

# MONDAY

## MORNING

## REPLAY

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**MEDIABASE**

ISSUE 69  
MAY 15, 1989

**T**his Country's Rockin' and this week's MMR is tracking! This week's *Captured Live* has details on the 13 hour concert extravaganza recently held at the Pontiac Silverdome. Acts included T. Graham Brown, Sweethearts Of The Rodeo, Ted Nugent, The Gregg Allman Band, The Doppler Brothers, Exile. The Stray Cats, The Marshall Tucker Band, Sawyer Brown, Stephen Stills, David Crosby, Etta James, The Band, Carl Perkins and more! MMR has all of the concert facts, including song sets, attendance figures and more.

From the sunny beaches, to the top of the Rockies, to the Archway of St. Louis, MMR's "Tuned In!" This week we set our sights on Orlando's #1 *Hit Radio* outlet, WBJW, BJ-105; Brian Thomas programs the Nationwide facility. Then we're back to the Mile High City (Denver) for a fresh look at *Rock Radio's* KBPI. The programming has been overhauled recently, under the direction of new PD Chris Poole...find out how 'BPI continues to "Rock The Rockies." Last but certainly not least, we examine St. Louis' new oldies outlet KLDU. Under the leadership of PD Ron Morgan, this CBS station recently exploded past a 7.0 share. Details inside this week's *Tuned In* take out section.

Bowie's back and Bowie's rockin'! *Monday Morning Foreplay* has the inside information on the latest hard edged offering from Tin Machine (featuring David Bowie) "Under The God." Meantime, Paul McCartney is back with a Beatlesque sounding single entitled "My Brave Face." *Foreplay* has details — and that's just the beginning! This week's coverage includes new releases from The Jacksons, Todd Rundgren, The Ramones, Wang Chung, Guadalcanal Diary and Hotel Hunger as well.

The Springtime of 1989 is rolling along, and this week MMR captures night-time music mixes on great stations like KIIS/L.A., KOY/Phoenix, KUBE/Seattle, WAVA/Washington, D.C., KTXQ/Dallas, KFOG/San Francisco, WEBN/Cincinnati, WLUP/Chicago, KYKY/St. Louis, WBUF/Buffalo, WLAC/Nashville, WOMC/Detroit, along with many, many more.

It's *Fact File*, Texas style, as we bring you an all "Long Horn State" issue. MMR's unique personality probes catch up with B93/Austin PD Lisa Tonacci, 99X/McAllen PD David Heyman and KVIL/Dallas MD Frank Miniaci.

All of this, along with the most honest and reliable information in the business. It's in this week's MMR!

### MOST PLAYED/HIT RADIO

**P**aula Abdul broke all MMR chart records with her last smash, "Straight Up." This week Abdul soars once again to the top with her follow-up "Forever Your Girl." Abdul chalks up 3,080 plays, carries a *QPI* average of 43 and spans a reach of 70.13 million. Bobby Brown takes his latest "Every Little Step" up another step to #2. Jody Watley, New Kids On The Block, Bon Jovi, Richard Marx, Bette Midler, Thirty Eight Special, Neneh Cherry and Donna Summer put a cap on the top 10 *Hit Radio* tracks. Major upward movers within the top 40 include Milli Vanilli #19-11, Madonna #20-16, Benny Mardones #22-17, Cher/Peter Cetera #21-18, Fine Young Cannibals #28-19, Cyndi Lauper #32-20, Real Life #31-21, John Cougar Mellencamp #30-23, Rick Astley #29-26, One 2 Many #33-29, Roachford #39-30, Natalie Cole #40-31 and Elvis Costello #36-32. Expose's "What You Don't Know" takes top debut honors this week (positioned at #25), others new include Dino's "I Like It" #27, The Bangles' "Be With You" #28, Stevie Nicks' "Rooms On Fire" #33, Simply Red's "If You Don't Know Me By Now" #34, Michael Morales' "Who Do You Give Your Love To?" #35, Karyn White's "Secret Rendezvous" #36, Cinderella's "Coming Home" #39 and Tom Petty's "I Won't Back Down" #40.



DONNA SUMMER

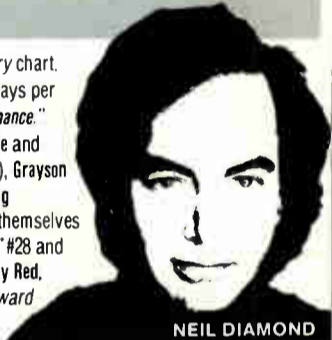
### MOST PLAYED/ROCK RADIO



**T**om Petty stays very much alive at the top of the *Rock Radio* chart for the fifth straight week. "I Won't Back Down" holds strong at the top with 1,547 plays, a *QPI* average of 25 and a *Reach Index* of 28.81 million. John Cougar Mellencamp continues to sit tight at the #2 slot for a third week. The original lineup of The Doobie Brothers are back and they debut quite impressively at #3 with the lead track "The Doctor" from their "CYCLES" lp. Queen also debuts prominently in the top #10 with "I Want It All" at #9. The top 10 rounds out with Stevie Nicks, The Outfield, Richard Marx, The Cult, Great White and The Traveling Wilburys. Petty not only leads the *Rock Radio* chart but he also shows great strength with fast climbing album tracks — "Running Down A Dream" soars #24-15 and "Feel A Whole Lot Better" climbs #32-24. Other notable jumpers in the top 40 include Joe Satriani, Jeff Healey, Love & Rockets, Eddie Money and Crack The Sky, Melissa Etheridge, JC Mellencamp "Martha Say," Queensryche, Henry Lee Summer and Simple Minds round out the seven debuts this week. 10,000 Maniacs, Treat Her Right and Drivin' N' Cryin' show strength outside the 40. Cutting Crew, Steve Earle and the reissue of Peter Gabriel's "In Your Eyes" (featured in the movie "Say Anything") are among the *Newcomer* debuts.

### MOST PLAYED/ADULT CONTEMPORARY

**C**her/Peter Cetera score four weeks in the top spot, as "After All" retains the lead on the *Adult Contemporary* chart. "After All" climbs another 56 plays (racking up 2,009 plays), carries a *Quality Play Index* average of 30 plays per station/per week and stretches its reach to 38.35 million. Thirty Eight Special climbs to #2 with "Second Chance." Thirty Eight is followed in the top 10 by Bette Midler, Deon Estus, Natalie Cole, Madonna, Howard Jones, Enya, Sa-Fire and Aretha Franklin/Elton John. Artists showing growth action within the top 30 include Basia, Neil Diamond (#20-12), Grayson Hugh, Paula Abdul, Waterfront (#25-18), Barry Manilow (#28-19), Carole King (#30-20), The Belle Stars and Fine Young Cannibals. New Kids On The Block's "I'll Be Loving You (Forever)" tops the four *A/C* debuts this week — slotting themselves at #24, others new include Donna Summer's "This Time I Know It's For Real" #25, Benny Mardones' "Into The Night" #28 and Anita Baker's "Lead Me Into Love" #30. New to the *Newcomers* list just outside the 30 include Jody Watley, Simply Red, Tiffany, Breathe, Bobby Brown, Rod Stewart and Stevie B. Carole King's "City Streets" takes *National A/C Most Upward Movement* honors this week.



NEIL DIAMOND

### MOST PLAYED/MULTI-FORMAT



**B**ette Midler retains her lead of the *Multi-Format* battleground for a second week with "Wind Beneath My Wings." "Wind" adds another 399 plays to its playcount (3,997), has an overall *QPI* average of 31 and a reach of 94.97 million. Thirty Eight Special, Paula Abdul, Richard Marx, Cher/Peter Cetera, New Kids On The Block, Bobby Brown, Jody Watley, Howard Jones and Bon Jovi round out the top 10 *Multi-Format* tracks. Bette Midler continues to lead the *Hit/A-C* chart. Others showing strong crossover status in the *Hit/A-C* arena include Thirty Eight Special, Abdul, Cher/Cetera, New Kids, Brown, Watley and Jones. Richard Marx continues to reign supreme atop the *Hit/Rock* circuit for a second week, followed by JC Mellencamp, Tom Petty, Stevie Nicks, The Doobie Brothers, Fine Young Cannibals, Lita Ford, The Cult, Great White and Queen, #2-10 respectively. Paula Abdul takes the lead and runs with it, as "Forever Your Girl" rules the *Hit/Urban/Dance* scene this week. Others crossing over in this arena include Brown #2, Watley #3, New Kids #4, Neneh Cherry #5, Donna Summer #6, Milli Vanilli #7, Waterfront #8, Madonna #9 and Fine Young Cannibals #10.

### MOST UPWARD MOVEMENT/NATIONALLY

#### Hit Radio

EXPOSE	What You Don't Know	Arista
DOOBIE BROTHERS	The Doctor	Capitol
BANGLES	Be With You	Columbia
MICHAEL MORALES	Who Do You Give Your Love	Wing/PG
SIMPLY RED	If You Don't Know Me By Now	Elektra

#### Rock Radio

DOOBIE BROTHERS	The Doctor	Capitol
JC MELLENCAMP	Martha Say	Mercury/PG
SIMPLY MINDS	This Is Your Land	A&M
MELISSA ETHERIDGE	Chrome Plated Heart	Island
QUEEN	I Want It All	Capitol

#### Adult Contemporary

CAROLE KING	City Streets	Capitol
BARRY MANILOW	Keep Each Other Warm	Arista
NEIL DIAMOND	The Best Years Of Our Li	Columbia
NEW KIDS ON THE BLOCK	I'll Be Loving You (For	Columbia
DONNA SUMMER	This Time I Know It's For	Atlantic

Determined by increase in RANK

ADVERTISEMENT

## "THE MAYOR OF SIMPLETON"

It's Not Another Dance Record  
(It's Not A Ballad)

The Uptempo, Multi-Format Hit

MMR HIT TRACER TRACKS NEWCOMER

34% PLAY INCREASE THIS WEEK!

# XTC

HOT HIT ACTION!

WMMS #15  
WZOU #24  
KKBQ 33-26  
WNVZ 30-26  
WXKS 30-26

KIIS Debut #28  
KUBE Debut #29  
KRBE  
KXXR  
KQLZ

Q98 Add  
99KG Add  
K104 30-26  
WPST Debut #37  
KZZU Debut #38

ALSO PLAYING ON: KZZP & PRO-FM!

Listen To The Mayor!

Produced by: Paul Fox  
Management: Tarquin Gotch for Hughes Music





# STEVIE NICKS

## "ROOMS ON FIRE"

SET FOR A MAJOR EXPLOSION AT RADIO!  
VIDEO PREMIERES ON MTV — MONDAY, MAY 15th!  
NATIONAL TOUR TO COMMENCE THIS SUMMER!

ALBUM ("THE OTHER SIDE OF THE MIRROR") HITS THE STREETS IN TEN DAYS!  
YOUR AUDIENCE IS WAITING PATIENTLY FOR THEIR FAVORITE FEMALE VOCALIST!  
SATISFY THEM WITH "ROOMS ON FIRE."

WDFX 19-14  
KOY 29-24  
KISN 38-35  
WMMS  
WNVZ

Y95 Debut #21  
KXYQ Debut #27  
KCPX Debut #36  
KBEQ  
CKOI

WROQ 30-20  
KXXR Debut #33  
WZOU  
KZZP

B94 28-23  
KRBE Debut #33  
KEGL  
WGH

AND TONS MORE!

R&R: 128/35

BILLBOARD: 54

# PAJAMA PARTY

## "YO NO SE"

THE STORY UNFOLDS IN NEW YORK CITY... WHERE HOT97 TAKES THE RECORD TO #3!!! WHERE POWER 95 ADDED THE RECORD LAST WEEK... AND Z100 COMPLETES THE PICTURE!

### ON YOUR DESK NOW!

Z100 Add #25  
KITV Add  
KWOD  
KZFM  
WKSS  
WPLJ Debut #28  
KROY Add  
KMGX  
KIKI  
KKHT  
HOT97 5-3  
HOT97.7 26-23  
KYNO  
KEZB  
PWR96 (Was Top 5)  
KKFR Debut #34  
KDON  
Z102

### AND MORE!

BILLBOARD:  
DEBUT 91

CLEVELAND ROCKS...  
AND THE REST OF  
THE COUNTRY  
STARTS TO ROLL!

QUALITY AIRPLAY AT THESE FINE STATIONS:

WMMS  
K104 13-11  
KKFR  
KZFN  
WPHR 19-16

WROQ #28  
KPAT  
92Q 29-20  
WXIL Debut #33

KIXY  
WKDD 5-4

WOMP  
WDBR

# KEVIN RATENICH

AND MANY SECONDARIES!  
BILLBOARD: DEBUT 85  
"MOONLIGHT ON WATER"

IF YOU PLAY IT,  
YOUR AUDIENCE  
WILL SAY IT...  
"BRING ME  
EDELWEISS"

LIVE105 17-14  
KKHT Debut #34

KQV  
HOT97 29-23  
KKFR Debut #35  
KROQ 39-24  
KOY-FM  
KKBQ Debut #35  
KKSS

AND MANY TESTS!

"BRING ME EDELWEISS"  
**EDELWEISS**





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# CONTENTS

CAPTURED LIVE	5	A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.
NATIONAL FACT FILE	7	An overview and historical look at individuals leading the industry.
TRACER TRACKS HIT RADIO	9	The forty most played songs in the HIT RADIO format, nationally, along with the week's newcomers. Breakouts provided included the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS HIT RADIO	10	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION HIT RADIO	12	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
HIT FACT FILE	13	An overview and historical look at individuals leading the industry.
HIT SAMPLE HOURS	14	A unique section that provides one hour capsules of actual music mixes.
CITY TRACKS HIT RADIO	15	City Tracks are a potpourri of promotional, positioning, market news and information.
NATIONAL CROSSOVER INDEX	16	Charts that offer an overview of those tracks crossing formatic boundaries. Charts include MULTI-FORMAT, HIT RADIO/URBAN/DANCE, HIT RADIO/A-C and HIT RADIO/ROCK RADIO.
TUNED IN	17	WEEKLY TAKE OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.
TRACER TRACKS ROCK RADIO	33	The forty most played songs in the ROCK RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS ROCK RADIO	34	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION ROCK RADIO	36	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ROCK SAMPLE HOURS	37	A unique section that provides one hour capsules of actual music mixes.
ROCK FACT FILE	38	An overview and historical look at individuals leading the industry.
CITY TRACKS ROCK RADIO	39	City Tracks are a potpourri of promotional, positioning, market news and information.
TRACER TRACKS ADULT CONTEMPORARY	40	The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
HEAVIEST SATURATION ADULT CONTEMPORARY	42	TRACER TRACKS 1-30, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ADULT CONTEMPORARY SAMPLE HOURS	42	A unique section that provides one hour capsules of actual music mixes.
CITY TRACKS ADULT CONTEMPORARY	43	City Tracks are a potpourri of promotional, positioning, market news and information.
ADULT CONTEMPORARY FACT FILE	44	An overview and historical look at individuals leading the industry.
MONDAY MORNING FOREPLAY	45	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

### GLOSSARY OF TERMS AND INDICATORS:

#### CHARTS INDICATORS:

▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

#### CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.



# DOWN "POLITIKES"

## MMR HIT TRACER TRACKS DEBUT

69% INCREASE IN AIRPLAY THIS WEEK!

**NATIONAL MOST ADDED!**

### HOT ACTION!

92X Add	KKXX Add	KITY Debut #32
WHYT Add	KRQ Add	KKRZ
KIIS Add	KROY 29-23	KYRK 31-18
KOY-FM Add	B96 #26	KLUC 36-29
KKLQ Add	Hot 97.7 33-27	KMGX 35-31
B93 Add #35	PWR106 31-28	KKFR Debut #24
KKSS Add #35	Hot 97 31-29	KYNO Debut #30
KC101 Add	KWSS 37-32	KXX106 Debut #32
WSPK Add	B97 Debut #18	KKMG Debut #32
KEZB Add	KTFM Debut #28	WTIC Debut #35
WZYP Add	KMEL Debut #28	WFMF Debut #35
Y106 Add	FM102 Debut #29	KCAQ Debut #37
WRVQ Add	WPGC Debut #29	WKSS

**AND MANY MORE!**

ALSO PLAYING ON: KKHT, KWSS, X100, WKSE & PRO-FM!



HOT URBAN & CLUB ACTION TOO!

Taken From The Hot Selling Lp: "24-7."





# CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

Photos: 1 & 2 Joan Barnowski  
3-7 Sue Plummer

## CONCERT FACTS:

**Event:** This Country's Rockin'  
**Date:** Saturday, May 6, 1989  
**Venue:** Pontiac Silverdome  
**Location:** Pontiac, MI  
**Attendance:** 14,000 (estimate)  
**Ticket Prices:** \$22.50  
**Promoter:** Fitzaloni/Mickey Trip Productions  
**Management:** Jim Fitzgerald  
**P.R.:** Jensen Communications/Evelyn Shriver P.R.  
**MC's:** Ted Nugent, Gayle Murphy, Jim Fitzgerald  
**Stage Manager:** John Vanderslice  
**Script Supervisor:** Karen Apple  
**Production Directors:** Bob Sterne, John Morrison, Bob Carzoli  
**Lights Off:** 2:33PM/Lights On: 3:24AM  
**Total Length:** 12 Hours 51 Minutes  
**Upcoming Shows:** T.C.R. will be televised on the Viewers Choice Network July 4 from 2PM-12M. May include live inserts from Palm Springs, CA.

