedar 9-9001. Bob Jones U. (original owner).

Dr. Bob Jones Jr., pres; Dr. R. K. Johnson, gen mgr; Jim Ryerson, station mgr; Dave Yearick, coml mgr; Barbara Rumminger, program director; Jack Buttram, production director; William Greaves, chief engineer; George Sprout, news director & farm director; Velma Eubanks, women's director.

WQOK (1950): 1440 kc; 5 kw, DA-N. P. O. Box 298. Phone Cedar 5-7406. Dick Broadcasting Co. (acquired station July 1, 1957).

Rep Stars National.
James A. Dick, pres; T. C. Hooper, gen mgr; C. A. Dick, coml mgr; Jerry Mosteller, program director.

GREENWOOD, Greenwood County

WCBS (Sept. 1, 1941): 1450 kc; 250 w. P. O. Box 868. Phone 9-1300. TWX 6037. Grecco Inc.

Network MBS; NBC. Rep Clark.
Douglas Featherston, pres; Dan Crosland, gen mgr & promotion mgr; Ralph Norman, coml mgr; Carroll Sexton, program director; C. M. Sparks, chief engineer.

WGSW (1953): 1350 kc; 1 kw-D. Edward Arms Bldg. Phone 9-7372. Radio Greenwood Inc.

Rep Indie Sales; Dora-Clayton (southeast).
W. C. Woodall Jr., pres; George B. Cook Jr., gen mgr.

GREER, Greenville County

WCKI (March 3, 1955): 1300 kc; 1 kw-D. N. Main St. Phone Trinity 7-4451. Vernon T. Fox (acquired station June 14, 1957).

Specialty program: Negro, 4 hrs. wkly.
Vernon T. Fox, pres & gen mgr; James L. Massey, coml mgr; Hugh Cooper, program director; Clyde McClure, chief engineer.

WEAB (June 1, 1949): 800 kc; 250 w-D. Box 151. Phone Trinity 7-3141. Greer Broadcasting Co. (original owner). (See "Newspaper Ownership").

Specialty programs: Negro, 10 hrs. wkly.
W. R. Frier, partner; E. A. Burch, partner & gen mgr; Johnny Salter, coml & promotion mgr; Betty Beers, program & women's director; Leon Sutherland, chief engineer; James Pitts, news director; Karon Edwards, farm director.

HAMPTON, Hampton County

WBHC (Sept. 27, 1957): 1270 kc; 1 kw-D. Box 916. Phone 2831. Hampton County Broadcasters Inc. (acquired station Dec. 4, 1957). (See J. A. Gallimore stations in "Group Ownership").

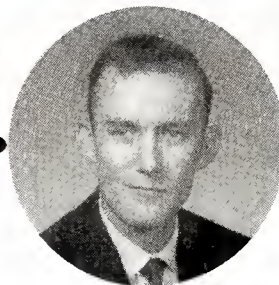
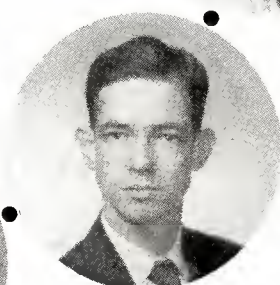
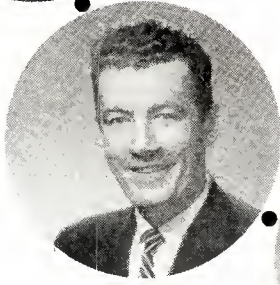
Network Keystone.
Specialty programs: Negro, 8 hrs. wkly.
J. A. Gallimore & J. B. Wilder, owners; Bill Hollingsworth, gen & coml mgr, program, news & farm director; Jim Butts, assistant mgr; Ernest Church, chief engineer; Harriett Johnson, women's director.

a string of pearls à la wis

These are the salesmen most heard in South Carolina—
WIS sales personalities with the experience, ability and
fresh ideas to hold listeners' interest and direct it!
WIS, broadcasting leader since 1930, backs them with modern
techniques, promotion and merchandising facilities.

The salesmen people believe—the station they believe in
—a combination that creates success stories.
Ask your PGW Colonel . . . all this and ratings, too!

Our selling pearls as strung from left to right:
Mackie Quave, John Wrisley, Audrey Hunt,
Bill Curry, Ken Kurtz, John Evans



WIS RADIO
5000 W
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NBC

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PETERS, GRIFFIN & WOODWARD

COLUMBIA, SOUTH CAROLINA

G. Richard Shafto, Executive Vice President
W. Frank Harden, Managing Director

Radio Stations CONTINUED

SOUTH CAROLINA CONTINUED

HARTSVILLE, Dorlington County

WHSC (Oct. 1, 1946): 1450 kc; 250 w. U.S. Highway 15. Hartsville Broadcasting Co. (original owner).

Network MBS; Keystone. Rep Dora-Clayton. Specialty programs: Negro, 1½ hrs. wkly. Raymond Caddell, vp & gen mgr; Oby B. Lyles, coml mgr; Eleanor Flowers, program director; Lamar Caldwell, promotion mgr & news director; J. E. Parker, chief engineer; J. D. Hunt Jr., farm director; Janice King, women's director.

KINGSTREE, Williamsburg County

KDDW (Aug. 1, 1949): 1310 kc; 5 kw-D. P. O. Box 450. Phone 6761. Palmetto Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Negro, 25 hrs. wkly. E. G. Robinson Jr., owner, gen mgr & coml mgr; Doug Williams, program director; Walter B. Turner, chief engineer; Charlie Walker, news director & farm director.

LAKE CITY, Florence County

WJOT (Oct. 23, 1953): 1260 kc; 1 kw-D. P. O. Box 656. Phone 7631. Lake Broadcasting Corp.

Rep Harry J. Cannon. Specialty programs: Negro, 10 hrs. wkly. John and Charles Dowdy, owners; James Clark, gen mgr; Clarence Jackson, coml mgr; Joseph Grimsley, program director; Van Williams, promotion mgr; C. E. Jackson, chief engineer; Hap Palmer, farm director; Mary Etta Cockfield, women's director.

LANCASTER, Lancaster County

WLCM (November 25, 1951): 1360 kc; 1 kw-D. 103 South Catawba St. Phone 2051. Royal Broadcasting Co. (acquired station 1953).

Rep Harry J. Cannon (Atlanta). Specialty programs: Negro 8 hrs. wkly. Charles K. Connelley, pres; A. Faris Giles, gen mgr & promotion mgr; J. Paul Wade, coml mgr & news director; Joanne McManus, program & women's director; Robert Shickenuan-ski, chief engineer.

LAURENS, Laurens County

WLBG (March 1, 1947): 860 kc; 250 w-D. Greenville Highway. Phone 2-5212. Laurens-Clinton Broadcasting Co. (acquired station Jan. 1, 1956).

Rep Indie Sales. Specialty programs: Negro, 5 hrs. wkly. C. W. Hogan, pres & gen mgr; Paul Wynn, coml mgr; Herbert Strickland, program director; Jack Bishop, promotion mgr; J. A. Taylor, chief engineer; C. B. Cannon, farm director.

LEESVILLE, Lexington County

WBLR (see Batesburg listing).

LORIS, Horry County

WLSC (July 1958): 1570 kc; 1 kw-D. P. O. Box 1677. Loris Broadcasting Co. (original owner).

Terrell J. Rozler, pres & gen mgr; Arthur D. Nix, coml mgr & chief engineer.

MANNING, Clarendon County

WYMB (July 15, 1957): 1410 kc; 1 kw-D. Box 262. Phone 7880. Clarendon County Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Negro, 20 hrs. wkly. J. M. Soles Jr., pres; Harry Hyman, gen mgr; Russ Mellette, program director; Donald Bryant, chief engineer; A. D. Grainger, farm director; Maxine Hyman, women's director.

MARION, Marion County

WATP (July 24, 1957): 1430 kc; 1 kw-D. P. O. Box 717. Phone 595. Pee Dee Broadcasting Co. (acquired station December 4, 1957).

Specialty programs: Negro, 7½ hrs. wkly. Al G. Stanley, pres; Frank L. Martin, gen mgr; Robert L. East III, coml & promotion mgr; Rosine Jones, program & women's director; D. Eugene West, chief engineer; Philip

Rice, news director; Michael Green, farm director.

MULLINS, Marion County

WJAY (June 1, 1949): 1280 kc; 1 kw-D. Highway 76. Phone 3901. Mullins & Marion Broadcasting Co. (original owner).

Network Keystone, Tobacco. Specialty programs: Negro, 12 hrs. wkly. Mrs. W. G. Smith, pres; James F. Ramsey, gen mgr; Dwight Snyder, coml mgr; Gene Lewis, program director; G. E. Magera, chief engineer; Dale Hawkins, news director; Mrs. Roy Shaw, women's director.

MYRTLE BEACH, Horry County

WMYB (1954): 1450 kc; 250 w. Oak St. at 28th Ave. Phone Hillcrest 8-3180. Coastal Carolina Broadcasting Corp. (original owner).

(See James Olin Tice Jr. stations in "Group Ownership"). Network Keystone. Rep Cooke. Specialty programs: Negro, 5 hrs. wkly. J. Olin Tice Jr., pres; John G. Kenworthy, gen mgr & coml mgr; Jacques Triplett, program director & news director; William Martin, chief engineer.

NEWBERRY, Newberry County

WKDK (1946): 1240 kc; 250 w. P. O. Box 211. Phone 143. Newberry Broadcasting Co. (See Coggins-Osborne Radio Group in "Group Ownership").

James F. Coggins, pres.

NORTH AUGUSTA, Aiken County

WGUS (June 30, 1958): 1600 kc; 500 w-D. 611 Georgia Ave., N. Augusta S. C. Phone Taylor 2-3576. Dixie Broadcasting System (original owner).

Rep Clark. Howard C. Gilreath, pres; William B. Hill, gen & coml mgr; Ray H. Beale, program director; Bob Ritter, promotion mgr; Loren Dorrough, chief engineer; Jim Barnes, news director; Emily Raab, women's director.

ORANGEBURG, Orangeburg County

WBPD (not on air; target date not announced): 1580 kc, 1 kw-D. Radio Orangeburg. Clarence Everett Jones and Gus Browning, co-owners.

WDIX (Dec. 9, 1946): 1150 kc; 5 kw-D. 500 w-N, DA-2. Whitman St. Extension. Phone 1150. WDIX Inc. (original owner).

Network ABC; MBS. Rep Devney; Holman. Frank B. Best, owner & gen mgr; Norman Matthews, coml mgr; Frank B. Best Jr., program director; Gus Browning, chief engineer.

WTND (June 13, 1948): 920 kc; 1 kw-D. 1 Memorial Plaza. Phone Jefferson 4-1301. WTND Inc. (original owner). (See "Newspaper Ownership").

Network Keystone. Rep Clark. Specialty programs: Negro, 10 hrs. wkly. J. L. Sims, pres; L. Richard Rhame, gen mgr; Ed Paulling, coml mgr; Herb Price, news director; Reeves Cook, farm director; Edna Williams, women's director.

WORG-FM (Nov. 4, 1952): 102.7 mc; 4.6 kw. Duplicates WTND (above).

ROCK HILL, York County

WRHI (1944): 1340 kc; 250 w. P. O. Box 429. Phone 2077. York County Broadcasting Co.

James S. Beatty Jr., gen mgr; William C. Beatty, station mgr. **WRHI-FM** (1944): 98.3 mc; 650 w. Address, license & staff same as WRHI (above).

WTYC (1949): 1150 kc; 1 kw-D. P. O. Box 1091. Phone 3175. Tri-County Broadcasting Co. (original owner).

Network Southeastern Key Market Net, Piedmont Group. Rep Harry J. Cannon. Specialty programs: Negro, 7 hrs. wkly. T. Lamar Simmons, pres & part owner; A. L. Faulk, vp & part owner; Ted Burwell, gen mgr; W. A. Warner, coml mgr; Jack Howe, program & news director; E. A. Roberts, chief engineer; C. M. Fant, farm director.

SENECA, Oconee County

WSNW (June 1, 1949): 1150 kc; 1 kw-D. Phone 2388. Blue Ridge Broadcasting Co. (See J. A. Gallimore stations in "Group Ownership").

Network NBC. Rep Best; Harry Cannon. Specialty programs: Negro, 2½ hrs. wkly. J. A. Gallimore, pres; G. A. Gallimore, gen mgr; Frank Harmon, coml mgr & program director; Evelyn Orr, promotion mgr; Herbert Hosea, chief engineer; Virginia F. Gallimore, women's director.

WSNW-FM (1949): 98.1 mc; 9.4 kw. Duplicates WSNW (above).

SPARTANBURG, Spartanburg County

WORD (1940): 910 kc; 1 kw, DA-2. 219 E. Main St. WORD Inc. (acquired station July 24, 1958).

Network NBC. Rep Raymer. W. C. Bachman, gen mgr. **WSPA** (1929): 950 kc; 5 kw, DA-N. 224 E. Main St. Phone 3-8621. TWX ZF 89. The Spartan Radiocasting Co. (acquired station March 15, 1954).

Network CBS. Rep Hollingbery. Walter J. Brown, pres; Roger A. Shaffer, gen mgr; Ross M. Holmes, coml mgr; Charles W. Newcomb, program & news director; Harold

R. Beckholt, chief engineer; Cliff Gray, farm director; Jane Dalton, promotion mgr & women's director.

WSPA-FM (1946): 98.9 mc; 4.9 kw. Duplicates WSPA (above).

WSPA-TV: Tv companion of WSPA-AM-FM. **WTHE** (March 18, 1953): 1400 kc; 250 w. P. O. Box 486. Phone 3-2727. Spartanburg Broadcasting Co. (original owner).

John K. L. Peterson, pres; Rik Rogers, assistant gen mgr; Ralph W. Sklar, coml mgr; Clyde J. McClure, chief engineer.

SUMTER, Sumter County

WFIG (March 16, 1940): 1290 kc; 1 kw, DA-N. 22 N. Main St. Phone Spruce 3-7305. Radio Station WFIG Inc. (original owner).

Network MBS, Central South Carolina Radio Net, Rep McGillivray.

Fulton B. Creech Sr., pres; T. Doug Youngblood, gen mgr; Fulton B. Creech Jr., vp & coml mgr; Kathryn Gaillard, program director; Richard Elam, chief engineer; William Griffin, news director; T. O. Bowen, farm director; Henri Merritt, women's director.

WSSC (1953): 1340 kc; 250 w. E. Calhoun St. Phone Spruce 3-7369. Radio Sumter Inc. (original owner). (See J. A. Gallimore stations in "Group Ownership").

Network ABC, Southeastern Key Market Net. Rep Clark.

Specialty programs: Negro, 24 hrs. wkly. J. A. Gallimore, pres; C. Edward Damron, vp & gen mgr; Harry W. Fowler, coml mgr; Lillian Davis Marcoux, program director; George W. Foxworth, promotion mgr; William H. Beatty, chief engineer; Sid Trosin, news director; Julian McDonald, farm director.

UNION, Union County

WBCU (1949): 1460 kc; 1 kw-SH, DA-N. 210 E. Main St. Phone 1200. Broadcasting Co. of Union Inc. (See Coggins-Osborne Radio Group in "Group Ownership").

Rep Harry J. Cannon (Atlanta). Edward L. B. Osborne, pres & gen mgr; James F. Coggins, vp & secretary.

WALTERBORO, Colleton County

WALD (October 1947): 1220 kc; 1 kw-D. Box 833. Phone 3861. Walterboro Radiocasting Co. (acquired station January 1957).

Network MBS. Rep Cooke. Specialty programs: Negro, 12 hrs. wkly. Robert S. Taylor, pres; Klein B. Beach Jr., gen mgr & chief engineer; William Breland, program director; Bill Griffith, news director & farm director; Earldine Rainey, women's director.

YORK, York County

WYCL (April 19, 1956): 1530 kc; 250 w-D. Box 398. Phone Murry 4-4241. York-Clover Broadcasting Co. (original owner).

Network Southeastern Key Market Net. Specialty programs: Negro, 6 hrs. wkly. C. Blaine Sigmon, pres; Harvey Laughter, gen mgr; Archie E. Warren, coml mgr & chief engineer; Larry Bumgarner, program director & news director; William Nichols, farm director; Archie Warren, women's director.

SOUTH DAKOTA

ABERDEEN, Brown County

KABR (1952): 1220 kc; 250 w-D. P. O. Box 527. Phone Baldwin 5-1420. Yankton Broadcasting Corp. (acquired station March 1, 1957).

Network Keystone. Rep Dore. William Smith, pres; Neal Edwards, gen mgr; coml mgr & chief engineer; Jeff Solem, program director; Jim Dafnis, promotion mgr; Ed Welsh, news director; Jim Barnes, farm director; Myrtle Young, women's director.

KSDN (April 16, 1948): 930 kc; 1 kw, DA-N. 12 Third Ave. S. E. Phone Baldwin 5-5930. TWX AD 83-212. Aberdeen News Co. (original owner). (See "Newspaper Ownership" and Ridder Publications stations in "Group Ownership").

Network ABC. Rep Weed. Henry J. Schmitt, pres; Byron J. McElligott, gen mgr; E. C. Pieplow, coml mgr & program director; George Crocker, chief engineer; Paul Rahders, news director; Laurel Howe, farm director; Helen Holgate, women's director.

BROOKINGS, Brookings County

KBRK (July 23, 1955): 1430 kc; 500 w-D. Northwest Bank Bldg. Phone Myrtle 2-6233. Brooklyn Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Scandinavian, 30 min. wkly.

E. C. Stangland, gen mgr, coml mgr & farm director; Robert Reimers, program director & chief engineer; Eugene Platak, news director; Mary Holmes, women's director.

DEADWOOD, Lawrence County

KDSJ (1946): 980 kc; 1 kw DA-N. 745 Main St. Phone 136. Heart of the Black Hills. (See Heart of the Black Hills stations in "Group Ownership").

John Daniels, partner; Eli Daniels, partner, gen mgr; Harry Daniels, partner, coml mgr. **KDSJ-TV**: Tv companion of KDSJ.

HOT SPRINGS, Phillips County

KOBH (July 1, 1953): 580 kc; 1 kw-D. Hot

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& ASSOCIATES, INC.

WASHINGTON Wm.T.Stubblefield EX 3-3456	CHICAGO Ray V. Hamilton DE 7-2754	SAN FRANCISCO W.R. (Ike) Twining EX 2-5671
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DALLAS DeWitt Landis RI 8-1175	CLEVELAND Jack Maurer TO 1-6727
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Radio Stations CONTINUED

SOUTH DAKOTA CONTINUED

Springs, S. D. Fall River Broadcasting Corp. (original owner).
Rep Holman.

Russell M. Stewart, pres; Fred Walgren, gen mgr & chief engineer; Del Brandt, coml mgr; Dick Groff, promotion mgr.

HURON, Beadle County

KIUV (July 1, 1947): 1340 kc; 250 w. 1726 Dakota Ave. S. Phone Elgin 2-8621. Max F. Staley (original owner).

Network NBC.
Max F. Staley, pres; Dwight Coursey, coml mgr; Dale Larson, program director; John Smith, chief engineer.

MITCHELL, Davison County

KORN (1947): 1490 kc; 250 w. 217 N. Main St. Phone Wyman 6-5621. Mitchell Broadcasting Assn. (original owner).

Network MBS.
R. V. Eppel, pres, gen mgr; M. A. Johnson, coml mgr & promotion mgr; J. R. Doherty, chief engineer; Dean Sorenson, news director.

MOBRIDGE, Wolworth County

KOLY (August 1956): 1300 kc; 1 kw-D. 114 Third St. E. Phone 654. Mobridge Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Network Keystone.
L. L. Coleman, pres & gen mgr; Q. P. Coleman, coml mgr, program director, promotion mgr, news director & farm director; R. L. Cory, chief engineer; Hal Coleman, sports director; Dorothy Schmidt, women's director.

PIERRE, Hughes County

KGFX (1937): 630 kc; 200 w-SH-D. 203 W. Summit Ave. Phone 2351. Ida A. McNeil (administratrix estate Dana McNeil, deceased). (acquired station 1936).

Network Keystone.
Ida A. McNeil, gen mgr, coml mgr, program director, promotion mgr, news director & women's director; Hugo Conrath Jr., chief engineer.

RAPID CITY, Pennington County

KOTA (November 1936): 1330 kc; 5 kw, DA-N. 524 1/2 6th St. Phone Fillmore 2-2000. TWX RC 8481. Duhamel Enterprises Inc. (acquired station May 1954). (See Duhamel Enterprises stations in "Group Ownership").

Network CBS. Rep Headley-Reed.
Helen S. Duhamel, pres & gen mgr; William F. Turner, coml mgr; Abner H. George, program director; Arthur L. Jones, promotion mgr; Robert H. Musfeldt, chief engineer; Stewart Steele, news director; Gene Taylor, farm director; Polly Weedman, women's director.

KOTA-TV: Tv companion of KOTA.

KRSD (1955): 1340 kc 250 w. 1438 Mountain View Rd. Phone Fillmore 2-6050. Heart of the Black Hills. (See Heart of the Black Hills stations in "Group Ownership").

John Daniels, pres; Eli Daniels, gen mgr.
KRSD-TV: Tv companion of KRSD.

SIoux FALLS, Minnehaha County

KELO (1937): 1320 kc; 5kw, DA-N. KELO Bldg. Phone 4-5841. TWX SX 8314 Midcontinent Broadcasting Co. (acquired station 1952). (See BFR stations in "Group Ownership").

Network NBC. Rep H-R; Wayne Evans (Minneapolis).

Joe Floyd, pres; Evans A. Nord, gen mgr & coml mgr; Jim Molohon, station director; Jack Townsend, promotion mgr; Les Froke, chief engineer; Merle Thiele, news director; Les Harding, farm director; Guen Gustad, women's director.

KELO-TV: Tv companion of KELO.

KIHO (1948): 1270 kc; 1 kw, DA-N. 113 N. Main Ave. Phone 4-7736. Sioux Empire Broadcasting Corp. (acquired station 1958). (See William F. Johns Family stations in "Group Ownership").

Rep Pearson.
William F. Johns Jr., pres; James R. Duryea, vp; LeRoy Okerlund, coml mgr; W. Thomas Logan, program director; Robert McDermott, promotion mgr; Roman Kramer, chief engineer.

KISD (May 6, 1948): 1230 kc; 250 w. 3631 W. 12th St. Phone 4-5571. KISD Inc. (original owner).

Network Keystone. Rep. Cooke.
Verl Thomson, pres & gen mgr; Vince Casey, vp & coml mgr; Lloyd Lewis, program director; John Youngberg, promotion mgr; John Vick, chief engineer; Bob Henderson, news director & farm director.

KSOO (1926): 1140 kc; 10 kw-D, 5 kw-N, DA-N. 317 S. Phillips Ave. Phone 4-5601. TWX SX 83-23 Sioux Falls Broadcast Assn. Inc. (original owner).

Network ABC. Rep Avery-Knodel.
Morton H. Henkin, pres; George R. Hahn, vp & gen mgr; Orrin Melton, coml mgr & news director; Ray Loftness, program director; Danny Olson, sports director; Max Pierce, chief engineer; Russ Bailey, farm director; Nina Wright, women's director.

VERMILLION, Cloy County

***KUSD** (March 8, 1952): 690 kc; 1 kw-D, DA. Phone Market 444-11. U. of South Dakota (original owner).

Network NAEB.
Specialty programs: German, 1 1/4 hrs. wkly.; French, 1 1/4 hrs. wkly.

Edward J. Slack, gen mgr; Martin Busch, program director; Morton E. Miller, production mgr; James E. Frusha, chief engineer; Gary Marx, news director; Earl Smith, farm director; Ruth Adkins, women's director.

*Noncommercial educational.

WATERTOWN, Codington County

KWAT (March 18, 1940): 950 kc; 1 kw, DA-N. P. O. Box 827. Phone Turner 6-8444. Midland National Life Broadcasting Co. (acquired station May 15, 1958).

Network MBS, Keystone. Rep Gill-Perna.
Lee V. Williams, pres; Ross E. Case, gen mgr, coml mgr & promotion mgr; Gene Brantner, program director; Francis Alwin, chief engineer; Max Witcher, news director; Elwood Ewy, farm director; Mildred Swenson, women's director.

WINNER, Tripp County

KWYR (Sept. 23, 1957): 1260 kc; 5 kw-D. 333 W. Third St. Phone 727. Midwest Radio Corp. (original owner).

Network MBS, Keystone.
William H. Finch, pres; Tom Broderson, gen mgr; Norbert Runkamp, coml mgr & promotion mgr; Don DeMonbrun, program & news director; Jerry Dunn, chief engineer; Ben Viedt, farm director.

YANKTON, Yankton County

KYNT (March 15, 1955): 1450 kc; 250 w. P. O. Box 105. Phone 3623. Yankton Broadcasting Co. (original owner).

Network Keystone. Rep Dore Assoc.
William M. Smith, pres; William E. Johnson, gen mgr; Harold Happe, coml mgr; Alice Horylyk, promotion mgr; John Briggs, chief engineer; Muriel Titus, women's director.

WNAX (1922): 570 kc; 5 kw, DA-N. WNAX Bldg. Phone 442. Peoples Broadcasting Corp. (acquired station Dec 1, 1957). (See Peoples Broadcasting stations in "Group Ownership").

Network CBS. Rep Katz.
Herbert E. Evans, vp; Donald D. Sullivan, resident vp & gen mgr; Clair W. Giles, resident mgr; L. D. Bolton, coml mgr; Jack Vaughn, program director; Roland Peterson, promotion mgr; Clifton M. Todd, chief engineer; Robert D. Hill, news director; Rex Messersmith, farm director; Wynn D. Speece, women's director.

TENNESSEE

ALCOA, Blount County

WEAG (Aug. 25, 1957): 1470 kc; 1 kw-D. P. O. Box 127. Phone Yukon 3-0890. Blount County Broadcasting Co. (original owner).

Network Keystone.
Specialty programs: Negro 10 hrs. wkly.
Louis A. Chiles, pres & gen mgr; Herman Petre, coml mgr; James C. Moncier, chief engineer; T. B. Teffetteller, news director; Fred L. Pelle, farm director; Anne Mortensen, women's director.

ATHENS, McMinn County

WLAE (May 1946): 1450 kc; 250 w. N. Jackson St. Phone 1450. Athens Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS, Keystone.
Lowell F. Arterburn, pres; Wm. P. Atkins, gen mgr & coml mgr; Andrew Bates, chief engineer.

BRISTOL, Sullivan County

WOPI (June 15, 1929): 1490 kc; 250 w. 310 State St. Phone South 3730. TWX 272. Radio-phone Broadcasting Station WOPI Inc. (original owner).

Network NBC, Tennessee Valley Net. Rep Burn-Smith.
W. A. Wilson Sr, pres & gen mgr; James C. Wilson, coml mgr; W. A. Wilson Jr., promotion mgr; George E. Potter, chief engineer.
WOPI-FM (December 1946): 96.9 mc; 9.7 kw. Duplicates WOPI (above).

CAMDEN, Benton County

WFWL (1958): 1220 kc; 250 w-D. Camden Broadcasting Co., 1102 W. South St., Mayfield, Tenn.

CENTERVILLE, Hickman County

WHLP (1955): 1570 kc 1 kw-D. Tri-County Broadcasting Co.

CHATTANOOGA, Hamilton County

WAGC (January 20, 1946): 1450 kc; 250 W. Hotel Patten, zone 2. Phone Amherst 7-1128. WAGC Broadcasting Co. (acquired station Aug. 1, 1955).

Network MBS. Rep Burn-Smith; Dora-Clayton; Clyde Melville Co.
Frentiss E. Furlow, pres; John Sanders, gen mgr; Polly Breen, assistant mgr; Gaylord McPherson, program director; George McMurtrie, chief engineer.

WAPQ (1934): 1150 kc; 5 kw-D, 1 kw-N, DA-N. New Read House, zone 2. Phone Amherst 6-6141. TWX CT 7023. WAPQ Broadcasting Service Inc. (acquired station August 1955).

Network ABC. Rep H-R.
Gordon W. Gambill, pres & gen mgr; Walter H. Stumper Jr., coml mgr; Frank Hubbs, operations mgr; Fred Goodner, promotion mgr; Lamar Reed, chief engineer; Roy Morris, news

director; "Peanut" Faircloth, farm director; Farol Faye, women's director.

WDEF (Jan. 1, 1941): 1370 kc; 5 kw, DA-N. 425 Volunteer Bldg., zone 2. Phone Amherst 7-3393. TWX CT 7056. WDEF Broadcasting Co. (acquired station February 1951). (See Arthur D. Smith Stations in "Group Ownership").

Network NBC. Rep Branham.
Carter M. Parham, pres; Ken Flenniken, gen mgr & coml mgr; Joe W. Bagwell, promotion mgr; Bob Briscoe and Buford Young, chief engineers; Steve Conrad, news director; Warren Herring, farm director.

WDEF-TV: Tv companion of WDEF (above).
WDOD (April 25, 1925): 1310 kc; 5 kw, DA-N. Hamilton Bank Bldg., zone 2. Phone Amherst 6-5117. TWX CT 71010. WDOD Broadcasting Corp. (original owner).

Network CBS. Rep Raymer.
H. C. E. Johnson, pres; H. F. Wehrmann, gen mgr; B. J. Bush, coml mgr; E. Feagans, program director; E. Walker, chief engineer; W. Schoocraft, news director; L. Barger, farm director; Joan Barry, women's director.

WDXB (July 4, 1948): 1490 kc; 250 w. Dome Bldg. Phone Amherst 61114. French Inc. d/b/a WDXB. (acquired station July 29, 1956).

Rep Venard, Rintoul & McConnell.
Steve and Carlin French, co-owners; Steve French, gen mgr; Luke Wilson, coml mgr; Lloyd Payne, program director; Carlin French, promotion mgr; Bill Robison, chief engineer; Don Reamer, news director.

WMFS (1951): 1260 kc; 1 kw-D. 835 McCallie Ave. Phone Amherst 6-4146. WMFS Inc. (See B. F. Tims stations in "Group Ownership").

Rep Pearson.
Specialty programs: Negro, 100%.
Fred J. Webb, gen mgr; Gilbert Kelly, promotion mgr; Glenn Channells, chief engineer; Dave Oliver, news director; Evelyn Cato, women's director.
WRIP (See Rossville, Ga.)

CHURCH HILL, Howkins County

WMCH (May 8, 1954): 1260 kc; 1 kw-D. Phone Elgin 7-2601. Wallace Broadcasting. (acquired station Aug. 1, 1955).

Network Keystone.
Specialty programs: Negro 12 hrs. wkly.
Thales E. Wallace, pres & gen mgr; James M. Smith, coml mgr & program director; Robert Heath, chief engineer; Leroy Alley, news director & farm director; Bettye Jane Russell, women's director.

CLARKSVILLE, Montgomery County

WDXN (1954): 540 kc 250 w. 111 S. Second St. Phone Midway 5-2411. Clarksville Broadcasting Co. (original owner). (See Aaron B. Robinson stations in "Group Ownership").

Network Dixie Net. Rep Burn-Smith.
Specialty programs: Negro 2 hrs. wkly.
Aaron B. Robinson, pres; J. M. Cecil, gen mgr; W. H. Hamby, station & coml mgr; Harold Baker, chief engineer; Gerald Hundley, news director; Plummer Hodges, farm director.

WJZM (October 1941): 1400 kc; 250 w. 411 Madison St. Phone Midway 5-6414. Campbell & Sheftall (acquired station April 1947).

Network MBS. Rep Masla.
Specialty programs: Negro, 12 hrs. wkly.
J. P. Sheftall, pres; John H. Bailey, gen mgr & chief engineer; Charles E. Malone, coml mgr; C. E. Simmons, program director; John S. Berwind, promotion mgr; Dick McCullough, news director; Paul Horton, farm director; Gladys Olson, women's director.

CLEVELAND, Bradley County

WEAC (June 18, 1945): 1340 kc; 250 w. 180 Central Ave. Phone Greenwood 6-7593. Fitch & Kile Inc. (acquired station Oct. 1, 1956).

Network MBS.
Susan M. Fitch, gen mgr; Reba Wilson, coml mgr; Paul R. Kirksey, program, news & farm director; Elizabeth Rankin, promotion mgr; W. D. Stuart, chief engineer; Mary Gene Kelley, women's director.

WCLE (May 2, 1957): 1570 kc; 1 kw-D. 33 Cocee St. N.W. Phone Greenwood 2-6511. Southeastern Enterprises Inc. (original owner).

Network Keystone.
Carl J. Hoskins, pres & gen mgr; William E. Stamps, station mgr; Bland Sells, coml mgr; Mike Dodd, program director; Rosella Patton, promotion mgr; Robert L. Carr, chief engineer; Doris Tyner, news director; Marcine D. Bendisen, women's director.

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TENNESSEE CONTINUED

COLUMBIA, Maury County

WKRM (1946): 1340 kc; 250 w. P. O. Box 71. Phone Evergreen 8-3636. Middle Tennessee Broadcasting Co.

Network Keystone. Rep Walker.
R. M. McKay Jr., pres, gen mgr & coml mgr; Bob Blackway, program director; Melvin Dugger, promotion mgr; Cameron McKay, chief engineer; Dick Davis, news director; Jim Keiran, farm director; Mary Loftin, women's director.

WMCP (1956): 1280 kc; 1 kw-D. 710 N. Main. Phone Evergreen 8-3241. Maury County Boosters Corp. (acquired station March 1, 1955). Rep Best.

J. H. Dowling, pres; W. J. (Bill) Harris Jr., gen mgr & coml mgr; Jay Anderson, program director & chief engineer; Burton Daimwood, news director; Barbara Grissom, women's director.

COOKEVILLE, Putnam County

WHUB (1940): July 20, 1940. 1400 kc; 250 w. 315 E. Spring St. Phone 789. WHUB Inc. (original owner).

Network CBS, Keystone.
M. Luke Medley, pres & gen mgr; Stacey Mott, station director; Claud Haston, chief engineer; Tom Harris, farm director.

COVINGTON, Tipton County

WBBI (Aug. 16, 1955): 1250 kc; 1 kw-D. Roper Bldg. Phone Greenwood 6-9635. Tipton County Broadcasters (acquired station July 1957).

Network Keystone.
Specialty programs: Negro, 6 hrs. wkly.
Bob Whiteley, pres, gen mgr & chief engineer; Maurice Turnage, coml mgr; Dave Stewart, program director; Mary Nellie Thomas, women's director.

COWAN, Franklin County

WZYX (1957): 1440 kc; 1 kw-D. Cumberland Broadcasting Co. (original owner). (See A. D. Smith Jr. stations in "Group Ownership").

Rep Best.
A. D. Smith Jr., pres.

CROSSVILLE, Cumberland County

WAEW (1952): 1330 kc; 1 kw-D. 10th & School Sts. Phone 333. Dr. H. F. Lawson. (acquired station June 2, 1953).

Network Keystone.
Dr. H. F. Lawson, pres; James V. Hamby, gen mgr & promotion mgr. Fairira J. Hamby, coml mgr & program director; Eddie Lane, chief engineer; Verrill Norris, news & farm director.

DAYTON, Rhea County

WDNT (Dec. 6, 1957): 1280 kc; 1 kw-D. P. O. Box 294. Phone 1540. Dayton Broadcasting Co. (original owner). Network Keystone.

Specialty programs: Negro, 1/2 hr. wkly.
Norman A. Thomas, pres; Jack S. Pullin, gen mgr; Vance A. Travis, coml mgr; Eddie Lane, chief engineer; Bill Watts, news director; E. L. Tipps, farm director; Lois Massengill, women's director.

DICKSON, Dickson County

WDKN (Jan. 1, 1955): 1260 kc; 1 kw-D. P. O. Box 71. Phone Hickory 6-2852. Dickson County Broadcasting Co. (original owner).

Network Keystone.
Specialty programs: Negro, 18 hrs. wkly.
William A. Potts, pres & gen mgr; Warren G. Medley, coml mgr; William Phillips, program director; William T. Barrett, assistant mgr; Leslie D. Filson, chief engineer; Dave Tucker, farm director; Mrs. M. O. Shepard, women's director.

DIERSBURG, Dyer County

WDSG (July 13, 1946): 1450 kc; 250 w. N. Mill Ave. Phone Atwater 5-1294. State Gazette Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network Keystone.
Robert W. Ward & Russell M. D. Bruce, co-owners; Robert W. Ward, gen mgr; Robert O. Smith, assistant mgr; Shirley Jones, program director; Jimmy D. Townsend, promotion mgr; James Stutts, chief engineer; William J. Bryant, news director; Ed O'Neill, farm director; Jo Ann Ward, women's director.

WTRO (March 1, 1957): 1330 kc; 500 w-D. Cordell Hull Hotel. Phone Atwater 5-4173. Southern General Broadcasting Co. (acquired station 1958).

Rep Best.

Specialty programs: Negro, 2 hrs. wkly.
Pinkney B. Cole Jr., pres & gen mgr; Jim Brasfield, coml mgr; Clara Bradshaw, program director; William E. Davis, chief engineer; Mack Sherrod, farm director; Anita Sutton, women's director.

ELIZABETHTON, Carter County

WBEJ (July 18, 1946): 1240 kc; 250 w. P. O. Box 829. Phone 2-1241. WBEJ Inc. (acquired station Feb. 18, 1956).

Rep Gill-Perma.
Specialty programs: Negro, 10 hrs. wkly.
Raymond C. Turrentine Jr., pres; William E. Hale, gen mgr; James P. Austin, coml mgr; Harold E. Henley, program director; Lynn R. Williams, chief engineer; Mack Morriss, news director; Ruth Ritchie, women's director.

ERWIN, Unicoi County

WEMB (1956): 1420 kc; 1 kw-D. P. O. Box 280. Phone 2-2011. Unicoi Broadcasting Co.

Network Keystone.
Max M. Blakemore, pres & chief engineer; Delbert Evans, coml mgr; Dave Bruce, program director.

ETOWAH, McMinn County

WCPH (1955): 1220 kc; 1 kw-D. 109 Ninth St. Phone 3401. Morgan Broadcasting Co. (acquired station 1955).

Rep Best.
Harry J. Morgan, pres & gen mgr; Geraldine Faye Morgan, coml mgr & program director; Henry Hoffman, chief engineer.

FAYETTEVILLE, Lincoln County

WEKR (Oct. 1, 1948): 1240 kc; 250 w. P. O. Box 625. Phone Hemlock 3-3545. Fayetteville Broadcasting Co. (acquired station July 1, 1950).

Network MBS, Keystone.
Specialty programs: Negro, 1 1/2 hrs. wkly.
John R. Crowder, partner & gen mgr; Jim Tate, partner, station mgr & coml mgr; Porter Clark, partner & sports director; Charles W. Shewry, program director; James R. Parks, news director; Ernest J. Tucker, chief engineer; Josephine M. Owen, women's director.

FRANKLIN, Williamson County

WAGG (March 11, 1953): 950 kc; 1 kw-D. Mallory Rd. Phone Swift 4-1594. Williamson County Broadcasting Co. (original owner).

Network Keystone.
Specialty program: Negro, 6 hrs. wkly.
William R. Ormes, pres & gen mgr; Ellis F. Jones Jr., coml mgr & chief engineer; John Haeblerle, program director; Nathan Lowe, farm director; Lois Crowley, women's director.

GALLATIN, Sumner County

WHIN (Aug. 2, 1948): 1010 kc; 1 kw-D. P. O. Box 811. Phone 1010. Sumner County Broadcasting Co. (original owner).

Network Keystone. Southeastern Key Market Net.
Specialty program: Negro, 2 1/2 hrs. wkly.
Charles W. Brewer, gen mgr; Lottie Shaw, assistant mgr; Lee Raines, chief engineer & news director; Evelyn Chenault, women's director.

GREENEVILLE, Greene County

WGRV (1946): 1340 kc; 250 w. Box 243. Phone 4147. Radio Greeneville (acquired station 1947).

Paul O. Metcalfe, pres & gen mgr; Hugh Pickel, coml mgr; Kenney Dearstone, program director & promotion mgr; Raymond Smelcer, chief engineer; Maxine Humphreys, women's director.

WGRV-FM: Fm companion of WGRV.

HARRIMAN, Roane County

WEBT (1946): 1600 kc; 5 kw-D. P. O. Box 221. Phone 661. Folkways Broadcasting Co. (acquired station July 1956).

Network MBS, Keystone.
Ernest Tubb, pres; Kenneth J. Crosthwait, gen & coml mgr; Charles Phillips, program & news director; Leon Stage, chief engineer; Bob Poole, farm director; Eloise Pyle, women's director.

HUMBOLDT, Gibson County

WIRJ (February 1949): 740 kc; 250 w-D. 210 N. 22 Ave. Phone Sunset 4-1740. Gibson County Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network Keystone.
J. Frank Warmath, pres; Howard E. Byrum, gen mgr; Carroll Wilson, coml mgr; Bill Carter, program director; Gerald Hicks, chief engineer; Ted Gee, news director; Ann Gill, women's director.

JACKSON, Modison County

WDXI (1948): 1310 kc; 5 kw-D. 1 kw-N, DA-N. Williams Bldg. Phone 7-9611. TWX JA 16. Dixie Broadcasting Co. (original owner). (See Aaron B. Robinson stations in "Group Ownership").

Network Dixie. Rep Venard, Rintoul, McConnell.
Specialty program: Negro, 6 hrs. wkly.
Aaron B. Robinson, pres; Jack M. Cecil, gen mgr; Doris Freeman, coml mgr; Lawrence Dunne, program & promotion director; James S. Thomas, chief engineer; Russ Honeyman, news director; Tom Williams, farm director; Marg Borg, women's director.

WDXI-TV: Tv companion of WDXI.

WJAK (1954): 1460 kc; 1 kw-D. 416 Poplar St. Phone 7-7436. Jackson Broadcasting Co. (acquired station Jan. 1, 1956).

Network Southeastern Key Market Net. Rep Dora-Clayton.

Specialty program: 100% Negro.
Dr. Alexander Leech, pres; Robert G. Blow, gen mgr; Bill Winstett, coml mgr; John Diggs, program director; Charles J. Wingate, chief engineer; Al Johnson, news & farm director; Joan Madden, women's director.

WTJS (1931): 1390 kc; 5 kw-D, 1 kw-N, DA-N. 255 W. Lafayette St. Phone 7-3316. TWX JA-12. Sun Pub. Co. (original owner). (See "Newspaper Ownership").

Network AEC. Rep Branham.
Albert A. Stone, vp & gen mgr; Frank S. Proctor, mgr; Leslie R. Brooks, assistant mgr; Vince Tapler, program director & news director; Mrs. John Parish, promotion mgr; James Ellzey, chief engineer; Dorothy Midyett, women's director.

WTJS-FM (1947): 104.1 mc; 50 kw. Duplicates WTJS (above).

JAMESTOWN, Fentress County

WCCL (Oct. 28, 1957): 1260 kc; 1 kw-D. P. O. Box 127. Phone Tremont 9-2825. Jamestown Broadcasting Co. (original owner).

Network Keystone.
Dr. Gene Cravens, pres; Clarence Stinnett, gen mgr; Helen Williams, coml mgr; Andrew Mitchell, chief engineer; Amon Volles, news director; Opal Cravens, women's director.

JOHNSON CITY, Washington County

WETB (Oct. 1, 1947): 790 kc; 1 kw-D. Box 927. Phone 2993. Press Inc. (original owner). (See "Newspaper Ownership").

Network MBS. Rep Devney.
Carl A. Jones, pres; Arthur Kelsey, gen mgr; Berney Burleson, program director; E. B. Jones, chief engineer; Lucile Brand, women's director.

WJHL (December 1938): 910 kc; 5 kw-D, 1 kw-N, DA-N. 145 W. Main St. Phone 2780. TWX 316. WJHL Inc. (original owner).

Network CBS. Rep Pearson.
W. Hanes Lancaster Sr., chief owner & chrmn of brd; W. Hanes Lancaster Jr., pres & gen mgr; Ken Marsh, coml mgr; Herbert Howard, program & farm director; Wm. A. McDonald, promotion mgr; Roland Medler, chief engineer; Hal Youngblood, news director; Margaret Shurtz, women's director.

WJHL-FM (1946): 100.7 mc; 8.1 kw. Duplicates WJHL (above).

WJHL-TV: Tv companion of WJHL-AM-FM (above).

JONESBORO, Washington County

WJSO (1958): (not on air; target date unknown); 1590 kc; 5 kw-D. Mountain View Broadcasting Co.

KINGSPORT, Sullivan County

WKIN (1951): 1320 kc; 5 kw-D. E. Market at Wexler St. Phone Circle 6-8131. Radio Station WKIN (original owner). (See Cy N. Bahakel stations in "Group Ownership").

Specialty programs: Negro 6 hrs. wkly.
Cy N. Bahakel, pres; Les J. Tackett, gen mgr; Giles W. Brown, chief engineer.

WKPT (1940): 1400 kc; 250 w. 222 Commerce St. Phone Circle 5-4161. Kingsport Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network NBC. Rep Burn-Smith.
C. P. Edwards Jr., pres; Paul L. Overbay, gen mgr; Phil J. Weaver, coml mgr; Martin Karant, program director & news director; Tom Phillips, chief engineer; Ike Upchurch, farm director.

WKPT-FM (February 1948): 98.5 mc; 10 kw. Duplicates WKPT (above).

KNOXVILLE, Knox County

WATE (Feb. 12, 1927): 620 kc; 5 kw. DA-2. 612 Gay St., S. W., zone 2. Phone 2-7111. TWX KX-95. WATE Inc. (acquired station Oct. 1, 1956).

Network NBC. Rep Avery-Knodel.
Paul Mountcastle, pres; W. H. Linebaugh, gen mgr; J. T. McCloud, coml mgr; Wayne Hudson, program director; Carl Huster, promotion mgr; Fred Andrews, chief engineer; Raleigh Powell Jr., news director; Lemuel Wilson, farm director; Mary S. Walker, women's director.

WBIR (Jan. 21, 1941): 1240 kc; 250 w. 1513 Hutchison Ave., zone 17. Phone 5-8101. TWX KX 83. WBIR Inc. (acquired station 1944). (See Taft stations in "Group Ownership").

Network ABC. Rep Gill-Perma.
John F. Hart, pres & gen mgr; Leon Ridings, coml mgr; Robert E. Agee, program director; Robert Wilson, promotion mgr; J. Rex Horton, chief engineer; Robert Wesley, news director.

WBIR-FM (October 1949): 93.3 mc; 3.3 kw. Duplicates WBIR (above).

WBIR-TV: Tv companion of WBIR-AM-FM.

WIVK (1953): 860 kc; 1 kw-D. 319 N. Gay St., zone 17. Phone 4-3693. Dick Broadcasting Co. (original owner).

Rep Stars National.
James A. Dick, pres & gen mgr; David Carpenter, station mgr; Claude Tomlinson, program director; Milton Jones, chief engineer; William Hoops, news director & farm director; Maxine Bowman, women's director.

WKXS (FM) (December 1952): 91.1 mc; 310 w.

to buy or sell a station
in Tennessee

Paul H.
CHAPMAN COMPANY
1182 W. Peachtree
Atlanta

Radio Stations CONTINUED

TENNESSEE CONTINUED

2509 Broadway NE, zone 17. Fulton High School.

William Davis, principal; Penny Windham, program director; Noel Alexander, chief engineer.

WKGN (1946): 1340 kc; 250 w. 2200 Cumberland Ave. Phone 4-0766. WKGN Inc. (acquired station Jan. 21, 1955).

Network MBS.
George P. Mooney, pres & gen mgr; E. G. Perrin, coml mgr; Hugh Branson, program director; Robert Goodman, chief engineer; John Ward, news director.

WKXV (1953): 900 kc; 1 kw-D. 411½ W. Main St. Phone 4-9866. Knoxville Ra-Tel Inc. E. L. Boring, pres; Marvin Thompson, coml mgr.

WNOX (1921): 990 kc; 10 kw, DA-N. 4400 Whittle Springs Rd., N. E., zone 17. Phone 3-3171, TWX KX 183. Scripps-Howard Radio Inc. (acquired station December 1935). (See "Newspaper Ownership" and Scripps-Howard stations in "Group Ownership").

Network CBS. Rep Blair.
Specialty program: Negro, ¼ hr. kly.
Jack R. Howard, pres; Richard B. Westergaard, gen mgr; O. L. Smith, coml mgr; Charles McMahon, program director; Gene Miller, promotion mgr; Ray Evans, chief engineer; Woody Hirsch, news director; Cliff Allen, farm director.

***WUOT (FM)** (October 1949): 91.9 mc; 70.5 kw. 14 Ayres Hall. Phone 4-2981 ext. 236. U. of Tennessee.

C. E. Esham, pres; Kenneth D. Wright, director; Frank A. Lester, assistant director; Philip A. Thompson, program director; Ray Shirley, chief engineer.

*Non-commercial educational station.

LAFOLLETTE, Campbell County

WLAF (May 1953): 1450 kc; 250 w. Fleet Oil Bldg. Phone 1060. Lafollette Broadcasting Co. (original owner).

Network Keystone.
Ed Wheeler, pres; John H. Carr, gen mgr & coml mgr; Tony Gross, program director; Hillard Mattie, promotion mgr & farm director; Marvin L. Paul, chief engineer.

LAWRENCEBURG, Lawrence County

WDXE (July 1951): 1370 kc; 1 kw-D. Locke Bldg. Phone South 2-4411. Aaron B. Robinson. (original owner). (See Aaron B. Robinson stations in "Group Ownership").

Network Keystone, Dixie Network. Rep. Vinard, Rintoul & McConnell.

J. Ken Marston, gen mgr; Bud Sawyer, coml mgr & farm director; Bryan F. Bellar, program director; Milton Griffin, promotion mgr; Philip Kemper, chief engineer & news director; Frances Baxter, womens director.

LEBANON, Wilson County

WCOR (1949): 900 kc 250 w-D. Truesdale Ferry Pike. Phone 1540.

Thomas F. Exell Jr., mgr; Jack Hendrickson, coml mgr.

LENOIR CITY, Loudon County

WLIL (May 30, 1950): 730 kc; 1 kw-D. P. O. Box 151. Phone Yukon 6-7536. WLIL Inc. (original owner).

Network Keystone.
Arthur Wilkerson, pres & gen mgr; Allen Breazeale, chief engineer.

LEWISBURG, Marshall County

WJJM (May 15, 1947): 1490 kc; 250 w. 344 East Church. Phone 780. Louis D. Lingner.

Network MBS. Keystone. Rep Best.
Louis D. Lingner, pres & gen mgr; R. A. Davidson, coml mgr; Barbara Matthews, program director; R. C. Wiley, chief engineer; Bill McConnell, farm director.

LEXINGTON, Henderson County

WDXL (July 3, 1954): 1490 kc; 250 w. Broad at Church St. Phone Woodland 8-3500. Lexington Broadcasting Service Inc. (acquired station October 1955).

Network Keystone, Dixie Network.
Guy B. Amis, pres; Ben Enoch, gen mgr, coml mgr & chief engineer; Ev Flags, program director; Aubrey Booth, sports director.

LIVINGSTON, Overton County

WLIV (1956): 920 kc; 1 kw-D. P. O. Box 131. Phone Talbot 3-4438. Audio Broadcasters (original owner).

Network MBS.
R. H. McCain & F. L. Crowder, co-owners & gen mgrs; W. A. Mann, program director; Donald Norris, chief engineer.

LOOKOUT MOUNTAIN, Hamilton County

WFLI (not on air, target date unknown): 10 kw-D, 1 kw-N, DA-2. Lookout Broadcasters.

MADISON, Davidson County

WENO (1957): 1430 kc; 5-kw-D. Nesbitt Lane. Phone Madison 7-5401. Central Broadcasting Corp. (original owner).

Rep Grant.
H. C. (Cal) Young Jr., pres, Jerry Glasser, gen mgr; Wallace Beecham, program & news

director; John Talley, promotion mgr; Andrew Jones, chief engineer; Walter Duke, engineering director; Charles Blankenship, farm director; Dorothy Schmittou, women's director.

MANCHESTER, Coffee County

WMFR (1958): 1320 kc; 1 kw-D. Manchester Broadcasting Co.

MARTIN, Weekly County

WMCT (June 17, 1957): 1410 kc; 1 kw-D. P. O. Box 483. Phone 460. J. T. Sudbury (original owner).

Earl B. Neal Jr., mgr., & chief engineer; Fred Walker, program director; Bill Laney, news director; Dorris Gill, women's director.

MARYVILLE, Blount County

WGAP (Aug. 13, 1947): 1400 kc; 250 w. WGAP Bldg. Phone Yukon 3-4310. Aluminum Cities Broadcasting Co. (acquired station July 1950).

Rep Best.
Frank H. Corbett, pres & gen mgr; Horace B. McGill, coml mgr; Ken Johnson, promotion mgr; Henry McDonald, chief engineer; Robert Neil, news director.

McKENZIE, Carroll County

WHDM (Jan. 29, 1954): 1440 kc; 500 w-D. Box 183. Phone Elgin 2-3371. Tri County Broadcasting Co. (acquired station March 15, 1955).

Network Keystone, Southeastern Key Net. Rep Best.
Earl S. Nolting, pres & gen mgr; Doyle Owen, coml mgr; Kent Jones, program director; J. Martin Dill, chief engineer; Bill Seratt, news director; Earl S. Nolting, farm director; Gladys Nolting, women's director.

McMINNVILLE, Warren County

WBMC (May 1, 1955): 960 kc; 500 w-D. South Court Sq. Phone 2104. Cumberland Valley Broadcasting Co. (original owner).

Harold Laws, pres; Dr. C. H. Cope, vp; Frank Howard, sec; Franklin H. (Chick) Brown, sales & gen mgr; Sammy Hale, program mgr; Audie Ashworth, promotion director; Roy E. Pearsall, chief engineer; James R. Eastman, news & special events director; Joe L. Kuhn, farm director; Elaine Terrell, women's director.

WMMT (June 1, 1947): 1230 kc; 250 w. North Chancery St. Phone 2223. McMinnville Broadcasting Co. (original owner).

Network CBS.
Sam J. Albritton, pres; Royce E. Richards, gen mgr; W. A. Gracey, coml mgr; Harold Durham, program director; Roy E. Wood, promotion mgr & news director; Hubert A. Beasley, chief engineer; H. V. Massey, farm director; Shirley Whittaker, women's director.

MEMPHIS, Shelby County

KWEM (1947): 990 kc; 1 kw-D. P. O. Box 142. Phone Fairfax 3-2679. KWEM, Inc. (See Dee Rivers stations in "Group Ownership").

Rep Charles Bernard.
Specialty programs: Negro 16 hrs. wkly.
E. D. Rivers, Jr., pres & gen mgr; Otto N. Bie, coml & promotion mgr; Kurt Alexander; program director; J. B. Scanlon, chief engineer; Sid Leak, news & farm director.

WDIA (June 7, 1947): 1070 kc; 50 kw-D, 5 kw-N, DA-2. 2074 Union Ave., zone 12. Phone Broadway 6-2703 TWX ME 148. WDIA Inc. (acquired station Nov. 1, 1957). (See Sonderling stations in "Group Ownership").

Rep Pearson.
Specialty programs: Negro, 140 hrs. wkly.
Egmont Sonderling, pres; Bert Ferguson, exec vp & gen mgr; Harold F. Walker, vp & coml mgr; David James Mattis, production director; Frank Armstrong, promotion mgr; Henry Fones, chief engineer; Marie Wathen, news director; Ernest Brazzle, farm director; Gwen McCollum, women's director.

WHBO (1925): 560 kc; 1 kw-N, 5 kw-D, DA 2. P. O. Box 176. Phone Jackson 5-6306, RKO Teleradio Pictures, (acquired station July 8, 1954). (See RKO Teleradio Pictures in "Group Ownership").

Network MBS. Rep H-R Representatives.
Specialty programs: Negro, 1 hr. wkly.
Thomas F. O'Neil, pres; William H. Grumbles, gen mgr; Boone F. Nevin, gen sales mgr; Max Michel Jr., coml mgr; Mark Forrester, program & promotion director; Walton M. Roy, chief engineer; Charley Sullivan, news director; Bea Armistead, women's director.

WHBO-TV: Tv companion of WHBO.
WHER (Oct. 19, 1955): 1430 kc; 1 kw-D. 972 S. 3rd St. Phone Jackson 5-6331. Tri-State Broadcasting Service Inc. (original owner).

Rep Dore Assoc.
Sam C. Phillips, pres; William S. Decker Jr., gen mgr; W. D. Cousar, chief engineer; Rena Franklin, news director; Janie Joplin, women's director.

WHRM (1946): 1340 kc; 250 w. 930 Madison Ave. Phone Jackson 7-4422. Cy Blumenthal (Continental Broadcasters, HQ in Arlington, Va.) (acquired station June 1, 1958). (See Cy Blumenthal stations in "Group Ownership").

Network ABC. Rep Webb; Dora-Clayton (Atlanta).
Cy Blumenthal, pres; George Aubrey Crump; gen mgr; Allan Avery, coml mgr; John Carr, program director; Vernon Baty, promotion mgr; Ronnie Goss, chief engineer; William Reeves, news director; Ruth Miller, women's director.

WLOK (1952): 1480 kc; 5 kw-D. 378 Beale St., zone 5. Phone Jackson 5-7545. WLOK Inc.

(acquired station March 1956). (See Paglin-Ray stations in "Group Ownership").

Rep Stars-National.
Specialty programs: Negro, 100%.
Jules Paglin and Stanley Ray Jr., co-owners; Eugene P. Weil, gen mgr & coml mgr; Bill Jones, program director & chief engineer; Bob Bartsch, assistant gen mgr & promotion mgr; Bill Lee, farm director; Joan Golden, women's director.

WMC (Jan. 20, 1923): 790 kc; 5 kw, DA-N. P. O. Box 311, zone 1. Phone Jackson 6-7464. TWX ME 470. Memphis Pub. Co. (original owner). (See "Newspaper Ownership" and Scripps-Howard stations in "Group Ownership").

Network NBC. Rep Blair.
H. W. Slavick, gen mgr; Stan Torgerson, station mgr; Ray Gill Jr., sales mgr; Dean Osmondson, program mgr; Eddie Frase, promotion & publicity director; E. C. Frase Jr., chief engineer; Steve Warren, news director; Walter Durham, farm director; Olivia Browne, women's director.

WMCE (FM) (1947): 99.7 mc; 300 kw. Duplicates WMC (above).

WMCT (TV): Tv companion of WMC and WMCF (FM).

WMPS (1925): 680 kc; 10 kw-D, 5 kw-N, DA-N. 112 Union Ave. zone 1. Phone Jackson 5-2663. TWX ME 392. Radio Station WMPS Inc. (See Plough stations in "Group Ownership").

Rep Radio-Tv Reps.
H. R. Krelstein, pres; Charles T. DeVois, gen mgr & coml mgr; William E. Crump, program director; Richard E. McClary, promotion mgr; Joseph G. Deaderick, chief engineer; Tys Terwey, news director.

WREC (September 1922): 600 kc; 5 kw, DA-2. Hotel Peabody Bldg., zone 3. Phone Jackson 5-1313. TWX 280. WREC Broadcasting Service (original owner).

Network CBS. Rep Katz.
Noyt B. Wooten, chief owner & gen mgr; Hollis R. Wooten, national spot sales mgr; Charles B. Brakefield, local sales mgr; Jack Michael, program director; Henry Clark, promotion mgr; Wilson Raney, chief engineer; Russ Hodge, news director; Louis Fossee, farm director; Kitty Kelly, women's director.

WREC-TV: Tv companion of WREC (above).

MILAN, Gibson County

WKBJ (April 28, 1955): 1600 kc; 1 kw-D. P. O. Box 288. Phone Murray 6-2431. West Tennessee Broadcasting Co. (original owner).

Ben I. King, pres; Jack C. Merrill, gen mgr & coml mgr; Bill Haney, program director; Larry H. Dunphy, promotion mgr & farm director; Bill Markham, chief engineer.

MILLINGTON, Shelby County

WHEY (Dec. 28, 1957): 1220 kc; 250 w-D. 4962 Navy Rd. Phone Canal 3-3000. Millington Broadcasting Co. (original owner).

Network Keystone. Rep Best.
Specialty program: Negro, 11 hrs. wkly.
Earl W. Daly, owner; & gen mgr; John Chad Lassiter, coml mgr; George Klein, program director; Keith Sheriff, promotion mgr; Leonard Boucher, chief engineer; Bill Hyder, news director; Hy Davis, farm director; Norma Belton, women's director.

MORRISTOWN, Hamblen County

WCRK (October 1947): 1150 kc; 1 kw-D, 500 w, DA-N. Brown Ave. Phone Juniper 6-9101. Cherokee Broadcasting Corp. (original owner).

Network CBS, Keystone. Rep Holman.
Herbert S. Walters, pres; Howell Ashford Jr., gen mgr; Edward F. Dodson, program director; James A. Redden, chief engineer; James F. Stair, news director.

WMTN (1957): 1300 kc; 5 kw-D, DA-D. P. O. Box 2146 Radio Center Station. Phone Juniper 6-7993. East Tennessee Broadcasting Corp.
George R. Guertin, pres; Bill Holland, gen mgr; Jim Fleming, farm director.

MURFREESBORO, Rutherford County

WGNS (1947): 1450 kc 250 w. P. O. Box 456. Phone Twinbrook 3-5373. WGNS Inc. (original owner).

Network Keystone. Regional network Tennessee Valley Broadcasters. Rep Hal Holman.
Specialty programs: Negro, 12 hrs. wkly.
Oecil Elrod Jr., pres & gen mgr; Larry Edwards, coml mgr; Edith Luna, program director; Mary Lynn Sharpe, promotion mgr; William Montgomery, chief engineer; Don Hauser, news director; David Moore, farm director; Joy Mankin, women's director.

WMTS (Nov. 1, 1953): 860 kc; 250 w-D. 120 N. W. Broad St. Phone Twinbrook 3-6611. A. D. Smith Jr. (original owner). (See Arthur D. Smith Jr., stations in "Group Ownership").

Rep Best.
Arthur D. Smith Jr., pres; Virgil Trimm, gen mgr; Neil Lancaster, coml mgr; John Hood, program director & news director; Harry Height, chief engineer; Clyde Major, farm director; Mabel Brock, women's director.

NASHVILLE, Davidson County

WFMB (FM) (1953): 105.9 mc; 3.1 kw. Third National Bank Bldg., zone 3. Phone Alpine 5-5526. Great Southern Broadcasting Co.

Rep FM Unlimited Inc.
William O. Barry, pres & gen mgr; Will C. Baird Jr., vp & coml mgr; Edward Bauer, program director; Marvin Holdt, promotion mgr; Glenn Esslinger, chief engineer; Fred Edling, news director; June Hunt, women's director.

Radio Stations CONTINUED

TENNESSEE CONTINUED

WKDA (1947): 1240 kc; 250 w. American National Bank Bldg., zone 3. Phone Alpine 4-0511. Capitol Broadcasting Co. (acquired station June 11, 1954). (See John W. Kluge stations in "Group Ownership").
Rep Stars National; Radio -TV Representatives.

John W. Kluge, pres; Jack S. Stapp, gen & coml mgr; Charles F. Walker, program director; Oscar Griffin Jr., chief engineer; Howell Smith, news director.

WLAC (Nov. 24, 1926): 1510 kc; 50 kw, DA-N. 159 Fourth Ave., North, zone 3. Phone Alpine 6-0161. TWX NV 60. Life & Casualty Insurance Co. (acquired station 1952).

Network CBS. Rep Katz.
Specialty programs: Negro, 50 hrs wkly. F. C. Sowell Jr., vp & gen mgr; E. G. Blackman, coml mgr; Paul Oliphant, program director; Thrale Warren, promotion mgr; F. D. Binns, chief engineer; Jim Miller, news director; Bob Jennings, farm director; Mary Manning, women's director.

WLAC-TV: Tv companion to WLAC (above).
WMAK (1948): 1300 kc; 5 kw, DA-N. Maxwell House. Phone Alpine 4-3411. Volunteer State Broadcasting Corp. (acquired station 1953).

Rep Broadcast Time Sales.
Howard D. Steere, pres; Emil J. Popke Jr., vp & gen mgr; Robert S. Hamilton, station mgr; Chuck Mefford, program director & promotion mgr; Homer Cole; chief engineer; Jim Kent, news director.

WNAH (December 1949): 1360 kc; 1 kw-D. James Robertson Hotel, zone 3. Phone Alpine 4-7611. Hermitage Broadcasting Co. (original owner).

Network MBS, Keystone. Rep Best.
Specialty programs: Negro, 1½ hrs. wkly. Van T. Irwin Jr., pres & gen mgr; Herman Rippey, coml mgr; James Williams, program director; Howard Woodard, chief engineer; Gene Farrell, news director.

WSIX (1927): 930 kc; 5 kw, DA-N. Nashville Trust Bldg., zone 3. Phone Alpine 5-5431. TWX NV 80. WSIX Inc. (original owner).

Network ABC. Reps H-R Reps; Clark Brown. Louis R. Drashon, pres; E. S. Tanner, executive vp & gen mgr; Clarence Waggoner, radio sales mgr; Robert S. Larimer, program director; Bill A. Jones, promotion mgr; Charles R. Duke, chief engineer; Jack Joyner, news director.

WSIX-TV: Tv companion of WSIX.
WSM (1925): 650 kc; 50 kw. 7th & Union St., zone 3. Phone Alpine 4-5656. TWX NV 77. WSM Inc. (original owner).

Network NBC. Rep Blair.
John H. DeWitt, pres; Robert E. Cooper, gen & coml mgr; Ott Devine, program director; Royl McCullough, promotion & sales mgr; George A. Reynolds, chief engineer; Bill Williams, news director; John McDonald, farm director; Jane Dabney Hopkins, women's director.

WVOL (1951): 1470 kc; 1 kw-D. 400 Davidson St. Phone Chapel 2-0489. Rounsaville of Nashville Inc. (acquired station October 1956). (See Rounsaville stations in "Group Ownership").

Rep Gill-Pena; Dora-Clayton.
Specialty programs: 100% Negro.
Robert W. Rounsaville, pres; Carter S. Jones, vp; William D. Salmon, coml mgr; Marian J. Simpson, program director; James E. Ragan, promotion mgr; Wayne Robinson, chief engineer; Charles Mitchell, news director; Robbie Greene, women's director.

NEWPORT, Cocke County

WLIK (April 1954): 1270 kc; 5 kw-D. Knoxville Highway. Phone 3095. WLIK Inc. (original owner).

Network Keystone.
Arthur Wilkerson, pres & gen mgr; Ira B. Crisp, coml mgr; Aileen J. Evans, program director; G. S. Lovering, chief engineer; Hugh Russell, farm director.

OAK RIDGE, Anderson County

WATO (1948): 1490 kc 250 w. Office Concourse. Phone Oak Ridge 5-3535. WATO Inc. (original owner).

Network MBS. Rep Dore & Assoc.
Samuel P. Thrower, pres. & gen mgr; Leonard M. McCoig, coml mgr; Bob Yongue, program director; Harry A. Deitrick, promotion mgr; Paul E. Lewis, chief engineer; Ruth G. Jamieson, women's director.

WOKE (1951): 1290 kc; 1 kw-D, 500 w-N, DA-N. Oak Terrace, Grove Center. Phone 5-1333. (See Arthur D. Smith Jr. stations in "Group Ownership").

Virgil K. Trimmer, gen mgr; Hughes H. Brewer, station mgr.

PARIS, Henry County

WTPE (February 1946): 710 kc; 250 w. North Poplar. Phone 1700. Paris Broadcasting Co. (acquired station 1951). (See Aaron B. Robinson stations in "Group Ownership").

Network Keystone. Rep Venard, Rintoul, McConnell.
A. B. Robinson, pres; Joe P. Van Dyke, gen mgr; Don Somerville, chief engineer.

PULASKI, Giles County

WKSX (May 6, 1947): 1420 kc; 1 kw, DA-N. Jones Bldg. Phone 1066. TWX Pulaski 344. Richland Broadcasting Co. (acquired station May 1, 1953).

Network ABC. Rep Clarke.
John R. Stephens, pres & gen mgr; Mrs. John L. Cane, coml mgr; George Martin, program director; Norris Hammond, promotion mgr; Noble Morgan, chief engineer; Helen Abernathy, news director; Terrill Jackson, farm director; Alma Meyers, women's director.

RIPLEY, Lauderdale County

WTBB (1954): 1570 kc; 250 w-D. P. O. Box 302. Phone 1000. Lauderdale Broadcasting Co. Rep Best.
L. B. Fuqua, gen and coml mgr.

ROCKWOOD, Roane County

WRKH (May 12, 1957): 580 kc; 500 w-D. P. O. Box 239. Phone 347. Roane Broadcasting Co. (original owner).

Herman Spivey, pres; Willard W. Wilson, gen mgr & coml mgr; Hugh L. Allen, program director; Shirley Graves Hooper, promotion mgr; Reggie L. Honey, chief engineer; Bob R. Perry, news director & farm director; Geraldine Lee, women's director.

ROGERSVILLE, Howkins County

WRGS (1954): 1370 kc; 1 kw. Phone 6491. Rogersville Broadcasting Co. (original owner).

Rep Best.
Specialty programs: Negro 5 hrs. Wkly.
John E. Beal, pres; George Beal, gen mgr; Charles W. Beal, coml mgr; Fred A. Berry, chief engineer; Harry Wilson, news director; Harry M. Beal, farm director; Janelle Dykes, women's director.

SAVANNAH, Hardin County

WORM (June 29, 1956): 1010 kc; 250 w-D. Cravens Landing Rd. Phone 4951. Savannah Broadcasting Service Inc. (acquired station August 1, 1957).

Network Keystone, Southeastern Key Market.
Neal B. Bunn, vp, gen mgr & coml mgr; Charles E. Foley, program director; Wesley Jackson, chief engineer; T. B. Garth, farm director; Edith Stricklin, women's director.

SEVIERVILLE, Sevier County

WSEV (1955): 930 kc; 5 kw. P. O. Box 192. Smoky Mountain Broadcasting Corp.
James McAfee, pres; Hugh Trotter, coml mgr.

SHELBYVILLE, Bedford County

WHAL (1946): 1400 kc; 250 w. P. O. Box 241. Phone Murry 4-1400. Shelbyville Broadcasting Co. (original owner).

Network Southeastern Key.
Charles Christian, vp & gen mgr; Louise B. Christian, program director; Dan Smith, promotion mgr; T. R. Marsh, chief engineer; W. L. Rick Jr., news director; Jack Miller, farm director.

SOUTH PITTSBURG, Marion County

WPEP (1954): 910 kc 500 w-D. Railroad St. phone Te. 7-6185. Marion County Broadcasting Co.

Eaton P. Govan Jr., pres & gen mgr.

SPARTA, White County

WSMT (1953): 1050 kc; 1 kw-D. P. O. Box 390. Phone 3751. Sparta Broadcasting Co. (original owner).

Rep Best.
Dr. Sam J. Albritton, pres; Mrs. Sam J. Albritton, gen mgr; Van L. Slack coml mgr; Ivory O. Hillis, program director; Gordon L. Moore, chief engineer; Bill Passons, news & farm director; Rebecca B. Moore, women's director.

SPRINGFIELD, Robertson County

WDBL (July 24, 1950): 1590 kc; 1 kw-D. P. O. Box 464. Phone 1287. Springfield Broadcasting Co. (original owner).

Network Keystone.
W. N. Locke, pres, mgr & partner; Joe Webb, coml mgr; Billy Gray, program director; Mrs. Hoyt Bell, promotion mgr; Walter Duke, chief engineer; Sally Phipps, women's director.

SWEETWATER, Monroe County

WDEH (1954): 800 kc; 1 kw-D. P. O. Box 182. Phone 5025. A. D. Smith Jr. & Frank Mullinax (acquired station Sept. 1, 1956). (See Arthur D. Smith Jr. in "Group Ownership").

Network Keystone. Rep Best.
Specialty programs: Negro, 3½ hrs. wkly.
A. D. Smith Jr., pres; Virgil Trimm, gen mgr; Lewis Fenuel, station mgr & coml mgr; Happy Blanchard, promotion mgr; J. R. Blair, chief engineer; Bob Leonard, news director; Hairl Hensly, farm director; Phyllis Wolfe, women's director.

TULLAHOMA, Coffee County

WTJG (1952): 740 kc; 250 w-D. P. O. Box 1417. Phone Glendale 5-2607. Radio Tullahoma, Inc. (acquired station 1957). (See Smith Broadcasting stations in "Group Ownership").

Rep Best.
M. D. Smith III, pres; Henry Beam, station & coml mgr; Joe Hathcock, program director & promotion mgr; R. D. Essner, chief engineer; Dave Ralston, news & farm director; Martha Grider, women's director.

UNION CITY, Obion County

WENK (1946): 1240 kc; 250 w. 303 S. First St. Phone Turner 5-1240. Union City Broadcasting Co. (original owner). (See Aaron B. Robinson stations in "Group Ownership").

Network Keystone, Dixie Network. Rep Venard, Rintoul & McConnell; James S. Ayers (split east).
Aaron B. Robinson, pres; E. B. Fritts, station mgr & coml mgr; Don Hickman, program director; Charles R. Holland, chief engineer; Joe Hendren, news director; J. R. (Jay) Moore, farm director; Sandra Cheatham, women's director.

WTUC (1956): 1580 kc; 250 w. 227 S. Second St. Phone Turner 5-1580. J. H. Harpole & H. M. Parks (original owners).

Rep Continental.
Specialty programs: Negro, 15 hrs. wkly.
Joseph H. Harpole & W. Hamilton Parks, chief owners; Louis C. Wrather, gen mgr; David J. Capps, coml mgr & news director; Dorothy Boyd, program director; Harvey Inman, chief engineer; Charles Williams, farm director.

WINCHESTER, Franklin County

WCDT (March 8, 1948): 1340 kc; 250 w. P. O. Box 1103. Phone Woodlawn 7-2201. Franklin County Radio & Broadcasting Co. (acquired station Aug. 1, 1956).

Network Keystone.
Francis Frassand, pres; Harry W. Sullivan, sec-treas, gen mgr & coml mgr; Lynn Dawson, program director; William F. Jones, chief engineer; Mildred Crawford, women's director.

TEXAS

ABILENE, Taylor County

***KACCFM** (1953): 91.1 mc; 160 w. McKenzie Dormitory, Abilene Christian College.

*Non-commercial educational.
KNIT (June 15, 1957): 1280 kc; 500 w-D. Box 383, Windsor Hotel. Phone Orchard 4-7211. Key City Broadcasters Inc. (acquired station Aug. 1, 1957).

Rep Pearson.
Howard Barrett, pres & gen mgr; Forest Lane, coml mgr; Virgil Terry, program director; John E. Turner, chief engineer.

KRBC (October 1936): 1470 kc; 5 kw-D, 1 kw-N. 4510 S. 14th St. Phone Owen 2-4242. TWX AE 10. Abilene Radio & Television Co. (acquired station March 1, 1953). (See Texas State Network Owned stations in "Group Ownership").

Network ABC, Texas State Network. Rep Raymer.
Dale Ackers, pres; Bill Fox, gen mgr & coml mgr; Brett Allison, program director & promotion mgr; Troy Mallon, chief engineer; Jim Batson, news director; Harry Holt, farm director; Anne Smart, women's director.

KRBC-TV: Tv companion of KRBC (above).
KWKC (June 19, 1948): 1840 kc; 250 w. 2500 Butternut St. Phone Orchard 3-2545. Citizens Broadcasting Co. (original owner).

Network MBS. Rep Venard, Rintoul & McConnell; Melville (Southwest).
Specialty programs: Negro, 1 hr. wkly.
W. P. Wright, pres; A. C. Etter, gen mgr & promotion mgr; E. Tyler Stewart, coml mgr; Robert G. Chappell, program director; Forrest W. Tipton, chief engineer; Bill Shannon, news director.

ALICE, Jim Wells County

KOPY (1947): 1070 kc; 1 kw, DA-N. 65 N. Johnson St. Phone Mohawk 4-4324. Jules J. Paglin & Stanley W. Ray Jr. (See Paglin-Ray stations in "Group Ownership").

Rep Stars National.
Specialty programs: Spanish, 35 hrs. wkly.
Jules J. Paglin, pres; Stanley W. Ray Jr., exec vp & gen mgr; Robert Grimes, station mgr; H. B. Green, chief engineer.

ALVINE, Brewster County

KVLF (February 1947): 1240 kc; 250 w. Box 779. Phone Tennyson 7-2144. Big Bend Broadcasters (acquired station 1956). (See "Newspaper Ownership" and Hawkins-Hubbs stations in "Group Ownership").

Network NBC, Keystone.
Specialty programs: Spanish, 6 hrs. wkly.
Gene Hendryx, pres, majority stockholder, gen mgr & coml mgr; Phil Wayne, program director; Sherman Newsom, chief engineer; Bill Williams, ranch director.

AMARILLO, Potter County

KAMQ (Nov. 1, 1948): 1010 kc; 5 kw-D, 500 w-N, DA-2. 1801 Polk St. Phone Drake 2-6543. Top of Texas Broadcasting Co. (original owner).

Network CBS. Rep Venard, Rintoul & McConnell.
Specialty programs: Negro, 1½ hrs. wkly.
Hoyt Houck and Robert Houck, co-owners; Robert D. Houck, gen mgr; Doyle Henry, coml mgr; Webster Smith, program director; Edith Eckhart, promotion mgr; Richard Hedgecock, chief engineer; Bill Cox, news director; Smokey Joe Barnes, farm director.

KVII-TV: Tv companion of KAMQ (above).
KFDA (1933): 1440 kc; 5 kw-D, 1 kw-N, DA-N. 3500 Tee Anchor Blvd. Phone Drake 4-1637. TWX AM 31. Lone Star Broadcasting Co. (acquired station Jan. 1, 1958). (See Texas State

Radio Stations CONTINUED

TEXAS CONTINUED

Network Owned stations in "Group Ownership").

Network ABC, Texas State Network. Rep Raymer.

Charles B. Jordan, pres; Robert R. Zeller-mayer, gen mgr; Bill Rogers, program director; Bill Denney, chief engineer; Bill Crisswell, news director.

KGNC (1922): 710 kc; 10 kw, DA-2. 2000 N. Polk St. Phone Drake 4-4601. Plains Radio Broadcasting Co. (acquired station 1936). (See "Newspaper Ownership").

Network NBC. Rep Katz.

B. E. Walker, pres; Jack D. Liston, gen mgr; Leon Krupp, coml mgr; Bill Lane, program director; William Torrey, chief engineer; Bob Izzard, news director; Cotton John, farm director; Pat Denton, women's director.

KGNC-TV: Tv companion of KGNC.

KLYN (June 1947): 940 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). 112 W. 5th. Phone Drake 2-6773. Nichols-Whitney Broadcasters. (acquired station October 1957).

Rep Bob Dore Assoc.

E. Boyd Whitney, pres & program director; Joe Ramay, gen mgr, news director & farm director; George Oliver, coml mgr; Gene Fennimore, chief engineer; Colleen Gaither, women's director.

KBAY (Sept. 15, 1955): 1360 kc; 500 w-D. Paramount Bldg. Phone Drake 4-5235. Raymond D. Hollingsworth (original owner).

Rep Grant; Clyde B. Melville.
Raymond D. Hollingsworth, gen mgr; Robert Lemke, coml mgr; Bob Musgrave, program director; William Clack, chief engineer; Nita Krupp, women's director.

KZLP (1955): 1310 kc; 1 kw, D. 808 Charlotte St. Panhandle Broadcasting Co. (See David P. Pinkston stations in "Group Ownership").

Network Great Plains Trio. Rep Bernard Ray Winkler, co-owner, gen mgr & coml mgr.

ANDREWS, Andrews County

KAOT (Dec. 21, 1954): 1360 kc; 1 kw-D. P. O. Box 638. Phone Lambert 3-2845. Joseph E. Young (original owner).

Network Keystone.

Joseph E. Young, pres, gen mgr & chief engineer; Del Kirby, coml mgr; Jacqui Young, program director; Sam Galloway, promotion mgr.

ATHENS, Henderson County

KBUD (May 1948): 1410 kc; 250 w-D. Highway 19 South. Phone 2277. Henderson County Broadcasting Co. (original owner).

Specialty programs: Negro, 1 hr. wkly.
J. B. McNutt Jr., pres, gen mgr, coml mgr & chief engineer.

ATLANTA, Coss County

KALT (Oct. 18, 1950): 900 kc; 1 kw-D. Bivins Highway. Phone 900. Ark-La-Tex Broadcasting Co. (original owner).

Network Keystone. Rep Best.

Herman H. Wommack Jr., pres; David A. Wommack, mgr, owner & chief engineer; Alvin N. Dowd, coml mgr; George D. Wommack, program director; Jeane Wommack, news director & women's director.

AUSTIN, Travis County

KAZZ (FM) (1957): 95.5 mc; 1.35 kw. 3006 Guadalupe St. Phone Greenwood 6-2642. Audio Land Broadcasting Corp. (acquired station July 1958).

James E. Moore Jr., pres & gen mgr; Frederick Kruse, coml mgr.

KHEP (FM) (1956): 98.3 mc; 780 w. 3006 Guadalupe St. Phone Greenwood 6-1202. Roderick E. Kennedy.

KNOW (1927): 1490 kc; 250 w. Capital National Bank Bldg., zone 16. Phone Greenwood 2-6213. TWX AZ 15. Pioneer Broadcasting Co. (acquired station June 1, 1949). (See Wendell Mayes stations in "Group Ownership").

Network ABC; Texas State Network. Rep Pearson.

Wendell Mayes, pres; Louis R. Cook, vp & gen mgr; M. H. Coleman, coml mgr; Lloyd Riddle, program & news director; Willis Morter, chief engineer.

KOKE (1948): 1370 kc; 1 kw-D. P. O. Box 1102, zone 66. Phone Greenwood 6-6973. Radio KOKE Inc. (acquired station Aug. 12, 1958).

Rep Melville (Dallas).

Giles E. Miller, pres; Jack J. G. Schatz, vp; Joe Roddy Jr., exec vp & gen mgr; Paul Crawford, program director; Dick Laine, promotion mgr; Buck C. Brown, chief engineer; Dennis James, news director; Elmer Allen, farm director.

KTBC (1939): 590 kc; 5 kw-D, 1 kw-N, DA-N. 6th and Brazos Sts. zone 63. Phone Greenwood 2-2424. TWX AZ 74. The LBJ Co. (acquired station 1947). (See LBJ stations in "Group Ownership").

Network CBS. Rep Raymer.

Mrs. Claudia T. Johnson, chmn of bd; J. C. Kellam, pres & gen mgr; O. P. (Bob) Bobbitt,

gen sales mgr; Richard (Cactus) Pryor, program director; Elmo Brown, promotion mgr; Ben Hearn, chief engineer; Paul Bolton, news director; Dave Shanks, farm director; Mary Gay Hoes, women's director.

KTBC-TV: Tv companion of KTBC (above).

***NEW** (not on air, target date unknown): 90.7 mc; 4.1 kw. Phone Greenwood 6-6691. U. of Texas.

R. C. Narin, assistant director, radio-tv.

*Non-commercial educational.

KVET (Oct. 1, 1946): 1300 kc; 1 kw, DA-N. 113 W. 8th St. zone 66. Phone Greenwood 8-8521. Austin Broadcasting Co. (original owner).

Network MBS. Rep Forjoe.
Specialty programs: Negro, 6 hrs. wkly.
Willard Deason, pres & gen mgr; H. W. Dunlop, local sales mgr; Dave Smith, national-regional sales mgr; Willis Morter, chief engineer.

BALLINGER, Runnels County

KRUN (August 1947): 1400 kc; 250 w-D. Box 351. Phone 3151. Central West Broadcasting Co. (original owner).

Network Keystone. Rep Best.
Specialty programs: Spanish, 1 hr. wkly.
M. M. Rochester, pres; R. F. McGarvey, gen mgr; Clayton Jay, coml mgr; W. C. Kelly, chief engineer; W. R. Gray, farm-director.

BAY CITY, Matagorda County

KIOX (1947): 1270 kc; 1 kw, DA-N. P. O. Box 1391. Phone Circle 5-4642. Bay City Broadcasting Co. (original owner). (See J. G. Long stations in "Group Ownership").

Network MBS.
Specialty programs: Negro, 7 hrs. wkly.
J. G. Long, pres; Harry L. Becker, gen mgr; Don Rhea, coml mgr; Jerry Werlla, program director; John Nash, promotion mgr; Robert Hemphill, chief engineer; Robert McMurrey, news director; Rayford Kay, farm director.

BAYTOWN, Harris County

KREB (1947): 1360 kc; 1 kw, DA-2. P. O. Box 419. Phone 8211. E. O. Roden & Associates. (See E. O. Roden stations in "Group Ownership").

E. O. Roden, pres; W. I. Dove, vp; Zane D. Roden, gen mgr.

BEAUMONT, Jefferson County

KFDM (1924): 560 kc; 5 kw, DA-N. 1420 Calder Ave. Phone Terminal 8-4731. TWX BO 8004. Beaumont Broadcasting Corp. (acquired station Feb. 1, 1939).

Network ABC. Rep Peters, Griffin, Woodward.

D. A. Cannan, pres; C. B. Locke, gen mgr; Ed E. Carroll, coml mgr; Dick McAdoo, program director & farm director; H. F. Caldwell, promotion mgr; Harold W. Bartlett, chief engineer; Ralph Ramos, news director.

KFDM-TV: Tv companion to KFDM (above).

KJET (July 1947): 1380 kc; 1 kw-D. P. O. Box 2673. Phone Terminal 2-0201. KPBX Broadcasting Co. (acquired station December 1954).

Rep Forjoe; Clyde Melville (Texas).

Specialty programs: Negro, 98 hrs. wkly.
Walter L. Rubens, pres, gen mgr & coml mgr; Ross Wilder Jr., program director; Jim Saxon, promotion mgr; William Carr, chief engineer; Tom Vance, news director; Elva Doby, women's director.

KRIC (1938): 1450 kc; 250 w. 3130 Blanchette. Phone Terminal 3-9421. Enterprise Co. (original owner). (See "Newspaper Ownership").

Rep Branham.
Specialty programs: Negro, 24 hrs. wkly.
Eugene Davis, pres; Frank Dusenbury, gen mgr & coml mgr; Jack Easterwood, chief engineer; Jay Elson, news director.

KRIC-FM (1948): 97.5 mc; 9.1 kw. FM companion of KRIC (above).

KTRM (May 1, 1947): 990 kc; 1 kw, DA-1. 230 Orleans St. Phone Terminal 2-0092. KTRM Inc.

Rep O'Connell (New York); William Reilly (Chicago); Tracy Moore & Assoc. (Los Angeles).

Jack Neil, pres, gen mgr & coml mgr; Roy D. Shotts, station mgr; J. P. Richardson, program director & news director; Mary Bond Belk, promotion mgr; Ben F. Hughes, chief engineer; Charlie Schmucker, farm director; Virginia Moon, women's director.

BEEVILLE, Bee County

KIBL (Oct. 20, 1949): 1490 kc; 250 w. P. O. Box 650. Phone Fleetwood 8-2197. Bee Broadcasting Co. (original owner).

Specialty programs: Spanish, 25 hrs. wkly.
John D. Rossi & V. L. Rossi, partners; John D. Rossi, gen mgr; James V. Rossi, station mgr; James M. Goodman, coml mgr & sports director; Bill James, program director; H. E. Bertram, chief engineer; Arthur Athey, farm director.

BIG LAKE, Reagan County

KBLT (May 16, 1958): 1290 kc; 1 kw-D. P. O. Box 276. Phone 129. TWX 7551. Big Lake Broadcasting Co. (original owner).

Network Keystone. Rep Continental Radio Sales; Weed (regional).

Specialty programs: Spanish, 3 1/2 hrs. wkly.
Jim Sample, co-owner; Donald Boston, co-owner, gen mgr & chief engineer; Claud Barnett, coml mgr; Rickey Darling, program director; Riley Proctor, news director; E. O. (Dusty) Nevills, farm director.

BIG SPRING, Howard County

KBST (1936): 1490 kc; 250 w. 702 Johnson St. Phone 4-6391. Affiliated Newspapers Inc. (acquired station July 1958). (See "Newspaper Ownership").

Rep Pearson.
R. W. Whipkey, pres.
KBST-TV: Tv companion of KBST.

KBYG (Sept. 12, 1949): 1400 kc; 100 w. 117 Park Rd. Phone Amherst 4-4326. Maples-McAlister Broadcasting Co. (acquired station July 25, 1958).

Network Keystone. Rep Best.
Grady Franklin Maples, co-owner & news director; R. B. McAlister, co-owner; Jim Richardson, gen mgr, coml mgr & program director; Marvin Williams, chief engineer; Ellen Richardson, women's director.

KHEM (July 9, 1958): 1270 kc; 1 kw-D. P. O. Box 1066. Phone Amhurst 4-2523. Elm Broadcasting Corp. (original owner).

Rep Clark.
J. Homer McKinley, pres & farm director; Walt Lawson, gen mgr, coml mgr & chief engineer; Hank Harrell, program director & news director; Truett Thomas, promotion mgr.

BONHAM, Fannin County

KFYN (1948): 1420 kc; 250 w-D. 903 E. Fourth St. Phone Justice 3-3151. Charles L. Cain.

Charles L. Cain, gen mgr; Jessie Mae Cain, assistant mgr; Tommy Grishom, traffic mgr.

BORGER, Hutchinson County

KBBB (Nov. 18, 1957): 1600 kc; 500 w-D. Box 1478. Phone Broadway 3-7575. R. L. McAlister (original owner).

Network Keystone.
Specialty programs: Negro, 1 hr. wkly.
R. L. McAlister, gen mgr & chief engineer; Bill Gordon, coml mgr; Barney Groven, program director & news director; June M. Hoopes, women's director.

KHUZ (1946): 1490 kc; 250 w. P. O. Box 110. Phone Broadway 3-3744. KHUZ Inc.

Network MBS.
R. G. Hughes, pres; Jack Roberts, gen mgr.

BRADY, McCulloch County

KNEL (December 1935): 1490 kc; 250 w. 509 S. Bridge; Phone 7777. TWX 4040. Gene M. Burns. (acquired station May 14, 1958).

Network Keystone. Rep Best.
Specialty programs: Negro, 1 hr. wkly.; Spanish, 1 hr. wkly.

Gene M. Burns, pres, gen mgr & coml mgr; Joe McMurry, program director; Frank Jones, chief engineer; Larry Branum, news director; J. D. Hampton, farm director; Monty Burns, women's director.

BRECKENRIDGE, Stephens County

KSTB (September 1947): 1430 kc; 1 kw-D. Miller Bldg. Phone HI 9-3331. Hugh M. McBeath (acquired station June 1957).

Network Keystone. Rep Best.
Hugh M. McBeath, gen mgr & coml mgr; Jay Thompson, program director.

BRENHAM, Washington County

KWHI (1947): 1280 kc; 1 kw-D. 108 1/2 Main St. Phone Greenfield 6-3655. Tom S. Whitehead (original owner). (See "Newspaper Ownership").

Tom S. Whitehead, pres & gen mgr; Richard H. Chaney, coml mgr & program director; Lonnie Schlottmann, chief engineer; Tommie Blake, news director; J. W. Stufflebeme Jr., farm director; Betty Beaumier, women's director.

BROWNFIELD, Terry County

KTFY (Aug. 8, 1949): 1300 kc; 1 kw-D. P. O. Drawer 1032. Phone 2111. Mike Allen Barrett (original owner).

Rep Best.
Specialty programs: Spanish, 21 hrs. wkly.
Mike A. Barrett, gen mgr & coml mgr; Crawford Taylor, program director; Cal McAdams, chief engineer; Ernest F. Barton, farm director; Marg Williams, women's director.

BROWNSVILLE, Cameron County

KBOR (Feb. 22, 1949): 1600 kc; 1 kw, DA-2. P. O. Box 472. Phone Lincoln 2-5677. TWX B 017. Brownsville Broadcasting Co. (original owner).

Network ABC. Rep Best.
Specialty programs: Spanish, 20 hrs. wkly.
Minor J. Wilson, pres & gen mgr; Vance C. Wilson, coml mgr; John Harrison, program director & promotion mgr; Willis A. Wilson, chief engineer; Joe Oliviera, news director; Duke Palmer, farm director; Connie Green, women's director.

XEO (See Matamoros, Mexico).

Radio Stations CONTINUED

TEXAS CONTINUED

BROWNWOOD, Brown County

KBWD (Aug. 17, 1941): 1380 kc; 1 kw-D, 500 w-N. 800 Hawkins St. Phone 2401. Brown County Broadcasting Co. (original owner). (See Wendell Mayes stations in "Group Ownership").

Network MBS, Texas State Network. Rep Avery-Knodel.

Wendell Mayes, pres; Bill Jamar, station mgr & program director; J. Fred Perry, coml mgr; Barbara Taylor, promotion mgr & women's director; Jim Bowen, chief engineer; Bob Duncan, farm director.

KEAN (1953): 1240 kc; 100 w. P. O. Box 666, Phone 4372. KEAN Radio Corp. (acquired station July 1956).

Rep Best.

Specialty programs: Spanish, 1 hr. wkly.; Negro, 1½ hrs. wkly.

Pat Farren Davidson, pres; Eddy Farren, gen mgr & program director; Jimmy Farren, coml mgr; Max Donnell, chief engineer; Pat Davidson, news director; J. Hartsell, farm director.

BRYAN, Brazos County

KORA (1947): 1240 kc; 250 w. 310 E. 25th St. Phone Taylor 3-1240. Bryan Broadcasting Co. (original owner).

Network MBS, Rep Best.

Specialty programs: Spanish, 6 hrs. wkly.; Negro, 1 hr. wkly.

David C. Jones Jr., pres; Roy Greer, gen mgr & coml mgr; James L. Harvey, chief engineer.

CAMERON, Milam County

KMIL (1955): 1330 kc; 500 w-D. P. O. Box 832. Milam Broadcasters Ltd.

Milton F. Brown Jr., partner & gen mgr.

CARRIZO SPRINGS, Dimmit County

KBBN (1955): 1450 kc; 250 w. 104 S. Fourth St. Phone Tremont 6-2210. Walter H. Herbert Jr. (acquired station March 1, 1956).

Network Keystone.

Specialty programs: Spanish, 32½ hrs. wkly. Walter H. Herbert Jr., pres, gen mgr & chief engineer; Mrs. Walter H. Herbert Jr., coml mgr & women's director; John D. Costello, program director & news director; Ramon Montemayor, promotion mgr.

CARTHAGE, Panola County

KGAS (Oct. 20, 1955): 1590 kc; 1 kw-D. 107½ N. St. Marys St. Phone 876. Carthage Broadcasting Co. (acquired station Dec. 11, 1957).

Network Keystone.

Specialty programs: Negro, 6 hrs. wkly. Bev E. Brown, pres, gen mgr & coml mgr; Franklin Battles, promotion mgr; Elmer Joe Granger, chief engineer; J. C. Kelly Jr., news director; Joe Ben Lagrone, farm director; Joyce Ann Brown, women's director.

CEDAR HILL, Dallas County

KDFW (FM) (1956): 107.9 mc; 88 kw. 2820 N. 16 St. Phoenix, Ariz. Phone Crestwood 4-7656. C&F Musicasting Co. E. V. Cole, pres; M. E. Frostrom, gen mgr.

CENTER, Shelby County

KDBT (Feb. 22, 1949): 930 kc; 1 kw-D. 205 Austin St. Phone Lyric 8-3305. Center Broadcasting Co. (original owner).

Network East Texas Network. Rep Clarke Brown Co. (South).

Tom E. Foster, pres, gen mgr & coml mgr; Charles Hancock, program director & news director; Jack Bell, promotion mgr; Morris Stagner, chief engineer; Charlie Slate, farm director; Mrs. Reg G. Payne, women's director.

CHILDRESS, Childress County

KCTK (1947): 1510 kc; 250 w-D. 200 Main St. Phone Webster 7-2563. Golden West Broadcasting Co.

Network Keystone. Rep Best.

R. Malone Hagan, pres; George E. Morey, gen mgr.

CLARKSVILLE, Red River County

KCAR (April 23, 1955): 1350 kc; 500 w-D. P. O. Box 609. Phone 58. KCAR Inc. (acquired station Jan. 1, 1956).

Network Keystone. Rep Best.

Maurice Wooley, pres; Paul H. Daniels, gen mgr, coml mgr & chief engineer; J. Mac Varley, program director & news director; Paul Herschler, farm director; Katherine Wallace, women's director.

CLEBURNE, Johnson County

KCLE (April 1947): 1120 kc; 250 w-D. 919 North Main. Phone Milton 5-6643. Marti Inc. (original owner).

Rep Best.

George W. Marti, pres, gen mgr, coml mgr & chief engineer; D'Voe Lee Smith, program director; John S. Butner, news director.

KCLE-FM (April 1949): 94.9 mc; 6.4 kw. Partially duplicates KCLE (above).

CLEVELAND, Liberty County

KVLB (Feb. 5, 1954): 1410 kc; 500 w, DA-2. P. O. Box 487. Phone Lyric 2-3535. Cleveland Broadcasting Co. (original owner).

Network Keystone, Southeastern Key Market Network.

Harvard C. Bailes, pres & gen mgr; Will Coker, coml mgr; Jimmy Hogg, program director; Glen Dodson, chief engineer.

COLEMAN, Coleman County

KSTA (Nov. 1, 1947): 1030 kc; 250 w-D. P. O. Box 432. Phone 8406. Coleman County Broadcasting Co. (original owner).

Network Keystone. Rep Melville (Southwest).

Specialty programs: Spanish, 5 hrs. wkly. Floyd Shelton, pres, gen mgr, news director & farm director; Paul Johnson, coml mgr; Jay Staggs, program director; J. D. Larson, chief engineer; Iola Johnson, women's director.

COLLEGE STATION, Brazos County

WTAW (1922): 1150 kc; 1 kw-D. 3707 S. College Ave. Phone Victor 6-7788. WTAW Broadcasting Corp. (Oct. 1, 1957).

Network Keystone, Southeastern Key Market network.

Arthur H. Holt Jr., gen mgr & chief engineer; Bill Hummel, coml mgr; Don Friedrich, program director; Gladys Steshko, promotion mgr; Roy Fulkerson, news director.

COLORADO CITY, Mitchell County

KVMC (June 16, 1950): 1320 kc; 1 kw-D. P. O. Box 990. Phone Randolph 8-3320. Colorado City Broadcasting Co. (acquired station Aug. 1, 1951).

Rep Best; Clyde Melville.

Eldon B. Mahon, pres & gen mgr; Lyle Shuman, coml mgr; Drew Ballard, program director; Porter Richardson, station mgr & chief engineer.

CONROE, Montgomery County

KMCO (April 16, 1951): 900 kc; 500 w-D, DA. 324½ N. Main St. Phone Pleasant 6-4466. Montgomery County Broadcasting Co. (acquired station April 16, 1951).

Rep Best.

Specialty programs: Negro, 7½ hrs. wkly. Reagan Smith, pres; David L. Oglesby, gen mgr & coml mgr; Lee Meredith, program director; Dave White, promotion mgr; John W. Neathery Jr., chief engineer; Hal Coley, news director; George Clyburn, farm director.

CORPUS CHRISTI, Nueces County

KANN (See Sinton).

KATR (January 1944): 1030 kc; 50 kw. 402 S. Chaparral. Phone Tulip 4-5258. Broadcasters Inc. (acquired station Nov. 5, 1956).

Specialty programs: Spanish, 16 hrs. wkly. Glenn Alexander, pres; Harry H. Hayes, gen mgr, coml mgr & promotion mgr; Jack R. Reynolds, program director, news director & farm director; Paul H. Waller, chief engineer.

KCCF (1954): 1150 kc; 1 kw, DA-D. P. O. Box 5206. Phone Tulip 4-2426. International Radio Co.

Network National Spanish Language Network, Texas Spanish Language Network. Rep National Times Sales; Oakes (west coast).

Manuel Ramirez, pres; C. V. Guzman, vp; Dr. A. Garcia, gen mgr.

KDMC (FM) (August 1957): 95.5 mc; 4 kw. 1107 Agnes St. Phone Tulip 4-1532. Master Music Inc. (Background Music).

Donald M. Corley, pres; C. M. Goode, gen mgr; Oliver Seale, coml mgr; Lynn Pentony, program director; Ron Williams, chief engineer.

KEYS (1942): 1440 kc; 1 kw-D, 500 w-N, DA-N. Centre Theatre Bldg. zone 1. Phone Tulip 2-7411. Nueces Broadcasting Co. (original owner).

E. C. Hughes, pres & gen mgr; Allan Dale, coml mgr; Dick Lahm, program director & promotion mgr; H. B. Lockhart, chief engineer; Jerry Fisher, news director.

KRYS (1927): 1360 kc; 1 kw. 4102 S. Staples. Phone Ulysses 2-7341. TWX CC 120. South Texas Broadcasting Co. (acquired station October 1956).

Network NBC; Texas Quality Network. Rep Peters, Griffin, Woodward.

Robert Straus, pres; A. C. Lloyd Jr., gen mgr & coml mgr; Robert Blase, program director; Mary Whitsett, promotion mgr; L. L. Stewart, chief engineer; Bob Dickson, news director; Doris Chandler, women's director.

KSKX (1947): 1230 kc; 250 w. Show Room Bldg. Phone Tulip 4-1616. Corpus Christi Broadcasting Co.

Network ABC; CBS. Rep ForJoe; Clarke Brown (Southern).

Vann M. Kennedy, gen mgr; Charle R. Manning, coml mgr; Eugene Looper, program director.

KUNO (March 1950): 1400 kc; 250 w. P. O. Box 4286. Phone Tulip 4-5203. KUNO Radio Inc.

Network Sombro Network. Rep O'Connell (New York); Wm. J. Reilly Inc. (Chicago); Tracy Moore & Assoc. (Los Angeles); Harry Wheeler & Co. (Boston); Clarke Brown Co. (south).

Specialty programs: Spanish, 17½ hrs. daily.

McHenry Tichenor, pres; Sterling Zimmer-

man, vp & gen mgr; Herb Garrett, coml mgr & promotion mgr; Hector Elpidio Barrera, program director; Franklin Smith, chief engineer; Victor Lara Ortega, news director; Ponce de Leon, women's director.

CORSICANA, Navarra County

KAND (May 1937): 1340 kc; 250 w. 609 W. 7th Ave. Phone Tremont 4-7421. Alto Inc. (acquired station August 1956).

Rep Branham.

R. E. Lee Glasgow, pres; Luther A. Johnson Jr., exec vp & gen mgr.

CRANE, Crane County

KCRN (not on air; target date not announced): 1380 kc; 1 kw-D. P. O. Box 638, Andrews, Texas. Joseph E. Young (original owner).

CROCKETT, Houston County

KIVY (Jan. 19, 1950): 1290 kc; 500 w-D. P. O. Box 670. Phone 222. Pioneer Broadcasting Co. (original owner).

Network Keystone, East Texas Network.

Specialty programs: Negro, 7 hrs. wkly. James H. Gibbs, owner & mgr; Bill Carter, coml mgr & chief engineer; Bob Mattox, farm director; Bettye Gibbs, women's director.

CUERO, DeWitt County

KCFH (1949): 1600 kc; 500 w-D. Phone 5-3430. A. M. Respondek.

Rep Best; Biddick (west coast).

A. M. Respondek, gen mgr.

DALHART, Dallam County

KXIT (1948): 1410 kc; 500 w-D. Highway 51 North. Phone 740. Dalhart Broadcasters. (acquired station Aug. 1, 1956).

Network Keystone. Rep Best.

Robert J. Beller, pres, gen mgr & chief engineer; Leonard J. Beller, program director; Carl M. Cumming, farm director.

DALLAS, Dallas County

KBOX (1952): 1480 kc; 5 kw-D, 500 w-N, DA-2. 9900 McCree Rd. zone 18. Phone Diamond 8-3530. TWX DL 1086. KBOX Radio Station (acquired station July 14, 1958). (See H. & E. Balaban stations in "Group Ownership").

Rep Eastman.

John F. Box Jr., exec vp & managing director; Dick Morrison, gen sales mgr; Harriet Baker, administrative assistant; Robb Robbins, program director; Charles Boland, promotion mgr; Gordon Vaughan, chief engineer; Pat Conway, news director; Bill Jenkins, farm director; Irene Runnels, women's director.

KIXL (June 8, 1947): 1040 kc; 1 kw-D. 1401 S. Akard St. zone 15. Phone Riverside 1-5016. Variety Broadcasting Co.

Rep Richard O'Connell (New York); William J. Reilly (Chicago); Clarke Brown (south).

Lee Segall, pres; Dan Hayslett, assistant mgr & national sales mgr; Don Robinson, program director & news director; John Wilson, promotion mgr; Bob E. Tripp, chief engineer; Meg Healy, women's director.

KIXL-FM (Nov. 15, 1947): 104.5 mc; 25 kw. Duplicates KIXL (above).

KLIF (1947): 1190 kc; 50 kw-D, 1 kw-N, DA-2. 2104 Jackson. zone 1. Phone Riverside 2-7121. McLendon Corp. (original owner). (See McLendon stations in "Group Ownership").

Rep Blair.

Gordon McLendon, pres; Bill Morgan, gen mgr; Al Lurie, coml mgr; Ken Knox, program director; Don Newbury, promotion mgr; Glenn Callison, chief engineer; Dave Muhlstein, news director; Charles Jordan, farm director; Ewanie Chinn, women's director.

***KNER (FM)** (October 10, 1955): 88.1 mc; 10 w. Buckner Orphans Home.

Dr. E. L. Carnett, pres; Rev. Marvin D. Miller, station supervisor.

KRLD (1926): 1030 kc; 50 kw, DA-N. Herald Square. Phone Riverside 2-6811. KRLD Radio Corp. (See "Newspaper Ownership").

Network CBS. Rep Branham.

John W. Runyon, chmn of bd; Clyde W. Rembert, pres; W. A. Roberts, gen mgr & coml mgr; Ted Parrino, program director; Lloyd Price, promotion director.

KRLD-FM (1926): 92.5 mc; 40 kw. Duplicates KRLD (above).

KRLD-TV: Tv companion of KRLD-AM-FM.

KSPM (FM) (January 1958): 105.3 mc; 11 kw. White-Plaza Hotel. zone 1. Phone Riverside 2-4764. Metropolitan Broadcasting Corp.

Adele Needham, gen mgr & coml mgr; Perry Q. Needham, program director; Frank Haahn, chief engineer.

KSXY (September 1941): 660 kc; 1 kw-D. Stoneleigh Hotel. Phone Riverside 2-6193. Sky Broadcasting Service. (original owner).

Specialty programs: Czechoslovakian, 1 hr. wkly.

A. L. Chilton, pres; R. G. Terrill, gen mgr & coml mgr; F. Andrew Bell, program director & news director; Carl E. McDaniel, promotion mgr; Morris M. Ming, chief engineer; L. H. Chilton, women's director.

KVTT (FM) (1950): 91.7 mc; 780 w. 1316 W. Commerce St. Texas Trade School.

WFAA (June 26, 1922): 820 kc; 50 kw. 570 kc; 5 kw, DA-2. S-WBAP. 1122 Jackson St., zone 2. Phone Riverside 1-9641. TWX 295. A. H. Belo

*Non-Commercial.

Radio Stations CONTINUED

TEXAS CONTINUED

Corp. (original owner). (See "Newspaper Ownership").

Network WFAA-570, ABC; WFAA-820, NBC. Rep Petry.

E. M. Dealey, pres; Alex Keese, managing director; Karl Lambert, assistant to the director; George K. Utley, station mgr & coml mgr; Bill Crowder, program director; Winona Portwood, promotion mgr; Jim Webb Cooper, chief engineer; Elery Owens, news director; Murray Cox, farm director.

WFAA-FM (not on air, target date unknown): 97.9 mc; 38 kw.

WFAA-TV: Tv companion of WFAA-AM-FM. (above).

WRR (1920): 1310 kc; 5 kw, DA-N. Fair Park, zone 10. Phone Taylor 3-6101. TWX ZR. City of Dallas (original owner).

Network MBS, Texas State Network. Rep Avery-Knodel.

Durward J. Tucker, gen mgr & chief engineer; Charles Frauman, sales coordinator; Richard Weeks, program director; John York, news director.

WRR-FM (1948): 101.1 mc; 68 kw. Duplicates WRR (above).

DEL RIO, *Val Verde County*

KDLX (1947): 1230 kc; 250 w. P. O. Box 1162. Phone 5-2431. Del Rio Broadcasting Co. (acquired station 1953).

Network Keystone. Rep Don Howard & Co. Don Howard, pres, gen mgr & coml mgr; Ernest Morriss, program director; Roy Herbert, chief engineer & farm director; Lloyd Richardson, news director; Mary Hays, women's director.

KERF (See Mexico).

DENISON, *Grayson County*

KDSK (Sept. 26, 1948): 950 kc; 500 w, DA-2. P. O. Box 263. Phone Homestead 5-1600. KDSX Inc. (original owner).

Rep Clyde Melville Co. B. V. Hammond Jr., pres; L. L. Hendrick, vp; William A. Duke, station director; William A. Jaco, coml mgr; Joseph D. Knight, chief engineer; Richard G. Wood, news director.

KREK (See Sherman).

KTKO (See Sherman).

DENTON, *Denton County*

KDNT (1938): 1440 kc; 1 kw-D, 500 w-N, DA-N. Radio Center Bldg. Phone Dupont 2-4144. Harwell V. Shepard.

Harwell V. Shepard, pres & gen mgr. **KDNT-FM** (1945): 106.3 mc; 760 w. Same address, licensee and personnel as KDNT (above).

DIBOLL, *Angelina County*

KSPD (June 2, 1953): 1260 kc; 1 kw-D. Box 336. Phone Myrtle 8-5533. Arthur Temple Jr. (original owner). (See "Newspaper Ownership").

Tommy Ward Lanyon, gen mgr; Evelyn Lanyon, coml mgr; Don Wier, program director; Billy Christie, chief engineer; Ullman McMullen, farm director.

DUMAS, *Moore County*

KDDD (May 1, 1948): 800 kc; 250 w-D. P. O. Box 337. Phone Webster 5-4141. North Plains Broadcasting Corp. (original owner).

Rep Best; Melville (Southwest). Lucian W. Spencer, pres; Ken Duke, gen mgr; Al Tremble, coml mgr; Del Maurer, program director; Granville Murphy, chief engineer; Coy Jensen, news director; John James, farm director.

EAGLE PASS, *Maverick County*

KEPS (July 11, 1957): 1270 kc; 1kw-D. 209 Adams. Phone Prospect 3-3729. Uvalde Broadcasters. (acquired station Oct. 10, 1957). (See Harpole stations in "Group Ownership").

Specialty programs: Spanish, 12 hrs. wkly. E. J. Harpole, pres; Donn S. Mitchell, gen mgr.

EASTLAND, *Eastland County*

KERC (August 1953): 1590 kc; 500 w-D. P. O. Box 590. Phone 102. Tri Cities Inc. (acquired station March 6, 1957).

Specialty programs: Negro, 6 hrs. wkly. Hugh Neeld, pres; R. H. Ross, gen mgr, coml mgr & promotion mgr; Vern Meroney, program director & news director; Dale Chick, chief engineer; Allen Miller, farm director; Mrs. M. Johnson, women's director.

EDINBURG, *Hidalgo County*

KURV (October 1947): 710 kc; 250 w, DA-N. P. O. Box 480. Phone Dudley 3-2777. KURV Inc. (acquired station October 1953).

Specialty programs: Spanish, 32 hrs. wkly. Rogers Kelley, pres; J. M. McDonald, gen mgr & coml mgr; Harold M. Jeffcoat, pro-

gram director; Edgar McBurney, chief engineer; David Black, news director.

EL CAMPO, *Wharton County*

KULP (February 1948): 1390 kc; 500 w-D. P. O. Box 1390. Phone Lincoln 3-3303. TWX 996. Wharton County Broadcasting Co. (original owner).

Specialty programs: Spanish, 8 hrs. wkly.; German, 1 hr. wkly.; Czechoslovakian, 4 hrs. wkly.

Culp Krueger, pres; V. Frank Jones, gen mgr & coml mgr; Bob Coughlin, program director; A. T. Lincecum, promotion mgr; Joe H. Miller, chief engineer; Chuck Schwartzkopf, news director; Henry Smith, farm director; Yvonne Schwarz, women's director.

EL PASO, *El Paso County*

KELP (1947): 920 kc; 1 kw-D, 500 w-N, DA-N. 4530 Delta. Phone Keystone 3-5911. TWX EP 43. KELP Radio Corp.

Rep Young. Richard E. Jones, pres; Herb Golombeck, gen mgr; Johnny Fairchild, program director; Mike D. Gaglio, chief engineer; Dick Richmond, news director.

KELP-TV: Tv companion of KELP (above). **KHEY** (1947): 690 kc; 10 kw, DA-2. P. O. Box 3368. Phone Logan 5-2731. KEPO Broadcasting Co. (acquired station July 13, 1957).

Rep Bolling. Specialty programs: Spanish 6 hrs. wkly. E. O. Smith, Ray Odum, A. V. Bamford, co-owners; Joe Thompson, gen mgr; Virgil Eond, program director; William Hilbert, chief engineer; John Thompson, news director.

KHMS (FM) (not on air; target date fall 1958): 94.7 mc; 2.55 kw. 725 Mills Bldg. Phone Keystone 3-8731. H-M Service Co.

Logan D. Matthews, partner, coml mgr & program director; Albert C. Hynes, partner & chief engineer.

KINT (not on air; target date not announced): 1590 kc; 1 kw-D. c/o Denver Baseball Club, Bears Stadium, W. 20th Ave. at Decatur St., Denver, Colo.

Robert L. Howsam. **KOYE** (May 24, 1958): 1150 kc; 1 kw-D. 470 S. Glenwood St. Phone Prospect 2-5211. Coronado Broadcasters (original owner).

Rep Webb. Specialty programs: Spanish, 92½ hrs. wkly.; Italian, 1 hr. wkly.; Hebrew, ½ hr. wkly.

John S. Chavez, pres, gen mgr & coml mgr; Mario Pecchini, program director; Charles Croft, chief engineer; Jose Eduardo Ramirez, news director; Lupe Caballero, women's director.

RADIO TIME BUYERS

Prefer Varied Programming Stations

BROADCASTING, JUNE 30, 1958

Eight to ten times as many timebuyers prefer the "varied programming" and "standard music and news" stations, according to a timebuyer opinion survey published by BROADCASTING Magazine, June 30, 1958.

For more than a generation, KRLD in Dallas has delighted Texas listeners with the best in radio entertainment from comedy, drama and variety shows to frequent, dependable news.

This varied programming means *foreground* listening which influences buying decisions and produces sales.

Why not join the hundreds of competent time

buyers who specify that their schedules get full listener attention on KRLD, which covers more listeners than any other full-time station in Texas (NCS No. 2).

KRLD is the radio service of The Dallas Times Herald, owners and operators of KRLD-TV, and is represented nationally by The Branham Company.

KRLD radio

50,000 WATTS

John W. Runyon, Chairman of the Board • Clyde W. Rembert, President

CBS FOR DALLAS-FORT WORTH

Radio Stations CONTINUED

TEXAS CONTINUED

EL PASO (Continued)

KROD (1940): 600 kc; 5 kw, DA-N. Wyoming at Walnut. Roderick Broadcasting Co. (See "Newspaper Ownership").
Network CBS; CPRN, Southwest Net. Rep Branham.

Val Lawrence, gen mgr; Bruce Bernard, station mgr; Audian Paxson, coml mgr.

KSET (1949): 1340 kc; 250 w. 904 Magoffin Ave. Phone Keystone 2-4974. Rio Grande Broadcasting Co. (original owner).

Network MBS. Rep McGavren-Quinn; Clyde Melville (Dallas).

Fred Hervey, pres; Tom McKenna, gen mgr; Richard Lee, chief engineer.

KTSM (Aug. 22, 1929): 1330 kc; 1 kw-D, 500 w-N, 801 N. Oregon St. Phone Keystone 2-5423. TWX 193. Tri State Broadcasting Co. (original owner).

Network NBC. Rep Hollingsbery.

Karl O. Wyler, pres & gen mgr; Jack Chapman, station mgr; Rudy Tellez, program director; Jack Elliott, promotion director; Ray Watkins, radio engineering supervisor; Jack Salem, news director.

***KVOE-FM** (Sept 14, 1950): 88.5 mc; 10 kw. Texas Western College.

Dr. Dysart Holcomb, pres; Virgil C. Hicks (faculty supervisor); Frank Jordan, chief engineer.

*Non-commercial educational.

KEJ (See Mexico).

FALFURRIAS, Brooks County

KJNO (Jan. 1, 1953): 1260 kc; 500 w-D. P. O. Box 307. Phone 555. Radio Station KPSO Ltd. (acquired station Nov. 1, 1955).

Network Keystone.
Specialty programs: Spanish, 20 hrs. wkly. Bob Hicks, pres & gen mgr; Marvin Propes, coml mgr; Paul Brown, program director; H. Gomez, chief engineer; Bill Bennett, news director; Don Hood, farm director; Thelma Glaze, women's director.

FLOYDADA, Floyd County

KFLD (April 13, 1951): 900 kc; 250 w-D. P. O. Box 1006. Phone Yukon 3-2841. West Texas Broadcasters Inc. (original owner).

Network Keystone. Rep Continental.
Specialty programs: Spanish, 8 hrs. wkly. B. A. Robertson, pres; Glen Amburn, gen mgr & coml mgr; Pauline Webb, program director; B. K. Barker Jr., chief engineer & farm director; Alma Holmes, women's director.

FORT STOCKTON, Pecos County

KFST (1954): 860 kc; 250 w-D. P. O. Box 651. Phone Ed 6-2228. KFST Inc. (See Hawkins-Hubbs stations in "Group Ownership"; also see "Newspaper Ownership").

Network Keystone. Rep Best.
Dennis Fisher, gen mgr; James Fromme, program director; M. L. Baze, chief engineer.

FORT WORTH, Tarrant County

KCOL (1946): 1540 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 2049. Phone Edison 6-5641. Dalworth Broadcasting Co. (acquired station January 1957).

Rep Bernard.
Specialty programs: Spanish, 6 hrs. wkly. Kurt A. Meer, pres & gen mgr; Stuart H. Baroness, station mgr; Horace L. Logan, program director & farm director; S. J. Spiegel, promotion mgr; John Lemons, chief engineer; Carl Logan, news director; Rita Reynolds, women's director.

KFJZ (1932): 1270 kc; 5 kw, DA-1. 4801 West Freeway, zone 7. Phone Pershing 7-6631. Tarrant Broadcasting Co. (acquired station 1936). (See Texas State Network stations in "Group Ownership").

Network Texas State Network. Rep Blair. Gene L. Cagle, pres; Charles B. Jordan, gen mgr; Clyde Pemberton, coml mgr; Dave Naugle, program director; James T. Peterson, chief engineer; Porter Randall, news director. KFJZ-TV: Tv companion to KFJZ (above).

KJIM (Feb. 15, 1947): 870 kc; 250 w-D. 2212 E. Fourth, zone 11. Phone Edison 6-7175. Trinity Broadcasting Co. (acquired station April 1, 1958). (See Houston Broadcasting Co. stations in "Group Ownership").

Rep Richard O'Connell (New York); William J. Reilly (Chicago); Clarke Brown (south).

William D. Schueler, pres; Dick Osburn, coml mgr; Walter W. Jones, program director; Chester Grubbs, chief engineer; Jackie Brown, news director; Charlotte McCall, women's director.

KNOK (Dec. 4, 1946): 970 kc; 1 kw-D. 3601 Kimbo Rd. zone 11. Phone Terminal 1-1278. Associated Broadcasters Inc. (acquired station Feb. 15, 1957). (See John W. Kluge stations in "Group Ownership").

Rep Stars National; Dora-Clayton.
Specialty programs: Negro, 10 1/2 hrs. wkly. John W. Kluge, pres; Stuart J. Hepburn,

gen mgr & coml mgr; Gerald Max Lowrie, chief engineer.

KKOL (1947): 1360 kc; 5 kw-D, 1 kw-N, DA-N. 3004 West Lancaster. Phone Edison 5-9511. KKOL Inc. (acquired station July 1955). (See Wendell Mayes stations in "Group Ownership"; also see "Newspaper Ownership").

Rep Avery-Knodel.
Wendell Mayes, pres; Earle Fletcher, gen mgr; Hewell Jones, local mgr; Bill Enis, program director; Jim Morgan, promotion mgr; John R. Crouse, chief engineer; Bill Hightower, news director.

WBAP (May 2, 1922): 820 kc; 50 kw. 570 kc, 5 kw, DA-2. S-WFAA Dallas. 3900 Barnett, zone 3. Phone Jefferson 5-1981. TWX FT 8012. Carter Publications Inc. (See "Newspaper Ownership").

Network (WBAP-570) ABC, (WBAP-820) NBC. Rep Peters, Griffin, Woodward.

Amon Carter Jr., pres; Harold Hough, director; George Cranston, gen mgr; Roy I. Bacus, coml mgr; A. M. Woodford, program director; Margret McDonald, promotion mgr; R. C. Stinson, chief engineer; James A. Byron, news director; W. A. (Doc) Ruhmann, farm director.

WBAP-FM (March 1949): 96.3 mc; 52 kw. Duplicates WBAP (above).

WBAP-TV: Tv companion of WBAP-AM-FM.

FREDERICKSBURG, Gillespie County

KNAP (1947): 1340 kc; 250 w. Security State Bank Bldg. Phone 311. Gillespie Broadcasting Co.

Network MBS, Keystone. Rep Best.
Norbert A. Fritz, gen mgr & coml mgr.

FREEMONT, Brazos County

KBRZ (1952): 1460 kc; 500 w-D. P. O. Box 1077. Phone 3-2655. KBRZ Inc.

William D. Schueler, pres; Kenneth Ferguson, gen mgr.

GAINESVILLE, Cooke County

KGAF (Oct. 1, 1947): 1580 kc; 250 w-D. State School Rd. Phone Howard 5-5546. Gainesville Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Melville.
Joe M. Leonard Sr., pres; Joe M. Leonard Jr., gen mgr; Earl Leonard, coml mgr & news director; Bob Couch, program director; Lloyd Ridner, promotion mgr; J. O. Miller, chief engineer; Marie Wade, women's director.

KGAF-FM (not on air; target date not announced): 94.5 mc; 2.48 kw. Same address and licensee as KGAF (above).

GALVESTON, Galveston County

KGBC (February 1947): 1540 kc; 1 kw-D, 250 w-N, DA-N. 715 Marine Ave. Phone Southfield 3-4329. Galveston Broadcasting Co. (original owner).

Rep Pearson.
Specialty programs: Spanish, 4 1/2 hrs. wkly.; Negro, 27 hrs. wkly.

James W. Bradner Jr., pres; George D. (Steve) Cowan, gen mgr; Louis F. Johnson, coml mgr; Louis Jay, program director; Gordon Peters, promotion mgr; Luke Stripling, chief engineer; Cecil Tuck, news director; Francis Kay Harris, women's director.

KILE (1922): 1400 kc; 250 w. 6002 Broadway. Phone Southfield 5-6676. Island Broadcasting Co. (acquired station Aug. 5, 1957).

David Nathan, pres; Robert L. McClellan, gen mgr; Martin E. Griffin, coml mgr; Thomas Dycus, program director; Larry Moore, promotion mgr; Lee Clough, chief engineer; Tom Lewis, news director; Thom Beck, farm director; Merial Johnson, women's director.

GLADEWATER, Gregg County

KSIJ (Jan. 2, 1949): 1430 kc; 1 kw-D. P. O. Box 1426. Phone 2181. Gladewater Broadcasting Co. (acquired station November 1949).

Network East Texas Network. Rep Best.
C. A. Lee, pres & gen mgr; John Bill Lowry, coml mgr; Tom Perryman, program director, promotion mgr, news director & farm director; Lloyd W. Johnson, chief engineer; Shirley Graham, women's director.

GONZALES, Gonzales County

KCTI (Dec. 17, 1947): 1450 kc; 250 w. 425 St. George St. Phone 770. Gonzales Broadcasting Co. (original owner).

Network Keystone. Rep Cooke.
Specialty programs: Spanish, 6 hrs. wkly.; Negro, 1 1/2 hrs. wkly.

Frank Wilson Jr. and Lawrence M. Walshak, partners; Mr. Walshak, gen mgr & coml mgr; Mr. Wilson, program director & chief engineer; Frank E. Seivers, farm director.

GRAHAM, Young County

KSWA (1948): 1330 kc; 500 w-D. P. O. Box 1050. Phone Lincoln 9-1330. Webb Enterprises. (acquired station Aug. 1, 1956).

Network Keystone. Rep Continental.
Gilbert T. Webb and J. Earl Webb, co-owners; Gilbert Webb, gen mgr; J. Earl Webb, coml mgr & chief engineer; J. W.

Hazelton, program director; Gerald Franklin, news director; Alfred Evans, farm director; Sybil Evans, women's director.

GRAND PRAIRIE, Dallas County

KBCS (Aug. 3, 1957): 730 kc; 500 w-D, DA. P. O. Box 730. Phone Andrew 4-1515. Three Cities Radio Inc. (acquired station Oct. 9, 1957).

E. N. Bodine, pres, gen mgr & chief engineer; Melbadean Weills, coml mgr; Ken Rowe, program director; Dennis Bruton, news director.

GREENVILLE, Hunt County

KGVL (March 26, 1946): 1400 kc; 250 w. 1400 Wolfe City Dr. Phone Gladstone 5-1400. KGVL Inc. (original owner).

Network Keystone, Texas State Network. Rep Pearson.

Truett Kimzey, chief owner; Leo Hackney, gen mgr & coml mgr; Jimmy Jones, program director; Hal Ellis, promotion mgr; Raymond Sampson, chief engineer; Paul Robinson, news director; Frank Melton, farm director; Barbara Hines, women's director.

HAMILTON, Hamilton County

KCLW (June 1948): 900 kc; 250 w-D. P. O. Box 592. Phone 500. Coy Perry (acquired station Aug. 29, 1957). (See "Newspaper Ownership").

Coy Perry, pres; Dick Meehan, gen mgr & coml mgr; Carl Knelly, program director & chief engineer; Bobby Swinson, farm director; Pat Scott, women's director.

HARLINGEN, Cameron County

KGBT (1940): 1530 kc; 50 kw-D, 10 kw-N, DA-N. P. O. Box 711. Phone 3-3910. Harbenito Radio Corp.

Network CBS, Sombrero Network. Rep H-R Reps; Clarke Brown.

Specialty programs: Spanish, 30 hrs. wkly. McHenry Tichenor, pres; Troy McDaniel, gen mgr; Otis Shumate, station mgr & retail sales mgr; Joe Yowell, gen sales mgr; Jim Williams, program director & news director; Al Beck, chief engineer.

KGTV-TV: Tv companion of KGBT.

HENDERSON, Rusk County

KGRI (June 11, 1947): 1000 kc; 250 w-D. P. O. Box 311. Phone 4528. Henderson Broadcasting Corp. (original owner).

Rep Best.
Roy B. Cannon, pres; W. C. Crawford, gen mgr & coml mgr; John T. Cauley, program director; John M. Bolin, chief engineer; Calvin Hancock, farm director; Wanda Moore, women's director.

KWRD (March 1956): 1470 kc; 500 w-D. Box 219. Phone 2324. Wes Dean & Co. (original owner).

Rep Continental.
Wes Dean, pres, gen mgr, coml mgr & promotion mgr; Pat Endsley, program director & news director; Lynn Roy, chief engineer; Charlie Slate, farm director; Mrs. Wes Dean, women's director.

HEREFORD, Deaf Smith County

KPAN (July 1948): 860 kc; 250 w-D. Box 863. Phone Emerson 4-1860. KPAN Broadcasters (original owner).

Rep Best.
Specialty programs: Spanish, 6 hrs. wkly. Clint and Marshall Formby, partners; Clint Formby, gen mgr; Chris Clark, coml mgr; Bill Woodford, promotion mgr; Clayton Fuchs, chief engineer; Terry McRight, news director; Betty Roberts, women's director.

HILLSBORO, Hill County

KHBR (1948): 1560 kc; 250 w-D. P. O. Box 317. Phone 2-3431. Nelson W. Galle.

Network Keystone. Rep Best; Melville.
Nelson W. Galle, gen mgr; J. K. Lane Jr., coml mgr & chief engineer; Gordon Guest, program director; Dewey Beal, news director.

HOUSTON, Harris County

KCOH (1948): 1430 kc; 1 kw-D. 1 Main St. zone 2. Phone Capitol 4-1888. Call of Houston Inc.

Network National Negro Net; Negro Radio South. Rep Pearson.
Robert C. Meeker, owner & gen mgr.

KFMK (FM) (Jan. 31, 1958): 97.9 mc; 10.5 kw. Medical Towers Bldg. Phone Jackson 4-4316. James R. Corry.

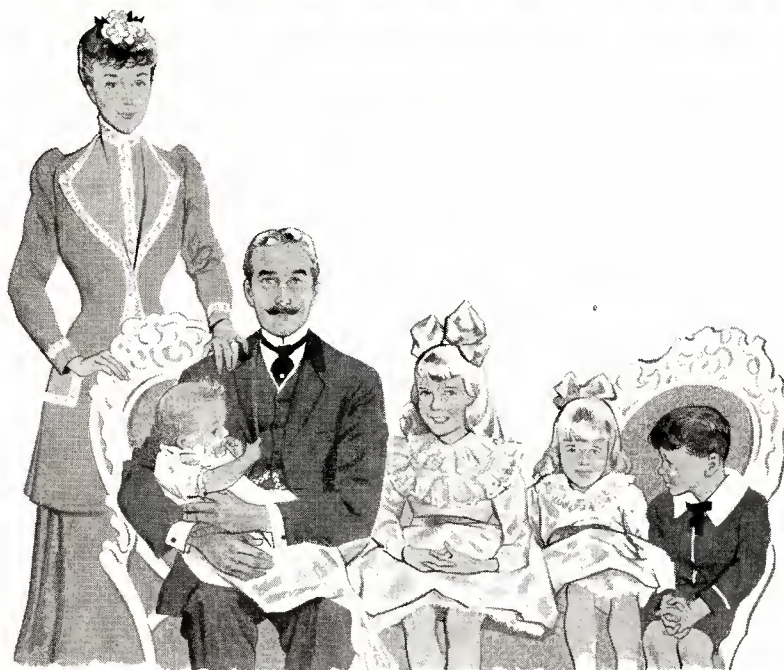
James R. Corry, owner; Robert Sheppard, chief engineer.

KILT (May 14, 1957): 610 kc; 5 kw, DA-2. 902 Texas Ave. zone 1. Phone Capitol 7-1161. McLendon Corp. (original owner). (See McLendon stations in "Group Ownership").

Rep Blair.
Gordon B. McLendon, pres; Bill Weaver, gen mgr; Jack Lee, coml mgr; Joe Somers, program director; Bob Stevens, promotion mgr; Glenn Cook, chief engineer; Joe Long, news director.

KLVL (1950): (See Pasadena, Tex.).

THE THINGS FAMILIES DO TOGETHER...



Like posing for pictures... Like playing games... Like listening to radio
IN FORT WORTH FAMILIES LISTEN TO KFJZ

... a station programmed for family living and family enjoyment; a station that brings advertisers and agencies a direct line to a billion dollar market; *the* station that year after year nails down the highest ratings!

Only *results* can prove the effective-

ness of advertising... and only KFJZ CAN BRING SO MANY ADVERTISERS SO MUCH PROOF! Your advertising hits home on KFJZ because KFJZ is one of the family... the more you compare, the more you'll agree — KFJZ is the BEST way to sell FORT WORTH.

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FORT WORTH, TEXAS

Sold in combination with KLIF-RADIO, Dallas

Represented by John Blair Company

*** NIELSEN-**

(Jan.-Feb. 1958) Places K-NUZ in No. 1 position Monday thru Friday 6 A.M. to 6 P.M. for total broadcast day average.

*** PULSE-**

(Jan.-Feb. 1958) Places K-NUZ in No. 1 position Monday thru Friday for total broadcast day average 6 A.M. to 12 midnight.



No. 1 ADULT AUDIENCE
(Nielsen and Pulse,
Jan.-Feb., 1958)
in HOUSTON!

BEST SELLER for over 10 years
STILL THE LOWEST COST
PER THOUSAND BUY!



National Reps.:

Forjoe & Co.—

New York • Chicago
Los Angeles • San Francisco
Philadelphia • Seattle

Southern Reps.:

CLARKE BROWN CO.

Dallas • New Orleans • Atlanta
In Houston:
Call Dave Morris
JA 3-2581

Radio Stations CONTINUED

TEXAS CONTINUED

HOUSTON (Continued)

KNUZ (Feb. 18, 1948): 1230 kc; 250 w. P. O. Box 2135. Phone Jackson 3-2581. Veterans Broadcasting Co. (original owner).

Rep Forjoe; Clarke Brown.
David H. Morris, gen mgr; Forrest Patton, coml mgr; Ken Grant, program director; Bennie Hill, promotion mgr; Ed Martin, chief engineer; Gene Echols, news director.
KNUZ-TV: Tv companion of KNUZ.

KPRC (1925): 950 kc; 5 kw, DA-N. Box 1234, zone 1. Phone Madison 3-9271. TWX HO 98. Houston Post Co. (original owner). (See "Newspaper Ownership").

Network NBC. Rep Petry.
W. P. Hobby, chmn of bd; Jack Harris, vp & gen mgr; Jack McGrew, station mgr; Lee Norton, program director; Kirt Harriss, promotion mgr; H. T. Wheeler, chief engineer; Pat Flaherty, news director; George Roesner, farm director.

KPRC-FM (1946): 102.9 mc; 29.5 kw. Duplicates KPRC (above).

KPRC-TV: Tv companion of KPRC-AM-FM.

KTHT (Oct. 16, 1944): 790 kc; 5 kw, DA-2. 4005 Travis St. zone 1. Phone Jackson 3-5535. TWX HO 424. Texas Radio Corp. (acquired station April 4, 1953).

Rep Young.
Sam H. Bennett, vp & gen mgr; Grace M. Spanihel, assistant mgr; Hal Vester, station mgr; Milt Willis, production mgr; O. B. Johnson, chief engineer; Jack London, news director; Peggy Craycraft, women's director.

KTRH (1930): 740 kc; 50 kw, DA. Rice Hotel, zone 1. Phone Capital 7-4361. TWX HO 851. KTRH Broadcasting Co. (See "Newspaper Ownership").

Network CBS, Texas State Network, Texas Broadcasting System. Rep Peters, Griffin, Woodward.

B. F. Orr, pres; Wm. C. Bryan, gen mgr; Larry Rasco, coml mgr; Tom Osborne, program director; Bryon Beaseley, promotion mgr; Lester Mullan, chief engineer; John Smith, news director; Dewey P. Compton, farm director.

KTRH-FM (1947): 101.1 mc; 29.5 kw. Duplicates KTRH (above).

***KUHF (FM)** (Nov. 6, 1950): 91.3 mc; 9.8 kw. 3801 Cullen Blvd. zone 4. Phone Capitol 4-0141. U. of Houston.

John W. Meaney, director, Radio-TV-Film Center; Richard H. Albitz, station mgr; O. C. Crossland, chief engineer.

*KUHT (TV): Tv companion of KUHF (FM).

*Non-commercial educational.

KXYZ (1931): 1320 kc; 5 kw, DA-N. Gulf Bldg. zone 2. Phone Capitol 2-8151. TWX HO 370. Houston Broadcasting Corp. (acquired station April 1, 1957). (See Houston Broadcasting Corp. stations in "Group Ownership").

Network ABC. Rep Avery-Knodel.
Milton R. Underwood, chief owner; Fred Nahas, pres & gen mgr; Ted Hill, station mgr; Bill Rozan, coml mgr; Ken Duran, program director; Ken Collins, promotion mgr; Gerald Chinski, chief engineer; Vic Emanuel, news director.

KXYZ-TV: Tv companion of KXYZ.

KYOK (1947): 1590 kc; 5 kw, DA-N. 613 Preston Ave. zone 2. Phone Capital 7-3108. KYOK Inc. (acquired station March 1, 1954). (See Paglin-Ray stations in "Group Ownership").

Rep Stars National.
Specialty programs: Negro, 130 hrs. wkly.
Jules J. Paglin, pres; Stanley W. Ray Jr., vp & gen mgr; Bruno Leonard, station mgr; Robert E. Mabry, assistant mgr; William A. Cameron, program director; John E. Shipp, chief engineer.

HUNTSVILLE, Walker County

KSAM (1938): 1490 kc; 250 w. P. O. Box 312. Phone Garfield 5-2651. Huntsville Broadcasting Co. (acquired station Jan. 1, 1950).

Network Keystone.
Specialty programs: Negro, 3½ hrs. wkly.
B. B. Cauthen, owner; Jack Nichols, gen mgr & chief engineer; C. C. Springfield, coml mgr & promotion mgr; I. J. Waldon Jr., news director; Wesley Sherrill, farm director.

JACKSONVILLE, Cherokee County

KEBE (Jan. 12, 1947): 1400 kc; 250 w. Box 1071, zone 1. Phone 22-11. KEBE, Inc. (acquired station May 1, 1956).

Network Keystone; East Texas Network.
Leita Moya Laurie, pres & gen mgr; Jerry D. Spencer, coml mgr & promotion mgr; Mervin H. Dawson, program director; William E. Phillips, chief engineer; Jo Ann Spencer, women's director.

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Dave Carroway—NBC
Monitor—NBC
Grand Ole Opry—NBC
Pat Flaherty—KPRC
Bert Parks—NBC
NBC Bandstand—NBC
Dick Eason—KPRC
Billy Graham—NBC
Lee Norton—NBC
National Farm and
Home Hour—NBC
Meet the Press—NBC
Groucho Marx—NBC
KPRC Farm Bureau
The Telephone Hour—NBC
Ray Miller—KPRC
Bob and Ray—NBC
Walter Jefferson—KPRC
George Cobel—NBC
Dave Chase—KPRC
The Affairs of Dr. Centry—
NBC

EDWARD PETRY AND CO.; National Representatives

Radio Stations CONTINUED

TEXAS CONTINUED

JASPER, Jasper County

KTKJ (April 1948): 1350 kc; 1 kw-D. P. O. Box 6090. Phone Dudley 4-2544. Jasper Broadcasting Co. (original owner).

Network East Texas Network. Rep Continental.

Specialty programs: Negro, 6¼ hrs. wkly. Joe J. Fisher and Joe H. Tonahill, partners; Harold G. Pendergast, gen mgr; H. T. Davidson Jr., coml mgr; James Brasher, program director; Fred B. Smith, chief engineer & news director; Charlie Slate, farm director.

JUNCTION, Kimble County

KMJB (1950): 1450 kc; 250 w. Box 384. Phone 2768. Junction Broadcasting Co. (acquired station June 1, 1958).

Network Keystone. Rep Best. Specialty programs: Spanish, 6 hrs. wkly. Charles Wayne Evans II, pres & gen mgr; Robert Metcalf, coml mgr & news director; Merrill E. Waddell, chief engineer; Jo Fred Evans, women's director.

KENEDY-KARNES, Kernes County

KAML (Nov. 19, 1954): 990 kc; 250 w-D. P. O. Box 990. Phone Olive 9-2900. Camel Co. (acquired station February 1957).

Network Keystone. Rep Avery-Knodel. Specialty programs: Spanish, 14 hrs. wkly. Charles W. Balthorpe, pres & gen mgr; Ed C. Balthorpe, station mgr & coml mgr; Charles Blumenauer, program director; Luciano Gutierrez, Spanish program director; John Siercovich, chief engineer; Chuck Martin, news director; Herman Welch, farm director; Lil Jean Chapman, women's director.

KERMIT, Winkler County

KERB (June 1950): 600 kc; 1 kw-D, DA. Box 456. Phone Juniper 6-3481. Radio Station KERB Inc. (acquired station Nov. 23, 1955).

Network Keystone. Rep Best. H. V. Brinson & E. S. Walden, owners; H. V. Brinson, gen mgr; E. A. Stodghill, coml mgr; Durwood Haddock, program director; S. N. Strickland, chief engineer; P. C. Foraker, news director.

KERRVILLE, Kerr County

KERV (Nov. 5, 1948): 1230 kc; 250 w. P. O. Box 791. Phone Clearwater 7-4003. Kerrville Broadcasting Co. (acquired station Jan. 1, 1950).

Network Keystone. Rep Best. Albert F. Mason Jr., pres & gen mgr; C. L. McClish, coml mgr; Clyde Jones, program director & chief engineer; Jim Kennington, promotion mgr; Carol Woodward, news director; Florence Mason, women's director.

KILGORE, Gregg County

KOCA (Dec. 23, 1936): 1240 kc; 250 w. Box 989. Phone 2001. Radio Station KOCA Inc. (original owner).

Network Keystone. Specialty programs: Negro, 6 hrs. wkly. Roy G. Terry, pres; H. A. Degner, gen mgr; Bob Brazier, coml mgr & promotion mgr; J. Wes Jones, program director; Karem O. Soule, chief engineer; Darrell Davis, news director; Rex Lawrence, farm director; Nancy Killen, women's director.

KILLEEN, Bell County

KLEN (July 4, 1955): 1050 kc; 250 w-D. P. O. Box 935. Phone Mercury 4-3181. Highlite Broadcasting Co. (original owner).

Network MBS; Keystone. Specialty programs: Spanish, 2½ hrs. wkly.; German, 2½ hrs. wkly. Alton W. Stewart, pres, gen mgr & promotion mgr; G. M. Wilde, coml mgr; Ladelle Drake, program director; Billy Francis, chief engineer; Sammy Lillibridge, news director; Louis Gonzales, farm director; June Stubblefield, women's director.

KINGSVILLE, Kleberg County

KINE (Dec. 24, 1948): 1330 kc; 1 kw-D. 205 East King St. Phone Lyric 2-2822. Radio Station KINE, Inc. (original owner).

Rep Best. Specialty programs: Spanish, 17 hrs. wkly. James H. Clement, pres; Ben A. Glushing, gen mgr; Eston R. Pace, coml mgr, program director & promotion mgr; R. T. (Troy) Whitaker, chief engineer.

LAMESA, Dawson County

KPET (May 21, 1947): 690 kc; 250 w. Box 30. Phone 2404. Lamesa Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Spanish, 3 hrs. wkly. R. O. Parker, pres; Bob Bradbury, gen mgr; Hal Fees, coml mgr; Geneva Crutcher, program director; Mrs. Louise Schmidt, promotion mgr; Bill Mathis, chief engineer; Morel Humes, news director; E. J. Watkins, farm director.

LAMPASAS, Lampasas County

KCYL (September 1948): 1450 kc; 250 w. P. O.

Box 149. Phone Chapel 2-3671. Lampasas Broadcasting Corp. (acquired station Nov. 15, 1952).

Rep Best. Specialty programs: Spanish, ¼ hr.; Negro, 3 hrs., both wkly. Dean Turner, pres; Mrs. Dean Turner, vp.

LAREDO, Webb County

KVOZ (April 6, 1952): 1490 kc; 250 w. Box 1498. Phone Randolph 3-4396. Border Broadcasting Inc. (see Harpole stations in "Group Ownership").

Network MBS; Keystone. Rep Pearson. Specialty programs: Spanish, 7 hrs. wkly. E. J. Harpole, pres; Burney Jones, gen mgr; Neil Gilligan, coml mgr; Frank Manuel, chief engineer.

LEVVILLAND, Hockley County

KLVV (1949): 1230 kc; 250 w. P. O. Box 866. Phone Twilight 4-3134. Herald Broadcasting Co. (See "Newspaper Ownership").

Network Keystone. Jeff Chandler, gen mgr; B. W. Chadwick, coml mgr; M. Dwayne Grimes, program director; Jack Sims, chief engineer.

LITTLEFIELD, Lamb County

KVOW (1947): 1490 kc, 250 w. P. O. Box 192. Southwestern Broadcasters. J. B. McShan, partner & gen mgr.

LIVINGSTON, Polk County

KETX (July 1, 1957): 1440 kc; 1 kw-D. Box 111. Phone Terminal 7-8916. Polk County Broadcasting Co. (original owner).

Rep Best. Specialty programs: Negro, 3 hrs. wkly. Harold J. Haley, owner & gen mgr; Eugene Hanson, coml mgr; Wiley K. Poston, program director & news director; Harold J. Haley, chief engineer; J. E. Seamans, farm director; Peggy Haley, women's director.

KTEB (Nov. 13, 1957): 1220 kc; 250 w-D. c/o Station KTLU Rusk, Texas. Polk County's Broadcasting Service. Emmett H. Whitehead and Tommy Cole Stripling, partners.

LONGVIEW, Gregg County

KPRO (1935): 1370 kc; 1 kw, DA-N. P. O. Drawer 792. Phone Plaza 3-4461. Voice of Longview (original owner).

Network ABC; Keystone; Texas State Network. Rep Cooke. James R. Curtis, pres.

KLTI (September 1948): 1280 kc; 1 kw-D. Box 1866. Phone Plaza 8-4496. LeTourneau Radio Corp. (original owner).

Rep Pearson. R. G. LeTourneau, pres; Bob Geerdes, gen mgr; Brad Redfearn, chief engineer; Carol Molzan, women's director.

LUBBOCK, Lubbock County

KBFM (FM) (granted May 1958; not on air; target date not announced): 96.3 mc; 3.59 kw. 503 Great Plains Life Insurance Bldg. Jack W. Blankenship.

KCBD (1946): 1590 kc, 1 kw, DA-2. P. O. Box 1507. Phone Sherwood 4-1414. TWX LU 8093. Bryant Radio & Television Inc.

Network NBC. Rep Raymer. Joe H. Bryant, pres; Gerald H. Sanders, gen mgr; Ray Poindexter, national sales mgr; Al Goodnight, program director.

KCBD-TV: Tv companion of KCBD. **KDAV** (Sept. 19, 1953): 580 kc; 500 w. DA-D. 66th & Quirt Ave. Phone Porter 3-2853. Western Broadcasting Co. (original owner). (See David Pinkston stations in "Group Ownership").

Rep Charles Benard. D. P. Pinkston, pres & gen mgr; Hal Ragan, coml mgr; Wes Youngblood, program director & news director; Mel Lisman, promotion mgr; Clem Clements, chief engineer.

KDUB (Jan. 29, 1955): 1340 kc; 250 w. 7400 College Ave. Phone Sherwood 4-2345. TWX LU 8111. Texas Telecasting Inc. (original owner). (See Texas Telecasting stations in "Group Ownership").

Rep Branham. W. D. (Dub) Rogers, pres; W. H. Shipley, vp; E. A. (Buzz) Hassett, gen sales mgr; John Kreiger, station mgr; Ray Huffer, promotion mgr; Rudy Starnes, chief engineer; Duncan Ellison, news director; Shirley Henne, women's director.

KDUB-TV: Tv companion of KDUB.

KFYO (Sept. 6, 1927): 790 kc; 5 kw-D, 1 kw-N, DA-2. 914 Avenue J. Phone Porter 5-5567. TWX LU 8036. Plains Radio Broadcasting Co. (acquired station April 7, 1936). (See "Newspaper Ownership").

Network CBS. Rep Katz. W. B. Walker, pres; Gordon Thompson, coml mgr; Bob Nash, program director; Dan Tarpley, promotion mgr & news director; Scott Bledsoe, chief engineer; Bob Stephens, farm director.

KSEL (November 1946): 950 kc; 1 kw-D, 500 w-N, DA-N. 1916 Avenue Q. Phone Porter 3-0484. TWX LU 8038. Lubbock Broadcasting Co. (original owner).

Network ABC. Rep Rameau, Vance, Hopple. Specialty programs: Negro, 12 hrs. wkly. Walter G. Russell, pres; M. M. Rochester, vp, gen mgr & sec; R. C. Hughes, coml mgr & promotion mgr; Max Mott, program director;

Roger Hively, chief engineer; Bill Womack, news director.

KSEL-FM (July 15, 1957): 93.7 mc; 9.6 kw. Address same as KSEL (above). Southwestern Broadcasting Co.

M. M. Rochester, pres; Robt. C. Hughes, gen mgr; Winton H. Kyle, coml mgr; Dave McGee, program director; Roger Hively, chief engineer.

KLLL (1953): 1460 kc; 1 kw-D. Great Plains Life Bldg. Phone Corbin Broadcasting Co. (acquired station May 1, 1958).

Network MBS, Keystone. Rep. Indie Sales. Specialty programs: Spanish 7½ hrs.; Negro, 2 hrs., both wkly.

Glenn E., Ray C., and H. E. Corbin, co-owners; Glenn Corbin and Ray Corbin, coml mgrs; Wendall Bagwell, coml mgr; Waylon Jennings, program director; Hi-Pockets Duncan, promotion mgr; J. R. Fotts, chief engineer; Fredda Gage, news director; Horace Krebs, farm director; Fredda Gage, women's director.

LUFKIN, Angelino County

KRBA (1938): 1340 kc, 250 w. 120 Cotton Square. Phone 3-6661. Darrell E. Yates.

Network ABC, Keystone, East Texas Net. Rep Continental Radio Sales.

Darrell E. Yates, gen mgr. **KTRE** (Dec. 5, 1947): 1420 kc; 1 kw, DA-N. P. O. Box 701. Phone Neptune 4-7771. TWX 778. Forest Capital Broadcasting Co. (original owner).

Network MBS. Rep Venard, Rintoul & McConnell; Melville (Southwest).

Specialty programs: Negro, ¼ hr. wkly. R. W. Wortham Jr., pres; Richmond Lewin, gen mgr; Royce Christenson, coml mgr; Mark Kennedy, promotion mgr, program director, & news director; E. C. Gresham, chief engineer; Hamp Keathley, farm director; Elizabeth Callaway, women's director.

KTRE-TV: Tv companion of KTRE (above).

MARLIN, Falls County

KMLW (1953): 1010 kc; 250 w-D. Waco Highway. Phone Westmore 6-2551. KMLW Inc. (acquired station October 1954). (See "Newspaper Ownership").

Specialty programs Czech, ½ hr.; Negro, 2¼ hrs., both wkly. Louis F. Leurig, pres, gen mgr & program director.

MARSHALL, Harrison County

KADO (October 1957): 1410 kc; 500 w-D, DA. P. O. Box 961. Phone Webster 5-6789. Marshall Broadcasting Corp. (acquired station July 22, 1958).

Network East Texas Network. Rep Joe Harry (San Antonio).

William N. Sinkin, pres; Harvey J. Tate, program & coml mgr; Joe Granger, chief engineer.

KMHT (March 11, 1947): 1450 kc; 250 w. P. O. Box 791. Phone Webster 5-7826. Harrison County Broadcasting Co. (acquired station June 2, 1955).

Network Keystone; Texas State Network. Rep Sears & Ayer; Melville.

Specialty programs: Negro, 15 hrs. wkly. E. W. Mahone Jr., pres; H. A. Bridge Jr., vp & gen mgr; V. L. Stevens, coml mgr; T. K. Hewlett, sales mgr; Sam Stringfellow Jr., program, news & farm director; Mrs. H. A. Bridge Jr., promotion mgr; Charles Mathis, chief engineer; Alice Morgan, women's director.

McALLEN, Hidalgo County

KBIO (1947): 910 kc; 1 kw, DA-1. 500 East Beaumont. Phone Murray 6-5454. Valley Broadcasting Inc. (acquired station 1950).

(See Texas State Network in "Group Ownership").

Network CBS, MBS, Texas State Network. Rep Best.

Gene L. Cagle, pres; C. T. (Chuck) McKasson, gen mgr; Charles Morrill, coml mgr; Bill Clark, program director; Maurice Cofer, chief engineer; Don Mallory, news director; Maurice (Cotton) Howell, farm director.

McCAMEY, Upton County

KCMR (March 18, 1954): 1450 kc; 250 w. SH. Phone Olive 2-4693. McCamey Broadcasting Co. (acquired station Aug. 15, 1957).

Network MBS. Rep Continental Radio Sales. Don Boston, co-owner & general mgr; Jim Sample, co-owner; Claud Barnett, coml mgr, chief engineer, program & news director; Doc Lankford, promotion mgr; Doris Boston, farm & women's director.

McKINNEY, Callin County

KMAE (Sept. 29, 1947): 1600 kc; 1 kw-D. 218 E. Virginia St. Phone Linden 2-2651. McKinney Air Enterprises, Inc. (original owner).

Specialty programs: Spanish, 14½ hrs. wkly. Geo. W. Smith Jr., pres, gen mgr, chief engineer & news director; Melvin Belew, coml mgr; Mrs. Denise (Adkins) Smith, program & women's director.

MEXIA, Limestone County

KBUS (May 23, 1956): 1590 kc; 500 w. P. O. Box 227. Phone Gypsy 6-3874. Bi-Stone Broadcasting Co. (original owner).

Network Keystone. J. B. McNutt Jr., owner, gen mgr & chief engineer; Ralph Weedon, station mgr.

Radio Stations CONTINUED

TEXAS CONTINUED

MIDLAND, Midland County

KCRS (Dec. 20, 1935): 550 kc; 5 kw-D, 1 kw-N, DA-2, P. O. Box 1072. Phone Mutual 2-4393 Midland Broadcasting Co. (acquired station Aug. 1, 1957). (See Wendell Mayes stations under "Group Ownership").

Network ABC; Texas State Network. Rep Avery-Knodel.
Wendell Mayes, pres; Wendell Mayes Jr., vp & gen mgr; Jerry Hahn, assistant mgr; Dean Orton, program & news director; Tom Yates, chief engineer.

KJCB (Aug. 6, 1950): 1150 kc; 1 kw D. South Lamesa Road. Phone Mutual 4-5152. Jack Cecil (original owner).

Network Keystone. Rep Best.
Specialty programs (weekly): Negro, 6 hrs; Spanish, 6 hrs.

Jack Cecil, pres, gen mgr & chief engineer; Naomi Boswell, coml mgr; Keith Ward, program director; Mildred Thomason, promotion mgr; Richard Reynolds, news director; Lou Gibbs, women's director.

KWBEL (1957): 1580 kc; 1 kw-D. (CP-1600 kc, 1 kw-D). Petroleum Life Bldg. Petty Durwood Johnson (acquired station, June 1958).

Rep Gill-Perna.
Bo Johnson, pres & gen mgr; John Allan Wolfe, program director.

MINERAL WELLS, Palo Pinto County

KORC (1946): 1140 kc; 250 w-D. Box 31. Phone Fairfax 5-3384. Action Broadcasting Co. (acquired station Dec. 1, 1957).

Network Keystone. Rep Clyde Melville Co.
Bill Stinson, executive vp & gen mgr; John Slaughter, program & farm director; William McCreary, chief engineer; Thelma Doss, news & women's director.

MISSION, Hidalgo County

KIRT (Feb. 24, 1957): 1580 kc; 1 kw D. Shary Building. Phone Justice 5-1629. KIRT Inc. (acquired station April 1, 1958).

Rep Clyde Melville Co.
Specialty programs: Spanish, 100%.
Rav V. Jensen, pres & executive mgr; Dale H. Elliott, station mgr; Fred F. Vela, program director; Walter R. Parker, chief engineer.

MONAHANS, Word County

KVKM (February 1947): 1340 kc; 250 w. P. O. Box 1118. Phone Wilson 3-4347. Monahans Broadcasters (original owner).

Network MBS. Cactus State Network. Rep Everett-McKinney, Clyde Melville Co. (regional).

Specialty programs: Spanish, 6 hrs wkly.
J. Ross Rucker, pres, gen mgr; Ken Welch, coml mgr; Jean Welch, program & women's director; Inis Steen, promotion mgr; Clyde Benjamin, chief engineer; Olie Carriker, news director; Bill Mitchell, sports director.
KVKM-TV; Tv companion of KVKM.

MT. PLEASANT, Titus County

KIMP (October 7, 1948): 960 kc; 1 kw-D. P. O. Box 990. Phone Parkview 4-4726. Mt. Pleasant Broadcasting Co. (original owner).

Network Keystone.
Winston O. Ward, pres & gen mgr; Charles Monk, coml mgr; Ruby Stanley, program director & women's director; Clarence C. Taylor, chief engineer; Bobby Howell, farm director.

MULESHOE, Bailey County

KMUL (1956): 1380 kc, 500 w-D. W. 8th St. & Avenue F. Station KMUL. (see Burroughs-Randolph Stations in "Group Ownership").

John Burroughs, partner; Leola Randolph, partner; Gilbert Lamb, partner and station mgr.

KZOL (April 17, 1953): 1570 kc; 250 w DA-N. P. O. Box 1295. KZOL Broadcasting Co. (original owner).

Network Keystone.
Theodore Rozzell, pres, gen mgr & promotion mgr; Bill Heinz, coml mgr; J. W. Rozzell, program director; Bill McDonnell, chief engineer; Dave Shepherd, farm director; Pauline Tunnell, news director & women's director.

NACOGDOCHES, Nacogdoches County

KELS (FM) (1956): 100.1 mc; 330 w. P. O. Box 248. Lee Scarborough.
Lee Scarborough, gen mgr.

KOSF (March 27, 1947): 1230 kc; 250 w. Box 8. Phone Logan 4-4633. Stone Fort Broadcasting Co. (original owner).

Network ABC. East Texas Net.
Specialty programs: Negro, 10 hrs wkly.
Kelly Bell, co-owner; J. C. Stallings, co-owner & gen mgr; R. C. Atherton, coml & promotion mgr; Franklin Stewart, program director; B. C. Barbee, chief engineer; Edwin W. Rice, news & farm director; Billie Stallings, women's director.

KSFA (June 2, 1947): 860 kc; 1 kw-D. 2107 North St. Phone Logan 4-3723. Nacogdoches Broadcasting Co. (original owner).

Rep Bob Dore Assoc.
Specialty programs: Negro, ¼ hr wkly.
W. C. Fouts, pres & gen mgr & farm di-

rector; Sarah Jane Moon, coml mgr, promotion mgr & women's director; Diana Fouts, program director; Royce Smith, chief engineer; Danny Speegle, news director.

NEW BRAUNFELS, Comal County

KGNB (April 1, 1950). 1420 kc; 1 kw-D. P. O. Box 593. Phone Madison 5-3443. Comal Broadcasting Co. (original owner). (see "Newspaper Ownership").

Network Keystone.
Specialty programs (weekly): Spanish, 12 hrs; German, 21 hrs.

F. T. Wilson, pres, gen mgr & promotion mgr; Arlon Mosler Jr., program, news & farm director; Bob Stewart, chief engineer; Patricia H. Kanz, women's director.

ODESSA, Ector County

KECK (1947): 920 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1369. Phone Federal 2-5791. Ector County Broadcasting Co. (original owner).

Network Mutual. Rep Forjoe, Clarke Brown (Southwest).

Specialty programs: Spanish, 3 hrs. wkly.
Ben Nedow, pres & promotion mgr; Roy A. Elsner, mgr & coml mgr; Charles Strauss, chief engineer; Garland Green, news director; Tom Music, farm director; Carroll Lee, women's director.

KOSA (1947): 1230 kc, 250 w. 1300 S. Crane. Phone Federal 2-4301. Odessa Broadcasting Co.

Network CBS. Rep Bolling.
Cecil L. Trigg, pres & gen mgr; D. G. Scribner, station mgr; Brunell Harvey, assistant mgr.

KOSA-TV: Tv companion of KOSA.

KOYL (Sept. 7, 1957): 1310 kc; 500 w D. P. O. Box 2228. Phone Emerson 6-2801. Mid-Cities Broadcasting Co. (original owner).

Rep Rambeau.
Specialty programs: Spanish, 6 hrs wkly.
Edward L. Roskelley, pres, gen mgr.

KRIG (June 14, 1946): 1410 kc; 1 kw, DA-N. P. O. Box 231. Phone Federal 2-6871. Radio Odessa, Inc. (acquired station Sept. 1, 1957). (see Houston Broadcasting Corp. stations in "Group Ownership").

Network NBC. Rep Clyde Melville Co.
Milton R. Underwood, board chairman; Carl S. Goodwin, pres & gen mgr; Marquerite La Rue, station manager & women's director; Carl Boone, coml mgr; John Logan, program director; William R. Mettler, chief engineer; James Simon, news director.

ORANGE, Orange County

KOGT (August 1947): 1600 kc; 1 kw, DA-N. Newton County Road. Phone Tuxedo 3-4381. Sabine Area Broadcasting Corp. (original owner).

Network Keystone. East Texas Network. Rep Best.

Ed Lovelace, pres & gen mgr; John Derrick, coml mgr; Gordon Clark, program director; Marie Hofman, promotion mgr; Hugh Smith, chief engineer; Richard Corder, news director.

PALESTINE, Anderson County

KNBT (January 1937): 1450 kc; 250 w. P. O. Box 649. Phone 6077. Palestine Broadcasting Corp. (acquired station June 1954).

Network Keystone. East Texas Network.
Specialty programs: Negro, 1½ hrs wkly.
Allen E. Vinson, pres, gen mgr, promotion mgr & news director; Milton M. Evans, coml mgr; Marvin Crain, program director & chief engineer; Evelyn Hinkle, women's director.

PAMPA, Gray County

KHHH (1951): 1230 kc; 250 w-D. P. O. Box 1779. Mohawk 4-2551. Garrison-Huntley Enterprises (acquired station April 1, 1958).

Network Keystone. Rep Clyde Melville; Mid-Continent.
Specialty programs: Negro, 1 hr wkly.
Bobby D. Garrison, co-owner, gen mgr &

promotion mgr; Hank Huntley, co-owner, coml mgr & chief engineer; Joyce Owens, program director; A. C. Higgins, news director; Bob Carney, farm director; Barbara Owens, women's director.

KPDD (April 1936): 1340 kc; 250 w. Hughes Bldg. Phone Mohawk 4-7461. Top O' Texas Broadcasting Co. (acquired station September 1952).

Network MBS. Rep Best.
Coy Palmer, partner, gen mgr & coml mgr; Warren L. Hasse, partner & program director; Dennis I. Dehn, chief engineer; Charles Cross, news director; Jim Terrell, farm director; Liz Holt, women's director.

PARIS, Lomor County

KFTV (September, 1950): 1250 kc; 500 w D. First National Bank Building. Phone Sunset 4-6676. Lamar Broadcasting Co. (acquired station Nov. 16, 1952).

Network Keystone. Rep Best.
Specialty programs: Negro, 12 hrs wkly.
David W. Brawner, pres; James F. Hendrix, vp, gen mgr & coml mgr; Thomas W. Seay, program, news & farm director; Pee Wee Reid, promotion mgr; Ross Babigian chief engineer; Helen Means, women's director.

KFLT (Dec. 15, 1936): 1490 kc; 250 w. P. O. Box 235. Phone Sunset 4-3311 North Star Broadcasting Co. (acquired station Oct. 23, 1949).

Rep Pearson.
Fred Kincaid, pres & gen mgr; Willard Marshall, coml mgr; John Kunsak, program director; Virginia Jessee, promotion mgr; Jeff Methven, chief engineer; Larry Sanville, news director; Lloyd Neal, farm director; Margie Lou Hubbard, women's director.

PASADENA, Harris County

KIVL (May 5, 1950): 1480 kc; 1 kw D, 500 w N, DA-N, 2903 Canal, Houston 3, Texas. Phone Capitol 5-3200 (Houston). Felix H. Morales (original owner).

Rep Harlan G. Oakes (Los Angeles); National Time Sales (New York).
Specialty programs (weekly); Spanish, 93 hrs; Negro, 21 hrs.

Felix H. Morales, pres & gen mgr; Johnny P. Hernandez, coml mgr & co-promotion mgr; Joe Morales, program & news director; Albert Rodriguez, co-promotion mgr; Mrs. Felix Morales, women's director.

KRCT (1947): 650 kc; 250 w D. 223 East Sterling. Phone Greenwood 3-4433. Industrial Broadcasting Co. (acquired station April 1958).

Rep Charles Bernard Co.
John H. Touchstone, pres; Leroy J. Gloger, vp; Mac M. Thomas, station mgr; Ruth Johnson, program director; Gabe Tucker, promotion mgr; Clyde Trevey, chief engineer; Bill McCaskill, sports & news director; Earl Aycock, farm director; Polly Tofte, women's director.

PECOS, Reeves County

KIUN (October 1935): 1400 kc; 250 w. Box 469. Phone Hickory 5-2497. KIUN Inc. (original owner). See "Newspaper Ownership" and Hawkins-Hubbs stations in "Group Ownership".