## PERSONNEL: House Superband

**David Briggs:** Musical Director. **Barry Beckett:** Keyboards. **Steve Cropper:** Guitar. **Larrie London:** Drums. **Larry Paxton:** Bass. **Jim Horn:** Horns. **Brent Rowan:** Utility. **Carl Marx:** Utility. **Bergen White:** Strings



## T. Graham Brown: 2:33-2:50PM

- |                    |                    |
|--------------------|--------------------|
| 1. Later Train     | 3. Rock It Billy   |
| 2. Save That Dress | 4. Dock Of The Bay |

## Sweethearts Of The Rodeo: 3:05-3:20PM

- |                     |                |
|---------------------|----------------|
| 1. Chains Of Gold   | 3. Satisfy You |
| 2. Blue To The Bone | 4. I Feel Fine |

## Ted Nugent: 3:25-3:40PM

- |             |             |
|-------------|-------------|
| 1. Route 66 | 2. Oh Carol |
|-------------|-------------|

## Gregg Allman Band: 4:00-4:25PM



- |                  |                 |
|------------------|-----------------|
| 1. Sweet Melissa | 3. I'm No Angel |
| 2. Demons        | 4. One Way Out  |

## Doppler Brothers: 4:43-5:05PM

- |                 |                      |
|-----------------|----------------------|
| 1. I Gotta Move | 3. Tears Come        |
| 2. Have A Heart | 4. Get Out Of My Car |

## Exile: 5:10-5:27PM

- |                             |                      |
|-----------------------------|----------------------|
| 1. I Can't Get Close Enough | 3. Woman Like That   |
| 2. Gimme One More Change    | 4. Kiss You All Over |

## Stray Cats: 5:45-6:13PM



- |                       |                    |
|-----------------------|--------------------|
| 1. Baby Blue Eyes     | 4. Gene & Eddie    |
| 2. Rumble In Brighton | 5. Stray Cat Strut |
| 3. Nine Lives         | 6. Rock This Town  |

## Highway 101: 6:21-6:50PM

- |                     |                  |
|---------------------|------------------|
| 1. Cry, Cry, Cry    | 3. Just Say Yes  |
| 2. Honky Tonk Heart | 4. Settin' Me Up |

## Marshall Tucker Band: 7:05-7:31PM

- |                            |                  |
|----------------------------|------------------|
| 1. Heard It In A Love Song | 3. Can't You See |
| 2. This Ole Cowboy         |                  |

## Sawyer Brown: 7:40-8:00PM

- |                   |                                    |
|-------------------|------------------------------------|
| 1. Shakin'        | 4. Betty's Bein' Bad               |
| 2. My Baby's Gone | 5. Johnny B. Goode (w/ Ted Nugent) |
| 3. Step That Step |                                    |

## Foster & Lloyd: 8:06-8:30PM

- |                |                    |
|----------------|--------------------|
| 1. Fair Shake  | 4. Crazy Over You  |
| 2. Fat Lady    | 5. Faster & Louder |
| 3. Turn Around |                    |

## Stephen Stills: 8:49-9:10PM

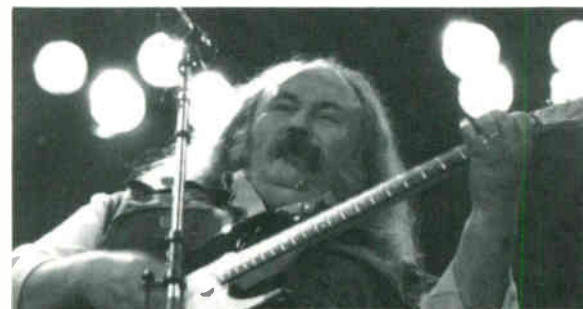


- |                             |                   |
|-----------------------------|-------------------|
| 1. Love The One You're With | 3. Southern Cross |
| 2. Got It Made              | 4. Dark Star      |

## Desert Rose Band: 9:25-9:42PM

- |                          |                  |
|--------------------------|------------------|
| 1. She Don't Love Nobody | 4. Hello Trouble |
| 2. One Step Forward      | 5. Running       |
| 3. Love Reunited         |                  |

## David Crosby: 9:57-10:13PM



- |                       |                               |
|-----------------------|-------------------------------|
| 1. Drive My Car       | 3. Nighttime For The Generals |
| 2. Lady Of The Harbor | 4. Almost Cut My Hair         |

## Southern Pacific: 10:38-10:56PM

- |                     |                          |
|---------------------|--------------------------|
| 1. Midnight Highway | 3. Anyway The Wind Blows |
| 2. All Is Lost      | 4. Pink Cadillac         |

## Etta James: 11:09-11:29PM



- |                        |                                 |
|------------------------|---------------------------------|
| 1. I Got The Will      | 3. Something's Got A Hold On Me |
| 2. I'd Rather Go Blind |                                 |

## The Goldens w/William Lee Golden: 11:42-12:06AM

- |                     |                        |
|---------------------|------------------------|
| 1. Reach            | 4. Burning Up The Road |
| 2. Blonde Ambition  | 5. Turn The Light On   |
| 3. Red Dirt Highway |                        |

## Ronnie Hawkins: 12:25-1:06AM

- |                                |                                 |
|--------------------------------|---------------------------------|
| 1. Mama Come Home              | 4. Livin' A Life I Can't Afford |
| 2. Don't Start Me Rockin'      | 5. Down The Line                |
| 3. Mary Lou/Ruby Baby (medley) |                                 |

## The Band: 1:14-1:40AM

- |                    |                               |
|--------------------|-------------------------------|
| 1. Orphillia       | 3. Twilight                   |
| 2. Rain Down Tears | 4. W.S. Walcott Medicine Show |

## Dwight Yoakam: 1:55-2:13AM

- |   |
|---|
| 1. Mystery Train  |
| 2. I Sang Dixie/Streets Of Bakersfield/Guitars & Cadillacs (medley) |
| 3. Little Sister  |

## David Lynn Jones: 2:27-2:43AM

- |                              |                              |
|------------------------------|------------------------------|
| 1. Bonnie Jean-Little Sister | 3. Living In The Promiseland |
| 2. Hard Time On Easy Street  | 4. Tonight In America        |

## Carl Perkins: 2:56-3:24AM



- |                                      |   |
|--------------------------------------|---|
| 1. Boppin' The Blues                 | 5. (medley): Maybelline/Tutti Frutti/Whole Lotta Shakin' Goin' On/Hound Dog |
| 2. Matchbox                          | 6. Blue Suede Shoes (last song)   |
| 3. Honey Don't                       |   |
| 4. Memphis Gave Birth To Rock & Roll |   |



# WAS (NOT WAS) "Anything Can Happen"

**MMR HIT TRACER  
TRACKS NEWCOMER**

**22% INCREASE IN  
AIRPLAY THIS WEEK!**

**ANOTHER DOUBLE-DIGIT  
ADD WEEK!**

**GREAT EARLY ACTION!**

CKOI Add	KWOD
WKEE Add	WPST 36-33
K106 Add	WSPK #35
KZFM Add	KYRK #36
KATM Add	WTIC #37
KKFR Add	KKSS Debut #40
KWNZ Add	WAEB
WNCI 28-25	Q106
WEGX 29-26	WYCR
KROY 34-29	KZZB
KCPX 35-32	KXX106
KISN 36-33	WQUT
WKBQ 39-35	KSAQ
WHYT Debut #25	WDLX
WXKS Debut #34	KKMG
WGH	KSND
Y108	<b>And More</b>
KKRZ	

From The Gold Lp: "What up Dog?"



**Chrysalis**

# Pursuit Of Happiness "She's So Young"



**THE HOT NEW  
SINGLE FROM  
THE PURSUIT  
OF HAPPINESS!**

**JUST RELEASED  
AND ALREADY ON!**

KXXR  
CHED  
KRYK  
Y97

*And More!*

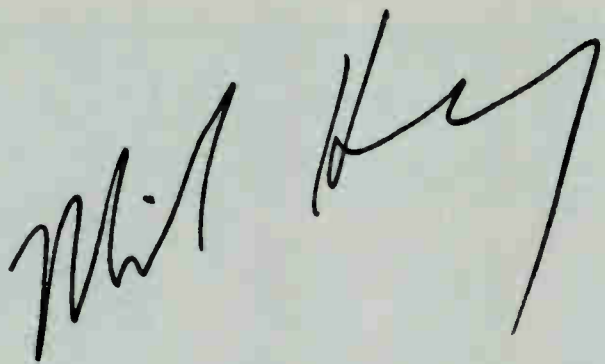
This Single Is A Must Listen!

From the album "Love Junk."

Produced by: Todd Rungren for  
Alchemedia Production, Inc.



**Chrysalis**



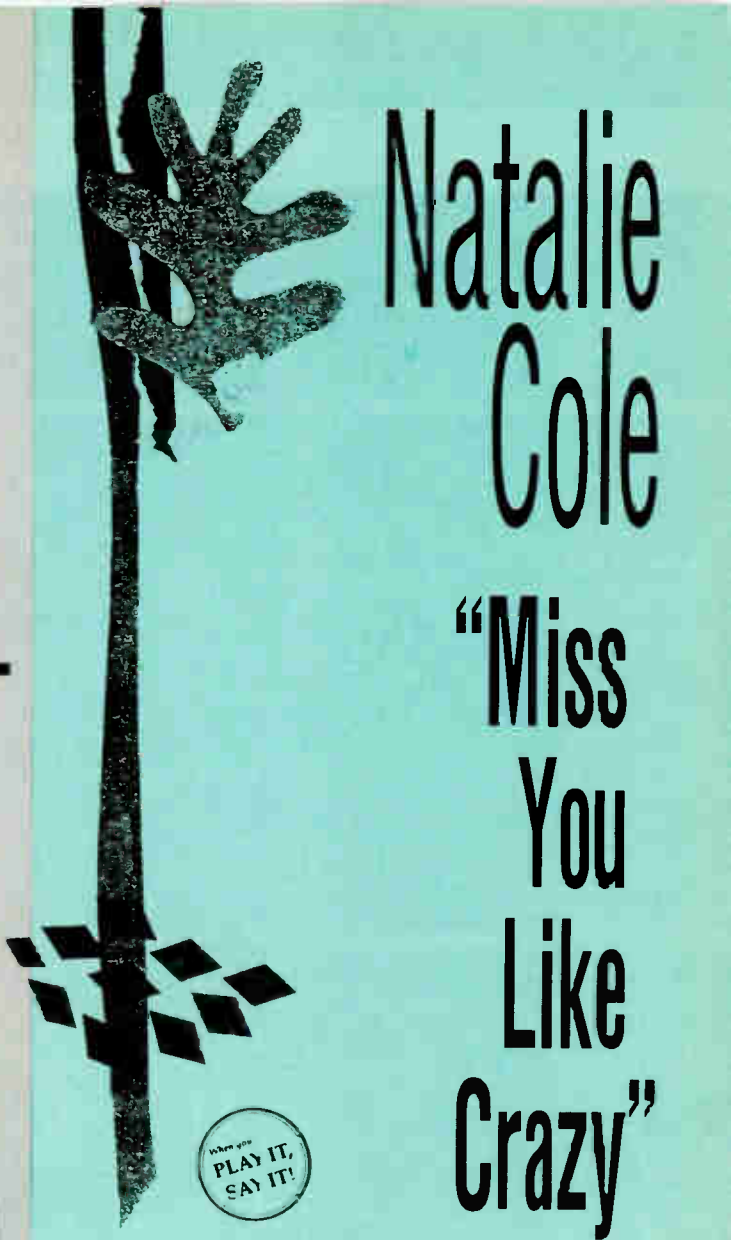

**Paragon Research**

<b>P E R S O N A L</b>	LAST NAME	FIRST	MIDDLE
	<b>Henry</b>	<b>Mike</b>	
	CURRENT POSITION		
	Paragon Research — Marketing Director		
	HOMETOWN		
Born in Panama City, FL and raised in Acworth, GA			
MARITAL STATUS/CHILDREN			
Wife: Susan, Daughter: Michelle			
HOBBIES			
Snow skiing, sports, music			

<b>E M P L O Y M E N T</b>	Surrey Research — Marketing Director
	WSB-AM & FM/Atlanta — Sales
	WAVE 97/Savannah — Sales and Sports Announcing
	WUOG-FM/Athens — General Manager
	WRFC-AM/Athens — Air Talent

<b>V I D E O P R O M O T I O N S</b>	THREE BEST RADIO STATIONS — CURRENT
	KBCO-FM/Denver, WHES-FM/Annapolis, WUOG-FM/Athens
	THREE BEST RADIO STATIONS OF ALL-TIME:
	KBCO-FM/Denver, WSB-AM/Atlanta, WQXI-AM/Atlanta
	BEST CURRENT ALBUM:
	Creeping Up On Jesus ( <i>no it's not religious</i> ) — Big Dish
	BEST ALBUM OF ALL TIME:
	Trust — Elvis Costello
	BEST CURRENT SINGLE
	Mayor Of Simpleton — XTC
	BEST SINGLE OF ALL TIME
	For What It's Worth — Buffalo Springfield
	FOUR BEST ARTISTS CURRENT
	Dreams So Real, R.E.M., Big Dish, Traveling Wilburys
	FOUR BEST ARTISTS OF ALL TIME:
	Roxy Music, Elvis Costello, CSN&Y, Talking Heads
	BEST TELEVISION SPOT FOR RADIO
The "Fish In The Blender" Spot	
BEST PROMOTION EVER INVOLVED WITH:	
WAVE 97 Morning Madness from a hot air balloon — crashed in golf course and received national news coverage	
WORST PROMOTION EVER INVOLVED WITH	
Pancake Toss across the Oconee River	
MOST INFLUENTIAL PERSON IN CAREER	
My wife Susan, Mike Faherty, Roger Wimmer	
EARLY RADIO IDOLS:	
Neal Mazier, Richard Warner, Kelly McCoy, Rob Olin	
TWO BEST AIR TALENTS CURRENT	
John Bradley (KBCO)	
MAJOR ACCOMPLISHMENT IN RADIO	
Building a radio station (WUOG) from scratch	
SHORT-TERM GOALS	
Return to station management	
LONG-TERM GOALS	
Live long enough to see progressive radio make a comeback	

**THE FACT FILE**



Natalie Cole  
"Miss You Like Crazy"


When you PLAY IT, SAY IT!




**THIS WAS THE BREAKTHROUGH WEEK!**

**MMR HIT TRACER TRACKS**  - 

#1 A/C AND #2 JRBAN IN R&R!

BILLBOARD HOT '00  37 -  29

**HIT ACTION!**

- |                |            |   |
|----------------|------------|---|
| WGH Add        | WPGC #12   | PRO-FM #24  |
| KCPX Add       | Q107 #15   | PWR96 25-24   |
| WTIC Add #36   | WZCU #16   | WAVA 23-25  |
| 99Ways Add #39 | KMEL #17   | KBEQ 28-25  |
| KC101 Add      | WVCI 23-20 | FM102 26-25   |
| WPST Add       | WZCY 30-21 | KZZP 29-26  |
| KF95 Add       | WEGX 26-21 | KIIS 30-27  |
| KCAQ Add       | KROY 25-21 | KUBE 30-27  |
| KDON Add       | WVRQ 26-22 | KPLZ 31-28  |
| KISN 11-8      | KDVE #22   | KKLQ #28  |
| WXKS #10       | 397 #23    | & Much More!  |
| WHYT #11       | WMJQ #24   |  |

From The Hot New Lp "Good To Be Back."



# TOM PETTY

MMR HIT TRACER TRACKS DEBUT 


23% PLAY INCREASE THIS WEEK!

R&R NEW & ACTIVE — #5 MOST ACTIVE!

MMR ROCK TRACER TRACKS #1  
FIVE WEEKS RUNNING!

#1 ALBUM AT ROCK RADIO!

BILLBOARD HOT 100  52 41

BILLBOARD LF  18 **EXPLOSIVE RETAIL!**

ALREADY GOLD AND TOP 10 IN MOST  
MAJOR MARKETS!

## HIT ACTION:

KRBE ADD	Y95 #11
WGH ADD	KXYQ 26-18
KKRZ ADD	WDFX 23-21
KWOD ADD	KXXR 28-21
Z106 ADD #40	WKBO 33-25
FLY92 ADD	WZOU #28
WNNK ADD	WZPL 35-32
KJ103 ADD	WKTJ Debut #23
WANS ADD	92X Debut #35
WBAM ADD	WLRS 14-11
KZ106 ADD	WROD 14-12
WMMS 3-2 (HOT)	WERZ 19-16 (HOT)
KEGL 12-7 (HOT)	AND MUCH MORE!

ALSO PLAYING ON PIRATE RADIO!

**“I WON’T BACK DOWN”**  
FROM THE HOT NEW ALBUM  
**FULL MOON FEVER**

PRODUCED BY JEFF LYNNE, WITH T.P. AND MIKE CAMPBELL

MANAGEMENT: TONY DIMITRIADES  
EAST END MANAGEMENT COMPANY

MCA RECORDS

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# HIT RADIO

\*Quality play index = average number of weekly plays from stations playing track.

## TRACER TRACKS

4/24/89	5/1/89	5/8/89	5/15/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
6	5	4	1	PAULA ABDUL	Forever Your Girl	Virgin	3080	43	70.13
7	4	3	2	BOBBY BROWN	Every Little Step	MCA	2912	39	70.25
3	1	1	3	JODY WATLEY	Real Love	MCA	2856	41	67.62
8	6	6	4	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	2842	38	74.17
9	7	7	5	BON JOVI	I'll Be There For You	Mercury/PG	2317	35	63.18
—	21	10	6	RICHARD MARX	Satisfied	EMI	2310	37	50.60
18	16	11	7	BETTE MIDLER	Wind Beneath My Wings	Atlantic	2226	34	57.76
14	10	9	8	THIRTY EIGHT SPECIAL	Second Chance	A&M	2044	32	43.82
22	17	14	9	NENEH CHERRY	Buffalo Stance	Virgin	1876	28	39.60
25	19	18	10	DONNA SUMMER	This Time I Know It's For...	Atlantic	1799	29	47.11
40	23	19	11	MILLI VANILLI	Baby Don't Forget My Number	Arista	1687	31	34.84
16	14	12	12	GUNS N' ROSES	Patience	Geffen	1666	26	43.03
15	12	15	13	HOWARD JONES	Everlasting Love	Elektra	1631	33	32.70
19	18	16	14	SYNCH	Where Are You Now	WTG	1624	32	31.24
20	15	17	15	WATERFRONT	Cry	Polydor	1582	30	30.37
35	26	20	16	MADONNA	Express Yourself	Sire/WB	1512	30	36.76
33	28	22	17	BENNY MARDONES	Into The Night	Polydor	1365	35	30.23
21	20	21	18	CHER/PETER CETERA	After All	Geffen	1155	26	20.41
—	40	28	19	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	1127	22	25.87
—	—	32	20	CYNDI LAUPER	I Drove All Night	Epic	1036	23	22.14
—	36	31	21	REAL LIFE	Send Me An Angel	Curb	952	25	23.03
26	22	23	22	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	Columbia	868	22	20.38
39	32	30	23	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	847	26	19.22
31	30	26	24	LITA FORD	Close My Eyes Forever	RCA	805	21	17.19
New Entry ✓	—	—	25	EXPOSE	What You Don't Know	Arista	700	23	21.14
32	29	29	26	RICK ASTLEY	Giving Up On Love	RCA	672	19	15.49
New Entry ✓	—	—	27	DINO	I Like It	4th/B'way	651	26	21.74
New Entry ✓	—	—	28	BANGLES	Be With You	Columbia	644	20	12.26
36	33	33	29	ONE 2 MANY	Downtown	A&M	644	20	10.97
—	—	39	30	ROACHFORD	Cuddly Toy (Feel For Me)	Epic	602	18	11.24
—	—	40	31	NATALIE COLE	Miss You Like Crazy	EMI	574	19	12.70
—	39	36	32	ELVIS COSTELLO	Veronica	WB	553	23	12.26
New Entry ✓	—	—	33	STEVIE NICKS	Rooms On Fire	Modern/Atl	546	24	10.97
New Entry ✓	—	—	34	SIMPLY RED	If You Don't Know Me By Now	Elektra	546	17	10.16
New Entry ✓	—	—	35	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG	525	28	9.63
New Entry ✓	—	—	36	KARYN WHITE	Secret Rendezvous	WB	483	28	12.62
—	38	37	37	NEW ORDER	Round And Round	Owest/WB	455	18	9.39
—	—	38	38	EDIE BRICKELL & NEW	Circle	Geffen	434	23	7.62
New Entry ✓	—	—	39	CINDERELLA	Coming Home	Mercury/PG	413	15	7.53
New Entry ✓	—	—	40	TOM PETTY	I Won't Back Down	MCA	406	25	8.70

USERS GUIDE. TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
STEVIE B	In My Eyes	LMR	357	15%
MARTIKA	Toy Soldiers	Columbia	343	172%
ROD STEWART	Crazy About Her	WB	336	23%
REPLACEMENTS	I'll Be You	Sire/Repri	329	—
WARRANT	Down Boys	Columbia	322	31%
GUY	I Like	MCA	294	50%
✓ DOOBIE BROTHERS	The Doctor	Capitol	294	—
FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB	266	—
WAS (NOT WAS)	Anything Can Happen	Chrysalis	266	22%
CYNTHIA	Endless Night	Micmac	259	—
WHISTLE	Right Next To Me	Select	252	50%
GINA GO-GO	I Can't Face The Fact	Capitol	238	—
TKA	You Are The One	WB	238	36%
EDDIE MONEY	Let Me In	Columbia	224	23%
XTC	Mayor Of Simpleton	Geffen	217	34%
✓ PETER GABRIEL	In Your Eyes	Geffen	217	106%
CURE	Fascination Street	Elektra	217	14%
MAURICE	This Is Acid	Vend/A&M	210	11%
SAM BROWN	Stop	A&M	210	—
✓ JACKSONS	Nothin' (That Compares 2 U)	Epic	196	—
MIKE & MECHANICS	Seems Is Believing	Atlantic	182	—
ATLANTIC STARR	My First Love	WB	182	100%
PAJAMA PARTY	Yo No Se	Atlantic	168	—
SANDEE	Notice Me	Fever/Sultr	168	9%
ERASURE	Stop	Sire/Repri	168	9%
KID N' PLAY	Rollin' With Kid N' Play	Select	161	43%
RAIANA PAIGE	Open Up Your Heart	Sleeping B	161	—
GEORGIO	I Don't Want 2 Be Alone	Motown	161	—
CHICAGO	We Can Last Forever	Reprise	154	29%
OE LA SOUL	Me, Myself, And I	Tommy Boy	147	5%
✓ QUEEN	I Want It All	Capitol	147	—
AL B. SURE!	If I'm Not Your Lover	WB	147	—
DIANA ROSS	Working Overtime	Motown	140	53%
SECRET SOCIETY	We Belong Together	Miami Moon	140	—
✓ CULT	Fire Woman	Sire/Repri	140	—
GREAT WHITE	Once Bitten Twice Shy	Capitol	140	—
✓ CUTTING CREW	(Between A) Rock And A Hard	Virgin	133	—
✓ ALTA DUSTIN	One Man Woman	Atlantic	126	—
KEVIN RALEIGH	Moonlight On Water	Atlantic	126	28%
✓ Q-FEEL	Dancing In Heaven	Jive/RCA	112	—
EDELWEISS	Bring Me Edelweiss	Atlantic	105	—
TRDOP	Still In Love	Atlantic	105	15%
✓ JOHNNY O	Highway Of Love	Micmac	98	40%
✓ HEARTBRAKE	Never Stop Loving You	We B'	98	—
✓ X	Wild Thing	Curb	98	—
✓ HENRY LEE SUMMER	Hey Baby	CBS Assoc	98	16%
ROBBIE ROBB	In Time	A&M	98	—
✓ SKIO ROW	I Remember You	Atlantic	91	—
TEN CITY	That's The Way Love Is	Atlantic	91	44%
✓ LOVE AND ROCKETS	So Alive	RCA	91	—
✓ SWING OUT SISTER	Waiting Game	Mercury/PG	91	—
✓ DEPECHE MOOD	Everything Counts (Live)	Sire/WB	84	—

✓ Denotes new entry.