Network NBC; Keystone. Rep Best.
Specialty programs: Spanish, 6 hrs wkly.
Barney H. Hubbs, pres & gen mgr; David Martin, coml mgr; Harry Boehemann, program & chief engineer; Lyn Garrett, promotion mgr; Joe Ben Hudgens, news director; Bill Boyd, farm director; Elba Gibson, women's director.

PERRYTON, Ochiltree County

KEYE (Nov. 1948): 1400 kc; 250 w. P. O. Box 917. Phone General 5-5771 Great Plains Broadcasting Co. (original owner).

Network MBS.
Irvin R. Buchanan, gen mgr, coml mgr, & farm director; Kenneth Roller, program & news director; Glenn E. Lemon, promotion mgr; Max W. McClarty, chief engineer.

MORE LISTENERS

MORE COVERAGE

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MARSHALL, TEXAS

Radio Stations CONTINUED

TEXAS CONTINUED

PLAINVIEW, Hole County

***KHBL-FM** (1952): 88.1 mc; 10 w. Wayland Baptist College (original owner).
Dr. A. Hope Owen, pres; M. W. Landers, gen mgr, program director & chief engineer.

*Non-commercial education.

KFLA (not on air; target date not announced): 1050 kc, 1 kw, DA-D. P. O. Box 322. Plainview Radio.

Earl S. Walden, partner; Homer T. Goodwin, partner; Leroy R. Durham, partner.

KVOP (1944): 1400 kc; 250 w. 1100 W. 24th St. Phone Capitol 4-2771. KVOP Inc. (original owner).

Network MBS, Keystone.
W. J. Harpole, pres; Kermit Ashby, gen mgr; Tut Tawwater, coml mgr; Wes Carpenter, program & news director; Jack Griggsby, promotion mgr; Hugh Smith, chief engineer.

PLEASANTON, Atascosa County

KBOP (Feb. 8, 1951): 1380 kc; 1 kw-D. Box 247. Phone Locust 9-4871. Atascosa Broadcasting Co. (original owner).

Network Keystone.
Specialty programs: Spanish, 36 hrs.; Polish, 2 hrs., both wkly.
Ben L. Parker, owner, gen mgr, news director & farm director; Tom Everit, coml mgr; Mary Elizabeth Parker, program director & women's director; Mona Parker, chief engineer.

PORT ARTHUR, Jefferson County

KOLE (March 31, 1947): 1340 kc; 250 w. P. O. Box 1126. Phone Yukon 2-9436. Port Arthur Broadcasting Co. (original owner).

Specialty programs: Negro, 12 hrs. wkly.
Socs Vratiss, gen mgr; Mary A. Petru, station

mgr; Bob Tucker, coml mgr; Lulu Belle Davis, program director; Glenn Hewitt, promotion mgr; Floyd Badeaux, chief engineer; Glenn Earle, news director.

KPAC (Aug. 12, 1932): 1250 kc; 5 kw-D. 1 kw-N, DA-N. 1515 Lakeshore Drive. Phone Yukon 5-7458. Port Arthur College (original owner).

Network MBS, Rep Pearson.
Specialty programs: French, ½ hr. wkly.
W. Madison Monroe, pres; Marjorie R. Vickers, gen mgr; George Crouchet Jr., sales mgr; Corinne Enos, program director & promotion mgr; Morris Glenn Boatright, chief engineer; Donald Lyons, news director.
KPAC-TV: Tv companion of KPAC.

POST, Gorzo County

KPOS (September 1955): 1370 kc; 500 w-D. 201 East Main St. Phone 550. Maples-McAllister Broadcasting Co. (acquired station August 1953).

Network Keystone.
Specialty programs: Spanish, 3 hrs. wkly.
H. J. Porter, gen mgr, coml mgr, program director & promotion mgr; Hal Callaway, chief engineer; Gary Gregory, news & farm director.

QUANAH, Hordemon County

KOLJ (May 11, 1951): 1150 kc; 500 w-D. Box 589. Phone Montrose 3-2572. Orville L. Jenkins (original owner).

Network Keystone. Rep Best.
Specialty programs: Spanish, 15½ hrs. wkly.
Orville L. Jenkins, owner, gen mgr, coml mgr, program director, promotion mgr & chief engineer; Gay R. Newton, news & farm director; Winnie S. Chancellor, women's director.

RAYMONDVILLE, Wilcoy County

KSOX (June 1, 1957): 1240 kc; 250 w. P. O. Box 1240. Phone Murray 9-3333. Hale Schalaben-Van N. Culpepper (original owners).

Network Keystone.
Specialty programs: Spanish, 26½ hrs. wkly.
Van N. Culpepper-Hale Schalaben, owners; James J. Parr, gen mgr, promotion mgr & chief engineer; Frances Parr, coml mgr & women's

director; Winn Eldridge, program director; James Sudeath, news director; Jim Selman, farm director.

ROSENBERG, Fort Bend County

KFRD (December 1948): 980 kc; 1 kw-D. P. O. Box 832. Phone Northfield 2-3776. Fort Bend Broadcasting Co. (original owner).

Specialty programs: Spanish, 13½ hrs.; Czechoslovakian, 8 hrs., both wkly.
Mart Cole Sr., pres; Jim Hairgrove, gen mgr, coml mgr & promotion mgr; Paul Collins, program director; Frank Wood, chief engineer; Morgan Jeffreys, news director; Bob Nutter, farm director; Bill Sloan, local sales mgr.

RUSK, Cherokee County

KTLU (1955): 1580 kc; 500 w-D. P. O. Box 316. Phone 533. E. H. Whitehead. (See "Newspaper Ownership").

Rep Best.
E. H. Whitehead, gen mgr.

SAN ANGELO, Tom Green County

KGKL (1928): 960 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1878. Phone 6715. Angelo Broadcasting-Telecasting Inc. (acquired station 1954).

Network ABC; Texas State Network. Rep Pearson.
Lewis O. Seibert, pres, gen & promotion mgr; Tom Mullins, coml mgr; Charles Gibson, program & news director; William B. Poteet, chief engineer; Ed Hyman, farm director; Jerrie Harris, women's director.

KPEP (November 1954): 1420 kc; 1 kw-D. Box 1350. Phone 8116. Concho Broadcasting Co. (original owner). (See David Pinkston stations in "Group Ownership").

Rep Broadcast Time Sales.
Specialty programs: Spanish, 1 hr. wkly.
D. P. Pinkston, co-owner; C. H. (Joe) Tread-

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Radio Stations CONTINUED

TEXAS CONTINUED

way, co-owner & gen mgr; Milton Dove, coml mgr; Fred Carrouth, program director; Jonny Thurman, promotion mgr; Jerry Jackson, chief engineer; Neil Baird, news director; Lee Wilson, farm director; Gerry Maybery, women's director.

KTKL (1947): 1340 kc; 250 w. Box 2139. Phone 3131. San Angelo Broadcasting Co. (acquired station 1956).

Network Keystone. Rep Indie Sales.
Specialty programs: Spanish 10½ hrs. wkly.
Warren J. Fortier, owner & gen mgr; Russell G. Harlow, program director; L. J. Navarro, chief engineer; Joecle C. Harlow, women's director.

KWFR (November 1954): 1260 kc; 1 kw-D. 421 West 26th St. Phone 2-3388. Solar Broadcasting Co. (original owner).

Rep Thomas F. Clark.
Arthur R. Foster, pres; Walton A. Foster, gen mgr; Richard Dean, coml mgr; Stancel Skelton, program director; D. R. Crow, promotion mgr; R. L. Smith, chief engineer; Corwin Riddell, news director; Marceylynn Gates, women's director.

SAN ANTONIO, Bexar County

KAKI (1922): 550 kc; 5 kw, DA-N. 1130 Broadway, zone 2. Phone Capitol 7-1251. Sunshine Broadcasting Co. (acquired station 1956). (See McLendon stations in "Group Ownership").

Network Texas Triangle. Rep Blair.
Barton R. McLendon, chmn of bd; Gordon B. McLendon, pres; Jack Fiedler, vp & gen mgr; Jim Hamby, coml mgr; Larry Fischer, program & news director; Coleman Barber, chief engineer.

KCOR (February 1946): 1350 kc; 5 kw-D, 1 kw-N, DA-2. 111 Martinez. Phone Capitol 5-2751. TWX SA 223. KCOR Inc. (original owner).

Rep O'Connell.
(Specialty programs: Spanish, 112 hrs.; Negro, 14 hrs., both wkly.)

Raoul A. Cortez Sr., pres; Nathan Safir, exec vp & gen mgr; Ben Tamborello, coml mgr; Emilio Nicolas, program director; Raoul A. Cortez Jr., promotion mgr; Marvin E. Fiedler, chief engineer; Guillermo Lozano, news director; Eddie Moreno, farm director; Carolina Villalonging, women's director.

KCOR-TV: Tv companion of KCOR.

KEEZ (FM) (1951): 97.3 mc; 8.3 kw. 411 N. Stephenson Road. Musical KITE Inc.

KENS (1926): 680 kc; 50 kw-D, 10 kw-N, DA-N. P. O. Box 2171, zone 6. Phone Capitol 5-7411. TWX SA-100. Express Publishing Co. (acquired station Nov. 1, 1954). (See "Newspaper Ownership").

Network CBS; Texas Broadcasting System. Rep Peters, Griffin, Woodward.

Frank K. Huntress Jr., pres; Albert D. Johnson, gen mgr; Bill Joekel, coml mgr; Barney W. Ogle, asst. mgr & program director; Kenneth McClure, promotion mgr; Bill Shomette, farm director; Leona C. Bender, women's director.

KENS-TV: Tv companion of KENS.

KEKK (1953): 1250 kc, 500 w-D. 501 W. Quincy. Phone Capitol 7-6373. Leal Broadcasting Co.

Rep McGillvra.

Manuel D. Leal, pres & gen mgr; Louie M. Muro, asst gen mgr; Rafael Chavez, program director; Manual Davila, merchandising mgr.

KITE (October 1947): 930 kc; 1 kw-D. (CP 5 kw-D, 1 kw-N, DA-N). Transit Tower Bldg., zone 5. Phone Capitol 6-0335. Connie B. Gay Inc. (acquired station July 1958). (See Town & Country stations in "Group Ownership").

Rep Avery-Knodel.

Connie B. Gay, bd chmn; Jane E. Trimmer, pres; Alex Coe, gen mgr; Kelly Wofford, coml mgr; Glen Krueger, program director; John Siercovich, chief engineer; Harry Van Slycke, news director.

KIWW (1948): 1540 kc; 250 w-D. (CP-1310 kc, 5 kw, DA-D). 518 W. Houston. Phone Capitol 6-5254. Radio KIWW Inc. (acquired station July 1956).

Network Texas Spanish Language Net; National Spanish Language Net.

Specialty programs: Spanish, 91 hrs. wkly.

R. N. Pinkerton, pres; Bill Simpson, gen & commercial mgr; Juan Gattas, program director; Bill Ellis, chief engineer.

KMAC (Dec. 26, 1926): 630 kc; 5 kw, DA-2. 222 West Commerce, zone 5. Phone Capitol 3-6211. Walmac Co. (acquired station 1938).

Network ABC; MBS; Texas State Net.

Howard W. Davis, owner, gen & coml mgr; Tony Bessan, program director; Genevieve Hunt, promotion mgr; Al Knight, chief engineer; Clayton Hill, news director; Charlie Walker, farm director; Carol Lay, women's director.

KISS (FM) (Dec. 1, 1946): 99.5 mc; 3 kw. Same address and licensee as KMAC (above).

Howard W. Davis, owner, gen & coml mgr; Larry Pearlstone, program director; Al Knight, chief engineer.

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or Clarke Brown man

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SAN ANTONIO

Radio



Radio Stations CONTINUED

TEXAS CONTINUED

SAN ANTONIO (Continued)

KONO (January 1927): 860 kc; 5 kw-D, 1 kw-N, DA-N, P. O. Box 2333, zone 6. Phone Capitol 6-5171. TWX 122. Mission Broadcasting (original owner).
Reps H-R Representatives (national); Clarke Brown (southern).

Eugene J. Roth, pres; Jack Roth, gen mgr; Bob Roth, coml mgr; Herb Carl, program director; Ed Castillo, promotion mgr; George Ing, chief engineer; John Wilson, news director.

KONO-FM (February 1947): 92.9 mc; 3.8 kw. Same address, licensee and staff as KONO (above).

KONO-TV: Tv companion of KONO-AM-FM. **WOAI** (Sept. 25, 1922): 1200 kc; 50 kw. 1031 Navarro St., zone 6. Phone Capitol 7-4221. TWX SA37. Southland Industries Inc.

Network NBC. Rep Petry.
Hugh Half Jr., bd chmn; James M. Gaines, pres; Rex Preis, coml mgr; Robert R. Reed, program mgr; Bill N. Yancy, promotion mgr; Charles L. Jeffers, vp engineering; Henry Howell, news director; Bill McReynolds, farm director.

WOAI-TV: Tv companion of WOAI.

SAN MARCOS, Hoys County

KCNV (1948): 1470 kc; 250 w-D. P. O. Box 32. Phone Export 2-3545. Central Broadcasting Co. (acquired station July 29, 1957).

Network Keystone. Rep Best.
Specialty programs: Spanish, 14 hrs. wkly.
Dr. Forest L. Whan, owner; Bill Veidt, gen & coml mgr; Knox Williams, program & news director; Don Whan, chief engineer; Bert Johnson, farm director; Jerri Veidt, women's director.

SAN SABA, Son Sobo County

KBAL (Dec. 15, 1956): 1410 kc; 500 w-D. P. O. Box 209. Phone 166. San Saba County Broadcasting Co. (acquired station May 21, 1958).

Specialty programs: Spanish, 1 hr. wkly.
H. A. Stephens, gen mgr, coml mgr, program director, news director & farm director; Joe Morgan, chief engineer.

SEGUIN, Guadalupe County

KWED (Sept. 9, 1948): 1580 kc; 1 kw-D. P. O. Box 289. Phone Franklin 9-2234. TWX 68. Seguin Broadcasting Co. (original owner).

Specialty programs: Spanish, 13 hrs. wkly.
Garfield Kiel, pres & gen mgr; Stan McKenzie, station, coml & promotion mgr; Henry Lehnhoff, program director; Louie Sowders, chief engineer; Tom Ellis, news director; Henry New, farm director; Faye Chessher, women's director.

SEMINOLE, Gaines County

KSML (1955): 1250 kc; 1 kw-D. 402 S. Main St. Seminole Broadcasters.

Network Keystone.
Marshall Formby, owner; Hal Blymiller, gen mgr.

SEYMOUR, Baylor County

KSEY (Oct. 26, 1950): 1230 kc; 250 w. Box 1191. Phone Tuxedo 8-2525. William C. Moss (original owner).

Network Keystone.
William C. Moss, owner & gen mgr.

SHAMROCK, Wheeler County

KEVA (1949): 1580 kc; 250 w-D. P. O. Box 21. Phone 620. Shamrock Texas Broadcasting Co. (See "Newspaper Ownership").

Network Keystone. Rep Best.
Bill Day, station mgr & program director.

SHERMAN, Grayson County

KDSX (See Denison).
KRRV (Oct. 16, 1936): 910 kc; 1 kw, DA-1. P. O. Box 665, Sherman, Tex.; P. O. Box 94, Denison, Tex. Phone Twinbrook 2-5115 (Sherman); Homestead 5-3612 (Denison). Red River Valley Broadcasting Corp. (original owner).

(See T. B. Lanford stations in "Group Ownership").
Network MBS; Texas State Network. Rep Pearson.

Tom Spellman, pres & gen mgr; George M. Myers, coml mgr; Earl Ellington, program & news director; Tom John, chief engineer; Jerry Talley, farm director; Dorothy Cox, women's director.

KTXO (1947): 1500 kc; 250 w-D. P. O. Box 661. Phone Twinbrook 2-8138. KTAN Broadcasting Co. (acquired station Aug. 1, 1958).

Rep Bogner & Martin.
K. M. Fisher, pres; J. P. Fisher, sec-treas; Harry O'Connor, vice president & gen mgr; Ray Lewis, coml mgr; Chuck Edwards, program director; Hal Cochran, chief engineer; Dick Carr, news director.

SINTON, San Patricio County

KANN (1954): 1590 kc; 1 kw, DA-D. (CP-1 kw-D, 500 w-N, DA-2). P. O. Box 1366. Phone Emerson 4-1488. San Patricio Broadcasting Co.

Rep Best.
Tom C. Fleet, pres & gen mgr.

SNYDER, Scurry County

KSNY (1949): 1450 kc; 250 w. Box 1468. Phone Hillcrest 3-9322. Snyder Broadcasting Co. (acquired station 1952). (See Wendell Mayes stations in "Group Ownership").

Network MBS; Keystone. Rep Continental.
Flora Hughes, pres; Mel Z. Gilbert, gen mgr; Frank Taylor, coml mgr; Jewell Sumerlin, program director; Coy Thompson, chief engineer; Frank Taylor, news director.

STAMFORD, Janes County

KDWT (April 6, 1947): 1400 kc; 250 w. Box 1123. Phone Prospect 3-3401. A. Boyd Kelley. (acquired station July 1958).

Fred Faour, coml & promotion mgr & farm director; Bill Cole, program & news director; Harold McDonald, chief engineer; Jewel Laferty, women's director.

STEPHENVILLE, Erath County

KSTV (1947): 1510 kc; 250 w-D. P. O. Box 102. Phone Lindsey 3141. Dixie Broadcasters. (See Cyril W. Reddoch stations in "Group Ownership").

Rep Best; Clyde Melville (Southwest).
Mel Bennett, coml mgr.

SULPHUR SPRINGS, Hopkins County

KSSS (1947): 1230 kc; 250 w. Radio Road. Phone Tuxedo 5-3111. Hopkins County Broadcasting Co. (acquired station 1948).

Network Keystone.
Specialty programs: Negro, 2 hrs. wkly.
William E. Bradford, pres & gen mgr; William N. Edwards, chairman of the board; Clovis Pinion, coml mgr; Jeanne Johnson, program & women's director; Buddy Funderburke, promotion mgr; Bill Bradford, chief engineer & farm director; Margaret Thomas, news director.

SWEETWATER, Nolan County

KXOX (1939): 1240 kc; 250 w. Highway 70. Phone Belmont 4-4655. Radio Station KXOX (acquired station April 15, 1956).

Network Keystone. Rep Clyde Melville Co. (original).
Specialty programs: Spanish, 5 hrs. wkly.
Myrl Stein, gen mgr; Elwood Fritsch, coml mgr; Maxine Stein, program director; Jack Stein, promotion mgr; Walter Tabler, chief engineer; Don Brooks, farm director; Libby Wetzel, women's director.

TAYLOR, Williamsan County

KTAÆ (April 1, 1948): 1260 kc; 1 kw, D. P. O. Box 191. Phone Elmwood 2-3631. KTAÆ Inc. (original owner).

Network Keystone.
Specialty programs: Spanish, 7 hrs. wkly.
Gillis Conoley, pres & gen mgr; John Webby, coml mgr & promotion mgr; Fred Switzer Jr., program & news director; Bob Sitman, chief engineer; Tommie Griffith, farm director; Karine Gilstrap, women's director.

TEMPLE, Bell County

KTEM (1936): 1400 kc; 250 w. 17 South 3rd St. Phone Prospect 3-5252. Bell Broadcasting Co. (original owner). (See "Newspaper Ownership").

Rep Wm. F. Reilly Co. (Chicago).
Specialty programs: Czech, 1 hr.; Negro, 1 hr., both wkly.

Frank W. Mayborn, pres; Harry O'Connor, gen mgr & coml mgr; Bob Sunderland, program director & promotion mgr; Paul Gardner, chief engineer; Tom Matts, news director; T. B. Linn, farm director; Lynn Cater, women's director.

KCEN-TV: Tv companion of KTEM.

TERRELL, Kaufman County

KTER (Nov. 6, 1949): 1570 kc; 250 w-D. P. O. Box 431. Phone Jordan 3-4497. Terrell Broadcast Corp. (original owner).

Specialty programs: Negro, 4 hrs. wkly.
Paul A. Wnorowski, pres & gen mgr; Dean F. Tiller, coml mgr; Fred A. Wnorowski, program director & promotion mgr; Martin L. Pitts, chief engineer; Vester J. Turner, news director; Claude Dagley, farm director.

TEXARKANA, Bowie County

KCMC (1932): 1230 kc; 250 w. 316 Pine St. Phone 3-6151. KCMC Inc. (acquired station in 1936). (See "Newspaper Ownership").

Network ABC; Texas State Network; Arkan-

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CHAPMAN COMPANY
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Radio Stations CONTINUED

TEXAS CONTINUED

sas Network. Rep Venard, Rintoul & McConnell.

Frank O. Myers, general mgr; James Webb, program director; Harvey Robertson, chief engineer.

KCMC-FM (1945): 98.1 mc; 1.4 kw. Duplicates programming of KCMC (above).

KCMC-TV: Tv companion of KCMC-AM-FM (above).

KOSY (1951): 790 kc; 1 kw-D, 500 w-N, DA-N. Wadley Bldg. Gateway Broadcasting Co.

Network MBS. Rep Pearson.

Tom Dillahunty, gen mgr.

KTFB (Nov. 7, 1947): 1400 kc; 250 w. 4305 North State Line. Phone 3-5123. KTFB Inc. (acquired station Oct. 5, 1955).

Network Diamond State Network, Razorback Network. Rep Walker-Rawalt.

Specialty programs: Negro, 6 hrs. wkly.

Robert S. Bieloh, pres, chief owner & gen mgr; W. L. Brantley, coml mgr; DeWitt Jim Waites, John T. Bieloh, promotion mgr; John H. Crawford, chief engineer; Jack Reeves, news director; Ival Bieloh, women's director.

TEXAS CITY, Galveston County

KTLEW (1947): 920 kc; 1 kw-D. Show Boat Bldg. Phone 5-4413. Texas City Broadcasting Service. (See J. G. Long Stations in "Group Ownership").

Network Keystone. Rep Best.

J. G. Long, pres; Roy E. Hanson, station mgr; J. Lawrence Neal, coml mgr.

TULIA, Swisher County

KTUE (November 1954): 1260 kc; 1 kw-D. 110 North Armstrong. Phone Wydown 5-3531. KTUE Broadcasters (original owner).

Network Keystone. Rep Best.

Marshall and Clint Formby, owners; D. L. McKinney, gen mgr & coml mgr; Clayton Fuchs, chief engineer.

TYLER, Smith County

KDOK (May 11, 1956): 1330 kc; 1 kw-D. 808 Peoples Bank Bldg. Phone Lyric 3-2519. KDOK Broadcasting Co. (original owner).

Rep Devney.

Specialty programs: Negro, 28 hrs. wkly.

Dana W. Adams, owner, gen mgr & program director; Sam Matthews, vp & coml mgr; Lynn Williams, promotion mgr; Robie Morgan, chief engineer; Rusty Reynolds, news director; Bill Atkins, farm director; Mary Adams, women's director.

KGKB (Nov. 10, 1930): 1490 kc; 250 w. P. O. Box 957. Phone Lyric 2-3873. Ron Litteral Enterprises, Inc. (acquired station July 1, 1957).

Rep William Relly (Chicago).

Ron Litteral, pres & gen mgr; Ed Smith, coml mgr; Tig Williford, program director; Frank Bonner, chief engineer.

KTBB (July 28, 1947): 600 kc; 1 kw, DA-N. Blackstone Hotel. Phone Lyric 4-7278. Blackstone Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network ABC; Texas State Network. Reps Clyde Melville Co. (Southwest); Venard, Rintoul & McConnell (national).

Mrs. Calvin Clyde, pres; M. E. Danbom, gen, coml & promotion mgr; Don Tausch, program director; Bob Wileman, chief engineer; Walt Evans, news director; Bob Murdoch, farm director; Alice Hartnett, women's director.

KZEY (January 4, 1958): 690 kc; 250 w-D, DA-D. Lake Park Drive. Phone Lyric 3-1744. Edward E. McLemore (original owner).

R. Thomas Gibson, gen mgr; Max Hinds, coml mgr; Jimmy Dixon, program director; Pat Thornton, promotion mgr; Leon Thigpen, chief engineer; Leigh Cardwell, news director.

UYALDE, Uvalde County

KVOU (April 4, 1947): 1400 kc; 250 w. 1400 Batesville Road. Phone Broadway 8-4555. Uvalde Broadcasters (original owner). (See Harpole stations in "Group Ownership").

Network Keystone.

Specialty programs: Spanish, 12 hrs. wkly.

E. J. Harpole, pres; Edward Lee Williams, station mgr; Bill Woods, coml mgr & farm director; George Cooper, program & news director; Sidney King, promotion mgr; William Hensarling Jr., chief engineer; Mary Harpole, women's director.

VERNON, Wilbarger County

KVVW (1939): 1490 kc; 250 w. Box 1419. Phone Linden 2-6221. Johnson-Garrison Co. (acquired station April 1956).

Joe Garrison, gen mgr & chief engineer; George Bantau, coml mgr; Micky Harrod, program director; John Craft, promotion mgr.

VICTORIA, Victoria County

KNAL (April 1949): 1410 kc; 500 DA-N. P. O. Box 178. Phone Hillcrest 3-9176. Victoria Broadcasting Co. (original owner).

Rep Best.

Specialty programs: Spanish, 14 hrs. wkly.

A. B. Alkek, pres; James A. Traber, gen mgr; Robert A. Tharp, coml mgr; Bob Nance, program director; Vernon Townsend, promotion mgr; Douglas E. Smith, chief engineer;

Jimmy Traber, news director; C. L. Lewis, farm director; Ima Dell Kovar, women's director.

KVIC (1939): 1340 kc; 250 w. P. O. Box 725. Phone Hillcrest 3-9171. KVIC Broadcasting Co. (acquired station 1947). (See J. G. Long Stations in "Group Ownership").

Network MBS.

Specialty programs: Spanish, 8 hrs. wkly.

J. G. Long, pres; Harry L. Becker, gen mgr; Wilburn (Bill) Jackson, coml mgr; Gene Feathers, program director; Victor Boldt, promotion mgr & chief engineer; Bill Slater, news director; Cliff Berkman, farm director.

WACO, McLennan County

KWTX (May 1, 1946): 1230 kc; 250 w. P. O. Box 3123. Phone Plaza 6-4451. TWX 3480. KWTX Broadcasting Co. (original owner). (See L. B. J. stations in "Group Ownership").

Network MBS. Rep Raymer.

M. N. (Buddy) Bostick, pres; Chuck Hinkle, gen mgr; Frank Fallon, program director; Chuck Hardin, promotion mgr; William Moore, chief engineer; Joe Saragusa, news director; Johnny Watkins, farm director; Marvel Russel, women's director.

KWTV-TV: Tv companion of KWTX.

WACO (July 1922): 1460 kc; 1 kw, DA-N. 3620 Franklin Ave. Phone Plaza 2-6571. TWX 1-2382. WACO Broadcasting Corp. (acquired station Jan. 1, 1956). (See Wendell Mayes, stations in "Group Ownership"; also see "Newspaper Ownership").

Network ABC. Rep Weed; Clarke Brown (regional).

Specialty programs: Negro, 1/2 hr. wkly.

Wendell W. Mayes, pres; R. E. Lee Glasgow, gen mgr & coml mgr; Philip G. Harlow, program & news director; Jack Vinson, chief engineer; Mary L. Spillman (Holliday), women's director.

WAXAHACHIE, Ellis County

KBEC (July 6, 1955): 1390 kc; 500 w, DA-D. Highway 287, East. Phone Westmore 7-2710. Richard Tuck Enterprises (acquired station March 1957).

Network Keystone.

Richard Tuck, owner & gen mgr; Charles Leon Joslin, coml mgr; Gene Kelly, program director; Jerry West, chief engineer; Faye Tuck, women's director.

WEATHERFORD, Parker County

KZEE (Aug. 12, 1956): 1220 kc; 250 w-D. P. O. Box 306. Phone Lyric 4-3826. Horace C. Boren (acquired station June 6, 1958).

Horace C. Boren, owner; Gene Stanley, gen mgr, coml mgr & chief engineer; Jerry Parks, program director; Mel Waldorf, promotion mgr; Norman Perry, news director; Nell Owen, women's director.

WESLACO, Hidalgo County

KRGV (April 27, 1927): 1290 kc; 5 kw, DA-N. Phone Woodlawn 8-3131. TWX WESLACO 072. KRGV Television Inc. (acquired station May 1, 1957). (See L. B. J. stations in "Group Ownership").

Network NBC. Rep Raymer.

J. C. Kellam, pres; Charles L. Brooks, station mgr; Bill Rucker, national sales mgr; Dallas Wales, program director; Hank Page, promotion mgr; Lewis Hartwig, chief engineer; Charlie Rankin, farm director.

KRGV-TV: Tv companion of KRGV.

WICHITA FALLS, Wichita County

KSYD (December 1947): 990 kc; 10 kw-D, 1 kw-N, DA-2. P. O. Box 2130. Phone 723-0791. Grayson Enterprises (acquired station April 1955).

Rep Venard, Rintoul & McConnell.

Syd Grayson, pres & gen mgr; Earl Burnam, station mgr & coml mgr; Dick Laine, production director; Abe Lincoln, promotion mgr; Herbert T. Wiley, chief engineer; Lon Williams, news director; Billie Foreman, women's director.

KSYD-TV: Tv companion of KSYD.

KTRN (1949): 1290 kc; 5 kw-D, 1 kw-N, DA-N 917 1/2 Scott St. Phone 322-5214. Texoma Broadcasting Co. of Wichita Falls (acquired station March 1, 1955).

Network Texas State Net. Rep Bolling; Clarke Brown.

Boyd Kelley, pres & gen mgr; Roger Stoner, coml mgr; Bill Gordon, program director, promotion mgr & news director; Robert A. Harmon, chief engineer; Glenn Shelton, farm director.

KWTF (1939): 620 kc; 5-kw, DA-N. P. O. Box 420. Phone 723-4181. TWX 8364. North Texas Radio Inc. (acquired station Nov. 1, 1957).

Network CBS. Rep H-R Representatives.

Ben Ludy, pres & gen mgr; Lewis Dickensheets, asst mgr & director of engineering; A. L. Pierce, sales mgr; Homer L. Cunningham, program director; Owana Shelton, promotion mgr & women's director; Dave Dary, news director; Earl Sargent, farm director.

UTAH

BRIGHAM, Box Elder County

KBUH (February 1948): 800 kc; 250 w-D. 948 W. Forrest St. Phone 948. R. M. Bone (original owner).

Network Keystone.

R. M. Bone, owner; Wade M. Ebeling, gen mgr & chief engineer; Arthur Fisher, coml mgr & promotion mgr; Dorothy Knudson, program director.

CEDAR CITY, Iron County

KSUB (July 3, 1937): 590 kc; 1 kw, DA-N. P. O. Box 811. Phone 590. TWX 262. South-ern Utah Broadcasting Co. (acquired station Oct. 1, 1956). (See Corp. of President, Church of Jesus Christ of Latter Day Saints under "Group Ownership").

Network CBS. Rep Raymer.

Samuel B. Nissley, pres; Louis T. Sayre, gen mgr; Walter V. Lowe, coml mgr; Donald E. Cartwright, program director; Richard Gunn, chief engineer; J. Sheldon Monsen, news & farm director.

CENTERVILLE, Davis County

KBBC (Dec. 1, 1957): 1600 kc; 1 kw-D. P. O. Box 44, Bountiful, Utah. Phone Axtell 5-5551. Davis Broadcasting Co. (original owner).

J. Fred Pingree, co-owner & pres; Howard W. Pingree, co-owner & gen mgr; Bill Curtis, asst mgr; Mitzi Bailey, program director; Ed McCleery, chief engineer; Tommy Greenhow, news director.

EPHRAIM, Sonpete County

***KEPH (FM)**: 88.9 mc; 10 w. Utah State University of Agriculture & Applied Science.

*Non-commercial educational.

LOGAN, Coche County

KLGN (Oct. 22, 1954): 1390 kc; 1 kw-D, R. R. #1, Box 362-A. Phone 2600. Atlas Engineering Corp. (original owner).

Rep George T. Hopewell.

Obed C. Haycock, pres & chief engineer; Bruce R. Hymas, gen mgr, program director & promotion mgr; Dee F. Jensen, coml mgr & farm director; Maye Meservy, women's director.

KVNU (Nov. 20, 1938): 610 kc; 1 kw, DA-N. 1393 N. Main St. Phone 1400. Cache Valley Broadcasting Co. (original owner).

Network Keystone; Intermountain. Rep Avery-Knodel.

Herschel Bullen, pres; Reed Bullen, gen mgr, promotion mgr & farm director; W. W. Kirkland, coml mgr; Fred Critchfield, program & news director; William Jones, chief engineer.

***KVSC (FM)** (October 1953): 88.1 mc; 10 w. Box 357, Utah State University. Phone 100, ext. 387. Utah State University (original owner).

Dr. Burrell F. Hansen, director; Robert Heyburn, chief engineer.

*Non-commercial educational.

MOAB, Grand County

KURA (1958): 1450 kc; 250 w. Moab Broadcasting & Television Corp.

Network MBS, Intermountain.

MURRAY, Salt Lake County

KMUR (1948): 1230 kc; 250 w. 4646 S. State St., Salt Lake City 7. Phone Amherst 6-4419. Oral J. Wilkinson.

Rep George T. Hopewell.

OGDEN, Weber County

KKOG (1947): 730 kc; 1 kw-D. P. O. Box 107. Phone Export 4-3476. KOPP Inc.

Rep Radio-Tv Representatives Inc.

Robert K. Hansen, gen mgr.

KLO (1924): 1430 kc; 5 kw, DA-1. Hotel Ben Lomond. Phone Export 4-5721. Interstate Corp. (See A. L. Glasman stations in "Group Ownership" and See "Newspaper Ownership").

Network Intermountain. Rep Avery-Knodel.

Mrs. Edris A. Glasman, pres; Cecil Hefel, gen mgr; W. Kimball Ward, mgr; Rex Wallgren, program & farm director; Len Allen, promotion mgr; Wayne H. Moss, chief engineer; Harry Rand, news director; Mona Bramwell & Charlotte Brace, women's directors.

KVOG (April 1, 1948): 1490 kc; 250 w. 1538 Gibson Ave. Phone Export 2-7535. United Broadcasting Co. (original owner).

Rep Webb.

Specialty programs: Spanish, 2 hrs. wkly.

Arch G. Webb, pres & gen mgr; David E. Affleck, coml mgr; Carol Von Facer, program director; Jay Livingood, promotion mgr & news director; C. L. Ruthstrum, chief engineer.

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Radio Stations CONTINUED

UTAH CONTINUED

PRICE, Carban County

KOAL (October 1936): 1230 kc; 250 w. P. O. Box 591. Phone Medford 7-0407. Eastern Utah Broadcasting Co. (acquired station 1940).
Network Keystone; Intermountain. Rep Avery-Knodel.
Jack Richards, pres, gen, coml, promotion mgr, program & news director; Leo E. Reid, chief engineer.

PROVO, Utah County

KEYY (1952): 1450 kc; 250 w. 307 S. 16th W. Phone Franklin 3-2174. Mid-Utah Broadcasting Co. (original owner). (See D. Spencer Grow stations in "Group Ownership").

D. Spencer Grow, pres; Edwin A. Niehay, gen mgr; David A. Weiser, coml mgr; Hal Parkes, program director; Joe Meier, station mgr; Lovell Killpack Jr., chief engineer.

KIKX (Nov. 24, 1947): 1400 kc; 250 w. P. O. Box 550. Phone Franklin 3-3336. Central Utah Broadcasting Co. (original owner).

Network ABC. Reps Webb (New York); Hollingbery (west coast).

Frank A. Van Wagenen, pres & co-owner; Harold E. Van Wagenen, co-owner, gen, coml & promotion mgr, & program director; Francis O. Boyer, chief engineer; Robert Chambers, news & farm director; JoAnn Zabriskie, women's director.

KOVO (1939): 960 kc; 5 kw-D, 1 kw-N, DA-N. 651 W. 16th S. Phone Franklin 3-8550. KOVO Inc. (acquired station Oct. 1, 1956).

Network MBS; Intermountain. Rep Avery-Knodel.

Ashley Robison, pres; Glenn Shaw, gen mgr; L. H. Curtis, coml mgr; Don Spainhower, program director; Russ Grange, promotion mgr; Leland K. Davies, chief engineer.

RICHFIELD, Sevier County

KSVG (Oct. 1, 1947): 980 kc; 1 kw, DA-N. Phone Twin Oaks 6-4456. Sevier Valley Broadcasting Co. (original owner).

Network Intermountain. Rep Avery-Knodel.
Homer R. Bandle, pres; Arthur R. Tucker, gen mgr, coml mgr & news director; Bill King, program director & chief engineer; Hal Hansen, promotion mgr; Joe Gentry, news director; Sally Hansen, women's director.

ST. GEORGE, Washington County

KDXU (1957): 1450 kc; 250 w. P. O. Box 179. Phone 800. St. George Broadcasting Co.

Network Keystone.
Robert L. Kahle, gen mgr.

SALT LAKE CITY, Salt Lake County

KALL (September 1945): 910 kc; 1 kw, DA-N. 146 S. Main St. Phone Empire 4-3561. TWX SU 391. Salt Lake City Broadcasting Co. (original owner). (See "Newspaper Ownership"; also see L. L. Glasman stations under "Group Ownership").

Network MBS; Intermountain. Rep Avery-Knodel.

George C. Hatch, pres; Homer K. Peterson, gen mgr & coml mgr; Robert Whitney, program director & promotion mgr; W. D'Orr Cozzens, chief engineer; Florian Winerter, news director; Roger Barkley, farm director.

KUTV (TV): Tv companion of KALL.

KDYL (1922): 1320 kc; 5 kw, DA-1. 130 Social Hall Ave. Phone Davis 2-5681. TWX DA 25681. Intermountain Broadcasting & Television Corp. (acquired station July 1, 1953). (See "Newspaper Ownership" and Time Inc. stations in "Group Ownership").

Network NBC; Great Western Net. Rep Katz.

Specialty programs: German, 1 hr. wkly.
G. Bennett Larson, pres & gen mgr; Del Leeson, station mgr & national sales representative; Jack Adamson, local sales mgr; Ed Kemp, program director; Edward T. Himstreet, promotion mgr; Allen L. Gunderson, chief engineer; Jack White, news director; Olive Milner, women's director.

KDYL-FM (1948): 98.7 mc; 1.2 kw. Duplicates KDYL (above).

KTVT (TV): Tv companion of KDYL-AM-FM.

KLUB (Aug. 1, 1938): 570 kc; 5 kw, DA-1. 165 Social Hall Ave. Phone Elgin 9-7794. KLUB Broadcasting Co. (acquired station Aug. 1, 1958).

Network ABC. Rep Hollingbery.

Frank C. Carman, pres & gen mgr; Allan Thomas, coml mgr; Del Williams, chief engineer; Paul Droubay, news director.

KLUB-FM (not on air; target date unknown): 97.1 mc; 23 kw. (Address, licensee and staff same as KLUB above).

KNAX (February 1945): 1230 kc; 5 kw-D, 500 w-N, DA-N. 1042 S. 6th W. Phone Empire 4-3685. Granite District Radio Broadcasting Co. (original owner).

Network Keystone. Rep Forjoe.

Howard D. Johnson, pres & chief engineer; William E. Wright, gen mgr, coml mgr & promotion mgr; Mildred Baker, program & women's director; Joe Lee, news & farm director.

KSL (April 21, 1922): 1160 kc; 50 kw. 10 S. Main St. Phone Elgin 5-4641. TWX PT 7259. Radio Service Corp. of Utah. (acquired station July 1924). (See Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership").

Network CBS; CBS Radio Spot Sales.

J. Reuben Clark Jr., pres; J. W. Wright, executive vp; Joseph A. Kjar, gen mgr & coml mgr; Rex L. Campbell, program director; Robert O. Pusey, promotion mgr; Vincent E. Clayton, chief engineer; Rulon L. Bradley, news director; Elvon W. Orme, farm director; Melva Searle, women's director.

KSL-FM (March 15, 1946): 100.3 mc; 6.1 kw. Address, licensee and staff same as KSL (above).

KSL-TV: Tv companion of KSL-AM-FM.
KSOP (Feb. 1, 1955): 1370 kc; 1 kw-D. 2320 S. 13th W. Phone Hunter 4-4435. Seagull Broadcasting Co. (original owner).

Network MBS; Keystone; Intermountain. Rep Charles Bernard & Co.

Specialty programs: Spanish, ¼ hrs. wkly.
R. E. Winn, co-owner & pres; M. H. Hilton, co-owner, gen mgr, coml mgr & promotion mgr; Sam Moll, program & news director; Lyle O. Wahlquist, co-owner & chief engineer; Robert Wooten, farm director; Rose Garahana, women's director.

KWHO (Nov. 15, 1955): 860 kc; 1 kw-D. 510-512 East Second S. Phone Davis 2-5819. Radio Station KWHO. (acquired station June 4, 1956).

Rep Grant.
Reese C. Anderson, owner & mgr; Marvin C. Zitting, chief engineer.

KWIC (Jan. 14, 1957): 1570 kc; 500 w-D. 1247 Wilmington Ave. Phone Hunter 4-8791. Marvin R. & Dale R. Curtis D/BA Sugarhouse Broadcasting Co.

Dale R. and Marvin R. Curtis, co-owners; Thomas M. Ivory, gen mgr & program director; Stanley D. Bush, coml mgr & promotion mgr; Kay D. Turner, chief engineer.

TOOELE, Tooele County

KTUT (1956): 990 kc, 1 kw-D. Ritz Theatre Bldg. Phone 990. Tooele County Radio & TV Broadcasting.

Network Keystone.
George J. Smith, gen mgr.

VERNAL, Uintah County

KVEL (Jan. 19, 1947): 1250 kc; 1 kw-D. 120 E. Main. Phone 494. Uintah Broadcasting & Tv Co. (original owner).

Network MBS; Keystone; Intermountain. Rep Forjoe.

Francis Felch, pres; Lee Walker, gen & coml mgr; La Von M. Wall, program & women's director; Wallace D. Raker, chief engineer & farm director; Frank H. Judd, news director.

VERMONT

BENNINGTON, Bennington County

WBEN (Sept. 13, 1953): 1370 kc; 500 w-D. Harwood Hill Rd. Phone 6321. Catamount Broadcasters Inc. (original owner).

Rep Kirby.
J. Gordon Keyworth, pres & chief engineer; Belva C. Keyworth, station mgr, program director & women's director; Roy M. Anderson, coml mgr; Ross Wilson, news director.

BATTLEBORO, Windham County

WKVT (not on air, target date not announced): 1490 kc; 250 w. 17 Dunbar St., Keene, N. H. WKNE Corp. (See Highland stations in "Group Ownership").

Joseph K. Close, pres.
WESA (April 19, 1950): 1450 kc; 250 w. Putney Road. Phone Alpine 4-4567. Tri State Area Broadcasting Corp. (acquired station October 1953). (See Theodore Feinstein stations in "Group Ownership").

Network Puritan. Rep Walker-Rawalt.
Theodore Feinstein, owner & pres; Phillips G. Terhune, exec vp, gen mgr & promotion mgr; Edward Somes, assistant mgr & chief engineer; Edwin Ellis, program director & news director; Carl Hill, farm director; Clara Antonetti, women's director.

BURLINGTON, Chittenden County

WCAX (Nov. 1931): 620 kc; 5 kw, DA-2. 100 Market Square, South Burlington. Phone University 2-5761. TWX 10. WCAX Radio Inc. (acquired station March 1939).

Network CBS. Rep Weed.

C. P. Hasbrook, pres; S. T. Martin, gen mgr; J. W. Millar, coml mgr; W. C. Dow, program director; C. S. Lewis, promotion mgr; J. W. Tierney, chief engineer; J. A. Sullivan, news director; Joel Chandler, farm director; Carol King, women's director.

WCAX-TV: Tv companion of WCAX.

WDOT (1954): 1400 kc; 250 w. 109 S. Winooski Ave. Phone 2-5776. WDOT Corp.

Rep Walker-Rawalt.

Val Carter, pres & gen mgr.

WJOY (Sept. 14, 1946): 1230 kc; 250 w. 633 Main St. Phone University 4-5774. TWX 42.

Vermont Broadcasting Corp. (original owner).

Network ABC. Rep Everett-McKinney; Kettell-Carter (Boston).

David W. Howe, pres; Frank A. Balch, gen mgr & coml mgr; Dean Slack, program director; Ted Barker, promotion mgr & farm director; Donald Wheatley, chief engineer; Robert Leavitt, news director; Wynne Casey, women's director.

MONTPELIER, Washington County

WSKI (Dec. 7, 1947): 1240 kc; 250 w. 94 Main St. Phone Capital 3-5275. Green Mt. Broadcasting Co. (acquired station Nov. 1, 1957).

Network ABC. Rep Walker-Rawalt.

Specialty programs: Italian, 1 hr. wkly.

Ellis E. Erdman, pres; Fred Haggerty, gen mgr & coml mgr; Robert Bannon, assistant mgr & news director; John Brunell, program director; Robert Furlong, promotion mgr; Gerald Marcott, chief engineer; Dixie Buttura, women's director.

NEWPORT Orleans County

WIKK (Sept. 12, 1952): 1490 kc; 250 w. P. O. Box 711. Phone 832. Memphremagog Broadcasting Co. (original owner).

Network North Country Stations. Rep Devney; Foster & Creed (Boston); Lorrie Potts (Canada).

E. Dean Finney, pres; Donald A. Trustron, gen mgr & chief engineer; William Graham, program director; Douglas Cole, promotion mgr; Donald J. Barry, news director; Helen Bowman, women's director.

RUTLAND, Rutland County

WHWB (June 1949): 1000 kc; 1 kw-D. P. O. Box 591. Phone Prospect 3-3200. Central Vermont Broadcasting Corp. (acquired station June 6, 1955).

Rep Gill-Perna; Nona Kirby (New England).

Specialty programs: Polish, 1 hr. wkly.; Italian, 1 hr. wkly.

John H. Bennett, gen mgr & chief engineer; Frank M. Cormack, coml mgr; David J. Corey, program director.

WSYB (December 1930): 1380 kc; 5 kw-D, 1 kw-N, DA-N. 35 Washington St. Phone Prospect 3-8140. Philip Weiss Music Co. (original owner).

Network MBS, Yankee. Rep Devney (New York); Foster & Creed (Boston).

Philip Weiss, owner & coml mgr; Jack H. Weiss, gen mgr.

ST. ALBANS, Franklin County

WWSE (Feb. 1941): 1420 kc; 1 kw-D. 75 N. Main St. Phone Lakeview 4-2157. Vermont Radio Corp. (original owner).

Network Yankee. Rep Walker-Rawalt.

Lloyd E. Squier, pres & gen mgr; Mrs. Earl C. Fahl, coml mgr & women's director; Robert Schmidt, promotion mgr; Theodore H. Boisvert, chief engineer; Stu Perry, news director & farm director.

ST. JOHNSBURY, Caledonia County

WTWN (July 10, 1949): 1340 kc; 250 w. Concord Ave. Phone Pioneer 3-2344. Twin State Broadcasters Inc. (original owner).

Network North Country Stations. Rep Devney; Foster & Creed (New England).

Specialty programs: French, 1 hr. wkly.

E. Dean Finney, pres & gen mgr; John E. Byrne, station mgr; Stan Douglas, program director & news director; Ken Lare, chief engineer; Pat Steeves, women's director.

SPRINGFIELD, Windsor County

WCPE (May 1954): 1480 kc; 1 kw-D. 106 Park St. Phone Turner 5-4555. Connecticut Valley Broadcasting Co. (acquired station Jan. 15, 1958).

Rep Bolling.

Carlo F. Zezza, pres; John F. McPadden, program director; Daniel W. Churchill, chief engineer; Martha Mortenson, women's director.

WATERBURY, Washington County

WDEV (July 16, 1931): 550 kc; 1 kw, DA-2 (CP for 5 kw-D, 1 kw-N, DA-2). 9 Stone St. Phone Cherry 4-7321. Lloyd E. Squier. (acquired station 1947).

Network MBS, Yankee Net. Rep Everett-McKinney; Kettell-Carter (Boston).

Lloyd E. Squier, owner & gen mgr; Craig S. Parker, coml mgr & program director; Warren C. Chase, chief engineer; David H. Crane, news director; Harold M. Grout, farm director; Constance D. Graves, women's director.

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Radio Stations CONTINUED

VIRGINIA

ABINGDON, Washington County

WBBI (December 10, 1956): 1230 kc; 250 w. P. O. Box 509. Phone Market 8-2147. Burley Broadcasting Inc. (original owner).

Nelson T. Barker, pres; Lindy M. Seamon, gen mgr, coml mgr & chief engineer; Phil Doran, program director; Sam Thacker, promotion mgr; Dave Taylor, news director; Jack Potter, farm director; Maxine Hilton, Anne Butt, women's directors.

ALEXANDRIA

WPIK (Dec. 10, 1945): 730 kc; 1 kw-D. 523 First St. Phone Overlook 3-3000. Potomac Broadcasting Corp. (original owner).

Carl L. Lindberg, pres; Howard B. Hayes, gen mgr; John C. Moran, national sales mgr; William J. A. Smith, program director; Robert E. L. Moore, promotion mgr; Charles Roudabush, chief engineer; Earl Hague, news director.

ARLINGTON, Arlington County

WARL (Nov. 7, 1946): 780 kc; 1 kw-D. 5232 Lee Highway, zone 7. Phone Kenmore 6-9000. Northern Virginia Broadcasters Inc. (acquired station Sept. 15, 1951). (See Cy Blumenthal stations in "Group Ownership").

Rep Bernard.
Specialty programs: Yiddish, 1 1/4 hrs. wkly.; Negro, 1/2 hr. wkly.

Cy Blumenthal, pres; Ray Armand, gen mgr & program director; George A. Henning, coml mgr; Warren Brill, promotion mgr; James Petty, chief engineer; Bill Dagg, news director; Don Owens, farm director; Margaret A. Radford, women's director.

WARL-FM (Nov. 7, 1946): 105.1 mc; 2.05 kw. Duplicates WARL (above).

WARL-TV: TV companion of WARL-AM-FM.

WEAM (1947): 1390 kc; 5 kw, DA-2. Arlington Trust Bldg., zone 1. Phone Jackson 7-7100. Arlington-Fairfax Broadcasting Co. (See Harold H. Thoms stations in "Group Ownership").

Rep Broadcast Time Sales.
Harold H. Thoms, pres; Kenneth L. Wood, gen mgr; Frank Pipes, program-production director; Phyllis Van Alstine, promotion director; Don Holt, chief engineer; Don Date, news director.

BEDFORD, Bedford County

WBFT (Feb. 9, 1950): 1350 kc; 1 kw-D. P. O. Box 406. Phone 8245. Bedford Broadcasting Corp. (original owner).

James E. Synan, pres & gen mgr; George H. Melton, coml mgr; Douglas B. Catlin, program director; John P. Laughlin, chief engineer; Frances Owen, women's director.

BIG STONE GAP, Wise County

WLSB (Aug. 20, 1953): 1220 kc; 1 kw-D. P. O. Box 244. Phone 800. Gap Broadcasting Co. (original owner).

W. H. Wren, Jr., pres, gen mgr & promotion mgr; Gerald C. Dokka, coml mgr, program & news director; Gene Hopkins, chief engineer; Mrs. C. E. Frazier, women's director.

BLACKSTONE, Nottoway County

WKLV (April 23, 1947): 1440 kc; 5 kw-D. P. O. Drawer 192. Phone 478. Blackstone Broadcasting Corp.

Network Keystone.
Specialty programs: Negro, 6 hrs. wkly.
Harris L. Umstead, pres & coml mgr; John M. Williams, gen mgr & farm director; John R. Clement, program director & news director; Charles E. Brown, chief engineer; Carol Quinn, women's director.

BRISTOL, Washington County

WCYB (1946): 690 kc; 10 kw-D. Front & Cumberland Sts. Phone North 3560. Appalachian Broadcasting Corp.

Robert H. Smith, pres & gen mgr.
WCYB-TV: TV companion of WCYB.
WFHG (1946): 980 kc; 5 kw-D, 1 kw-N, DA-N. Valley Drive. Phone North 3620. Bristol Broadcasting Co. (acquired station 1948).

Network MBS. Rep Walker-Rawalt.
W. C. Nininger, pres; W. L. Nininger, gen mgr; Jack Martin, coml mgr; Robert Fleming, program director; John Hughlett, chief engineer; George Dixon, news director; Verlin Mays, farm director; Judy Weston, women's director.

CHARLOTTESVILLE, Albemarle County

WCHV (Aug. 28, 1933): 1260 kc; 5 kw-D, 1 kw-N, DA-2. Rose Hill Drive. Phone 2-5121. TWX Charlottesville 98. Barham & Barham (acquired station 1940).

Network ABC. Rep Clark.
Charles Barham Jr., pres; Robert C. Walker II, gen mgr & coml mgr; R. G. Sketchley, program director; Charles Smith Jr., local sales & promotion mgr; Dan Spitzer, chief engineer; W. C. Gentry, news & farm director; Gail Bazarre, women's director.

WELK (Nov. 15, 1957): 1010 kc; 1 kw-D. Harris Road. Phone 2-3080. Lawrence Kennedy (original owner).

Lawrence Kennedy, owner, gen mgr, coml mgr & chief engineer; Gordon Cropp, program

director & promotion mgr; Charlie Doll, news director; V. W. Graves, farm director.

WINA (Sept. 28, 1949): 1400 kc; 250 w. P. O. Box 1230. Phone 2-6177. Charlottesville Broadcasting Corp. (original owner).

Network NBC; Keystone. Rep Walker-Rawalt.

Donald G. Heyne, pres & gen mgr; Thomas M. Behrendt, coml mgr; Edward M. Desmond, program & news director; Eugene V. Besseaux, Jr., chief engineer; Barbara Brown, women's director.

WINA-FM (1954): 95.3 mc; 620 w. Same address, licensee and staff as WINA (above).

***WTJU (FM)** (April 15, 1957): 91.3 mc; 10 w. U. of Virginia. Phone 2-2166. U. of Virginia.

Roderick G. Collins, gen mgr & program director; John C. Alderman, chief engineer.

*Non-commercial educational.

CHRISTIANSBURG, Montgomery County

WBGR (1954): 1260 kc; 1 kw-D. Box 1260. Phone Evergreen 2-2946. WBGR Inc. (acquired station July 1, 1958).

Network Keystone. Rep Cooke.
A. Hundley Griffith Jr., pres & gen mgr; A. H. Gruffin Sr., vp; Ruby B. Moss, sec-treas; John F. Murphy, program director & chief engineer; Richard Ezell, assistant mgr & news director; Lewis S. Kanode, Jr., farm & country music director.

CLIFTON FORGE, Allegheny County

WGEV (Oct. 19, 1951): 1230 kc; 250 w. Fairview Heights. Phone 2147. Clifton Forge Broadcasting Corp. (original owner).

Network MBS. Rep Hopewell.
C. H. Lawler, pres; Claude F. Jones, gen mgr, coml mgr, promotion mgr & chief engineer; Robert Reed, program & news director; Clair Howser, farm director; Isabelle Harrel, women's director.

COLONIAL HEIGHTS, Dinwiddie County

WPVA (See Petersburg, Va.).

COVINGTON, Allegheny County

WKEY (May 1941): 1340 kc; 250 w. Phone 8351. TWX 29. Earl M. Key (acquired station March 1942).

Network ABC. Rep Devney.
Earl M. Key, pres & gen mgr; Kenneth L. Bryant, coml mgr & promotion mgr; John Lee Davis, program, news & farm director; Donnell D. Dickson Jr., chief engineer.

CREWE, Nottoway County

WSVS (1947): 800 kc; 1 kw-D. P. O. Box 47. Phone 7811. Southern Virginia Broadcasting Corp. (original owner).

Calvin S. Willis, pres; Freeman H. Stewart, gen mgr; Harold F. Payne, coml mgr; Tom Roland, program director, promotion mgr & news director; E. C. Wilson, chief engineer; Jody Rainwater, farm director.

WSVS-FM (1949): 104.7 mc; 14 kw. Duplicates WSVS (above).

CULPEPER, Culpeper County

WCVA (February 1949): 1490 kc; 250 w. 1 Radio Lane. Phone 8338. Culpeper Broadcasting Corp. (original owner).

Network MBS; Keystone. Rep Indie Sales.
Specialty programs: Negro, 1 hr. wkly.
Len T. Preston, pres; John T. Rogers, gen mgr & promotion mgr; Tucker Butler, coml mgr; Ed Gombos, program director; Oscar Gildemann, chief engineer; Marvin Bates, farm director; Ann W. Rogers, women's director.

DANVILLE, Pittsylvania County

WBTM (May 24, 1930): 1330 kc; 5 kw-D, 1 kw-N, 710 Grove St. Phone Swift 3-4411. TWX DANV VA 76. Piedmont Broadcasting Corp. (original owner).

Network ABC. Rep Gill-Perna.
Specialty programs: Negro, 10 hrs. wkly.
W. E. Gardner Jr., pres; Milton N. Adams, mgr; Eddie Allgood, coml mgr; Jim Crawford, program director; Sam P. Cobb, promotion mgr; Lyle C. Motley, assistant mgr & chief engineer; Leon Smith, news director; Ned Richardson, farm director.

WBTM-TV: TV companion of WBTM.

WDVA (June 29, 1947): 1250 kc; 5 kw-D, 1 kw-N, DA-N. Lexington Ave. Phone Swift 2-9811. Virginia-Carolina Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Network: MBS; Keystone; Tobacco. Rep Kellar.

Specialty programs: Negro, 1 hr. wkly.
Emerson J. Fryor, pres & gen mgr; Stover J. Morris, Jr., coml mgr; Dick Campbell, program director; Jeff Waugh, continuity director; Howard Clendenen, chief engineer; Charles Craig, news director; Frank Raymond, farm director; Nadine Wright, women's director.

WILA (Aug. 25, 1957): 1530 kc; 500 w-D. P. O. Box 1055. Phone Swift 2-2133. WILA Inc. (original owner). (See S. L. Goodman stations in "Group Ownership").

Rep Dora-Clayton; Walker-Rawalt.
Specialty programs: Negro, 7 hrs. wkly.
S. L. Goodman, pres; George J. Lund, gen mgr; Ed Browning, coml mgr; Earle Stogner, program director; Jane Brann, promotion mgr; Bill Purcell, chief engineer; Joe Merritt, news & farm director; Sally Bendall, women's director.

EMPORIA, Greensville County

WEVA (Nov. 4, 1952): 860 kc; 1 kw-D. Washington St. Phone 2133. Stone Broadcasting Corp. (original owner).

Network Keystone.
Specialty programs: Negro, 1 1/4 hrs. wkly.
Maxey E. Stone, owner & gen mgr; Willie J. Whitlock, coml mgr & women's director; Will Stone, program director & sports editor; Dick Phillips, promotion mgr; Elton A. Short, chief engineer; Eddie Anderson, news director & farm director.

FAIRFAX, Fairfax County

WFGR (October 1955): 1310 kc; 1 kw-D. 2nd & Oak Sts. Phone Crescent 3-4000. OK Broadcasting Corp. (original owner).

Rep Best.
George E. Oleson, pres; Arthur Kellar, gen mgr; James Larkin, coml mgr; Jules Henry, program director; Joe Terrien, chief engineer; Dave Pentress, news director; Glenna Wallace, women's director.

FALLS CHURCH, Fairfax County

WFAX (1948): 1220 kc; 1 kw-D. Tower Square. Phone Jefferson 2-1220. Lamar A. Newcomb (original owner).

Network Keystone.
Specialty programs: Greek, 1/2 hr. wkly.
Lamar A. Newcomb, owner, gen mgr & chief engineer; Bruce F. Rhodes, sales mgr & station mgr; Genevieve Newcomb, program mgr; Arthur D. Stamler, promotion & assistant station mgr; Richard J. Fanning, technical director; Howard Sheldon, news & sports director; Kay Ferrell, women's director; John Allen, local coml mgr.

FARMVILLE, Prince Edward County

WELO (August 1947): 870 kc; 1 kw-D. Cumberland Road. Phone 870. Colonial Broadcasting Co. (original owner).

Mrs. Carla E. Keys, owner; John D. Wilson, station mgr; Al Smith, program director; O. C. Covington, engineer; Henry Fulcher, farm director.

FRANKLIN, Southampton County

WYSR (1956): 1250 kc; 1 kw-D. P. O. Box 464. WYSR Inc. (See S. L. Goodman stations in "Group Ownership").

Howard Keller, gen mgr.

FREDERICKSBURG

WFVA (1939): 1230 kc; 250 w. 707 Princess Anne St. Phone Essex 3-7721. Fredericksburg Broadcasting Corp. (original owner). (See Richard Field Lewis Jr. stations in "Group Ownership").

Network ABC.
Marion Park Lewis, exec vp & chief owner; John Carl Morgan, gen mgr, national coml mgr & chief engineer; Jack H. Tucker, local coml mgr; Arch Harrison, program director & promotion mgr; Eddie Allen, farm director; Dorothy Grantham, women's director.

FRONT ROYAL, Warren County

WFTE (Sept. 19, 1948): 1450 kc; 250 w. P. O. Box 192. Phone Melrose 5-4121. Sky-Park Broadcasting Corp. (original owner).

Network MBS, Keystone.
J. G. Hillidge, pres; Ken Gordon, gen mgr & coml mgr; Bill Poole, assistant mgr & chief engineer; Frank Donaldson, news & farm director; Drayton Norcom, women's director.

GALAX, Carroll County

WBOB (Feb. 1, 1947): 1360 kc; 1 kw-D. Poplar Knob Road. Phone Belmont 6-2921. Carroll-Grayson Broadcasting Corp. (original owner).

Network MBS, Keystone. Rep Continental.
Robert V. Morris, pres; Joe P. Crockett, gen mgr; Brice Parks, sales mgr; Mrs. Muil E. Bell, program director & women's director; E. Marguerite Vass, promotion mgr; W. Edward Boyer, chief engineer & farm director; Frank E. Osborne, news director.

GLOUCESTER, Gloucester County

WDDY (Jan. 20, 1957): 1420 kc; 1 kw-D. P. O. Box 675. Phone Oxford 3-4302. Cape Radio Inc. (acquired station June 16, 1958).

Network Keystone.
Arthur Lazarow, pres & gen mgr; Hollis Imes, coml mgr; Kenneth Bradby, chief engineer; Kenneth Morrells, news director.

GRETNA, Pittsylvania County

WMNA (Aug. 12, 1956): 730 kc; 1 kw-D, DA-D. P. O. Box 730. Phone 4-730. Central Virginia Broadcasting Co. (original owner).

Network Keystone.
James E. Parsons, pres; G. W. (Bill) Sandefur, gen mgr & program director; Ed Wilson, coml mgr; Charles Lingafelt, chief engineer & farm director; Virginia Sandefur, news director.

GRUNDY, Buchanan County

WNRG (Nov. 16, 1955): 1250 kc; 1 kw-D. P. O. Box 245. Phone Webster 5-7581. Virginia-Kentucky Broadcasting Co. (acquired station September 1957).

Herman Dotson, pres; David E. Jordan, gen mgr; Aubrey Garber, assistant mgr; Jean Scott, program director; Glen Woodward, promotion mgr; Clyde Varney, local news editor; Marge Jordan, women's director.

Radio Stations CONTINUED

VIRGINIA CONTINUED

HAMPTON

WVEC (July 1948): 1490 kc; 250 w. 1930 Pembroke Ave. Phone 6331. Peninsula Broadcasting Corp.

Network NBC. Rep Avery-Knodel. Thomas P. Chisman, pres & gen mgr; Harrol A. Brauer Jr., director of sales; Jerry Sanford, program director; Beverly Avery, promotion mgr; William C. King, chief engineer; Lewis T. Jester, news director.

WVEC-TV: Tv companion of WVEC.

HARRISONBURG, Rockingham County

***WEMC (FM)** (Dec. 16, 1954): 91.7 mc; 1 kw. Eastern Mennonite College. Phone 4-7331. Board of Trustees of Eastern Mennonite College.

John R. Mumaw, pres; Robert C. Lehman, gen mgr; Paul Wenger Jr., program director; Roy Hartzler, chief engineer.

*Non-commercial educational.

WHEG (August 1956): 1360 kc; 5 kw-D. 75 E. Market St. Phone 4-7394. Valley Broadcasters Inc. (acquired station August 1957).

Rep Pearson. Robert C. Currie Jr. & Frederick R. Griffiths, chief owners; Will Hall, gen mgr & coml mgr; Jack FitzSimons, program director; Dave Wayne, promotion mgr; William S. Shaver, farm director; Connie J. Kibler, women's director.

WSVA (1935): 550 kc; 5 kw-D, 1 kw-N, DA-N. Rawley Pike. Phone 4-4431. TWX HEG 85. Shenandoah Valley Broadcasting Inc. (acquired station June 29, 1956). (See Transcontinental Television stations in "Group Ownership").

Network NBC. Rep Peters, Griffin, Woodward.

Specialty programs: Negro, 1 1/4 hrs. wkly. Hamilton Shea, pres & gen mgr; Richard Johnson, coml mgr; James MacNeil, program director; Andy McCaskey, promotion mgr; N. L. Royster, merchandising mgr; J. Mac Foley, chief engineer; Wip Robinson III, news director; Homer Quann, farm director; Virginia C. Lindamood, women's director.

WSVA-FM (1945): 100.7 mc; 7.2 kw. Duplicates WSAV (above).

WSVA-TV: Tv companion of WSAV-AM-FM.

HOPEWELL, Prince George County

WHAP (July 1948): 1340 kc; 250 w. Box 621. Phone Cedar 9-7301. Hopewell Broadcasting Co. Inc. (acquired station July 1954).

Network Keystone. Specialty programs: Negro, 12 hrs. wkly. Calvin S. Willis, pres; William R. Craig, gen mgr & coml mgr; Robert B. Peterson, program director; Mrs. Mary Bogaerde, promotion mgr; C. Victor Johnson, chief engineer; Calvin Townes, news director; Mrs. Virginia Washburn, women's director.

LAWRENCEVILLE, Brunswick County

WLES (not on air, target date unknown): 580 kc; 500 w-D. Harry A. Epperson Sr.

LEESBURG, Loudoun County

WAGE (March 6, 1953): 1290 kc; 1 kw-D. Phone Spring 7-1290. Marion Park Lewis, executrix of estate of Richard Field Lewis

Jr., deceased (original owner). (See Richard Field Lewis Jr. stations in "Group Ownership").

Marion Park Lewis, pres; Wallace L. Hankin, gen mgr; Edwin Meyer, program director & news director; Edward Ivory, promotion mgr; John Gill, chief engineer; Worthey Caulk, women's director.

LEXINGTON, Rockbridge County

WBEL (Nov. 14, 1948): 1450 kc; 250 w. Drawer 902. Phone Hobart 3-2161. Rockbridge Broadcasting Corp. (original owner).

Network NBC, Keystone. Rep Indie Sales. Marshall L. Wilmer, pres; Milton B. Henson, gen mgr; J. B. Trainer, coml mgr; Joseph E. Lynn Jr., program director; James I. Bray Jr., chief engineer; Ernest Houff Jr., news director; Louise W. Oder, women's director.

LYNCHBURG, Campbell County

WBRG (Sept. 7, 1956): 1050 kc; 1 kw-D. P. O. Box 1079. Phone Victor 6-6541. Harry A. Epperson Sr. (original owner).

Rep Clarke. Specialty programs: Negro, 20 hrs. wkly. Harry A. Epperson Sr., owner; Thomas L. Buckley, gen mgr, coml mgr & news director; Mrs. Eddie M. Raymond, program director; Forest J. Pinkerton, chief engineer; Berk Bryant, farm director.

WLVA (April 21, 1930): 590 kc; 1 kw, DA-2. 2320 Langhorne Road. Phone 2-1242. TWX LY 80. Lynchburg Broadcasting Corp. (original owner).

Network ABC. Rep Hollingsbery. Philip P. Allen, pres & gen mgr; Thomas L. Turner, coml mgr; Warren Uttal, program & promotion director; John T. Orth, chief engineer; Fran Russell, news director; Wayne Tyler, farm director.

WLVA-TV: Tv companion of WLVA.

WWOD (1947): 1390 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1300. Phone 2-3441. Lynchburg Independent Broadcasters (See Cy N. Bahakel stations in "Group Ownership").

Cy N. Bahakel, pres; Henry Hughes, mgr. **WWOD-FM** (1948): 100.1 mc; 940 w. Same licensee as WWOD (above).

MANASSAS, Prince William County

WPRW (Oct. 1, 1957): 1460 kc; 500 w-D. Drawer 151. Phone 931. Prince William Broadcasting Corp. (original owner).

Network Keystone. Rep Devney. Harold H. Hersch, pres & gen mgr; Woody Merchant, coml mgr & promotion mgr; C. A. Sinclair III, program director; Harry Voorhauer, chief engineer; Norman Vaughn, farm director.

MARION, Smyth County

WMEV (Dec. 12, 1948): 1010 kc; 1 kw-D. Route 737. Phone State 3-9001. Mountain Empire Broadcasting Corp. (original owner).

Network ABC, Keystone. Rep Indie Sales. Robert C. Wolfenden, pres & gen mgr; Mrs. Robert C. Wolfenden, program director; Edward Surface, chief engineer; Wayne Clements, news director; Don Sluder, farm director.

MARTINSVILLE, Henry County

WHEE (Aug. 4, 1954): 1370 kc; 1 kw-D. Setback Bldg. Phone Mercury 2-9811. Mecklenburg Broadcasting Co. (original owner).

Specialty programs: Negro, 7 1/2 hrs. wkly. John W. Shultz, pres & gen mgr; Charles F. Adams, coml mgr; Grace P. Uram, program director; Thomas W. Patterson, pro-

motion mgr; T. E. Tatum, chief engineer; Lee Gilbert, news director; Jim Eanes, farm director.

WMVA (1941): 1450 kc; 250 w-D. Chatham Heights. Phone Mercury 2152. TWX Martinsville 32. Martinsville Broadcasting Co. (original owner).

Network NBC, Keystone. Rep McGavrin-Quinn.

Specialty programs: Negro, 8 hrs. wkly. H. Grady Moore, pres; Maynard E. Dillaber, exec vp & gen mgr; Charles S. Cooper, coml mgr; Barbara H. Zimmerman, program director; John Bouldin, promotion mgr; B. Edward Boyer, chief engineer; David Goller, news director; H. P. Bluhm, farm director; Rose Lee Chaffin, women's director.

WMVA-FM (1950): 96.3 mc; 2.9 kw. Duplicates WMVA (above).

MT. JACKSON, Shenandoah County

WSIG (April 27, 1954): 790 kc; 1 kw-D, DA, CP 5 kw, DA-D. WSIG Bldg. Phone 790. Richard F. Lewis Jr. Inc. of Mt. Jackson (original owner). (See Richard Field Lewis Jr. stations in "Group Ownership").

Marion P. Lewis, pres; Philip J. Potter, gen mgr & coml mgr; Melvin Bakner, program director; Alfred Antlitz, chief engineer; Robert Harrington, farm director.

NARROWS-PEARISBURG, Giles County

WNRV (August 1953): 990 kc; 1 kw-D. Phone Park 6-2211 (Narrows), 256 (Pearisburg). Giles Broadcasting Co. (original owner).

Rep George T. Hopewell. H. J. Romanus, owner; H. T. Hicks, station mgr & news director; J. E. Holland II, coml mgr & promotion mgr; L. P. Williams, program director; Washington Elitchko, chief engineer; William Snidow, farm director; Maxine Elitchko, women's director.

NEWPORT NEWS

WGH (1928): 1310 kc; 5 kw, DA-N. 739 Boush St., Norfolk; P. O. Box 98, Newport News. Phone Madison 2-3353 (Norfolk), 4-7333 (Newport News). Hampton Roads Broadcasting Corp. (original owner). (See "Newspaper Ownership").

Network ABC. Rep Blair. Edward E. Bishop, vp & gen mgr; Dan Hydriek Jr., mgr; Sidney M. Oman, coml mgr; Ambert Dall, program director; George Sokol, chief engineer; Dick Kidney, news director.

WGH-FM (1956): 97.3 mc; 36 kw. Same licensee and staff as WGH (above).

WYOU (1947): 1270 kc; 1 kw-D. 114 24th St. Phone 6-1664. United Broadcasting Co. of Eastern Virginia Inc. (See United Broadcasting Co. stations in "Group Ownership").

Rep United Broadcasting Co.; Dora-Clayton; Oakes.

Specialty programs: Negro, 84 hrs. wkly. Richard Eaton, pres & gen mgr; Joseph E. Gathings, station mgr; Chet Munson, coml mgr; Al Clark, sports director; Ernest Hooper, chief engineer; Pearl Harris, women's director.

NORFOLK

WCMS (July 1, 1954): 1050 kc; 1 kw-D. Helena Bldg. zone 10. Phone Madison 5-0525. WCMS Radio Norfolk Inc. (original owner). (See Cy Blumenthal stations in "Group Ownership").

Rep Bernard. Cy Blumenthal, owner; Roy La Mere, gen mgr; Al Lynn, director of operations; Joe Hoppel, program director; Ted Spivgy, chief

WYOU

Serving the metropolitan Norfolk area. The most complete coverage of any race station in the area. WYOU broadcasts to more than 500,000 people including an audience of 200,000 negroes with more than \$300,000,000 retail dollars to spend. Ask Bob Wittig at UBC, New York office, Plaza 5-9145 or UBC at 8th & Eye Streets, Washington, D. C.

Radio Stations CONTINUED

VIRGINIA CONTINUED

engineer; Lon Backmon, news director; Olivia Barbee, women's director.

WLOW (See Portsmouth, Va. listing).

***WMTI (FM)**: 91.5 mc; 1.45 kw. College of William & Mary.

*Non-commercial educational.

WNOR (March 1949): 1230 kc; 250 w. 1019 Boissevain Ave. zone 7. Phone Madison 2-7071. Norfolk Broadcasting Corp. (original owner). Rep Weed.

Louis Peterson, pres; Earl Harper, gen mgr; Jack H. Harris, coml mgr; William D. Montgomery, program director; Howard Sheets, chief engineer; Lloyd C. Story, news & sports director.

WRAP (1951): 850 kc; 5 kw-D, 1 kw-N, DA-2. Fortlock Bldg. Phone Madison 7-3307. Rollins Broadcasting-Teletesting of New York Inc. (original owner). (See Rollins stations in "Group Ownership").

Rep Rollins.
Specialty programs: Negro, 100%.
O. Wayne Rollins, pres; Paul von Hagel, gen mgr & program director; Wally Voigt, coml mgr; Tim Crow, promotion mgr; Glen Frazier, chief engineer; Sid Woods, news director; Mrs. Leloa Dyson, women's director & director of public relations.

WRVC-FM (July 1954): 102.5 mc; 8.7 kw. 2712 Colley Ave. Phone Madison 7-1100. Virginia Good Music Corp.

Norman C. Wilcox, pres & sales mgr; Charles G. Massie Jr., program mgr & sec-treas; Richard D. Holland, chief engineer.

WTAR (Sept. 21, 1923): 790 kc; 5 kw, DA-N. 720 Boush St. zone 10. Phone Madison 5-6711. TWX NF 91. WTAR Radio Corp. (original owner). (See "Newspaper Ownership").

Network CBS. Rep Petry.
Campbell Arnoux, pres & gen mgr; Robert M. Lambe, vp in charge of sales; John C. Peffer, vp in charge of operations; William S. Johnson, program director; Hal Powell, promotion mgr; Richard L. Lindell, chief engineer; Clayton Edwards, news director; Mildred Alexander, womens director.
WTAR-TV: Tv companion of WTAR.

NORTON, Wise County

WNVA (March 6, 1946): 1350 kc; 5 kw-D. Progress Bldg. Phone 700. Radio WISE Inc. (acquired station 1956).

Network Keystone.
R. E. Helms, pres; Jack T. Helms, vp, gen mgr & promotion mgr; Jack Darnell, coml mgr & program director; William Gregory, chief engineer; Bill Stallard, news director; Jim True, farm director; Irene Hale, women's director.

ORANGE, Oronge County

WJMA (1949): 1340 kc; 250 w. P. O. Box 271. Phone 7263. Charlottesville Broadcasting Corp. (acquired station July 1, 1957).

Network NBC, Keystone.
Donald G. Heyne, pres; Bob C. Wagner, gen mgr & coml mgr; Robert Russell, program director; Eugene Bossieux Jr., chief engineer; Robert Shipley, farm director.

PENNINGTON GAP, Lee County

WSVV (not on air, target date not set): 1570 kc; 1 kw-D. c/o Dr. Daniel E. Gabriel, Box 217. Lee County Broadcasting Co.

PETERSBURG, Dinwiddie County

WPVA (1955): 1290 kc; 5 kw-D. Box 87. Phone Regent 2-3478. Harry A. Epperson Jr. (original owner).

Rep Clark.
Specialty programs: Negro, 12 hrs. wkly.
Harry A. Epperson Jr., owner; Ray Frazier, coml mgr; Olive P. Epperson, program director; Bob Utley, promotion mgr; John Dicks, chief engineer; Dale Cleveland, news director; John Driver, farm director; Betty Smith, women's director.

WSSV (May 7, 1945): 1230 kc; 250 w. 112 W. Tabb St. Phone Regent 3-4567. Petersburg Broadcasting Co. Inc. (acquired station May 29, 1958).

Network MBS. Rep Gill-Perna.
Specialty programs: Negro, 14 hrs. wkly.
Roger A. Beane, pres & gen mgr; Desmond McBride, program director; Johnny Stevens, promotion mgr; Jerry Devore, chief engineer; Thacher Lascelle, news director; Pete Ward, farm director; Katherine Nunnally, women's director.

PORTSMOUTH

WAVY (1943): 1350 kc; 5 kw, DA-2. 709 Boush St., Norfolk. Phone Madison 7-2345. TWX 161. Tidewater Teleradio Inc. (acquired station 1953).

Network NBC. Rep H-R Representatives.
Hunter C. Phelan, pres; Edward G. Sheridan Jr., gen mgr; Clayton W. Eley Jr., sales mgr; Lee Allan, program mgr; Mike Schaffer, promotion mgr; Gilbert Hoffman, radio supervisor; John C. Baker, news director.
WAVY-TV: Tv companion of WAVY.

WLOW (1946): 1400 kc; 250 w. 731 Boush St., Norfolk. Phone Madison 7-5677. James Broadcasting Corp. (acquired station July 1957).

Network MBS. Rep Headley-Reed.
Michael Henry, gen mgr; Paul M. Enright, coml mgr; Bruce Miller, program director; Tom Byrnes, promotion mgr; John Pearson, chief engineer; Bill Diehl, news & farm director.

PULASKI, Puloski County

WPUV (May 30, 1946): 1580 kc; 5 kw-D. P. O. Box 351. Phone 3-3931. WPUV Inc. (acquired station July 1, 1957).

Network Keystone. Rep Dora-Clayton.
John A. Columbus, pres, gen mgr & chief engineer; Larry Schoenfeld, coml mgr & promotion mgr; Bob Fulcher, news director; Hal Irwin, farm director.

RADFORD, Puloski County

WRAD (1950): 1460 kc; 5 kw-D, 500 w-N DA-N. Box 1207. Phone Neptune 9-2461. Wrads Broadcasting Co. (acquired station Oct. 9, 1957).

Ted Evans, gen mgr; Ray Hatley, station mgr; Tom Atkinson, coml mgr; Lee Whitehead, program director; Robert O. Terry, promotion mgr; Charles D. Lawrence, chief engineer; Vic Avers, news director.

RICHLANDS, Tozowell County

WRIC (1951): 540 kc; 1 kw-D. Box 218. Phone Woodlawn 1-4066. Clinch Valley Broadcasting Corp. (original owner).

Rep Rambeau, Vance, Hopple.
J. Powell Royall Jr., pres; Jimmy Lee, gen mgr & coml mgr; Earl Graham, chief engineer; Russell Ward, farm director; Betty McCall, women's director.

RICHMOND, Henrico County

WANT (1951): 990 kc; 1kw-D. 513 N. Main St. Phone 3-8368. United Broadcasting Co. of Virginia (original owner). (See United Broadcasting Co. stations in "Group Ownership").

Network United Broadcasting Co. Rep Oakes (West); Dora-Clayton (South).

Specialty programs: Negro, 84 hrs. wkly.

Richard Eaton, pres; Silas J. Bell, gen mgr.
***WBBL** (1924): 1480 kc; 5 kw, DA-2, S-WLEE, 1627 Monument Ave. Grace Covenant Presbyterian Church.

C. H. Liesfeld, gen mgr.

*Non-commercial educational.

WBZL (April 20, 1958): 1590 kc; 5 kw-D. 305 W. Grace St. zone 20. Phone Milton 4-4577. Chesterfield Broadcasting Co. (original owner). Rep Radio-Tv Representatives.

William E. Bennis Jr., pres; James Canyon, gen mgr & promotion mgr; Virginia Pie, office mgr; J. Boyd Jackson, local sales director; James Proctor, news director; Jess Dubay, farm director; Carolyn Burnette, women's director.

WLEE (Oct. 1, 1945): 1480 kc; 5 kw, DA-2, S-WBBL. 6200 Broad St. Road, zone 26. Phone Atlantic 8-2835. TWX P7SBG 321. Lee Broadcasting Corp. (See Thomas G. Tinsley Jr. stations in "Group Ownership").

Network NBC. Rep Select Station Representatives (New York); Clarke Brown (South); Simmons Assoc. (Midwest & New England); McGavren-Quinn (West Coast).

Specialty programs: Negro, 2 hrs. wkly.
Tom Tinsley, pres; Irvin G. Abeloff, vp; Harvey L. Hudson, gen mgr; Robert DeBardelaben, program director; Don P. Lee, promotion mgr; Thomas Kita, chief engineer; Jack Hurst, news director; George Prescott, farm director; Virginia Lee, women's director.

WLLY (August 1955): 1320 kc; 1 kw-D. Broad-Grace Arcade. Phone Milton 9-1223. WLLY Inc. (original owner).

Rep Masla.
Louis Adelman, pres & gen mgr; Charles Quillan, coml mgr; Gene Creasy, program director; Bob Joyce, promotion mgr; Ken Shelton, chief engineer; Robert Mitchell, news director.

WMBG (1926): 1380 kc; 5 kw, DA-N. 3301 W. Broad St. zone 20. Phone Elgin 5-8611. TWX RH 87. Havens & Martin Inc. (original owner). Network ABC. Rep Bolling.

Wilbur M. Havens, pres & gen mgr; Walter A. Bowry, coml mgr; Frank Wilson, program director; W. J. Filer, promotion mgr; James W. Kyle, chief engineer; Roy Roman, news director; Robert Flannagan, farm director.

WCOB (FM) (1946): 98.1 mc; 34 kw. Duplicates WMBG (above).

WTVR (TV): Tv companion of WMBG and WCOB (FM).

***WRFK (FM)** (May 1957): 91.1 mc; 10 w, CP 3.6 kw. 3401 Brook Road, zone 27. Phone Elgin 5-7252. Union Theological Seminary in Virginia.

Robert W. Kirkpatrick, director; E. V. Wolstenholme Jr., chief engineer.

*Non-commercial educational.

WRNL (Nov. 15, 1937): 910 kc; 5 kw, DA-N. 111 N. Fourth St. zone 13. Phone Milton 3-2436. TWX Richmond 191. Richmond Newspapers Inc. (See "Newspaper Ownership").

Network MBS. Rep Petry.
D. Tennant Byran, pres; E. S. Whitlock, gen mgr; Frank Soden, gen sales mgr; William Morrison, program director; Mrs. Jane Creasy, publicity & promotion mgr; E. V. Wolstenholme Jr., chief engineer; Frank Messer, news & sports director; Lou Garris, farm director.

WRNL-FM (March 4, 1949): 102.1 mc; 50 kw. Duplicates WRNL (above).

WRAD

RADFORD, VA.

**5,000 watts, daytime

** 500 watts, night

ON 1460 KC

"The Mighty Voice of the Beautiful Virginia Highlands"

SERVING: Radford, Christiansburg, Dublin, Pulaski,
Blacksburg and Southwest Virginia!

POWER — PROGRAMMING — PERFORMANCE — PROMOTIONS

PLUS: A PROVEN AUDIENCE THAT BUYS! BIG RESULTS ON LOW RATES!

Radio Stations CONTINUED

VIRGINIA CONTINUED

RICHMOND (Continued)

WRVA (Nov. 2, 1925): 1140 kc; 50 kw, DA-N. Hotel Richmond, zone 19. Phone Milton 3-6633. TWX RH 288. Larus & Brother Co. Inc. (original owner).

Network CBS. Rep CBS Radio Spot Sales. Specialty programs: Negro, 20 min. wkly.

C. T. Lucy, vp in charge of radio & television; John E. Tansey, gen mgr; Harold E. Barre, sales mgr; Raymond L. Kennedy, program director; Irby N. Hollans Jr., promotion mgr; R. W. Raabe, chief engineer; Jack B. Clements, news director; Alden Aaroe, farm director.

WRVA-FM (Aug. 12, 1948): 94.5 mc; 25 kw. Same address, licensee and staff as WRVA (above).

WRVA-TV: Tv companion of WRVA-AM-FM.

WVGI (Oct. 1, 1947): 950 kc; 1 kw-D. 300 German School Road, zone 25. Phone Belmont 3-7666. Radio Virginia Inc. (original owner).

Rep Webb. D. H. Robertson, pres; David M. Wilburn, gen mgr & coml mgr; Charles Charnesky, chief engineer.

ROANOKE, Roanoke County

WDBJ (June 20, 1924): 960 kc; 5 kw, DA-N. 201 W. Campbell Ave. Phone Diamond 3-8031. TWX RV 18. Times World Corp. (acquired station May 1931). (See "Newspaper Ownership").

Network CBS. Rep Peters, Griffin, Woodward.

M. W. Armistead III, pres; Ray P. Jordan, vp for broadcasting; John W. Harkrader, assistant vp for broadcasting; Paul E. Reynolds, program director; Frank E. Koehler, radio sales mgr; Katherine Griffey, promotion mgr; J. Dexter Mills, program mgr; J. E. Newman, chief engineer; Don Murray, news director.

WDBJ-FM (July 11, 1948): 94.9 mc; 14.5 kw. Duplicates WDBJ (above).

WDBJ-TV: Tv companion of WDBJ-AM-FM.

WHYE (1957): 910 kc; 1 kw-D. American Theater Bldg. Phone Diamond 5-0938. Jefferson Broadcasting Corp. (original owner). (See Tarlow Assoc. stations in "Group Ownership").

Rep Simmons; Clarke Brown (South); Wheeler (New England).

Specialty programs: Negro, 5 hrs. wkly. Sherwood J. Tarlow, pres; Allan W. Roberts, gen mgr & exec vp; Ken Manley, operations mgr; Art Lawrence, program director; Glen Lewis, production director; Dave Hart, promotion mgr; Ray Mills, chief engineer; Fred Anderson, news director; Dick Vaughn, farm director; Winnie Ahrens, women's director.

WBSB (1953): 1410 kc; 5 kw-D. P. O. Box 702. Phone 2-3131. Roanoke Independent Broadcasters Inc. (See Cy N. Bahakel stations in "Group Ownership").

Cy N. Bahakel, gen mgr.

WROV (1946): 1240 kc; 250 w. P. O. Box 4005. Phone Diamond 3-4444. TWX RV 75. WROV Broadcasters Inc. (acquired station May 1955). (See Cy Blumenthal stations in "Group Ownership").

Network ABC. Rep Burn-Smith. Burton L. Levine, pres & gen mgr; Thomas Ahern, coml mgr; Jack Allyn, program director; Barbara Felton, promotion mgr; Alfred Beckley, chief engineer; Jim Gearhart, news director.

WLSL (Oct. 1, 1940): 610 kc; 5 kw-D, 1 kw-N, DA-2. Church Ave. & Third St. Phone Diamond 4-9226. TWX RV 25. Shenandoah Life Stations Inc. (original owner).

Network NBC. Rep Avery-Knodel. Blake T. Newton Jr., pres; James H. Moore, gen mgr; Horace S. Fitzpatrick, station mgr; A. S. Trevilian, coml mgr; George Chernault, program director; Fred L. Corstaphney, promotion mgr; J. P. Briggs, chief engineer; Tom Wright, news director; Glenn Howell, farm director; Betty Bond, women's director.

WLSL-FM (Dec. 7, 1947): 99.1 mc; 21 kw. Same address, licensee and staff as WLSL (above).

WLSL-TV: Tv companion of WLSL-AM-FM.

ROCKY MOUNT, Franklin County

WKWS (not on air, target date unknown): 1290 kc; 1 kw-D. P. O. Box 110. Radio Franklin Inc. (See "Newspaper Ownership").

Arthur A. Moran Jr., Dr. F. B. Wolf, K. W. Salyer and E. Kyle Farmer, owners.

WYTI (April 1, 1957): 1570 kc; 1 kw-D. P. O. Box 471. Phone Hudson 3-9955. WYTI Inc. (original owner). (See S. L. Goodman stations in "Group Ownership").

Network Keystone. Rep Best. Specialty programs: Negro, 12 hrs. wkly. S. L. Goodman, pres; Lester L. Williams, gen mgr; Bill Jefferson, coml mgr; Dan Trainer, program director & promotion mgr; Bill Farley, chief engineer; Linda Williams, news director; Joyce Fuller, women's director.

SALEM, Roanoke County

WBLU (September 1956): 1480 kc; 1 kw-D. P. O. Box 408. Phone Dupont 9-5443. Salem Broadcasting Co. (original owner).

M. C. Bowers Jr., owner, gen mgr & chief engineer; Ray Bentley, coml mgr.

SOUTH BOSTON, Halifax County

WHLF (Dec. 12, 1947): 1400 kc; 250 w. Webster St. Phone 2-9938. Halifax Broadcasting Co. (original owner).

Network ABC, Keystone. Specialty programs: Negro, 8 hrs. wkly. John L. Cole Jr., owner & gen mgr; Henry Preston Young Jr., coml mgr & station mgr; Arthur A. Moran Jr., chief engineer; James D. Enderley, news director; Julie Maxwell, women's director.

SOUTH HILL, Mecklenburg County

WJWS (Nov. 1, 1953): 1370 kc; 1 kw-D. P. O. Box 216. Phone Hillside 7-4007. Old Belt Broadcasting Corp. (acquired station June 1, 1954).

Network Keystone. C. B. Pennington Jr., pres; W. B. Hofler, gen mgr & coml mgr; A. W. Walthall, program director & promotion mgr; C. E. Brown, chief engineer; Ed Turney, farm director; Merian Ingram, women's director.

SOUTH NORFOLK, Norfolk County

***WFOS (FM)** (May 18, 1958): 90.5 mc; 10 kw. Rogers St. Phone Kimbell 5-5414. School Board of the City of South Norfolk.

Larry Floyd, gen mgr; Linda Curling, program director; William Kimmons, chief engineer.

*Non-commercial educational.

STAUNTON, Augusta County

WAFC (April 30, 1954): 300 kc; 1 kw-D. P. O. Box 448. Phone Tuxedo 6-0100. American Home Broadcasting Corp. (acquired station January 1955).

Rep Clark. Specialty programs: Negro, 1 hr. wkly. Lloyd Goehenour, pres & gen mgr; Glenn Thomas, chief engineer & farm director.

WTON (March 9, 1946): 1240 kc; 250 w. Morrison Bldg. Phone Tuxedo 6-6666. Charles P. Blackley (original owner).

Network ABC. Charles P. Blackley, owner; Charles E. Seebeck, gen mgr & coml mgr; Ray H. Honaker Jr., program director; Rex C. Houser, chief engineer; Keith James, farm director.

SUFFOLK, Nansemond County

WLPM (1940): 1450 kc; 250 w. Radio Bldg. Phone 2394. Suffolk Broadcasting Corp. Network MBS.

Fred L. Hart, pres & gen mgr; L. Earl Hundley, coml mgr & news director; Ted Potter, program director; Don Burnett, promotion mgr; Veryl W. Rupp, chief engineer; L. E. Pettyjohn, farm director.

TASLEY, Accomack County

WBSR (Jan. 23, 1958): 1330 kc; 1 kw, DA-D. Box 1330. Phone Sunset 7-3200. Accomack-Norhampton Broadcasting Co. (original owner).

Network Keystone. Vernon H. Baker, pres; C. Brooks Russell, vp & gen mgr; Stanley Sommers, chief engineer; Basil Chandler Jr., news director; Glen Kellam, farm director; Ruth Russell, women's director.

VIRGINIA BEACH, Princess Anne County

WBOF (Dec. 11, 1954): 1600 kc; 1 kw-D. Box 536. Phone Garden 8-3435. Virginia Beach Broadcasting Corp. (original owner).

Rep Best. Leo Hoarty, pres & gen mgr; Ron Philips, coml mgr; Bob Gheza, program director & promotion mgr; Jack Garrison, chief engineer & farm director; Judy Oehmman, women's director.

WARRENTON, Fauquier County

WEER (Nov. 20, 1957): 1570 kc; 500 w-D. P. O. Box 817. Phone 1500. OK Broadcasting Corp (original owner).

Network Keystone. Rep Best. George Olson, pres; Arthur Kellar, gen mgr; Ramon C. Curry, station mgr; Donald Herman, program director; Peter T. Simpson, promotion mgr; Joseph Terrien, chief engineer; Dorothy Lowmax, women's director.

WKTF: 1420 kc; 5 kw-D. Warren Green Hotel. WKTF Inc. (original owner). Rep Weed. Martha Rountree, pres; Stan Karas, gen mgr.

WARSAW, Richmond County

WNNT (July 3, 1949): 690 kc; 250 w-D. Phone Edgewater 3-6900. Northern Neck & Tidewater Broadcasting Co. (original owner).

Network Keystone. Grayson Headley, owner & gen mgr; Ruth Rouzie, coml mgr; Christine Naumann, program director; Dean Loudy, chief engineer; Bill Allison, news director; Fred Burdge, farm director; Pat Parker Headley, women's director.

WAYNESBORO, Augusta County

WAYB (December 1947): 1490 kc; 250 w. 525 W. Main St. Phone Whitehall 3-6066. Waynesboro Broadcasting Corp.

Network MBS, Keystone. Rep Cooke. N. Wilbur Kidd, pres & gen mgr; Al Charles, coml mgr; Gene Daugherty, program director; Donald D. Curtis, chief engineer.

WINCHESTER, Frederick County

WINC (June 1941): 1400 kc; 250 w. Kerr St. Phone Mohawk 2-4855. Richard F. Lewis Jr. Inc. (original owner). (See Richard Field Lewis Jr. stations in "Group Ownership").

WANT RESULTS
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UBC Station
Richmond's Leading
Independent
Most ears are tuned
to Richmond's most
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Radio Stations CONTINUED

VIRGINIA CONTINUED

Network ABC, Mid Atlantic.
Mrs. R. F. Lewis Jr., pres & women's director; Philip Whitney, gen mgr, coml mgr & chief engineer; Gordon Walsh, program director; Roy Nester, promotion mgr; Joe Pasquali, news & farm director.
WRFL (FM) (October 1946): 92.5 mc; 13.4 kw. Same address, licensee and staff as WINC (above).

WOODBRIDGE, Prince William County
WBVA (FM) (not on air, target date not set): 105.9 mc; 11 kw. S&W Enterprises Inc. Carroll M. White, pres.

WYTHEVILLE, Wythe County
WYVE (Sept. 21, 1949): 1280 kc; 1 kw-D. 195 S. First St. Phone Capitol 8-3185. Wythe County Broadcasting Co. (acquired station February 1950).
Network Keystone.
Arthur M. Gates Jr., chief owner & gen mgr; Edward A. Zuber, coml mgr & news director; Frank Fox Lindamood, program director; W. Jack Fleming, chief engineer.

WASHINGTON

ABERDEEN, Grays Harbor County
KBKW (August 1949): 1450 kc; 250 w. 701 E. Heron. Phone Aberdeen 1015. KBKW Inc. (acquired station January 1957). (See Taft Family stations in "Group Ownership").
Rep Devney; Jacobson (Portland, Ore.). Feltis (Seattle).
Archie Taft, pres; Mahlon Taft, gen mgr & coml mgr; Dale Gunderson, program director; Robert Smading, chief engineer; Douglas Oleson, news director.
KXRO (May 28, 1928): 1320 kc; 1 kw, DA-N. 207½ E. Market. Phone Aberdeen 4098. KXRO Inc. (original owner).
Network Keystone. Rep Walker-Rawalt; Art Moore (Washington, Oregon).
Mrs. Harry R. Spence, pres; Fred G. Goddard, gen mgr; Roy Johnson, coml mgr; Phil Wacker, program director; Monte Cook, promotion mgr; Bob McNamara, chief engineer; William Koski, news director; Mike Evans, farm director; Pat Bailey, women's director.

ANACORTES, Skagit County
KAGT (Nov. 3, 1956): 1340 kc; 250 w. 2920 Commercial. Phone Cypress 4-2345. Fidalgo Broadcasting Inc. (original owner).
Network Keystone.
James C. Frits, pres & gen mgr; Donald Van Velzer, coml mgr; Donald Knuteson, chief engineer.

AUBURN, King County
KASY (not on air, target date, late 1958): 1220 kc; 250 w-D. 122 South Division. Phone Temple 3-4706. Auburn Broadcasters (original owner).
Ed Garre, pres, gen mgr & coml mgr; John Mowbray, sec-treas; Charles Cook, chief engineer; Joel Buffington, news director & farm director.

BELLEVUE, King County
KKFF (March 1958): 1330 kc; 1 kw-D, DA. P. O. Box 838. Phone Glencourt 4-1330. Bellevue Broadcasters (original owner).
Kemper Freeman and Elwell C. Case, partners; William Cohen, gen mgr; Robert Piquette, coml mgr; Richard Stokke, program director; James McGavick, chief engineer.

BELLINGHAM, Whatcom County
KENY (April 3, 1958): 930 kc; 1 kw-D. 220-A Unity St. Phone Regent 3-2410. Whatcom County Broadcasters Inc. (original owner).
Rep Grant.
Donald T. Haveman, pres, gen mgr & chief engineer; Edgar Marroy, coml mgr; Clate Holm, program director & women's director; James Bailey, promotion mgr & farm director; Ed Triplett, news director.
KPUG (Feb 29, 1948): 1170 kc; 1 kw, DA-1. 2340 E. Sunset Dr. Phone Regent 4-1170. KPUG Inc. (original owner). (See "Newspaper Ownership" and Jessica L. Longston stations in "Group Ownership").
Network MBS. Rep Everett-McKinney; Lee O'Connell (Regional).
Jessica Longston, pres; John R. DiMeo, gen mgr; O. E. Lundgren, coml mgr; John K. Munroe, program director; James Tincker, promotion mgr; Donald R. Finney, chief engineer; Jack Pierre, news director; Dave Hall, farm director; Elaine Horn, women's director.
KVOS (1927): 790 kc; 1 kw, DA-N. 1151 Ellis St. Phone Regent 3-4567. TWX BX 01. KVOS Inc. (acquired station 1929).
Network ABC. Rep Forjoe; Art Moore (Seattle-Portland).
Rogan Jones, pres; Hamilton Brosious, gen mgr & coml mgr; John Sherman, program director; Ernest Harper, director of engineering; William Hoyt, news director; Hal Reeves, farm director.
KVOS-TV: Tv companion of KVOS.

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OUR STATION'S IMAGE IN LISTENERS' MINDS IS IMPORTANT TO YOU!

On the parking lots of eight leading Roanoke area supermarkets shopping housewives were asked (among other things):

1. In your family — which Roanoke Radio Station is listened to most?
Ans.: WDBJ — 33.9%
(Nearest competitor — 21.8%)
2. ———next most?
Ans.: WDBJ — 30.8%
(Nearest competitor — 21.8%)
3. What is your favorite station?
Ans.: WDBJ — 44.7%
(Nearest competitor — 18.9%)
4. Which Roanoke station do you think of as most "dependable", — "believable", — "best all-around"?
Ans.: WDBJ — 61.1%
(Nearest competitor 15%)
5. ———and if you could have only one?
Ans.: WDBJ — 52.9%
(Nearest competitor — 15.5%)

Those housewives interviewed listen an average 3 hours and 53 minutes each day.

WDBJ's image can furnish the best Radio climate for your product's sales in Roanoke and Western Virginia.



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CBS ROANOKE, VIRGINIA

AM 960 KC
5000 WATTS
FM 94.9 MC
14,350 WATTS

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Radio Stations CONTINUED

WASHINGTON CONTINUED

BREMERTON, Kitsap County

KBRO (May 10, 1947): 1490 kc; 250 w. 205 Washington Ave., Phone Essex 7-3995. Bremer-ton Broadcast Co. (original owner).

Rep Hugh Feltis.
Bruce Bartley, owner; Linc Perry, gen mgr; Bruce Perry, sales mgr; Bill Luckhurst, program director; Shirley Seid, office mgr; Bob Adams, chief engineer; Jack Rogers, news director; Al Showalter, assistant news director.

CAMAS, Clark County

KPVA (1955): 1480 kc; 1 kw-D. Crown-Zellerbach Hotel. Phone Camas 6431. Wm. B. and Cathryn C. Murphy (acquired station February 1958).

Wm. B. Murphy, co-owner, gen mgr & chief engineer; Cathryn C. Murphy, co-owner & coml mgr; Sandy Rhodes, program director; Vincent Ast Jr., promotion mgr; Tom Sawyer, farm director; Christmas Early, women's director.

CENTRALIA-CHEHALIS, Lewis County

KELA (Nov. 1, 1937): 1470 kc; 5 kw-D, 1 kw-N. P. O. Box 720, Centralia; P. O. Box 827, Chehalis. Phone (Centralia) Pershing 6-3321; (Chehalis) Sherwood 8-3321. Central Broadcasting Corp. (original owner). (See J. Elroy McCaw stations in "Group Ownership").

Network MBS. Rep Walker-Rawalt (East); Lee F. O'Connell (Los Angeles); McGavren-Quinn (San Francisco); Art Moore (Seattle-Portland).

J. Elroy McCaw, pres; Mabel A. Gwinn, treas; Joe Chytil, gen mgr & coml mgr; Don Youngmans, program director; William Tilton, promotion mgr; Lloyd Hannah, chief engineer; Bryan Johnson, news director & farm director.

CHEHALIS-CENTRALIA, Lewis County

KITI (October 1954): 1420 kc; 1 kw-D. 804 Market St., Chehalis. Phone Sherwood 8-3379. KITI Corp. (acquired station July 1, 1955). (See Singleton stations in "Group Ownership").

Rep Grant; Feltis (Seattle).
Donald F. Whitman, pres & gen mgr; Phil Roewe, station mgr; Edward F. Kelley, chief engineer.

CHELAN, Chelan County

KOZI (March 1, 1957): 1220 kc; 1 kw-D. Morse Bldg. Phone 440. Lake Chelan Broadcasting Corp. (original owner).

Rep McGillvra; Hugh Feltis (regional).
Stuart S. Maus, pres & gen mgr; H. Dean Rhodes, coml mgr; Marjorie Crill, program director; Everett Skubinna, promotion mgr; Warren C. Brown, chief engineer & news director.

CLARKSTON, Asotin County

KRLC (See Lewiston, Idaho).

COLFAX, Whitman County

KCLF (1950): 1450 kc; 250 w. P. O. Box 710. Phone Exbrook 7-3441. Adrian DeVries (acquired station April 1, 1955).

Network Keystone. Rep Best.
Adrian DeVries, owner, gen mgr & coml mgr; Ron Moore, program director & promotion mgr; E. V. McVay, chief engineer; Warna Moore, news director; Mary Wilson, women's director.

COLVILLE, Stevens County

KCVL (November 15, 1955): 1270 kc; 1 kw-D. P. O. Box 208. Phone Mutual 4-6481. Colville Broadcasting Co. (original owner).

Network Keystone. Rep Continental Radio Sales; Art Moore (regional).
Merle B. Peterson, pres, gen mgr, program director & chief engineer; Clyde E. Miller, Jr., coml mgr & promotion mgr; Robert W. Maker, sports director; Thomas L. Lewis, news director; Joe S. Maxwell, farm director; Sally J. Tuttle, women's director.

EDMONDS, King County

KGDN (Nov. 14, 1954): 630 kc; 1 kw-D. Seattle, Wash. Phone Lincoln 2-3131. King's Garden Inc. (acquired station Nov. 14, 1954).

A. B. Martin, pres; A. Orville Helgeson, gen mgr; Russ Reid, coml mgr & program director; Jerry Swanson, promotion mgr; Walter Jamison, chief engineer; Ham Moffatt, news director; Joan Swanson, women's director.

ELLENSBURG, Kittitas County

KELE (1947): 1240 kc; 250 w. P. O. Box 600. Phone Woodland 2-1488. Washington Broadcasting Co. (acquired station Oct. 1, 1957).

Rep McGillvra; Art Moore (Pacific Northwest).
Bill Harpel, pres; Bill Allen, gen mgr; Grace Rice, coml mgr & women's director; Steve Wray, program director & promotion mgr; Al Edwards, chief engineer; Joe Armeay, news & farm director.

EPHRATA, Grant County

KULE (August, 1951): 730 kc; 1 kw-D. 118 B. St., N.W. Phone Skyline 4-4686. Columbia Basin Broadcasting Co. (acquired station November 1952).

R. E. Billingsley, pres; Bob Moore, gen mgr & promotion mgr; Jerry Hawkins, coml mgr; Dorothy McCue, program director & women's director; Len Brown, chief engineer & farm director; Wey Simpson, news director.

EVERETT, Snohomish County

KQRY (July 21, 1957): 1230 kc; 250 w. 3021 Rockefeller. Phone Alpine 9-6111. Snohomish County Broadcasting Co. (original owner). (See Walter N. Nelskog stations in "Group Ownership").

Rep Grant.
Wally Nelskog, pres; Paul Crain, vp & gen mgr; William Love, coml mgr; Ray Court-manch, program director; Earle Gerdon, station mgr; Don Gay, chief engineer; Richard Welch, news director; Nancy Spaeth, women's director.

KRKO (1920): 1330 kc; 1 kw, DA-N. P. O. Box 916. Phone Alpine 9-1144. Everett Broadcasting Co. (acquired station 1937). (See Taft Family stations in "Group Ownership").

Rep Devney; Art Moore (Seattle-Portland).
William R. Taft, pres, gen mgr & program director; Charles E. Sullivan, sales mgr; Dave Foley, chief engineer; Shirley Bartholomew, news director.

GRAND COULEE, Grant County

KFDR (Sept. 15, 1950): 1400 kc; 250 w. P. O. Box 395. Phone Coulee Dam 140. Ralph A. Nachtmann (acquired station Feb. 20, 1957).

Rep Best.
Specialty programs: Nez Perc (Indian), ¼ hr. wkly.

Ralph A. Natchmann, owner, gen mgr & coml mgr; Alcuin P. Theisen, program director; Frank Van Hemert, chief engineer; Bill Brown, news director.

KELSO, Cowlitz County

KLOG (1949): 1490 kc; 250 w. P. O. Box 90. Phone Exbrook 3-4900. KLOG Inc. (acquired station Aug. 1, 1957).

Rep Walker-Rawalt (East); Art Moore (Seattle-Portland); Harlan Oakes (California).
J. J. Flanagan, pres; John F. Carlson, vp, gen mgr; Warren Peterson, sales mgr & farm director; Robert Van Roy, program director; Robert Meers, chief engineer; Charles Sharman, news director.

KENNEWICK-RICHLAND-PASCO, Benton County

KEPR (January 1948): 610 kc; 5 kw, DA-2. P. O. Box 437. Phone Justice 6-6184. TWX 45. KEPR Inc. (acquired station Feb. 15, 1958). (See Cascade Broadcasting Co. stations in "Group Ownership").

Network CBS. Rep Weed.
Thomas C. Bostic, pres; Monte L. Strohl, gen mgr; William Grogan, coml mgr; William Moody, program & women's director; Ed Morrissey, promotion mgr; Mike Rastovich, chief engineer; Dean Mitchell, news director; Holly Bishop, farm director.
KEPR-TV: Tv companion of KEPR.

KIRKLAND, King County

KNBX (1943): 1050 kc; 1 kw-D. P. O. Box 338. Phone Vandyke 2-1201. Eastside Broadcasting Co. (acquired station December 1949).

Network Keystone.
Specialty programs: Negro, 10 hrs. wkly; Scandinavian; 1 hr. wkly.
W. A. Chamness & L. N. Ostrander, co-owners; George A. Wilson, gen mgr; Herb A. Huckle, coml mgr; Anita Busek, program director; E. A. Lawrence, promotion mgr; A. W. Lehnhoff, chief engineer; Harry Christensen, news director; Marguerite Hall, women's director.

LONGVIEW, Cowlitz County

KBAM (Aug. 15, 1955): 1220 kc; 1 kw-D, (CP -1270 kc, 5 kw-D.). P. O. Box 31. Phone Hamilton 3-1210. Paul D. Wickre (acquired station March 1, 1958).

Reps Holman (Chicago & New York); Grant (West Coast); Irving Lusk (Seattle); Jacobson (Portland).
Paul D. Wickre, owner & acting chief engineer; William A. Hoftzyer, gen mgr; Charles F. Nelson, program director; R. H. Mietzke, consulting engineer; Harold L. Burns, news director.

KWLK (May 1933): 1400 kc; 250 w. P. O. Box 779. Phone Hamilton 5-1500. Triad Broadcasting Corp. (acquired station Nov. 1, 1957).

Network MBS; Don Lee. Rep Everett-McKinney (New York-Chicago); John Palmer (San Francisco); Lee F. O'Connell (Los Angeles).
Merton Glant, pres & gen mgr; Don Veith, program director, promotion mgr, news & farm director; Betty Trinneer, women's director.

MOSES LAKE, Grant County

KSEM (Nov. 25, 1947): 1470 kc; 5 kw-D, 1 kw-N, DA-2. West 2240 Main St. Phone Rockwell 5-3441. KSEM Inc. (original owner). (See "Newspaper Ownership" and Jessica L. Longston stations in "Group Ownership").

Network Keystone. Rep Lee F. O'Connell.
Jessica Longston, pres; John DiMeo, gen mgr; Roy Robinson, station mgr; Neil Richards, program director; Ken Hansen, chief engineer; Don Atkinson, news & sports director; June James, women's director.

KWIO (February 1956): 1260 kc; 1 kw-D. P. O. Box 1696. Phone Rockwell 5-7843. Central Basin Broadcasting Co. (acquired station March 1, 1958). (See Cascade Broadcasting stations in "Group Ownership").

Rep Weed.

Thomas Bostic, pres; Jim Schroeder, gen mgr; Dale Hazen, coml mgr; Gus Platz, program director; Edward Morrissey, promotion mgr; Howard Hammond, chief engineer; Ron Randall, news director; Art Jensen, farm director; Francis King, women's director.

MOUNT VERNON, Skagit County

KBRC (1946): 1430 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 240. Phone Garfield 4-2430. Beckley Radio Co. (original owner).

Rep McGillvra; Art Moore (Seattle-Portland).
Leo Beckley, pres & gen mgr; Frank Snyder, coml mgr; Dwayne Burke, program director & promotion mgr; T. L. Frayling, chief engineer; Carl Langewisch, news director & farm director; Dolores Healy, women's director.

OLYMPIA, Thurston County

KGY (1922): 1240 kc; 250 w. Radio Center, State & Washington Sts. Fleetwood 6-6636. Tom Olsen.

Network MBS; Don Lee; Keystone. Rep Walker-Rawalt; Lee F. O'Connell (California); Art Moore (Washington & Oregon).

Tom Olsen, owner & gen mgr; Herb Anderson, station mgr.

KITN (October 1956): 1440 kc; 500 w-D. 610 S. Columbia. Phone Fleetwood 7-7718. KITN Corp. (original owner). (See Singleton stations in "Group Ownership").

Rep Grant; Feltis (Seattle).
Donald F. Whitman, pres & gen mgr; Harold C. Singleton, chief engineer.

OMAK, Okanogan County

KOMW (Sept. 30, 1947): 680 kc; 1 kw, D. P. O. Box 151. Phone 00. KOMW Inc. (acquired station 1947).

R. L. McNett, pres; Dean C. Nichols, gen mgr; Jerry Weaver, coml mgr; Betty Uht, program director; S. C. Pennington, news director; Anne Petersen, women's director.

OPPORTUNITY, Spokane County

KZUN (Nov. 18, 1955): 630 kc; 500 w-D. S. 23 Pines Road, Spokane, Wash., zone 63. Walnut 4-2400. Voice of the Spokane Valley (original owner).

Rep Rambeau, Vance & Hopple.
Robert L. Swartz, gen mgr; Arthur R. MacKelvie, co-owner, station mgr & program director; Dick Wright, coml mgr; Jack Feldhausen, chief engineer; Henry Koslowski, news director.

OTHELLO, Adams County

KRSC (April 11, 1958): 1450 kc; 100 w. Othello, Wash. Othello Radio (original owner). (See "Newspaper Ownership" and Jessica L. Longston stations in "Group Ownership").

Kathleen Brownlow Ward, partner; R. E. Pollock, partner & gen mgr; Charles Sheppard, station mgr; William Dru, chief engineer.

PASCO, Franklin County

KALE (See Richland).

KORD (July 30, 1956): 910 kc; 1 kw-D. P. O. Box 485. Phone Liberty 7-9791. Music Broadcasters (acquired station Dec 26, 1957). (See Singleton stations in "Group Ownership").

Rep Grant.
Harold Singleton, H. B. Murphy, Gerald Colkitt, partners; Wallace K. Reid, partner & gen mgr; Rich Osborne, program director; H. B. Murphy, chief engineer; Frank Morris, news director.

KPKW (Aug. 10, 1945): 1340 kc; 250 w. P. O. Box 233. Phone Liberty 7-7110. Western Radio Corp. (original owner). (See V. P. Kenworthy stations in "Group Ownership").

Network Keystone.
V. B. Kenworthy, pres; G. W. Bretz, station mgr; Robert Rockne, program director & chief engineer; Don McKinnis, promotion mgr; Jim Shultz, news director; Della Hanks, women's director.

PORT ANGELES, Clallam County

KONP (1945): 1450 kc; 250 w. 313 W. First St. Phone Glencourt 7-4200. Radio Pacific Inc. (See "Newspaper Ownership").

Network Keystone; Rep Art Moore (Seattle-Portland, Ore.).

George Buck, gen mgr; Jack K. Proctor, station mgr.

PROSSER, Benton County

KARY (Dec. 14, 1956): 1310 kc; 1 kw-D. P. O. Box 1310. Phone Yukon 4-7310. Prosser-Grandview Broadcasters Inc. (original owner).

Network Keystone. Rep Best.
Ray Rockstrom, pres; Jack L. Quinn, chief owner & gen mgr; Robert Wilson, coml mgr & promotion mgr; Dewey Trostel, chief engineer.

PULLMAN, Whitman County

KOPE (1950): 1150 kc; 1 kw-D. P. O. Box 318. Phone Logan 4-5251. KOPE Inc. (acquired station January 13, 1958).

Rep Continental Radio Sales.
Herbert Everitt, pres, gen mgr & coml mgr; Rae Everitt, program director & women's director; Merrill Price, chief engineer; Dan McGreavy, farm director.

***KWSC** (Dec. 10, 1922): 1250 kc; 5 kw, D. ST-TW. Arts Hall, State College of Washington. Phone Logan 7-3501. State College of Washington (original owner).

Network NAEB.
Allen Miller, gen mgr; Eurt Harrison, mgr & program director; Cal Watson, sports and

Radio Stations CONTINUED

WASHINGTON CONTINUED

production director; Bob Mott, promotion mgr & news director; Hugh Rundell, director of announcers; Glen Southworth, chief engineer; Jim Hansen, farm director; Elmer Erickson music supervisor; Nancy Hopf, women's director.

*Non-commercial educational.

PUYALLUP, Pierce County

KAYE (1951): 1450 kc; 250 w. 1520 E. Main. Thornwall 5-1711. KAYE Limited (acquired station Aug. 9, 1958).

Rep Art Moore.
Specialty program: Spanish, ¼ hr. wkly.
Henry Perrozzo, owner, gen mgr, chief engineer; Marvin A. Young, coml mgr; Janet Lee Kelly, program & women's director; E. L. O'Hearn, promotion mgr; J. D. Brant, news director; Mel Keely, farm director.

QUINCY, Grant County

KPOB (Sept. 10, 1957): 1370 kc; 1 kw-D. P. O. Box 1378. Phone Sunset 7-6731. Quincy Valley Broadcasters (original owner).

Donald Nelson, pres, gen mgr, coml mgr, program director, promotion mgr, news & farm director; Bill Fisher, chief engineer; Ann Adcox, women's director.

RAYMOND, Pacific County

KAPA (September 1950): 1340 kc; 250 w. P. O. Box 626. Phone 1010. Willapa Broadcasting Co. (acquired station Aug. 16, 1956).

Network Keston. Rep Walker-Rawalt; O'Connell; McGavren-Quinn; Art Moore.
Robert E. Claunch, co-owner & gen mgr; John W. Reavley, co-owner & coml mgr; Robert E. Sheetz, chief engineer.

RENTON, King County

KLAN (1947): 910 kc; 1 kw, DA-1. 615 3rd Ave. Phone Alpine 5-8245. Interlake Broadcasting Corp. (acquired station 1953). (See Walter N. Nelskog stations in "Group Ownership").

Rep Grant.
R. J. Sander, pres; Clifford H. Hansen, gen mgr; Charles E. Sullivan, coml mgr; Walt Ejerke, chief engineer; Rosemary Taylor, women's director.

RICHLAND, Benton County

KALE (April 1, 1950): 960 kc; 1 kw, DA-N. P. O. Box 767, Pasco, Wash. Phone Liberty 7-3388. KALE Inc. (Original owner). (See J. Elroy McCaw stations in "Group Ownership").

Rep Walker-Rawalt; William Wagner (Seattle).
Robert S. McCaw, pres; Don L. Huber, gen mgr & coml mgr; Joseph Muench, chief engineer; Bob Parnell, news director; Tom Wood, sports director.

SEATTLE, King County

KAYO (1926): 1150 kc; 5 kw-D, 1 kw-N. 2939 4th Ave. S., zone 4. Phone Main 3-2480. Washington Telecasters Inc. (acquired station 1953). (See Jessica L. Longston stations in "Group Ownership"). (See "Newspaper Ownership").

Rep Young.
Jessica L. Longston, pres; Robert E. Pollock, gen mgr; James L. Hamstreet, station & promotion mgr; Gilbert C. Bond, coml mgr; Ted Bell, program director; Verle Jones Jr., chief engineer; Bob Engler, news director.

KING (1927): 1090 kc; 50 kw, DA-1. 320 Aurora Ave., zone 9. Phone Mutual 2-3555. TWX SE 240. King Broadcasting Co. (acquired station May 1947). (See King Broadcasting Co. stations in "Group Ownership").

Network ABC. Rep Blair.
Mrs. A. Scott Bullitt, pres; Henry B. Owen, executive vp; Otto P. Brandt, vp & gen mgr; Gibbs Lincoln, sales mgr; Jack Link, program mgr; George William Parker, merchandising mgr; Jack MacDonald, promotion mgr; James L. Middlebrooks, director of engineering; Art Shultz, chief engineer; Charles Herring, news director; Gloria Chandler, public service director; Elizabeth Leonard, women's director.

KING-FM (1947): 98.1 mc; 15 kw. Duplicates KING (above) except between 6 p.m.-midnight Monday-Saturday.

KING-TV: Tv companion of KING-AM-FM.
KIRO (1926): 710 kc; 50 kw, DA-N. 1507 Queen Anne Ave., zone 9. Phone Atwater 3-9800. TWX SE 180. Queen City Broadcasting Co. (acquired station 1935).

Network CBS. Rep Peters, Griffin, Woodward.
Saul Haas, pres & gen mgr; Lincoln W. Miller, vp; William F. Tucker, vp & station mgr; Leo F. Daily, coml mgr & local sales mgr; Don Courtney, production mgr; Paul Smith, promotion; Charles R. Morris, director of engineering; Jim Upthegrove, chief engineer; Pat Hayes, news director; John L. King, farm director; Helen Kimball, women's director.

KIRO-FM (1949): 100.7 mc; 16.5 kw. Duplicates KIRO (above).

KIRO-TV: Tv companion of KIRO-AM-FM.
KISW (FM) (Jan. 29, 1950): 99.9 mc; 2.1 kw. 9201 Roosevelt Way, zone 15. Phone Lakeview 5-6255. Ellwood W. Lippincott.

Rep FM Unlimited.
Elwood W. Lippincott, owner, pres, gen mgr & chief engineer; Jack Mighell, program director.

KJR (1924): 950 kc; 5 kw, DA-N. P. O. Box 3726, zone 24. Phone West 7-5100. TWX SE 28. Seattle, Portland & Spokane Radio (acquired station June 6, 1958). (See Seattle, Portland & Spokane Radio in "Group Ownership").

Rep McGavren-Quinn.
Lester M. Smith, gen mgr; Gaylen S. Blackford, station mgr; Homer Pope, program director; John G. Murphy, promotion mgr; George Newton, chief engineer; Lou Gillette, news director.

KMOS (FM) (May 16, 1958): 98.9 mc; 10.5 kw. 703 5th Ave. S., zone 4. Phone Main 2-8980. FM Broadcasters Inc.

James G. Talbot, pres; Sydney A. Abrams, gen mgr; Levin M. Lynch, coml mgr; Larry Collins, program director; Robert Zirk, chief engineer.

KNBX (See Kirkland).
KOL (1925): 1300 kc; 5 kw, DA-N. 1100 W. Florida, zone 4. Phone Main 2-2312. Seattle Broadcasting Co. (original owner). (See Taft Family stations in "Group Ownership").

Rep Bolling.
Marie Storm Taft, pres; Archie G. Taft Jr., gen mgr; William L. Simpson, sales mgr; Phyllis O. Miller, program director; Robert N. Ward, promotion mgr; Dallas Barnard, chief engineer; Merrill Ash, news director.

KOMO (1926): 1000 kc; 50 kw, DA-N. 100 4th Ave. N., zone 9. Phone Main 4-6000. TWX SE 71. Fisher's Blend Station Inc. (original owner). (See Gamble-Lane stations in "Group Ownership").

Network NBC. Rep NBC Spot Sales.
O. W. Fisher, pres; W. W. Warren, executive vp & gen mgr; Maitland Jordan, station mgr; James McLoughlin, coml mgr; Fred Patterson, program mgr; Margaret Frey, promotion mgr; Cliff Miller, chief engineer; Millard Ireland & Hugh McIntosh, news editors; Bill Moshier, farm director; Katherine Wise, women's director.

KOMO-TV: Tv companion of KOMO.
KTIX (Sept. 10, 1956): 1590 kc; 5 kw-D. 101 Bellevue Ave. N. Phone East 3-1590. KTIX Inc. (acquired station Aug. 1, 1958).

Hugh Ben LaRue, pres & gen mgr; Jack S. Hemingway, chief engineer.
KTW (Aug. 20, 1920): 1250 kc; 1 kw-D, ST-KWSC. 710 Madison, zone 4. Phone Mutual 2-1250. First Presbyterian Church of Seattle (original owner).

Rep Don R. Pickens Co.
Specialty programs: Japanese, ½ hr. wkly.
Don Esvlaqua, gen mgr; George Boucher, coml mgr; Bill McMillen, program director; Harold Links, promotion mgr; James S. Ross, chief engineer; Kearney Barton, news director; Pat Young, women's director.

KUOW (FM) (Jan. 16, 1952): 94.9 mc; 44 kw. U. of Washington, Seattle, zone 5. Phone Lakeview 4-6000. Board of Regents, U. of Washington.

Ken Kager, mgr; Roy Silience, program director; Hal Syrtstad, chief engineer.

*KCTS-TV: Tv companion of KUOW (FM).

*Non-commercial educational.

KVI (Nov. 24, 1926): 570 kc; 5 kw. 1619 9th Ave., zone 1. Phone Main 4-4848. Puget Sound Broadcasting Co. (acquired station 1928).

Network MBS, Don Lee. Rep H-R Representatives.

Vernice Irwin, pres & gen mgr; Earl T. Irwin, coml mgr; Harry Long, program director; D. M. McDonough, chief engineer.

KKA (1926): 770 kc; 1 kw-D. L-WABC. 320 2nd Ave. W., zone 99. Phone Atwater 4-8600. KKA Inc. (acquired station 1946).

Rep Meeker.
Wesley I. Dumm, pres; John H. Dubuque, gen mgr & chief engineer; Gilbert Wellington, coml mgr; James Warren, program director; Bruce Calhoun, farm director; Ann Sterling, women's director.

SPOKANE, Spokane County

KGA (1926): 1510 kc; 50 kw, DA-N. 6228 S. Regal. Phone Keystone 4-0631. TWX SP 141. Gran Broadcasting Co. (acquired station Feb. 1, 1958).

Rep H-R Representatives.
L. F. Gran, pres; Arthur M. Vogel, vp & gen mgr; Len Greensword, coml mgr; Ollie Schell, program director; Dick White, promotion mgr; Val Strange, chief engineer & farm director; Herb Hunter, news director; Anita Ramsey, women's director.

KHQ (1922): 590 kc; 5 kw. Radio Central Bldg. Phone Madison 4-5131. TWX SP 197. KHQ Inc. (acquired station March 1, 1946). (See "Newspaper Ownership").

Network NBC. Rep Katz.
Richard O. Dunning, pres & gen mgr; Wm. B. Merrill, coml mgr; John R. Fahey, program director; Rex R. Gerlach, promotion mgr; Dee Waymire, chief engineer; Patrick J. Cullen, news director; Tom Templeton, farm director.

KHQT-TV: Tv companion of KHQ.
KLYK (1921): 1230 kc; 250 w. DA-N. Realty Bldg., zone 1. Phone Riverside 7-8033. KLYK Inc. (acquired station July 1, 1958). (See Williams-Bertholf stations in "Group Ownership").

Rep Moore & Assoc.
Harold Lampel, pres; Ray Bennett, coml mgr & promotion mgr; Bob Fleming, program director.

KNEW (1947): 790 kc; 5 kw, DA-N. P. O. Box 8033, zone 36. Phone Keystone 4-9363. TWX SP 244. Seattle, Portland & Spokane Radio (acquired station March 15, 1957). (See Seattle, Portland & Spokane Radio in "Group Ownership").

Rep McGavren-Quinn.
Lester M. Smith, pres & gen mgr; William C. Rhodes, station mgr; Hugh McPherson, sales mgr; William Gratton, program director; Vince Hoffert, chief engineer; Frank Herron, news director; Ken Hutchinson, farm director.

KPEB (Feb. 14, 1957): 1380 kc; 5 kw-D. 1527 W. 2nd Ave., zone 4. Phone Madison 4-0454. Bellevue Broadcasters (acquired station Aug. 16, 1957).

F. Kemper Freeman, pres; Larry Lester, gen mgr & chief engineer; Frances St. Dennis, program director.

KREM (January 1947): 970 kc; 5 kw-D, 1 kw-N, DA-N. 4103 S. Regal, zone 34. Phone Keystone 4-0466. TWX SP 08. KREM Broadcasting Co. (acquired station Jan. 31, 1958). (See King Broadcasting Co. stations in "Group Ownership").

Rep Forjoe.
Louis W. Wasmer, pres; Robert Temple, gen mgr & coml mgr; Ed Mosley, program director; Ted Richeson, promotion mgr; Hommer Mead, chief engineer; Dick Hoover, news director.

KREM-FM (1954): 92.9 mc; 4.8 kw. Duplicates KREM (above).
KKLY-TV: Tv companion of KREM-AM-FM.
KKLY (1922): 920 kc; 5 kw-D, W. 315 Sprague Ave., zone 4. Phone Madison 4-1213. Northern Pacific Radio Corp. (acquired station January 1954). (See Harris-Alexander-Jones stations in "Group Ownership").

Network CBS. Rep Avery-Knodel.

Norman Alexander, pres; Richard E. Jones, vp & gen mgr; James Agostino, coml mgr; George Anthony, program director, promotion mgr & news director; George Langford, chief engineer.

KKLY-TV: Tv companion of KKLY.

SUNNYSIDE, Yakimo County
KREW (April 1950): 1230 kc; 250 w. 7th & Decatur. Phone Temple 7-2277. Cole E. Wylie (original owner).

Rep Tracy Moore & Assoc.
Specialty programs: Spanish, 4 hrs. wkly.
Cole E. Wylie, pres; Don G. Bennett, gen mgr, coml mgr & promotion mgr; Jean Runyon, program director; John P. Berg, chief engineer; Bill Gasman, news director & farm director.

TACOMA, Pierce County

***KCPS (FM)** (Feb. 1, 1955): 90.9 mc; 70 w. 5214 Stellacoona Blvd., zone 99. Phone Juniper 8-5261. Clover Park School Dist. 40.
Fred Miner, gen mgr; Ronald Manning, program director; Cloise H. Turner, chief engineer.

*Non-commercial educational.
KFHA (not on air; target date, fall 1958): 1480 kc; 1 kw-D, DA. P. O. Box 262, Paris, Ill. Adlai C. Ferguson Jr. & Robert E. Hall, partners.

KMO (1926): 1360 kc; 5 kw. P. O. Box 1651. Phone Waverly 2-8733. TWX TA 013. Tacoma Radio Corp. (acquired station Oct. 1, 1954).

Rep Avery-Knodel.
J. Arch Morton, pres & gen mgr; Herbert L. Pollock, coml mgr; Win McCracken, program director, promotion mgr & farm director; Duane White, chief engineer; Ed Purcell, news director; Loni Smith, women's director.

KTAC (Aug. 1942): 850 kc; 1 kw, DA-N. Winthrop Hotel, zone 2. Phone Broadway 2-2241. Tacoma Broadcasters Inc. (acquired station May 1954).

Rep Gill-Perna; Duncan A. Scott & Co. (Calif.); Hugh Feltis & Assoc. (Seattle).
Jerry Geehan, pres & gen mgr; John Condon, assistant mgr; Dick Weeks, program director; Archie Heany, merchandising mgr; Dick Velo, chief engineer; Bud Bond, news director; Doug McArthur, sports director; Vera Sadler, women's director; Gene Wagner, special events director.

KTNT (Oct. 14, 1952): 1400 kc; 250 w. 1701 S. 11th St., zone 6. Phone Fulton 3-2561. TWX TA 010. Tribune Publishing Co. (original owner). (See "Newspaper Ownership").

Rep W. Baker.
F. S. Baker, pres; Lawrence M. Carino, gen mgr; John Upham, national sales mgr; Stanley Johnson, local sales mgr; Donald St. Thomas, program director; Robert Lyte, promotion mgr; Max H. Bice, director of engineering; Bob Cleland, news director.

KTNT-FM (Oct. 26, 1948): 97.3 mc, 10.2 kw. Duplicates KTNT (above).

KTNT-TV: Tv companion of KTNT-AM-FM.
***KTOY (FM)** (1950): 91.7 mc; 3.5 kw. 1101 S. Yakima Ave., zone 5. Phone Broadway 2-9367. Tacoma Public Schools.
Merle Kimball, gen mgr & program director; John McClamrock, chief engineer.

*Non-commercial educational.

KTWR (FM) (June 2, 1958): 103.9 mc; 850 w. Peck Bldg. Phone Juniper 8-1606. Thomas Wilmot Read.

Thomas Wilmot Read, gen mgr; J. Howard Thomas, program director-producer; Dean P. Havig, operations director; Kenneth Williams Jr., director of engineering; Arthur W. Lindsay, advertising consultant.

Radio Stations CONTINUED

WASHINGTON CONTINUED

TOPPENNISH, Yakima County

KENE (May 1953): 1490 kc; 250 w. P. O. Box 350. Phone Townsend 5-7272. Radio Broadcasters Inc. (acquired station June 30, 1955). Network Keystone. Rep Best. Specialty programs: Spanish, 10 hrs. wkly. John Woodroffe, pres; Robert A. Sumbardo, gen mgr; Don Downing, coml mgr; Darlene Thalheimer, program director; Charles Peterson, chief engineer; Carol Downing, women's director.

VANCOUVER, Clark County

KKEY (July 4, 1954): 1150 kc; 1 kw-D. 5500 4th Plain Road. Phone Oxford 3-2565. Western Broadcasting Co. (original owner). Rep Grant. Ralph C. Weagant, pres; Ernest Crater, gen mgr; Jack Luetjen, coml mgr; Wally Thornton, program director; Sam Jones, promotion mgr; Bryce Howard, chief engineer; Gordon Shaw, news director; Clarence Hecock, farm director; Marian Olney, women's director. **KVAN** (1939): 910 kc; 1 kw, DA-N. P. O. Box 910. KVAN Inc. (See Sheldon F. Sackett stations in "Group Ownership" and see "Newspaper Ownership"). Rep Young. Sheldon F. Sackett, pres; Jack Irvine, vp; Larry Lau, gen mgr; Jim Gunn, coml mgr.

WALLA WALLA, Walla Walla County

KHIT (Dec. 5, 1956): 1320 kc; 1 kw-D. Denny Bldg. Phone Jackson 5-3190. Leader Broadcasting Co. (acquired station May 3, 1957). Rep Grant. Hugh Feltis (Seattle). Arch Le Roux, pres, gen mgr, coml mgr, program director, promotion mgr; Lee Ashworth, chief engineer; Herb Kennedy, news director & farm director. **KTEL** (1946): 1490 kc; 250 w. Book Nook Bldg. Phone Jackson 5-4103. Walla Walla Broadcasting Co. (acquired station July 1957). Network ABC. Rep Rambeau, Vance, Hopple; H. Quenton Cox & Assoc. (Northwest). Jack Keating, pres, gen mgr, coml mgr & promotion mgr; Frederick D. Lammers, program director & news director; Beven P. Roth, chief engineer & farm director; Adaline Bussard, women's director. **KUJ** (1932): 1420 kc; 5 kw, DA-N. P. O. Box

276. Phone 1230. KUJ Inc. (original owner). Rep Forjoe.

H. E. Studebaker, pres & gen mgr; Ken Brooks, production mgr & program director; Norval Armes, promotion mgr; Glenn Dubbe, chief engineer; LaVerne Russell, news director & farm director; Dorothy Shannon, women's director.

WENATCHEE, Chelan County

KMBL (1948): 1340 kc; 250 w. P. O. Box 638. Phone Normandy 2-7135. Frontier Broadcasting Co. (acquired station May 1, 1958). Rep McGillvra. John S. Goslin, pres; Phil Rather, vp; Craig Lawrence Jr., news director & sec-treas. **KPQ** (Jan. 1, 1930): 560 kc; 5 kw, DA-N. KPQ Bldg. Phone Normandy 3-5121. TWX WN 18. Wescoast Broadcasting Co. (original owner). Network ABC. Rep Forjoe. James W. Wallace, co-owner, pres & gen mgr; Rogan Jones, co-owner; Pat O'Halloran, coml mgr & promotion mgr; Marc Bowman, program director; Doug Whipple, chief engineer; Warren Kemper, news director; John Gilliland, farm director; Dorothy Lee, women's director.

KUBN (Nov. 17, 1956): 900 kc; 500 w-D. 209 Orondo Ave. Phone Normandy 3-5186. Queen Broadcasting Co. (original owner). Rep Walker-Rawalt; Feltis (Seattle); H. S. Jacobson (Portland). Dale R. Woods, partner & gen mgr; Wynn Cannon, partner, coml mgr & farm director; Bill Moeller, partner, program director & chief engineer; Vern McCorkle, promotion mgr; Jim Johnson, news director; Meryle Thompson, women's director.

YAKIMA, Yakima County

KIMA (1944): 1460 kc; 5 kw, DA-N. P. O. Box 702. Phone Glencourt 2-9111. TWX YA 39. Cascade Broadcasting Co. (original owner). (See Cascade Broadcasting Co. stations in "Group Ownership"). Network ABC; CBS. Rep Weed. A. W. Talbot, pres; William B. Hansen, gen mgr; Gene Grischow, program-sales director; Dovel DeVon, chief engineer; John Knievel, news director; Dick Passage, farm director. **KIMA-TV**: Tv companion of KIMA. **KIT** (April 27, 1929): 1280 kc; 5 kw-D, 1 kw, N. 414 1/2 East Yakima Ave. Phone Glencourt 7-8115. KIT Inc. (original owner). Rep Branham. Carl E. Haymond, pres; Jack H. Goetz, gen mgr & coml mgr; John Puckett, program director & promotion mgr; Dave Hubert, chief

engineer; Pete Wick, news director; Grant McDaniel, farm director.

KLOQ (1947): 1390 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 173. Phone Glencourt 2-7143. Yakima Broadcasting Corp. (See J. Elroy McCaw stations in "Group Ownership"). Network Don Lee. Rep Walker-Rawalt; Grant (Pacific Coast); William J. Wagner (Seattle).

Robert S. McCaw, pres; Warren J. Durham, gen mgr.

KUTI (October 1954): 980 kc; 1 kw-D. 316 Butterfield Road. Phone Chestnut 8-0930. Harrison A. Roddick (acquired station Aug. 1, 1953).

Rep Forjoe. Harrison A. Roddick, pres & gen mgr; Jack McMahan, coml mgr; Kay Arnold, program director & women's director; Lee Hurley, chief engineer; Hal Thomas, news director; Bill Bainter, farm director.

WEST VIRGINIA

BECKLEY, Raleigh County

WJLS (March 9, 1939): 560 kc; 5 kw-D, 500 w-N, DA-N. WJLS Bldg. Phone Cliford 3-7311. TWX BC 20. Joe L. Smith Jr. (original owner). Network CBS. Rep Burn-Smith. Specialty programs: Negro, 1 1/2 hrs. wkly. Joe L. Smith Jr., owner & gen mgr; J. Kent Hackleman, mgr; Omar Bowyer, chief engineer. **WBKW (FM)** (1946): 99.5 mc; 34 kw. (Address, license and staff same as WSJS (above)). **WWNR** (1946): 620 kc; 1 kw-D, 500 w-N, DA-N. 1565 Harper Road. Phone Cliford 3-8307. Rahall Broadcasting Co. (original owner). (See Rahall stations in "Group Ownership"). Rep Weed.

N. Joe Rahall, pres; Richard H. Booth, gen mgr; Paul M. Harless, sales mgr; William G. Dancy, program director; Betty J. Hatcher, promotion mgr; Anthony P. Gonzalez, chief engineer; Robert Harvit, news director; C. P. Vogel Jr., farm director; Hazel S. Phillips, women's director.

BERKELEY SPRINGS, Morgan County

WCST (not on air; target date not announced): 1010 kc; 250 w-D. Berkeley Springs Radio Station Corp. Thomas B. Butscher, Kenneth E. Robertson and Gary L. Daniels, principal owners.

BLUEFIELD, Mercer County

WHIS (June 27, 1929): 1440 kc; 5 kw-D, 500 w-N. Municipal Bldg. Phone Davenport 7-7115. Daily Telegraph Printing Co. (See "Newspaper Ownership"). Network NBC; Keystone. Rep Katz. Hugh Ike Shot Jr., pres; Mel Barnett, gen mgr, program & news director; George Hendricks, coml & promotion mgr; Pat Flanagan, chief engineer; Jane Meadows, women's director. **WHIS-TV**: Tv companion of WHIS. **WKOY** (1948): 1240 kc; 250 w. P. O. Box 800. Phone Davenport 7-6124. WKOY Inc. Network MBS. Rep Devney (New York and Chicago). J. Lindsey Alley, pres & gen mgr.

CHARLESTON, Kanawha County

WCWA (Jan. 1, 1947): 1400 kc; 250 w. P. O. Box 2791. Phone Dickens 3-7503. Capitol Broadcasting Corp. (acquired station Feb. 1, 1956). Rep Bob Dore Assoc. E. M. (Pete) Johnson, pres; Bert Files, gen mgr; Elaine Johnson, vp, national sales & promotion mgr & women's director; Al Walker, program director; Frank Allender, chief engineer; Cliff Tobey, news director. **WCBS** (1927): 580 kc; 5 kw, DA-N. 1111 Virginia St., zone 1. Phone Dickens 28-131. TWX 83. The Tierney Co. (acquired station January 1950). Network CBS. Rep Branham. Hawthorne D. Battle, pres; John T. Gelder Jr., vp & gen mgr; Robert M. Sinclair, station mgr; Joe Barris, program director; Harry M. Brawley, promotion mgr; Gene Brick, chief engineer. **WCBS-TV**: Tv companion of WCBS. **WHMS** (1939): 1490 kc; 250 w. Professional Bldg. Phone Dickens 3-9544. Joseph L. Brechner (acquired station in 1958). Network ABC; Reps Stars National, James S. Ayres (Southeast). Joseph L. Brechner, owner. **WKAZ** (February 1957): 950 kc; 5 kw-D, 1 kw-N, DA-2. 210 Dickinson St., zone 23. Phone Dickens 3-7541. TWX CH 185. Kanawha Valley Broadcasting Co. (original owner). (See "Newspaper Ownership"). Network NBC. Rep Katz. Lawrence H. Rogers II, pres; Leroy E. Killpatrick, vp; Thomas J. Murray, station mgr; Don O. Hayes, program director; William Ford, chief engineer; Robert Horan, news director; Nell Frazier, women's director. **WKAZ-FM** (February 1957): 97.5 mc; 9 kw. (Duplicates WKAZ above). **WTTP** (1946): 1240 kc; 250 w. Capitol & Fife

FERRY

DOUGLAS

CHELAN

BENTON

FRANKLIN

KLIKITAT

OKANOAGAN

GRANT

12 County Inland Washington* includes 136,000
 homes and 439,000 people...nearly 20,000
 farms and hundreds of diversified
 industries... year round payroll stability and
 a healthy growth... \$748,540,000 annual in-
 come and \$466,404,000 in retail sales

KPQ RADIO COVERAGE Guarantees
Results 2 to 1!

We'll guarantee 2 to 1 results over any other North Central Washington advertising medium, and we challenge any to disprove us. When you buy Inland Washington, there's no need to experiment. Buy one that **GUARANTEES RESULTS**, buy KPQ Wenatchee... selected network programs interspersed with local shows for which the people express preference.

KPQ WENATCHEE
5000 W
560 KC
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ADAMS

YAKIMA

*A DISTINCT AND SEPARATE MARKET FROM SEATTLE'S COASTAL REGION, AND SPOKANE'S INLAND EMPIRE.

NATIONAL REPS.
Forjoe & Co.

PACIFIC NORTHWEST
Art Moore & Assoc.

NATIONAL SALES
Pat O'Halloran
NOrmandy 3-5121, Wenatchee

Data Source: Sales Management, May 10, 1958,
"Survey of Buying Power"
Farm Counts: U.S. Agricultural Census

Radio Stations CONTINUED

WEST VIRGINIA CONTINUED

Sts. Phone Dickens 2-3136. Chemical City Broadcasting Co. (original owner).
 Network MBS. Rep. Rambeau, Vance & Hopple; Dora-Clayton (Southeastern).
 Gus Zaharis, pres; Mel S. Burka, gen mgr; Bud Burka, coml mgr; Fred Griffith, program & news director; Bob Bower, promotion mgr; Paul Sullivan, chief engineer; George Jeffers, farm director; Shirley Spradlin Wolfe, women's director.

CLARKSBURG, Harrison County

WBOY (Prior to 1938): 1400 kc; 250 w. 912 West Pike St. Phone Main 4-7571. TWX CB-21. WSTV Inc. (acquired station Aug. 1, 1957). (See "Friendly stations in "Group Ownership").
 Network NBC. Rep Branham.
 Specialty programs: Italian, 1 hr. wkly.
 Jack N. Berkman, pres; George H. Clinton, gen mgr; Richard Husted, coml mgr; Robert W. Toothman, program director; Carl Loose, promotion mgr; Vilah G. Brooks, chief engineer.

WBOY-TV: Tv companion of WBOY.
WHAR (1946): 1340 kc; 250 w. WHAR Bldg. Phone Main 4-5525. Harrison Corp.
 Network MBS. Rep Burn-Smith, Dora-Clayton (southern).
 Charles Gaylord, chief owner.

WFDC (Aug. 17, 1947): 750 kc; 1 kw-D. 339 W. Main St. Phone Main 4-6425. Clarksburg Broadcasting Corp. (original owner).
 Glenn B. Hamilton, pres; Joseph M. Larosa, gen. coml & promotion mgr; Dewitt H. Wyatt, program & farm director; Robert D. Hough, chief engineer; Joe Fredericks, news director; Sue Graham, women's director.

ELKINS, Randolph County

WDNE (February 1948): 1240 kc; 250 w. Washington & Davis Streets. Phone 1300. Marja Broadcasting Corp. (acquired station Dec. 1, 1955).
 Network Keystone.
 John P. Carr, pres & gen mgr; Grady F. Guye, sales mgr; John F. O'Brien, program director & promotion mgr; Paul N. McLaughlin, chief engineer.

FAIRMONT, Marion County

WMMN (1928): 920 kc; 5 kw. DA-N. 208 Adams St. Phone 3100. TWX 8226. Peoples Broadcasting Corp. (acquired station October 1953). (See Peoples Broadcasting stations in "Group Ownership").
 Network CBS. Rep Hollingsbery.

Herbert B. Evans, vp & gen mgr of Peoples Broadcasting Corp.; A. Garen Ferrise, resident vp & gen mgr of WMMN; Frank Lee, program director; Harry W. Jackson, chief engineer; Helen Bickel, women's director.

WTCS (January 1948): 1490 kc; 250 w. Box 1549 Leonard Ave. Phone 5000. Fairmont Broadcasting Co. (acquired station April 1956).
 Network ABC; Keystone. Rep Gill-Perna.

Specialty programs: Italian, 2 1/2 hrs. wkly.
 Paul Pitrolo, pres; Nick Fantasia, gen & coml mgr; Josephine Trotta program & women's director; Ray Hayes, promotion mgr & news director; Richard L. McBride, chief engineer; Roy Henderson, Farm director.

FISHER, Hardy County

WELD (Aug. 1, 1956): 690 kc; 500 w-D. Phone Lehigh 8-6062. Estate of Richard F. Lewis Jr.

(original owner). (See Richard Field Lewis Jr. Inc. stations in "Group Ownership").

Network ABC.
 Marion Park Lewis, pres, executrix estate of Richard F. Lewis Jr.; Kimberley Johnson, gen. coml & promotion mgr & program director; Philip Whitney, chief engineer; Louisa Joyce Johnson, women's director.

GRAFTON, Taylor County

WVWV (July 1957): 1260 kc; 500 w-D. Radio Center, West Main St., Grafton, W. Va. Broadcast House, 400 Quincy St., Fairmont, W. Va. Phone (Grafton) 2000; (Fairmont) 8000. WVWV Inc. (original owner). (See "Newspaper Ownership" and J. Patrick Beacom stations under "Group Ownership").
 Rep Gill-Perna.

Specialty programs: Italian, 1 hr. wkly.
 J. Patrick Beacom, pres; Robt. B. Frazier, gen mgr; Numa Fabre Jr., coml mgr; Charles Carroll, program director; Joe C. Strelauski, promotion mgr; Phil Braken, news director; Jane Wyndom, women's director.

HUNTINGTON, Cabell County

WCMI (See Ashland, Ky., listing).
WHTN (1947): 800 kc; 1 kw-D. 625 4th Ave., zone 16. Phone Jackson 5-7661. TWX HE 73. Cowles Broadcasting Co. (acquired station June 1956). (See "Newspaper Ownership" and Cowles stations in "Group Ownership").
 Network ABC. Rep Gill-Perna.

Luther Hill, pres; Robert A. Tincher, vp & gen mgr; John S. Phillips, station mgr; Joe Herget, program director; Chas. Dinkins, promotion mgr; Chas. Prohaska, chief engineer; Arthur J. Smith, news director; Jeanne McCay, women's director.

WHTN-FM (1947): 100.5 mc; 53 kw. Address, licensee and staff same as WHTN (above).
WHTN-TV: Tv companion of WHTN-AM-FM.

WFLR (1946): 1470 kc; 5 kw-D. 1046 Third Ave. Phone Jackson 3-3421. The Tierney Co. (acquired station Aug. 1, 1958).
 Network MBS. Rep Branham.

Hawthorne D. Battle, pres; John T. Gelder Jr., vp & gen mgr; James F. McDonald Jr., station mgr; Clint Powell, program director; Louis Rowen, chief engineer.

WSAZ (1923): 930 kc; 5 kw-D, 1 kw-N, DA-N. 201 Ninth St. Phone Jackson 3-8401. WSAZ Inc. (See "Newspaper Ownership").
 Network NBC. Rep Katz.

Lawrence H. Rogers, pres; George R. Andrick, station mgr; C. Bosworth Johnson, program director; George Greenwood, promotion mgr; Carroll Kessell, chief engineer; Nick Basso, news director; W. D. Click, farm director.
WSAZ-TV: Tv companion of WSAZ.

KEYSER, Mineral County

WKYR (June 24, 1953): 1270 kc; 5 kw-D. P. O. Box 231. Phone 3011. WKYR Inc. (acquired station 1954).
 Rep Burn-Smith.

Walter Patterson, pres; William W. Robinson, gen & coml mgr; Allen Dripps, chief engineer; Jack Husson, farm director.

LOGAN, Logan County

WLOG (May 18, 1940): 1230 kc; 250 w. Kanada Street. Phone 761. Robert O. Greever and Clarence H. Frey (original owners). (See "Newspaper Ownership").
 Network MBS.

Robert O. Greever and Clarence H. Frey, owners & gen mgrs; C. H. Murphy, coml mgr; Lucille Gallion, program director; Lewis J.

Frye, chief engineer; Bill Sheridan, news director.

WLOG-FM (1949): 103.3 mc; 2.1 kw. Duplicates WLOG (above).

WVOW (May 27, 1958): 1290 kc; 5 kw-D, 1 kw-N, DA-2. 52 Water St. Phone 3123. Logan Broadcasting Corp. (original owner).
 Network Keystone.

W. Carson Browning Jr., pres; William P. Becker, gen mgr; Martha Jane Becker, coml mgr; Audie Albright, program director; John LaMont, chief engineer.

MARTINSBURG, Berkeley County

WEPM (Oct. 13, 1946): 1340 kc; 250 w. Peoples Trust Co. Bldg. Phone Amhurst 3-5252. Martinsburg Broadcasting Co. (original owner).
 Rep McGillyvra.

C. M. Zinn, partner; C. Leslie Golliday, partner & gen mgr; George N. O'Brien, coml mgr; John E. Taylor, program director; Sheridan Campbell, chief engineer; Edward W. Dockney, news & farm director.

WEPM-FM (1948): 94.3 mc; 810 w. Duplicates WEPM (above).

MATEWAN, Minga County

WHJC (December 1951): 1360 kc; 1 kw-D. Phone Williamson 4771. Three States Broadcasting Co.
 Specialty programs: Negro, 1 hr. wkly.

Fred Morningstar, pres & gen mgr; John Stewart, coml mgr; E. M. Watkins, program director; Leonard Dykema, chief engineer; Don Chapel, news director; Eva Watkins, women's director.

MONTGOMERY, Fayette County

WMON (July 14, 1946): 1340 kc; 250 w. 1028 First Ave. Phone Hillside 2-4620. Fayette Associates Inc. (original owner).
 Network MBS.

Arnold M. Vickers, pres; Andrew W. Vickers, Gen & coml mgr; Richard A. Rhodes, program director; J. C. Craver, chief engineer; Ray Husson, news director; Charlotte Frisby, women's director.

MORGANTOWN, Manangalia County

WJFR (December 1940): 1440 kc; 5 kw-D, 500 w-N, DA-2. 446 Spruce Street. Phone 9488. West Virginia Radio Corp. (original owner). (See Agnes Jane Reeves Greer stations in "Group Ownership"; See "Newspaper Ownership").
 Network NBC. Rep Tom Clark.

Mrs. H. C. Greer, pres; Malcolm A. Campbell Jr., gen mgr; James Redmond, coml mgr; Jack Tennant, promotion mgr & program, news & farm director; Albert Novak, chief engineer.

WJFR-FM (1948): 99.3 mc; 1 kw. Duplicates WJFR (above).

WCLG (Dec. 26, 1954): 1300 kc; 1 kw-D. P. O. Box 885. Phone 2-922. Morgantown Broadcasting Co. (original owner).

C. Leslie Golliday, owner; Robert F. Mattox, coml mgr; James McEwuen, program director & chief engineer.

MOUNDSVILLE, Marshall County

WMOD (Oct. 1, 1950): 1370 kc; 1 kw-D. 505 Seventh St. Phone Tilden 5-1230. Miracle Valley Broadcasting Co. (acquired station March 1, 1956).
 Network Keystone.

Specialty programs: Polish, 7 hrs. wkly.
 John T. Taylor, pres, gen mgr & program director; Henry N. Petersen, coml mgr; Charles Barger, promotion mgr; Felice Regoli, chief engineer; John Allen, news director; Marlys McCoy, women's director.

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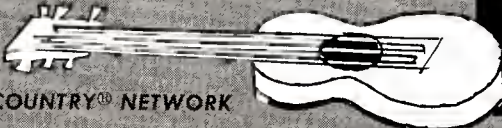
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Radio Stations CONTINUED

WEST VIRGINIA CONTINUED

NEW MARTINSVILLE, *Wetzel County*

WETZ (May 25, 1953): 1330 kc; 1 kw-D. P. O. Box 391. Phone Gladstone 5-3030. Magnolia Broadcasting Co. (acquired station March 30, 1955). (See "Newspaper Ownership and J. Patrick Beacom stations in "Group Ownership").

Network Keystone; Miracle Valley Radio Net. Rep Gill-Perna.

Harry G. Bright, pres & gen mgr; C. R. Bright, vp; George K. Eubanks, coml mgr; Terry Lee Anderson, program director; Joann Hubbard, office mgr; J. W. Jones, chief engineer; Lorraine Eubanks, news director.

OAK HILL, *Foyette County*

WOAY (February 1947): 860 kc; 10 kw-D (5 kw-CR). P. O. Box 251. Phone Hobart 9-3361. TWX Oak Hill 78. Robert R. Thomas Jr. (original owner).

Rep Pearson.
Specialty programs: Negro, 4 hrs. wkly.
Robert R. Thomas Jr., owner & gen mgr; Curtis Horton, chief engineer; Elmer Hickman, farm director.

WOAY-FM (1948): 94.1 mc; 14.5 kw. Duplicates WOAY (above).

WOAY-TV: Tv companion of WOAY-AM-FM.

PARKERSBURG, *Wood County*

WCEF (April 1954): 1050 kc; 1 kw-D. 219 8th St. Phone Hudson 5-4401. Franklin Broadcasting Co. (acquired station Dec. 16, 1956).

Rep Broadcast Time Sales.
C. E. Franklin, pres, gen mgr & chief engineer; Morris Leon, coml mgr; Gary Brookhart, program director; Tom Scott, promotion mgr; Calvin Dailey, news director; Howard Gribble, farm director; Dorothy Leon, women's director.

WCOM (Sept. 6, 1947): 1230 kc; 250 w. 317 Ninth St. Phone Hudson 5-4491. Valley Broadcasters Inc. (original owner).

Network ABC. Rep McGillvra.
Joseph M. Handlan, pres; William E. Collins, gen & coml mgr & chief engineer; Bob Lee, program director; Jack See, promotion mgr; H. B. Kenny, news director; Tom Neale, farm director; Fran Klover, women's director.

WPAR (1935): 1450 kc; 250 w. 211 Fifth St. Phone Hudson 5-5475. TWX PA 68. WSTV Inc. (original owner). (See Friendly Group in "Group Ownership").

Network CBS. Rep Branham.
Jack Berkman, pres; George H. Clinton, gen mgr. (WBOY—Clarksburg, W. Va.); Bert L. Walter, coml & promotion mgr; Sherman A. Grimm, program & news director; A. J. English, chief engineer.

WAAM-FM (Oct. 16, 1948): 106.5 mc; 8.9 kw. Duplicates WPAR (above).

PINEVILLE, *Wyoming County*

WWYO (1949): 970 kc; 1 kw-D. Box 184. Phone 2711. Wyoming Broadcasting Co. (original owner).

R. D. Bailey, pres; Edward D. Hawley, gen & coml mgr; Elaine Taylor, program & women's director; Jack D. Mullens, chief engineer; Joseph Baum, news director; Vincent Hartnett, farm director.

PRINCETON, *Mercer County*

WLOH (1947): 1490 kc; 250 w. P. O. Box 1011. Phone Garden 5-2151. Mountain Broadcasting Co. (acquired station Feb. 3, 1955).

Network Keystone.
Robert L. Harrison, owner & gen mgr; Gene Bowen, coml mgr & program director; Bob Harrison, promotion mgr; Earle Graham, chief engineer; Harry Gentry, news director; A. Harbert, farm director; Peggy Harrison, women's director.

RAVENSWOOD, *Jackson County*

WMOV (Oct. 14, 1957): 1360 kc; 1 kw-D. Gibbs and Gallatin Sts. Phone Browning 3-2544. Valley Broadcasters Inc. (original owner).

Joseph M. Handlan, pres; Lloyd R. Daugherty, gen & coml mgr; William M. Watterson, program director & promotion mgr; Junius Guy Caplinger, chief engineer; Odie O'Donnell, news director; Roger Hutton, farm director.

RICHWOOD, *Nicholas County*

WMNF (Nov. 16, 1957): 1280 kc; 1 kw-D. Cemetery Road, Box 608. Phone Viking 6-0411. Royal Broadcasting Co. (original owner).

Rep Kentucky Radio Sales (Louisville).
Herman Dotson, pres; Art Grunewald, gen & coml mgr; Jennings Mullens, program & news director.

RONCEVERTE, *Greenbrier County*

WRON (1947): 1400 kc; 250 w. Phone Midway 5-1327. Blake Broadcasting Co. (original owner).

Network Keystone; West Va. Net. Rep McGillvra.

William E. Blake, owner; James C. Putnam, gen & coml mgr; Herman King, program director; Jess Lucas, chief engineer; Gladys C. Livesay, women's director.

ST. ALBANS, *Kanawha County*

WKLC (Jan. 14, 1956): 1300 kc; 1 kw-D. 109 Sixth Ave. Phone Parkway 7-1300. The Kandel Corp. (acquired station Oct. 1, 1957).

Raymond I. Kandel, pres & gen mgr; Robert Entley, program director; Harry R. Bowen, chief engineer; Nial Davis, farm director; Gloria Johnson, women's director.

WEIRTON, *Hancock County*

WEIR (1950): 1430 kc; 1 kw, DA-2. 3992 Main St. Phone 2814. Tri State Broadcasting Co.

Network NBC. Rep Weed.
Specialty programs: Italian, 2 hrs. wkly.; Greek, 1 hr. wkly.

Thomas E. Millsop, pres; E. J. Hirshberg, gen mgr; Robert E. Badger, station mgr; Tom Abernathy, program director; James Mark, chief engineer; Lou Serra, news director; Oliver Johnston, farm director; Margaret Cattell, women's director.

WELCH, *McDowell County*

WELC (Aug. 19, 1950): 1150 kc; 1 kw-D. Route 52. Phone 1150. Pocahontas Broadcasting Co. (original owner).

Network Keystone. Rep McGillvra.
Specialty programs: Negro, 3 hrs. wkly.
Sam Sidote, pres & gen mgr; James A. French Jr., coml mgr; John J. Villani, program director; Howard R. King, chief engineer.

WMCD (1955): 1340 kc; 250 w. c/o Alice Shein, Radio Station WBTH, Williamson, W. Va. Williamson Broadcasting Corp.

WESTON, *Lewis County*

WHAW (Feb. 14, 1948): 1450 kc; 250 w. Harrison Ave. Phone 1555. Central W. Va. Service Corp. (acquired station June 1954). (See "Newspaper Ownership").

Network MBS; Keystone.
R. H. Ralston, co-owner & pres; F. E. Andrew, co-owner & vp; Edwin L. Doyle, gen mgr; D. L. Beard Jr., coml mgr; Gil David, chief engineer; Elissa Holt, women's director.

WHEELING, *Ohio County*

WHLL (Dec. 5, 1949): 1600 kc; 5 kw-D. P. O. Box 989. Phone Cedar 3-1300. Wheeling Broadcasting Co. (acquired station Feb. 3, 1950).

Rep Gill-Perna.
Kenneth Forney, pres; Fred A. Crewe Jr., gen mgr; Paul Miles, coml mgr; Donn Caldwell, program director; Jim Smith, promotion mgr; Fred Baker, chief engineer; Bill Waller, news director; Gloria Rogerson, women's director.

WKWK (May 2, 1941): 1400 kc; 250 w. 16th & Market Sts. Phone Cedar 2-2250. TWX WG 62. Community Broadcasting Inc. (original owner).

Network ABC. Rep Walker-Rawalt.
John B. Reynolds, pres & gen mgr; Elsie M. Cook, coml mgr; Dale M. Schussler, program & news director; Charles F. Brand, promotion mgr; William Jones, chief engineer; Evelyn Haden, women's director.

WKWK-FM (March 17, 1948): 97.3 mc; 16 kw. Duplicates WKWK (above).

WTRX (See Bellaire, Ohio, listing).

WVVA (1926): 1170 kc; 50 kw, DA-N. 1025 Main Street. Phone Cedar 2-1170. TWX WG 23. Storer Broadcasting Co. (acquired station March 1931). (See "Newspaper Ownership" and Storer Broadcasting Co. stations in "Group Ownership").

Network CBS. Rep John Blair & Co.
George B. Storer, pres; Paul J. Miller, managing director; Andrew Hofmann, coml mgr; Paul A. Myers, program director; Edwin L. Keim, chief engineer.

WVVA-FM (1947): 98.7 mc; 7.4 kw. Duplicates WVVA (above).

WILLIAMSON, *Mingo County*

WBTH (April 19, 1939): 1400 kc; 250 w. 5½ East 2nd Ave. Phone Belmont 5-3600. Williamson Broadcasting Corp. (original owner).

Network MBS.
Phil Beinborn, pres; John Blair, gen & coml mgr; & news director; Sherwin Rubenstein, program director & promotion mgr; Clifton Branham, chief engineer.

WISCONSIN

ANTIGO, *Langlade County*

WATK (1947): 900 kc; 250 w-D. Journal Office Bldg. Phone Market 3-4124. Antigo Broadcasting Co. (acquired station March 15, 1948). (See "Newspaper Ownership").

Network Wisconsin Net.
A. F. Berner, pres; W. F. Helms, gen, coml & promotion mgr; Gil Clark, program, news & farm director; W. Woolsey, chief engineer; LaVonne Knapp, women's director.

APPLETON, *Outagamie County*

WAPL (Dec. 6, 1952): 1570 kc; 1 kw-D. 124 W. Washington St. Phone Regent 4-9226. WAPL Radio Inc. (acquired station July 1, 1957).

Rep Walker-Rawalt (New York & Chicago).
Connie Forster, pres & gen mgr; Raymond A. Versteegen, coml mgr; Rex Munger, program director; Robert Falkner, promotion mgr; James Markham, chief engineer; Bill Day, news & farm director; Phyllis J. Gauger, women's director.

WHBY (1925): 1230 kc; 250 w. 600 S. Lawe St. Phone Regent 3-6639. WHBY Inc. (original owner).

Network MBS; Wisconsin Net. Rep Burn-Smith.

Rev. M. J. Beemster, director; Lewis Process, gen mgr; Leon Gabriel, coml mgr; Raymond Brock, program director; Ken Randall, promotion mgr; George Merkl, chief engineer; Leon Jensen, news director; Jack Powers, farm director; Penny Saver, women's director.

WLFM (FM) (March 10, 1956): 91.1 mc; 10.5 kw. Lawrence College. Phone Regent 3-5577 Exchange 34. Lawrence College.

Network NAEB.
Joseph Allen Hopfensperger, director; Gregory Smith, program director; Frederick Hervey, chief engineer.

*Non-commercial educational.

ASHLAND, *Ashland County*

WATW (May 1, 1940): 1400 kc; 250 w. Northern State Bank Bldg. Phone Murdock 2-2727. WATW Inc. (acquired station July 1, 1956).

Rep Thomas F. Clark.
Gene Halker, pres & gen mgr; Bud Huber, coml mgr; Arnold Peterson, program director; Bob Murphy, promotion mgr; Russ Johnston, chief engineer; Warren Macanz, news & farm director; Carol Erickson, women's director.

AUBURNDALE, *Wood County*

WIBL (1922): 930 kc; 5 kw-D. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer.

*Non-commercial educational.

BARABOO, *Sauk County*

WWCF (FM) (See WIBU listing under Poynette).

BEAVER DAM, *Dodge County*

WBEV (April 21, 1951): 1430 kc; 1 kw-D. 109½ Front St. Phone Turner 5-4442. Beaver Dam Broadcasting Co. (original owner).

Rep Hal Holman.
William B. Walker, pres; Charles R. Dickoff, gen mgr; Thomas Faile, coml mgr; Duane Wendt, program director; Robert Knaus, promotion mgr; Donald Moran, chief engineer; Don Christensen, news director; Roy Clark, farm director; Doreen Kaiser, women's director.

BELOIT, *Rock County*

WBEL (May 18, 1948): 1380 kc; 5 kw. 430 State St. Phone Emerson 5-5525. Beloit Broadcasters Inc. (original owner).

Rep Gill-Perna.
Russell G. Salter, pres; Robert O. Moran, gen mgr; Joseph E. Moen, coml & station mgr; Bill Greener, program director; Irv Andreoni, promotion mgr; Leo Wilson, chief engineer; Maynard Schneider, news director; Bob Scholz, farm director; Christie Thomsen, traffic mgr; Marian Heiden, continuity director.

WGEZ (1948): 1490 kc; 250 w. Hotel Hilton. Phone Emerson 5-8865. Beloit Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network MBS; Wisconsin Net. Rep Everett-McKinney.

Sidney Bliss, pres; Tom Anderson, station mgr; Bill Bessire, coml mgr; Lou Wendlandt, program director; Wayne Clay, chief engineer; Jim Boutet, news director.

BLACK RIVER FALLS, *Jackson County*

WWIS (Aug. 23, 1958): 1260 kc; 1 kw-D. Rt. 3. Phone 4645. Clarkwood Broadcasting Corp. (original owner).

Network Hometown Radio Net. Rep Grant Webb Co.
Hartley L. Samuels, pres; Walter H. Boller, gen mgr & chief engineer; Arlie Davison, program director; Robert Benedict, news director.

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Radio Stations CONTINUED

WISCONSIN CONTINUED

CHILTON, *Columbia County*

***WHKW (FM)** (Jan. 1, 1949): 89.3 mc; 51 kw. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer.

*Non-commercial educational.

CHIPPEWA FALLS, *Chippewa County*

WAXX (October 1954): 1150 kc; 5 kw-D. Radio Chippewa (acquired station Aug. 12, 1958). (See Bellinger-Townsend-Kemper stations in "Group Ownership").

Rep Webb.
Specialty program: Polish, 1 hr. wkly.
Stephen P. Bellinger, Joel W. Townsend, Ben H. Townsend, Morris E. Kemper, T. Keith Coleman, Vernon R. Nunn & Charles K. Green, partners.

COLFAX, *Dunn County*

***WHWC (FM)** (June 28, 1950): 88.3 mc; 50 kw. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer.

*Non-commercial educational.

DELAFIELD, *Waukesha County*

***WHAD (FM)** (May 30, 1948): 90.7 mc; 52 kw. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer.

*Non-commercial educational.

EAU CLAIRE, *Eau Claire County*

WBIZ (November 1947): 1400 kc; 250 w. 609 Cameron St. Phone Temple 5-5111. WBIZ Inc. (original owner).

Network MBS. Rep Pearson.
Howard G. Bill, pres, gen & promotion mgr; Jack Kelly, coml mgr; Harold A. Jahnke, program & news director & chief engineer.
WEAU (April 19, 1937): 790 kc; 5 kw, DA-N. 2415 S. Hastings Way. Phone Temple 2-3474. TWX EU 8811. Central Broadcasting Co. (original owner). (See Morgan Murphy-Walter C. Bridges Stations in "Group Ownership" and see "Newspaper Ownership").
Network NBC, Arrowhead Network. Rep Hollingbery.

Walter C. Bridges, pres; Leo Howard, gen mgr; Norman Haagenson, coml mgr; Al Young, program director; T. O. Jorgenson, chief engineer; Carl Johnson, farm director.
WEAU-FM (Dec. 26, 1946): 94.1 mc; 60 kw. Same address, licensee and staff as WEAU (above).

WEAU-TV: Tv companion of WEAU-AM-FM.

WECL (April 21, 1948): 1050 kc; 1 kw-D. Rudolph Road. Phone Temple 2-1629. Chippewa Valley Radio & Television Corp. (acquired station Feb. 1, 1958). (See Group Ownership").

Network Keystone. Rep Sears & Ayer; Harry S. Hyett (Minneapolis).
Harry S. Hyett, pres; Robert E. Nelson, gen & coml mgr; Steve Henry, program & news director; Frank Kinsman, promotion mgr; Everett Burrows, chief engineer.

FOND DU LAC, *Fond du Lac County*

KFIZ (1922): 1450 kc; 250 w. 18 West First St. Phone Walnut 1-3770. KFIZ Broadcasting Co. (acquired station 1946). (See "Newspaper Ownership").

Network MBS, Wisconsin Network. Rep Hal Holman (Chicago & New York).
A. H. H. Lange, pres; Emery W. Martin, gen mgr; Robert Carey, coml mgr; Clarence Goesser, program & farm director; Ron Harvey, promotion mgr; Wendell S. Meyers, chief engineer; William Carey, news director.

GLENDALE, *Monroe County*

WFMR (FM) (June 1956): 96.5 mc, 24.5 kw. 606 West Wisconsin Ave. zone 3. Phone Broadway 3-5400. High Fidelity Broadcasting Corp.

Specialty programs: French, ½ hr. wkly.
James G. Baker, pres & gen mgr; James Schweitzer, coml mgr; Richard Miller, program director; Martin K. Franke, chief engineer.

GREEN BAY, *Brown County*

WBAY (1922): 1360 kc; 5 kw, DA-N. 115 So. Jefferson. Phone Hemlock 2-3331. TWX GB 3366. Norbertine Fathers (original owner).

Network CBS. Rep Weed; Harry Hyett (Minneapolis).
Haydn R. Evans, gen mgr; Joe DeYoung, coml mgr; Rog Mueller, program director; Bob Meister, promotion mgr; Wallace E. Stangel, chief engineer; Bob Houle, news director; Bob Parker, farm director.
WBAY-TV: Tv companion of WBAY.

WDUZ (1947): 1400 kc; 250 w. 225 N. Adams St. Phone Hemlock 5-5331. TWX 8321. Green Bay Broadcasting Co. (original owner). (See "Newspaper Ownership").

Network ABC. Rep McGavren-Quinn.
Ben A. Laird, pres & gen mgr; Allen H. Embury, vp & station mgr; Kenneth Sorensen, coml mgr; James McClelland, program director; Leo C. Westerman, chief engineer; Donald A. Vander Kelen, news director; Ann C. Schauer, women's director.

WDFG (December 1947): 1440 kc; 5 kw-D. 500 w-N, DA-2. P. O. Box 766. Phone Hemlock 5-7575. Green Bay Newspaper Co. (See "Newspaper Ownership").

Network Wisconsin Network. Rep Gill-Perna.

A. B. Turnbull, pres; John M. Walter, station mgr; Glen R. Holznecht, coml mgr; Clair Stone, program & news director; William McCarthy, promotion mgr; Elmo Reed, chief engineer; Elliott Tipps, farm director.

GREENFIELD TOWNSHIP, *Souk County*

WVCF (FM) (See WIBU listing under Poynette).

HARTFORD, *Washington County*

WTM (1951): 1540 kc; 500 w-D. P. O. Box 176. Times Press Radio Inc. (acquired station 1958). (See "Newspaper Ownership").

Network Keystone.
John J. Shinnors, pres; George A. Dodge, station mgr.

HAYWARD, *Sawyer County*

WHSM (Dec. 20, 1957): 910 kc; 1 kw-D. Phone 303. WJMC Inc. (original owner).

Network Arrowhead-Wisconsin Network. Rep Hollingbery.

W. C. Bridges, pres; Russell J. Brown, gen mgr; George Palo, coml mgr; Allen Carraway, program director, news director, farm director & promotion mgr; Robert Kolsky, chief engineer; Elois Baldrige, women's director.

HIGHLAND TOWNSHIP, *Iowa County*

***WHSA (FM)** (Sept. 14, 1952): 89.9 mc; 38 kw. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer.

*Non-commercial educational.

HOLMEN, *La Crosse County*

***WHLA (FM)** (Nov. 21, 1950): 90.3 mc; 39 kw. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer.

*Non-commercial educational.

JANESVILLE, *Rock County*

WCLO (1930): 1230 kc; 250 w. 200-204 E. Milwaukee Ave. Phone Pleasant 4-3316. Southern Wisconsin Radio Inc. (See "Newspaper Ownership").

Network MBS, Wisconsin Network. Rep Everett McKinney.

Sidney H. Bliss, pres; Vern W. Williams, gen mgr; Bill Bessire, coml mgr; Bill Gargano, program director & promotion mgr; Wayne Clay, chief engineer; Pat McJoynt, women's director.

WCLO-FM (1947): 99.9 mc; 15.5 kw. Gazette Printing Co. Duplicates WCLO (above).

KENOSHA, *Kenosha County*

WLIP (May 11, 1947): 1050 kc; 250 w-D. 625 57th St. Phone Olympic 7-6162. Kenosha Broadcasting Inc. (original owner).

Rep Everett McKinney.
Specialty program: Italian, ½ hr. wkly.
William L. Lipman, pres & gen mgr; Hugh L. Gately, vp & station mgr; Casimer Lubinski, chief engineer; Virginia Taylor, news director; Irene Buri Nelson, women's director.

LA CROSSE, *La Crosse County*

WKBH (1923): 1410 kc; 5 kw, DA-N. 141 So. 6th St. Phone 2-4678. TWX LC 8718. WKBH Inc. (See "Newspaper Ownership").

Network NBC. Rep H-F Representatives.
Howard Dahl, gen mgr; Robert Z. Morrison Jr., coml mgr; Bernice Callaway, program director; Leonard Anderson, promotion mgr; Al Leeman, chief engineer.

WKBT (TV): Tv companion of WKBH.
WKTY (May 1948): 580 kc; 1 kw, DA-1 (holds CP for 5 kw-D, 1 kw-N, DA-2). P. O. Box 751. Phone 2-6042. TWX LC 8720. Lee & Associates Inc. (acquired station April 1954).

Network ABC. Rep Everett-McKinney; Wayne Evans & Assoc. (formerly Bulmer & Johnson).

Herbert H. Lee, pres & gen mgr; Phil Dyer, coml mgr; Marilyn Bahwell, program director; Charles R. Kearns, promotion mgr, production mgr & sports director; Phil Uehling, chief engineer; Milo G. Knutson, news director; Earl Hunter, farm director.

WLXC (June 20, 1947): 1490 kc; 250 w. P. O. Box 821. Phone 4-4521. La Crosse Radio Inc. (acquired station April 8, 1957).

Network Keystone. Rep Jack Masla.

Joseph H. Rohrer, pres, gen mgr, coml mgr, promotion mgr & chief engineer; Jean Gitz, program director, news director & women's director.

LADYSMITH, *Rusk County*

WLDY (May 1948): 1340 kc; 250 w. Hi-way 8, West. Phone 584-607. Flambeau Broadcasting Co. (acquired station 1955).

Rep Thomas F. Clark.
Specialty programs: Polish, 1 hr. wkly.
Charles H. Nelson, owner & gen mgr; Ruth B. Nelson, pres & promotion mgr; John Lovely, coml mgr; Thomas Olson, program director; Stuart Mercer, chief engineer; Don Plaza, news director; Pat Cronick, women's director.

MADISON, *Dane County*

***WHA** (1922): 970 kc; 5 kw-D. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer.

***WHA-FM** (March 30, 1947): 88.7 mc; 22 kw.

*WHA-TV: Tv companion of WHA-AM-FM.

*Non-commercial educational.

***WHHT (FM)** (Sept. 14, 1952): 89.9 mc; 50 kw. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer.

*Non-commercial educational.

WIBA (April 1925): 1310 kc; 5 kw, DA-N. 3800 Regent St. zone 5. Phone Cedar 3-5311. TWX 8510. Badger Broadcasting Co. (acquired station 1931). (See "Newspaper Ownership" and Lee stations in "Group Ownership").

Network NBC. Rep Avery-Knodel.
William T. Ewry, pres; Kenneth F. Schmitt, gen mgr; H. A. Johnson, business mgr;

Howard Norland, promotion mgr; Norman Hahn, chief engineer.

WISC (September 1948): 1480 kc; 1 kw, DA-1. 4801 West Beltline Highway. zone. Phone Cedar 3-9791. TWX MN 8512. Radio Wisconsin Inc. (See "Newspaper Ownership" and Morgan Murphy-Walter C. Bridges stations in "Group Ownership").

Network ABC, MBS, Wisconsin Network. Rep Peters, Griffin, Woodward.

Ralph Immell, pres; Ralph O'Connor, gen mgr; Jerry Bassett, coml mgr; Phebe Rogers, program director; Walter Hariu, chief engineer; Cliff Conohan, news director; Lee Wesner, farm director.

WISC-FM (September 1948): 98.1 mc; 1 kw. Duplicates WISC (above).

WKOW (Jan. 24, 1948): 1070 kc; 10 kw-D, 5 kw-N, DA-2. 215 West Washington Ave. zone 3. Phone Alpine 7-2261. TWX MN 8537. Monona Broadcasting Co. (original owner).

Network CBS. Rep Headley-Reed.
Stewart Watson, pres; Ben F. Hovel, gen mgr; Thomas A. Riggs, station mgr; James Roy Miller, promotion mgr; Robert Wickhem, chief engineer; Jack Davis, news director; Roy Gumtow, farm director; Luella Mortenson, women's director.

WKOW-TV: Tv companion WKOW.

WMFM (1947): 104.1 mc; 7.5 kw. 2047 Winnebago St. zone 4. Phone Cherry 4-2847. Earl W. Fessler.

Network MBS. Rep Continental Radio Sales (Philadelphia).

Earl W. Fessler, gen mgr & chief engineer; Gene Edwards, coml mgr; Mark Burns, programming & public relations director; Audrey Powers, program director.

MANITOWOC, *Manitowoc County*

WCUB (1952): 980 kc; 1 kw-D. Business Management Inc.

WOMT (October 1926): 1240 kc; 250 w. 1118 Washington St. Phone Murray 4-6015. Francis M. Kadow (original owner).

Network MBS, Wisconsin Network. Rep Hal Holman.

Francis M. Kadow, owner & gen mgr; George Erdman, coml mgr; Ralph Norman, program director; Hubert Willis, chief engineer; Mordica Morgan, farm director; Donna Wodak, women's director.

WISCONSIN BROADCASTERS

TO BUY OR SELL

see

RAY HAMILTON

Tribune Tower, Chicago

(DE 7-2754)

or any office of

**HAMILTON-STUBBLEFIELD-TWINING
& ASSOCIATES, INC.**

Radio Stations CONTINUED

WISCONSIN CONTINUED

MARINETTE, Marinette County

WAGN (See Menominee, Mich.).
WMAM (Oct. 14, 1939): 570 kc; 250 w-D. 100 w-N. 400 Wells St. Phone Redwood 5-6631. TWX 8332. M&M Broadcasting Co. (See Morgan Murphy-Walter C. Bridges stations in "Group Ownership").
 Network NEC, Wisconsin Network. Rep Hollingsbery; Ed Hurlley (Minneapolis).
 Morgan Murphy, pres; Joseph D. Mackin, gen mgr; John H. Borgen, station mgr; Howard L. Emich, program director & news director; Yvonne Fronsee, promotion mgr; A. S. Alexander, chief engineer; John Bell, farm director.
 WMBV-TV: Tv companion of WMAM.

MARSHFIELD, Wood County

WDLB (Feb. 2, 1947): 1450 kc; 250 w. 1710 N. Central Ave. Phone 1450. Clarkwood Broadcasting Corp. (acquired station April 1, 1956). Rep Grant Webb.
 Hartley L. Samuels, pres & gen mgr; John R. L. Thornton, assistant mgr; Jack Hackman, promotion mgr; Richard D. Hanneman, chief engineer; Glenn Brown, news director.

MEDFORD, Taylor County

WIGM (October 1941): 1490 kc; 250 w. Box 59. Phone 255. WIGM Inc. (acquired station 1954). (See "Newspaper Ownership").
 Network Keystone. Rep Thomas F. Clark.
 Paul Allman, pres & gen mgr; Joe Dahlvig, coml mgr; Don Seehafer, program director; Dick Johnson, promotion mgr & farm director; Ray Bohnert, chief engineer; Galen Brunner, news director; Elaine Czerniak, women's director.

MENOMONIE, Dunn County

WMNE (1951): 1360 kc; 1 kw-D. 603 1/2 Broadway. Phone 1158. Menomonee Broadcasting Co. (acquired station 1954).
 Network Keystone. Rep George Hopewell.
 Charles Whitford, Chris Hansen & Wendell Hansen, partners; Don Mortwedt, gen mgr & news director; Thor Edgeberg, coml mgr; LaVern Garton, program director; Joe Dzionski, chief engineer; Carol Bender, women's director.

MERRILL, Lincoln County

WLIN (FM) (1947): 100.7 mc; 9.35 kw. (address, licensee & staff same as WSAU Wausau, Wis.).

MILWAUKEE, Milwaukee County

WEMP (Oct. 14, 1935): 1250 kc; 5 kw, DA-2. 1701 W. Wisconsin Ave., zone 3. Phone Division 2-4040. TWX GARDEN 5-4545. Milwaukee Broadcasting Co. (original owner). Rep Headley-Read.
 A. M. Spheeris, pres; Hugh K. Boice Jr., gen mgr & vp; John C. Gagliano, coml mgr; Tom Shanahan, program director; Roland Paske, chief engineer; Gene Bernhardt, news director.

WFMR (FM) (See Glendale listing).
WFOX (Aug. 15, 1946): 860 kc; 250 w-D. 208 East Wisconsin Ave. zone 2. Phone Broadway 2-1272. Wisconsin Broadcasters Inc. (acquired station July 2, 1958).
 Specialty programs: Negro, 1/2 hr. wkly.
 Howard Miller, pres, gen & promotion mgr & program director; Dave Jones, coml mgr; Robert Mayer, chief engineer.

WISN (June 22, 1922): 1150 kc; 5 kw, DA-1. 759 N. 19th St. zone 3. Phone Division 2-3000. TWX 245. Hearst Corp. (acquired station 1929). (See "Newspaper Ownership" and Hearst stations in "Group Ownership").

Network ABC. Rep Petry.
 John B. Soell, gen mgr; James T. Butler, assistant mgr & program director; George Ingram, coml mgr; Arthur H. Barnes, promotion mgr; Donald A. Weller, chief engineer; Donald O'Connor, news director; Pat H. Barnes, farm director.
 WISN-TV: Tv companion of WISN.

WMIL (1947): 1290 kc; 1 kw-D. 2625 W. Wisconsin Ave., zone 3. Phone West 3-1290. Rep Masla.
 Gene Fosner, pres; Sol Radoff, exec vp.

WOKY (1947): 920 kc; 1 kw, DA-1. 522 W. Wisconsin Ave., zone 3. Phone Broadway 1-8480. TWX MI 169. Bartell Broadcasters Inc. (acquired station 1950). (See Bartell Family Radio Group in "Group Ownership").

Rep Young.
 Gerald A. Bartell, pres; Melvin M. Bartell, vp & gen mgr; John A. Reddy, program director; Ralph E. Evans, director of engineering; Don Sherwood, news director.

WQFM (FM) (June 1, 1958): 93.3 mc; 30 kw. 606 W. Wisconsin Ave., zone 3. Phone Broadway 3-1320. Koeth Broadcasting Corp. (See "Newspaper Ownership").

Rep F.M. Unlicht (Chicago).
 Hugo Koeth Jr., pres, gen mgr & program director; William Jenkins, coml mgr; Martin K. Franke, chief engineer.

WRIT (1955): 1340 kc; 250 w. 5407 W. Martin Drive. Phone Spring 1-1140. Radio Milwaukee

Inc. (acquired station August 1956). (See H. & E. Balaban stations in "Group Ownership").
 Rep Eastman.

John F. Box Jr., executive vp & managing director; Bernie Strachota, gen sales mgr; Robert Larsen, assistant gen mgr; Lee Rothman, program director; Charles O'Malley, promotion mgr; Ralph Ingraham, chief engineer; James Wallace, news director; Irene Rummels, women's director.

WTMJ (July 25, 1927): 620 kc; 5 kw, DA-N. 720 E. Capitol Drive, zone 12. Phone Broadway 1-6000. TWX MI 297. The Journal Co. (original owner). (See "Newspaper Ownership").

Network NBC. Rep Christal.
 George Comte, gen mgr of radio & tv; R. J. Heiss, mgr; L. W. Herzog, administrative assistant; Joseph Killeen, sales mgr; Don Loose, program mgr; Bruce Wallace, promotion mgr; Phillip Laesser, am-tv engineering mgr; Jack Krueger, news editor; William McCormack, continuity mgr; Esther Hooton, women's director; William Hoelt, farm director; William Carlson, weather director.
 WTMJ-TV: Tv companion of WTMJ.

MONROE, Green County

WEEK (July 1951): 1260 kc; 1 kw-D. Schuetze Bldg. Phone 1260. Green Co. Broadcasting Co. (original owner).
 Rep W. Donald Roberts (Chicago).
 Specialty programs: Swiss, 3 hrs. wkly.
 Kenneth W. Stuart, pres; Joseph G. Urban, gen mgr; Stanley J. Neuberger, coml mgr; Rex Eyer, chief engineer; Vern Falk, news director; Eileen Steensrud, women's director.

NEENAH (MENASHA), Winnebago County

WNAM (May 23, 1947): 1280 kc; 1 kw, DA-N. Radio Park. Phone Parkway 2-6471. Neenah-Menasha Broadcasting Co. (acquired station Sept. 5, 1957).
 Rep Everett-McKinney.
 Don C. Wirth, vp & gen mgr; Don E. Harrington, coml & promotion mgr; Tom Collins, program & news director; Gordon Dailey, chief engineer.

NEILLSVILLE, Clark County

WCCN (Sept. 23, 1957): 1370 kc; 1 kw-D. 140 W. 5th St. Phone 333. Central Wisconsin Broadcasting. (original owner).
 Herman North, pres; Howie Sturtz Jr., vp & gen mgr; Wayne Grap, coml mgr; Robert Lulloff, program, news & farm director; Gary Gall, promotion mgr; Charles E. Marvin, chief engineer; Therese Hannan, women's director.

OSHKOSH, Winnebago County

WOSH (Dec. 31, 1941): 1490 kc; 250 w. 2333 Bowen Street Road. Phone Beverly 54-3150. Oshkosh Broadcasting Co. (acquired station April 13, 1943). (See William F. Johns Family stations in "Group Ownership").
 William F. Johns Jr., pres; William L. McDonald, gen mgr & coml mgr; Roland McBain, program & news director; Robert Schulz, sales mgr; Robert Holtmeier, chief engineer; Jessie Miller, women's director.

PARK FALLS, Price County

WPPP (July 1953): 1450 kc; 250 w. Box 309. Phone 2-3959. Northland Broadcasting Co. (acquired station March 1955).
 Rep Continental Radio Sales.
 Gordon Schluter, pres & gen mgr; Gordon Locke, coml mgr & news director; Donald Williams, program & farm director; Robert Senne, chief engineer.

PLATTEVILLE, Grant County

WSWW (February 22, 1958): 1590 kc; 1 kw-D. P. O. Box 1. Phone 2775. Southwest Wisconsin Co. (original owner).
 John F. Monroe, vp; Robert J. Bodden, gen & coml mgr & program director; Lloyd Nowak, promotion mgr & chief engineer; Harold Anderson, farm director; Dave Mergen, sports director.

PLYMOUTH, Sheboygan County

WPLY (1954): 1420 kc; 500 w-D. Box 222. Phone Twinbrook 32-661. CMB Inc. (acquired station Aug. 1, 1957).
 Network: Wisconsin Network.
 R. Bunker Rogoski, pres; Dalton C. Hille, vp; Frank Hollenberger, coml mgr; Paul Eichenberg, program director; Chuck Laue, promotion mgr; Chris Markworth, chief engineer; Bob Boisen, news director; Wallace Klienhaus, farm director; Rosanna Neidermeier, women's director.

PORTAGE, Columbia County

WPDR (July 31, 1952): 1350 kc; 1 kw-D. Box 142. Phone Riverside 2-2350. Portage Broadcasting Co. (acquired station April 20, 1953). (See "Newspaper Ownership").
 Rep W. Donald Roberts.
 W. T. Comstock, pres; Robert D. Hutchings, gen & promotion mgr; Robert Hoffman, coml mgr; Berwyn Ableman, program & farm director; Don Bender, chief engineer; Lavin Morgan, news director; Carol Mork, women's director.

POYNETTE, Columbia County

WIBU (July 1925): 1240 kc; 250 w. Route 2. Phone 98. Wm. C. Forrest. (See William C. Forrest stations in "Group Ownership").

Network MBS; Wisconsin Network.
 Wm. C. Forrest, pres, gen & coml mgr; Sarah Forrest, program director; Leonard Doese, chief engineer.

WWCF (FM) (1948): 94.9 mc; 37 kw. Same address, licensee and staff as WIBU (above).

PRAIRIE DU CHIEN, Crawford County

WPBE (Dec. 11, 1952): 930 kc; 500 w-D. Box 36. Phone 637. Prairie Broadcasting Co. (original owner).
 Rep Hal Holman.
 W. C. Schlaugat Jr., pres, gen & promotion mgr & chief engineer; Thomas Multerer, sales mgr; Jerry Key, program director; Nancy Hendricks, news writer; Mary Ellen, women's director.

RACINE, Racine County

WRAC (June 3, 1951): 1460 kc; 500 w-D. 423 Main St. Phone Melrose 2-1627. WRAC Inc. (acquired station Dec. 18, 1953).
 Rep Devney.
 Specialty programs: Spanish, 1/2 hrs; Armenian, 1/2 hr., both wkly.
 William J. Friauf, pres & gen mgr; Raymond J. Pawzun, coml mgr; Edward J. Ruetz Jr., program director; Ronald Liedick, chief engineer; Jacob J. Erdmann, news director; Wilda Grim Quimby, women's director.

WRJN (December 1926): 1400 kc; 250 w. Radio Park. Phone Melrose 4-3311. TWX RACINE 375. Racine Broadcasting Corp. (original owner). (See "Newspaper Ownership").
 Network ABC; Wisconsin Network. Rep Walker-Rawalt.
 Specialty programs: German, 1/2 hr.; Polish, 6 hrs.; Scandinavian, 3 hrs., all wkly.
 J. Donald McMurray, pres; Harry R. Le-Poldevin, gen mgr; Harold J. Newcomb, station & coml mgr; Lyman Merens, program & news director; Amelia French, promotion mgr; Stanley Fisher, chief engineer; Isabel Monk, women's director.

WRJN-FM (August 1948): 100.7 mc; 15 kw. Duplicates WRJN (above).

REEDSBURG, Souk County

WRDB (January 1953): 1400 kc; 250 w. Box 207. Phone 400. William C. Forrest (See William C. Forrest stations in "Group Ownership").
 Network MBS; Wisconsin Network; Keystone.
 William C. Forrest, owner; Michael J. Flaherty, Bob Sands, program director; Douglas Beaudoin, chief engineer; Lee Olson, news director.

RHINELANDER, Oneida County

WOBP (March 1947): 1240 kc; 250 w. Route 2. Phone Forest 2-6140. Oneida Broadcasting Co.
 Network Wisconsin Network. Rep Devney.
 James E. Cleary, pres; George F. Thoma, gen mgr; Howard A. Koentzer, coml mgr; Lee Zimmer, program & women's director; William G. Anderson, chief engineer; John M. Wadd, news director.

RICE LAKE, Barron County

WJMC (1938): 1240 kc; 250 w. P. O. Box 352. Phone 550. WJMC Inc. (See Morgan Murphy-Walter C. Bridges stations in "Group Ownership").
 Network Wisconsin Network; Rep Hollingsbery, W. L. Hurlley (Minneapolis).
 Walter C. Bridges, pres; Russell J. Brown, station mgr.
WJMC-FM (1947): 96.3 mc; 50 kw. Address, licensee & staff same as WJMC (above).

RICHLAND CENTER, Richland County

WRCO (Aug. 1949): 1450 kc; 250 w. Box 192 (Route 2). Phone Midway 7-2111. Richland Broadcasting Corp. (Jan. 15, 1955).
 Network Keystone. Wisconsin Net; R.F.D. Net.
 Hala D. Peebles, pres, gen mgr & program director; Gerald Cook, coml mgr; Peter Athanas, chief engineer; Joseph Koelsch, news director; Mildred McIntyre, women's director.

RIPON, Fond du Lac County

WCWC (Sept. 15, 1957): 1600 kc; 5 kw, DA-D. Radio Road. Phone Black 818. Central Wisconsin Co. (original owner).
 Rep Walker-Rawalt.
 John Monroe Jr., pres; Francis J. Stratman, gen mgr; Chas. Heath, program director; Gordon Alsum, chief engineer; Richard Schulze, news director; James Densmoor, farm director; Henrietta Eutzin, women's director.

SHAWANO, Shawano County

WTCH (1948): 960 kc; 1 kw, DA-N. 107 E. Green Bay St. Phone 666. Shawano Co. Leader Pub. Co. (original owner). (See "Newspaper Ownership").
 Network Keystone. Rep Best.
 Specialty programs: German, 2 hrs. wkly.
 Jeanne P. Donald, gen mgr; R. G. Gruetzmacher, station mgr.

SHEBOYGAN, Sheboygan County

WHBL (1926): 1330 kc; 1 kw-D. 250 w-N. 930 N. 8th St. Phone Glinecourt 8-2107. TWX 368. WHBL Inc. (original owner). (See "Newspaper Ownership").
 Network ABC; Wisconsin Net. Rep Burn-Smith.
 Paul F. Skinner, pres & gen mgr; Ray L.

Radio Stations CONTINUED

WISCONSIN CONTINUED

Witthuhn, coml mgr; Dick Rouleau, promotion mgr; Christ Bauer, chief engineer; Charles Fisher, news director.

WSHE (Jan. 5, 1956): 950 kc; 500 w, DA-D. 1210 North 8th St. Phone Glencourt 2-4671. Lake Shore Broadcasting Co. (original owner). Rep Walker-Rawalt.

David A. Bensman, pres & gen mgr; Al Stern Jr., coml mgr; Stuart Olson, program director; Marv Benz, promotion mgr; Walt Adams, chief engineer; David O. Scott, news director; Raymond R. Falle, farm director; Beatrice Hulbert, women's director; Rose S. Bensman, sec-treas.

SPARTA, Monroe County

WCOW (June 1951): 1290 kc; 1 kw-D. 124 1/2 South Water St., zone 1, Phone 3307. Sparta-Tomah Broadcasting Co. (acquired station 1957).

Network Keystone. Rep Rambeau, Vance, Hoppie.

John D. Rice, pres, gen mgr & news director; Charles P. Sullivan, coml mgr; Tom Dorsey, program director; Roger Belke, chief engineer; Bill Lahm, sports director; Mary Hoogenhous, women's director.

STEVENS POINT, Portage County

WSPT (1948): 1010 kc; 1 kw-D. 414 1/2 Main St. Phone Diamond 4-9778. Stevens Point Broadcasting Co. (acquired station 1952).

Rep Hal Holman.
Wm. F. Johns Sr., pres; Peter A. Barnard, vp & gen mgr; David A. Silverman, sales mgr; Dick Canney, program director; Jack Ducart, chief engineer; Bob Schuman, news director.

STURGEON BAY, Door County

WDOR (Sept. 3, 1951): 910 kc; 500 w-D. 15th and Utah. Phone Pioneer 3-4411. Door County Broadcasting Co. (original owner).

Network Keystone.
Edward Allen Jr., pres, treas, gen mgr & news director; Frank Ullsperger, coml mgr; Dolores Allen, program & women's director & promotion mgr; Len Koskubar, farm director.

SUPERIOR, Douglas County

WDSM (1939): 710 kc; 5 kw, DA-N. 921 Tower Ave. Phone Export 4-4451. Northwest Publications Inc. (See "Newspaper Ownership" and Ridder Publications stations in "Group Ownership").

Rep Peters, Griffin, Woodward.
Specialty programs; Finnish, 1 1/4 hrs. wkly. Bernard H. Ridder, pres; Tom Gavin, gen mgr; Mike Daley, coml mgr; James Payton, program director; Dick Francis, news director.

WDSM-TV (Duluth, Minn.): Tv companion of WDSM.

WOMN (not on air; target date unknown): 1320 kc; 1 kw-D. Quality Radio Inc.

TWO RIVERS, Manitowoc County

WTRW (Nov. 16, 1951): 1590 kc; 1 kw-D. 1817 Washington St. Phone TR 324 or Murray 2-4521 (Manitowoc). Two Rivers Broadcasting Co. (acquired station June 1, 1958).

Rep Grant Webb.
Kenneth A. Daum, pres & coml mgr; Raymond F. Kassenich, gen mgr; Alvin R. Anderson, program director & chief engineer; Lorraine Zelinski, office mgr; Craig McCoy, news & farm director; Eleanor Daum, women's director.

VIROQUA, Vernon County

WISV (1958): 1360 kc; 500 w-D. Parks Robinson.

WATERTOWN, Jefferson County

WTTN (April 2, 1950): 1530 kc; 250 w-D. 104 West Main St. Phone 2215. Watertown Radio Inc.

Network Keystone. Rep George T. Hope-well.
Carl V. Kolata, pres & gen mgr; Clifford Scott, coml mgr; Ernie Siegrist, program director; Harold Winkenwerder, chief engineer; Willard (Bill) James, news director; Florence Herold, women's director.

WAUKESHA, Waukesha County

WAUX (March 27, 1947): 1510 kc; 250 w-D, 319 W. Main. Phone Liberty 2-6636. Waukesha Broadcasting Co. (original owner).

Network Keystone. Rep Hal Holman.
Mig Figli, co-owner, gen mgr & program director; C. E. Williams, co-owner & coml mgr; Adin Randall, chief engineer; Jim Murphy, news director.

WAUPACA, Waupaca County

WDUX (April 29, 1956): 800 kc; 1 kw-D. P. O. Box 94. Phone 33. Laird Broadcasting Co. (original owner).

Network Keystone. Rep McGavren-Quinn.
Dorothy Laird, pres; Noel N. Franzen, gen mgr; Tom Karavakis, coml mgr; Cal Cheek, program & news director; Cliff Graff, chief engineer; Joan Imry, farm & women's director.

WAUSAU (RIB MOUNTAIN PARK), Marathon County

***WHRM (FM)** (June 10, 1949): 91.9 mc; 114 kw. Madison 6, Wis. Phone Alpine 5-2988. Wisconsin State Radio Council.

H. B. McCarty, gen mgr; H. A. Engel, public relations mgr; Cliff Eblen, program director; John Stiehl, chief engineer;

*Non-commercial educational.

WHVJ (Aug. 1, 1953): 1230 kc; 250 w. P. O. Box 447. Phone 2-1188. Lakeland Broadcasting Corp. (original owner).

Network Keystone. Rep Indie Sales.
Specialty programs: German, 1/4 hr. wkly.
Hilding V. Foreen, pres & chief engineer; Harold Golding, gen & coml mgr.

WRIG (1937): 1400 kc; 250 w. 531 Third St. WRIG Inc. (acquired station 1958).

Duey E. Wright, pres.
WSAU (Jan. 30, 1937): 550 kc; 5 kw, DA-2. 427 4th St. Phone 2-2111. TWX WS 8869. Wisconsin Valley Television Corp. (acquired station Aug. 1, 1953). (See "Newspaper Ownership").

Network NBC; Wisconsin Network; Rep Meeker.

George T. Frechette, pres; Richard D. Dudley, gen mgr; George Bundner, mgr; James Frey, coml mgr; Donald DeByle, program director; Thomas Bolger, promotion mgr; Roland Richardt, chief engineer; Walter John Chilsen, news director; Buck Leverton, Chuck Summers, farm directors; Carol Green, women's director.

WSAU-TV: Tv companion of WSAU.

WLNJ (FM) (See Merrill, Wis.)

WEST BEND, Washington County

WBK V (November 1950): 1470 kc; 500 w-D. P. O. Box 60. Phone Federal 4-2344. West Bend Broadcasting Co. (original owner).

Rep Thomas F. Clark.
August C. Berkholtz, pres; Harold H. Berkholtz, mgr; Paul J. Mueller, coml mgr & chief engineer; Robert Becker, program director; Jack Skidmore, promotion mgr; Willard Weegman, news director; Dave Bethke, farm director; Van Dehne, women's director.

WBKV-FM (August 1958): 92.5 mc; 6 kw. Same address, licensee and staff as WBKV (above).

WISCONSIN RAPIDS, Wood County

WFHR (Nov. 1, 1940): 1340 kc. 250 w. 230 First Ave. South. Phone Harrison 3-1340. William F. Huffman Radio Inc. (original owner). (See "Newspaper Ownership").

Network MBS; Wisconsin Network. Rep Devney.

Louise F. Huffman, pres; Geo. T. Frechette, vp, gen & promotion mgr; L. J. Zurawski, coml mgr; Arnie Stropa, program, news & farm director; Gordon Miller, chief engineer; Rita Tierney, women's director.

WFHR-FM (Nov. 1, 1947): 103.3 mc; 2.1 kw. Duplicates WFHR (above).

WYOMING

BUFFALO, Johnson County

KBBS (April 16, 1956): 1450 kc; 250 w. 98 South Main. Phone Mutual 4-7169. Northern Wyoming Broadcasting Corp. (original owner).

Network Keystone. Western Regional Net. Specialty programs: Basque, 1 hr. wkly.

George W. Knepper, pres; Jack Rosenthal, gen mgr & coml mgr; Vivienne Mauck, program & women's director; Ralph P. Burger, chief engineer; Jim Adams, news director.

CASPER, Natrona County

KATI (May 5, 1956): 1400 kc; 250 w. Box 2006. Phone 2-2200. KATI Corp. (acquired station November 1957).

Kenneth G. Prather, pres & gen mgr; Misha Prather, women's & program director; John Chesbrough, chief engineer.

KSPR (Jan. 2, 1930): 1470 kc; 5 kw-D, 1 kw-N. Box 930. Phone 3-5777. TWX CP 190X. Donald Lewis Hathaway (original owner).

Network CBS. Rep Walker-Rawalt.
Donald L. Hathaway, pres & gen mgr; Marcus R. Nichols, assistant mgr; James Thompson, coml mgr; John Terrill, program director & promotion mgr; Fred Meeks, news director; Velma Mumper, women's director.

KSPR-TV: Tv companion of KSPR.
KVOC (Oct. 1, 1946): 1230 kc; 250 w. Phone 2-4511. TWX CP 94. KVOC Broadcasting Co. (original owner).

Network ABC, MBS, Intermountain Network. Rep Devney.

William F. Shutts, partner & gen mgr; Duane W. Simons, partner, coml mgr & chief engineer; Robert Paul Turner, program director; Marjorie W. Hileman, women's director.

CHEYENNE, Laramie County

KFBC (1940): 1240 kc; 2923 E. Lincolnway. Phone 4-4461. Frontier Broadcasting Co. (See Frontier Broadcasting Co. stations in "Group Ownership"); See "Newspaper Ownership").

Network ABC, Intermountain. Rep Avery-Knode.

Specialty programs: Spanish, 1 hr. wkly.
Robert S. McCracken, pres; William C. Grove, gen mgr & chief engineer; Charles F. Cahill, coml mgr; Betty Willis, program director &

promotion mgr; Bob Verdon, news director; Keith E. Shelley, farm director; Margie O'Brien, women's director.

KFBC-TV: Tv companion of KFBC.

KVVO (1952): 1370 kc; 1 kw-D. P. O. Box 926. Phone 2-6433. Great West Co. Network MBS. Rep Devney.
William T. Brack, gen mgr.

CODY, Park County

KODI (1947): 1400 kc; 250 w. P. O. Box 762. Phone 1400. Park Broadcasters Inc. (acquired station May 1955).

Network Western Regional Net.
Dr. R. B. Croft, co-owner & pres; Wayne E. Killmer, co-owner, vp, sales mgr & coml mgr; Robert B. Beall, co-owner, sec-treas & bus-ness mgr; Kay Decker, traffic mgr & women's director; Gabby Barrus, sports director; Phil Barnhart, chief engineer & farm director; Jim Street, news director.

DOUGLAS, Converse County

KWIV (June 22, 1957): 1050 kc; 250 w-D. West Yellowstone Highway, Box 114. Phone 800. Douglas Broadcasting Inc. (original owner).

Network Keystone. Western Regional Net.
J. Howard Jones, pres, gen, coml & promotion mgr & program director; James R. Wheeler, chief engineer.

EVANSTON, Uinta County

KLUK (June 27, 1953): 1240 kc; 250 w. Box 198. Phone 700. BBH Enterprises (acquired station June 1, 1956).

Network MBS, Intermountain. Rep Avery-Knode.

Dr. Maurice Buchen, pres; Albert Pyatt, gen mgr; Ellen M. Wheeler, program director; Harry L. Albers, chief engineer; Marie Pyatt, women's director.

GILLETTE, Campbell County

KIMI (Sept. 13, 1957): 1490 kc; 250 w. 405 Lakeside Ave. Phone Mutual 2-4747. Gillette Broadcasting Co. (acquired station Nov. 21, 1957).

Bob Ostlund, pres; James Lambros, gen mgr; Robert Allen, program director; A. D. Gaddis, chief engineer; Lois K. Allen, women's director.

LANDER, Fremont County

KOVE (Nov. 8, 1948): 1330 kc; 1 kw, DA-N. Box 436. Phone 488. Fremont Broadcasting Inc. (acquired station June 1957).

Network Keystone, Intermountain. Rep Continental Radio Sales.

Dan Breece, pres, gen mgr & news director; Dorothy Reed, coml mgr; Jim Fitzgerald, program director; Bill Ross, chief engineer; Harriett Bagley, women's director.

LARAMIE, Albany County

KOWB (Feb. 20, 1948): 1340 kc; 250 w. West Laramie, Box 972. Phone Franklin 5-4888. Kowboy Broadcasting Co. (original owner).

Network MBS, Keystone, Intermountain. Rep Gill-Perna.

John C. Hunter, co-owner, pres & gen mgr; W. Britt Davis, co-owner & assistant mgr; Charles Bell, co-owner, promotion & coml mgr; Larry Cobb, program director; Lee Kaser, chief engineer; Bob Scott, news director; Bob Kenney, farm director; Coleen Ralston, women's director.

NEWCASTLE, Weston County

KASL (July 10, 1953): 1240 kc; 250 w. Masonic Bldg. Phone Sherwood 6-2721. Northeast Wyoming Broadcasters Inc. (acquired station July 1955).

Network Keystone. Rep McGillvra.

Stella Sue Parrott, pres; Roy Marsh, gen mgr, coml mgr & sports director; Dorothy Accola, program & women's director; John Rowe, promotion mgr; Ben Rinehardt, chief engineer & farm director; Rick Stevens, news director.

POWELL, Park County

KPOW (March 31, 1941): 1260 kc; 5 kw-D, 1 kw-N, DA-N. Box 879. Phone Skyline 4-2421. A. J. Meyer (original owner).

Network Keystone, Intermountain. Rep Avery-Knode.

A. J. Meyer, owner & gen mgr; Kenneth Meyer, coml mgr; Agnes Fields, program director; J. S. Kilness, chief engineer.

WYOMING BROADCASTERS

TO BUY OR SELL

see

W. R. "IKE" TWINING

111 Sutter St., San Francisco

(EX 2-5671)

or any office of

HAMILTON-STUBBLEFIELD-TWINING
& ASSOCIATES, INC.

Radio Stations CONTINUED

WYOMING CONTINUED

RAWLINS, Carbon County

KRAL (1947): 1240 kc; 250 w. Box 385. Phone East 4-2711. Rawlins Broadcasting Co. (original owner). (See "Newspaper Ownership" and Frontier Broadcasting Co. stations in "Group Ownership").

Network MBS, Intermountain. Rep McGillvra.

Specialty programs: Spanish, 1 hr. wkly. Tracy McCracken, pres; Donald D. Stanczyk, gen mgr & coml mgr; Juvana Wheeler, program director; Robert E. Williams, chief engineer; Dick Johnson, news director; Len Lewis, farm director; Ramona Nelson, women's director.

RIVERTON, Fremont County

KWRL (1948): 1450 kc; 250 w. Box 393. Phone Ulster 6-2251. Joseph P. Ernst (original owner). (See Ernst stations in "Group Ownership").

Network Chief Washaskie Net. Rep Devney. Joseph P. Ernst, owner; William G. Stewart, gen mgr & news director; John Hickok, coml & promotion mgr; Dave Griesel, chief engineer; Fred Crimmel, farm director; Mary Ann Sviler, women's director.

KWRL-TV: Tv companion of KWRL.

ROCK SPRINGS, Sweetwater County

KVRS (1938): 1360 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1067. Phone Empire 2-3799. Wyoming Broadcasting Co. (See "Newspaper Ownership" and Frontier Broadcasting Co. stations in "Group Ownership").

Rep Avery-Knodel.

SHERIDAN, Sheridan County

KWYO (July 9, 1934): 1410 kc; 1 kw-D, 500 w-N. 21 N. Main. Phone Orchard 4-4461. Big-horn Broadcasting Co. (original owner).

Network MBS, Intermountain. Rep Avery-Knodel.

Jim Carroll, pres & gen mgr; F. C. Zeke Taggart, coml mgr; Bill Thompson, program director; Don Tannehill, promotion mgr; Bob Crosthwaite, chief engineer; Bob Wilson, news director.

THERMOPOLIS, Hot Springs County

KRTR (May 28, 1955): 1490 kc; 250 w. 500

Broadway. Phone 800. Mildred V. Ernst (original owner). (See Ernst stations in "Group Ownership").

Network Western Regional Net. Rep Gill-Perna.

Mildred V. Ernst, owner, gen mgr, coml mgr & program director; Philip Ernst, chief engineer.

KTHE (July 18, 1958): 1240 kc; 250 w. 320 North Railroad Ave. Phone 386. Big Horn Basin Broadcasting Co. (original owner).

Hugh R. Graham, pres & co-gen mgr; B. D. Petersen, co-gen mgr; Sharon Liesch, program director; Joe C. Henry, promotion mgr & chief engineer; Ken Clark, news director.

TORRINGTON, Goshen County

KGOS (May 15, 1950): 1490 kc; 250 w. Box 271. Phone Jefferson 2-2153. Kermit G. Kath (acquired station March 1, 1956).

Specialty programs: Spanish, 1 hr. wkly. Kermit G. Kath, owner, gen mgr, coml mgr & program director; Jack Jolly, promotion mgr; Wayne McFarland, chief engineer; Vic Crandell, news director; Al Anderson, farm director; Deloris Kath, women's director.

WORLAND, Washokie County

KWOR (1946): 1340 kc; 250 w. Route 20. Phone 303. Joseph P. Ernst (See Ernst stations in "Group Ownership").

ALASKA

ANCHORAGE

KBYR (1949): 1270 kc; 1 kw. P. O. Box 1960. Phone 5-8201. Radio Anchorage Inc. (acquired station April 1957).

Rep National Time Sales; Pan-American Broadcasting.

J. Chester Gordon, pres; E. Pournelle, gen mgr; Kal LeMaster, coml mgr; Merrill Mael, program director; Ed Stevens, news director.

KENI (May 1948): 550 kc; 5 kw. P. O. Box 1160. Phone 20301. Midnight Sun Broadcasting Co. (original owner) (See Midnight Sun Broadcasting Co. stations in "Group Ownership").

Network ABC; NBC. Rep Fletcher (New York); Day (Seattle). Harry Hill, pres; Alvin O. Bramstedt, gen mgr; James B. Lawson, coml mgr; Kay Guthrie, promotion mgr; Charles M. Gray, chief engineer; Ty Clark, news director; Ruth Briggs, women's director.

KFOD (1924): 730 kc; 10 kw. P. O. Box 1040. Phone 24101. Anchorage Broadcasters Inc. (acquired station November 1, 1956).

Network CBS. Rep Alaska Radio-Tv Sales. Clarence M. Benson, pres; Ernest Spink, gen mgr; Edward R. Mack, program director; William E. Duck, chief engineer; Tarje M. Grimstad, news director; Valerie Antoine, women's director.

CORDOVA

KLAM (1954): 1450 kc; 250 w. S.H. P. O. Box 278. Phone 209. Northern Light Broadcasting Corp. (original owner).

Rep Del Day (Seattle); Fletcher (New York). Charles L. Buck, pres, gen mgr & news director; Dona Buck, program & women's director; Jesse Gates, chief engineer.

FAIRBANKS

KFAE (1939): 660 kc; 10 kw. Lathrop Bldg. Midnight Sun Broadcasting Co. (See Midnight Sun Broadcasting Co. stations in "Group Ownership").

Network ABC; MBS; NBC. Rep Fletcher (New York); Day (Seattle). Harry J. Hill, pres; Donald Andon, mgr.

KFRB (1948): 900 kc; 10 kw. P. O. Box 950. Phone 2155. Fairbanks Radio Broadcasters Inc. (acquired station April 4, 1957) (See William J. Wagner stations in "Group Ownership").

Network CBS. Rep National Times Sales; Alaska Radio-Tv Sales.

J. Chester Gordon, pres; E. Pournelle, gen mgr; Dick Garvin, station mgr; Elmer J. Emery, program director; James D. King, chief engineer.

JUNEAU

KINY (1935): 800 kc; 5 kw. 231 S. Franklin St. Alaska Broadcasting System Inc. (acquired station 1948) (See William J. Wagner Stations and Northern Tv Stations in "Group Ownership").

Network CBS. Alaska Broadcasting System. Rep Wagner (Seattle); Ray W. Smith.

William J. Wagner, pres & gen mgr; Frank Shannon, coml mgr; Richard Peter, program director; J. W. McKinley, chief engineer.

KJNO (October 1952): 630 kc; 1 kw-D, 500 w-N. P. O. Box 2231. Phone 6-3630. Baranof Broadcasters Inc. (acquired station Feb. 1, 1953).

Network ABC; MBS; NBC. Rep Fletcher (New York); Day (Seattle). Specialty programs: Thlinget, 15 min. wkly. Joseph B. Mangan, pres, gen mgr & coml mgr; Dave Vincent, program director; Dodie Wheeler, promotion mgr & women's director; Franklin W. Butte, chief engineer; Milt Furness, Jr., sports director & news director.

KETCHIKAN

KTKN (1942): 930 kc; 1 kw. P. O. Box 1308. Phone 2191. Midnight Sun Broadcasting Co. (See Midnight Sun Broadcasting Co. stations in "Group Ownership").

Network ABC; CBS; MBS; NBC. Rep Fletcher (New York); Day (Seattle). Chuck Jensen, station mgr.

SEWARD

KIBH (November 1948): 1340 kc; 250 w. S.H. P. O. Box 575. Phone Main 25. Seward Broadcasting Corp. (acquired station January 1957).

Network CBS. Rep Alaska Radio Tv Sales. Don Lowell, gen mgr & chief engineer; James Travers, program director.

SITKA

KIFW (1949): 1230 kc; 250 w. S.H. P. O. Box 299. Alaska Broadcasting System Inc. (acquired station Nov. 27, 1957) (See William J. Wagner stations and Northern Tv stations in "Group Ownership").

Network Alaska Radio-Tv Sales. Specialty programs: Thlinget, 15 min. wkly. William J. Wagner, pres & gen mgr; Harry Lanz, station mgr; Alvin B. Larson, chief engineer.

KSEW (1954): 1400 kc; 250 w. Sitka. Voice of Sheldon Jackson Inc. (original owner).

Brian Cleworth, pres; Herb Wells, gen mgr; Randolph McCluggage, coml mgr; John Mead, program director; Keith LeMay, chief engineer.

FIRST*

In Alaska's Leading Markets

KBYR—Anchorage

More listeners than combined total of both other local stations.

KFRB—Fairbanks

Leaders in EVERY quarter hour from 6 a.m. to midnight.

*See 1958 HOOPER and PULSE surveys

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STATIONS OF
RADIO ANCHORAGE, INC.

P. O. BOX 1960

ANCHORAGE, ALASKA

FOR THE SALE AND PURCHASE OF
RADIO — TELEVISION STATIONS

**HAMILTON - STUBBLEFIELD - TWINING
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EX 3-3456	DE 7-2754	EX 2-5671

DALLAS	CLEVELAND
DeWitt Landis	Jack Maurer
RI 8-1175	TO 1-6727

Radio Stations CONTINUED

GUAM

AGANA

KUAM (March 14, 1954): 610 kc; 1 kw. P. O. Box 68, Zone 8. Phone 7-961. Radio Guam (original owner).

Network ABC; NBC. Rep Intercontinental Services.

Specialty programs: Chamorro, 6 hrs. wkly.; Tagalog; 1½ hrs. wkly.

Harry M. Engel Jr., pres; John P. Barton, gen mgr; Mary C. Chappelle, coml mgr; Edgar A. Olson, assistant mgr; Douglas Murray, promotion mgr & news director; Stuart I. Rider, chief engineer; Sheldon Anderson, production mgr; Melba Shriver, women's director.

HAWAII

HILO

KHBC (1936): 970 kc; 1 kw. Hawaiian Broadcasting System (See Hawaiian Broadcasting System stations in "Group Ownership"; also see "Newspaper Ownership").

Network CBS; CRPN. Rep Peters, Griffin, Woodward.

J. Howard Worrall, pres.
KILA (April 1, 1951): 850 kc; 1 kw. 495 Kilo-hana St. Phone 4372. James Emile Jaeger (acquired station 1954).

Network Keystone. Rep Scott.
Specialty programs: Japanese, 27 hrs. wkly.; Tagalog, 3 hrs. wkly.

James E. Jaeger, owner & gen mgr; Lillian Isa, coml mgr & program director; Freddie Winn, promotion mgr; Sam Nakamura, chief engineer; Alexander Noh, news director & women's director.

KIPA (1947): 1110 kc; 1 kw. P. O. Box 1602. Phone 4-0225. Big Island Broadcasting Co. (acquired station 1948).

Network MBS. Rep Hollingbery.
Specialty programs: Japanese, 21 hrs. wkly.; Tagalog, 3½ hrs. wkly.

Alan Harper Pollock, pres, gen mgr & coml mgr; James K. Miyaniishi, program director; R. W. Jaderstrom, chief engineer.

HONOLULU

KAIM (Aug. 31, 1956): 870 kc; 1 kw. 1148 12th Ave. Zone 16. Phone 7-1835. Christian Broadcasting Assn. (original owner).

Network Keystone. Rep Best; Moore.
Specialty programs: Japanese, 2 hrs. wkly.; Chinese, 15 min. wkly.

Rev. Robert C. Loveless, pres; Cornelius Keur, gen mgr; Henry E. Fallert, station mgr; Donald E. Lowther, program director; Frederick J. May, production mgr; Robert L. Lyon, chief engineer; Audrey Miretti, women's director.

KAIM-FM (1953): 95.5 mc; 5.6 kw. Duplicates KAIM (above).

KGMB (1929): 590 kc; 5 kw. 1534 Kapiolani Blvd. Zone 9. Phone 9-2011. Hawaiian Broadcasting System (original owners) (See Hawaiian Broadcasting stations in "Group Ownership"; also see "Newspaper Ownership").

Network CBS. Rep Peters, Griffin, Woodward.

Specialty programs: Japanese, 19½ hrs. wkly.; Tagalog, 30 min. wkly.
J. Howard Worrall, pres; Melvin B. Wright, station mgr; C. C. Crockett, coml mgr; Robert Miller, program director; Colleen Ng, promotion mgr; Dan Hunter, chief engineer; Wayne Collins, news director.

KGMB-TV: Tv companion of KGMB.

KGU (May 11, 1922): 760 kc; 10 kw. P. O. Box 3110. Phone 5-2977. TWX HU 159. Advertiser Publishing Co. (original owner) (See "Newspaper Ownership").

Network NBC; All Islands Radio Net. Rep NBC Spot Sales.

Specialty programs: Japanese, 5½ hrs. wkly.; Tagalog, 5 hrs. wkly.
Lorin P. Thurston, pres; William O. Paine, gen mgr; George C. Mansfield, coml mgr; Yvonne Behrens, program director; George Zimmerman, promotion mgr; Takumi Shigetani, chief engineer; Don Carter, news director.

KONA-TV: Tv companion of KGU.

KHON (1946): 1380 kc; 5 kw. 1701 Ala Wa. Blvd. Phone 995395. South Pacific Broadcasting Co.

H. G. Wells Jr., pres; Richard H. Lee, gen mgr; Eric Rolde, program director; James Engle, chief engineer.

KHVV (April 26, 1957): 1040 kc; 5 kw. Hawaiian Village Hotel. Phone 991041. Kaiser Hawaiian Village Radio Inc. (acquired station Oct. 31, 1957).

Henry J. Kaiser Sr., pres; Richard C. Block, gen mgr; Vince Priore, program director; Henry Taylor, promotion mgr; Ernest K. Lindemann, chief engineer; Mason Altiery, news director.

KHVV-TV: Tv companion of KHVV.

KIKI (1951): 830 kc; 250 w. 320 Ward Ave. Phone 6-3456. KIKI Ltd.

Rep Grant.
Royal V. Howard, pres; Angelo J. Rossi, executive vp.

KPOA (1946): 630 kc; 5 kw. (CP 650 kc; 10 kw). 575 Kamoku St. Zone 14. Phone 95236. Radio Hawaii Inc. (See Founders Corp. stations in "Group Ownership").

Network MBS; Inter-Island Net. Rep Hollingbery.

Specialty programs: Japanese, 20 hrs. wkly.; Tagalog, 10 hrs. wkly.

John M. Shaheen, pres; Fin Hollinger, executive vp & gen mgr; Perry W. Carle, coml mgr; Ronald Jacobs, program director & promotion mgr; Robert L. Lang, chief engineer; Hardy Hutchinson, news director; Betty Smyser, women's director.

KULA (1947): 690 kc; 10 kw. P. O. Box 1479. Phone 6-3666. Burnett Broadcasting Co. (acquired station 1958).

Net ABC. Rep McGavren-Quinn.
Jack Burnett, gen mgr.

NEW (not on air; target date unknown). 990 kc; 1 kw. 156 S. School St.

Robert H. Pearson and Mary K. Wong, owners.

***KUOH (FM)**: 90.5 mc; 10 w. U. of Hawaii.

*Noncommercial educational.
***KVOK (FM)** (Oct. 6, 1953): 88.1 mc; 10 w. c/o The Kamehameha Schools, Zone 17. Phone 83931. The Kamehameha Schools.

Specialty programs: French, 30 min. wkly.
Harold W. Kent, pres; Robert F. Ritterhoff, gen mgr; George Boross, chief engineer.

*Noncommercial educational.

KAILUA

KANI: 1240 kc; 250 w. Windward Broadcasting Co.

LIHUE

KAHU (1940): 1490 kc; 250 w. Garden Island P.O. (See "Newspaper Ownership").
C. J. Fern, gen mgr.

WAILUKU

KMWI (1946): 550 kc; 1 kw. P. O. Box 374. Phone 3-3931. Maui Pub. Co. (See "Newspaper Ownership").

Rep Clark.
Ezra J. Crane, gen mgr.

WAIPAHU

(Sept. 20, 1950): 920 kc; 1 kw. P. O. Box 1007, Phone 27-3121. Rural Broadcasting Co. (original owner).

Rep Rambeau, Vance, Hoppie.
Specialty programs: Japanese, 35½ hrs. wkly.; Tagalog, 11½ hrs. wkly.; Chinese, 2 hrs. wkly.; Samoan, 30 min. wkly.

Timothy Wee, pres; Harry En Chu, gen mgr & coml mgr; John Livingston, program director & news director; Jackson McBride, promotion mgr; Robert Pearson, chief engineer.

PUERTO RICO

AGUADILLA

WABA (1951): 850 kc; 500 w. P. O. Box 188. Phone 241. Hector Reichard.
F. Bonnet Valez, gen mgr.

WGRF (1956): 1340 kc; 250 w. 17 Progreso St. Jaicoa Broadcasting Corp.

ARECIBO

WCMN (June 24, 1947): 1280 kc; 1 kw. P. O. Box 7. Phone 589. Caribbean Broadcasting Corp. (original owner).

Antonio Esteva Vidal, pres; Nabal Barreto, gen mgr; Francisco Lopez Oronoz, gen mgr; Hector M. Somohano, program director; Jose Soler, chief engineer.

WMAA (Feb. 21, 1957): 1070 kc; 500 w. P. O. Box 126. Phone 463. Abacoa Radio Corp. (original owner).

Rep Pan American.
Carlos Pirallo-Lopez, pres & gen mgr; Epifanio Rodriguez Velez, coml mgr & program director; Jose Emerito Medina, chief engineer; Gilberto Rodriguez, news director.

WNIK (not on air; target date not announced): 1230 kc; 250 w. Arecibo Radio Corp.

BAYAMON

WENA (1947): 1560 kc; 250 w. Catano-Bayamon Road. Phone 161. Gustavo Diaz Atiles.
Gustavo Diaz Atiles, owner & mgr; Ramon Alberto Rodriguez, coml mgr.

CAGUAS

WNEL (July 21, 1947): 1450 kc; 250 w. P. O. Box 487. Phone 677. Inter-American Radio Corp. (original owner).

Eduardo Biascochea, pres, gen mgr & chief engineer; Enrique Caballero, coml mgr; Emilia P. Biascochea, program director; Hector R. Vazquez, news director & sports director.

WVJP (1947): 1110 kc; 250 w. P. O. Box 207. Phone 789. Boringuen Broadcasting Co.

Hector Pereira, gen mgr; Federico E. Virella, station mgr.

FAJARDO

WMDD (May 31, 1947): 1490 kc; 250 w. P. O. Box 387. Phone 132. WMDD Inc. (acquired station Feb. 1, 1954).

Jose R. Madrazo, pres; Agustin R. Camunas, gen mgr; Saul Maldonado, coml mgr; David Ortiz, program director; Aurelio Pego, promotion mgr; Carmelo Soto, chief engineer; Lucy Calderon, women's director.

GUAYAMA

WYRF (1948): 1590 kc; 1 kw. 42 Hostos St. Phone 243. Guayama Broadcasting Co.
Gumersindo Cordero Jr., gen mgr.

HUMACAO

WALO: 1240 kc; 250 w. Antonio L. Ochoa.

MAYAGUEZ

WAEI (1948): 600 kc; 1 kw, DA-1. P. O. Box 297. Phone 600. WAEI Inc.

Rep Pan-American.
Mario Acosta, gen mgr; Manuel Pirallo, coml mgr.

WKB (1946): 710 kc; 1 kw-D, 550 w-N. P. O. Box 1293. Phone 983. Jose Bechara Jr. (original owner).

Rep Intercontinental Services.

Jose A. Bechara Jr., pres.; Arturo Cortes, gen mgr; J. Sanjurjo, coml mgr; A. Basora, program director; I. Roman, promotion mgr; Jose Rodriguez, chief engineer; I. Mendez, news director; R. Casiano, farm director; D. Rivera, women's director.

WORA: 1150 kc; 1 kw. P. O. Box 43. Phone 1150. Radio Americas Corp.
Rep Inter-American.

Alfredo R. de Arellano Jr., pres; Reinaldo M. Dupont, assistant mgr, coml mgr & promotion mgr; Cesar F. Laraucent, program director; Jesus M. Aviles, chief engineer; Nelson del Valle, news director; Luis A. Rios, farm director; Natty Lopez, women's director.

WORA-FM: 97.5 mc; 400 w. Same address, licensee and staff as WORA (above).

WORA-TV: Tv companion of WORA-AM-FM.

WPBA (1937): 990 kc; 10 kw, DA-1. P. O. Box 869. WPBA Inc.

Andres Camara, pres; Ederlinda Camara de Ramos, gen mgr.
WTIL (Nov. 1950): 1300 kc; 1 kw. P. O. Box 1346. Phone 1290. Mayaguez Radio Corp. (original owner).

Rep Continental.
William G. Mamary, pres; Gilbert Mamary, gen mgr & coml mgr; Rafael Colon Diaz, program director; Aristides Zapata Jr., chief engineer.

PONCE

WEUC: 1420 kc; 1 kw. Catholic U. of Puerto Rico Service Assn.

WISO (Sept. 15, 1953): 1260 kc; 1 kw. Roosevelt Ave. & Torres St. Phone 2-1257. South Puerto Rico Broadcasting Corp. (original owner).

Andres Grillasca Salas, pres; Luis E. Freyre, gen mgr, coml mgr, chief engineer & news director; Angel L. Ramos, program director; Manuel Pirallo, promotion mgr.

WLEO (Nov. 3, 1956): 1170 kc; 250 w. Torres and Villa Sts. Phone 2-0136. Ponce Broadcasting Corp.

Charles Cordero, pres & gen mgr; Felix Irizarry, program director; J. H. Conesa, chief engineer.

WPAB (1939): 550 kc; 5 kw-D, 1 kw-N. P. O. Box 786. Phone 2-3260. Portorican American Broadcasting Co. (original owner).

Rep Intercontinental.
A. Gimenez-Aguayo, pres & gen mgr; Sergio Negron, program director; Alfonso Santos, chief engineer; Juan B. Roman, news director.

WPRP (1947): 910 kc; 5 kw, DA-N. P. O. Box 430. Phone 2-0166. Voice Of Porto Rico Inc. (original owner).

Rep Inter-American.
Alfredo Ramirez de Arellano, pres & gen mgr; Antonio Miro, coml mgr & promotion mgr; Vicente Lianza, program director; Pedro M. Conesa, chief engineer; Carlos Morales, news director.

RIO PIEDRAS

WFID (FM) (not on air; target date not announced): 95.9 mc. Fidelity Broadcasting Corp.

WRIO (October 1949): 1320 kc; 5 kw-D, 1 kw-N. P. O. Box 335. Phone 6-2450. Master Broadcasting Corp. (original owner).

Isidro Quinones Vidal, owner, pres & gen mgr; Julio Morales Ortiz, vp & chief engineer; Diego Acevedo, program director; Osvaldo Torres Vazquez, news director.

WVWV (1949): 1520 kc; 250 w. P. O. Box 935. Frank A. Gandia.

Frank A. Gandia, owner & gen mgr.

SAN JUAN

WAPA (1947): 680 kc; 10 kw. P. O. Box 4563. Phone 3-3000. Jose Ramon Quinones (original owner).

Network ABC; MBS. Rep Caribbean networks.

Jose Ramon Quinones, pres; Segismundo Quinones, gen mgr & coml mgr; Francisco Aranzamendi Jr., program director; Segismundo Quinones Jr., promotion mgr; Jose A. Arzuaga, chief engineer; Manuel Negron Noguera, news director.

WHOA (Nov. 1, 1954): 1400 kc; 250 w. P. O. Box 168. Phone 6-3182. Continental Broadcasting Corp. (original owner).

Network Keystone. Rep Pan-American.
William R. Anthony, pres, gen mgr & chief engineer; Richard Ledesma, coml mgr.

***WIPR** (1949): 940 kc; 10 kw, DA-1. P. O. Box 4893. Phone 6-6095. Dept. of Education of Puerto Rico (original owner).

WIPR-TV: Tv companion of WIPR (above).

*Noncommercial educational.
WITA (1947): 1140 kc; 500 w. Comercio 450. Phone 3-8594. Electronic Enterprises Inc. (original owner) (See "Newspaper Ownership").

Rep International Newspapers.
Antonio Ayuso Valdivieso, pres; Jose Luis Nunez, gen mgr & coml mgr; Pedro A. Vazquez, program director & news director; Luis Prado Martorell, chief engineer.

Radio Stations CONTINUED

PUERTO RICO CONTINUED

SAN JUAN (Continued)

WKAQ (Dec. 3, 1922): 580 kc; 5 kw. 654 Ponce de Leon. Phone 2-2023. El Mundo Broadcasting Corp. (acquired station Oct. 31, 1949) (See "Newspaper Ownership").

Network CBS. Rep Inter-American Pub. Angel Ramos, pres; V. Lamas Jr., gen mgr; Esther Pales de Rodriguez, program director; Jose A. Fernandez, chief engineer; Juan Ortiz Jimenez, news director.

WKAQ-FM (1958): 104.7 mc; 350 w. Same address, licensee and staff as WKAQ (above).
WKAQ-TV: Tv companion of WKAQ-AM-FM.

WKVM (1951): 810 kc; 25 kw, DA-1. P. O. Box 4189. Phone 3-0840. American Colonial Broadcasting Corp. (See American Colonial Broadcasting stations in "Group Ownership").
Rep Pan-American.
Ralph Perez Perry, pres & gen mgr.

SANTRUCE

WIAC (1947) 740 kc; 10 kw, DA-1. Radio Station WBS Inc.

VIEQUES

WIVV (Dec. 8, 1956): 1370 kc; 1 kw. Phone 2517. Calvary Baptist Mission of Puerto Rico (original owner).
Donald D. Luttrell, pres, gen mgr, coml mgr & promotion mgr; Ruth Luttrell, program director; Gordon Baldwin, chief engineer.

VIRGIN ISLANDS

CHARLOTTE AMALIE, St. Thomas County

WSTA (1950): 1340 kc; 250 w. P. O. Box 538. Phone 489. William N. Greer.
Rep Intercontinental.
William N. Greer, owner, chief engineer.

CHRISTIANSTED, St. Croix County

WDTV (not on air, target date not announced): 1190 kc; 500 w. Box 45, Kings Hill P. O. Phone 156. Virgin Islands Broadcasting System.
Mary Louise Vickers, owner; Edward M. Vickers, gen mgr.

WIOS-FM (not on air, target date not announced): 100.1 mc; 780 w. Same address, licensee and staff as WDTV (above).

WIVI (1952): 1040 kc; 250 w. P. O. Box 931, St. Croix. Radio American West Indies Inc.
Rep Pan-American Broadcasting Co.
Hazel M. Higdon, pres & gen mgr.

International Radio Stations Operating in the U. S.

Note: These stations, located in the U.S. but beaming overseas, operate in the 6-25 mc band with powers up to 200 kw.

Crosley Broadcasting Corp.—**KQ2XAU** Cincinnati, Ohio (special experimental station).

KGFI Inc.—**KGEI** Belmont, Calif. (cp granted 7/24/58).

World Wide Broadcasting System Inc.—**WRUL**, five installations at Scituate, Mass.

Other privately-operated international stations owned by or leased to the Voice of America are as follows (operating firms in parentheses): ***WLWO** Bethany, Ohio (Crosley), 6 transmitters; **WBOU** Bound Brook, N. J. (NBC), 6 transmitters; **WDSI**, 3 transmitters in Brentwood, N. Y.; 2 in Wayne, N. J. (both CBS); **WGEO** Schenectady, N. Y. (G.E.), 3 transmitters; ***KCEB** Delano, Calif. (CBS), 5 transmitters; ***KNBH** Dixon, Calif. (NBC), 5 transmitters.

*Stations which are owned 100% by U.S.

U. S. Am Radio Stations Grouped by Frequencies

Key to symbols:

- *Construction permit granted for increase in power.
- †Construction permit granted for new station.
- ‡Special authorization for power or frequency.
- CP—Construction permit for frequency.
- L—Limited time; operates night hours only when dominant station is not operating.
- DA—Directional antenna.
- D—Daytime operation.
- LS—Local sunset.
- N—Night.
- U—Unlimited time.
- SH—Specified hours.
- Note:** Class of station is shown in parentheses. For explanations of various station classes see FCC Rules, page B-12.

Call Letters	City	Power in Watts
540 KC (Canadian) I-A		
KVIP Redding, Calif. (II)		D-1,000
KFMB San Diego, Calif. (II)		DA-N-5,000
WGTO Cypress Gardens, Fla. (II)		DA-D-10,000
KBRV Soda Springs, Ida. (II)		D-500
KMMT Ft. Dodge, Ia. (II)		DA-D-1000
WDVM Pocomoke City, Md. (II)		D-500
†.....Islip, N. Y. (II)		D-250
†WETC Wendell-Zebulon, N. C. (II)		D-250
†WNG Canonsburg, Pa. (II)		DA-D-250
†WYNN Florence, S. C. (II)		D-250
†WDXN Clarksville, Tenn. (II)		D-250
WRIC Richland, Va. (II)		D-1,000

Call Letters	City	Power in Watts
550 KC. REGIONAL		
KOY Phoenix, Ariz. (III-A)		LS-5,000
KAFY Bakersfield, Calif. (III)		DA-1,000
KRAI Craig, Colo. (III)		LS-1,000
WGGA Gainesville, Ga. (III)		DA-N-500
WCBI Columbus, Miss (III)		LS-1,000
KFRM Kansas City, Mo. (III)		DA-U-N-500
KSD St. Louis, Mo. (III-A)		DA-N-5,000
KOPR Butte, Mont. (III-B)		DA-N-1,000
WGR Buffalo, N. Y. (III-A)		DA-N-5,000
WDFM Statesville, N. C. (III)		D-500
KFYR Bismarck, N. D. (III-A)		DA-N-5,000
WKRC Cincinnati, Ohio (III-B)		LS-5,000
DA-U-N-1,000		
KOAC Corvallis, Ore. (III-A)		DA-5,000
WHLM Bloomsburg, Pa. (III)		DA-500
WPAW Pawtucket, R. I. (III)		D-1,000
KCRS Midland, Tex. (III-B)		LS-5,000
DA-U-N-1,000		
KTSA San Antonio, Tex. (III-A)		DA-N-5,000
WDBV Waterbury, Vt. (III-B)		DA-1,000
*LS-5,000		
DA-U-N-1,000		
WSVA Harrisonburg, Va. (III)		LS-5,000
DA-N-1,000		
WOSA Wausau, Wis.		DA-5,000
KENI Anchorage, Alaska (III-A)		5,000
KMVI Wailuku, T. H. (III-A)		1,000
WPAB Ponce, P. R. (III)		LS-5,000
		N-1,000

Call Letters	City	Power in Watts
560 KC REGIONAL		
WEOF Dothan, Ala. (III)		D-5,000
KYUM Yuma, Ariz. (III-B)		DA-N-1,000
KSFO San Francisco, Calif. (III-A)		LS-5,000
		N-1,000
KLZ Denver, Colo. (III-A)		DA-5,000
WQAM Miami, Fla. (III-A)		LS-5,000
		N-1,000
WIND Chicago, Ill. (III-A)		DA-5,000
WMIK Middlesboro, Ky. (III)		D-500
WGAN Portland, Me. (III-A)		DA-5,000
WHYN Springfield, Mass. (III-B)		DA-1,000
WMIC Monroe, Mich. (III)		DA-D-500
WIBC Duluth, Minn. (III)		DA-5,000
KWTO Springfield, Mo. (III-B)		DA-N-5,000
KMON Great Falls, Mont. (III-A)		DA-N-5,000
WGAI Elizabeth City, N. C. (III-A)		LS-1,000
DA-U-N-500		
WFIL Philadelphia, Pa. (III-A)		DA-5,000
WIS Columbia, S. C. (III-A)		DA-N-5,000
WHBQ Memphis, Tenn. (III-B)		LS-5,000
DA-U-N-1,000		
KFDM Beaumont, Tex. (III-A)		DA-N-5,000
KPQ Wenatchee, Wash. (III-A)		DA-N-5,000
WJLS Beckley, W. Va. (III-B)		LS-5,000
		DA-N-500

Call Letters	City	Power in Watts
570 KC. REGIONAL		
WCAS Gadsden, Ala. (III)		D-5,000
KCNO Alturas, Cal. (III)		D-1,000
KLAC Los Angeles, Cal. (III-A)		LS-5,000
		N-1,000
WACL Waycross, Ga.		LS-5,000
		DA-N-1,000
WKYB Paducah, Ky.		LS-1,000
		DA-U-N-500
WGMS Bethesda, Md. (III)		LS-5,000
		DA-U-N-1,000
WVMI Biloxi, Miss. (III)		D-1,000
KGRT Las Cruces N. M. (III)		D-1,000
WMCA New York, N. Y. (III-A)		DA-5,000

Call Letters	City	Power in Watts
WSYR Syracuse, N. Y. (III-A)		DA-5,000
WWNC Asheville, N. C. (III-A)		DA-N-5,000
WMSN Raleigh, N. C. (III)		D-500
WKBN Youngstown, Ohio (III-A)		DA-N-5,000
WNAX Yankton, S. D. (III-A)		DA-N-5,000
WFAX Dallas, Tex. (III-A)		DA-5,000
	(See 820 kc)	
WBAP Ft. Worth, Tex. (III-A)		DA-5,000
	(See 820 kc)	
KLUB Salt Lake City, Utah (III-A)		DA-5,000
KVI Seattle, Wash. (III-A)		5,000
WMAM Marinette, Wis. (IV)		LS-250
		N-100

Call Letters	City	Power in Watts
580 KC REGIONAL		
WTUS Tuskegee, Ala. (III)		D-500
KCNA Tucson, Ariz. (III)		LS-5,000
		DA-N-500
*KMJ Fresno, Cal. (III-A)		5,000
KUBC Montrose, Colo. (III)		LS-5,000
		DA-N-1,000
WDBO Orlando, Fla. (III-A)		DA-N-5,000
WGAC Augusta, Ga. (III-B)		LS-5,000
		DA-N-1,000
KFXD Nampa, Ida (III-B)		DA-N-5,000
WILL Urbana, Ill. (III)		DA-D-5,000
KSAC Manhattan, Kan. (III-B)		LS-5,000
		N-500
WIBW Topeka, Kan. (III-A)		DA-N-5,000
KALB Alexandria, La. (III-B)		LS-5,000
		DA-N-1,000
WTAG Worcester, Mass. (III-A)		DA-5,000
WELO Tupelo, Miss (III)		LS-1,000
		DA-U-N-500
	(CP from 1490 kc)	
WHP Harrisburg, Pa. (III-A)		DA-N-5,000
KOBH Hot Springs, S. D. (III)		D-1,000
VRKH Rockwood, Tenn. (III)		D-500
KDAV Lubbock, Tex. (III)		DA-D-500
†WLCH Laurenceville, Va. (III)		D-500
WCHS Charleston, W. Va. (III-A)		DA-N-5,000
WKTY La Crosse, Wis. (III-B)		DA-1,000
		*LS-5,000
		*DA-U-N-1,000
KABI Ketchikan, Alaska (III)		LS-1,000
		N-500
WKAQ San Juan, P. R. (III-A)		5,000

Call Letters	City	Power in Watts
590 KC. REGIONAL		
WRAG Carrollton, Ala.		D-1,000
KBSH Hot Springs, Ark. (III)		D-5,000
KPXM San Bernardino, Cal. (III-B)		DA-1,000
KCSJ Pueblo, Colo. (III-B)		DA-1,000
WDLF Panama City, Fla. (III-B)		DA-N-1,000
WAGA Atlanta, Ga. (III-A)		DA-N-5,000
KID Idaho Falls, Ida. (III)		LS-5,000
		DA-N-1,000
WVLE Lexington, Ky. (III-B)		DA-1,000
WSEI Boston, Mass. (III-A)		DA-5,000
WKZO Kalamazoo, Mich. (III-A)		DA-N-5,000
WOW Omaha, Neb. (III-A)		5,000
WROW Albany, N. Y. (III-B)		LS-5,000
		DA-U-N-1,000
WGTM Wilson, N. C. (III-A)		DA-5,000
KUGN Eugene, Ore. (III)		LS-5,000
		DA-N-1,000
WARM Scranton, Pa. (III)		DA-5,000
WMBS Uniontown, Pa. (III-B)		DA-N-1,000
KTBC Austin, Tex. (III-B)		LS-5,000
		DA-N-1,000
KSUB Cedar City, Utah (III-B)		DA-N-1,000
WLVA Lynchburg, Va. (III-B)		DA-1,000
KHQ Spokane, Wash. (III-A)		5,000
KGMB Honolulu, T. H. (III-A)		5,000

Call Letters	City	Power in Watts
600 KC. REGIONAL		
WIRB Enterprise, Ala. (III)		D-1,000
KCLS Flagstaff, Ariz. (III)		LS-5,000
		DA-N-500
KVCV Redding, Cal. (III-B)		DA-1,000
KFSD San Diego, Cal. (III-B)		DA-5,000
WICC Bridgeport, Conn. (III-B)		LS-1,000
		DA-U-N-500
WPDQ Jacksonville, Fla. (III-A)		DA-N-5,000
WMT Cedar Rapids, Iowa (III-A)		DA-N-5,000
WYLD New Orleans, La. (III)		D-1,000
WFST Caribou, Me. (III)		D-5,000
WCAO Baltimore, Md. (III-A)		DA-5,000
†WLST Escanaba, Mich. (III)		DA-D-1,000
WTAC Flint, Mich. (III-B)		LS-1,000
		DA-U-N-500
KGEZ Kalispell, Mont. (III)		DA-1,000
†.....Murphy, N. C. (III)		D-1,000
WJSJ Winston-Salem, N. C. (III-A)		DA-5,000
KSJB Jamestown, N. D. (III-A)		DA-5,000
WFRM Couderdport, Pa. (III)		D-1,000
WREC Memphis, Tenn. (III-A)		DA-5,000
KROD El Paso, Tex. (III-A)		DA-N-5,000
KERB Kermitt, Tex.		DA-D-1,000
KTBB Tyler, Tex. (III)		DA-N-1,000
WAEL Mayaguez, P. R. (III)		DA-1,000

Call Letters	City	Power in Watts
610 KC. REGIONAL		
WSGN Birmingham, Ala. (III-B)		LS-5,000
		DA-N-1,000
KAVL Lancaster, Col. (III)		LS-1,000
		DA-U-N-500
KFRC San Francisco, Cal. (III-A)		5,000
WCKR Miami, Fla. (III-A)		DA-5,000
WCEH Hawkinsville, Ga. (III)		D-500
WRUS Russellville Ky. (III)		D-500
KDAL Duluth, Minn. (III-A)		DA-N-5,000
WDAF Kansas City, Mo. (III-A)		5,000
KOJM Havre, Mont. (III)		DA-1,000
WGIR Manchester, N. H. (III-B)		LS-5,000
		DA-U-N-1,000
KGGM Albuquerque, N. M. (III-A)		DA-N-5,000

Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
WAYS Charlotte, N. C. (III-B)		LS-5,000	WHEB Portsmouth, N. H. (II)		LS-1,000
WTVN Columbus, O. (III-A)		DA-U-N-1,000			N-L-1,000
WIP Philadelphia, Pa. (III-A)		DA-N-5,000	KSEO Durant, Okla. (II)		D-250
KILT Houston, Tex. (III-A)		DA-5,000	KXL Portland, Ore. (II)		LS-10,000
KVNU Logan, Utah (III-B)		DA-N-1,000			DA-L-N-L-10,000
WLSL Roanoke, Va. (III-B)		LS-5,000	WPDX Clarksburg, W. Va. (II)		D-1,000
KEPR Kennewick, Wash. (III)		DA-U-N-5,000			
KUAM Agana, Guam, (III)		DA-5,000			
		1,000			
620 KC. REGIONAL					
KTAR Phoenix, Ariz. (III-A)		DA-N-5,000			
KNGS Hanford, Calif. (III-B)		DA-N-1,000			
KWSD Mt. Shasta, Calif. (III)		D-1,000			
		(CP from 1340 Kc)			
KSTR Grand Junction, Colo. (III)		D-5,000			
WSUN St. Petersburg, Fla. (III-A)		DA-N-5,000			
WTRP La Grange, Ga. (III)		D-1,000			
KWAL Wallace, Idaho (III-B)		DA-N-1,000			
KMNS Sioux City, Ia. (III-B)		DA-1,000			
†WTMT Louisville, Ky. (III)		DA-D-500			
WLBZ Bangor, Me. (III-A)		DA-N-5,000			
WJDX Jackson, Miss. (III-B)		LS-5,000			
		DA-N-1,000			
WVNV Newark, N. J. (III-A)		DA-5,000			
WHEN Syracuse, N. Y. (III-B)		LS-5,000			
		DA-N-1,000			
WDNC Durham, N. C. (III-B)		LS-5,000			
		DA-U-N-1,000			
KGW Portland, Ore. (III-A)		DA-5,000			
WHJY Greensburg, Pa. (III-B)		LS-1,000			
		DA-U-N-500			
†WCAY Cayce, S. C. (III)		D-500			
WATE Knoxville, Tenn. (III-A)		DA-5,000			
KWFT Wichita Falls, Tex. (III-A)		DA-N-5,000			
WCAX Burlington, Vt. (III-A)		DA-5,000			
WWNR Beckley, W. Va. (III)		LS-1,000			
		DA-N-500			
WTMJ Milwaukee, Wis. (III-A)		DA-N-5,000			
630 KC REGIONAL					
WAVU Albertville, Ala. (III)		D-1,000			
WJDB Thomasville, Ala. (III)		D-1,000			
KVMA Magnolia, Ark. (III)		D-1,000			
KIDD Monterey, Cal. (III)		DA-1,000			
KHOW Denver, Colo. (III-A)		DA-N-5,000			
WMAL Washington, D. C. (III-A)		DA-5,000			
WSAV Savannah, Ga. (III-A)		DA-N-5,000			
KIDO Boise, Idaho (III)		DA-5,000			
WLAP Lexington, Ky. (III)		LS-5,000			
		DA-U-N-1,000			
KTIB Thibodaux, La. (III)		D-500			
WJMS Ironwood, Mich. (III-B)		DA-N-1,000			
WISK St. Paul, Minn. (III)		DA-D-1,000			
		(CP from 1590 kc)			
KXOK St. Louis, Mo. (III-A)		DA-5,000			
KOH Reno, Nev. (III-A)		LS-5,000			
		DA-N-1,000			
KLEA Lovington, N. M. (III)		D-500			
WIRC Hickory, N. C. (III)		D-1,000			
WMFD Wilmington, N. C. (III-B)		DA-1,000			
KWRO Coquille, Ore. (III)		D-1,000			
WEJL Scranton, Pa.		D-500			
WPRO Providence, R. I. (III-A)		DA-N-5,000			
KGFX Pierre, S. D. (IV)		D-200			
KMAC San Antonio, Tex. (III-A)		DA-5,000			
KGDN Edmonds, Wash. (III)		D-1,000			
KZUN Opportunity, Wash. (III)		D-500			
KJNO Juneau, Alaska (III)		LS-1,000			
		N-500			
KPOA Honolulu, T. H. (III-A)		5,000			
		(CP for 650 kc)			
640 KC. CLEAR					
KFI Los Angeles, Cal. (I-A)		50,000			
WOI Ames, Iowa (II)		D-5,000			
WHKK Akron, Ohio (II)		LS-1,000			
WNAD Norman, Okla. (II)		DA-L-N-L-1,000			
		D-1,000			
650 KC. CLEAR					
WSM Nashville, Tenn. (I-A)		50,000			
KRCT Baytown, Tex. (II)		D-250			
KPOA Honolulu, T. H. (II)		10,000			
		(CP from 630kc)			
660 KC. CLEAR					
KOWH Omaha, Neb. (II)		D-500			
WRCA New York, N. Y. (I-A)		DA-50,000			
WESC Greenville, S. C. (II)		D-5,000			
KSXY Dallas, Tex. (II)		D-1,000			
KFAR Fairbanks, Alaska (III-A)		10,000			
670 KC. CLEAR					
WMAQ Chicago, Ill. (I-A)		50,000			
680 KC. CLEAR					
KNBC San Francisco, Cal. (I-B)		50,000			
WPIN St. Petersburg, Fla. (II)		D-1,000			
WCTT Corbin, Ky. (II)		DA-N-1,000			
WCBM Baltimore, Md. (II)		LS-10,000			
		DA-U-N-5,000			
WNAC Boston, Mass. (II)		DA-50,000			
WDBC Escanaba, Mich.		DA-1,000			
KFEQ St. Joseph, Mo. (II)		DA-5,000			
WINR Binghamton, N. Y.		LS-1,000			
		DA-U-N-500			
WRVM Rochester, N. Y. (II)		D-250			
WPTF Raleigh, N. C. (II)		DA-N-50,000			
WISR Butler, Pa. (II)		D-250			
WMPS Memphis, Tenn. (II)		LS-10,000			
		DA-N-5,000			
Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
KENS San Antonio, Tex. (II)		LS-50,000	WHEB Portsmouth, N. H. (II)		LS-1,000
		DA-N-10,000			N-L-1,000
KOMW Omak, Wash. (II)		D-1,000	KSEO Durant, Okla. (II)		D-250
WAPA San Juan, P. R. (II)		10,000	KXL Portland, Ore. (II)		LS-10,000
					DA-L-N-L-10,000
			WPDX Clarksburg, W. Va. (II)		D-1,000
690 KC (Canadian) CLEAR					
WVOK Birmingham, Ala. (II)		DA-D-50,000			
KVNA Flagstaff, Ariz. (II)		LS-4,000			
		DA-N-500			
KEVT Tucson, Ariz. (II)		D-250			
KEBA Benton, Ark. (II)		D-250			
WADS Ansonia, Conn. (II)		DA-D-500			
†WAPE Jacksonville, Fla. (II)		D-25,000			
KBLI Blackfoot, Ida. (II)		D-1,000			
KGGF Coffeyville, Kan. (II)		LS-10,000			
		DA-U-N-5,000			
WPIX New Orleans, La. (II)		DA-5,000			
KSTL St. Louis, Mo. (II)		D-1,000			
KRCO Prineville, Ore. (II)		D-1,000			
KUSD Vermillion, S. D. (II)		DA-D-1,000			
KHEY El Paso, Tex. (II)		DA-10,000			
KPET Lamesa, Tex. (II)		250			
KZEY Tyler, Tex. (II)		DA-D-250			
WCYB Bristol, Va. (II)		D-10,000			
WNNT Warsaw, Va. (II)		D-250			
WBLD Fisher, W. Va. (II)		D-500			
KULA Honolulu, T. H. (II)		10,000			
700 KC. CLEAR					
WLW Cincinnati, Ohio (I-A)		50,000			
710 KC. CLEAR					
WKRQ Mobile, Ala. (II)		LS-1,000			
		DA-N-500			
KMPC Los Angeles, Cal. (II)		LS-50,000			
		DA-N-10,000			
KMYR Denver, Colo. (II)		DA-5,000			
WGBS Miami, Fla. (II)		LS-50,000			
		DA-U-N-10,000			
WROM Rome, Ga. (II)		D-1,000			
KEEL Shreveport, La. (II)		LS-10,000			
		DA-U-N-5,000			
WHB Kansas City, Mo. (II)		LS-10,000			
		DA-U-N-5,000			
WOR New York, N. Y. (I-B)		DA-50,000			
WTPR Paris, Tenn. (II)		D-250			
KGNC Amarillo, Tex. (II)		DA-10,000			
KURV Edinburg, Tex. (II)		DA-N-250			
KIRO Seattle, Wash. (I-B)		DA-N-50,000			
WDSM Superior, Wis. (II)		DA-N-5,000			
WKJB Mayaguez, P. R. (II)		LS-1,000			
		N-500			
720 KC. CLEAR					
WGN Chicago, Ill. (I-A)		50,000			
730 KC. (Mexican) CLEAR					
WJMW Athens, Ala. (II)		D-1,000			
WKTG Thomasville, Ga. (II)		D-1,000			
KWGE Goodland, Kan. (II)		D-1,000			
WPMW Madisonville, Ky. (II)		D-250			
WMPG Vanleve, Ky. (II)		D-1,000			
KTRY Bastrop, La. (II)		D-250			
WARB Covington, La. (II)		D-250			
WMMB Bath, Maine (II)		D-500			
WACE Chicopee, Mass. (II)		D-1,000			
KWOA Worthington, Minn. (II)		D-1,000			
KWRE Warrenton, Mo. (II)		D-500			
WDOS Oneonta, N. Y. (II)		D-500			
WFMC Goldsboro, N. C. (II)		D-1,000			
WOHS Shelby, N. C. (II)		D-1,000			
WBLG Bowling Green, Ohio (II)		DA-D-250			
		*DA-D-1,000			
KBOY Medford, Ore. (II)		D-1,000			
WHWL Nanticoke, Pa. (II)		D-1,000			
WPIT Pittsburgh, Pa. (II)		D-1,000			
WPAL Charleston, S. C. (II)		D-1,000			
WLIL Lenoir City, Tenn. (II)		D-1,000			
KBCS Grand Prairie, Tex. (II)		DA-D-500			
KKOG Ogden, Utah (II)		D-1,000			
WPIK Alexandria, Va. (II)		D-1,000			
WMNA Gretna, Va. (II)		DA-D-1,000			
KULE Ephrata, Wash. (II)		D-250			
KFQD Anchorage, Alaska (II)		10,000			
740 KC. (Canadian) CLEAR					
WBAM Montgomery, Ala. (II)		DA-D-50,000			
KUEQ Phoenix, Ariz. (II)		DA-D-1,000			
KBIG Avalon, Cal. (II)		DA-D-10,000			
KCBS San Francisco, Calif. (II)		DA-50,000			
KWBY Colorado Springs, Colo. (II)		D-250			
KVFC Cortez, Colo. (II)		D-1,000			
WKIS Orlando, Fla. (II)		LS-5,000			
		DA-N-1,000			
KYME Boise, Ida. (II)		D-500			
WVLN Olney, Ill. (II)		D-250			
KBOE Oskaloosa, Iowa (II)		D-250			
WNOP Newport, Ky. (II)		DA-D-1,000			
WTAO Cambridge, Mass. (II)		D-250			
KPBM Carlsbad, N. M. (II)		D-1,000			
WGBM Huntington, N. Y. (II)		D-1,000			
WMBL Moorehead City, N. C. (II)		D-1,000			
WPAQ Mt. Airy, N. C. (II)		D-10,000			
KRMG Tulsa, Okla. (II)		LS-50,000			
		DA-U-N-25,000			
WVCH Chester, Pa. (II)		D-1,000			
WBAW Barnwell, S. C. (II)		D-500			
WIRJ Humboldt, Tenn. (II)		D-250			
WJIG Tullahoma, Tenn. (II)		D-250			
KTRH Houston, Tex. (II)		DA-50,000			
WIAC Santurce, P. R. (II)		DA-10,000			
750 KC. CLEAR					
WSB Atlanta, Ga. (I-A)		50,000			
WBMD Baltimore, Md. (II)		D-1,000			
KMMJ Grand Island, Neb. (II)		LS-10,000			
		DA-L-N-L-10,000			
Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
WHEB Portsmouth, N. H. (II)		LS-1,000			
		N-L-1,000			
KSEO Durant, Okla. (II)		D-250			
KXL Portland, Ore. (II)		LS-10,000			
		DA-L-N-L-10,000			
WPDX Clarksburg, W. Va. (II)		D-1,000			
760 KC. CLEAR					
WJR Detroit, Mich. (I-A)		50,000			
WCPS Tarboro, N. C. (II)		D-1,000			
KGU Honolulu, T. H. (II)		10,000			
770 KC. CLEAR					
KUOM Minneapolis, Minn. (II)		D-5,000			
WCAL Northfield, Minn. (II)		D-5,000			

Am Frequencies CONTINUED

Call Letters	City	Power in Watts
WPEN	Philadelphia, Pa. (III-A)	DA-N-5,000
WSPA	Spartanburg, S. C. (III-A)	DA-N-5,000
KWAT	Watertown, S. D. (III-B)	DA-N-1,000
WAGG	Franklin, Tenn. (III)	D-1,000
KDSX	Denison-Sherman, Tex. (III)	DA-500
KPRC	Houston, Tex. (III-A)	DA-N-5,000
KSEL	Lubbock, Tex. (III-B)	LS-1,000
		DA-N-500
		*LS-5,000
		*DA-U-N-500
WXGI	Richmond, Va. (III)	D-1,000
KJR	Seattle, Wash. (III-A)	DA-N-5,000
WKAZ	Charleston, W. Va. (III-B)	LS-5,000
WSHE	Sheboygan, Wis. (III)	DA-D-500
960 KC. Regional		
WBRC	Birmingham, Ala. (III-A)	DA-N-5,000
WMOZ	Mobile, Ala. (III)	D-1,000
KOOL	Phoenix, Ariz. (III-A)	DA-N-5,000
KAVR	Apple Valley, Cal. (III)	D-5,000
†KNEZ	Lompoc, Cal. (III)	D-500
KROW	Oakland, Cal. (III-A)	1,000
WELI	New Haven, Conn. (III-B)	LS-5,000
		DA-N-1,000
WJCM	Sebring, Fla. (III)	D-500
WRFC	Athens, Ga. (III)	LS-5,000
		DA-N-500
WSBT	South Bend, Ind. (III-A)	DA-5,000
KMA	Shenandoah, Ia. (III-A)	DA-N-5,000
WPRT	Prestonsburg, Ky. (III)	D-1,000
KROF	Abbeville, La. (III)	D-1,000
WBOC	Salisbury Md. (III-B)	LS-5,000
		DA-U-N-1,000
WFGM	Fitchburg, Mass. (III)	DA-1,000
	(cp from 1580 kc)	
WHAK	Rogers City, Mich. (III)	D-5,000
KLTF	Little Falls, Minn. (III)	LS-1,000
WABG	Greenwood, Miss. (III)	DA-N-500
KFVS	Cape Girardeau, Mo. (III-B)	LS-1,000
		DA-N-500
KNEB	Scottsbluff, Neb. (III)	LS-1,000
		DA-U-N-500
KWYK	Farmington, N. Mex. (III)	D-1,000
WEAV	Plattsburg, N. Y. (III-B)	DA-5,000
WFTC	Kinston, N. C. (III)	LS-5,000
		DA-N-1,000
WWST	Wooster, Ohio (III)	D-1,000
KGWA	Enid, Okla. (III-B)	DA-1,000
WHYL	Carlisle, Pa. (III)	D-1,000
		*DA-D-5,000
WADP	Kane, Pa. (III)	D-500
WATS	Sayre, Pa. (III)	D-1,000
WBEU	Beaufort, S. C. (III)	D-1,000
WBMC	McMinnville, Tenn. (III)	D-500
KIMP	Mt. Pleasant, Tex. (III)	D-1,000
KGKL	San Angelo, Tex. (III-B)	LS-5,000
		DA-N-1,000
KOVO	Provo, Utah (III-B)	LS-5,000
		DA-N-1,000
WDBJ	Roanoke, Va. (III-A)	DA-N-5,000
KALE	Richmond, Wash. (III)	DA-N-1,000
WTCH	Shawano, Wis. (III)	DA-N-1,000
970 KC. REGIONAL		
WERH	Hamilton, Ala. (III)	D-5,000
WTBF	Troy, Ala. (III)	LS-1,000
		DA-U-N-500
KNEA	Jonesboro, Ark. (III)	D-1,000
KBIS	Bakersfield, Cal. (III)	DA-1,000
KCHV	Coachella, Cal. (III)	D-1,000
KBEE	Modesto, Cal. (III)	DA-1,000
KFEL	Pueblo, Colo. (III)	D-1,000
WFLA	Tampa, Fla. (III-A)	DA-N-5,000
WIIN	Decatur, Ga. (III)	DA-D-5,000
WVOP	Vidalia, Ga. (III)	D-5,000
KAYT	Rupert, Idaho (III)	D-1,000
WMAY	Springfield, Ill. (III)	LS-1,000
		DA-U-N-500
WAVE	Louisville, Ky. (II-A)	DA-5,000
KSYL	Alexandria, La. (III-B)	DA-N-1,000
WCSH	Portland, Me. (III-A)	DA-N-5,000
WAMD	Aberdeen, Md. (III)	DA-D-500
WESQ	Southbridge, Mass. (III)	D-1,000
WJIM	Jackson, Mich. (III)	DA-1,000
WAQ	Austin, Minn. (III)	DA-D-1,000
WBK	Billings, Mont. (III-A)	DA-N-5,000
WJL	North Platte, Neb. (III)	D-5,000
WNJ	Newark, N. J. (III-B)	LS-5,000
		DA-N-1,000
WEBR	Buffalo, N. Y. (III-A)	DA-5,000
WCHN	Norwich, N. Y. (III)	D-500
WRCS	Ahoskie, N. C. (III)	D-1,000
WWIT	Canton, N. C. (III)	D-1,000
WDAV	Fairfax, N. D. (III-A)	DA-N-5,000
WICA	Ashtabula, Ohio (II-B)	LS-5,000
		DA-U-N-1,000
WATH	Athens, Ohio (III)	D-1,000
KAKC	Tulsa, Okla. (III-B)	LS-1,000
		DA-U-N-500
KOIN	Portland, Ore. (III-A)	DA-N-5,000
WWSW	Pittsburgh, Pa. (III-A)	DA-5,000
WJMK	Florence, S. C. (III)	LS-5,000
		DA-N-1,000
KJOC	Fort Worth, Tex. (III)	D-1,000
KREM	Spokane, Wash. (III)	LS-5,000
		DA-N-1,000
WWYO	Pineville, W. Va. (III)	D-1,000
WHA	Madison, Wis. (III)	D-5,000
KHBC	Hilo, T. H. (III-A)	1,000
980 KC. REGIONAL		
WKLF	Clanton, Ala. (III)	D-1,000
KUNS	Eureka, Cal. (II)	LS-5,000
		DA-N-500

Call Letters	City	Power in Watts
KEAP	Fresno, Calif. (III)	D-500
KFWB	Los Angeles, Cal. (III-A)	5,000
KGLN	Glenwood Springs, Colo. (III)	D-1,000
†WSWB	Groton, Conn. (III)	D-1,000
WRC	Washington, D. C. (III-A)	DA-N-5,000
WVDV	Gainesville, Fla. (III)	DA-D-5,000
†WTOT	Marianna, Fla. (III)	D-1,000
WBOP	Pensacola, Fla. (III)	D-500
WKLY	Hartwell, Ga. (III)	D-1,000
WBBN	Perry, Ga. (III)	D-500
†WRIP	Rossville, Ga. (III)	DA-D-500
KUPI	Idaho Falls, Ida. (III)	D-1,000
WITY	Danville, Ill. (III)	DA-1,000
KZEA	Shreveport, La. (III)	D-5,000
WCAP	Lowell, Mass. (III)	D-1,000
WPBC	Minneapolis, Minn. (III)	D-1,000
WAFP	McComb, Miss. (III)	D-1,000
KSGM	Kansas City, Mo. (III)	DA-N-5,000
KSGM	St. Genevieve, Mo. (III)	DA-N-500
KICA	Clovis, N. M. (III)	DA-N-1,000
KMIN	Grants, N. M. (III)	D-1,000
WTRY	Troy, N. Y. (III-A)	DA-5,000
WKLM	Wilmington, N. C. (III)	D-5,000
WAAW	Winston-Salem, N. C. (III)	D-1,000
	(CP from 790 kc)	
WONE	Dayton, Ohio (III-A)	DA-5,000
WILK	Wilkes-Barre, Pa. (II)	LS-5,000
		DA-N-1,000
KDSJ	Deadwood, S. D. (III)	DA-N-1,000
WSIX	Nashville, Tenn. (III-A)	DA-N-5,000
KFRD	Rosenberg, Tex. (III)	D-1,000
KSCV	Richfield, Utah (III)	DA-N-1,000
WPHG	Bristol, Va. (III)	LS-5,000
		DA-N-1,000
KUTI	Yakima, Wash. (III)	D-1,000
WCWB	Manitowoc, Wis. (III)	D-1,000
WPRE	Prairie Du Chien, Wis. (III)	D-500
990 KC. (Canadian) CLEAR		
WWWF	Fayette, Ala. (II)	D-1,000
WTCB	Flomaton, Ala. (II)	D-500
KTKT	Tucson, Ariz. (II)	DA-D-10,000
KATT	Pittsburg, Cal. (II)	DA-N-1,000
		*DA-5,000
KLIR	Denver, Colo. (II)	D-1,000
KEZY	Torrington, Conn. (II)	D-1,000
WHOO	Orlando, Fla. (II)	LS-1,000
		DA-N-5,000
WDWD	Dawson, Ga. (II)	D-1,000
WCAZ	Carthage, Ill. (II)	D-1,000
WITZ	Jasper, Ind. (II)	D-1,000
KAYL	Storm Lake, Iowa (II)	D-250
KRSL	Russell, Kan. (II)	D-250
WJMR	New Orleans, La. (II)	D-250
KCLP	Ravville, La. (II)	D-250
†WCRM	Clare, Mich. (II)	DA-D-250
WABO	Waynesboro, Miss. (II)	D-250
KRMO	Monett, Mo. (II)	D-250
KSPV	Artesia, N. Mex. (II)	LS-1,000
		N-250
WEEB	Southern Pines, N. C. (II)	D-1,000
WFEH	Gallipolis, Ohio (II)	D-1,000
WITG	Massillon, Ohio (II)	DA-D-250
WIBG	Philadelphia, Pa. (II)	DA-10,000
		*LS-5,000
		*DA-U-N-10,000
WVSC	Somerset, Pa. (II)	D-250
WAKN	Aiken, S. C. (II)	D-1,000
WNOX	Knoxville, Tenn. (II)	DA-N-10,000
KWEM	Memphis, Tenn. (II)	D-1,000
KTRM	Beaumont, Tex. (II)	DA-1,000
KAML	Kenedy-Karnes City, Tex. (II)	D-250
KSYD	Wichita Falls, Tex. (II)	LS-10,000
		DA-U-N-1,000
KTUT	Tooele, Utah (II)	D-1,000
WNRV	Harrows, Va. (II)	D-1,000
WANT	Richmond, Va. (II)	D-1,000
†.....	Honolulu, T. H. (II)	1,000
WPRa	Mayaguez, P. R. (II)	DA-10,000
1000 KC. (U. S. & Mexican) CLEAR		
WCFL	Chicago, Ill. (I-B)	DA-5,000
KTOK	Oklahoma City, Okla. (II)	DA-5,000
KSTA	Coleman, Tex. (II)	D-250
KGRJ	Henderson, Tex. (II)	D-250
WHWB	Rutland, Vt. (II)	D-1,000
KOMO	Seattle, Wash. (I-B)	DA-N-50,000
1010 KC. (Canadian & Cuban) CLEAR		
†KINK	Phoenix, Ariz. (II)	D-500
KVNC	Winslow, Ariz. (II)	LS-1,000
		DA-U-N-500
KLRA	Little Rock, Ark. (II)	DA-N-1,000
		LS-5,000
KCHJ	Delano, Cal. (II)	DA-U-N-1,000
KCMJ	Palm Springs, Cal. (II)	LS-1,000
		DA-U-N-500
KSAY	San Francisco, Cal. (II)	DA-D-10,000
WCNU	Crestview, Fla. (II)	D-1,000
WZRO	Jacksonville Beach, Fla. (II)	D-1,000
†.....	Tampa, Fla. (II)	DA-D-50,000
WEAS	Decatur, Ga. (II)	D-50,000
WCSI	Columbus, Ind. (II)	D-500
KSMN	Mason City, Iowa (II)	D-1,000
KIND	Independence, Kan. (II)	D-250
KDPA	DeRidder, La. (II)	D-1,000
WSPD	Baltimore, Md. (II)	D-1,000
KCHI	Chillicothe, Mo. (II)	D-250
KRCF	Festung, Mo. (II)	D-250
KRVN	Lexington, Neb. (II)	DA-D-25,000
WRNS	New York, N. Y. (II)	DA-50,000
WABZ	Albany, N. C. (II)	D-1,000
WELS	Kinston, N. C. (II)	D-1,000
†KBEV	Portland, Ore. (II)	DA-D-1,000
WPTT	Lewisburg, Pa. (II)	D-250
WHIN	Gallatin, Tenn. (II)	D-1,000
WORM	Savannah, Tenn. (II)	D-250

Call Letters	City	Power in Watts
KAMQ	Amarillo, Tex. (II)	LS-5,000
		DA-U-N-500
KMLW	Marlin, Tex.	D-250
WELK	Charlottesville, Va. (II)	D-1,000
WMEV	Marion, Va. (II)	D-1,000
†.....	Berkeley Springs, W. Va. (II)	D-250
WSPT	Stevens Point, Wis. (II)	D-1,000
1020 KC. CLEAR		
KPOP	Los Angeles, Cal. (II)	LS-5,000
		N-L-5,000
WCIL	Carbondale, Ill. (II)	D-1,000
WPEO	Peoria, Ill. (II)	D-1,000
KDKA	Pittsburgh, Pa. (I-A)	50,000
1030 KC. CLEAR		
WBZ	Boston, Mass. (I-B)	DA-50,000
WBZA	Springfield, Mass. (II)	1,000
KOB	Albuquerque, N. M. (II)	10,000
	(SSA on 770 kc)	*50,000
KATR	Corpus Christi, Tex. (II)	D-50,000
1040 KC. CLEAR		
WHO	Des Moines, Iowa (I-A)	50,000
KIXL	Dallas, Tex. (II)	D-1,000
KHVH	Honolulu, T. H. (II)	5,000
WIMI	Christiansted, V. I. (II)	250
1050 KC. (Mexican) CLEAR		
WRFS	Alexander City, Ala. (II)	D-1,000
WCRJ	Scottsboro, Ala. (II)	D-250
KVWM	Show Low, Ariz. (II)	D-250
KVLC	Little Rock, Ark. (II)	D-1,000
KOFY	San Mateo, Cal. (II)	D-1,000
KWSO	Wasco, Cal. (II)	D-1,000
KLMO	Longmont, Colo. (II)	D-250
WJSE	Crestview, Fla. (II)	D-1,000
WIVY	Jacksonville, Fla. (II)	D-1,000
WHBO	Tampa, Fla. (II)	D-250
WRMF	Titusville, Fla. (II)	D-500
WJAZ	Albany, Ga. (II)	D-1,000
WAUG	Augusta, Ga. (II)	D-1,000
WBIE	Marietta, Ga. (II)	D-500
KZIN	Coeur D'Alene, Ida. (II)	D-250
WDZ	Decatur, Ill. (II)	D-1,000
KNCO	Garden City, Kan. (II)	D-1,000
WZIP	Covington, Ky. (II)	D-250
KLPL	Lake Providence, La. (II)	D-250
KOKA	Shreveport, La. (II)	D-250
KVPI	Ville Platte, La. (II)	D-250
WGAY	Silver Spring, Md. (II)	D-1,000
WPAG	Ann Arbor, Mich. (II)	D-1,000
KLOH	Pipestone, Minn. (II)	DA-D-1,000
WACR	Columbus, Miss. (II)	D-1,000
KSIS	Sedalia, Mo. (II)	D-1,000
KRBO	Las Vegas, Nev. (II)	D-500
WRNO	Conway, N. H. (II)	D-1,000
†WSEN	Baldwinsville, N. Y. (II)	D-250
WMMG	New York, N. Y. (II)	DA-50,000
†WBTL	Farmville, N. C. (II)	DA-D-250
WFSC	Franklin, N. C. (II)	D-500
WLON	Lincolnton, N. C. (II)	D-1,000
WWGP	Sanford, N. C. (II)	D-1,000
KCCO	Lawton, Okla. (II)	DA-D-250
KFMJ	Tulsa, Okla. (II)	D-1,000
KUBE	Pendleton, Ore. (II)	D-1,000
KEED	Springfield, Ore. (II)	D-1,000
WBUT	Butler, Pa. (II)	D-250
WLYC	Williamsport, Pa. (II)	D-1,000
WSMT	Sparta, Tenn. (II)	D-1,000
KLEN	Killeen, Tex. (II)	D-250
†KPLA	Plainview, Tex. (II)	DA-D-1,000
WBRG	Lynchburg, Va. (II)	D-1,000
WCMS	Norfolk, Va. (II)	D-1,000
KNBX	Kirkland, Wash. (II)	D-1,000
WCFE	Parkersburg, W. Va. (II)	D-1,000
WECL	Eau Claire, Wis. (II)	D-1,000
WLIP	Kenosha, Wis. (II)	D-250
KWIV	Douglas, Wyo. (II)	D-250
1060 KC. (U.S. & Mexican) CLEAR		
KPAY	Chico, Cal. (II)	DA-N-10,000
WNOE	New Orleans, La. (II)	LS-50,000
		DA-U-N-5,000
WHFB	Benton Harbor-St. Joseph, Mich. (II)	D-1,000
		*LS-5,000
WMAP	Monroe, N. C. (II)	D-1,000
WCMW	Conroe, Ohio (II)	

Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Frequency	Call Letters	City	Power in Watts	Frequency
WOAP	Owosso, Mich. (II)	D-250		WHPA	Talladega, Ala. (IV)	250	
WINE	Kenmore, N. Y. (II)	D-1,000		WTBC	Tuscaloosa, Ala. (IV)	250	
WEWO	Laurinburg, N. C. (II)	D-1,000		KSUN	Bisbee, Ariz. (IV)	250	
KWJJ	Portland, Ore. (II)	DA-10,000		KAAA	Kingman, Ariz. (IV)	250	
WEPB	Pittsburgh, Pa. (II)	D-1,000		KRIZ	Phoenix, Ariz. (IV)	250	
KRLD	Dallas, Tex. (I-B)	DA-N-50,000		KCON	Conway, Ark. (IV)	250	
1090 KC. (U. S. & Mexican) CLEAR							
KTHS	Little Rock, Ark. (I-B)	DA-N-50,000		KFPW	Ft. Smith, Ark. (IV)	250	
WCRB	Effingham, Ill. (II)	D-250		KBTM	Jonesboro, Ark. (IV)	250	
KNWS	Waterloo, Iowa (II)	D-1,000		KGEE	Bakersfield, Cal. (IV)	250	
WBAL	Baltimore, Md. (I-B)	DA-N-50,000		KWTC	Barstow, Cal. (IV)	250	
WILD	Boston, Mass. (II)	D-1,000		KIBS	Bishop, Cal. (IV)	250	
WMUS	Muskegon, Mich. (II)	D-1,000		KXO	El Centro, Cal. (IV)	250	
KING	Seattle, Wash. (II)	DA-50,000		KDAC	Fort Bragg, Cal. (IV)	250	
1100 KC. CLEAR							
KJBS	San Francisco, Cal. (II)	LS-1,000		KGFJ	Los Angeles, Cal. (IV)	250	
		N-L-1,000		KPRL	Paso Robles, Cal. (IV)	250	
WLBB	Carrollton, Ga. (II)	D-250		KRDG	Redding, Cal. (IV)	250	
WHLI	Hempstead, L. I. (II)	DA-D-10,000		KWVG	Stockton, Cal. (IV)	250	
KYW	Cleveland, Ohio (I-A)	DA-50,000		KEEXO	Grand Junction, Colo. (IV)	250	
WGPA	Bethlehem, Pa. (II)	D-250		KLVC	Leadville, Colo. (IV)	250	
1110 KC. CLEAR							
KXLA	Pasadena, Cal. (II)	DA-10,000		KDZA	Pueblo, Colo. (IV)	250	
WALT	Tampa, Fla. (II)	DA-D-10,000		KGEK	Stirling, Colo. (IV)	250	
WMBI	Chicago, Ill. (II)	LS-5,000		WINE	Manchester, Conn. (IV)	250	
		N-L-5,000		WGGG	Gainesville, Fla. (IV)	250	
KFAB	Omaha, Neb. (I-D)	DA-N-50,000		WONN	Lakeland, Fla. (IV)	250	
WBT	Charlotte, N. C. (I-B)	DA-N-50,000		WMAF	Madison, Fla. (IV)	SH-250	
KBNB	Bend, Ore.	LS-5,000		WSEE	New Smyrna Beach, Fla. (IV)	250	
WNAR	Norristown, Pa. (II)	DA-U-N-1,000		WNVV	Pensacola, Fla. (IV)	250	
WHM	Providence, R. I.	D-500		WCNH	Quincy, Fla. (IV)	250	
KIPA	Hilo, T. H. (II)	D-1,000		WJNO	West Palm Beach, Fla. (IV)	250	
WVJP	Caguas, P. R. (II)	1,000		WBIA	Augusta, Ga. (IV)	250	
		250		WBLJ	Dalton, Ga. (IV)	250	
1120 KC. CLEAR							
WUST	Bethesda, Md. (II)	D-250		WFOM	Marietta, Ga. (IV)	250	
KMOX	St. Louis, Mo. (I-A)	50,000		WFRP	Savannah, Ga. (IV)	250	
WWOL	Buffalo, N. Y. (II)	D-1,000		WAYX	Waycross, Ga. (IV)	250	
KCLE	Cleburne, Tex. (II)	D-250		KBAR	Burley, Idaho (IV)	250	
1130 KC. (U. S. & Canadian) CLEAR							
KSDO	San Diego, Cal. (II)	LS-5,000		KORT	Grangeville, Idaho (IV)	250	
		DA-U-N-1,000		KRXK	Rexburg, Idaho (IV)	250	
KWKH	Shreveport, La. (I-B)	DA-N-50,000		WJBC	Bloomington, Ill. (IV)	250	
WCAR	Detroit, Mich. (II)	LS-50,000		WQUA	Moline, Ill. (IV)	250	
		DA-U-N-10,000		WHCO	Sparta, Ill. (IV)	250	
WDGY	Minneapolis, Minn. (II)	LS-50,000		WJOB	Hammond, Ind. (IV)	250	
WNEW	New York, N. Y. (I-B)	DA-U-N-25,000		WSAL	Logansport, Ind. (IV)	250	
		DA-N-50,000		WTCJ	Tel City, Ind. (IV)	250	
1140 KC. (U. S. & Mexican) CLEAR							
KRAK	Stockton, Cal. (II)	DA-N-5,000		WBOV	Terre Haute, Ind. (IV)	250	
		*DA-50,000		KFJB	Marshalltown, Iowa (IV)	250	
WMIE	Miami, Fla. (II)	LS-10,000		WHIR	Danville, Ky. (IV)	250	
		DA-U-N-5,000		WHOP	Paducah, Ky. (IV)	250	
KGEM	Boise, Idaho (II)	DA-10,000		WMLF	Pineville, Ky. (IV)	250	
WSIV	Pekin, Ill. (II)	D-1,000		KLIC	Monroe, La. (IV)	250	
KLPR	Oklahoma City, Okla. (II)	D-1,000		WJBW	New Orleans, La. (IV)	250	
KSOU	Sioux Falls, S. D. (II)	LS-10,000		KSLO	Opelousas, La. (IV)	250	
		DA-N-5,000		WGUY	Bangor, Me. (IV)	250	
KORC	Mineral Wells, Tex. (II)	D-250		WITH	Baltimore, Md. (IV)	250	
WRVA	Richmond, Va. (I-B)	DA-50,000		WCUM	Cumberland, Md. (IV)	250	
WITA	San Juan, P. R. (II)	500		WMNE	North Adams, Mass. (IV)	250	
1150 KC. REGIONAL							
WBCA	Bay Minette, Ala. (III)	D-1,000		WESX	Salem, Mass. (IV)	250	
WGEA	Geneva, Ala. (III)	D-1,000		WNEB	Worcester, Mass. (IV)	250	
WJRD	Tuscaloosa, Ala. (III-B)	LS-5,000		WJEF	Grand Rapids, Mich. (IV)	250	
		DA-N-1,000		WIBK	Iron River, Mich. (IV)	250	
RCKY	Coolidge, Ariz. (III-B)	DA-N-1,000		WMPC	Lapeer, Mich. (IV)	SH-250	
KXLR	N. Little Rock, Ark. (III)	LS-5,000		WSOO	Sault Ste. Marie, Mich. (IV)	250	
		DA-N-1,000		WSTR	Sturgis, Mich. (IV)	250	
KFSG	Los Angeles, Cal. (III-A)	LS-2,500		WKLK	Cloquet, Minn. (IV)	250	
		N-1,000		KYSM	Mankato, Minn. (IV)	250	
KRKD	Los Angeles, Cal. (III-A)	LS-5,000		KTRF	Thief River Falls, Minn. (IV)	250	
		N-1,000		KWMO	Winona, Minn. (IV)	250	
†.....	Santa Rosa, Cal. (III)	LS-5,000		WCMA	Corinth, Miss. (IV)	250	
		DA-U-N-500		WHSY	Hattiesburg, Miss. (IV)	250	
KGCM	Englewood, Colo. (III)	D-1,000		WSSO	Starkville, Miss. (IV)	250	
WCNX	Middletown, Conn. (III)	D-500		WAFZ	Yazoo City, Miss. (IV)	250	
WDEL	Wilmington, Del. (III-A)	DA-5,000		KODE	Joplin, Mo. (IV)	250	
WNDB	Daytona Beach, Fla. (III)	DA-N-1,000		KLWT	Lebanon, Mo. (IV)	250	
WTMP	Tampa, Fla. (II)	D-1,000		KNCM	Merberly, Mo. (IV)	250	
		*DA-D-5,000		KANA	Anaconda, Mont. (IV)	250	
WFPM	Ft. Valley, Ga. (III)	D-1,000		KBMN	Bozeman, Mont. (IV)	250	
WJEM	Valdosta, Ga. (III)	D-1,000		KXLO	Lewiston, Mont. (IV)	250	
WGGH	Marion, Ill. (III)	DA-D-5,000		KLCB	Libby, Mont. (IV)	250	
KWDM	Des Moines, Ia. (III-B)	DA-1,000		KTNC	Falls City, Nebr. (IV)	100	
KSAL	Salina, Kan. (III-A)	DA-N-5,000		KHAS	Hastings, Neb. (IV)	250	
WMST	Mt. Sterling, Ky. (III)	D-500		KELY	Ely, Nev. (IV)	250	
WLOC	Munfordville, Ky. (III)	D-1,000		KLAS	Las Vegas, Nev. (IV)	250	
WJBO	Baton Rouge, La. (III-A)	DA-5,000		KDOT	Reno, Nev. (IV)	250	
WGHM	Skowhegan, Me. (II)	D-1,000		WKCB	Berlin, N. H. (IV)	250	
WCOP	Boston, Mass. (III-A)	DA-5,000		WTSV	Clarendon, N. H. (IV)	250	
WCEN	Mount Pleasant, Mich. (III)	LS-1,000		WCWC	Wildwood, N. J. (IV)	100	
		DA-N-500		KALG	Alamogordo, N. M. (IV)	250	
KASM	Albany, Minn. (III)	D-500		KOTS	Deming, N. M. (IV)	D-250	
KRMS	Osage Beach, Mo. (III)	D-1,000		KFUN	Las Vegas, N. M. (IV)	250	
KIYI	Shelby, Mont. (III)	LS-1,000		KSWS	Roswell, N. M. (IV)	250	
		DA-N-500		WNIA	Cheektowaga, N. Y. (IV)	250	
KDEF	Albuquerque, N. M. (III)	D-1,000		WBNY	Elmira, N. Y. (IV)	250	
WRUN	Utica, N. Y. (III-B)	LS-5,000		WHUC	Hudson, N. Y. (IV)	250	
		DA-U-N-1,000		WLFH	Little Falls, N. Y. (IV)	250	
WFNS	Burlington, N. C. (III-B)	D-1,000		WFAS	White Plains, N. Y. (IV)	250	
WGBR	Goldensboro, N. C. (III)	LS-5,000		WSKY	Asheville, N. C. (IV)	250	
		DA-U-N-1,000		WFAY	Fayetteville, N. C. (IV)	250	
WCUE	Akron, Ohio (III-B)	DA-D-1,000		WMFR	High Point, N. C. (IV)	250	
WIMA	Lima, Ohio (III-B)	DA-N-1,000		WISP	Kinston, N. C. (IV)	250	
KNED	McAlester, Okla. (III)	LS-1,000		WCNC	Newton, N. C. (IV)	250	
		DA-N-500		WCBT	Roanoke Rapids, N. C. (IV)	250	
KFJI	Klamath Falls, Ore. (III-B)	LS-5,000		KDIX	Dickinson, N. D. (IV)	250	
		DA-N-1,000		WCPO	Cincinnati, Ohio (IV)	250	
WHUN	Huntingdon Pa. (III)	D-1,000		WCOL	Columbus, Ohio (IV)	250	
				WIRO	Ironton, Ohio (IV)	250	
1160 KC. CLEAR							
WJJD	Chicago, Ill. (II)	LS-5,000		WTOL	Toledo, Ohio (IV)	250	
		DA-L-N-L-50,000		KADA	Ada, Okla. (IV)	250	
KSL	Salt Lake City, Utah (I-A)	50,000		WEBZ	Ponca City, Okla. (IV)	250	
1170 KC. CLEAR							
WCOV	Montgomery, Ala. (II)	LS-10,000		KVAS	Astoria, Ore. (IV)	250	
		DA-U-N-1,000		KRNS	Burns, Ore. (IV)	250	
KCBQ	San Diego, Cal. (II)	LS-5,000		KOOS	Coos Bay, Ore. (IV)	250	
		DA-N-1,000			(CP for 1260 kc)		
KLOK	San Jose, Cal. (II)	LS-5,000		KGRO	Gresham, Ore. (IV)	LS-250	
		DA-N-1,000				N-100	
		*LS-10,000		KQIK	Lakeview, Ore. (IV)	250	
WLBH	Mattoon, Ill. (II)	D-250		KYJC	Medford, Ore. (IV)	250	
KSPT	Davenport, Iowa (II)	DA-1,000		†KLUU	Toledo, Ore. (IV)	250	
KVOO	Tulsa, Okla. (I-B)	DA-N-50,000		WBVP	Beaver Falls, Pa. (IV)	250	
KPUG	Bellingham Wash. (II)	DA-1,000		WBEX	Easton, Pa. (IV)	250	
WWVA	Wheeling, W. Va. (I-B)	DA-N-50,000		WKBO	Harrisburg, Pa. (IV)	250	
WLEO	Ponce P. R. (II)	250		WCRO	Johnstown, Pa. (IV)	250	
1180 KC. CLEAR							
WLDS	Jacksonville, Ill. (II)	D-1,000		WPBZ	Lock Haven, Pa. (IV)	250	
WHAM	Rochester N. Y. (I-A)	50,000		WERI	Westerly, R. I. (IV)	250	
1190 KC. (U. S. & Mexican) CLEAR							
KGYY	Vallejo, Cal. (II)	D-250		WAIM	Anderson, S. C. (IV)	250	
WOWO	Ft. Wayne, Ind. (I-B)	DA-N-50,000		WNOK	Columbia, S. C. (IV)	250	
WANN	Annapolis, Md. (II)	D-1,000		WOLS	Florence, S. C. (IV)	250	
WKOX	Frammingham, Mass. (II)	D-1,000					
WLIB	New York, N. Y. (II)	LS-1,000					
		N-L-1,000					
KEX	Portland, Ore. (I-B)	DA-U-N-10,000					
KLIF	Dallas Tex. (II)	LS-5,000					
		DA-N-1,000					
		*LS-50,000					
		*DA-U-N-1,000					
†WDTV	St. Croix, V. I. (II)	500					
1200 KC. CLEAR							
WOAI	San Antonio, Tex. (I-A)	50,000					
1210 KC. CLEAR							
WCNT	Centralia, Ill. (II)	D-1,000					
WKNS	Saginaw, Mich. (II)	D-1,000					
WADE	Wadesboro, N. C. (II)	D-1,000					
WAVI	Dayton, Ohio (II)	D-250					
WCAU	Philadelphia, Pa. (I-A)	50,000					
1220 KC. (Mexican) CLEAR							
WEDR	Birmingham, Ala. (II)	D-1,000					
KVSA	McGehee, Ark. (II)	D-1,000					
KIBE	Palo Alto, Calif. (II)	D-1,000					
KFSC	Denver, Colo. (II)	D-1,000					
WPEG	Arlington, Fla. (II)	D-250					
WRWB	Kissimmee, Fla. (II)	D-250					
WFEC	Miami, Fla. (II)	D-250					
WCLB	Camilla, Ga. (II)	D-1,000					
WSFT	Thomaston, Ga. (II)	D-250					
KWEI	Weiser, Ida. (II)	D-1,000					
WLPO	La Salle, Ill. (II)	DA-D-1,000					
WKRS	Waukegan, Ill. (II)	DA-D-1,000					
WSLM	Salem, Ind.	D-1,000					
KIAN	Atlantic, Iowa (II)	D-250					

Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
WKYR Keyser, W. Va. (III)		D-1,000	WBRD Bedford, Pa. (III)		D-1,000
WBYR Anchorage, Alaska (III)		1,000	WBSA Ephrata, Pa. (III)		DA-D-1,000
1280 KC. REGIONAL			WNAE Warren, Pa. (III)		D-5,000
WPID Piedmont, Ala. (III)		D-1,000	WDDK Kingstree, S. C. (III)		D-5,000
WNPT Tuscaloosa, Ala. (III)		LS-5,000	WDDO Chattanooga, Tenn. (III-A)		DA-N-5,000
		DA-N-500	WDXI Jackson, Tenn. (III-B)		LS-5,000
KHEP Phoenix, Ariz. (III)		D-1,000			DA-N-1,000
KNBY Newport, Ark. (III)		D-1,000	KZIP Amarillo, Tex. (III)		D-1,000
KFOY Long Beach, Cal. (III-A)		1,000	WRR Dallas, Tex. (III-A)		DA-N-5,000
KSTLN Stockton, Cal. (III-B)		DA-N-1,000	KOYL Odessa, Tex. (III)		D-500
KSUX Seaford, Del. (III)		DA-5,000	KIWW San Antonio, Tex. (III)		DA-D-5,000
WDSP DeFuniak, Fla. (III)		D-1,000			(CP from 1540 kc)
WQIK Jacksonville, Fla. (III)		D-1,000	WFCR Fairfax, Va. (III)		D-1,000
WIPF Lake Wales, Fla.		D-1,000	WGH Newport News, Va. (III-A)		DA-N-5,000
WIBB Macon, Ga. (III)		D-1,000	KARY Prosser, Wash. (III)		D-1,000
WMRO Aurora, Ill. (IV)		D-250	WIBA Madison, Wis. (III-A)		DA-N-5,000
WGBF Evansville, Ind. (III-B)		LS-5,000	1320 KC. REGIONAL		
		DA-N-1,000	WAGE Dothan, Ala. (III-B)		DA-N-1,000
KCOB Newton, Iowa (III)		D-1,000	WEZE Homewood, Ala. (III)		D-1,000
KSOK Arkansas City, Kan. (III)		LS-1,000	KWHN Ft. Smith, Ark. (III-A)		DA-N-5,000
		N-100	KRLW Walnut Ridge, Ark.		D-1,000
WCPM Cumberland, Ky. (III)		D-1,000	KUDE Oceanide, Cal. (III)		DA-500
WDSU New Orleans, La. (III-A)		DA-5,000	KCRS Sacramento, Cal. (III-B)		LS-5,000
†KWCL Oak Grove, La. (III)		D-500			DA-U-N-1,000
WEIM Fitchburg, Mass. (III)		LS-5,000	KAVI Rocky Ford, Colo. (III)		D-1,000
		DA-U-N-1,000	WATR Waterbury, Conn. (III-B)		DA-1,000
WFYC Alma, Mich. (III)		D-1,000	WGMA Hollywood, Fla.		D-1,000
WTCN Minneapolis, Minn. (III-A)		LS-5,000	WZOK Jacksonville, Fla. (III-A)		DA-N-5,000
KVOX Moorhead, Minn. (III)		LS-1,000	WHEE Griffin, Ga. (III)		D-1,000
		DA-N-500	WNEG Toccoa, Ga. (III)		D-1,000
WSJC Magee, Miss. (III)		D-500	WKAN Kankakee, Ill. (III)		D-1,000
KDKD Clinton, Mo. (III)		D-1,000	†KMAQ Maquoketa, Ia. (III)		D-500
KKNI Broken Bow, Nebr. (III)		D-1,000	KLWN Lawrence, Kan. (III)		D-500
KTOO Henderson, Nev. (III)		D-5,000	WBRT Bardstow, Ky. (III)		D-1,000
WHBI Newark, N. J. (III-B)		LS-2,500	WNGO Mayfield, Ky. (III)		D-1,000
		N-1,000	KVHL Homer, La. (III)		D-1,000
KZUM Farmington, N. M. (III)		D-5,000	WICO Salisbury, Md. (III)		D-500
KHOB Hobbs, N. M. (III)		D-1,000	WARA Attleboro, Mass. (III)		DA-1,000
WOV New York, N. Y. (III-A)		DA-5,000	WILS Lansing, Mich.		LS-5,000
WVET Rochester, N. Y. (III-A)		DA-N-1,000			DA-U-N-1,000
WRSA Saratoga Springs, N. Y. (III)		D-1,000	WDMJ Marquette, Mich. (III)		DA-N-1,000
WSAT Salisbury, N. C. (III)		DA-N-1,000	WCPC Houston, Miss. (III)		D-5,000
WONW Deafiance, Ohio (III)		DA-N-500	WRJW Picayune, Miss. (III)		D-5,000
WLMJ Jackson, Ohio (III)		D-1,000	KXLW Clayton, Mo. (III)		D-1,000
KLCO Poteau, Okla. (III)		D-1,000	KOLT Scottsbluff, Neb. (III-B)		LS-5,000
KERG Eugene, Ore. (III-B)		LS-5,000			DA-U-N-1,000
		DA-N-1,000	WWHG Hornell, N. Y. (III)		D-5,000
BERX Berwick, Pa. (III)		D-500	WCOG Greensboro, N. C. (III-B)		LS-5,000
WHVR Hanover, Pa. (III)		LS-5,000			DA-U-N-1,000
		DA-U-N-500	KQDY Minot, N. D. (III)		D-1,000
WKST New Castle, Pa. (III-A)		DA-N-1,000	WHOK Lancaster, Ohio (III)		D-1,000
WANS Anderson, S. C. (III)		DA-N-1,000	KWEO Clinton, Okla. (III)		D-1,000
WJAY Mullins, S. C. (III)		D-1,000	WKAP Allentown, Pa.		DA-N-1,000
WMCP Columbia, Tenn. (III)		D-1,000	WAMP Pittsburgh, Pa. (III-A)		DA-N-5,000
WDNT Dayton, Tenn. (III)		D-1,000	WSCR Scranton, Pa. (III)		LS-1,000
KNIT Abilene, Tex. (III)		D-500			DA-N-1,000
KWHI Brenham, Tex. (III)		D-1,000	WMSC Columbia, S. C. (III-A)		DA-N-1,000
KLTI Longview, Tex. (III)		D-1,000	KELO Sioux Falls, S. D. (III-A)		DA-N-5,000
KNAX Salt Lake City, Utah (III-B)		LS-5,000	WKIN Kingsport, Tenn. (III)		D-5,000
		DA-N-500	WMSR Manchester, Tenn. (III)		D-1,000
WYVE Wytheville, Va. (III)		D-1,000	KVMC Colorado City, Tex.		D-1,000
KIT Yakima, Wash. (III-A)		LS-5,000	KXYZ Houston, Tex. (III-A)		DA-N-5,000
		N-1,000	KDYL Salt Lake City, Utah (III-A)		DA-5,000
WMNF Richwood, W. Va. (III)		D-1,000	WLLY Richmond, Va. (III)		D-1,000
WNAM Neenah, Wis. (III)		D-1,000	KXRO Aberdeen, Wash. (III-B)		DA-N-1,000
WCMN Arecibo, P. R. (III-A)		DA-N-1,000	KHIT Walla Walla, Wash. (III)		D-1,000
		1,000	WRIO Rio Piedras, P. R. (III)		LS-5,000
					N-1,000
1290 KC. REGIONAL			1330 KC. REGIONAL		
WPBB Jackson, Ala. (III)		D-1,000	WROS Scottsboro, Ala. (III)		D-1,000
WMLS Sylacauga, Ala. (III)		D-1,000	KMOP Tucson, Ariz. (III)		D-500
†KEOS Flagstaff, Ariz. (III)		D-1,000	KFAC Los Angeles, Cal. (III-A)		DA-N-5,000
KVOA Tucson, Ariz. (III-A)		1,000	WARN Ft. Pierce, Fla. (III)		D-1,000
KDMS El Dorado, Ark.		D-5,000	WYSE Lakeland, Fla. (III)		D-1,000
KUOA Siloam Springs, Ark. (III)		DA-N-5,000	WBEY Milton, Fla. (III)		D-5,000
KHSL Chicago, Cal. (III-A)		D-500	WMEN Tallahassee, Fla. (III)		D-5,000
KPER Gilroy, Cal. (III)		DA-5,000	WMLT Dublin, Ga. (III)		D-1,000
KITO San Bernardino, Cal. (III-A)		DA-5,000	WEAV Evanston, Ill. (III)		DA-D-1,000
WCCC Hartford, Conn. (III)		D-500	WRAM Normonth, Ill. (III)		DA-D-1,000
WTUX Wilmington, Del. (III)		D-1,000	WRRR Rockford, Ill. (III)		DA-D-1,000
WTMC Ocala, Fla. (III-B)		LS-5,000	WJPS Evansville, Ind. (III-B)		LS-5,000
		DA-N-1,000			DA-U-N-1,000
†WSCM Panama City Beach, Fla. (III)		D-500	KWWL Waterloo, Iowa (III-B)		LS-5,000
WIRK W. Palm Beach, Fla. (III-B)		LS-5,000			DA-U-N-1,000
		DA-N-1,000			*DA-5,000
WDEC Americus, Ga. (III)		D-1,000	KFH Wichita, Kan. (III-A)		DA-N-5,000
WCHK Canton, Ga. (III)		D-1,000	WMOR Morehead, Ky. (III)		D-1,000
WTOC Savannah, Ga. (III-A)		DA-N-5,000	KVOL Lafayette, La. (III)		DA-N-1,000
KYTE Pocatello, Ida. (III)		D-1,000	WASA Havre de Grace, Md. (III)		D-1,000
WIRL Peoria, Ill. (III-A)		DA-5,000	WCRB Waltham, Mass. (III)		LS-5,000
WCBL Benton, Ky. (III)		D-1,000			DA-U-N-1,000
KJEF Jennings, La. (III)		LS-1,000	WBBC Flint, Mich. (III-A)		DA-1,000
		DA-N-500	WLOL Minneapolis, Minn. (III-A)		DA-5,000
WHGR Houghton Lake, Mich. (III)		D-5,000	WCCR Corinth, Miss. (III)		D-500
		*DA-N-5,000	WJPR Greenville, Miss.		LS-1,000
WNIL Niles, Mich. (III)		D-500			DA-N-500
WOIA Saline, Mich. (III)		DA-D-500	WDAL Meridian, Miss. (III)		D-1,000
KBMO Benson, Minn. (III)		D-500	KUKU Willow Springs, Mo. (III)		D-500
WBLE Batesville, Miss. (III)		D-1,000	KGAK Gallup, N. M. (III)		LS-5,000
KALM Thayer, Mo. (III)		D-1,000			DA-N-1,000
KGVO Missoula, Mont. (III-A)		DA-5,000	WPOV New York, N. Y. (III-A)		DA-5,000
KOIL Omaha, Neb. (III-A)		DA-N-5,000	WEVD New York, N. Y. (III-A)		DA-5,000
WKNE Keene, N. H. (III-A)		DA-5,000	WBEBO Owego, N. Y. (III)		D-1,000
KSRC Socorro, N. M. (III)		D-1,000	WHAZ Troy, N. Y. (III-A)		1,000
†WGLI Babylon, N. Y. (III)		DA-1,000	WFIN Findlay, O. (III)		D-1,000
WBNF Binghamton, N. Y. (III-A)		DA-N-5,000	WKOV Welston, O. (III)		D-500
WHKY Hickory, N. C. (III-B)		LS-5,000	KPOJ Portland, Ore. (III-A)		DA-5,000
		DA-N-1,000	†WBLF Bellefonte, Pa. (III)		D-500
WEYE Sanford, N. C. (III)		D-1,000	WICU Erie, Pa. (III-A)		DA-5,000
WTRX Bellaire, Ohio (III)		D-1,000	WLAT Conway, S. C. (III)		D-1,000
WHIO Dayton, O. (III-A)		DA-N-5,000	WFBC Greenville, S. C. (III-A)		DA-N-5,000
KUMA Dayton, Ore. (III)		DA-5,000	WAEW Crossville, Tenn. (III)		D-1,000
KLIQ Portland, Ore. (III)		D-1,000	WTRD Dyersburg, Tenn. (III)		D-500
WTVV Titusville, Pa. (III)		D-500	KMIL Cameron, Tex. (III)		D-500
WTRN Tyrone, Pa. (III)		D-1,000	KSWA Graham, Tex. (III)		D-500
			KINE Kingsville, Tex. (III)		D-1,000
			KDOK Tyler, Tex. (III)		D-1,000
			WBTM Danville, Va. (III-B)		LS-5,000
					DA-N-1,000

Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
WBEL S. Beloit, Ill. (III)		DA-5,000	KRE Berkeley, Cal. (IV)		250
WKJG Ft. Wayne, Ind. (III-A)		DA-5,000	KREO Indio, Cal. (IV)		250
KCIM Carroll, Iowa (III)		DA-1,000	KSDA Redding, Cal. (IV)		250
WMTA Central City, Ky. (III)		D-500	KCOY Santa Maria, Cal. (IV)		250
WWKY Winchester, Ky. (III)		D-1,000	KSPA Santa Paula, Cal. (IV)		250
WEND Baton Rouge, La. (III)		D-500	KUKI Ukiah, Cal. (IV)		250
WTHH Port Huron, Mich. (III-B)		DA-1,000	KONG Visalia, Cal. (IV)		250
KLIZ Brainerd, Minn. (III)		D-1,000	KRLN Canon City, Colo. (IV)		250
KAGE Winona, Minn. (III)		DA-1,000	KDTA Delta, Colo. (IV)		250
WNLA Indianola, Miss. (III)		D-500	KFTM Ft. Morgan, Colo. (IV)		250
WTUP Tupelo, Miss. (III)		D-1,000	KBNZ La Junta, Colo. (IV)		250
	(CP for 1490 kc)	*D-1,000	WSTC Stamford, Conn. (IV)		250
KUDL Kansas City, Mo. (III)		D-1,000	WILI Willimantic, Conn. (IV)		250
KWK St. Louis, Mo. (III-A)		DA-N-5,000	WFTL Ft. Lauderdale, Fla. (IV)		250
KUVR Holdrege, Nebr. (III)		D-500	WIRA Ft. Pierce, Fla. (IV)		250
WAWZ Zarephath, N. J. (III-A)		DA-5,000	WRHC Jacksonville, Fla. (IV)		250
	(ST-WBNX)		WPCF Panama City, Fla. (IV)		250
WBNX New York, N. Y. (III-A)		DA-5,000	WPRY Perry, Fla. (IV)		250
	(ST-WAWZ)		WTRR Sanford, Fla. (IV)		250
WLOS Asheville, N. C. (III-B)		LS-5,000	WCQS Alma, Ga. (IV)		250
		DA-N-1,000	WSGC Elberton, Ga. (IV)		250
WTOB Winston-Salem, N. C. (III)		LS-5,000	WNEX Macon, Ga. (IV)		250
		DA-N-1,000	WMGA Moultrie, Ga. (IV)		250
†WWIZ Lorain, O. (III)		D-500	WCOH Newnan, Ga. (IV)		250
WPKO Waverly, Ohio (III)		DA-D-1,000	WSGA Savannah, Ga. (IV)		250
KSWO Lawton, Okla. (III-B)		DA-1,000	KART Jerome, Ida. (IV)		250
KMUS Muskogee, Okla. (III-B)		DA-N-500	KRPL Moscow, Idaho (IV)		250
		DA-N-1,000	KSPT Sandpoint, Idaho (IV)		250
KSRV Ontario, Ore. (III)		DA-N-1,000	WDWS Champaign, Ill. (IV)		250
WACB Kittanning, Pa. (III)		D-1,000	WGII Galesburg, Ill. (IV)		250
†WARC Milton, Pa. (III)		D-1,000	WEOA Evansville, Ind. (IV)		250
WAYZ Waynesboro, Pa. (III)		D-1,000	WBAT Marion, Ind. (IV)		250
WNRI Woosocket, R. I. (III)		D-1,000	KCOG Centerville, Iowa (IV)		250
WAGS Bishopville, S. C. (III)		D-1,000	KVFD Ft. Dodge, Iowa (IV)		250
KOTA Rapid City, S. D. (III-A)		DA-N-5,000	KVOE Emporia, Kan. (IV)		250
KJET Beaumont, Tex. (III)		D-1,000	KAYS Hays, Kan. (IV)		250
KBWD Brownwood, Tex. (III-B)		LS-1,000	WCYN Cynthiaia, Ky. (IV)		250
		N-500	WIEL Elizabethtown, Ky. (IV)		250
KTSM El Paso, Tex. (III-B)		LS-1,000	WFTG London, Ky. (IV)		250
		N-500	WFPR Hammond, La. (IV)		250
KMUL Mulenshoe, Tex. (III)		D-500	KAKO Lake Charles, La. (IV)		250
KBOP Pleasanton, Tex. (III)		D-1,000	WRDO Augusta, Me. (IV)		250
WSYB Rutland, Vt. (III-B)		LS-5,000	WIDE Biddeford, Me. (IV)		250
		DA-N-1,000	WWIN Baltimore, Md. (IV)		250
WMBG Richmond, Va. (III-A)		DA-N-5,000	WALE Fall River, Mass. (IV)		250
KRKO Everett, Wash. (III-A)		DA-N-1,000	WLLE Lowell, Mass. (IV)		250
KPEG Spokane, Wash. (III)		D-5,000	WHMP Northampton, Mass. (IV)		250
KHON Honolulu, T. H. (III-A)		D-5,000	WELL Battle Creek, Mich. (IV)		250
		5,000	WJLB Detroit, Mich. (IV)		250
			WHDF Houghton, Mich. (IV)		250
			WMAB Munising, Mich. (IV)		250
			WSAM Saginaw, Mich. (IV)		250
			WSJM St. Joseph, Mich. (IV)		250
			WTOM Traverse City, Mich. (IV)		250
			KMHL Marshall, Minn. (IV)		250
			WMIN St. Paul, Minn. (IV)		250
			WHLB Virginia, Minn. (IV)		250
			WBEP Boonville, Miss. (IV)		250
			WNAG Grenada, Miss. (IV)		250
			WFOR Hattiesburg, Miss. (IV)		250
			WJQS Jackson, Miss. (IV)		250
			WMBC Macon, Miss. (IV)		250
			KFRU Columbia, Mo. (IV)		250
			KSIM Sikeston, Mo. (IV)		250
			KTTS Springfield, Mo. (IV)		250
			KXGN Glendive, Mont. (IV)		250
			KXLK Great Falls, Mont. (IV)		250
			KCOW Alliance, Neb. (IV)		250
			KLIN Lincoln, Neb. (IV)		250
			KVHC O'Neill, Neb. (IV)		250
			KPTL Carson City, Nev. (IV)		250
				(CP for 1300 kc)	
			KBMI Henderson, Nev. (IV)		250
			KWNA Winnemucca, Nev. (IV)		250
			WTSL Hanover, N. H. (IV)		250
			WOND Pleasantville, N. J. (IV)		250
			KGFL Roswell, N. M. (IV)		250
			KTRC Santa Fe, N. M. (IV)		250
			KCHS Truth or Consequences, N. M. (IV)		250
				(CP for 900kc)	
			KTNM Tucumcari, N. M. (IV)		250
			WABY Albany, N. Y. (IV)		250
			WBNY Buffalo, N. Y. (IV)		250
			WBLM Elmira, N. Y. (IV)		250
			WSLB Ogdensburg, N. Y. (IV)		250
			WBMA Beaufort, N. C. (IV)		250
			WGBG Greensboro, N. C. (IV)		250
			WKDX Hamlet, N. C. (IV)		250
			WSIC Statesville, N. C. (IV)		250
			WLSE Wallace, N. C. (IV)		250
			WHCC Waynesville, N. C. (IV)		250
			KEYJ Jamestown, N. D. (IV)		250
			WMAN Mansfield, O. (IV)		250
			WPAY Portsmouth, O. (IV)		250
			KWON Bartlesville, Okla. (IV)		250
			KTMC McAlester, Okla. (IV)		250
			KNOR Norman, Okla. (IV)		250
			KWIN Ashland, Ore. (IV)		250
			KOMB Cottage Grove, Ore. (IV)		250
			KBCH Oceanlake, Ore. (IV)		250
			WEST Easton, Pa. (IV)		250
			WJET Erie, Pa. (IV)		250
			WHGB Harrisburg, Pa. (IV)		250
			WJAC Johnstown, Pa. (IV)		250
			WKBI St. Marys, Pa. (IV)		250
			WICK Scranton, Pa. (IV)		250
			WRAK Williamsport, Pa. (IV)		250
			WCOS Columbia, S. C. (IV)		250
			WGTM Georgetown, S. C. (IV)		250
			WTHE Spartanburg, S. C. (IV)		250
			WJZM Clarksville, Tenn. (IV)		250
			WHUB Cookeville, Tenn. (IV)		250
			WKPT Kingsport, Tenn. (IV)		250
			WGAP Maryville, Tenn. (IV)		250
			WHAL Shelbyville, Tenn. (IV)		250
			KRUN Ballinger, Tex. (IV)		250
			KTXC Big Spring, Tex. (IV)		100
			KUNO Corpus Christi, Tex. (IV)		250
			KILE Galveston, Tex. (IV)		250
			KGLV Greenview, Tex. (IV)		250
			KEBE Jacksonville, Tex. (IV)		250
			KIUN Pecos, Tex. (IV)		250
			KBYE Perryton, Tex. (IV)		250
			KVOP Plainview, Tex. (IV)		250
			KDWT Stamford, Tex. (IV)		250
			KTEM Temple, Tex. (IV)		250
			KTFB Texarkana, Tex. (IV)		250
			KVOU Uvalde, Tex. (IV)		250
			KIXX Provo, Utah (IV)		250
			WDOT Burlington, Vt. (IV)		250
			WINA Charlottesville, Va. (IV)		250
			WLOW Portsmouth, Va. (IV)		250
			WHLF South Boston, Va. (IV)		250
			WINC Winchester, Va. (IV)		250
			KFDR Grand Coulee, Wash. (IV)		250
			KWIK Longview, Wash. (IV)		250
			KTNT Tacoma, Wash. (IV)		250
			WCAW Charleston, W. Va. (IV)		250
			WBOY Clarksburg, W. Va. (IV)		250
			WRON Ronceverte, W. Va. (IV)		250
			WKWK Wheeling, W. Va. (IV)		250
			WBTH Williamson, W. Va. (IV)		250
			WATW Ashland, Wis. (IV)		250
			WBIZ Eau Claire, Wis. (IV)		250
			WDUZ Green Bay, Wis. (IV)		250
			WRJN Racine, Wis. (IV)		250
			WRDB Reedsburg, Wis. (IV)		250
			WSAU Wausau, Wis. (IV)		250
			KATI Casper, Wyo. (IV)		250
			KODI Cody, Wyo. (IV)		250
			KSEW Sitka, Alaska (IV)		250
			WFOA San Juan, P. R. (IV)		250
				1410 KC. REGIONAL	
			WALA Mobile, Ala. (III-A)		DA-N-5,000
			KTCS Ft. Smith, Ark. (III)		D-500
			KERN Bakersfield, Cal. (III-A)		1,000
			KTEE Carmel, Cal. (III)		D-500
			KMYC Marysville, Cal.		LS-5,000
				DA-U-N-1,000	
			KCAL Redlands, Cal. (III)		D-1,000
			KCOL Ft. Collins, Colo. (III-B)		DA-N-1,000
			WPOP Hartford, Conn. (III-A)		DA-5,000
			WDOV Dover, Del. (III)		D-1,000
			WMYR Ft. Myers, Fla.		LS-5,000
				DA-U-N-500	
			WBIL Leesburg, Fla. (III)		D-1,000
			WDAX McRae, Ga. (III)		D-1,000
			WLAQ Rome, Ga.		DA-N-1,000
			WRMN Elgin, Ill. (III)		D-500
			WTIM Taylorville, Ill. (III)		DA-D-1,000
			KGRN Grinnell, Ia. (III)		D-500
			KLEM LeMars, Ia. (III)		D-1,000
			KCLO Leavenworth, Kan. (III)		D-500
			KWBW Wichita, Kan. (III-B)		DA-1,000
			WLBJ Bowling Green, Ky.		LS-5,000
				DA-U-N-1,000	
			WHLN Harlan, Ky. (III)		D-5,000
			KDBS Alexandria, La. (III)		D-1,000
			WGRD Grand Rapids, Mich. (III)		D-1,000
			KLFD Litchfield, Minn. (II)		D-500
			WDSK Cleveland, Miss. (III)		DA-D-1,000
			WTKN Newton, Miss. (III)		D-500
			WHTG Bentonville, N. J. (III)		D-500
			WDOG Dunkirk, N. Y. (III-B)		DA-500
			WEGO Concord, N. C. (III)		D-1,000
			WSRC Durham, N. C. (III)		D-1,000
			WING Dayton, O. (III-A)		DA-N-5,000
			KPAM Portland, Ore. (III)		D-1,000
				*D-5,000	
			WLSH Lansford, Pa. (III)		D-1,000
			KQV Pittsburgh, Pa. (III-A)		DA-5,000
			WPCC Clinton, S. C. (III)		D-500
			WYMB Manning, S. C. (III)		D-1,000
			WCMT Martin, Tenn. (III)		D-1,000
			KBUD Athens, Tex. (IV)		D-250
			KVLB Cleveland, Tex. (III)		DA-500
			KXIT Dalhart, Tex. (III)		D-500
			KADO Marshall, Tex. (III)		DA-D-500
			KRIG Odessa, Tex. (III-B)		DA-N-1,000
			KBAL San Saba, Tex. (III)		D-500
			KNAL Victoria, Tex. (III)		DA-N-500
			WRIS Roanoke, Va. (III)		D-5,000
			KUBN Wenatchee, Wash. (III)		D-1,000
				(CP for 900kc)	
			WKBH La Crosse, Wis. (III-A)		DA-N-5,000
			KWYO Sheridan, Wyo. (III-B)		LS-1,000
				N-500	
				1420 KC. REGIONAL	
			†WACT Tuscaloosa, Ala. (III)		D-5,000
			KHFH Fry, Ariz. (III)		D-1,000
			KPOC Pochontas, Ark. (III)		D-1,000
			KSTN Stockton, Cal. (III-B)		DA-1,000
				*LS-5,000	
				*DA-U-N-1,000	
			WLIS Old Saybrook, Conn. (III)		D-500
			WBRR Bradenton, Fla. (III)		DA-D-1,000
			WDBF Delray, Fla. (III)		D-500
			WSTN St. Augustine, Fla. (III)		D-1,000
			WAVO Avondale Estates, Ga. (III)		DA-D-500
			WRBL Columbus, Ga. (III-A)		DA-N-5,000
			WLET Toccoa, Ga. (III		

Am Frequencies CONTINUED

Call Letters	City	Power in Watts	Call Letters	City	Power in Watts
1470 KC. REGIONAL					
WBLO	Evergreen, Ala. (III)	D-1,000	WANA	Anniston, Ala. (IV)	250
KBLO	Hot Springs, Ark. (III)	D-1,000	WAJF	Decatur, Ala. (IV)	250
KBMX	Coalinga, Cal. (III)	D-500	WBLD	Lanett, Ala.-West Point, Ga. (IV)	250
KUTY	Palmdale, Cal. (III)	D-1,000	WBBS	Selma, Ala. (IV)	250
KXOA	Sacramento, Cal. (III-B)	DA-N-1,000	KYCA	Prescott, Ariz. (IV)	250
WMMW	Meriden, Conn. (III)	D-1,000	KAIR	Tucson, Ariz. (IV)	250
†WPOM	Pompano Beach, Fla. (III)	DA-D-5,000	KXAR	Hope, Ariz. (IV)	250
WDCL	Tarpon Springs, Fla. (III)	D-5,000	KTLO	Mt. Home, Ark. (IV)	250
WAAG	Adel, Ga. (III)	D-1,000	KDRS	Paragould, Ark. (IV)	250
WDOL	Athens, Ga. (III)	D-1,000	KOTN	Pine Bluff, Ark. (IV)	250
WCLA	Claxton, Ga. (III)	D-1,000	KXRJ	Russellville, Ark. (IV)	250
WRGA	Rome, Ga. (III-A)	DA-N-5,000	KMAP	Bakersfield, Cal. (IV)	250
WMBD	Peoria, Ill. (III-A)	DA-5,000	KPAS	Banning, Cal. (IV)	250
WCBC	Anderson, Ind. (III)	D-1,000	KOWL	Bijou, Cal. (IV)	250
KTRI	Sioux City, Ia. (III-A)	DA-5,000	KBLA	Burbank, Cal. (IV)	250
KWVY	Waverly, Ia. (III)	DA-D-1,000	(CP for 1500 KC)		
KARE	Atchison, Kan. (III-B)	DA-1,000	KICO	Calexico, Cal. (IV)	250
WSAC	Radcliff, Ky. (III)	D-1,000	KAFP	Petaluma, Cal. (IV)	250
KPLC	Lake Charles, La. (III-B)	LS-5,000	RBLF	Red Bluff, Cal. (IV)	250
WLAM	Lewiston, Me. (III-A)	DA-5,000	KDB	Santa Barbara, Cal. (IV)	250
WJDY	Salisbury, Md. (III)	DA-D-5,000	KSVC	Yreka, Cal. (IV)	250
WTRR	Westminster, Md. (III)	D-1,000	KBOL	Boulder, Colo. (IV)	250
†WVAN	Marlborough, Mass. (III)	DA-D-1,000	KCMS	Manitou Springs, Colo. (IV)	100
WNEP	Newburyport, Mass. (III)	D-500	KOLR	Sterling, Colo. (IV)	250
WKMF	Flint, Mich. (III)	DA-1,000	WNLC	New London, Conn. (IV)	250
WKLZ	Kalamazoo, Mich. (III)	D-500	WTOR	Torrington, Conn. (IV)	250
KANO	Anoka, Minn. (III)	D-1,000	WTRF	Bradenton, Fla. (IV)	250
WCHJ	Brookhaven, Miss. (III)	D-1,000	WJBS	Deland, Fla. (IV)	250
WNAU	New Albany, Miss. (III)	D-500	WMET	Miami Beach, Fla. (IV)	250
KGHM	Brookfield, Mo. (III)	DA-D-500	WRGR	Starke, Fla. (IV)	SH-250
KTCB	Malden, Mo. (III)	D-1,000	WTFB	Vero Beach, Fla. (IV)	250
WTKO	Ithaca, N. Y. (III)	D-1,000	WSIR	Winter Haven, Fla. (IV)	250
WPDM	Pottsdam, N. Y. (III)	D-1,000	WMOG	Brunswick, Ga. (IV)	250
WBCG	Greensboro, N. C. (III-A)	DA-N-5,000	WMJM	Cordale, Ga. (IV)	250
†WPNC	Plymouth, N. C. (III)	D-1,000	WMRE	Monroe, Ga. (IV)	250
WTOE	Spruce Hill, N. C. (III)	D-1,000	WSFB	Quitman, Ga. (IV)	D-250
WOHO	Toledo, Ohio (III)	DA-1,000	WSNT	Sandersville, Ga. (IV)	250
KVLH	Pauls Valley, Okla. (IV)	D-250	WSYL	Sylvania, Ga. (IV)	SH-250
KVIN	Vinita, Okla. (III)	D-500	KCID	Caldwell, Idaho (IV)	250
WSAN	Allentown, Pa. (III-A)	DA-N-5,000	WAMV	E. St. Louis, Ill. (IV)	250
WFAK	Farrell, Pa. (III)	D-1,000	WOPA	Oak Park, Ill. (IV)	250
WOIC	Columbia, S. C. (III)	D-5,000	WKBV	Richmond, Ind. (IV)	250
WEAG	Alcoa, Tenn. (III)	D-1,000	WNDU	South Bend, Ind. (IV)	250
WVOL	Nashville, Tenn. (III)	D-1,000	KBUR	Burlington, Iowa (IV)	250
KRBC	Abilene, Tex. (III-B)	LS-5,000	WDBQ	Dubuque, Iowa (IV)	250
KWRD	Henderson, Tex. (III)	D-500	KRIB	Mason City, Iowa (IV)	250
KSNY	San Marcos, Tex. (IV)	D-250	KTOP	Topeka, Kan. (IV)	250
KBLA	Centralia-Chehalis, Wash. (III-A)	LS-5,000	WFKY	Frankfort, Ky. (IV)	250
KSEM	Moses Lake, Wash. (III)	N-1,000	WKAY	Glasgow, Ky. (IV)	250
WPLH	Huntington, W. Va. (III)	DA-U-N-1,000	WOMI	Owensboro, Ky. (IV)	250
WBKV	West Bend, Wis. (III)	D-500	WSPF	Paintsville, Ky. (IV)	250
KSPR	Casper, Wyo. (III-B)	LS-5,000	WIRK	Bogalusa, La. (IV)	250
1480 KC. REGIONAL					
WABB	Mobile, Ala. (III-A)	DA-N-5,000	KEBN	Bunice, La. (IV)	250
KHAT	Phoenix, Ariz. (III)	D-500	KCIL	Houma, La. (IV)	250
KGLU	Safford, Ariz. (III-A)	1,000	KRUS	Ruston, La. (IV)	250
KTCN	Berryville, Ark. (III)	D-1,000	WPOR	Portland, Me. (IV)	250
KIEM	Eureka, Cal. (III-A)	DA-5,000	WTVL	Waterville, Me. (IV)	250
KYOS	Merced, Cal. (III-A)	DA-N-5,000	WARK	Hagerstown, Md. (IV)	250
KWIZ	Santa Ana, Cal. (III-B)	DA-N-1,000	WHAV	Haverhill, Mass. (IV)	250
WAPG	Arcadia, Fla. (III)	D-1,000	WMRC	Milford, Mass. (IV)	100
WEZY	Cocoa, Fla. (III)	D-1,000	WTXL	W. Springfield, Mass. (IV)	250
†WREA	East Palatka, Fla. (III)	D-500	WABJ	Adrian, Mich. (IV)	250
WTHR	Panama City, Fla. (III)	D-500	WBFC	Fremont, Mich. (IV)	250
WYZE	Atlanta, Ga. (III)	D-5,000	WMDN	Midland, Mich. (IV)	250
WRDW	Augusta, Ga. (III-A)	DA-N-5,000	KXRA	Alexandria, Minn. (IV)	250
WTHI	Terre Haute, Ind. (III-B)	DA-1,000	KOZY	Grand Rapids, Minn. (IV)	250
KRSW	Warsaw, Ind. (III)	DA-500	KLGR	Redwood Falls, Minn. (IV)	100
KLBE	Ottumwa, Iowa (III)	D-500	WLOX	Biloxi, Miss. (IV)	250
KEKC	Mission, Kan. (III)	DA-D-500	WCLD	Cleveland, Miss. (IV)	250
KANS	Wichita, Kan. (III-B)	LS-5,000	WHOC	Philadelphia, Miss. (IV)	250
WKOA	Hopkinsville, Ky. (III)	DA-U-N-1,000	WELO	Tupelo, Miss. (IV)	250
WNKY	Neon, Ky. (III)	D-1,000	(CP for 500 kc)		
†WTLO	Somerset, Ky. (III)	D-1,000	WTUP	Tupelo, Miss. (IV)	250
KLEC	Jonesville, La. (III)	D-1,000	(CP from 1300 kc)		
KJOE	Shreveport, La. (III)	D-1,000	WVIM	Vicksburg, Miss. (IV)	250
WSAR	Fall River, Mass. (III-A)	DA-5,000	KDMM	Carthage, Mo. (IV)	250
WMAX	Grand Rapids, Mich. (III)	D-1,000	KTRR	Rolla, Mo. (IV)	250
†WIOS	Tawas City—E. Tawas, Mich. (III)	DA-D-1,000	KDRO	Sedalia, Mo. (IV)	250
KAUS	Austin, Minn. (III-B)	DA-1,000	KBOW	Butte, Mont. (IV)	250
KGCX	Sidney, Mont. (III-A)	DA-5,000	KVKC	Wolf Point, Mont. (IV)	250
KLMS	Lincoln, Neb. (III-B)	DA-1,000	KBON	Omaha, Neb. (IV)	250
KWEW	Hobbs, N. M. (III)	DA-N-1,000	WLDB	Atlantic City, N. J. (IV)	250
WLEA	Hornell, N. Y. (III)	D-1,000	KRSN	Los Alamos, N. M. (IV)	250
WHOM	New York, N. Y. (III-A)	DA-5,000	KRTN	Raton, N. M. (IV)	250
WREM	Remsen, N. Y. (III)	D-1,000	WCSS	Amsterdam, N. Y. (IV)	250
WWOK	Charlotte, N. C. (III)	D-1,000	WBTA	Batavia, N. Y. (IV)	250
†WYRN	Louisburg, N. C. (III)	D-500	WKNY	Kingston, N. Y. (IV)	250
WAGR	Lumberton, N. C. (III)	DA-1,000	WICY	Malone, N. Y. (IV)	250
WMSJ	Sylva, N. C. (III)	D-5,000	WDLC	Port Jervis, N. Y. (IV)	250
WHBC	Canton, O. (III-A)	DA-N-5,000	WOLF	Syracuse, N. Y. (IV)	250
WCIN	Cincinnati, O. (III)	DA-D-1,000	WSSE	Durham, N. C. (IV)	250
WTRA	Latrobe, Pa. (III)	D-500	WFLB	Fayetteville, N. C. (IV)	250
WDAS	Philadelphia, Pa. (III)	DA-1,000	WLOE	Leaksville, N. C. (IV)	250
WISL	Shamokin, Pa. (III-B)	DA-N-1,000	WRNB	New Bern, N. C. (IV)	250
WLOK	Memphis, Tenn. (III)	D-5,000	†WRMT	Rocky Mount, N. C. (IV)	250
KBEB	Borger, Tex. (III)	D-500	WSTP	Salisbury, N. C. (IV)	250
KBOX	Dallas, Tex. (III)	LS-5,000	KNDC	Hettinger, N. D. (IV)	250
KLVL	Pasadena, Tex.	DA-U-N-500	KOVV	Valley City, N. D. (IV)	250
WCFR	Springfield, Vt. (III)	LS-1,000	WBEX	Chillicothe, Ohio (IV)	250
WBBL	Richmond, Va. (III)	D-1,000	WRSR	Cleveland Hts., Ohio (IV)	250
WLEB	Richmond, Va. (III-A)	SH-DA-5,000	WOHI	East Liverpool, Ohio (IV)	250
WBLU	Salem, Va. (III)	DA-5,000	WMOA	Marietta, Ohio (IV)	250
KPVA	Camas, Wash. (III)	*D-5,000	WMRN	Marion, Ohio (IV)	100
†KPHA	Tacoma, Wash. (III)	D-1,000	KWRW	Guthrie, Okla. (IV)	250
WISC	Madison, Wis. (III-B)	DA-D-1,000	KBIX	Muskogee, Okla. (IV)	250
			KBKR	Baker, Ore. (IV)	250
			KRNR	Roseburg, Ore. (IV)	250
			KBZY	Salem, Ore. (IV)	250
			WESB	Bradford, Pa. (IV)	250
			WAZL	Hazleton, Pa. (IV)	250
			WARD	Johnstown, Pa. (IV)	250
			WGAL	Rolla, Pa. (IV)	250
			WGLC	Lancaster, Pa. (IV)	250
			WPCF	Levittown-Fairless Hills, Pa. (IV)	250
			WMRF	Lewistown, Pa. (IV)	250
			WMRG	Measville, Pa. (IV)	250
			WNBW	Wellsboro, Pa. (IV)	250
			WGCD	Chester, S. C. (IV)	250
			WMRB	Greenville, S. C. (IV)	250
			KORN	Mitchell, S. D. (IV)	250
			WOPF	Eristol, Tenn. (IV)	250
			WDXB	Chatanooga, Tenn. (IV)	250
			WJJM	Lewisburg, Tenn. (IV)	250
			WDXL	Lexington, Tenn. (IV)	250
			WATO	Oak Ridge, Tenn. (IV)	250
			KNOW	Austin, Tex. (IV)	250
			KIBL	Beeville, Tex. (IV)	250
			KBST	Big Spring, Tex. (IV)	250
			KHUZ	Borger, Tex. (IV)	250
			KNEL	Brady, Tex. (IV)	250
			KSAM	Huntsville, Tex. (IV)	250
			KVOZ	Laredo, Tex.	250
			KVOW	Littlefield, Tex. (IV)	250
			KPLT	Paris, Tex. (IV)	250
			KGKB	Tyler, Tex. (IV)	250
			KVWC	Vernon, Tex. (IV)	250
			KVOG	Ogden, Utah (IV)	250
			†WKVT	Brattleboro, Vt. (IV)	250
			WIKI	Newport, Vt. (IV)	250
			WVCA	Culpeper, Va. (IV)	250
			WVBC	Hampton, Va. (IV)	250
			WAYE	Waynesboro, Va. (IV)	250
			KBRO	Bremerton, Wash. (IV)	250
			KLOG	Kelso, Wash. (IV)	250
			KEBE	Toppenish, Wash. (IV)	250
			KTEL	Walla Walla, Wash. (IV)	250
			WHMS	Charleston, W. Va. (IV)	250
			WTCS	Fairmont, W. Va. (IV)	250
			WLOH	Princeton, W. Va. (IV)	250
			WGEZ	Beloit, Wis. (IV)	250
			WLXK	La Crosse, Wis. (IV)	250
			WIGM	Medford, Wis. (IV)	250
			WOSH	Oshkosh, Wis. (IV)	250
			KIML	Gillette, Wyo. (IV)	250
			KRTR	Thermopolis, Wyo. (IV)	250
			KGOS	Torrington, Wyo. (IV)	250
			KTOH	Lihue, T. H. (IV)	250
			WMDD	Fajardo, P. R. (IV)	250
1500 KC. CLEAR					
			KBLA	Burbank, Cal. (II)	DA-10,000
			(CP from 1490 kc)		
			KXRX	San Jose, Cal. (I)	DA-1,000
			WTOP	Washington, D. C. (I-B)	DA-50,000
			†WFKB	Key West, Fla. (II)	DA-250
			WJBK	Detroit, Mich. (II)	LS-10,000
			KSTP	St. Paul, Minn. (I-B)	DA-U-N-1,000
			KTAN	Sherman, Tex. (II)	DA-50,000
					D-250
1510 KC. CLEAR					
			KOCS	Ontario, Cal. (II)	D-250
			KTIM	San Rafael, Cal. (II)	*DA-1,000
			KUDY	Littleton, Colo. (II)	D-1,000
			WKAI	Macomb, Ill. (II)	D-250
			WMPX	Boston, Mass. (II)	DA-5,000
			KIMO	Independence, Mo. (II)	D-1,000
			WLAC	Nashville, Tenn. (I-B)	DA-N-50,000
			KCTX	Childress, Tex. (II)	D-250
			KSTV	Stephenville, Tex. (II)	D-250
			KGA	Spokane, Wash. (I-B)	DA-N-50,000
			WAUX	Waukesha, Wis. (II)	D-250
1520 KC. CLEAR					
			†KACY	Port Hueneke, Cal. (II)	DA-250
			WHOW	Clinton, Ill. (II)	D-1,000
			KSIB	Creston, Iowa (II)	D-1,000
			WKBW	Buffalo, N. Y. (I-B)	DA-50,000
			WKIT	Mineola, N. Y. (II)	D-250
			KOMA	Oklahoma City (I-B)	DA-N-50,000
			KGOV	Oregon City, Ore. (II)	DA-10,000
			WVWW	Rio Piedras, P. R. (II)	250
1530 KC. CLEAR					
			KFBC	Sacramento, Cal. (I-B)	DA-50,000
			WCKY	Cincinnati, Ohio (I-B)	DA-N-50,000
</					

Group Ownership CONTINUED

Wis.; WMCN(TV) Grand Rapids, Mich.; owns 33 1/3% each of following stations: WIL St. Louis, Mo.; KBOX Dallas, Texas. Ownership Harry and Elmer Balaban, who also own chain of motion picture theatres in midwest. John F. Box, executive vice president.