## MOST UPWARD MOVEMENT

### NATIONAL

ARTIST	TITLE	LABEL
EXPOSE	What You Don't Know	Arista

### EAST

EXPOSE	What You Don't Know	Arista
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### MIDWEST

EXPOSE	What You Don't Know	Arista
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### SOUTH

EXPOSE	What You Don't Know	Arista
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### WEST

EXPOSE	What You Don't Know	Arista
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USERS GUIDE: Calculated and determined by increases in RANK over previous week



# HIT RADIO — RECURRENTS/DAYPART CHARTS

## HOTTEST RECURRENTS

5/15/89	ARTIST	TITLE	LABEL	QPI*
1	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	33
2	MADONNA	Like A Prayer	Sire/WB	31
3	MICHAEL DAMIAN	Rock On	Cyprss/A&M	30
4	DONNY OSMOND	Soldier Of Love	Capitol	32
5	ROXETTE	The Look	EMI	31
6	MILLI VANILLI	Girl, You Know It's True	Arista	27
7	SA-FIRE	Thinking Of You	Cutl/Merc	29
8	BELLE STARS	Iko Iko	Capitol	28
9	STEVIE B	I Wanna Be The One	LMR	32
10	NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	Columbia	18
11	BANGLES	Eternal Flame	Columbia	22
12	SWEET SENSATION	Sincerely Yours	Atco	27
13	ROD STEWART	My Heart Can't Tell You No	WB	20
14	DEBBIE GIBSON	Electric Youth	Atlantic	23
15	PAULA ABDUL	Straight Up	Virgin	17
16	ANIMOTION	Room To Move	Polydor/PG	23
17	DEON ESTUS	Heaven Help Me	Mika/Polyd	20
18	TONE-LOC	Funky Cold Medina	Del/Island	15
19	MIKE & MECHANICS	The Living Years	Atlantic	16
20	KARYN WHITE	The Way You Love Me	WB	13
21	TOMMY PAGE	A Shoulder To Cry On	Sire/WB	25
22	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	14
23	OUTFIELD	Voices Of Babylon	Columbia	19
24	A FRANKLIN/E JOHN	Through The Storm	Arista	18
25	SHEENA EASTON	The Lover In Me	MCA	12
26	LIVING COLOUR	Cult Of Personality	Epic	16
27	BOBBY BROWN	My Prerogative	MCA	11
28	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	17
29	R.E.M.	Stand	WB	13
30	SHERIFF	When I'm With You	Capitol	11
31	SURFACE	Closer Than Friends	Columbia	25
32	VANESSA WILLIAMS	Dreamin'	Wing/PG	14
33	MARTIKA	More Than You Know	Columbia	14
34	WHEN IN ROME	The Promise	Virgin	11
35	TONE-LOC	Wild Thing	Del/Island	10
36	PHIL COLLINS	Two Hearts	Atlantic	11
37	BOBBY BROWN	Don't Be Cruel	MCA	9
38	INFORMATION SOCIETY	What's On Your Mind	T Boy/Repr	10
39	BOYS	Oial My Heart	Motown	12
40	ESCAPE CLUB	Wild, Wild West	Atlantic	10
41	ANITA BAKER	Just Because	Elektra	15
42	DEF LEPPARD	Rocket	Mercury/PG	14
43	TAYLOR DAYNE	Don't Rush Me	Arista	8
44	ERASURE	A Little Respect	Sire/Repri	13
45	KON KAN	I Beg Your Pardon	Atlantic	12
46	ERASURE	Chains Of Love	Sire/Repri	11
47	POISON	Every Rose Has Its Thorn	Enigma/Cap	8
48	BREATHE	Don't Tell Me Lies	A&M	12
49	ROBERT PALMER	Simply Irresistible	EMI	9
50	WINGER	Seventeen	Atlantic	14

\*Quality play index = average number of weekly plays from stations playing track.

## 6AM-7PM CURRENTS

5/15/89	ARTIST	TITLE	LABEL
1	PAULA ABDUL	Forever Your Girl	Virgin
2	BOBBY BROWN	Every Little Step	MCA
3	JODY WATLEY	Real Love	MCA
4	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
5	BETTE MIDLER	Wind Beneath My Wings	Atlantic
6	THIRTY EIGHT SPECIAL	Second Chance	A&M
7	RICHARD MARX	Satisfied	EMI
8	BON JOVI	I'll Be There For You	Mercury/PG
9	ONONNA SUMMER	This Time I Know It's For...	Atlantic
10	HOWARD JONES	Everlasting Love	Elektra
11	WATERFRONT	Cry	Polydor
12	SYNCH	Where Are You Now	WTG
13	MILLI VANILLI	Baby Don't Forget My Number	Arista
14	BENNY MARDONES	Into The Night	Polydor
15	NENEH CHERRY	Buffalo Stance	Virgin
16	MADONNA	Express Yourself	Sire/WB
17	CHER/PETER CETERA	After All	Geffen
18	GUNS N' ROSES	Patience	Geffen
19	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
20	CYNDI LAUPER	I Drove All Night	Epic
21	REAL LIFE	Send Me An Angel	Curb
22	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia
23	RICK ASTLEY	Giving Up On Love	RCA
24	EXPOSE	What You Don't Know	Arista
25	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
26	NATALIE COLE	Miss You Like Crazy	EMI
27	SIMPLY RED	If You Don't Know Me By Now	Elektra
28	STEVIE NICKS	Rooms On Fire	Modern/All
29	DINO	I Like It	4th/B'way
30	ONE 2 MANY	Downtown	A & M
31	ELVIS COSTELLO	Veronica	WB
32	LITA FORD	Close My Eyes Forever	RCA
33	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG
34	BANGLES	Be With You	Columbia
35	KARYN WHITE	Secret Rendezvous	WB
36	TOM PETTY	I Won't Back Down	MCA
37	EDIE BRICKELL & NEW	Circle	Geffen
38	DOOBIE BROTHERS	The Doctor	Capitol
39	ROACHFORD	Cuddly Toy (Feel For Me)	Epic
40	NEW ORDER	Round And Round	Qwest/WB
41	STEVIE B	In My Eyes	LMR
42	ROD STEWART	Crazy About Her	WB
43	WAS (NOT WAS)	Anything Can Happen	Chrysalis
44	WHISTLE	Right Next To Me	Select
45	MARTIKA	Toy Soldiers	Columbia
46	CYNTHIA	Endless Night	Micmac
47	GINA GO-GO	I Can't Face The Fact	Capitol
48	CINDERELLA	Coming Home	Mercury/PG
49	FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB
50	GUY	I Like	MCA

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

## 7PM-3AM CURRENTS

5/15/89	ARTIST	TITLE	LABEL
1	PAULA ABDUL	Forever Your Girl	Virgin
2	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
3	BON JOVI	I'll Be There For You	Mercury/PG
4	BOBBY BROWN	Every Little Step	MCA
5	JODY WATLEY	Real Love	MCA
6	RICHARD MARX	Satisfied	EMI
7	GUNS N' ROSES	Patience	Geffen
8	NENEH CHERRY	Buffalo Stance	Virgin
9	MILLI VANILLI	Baby Don't Forget My Number	Arista
10	MADONNA	Express Yourself	Sire/WB
11	DONNA SUMMER	This Time I Know It's For...	Atlantic
12	BETTE MIDLER	Wind Beneath My Wings	Atlantic
13	SYNCH	Where Are You Now	WTG
14	THIRTY EIGHT SPECIAL	Second Chance	A&M
15	HOWARD JONES	Everlasting Love	Elektra
16	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
17	WATERFRONT	Cry	Polydor
18	REAL LIFE	Send Me An Angel	Curb
19	LITA FORD	Close My Eyes Forever	RCA
20	CYNDI LAUPER	I Drove All Night	Epic
21	BENNY MARDONES	Into The Night	Polydor
22	ROACHFORD	Cuddly Toy (Feel For Me)	Epic
23	LISA LISA & CULT JAM	Little Jackie Wants To Be A	Columbia
24	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
25	DINO	I Like It	4th/B'way
26	BANGLES	Be With You	Columbia
27	EXPOSE	What You Don't Know	Arista
28	CHER/PETER CETERA	After All	Geffen
29	WARRANT	Down Boys	Columbia
30	CINDERELLA	Coming Home	Mercury/PG
31	ONE 2 MANY	Downtown	A & M
32	ELVIS COSTELLO	Veronica	WB
33	NEW ORDER	Round And Round	Qwest/WB
34	MICHAEL MORALES	Who Do You Give Your Love To?	Wing/PG
35	SIMPLY RED	If You Don't Know Me By Now	Elektra
36	RICK ASTLEY	Giving Up On Love	RCA
37	REPLACEMENTS	I'll Be You	Sire/Repri
38	CURE	Fascination Street	Elektra
39	MAURICE	This Is Acid	Vend/A&M
40	NATALIE COLE	Miss You Like Crazy	EMI
41	STEVIE NICKS	Rooms On Fire	Modern/All
42	MARTIKA	Toy Soldiers	Columbia
43	KARYN WHITE	Secret Rendezvous	WB
44	GUY	I Like	MCA
45	STEVIE B	In My Eyes	LMR
46	KID N' PLAY	Rollin' With Kid N' Play	Select
47	TKA	You Are The One	WB
48	DE LA SOUL	Me, Myself, And I	Tommy Boy
49	PAJAMA PARTY	Yo No Se	Atlantic
50	ROD STEWART	Crazy About Her	WB

**ROBBASE & D.J. EZ ROCK**  
**ROBBASE & D.J. EZ ROCK**  
**ROBBASE & D.J. EZ ROCK**  
**ROBBASE & D.J. EZ ROCK**  
**ROBBASE & D.J. EZ ROCK**

### "Joy & Pain"

- ▶ **THE ADDS:** WEGX HOT 97.7 Y107 WPST B93 #39 WIKZ #31
- ▶ **THE HOTS:** K98 24-20 KMGX 25-18 QV103 22-16
- ▶ **THE MOVES:** KITY 27-24 KIX106 29-27 KXPW Debut #29  
 WPGC 27-18 Q102 35-25 KZFM  
 KGGI #14 B95 37-33 WPXR

▶ **THE COMMENTS:** "The only problem with this record is that it's too short...and I'm playing the 12", which is 6:05 minutes!" HARLEY DAVIDSON/KGGI  
 "Top 10 Phones...Mass appeal night record!" JAY BEAU JONES/WEGX  
 "Consistently Top 5 request...it's really buring up the phones...Don't over look this one!" THE JAMMER/WPXR — QUAD CITY'S  
 "The new single from Rob Base & D.J. EZ Rock's debut Lp 'It Takes Two,' which has now shipped over 970,000 and shows no signs of slowing down!"

PROFIT





**MMR HIT TRACER TRACKS** **32** - **20**  
**45% PLAY INCREASE THIS WEEK!** / **REACH INDEX 22.14**  
**MILLION**  
**R&R HIT DEBUT** **32**

**ACTION:**  
 Q105 Add #24  
 WMJQ Add  
 195 Add #30  
 WLAN Add #36  
 Z106 Add #37  
 WIKZ Add #29

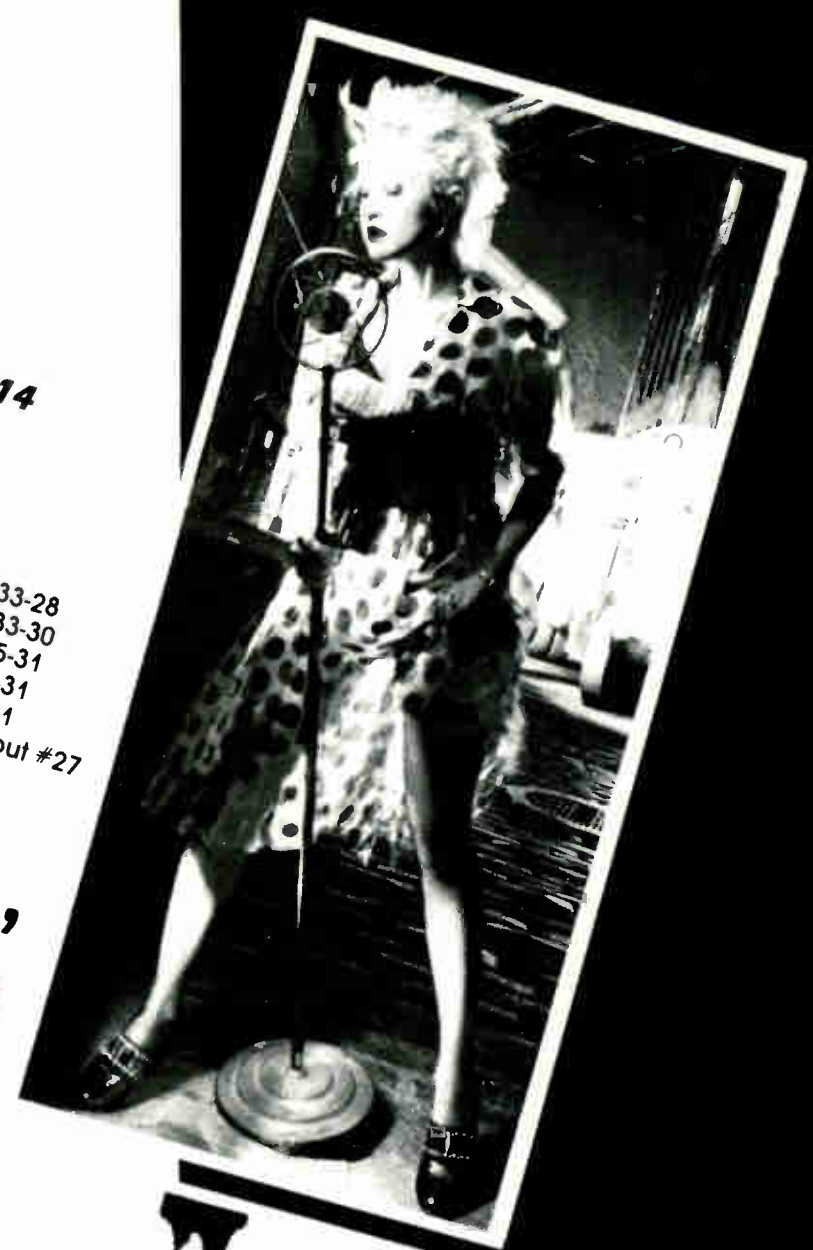
KZFM Add  
 WLAP Add  
 KBFM Add  
 WRQN Add  
 KMYZ Add  
 WMMS 22-19

WNVZ 29-22  
 KCPX 31-22  
 Y100 28-23  
 WGH 29-23  
 KXYQ 27-23  
 KXXR 33-26  
**AND MORE!**

KDWB 29-26  
 KISN 35-26  
 B94 30-27  
 KRBE 33-27  
 B97 30-28  
 92X 31-28

KROY 33-28  
 WXKS 33-30  
 Q102 35-31  
 WZPL 34-31  
 KPLZ 35-31  
 KKBQ Debut #27

ALSO PLAYING ON: PWR106, KQLZ, X100, WGHT & WQXI!  
 Taken From The New Lp: "A Night To Remember."



**cyndi lauper** "i drove all night"

**MMR HIT TRACER TRACKS** **39** - **30**  
**28% PLAY INCREASE THIS WEEK!** / **REACH INDEX 11.24**  
**MILLION**  
**R&R HIT** **40** - **33**

**ACTION:**  
 KITY Add  
 KROY Add  
 WDJX Add  
 WGTZ Add  
 KF95 Add

KBFM Add  
 WZOK Add  
 KLUC Add  
 Z106 Add  
 WHOT Add

WXKS 21-16  
 KMEL 21-18  
 WMJQ 23-19  
 WGH 23-20  
 PWR99 30-23

WKBQ 25-23  
 KOY-FM 27-23  
 Y108 #24  
 WKSE #28  
 WZPL 32-28

WLOL 33-28  
 KKBQ 31-29  
 KKRZ 33-30  
 KPLZ 37-32  
 KUBE Debut #28

KZZP Debut #29  
 92X Debut #32  
**AND MORE!**

ALSO PLAYING ON: X100!  
 Taken From The Debut Lp: "Roachford."



**roachford** "cuddly toy (feel for me)"

Exceptional Artistry  
 Personal Commitment  
 Artist Development

**MMR HIT TRACER TRACKS DEBUT NEWCOMER**  
**ONE OF THE WEEK'S MOST ADDED!**

**FIRST WEEK ADDS!**  
 Q102 #32  
 WZPL  
 WLRS #19  
 93Q #40

KYRK #40  
 WAEB  
 100KHI  
 WBCY

KZ106  
 WPHR  
 WMEE  
 KSND

FM104  
 WPST  
 WCGQ  
 WINK

KLO  
 KJ103  
 FM104  
 KZZU

WOKI  
 WDJX  
 KKRZ  
 K92

KSAQ  
 KTUX  
 ZFUN  
 & MORE!

ALREADY ON: KXXR Debut #37  
 ALSO PLAYING ON: WDFX!  
 Taken From The Brand New Lp: "I've Got Everything."



**henry lee summer** "hey baby"





HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

Table listing radio stations and their average weekly impact for various songs by artists like Paula Abdul, Bobby Brown, Jody Watley, etc.



*Lisa Tonacci*

**KBTS, B93-FM**



<b>P E R S O N A L</b>	LAST NAME	FIRST	MIDDLE
	<b>Tonacci</b>	<b>Lisa</b>	
	CURRENT STATION		
	B93, KBTS-FM/Austin, TX		
	HOMETOWN		
New York, NY			
MARITAL STATUS/CHILDREN			
Husband: Mike Butts, no children, 1 dog, 2 cats, 2 bunnies			
HOBBIES			
Movies, music, raising animals, sushi, sun worshipper!			

<b>E M P L O Y M E N T</b>	B93, KBTS-FM/Austin — Program Director (12/86-Present)
	WPLJ/New York — Music Director and Research Director (1981-12/86)
	WNBC/New York — Research Director (1977-81)
	WXLO/New York — (1975-77)

<b>V I D E O I D O L S</b>	THREE BEST RADIO STATIONS CURRENT
	B93, KPWR, Z-100
	TWO BEST RADIO STATIONS OF ALL-TIME
	WABC, WPLJ (as AOR), WLS
	BEST CURRENT ALBUM:
	Like A Prayer — Madonna
	BEST ALBUM OF ALL-TIME:
	Greatest Hits — Alan Parsons Project
	BEST CURRENT SINGLE:
	Real Love - Jody Watley
	BEST SINGLE OF ALL-TIME:
	It's A Love Thing — The Whispers
	FOUR BEST ARTISTS CURRENT
	Madonna, Jody Watley, Michael Jackson, Paula Abdul
	FOUR BEST ARTISTS OF ALL-TIME
	Michael Jackson, Madonna, Jody Watley, The Beatles
BEST TV SPOT EVER INVOLVED WITH	
Filmhouse — Birthday	
BEST PROMOTION EVER INVOLVED WITH	
London satellite broadcast of Mike Butts' morning show	
WORST PROMOTION EVER INVOLVED WITH	
Scavenger Hunt ( <i>doesn't work second time around!</i> )	
MOST INFLUENTIAL PEOPLE IN CAREER:	
Larry Berger, KIOI-FM/San Francisco	
EARLY RADIO IDOLS	
Dan Ingram, Pat St. John	
TWO BEST AIR TALENTS CURRENT:	
Mike Butts in the morning, Barry Kaye	
TWO BEST AIR TALENT OF ALL-TIME	
Robert W. Morgan, Rick Dees	
MAJOR ACCOMPLISHMENT IN RADIO	
Focus Group Moderator — ABC-FM stations	
SHORT-TERM GOALS	
12.0 Share Spring '89 ARB	
LONG-TERM GOALS	
PD Major Market	

**THE FACT FILE**

# Rick Astley

"Giving Up On Love"

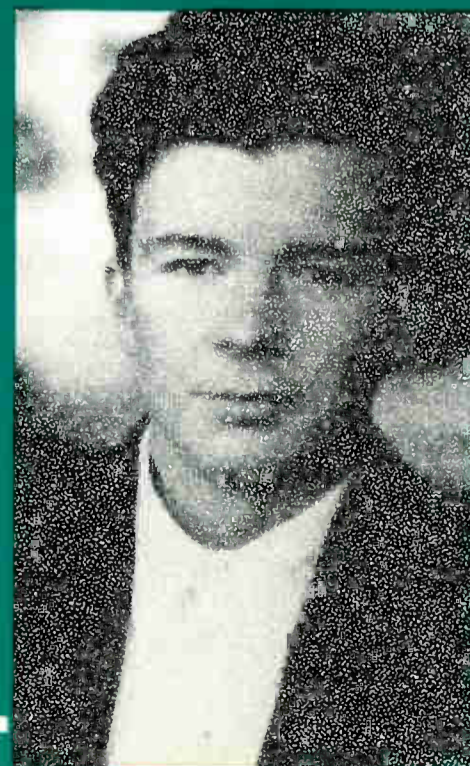
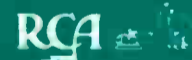
**STRONG ROTATION  
AND HOT SALES  
LEAD THE WAY!**

**MMR HIT TRACER  
TRACKS**  - 

**AIRPLAY LEADERS!**

- |        |      |
|--------|------|
| KKLQ   | WXKS |
| B96    | WLOL |
| 94Q    | WBLI |
| KISN   | KSAQ |
| Y108   | KKBQ |
| KRBE   | KITY |
| KUBE   | WNVZ |
| KCPX   | WTIC |
| WEGX   | WPHR |
| PRO-FM | KYRK |
| KROY   | KKRZ |
| KPWR   | KTFM |

Taken From The Gold Lp:  
"Hold Me In Your Arms."





# HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 7pm and midnight.

## KIIS-FM

**Los Angeles**  
BOBBY BROWN/Every Little Step  
WHITE LION/When The Children Cry  
FINE YOUNG CANNIBALS/Good Thing  
NEW KIDS ON THE BLOCK/It'll Be  
Loving You (Forever)  
DONNY OSMOND/Soldier Of Love  
BENNY MARDONES/Into The Night  
SLICK RICK/Teenage Love  
INXS/Need You Tonight  
BANGLES/Eternal Flame  
SOUL II SOUL/Keep On Movin'  
YAZ/Situation  
DEF LEPPARD/Love Bites  
XTC/Mayor Of Simpleton

## KMEL-FM

**San Francisco**  
SURFACE/Closer Than Friends  
KID N' PLAY/Rollin' With Kid N' Play  
EXPOSE/What You Don't Know  
TRINERE/They're Playing Our Song  
MILLI VANILLI/Girl, You Know It's True  
LEVERT/Just Coolin'  
EAZY E/We Want Eazy E  
ROB BASE/DJ EZ ROCK/It Takes Two  
SOUL II SOUL/Keep On Movin'  
ANQUETTE/Will Always Be  
There For You  
HITHOUSE/Jack To The Sound Of The

## KOY-FM

**Phoenix**  
MODERN ENGLISH/I Melt With You  
WHISTLE/Right Next To Me  
OUTFIELD/Voices Of Babylon  
TOO SHORT/Life Is... Too Short  
KARYN WHITE/The Way You Love Me  
MICHAEL DAMIAN/Rock On  
PAULA ABDUL/Cold Hearted  
CURE/Just Like Heaven  
NEW KIDS ON THE BLOCK/It'll Be  
Loving You (Forever)  
ROBERT PALMER/Simply Irresistible  
DE LA SOUL/Me, Myself, And I  
FINE YOUNG CANNIBALS/  
She Drives Me Crazy  
BON JOVI/It'll Be There For You

## KRXY-FM

**Denver**  
MILLI VANILLI/Baby Don't  
Forget My Number  
STEVIE N/ I Wanna Be The One  
WATERFRONT/Cry  
BETTE MIDLER/Wind Beneath My Wings  
BOBBY BROWN/Every Little Step  
DONNA SUMMER/This Time I  
Know It's For  
GUNS N' ROSES/Patience  
MR MISTER/Broken Wings  
KON KAN/I Beg Your Pardon  
PAULA ABDUL/Forever Your Girl  
DEF LEPPARD/Excitable  
TOMMY PAGE/A Shoulder To Cry On  
BELLE STARS/Iko Iko

## KTFM-FM

**San Antonio**  
SA-FIRE/Love Is On Her Mind  
GUY/I Like  
DEBBIE GIBSON/Electric Youth  
MICHAEL DAMIAN/Rock On  
BOBBY BROWN/My Prerogative  
SHEENA EASTON/101  
SHERIFF/When I'm With You  
KARYN WHITE/Secret Rendezvous  
PAUL LEKAKIS/Boom Boom  
MAURICE/This Is Acid  
MICHAEL MORALES/Who Do  
You Give Your Love To?  
WATERFRONT/Cry

## KUBE-FM

**Seattle**  
BILLY OCEAN/Get Outta My  
Dreams, Get...  
MICHAEL DAMIAN/Rock On  
DEON ESTUS/Heaven Help Me  
WARRANT/Down Boys  
MAOONNA/Like A Prayer  
DOOBIE BROTHERS/The Doctor  
LITA FORD/Close My Eyes Forever  
BREATHE/Don't Tell Me Lies  
ELVIS COSTELLO/Veronica  
DEELE/Two Occasions  
JOHN C MELLENCAMP/Pop Singer  
DONNY OSMOND/Soldier Of Love

## KYRK-FM

**Las Vegas**  
NENEH CHERRY/Buffalo Stance  
LIVING COLOUR/Cult Of Personality  
BON JOVI/It'll Be There For You  
SLEEZE BOYZ/Robo Cop  
REAL LIFE/Send Me An Angel  
NEW KIDS ON THE BLOCK/It'll Be  
Loving You (Forever)  
GUNS N' ROSES/Sweet Child O' Mine  
SAMANTHA FOX/I Only Wanna  
Be With You  
WHISTLE/Right Next To Me  
BOBBY BROWN/Every Little Step  
JOHNNY KEMP/Birthday Suit  
NEW ORDER/Round And Round  
WAS (NOT WAS)/Walk The Dinosaur  
DEPECHE MODE/Everything Counts (Live)

## WAVA-FM

**Washington DC**  
BON JOVI/It'll Be There For You  
TONE-LOC/Funky Cold Medina  
ROBERT PALMER/Simply Irresistible  
BOBBY BROWN/Every Little Step  
ROXETTE/The Look  
ROB BASE/DJ EZ ROCK/It Takes Two  
FINE YOUNG CANNIBALS/Good Thing  
DEBBIE GIBSON/Lost In Your Eyes  
MICHAEL DAMIAN/Rock On  
JANET JACKSON/Pleasure Principle  
JOAN JETT/BLACKHRTS/I Hate  
Myself For Loving You  
SA-FIRE/Thinking Of You

## WBZZ-FM

**Pittsburgh**  
SWEET SENSATION/Sincerely Yours  
NEW KIDS ON THE BLOCK/It'll Be  
Loving You (Forever)  
RICHARD MARX/Satisfied  
BENNY MARDONES/Into The Night  
BELLE STARS/Iko Iko  
GUNS N' ROSES/Patience  
MILLI VANILLI/Baby Don't  
Forget My Number  
CINDERELLA/Coming Home  
ROXETTE/The Look  
PAULA ABDUL/Straight Up  
MICHAEL DAMIAN/Rock On  
BOBBY BROWN/Every Little Step  
EXPOSE/What You Don't Know

## WEGX-FM

**Philadelphia**  
FINE YOUNG CANNIBALS/  
She Drives Me Crazy  
NEW KIDS ON THE BLOCK/My Favorite Girl  
MAOONNA/Express Yourself  
NENEH CHERRY/Buffalo Stance  
LITA FORD/Close My Eyes Forever  
PAULA ABDUL/Forever Your Girl  
MAURICE/This Is Acid  
DONNY OSMOND/Soldier Of Love  
LIVING COLOUR/Cult Of Personality  
NEW KIDS ON THE BLOCK/It'll Be  
Loving You (Forever)  
GUNS N' ROSES/Jumpin' Jack Flash  
GUNS N' ROSES/Patience  
MILLI VANILLI/Baby Don't  
Forget My Number  
JOHN C MELLENCAMP/Pop Singer

## WGHT-FM

**Baltimore**  
WATERFRONT/Cry  
HEART/Who Will You Run To  
TONE-LOC/Funky Cold Medina  
BOYS CLUB/I Remember Holding You  
DONNY OSMOND/Soldier Of Love  
HOWARD JONES/Everlasting Love  
R.E.M./Stand  
BETTE MIDLER/Wind Beneath My Wings  
NEW KIDS ON THE BLOCK/You Got  
It (The Right Stuff)  
BON JOVI/It'll Be There For You  
MILLI VANILLI/Girl, You Know It's True  
RICHARD MARX/Should've Known Better  
JODY WATLEY/Real Love  
MAOONNA/Express Yourself  
ROD STEWART/My Heart Can't  
Tell You No

## WKBQ-FM

**St. Louis**  
GUNS N' ROSES/Patience  
MILLI VANILLI/Girl, You Know It's True  
TOM PETTY/I Won't Back Down  
ROXETTE/The Look  
WATERFRONT/Cry  
PAULA ABDUL/Forever Your Girl  
GEORGE MICHAEL/I Want Your Sex  
SAM BROWN/Stop  
EDDIE MONEY/Walk On Water  
OUTFIELD/Voices Of Babylon  
BELLE STARS/Iko Iko  
INXS/Never Tear Us Apart

## WKTI-FM

**Milwaukee**  
FINE YOUNG CANNIBALS/  
She Drives Me Crazy  
MADONNA/Open Your Heart  
BON JOVI/It'll Be There For You  
RICHARD MARX/Satisfied  
INXS/Need You Tonight  
PETER GABRIEL/In Your Eyes  
NEW KIDS ON THE BLOCK/You Got  
It (The Right Stuff)  
ROBERT PALMER/Simply Irresistible  
MICHAEL DAMIAN/Rock On  
SALT-N-PEPA/Push It  
BANGLES/Be With You  
BETTE MIDLER/Wind Beneath My Wings

## WLWL-FM

**Minneapolis**  
EXPOSE/What You Don't Know  
PAULA ABDUL/Forever Your Girl  
BOYS CLUB/Danglin' On A String  
R.E.M./Stand  
NEW KIDS ON THE BLOCK/It'll Be  
Loving You (Forever)  
KARYN WHITE/The Way You Love Me  
WINGER/Seventeen  
ROXETTE/Dressed For Success  
JANE WIEDLIN/Rush Hour  
BOBBY BROWN/Every Little Step  
SA-FIRE/Thinking Of You  
MICHAEL MORALES/Who Do You  
Give Your Love To?  
KON KAN/I Beg Your Pardon

## WMJQ-FM

**Buffalo**  
RICHARD MARX/Satisfied  
DONNY OSMOND/Soldier Of Love  
ROB BASE/DJ EZ ROCK/Joy And Pain  
BELLE STARS/Iko Iko  
BOBBY BROWN/Every Little Step  
BON JOVI/It'll Be There For You  
GUNS N' ROSES/Patience  
CINDERELLA/Coming Home  
NEW KIDS ON THE BLOCK/It'll Be  
Loving You (Forever)  
ANDY TAYLOR/Dead On The Money  
CYNDI LAUPER/I Drove All Night  
PRINCE/You Got The Look  
SAMANTHA FOX/I Only Wanna  
Be With You  
DEBBIE GIBSON/Electric Youth

## WMMS-FM

**Cleveland**  
PETER GABRIEL/Big Time  
TOM PETTY/I Won't Back Down  
JOHN C MELLENCAMP/Authority Song  
CUTTING CREW/(Between A)  
Rock And A Hard  
FIRM/Radioactive  
KEVIN RALEIGH/Moonlight On Water  
FINE YOUNG CANNIBALS/  
She Drives Me Crazy  
BILLY SQUIER/Lonely Is The Night  
ROBERT PLANT/Tall Cool One  
ELVIS COSTELLO/Veronica  
YES/Owner Of A Lonely Heart  
U2/Bad  
INXS/Devil Inside

## WPLJ-FM

**New York**  
FINE YOUNG CANNIBALS/Good Thing  
BON JOVI/Bad Medicine  
PAJAMA PARTY/You No Se  
ROXETTE/The Look  
BELLE STARS/Iko Iko  
SWEET SENSATION/Sincerely Yours  
GEORGE MICHAEL/Monkey  
STEVIE N/ I Wanna Be The One  
BON JOVI/Edge Of A Broken Heart  
NENEH CHERRY/Buffalo Stance  
JODY WATLEY/Real Love  
DEF LEPPARD/Love Bites  
MADONNA/Holiday

## WQXI-FM

**Atlanta**  
MADONNA/Like A Prayer  
ROMANTICS/Talking In Your Sleep  
ROXETTE/The Look  
PRINCE/1999  
A. LENNOX/A GREEN/Put A Little  
Love In Your...  
DOOBIE BROTHERS/The Doctor  
DEBBIE GIBSON/Only In My Dreams  
ESCAPE CLUB/Wild Wild West  
CHER/PETER CETERA/After All  
STEVIE NICKS/Rooms On Fire  
ANITA BAKER/Just Because  
R.E.M./Stand  
SIMPLY RED/If You Don't  
Know Me By Now  
RICHARD MARX/Satisfied

## WROQ-FM

**Charlotte**  
REPLACEMENTS/It'll Be You  
QUEEN/I Want It All  
STEVE WINWOOD/Higher Love  
VIXEN/Edge Of A Broken Heart  
JOHN C MELLENCAMP/Pop Singer  
GERRY RAFFERTY/Baker Street  
ROACHFORD/Cuddly Toy (Feel For Me)  
CUTTING CREW/(Between A)  
Rock And A Hard  
MICHAEL DAMIAN/Rock On  
DEF LEPPARD/Rock Of Ages  
DON HENLEY/Dirty Laundry  
CULT/Fire Woman  
BON JOVI/Never Say Goodbye

## WXKS-FM

**Boston**  
LUTHER VANDROSS/She Won't  
Talk To Me  
TIL TUESDAY/Rip In Heaven  
DINO/Summergirls  
NATALIE COLE/Miss You Like Crazy  
JACKSONS/Nothin' (That Compares 2 U)  
JOE JACKSON/Nineteen Forever  
SIMPLY RED/It's Only Love  
RICK ASTLEY/Giving Up On Love  
LIVING COLOUR/Cult Of Personality  
WHEN IN ROME/Sight Of Your Tears  
BON JOVI/It'll Be There For You

# WARRANT

## "Down Boys"

### MMR HIT TRACER TRACKS NEWCOMER!

31% PLAY INCREASE THIS  
WEEK!

R&R HIT:  
NATIONAL MOST ADDED!

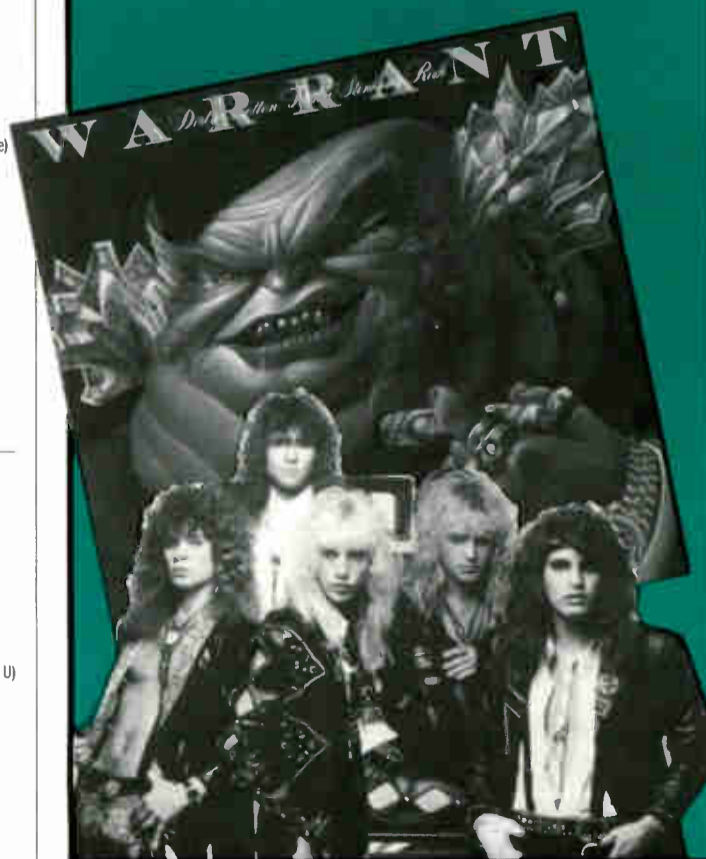
### ACTION!

Z95 ADD	WHYY ADD	92X Debut #31
WZPL ADD	WDFX 10-4 (Hot)	KRBE Debut #34
FLY92 ADD	Y95 18-12	KPLZ Debut #38
92Q ADD	KXXR 20-16	WZOU
WPXR ADD	KCPX 30-18 (Hot)	PRO-FM
WKEE ADD	KXYQ 24-21	KEGL
WZOK ADD	Q105 #26	KDWB
WAPE ADD	WMMS Debut #22	WQUT 31-17
WBAM ADD	WGH Debut #28	WPHR 20-17

Also Playing On:  
**KQLZ, KS104, KUBE, B94, WEGX,  
WMJQ, WNCI, Q107 & BJ105!**

From The Album  
**"Dirty Rotten Filthy Stinking Rich."**  
(FC44383)

DON'T MISS WARRANT ON TOUR THIS MONTH!





# CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

## EAST

**W** **KXS/Boston** ("Kiss 108") is in the midst of "The Birthday Payoff" — jocks are announcing birthdays once a shift for cash or gift certificates. In five weeks, \$150,000 in cash and merchandise have been birthday gifts.

■ **WMJQ/ Buffalo** ("Magic 102") solicited numbers for the \$100 million dollar plus Pennsylvania State Lottery and road tripped to the border to purchase tickets. No one came away a millionaire but they all received cassettes for submitting their ideas. 10,000 Maniacs are Jamestown, NY natives and dropped in to get a first hand reaction to their new disc at Magic 102's listening party.