W. W. BANKHEAD STATIONS—WWVB Jasper, WVVW Fayette and WWWR Russellville, all Ala. Mr. Bankhead owns 80% of all three stations.

BARTELL FAMILY RADIO GROUP—WOKY Milwaukee, Wis.; WAKE Atlanta, Ga.; KCBQ San Diego, Calif.; WILD Boston, Mass.; WYDE Birmingham, Ala.; KYA San Francisco. Gerald A. Bartell, president; Melvin Bartell, vice-president. Headquarters: Milwaukee, Wis. Represented by: Adam Young Inc.

J. PATRICK BEACON STATIONS—WJPB-TV Fairmont, WVVW Grafton, and 10% of WETZ, New Martinsville, all W. Va.; and WBUT-AM-FM Butler, Pa.

BELLINGER-TOWNSEND-KEMPER STATIONS—WVMC Mt. Carmel, WIZZ Streator, and WRAM Monmouth (30%), all Ill.; WAWX Chippewa Falls, Wis. Stephen P. Bellinger, Ben H. and Joel W. Townsend, Morris E. Kemper.

BFJ STATIONS—KELO-AM-TV Sioux Falls, KDLO-TV Florence, KPLO-TV Reliance, all S.D.; WLOL-AM-FM Minneapolis, Minn.; KSO Des Moines, Iowa. Ownership: N. L. Bentson, Joseph L. Floyd, Edmund R. Ruben.

GEORGE W. BINGHAM STATIONS—WSLE Ogdenburg (56%), WGNV Newburgh (52%), WKIP-AM-FM Poughkeepsie (50.5%), all New York.

BI-STATION STATIONS—KHOL-TV Kearney and HHPAL-TV Hayes Center, both Neb., and NEW (TV) Sterling, Colo. Stockholders: F. Wayne Brewster, 55.5%; C. E. Freas, Jr., 13.9%; Willard F. Anderson, 10%; Donald E. Brewster, 11.1% and Harold J. Hamilton, 5.6%.

CY BLUMENTHAL STATIONS—WARL-AM-FM-TV Arlington (Washington, D. C. area); WCMN Norfolk, WROV Roanoke (10%), all Va.; KCKN Kansas City, Kan.; WHHM Memphis, Tenn.; WABB Mobile, Ala.

BOOTH STATIONS—WJLB, WMZK (FM) Detroit, WBBC Flint, WSWG Saginaw, WIBM, WMKZ (FM) Jackson, WIOD, WTRT (FM) Toledo, all Michigan, WJVA South Bend, and WIOU Kokomo, both Ind. John L. Booth.

PAUL A. BRANDT STATIONS—WCBQ St. Helen, WCEN Mt. Pleasant and WBFC Fremont, all Mich.

KENYON BROWN STATIONS—KGCL Miami, Okla.; 40% of KIMO Independence, Mo.; 25% of KCOF(TV) Los Angeles, Calif.; 17% of KFOX Long Beach, Calif. Mr. Brown is associated with Harry L. (Bing) Crosby, George L. Coleman and Joseph A. Thomas in the ownership of KCOF and KFOX. Messrs. Crosby and Coleman each own 6% of KGCL. Mr. Brown is associated with Kevin B. Sweeney in the ownership of KIMO and KFOX. Mr. Sweeney owns 40% of KIMO and 32% of KFOX.

BURROUGHS-RANDOLPH STATIONS—KENM Portales, KZUM Farmington, both N.M.; KMUL Muleshoe, Texas. John Burroughs owns 50% of KENM, 40% of KMUL and 30% of KZUM. Leola Randolph owns 50% of KENM, 40% of KMUL and 30% of KZUM.

CALIFORNIA-OREGON STATIONS—KIEM-AM TV and KRED(FM) Eureka, Calif.; KBES-TV Medford, Ore.; KUIN and KGPO(FM) Grants Pass, Ore.; KOTI-TV Klamath Falls, Ore., and KPIC-TV Roseburg, Ore. Ownership: California-Oregon Tv Inc. (of Calif.) owns KIEM-TV and is wholly owned by Redwood Broadcasting Co. Redwood Broadcasting Co. owns KIEM and KRED (FM). California-Oregon Tv Inc. (of Oregon) owns KBES-TV and KOTI-TV and is wholly owned by Southern Oregon Broadcasting Co. Southern Oregon owns KUIN and KGPO(FM) and, through Oregon Broadcasting Co., 50% of KPIC-TV. Southern Oregon is 50% owned by Redwood Broadcasting and 50% by Amos Voorhes and family. Redwood Broadcasting is owned by William B. Smullin, 78.65%; C. Edward Goodwin, 5%; Donald H. Telford, 5% and John G. Baurediedel, 5%.

CAPITAL CITIES STATIONS—WROW and WTEN (TV) Albany, N. Y.; WCDC (TV) Adams, Mass., and WTVD (TV) Durham, N. C. Ownership: Lowell J. Thomas, 16.2%; Frank M. Smith, 12.10%; John P. McGrath, 5.1%; William J. Casey, 4.4%; Leo W. O'Brien, 2.03%; Dean P. Taylor, 2.6%. Mr. Thomas is the CBS commentator. Messrs. O'Brien and Taylor are Congressmen from New York districts.

CAROLINA BROADCASTING STATIONS—WNCT (TV) Greenville, and 49% of WECT (TV) Wilmington, both N. C. Ownership: Earl McD. Westbrook, 26.82%; Wilson Press Inc. (Wilson N. C.) Times, 13.75%; Josh L. Horne, 8.75%; John H. Adams and wife, 10.7% and others. Mr. Horne is publisher of Rocky Mount (N.C.) Telegram and owns 53.85% of WCEC and WFMA (FM) Rocky Mount.

CASCADE BROADCASTING CO. STATIONS—KIMA-AM-TV Yakima, KEPR-AM-TV Kennewick-Pasco-Richland, KWIQ Moses Lake, KBAS-TV Ephrata, all Washington, and KLEW-TV, Lewiston, Ida. Ownership: A. W. Talbot, 73.5%; Thomas C. Bostic, 16.5%; Ralph Sundquist, 8% and others.

T. K. CASSEL STATIONS—WCHA-AM-FM Chambersburg, WBRX Berwick, WATS Sayre, all Pa.; WTKO Ithaca, WACK Newark, WTVE (TV) Elmira, all N. Y.; WGGG Gainesville, Fla. Mr. Cassel is associated with others in the ownership of these stations, including John S. Booth,

who also owns WMLP Milton, Pa.; 49.9% of WAQE and WTOW-FM Towson, Md., and 45% of WANE Waynesburg, Pa.

CBS OWNED STATIONS—WCBS-AM-FM-TV New York, KNX-AM-FM, KNXT (TV) Los Angeles, WBBM-AM-FM-TV Chicago, WCAU-AM-FM-TV Philadelphia, KCBS-AM-FM San Francisco, KMXX-AM-TV St. Louis, WEEI-AM-FM Boston, WXIX (TV) Milwaukee, and WHCT (TV) Hartford, Conn. All represented nationally by CBS Spot Sales. CBS also owns Columbia Records Inc. For CBS executives, see page A-442.

GENERAL KANSAS STATIONS—KCFR (TV) Great Bend and KGLD (TV) Garden City, both Kan., and KOMC (TV) McCook, Neb. Stockholders: E. C. Wedell and family, 38.49%; Vyrl Levant, 6.97%; H. P. and Fred Thies and families, 5%; R. R. Rinker, 5%; C. L. Roberts, 4.44%; and others.

WILLIAM S. CHERRY STATIONS—WPRO-AM-FM-TV Providence, R.I., and WDBO-AM-FM-TV Orlando, Fla. Mr. Cherry owns 85% of Cherry Broadcasting Co. Cherry Broadcasting Co. owns 44.9% of WPRO stations and 100% of Orlando stations. Other Cherry Broadcasting Co. stockholders are William H. Goodman, 10% and Arnold F. Schaefer, Jr., 5%.

CHRONICLE PUBLISHING CO. STATIONS—(San Francisco Chronicle)—KRON-TV San Francisco, KBAK-TV Bakersfield, Calif.

CLEARFIELD BROADCASTERS STATIONS—WCFA Clearfield and WDAQ Indiana (52%), both Pa., and WJCM Sebring, Fla. Ownership: Wholly owned subsidiary of Progressive Publishing Co. (Clearfield Progress and Danville [Pa.] News), 19.8% each by William K. Ulerich, Richard J. Kennard, Braton R. Gardner and John H. Biddle.

COGGINS-OSBORNE RADIO GROUP STATIONS—WBCU Union and WAGS Bishopville, S. C. Mr. Coggins also owns WKDK Newberry, S. C. James F. Coggins and Edward L. B. Osborne.

JOHN C. COHAN STATIONS—KSBW-TV Salinas-Monterey; KVEC, KSBY-TV San Luis Obispo, both Calif. Stockholders: John C. Cohan, 37.57%; William M. Oates, 25.6%; C. Howard Lane, 6%, and others. Mr. Cohan owns KVEC. Mr. Lane also holds interests in KOIN-AM-FM-TV Portland, Ore.; KOMO-TV Seattle, Wash. (See Gamble-Lane Stations in "Group Ownership").

COLORADO NETWORK—KRAI Craig, KSLV Monte Vista-Alamosa, KUCB Montrose-Delta, all Colo. George O. Cory, president.

COMMUNITY BROADCASTING SERVICE STATIONS—WABI-AM-TV Bangor, WAGM-AM-TV Presque Isle, WABM Houlton, and WPOR Portland, all Maine. Stockholders: Horace Hildreth, Henry Oliver Rea and associates, who also have varying interests in WMTW(TV) Poland Spring, Maine (Mt. Washington, N.H.). Mr. Rea and associates also have interests in WENS(TV) Pittsburgh, Pa.

CONCERT NETWORK INC. STATIONS (all fm)—WBCN Boston, Mass.; WXCN Providence, R.I.; WHCN Hartford, Conn.; WNCN New York, N. Y. Executive offices: 171 Newbury St., Boston 16; New York offices: 28 W. 44th St., New York 36. T. Mitchell Hastings Jr., president; Roger H. Strawbridge, asst. to president; Lawrence Wynn, New York sales manager.

CONFEDERATE BROADCASTING STATIONS—WTLS Tallahassee and WTHB Talladega, both Ala.; WMBE Macon, Miss. Ownership: Ned Butler and James Hemphill, co-partners.

CORINTHIAN STATIONS—KOTV (TV) Tulsa, Okla.; WISH-AM-TV Indianapolis, Ind.; WANE-AM-TV Fort Wayne, Ind.; KGUL-TV Houston, Texas. All owned by J. H. Whitney & Co. (C. Wrede Petersmeyer, in charge of broadcasting), except KGUL-TV which is 90% owned by Whitney company. Ownership: J. H. Whitney & Co., J. H. Whitney (ambassador to Great Britain), 48.5%; Benno C. Schmidt, 12%; Walter N. Thayer, 9%; C. Wrede Petersmeyer, 6%; John K. Schemmer, 6%, and others.

CORP. OF PRESIDENT, CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon Church)—KSL-AM-FM-TV Salt Lake City (63.5%), KID-AM-TV Idaho Falls, Idaho (31.78%), KBOI-AM-FM Boise, Idaho (4.24%).

SHERILL CORWIN STATIONS—KBAY-AM-FM-TV San Francisco, KFMX (FM) and KEZY (TV) San Diego, KPAX (FM) San Bernardino, NEW (FM) Santa Barbara, and 11% of KPPO Riverside, KREO Indio, KRPO Brawley and KYOR Blythe, all Calif.

COWLES STATIONS—KRNT Des Moines, Iowa; WHTN-AM-TV Huntington, W. Va., owned and operated by Cowles Broadcasting Co.; KRNT-TV Des Moines, Iowa, owned and operated by KRNT-TV Co. (60% owned by Cowles Broadcasting Co.; 40% by trustees of Kingsley H. Murphy estate); WCO-AM-TV Minneapolis, Minn. (47% owned by Minneapolis Star and Tribune Co.); KIVH (TV) Hutchinson (Wichita), Kan. (80% owned by Minneapolis Star and Tribune Co.).

JAMES M. COX STATIONS—WSB-AM-FM-TV Atlanta, WHIO-AM-FM-TV Dayton, Ohio, WKCT (TV) Miami, Fla. (42.5%). Headquarters: Atlanta. James M. Cox Jr., president; J. Leonard Reinsch, executive director.

CROSEY BROADCASTING CORP.—WLW and WLWT (TV) Cincinnati, WLWD (TV) Dayton and WLWC (TV) Columbus, all Ohio; WLWA (TV) Atlanta, Ga. and WLWI (TV) Indianapolis, Ind. Robert E. Dunville, president (Cincinnati). Croseley is a subsidiary of Avco Mfg. Corp., which owns companies manufacturing home appliances, radio-TV and other electronics products, airplane engines, farm implements and other heavy machinery.

VIC DIEHM ASSOC. STATIONS—WAZL-AM-FM-TV Hazelton, WHOL Allentown, WHLM-AM-

FM Bloomsburg, all Pa.; WTAL Tallahassee, Fla., and WIDE Biddeford, Maine. Principal stockholders: Victor C. Diehm, George M. Chisnell and Hilda M. Deisroth. Mr. Diehm controls WIDE.

DIXIE RADIO STATIONS—WDLF-AM-FM Panama City, WCOA Pensacola, Fla.; KCIL Houma, La. Ownership: Denver T. Brannen, 100%.

R. H. DREWRY STATIONS—KSOW-AM-FM-TV Lawton, KGWA Enid, KRHD Duncan, all Okla.; WMDI-TV Midland, Texas. Ownership: KSOW stations, R. H. Drewry, 53.5%; T. R. Warkentin, 15.5%; J. R. Montgomery, 15.5%; R. P. Scott, 15.5%; KMDI-TV, R. H. Drewry, 29%; T. R. Warkentin, 18.4%; J. Conrad Dunagan, 10.5%; E. G. Rodman, 12.3% and others. KSOW principals own 90% of KRHD. Messrs. Drewry and Warkentin respectively own 64% and 15.5% of KGWA.

DUHAMEL ENTERPRISES STATIONS—KOTA-AM-TV Rapid City, S.D.; KDUH-TV Hay Springs, Neb. Stockholders: Mrs. Helen S. Duhamel, 91% and others.

ERNST STATIONS—KWOR Worland, KWRL and KWRB-TV Riverton, KRTR Thermopolis, all Wyo. Ernst, Joseph P. and Mildred V. Ernst.

DAWKINS ESPY STATIONS—KBEV Portland, Ore.; KIKK Bakersfield, Calif. (90%); KINK Phoenix, Ariz. (50%).

EDWIN H. ESTES STATIONS—WEDR Birmingham, WMOZ Mobile, both Ala.; WPPA Pensacola, Fla.

FARM & HOME STATIONS—KFNF Shenandoah, Iowa; KMMJ Grand Island, Neb.; KXXX Colby, Kan. Ownership: Don Searle, 17.4%; William A. Martin, 17.4%; K. C. Titus, 17.4%; W. A. Mosier, 17.4%; H. A. Searle Jr., 10.1%; Helen Searle Blanchard, 10.2%; J. Herbert Hollister, 10.1%. Mr. Hollister owns KCOL Fort Collins, and KBOI Boulder, both Colo.

THEODORE FEINSTEIN STATIONS—WLYN Lynn and WNEP Newburyport, Mass.; WOTW-AM-FM Nashua, N.H.; WISA Brattleboro, Vt. J. J. Fenlon stations—KPIG Cedar Rapids, KTRI Sioux City, both Iowa, and KOOO Omaha, Neb.

JOHN E. FETZER STATIONS—WKZO-AM-TV Kalamazoo, WWTW (TV) Cadillac, and WJEF-AM-FM Grand Rapids, all Mich.; KOLN-TV Lincoln, Neb., and 49% of WMBD-AM-FM-TV Peoria, Ill.

FISHER STATIONS—KUGN-AM-FM Eugene, KUMA Pendleton, KBYZ Salem, all Ore. C. H. Fisher, Edna Fisher, C. O. Fisher and Jane Fisher, C. H. Fisher owns 50% of KDLB The Dalles, Ore.; Edna Fisher owns 26% and C. H. Fisher 0.5% of KVAL-TV Eugene, Ore.

WILLIAM C. FORREST STATIONS—WIBU Poynette; WWCFF (FM) Baraboo, and WRBD Reedsburg, all Wisconsin.

FOUNDERS CORP. STATIONS—KPOA Honolulu; WFBL Syracuse, N. Y.; WTAC Flint, Mich.; 50% of KTVR (TV) Denver, Colo., and 50% of WSMB New Orleans, La. Harold E. Anderson, president. Ownership: John M. Shaheen, principal stockholder.

FRIENDLY GROUP—WSTV-AM-FM-TV Steubenville, Ohio; WHTO-TV Atlantic City, N. J.; WPTT Pittsburgh, Pa.; KODE-AM-FM-TV Joplin, Mo.; WBOY-AM-FM Clarksburg and WPAR and WAAM (FM) Parkersburg, both W. Va.; KMLB-AM-FM Monroe, La. John J. Laux, managing director. Ownership: Jack N. Berkman and wife, 20.1%; Louis Berkman and wife, 20.1%; Allen H. Berkman, 8.4%; John J. Laux and wife, 14.3%; Carl A. Winman, 5.2% and others. Allen H. Berkman has a 4.4% interest in WJPA Washington, Pa. Minority WSTV stockholder John S. Williamson (1.03%) owns 0.9% of WEIR Weirton, W. Va.

FRONTIER BROADCASTING CO. STATIONS—KFEC-AM-TV Cheyenne, KRAL Rawlins, KVRB Rock Springs (45.4%), all Wyoming, and KSTF (TV) Scottsbluff, Neb. Bill Grove, general manager, is majority owner of KSID Sidney, Neb. Ownership: Cheyenne Newspapers Inc. (Cheyenne Eagle and State-Tribune and other Wyoming newspapers), 24.6%; F. H. Ricketson Jr., 12.5%; D. E. Woodson, 4.8%; Tracy S. McCracken and family, 15.7%; Raymond F. List and wife, 5.6%. Mr. Ricketson is also a 1% stockholder of National Theatres Inc. (WDAF-AM-TV Kansas City, Mo.). Mr. McCracken and family control Cheyenne Newspapers Inc.

GALLINER STATIONS—WSNW-AM-FM Seneca, WSSX Sumter, WBAW Barnwell, WABV Abbeville, and WHBC Hampton, all South Carolina; WLFA Lafayette, Ga.

JOSEPH GAMBLE STATIONS—KJOY Stockton, KWIP Merced, NEW Santa Rosa (50%), NEW Carmichael (75%), all Calif.

GAMBLE-LANE STATIONS—KOIN-AM-FM-TV Portland, Ore. (50%); KOMO-TV Seattle, Wash. (33 1/3%). Theodore R. Gamble, C. Howard Lane. Mr. Lane also owns 6% of KSBW-AM-TV Salinas and of KSBY-TV San Luis Obispo, both Calif. (See John C. Cohan Stations).

GANNETT NEWSPAPERS STATIONS—WHBC-AM-TV Rochester, WNRV-AM-TV Binghamton, WENY Elmira, all N. Y.; WDAN-AM-TV Danville, Ill.; KOVR (TV) Stockton, Calif. Headquarters: Rochester, N. Y. Frank E. Tripp, chairman; Paul Miller, president; Lynn N. Bitner, general manager; C. Glover DeLaney, managing director. Radio group.

GILA BCFG. STATIONS—KCKY Coolidge, KWJB Globe, KGU Safford, KVNC Winslow, KCLF Clifton, all Arizona. Lewis F. Long, president.

A. L. GLASSMANN STATIONS—KIMN Denver, KUTV (TV) Salt Lake City (51%) and KLO Ogden, both Utah; KLIK-AM-TV Twin Falls and KGEH Boise, both Idaho, and KMON Great Falls, Mont. Mr. and Mrs. George C. Hatch (Mrs. Hatch is Mr. Glasmann's daughter) own KALL Salt Lake City, 15% of KUTV (TV) Salt Lake City, and 67% of KOPR Butte, Mont. Mr. and Mrs. Cecil L. Heftel (Mrs. Heftel is Mr. Glasmann's

daughter) own KIMN, and 24% of KLO, KGEM, KLLX-AM-TV.

GOOD NEIGHBOR STATIONS — WKBR-AM-FM Manchester, WTSV-AM-FM Claremont, WTSJ, Hanover-Lebanon, WTSN Dover, all New Hampshire; WNOW-AM-FM-TV York and WAEB Allentown, both Pa. Headquarters: 155 Front St., Manchester, N. H. W. F. Rust Jr., president; Ralph Gottlieb, vice president-gen. mgr. Ownership: William F. Rust Jr., 51%; Margaret D. Rust, 19%; Ralph Gottlieb, 30%.

S. L. GOODMAN STATIONS — WYSR Franklin, WILA Danville, and WYTI Rocky Mount, all Va. **SHERWOOD GORDON STATIONS** — WSAI-AM-FM Cincinnati, Ohio; KBUZ and KTYL-FM Mesa and KCUB Tucson, both Ariz.

CARY L. GRAHAM STATIONS — WETO Gadsden, WANA Anniston, WPID Piedmont, all Alabama. **AGNES JANE REEVES GREER STATIONS** — WAJR-AM-FM Morgantown, W. Va.; WJER Dover, and WAND Canton, both Ohio, and WKJF-FM-TV Pittsburgh, Pa.

JOHN T. GRIFFIN STATIONS — KWTW (TV) Oklahoma City (50%), KTUL-AM-TV Tulsa, both Okla.; KATV (TV) Pine Bluff-Little Rock, Ark. Ownership: KWTW, Video Investment Co. (John T. Griffin), 50%; Roy J. Turner, 12.5%; Luther T. Dulaney, 12.5%; F. E. Harper, 12.5%; Video Independent Theatres (motion picture chain and operator of community antenna systems in southwest), 12.5%. KTUL stations, John T. Griffin, 56.5%; Marjory Griffin Leake, 39.45%; James C. Leake, 3.61%. KATV, John T. Griffin, 45%; James C. Leake, 45%; Byron Mathes, 10%.

D. SPENCER GROW STATIONS — KEYV Provo, Utah; KEEP Twin Falls, Idaho; KEXO Grand Junction, Colo. Mr. Grow and wife own 90% of KEYV, 50% of KEEP, and Mr. Grow owns 43% of KEXO.

HARPOLE STATIONS — KVOU Uvalde, KVOZ, Laredo, KVOP Plainview, and KEPS Eagle Pass, all Tex. E. J. and W. J. Harpole.

HARRIS-ALEXANDER-JONES STATIONS — KERP-AM-TV El Paso, Tex., and KXLY-AM-TV Spokane, Wash. Ownership: KERP stations, Joseph Harris, 40%; Norman Alexander, 40%; Richard E. Jones, 20%. KXLY stations, Joseph Harris, 45%; Norman Alexander, 45%; Richard E. Jones, 10%.

HAWAIIAN BROADCASTING SYSTEM STATIONS — KGMB-AM-TV Honolulu, KHBC-AM-TV Hilo, KMAU (TV) Wailuku, all T.H. Ownership: Consolidated Amusement Co. (motion picture theatres), 75.5%; Honolulu Star-Bulletin, 24.5%.

HAWKINS-HUBBS STATIONS — KIUM Pecos, KVLF Alpine, KFST Fort Stockton, all Tex., and KFCC Cortez, Colo. Ownership: KIUM, Barney Hubbs, 74%; Jack Hawkins, 25%; Billy H. Hawkins, 1%; WLF Gene Hendryx, 55%; Jack Hawkins, 15%; Barney H. Hubbs, 15%; Billy Hubbs, 10%; James Hawkins, 5%; KFST, George Baker, 58%; Jack Hawkins, 20%; Barney H. Hubbs, 20%; KVFC, Jack Hawkins, 67%; Barney H. Hubbs, 25%; James Hawkins, 8%.

HEARST STATIONS — WBAL-AM-TV Baltimore; WISN-AM-TV Milwaukee; WCAE and 50% of WTAE (TV) Pittsburgh. WBAL and WISN licensed to Hearst Corp. WCAE licensed to WCAE Inc. WTAE licensed to Television City Inc. D. L. Provost, vice president and general manager for radio and television, Hearst Corp. Leonard Kapner, president, WCAE Inc.

HEART OF THE BLACK HILLS STATIONS — KDSJ-AM-TV Deadwood; KRSD-AM-TV Rapid City, both S. D. John, Eli and Harry Daniels, 33½% each.

HIGHLAND STATIONS — WKNE-AM-TV Keene and 50% of WKXL Concord, both N. H.; WKVT Brattleboro, Vt., and WKNY Kingston, N. Y. Ownership: Joseph K. Close and wife, 76.6%; Lyman Spitzer, 6.8%; Robert T. Colwell, 4.6% and others. Note: Sale of WKXL interest pending and purchase WBRK Pittsfield, Mass., pending FCC approval.

OSCAR C. HIRSCH STATIONS — WHCO Sparta, Ill.; KFVS-AM-TV Cape Girardeau, Mo.; KFMO Flat River, Mo., and minority interest in KSIM Sikeston, Mo.

HOLT STATIONS — WHSY Hattiesburg and WHNY McComb, both Miss.; WHHY Montgomery, Ala.; WHXY Bogalusa, La., and KOME Tulsa, Okla. Charles W. Holt, president and managing director.

HOOK STATIONS — WDOB Canton, WELZ Belzoni, WMAG Forest, all Miss.; WRUS Russellville, Ky., and 49% of WRAG Carrollton, Ala. Roth E. Hook and wife.

HORTON-KINCAID STATIONS — WFKY Frankfort, WVLC Lexington, both Ky.; WHOO-AM-FM Orlando, Fla. Donald J. Horton owns 15.5% of WVLC, 25% of WFKY and 50% of WHOO; G. D. Kincaid owns 35% of WVLC, 27% of WFKY and 50% of WHOO.

REX G. HOWELL STATIONS — KREX-TV Grand Junction, KFXY-TV Montrose and KGLN Glenwood Springs (50%), all Colo.

STANLEY E. HUBBARD STATIONS — KSTP-AM-TV Minneapolis-St. Paul, Minn.; KOB-AM-TV Albuquerque, N. M.; WGTO Cypress Gardens, Fla. Stockholders: Stanley E. Hubbard, 59.7%; Didrikke S. Hubbard, 15.2%; Thomas E. Bragg, 7.8%; Vera Bragg, 7.8%; Paulette E. Godfrey, 5.54%.

BIRNEY IMES JR. STATIONS — WCBM-AM-TV Columbus, WMOX Meridian, WLEO Tupelo, WNAG Granada, and WROX Clarksdale, all Mississippi.

IMPERIAL BROADCASTING SYSTEM — KPPO Riverside-San Bernardino, KROP Brawley-El Centro, KREO Indio-Palm Springs, KYOR Blythe, all Calif. Office: 6331 Hollywood Blvd., Hollywood 28, Calif. Telephone: Hollywood 2-6464. Frank K. Danzig, president-general manager; A. Bartlett Ross Jr., vice president-general sales manager.

ROBERT E. INGSTAD-MARTIN OBIE STATIONS — KEYJ Jamestown, KBMW Wahpeton, KOVC Valley City, all N. D.; KWAD Wadena, Minn. Ownership: Mr. Ingstad, 66%; Mr. Obie, 33½%.

JEFFERSON STANDARD LIFE INSURANCE CO. STATIONS WBT and WBTV (TV) Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIG Greensboro, N. C.; 16½% interest in WFMY-TV Greensboro, N. C.

WILLIAM F. JOHNS FAMILY STATIONS — WOSH Oshkosh, Wis.; WMIN-AM-FM St. Paul, Minn.; KIHQ Sioux Falls, S. D., and KRIB Mason City, Iowa. William F. Johns Sr. and Jr. Mr. Johns Sr. also owns 9% of WSPT Stevens Point, Wis.

MYRON JONES STATIONS — WRED Youngstown and WHOT and WYNS-FM Campbell, both Ohio; WJET Erie (63.5%) and WTVV Titusville, (32%), both Pa.

K STATIONS — KBOY Medford, KAJQ Grants Pass, both Ore.; KPAP Redding and KDAD Weed, both Calif. C. E. Wilson and Phil Jackson. V. P. **KENWORTHY STATIONS** — KODL The Dalles, KWRC Pendleton, both Ore.; KPKW Pasco, Wash. (all 50%).

KERR-McGEE STATIONS — WEEK-AM-TV Peoria, and WEEQ-TV La Salle, both Ill., and 45% of KVOO-TV Tulsa, Okla. Ownership: WEEK stations and WEEQ-TV, U. S. Sen. Robert S. Kerr (D-Okla.), 50.6%; D. A. McGee, 15.5%; T. M. Kerr, 11.1%; and others. KVOO-TV, Sen. Kerr, 13.1%; Grayce B. Kerr, 14.8%; D. A. McGee, 7.4% and others in same group.

KICKAPOO PRAIRIE STATIONS — KICK Springfield, KLRS Mountain Grove and KBTN Neosho, all Mo. Ownership: Floyd W. Jones, Lester Strauss and Roger H. Taylor.

HAROLD AND HELEN KING STATIONS — WPED Arlington, WDAT South Daytona, WTHR Panama City Beach, all Fla.; KGHI Little Rock, Ark.

KING BROADCASTING CO. STATIONS — KING-AM-FM-TV Seattle, Wash.; KGW-AM-TV Portland, Ore., and 60% of KREM-AM-FM-TV Spokane, Wash. Mrs. Dorothy S. Bullitt is controlling stockholder.

JOHN W. KLUGE STATIONS — WGAJ-AM-FM Silver Spring, Md. (100%), KNOK Fort Worth, Tex. (100%); WILY Pittsburgh, Pa. (77%); WKDA Nashville, Tenn. (73%); WINE-AM-FM Buffalo, N. Y. (90%). Mr. Kluge also owns 37% of Class B stock in WLOP-TV Orlando, Fla. Note: Purchase of WRSR-AM-FM Cleveland pending FCC approval.

JOHN S. KNIGHT STATIONS — WAKR-AM-FM-TV Akron, Ohio (45%), and 42.5% interest in WCKT (TV) Miami.

KNORR STATIONS — WKMH-AM-FM Detroit-Dearborn, WKMF Flint, WKHM Jackson and WSAM-AM-FM Saginaw, WELL Battle Creek, all Mich. Fred A. Knorr, president and general manager.

LACKEY STATIONS — WRAJ-AM-FM Anna, Ill.; WPAD-AM-FM Paducah WHOP-AM-FM Hopkinsville and WSON-AM-FM Henderson, all Ky. Pierce E. and F. E. Lackey jointly own WRAJ. Pierce E. Lackey owns WPAD stations; F. E. Lackey owns WHOP stations. Hecht S. Lackey owns WSON.

CHARLES W. LAMAR STATIONS — WPFA-TV Pensacola, Fla.; 46.5% of KTAG-TV Lake Charles, La. Ownership: WPFA-TV, Mr. Lamar, 100%; KTAG-TV, Mr. Lamar, 46.5%; Warren Berwick, 32.4%; R. B. McCall Jr., 10.1%; Harold Knox, 10.7%.

EDWARD LAMB ENTERPRISES INC. — WICU-AM-TV Erie, Pa.; WMAC-TV Massillon, Ohio; Headquarters: 500 Edward Lamb Bldg., Toledo. Washington office: 605 Southern Bldg. Edward Lamb, president; Frank Oswald, vice president; Ben McLaughlin, general manager.

T. B. LANFORD STATIONS — KALB-AM-FM and 51% of KALB-TV Alexandria, KPLC-AM-TV Lake Charles (33½%), KRMD-AM-FM Shreveport (85%), all La.; WSLI and WJTV (TV) Jackson, Miss. (13.8%), and KRRV Sherman, Tex. (98%).

LEJ STATIONS — KTBC-AM-TV Austin, KRGV-AM-TV Weslaco, and 29% of KWTX-AM-TV Waco, all Tex. Ownership: Mrs. Claudia T. Johnson (wife of U. S. Sen. Lyndon Johnson [D-Tex.]), 60.8%; J. C. Kellam, 5.5%, and others.

LEE STATIONS — KHQA-TV Hannibal, Mo.-Quincy, Ill.; WTAD-AM-FM Quincy, Ill.; KGLQ-AM-FM-TV Mason City, Iowa; WMTV (TV) Madison, Wis.; 41% of WKBT (TV) LaCrosse, Wis., and minority interests in both Wlba Madison, Wis. and KFAB Omaha, Neb. Ownership: Lee Radio Inc. Lee P. Loomis, 8.75%; Elizabeth Norris, 25.75%; Wanda Eighmey, 4.6%; Earl Hall, 5%; Laura Lee, 12%; James F. Powell, 5.1% and others. Lee Radio Inc. and principals have varying interest in these stations.

RICHARD FIELD LEWIS JR. INC. STATIONS — WJNC, WRFL (FM) Winchester, WSIG Mt. Jackson, WAGE Leesburg, and WFAV Fredericksburg (60%), all Virginia; WXYZ Waynesboro and WHYI, Carlisle, both Pennsylvania; WELD Fisher, W. Va. Ownership: Marion Park Lewis, executrix.

HARRY WILLARD LINDER STATIONS — KLGR Redwood Falls, KMHL Marshall, KWLM Willmar (63.3%), KDMA Montevideo (58%), and KTOE Mankato (10%), all Minnesota.

J. G. LONG STATIONS — KIOX Bay City, KVIC Victoria and KTLW Texas City, all in Texas.

JOHN J. LOUIS STATIONS — KVAR (TV) Phoenix-Mesa, KTAR Phoenix, KYUM Yuma and KYCA Prescott, all Arizona. Ownership: John J. Louis and family, 68.2%; Richard O. Lewis, 17.7%; Sam Kahan, 7.4% and others.

JESSICA L. LONGSTON STATIONS — KBAR Burley, Ida. (86%); KSEM Moses Lake, Wash. (56%); KAYO Seattle, Wash. (32%); KPUG Bellingham, Wash. (50%). Mrs. Kathleen Brownlow Ward and R. E. Pollock, who are associated with Mrs. Longston in the ownership of some of these stations, own KRSC Othello, Wash.

MALCO THEATRES STATIONS — WTMV (TV) Utica, N. Y.; WAMT (TV) Memphis, Tenn., and KMPT (TV) Oklahoma City, Okla. Stockholders: M. A. Lightman, 75.8% and others.

MARTIN THEATRES OF GEORGIA — WTWM (TV) Columbus, Ga., and WTVC (TV) Chattanooga, Tenn. Ownership: E. D. Martin and R. E. Martin Jr., 50% each.

MATISON STATIONS — WXXX and 25% of WDM-AM-TV Hattiesburg, WAML Laurel and WABO Waynesboro, all Miss. David A. Matison Jr.

HERBERT MAYER STATIONS — WKEL (TV) Boston and WPHD (TV) Philadelphia.

WENDELL MAYER STATIONS — KEBD Brownwood, KNOW Austin, KCRS Midland, 40% of KSNY Snyder, 40% of WACO Waco, and 35% of KXOL Fort Worth, all Tex., and 50% of KTOK Oklahoma City, Okla.

J. ELMOR McCAW STATIONS — KTVW (TV) Tacoma-Seattle, Wash.; WINS New York, KDAY Santa Monica, 50% of KONA (TV) Honolulu and 50% of KTVR (TV) Denver (with John D. Keating); 50% of KELA Centralia, 33½% of KALE Richland, both Wash. and KDAY Santa Monica, Calif. Cousin Robert S. McCaw owns KLOQ Yakima, Wash.

McCLATCHY BROADCASTING CO. STATIONS — KFBK-AM-FM Sacramento, KMJ-AM-FM-TV Fresno, KERN-AM-FM Bakersfield, KBBE-AM-FM Modesto, all Calif.; KOH Reno, Nev. Headquarters: 21st & Q, Sacramento 4, Calif. Eleanor McClatchy, president.

C. A. McCURE STATIONS — WCHK Canton and WGBA Columbus, both Ga.; WULA Eufaula, Ala. **LLOYD C. MCKENNEY STATIONS** — KMDO Fort Scott, Kan.; KRMO Monett, KBHM Branson (50%), both Mo.

McLENDON STATIONS — KLIF Dallas, KILT Houston, KTSA San Antonio, all Tex.; KEBL Shreveport, La., and WAKY Louisville, Ky. Barton R. McLendon, chairman; Gordon R. McLendon, president; W. S. Morgan Jr., C. W. Weaver, Donald Keyes and Glenn Callison, all vice presidents.

McLENDON EBONY STATIONS — WOKJ Jackson, Miss.; KOKY Little Rock, Ark.; KZEA Shreveport, La.; WENN Birmingham, Ala. John M. McLendon and associates.

McLAUGHLIN STATIONS — WCRA Eflingham, WRMN Elgin, both Illinois; KXGI Fort Madison, Iowa; Joseph E. McLaughlin and family.

BOB McCRANEY STATIONS — WAMY Amory, WROB West Point (50%) and WONA Winona (50%), all Mississippi.

MEREDITH PUBLISHING CO. STATIONS — KCMO-AM-FM-TV Kansas City, Mo.; KPHO-AM-TV Phoenix, Ariz.; WOW-AM-TV Omaha, Neb.; WHEN-AM-TV Syracuse, N. Y.; KRMG Tulsa, Okla. Headquarters: Des Moines, Iowa. Payson Hall, director, and C. A. Larson, asst. director, radio-TV.

MERRIMAN-GOBER-TOBEY STATIONS — KOTS Deming, KOBE Las Cruces, and KWYK Farmington, all N. M. Edwin E. Merriman, Jimmie D. Gober, Robert W. Tobey.

METROPOLITAN BROADCASTING CO. STATIONS — WNEW-AM-FM-TV New York; WTTG (TV) Washington, D. C.; WHK Cleveland, Ohio. WNEW-TV and WTTG represented by Weed & Co.; WNEW and WHK by Robert E. Eastman Co. Bernard Goodwin, president; Richard D. Buckley, vice president; Bennet Korn, vice president-general manager; John M. Grogan, vice president (radio programming); David Farnell, program manager; Jones, Kreeger & Hewitt, 23.77%; Paramount Pictures Inc., 21.75%; Richard D. Buckley, 10.8%; Carl M. Loeb, Rhoades & Co., 3.57%, and others.

MEYER BROADCASTING CO. STATIONS — KFVR-AM-TV Bismarck, KUMV-TV Williston, and KMOT (TV) Minot, all N. D. William A. Ekberg, president. Ownership: Marietta M. Ekberg Trust (Etta Hoskins Meyer, mother of Marietta Ekberg, trustee), 35.3%, and others.

MID-AMERICA BROADCASTING STATIONS — KOSI Aurora-Denver, Colo.; WGVM Greenville, Miss., and KOBY-AM-FM San Francisco, Calif. All owned or controlled by David M. Segal.

MIDNIGHT SUN BROADCASTING CO. STATIONS — KFAR-AM-TV Fairbanks, KENI-AM-TV Anchorage, KTKN Ketchikan, all Alaska. Harry Hill, president; Alvin O. Bramstedt, general manager. Ownership: Lathrop Co., 80%, and others.

MIDWESTERN BROADCASTING CO. STATIONS — WTCM, WFBN-TV Traverse City, WBDG-TV Cheboygan, WATT Cadillac, WATC Gaylord, WATZ Alpena, and WMEN Petoskey, all in Michigan. Ownership: Les Biederman, 30%; Edward Biederman, 22.5%; Drew McClay, 15%; William Kiker, 16.25%; Fred Zierle, 16.25%.

MINERS BROADCASTING STATIONS — WFAM-AM-FM Pottsville, WLSH Lansford and WMBM Ambridge, all Pa. Joseph L., Kenneth F. and John T. Maguire.

MINING JOURNAL STATIONS — WDMJ-AM-TV Marquette WMIQ Iron Mt., WIRN (TV) Ironwood, and WLST Escanaba, all Mich. Frank J. Russell Jr., principal stockholder. Purchase of 50% interest in WROD Daytona Beach, Fla., pending FCC approval.

CARLETON W. MORRIS STATIONS — KSUN Bisbee, KAWT Douglas and KHIF Sierra Vista, all Arizona.

MORGAN MURPHY-WALTER C. BRIDGES STATIONS — WEAU-AM-FM-TV Eau Claire, WISC-AM-FM-TV Madison, WMAM, WMBV-TV Green Bay-Marquette, all Wis.; KVOL-AM-FM-TV Lafay-

Group Ownership CONTINUED

ette, La.; KGTV (TV) Des Moines, Iowa; WEBC Duluth, WMFG Hibbing, WHEB Virginia, all Minn. Note: Sale of WMFG and WHEB pending FCC approval. Morgan and Elizabeth Murphy own 54.6% and Mr. Bridges 18.6% of WEAU stations; Murphys, directly and indirectly, own 50% of WISC stations; 50% of KVOL stations, 100% of KGTV, and 52.25% of WEBC, WMFG and WHEB. Mr. Bridges owns 10% of WEBC, WMFG and WHEB and 78% of WJMC-AM-FM Rice Lake, Wis.

NATIONAL TELEFILM ASSOC. STATIONS—WNTA-AM-FM-TV Newark, N. J.; KMSP (TV) Minneapolis, Minn. NTA is tv film distributor; also owns 50% of NTA Film Network (with 20th Century-Fox owning other 50%). Ownership: Ely A. Landau, 7.9%; Oliver A. Unger, 3.5%; Harold Goldman, 3.1%, and others.

NBC OWNED STATIONS—WRCA-AM-FM-TV New York; WRC-AM-FM-TV Washington; WMAQ-AM-FM, WNBZ (TV) Chicago, WRCV-AM-FM-TV Philadelphia, KNEB-AM-FM-TV San Francisco, KRCA (TV) Los Angeles, WBUF (TV) Buffalo, N. Y. (suspends Oct. 1), WKNE-WNBC (TV) New Britain, Conn.; WAMP-AM-FM Pittsburgh, Pa. All represented by NBC Spot Sales except WKNB, represented by Bolling Co. Ownership: NBC is a subsidiary of Radio Corp. of America, which manufactures electronic equipment, phonographs (RCA Victor), owns and operates RCA Communications Inc. and Radiomarine Corp. of America (communications), RCA Institutes (school), and RCA Service Co. For NBC executives, see page A-452.

ROBERT F. NEATHERY STATIONS—KWPM-AM-FM West Plains, KBHM Branson (50%), KALM Thayer, and KUKU Willow Springs, all Mo., and KAMS (FM) Mammoth Spring, Ark.

WALTER N. NELSON STATIONS—KUDE Oceanide, Calif. (80%); KQTV Everett, Wash. (58%); KUII Great Falls, Mont. (25%); KQDY Minot, N. D. (25%). Note: Purchase of KLAN Renton, Wash., pending FCC approval.

NEWHOUSE NEWSPAPER STATIONS—WSYR-AM-FM-TV Syracuse, N. Y.; WAPI, WAFM (FM) and WABT (TV) Birmingham, Ala.; WPTA (TV) Harrisburg, Pa.; 50% of KOIN-AM-FM-TV Portland, Ore.; 22.71% of KTVI (TV) St. Louis, Mo. Ownership: S. I. Newhouse and family.

NEW SOUTH BROADCASTING STATIONS—WLSM Louisville, WNSL Laurel, WOKK Meridian, all Miss., and WACT Tuscaloosa, Ala. Frank E. Holladay, Joseph W. Carson and John S. Primm.

NORTH DAKOTA BCSTG. CO. STATIONS—KCTB-TV Minot, KXJB-TV Valley City, KBMB-TV Bismarck, all N. D., and KXAB-TV Aberdeen, S. D. John W. Boler, president-general manager and principal stockholder.

NORTHERN TV STATIONS—KTFA (TV) Anchorage and KTVF (TV) Fairbanks, both Alaska. Stockholders: A. G. Hiebert, 22.49%; William J. Wagner, 9.86%, and others. Mr. Wagner also owns 69.55% of KINY-AM-TV Juneau, which owns KIFW Sitka, both Alaska.

NORTHWESTERN COLLEGE STATIONS—KTIS-AM-FM Minneapolis, Minn.; KNWS Waterloo, Iowa, and KFNW Fargo, N. D.

GEORGE W. NORTON STATIONS—WAVE-AM-FM-TV Louisville, Ky., and WFIE-TV Evansville, Ind.

J. E. O'NEILL STATIONS—KJEO (TV) Fresno and KTRB-TV Modesto, both Calif. Owned 100% by J. E. O'Neill.

JAMES H. OTTAWAY STATIONS—WENE Binghamton-Endicott, N. Y.; WDOS Oneonta, N. Y.; WVPO Stroudsburg, Pa.

PAGLIN-RAY STATIONS—WBOK New Orleans KAOK Lake Charles, WXOK Baton Rouge, all Louisiana; KYOK Houston and KOPY Alice, both Tex., and WLOK Memphis, Tenn.; WGOK Mobile, Ala. WBOK, WXOK, WLOK, WGOK and KOPY are owned jointly by Jules J. Paglin and Stanley W. Ray Jr.; KAOK and KYOK are owned by Messrs. Paglin, Ray and Ed Prendergast, Thomas Gresham and others. Note: Sale of KOPY pending FCC approval.

B. J. PALMER STATIONS—WOC-AM-FM-TV Davenport, WHO-AM-FM-TV Des Moines, KMA Shenandoah, all Iowa (25%), and KFAB (48.6%) and KMTV (TV) Omaha (25%). Ownership: B. J. and D. D. Palmer, 82.8%; Ralph Evans, 1.6%; P. A. Loyet, 2.6%; Herbert C. Hender, 2.5%; Hugh C. Chance, 2.5%.

PEOPLES BROADCASTING STATIONS (Nationwide Insurance Co.)—WRFD Worthington, Ohio; WTTM Trenton, N. J.; WMMN Fairmont, W. Va.; WGAR-AM-FM Cleveland, Ohio; WNAX Yankton, S. D., and KVTV (TV) Sioux City, Iowa. Ownership: Peoples Broadcasting is subsidiary of Nationwide Insurance Co.

JOHN H. PERRY STATIONS—WJHP-TV Jacksonville, WESH-TV Daytona Beach and 40% of WNDP-AM-FM Daytona Beach, all Fla.

JOHN H. PHIPPS STATIONS—WKTG, WCTV (TV) Thomasville, Ga.; WTYS Marianna and WPTV (TV) West Palm Beach, both Fla.

DAVID P. PINKSTON STATIONS—KDVA Lubbock, KPEP San Angelo, KZIP Amarillo, all Tex.; KPIK Colorado Springs, Colo. Mr. Pinkston owns 50% of all these stations except KPEP, of which he owns 75%. Leroy Elmore owns 50% of KDVA and KPIK.

PLOUGH BCSTG. STATIONS—WMPF Memphis, Tenn.; WJJD Chicago, Ill.; WCOP-AM-FM Boston, Mass., and WCAO-AM-FM Baltimore, Md. Harold R. Kreinstein, president, broadcasting subsidiaries. Ownership: Abe Plough, 13.9%, and others.

POLAN INDUSTRIES STATIONS—WPVT (TV) Ashland, Ky.; WLTV (TV) Wheeling, W. Va. Theodore M. Nelson, general manager, TV Divi-

sion. Ownership: Albert S., E. G., Lincoln M., Charles M. and Lake Polan.

JOHN POOLE STATIONS—KBIG Avalon and KBIG (FM) and KBIC-TV Los Angeles, KBIF and KBID-TV Fresno, Calif.

WILLIAM L. PUTNAM STATIONS—WWLP (TV) Springfield, WRLEP (TV) Greenfield, both Mass. Note: Purchase of WWOR-TV Worcester, Mass., pending FCC approval. Stockholders: Roger L. Putnam Sr., 27.25%; William L. Putnam, 5.63%; WSPR Inc. (WSPR Springfield, Mass.), 8.13%; Joseph J. Deliso, 5.5%; James J. Fitzgerald, 8.3% and others. William L. Putnam, president-general manager.

RAHALL STATIONS—WKAP, WQCY-TV Allentown, WNAR Norristown, both Pa.; WWNR Beckley, W. Va.; WFEA Manchester, N. H., and WTSP-AM-FM St. Petersburg, Fla. N. Joe Rahall, president. Ownership: N. Joe, Ferris E., Sam G. and the estate of Deem P. Rahall.

HENRY RAU STATIONS—WOL Washington, D. C.; WDOV Dover, De WOPV Annapolis, Md. Mr. Rau owns 61% of WOPV, 54% of WDOV, WOL license owns 91% of WNAV.

CYRIL W. REDDOCH STATIONS—KREH Oakdale, La.; KSTV Stephenville, Tex.; KDLA DeRidder, La. Mr. Reddoch owns 66.66% of KREH and KSTV, and 50% of KDLA. Ralph L. Hooks owns 33.33% of KREH and KSTV. John McCrary owns 50% of KDLA.

RENNKAMP STATIONS—WKRZ and WDJR (FM) Oil City, WOTR Corry, WKBI St. Mary's (50%), WTRA Latrobe (20%), all Pa. Kenneth E. and Olivia Rennekamp.

DONALD W. REYNOLDS STATIONS—KFSA-AM-FM Fort Smith, Ark.; KOLO-AM-FM Reno, KORK Las Vegas, KLRJ-TV Henderson, all Nev.; KHBG Okmulgee, Okla.; KBR5 Springdale, Ark.; KHAD-TV Laredo, Tex. Mr. Reynolds is principal owner of Southwestern Publishing Co., which publishes newspapers in the southwest.

RIDDER PUBLICATIONS STATIONS—WDSM-AM-FM Superior, Wis. (Duluth, Minn.); WCCO-AM-FM Minneapolis-St. Paul, Minn. (26.5%); KSDN Aberdeen, S. D.; KIL0 Grand Forks, N. D. Ownership: Victor F. Ridder and sons, B. H. Ridder Sr. and sons, Joseph E. Ridder and sons and their families.

ADELINE B. RINES STATIONS—WRDO Augusta, WLBZ-AM-FM Bangor, and WCSH-AM-FM-TV Portland, all in Maine.

DEE RIVERS STATIONS—WJIV Savannah, Ga.; KWEM Memphis, Tenn.; WSWN Belle Glade, Fla. E. D. Rivers Jr., chairman.

JAMES RIVERS STATIONS—WJIM Cordele, WJAZ Albany, WDOI Athens, WTH East Point, WACW Waycross, all in Georgia. Latter two stations are controlled by Mr. Rivers. William Biizard, WJIM Cordele, Ga.

RKO TELERADIO PICTURES INC. (General Tele-radio Div.)—WOR-AM-FM-TV New York, WNAC-AM-FM-TV Boston, KHH-AM-FM-TV Los Angeles, KFRC-AM-FM-TV San Francisco, WHBQ-AM-FM-TV Memphis, and WGMS-AM-FM Washington, D. C. Also owns and operates Don Lee and Yankee Networks. Thomas F. O'Neil, chairman, president and treasurer; John B. Poor, vice president; Norman Knight, vice president (general mgr., Yankee Network); George Steffy, vice president (Yankee Network); Gordon Gray, vice president (WOR-TV); Robert Leder, vice president (WOR-AM-FM); William Grumbles, vice president (general mgr.; WHBQ stations); Alfred Berry, general mgr.; WGMS; John Hayes, general mgr., recording div.; Robert Manby and Gerald Kaufman, vice presidents (RKO); Wendell B. Campbell, vice president (general mgr., KFRC). Owned by General Tire & Rubber Co.

CECIL W. ROBERTS STATIONS—KREI Farmington, KCHI Chillicothe, KBIA Columbia, all Mo.; KCRB Chanute, Kan.; KCFI Cedar Falls, Iowa. Son-in-law Robert D. Rapp and wife own WIMI Murphysboro, Ill.

AARON B. ROBINSON STATIONS—WDXE Lawrenceburg, WDXN Clarksville, WDXI-AM-FM-TV Jackson, WDFP-AM-FM Paris, WENK Union City, all Tenn.; WDMA Corinth, Miss. Ownership: WDXI stations, Aaron B. Robinson, 57.3%; Harold L. Simpson, 13.3%; Frank M. Davis, 6.66%; Dave M. Palmer, 6.66%; Cecil G. Murdock, 6.66%; D. F. Prince, 6.66% and others. Messrs. Robinson, Simpson and Davis own varying interests, but all adding up to majority control, in other stations listed.

ROCKY MOUNTAIN TELE STATIONS—KTWO-TV Casper and KTWX-TV Sheridan, both Wyoming. Stockholders: Harriscope Inc., 33.3%; Irving B. Harris, 13.3%; Donald P. Nathanson, 13.3%; Benjamin Berger, 40%. Harriscope is 40% owned by Burt I. Harris, 40% by Irving B. Harris and 20% by Mr. Nathanson.

E. O. RODEN STATIONS—WBIP Booneville, WGMCM Gulfport (40%), WTUP Tupelo (30%), all Miss.; KREL-AM-FM Baytown, Tex. (40%) and WBOP Pensacola, Fla. (40%).

ROLLINS STATIONS—WNJR Newark, N. J.; WBEE Harvey, Ill.; KATZ St. Louis, Mo.; WRAP Norfolk, Va.; WGEI Indianapolis, Ind.; WAMS Wilmington and WJWL Georgetown, both Delaware, and WPTZ (TV) Plattsburgh, N. Y. O. Wayne and John W. Rollins.

R. W. ROUNSAVILLE STATIONS—WQXI and WATL-TV Atlanta, Ga.; WLOU and WTAM-TV Louisville, Ky.; WCIN and WSOK-TV Cincinnati, Ohio; WMBM Miami Beach and WTMP Tampa, both Fla.; WVOL Nashville, Tenn., and WYLD New Orleans, La.

RURAL RADIO NETWORK STATIONS (all fm)—WRRL Wethersfield, WRRE Bristol County, WRRR Ithaca, WRRD DeRuyter, WRRC Cherry Valley, all New York.

SHELDON F. SACKETT STATIONS—KROW Oakland, Calif.; KVAN-AM-FM Vancouver, Wash.; KOOS-AM-FM Coos Bay, Ore. Ownership: KVAN stations, Sheldon F. Sackett, 75%;

D. Elwood Caples, 20% (held in treasury, 5%). KOOS stations, Mr. Sackett, 95% (held in treasury, 5%). Mr. Sackett owns 65% of KROW.

HENRY C. SANDERS & NORMAN HALL STATIONS—WBNL Boonville, WBTO Linton and WPMO Mt. Vernon, all Ind.

SCRIPPS-HOWARD GROUP—Scripps Howard Radio Inc. is the licensee of WEWS (TV) Cleveland, WCPO-AM-FM Cincinnati, and WNOX Knoxville. Memphis Publishing Co. is the licensee of WMC, WMCB (FM) and WMCT (TV) Memphis. All are operated separately. Officials: Jack R. Howard, president, Scripps-Howard Radio Inc., (230 Park Ave., New York); James C. Hahrahan, vice president and general manager, WEWS; Mortimer C. Watters, vice president and general manager, WCPO-AM-FM-TV; Richard B. Westergard, vice president and general manager, WNOX; Henry W. Slavick, general manager, WMC, WMCB (FM) and WMCT (TV).

SEATON STATIONS—KFLAS and control of KFLAS-TV Hastings, Neb.; KMAN Manhattan and KGGF Coffeyville, Kans. Ownership: KHAS-TV, Seaton Publishing Co. 51.7%; J. M. Donald Jr., 3.55%; Morrison-Quirk Grain Corp., 3.55%; D. H. Meves, 4.15%, and others. Seaton Publishing Co. is owned by Fred A. and Richard M. Seaton, who also control other stations listed. Fred A. Seaton is Secretary of Interior.

SEATTLE, PORTLAND & SPOKANE RADIO GROUP—KXLL Portland, Ore.; KJR Seattle and KNEW Spokane, Wash. Corporation owned by Frank Sinatra and Danny Kaye. Lester M. Smith, president.

CARY H. SIMPSON STATIONS—WBLF Bellefonte, WTRN Tyrone, WFRM Coudersport (69%), WMBT Wellsboro (69%) and WKBI St. Marys (50%), all Pa.

SINGLETON STATIONS—KUTY Palmdale, Calif. (100%); KUIK Hillsboro, Ore. (80%); KITN Olympia (50%), KORD Pasco (16.3%), KPTI Chehalis (14%), all Wash.; KYSS Missoula, Mont. (25%). Ownership: Harold C. Singleton.

ARTHUR D. SMITH JR. STATIONS—WMTS Murfreesboro, WOKE Oak Ridge (50%), WDEH Sweetwater (50%), WZYK Cowan (33.3%), all Tenn. Carter Parham owns 50% of WOKE and 22% of WDEH-AM-FM Chattanooga. Note: Sale of WDEH pending FCC approval.

SMITH BROADCASTING STATIONS—WAAV Huntsville and WEYE Calera, both Ala., and WJIC Tullahoma, Tenn. M. Davidson Smith III, CHARLES SMITHGALL STATIONS—WGGA Gainesville and WEGA Rome, both Ga., and WCAS Gadsden, Ala.

SONDERLING STATIONS—WOPA Oak Park, Ill.; WOPT (TV) Chicago; KXEL Waterloo, Iowa; WDLA Memphis, Tenn. Egmont Sonderling, 25%; Richard Goodman, 55%; Mason Loundy, 20%.

SOUTHWESTERN BROADCASTING STATIONS—WDLA Meridian, WAFP McComb and WMDC Hazelhurst, all Miss.; NEW Pine Bluff, Ark. Ownership: Louis Alford, Philip D. Brady and Albert Mack Smith.

SPEIDEL STATIONS—WOIC Columbia, WPAL Charleston, and 50% of WWBD Bamberg, all S. C. Joe Speidel III.

STAR BROADCASTING STATIONS—WGVA Geneva, WTLB Utica and WBEF and WCBF-TV Rochester, all New York. Stockholders: Maurice R. Forman, 71.59%; Thomas L. Brown, 11.84%; R. Carleton Greene, 4.73% and Edward Menden, 11.84%.

STAR STATIONS—KMYR Denver, Colo.; KOIL Omaha, Neb.; KWIK Pocatello, Ida. Ownership: KMYR, Don Burden, 58.84%; J. D. Buehler, 11.76%; L. Fargo Wells, 11.76%; M. T. Deaton, 11.76%; J. P. Wilkerson, 5.88%; KOIL, Mr. Burden 42.1%; Charles S. Crabtree, 29%; Mr. Deaton, 5.26%; Mr. Wells, 5.26%; KWIK, owned by same stockholders as KOIL.

STAUFFER PUBLICATIONS STATIONS—WBWB AM-FM-TV Topeka, KSOK Arkansas City, KSEK Pittsburg, all Kan., and KGFF Shawnee, Okla. Ownership: Oscar S. Stauffer, 33.9%; Stanley H. Stauffer, 2.07%, and others.

STEINMAN STATIONS—WGAL-AM-FM-TV Lancaster, Pa.; WDEL-AM-FM Wilmington, Del.; WLEV-TV Bethlehem, Pa.; WKBO Harrisburg, WOKR York, WRAW Reading, WEST-AM-FM Easton, WRAC-AM-FM-TV Williamsport, all Pa. Headquarters: 8 W. King St., Lancaster. Clair R. McCollough, general manager. Ownership: John F. and J. Hale Steinman, 50% each.

STEVENS-WISMER STATIONS—WHL5-AM-FM-TV Port Huron, WBE5 Hillsdale and WLEW Bad Axe (66.3%), all Mich. Note: Purchase of WLAU-AM-FM Grand Rapids, Mich., pending FCC approval. Ownership: WHLS stations, Harmon L. Stevens and John F. Wismer, 50% each.

MELVIN STONE AND FAUST COUTURE STATIONS—WGUW Bangor, WGHM Skowhegan, WRUM Rumford, WCOU-AM-FM Lewiston, WFAU Augusta, WLOB Portland and WSME Sanford, all Maine. Mr. Stone owns 33.3% of WGUW, 55.5% of WGHM, 80% of WRUM, 25% of WLOB and 33.3% of WSME. Mr. Couture owns 25% of WGUW, 83% of WCOU and 83% of WFAU.

STORER BROADCASTING CO. STATIONS—WGBS-AM-FM-TV Miami, Fla.; WJKB-AM-FM-TV Detroit, Mich.; WSPD-AM-FM-TV Toledo, Ohio; WAGA-AM-FM-TV Atlanta, Ga.; WVUE (TV) Wilmington, Del.; WJW-AM-FM-TV Cleveland, Ohio; WWVA-AM-FM Wheeling, W. Va., and WEG-AM-FM-TV Philadelphia, Pa. Note: Purchase of WITI-TV Milwaukee, and sale of WVUE (TV) pending FCC approval. George B. Storer, president; Lee B. Wailes, executive vice president (planning and finance); Stanton P. Kettler, vice president (operations); John E. McCoy, vice president and secretary; Harry A. Steensen, treasurer; George B. Storer Jr., vice president (tv operations); William E. Rine, vice president (radio operations); Glenn G. Boundy, vice president (engineering); Ewald Kockritz, vice president (national program director); Arthur C. Schofield, vice

president (director, advertising and sales promotion); Bertha C. Prestler, A. A. Church, asst. secretaries; Allen L. Haid, vice president (managing director, WSPD-TV); James E. Bailey, vice president (managing director, WSPD); J. Robert Kerns, vice president (managing director, WAGA-TV); Claude Frazier, vice president (managing director, WJBK-TV); Harry R. Lipson, vice president (managing director, WJBK); Paul P. Miller, vice president (managing director, WVVA); Lionel F. Baxter, vice president (managing director, WIBG); Ben Wickham, managing director, WJW-TV; Reginald P. Merridew, managing director, WJW; Terry Lee, managing director, WVUE; Bernard E. Neary, managing director, WGBS. Headquarters: 1177 Kane Concourse, Miami Beach 54, Fla. New York office: 625 Madison Ave. Maurice E. McMurray, national sales director. Chicago office: 230 N. Michigan Ave.

STORZ STATIONS—WKB Kansas City, WTIK New Orleans, WDGW Minneapolis-St. Paul, WQAM Miami, Fla. Note: Purchase of KOMA Oklahoma City pending FCC approval. Todd Storz, president; Bob Tilton, director of engineering; George W. Armstrong, vice president and managing director, WKB; Fred Berthelson, vice president and managing director, WTIK; Jack Thayer, managing director, WDGW; Jack Sandler, managing director, WQAM. Ownership: Robert H. Storz, 60%; Todd Storz, 40%.

STUART INVESTMENT STATIONS—KMNS Sioux City, Iowa; KFOR Lincoln and KRGI Grand Island, Neb. Ownership: James Stuart, 89%.

SUNSHINE STATIONS—WZRO Jacksonville Beach, WMOP Ocala and WCNH Quincy, all Fla. Ownership: A. B. Lelton, owns 100% of WZRO and WMOP and 76.5% of WCNH.

TAFT FAMILY STATIONS—KOL Seattle, KBKW Aberdeen and KRKO Everett, all Wash. Ownership: Archie G. Taft Jr.; William R. Taft; Mrs. Marie S. Taft.

TAFT STATIONS—WKRC-AM-FM-TV Cincinnati and WTVN-AM-TV Columbus, both Ohio; WBER-AM-FM-TV Birmingham, Ala.; WBR-AM-FM-TV Knoxville, Tenn.; WKYT (TV) Lexington, Ky. Hulbert Taft Jr., president; David G. Taft, executive vice president; Kenneth W. Church, vice president in charge of national advertising and advertising consultant to WBR stations; Roger Read, asst. general manager, WKRC-TV; Hubbard Hood, general manager, WKRC-AM-FM; J. Walter McLaugh, general manager, WTVN-TV; Samuel Johnson, general manager, WTVN; Robert T. Schlinkert, general manager, WBER-TV; Richard Bevington, general manager, WBR-AM-FM; Robert Weigand, general manager, WKYT.

TARLOW ASSOC. STATIONS—WHLY Medford and WARE Ware, both Mass.; WHYL Roanoke, Va.; WWOK Charlotte, N. C., and WLOB Portland, Maine. Note: Purchase of WJBW New Orleans, La., pending FCC approval. Ownership: Sherwood Tarlow, 51%; Joseph Kruger, 24.5% Allan Roberts, 24.5%. Mr. Tarlow owns 100% of WLOB. Executives: Mr. Kruger, vice president, Northern Div.; Mr. Roberts, vice president, Southern Div.

SARKES TARZIAN STATIONS—WTSS and WTTY (TV) Bloomington and WPTA (TV) Roanoke, both Ind. Ownership: Sarkes and Mary Tarzian. Sarkes Tarzian Co. manufactures electronic components.

TEDESCO BROTHERS STATIONS—WISK St. Paul. KWEB Rochester, KCUE Red Wing, all Minn. Headquarters: St. Paul. Victor J. Tedesco. Brother Albert Tedesco owns KDUI Hutchinson, and KAGE Winona, Minn., but has no connection with other Tedesco properties.

TELE-BROADCASTERS INCORPORATED STATIONS—WPOW New York, N. Y.; KALI Pasadena, Calif.; WPOP Hartford, Conn.; and KUDL Kansas City, Mo. Tele-Broadcasters holds two-year lease on XEGM Tijuana, Mexico (San Diego, Calif.). H. Scott Killgore, president-general manager. Headquarters: 41 East 42nd St., New York, N. Y.

TEXAS STATE NETWORK OWNED STATIONS—KFJZ-AM-TV Fort Worth, KRIO McAllen, KFDA-AM-TV Amarillo, all in Texas. Headquarters: Fort Worth. Gene Cagle, president and general manager. Ownership: Sid W. Richardson, 62.07%; Gene L. Cagle, 19.59% and others. Mrs. Cagle owns 25% of KRIO-TV Abilene, Tex.

TEXAS TELECASTING STATIONS—KDUB-AM-TV Lubbock, KPAR-TV Sweetwater, both Tex. Also holds lease on KEDY-TV Big Spring, Tex. with option to purchase. Stockholders: W. D. Rogers Jr., 35.4%; Vernice Ford, 25.22% and others.

HAROLD H. THOMS STATIONS—WISE-AM-TV Asheville, WCOG Greensboro, WKLM Wilmington, WAYS Charlotte (33%), and WMSJ Sylva (75%), all N. C., and WBEAM Arlington, Va. (75%).

JAMES OLIN TICE JR. STATIONS—WBLE Batesville, WYMB Myrtle Beach (51%), NEW Cayce (60%), all S. C., and WKEN Dover, Del. (51%).

TIME INC. STATIONS—KLZ-AM-TV Denver, Colo.; WTCN-AM-TV Minneapolis, Minn.; WFBM-AM-TV Indianapolis, Ind.; WOOD-AM-TV Grand Rapids, Mich.; and 80% of KDYL-AM-FM and KTVT (TV) Salt Lake City, Utah. Weston C. Pullen Jr., vice president (broadcasting operations), Time Inc.; Hugh B. Terry, president-general manager, Denver stations; Phil Hoffman, vice president-general manager, Minneapolis; Eldon Campbell, vice president-general manager, Indianapolis; William Schroeder, president-general manager, Grand Rapids; G. Bennett Larson, president-general manager, Salt Lake City. TLF Broadcasters Inc., wholly owned by Time Inc., controls Time Inc. stations.

B. F. J. TIMM STATIONS—WDMG Douglas Ga.,

WMES Chattanooga, Tenn. (75%); WMEN Tallahassee, Fla. (45%).

THOMAS G. TINSLEY JR. STATIONS—WITH-AM-FM-TV Baltimore, WLEE-AM-FM Richmond, and WXEX-TV Petersburg, both Va. Ownership: WITH stations, owned by Thomas G. Tinsley Jr. and family; WLEE stations, owned by Mr. Tinsley and family; WXEX-TV, Mr. Tinsley, 44.93%; Irvin G. Abellof, 6.79%; J. C. Wheat & Co. 16.28% (for beneficial owners).

TOWN & COUNTRY STATIONS—WTCR Ashland, Ky.; WFTC Kinston, N. C.; KITE San Antonio, Tex. Connie B. Gay, chairman; Jane E. Trimmer, president; Donald J. Tucker, vice president; Thomas R. Sawyers, secretary. Headquarters: 1122 N. Irving St., Arlington 1, Va.

TRANSCONTINENT STATIONS—WGR-AM-TV Buffalo and WROC-TV Rochester, both N. Y.; 60% of WNEP-TV Scranton, Pa., and 50% of WSAV-AM-TV Harrisonburg, Va. Headquarters: 15 E. 47th St., New York, N. Y. Ownership: Transcontinent Television Corp. J. Fred Schoellkopf IV, 9.8%; George E. Goodyear, 10%; David G. Forman, 2%; Seymour H. Knox, 2.8%; Arthur Victor Jr., 1.5%; Paul A. Schoellkopf Jr., .89%; David C. Moore, .06%, and others.

TRANSCONTINENTAL PROPERTIES INC.—WFTV (TV) Duluth, Minn., and 50% of WICS (TV) Springfield and WCHU (TV) Champaign, Ill. Ownership: Herbert Scheffel, 44.8%; Alfred G. Burger, 44.8%, and others.

TRIANGLE STATIONS—WFIL-AM-FM-TV Philadelphia, WFBG-AM-TV Altoona, WLBZ-TV Lebanon and 50% of WHGB Harrisburg, all Pa.; WNEB-AM-FM-TV Binghamton, N. Y., and WNHG-AM-FM-TV New Haven, Conn. Owned by Walter H. Annenberg and family. Headquarters: Philadelphia, Pa. Radio & TV Division Executives: Roger W. Clipp, vice president and general manager; David J. Bennett, exec. asst. to general manager; Edward H. Benedict, director, national sales; John D. Scheuer Jr., director, public relations and programming; Henry E. Rhea, director, engineering; John C. Harlan, business manager; Richard W. Gideon, research manager.

TRIBUNE CO. STATIONS—WGN-AM-TV Chicago and WPIX (TV) New York. J. Howard Wood, president, WGN; Ward Quaai, vice president and general manager, Chicago; F. M. Flynn, president, WPIX; Fred M. Thrower, vice president and general manager, New York.

TRUTH PUBLISHING CO. STATIONS—WTRC-AM-FM Elkhart, WJSV (TV) South Bend-Elkhart and WKJG-AM-TV Fort Wayne, all Ind. Ownership: John F. Dille Jr., 45%; Walter R. Beardsley and First National Bank of Elkhart, Ind., as co-trustees of A. H. Beardsley Trust No. 3, 49%; Carl D. Greenleaf, 14.43%; Charles W. Greenleaf, 8%. Albert G. Wade II owns 15% of WKJG stations.

UNITED BROADCASTING CO. STATIONS—WOOK-AM-TV, WFAN (FM) Washington, D. C.; WSID-AM-TV Baltimore, WARK-AM-FM Hagerstown, WJNX Rockville, all Md.; WJMO Cleveland, Ohio; WANT Richmond, and WYOU and WACH-TV Newport News, Va. Richard Eaton, president-owner. New York office: Robert L. Wiltig, manager, 420 Madison Ave.

WILLIAM J. WAGNER STATIONS—KINY-AM-TV Juneau, KIFW Sitka; 10% of KTVA (TV) Anchorage, 10% of KTVF (TV) Fairbanks, and 8% of KFRB Fairbanks, all Alaska.

LESLIE P. WARE STATIONS—KLPW Union, KOKO Warrensburg, and NEW Potosi, all Mo.

WASHINGTON POST STATIONS—WTOP-AM-FM-TV Washington, WJXT (TV) Jacksonville, Fla. John S. Hayes, president, Broadcast Div.; Clyde M. Hunt, vice president (engineering); Laurence E. Richardson, general executive; Edwin A. Roberts, advertising director.

WDSU BROADCASTING CORP. STATIONS—WDSU-AM-FM-TV New Orleans, 68.87% of WAFB-AM-FM-TV Baton Rouge, both La., and 51% of WDM-AM-TV Hattiesburg, Miss. Ownership: Edgar B. Stern Jr., 67%; Robert D. Swezey, 20%; A. Louis Read, 10%; Lester E. Kabacoff, 3%.

WESTINGHOUSE BROADCASTING CO. STATIONS—WBZ-AM-FM-TV Boston, KYW-AM-FM-TV Cleveland, KPX (TV) San Francisco, WBZA-AM-FM Springfield (Mass.), KDKA-AM-FM-TV Pittsburgh, WOWO Fort Wayne, KEX-AM-FM Portland (Ore.), WIND-AM-TV Chicago, and WJZ-TV Baltimore. WBC is a subsidiary of Westinghouse Electric Corp. Headquarters: 122 E. 42nd St., New York 17, N. Y. Officers: Donald H. McGannon, president; Ralph N. Harmon, vice president (engineering); P. B. Dannenbaum, Jr., vice president (sales); P. B. Bascom, national radio sales mgr.; Thomas W. Judge, national tv sales mgr.; E. M. Blair, Midwest sales mgr.; Richard M. Pack, vice president (programming); William J. Kaland, national program mgr.; David E. Partridge, advertising sales promotion mgr.; John J. Kelly, asst. advertising sales promotion mgr.; Melvin Goldberg, research director; I. C. Ruby, auditor; A. H. Bates, asst. auditor; Gordon Hawkins, educational director; J. O. Schertler, industrial relations mgr.; John Steen, attorney, 40 Wall St., New York 5, N. Y. Washington Office: 1625 K St., N.W., J. E. Baudino, vice president, W. C. Swartley, vice president (Boston), P. E. Mills, mgr., WBZ; F. A. Tooke, mgr., WBZ-TV; H. C. Lund, vice president (Pittsburgh), L. R. Rawlins, general mgr., KDKA; J. R. Reeves, mgr., KDKA-TV; R. V. Tooke, vice president (Cleveland) and general manager, KYW-TV; Gordon W. Davis, mgr., KYW; C. W. Vandagriff, mgr., WQOW; P. G. Lasky, executive in charge, west coast operations and general mgr., KPX; H. L. Bachman, mgr., KEX; Ralph A. Williams, vice president (Chicago) and general manager, WIND-AM-TV; L. H. Israel, general manager, WJZ-TV. Ownership: WBS is subsidiary of Westinghouse Electric Corp., which manufactures electronics

and communications equipment, home appliances, air brakes, x-ray machines, electric light bulbs, elevators, etc.

MEL WHEELER STATIONS—WSCM Panama City Beach, WJDM (TV) Panama City, WXTV Titusville, WFNW DeFuniak Springs (25%), WEAR-TV Pensacola (25%), all Fla.

WINSTON-SALEM BROADCASTING CO. STATIONS—WOP-AM-TV Winston-Salem, N. C.; WSGN-AM-FM and 50% of WBMG (TV) Birmingham, Ala., and 80% of WAPA-TV San Juan, P. R. Ownership: Earl F. Slick, 20%; Albert L. Butler Jr., 14.85%; James W. Coan, 11.63%; Thomas B. Rice, 10.99%; Jonas S. Rice, 10.34%; John G. Johnson, 10.20% and others.

WKY TELEVISION SYSTEM—WKY-AM-TV Oklahoma City, WSFA-TV Montgomery, Ala. WTVT (TV) Tampa, Fla. Ownership: Oklahoma Publishing Co., 100%.

WOLFSON-MEYER STATIONS—WTVJ (TV) Miami and 20% of WFGA-TV Jacksonville, both Fla.; and 72.1% of WLOS-AM-TV Asheville, N. C. Ownership: Mitchell Wolfson and Sidney Meyer.

WOODWARD BROADCASTING CO. STATIONS—WBID-TV Detroit, WTOH-TV Toledo, Max Osnos, president-principal stockholder.

WRATHER STATIONS—KFMB-AM-TV San Diego and KERO-TV Bakersfield, both Calif.; KYAT (TV) Yuma, Ariz. Jack D. Wrather also holds permit for WJWD (TV) Boston, Mass. Ownership: Marietta Investment Corp., Jack D. Wrather, 63.64%; Edward Petry & Co., 36.36%. Mr. Wrather also is motion picture producer (Lone Ranger, Lassie, Sgt. Preston of the Yukon), has investments in oil wells, real estate.

Z NET STATIONS—KXLF-AM-TV Butte, KXLJ Helena, KXLL Missoula, all Mont. Ownership: Ed Craney, 41.41%; Frances Symons, 11.41%; estate of T. W. Symons, 11.41%; Barclay Craighead, 7.56%, and others.

ZANESVILLE PUBLISHING CO. STATIONS—WHIZ-AM-TV Zanesville, Ohio; WTAP (TV) Parkersburg, W. Va. Zanesville Publishing Co. owns 60% of WHIZ and 63% of WHIZ-TV; 100% of WTAP. Principal stockholders: Clay, Arthur S. and William O. Littick.

ZUGSMITH STATIONS—KRKD-AM-FM Los Angeles, KOFY San Mateo, both Calif.; KBMI Henderson, Nev. Ownership: Albert Zugsmith owns 55.5% of KRKD, 37.5% of KOFY and 25% of KBMI; Frank Oxarart owns 21.5% of KRKD, 10% of KOFY and 25% of KBMI; John D. Feldman owns 20% of KRKD, 10% of KOFY, 25% of KBMI; Arthur E. Hogan owns 37.5% of KOFY, 25% of KBMI.

Broadcast Stations Identified With Newspaper or Magazine Ownership

The following tabulation, showing newspaper and magazine ownership or affiliation of am, fm and tv broadcast stations in the United States, Hawaii and Alaska, is based on information procured from the operating companies or from official sources. Minority interests are indicated where the information is available. In many instances stations and publications are owned by the same interests but operations are entirely separated.

ALABAMA

WHMA-AM-FM Anniston—Licensed to Anniston Bestg. Co. Harry M. Ayers, principal owner of *Anniston Star*, is the majority stockholder.

WBCA Bay Minette—Licensed to Southwest Alabama Broadcasting Co. James H. Faulkner, 25% owner, is 50% owner of Southwest Alabama Publishing Co. (weeklies *Baldwin Times*, *Bay Minette*, and *Monroe Journal*, Monroeville, Ala.—WMFC).

WAPI, WAFM (FM), WABT (TV) Birmingham—Licensed to Alabama Broadcasting System Inc. Same ownership as Birmingham News Co. (*Birmingham News-S-I*, Newhouse). Same company owns *Huntsville (Ala.) Times*. See WSYR Syracuse, N. Y., for Newhouse holdings.

WEBJ Brewton—Licensed to Brewton Broadcasting Co., under same ownership as *Brewton Standard*.

WCAS Gadsden—Licensed to Etowah Broadcasters Inc. Charles Smithgall, controlling stockholder, is president-publisher of *Gainesville (Ga.) Times* (WGGA). See also WRGA Rome, Ga.

WRLD-AM-FM Lanett—Licensed to Valley Broadcasting Co. President J. C. Henderson is publisher of semi-weekly *Alexander City Outlook*.

WMFC Monroeville—Licensed to Monroe Broadcasting Co. William M. Stewart and James H. Faulkner, majority stockholders, publishers of weekly *Monroe Journal* and *Baldwin Times*. See also WBCA Bay Minette, Ala.

WSFA-TV Montgomery—Licensed to WKY Television Systems Inc. (WKY-AM-TV Oklahoma City). Same ownership as *Oklahoma City Oklahoman* and *Times, Farmer Stockman*. See WKY Oklahoma City and WTVT (TV) Tampa, Fla.

WHTB-AM-FM Talladega—Licensed to Voice of Talladega Inc., 80% owned by Talladega Pub. Co., publisher of *Talladega Daily Home* and weekly *Talladega News*.

ARIZONA

KOOL-AM-TV Phoenix—Licensed to KOOL Radio Television Inc. Gene Autry, 55.96% owner, is 12.5% owner of *Phoenix Republic* and *Gazette* in Phoenix. Kennedy, 19.5% owner, is 12.5% owner of *Phoenix Republic* and *Gazette*. See also KOLD Tucson, Ariz., and KMPC Los Angeles, Calif.

KPHO-AM-TV Phoenix—Licensed to Meredith Engineering Co., owned by Meredith Publish-

Newspaper Ownership CONTINUED

ing Co., publisher of *Better Homes & Gardens* and *Successful Farming*. See also WHEN Syracuse, N. Y., WOW Omaha, Neb., KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

KOLD-AM-TV Tucson—Licensed to Old Pueblo Broadcasting Co. Gene Autry, 48% owner, is 12.5% owner of *Phoenix Republic* and *Gazette*. See also KOOL Phoenix, Ariz., and KPCC Los Angeles, Calif.

KVOA-TV Tucson—Licensed to Arizona Broadcasting Co. 25% owned by Clinton D. McKinnon, publisher of weekly *San Diego North Shores Sentinel* and *Coronado Journal*, both Calif. See also KOAT-TV Albuquerque, N. M.

ARKANSAS

KFSA Fort Smith—Licensed to Fort Smith Broadcasting Co. Same ownership as KFSA-TV Fort Smith, (see below).

KFSA-TV Fort Smith—Licensed to South-Western Radio & TV Inc., subsidiary of Southwestern Publishing Co., publisher of *Fort Smith Times Record* and *Southeast American*. Donald W. Reynolds, owner, also publishes *Bartlesville* (Okla.) *Examiner* and *Enterprise*, *Okmulgee* (Okla.) *Times* and *Times-Democrat* (KHBG) *Las Vegas* (Nev.) *Review Journal* (KORK and KLRJ-TV), *Ely* (Nev.) *Times*, *Blackwell* (Okla.) *Journal-Tribune*, *Chickasha* (Okla.) *Express*, *Rogers* (Ark.) *News*, *Natchez* (Miss.) *Times* and *Fallon* (Nev.) *Standard* and *Eagle*. See also KBRS Springdale, Ark.; KHBG Okmulgee, Okla., KOLo-AM-TV Reno, KORK-KLRJ-TV Las Vegas, and KNDA (TV) Elko, all Nev.; and KHAD-TV Laredo, Tex.

KXAR Hope—Licensed to the Hope Broadcasting Co. A. H. Washburn, principal owner, is publisher of *Hope Star*.

KTHS Little Rock—Licensed to Radio Broadcasting Inc. Chief owners identified with the Times Publishing Co. Inc., publishers of *Shreveport* (La.) *Times* and parent company of International Bstg. Corp. (KWKH). Same ownership as *Monroe* (La.) *World* and *News-Star*.

KTHV (TV) Little Rock—Licensed to Arkansas Television Co., 42% owned by Radio Broadcasting Inc. (KTHS) and 32% owned by Arkansas Democrat Co. (Arkansas Democrat). Principal owners of KTHS identified with Times Pub. Co., publisher of *Shreveport* (La.) *Times* (KWKH). See also KTHS Little Rock and KWKH Shreveport, La.

KBR5 Springdale—Licensed to N. W. Arkansas Bstg. & Tv Co., subsidiary of Southwestern Publishing Co. President is Donald W. Reynolds (see KFSA Ft. Smith).

CALIFORNIA

KBAK-TV Bakersfield—Licensed to Bakersfield Bstg. Co., 97 1/4% owned by *San Francisco Chronicle* (KRON-TV).

KERN-AM-FM Bakersfield—Licensed to McClatchy Broadcasting Co.; same ownership as *Sacramento Bee*, *Fresno Bee*, *Modesto Bee* (McClatchy Newspapers). Also KMLJ-AM-FM-TV Fresno, KBEE-AM-FM Modesto, KFBK-AM-FM Sacramento, KOH Reno.

KMJ-AM-FM-TV Fresno—Licensed to McClatchy Broadcasting Co. (See KERN Bakersfield).

KMPC Los Angeles—Licensed to Golden West Broadcasters. Gene Autry, 51% owner, is 12.5% owner of *Phoenix* (Ariz.) *Republic* and *Gazette*. See also KOOL Phoenix and KOLD Tucson, both Ariz.

KTTV (TV) Los Angeles—Licensed to KTTV Inc., 75% owned by *Los Angeles Times* and *Mirror-News*.

KBEE-AM-FM Modesto—Licensed to McClatchy Broadcasting Co. (See KERN Bakersfield).

KLX Oakland—Licensed to Tribune Building Co.; affiliated with *Oakland Tribune*.

KROW Oakland—Licensed to KROW Inc., owned by Sheldon F. Sackett, chief owner of KVAN Vancouver, Wash., owner of KOOS Coos Bay, Ore., publisher of *Coos Bay World* and weekly *Olympic Press*, Oakland, Calif.

KOCS, **KEDO** (FM) Ontario—Licensed to Daily Report Co., same ownership as *Ontario-Upland Report*.

KDES Palm Springs—Licensed to George E. Cameron Jr., 40% owner of *Palm Springs Desert Sun*.

KFBK-AM-FM Sacramento—Licensed to McClatchy Broadcasting Co. (See KERN Bakersfield).

KRON-TV San Francisco—Licensed to Chronicle Publishing Co., publisher of *San Francisco Chronicle*. See also KBAK Bakersfield, Calif.

KSJO-AM-FM San Jose—Licensed to Santa Clara Broadcasting Co. Chairman Patrick H. Peabody is co-publisher *Gilroy Dispatch*, *Los Gatos Times* and weekly *Pleasanton Times*, *Sunnyvale Standard* and *Mountain View Register-Leader*.

KTIM San Rafael—Licensed to Marin Broadcasting Co.; 75% owned by *San Rafael Independent Journal*.

KTMS Santa Barbara—Licensed to News-Press Publishing Co., publisher of *Santa Barbara News-Press* (T. M. Storke, publisher, owns 51% of common stock).

KSCO Santa Cruz—Licensed to Radio Santa Cruz; Fred D. McPherson Jr., publisher of *Santa Cruz Sentinel*, is a partner.

KSRO Santa Rosa—Licensed to Finley Broadcast-

ing Co. Ruth W. Finley, president, is affiliated with *Santa Rosa Press-Democrat*. Operated independently of newspaper.

COLORADO

KVFC Cortez—Licensed to KVFC Inc. Barney H. Hubbs, 50% owner, is 86 2/3% owner of semi-weekly *Pecos* (Tex.) *Enterprise*. See also KIUN Pecos, Tex.

KIMN Denver—Licensed to KIMN Inc. Same ownership (A. L. Glasmann and family) as Ogden (Utah) *Standard-Examiner* (KLO). See also KMON Great Falls, Mont., and KUTV (TV), and KALL, Salt Lake City, Utah; KLIX-AM-TV Twin Falls, Idaho; KGEM Boise, Idaho; KOPR Butte, Mont.

KLZ-AM-TV Denver—Licensed to Aladdin Bstg. Corp., subsidiary of Time Inc., publisher of *Time*, *Life*, *Fortune* and *Sports Illustrated*. See also KDYL Salt Lake City, Utah, WFBM Indianapolis, Ind., Wood Grand Rapids, Mich., and WTCN Minneapolis, Minn.

KLMR Lamar—Licensed to Southeast Colorado Broadcasting Co., Inc. Fred M. Betz 14 3/4% owner, owns *Lamar Daily News*.

CONNECTICUT

WNHC-AM-FM-TV New Haven—Licensed to Triangle Publications Inc. (Philadelphia *Inquirer*). See WFIL Philadelphia, Pa.

WSTC-AM-FM Stamford—Licensed to Western Connecticut Broadcasting Co. Kingsley Gillespie, publisher of *Stamford Advocate*, is president.

WBRY Waterbury—Licensed to the American-Republican Inc., publisher of *Waterbury Republican* and *American*.

DELAWARE

WDEL-AM-FM Wilmington—Licensed to Delmarva Broadcasting Inc., same ownership as *Lancaster* (Pa.) *Intelligencer-Journal* and *New Era* (WGAL). Stations operated independently. See WGAL Lancaster, Pa.

WVUE (TV) Wilmington—Licensed to Storer Broadcasting Co. George B. Storer, president, is publisher of *Miami Beach Sun*. See also WGBS Miami.

DISTRICT OF COLUMBIA

WMAL-AM-FM-TV Washington—Licensed to Evening Star Broadcasting Co. Inc., same ownership as *Washington Star*.

WTOP-AM-FM-TV Washington—Licensed to Washington Post Co. (*Washington Post & Times-Herald*). See also WJXT (TV) Jacksonville, Fla.

FLORIDA

WESH-TV Daytona Beach—Licensed to Telrad Inc., owned by J. H. Perry interests. See WJHP-TV Jacksonville, Fla.

WNDB-AM-FM Daytona Beach—Licensed to the News-Journal Corp., publisher of *Daytona Beach Journal* and *News* (40% owned by Perry interests). See WJHP-TV Jacksonville.

WJHP-TV Jacksonville—Licensed to Jacksonville Journal Co. (*Jacksonville Journal*). Owned by John H. Perry interests. Other Perry newspapers are *Pensacola Journal* and *News*, *DeLand Sun-News*, *Ocala Star-Banner*, *Panama City News-Herald*, *Palm Beach Post-Times*, *Leesburg Commercial*, *Palatka News*, *Melbourne Times*, 40% of *Daytona Beach Journal* and *News* (WNDB and WESH-TV) and various weekly newspapers in Florida. Perry interests also own *Frankfort* (Ky.) *State Journal* and Western Newspaper Union, a newspaper syndicate.

WJXT (TV) Jacksonville—Licensed to Washington Post Co., publisher of *Washington* (D. C.) *Post & Times-Herald*. See also WTOP Washington, D. C.

WMMB Melbourne—Licensed to Melbourne Broadcasting Corp., 16 2/3% owned by Harlan G. Murrelle, publisher *New Jersey weeklies Ocean City Sentinel-Ledger* and *Cape May Courthouse Gazette*. See also WOND Pleasantville, N. J.

WKCR-AM-FM, **WCKT** (TV) Miami—Licensed to Biscayne Television Corp., 42.5% owned by Cox interests (*Miami News*) and 42.5% by Knight interests (*Miami Herald*). For other Cox properties see WHIO Dayton, Ohio. For other Knight interests see WAKR Akron, Ohio. Sale of WCKR-AM-FM pending FCC approval.

WGBS-AM-FM-TV Miami—Licensed to Storer Broadcasting Co. Miami Beach Sun Pub. Co. (*Miami Beach Sun*) is subsidiary of Storer Broadcasting Co. See also WJFK Detroit, WSPD Toledo, WAGA Atlanta, WWA Wheeling, WJW-AM-TV Cleveland, WVUE (TV) Wilmington (Del.) and WIEG-AM-FM Philadelphia.

WJCM Sebring—Licensed to Clearfield Broadcasters Inc. Same ownership as *Clearfield* (Pa.) *Progress* and *Danville* (Pa.) *News*. See also WCPA Clearfield, WDAY Indiana, Pa.

WDAB-AM-FM Tampa—Licensed to Tampa Times Co., publisher of *Tampa Times*.

WFLA-AM-FM-TV Tampa—Licensed to Tribune Co. (*Tampa Tribune*). D. Tennant Bryan family holds approximately 50% interest in *Richmond Times-Dispatch* and *News-Leader* (WRNL-AM-FM Richmond).

WTVT (TV) Tampa—Licensed to WKY Television Systems Inc. Same ownership as *Oklahoma City Oklahoman* and *Times*. *Farmer Stockman-WKY-AM-TV*. See also WSFA-TV Montgomery, Ala.

WDCL Tarpon Springs—Licensed to Clearwater Broadcasting Corp., owned 25% each by Hodding Carter and John Gibson, publisher and editor respectively of *Greenville* (Miss.) *Delta Democrat-Times*. See WDDT Greenville, Miss.

GEORGIA

WALB-AM-TV Albany—Licensed to Herald Publishing Co. (*Albany Herald*).

WAGA-AM-FM-TV Atlanta—Licensed to Storer Broadcasting Co. Same interests (George B. Storer) as *Miami Beach Sun*. See WGBS Miami.

WSB-AM-FM-TV Atlanta—Licensed to Atlanta Newspapers Inc., publisher of *Atlanta Journal* and *Constitution*. Same interests (James M. Cox) publish *Dayton* (Ohio) *News* and *Journal-Herald* (WHIO), *Miami News* (WCKR), *Springfield* (Ohio) *News* and *Sun*.

WBHF Cartersville—Licensed to W. R. Frier, owner of weekly *Bartow Herald*. See also WEAB Greer, S. C.

WBRL-AM-FM-TV Columbus—Licensed to Columbus Broadcasting Co., 51% owned by R. W. Page Corp. (*Columbus Enquirer* and *Ledger* and *Bradenton* [Fla.] *Herald*).

WJIC Commerce—Licensed to Jackson Co. Broadcasting Co. President Albert S. Hardy is owner of weekly *Commerce News*.

WGGA Gainesville—Licensed to Blue Ridge Broadcasting Co. Charles Smithgall, publisher *Gainesville Daily Times*, is president and majority stockholder. See also WRGA Rome, Ga., and WCAS Gadsden, Ala.

WKLY Hartwell—Licensed to WKLY Broadcasting Co. Same ownership as weeklies *Hartwell Sun* and *Royston* (Ga.) *Record*.

WLAG-AM-FM La Grange—Licensed to La Grange Broadcasting Co., 33 1/4% of stock owned by Roy C. Swank, publisher of *La Grange News*.

WNEX Macon—Licensed to Macon Broadcasting Co.; 16% held by the *Telegraph* Publishing Co., publisher of *Macon Telegraph* and *News*.

WGGA Rome—Licensed to Rome Bstg. Corp. Controlling stockholder Charles Smithgall, owner of *Gainesville* (Ga.) *Daily Times*. See also WGGA Gainesville, Ga. and WCAS Gadsden, Ala.

WSFT Thomaston—Licensed to the Thomaston Broadcasting Co. J. B. Hardy, S. J. Carwell, co-owners, weekly *Thomaston Times* and *Free-Press*, own 40% of station.

WTWA Thomson—Licensed to Hickory Hill Broadcasting Co., Inc. Majority owner Frank Hash owns weekly *McDuffie Progress* and *Columbia News*.

WVOP Vidalia—Licensed to Vidalia Broadcasting Co. R. E. Ledford, 50% owner, is publisher of weekly *Vidalia Advance*.

WAYX Waycross—Licensed to Ethel Woodward Williams, et al, executrix, estate of Jack Williams. Same ownership as *Waycross Journal-Herald*.

IDAHO

KGEM Boise—Licensed to Idaho Bstg. & Tv Co., owned by A. L. Glasmann interests (see KIMN Denver, Colo.)

KBAR Burley—Licensed to KBIO Inc. Owned 86% by Jessica L. Longston, publisher of bi-weekly *Burley Bulletin* and *St. Helens* (Ore.) *Sentinel* and *Othello* (Wash.) *Outlook*. See also KPUG Bellingham, KSEM Moses Lake, KRSC Othello, and KAYO Seattle, Wash.

KIFI Idaho Falls—Licensed to Eastern Idaho Bstg. & Tv Co., 90% owned by J. Robb Brady Trust Co., owner of *Idaho Falls Post-Register*.

KLIX-AM-TV Twin Falls—Licensed to Southern Idaho Bstg. & Television Co., owned by A. L. Glasmann interests. (See KIMN Denver, Colo.)

ILLINOIS

WJBC-AM-FM Bloomington—Licensed to Bloomington Broadcasting Corp., 50% owned by Daily Pantagraph Co. (*Bloomington Pantagraph*).

WBYS Canton—Licensed to Fulton County Broadcasting Co., 51% owned by H. B. Winsor, president-publisher *Canton Ledger* and *Booneville* (Mo.) *Advertiser*.

WCIA (TV) Champaign—Licensed to Midwest Television Inc., 20% owned by *Champaign News-Gazette*. (WDWS) and 20% by Lindsay-Schaub Newspapers Inc. (WSOY Decatur, Ill.).

WDWS-AM-FM Champaign—Licensed to the Champaign News-Gazette Inc., publisher of *Champaign News-Gazette*.

WAAF Chicago—Licensed to Corn Belt Publishers Inc. (*Drovers Journal* division).

WGN-AM-TV Chicago—Licensed to WGN Inc., same ownership as *Chicago Tribune*, *New York News* (WPIX [TV]).

WLS Chicago—Licensed to WLS Inc., 50% owned by Prairie Farmer Publishing Co., publisher of *Prairie Farmer*, semi-monthly, and 50% by American Bstg.-Paramount Theatres Inc. (which owns WBKB [TV] Chicago among other stations).

WHFC-AM-TV, **WEHS** (FM) Cicero—Licensed to WHFC Inc. Owned by Rep. Richard W. Hoffman (R-Ill.), publisher of tri-weeklies *Cicero Life*, *Berwyn Life* and *Stickney Life* and *Community Reporter* (Chicago) and bi-weekly *Suburban Life*.

WDAN-AM-TV Danville—Licensed to Northwestern Publishing Co. (*Danville Commercial News-Gannett*). For other Gannett newspapers, see WHEC Rochester, N. Y.

WSOY-AM-FM Decatur—Licensed to Illinois Broadcasting Co., 100% of stock owned by Lindsay-Schaub Newspapers Inc., publisher of

Newspaper Ownership CONTINUED

Decatur Herald and Review; same ownership as *Champaign-Urbana* (Ill.) *Evening Courier*, *East St. Louis Journal*, and *Carbondale-Herrin-Murphysboro, Southern Illinoisian*, and owner, WSEI (FM), Effingham, Ill., WVLN-AM-FM Olney, and 20% of WCIA (TV) Champaign, all Ill.

WCRA Effingham—Licensed to the Effingham Bcstg. Co. Ownership (Joseph E. McNaughton) identified with *Effingham News* and *Pekin Times*, both Ill. See also WRMN Elgin, Ill.; KXGI Fort Madison, Iowa.

WSEI (FM) Effingham—Licensed to Illinois Broadcasting Co., owned by Lindsay-Schaub Newspapers Inc. (See WSOY Decatur, Ill.).

WRMN Elgin—Licensed to Elgin Bcstg. Co. Same ownership as WCRA Effingham, Ill. (See above.)

WGIL Galesburg—Licensed to Galesburg Broadcasting Co.; controlled by Galesburg Printing & Publishing Co., publisher of *Galesburg Register-Mail*.

WLDS-AM-FM Jacksonville—Licensed to Jacksonville Radio & Television Bcstg. Corp., 80% owned by Jacksonville Journal and Courier Co., publisher of *Jacksonville Journal and Courier*.

WKAN Kankakee—Licensed to the Kankakee Daily Journal Co., publisher, *Kankakee Daily Journal*.

WLPO La Salle—Licensed to La Salle County Broadcasting Corp., 100% owned by Peter Miller, publisher of *La Salle News-Tribune*. See also KMLW Marlin, Tex.

WKAI Macomb—Licensed to WKAI Broadcasting Co., 100% owned by William H. Rudolph, publisher of *Macomb Journal*.

WVLN-AM-FM Olney—Licensed to Illinois Broadcasting Co. owned by Lindsay-Schaub Newspapers Inc. (see WSOY Decatur, Ill.).

WTVH-TV Peoria—Licensed to Hilltop Bcstg. Co., 91% owned by the Peoria Journal-Star.

WCEM-AM-FM-TV Quincy—Licensed to Quincy Bcstg. Co., 92% owned by Quincy Herald Whig.

WTAD-AM-FM, KHQA-TV (Hannibal, Mo.) Quincy—Licensed to Lee Broadcasting Inc.; 20% owned by Hannibal Courier Post. For other Lee holdings, see KGLO Mason City, Iowa.

WREX-TV Rockford—Licensed to Greater Rockford Television Inc., 10% owned by Rockford Broadcasters Inc. (*Rockford Star and Register Republic*—WROK).

WROK-AM-FM Rockford—Licensed to Rockford Broadcasters Inc. Same ownership as Rockford Star and Register-Republic.

WHEF-AM-FM-TV Rock Island—Licensed to Rock Island Broadcasting Co. J. W. Potter Co. (*Rock Island Argus*) principals are also principal stockholders of KBUN Bemidji, Minn.

WKRS Waukegan—Licensed to News-Sun Broadcasting Corp., subsidiary of *Waukegan News-Sun*.

WFRX West Frankfort—Licensed to Pyramid Radio Broadcasting & Television Co., 25% owned by Paducah News Newspapers Inc. (*Paducah [Ky.] Sun-Democrat*). See also WPSD-TV Paducah, Ky.

INDIANA

WCSI-AM-FM Columbus—Licensed to White River Broadcasting Co., 100% owned by Findlay Publishing Co. (*Findlay [Ohio] Republican Courier*). See also WFIN Findlay, Ohio.

WCNB-AM-FM Connersville—Licensed to News Examiner Co., publisher of *Connersville News-Examiner*.

WTRC-AM-FM, WSJV (TV) Elkhart—Licensed to Truth Publishing Co. (*Elkhart Truth*). See also WKJG Fort Wayne, Ind.

WANE-AM-TV Fort Wayne—Licensed to Indiana Broadcasting Corp., owned by J. H. Whitney & Co. Mr. Whitney controls *New York Herald-Tribune* and owns *Parade Magazine*, Sunday newspaper supplement.

WGL Ft. Wayne—Licensed to News Sentinel Broadcasting Co., which is owned by News Publishing Co. (*Fort Wayne News-Sentinel*).

WKJG-AM-TV Fort Wayne—Licensed to WKJG Inc., 60% owned by Truth Publishing Co. (*Elkhart Truth*—WTRC-AM-FM and WSJV [TV]).

WFBM-AM-TV Indianapolis—Licensed to Twin State Broadcasting Inc. owned by Time Inc. (*Time, Life, Fortune, Sports Illustrated*). See also KLZ Denver, Colo.; KDYL Salt Lake City, Utah, WOOD Grand Rapids, Mich., and WTCN Minneapolis, Minn.

WIRE Indianapolis—Licensed to Indianapolis Bcstg. Inc., 100% owned by Central Newspapers Inc. (Eugene C. Pulliam, 54% owner), Central Newspapers Inc. owns Vincennes (Ind.) *Sun-Commercial* (WAOV) and *Huntington Herald-Press*. Central Newspapers Inc. also owns majority stock of Indianapolis Newspapers Inc. (*Indianapolis Star and News*), Indianapolis Newspapers Inc. owns majority stock in Muncie Newspapers Inc. (*Muncie Star and Press*). Central Newspapers Inc. also owns minority stock of Phoenix (Ariz.) *Republic and Gazette*. Mr. Pulliam is also an officer and director of each of the above newspapers.

WISH-AM-TV Indianapolis—Licensed to Indiana Broadcasting Corp., owned by J. H. Whitney & Co., controls *New York Herald-Tribune* and Mr. Whitney owns *Parade Magazine*, Sunday newspaper supplement.

WIOU Kokomo—Licensed to Booth Radio & Television Stations Inc. See WJLB Detroit, Mich.

WMRI-AM-FM Marion—Licensed to Chronicle Publishing Co., Inc., publisher of *Marion Leader-Tribune and Chronicle*.

WCTW New Castle—Licensed to Courier-Times Inc., publisher of *New Castle Courier-Times*.

WVA South Bend—Licensed to Booth Radio & TV Stations Inc. See WJLB Detroit, Mich.

WSBT-AM-TV South Bend—Licensed to *South Bend Tribune*.

WAOV Vincennes—Licensed to Vincennes Sun Co., (*Vincennes Sun-Commercial*). Vincennes Sun Co. is owned by Central Newspapers Inc. See WIRE Indianapolis.

WRSW-AM-FM Warsaw—Licensed to Reub Williams & Sons Inc., publisher of *Warsaw Times-Union*.

WAMW, WFML (FM) Washington—Licensed to Washington Radio Inc., 61% owned by Mrs. Paul R. Bausman, owner of *Washington Herald*.

IOWA

KWBG Boone—Licensed to Boone Broadcasting Co. Stockholders Harold A. and Mary Garvey control *Boone News-Republican*.

KCRG-AM-TV Cedar Rapids—Licensed to Cedar Rapids Television Co., owned by Cedar Rapids Gazette.

KPIG Cedar Rapids—Licensed to Cedar Rapids Broadcasting Corp., principally owned by John C. Kelly and brothers, who also have minority interest in *Sioux City Journal and Journal-Tribune*. See also KTRI Sioux City, Iowa.

KSUI Council Bluffs—Licensed to the Nonpareil Broadcasting Co., affiliated with the *New Nonpareil* Co., publisher *Council Bluffs Nonpareil*.

KGTV (TV) Des Moines—Licensed to Rib Mt. Television Inc., 100% owned by Central Bcstg. Co. (Morgan Murphy). For Murphy newspaper ownership, see WEBC Duluth, Minn.

KRNT Des Moines—Licensed to Cowles Broadcasting Co., which also owns WHTN-AM-TV Huntington, W. Va. and 60% of KRNT-TV Des Moines, Iowa. Members of the Cowles family have majority interest in Minneapolis Star & Tribune Co. Minneapolis Star & Tribune Co. owns 47% of WCCO-AM-TV Minneapolis and 80% of KTVH (TV) Hutchinson, Kan. Cowles newspapers are *Des Moines Register and Tribune*, *Minneapolis Star and Tribune*. Cowles family also controls *Look* magazine.

KRNT-TV Des Moines—Licensed to KRNT-TV Co., controlled by Cowles Broadcasting Co. See KRNT Des Moines (above).

KDTH Dubuque—Licensed to Dubuque Telegraph-Herald.

KXGI Ft. Madison—Licensed to KXGI Inc., 60% owned by Joseph E. McNaughton (see WCRA Effingham, Ill.).

KFJB Marshalltown—Licensed to Marshall Electric Co. owned by the *Marshalltown Times-Republican*.

KGLO-AM-FM-TV Mason City—Licensed to Lee Radio Inc., affiliated with ownership of WTAD Quincy, Ill. Lee P. Loomis, president, also publisher of *Mason City Globe-Gazette*. Other Lee newspapers are *Hannibal (Mo.) Courier-Post* (KHQA-TV); *La Crosse (Wis.) Tribune* (WKBT [TV]); *Davenport (Iowa) Democrat and Times*, *Ottumwa (Iowa) Courier, Muscatine (Iowa) Journal*, *Madison (Wis.) State Journal* (WIBA) and *WMTV [TV]*, *Kewanee (Ill.) Star-Courier* and *Lincoln (Neb.) Star* (KFAB Omaha, Neb.).

KSCJ Sioux City—Licensed to Perkins Brothers Co. Interlocking ownership through individual stockholders in *Sioux City Journal and Journal-Tribune*. See also KTIV (TV) Sioux City, Iowa.

KTIV (TV) Sioux City—Licensed to KTIV Television Co. owned 50% by Perkins Brothers Co. Interlocking ownership through individual stockholders in *Sioux City Journal and Journal-Tribune*. See also KSCJ Sioux City.

KTRI Sioux City—Licensed to Sioux City Broadcasting Co., owned by John C. Eugene, Fred T. and Lennon Kelly, who also have minority interest in *Sioux City Journal and Journal-Tribune*. See also KPIG Cedar Rapids, Iowa.

KANSAS

KSOK Arkansas City—Licensed to KSOK Bcstg. Co. owned by Stauffer Publications Inc. (see WIBW Topeka, Kan.).

KGGF Coffeyville—Licensed to Midwest Broadcasting Co. Same majority ownership as Coffeyville Journal. See KHAS, Hastings, Neb.

KGNO Dodge City—Licensed to Dodge City Broadcasting Co. Inc. President J. C. Denius Jr. and other stockholders also own Dodge City Globe.

KIUL Garden City—Licensed to KIUL Inc. owned by John P. and estate of Sidney Harris, owners of *Garden City Telegram, Hutchinson News-Herald, Ottawa Herald, Chamute Tribune, Salina Journal* (KSAL), all Kansas, and *Burlington (Iowa) Hawkeye-Gazette*.

KVGB Great Bend—Licensed to KVGB Inc., 46% owned by Will L. and Russell T. Townsley, owners of *Great Bend Tribune and Russell* (Kan.) *News*.

KTVH (TV) Hutchinson—Licensed to Wichita-Hutchinson Co., 80% owned by Minneapolis Star & Tribune Co. See KRNT Des Moines, Iowa.

KMAN Manhattan—Licensed to Manhattan Broadcasting Co. Same ownership as *Manhattan Mercury*. See KHAS Hastings, Neb.

KNDY Marysville—Licensed to Marshall Transmitter Inc., 15.6% owned by Byron Everett Guise, owner of weekly *Marysville Advocate*.

KNEK McPherson—Licensed to K. R. Krehbiel, publisher of *McPherson Republican*.

KOAM-TV Pittsburg—Licensed to Mid-Continent Telecasting Inc., 66% owned by KOAM and 33% by *Joplin (Mo.) Globe and News-Herald*.

KSEK Pittsburg—Licensed to the KSEK Broadcasting Co., owned by Stauffer Publications (see WIBW Topeka, Kan.).

KSAL Salina—Licensed to KSAL Inc., owned by John P. and estate of Sidney Harris, owners of *Salina Journal* (for other newspaper holdings, see KIUL Garden City, Kan.).

WIBW-AM-TV Topeka—Licensed to Topeka Bcstg. Assn., owned by Stauffer Publications Inc., publisher of *Topeka State Journal and Capital, Kansas City Kansan, Arkansas City Traveler, Pittsburg Headlight and Sun, Newton Kansan*, all Kan.; *Shawnee (Okla.) News and Star; Grand Island Independent*, and *York News-Times*, both Neb.; *Maryville Forum, Nevada Mail, Independence Examiner*, all Mo. See also KSEK Pittsburg, and KSOK Arkansas City, both Kan., and KGFF Shawnee, Okla.

KFH-AM-FM Wichita—Licensed to Radio Station KFH Co.; 50% of stock owned by Wichita Eagle Inc., publisher of *Wichita Eagle*.

KWBB Wichita—Licensed to Wichita Beacon Broadcasting Co. Minority stockholders are owners of Beacon Publishing Co., publisher of *Wichita Beacon*.

KENTUCKY

WKCT Bowling Green—Licensed to Daily News Broadcasting Co., controlled by *Park City News*.

WMTA Central City—Licensed to Central City-Greenville Broadcasting Co. owned by L. L. and A. E. Stone and R. G. Utley, owners of weekly *Central City Messenger & Times-Argus*.

WCTT Corbin—Licensed to Corbin Times-Tribune Inc., Publisher *Corbin Tribune and Times* and 50% owner of *Harlan (Ky.) Enterprise*.

WFKN Franklin—Licensed to The Franklin Favorite-WFKN Inc. (weekly *Franklin Favorite*).

WFUL Fulton—Licensed to Ken-Tenn Broadcasting Corp. Robert Paul Westpheling Jr. and wife own station, publish weekly *Fulton News*.

WKOA Hopkinsville—Licensed to Pennyrite Broadcasting Co. 66% owned by A. W. and Thomas F. Wood, owners of *Hopkinsville (Ky.) New Era*.

WHAS-AM-TV Louisville—Licensed to WHAS Inc., same ownership as *Louisville Courier-Journal and Times*.

WKLO and WEZI (TV) Louisville—Licensed to Mid-America Broadcasting Corp., owned by Charles Sawyer, publisher of *Lancaster (Ohio) Eagle-Gazette*. See WIZE Springfield, WCOL Columbus, WING Dayton, all Ohio, and WEOL Boston.

WFMW-AM-FM Madisonville—Licensed to Messenger Broadcasting Co., owned 50% by *Madisonville Messenger*.

WMIK Middlesboro—Licensed to Cumberland Gap Broadcasting Co. Some stockholders also own stock in *Middlesboro News*.

WOMI-AM-FM Owensboro—Licensed to Owensboro Broadcasting Co. Stock owned by principal stockholders of Owensboro Publishing Co., publisher of *Owensboro Messenger and Inquirer*.

WPSD-TV Paducah—Licensed to Paducah Newspapers Inc. (*Paducah Sun-Democrat*). See also WFRX West Frankfort, Ill.

WLSI Pikeville—Licensed to Cumberland Pub. Co., publisher of weekly *Pike County News*.

LOUISIANA

KTRY Bastrop—Licensed to Morehouse Broadcasting Co. Co-owner Nathan Bolton is publisher of *Bastrop Enterprise*.

WERZ (TV) Baton Rouge—Licensed to Louisiana Television Bcstg. Co., 50% owned by Baton Rouge Broadcasting Co. (WJBO and WBRL [FM]) which has same ownership as *Baton Rouge Advocate and State-Times*.

WJBO, WBRL (FM) Baton Rouge—Licensed to Baton Rouge Broadcasting Co. Inc.; same ownership as *Baton Rouge Advocate and State-Times*.

KTCC Jonesboro—Licensed to Jackson Parish Broadcasters. Owners Ansley and Theodore Colvin also publish weekly *Jackson Independent*.

KVOL Lafayette—Licensed to Evangeline Bcstg. Co., 50% owned by *Lafayette Advertiser* (Morgan Murphy). For Murphy newspaper ownership, see WEBC Duluth, Minn.

WTPS New Orleans—Licensed to Times Picayune Publishing Co., publisher of *New Orleans Times-Picayune and States*.

KRUS Ruston—Licensed to C. E. Faulk Jr., publisher *Ruston Leader*.

KWKH-AM-FM Shreveport—Licensed to International Broadcasting Corp.; 100% of stock owned by Times Publishing Co. Ltd., publisher of *Shreveport Times*; same ownership as *Monroe (La.) World and News-Star* (See also KTHS and KTHV [TV] Little Rock, Ark.)

MAINE

WGAN-AM-TV Portland—Licensed to Guy Gannett Broadcasting Services, owned by Guy Gannett Publishing Co., publisher of *Portland Press Herald and Express, Augusta Kennebec Journal and Waterville Sentinel*.

MARYLAND

WBAL-AM-TV Baltimore—Licensed to The Hearst Corp., affiliated with *Baltimore News-*

Newspaper Ownership CONTINUED

Post, *New York Journal-American* and *Mirror*, *Albany* (N.Y.) *Times-Union*, *Boston Record* and *American*, *Pittsburgh Sun-Telegraph* (WCAE) *Milwaukee Sentinel* (WISN), *Detroit Times*, *San Francisco Examiner* and *Call-Bulletin*, *Los Angeles Examiner* and *Herald Express*, *San Antonio Light*, *Seattle Post-Intelligencer*.

WMAR-TV Baltimore—Licensed to A. S. Abell Co., publisher of *Baltimore Sunpapers*.

MASSACHUSETTS

WEZE Boston—Licensed to Air Trails Broadcasting Inc., owned by Charles Sawyer, publisher of *Lancaster* (Ohio) *Eagle-Gazette*. See also WKLO and WEZI Louisville, Ky.; WIZE Springfield, WCOL Columbus and WING Dayton, all Ohio.

WHDH-AM-FM-TV Boston—Licensed to WHDH Inc. owned by Boston Herald-Traveler Corp., publisher *Boston Herald* and *Traveler*.

WBET-AM-FM Brockton—Licensed to Enterprise Pub. Co., publisher, *Brockton Enterprise & Times*.

WSAR Fall River—Licensed to Fall River Broadcasting Co., owned by Fall River News Publishing Co., publisher of *Fall River Herald News*.

WNBH-AM-FM New Bedford—Licensed to E. Anthony & Sons Inc., publisher of *New Bedford Standard Times* and *Hyannis* (Mass.) *Cape Cod Standard-Times*.

WBEC Pittsfield—Licensed to Western Mass. Broadcasting Co., owned by *Berkshire Eagle*.

WHYN-AM-FM-TV Springfield-Holyoke—Licensed to Hampden-Hampshire Corp.; 50% owned by same interests as *Holyoke Transcript-Telegram* and *Northampton* (Mass.) *Hampshire Gazette* and 50% owned by employee pension funds of *Springfield News and Union*.

WCOB-AM-FM West Yarmouth—Licensed to E. Anthony & Son Inc. See WNBH New Bedford.

WTAG-AM-FM Worcester—Licensed to WTAG Inc., affiliated with Worcester Telegram Publishing Co. Inc., publisher of *Worcester Telegram and Gazette*.

MICHIGAN

WALM Albion—Licensed to Calhoun Bestg. Co. Jack C. Biedert, 35% stockholder, is owner of *Albion Recorder*; James Moses, 35%, is publisher of *Marshall* (Mich.) *Chronicle*.

WHFB-AM-FM Benton Harbor-St. Joseph—Licensed to Palladium Pub. Co., publisher of *Benton Harbor News-Palladium*, *St. Joseph* (Mich.) *Herald-Press*.

WJBK-AM-FM Detroit—Licensed to Storer Broadcasting Co. Same interests (George B. Storer) own *Miami Beach Sun*. See WGBS Miami, Fla.

WJLB, WMZK (FM) Detroit—Licensed to Booth Radio & Television Stations Inc. J. L. Booth, president, personally owns 4.5% Booth Newspapers Inc. (*Grand Rapids Press*, *Flint Journal*, *Muskegon Chronicle*, *Kalamazoo Gazette*, *Saginaw News*, *Bay City Times*, *Jackson Citizen-Patriot*, *Ann Arbor News*). See WBEC Flint, WSGW Saginaw, WIBM Jackson, all Mich.; WJVA South Bend and WIOU Kokomo, both Ind. and WTOD Toledo, Ohio.

WWJ-AM-FM-TV Detroit—Licensed to Evening News Association, publisher of *Detroit News*.

WLST Escanaba—Licensed to Frank J. Russell Jr. (*Mining Journal*, *Marquette*, Mich.). See WDMJ Marquette, Mich.

WBEC Flint—Licensed to Booth Radio and Television Stations Inc. See WJLB Detroit.

WOOD-AM-TV Grand Rapids—Licensed to WOOD Broadcasting Inc., owned by Time Inc. (*Time*, *Life*, *Fortune* and *Sports Illustrated*). See also WFBN Indianapolis, Ind.; WTCN Minneapolis, Minn.; KLZ Denver, Colo. and KDYL Salt Lake City, Utah.

WMIQ and WIRN (TV) Iron Mountain—Licensed to the Iron Mountain-Kingsford Bestg. Co. President Frank J. Russell (principal owner *Marquette* [Mich.] *Mining Journal*) is publisher of *Iron Mountain News*. See also WDMJ Marquette, Mich.

WIBM Jackson—Licensed to Booth Radio & Television Stations Inc. See WJLB Detroit.

WDMJ-AM-TV Marquette—Licensed to Lake Superior Broadcasting Co. Inc., wholly owned by the *Mining Journal* Co. Ltd., publisher *Marquette Mining Journal*. See also WMIQ Iron Mt., and WLST Escanaba, both Mich.

WMDN Midland—Licensed to Rich Publishing House Inc., publisher of *Midland News*.

WMAB Munising—Licensed to Munising-Alger Bestg. Co. owned by Charles Symon and Stanley Sadak, publisher of weekly *Munising News*.

WOAP Owosso—Licensed to Owosso Bestg. Co., subsidiary of Argus Press Co., publisher of *Owosso Argus Press*.

WSGW Saginaw—Licensed to Booth Radio & Television Stations Inc. (See WJLB Detroit).

WSOO Sault Ste. Marie—Licensed to Shawatha-Land Broadcasting Co. George A. Osborn, publisher of *Sault Ste. Marie News*, owns 30%.

MINNESOTA

KBUN Bemidji—Licensed to Paul Bunyan Broadcasting Co., owned by J. W. Potter Co. interests (*Rock Island Argus-WHBF-AM-FM-TV* Rock Island, Ill.).

WBEC Duluth—Licensed to Head of the Lakes Broadcasting Co.; 32% of stock owned by Evening Telegram Co., Superior, Wis., publisher of

Superior Telegram; 32% by Northwest Paper Co.; 20% by Morgan Murphy, president of Evening Telegram Co.; 10% by W. C. Bridges, manager, Head of the Lakes Bestg. Co. Mr. Murphy is also interested in WMFG Hibbing, Minn.; WHLB Virginia, Minn.; WISC Madison, Wis.; WEAU Eau Claire, Wis.; KVOL Lafayette, La., KGTV (TV) Des Moines, Iowa, and the *Manitowoc Herald-Times*, *Chippewa Falls Herald-Telegram*, *Two Rivers Reporter*, *Ashland Press*, all Wis. *Virginia* (Minn.) *Mesabi News* and *Range Facts*, *Lafayette* (La.) *Advertiser*. Note: Sale of WMFG Hibbing and WHLB Virginia pending FCC approval.

WMFG Hibbing—Licensed to Head of the Lakes Bestg. Co. See WBEC Duluth.

KLFD Litchfield—Licensed to Meeker County Radio, 100% owned by Lee Favreau, publisher of weekly *Loyal Tribune*.

WCCO-AM-TV Minneapolis—Licensed to Midwest Radio Television Inc., 53% owned by Mid Continent Radio-Television Inc., and 47% owned by Minneapolis Star & Tribune Co. Mid Continent is 50% owned by Northwest Publications Co. (Ridder interests), and 50% by Minnesota Tribune Co. Ridder interests own *St. Paul Pioneer-Press* and *Dispatch*, *Duluth News-Tribune* and *Herald* (WDSM Superior, Wis.), *New York Journal of Commerce*, *Aberdeen* (S. D.) *American* and *News* (KSDN), *Grand Forks* (N. D.) *Herald* (KILQ), *San Jose* (Calif.) *Mercury* and *News*, *Long Beach* (Calif.) *Independent* and *Press*, *Pasadena* (Calif.) *Star*, *News*, minority interest in *Seattle Times*, *Minneapolis Star & Tribune* Co. (*Minneapolis Star and Tribune*) also owns 80% of KTVH (TV) Hutchinson, Kan. Members of the Cowles family hold controlling interest in Minneapolis Star & Tribune Co. Cowles family also owns Cowles Broadcasting Co. (see KRNT Des Moines, Iowa).

WTCN-AM-TV Minneapolis—Licensed to Twin State Broadcasting Inc., owned by Time Inc. (*Time*, *Life*, *Fortune* and *Sports Illustrated*). See also WFBN Indianapolis, Ind.; WOOD Grand Rapids, Mich.; KLZ Denver, Colo., and KDYL Salt Lake City, Utah.

KNUJ New Urm—Licensed to KNUJ Inc., affiliated with *New Urm Journal*.

KFAM-AM-FM St. Cloud—Licensed to Times Publishing Co., publisher of *St. Cloud Times*.

WJON St. Cloud—Licensed to Granite City Broadcasting Co. William T. Comstock, 49.5% owner, is publisher of *Portage* (Wis.) *Register & Democrat* (WPDR) and weekly *Oconto* (Wis.) *Reporter*.

WHLB Virginia—Licensed to Head of the Lakes Broadcasting Co.; see WBEC Duluth.

KWNO-AM-FM Winona—Licensed to Winona Radio Service, 80% owned by M. H. White, publisher of *Winona News*.

MISSISSIPPI

WJMB Brookhaven—Licensed to Brookhaven Broadcasting Co., owned 41.3% by Dalton Brady, editor of *Brookhaven Leader Times*.

WROX Clarksdale—Licensed to Mrs. Eunice T. Imes, mother of Birney Imes Jr., owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WCJU Columbia—Licensed to WCJU Inc. Lester Williams, president, is editor and publisher of weekly *Columbian Progress* and *Sunday Mirror*.

WCBI-AM-TV Columbus—Licensed to Birney Imes Jr., owner of *Columbus Commercial Dispatch*. See also WELO Tupelo; WROX Clarksdale; WNAV Grenada; WMOX Meridian, all Miss.

WDDT Greenville—Licensed to WDDT Radio Co., owned 50% each by Hodding Carter and family and John Gibson. Mr. Carter is publisher and Mr. Gibson editor of *Greenville Delta Democrat-Times*. See also WDCLE Tarpon Springs, Fla.

WNAV Grenada—Licensed to Birney Imes Jr., owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WJQS Jackson—Licensed to Dumas Milner Broadcasting Co. Mr. Milner is president Citizens Publishing Co. (*Jackson State Times*).

WSLI, WJTV (TV) Jackson—Licensed to Capitol Broadcasting Co., 40% owned by Mississippi Publishing Co. (*Jackson Clarion-Ledger* and *News*).

WAML Laurel—Licensed to New Laurel Radio Station Inc., 11.8% owned by T. M. Gibbons, publisher *Laurel Leader-Call*. See also WTLM (TV) Laurel, Miss.

WTLM (TV) Laurel—Licensed to Laurel Television Co., 16.67% owned by T. M. Gibbons, publisher, *Laurel Leader-Call*. See also WAML Laurel, Miss.

WCOC-AM-TV Meridian—Licensed to Mississippi Broadcasting Co. Owned by Withers Gavin, publisher of weekly *Meridian Record* and *Clarke County Tribune* (Quitman, Miss.).

WMOX Meridian—Licensed to Birney Imes Jr., owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WTOK-TV Meridian—Licensed to Southern Television Corp. James H. Skewes, 13% Class A owner is publisher of *Meridian Star* and president, *Laurel* (Miss.) *Leader-Call*.

WELO Tupelo—Licensed to Tupelo Broadcasting Co. Inc. President Birney Imes Jr. is owner of *Columbus* (Miss.) *Commercial Dispatch*. See WCBI Columbus, Miss.

WQBC Vicksburg—Licensed to Delta Broadcasting Co. Inc., 96% owned by L. P. Cashman and family. Mr. Cashman is publisher of *Vicksburg Post*.

WABO Waynesboro—Licensed to New Laurel Radio Station Inc., 11.8% owned by T. M. Gib-

bons, publisher of *Laurel* (Miss.) *Leader-Call*. See also WAML Laurel and WTOK-TV Meridian, Miss.

MISSOURI

KGHM Brookfield—Licensed to Green Hills Broadcasting Co., owned by Ira J. Williams, publisher *Brookfield News Bulletin*.

KFRU Columbia—Licensed to KFRU Inc.; controlled by H. J. Waters Jr., publisher of *Columbia Tribune*.

KHQA-TV Hannibal—Licensed to Lee Bestg. Inc., which is also licensee of WTAD-AM-FM Quincy, Ill., 20% owned by *Hannibal Courier-Post*, and 52% owned by Lee Radio Inc., licensee KGLO-AM-FM-TV Mason City, Iowa. For other Lee holdings see KGLO Mason City, Iowa.

KRCG (TV) Jefferson City—Licensed to Jefferson Television Co. Mrs. W. H. Weldon, executive vice president of licensee, is also vice president and stockholder of *Jefferson City Capital News* and *Post-Tribune*.

KWOS-AM-FM Jefferson City—Licensed to the Capital Broadcasting Co. Mrs. R. C. Goshorn, president, is also president of the *News Tribune* Co., publisher of *Jefferson City Capital News* and *Post-Tribune*.

KCMO-AM-FM-TV Kansas City—Licensed to Meredith Engineering Co., subsidiary of Meredith Publishing Co. (*Better Homes & Gardens* and *Successful Farming*). See also WOW Omaha, KPHO Phoenix, WHEN Syracuse, N. Y. and KRMG Tulsa.

KSD-AM-TV St. Louis—Licensed to Pulitzer Publishing Co., publisher of *St. Louis Post-Dispatch*.

KTVI (TV) St. Louis—Licensed to Signal Hill Telecasting Corp., 25% owned by *St. Louis Globe-Democrat*.

KGBX Springfield—Licensed to Springfield Broadcasting Co.; owned 99% by Springfield Newspapers Inc. (*Springfield News* and *Leader-Press*).

KYTV (TV) Springfield—Licensed to Springfield Television Inc., 49.6% owned by *Springfield Newspapers Inc.*, publisher of *Springfield News* and *Leader & Press* (KGBX). Tams Bixby Jr., treasurer of licensee and vice president of *Springfield Newspapers Inc.*, is president and 40% owner of *Muskogee* (Okla.) *Phoenix* and *Times-Democrat* (KBIX).

MONTANA

KOPR Butte—Licensed to Copper Bestg. Co., 67% owned by Mr. and Mrs. George Hatch (see KIMN Denver, Colo. and KALL Salt Lake City, Utah).

KFBB-AM-TV Great Falls—Licensed to Wilkins Broadcast Inc., 27% owned by Fairmont Corp. (subsidiary of Anaconda Copper Co.), publisher of *Missoula Missoulian* and *Sentinel*, *Butte Post* and *Montana Standard*, *Anaconda Standard*, *Livingston Enterprise*, *Helena Independent Record* (72.5% ownership), *Billings Gazette* (66.67% ownership) and weekly *Libby Western News* (33 1/3% ownership).

KMON Great Falls—Licensed to the Montana Farmer Broadcasting Corp., affiliated with *Montana Farmer Stockman*, semi-monthly farm journal and *Great Falls Tribune* and 40% owned by Ogden (Utah) *Standard-Examiner-Gasman*. For Glasmann interests see KIMN Denver, Colo.

KATL Miles City—Licensed to Star Printing Co., publisher of *Miles City Star*.

NEBRASKA

KTNC Falls City—Licensed to Craig Siegfried, owner of *Independence* (Mo.) *News* and *Pictorial Shopper*.

KHAS Hastings—Licensed to Nebraska Broadcasting Co. Owned by Fred A. and Richard M. Seaton, publishers of *Hastings Tribune*, *Manhattan* (Kan.) *Mercury* (KMAN), *Coffeyville* (Kan.) *Journal* (KCFJ), *Winfield* (Kan.) *Courier*, *Alliance* (Neb.) *Times-Herald*, *Deadwood* (S. D.) *Pioneer-Times*, *Lead* (S. D.) *Call*, *Sheridan* (Wyo.) *Press* and the magazine *Western Farm Life* (Denver). See also KHAS-TV Hastings, Neb.

KHAS-TV Hastings—Licensed to Nebraska Television Co., 51% owned by Seaton Publishing Co. (See KHAS Hastings, above).

WJAG Norfolk—Licensed to WJAG Inc., associated with Huse Pub. Co., publisher of the *Norfolk News*.

KFAB Omaha—Licensed to KFAB Broadcasting Co., 48.86% of stock owned by Journal-Star Printing Co. (*Lincoln Star and Journal*). See KGLO Mason City, Iowa.

KOWH Omaha—Licensed to National Weekly Inc. (*American Mercury* magazine.)

WOW-AM-TV Omaha—Licensed to Meredith WOW Inc., owned by Meredith Publishing Co., publisher of *Better Homes & Gardens*, *Successful Farming*. See also WHEN Syracuse, N. Y., KPHO Phoenix, Ariz.; KCMO Kansas City, Mo. and KRMG Tulsa, Okla.

KSTF (TV) Scottsbluff—Licensed to Frontier Bestg. Co., one-third owned by Cheyenne Newspapers Inc. (*Wyoming Eagle* and *State Tribune*). See KFBC Cheyenne, Wyo.

NEVADA

KELK Elko—Licensed to Elko Broadcasting Co. Chris H. Sheerin, 50% owner of *Elko Free Press* is president and 16% owner of station.

KNDA (TV) Elko—Licensed to Nevada Radio-

Television Inc. Owned by Southwestern Publishing Co. (see KFSA-TV Fort Smith, Ark.).
 KLRJ-TV Henderson—Licensed to Southwestern Publishing Co. (Donald W. Reynolds). For newspaper ownership, see KFSA Fort Smith, Ark.
 KLAS-TV Las Vegas—Licensed to Las Vegas Television Inc. Herman Greenspun, publisher of *Las Vegas Sun*, owns 87.5%.
 KORK Las Vegas—Licensed to Southwestern Broadcasting Co. (Donald W. Reynolds). For Reynolds' newspaper interests see KFSA Fort Smith, Ark.
 KOH Reno—Licensed to McClatchy Broadcasting Co. of Nevada. Same ownership as *Sacramento Bee*, *Fresno Bee*, *Modesto Bee*, all in California (McClatchy Newspapers). See KERN Bakersfield, Calif.
 KOLO-AM-TV Reno—Licensed to Western Broadcasting Co., owned by Donald W. Reynolds (see KFSA Fort Smith, Ark.).

NEW JERSEY

WJLK-AM-FM Asbury Park—Licensed to Asbury Park Press Inc., publisher of *Asbury Park Press*.
 WVNJ Newark—Licensed to Newark Broadcasting Co., wholly owned subsidiary of Newark News Publishing Co. (*Newark News*).
 WOND Pleasantville—Licensed to South Jersey Radio Inc. Harlan G. Murrelle, 16.66% owner, is publisher of New Jersey weeklies *Ocean City Sentinel-Ledger* and *Cape May Courthouse Gazette*. See also WMMB Melbourne, Fla.
 WTOA(FM) Trenton—Licensed to the Mercer Broadcasting Co. Owned by Trenton Times Corp., publisher of *Trenton Times*.

NEW MEXICO

KOAT-TV Albuquerque—Licensed to Alvarado Broadcasting Co., owned by Clinton McKinnon (see KVOA-TV Tucson, Ariz.).

NEW YORK

WMBO Auburn—Licensed to WMBO Inc., owned by Auburn Publishing Co. (*Auburn Citizen-Advertiser*).
 WMBO-FM Auburn—Licensed to Auburn Publishing Co. (*Auburn Citizen-Advertiser*).
 WINR-AM-TV Binghamton—Licensed to Binghamton Press Co. (*Binghamton Press-Gannett*). See WHEC Rochester, N. Y.
 WNEF-AM-FM-TV Binghamton—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer-WFL*). See WFL Philadelphia.
 WBNF-AM-FM-TV Buffalo—Licensed to WBNF Inc., same ownership as *Buffalo News*.
 WBER Buffalo—Licensed to WBER Inc. Owned by *Buffalo Courier-Express*.
 WCNV-TV Carthage—Licensed to The Brockway Co., publisher of *Watertown (N. Y.) Times (WVNY)*. Also owns WMSA-AM-FM Massena, N. Y.
 WENY Elmira—Licensed to Elmira Star-Gazette Inc. publisher of *Elmira Star-Gazette and Advertiser* (Gannett Newspapers). See WHEC Rochester, N. Y.
 WENE Endicott-Binghamton—Licensed to Ottawa Stations Inc. Major stockholder James H. Ottaway is president-publisher and controlling stockholder of *Endicott Bulletin* and *Oneonta (N. Y.) Star* (WIOS), *Plattsburg (N. Y.) Press-Republican*, *Stroudsburg (Pa.) Record (WVPO) Danbury (Conn.) News-Times*. See also WDOS Oneonta, N. Y., and WVPO Stroudsburg, Pa.
 WHUC Hudson—Licensed to Colgreene Broadcasting Co. Same principals own weekly *Green City Examiner* and daily *Sagerties Post*.
 WUSJ Lockport—Licensed to Lockport Union Sun and Journal Inc., publisher of *Lockport Union Sun & Journal*.
 WMSA-AM-FM Massena—Licensed to the Brockway Co., owned and operated by the *Watertown (N. Y.) Times*. See WVNY *Watertown, N. Y.*, and WCNV-TV Carthage, N. Y.
 WEVD New York—Licensed to Debs Memorial Radio Fund Inc.; among cooperative backers are directors of the *Jewish Forward*, the newspaper company itself has no interest or control.
 WHOM-AM-FM New York—Licensed to Progress Broadcasting Corp., same ownership as *Il Progresso Italiano Americano*.
 WPIX (TV) New York—Licensed to WPIX Inc., same ownership as *New York News, Chicago Tribune* (WGN).
 WQXR-AM-FM New York—Licensed to the Interstate Broadcasting Co., subsidiary of *New York Times*.
 WHDL-AM-FM Olean—Licensed to WHDL, Inc., 100% of stock owned by Olean Times-Herald Corp., publisher of *Olean Times-Herald*.
 WDOS Oneonta—Licensed to Ottawa Stations Inc. Major stockholder James H. Ottaway is president-publisher and controlling stockholder of *Ottawa Newspapers-Radio Inc.*, publisher of *Oneonta Star*, *Endicott (N. Y.) Bulletin (WENE)*, *Plattsburg (N. Y.) Press-Republican*, *Stroudsburg (Pa.) Record (WVPO)*, *Danbury (Conn.) News-Times*. See also WENE Endicott, N. Y., and WVPO Stroudsburg, Pa.
 WALK-AM-FM Patchogue—Licensed to Suffolk Broadcasting Co., owned by W. Kingsland Macy who is publisher of weekly newspapers in Long Island. See WRIV Riverhead, N. Y.
 WRIV Riverhead—Licensed to Suffolk Broadcasting Co., owned by W. Kingsland Macy who is publisher of weekly newspapers in Long Island. See WALK Patchogue, N. Y.
 WHEC-AM-TV Rochester—Licensed to WHEC Inc., owned by Gannett Co., publisher of *Rochester Times-Union and Democrat & Chron-*

icle. Other Gannett newspapers are *Albany Knickerbocker News*, *Utica Press* and *Observer-Dispatch*, *Newburgh News*, *Beacon News*, *Ithaca Journal*, *Ogdensburg Journal*, *Malone Telegram*, *Saratoga Springs Saratogan*, *Massena Observer*, *Elmira Star-Gazette* and *Advertiser (WENY)*, *Binghamton Press*, (WINR-AM-TV), *Niagara Falls Gazette*, all New York; *Hartford (Conn.) Times*, *Plainfield (N. J.) Courier-News*, *Danville (Ill.) Commercial News (WVAN)*.

WHEN-AM-TV Syracuse—Licensed to Meredith Syracuse Radio Corp., same ownership as Meredith Publishing Co., publisher of *Better Homes & Gardens*, *Successful Farming*. See also WOW, Omaha, Neb., KPHO Phoenix, Ariz.; KCMO Kansas City, Mo. and KRMG Tulsa, Okla.
 WSYR-AM-FM-TV Syracuse—Licensed to Central New York Broadcasting Corp., same ownership (S. I. Newhouse) as *Syracuse Post-Standard* and *Herald-Journal*, *Newark (N. J.) Star-Ledger*, *Jersey City (N. J.) Jersey Journal*, *Long Island Press* and *Star-Journal*, *Staten Island (N. Y.) Advance*, *Harrisburg (Pa.) Patriot* and *News (WPTA [TV])*, *Portland (Ore.) Oregonian* (50% of KOIN-AM-TV); *St. Louis Globe-Democrat* (25% of KTVI [TV]); *Birmingham (Ala.) News (WAPI and WABT [TV])*.
 WFLY (FM) Troy—Licensed to the Troy Record Co., publisher of *Troy Record* and *Times-Record*.
 WRUN-AM-FM Utica—Licensed to Rome Sentinel Co., publisher of *Rome (N. Y.) Sentinel*.
 WWNY Watertown—Licensed to the Brockway Co., owned and operated by the *Watertown Times*. See WMSA Massena, and WCNV-TV Carthage, N. Y.
 WFAS-AM-FM White Plains—Licensed to Westchester Broadcasting Corp. J. Noel Macy and Valentine E. Macy Jr., co-owners, publishers of *White Plains Reporter-Dispatch*, *Yonkers Herald-Statesman*, *Tarrytown News*, *Port Chester Item*, *Ossining Citizen-Register*, *Mt. Vernon Argus*, *New Rochelle Standard-Star*, *Mamaroneck Times*, all N. Y.
 NORTH CAROLINA
 WGWR-AM-FM Asheville—Licensed to the Asheville Broadcasting Co., owners including Roy Cox, publisher *Asheboro Courier Tribune*, a semi-weekly newspaper.
 WWNC Asheville—Licensed to Asheville Citizen-Times Publishing Co., publisher of the *Asheville Citizen-Times*. See also WFBC Greenville, S. C.
 WPNF Brevard—Licensed to Pisgah Broadcasting Co.; same newspaper ownership association as WBOO Forest City, below.
 WBT, WBTW (TV) Charlotte—Licensed to Jefferson Standard Bstg. Co., subsidiary of Jefferson Standard Life Insurance Co. which owns WBIG Greensboro, N. C. and 16 2/3% of *Greensboro News and Record (WFMY-TV)*. Jefferson Standard also owns WBTW (TV) Florence, S. C.
 WDNC-AM-FM Durham—Licensed to the Durham Radio Corp. 100% owned by the Durham Herald Co., publisher *Durham Herald* and *Sun*.
 WIFM-AM-FM Elkin—Licensed to Tri-County Broadcasting Co., owned one-third each by Harvey F. Lafoon, publisher of semi-weekly *Elkin Tribune*; Edward M. Anderson, publisher of weeklies *West Jefferson Skyland Post*, *Sparta Alleghany News*, *Brevard Transylvania Times* and *Forest City Courier*, and W. P. Erwin.
 WBOO-AM-FM Forest City—Licensed to Rutherford County Radio Co., Inc., stockholders affiliated with following weekly newspapers: *Forest City Courier*, *Spindale Sun*. See WPNF Brevard.
 WFMY-TV Greensboro—Licensed to Greensboro News Co. (*Greensboro News and Record*).
 WNCT (TV) Greenville—Licensed to Carolina Broadcasting System Inc., 5% owned by Josh Home, publisher of *Rocky Mt. (N. C.) Telegram* and 10% by Wilson (N.C.) *Times*. See also WECT (TV) Wilmington, N. C.
 WHKY Hickory—Licensed to Catawba Valley Broadcasting Co.; stockholders include Lester C. Gifford, publisher of *Hickory Record*.
 WNAO-TV Raleigh—Licensed to Sir Walter Television Co., 14% owned by *Raleigh News & Observer* and 12.5% by principals associated in ownership of WSEE-AM-TV Erie, Pa. (*Erie News and Times*).
 WRVW-AM-FM Reidsville—Licensed to Reidsville Broadcasting Co. W. M. and W. M. Oliver Jr., owners, also own stock in *Reidsville Review*.
 WCCE, WFMA (FM) Rocky Mount—Licensed to Eastern Carolina Electronics Inc., affiliated with *Rocky Mount Telegram*.
 WECT (TV) Wilmington—Licensed to New Hanover Broadcasting Co. Inc., 49% owned by Carolina Broadcasting Co. (See WNCT [TV] Greenville, N.C.).
 WSJS-AM-FM Winston-Salem—Licensed to Piedmont Publishing Co., publisher of *Winston-Salem Journal* and *Twin City Sentinel*. See also WSJS-TV Winston-Salem.
 WSJS-TV Winston-Salem—Licensed to Triangle Broadcasting Co., publisher of *Winston-Salem Journal* and *Twin City Sentinel*. See also WSJS-AM-FM Winston-Salem.

NORTH DAKOTA

WDAY-AM-TV Fargo—Licensed to WDAY Inc. N.D. Black Jr., who with family owns 35.1%,

is president-publisher of *Fargo Forum* and *Moorhead* (Minn.) *News*.

KILO Grand Forks—Licensed to Grand Forks Herald Inc., publisher of *Grand Forks Herald* which is 80% owned by Ridder Publications. See WCCO Minneapolis.

OHIO

WAKR-AM-FM-TV Akron—Licensed to Summit Radio Corp., owned 45% by *Akron Beacon-Journal* (Knight newspaper). Other Knight newspapers are *Chicago Daily News*, *Detroit Free Press*, *Miami Herald (WCKR)* and *Charlotte (N.C.) Observer*.
 WFAH-AM-FM Alliance—Licensed to the Review Pub. Co., publisher of *Alliance Review*.
 WICA-AM-FM-TV Ashtabula—Licensed to WICA Inc. Same ownership as *Ashtabula Star-Beacon*, *Conneaut News-Herald*, *Geneva Free Press*, *Painesville Telegraph*, all Ohio.
 WHBC-AM-FM Canton—Licensed to Ohio Broadcasting Co., subsidiary of Brush-Moore Newspapers Inc., publisher of *Canton Repository*, *Steubenville Herald-Star*, *Marion Star*, *East Liverpool Review*, *Portsmouth Times*, *Ironton Tribune* and *Salem News*, all in Ohio; *Salisbury (Md.) Times*.
 WAND Canton—Licensed to Dover Broadcasting Co. See WAJR Morgantown, W. Va.
 WTLC (TV) Canton—Licensed to Tri-Cities Telecasting Inc., 28% owned by Morton Frank, owner of weeklies *Canton Economist* and *Stark County Times*, and 9.4% owned by Oral S. Pfug, owner of weekly *Steubenville (Ohio) Jeffersonian*.
 WCPO-AM-FM-TV Cincinnati—Licensed to Scripps-Howard Radio Inc., affiliated with *Cincinnati Post*. See WEWS Cleveland.
 WEWS (TV) Cleveland—Licensed to Scripps-Howard Radio Inc. Scripps-Howard newspapers are *Cleveland Press*, *New York World Telegram & Sun*, *Cincinnati Post & Times-Star (WCPO)*, *Pittsburgh Press*, *Columbus (Ohio) Citizen*, *San Francisco News*, *Washington (D. C.) News*, *Indianapolis Times*, *Knoxville News-Sentinel (WNOX)*, *Memphis Commercial Appeal* and *Press-Scimitar (WMC)*, *Houston Press*, *Fort Worth Press*, *El Paso Herald-Post*, *Albuquerque Tribune*, *Covington (Ky.) Post*, *Denver Rocky Mountain News*, *Evansville Press*, *Birmingham Post-Herald*. See also WCPO Cincinnati, Ohio; WMC Memphis and WNOX Knoxville, Tenn.
 WJW-AM-FM Cleveland—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer) as *Miami Beach Sun*. See WGBS Miami, Fla.
 WBNS-AM-FM Columbus—Licensed to Radio Ohio Inc.; same ownership as *Columbus Dispatch* (see WBNS-TV below).
 WBNS-TV Columbus—Licensed to Dispatch Printing Co., publisher of *Columbus Dispatch*.
 WCOL Columbus—Licensed to Air Trails Inc., owned by Charles Sawyer, publisher of *Lancaster (Ohio) Eagle-Gazette*. See WIZE Springfield and WING Dayton, Ohio, WKLO Louisville, Ky., and WEZE Boston, Mass.
 WTNS Coshocton—Licensed to Coshocton Broadcasting Co. William and Frederick Wallace control both licensee and *Coshocton Tribune*.
 WHIO-AM-FM-TV Dayton—Licensed to Miami Valley Broadcasting Corp., same ownership (James M. Cox) as *Dayton News* and *Journal Herald*, *Atlanta Journal* and *Constitution (WSB)*, *Miami News (WCKR)*, *Springfield (Ohio) News* and *Sun*.
 WING Dayton—Licensed to Great Trails Broadcasting Corp., owned by Charles Sawyer, publisher of *Lancaster Eagle-Gazette*. See WIZE Springfield and WCOL Columbus, Ohio, WKLO Louisville, Ky., WEZE Boston, Mass.
 WJER Dover—Licensed to Dover Broadcasting Co. Inc. See WAJR Morgantown, W. Va.
 WEOL-AM-FM-TV Elyria—Licensed to Elyria-Lorain Broadcasting Co., 25.8% owned by Lorain County Printing & Publishing Co. (*Elyria Chronicle-Telegram*).
 WFIN-AM-FM Findlay—Licensed to Findlay Publishing Co., publisher of *Findlay Republican Courier*. See also WCSI Columbus, Ind.
 WCLT-AM-FM Newark—Licensed to the Advocate Printing Co., publisher of *Newark Advocate* and *American Tribune*.
 WIZE Springfield—Licensed to Radio Voice of Springfield Inc., controlled by Charles Sawyer, publisher of *Lancaster (Ohio) Eagle-Gazette*. See WING Dayton and WCOL Columbus, Ohio, and WKLO Louisville, Ky., and WEZE Boston, Mass.
 WSPD-AM-FM-TV Toledo—Licensed to Storer Broadcasting Co. Same ownership (George B. Storer) as *Miami Beach Sun*. See WGBS Miami, Fla.
 WTOD, WIRT (FM) Toledo—Licensed to Booth Broadcasting Co. (see WJLB Detroit, Mich.).
 WHHH Warren—Licensed to Warren Tribune Radio Station Inc., owned by Tribune Co., publisher of *Warren Tribune-Chronicle*.
 WWST-AM-FM Wooster—Licensed to Wooster Republican Printing Co., publisher of the *Wooster Record*. Interlocking ownership with WTRF-TV Wheeling, W. Va.
 WFMJ-AM-TV Youngstown—Licensed to Vindi-

Newspaper Ownership CONTINUED

cator Printing Co. (*Youngstown Vindicator*).
WHIZ-AM-TV Zanesville—Licensed to Southeastern Ohio Television System. Majority ownership also owns *Zanesville Times-Recorder* and *Signal*. See WTAP (TV) Parkersburg, W. Va.

OKLAHOMA

KWHW Altus—Licensed to Altus Broadcasting Co. 50% owned by *Altus Times-Democrat*.
KVSQ-AM-TV Ardmore—Licensed to estate of John F. Easley, publisher of *Ardmore Ardmoreite*.
KUSH Cushing—Licensed to Cimarron Broadcasters Inc., 66% owned by Gordon R. Rockett, co-owner of weekly *Drumwright* (Okla.) *Derrick* and *Journal*.
KSEB Durant—Licensed to Democrat Publishing-Broadcasting Co., publisher *Durant Democrat*, *Durant Weekly News*.
KCRC Enid—Licensed to Enid Radiophone Co.; all stock owned by same interests owning Enid Publishing Co., publisher of *Enid News* and *Eagle*.
KBIK Muskogee—Licensed to Oklahoma Press Publishing Co., publisher of *Muskogee Phoenix* and *Times-Democrat*.
KTOK Oklahoma City—Licensed to KTOK Inc., 50% owned by C. C. Woodson, owner of *Brownwood Bulletin*, *Lamesa Reporter*, *Del Rio News-Herald*, *Wacahachie Daily Light*, all Texas, and *Miami* (Okla.) *News-Record*. See also KXOL Fort Worth and WACO Waco, both Tex.
WKY-AM-TV Oklahoma City—Licensed to WKY Television System Inc., same ownership as *Oklahoma City Oklahoman* and *Times, Farmer-Stockman*. See also WSFA-TV Montgomery, Ala. and WTVT (TV) Tampa, Fla.
KHBB Okmulgee—Licensed to Okmulgee Broadcasting Corp., subsidiary of *Okmulgee Times*. See KFSA Fort Smith, Ark.
WBBZ Ponca City—Licensed to Ponca City Publishing Co., publisher of the *Ponca City News*.
KGFF Shawnee—Licensed to KGFF Broadcasting Co. Inc. Controlling stock interest (94%) owned by Stauffer Publications Inc. (see WIBW Topeka, Kan.).
KSPI-AM-FM Stillwater—Licensed to Stillwater Pub. Co., publisher *Stillwater News-Press*.
KOTV (TV) Tulsa—Licensed to KOTV Inc., owned by J. H. Whitney & Co. Mr. Whitney controls *New York Herald-Tribune* and owns *Parade Magazine*, Sunday newspaper supplement.
KRMG Tulsa—Licensed to Meredith KRMG Inc., subsidiary of Meredith Publishing Co. (*Better Homes & Gardens* and *Successful Farming*). See also KCMO Kansas City, WOW Omaha, KPFO Phoenix and WHEN Syracuse, N.Y.

OREGON

KAST Astoria—Licensed to Astoria Broadcasting Co. Interlocking ownership (R. B. Chessman, Mrs. E. B. Aldrich, Dorothy Engle, Daphne Chessman) with *Astoria Astorian-Budget* and *Pendleton* (Ore.) *East Oregonian*.
KOOS-AM-TV Coos Bay—Licensed to KOOS Inc. Sheldon F. Sackett, owner is publisher of *Coos Bay World*. See KROW Oakland, Calif. and KVAN Vancouver, Wash.
KERG Eugene—Licensed to Guard Publishing Co., publisher of *Eugene Register-Guard*.
KUIN, KGPO (FM) Grants Pass—Licensed to Southern Oregon Bcstg. Co., 50% owned by A. E. Voorhies, publisher of *Grants Pass Courier*.
KOTI-TV Klamath Falls—Licensed to California Oregon Tv Inc. Same ownership as KBES-TV Medford, Ore.
KMCM McMinnville—Licensed to Yamhill Broadcasters Inc. Same ownership as *McMinnville News-Register*.
KBES-TV Medford—Licensed to Southern Oregon Bcstg. Co.; 50% owned by Amos Voorhies and family. Mr. Voorhies is publisher of *Grants Pass* (Ore.) *Courier*. See also KUIN-KGPO Grants Pass; KBES-TV Medford, KOTI-TV Klamath Falls, all Oregon.
KOIN-AM-FM-TV Portland—Licensed to Mt. Hood Radio & Television Bcstg. Co., 50% owned by Central New York Bcstg. Corp. (WSYR Syracuse, N. Y.). Same ownership (S. I. Newhouse) as *Portland Oregonian*. For other Newhouse newspapers, see WSYR Syracuse, N. Y.
KPOJ-AM-FM Portland—Licensed to KPOJ Inc.; stock owned by *Portland Oregon Journal*.
KPIC (TV) Roseburg—Licensed to South-West Oregon Tv Broadcasting Corp., half owned by California-Oregon Tv Inc., which is 50% owned by Amos Voorhies and family. Mr. Voorhies is publisher of *Grants Pass* (Ore.) *Courier*. See also KUIN-KGPO Grants Pass; KBES-TV Medford, KOTI-TV Klamath Falls, all Oregon.

PENNSYLVANIA

WFBG-AM-TV Altoona—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer-WFIL*).
WBFD Bedford—Licensed to Inquirer Printing Co. (*Bedford Inquirer*).
WGPA-AM-FM Bethlehem—Licensed to Bethlehem's Globe Pub. Co., publisher *Bethlehem Globe-Times*.

WLEV-TV Bethlehem—Licensed to Associated Broadcasters Inc. Ownership same as *Lancaster New Era* and *Intelligencer*. Operated independently. See also WGAL Lancaster, Pa.
WCNR Bloomsburg—Licensed to Columbia-Montour Broadcasting Corp., affiliated with the *Bloomsburg Press*.
WBUT-AM-FM Butler—Licensed to Beacom Broadcasting Enterprises. Co-owner J. Patrick Beacom is owner of weekly *Mannington* (W. Va.) *Times*. See also WJPB-TV Fairmont, WETZ New Martinsville, W. Va.
WCPA Clearfield—Licensed to Clearfield Broadcasters Inc., wholly owned by publishers of *Clearfield Progress* and *Danville* (Pa.) *News*. See also WDDA Indiana, Pa., and WJCM Sebring, Fla.
WCED-AM-FM DuBois—Licensed to the Tri-County Bcstg. Co. Inc., owned by Jason and Harold Gray, publishers of the *DuBois Courier Express*.
WEEK-AM-FM Easton—Licensed to Easton Publishing Co., publisher of *Easton Express*. See also WGLV (TV) Easton, Pa.
WEST-AM-FM Easton—Licensed to Associated Broadcasters Inc. Operated independently. Ownership affiliated with Steinman & Steinman Inc. See WGAL Lancaster (*Lancaster Intelligencer-Journal* and *New Era*).
WGLV (TV) Easton—Licensed to WGLV Inc., subsidiary of Easton Publishing Co. (*Easton Express*). See WEEK Easton, Pa.
WSEE (TV) Erie—Licensed to Great Lakes Television Co., 29.66% owned by George J. Mead and John J. Mead Jr., co-publishers of *Erie News* and *Times*. Interlocking ownership with WNAO-TV Raleigh, N. C.
WGTT Gettysburg—Licensed to Times & News Publishing Co. (*Gettysburg Times*).
WHGB Harrisburg—Licensed to Kendrick Bcstg. Co. Half-owned by Triangle Publications Inc., publisher of *Philadelphia Inquirer* (WFIL-AM-FM-TV Philadelphia).
WKBO Harrisburg—Licensed to Keystone Broadcasting Corp. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.
WTPA-TV Harrisburg—Licensed to Patriot-News Co., publisher of *Harrisburg Patriot* and *News* (Newhouse newspapers). For other Newhouse newspapers see WSYR Syracuse, N. Y.
WHUN Huntingdon—Licensed to Joseph F. Biddle Pub. Co., publisher *Huntingdon News*.
WDAD Indiana—Licensed to WDAD Inc. 52% owned by Clearfield Broadcasters Inc. Same ownership as *Clearfield Progress* and *Danville News*, both Pa. See also WCPA Clearfield, Pa., and WJCM Sebring, Fla.
WJAC-AM-FM-TV Johnstown—Licensed to WJAC Inc., same ownership as *Johnstown Tribune*.
WGAL-AM-FM-TV Lancaster—Licensed to WGAL Inc. same ownership (J. Hale and John F. Steinman) as *Lancaster Intelligencer-Journal* and *New Era*. See also WDEL Wilmington, Del., and WLEV-TV Bethlehem, WORK York, WRAW Reading, WEST Easton, WKBO Harrisburg, WRAK-AM-FM-TV Williamsport, all Pa. Stations operated independently.
WLBR-TV Lebanon—Licensed to Triangle Publications Inc. (*Philadelphia Inquirer-WFIL*).
WMRF Lewistown—Licensed to Lewistown Broadcasting Co., 31.6% of stock owned by the Sentinel Co., publisher of *Lewistown Sentinel*. See also WJUN Mexico, Pa.
WJUN Mexico—Licensed to Juniata-Perry Broadcasting Co., 31.6% owned by Sentinel Co. (*Lewistown* (Pa.) *Sentinel*). See also WMRF Lewistown, Pa.
WARC Milton—Licensed to Williamsport Radio Bcstg. Assoc. Inc. Harry J. W. Kiessling, Grit Publishing Co. executive, is president and owns 32%. See also WWPA Williamsport, Pa.
WFIL-AM-FM-TV Philadelphia—Licensed to Triangle Publications Inc., publisher of *Philadelphia Inquirer*, *Seventeen Magazine*, *Official Detective*, *Tv Guide*, *Morning Telegraph* and *Daily Racing Form*. See also WNEF Binghamton, N. Y.; WHGB Harrisburg, WLBR-TV Lebanon and WFBG Altoona, all Pa., and WNHC New Haven, Conn.
WIBG-AM-FM Philadelphia—Licensed to Storer Broadcasting Co. George B. Storer, president, is publisher of *Miami Beach Sun*. See also WGBS Miami.
WCAE Pittsburgh—Licensed to WCAE Inc. Owned by Hearst Publishing Co., publisher of *Pittsburgh Sun-Telegraph*. For other Hearst newspapers see WBAL Baltimore.
WIBC (TV) Pittsburgh—Licensed to WIBC Inc., 50% owned by *Pittsburgh Post-Gazette* and 50% by H. K. Brennan and family. See also WWSW-AM-FM Pittsburgh.
WKJF-FM-TV Pittsburgh—Licensed to Agnes J. Reeves Greer, controlling stockholder of *Morgantown* (W. Va.) *Dominion News* and *Post* (WAJR) and weekly *New Martinsville* (W. Va.) *Wetzel Republican*.
WTAE-TV Pittsburgh—Licensed to Tv City Inc., 50% owned by Hearst Publishing Co. (*Pittsburgh Sun-Telegraph*). For other Hearst newspapers see WBAL Baltimore.
WWSW-AM-FM Pittsburgh—Licensed to WWSW Radio Inc. owned by the *Pittsburgh Post-Gazette*. (Same ownership [Paul Block] as *Toledo* [Ohio] *Blade*.)