■ **WKPE/Cape Cod** ("Kape 104") are creating a great stir on the media scarce island with their direct mail "Fantasy Prize Sweepstakes." The Kape 104 Cash Card is the gamepiece sporting your number for a chance at an Isuzu Trooper 4 x 4, Hawaiian vacations and all kinds of money — just listen for your number and call in!

■ "Birthday Bucks" at **WEGX/Philadelphia** ("Eagle 106") have surpassed \$200,000 since the beginning of the year and is still going strong. When the state lottery soared a few weeks back Eagle 106 bought 1,000 tickets and gave away 106 shares in a pool — a total of \$56 was split amongst holders with a cassette thrown in for good measure. As spring attempts to take over, "Thirst Aid Stations" are set up at random gas stations to jam their giant radio and hand out Coke to people driving back from the shore. A correct answer to a trivia question put the new John Cougar Mellencamp cassette in your deck, and qualified you for a trip to Chicago to see JCM on "Late Night With David Letterman." The Philadelphia Flyers were in the hockey play-offs and Eagle 106 sent listeners to the ice if they could make a 200 foot goal (a la goalie Ron Hextall's goal-to-goal score in a previous game). 'EGX stakes claim as 'the movie station in Philly' premiering a movie a week — coming up: "Batman" and Patrick Swayze's "Roadhouse."

■ The birthday game is apparently the promotion of the spring as "The \$35,000 Birthday Payoff Station," **Power Hits, 98 PXY/Rochester** laid down a TV campaign for the Thursday/Friday giveaway and has caught fire in six weeks. Morning team LARRY WAX and CLARE CARVER encourage you to "Watch, Listen and Win" with the TV show "A Current Affair." Larry and Clare review the program every morning while you write down the headlines to mail in. If your name is picked in a final drawing you'll pick up \$1,000 per headline — up to \$50,000.

## SOUTH

**T** he new #1 station in all of Miami **Hot 105, WHQT/Miami** stays on the streets with a number of outdoor events. "A Taste of Miami" culminates the first anniversary of Bayfront Park with a free concert showcasing Kool And The Gang. "Breakaway To Key Largo 150 Bike Tour" benefits Multiple Sclerosis with morning team MINDY and MALO leading the way. The street party known as "The Ft. Lauderdale Jaycees Sleeper 500 Bed Relay" features home-made bed competition (racing down a street), live music and Hot 105 personalities. For Memorial weekend 'HQT helps with "Festival of the Nations" — an ethnic diversity celebration — and in June the Goombay Festival — the Bahamian 'Mardi Gras.' "Hot Cash Cards" distributed through direct mail has Miami folk staying tuned for their number four times a day for a shot at \$100-1,000.

■ Using a top of the hour ID set to the opening of "60 Minutes" **WABB/Mobile** "raises the minimum wage to \$100 an hour" — correct callers are winning that much every hour! WABB and a local mall have designed an "Adopt A Dog" program for the pooches on death row. Pictures are coming in by the hundreds in search of the messiest house in Mobile — the winning sty gets breakfast courtesy of the morning team and presentation of a maid for six months. Samantha Fox rocked the house with her first live band performance at the University of South Alabama — 'ABB took 10 fans backstage. The Beach Patrol will be out Memorial Weekend and the ongoing concert bus gets listeners to New Orleans for tour dates. MD LEE CHESNUT moves to affiliate **WAPI/Birmingham** and night personality OL' PAL WILL (PENDARVIS) takes over. A new 10PM-1AM man saddles up, **WOODY RYDER from KDWB/Minneapolis** — welcome to the south! ■ **Hot 103, KTFM/San Antonio** is just that, jumping 1.5 points to take charge of the hit radio battle — congratulations! "Micro-Max" attempts to keep them there giving away thousands in cash and prizes. The song of the day signals the 10th caller winning \$103, the winner then must decide to keep the dough or go against the prize computer. "The Funny Bone Funny Phone" discovers the area's best jokes day or night. By dialing 656-JOKE leave your best material on the machine, if the morning show delivers the comedy you'll win tickets to the Funny Bone Comedy Club and qualify for \$100, dinner and a reserved table at the club.

## MIDWEST

**W** **RQC/Cleveland** ("92Q") is playing their own version of 'Let's Make A Deal' tying up "The High Tech Hot Line" — when the correct caller gets through a decision must be made to stick with \$92 or punch a number on the phone for prizes (zonks included)! May 11th, 3,000 kids showed they could

"Walkaway From Drugs" as schoolmates solicited pledges and walked to Cleveland Stadium to enjoy lunch and a live band compliments of 92Q. Morning TOM KENT took on a new morning news anchor, JIM BUTLER, and a new title — Program Director. Local wildman VICTOR "UNCLE VIC" BLECMAN returns to the airwaves for a Sunday night gig. ■ **WPHR/Cleveland** ("Power 108") sent a couple to Chicago to see John Cougar Mellencamp appear on "Late Night with David Letterman" after qualifying with the "Big Daddy" cassette. 'PHR jets another couple away to London for Elton John with his Greatest Hits Volumes I and II. A "For Listeners Only" party featured Sweet Sensation in a Power 108 exclusive. April 30th's March of Dimes WalkAmerica was the biggest yet in Cleveland and as flagship station Power 108 accepts partial responsibility.

■ **WCZY/Detroit** ("Z95.5") has mailed their latest promotion packaged as "The Z95.5 Lottery," with two ways to win. Upon receiving the lottery kit containing two tickets, fill one out and mail it in and/or keep the other ticket with your designated number for a chance to win \$1,095 to \$10,000 — Z95.5 even pops in with weekend bonuses. GM BETTY PAZDERNIK undergoes a birthday May 30th — happy celebratin!

■ **WHYT/Detroit** ("Power 96") held the final day of registration for VH-1's "Million Dollar Baby" Contest — 800 parents showed with their entrants at a local mall to vie for the national competition. The prize: a million dollar bond maturing in 20 years; locally, a youngster won a \$1,000 bond and baby furniture. "The Quarter Million Dollar Continuous Music Countdown" has powerites keeping track of the music played, pocketing 100 bucks a title when told to call in with a list. Benefitting Juvenile Diabetes, Power 96 teams with local Channel 7 (**WXYZ-TV**) and local talk show "Kelly And Co." to take on TV soap stars in a softball match May 20th. Other charitable work raised \$1.2 million for the March of Dimes WalkAmerica. Morning zookeeper MICHAEL WAITE is no longer with the station, Afternoon Driver MICHAEL J. FOXX takes over mornings and doubles on PM drive. The Zoo stays intact with CHRISTIE TILLEY, SAMURAI STEVE and CAPT. RICK.

## WEST

**H** **ot 1-94, KIKI/Honolulu** has hired crosstown 98 Rock, **KPOI's** interim Promotion Director KAREN MCCARTHY as their own. She kicked off the month of May with a weekend warm up to Cinco de Mayo — Quatro de Mayo at a Chi Chi's restaurant with a jalapeno eating contest and Mexican musical chairs worth over \$500 and jewelry. The Boys and local band BBC performed on the 13th with fans getting the opportunity to sign up for a trip to Maui joining the bands for a beach bash on the 19th. 1-94 will help with the "Brown Bags to Stardom" show at a local mall. Winners of different segments of the high school talent search will perform (incidentally this is how Glenn Medeiros was discovered). ■ **KXPW/Honolulu** ("92X") made someone a "Mexican Millionaire" for Cinco de Mayo. A lucky clubgoer looted a million pesos in American cash at a two night party boasting 92 cent drinks, free 92Xican pupus, and tons of games and prizes. 92X is sending listeners to Neighbor Islands everyday in the month of May. Remember the song played at 9AM, 2PM and 4PM, be the ninth caller the next day at 9AM and it's time to pack your bags! ■ It's time to pull the traditional biggie out of the bag for **KISN/Salt Lake City**, the spring window sticker promo creates a huge buzz around town. This year's version is "Cars and Stars" — \$100 bills are given if you call back when your license plate number is announced, you are then eligible for one of five cars including a Corvette, a Supra and a Porsche. KISN will try to get your favorite star to drive the auto to your house for the presentation. MD BOB LABORDE was presented with his second child, a baby girl — congratulations!



# NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

## MULTI-FORMAT

5/15/89	ARTIST	TITLE	LABEL
1	BETTE MIDLER	Wind Beneath My Wings	Atlantic
2	THIRTY EIGHT SPECIAL	Second Chance	A&M
3	PAULA ABDUL	Forever Your Girl	Virgin
4	RICHARD MARX	Satisfied	EMI
5	CHER/PETER CETERA	After All	Geffen
6	NEW KIDS DN THE BLDC	I'll Be Loving You (Forever)	Columbia
7	BOBBY BRDWN	Every Little Step	MCA
8	JDDY WATLEY	Real Love	MCA
9	HDWARD JDNES	Everlasting Love	Elektra
10	BDN JOVI	I'll Be There For You	Mercury/PG
11	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
12	DONNA SUMMER	This Time I Know It's For...	Atlantic
13	TOM PETTY	I Won't Back Down	MCA
14	NENEH CHERRY	Buffalo Stance	Virgin
15	NATALIE COLE	Miss You Like Crazy	EMI

## HIT RADIO/URBAN/DANCE

5/15/89	ARTIST	TITLE	LABEL
1	PAULA ABDUL	Forever Your Girl	Virgin
2	BOBBY BROWN	Every Little Step	MCA
3	JODY WATLEY	Real Love	MCA
4	NEW KIDS DN THE BLDC	I'll Be Loving You (Forever)	Columbia
5	NENEH CHERRY	Buffalo Stance	Virgin
6	DDNNA SUMMER	This Time I Know It's For...	Atlantic
7	MILLI VANILLI	Baby Don't Forget My Number	Arista
8	WATERFRDNT	Cry	Polydor
9	MADDNNA	Express Yourself	Sire/WB
10	FINE YDUNG CANNIBALS	Good Thing	IRS/MCA
11	LISA LISA & CULT JAM	Little Jackie Wants To Be A...	Columbia
12	EXPOSE	What You Don't Know	Arista
13	RICK ASTLEY	Giving Up Dn Love	RCA
14	DINO	I Like It	4th/B'way
15	ROACHFORD	Cuddly Toy (Feel For Me)	Epic

## HIT RADIO/ADULT CONTEMPORARY

5/15/89	ARTIST	TITLE	LABEL
1	BETTE MIDLER	Wind Beneath My Wings	Atlantic
2	THIRTY EIGHT SPECIAL	Second Chance	A&M
3	PAULA ABDUL	Forever Your Girl	Virgin
4	CHER/PETER CETERA	After All	Geffen
5	NEW KIDS ON THE BLDC	I'll Be Loving You (Forever)	Columbia
6	BOBBY BROWN	Every Little Step	MCA
7	JODY WATLEY	Real Love	MCA
8	HDWARD JONES	Everlasting Love	Elektra
9	DONNA SUMMER	This Time I Know It's For...	Atlantic
10	NATALIE COLE	Miss You Like Crazy	EMI
11	WATERFRONT	Cry	Polydor
12	BENNY MARDONES	Into The Night	Polydor
13	RICK ASTLEY	Giving Up Dn Love	RCA
14	ONE 2 MANY	Downtown	A & M
15	SIMPLY RED	If You Don't Know Me By Now	Elektra

## HIT RADIO/ROCK RADIO

5/15/89	ARTIST	TITLE	LABEL
1	RICHARD MARX	Satisfied	EMI
2	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
3	TOM PETTY	I Won't Back Down	MCA
4	STEVIE NICKS	Rooms On Fire	Modern/AtI
5	DOOBIE BROTHERS	The Doctor	Capitol
6	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
7	LITA FORD	Close My Eyes Forever	RCA
8	CULT	Fire Woman	Sire/Repri
9	GREAT WHITE	Once Bitten Twice Shy	Capitol
10	QUEEN	I Want It All	Capitol
11	CINDERELLA	Coming Home	Mercury/PG
12	WARRANT	Down Boys	Columbia
13	MIKE & MECHANICS	Seeing Is Believing	Atlantic
14	NEW ORDER	Round And Round	Qwest/WB
15	JOE JACKSON	Nineteen Forever	A&M

BEING ON TOP, IN TODAY'S HIGHLY COMPETITIVE RADIO ENVIRONMENT, MEANS KNOWING EXACTLY WHAT YOUR STATION SHOULD SOUND LIKE, AND HOW TO MAKE THAT SOUND A REALITY.

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SPECIAL  
TAKE OUT  
SECTION

# TUNED IN

## WBJW: ORLANDO

**H**ow many times have we heard someone say, "I wish I could have been in Hollywood 40 years ago?" Anybody that's been bitten by the show biz bug is sure to have had these thoughts at one time or another. So it's not surprising that with the recent opening of the brand-new Universal Studios in Orlando that the land of the Magic Kingdom is being flooded by the stars of the future. In the midst of the Grand Opening hoopla, over 100 radio stations from all parts of the country were present to broadcast live from the festivities. Perhaps none was more present than hometown fave **BJ 105 (WBJW-FM/AM)**.

If you were in Orlando for the opening and were too busy to find out "who really plays the most music," BJ 105's PD **Brian Thomas** could have filled you in. Certainly MD **Rick Stone** would have agreed that **Nationwide Communications' BJ 105 "reaches the beaches, shakes the lakes and rules the pools."** You can see all of the details on promotions, positioning and more by taking a look inside at Orlando's "#1 Hit music station."

So Hi Ho! Hi Ho! It's off to work we go! And there's nothing goofy about it. Just the facts as **Monday Morning Replay** delivers Orlando's **WBJW** straight to your desk this week in **Tuned In**.



## KBPI: DENVER

**S**herman, my boy, set the "Way-Back" machine for February 29, 1988!  
— What's special about that date, Mr. Peabody?

— That's when we took our first look at Denver's **KBPI** in **Tuned In**, and I think you'll find that when we tune in KBPI this week, you'll find a lot has changed since February.

For one thing, there's been quite a change in the staff. PD **Gabe Baptiste** and MD **John Edwards** are both gone; you'll find **John** PD'ing at Salt Lake City's **KBER**. In fact, **Pete McKay** and **Steve Cooper** are the only airstaffers left since our last look. **Chris Poole** handles PD chores now and **Devin Durrant** is MD. The "O" **Brothers** defected from Las Vegas for KBPI mornings, MD **Devin Durrant** holds down 6-10PM with **Kevin Mee** evenings and **Jamie Durkee** overnights.

As for the promotion circuit this time around, KBPI is in the midst of their "Incredible Supersticker Prize Catalog Contest," with lots of prizes to choose from for listeners whose license plate numbers are read on air. Now if the "way back" machine is warmed up, and we have our copy of the February 29 issue (# 8) of **Monday Morning Replay**, turn the page and let's *Tune In* to *All Rock KBPI!*



## KLOU: ST. LOUIS

**"T**he music you never outgrew" is the kind of "I told you so" saying one always hoped they could deliver to their parents once the rest of their young psyche grew up. Sort of a confirmation of the freedom that's heard in the best music of the 50's and 60's. Music you believed in!

St. Louis' might **KLOU** — "**Clue 103**" — has that sort of spirit that's not commonly heard throughout the nation on "oldies" stations. KLOU has just the right balance of information, fun, contests and, of course, great sounds that seem easy to program but certainly is not.

PD **Ron Morgan** keeps the pace flowing and **Morgan** and MD **Joe Sonderman** open things in the AM ("**Morgan In The Morning**") with a great deal of fire. It's **Kevin McCarthy** middays, **Paul Arca** from 3-7PM and then **Mike McCann**, certainly one of the most knowledgeable nighttime jocks we've heard in some time. **McCann's** last hour — comprised of love songs "**From The Back Seat**" — encompasses not only standard A/C fare but smooch classics like the **Capris' "There's A Moon Out Tonight."** Then it's **Scott Arkin** to take listeners on a fine journey through the early morning hours.

Any station with the good taste to program **Barbara Lynn's "You'll Lose A Good Thing"** (heard in the 1988 film "**Hairspray**") or gems by **The Crystals** and **Clyde McPhatter** that are almost always overlooked by oldies stations deserves our kudos. **MMR** is glad to present "**Clue 103**" — **Tuned In!**





OVERVIEW

**MTV:** Music Television  
24 hours daily, via cable television  
44.7 million households  
MTV Networks, A Viacom Company

**OWNER:** Viacom

**DIRECTOR OF MUSIC PRMG:** Patti Galluzzi

**DIRECTOR OF TALENT & ARTIST RELATIONS:** Rick Krim, John Cannelli

**VJ's:**  
6A-10A "Downtown" Julie Brown  
10A-3P Kevin Seal  
3P-12M Adam Curry  
All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- |                      |                         |   |
|----------------------|-------------------------|---|
| JOHNNY DIESEL        | Lookin' For Love        | C |
| TOM PETTY            | I Won't Back Down       | C |
| • WARRANT            | Down Boys               | C |
| FINE YOUNG CANNIBALS | She Drives Me Crazy     | R |
| ZZ TOP               | Sleeping Bag            | G |
| • R.E.M.             | Turn You Inside-Out     | C |
| • XTC                | Mayor Of Simpleton      | C |
| • JULIAN LENNON      | Now You're In Heaven    | C |
| • WINGER             | Headed For A Heartbreak | C |
| TRAVELING WILBURYS   | Handle With Care        | R |
| • NEW ORDER          | Round And Round         | C |

7AM

- |                   |                        |   |
|-------------------|------------------------|---|
| ROXETTE           | The Look               | R |
| JOHN C MELLENCAMP | Pop Singer             | C |
| • ROBYN HITCHCOCK | Madonna Of The Wasps   | C |
| TONE-LOC          | Funky Cold Medina      | R |
| OIRE STRAITS      | Money For Nothing      | G |
| • HOWARD JONES    | Everlasting Love       | C |
| CINDERELLA        | Coming Home            | C |
| • LIVING COLOUR   | Cult Of Personality    | C |
| OUTFIELD          | Voices Of Babylon      | C |
| VIXEN             | Edge Of A Broken Heart | R |
| • BOBBY BROWN     | Every Little Step      | C |

8AM

- |                 |                          |   |
|-----------------|--------------------------|---|
| CYNDI LAUPER    | I Drove All Night        | C |
| WINGER          | Seventeen                | R |
| • TOM TOM CLUB  | Suboceana                | C |
| PAULA ABDUL     | Forever Your Girl        | C |
| • GUNS N' ROSES | Patience                 | C |
| REPLACEMENTS    | I'll Be Your             | C |
| • ROACHFORD     | Cuddly Toy (Feel For Me) | C |
| RICHARD MARX    | Satisfied                | C |
| • MADONNA       | Like A Prayer            | R |

9AM

- |                      |                             |   |
|----------------------|-----------------------------|---|
| BON JOVI             | I'll Be There For You       | C |
| SAMANTHA FOX         | I Only Wanna Be With You    | R |
| • MILLI VANILLI      | Baby Don't Forget My Number | C |
| THIRTY EIGHT SPECIAL | Second Chance               | C |
| • INXS               | Never Tear Us Apart         | R |
| DEON ESTUS           | Heaven Help Me              | R |
| • BELLE STARS        | Iko Iko                     | C |
| ROXETTE              | The Look                    | R |
| OURAN OURAN          | I Don't Want Your Love      | R |
| • CARS               | Drive                       | G |
| TOM PETTY            | I Won't Back Down           | C |

10AM

- |                        |                              |   |
|------------------------|------------------------------|---|
| NEW KIDS ON THE BLOC   | I'll Be Loving You (Forever) | C |
| JODY WATLEY            | Real Love                    | C |
| • SWEET SENSATION      | Sincerely Yours              | R |
| CINDERELLA             | Don't Know What You Got ...  | R |
| • FINE YOUNG CANNIBALS | Good Thing                   | C |
| GUNS N' ROSES          | Patience                     | C |
| • TOMMY PAGE           | A Shoulder To Cry On         | C |
| HOWARD JONES           | Everlasting Love             | C |
| POISON                 | Every Rose Has Its Thorn     | R |
| • MICHAEL DAMIAN       | Rock On                      | C |