WEEU Reading—Licensed to WEEU Broadcasting Co., affiliated with *Reading Times and Eagle*.
WRAW Reading—Licensed to the Reading Broadcasting Co. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.
WDAU-TV Scranton—Licensed to Scranton Broadcasters Inc. WCAU Inc. (*Philadelphia Bulletin*) owns 75% common voting and 33 1/2% preferred non-voting stock.
WEJL Scranton—Licensed to the *Scranton Times*.
WPIC-AM-FM Sharon—Licensed to Sharon Herald Broadcasting Corp. (*Sharon Herald*).
WVPO Stroudsburg—Licensed to Pocono Broadcasting Inc. James H. Ottaway, majority stockholder, is also president-publisher of *Stroudsburg Record*. See also WENE Endicott-Binghamton, N. Y., and WDOS Oneonta, N. Y.
WKOK-AM-FM-TV Sunbury—Licensed to Sunbury Broadcasting Corp. Stockholders Harry H. Haddon and Basse A. Beck have an interest in *Sunbury Item*.
WRAK-AM-FM-TV Williamsport—Licensed to WGAL Inc. (See WGAL Lancaster, Pa.).
WWPA Williamsport—Licensed to Williamsport Radio Broadcasting Associates Inc. Harry J. W. Kiessling, Grit Publishing Co. executive, is president and owns 32%. See also WARC Milton, Pa.
WORK York—Licensed to Associated Broadcasters Inc. Operated independently. Ownership affiliated with *Lancaster Intelligencer-Journal* and *New Era*. See WGAL Lancaster.

RHODE ISLAND

WEAN, WPJB-FM Providence—Licensed to Providence Journal Co., publisher of the *Providence Journal-Bulletin*.
WWON-AM-FM Woonsocket—Licensed to Woonsocket Broadcasting Co., whose principals include stockholders of *Woonsocket Call*.

SOUTH CAROLINA

WAIM-AM-TV, WCAC (FM) Anderson—Licensed to Wilton E. Hall, publisher of *Anderson Independent* and *Mail*.
WWBD Bamberg—Licensed to Bamberg County Broadcasting Corp. 50% owned by Lewis F. and E. P. Brabham, owners weekly *Bamberg Herald*. Mr. E. P. Brabham is part-owner weeklies *Farmer* and *South Carolina Legislator*.
WGCD Chester—Licensed to Dispatch Publishing Co. (*Lexington* [N. C.] *Dispatch*).
WBTV (TV) Florence—Licensed to Jefferson Standard Bcstg. Co., subsidiary of Jefferson Standard Life Insurance Co., 16 1/2% owner of *Greensboro* (N. C.) *News* and *Record*. See also WBT Charlotte, WFMV-TV Greensboro, N. C.
WFBC-AM-FM-TV Greenville—Licensed to WMRC Inc., 48.71% owned by *Greenville News-Piedmont*.
WEAB Greer—Licensed to Greer Bcstg. Co. Partner E. A. Burch is publisher of the weekly *Greer Citizen*. Partner W. R. Frier is owner of *Bartow Herald* (WBHF Cartersville, Ga.).
WTND Orangeburg—Licensed to WTND Inc. Same ownership (J. L. Sims and family) as *Orangeburg Times & Democrat*.

SOUTH DAKOTA

KSDN Aberdeen—Licensed to Aberdeen News Co., publisher of the *American News* (identified with Ridder Publications). For other Ridder newspapers see WCCO Minneapolis.
KOLY Moberge—Licensed to Moberge Broadcasting Corp. Interlocking ownership with weekly *Moberge Tribune*.

TENNESSEE

WLAR Athens—Licensed to Athens Broadcasting Co., owned by Lowell F. Arterburn, publisher *Athens Post-Athensian*.
WDSG Dyersburg—Licensed to State Gazette Broadcasting Co. Interlocking ownership with *Dyersburg State Gazette*.
WTJS-AM-FM Jackson—Licensed to Sun Publishing Co. Inc., publisher of *Jackson Sun*.
WETE Johnson City—Licensed to Press Inc., publisher of *Johnson City Press-Chronicle*.
WKPT-AM-FM Kingsport—Licensed to Kingsport Broadcasting Co. Identified with ownership of *Kingsport News* and *Times*.
WNOX Knoxville—Licensed to Scripps-Howard Radio Inc., subsidiary of Scripps-Howard Newspapers (*Knoxville News-Sentinel*). See WCPO Cincinnati.
WMC, WMCF (FM), WMCT (TV) Memphis—Licensed to Memphis Publishing Co., publisher of *Memphis Commercial Appeal* and *Press-Scimitar* (Scripps-Howard newspapers). See WCPO Cincinnati.

TEXAS

KVLF Alpine—Licensed to Big Bend Broadcasters, 30% owned by Barney H. Hubbs, 66% owner of semi-weekly *Pecos* (Tex.) *Enterprise*. See KIUN Pecos, Tex.
KGNC-AM-TV Amarillo—Licensed to Globe News Publishing Co., publisher of *Amarillo News* and *Globe-Times*, *Lubbock* (Tex.) *Avalanche* and *Journal*. See KFYO Lubbock, Tex.
KRIC-AM-FM Beaumont—Licensed to Enterprise Co. (*Beaumont Enterprise* and *Journal*).

KBST Big Spring—Licensed to Affiliated Newspapers Inc., which comprises the following newspapers: *San Angelo Standard-Times*, *Corpus Christi Caller and Times*, *Big Spring Herald*, *Paris News*, *Greenville Herald-Banner* and 56% of *Marshall News-Messenger*, 51% of *Denison Herald* and 30% of *Wichita Falls Record News and Times*, all Texas.

KRLD-AM-FM-TV Dallas—Licensed to KRLD Radio Corp., same ownership as *Dallas Times-Herald*.

WFAA-AM-TV Dallas—Licensed to A. H. Belo Corp., publisher of *Dallas News*.

KROD-AM-TV El Paso—Licensed to Roderick Broadcasting Co. Same ownership (Dorrance Roderick) as *El Paso Times*.

KFST Fort Stockton—Licensed to KFST Inc., 80% owned by George Baker, publisher weekly *Fort Stockton Pioneer*, and 20% owned by Barney H. Hubbs, 66% owner of semi-weekly *Pecos* (Tex.) *Enterprise*. See KIUN *Pecos*, Tex.

KXOL Fort Worth—Licensed to KXOL Inc., 20% owned by C. C. Woodson, owner of *Brownwood Bulletin*, *Lamesa Reporter*, *Del Rio News-Herald*, *Waxahachie Daily Light*, all Texas, and *Miami* (Okla.) *News-Record*. See also KTOK Oklahoma City and WACO Waco, Tex.

WBAP-AM-FM-TV Fort Worth—Licensed to Carter Publications Inc. (Fort Worth *Star-Telegram*).

KGAF Gainesville—Licensed to Gainesville Broadcasting Corp. President Joe M. Leonard is part owner of *Gainesville Register*.

KCLW Hamilton—Licensed to Hamilton Broadcasting Co., owned by Coy Perry who owns controlling interest in weekly *Dublin* (Tex.) *Progress*.

KGUL-TV Houston—Licensed to Gulf Television Corp., owned by J. H. Whitney & Co. Mr. Whitney controls *New York Herald-Tribune* and owns *Parade Magazine*, Sunday newspaper supplement.

KPRC-AM-FM-TV Houston—Licensed to Houston Post Co., publisher of *Houston Post*. Owner W. P. Hobby holds option to purchase 32.5% of *KFDM-TV* Beaumont, Tex.

KTRH-AM-FM-TV Houston—Licensed to KTRH Broadcasting Co., subsidiary of *Houston Chronicle* Pub. Co., publisher of *Houston Chronicle*.

KHAD-TV Laredo—Licensed to Southwestern Publishing Co. (see *KFSA-TV* Fort Smith, Ark.).

KLVT Levelland—Licensed to Herald Broadcasting Co. Forrest Weimhold, owner, also owns *Levelland Sun-News* and weekly *Hockley County Herald* (Levelland).

KFYO Lubbock—Licensed to Plains Radio Broadcasting Co., 81% owned by Globe News Publishing Co., publisher of *Lubbock Avalanche and Journal*, *Amarillo* (Tex.) *News* and *Globe-Times*. See KGNC *Amarillo*, Tex.

KMLW Marlin—Licensed to M-L Radio Inc., 50% owned by Peter and Frederick C. Miller, owners of *LaSalle* (Ill.) *News-Tribune*. See also WLPO *LaSalle*, Ill.

KGNB New Braunfels—Licensed to Comal Broadcasting Co. Claude W. Scruggs, 20% stockholder, owns *New Braunfels Herald*.

KIUN Pecos—Licensed to Jack W. Hawkins and Barney Hubbs. Mr. Hubbs is 66% owner of semi-weekly *Pecos Enterprise*. See also KVLF *Alpine*, Tex., and KVFC *Cortez*, Colo.

KTLU Rusk—Licensed to E. H. Whitehead, publisher of the weekly *Rusk Cherokee* and monthly *Citizen*.

KENS-AM-TV San Antonio—Licensed to Express Publishing Co. (*San Antonio Express* and *News*).

KEVA Shamrock—Licensed to Shamrock Broadcasting Co. Albert Cooper, 60% stockholder of station, owns 52% of weekly *Shamrock Texan* and 44% of *Wheeler Times*.

KCEN-TV Temple—Licensed to Bell Publishing Co., publisher of *Temple Telegram*. Frank W. Mayborn, 95% owner, is 85% stockholder of *KTEM* Temple, Tex.

KTEM Temple—Licensed to Bell Broadcasting Co. Frank W. Mayborn, president and 85% owner, also president and 85% owner of *Bell Pub. Co.*, publisher of *Temple Telegram*, *Sherman Democrat* and 50% owner of *Killeen* (Tex.) *Herald*.

KCMC-AM-FM-TV Texarkana—Licensed to KCMC Inc., 50% owned by W. E. Hussman-Camden News Publishing Co. (*Camden* [Ark.] *News*), and 32% by estate of C. E. Palmer (*Texarkana Gazette* and *News*, *Hot Springs Sentinel Record* and *New Era*, *Eldorado Times* and *News*, *Hope Star* [50%], *Magnolia Banner News* [50%], all Ark., and *Jacksonville* [Tex.] *Daily Progress* [25%].)

KTBB Tyler—Licensed to Blackstone Broadcasting Co. whose principal owners are also principal owners of *Tyler Courier-Times* and *Telegraph*.

WACO Waco—Licensed to WACO Broadcasting Corp., 40% owned by C. C. Woodson, owner of *Brownwood Bulletin*, *Lamesa Reporter*, *Del Rio News-Herald*, *Waxahachie Daily Light*, all Texas; *Miami* (Okla.) *News-Record*. See also KXOL Fort Worth, Tex., and KTOK Oklahoma City, Okla.

UTAH

KLO Ogden—Licensed to Interstate Corp.; owned by A. L. Glasmann, publisher of *Ogden Standard-Examiner*. See KIMN *Denver*, Colo.

KALL Salt Lake City—Licensed to Salt Lake City Bcstg. Co., owned by Mr. and Mrs. George C. Hatch. Mrs. Hatch is a 12 1/2% owner of *Ogden* (Utah) *Standard-Examiner*. See also KIMN *Denver*, Colo.

KDYL-AM-FM, KTVT (TV) Salt Lake City—Licensed to Inter-Mountain Broadcasting & Tele-

vision Corp., 80% owned by TLF Broadcasters Inc., subsidiary of Time Inc., publisher of *Time*, *Life*, *Fortune*, *Architectural Forum*, *Sports Illustrated* and *House & Home*. See also KLZ *Denver*, Colo.; WFBM *Indianapolis*, Ind.; WWOZ *Grand Rapids*, Mich., and WTCN *Minneapolis*, Minn.

KUTV (TV) Salt Lake City—Licensed to KUTV Inc., 51% owned by Ogden (Utah) *Standard-Examiner* (Glasmann) and 35% by *Salt Lake Tribune*. See KIMN *Denver*, Colo.

VIRGINIA

WDVA Danville—Licensed to Virginia-Carolina Broadcasting Corp. Publisher of *Danville Register* is stockholder.

WGH-AM-FM Newport News—Licensed to Hampton Roads Broadcasting Corp.; 80% of stock owned by Daily Press Inc., publisher of *Newport News* and *Times-Herald*; 20% by Edward E. Bishop.

WTAR-AM-TV Norfolk—Licensed to WTAR Radio Corp., same ownership as *Norfolk Virginian-Pilot* and *Ledger-Dispatch & Star*.

WRNL-AM-FM Richmond—Licensed to Richmond Newspapers Inc. (*Richmond Times Dispatch* and *News-Leader*).

WDBJ-AM-FM-TV Roanoke—Licensed to Times-World Corp., publisher of *Roanoke Times* and *World-News*.

WKWS Rocky Mt.—Licensed to Radio Franklin Inc. K. W. Salyer, 33 1/3% partner, is publisher of weekly *Franklin* (Va.) *News Post*.

WASHINGTON

KPUG Bellingham—Licensed to KPUG Inc., owned 50% by Jessica L. Longston, publisher of bi-weeklies *Burley* (Ida.) *Bulletin* and *St. Helens* (Ore.) *Sentinel Mist* and weekly *Othello* (Wash.) *Outlook*. See KBAR *Burley*, Ida.; KAYO *Seattle*, KSEM *Moses Lake*, KRSC *Othello*, all Wash.

KITI Chehalis—Licensed to KITI Corp., 25% owned by Centralia Printing Co., publisher of *Centralia Chronicle*.

KSEM *Moses Lake*—Licensed to KSEM Inc., owned 56% by Jessica L. Longston, publisher of bi-weeklies *Burley* (Ida.) *Bulletin* and *St. Helens* (Ore.) *Sentinel Mist* and weekly *Othello* (Wash.) *Outlook*. See KBAR *Burley*, Ida.; KPUG *Bellingham*, KAYO *Seattle*, KRSC *Othello*, all Wash.

KRSC *Othello*—Licensed to Othello Radio, owned by Jessica L. Longston, publisher of bi-weeklies *Othello* (Wash.) *Outlook*, *Burley* (Ida.) *Bulletin* and *St. Helens* (Ore.) *Sentinel Mist*. See also KBAR *Burley*, Ida.; KPUG *Bellingham*, KSEM *Moses Lake* and KAYO *Seattle*, all Wash.

KONR Port Angeles—Licensed to Radio Pacific Inc., subsidiary of *Port Angeles News*.

KAYO *Seattle*—Licensed to Washington Telecasters Inc., 52% owned by Jessica L. Longston, publisher of bi-weeklies *Burley* (Ida.) *Bulletin* and *St. Helens* (Ore.) *Sentinel Mist* and weekly *Othello* (Wash.) *Outlook*. See KPUG *Bellingham*, KSEM *Moses Lake*, KRSC *Othello*, all Wash, and KBAR *Burley*, Ida.

KHQ-AM-TV Spokane—Licensed to KHQ Inc., same ownership as *Spokane Spokesman-Review* and *Chronicle*.

KTNT-TV Tacoma—Licensed to Tribune Publishing Co., publisher of *Tacoma News-Tribune*. Alton F. Baker, 12.46% owner, owns *Eugene* (Ore.) *Register-Guard* (KERG).

KVAN Vancouver—Licensed to KVAN Inc., controlled by Sheldon F. Sackett, publisher of *Coots Bay* (Ore.) *Times* (KOOS), and owner of *KROW* *Oakland*, Calif.

WEST VIRGINIA

WHIS-AM-TV Bluefield—Licensed to Daily Telegraph Printing Co., publisher of *Bluefield Telegraph* and *Sunset News-Observer*.

WKAZ-AM-FM Charleston—Licensed to Kanawha Valley Broadcasting Co. Interlocking ownership with *Huntington* (W. Va.) *Herald-Dispatch* and *Advertiser*. See WSAZ *Huntington*, W. Va.

WJPB-TV Fairmont—Licensed to WJPB-TV Inc., owned by J. Patrick Beacom, publisher of weekly *Mannington* (W. Va.) *Times*. See WVVV *Grafton*, W. Va., and WBUT *Butler*, Pa.

WVVV *Grafton*—Licensed to WVVV Inc., owned by J. Patrick Beacom. See WJPB-TV *Fairmont*, W. Va.

WSAZ-AM-TV Huntington—Licensed to WSAZ Inc., 89% owned by Huntington Publishing Co., (*Huntington Herald-Dispatch* and *Advertiser*). See also WKAZ *Charleston*, W. Va.

WLOG-AM-FM Logan—Licensed to Clarence H. Frey, publisher of the *Logan Banner*, and Robert O. Greever, partners.

WAJR-AM-FM Morgantown—Licensed to West Virginia Radio Corp. Mrs. A. J. R. Greer, president, owns stock in West Virginia Publishing Co., publishers of *Morgantown Post* and *Dominion News*; *New Martinsville Wetzel Republican*. (See WJER *Dover*, WAND *Canton*, both Ohio, and WKJF (FM) *Pittsburgh*, Pa.)

WTAP (TV) Parkersburg—Licensed to Zanesville Publishing Co., publisher of *Zanesville* (Ohio) *Signal* and *Times-Recorder*. See also WHIZ *Zanesville*, Ohio.

WHAW *Weston*—Licensed to Central W. Virginia Service Corp., 50% owned by Richard H. Ralston, owner of weekly *Buckhannon* (W. Va.) *Record*.

WTRF-TV Wheeling—Licensed to Tri-City Broadcasting Co., 30% owned by News Publishing Co., publisher of *Wheeling Intelligencer* and *News-Register*, *Fairmont Times* and *West Virginian*, *Point Pleasant Register*, *Weirton Times*, and *Williamson News*, all West Virginia, and 30% owned by A. V., G. C., R. E., and R. L.

Dix, publishers of *Martins Ferry-Bellaire Times-Leader*, *Wooster Record* (WWST) and *Ravenna Courier-Tribune*, *Defiance Crescent-News*, all Ohio

WWVA-AM-FM Wheeling—Licensed to Storer Broadcasting Co. (*Miami Beach Sun*). See WGBS *Miami*, Fla.

WISCONSIN

WATK Antigo—Licensed to Antigo Broadcasting Co. Artemas F. Berner, 90% owner, is publisher of *Antigo Journal*. See also WSAU *Wausau*.

WGEZ *Beloit*—Licensed to Beloit Broadcasting Co., owned by Sidney H. Bliss and family, owners of *Janesville* (Wis.) *Gazette*. See WCLO *Janesville*, Wis.

WEAU-AM-FM-TV Eau Claire—Licensed to Central Bcstg. Co., 23% owned by *Eau Claire Leader* and *Telegram*, and 54.6% owned by Morgan Murphy and wife (see WEBC *Duluth*, Minn.).

KFIZ *Fond du Lac*—Licensed to KFIZ Broadcasting Co. Same owners as *Fond du Lac Commonwealth Reporter*.

WDUZ *Green Bay*—Licensed to Green Bay Broadcasting Co., 4.9% owned by Harold R. Murphy, co-owner *Northshore Publishing Co.* (weeklies *Shorewood Herald*, *Whitefish Bay Herald* and *Glendale Town Times*). See also WIGM *Medford*, Wis.

WPJG *Green Bay*—Licensed to the *Green Bay Newspaper Co.*, publisher of *Green Bay Press Gazette*.

WTKM *Hartford*—Licensed to Times Press Radio Inc., publisher of *Hartford Times Press*.

WCLO-AM-FM *Janesville*—Licensed to Southern Wisconsin Radio Inc., subsidiary of *Gazette Printing Co.*, publisher of *Janesville Gazette*. See also WGEZ *Beloit*, Wis.

WKBT (TV) *LaCrosse*—Licensed to WKBT TV Inc., 27.5% owned by *La Crosse Tribune* (a *Lee Newspaper*, see KGLO *Mason City*, Iowa, for other Lee holdings).

WIBA-AM-FM *Madison*—Licensed to Badger Broadcasting Co. Inc., 66% owned by the *Capital Times Co.*, publishers of *Madison Capital Times*. Other stockholders and directors include officers of the *Wisconsin State Journal Publishing Co.*, publisher of the *Wisconsin State Journal* (Lee Syndicate). See KGLO *Mason City*, Ia.

WISC-AM-FM-TV *Madison*—Licensed to Radio Wisconsin, Inc., 50% owned by Morgan Murphy-Superior (Wis.) *Telegram*. See WEBC *Duluth*, Minn.

WMTV (TV) *Madison*—Licensed to Forward Television Inc. Interlocking ownership with *Lee newspapers* (see KGLO *Mason City*, Iowa, for *Lee newspapers*).

WMBV-TV *Marquette*—Licensed to M&M Broadcasting Co., 55% owned by *Evening Telegram* Co. (*Superior* [Wis.] *Evening Telegram*—Morgan Murphy). For list of Mr. Murphy's newspapers, see WEBC *Duluth*, Minn.

WIGM *Medford*—Licensed to WIGM Inc., 57% owned by Harold R. Murphy, co-owner *Northshore Publishing Co.* (weeklies *Shorewood Herald*, *Whitefish Bay Herald* and *Glendale Town Times*). See also WDUZ *Green Bay*, Wis.

WISN-AM-TV *Milwaukee*—Licensed to Hearst Corp. Affiliated with *Milwaukee Sentinel*. For other Hearst Newspapers see WBAL *Baltimore*, Md.

WTMJ-AM-TV *Milwaukee*—Licensed to The Journal Co. (*Milwaukee Journal*).

WPDR *Portage*—Licensed to Portage Bcstg. Co. W. T. Comstock, president and 80% stockholder, is general manager and majority stockholder of *Comstock Pub. Co.*, publisher of *Portage Register* and president, *Oconto Pub. Co.*, publisher of weekly *Oconto Co.* (Wis.) *Reporter*. Mr. Comstock is also publisher of *Badger Sportsman*. See also WJON *St. Cloud*, Minn.

WRJN-AM-FM *Racine*—Licensed to Racine Broadcasting Corp. Same ownership as *Racine Journal-Times*.

WTCH *Shawano*—Licensed to Shawano County Leader Pub. Co., publisher of *Shawano Leader*.

WDSM-AM-TV Superior—Licensed to Northwest Publications (Ridder Publications Inc.). Affiliated with *Duluth Herald* and *News-Tribune*. For other Ridder publications see WCCO *Minneapolis*, Minn.

WSAU-AM-TV *Wausau*—Licensed to Wisconsin Valley Television Corp., 25% owned by *Wausau Record Herald*, 12.5% by *Marshfield News Herald*, 8.32% owned by *Merrill Herald*, 8.32% by *Rhinelander News*, 6.25% by *Wisconsin Rapids Tribune* (WFHR) and 25% by Charles Lenke.

WFHR-AM-FM *Wisconsin Rapids*—Licensed to Wm. F. Huffman Radio Inc. Mrs. Louise H. Huffman is principal owner *Wisconsin Rapids Tribune Co.*, publishers *Wisconsin Rapids Tribune*.

WYOMING

KFBC-AM-TV *Cheyenne*—Licensed to Frontier Broadcasting Co. *Cheyenne Newspapers Inc.* (*Wyoming Eagle* and *State Tribune*) is minority owner. President Robert S. McCracken and family control *Cheyenne Newspapers Inc.* Mr. McCracken and associates also publish *Laramie Republican Boomerang* and *Bulletin*, *Rawlins Times* (KRAL), *Rock Springs Rocket* (KVRs) (45.4%), *World Northern Wyoming News*. See also KSTF (TV) *Scottsbluff*, Neb.

KRAL *Rawlins*—Licensed to *Rawlins Broadcasting Co.*, affiliated with *Rawlins Times*. See KFBC *Cheyenne*, Wyo.

KVRS *Rock Springs*—Licensed to Wyoming Bcstg. Co., 60% owned by *Rock Springs News-*

Newspaper Ownership CONTINUED

papers Inc. (Rock Springs Rocket), which is 45.4% owned by D. G. Richardson, and 45.4% owned by Tracy S. McCracken. Mr. Richardson owns 25% of licensee. For Mr. McCracken's holdings see KFBC Cheyenne, Wyo.

HAWAII

KHBC-AM-TV Hilo—Licensed to Hawaiian Broadcasting System Ltd. See KGMB Honolulu.

KGMB-AM-TV Honolulu—Licensed to Hawaiian Broadcasting System Ltd., 24.55% owned by Honolulu Star-Bulletin. See also KHBC Hilo and KMAU-TV Wailuku, Hawaii.

KGU Honolulu—Licensed to Advertiser Publishing Co. Ltd., publisher of Honolulu Advertiser. See also KONA (TV) Honolulu.

KONA (TV) Honolulu—Licensed to Radio Honolulu Ltd., 50% owned by Honolulu Advertiser. See also KGU Honolulu.

KTOH Lihue—Licensed to Garden Island Publishing Co. Ltd., publisher of Garden Island (weekly).

KMAU-TV Wailuku—Licensed to Hawaiian Broadcasting System Ltd. (see KGMB Honolulu).

KMVI-AM-TV Wailuku—Licensed to Maui Publishing Co., Ltd., publisher of Maui News.

PUEERTO RICO

WKAQ-AM-TV San Juan—Licensed to El Mundo Inc., publisher of San Juan El Mundo.

Radio and Television Station Representatives

Note: Lists of stations represented by individual firms were provided by the firms themselves.

Airspot Sales, 64 E. Lake St., Chicago 1. State 2-0460. Joseph Kapps, gen mgr, radio and tv. (No station list released.)

Alaska Radio-Tv Sales (Weed Television), 579 Fifth Ave., New York. Plaza 9-4700. Roy V. Smith.

Radio Stations: KINY Juneau, Alaska; KIFW Sitka, Alaska; KIBH Seward, Alaska; KFQD Anchorage, Alaska.

Television Stations: KTVA (TV) Anchorage, Alaska; KTVF (TV) Fairbanks, Alaska; KINY-TV Juneau, Alaska.

All-States Radio & Tv Reps, 5007 N. Hermitage St., Chicago 40. Uptown 8-5937. Barrett Martin, F. Bert Martin. (No station list released.)

AM Radio Sales Co., 415 Madison Ave., New York. Plaza 3-9630. Wilmot H. Losee.

Chicago: 400 N. Michigan Ave. Mohawk 4-6555. John Carey; Jerry Glynn.

Los Angeles: 5939 Sunset Blvd. Hollywood 5-0695. Bob Block.

San Francisco: 950 California St. Garfield 1-0716. Ken Carey.

Radio Stations: WIND Chicago; WMCA New York; KOLD Tucson, Ariz.; WLOL Minneapolis; KMPC Los Angeles; KOOL Phoenix, Ariz.; KSFQ San Francisco; WCAR Pontiac, Mich.

American Sales & Servicing Agency, 370 Lexington Ave., New York 17. Mulberry 5-1300. Guy Bolam, pres; I. O. Craig, vp.

London, England: 38 Hertford St., London W1. Legation 5961. R. A. Belcher, gen mgr.

Paris, France 1: 3 Place de Valois. Central 42.81. P. G. Duprat, director gen.

Radio Stations: Radio Luxembourg (European coverage).

Television Stations: Tele Luxembourg.

Avery-Knodel, 270 Fifth Ave., New York 19. Judson 6-5536. Lewis H. Avery, pres; Arthur H. Sherin, director tv sales; John J. Tormey, director radio sales; John W. Owen, director sales promotion.

Chicago 1: 3125 Prudential Plaza. Whitehall 4-6869. J. W. Knodel, executive vp; Raymond M. Neihengen, director tv sales; Roger O'Connor, director radio sales.

San Francisco 4: 235 Montgomery St. Yukon 2-2053. David H. Sandberg, vp, Pacific Coast mgr; David Meblin.

Los Angeles 5: 3325 Wilshire Blvd. Dunkirk 5-6394. William E. Moore; Douglas MacLatchie.

Atlanta 3: 41 Marietta St. NW. Charles C. Coleman Jr., vp, southeast mgr; James Gossett.

Dallas 1: 320 Fidelity Union Life Bldg. Wallis S. Ivy.

Detroit 26: 1446 National Bank Bldg. Glenn Gilbert.

Seattle 1: Tower Bldg. Hugh Feltis.

Radio Stations: WCUE Akron, Ohio; WROW Albany, N. Y.; WGAC Augusta, Ga.; KBWD Brownwood, Tex.; WKBW Buffalo; KEYS Corpus Christi, Tex.; WRR Dallas; KIMN Denver; KDAL Duluth, Minn.; KFPW Fort Smith, Ark.; KXOL Fort Worth; WJEF Grand Rapids, Mich.; WFBC Greenville, S. C.; WVEC Hampton, Va.; KXYZ Houston; WKZO Kalamazoo, Mich.; WATE Knoxville, Tenn.; KORK Las Vegas, Nev.; WINN Louisville, Ky.; WMAZ Macon, Ga.; WIBA Madison, Wis.; WKRG Mobile, Ala.; KOIL Omaha, Neb.; KCRS Midland, Tex.; WNOE New Orleans; KTAR Phoenix, Ariz.; WGAN Portland, Me.; WICE Providence, R. I.; WKIX Raleigh, N. C.; WSLR Roanoke, Va.; WBFJ Rock Island, Ill.; KAL Salt Lake City; KITE San Antonio; WTOG Savannah, Ga.; KSOO Sioux Falls, S. D.; KXLY Spokane, Wash.; WSTV Steubenville, Ohio; KMO Tacoma, Wash.; WALT Tampa, Fla.; WRUN Topeka, Kan.; KTUL Tulsa, Okla.; WRUN Utica, N. Y.; WERY Waterbury, Vt.; KWWL Waterloo, Ia.; KFBI Wichita, Kan.; WILK Wilkes-Barre, Pa.

Television Stations: WBOY-TV Clarkburg, W. Va.; WGAN-TV Portland, Me.; WSTV-TV Steubenville, Ohio; WNEP-TV Scranton-Wilkes-Barre, Pa.; KMMT (TV) Austin Minn.; WBFJ-TV Rock Island, Ill.; KDAL-TV Duluth, Minn.; WKZO-TV Kalamazoo, Mich.; KODE-TV Joplin, Mo.; KOLN-TV Lincoln, Neb.; KATV (TV) Pine Bluff, Ark.; KWTV (TV) Oklahoma City, Okla.; WIBW-TV Topeka, Kan.; KTUL-TV Tulsa, Okla.; KWWL-TV Waterloo, Ia.; WESH-TV Daytona Beach, Fla.; WATE-TV Knoxville, Tenn.; WMAZ-TV Macon, Ga.; WKRG-TV Mobile, Ala.; WVEC-TV Norfolk, Va.; WSLR-TV Roanoke, Va.; WTOG-TV Savannah, Ga.; KHSL-TV Chico, Calif.; KLRJ-TV Las Vegas, Nev.; KVAR (TV) Phoenix, Ariz.; KUTV (TV) Salt Lake City; KXLY-TV Spokane, Wash.

Regional Groups: New England (Ken & Carolyn Show); Intermountain Network; Arizona Broadcasting System; Rural Radio Network (N. Y.).

James S. Ayers Co., 414 Glenn Bldg., Atlanta 3, Ga. Jackson 5-0459. James S. Ayers, pres.

Charlotte, N. C.: 205 S. Church St. Franklin 5-6146. Guy Vaughn Jr., mgr.

Radio Stations: WSGN Birmingham; WCAS Gadsden, Ala.; WCOV Montgomery, Ala.; KFSA Fort Smith, Ark.; WPDQ Jacksonville, Fla.; WFEC Miami; WLOF Orlando, Fla.; WBSR Pensacola, Fla.; WSUN St. Petersburg, Fla.; WALB Albany, Ga.; WGST Atlanta, Ga.; WDAK Columbus, Ga.; WFRP Savannah, Ga.; WLOS Asheville, N. C.; WWOK Charlotte, N. C.; WMFD Wilmington, N. C.; WTOB Winston-Salem, N. C.; WMSC Columbia, S. C.; WDXB Chattanooga, Tenn.; WMAK Nashville, Tenn.

Television Stations: WCOV-TV Montgomery, Ala.; KFSA-TV Fort Smith, Ark.; WINK-TV Fort Myers, Fla.; WSUN-TV St. Petersburg, Fla.; WEAT-TV Palm Beach, Fla.; WALB-TV Albany, Ga.; WTVM (TV) Columbus, Ga.; WCEB-TV Columbus, Miss.; WLOS-TV Asheville, N. C.; WITN-TV Washington, N. C.; WECT-TV Wilmington, N. C.; WAPA-TV San Juan, P. R.; WUSN-TV Charleston, S. C.; WTVC (TV) Chattanooga, Tenn.; KCM-TV Texarkana, Tex.

William A. Ayres Co., 233 Sansome St., San Francisco 4. Yukon 6-2981. William A. Ayres, owner-mgr.

Hollywood 28: 5880 Hollywood Blvd. Hollywood 2-1133. Jack DeBar, So. Calif. mgr. (No station list released.)

Elisabeth M. Beckjorden, 235 E. 46th St., New York 17. Plaza 5-4262. Elisabeth M. Beckjorden.

Radio Stations: WLEX Lexington, Ky.; WVIP Mount Kisco, N. Y.

Television Stations: KROC-TV Rochester, Minn.; WIMA-TV Lima, Ohio; KELO-TV Sioux Falls, S. D.

Charles Bernard & Co., 730 Fifth Ave., New York 19. Circle 6-7242. Charles Bernard, pres; Rita Hughes, asst to pres; Joseph Antel, sales promotion mgr.

Kansas City 6: 601 Merchandise Mart. Baltimore 1-5175. M. Marion.

Baltimore 1: 8 N. Howard St. Lexington 9-1680. L. Wentworth.

Dallas: 1000 Main St. Riverside 1-5217. Stu Baroness.

No station list released.)

Hil F. Best Co., 1009 Park Ave. Bldg., Detroit 26. Woodward 2-7258. Hil F. Best, owner; Thomas W. Corless, gen mgr.

New York 17: 101 Park Ave. Lexington 2-3783. George T. Hopewell, Joseph Cannon.

Chicago 6: 205 W. Wacker Dr. State 2-5096. Hooper Jones.

Beverly Hills, Calif.: 111 N. LaCienega. Oleaner 5-8328. James Walsh.

Atlanta 3: Mortgage Guarantee Bldg. Alpine 5-084. Tom Atkinson.

Radio Stations:

Alabama—WWWF Fayette; WTCB Flomaton; WHEP Foley; WFPA Fort Payne; WGYV Greenville; WFRH Hamilton; WWWW Jasper; WMFC Monroeville; WWWW Russellville; WMLS Sylacauga.

Arizona—KCLF Clifton; KCKY Coolidge; KAWT Douglas; KDJI Holbrook; KNOG Nogales.

Arkansas—KVRK Arkadelphia; KBTA Batesville; KPLN Camden; KCON Conway; KDQN DeQueen; KFFA Helena; KUSA McGehee; KILQ Mountain Home; KCLA Pine Bluff; KWCB Searcy; KBBS Springdale; KWRF Warren; KWWN Wynne.

California—KCMO Alturas; KIBS Bishop; KGLA Los Angeles; KOCS Ontario; KTIM San Rafael; KAGR Yuba City.

Colorado—KVCF Cortez; KLIR Denver.

Florida—WTRF Bradenton; WKKO Cocoa; WGGG Gainesville; WGMA Hollywood; WZRO Jacksonville Beach; WPCA Lake Wales; WLBF Leesburg; WNOG Naples; WHYS Ocala; WSUZ Palatka; WPLA Plant City; WDCL Tarpon Springs.

Georgia—WLFA Lafayette; WFDR Manchester; WIMO Winder.

Idaho—KART Jerome; KRPL Moscow; KYTF Pocatello.

Illinois—WKFI Kewanee; WSMI Litchfield; WINI Murphysboro; WTAY Robinson.

Indiana—WCMR Elkhart; WLO Frankfort; WORX Madison; WLRP New Albany; WSLM Salem; WAMW Washington.

Iowa—KCHP Cherokee; KSMN Mason City; KJFJ Webster City.

Kansas—KCRB Chanute; KNCK Concordia; KMDO Fort Scott; KCLO Leavenworth; KSCB Liberal; KNDY Marysville; KJRG Newton; KRSL Russell.

Kentucky—WBVL Barbourville; WTCO Campbellsville; WMTG Central City; WAIN Columbia; WCFM Cumberland; WIEL Elizabethtown; WFKN Franklin; WFUL Fulton; WLBN Lebanon; WFTG London; WFMW Madisonville; WNGO Mayfield; WSP Paintsville; WPRP Prestonsburg; WRUS Russellville; WLCK Scottsville.

Louisiana—KLFT Golden Meadow; KDDB Mansfield; KAPB Marksville; KRUS Ruston; KBSF Springhill; KTLD Tallulah; KEVL White Castle; KUZN W. Monroe; KAPK Minden; KVHL Homer.

Maryland—WAYE Baltimore; WDON Wheaton.

Michigan—WBRN Big Rapids; WCBY Cheboygan; WTVB Coldwater; WMKL Dowagiac; WBFJ Fremont; WGHN Grand Haven; WMPJ Hancock; WHTC Holland; WHGR Houghton Lake; WHMI Howell; WION Ionia; WKKE Iron River; WJMS Ironwood; WKLA Ludington; WMTE Manistee; WMDN Midland; WCEN Mt. Pleasant; WMAB Muskegon; WMTS Muskegon; WSTR Sturgis.

Minnesota—KDUZ Hutchinson; KAGF Winona.

Mississippi—WMPA Aberdeen; WCBJ Brookhaven; WBLE Batesville; WBIP Boonville; WACR Columbus; WKXB Corinth; WNLB Indianola; WMBC Macon; WSUH Oxford; WPMF Pascagoula; WHOC Philadelphia; WTUP Tupelo; WABO Waynesboro; WAZF Yazoo City.

Missouri—KBHM Branson; KCHR Charleston; KCHI Chillicothe; KBIA Columbia; KIMO Independence; KREI Farmington; KRMO Monett; KLRS Mountain Grove; KBTN Neosho; KNEM Nevada; KICK Springfield; KALM Thayer;

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I N C O R P O R A T E D

NEW YORK ATLANTA DALLAS DETROIT SAN FRANCISCO LOS ANGELES CHICAGO SEATTLE

Station Reprs CONTINUED

KOKO Warrensburg; KWPM W. Plains.
 Nebraska—KJSK Columbus; KAWL York.
 New Jersey—WNNJ Newton.
 New Mexico—KHFM Albuquerque.
 New York—WOSC Oswego; WGGO Delevan.
 North Carolina—WRCS Ahoskie; WWIT Canton;
 WCDJ Edenton; WBLA Elizabethtown;
 WBBO Forest City; WHVH Henderson; WHKP
 Hendersonville; WFTC Kinston; WSYD Mt. Airy;
 WRNB New Bern; WNCA Siler City.
 North Dakota—KNDC Hettinger.
 Ohio—WOHP Bellefontaine; WFRO Fremont;
 WIRO Ironton; WPTW Piqua; WCHO Washington
 Court House; WKOV Wellston.
 Oklahoma—KALV Alva; KWCO Chickasha;
 KWEO Clinton; KUSH Cushing; KTAT Fred-
 erick; KGYN Guymon; KCCO Lawton; KHBB
 Okmulgee; KVLH Pauls Valley; KOLS Pryor;
 KGFF Shawnee.
 Oregon—KRCO Prineville; KRMW The Dalles.
 South Carolina—WABV Abbeville; WBAW
 Barnwell; WCRE Cheraw; WFIS Fountain Inn;
 WHSC Hartsville; WSNW Seneca; WSSC Sumter.
 Tennessee—WHLF Centerville; WMCH Church
 Hill; WMCP Columbia; WZYX Cowan; WTRQ
 Dyersburg; WCPH Etowah; WJMJ Lewisburg;
 WMSR Manchester; WGAP Maryville; WHDM
 McKenzie; WHFY Millington; WMTS Murfrees-
 bor; WRGS Rogersville; WOKE Oak Ridge;
 WTRB Ripley; WDEH Sweetwater; WMSM Spar-
 ta; WJIG Tullahoma; WNAH Nashville.
 Texas—KVLV Alpine; KALT Atlanta; KRUN
 Ballinger; KIOX Bay City; KRCT Baytown;
 KRBL Baytown; KTXC Big Spring; KNEB Bra-
 dy; KSTB Breckenridge; KTFY Brownfield;
 KBOR Brownsville; KEAN Brownwood; KORA
 Bryan; KCTX Childress; KCAR Clarksville;
 KMCO Conroe; KCLE Cleburne; KVMC Colorado
 City; KCFH Cuero; KXIT Dalhart; KDDD Du-
 mas; KERC Eastland; KFST Fort Stockton;
 KNAF Fredericksburg; KBRZ Freeport; KSIJ
 Gladewater; KGRH Henderson; KPAN Hereford;
 KIEB Hillsboro; KTXJ Jasper; KMBL Junction;
 KERB Kermit; KERV Kerrville; KLEN Killeen;
 KINE Kingsville; KCYL Lampasas; KETX Liv-
 ington; KRIO McAllen; KCMR McCombs; KJBC
 Midland; KVKM Monahans; KRIG Odessa;
 KOGT Orange; KPDN Pampa; KFTV Paris;
 KIUN Pecos; KBOP Pleasanton; KOLJ Quanah;
 KTLU Rusk; KPSP San Angelo; KCONY San
 Marcos; KWED Seguin; KSEY Seymour; KEVA
 Shamrock; KANN Sinton; KSTV Stephenville;
 KXOX Sweetwater; KTLW Texas City; KTUE
 Tulia; KVOU Uvalde; KNAL Victoria.
 Virginia—WFCR Fairfax; WDDY Gloucester;
 WYTI Rocky Mount; WBOF Virginia Beach;
 WEFB Warrenton.
 Washington—KPYA Camas; KITI Chehalis;
 KCLX Colfax; KCVL Colville; KFDR Grand
 Coulee; KNEB Kirkland; KARY Prosser; KPOR
 Quincy; KENE Toppenish; KHFS Vancouver.
 West Virginia—WCFE Parkersburg.
 Wisconsin—WCHF Chippewa Falls; WTCH
 Shawano.
 Hawaii—KAIM Honolulu; KANI Kaneohe,
 Oahu.
 Ontario—CJSP Leamington.

Walter Biddick Co. 1046 S. Olive St., Los An-
 geles 15. Richmond 9-8800. Guy Biddick, mgr;
 Barbara McNey, office mgr; Burton Zoul, travel-
 ing representative.
Radio Stations: KJSK Columbus, Neb.; KLIR
 Denver; KNBR North Platte, Neb.; KDBS Alex-
 andria, La.; KJAN Atlantic, Ia.; KJRG Newton,
 Kan.; WCHF Chippewa Falls, Wis.; KCFH Cuero,
 Tex.

John Blair & Company. 415 Madison Ave., New
 York 17. Plaza 3-4250. John P. Blair, pres; Ar-
 thur H. McCoy, executive vp.
 Chicago 11: 520 N. Michigan Ave. Superior
 7-8650. Clifford J. Barborka, mgr.
 Boston 16: 118 Newbury St. Kenmore 6-1472.
 Ernest W. Kitchin, mgr.
 St. Louis: 937 Paul Brown Bldg. Chestnut
 1-5686. Carlos Reese, mgr.
 Los Angeles 5: 3460 Wilshire Blvd. Dunkirk
 7-1333. Carleton E. Coveny, vp-mgr.
 San Francisco 4: 2502 Russ Bldg. Douglas
 2-3188. Heber Smith, mgr.
 Detroit: 617 Book Bldg. Woodward 1-6030.
 Charles Fritz, mgr.
 Dallas: 467 Rio Grande National Bldg. Riverside
 1-4228. Frank Carter, mgr.
 Atlanta: 101 Marietta St. Bldg. Jackson 5-6482.
 Charles F. Dilcher, vp and mgr.
 Seattle: 3319 White-Henry-Stuart Bldg. Main
 3-6270. John Burr, mgr.
Radio Stations: WTRY Troy, N. Y.; WFER Bal-
 timore; WNEF Binghamton, N. Y.; KFVR Bis-
 marck, N. D.; KIDO Boise, Idaho; WHHD Bos-
 ton; WLS Chicago; WCPO Cincinnati; WBNS Co-
 lumbus, Ohio; KLIF Dallas; KTLN Denver;
 WXYZ Detroit; KFJZ Fort Worth; KFRE Fresno,
 Calif.; KILT Houston; WIBC Indianapolis; WJAX
 Jacksonville; WHB Kansas City; WNOX Knox-
 ville, Tenn.; KFVB Los Angeles; WAKY Louis-
 ville, Ky.; WMC Memphis; WQAM Miami; WDGY
 Minneapolis; WSM Nashville, Tenn.; WDSU New
 Orleans; WABC New York; WGH Newport News,
 Va.; WOW Omaha, Neb.; WDBO Orlando, Fla.;
 WFIL Philadelphia; KOY Phoenix, Ariz.; WWSW
 Pittsburgh; KGW Portland, Ore.; WPRO Providence,
 R. I.; KXOK St. Louis; KTSA San Antonio;
 KGO San Francisco; KING Seattle; KEEL
 Shreveport, La.; WFLA Tampa; KRMG Tulsa,
 Okla.; WWDC Washington; WWSA Wheeling, W.

Va.; KFH Wichita, Kans.; Arizona Radio Net-
 work.

Blair Television Associates. 415 Madison Ave.,
 New York 17. Plaza 1-1922. John P. Blair, pres;
 Richard L. Foote, executive vp-gen mgr; W.
 Ward Dorrell, vp-research director; Martin Katz,
 director sales development.
 Chicago 1: 333 N. Michigan Ave. Franklin
 2-3819. Arthur C. Stringer, mgr-vp.
 Detroit 26: 617 Book Bldg. Woodward 1-6030.
 Gabriel Dype, mgr.
 Los Angeles 5: 3460 Wilshire Blvd. Dunkirk
 1-3811. David Lundy, mgr.
 San Francisco: 2504 Russ Bldg. Yukon 2-7068.
 Lindsey Spight, mgr.
 Boston 16: 118 Newbury St. Kenmore 6-1472.
 Bruce Pattysun, mgr.
 Dallas 2: Rio Grande National Bldg. Riverside
 1-4228. Steve Beard, mgr.
 Jacksonville, Fla.: 1402 Barnett Bank Bldg.
 Elgin 6-5770. Harry Cummings, mgr.
 St. Louis: 937 Paul Brown Bldg. Chestnut
 1-5686. Richard Quigley, mgr.
 Seattle: White-Henry-Stuart Bldg. Elliott
 6270-1. John Burr, mgr.
Television Stations: KFDA-TV Amarillo, Tex.;
 WAFB-TV Baton Rouge, La.; KFVR-TV Bis-
 marck, N. D.; KIDO-TV Boise, Ida.; KTVR (TV)
 Denver; KIEM-TV Eureka, Calif.; KFBB-TV
 Great Falls, Mont.; KRCC-TV Jefferson City,
 Mo.; KOTV-TV Klamath Falls, Ore.; WLBR-TV
 Lebanon, Pa.; WITF-TV Milwaukee; KBES-TV
 Medford, Ore.; KOCO-TV Oklahoma City, Okla.;
 WDBO-TV Orlando, Fla.; WPTX-TV Platts-
 burgh, N. Y.; WTVR (TV) Richmond, Va.;
 KOVR (TV) Stockton, Calif.; KFQQ-TV St. Jo-
 seph, Mo.; WSAV-TV Savannah, Ga.; WCTV
 (TV) Thomasville, Ga.; KCBN-TV Temple, Tex.;
 KVOO-TV Tulsa, Okla.; WPTV (TV) W. Palm
 Beach, Fla.; KTVH (TV) Wichita, Kan.; KSYD-
 TV Wichita Falls, Tex.

Blair-TV, 415 Madison Ave., New York 17. Tem-
 pleton 8-5800. John P. Blair, pres; Edward P.
 Shurick, executive vp; John P. Denninger, vp-
 eastern sales mgr; W. Ward Dorrell, vp-research
 director; Martin Katz, director sales develop-
 ment; Paul Blakemore, advertising mgr; Joseph
 G. Rose, business mgr.
 Chicago 11: 520 N. Michigan Ave. Superior
 7-5580. John W. Davis, vp-mgr; Harry Smart,
 midwestern sales mgr.
 San Francisco 4: 2504 Russ Bldg. Yukon 2-7068.
 Lindsey Spight, vp-mgr.
 Los Angeles 5: 3460 Wilshire Blvd. Dunkirk
 1-3811. David Lundy, mgr.
 St. Louis: 937 Paul Brown Bldg. Chestnut
 1-5686. Richard Quigley Jr., mgr.
 Dallas 2: Rio Grande National Bldg. Riverside
 1-4228. Steve Beard, mgr.
 Jacksonville 2, Fla.: 1402 Barnett Bank Bldg.
 Elgin 6-5770. Harry E. Cummings, mgr.
 Seattle: 3319 White-Henry-Stuart Bldg. Main
 3-6270. John Burr, mgr.
 Boston 16: 118 Newbury St. Kenmore 6-1472.
 Bruce G. Pattysun, mgr.
Television Stations: WTEN (TV) Albany, N. Y.;
 WJZ-TV Baltimore; WNEF-TV Binghamton,
 N. Y.; WHDH-TV Boston; WBKB (TV) Chicago;
 WCPO-TV Cincinnati; WEWS (TV) Cleveland;
 WBNS-TV Columbus, Ohio; KFJZ-TV Ft. Worth;
 WXYZ-TV Detroit; KFRE-TV Fresno, Calif.;
 WNHC-TV New Haven, Conn.; WFBG-TV Al-
 toona, Pa.; KTTV (TV) Los Angeles; WMCT
 (TV) Memphis; WDSU-TV New Orleans; WABC-
 TV New York; WOW-TV Omaha, Neb.; WFIL-TV
 Philadelphia; WITC (TV) Pittsburgh; KGW-TV
 Portland, Ore.; WPRO-TV Providence, R. I.;
 KGO-TV San Francisco; KING-TV Seattle;
 KTVI (TV) St. Louis; WFLA-TV Tampa, Fla.

Bogner & Martin. 295 Madison Ave., New York
 17. Murray Hill 9-2586. P. J. Bogner, E. J. Far-
 rell, P. J. Bogner Jr.
 Chicago: 435 N. Michigan Ave. Superior 7-6048.
 Clem G. O'Neill Jr.
 Atlanta: 411 Glenn Bldg. Murray 8-3988. J. D.
 Whitehead.
Radio Stations: KLPL Lake Providence, La.;
 WGCM Gulfport, Miss.; WQBC Vicksburg, Miss.;
 KIRX Kirksville, Mo.; KTTN Trenton, Mo.;
 WNCN Elizabeth City, N. C.; WELS Kingston,
 N. C.; WFRG Reidsville, N. C.; KTAN Sherman,
 Tex.

The Bolling Co. 247 Park Ave., New York 17.
 Yukon 6-4545. George W. Bolling, pres; Robert
 H. Bolling, vp radio; G. Richard Swift, vp tv;
 Morton A. Barrett, in charge of sales develop-
 ment.
 Chicago 11: 435 N. Michigan Ave. Whitehall
 3-2040. John D. Stebbins, vp-mgr.
 Boston 16: 80 Boylston St. Hubbard 2-0346.
 Richard Keating, mgr.
 Beverly Hills, Calif.: 204 S. Beverly Dr. Brad-
 shaw 2-0544. George W. Bolling III, mgr.
 San Francisco 3: 5 Third St. Garfield 1-6740.
 John T. Coy, mgr.
 Dallas 1: 1008 Vaughn Bldg. Riverside 8-2172.
 Thomas Murphy, mgr.
Radio Stations: WHKK Akron, Ohio; KDEF Al-
 buquerque, N. M.; KIKK Bakersfield, Calif.;
 WCBM Baltimore; WKOP Binghamton, N. Y.;
 KVOD Denver; KHEY El Paso, Tex.; WJPS Ev-
 ansville, Ind.; KFBB Great Falls, Mont.; WHP
 Harrisburg, Pa.; WKNB West Hartford, Conn.;
 WISH Indianapolis; KFAC Los Angeles; WLLH
 Lowell, Mass.; WBSM New Bedford, Mass.;
 KOSA Odessa, Tex.; WPEO Peoria, Ill.; WMBG
 Richmond, Va.; WVET Rochester, N. Y.; WEW

St. Louis; KRNO San Bernardino, Calif.; WARM
 Scranton, Pa.; KOL Seattle; WMAS Springfield,
 Mass.; KWG Stockton, Calif.; WTHI Terre Haute,
 Ind.; KMOP Tucson, Ariz.; KXBL Waterloo,
 Iowa; KTRN Wichita Falls, Tex.; WILM Wil-
 mington, Del.; WNEB Worcester, Mass.
Television Stations: KOAT-TV Albuquerque,
 N.M.; KKTU (TV) Colorado Springs; KCKT (TV)
 Great Bend, Kan.; WHP-TV Harrisburg, Pa.;
 WLEX-TV Lexington, Ky.; WISH-TV Indianap-
 olis; KOSA-TV Odessa, Tex.; WVET-TV/WHEC-
 TV Rochester, N. Y.; WTHI-TV Terre Haute, Ind.

Branham Co. 99 Park Ave., New York 16. Murray
 Hill 2-4606. Monroe H. Long Sr., chairman of
 board; Joseph F. Timlin, executive vp.
 Chicago 1: 360 N. Michigan Ave. Central
 6-4726. Eugene F. Corcoran, pres; L. S. Green-
 berg, vp-treas.
 St. Louis 1: Title Guaranty Bldg. Chestnut
 1-6192. John J. Schwartz.
 Memphis 3, Tenn.: 1028 Sterick Bldg. Jackson
 6-2344. Sidney L. Nichols.
 Charlotte 2, N. C.: 2001 Liberty Life Bldg. Ed-
 son 2-8839. Bertram C. Finch.
 Detroit 2: 6-235 General Motors Bldg., Trinity
 1-0440. Fred A. Weber.
 Dallas 3: 1005 Fidelity Union Life Bldg.
 Riverside 8-5831. George Harding, vp.
 Atlanta 3: Rhodes-Haverty Bldg. Jackson
 2-3025. H. L. Ralls, vp.
 San Francisco 3: 703 Market St. Yukon 2-1582.
 James M. Lowman.
 Los Angeles 48: 6399 Wilshire Blvd. Olive
 3-6363. Norman E. Noyes.
 Miami, Fla.: 496 N. E. 29th Terrace. Franklin
 9-4685. Dan Gattoni.

Radio Stations: WRDW Augusta, Ga.; WNEK
 Macon, Ga.; WTBO Cumberland, Md.; WHYN
 Springfield, Mass.; WJQS Jackson, Miss.; KGGM
 Albuquerque, N. M.; KVSF Santa Fe, N. M.;
 WDEF Chattanooga, Tenn.; WTJS Jackson,
 Tenn.; KRIC Beaumont, Tex.; KGIL San Fer-
 nando, Calif.; KRLL Dallas; KR0D El Paso, Tex.;
 KDUB Lubbock, Tex.; KIT Yakima, Wash.;
 WCHS Charleston, W. Va.; WBOY Clarksburg,
 W. Va.; WPAR Parkersburg, W. Va. Southwest
 Network.
Television Stations: KVOA-TV Tucson, Ariz.;
 KTHV (TV) Little Rock, Ark.; KJEO-TV Fresno,
 Calif.; WRDW-TV Augusta, Ga.; WHYN-TV
 Springfield, Mass.; KGGM-TV Albuquerque,
 N. M.; WDEF-TV Chattanooga, Tenn.; KPAR-TV
 Sweetwater, Tex.; KEDY-TV Big Spring, Tex.;
 KRLL-TV Dallas; KR0D-TV El Paso, Tex.;
 KDUB-TV Lubbock, Tex.; WCHS-TV Charleston,
 W. Va.

Breen & Ward. 400 Madison Ave., New York 17.
 Plaza 1-5075. Edward J. Breen, partner; Harry
 Ward.
 Chicago 2: 55 E. Washington St. Andover
 3-6137. William J. Reilly.
 San Francisco: 2449 Larkin St. Prospect 5-2725.
 Frank T. Crennan. (No station list released.)

Mary A. Briley. 945 Marion St., Denver, Colo.
 Acoma 2-7040. Mary A. Briley.
Radio Stations: KWBV Colorado Springs, Colo.;
 KSPR Casper, Wyo.
Television Stations: KKTU (TV) Colorado
 Springs, Colo.; KSPR-TV Casper, Wyo.

Broadcast Services. International Merchandise
 Mart Bldg., El Paso, Tex. Keystone 2-6979. Jack
 R. McVeigh, pres. (No station list released.)

Broadcast Time Sales. 280 Madison Ave., New
 York 16. Murray Hill 4-6740. Carl L. Schuele,
 gen mgr; Don C. Waterbury, sales mgr; Sam
 Brownstein.

Chicago 1: 333 N. Michigan Ave. State 2-1405.
 Earl Glickman, mgr.
 Los Angeles: 1540 N. Highland. Hollywood
 5-1755. Ethel Cole, business mgr; Bob Keeter.
 San Francisco: 681 Market St. Sutter 1-8656.
 Ward Glenn, mgr.
 Dallas: 2020 Live Oak. Sterling 4671.
 Detroit 26: 286 Penobscot Bldg. Woodward
 5-7618.
 St. Louis 1: 496 Arcade Bldg. Main 1-5019.
Radio Stations: WISE Asheville, N. C.; WAYS
 Baltimore; WAYS Charlotte, N. C.; WCOG
 Greensboro, N. C.; WKMI Kalamazoo, Mich.;
 KPOF Los Angeles; WMAK Nashville, Tenn.;
 WVNJ Newark; KXLA Pasadena, Calif.; WWRI
 Providence, R. I.; KSAY San Francisco; WEAM
 Arlington, Va.; WKLM Wilmington, Del.

Clarke Brown Co. 416 Rio Grande National Bldg.,
 Dallas 2. Riverside 2-5418. Clarke R. Brown,
 pres; Andrew E. Peranni, vp; Robert E. Stuart,
 vp.

Atlanta, Ga.: 1182 W. Peachtree St. Trinity
 5-9539. Bill R. McRae, executive vp; John Hicks.
 Houston: 3520 Montrose, Jackson 8-1601. John
 L. Eisele, mgr.
 Denver: 253 Guaranty Bank Bldg. Cherry
 4-8191. John L. McGuire, mgr.
 New Orleans: 910 Royal St. Jackson 2-3917.
 Clarke R. Brown, mgr; Thomas J. Craig.
Radio Stations: KDEF Albuquerque, N. M.;
 KBIM Roswell, N. M.; KTLN Denver, Colo.;
 KGHF Pueblo, Colo.; KWBB Wichita, Kan.;
 KADA Ada, Okla.; KAKC Tulsa, Okla.; KVLV
 Little Rock, Ark.; KAMQ Amarillo, Tex.; KVET
 Austin, Tex.; KTRM Beaumont, Tex.; KSIX Cor-



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Station Reps CONTINUED

pus Christi, Tex.; KIXL Dallas; KTSM El Paso, Tex.; KGBT Harlingen, Tex.; KNUZ Houston; KECK Odessa, Tex.; KONO San Antonio; KGKB Tyler, Tex.; WACO Waco, Tex.; KSYD Wichita Falls, Tex.; KSYL Alexandria, La.; KPFL Lafayette, La.; KIKS Lake Charles, La.; KJOE Shreveport, La.; WSIX Nashville, Tenn.; WAUG Augusta, Ga.; WGMT Wilson, N. C.; WESC Greenville, S. C.; WLEE Richmond, Va.; WITB Baltimore.

Television Stations: KGUN-TV Tucson, Ariz.; KOAT-TV Albuquerque, N. M.; KKTU (TV) Colorado Springs, Colo.; KTEB (TV) Ada, Okla.; KRBB (TV) El Dorado, Ark.; KVII-TV Amarillo, Tex.; KSIX-TV Corpus Christi, Tex.; KTSM-TV El Paso, Tex.; KGBT-TV Harlingen, Tex.; KMLD-TV Midland, Tex.; KONO-TV San Antonio; WJMR-TV New Orleans; KLFY-TV Lafayette, La.; WSIX-TV Nashville, Tenn.; WTVY (TV) Dothan, Ala. WXEX-TV Petersburg, Va.

Burn-Smith Co. 19 W. 44th St., New York 36. Murray Hill 2-3124. C. Stanley Bailey, vp-eastern mgr.

Chicago 1: 307 N. Michigan Ave. Central 6-4437. John A. Toothill, pres.

San Francisco 4: 110 Sutter St. Sutter 1-7971. William E. Gilmore, mgr.

Los Angeles 57: 672 S. Lafayette Park Pl. Dun-kirk 2-3200. Harlan G. Oakes, mgr.

Radio Stations: KRIZ Phoenix, Ariz.; KXJK Forrest City, Ark.; KBTM Jonesboro, Ark.; WRUF Gainesville, Fla.; WTHR Panama City, Fla.; WALB Albany, Ga.; WITY Danville, Ill.; WFKY Frankfort, Ky.; WHLN Harlan, Ky.; WVLK Lexington, Ky.; WOMI Owensboro, Ky.; WJEF Hagerstown, Md.; WBOC Salisbury, Md.; WELM Elmira, N. Y.; WJOC Jamestown, N. Y.; WFLB Fayetteville, N. C.; WGBG Greensboro, N. C.; WMFR High Point, N. C.; WEED Rocky Mount, N. C.; WAIR Winston-Salem, N. C.; WMPD Wilmington, N. C.; KBIK Muskogee, Okla.; WESE Bradford, Pa.; WCOY Columbia, Pa.; WLBB Lebanon, Pa.; WMRP Lewistown, Pa.; WJUN Mexico, Pa.; WBAK Wilkes-Barre, Pa.; WWPB Williamsport, Pa.; WMRB Greenville, S. C.; WOPI Bristol, Tenn.; WAGC Chattanooga, Tenn.; WJAK Jackson, Tenn.; WKPT Kingsport, Tenn.; WROV Roanoke, Va.; WJLS Beckley, W. Va.; WHAR Clarksville, W. Va.; WKYR Keyser, W. Va.; WTRX Bellaire, Ohio; WHBY Appleton, Wis.; WOSH Oshkosh, Wis.; WHBL Sheboygan, Wis.

Television Stations: WBLN (TV) Bloomington, Ill.; WFLB-TV Fayetteville, N. C.

Caribbean Networks. 200 W. 57th St., New York 19. Circle 7-8224. A. M. Martinez, pres; Juan J. Cerna, vp; Mildred Chafey, sec-treas.

Radio Stations and Networks: TiW Costa Rica; CMQ Radio Network, Cuba; Radio Reloj, Cuba; YSEB Radio Network, El Salvador; TGO Guatemala; HRN Honduras; YNUW Nicaragua; RPC Radio Network, Panama; Onda Popular Radio Network, Panama; WAPA Radio, San Juan, Puerto Rico.

Television Stations and Networks: CMQ-TV Network, Cuba; YSEB-TV El Salvador; WAPA-TV San Juan, Puerto Rico.

Carter-Lee & Associates. 2503 St. Paul St., Baltimore 18. Belmont 5-2467. Ken Carter, Henry Lee, partners.

Radio Stations (Maryland area): WMAL Washington; WBOC Salisbury, Md.; WAPA San Juan, Puerto Rico.

Television Stations (Maryland area): WMAL-TV Washington; WBOC-TV Salisbury, Md.

CBS Radio Spot Sales. 485 Madison Ave., New York 22. Plaza 1-2545. Gordon F. Hayes, gen mgr; Milton F. Allison, N. Y. sales mgr.

Chicago 11: 630 N. McClurg Court. Whitehall 4-6000. Thomas H. Peterson, sales mgr.

Los Angeles 28: 6121 Sunset Blvd. Hollywood 9-1212. Roland McClure, sales mgr.

San Francisco 5: Sheraton-Palace Hotel. Yukon 2-7000. Byron Nelson, sales mgr.

Atlanta 8: 805 Peachtree St. N. E. Trinity 4-4407. George Swearingen, sales mgr.

Detroit 2: 932 Fisher Bldg. Trinity 2-5500. Ralph H. Patt Jr., sales mgr.

St. Louis 4: Ninth & Sidney Sts. Prospect 3-1120. Eugene R. Myers, sales mgr.

Radio Stations and Networks: CBS Radio New England Network; CBS Radio Pacific Network; KMOX St. Louis; KNX Los Angeles; KSL Salt Lake City; KOIN Portland, Ore.; WBBM Chicago; WBT Charlotte, N. C.; WCBN New York; WCAU Philadelphia; WCCO Minneapolis; WEEI Boston; WRVA Richmond, Va.; WTOP Washington; KCBS San Francisco; WMBR Jacksonville, Fla.

CBS Television Spot Sales. 485 Madison Ave., New York 22. Plaza 1-2545. Bruce Bryant, gen mgr.; Ben Margolis, business mgr.; W. Thomas Dawson, director sales promotion; Robert F. Davis, research mgr.

Chicago 11: 630 N. McClurg Court. Whitehall 4-6000. Arthur C. Elliot, midwestern sales mgr.

Atlanta 8: 805 Peachtree Bldg., N.E. Trinity 5-6677. H. H. Holtshouser, mgr.

Detroit 2: 932 Fisher Bldg. Trinity 2-5500. Richard R. Loftus, mgr.

Los Angeles 28: 1313 N. Vine St. Webster 8-3011. Edward A. Larkin, mgr.

San Francisco 5: Sheraton Palace Hotel. Yukon 2-7000. John H. White, mgr.

Television Stations: WCBS-TV New York; WHCT (TV) Hartford, Conn.; WCAU-TV Philadelphia; WTOP-TV Washington; WBTU (TV) Charlotte, N. C.; WBTW (TV) Florence, S. C.; WJXT-TV Jacksonville, Fla.; WBBM-TV Chicago; WXIX (TV) Milwaukee; KMOX-TV St. Louis; KSL-TV Salt Lake City; KGUL-TV Houston; KOIN-TV Portland, Ore.; KNXT (TV) Los Angeles.

Henry I. Christal Co. 579 Fifth Ave., New York 17. Murray Hill 8-4414. Henry I. Christal, pres; Irvin Gross, vp; Thomas C. Harrison, sales mgr; Philip S. Flanagan, eastern sales mgr.

Chicago 1: 333 N. Michigan Ave. Central 6-6357. Neil D. Cline, mgr.

Detroit 26: 2107 Gook Bldg. Woodward 3-2365. Joseph R. Spadea, mgr.

Boston 16: 581 Boylston St. Copley 7-1180. Robert N. Cloutier, mgr.

Atlanta 9: 972 Peachtree St., N. E. Trinity 5-9311. Kirk Munroe, mgr.

San Francisco 4: 1646 Russ Bldg. Yukon 2-1204. Richard E. Green, mgr.

Radio Stations: KFI Los Angeles; KOA Denver; KTHS Little Rock, Ark.; KWKH Shreveport, La.; WAPI Birmingham; WBAL Baltimore; WBBN Buffalo; WCKR Miami; WDAF Kansas City; WGAR Cleveland; WGY Schenectady, N. Y.; WHAM Rochester, N. Y.; WHAS Louisville, Ky.; WJR Detroit; WSYR Syracuse, N. Y.; WTAG Worcester, Mass.; WTIC Hartford, Conn.; WTMJ Milwaukee.

Thomas F. Clark Co. 608 Fifth Ave., New York 20. Judson 2-1622. Thomas F. Clark, pres.

Chicago: 35 E. Wacker Drive. State 2-1663. Paul Elsberry, mgr.

Detroit: 1928 Guardian Bldg. Woodward 1-6036. Paul Pequinot, mgr.

Atlanta: 1021 William-Oliver Bldg. Jackson 4-7088. Harry J. Cannon, mgr.

San Francisco 8: 166 Geary St. Yukon 6-0621. Don R. Pickens, mgr. (No station list released.)

College Radio Corp. 135 E. 42nd St., New York 17. Oxford 7-0890. Edwards R. Hopple, pres; Robert R. Vance Jr., vp.

Chicago: 185 N. Wabash St. Andover 3-5566. San Francisco: 511 Merchants Exchange Bldg. Exbrook 2-4073. (Represents about 100 campus radio stations.)

Continental Radio Sales. 545 Fifth Ave., New York 17. Murray Hill 7-6865. R. Butche.

Philadelphia 3: 2117 & Panama Sts. Rittenhouse 6-8139. S. Marshall.

Chicago 1: 228 N. LaSalle St. Franklin 2-2095. R. Olson.

Radio Stations:

Alabama—WATM Atmore; WBCA Bay Minette; WRAG Carrollton; WKLF Clanton; WGEA Geneva; WMFC Monroeville; WHTB Talladega; WTUS Tuskegee.

Arkansas—KDQN De Queen; KTML Marked Tree; KOSE Osceola.

California—KRDU Dinuba; KWSD Mt. Shasta; KSFE Needles; KUDU Ventura; KUBA Yuba City.

Colorado—KYOU Greeley; KLMR Lamar; KLMO Longmont; KFEL Pueblo.

Florida—WARN Ft. Pierce; WRWB Kissimmee; WMMA Miami; WPRY Perry.

Georgia—WAAG Adel; WDMF Buford; WSGC Elberton; WFPM Ft. Valley; WBGH Jesup; WMGE Madison; WMRE Monroe; WSNT Sandersville; WVOP Vidalia; WRPB Warner Robins.

Idaho—KYTE Pocatello; KPST Preston.

Illinois—WBEA Pittsfield; WTM Taylorville.

Indiana—WITO Linton.

Iowa—KWEG Boone.

Kansas—KNCO Garden City.

Kentucky—WCBL Benton; WHBN Harrodsburg; WFLW Monticello; WTTL Madisonville; WKLX Paris; WPKE Pikeville; WMLF Pineville; WMTA Van Cleve.

Louisiana—KMAR Winnsboro.

Mexico—XEBK Nuevo Laredo Tamps.; XERG Nuevo Laredo Tamps.; XEHD Miguel Aleman Tamps.; XEWV Calexico.

Michigan—WMPL Hancock; WNIL Niles.

Minnesota—KASM Albany; KDLM Detroit Lakes; WMCP Pine City; KLOH Pipestone.

Mississippi—WJMB Brookhaven; WGLC Centerville.

Missouri—KDMO Carthage; KCHR Charleston; KLWT Lebanon; KWRE Warrenton.

Nebraska—KCNB Broken Bow; KCSR Chadron.

Nevada—KVLV Fallon.

New Mexico—KHAM Albuquerque; KCHS Truth or Consequences.

New York—WGGG Salamanca.

North Carolina—WABZ Albemarle; WFVG Fuquay Springs; WGNC Gastonia; WNOS High Point; WKMT Kings Mountain; WTSB Lumberton; WMAP Monroe; WCET Roanoke Rapids; WCBC Rocky Mount; WEYE Sanford; WTAB Tabor City; WTNC Thomasville.

Ohio—WSRW Hillsboro.

Oklahoma—KLTR Blackwell; KTMC McAlester; KGLC Miami; KVLH Pauls Valley; KTLQ Tahlequah; KVIN Vinita.

Oregon—KRWV Forest Grove; KMCM McMinnville; KNPT Newport; KFJR North Bend; KBCH Oceanlake; KTLI Tillamook.

Pennsylvania—WKPA New Kensington; WPTS Pittston.

Puerto Rico—WTLI Mayaguez; WISO Ponce.

South Carolina—WACA Camden; WGCD Ches-

ter; WDSC Dillon; WATP Marion.

South Dakota—KWYR Winner.

Tennessee—WHUE Cookeville; WHBT Harri-

man; WDXL Lexington; WTUC Union City.

Texas—KKIT Dalhart; KFLD Floydada; KSWA Graham; KWRD Henderson; KTXJ Jasper; KRBA Lufkin; KORC Mineral Wells; KHHH Pampa; KBYD Pleasanton; KPEP San Angelo; KSNY Snyder; KCMR McCamey; KBLT Big Lake.

Utah—KDXU St. George.

Virginia—WBOB Galax.

Washington—KCVL Colville; KOFF Pullman; KAPA Raymond.

West Virginia—WHJC Matewan.

Wisconsin—WLDY Ladysmith; WMFM Madison; WFPF Park Falls.

Wyoming—KATI Casper; KOVE Lander.

Donald Cooke Inc. 666 Fifth Ave., New York 19. Judson 2-2727. Donald Cooke, pres; Dorothy McLaughlin, assistant to pres.

Los Angeles 36: 111 N. LaCienega Blvd. Olympia 2-1313. Lee O'Connell, mgr.

Chicago: 205 W. Wacker Drive. Hooper Jones, mgr.

San Francisco: 110 Sutter St. John Palmer, mgr.

Radio Stations: WJBS Deland, Fla.; WGMF Hollywood, Fla.; WQNN Lakeland, Fla.; WBLI Leesburg, Fla.; KROK Crookston, Minn.; KMRS Morris, Minn.; KDIO Ortonville, Minn.; KXRA Alexandria, Minn.; KBOW Butte, Mont.; KGEZ Kalispell, Mont.; WCLL Corning, N. Y.; WGVA Geneva, N. Y.; WKAI Rome, N. Y.; KASH Eugene, Ore.; WCDL Carbondale, Pa.; WLYC Williamsport, Pa.; WBLR Batesburg, S. C.; WGTN Georgetown, S. C.; WMYB Myrtle Beach, S. C.; WALD Walterboro, S. C.; KISD Sioux Falls, S. D.; KCTI Gonzales, Wash.; KFRO Longview, Wash.; WAYB Waynesboro, Va.

Television Station: WKTU (TV) Utica, N. Y.

H. Quenton Cox & Associates. Terminal Sales Bldg., Portland 5, Ore. Capital 3-6181. H. Quenton Cox. (No station list released.)

F. T. Crennan & Associates. 2449 Larkin St., San Francisco 9. Prospect 5-2725. F. T. Crennan.

Radio Stations: KALI Pasadena, Calif.; WPOW New York; KEGM Tijuana, Mexico. (San Francisco representative for all stations handled by Breen & Ward and Rambeau, Vance, Hopple.)

Crosley Broadcasting Corp. 140 W. Ninth St., Cincinnati 2. Cherry 1-1822. James D. Shouse, chairman of board; Robert E. Dunville, pres; Kieran T. Murphy, vp-treas; John T. Murphy, vp tv; Al Bland, vp programming.

New York 22: 3 E. 54th St. Plaza 1-5353. H. Peter Lasker, vp sales; P. Scott McLean, general sales mgr, WLW-Radio.

Chicago 1: 360 N. Michigan Ave. State 2-6693. Harry Albrecht, vp Central Div.

Cleveland 14: 1953 E. Sixth St. Main 1-7756. James Seferl, mgr. (Represents Crosley-owned stations.)

Harry E. Cummings. 1402 Barnett Bank Bldg., Jacksonville 2, Fla. Elgin 6-5770.

Radio Stations (southeastern representative): WJAX Jacksonville, Fla.; WQAM Miami; WDBO Orlando, Fla.; WSAV Savannah, Ga.; WTAL Tallahassee, Fla.; WFLA Tampa, Fla.

Del Day. 424 Vance Bldg., Seattle 1.

Represents: Midnight Sun Broadcasting Co. (KFAR-AM-TV Fairbanks, Alaska; KJNO Juneau, Alaska; KABI Ketchikan, Alaska; KENI-AM-TV Anchorage, Alaska).

Devney Inc. 366 Madison Ave., New York 17. Yukon 6-4390. Edward J. Devney, pres; Arthur O'Connor, sales mgr.

San Francisco 4: 233 Sansome St. Yukon 6-2981. William Ayres, mgr.

Los Angeles 5: 612 S. Serrano Ave. Dunkirk 4-7352. Fred E. Crawford Jr., mgr.

Chicago 1: 185 N. Wabash Ave. State 2-5287. Gerard J. Kelly Jr., mgr. (No station list released.)

Dixieland Stations. Atlanta 9: 1182 W. Peachtree St., N.W. Trinity 5-1032. Charles E. Trainor, gen mgr; Joann Oswalt. (No station list released.)

Dora-Clayton Agency. 3 Mortgage Guarantee Bldg., Atlanta 3. Jackson 5-7841. Clayton J. Cosse, pres-gen mgr; Dora C. Cosse, vp-sec. (No station list released.)

Bob Dore Associates. 420 Madison Ave., New York 17. Plaza 3-8372. Robert M. Dore.

Chicago 1: 360 N. Michigan Ave. Financial 6-6828.

Dallas: 4214 Cole Ave. Lakeside 8-6368. E. Howard Goodwin.

Detroit 26: 319 Broadway Market Bldg. Woodward 3-2590. James Panagos.

Hollywood 28: 5880 Hollywood Blvd. Hollywood 2-1133. Jack Smith.

San Francisco 4: 233 Sansome St. Yukon 6-2981. William A. Ayres.

New Orleans 12: 434 Balter Bldg. Magnolia 4532. Guy Banister.

Radio Stations: WEDR Birmingham; WMOZ Mobile, Ala.; WAPX Montgomery, Ala.; WJRD Tuscaloosa, Ala.; WFEC Miami; WKIS Orlando, Fla.; WFRS Athens, Ga.; WGEA Columbus, Ga.;



Some
trees
are seen
in spite
of the
forest!

The unknown sage who noted that "sometimes you can't see the trees for the forest" might well had today's television industry in mind. The "forest" has been growing steadily thicker — and the job of making your station stand out from the rest gets correspondingly harder.

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RIGHTER
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WABT Birmingham **WBEN-TV** Buffalo **WJRT** Flint
WFMY-TV Greensboro/Winston-Salem **WTPA** Harrisburg
WTIC-TV Hartford **WDAF-TV** Kansas City **WHAS-TV** Louisville
WTMJ-TV Milwaukee **WMTW** Mt. Washington
WRVA-TV Richmond **WSYR-TV** Syracuse

Station Reps CONTINUED

WGIG Brunswick, Ga.; WWIN Baltimore; WCCM Lawrence, Mass.; WACE Springfield, Mass.; KLOS Albuquerque, N. M.; WSR5 Cleveland; KLIQ Portland, Ore.; WOLS Florence, S. C.; KABR Aberdeen, S. D.; KYNT Yankton, S. D.; WHER Memphis; WATO Oak Ridge, Tenn.; KLYN Amarillo, Tex.; WCAW Charleston, W. Va.; WCHB Detroit; KLRA Little Rock, Ark.

Robert E. Eastman & Co. 527 Madison Ave., New York 22. Plaza 9-7760. Robert E. Eastman, pres. Chicago: 333 N. Michigan Ave. Financial 6-7640. Richard C. Arubckle, Midwest mgr. San Francisco: 1043 Russ Bldg. Yukon 2-9760. Richard H. Schutte, West Coast mgr. Radio Stations: WHK Cleveland; KGKO Dallas; WRIT Milwaukee; WNEW New York; WIL St. Louis; WSAV Savannah, Ga.; WKLO Louisville, Ky.; WEEP Pittsburgh.

Everett-McKinney. 40 E. 49th St., New York 17. Plaza 3-9332. Max M. Everett, pres; Powell H. Ensign, vp.

Chicago 11: 410 N. Michigan Ave. Superior 7-9052. John B. Shelton, vp. Beverly Hills: 111 N. LaCienega Blvd. Crestview 5-2022. Lee F. O'Connell. San Francisco 4: 110 Sutter St. Garfield 1-6936. John Palmer.

Radio Stations: WRMA Montgomery, Ala.; Imperial Broadcasting System, Calif.; WICH Norwich, Conn.; WSTC Stamford, Conn.; WBBQ Augusta, Ga.; WFRP Savannah, Ga.; WDAN Danville, Va.; WBAT Marion, Ind.; WKBV Richmond, Ind.; KCRG Cedar Rapids, Ia.; KTRI Sioux City, Ia.; KWHK Hutchinson, Kan.; KSYL Alexandria, La.; WFGM Fitchburg, Mass.; WBEC Pittsfield, Mass.; WPAG Ann Arbor, Mich.; Midwest Network, Miss.; WDDT Greenville, Miss.; WINR Binghamton, N. Y.; WENY Elmira, N. Y.; WHDL Olean, N. Y.; WEOK Poughkeepsie, N. Y.; WHEC Rochester; WSKY Asheville, N. C.; KILQ Grand Forks, N. D.; WNXT Portsmouth, Ohio; KFLY Corvallis, Ore.; KORE Eugene, Ore.; KFLW Klamath Falls, Ore.; KSLM Salem, Ore.; WRTA Altoona, Pa.; WKST New Castle, Pa.; WADK Newport, R. I.; WKVM Monahan, Tex.; WJOY Burlington, Vt.; WDEV Waterbury, Vt.; KWKL Longview, Wash.; WGEZ Beloit, Wis.; WCLO Janesville, Wis.; WLP Kenosha, Wis.; WKTY La Crosse, Wis.; WNAM Neenah, Wis. Television Stations: W DAN-TV Danville, Ill.; WCBI-TV Columbus, Miss.; WHEC-TV WJET-TV Rochester; WINR-TV Binghamton; WKST-TV New Castle, Pa.; KVKM-TV Odessa, Tex.

Hugh Feltis & Associates. 1102 Tower Bldg., Seattle 1. Main 3-1868. Hugh M. Feltis, owner; John Mowbray, Doug Dove, associates. Portland, Ore.: 806 Wilcox Bldg. Capitol 3-0151. Howard S. Jacobson.

Radio Stations: Alaska—KBYR Anchorage; KFRB Fairbanks. California—KGEZ Bakersfield; KINS Eureka; KARM Fresno; KBIG Los Angeles; KMYC Marysville; KWIP Merced; WFIV Modesto; KIDD Monterey; KLX Oakland; KCMJ Palm Springs; KVIP Redding; KROY Sacramento; KDON Salinas; KITO San Bernardino; KYA San Francisco; KXRX San Jose; KIST Santa Barbara; KSRO Santa Rosa; KSTN Stockton. Idaho—KGM Boise; KIFI Idaho Falls; KOZE Lewiston-Clarkston; KWIK Pocatello; KAYT Rupert; KBRV Soda Springs; KLLX Twin Falls; KWFI Weiser.

Montana—KBMY Billings; KBMN Bozeman; KOPR Butte; KMON Great Falls; KOJM Havre; KXLJ Helena; KXLO Lewistown; KPRK Livingston; KATL Miles City; KBTK Missoula; KMSO Missoula; KIYI Shelby. Oregon—KVAS Astoria; KFLY Corvallis; KORE Eugene; KOHU Hermiston; KFLW Klamath Falls; KYC Medford; KFIR North Bend; KWRC Pendleton; KPOJ Portland; KRCC Prineville; KRXL Roseburg; KSLM Salem; KODL The Dalles.

Washington—KBKW Aberdeen; KENY Bellingham; KBRO Bremerton; KIUI Chehalis; KOZI Chelan; KOZE Lewiston; KQTY Everett; KITN Olympia; KOMW Omak; KORD Pasco; KREW Sunnyside; KTAC Tacoma; KHIT Walla Walla; KUNEN Wenatchee; KIY Yakima. Hawaii—KILA Hilo; KPOA Honolulu. Mexico—XEAK Tijuana. British Columbia—CFUN Vancouver; CKWX Vancouver; CJVI Victoria.

Television Stations: KBAK-TV Bakersfield, Calif.; KVIQ-TV Eureka, Calif.; KVIP-TV Redding, Calif.; XETV (TV) Tijuana, Mexico; KNTV (TV) San Jose, Calif.; KEYT (TV) Santa Barbara, Calif.; KPVT (TV) Portland, Ore.; KUTV (TV) Salt Lake City; KRVT (TV) Great Falls, Mont.; KMSO-TV Missoula, Mont. Groups: Columbia Empire, Oregon Empire, Tri-Mart, A-Buy, Tri-Buy; Intermountain Network; Arizona Broadcasting System.

Fine Music Hi-Fi Broadcasters. 17 W. 44th St., New York 36. Murray Hill 7-7040. Joel B. Fairfax, vp-sales director.

Radio Stations: WBFM (FM) New York; WLOL-FM Minneapolis; WFMA (FM) Rocky Mount, N. C.; WPFM (FM) Providence, R. I.; CHFI-FM Toronto, Ont.

James C. Fletcher Jr. 60 W. 46th St., New York 36. Circle 6-4084.

Radio Stations: KJNO Juneau, Alaska; KTKN Ketchikan, Alaska; KENI Anchorage, Alaska; KFAR Fairbanks, Alaska.

Television Stations: KENI-TV Anchorage, Alaska; KFAR-TV Fairbanks, Alaska.

FM Unlimited. 161 E. Erie St., Chicago 11. Superior 7-5262. Charles W. Kline, pres.

Boston 38: 439 Concord Ave. Eliot 4-3079. Wallace Dunlap, mgr.

St. Louis 12: 532 DeBaliviere. Volunteer 1-1077. Don Levitan, mgr. (No station list released.)

Forjoe & Co. 580 Fifth Ave., New York 36. Judson 6-3100. Joseph Bloom, pres; Carlos Franco, executive vp; Howard Rothenberg, assistant sales mgr; Frank Carlson, Leonard Ostrow, Paul Campbell, Douglas Brown, sales executives.

Chicago 11: 435 N. Michigan Ave. Delaware 7-3504. Robert A. Lazar, gen mgr.; Wilbert Bauer, sales executive.

Los Angeles 48: 451 LaCienega Blvd. Oleander 5-7755. Lawrence Krasner, vp.

San Francisco 5: 593 Market St. Sutter 1-7569. Charles F. Haddix, mgr.

Atlanta 3: 120 Marietta St. Jackson 3-0518. Bernard I. Ochs, mgr.

Philadelphia 19: 310 W. Glen Echo Rd. Chestnut Hill 7-4510. Morton Lowenstein, gen mgr.

Portland, Ore.: Commerce 9735. Charles F. Haddix, mgr.

Seattle: Zenith 9496. Charles F. Haddix, mgr. (No station list released.)

Forjoe-TV Inc. 580 Fifth Ave., New York 36. Judson 6-3100. Joseph Bloom, pres; Carlos Franco, executive vp; Howard Rothenberg, assistant sales mgr; Douglas Brown, director of sales; Frank Carlson, assistant director of sales; Leonard Ostrow, Paul Campbell, sales executives.

Chicago 11: 435 N. Michigan Ave. Delaware 7-3504. Robert W. Alexander, mgr.; Robert A. Lazar, assistant mgr.; Wilbert Bauer, sales executive.

Los Angeles 48: 451 LaCienega Blvd. Oleander 5-7755. Lawrence Krasner, vp.

San Francisco 5: 593 Market St. Sutter 1-7569. Charles F. Haddix, mgr.

Atlanta 3: 120 Marietta St. Jackson 3-0518. Bernard I. Ochs, mgr.

Philadelphia 19: 310 W. Glen Echo Rd. Chestnut Hill 7-4510. Morton Lowenstein, gen mgr.

Portland, Ore.: Commerce 9735. Charles F. Haddix, mgr.

Seattle: Zenith 9496. Charles F. Haddix, mgr. (No station list released.)

Foster & Creed. 414 Statler Office Bldg., Boston 16. Hubbard 2-4845. Robert C. Foster, treas; William A. Creed, pres.

New York: 400 Madison Ave. Plaza 1-5075.

Radio Stations: WARA Attleboro, Mass.; WBET Brockton, Mass.; WFGM Fitchburg, Mass.; WCCM Lawrence, Mass.; WNBH New Bedford, Mass.; WOCB Cape Cod, Mass.; WESO Southbridge, Mass.; WBEC Pittsfield, Mass.; WCOP Boston; WDRC Hartford, Conn.; WICH Norwich, Conn.; WMRC Milford, Mass.; WELI New Haven, Conn.; WSTC Stamford, Conn.; WGAN Portland, Me.; WKXL Concord, N. H.; WKNE Keene, N. H.; WSYB Rutland, Vt.; WADK Newport, R. I.; North Country Stations of Vermont.

Television Station: WGAN-TV Portland, Me.

Gill-Perna. 654 Madison Ave., New York 21. Murray Hill 8-4740. Helen Gill, pres; John J. Perna Jr., executive vp.

Chicago 1: 75 E. Wacker Drive. Franklyn 2-8665. Walter Beadell, midwest sales mgr.

Detroit 26: 2915 Book Bldg. Woodward 2-7022. Daniel W. Bowen, mgr.

Los Angeles 730 South Western Ave. Dunkirk 7-4388. Bambi Herrington.

San Francisco 57 Post St. Sutter 1-5568. Alan S. Young.

Boston: 80 Boylston St. Liberty 2-6481. Harry Wheeler. (No station list released.)

Good Music Broadcasters. 8200 Ridge Ave., Philadelphia 25. Ivyridge 2-6000. Raymond S. Green, pres; Lawrence M. C. Smith, vp.

New York 16: 52 Vanderbilt Ave. Murray Hill 3-2295. Roy H. Holmes, national sales mgr.

Radio Stations: WEAV Evanston, Ill.; WFLN Philadelphia; KCBH (FM) Los Angeles; WLSM (FM) Oak Park, Mich.; WCRB Waltham, Mass.; WASH (FM) Washington and WDON Wheaton, Md. (simultaneous fm-am); WVCG Coral Gables, Fla.; WITF-FM Baltimore; WLOA Braddock, Pa.; WGKA Atlanta; KDFC (FM) Sausalito and KIBE Palo Alto, Calif. (simultaneous fm-am).

W. S. Grant Co. 703 Market St., San Francisco 3. Exbrook 2-6685. Sam Elkins, pres, gen mgr; Herb Stiller, vp.

Los Angeles 28: 6606 Selma Ave. Hollywood 3-7914. Sam Elkins, pres, gen mgr.

New York 17: 7 E. 48th St. Plaza 3-1433. John Rooney, mgr.

Chicago 1: 35 E. Wacker Drive. Dearborn 2-2448. Don Roberts.

Detroit 38: 15485 James Couzens Hwy. University 4-1074. Charles Garfield.

Radio Stations: KUEQ Phoenix, Ariz.; KUDY

Denver; KSTR Grand Junction, Colo.; KFEL Pueblo, Colo.; KUPI Idaho Falls; KTOP Topeka, Kan.; KRAY Amarillo, Tex.; KWHO Salt Lake City; KNLR Little Rock, Ark.; WENO Madison, Tenn.; WPCT Putnam, Conn.; WILLI Williamstown, Conn.; KIKI Honolulu; KAHJ Auburn, Calif.; KLYD Bakersfield, Calif.; KRE Berkeley, Calif.; KCRP Crescent City, Calif.; KENL Eureka, Calif.; KEAP Fresno, Calif.; KTYM Los Angeles, Calif.; KUDE Oceanside, Calif.; KUTY Palmdale, Calif.; KDES Palm Springs, Calif.; KATP Pittsburg, Calif.; KPRL Paso Robles, Calif.; KPAP Redding, Calif.; KRCK Ridgecrest, Calif.; KOMY Salinas, Calif.; KCSB San Bernardino, Calif.; KEMEN San Jose, Calif.; KSMA Santa Maria, Calif.; KROG Sonoma, Calif.; KGEN Tulare, Calif.; KUKI Ukiah, Calif.; KACY Ventura, Calif.; KAVR Victorville, Calif.; KBKR Baker, Ore.; KAJO Grants Pass, Ore.; KLAB Klamath Falls, Ore.; KLBH La Grande, Ore.; KBOY Medford, Ore.; KFIR North Bend, Ore.; KSRV Ontario, Ore.; KKEY Portland, Ore.; KYES Roseburg, Ore.; KENY Bellingham, Wash.; KIUI Chehalis, Wash.; KQTY Everett, Wash.; KBAM Longview, Wash. (West); KITN Olympia, Wash.; KORD Pasco, Wash.; KLAN Seattle; KZUN Spokane; KHIT Walla Walla; KLOQ Yakima (West); XEMO Tijuana, Mexico.

Melchor Guzman Co. 45 Rockefeller Plaza, New York. Circle 7-0624. Melchor Guzman, pres. (Represents stations in Central and South America.)

Arthur H. Hagg & Associates. 360 N. Michigan Ave., Chicago 1. Central 6-7553. Arthur H. Hagg, pres; Kern W. Hagg, mgr.

New York 17: 366 Madison Ave. Murray Hill 2-8665. P. A. Broderick, mgr.

Kansas City 41: P. O. Box 182. Colfax 2-4694. Robert J. Anderson, mgr.

Radio Stations: KSWI Council Bluffs, Iowa; WPIN Casa Grande, Ariz.

Theo. B. Hall & Co. 681 Market St., San Francisco. Exbrook 2-1507. Ted Hall. (No station list released.)

Harrington, Righter & Parson. 589 Fifth Ave., New York 17. Murray Hill 8-7050. John E. Harrington Jr., pres; Volney Righter vp-treas; James O. Parsons Jr., vp-sec.

Chicago 11: Tribune Tower. Whitehall 4-0510. Carroll R. Layman, vp-mgr.

Atlanta 9: 1430 W. Peachtree St. NW. Trinity 5-8458. Frank B. Rice, mgr.

Boston 16: 80 Boylston St. Liberty 2-7537. Carter S. Knight, mgr.

San Francisco 4: Russ Bldg. Sutter 1-4125. Frank Dougherty, mgr.

Detroit 26: Penobscot Bldg. Woodward 3-0910. William Snyder, mgr.

Television Stations: WABT (TV) Birmingham, Ala.; WBEN-TV Buffalo; WDAF-TV Kansas City; WFMY-TV Greensboro, N. C.; WHAS-TV Louisville, Ky.; WJR-TV Flint, Mich.; WRVA-TV Richmond, Va.; WSYR-TV Syracuse, N. Y.; WTEN (TV) Albany, N. Y.; WTIC-TV Hartford, Conn.; WTMJ-TV Milwaukee; WTPA (TV) Harrisburg, Pa.

Headley-Reed Co. 750 Third Ave., New York 17. Yukon 6-5800. Frank W. Miller Sr., chairman; Frank W. Miller Jr., director; Sterling B. Beeson, pres; Jack Hardingham, vp-eastern sales mgr.

Chicago 1: 230 N. Michigan Ave. Franklin 2-4686. John H. Wrath, executive vp-mgr.

Atlanta 8: 673-800 Peachtree St. Bldg. Trinity 4-2736. George P. Crumley Jr., mgr.

Hollywood 28: Taft Bldg. Hollywood 4-8248. N. Arthur Astor, mgr.

Philadelphia 7: Phila. National Bank Bldg. Locust 4-6027. Robert S. Dome, mgr.

San Francisco 4: 110 Sutter St. Yukon 2-4912. St. Louis 1: 915 Olive St. Central 1-9151. William H. Shaw, mgr.

Radio Stations: WHY Montgomery, Ala.; KPMC Bakersfield, Calif.; KYNO Fresno, Calif.; KYOS Merced, Calif.; KRAK Stockton, Calif.; WOL Washington; WDAK Columbia, Ga.; WAIT Chicago; WFRL Freeport, Ill.; WEEK Peoria, Ill.; WGL Fort Wayne, Ind.; WORL Boston; WSAR Fall River, Mass.; WELL Battle Creek, Mich.; WKMH Detroit; WKMF Flint, Mich.; WKHM Jackson, Mich.; WSAM Saginaw, Mich.; KFVS Cape Girardeau, Mo.; KOOK Billings, Mont.; WSJS Winston-Salem, N. C.; WRRF Washington, N. C.; WONE Dayton, Ohio; WFMJ Youngstown, Ohio; WREB Easton, Pa.; WLAN Lancaster, Pa.; WERE Reading, Pa.; WSCR Scranton, Pa.; WHIM Wilkes-Barre, Pa.; WWSA York, Pa.; WPRB Providence, R. I.; KOTA Rapid City, S. D.; WLOW Portsmouth-Norfolk, Va.; WKOW Madison, Wis.; WEMP Milwaukee.

Television Stations: KGUN-TV Tucson, Ariz.; KEVT (TV) Santa Barbara, Calif.; WEEK-TV Peoria, Ill.; WTVO (TV) Rockford, Ill.; WBOC-TV Salisbury, Md.; WTKO-TV Meridian, Miss.; KFVS-TV Cape Girardeau, Mo.; KROCK-TV Billings, Mont.; WITN (TV) Washington, N. C.; WSJS-TV Winston-Salem, N. C.; WFMJ-TV Youngstown, Ohio; WREB-TV Wilkes-Barre, Pa.; WALM-TV Anderson, S. C.; KOTA-TV Rapid City, S. D.; WFRV-TV Green Bay, Wis.; WKOW-TV Madison, Wis.

George P. Hollingbery Co. 500 Fifth Ave., New York 16. Oxford 5-5560. George P. Hollingbery, chairman of board; F. E. Spencer Jr., vice chair-

working



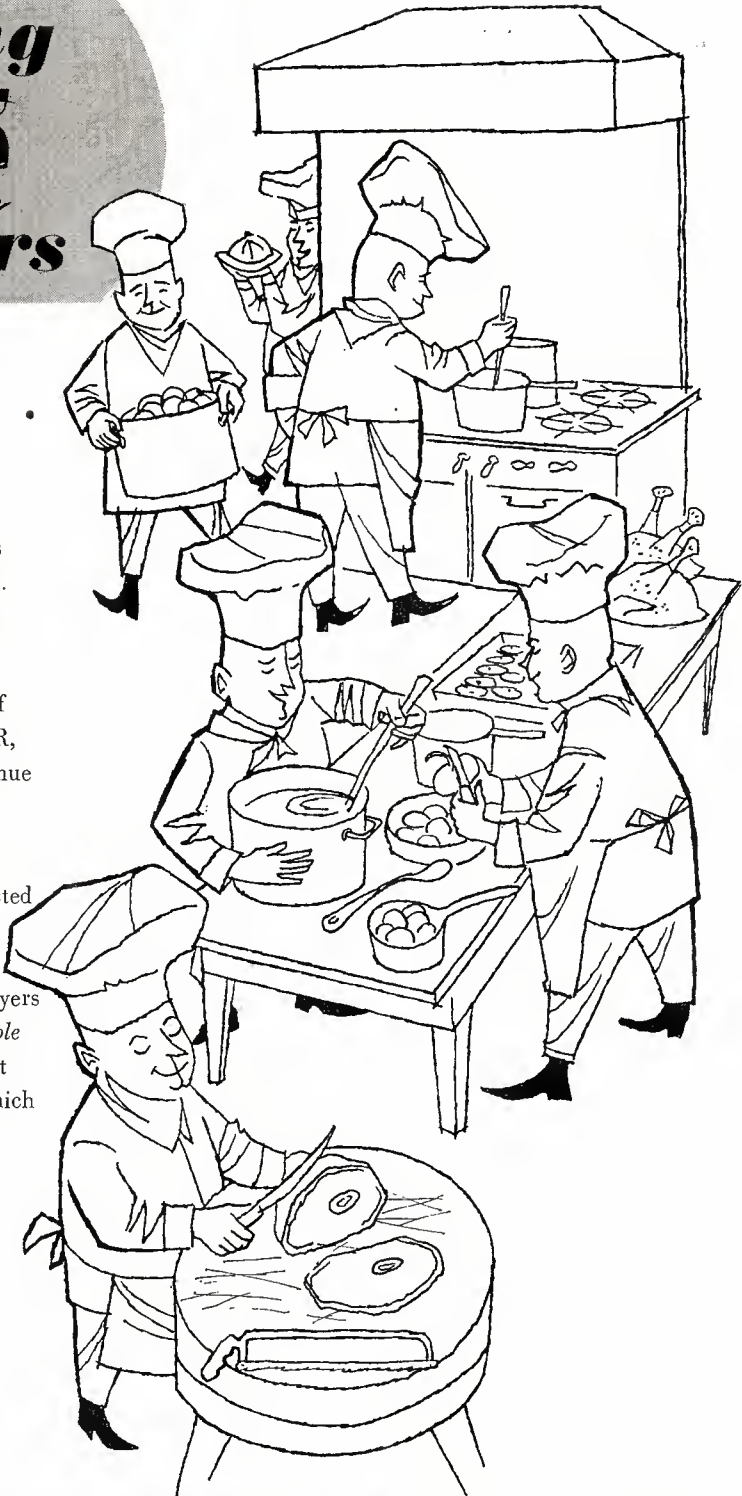
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There is a distinguishing *flavor* about representative organizations which comes principally from the type of men who actively head up each firm.

Here, this consists of the group of Working Partners who started H-R, and who today still actively continue to serve all of our stations and buyers of time.

Supplemented by a carefully selected staff of *properly aged* and sales *seasoned* men, each following the H-R practice of providing time buyers with a complete and *easily digestible* presentation of station and market facts, we have a *recipe* for sales which appeals to the business *appetites* of the stations we serve.



FRANK HEADLEY, President
DWIGHT REED, Vice President
FRANK PELLEGRIN, Vice President
PAUL WEEKS, Vice President

"We always send a man to do a man's job"

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REPRESENTATIVES, INC.

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ATLANTA
HOUSTON
NEW ORLEANS

Station Reps CONTINUED

man; Fred Hague, pres (radio); Harry Wise Jr. pres (tv).

Chicago 1: 307 N. Michigan Ave. Dearborn 2-6060. Frank McCarthy, radio sales mgr; Warren Nelson, tv sales mgr.

Atlanta 3: 134 Peachtree St. Jackson 4-5710. Richard N. Hunter, executive in charge.

Detroit 26: 2214 Guardian Bldg. Woodward 1-3555. Joseph D. Payne Jr., executive in charge.

Los Angeles 14: 3325 Wilshire Blvd. Dunkirk 5-2071. Ray Edwards, executive in charge.

San Francisco 4: 417 Montgomery St. Douglas 2-2541. George Lindman, executive in charge.

Seattle 1: Tower Bldg. Elliott 1868. Hugh Felts, executive in charge.

Radio Stations: WADC Akron, Ohio; WGPC Albany, Ga.; WCMI Ashland, Ky.; KGEZ Bakersfield, Calif.; WABI Bangor, Me.; WJBO Baton Rouge, La.; WBCB Battle Creek, Mich.; WBCM Bay City, Mich.; WIDE Biddeford, Me.; WEZE Boston, Mass.; WTMA Charleston, S. C.; WEZE Cheyenne, Wyo.; KPZY Chico, Calif.; KGGF Coffeyville, Kan.; WRBL Columbus, Ga.; WHIO Dayton, Ohio; WEEB Duluth, Minn.; WEAU Eau Claire, Wis.; KTSM El Paso, Tex.; KINS Eureka, Calif.; WMMN Fairmont, W. Va.; WTAC Flint, Mich.; KARM Fresno, Calif.; WQUB Galesburg, Ill.; KVGB Great Bend, Kan.; WBIG Greensboro, N. C.; WHSM Hayward, Wis.; WMFG Hibbing, Minn.; KILA Hilo, T. H.; KPOA Honolulu, T. H.; WABM Houlton, Me.; WJDX Jackson, Miss.; KBKC Kansas City; KLOG Kelso, Wash.; WAML Laurel, Miss.; WLVA Lynchburg, Va.; WMAM Marinette, Wis.; KPIV Modesto, Calif.; WQUA Moline, Ill.; KIDD Monterey, Calif.; WAVZ New Haven, Conn.; WSMB New Orleans; WMGM New York; WKIS Orlando, Fla.; WDLF Panama City, Fla.; WCOA Pensacola, Fla.; KOAM Pittsburg, Kan.; WPOP Portland, Me.; WAGM Presque Isle, Me.; KVPJ Redding, Calif.; WJMC Rice Lake, Wis.; KRQY Sacramento, Calif.; KLUB Salt Lake City; KIRO San Bernardino, Calif.; KEAK San Diego, Calif.; KIST Santa Barbara, Calif.; WSGA Savannah, Ga.; KSCJ Sioux City, Iowa; WSPA Spartanburg, S. C.; WSPR Springfield, Mass.; KSTN Stockton, Calif.; WBLB Syracuse, N. Y.; WREN Topeka, Kan.; WAXE Vero Beach, Calif.; WHLB Virginia, Minn.; WTVL Waterville, Me.; KWBB Wichita, Kan.; WAAB Worcester, Mass.

Television Stations: WJFB (TV) Augusta, Ga.; WABI-TV Bangor, Me.; WBRZ (TV) Baton Rouge, La.; WCIA (TV) Champaign, Ill.; WWTW-TV Cadillac, Mich.; WRBL-TV Columbus, Ga.; WHIO-TV Dayton, Ohio; WEAU-TV Eau Claire, Wis.; KTSM-TV El Paso, Tex.; KVAL-TV Eugene, Ore.; KVIQ-TV Eureka, Calif.; WTVW (TV) Evansville, Ind.; WNCT (TV) Greenville, N. C.; KTRK (TV) Houston; WLBT (TV) Jackson, Miss.; WLVA-TV Lynchburg, Va.; WMBV-TV Marinette, Wis.; KTVO (TV) Ottumwa, Iowa; WJDM (TV) Panama City, Fla.; WEAR-TV Pensacola, Fla.; KOOL-TV Phoenix, Ariz.; WAGM-TV Presque Isle, Me.; KVPJ (TV) Redding, Calif.; KPIC (TV) Roseburg, Ore.; KTVW (TV) Seattle; KPIV (TV) Sioux City, Iowa; WSPA-TV Spartanburg, S. C.; WWLP (TV) Springfield, Mass.; KXTV (TV) Springfield, Mo.; KLDL-TV Tucson, Ariz.; WTRF-TV Wheeling, W. Va.; KIVA (TV) Yuma, Ariz.

Hal Holman Co. 64 E. Lake St., Chicago 1. Franklin 2-0016. Hal Holman.

New York 17: 366 Madison Ave. Yukon 6-4390. E. J. Devney.

Los Angeles 28: 6381 Hollywood Blvd. Hollywood 2-2351. Tracy Moore.

San Francisco 8: 260 Kearney St. Exbrook 2-6444. John Funk.

Radio Stations: KFXD Boise, Idaho; WCVS Springfield, Ill.; WFRX West Frankfort, Ill.; WJPF Herrin, Ill.; KCLN Clinton, Iowa; WJBL Holland, Mich.; KWBE Rochester, Minn.; KLTZ Glasgow, Mont.; KRBO Las Vegas, Nev.; KMIN Grants, N. M.; KSRC Socorro, N. M.; KEYZ Williston, N. D.; KOBH Hot Springs, S. D.; WGWC Selma, Ala.; KBOL Boulder, Colo.; KIUP Durango, Colo.; KGLN Glenwood Springs, Colo.; KREX Grand Junction, Colo.; KFKA Greeley, Colo.; KOLR Sterling, Colo.; WAYX Waycross, Ga.; KWAL Wallace, Idaho; WHOW Clinton, Ill.; WJDS Jacksonville, Ill.; WLBH Mattoon, Ill.; WMOK Metropolis, Ill.; WVLN Olney, Ill.; WLBC Muncie, Ind.; KIUL Garden City, Kan.; KAYS Hays, Kan.; WHIR Danville, Ky.; WHFB Benton Harbor, Mich.; WTCM Traverse City, Mich.; WLOX Bixby, Miss.; KGFV Kearney, Neb.; KNEB Scottsbluff, Neb.; WEEB Southern Pines, N. C.; KDRL Devils Lake, N. D.; KDIX Dickinson, N. D.; WLEK Sandusky, Ohio; KVAS Astoria, Ore.; KGAL Lebanon, Ore.; KGAY Salem, Ore.; KEED Springfield-Eugene, Ore.; WCRK Morristown, Tenn.; WGNM Murfreesboro, Tenn.; KBAM Longview, Wash.; WBEV Beaver Dam, Wis.; KFIZ Fond du Lac, Wis.; WOMT Manitowish, Wis.; WPRE Prairie du Chien, Wis.; WSPST Stevens Point, Wis.; WAUX Waukesha, Wis.; Paul Bunyan Network (WATZ Alpena, Mich.; WATT Cadillac, Mich.; WATC Gaylord, Mich.; WMBN Petoskey, Mich.; WTCM Traverse City, Mich.).

Television Stations: KREX-TV Grand Junction, Colo.; KFXJ-TV Montrose, Colo.; WPBN-TV Traverse City, Mich.; WLBC-TV Muncie, Ind.; KDIX-TV Dickinson, N. D.; KEYS-TV Hays, Kan.

George T. Hopewell Inc. 101 Park Ave., New York 17. Lexington 2-3783. George T. Hopewell, pres; Joseph S. Cannon, gen mgr.

Chicago 6: 205 W. Wacker Dr. State 2-5096. Hooper Jones, mgr; Laurie Dahlstrom.

Detroit 26: Park Ave. Bldg. Woodward 2-7298. Tom Corlett, mgr.

Beverly Hills, Calif.: 111 N. LaCienega Blvd. Oleander 5-8326. Jim Walsh, mgr.

Radio Stations: KDTA Delta, Colo.; KVRH Salida, Colo.; WOCH N. Vernon, Ind.; WFYC Alma, Mich.; KRFO Owatonna, Minn.; KCRV Caruthersville, Mo.; KCLV Clovis, N. M.; WBNW Olean, N. Y.; WFLR Penn Yan, N. Y.; WDLF Port Jervis, N. Y.; WLFB Little Falls, N. Y.; WBUI Lexington, N. C.; WMPF S. Williamsport, Pa.; WCVI Connelville, Pa.; WNRI Woodstock, R. I.; KLGJ Salt Lake City; WKLV Blackstone, Va.; WCFW Clifton Forge, Va.; WNRV Narrows, Va.; WLOH Princeton, W. Va.; WMNE Menomonee, Wis.; WTTN Watertown, N. Y.

H-R Representatives and H-R Television. (Note—Both firms have same executives and branch offices.) 390 Madison Ave., New York 17. Oxford 7-3120. (Effective Oct. 1, 1958: 375 Park Ave., New York. Plaza 9-6800.) Frank M. Headley, pres-treas; Frank E. Pellegrin, vp-sec; Paul R. Weeks, vp.

Chicago 1: 35 E. Wacker Drive. Financial 6-6440. Dwight S. Reed, vp.

Hollywood 28: Equitable Bldg., Hollywood 2-6453. Harold Lindley, vp.

San Francisco 4: 155 Montgomery St. Yukon 2-5837. James M. Alspaugh.

Detroit 26: 1065 Penobscot Bldg. Woodward 1-4148. Andrew M. Gent.

Atlanta 9: 1182 W. Peachtree St. NW. Trinity 5-9539. Bill R. McRae.

Dallas 2: Rio Grande National Bldg. Riverside 2-5148. Clarke R. Brown.

Houston 6: 3520 Montrose Blvd. Jackson 8-1601. Jack Eisele.

New Orleans: 910 Royal St. Jackson 2-3917. Thomas J. Craig.

Radio Stations: KQUE Albuquerque, N. M.; WSAN Allentown, Pa.; WNNC Asheville, N. C.; WNAO Boston; WSOQ Charlotte, N. C.; WAPQ Chattanooga, Tenn.; KXXX Colby, Kan.; WMSC Columbia, S. C.; WCOL Columbus, Ohio; WING Dayton, Ohio; KSO Des Moines; WTRC Elkhart, Ind.; WKJG Fort Wayne, Ind.; KMMJ Grand Island, Neb.; KGBT Harlingen, Tex.; WPOP Hartford, Conn.; WKBH La Crosse, Wis.; WIMA Lima, Ohio; KHJ Los Angeles; WHBQ Memphis; WSKP Miami, Fla.; WALA Mobile, Ala.; KNOE Monroe, La.; WSIX Nashville, Tenn.; WELI New Haven, Conn.; WOR New York (West Coast only); WAVY Norfolk, Va.; WIRL Peoria, Ill.; WRAL Raleigh, N. C.; WROR Rockford, Ill.; KONO San Antonio, Tex.; KGB San Diego, Calif.; KFRC San Francisco; WGBI Scranton, Pa.; KVI Seattle; KFNF Shenandoah, Iowa; KELO Sioux Falls, S. D.; KGA Spokane, Wash.; WIZE Springfield, Ohio; WMAL Washington; KWFT Wichita Falls, Tex.

Radio Groups: Don Lee Broadcasting System; Yankee Network.

Television Stations: WNAC-TV Boston; WSOC-TV Charlotte, N. C.; WRGP-TV Chattanooga, Tenn.; KOMU-TV Columbia, Mo.; KZTV (TV) Corpus Christi, Tex.; KNAC-TV Fort Smith, Ark.; WKJG-TV Fort Wayne, Ind.; KGBT-TV Harlingen, Tex.; WKBT (TV) LaCrosse, Wis.; WIMA-TV Lima, Ohio; KHJ-TV Los Angeles; WHBQ-TV Memphis; WALA-TV Mobile, Ala.; KNOE-TV Monroe, La.; WSIX-TV Nashville, Tenn.; WAVY-TV Norfolk, Va.; WOR-TV New York; KETV (TV) Omaha, Neb.; WRAL-TV Raleigh, N. C.; WREX-TV Rockford, Ill.; KBET-TV Sacramento, Calif.; KSBW-TV Salinas-Monterey, Calif.; KSBY-TV San Luis Obispo, Calif.; KONO-TV San Antonio; KTVU (TV) San Francisco; WDAU-TV Scranton, Pa.; KELO-TV Sioux Falls, S. D.; KDLO-TV (Satellite Florence, S. D.); (KPLO-TV) (Satellite Reliance, S. D.); WSJV-TV Elkhart, Ind.; KLTV (TV) Tyler, Tex.; WMAJ-TV Washington; KMSP-TV Minneapolis.

Don Howard & Co. Roswell Hotel, Del Rio, Tex. 5-2431. Don Howard, owner.

Nogales, Ariz.: Box 55. Leopold Felix.

Radio Stations: XEDM Hermosillo, Sonora; XEKD Acuna, Coah.; XEMU Piedras Negras, Coah.; XEFW Tampico, Tamps.

Harry S. Hyett Co. Minneapolis 2: 314 Baker Bldg. Federal 9-7179. Harry S. Hyett, pres.

Radio Stations: KFYZ Bismarck, N. D.; KDAL Duluth, Minn.; WBAY Green Bay, Wis.; WKBH LaCrosse, Wis.; WDMJ Marquette, Mich.; KROC Rochester, Minn.; WHBF Rock Island, Ill.; KSOO Sioux Falls, S. D.; WSAU Wausau, Wis.

Television Stations: KFYZ-TV Bismarck, N. D.; KDAL-TV Duluth, Minn.; WBAY-TV Green Bay, Wis.; WKBT (TV) LaCrosse, Wis.; WDMJ-TV Marquette, Mich.; KMOT (TV) Minot, N. D.; KROC-TV Rochester, Minn.; WHBF-TV Rock Island, Ill.; WSAU-TV Wausau, Wis.; KUMV-TV Williston, N. D.

Indie Sales Inc. 60 E. 42d St., New York 17. Murray Hill 2-4813. Jack Koste, pres.

Chicago 6: 205 W. Wacker Dr. State 2-5096.

Detroit 26: Park Ave. Bldg. Woodward 2-7298.

Beverly Hills, Calif.: 111 N. LaCienega Blvd. Oleander 5-8326.

(No station list released.)

Inter-American Publications Inc. 41 E. 42d St., New York 17. Murray Hill 2-0884. A. Ramos, pres; Jose Oviedo, vp; Mrs. Argentina S. Ramos, sec.

Radio Stations: WKAQ (Radio El Mundo), San Juan, P. R.; WORA Mayaguez, P. R.; WPRP Ponce, P. R.

Television Stations: WKAQ-TV (Telemundo) San Juan, P. R.; WORA-TV Mayaguez, P. R.; WRIK-TV Ponce, P. R.

Intercontinental Services. 15 E. 48th St., New York 17. Plaza 3-7930. Stephen A. Mann, gen mgr; Jeanette F. Systma, assistant mgr.

Chicago 2: 55 E. Washington St. Andover 3-6137. William J. Reilly.

Los Angeles 28: 6331 Hollywood Blvd. Hollywood 2-2289. William Wallace.

San Francisco 4: Russ Bldg. Yukon 6-6769.

Radio Stations: ZNS Nassau, Bahamas; Barbados Rediffusion, Bridgetown, British West Indies; ZBM-1, ZBM-2 Hamilton, Bermuda; Radio Demerara, Georgetown, British Guiana; HIN Ciudad Trujillo, Dominican Rep.; KUAM Agana, Guam; Radio 1210, TGBD Guatemala City, Guatemala; 4VM, 4VYM Port-au-Prince, Haiti; 4VW, 4VHW, 4VRW Port-au-Prince, Haiti; Radio America, HRLP Tegucigalpa, Honduras; Radio Jamaica & Rediffusion, Cross Roads, Jamaica; Radio Mundial, YNW Managua, Nicaragua; WKJB Mayaguez, P. R.; WPAB Ponce, P. R.; Cardena YSU San Salvador, El Salvador; Radio Trinidad & Rediffusion, Port of Spain, Trinidad; WSTA St. Thomas, Virgin Islands; Rediffusion Service, Guardamanga, Malta; Rediffusion Service, Hong Kong; Rediffusion Service, Singapore; Rediffusion Service, Kuala Lumpur, Malaya; Rediffusion Service, Penang, Malaya.

Television Stations: ZBM-TV Hamilton, Bermuda; KUAM-TV Agana, Guam.

The Katz Agency. 666 Fifth Ave., New York 19. Judson 2-9200. Eugene Katz, pres; Scott Donahue Jr., vp tv sales; Morris S. Keilner, vp radio sales; Daniel Denenholz, vp promotion-research.

Chicago 1: Prudential Plaza. Mohawk 4-7150. Ray Miller, vp-office mgr; William W. Joyce, Chicago tv sales mgr.

Detroit 26: Penobscot Bldg. Woodward 3-8420. Arthur J. Underwood Jr., mgr.

St. Louis 1: 915 Olive St. Central 1-1868. Alan T. Axtell, mgr.

Atlanta 3: 1321 Fulton Bank Bldg. Jackson 5-1637. Keith Byerly, mgr.

Dallas 1: 2006 Bryan St. Riverside 1-4036. David Rutledge, mgr.

San Francisco 4: Russ Bldg. Douglas 2-7628. Stanley J. Reulman, mgr.

Los Angeles 5: 3325 Wilshire Blvd. Dunkirk 5-6284. Richard Hasbrook, mgr.

Radio Stations: KGNC Amarillo, Tex.; WAGA Atlanta; KGHJ Billings, Mont.; WBCB Birmingham; WHIS Bluefield, W. Va.; WEBR Buffalo; WMT Cedar Rapids, Iowa; WKRC Cincinnati; WJW Cleveland; WTVN Columbus, Ohio; KLZ Denver; KRNT Des Moines; WJBK Detroit; WFDF Flint, Mich.; WOOD Grand Rapids, Mich.; WSAZ Huntington, W. Va.; WKAZ Charleston, W. Va.; WFEM Indianapolis; KCMO Kansas City; KABC Los Angeles; KFYO Lubbock, Tex.; WREC Memphis; WGBS Miami, Fla.; WTCN Mineapolis; WLAC Nashville, Tenn.; WWL New Orleans; WINS New York; WKY Oklahoma City; WIBG Philadelphia; KPHO Phoenix, Ariz.; WCAE Pittsburgh; KDYL Salt Lake City; KFSD San Diego, Calif.; KHQ Spokane, Wash.; WHEN Syracuse, N. Y.; WDAE Tampa, Fla.; WSPD Toledo, Ohio; WNAX Yankton, S. D.

Television Stations: KGNC-TV Amarillo, Tex.; WAGA-TV Atlanta; WMAR-TV Baltimore; WBRF-TV Burlington; WHIS-TV Bluefield, W. Va.; WWMV-TV Cedar Rapids, Iowa; WKRC-TV Cincinnati; WJW-TV Cleveland; WTVN-TV Columbus, Ohio; KLZ-TV Denver; KRNT-TV Des Moines; WJBK-TV Detroit; KMJ-TV Fresno, Calif.; WOOD-TV Grand Rapids, Mich.; WSAZ-TV Huntington, W. Va.; WFBM-TV Indianapolis; WJTV (TV) Jackson, Miss.; WJAC-TV Johnstown, Pa.; KCMO-TV Kansas City; WBRF-TV Knoxville, Tenn.; KABC-TV Los Angeles; WREC-TV Memphis; WTCN-TV Minneapolis; WSFA-TV Montgomery, Ala.; WLAC-TV Nashville, Tenn.; WWL-TV New Orleans; WNTA-TV New York; WKY-TV Oklahoma City; WVUE (TV) Wilmington, Del.; KPHO-TV Phoenix, Ariz.; KOAM-TV Pittsburg, Kans.; WTAE (TV) Pittsburgh; KPTV (TV) Portland, Ore.; KTVT (TV) Salt Lake City; KFSD-TV San Diego, Calif.; KPX (TV) San Francisco; KVTV (TV) Sioux City, Iowa; KHQ-TV Spokane Wash.; WHEN-TV Syracuse, N. Y.; WTVT (TV) Tampa, Fla.; WSPD-TV Toledo, Ohio; KAKE-TV Wichita, Kans.

Robert S. Keller Inc. 72 Barrow St., New York 14. Watkins 4-6599. Robert S. Keller, pres.

Chicago 6: 205 W. Wacker Drive. State 2-5096. Hooper Jones, mgr.

(No station list release.)

Kentucky Radio Sales. 1420 Eastern Parkway, Louisville 4, Ky. Highland 3779. Harry McTigue, pres.

Radio Stations: Kentucky—WBRT Bardonia; WLK Lexington; WLCK Scottsville; WCM Ashland; WKCT Bowling Green; WTCO Campbellsville; WNES Central City; WZIP Covington; WCFM Cumberland; WHIR Danville; WIEL Eliz-

abertown; WSTL Eminence; WFKY Frankfort; WFKN Franklin; WGOR Georgetown; WKAY Glasgow; WHLN Harlan; WHBN Harrodsburg; WKIC Hazard; WSON Henderson; WKOA Hopkinsville; WLEN Lebanon; WFTG London; WFMW Madisonville; WWXL Manchester; WFTM Maysville; WMIK Middlesboro; WMOR Morehead; WMST Mt. Sterling; WLOC Mumfordsville; WNKY Neon; WOMI Owensboro; WPAD Paducah; WSP Paintsville; WLSI Pikeville; WMLF Pineville; WDOC Prestonsburg; WRVK Renfro Valley; WSFC Somerset; WBVL Barboursville; WFUL Fulton. Other states—WMNF Richmond, W. Va.; WNRG Grundy, Va.; WMTN Morristown, Tenn.; WSLM Salem, Ind.; WBTH Williamson, W. Va.

Kettell-Carter, 118 Newbury St., Boston 16. Kenmore 6-1966. Elmer Kettell, pres; Marjorie Carter, treas-sec. (No station list released.)

A. Lewis King, 551 Fifth Ave., New York 17. Murray Hill 2-8276. A. Lewis King, owner.

Radio Station: WBNX New York. Nona Kirby Co. 507 Statler Bldg., Boston 16. Hubbard 2-6117. Nona Kirby, pres; Kay Chille, vy-treas; Irene Kelleher, office mgr.

Radio Stations: Massachusetts—WJDA Quincy; WESX Salem; WGAW Gardner; WHIL Malden; WTYM Springfield; WHMP Northampton; WMNB North Adams; WEIM Fitchburg; WPLM Plymouth; WPEP Taunton. Other states—WCME Brunswick, Me.; WHEB Portsmouth, N. H.; WSMN Nashua, N. H.; WBTV Bennington, Vt.; WHWB Rutland, Vt.; WWOON Woonsocket, Conn.; WWRI W. Warwick, Conn.; WNAB Bridgeport, Conn. "Ken & Carolyn" program—WHDH Boston; WTAG Worcester, Mass.; WEAN Providence, R. I.; WSPR Springfield, Mass.; WHAT Hartford, Conn.; WGAN Portland, Me.; WGUY Bangor, Me.

Bomar Lowrance & Assoc. 710 Peachtree St., Atlanta 8. Trinity 6-3726. Bomar A. Lowrance, pres; William M. Scruggs, vp-mgr; Clyde L. Cloun, vp-assistant to pres.

Dallas: Fidelity & Union Life Bldg. Riverside 2-8206. Robert F. Keefe, vp-mgr.

Radio Stations: WRCA New York; WRCV Philadelphia; WRC Washington; WMAQ Chicago; KNBC San Francisco; KSD St. Louis; WAVE Louisville; WHK Cleveland; KOMO Seattle; KGU Honolulu; WLW Cincinnati; WAMP Pittsburgh.

Television Stations: WRCA-TV New York; WRCV-TV Philadelphia; WRC-TV Washington; WNBQ-TV Chicago; KRCA (TV) Los Angeles; KSD-TV St. Louis; WAVE-TV Louisville; KOA-TV Denver; KOMO-TV Seattle; KONA (TV) Honolulu; WRGE (TV) Schenectady; WBUF (TV) Buffalo; WNBC (TV) New Britain-Hartford; WCKT (TV) Miami; WLWT (TV) Cincinnati; WLWD (TV) Dayton, Ohio; WLWC (TV) Columbus, Ohio; WLWA (TV) Atlanta; WLWI (TV) Indianapolis.

Jack Masla & Co. 551 Fifth Ave., New York 17. Yukon 6-7370. Jack Masla, pres.

Chicago: 435 N. Michigan Ave. Superior 7-6048. Clem O'Neil, gen mgr.

Los Angeles: 111 N. LaCienega Blvd., Beverly Hills. Olympia 2-1313. Lee F. O'Connell, mgr. San Francisco 4: 110 Sutter St. Garfield 1-6936. John E. Palmer. (No station list released.)

McGavren-Quinn Corp. 60 E. 56th St., New York. Plaza 1-4650. Donald J. Quinn, executive vp. Ralph Guild, vp. San Francisco 4: 110 Sutter St. Yukon 6-4112. Daren McGavren, pres.

Los Angeles: 1741 Ivar Ave., Hollywood 4-6146. Walter B. Lake, mgr. Detroit: 920 Dime Bldg. Woodward 1-1675. Wendell Parmelee, mgr.

Chicago: 35 E. Wacker Drive. Franklin 2-1370. William T. Heaton, mgr.

Radio Stations: California—KDNA Eureka; KAFY Bakersfield; KBIF Fresno; KWIP Merced; KTRB Modesto; KWSN Mount Shasta; KDAY Los Angeles; KKOA Sacramento; KSBW Salinas; KFXM San Bernardino; KSDO San Diego; KJBS San Francisco; KXRX San Jose; KVEC San Luis Obispo; KDB Santa Barbara; KCOY Santa Maria; KRSO Santa Rosa; KJOY Stockton; KUDU Ventura; KVCV Redding; KHSL Chico. Other states: WNAE Bridgeport, Conn.; WATR Waterbury, Conn.; WENC New Haven, Conn.; WCLF Chicago; WPAD Paducah, Ky.; WTHB Baltimore; WLAV Grand Rapids, Mich.; WWBC Bay City, Mich.; WEPB Minneapolis; WIRY Plattsburgh, N. Y.; WALL Middletown, N. Y.; KOME Reno, Nev.; WAKR Akron, Ohio; WMNI Columbus, Ohio; WLMI Jackson, Ohio; KXL Portland, Ore.; KBND Bend, Ore.; WHGB Harrisburg, Pa.; WFBG Altoona, Pa.; WPIK Alexandria, Va.; WMVA Martinsville, Va.; WLEE Richmond, Va.; KJR Seattle; KNEW Spokane, Wash.; WDUZ Green Bay, Wis.; WDUX Waupaca, Wis.; KAIR Tucson, Ariz.

Television Station: WXEX-TV Petersburg, Va.

John L. McGuire & Co. 233 Guaranty Bank Bldg., Denver 2. Tabor 5-7585. John L. McGuire, owner. (No station list released.)

Media Representatives. 120 E. 56th St., New York 22. Murray Hill 8-4777. Edwin Seymour.

Radio Stations (Philippines): DZRH Manila; DZPI Manila; DZMB Manila; DYRC Cu City; DYBU Cebu City.

The Meeker Co. 521 Fifth Ave., New York 17. Murray Hill 2-2170. Robert D. C. Meeker, pres-gen mgr; Edgar B. Filion, vp; Charles E. Standard, eastern sales mgr; Vic Piano, promotion director; Mimi Joy von Zelowitz, research director; George Olsen; Robert Dudley; Claude Piano. Chicago 1: 333 N. Michigan Ave. Central 6-1742. Carlton F. Jewett, vp-midwest mgr; Charles Compton; Robert Manning.

San Francisco 4: 928 Russ Bldg. Yukon 6-4940. Donald L. Pontius, west coast mgr.

Los Angeles 28: 6381 Hollywood Blvd. Hollywood 2-2351. Tracy Moore, mgr; Jerry Moore.

Radio Stations: WDEL Wilmington, Del.; WKXL Concord, N. H.; WKNE Keene, N. H.; WKNY Kingston, N. Y.; WIBX Utica, N. Y.; WWT Easton, Pa.; WKBO Harrisburg, Pa.; WKBO Harrisburg, Pa.; WGAL Lancaster, Pa.; WRAW Reading, Pa.; WEIL Scranton, Pa.; WMB5 Uniontown, Pa.; WORK York, Pa.; WRAC Williamsport, Pa.; KFML Denver; WDWS Champaign, Ill.; WTT5 Bloomington, Ind.; WDBQ Dubuque, Iowa; WKBZ Muskegon, Mich.; KATE Albert Lea, Minn.; KYSM Mangokato, Minn.; KROC Rochester, Minn.; KFBS Joplin, Mo.; KSW5 Roswell, N. M.; WCLT Newark, Ohio; KTOW Oklahoma City; WSAU Wausau, Wis.; WBRD Bradenton-Sarasota, Fla.; WKAT Miami; WTAL Tallahassee, Fla.; WJNO West Palm Beach, Fla.; KVOL Lafayette, La.; KPOL Los Angeles; KTAY San Luis Obispo, Calif.; KYME Boise, Idaho; KUGN Eugene, Ore.; KTHR Hood River, Ore.; KFJI Klamath Falls, Ore.; KMED Medford, Ore.; KUMA Pendleton, Ore.; KRNR Roseburg, Ore.; KBZY Salem, Ore.; KXA Seattle.

Television Stations: WGAL-TV Lancaster, Pa.; WTVV Chattanooga, Tenn.; WTTV (TV) Bloomington, Ind.; KROC-TV Rochester, Minn.; WSAU-TV Wausau, Wis.; KHOL-TV Holdrege, Neb. (and satellite KHPL-TV Hayes Center, Neb.); KSW5-TV Roswell, N. M.; KTWO-TV Casper, Wyo.

Clyde Melville Co. Melba Bldg., Dallas 1. Riverside 8-5239. Clyde B. Melville, pres.

Radio Stations: KWKC Abilene, Tex.; KJET Beaumont, Tex.; KHEM Big Spring, Tex.; KSET El Paso, Tex.; KGAF Gainesville, Tex.; KTHH Houston; KSEL Lubbock, Tex.; KTRF Lufkin, Tex.; KOCR Mineral Wells, Tex.; KRIG Odessa, Tex.; KDXX Denison, Tex.; KCMC Texarkana, Tex.; KTBS Tyler, Tex.; KSYD Wichita Falls, Tex.; KFSA Fort Smith, Ark.; KGWA Enid, Okla.; KTOW Oklahoma City; KPBM Carlsbad, N. M.; KSW5 Roswell, N. M.; KNOE Monroe, La.

Television Stations: KTRF-TV Lufkin, Tex.; KVKM-TV Monahan, Tex.; KCTV (TV) San Angelo, Tex.; KCMC-TV Texarkana, Tex.; KFSA-TV Fort Smith, Ark.; KSW5-TV Roswell, N. M.

Michigan Spot Sales. 15001 Michigan Ave., Dearborn, Mich. Tiffany 6-2362. Charles J. Sitta, pres; Frederick A. Knorr, vp; George M. Millar, sec-treas.

Radio Stations: Michigan—WABJ Adrian; WHRV Ann Arbor; WELL Battle Creek; WLEW Bad Axe; WHLS Port Huron; WHFB Benton Harbor; WKMH Dearborn; WKMF Flint; WMAX Grand Rapids; WBEH Hillsdale; WKHM Jackson; WKMI Kalamazoo; WLS Lansing; WKBZ Muskegon; WPON Pontiac; WSAM Saginaw; Paul Bunyan Network (WATZ Alpena; WATT Cadillac; WATC Gaylord; WMBN Petoskey; WTCM Traverse City).

Television Stations: WNEM-TV Bay City, Mich.; WPBN-TV Traverse City, Mich.

Mid-America Spot Sales. Box 4833, Kansas City 9. Mo. Westport 1-3322. Ralph Meador, pres; N. E. Paton Jr., executive vp.

Radio Stations: KMMO Marshall, Mo.; KSSIS Sedalia, Mo.; KLEX Lexington, Mo.; KOKO Warrensburg, Mo.; KRES St. Joseph, Mo.; KDKD Clinton, Mo.; KWRT Boonville, Mo.; KRMS Osage Beach, Mo.; KBTO El Dorado, Kan.; KOFO Ottawa, Kan.; KARE Atchison, Kan.; KLOW Lawrence, Kan.

Art Moore & Associates. Jones Bldg., Seattle 1. Mutual 2-3377. Art Moore, pres.

Portland 4: Cascade Bldg. Capital 8-7284.

Radio Stations: (in Seattle and Portland) Washington—KXRO Aberdeen; KAGT Anacortes; KVOS Bellingham; KELA Centralia; KCLX Colfax; KCVL Colville; KXLE Ellensburg; KRKO Everett; KFDR Grand Coulee; KLOG Kelso; KEPR Kennewick; KNBX Kirkland; KWIQ Moses Lake; KBRK Mt. Vernon; KGY Olympia; KONP Port Angeles; KOFE Pullman; KAPA Raymond KOMO Seattle; KHQ Spokane; KMO Tacoma; KUJ Walla Walla; KPQ Wenatchee; KIMA Yakima. Oregon—KWIL Albany; KAST Astoria; KBKR Baker; KBND Bend; KOOS Coos Bay; KWRO Coquille; KUGN Eugene; KUIN Grants Pass; KUIK Hillsboro; KIHHR Hood River; KFJI Klamath Falls; KLEB La Grande; KQIK Lakeview; KMCM McMinnville; KMED Medford; KNPT Newport; KBCH Oceanlake; KSRV Ontario; KUMA Pendleton; KOIN Portland; KRNR Roseburg; KBZY Salem; KRMW The Dalles; KTLI Tillamook. Idaho—KBOI Boise; KBAR Burley; KID Idaho Falls; KRLC Lewiston; KRPL Moscow; KSEI Pocatello; KSP2 Sandpoint; KWAL Wallace. Montana—KOOK Billings; KLCB Libby; KXLF Butte; KXLO Bozeman; KXKL Great Falls; KXLJ Helena; KXLL Missoula. Z-Bar Net (KXLF, KXKJ, KXKX, KXLJ, KXLL). KHSL Chico, Calif.; KVCV Redding, Calif.; CKNW New Westminster, B. C.

Television Stations: KVOS-TV Bellingham, Wash.; KBAS-TV Ephrata, Wash.; KEPR-TV Pasco, Wash.; KOMO-TV Seattle; KHQ-TV Spo-

kane, Wash.; KIMA-TV Yakima, Wash.; KVAL-TV Eugene, Ore.; KOIN-TV Portland, Ore.; KPIC-TV Roseburg, Ore.; KBOI-TV Boise, Idaho; KID-TV Idaho Falls, Idaho; KLEW-TV Lewiston, Idaho; KLIJ-TV Twin Falls, Idaho; KOOK-TV Billings, Mont.; KXLE-TV Butte, Mont.; KXLJ-TV Helena, Mont.; KHSL-TV Chico, Calif.

Tracy Moore & Associates. 6381 Hollywood Blvd., Los Angeles 28. Hollywood 2-2351. Tracy Moore, Jerome Moore.

San Francisco 8: 260 Kearny St. Exbrook 2-6444. John Funk. (No station list released.)

National Time Sales. 370 Lexington Ave., New York 17. Murray Hill 5-1300. Arthur Gordon, gen sales mgr.

Los Angeles 5: 672 S. Lafayette Park Place. Dunkirk 2-3200. Harlan G. Oakes.

San Francisco 4: 110 Sutter St. Sutter 1-7971. William Gilmore.

Chicago: (Contact New York office.)

Radio Stations: KIWW San Antonio; XEJ Juarez, Mexico; KTXN Austin, Tex.; KLVJ Pasadena, Tex.; KCCT Corpus Christi, Tex.; KWKW Los Angeles; KGST Fresno, Calif.; XEXX Tijuana, Mexico; KABQ Albuquerque, N. M.; KIFN Phoenix, Ariz.; WSBG Chicago; KEXO Grand Junction, Colo.; KBYR Anchorage, Alaska; KFRB Fairbanks, Alaska; KEVT Tucson, Ariz.; XEOR Reymosa, Mexico; XEO Matamoros, Mexico.

NBC Spot Sales. 30 Rockefeller Plaza, New York 20. Circle 7-8300. Thomas B. McFadden, vp in charge of NBC Spot Sales; Edwin T. Jameson, tv spot sales director; George Dietrich, radio spot sales director; Richard Close, director, represented stations; Mort Gaffin, new business and promotion director; John Ryan, eastern division mgr-tv spot sales; Fred Lyons, eastern division mgr-radio spot sales; Caroline Wynkoop, sales service mgr.

Chicago 54: Merchandise Mart. Superior 7-8300. John Mulholland, central division mgr-tv spot sales; Frank De Rosa, central division mgr-radio spot sales.

Hollywood 28: Sunset & Vine. Thornwall 5-7000. Walter Davison, tv sales representative; Doty Edouarde, radio sales representative.

San Francisco 2: Taylor & O'Farrell Sts. Graystone 4-8700. Robert Anderson, Kenneth Johnson, tv sales reps; Ed Macaulay, western division mgr (radio).

Detroit 1: Penobscot Bldg. Woodward 1-1610. John C. Treacy, tv sales representative; Bill Buschgen, radio sales representative.

West Hartford 10: 1422 New Britain Ave. Jackson 5-0801. David Scott, radio-tv mgr for New England.

Atlanta: 710 Peachtree St. N.E. Elgin 3726. Bomar Lawrence & Assoc.

Dallas: Fidelity Union Bldg. Riverside 2-8206. Bomar Lawrence & Assoc.

Radio Stations: WRCA New York; WMAQ Chicago; KNBC San Francisco; KSD St. Louis; WRC Washington; KOMO Seattle; WAVE Louisville; KGU Honolulu, Hawaii; WRCV Philadelphia; WAHP Pittsburgh.

Television Stations: WRCA-TV New York; WNBQ (TV) Chicago; KRCA (TV) Los Angeles; WRCV-TV Philadelphia; KSD-TV St. Louis; WRC-TV Washington; WBUF (TV) Buffalo; WNBC (TV) Hartford-New Britain, Conn.; KOA-TV Denver; WAVE-TV Louisville; WRGE (TV) Schenectady-Albany-Troy; WCMT (TV) Miami; KONA-TV Honolulu, T. H.; KOMO-TV Seattle.

Harlan G. Oakes & Associates. 672 S. Lafayette Park Pl. Los Angeles 57. Dunkirk 2-3200. Harlan G. Oakes.

San Francisco 4: 110 Sutter St. Sutter 1-7971. Bill Gilmore.

San Antonio: Box 8194. Joe Harry. (No station list released.)

Lee F. O'Connell Co. 111 N. LaCienega Blvd., Beverly Hills, Calif. Olympic 2-1313. Lee F. O'Connell, pres-mgr.

(No station list released.)

Richard O'Connell Inc. 527 Madison Ave., New York 22. Plaza 5-7161. Richard O'Connell, pres; Ralph Myers, vp; Paul Wilson, account exec. (No station list released.)

Ohio Stations Representatives. 1900 Terminal Tower, Cleveland 13. Superior 1-0036. Leonard F. Auerbach, gen mgr.

Radio Stations: WJET Erie, Pa. Ohio stations—WAKR Akron; WFAH Alliance; WATG Ashland; WCMW Canton; WBEEX Chillicothe; WZIF Cincinnati; WERE Cleveland; WVKO Columbus; WAVT Dayton; WOWN Defiance; WEOL Elyria; WFN Findlay; WFOB Fostoria; WCLT Newark; WPVL Painesville; WNXN Portsmouth; WELY Springfield; WHHH Warren; WWST Wooster; WHOT Youngstown.

Pan American Broadcasting Co. 370 Lexington Ave., New York 17. Murray Hill 5-1300. E. Bernad, vp; Arthur Gordon, gen sales mgr; Allen Albertson, promotion director.

Los Angeles 57: 672 S. Lafayette Park Pl. Dunkirk 2-3200. Harlan G. Oakes.

San Francisco 4: 110 Sutter St. Sutter 1-7971. William Gilmore.

(Represents stations in Europe, Africa, Asia,

Station Reps CONTINUED

South America, Central America, Virgin Islands, Fiji Islands, Australia, Philippines, Okinawa.)

John E. Pearson Co. and John E. Pearson Television. 405 Park Ave., New York 22. Plaza 1-3366. John E. Pearson, pres; Russel Walker, vp.

Chicago 1: 333 N. Michigan Ave. State 2-7494. James Bowden, vp.

Atlanta: 508 Glenn Bldg. Jackson 5-2912. Robert Baird, vp.

Dallas 1: Fidelity Union Life Bldg. Riverside 7-3723. Ralph Widman, mgr.

Des Moines 9: 432 Des Moines Bldg. Cherry 4-7143. Frank Frost, mgr.

Los Angeles 5: 3242 West 8th St. Dunkirk 5-5084. Clark N. Barnes, mgr.

San Francisco 4: 58 Sutter St. Douglas 2-7159. F. A. Wurster, mgr.

Television Stations: KRDO-TV Colorado Springs, Colo.; KCSJ-TV Pueblo, Colo.; KQTV (TV) Fort Dodge, Iowa; WKYT (TV) Lexington, Ky.; WPSD-TV Paducah, Ky.; KTAG-TV Lake Charles, La.; WDAM-TV Hattiesburg, Miss.; KDRO-TV Sedalia, Mo.; KOLO-TV Reno, Nev.; KICA-TV Clovis, N. M.; WHLZ-TV Zanesville, Ohio; KVSQ-TV Ardmore, Okla.; KSWO-TV Lawton, Okla.; WJHL-TV Johnson City, Tenn.; WTVK (TV) Knoxville, Tenn.; KHAD-TV Laredo, Tex.; WOAY-TV Oak Hill, W. Va.; WTAP (TV) Parkersburg, W. Va. (No radio list released.)

Peters, Griffin, Woodward. 250 Park Ave., New York 17. Yukon 6-7900. H. Preston Peters, pres; Russell Woodward, executive vp; Lloyd Griffin, vp-tv director; Robert H. Teter, vp-radio director; John A. Thompson, radio sales mgr.; Charles R. Kinney, Arthur E. Muth, assistant sales mgrs. Chicago 1: Prudential Plaza. Franklin 2-6373. John A. Cory, vp; Arthur W. Bagge, midwest radio sales mgr.; William J. Tynan, midwest tv sales mgr.

Atlanta 3: Glenn Bldg. Murray 8-5667. Barton C. Isbell Jr., radio; William J. Stubbs, tv.

Detroit 26: Penobscot Bldg. Woodward 1-4255. William W. Bryan, vp radio; Louis J. Hummel Jr., tv.

Dallas 1: 335 Merchandise Mart. Riverside 7-2398. Charles F. Payne, radio.

Fort Worth 2: 406 W. Seventh St. Edison 6-3349. W. Hal Thompson, tv.

Hollywood 28: 1750 N. Vine St. Hollywood 9-1688. Hal W. Hoag, vp radio; John P. Haskell, tv sales mgr.

San Francisco 4: Russ Bldg. Yukon 2-9188. Frank A. Tessin Jr., radio; Joseph L. Scanlan, tv sales mgr.

Radio Stations: WBZ-WBZA Boston/Springfield; WGR Buffalo; KYW Cleveland; WWJ Detroit; WJIM Lansing, Mich.; KDKA Pittsburgh; WCSC Charleston, S. C.; WIST Charlotte; WIS Columbia, S. C.; WVA Harrisonburg, Va.; WPIR Raleigh, N. C.; WDBJ Roanoke, Va.; WHO Des Moines, Iowa; WOC Davenport, Iowa; WDW Decatur, Ill.; WDWM Duluth, Minn.; WDAY Fargo, N.D.; WOWO Fort Wayne, Ind.; WIRE Indianapolis; KMBC-KFRM Kansas City; WISC Madison, Wis.; WMBD Peoria, Ill.; WAOC Vincennes, Ind.; KFDM Beaumont, Tex.; KRYS Corpus Christi, Tex.; WBAP Ft. Worth; KTRH Houston; KENS San Antonio; KBOI Boise, Idaho; KGMB-KHBC Honolulu-Hilo, T. H.; KEX Portland Ore.; KIRO Seattle.

Television Stations: WBZ-TV Boston; WGR-TV Buffalo; KYW-TV Cleveland; WWJ-TV Detroit; WJIM-TV Lansing, Mich.; WPIX (TV) New York; KDKA-TV Pittsburgh; WROC-TV Rochester; WCSC-TV Charleston, S. C.; WIS-TV Columbia, S. C.; WVA-TV Harrisonburg, Va.; WPGA-TV Jacksonville, Fla.; WTVT (TV) Miami; WDBJ-TV Roanoke, Va.; WHO-TV Des Moines, Iowa; WOC-TV Davenport, Iowa; WDWM-TV Duluth, Minn.; WDAY-TV Fargo, N. D.; KMBC-TV Kansas City; WISC-TV Madison, Wis.; WCCO-TV Minneapolis; WMBD-TV Peoria, Ill.; KFDM-TV Beaumont, Tex.; KRIS-TV Corpus Christi, Tex.; WBAP-TV Fort Worth; KENS-TV San Antonio; KBOI-TV Boise, Idaho; KBTB (TV) Denver; KGMB-TV/KMAU-KHBC-TV Honolulu-Hilo, T. H.; KTLA (TV) Los Angeles; KRON-TV San Francisco; KIRO-TV Seattle.

Edward Petry & Co., Radio Div. 3 E. 54th St., New York 22. Murray Hill 8-0200. Edward Petry, pres; Edward Voynow, executive vp, Chicago; Ernest Lee Jahncke, vp-assistant to pres; William Maillefert, radio vp; E. E. Eshleman, mgr eastern radio sales; William Steese, mgr sales promotion.

Chicago 11: 400 N. Michigan Ave. Whitehall 4-0011. John Ashenhurst, sales mgr.

Detroit 26: 645 Griswold St. Woodward 3-0125. William Cartwright, sales mgr.

San Francisco 4: Russ Bldg. Yukon 2-3631. Lloyd McGovern, sales mgr.

Los Angeles 14: 530 W. Sixth St. Tucker 3171. Garrett Hollihan, sales mgr.

St. Louis 1: 915 Olive St. Chestnut 1-7191. William Oldham, sales mgr.

Atlanta 3: 101 Marietta St. Jackson 4-8861. Joseph Sierer, sales mgr.

Boston 16: 801 Statler Bldg. Hubbard 2-6440. Frank Howard, sales mgr.

Dallas, Adolphus Tower Bldg. David C. Milam, sales mgr.

Radio Stations: KOB Albuquerque N. M.; WSB Atlanta; WGN Chicago; WFAA* Dallas; KOSI Denver; WICU Erie, Pa.; WANE Ft. Wayne, Ind.; KPNC* Houston; KARK Little Rock, Ark.; WINZ

Miami; WISN Milwaukee; KSTP St. Paul; WTAR Norfolk, Va.; KFAB Omaha, Neb.; WIP Philadelphia; KPOJ Portland, Ore.; WJAR Providence, R. I.; WRNL Richmond, Va.; KCRA Sacramento, Calif.; WOAI* San Antonio; KFMB San Diego, Calif.; KOBV San Francisco; KMA Shenandoah, Iowa; WNDU South Bend, Ind.; WCTO (Tempa-Orlando-Haines City); KVOO Tulsa, Okla. (*Texas Quality Network.)

Edward Petry & Co., Television Div. 3 E. 54th St., New York 22. Murray Hill 8-0200. Edward Petry, pres; Edward E. Voynow, executive vp Chicago; Ernest Lee Jahncke, vp-assistant to pres; Martin Nieman, vp-national sales mgr.; Edward C. Page, assistant sales mgr.; Robert L. Hutton Jr., promotion mgr.

Chicago 11: 400 North Michigan Ave. Whitehall 4-0011. Louis A. Smith, sales mgr.

Atlanta 3: 101 Marietta St. Bldg. Jackson 4-8861. Richard Hughes, sales mgr.

Boston 16: 801 Statler Bldg. Hubbard 2-6440. William D. Walsh, sales mgr.

Detroit 26: 645 Griswold St. Woodward 3-0125. Bruce Mayer, sales mgr.

Los Angeles 15: 530 West Sixth St. Tucker 3171. Bill Larimer, sales mgr.

San Francisco 4: Russ Bldg. Yukon 2-3631. George Ledell, sales mgr.

St. Louis 1: 915 Olive St. Chestnut 1-7191. Fred W. Johnson, sales mgr.

Dallas: Adolphus Tower Bldg. Hugh O. Kerwin, sales mgr.

Television Stations: KOB-TV Albuquerque, N. M.; WSB-TV Atlanta; KERO-TV Bakersfield, Calif.; WBAL-TV Baltimore; WGN-TV Chicago; WFAA-TV Dallas; WICU-TV Erie, Pa.; WNEM-TV Flint-Bay City, Mich.; WANE-TV Fort Wayne, Ind.; KPRC-TV Houston; WHTN-TV Huntington, W. Va.; KARK-TV Little Rock, Ark.; KCOP (TV) Los Angeles; WPST-TV Miami; WISN-TV Milwaukee; KSTP-TV St. Paul; WISM-TV Nashville, Tenn.; WTAR-TV Norfolk, Va.; KWTV (TV) Oklahoma City; KMTV (TV) Omaha, Neb.; KTVH (TV) Peoria, Ill.; WJAR-TV Providence, R. I.; WTV (TV) Durham, N. C.; KCRA-TV Sacramento, Calif.; WOAI-TV San Antonio; KFMB-TV San Diego, Calif.; KTBS-TV Shreveport, La.; WNDU-TV South Bend, Ind.; KREM-TV Spokane, Wash.; KOTV (TV) Tulsa, Okla.; KARD-TV Wichita, Kan.

Radio-TV Representatives. 7 E. 47th St., New York 17. Murray Hill 8-4340. Harry S. Goodman, chairman of bd; Peggy Stone, pres; Tom Carroll, vp.

Chicago 1: 75 E. Wacker Drive. Financial 6-0982. Ed Nickey, vp.

Atlanta 9: 1182 W. Peachtree St. N.W. Trinity 5-7032. Charles E. Trainor, mgr.

Boston 16: Statler Office Bldg. Hubbard 2-4845. Robert Foster; William Creed.

Seattle 1: Tower Bldg. Main 3-1368. Hugh Felts.

Los Angeles: 111 N. LaCienega Blvd. Oleander 5-7597. Lee F. O'Connell.

San Francisco 4: 110 Sutter St. Garfield 1-6936. John Palmer.

(No station list released.)

Rambeau, Vance, Hoppie Inc. 405 Lexington Ave., New York 17. Oxford 7-0890. William G. Rambeau, pres; Robert R. Vance Jr., vp; Edwards R. Hoppie, vp.

Chicago 1: 185 N. Wabash Ave. Andover 3-5566. San Francisco 9: 2449 Larkin St. Prospect 5-2725.

Los Angeles 28: 1350 N. Highland Ave. Hollywood 4-6017.

(No station list released.)

Paul H. Raymer Co. 444 Madison Ave., New York 22. Plaza 9-5570. Paul H. Raymer, pres; Fred C. Brokaw, executive vp; Mitchell B. DeGroot, mgr radio; Stuart M. Kelley, vp-tv sales mgr.

Chicago 11: 435 N. Michigan Ave. Superior 7-4473. Clay E. Forker, mgr; Fred C. Brokaw, executive vp.

Detroit 26: 2949 Penobscot Bldg. Woodward 3-0764. Robert B. Rains, mgr.

Dallas 1: 1006 Mercantile Securities Bldg. Riverside 1-5663. John H. Hicks Jr.

Atlanta 3: Glenn Bldg. Jackson 5-6508. Edward D. Brandt, mgr.

Hollywood 28: 1660 Vine St. Hollywood 2-2376. John D. Gale, mgr.

San Francisco: 2613 Russ Bldg. Douglas 2-8909. L. Ray Rhodes, vp-mgr.

Radio Stations: WDRC Hartford, Conn.; WQXR New York; WSBT South Bend, Ind.; WKBN Youngstown, Ohio; KRBC Abilene, Tex.; KFDA Amarillo, Tex.; KCPD Lubbock, Tex.; KTKO Oklahoma City; KRGV Weslaco, Tex.; WDO Chatanooga, Tenn.; WNOC Columbia, S. C.; WDNB Durham, N. C.; KERN Bakersfield, Calif.; KXO El Centro, Calif.; KRM Fresno, Calif.; KBEE Modesto, Calif.; KMO Oakland, Calif.; KOH Reno, Nev.; KFBC Sacramento, Calif.; KTMS Santa Barbara, Calif.; KTBC Austin, Tex.

Television Stations: KRBC-TV Abilene, Tex.; KTBC-TV Austin, Tex.; KPAC-TV Beaumont, Tex.; WNOC-TV Columbia, S. C.; WFIE-TV Evansville, Ind.; KCPD-TV Lubbock, Tex.; KSLA-TV Shreveport, La.; WSBT-TV South Bend, Ind.; KWTF-TV Waco, Tex.; KBTX-TV Bryan, Tex.; KRGV-TV Weslaco, Tex.; KFDD-TV Wichita Falls, Tex.; WKBN-TV Youngstown, Ohio.

William J. Reilly Inc. 55 E. Washington St., Chicago 2. Andover 3-6137. William J. Reilly.

Radio Stations (Midwest only): KIXL Dallas; KJIM Fort Worth; WORC Worcester, Mass.

W. Donald Roberts. 35 E. Wacker Drive, Chicago 1. Dearborn 2-2448. (No station list released.)

Scheerer & Co. 35 E. Wacker Drive, Chicago 1. State 2-7942. (No station list released.)

Duncan Scott & Co. 85 Post St., San Francisco 4. Garfield 1-7950. Duncan A. Scott, owner; William E. Marshall Jr., sales rep.

Los Angeles 57: 1901 W. Eighth St. Dunkirk 8-4151. Peter Schulz, mgr; Glenn F. McIntyre, sales representative.

Radio Stations: KFQD Anchorage, Alaska; KIBH Seward, Alaska; KIFW Sitka, Alaska; KINY Juneau, Alaska; KHVH Honolulu, T. H.; KILA Hilo, T. H.; KUIK Hillsboro, Ore.; KTAC Tacoma, Wash.

Television Stations: KTVA (TV) Anchorage, Alaska; KTVF (TV) Fairbanks, Alaska; KINY-TV Juneau, Alaska; KHVH-TV Honolulu, T. H.

Sears & Ayer. 612 N. Michigan Ave., Chicago 11. Superior 7-8177. Burton H. Sears.

New York: 370 Lexington Ave. Bryant 9-1374. Arthur Gordon.

(No station list released.)

Select Station Representatives. 400 Madison Ave., New York 17. Plaza 8-1850. Zang Golobe, vp.

Baltimore 3: 7 E. Lexington St. Lexington 9-9-7808. George Shaffer, mgr.

Richmond 28: 6200 Broad St. Road. Atlantic 8-2835. Larry Slon, mgr.

Radio Stations: WIFB Baltimore; WLEE Richmond, Va.

Television Stations: WXEX-TV Petersburg, Va.; WUSN-TV, Charleston, S. C.

Simmons Associates Inc. 509 Madison Ave., New York 22. Murray Hill 8-2821. David N. Simmons, pres.

Chicago 1: 333 N. Michigan Ave. Dearborn 2-2375. Gale Block Jr., vp.

San Francisco 5: 681 Market St. Yukon 2-7758. Theo. E. Hall, mgr.

Los Angeles: 1350 N. Highland Ave. Hollywood 7-6492. James Gates, mgr.

Radio Stations: KBAB San Diego; KBYE Oklahoma City; KFOX Long Beach; KHMO Hannibal, Mo.; KLIK Jefferson City, Mo.; KMYC Marysville, Calif.; KJSO San Jose, Calif.; WGMWS Washington; WHYE Roanoke, Va.; WIFB Baltimore; WLEE Richmond, Va.; WPET Greensboro, N. C.

Television Stations: WUSN-TV Charleston, S. C.; WXEX-TV Richmond, Va.

Skyline Advertiser Sales Inc. Box 191, Idaho Falls, Idaho. Jackson 3-4567. A. W. Scheider, pres.; Edward Crane, vp; C. N. Layne, gen mgr; Myrtle Asper, assistant mgr.

Television Stations: KID-TV Idaho Falls, Idaho; KLIX-TV Twin Falls, Idaho; KXLF-TV Butte, Mont.; KXLJ-TV Helena, Mont.; KFBB-TV Great Falls, Mont.; KOOK-TV Billings, Mont.

Stars National. 400 Madison Ave., New York 17. Plaza 8-0555. Bernard Howard, pres; Larry Wasserstein; Jack Davis.

Chicago 1: 35 E. Wacker Dr. Central 6-2135. Alan Bress, mgr.

Los Angeles: 6381 Hollywood Blvd. Hollywood 2-2531. Jerome Moore, mgr.

San Francisco: 260 Kearny St. Exbrook 2-6444. John Funk, mgr.

(No station list released.)

Storecast Corp. of America. 11 W. 42d St., New York 36. Longacre 5-7715. Stanley Joseloff, pres; Nate Saffenstein, executive vp; William Macormac, gen mgr.

Philadelphia 30: 1811 Callowhill St. Locust 7-7609. M. G. Millman, branch mgr.

Chicago 1: 230 North Michigan Ave. Central 6-5080. Ray Marinangel, branch mgr.

Hartford 3: 252 Asylum St. Jackson 2-1105. Tom Mulligan, branch mgr.

Jersey City, N. J. 6: 100 Larch Ave. Oldfield 6-1505. Art McGarrity, branch mgr.

Syracuse, N. Y.: 325 Thompson Rd., E. Syracuse. Gibson 6-1490. Joe Sposi, branch mgr.

Wilkes-Barre, Pa.: 506 Warren Ave., Kingston, Pa. Butler 8-4625. Joe Kennelly, branch mgr.

Johnstown, Pa.: 636 Scalp Ave. Johnstown 32-2057. William Cole, branch mgr.

(No station list released.)

Storer Broadcasting Co. 625 Madison Ave., New York 22. Plaza 1-3940. Maurice E. McMurray, national sales dir.

Chicago 1: 230 N. Michigan Ave. Franklin 2-6499. Floyd E. Beaton, midwest tv sales mgr.

Radio Stations: WAGA Atlanta; WGBS Miami, Fla.; WJBK Detroit; WJW Cleveland; WSPD Toledo, Ohio; WWVA Wheeling, W. Va.; WJBG Philadelphia.

Television Stations: WAGA-TV Atlanta; WJBK-TV Detroit; WJW-TV Cleveland; WSPD-TV Toledo Ohio; WVUE (TV) Wilmington-Philadelphia.

Tallicorn Network. c/o KBOE, Oskaloosa, Iowa, Glen Stanley, pres; E. M. Horning, KSIB Creston, Iowa, western vp; Robert Erickson, KOKX Keokuk, Iowa eastern vp.
Iowa City, Iowa: c/o KXIC. Mrs. Jennie B. Owen, treas.
Carroll, Iowa: c/o KCIM. Leo Mayer, sec.
Radio Stations (represents John E. Pearson Co. Iowa stations): KSAI Ames; KCIM Carroll; KROS Clinton; KSIB Creston; KDTH Dubuque; KVFJ Fort Dodge; KXIC Iowa City; KOKX Keokuk; KFJB Marshalltown; KWPC Muscatine; KOEL Oelwein; KBOE Oskaloosa; KICD Spencer.

Tele-Broadcasters Inc. 41 E. 42d St., New York. Murray Hill 7-8436. H. Scott Kilgore, pres; Si Lewis.

Pasadena, Calif.: 758 E. Colorado. Ryan 1-7148. Jim Coyle.

Kansas City: 1012 Baltimore. Baltimore 1-0077. Irv Schwartz.

Hartford Conn.: 600 Asylum Ave. Jackson 7-9131. Phil Zoppi.

Radio Stations: WPOW New York; WPOP Hartford, Conn.; KUDL Kansas City; KALI Pasadena, Calif.; XEGM Tijuana, Mexico; KTXI Seattle.
United Broadcasting Co. 420 Madison Ave., New York 17. Plaza 5-9145. Robert L. Wittig, sales mgr.
(No station list released.)

Upper Midwest Broadcasting System. 512 Nicolet Bldg., Minneapolis 2. Federal 6-5121. L. M. Knapp, pres; Betty Ziminski, office mgr.
(No station list released.)

Venard, Rintoul & McConnell. 579 Fifth Ave., New York 17. Murray Hill 8-1088. Lloyd George Venard, pres; Stephen R. Rintoul, vp; James V. McConnell, vp.

Chicago 1: 35 E. Wacker Drive. State 2-5260. Howard B. Meyers, vp.

Los Angeles 57: 1901 W. Eighth St. Dunkirk 8-4151. Peter Schulz.

San Francisco 4: 85 Post St. Garfield 1-7950. Duncan A. Scott.

Dallas 1: 1915 Elm St. Riverside 8-5239. Clyde Melville.

Radio Stations: WSGN Birmingham, Ala.; WCOV, Montgomery, Ala.; KPSA, Fort Smith, Ark.; KWFC Hot Springs, Ark.; KVOB Colorado Springs, Colo.; WPDQ Jacksonville, Fla.; WHOO Orlando, Fla.; WBSR Pensacola, Fla.; WSUN St. Petersburg, Fla.; WEAT West Palm Beach, Fla.; WGST Atlanta; KGNO Dodge City, Kan.; KAKE Wichita, Kan.; WLS Lansing, Mich.; WPON Pontiac, Mich.; KGXB Springfield, Mo.; KFEG St. Joseph, Mo.; WJTN Jamestown, N. Y.; WBEF Rochester, N. Y.; WTLB Utica, N. Y.; WLOS Asheville, N. C.; WTOB Winston Salem, N. C.; WHBC Canton, Ohio; WZLP Cincinnati; WNEC Cleveland; WVKO Columbus, Ohio; WMAN Mansfield, Ohio; WTLG Toledo, Ohio; WEAN Providence, R. I.; WDXB Chattanooga, Tenn.; KWKC Abilene, Tex.; KAMQ Amarillo, Tex.; KTRE Lufkin, Tex.; KCMC Texarkana, Tex.; KTBB Tyler, Tex.; KSYD Wichita Falls, Tex.; Dixie Network, Jackson, Tenn.

Television Stations: KFSA-TV Fort Smith, Ark.; WSUN-TV Tampa-St. Petersburg, Fla.; WEAT-TV West Palm Beach, Fla.; WALB-TV Albany, Ga.; WLBZ-TV Bangor, Me.; WTRI-TV Albany, N. Y.; WLOS-TV Asheville, N. C.; KTEB (TV) Ada, Okla.; WDXI-TV Jackson, Tenn.; KTRE-TV Lufkin, Tex.; KMID-TV Midland, Tex.; KCTV (TV) San Angelo, Tex.; KCMC-TV Texarkana, Tex.; KVII-TV Amarillo, Tex.

Walker-Rawalt Co. 347 Madison Ave., New York 17. Murray Hill 3-5830. J. Wythe Walker, pres; C. Otis Rawalt, vp; Lionel Colton, account executive.

Chicago 1: 360 N. Michigan Ave. Andover 3-5771. N. J. Cavanaugh, vp.

Boston: 100 Boylston St. Hubbard 2-4370. George Bingham, vp.

Atlanta: Mortgage Guarantee Bldg. Jackson 5-7841. Dora and Claton Cosse.

Los Angeles: 672 S. Lafayette Park Pl. Dunkirk 2-3200. Harlan Oakes.

San Francisco: 110 Sutter St. Yukon 6-5320. William Gillmore.

(No station list released.)

Wayne-Evans & Associates. Northwestern Bank Bldg., Minneapolis 2. Federal 8-7017. Calden P. Stitt, executive vp, general mgr.

Radio Stations: KELO Sioux Falls, S. D.; WDSM Duluth, Minn.; KWQA Worthington, Minn.; KWAD Wadena, Minn.; KGDE Ferguson Falls, Minn.; WKTY La Crosse, Wis.; KSO Des Moines; KTRF Thief River Falls, Minn.

Television Stations: KELO-TV Sioux Falls, S. D. (KDLO-TV, Aberdeen; KPLO-TV Pierre, satellites); WDSM-TV Duluth, Minn.

Grant Webb & Co. 509 Madison Ave., New York 22. Murray Hill 8-7550. John E. Baker, in charge of sales.

San Francisco 4: 605 Market St. Yukon 2-3954. A. S. Babcock, in charge of sales.

Chicago 2: 25 E. Washington St. State 2-3155. Mabel Lucas, in charge of sales.

Los Angeles: 140 N. Robertson Blvd., Beverly Hills. Oleander 2-8494.

Boston: 419 Boylston St. Kenmore 6-0440.

Seattle 2: 1243 E. Newton St. Minor 8-2155.

Radio Stations: WMGR Ambridge, Ga.; WEAW Evanston, Ill.; WFIW Fairfield, Ill.; WLPO La

Salle, Ill.; WJBD Salem, Ill.; WCMR Elkhart, Ind.; WHIL Boston, Mass.; WKOX Framingham, Mass.; WCAP Lowell, Mass.; WHMP Northampton, Mass.; KFRU Columbia, Mo.; KCAP Helena, Mont.; WALK Patchogue, N. Y.; WAMS Olean, N. Y.; WSAY Rochester, N. Y.; WOHU East Liverpool, Ohio; KOOB Kooas Bay, Ore.; WVCH Chester, Pa.; KVOG Ogden, Utah; WDLB Marshfield, Wis.; WXGI Richmond, Va.; WFAH Alliance, Ohio; WKEN Dover, Del.; KOYE El Paso, Tex.; KCKN Kansas City, Kan.; WHAM Memphis, Tenn.; WCMS Norfolk, Va.; WARL Arlington, Va.

Weed Radio Corp. 579 Fifth Ave., New York 17. Plaza 9-4700. C. C. Weed, pres; Joseph J. Weed, vp; Edwin J. Fitzsimmons, vp-gen mgr.

Chicago 1: Prudential Plaza. Whitehall 4-3434. C. C. Weed, mgr.

Detroit 26: 1610 Book Bldg. Woodward 1-2685. B. P. Pearce, mgr.

Atlanta 3: Glenn Bldg. Jackson 3-4081. George L. Griesbauer, mgr.

Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6676. Ralph Jones, mgr.

San Francisco 5: 625 Market St. Exbrook 7-0535. Don Carr, mgr.

Boston 16: Statler Bldg. Hubbard 2-5677. Robert R. Reardon, mgr.

Des Moines 9: 509 Grand Ave. Atlantic 2-0201. Donald G. Peterson, mgr.

Dallas 2: 1309 Main St. Riverside 8-1888. Homer H. Odum, mgr.

Radio Stations: KAKC Tulsa, Okla.; KALB Alexandria, La.; KANS Wichita, Kans.; KATR Corpus Christi, Tex.; KEBG Hollywood, Calif.; KCJB Minot, N. D.; KEPR Kennewick, Wash.; KERG Eugene, Ore.; KGHJ Little Rock, Ark.; KGLD Mason City, Iowa; KGON Portland, Ore.; KRON Honolulu, T. H.; KIMA Yakima, Wash.; KIOA Des Moines, Iowa; KLAS Las Vegas, Nev.; KKLX Oakland, Calif.; KPLC Lake Charles, La.; KRMD Shreveport, La.; KSDN Aberdeen, S. D.; KSEI Pocatello, Idaho; KSJB Jamestown, N. D.; KTFI Twin Falls, Idaho; KTXI Seattle, Wash.; KTNT, Tacoma, Wash.; KTTS Springfield, Mo.; KUDD Kansas City, Mo.; WACO Waco, Tex.; WALL Baton Rouge, La.; WAMV East St. Louis, Ill.; WARD Johnstown, Pa.; WBAY Green Bay, Wis.; WBBB Flint, Mich.; WBOW Terre Haute, Ind.; WBBW Youngstown, Ohio; WCAX Burlington, Vt.; WCSH Portland, Me.; WCYB Bristol, Va.; WDOK Cleveland; WEDO McKeesport, Pa.; WEIR Weirton, W. Va.; WERC Erie, Pa.; WFEA Manchester, N. H.; WGEF Evansville, Ind.; WGRC Louisville, Ky.; WHUM Reading, Pa.; WIBM Jackson, Mich.; WIIN Atlanta, Ga.; WIOU Kokomo, Ind.; WKAP Allentown, Pa.; WKTF Warrenton, Va.; WLAM Lewiston, Me.; WLBZ Bangor, Me.; WMEN Tallahassee, Fla.; WMSA Massena, N. Y.; WNOR Norfolk, Va.; WRDO Augusta, Me.; WSLI Quincy, Miss.; WSOY Dacota, Ill.; WTAD Jackson, Ill.; WTXA Springfield Ill.; WTOD Toledo, Ohio; WTSP St. Petersburg, Fla.; WVAM Altoona, Pa.; WNNR Beckley, W. Va.; WWNY Watertown, N. Y.; Great Western Network; Marjorie Mills Hour.

Weed Television Corp. 579 Fifth Ave., New York 17. Plaza 9-4700. Joseph J. Weed, pres; C. C. Weed, vp; E. J. Fitzsimmons, vp.

Chicago 1: Prudential Plaza. Whitehall 4-3434. C. C. Weed, mgr.

Detroit 26: 1610 Book Bldg. Woodward 1-2685. B. P. Pearce, mgr.

Atlanta 3: Glenn Bldg. Jackson 3-4081. George L. Griesbauer, mgr.

Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6676. E. C. Metcalfe, mgr.

San Francisco 5: 625 Market St. Exbrook 7-0535. Boyd Rippey, mgr.

Boston 16: Statler Bldg. Hubbard 2-5677. R. R. Reardon, mgr.

Des Moines 9: 509 Grand Ave. Atlantic 2-0201. Donald G. Peterson, mgr.

Dallas 2: 1309 Main St. Riverside 8-1888. Homer H. Odum, mgr.

Television Stations: KXJB-TV Fargo, N. D.; WABD (TV) New York; WARD-TV Johnstown, Pa.; WBAY-TV Green Bay, Wis.; WCAX-TV Burlington, Vt.; WCON-TV Watertown, N. Y.; WCSH-TV Portland, Me.; WCYB-TV Bristol, Va.; WDMJ-TV Marquette, Mich.; WFBC-TV Greenville, S. C.; WJMR-TV, New Orleans; WMTV (TV) Madison; WOI-TV Ames, Iowa; WITG (TV) Washington; WUSN-TV Charleston, S. C.; XETV Tijuana, Mexico; KALB-TV Alexandria, La.; KBKAT-TV Bakersfield, Calif.; KBMB-TV Bismarck, N. D.; KCJB-TV Minot, N. D.; KCRG-TV Cedar Rapids, Iowa; KGLO-TV Mason City, Iowa; KHAS-TV Hastings, Neb.; KHQA-TV Quincy, Ill.; KIMA-TV Yakima, Wash.; KLAS-TV Las Vegas, Nev.; KNTV (TV) San Jose, Calif.; KPLC-TV Lake Charles, La.; KTNT-TV Tacoma, Wash.; KTTS-TV Springfield, Mo.; KTVK (TV) Phoenix, Ariz.

Weed & Co. 579 Fifth Ave., New York 17. Plaza 9-4700. Peter A. McGurk, vp-gen mgr.

Chicago 1: Prudential Plaza. Whitehall 4-3434. C. C. Weed, mgr.

Detroit 26: 1610 Book Bldg. Woodward 1-2685. B. P. Pearce, mgr.

Atlanta 3: Glenn Bldg. Jackson 3-4081. George L. Griesbauer, mgr.

Hollywood 28: 6331 Hollywood Blvd. Hollywood 2-6676. E. C. Metcalfe, mgr.

San Francisco 5: 625 Market St. Exbrook 7-0535. Boyd Rippey, mgr.

Boston 16: Statler Bldg. Hubbard 2-5677. R. R. Reardon, mgr.

Des Moines 9: 509 Grand Ave. Atlantic 2-0201. Donald G. Peterson, mgr.

Dallas 2: 1309 Main St. Riverside 8-1888. Homer H. Odum, mgr.

Canadian Radio Stations: CFAC Calgary, Alta.; CFGP Grande Prairie, Alta.; CHAT Medicine Hat, Alta.; CJCA Edmonton, Alta.; CJOC Lethbridge, Alta.; CFJC Kamloops, B. C.; CHWK Chilliwack, B. C.; CJAT Trail, B. C.; CJVI Victoria, B. C.; CKOV Kelowna, B. C.; CKPG Prince George, B. C.; CKWX Vancouver, B. C.; CKRC Winnipeg, Man.; CFNB Fredericton, N. B.; CHSJ Saint John, N. B.; CJEM Edmundston, N. B.; CKNB Campbellton, N. B.; CJON St. John's, Nfld.; CHNS Halifax, N. S.; CJCB Sydney, N. S.; CJLS Yarmouth, N. S.; CFCY Charlottetown, P.E.I.; CFCH North Bay, Ont.; CFPA, Port Arthur, Ont.; CFPL London, Ont.; CFRA Ottawa, Ont.; CHEX Peterborough, Ont.; CJCS Stratford, Ont.; CKJK Kirkland Lake, Ont.; CKFH Toronto, Ont.; CKGB Timmins, Ont.; CKOC Hamilton, Ont.; CKSO Sudbury, Ont.; CKWS Kingston, Ont.; CFCF Montreal, Que.; CJMT Chicoutimi, Que.; CKAC Montreal, Que.; CKH Hull, Que.; CKCV Quebec; Radio Nord Rouyn, Que.; CHAB Moose Jaw, Sask.; CKBI Prince Albert, Sask.; CKCK Regina, Sask.; CKOM Saskatoon, Sask.

Canadian Television Stations: CHCT-TV Calgary, Alta.; CJLH-TV Lethbridge, Alta.; CHAT-TV Medicine Hat, Alta.; CFRC-TV Kamloops, B. C.; CHBC-TV Kelowna, B. C.; CKX-TV Brandon, Man.; CHSJ-TV Saint John, N. B.; CJON-TV St. John's, Nfld.; CJCB-TV Sydney, N. S. CFCJ-TV Port Arthur, Ont.; CFPL-TV, London, Ont.; CJIC-TV Sault Ste. Marie, Ont.; CHEX-TV Peterborough, Ont.; CKCO-TV Kitchener, Ont.; CKSO-TV Sudbury, Ont.; CKWS-TV Kingston, Ont.; CFCY-TV Charlottetown, P.E.I.; CFCM-TV Quebec, Que.; CKMI-TV Quebec, Que.; CKRN-TV Rouyn, Que.; CKCK-TV Regina, Sask.; CKBI-TV Prince Albert, Sask.

WGN-AM-TV Chicago. 220 E. 42d St., New York. Murray Hill 2-7545. Ben H. Berentson, radio sales mgr; Joseph A. Flahive, tv sales mgr.

Harry Wheeler & Co. 80 Boylston Street, Boston 16. Liberty 2-6481. Harry Wheeler, owner; Gay Swankin, office mgr; Peter Kadetsky, acct exec.

Radio Stations: Lobster Network (WLOB Portland, Me.; WFAU Augusta, Me.; WCOU Lewiston, Me.; WGUW Bangor, Me.; WFST Caribou, Me.; WRUM Rumford, Me.; WGHM Waterville, Me.; WMMS Bath, Me.; WSMC Sanford, Me.). Granite State Network (WKBR Manchester, N.H.; WTSV Claremont, N. H.; WTSN Dover, N. H.; WTSL Hanover, N. H.; WLNH Laconia, N. H.); WHYN Springfield, Mass.; WORC Worcester, Mass.; WALE Fall River, Mass.; WARE Ware, Mass.; WICE Providence, R. I.; WELI New Haven, Conn.

Television Stations: WHYN-TV Springfield, Mass.

Joe Wootton Associates. 2171 Madison Ave., New York 37. Adirondack 4-8811. Joe Wootton, pres. (No station list released.)

Adam Young Inc., Young Television Corp., Young Canadian Ltd. 3 E. 54th St., New York 22. Plaza 1-4848. Adam Young, pres; Stephen A. Machcinski Jr., executive vp (except tv); William B. Crumley vp (advertising, publicity); Frank G. Boehm, vp (research and promotion); Thomas F. Malone, vp (Canada).

Chicago 1: Prudential Plaza. Michigan 2-6190. James F. O'Grady Jr., vp.

Atlanta: 1182 W. Peachtree St. Trinity 3-2564. Harold M. Parks.

St. Louis: 317 N. 11th St. Main 1-0250. John B. Hetherington.

Los Angeles 28: 6331 Hollywood Blvd. William L. Wallace.

San Francisco 4: Russ Bldg. Richard J. Kelliher.

Radio Stations (Adam Young Inc.): CKLW Detroit; KAYO Seattle; KCBQ San Diego, Calif.; KJAY Topeka, Kan.; KLAS Los Angeles; KMYR Denver; KOH Omaha, Neb.; KQV Pittsburgh; KRUX Phoenix, Ariz.; KVAN Portland, Ore.; KYA San Francisco; WAKE Atlanta; WICC Bridgeport, Conn.; WILD Boston; WKAB Mobile, Ala.; WOKY Milwaukee; WPTR Albany, N. Y.; WSAI Cincinnati; WTXI New Orleans; WYDE Birmingham; KULA Honolulu.

Television Stations (Young Television Corp.): CKLW-TV Windsor, Ont.-Detroit; KGHL-TV Billings, Mont.; WCOV-TV Montgomery, Ala.; WEHT-TV Evansville, Ind.; WGEM-TV Quincy, Ill.; WICC-TV Bridgeport, Conn.; WICS (TV) Springfield, Ill.; WLOE-TV Orlando, Fla.; WPTA-TV Fort Wayne, Ind.; WSEE-TV Erie, Pa.; WTVM (TV) Columbus, Ga.; KHVH (TV) Honolulu.

Radio Stations (Young Canadian Ltd.): CFAB Windsor, N. S.; CFAR Flin Flon, Man.; CFBC Saint John, N. B.; CFBR Sudbury, Ont.; CFNC Calgary, Alta.; CFDA Victoriaville, Ont.; CFJR

Station Reps CONTINUED

Brockville, Ont.; CFOR Orillia, Ont.; CFOS Owen Sound, Ont.; CFQC Saskatoon, Sask.; CFRB Toronto, Ont.; CFRN Edmonton, Alta.; CHLN Tree Rivers, Que.; CHLT Sherbrooke, Que.; CHML Hamilton, Ont.; CHNC New Carlisle, Que.; CHNO Sudbury, Ont.; CHOV Pembroke, Ont.; CHRC Quebec, Que.; CJAD Montreal, Que.; CJBQ Belleville, Ont.; CJCH Halifax, N. S.; CJFP Riviere-du-Loup, Que.; CJFX Antigonish, N. S.; CJGX Yorkton, Sask.; CJOB Winnipeg, Man.; CJOR Vancouver, B. C.; CKBB Barrie, Ont.; CKBC Bathurst, N. B.; CKBL Matane, Que.; CKSL London, Ont.; CKCY Sault Ste. Marie, Ont.; CKDM Dauphin, Man.; CKLD Theford Mines, Que.; CKLN Nelson, B. C.; CKCW Windsor, Ont.; CKNX Wingham, Ont.; CKPR Fort William, Ont.; CKRD Red Deer, Alta.; CKRM Regina, Sask.; CKRS Jonquiere, Que.; CKTS Sherbrooke, Que.; CKVM Ville-Marie, Que.; CKX Brandon, Man.; VOCM St. John's, Nfld.

Television Stations (Young Canadian Ltd.): CFQC-TV, Saskatoon, Sask.; CFRN-TV, Edmonton, Alta.; CHLT-TV, Hamilton, Ont.; CHLT-TV, Sherbrooke, Que.; CKBL-TV, Matane, Que.; CKCW-TV, Moncton, N. B.; CKGN-TV, North Bay, Ont.; CKLW-TV, Windsor, Ont.; CKNX-TV, Wingham, Ont.; CKRS-TV, Jonquiere, Que.; CKVR-TV, Barrie, Ont.

CANADIAN REPRESENTATIVES

All-Canada Radio & Television Ltd. 80 Richmond St. W., Toronto, Ont. Empire 6-7691. Guy Herbert, vp; J. Stuart MacKay, gen mgr; William Brennan, mgr radio time sales; Ross McCreath, mgr, tv time sales.

Montreal: 922 Dominion Square Bldg. University 6-9868. Ken Baker, mgr; Burt Hall, mgr Quebec Div.

Winnipeg: 706 Electric Railway Chambers. Whitehall 2-6861. Bruce Pirie, mgr.

Calgary: Taylor, Pearson & Carson Bldg. Amherst 2-7691. Jack Cavanaugh, mgr.

Vancouver: 1161 Melville St. Mutual 4-7461. (No station list released.)

Canadian Broadcasting Corp. 354 Jarvis St., Toronto. Walnut 5-3311. W. E. Powell, commercial mgr.

Montreal: Radio Canada Bldg. University 6-2571. M. Valiquette, commercial mgr, French Network.

Radio Stations: CBC-owned stations—CBN St. John's, Nfld.; CBG Gander, Nfld.; CBT Grand Falls, Nfld.; CBY Corner Brook, Nfld.; CBI Sydney, N. S.; CBH Halifax, N. S.; CBA Sackville, N. B.; CBI Chicoutimi, Que.; CVB Quebec, Que.; CBM Montreal, Que.; CBF Montreal, Que.; CBO Ottawa, Ont.; CBL Toronto, Ont.; CBJC Toronto, Ont.; CBE Windsor, Ont.; CBW Winnipeg, Man.; CBK Watrous, Sask.; CBX Edmonton, Alta.; CBU Vancouver, B. C.; CFPB Prince Rupert, B. C.

Television Stations: CBC-owned stations—CBLT (TV) Toronto, Ont.; CBOT (TV) Ottawa, Ont.; CBOFT (TV) (French language), Ottawa, Ont.; CBFT (TV) (French language), Montreal, Que.; CBMT (TV) Montreal, Que.; CBHT (TV) Halifax, N. S.; CBUT (TV) Vancouver, B. C.; CBWT (TV) Winnipeg, Man.

Joseph A. Hardy & Co. Ltd. 19 Richmond St. W., Toronto. Empire 3-9433. A. C. Harrison, mgr.

Quebec: 37 St. John St. 5-7373.

Montreal: 1489 Mountain St. Plateau 1101. Giles Loslier, mgr.

Radio Stations: CHRC Quebec, Que.; CKNE Cambellton, N. B.; CKRS Jonquiere, Que.; CHNC New Carlisle, Que.; CKLD Theford Mines, Que.; CKBL Matane, Que.; CKVM Ville-Marie, Que.; CHRL Roberval, Que.; CJSO Sorel, Que.; CKSM Shawinigan Falls, Que.

Television Stations: CFQM-TV Quebec, Que.; CKCO-TV Kitchener, Ont.; CKRS-TV Jonquiere, Que.; CKTM-Troi-Rivieres, Que.; CKBL-TV Matane, Que.; CKMI-TV Quebec, Que.

John N. Hunt & Associates. 1030 W. Georgia St., Vancouver 5, B. C. Mutual 4-6277. John N. Hunt, pres; C. A. Brian Schanz, gen mgr.

Radio Stations: CHUB Nanaimo, B. C.; CKSB St. Boniface, Man.; CHNO Sudbury, Ont.; CKCH Hull, Que.; CKLE LaSarre, Que.; CHLT Sherbrooke, Que.; KPUG Bellingham, Wash.; CKLG North Vancouver, B. C.; CFAR Flin Flon, Man.; CKPC Brantford, Ont.; CFTJ Galt, Ont.; CHML Hamilton, Ont.; CKCR Kitchener, Ont.; CKLY Lindsay, Ont.; CHVC Niagara Falls, Ont.; CKLB Oshawa, Ont.; CKOY Ottawa, Ont.; CFPA Port Arthur, Ont.; CHLO St. Thomas, Ont.; CHOK Sarnia, Ont.; CJET Smith Falls, Ont.; CFCL Timmins, Ont.; CKOX Woodstock, Ont.; CHAD Amos, Que.; CKRS Jonquiere, Que.; CKRN Rouyn, Que.; CKTS Sherbrooke, Que.; CKVD Val D'Or, Que.; CKDM Dauphin, Man.; CKX Brandon, Man.; CFAM Altona, Man.; CKEK Cranbrook, B. C.; CJDC Dawson Creek, B. C.; CJAV Port Alberni, B. C.; CKDA Victoria, B. C.; CFCW Camrose, Alta.; CHED Edmonton, Alta.; CKYL Peace River, Alta.; CFRG, CFRG Gravelbourg, Sask.; CHAB Moose Jaw, Sask.; CFNS, CKOM Saskatoon, Sask.; CKMR Newcastle, N. B.; CKEN Kentville, N. S.; CKEC New Glasgow, N. S.; CKL Truro, N. S.; CFAB Windsor, N. C.; VOCM St John's, Nfld.

Television Stations: KOMO-TV Seattle; CKCO-TV Kitchener, Ont.; CHEK-TV Victoria, B. C.; CHLT-TV Sherbrooke, Que.; CKVR-TV Barrie, Ont.; CKGN-TV North Bay, Ont.; CFQM-TV Quebec City, Que.; CHCA-TV Red Deer, Alta.

Interprovincial Broadcast Sales Ltd. 199 Bay St., Toronto, Ont. Empire 4-1197. K. W. Davis, gen mgr; R. A. S. Munro, sales mgr; R. A. Bishop, promotion director

Montreal: 1411 Stanley St. Victoria 9-5221. L. Morin, mgr; M. Legault, sales mgr.

Radio Stations: CKAC Montreal; CKCH Hull, Que.; CKCV Quebec; CJMT Chicoutimi, Que.; CJBR Rimouski, Que.; CHLN Three Rivers, Que.; CKRB St. Georges de Beauce, Que.; CFGT Alma, Que.; CHRS St. Jean, Que.; CJFP Liviere-du-Loup, Que.; CHGB Ste. Anne de la Pocatiere, Que.; CJEM Edmundston, N. B.; CFBR Sudbury, Ont.; CFCL Timmins, Ont.; CKSB St. Boniface, Man.; CFRG Gravelbourg, Sask.; CFNS Saskatoon, Sask.; CHFA Edmonton, Alta.

Andy McDermott, 10 Adelaide St., E., Toronto, Ont. Empire 6-8945. Andy McDermott.

Montreal, P. Q.: 1543 Crescent St. Belaire 7042. E. G. Richmond, mgr.

Radio Stations: WNHC New Haven, Conn.; WNAC Boston; WBAD New York; WBNF Binghamton; WIRY Plattsburgh, N. Y.; WRUN Utica, N. Y.; WHEN Syracuse; WHAM Rochester; WGY Schenectady; WGR Buffalo; WLEA Hornell, N. Y.; WGAL Lancaster, Pa.; WSAN Allentown, Pa.; WFEG Altoona, Pa.; WLBK Lebanon, Pa.; WICU Erie, Pa.; WFIL Philadelphia; KDKA Pittsburgh; WILK Wilkes-Barre, Pa.; WHUM Reading, Pa.; WJW Cleveland; WHIO Dayton, Ohio; WSTV Steubenville, Ohio; WHKK Akron, Ohio; WRFD Worthington, Ohio; WHRV Ann Arbor, Mich.; WWJ Detroit; WOOD Grand Rapids, Mich.; WCKC Battle Creek, Mich.; WSGW Saginaw, Mich.; WDFD Flint, Mich.; WJIM Lansing, Mich.; WDSM Duluth, Minn.; WTCN Minneapolis; WDAY Fargo, N. D.; WFBM Indianapolis; WOWO Fort Wayne, Ind.; WGBF Evansville, Ind.; WLBC Muncie, Ind.; WCMR Elkhart, Ind.; WOW Omaha; WGN Chicago; WIRL Peoria, Ill.; WEMP Milwaukee; WBAV Green Bay, Wis.; WKOW Madison, Wis.; KLOB Portland, Ore.; KING Seattle; KMBC Kansas City; KLFJ Dallas; WFLA Tampa, Fla.; WQAM Miami; WTSP St. Petersburg, Fla.

Television Stations: WMTW (TV) Poland Spring, Me.; WNHC-TV Hartford, Conn.; WNAC-TV Boston; WNEW-TV New York; WBNF-TV Binghamton, N. Y.; WPTZ (TV) Plattsburgh, N. Y.; WKTU-TV Utica, N.Y.; WHEN-TV Syracuse; WCNY-TV Watertown, N. Y.; WGRB (TV) Schenectady, N. Y.; WGR-TV Buffalo; WROC (TV) Rochester; WICU-TV Erie, Pa.; WGAL-TV Lancaster, Pa.; WFEG-TV Altoona, Pa.; WLBK-TV Lebanon, Pa.; WFIL-TV Philadelphia; WHUM-TV Reading, Pa.; WHIO-TV Dayton, Ohio; WSTV (TV) Steubenville, Ohio; WJW-TV Cleveland; WCPO-TV Cincinnati; WWJ-TV Detroit; WOOD-TV Grand Rapids, Mich.; WJIM-TV Lansing, Mich.; WDSM-TV Duluth, Minn.; WTCN-TV Minneapolis; WFBM-TV Indianapolis; WLEB-TV Muncie, Ind.; WOW-TV Omaha; WGN-TV Chicago; KLOB-TV Portland, Ore.; WTVJ (TV) Miami, Fla.; WFLA-TV Tampa, Fla.

Paul Mulvihill & Co. Ltd. 77 York St., Toronto. Empire 3-8814. Paul Mulvihill, N. Bonnell, William Wallace.

Montreal: 1543 Crescent St. Plateau 1097. Murray MacIvor.

Radio Stations: CJCH Halifax, N. S.; CHOK Sarnia, Ont.; CJFX Antigonish, N. S.; CKTB St. Catharines, Ont.; CKBB Barrie, Ont.; CFPA Port Arthur, Ont.

Television Stations: CKVR-TV Barrie, Ont.; CKGN-TV North Bay, Ont.; CFCL-TV Timmins, Ont.

National Broadcast Sales Ltd. 430 King St. W., Toronto 2-B. Empire 6-3718. R. A. Leslie, gen mgr; W. C. Tierney, assistant gen mgr.

Radio Stations: CFUN Vancouver, B. C.; CKSA Lloydminster, Alta.; CKRD Red Deer, Alta.; CFSL Weyburn, Sask.; CFAM Altona, Man.; CKDM Dauphin, Man.; CKCR Kitchener, Ont.; CKSL London, Ont.; CKWS Kingston, Ont.; CHEX Peterborough, Ont.; CKGB Timmins, Ont.; CFCH North Bay, Ont.; CJKL Kirkland Lake, Ont.; CHNO Sudbury, Ont.; CKOY Ottawa, Ont.; CFBC Saint John, N. B.

Lorrie Potts & Co. 1454A Yonge St., Toronto. Walnut 1-8951. Lorrie Potts, mgr.

Montreal: Drummond Bldg. Victor 5-6448. James Sheridan, mgr.

Radio Stations: CKPC Brantford, Ont.; CHVC Niagara Falls, Ont.; CKLB Oshawa, Ont.; CJIC Sault Ste. Marie, Ont.; CKSX Wingham, Ont.; CKEN Kentville, N. S.; CFAB Windsor, N. S.; CKYL Peace River, Alta.; CJET Smith Falls, Ont.; CKBC Bathurst, N. B.; CFCW Camrose, Alta.; CKJL St. Jerome, Que.; CKEC New Glasgow, N. S.; CKOX Woodstock, Ont.; CFAR Flin Flon, Man.; CFRY Portage La Prairie, Man.; CKFH Toronto, Ont. (Montreal only).

Radio Representatives Ltd. 76 St. Clair Ave. W., Toronto 7. Walnut 4-0727. T. G. Ferris, pres-gen mgr; A. A. Murphy, vp; R. D. Munro, sales mgr.

Montreal: 1411 Crescent St. Avenue 8-4257. W. C. Dippie, branch mgr.

Vancouver, B. C.: 1407 W. Broadway. Cedar 1171. W. E. J. Hall, branch mgr.

Winnipeg, Man.; Lindsay Bldg. 9-6374. R. M. MacLennan, branch mgr.

Radio Stations: CKDA Victoria, B. C.; CKNW New Westminster, B. C.; CJDC Dawson Creek, B. C.; CKCQ Quesnel, B. C.; CFRN Edmonton, Alta.; CFCN Calgary, Alta.; CKSW Swift Current, Sask.; CFQC Saskatoon, Sask.; CKRM Regina, Sask.; CKX Brandon, Man.; CJOB Winnipeg, Man.; CFOB Fort Frances, Ont.; CKPR Fort William, Ont.; CKOT Tillsonburg, Ont.; CJOY Guelph, Ont.; CHOW Welland, Ont.; CKAR Huntsville, Ont.; CJRH Richmond Hill, Ont.; CKBW Bridgewater, N. S.; CJRW Summerside, P.E.I.; CKHF Toronto, Ont.

Radio Time Sales (Ont.) Ltd. 147 University Ave., Toronto, Ont. Empire 6-6680. Norman D. Brown, pres; Alex E. Bedard, sales mgr; Merleen Wilson, traffic mgr.

Radio Stations: CKLY Lindsay, Ont.; CFTJ Galt, Ont.; CFJB Brampton, Ont.; CJAD Montreal; CHEF Granby, Que.; CKL Truro, N. S.; CKMR Newcastle, N. B.; WJR Detroit; WGAR Cleveland.

Television Station: WCAX-TV Burlington, Vt.

Radio Time Sales (Que.) Ltd. 1440 St. Catherine St. W., Montreal. University 6-2012. Ralph J. Judge, pres.

Radio Stations: CJAD Montreal; CKCL Truro, N. S.; CFTJ Galt, Ont.; CHAB Moose Jaw, Sask.; WJR Detroit; WGAR Cleveland; CFJB Brampton, Ont.

Television Station: WCAX-TV Burlington, Vt.

Stevens & Towndraw Ltd. 4 Albert St., Toronto 1. Empire 6-4221. W. A. Stephens, sec-treas; E. P. Towndraw, pres.

Montreal: 1434 St. Catherine St. W. University 6-5295. L. J. Kennedy, mgr.

Radio Stations: CHML Hamilton, Ont.; CFRA Ottawa, Ont.; CHUM Toronto, Ont.; CKCY Sault Ste. Marie, Ont.; CFOR Orillia, Ont.; CHLO St. Thomas, Ont.; CHUB Nanaimo, B. C.; CJAV Port Alberni, B. C.; CKLG Vancouver, B. C.; CHED Edmonton, Alta.; CHAB Moose Jaw, Sask.

Stovin-Byles Ltd. 406 Jarvis St., Toronto, Ont. 5. Walnut 4-5766. W. D. Byles, pres; J. L. Raeburn, mgr, tv Div.

Montreal: 608 Keefer Bldg. University 6-3992. J. R. Genin; F. Calder.

Winnipeg, Man.: 1111-211 Portage Ave. Whitehall 2-5097. C. E. Montgomery.

Vancouver, B. C. 2: 517 Crown Bldg. Tatlow 4831. J. W. Stovin.

Television Stations (represented in Canada): WSPD-TV Toledo, Ohio; WHEC-TV Rochester, N. Y.; WVBT-TV Rochester, N. Y.; WHIO-TV Dayton, Ohio; WBNS-TV Columbus, Ohio; WJAG-TV Johnstown, Pa.; WGAL-TV Lancaster, Pa.; WFIL-TV Philadelphia; WBRE-TV Wilkes-Barre, Pa.; WCUE (TV) Wilmington, Del.; WABC-TV New York; WBZ-TV Boston; WLEV-TV Bethlehem, Pa.; WEWS (TV) Cleveland; KROC-TV Rochester, Minn.; KHOL-TV Kearney, Neb.; WXYZ-TV Detroit; WSAU-TV Wausau, Wis.; ZBMT-TV Bermuda; CMQ-TV Network, Havana; KVOS-TV Bellingham, Wash.; CHAT-TV Medicine Hat, Alta.; CKOS-TV Yorkton, Sask.; CJBR-TV Rimouski, Que.; CKCW-TV Moncton, N. B.; CJON-TV St. John's, Nfld., and CJOX-TV Argentina (satellite); KGO-TV San Francisco; KABC-TV Los Angeles; KTVT (TV) Salt Lake City; KMTV (TV) Omaha, Neb.; WOC-TV Davenport, Iowa; WTTV (TV) Bloomington, Ind.; WJIM-TV Lansing, Mich.; WKNY-TV Kingston, N. Y.; WNDU-TV South Bend, Ind.; WEHT (TV) Evansville, Ind.; KSWB-TV Roswell, N. W.; CMBF-TV, Havana, Cuba.

Television Representatives Ltd. 76 St. Clair Ave. W., Toronto, Ont. 7. Walnut 4-0727. T. G. Ferris, pres-gen mgr; A. A. Murphy, vp

Montreal: 1411 Crescent St. Avenue 8-4257. W. C. Dippie, branch mgr.

Vancouver, B. C.: 1407 W. Broadway. Cedar 1171. W. E. J. Hall, branch mgr.

Winnipeg, Man.: Lindsay Bldg. 9-6374. R. M. MacLennan, branch mgr.

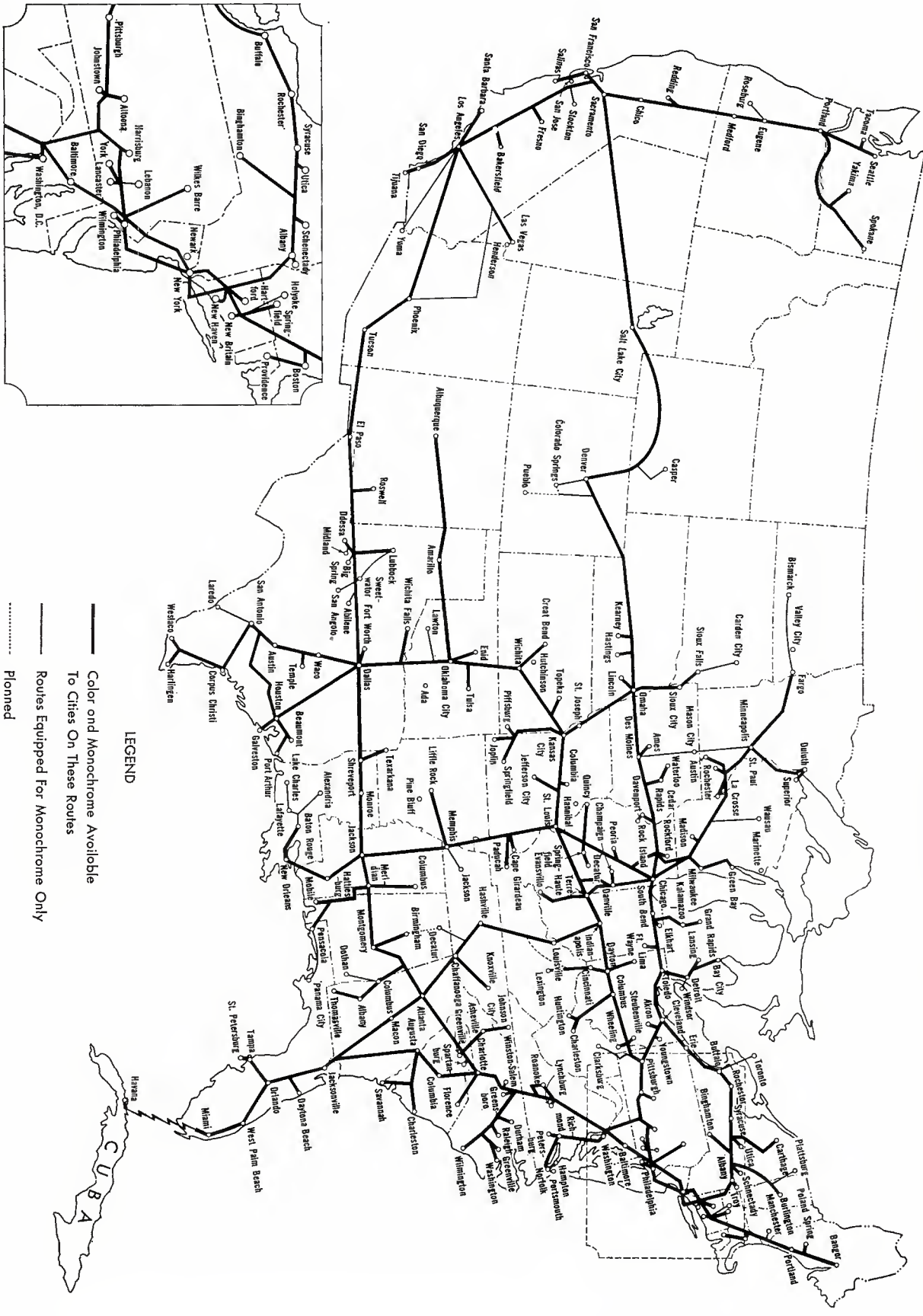
Television Stations: CHEK-TV Victoria, B. C. (except Vancouver); CFRN-TV Edmonton, Alta.; CFQC-TV Saskatoon, Sask.; CFJB-TV Swift Current, Sask.; KXLY-TV Spokane, Wash.

Trans Ocean Radio & Tv Representatives Ltd. 219 Bay St., Toronto. Empire 6-5455. Ted Pepper, Alex Stewart.

Radio Stations: CHLT Sherbrooke, Que.; CKTS Sherbrooke, Que.; CHCA Red Deer, Alta.; CKRN Rouyn, Que.; CKVD Val D'Or, Que.; CKLS LaSarre, Que.; CHAD Amos, Que.

Television Stations: CHLT-TV Sherbrooke, Que.

BELL SYSTEM TELEVISION NETWORK ROUTES



Directories of Radio, Tv Networks, their Personnel, Rates Begin Next Page

American Broadcasting—Paramount Theatres Inc.

Headquarters: 7 West 66th St., New York 23, N. Y. Susquehanna 7-5000.

BOARD OF DIRECTORS

Earl E. Anderson, A. H. Blank, John A. Coleman, E. Chester Gersten, Leonard H. Goldenson, Robert H. Hinckley, Robert L. Huffins Jr., Sidney M. Markley, Walter P. Marshall, H. Hugh McConnell, Edward J. Noble, James G. Riddell, Simon B. Siegel, R. E. Wilby.

OFFICERS

Leonard H. Goldenson, pres; Robert H. Hinckley, vp; Edward L. Hyman, vp; Sidney M. Markley, vp; Simon B. Siegel, financial vp; James L. Brown, comptroller and assistant treasurer; Omar F. Elder, assistant secretary; Edith Schaffer, assistant secretary; Mortimer Weinbach, assistant secretary; Stephen Riddleberger, assistant treasurer.

American Broadcasting Co.

(A Division of American Broadcasting-Paramount Theatres Inc.)
Headquarters: 7 W. 66th St., New York 23, N. Y. Susquehanna 7-5000.

OFFICERS

Leonard H. Goldenson, pres, AB-PT, and acting pres, ABC; Simon B. Siegel, financial vp of AB-PT and vp and treasurer of ABC; James G. Riddell, executive vp, ABC; Oliver Treyz, pres of tv network; James W. Beach, vp; Alfred Beckman, vp; Slocum Chapin, vp; Giraud Chester, vp; Donald W. Coyle, vp; John Daly, vp; Edward DeGray, vp; Theodore H. Fetter, vp; Michael J. Foster, vp; Robert H. Hinckley, vp; Earl Hudson, vp; Frank Mark, vp; John H. Mitchell, vp; Thomas W. Moore, vp; William P. Mullen, vp; Sterling C. Quinlan, vp; Stephen Riddleberger, assistant treasurer of AB-PT and vp and comptroller of ABC; Selig Seligman, vp; Robert L. Stone, vp; Thomas Velotta, vp; Mortimer Weinbach, vp and general counsel; Omar Elder, secretary and assistant general counsel; Michael P. Boland, assistant treasurer; J. Russell Gavin, assistant treasurer.

Engineering: Frank Marx, vp in charge; John Bourcier, operations supervisor; George Milne, director, traffic and communications; Richard Hamilton, supervisor of communications; Clure Owen, administrative assistant; John Preston, director of engineering facilities; Lawrence A. Riddell, recording director; William Trevathen, director, engineering operations; Reginald Willcocks, traffic mgr; Merle Worster, eastern engineering tv operations mgr.

Continuity Acceptance: Grace Johnsen, director.

Finance, Personnel and General Services: Simon B. Siegel, financial vp of AB-PT and treasurer of ABC; Michael P. Boland, assistant treasurer; Joseph Fitzpatrick, internal auditor; J. Russell Gavin, assistant treasurer; Edward Graessle, mgr, treasury affairs; Catharine Lynch, librarian; Marie McWilliams, director of personnel; Stephen Riddleberger, assistant treasurer of AB-PT and vp and comptroller of ABC; Edmund R. Samuels, purchasing agent; Joseph J. Spagnola, director, office and studio services.

Legal and Labor Relations: Mortimer Weinbach, vp and general counsel; Omar Elder, secretary and assistant general counsel; Richard L. Freund, director, labor relations.

News, Special Events, Sports and Public Affairs: John Daly, vp in charge; Donald G. Coe, director, special events and operations; Wiley Hance, mgr, public affairs; Francis N. Littlejohn, director, news and public affairs; William Whitehouse, director, sports.

Press Information: Michael J. Foster, vp in charge; Stephen Strassberg, director; Philip Bernstein, assistant director; Robert Grebe, trade news editor; Ellen Hagerty, supervisor of audience information; Sidney R. Mesibov, director, special exploitation projects and coordinator, marketing activities, between ABC-TV and ABC Merchandising Inc.

ABC Film Syndication Inc.: 1501 Broadway, New York, N. Y. Lackawana 4-5050. George T. Shupert, pres; Richard P. Morgan, vp in charge of operations; Philip Williams, vp in charge of syndication sales; John E. Burns, vp and director of national sales; William L. Clark, vp and director of western division; Joseph F. Greene, assistant to vp in charge of syndicated sales; Lee Francis, advertising and promotion mgr; Raymond Fox, comptroller; Howard Anderson, sales mgr, central division; Robert Dalchau, southern sales mgr; Sherman Gregory, sales mgr, New York division.

Chicago 1: 190 N. State St. Andover 3-0800. James Duffy, director of radio network for central division; James W. Beach, director,

tv network, central division; Manuel Fingerhut, controller of central division; Marcella C. Braun, mgr, script and continuity acceptance; William G. Gillogly, director of sales, tv network, central division; Clar Heider, national spot sales mgr; Elliott W. Henry Jr., director, publicity and promotion; William P. Kusack, mgr, engineering department; Rex Maupin, director of music, WEKB (TV) and central division; Con O'Dea, news and special events; Harold Wettersten, special account representative. [For full WEKB personnel, see television station directory].

Detroit 26: Stroh Bldg. Woodward 3-8321. John Pival, tv vp; Harold Neal, radio vp; Robert Baker, radio studio mgr; Robert Baldrice, assistant radio sales mgr; Joseph C. Cassel, comptroller; Harold Christian, vp in charge of merchandising and research; Ralph Dawson, tv sales mgr; Hal Gordon, music director; Charles Kocher, chief engineer; John Lee, tv studio mgr; Peter Strand, tv executive producer. [For full WXYZ-AM-FM-TV personnel, see radio and television station directory].

Hollywood 27: ABC Television Center. Normandy 3-3311. Earl J. Hudson, vp, western division; Harry Woodworth, western sales mgr, ABC Radio; Thomas Velotta, vp; M. Robert Adams, executive producer; Eliot F. Alexander, mgr, advertising and promotion, tv network, western division; J. Clifford Anderson, director, labor relations; Dorothy L. Brown, continuity acceptance mgr of western division; Sanford C. Cummings, mgr, tv program department; Dresser Dahlstead, mgr, radio network and KABC programming; Ralph Denechaud, mgr, radio engineering operations, Hollywood; Allen R. Elrod, sales promotion art director; Mitchell L. Gamson, ABC coordinator, Warner Bros., Hollywood; Paul Gates, supervisor, guest relations, Hollywood; Rowe S. Giesen, ABC-Disney coordinator; Theodore Grenier, chief engineer, western division; Thomas M. Lufkin, program service mgr, western division; Courtney McLeod, director, tv and radio network traffic, western division; James J. Mandulay, production mgr, ABC-TV studios, Hollywood; Allan E. Maynard, mgr, purchasing department, Hollywood; Robert P. Myers, ABC Pacific Coast counsel; Norma T. Olsen, director, tv program operations; Daniel P. O'Reilly, director, tv and radio news department, network and local, Hollywood; Frank G. Ralston, director, network film department; Louis F. Sanman Jr., tv network program production coordinator, Hollywood; Florence T. Schiro, personnel director; Ernest E. Stern, director, tv network press information, western division; Robert Trachinger, manager, tv engineering operations, Hollywood; John C. Wagner, controller, western division. [For full KABC-AM-FM-TV personnel, see radio and television station directories].

San Francisco 2: 277 Golden Gate Ave. Underhill 3-0077. John H. Mitchell, vp in charge, San Francisco office; Vincent Francis, western division sales mgr, tv network; Deane Banta, radio sales mgr; Hal Berger, mgr of news and special events; Robert Cooper, radio program mgr; Harry Jacobs, chief engineer and building maintenance mgr; Edith Kirby, traffic mgr; Chandler R. Meloy, tv sales operations mgr; Lorraine Pedersen, continuity acceptance editor; George Rice, program director, KGO-TV; Henry Sarovan, controller and purchasing agent; Edward Smith, production mgr. [For full KGO-AM-FM-TV personnel, see radio and television station directories].

(Note: Above personnel handle both radio and tv except where otherwise indicated.)

Washington 6: 1735 DeSales St., N.W. Republic 7-6013. Robert H. Hinckley, vp in charge, Washington office; Edgar Shelton Jr., assistant.

ABC Television

Headquarters: 7 W. 66th St., New York 23, Susquehanna 7-5000.
Oliver Treyz, pres.

Programming and Production Services: Thomas W. Moore, vp in charge of tv network programming and talent; Giraud Chester vp in charge of daytime programming; Theodore H. Fetter, vp and program director; Ruth K. Blaney, operations mgr; Thomas P. DeVito, program service mgr; Armand Grant, director of daytime programming; John B. Green, mgr, program department; Frederick P. Laffey, business mgr and budget officer for tv programming; Leonard Maskin, business mgr for tv production services; James McNaughton, executive art director; Daniel Melnick, program development mgr; Bernard Paulson, mgr production services; Frederick Schuhman, studio services coordinator; William Seaman, program production mgr.

Advertising: Dean D. Linger, director.

Sales: William Mullen, vp and general sales mgr; Slocum Chapin, vp in charge of client relations; Charles T. Ayres, eastern sales mgr; Harold Day, sales mgr, western division; Aaron Beckwith, program sales mgr; Henry T. Hede, administration mgr; Alice Stamatis, director of sales service.

Station Clearance: Donald Shaw, director; Joseph Giaquinto, mgr.

Station Relations: Alfred Beckman, vp in charge; Ralph S. Hatcher, mgr.

Research and Sales Development: Donald W. Coyle, vp in charge; Julius Barnathan, director of research; Bert Briller, director of sales development; Rosario Calabrese, art director; Robert Engelke, mgr of sales development.

ABC-TV STATIONS AFFILIATES ASSOCIATION

Joseph C. Drilling, KJEO-TV Fresno, Calif., chmn; William Waubridge, KTRK (TV) Houston, Tex., vice chmn; Joseph Hérol, KBTW Denver, Colo., secretary; Joseph Bernard, KTVI (TV) St. Louis, Mo., treasurer; Donald Davis, KMBC-TV Kansas City, Mo.; Frederick Houwink, WMAL-TV Washington; Joseph Hladky, KCRG-TV Cedar Rapids, Iowa; Harry LeBrun, WLWA (TV) Atlanta, Ga.; J. W. McGough, WTVN-TV Columbus, Ohio.

ABC Radio Network Inc.

Headquarters: 7 W 66th St., New York 23, N. Y. Susquehanna 7-5000.

Edward DeGray, vp in charge; Clayton B. Shields, business mgr.

Programming: Walter A. Gustafson, supervisor, sound effects; Charles Manno, eastern program director; James McConnochie, mgr, announcing office; William T. Rafael, script editor; George Sax, national director of program operations and cooperative programs mgr; Ruth E. Smith, supervisor, production control unit; Frank Vagnoni, mgr, music division.

Research and Sales Development: Hal Cranton, director of sales development and research.

Sales and Sales Service: John H. White, director of national sales; Elizabeth E. Kelley, director of sales service.

Stations: Earl Mullin, national mgr and regional mgr for central area.

RADIO AFFILIATES ADVISORY BOARD

Simon Goldman, WJTN Jamestown, N. Y., District 1; J. P. Williams, WING Dayton, Ohio, District 2; Phil Hoffman, WTCN Minneapolis, Minn., District 3; T. B. Lanford, KRMD Shreveport, La., District 4; C. B. Locke, KFDM Beaumont, Tex., District 5; William Grove, KFBC Cheyenne, Wyo., District 6; James Wallace, KPQ Wenatchee, Wash., District 7; J. S. Younts, WEEB Southern Pines, N. C., District 8.

ABC RADIO NETWORK RATES (As of Sept 15, 1958)

ABC Radio has a single rate. Discounts, however, are higher at night than in the morning and higher yet in the afternoon. Rates for periods less than one hour are charged at the following percentages of the hour rate: 55 minutes 93-1/2%; 50 minutes 86-3/4%; 45 minutes 80%; 40 minutes 73-1/2%; 35 minutes 66-3/4%; 30 minutes 60%; 25 minutes 53-1/2%; 20 minutes 46-3/4%; 15 minutes 40%; 10 minutes 26-3/4%; 5 minutes 13-3/4%. Rates for news, sports and "Breakfast Club" programs available on request.

These are gross hour rates.

Eastern Stations

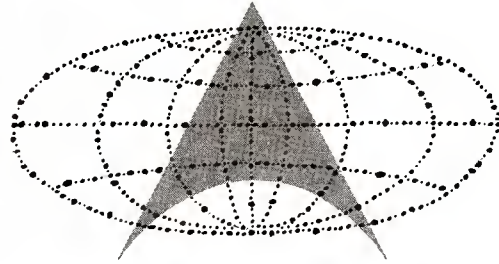
WAKR Akron, Ohio	\$ 105
WALB Albany, Ga.	16
WOKO Albany, N. Y.	95
WRTA Altoona, Pa.	42
WLOS Asheville, N. C.	32
WHKP Hendersonville, N. C.	
Bonus with WLOS Asheville, N. C.	
WGST Atlanta, Ga.	126
WMID Atlantic City, N. J.	42
WGAC Augusta, Ga.	53
WWIN Baltimore, Md.	100
WABI Bangor, Me.	63
WBLL Battle Creek, Mich.	21
WBCM Bay City, Mich.	42
WTAC Boston, Mass. (D)	160
WNBAB Bridgeport, Conn.	42
WCYB Bristol, Va. (D)	60
WMEV Marion, Va. (D)	
Bonus with WCYB Bristol, Va.	
WGR Buffalo, N. Y.	170
WJOY Burlington, Vt.	21
WSKI Montpelier, Vt.	
Bonus with WJOY Burlington, Vt.	
WHBC Canton, Ohio	74
WHAN Charleston, S. C.	42
WHMS Charleston, W. Va.	35
WCGC Charlotte, N. C.	70
WSAT Salisbury, N. C.	
Bonus with WCGC Charlotte, N. C.	
WCHV Charlottesville, Va.	21
WAPO Chattanooga, Tenn.	63
WLW Cincinnati, Ohio	540**

**Rates for WLW are 8 a.m. 6 p.m. time period. Rates for other time periods and peri-

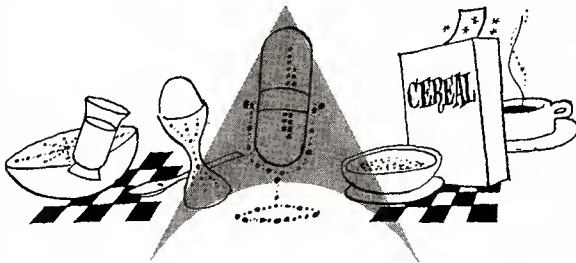
ABC RADIO • DESIGN IT TO FIT • YOUR SELLING PLANS



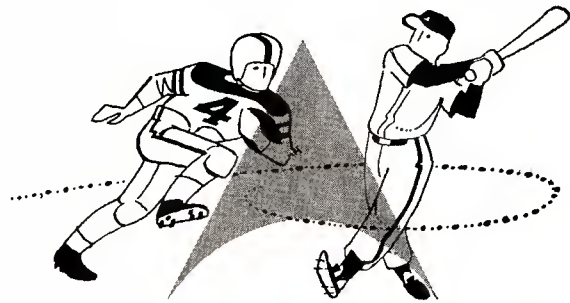
Sell all around the clock — daytime, nighttime, weekends — in low-cost, high cumulative schedules.



Associate with famous John Daly and his award-winning 125-man news staff and 22 overseas reporters.



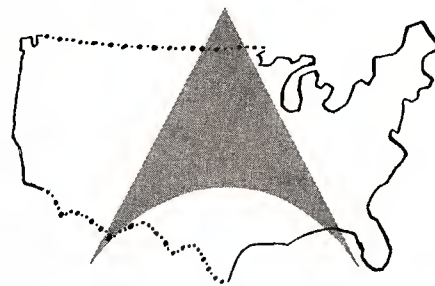
Cash in on Don McNeill's Breakfast Club audiences, which make him radio's biggest success story.



Score with play-by-play audiences and with listeners to exclusive sports interviews by Howard Cosell.



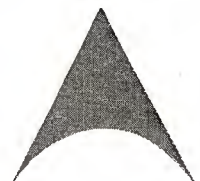
Make network cut-ins more effective with ABC's superior inside coverage of nation's top 200 markets.



Use low-cost ABC radio for full national coverage — "make sure" in areas covered by high-cost media.

There's a place for ABC Radio in every sales planner's profit picture. Use ABC as your major advertising-media buy, or as low-cost protection against lower-than-expected sales from expensive media buys. ABC Radio Network and its strategically located affiliates are ready to fit into your plans for sales success — in a variety of ways — whatever your product.

ABC RADIO NETWORK



Networks CONTINUED

ABC RADIO RATES (Continued)

eds of time other than 1, 1/2, 1/4 hour furnished on request.

WSRS Cleveland, Ohio.....	\$ 150
WCOS Columbia, S. C.....	42
WDIX Orangeburg, S. C.....	
Bonus with WCOS Columbia, S. C.	
WSSC Sumter, S. C.....	
Bonus with WCOS Columbia, S. C.	
WPNX Columbus, Ga.....	42
WCOL Columbus, Ohio.....	84
WKEY Covington, Va.....	5
WBTM Danville, Va.....	32
WHLF South Boston, Va.....	
Bonus with WBTM Danville, Va.	
WING Dayton, Ohio.....	84
WNDB Daytona Beach, Fla.....	21
WXYZ Detroit, Mich.....	315
WTIK Durham, N. C.....	21
WGBR Goldsboro, N. C.....	
Bonus with WTIK Durham, N. C.	
WENE Endicott-B'hampton, N. Y.....	60
WERC Erie, Pa.....	58
WTCB Fairmont, W. Va.....	16
WFLB Fayetteville, N. C.....	11
WTAC Flint, Mich.....	53
WJMX Florence, S. C.....	21
WDESC Dillon, S. C. (D).....	
Bonus with WJMX Florence, S. C.	
WEEB Southern Pines, N. C. (D).....	
Bonus with WJMX Florence, S. C.	
WGNC Gastonia, N. C.....	11
WWSG Glens Falls, N. Y.....	11
WGLV Grand Rapids, Mich.....	63
WTEJ Hagerstown, Md.....	32
WHGB Harrisburg, Pa.....	53
WPOF Hartford, Conn.....	105
WHKY Hickory, N. C.....	32
WMPR High Point, N. C.....	26
WHTN Huntington, W. Va. (D).....	40
WIBM Jackson, Mich.....	21
WZOK Jacksonville, Fla.....	80
WGIG Brunswick, Ga.....	
Bonus with WZOK Jacksonville, Fla.	
WGGG Gainesville, Fla.....	
Bonus with WZOK Jacksonville, Fla.	
WJTN Jamestown, N. Y.....	42
WFTC Kinston, N. C.....	11
WBIR Knoxville, Tenn.....	63
WLAN Lancaster, Pa.....	63
WJIM Lansing, Mich.....	60
WLAM Lewiston-Auburn, Me.....	32
WIMA Lima, Ohio.....	32
WLVA Lynchburg, Va.....	42
WNEX Macon, Ga.....	32
WMAN Mansfield, Ohio.....	26
WMRN Marion, Ohio.....	21
WMSA Massena, N. Y.....	11
WKAT Miami, Fla.....	105
WKWF Key West, Fla.....	
Bonus with WKAT Miami, Fla.	
WKBZ Muskegon, Mich.....	42
WKLA Ludington, Mich.....	
Bonus with WKBZ Muskegon, Mich.	
WNHC New Haven, Conn.....	80
WABC New York, N. Y.....	82
WGH Norfolk, Va.....	84
WLPM Suffolk, Va.....	
Bonus with WGH Norfolk, Va.	
WDHL Olean, N. Y.....	21
WHOO Orlando, Fla.....	42
WQXT Palm Beach, Fla.....	32
WCOM Parkersburg, W. Va.....	21
WFIL Philadelphia, Pa.....	350
KQP Pittsburgh, Pa.....	188
WBEC Pittsfield, Mass.....	40
WBAV Plattsburg, N. Y.....	30
WNBZ Saranac Lake, N. Y.....	
Bonus with WBAV Plattsburg, N. Y.	
WPTH Port Huron, Mich.....	20
WFOR Portland, Me.....	53
WNXT Portsmouth, Ohio.....	21
WKIP Poughkeepsie, N. Y.....	21
WPAW Providence, R. I. (D).....	85
WKIX Raleigh, N. C.....	67
WBEU Reading, Pa.....	74
WMBG Richmond, Va.....	100
WFVA Fredericksburg, Va.....	
Bonus with WMBG Richmond, Va.	
WROV Roanoke, Va.....	42
WVET Rochester, N. Y.....	105
WGVA Geneva, N. Y.....	
Bonus with WVET Rochester, N. Y.	
WEED Rocky Mount, N. C.....	16
WLAQ Rome, Ga.....	11
WFRP Savannah, Ga.....	42
WMGA Moultrie, Ga.....	
Bonus with WFRP Savannah, Ga.	
WTXL Springfield, Mass.....	60
WIZE Springfield, Ohio.....	42
WSTC Stamford, Conn.....	26
WTON Staunton, Va.....	10
WFBL Syracuse, N. Y.....	120
WSUN Tampa-St. Petersburg, Fla.....	84
WTOL Toledo, Ohio.....	63
WTLB Utica, N. Y.....	50
WMAL Washington, D. C.....	160
WRRF Washington, N. C.....	21
WRRZ Clinton, N. C. (D).....	
Bonus with WRRZ Washington, N. C.	
WATR Waterbury, Conn.....	53
WTVL Waterville, Me.....	21
WRKD Rockland, Me.....	
Bonus with WTVL Waterville, Me.	
WRLD West Point, Ga.....	11
WKWK Wheeling, W. Va.....	53

WILK Wilkes-Barre, Pa.....	63
WMPT Williamsport, Pa.....	30
WILM Wilmington, Del.....	63
WMFD Wilmington, N. C.....	21
WINC Winchester, Va.....	11
WELD Fisher, W. Va. (D).....	
Bonus with WINC in Winchester, Va.	
WAAB Worcester, Mass.....	90
WSEA York, Pa.....	63
WBBW Youngstown, Ohio.....	63
WOHI E. Liverpool, Ohio.....	
Bonus with WBBW Youngstown, Ohio	
WCLE Corning, N. Y.....	
Bonus with Eastern Group	
WFRC Reidsville, N. C.....	
Bonus with Eastern Group	
WGL Ft. Wayne, Ind.....	63
WLAP Lexington, Ky.....	74
WKBV Richmond, Ind.....	16

Total 140 Eastern Stations \$7,762

Central Stations

KSDN Aberdeen, S. D.....	\$ 21
KRBC Abilene, Tex.....	42
KBST Big Spring, Tex.....	
Bonus with KRBC Abilene, Tex.	
KADA Ada, Okla.....	10
KATE Albert Lea, Minn.....	21
KALB Alexandria, La.....	32
KSLO Opelousas, La.....	
Bonus with KALB Alexandria, La.	
KFDA Amarillo, Tex.....	47
WHMA Anniston, Ala.....	11
KVSO Ardmore, Okla.....	11
KNOW Austin, Tex.....	37
KFDM Beaumont, Tex.....	89
WCRT Birmingham, Ala. (D).....	80
Bonus with WCRT Birmingham, Ala.	
WJBC Bloomington, Ill.....	21
WKCT Bowling Green, Ky.....	20
KBOR Brownsville, Tex.....	21
KBUR Burlington, Iowa.....	21
WLS Chicago, Ill.....	567
KGGF Coffeyville, Kan.....	74
KSIX Corpus Christi, Tex.....	42
KCBC Des Moines, Iowa.....	60
KDTH Dubuque, Iowa.....	40
KCRC Enid, Okla.....	32
WJPS Evansville, Ind.....	74
KFGO Fargo, N. D.....	63
KXRA Alexandria, Minn.....	
Bonus with KFGO Fargo, N. D.	
KFSA Ft. Smith, Ark.....	21
KBRS Springdale, Ark.....	
Bonus with KFSA Ft. Smith, Ark.	
WBAP-WFAA Ft. Worth-Dallas, Tex.....	168
WGAD Gadsden, Ala.....	21
WOWL Florence, Ala.....	
Bonus with WGAD Gadsden, Ala.	
KMMJ Grand Island, Neb. (D).....	74
WDUZ Green Bay, Wis.....	42
WGCM Gulfport, Miss.....	11
WHSY Hattiesburg, Miss.....	25
KWPC Hot Springs, Ark.....	16
KELD El Dorado, Ark.....	
Bonus with KWPC Hot Springs, Ark.	
KXYZ Houston, Tex.....	126
WHBS Huntsville, Ala.....	11
WBSR Pulaski, Tenn.....	
Bonus with WHBS Huntsville, Ala.	
WFBM Indianapolis, Ind.....	150
WTTS Bloomington, Ind.....	
Bonus with WFBM Indianapolis, Ind.	
WSLI Jackson, Miss.....	63
WJTS Jackson, Tenn.....	32
KMBC Kansas City, Mo.....	280
KFRM Concordia, Kan. (D).....	
Bonus with KMBC Kansas City, Mo.	
WKTY La Crosse, Wis.....	60
KSWO Lawton, Okla.....	32
KFOR Lincoln, Neb.....	53
KLRA Little Rock, Ark.....	90
KFRO Longview, Tex.....	26
WKLO Louisville, Ky.....	105
KSEL Lubbock, Tex.....	39
WISC Madison, Wis.....	53
KTOE Mankato, Minn.....	36
KDMA Montevideo, Minn.....	
Bonus with KTOE Mankato, Minn.	
WHHM Memphis, Tenn.....	100
KCRS Midland, Tex.....	16
WISN Milwaukee, Wis.....	160
WTCN Minn.-St. Paul, Minn.....	158
WABB Mobile, Ala.....	53
WQUA Moline, Ill.....	63
KMLB Monroe, La.....	32
WAPX Montgomery, La.....	50
WAUD Auburn, Ala.....	
Bonus with WAPX Montgomery, Ala.	
KBIX Muskogee, Okla.....	11
WSIX Nashville, Tenn.....	105
WSMB New Orleans, La.....	105
KSWI Omaha, Neb.-Council Bluffs, Iowa, (D).....	100
WOSH Oshkosh, Wis.....	26
KBIZ Ottumwa, Iowa.....	20
KIRX Kirksville, Mo.....	
Bonus with KBIZ Ottumwa, Iowa	
WVJ3 Owensboro, Ky.....	20
WNVY Pensacola, Fla.....	21
WGMW Quincy, Ill.....	32
WRJN Racine, Wis.....	32
WROK Rockford, Ill.....	53
WAMV St. Louis, Mo.....	135
KFRU Columbia, Mo.....	
Bonus with WAMV St. Louis, Mo.	

KGKL San Angelo, Tex.....	32
KMAC San Antonio, Tex.....	160
WHBL Sheboygan, Wis.....	32
KMA Shenandoah, Iowa.....	100
KRMD Shreveport, La.....	53
KSCJ Sioux City, Iowa.....	34
KSOO Sioux Falls, S. D.....	53
WNDU South Bend, Ind.....	42
WCVS Springfield, Ill.....	42
KWTO Springfield, Mo.....	26
KCMC Texarkana, Tex.....	26
WREN Topeka, Kan.....	20
KTBB Tyler, Tex.....	53
WACO Waco, Tex.....	37
KRBA Luckin, Tex.....	
Bonus with WACA Waco, Tex.	
KOSF Nacogdoches, Tex.....	
Bonus with WACA Waco, Tex.	
KXEL Waterloo, Iowa.....	131
WOSA Wausau, Wis.....	40
KWSH Wewoka, Okla.....	50
KWLM Willmar, Minn.....	21
KMHL Marshall, Minn.....	
Bonus with KWLM Willmar, Minn.	
KWNO Winona, Minn.....	16
WMIQ Iron Mt., Mich.....	
Bonus with WBCM Bay City, Mich.	
WLAU Laurel, Miss. (D).....	
Bonus with Central Group	
WBYS Canton, Ill. (D).....	
Bonus with Central Group	

Total 105 Central Stations \$5,318

Mountain Stations

KHAM Albuquerque, N. M. (D).....	\$ 37
KRSN Los Alamos, N. M.....	
Bonus with KHAM Albuquerque, N. M.	
KBAR Burley, Idaho.....	11
KVOC Casper, Wyo.....	11
KFBC Cheyenne, Wyo.....	21
KSID Sidney, Neb.....	
Bonus with KFBC Cheyenne, Wyo.	
KVOD Denver, Colo.....	13
KIFI Idaho Falls, Idaho (D).....	21
KFUN Las Vegas, N. M.....	5
KTRC Santa Fe, N. M.....	
Bonus with KFUN Las Vegas, N. M.	
KOY Phoenix, Ariz.....	126
KGHF Pueblo, Colo.....	32
KRTN Raton, N. M.....	
KIXX Provo, Utah.....	
Bonus with Mountain Group	
KART Jerome, Idaho.....	
Bonus with Mountain Group	

Total 14 Mountain Stations \$396

Pacific Coast Stations

KPMC Bakersfield, Cal.....	\$ 68
KTIP Porterville, Cal.....	
Bonus with KPMC Bakersfield, Cal.	
KVOS Bellingham, Wash.....	21
KROP Brawley, Cal.....	21
KASH Eugene, Ore.....	32
KARM Fresno, Cal.....	74
KPLW Klamath Falls, Ore.....	16
KEBO Las Vegas, Nev.....	11
KABC Los Angeles, Cal.....	284
KYJC Medford, Ore.....	11
KFIV Modesto, Cal.....	
KGW Portland, Ore.....	1
KFBK Sacramento, Cal.....	
KSVC Yreka, Cal.....	
Bonus with KFBK Sacramen'	
KCAL San Bernardino-Redlands, Cal.....	
KBAB San Diego, Cal.....	
KGO San Francisco, Cal.....	
KTMS Santa Barbara, Cal.....	
KING Seattle, Wash.....	
KGA Spokane, Wash.....	
KWG Stockton, Cal.....	
KTEL Walla Walla, Wash.....	
KPQ Wenatchee, Wash.....	
KIMA Yakima, Wash.....	30
KWTC Barstow, Cal.....	
Bonus with Pacific Group	
KYOR Blythe, Cal.....	
Bonus with Pacific Group	
KREO Indio, Cal.....	
Bonus with Pacific Group	

Total 27 Pacific Stations \$1,648

Grand Total 287 U.S. Stations \$15,231

Non-Territorial

(Rates and discounts quoted upon request)	
CFCF Montreal, Que., Can.....	21
CJCB Toronto, Ont., Can.....	32
KENI Anchorage, Alaska.....	32
KFAR Fairbanks, Alaska.....	53
KJNO Juneau, Alaska.....	135

(D) Station operates daytime only.

ABC-TV NETWORK RATES

(As of Sept. 15, 1958)

Below are gross rates for Class A hour. Class A time is 6-11 p.m., Sunday through Saturday. Class B rate (75% of Class A rate) applies to stations not primarily affiliated with ABC-TV. Class C time (50% of Class A rate) is 11 p.m. to sign-off Sunday through Saturday, 9 a.m. to 6 p.m. Saturday and Sunday, and 5-6 p.m. Monday through Friday. Class D time (33 1/3% of Class A rate) is daytime hours up to 5 p.m. Monday through Friday, except for special programs on national holidays, which are charged as Class C. Rates for periods less than one hour are charged at these percentages of the hour rate: 80% for 45 minutes; 60% for 30 minutes; 40% for 15 minutes; 33 1/3% for 10 minutes and 25% for 5 minutes. One-minute participations are priced as follows: in Class A time 22%; in Class C and D (4 commercials per half-hour) 16 1/3%; in Class C and D (6 commercials per half-hour) 15%.

ABC has a must-buy list of basic stations. Its rate schedules: "Advertisers are required to purchase each program a minimum cleared gross for station time equivalent to \$66,000 for each Class A hour telecast."

Primary Affiliated Stations

KTEN-TV Ada, Okla.	\$ 200
WAKR-TV Akron, Ohio	150
WTRI Alb.-Schen.-Troy, N. Y.††	400
KOAT-TV Albuquerque, N. M.*	200
KVII-TV Amarillo, Tex.†	250
WAIM-TV Anderson, S. C.	Bonus
(Bonus to WLOS-TV)	
WLOS-TV Asheville, N. C.-Greenville-Spartanburg, S. C.	450
VLWA Atlanta, Ga.	950
MMT Austin-Rochester, Minn.-Mason City, Ia.	200
WJZ-TV Baltimore, Md.	1,450
WHDH-TV Boston, Mass.	2,500
WICG-TV Bridgeport, Conn.	200
WGR-TV Buffalo, N. Y.	1,300
TRG-TV Cedar Rapids-Waterloo, Ia.	525
WCHS-TV Charleston, W. Va.	750
WVVC Chattanooga, Tenn.	350
WBKB Chicago, Ill.	3,300
WCPO-TV Cincinnati, Ohio	1,300
WEWS Cleveland, Ohio	2,300
WTVN-TV Columbus, Ohio	1,025
WFAA-TV Dallas-Ft. Worth, Tex.	1,400
WLAN-TV Danville, Ill.	Bonus
(Bonus to WTVR-TV)	
WTVR-TV Decatur, Ill.	350
WDTV Denver, Colo.	750
WOI-TV Des Moines, Iowa	650
WXYZ-TV Detroit, Mich.	2,400
WTVR-TV Durham-Raleigh, N. C.	550
KELP-TV El Paso, Tex.†	250
WTVW Evansville, Ind.	400
WPTA Ft. Wayne, Ind.	400
KJEO-TV Fresno, Calif.	525
WFRV-TV Green Bay, Wis.	500
WTPA Harrisburg, Pa.	300
KTRK-TV Houston, Tex.	1,100
WLWI Indianapolis, Ind.	1,250
KMBC-TV Kansas City, Mo.	1,300
WTVK Knoxville, Tenn.	300
KSHO-TV Las Vegas, Nev.	100
KSWO-TV Lawton, Okla.	150
WLBK-TV Lebanon, Pa.	300
KATV Little Rock, Ark.	400
WBPZ-TV Lock Haven, Pa.	Bonus
(Bonus to WILK-TV)	
KABC-TV Los Angeles, Cal.	2,600
WLW-TV Lynchburg-Roanoke, Va.	350
WKO-TV Madison, Wis.	280
WMUR-TV Manchester, N. H.	600
WPBQ-TV Memphis, Tenn.	1,050
WST-TV Miami, Fla.	850
WISN-TV Milwaukee, Wis.	1,350
WTCN-TV Minneapolis-St. Paul, Minn.	1,250
WTVN-TV Manassas, Tex.*	Bonus
(Bonus to WTVR-TV)	
WTVR-TV Nashville, Tenn.	650
WTVN-TV New Haven, Conn.	1,400
WTVN-TV New Orleans, La.**	300
WTVN-TV New York, N. Y.	4,800
WTVN-TV Norfolk, Va.	850
WTVN-TV Oak Hill, W. Va.†	200
WTVN-TV Oklahoma City-Enid, Okla.	600
WTVN-TV Omaha, Neb.	900
WTVN-TV Orlando, Fla.	350
WTVN-TV Peoria, Ill.	450
WTVN-TV Philadelphia, Pa.	3,300
WTVN-TV Phoenix, Ariz.	450
WTVN-TV Pittsburgh, Pa.†††	2,000
WTVN-TV Portland, Me.-Mt. Washington, N. H.	450
WTVN-TV Portland, Ore.	800
WTVN-TV Richmond, Va.	875
WTVN-TV Sacramento-Stockton, Cal.	650
WTVN-TV St. Louis, Mo.	650
WTVN-TV Salt Lake City, Utah	600
WTVN-TV San Antonio, Tex.	650
WTVN-TV San Diego, Cal. (Tijuana, Mex.)	700
WTVN-TV San Francisco, Cal.	2,100
WTVN-TV Scranton-Wilkes-Barre, Pa.	500
WTVN-TV Seattle, Wash.	1,200
WTVN-TV South Bend-Elkhart, Ind.	400
WTVN-TV Spokane, Wash.	500
WTVN-TV Tampa-St. Petersburg, Fla.	350
WTVN-TV Tucson, Ariz.†	200
WTVN-TV Tulsa, Okla.	620
WTVN-TV Washington, D. C.	1,350
WTVN-TV Waterbury, Conn.	200
WTVN-TV West Palm Beach, Fla.	225
WTVN-TV Wichita, Kan.	700

WSBA-TV York, Pa.	250
WKST-TV Youngstown, Ohio-New Castle, Pa.	350

Other Affiliate Stations

WALB-TV Albany, Ga.†	\$ 175
WFBG-TV Altoona, Pa.	700
WJBF-TV Augusta, Ga.	400
KTBC-TV Austin, Tex.†	525
KBAK-TV Bakersfield, Cal.	225
WABI-TV Bangor, Me.†	375
WBRZ-TV Baton Rouge, La.	450
WNEM-TV Bay City, Mich.	775
KFDM-TV Beaumont, Tex.†	400
KOOK-TV Billings, Mont.*	150
WNBF-TV Binghamton, N. Y.	900
WABT Birmingham Ala.	950
KFYR-TV Bismarck, N. D.†	150
KIDO-TV Boise, Idaho*	225
WCYB-TV Bristol, Va.-Johnson City, Tenn.	300
KBYX-TV Bryan, Tex.†	Bonus
(Bonus to KWTX-TV)	
KXLF-TV Butte, Mont.*	150
WWTW Cadillac, Mich.	300
KTWO-TV Casper, Wyo.†	Bonus
WCSC-TV Charleston, S. C.	400
WSOC-TV Charlotte, N. C.	900
KFBC-TV Cheyenne, Wyo.†	150
KHSL-TV Chico, Cal.	250
KKTU Colorado Springs, Colo.†	250
KOMU-TV Columbia, Mo.†	275
WIS-TV Columbia, S. C.†	450
WRBL-TV Columbus, Ga.	400
KRIS-TV Corpus Christi, Tex.†	300
KZTV Corpus Christi, Tex.†	300
WLW-D Dayton, Ohio	1,100
WTVY Dothan, Ala.†	150
KDAL-TV Duluth, Minn.-Superior, Wis.†	500
WDSM-TV Duluth, Minn.-Superior, Wis.†	450
WEAU-TV Eau Claire, Wis.†	200
WICU Erie, Pa.	600
KIEM-TV Eureka, Cal.†††	150
WDAY-TV Fargo, N. D.†	400
WFLB-TV Fayetteville, N. C.†	50
WTVL-TV Florence, S. C.†	400
WNNK-TV Ft. Myers, Fla.*	50
KFSA-TV Ft. Smith, Ark.†	120
WOOD-TV Grand Rapids, Mich.	1,100
KFBB-TV Great Falls, Mont.*	150
WFMY-TV Greensboro, N. C.	900
WNCT Greenville, N. C.†	450
KGTB-TV Harlingen, Tex.*	300
WSPA-TV Harrisburg, Va.	250
WDAM-TV Hattiesburg, Miss.*	100
KVIQ-TV Eureka, Cal.	Bonus
(Bonus to KVIP-TV)	
KID-TV Idaho Falls, Idaho*	175
WJTV Jackson, Miss.	450
WLBT Jackson, Miss.	400
WMBR-TV Jacksonville, Fla.	750
KRCG-TV Jefferson City, Mo.†	325
WJHL-TV Johnson City, Tenn.-Bristol, Va.†	350
KODE-TV Joplin, Mo.†	300
WKZO-TV Kalamazoo, Mich.	1,300
KHOL-TV Kearney, Neb.	300
WKBT-TV Lake Cross, Wis.†	350
KPLC-TV Lake Charles, La.†	200
WJLM-TV Lansing, Mich.	900
WLEX-TV Lexington, Ky.†	150
WIMA-TV Lima, Ohio†	150
KOLN-TV Lincoln, Neb.	450
WAVE-TV Louisville, Ky.	1,175
KCBD-TV Lubbock, Tex.†	350
WMAZ-TV Macon, Ga.	350
KBES-TV Medford, Ore.†††	150
WTOK-TV Meridian, Miss.†	325
KCJB-TV Minot, N. D.†	150
WALA-TV Mobile, Ala.†	500
KNOE-TV Monroe, La.	400
WSFA-TV Montgomery, Ala.†	450
WLBC-TV Muncie, Ind.†	200
WJDM-TV Panama City, Fla.†	70
WTAP-TV Parkersburg, W. Va.†	100
WEAR-TV Pensacola, Fla.-Mobile, Ala.†	250
KOAM-TV Pittsburg, Kan.†	325
WPTZ Plattsburgh, N. Y.-Burlington, Vt.†	325
WAGM-TV Presque Isle, Me.†	Bonus
(Bonus to WABI-TV)	
WJAR-TV Providence, R. I.	1,300
WGEM-TV Quincy, Ill.†	400
KVIP-TV Redding, Cal.	275
KOLO-TV Reno, Nev.†	150
WHEC-TV, WVET-TV Rochester, N. Y.	750
WROC-TV Rochester, N. Y.	975
WREX-TV Rockford, Ill.	450
WHBF-TV Rock Island, Ill.	900
KSWs-TV Roswell, N. M.*	225
KSBW-TV Salinas, Cal.	450
WBOC-TV Salisbury, Md.†	Bonus
KSBY-TV San Luis Obispo, Cal.†	Bonus
(Bonus to KSBW-TV)	
KEYT Santa Barbara, Cal.	350
WTOC-TV Savannah, Ga.	275
KSLA-TV Shreveport, La.	525
KTBS-TV Shreveport, La.	550
KVTV Sioux City, Iowa†	500
KTIV Sioux City, Iowa†	400
KELO-TV Sioux Falls, S. D.†	500
WICS-TV Springfield, Ill.†	175

KYTV Springfield, Mo.†	325
KSTV-TV Steubenville, Ohio	500
WHEN-TV Syracuse, N. Y.	900
WSYR-TV Syracuse, N. Y.	975
WTHI-TV Terre Haute, Ind.†	500
KCMC-TV Texarkana, Tex.	200
GCTV Thomasville, Ga.*	275
WSPD-TV Toledo, Ohio	875
KLTV Tyler, Tex.	225
WKTV Utica, N. Y.	550
KWTX-TV Waco, Tex.	350
WCNY-TV Watertown-Carthage, N. Y.	225
WSAU-TV Wausau, Wis.†	300
KRGV-TV Westaco, Tex.*	300
KFDX-TV Wichita Falls, Tex.	350
WECT Wilmington, N. C.†	200
WSJS-TV Winston-Salem, N. C.	750
KIMA-TV Yakima, Wash.†	275
WHIZ-TV Zanesville, Ohio	100

†Limited Live Service (limited live service stations are subject to change in classification).

*Non-Interconnected.
**Combination rate will be \$250.00 if both KMEM-TV Rureka and KBIS-TV Medford are ordered and available.

††May shift to Channel 13 in late Spring 1958.
***Operates experimentally on Channel 12 (VHF) in addition to its operation on Channel 20 (UHF).

†††Estimated Air Date 9/1/58.

Advertisers using any Bonus station by film, prefilm or delayed telecast will pay a service charge of \$15.00 net (non-commissionable) per telecast, while station is furnished as a Bonus station.

Alaska-Hawaii-Puerto Rico Service

KENI-TV Anchorage, Alaska*	\$ 200
KFAR-TV Fairbanks, Alaska*	200
KULA-TV Honolulu, T. H.*	275
WAPA-TV San Juan, P. R.*	200

(Honolulu, T. H. and San Juan, P. R. subject to an additional charge for shipping and handling.)

*Non-Interconnected.

Canadian Service

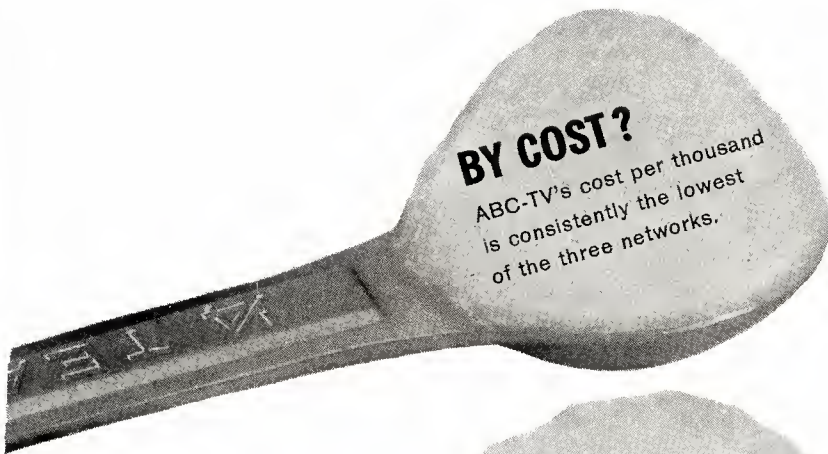
CKVR-TV Barrie, Ont.	\$ 325
CKX-TV Brandon, Man.	170
CHCT-TV Calgary, Alta.	380
CFCY-TV Charlottetown, P. E. I.	185
CFRN-TV Edmonton, Alta.	450
CFLA-TV Goose Bay, Labd.*	Bonus
CBHT Halifax, N. S.	340
CHCH-TV Hamilton, Ont.	600
CFSN-TV Harmonfield, Nfld.*	Bonus
CFRC-TV Harloops, B. C.†	75
CHBC-TV Kelowna, B. C.*	100
Satellite Vernon, B. C.	
Satellite Penticton, B. C.	
CKWS-TV Kingston, Ont.	310
CKCO-TV Kitchener, Ont.	480
CJLH-TV Lethbridge, Alta.	200
CFPL-TV London, Ont.	485
CHAT-TV Medicine Hat, Alta.	75
KCW-TV Moncton, N. B.	250
CBMT Montreal, P. Q.	890
CKGN-TV North Bay, Ont.	165
CBOT Ottawa, Ont.	475
CHEX-TV Peterboro, Ont.	280
CFCJ-TV Port Arthur, Ont.	220
CKBI-TV Prince Albert, Sask.*	145
CKMI-TV Quebec, P. Q.	200
CHCA-TV Red Deer, Alta.*	100
CKCK-TV Regina, Sask.	290
KCRN-TV Rouyn, P. Q.*	100
CHSJ-TV Saint John, N. B.	300
CJON-TV St. John's, Nfld.*	240
Satellite Argentina, Nfld.	
CFQC-TV Saskatoon, Sask.	255
CJIC-TV Saulte Ste. Marie, Ont.	170
CKSO-TV Sudbury, Ont.	250
Satellite Elliot Lake, Ont.	
CJFB-TV Swift Current, Sask.*	75
CJCB-TV Sydney, N. S.	255
CFCL-TV Timmins, Ont.	190
Satellite Kapuskasing, Ont.	
CBLT Toronto, Ont.	1,100
CBUT Vancouver, B. C.	680
CHEK-TV Victoria, B. C.	250
CKNX-TV Wingham, Ont.	245
CBWT Winnipeg, Man.	490
KCOS-TV Yorkton, Sask.*	90

*Non-Interconnected.

Canadian stations are not subject to ABC discounts or rebate. Special frequency and group discounts allowed by CBC will be given on request. Rate classification and percentage of the hour are not the same as the ABC Television rates and percentages. All other charges (such as microwave, CBC kinescope recordings, sales tax, distribution, teletext rehearsal, editing, importation, cut-ins, production and facilities services for commercial messages and billboards, etc.) will be billed to the Agency by CBC.

**How
do you
measure
a
network ?**





BY COST?

ABC-TV's cost per thousand is consistently the lowest of the three networks.




BY ADVERTISING?

ABC-TV's billing gains are consistently larger than those of the other two networks.



BY PROGRAMMING?

ABC-TV's vital programming is aimed at the young, large-family audience. Personalities like Bing Crosby, Maverick, Pat Boone and Donna Reed keep it right on target.



BY AUDIENCE?

ABC-TV's audience is the most valuable for advertisers because it's made up mostly of GET AGE families—the most acquisitive families in America!

ABC TELEVISION

Networks CONTINUED

Columbia Broadcasting System Inc.

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

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OFFICERS

William S. Paley, chmn of bd; Frank Stanton, pres; James Aubrey, vp; Henry C. Bonfig, vp; Arthur L. Chapman, vp; L. Byron Cherry, vp; Louis G. Cowan, vp; William C. Fitts Jr., vp; Peter C. Goldmark, vp; Lewis Gordon, vp; Arthur Hull Hayes, vp; Clarence H. Hopper, vp; Merle S. Jones, vp; Goddard Lieberson, vp; Lawrence W. Lowman, vp; Everard Kidder Meade Jr., vp; Sig Mickelson, vp; Joseph H. Ream, vp; Richard S. Salant, vp; Julius F. Brauner, secretary; Samuel P. Dean, treasurer; Harold C. Lang, controller; Walter J. Hungerford, assistant secretary; Richard W. Jencks, assistant secretary; Milton Neaman, assistant secretary.

CBS International: 488 Madison Ave., New York 22, N.Y. Plaza 1-2345, Lewis Gordon, pres. **CBS Laboratories:** Officers—Dr. Peter C. Goldmark, pres; Joseph E. Bambara, vp; Benjamin E. Bauer, vp; John W. Christensen, vp.

CBS News: Officers—Sig Mickelson, vp, CBS Inc., and gen mgr. CBS News Div. (see listing below).

CBS Radio: Officers—Arthur Hull Hayes, pres. (for others see CBS Radio listing below).

CBS Television Network: Officers—Louis G. Cowan, pres (for others see CBS Television Network listing below).

CBS Television Stations: Officers—Merle S. Jones, pres (for others see CBS Television Stations listing below).

Columbia Records: 799 Seventh Ave., New York 19, N.Y. Circle 5-7300. Officers—Goddard Lieberson, pres; Herbert M. Greenston, executive vp; Albert B. Earl, vp, administration; Norman A. Adler, vp and gen mgr. Columbia LP Record Club; Alfred E. Lorber, vp, legal and business affairs; A. J. Schrade, vp, West Coast operations; Kenneth E. Raine, executive director, Bridgeport operations and industrial relations; W. G. Wilkins, controller.

CBS Hytron: 100 Endicott St. Danvers, Mass. Spring 4-2360. Officers—Arthur L. Chapman pres; John Q. Adams, vp in charge of sales; Michael F. Callahan, vp and gen mgr, receiving tube operations; Robert G. Marchisio, vp and gen mgr, semi-conductor operations; Walter J. Hungerford, controller.

Finance & Management Services: William J. Fennessy, mgr & acting controller, accounting dept.; Reed M. Roberts Jr., director of budgeting; John F. Antoniazzi, management consultant; James G. Hendrick, director, procedures & systems; Kenneth W. Hoehn, director of taxes.

Manufacturing Services: Louis R. LaPorte, director, facilities engineering; W. Bennett Sharp, industrial engineer; Milton L. Maier, director, real estate.

Personnel & Labor Relations Services: Robert E. Kalaidjian, director, personnel relations services; Charles J. Burt, salary & personnel policy administrator; Richard C. Stanley Jr., employment mgr; C. Donald McCullen, mgr personnel records & research; Drew G. Brinckherhoff, director, salary administration.

CBS Radio Division

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

OFFICERS

Arthur Hull Hayes, pres; James M. Seward, exec vp; H. Leslie Atlas, vp in charge of central division; Howard G. Barnes, vp in charge of network programs; I. S. Becker, vp in charge of business affairs; Jules Dundes, vp in charge of station administration; Lucian Davis, executive producer of network programs, Hollywood; Horace R. Guillotte, vp in charge of operations; Louis Hausman, vp in charge of advertising and promotion; John Karol, vp in charge of network sales; William A. Schudt Jr., vp in charge of affiliate relations; Geraldine B. Zorbaugh, vp and general attorney; Walter P. Rozett, director of financial and administrative operations.

Accounting: George B. Stadtmuller, director of accounting.

Business Affairs, Network Programs: I. S. Becker, vp in charge; Preston Pumphrey, assistant to vp; Frank Crowley, assistant director, Hollywood; Anne Nelson, director of business affairs, Hollywood.

Editing: Don Ball, director. **Legal:** Geraldine Zorbaugh, vp and general attorney; Robert Dunne, assistant general attorney.

Network Programs: Howard G. Barnes, vp, net-

work programs; Gerald Maulsby, mgr of network broadcasts; Harlan Dunning, program supervisor; James Fasset, supervisor of music; Charles S. Monroe, director, program writing.

Network Sales: John Karol, vp in charge of network sales; Ben S. Lochridge, national sales mgr. William W. Firman, eastern sales mgr. **Pacific Coast Office:** Jack Donahue, sales mgr. **Los Angeles Office:** Jack Donahue, mgr. **Chicago Office:** Roger K. Huston, mgr. **Detroit Office:** Cornelius Knox, mgr.

Operations: Horace R. Guillotte, vp in charge; Arthur G. Peck, mgr of network operations; Davidson Vorhes, mgr, technical operations and chief engineer, WCBS; Julius Matfield, mgr, music library; Lawrence Gumbinner, traffic mgr; Lucile Singleton, mgr of record and script library; W. C. Harrington, mgr, music clearance section.

Press Information: Sid Garfield, director; Melvin Spiegel, assistant director; Lloyd Brownfield, director of press information, Hollywood; Phil Chan, trade news editor; Anne Harding, mgr, service division.

CBS-Owned Radio Stations (for full information on facilities and personnel see Radio Station Directory):

WCBS-AM-FM: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

KCBS-AM-FM: Palace Hotel, San Francisco 5, Calif. Yukon 7-0000.

KMOX: 401 S. 12th Blvd., St. Louis 5, Mo. Prospect 3-1120.

KNX-AM-FM and Columbia Pacific Network: 6121 Sunset Blvd., Los Angeles 28, Calif. Hollywood 9-1212.

WCAU-AM-FM: City & Monuments Aves., Philadelphia 31, Pa. Greenwood 7-8300.

WBBM-AM-FM: 410 N. Michigan Ave., Chicago 11, Ill. Whitehall 4-6000.

WEEI-AM-FM: 182 Tremont St., Boston 12, Mass. Hubbard 2-2323.

Housewives' Protective League: Edward W. Wood Jr., gen mgr.

CBS Radio Spot Sales: Gordon Hayes, gen mgr; Milton F. Allison, eastern sales mgr; Edward O'Berst, research mgr; Fred Heywood, sales promotion mgr. **Chicago Office** (410 N. Michigan Ave.): Thomas Peterson, sales mgr; Gilbert Christe, sales development. **Atlanta Office** (800 Peachtree St.): George R. Swearingen Jr., sales mgr. **Detroit Office** (Fisher Bldg.): Ralph H. Patt Jr., sales mgr; John S. Logan, sales development. **Los Angeles Office** (Columbia Square): Roland H. McClure, sales mgr. **San Francisco Office** (Palace Hotel): Byron Nelson, sales mgr. **St. Louis Office** (9th & Sidney Sts.): Eugene R. Myers, sales mgr.

Research: Harper Carraine, director of research; Edward Reeve, mgr of sales and promotion research; Howard Miller, mgr of coverage and market research.

Sales Promotion and Advertising: Louis Dorfsman, director of art, advertising and promotion; William S. Brower Jr., mgr of program promotion and merchandising; Robert Rafelson, director, station promotion service; Henry R. Foster, director, network sales presentations; Edward Kaylin, assoc director of network sales presentation; Naomi Andrews, network copy chief; Joseph Tole, production mgr. **Affiliate Relations:** William A. Schudt Jr., vp in charge; Eric Salline, mgr.

CBS RADIO AFFILIATES ASSN.

Board of Directors: Charles C. Caley, WMBD Peoria, Ill., chairman; John S. Hayes, WTOP Washington, vice chairman; Joseph M. Higgins, WTHI Terre Haute, Ind.; J. Maxim Ryder, WERY Waterbury, Conn.; C. Glover DeLaney, WHEC Rochester, N. Y.; Harold P. Danforth, WDBO Orlando, Fla.; Hoyt B. Wooten, WRRC Memphis, Tenn.; Frank P. Fogarty, WOW Omaha, Neb.; J. C. Kellam, KTBC Austin, Tex.; Westerman Willlock, KBOI Boise, Idaho; Worth Kramer, WJR Detroit, Mich.; Lee B. Wailes, Storer Broadcasting Company, Miami Beach, Fla.; John M. Rivers (ex officio member), WCSC Charleston, S. C.

CBS RADIO AFFILIATES ASSN.

Board of Directors: Charles C. Caley, WMBD Peoria, Ill., chairman; John S. Hayes, WTOP Washington, vice chairman; Joseph M. Higgins, WTHI Terre Haute, Ind.; J. Maxim Ryder, WERY Waterbury, Conn.; C. Glover DeLaney, WHEC Rochester, N. Y.; Harold P. Danforth, WDBO Orlando, Fla.; Hoyt B. Wooten, WRRC Memphis, Tenn.; Frank P. Fogarty, WOW Omaha, Neb.; J. C. Kellam, KTBC Austin, Tex.; Westerman Willlock, KBOI Boise, Idaho; Worth Kramer, WJR Detroit, Mich.; Lee B. Wailes, Storer Broadcasting Company, Miami Beach, Fla.; John M. Rivers (ex officio member), WCSC Charleston, S. C.

CBS Television Network

Headquarters: 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

Production Center: 524 W. 57th St., New York 19, N. Y. Judson 6-6000.

OFFICERS

Louis G. Cowan, pres; Hubbell Robinson Jr., executive vp; William H. Hylan, vp, sales administration; Thomas H. Dawson, vp, network sales; Harry G. Ommerle, vp in charge of network programs; William Dozier, vp in charge of network programs, Hollywood; Robert M. Weitman, vp in charge of program development; Oscar Katz, vp in charge of daytime programs; Michael Dann, vp, network programs, New York; Guy della Cioppa, vp, and program director, Hollywood; H. Leslie Atlas, vp in charge of central division; Edward L. Saxe, vp, operations; William B. Lodge, vp affiliate relations and engineering; W. Spencer Harrison, vp and business mgr, talent and contract properties; Philip Feldman, vp and business manager, talent and contract properties, Hollywood; Thomas K. Fisher, vp and general attorney; Edmund C. Bunker, vp and director of affiliate relations.

Network Sales: William H. Hylan, vp, sales administration; Thomas H. Dawson, vp, net-

work sales; George F. Klayer, gen sales mgr; Sam Maxwell, daytime sales mgr; Robert Hoag, program sales mgr; Newell T. Schwinn, sales mgr-special projects; John W. Purves Jr., sales mgr-sports; Leonard F. Morreale, EMP sales mgr; Robert Livingston, Pacific sales mgr; Bud Swats, Detroit sales mgr; William J. Fagan, business mgr; Edward F. Lethen Jr., director of network sales development; George Zurich, sales service mgr; George A. Kolpin, contract mgr.

Programs: Hubbell Robinson Jr., executive vp; Harry G. Ommerle, vp in charge of network programs; Michael Dann, vp, network programs, N. Y.; William Dozier, vp, programs, Hollywood; Robert M. Weitman, vp in charge of program development; Lester Gottlieb, general program executive. Oscar Katz, vp in charge of daytime programs; Bertram Bertram, director, daytime program development; Edwin S. Friendly Jr., director, daytime programs; Guy della Cioppa, vp and program director, Hollywood; Robert Milford, gen mgr; Charles F. Holden, production mgr; William G. Morwood, executive producer, dramatic programs; Gilbert A. Ralston, executive producer, drama programs; Mario Lewis, executive producer, music and variety programs; Robert Dale Martin, talent and casting director, New York; Richard Levine, director, special programs; John Fleming Ball, coordinator, special programs.

Engineering: William B. Lodge, vp affiliate relations and engineering; A. B. Chamberlain, dir of engineering; H. A. Chinn, chief engineer; J. D. Parker, dir, radio frequency engineering; Richard S. O'Brien, dir., audio-video engineering.

Editing: Herbert A. Carlberg, director; William Tankersley, mgr of editing, Hollywood.

Business Affairs: W. Spencer Harrison, vp and business mgr, talent and contract properties; Philip Feldman, vp and business mgr, talent and contract properties, Hollywood; Merritt H. Coleman, director of business affairs; Geoffrey Barr, business mgr, story department.

Accounting: Harold Lang, controller; Norman C. Hadley, director.

Network Services, Hollywood: Lester H. Bowman, director of technical operations, Hollywood; James Melick, director of budgeting, business operations, Hollywood.

Operations: Edward L. Saxe, vp operations; Henry Grossman, director, facilities operations; R. G. Thompson, director, technical operations; H. C. Meier, director, broadcast operations; H. Grant Theis, director of tv operations, Hollywood; Gordon Shadwick, director, tv services; Walter E. Pearson, director, facilities planning; Anthony Boschetti, business mgr, production control; Ira G. DeLumen, director, administrative services; E. Carlton Winckler, director production operations; John P. Burrell, executive art director; Harry A. Murray, mgr, scenic construction, George Olden, art director, graphic arts; Albert J. Raymond, mgr, production services; M. Clay Adams, mgr, film production; Paul Wittig, mgr, production development; Orville Sather, mgr, technical operations; John W. Hundley, mgr., program services.

Affiliate Relations: William B. Lodge, vp in charge of affiliate relations and engineering; Edmund C. Bunker, vp and director of affiliate relations; Carl Ward, national mgr; Robert F. Jamieson, mgr, affiliate contacts; Robert Town, western mgr; Ed Scoville, midwest mgr; David R. Williams, eastern mgr; Donald Clancy, business mgr; Larry B. Gumbinner, mgr, network transmission facilities.

Advertising and Sales Promotion: William Golden, creative director; George Bristol, operations director; Robert Strunsky, copy chief; Alex Kennedy, director of program promotion; Richard Golden, director of sales presentations; Edward Side, production mgr. **Press Information:** Charles S. Steinberg, director, information services; Hank Warner, gen mgr; Leonard Spinrad, executive editor; Larry Lowenstein, director, special services; Robert F. Blake, director, press information, Hollywood; Dorothy Lefler, mgr., magazine division; Harry J. Feeney, mgr, business and trade news; James J. Kane, mgr, local station publicity.

Research: Jay Eliasberg, director; Leonard DeNooyer, mgr of coverage; Rose Marie O'Reilly, mgr of ratings; Tore Hallonquist, director, program analysis.

CBS TV AFFILIATES ASSN.

Board of Directors: Howard Lane, KOIN-TV Portland, Ore., chmn; Paul Adanti, WHEN-TV Syracuse; Richard Borel, WBNS-TV Columbus, Ohio; Glenn Marshall Jr., WMBR-TV Jacksonville, Fla.; T. B. Lanford, WJTV (TV) Jackson, Miss.; Leslie C. Johnson, WBFB-TV Rock Island, Ill.; William Quarton, WMT-TV Cedar Rapids, Iowa; James Russell, KRTV (TV) Colorado Springs; Clyde Rembert, KRLL-TV Dallas; Rex Howell, KFXJ-TV Grand Junction, Colo.; F. E. Busby, WTVY (TV) Dothan, Ala.

CBS Television Stations Division

Headquarters: 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

OFFICERS

Merle S. Jones, pres; John Cowden, vp; sales promotion and advertising; Leslie Harris, vp,

CBS Television Film Sales Inc.; Craig Lawrence, vp, CBS-Owned Stations and CBS Television Spot Sales; William Weiss, vp and gen mgr, Terrytoons; William J. Flynn, comptroller.

Advertising and Sales Promotion: John Cowden, vp, sales promotion and advertising; Thomas Meas, director of sales promotion and advertising; Mort Rubenstein, art director; Marvin Fuchs, production mgr.

CBS Television Film Sales: Leslie Harris, vp; John Howell, sales mgr; Fred Mahlstedt, director of operations; Eugene Moss, sales promotion mgr; Walter Scanlon, merchandising mgr.

CBS Television Enterprises: Sydney Rubin, director; Murray Benson, sales mgr.

Press Information: Charles J. Oppenheim, director, information services.

CBS Television Spot Sales: Bruce R. Bryant, gen mgr; Ben Margolis, business mgr; Robert F. Davis, research mgr; W. Thomas Dawson, director of sales promotion; Arthur C. Elliot, eastern sales mgr; Edward A. Larkin, Los Angeles sales mgr; John H. White, mid-western sales mgr; Richard R. Loftus, San Francisco sales mgr; H. H. Holtshouser, Atlanta sales mgr.

CBS-Owned Tv Stations (for full information on facilities and personnel see Television Station Directory):

WCBS-TV: 485 Madison Ave., New York 22, N. Y. Plaza 1-2345.

WBBM-TV: 630 N. McClurg Court, Chicago 11, Ill. Whitehall 4-6000.

WHCT (TV): 555 Asylum St., Hartford 5, Conn. Jackson 5-2611.

KMOX-TV: 12th & Cole Sts., St. Louis 6, Mo. Main 1-9100.

KNXT (TV): 1313 N. Vine St., Los Angeles 28, Calif. Webster 8-3011.

WIXT (TV): 5445 N. 27th St., Milwaukee 9, Wis. Uptown 3-1919.

WCAU-TV: City & Monument Aves., Philadelphia, Pa. Greenwood 7-8300.

Supplementary Group

WSAN Allentown	53
WVAM Altoona, Pa.	43
WHBW Anderson, Ind.	26
WCMI Ashland	39
WFPG Atlantic City	50
WGUY Bangor	43
WJLS Beckley	26
WNEF Binghamton	27
WCAN Burlington, Vt.	56
WVWS Champaign	30
WDAN Danville	30
WCBS Charleston, W. Va.	86
WCUM Cumberland	26
WSOY Decatur	30
WTAX Springfield	30
WBLM Elmira	30
WBOA Evansville	63
WMMN Fairmont	63
WANE Fort Wayne	43
WFMD Frederick	39
WENT Gloversville	25
WJEF Grand Rapids	35
WARK Hagerstown, Md.	28
WHOP Hopkinsville	26
WFAP Paducah	26
WTCU Thaco	50
KODE Joplin, Mo.	39
WARD Johnstown, Pa.	43
WDAD Indiana Bonus with Johnstown	77
WKZO Kalamazoo	77
WKNE Keene	39
WKXL Concord, N. H. Bonus with Keene	26
WIOU Kokomo	26
WGIR Manchester	50
WBAT Marion, Ind.	26
WLBC Muncie	26
WPAR Parkersburg	50
WMBD Peoria	83
WGAN Portland, Me.	77
WPAY Portsmouth, O.	30
WTAD Quincy	63
WHUM Reading	50
WRYA Richmond	176
WHBF Rock Island	95
WGBI Scranton	88
WSBT South Bend	63
WHYN Springfield-Holyoke	77
KTTS Springfield, Mo.	39
WTHI Terre Haute	43
WIBW Topeka	113
WMBS Uniontown	63
WIBX Utica	63
WBRV Waterbury	63
WWNY Watertown	50
WWVA Wheeling	180
KPH Wichita	100
WWA Williamsport	30
WKOK Youngstown Bonus with Williamsport	100
WKBN Youngstown	100
Total 59 stations	\$3,013

Southeastern Group

WAIM Anderson	50
WVNC Asheville	63
WRDW Augusta	50
WCSC Charleston, S. C.	63
WBT Charlotte	200
WMSC Columbia, S. C.	39
WDNC Durham	63
WFAI Fayetteville, N. C. Bonus with Durham	63
WBIG Greensboro	63
WMRB Greenville, S. C.	39
WDBJ Roanoke	77
WTOC Savannah	77
WSPA Spartanburg	77
WGTM Winston N. C.	40
Total 14 stations	\$901

Southcentral Group

WAGA Atlanta	113
WBRC Birmingham	88
WDOD Chattanooga	70
WRBL Columbus, Ga.	50
WGPC Albany, Ga. Bonus with Columbus	16
WHUB Cookeville	16
WJQS Jackson	39
WJHL Johnson City	63
WNOX Knoxville	113
KTHS Little Rock	167
WMAZ Macon	77
WREC Memphis	126
WCOC Meridian	50
WCRG Mobile, Ala.	50
WVOW Montgomery	50
WGWC Selma Bonus with Montgomery	50
WLAC Nashville	150
WWL New Orleans	226
WBSR Pensacola	20
WAU Athens	20
Total 20 stations	\$1,468

Southwestern Group

KAMQ Amarillo	50
KTBC Austin	63
KSIX Corpus Christi	44
KRLD *Dallas	226
KFPW Fort Smith	26
KGBT Harlingen	34
KTRH Houston	176
KFYO Lubbock	34
KTOK Oklahoma City	139
KENS San Antonio	113
KWKH Shreveport	150
KTUL Tulsa	83
KWPT Wichita Falls	83
Total 13 stations	\$1,226

(* Available only with Shreveport.)

Florida Group

WMBR Jacksonville	77
WGBS Miami	100
WDBO Orlando	63
WTNT Tallahassee	26
WDAE Tampa	83
WINK Fort Myers Bonus Station with Florida Group	
WSPB Sarasota Bonus Station with Florida Group	
WTOY St. Augustine Bonus Station with Florida Group	
WJNO West Palm Beach Bonus Station with Florida Group	
Total 9 stations	\$349

Northwestern Group

KDAL Duluth	77
KILO Grand Forks Bonus with Duluth	
WBAY Green Bay	63
WSJB Jamestown	77
WKOW Madison	70
KGLO Mason City	63
WCCO Minneapolis	263
KCJF Minot	26
KOTA Rapid City	50
KOLT Scottsbluff Bonus with Rapid City	
WNAX Yankton Bonus with KSPB Casper	139
Total 12 stations	\$828

Mountain Group

KGGM Albuquerque	77
KVSF Santa Fe Bonus with Albuquerque	
KOOK Billings	50
KBOW Butte	26
KBOI Boise	50
KLZ Denver	139
KVOR Colorado Springs Bonus with Denver	
KSL Salt Lake City	188
KSUB Cedar City Bonus with Salt Lake City	
KID Idaho Falls Bonus with Salt Lake City	
KROD El Paso	77
KAVE Carlsbad Bonus with El Paso	
KSIL Silver City Bonus with El Paso	
KOSA Odessa Bonus with El Paso	
KFBB Great Falls	50
KGVO Missoula	50
KOOL Phoenix	77
KOLD Tucson Bonus with Phoenix	
KCKY Coolidge Bonus with Phoenix	
KLAS Las Vegas Bonus with Mountain Group	
Total 20 stations	\$784

Pacific Coast Group

KERN Bakersfield	39
KHSV Chico	30
KVCV Redding Bonus with Chico	
KERG Eugene	34
KINS Eureka	22
KFRE Fresno	110
KEPR Kennelwick	17
KFLW Klamath Falls	14
KNX Los Angeles	238
KYJC Medford	14
KOIN Portland, Ore	120
KOLO Reno	39
KRNR Roseburg	14
KROY Sacramento	39
KFMB San Diego	70
KCBS San Francisco	238
KMBY Monterey Bonus with San Francisco	
KIRO Seattle	180
KXLY Spokane	83
KIMA Yakima	30
KFIR North Bend Bonus with Pacific Coast Group	
KCMJ Palm Springs Bonus with Pacific Coast Group	
Total 22 stations	\$1,386
Total base hour rate:	200 U.S. stations \$15,740

Canada

CJAD Montreal	87
CKAC Montreal	125
CFRE Toronto	163
In addition to Montreal and Toronto the stations of the Canadian Broadcasting Corporation are available to CBS Radio advertisers. (Rates upon application).	

Philippine Islands

DZPI Manila	108
DYBU Manila and Cebu	139

Alaska

KFQD Anchorage	60
KFRB Fairbanks	35
KINY Juneau	47
KTKN Ketchikan	36
KIBH Seward Bonus with Group	44
KIFW Sitka Bonus with Group	44
Alaska group total:	6 stations \$179

Hawaii

KGMB Honolulu	100
KHBC Hilo Bonus with KGMB, Honolulu	

Puerto Rico

WKAQ San Juan	69
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CBS News Division

Headquarters: 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.

EXECUTIVES

Sig Mickelson, gen mgr; John F. Day, director of public affairs; Eimer W. Lower, director of operations; William C. Ackerman, director of special projects; Jack Bush, mgr, film production; Michael Horton, director of information services; Howard Kany, mgr., Newsfilm syndication; David Klingner, director of business affairs; Robert Lang, director of program sales; Paul Levitan, director of special events; William C. MacPhail, director of sports; Theodore F. Koop, director of news, Washington; George Crothers, director of public service broadcasts; Robert Skedgell, assistant director of news, radio; Robert Hess, mgr, motion picture photography; David Zellmer, executive producer of tv news; John Jefferson, assistant director, public affairs; Lewis Shollenberger, director of special events, Washington; James Burke, assignment editor of tv news.

CBS RADIO NETWORK RATES

(As of Sept. 1, 1958)

These are gross rates for daytime hour.

Daytime rates are charged for broadcasts originating before 6:30 p.m.

Nighttime rates (63 1/2% of applicable daytime rates) are charged for broadcasts originating after 6:30 p.m.

Fractional periods of less than one hour are priced at these percentages of the applicable hour rate: 5 minutes, 13 1/4%; 7 1/2 minutes, 20%; 10 minutes, 26 2/3%; 12 1/2 minutes, 33 1/3%; 15 minutes, 40%; 20 minutes, 46 2/3%; 25 minutes, 53 1/3%; 30 minutes, 60%; 45 minutes, 80%.

Basic Network

WCBS New York	\$ 675
WADC Akron	97
WROW Albany	100
WCMB Baltimore	150
WEEI Boston	263
WBEN Buffalo	176
WMT Cedar Rapids	139
WBBM Chicago	449
WKRC Cincinnati	176
WGAR Cleveland	250
WBNS Columbus	106
WHIO Dayton	100
KRNT Des Moines	120
WJR Detroit	550
WHP Harrisburg	88
WDRG Hartford	108
WISH Indianapolis	113
KCMO Kansas City	176
WHAS Louisville	276
WTAR Norfolk	90
WOW Omaha	190
WCAU Philadelphia	299
WEDO Pittsburgh-McKeesport	183
WPRO Providence	120
WHYC Rochester	100
KMOX St. Louis	238
WHEN Syracuse	110
WTOP Washington	188
WTAG Worcester	100
WCED Du Bois Bonus with basic network	
Total 30 basic stations	\$5,785

It was a hard fight





Still is. In television the competition never lets up. It keeps going day and night, 52 weeks a year. And each year it gets tougher.

The figures for the latest 12-month period (July 1957–June 1958) show that all three networks delivered larger audiences than ever –an average of 15% more at night and 14% more during the day.

They also show that in the same period the CBS Television Network –again attracted the largest average audiences in broadcasting

–achieved the largest average audience for a single program, the 48 million who watched a Gunsmoke show

–presented more of the most popular programs than any other network, a monthly average of 7 of the top 10

–won the largest number of program awards for adding new dimensions to the presentation of entertainment and the promotion of public information and understanding, a total of more than 60

–earned a 19.3% larger investment from advertisers than the second largest advertising medium.

Whether you consider it in terms of the biggest audiences, the most important awards, or the largest advertising investment, the decision is plain. The winner and still champion in every round, as it has been for the last 72 consecutive Nielsen Reports, is still . . .

THE CBS TELEVISION NETWORK

Networks CONTINUED

CBS-TV NETWORK RATES

(Note: In following, effective Sept. 29, 1958, all time designated as Class B becomes Class C and will be sold at Class C rate. Class B will be eliminated.) Following are gross rates for Class A hour. Class A time is 6-11 p.m. Monday through Sunday. Class B time (for which rate is 75% of Class A rate) is 5-6 p.m. Monday-Friday, 2-6 p.m. Saturday and Sunday. Class C time (50% of Class A rate) is all other times except between sign-on and 9 a.m. in eastern and central time zones. Class D time (37 1/2% of Class A rate) is between sign-on and 9 a.m. in eastern and central time zones. All rates are based on local time in each city. Rates for periods less than one hour are the following percentages of the applicable hour rate: 80% for 45 minutes; 60% for 30 minutes; 50% for 20 minutes; 40% for 15 minutes; 33-1/3% for 10 minutes; 30% for 5 minutes.

Basic Required

WTEN Albany, N. Y.	\$ 1000
WCDC Adams, Mass. (off air WTEN)	1200
WAGA-TV Atlanta, Ga.	1200
WMAR-TV Baltimore, Md.	1600
WBRC-TV Birmingham, Ala.	1100
WNAC-TV Boston, Mass.	2800
WBEN-TV Buffalo, N. Y.	1400
WBTV Charlotte, N. C.	1250
WBMM-TV Chicago, Ill.	4500
WKRC-TV Cincinnati, Ohio	1300
WJW-TV Cleveland, Ohio	2400
WBNS-TV Columbus, Ohio	1100
KRLD-TV Dallas, Texas	1450
WHIO-TV Dayton, Ohio	1100
KLZ-TV Denver, Colo.	850
KRNT-TV Des Moines, Iowa	700
WJBK-TV Detroit, Mich.	2800
WTVD Durham, N. C.	550
KFRE-TV Fresno, Calif.	600
WPMY-TV Greensboro-Winston-Salem, N. C.	900
WHCT Hartford, Conn.	700
KGUL-TV Houston-Galveston, Texas	1100
WHTN-TV Huntington-Charleston, W. Va.	600
WISH-TV Indianapolis, Ind.	1400
WIXT Jacksonville, Fla.	750
WKZO-TV Kalamazoo-Grand Rapids, Mich.	1300
KCMO-TV Kansas City, Mo.	1400
WJIM-TV Lansing, Mich.	800
KNXT Los Angeles, Calif.	3750
WHAS-TV Louisville, Ky.	1000
WREC-TV Memphis, Tenn.	1100
WTVJ Miami, Fla.	1150
WXIX Milwaukee, Wis.	800
WCCO-TV Minneapolis, Minn.	1650
WLAC-TV Nashville, Tenn.	950
WWL-TV New Orleans, La.	1000
WCBS-TV New York, N. Y.	8250
WTAR-TV Norfolk, Va.	925
KWTV Oklahoma City, Okla.	850
WOW-TV Omaha, Neb.	350
WCAU-TV Philadelphia, Pa.	3500
KDKA-TV Pittsburgh, Pa.	2400
KOIN-TV Portland, Ore.	1100
WPRO-TV Providence, R. I.	1200
WRVA-TV Richmond, Va.	650
WHEC-TV Rochester, N. Y.	750
& WVET-TV	
WHBF-TV Rock Island-Davenport	900
KBET-TV Sacramento, Calif.	750
KMOX-TV St. Louis, Mo.	1750
KSL-TV Salt Lake City, Utah	650
KENS-TV San Antonio, Texas	700
KFMB-TV San Diego, Calif.	850
KPLX San Francisco, Calif.	2800
KIRO-TV Seattle, Wash.	1000
KSLA-TV Shreveport, La.	525
WHEN-TV Syracuse, N. Y.	900
WTVT Tampa, Fla.	800
WSPD-TV Toledo, Ohio	950
KOTV Tulsa, Okla.	875
WTOP-TV Washington, D. C.	1650
KTVH Wichita-Hutchinson, Kan.	700

Total \$83,925

Basic Optionals

WFBG-TV Altoona, Pa.	\$ 700
WRDW-TV Augusta, Ga.	350
KTBC-TV Austin, Texas	525
KBAK-TV Bakersfield, Calif.	225
WAFB-TV Baton Rouge, La.	250
KFDM-TV Beaumont, Texas	400
WNBF-TV Binghamton, N. Y.	775
WCAX-TV Burlington, Vt.	450
KFVS-TV Cape Girardeau, Mo.	500
WMT-TV Cedar Rapids, Iowa	700
WCIA Champaign, Ill.	850
WCSB-TV Charleston, S. C.	400
WDEF-TV Chattanooga, Tenn.	500
WNOK-TV Columbia, S. C.	200
WRBL-TV Columbia, Ga.	400
KZTV Corpus Christi, Texas	300

KDAL-TV Duluth, Minn.	500
KROD-TV El Paso, Texas	350
WSEB Erie, Pa.	350
WEHT Evansville, Ind.	350
WBTW Florence, S. C.	400
WANE-TV Ft. Wayne, Ind.	500
WBYA-TV Green Bay, Wis.	750
WNCT Greenville, N. C.	450
WHP-TV Harrisburg, Pa.	325
WJTV Jackson, Miss.	450
WJHL-TV Johnson City, Tenn.	350
WBIR-TV Knoxville, Tenn.	550
KOLN-TV Lincoln, Neb.	450
KTHV Little Rock, Ark.	450
WMAZ-TV Macon, Ga.	350
WISC-TV Madison, Wis.	600
WKRQ-TV Mobile, Ala.	525
WCOV-TV Montgomery, Ala.	225
WDBO-TV Orlando, Fla.	500
WMBD-TV Peoria, Ill.	450
KOOL-TV Phoenix, Ariz.	550
WGAN-TV Portland, Me.	450
WDBJ-TV Roanoke, Va.	675
WREX-TV Rockford, Ill.	450
WDAU-TV Scranton, Pa.	550
KVTY Sioux City, Iowa	500
KELO-TV Sioux Falls, S. D.	500
KDLO-TV Florence, S.D. (off air KELO-TV)	
KPLO-TV Reliance, S.D. (off air KELO-TV)	
WSBT-TV South Bend, Ind.	450
WSPA-TV Spartanburg-Greenville, S.C.	525
KXLY-TV Spokane, Wash.	500
WHYN-TV Springfield-Holyoke, Mass.	450
KRTS-TV Springfield, Mo.	325
WSTV-TV Steubenville-Wheeling	500
WTHI-TV Terre Haute, Ind.	500
TOBW-TV Topeka, Kan.	300
WKBN-TV Youngstown, Ohio	500

Total \$24,025

Supplementary Interconnected

KGGM-TV Albuquerque, N. M.	\$ 300
KFDA-TV Amarillo, Texas	300
WAIM-TV Anderson, S. C.	150
WLBZ-TV Bangor, Me.	275
KOOK-TV Billings, Mont.	150
KBOI-TV Boise, Idaho	250
WWTW-TV Cadillac, Mich.	300
KFBC-TV Cheyenne, Wyo.	150
KSTF Scottsbluff, Neb. (off air KFBC-TV)	
KHSL-TV Chico, Calif.	250
WBOY-TV Clarksville, W. Va.	200
KKTW Colorado Springs, Colo.	250
KIEM-TV Eureka, Calif.	150
KNAC-TV Fort Smith, Ark.	150
KGBT-TV Harlingen, Texas	300
WSVA-TV Harrisonburg, Va.	250
KID-TV Idaho Falls, Idaho	175
KRCG-TV Jefferson City, Mo.	325
WARD-TV Johnston, Pa.	200
KODE-TV Joplin, Mo.	300
KHOL-TV Kearney, Neb.	300
KHPL-TV Hayes Center, Neb. (off air KHOL-TV)	
WKBT La Crosse, Wis.	350
KLFY-TV Lafayette, La.	200
WGAL-TV Lancaster, Pa.	1350
KDUB-TV Lubbock, Texas	350
KEDY-TV Big Spring, Texas (off air KDUB-TV)	
KGLO-TV Mason City, Iowa	425
KBES-TV Medford, Ore.	150
WPOK-TV Meridian, Miss.	325
KCJB-TV Minot, N. D.	150
KNOB-TV Monroe, La.	400
KOSA-TV Odessa, Texas	225
KHQA-TV Quincy-Hannibal, Ill.	450
KOLO-TV Reno, Nevada	150
WKNX-TV Saginaw, Michigan	300
KFBQ-TV St. Joseph, Mo.	350
KSBW-TV Salinas-Monterey, Calif.	450
KSBY-TV San Luis Obispo, Calif. (off air KSBW-TV)	
KCTV San Angelo, Texas	200
WTOC-TV Savannah, Ga.	275
KCMC-TV Texarkana, Texas-Ark.	200
KOLD-TV Tucson, Ariz.	225
KXJB-TV Valley City, N. D.	400
KBMB-TV Bismarck, N. D. (off air KXJB-TV)	
KWTX-TV Waco, Texas	300
WCNY-TV Watertown-Carthage, N.Y.	225
WSAU-TV Wausau, Wis.	300
KSYD-TV Wichita Falls, Texas	350
KIMA-TV Yakima, Wash.	275

Total \$13,275

Supplementary Non-Interconnected

KPBB-TV Great Falls, Mont.	150
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Total \$150

Extended Market Plan

KUAM-TV Agana, Guam, M. I.	\$ 50
KVOS-TV Bellingham, Wash.	100
KBTX-TV Bryan, Texas	100
KAVE-TV Carlsbad, N. M.	70
KSPR-TV Casper, Wyo.	50
KICA-TV Clovis, N. M.	50
WCBL-TV Columbus, Miss.	100
WMSL-TV Decatur, Ala.	70
KDLX-TV Dickinson, N. D.	50
WTVY Dothan, Ala.	150
KBAS-TV Ephrata, Wash.	50

WOWL-TV Florence, Ala.	50
WINK-TV Fort Myers, Fla.	50
KXGN-TV Glendive, Mont.	50
KWGB-TV Goodland, Kan.	50
KREX-TV Grand Junction, Colo.	100
KFKJ-TV Montrose, Colo. (off air KREX-TV)	
WDXI-TV Jackson, Tenn.	125
KINY-TV Juneau, Alaska	50
KOTI-TV Klamath Falls, Ore.	50
WFAM-TV Lafayette, Ind.	85
KTAG-TV Lake Charles, La.	60
KHAD-TV Laredo, Texas	50
KLAS-TV Las Vegas, Nev.	125
KLEW-TV Lewiston, Idaho	50
WKYT Lexington Ky.	100
WDMJ-TV Marquette, Mich.	100
KMSO-TV Missoula, Mont.	100
KTVO Ottumwa, Iowa	135
WJDM-TV Panama City, Fla.	80
WTAP Parkersburg, W. Va.	100
KEPR-TV Pasco, Wash.	100
ZBM-TV Pembroke, Bermuda	50
KOTA-TV Rapid City, S. D.	120
KDUH-TV Hay Springs, Neb. (off air KOTA-TV)	
KWRB-TV Riverton, Wyo.	50
WBOC-TV Salisbury, Md.	70
KPAR-TV Sweetwater-Abilene, Tex.	150
KLIX-TV Twin Falls, Idaho	65
KUMV-TV Williston, N. D.	50
KIVA Yuma, Ariz.	100
Total	\$ 3,105
Grand Total 197 U.S. Stations	\$124,480

Canadian Interconnected

CKVR-TV Barrie, Ontario	\$ 325
CKCO-TV Kitchener, Ontario	480
CFPL-TV London, Ontario	485
CBMT Montreal, Quebec	890
CBOT Ottawa, Ontario	475
CHEX-TV Peterboro, Ontario	280
CKMI-TV Quebec City, Quebec	200
CKSO-TV Sudbury, Ontario	250
CBLT Toronto, Ontario	1100
CKNX-TV Wingham, Ontario	245
Total	\$4,730

Canadian Non-Interconnected

CKX-TV Brandon, Manitoba	\$ 170
CHCT-TV Calgary, Alberta	380
CFCY-TV Charlottetown, P.E.I.	185
CFRN-TV Edmonton, Alberta	450
CBHT Halifax, Nova Scotia	340
CFGR-TV Kamloops, British Columbia	75
CHBC-TV Kelowna, British Columbia	100
CHBC-TV-1 Penticton, British Columbia	*
CHBC-TV-2 Vernon, British Columbia	*
CJLE-TV Lethbridge, Alberta	200
CHAT-TV Medicine Hat, Alberta	75
CKCW-TV Moncton, New Brunswick	250
CKGN-TV North Bay, Ontario	165
CFCT-TV Port Arthur, Ontario	220
CKBI-TV Prince Albert, Saskatchewan	145
CKCK-TV Regina, Saskatchewan	290
CHCA-TV Red Deer, Alberta	100
CKCK-TV Regina, Saskatchewan	290
CJBR-TV Rimouski, Quebec	240
CKRN-TV Rouyn, Quebec	100
CJIC-TV Sault Ste. Marie, Quebec	170
CHSJ-TV St. John, New Brunswick	300
CJON-TV St. John's, Newfoundland	240
CFQC-TV Saskatoon, Saskatchewan	257
CJFB-TV Swift Current, Saskatchewan	75
CJCB-TV Sydney, Nova Scotia	255
CFCL-TV Timmins, Ontario	190
CBUT Vancouver, British Columbia	680
CBWT Winnipeg, Manitoba	490
CKOS-TV Yorkton, Saskatchewan	90
Total	\$6,230

Alaska-Cuba-Hawaii-Mexico-Puerto Rico Group (6 Stations)

KTVA Anchorage, Alaska	\$ 150
KTVF Fairbanks, Alaska	150
KGMB-TV Honolulu, Hawaii	400
KHBC-TV Hilo, Hawaii	
KMAU Wailuku, Hawaii	
WORA-TV Mayaguez, Puerto Rico	150
XHTV Mexico City, Mexico	350
WKAQ-TV San Juan, Puerto Rico	250
Total	\$1,450

Combination Rates

KIEM-TV Eureka, Calif., and KBES-TV Medford, Ore.	\$250
KOTI-TV Klamath Falls, Ore., no charge-no rebate with above	
KTVA Anchorage, KTVF Fairbanks, Alaska	\$250
KINY Juneau, Alaska	275
KWTX-TV Waco and KBTX-TV Bryan, Texas	350
KIMA-TV Yakima; KEPR-TV Pasco, KBAS-TV Ephrata, Wash. and KLEW-TV Lewiston, Idaho	425
Total	\$1,550

Alternate Affiliate

WHDH-TV, Boston, Mass.	\$2500
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Keystone Broadcasting System

Headquarters: 111 W. Washington St., Chicago 2, Ill. State 2-8900.

OFFICERS & DIRECTORS

Sidney J. Wolf, pres (director); Joseph Bayer, vp (director); Noel A. Rhys, executive vp; Edwin R. Peterson, senior vp; William Bayer, vp; Charles A. Hammarstrom, vp; Arthur Wolf, sec-treas (director).

New York 22: 527 Madison Ave. Eldorado 5-8720. Noel A. Rhys, executive vp and eastern sales director; Charles A. Hammarstrom vp; Eve Waldo, office mgr; Martin Mills, research director.

Chicago: Sidney J. Wolf, pres; Edwin R. Peterson, senior vp and midwestern sales director; Arthur Wolf, sec-treas; Paul Kolar, controller; William Wolf, account executive; E. Richard Peterson, Jr., account executive; Blanche Steim, director of station relations; Jane McPadgen, traffic mgr and program director; Anita Larie, auditor.

Los Angeles 5: 3142 Wilshire Blvd. Dunkirk 3-2910. William Bayer, vp; Henry G. Eschen, account executive.

San Francisco: 57 Post St. Sutter 1-7440. S. Howard Taylor, account executive.

KEYSTONE RATES

Highest one-minute average rate per station per broadcast per week—\$3,236, one-time, 100 stations, 13 weeks.

Lowest one-minute average rate per station per broadcast per week—\$2,775, one-time, 500 or more stations, 52 weeks.

(Time also sold in 5-, 15-, 30- and 60-minute segments)

Average Rates Per Station Per Broadcast Per Week for One Minute One-Time (Rates for six or more times in parenthesis):

(13 weeks)—100 stations, \$3,236 (\$3.18); 150 stations, \$3.23 (\$3.147); 200 stations, \$3.225 (\$3.114); 250 stations, \$3.219 (\$3.08); 300 stations, \$3.213 (\$3.047); 350 stations, \$3.208 (\$3.014); 400 stations, \$3.202 (\$2.98); 450 stations, \$3.197 (\$2.947); 500 or more stations, \$3.191 (\$2.914).

(26 weeks)—100 stations, \$3.141 (\$3.03); 150 stations, \$3.13 (\$2.964); 200 stations, \$3.119 (\$2.897); 250 stations, \$3.108 (\$2.831); 300 stations, \$3.097 (\$2.764); 350 stations, \$3.086 (\$2.697); 400 stations, \$3.075 (\$2.631); 450 stations, \$3.064 (\$2.564); 500 or more stations, \$3.053 (\$2.498).

(39 weeks)—100 stations, \$3.047 (\$2.88); 150 stations, \$3.03 (\$2.781); 200 stations, \$3.014 (\$2.681); 250 stations, \$2.997 (\$2.581); 300 stations, \$2.98 (\$2.481); 350 stations, \$2.964 (\$2.381); 400 stations, \$2.947 (\$2.281); 450 stations, \$2.93 (\$2.181); 500 or more stations, \$2.914 (\$2.10).

(52 weeks)—100 stations, \$2.953 (\$2.731); 150 stations, \$2.93 (\$2.597); 200 stations, \$2.908 (\$2.464); 250 stations, \$2.886 (\$2.331); 300 stations, \$2.864 (\$2.198); 350 stations, \$2.842 (\$2.10); 400 stations, \$2.819 (\$2.10); 450 stations, \$2.797 (\$2.10); 500 or more stations, \$2.775 (\$2.10).

KEYSTONE AFFILIATES

As of July 18, 1958

Alabama—WRFS Alexander City; WCTA Andalusia; WANA Anniston; WBCA Bay Minette; WEBJ Brewton; WRAG Carrollton; WKLF Clanton; WKUL Cullman; WMSL Decatur; WXAL Demopolis; WULA Eufaula; WBLO Evergreen; WWWW Fayette; WJOI Florence; WZOB Fort Payne; WETO Gadsden; WGEA Geneva; WGYV Greenville; WGSV Guntersville; WJBB Haleyville; WERH Hamilton; WBEP Huntsville; WPBB Jackson; WWWW Jasper; WMOZ Mobile; WMYC Monroeville; WURL Oneonta; WJHO Opelika; WPID Piedmont; WELR Roanoke; WWWW Russellville; WROS Scottsboro; WHBB Selma; WPEB Sylacauga; WHITE Talladega; WJDB Thomasville; WTEF Troy; WTBC Tuscaloosa; WTUS Tuskegee; WETU Wetumpka.

Arizona—KCKY Coolidge; KAWT Douglas; KCLS Flagstaff; KDJI Holbrook; KNOG Nogales; KRIZ Phoenix; KZOK Prescott; KVCN Winslow; KOFA Yuma.

Arkansas—KVRK Arkadelphia; KBTA Batesville; KBBA Benton; KTCN Berryville; KAMD Camden; KCON Conway; KAGH Crosscut; KDQN De Queen; KELD El Dorado; KXJK Forrest City; KHQZ Harrison; KFFA Helena; KXAR Hope; KBHS Hot Springs; KBTM Jonesboro; KGHJ Little Rock; KBOK Malvern; KTML Marked Tree; KVSA McGehee; KENA Mena; KHBH Monticello; KTLO Mountain Home; KOSE Osceola; KDRS Paragould; KOTN Pine Bluff; KPCC Pocahontas; KXRJ Russellville; KWCB Searcy; KUOA Siloam Springs; KBRS Springdale; KWAK Stuttgart; KRLW Walnut Ridge; KWRF Warren.

California—KIBS Bishop; KBMX Coalinga; KRDU Dinuba; KICO El Centro (Calxico); KDAC Fort Bragg; KPER Gilroy; KCVR Lodi; KNEZ Lompoc; KYOS Merced; KSFN Needles; KDES Palm Springs; KIBE Palo Alto; KPRL Paso Robles; KAPP Petaluma; KRKS Ridgecrest; KITO San Bernardino; XERB San Diego

(Tijuana, Mexico); KROG Sonora; KSUE Susanville; KTKR Taft; KGEN Tulare; KTUR Turlock; KUDU Ventura; KWSO Wasco; KAGR Yuba City.

Colorado—KGIW Alamosa; KHIL Brighton-Fort Lupton; KRLN Canon City; KAFA Colorado Springs; KVFPC Cortez; KRAI Craig; KLIIR Denver; KIUP Durango; KPATM Fort Morgan; KYOU Greeley; KBNZ La Junta; KLME Lamar; KLVC Leadville; KLOV Loveland; KSLV Monte Vista; KVRH Salida KOLR Sterling; KCRF Trinidad.

Florida—WAPG Arcadia; WTRL Bradenton; WKTS Brooksville; WTPAN Clearwater; WKKO Cocoa; WCNU Crestview; WDCF Dade City; WDSF De Funiak Springs; WOOO Deland; KDBF Delray Beach; WFBF Fernandina Beach; WINK Fort Myers; WARM Fort Pierce; WGGG Gainesville; WGMMA Hollywood; WZRO Jacksonville Beach (Jacksonville); WKWF Key West; WRWB Kissimmee; WDSR Lake City; WIPC Lake Wales; WLBE Leesburg; WNER Live Oak; WMAF Madison; WTPS Marianna; WNOG Naples; WSSB New Smyrna Beach; WTMOC Ocala; WKIS Orlando; WPPP Palatka; WDLF Panama City; WPPA Pensacola; WEPY Perry; WFOY St. Augustine; WTRR Sanford; WKXY Sarasota; WJCM Sebring; WRGR Starke; WSTU Stuart; WWTE Tampa (Formerly WEBB). WAXE Vero Beach; WAUC Wauchula.

Georgia—WAAG Adel; WJAZ Albany; WCQS Alma; WDEC Americus; WDOL Athens; WBIA Augusta; WMGR Bainbridge; WHAB Baxley; WMOG Brunswick; WGRA Cairo; WCLB Camilla; WCHK Canton; WLBB Carrollton; WBHF Cartersville; WGAA Cedar-town; WMJM Cordele; WGES Covington; WBLD Dalton; WDWL Dawson; WDMG Douglas; WMLT Dublin; WSGG Elberton; WBHE Fitzgerald; WFPM Fort Valley; WGGG Gainesville; WKBU Griffin; WCEH Hawkinsville; WBRJ Jesup; WLFA Lafayette; WLAG La Grange; WMGE Madison; WDFR Manchester; WFOB Marietta; WDAX McRae; WMVG Mill-ledgeville; WMRE Monroe; WMGA Moultrie; WBBN Perry; WSFB Quitman; WRGA Rome; WBSN Sandersville; WFRP Savannah; WWSN Statesboro; WSYL Sylvania; WSFT Thomas-ton; WTWA Thomson WWGS Tifton; WLET Toccoa; WJEM Valdosta; WVOP Vidalia; WAYX Waycross; WBRO Waynesboro; WRLL West Joint; WIMO Winder.

Hawaii—KILA Hilo; KAIM Honolulu.

Idaho—KABR Burley; KCID Caldwell; KORT Grangeville; KIFI Idaho Falls; KRPL Moscow; KPID Payette; KWIK Pocatello; KPST Preston; KRKX Rexburg; KSPT Sandpoint; KEEP Twin Falls; WVNI Coeur d'Alene.

Illinois—WBVS Canton; WEIC Charleston; WITY Danville; WQCN Duquoin; WPIW Fair-field; WEBQ Harrisburg; WJPF Herrin; WKEL Kewanee; WPRC Lincoln; WKAI Macomb; WMOK Metropolis; WVMC Mt. Carmel; WINI Murphysboro; WVLN Olney; WTAY Robinson.

Indiana—WCBC Anderson; WBNL Boonville; WCMR Elkhart; WILQ Frankfort; WITZ Jasper; WBTO Linton; WORX Madison; WPCO Mount Vernon; WARU Peru; WPGW Portland; WSLM Salem; WJCD Seymour; WJVA South Bend; WTCJ Tell City; WAMW Washington.

Iowa—KIGA Algona; KASI Ames; KJAN At-lantic; KWBG Boone; KCOG Centerville; KCHA Charles City; KCHE Cherokee; KSWI Council Bluffs; KSIK Creston; KDCE Decorah; KLIL Estherville; KXGI Fort Madison; KGRN Grinnell; KXIC Iowa City; KSMN Mason City; KLEB Ottumwa; KAYL Storm Lake; KJFJ Webster City.

KANSAS—KARE Atchison; KCRB Chanute; KNCK Concordia; KBTO El Dorado; KVOE Emporia; KMDO Fort Scott; KIUL Garden City; KWGB Goodland; KAYS Hays; KWBW Hutchinson; KIND Independence; KJCK Junc-tion City (Fort Riley); KCLO Leavenworth; KMAN Manhattan KNDY Marysville; KNEK McPherson; KJRG Newton; KLKC Parsons; KSEK Pittsburg; KWSK Pratt; KRSL Rus-sell; KTOP Topeka.

Kentucky—WBRT Bardstown; WCBL Benton; WLBJ Bowling Green; WTCO Campbellville; WNES Central City; WAIN Columbia; WCTT Corbin; WZLP Covington (Cincinnati, Ohio); WCPM Cumberland; WCYN Cynthia; WHIR Danville; WIEL Elizabethtown; WFKY Frank-ort; WFKN Franklin; WKAY Glasgow; WHLN Harlan; WHBN Harrodsburg; WKIC Hazard; WSON Henderson; WKOA Hopkins-ville; WLEN Lebanon; WLEX Lexington; WFMW Madisonville; WVXL Manchester; WNGO Mayfield; WFTM Maysville; WMIK Middlesboro; WFLW Monticello; WMOR More-head; WNKY Neon; WOMI Owensboro; WSIP Paintsville; WKLY Paris; WPKB Pikeville; WPRF Prestonsburg; WPKY Princeton; WEKY Richmond; WRUS Russellville; WLCK Scottsville; WSPC Somerset.

Louisiana—KDBS Alexandria; KTRY Bastrop; WEND Baton Rouge; WLKC Bogalusa; WARB

Covington; KSIG Crowley; KDLA De Ridder; KLEP Golden Meadow; WFPR Hammond; KVHL Homer; KCIL Houma; KJBF Jennings; KLEC Jonesville; KDLB Lake Providence; KLLA Leesville; KLEC Mansfield; KAPB Marksfield; KLIC Monroe; KMRC Morgan City; KNOC Natchitoches; KANE New Iberia; KREH Oakdale; KSLO Opelousas; KCLP Ray-ville; KRUS Ruston; KBSF Springhill; KIKS Sulphur (Formerly KSUL); KTLD Tallulah; KVPJ Ville Platte; KEVL White Castle; KVCL Winnfield; KMAR Winnsboro.

Maine—WRUM Rumford; WGHM Skowhegan.

Maryland—WAYE Baltimore; WCEN Cam-bridge; WPTX Lexington Park; WTRR West-minster; WDON Wheaton.

Massachusetts—WREB Holyoke (Springfield); WMOO Milford; WBEBC Pittsfield; WTYM Springfield; WARE Ware.

Michigan—WALM Albion; WLEW Bad Axe; WERN Big Rapids; WMRP Flint; WBEBC Fremont; WMPJ Hancock; WAHL Hastings; WBSL Hillsdale; WIKB Iron River; WJMS Ironwood; WJPD Ishpeming; WKLA Luding-ton; WMTE Manistee; WDMJ Marquette; WAGN Menominee; WCEN Mt. Pleasant; WMAB Munising; WNIL Niles; WHLS Port Huron.

Minnesota—KASM Albany; KXRA Alexandria; KANO Anoka; KEUN Bemidji; KBMO Benson; KBMW Breckenridge; WKLK Cloquet (Duluth-Superior); KROX Crookston; KDLM Detroit Lakes; WELY Ely; WEVE Eveleth (Virginia); KOZY Grand Rapids; KDUZ Hutchinson; CPOB International Falls; KLTFF Little Falls; KMRS Morris; KNUJ New Ulm; KRPO Owatonna; WCMP Pine City; KLOH Pipestone; WAVN Stillwater; KFAM St. Cloud; KAGE Winona.

Mississippi—WAMY Amory; WBLE Bates-ville; WGCN Biloxi-Gulfport; WBIP Boone-ville; WJMB Brookhaven; WDOB Canton; WGLC Centerville; WROX Clarksdale; WCLD Cleveland; WCJU Columbia; WCBJ Columbus; WCMA Corinth; WMAG Forest; WJPR Green-ville; WGRM Greenwood; WNAG Grenada; WFOR Hattiesburg; WMDC Hazlehurst; WCPC Houston; WNLA Indianola; WKOZ Kosciusko; WAML Laurel; WMBC Macon; WSJC Magee; WAPF McComb; WMOX Mer-idian; WMIS Natchez; WNAU New Albany; WSUH Oxford; WPMF Pascagoula; WRJW Picayune; WSSO Starkville WELO Tupelo; WQBC Vicksburg; WABO Waynesboro; WROE West Point; WAZF Yazoo City.

Missouri—KWRT Boonville; KBHM Branson; KGMO Cape Girardeau; KDMO Carthage; KCRV Caruthersville; KCHR Charleston; KCHI Chillicothe; KDKD Clinton; KBIA Co-lumbia; KDEK Dexter; KREI Farmington; KWOS Jefferson City; KIKX Kirksville; KLWT Lebanon; KTCB Malden; KNLM Mary-ville; KNMC Moberly; KRMO Monett KLRN Mountain Grove; KBTN Neosho; KNEM Nevada; KWOC Poplar Bluff; KTTR Rolla; KSGM Ste. Genevieve; KRES St. Joseph; KSMO Salem; KDRO Sedalia; KICK Spring-field; KALM Thayer; KTTN Trenton; KLPW Union; KOKO Warrensburg; KWRE Warren-ton; KWPM West Plains.

Montana—KANA Anaconda; KBMY Billings; KBMN Bozeman; KDBM Dillon; KUDI Great Falls; KOJM Havre; KCAP Helena; KGEZ Kalispell; KLCE Libby; KPRK Livingston; KATL Miles City; KBTK Missoula; KIYI Shel-by; KVCK Wolf Point.

Nebraska—KCOW Alliance; KCSR Chadron; KJSK Columbus; KFGT Fremont; KHAS Hastings; KUVR Holdrege; KGFV Kearney; KLMS Lincoln; KBRL McCook; KODY North Platte; KOGA Ogallala; KOOO Omaha KVHC O'Neill; KSID Sidney; KAWL York.

Nevada—KPTL Carson City; KVLV Fallon KRAM Las Vegas; KATO Reno.

New Hampshire—WMOU Berlin; WKXL Con-cord; WLNH Laconia.

New Jersey—WLDB Atlantic City; WNNJ Newton.

New Mexico—KALG Alamogordo; KHAM Al-buquerque; KSPV Artesia; KNAVE Carlsbad; KLAX Clayton; KCLV Clovis; KOTS Deming; KMIN Grants; KWEV Hobbs; KOBE Las Cruces; KRNS Los Alamos; KENN Portales; KRTE Raton; KBIM Roswell; KSIL Silver City; KCHS Truth or Consequences; KTNM Tucuman.

New York—WMBO Auburn; WBRV Boonville (Rome-Utica); WFLR Dundee; WOSC Fulton; WJOC Jamestown; WLHF Little Falls; WICY Malone; WALL Middletown; WIRY Platts-burgh; WNSY Salamanca; WNEZ Saranac Lake; WRSA Saratoga Springs; WDLA Walton.

North Carolina—WRCS Ahoskie; WABZ Albe-marle; WGWR Asheville; WBBB Burlington; WFGO Concord; WCKB Dunn; WCDJ Edenton; WCNC Elizabeth City; WBLA Elizabethtown; WFAI Fayetteville-Fort Bragg; WBOB Forest

Networks CONTINUED

City; WFSC Franklin; WFGV Fuquay Springs (Raleigh); WLTC Gastonia; WPMC Goldsboro; WKDX Hamlet; WHNC Henderson; WHKP Hendersonville; WHPE High Point; WJNC Jacksonville; WELS Kinston; WEWO Laurinburg; WLOE Leaksville; WJRI Lenoir; WBUV Lexington; WTSE Lumberton; WMMH Marshall; WMAP Monroe; WHIP Mooresville; WMBL Morehead City; WMNC Morganton; WPAQ Mount Airy; WRNB New Bern (Formerly WOOV); WJNC Newton; WKBC No. Wikesboro; WFRG Reidsville; WCBT Roanoke Rapids; WCBC Rocky Mount; WSTP Salisbury; WWGP Sanford; WOHHS Shelby; WEEB Southern Pines; WMSJ Sylva; WTYN Tryon; WADE Wadesboro; WLSE Wallace; WHED Washington; WHCC Waynesville. WENC Whiteville.

North Dakota—KDLR Devils Lake; KDIX Dickinson; KNDC Hettinger; KEYJ Jamestown; KOVC Valley City.

Ohio—WATG Ashland; WILE Cambridge; WBEX Chillicothe; Cincinnati (See Covington, Kentucky); WJER Dover; WOHI East Liverpool; WJRH Gallipolis; WSRW Hillsboro; WIRO Ironton; WLMJ Jackson; WTIG Massillon; WPTW Piqua; WCHO Washington Court House; WKOV Wellston; WWST Wooster; Youngstown (See Farrell, Pennsylvania).

Oklahoma—KADA Ada; KWHW Altus; KVSO Ardmore; KLTR Blackwell; KWCO Chickasha; KWPER Claremore; KWOB Clinton; KUSH Cushing; KRHD Duncan; KCRG Enid; KTAT Frederick; KWRW Guthrie; KGYN Guymon; KTJS Hobart; KIHN Hugo; KTMK McAlester; KGLC Miami; KNOR Norman; KBYE Oklahoma City; KHBG Okmulgee; KVLH Pauls Valley; KLCO Poteau; KOLS Pryor; KTLQ Tahlequah; KWSH Tri-City; (Wewoka-Seminole-Holdenville); KVIN Vinita.

Oregon—KWIN Ashland; KAST Astoria; KBKR Baker; KBND Bend; KRNS Burns; KWRO Coquille; KPLK Dallas; KASH Eugene; KUIK Hillsboro (Portland); KLAD Klamath Falls; KLEB La Grande; KQIK Lakeview; KGAL Lebanon; KMCM McMinnville; KBOY Medford; KNPT Newport; KBCH Oceanlake; KSRV Ontario; KWRC Pendleton; KLIQ Portland; KODL The Dalles.

Pennsylvania—WNCC Barnesboro; WBFD Bedford; WBRX Berwick; WLOA Braddock (Pittsburgh); WCDL Carbondale (Scranton); WHYL Carlisle; WBESA Charleroi; WCVI Conneville; WOTR Corry; WPAR Farrell (Youngstown, Ohio); WHUN Huntingdon; WDAD Indiana; WADP Kane; WACB Kittanning; WAKU Latrobe; WITT Lewisburg; WMGW Meadville; WKZR Oil City; WPAZ Pottstown; WPMB Punxsutawney; WKMC Roaring Spring; WKBI St. Marys; WATS Sayre; WMAJ State College; WAYZ Waynesboro; WLYC Williamsport.

Puerto Rico—WFOA San Juan.

South Carolina—WABV Abbeville; WAKN Aiken; WAIM Anderson; WBAW Barnwell; WELB Batesburg; WBFU Beaufort; WACS Bishopville; WACA Camden; WHAN Charleston; WCRE Cheraw; WGED Chester; WPCO Clinton; WDSC Dillon; WELP Easley; WOLS Florence; WFGN Gaffney; WGTN Georgetown; WGSW Greenwood; WEAB Greer (Greenville); WBHC Hampton; WHSC Hartsville; WDKD Kingstree; WLCM Lancaster; WYMB Manning; WJAY Mullins; WMYB Myrtle Beach; WKDK Newberry; WIND Orangeburg; WRHI Rock Hill; WSNW Seneca; WTHE Spartanburg (Formerly WJAN); WFIG Sumter; WBCU Union; WALD Walterboro.

South Dakota—KABR Aberdeen; KBRK Brookings; KIJV Huron; KOLY Mobridge; KGFY Pierre; KISD Sioux Falls; KWAT Watertown; KWYR Winner; KYNT Yankton.

Tennessee—WEAG Alcoa; WLAR Athens; WFHG Bristol (Bristol, Tenn.—Va.); WMFS Chattanooga; WMCH Church Hill; WJZM Clarksville; WCLE Cleveland; WKRM Columbia; WHUB Cookeville; WKBL Covington; WAEW Crossville; WDNT Dayton; WDKN Dickson; WDSG Dyersburg; WEMB Erwin; WBKR Fayetteville; WAGG Franklin; WHIN Gallatin; WGRV Greeneville; WHBT Harri-man; WIRJ Humboldt; WDXI Jackson; WCLC Jamestown; WKXV Knoxville; WLAJ La Follette; WDXE Lawrenceburg; WCOR Lebanon; WLIL Lenoir City; WJMJ Lewisburg; WDXL Lexington; WMMT McMinnville; WHBY Millington; WCRK Morristown; WGNB Murfreesboro; WNAH Nashville; WLIK Newport;

Woke Oak Ridge; WTPR Paris; WTRB Ripley; WORM Savannah; WEPG South Pittsburg; WDBL Springfield; WDEH Sweetwater; WJIG Tullahoma; WENK Union City; WCDD Winchester.

Texas—KVLB Alpine; KZIP Amarillo; KACT Andrews; KBUJ Athens; KALT Atlanta; KRUN Ballinger; KIOX Bay City; KREL Baytown; KBLT Big Lake; KTXC Big Spring; KPVN Bonham; KBBE Borger; KNEL Brady; KSTB Breckenridge; KWHI Benham; KBOB Brownsville; KEBWD Brownwood; WTAW Bryan (College Station); KBEN Carrizo Springs; KGAS Carthage; KCTX Childress; KCAR Clarksville; KVLB Cleveland; KSTA Coleman; KVMC Colorado City; KAND Corsicana; KIVY Crockett; KXIT Dalhart; KDLK Del Rio; KDNT Denton; KDDD Dumas; KPFS Eagle Pass; KERC Eastland; KPSO Falfurrias; KFLD Floydada; KFST Ft. Stockton; KNAF Fredericksburg; KBRZ Freeport; KGAF Gainesville; KILE Galveston (Formerly KLUF); KSWA Graham; KCTI Gonzales; KGVJ Greenville; KCLV Hamilton; KPAN Hereford; KHBR Hillsboro; KSAM Huntsville; KEBE Jacksonville; KTXJ Jasper; KMBL Junction; KAML Kenedy-Karnes City; KERB Kermit; KERV Kerrville; KOCA Kilgore; KLEN Killeen; KPET Lamesa; KVOZ Laredo; KLVJ Levelland; KVOW Littlefield; KTET Livingston; KFRO Longview; KLLL Lubbock; KREB Lufkin; KMHT Marshall; KIRT McAllen (Mission); KCMR McCombs; KBUS Mexico; KJBC Midland; KOKC Mineral Wells; KVKM Monahan; KIMP Mt. Pleasant; KZOL Muleshoe; KOSF Nacogdoches; KGNB New Braunfels; KRIG Odessa; KOGT Orange; KIUN Peecos; KVOP Plainview; KBOP Pleasanton; KRWS Post; KOLJ Quannah; KNET Palestine; KPAT Pampa; KFTV Paris; KSXO Raymondville; KTXL San Angelo; KCNY San Marcos; KBAL San Saba; KSMK Seminole; KSEY Seymour; KEVA; Shamrock; KLAN Sherman; KSNY Snyder; KDWT Stamford; KSTV Stephenville; KSST Sulphur Springs; KXOX Sweetwater; KTAE Taylor; KTFB Texarkana; KTLW Texas City; KTUE Tulla; KTBB Tyler; KVOU Uvalde; KWVC Vernon; KVIC Victoria; KBEC Waxahatchie.

Utah—KBUH Brigham City; KVNU Logan; KKOG Ogden; KOAL Price; KEYY Provo; KSOP Salt Lake City; KDXU St. George; KTUT Tooele City; KVLE Vernal.

Virgin Islands—WIVI Christiansted (St. Croix).

Virginia—WKLV Blackstone; WINA Charlottesville; WBGR Christiansburg; WKYE Covington; WCVA Culpeper; WEVA Emporia; WFAX Falls Church; WYSE Franklin; WFVA Fredericksburg; WFTF Front Royal; WBOB Galax; WDDY Gloucester; WMNA Gretna; WHAP; Hopewell; WREL Lexington; WBRG Lynchburg; WPRW Manassas; WMEV Marion; WNVN Norton; WJMA Orange; WSSV Petersburg; WPUV; Pulaski; WRIC Richland; WHYE Roanoke (Formerly WRKE); WTTI Rocky Mount; WHEP South Boston; WLPM Suffolk; WISB Tazewell; WBOF Virginia Beach; WBBE Warrenton; WNNT Warsaw; WAYB Waynesboro; WINC Winchester; WYVE Wytheville.

Washington—KXRO Aberdeen; KAGT Anacortes; KPUG Bellingham; KEBA Centralla; KCLX Colfax; KCVL Colville; KXLE Ellensburg; KNBX Kirkland (Seattle); KWLK Longview; KSEB Moses Lake; KGY Olympia; KPKW Pasco; KONP Port Angeles; KARY Prosser; KAPA Raymond; KENE Toppenish; KKEY Vancouver (Formerly KHFS); KTEL Walla Walla; KUEN Wenatchee.

West Virginia—WTIP Charleston; WHAR Clarksburg; WDNE Elkins; WTCS Fairmont; WPLH Huntington; WKXR Keyser; WBPB Martinsburg; WEJC Matewan; WOD Moundsville (Wheeling); WETZ New Martinsville; WCBE Parkersburg; WLOH Princeton; WRON Ronceverte; WHAW Weston; WELC Welch.

Wisconsin—WBHY Appleton; WATW Ashland; WECL Eau Claire (Formerly WRFW); WDUZ Green Bay; WTKM Hartford; WHSM Hayward; WLCC La Crosse (Formerly WLDL); WLDY Ladysmith; WIGM Medford. WMNB Menomonie; WFOX Milwaukee; WOSH Oshkosh; WPPF Park Falls; WSWW Platteville; WPLY Plymouth (Sheboygan); WIBU Poynette; WRDE Reedsburg; WRCO Richland Center; WCWC Ripon; WTCH Shawano; WCOW Sparta; WDR Sturgeon Bay; WTRW Two Rivers; WTTN Watertown; WHVF Wausau.

Wyoming—KBBS Buffalo; KATI Casper; KVVO Cheyenne; KWIV Douglas; KLUK Evanston; KIML Gillette; KOVE Lander; KOWB Laramie; KASL Newcastle; KPWW Powell; KRAL Rawlins; KVRB Rock Springs; KWYO Sheridan; KRTR Thermopolis; KGOS Torrington; KWOR Worland.

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MUTUAL NETWORK RATES

(As of Sept. 1, 1958)

These are gross rates for one hour. Day and night rates are the same (although full network costs about 7% less at night because some MBS affiliates are daytime only).

Mutual has special rate schedules for shorter periods. Five-minute periods in premium time (9:30 a.m., 10:30 a.m., 12:30 p.m., 1:30 p.m., 6:30 p.m., 7:30 p.m. and 7:30 p.m.) cost \$725 (full network). Five-minute periods at other times are \$500. Twenty-second announcements are \$300 in premium time, \$200 at other times. Eight-second announcements are \$150 in premium time, \$100 at other times.

ALABAMA

WEZB Birmingham (D)	\$50
WMSL Decatur	10
WXAL Demopolis	10
WDIG Dothan (Dual)	15
WULA Eufaula	10
WJOI Florence	10
WJBB Haleyville	10
WBHP Huntsville	10
WAPX Montgomery (Dual)	50
WJHO Opelika	10
WFEB Sylacauga	10

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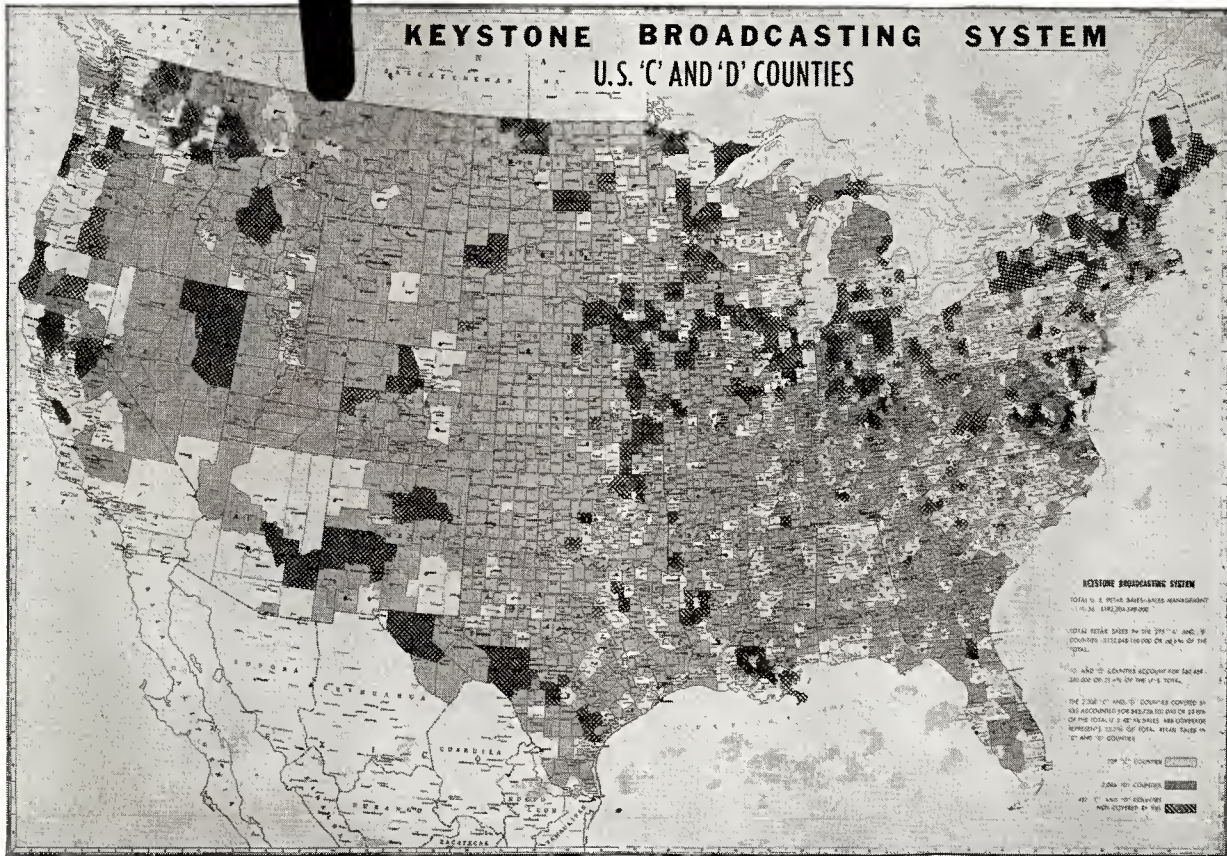
**You
need
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loaded with C & D market facts!

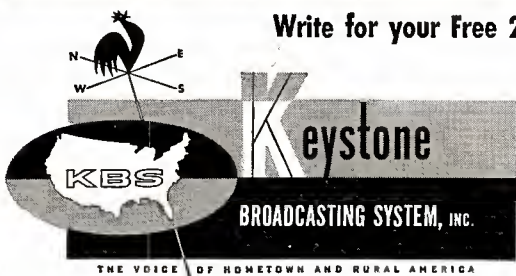
If you're bewitched, bothered and bewildered by the merchandising and marketing merry-go-round in the A & B (discount) markets why not take a look at the Keystone C & D markets . . . where men are men and a list price and a profit are still stylish.

Here are a few quick facts gleaned from our brand new C & D marketing map—yours for the asking:

- Total retail sales in 275 "A" and "B" Counties—132 Billions of dollars or 68.6% of the total.
- Total retail sales in Keystone's C & D markets \$60½ Billions of dollars or 31.4% of the U. S. total. (usually forgotten or overlooked)
- K.B.S. gives you 86% coverage of these C & D markets! Nuff said?



Write for your Free 24"x36" map and station list — you'll find them very useful!