11AM

- |                       |                              |   |
|-----------------------|------------------------------|---|
| DEF LEPPARD           | Rocket                       | R |
| SAMANTHA FOX          | I Only Wanna Be With You     | R |
| • JAMES BROWN         | Get Up (I Feel Like Being A) | G |
| MADONNA               | Like A Prayer                | R |
| • ELVIS COSTELLO      | Veronica                     | C |
| CYNDI LAUPER          | I Drove All Night            | C |
| • EDIE BRICKELL & NEW | Circle                       | C |
| BON JOVI              | I'll Be There For You        | R |
| ROD STEWART           | Forever Young                | C |
| • PAULA ABDUL         | Forever Your Girl            | C |

12NOON

- |                      |                   |   |
|----------------------|-------------------|---|
| TOM PETTY            | I Won't Back Down | C |
| THIRTY EIGHT SPECIAL | Second Chance     | C |
| • TOM TOM CLUB       | Suboceana         | C |
| BOBBY BROWN          | Every Little Step | C |
| • CINDERELLA         | Coming Home       | C |
| ROXETTE              | The Look          | R |
| • NENEH CHERRY       | Buffalo Stance    | C |
| RICHARD MARX         | Satisfied         | C |
| ESCAPE CLUB          | Wild, Wild West   | R |
| • JODY WATLEY        | Real Love         | C |

1PM

- |                      |                                |   |
|----------------------|--------------------------------|---|
| DEF LEPPARD          | Rocket                         | R |
| DEON ESTUS           | Heaven Help Me                 | R |
| • MILLI VANILLI      | Baby Don't Forget My Number    | C |
| BON JOVI             | I'll Be There For You          | C |
| • HOWARD JONES       | Everlasting Love               | C |
| NEW KIDS ON THE BLOC | I'll Be Loving You (Forever)   | C |
| • JOHN C MELLENCAMP  | Pop Singer                     | C |
| LISA LISA & CULT JAM | Little Jackie Wants To Be A... | C |
| STEVE WINWOOD        | Holding On                     | R |
| • MADONNA            | Like A Prayer                  | R |

2PM

- |                        |                          |   |
|------------------------|--------------------------|---|
| GUNS N' ROSES          | Patience                 | C |
| SAMANTHA FOX           | I Only Wanna Be With You | R |
| • HALL & OATES         | Love Train               | C |
| BON JOVI               | I'll Be There For You    | C |
| • FINE YOUNG CANNIBALS | Good Thing               | C |
| SWEET SENSATION        | Sincerely Yours          | R |
| • ROACHFORD            | Cuddly Toy (Feel For Me) | C |
| CYNDI LAUPER           | I Drove All Night        | C |
| DEF LEPPARD            | Armageddon It            | R |
| • THIRTY EIGHT SPECIAL | Second Chance            | C |

3PM

- |                  |                    |   |
|------------------|--------------------|---|
| BOBBY BROWN      | Every Little Step  | C |
| TOM PETTY        | I Won't Back Down  | C |
| • XTC            | Mayor Of Simpleton | C |
| EDDIE MONEY      | Walk On Water      | R |
| • DEBBIE GIBSON  | Electric Youth     | R |
| JODY WATLEY      | Real Love          | C |
| • BELLE STARS    | Iko Iko            | C |
| HOWARD JONES     | Everlasting Love   | C |
| MICHAEL JACKSON  | Leave Me Alone     | R |
| • MICHAEL DAMIAN | Rock On            | C |

4PM

- |                       |                          |   |
|-----------------------|--------------------------|---|
| SPECIAL PROGRAMMING   | CLUB MTV                 | X |
| SAMANTHA FOX          | I Only Wanna Be With You | R |
| FINE YOUNG CANNIBALS  | She Drives Me Crazy      | R |
| • EL DEBARGE          | Real Love                | C |
| ROXETTE               | The Look                 | R |
| • PASADENAS           | Tribute (Right On)       | R |
| • SPECIAL PROGRAMMING | YO! MTV RAPS             | X |
| 2 LIVE CREW           | Do Wah Diddy             | C |
| SPECIAL ED            | I Got It Made            | C |
| • LL COOL J           | I Need Love              | G |
| WHODINI               | One Love                 | C |
| • DE LA SOUL          | Me, Myself, And I        | C |

5PM

- |                     |                         |   |
|---------------------|-------------------------|---|
| SPECIAL PROGRAMMING | MTV'S HARD 30           | X |
| SKID ROW            | Youth Gone Wild         | C |
| CINDERELLA          | Gypsy Road              | R |
| • KINGDOM COME      | Do You Like It          | C |
| MARCHELLO           | First Love              | C |
| • KISS              | Let's Put The X In Sex  | C |
| SPECIAL PROGRAMMING | DIAL MTV                | X |
| WINGER              | Headed For A Heartbreak | C |
| MADONNA             | Like A Prayer           | R |
| • TONE-LOC          | Funky Cold Medina       | R |
| MARCHELLO           | First Love              | C |
| • W.A.S.P.          | Real Me                 | C |

6PM

- |                        |                              |   |
|------------------------|------------------------------|---|
| LITA FORD              | Close My Eyes Forever        | C |
| POISON                 | Your Mama Don't Dance        | R |
| • CINDERELLA           | Coming Home                  | C |
| WARRANT                | Oown Boys                    | C |
| • ANTHRAX              | Antisocial                   | R |
| OEBBIE GIBSON          | Electric Youth               | R |
| DEF LEPPARD            | Rocket                       | R |
| • NEW KIDS ON THE BLOC | I'll Be Loving You (Forever) | C |
| GUNS N' ROSES          | Patience                     | C |
| • BON JOVI             | I'll Be There For You        | C |

7PM

- |                     |                          |   |
|---------------------|--------------------------|---|
| SPECIAL PROGRAMMING | REMOTE CONTROL GAME SHOW | X |
| SPECIAL PROGRAMMING | JUST SAY JULIE           | X |
| HALL & OATES        | Love Train               | C |
| • DEAD MILKMEN      | Punk Rock Girl           | C |
| • TRACY CHAPMAN     | Fast Car                 | R |

8PM

- |                 |                             |   |
|-----------------|-----------------------------|---|
| BOBBY BROWN     | Every Little Step           | C |
| LIVING COLOUR   | Cult Of Personality         | C |
| • MILLI VANILLI | Baby Don't Forget My Number | C |
| MADONNA         | Like A Prayer               | R |
| • TOM PETTY     | I Won't Back Down           | C |
| GUNS N' ROSES   | Patience                    | C |
| • OUTFIELD      | Voices Of Babylon           | C |
| JODY WATLEY     | Real Love                   | C |
| • BON JOVI      | I'll Be There For You       | C |

9PM

- |                        |                    |   |
|------------------------|--------------------|---|
| TONE-LOC               | Funky Cold Medina  | R |
| CYNDI LAUPER           | I Drove All Night  | C |
| • CURE                 | Fascination Street | R |
| DEF LEPPARD            | Rocket             | R |
| • ROXETTE              | The Look           | R |
| CULT                   | Fire Woman         | C |
| • FINE YOUNG CANNIBALS | Good Thing         | C |
| WINGER                 | Seventeen          | R |
| • U2                   | Angel Of Harlem    | R |
| • WARRANT              | Down Boys          | C |

10PM

- |                   |                          |   |
|-------------------|--------------------------|---|
| LIVING COLOUR     | Cult Of Personality      | C |
| PAULA ABDUL       | Forever Your Girl        | C |
| • TOM TOM CLUB    | Suboceana                | R |
| MADONNA           | Like A Prayer            | C |
| • GUNS N' ROSES   | Patience                 | C |
| JOHN C MELLENCAMP | Pop Singer               | C |
| • ROACHFORD       | Cuddly Toy (Feel For Me) | C |
| BON JOVI          | I'll Be There For You    | C |
| TONE-LOC          | Wild Thing               | R |
| • CINDERELLA      | Coming Home              | C |

11PM

- |                     |                             |   |
|---------------------|-----------------------------|---|
| SPECIAL PROGRAMMING | REMOTE CONTROL GAME SHOW    | X |
| SPECIAL PROGRAMMING | CLASSIC MTV                 | X |
| KINKS               | Come Dancing                | G |
| ROXY MUSIC          | More Than This              | G |
| • PRETENDERS        | Middle Of The Road          | G |
| TOMMY TUTONE        | 867-5309/Jenny              | G |
| • THOMAS DOLBY      | She Blinded Me With Science | G |

ALPHABETICAL LIST BY ARTIST

2

- |             |              |    |
|-------------|--------------|----|
| 2 LIVE CREW | Do Wah Diddy | 4p |
|-------------|--------------|----|

A

- |              |                   |     |
|--------------|-------------------|-----|
| ABDUL, PAULA | Forever Your Girl | 8a  |
| ABDUL, PAULA | Forever Your Girl | 11a |
| ABDUL, PAULA | Forever Your Girl | 10p |
| ANTHRAX      | Antisocial        | 6p  |

B

- |                      |                              |     |
|----------------------|------------------------------|-----|
| BELLE STARS          | Iko Iko                      | 9a  |
| BELLE STARS          | Iko Iko                      | 3p  |
| BON JOVI             | I'll Be There For You        | 9a  |
| BON JOVI             | I'll Be There For You        | 11a |
| BON JOVI             | I'll Be There For You        | 1p  |
| BON JOVI             | I'll Be There For You        | 2p  |
| BON JOVI             | I'll Be There For You        | 6p  |
| BON JOVI             | I'll Be There For You        | 8p  |
| BON JOVI             | I'll Be There For You        | 10p |
| BRICKELL, EDIE & NEW | Circle                       | 11a |
| BROWN, BOBBY         | Every Little Step            | 7a  |
| BROWN, BOBBY         | Every Little Step            | 12n |
| BROWN, BOBBY         | Every Little Step            | 3p  |
| BROWN, BOBBY         | Every Little Step            | 8p  |
| BROWN, JAMES         | Get Up (I Feel Like Being A) | 11a |

C

- |                 |                             |     |
|-----------------|-----------------------------|-----|
| CARS            | Drive                       | 9a  |
| CHAPMAN, TRACY  | Fast Car                    | 7p  |
| CHERRY, NENEH   | Buffalo Stance              | 12n |
| CINDERELLA      | Coming Home                 | 7a  |
| CINDERELLA      | Coming Home                 | 12n |
| CINDERELLA      | Coming Home                 | 6p  |
| CINDERELLA      | Coming Home                 | 10p |
| CINORELLA       | Don't Know What You Got ... | 10a |
| CINDERELLA      | Gypsy Road                  | 5p  |
| COSTELLO, ELVIS | Veronica                    | 11a |
| CULT            | Fire Woman                  | 9p  |
| CURE            | Fascination Street          | 9p  |

D

- |                 |         |     |
|-----------------|---------|-----|
| DAMIAN, MICHAEL | Rock On | 10a |
| DAMIAN, MICHAEL | Rock On | 3p  |

- |                |                             |     |
|----------------|-----------------------------|-----|
| DE LA SOUL     | Me, Myself, And I           | 4p  |
| DEAD MILKMEN   | Punk Rock Girl              | 7p  |
| DEBARGE, EL    | Real Love                   | 4p  |
| DEF LEPPARD    | Armageddon It               | 2p  |
| DEF LEPPARD    | Rocket                      | 11a |
| DEF LEPPARD    | Rocket                      | 1p  |
| DEF LEPPARD    | Rocket                      | 6p  |
| DEF LEPPARD    | Rocket                      | 9p  |
| DIESEL, JOHNNY | Lookin' For Love            | 6a  |
| OIRE STRAITS   | Money For Nothing           | 7a  |
| DOLBY, THOMAS  | She Blinded Me With Science | 11p |
| DURAN DURAN    | I Don't Want Your Love      | 9a  |

E

- |             |                 |     |
|-------------|-----------------|-----|
| ESCAPE CLUB | Wild, Wild West | 12n |
| ESTUS, DEON | Heaven Help Me  | 9a  |
| ESTUS, DEON | Heaven Help Me  | 1p  |

F

- |                      |                          |     |
|----------------------|--------------------------|-----|
| FINE YOUNG CANNIBALS | Good Thing               | 10a |
| FINE YOUNG CANNIBALS | Good Thing               | 2p  |
| FINE YOUNG CANNIBALS | Good Thing               | 9p  |
| FINE YOUNG CANNIBALS | She Drives Me Crazy      | 6a  |
| FINE YOUNG CANNIBALS | She Drives Me Crazy      | 4p  |
| FORD, LITA           | Close My Eyes Forever    | 6p  |
| FOX, SAMANTHA        | I Only Wanna Be With You | 9a  |
| FOX, SAMANTHA        | I Only Wanna Be With You | 11a |
| FOX, SAMANTHA        | I Only Wanna Be With You | 2p  |
| FOX, SAMANTHA        | I Only Wanna Be With You | 4p  |

G

- |                |                |     |
|----------------|----------------|-----|
| GIBSON, DEBBIE | Electric Youth | 3p  |
| GIBSON, DEBBIE | Electric Youth | 6p  |
| GUNS N' ROSES  | Patience       | 8a  |
| GUNS N' ROSES  | Patience       | 10a |
| GUNS N' ROSES  | Patience       | 2p  |
| GUNS N' ROSES  | Patience       | 6p  |
| GUNS N' ROSES  | Patience       | 8p  |
| GUNS N' ROSES  | Patience       | 10p |

H

- |                  |                      |    |
|------------------|----------------------|----|
| HALL & OATES     | Love Train           | 2p |
| HALL & OATES     | Love Train           | 7p |
| HITCHCOCK, ROBYN | Madonna Of The Wasps | 7a |

I

- |      |                     |    |
|------|---------------------|----|
| INXS | Never Tear Us Apart | 9a |
|------|---------------------|----|

J

- |                  |                  |     |
|------------------|------------------|-----|
| JACKSON, MICHAEL | Leave Me Alone   | 3p  |
| JONES, HOWARD    | Everlasting Love | 7a  |
| JONES, HOWARD    | Everlasting Love | 10a |
| JONES, HOWARD    | Everlasting Love | 1p  |
| JONES, HOWARD    | Everlasting Love | 3p  |

K

- |              |                        |     |
|--------------|------------------------|-----|
| KINGDOM COME | Do You Like It         | 5p  |
| KINKS        | Come Dancing           | 11p |
| KISS         | Let's Put The X In Sex | 5p  |

L

- |                      |                                |     |
|----------------------|--------------------------------|-----|
| LAUPER, CYNDI        | I Drove All Night              | 8a  |
| LAUPER, CYNDI        | I Drove All Night              | 11a |
| LAUPER, CYNDI        | I Drove All Night              | 2p  |
| LAUPER, CYNDI        | I Drove All Night              | 9p  |
| LENNON, JULIAN       | Now You're In Heaven           | 6a  |
| LISA LISA & CULT JAM | Little Jackie Wants To Be A... | 1p  |
| LIVING COLOUR        | Cult Of Personality            | 7a  |
| LIVING COLOUR        | Cult Of Personality            | 8p  |
| LIVING COLOUR        | Cult Of Personality            | 10p |
| LL COOL J            | I Need Love                    | 4p  |

M

- |         |               |     |
|---------|---------------|-----|
| MADONNA | Like A Prayer | 8a  |
| MADONNA | Like A Prayer | 11a |
| MADONNA | Like A Prayer | 1p  |
| MADONNA | Like A Prayer | 5p  |
| MADONNA | Like A Prayer | 8p  |
| MADONNA | Like A Prayer |     |



ALPHABETICAL LIST BY ARTIST

**N**

NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 10a  
 NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 1p  
 NEW KIDS ON THE BLOC I'll Be Loving You (Forever) 6p  
 NEW ORDER Round And Round 6a

**O**

OUTFIELD Voices Of Babylon 7a  
 OUTFIELD Voices Of Babylon 8p

**P**

PAGE, TOMMY A Shoulder To Cry On 10a  
 PASADENAS Tribute (Right On) 4p  
 PETTY, TOM I Won't Back Down 6a  
 PETTY, TOM I Won't Back Down 9a  
 PETTY, TOM I Won't Back Down 12n  
 PETTY, TOM I Won't Back Down 3p  
 PETTY, TOM I Won't Back Down 8p  
 POISON Every Rose Has Its Thorn 10a  
 POISON Your Mama Don't Dance 6p  
 PRETENDERS Middle Of The Road 11p

**R**

R.E.M. Turn You Inside-Out 6a  
 REPLACEMENTS I'll Be You 8a  
 ROACHFORD Cuddly Toy (Feel For Me) 8a  
 ROACHFORD Cuddly Toy (Feel For Me) 2p  
 ROACHFORD Cuddly Toy (Feel For Me) 10p  
 ROXETTE The Look 7a  
 ROXETTE The Look 9a  
 ROXETTE The Look 12n  
 ROXETTE The Look 4p  
 ROXETTE The Look 9p  
 ROXY MUSIC More Than This 11p

**S**

SKID ROW Youth Gone Wild 5p  
 SPECIAL ED I Got It Made 4p  
 SPECIAL PROGRAMMING CLASSIC MTV 11p  
 SPECIAL PROGRAMMING CLUB MTV 4p  
 SPECIAL PROGRAMMING DIAL MTV 5p  
 SPECIAL PROGRAMMING JUST SAY JULIE 7p  
 SPECIAL PROGRAMMING MTV'S HARD 30 5p  
 SPECIAL PROGRAMMING REMOTE CONTROL GAME SHOW 7p  
 SPECIAL PROGRAMMING REMOTE CONTROL GAME SHOW 11p  
 SPECIAL PROGRAMMING YO! MTV RAPS 4p  
 STEWART, ROD Forever Young 11a  
 SWEET SENSATION Sincerely Yours 10a  
 SWEET SENSATION Sincerely Yours 2p

**T**

THIRTY EIGHT SPECIAL Second Chance 9a  
 THIRTY EIGHT SPECIAL Second Chance 12n  
 THIRTY EIGHT SPECIAL Second Chance 2p  
 TOM TOM CLUB Suboceana 8a  
 TOM TOM CLUB Suboceana 12n  
 TOM TOM CLUB Suboceana 10p  
 TOMMY TUTONE 867-5309/Jenny 11p  
 TONE-LOC Funky Cold Medina 7a  
 TONE-LOC Funky Cold Medina 5p  
 TONE-LOC Funky Cold Medina 9p  
 TONE-LOC Wild Thing 10p  
 TRAVELING WILBURYS Handle With Care 6a

**U**

U2 Angel Of Harlem 9p

**V**

VIXEN Edge Of A Broken Heart 7a

**W**

W.A.S.P. Real Me 5p  
 WARRANT Down Boys 6a  
 WARRANT Down Boys 6p  
 WARRANT Down Boys 9p  
 WATLEY, JODY Real Love 10a  
 WATLEY, JODY Real Love 12n  
 WATLEY, JODY Real Love 3p  
 WATLEY, JODY Real Love 8p  
 WHODINI One Love 4p  
 WINGER Headed For A Heartbreak 6a  
 WINGER Headed For A Heartbreak 5p  
 WINGER Seventeen 8a  
 WINGER Seventeen 9p  
 WINWOOD, STEVE Holding On 1p