KEYSTONE BROADCASTING SYSTEM
111 West Washington St., Chicago 2, Illinois

Name _____

Address _____

City _____ State _____ Zone _____

Networks CONTINUED

MUTUAL RATES (Continued)

WHTB Talladega	10
WTBF Troy	15
WTBC Tuscaloosa	10

ARIZONA

KSUN Bisbee	10
KAWT Douglas	10
KVNA Flagstaff	10
KOY Phoenix	75
KHFH Sierra Vista	25
KTUC Tucson	10
KVNC Winslow	10
KVOY Yuma (Dual)	15

ARKANSAS

KAMD Camden	10
KPAY Fayetteville (D)	10
KTCS Fort Smith (D)	20
KFFA Helena	15
KBTM Jonesboro	20
KGHI Little Rock	45
KVMA Magnolia (D)	10
KOTN Pine Bluff	20
KWAK Stuttgart	10
KUOA Siloam Springs (D)	10

CALIFORNIA

KPAY Chico	30
KXO El Centro	20
KIEM Eureka	25
KYNO Fresno	60
KHJ Los Angeles	250
KMYC Marysville (D) Daytime Station	25
KYOS Merced	25
KPRD Paso Robles	10
KRDG Redding	15
KGMS Sacramento	55
KSBW Salinas-Monterey	25
KPFO San Bernardino	40
KGB San Diego	105
KFRC San Francisco	200
KVEC San Luis Obispo	20
KTMS Santa Barbara	35
KWG Stockton	40
KCOK Tulare-Visalia	20
KVEN Ventura	10

COLORADO

KIMN Denver	100
KGLN Glenwood Springs (D)	10
KREX Grand Junction	30

CONNECTICUT

WNAB Bridgeport (Dual)	60
WPCP Hartford (Dual)	100
WNLC New London	40
WTOR Torrington	10
WWCO Waterbury	50

DISTRICT OF COLUMBIA

WGMS Washington	150
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FLORIDA

WRUF Gainesville	40
WKWF Key West	10
WDSR Lake City	15
WONN Lakeland	10
WLBE Leesburg	15
WTYS Marianna	10
WMMB Melbourne	10
WKAT Miami	80
WEBY Milton-Pensacola (D)	10
WSBB New Smyrna Beach	50
WHOO Orlando	10
WPCF Panama City (Dual)	10
WCNH Quincy	10
WTSP St. Petersburg-Tampa	60
WSTU Stuart	10
WIRK West Palm Beach	20
WSIR Winter Haven	10

GEORGIA

WYZE Atlanta (D)	100
WBBQ Augusta	30
WBHF Cartersville	10
WGBA Columbus (D)	50
WMJM Cordele	10
WBLJ Dalton	10
WBHB Fitzgerald	10
WGA Gainesville	20
WKEU Griffin	10
WLAG La Grange	10
WNEX Macon (Dual)	30
WMVG Milledgeville	10
WCOH Newnan	10
WRGA Rome	30
WCCP Savannah	40
WTWA Thomson	10
WGOV Valdosta	30
WAYX Waycross	10

IDAHO

KGEM Boise	40
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ILLINOIS

WLS Chicago (Dual)	550
WJPF Herrin	18
WIRL Peoria (Dual)	70
WCVS Springfield (Dual)	40

INDIANA

WASK Lafayette	10
WSAL Logansport	10
WJVA South Bend (D)	20
WAOV Vincennes	20

IOWA

KCRG Cedar Rapids	55
KROS Clinton	30
KSWI Council Bluffs, Iowa (Omaha, Neb.) (D)	80
KSTT Davenport	65
KWDM Des Moines	88
WDBQ Dubuque	30
KVFD Fort Dodge	33
KWVL Waterloo	50

KANSAS

KGNO Dodge City	10
KWGB Goodland (D)	10
KIND Independence (D)	10
KSAL Salina	45
KTOP Topeka	25
KAKE Wichita	50

KENTUCKY

WLBJ Bowling Green	20
WCTT Corbin	10
WHIR Danville	10
WPKY Frankfort	10
WVLK Lexington	50
WTMT Louisville	60
WFTM Maysville	10
WOMI Owensboro	25
WKYB Paducah	35
WSIP Paintsville	10
WPKE Pikeville	10
WBEY Richmond	10
WSFC Somerset	10

LOUISIANA

WAIL Baton Rouge	50
WIKC Bogalusa	10
KBUN Eunice	10
KPEL Lafayette	20
KAOK Lake Charles	10
KLIC Monroe	18
KNOC Natchitoches	10
WTPS New Orleans	100
KENT Shreveport	50

MAINE

WFAU Augusta	30
WABI Bangor (Dual)	60
WIDE Biddeford	20
WCOU Lewiston-Auburn	30
WPOR Portland (Dual)	50

MARYLAND

WWIN Baltimore	100
WJEJ Hagerstown (Dual)	30

MASSACHUSETTS

WNAC Boston	250
WALE Fall River	40
WEIM Fitchburg	50
WHAI Greenfield	23
WLLH Lowell-Lawrence	60
WHMP Northampton	24
WBRK Pittsfield	50
WMAS Springfield	60
WARE Ware (D)	20
WOCB West Yarmouth	30
WAAB Worcester (Dual)	90

MICHIGAN

CKLW Detroit	300
WDBC Escanaba	20
WBEC Flint	60
WLAJ Grand Rapids	68
WCEM Jackson	33
WDMJ Marquette	13
WMUS Muskegon (D)	40
WSGW Saginaw-Bay City	40

MINNESOTA

KAUS Austin	35
KBUN Bemidji	10
WDMS Duluth-Superior (Dual)	60
WEVE Eveleth	10
KSUM Fairmont	15
KGDE Fergus Falls	15
KOZY Grand Rapids	10
St. Paul (D)	100
WISK Moorehead (see Fargo, N. D.)	10
KWAD Wadena	10

MISSISSIPPI

WAMY Amory (D)	10
WLOX Biloxi-Gulfport	10
WJMB Brookhaven	10
WROX Clarksdale	10
WCBI Columbus	10
WJPR Greenville	25
WNAG Grenada	10
WRBC Jackson	15
WMOX Meridian	20
WNAT Natchez	10
WELO Tupelo	13
WQBC Vicksburg	15
WROB West Point	10
WAZF Yazoo City	10

MISSOURI

KWOS Jefferson City	30
WMBH Joplin	35
KXEO Mexico	10
KRES St. Joseph	65

MONTANA

KOPR Butte	50
KOJM Havre	10
KIYI Shelby	10
KGCX Sidney	20
KVCK Wolf Point	10

NEBRASKA

KGFW Kearney	23
KLMS Lincoln	60
KBRL McCook (D)	10
Omaha (See Council Bluffs, Iowa)	

NEVADA

KORK Las Vegas	10
KATO Reno	25

NEW JERSEY

WLDB Atlantic City	40
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NEW MEXICO

KALG Alamogordo	10
KSVP Artesia	10
KWEW Hobbs	5
KGEL Roswell	10
KTNM Tucumcari	10

NEW YORK

WOKO Albany	95
WMBO Auburn	10
WBTA Batavia	10
WKOP Binghamton	40
WEBR Buffalo	138
WLEA Hornell (D)	10
WEHH Horseheads-Elmira Heights (D)	25
WJOC Jamestown	20
WKNY Kingston	20
WICY Malone	10
WOR New York	700
WSLB Ogdensburg	20
WIRY Plattsburg	10
WKAL Rome-Utica	38
WNDR Syracuse	30

NORTH CAROLINA

WBBB Burlington (D)	20
WCGC Belmont-Charlotte	70
WWIT Canton (D)	20
WBLA Elizabethtown (D)	10
WFNC Fayetteville	20
WVFG Fuquay Springs (D)	30
WGBG Greensboro	25
WGTC Greenville	10
WHNC Henderson (D)	10
WJNC Jacksonville	10
WISP Kinston	10
WLOE Leeksville	10
WJRI Lenoir	10
WTSE Lumberton	10
WSYD Mt. Airy	10
WHIT New Bern	10
WTKX Raleigh	50
WGBT Roanoke Rapids	10
WSTP Salisbury	25
WQHS Shelby (D)	20
WGNJ Wilmington	20
WVOT Wilson	20
WTOB Winston-Salem (Dual)	38

NORTH DAKOTA

KDLR Devils Lake	20
KVOX Fargo (Moorhead, Minn.)	38
KNOX Grand Forks	13
KEYJ Jamestown	10
KLFM Minot (Dual)	30
KOVC Valley City	10

OHIO

WHKK Akron (D)	75
Bellaire (See Wheeling, W. Va.)	
WBEX Chillicothe (Dual)	10
WZIP Cincinnati	100
WDOK Cleveland	110
WIRO Ironton	10
WMOA Marietta	20
WLEC Sandusky	20
WSTV Steubenville	40
WTOD Toledo (D)	65
Youngstown (See New Castle, Pa.)	

OKLAHOMA

KWON Bartlesville	13
KRHD Duncan	10
WBBZ Ponca City	20
KGFF Shawnee	10
KTOW Oklahoma City (D)	60

OREGON

KWIL Albany	15
KWIN Ashland	15
KAST Astoria	20
KBND Bend	20
KOOS Coos Bay	20
KORE Eugene	25
KUIN Grants Pass	15
KFJI Klamath Falls	20
KPOJ Portland	100
KRXL Roseburg	15
KSLM Salem	30

PENNSYLVANIA

WCPA Clearfield (D)	10
WCMB Harrisburg	60
WAZL Hazleton (Dual)	25
WCRO Johnstown (Dual)	45
WLAN Lancaster (Dual)	60
WAKU Latrobe (D)	20

WBPZ Lock Haven	10
WKST New Castle	45
Youngstown, Ohio	45
WIP Philadelphia	205
WMCK Pittsburgh-McKeesport	150
WPPA Pottsville	20
WKBI St. Marys	20
WMAJ State College	10
WTRN Tyrone-Altouna (D)	30
WJPA Washington	15
WNBT Wellsboro	10
WBAX Wilkes-Barre	38

RHODE ISLAND

WEAN Providence (Dual)	110
WBERI Westerly	15

SOUTH CAROLINA

WANS Anderson	15
WBSC Bennettsville	20
WHAN Charleston	42
WLAT Conway (D)	10
WGTN Georgetown	10
WMBR Greenville	25
WHSO Hartsville	10
WREH Rock Hill	10
WYIG Sumter	10
WALD Walterboro	10

SOUTH DAKOTA

KORN Mitchell	10
KWAT Watertown	15

TENNESSEE

WLAR Athens	10
WAGC Chattanooga	60
WJZM Clarksville	10
WBAC Cleveland	10
WEKR Fayetteville	10
WETB Johnson City (D)	20
WKGN Knoxville	50
WJMM Lewisburg	10
WMMT McMinnville	10
WHBQ Memphis	95
WCRK Morristown	20
WNAH Nashville (D)	80
WATO Oak Ridge	10

TEXAS

KWKC Abilene	20
KAMO Amarillo	60
KVET Austin	45
KIOX Bay City	20
KTXC Big Spring	10
KHUZ Borger	10
KBWD Brownwood	20
KORA Bryan	10
WRR Dallas-Fort Worth	175
KSET El Paso	38
KNAF Fredericksburg	10
KTHH Houston	110
KLEN Killeen (D)	10
KVOZ Laredo	15
KLLL Lubbock (D)	35
KTRF Lufkin	10
KRIO McAllen (Dual)	20
KVKM Monahans	10
KPCK Odessa	25
KPDN Pampa	10
KBYE Perryton	10
KVOP Plainview	10
KPAC Port Arthur-Beaumont	55
KMAC San Antonio	120
KRRV Sherman-Denison	25
KSNY Snyder	25
KOSY Texarkana	25
KVIC Victoria	10
KWTX Waco	30
KSVD Wichita Falls	43

UTAH

KALL Salt Lake City	55
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VERMONT

WSYB Rutland	40
WDEV Waterbury	30

VIRGINIA

WFHG Bristol	20
WINA Charlottesville	13
WCFV Clifton Forge	10
WCVA Culpeper	10
WDVA Danville	38
WFTR Front Royal	10
WBOB Galax (D)	10
WWOD Lynchburg	38
WLOW Norfolk	50
WSSV Petersburg	15
WRNL Richmond	100
WRIS Roanoke (D) (Dual)	50
WLPM Suffolk	10
WAYB Waynesboro	10

WASHINGTON

KPUG Bellingham	25
KELA Centralia-Chehalis	20
KWLK Longview	15
KGY Olympia	20
KVI Seattle	115

WEST VIRGINIA

WKOY Bluefield	15
WTIP Charleston	30
WHAR Clarksburg	15
WPLH Huntington (D)	40
WLOG Logan	10
WMON Montgomery	10
WHAW Weston	10

WTRX Wheeling-Bellaire, Ohio (D)	25
WBTH Williamson	10

WISCONSIN

WHBY Appleton	25
WGEZ Beloit	10
WBIZ Eau Claire	20
KFIZ Fond du Lac	10
WCLO Janesville	10
Madison (Dual)	50
WISC Madison (Dual)	50
WOMT Manitowoc	18
WFOX Milwaukee (D)	130
WFHR Winconsin Rapids	13

WYOMING

KVWO Cheyenne (D)	15
Total number MBS Stations--Daytime	431
Total number MBS Stations--Nighttime	387
(D) Daytime Station.	
(Dual) Station also affiliated with another network. It clears time on a "first-come-first-served" basis.	
The following Intermountain Network stations are now directly serviced by Mutual. Rates upon request.	

COLORADO

KGIW Alamosa	
KRLN Union City	
KAFA Colorado Springs (D)	
KFKA Greeley	
KBNZ La Junta	
KLMR Lamar	
KGHF Pueblo	
KVRH Salida	
KOLR Sterling	
KCRT Trinidad	

IDAHO

KIFI Idaho Falls (D)	
KWIK Pocatello	
KLIX Twin Falls	

MONTANA

KBMY Billings	
KMON Great Falls	
KXLJ Helena	
KXLO Lewiston	
KPRK Livingston	
KATL Miles City	
KBTK Missoula	

NEBRASKA

KNEB Scottsbluff	
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NEVADA

KELK, Elko	
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UTAH

KVNU Logan	
KLO Ogden	
KOAL Price	
KOVO Provo	
KURA Moab	
KSVK Richfield	
KVEL Vernal (D)	

WYOMING

KVOC Casper	
KFBC Cheyenne	
KLUK Evanston	
KOVB Lander	
KOWB Laramie	
KPOW Powell	
KRAL Rawlins	
KVRS Rock Springs	
KWYO Sheridan	

SPECIAL MARKETS (rates on request):

KIEN Anchorage, Alaska	
KFAE Fairbanks, Alaska	
KJNO Juneau Alaska	
ZBM Hamilton, Bermuda	
KIPA Hilo, Hawaii	
KPOA Honolulu, Hawaii	
DYBU Cebu, Philippine Islands	
DZPI Manila, Philippine Islands	
WAPA San Juan, Puerto Rico	
CKEY Toronto, Can.	
CKWX Vancouver, British Columbia, Can.	

Radio Corp. of America

Headquarters: 30 Rockefeller Plaza, New York 20, N. Y. Columbia 5-5900.

BOARD OF DIRECTORS
 David Sarnoff, Chmn; John L. Burns, John T. Cahill, Elmer W. Engstrom, Frank M. Folsom, Harry C. Hagerty, John Hays Hammond Jr., Mrs. Douglas Horton, Harry C. Ingles, Charles B. Jolliffe, Paul M. Mazur, Edward F. McGrady, Andre Meyer, Charles M. Odorizzi, Robert W. Sarnoff, Walter B. Smith.

OFFICERS

David Sarnoff, chmn of bd; Frank M. Folsom, chmn of bd executive committee; John L. Burns, pres; Elmer W. Engstrom, senior executive vp; Ewen C. Anderson, executive vp, public relations; A. L. Malcarney, executive vp, defense electronic products; Charles M. Odorizzi, executive vp, sales and services; Robert A. Seidel, executive vp, consumer products; Theodore A. Smith, executive vp, industrial electronic products; W. Walter Watts, executive vp, electronic components.

Martin F. Bennett, vp, merchandising; Meade Brunet, staff vp; Wm. W. Bullock, vp commercial records creation dept., RCA Victor Record Div.; Herbert T. Brunn, vp, administration RCA International Div.; George W. Chane, vp, management engineering; Conway P. Coe, vp, patents; R. H. Coffin, vp, advertising and sales promotion; R. A. Correa, vp, commercial department; J. R. Davis, vp and mgr, record operations dept., RCA Victor Record Div.; C. R. Denny, vp, product planning.

Orrin E. Dunlap Jr., vp, institutional advertising and publications; Douglas H. Ewing, vp, research and engineering; E. Dorsey Foster, vp and gen mgr, Electronic Data Processing Division; Ernest B. Gorin, vp and treasurer; V. de P. Goubeau, vp, materials; O. B. Hanson, vp, engineering services; J. M. Hertzberg, vp, defense marketing; James Hillier, vp, RCA Laboratories; Charles B. Jolliffe, vp and technical director; Harold R. Maag, vp and western mgr; G. R. Marek, vp and gen mgr, RCA Victor Record Div.; P. B. Reed, vp, educational electronics; R. W. Saxon, vp and gen mgr, RCA Victor Radio and "Victrola" Div.; Dominic F. Schmit, vp, product engineering.

Frank Sleeter, vp, manufacturing services; Douglas Y. Smith, vp and gen mgr, RCA Electron Tube Div.; James M. Toney, vp and gen mgr, RCA Victor Television Div.; Edward M. Tuft, vp, personnel; Robert L. Werner, vp and general attorney; George Y. Wheeler II, staff vp; Wolf, vp, research, RCA Laboratories; Thomas P. Wynkoop, vp, commercial marine distribution; John Q. Cannon, secretary; Walter S. Holmes Jr., controller.

RCA Industrial Electronic Products: Front and Cooper Sts., Camden, N. J.; T. A. Smith, executive vp. **Industrial Electronic Products Manufacturing Plants:** Camden, N. J., Front and Cooper Sts., communications equipment, broadcasting, theatre, sound and industrial equipment, tv apparatus, Bizmac equip. Detroit, Mich., 6545 St. Antoine St., film projectors. **Sales and Services:** Charles M. Odorizzi, executive vp.

RCA International Div.: 30 Rockefeller Plaza, New York 20, N. Y. Douglas C. Lynch, gen mgr; Herbert T. Brunn, vp, administration.

Associated Companies in other Countries: RCA Victor Argentine, S.A., in Buenos Aires; RCA of Australia, Pty., Ltd., in Sydney; RCA Victor Radio, S. A., in Sao Paulo; RCA Victor Company, Ltd., in Montreal; Corporation de Radio de Chile, in Santiago; RCA Great Britain Ltd., in Middlesex, England; Radio Fernseh Elektro Gmhp., Frankfurt; American Radio Television (Hellas) A.A., in Athens; Telephone Equipments Ltd., in Bombay; RCA Italiana S. p.A., in Rome; American Electronic Enterprises Ltd., Tokyo; RCA Victor Mexicana, S.A. de C. V., in Mexico City; RCA Espanola, S.A., in Madrid; RCA de Venezuela, C. A., in Caracas.

RCA Communications Inc: 60 Broad St., New York, N. Y. Hanover 2-1811. Thompson H. Mitchell, pres.

RCA Service Co.: Cherry Hill, Delaware Tp., Camden 8, N. J. E. C. Cahill, pres.

RCA Victor Distributing Corp.: 1181 Merchandise Mart Plaza, Chicago 54, Ill. W. M. Norton, pres. **Distribution Offices:** Atlanta 2, Ga., 1500 Northside Dr., NW; Buffalo 25, N. Y., 1680 Walden Ave.; Chicago 32, Ill., 5050 S. Kedzie Ave.; Davenport, Iowa, 1074 S. Dittmar St.; Detroit 4, Mich., 7400 Intervale Ave.; Kansas City 15, Kan., Fairfax and Funston Roads; Los Angeles 22, Calif., 6051 Telegraph Rd.; Wichita, Kan., Lincoln St.

RCA Institutes Inc.: 350 West 4th Street, New York 14, N. Y. George F. Maedel, pres.

RCA Exhibition Hall: 40 West 49th St., New York, N. Y. H. P. O'Brien, mgr.

Consumer Products: Robert A. Seidel, executive vp.

RCA Victor Television Div.: Cherry Hill, Delaware Tp., Camden 8, N. J. James M. Toney, vp & gen mgr.

RCA Victor Radio and "Victrola" Div.: Cherry Hill, Delaware Tp., Camden 8, N. J. Raymond W. Saxon, vp & gen mgr.

RCA Victor Record Div.: 155 East 24th Street, New York 10, N. Y. George R. Marek, vp & gen. mgr. **Consumer Products Manufacturing Plants:** Bloomington, Ind., 1300 S. Rogers St., tv receivers; Cambridge, Ohio, record players, receiver parts, tape recorders; Canonsburg, Pa., Adams Ave., radio receivers, "Victrola" phonographs; Hollywood, Calif., 1016 N. Sycamore Ave., custom record pressing, film recording; Indianapolis, Ind., 501 N. LaSalle St., tv receivers, phonograph records; Monticello, Ind., Box 242, Nanawait Rd., tv cabinets; Rockaway, N. J., phonograph records.

Electronic Components: W. Walter Watts, executive vp.

RCA Electron Tube Div.: 415 South Fifth St., Harrison, N. J. Douglas Y. Smith, vp & gen mgr.

RCA Semiconductor and Materials Div.: Somerville, N. J. Dr. Alan M. Glover, vp & gen mgr. **Electronic Components Manufacturing Plants:** Camden, N. J., Front & Cooper Sts., component parts; Cincinnati, Ohio, 5040 Lester Rd., miniature electron tubes; Findlay, Ohio, Box 246, Fostoria Rd., electronic component parts; Harrison, N. J., 415 South Fifth St., electron receiving tubes; Indianapolis, Ind., 501 North LaSalle St., electronic receiving tubes; Lancaster, Pa., Box 1140, New Holland Pike, color tv kinescopes, power tubes, tv camera and special purpose tubes; Marion, Ind., 3301 South Adams St., black-and-white tv kinescopes and luminescent powder; Somerville, N. J., semi-conductors; Woodbridge, N. J., electron receiving tubes.

RCA Defense Electronic Products: Front & Cooper Sts., Camden, N. J. A. L. Malcarney, executive vp.

Defense Electronic Products Manufacturing Plants: Camden, N. J., Front and Cooper Sts., government communications and special equipment; Los Angeles, Calif., 11819 W. Olympic Blvd., government communications equipment; Moorestown, N. J., Marne Hwy., aviation, radar and special government equipment.

Networks CONTINUED

National Broadcasting Co.

Headquarters: 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.

BOARD OF DIRECTORS

David C. Adams, John L. Burns, John T. Cahill, Dr. Elmer W. Engstrom, Frank M. Polson, Harry C. Hagerity, Mrs. Douglas Horton, Paul M. Mazur, Andre Meyer, Harry C. Ingles, Charles B. Jolliffe, Robert E. Kintner, Edward F. McGrady, David Sarnoff, Robert W. Sarnoff, Walter Bedell Smith, John K. West.

OFFICERS

Robert W. Sarnoff, chmn of bd; Robert E. Kintner, pres; David C. Adams, executive vp; Harry Bannister, vp; Hugh M. Beville, vp; Kenneth W. Bilby, executive vp; J. M. Clifford, executive vp; Charles H. Colledge, vp; Matthew J. Culligan, vp; Jerry A. Danzig, vp; James E. Denning, vp; Don Durgin, vp; Sydney H. Eiges, vp; Thomas E. Ervin, vp; Richard H. Graham, vp; Andrew L. Hammerschmidt, vp; William S. Hedges, vp; Jules Herbiveau, vp; Edward R. Hitz, vp; B. Lowell Jacobsen, vp; Thomas E. Knode, vp; Howard L. Letts, vp; Robert F. Lewine, vp; Alan W. Livingston, vp; George D. Matson, vp and treasurer; William R. McAndrew, vp; Thomas C. McCray, vp; William K. McDaniel, vp; Thomas B. McFadden, vp; Thomas W. Sarnoff, vp; Walter D. Scott, vp; Carleton D. Smith, vp; P. A. Sugg, vp; John K. West, vp; Lloyd E. Yoder, vp; William A. Williams, assistant treasurer; John Q. Cannon, secretary; Paul B. Lynch, assistant secretary; John V. Shute, assistant secretary; Raymond E. Simonds, assistant secretary.

DIVISIONS AND DEPARTMENTS

EXECUTIVE: Robert W. Sarnoff, chmn of bd; Robert E. Kintner, pres.

ADMINISTRATION: J. M. Clifford, executive vp, administration.

Treasurer's: George D. Matson, vp & treasurer; Aaron Rubin, controller; Robert H. Barnaby, mgr. capital budgets; Helen Davis, mgr. general office services; Anthony J. Dente, mgr. operating budgets and financial evaluation; Dick T. Hollands, director, budgets and financial planning; James Jurist, chief accountant; John E. McDermott, mgr. audits; Harry F. McKeon, director, tax office; Randall R. McMillin, director, purchasing and materials; Charles J. Ochsreiter, mgr. systems; Richard J. Ruburn, Jr., director, accounting; Albert E. Walker, mgr. transportation; William A. Williams, assistant treasurer.

Engineering & Facilities Administration: Andrew L. Hammerschmidt, vp, engineering and facilities administration; Joseph J. Arnone, mgr. design and construction; William A. Clarke, director, facilities administration & services; William S. Duttera mgr., allocations engineering; Raymond F. Guy, senior staff engineer; Albert Humbert, mgr., building maintenance; Edward M. Lowell, mgr., administration; George M. Nixon, director, engineering development; Chester A. Rackey, director, facilities engineering; John L. Seibert, mgr., construction coordination; James L. Wilson, mgr., engineering administration and services.

Law: Thomas E. Ervin, vp and general attorney; John V. Shute, assistant general attorney; Benjamin D. Raub, assistant general attorney.

Personnel: B. Lowell Jacobsen, vp, personnel; George H. Fuchs, director, labor relations; H. O. Lumb, director, personnel.

Talent: James E. Denning, vp, talent and program contract administration; Thomas H. Belviso, mgr., music and literary rights; Charles J. Moos, mgr., talent and program contract operations; James A. Stabile, director, talent and program contract administration.

International Operations: Alfred Stern, director, international operations; Richard L. Berman, mgr., facilities, international operations; Alvin Ferleger, mgr., administration and sales development, international operations; William J. Schmitt, business mgr.

CORPORATE RELATIONS: David C. Adams, executive vp, corporate relations.

Planning & Research: Hugh M. Beville, vp, planning & research; Dr. Thomas E. Coffin, director, research; Allen R. Cooper, director, corporate planning; Marvin Baiman, mgr., research studies; James Cornell, staff assistant, program planning; Robert D. Daubenspeck, mgr. research services; Jack B. Landis, mgr., development; William S. Rubens, mgr., audience measurement; Barry Rumpke, mgr., plans development.

Station Relations: Harry Bannister, vp station relations; Thomas E. Knode, vp, station relations; Donald J. Mercer, director, station relations.

NBC Owned Stations & NBC Spot Sales: P. A. Sugg, vp, NBC owned stations and NBC Spot Sales; Thomas S. O'Brien, director, business affairs.

NBC Spot Sales: Thomas B. McFadden, vp, NBC Spot Sales; Richard Arbuckle, mgr., radio

spot sales, central office; William Buschgen, mgr., radio spot sales, Detroit; Richard Close, director, represented stations; George Dietrich, director, radio spot sales; Morton Gaffin, director, new business and promotion; Frederick Lyons, mgr., radio spot sales, eastern office; Edward H. Macaulay, mgr., radio spot sales, western.

NBC Owned and Operated Stations (for full information on facilities and personnel see Radio and Television Station Directories):

WRCA-AM-FM-TV: 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.

WMAQ-AM-FM, WNEQ(TV): Merchandise Mart, Chicago 54, Ill. Superior 7-8300.

WKNE, WNBC(TV): 1422 New Britain Ave., West Hartford, Conn. Adams 3-8551.

WRCV-AM-TV: 1619 Walnut St., Philadelphia, Pa. Locust 4-3700.

KRCA(TV): Sunset Blvd. and Vine St., Hollywood 28, Calif. Hollywood 9-6161.

WAMP, WFMP(FM): Chamber of Commerce Bldg., Pittsburgh 19, Pa. Grant 1-8600.

KNBC-AM-FM: Taylor and O'Farrell Sts., San Francisco 2, Calif. Greystone 4-8700.

WRC-AM-FM-TV: 4001 Nebraska Ave., N. W., Washington 16, D. C. Emerson 2-4000.

WBUF(TV): 2077 Elmwood Ave., Buffalo, N. Y. Victoria 8300. (Note: NBC announced last June it would close WBUF Oct. 1, 1958.)

PUBLIC RELATIONS: Kenneth W. Bilby, executive vp, public relations. **Continuity Acceptance:** Stockton Helffrich, director, continuity acceptance; Carl Watson, mgr., continuity acceptance.

Advertising: John H. Porter, director, advertising; Donald J. Foley, mgr., trade and NBC owned stations advertising; John Graham, art director; Edwin Vane, mgr., audience advertising and promotion.

Exploitation: Alexander S. Rylander, director, exploitation; Peter M. Tintle, mgr., guest relations.

Press and Publicity: Sydney H. Eiges, vp, press and publicity; Lester Bernstein, director, information; Milton Brown, mgr., program publicity; Kathryn Cole, mgr., information; Sidney Desfor, mgr. photo unit; Charles A. Henderson, mgr., publicity, radio network, NBC owned stations and NBC Spot Sales; William Burke Miller, night executive officer; Ellis Moore, director, press dept; Joseph A. Ryan, mgr., business and trade publicity; Cornelius K. Sullivan, mgr. services and information.

General Services: William S. Hedges, vp, general services; Edwin L. Dunham, mgr., music library and services; Mildred Joy, librarian.

News: William McAndrew, vp, NBC News; Joseph O. Meyers, director, news; Julian Goodman, mgr. news & special events, Washington; Eugene Juster, mgr., news film; William Ray, mgr. news, central; Stanley G. Rotkewicz, mgr., budgets and pricing; Samuel M. Sharkey Jr., editor NBC news; Edward Stanley, director, public affairs; Leslie C. Vaughan, mgr., administration, news.

Foreign Representatives:

2 Mansfield Street, London W.1, England. Joseph Harsch, Robert Abernathy.

52 Avenue des Champs Elysees, Room 533, Paris 8, France. Leif Eid, Paul Archibard.

Nikkatsu Building, Number 1-1, Yura Kucho Chiyodaku, Tokyo, Japan. James G. Robinson.

Kurfurstendamm-26-A, Berlin, Germany. John Rich.

Hotel National, Moscow, USSR. Irving R. Levine.

Secondo Piano AP, Piazza Grazioli 5, Rome, Italy. Edwin Newman.

Operrnghoff-Room E-434, Vienna 1, Austria. Frank Bourgholtzer.

Sports: Thomas S. Gallery, director, sports. **Pacific Division:** 3000 West Alameda Ave., Burbank, Calif., Thornwall 5-7000.

John K. West, vp, Pacific division; Richard H. Graham, vp, law; Alan W. Livingston, vp, television network programs Pacific;

Thomas W. Sarnoff, vp, production and business affairs; John E. Burrell, mgr., technical operations; Blake Chatfield, mgr., broadcast promotion; Fenton Coe, director, film production;

Maurice J. Corwin, mgr, broadcast facilities and operations; Frank V. Dellett, assistant treasurer; Paul Gale, mgr., traffic; Frank Gertz, business mgr., network programs; Helen Hall, mgr, advertising & promotion; Fred Hamilton, director, film programs; Sheldon B. Hickox Jr., director stations relations; Fred W. Jacobs, attorney; Harold Kemp, director, nighttime programs; John R. Kennedy, liaison engineer; Joseph L. Kubin, assistant controller; Henry Maas, mgr., sales and program services; Malcolm E. Madden, mgr, production services; John W. Nelson, director, daytime programs; Edward A. Rosenberg, mgr., contract administration; Ralph F. Shawhan, director, press and publicity; Scott Shott, attorney; John H. Thompson, mgr., news and special events; Robert D. Thompson, mgr., general services; Oscar C. Turner, mgr., per sonnel and labor relations; Richard C. Welsch, director, production; Robert Wood, mgr., continuity acceptance.

CALIFORNIA NATIONAL PRODUCTIONS, INC., 683 Fifth Ave., New York 22, N. Y.

Board of Directors: J. M. Clifford, chairman; Thomas E. Ervin, H. Weller Keever, Earl Rettig, Thomas W. Sarnoff.

Officers: J. M. Clifford, chmn. of bd.; Earl Rettig, pres; Thomas E. Ervin, secretary; Robert A. Forrest, assistant secretary; H. Weller Keever, vp; George D. Matson, vp; treasurer; Joseph L. Kubin, assistant treasurer; Herbert S. Schlosser, assistant secretary.

Executive and Services: Earl Rettig, pres; H.

Weller Keever, vp and gen mgr; John J. Brennan, director, business affairs.

Programs: Gerald Adler, director, European programs; Frank Cleaver, program executive; Robert A. Forrest, director, program plans and development, West Coast; Herbert Solow, director, program planning & development; Theodore Markovic, mgr, film services.

Promotion: Arthur Perles, director, promotion. **Merchandising:** Robert R. Max, mgr., merchandising.

NBC Television Film Sales: Daniel Curtis, mgr, regional program sales; John Tobin, mgr, eastern sales; Edward Montanus, mgr, central sales; Clifford Ogden, mgr, western sales; John Bechtel, administrative sales mgr.

Victory Program Sales: Jacques Liebhengut, mgr.

NBC RADIO NETWORK: Matthew J. Culligan, vp, radio network; Jerry A. Danzig, vp, radio network programs; William K. McDaniel, vp, radio network sales; Albert L. Capstaff, director, Monitor and special projects; George W. Diefenderfer, mgr., central sales; David A. Engles, mgr., western sales; William F. Fairbanks, national sales mgr; Howard Gardner, mgr., sales development; George A. Graham, director, sales planning; Murray Hellwell, director, marketing; Robert C. Hitchens, mgr., radio sales presentations; Harry E. Hobbs, Jr., mgr., eastern Sales; Frederic L. Horton, general sales executive; Norman S. Livingston, director, radio program sales; Paul Mensing, mgr., sales, Detroit; Ludwig Simmel, mgr., sales service & traffic; Robert Wogan, mgr., program operations; Theodore Zaer, director, business affairs.

Radio Network Facilities Operations: Gerald M. Sellar, director; James Chenard, business mgr.; Paul Gallant, mgr., radio technical operations; Henry P. Hayes, mgr., radio recording sales.

NBC RADIO AFFILIATES

Executive Committee

George W. Harvey, WFLA Tampa, Fla., chairman; Douglas Manship, WJBO Baton Rouge, sec-treas; David M. Baltimore, WBRB Wilkes-Barre, Pa., William Grant, KOA Denver; Harold Hough, WBOB Fort Worth, Tex.; Willard Schroeder, WOOD Grand Rapids, Mich.; George Wagner, KFI Los Angeles.

NBC TELEVISION NETWORK

Television Network Business Affairs: Howard L. Letts, vp, business affairs; John J. Heywood, director, unit mgrs; Norman Racusin, director, budgets and planning; Richard N. McHugh, mgr., rates and program evaluations; Joseph M. Milroy, mgr., pricing.

Facilities Operations: Charles H. Colledge, vp, facilities operations; Nicholas C. Gilles, director, business affairs; Sherman Hildreth, director, station facilities operations.

Design, Art and Scenic Production: Walter E. Gibelhaus, director, tv network design, art and scenic production; Richard Almone, mgr., special effects; Edward J. Bennett, mgr., design and art; Curtis Blank, mgr., production services; Peter Bonardi, mgr., scenic construction and painting; John P. Seibert, business mgr.

Film Operations: James A. Glenn, director, tv network film operations; Arthur Garbade, business mgr.; Frank C. Lepore, mgr. film services; Stanley Parlan, mgr., film coordination and preparation; Charles L. Townsend, mgr., film and kinescope facilities; Edward A. Whitney Jr., mgr., broadcast routines.

Live Operations: Anthony M. Hennig, director, TV network live operations; Frederick G. Knopfke, mgr., sound effects; Thomas H. Phelan, mgr., maintenance and plant facilities; Humbert Rodomista, mgr., scheduling and administration; John B. Rogers, mgr., studio and theatre operations; Courtney A. Snell, mgr., N. Y. field operations; Thomas G. Tart, business mgr.; Van Woodward, mgr., staff script writers.

Operations Control and Planning: Norman H. Grant, director, operations control and planning; Reid R. Davis, mgr., color control; Richard H. Edmondson, mgr., technical and operations planning; Robert MacKichan, mgr., show requirements and estimating; George McElrath, mgr., broadcast central; Vincent Mitchell, mgr., facilities planning and utilization; Henry Moss, mgr., methods and standards; John J. P. Weir, mgr., broadcast operations.

Television Network Sales: Walter D. Scott, vp, television network sales; Don Durgin, vp, national sales mgr.; Edward R. Hitz, vp, television sales, central division; Charles R. Abry, mgr., eastern sales; Robert Daubenspeck, mgr., sales development & presentations, central division; Raymond F. Eichman, director, sales presentations & promotion; Stephen Flynn, director, television sales services; Harry T. Floyd, mgr., television sales, western division; Walter W. Gross, mgr., television sales, Detroit; David H. Hedley, mgr., television sales presentations; James Hergen, mgr., participating program sales; Joseph Jaroci, mgr., contract services; Richard L. Linkroum, director, special program sales; Dave Lown, mgr. Telesales; Robert McFadyen, director, tv sales development; Hamilton Robinson, mgr., office services; Andrew Ross, art director, sales planning; Dean Shaffner, director, sales planning; Ira Wolff, mgr., sales promotion.

Television Network Programs: Robert F. Lewine, vp, tv network programs; Robert F.

Aaron, mgr., daytime program administration; Louis B. Ames, mgr., NBC opera unit; Julian Bercevic, mgr., nighttime program operations; Alan Courtney, director, nighttime programs; Joseph P. Cuneff, mgr., nighttime program operations; Ross Donaldson, mgr., program submissions; Donald E. Hyatt, acting director, special projects; Richard E. Jackson, mgr., participating programs; John W. Kiermaier, mgr., administration, special projects; Carl Lindemann Jr., director, daytime programs; Thomas Loeb, director, special programs; Kirk H. Logie, mgr., programs, central; Albert McCleery, executive producer.

Roger E. Muir, executive producer; James H. Nelson, mgr., program services, special projects; George M. Rogers Jr., mgr., administration, participating programs; William Sargent, director, participating programs; David Tebet, mgr., special programs; Ernest V. Theiss, mgr., nighttime program administration; Frederick L. Wilson, mgr., daytime program operations.

Music: Samuel Chotzinoff, general music director.

FIGARO, INC.

Board of Directors: Joseph L. Mankiewicz, chmn. of bd.; Bert Allenberg, Abraham Binstock, James E. Denning, Robert Lantz, Robert F. Lewine, Alan Livingston, Earl Rettig. **Officers:** Joseph L. Mankiewicz, pres.; Earl Rettig, executive vp and treasurer; Robert Lantz, vp; Richard Reiss, secretary.

NBC-TV AFFILIATES

Board of Delegates

Walter Damm, WTMJ-TV Milwaukee, chairman; Jack Harris, KPRC Houston, vice chairman (basics); Harold Essex, WSJS-TV Winston-Salem, vice chairman (optionals); Harold Stuart, KVOO-TV Tulsa, sec.-treas.; Richard O. Dunning, KHQ-TV Spokane; Robert Ferguson, WTRF-TV Wheeling, W. Va.; Ewing C. Kelly, KCRA-TV Sacramento, Calif.; Ralph Evans, WOC-TV Davenport, Iowa; John H. DeWitt, WSM-TV Nashville, Tenn.; Joseph H. Bryant, KCBD-TV Lubbock, Tex. [Note: Mr. Damm retires from WTMJ-AM-TV Sept. 27, 1958.]

NBC RADIO NETWORK RATES

NBC Radio does not list rates for affiliates individually. It sells on a "full network" basis. Privately it has set up a schedule of percentages to compute rebates to advertisers for stations that fail to clear. These percentages are not made public.

Gross costs of participations, full network, follow:

Participation or Segment	Mon-Fri Sign On to 8 p.m. and "Monitor"	Mon-Fri 8 p.m. to Sign Off
5 minutes	\$1,300	\$1,150
1 minute	1,150	1,000
30 seconds	850	750
6 seconds	300	250

These prices guarantee clearances of stations whose aggregate percentage is equivalent to 85% of the full network rate.

Gross costs of five-minute units, full network, effective Oct. 1, 1958, follow:

Number of 5-minute Units Used Weekly	Cost per 5-minute unit
1 unit	\$1,735.74
2 units	1,633.62
3 units	1,531.50
4 units	1,429.41
5 units	1,352.82
6 units	1,276.25
7 units	1,225.20
8 units	1,174.16
9 units	1,123.10
10 units	1,072.05
Over 10	1,021.00

Larger time units are computed as multiples of five-minute units. Thus gross time charges for a quarter-hour are three units times \$1,531.50 or \$4,594.50. A half-hour is six times \$1,276.25 or \$7,657.50. An hour is 12 times \$1,021 or \$12,252. Programs of 15 minutes and longer cost 75% of quoted prices at or after 8 p.m. Monday through Friday.

NBC Radio Affiliates

Eastern: WFBG Altoona, Pa.; WLOS Asheville, N. C.; WSE Atlanta, Ga.; WBIA Augusta, Ga.; WRDO Bangor, Me.; WBAL Baltimore, Md.; WLBZ Bangor, Me.; WJNR Binghamton, N. Y.; WHIS Bluefield, W. Va.; WEZE Boston, Mass.; WOPI Bristol, Tenn.; WGR Buffalo, N. Y.; WTMA Charleston, So. Car.; WKAZ Charleston, W. Va.; WSCC Charlotte, N. Car.; WDEF Chattanooga, Tenn.; WLW Cincinnati, O.; WBOY Clarksburg, W. Va.; WJW Cleveland, O.; WIS Columbia, So. Car.; WDAK Columbia, Ga.; WTEB Cumberland, Md.; WJBS DeLand, Fla.; WWJ Detroit, Mich.; WEST Easton, Pa.; WENY Elmira, N. Y.; WICU Erie, Pa.; WFDF Flint, Mich.; WIRA Fort Pierce, Fla.; WOOD Grand Rapids, Mich.; WFBC Greenville, So. Car.; WCRS Greenwood, So. Car.; WRUF Gainesville, Fla.; WVEC Hampton, Va.; WKBO Harrisburg, Pa.; WSWA Harrisonburg, Va.; WTIC Hartford, Conn.; WAZL Hazelton, Pa.; WHDF Houghton, Mich.; WABM Houlton, Me.; WSAZ Huntington, W. Va.; WJAX Jacksonville, Fla.;

WJAC Johnstown, Pa.; WKPT Kingsport, Tenn.; WATE Knoxville, Tenn.; WLAK Lakeland, Fla.; WGAL Lancaster, Pa.; WJIM Lansing, Mich.; WMRF Lewistown, Pa.; WREL Lexington, Va.; WMVA Martinsville, Va.; WCKR Miami, Fla.; WAJR Morgantown, W. Va.; WTRC New York, N. Y.; WAVY Norfolk, Va.; WRCA Ocala, Fla.; WKRZ Old City, Pa.; WKIS Orlando, Fla.; WRCV Philadelphia, Pa.; WAMP Pittsburg, Pa.; WCSH Portland, Me.; WAGM Presque Isle, Me.; WJAR Providence, R. I.; WPTF Raleigh, N. Car.; WRAW Reading, Pa.; WLEF Richmond, Va.; WSLR Roanoke, Va.; WHAM Rochester, N. Y.; WSAM Saginaw, Mich.; WSAV Savannah, Ga.; WGY Schenectady, N. Y.; WSCR Scranton, Pa.; WOOD Spartanburg, So. Car.; WSYR Syracuse, N. Y.; WFLA Tampa, Fla.; WSPD Toledo, O.; WTCM Traverse City, Mich.; WATZ Alpena, Mich.; WATT Cadillac, Mich.; WMBN Petoskey, Mich.; WTTM Trenton, N. J.; WRC Washington, D. C.; WBIR Weirton, W. Va.; WEAT West Palm Beach, Fla.; WBRB Wilkes-Barre, Pa.; WRAK Williamsport, Pa.; WDEL Wilmington, Del.; WSJS Winston-Salem, N. Car.; WWAJ Worcester, Mass.; WORK York, Pa.; WFAB Youngstown, O.; WHIZ Zanesville, O.

Central: KSYL Alexandria, La.; KGNC Amarillo, Tex.; WJBO Baton Rouge, La.; WAPI Birmingham, Ala.; KFYZ Bismarck, N. Dak.; WMAQ Chicago, Ill.; KRYS Corpus Christi, Tex.; WFAA-WBAP Dallas-Ft. Worth, Tex.; WOC Davenport, Ia.; WHO Des Moines, Ia.; WEBC Duluth-Superior, Minn.; WEAU Eau Claire, Wis.; WTRC Elkhart, Ind.; WGBF Evansville, Ind.; WDAY Fargo, N. Dak.; WKJG Fort Wayne, Ind.; KIUL Garden City, Kans.; KVG6 Great Bend, Kans.; WGRM Greenwood, Miss.; WFOR Hattiesburg, Miss.; WMFG Hibbing, Minn.; KPRC Houston, Tex.; KIJV Huron, So. Dak.; KWBW Hutchinson, Kans.; WIRB Indianapolis, Ind.; WJDX Jackson, Miss.; WDAF Kansas City, Mo.; WKBH Lake Cross, Wis.; KWOL Lafayette, La.; KPFC Lake Charles, La.; WAML Laurel, Miss.; KARK Little Rock, Ark.; WAVE Louisville, Ky.; KCBP Lubbock, Tex.; KVL6 Alpine, Tex.; KIUN Pecos, Tex.; WIBA Madison, Wis.; KYSM Mankato, Minn.; WMAM Marinette, Wis.; WMC Memphis, Tenn.; WTMJ Milwaukee, Wis.; KSTP Minn.-St. Paul, Minn.; WALA Mobile, Ala.; KMLB Monroe, La.; WHHY, Montgomery, Ala.; WSM Nashville, Tenn.; WMIS Natchez, Miss.; WDSU New Orleans, La.; KODY North Platte, Neb.; WKY Oklahoma City, Okla.; KFAB Omaha, Neb.; WDXR Paducah, Ky.; WCOA Pensacola, Fla.; WBEK Peoria, Ill.; KOAM Pittsburg, Kans.; KROC Rochester, Minn.; KFAM St. Cloud, Minn.; KSD St. Louis, Mo.; WOAI San Antonio, Tex.; WHBB Selma, Ala.; KPEL Sioux Falls, So. Dak.; WMAY Springfield, Ill.; KGBX Springfield, Mo.; WBOW Terre Haute, Ind.; KVOO Tulsa, Okla.; WHLB Virginia, Minn.; WSAU Wausau, Wis.; KRGV Weslaco, Tex.; KANS Wichita, Kans.; KRIG Odessa, Tex.; KENT Shreveport, La.

Mountain and Pacific: KOB Albuquerque, N. M.; KTAZ Phoenix, Ariz.; KCLS Flagstaff, Ariz.; KIKO Globe, Ariz.; KYCA Prescott, Ariz.; KAWT, Douglas, Ariz.; KVOA Tucson, Ariz.; KYUM Yuma, Ariz.; KGHL Billings, Mont.; KIDO Boise, Idaho; KXLF Butte Mont.; KXLQ Bozeman, Mont.; KXLK Great Falls, Mont.; KXLL Helena, Mont.; KXLL Missoula, Mont.; KOA Denver, Colo.; KTSM El Paso, Tex.; KGEZ Kaispell, Mont.; KSPI Pocatello, Idaho; KSW5 Roswell, N. M.; KDYL Salt Lake City, Utah; KPTF Twin Falls, Idaho; KUGN Eugene, Ore.; KMOJ Fresno, Calif.; KORK Las Vegas, Nev.; KFI Los Angeles, Calif.; KMBD Medford, Ore.; KGO Portland, Ore.; KOH Reno, Nev.; KCRA Sacramento, Calif.; KBZY Salem, Ore.; KIST Santa Barbara, Calif.; KFSD San Diego, Calif.; KNBC San Francisco, Calif.; KOMO Seattle, Wash.; KHQ Spokane, Wash.

Canada and Non-Interconnected: CBM Montreal, Que.; CBL Toronto, Ont.; CBC Trans-Can. Network; KENI Anchorage, Alaska; KPFR Fairbanks, Alaska; KJNO Juneau, Alaska; KIPA Hilo, T. H.; KGU Honolulu, T. H.; KTOH Kaaui, T. H.; KMVI Maui, T. H.; KUAM Guam.

NBC-TV NETWORK RATES

(As of Sept. 1, 1958)

Class A time is Monday through Sunday, 6-11 p.m., local time.

Class B time classification eliminated as of Sept. 1, 1958.

Class C time (50% of Class A rates) is all periods except those listed for Class A and D.

Class D time (40% of Class A rates) is Monday-Friday, 7-9 a.m., local time.

Fractional periods of less than one hour are priced at these percentages of the applicable hour rate: 45 minutes, 80%; 30 minutes, 60%; 20 minutes, 50%; 15 minutes, 40%; 10 minutes, 35%; 5 minutes, 25%.

These are gross time charges for Class A hour. 57 Basic Interconnected

WSB-TV Atlanta	\$1300
WBAL-TV Baltimore	1550

WABT Birmingham	950
WBZ-TV Boston	2800
WBUF Buffalo	625
WNBQ Chicago	4300
WLW-TV Cincinnati	1500
KYWB-TV Cleveland	2400
WLW-TV Columbus	1100
WOC-TV Davenport	950
WLW-TV Dayton	1025
KOA-TV Denver	875
WHO-TV Des Moines	750
WWJ-TV Detroit	2800
WBAP-TV Fort Worth	1400
KMJ-TV Fresno	600
WOOD-TV Grand Rapids	1100
WNBC Hartford-New Britain	600
KPRC Houston	1400
WSAZ-TV Huntington-Charleston	1000
WFBB-TV Indianapolis	1450
WFGA-TV Jacksonville	750
WJAC-TV Johnstown	900
WDAF-TV Kansas City	1400
WGAL-TV Lancaster-Harrisburg-York	1350
KRCA Los Angeles	3750
WAVE-TV Louisville	1175
WMCT Memphis	1200
WCKT Miami	950
WTMJ-TV Milwaukee	1750
KSTP-TV Minneapolis-St. Paul	1650
WSM-TV Nashville	950
WDSU-TV New Orleans	1100
WRCA-TV New York	8200
WKY-TV Oklahoma City	1050
KMTV Omaha	950
WRCV-TV Philadelphia	3500
WIIC-TV Pittsburgh	2200
KPTV Portland	800
WJAR-TV Providence	1300
WXEY-TV Richmond-Petersburg	975
WROC-TV Rochester	975
WCRA-TV Sacramento	750
KTVT Salt Lake City	650
WOAT-TV San Antonio	800
KFSD-TV San Diego	800
KRON-TV San Francisco	2400
WRGB Schenectady	1350
KOMO-TV Seattle-Tacoma	1250
KSD-TV St. Louis	1900
WSYR-TV Syracuse	975
Elmira, N. Y. (WSYE-TV) #	
WFLA-TV Tampa-St. Petersburg	325
KVOO-TV Tulsa	775
WRC-TV Washington, D. C.	1750
KARD-TV Wichita	600
WBRB-TV Wilkes-Barre-Scranton	625
WFMJ-TV Youngstown	450
Total 57 basics	\$83,025

122 Optional Interconnected

KRBC-TV Abilene, Tex. (3) (P)	\$ 175
WALB-TV Albany, Ga. (3) (P)	225
KOB-TV Albuquerque	350
KALB-TV Alexandria (3) (P)	200
KGNC-TV Amarillo	350
KVSO-TV Ardmore (3) (P)	100
WISE-TV Asheville (3) (P)	150
WJBF Augusta, Ga.	400
KTBC-TV Austin	525
KERO-TV Bakersfield	400
WABI-TV Bangor	375
Presque Isle, Me. (WAGM-TV) #	
WBRZ Baton Rouge	450
KPAC-TV Beaumont-Port Arthur	450
WJNR-TV Binghamton	200
KFYZ-TV Bismarck (3) (P)	175
WHIS-TV Bluefield (3) (P)	250
WCYB-TV Bristol, Va.	
Johnson City, Tenn.	300
KTWO-TV Casper, Wyo. (3) (P)	100
WCIA Champaign-Urbana	850
WUSN-TV Charleston, S. C.	400
WSOC-TV Charlotte	900
WRGP-TV Chattanooga	500
WFBC-TV Cheyenne (3) (P)	150
Scotts Bluff, Neb. (KSTF) #	
WBOY-TV Clarksburg, W. Va. (3) (P)	200
KRDO-TV Colorado Springs (3) (P)	100
KOMU-TV Columbia, Mo.	275
WIS-TV Columbia, S. C.	450
WTVM Columbia, Ga.	225
WCBI-TV Columbus, Miss. (3) (P)	100
KRIS-TV Corpus Christi	300
WESH-TV Daytona Beach-Orlando, Fla.	350
WMSL-TV Decatur, Ala. (3) (P)	100
WDSM-TV Duluth, Minn.	
Superior, Wis.	450
WEAU-TV Eau Claire (3) (P)	200
KRBB Eldorado (3) (P)	100
KTSM-TV El Paso	350
WICU-TV Erie	600
KVAL-TV Eugene (3) (P)	225
Roseburg, Ore. (KPIC-TV) #	
KIEM-TV Eureka (C)	150
WFIE-TV Evansville	350
WDAY-TV Fargo	400
WOWL-TV Florence, Ala. (3) (P)	100
KQTV Fort Dodge (3) (P)	100
NKAC-TV Fort Smith (3) (P)	150
WKJG-TV Fort Wayne	525
KCKT-TV Great Bend (3) (P)	200
WFBC-TV Greenville-Spartanburg, S. C.	600
WSIL-TV Harrisburg, Ill. (3) (P)	100
WSVA-TV Harrisonburg	250
KHAS-TV Hastings-Kearney (3) (P)	250
WDAM-TV Hattiesburg-Laurel (3) (P)	100
KID-TV Idaho Falls (3) (P)	175



DAVE GARROWAY'S TODAY, Monday-Friday, 7:00-9:00 AM (NYT)

Entertaining or selling, Dave Garroway and Jack Paar give it everything! The warmth, excitement and enthusiasm they generate is ready *now* to sell for you.

These gentlemen are natural-born audience-builders. TODAY's audiences are up 34% since last year—a single participation now nets you 4,500,000 all-family viewer impressions! The JACK PAAR SHOW now clocks

3,750,000 adult viewer impressions per participation. Jack's audience has zoomed 125% in just one year to hit the all-time high for any late-evening network show!

And Dave and Jack get *results* for their sponsors, results that keep leading advertisers coming back for more. On TODAY: The Insurance Co. of North America (4th year); Evinrude Motors (4th year); Grove Labs. (4th



they
really throw
themselves
into their
work
!

THE JACK PAAR SHOW, Monday-Friday, 11:30 PM-12:30 AM (NYT)

year); Beltone Hearing Aids (4th year); Time, Inc. (3rd year). On the JACK PAAR SHOW: Polaroid; Bristol-Myers; Marlboro Cigarettes; Norelco; Coopers, Inc.; Block Drugs — all with Jack for his second year!

These shows are *specifically* designed to deliver network television with maximum flexibility. What's more, the TODAY-JACK PAAR SHOW Dividend Plan gives

you 10 bonus participations for every 30 purchased.

As showmen and as salesmen, Dave and Jack are *personal* friends to millions and millions of viewers who like them, look up to them, and — more important — *believe* them. They'll sell your product to beat the band!

NBC TELEVISION NETWORK

Networks CONTINUED

WLBT Jackson	400
WATE-TV Knoxville	550
WKBW La Crosse	350
KPLC-TV Lake Charles (3) (P)	200
WJIM-TV Lansing	800
KHAD-TV Laredo, Tex.	
KLRJ-TV Las Vegas-Henderson (3) (P)	150
WLEX-TV Lexington (3) (P)	150
WIMA-TV Lima (3) (P)	150
KARK-TV Little Rock	500
KCBD-TV Lubbock	350
WMAZ-TV Macon	350
WMTV Madison, Wis.	300
WMBV-TV Marinette-Green Bay	450
KBBS-TV Medford (C)	150
WTOK-TV Meridian	
KMID-TV Midland-Odessa (3) (P)	240
KMOT-TV Minot (3) (P)	125
WALA-TV Mobile, Ala.-Pensacola, Fla.	500
KNOE-TV Monroe	400
WSPA-TV Montgomery	450
WLBC-TV Muncie	200
WAVE-TV Norfolk, Va.	850
WVEC-TV Norfolk, Va.	400
KTVO Ottumwa, Ia.	
Kirksville, Mo. (3) (P)	135
WPSD-TV Paducah, Ky.	350
WPTV Palm Beach (3) (P)	250
WTAP-TV Parkersburg (3) (P)	100
WEEK-TV Peoria	500
La Salle, Ill. (WEEQ-TV)#	
KVAR Phoenix-Mesa	550
KOAM-TV Pittsburg, Kan. Joplin, Mo.	325
WPTZ Plattsburgh, N. Y. Burlington, Vt.	325
WCSE-TV Portland, Me.	600
KCSJ-TV Pueblo (3) (P)	100
WGEM-TV Quincy, Ill.-Hannibal, Mo.	400
WRAL-TV Raleigh-Durham	600
KVIP-TV Reading (3) (P)	225
KOLO-TV Reno (3) (P)	150
WLSL-TV Roanoke	725
KROC-TV Rochester, Minn. (3) (P)	225
WTVO Rockford	325
KSWV-TV Roswell	225
WNEM-TV Saginaw-Bay City	775
KSBW-TV Salinas-Monterey	450
San Luis Obispo (KSBY)#	
KEYT Santa Barbara	350
WSAV-TV Savannah	325
KTBS-TV Shreveport	550
KTIV Sioux City	400
KBLO-TV Sioux Falls	500
Florence, S. D. (KDLO-TV)#	
Reliance, S. D. (KPLO-TV)#	
WNDU-TV South Bend-Elkhart	475
KHQ-TV Spokane	550
WICS Springfield, Ill. (3) (P)	175
KYTV Springfield, Mo.	325
WWLP-TV Springfield-Holyoke, Mass.	500
Greenfield, Mass. (WWLP)#	
WCTV Tallahassee, Fla.-Thomasville, Ga.	275
KCEM-TV Temple-Waco	350
KVOA-TV Tucson (3) (P)	235
KLTV Tyler	225
WKTV Utica	550
WITN Washington-Greenville, N. C.	400
KWVL-TV Waterloo-Cedar Rapids	525
WSAU-TV Wausau	300
KRGV-TV Weslaco	300
WTRF-TV Wheeling	600
KFDX-TV Wichita Falls	350
WECT-Wilmington, N. C.	250
WSJS-TV Winston-Salem-Greensboro	750
KIMA-TV Yakima	425
Ephrata (KBAS-TV)#	
Lewiston (KLEW-TV)#	
Pasco (KEPR-TV)#	
KIVA Yuma (3) (P)	100
WHIZ-TV Zanesville (3) (P)	100
Total 122 optionals	\$40,910

15 Optional Non-Interconnected

KBNI-TV Anchorage (3)	\$ 200
KFAR-TV Fairbanks (3)	200
KGHL-TV Billings (3) (P)	150
KIDO-TV Boise (3) (P)	225
KXLJ-TV Butte (3)	150
Helena (KXLJ-TV)#	
KREX-TV Grand Junction (3) (P)	100
Montrose, Colo. (KFXJ-TV)#	
KFBB-TV Great Falls (3) (P)	150
KONA Honolulu	350
KUAM-TV Agana, Guam # (3)	
Individual order	100
KHAD-TV Laredo (3) (P)	100
WJDM Panama City, Fla. (3) (P)	100
KRSD-TV Rapid City (3) (P)	100
KCTV San Angelo	200
WAPA-TV San Juan P.R. (3)	200
KLIX-TV Twin Falls, Idaho (3) (P)	100
Total 15 non-interconnected	\$2,475

Legend

(3) Stations using third play kinescope.

(P) Stations included in Program Extension Plan group.

Unless an advertiser is specifically notified to the contrary, this station for which no additional time charge is made, will schedule for simultaneous telecast network programs carried by the ordered associated station.

(C) Combined rate is applicable when both stations carry program simultaneously: \$250.

NTA Film Network

(Subsidiary of National Telefilm Assoc.)

Headquarters: 10 Columbus Circle, New York 17, N. Y. Judson 2-7300

OFFICERS

Ely A. Landau, pres; Oliver A. Unger, executive vp; Harold Goldman, vp; Edythe Rein, vp; Berne Tabakin, executive director of sales.

EXECUTIVES

William Koblenzer, director of sales; Anthony Azzato, director of station relations; Leonard Holstad, comptroller; George Crandall, director of public relations; Jay Schiller, director of research; Lynn Cleary Christenson, director of sales service.

Regional Radio Networks, Groups

ABC Western Division Radio Network—Comprising California stations: KABC Los Angeles, KGO San Francisco, KBAB San Diego, KTMS Santa Barbara, KWTC Barstow, KCAL Redlands, KYOR Blythe, KRBO Indio, KPMP Brawley, KPMP Bakersfield, KTOP Porterville, KARM Fresno, KPBC Sacramento, KSYC Yreka, KBLF Red Bluff, KPVC Modesto, KWG Stockton. Coast stations: KENO Las Vegas, KFLW Klamath Falls, KASH Eugene, KYJC Medford, KGW Portland, KING Seattle, KYOS Bellingham, KIMA Yakima, KPQ Wenatchee, KGA Spokane, KIBL Walla Walla. Mountain states: KVOD Denver, KIXX Provo, KPBC Cheyenne, KOY Phoenix, KSID Sidney, KVOC Casper, KBAW Burley, KART Jerome, Idaho, KRNS Los Alamos, N. M., KIFI Idaho Falls, KGHF Pueblo, KHAM Albuquerque, KFUN Las Vegas, KRTN Raton, KTRC Santa Fe, plus KENI Anchorage, KPAR Fairbanks, KJNO Juneau, KABI Ketchikan. Headquarters: 1539 North Vine St., Hollywood 28, Calif. Harry Woodworth, director of radio.

Air Trails Network—Comprising WEZE Boston, Mass.; WKLO Louisville, Ky.; WING Dayton, WCOL Columbus, WIZB Springfield, all Ohio. Charles Sawyer, pres; J. P. Williams, executive vp; Alexander Buchan, vp, WING Dayton.

Alabama Community Network—Comprising WAVU Albertville, WCRI Scottsboro, both Alabama. Pat M. Courington, gen mgr, WAVU Albertville, Ala.

Alabama Key Market Network—Comprising WABB Mobile, WAFX Montgomery, WGAD Gadsden, WQWL Muscle Shoals (Florence), WYBC Tuscaloosa, WBHP Huntsville, WAGF Dothan, WHMA Anniston, WHBB Selma, WHOS Decatur, WMLS Sylacauga, WCTA Andalusia, WRFJ Alexander City and WBLO Evergreen. Supplementary group: WAVU Albertville, WJMW Athens, WATM Atmore, WAUD Auburn, WEBJ Brewton, WRAG Carrollton, WKLF Clanton, WFMH Cullman, WXAL Demopolis, WIRD Enterprise, WULA Eufala, WWWW Fayette, WHEP Foley, WZOB Fort Payne, WGEA Geneva, WGYV Greenville, WGSV Guntersville, WJBB Haleyville, WERH Hamilton, WPBB Jackson, WWWW Jasper, WRLD Lanett, WJAM Marion, WMFC Monroeville, WCRL Oneonta, WJHO Opelika, WAMI Opp, WOZK Ozark, WPID Piedmont, WELR Roanoke, WWWW Russellville, WCRI Scottsboro, WHTB Talladega, WTLS Tallahassee, WTBF Troy, WTUS Tuskegee, WETU Wetumpka, WLAQ Rome (Ga.), WTUP Tupelo (Miss.). Richard E. Biddle, pres; Bill Mapes, mgr, P.O. Box 600, Florence, Ala. Represented nationally by Rambeau, Vance, Hoppie, Inc.; southeast by Perjee & Co. (See also Southeastern Key Market Network).

Alaska Broadcasting System—Comprising KFQD Anchorage, KINY Juneau, KIBH Seward, KIFW Sitka. Headquarters: 1001 Tower Bldg., Seattle, Wash. Main 4-6333. William J. Wagner, gen mgr. Represented nationally by Alaska Radio-TV Sales Inc.

All Islands Radio Network—Comprising KGU Honolulu, KTOH Kauai, KMVI Maui, KHBC, Hilo. William O. Paine, mgr, KGU Honolulu, T. H.

Appalachian Network—Comprising WFTG London, WCPM Cumberland, both Kentucky; WNRG Grundy, Va., WMMF Richwood, W. Va. Elvo Mills, WFTG gen mgr. Represented by Kentucky Radio Sales, 1420 Eastern Parkway, Louisville 4.

Arizona Broadcasting System—Comprising KTAR Phoenix, KVOA Tucson, KYUM Yuma, KGLU Safford, KWJB Globe, KYCA Prescott, KCLS Flagstaff, KVNC Winslow. Executive officers: Dick Lewis, KTAR, mgr; Ray Smucker, KTAR, coml mgr; Jack Willis, KTAR, program mgr; Carol Ackerman, KTAR, promotion mgr; John Harrington, KTAR, news director. Represented nationally by Avery-Knodel Inc.

Arizona Network—Comprising KOY Phoenix, KTUC Tucson, KSUN Bisbee, KYMA Yuma, KVNA Flagstaff, KVNC Winslow, KAWT Douglas. Available as a regional network. Exec. officers: John L. Hogg, KOY; C. Van Haften, KTUC; Arlo Woolery, KSUN; William L. Lindsey, KYMA; Ed Whelan, KVNA; Chuck Mizner, KVNC; Ed Williams, KAWT. Represented nationally by John Blair & Co.

Arkansas Network—Comprising KARK Little Rock and all other stations in the State of Arkansas. Two or more stations may be used; one or more outlets in cities with multiple stations. Costs are combined station time and line charge. General Office 1001 Spring St., Little Rock, Ark. T. K. Barton, gen mgr; Ernest Howard, coml mgr.

Arrowhead Network—Comprising WEBC Duluth, WMFG Hibbing, WHLB Virginia, all Minnesota; WEAU Eau Claire, WJMC Rice Lake, WISC Madison, all Wisconsin. Available as a hookup. Headquarters: WEBC Bldg., Duluth 2, Minn. Executive officer: Walter C. Bridges, mgr. Represented nationally by George P. Hollingbery Co.

Blair Group—Comprising WABC New York, WLS Chicago, KFWE Los Angeles, WFIL Philadelphia, WXYZ Detroit, WHDH Boston, KGO San Francisco, WWSW Pittsburgh, KXOK St. Louis, WWDC Washington, WFBR Baltimore, KLIF Dallas, KFJZ Fort Worth, WBYV Minneapolis, KILT Houston, WPRO Providence, KING Seattle, WCPO Cincinnati, WHB Kansas City, WQAM Miami, WDSU New Orleans, KGW Portland, WGH Norfolk, Va., KTLN Denver, WAKY Louisville, WIBC Indianapolis, WBNS Columbus, O. KTSA San Antonio, WFLA Tampa, WTRY Albany, WMC Memphis, KOY Phoenix, WOW Omaha, WJAX Jacksonville, WNOX Knoxville, WSM Nashville, WVVV Wheeling, W. Va., KFRE Fresno, KRMG Tulsa, KFH Wichita, Kan.; KBEI Shreveport, WNEB Binghamton, WDBO Orlando, KIDO Boise, KIEM Eureka, Calif., KFJR Bismarck. Represented nationally by John Blair & Co.

Blue Ridge Network—Comprising WBAW Barnwell, WSNW Seneca, WSSC Sumter, WBHC Hampton, WABU Abbeville, all South Carolina; WLFA Lafayette, Ga. Represented regionally by Harry Cannon, William Oliver Bldg., Atlanta 3, Ga.

Booth Michigan Group—Comprising WBBC Flint, WSGW Saginaw, WIBM Jackson, all Michigan; WJVA South Bend and WIOU Kokomo, both Indiana. Headquarters: 700 Buhl Bldg., Detroit. John L. Booth, pres. Represented by Weed & Co. (WBBC, WIBM and WIOU) and John E. Pearson Co. (WSGW and WJVA).

California Farm Network—Comprising KFI Los Angeles, KFBC Sacramento, KJM Fresno, KBEE Modesto, KERN Bakersfield, KATY San Luis Obispo, KOMY Watsonville, KXO El Centro, KRE Berkeley. Headquarters: 2223 Fulton St., Berkeley 4, Calif. Milton L. Levy, mgr; Al Tiffany, producer.

California Northern Group—Comprising KSYC Yreka, KBLF Red Bluff, KSUE Susanville. West Coast Representative: Tracy Moore & Assoc.

Carolina Farm Service Network—Comprising WVOU Wilson, WGTC Greenville, WRCS Ahsokle, WRRZ Clinton, WGBR Goldsboro, WHNC Henderson, WELS Kinston, WCBT Roanoke Rapids, WEED Rocky Mount, WMPM Smithfield, WPCS Tarboro, WRRF Washington, WIAM Williamston, all North Carolina. Headquarters: WVOU, P. O. Box 170, Wilson. Harry Severance, mgr. Represented nationally by Devey Inc.

CBS Radio New England Network—Comprising WEEI Boston, Mass., WTAG Worcester, WHYN Springfield-Holyoke, all Mass., WDRG Hartford, WBBY Waterbury, both Conn., WPRO Providence, R. I., WKNE Keene, WFEA Manchester, WKXL Concord, all N. H., WGAN Portland, WGUU Bangor, both Maine, WCAX Burlington, Vt. Represented nationally by CBS Radio Spot Sales.

CBS Radio Pacific Network—Basic California group: KNX Los Angeles, KCBS San Francisco, KFRE Fresno, KFMB San Diego, KROY Sacramento; KMBY Monterey; KCMJ Palm Springs. Basic Pacific group: includes Basic California group plus KOIN Portland, KPIR North Bend, Ore., KIRO Seattle, Wash., KXLY Spokane, Wash. Supplementary Pacific Coast stations: KERN Bakersfield, KHSL Chico, KVCV Redding, KHUM Eureka, KERB Eugene, Ore., KFLW Klamath Falls, Ore., KYJC Medford, Ore., KRNR Roseburg, Ore., KEPR Kennewick, Wash., KIMA Yakima, Wash., KOLO Reno, Nev. Headquarters: Columbia Square, Los Angeles 28. Fred Ruess, gen mgr.

Colorado Network—Comprising KRAI Craig, KSLV Monte Vista, KUBC Montrose-Delta, all Colorado. George O. Cory, KUBC Montrose.

Concert Network—Comprising WBNC-FM Boston, WHCN-FM Hartford, WXCN-FM Providence, WNCN-FM New York. Headquarters: 171 Newbury St., Boston 16. T. Mitchell Hastings Jr., pres; Roger H. Strawbridge, asst to pres; Norman Nelson, director of sales.

Connecticut State Network—Comprising WSTC Stamford, WNAB Bridgeport, WNHC New Haven, WNLN New London, WATR Waterbury, WTOR Torrington, WHAY New Britain, WICH Norwich. Headquarters: 74 Pratt St., Hartford. Samuel R. Elman, pres.

Dairyland Network—Comprising KWLM Willmar, KTOE Mankato, KDMA Montevideo, KLGR Redwood Falls, KMHL Marshall, KWNO Winona, KFAM St. Cloud, all Minnesota. Represented by John E. Pearson Co., Des Moines, Iowa.

Dixie Broadcasting System—Comprising WHSY Hattiesburg, Miss., key station; WHNY McComb, WNSL Laurel, WQBC Vicksburg, WNAT Natchez, WABG Greenwood, WCLD Cleveland, WROX Clarksdale, WGVN Greenville, all

Mississippi; WHXY Bogalusa and WARB Covington, both Louisiana; WMEN Tallahassee, Fla.; WFUN Huntsville, WAGF Dothan and WHHY Montgomery, all Alabama. Headquarters: WHSY Hattiesburg, Miss. P. O. Box 1008.

Dixie Network—Comprising WDXI Jackson, WENK Union City, WPIR Paris, WDXE Lawrenceburg, WDXL Lexington, WDXN Clarksville, all Tennessee, and WCMA Corinth, Miss. Headquarters: Williams Bldg., Jackson, Tenn. Aaron B. Robinson, pres.; Jack Cecil, vp & gen mgr. represented by Venard, Rintoul, and McConnell Inc.

Don Lee Broadcasting System—Comprising KHJ Los Angeles, KGB San Diego, KMYS Santa Barbara, KPFC San Francisco, KMYC Marysville, KYNO Fresno, KSBW Salinas-Monterey, KCOK Tulare-Visalia, KXO El Centro, KPAY Chico, KVEC San Luis Obispo, KPRL Paso Robles, KYOS Merced, KGMS Sacramento, KRDG Redding, KWG Stockton, KITO San Bernardino, all California; KRXL Roseburg, KPOJ Portland, KFJI Klamath Falls, KORE Eugene, KBND Bend, KOOS Coos Bay, KWLL Albany, KAST Astoria, KSLM Salem, KWLN Ashland-Medford, all Oregon; KVI Seattle, KGY Olympia, KELA Centralia-Chehalis, KWLK Longview, KPUG Bellingham, all Washington; KATO Reno, Nev. Fol. Arizona Network—KOY Phoenix, KTUC Tucson, KSUN Bisbee, KVOY Yuma, KVNA Flagstaff, KVNC Winslow, KAWT Douglas, Hawaii—KPOA Honolulu, KILA Hilo, Canada—CKWX Vancouver, Alaska—KFAR Fairbanks, KENI Anchorage, KJNO Juneau, KABI Ketchikan. Headquarters: 1313 N. Vine St., Hollywood 28, Calif. Willet H. Brown, pres.; Norman Boggs, vp & gen mgr.; Norman J. Ostby, station relations vp. Represented nationally by H-R Representatives Inc.

East Coast Network—Comprising WCDJ Edenton, WMBL Moorehead City, WOOW New Bern, WTAB Tabor City, WHED Washington, all North Carolina. Represented nationally by Interstate United Newspapers Inc.

East Texas Network—Comprising KDET Center, KIVY Crockett, KRBA Lufkin, KOSF Nacogdoches, KNET Palestine, KBBE Jacksonville, KSJH Gladwater, KADC Marshall, KTXJ Jasper, KOGT Orange, KWRD Henderson, all Texas. Represented regionally by Clarke Brown Co.

Farm & Home Radio—Comprising KFNF Shenandoah, Iowa, KXXX Colby, Kan., and KMMJ Grand Island, Neb. Headquarters: KMMJ Grand Island, Neb. Don Searle, pres. Represented nationally by H-R Reps. Inc.

Good Neighbor Stations—Comprising WKBR Manchester, WTSN Dover, WTSL Hanover-Lebanon, WTSV Claremont, all New Hampshire. Headquarters: 155 Front St., Manchester, N. H. W. F. Rust Jr., pres-treasurer; Ralph Gottlieb, gen mgr.; James M. McCann, national sales mgr.

Great Northern Broadcasting System—Comprising KVOX Moorhead, Minn., and Fargo, N. D., and KDRP Fargo Falls, Minn. KLFM Minot, KOVC Valley, KDLE Devils Lake, KNOX Grand Forks, KBOB Mandan-Bismarck, and KEYJ Jamestown, all North Dakota, and KGCC Sidney, Mont. Headquarters: P. O. Box 1226, Fargo, N. D. E. J. McKellar, pres.; R. L. Owens, sec-treas.

Great Western Network—Comprising KDYL Salt Lake City, KLGK Logan, KVOG Ogden, KEYY Provo, KVEL Vernal, all Utah; KIDO Boise, KTFI Twin Falls, KSEI Pocatello, all Idaho; KOOK Billings; Z Network Stations—KXLF Butte, KXSL Helena, KXKL Great Falls, KXLL Missoula, KXLB Bozeman, all Montana; KLAS Las Vegas, KELY Elly, both Nevada. Headquarters: 130 Social Hall Ave., Salt Lake City 11, Utah. Del Leeson, sales mgr. Represented nationally by Weed & Co.

Hildreth Radio & Television Network—Comprising WABI Bangor, WAGM Presque Isle, WABM Houlton, WPOR Portland, all Maine. Represented nationally by George P. Hollingbery Co.; in New England states by Kettell-Carter Inc.

Imperial Broadcasting System Inc.—Comprising KPPO Riverside, KRPO Brawley, KREO Indio, KYOR Blythe, all California. Headquarters: 6331 Hollywood Blvd., Hollywood 28, Calif. Frank K. Danzig, pres & gen mgr.; A. Bartlett Ross Jr., vp & gen sales mgr.

Intercollegiate Broadcasting System—Comprising college campus operated radio stations. Headquarters: 3107 Westover Drive, S. E., Washington 20, D. C. Ludlow 2-7210. David W. Borst, pres; Herbert B. Barlow, sec; Richard H. Crompton, business mgr & treas; Richard E. Pittenger, sales mgr. Represented nationally by Hil F. Best Co.

Intermountain Network—Utah Group: KALL Salt Lake City, KLO Ogden, KOVO Provo, KOAL Price, KURA Moab, KYEL Vernal, KVNU Logan, KSCV Richfield. Idaho Group: KWIK Pocatello, KIFI Idaho Falls, KLIX Twin Falls, KGEM Boise, Nevada Group: KORK Las Vegas, KELK Elko. Wyoming Group: KLUK Evanston, KVRK Rock Springs, KOVE Lander, KVOC Casper, KPWF Powell, KWYO Sheridan, KFBC Cheyenne, KOWE Laramie, KRAL Rawlins. Montana Group: KBMY Billings, KATL Miles City, KPRK Livingston, KOPR Butte, KXLI Helena, KXLO

Lewistown, KOJM Havre, KMOM Great Falls, KGEZ Kalispell, KBTK Missoula. Colorado Group: KIMN Denver, KGHF Pueblo, KBNZ LaJunta, KORT Trinidad, KYOU Greeley, KCOJ Ft. Collins, KDGO Durango, KXSN Colorado Springs, KGWV Alamosa, KVRH Salida; KLMR Lamar, KOLR Sterling, KRLN Sterling, Nebraska Group: KNEB Scottsbluff, KSID Sidney. Main Office: 146 S. Main St., Salt Lake City, with branch office at Box 1408 Edgewater Branch, Denver 14, Colorado. Officers: George C. Hatch, chmn of bd; Lynn L. Meyer, pres; Jack Paige, exec vp; W. D'Orr Cozens, engineering director.

Knorr Broadcasting Group—Comprising WKMH Detroit-Dearborn, WSAM Saginaw, WKHM Jackson, WELL Battle Creek, WKMF Flint, all Michigan. Fred A. Knorr, pres & gen mgr. Represented nationally by Headley-Reed Co.

Linder Group—Comprising KWLM Willmar, KMHL Marshall, KLGR Redwood Falls, KTOE Mankato, KDMA Montevideo, all Minnesota. Executive offices: Box 393, Willmar, Minn. Represented nationally by John E. Pearson Co.

Lobster Network—Comprising WLOB Portland, WGUY Bangor, WCOU-AM-FM Lewiston, WFST-AM-FM Caribou (Aroostook), WGHM Waterville-Skowhegan, WFAU Augusta, WSME Sanford (York County), WRUM Rumford-Farmington, all Maine. Headquarters: Falmouth Hotel, Portland, Maine. Represented in New York by Richard O'Connell, Inc.; in Boston by Harry Wheeler Co.; West Coast, Chicago and Detroit by McGavren-Quinn.

Long Radio Enterprises—Comprising KIOX Bay City, KVVC Victoria, KTLW Texas City, all Texas and available as a package group. Harry L. Becker, managing director. P. O. Box 1391, Bay City.

Maine Broadcasting System—Comprising WCSH Portland, WLEB Bangor, WRDO Augusta, WLAM Lewiston-Auburn. Headquarters: 157 High St., WCSH Portland 3, Me.

McClatchy Beeline—Comprising KFBK-AM-FM Sacramento, KMJ-AM-FM, Fresno, KERN-AM-FM Bakersfield, KBEE-AM-FM, Modesto, all Calif., and KOH Reno, Nev. Headquarters: 21st St. & Q St., Sacramento, Calif. Eleanor McClatchy, pres; Keith Collins, sales director.

Michigan Radio Network—Comprising WXYZ Detroit (key station) and network of radio stations in major Michigan markets. Sold as unit of ABC Network. Headquarters: Mutual Bldg., Detroit. Executive: James G. Riddell, pres.

Mid-South Network—Comprising WCEB Columbus, WELO Tupelo, WMOX Meridian, WROX Clarksdale, WNAG Grenada, WROB West Point, WAMY Amory, all Mississippi. Headquarters: WELO Tupelo. Bob Evans, gen mgr.

Miracle Valley Radio Network—Comprising WMOD Mountaineer, WETZ New Martinsville, WCFE Parkersburg, all West Virginia. John T. Taylor, WMOD. Represented nationally by Thomas F. Clark Co.

Montana Metropolitan Markets Group—Comprising KEMY Billings, KMOM Great Falls, KOPR Butte, all Montana. Headquarters: 146 S. Main St., Salt Lake City. Lynn L. Meyer, sales mgr. Represented nationally by Avery-Knodel Inc.

National Spanish Language Network—Comprising KWKW Pasadena, KGST Fresno, both Calif.; KABQ Albuquerque, N. M.; KIFN Phoenix, KEVT Tucson, both Ariz.; KLVH Houston, KCCT Corpus Christi, KIWW San Antonio, all Texas; XEXX Tijuana (San Diego), XEJ Juarez (El Paso), XEO Matamoros (Brownsville), XEOR Reynosa (McAllen) all Mexico. Represented nationally by National Time Sales.

New England Regional Network—Special regional network of NBC-affiliated stations, comprising WTIC Hartford, WJAR Providence, WCSH Portland; WLBZ Bangor, WRDO Augusta, Me. Oper. director: Paul W. Morency, WTIC. Represented nationally by Weed & Co.

Northeast Radio Network—Northeast Radio Corp. owns and operates fm stations WRLL Wethersfield, WRRE Bristol Center, WRRR Ithaca, WRRD De Ruyter, WRRR Cherry Valley, all New York. Fm affiliates: WHLD-FM Niagara Falls, WRUN-FM Utica-Rome, WHDL-FM Olean, and WFLY (FM) Troy, all New York. Am associated stations: WHLD Niagara Falls, WJTN Jamestown, WHAM Rochester, WHEB Syracuse, WHCU Ithaca, WELM Elmira, WNBC Binghamton, WDLA Walton, WRUN Utica-Rome, WWNV Water-town, WMSA Massena, WWHG Hornell, WGY Schenectady, WKIP Poughkeepsie, WGNV Newburgh, WEAU Plattsburg, all New York, and WEJL Scranton, Pa. Headquarters: 306 E. State St., Ithaca, N. Y. H. S. Brown, network mgr.

OK Group—Comprising WBOK New Orleans, KYOK Houston, KAOK Lake Charles, WXOK Baton Rouge WLOK Memphis, WGOK Mobile. Headquarters: 505 Baronne St., New Orleans. Jules J. Pagin, pres; Stanley W. Ray Jr., vp and gen mgr. Represented by Stars National.

Oregon Empire Group—Comprising KPOJ Portland, KSLM Salem, KFLY Corvallis, KORE Eugene, all Oregon. Headquarters: P. O. Box 689, Corvallis. Dave Hoss, sales mgr. Represented regionally by Hugh Felis & Associates, Seaside; H. S. Jacobson, Portland.

Oregon Trail Network—Owned and operated by Inland Radio Inc. KSRV Ontario KBKR Baker, KLEMB LaGrande. Gordon Capps, gen mgr. Ontario, Ore.

Ozark Network—Comprising KICK Springfield, KBTN Neosho, KRMO Monet, KWPM West Plains, KALM Thayer, KLRB Mountain Grove, KPHM Branson, and KMDO Fort Scott, Kan. Headquarters: KICK Springfield, Mo. 1037 S. Glenstone. Richard Bradley, gen mgr. Represented nationally by Hil F. Best Co.

Paul Bunyan Network—Michigan regional network comprising WTCM Traverse City; WATT Cadillac; WATZ Alpena; WMEN Petoskey; WATC Gaylord. Headquarters: Paul Bunyan Bldg., Traverse City. Les Biederman, pres and gen mgr.

John Poole Group—Comprising KBIG Avalon (Catalina), and KBIF Fresno, both Calif. Headquarters: 6540 Sunset Blvd., Hollywood, Calif. Represented nationally by Weed & Co.

Puritan Network—Comprising WLYN Lynn, WNPB Newburyport, both Massachusetts; WOTW Nashua, N. H., WUSA Brattleboro, Vt. Headquarters: 156 Broad St., Lynn, Mass. Theodore Feinstein, pres. Represented by Walker-Rawalt Inc.

Sombrero Network (Spanish)—Comprising KALI Los Angeles and KLOK San Jose, both California; KCOR San Antonio, KGBT Harlingen, XELO Juarez, Mex., El Paso area; KUNO Corpus Christi, XEK Nuevo Laredo, Mex., Laredo area. Headquarters: 111 Martinez St., San Antonio, Tex. Capitol 4-8792. Richard O'Connell, executive director; Nathan Safr, executive secretary. Represented by Richard O'Connell Inc.

Southeastern Key Market Network—Comprising more than 280 stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas. Headquarters: P. O. Box 600, Florence, Ala. Atwater 2-7714, TWX FLO 8523. Dick Biddle, pres; Bill Mapes, gen mgr; Bobbie McGill, traffic mgr. Represented nationally by Rambeau, Vance, Hopple Inc.; Southeast by Forjoe & Co.

Southern Michigan Network—Comprising WTVB Coldwater, WSTR Sturgis, both Michigan. E. H. Munn Jr., network mgr, WTVB. Represented nationally by Hil F. Best Co.

Southern Minnesota Network—Comprising KYSM Mankato; KROC Rochester and KATE Albert Lea, all Minnesota. Represented nationally by The Meeker Co.

Southwest Network—Comprising KROD El Paso, Tex., KAVE Carlsbad, KWEW Hobbs, KGFL Roswell, KSIL Silver City, all New Mexico. Headquarters: KROD El Paso, Tex. Represented nationally by Branham Co.

Steinman Stations—Comprising WDEL Wilmington, Del.; WORK York, WGAL Lancaster, WRAW Reading, WEST Easton, WKBO Harrisburg, WRAC Williamsport, all Pennsylvania. Represented nationally by The Meeker Co. Headquarters: WGAL Lancaster. Clair R. McCullough, gen mgr.

Tall Corn Network—An Iowa Network comprising KROS Clinton, KSIB Creston, KDTH Dubuque, KVFD Fort Dodge, KFJB Marshalltown, KWPC Muscatine, KICD Spencer, KCIM Carroll, KOEL Oelwein, KBOE Oskaloosa, KSAI Ames, KOKK Keokuk, KXIC Iowa City, Glen Stanley, KBOE pres. Represented nationally by John E. Pearson Co.

Texas Broadcasting System (TBS)—Comprising KRLD Dallas, KENS San Antonio, KTRH Houston. Headquarters: KRLD, Herald Square, Dallas 2. Clyde W. Rembert, gen mgr.

Texas Quality Network—Comprising WFAA Dallas, WOAI San Antonio, KPCR Houston. Represented nationally by Edward Pety Co. Stations sold under one rate, one contract, one bill.

Texas Spanish Language Network—Comprising KIWW San Antonio, KLVH Houston, KCCT Corpus Christi, all Texas; XEJ Juarez (El Paso), XEO Matamoros (Brownsville), XEOR Reynosa (McAllen), all Mexico. Represented nationally by National Times Sales Inc.

Texas State Network—Regional network comprising KFJZ Fort Worth; WRR Dallas, KENS San Antonio, KBST Big Spring, KGKL San Angelo, KFDA Amarillo; KRBC Abilene, KPLT Paris, KRRV Sherman, KCMC Texarkana, WACO Waco, KNOW Austin, KPFO Longview, KBWD Brownwood, KCRS Midland, KGVL Greenville, KTRH Houston, KRIO McAllen, KTBB Tyler. Gene L. Cagle, pres; Dale Drake, sales mgr. Headquarters: 4801 W. Freeway, Fort Worth 1.

Tobacco Network Inc.—Eastern North Carolina regional network comprising WRAL Raleigh, WTKI Durham, WFNC Fayetteville, WGNL Wilmington, WCEC Rocky Mount, WBSB Aoshkie, WELS Kinston, WGBR Goldsboro, WHIT New Bern, WFMO Fairmont WEYE Sanford, WHVH Henderson, WJAY Mullins-Marion, S. C. Headquarters: P. O. Box 1988, Raleigh. Represented nationally by Grant Webb & Co. Vassie G. Balkum, WGBR pres; Jack P. Haukins, WELS vp; William H. Currie, WRAL sec-treas.

Tri-Mart Radio Network—Comprising KSLM Salem, KFLY Corvallis, KORE Eugene, all Oregon. Headquarters: P. O. Box 689, Corvallis. Dave Hoss, sales mgr. Represented by Everett McKinney Inc.; Headley-Reed Co. (California).

Networks CONTINUED

Tri-W Network—Comprising WWVB Jasper, WWVF Fayette, WWWW Russellville, all Alabama. W. W. Bankhead, pres. WWWW. Represented nationally by Keystone Broadcasting System.

United Broadcasting Network—Comprising WOOK and WFAN (FM) Washington, D. C.; WARK Hagerstown, WSID Baltimore, and WINX Rockville, all Maryland; WANT Richmond and WYOU Newport News, both Virginia; WJMO Cleveland, Ohio. Headquarters: Eighth and Eye Sts., N.W., Washington, D. C. Richard Eaton, pres. New York office: 420 Madison Ave. (Room 401). Bob Wittig, rep. Newport, WSYD Rutland, WTWN St. Johnsbury, WNIX Springfield, all Vermont. Represented nationally by Joseph Hershey McGillvra Inc.

Upper Midwest Broadcasting System Inc.—Comprising KASM Albany, KXRA Alexandria, KBUN Bemidji, KLIJ Brainerd, KBMW Breckenridge, WKLK Cloquet, KROX Crookston, KDLM Detroit Lakes, WEVE Eveleth, KDHL Faribault, KSUM Fairmont, CKFT International Falls, KNUJ New Ulm, WSEB Stillwater, all Minnesota; KDLR Devils Lake, KNDC Hittler, North Dakota; KABR Aberdeen, KBSJ Deadwood, KLTV Huron, KORN Mitchell, KRSD Rapid City, KISD Sioux Falls, all South Dakota; WHBY Appleton, WATW Ashland, WJPG Green Bay, WKTM Hartford, WLCC La Crosse, WLDY Ladysmith, WDLB Marshfield, WIGM Medford, WMNE Menomonie, WOSH Oshkosh, WFFF Park Falls, WOPR Portage, WIBU Poynette, WPRE Prairie du Chien, WRJN Racine, WRCO Richland Center, WTCH Shawano, WSPT Stevens Point, WTRW Two Rivers, WBKV West Bend, WFHR Wisconsin Rapids, all Wisconsin; WHDF Houghton, WIKB Iron River, WJMS Ironwood, all Michigan; KASI Ames, KJAN Atlantic, KCOG Centerville, KSTT Davenport, KPAD Fairfield, KSMN Mason City, KAYL Storm Lake, KJFJ Webster City, all Iowa; KCON Broken Bow, KJSK Columbus, KFGT Fremont, KNEB Scottsbluff, all Nebraska; WMBR Aurora, WCZC Carthage, WLBK De Kalb, all Illinois. Headquarters: 512 Nicollet Bldg., Minneapolis, Minn. Federal 6-9631. Louis M. Knopp, pres; Betty Zimnske, office mgr.

Vermont State Network—Comprising WIKE Newport, WSYD Rutland, WTWN St. Johnsbury, WNIX Springfield, all Vermont. Represented nationally by Joseph Hershey McGillvra Inc.

Wisconsin Network—Network comprising WHBY Appleton, KFIZ Fond du Lac, WCLO Janesville, WIBU Poynette-Madison, WWCW Baraboo, WRJN Racine, WHBL Sheboygan, WFHR Wisconsin Rapids, WJPG Green Bay, WGEZ Beloit, WSAU Wausau. Supplementary stations: WMAM Marinette, WEAU Eau Claire, WJMS Ironwood, Mich.; WATW Ashland, WEBC Superior, WISN Milwaukee, WKBH La Crosse, WOSH Oshkosh, WJMC Rice Lake, WOBT Rhinelander, WATK Antigo, WRCO Richland Center, WSAU Wausau, WRBD Reedsburg, WIGM Medford, WFFF Park Falls, WLDY Ladysmith, WOSA—WLIN Merrill. Main office: 230 First Avenue South, Wisconsin Rapids. George T. Frochette, WFHR, managing director and sec-treas.

WQXR Network—Comprising WQXR-FM New York; WFLY (FM) Troy; WKOP-FM Binghamton, WRRL (FM) Wethersfield (Buffalo); WRRR (FM) Ithaca; WJTN-FM Jamestown; WRRR (FM) Cherry Valley; WHDL Olean; WHLD-FM Niagara Falls; WRRE (FM) Bristol Center (Rochester); WRRD (FM) De Ruyter (Syracuse); and WVRN-FM Utica-Rome, all New York. Headquarters: 229 W. 43rd St., New York, N. Y., Lackawanna 4-1100. James Sondheim, sales mgr.

Yankee Network (division of RKO Teleradio Pictures Inc.)—Comprising WNAC Boston Mass.; WFAU Augusta, Me.; WABI Bangor, Me.; WIDE Biddeford, Me.; WNAB Bridgeport, Conn.; WALE Fall River, Mass.; WEIM Fitchburg-Leominster, Mass.; WHAI Greenfield, Mass.; WPOP Hartford, Conn.; WABM Houlton, Me.; WOCB Hyannis, Mass.; WKXL Concord, N. H.; WKNE Keene, N. H.; WCOU Lewiston-Auburn, Me.; WLLH Lowell, Mass.; WGIR Manchester, N. H.; WNLC New London, Conn.; WBRK Pittsfield, Mass.; WHMP Northampton, Mass.; WPOP Portland, Me.; WAGM Presque Isle, Me.; WEAN Providence, R. I.; WSYB Rutland, Vt.; WWSR St. Albans, Vt.; WMAS Springfield, Mass.; WTOR Torrington, Conn.; WARE Ware, Mass.; WWOC Waterbury, Conn.; WDEW Waterbury, Vt.; WERI Westerly, R. I. WAAB Worcester, Mass. Represented nationally by H-R Reps. Inc. Headquarters: WNAC Boston. Norman Knight, exec vp and gen mgr.

Z-Bar-Net—Comprising KXLF Butte; KXLJ Helena; KXLQ Bozeman; KXLK Great Falls; KXLL Missoula, all Montana. Available as a hookup. Managing director: Ed Craney, KXLF.

Regional Television Networks, Groups

ABC-TV Western Regional Network—Comprising (Coast) KABC-TV Los Angeles, KGO-TV San Francisco, KBYT (TV) Santa Barbara, KSBY-TV San Luis Obispo, KBAK-TV Bakersfield, KJEO-TV Fresno, KSBW-TV Salinas, KOVR (TV) Sacramento, KHSL-TV Chico, KIEM (TV) Eureka, all California, XBTB (TV) Tijuana, Mex. KOLO-TV Reno, Nev.; KBES-TV Medford, KVAL-TV Eugene, KGW-TV Portland, all Ore.; KIMA-TV Yakima, KING-TV Seattle, KRBT-TV Spokane, all Wash.; (Mountain) KUTV (TV) Salt Lake City, Utah; KBTB (TV) Denver, Colo.; KTVK (TV) Phoenix; KGUN-TV Tucson, both Ariz.; KBLP-TV El Paso, Tex.; KSHO-TV Las Vegas, Nev.; KKTU (TV) Colorado Springs, Colo.; KSWS-TV Roswell, KOAT-TV Albuquerque, both N. M.; KIDO-TV Boise, KID-TV Idaho Falls, both Idaho; KFBC-TV Cheyenne, Wyo.; KXLF-TV Butte, KFBB-TV Great Falls, KOOK-TV Billings, all Mont.; KTWQ-TV Casper, Wyo. KFAR-TV Fairbanks, KBNI-TV Anchorage, both Alaska. (Territorial) KULA-TV Honolulu, T.H. Headquarters: ABC Television Center, Prospect & Talmadge, Hollywood 27, Calif. Normandie 3-3311. Earl J. Hudson, vp, Western Div. Joseph L. Merkle, regional mgr, station relations, ABC-TV, 7 W. 66th St., New York. Susquehanna 7-5000.

Alaska Television Network—Comprising KTVA (TV) Anchorage, KTVF (TV) Fairbanks and KINY-TV Juneau, all Alaska. Headquarters: Tower Bldg., Seattle 1, Wash. Main 4-6333. William J. Wagner, pres. Represented by Alaska Radio-TV Sales Corp. (Roy V. Smith Assoc.)

Arizona Telecasting System—Comprising KVAR (TV) Phoenix and KIVA (TV) Yuma, both Arizona. Headquarters: 1101 N. Central Ave., Phoenix. Alpine 4-4161. Ray Smucker, coml mgr. Represented by Avery-Knodel, Inc.

California-Oregon Television—Comprising KTEM-TV Eureka, Calif.; KBES-TV Medford, Ore. and KOTI (TV) Klamath Falls, Ore. Headquarters: P. O. Box 1021, Eureka. Hillside 3-123. TWX EK16. W. B. Smullin, gen mgr, Don Telford, vp & mgr. Represented by Blair Television Assoc.

CBS Television Pacific Network—Comprising KBET-TV Sacramento, KBAK-TV Bakersfield, KIEM-TV Eureka, KPFE-TV Fresno, KNXT (TV) Los Angeles, KSBW-TV Salinas-Monterey, KPMB-TV San Diego, KPXJ (TV) San Francisco, KSBY-TV San Luis Obispo, KHSL-TV Chico, all Calif.; KIVA (TV) Yuma, KOOL-TV Phoenix, KOLD-TV Tucson, all Ariz.; KGGM-TV Albuquerque, N. M.; KIMA-TV Yakima, KVOS-TV Bellingham, KIRO-TV Seattle-Tacoma, KXLY-TV Spokane, all Wash.; KOOK-TV Billings, KFBB-TV Great Falls, KMOG-TV Missoula, all Mont.; KBOI-TV Boise, KID-TV Idaho Falls, KLIJ-TV Twin Falls, Idaho; KFBC-TV Cheyenne, Wyo.; KKTU (TV) Colorado Springs, KLZ-TV Denver, KREX-TV Grand Junction, all Colo.; KRDD-TV El Paso, Tex.; KLAS-TV Las Vegas, KOLO-TV Reno, both Nev.; KBES-TV Medford, KOIN-TV Portland, both Ore.; KSL-TV Salt Lake City, Utah; KTVA (TV) Anchorage, KTVF (TV) Fairbanks, both Alaska; KGMB-TV Honolulu, T.H. Headquarters: 1313 N. Vine St., Los Angeles. Olive 1-2345. Clark B. George, gen mgr; Robert Wood, sales mgr.

Crosley Broadcasting Corp.—Comprising WLVA (TV) Atlanta, Ga.; WLWC (TV) Columbus, WLWD (TV) Dayton, and WLWT (TV) Cincinnati, all Ohio, and WLWI (TV) Indianapolis, Ind. General sales headquarters: 3 East 54th St., New York City; H. P. Lasker, vp, in charge of sales. Chicago Sales Office: 360 N. Michigan Ave. Television headquarters: 140 W. Ninth St., Cincinnati.

Gulf Combination—Comprising WEAR-TV Pensacola and WJDM-TV Panama City, both Florida. Headquarters: WEAR-TV, U. S. Hwy. 90, West of Pensacola. Mel Wheeler, gen. mgr.; Milt de Reyna, assistant gen mgr and national sales mgr. Represented by George P. Hollingbery Co.

Market Maker Stations—Comprising KJTB-TV Minot, KXJB-TV Valley City and KBMB-TV Bismarck, all N. D. Headquarters: 4000 Main Ave., Fargo, N. D. Adams 5-4461. Sales office: Roanoke Bldg., Minneapolis. Federal 5-1341. John W. Boler, pres; William L. Hurley, vp in charge of sales. Represented by Weed TV Corp.

Silver Dollar Stations—Comprising KCSJ-TV Pueblo and KRDO-TV Colorado Springs, both Colo. Headquarters: TV Lane, Pueblo. Jim Croll, national sales mgr. Represented nationally by John E. Pearson Co.; Denver representative, John L. McGuire & Co.

Skyline Network—Comprising KLIX-TV Twin Falls, KID-TV Idaho Falls, both Idaho; KXLF-TV Butte, KXLI-TV Helena, KFBB-TV Great Falls and KOOK-TV Billings, all Montana. Headquarters: 1275 E. 17th St., Idaho Falls, Idaho. A. W. Schwieder, pres.

West Texas TV Network—Comprising KDUB-TV Lubbock, KPAP-TV Sweetwater-Ablene and KEDY-TV Big Spring, all Tex. (connected by microwave with KDUB-TV, originating station). Headquarters: 7400 College Ave. Lubbock. W. D. Rogers, pres-gen mgr; E. A. Hassett, general sales mgr. Represented by The Branham Co.

Canadian Broadcasting Corp.

Executive Offices: 140 Wellington St., Ottawa, Ont. Central 6-7331.

Business Offices and Studios: 354 Jarvis St., Toronto 5, Ont. Walnut 5-3311.

Board of Governors: Post of chairman temporarily vacant; Dean Adrien Pouliot, Quebec, vice-chmn; Prof. J. A. Corry, Kingston, Ont.; F. J. Crawford, Toronto, Ont.; Dr. G. Douglas Steel, Charlottetown, P. E. I.; K. G. Montgomery, Edmonton, Alta.; Gerard Gingras, Montreal, Que.; Mrs. Ruth S. Houck, Brampton, Ont. Secretary to board: L. Barry MacDonald.

CBC National Executives:

(At Ottawa) J. A. Oulmet, gen mgr; E. L. Bushnell, assistant gen mgr; Col. R. P. Landry, controller of administration; Charles Jennings, controller of broadcasting; Marcel Oulmet, assistant controller of broadcasting; J. P. Gilmore, controller of operations; A. K. Morrow, assistant controller of operations; M. Carter, controller of management planning & development; R. E. Keady, assistant to controller of management planning & development; A. M. Henderson, comptroller; R. C. Fraser, director of public relations; P. Meggs, director of information services; George Young, director of station relations & mgr broadcasting regulations; D. C. McArthur, director special program projects; Harry Braham, treasurer; Andrew Cowan, supervisor troop administration; A. Stiles, director personnel & administrative services; N. M. Morrison, director audience research; W. G. Richardson, director of engineering.

(At Toronto) P. McDonald, director tv network programming; E. S. Hallman, director radio network programming; W. E. Powell, coml mgr; G. Rugeheimer, director of sales; Ira Dilworth, director of program evaluation; Hugh Kemp, script supervisor; Geoffrey Waddington, director music; W. H. Hogg, chief news editor; C. Gunning, general news editor; D. J. Macdonald, general supervisor tv news; A. E. Powley, supervisor special events; F. W. Peers, supervisor talks & public affairs; Helen James, supervisor women's interests talks & public affairs; R. S. Lambert, supervisor school broadcasting dept.; W. J. Dunlop, supervisor international exchange, institutional, religious & children's broadcasts; Esse Ljung, acting supervisor drama; O. C. Wilson, supervisor language broadcasts; R. G. Knowles, supervisor farm & fisheries broadcasts; R. W. McGill, supervisor variety; W. C. Anderson, supervisor program clearance & traffic; H. E. S. Hamilton, supervisor network ops. (At Montreal) J. E. Hayes, chief eng.; D. G. McKinstry, chief architect.

CBC Regional Officers:

Newfoundland Region: T. A. Bldg., St. John's. W. F. Calgay, dir for Province of Newfoundland.

Maritime Region: United Services Bldg., 100 Sackville St., Halifax. W. E. S. Briggs, dir for Maritime Provinces.

Prairie Region: 541 Portage Ave., Winnipeg. Man. J. R. Finlay, dir for Prairie Provinces.

British Columbia Region: 701 Hornby St., Vancouver, B. C. K. P. Caple, dir for Province of British Columbia.

Quebec Region: 1425 Dorchester St., Montreal. Gerard Lamarche, dir for Province of Quebec.

Ontario Region: 354 Jarvis St., Toronto. H. G. Walker, dir for Province of Ontario.

European Offices: The Langham, Portland Place, London, W.1. D. L. Bennet, CBC representative; 59 Avenue Hoche, Paris 8. J. M. Beaudet, CBC representative.

United Nations Office: c/o United Nations, New York, N. Y. John Dunn, CBC representative.

Canadian Tv Station Call Letters

(Corrected to July 1)

CBFT Montreal, Que.	CFPL-TV London, Ont.
CBHT Halifax, N. S.	CFQC-TV Saskatoon, Sask.
CBLT Toronto, Ont.	CFRN-TV Edmonton, Alta.
CBMT Montreal, Que.	CFST-TV Toronto, Ont.
CBOT Ottawa, Ont.	CFST-TV Toronto, Ont.
CBFTV Vancouver, B. C.	CFST-TV Toronto, Ont.
CBWT Winnipeg, Man.	CFST-TV Toronto, Ont.
CFCT-TV Port Arthur, Ont.	CFST-TV Toronto, Ont.
CFCL-TV Timmins, Ont.	CFST-TV Toronto, Ont.
CFCL-TV-1 Kapuskasing, Ont.	CFST-TV Toronto, Ont.
CFCL-TV-2 Elk Lake, Ont.	CFST-TV Toronto, Ont.
CFCM-TV Quebec City, Que.	CFST-TV Toronto, Ont.
CFCTV Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-1 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-2 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-3 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-4 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-5 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-6 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-7 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-8 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-9 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-10 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-11 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-12 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-13 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-14 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-15 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-16 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-17 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-18 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-19 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-20 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-21 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-22 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-23 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-24 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-25 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-26 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-27 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-28 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-29 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-30 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-31 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-32 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-33 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-34 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-35 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-36 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-37 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-38 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-39 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-40 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-41 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-42 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-43 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-44 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-45 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-46 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-47 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-48 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-49 Kamloops, B. C.	CFST-TV Toronto, Ont.
CFCTV-50 Kamloops, B. C.	CFST-TV Toronto, Ont.

Continued



Made in Canada

THE FINEST OF TELEVISION AT REASONABLE COST

Produced by CBC-TV, using the finest of talent, writers and the most modern production techniques, Canadian television programs are now available to sponsors in the United States.

These prestige properties offer exciting sales possibilities for sponsors—in fact, a unique opportunity to obtain a very fine commercial vehicle—at surprisingly low cost.

Whether you're in the market for a special program or a series, sixty minutes or half-hour, live or recorded, contact the CBC.

CBC TELEVISION

COMMERCIAL DIVISION

Halifax Montreal Ottawa Toronto Winnipeg Vancouver

Canadian Tv Calls CONTINUED

CHSI-TV St. John, N. B.
 CJBR-TV Rimouski, Que.
 CJCB-TV Sydney, N. S.
 *CJDC-TV Dawson Creek, B. C.
 *CJES-TV Estcourt, Que.
 CJFB-TV Swift Current, Sask.
 CJIC-TV Sault Ste. Marie, Ont.
 CJLE-TV Lethbridge, Alta.
 CJON-TV St. John's, Nfld.
 CJOX-TV Argentia, Nfld.
 CKBL-TV Prince Albert, Sask.
 CKBL-TV Matane, Que.
 CKCK-TV Regina, Sask.
 CKCO-TV Kitchener, Ont.

CKOW-TV Moncton, N. B.
 CKGN-TV North Bay, Ont.
 CKLW-TV Windsor, Ont.
 CKMI-TV Quebec City, Que.
 CKNX-TV Wingham, Ont.
 CKOS-TV Yorkton, Sask.
 CKRN-TV Rouyn, Que.
 CKRS-TV Jonquiere, Que.
 CKSO-TV Sudbury, Ont.
 CKSO-TV-1 Elliot Lake, Ont.
 CKTM-TV Three Rivers, Que.
 CKVR-TV Barrie, Ont.
 CKWS-TV Kingston, Ont.
 CKX-TV Brandon, Man.

Directory of Television Stations in Canada

ALBERTA

CALGARY

CHCT-TV (Oct. 2, 1954): ch. 2; power—100kw visual, 50kw aural; antenna height—989 feet above average terrain, 633 feet above ground. Address: 955 Rideau Road. Phone: Chestnut 3-3491.
 Licensee: Calgary Television Ltd.
 Network: CBC-TV.
 Rep: All-Canada.
 Highest hour rate: \$380.
 Executives: Frederick Shaw, pres; Herbert S. Stewart, gen mgr; Bob Watson, sales mgr; Ron Chase, program director; Barry Gordon, production mgr; Barry Nicholls, promotion mgr; Ed Whalen, news director; Lee Crawley, chief engineer.

EDMONTON

CFRN-TV (Oct. 17, 1954): ch. 3; power—180.3 kw visual, 90.4kw aural; antenna height—481 feet above average terrain, 480 feet above ground. Address: C.P.R. Bldg., zone 1. Phone: 89-2572.
 Licensee: Sunwapta Broadcasting Co. Ltd.
 Network: CBC-TV.
 Rep: Canadian Station Representatives; Oakes (California).
 Highest hour rate: \$450.
 Color facilities: network.
 Executives: G. R. A. Rice, pres & gen mgr; S. S. Lancaster, station mgr; B. D. Alloway, coml mgr; G. Kidd, program director & film buyer; J. P. Riopel, promotion mgr; W. Hogle, news director; Ted Wadson, chief engineer.
 Radio affiliates: CFRN-AM-FM.

LETHBRIDGE

CJLE-TV (Nov. 20, 1954): ch. 7; power—96.1kw visual, 44.9kw aural; antenna height—662 feet above average terrain, 600 feet above ground. Address: Lethbridge, Alta. Phone: Fairfax 7-1521.
 Licensee: Lethbridge Television Ltd. (original owner).
 Network: CBC-TV.
 Rep: All-Canada; Weed Television (U.S.).
 Highest hour rate: \$160.
 Executives: Hugh P. Buchanan, pres; N. Botterill, managing director; Lloyd Crittenden, coml mgr; Sam Pitt, production mgr & film buyer; Babs Pitt, promotion mgr; Norm Young, news director; V. C. Reed, chief engineer.
 Radio affiliate: CJOC.

MEDICINE HAT

CHAT-TV (Sept. 16, 1957): ch. 6; power—5.7kw visual, 3kw aural; antenna height—400 feet above average terrain, 300 feet above ground. Address: Box 480. Phone Jackson 7-2457.
 Licensee: Monarch Broadcasting Co. Ltd. (original owner).
 Network: CBC-TV.
 Rep: Stovins-Byles Ltd.; Weed (U.S.).
 Highest hour rate: \$100.
 Color facilities: network.
 Executives: J. H. Yuill, pres; R. J. Buss, gen mgr; Jack Oldham, coml mgr; Merv Stone, program director & film buyer; Tom Gunter, promotion mgr; Bob Burns, news director; Syd Gaffney, chief engineer.
 Radio affiliate: CHAT.

RED DEER

CHCA-TV (Dec. 9, 1957): ch. 6; 6.6kw visual; 3.3kw aural; antenna height—714 feet above average terrain, 321 feet above ground. Address: Box 668. TWX 5255.
 Licensee: CHCA Television Ltd. (original owner).
 Network: CBC-TV.

Rep: Butler & Assoc. (Eastern Canada); Hunt & Assoc. (Vancouver); Forjoe (U.S.).
 Highest hour rate: \$130.
 Executives: G. A. Bartley, pres & gen mgr; C. G. Harju, coml mgr; Ray D. Torgrud, program director; L. G. Purnell, film buyer; A. Sole, promotion mgr; L. Arcand, news director; J. Jonkman, chief engineer.

BRITISH COLUMBIA

DAWSON CREEK

CJDC-TV (not on air; target date late 1958): ch. 5; power—173.5 visual; 86.75 aural; antenna height—60 ft. above average terrain. Address: Radio Bldg.
 Licensee: Radio Station CJDC Ltd.
 Reps: Radio Representatives Ltd. (Toronto); Messner (Winnipeg); Hunt & Assoc. (Vancouver); Cooke (U.S.).
 Executives: H. L. Michaud, pres; M. Lavern, gen mgr.
 Radio affiliate: CJDC.

KAMLOOPS

CFCR-TV (April 8, 1957): ch. 4; power—100w visual; 50w aural; antenna height—110 feet above average terrain, 100 feet above ground. Address: Radio-Television Bldg. Phone 1021.
 Licensee: Twin Cities Television Ltd.
 Network: CBC-TV.
 Reps: All-Canada; Weed Television (U.S.).
 Highest hour rate: \$75.
 Executives: Ian G. Clark, pres & gen mgr; Walter Harwood, coml mgr & promotion mgr; Jean Ross, program director & film buyer; Tom Koch, news director; Fred Weber, chief engineer.
 Radio affiliate: CFJC.

KELOWNA

CHBC-TV (Sept. 21, 1957): ch. 2; power—3.7kw visual; 1.65 kw aural; antenna height—2704 feet above average terrain, 77 feet above ground. Address: 342 Leon Ave. Phone: 4535.
 Licensee: Okanagan Valley Tv Co. (original owner).
 Network: CBC-TV.
 Reps: All-Canada; Weed Television (U.S.).
 Highest hour rate: \$170.
 J. H. E. Browne, pres; Roy G. Chapman, gen mgr; R. L. Sharp, coml mgr; Russ Richardson, program director; Norm Williams, promotion mgr; Stan Lettner, news director; Tom E. Wyatt, chief engineer.
 Radio affiliate: CKOV.

PENTICTON

CHBC-TV-1 (1957): ch. 13; power—300w visual, 150w aural; antenna height—2,717 feet above average terrain, 91 feet above ground. Address: c/o CHBC-TV Kelowna, B.C.
 Licensee: Okanagan Valley Tv Co. (original owner).
 Other information: see CHBC-TV, parent station of CHBC-TV-1's satellite operation.

VANCOUVER

CBUT-TV (Dec. 16, 1953): ch. 2; power 47.6kw visual; 25.4kw aural; antenna height—2,400 feet above average terrain, 190 feet above ground. Address: 1200 W. Georgia St. Phone Mutual 4-0246.
 Licensee: Canadian Broadcasting Corp. (original owner).
 Network: CBC-TV.
 Rep: National Selective Television Sales.
 Highest hour rate: \$680.
 Hugh Palmer, television director; Ross L. Whiteside, technical director; M. L. Munro, commercial representative; R. L. Elson, news-reel editor-in-charge; Stanley Fox, film director; Cliff Robinson, design director; R. G. Jessup, press & information representative; Peter Garvie, program director.
 Radio affiliates: CBU-AM-FM.

VERNON

CHBC-TV-2 (1957): ch. 7; power—310w visual; 160w aural; antenna height—865 feet above average terrain, 93 feet above ground. Address: c/o CHBC-TV Kelowna, B.C.
 Licensee: Okanagan Valley Tv Co. Ltd. (original owner).
 Other information: see CHBC-TV, parent station of CHBC-TV-2's satellite operation.

VICTORIA

CHEK-TV (Dec. 1, 1956): ch. 6; power—1.8kw visual; 900w aural; antenna height—340 feet above average terrain, 203 feet above ground. Address: 3693 Epsom Drive. Phone: Victoria 7-1821.
 Licensee: David M. Armstrong.
 Network: CBC-TV.
 Reps: Broadcast Representatives (Winnipeg); Television Representatives Ltd. (Toronto and Montreal); Hunt & Assoc. (Vancouver); Forjoe (New York).
 Highest hour rate: \$210.
 Executives: David M. Armstrong, pres; Russell L. Furse, gen mgr & coml mgr; Edward A. Bissland, director of operations, film buyer & news director; Norman E. Bergquist, chief engineer.
 Radio affiliate: CKDA.

LABRADOR

(Dependency of Newfoundland)

GOOSE BAY

***CFLA-TV** (Oct. 29, 1956): ch. 8; power—348w visual, 174w aural; antenna height—103 feet above average terrain, 97 feet above ground. Address: Goose Bay, Labrador, Canada, Sub A. Phone: 5163.
 Licensee: Canadian Broadcasting Corp. (original owner).
 Network: CBC-TV; AFRS-TV.
 Executives: David J. Gunn, CBC management representative.

*Non-commercial operation.

MANITOBA

BRANDON

CKX-TV (Jan. 28, 1955): ch. 5; power—19.3kw visual; 9.65kw aural; antenna height—259 feet above average terrain, 277 feet above ground. Address: 2940 Victoria Ave. Phone: Parkway 6-5393.
 Licensee: Western Manitoba Broadcasters Ltd. (original owner).
 Network: CBC-TV.
 Rep: Weed Television (U.S.).
 Highest hour rate: \$170.
 Executives: John B. Craig, pres & managing director; Eric Davies, assistant mgr; Archie Olson, coml mgr; Doug Lee, program director & film buyer; Marvin Freeman, promotion mgr; Jim Struthers, news director; Al Gomez, chief engineer.
 Radio affiliate: CKX.

WINNIPEG

CBWT (May 31, 1954): ch. 3; power—57.8kw visual; 34.7 kw aural; antenna height 196 feet above average terrain, 203 feet above ground. Address: Box 160. Phone 742-541.
 Licensee: Canadian Broadcasting Corp. (original owner).
 Network: CBC-TV.
 Rep: National Selective Television Sales.
 Highest hour rate: \$520.
 Executives: W. G. Charpentier, director of tv; B. D. McPherson, program director; H. C. Heywood, technical director; R. L. Horley, commercial representative; A. W. Dentry, editor-in-charge; C. E. L'Ami, supervisor press & information.
 Radio affiliate: CBW.

NEW BRUNSWICK

MONCTON

CKCW-TV (Dec. 4, 1954): ch. 2; power—25kw visual, 15 kw aural; antenna height—990 feet above average terrain, 325 feet above ground. Address: Halifax St. Phone: Evergreen 4-9601.
 Licensee: Moncton Broadcasting Ltd. (original owner).
 Network: CBC-TV.
 Rep: Stovins-Byles; Young Canadian Ltd. (U.S.).
 Highest hour rate: \$250.
 Executives: F. A. Lynds, pres & gen mgr; Bill Ritchie, coml mgr; J. S. Irvine, program director & film buyer; Mrs. P. J. Beer, promotion mgr; Claude Cain, news director; Keith McCannell, chief engineer.
 Radio affiliate: CKCW.

SAINT JOHN

CHSJ-TV (1954): ch. 4; power—100kw visual; 50kw aural; antenna height—1200 feet above average terrain, 82 feet above ground. Address: 14 Church St. Phone: 3-3304.
 Licensee: New Brunswick Broadcasting Co. Ltd.
 Network: CBC-TV.
 Highest hour rate: \$340.
 Executives: George A. Cromwell, gen mgr; William A. Stewart, program director; William Cooper, news director; J. G. Bishop, chief engineer.
 Radio affiliate: CHSJ.

NEWFOUNDLAND

ARGENTIA

CJOX-TV: ch. 10; power—190w visual, 97w aural; antenna height—331 feet above average terrain, 64 feet above ground.
 CJOX-TV is owned and operated satellite of CJON-TV St. John's.

ST. JOHN'S

CJON-TV (July 1955): ch. 6; power—21kw visual; 11 kw aural; antenna height—606 feet above average terrain, 246 feet above ground. Address: Prince of Wales Street. Phone: 7105.
 Licensee: Newfoundland Broadcasting Co. Ltd. (original owner).
 Networks: CBC-TV, ABC-TV, CBS-TV, NBC-TV.
 Reps: Stovins-Byles; Weed Television (U.S.).
 Highest hour rate: \$300. (includes satellite

Canadian Tv CONTINUED

NEWFOUNDLAND CONTINUED

CJOX-TV (Argentina).

Executives: G. Stirling, pres; Don Jamieson, vp & gen mgr; Colin Jamieson, operations mgr; G. Wiggins, program director; Judith Curtis, promotion mgr; Jim Thoms, news director; Oscar Hierlihey, chief engineer.
Radio affiliate: CJON.

STEPHENVILLE

***CFSN-TV** (Feb. 18, 1957): ch. 8; 490w visual; 250w aural; antenna height 8 feet above average terrain, 71 feet above ground.

Address: Box 100, Canadian P.O., Harmon Air Base.

Licensee: Canadian Broadcasting Corp.
Executive: A. W. Barrett, CBC, management representative.

*Non-commercial operation.

NOVA SCOTIA

HALIFAX

CBHT (Dec. 20, 1954): ch. 3; power—56kw visual, 33.8kw aural; antenna height—734 feet above average terrain, 434 feet above ground.
Address: 70 Bell Road. Phone: 2-3311.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.
Rep: National Selective Television Sales.
Highest hour rate: \$340.

Executives: G. F. Erickenden, director; Donald G. LeBlond, coml representative; J. Simonsen, technical director; Carl MacCaul, program director; C. Pottle, news director; G. W. Hames, film director; A. W. Wilson, pres & information representative.
Radio affiliate: CBH.

SYDNEY

CJCB-TV (Sept. 30, 1954): ch. 4; power—100kw visual, 60kw aural; antenna height—322 feet above average terrain, 223 feet above ground.
Address: Mira Road. Phone: 3431.

Licensee: Cape Breton Broadcasters Ltd. (original owner).

Network: CBC-TV.
Rep: All-Canada; Weed Television (U.S.).
Highest hour rate: \$275.

J. Marven Nathanson, pres & gen mgr; Max Quinton, coml mgr; M. C. MacQuarrie, program director & film buyer; J. C. McVicar, promotion mgr; Lowell Murray, news director; M. E. Bowles, chief engineer.
Radio affiliates: CJCB-AM-FM.

ONTARIO

BARRIE

CKVR-TV (Sept. 28, 1955): ch. 3, power—26.6 kw visual, 13.33kw aural; antenna height—810 feet above average terrain, 704 feet above ground.
Address: P. O. Box 69. Phone Parkway 6-6467.

Licensee: Ralph Snelgrove Television Ltd.
Network: CBC-TV.

Rep: Young Canadian Ltd. (U.S.); Mulvihill & Co. (Toronto & Montreal); Hunt & Assoc. (Vancouver).

Highest hour rate: \$350.

Executives: Ralph Snelgrove, pres & gen mgr; Charles Tierney, coml mgr & promotion mgr; Eberett Smith, program director; Jack Mattenley, film buyer & chief engineer; William Harrington, news director.

Radio affiliate: CKBB.

ELK LAKE

CFCL-TV-2 (June 15, 1958): ch. 2; power—3.52kw visual, 1.76kw aural; antenna height—462 feet above average terrain.

Address: P.O. Box 620.
Licensee: J. Conrad Lavigne Enterprises Ltd.

Network: CBC-TV.
Rep: Mulvihill (Toronto); Hunt & Assoc. (Vancouver); McGillivra (U.S.).

CFCL-TV-2 is satellite of CFCL-TV Timmins, Ont.

Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr; Jean DeVilliers, program director; Roch Demers, technical director.

Radio affiliate: CFCL.

ELLIOT LAKE

CKSO-TV-1 (October 1957): ch. 3; power—4kw visual, 2kw aural; antenna height—432 feet above average terrain; 96 feet above ground.

CKSO-TV-1 operates as 100% satellite of CKSO-TV Sudbury, Ont.

HAMILTON

CHCH-TV (June 7, 1954): ch. 11; power—150kw visual, 90kw aural; antenna height—

654 feet above average terrain, 550 feet above ground.

Address: 163 Jackson St. West. Phone Jackson 2-1101.

Licensee: Niagara Television Ltd. (original owner).

Network: CBC-TV.

Rep: All-Canada; Young Canadian Ltd. (U.S.).

Highest hour rate: \$650.

Executives: K. D. Soble, pres & gen mgr; S. J. Bibby, assistant mgr; J. R. Peters, coml mgr; J. S. Purvis, program director; Sam Hebscher, film buyer; S. F. Habberfield, promotion mgr; D. C. Rogers, news director; W. E. Jeynes, director of engineering.

KAPUSKASING

CFCL-TV-1 (Jan. 30, 1958): ch. 3; power—414w visual, 207w aural; antenna height—113 feet above average terrain, 100 feet above ground.

Address: P.O. Box 620, Timmins, Ont.

Licensee: J. Conrad Lavigne Enterprises Ltd. (original owner).

Network: CBC-TV.

Rep: Mulvihill (Toronto); Hunt & Assoc. (Vancouver); McGillivra (U.S.).

CFPL-TV-1 is satellite of CFCL-TV Timmins, Ont.

Executives: J. Conrad Lavigne, pres; Rene Barrette, gen mgr; Jean DeVilliers, program director; Roch Demers, technical director.

Radio affiliate: CFCL.

KINGSTON

CKWS-TV: ch. 11; power—101kw visual, 60.6 kw aural; antenna height 469 feet above average terrain, 377 feet above ground.

Address: 170 Queen St. Phone Liberty 2-4977.

Frontenac Broadcasting Co. Ltd.
Network: CBC-TV.

Rep: All-Canada; Weed Television (U.S.).

Highest hour rate: \$280.

Executives: Senator W. R. Davis, pres; R. W. Hofstetter, gen mgr & film buyer; Jim Gibson, coml mgr; D. Naim, program director & promotion mgr; F. Patterson, news director; Bert Cobb, chief engineer.

Radio affiliate: CKWS.

KITCHENER

CKSO-TV (March 1, 1954): ch. 13; power 100kw visual, 54.5kw aural; antenna height 928 feet above average terrain, 625 feet above ground.

Address: 864 King St. W. Phone: Sherwood 3-4335; Empire 6-0852 in Toronto.

Licensee: Central Ontario Television Ltd.

Network: CBC-TV.

Highest hour rate: \$485.

Executives: Carl A. Pollock, pres; Eugene E. Fitzgibbons, gen mgr; William D. McGregor, operations mgr; Don Martz, program director & film buyer; William Whiting, promotion mgr; Alan G. Hodge, news director; Alexander G. Day, chief engineer.

LONDON

CFPL-TV (Nov. 28, 1953): ch. 10; power—325kw visual, 195kw aural; antenna height—544 feet above average terrain, 575 feet above ground.

Address: Box 488, Commissioners Road. Phone: General 4-2115.

Licensee: London Free Press Printing Co. Ltd. (original owner).

Network: CBC-TV.

Rep: All-Canada; Weed Television (U.S.).

Highest hour rate: \$525.

Color facilities: network, local film, local slides.

Executives: Walter J. Blackburn, pres; Murray T. Brown, Electronic Div. gen mgr; R. A. Reinhart, CFPL-TV mgr & film buyer; W. C. Wingrove, assistant mgr & director of sales & promotion; Kevin L. Knight, program director; H. Warren Blahut, promotion supervisor; Ron Laidlaw, news director; Glen A. Robitaille, chief engineer.

Radio affiliate: CFPL-AM-FM.

NORTH BAY

CKGN-TV (Dec. 19, 1955): ch. 10; power—28.5kw visual, 14.25kw aural; antenna height—459 feet above average terrain, 358 feet above ground.

Address: Box 1000. Phone Grover 2-9000.

Licensee: Ted-Ad Company Ltd. (original owner).

Network: CBC-TV.

Rep: Mulvihill (Toronto & Montreal); Hunt & Assoc. (Vancouver); Young Canadian Ltd. (U.S.).

Executives: Gerald A. Alger, pres; Bruce McLeod, gen mgr & film buyer; Gordon Beavis, coml mgr; Dave Mee, operations mgr; Shirley Morin, promotion mgr; Tom Kervin, news director; Gordon Ballantyne, chief engineer.

Radio affiliate: CFPL-AM-FM.

OTTAWA

CBOT (June 24, 1955): ch. 9; power—31kw visual, 17kw aural; antenna height—403 feet above average terrain, 488 feet above ground.

Address: Lanark Ave. Phone Parkway 8-1771.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.

Rep: National Selective Television Sales.

Highest hour rate: \$200.

Executives: C. P. Wright, station mgr; Maurice Valiquette, coml mgr (Quebec);

Georges Huard, mgr of tv operations; Dennis Townsend, program director; Maxted Gilbert, chief operator; J. H. Book, technical director; H. P. Morin, news editor; Jean Charpentier, press & information.

Radio affiliates: CBO-AM-FM.

CBOT (June 2, 1953): ch. 4; power—50.1kw visual, 26.7kw aural; antenna height—321 feet above average terrain, 406 feet above ground.

Address: Lanark Ave. Phone: Parkway 8-1771.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.

Rep: National Selective Television Sales.

Highest hour rate: \$475.

Executives: C. P. Wright, station mgr; George Huard, mgr of tv operations; Dennis Townsend, program director; L. G. MacDonald, news editor; Larry O'Neill, sales representative; Maxted Gilbert, chief operator; J. H. Book, technical director; C. E. Wright, press & information.

Radio affiliates: CBO-AM-FM.

Radio affiliates: CBO-AM-FM.

PETERBOROUGH

CHEX-TV (March 26, 1955): ch. 12; power—102kw visual; 61kw aural; antenna height—396 feet above average terrain, 378 feet above ground.

Address: P. O. Box 657. Phone Riverside 3-3925.

Licensee: Kawartha Broadcasting Corp. (original owner).

Network: CBC-TV.

Rep: All-Canada; Weed Television (U.S.).

Highest hour rate: \$260.

Videotape recorder: in operation.

Executives: Senator W. R. Davies, pres; Keith Packers, gen mgr; Beverley Young, national coml mgr & promotion mgr; Bob Kinsman, local coml mgr; Gordon Shale, program director & film buyer; John Power, news director; Bert Crump, chief engineer.

Radio affiliate: CKWS.

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Canadian Tv CONTINUED

ONTARIO CONTINUED

TORONTO

CBLT (Sept. 8, 1952): ch. 6; power—99.5kw visual, 53.5kw aural; antenna height—402 feet above average terrain, 471 feet above ground. Address: 354 Jarvis St. Phone Walnut 5-3311.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.
Rep: National Selective Television Sales.
Highest hour rate: \$1,250.
Fergus Mutrie, director; J. R. W. Graham, assistant director; Reginald Horton, technical director; Peter McDonald, network program director; W. K. Moyer, film procurement officer; John Malloy, supervisor of tv sales; Leonard Crainford, supervisor of design; L. E. Duffey, news editor.
Radio affiliates: CBL, CJBC, CBC-FM.

WINDSOR (Detroit, Mich.)

CKLW-TV (Sept. 14, 1954): ch. 9; power—178kw visual, 107kw aural; antenna height—631 feet above average terrain, 626 feet above ground.

Studios: 825 Riverside Dr. West Windsor, Ont.; Business Address: 3300 Guardian Bldg., Detroit. Phone Woodward 1-7200. TWX Detroit 48.

Licensee: Western Ontario Broadcasting Co. Ltd. (original owner).

Network: CBC-TV.
Rep: Young Television.
Highest hour rate: \$1,400.
Executives: J. T. Campeau, pres & gen mgr; S. C. Ritchie, operations mgr & program director; N. Hawkins, national sales mgr; C. Gunn, local sales mgr; Art MacColl, film buyer; Art Gloster, promotion mgr; Austin Grant, news director; Stewart Clark, chief engineer.
Radio affiliates: CKLW-AM-FM.

WINGHAM

CKNX-TV (Nov. 18, 1955): ch. 8; power—20kw visual, 12kw aural; antenna height—793 feet above average terrain, 623 feet above ground.

Address: Carling Terrace. Phone: 158.
Licensee: Radio Station CKNX Ltd. (original owner).

Network: CBC-TV.
Rep: All-Canada; Young (U.S.).
Highest hour rate: \$250.
Executives: W. T. Cruickshank, pres; G. W. Cruickshank, gen mgr; C. R. Hamilton, coml mgr; D. G. Hildebrand, program director & film buyer; Helen Fleury, promotion mgr; John A. Strong, news director; S. C. Reid, chief engineer.
Radio affiliate: CKNX.

PRINCE EDWARD ISLAND

CHARLOTTETOWN

CFCY-TV (July 1, 1956): ch. 13; power—38.8kw visual, 19.3kw aural; antenna height—771 feet above average terrain, 540 feet above ground. Address: 85 Kent St. Phone: 7347.

Licensee: Island Radio Broadcasting Co. Ltd. (original owner).

Network: CBC-TV.
Reps: All-Canada; Weed Television (U.S.).
Highest hour rate: \$190.
Mrs. K. S. Rogers, pres; R. F. Large, mgr & film buyer; E. P. Williams, program traffic mgr; M. E. Large, promotion mgr; A. S. Dickson, news director; J. G. Jay, chief engineer.
Radio affiliate: CF CY.

QUEBEC

CLERMONT

CJVC-TV (1958): ch. 75; power—45.1w visual, 22.5w aural; antenna height—491.5 feet above average terrain.

Licensee: Societe Video de Clermont (original owner).

Rep: Hardy.
Highest hour rate: CJVC-TV operates as satellite of CF CM-TV Quebec City, Que.

ESTCOURT

CJES-TV (March 24, 1958): ch. 70; power—45.1w visual, 27.55w aural; antenna height 123.4 feet above average terrain.

Licensee: La Compagnie de Television Pohenegamooke Inc. (original owner).

Rep: Interprovincial.
Highest hour rate: CJES-TV operates as satellite of CJBR-TV Rimouski, Que.
Executive: Trefle Ouellet, pres.

JONQUIERE

CKRS-TV (Dec. 1, 1955): ch. 12; power—20kw visual, 10kw aural; antenna height—311 feet above average terrain, 228 feet above ground.

Address: 175 Sir Wilfrid Laurier St. Phone: Liberte 2-4551.

Licensee: Radio Saguenay Limitee.

Network: CBC-TV.
Reps: Hardy (Montreal & Toronto); Young Canadian Ltd. (New York & Chicago).

Highest hour rate: \$265.
Executives: Henri Lepage, pres; Tom Burham, gen & promotion mgr; Paul J. Audette, coml mgr; Odette Arseneau Schultz, program director; Eugene Michaud, film buyer; Lionel Tremblay, news director; Gerard Lemieux, chief engineer.
Radio affiliate: CKRS.

MATANE

MATL-TV (not on air; target date late 1958): ch. 9; power—160kw visual, 95kw aural; antenna height—621 feet above average terrain, 206 feet above ground.

Address: 4 St. Sacrament St. Phone: 802.

Licensee: La Cie de Radiodiffusion de Matane Limitee.

Network: CBC-TV.
Reps: Hardy (Montreal); Hunt & Assoc. (Vancouver); Young Canadian Ltd. (U.S.).
Highest hour rate: \$160.
Executives: Rene Lapointe, pres & gen mgr; Octave Lapointe, vp and coml mgr; Yvan Fortier, technical director.
Radio affiliate: CKBL.

MONTREAL

CBFT (Sept. 6, 1952): ch. 2; power—100kw visual, 50kw aural; antenna height—912 feet above average terrain, 259 feet above ground. Address: 1425 Dorchester St. W. Phone: University 6-2571.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.
Rep: National Selective Television Sales.
Highest hour rate: \$1,250.
Executives: Andre Outmet, director; Yves Vien, assistant director; Fernand Guernard, program director; Charles Frenette, technical director; Maurice Valiquette, coml mgr; J. P. LePailleur, film director; J. J. Trudeau, press & information.

Radio affiliates: CBF-AM-FM.
CBMT (Jan. 10, 1954): ch. 6; power—43.8kw visual, 26.2kw aural; antenna height—820 feet above average terrain, 167 feet above ground.

Address: 1425 Dorchester St. W. Phone University 6-2571.

Licensee: Canadian Broadcasting Corp. (original owner).

Network: CBC-TV.
Rep: National Selective Television Sales.
Highest hour rate: \$1,000.
Executives: Andre Outmet, tv director; Yves Vien, assistant director; D. E. McGill, program director; Maurice Valiquette, coml mgr (Quebec); C. Frenette, technical director; J. J. Trudeau, press & information.
Radio affiliates: CBM-AM-FM.

NEW CARLISLE

NEW (not on air, target date late 1958): ch. 5; power—52kw visual, 27kw aural; antenna height—1,613 feet above average terrain.

Licensee: La Television de la Baie des Chaleurs Inc.

NORANDA

CKRN-TV (Dec. 24, 1957): ch. 4; power—50kw visual, 25kw aural; antenna height—833 feet above average terrain, 698 feet above ground. Address: P.O. Box 70, Rouyn, Que. Phone: Roger 2-7741.

Licensee: Northern Radio-Radio Nord, Inc.

Network: CBC-TV.
Reps: Butler & Assoc. (Toronto & Montreal); Hunt & Assoc. (Vancouver); Weed Television (U.S.).
Highest hour rate: \$160.
Color facilities: network.
Executives: D. A. Gourd, pres & gen mgr; George A. Chartrand, coml & promotion mgr; Bernard Valiquette, program director & film buyer; Jean-Guy Langevin, chief engineer.
Radio affiliate: CKRN.

QUEBEC CITY

CF CM-TV (July 17, 1954): ch. 4; power—12.7kw visual, 6.3kw aural; antenna height—473 feet above average terrain, 420 feet above ground.

Address: 200 Avenue S. Jean Bosco, Ste Foy. Phone: Murray 3-4985.

Licensee: Television de Quebec Limitee.

Network: CBC-TV.
Reps: Hardy; Weed Television (U.S.).
Highest hour rate: \$525.
Executives: Gaston Pratte, pres; Jean-A. Pouliot, gen mgr; Arthur P. Fitzgibbons, director of operations & film buyer; Jacques Filteau, program director; Andrew N. McLellan, public relations & publicity mgr; Gaetan Plante, news director; Marcel Chabot, director of engineering.

CKMI-TV (March 17, 1957): ch. 5; power—5.6kw visual, 2.8kw aural; antenna height—457 feet above average terrain, 420 feet above ground.

Address: 200 Avenue St. Jean Bosco, Ste Foy. Phone: Murray 3-4985.

Licensee: Television de Quebec Limitee.
Network: CBC-TV.
Reps: Hardy; Weed Television (U.S.).
Highest hour rate: \$250.
Executives: Same as CF CM-TV (above) except that Gerald Taaffe is CKMI-TV program director.

RIMOUSKI

CJBR-TV (Nov. 21, 1954): ch. 3; power—34kw visual, 19.4kw aural; antenna height—852 feet above average terrain, 76 feet above ground. Address: 6 St. Jean St. Phone: Raymond 3-2217.

Licensee: The Central Service Corp.

Network: CBC-TV.
Reps: Stovin-Byles; Weed Television (U.S.).
Highest hour rate: \$260.

Executives: Jacques Brilliant, pres; André Lecomte, gen & coml mgr; François Raymond, program director, film buyer & promotion mgr; Guy Ross, news director; Réal Therrien, chief engineer.
Radio affiliates: CJBR-AM-FM.

SHERBROOKE

CHLT-TV (Aug. 12, 1956): ch. 7; power—170kw visual, 100kw aural; antenna height—1,920 feet above average terrain, 106 feet above ground.

Address: 221 Dufferin St. Phone: Lorraine 9-2525.

Licensee: LaTribune Ltd. (original owner).
Executives: Paul Desruisseaux, pres; Alphe Gauthier, gen mgr.
Radio affiliate: CHLT.

THREE RIVERS

CKTM-TV (April 15, 1958): ch. 13; power—3.07kw visual, 1.53kw aural; antenna height—591 feet above average terrain, 308 feet above ground.

Address: P. O. Box 277. Phone: 4-8556.

Licensee: Television St. Maurice Inc. (original owner).

Network: CBC-TV.
Reps: Hardy; Weed Television (U.S.).
Highest hour rate: \$275.
Executives: Henri Audet, pres & gen mgr; Claude Blain, program director & film buyer; Ernest Brunelle, chief engineer.

SASKATCHEWAN

MOOSE JAW

CHAB-TV (not on air; target date late 1958): ch. 4; power—54kw visual, 27kw aural; antenna height—830 feet above average terrain. Address: 127 Main St. North. Phone: Oxford 2-6464.

Licensee: Radio Station CHAB Ltd.

Network: CBC-TV.
Rep: Stephens & Towndrow (Toronto); Hunt & Assoc. (Vancouver); Messner (Winnipeg); Weed Television (U.S.).
Executives: Sid Boyling, mgr.
Radio affiliate: CHAB.

PRINCE ALBERT

CKBI-TV (Jan. 27, 1958): ch. 5; power—61kw visual, 36.5kw aural; antenna height 798 feet above average terrain, 542 feet above ground. Address: CKBI Bldg. Phone Roger 3-7421.

Licensee: Central Broadcasting Co. Ltd. (original owner).

Network: CBC-TV.
Reps: All-Canada; Weed Television (U.S.).
Highest hour rate: \$175.
Executives: E. A. Rawlinson, pres & gen mgr; G. O. Johnson, coml mgr; J. J. Cannon, program director & film buyer; G. Prest, promotion mgr; J. Spooner, news director; T. Van Nes, chief engineer.
Radio affiliate: CKBI.

REGINA

CKCK-TV (July 28, 1954): ch. 2; power—100kw visual, 53.5kw aural; antenna height—588 feet above average terrain, 624 feet above ground. Address: Regina. Phone Lakeside 3-6671.

Licensee: Trans-Canada Communications Ltd. (original owner).

Network: CBC-TV.
Reps: All-Canada; Weed Television (U.S.).
Highest hour rate: \$300.
Executives: Clifford Sifton, pres; H. A. Crittenden, gen mgr; Lloyd Westmoreland, coml mgr; Larry Glover, operations mgr & film buyer; Van Wiebe, program director; Norman Aldred, production mgr; William Rees, promotion mgr; Betty Neisner, news director; E. A. Strong, chief engineer.
Radio affiliate: CKCK.

SASKATOON

CFQC-TV (Dec. 5, 1954): ch. 8; power—100kw visual, 60kw aural; antenna height—866 feet above average terrain, 625 feet above ground. Address: 216 First Ave., North. Phone: Cherry 2-6611.

Licensee: A. A. Murphy & Sons Ltd. (original owner).

Networks: CBS-TV, NBC-TV.
Reps: Television Representatives; Young Canadian (U.S.).
Highest hour rate: \$280.
Executives: A. A. Murphy, pres; G. Blair Nelson, gen mgr; Will Klein, sales mgr; Walter Romanow, program director & film buyer; Geff Jamieson, promotion mgr; Bill Cameron, news director; Lyn Hoskins, chief engineer.
Radio affiliate: CFQC.

SWIFT CURRENT

CJFB-TV (Dec. 20, 1957): ch. 5; power—13.3kw visual; 6.6kw aural; antenna height—511 feet

Canadian Tv CONTINUED

SASKATCHEWAN CONTINUED

above average terrain, 343 feet above ground. Address: 825 Lehigh Ave. Phone: Prospect 3-8364.

Licensee: Swift Current Telecasting Co. Ltd. (original owner).

Network: CBC-TV.

Reps: Television Representatives; Forjoe (U.S.).

Highest hour rate: \$120.

Executives: William D. Forst, pres & gen mgr; Walter S. Buffam, sales mgr; Mrs. Julie Forst, production director & promotion mgr; Ernie Carefoot, film buyer; Don Hoskins, news director; George Merchant, chief engineer.

YORKTON

CKOS-TV (June 1958): ch. 3; power—5kw visual, 2.5kw aural; antenna height—529 feet above average terrain, 525 feet above ground. Address: 95 East Broadway. Phone 3-3688. Licensee Yorkton Television Co. Ltd. (original owner).

Highest hour rate \$135.

Executives: Norman Roebuck, pres & promotion mgr; Ronald Leigh Skinner, gen mgr; Harold Olson, coml mgr; Kristin Olson, program director & film buyer; Allan Clasky, news director; George S. Skinner, chief engineer.

Canadian Am Station Call Letters

Column 1

CBA Sackville, N. B.
CBAF Moncton, N. B.
CBE Windsor, Ont.
CBF Montreal, Que.
CBG Gander, Nfld.
CBH Halifax, N. S.
CBI Sydney, N. S.
CBJ Chicoutimi, Que.
CBK Watrous, Sask.
CBL Toronto, Ont.
CBM Montreal, Que.
CBN St. John's, Nfld.
CBO Ottawa, Ont.
CBU Vancouver, B. C.
CBT Grand Falls, Nfld.
CBV Quebec, Que.
CBW Winnipeg, Man.
CBX Edmonton, Alta.
CBXA Edmonton, Alta.
CBY Corner Brook, Nfld.
CFAB Windsor, N. S.
CFAC Calgary, Alta.
CFBF Moncton, N. B.
CFAM Altona, Man.
CFAR Flin Flon, Man.
CFBC St. John, N. B.
CFBR Sudbury, Ont.
CFCC Montreal, Que.
CFCH North Bay, Ont.
CFCL Timmins, Ont.
CFCN Calgary, Alta.
CFCO Chatham, Ont.
CFCW Camrose, Alta.
CFCY Charlottetown, P. E. I.
CFDA Victoriaville, Que.
CFGP Grande Prairie, Alta.
CFGR Gravelbourg, Sask.
CFGT St. Joseph d'Alma, Que.
CFHR Hay River, N. W. T.
CFJB Brampton, Ont.
CFJC Kamloops, B. C.
CFJR Brockville, Ont.
CFNB Fredericton, N. B.
CFNS Saskatoon, Sask.
CFOB Fort Frances, Ont.
CFOR Orillia, Ont.
CFOS Owen Sound, Ont.
CFPA Port Arthur, Ont.
CFPR Prince Rupert, B. C.
CFPL London, Ont.
CFQC Saskatoon, Sask.
CFRA Ottawa, Ont.
CFRE Toronto, Ont.
CFRC Kingston, Ont.
CFRG Gravelbourg, Sask.
CFRN Edmonton, Alta.
CFRS Simcoe, Ont.
CFRY Portage la Prairie, Man.
CFSL Weyburn, Sask.
CFTJ Galt, Ont.
CFUN Vancouver, B. C.

Column 2

CFYK Yellowknife, N. W. T.
CFYT Dawson, Y. T.
CHAB Moose Jaw, Sask.
CHAD Amos, Que.
CHAK Aklavik, N. W. T.
CHAT Medicine Hat, Alta.
CHED Edmonton, Alta.
CHEF Granby, Que.
CHEX Peterborough, Ont.
CHFA Edmonton, Alta.
CHGB St. Anne de la Pocatiere, Que.
CILLN Three Rivers, Que.
CHLO St. Thomas, Ont.
CHLT Sherbrooke, Que.
CHML Hamilton, Ont.
CHNC New Carlisle, Que.
CHNO Sudbury, Ont.
CHNS Halifax, N. S.
CHOK Sarnia, Ont.
CHOV Pembroke, Ont.
CHOW Welland-Port Colborne, Ont.
CHRC Quebec, Que.
CHRD Drummondville, Que.
CHRL Roberval, Que.
CHRS St. Jean, Que.
CHSJ St. John, N. B.
CHUB Nanaimo, B. C.
CHUC Port Hope, Ont.
CHTM Toronto, Ont.
CHVC Niagara Falls, Ont.
CHWK Chilliwack, B. C.
CHWO Oakville, Ont.
CJAD Montreal, Que.
CJAT Trail, B. C.
CJAV Port Alberni, B. C.
CJBC Toronto, Ont.
CJBQ Belleville, Ont.
CJBR Rimouski, Que.
CJCA Edmonton, Alta.
CJCB Svdnev, N. S.
CJCH Halifax, N. S.
CJCS Stratford, Ont.
CJDC Dawson Creek, B. C.
CJEM Edmundston, N. B.
CJET Smith Falls, Ont.
CJFF Riviere du Loup, Que.
CJFG Antigonish, N. S.
CJGX Yorkton, Sask.
CJJB Vernon, B. C.
CJJC Sault Ste. Marie, Ont.
CJKL Kirkland Lake, Ont.
CJLS Yarmouth, N. S.
CJMS Montreal, Que.
CJMT Chicoutimi, Que.

Column 3

CJNB North Battleford, Sask.
CJNR Blind River, Ont.
CJOB Winnipeg, Man.
CJOC Lethbridge, Alta.
CJON St. John's, Nfld.
CJOR Vancouver, B. C.
CJOY Guelph, Ont.
CJQC Quebec, Que.
CJRH Richmond Hill, Ont.
CJRL Kenora, Ont.
CJRW Summerside, P. E. I.
CJSO Sorel, Que.
CJSP Leamington, Ont.
CJVI Victoria, B. C.
CKAC Montreal, Que.
CKAR Huntsville, Ont.
CKBB Barrie, Ont.
CKBC Bathurst, N. B.
CKBI Prince Albert, Sask.
CKBL Matane, Que.
CKBM Montmagny, Que.
CKBW Bridgewater, N. S.
CKCH Hull, Que.
CKCK Regina, Sask.
CKCL Truro, N. S.
CKCQ Quesnel, B. C.
CKCR Kitchener, Ont.
CKCV Quebec, Que.
CKCW Moncton, N. B.
CKCY Sault Ste. Marie, Ont.
CKDA Victoria, B. C.
CKDH Amherst, N. S.
CKDM Dauphin, Man.
CKEC New Glasgow, N. S.
CKEK Cranbrook, B. C.
CKEN Kentville, N. S.
CKEY Toronto, Ont.
CKFH Toronto, Ont.
CKGB Timmins, Ont.
CKJL St. Jerome, Que.
CKLB Oshawa, Ont.
CKLC Kingston, Ont.
CKLD Thetford Mines, Ont.
CKLG North Vancouver, B. C.
CKLN Nelson, B. C.
CKLS La Sarre, Que.

Column 4

CKLW Windsor, Ont.
CKLY Lindsay, Ont.
CKMR Newcastle, N. B.
CKNB Campbellton, N. B.
CKNW New Westminster, B. C.
CKNX Wingham, Ont.
CKOC Hamilton, Ont.
CKOK Penticton, B. C.
CKOM Saskatoon, Sask.
CKOT Tillsonburg, Ont.
CKOV Kelowna, B. C.
CKOX Woodstock, Ont.
CKOY Ottawa, Ont.
CKPG Prince George, B. C.
CKPR Fort William, Ont.
CKRB St. Georges de Beauce, Que.
CKRC Winnipeg, Man.
CKRD Red Deer, Alta.
CKRM Regina, Sask.
CKRN Rouyn, Que.
CKRS Jonquiere, Que.
CKSA Lloydminster, Alta.
CKSB St. Boniface, Man.
CKSF Cornwall, Ont.
CKSM Shawinigan Falls, Que.
CKSO Sudbury, Ont.
CKSL London, Ont.
CKSW Swift Current, Sask.
CKTB St. Catherines, Ont.
CKTR Three Rivers, Que.
CKTS Sherbrooke, Que.
CKUA Edmonton, Alta.
CKVD Val d'Or, Que.
CKVL Verdun, Que.
CKVM Ville Marie, Que.
CKWS Kingston, Ont.
CKWX Vancouver, B. C.
CKX Brandon, Man.
CKXL Calgary, Alta.
CKY Winnipeg, Man.
CKYL Peace River, Alta.
VOCM St. John's, Nfld.

dinavian, 1½ hrs.; Ukrainian, ¼ hr. all wkly.

Harold J. Yerxa, owner; Eugene Ross, gen mgr & farm director; Warren Holte, coml mgr; Ross Arthur, program director; Jerry Harris, promotion mgr; Kenneth Anholt, chief engineer; Joe Meyers, news director; Mabel Sallee, women's director.

DRUMHELLER

NEW (not on air, target date not announced): 910 kc; 1 kw, DA-1. Dinosaur Broadcasting Ltd.

EDMONTON

CBX (1948): 1010 kc; 50 kw. P. O. Box 290. Canadian Broadcasting Corp.

Network CBC.

J. R. Finlay, director for Prairie provinces (Winnipeg); D. E. Cameron, regional program director (Winnipeg); E. L. Horley, senior sales representative (Winnipeg); D. Claringbull, station mgr; B. C. Deaville, presentation officer; R. D. Cahoon, regional engineer (Winnipeg); N. J. Lacey, regional editor in charge; F. L. Moore, regional farm and fisheries producer (Winnipeg).

CBXA (1953): 740 kc; 250 w. Same address, licensee and staff as CBX (above).

CFRN (Nov. 1, 1934): 1260 kc; 10 kw. 102 CPR Bldg. Phone 2-2101. G.R.A. Rice (original owner).

Network CBC. Rep Radio Representatives; Canadian Station Representatives (New York); Oakes (San Francisco).

G.R.A. Rice, owner & gen mgr; A. J. Hopps, coml mgr; G. A. Duffield, broadcast mgr; H. Farmer, program director; Mrs. C. Noonan, promotion mgr; F. Makepeace, chief engineer; W. H. Hogle, news director; Eve Henderson, women's director.

CFRN-FM (1948): 100.3 mc; 250 w. Duplicates CFRN (above).

CFRN-TV: Tv companion of CFRN-AM-FM.

CHED (1954): 1080 kc; 10 kw-D, 1 kw-N. 10006-107th St. Phone 4-2111. CHED Ltd. Rep Stephens & Towndrow; Hunt; Messner; Forjoe (U.S.).

H. Sibbald, pres; Murray Dyck, gen mgr; Lewis Roskin, coml mgr; Jerry Forbes, program director; Clint Nichols, chief engineer.

CHFA (Nov. 20, 1949): 680 kc; 5 kw, DA-1. 10012-109th St. Phone 4-2157. Radio-Edmonton Ltd. (original owner).

Network CBC. Rep Interprovincial Broadcast Sales (Montreal, Toronto); McGillivra (U.S.).

Specialty programs (French station): German, 3½ hrs.; Ukrainian, 3½ hrs.; Italian, 1½ hrs.; Polish, 1 hr.; Dutch, ½ hr.; Hungarian, ½ hr.; all wkly.

André M. Dechene, pres; B. J. Gagnon, gen mgr & coml mgr; Marcel Couture, program director & promotion mgr; Larry Leclair, chief engineer; René Goblott, news director & farm director; Margaret Kemper, women's director.

CJCA (May 22, 1922): 930 kc; 5 kw, DA-N. Birks Bldg. Phone 4-4131. Edmonton Broadcasting Co. Ltd. (acquired station Nov. 8, 1947).

Network CBC. Rep All-Canada; Weed (U.S.).

W. A. MacDonald, pres; Gerry Gaetz, gen mgr; Cameron Perry, national sales mgr; Rolfe Barnes, asst. mgr; Dalt Elton, program director; William McNabb, promotion mgr; Frank Hollingworth, chief engineer; Russ Sheppard, news director.

CJCA-FM (1949): 99.5 mc; 427 kw. Duplicates CJCA (above).

***CKUA** (Nov. 21, 1927): 580 kc; 1 kw. 10526 Jasper Ave. Phone 2-5161. University of Alberta (original owner).

Specialty programs: Scandinavian, 1 hr.; German, ½ hr.; Polish, ½ hr.; Dutch ½ hr.; Ukrainian, ½ hr., all wkly.

G. E. Taylor, minister of telephones; J. W. Hagerman, gen mgr & program director; W. Pinko, chief engineer; P. Tatarewicz, news director.

***CKUA-FM** (1948): 98.1 mc; 352 w. Duplicates CKUA (above).

*Non-commercial educational.

GRANDE PRAIRIE

CFGP (Nov. 2, 1937): 1050 kc; 10 kw, DA-1. Northern Broadcasting Bldg. Phone 2311. Northern Broadcasting Corp. Ltd. (original owner).

Network CBC. Rep All-Canada; Weed (U.S.). H. E. Pearson, pres; A. J. Balfour, gen mgr; J. E. Soars, assistant mgr & program director; G. L. Pearcey, coml mgr; J. deRoaldes, chief engineer; Gertrude Charters, news director.

LETHBRIDGE

CJOC (May 1926): 1220 kc; 10 kw-D, 5 kw-N; DA-N. 1015 Third Ave. S. Phone Fairfax 7-3161. Lethbridge Broadcasting Ltd. (original owner).

Network CBC; Trans-Canada Net. Rep All-Canada (Canada); Weed (U.S.).

H. R. Carson, pres; N. Botterill, gen mgr; Joe Budd, coml mgr; Wally Stambuck, program director; Mary Pieschuk, promotion mgr; Doug Card, chief engineer; Bill Skelton, news director; Richard Barton, farm director; Daphne Manson, women's director.

CJLH-TV: Tv companion of CJOC.

Directory of Radio Stations in Canada

ALBERTA

CALGARY

CFAC (May 3, 1922): 960 kc; 5 kw, DA-N. Greyhound Bldg. Phone Amherst 6-1036. Calgary Broadcasting Co. Ltd. (acquired station November 1947).

Network CBC. Rep All-Canada; Weed (U.S.). Basil Dean, pres; A. M. Cairns, mgr; D. H. Hartford, coml mgr; G. A. Brown, program director; G. B. Mannix, promotion mgr; E. C. Connor, chief engineer; D. McDermid, news director; John Church, farm director; Florence Thorpe, women's director.

CFCN (May 18, 1922): 1060 kc; 10 kw, DA-N. 712-12th Ave. E. Phone Amherst 2-1161. The Voice of the Prairies, Ltd. (acquired station 1928).

Network CBC. Rep Canada Radio Representatives; Young Canadian (New York, Chicago); Oakes (Los Angeles).

H. Gordon Love, pres & managing director; Gordon L. Carter, managing director & operations mgr; Ned B. Corrigan, program director; Jas. A. Love, vp & promotion mgr; Robert W. Lamb, chief engineer; Leslie D. Saul, news director; Ross J. Henry, farm director; Alveria Larson, women's director.

CKXL (1951): 1140 kc; 1 kw, DA-N. 210 9th Ave., S.W. Phone Amherst 6-3026. CKXL Ltd.

Rep Stevin-Byles; Forjoe (U.S.). Al MacKenzie, pres. & gen mgr; Allan J. Barker, coml mgr; Peter Edwards, broadcast mgr; Ross L. Craigs, production mgr; Gordon R. Morrison, chief engineer; Dick Tregillus, news director.

CAMROSE

CFCW (Nov. 2, 1954): 1230 kc; 1 kw-D, 250 w-N. Phone 3044. Harold J. Yerxa (original owner).

Rep Hunt; Potts; Messner. Specialty programs: German, ¼ hr.; Scan-

Canadian Radio CONTINUED

ALBERTA CONTINUED

LLOYDMINSTER

CKSA (1957): 1150 kc; 1 kw, DA-2. Sask-Alta Broadcasters Ltd.
Rep National Broadcast Sales (Toronto, Montreal); Messner (Winnipeg); Hunt (Vancouver).
Arthur F. Shortell, pres & gen mgr; Alice Patzer, assistant mgr; Rex Brooks, coml mgr; Dan Taylor, program director; Howard Simmonds, chief engineer; Libbie Young, women's director.

MEDICINE HAT

CHAT (1946): 1270 kc; 1 kw, DA-N. 520 First St. Phone 62821. Monarch Broadcasting Co.
Network CBC. Rep All-Canada; Weed (U.S.).
J. H. Yull, pres; R. J. Buss, gen mgr; Orville Kope, coml mgr; Bill Savlak, program director; Sid Gaffney, chief engineer; Stan Weller, news director; Barbara Morrison, women's director.
CHAT-TV: Tv companion of CHAT.

PEACE RIVER

CKYL (1954): 630 kc; 1 kw. Radio Bldg. Peace River Broadcasting Co.
Network CBC. Rep Lorrie Potts (Toronto, Montreal); A. J. Messner (Winnipeg); John N. Hunt (Vancouver).
Oscar Moro, pres; William C. Gliege, gen mgr; Dave Lilwall, coml mgr; Bob Guy, chief engineer.

RED DEER

CKED (1949): 850 kc; 1 kw, DA-1. Foster Block. Phone 2083. Central Alberta Broadcasting Co.
Network CBC. Rep Radio Representatives; Young Canadian (U.S.).
Gordon S. Henry, pres & gen mgr; W. R. Scott, coml mgr; Jim Younie, production mgr; Bob Sears, chief engineer; Jay Smith, news director; Sherm Stewart, farm director; Julie Brown, women's director.

BRITISH COLUMBIA

CHILLIWACK

CHWK (1927): 1270 kc; 1 kw, DA. P. O. Box 50. Phone 3200. Fraser Valley Broadcasters Ltd.
Network CBC. Rep All-Canada; Weed (U.S.).
Jack Pilling, pres & gen mgr; W. G. Teetzel, commercial mgr; J. M. MacLachlan, production mgr & farm director; Gordon Rose, promotion mgr; Robert Cartmell, chief engineer; Vance Hull, news director; Betty Neads, women's director.

CRANBROOK

CRBK (not on air, target date Oct. 17): 570 kc; 1 kw, DA-N. P. O. Box 1570. Phone Juniper 6-2224. East Kootenay Broadcasting Ltd.
Rep Hunt & Assoc. (Vancouver); Messner (Winnipeg); Radio & Tv Reps (Toronto and Montreal).
Robert A. Reagh, pres, gen mgr & chief engineer; J. A. Fetherston, coml mgr; Tom Davidson, program director & promotion mgr; R. S. Inglis, news director; W. Coultsch, farm director; Mary Leadbetter, women's director.

DAWSON CREEK

CJDC (1947): 1350 kc; 1 kw. 2nd Ave. & 9th St. Radio Station CJDC Ltd.
H. L. Michaud, pres; Mike LaVern, gen mgr & coml mgr.

KAMLOOPS

CFJK (1927): 910 kc; 1 kw. Radio-Tv Bldg. Phone 1021. Inland Broadcasters Ltd.
Network CBC. Rep All-Canada; Weed (U.S.).
Ronald White, pres; Ian G. Clark, gen mgr; Fred Weber, assistant mgr & chief engineer; Walter Harwood, coml mgr & promotion mgr; Gordon Rye, news director; Irene Orton, women's director.
CFJR-TV: Tv companion of CFJK.

KELOWNA

CKOV (Nov. 4, 1931): 630 kc; 1 kw. P. O. Box 1481. Phone 3331. Okanagan Broadcasters Ltd. (original owner).
Network CBC. Rep All-Canada; Weed (U.S.).
Mrs. G. T. E. Browne, pres; J. H. Browne, gen mgr; J. D. Bews, coml mgr; A. G. Hall, program director; Ed Boyd, promotion mgr; A. Vipond, chief engineer; R. J. Hall, news director; H. Caley, farm director.
CHBC-TV: Tv companion of CKOV.

KITIMAT

NEW (not on air, target date not announced): 1140 kc; 1 kw. International Radio & Television Corp. Ltd.
Network CBC.

NANAIMO

CHUB (May 24, 1949): 1570 kc; 1 kw, DA-2 (CF-10 kw). Malaspina Hotel. Phone 2630.

Standard Broadcasting Co. (original owner).
Reps Stephens & Townsend (Toronto, Montreal); Stovin-Byles (Winnipeg); Hunt & Assoc. (Vancouver); Cooke (U.S.).
Specialty programs: Finnish, ½ hr. wkly.
D. Cromie, owner; C. J. Rudd, managing director; Sheila Hassell, coml & promotion mgr; Vic Fergie, program & news director; E. Ross MacIntyre, chief engineer; Lew Fox, farm director; Nyra Groves, women's director.

NELSON

CKLN (July 1939): 1390 kc; 1 kw, DA. P. O. Box 250. Phone 19. News Publishing Co. Ltd. (original owner).
Network CBC. Reps Stovin-Byles; Young Canadian Ltd. (U.S.).
Alan R. Ramsden, gen mgr & chief engineer; Julia Dawne, women's director.

NEW WESTMINSTER

CKNW (1944): 1320 kc; 5 kw. 227 Columbia St. Phone 3000. Radio Northwest Ltd.
Frank A. Griffith, pres; William J. Hughes, gen mgr; Hal Davis, assistant mgr & program director.

PENTICTON

CKOK (September 1948): 800 kc; 1 kw-D, 500 w-N. 125 Nanaimo Ave. W. Phone 2800. CKOK Ltd. (acquired station 1951).
Network CBC. Reps All-Canada; Weed (U.S.).
Specialty program: Scandinavian, ½ hr. wkly.
Maurice P. Finnerty, pres; Ralph J. Robinson, mgr & coml mgr; Leland Faebish, program director; Ken Compton, promotion mgr; George Cameron, chief engineer; Mike Mangan, news director; Bjorn Bjornson, farm director.

PRINCE GEORGE

CKPG (Feb. 8, 1946): 550 kc; 250 w. 1220 Sixth Ave. Phone Logan 4-2626. Radio Station CKPG Ltd. (original owner).
Network CBC. Reps All-Canada; Weed (U.S.).
Frank H. Elphicke, pres; Cecil G. Elphicke, managing director; R. T. Harkins, coml mgr; R. A. East, program & women's director; L. G. Fraser, chief engineer; J. E. Carbutt, news director.

PRINCE RUPERT

CFPR (1938): 1240 kc; 250 w. 343 W. Second Ave. Canadian Broadcasting Corp.
Network CBC.
R. F. Caple, director for province of British Columbia (Vancouver); Peter Garvie, regional program director (Vancouver); M. L. Munro, commercial representative (Vancouver); William C. Hankinson, station mgr; R. G. Jessup, supervisor of information services; F. B. C. Hilton, regional engineer (Vancouver).

QUESNEL

CKOQ (Aug. 28, 1957): 630 kc; 1 kw, DA-2. P. O. Box 699. Phone 485. Cariboo Broadcasters Ltd. (original owner).
Reps Radio Representatives; Cooke (U.S.).
James H. Ritchie, pres & farm director; Dennis Reid, gen mgr & news director; John Boates, coml & promotion mgr; Robert R. Leckie, program director; J. Fred Weber, chief engineer; Mona Neilsen, women's director.

TRAIL

CJAT (1932): 610 kc; 1 kw. 815 Victoria St. Phone 1840. Kootenay Broadcasting Co. Ltd.
S. Mawdsley, pres; John W. Loader, gen mgr; Joseph P. Kobluk, coml mgr; Jack M. Volynoux, chief engineer.

VANCOUVER

CBU (1936): 690 kc; 10 kw, DA. 701 Hornby St. Phone Tatlow 0246. Canadian Broadcasting Corp.
Network CBC.
Kenneth P. Caple, director for British Columbia; Peter Garvie, regional program director; M. L. Munro, coml representative; R. G. Harlow, director of radio; R. G. Jessup, supervisor of information services; F. B. C. Hilton, regional engineer; R. Elson, news supervisor for British Columbia; T. A. L. Leach, regional farm & fisheries producer.
CBU-FM (1947): 105.7 mc; 1.4 kw. Duplicates CBU (above).

CBUT (TV): Tv companion of CBU-AM-FM.
CFUN (April 20, 1922): 1410 kc; 1 kw. 1900 W. Fourth Ave. Phone Bayview 6511. Radio C-FUN Ltd.

Reps National Broadcast Sales (Toronto, Montreal); Devney (New York).
R. R. Keay, pres; John L. Sayers, gen mgr; Fin Anthony, coml & promotion mgr; Terry Garner, program director; Dave Rogers, chief engineer; Hal Rodd, news director; Agnes Thom, women's director.

CJOE (1926): 600 kc; 5 kw. 846 Howe St. Marine 6464. CJOR Ltd.
George Chandler, pres & gen mgr; Art Chandler, assistant mgr & chief engineer; Don Laws, coml mgr.

CKLG (1955): 730 kc; 1 kw. 143 E. 11th St. York 1101. Lions Gate Broadcasting Ltd.
Earson A. Gibson, pres; John N. Hunt, gen mgr; Jim Mantell, coml mgr; Peter Mackintosh, chief engineer.

CKWX (1923): 1130 kc; 50 kw. 543 Seymour St. Phone Tatlow 5131. CKWX Ltd.
Network MBS. Rep All-Canada; Weed (U.S.).
Arthur H. Holstead, pres; Frank H. Elphicke, gen mgr; Sam Ross, assistant mgr; Clare Copeland, coml mgr; Charles Smith, chief engineer.