**X**

XTC Mayor Of Simpleton 6a  
 XTC Mayor Of Simpleton 3p

**Z**

ZZ TOP Sleeping Bag 6a

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

BON JOVI	I'll Be There For You	7
GUNS N' ROSES	Patience	6
PETTY, TOM	I Won't Back Down	5
BROWN, BOBBY	Every Little Step	4
CINDERELLA	Coming Home	4
JONES, HOWARD	Everlasting Love	4
LAUPER, CYNDI	I Drove All Night	4
WATLEY, JODY	Real Love	4
ABDUL, PAULA	Forever Your Girl	3
FINE YOUNG CANNIBALS	Good Thing	3
LIVING COLOUR	Cult Of Personality	3
MELLENCAMP, JOHN C	Pop Singer	3
MILLI VANILLI	Baby Don't Forget My Number	3
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	3
ROACHFORD	Cuddly Toy (Feel For Me)	3
THIRTY EIGHT SPECIAL	Second Chance	3
TOM TOM CLUB	Suboceana	3
WARRANT	Down Boys	3
BELLE STARS	Iko Iko	2
DAMIAN, MICHAEL	Rock On	2
HALL & OATES	Love Train	2
MARCHELLO	First Love	2
MARX, RICHARD	Satisfied	2
OUTFIELD	Voices Of Babylon	2
WINGER	Headed For A Heartbreak	2
XTC	Mayor Of Simpleton	2
2 LIVE CREW	Do Wah Diddy	2
ANTHRAX	Antisocial	1
BRICKELL, EDIE & NEW	Circle	1
CHERRY, NENEH	Buffalo Stance	1
COSTELLO, ELVIS	Veronica	1
CULT	Fire Woman	1
CURE	Fascination Street	1
DE LA SOUL	Me, Myself, And I	1
DEAD MILKMEN	Punk Rock Girl	1
DEBARGE, EL	Real Love	1
DIESEL, JOHNNY	Lookin' For Love	1
FORD, LITA	Close My Eyes Forever	1
HITCHCOCK, ROBYN	Madonna Of The Wasps	1
KINGDOM COME	Do You Like It	1
KISS	Let's Put The X In Sex	1
LENNON, JULIAN	Now You're In Heaven	1
LISA LISA & CULT JAM	Little Jackie Wants To Be A	1
NEW ORDER	Round And Round	1
PAGE, TOMMY	A Shoulder To Cry On	1
R.E.M.	Turn You Inside-Out	1
REPLACEMENTS	I'll Be You	1
SKID ROW	Youth Gone Wild	1
SPECIAL ED	I Got It Made	1
W.A.S.P.	Real Me	1
WHODINI	One Love	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

MADONNA	Like A Prayer	6
ROXETTE	The Look	5
DEF LEPPARD	Rocket	4
FOX, SAMANTHA	I Only Wanna Be With You	4
TONE-LOC	Funky Cold Medina	3
ESTUS, DEON	Heaven Help Me	2
FINE YOUNG CANNIBALS	She Drives Me Crazy	2
GIBSON, DEBBIE	Electric Youth	2
SWEET SENSATION	Sincerely Yours	2
WINGER	Seventeen	2

CORE ARTIST

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

CINDERELLA	3
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GOLD/CURR.-RECURR. RATIOS

OVERALL

C-R ..... 94.08  
 G ..... 5.92

MORNING DRIVE

C-R ..... 92.86  
 G ..... 7.14

MIDDAY

C-R ..... 98.00  
 G ..... 2.00

AFTERNOON DRIVE

C-R ..... 97.50  
 G ..... 2.50

EVENING

C-R ..... 86.49  
 G ..... 13.51

POSITIONING STATEMENTS

**FEATURES AND DESCRIPTIONS** 22X

"MTV News...you hear it first." (15X)  
 "Wake up to MTV." (3X)  
 "MTV...your TV." (2X)  
 "Stereo...Everyday." (1X)  
 "People Really Win On MTV." (1X)

**MUSIC** 15X

"New music first." (5X)  
 "MTV your favorite music...and more." (5X)  
 "Favorite Music...24 hours a day." (4X)  
 "New Music." (1X)

**IMAGE** 9X

"One World, One Image, One Channel...MTV." (5X) (or variation)  
 "There's stereo...and then there's stereo." (4X) (or variation)

PROMOTIONAL ACTIVITY

**MTV NEWS** 15X  
 Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: Depeche Mode 101, James Brown, the Death of Vinyl, Academy Awards, 25th Anniversary of the Who, the fitness craze, Motley Crue /Bon Jovi's concert in Russia, and Jon Bon Jovi's Las Vegas elopement.

**DEF LEPPARD SUNDAY** 14X  
 Last Sunday, all the best from Def Leppard was featured in this daylong special. Reports every hour, concert footage candid interviews, "Leppard Bites" and "The Definitive Def Leppard" (an MTV Rockumentary) were scheduled.

**THE BIG PICTURE** 10X  
 Recently featured on "The Big Picture" with host Chris Connelly were "Field of Dreams" starring Kevin Costner, "Return of the Swamp Thing" starring Heather Locklear, and Kirk Cameron in "Listen To Me." "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30.

**I HATE MY MISERABLE LIFE CONTEST** 8X  
 If you hate your job, marriage, kids, girlfriend, clothes...you get the picture, watch MTV and they'll do something about it. That's all the information available as of presstime.

**JUST SAY JULIE** 8X  
 MTV finally gave Julie her own show — and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A.-type information and her favorite guests. "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM and Sunday at 1:30PM.

**THE WEEK IN ROCK** 6X  
 First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: Bon Jovi in Russia with Motley Crue, and the 20th Annual New Orleans Jazzfest.

**MUSEUM OF UNNATURAL HISTORY** 3X  
 MTV's travelling museum is back on the road. As you may recall, the museum is a "three dimensional multi-media roadshow" (featuring music and entertainment paraphernalia). The museum is scheduled to make the rounds at your local shopping mall.

**MTV AFTERNOONS** 2X  
 A quick rundown of the afternoon lineup: at 4PM it's "Club MTV" with "Downtown" Julie Brown, "YO! MTV Raps Today" at 4:30PM, the headbangers "Hard 30" with Adam Curry at 5PM and "Dial MTV" at 5:30PM.

**REMOTE CONTROL** 2X  
 It's MTV's nuttiest game show! Hosted by Ken Ober (along with Colin, Kari and Steve), "Remote Control" comes your way weeknights from Ken's basement at 7PM and 11PM.

**MTV LATE NIGHT** 2X  
 Check out the new MTV evening lineup: "Remote Control" at 11PM, "Classic MTV" with original VJ Martha Quinn at 11:30PM, at 12M it's "Monty Python's Flying Circus" and "Post Modern MTV" with Kevin Seal at 12:35AM.

**CLUB MTV** 1X  
 Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. "The Club" comes your way weekdays at 4PM. On the day of this monitor, El DeBarge performed his latest "Real Love."

**HARD 30** 1X  
 MTV's half hour show featuring the hardest headbanging videos on the tube. Hosted by Adam Curry, the "Hard 30" airs right after "YO! MTV Raps Today," and features bands like Skid Row, Kiss, Cinderella, Marchello and Kingdom Come.

**YO! MTV RAPS TODAY** 1X  
 Hosted by Ed Lover and Dr. Dre (in the MTV Clubhouse), MTV gets illin' with the deffest dudes and hippest homeboys like 2 Live Crew, Special Ed, De La Soul, LL Cool J and Whodini. "YO! MTV Raps Today" airs at 4:30PM Monday-Thursday.

**DIAL MTV** 1X  
 Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated and are played back at 5:30PM. The top three clips on the 3rd of May were (#3) New Kids On The Block's "I'll Be Loving You (Forever)," (#2) Guns N' Roses' "Patience" and (#1) Bon Jovi's "I'll Be There For You."

**OTHER PROMOTIONAL TIDBITS**

**PERSONALITY SPOTS**  
 A plug for the MTV Personalities: Kurt Loder ("MTV News") Ken Ober ("Remote Control"), Adam Curry ("Headbangers Ball," "Hard 30" and "Dial MTV"), Kevin Seal ("Post Modern MTV") and "Downtown" Julie Brown ("Club MTV").

ACCOUNT LIST

60's Rock Videos	1X	CDs/Records/Tapes
Abdomenizer	2X	Fitness
Alberto VO5 Hair Care Products	3X	Health/Beauty
Art Institute	3X	Education
Ashton Drake	2X	Various
Barqs Root Beer	1X	Beverage
Benetton Colors Cologne	3X	Health/Beauty
Bradford Exchange	2X	Various
Bugle Boy Jeans	4X	Clothing
Campho-phenique	1X	Health/Beauty
Casio	2X	Jewelry
Cedar Point/Magnum XL200	4X	Entertainment/Rec
Certs	2X	Food Products
Chevrolet	2X	Auto/MC
Clearasil	4X	Health/Beauty
Clorox	1X	Health/Beauty
Club Teen Phone Line	1X	Communications
Coors	2X	Beer/Wine
Coppertone	2X	Health/Beauty
Cover Girl Cosmetics	1X	Health/Beauty
Denlyne	1X	Food Products
Domino's Pizza	4X	Restaurant
Doritos	3X	Food Products
Easton Press America's Achievements In Space	1X	Entertainment/Rec
Entrepreneur	1X	Publication
Extra Sugar Free Gum	1X	Food Products
Flambeau	1X	Various
Fox, Samantha Hotline	1X	Communications
Freedom Rock	3X	CDs/Records/Tapes
Head & Shoulders	3X	Health/Beauty
Heartland Music	1X	CDs/Records/Tapes
International Correspondence Schools	1X	Education
Ivory Shampoo & Conditioner	2X	Health/Beauty
J2 Communications — Teen Steam	—	—
Alyssa Milano	3X	Entertainment/Rec
Jovan Musk	2X	Health/Beauty
Kawasaki	3X	Auto/MC
K-Tel (various retail outlets)	1X	CDs/Records/Tapes
L.A. Gear	6X	Clothing
Levi 501 Jeans	7X	Clothing
Life Savers Fruit Juicers	2X	Food Products
Maybelline	11X	Health/Beauty
Michelob	3X	Beer/Wine
Micro Magic	11X	Food Products
Midol PMS	1X	Health/Beauty
M&M's	1X	Food Products
Model Magazine	2X	Publication
Murray Bicycles	5X	Fitness
New Generation Hair Treatment	1X	Health/Beauty
New Kids On The Block Phone Line	3X	Communications
Nick At Nite	1X	TV/Broadcast
Orion Pictures — Lost Angels	6X	Entertainment/Rec
Paramount Pictures — Major League/Pet Sematary	11X	Entertainment/Rec
Peri Plus	1X	Health/Beauty
Playboy	5X	Publication
Pringles	1X	Food Products
Psycho Skate	3X	Entertainment/Rec
RearVision Sunglasses	1X	Optical
Save The Children	4X	Various
Secret Antiperspirant	5X	Health/Beauty
Secret Confessions (Phone Line)	1X	Communications
Sessions Night Beat	1X	CDs/Records/Tapes
Silkience Conditioners	3X	Health/Beauty
Silver Eagle Records	7X	CDs/Records/Tapes
Skittles	2X	Food Products
Soloflex	6X	Fitness
Sports Illustrated	2X	CDs/Records/Tapes
Stridex	3X	Health/Beauty
Superboy	1X	TV/Broadcast
Swatch	2X	Jewelry
Taco Bell	4X	Restaurant
Tele Communications — Paula Abdul Phone Line	1X	Communications
Time-Life Books	7X	Various
Time-Life Music	9X	CDs/Records/Tapes
Tone-Loc Hotline — (Info-tainment)	2X	Communications
Trendar	1X	Health/Beauty
Tri-Star Pictures — See No Evil, Hear No Evil	1X	Entertainment/Rec
Twix	1X	Food Products
Universal Pictures — Field Of Dreams	3X	Entertainment/Rec
Vestron Pictures — Earth Girls Are Easy	3X	Entertainment/Rec
VH-1	2X	TV/Broadcast
Vidal Sassoon	1X	Health/Beauty
Wham-O — Hula Hoops/Frisbees	1X	Entertainment/Rec
Wienraub Pictures — Listen To Me	7X	Entertainment/Rec
Wrigley's Gum	2X	Food Products

ACCOUNTS BY CATEGORY

Auto/MC	1%
Beer/Wine	2%
Beverage	1%
CDs/Records/Tapes	9%
Clothing	7%
Communications	4%
Education	2%
Entertainment/Rec	18%
Fitness	5%
Food Products	11%
Health/Beauty	21%
Jewelry	2%
Optical	1%
Publication	5%
Restaurant	3%
TV/Broadcast	2%
Various	7%



# HIT RADIO/WBJW-FM

WEDNESDAY, MAY 3, 1989

## OVERVIEW

**STATION:** WBJW-FM/AM, Orlando, FL  
**FREQUENCY:** 105.1 MHz/950 kHz (100,000 watts/5,000 watts)  
**GROUP OWNER:** Nationwide Communications, Inc.  
**GM:** Rick Weinkauff  
**GSM:** Pat Byrd  
**PD:** Brian Thomas  
**MD:** Rick Stone  
**PROMOTION DIR.:** Tom Hoof, Jr.  
**NEWS DIRECTOR:** Carren Sheldon

**AIRSTAFF:**  
 6A-10A Breakfast Bunch/Bill Cross & Alan Spector  
 10A-2P Tracey Young  
 2P-6P Dave Kelly  
 6P-10P Travis McKay  
 10P-2A Rick Stone

**REP FIRM:** Banner Radio

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

DEBBIE GIBSON	Foolish Beat	R
MILLI VANILLI	Baby Don't Forget My Number	C
SHEENA EASTON	Days Like This	R
• VANESSA WILLIAMS	Dreamin'	R
EDDIE MONEY	Take Me Home Tonight	G
NOVELTY	Novelty	X
• MICHAEL JACKSON	The Way You Make Me Feel	G
ROD STEWART	My Heart Can't Tell You No	R

### 7AM

• MADONNA	Like A Prayer	R
WHEN IN ROME	The Promise	R
• STEVIE B	I Wanna Be The One	R
U2	I Still Haven't Found What ...	G
• THIRTY EIGHT SPECIAL	Second Chance	R
ROXETTE	The Look	C
• CHER/PETER CETERA	After All	C

### 8AM

• BENNY MARDONES	Into The Night	C
SHEENA EASTON	The Lover In Me	R
• BOBBY BROWN	Rock Wit'cha	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
BETTE MIDLER	Wind Beneath My Wings	C
RICHARD MARX	Should've Known Better	G
• MICHAEL DAMIAN	Rock On	C
MR MISTER	Broken Wings	G

### 9AM

• VANESSA WILLIAMS	Dreamin'	R
WHISPERS	Rock Steady	G
DONNY OSMOND	Soldier Of Love	C
• MIKE & MECHANICS	The Living Years	R
PEBBLES	Girlfriend	R
• ROD STEWART	My Heart Can't Tell You No	R
NOVELTY	Novelty	X
MADONNA	Like A Prayer	R
• STEVIE B	I Wanna Be The One	R

### 10AM

HEART	These Dreams	G
ROXETTE	The Look	R
GEORGE MICHAEL	Father Figure	G
THIRTY EIGHT SPECIAL	Second Chance	C
• CHER/PETER CETERA	After All	C
BOBBY BROWN	Don't Be Cruel	R
MADONNA	Express Yourself	C
CHEAP TRICK	The Flame	C
BENNY MARDONES	Into The Night	C
DONNA SUMMER	This Time I Know It's For...	C
• SHEENA EASTON	Days Like This	R
ATLANTIC STARR	Always	G
RICHARD MARX	Satisfied	C

### 11AM

BETTE MIDLER	Wind Beneath My Wings	C
BOY MEETS GIRL	Waiting For A Star To Fall	R
BOBBY BROWN	Rock Wit'cha	C
MADONNA	Open Your Heart	G
• MICHAEL DAMIAN	Rock On	C
WILL TO POWER	Baby, I Love Your Way/Freebird	R
LITA FORD	Close My Eyes Forever	C
MILLI VANILLI	Girl, You Know It's True	R
VANESSA WILLIAMS	Dreamin'	R

WATERFRONT	Cry	C
ANITA BAKER	Giving You The Best...	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
U2	With Or Without You	G
SURFACE	Closer Than Friends	C
RDD STEWART	My Heart Can't Tell You No	R

### 12NOON

GEORGE MICHAEL	Father Figure	G
JODY WATLEY	Real Love	C
DEELE	Two Occasions	R
MADONNA	Like A Prayer	R
CHICAGO	You're Not Alone	R
ROXETTE	The Look	R
DEBBIE GIBSON	Only In My Dreams	G
SA-FIRE	Thinking Of You	C
CYNDI LAUPER	I Drove All Night	C
GLENN MEDEIROS	Nothing's Gonna Change My Love	G
• BOBBY BROWN	Every Little Step	C
ROBERT PALMER	Addicted To Love	G
NATALIE COLE	Miss You Like Crazy	C

### 1PM

THIRTY EIGHT SPECIAL	Second Chance	C
BOBBY BROWN	My Prerogative	R
• CHER/PETER CETERA	After All	C
BILLY OCEAN	Caribbean Queen	G
• BENNY MARDONES	Into The Night	C
SHERIFF	When I'm With You	R
MILLI VANILLI	Baby Don't Forget My Number	C
BETTE MIDLER	Wind Beneath My Wings	C
WHISTLE	Right Next To Me	C
• SHEENA EASTON	Days Like This	R
INXS	What You Need	G
WATERFRONT	Cry	C

### 2PM

MICHAEL DAMIAN	Rock On	C
PAULA ABDUL	Straight Up	R
BOBBY BROWN	Rock Wit'cha	C
GENESIS	Throwing It All Away	R
• VANESSA WILLIAMS	Dreamin'	G
LITA FORD	Close My Eyes Forever	C
PRETTY POISON	Catch Me (I'm Falling)	G
ROD STEWART	My Heart Can't Tell You No	R
CYNDI LAUPER	I Drove All Night	C
• FINE YOUNG CANNIBALS	She Drives Me Crazy	R
SHEENA EASTON	The Lover In Me	R
RICHARD MARX	Satisfied	C

### 3PM

MADONNA	Like A Prayer	R
JODY WATLEY	Real Love	C
TOMMY PAGE	A Shoulder To Cry On	C
• ROXETTE	The Look	C
PHIL COLLINS	In The Air Tonight	G
BOBBY BROWN	Every Little Step	C
ROD STEWART	Forever Young	R
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
DONNA SUMMER	This Time I Know It's For...	C
• PAULA ABDUL	Forever Your Girl	C
DMO	If You Leave	G
MARTIKA	Toy Soldiers	C

### 4PM

• CHER/PETER CETERA	After All	C
BOBBY BROWN	Don't Be Cruel	R
THIRTY EIGHT SPECIAL	Second Chance	C
FINE YOUNG CANNIBALS	Good Thing	C
• BENNY MARDONES	Into The Night	C
MIKE & MECHANICS	The Living Years	R
MADONNA	Express Yourself	C
KEITH SWEAT	I Want Her	G
BETTE MIDLER	Wind Beneath My Wings	C
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	C
• STEVIE B	I Wanna Be The One	R
CYNDI LAUPER	I Drove All Night	C

### 5PM

MICHAEL DAMIAN	Rock On	C
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	R
BOBBY BROWN	Rock Wit'cha	C
RICHARD MARX	Satisfied	C
• BON JOVI	I'll Be There For You	C
DONNY OSMOND	Soldier Of Love	C
WANG CHUNG	Praying To A New God	C
MADONNA	Like A Prayer	R
ELVIS COSTELLO	Veronica	C
• FINE YOUNG CANNIBALS	She Drives Me Crazy	R

JODY WATLEY	Don't You Want Me	G
WATERFRONT	Cry	C
LIVING COLOUR	Cult Of Personality	C

### 6PM

BOBBY BROWN	My Prerogative	R
ROXETTE	The Look	R
REAL LIFE	Send Me An Angel	C
• NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
NEW ORDER	Bizarre Love Triangle	G
SHEENA EASTON	Days Like This	R
DEF LEPPARD	Pour Some Sugar On Me	R
BENNY MARDONES	Into The Night	C
HAIRCUT ONE HUNDRED	Love Plus One	G
• PAULA ABDUL	Forever Your Girl	C
WHITE LION	When The Children Cry	R
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	C

### 7PM

MICHAEL DAMIAN	Rock On	C
BOBBY BROWN	Every Little Step	C
Q-FEEL	Dancing In Heaven	C
STEVIE B	Dreamin' Of Love	R
MILLI VANILLI	Baby Don't Forget My Number	R
R.E.M.	It's The End Of The World As...	C
MADONNA	Express Yourself	C
BON JOVI	I'll Be There For You	C
JDDY WATLEY	Real Love	C
ERASURE	Stop	C
• GUNS N' ROSES	Patience	C
PEBBLES	Mercedes Boy	R
ADAM ANT	Strip	G
FINE YOUNG CANNIBALS	Good Thing	C