VERNON

CJTB (1947): 940 kc; 1 kw. 3330 Barnard Ave. Phone 3900. Interior Broadcasters Ltd.
Network CBC. Reps All-Canada; Weed (U.S.).
Dick Peters, pres; Gil Seabrook, gen mgr; Ann Gaustin, coml mgr; Jack Pollard, program director; Marg Manville, promotion mgr; Laurie Wright, chief engineer; Mabel Johnson, news & farm director; Dagmar Kilpatrick, women's director.
CHBC-TV: Tv companion of CJTB.

VICTORIA

CJVI (1926): 900 kc; 10 kw, DA-1. 817 Fort St. Phone Evergreen 2-8221. Island Broadcasting Co. (acquired station Oct. 1, 1941).
Network CBC. Reps All-Canada; Weed (U.S.).
W. M. Guild, gen mgr; Fred G. Usher, coml mgr; Walter Cownden, program director; W. S. Allen, promotion mgr; Joseph Sommers, chief engineer; Gordon Williamson, news director.
CKDA (Jan. 13, 1950): 1220 kc; 10 kw, DA-1. Douglas Hotel. Phone 4-9311. Capital Broadcasting System Ltd. (original owner).
Reps Radio Representatives (Toronto, Montreal); Broadcast Representatives (Winnipeg); Hunt & Assoc. (Vancouver); Forjoe & Co. (U.S.).
David M. Armstrong, pres; David G. Hill, gen, coml & promotion mgr; Andy Stephen, program, news & farm director; Norman Bergquist, chief engineer.

CKDA-FM (Nov. 12, 1954): 98.5 mc; 370 w. Duplicates CKDA (above).
CHEK-TV: Tv companion of CKDA-AM-FM.

MANITOBA

ALTONA

CFAM (1957): 1290 kc; 1 kw, DA-1. Phone 285. Southern Manitoba Broadcasting Co. Ltd.
Rep National Broadcast Sales; Messner; Hunt & Assoc.; Cooke (U.S.).
Walter E. Kroeker, pres; D. K. Friesen, gen mgr & sec-treas; Dennis Barkman, production mgr & news director; John J. Pauls, chief engineer; Dr. P. J. Olson, farm director; Esther Horch, women's director.

BRANDON

CKX (January 1928): 1150 kc; 5 kw-D, 1 kw-N. 2940 Victoria Ave., Phone 5393. Western Manitoba Broadcasters Ltd. (acquired station April 1, 1948).
Network CBC. Rep Young Canadian Ltd. (U.S.A.); Radio Reps Ltd. (Toronto, Montreal); Messner (Winnipeg); Hunt & Assoc. (Vancouver).
John B. Craig, pres & managing director; Eric Davies, assistant mgr; Ernie Holland, coml mgr; Frank Bird, program director; Marvin Freeman, promotion mgr; Humphrey Davies, chief engineer; Jim Struthers, news director; Doug Johnson, farm director.
CKX-TV: Tv companion of CKX.

DAUPHIN

CKDM (1951): 730 kc; 1 kw-D, 250 w-N. Third Avenue Northeast. Phone 3230. Dauphin Broadcasting Co. Ltd.
A. T. Wapnick, pres; Michael Hopkins, gen mgr; Jack Henderson, coml mgr; Harold Baldock, chief engineer.

FLIN FLON

CFAR (Nov. 13, 1937): 590 kc; 1 kw. 75 Callinan St. Phone 4422. Arctic Radio Corp.
Network CBC. Rep Messner (Winnipeg); Potts (Montreal, Toronto); Hunt & Assoc. (Vancouver); Young Canadian Ltd. (U.S.).
Specialty programs: French, ½ hr. wkly.
J. Gray Munde, pres; C. H. Witney, gen mgr; Alec Cobban, coml mgr; Ev. Smallwood, program & news director; Clare Powell, women's director.

PORTAGE LA PRAIRIE

CFRY (Oct. 18, 1956): 1570 kc; 250 w. Portage la Prairie. Phone 7-6447. Portage-Delta Broadcasting Co. Ltd.
Rep Potts.
Specialty programs: Ukrainian, ¾ hr. wkly.
R. D. Hughes, pres, gen mgr & chief engineer; Dolores Kustra, coml mgr; Ted Meseyton, program director, promotion mgr & news & farm director; Nancy Lane, women's director.

ST. BONIFACE

CKSB (May 27, 1946): 1250 kc; 1 kw, DA-1. 607 Langevin St. Phone Chapel 7-4865. Radio Saint Boniface Ltd. (original owner).
Network CBC-French. Rep Interprovincial (Toronto, Montreal); Hunt & Assoc. (Vancouver); McGillivra (U.S.).
Specialty programs (French station): German, 2 ½ hrs.; Ukrainian, 1 ½ hrs.; Yiddish ¾ hrs.; Hungarian, ½ hr.; Polish, ½ hr., all wkly.
Auguste Dansereau, pres; Roland Couture, gen mgr & coml mgr; Denis Belair, program director; Yves Savignac, chief engineer; Maxime Désaulniers, news director.

THOMPSON

NEW (not on air, target date not announced): 610 kc; 1 kw. Marlene Beaudoin, Ottawa.

Canadian Radio CONTINUED

MANITOBA CONTINUED

WINNIPEG

CBW (1948): 990 kc; 50 kw. P. O. Box 160. Phone Spruce 4-2541. Canadian Broadcasting Corp.

Network CBC.
J. R. Finlay, director for Prairie provinces; D. E. Cameron, regional program director; R. L. Horley, senior sales representative; L. S. McIlhagga, director of radio; C. E. L'Ami, supervisor of information services; R. D. Cahoon, Prairie regional engineer; N. J. Lacey, regional editor in charge; F. L. Moore, regional farm & fisheries producer.
CBWT (TV): Tv companion of CBW.

CJOB (1946): 680 kc; 5 kw-D, 2.5 kw-N. Lindsay Bldg. Blick Broadcasting Ltd.
John O. Blick, pres & gen mgr; Rorie MacLennan, coml mgr; Reg V. Durie, chief engineer.

CKBC (1934): 630 kc; 5 kw, DA-2. Free Press Bldg., zone 1. Phone Whitehall 2-2201. Trans Canada Communications (acquired station 1940).

Network CBC. Rep All-Canada; Weed (U.S.). Clifford Sifton, pres; Bill Speers, gen mgr; Bob Tait, coml mgr; Bob Bye, program director; Gord Walker, sales promotion mgr; Bill Edge, audience promotion mgr; Burt Hooper, chief engineer; Ev Dutton, news director; Ron Oakes, farm director; Ethel Halpenny, women's director; Johnny Esaw, sports director.

CKY (Jan. 1, 1950): 580 kc; 5 kw, DA-2. 432 Main St., N., zone 2. Phone Whitehall 3-1531. Broadcasting Station CKY, Ltd. (original owner).

Lloyd E. Moffat, pres; Jack Davidson, gen mgr; Don McDermaid, national coml mgr; Reg Stapley, local commercial mgr; J. R. Stewart, program director; Bill Liska, production mgr; Andy Malowanchuk, chief engineer; Jack Stewart, news director.

NEW BRUNSWICK

BATHURST

CKBC (April 15, 1955): 1400 kc; 250 w. 455 Golf St. Phone Liberty 6-4461. Bathurst Broadcasting Co. Ltd. (original owner).

Reps Potts (Montreal, Toronto); Young Canadian (U.S.).

Specialty programs: French, 6 hrs. wkly.
J. Leo Hachev, pres & gen mgr; Richard J. Gallagher, coml mgr & promotion mgr; Raymond Bourque, program director & news director; Phil. Paquet, chief engineer; Ted Daigle, farm director; Marty Elliott, women's director.

CAMPBELLTON

CKNB (1939): 950 kc; 1 kw, DA-1. 110 Water St. Phone 3-4415. Restigouche Broadcasting Co.

Network CBC. Reps Hardy; Weed (U.S.). John Alexander, pres; Bob Richards, gen mgr & coml mgr; Ben Dalfen, news director; Ruby Mann, women's director.

EDMUNDSTON

CJEM (1944): 570 kc; 1 kw, DA-N. 91 Canada Road. Phone RE 5-3351. Edmundston Radio Ltd.

Network CBC French. Reps Interprovincial Broadcast Sales; Weed (U.S.).

George Michaud, pres; Jacques Brillant, gen mgr; George Guerrette, station & coml mgr; Guy Theriault, program director; Marcel Vallee, chief engineer; Hermel Dumont, news director & sports director; Rev. Father Gedeon, farm director.

FREDERICTON

CFNB (Jan. 12, 1923): 550 kc; 5 kw, DA-N. York St. Phone Granite 5-5501. James S. Neill & Sons Ltd. (original owner).

Network CBC. Reps All-Canada; Weed (U.S.). J. Stewart Neill, pres; D. Malcolm Neill, gen mgr; Jack T. H. Benet, station & coml mgr; Harold L. McFee, program director; Glen D. Love, chief engineer; Larry Knowles, news director; George W. Brown, farm director & retail sales mgr; Murna Carpenter, women's director.

MONCTON

CBAF (1954): 1300 kc; 5 kw. 232 St. George St. Canadian Broadcasting Corp.

Network CBC.
W. E. S. Briggs, director for the Maritime provinces (Halifax); S. R. Kennedy, regional program director (Halifax); M. Vallquette, coml mgr (Montreal); Y. Roy, chief operator.
CKCW (1934): 1220 kc; 10 kw. K of P Bldg. Phone EV 4-9111. Moncton Broadcasting Ltd.
Network CBC. Reps Stovin-Byles; Young Canadian (U.S.).

Fred A. Lynds, pres & gen mgr; T. H. Tonner, coml mgr; Robert Reid, program director; Keith MacConnell, chief engineer; Claude

Caine, news director; Margaret Crosby, women's director.

CKCW-TV: Tv companion of CKCW.

NEWCASTLE

CKCWR (April 4, 1949): 790 kc; 1 kw, DA-1. Phone 690. Miramichi Broadcasting Co. Ltd. (original owner).

Network CBC. Rep Radio Time Sales (Montreal, Toronto); Hunt & Assoc. (Vancouver).

L. W. Flett, pres; R. J. Wallace, gen & coml mgr, program director & chief engineer; Fred L. Haining, promotion mgr & news director; Phyl Sweeney, women's director.

ST. JOHN

CFBC (Nov. 20, 1946): 930 kc; 5 kw, DA-1. 68 Carleton St. Phone Oxford 2-3301. Fundy Broadcasting Co.

Network CBC. Rep National Broadcast Sales (Toronto, Montreal); Young Canadian Ltd. (U.S.); Hunt & Assoc. (Vancouver).

R. T. Bowman, gen mgr; Vincent Saunders, coml mgr; Donald Armstrong, program director; Marita McNulty, promotion mgr; Harold Stout, chief engineer; Bently Hunter, news director; Margaret Williams, women's director.

CHSJ (1947): 1150 kc; 5 kw. 14 Church St. Phone 3-3304. New Brunswick Broadcasting Co.

Network CBC. Reps All-Canada; Weed (U.S.). Earl McCarron, gen & promotion mgr; James Morrow, production mgr; John G. Bishop, chief engineer; Ralph Costello, news director; Len Rudolph, farm director; Ruth Crosbie, women's director.

CHSJ-TV: Tv companion of CHSJ.

SACKVILLE

CBH (1939): 1070 kc; 50 kw. P. O. Box 130. Canadian Broadcasting Corp.

Network CBC.
For executives, see CBH Halifax, N.S.

NEWFOUNDLAND

CORNER BROOK

CBY (1949): 790 kc; 1 kw. Cobb Lane. Canadian Broadcasting Corp.

Network CBC.
W. F. Galgay (St. John's), director for the Province of Newfoundland; C. V. Hierlihy, station mgr, CBY; G. D. Halley (St. John's), coml representative; E. D. Witherstone (St. John's), area engineer; M. Rowe, senior editor; T. J. Watts (St. John's), regional farm and fisheries producer.

GANDER

CBG (1949): 1450 kc; 250 w. Bldg. 39, Roosevelt St. Canadian Broadcasting Corp.

Network CBC.
W. F. Galgay (St. John's), director for the Province of Newfoundland; C. Mardel, mgr CBE; G. D. Halley (St. John's), coml representative; E. D. Witherstone (St. John's), area engineer; M. Rowe (St. John's), senior editor; T. J. Watts (St. John's), regional farm and fisheries producer.

GRAND FALLS

CBT (1949): 990 kc; 1 kw. High St. Canadian Broadcasting Corp.

Network CBC.
W. F. Galgay (St. John's), director for the Province of Newfoundland; J. J. Grace, station mgr; G. D. Halley (St. John's) coml representative; E. D. Witherstone (St. John's), area engineer; M. Rowe (St. John's), senior editor; T. J. Watts (St. John's), regional farm and fisheries commentator.

ST. JOHN'S

CBN: 640 kc; 10 kw. P. O. Box E5372. Phone 7181. Canadian Broadcasting Corp.

Network CBC.
W. F. Galgay (St. John's), director for the Province of Newfoundland; G. D. Halley, coml representative; E. D. Witherstone, area engineer; M. Rowe, senior editor; T. J. Watts, regional farm and fisheries producer.

CJON (1951): 930 kc; 5 kw. Prince of Wales St. Newfoundland Broadcasting Co. Ltd.
Geoff Sterling, pres; Don Jamieson, gen mgr.

CJON-TV: Tv companion of CJON.
VOAR (1929): 1230 kc; 100 w-D. 106 Freshwater Road. Seventh Day Adventists Corp.
W. A. Nelson, pres; G. O. Adams, gen mgr; George Rabbitts, chief engineer.

VOCM (1936): 590 kc; 1 kw. McBride's Hill at Water St. Phone 3149. Colonial Broadcasting System Ltd.

Walter B. Williams, pres & chief engineer; Harold N. Butler, gen mgr; Joseph V. Butler, station mgr; Mengie Shulman, coml mgr.

NOVA SCOTIA

AMHERST

CKDH (not on air; target date, Nov. 1958): 1400 kc; 250 w. 32 Church St. Phone 3875. Amherst Broadcasting Co.

W. R. Nelson, pres; Joan P. H. Watson, gen mgr & women's director; George Reid, program director; William Watson, promotion mgr; Gerald MacKay, chief engineer; William Wall, news director.

ANTIGONISH

CJFX (1943): 580 kc; 5 kw, DA-1. St. Ninian St., Phone 580. Atlantic Broadcasters Ltd. Network CBC. Rep Mulvihill; Young Canadian (U.S.).

Dr. Dan MacCormack, pres; J. Clyde Nunn, gen mgr; Bruce Rafuse, coml mgr; Charles O'Brien, program director; Gordon MacDougall, chief engineer; Bill MacKinnon, news director.

BRIDGEWATER

CKBW (Dec. 24, 1947): 1000 kc; 1 kw, DA-N. 399 King St. Phone Liberty 3-2401. Acadia Broadcasting Co. (original owner).

Network CBC. Rep Radio Representatives Cooke (U.S.).

C. J. Morrow, pres; J. F. Hirtle, gen mgr; J. A. MacLeod, station mgr & news director; A. M. Ramey, program director; David Plack, promotion mgr; Douglas Hirtle, chief engineer; Hugh Godfrey, farm director; Norma Rafuse, women's director.

HALIFAX

CBH (1947): 1330 kc; 100 w. 100 Sackville St. Phone 2-8311. Canadian Broadcasting Corp.

Network CBC.
W. E. S. Briggs, director for the Maritime Provinces; S. R. Kennedy, regional program director; D. G. LeBlanc, sales representative; J. A. MacEwan, CBH program director; A. W. Wilson, supervisor of information services; H. M. Smith, regional engineer; R. Toye, regional editor-in-charge; K. Russell, regional farm & fisheries producer.

CBHT (TV): Tv companion of CBH.

CHNS (1926): 960 kc; 5 kw, DA-N. 10 Tobin St. Phone 3-8318. Maritime Broadcasting Co.

Network CBC. Rep All-Canada; Weed (U.S.). Graham W. Dennis, pres; Gerald J. Redmond, gen mgr; Douglas A. Grant, coml mgr; John A. Funston, program director; Arthur W. Greig, chief engineer.

CJCH (Nov. 13, 1944): 920 kc; 5 kw, DA-N. 741 Robie St. Phone 5-5443. CJCH Ltd.

Rep Young Canadian (New York, Chicago, Los Angeles); Paul Mulvihill (Montreal, Toronto).

Gerald E. Martin, pres; E. Finley MacDonald, gen mgr; Howard E. Gerard, coml mgr; Leonard J. Chapple, production mgr; A. Reginald MacWilliams, chief engineer; Hugh Dunlop, news director.

KENTVILLE

CKEN (1948): 1350 kc; 1 kw, DA-N. 11 Webster St. Phone 2111. Evangeline Broadcasting Co. Ltd. (acquired station 1953).

Rep Potts (Montreal, Toronto).
F. J. Burns, pres; J. A. C. Lewis, gen mgr; Eleanor Macmillan, coml mgr; Willard Bishop, program & farm director; Ron Pulsifer, promotion mgr & news director; A. M. Bishop, chief engineer; Ann Ramey, women's director.

NEW GLASGOW

CKEC (Dec. 22, 1953): 1230 kc; 250 w. P. O. Box 410. Phone 2-4200. Hector Broadcasting Co. (original owner).

Network CBC. Rep Cooke (New York); Lorrie Potts (Toronto & Montreal).

James M. Cameron, pres & gen mgr; Margaret Almon, coml mgr & women's director; William Graham, program director; Lew Wright, chief engineer; Bob Hale, news director; Bill Desbarres, farm director.

SYDNEY

CBI (1948): 1140 kc; 5 kw. P. O. Box 700. Phone 4495. TWX 21187. Canadian Broadcasting Corp.

Network CBC.
W. E. S. Briggs, Director for the Maritime Provinces; S. R. Kennedy, regional program director; R. Toye (Halifax), coml representative; F. G. Cooke, station mgr CBI; A. W. Wilson (Halifax), supervisor of information; H. M. Smith (Sackville), Maritime regional engineer; R. Toye (Halifax), regional editor in charge; K. Russell (Halifax), regional farm & fisheries commentator.

CJCB (1929): 1270 kc; 5 kw. Radio Bldg. Phone 5596. Cape Breton Broadcasters Ltd.

Network CBC. Rep All-Canada; Weed (U.S.). J. Marven Nathanson, pres; Norris L. Nathanson, gen mgr; Florence MacLeod, coml mgr; Lloyd Taylor, program director; Thomas L. Robertson, news director; Alfred Vernon, chief engineer; Ann T. McLellan, women's director.

CJCB-TV: Tv companion of CJCB.

TRURO

CKCL (1947): 600 kc; 1 kw. 7 Pleasant St. Phone 4491. Colchester Broadcasting Co.

Rep Radio Time Sales; John N. Hunt.
J. A. Manning, pres & gen mgr; H. C. Deryk Upton, coml mgr; Jack Armstrong, program director; Harry Dewar, news director; Sidney Bernasconi, chief engineer.

WINDSOR

CFAB (1945): 1450 kc; 250 w. Evangeline Broadcasting Co. Ltd. Same staff as CKEN Kentville, N.S. (above).

YARMOUTH

CJLS (1934): 1340 kc; 250 w. 222 Main St. Phone 500. Gateway Broadcasting Co.
Donald L. Smith, pres & gen mgr; Gene Alton, chief engineer.

Canadian Radio CONTINUED

ONTARIO CONTINUED

BARRIE

CKBB (Oct. 31, 1949): 950 kc; 5 kw-D, 2.5 kw-N, DA-1. P. O. Box 67. Phone Parkway 6-6466. Ralph T. Snelgrove (original owner). Reprs Mulvihill (Toronto and Montreal); Hunt (Vancouver); Young Canadian (U.S.). Ralph T. Snelgrove, pres; Robert C. Hunter, gen mgr & coml mgr; Jack Ruttie, program director; Jack Mattenley, chief engineer; Bill Harrington, news director; Karen Johnston, women's director.
CKVR-TV: Tv companion of CKBB.

BEKLEVILLE

CJBO (1946): 800 kc; 1 kw. 11 Victoria Ave. Woodland 8-5555. Quinte Broadcasting Co. A. McLean Haig, pres; Bill Stovin, gen mgr; Hamie MacDonald, coml mgr; Jack Buchanan, chief engineer.

BLIND RIVER

CJNR (March 1958): 730 kc; 1 kw. Lawton St. Phone EL 6-2209. Nash Radio & Tv Broadcasting Co. Rep Radio & Television Sales (Toronto). Thomas C. Nash, gen mgr; Barbara Johnston, coml mgr; Gene Marcon, program director; Jack Reid, chief engineer; Gwen Mayling, women's director.

BRAMPTON

CFJB (Dec. 23, 1953): 1090 kc; 250 w. 2 Ellen St. Phone Glendale 1-3110. Broadcasting Station CFJB Ltd. (original owner). Reprs Radio Time Sales (Toronto & Montreal); Cooke (New York & Chicago). Specialty programs: Dutch, ½ hr.; Finnish, ½ hr.; Estonian, ½ hr.; Greek, ½ hr.; Italian, 3 hrs., all wkly. Emerson McKinney, pres; John Fox, gen mgr, coml mgr & program director; Terry Coles, promotion mgr & farm director; Bob McBean, chief engineer; Frank Russell, news director; Mary Ladner, women's director.

BRANTFORD

CKPC (1923): 1380 kc; 1 kw, DA-N. 525 Colborne St. Phone Plaza 3-2664. Telephone City Broadcast Ltd. (original owner). Network CBC. Rep Potts & Co. (Toronto & Montreal); Hunt (Vancouver). Specialty programs: Dutch, ½ hr. wkly; Hungarian, ½ hr. wkly. Mrs. F. M. Buchanan, pres; R. Buchanan, gen mgr; Russ Waters, coml mgr; Arnold Anderson, program director; Bill Brady, promotion mgr; Jim Featherston, chief engineer & farm director; Al Chandler, news director; Mrs. Marion George, women's director.
CKPC-FM (1949): 92.1 mc; 250 w. Duplicates CKPC (above).

BROCKVILLE

CFJR (1926): 1450 kc; 250 w. 17 King St. West. Phone 4628. Eastern Ontario Broadcasting Co. Ltd. Jack R. Radford, pres & gen mgr; Tom Statham, assistant mgr; Keith Pelton, coml mgr; Sid Penstone, chief engineer.

CHATHAM

CFCO (1926): 630 kc; 1 kw. P. O. Box 277. Phone 2626. John Beardall. John M. Beardall, owner & gen mgr; Arch Ferrie, coml mgr & production director; Gordon Brooks, chief engineer.

COBourg-PORT HOPE

CHUC: 1500 kc; 1 kw. Radio Station CHUC Ltd. Don Williamson, pres & chief engineer; Al d'Eon, gen mgr & coml mgr.

CORNWALL

CKSF (1945): 1230 kc; 250 w. 36 Pitt St. Phone 4800. Daily Standard-Freeholder Ltd. George Fleming, pres; Fred H. Pemberton, gen mgr; Carl Fisher, assistant mgr; Fred Ellis, coml mgr; Mahlon Clark, chief engineer.
CKSF-FM (1947): 104.3 mc; 600 w.

FORT FRANCES

CFOB (Nov. 11, 1944): 800 kc; 1 kw-D, 500 w-N, DA-N. Border Theatre Bldg. Phone Atlas 3-3311. Border Broadcasting Ltd. (acquired station Feb. 22, 1954). Network Keystone. Rep Cooke. T. O. Peterson, pres; D. A. Fawcett, gen mgr & coml mgr; Kieith Vettergreen, promotion mgr; Oscar Petsnick, chief engineer; Kevin Frilman, news director; Dennis Soar, farm director; Brenda Carpenter, women's director.

FORT WILLIAMS

CKFR (1931): 580 kc; 5 kw-D, 1 kw-N. Radio Hall. Phone 3-3477. H. F. Dougal Co. Ltd. Hector F. Dougal, pres & gen mgr; George D. Jeffrey, coml mgr; Tom Ross, chief engineer.
CKFR-FM (1950): 94.3 mc; 250 w.

GALT

CFJZ (Sept. 17, 1954): 1110 kc; 250 w-D, 3 Ainslie N. Phone 4318. Galt Broadcasting Co. Ltd. (acquired station Aug. 1, 1956).

Reprs Radio Time Sales (Toronto, Montreal); Hunt (Vancouver).

Specialty programs: German, ½ hr. wkly. John V. Evans, pres, gen & coml mgr; John Wilkinson, program director & promotion mgr; Paul Kemper, chief engineer; Michael Matthews, news director; Dawn Rycroft, women's director.

GUELPH

CJOY (June 14, 1948): 1450 kc; 250 w. Bond Bldg. Phone Taylor 4-0670. CJOY Ltd. (original owner). Reprs Radio Representatives Ltd.; Cooke (New York). Specialty programs: Italian, 2½ hrs. wkly.; Dutch, ½ hr. wkly. W. O. Slatter, pres; F. T. Metcalf, vp & gen mgr; J. A. Jackson, coml mgr; J. D. Le Blanc, program director; Norman Jary, promotion mgr; Jack Milligan, chief engineer; Ralph Errington, news director; James Pierson, farm director; Tari Tolman, women's director.

HAMILTON

CHML (1926): 900 kc; 5 kw. 848 Main St. West. Phone Liberty 9-2411. Maple Leaf Broadcasting Co. Ltd. Rep Stephens & Towndrow (Toronto); National Broadcast Sales (Montreal); Hunt & Assoc. (Vancouver); Young Canadian (U.S.). Ken D. Soble, pres; Thomas E. Darling, gen mgr; W. Denis Whitaker, coml mgr; Hugh Potter, chief engineer.
CHML-TV: Tv companion of CHML.
CKOC (1922): 1150 kc; 5 kw. 32 John St. North. Jackson 7-4483. Wentworth Radio Broadcasting Co. Ltd. Reprs All-Canada; Weed (U.S.). Clifford Sifton, pres; William T. Cranston, gen mgr; J. Norman Inkster, coml mgr; Leslie Horton, chief engineer.
CHCH (TV): Tv companion of CKOC.

HUNTSVILLE

CKAE (June 14, 1958): 590 kc; 1 kw. P. O. Box 1016. Phone 934. Muskoka-Parry Sound Broadcasting Ltd. Rep Radio Representatives Ltd. Robert Dean, gen mgr; Lloyd G. Olan, sales mgr; Don Wilcox, program director; Garry Somers, news director; Nadeen Mosbaugh, women's director.

KENORA

CJRL (1938): 1220 kc; 1 kw. Johnson Block. Phone 7850. Lake of The Woods Broadcasting Ltd. Stuart King, pres; William Wylie, gen mgr; Dick Queen, chief engineer.

KINGSTON

CFRC: 1490 kc; 100 w. Queens University.
CKLC (1953): 1380 kc; 5 kw. 99 Brock St. Phone 2-4927. St. Lawrence Broadcasting Co. Ltd. Robert S. Grant, pres; Terry French, gen mgr; John French, coml mgr; Jim Featherston, chief engineer.
CKLC-FM (1953): 99.5 mc; 250 w.
CKWS (September 1942): 960 kc; 5 kw. 170 Queen St. Phone Liberty 2-4977. Frontenac Broadcasting Co. (original owner). Network CBC. Arthur Davies, pres; Wally Rewegan, mgr; Bill King, coml mgr; Allan Brooks, program director; Rita Lloyd, promotion mgr; Bert Cobb, chief engineer; Floyd Patterson, news director; Carl Cogan, farm director; Joyce McKenzie, women's director.
CKWS-TV: Tv companion of CKWS.

KIRKLAND LAKE

CJKL (March 1, 1934): 560 kc; 5 kw, DA-N. Woolworth Bldg. Phone 27. Kirkland Lake Broadcasting Ltd. (original owner). Rep National Broadcast Sales (Montreal, Toronto); All Canada (Western Canada); Weed (U.S.). Specialty program: French, ¼ hr. wkly. Irma Brydson, pres; H. C. Freeman, gen mgr; K. C. Billings, station mgr; Dave Clark, coml mgr; Don O'Neil, program director; Stan Leverre, promotion mgr; Cy Spence, chief engineer; Meyer Murray, news director; Ron Smith, farm director; Anita Thompson, women's director.

KITCHENER

CKCR (June 29, 1929): 1490 kc; 250 w. 125 King St. W. Phone Sherwood 3-3628. K. W. Broadcasting Ltd. (original owner). Network CBC. Reprs National Broadcast Sales (Toronto, Montreal); Devney (New York); Hunt (Vancouver). Specialty programs: German, 5½ hrs. wkly.; Polish, ½ hr. wkly. James C. Mitchell, pres & gen mgr; Jack G. Liddle, coml mgr; Ken MacKinnon, program director; John Hodges, promotion mgr; Ion Hartman, chief engineer; Dick Mellville, news director; Gordon Neil, farm director; Kay Simons, women's director.
CKCR-FM (1948): 96.7 mc; 350 w. Duplicates CKCR (above).
CKCO-TV: Tv companion of CKCR-AM-FM.

LEAMINGTON

CJSP (Feb. 19, 1955): 710 kc; 250 w-D, DA. P. O. Box 710. Phone 2780. Sun Parlor Broadcasters Ltd. (original owner). Reprs Radio & Tv Sales: Best (U.S.). Specialty programs: German, 1½ hrs.; Italian, 50 mins.; Ukrainian, ½ hr., all wkly.

George P. Whaley, pres; John L. Moore, gen mgr & program director; Albert A. Bruner, coml mgr & promotion mgr; Edwin V. Derkach, chief engineer; Arthur S. Gadd, news director; J. Clem Fisher, farm director.

LINDSAY

CKLY (December 1955): 910 kc; 1 kw, DA-1. 249 Kent St. W. Phone Fairview 4-3585. Greg-May Broadcasting Co. (original owner). Reprs Radio Time Sales (Toronto); Hunt (Vancouver). E. N. Gregory, pres; C. A. Gregory, gen mgr; R. Willan, coml mgr; Thelma Gilson, women's director.

LONDON

CFPL (1933): 980 kc; 5 kw. Free Press Bldg. Phone 2-5201. London Free Press Printing Co. Ltd. Reprs All-Canada; Weed (U.S.). Walter J. Blackburn, pres; Murray T. Brown, gen mgr; Douglas C. Trowell, station mgr & coml mgr; Glen Robitaille, chief engineer.
CFPL-FM (1948): 95.9 mc; 4.5 kw.
CFPL-TV: Tv companion of CFPL-AM-FM.
CKSL (June 24, 1956): 1290 kc; 5 kw. 343 Richmond St. Phone General 2-4181. London Broadcasters Ltd. (original owner). Reprs National Broadcast Sales (Toronto, Montreal); Stovin-Byles Ltd. (Winnipeg & Vancouver); Young Canadian (New York). J. Lyman Potts, gen mgr; W. E. Robinson, assistant mgr; Fred Urse, coml mgr; Vaughn Bjerre, program director; Pat Dorey, promotion mgr; Ron Turnpenny, chief engineer; Ed Blake, news director.

NIAGARA FALLS

CHVC (June 1, 1947): 1600 kc; 5 kw, DA-N. Rainbow Bridge. Phone Elgin 8-7151. Radio Station CHVC Ltd. (original owner). Reprs Potts (Toronto, Montreal); Hunt (Vancouver); Cooke (U.S.). Specialty programs: Greek, 1 hr.; Slovak, 1 hr.; Italian, 5¼ hrs.; Serbian, 1 hr.; Ukrainian, 1 hr.; Hungarian, 1 hr.; German, 55 min.; French, ¼ hr., all wkly. B. Howard Bedford, pres; Arthur W. Blakeley, production director; L. H. Rooke, chief engineer; Ross Kenzie, news director; Joseph Wilson, farm director; Erica Campbell, women's director.

NORTH BAY

CFCH (March 7, 1932): 600 kc; 1 kw, DA. Fraser St. Phone Grover 4-2000. Northern Broadcasting Ltd. (original owner). Network CBC. Reprs National Broadcast Sales (Toronto); Weed (U.S.). Mrs. P. Campbell, pres; Harry Edgar, gen mgr; Clarence Houston, coml mgr; Bill O'Halloran, program director; Bruce Anderson, promotion mgr; J. W. Barnaby, chief engineer; Steve Hooper, news director; George Barr, farm director; Lorna Brown, women's director.

OAKVILLE

CHWO (Nov. 17, 1956): 1250 kc; 1 kw-D, 500 w-N, DA-1. 34a Colborne St. W. Phone Victor 2-2821. CHWO Radio Ltd. (original owner). Rep Radio & Television Sales (Toronto). Specialty programs: Italian, 1¼ hrs.; German, 1¼ hrs.; Czech, ¼ hr.; Croatian, ½ hr., all wkly. Howard C. Caine, pres, gen mgr & coml mgr; Bob McLaughlin, program director; Hans J. Wecke, chief engineer; Cy Young, news director & farm director; Jean E. Caine, women's director.

ORILLIA

CFOR (Sept. 1, 1945): 1570 kc; 10 kw-D, 1 kw-N. 241 West St. N. Phone Fairview 4-3511. Radio Station CFOR Ltd. (original owner). Network CBC. Reprs Stephens & Towndrow (Toronto, Montreal); Radio Representatives (Vancouver); Messner (Winnipeg); Young Canadian (U.S.). Gordon E. Smith, pres & gen mgr; William J. Pratt, coml & promotion mgr; James A. McGarvey, program & farm director; George S. Slinn, chief engineer; Barry Norman, news director; Nora North, women's director.

OSHAWA

CKLB (1950): 1350 kc; 5 kw. 16 Centre St. Phone Randolph 3-3415. The Lakeland Broadcasting Co. Ltd. Alfred H. Collins, pres; Gordon G. Garrison, gen mgr & coml mgr; William C. Marchand, chief engineer.
CKLB-FM: 93.5 mc; 8.83 kw.

OTAWA

CBO (1924): 910 kc; 5 kw. P. O. Box 1045. Phone Central 2-1151. Canadian Broadcasting Corp. Network CBC. Ira Dilworth, director for the province of Ontario & English networks; C. P. Wright, station mgr; L. M. O'Neill, sales representative; S. H. Dale, presentation officer; C. Edward Wright, information services representative; M. Gilbert, area engineer.
CBO-FM (1948): 103.3 mc; 380 w. Duplicates CBO (above).
CBOT (TV). CBOFT (TV): Tv companions of CBO-AM-FM.
CFRA (May 1, 1947): 560 kc; 5 kw. 150 Isabella St. Phone Central 3-6291. Frank Ryan. Rep Stephens & Towndrow; Weed (U.S.). (U.S.). Frank Ryan, pres & farm director; D. L.

Martin, assistant mgr; George Gowling, coml mgr; Tom Foley, program mgr; Terry Kieley, program director; Don McKinnon, promotion mgr; Harold Peerenboom, chief engineer; Campbell McDonald, news director; Joan Baxter, women's director.
CFRA-FM (1947): 93.9 mc; 250 w.
CKOY (June 1, 1949): 1310 kc; 5 kw-D, 1 kw-N, DA-N. 635 Richmond Road, Westboro. Phone Parkway 2-5601. TWX Province 1-1373. CKOY Ltd. (original owner).

Network CBC. Rep National Broadcast Sales (Toronto, Montreal); Cooke (U.S.); Hunt (Vancouver).

D. Irving Cameron, pres; Jack Tural, gen mgr; Jack Daly, station mgr; Donald Hamilton, coml mgr; Keith Sterling, program director; Ann Hammell, promotion mgr & women's director; Ken Puttock, chief engineer; Mac Lipson, news director.

OWEN SOUND

CFOS (March 1, 1940): 560 kc; 1 kw, DA-2. 270 Ninth St. E. Phone 1940. Grey & Bruce Broadcasting Ltd.

Network CBC. Rep Stovin-Byles; Young Canadian (U.S.).

Specialty programs: Dutch, ½ hr. wkly. C. J. McTavish, pres; W. N. Hawkins, gen mgr; R. Tomlinson, coml mgr; D. Danard, program director; L. Phillips, promotion mgr & farm director; R. Speck, chief engineer; E. Kentner, news director; I. Doyle, women's director.

PETERBOROUGH

CHEX (March 31, 1942): 980 kc; 5 kw, DA. P. O. Box 657. Phone Riverside 2-7708. Karwartha Broadcasting Ltd. (original owner).

Network CBC. Rep National Broadcast Sales (Toronto, Montreal); Weed (New York); All-Canada (Western Canada).

Rupert Davies, pres; H. C. Freeman, gen mgr; N. J. Weatherwax, station mgr; Reginald Carne, coml mgr; William Williamson, program director; Josephine McMeekin, promotion mgr; Bert Crump, chief engineer; John Power, news director.

CHEX-TV: Tv companion of CHEX.

PEMBROKE

CHOV (1942): 1350 kc; 1 kw. 319 Pembroke St. E. Phone Regent 2-3657. Ottawa Valley Broadcasting Co. Ltd.

E. Gordon Archibald, pres & gen mgr; Ramsay F. Garrow, coml mgr; Edwin Schmidt, chief engineer.

PORT ARTHUR

CFPA (Sept. 3, 1944): 1230 kc; 250 w. P. O. Box 747. Phone 4-2404. Ralph H. Parker Ltd. (original owner).

Network CBC. Reprs Weed (U.S.); Mulvihill (Toronto, Montreal); Messner (Winnipeg); Hunt (Vancouver).

Specialty programs: Italian, ½ hr.; Finnish, ¼ hr.; Ukrainian, ¼ hr., all wkly. Ralph H. Parker, pres & gen mgr; Don Willis, coml mgr; Deug Phillips, program director.

RICHMOND HILL

CSRH (July 1, 1957): 1300 kc; 500 w-D. 50 Yonge St. N. Phone Avenue 5-4915. Radio Richmond Hill Ltd. (original owner).

Rep Radio Representatives Ltd.
Specialty programs: German, 6 hrs. wkly. John O. Graham, pres & coml mgr; Stewart H. Coxford, gen mgr; Stephen K. Appleby, program director; John O. Graham, promotion mgr; William McDougall, chief engineer; Gary Parkhill, news director; Hal Burns, farm director; Marjorie Chadwick, women's director.

ST. CATHARINES

CKTB (Nov. 7, 1933): 620 kc; 1 kw, DA-1. (CP-610 kc, 5 kw, DA-1). 12 Yates St. Phone Mutual 4-1174. Niagara District Broadcasting Ltd. (acquired Oct. 1, 1944).

Network CBC. Rep McGillvra (U.S.); Mulvihill (Toronto, Montreal).

Specialty programs: Ukrainian, 2 hrs.; Polish, 1½ hrs.; German, 1 hr.; Dutch, 1 hr., all wkly.

W. B. C. Burgoyne, pres; Mary C. Burgoyne, managing director; Vincent A. Locco, coml mgr; Jack Dawson, program director; Roy Bonisteel, promotion mgr & farm director; William H. Allen, chief engineer; Jay Glover, news director; Elda McBride, women's director.

CKTB-FM (1954): 97.7 mc; 250 w. Duplicates CKTB (above).

ST. THOMAS

CHLO (1948): 680 kc; 1 kw. 133 Curtis St. Phone 3696. Radio Station CHLO Ltd.

Clarence Nichols, pres; Eldred M. Smith, gen mgr.

SARNIA

CHOK (1946): 1070 kc; 5 kw-D, 1 kw-N. 148½ N. Front St. Digby 1121. Sarnia Broadcasting Ltd.

Claude Irvine, pres; Karl E. Monk, gen mgr; Art O'Hagan, coml mgr; Robert Cooke, chief engineer.

SAULT STE. MARIE

CJIC (October 1934): 1050 kc; 250 w. 119 East

St. Phone Algoma 3-1121. Hyland Radio-Tv Ltd. (original owner).

Network CBC. Trans-Canada. Rep Potts (Toronto); Devney (New York).

Specialty program: Polish, 1 hr.; Italian, 1½ hrs.; German, ¾ hr.; Ukrainian, ½ hr.; Yiddish, ¼ hr., all wkly.

Mrs. J. G. Hyland, pres; E. G. Vance, gen & coml mgr; Tom McWatters & George Jonescu, program directors; Terrence O'Connell, promotion mgr; David Irwin, chief engineer; Lionel McAuley, news director; Donald Ramsay, farm director; Grace Pitt, women's director.

CJIC-TV: Tv companion of CJIC.

CKCY (1955): 1400 kc; 250 w. 254 Queen St. East. Algonquin Radio & Tv Co. Ltd.

Carmen P. Greco, pres; Allen Bestall, gen mgr & coml mgr; Joseph Marinelli, chief engineer.

SIMCOE

CFRS (June 23, 1956): 1560 kc; 250 w. P. O. Box 98. Phone Garfield 6-3240. Simcoe Broadcasting Ltd. (original owner).

Rep Radio & Television Sales (Toronto, Montreal).

Theodore M. Fielder, pres, gen mgr & program director; Frederick G. Sherratt, coml mgr; Phil G. Clayton, promotion mgr & news director; Douglas W. Barnet, farm director; Bette Barber, women's director.

SMITH FALLS

CJETH (October 1955): 630 kc; 1 kw, DA-1. Phone 1070. Rideau Broadcasting Ltd.

Rep Potts; McGillvra (U.S.).

Jack Pollie, pres & gen mgr; Don Slater, coml mgr; Ron McKee, program director; Fred Roney, chief engineer; Bill Falkner, news director; Art Grubbe, farm director; Marjorie Girdwood, women's director.

STRATFORD

CJCS (1924): 1240 kc; 250 w. 125 Ontario St. Phone 1675. CJCS Ltd. (acquired station Sept. 1, 1937).

Network CBC. Rep All-Canada; Weed (U.S.).

Frank M. Squires, pres; Stanley E. Tapley, station mgr & coml mgr; William Inkol, program director & news director; Gerald Huntley, promotion mgr; John Grigg, chief engineer; Don Manson, farm director; Mrs. Marion McKay, women's director.

SUDBURY

CFBB (1957): 550 kc; 1 kw. 166 Elm St. West. The Sudbury Broadcasting Co. Ltd.

F. Baxter Ricard, pres; Rene Riel, gen mgr & coml mgr; Henry Albert, chief engineer.

CHNO (June 24, 1947): 900 kc; 1 kw, DA-1. P. O. Box 700. Phone Osborne 4-6401. TWX OS 39111. F. Baxter Ricard (acquired station June 1948).

Network CBC. Rep National Broadcast Sales (Toronto, Montreal); Hunt (Vancouver); Young Canadian (New York).

Specialty programs: Italian, 2 hrs.; Polish, 1 hr.; German, 1 hr.; Ukrainian, 2 hrs.; Finnish, 1 hr.; Croatian, ½ hr., all wkly.

F. Baxter Ricard, pres & gen mgr; Peter Scott, coml mgr & program director; Larry Bodnar, promotion mgr; Henry Albert, chief engineer; John Marret, news director; Phil Brown, farm director; Judy Jacobson, women's director.

CKSO: 790 kc; 5 kw. 336 Ash St. Phone Osborne 4-0711. CKSO Radio Ltd.

Network CBC. Rep Trans-Canada. Rep All Canada; Weed (U.S.).

Specialty programs: Italian, 3 hrs.; Finnish, 1 hr.; Ukrainian, 1 hr.; German, ½ hr., all wkly.

George M. Miller, pres; W. J. Woodill, gen mgr; Ralph Connor, national sales & promotion mgr; Ken Dobson, local sales mgr; Robert Alexander, program director; James McRae, chief engineer; Bob Evans Jr., news director; Trudy Manchester, women's director.

CKSO-TV: Tv companion of CKSO.

TILLSONBURG

CKOT (April 30, 1955): 1510 kc; 1 kw, DA-2. 20 Baldwin St. Phone Victor 2-4281. Tillsonburg Broadcasting Ltd. (original owner).

Rep Radio Representatives Ltd. (Toronto).

Specialty programs: German, 55 min.; Hungarian, 55 min.; Belgian, 55 min., all wkly.

Ralph Hawkins, pres; John Lamers, gen & promotion mgr; Jack K. Campbell, coml mgr; A. Kenneth Orton, program director & chief engineer; John Mather, news & farm director; Thelma Hyatt, women's director.

TIMMINS

CFCL (1951): 580 kc; 1 kw, DA-N. J. Conrad Lavigne Enterprises Ltd. (acquired station Dec. 21, 1956).

Network CBC. Rep Interprovincial Broadcast Sales; Devney (U.S.).

Specialty programs: French, 80%; Italian, 2 hrs.; German, ½ hr.; Ukrainian, ½ hr., all wkly.

J. Conrad Lavigne, pres; René Barrette, gen mgr; Ted Meunier, coml mgr; Gerald Lefebvre, program director; Robert Bordenale, promotion & production mgr; Roch Demers, chief engineer; Ray Lemay, news director; Jeanne Larcher, music director; Marguerite Phillon, women's director.

CFCL-TV: Tv companion of CFCL.

CKGB (1933): 680 kc; 5 kw-D, 1 kw-N. Cedar

St. South. Phone 680. Timmins Broadcasting Ltd.

Kenneth R. Thomson, pres; Gerry Hall, gen mgr; Gino Cicci, coml mgr; Ernie Mott, chief engineer.

CKGB-FM (1948): 99.1 mc; 11.9 kw.

TORONTO

CBL (1927): 740 kc; 50 kw. P. O. Box 500. Phone Walnut 5-3311. Canadian Broadcasting Corp.

Ira Dilworth, director for the Province of Ontario and English Networks; J. M. Kananawin, director of radio; R. S. Joynt, supervisor of radio sales; N. Hollingshead, station mgr; W. C. Walls, mgr of information services; H. R. Hilliard, regional engineer; E. D. Roberts, chief operator; C. H. Spraggett, editor in charge.

CBC-FM (1947): 99.1 mc; 11.9 kw. Duplicates CBL (above).

CBLT (TV): Tv companion of CBL and CBL-FM.

CFRB (1927): 1010 kc; 50 kw. 37 Bloor St. West. Walnut 4-5711. Rogers Radio Broadcasting Co.

Network CBC. Rep All-Canada; Young Canadian (U.S.).

Harry Sedgwick, pres; Lloyd Moore, gen mgr; Waldo Holden, coml mgr; Clive Eastwood, chief engineer.

CFRB-FM (1949): 99.9 mc; 200 w.

CHUM (1945): 1050 kc; 1 kw-D. 250 Adelaide St. West. University 1-4441. York Broadcasters Ltd.

Allan F. Waters, pres & gen mgr; Wes Armstrong, coml mgr; George Jones, chief engineer.

CHFI-FM (Feb. 1, 1957): 98.1 mc; 9.45 kw. 13 Adelaide St. E., zone 1. Phone Empire 3-1317. CHFI-FM Ltd.

Network CBC. Rep Radio & Television Sales (Toronto, Montreal).

Specialty programs: German, 1 hr. wkly.

E. J. Piggott, pres; Don E. Wright, vp & gen mgr; Gordon Kent, coml mgr; David Amer, program director; Harry Verlinden, chief engineer.

CJBC (1936): 860 kc; 50 kw. P. O. Box 500. Phone Walnut 5-3311. Canadian Broadcasting Corp.

Network CBC.

Ira Dilworth, director for the Province of Ontario and English Networks; J. M. Kananawin, director of radio; R. S. Joynt, supervisor of radio sales; N. Hollingshead, station mgr; W. C. Walls, mgr of information services; H. R. Hilliard, regional engineer; E. D. Roberts, chief operator; C. H. Spraggett, editor in charge.

***CJRT-FM** (September 1949): 91.1 mc; 9 kw. 50 Gould St., zone 2. Phone Empire 8-0161. Ryerson Institute of Technology.

Sydney Perlmutter, director; Wallace Ford, mgr; Maurice Desourdy, program director; Andrew Kufuk, chief engineer.

*Non-commercial educational.

CKEY (Aug. 28, 1944): 580 kc; 5 kw-D, 1 kw-N. Phone Hickory 4-2580. Frybrook Ltd. (original owner).

Rep National Broadcast Sales; Cooke (U.S.). Jack Kent Cooke, pres; Hal E. Cooke, gen mgr; James Armstrong, coml mgr; Donald Inslay, program director; Jack Oldham, promotion mgr & news director; Alan Taylor, chief engineer.

CKFH (Feb. 21, 1951): 1400 kc; 250 w, DA-1. 1 Grenville St., zone 5. Phone Walnut 3-0921. Foster Hewitt Broadcasting Ltd. (original owner).

Rep Radio Representatives; Weed (U.S.). Specialty programs: Italian, 13 hrs.; German, 5½ hrs.; Macedonian, 2½ hrs.; Greek, Hungarian, Lithuanian, Polish, each 1 hr.; Japanese, Latvian, each ½ hr., all wkly.

Foster W. Hewitt, owner; F. W. A. Hewitt, station mgr; Keith Davey, sales mgr; Barry Nesbitt, program director; Gerald Wilson, chief engineer; Allan Small, news editor; Mona Gould, women's director.

WELLAND

CHOW (May 1958): 1470 kc; 500 w. P. O. Box 518. Phone Regent 2-4433. Wellport Broadcasting Ltd.

Rep Radio Representatives Ltd.

Gordon W. Burnett, pres; R. E. Redmond, managing director, sales & promotion mgr & news director; D. T. Manning, managing, program & farm director.

WINDSOR

CBE (1950): 1550 kc; 10 kw. Security Bldg., London, Phone Clearwater 4-5116. Canadian Broadcasting Corp.

Network CBC.

Ira Dilworth, director for the Province of Ontario and English Networks; J. M. Kananawin, director of radio; R. S. Joynt, supervisor of radio sales; W. C. Walls, mgr of information services; H. R. Hilliard, regional engineer; C. H. Spraggett, editor in charge.

CKLW-AM-FM: (See listing in Detroit, Mich).

Canadian Radio CONTINUED

ONTARIO CONTINUED

WINGHAM

CKNX (Feb. 20, 1926): 920 kc; 1 kw, DA-N. Carling Terrace, Phone 158. Radio Station CKNX Ltd. (original owner).

Rep Potts; Young Canadian (U.S.).
W. T. Cruickshank, pres & gen mgr; John Cruickshank, station mgr; John Langridge, program director; Roger West, promotion mgr; Scott Reid, chief engineer; John Strong, news director; Bob Carbert, farm director; Margaret Brophy, women's director.

CKNX-TV: Tv companion of CKNX.

WOODSTOCK

CKOX (December 1947): 1340 kc; 250 w. 290 Dundas St. Phone Lennox 7-3414. Oxford Broadcasting Co. Ltd. (original owner).

Rep Potts (Toronto, Montreal); Hunt (Vancouver).

Specialty programs: Hungarian, 1 hr. wkly.
M. J. Werry, pres & gen mgr; John Black, coml mgr; William Tonner, program director; Paul Hunter, chief engineer; Ross Marshall, news director; Alice Munro, women's director.

PRINCE EDWARD ISLAND

CHARLOTTETOWN

CFCY (1924): 630 kc; 5 kw, DA-N. 85 Kent St. Phone 7847. Island Radio Broadcasting Co. (original owner).

Network CBC. Maritime Net. Rep Weed (U.S.); All-Canada.

Mrs. K. S. Rogers, pres; R. F. Large, mgr & coml mgr; E. P. Williams, program-traffic director; M. E. Large, promotion mgr; J. G. Jay, chief engineer; A. S. Dickson, news director; Ches Cooper, farm director; Jane Weldon, women's director.

CFCY-TV: Tv companion of CFCY.

SUMMERSIDE

CJRW (Nov. 17, 1948): 1240 kc; 250 w. 218 Water St. Phone 2201-02. Gulf Broadcasting Co. Ltd.

Rep Radio Representatives Ltd.
R. C. Schurman, vp, gen mgr, coml mgr & farm director; L. E. Huestis, program director & promotion mgr; Angus MacKie, chief engineer; Dave Biggar, news director; Jo Ann Tupper, women's director.

QUEBEC

ALMA

CFGT (1953): 1270 kc; 1 kw DA-N. 112 St. Joseph St. Radio Lac St. Jean.

Jules Collard, pres; Jean-Jacques Fortin, gen mgr; Marius Girard, chief engineer.

AMOS

CHAD (1942): 1230 kc; 250 w. Phone 313. Northern Radio-Radio Nord Inc. (acquired station 1948).

Network CBC. Rep Butler & Assoc. Ltd. (Montreal, Toronto); Hunt (Vancouver); Weed (U.S.).

David-Armand Gourd, pres & gen mgr; Yvon Martel, coml & promotion mgr; Bernard Valiquette, program, news & farm director; Jean-Guy Langevin, chief engineer; Lise Aubé, women's director.

CHICOUTIMI

CBJ (1933): 1530 kc; 10 kw. 121 E. Racine St. Canadian Broadcasting Corp.

Network CBC.
G. Lamarche, director for province of Quebec and French networks; V. Fortin, station mgr; M. Valiquette, coml mgr (Quebec, Montreal); R. Rolland, regional program director (Montreal); J. J. Trudeau, supervisor of information services (Montreal); J. E. Roberts, chief operator; R. Bourbonnais, supervisor of news (Montreal); A. Berube, supervisor of farm & fisheries broadcasts (Montreal).

CJMT (Feb. 2, 1954): 1420 kc; 1 kw, DA. 365 Racine St. Phone Liberty 3-1517. CJMT Ltd. (Acquired station Jan. 31, 1953).

Interprovincial Broadcast Sales Ltd. (Toronto, Montreal); Weed (U.S.).

J. O. Masse, pres; J.-Marcel Houle, gen mgr; Denise Fortin, coml mgr; Raymond Labrecque, program director; Germaine Fillion, promotion mgr; Lucien Simard, chief engineer; Gilles Paradis, news director; André Jean, farm director; Thérèse Tremblay, women's director.

DRUMMONDVILLE

CHRD (1955): 1340 kc; 250 w. Radio Drummond Ltée. 248 Lindsay St. Phone 2-5458. Radio Drummond Ltée.

M. Sigouin, pres; Benoit Vanier, gen mgr & coml mgr; Gerald Paul, chief engineer.

GRANBY

CHGF (1946): 1450 kc; 250 w. 13 Centre St. La Cie Radiodiffusion de Granby Ltée.

Marcel Provost, gen mgr & coml mgr; Gerard Laliberte, chief engineer.

HULL

CKCH (June 30, 1933): 970 kc; 5 kw, DA. 121 Notre-Dame St. Phone Province 7-2771. Compagnie de Radiodiffusion CKCH de Hull Limitée (original owner).

Network CBC. Reps Interprovincial (Montreal, Toronto); Weed (U.S.).

Specialty programs: Italian, ½ hr. wkly.
Jean-Paul Lemire, gen & coml mgr; Bernard Charbonneau, program director; Henri W. Allard, promotion mgr; Jean-Louis Guérette, chief engineer; Jean-Pierre Sanche, news director; Pierre Thibault, farm director; Simone Lanctôt, women's director.

JONQUIERE

CKRS (June 27, 1947): 1290 kc; 1 kw, DA. 735 Hubert St. Phone Liberty 2-4551. Radio Saguenay Ltée. (acquired station February 1946)

Reps Hardy (Quebec, Montreal, Toronto); Young Canadian Ltd. (U.S.).

Specialty programs: French, 100%.
Henri Lepage, pres; Tom Burham, gen & coml mgr; Guy Boivin, mgr & promotion mgr; Gérard Lemieux, chief engineer; Lionel Tremblay, news director; Maurice Hamel, farm director; Bernadette Dufresne, women's director.

CKRS-TV: Tv companion of CKRS.

LA SARRE

CHLS (1950): 1240 kc; 250 w. Northern Radio-Radio Nord.

David A. Gourd, pres; Yvon Martel, gen mgr & coml mgr; Jean-Guy Langevin, chief engineer.

MANTANE

CKBL (1948): 1250 kc; 5 kw, DA-1. 144 St. Jerome St. Phone 355. La Cie de Radiodiffusion de Mantee Ltée.

Rene Lapointe, pres & gen mgr; Octave Lapointe, coml mgr; Yvan Fortier, chief engineer.

CKBL-TV: Tv companion of CKBL.

MONTMAGNY

CKBM (January 1954): 1490 kc; 250 w. 8 St. Thomas St., zone 579. Phone 801. Radio Alléghany Inc. (original owner).

Rep Radio & Télévision Sales Inc.
Henri Deschênes, pres & program director; André Mercier, gen, coml & promotion mgr; Marcel Coulombe, chief engineer; José Rettino, news & farm director; Henriette Michon, women's director.

MONTREAL

CBF (1937): 690 kc; 50 kw. P. O. Box 6000. Phone University 6-2571. Canadian Broadcasting Corp.

Network: CBC-French.

G. Lamarche, director for province of Quebec and French networks; R. Rolland, regional program director; M. Valiquette, coml mgr (Quebec); J. M. Dugas, CBF program director; J. J. Trudeau, supervisor of information services; R. Bourbonnais, supervisor of news; A. Berube, supervisor of farm & fisheries broadcasts.

CBF-FM (1947): 95.1 mc; 3.86 kw. Duplicates CBM (above).

CBFT (TV): Tv companion of CBF-AM-FM.

CBM (1933): 940 kc; 50 kw. P. O. Box 6000. Phone University 6-2571. Canadian Broadcasting Corp.

Network CBC.
Gérard Lamarche, director for province of Quebec; B. Lafleur, director of sound broadcasting; R. S. Joynt, supervisor of radio sales (Toronto); Ken Withers, program director; J. Tetreau, editor in charge.

CBM-FM (1947): 100.7 mc; 3.86 kw. Duplicates CBM (above).

CBMT (TV): Tv companion of CBM-AM-FM.

CFCF (1919): 600 kc; 5 kw, DA-1. 4824 Cote des Neiges Rd. Regent 1-1101. Canadian Marconi Co.

Network CBC, ABC. Reps All-Canada; Weed (U.S.).
S. M. Pinlayson, pres; R. E. Misener, gen mgr; Keith Dancy, coml mgr; J. C. Douglas, chief engineer.

CFCF-FM (1948): 106.5 mc; 7.7 kw. Duplicates CFCF (above).

CJAD (Dec. 8, 1945): 800 kc; 10 kw; DA. 1191 Mountain St., zone 25. Phone University 6-6821. CJAD Ltd. (original owner).

Network: CBC. Reps Radio Time Sales Young Canadian (U.S.).

J. Arthur Dupont, pres, owner & gen mgr; H. T. McCurdy, station mgr; Miss B. Poulet, coml mgr; Ned Conlon, program director; R. L. Laurion, promotion mgr; Aurèle Boisvert, chief engineer; Hamilton Grant, news director; Doris Clark, women's director.

CJMS (1954): 1280 kc; 5 kw, DA-N. 188 Dorchester St. Phone University 1-3456. La Bonne Chanson Inc. (original owner).

Rep Forjoe (U.S.).

F. Guay, pres; J. Nadon, gen mgr; J. Lajoie, coml mgr; J. Beaulu, program director; C. Dumont, promotion mgr; J. Garceau, chief engineer; F. Jerraud, news director; J. Antoons, farm director; H. Boleau, women's director.

CKAC (September 1922): 730 kc; 50 kw, DA. 980 St. Catherine St. W. Phone University 6-7301. Compagnie de Publication de La Presse Limitée (original owner).

Networks CBC; Trans-Quebec Net. Reps Interprovincial; Weed (U.S.).

Mrs. A. DuTremblay, pres; Phil Lalonde, gen mgr; George Bourassa, coml mgr; Ferdinand Biondi, program director; Paul Gélinas, promotion mgr; Len Spencer, chief engineer; Paul Boudreau, news director; Jeanette Brouillet, women's director.

CKVL-AM-FM (See Verdun listing).

NEW CARLISLE

CHNC (1933): 610 kc; 5 kw, DA-2. Phone 63 Gaspesia Radio Broadcasting Co. Ltd.

Dr. Charles Dumont, pres; John R. Peloquin, gen & coml mgr; Bruce MacDonald, chief engineer.

QUEBEC

CBV (1938): 980 kc; 5 kw, DA. Palais Montcalm. Phone Lafontaine 5-8155. Canadian Broadcasting Corp. (original owner).

Network CBC-French.

Alphonse Ouimet, gen mgr; Maurice Valiquette, coml mgr; René Dussault, program director; Honoré Massé, chief engineer; Guy Dumais, news & farm director.

CHRC (1926): 800 kc; 10 kw. 1143 St. John St., zone 4. Phone Lafontaine 2-8177. CHRC Ltd. (original owner).

Network French Radio Assoc. Net. Reps Hardy (Montreal, Toronto, Quebec); Hunt & Assoc. (Vancouver); Young Canadian Ltd. (U.S.).

Henri Lepage, gen mgr; Aurèle Pelletier, station mgr; Magella Alain, program director; F. Richard Thibodeau, national sales & promotion mgr; Arsène Nadeau, chief engineer.

CHRC-FM (1949): 98.1 mc; 595 w. Duplicates CHRC (above).

CJQC (1953): 1340 kc; 250 w. 39 St. John St. The Goodwill Broadcasters of Canada Inc.

Howard Wert, pres; George MacDonald, gen mgr; Mite Lavallée, chief engineer.

CKCV (September 1926): 1230 kc; 5 kw, DA. 978 St. John St., zone 4. Phone Lafontaine 2-1585. CKCV Limitee (acquired station December 1934).

Network CBC-French. Reps Interprovincial; Weed (U.S.).

Gaston Pratte, pres; Paul Lepage, gen mgr; Marcel Leboeuf, coml & station mgr; Michel Garlepy, program director; Jean Guy Bernier, promotion mgr; Lucien Gobeil, chief engineer; Roger Bruneau, news & farm director; Marie-Paule Vachon, women's director.

RIMOUSKI

CJBR (Nov. 15, 1937): 900 kc; 10 kw, DA-N. 6 St. Jean St. Phone Raymond 3-2217. Central Public Service Corp. (original owner).

Network CBC-French. Reps Interprovincial; Weed (U.S.).

Jacques Brillant, mgr; André Lecomte, gen & coml mgr; Sandy Burgess, program director & promotion mgr; Réal Therrien, chief engineer; Guy Ross, news director; Arthur Rioux, farm director; Louise Lavallée, women's director.

CJBR-FM (November 1947): 101.5 mc; 1 kw. Duplicates CJBR (above).

CJBR-TV: Tv companion of CJBR-AM-FM.

RIVIERE-DU-LOUP

CJFP (1947): 1400 kc; 250 w. 322 Rue Lafontaine. Phone 2727. Radio Temiscouata Ltée.

Armand Belle, pres; Henri Bourdeau, gen mgr & coml mgr; Raymond Lavoie, chief engineer.

ROBERVAL

CHRL (1949): 910 kc; 1 kw. Radio Roberval Inc.

George Gagnon, pres; J. Wilfred Mondoux, gen mgr; Normand Gagnon, coml mgr; Marcel Bolduc, chief engineer.

ROUYN

CKRN (1939): 1400 kc; 250 w. Phone Roger 2-7741. Northern Radio-Radio Nord Inc. (acquired station 1948).

Network CBC. Reps Butler & Assoc. (Montreal, Toronto); Hunt (Vancouver); Weed (U.S.).

David-Armand Gourd, pres & gen mgr; Yvon Martel, coml & promotion mgr; Bernard Valiquette, news director & farm director; Jean-Guy Langevin, chief engineer; Lise Aubé, women's director.

CKRN-TV: Tv companion of CKRN.

STE. ANNE DE LA POCATIÈRE

CHGB (1938): 1350 kc; 1 kw-D, 250 w-N. Main St. Phone 101. CHGB Ltée.

George Desjardins, pres, gen mgr & chief engineer; Paul Emile Hudon, coml mgr.

SCHEFFERVILLE

NEW (not on air; target date not announced): 1230 kc; 250 w. Hollinger Ungava Transport Ltd.

ST. GEORGE DE BEAUCE

CKRB (1953): 1250 kc; 5 kw. Phone 751. Radio Beauce Inc.

Yvon Thibodeau, pres; Charles A. Thibodeau, gen mgr; Jean Barbeau, coml mgr; Armande Catellier, chief engineer.

ST. JEAN

CHRS (1958): 1090 kc; 1 kw-D. Radio Iberville Ltée.

Jean-Paul Auclair, pres; Bernard Turcot,

Canadian Radio CONTINUED

QUEBEC CONTINUED

gen mgr; Jack Turcot, coml mgr; Guy de Valter, chief engineer.

ST. JEROME

CKJL (1956): 900 kc; 1 kw-DA-1. Hotel Lapointe. Radio Laurentides Inc.
Jean Lalonde, pres & gen mgr; Jean Senacal, chief engineer.

SHAWINIGAN FALLS

CKSM (1951): 1220 kc; 1 kw, DA-N. Box 69. Shawinigan Falls Broadcasting Co. Ltd.
A. Gelinat, pres; Allan Rogerson, gen mgr; Ernest Brunelle, chief engineer.

SHERBROOKE

CHLT (1937): 630 kc; 5 kw. 221 Dufferin St. Lorraine 9-2525. La Tribune Ltd.
Paul Desruisseaux, pres; Alphe Gauthier, gen mgr; J. L. Gauthier, coml mgr; Marcel Lyonnais, chief engineer.

CHLT-TV: Tv companion of CHLT.

CKTS (1946): 900 kc; 1 kw. 221 Dufferin St. Lorraine 9-2525. Telegram Printing & Publishing Co.

Sen. Charles B. Howard, pres; Alphe Gauthier, gen mgr; J. L. Gauthier, coml mgr; Marcel Lyonnais, chief engineer.

SOREL

CJSO (June 1945): 1320 kc; 1 kw, DA. 72 Rue du Roi. Phone Ri 3-3318. Radio Richelieu Limitée (original owner).

Rep Hardy.
J.-Arthur Villeneuve, pres; Maurice Boulianne, gen mgr; Maurice Bérubé, coml mgr; Claude Rochon, program director; Lorenzo Brouillard, promotion mgr; Joseph Cardin, chief engineer.

THETFORD MINES

CKLD (Feb. 12, 1950): 1230 kc; 250 w. Ave. Labbé. Phone Federal 5-7533. Radio Megantic Ltée. (acquired station November 1955).

Network CBC. Rep Hardy.
Specialty programs: French, 100%.
Henri Lagueux, pres, gen mgr & coml mgr; Raymond Burl, program director; Will Dugré, promotion mgr; Paul Cloutier, chief engineer; Bertrand Potvin, news director; Irenée Goulet, farm director; Elizabeth Bolduc, women's director.

TROIS-RIVIERES

CHLN (1937): 550 kc; 5 kw. 522 Bonaventure St. Phone Frontenac 4-3556. Radio Trois-Rivières Inc. (acquired station August 1951).

Rep Interprovincial (Montreal, Toronto); Young Canadian Ltd. (U.S.).
Jacob Nicol, pres; Léon Trépanier, gen mgr; Maurice Duval, coml & promotion mgr; Maurice Dansereau, program director; Oric LeFebvre, chief engineer; Sylvio St. Amant, news director.

CKTR (1954): 1350 kc; 1 kw, DA-1. 543 Gervais St. Phone Frontenac 5-4855. CKTR Ltée.

Paul Aboud, pres; J. Fernand Rufange, coml mgr; Charles Couture, coml mgr; Herve Lapointe, chief engineer.

VAL D'OR

CKVD (1939): 1230 kc; 250 w. P. O. Box 70. Northern Radio—Nord Radio Inc.

David A. Gourd, pres; Yvon Martel, gen mgr & coml mgr; Jean-Guy Langevin, chief engineer.

VERDUN (Montreal)

CKVL (Nov. 3, 1946): 850 kc; 50 kw-D, 10 kw-N, DA-2. 211 Gordon Ave., zone 19. Phone Pontiac 6-2311. Jack Tietolman (original owner).

Network French Radio Assoc. Net. Reps McDermott; Cooke (U.S.).
Jack Tietolman, pres; Corey Thomson, gen

& promotion mgr; Judah Tietolman, coml mgr; Marcel Provost, program director; Maurice Rousseau, chief engineer; Marcel Beauregard, news director; J. A. Lapointe, farm director; Pierrette Champoux, women's director.
CKVL-FM (Nov. 3, 1946): 96.9mc; 10 kw. Duplicates CKVL (above).

VICTORIAVILLE

CFDA (Oct. 19, 1951): 1380 kc; 1 kw, DA-N. 150-A Notre-Dame, E. Phone Plateau 2-5545. Radio Victoriaville Limitée (acquired station April 1, 1955).

Rep Radio & Television Sales Inc.
Dr. C. A. Gilbert, pres; Roger Gilbert, gen & coml mgr; J. Maurice Bilodeau, program director & promotion mgr & news director; Roger Paul, chief engineer; Marcel Rheault, Vincent Lanouette, farm directors.

VILLE-MARIE

CKVM (1950): 710 kc; 1 kw, DA-N. Ste. Anne St. Phone 710. Radio Temiscamingue.
Herve Leblanc, pres; Guy Burelle, gen mgr; Ernie Fauvelle, coml mgr; Gaston Tasset, chief engineer.

SASKATCHEWAN

GRAVELBOURG

CFGR (1952): 1230 kc; 250 w-N. Edifice Villeneuve. Phone 155. Radio-Gravelbourg Ltée.

Dr. Rosario Morin, pres; Dumont Lepage, gen mgr; Joseph E. DeGagne, coml mgr; Marc Riou, chief engineer.

CFRG (1955): 710 kc; 5 kw-D. Other information same as CFGR (above) which operates as nighttime affiliate.

MOOSE JAW

CHAB (1922): 800 kc; 10 kw-D, 5 kw-N, DA-1. 127 Main St., N. Phone Oxford 2-6464. Radio Station CHAB Ltd. (acquired station 1947).

Network CBC. Rep Stephens & Townsend.
Sid Boyling, gen mgr; Nev Skingle, coml & assistant mgr; Jay Leddy, program director; Terry McBurney, promotion mgr; Merv Pickford, chief engineer; John McManus, news director; George Price, farm director.

NORTH BATTLEFORD

CJNB (Jan. 28, 1947): 1460 kc; 1 kw. P. O. Box 1460. Phone 2477. Northwestern Broadcasting Co. Ltd. (original owner).

Rep Stovin-Byles; Devney (U.S.).
Harry S. Hay, pres; Harry G. Dekker, gen & coml mgr; Lee Sage, program & news director; Mrs. Chris Dekker, promotion mgr; Al Ruddell, chief engineer; Lawrence Branter, farm director; Bob Hildebrand, women's director.

PRINCE ALBERT

CKBI (1933): 900 kc; 10 kw, DA. CKBI Bldg. Phone Roger 3-7421. Central Broadcasting Co. Ltd. (acquired station Oct. 1, 1946).

Network CBC. Rep All-Canada; Weed (U.S.).
E. A. Rawlinson, pres; F. F. Rawlinson, gen mgr; G. Prest, coml & promotion mgr; I. Barrie, program director; T. Van Nes, chief engineer; J. Spooner, news director; G. Palmer, farm director; M. Sherman, women's director.
CKBI-TV: Tv companion of CKBI.

REGINA

CKCK (July 29, 1922): 620 kc; 5 kw, DA-N. 1853 Hamilton St. Phone Lakeside 2-8525. Transcanada Communications Ltd. (acquired station April 10, 1940).

Network CBC. Rep All-Canada.
Clifford Sifton, pres; Harold A. Crittenden, gen mgr; Don R. Dawson, station mgr; Roy Malone, coml mgr; Robert K. Macdonald, production mgr; Lorie Molter, promotion mgr;

E. A. Strong, chief engineer; Jim McLeod, news director.

CKCK-TV: Tv companion of CKCK.
CKRM (1926): 980 kc; 5 kw, DA-N. 2060 Halifax St. Phone Lakeside 3-5661. Western Communications Ltd.

Emmett McCusker, pres; Wilf Collier, gen mgr; Harry Dane, coml mgr; Len Cozine, chief engineer.

SASKATOON

CFNS (1952): 1170 kc; 1 kw. 1902 Broadway. Phone 9-3776. Radio Prairies-Nord Ltée.

Rev. J. A. Beaulac, pres; Charles Papen, gen mgr; John Lacroix, chief engineer.

CFQC (1923): 600 kc; 5 kw. 216 First Ave. North. Phone 2-6611. A. A. Murphy & Sons Ltd.

A. A. Murphy, pres; Vern Dallin, gen mgr.
CFQC-TV: Tv companion of CFQC.
CKOM (June 8, 1951): 1420 kc; 5 kw, DA-N. Empire Hotel Bldg. Phone Oliver 2-1420. Saskatoon Community Broadcasting Co. Ltd.
Reps Stovin-Byles (Toronto, Montreal); Hunt & Assoc. (Vancouver); Messner (Winnipeg); Weed (U.S.).

Specialty programs: German, ½ hr. wkly.
Robert A. Hosie, pres & gen mgr; G. D. Tunnicliffe, assistant & coml mgr; Gordon E. Walburn, program director; Arnold E. Stilling, production mgr; Maynard Greer, chief engineer; Jarvis J. Whitney, news director; H. R. Worden, farm director.

SWIFT CURRENT

CKSW (June 1, 1956): 1400 kc; 250 w. 134 Central Ave. Phone Prospect 3-4605. Frontier City Broadcasting Co. Ltd. (original owner).

Reps Radio Representatives Ltd. (Toronto, Montreal, Vancouver); Broadcast Representatives Ltd. (Winnipeg).

Doug Scott, pres & gen mgr; William Friest, coml mgr; Wilf Gilbey, station mgr; Mac Hanna, chief engineer; George Lazarenko, news & farm director; June Smith, women's director.

WATROUS

CBK (July 29, 1939): 540 kc; 50 kw. 1840 McIntyre St., Regina. Canadian Broadcasting Corp. (original owner).

Network CBC.
J. R. Finlay, director for Prairie provinces (Winnipeg); R. H. Roberts, mgr (Regina); R. L. Horley, coml representative (Winnipeg); D. E. Cameron, regional program director (Winnipeg); C. E. L'Ami, supervisor of information services (Winnipeg); R. D. Cahoon, regional engineer (Winnipeg); N. L. Lacey, senior news editor (Winnipeg); Lionel Moore, farm director (Winnipeg); Paul Wright, talks producer (Winnipeg).

WEYBURN

CFSL (Aug. 16, 1957): 1340 kc; 250 w. P. O. Box 1330. Phone 4666. Soo Line Broadcasting Co. Ltd. (original owner).

Rep Stovin-Byles (Winnipeg, Vancouver); National Broadcast Sales (Toronto, Montreal).
Gordon H. Russell, pres; Keith D. Baker, gen mgr & director of engineering; George Sillery, program director; D. John Badham, news director; Bill Hart, farm director; Don Olsen, women's director.

YORKTON

CJGX (March 19, 1927): 940 kc; 10 kw-D, 1 kw-N. Tower Bldg. Phone 3-2258. Yorkton Broadcasting Co. Ltd. (original owner).

Network CBC. Reps Young Canadian (U.S.); Stovin-Byles Ltd. (Toronto, Montreal, Vancouver); Messner (Winnipeg).

Specialty programs: Ukrainian, 3 hrs. wkly.; Czech, ½ hr. wkly.

Dawson Richardson, pres; F. K. Tully, vp & managing director; J. M. Shortreed, gen mgr; G. G. Gallagher, coml mgr; M. G. Phillips, program director; J. C. Goodman, promotion mgr; H. P. McRae, chief engineer; R. U. Reynolds, news director; Doug Sherwin, farm director.

Canadian Am Frequencies

Licensed or Authorized by Canadian Dept. of Transport as of July 1, 1958.

Symbols: N—night power, D—day power, DA—directional antenna, asterisk (*) indicates construction permit for new station.

Call Letters	Location	Power in Watts
540 Kilocycles		
CBK	Watrous, Sask.	50,000
550 Kilocycles		
CFNB	Fredericton, N. B.	5,000-DA-N
CHLN	Three Rivers, Que.	5,000-DA-2
CKPG	Prince George, B. C.	250
CFBR	Sudbury, Ont.	1,000
560 Kilocycles		
CJKL	Kirkland Lake, Ont.	5,000-DA-N
CFRA	Ottawa, Ont.	5,000-DA-1
CFOS	Owen Sound, Ont.	1,000-DA-2

Call Letters	Location	Power in Watts
570 Kilocycles		
CJEM	Edmunston, N. B.	1,000-DA-N
CKCQ	Quesnel, B. C.	1,000-DA-2
CKEK	Cranbrook, B. C.	1,000
580 Kilocycles		
CJFX	Antigonish, N. S. (DA)	5,000
CKUA	Edmonton, Alta.	1,000
CKPR	Fort William, Ont.	1,000-N, 5,000-D
CKEY	Toronto, Ont. (DA)	5,000-D
CKY	Winnipeg, Man.	5,000-DA
CFCL	Timmins, Ont.	1,000-DA-N
590 Kilocycles		
CFAR	Flin Flon, Man.	1,000
VOCM	St. John's Nfld.	10,000-D
CKRS	Jonquiere, Que.	1,000-DA-1
CKAR	Huntsville, Ont.	1,000
600 Kilocycles		
CJOR	Vancouver, B. C.	5,000-DA
CFQC	Saskatoon, Sask.	5,000-DA-N
CFCF	Montreal, Que.	5,000-DA

Call Letters	Location	Power in Watts
CFCH	North Bay, Ont.	1,000-DA
CKCL	Truro, N. S.	1,000-DA-1
610 Kilocycles		
CJAT	Trail, B. C.	1,000
CKTE	St. Catharines, Ont.	5,000-DA-1
CHNC	New Carlisle, Que.	5,000-DA
* Thompson, Man.		1,000
620 Kilocycles		
CKCK	Regina, Sask.	5,000-DA-N
630 Kilocycles		
CFCY	Charlottetown, P. E. I.	5,000-DA-N
CFCO	Chatham, Ont.	1,000-DA
CJET	Smiths Falls, Ont.	1,000
CKOV	Kelowna, B. C.	1,000
CKRC	Winnipeg, Man.	5,000-DA-N
CKYL	Peace River, Alta.	1,000-DA-N
CHLT	Sherbrooke, Que.	5,000
640 Kilocycles		
CBN	St. John's, Nfld.	10,000
680 Kilocycles		
CKGB	Timmins, Ont.	5,000-DA-N
CHLO	St. Thomas, Ont.	1,000-DA

Call Letters	Location	Power in Watts
CHFA	Edmonton, Alta.	5,000-DA
CJOB	Winnipeg, Man.	10,000-D
2,500-DA-N		
690 Kilocycles		
CBF	Montreal, Que.	50,000
CBU	Vancouver, B. C.	10,000
710 Kilocycles		
CKVM	Ville Marie, Que.	1,000-DA-N
CJSP	Leamington, Ont.	250-DA-D
CFRG	Gravelbourg, Sask.	5,000-D
730 Kilocycles		
CKAC	Montreal, Que.	50,000
CKDM	Dauphin, Man.	1,000
CJNR	Blind River, Ont.	1,000
CKLG	North Vancouver, B. C.	10,000
740 Kilocycles		
CBL	Toronto, Ont.	50,000
CBXA	Edmonton, Alta.	250
790 Kilocycles		
CKSO	Sudbury, Ont.	5,000-DA-N
CBY	Corner Brook, Nfld.	1,000
CKMR	Newcastle, N. B.	1,000-DA-1

Canadian Am Station Frequencies CONTINUED

Call Letters	Location	Power in Watts	Call Letters	Location	Power in Watts	Call Letters	Location	Power in Watts	Call Letters	Location	Power in Watts
800 Kilocycles			990 Kilocycles			1260 Kilocycles			1380 Kilocycles		
CJAD Montreal, Que.	10,000-DA		CBV Quebec, Que.	5,000		CFPA Port Arthur, Ont.	250		CHOV Pembroke, Ont.	1,000-DA	
CHAB Moose Jaw, Sask.	10,000-D		CFPL London, Ont.	5,000-DA-2		CFYT Dawson, Y. T.	100		CJDC Dawson Creek, B. C.	1,000	
CKLW Windsor, Ont.	50,000-DA-2		CHEX Peterborough, Ont.	5,000		CKVD Val d'Or, Que.	250		CBT Grand Falls, Nfld.	1,000	
CHRC Quebec, Que.	10,000-DA		CKNW New Westminster, B. C.	5,000-DA-1		CKLD Theford Mines, Que.	250		CKLB Oshawa, Ont.	5,000-DA-2	
CKOK Penticton, B. C.	1,000-D		1000 Kilocycles			CFHR Hay River, N. W. T.	100		CKEN Kentville, N. S.	1,000-DA-N	
CFOB Fort Francis, Ont.	1,000-DA		CBW Winnipeg, Man.	50,000		CKEC New Glasgow, N. S.	250		1300 Kilocycles		
CJBQ Belleville, Ont.	1,000-DA-1		1010 Kilocycles			CFWR Gravelbourg, Sask.	250-N		CKPC Brantford, Ont.	1,000-DA-N	
CKRD Red Deer, Alta.	1,000-DA-N		CBX Edmonton, Alta.	50,000-DA		*----- Schefferville, Que.	250		CFDA Victoriaville, Que.	1,000-DA-N	
CKVL Verdun, Que.	50,000-DA-2		CFRB Toronto, Ont.	50,000-DA-2		1240 Kilocycles			CKLC Kingston, Ont.	5,000-DA-1	
860 Kilocycles			CHUM Toronto, Ont.	5,000-D, DA-1		CFPR Prince Rupert, B. C.	250		1390 Kilocycles		
CJBC Toronto, Ont.	50,000		CFGP Grande Prairie, Alta.	10,000		CJCS Stratford, Ont.	250		CKLN Nelson, B. C.	1,000-DA-1	
900 Kilocycles			CFJL Sault Ste. Marie, Ont.	250		CJAV Port Alberni, B. C.	250		1400 Kilocycles		
CJVI Victoria, B. C.	10,000-DA		1060 Kilocycles			CJRW Summerside, P. E. I.	250		CKRN Rouyn, Que.	250	
CJBR Rimouski, Que.	10,000-DA-N		CFCN Calgary, Alta.	10,000-DA-N		CKLS La Sarre, Que.	250		CKSW Swift Current, Sask.	250	
CHML Hamilton, Ont.	5,000-DA-N		1070 Kilocycles			1250 Kilocycles			CJFP Riviere du Loup, Que.	250	
CKBI Prince Albert, Sask.	10,000-DA-2		CBA Sackville, N. B.	50,000		CKSB St. Boniface, Man.	(DA) 1,000		CKFH Toronto, Ont.	250	
CKTS Sherbrooke, Que.	1,000-DA-N		CHOK Sarnia, Ont.	5,000-D		CKBL Matane, Que.	5,000-DA-1		CKBC Bathurst, N. B.	250	
CKJL St. Jerome, Que.	1,000-DA-1		CHED Edmonton, Alta.	1,000-DA-N		CHWO Oakville, Ont.	1,000-D		CKCY Sault Ste. Marie, Ont.	250	
CHNO Sudbury, Ont.	1,000		1080 Kilocycles			500-N			CKDH Amherst, N. S.	250	
910 Kilocycles			CFED Edmonton, Alta.	10,000-D		CKRB St. Georges de Beauce, Que.	5,000-DA-D		1410 Kilocycles		
CBO Ottawa, Ont.	5,000		1090 Kilocycles			1,000-N		CFUN Vancouver, B. C.	1,000		
CFJC Kamloops, B. C.	1,000		CFJB Brampton, Ont.	250-D		1420 Kilocycles			CKOM Saskatoon, Sask.	5,000-DA-N	
CKLY Lindsay, Ont.	1,000-DA-1		CHRS St. Jean, Que.	1,000		CJMT Chicoutimi, Que.	1,000-DA-1		1450 Kilocycles		
CHRL Roberval, Que.	1,000-DA-N		1110 Kilocycles			1,000-N		CFJR Brockville, Ont.	250		
*----- Drumheller, Alta.	1,000		CFTJ Galt, Ont.	250		CFBG Gander, Nfld.	250		CHFB Granby, Que.	250	
920 Kilocycles			1130 Kilocycles			CFGT St. Joseph d'Alma, Que.	1,000-DA-N		CFAB Windsor, N. S.	250	
CJCH Halifax, N.S.	10,000-D		CKWX Vancouver, B. C.	50,000		CHWK Chilliwack, B. C.	1,000		CJOY Guelph, Ont.	250	
5,000-DA-N			1140 Kilocycles			1,000-DA-N		CBG Gander, Nfld.	250		
2,500-D			*----- Kitimat, B. C.	1,000		1460 Kilocycles			1470 Kilocycles		
1,000-DA-N			CB1 Sydney, N. S.	5,000		CJNB North Battleford, Sask.	10,000-DA-N		CHOW Welland, Ont.	500	
930 Kilocycles			CKXX Calgary, Alta.	10,000-DA-N		1480 Kilocycles			CKCR Kitchener, Ont.	250	
CJCA Edmonton, Alta.	10,000-D		1150 Kilocycles			5,000-DA-1		CFRC Kingston, Ont.	100		
5,000-DA-N			CKX Brandon, Man.	1,000-N		500-D		CKBM Montmagny, Que.	250		
CFBC St. John, N. B.	5,000-DA		CKOC Hamilton, Ont.	5,000-DA		1500 Kilocycles			CHUC Port Hope, Ont.	1,000-DA-D	
CJON St. John's, Nfld.	5,000-DA-N		CKSA Lloydminster, Alta.	1,000		CKOY Ottawa, Ont.	5,000-D		1510 Kilocycles		
940 Kilocycles			CHSJ St. John, N. B.	5,000-DA-N		1,000-DA-N		CKOT Tillsonburg, Ont.	1,000		
CBM Montreal, Que.	50,000		CKTR Three Rivers, Que.	5,000-D-DA-1		1520 Kilocycles			CBE Windsor, Ont.	10,000-DA	
CJGX Yorktown, Sask.	10,000-D		1,000-N-DA-1			CJSO Sorel, Que.	1,000-DA-N		1560 Kilocycles		
1,000-N			1170 Kilocycles			100		CFRS Simcoe, Ont.	250		
CJ1B Vernon, B. C.	1,000		CFNS Saskatoon, Sask.	1,000		1570 Kilocycles			CHUB Nanaimo, B. C.	10,000-DA	
950 Kilocycles			1200 Kilocycles			1,000-D		CFOR Orillia, Ont.	10,000-D		
CKNB Campbellton, N. B.	(DA) 1,000		CJRL Kenora, Ont.	1,000		1,000-N		CFRY Portage La Prairie, Man.	1,000-N		
DA-5,000-D			CKCW Moncton, N. B.	10,000-DA-N		250		1580 Kilocycles			
2,500-N			CJOC Lethbridge, Alta.	10,000-DA-D		250		CBJ Chicoutimi, Que.	10,000-DA		
960 Kilocycles			10,000-DA-D			250		1600 Kilocycles			
CFAC Calgary, Alta.	5,000-DA-N		CKSM Shawinigan Falls, Que.	5,000-N		1,000-D, 250-N		CHVC Niagara Falls, Ont.	5,000-DA-N		
CHENS Halifax, N. S.	5,000-DA-N		1,000								
CKWS Kingston, Ont. (DA)	5,000		1220 Kilocycles								
970 Kilocycles			CJCH Hull, Que.	5,000-DA-1		CJRS St. Anne de la Pocatiere, Que.	1,000-D, 250-N				
CKRM Regina, Sask.	5,000-DA-N		1230 Kilocycles								

Radio Stations in Mexico And the Caribbean Area

Note: The following list of Mexican and Caribbean radio stations is based on available data from the U. S. Federal Communications Commission, the communications ministries of the various countries and from other sources. Like other countries in the North American Regional Broadcasting Agreement area, most follow the 1950 NARBA, although all are not signatory. The 1950 NARBA has not yet been ratified by the U. S. Senate.

BAHAMAS

1540 kc ZNS Nassau, Bahamas Government, 5 kw I-A.

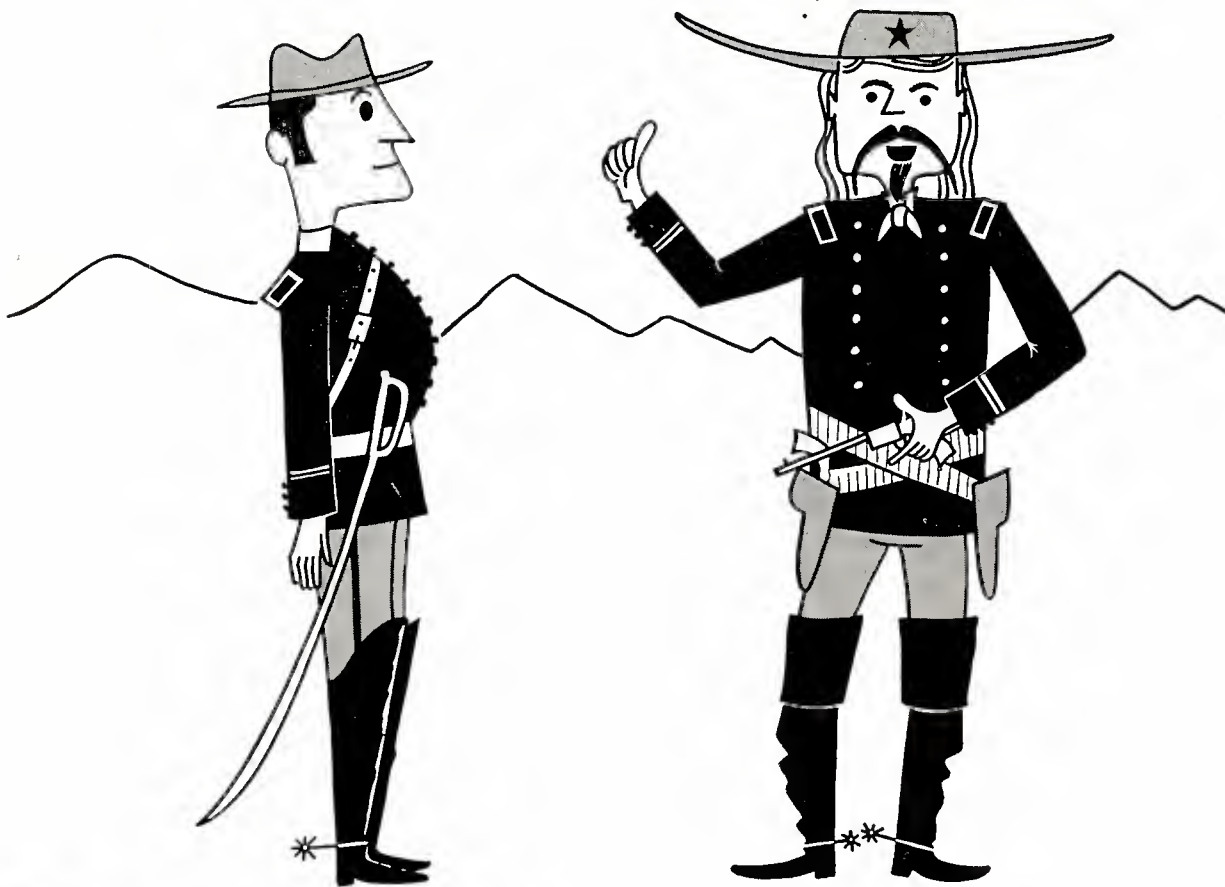
CUBA

540 kc CMJJ Jatibonico, Nicolas Rios Miera, 0.25 kw II.
 550 kc CMCY Habana, Radio Siboney S.A., 2.5 kw.
 560 kc CMKM Holguin, Union Radio S.A., 5 kw III.
 570 kc CMHI Santa Clara, Circuito Nacional Cubano S.A., 10 kw (DA) I-D.
 580 kc CMJF Ciego de Avila, Armando A. Jimenez Finales, 0.5 kw-D, 0.25 kw-N, III.
 590 kc CMW Habana, Circuito Nacional Cubano S.A., 15 kw (DA).
 600 kc CMKV Holguin, Circuito Nacional Cubano S.A., 1 kw.
 620 kc CMFB Camaguey, Cia Insular de Radiodifusion S.A., 0.25 kw.
 630 kc CMKU Santiago de Cuba, Circuito CMQ S.A., 2 kw II.
 630 kc CMQ Habana, Circuito CMQ S.A., 50 kw (DA).
 640 kc CMHQ Santa Clara, Circuito CMQ S.A., 15 kw (DA) I-C.
 660 kc CMCU Habana, Radio Garcı Serra S.A., 5 kw II-E.
 670 kc CMHG Santa Clara, Estaciones Radiodifusoras, Radio Progreso S.A., 1 kw-D, II.
 670 kc CMKP Holguin, Estaciones Radiodifusoras Radio Progreso S.A., 1 kw II-E.
 680 kc CMAF Pinar del Rio, Ests. Radiodifusoras, Radio Progreso S.A., 1 kw-D 0.5 kw-N, II.
 680 kc CMDB Santiago de Cuba, Estaciones Radiodifusoras, Radio Progreso S.A., 1 kw-D, 0.5 kw-N, II.

680 kc CMHN Cienfuegos, Estaciones Radiodifusoras, Radio Progreso S.A., 1 kw-D, 0.5 kw-N, II.
 680 kc CMJE Camaguey, Estaciones Radiodifusoras Radio Progreso S.A., 1 kw II.
 690 kc CMBC Gnbcoa, Estaciones Radiodifusoras, Radio Progreso S.A., 50 kw (DA) I-C.
 700 kc CMJT Ciego de Avila, Estaciones Radiodifusoras Radio Progreso S.A., 1 kw-D II.
 710 kc CMDU Guantanamo, Cia Insular de Radiodifusion S.A., 0.25 kw.
 720 kc CMHU Cienfuegos, Modesto R. Vazquez, 0.25 kw.
 730 kc CMCA Habana, Radio Mambi S.A., 10 kw (DA) II.
 740 kc CMAB Pinar del Rio, Simeon Ferro Martinez, 5 kw-D II.
 740 kc CMKJ Holguin, Circuito CMQ S.A., 10 kw II.
 760 kc CMCD Habana, La Voz del Aire S.A., 10 kw (DA) II-E.
 760 kc CMJY Ciego de Avila, Ricardo Miranda Cortes, 1 kw.
 770 kc CMDC Holguin, Radio Oriente S.A., 1 kw II.
 780 kc CMHB Sancti Spiritus, Union Radio S.A., 0.25 kw.
 790 CMCH Habana, Radio Onda Musical Espanola S.A., 10 kw III-E.
 800 kc CMAW Pinar del Rio, Pedro Redondo Fernandez, 0.25 kw.
 800 kc CMJS Ciego de Avila, Cadena Oriental de Radio S.A., 1 kw.
 800 kc CMKL Santiago de Cuba, Cadena Oriental de Radio S.A., 2 kw II.
 810 kc CMHW Santa Clara, Circuito Nacional S.A., 1 kw-D, 0.25 kw-N, II.
 820 kc CMDT Bayamo, Reloj del Aire S.A., 0.25 kw II.
 830 kc CMBZ Habana, Manuel y Guillermo Salas, 5 kw-D 1 kw-N (DA-N) II-E.
 840 kc CMAN Pinar del Rio, Circuito Nacional, Cubano S.A., 1 kw.
 840 kc CMDQ Victoria de las Tunas, V. Luis Lima Delgado, 1 kw-D.
 840 kc CMJM Ciego de Avila, Circuito Nacional Cubano S.A., 1 kw.
 850 kc CMKC Santiago de Cuba, Radio Oriente S.A., 1 kw II.
 860 kc CMBL Habana, Radio Cadena Suaritos S.A., 15 kw (DA) I-C.
 870 kc CMDY Holguin, Reloj del Aire S.A.

880 kc CMAG Consolacion del Sur, Union Radio S.A., 1 kw II.
 880 kc CMJB Camaguey, Union Radio S.A., 1 kw II.
 890 kc CMQC Habana, Radio Onda Musical, 0.25 kw II.
 890 kc CMDZ Santiago de Cuba, Radio Cadena Santiago S.A., 0.25 kw II.
 890 kc CMHD Santa Clara, Union Radio S.A., 1 kw.
 900 kc CMJV Ciego de Avila, Circuito CMQ S.A., 1 kw, II.
 910 kc CMCF Habana, Union Radio S.A., 10 kw III-E.
 910 kc CMGX Matanzas, Union Radio S.A., 1 kw.
 920 kc CMAQ Pinar del Rio, Circuito CMQ S.A., 1 kw-D 0.25 kw-N III.
 920 kc CMJL Camaguey, Circuito CMQ S.A., 10 kw (DA) III.
 930 kc CMGF Matanzas, Circuito Nacional Cubano S.A., 0.25 kw IV.
 930 kc CMKN Santiago de Cuba, Circuito Nacional Cubano S.A., 1 kw III.
 940 kc CMHH Cienfuegos, Radio Garcia Serra, 0.25 kw II.
 950 kc CMBF Habana, CMBF-Cadena Nacional S.A., 10 kw (DA) I-D.
 950 kc CMDJ Guantanamo, Radio Oriente S.A., 0.25 kw IV.
 960 kc CMGN Jovellanos, Circuito Nacional Cubano S.A., 0.5 kw III.
 960 kc CMJN Camaguey, Circuito Nacional Cubano S.A., 1 kw III.
 970 kc CMHZ Santa Clara, Mario Gonzalez Cuesta y Garcia, 0.25 kw.
 970 kc CMKD Holguin, Cadena Oriental de Radio S.A., 1 kw III.
 980 kc CMCK Habana, Cia Radiodifusora COCO y CMCK S.A., 5 kw.
 990 kc CMAS Pinar del Rio, Radio Garcia Serra S.A., 0.25 kw II.
 990 kc CMHT Sancti Spiritus, Juan M. Santana Padron, 1 kw-D, II.
 1000 kc CMJG Camaguey, Cadena Oriental de Radio S.A., 1 kw II.
 1000 kc CMKW Santiago de Cuba, Reloj del Aire S.A., 0.25 kw II.
 1010 kc CMBQ Habana, Radio Continental CMBQ S.A., 5 kw-D, 1 kw-N.
 1020 kc CMDO Banes, Radio Banes S.A., 0.25 kw-D.
 1020 kc CMHS Caibarien, Alberto Aragonés Machado, 0.1 kw-D.

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THE
ANSWERS..

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BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

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Mexico-Caribbean CONTINUED

1030 kc CMAC San Cristobal, Guillermo Garcia, 0.25 kw II.
 1030 kc CMDW Palma Sorieno, Ricardo Miranda Cortes, 0.5 kw II.
 1030 kc CMGO Colon, Cia Insular de Radiodifusion S.A., 0.25 kw II.
 1030 kc CMJR Camaguey, Noticiero Radio Legendario S.A., 1 kw.
 1040 kc CMHF Santa Clara, Humberto Valdes Yero, 0.1 kw-D. II.
 1050 kc CMKF Holguin, Manuel de J. Gongora, 0.25 kw II.
 1060 kc CMCX Habana, Espacio Aereo S.A., 10 kw-D. II.
 1060 kc CMDH Santiago de Cuba, E. Hernandez Callard, 0.25 kw II.
 1060 kc CMJA Camaguey, Rafael Valdes Jimenez, 0.25 kw II.
 1070 kc CMKS Guantanamo, Radio Savon S.A., 0.25 kw II.
 1090 kc CMBS Habana, Radio Capital Artalejo S.A., 0.25 kw II.
 1090 kc CMHE Encrucijada, Humberto Valdes Yero, 0.25 kw-D. II.
 1090 kc CMKR Santiago de Cuba, J. Nadal Aguirrezabal, 1 kw-D. 0.25 kw-N. II.
 1100 kc CMGW Matanzas, Ramon A. Zayas Lopez, 0.5 kw.
 1110 kc CMDN Guantanamo, Circuito Nacional Cubano S.A., 0.25 kw II.
 1110 kc CMFA Camaguey, Pablo A. Alejo, 1 kw-D. 0.25 kw-N. II.
 1120 kc CMBY Habana, Pages y Cia, 0.25 kw II-E.
 1120 kc CMDK Santiago de Cuba, Radio Turquino S.A., 0.25 kw II.
 1130 kc CMHM Santa Clara, Cadena Oriental de Radio S.A., 1 kw II.
 1130 kc CMKH Guantanamo, Luis Coronado Estrada, 0.25 kw II.
 1150 kc CMBK Habana, Cia Inmobiliaria UCARO S.A., 0.25 kw IV.
 1150 kc CMDL Holguin, Edwin Acosta Pita, 1 kw-D. III.
 1160 kc CMJK Camaguey, Jones Castrillon y Cia, 1 kw II.
 1170 kc CMBR Habana, Columbo Rodriguez, 0.25 kw II.
 1170 kc CMKB Santiago de Cuba, Union Radio S.A., 1 kw-D. 0.25 kw-N. II.
 1180 kc CMHV Santa Clara, Cia Insular de Radiodifusion S.A.
 1190 kc CMAR Pinar del Rio, Cia. Insular de Radiodifusion S.A., 0.25 kw II.
 1190 kc CMJD Ciego de Avila, Union Radio S.A., 0.25 kw II.
 1200 kc CMDD Bayamo, Radio Oriente S.A., 0.25 kw II.
 1200 kc CMK Habana, Fausto Montiel, 0.25 kw II.
 1210 CMAP Guane, Juan Escobar, 0.25 kw.
 1210 kc CMHK Cruces, Virgilio Villanueva Fernandez, 1 kw.
 1220 kc CMKO Holguin, Manuel Angulo Farran, 0.25 kw II.
 1230 kc CMCO Habana, Edelberto Perez Rubio, 0.25 kw IV.
 1230 kc CMDI Santiago de Cuba, Cia Insular de Radiodifusion S.A., 0.25 kw IV.
 1230 kc CMJX Moron, Pablo Castellanos Caballero, 0.25 kw IV.
 1240 kc CMAD Pinar del Rio, Columbo Rodriguez, 0.25 kw IV.
 1240 kc CMGY Matanzas, Radiotiempo S.A., 0.25 kw IV.
 1240 kc CMKE Victoria de las Tunas, Ricardo Miranda Cortes, 0.25 kw IV.
 1250 kc CMHP Santi Spiritus, F. Gloria de las M. Enriquez, 0.25 kw IV.
 1250 kc CMKA Guantanamo, Cadena Oriental de Radio S.A., 0.25 kw.
 1260 kc CMCI Habana, Cadena Oriental de Radio S.A., 0.5 kw.
 1260 kc CMDE Bayamo, Cadena Oriental de Radio S.A., 0.25 kw.
 1270 kc CMJC Camaguey, Cadena de Radio S.A., 1 kw III.
 1280 kc CMDP Victoria de las Tunas, Cadena Oriental de Radio S.A., 0.25 kw.
 1280 kc CMHA Santa Clara, Jose M. Vazquez Gonzalez, 1 kw III.
 1290 kc CMCW Habana, Gilberto y Mario Lavin Dominguez, 0.25 kw.
 1290 kc CMDG Guantanamo, Carlos Abrutia Arada, 0.25 kw.
 1300 kc CMAE Pinar del Rio, Columbo Rodriguez, 0.25 kw.
 1300 kc CMJQ Nuevitas, Juan Filgueiras Caballero, 0.25 kw.
 1310 kc CMHO Santa Clara, Organizacion Insular de Radio, 1 kw III.
 1320 kc CMDA Santiago de Cuba, Red Provincial de Radio S.A., 1 kw III.
 1320 kc CMFC Moron, Cia Insular de Radiodifusion S.A., 0.25 kw.
 1330 kc CMCB Habana, Radio Reloj S.A., 1 kw.
 1340 kc CMAL Pinar del Rio, Radio Occidente, 0.25 kw IV.
 1340 kc CMJF Camaguey, Radio Camaguey S.A., 1 kw IV.
 1340 kc CMGU Colon, Cadena Oriental de Radio S.A., 0.25 kw.
 1350 kc CMHJ Cienfuegos, Telerrape S.A., 0.25 kw III.
 1350 kc CMKY Puerto Padre, Pedro Zacca Cheda, 0.25 kw III.
 1360 kc CMST Santiago de Cuba, Red Provincial de Radio S.A., 0.25 kw.
 1360 kc CMBG Habana, Antonio Fuentes Rodriguez, 0.25 kw.

1370 kc CMBN Santa Fe, Isla de Pinos, Cia Operadora Circuitos Radiales S.A., 0.25 kw.
 1370 kc CMJH Ciego de Avila, Luis Marauri Mendoza, 0.25 kw.
 1380 kc CMBX Habana, Alberto Alvarez Ferrara, 0.25 kw.
 1390 kc CMKX Bayamo, Aristides Gervet de Villafane, 0.25 kw IV.
 1400 kc CMAX Consolacion del Norte, G. Blanco Pi, 0.25 kw IV.
 1400 kc CMGL Matanzas, Cadena Oriental de Radio S.A., 0.25 kw IV.
 1400 kc CMJI Florida, Gomez y Osvaldo Moran Artega, 0.25 kw IV.
 1400 kc CMKI Guantanamo, Union Radio S.A., 0.25 kw IV.
 1410 kc CMDR Holguin, Cia Insular de Radiodifusion S.A., 0.25 kw.
 1410 kc CMHC Santa Clara, Mario Perez Marrero, 1 kw III.
 1420 kc CMCG Habana, Radio Memoria S.A., 0.25 kw IV.
 1420 kc CMJU Moron, Emilio F. Fernandez, 0.25 kw IV.
 1430 kc CMKZ Palma Soriano, Maria Dominguez Dossou, 0.25 kw IV.
 1440 kc CMGM Colon, Osvaldo Menocal Santana, 0.25 kw IV.
 1440 kc CMJW Camaguey, Admor. Antonio A. Moran Artega, sucesores de Andres Moran Cisneros, 0.25 kw IV.
 1450 kc CMDX Baracoa, J. Amable Martinez, 0.25 kw III.
 1450 kc CMHL Sancti Spiritus, Radio Tiempo S.A., 0.25 kw IV.
 1460 kc CMCM Habana, Transradio Columbia S.A., 0.25 kw IV.
 1460 kc CMKQ San Luis, R. de Armas Trompeta, 0.5 kw III.
 1470 kc CMGE Cardenas, Genaro Sabater Fox, 0.25 kw.
 1470 kc CMJO Ciego de Avila, Bonifacio Idelfonso Morales, 0.25 kw.
 1480 kc CMHX Santa Clara, Danilo G. Garcia Rodriguez, 0.25 kw IV.
 1490 kc CMKG Guantanamo, Red Provincial de Radio, S.A., 0.25 kw IV.
 1490 kc CMOX Habana, Cia Electronica S.A., 0.25 kw IV.
 1520 kc CMBD Habana, Luis Perez Garcia, 0.25 kw II.
 1520 kc CMKT Victoria de las Tunas, Alfredo Sanchez Morejon, 1 kw-D. 0.25 kw-N.
 1550 kc CMDV Santiago de Cuba, J. Camacho Porro, 0.25 kw II.
 1560 kc CMZ Habana, Ministerio de Educacion, 5 kw.
 1570 kc CMHR Sagua la Grande, Radio Tiempo, 0.25 kw-D. II.
 1580 kc CMDS Holguin, Radio Norte S.A., 0.25 kw II.
 1580 kc CMGB Cardenas, Roberto Rodriguez Aragon, 0.25 kw II.
 1580 kc CMJZ Ciego de Avila, Pablo Castellanos Caballero, 0.25 kw II.
 1590 kc CMDF Manzanillo, Francisco J. Sanz Valdes, 0.25 kw IV.
 1590 kc CMHY Cabaiguan, Cia Martin y Perez, 1 kw.
 1590 kc CMOA Habana, Juan Fdz. Duran, 0.25 kw III.

DOMINICAN REPUBLIC

620 kc H13T Ciudad Trujillo, J. Arismendi Trujillo, 10.0 kw I-C. (Will continue on 1040 kc, 10 kw, pending change of WKAQ, San Juan, P. R., to 810 kc.)
 790 kc H1L Ciudad Trujillo, Joaquin C. Pellicer, 0.5 kw III.
 820 kc H19Z Santiago, Luis F. Moscoso C., 1.0 kw-D II.
 950 kc H1G Ciudad Trujillo, Andres Cordero Puello, 0.25 kw IV.
 1050 kc H18B Santiago, 1.0 kw II.
 1050 kc H15K Barahona, 0.25 kw II.
 1220 kc H11N Santiago, Partido Dominicano, 0.75 kw III.
 1220 kc H1N Ciudad Trujillo, 0.5 kw III.
 1230 kc H13A Barahona, Exped: Pou, 0.25 kw IV.
 1240 kc H18U Puerto Plata, Luis A. Pelegrin, 0.25 kw IV.
 1250 kc H14C San Francisco de Macoris, Manuel R. Perla, 1.0 kw-D 0.1 kw-N III-D. IV-N.
 1310 kc H13V Bani, Manuel Bello Hijo, 0.5 kw III.
 1310 kc H1F Puerto Plata, 1.0 kw III.
 1330 kc H14B Santiago de los Caballeros, Abraham Vanderhorst, 0.5 kw III.
 1350 kc H1Z Ciudad Trujillo, Frank Hatton, 1.0 kw III-B.
 1360 kc H18T La Vega, 1.0 kw-D 0.1 kw-N 0.1 kw-N III-D. IV-N. IV.
 1380 kc H16T Santiago, 1.0 kw III.
 1400 kc HIT Ciudad Trujillo, Francisco A. Sanabria, 0.25 kw IV.
 1400 kc H11L La Vega, Joaquin C. Pellicer, 0.25 kw IV.
 1440 kc H12A Salcedo, 0.04 kw IV.
 1440 kc H15K Ciudad Trujillo, 0.25 kw IV.
 1440 kc H19T Monsenor Novel, 0.5 kw III.
 1450 kc H12R San Cristobal, Luis Alberti, 0.25 kw IV.
 1490 kc H12H Ciudad Trujillo, Raf. F. Tavarez L., 0.25 kw IV.
 1490 kc H11A Moca, 0.25 kw IV.

HAITI

1080 kc 4VK Legane, 10.0kw.
 1250 kc 4VYM Port au Prince, 0.25 kw.
 1260 kc 4VHL Petionville, 0.1 kw.
 1300 kc 4VP Port au Prince, Ricardo Widmaier, 0.5 kw.
 1470 kc 4VGM Port au Prince, Frank C. Magloire, 0.5 kw.
 1500 kc 4VMD Gonaives, 0.4 kw.

JAMAICA

880 kc ZQI Kingston, Jamaica Bestg. Co., 0.5 kw II.

MEXICO

540 kc XEWA S. Luis Potosi, S. L. P., Cadena Radiodif. Mex. S.A., 150 kw. (DA-N) I-A.
 550 kc XEAF Tala, Jal., 0.15 kw IV.
 111-A.
 550 kc XEKL Jalapa, Ver., Carlos Ferraz Matos, 1.0 kw-D 0.25 kw-N IV.
 550 kc XEPX La Paz, B. C., 0.25 kw IV.
 550 kc XEQW Merida, Yuc., 5.0 kw (DA-N) III-A.
 550 kc XEUC Tehuantepec, Oax., 0.25 kw IV.
 560 kc XEAH S. Rosalia, B. C., 0.1 km IV.
 560 kc XECC Tecate, B. C., 0.25 kw IV.
 560 kc XEIO Aguascalientes, Aguas, 1.0 kw-D 0.25 kw-N IV.
 560 kc XEJU Manzanillo, Colima, 5 km-D 0.25 kw-N IV.
 560 kc XEOF Mexico, D. F., 1.0 kw III-B.
 560 kc XEPL Ciudad Cuattemoc, hih., 0.5 k III-B.
 570 kc XELQ Morelia, Mich., Francisco Lar Iturbide, 1.0 kw IV.
 570 kc XERR Monterrey, N. L., 5.0 kw IV.
 570 kc XETJ Torreon, Coah., 1.0 kw IV.
 570 kc XECY Comalcalco, Tab., 1 kw IV.
 570 kc XENZ Culiacan, Sin., 1.0 kw-D III-B.
 570 kc XEOA Oaxaca, Oax., 5.0 kw-D 0.25 k IV.
 580 kc XEMU Piedras Negras, Coah., 5.0 kw-D, I 0.25 kw-N III-B.
 580 kc XEHI Chihuahua, 5.0 kw-D III-B.
 580 kc XEDZ Cordoba, Ver., 1.0 kw III-B.
 580 kc XEHP Ciudad Victoria, T., 1.0 kw-D 0.15 kw-N IV.
 580 kc XEAV Guadalupe, Jal., 1.0 kw-D 25.0 kw (DA-1) IIIA.
 580 kc XEUE Tuxtla Gutierrez, Chia., 1.0 kw-D 0.2 kw-N IV.
 590 kc XEHQ Hermosillo, Son., Radio Hermosillo, 1.0 kw III-B.
 590 kc XEPH Mexico, D. F., Cia. Mexico Radiodif. S. A., 5.0 kw III.
 590 kc XERT Rio Bravo, Tam., Ignacio Magallan, 5 kw-D 0.25 kw-N IV.
 590 kc XEE Durango, 2.0 kw-D 0.15 kw-N III.
 600 kc XEBB Acapulco, Guerrero, 3.0 kw-D, 1.0 kw-N III-A.
 600 kc XEDN Torreon, Coah., Difusora del Norte, S. A., 1.0 kw III-B.
 600 kc XEDS Tehuantepec, Oax., 0.5 kw-D 0.1 kw-N IV.
 600 kc XEEH Monterrey, N. L., 0.5 kw-D III-B.
 600 kc XEZ Merida, Yuc., Jorge L. Palomeque, 10.0 kw (DA-1) III-A.
 600 kc XEWZ Guanajuato, Gto., Gonzalo Sanchez Gomez, 0.25 kw IV.
 610 kc XEBX Sabinas, Coah., Radiodif. Coahuila S. A., 5.0 kw-D 0.5 kw-N III-B.
 610 kc XECV Ciudad Valles, S.L.P., 1.0 kw 0.25 kw-N IV.
 610 kc XEJA Jalapa, Ver., 1.0 kw-D 0.05 kw-III-B.
 610 kc XELR Veracruz, Ver., 0.1 kw IV.
 610 kc XEUF Uruapan, Mich., Ignacio Navarro, 0.5 kw-D 1.0 kw-N III-A.
 610 kc XEGS Guasave, Sin., 5.0 kw-D 0.75 k III-B.
 620 kc XEBU Chihuahua, Chih., Roberto O. Stevenson, 5.0 kw-D 0.25 kw-N IV.
 620 kc XECK Durango, 1.0 kw-D 0.1 kw-N IV.
 620 kc XEKG Fortin de la Flores, Vera, 1.0 kw-D III-B.
 620 kc XEGH Reynosa, Tam., 0.25 kw-D
 620 kc XENK Mexico, D. F., Gral. Brig. Proal Pardo, 10.0 kw-D 5.0 kw-N III-B.
 620 kc XEFP Tepic, Nay., 1.0 kw-D 0 IV.
 630 kc XEFB Monterrey, N. L., Emis. Monterrey S. A., 10.0 kw (DA-2) III-A.
 630 kc XEFU Cosamaloapan, Ver., 2.0 kw kw-N III-B.
 630 kc XEFX Guaymas, Son., 0.25 kw IV.
 630 kc XEJB Guadalajara, Jal., State ment, 0.5 kw III-B.
 630 kc XETK Mazatlan, Sin., 1.0 kw D 0 IV.
 630 kc XETS Tapachula, Chia., Napoleon, 0.5 kw-D 0.25 kw-N IV.
 630 kc XEID Cananea, Son., 5.0 kw III-A.
 630 kc XEIZ Chilpancingo, Gro., 5.0 kw-D 0 kw-N IV.
 650 kc XEZM Zamora, Mich., La Voz del Comercio de Zamora, 5.0 kw-D II.
 650 kc XEEI Los Mochis, Sin., 0.25 kw-D IV.
 650 kc XEEJ Puerto Vallarta, Jal., 0.25 kw-D IV.
 650 kc XEEK Oaxaca, Oax., 1.0 kw-D II.
 660 kc XEAY Ciudad Delicias, Chih., 0.5 kw-II.
 660 kc XERPM Mexico, D. F., Vocero Mexico S. A. 50.0 kw (DA-2) II.
 660 kc XEEM Rio Verde, S. L. P., 0.1 kw-I
 660 kc XEEL Fresnillo, Zac., 0.25 kw IV
 670 kc XEKQ Tapachula, Chiapas, 1.0 kw 0.5 kw-N II.
 670 kc XEPM Gomez Palacio, Dur., 0.5 kw-D IV.
 670 kc XEIS Ciudad Guzman, Jal., 1.0 kw-D I.
 680 kc XELG Leon Gto., Radio Impulsora del Centro S. A., 10.0 kw (DA-N) II.
 680 kc XEFO Chihuahua, Chih., 0.1 kw-D II.
 680 kc XEFG Tezuatlan, Pue., 1.0 kw (DA-N) II.
 680 kc XESN Guasave, Sin., 1.0 kw-D II.
 690 kc XEAK Tijuana, B. C., Jorge I. Rivera, 50.0 kw (DA-N) I-B.
 690 kc XEN Mexico, D. F., Guillermo P. de Del Conde, 5.0 kw II.

YOUR FUTURE IS GREAT IN A GROWING AMERICA



THE CITY THAT DIDN'T EXIST A MONTH AGO

Every 30 days the U.S. adds as many new Americans as live in Norfolk, Va.—creating brand-new wants and needs which must be satisfied.

What does this mean to you? It means greater opportunities than ever before—in all fields. Home construction is expected to double by 1975. Power companies plan to increase output 250% in the next 20 years to provide the power for scores of new labor-saving devices. Clothing suppliers predict a one-third increase in 7 years.

With 11,000 new citizen-consumers born every day, there's a new wave of opportunity coming.

7 BIG REASONS FOR CONFIDENCE IN AMERICA'S FUTURE

1. **More people** . . . Four million babies yearly. U.S. population has *doubled* in last 50 years! And our prosperity curve has always followed our population curve.
2. **More jobs** . . . Though employment in some areas has fallen off, there are *15 million* more jobs than in 1939—and there will be *22 million* more in 1975 than today.
3. **More income** . . . Family income after taxes is at an all-time high of \$5300—is expected to pass \$7000 by 1975.

4. **More production** . . . U.S. production *doubles* every 20 years. We will require millions more people to make, sell and distribute our products.

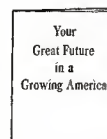
5. **More savings** . . . Individual savings are at highest level ever—*\$340 billion*—a record amount available for spending.

6. **More research** . . . *\$10 billion* spent each year will pay off in more jobs, better living, whole new industries.

7. **More needs** . . . In the next few years we will need *\$500 billion* worth of schools, highways, homes, durable equipment. Meeting these needs will create new opportunities for everyone.

Add them up and you have the makings of another big upswing. Wise planners, builders and buyers will act *now* to get ready for it.

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BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

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A member of the Audit Bureau of Circulations

Mexico-Caribbean CONTINUED

- 690 kc XEEO Monterrey, N. L., 0.25 kw-D 0.2 kw-N II-D, IV-N.
- 690 kc XEEN Progreso, Yuc., 50.0 kw II.
- 700 kc XEDV Zapopan, Jal., 1.0 kw II.
- 700 kc XEGI Gomez Palacio, Dur., 1.0 kw-D II.
- 710 kc XEON Tuxtla Gutierrez, Chia., Enrique Valero Arambula, 2.0 kw-D 1.0 kw-N II.
- 710 kc XEIE Parral, Chih., 0.5 kw-D II.
- 710 kc (New) Mexico, D. F., 1.0 kw-D 0.5 kw-N II.
- 730 kc XEX Leon, Guanajuato, Radio de Mexico S. A. de C. V., 500.0 kw (DA) I-A.
- 750 kc XEEQ San Luis Potosi, 0.25 kw-D II.
- 760 kc XEEZ Tonala, Jal., 1.0 kw-D III.
- 760 kc XEIP Mexico, D. F., 10.0 kw (DA-N) II.
- 760 kc XEEG Torreon, Coah., 1.0 kw-D II.
- 760 kc XECO Zapopan, Jal., 0.5 kw-D II.
- 770 kc XEHB San Francisco del Oro, Chih., 0.5 kw-D II.
- 770 kc XELM Lagos de Moreno, 0.15 kw-D IV.
- 770 kc XEDI Queretaro, Quer., 1.0 kw-D II.
- 780 kc XEVI Mexicali, B. C., 1.0 kw-D III.
- 790 kc XEBI Aguascalientes, Ags., Pedro C. Rivas, 1.0 kw-D 0.25 kw-N IV.
- 790 kc XEFE Nuevo Laredo, Tam., Ruberto Villarreal, 1.0 kw-D 0.5 kw-N III-B.
- 790 kc XENT La Paz, B. C., 2.0 kw-D 0.75 kw-N III-A.
- 790 kc XERC Mexico, D. F., Radio Popular de Mexico, 1.0 kw III-A.
- 790 kc XEGZ Ciudad Lerdo, Dur., 0.25 kw-D II.
- 800 kc XEAN Ocotlan, Jal., Radio Ocotlan S. de R. L., 1.0 kw II.
- 800 kc XEBE Tijuana, B. C., 0.5 kw-D II.
- 800 kc XELO Ciudad Juarez, Chih., Cia Radio de Piedras Negras, 150.0 kw I-A.
- 810 kc XEFW Tampico, Tam., Flores y Martinez, 50 kw (DA-N) II.
- 810 kc XERI Ciudad Reynosa, Tam., 0.25 kw-D II.
- 810 kc XEES Santa Barbara, Chih., 0.5 kw-D II.
- 810 kc XEUA Tepic, Nay., 1.0 kw-D II.
- 830 kc XELA Mexico, D. F., Radio Metropolitan S. A., 10.0 kw-D 5.0 kw-N (DA-N) II.
- 840 kc XEBA Guadalajara, Jal., Jesus D. Gonzales, 1 kw-D II.
- 840 kc XEGB Coahuilco, Ver., 0.25 kw 1-D II.
- 850 kc (New) Tapachula, Chih., 0.4 kw II.
- 850 kc XETQ Orizaba Ver., 10.0 kw (DA-2) II.
- 850 kc XEDU Durango, Dur., Carlos C. Armas, 1.0 kw-D 0.5 kw-N II.
- 860 kc XEMO Tijuana, B. C., Fernando Frederico Ferreira, 5.0 kw II.
- 860 kc XEUN Mexico, D. F., Universidad Nacional de Mexico, 5.0 kw II.
- 860 kc XEIN Tepic, Nay., 1.0 kw-D IV.
- 860 kc XENL Tepic, Nayarit, 1 kw-D 0.175 kw-N IV.
- 870 kc XEEV Villahermosa, Tab., 1.0 kw-D II.
- 880 kc (New) Zapopan, Jal., 0.5 kw-D II.
- 890 kc XEW Mexico, D. F., Cadena Radio Difusora S. A., 250.0 kw I-A.
- 910 kc XEAO Mexicali, B. C., Juan C. Chavez, 0.25 kw IV.
- 910 kc XEHO Ciudad Obregon, Son., 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEBH Hermosillo, Son., Carlos Balderama, 5.0 kw-D 1.0 kw-N III-B.
- 920 kc XEY Ensenada, B. C., 0.25 kw-D IV.
- 920 kc XEBM S. Luis Potosi, S. L. P., Benjamin Briones, 5.0 kw-D 1.0 kw-N III-B.
- 920 kc XEQ Culiacan, Sin. 5 kw-D 0.1 kw-N III.
- 920 kc XEGK Papatlan, Ver., 0.25 kw II.
- 920 kc XELT Guadalajara, Jal., Eduardo Reynoso Gonzalez, 0.25 kw IV.
- 920 kc XEMJ Piedras Negras, Coah., Jesus L. Elizondo, 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEOK Monterrey, N. L., Carlos Roa Montes de Oco, 1.0 kw-D 0.25 kw-N IV.
- 920 kc XEMD Gomez Palacio, Dur., 0.1 kw IV.
- 920 kc XEHM Chihuahua, Chih., 0.25 kw-D IV.
- 920 kc XEBD Saltillo, Coah., 0.25 kw IV.
- 920 kc XEXV Veracruz, Ver., 5.0 kw-D 0.25 kw-N IV.
- 940 kc XEWW Mexicali, B. C., 1.0 kw-D II.
- 940 kc XEQ Mexico, D. F., Radio Panamericana S. A., 150.0 kw-D 50.0 kw-N I-B.
- 940 kc XEJN Ciudad Reynosa, Tam., 0.2 kw-D IV.
- 950 kc XEGM Tijuana, B. C., Gustavo Faist Fernandez, 3.5 kw-D 2.5 kw-N (DA-N) III-A.
- 960 kc XECS Manzanillo, Colima, 1.0 kw-D 0.1 kw-N IV.
- 960 kc XEK Nuevo Laredo Tamaulipas, Rafael Tijerina Carranza, 5.0 kw-D 1.0 kw-N (DA-1) III-A.
- 960 kc XEHK Guadalajara, Jal., Francisco E. Fregoso, 1.0 kw-D 0.25 kw-N III-A.
- 960 kc XEKS Saltillo, Coahuila 2.0 kw-D 0.1 kw-N III.
- 960 kc XEQ Hermosillo, Son., 0.5 kw III.
- 960 kc XEU Veracruz, Ver., Ferando Pazos Sosa, 0.5 kw III-B.
- 960 kc XENO Ciudad Lerdo, Dur., 0.1 kw-D IV.
- 960 kc XEOS Chetumal, Q. R., 0.5 kw III-B.
- 970 kc XEUQ Zihuatanejo, Guer., 5.0 kw-D 0.25 kw-N IV.
- 970 kc XECJ Apatzingan, Mich., 1.0 kw-D 0.25 kw-N IV.
- 970 kc XEJ Ciudad Juarez, Chih., Pedro Meneses Jr., 10.0 kw-D 5.0 kw-N III-A.
- 970 kc XEDF Mexico, D. F., Arturo Martinez, 1.0 kw-D 0.5 kw-N III-B.
- 970 kc XEMW Monclova, Coah., 0.15 kw IV.
- 970 kc XEO Matamoros, Tamaulipas, Can. Mario Gonzalez, 1.0 kw III-B.
- 970 kc XEUG Guanajuato, Guan., 5.0 kw-D.
- 970 kc XEVT Villahermosa, Tab., 5.0 kw-D 0.4 kw-N III-B.
- 970 kc XEEZ Caborca, Con., 0.25 kw-D 0.1 kw-N IV.
- 970 kc XEOW Mazatlan, Sin., 1.0 kw-D 0.25 kw-N IV.
- 980 kc XEFQ Cananea, Son., Pedro L. Diaz, 0.5 kw III-B.
- 980 kc XEKE Navojoa, Son., 1.0 kw-D 0.25 kw-N IV.
- 980 kc XEJC Cuernavaca, Mor., Ed. Jimenez de la Cuesta, 0.25 kw IV.
- 980 kc XETU Tampico, Tam., Impuls. Moderna del Radio S. A., 5.0 kw-D 1.0 kw-N III-B.
- 980 kc XEXT Tepic, Nay., State Government, 1.0 kw III-A.
- 980 kc XELC La Piedad, Mich., 5.0 kw-D 0.2 kw-N IV.
- 980 kc XEPA San Andres Tuxtla, Ver., 0.25 kw IV.
- 980 kc XENR Nueva Rosita, Coah., 5.0 kw-D 0.5 kw-N III-B.
- 980 kc XEIR Ocotlan, Jal., 1.0 kw-D III.
- 980 kc XEIA San Andres Tuxtla, Veracruz, 0.25 kw IV.
- 990 kc XIEC Ciudad Guzman, Jal., Roberto Chavez Gonzalez, 1.0 kw-D 0.1 kw-N II.
- 990 kc XECL Mexicali, B. C., Alfonso A. Lacarra, 5.0 kw II.
- 990 kc XET Monterrey, N. L., El Pregonero del Norte, 50.0 kw-D 5.0 kw-N II.
- 990 kc XEER Ciudad Cuauhtemoc, Chih., 0.5 kw-D II.
- 990 kc XEUB Oaxaca, Oax., 5.0 kw-D 0.5 kw-N III-B.
- 990 kc XEUM Valladolid, Yuc., 0.25 kw II.
- 1000 kc XEOY Mexico, D. F., Fomento de Radio S. A., 50.0 kw I-B.
- 1010 kc El Sauzal, B. C., 0.5 kw-D 0.25 kw-N II.
- 1010 kc XEHL Guadalajara, Jal., Radiodif. de Occidente S. A., 10.0 kw-D 5.0 kw-N II.
- 1010 kc XEPB Hermosillo, Son., 0.25 kw-D II.
- 1010 kc XETP Nuevo Casas Grandes, Chih., Laureano Molinar Contreras, 1.0 kw-D 0.25 kw-N II.
- 1010 kc XEKD Ciudad Acuna, Coah., 0.5 kw-D 0.25 kw-N II.
- 1010 kc XEWS Culiacan, Sin., 5.0 kw-D 0.25 kw-N III-B.
- 1030 kc XEQR Mexico, D. F., Corp. Mexicana de Radio S. A., 10.0 kw-D 1.0 kw-N II.
- 1040 kc XEIV La Piedad, Mich., 1.0 kw-D II.
- 1050 kc XED Mexicali, B. C., Carlos Blanco, 10.0 kw (DA-N) II.
- 1050 kc XEG Monterrey, N. L., La Voz de Norteamerica S. A., 150.0 kw I-A.
- 1060 kc XEDF Mexico, D. F., Radio Gobernacion, 50.0 kw (DA-N) I-B.
- 1080 kc XEGY Tehuacan, Pue., 1.0 kw-D 0.5 kw-N II.
- 1080 kc XETA Zitacuaro, Mich., 0.5 kw-D 0.15 kw-N II-D, IV-N.
- 1080 kc XEGO Irapuato, Gto., 1.0 kw-D II.
- 1090 kc XEHR Pueblo, Pue., Manuel R. Canale, 0.25 kw II.
- 1090 kc XELB La Barca, Jal., Ramon Alvarez Lopez, 0.25 kw-D II.
- 1090 kc XERB Rosarito, B. C., Interamericana de Radio S. A., 50.0 kw (DA-N) I-B.
- 1090 kc XERG Nuevo Laredo, Tam., Reynoldo Garza Alvarez, 2.5 kw-D II.
- 1090 kc XEOD Boca del Rio, Ver., 0.5 kw (DA-N) II.
- 1100 kc XEGP Cosamaloapan, Ver., 1.0 kw (DA-N) II.
- 1110 kc XEFL Rio Bravo, Tam., 0.25 kw-D II.
- 1110 kc XERCN Mexico, D. F., Radio Central de Mexico, 50.0 kw (DA-1) II.
- 1110 kc XELJ Lagos de Moreno, Jal., 0.25 kw-D II.
- 1110 kc XEGQ San Luis de la Paz, Gto., 0.5 kw-D II.
- 1110 kc XEVS Villa de Seris, Son., 0.25 kw-D II.
- 1130 kc XEFN Uruapan, Mich., 0.25 kw-D II.
- 1130 kc XEJW Jalapa, Ver., Mariano Caraza, 10.0 kw (DA-N) II.
- 1140 kc XEFZ Monterrey, N. L., 50.0 kw (DA-N) I-B.
- 1150 kc XEAD Guadalajara, Jal., Alejandro Diaz, 1.0 kw-D 0.125 kw-N IV.
- 1150 kc XEJO Monterrey, N. L., 1.0 kw-D III.
- 1150 kc XEJP Mexico, D. F., Radio America S. A., 10.0 kw (DA-N) III-A.
- 1150 kc XEJS Hidalgo del Parral, Chih., Alfonso Perez Porras, 0.5 kw III-B.
- 1150 kc XERY Merida, Yuc., 0.5 kw-D 0.35 kw-N III-B.
- 1150 kc XESO Ciudad Obregon, Son., 5.0 kw-D 0.3 kw-N III-B.
- 1150 kc XEXZ Zacatecas, Zac., 1.0 kw-D 0.2 kw-N IV.
- 1160 kc XEIV Uruapan, Mich., 1.0 kw-D II.
- 1160 kc XEGR Coatepec, Ver., 1.0 (DA-N) II.
- 1170 kc XECD Puebla, Pue., Roberto Canedo, 0.35 kw II.
- 1170 kc XERT Rio Bravo, Tamaulipas, 5.0 kw-D II.
- 1170 kc XEY Aguascalientes, Ags., 0.5 kw-D II.
- 1170 kc XEGV Nogales, Son., 0.25 kw-D II.
- 1180 kc XEWK Guadalajara, Jal., 10.0 kw I-B.
- 1200 kc XELC La Piedad, Mich., 5.0 kw-D II.
- 1220 kc XEB Mexico, D. F., El Buen Tono S. A., 10.0 kw I-A.
- 1240 kc XEBN Ciudad Delicias, Chih., 1.0 kw-D 0.25 kw-N IV.
- 1240 kc XEBQ Empalme, Son., Roberto Gonzalez Mata, 1.0 kw-D 0.25 kw-N IV.
- 1240 kc XECE Oaxaca, Oax., 0.25 kw IV.
- 1240 kc XECG Nogales, Son., 0.25 kw IV.
- 1240 kc XEFV Ciudad Juarez, Chih., Dario Cordo Rocha, 0.25 kw IV.
- 1240 kc XEFP Reynosa, Tam., 1.0 kw-D 0.25 kw-N IV.
- 1240 kc XEMQ Merida, Yuc., Lazaro Achurra, Suarez, 1.0 kw-D 0.25 kw-N IV.
- 1240 kc XERZ Leon, Gto., Carlos Obregon Padilla, 0.25 kw IV.
- 1240 kc XES Tampico, Tam., Radio Televisora de Tampico, 1.0 kw-D 0.25 kw-N IV.
- 1240 kc XESI Santiago Ixcuintla, Nayarit, 0.3 kw IV.
- 1240 kc XETC Torreon, Coah., 0.25 kw IV.
- 1240 kc XECG Nogales, Son., 0.25 kw IV.
- 1240 kc XEHC Ensenada, B. C., 1.0 kw IV.
- 1240 kc XEIF San Blas, Sin., 0.1 kw IV.
- 1240 kc XETG Tuxtla Gutierrez, Chiapas, 1.0 kw-D 0.25 kw IV.
- 1250 kc XEAT Hidalgo del Parral, Chih., Suhrs. de Jorge Perez, 0.25 kw IV.
- 1250 kc XEDK Guadalajara, Jal., Manuel Lopez Diaz, 1.0 kw-D III-B.
- 1250 kc XEDL Hermosillo, Son., Eufemia Esquer de Vidal, 1.0 kw-D 0.5 kw-N III-B.
- 1250 kc XEJX Queretaro, Quer., 1.0 kw-D 0.1 kw-N IV.
- 1250 kc XESJ Saltillo, Coah., Froylan Mier Narro, 1.0 kw-D 0.5 kw-N III-B.
- 1250 kc XETF Veracruz, Ver., Suhrs. de Jose Rodr. Lopez, 0.5 kw III-B.
- 1250 kc XEUA Iguala, Guer., 1.0 kw-D 0.25 kw-N IV.
- 1250 XEUO Chetumal, Q. R., 0.25 kw IV.
- 1260 kc XEMF Monclova, Coah., Alfonso L. Bres., 0.25 kw IV.
- 1260 kc XER Linares, N. L., Radio Linares S. A., 1.0 kw-D 0.25 kw-N IV.
- 1260 kc XEBL Culiacan, Sin., 5.0 kw-D 0.5 kw-N III-B.
- 1260 kc XECV Ciudad Valles, S. L. P., 1.0 kw-D III.
- 1260 kc XEOG Ojinaga, Chih., 0.5 kw-D 0.1 kw-N IV.
- 1260 kc XEL Mexico, D. F., Herdez, S. A., 5.0 kw-D 1.0 kw-N III-B.
- 1260 kc XEDW Minatitlan, Suhrs. de Hector Silva Canto, 0.25 kw IV.
- 1260 kc XEXR Culiacan, Sin., 5.0 kw-D 0.5 kw-N III-B.
- 1270 kc XEAX Oaxaca, Oax., Delia Rodriguez de Marquez, 5.0 kw-D 0.5 kw-N III.
- 1270 kc XEAZ Tijuana, B. C., Fernando Sanchez Mayans, 0.5 kw III-B.
- 1270 kc XEBL Navajoa, Son., Fausto M. Gomez, 0.5 kw III-B.
- 1270 kc XEME Merida, Yuc., 0.5 kw III-B.
- 1270 kc XEOH Ciudad Camargo, Chih., 0.15 kw IV.
- 1270 kc XEZU Zacapu, Mich., Guillermo Calzada Cervantes, 1.0 kw-D 0.25 kw-N IV.
- 1270 kc XENX Mazatlan, Sin., 0.25 kw IV.
- 1270 kc XEXX Leon, Gto., 0.7 kw-D 0.15 kw-N IV.
- 1270 kc XEHN Nogales, Sonora, 0.25 kw-D 0.1 kw-N IV.
- 1270 kc XEKO San Luis R., Colorado, Son., 0.25 kw-D IV.
- 1270 kc XEPV Papatlan, Veracruz 1.0 kw-D 0.25 kw-N IV.
- 1280 kc XEAG Cordoba, Ver., Luz Maria Zuniga de Miguel, 1.0 kw III-B.
- 1280 kc XEAW Monterrey, N. L., Jesus D. Gonzalez, 5.0 kw-D 0.5 kw-N III-B.
- 1280 kc XEBW Chihuahua, Chih., Radioemisora del Norte, 1.0 kw-D 0.6 kw-N III-B.
- 1280 kc XEGJ Guadalajara, Jal., Quirino Francisco Gonzalez, 0.25 kw IV.
- 1280 kc XELK Xacatecas, Zac., Macias y Acevedo, 0.25 kw IV.
- 1280 kc XESQ San Miguel Allende, Gto., 0.5 kw-D 0.25 kw-N IV.
- 1280 kc XEUT Colima, 0.25 kw IV.
- 1280 kc XEHS Los Mochis, Sin., 0.25 kw IV.
- 1290 kc XEAP Ciudad, Obregon, Son., Emillo Manzanilla, 0.1 kw IV.
- 1290 kc XEDA Mexico, D. F., Publ. Com. de Mexico S. A., 1.0 kw III-A.
- 1290 kc XEIX Jiquilpan, Mich., 1.0 kw-D III.
- 1300 kc XEGA San Andres Tuxtla, Ver., 0.5 kw III-B.
- 1290 XELE Tampico, Tam., 1.0 kw-D 0.15 kw-N IV.
- 1290 kc XELP, Jojutla, Morelos, 1.0 kw-D DA-D III.
- 1300 kc XEP Ciudad Juarez, Chih., Esteban Parra, 1 kw-D, 0.5 kw-N III-B.
- 1300 kc XESF Morelia, Mich., Jose Martinez Ramirez, 0.5 kw III-B.
- 1300 kc XEXW Nogales, Son., 5.0 kw-D 0.10 kw-N IV.
- 1300 kc XEHU Martinez de la Torre, Ver., 0.25 kw-D 0.1 kw-N IV.
- 1300 kc XEYJ Nueva Rosita, Coah., 1.0 kw-D 0.1 kw-N IV.
- 1310 kc XEEK La Paz, B. C., 0.5 kw III-B.
- 1310 kc XEAM Matamoros, Tamaulipas, Manuel L. Salinas, 1.4 kw-D 0.25 kw-N IV.
- 1310 kc XEPP Torreon, Coah., La Voz de la Laguna S. A., 10.0 kw-D 0.25 kw-N IV.
- 1310 kc XEC Tijuana, B. C., Luis Enrique Enciso, 0.25 kw IV.
- 1310 kc XEFH Agua Prieta, Son., Jesus Rodriguez Verdugo, 1.0 kw-D III.
- 1310 kc XEHV Veracruz, Ver., Suhrs. de Juan A. Palavicini, 1.0 kw III-A.
- 1310 kc XEJE Guadalajara, Jal., Difusoras de Occidente S. A., 0.25 kw IV.
- 1310 kc XEFO San Luis Potosi, S. L. P., 1.0 kw-D 0.25 kw-N IV.
- 1310 kc XERU Chihuahua, 1.0 kw-D III.
- 1320 kc XEAI Mexico, D. F., G. N. Medina y Loc. Ag. Ramos, 1.0 kw III-B.
- 1320 kc XEJZ Ciudad Jimenez, Chih., 0.5 kw-D 0.25 kw-N III-B-D, IV-N.
- 1320 kc XENI Nueva Italia, Mich. 1.0 kw-D 0.25 kw-N IV.
- 1320 kc XERJ Mazatlan, Sin., Oscar Perez E., 5.0 kw-D 0.5 kw-N III-B.
- 1320 kc XESR Santa Rosalia, B. C., 0.5 kw III-B.
- 1320 kc XESY Magdalena, Son., 0.2 kw IV.

1320 kc XERN Montemorelos, N. L., 0.25 kw-D 0.1 kw IV.

1320 kc XETN Tuxtepec, Oax., 1.0 kw-D 0.1 kw-N.

1320 kc XEUI Teapa, Tab., 0.5 kw III-B.

1330 kc XEBO Irapuato, Gto., Alfonso Martinez, 1.0 kw (DA-N) III-B.

1330 kc XEEA Salina Cruz, Oax., 0.5 kw III-B.

1330 kc XEFC Merida, Yuc., Rafael Rivas Franco, 1.0 kw III.

1330 kc XEFJ Tezuitlan, Pue., 1.0 kw-D 0.1 kw-N III-B.

1330 kc XEHZ Martinez de la Torre, Ver., 1.0 kw-D 0.1 kw-N IV.

1330 kc XEKS Saltillo, Coah., Elfrain Lopez, 0.1 kw IV.

1330 kc XERP Ciudad Madero, Tam., 1.0 kw-D III.

1330 kc XEWQ Monclova, Coahuila, 1.0 kw-D III.

1340 kc XEAA Mexicali, B. C., Consuelo Tonnella King, 0.25 kw IV.

1340 kc XEBJ Ciudad Victoria, Tam., Fernando Elizalde, 0.25 kw IV.

1340 kc XEBK Nuevo Laredo, Tam., Juan Manuel Cortes, 0.25 kw IV.

1340 kc XECI Acapulco, Gro., 0.25 kw IV.

1340 kc XEER Morelia, Mich., 0.25 kw-D 0.1 kw-N IV.

1340 kc XEDH Villa Acuna, Coah., Oscar Gonzalez Galindo, 0.25 kw IV.

1340 kc XEFA Jalapa, Ver., Adolfo Alvarez, 0.25 kw IV.

1340 kc XEJC Guernavaca, Morelos, 0.5 kw-D 0.25 kw-N IV.

1340 kc XEJK Ciudad Delicias, Chih., Amador Ronquillo Reza, 0.25 kw IV.

1340 kc XEKZ Colima, Colima, 1.0 kw IV.

1340 kc XELU Ciudad Serdan, Puebla, 0.25 kw IV.

1340 XELW Guadalajara, Jal., Salvador Galindo de la Torre, 1.0 kw-D 0.25 kw-N IV.

1340 kc XEMA Fresnillo, Zac., Jose Miguel Acevedo Moya, 0.25 kw IV.

1340 kc XEMT Matamoros, Tamaulipas, Severo Garza Saenz, 0.25 kw IV.

1340 kc XEOM Coatzacoalcos, Ver., Daniel Schacht Perez, 1.0 kw-D 0.25 kw-N IV.

1340 kc XESL San Luis Potosi, S. L. P., Guadalupe Delgado Ramirez, 1.0 kw-D 0.25 kw-N IV.

1340 kc XEUX Tuxpan, Nay., Salvador Hrena Benitez, 1.0 kw-D 0.25 kw-N IV.

1340 kc XEKH Ciudad del Carmen, Camp., 0.25 kw IV.

1340 kc XEDB Ciudad Obregon, Son., 0.25 kw IV.

1340 kc XEBY Tuxpan, Ver., 0.25 kw IV.

1350 kc XEUF Tierra Blanca, Vera., 0.25 kw-D 0.1 kw-N IV.

1350 kc XEQK Mexico, D. F., Guillermo Morales B., 1.0 kw III-A.

1350 kc XETB Torreon, Coah., Radio Laguna, S. A., 5.0 kw-D 0.5 kw-N III-B.

1350 kc XETM Naco, Son., Jesus Manuel Franco, 1.0 kw III-B.

1350 kc XEHY Oaxaca, Oax., 1.0 kw-D III.

1350 kc (New) Tierra Blanca, 0.25 kw-D 0.1 kw-N IV.

1360 kc XEKF Iguala, Gro., Rafael Campos Marquina, 1.0 kw-D 0.5 kw-N III-B.

1360 kc XEUD Tuxtla Gutierrez, Chia., 1.0 kw-D 0.5 kw-N III-B.

1360 kc XESA Culiacan, Sin., Pablos y Elizalde, 5.0 kw-D 0.5 kw-N III-B.

1360 kc XEY Celaya, Gto., 1.0 kw-D 0.175 kw-N IV.

1360 kc XETR Ciudad Valles, S. L. P., 5.0 kw-D III.

1360 kc (New) Manzanillo, Colima, 1.0 kw-D 0.1 kw-N IV.

1370 kc XEA Campeche, Camp., Casanoba Brito, 1.0 kw III-B.

1370 kc XEDG Guadalajara, Jal., 0.5 kw III-B.

1370 kc XEHF Nogales, Son., Gaston Mascareñas, 5.0 kw III-A.

1370 kc XEHG Mexicali, B. C., 0.5 kw-D III-B.

1370 kc XEMR Monterrey, N. L., Enrique Serna Martinez, 10.0 kw (DA-N) III-A.

1370 kc XENU Nuevo Laredo, Tam., 0.25 kw-D IV.

1370 kc XERM San Andres Tuxtla, Ver., 0.5 kw-D 0.1 kw-N IV.

1370 kc XEFY Fortin de Las Flores, Ver., 0.5 kw-D 0.25 kw-N IV.

1370 kc XEXL Patzcuaro, Mich., 10.0 kw-D 0.1 kw-N IV.

1380 kc XEGF Ciudad Victoria, Tama. 1.0 kw-D II.

1380 kc XELF Nueva Rosita, Coah., 0.25 kw IV.

1380 kc XEMX Mexico, D.F., Publ. Com. de Mexico S.A., 5.0 kw III-A.

1380 kc XERK Tepic, Nay., Dario Mondragon, 1.0 kw-D 0.5 kw-N III-B.

1380 kc XETZ Villahermosa, Tab., 1.0 kw-D 0.5 kw-N III-B.

1380 kc XEJH La Paz, B. C., 0.25 kw IV.

1380 kc XERS Gomez Palacio, Dur., 2.5 kw (DA-N) III-A.

1380 kc XEKT Tecate, B. C., 0.25 kw-D 0.1 kw-N IV.

1390 kc XEM Chihuahua, Chih., Pedro Meneses Jr., 0.5 kw III-B.

1390 kc XEOR Reynosa, Tam., Cond. S. Vda. de Gonzalez, 1.0 kw III.

1390 kc XERW Leon, Gto., Augustin Obregon Padilla, 0.25 kw IV.

1390 kc XETL Tuxpan, Ver., Calixte Almazan, 5.0 kw-D III-B.

1390 kc XEJI Tehuantepec, Oax., 1.0 kw-D 0.35 kw-N III-B.

1400 kc XEAB Santa Ana, Son., Alfredo Marin Castro, 1.0 kw-D 0.25 kw-N IV.

1400 kc XEAJ Navojoa, Son., 0.1 kw IV.

1400 kc XECN Progreso, Yuc., 0.25 kw IV.

1400 kc XEDE Saltillo, Coah., Enrique Martinez y Martinez, 1.0 kw-D 0.25 kw-N IV.

1400 kc XENG Huachinango, Puebla, 0.25 kw IV.

1400 kc XEDT Durango, Dur., Carlos C. Armas, 0.25 kw IV.

1400 kc XEI Morelia, Mich., Tiburcio Ponce, 1.0 kw-D IV; 0.25 kw-N III.

1400 kc XELH Acaponeta, Nay., 0.1 kw IV.

1400 kc XENG Huachinango, Puebla, 0.25 kw IV.

1400 kc XESH Nueva Rosita, Coah., 0.5 kw-D 0.15 kw-N IV.

1400 kc XEKJ Acapulco, Gro., Ramon Ortega Escobedo, 1.0 kw-D 0.25 kw-N IV.

1400 kc XESB Santa Barbara, Chih., Domingo Salayandia Nejera, 0.2 kw IV.

1400 kc XESP San Pedro Tlaquepaque, Jal., Herminio Macias Alonso, 1.0 kw-D 0.25 kw-N IV.

1400 kc XETO Tampico, Tam., Radio Tiempo S. de R. I. de C. V., 1.0 kw-D 0.25 kw-N IV.

1400 kc XEWF Cautla, Mor., Fernando Diaz Enriquez, 0.25 kw IV.

1400 kc XEXB Jalapa, Ver., 0.5 kw-D 0.25 kw-N IV.

1400 kc XEJL Guamchil, Sin., 1.0 kw-D 0.25 kw-N IV.

1400 kc XEIH Fresnillo, Zac., 0.25 kw IV.

1410 kc XEAS Nuevo Laredo, Tam., Jose Maria Villarreal, 1.0 kw-D 0.25 kw-N IV.

1410 kc XEBS Mexico, D. F., Hispano-Mexicano S.A., 5.0 kw-D 1.0 kw-N III-A.

1410 kc XECP Los Mochis, Sin., Francisco Perez El, 1.0 kw-D 0.5 kw-N III-B.

1410 kc XEWM Villahermosa, Tob., 5.0 kw-D 0.5 kw-N III-B.

1410 kc XEBF San Pedro de las Colonias, Coah., 0.25 kw IV.

1410 kc XEIT Puerto Vallarta, Jal., 1.0 kw-D 0.25 kw-N IV.

1420 kc XEEP La Paz, B. C., 0.5 kw II.

1420 kc XEF Ciudad Juarez, Chih., Jose Carlos Amaya, 5.0 kw-D 0.5 kw-N III-B.

1420 kc XEH Monterrey, N. L., Radio Tarnava S. de R. L., 1.0 kw III-A.

1420 kc XEFS Cuernavaca, Mor., Miguel Angel T. Benitez, 0.25 kw IV.

1420 kc XEPK Pachuca, Hgo., 1.0 kw-D 0.15 kw-N IV.

1420 kc XEWE Irapuato, Gto., Felipe Gallardo, 5.0 kw-D 0.175 kw-N IV.

1420 kc XEWJ Tehuacan, Pue., Jaime Retif Del Morel, 0.25 kw IV.

1420 kc XEXX Tijuana, B. C., Jose J. Clark, Fern. Fed. Ferrei, 2.0 kw III-A.

1420 kc XEEW Matamoros, Tamaulipas, 1.0 kw III.

1420 kc XEUP Cotumal, Q. R., 0.25 kw IV.

1420 kc XEGF Gutierrez Zamora, Ver., 0.5 kw-D 0.1 kw-N IV.

1420 kc New: Chihuahua, Chih., 5.0 kw-D 0.5 kw-N III-B.

1430 kc XECZ San Luis Potosi, S. L. P., Radiodif. Mexicana, 1.0 kw III-A.

1430 kc XEOX Ciudad Obregon, Son., Felipe G. de Leon, 5.0 kw-D 0.5 kw-N III-B.

1430 kc XEKR Nueva Rosita, Coah., 0.1 kw IV.

1430 kc XEHD Ciudad Miguel Aleman, Tam., 2.0 kw-D 0.15 kw-N IV.

1430 kc XELL Veracruz, Vera., 5.0 kw-D 0.25 kw-N IV.

1430 kc XENP Salamanca, Gto., 0.25 kw-D IV.

1430 kc XEUK Campeche, Camp., 0.25 kw IV.

1440 kc XEHA C. Carmargo, Chih., 5.0 kw-D 1.0 kw-N III-A.

1440 kc XELZ Mexico, D. F., Maria Cardena de Zetina, 5.0 kw-D 1.0 kw-N III-A.

1440 kc XEHW Rosario, Sin., 0.25 kw IV.

1440 kc XEJQ Parras, Coah., 5.0 kw-D III.

1440 kc XEVG Villahermosa, Tab., 0.15 kw IV.

1450 kc XECB San Luis Rio, Colorado, Son., Carlos Elando, 0.25 kw IV.

1450 XECM Ciudad Mante, Tam., 1.0 kw-D 0.25 kw-N IV.

1450 kc XECP Ciudad Victoria, Tam., 0.1 kw IV.

1450 kc XECT Ojinaga, Chih., 0.25 kw IV.

1450 kc XEDJ Magdalena, Son., Jesus L. Rochin, 0.1 kw IV.

1450 kc XEDY Merida, Yuc., 0.25 kw IV.

1450 kc XEDT Tecuala, Nay., 0.25 kw IV.

1450 kc XESS Ensenada, B. C., 0.1 kw IV.

1450 kc XEGC Sahuayo, Mich., Alberto Barragan Degollado, 0.5 kw-D 0.25 kw-N IV.

1450 kc XENW Culiacan, Sin., 0.25 kw IV.

1450 kc XEJM Monterrey, N. L., 0.25 kw IV.

1450 kc XENA Queretaro, Qro., Ramon Rodriguez Familiar, 1.0 kw-D 0.25 kw-N IV.

1450 kc XEPP Orizaba, Ver., Radio Impulsora de Orizaba, 0.25 kw IV.

1450 kc XESZ Zihuatanejo, Gro., 0.25 kw IV.

1450 kc XEVH Vallehermoso, Tamaulipas, 0.25 kw IV.

1450 kc XEFK Gomez Palacio, Dur., 0.5 kw-D 0.25 kw-N IV.

1450 kc XEJW Chilpancingo, Gro., 1.0 kw-D 0.25 kw-N IV.

1450 kc XESD Huatabampo, Son., 1.0 kw-D 0.25 kw-N IV.

1450 kc XEKM Minatitlan, Ver., 0.25 kw IV.

1450 kc XEJD Poza Rica, Ver., 1.0 kw-D 0.25 kw-N IV.

1450 kc XEPY Progreso, Yuca., 0.25 kw IV.

1460 kc XEHX Ciudad Obregon, Son., 1.0 kw-D 0.25 kw-N IV.

1460 kc XELX Zitacuaro, Mich., 10.0 kw (DA-N) III-A.

1460 kc XEJT Tampico, Tam., Difusora Portena S. de R. L., 1.0 kw III-B.

1460 kc XEQQ San Luis Potosi, S. L. P., 0.25 kw IV.

1460 kc XEYC Ciudad Juarez, Chih., Ysela Fern. Caball, de Yanez, 1.0 kw III-B.

1460 kc XEJU Ciudad del Carmen, Cam., 0.25 kw IV.

1460 kc XEHE Atotomilco el Alto, Jal., 0.25 kw IV.

1460 kc XERD Nueva Rosita, Coah., 1.0 kw-D III.

1460 kc XEGN Oaxaca, Oax., 0.5 kw-D 0.25 kw-N IV.

1470 kc XEAU Tijuana, B. C., Manuel Acuna Varela, 5.0 kw III-A.

1470 kc XECU Los Mochis, Sin., Luis Perez Gomez, 0.25 kw IV.

1470 kc XEHT Ciudad Miguel Aleman, Tam., 0.5 kw-D 0.25 kw-N IV.

1470 kc XERL Colima, Col., 1.0 kw (DA-N) III.

1470 kc XESM Mexico, D. F., Salvador San Martin, 10.0 kw-D 0.5 kw-N III-A.

1470 kc (New) Durango, Dur., 0.35 kw IV.

1480 kc XEAR Monterrey, N. L., Alfonso Flores Lopez, 1.0 kw-D 0.5 kw-N III-B.

1480 kc XENS Navojoa, Son., 1.0 kw (DA-N) III.

1480 kc XEPR Poza Rica, Ver., 5.0 kw-D 0.5 kw-N III-B.

1480 kc XECA Ciudad Ixtepec, Oax., 5.0 kw-D 0.25 kw-N III-B.

1480 kc XEGX San Luis de la Paz, Gto., 0.5 kw-D 0.2 kw-N IV.

1490 kc XEAL Manzanillo, Colima, 0.5 kw-D 0.25 kw-N IV.

1490 kc XEAG Agua Prieta, Son., Manuel Rodriguez, 0.25 kw IV.

1490 kc XECH Toluca, Mex., Rodolfo Llamas, 0.25 kw IV.

1490 kc XECW Veracruz, Ver. 0.1 kw IV.

1490 kc XEDR Guaymas, Son., Suers. de Modesto Ortega, 0.5 kw-D 0.25 kw-N IV.

1490 kc XEFP Matehuala, S. L. P., 0.25 kw IV.

1490 kc XEGT Zamora, Mich., Radio Zamora S. de R. L., 1.0 kw-D 0.25 kw-N IV.

1490 kc XEGU Huachinango, Pue., 0.25 kw-D IV.

1490 kc XEJR Hidalgo del Parral, Chih., 0.1 kw IV.

1490 kc XEMH Merida, Yuc., Alvaro Barquet Y., 1.0 kw-D 0.25 kw-N IV.

1490 kc XEOB Torreon, Leon, 0.25 kw IV.

1490 kc XERA Chihuahua, Chih., Red Nacional Radiomora S. A., 1.0 kw-D 0.25 kw-N IV.

1490 kc XEOR Aguascalientes, Ags., Radio Hidrotermopolitana, 0.25 kw IV.

1490 kc XEWG Ciudad Juarez, Chih., Carlos Mendez, 0.25 kw IV.

1490 kc XEXU Saltillo, Coah., 0.1 kw IV.

1490 kc XEMS Matamoros, Tamaulipas, 0.25 kw IV.

1490 kc XEJU Culiacan, Sin., 0.25 kw IV.

1490 kc XEIB Todas Santos, B. C., 0.25 kw IV.

1490 kc XEED Ameca, Jal., 0.25 kw IV.

1490 kc XEKN Huetamo, Mich., 0.25 kw IV.

1500 kc XERH Mexico, D. F., "A.R.S.E." S.A., 2.0 kw (DA-N) II.

1500 kc XEUH Villahermosa, Tab., 0.25 kw II.

1500 kc XEJV Ensenada, B. C., 0.5 kw-D II.

1500 kc XEFG Tapatitlan de Morelos, Jal., 0.5 kw-D II.

1500 kc XEEB Esperanza, Son., 0.25 kw-D II.

1510 kc XEKI Villa de Seris, Son., 0.25 kw-D II.

1510 kc (New) San Andres Tuxtla, Ver., 1.0 kw-D II.

1520 kc XECX Tehuacan, Pue., 0.25 kw II.

1520 kc XEGD Hidalgo del Parral, Chih., 1.0 kw-D III.

1520 kc XEHT Huamantla, Tlax., Alf. Macia y Mario Pardo S., 0.25 kw-D II.

1520 kc XEIG Mazatlan, Sin., 0.5 kw-D II.

1520 kc XETH Huimantla, Tab., 1.0 kw-D 0.1 kw-N II.

1530 kc XEFR Mexico, D. F., 5.0 kw (DA-N) II.

1540 kc XENC Celaya, Gto., El Heraldo del Bajío, 0.25 kw II.

1540 kc XEQN Hermosillo, Son., 5.0 kw II.

1540 kc XEJY El Grullo, Jal., 0.5 kw-D II.

1540 kc XEIJ Cardenas, S. L. P., 0.25 kw-D II.

1550 kc XEBG Tijuana, B. C., Octavio B. Lelevier, 1.0 kw II.

1550 kc XEXO Nuevo Laredo, N. L., 50.0 kw (DA-N) I-B.

1550 kc XEJJ Jalapa, Ver., 10.0 kw I-B.

1550 kc XEIL Minatitlan, Ver., 0.5 kw-D II.

1560 kc XEDC Aguascalientes, Ags., 0.25 kw II.

1560 kc XEDD Monterrey, N. L., 0.5 kw-D II.

1560 kc XEQZ Ciudad Cuauhtemoc, Chih., 5.0 kw-D 2.0 kw-N II.

1560 kc XERX Salamanca, Gto., Ernesto Bravo Vargas, 1.0 kw-D 0.25 kw-N II.

1560 kc XEKA Tonantzintla, Puebla, 0.25 kw-D 0.1 kw-N II.

1570 kc XERF Villa Acuna, Coah., Cia. Radiodif. de Coahuila S.A., 250.0 kw III-A.

1570 kc XEGE Mexicali, Baja Cal. 1.0 kw II.

1570 kc XEIK Panuco, Ver., 0.5 kw-D II.

1570 kc XEIM San Blas, Nay., 0.6 kw-D II.

1580 kc XEDM Hermosillo, Son., Cia. Radio Pacifico, 50.0 kw II.

1580 kc XENQ Tulancingo, Hgo., 5.0 kw-D 0.5 kw-N II.

1580 kc XEUL Progreso, Yuca., 0.25 kw II.

1580 kc XEQL Zamora, Mich., 1.0 kw-D 0.1 kw-N II.

1590 kc XEKC Mexicali, B. C., 5.0 kw-D 1.0 kw-N III.

1590 kc XEBZ Meoqui, Chi. 1.0 kw III.

1590 kc XEMB Monterrey, N. L., 5.0 kw (DA-N) III-B.

1590 kc XEEE Tecate, B. C., 1.0 kw-D III.

1590 kc XEMC Mexico, D. F., Dol. G. Estrada de Ferreiro, 10.0 kw-D 5.0 kw-N III-A.

1590 kc XEKB Atemajac, Jal., 0.25 kw-D 0.12 kw-N IV.

1600 kc XEAE Villa Acuna, Coah., 5.0 kw III-A.

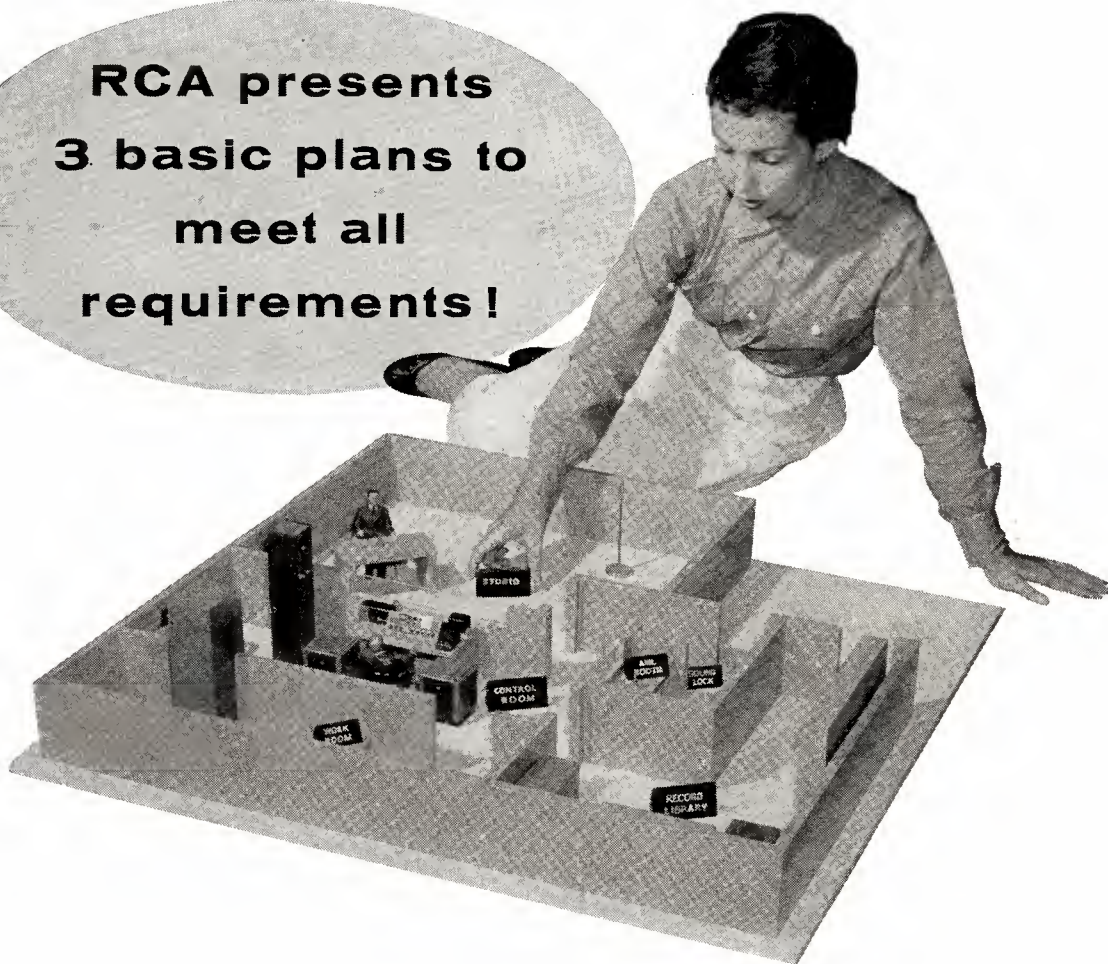
1600 kc XEDO Acapulco, Gro., Heriberto Guizar Castro, 0.5 kw III-B.

1600 kc XEVW Acambaro, Gto., 0.5 kw-D 0.2 kw-N IV.

1600 kc XEFM Veracruz, Ver., 0.25 kw IV.

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