### 8PM

KID 'N' PLAY	Rollin' With Kid 'N' Play	C
CURE	Fascination Street	C
MARTIKA	Toy Soldiers	C
• REPLACEMENTS	I'll Be You	C
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
NENEH CHERRY	Buffalo Stance	C
LOVE AND ROCKETS	So Alive	C
BOBBY BROWN	Rock Wit'cha	C
ROMANTICS	What I Like About You	G
• LITA FORD	Close My Eyes Forever	C
BOYS	Dial My Heart	R
RICHARD MARX	Satisfied	C

### 9PM

STEVIE B	I Wanna Be The One	R
DONNY OSMOND	Soldier Of Love	C
MADONNA	Like A Prayer	R
INFORMATION SOCIETY	What's On Your Mind	R
• SWEET SENSATION	Sincerely Yours	R
BELLE STARS	Iko Iko	C
CYNDI LAUPER	I Drove All Night	C
MILLI VANILLI	Baby Don't Forget My Number	C
ROXETTE	The Look	C
REAL LIFE	Send Me An Angel	R
• PETER SCHILLING	The Different Story (A World...	R
STEVIE B.	Spring Love	R
MARTIKA	Toy Soldiers	C

### 10PM

NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	C
REPLACEMENTS	I'll Be You	C
PAULA ABDUL	Forever Your Girl	C
GUNS N' ROSES	Sweet Child O' Mine	C
WARRANT	Down Boys	R
EXPOSE	What You Don't Know	C
MICHAEL DAMIAN	Rock On	C
GINA GO-GO	I Can't Face The Fact	C
BENNY MARDONES	Into The Night	C
LIVING COLOUR	Cult Of Personality	C
SURFACE	Closer Than Friends	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	R
NEW EDITION	If It Isn't Love	R
WARRANT	Down Boys	C
NENEH CHERRY	Buffalo Stance	C

### 11PM

LOVE AND ROCKETS	So Alive	C
BOBBY BROWN	Every Little Step	C
DEBBIE GIBSON	Lost In Your Eyes	R
MADONNA	Express Yourself	C
BON JOVI	I'll Be There For You	C
FINE YOUNG CANNIBALS	Good Thing	C
JODY WATLEY	Real Love	C
LITA FORD	Close My Eyes Forever	C

Q-FEEL	Dancing In Heaven	C
SHEENA EASTON	Days Like This	R
DONNY OSMOND	Sacred Emotion	C
• SWEET SENSATION	Sincerely Yours	R
BON JOVI	Born To Be My Baby	R
CURE	Fascination Street	C

## ALPHABETICAL LIST BY ARTIST

### A

ABDUL, PAULA	Forever Your Girl	3p
ABDUL, PAULA	Forever Your Girl	6p
ABDUL, PAULA	Forever Your Girl	10p
ABDUL, PAULA	Straight Up	2p
ANT, ADAM	Strip	7p
ATLANTIC STARR	Always	10a

### B

B, STEVIE	Dreamin' Of Love	7p
B, STEVIE	Spring Love	9p
BAKER, ANITA	Giving You The Best...	11a
BELLE STARS	Iko Iko	9p
BON JOVI	Born To Be My Baby	11p
BON JOVI	I'll Be There For You	5p
BON JOVI	I'll Be There For You	7p
BON JOVI	I'll Be There For You	11p
BOY MEETS GIRL	Waiting For A Star To Fall	11a
BOYS	Dial My Heart	8p
BROWN, BOBBY	Don't Be Cruel	10a
BROWN, BOBBY	Don't Be Cruel	4p
BROWN, BOBBY	Every Little Step	12n
BROWN, BOBBY	Every Little Step	3p
BROWN, BOBBY	Every Little Step	7p
BROWN, BOBBY	Every Little Step	11p
BROWN, BOBBY	My Prerogative	1p
BROWN, BOBBY	My Prerogative	6p
BROWN, BOBBY	Rock Wit'cha	8a
BRDWN, BOBBY	Rock Wit'cha	11a
BROWN, BOBBY	Rock Wit'cha	2p
BROWN, BOBBY	Rock Wit'cha	5p
BROWN, BOBBY	Rock Wit'cha	8p

### C

CHEAP TRICK	The Flame	10a
• CHER/PETER CETERA	After All	7a
• CHER/PETER CETERA	After All	10a
• CHER/PETER CETERA	After All	1p
• CHER/PETER CETERA	After All	4p
CHERRY, NENEH	Buffalo Stance	8p
CHERRY, NENEH	Buffalo Stance	10p
CHICAGO	You're Not Alone	12n
• COLE, NATALIE	Miss You Like Crazy	12n
COLLINS, PHIL	In The Air Tonight	3p
COSTELLO, ELVIS	Veronica	5p
CURE	Fascination Street	8p
CURE	Fascination Street	11p

### D

DAMIAN, MICHAEL	Rock On	8a
DAMIAN, MICHAEL	Rock On	11a
DAMIAN, MICHAEL	Rock On	2p
DAMIAN, MICHAEL	Rock On	5p
DAMIAN, MICHAEL	Rock On	7p
DAMIAN, MICHAEL	Rock On	10p
DEELE	Two Occasions	12n
DEF LEPPARD	Pour Some Sugar On Me	6p

### E

EASTON, SHEENA	Days Like This	6a
EASTON, SHEENA	Days Like This	10a
EASTON, SHEENA	Days Like This	1p
EASTON, SHEENA	Days Like This	6p
EASTON, SHEENA	Days Like This	11p
EASTON, SHEENA	The Lover In Me	8a
EASTON, SHEENA	The Lover In Me	2p
ERASURE	Stop	7p
EXPOSE	What You Don't Know	10p

### F

FINE YOUNG CANNIBALS	Good Thing	4p
FINE YOUNG CANNIBALS	Good Thing	7p
FINE YOUNG CANNIBALS	Good Thing	11p



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# HIT RADIO/WBJW-FM

## ALPHABETICAL LIST BY ARTIST

<b>F</b>		
FINE YOUNG CANNIBALS	She Drives Me Crazy	8a
FINE YOUNG CANNIBALS	She Drives Me Crazy	11a
FINE YOUNG CANNIBALS	She Drives Me Crazy	2p
FINE YOUNG CANNIBALS	She Drives Me Crazy	5p
FINE YOUNG CANNIBALS	She Drives Me Crazy	10p
FINE YOUNG CANNIBALS	Close My Eyes Forever	11a
FORD, LITA	Close My Eyes Forever	2p
FORD, LITA	Close My Eyes Forever	8p
FORD, LITA	Close My Eyes Forever	11p
<b>G</b>		
GENESIS	Throwing It All Away	2p
GIBSON, DEBBIE	Foolish Beat	6a
GIBSON, DEBBIE	Lost In Your Eyes	11p
GIBSON, DEBBIE	Only In My Dreams	12n
GO-GO, GINA	I Can't Face The Fact	10p
GUNS N' ROSES	Patience	7p
GUNS N' ROSES	Sweet Child O' Mine	10p
<b>H</b>		
HAIRCUT ONE HUNDRED	Love Plus One	6p
HEART	These Dreams	10a
<b>I</b>		
INFORMATION SOCIETY	What's On Your Mind	9p
INXS	What You Need	1p
<b>J</b>		
JACKSON, MICHAEL	The Way You Make Me Feel	6a
<b>K</b>		
KID N' PLAY	Rollin' With Kid N' Play	8p
<b>L</b>		
LAUPER, CYNDI	I Drove All Night	12n
LAUPER, CYNDI	I Drove All Night	2p
LAUPER, CYNDI	I Drove All Night	4p
LAUPER, CYNDI	I Drove All Night	9p
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	4p
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	6p
LIVING COLOUR	Cult Of Personality	5p
LIVING COLOUR	Cult Of Personality	10p
LOVE AND ROCKETS	So Alive	8p
LOVE AND ROCKETS	So Alive	11p

## M

MADONNA	Express Yourself	10a
MADONNA	Express Yourself	4p
MADONNA	Express Yourself	7p
MADONNA	Express Yourself	11p
MADONNA	Like A Prayer	7a
MADONNA	Like A Prayer	9a
MADONNA	Like A Prayer	12n
MADONNA	Like A Prayer	3p
MADONNA	Like A Prayer	5p
MADONNA	Like A Prayer	9p
MADONNA	Open Your Heart	11a
MARDONES, BENNY	Into The Night	8a
MARDONES, BENNY	Into The Night	10a
MARDONES, BENNY	Into The Night	1p
MARDONES, BENNY	Into The Night	4p
MARDONES, BENNY	Into The Night	6p
MARDONES, BENNY	Into The Night	10p
MARTIKA	Toy Soldiers	3p
MARTIKA	Toy Soldiers	8p
MARTIKA	Toy Soldiers	9p
MARX, RICHARD	Satisfied	10a
MARX, RICHARD	Satisfied	2p
MARX, RICHARD	Satisfied	5p
MARX, RICHARD	Satisfied	8a
MARX, RICHARD	Should've Known Better	8a
MEDEIROS, GLENN	Nothing's Gonna Change My Love	12n
MICHAEL, GEORGE	Father Figure	10a
MICHAEL, GEORGE	Father Figure	12n
MIDLER, BETTE	Wind Beneath My Wings	8a
MIDLER, BETTE	Wind Beneath My Wings	11a
MIDLER, BETTE	Wind Beneath My Wings	1p
MIDLER, BETTE	Wind Beneath My Wings	4p
MIKE & MECHANICS	The Living Years	9a
MIKE & MECHANICS	The Living Years	4p
MILLI VANILLI	Baby Don't Forget My Number	6a
MILLI VANILLI	Baby Don't Forget My Number	1p
MILLI VANILLI	Baby Don't Forget My Number	7p
MILLI VANILLI	Baby Don't Forget My Number	9p
MILLI VANILLI	Baby Don't Forget My Number	11a
MONEY, EDDIE	Take Me Home Tonight	6a
MR MISTER	Broken Wings	8a
<b>N</b>		
NEW EDITION	If It Isn't Love	10p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	3p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	6p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	8p
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	10p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	5p
NEW ORDER	Bizarre Love Triangle	6p
NOVELTY	Novelty	6a
NOVELTY	Novelty	9a
<b>O</b>		
OCEAN, BILLY	Caribbean Queen	1p
OMD	If You Leave	3p

OSMOND, DONNY	Sacred Emotion	11p
OSMOND, DONNY	Soldier Of Love	9a
OSMOND, DONNY	Soldier Of Love	5p
OSMOND, DONNY	Soldier Of Love	9p
<b>P</b>		
PAGE, TOMMY	A Shoulder To Cry On	3p
PALMER, ROBERT	Addicted To Love	12n
PEBBLES	Girlfriend	9a
PEBBLES	Mercedes Boy	7p
PRETTY POISON	Catch Me (I'm Falling)	2p
<b>Q</b>		
Q-FEEL	Dancing In Heaven	7p
Q-FEEL	Dancing In Heaven	11p
<b>R</b>		
R.E.M.	It's The End Of The World As...	7p
REAL LIFE	Send Me An Angel	6p
REAL LIFE	Send Me An Angel	9p
REPLACEMENTS	I'll Be You	8p
REPLACEMENTS	I'll Be You	10p
ROMANTICS	What I Like About You	8p
ROXETTE	The Look	7a
ROXETTE	The Look	10a
ROXETTE	The Look	12n
ROXETTE	The Look	3p
ROXETTE	The Look	6p
ROXETTE	The Look	9p
<b>S</b>		
SA-FIRE	Thinking Of You	12n
SCHILLING, PETER	The Different Story (A World...	9p
SHERIFF	When I'm With You	1p
STEVIE B	I Wanna Be The One	7a
STEVIE B	I Wanna Be The One	9a
STEVIE B	I Wanna Be The One	4p
STEVIE B	I Wanna Be The One	9p
STEWART, ROD	Forever Young	3p
STEWART, ROD	My Heart Can't Tell You No	6a
STEWART, ROD	My Heart Can't Tell You No	9a
STEWART, ROD	My Heart Can't Tell You No	11a
STEWART, ROD	My Heart Can't Tell You No	2p
SUMMER, DONNA	This Time I Know It's For...	10a
SUMMER, DONNA	This Time I Know It's For...	3p
SURFACE	Closer Than Friends	11a
SURFACE	Closer Than Friends	10p
SWEAT, KEITH	I Want Her	4p
SWEET SENSATION	Sincerely Yours	9p
SWEET SENSATION	Sincerely Yours	11p
<b>T</b>		
THIRTY EIGHT SPECIAL	Second Chance	7a
THIRTY EIGHT SPECIAL	Second Chance	10a

THIRTY EIGHT SPECIAL	Second Chance	1p
THIRTY EIGHT SPECIAL	Second Chance	4p
<b>U</b>		
U2	I Still Haven't Found What...	7a
U2	With Or Without You	11a
<b>W</b>		
WANG CHUNG	Praying To A New God	5p
WARRANT	Down Boys	10p
WARRANT	Down Boys	10p
WATERFRONT	Cry	11a
WATERFRONT	Cry	1p
WATERFRONT	Cry	5p
WATLEY, JODY	Don't You Want Me	5p
WATLEY, JODY	Real Love	12n
WATLEY, JODY	Real Love	3p
WATLEY, JODY	Real Love	7p
WATLEY, JODY	Real Love	11p
WHEN IN ROME	The Promise	7a
WHISPERS	Rock Steady	9a
WHISTLE	Right Next To Me	1p
WHITE LION	When The Children Cry	6p
WILL TO POWER	Baby, I Love Your Way/Freebird	11a
WILLIAMS, VANESSA	Dreamin'	6a
WILLIAMS, VANESSA	Dreamin'	9a
WILLIAMS, VANESSA	Dreamin'	11a
WILLIAMS, VANESSA	Dreamin'	2p

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

DAMIAN, MICHAEL	Rock On	6
MARDONES, BENNY	Into The Night	6
BROWN, BOBBY	Rock Wit'cha	5
BROWN, BOBBY	Every Little Step	4
CHER/PETER CETERA	After All	4
FORD, LITA	Close My Eyes Forever	4
LAUPER, CYNDI	I Drove All Night	4
MADONNA	Express Yourself	4
MARX, RICHARD	Satisfied	4
MIDLER, BETTE	Wind Beneath My Wings	4
MILLI VANILLI	Baby Don't Forget My Number	4
NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	4
THIRTY EIGHT SPECIAL	Second Chance	4
WATLEY, JODY	Real Love	4
ABDUL, PAULA	Forever Your Girl	3
BON JOVI	I'll Be There For You	3
FINE YOUNG CANNIBALS	Good Thing	3
MARTIKA	Toy Soldiers	3
OSMOND, DONNY	Soldier Of Love	3
WATERFRONT	Cry	3
CHERRY, NENEH	Buffalo Stance	2
CURE	Fascination Street	2
LISA LISA & CULT JAM	Little Jackie Wants To Be A...	2
LIVING COLOUR	Cult Of Personality	2
LOVE AND ROCKETS	So Alive	2

### MADE TO LAST.

### MMR HIT TRACER TRACKS NEWCOMER

29% INCREASE IN AIRPLAY THIS WEEK!

### ADDS THIS WEEK!

B94	KXX106	103CIR
92X	WINK	Z98
KCPX #38	WQUT	WDBR
KISN	KZOU	KBOZ
KKRZ	FM100	KTRZ
KZZB	FM104	KFBQ

AND MORE!



"we can last forever"

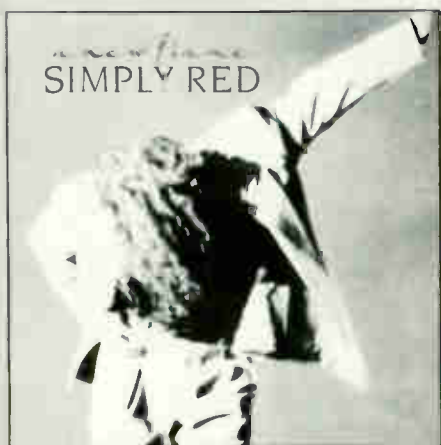
### HOT ACTION!

B97 29-24	KBEQ Debut #27
WNCI 32-28	Q104 Debut #27
WXXS	WSSX Debut #28
KCPW	WCGQ Debut #28
KOY-FM	KLYV Debut #33
KXYQ	WAEB Debut #37
KKYK 30-26	WSPK Debut #37
WLAP 30-27	KSND Debut #38
KRNQ 32-28	KTMT Debut #38
99KG 38-31	OK95 Debut #39
WBNQ 35-31	KNAN Debut #40
WPFM 38-33	WZOK Debut #40
WAZY 40-37	And More!

ALSO PLAYING ON: KSAQ, KZZP, WKTI, WLOL & 94Q!

From The Lp: "Chicago 19."







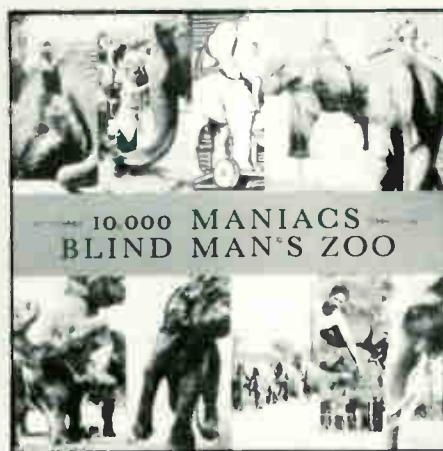
**SIMPLY RED**  
 "If You Don't Know Me By Now"  
 from the *A NEW FLAME* album.

**MAJOR ADDS:** WXKS, KXXR, HOT 97, Q102 #33, KS104, KRBE #35, WXGT, WPGC, PWR99, *PLUS MANY MORE!*

**MAJOR MOVES:**  
 KTFM 30-23 KPLZ Debut #34  
 KWSS 38-28 (Hot) KKRZ Debut #36  
 KMEL Debut #29 WZOU Debut #35  
 Y108 Debut #28 KROY 32-26  
 Y100 Debut #30 KKLQ Debut #29  
 WNCI 33-29 KISN 39-32

**MMR HIT TRACER TRACKS DEBUT**   
**R&R BREAKER (AFTER 3 WEEKS) AND MOST ADDED 3 WEEKS IN A ROW!**  
**BILLBOARD HOT 100** 

Dan Quayle countdown: 1349

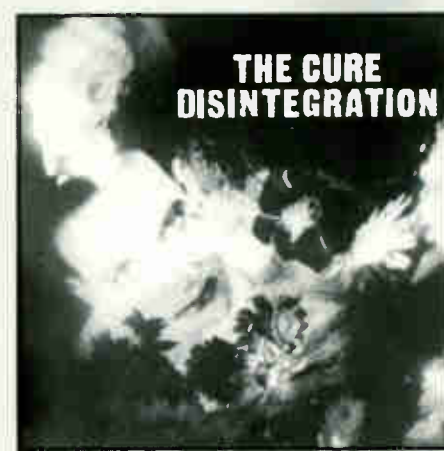


**10,000 MANIACS**  
 "Trouble Me"  
 from the *BLIND MAN'S ZOO* album.

**MAJOR ADDS:**  
 WMJQ KIOC KTRS  
 WROQ CKOI KISN  
 WAFX WNNK **& MANY MORE!**

**VIDEO ADDED AT:**  
**MTV IN ACTIVE ROTATION**  
**VH1 IN MEDIUM ROTATION**

**MULTI-FORMAT SMASH:**  
**AOR, A/C & TOP 40!**



**THE CURE**  
 "Fascination Street"  
 from the *GOLD DISINTEGRATION* album.

**MAJOR ADDS:**  
 WMMS KZFN KQLZ  
 Y100 KTRS WRQN  
 KPAT KATM KSLY  
*PLUS MANY MORE!*

**MAJOR MOVES:**  
 KKBQ 19-15 (Hot) KRBE 27-23  
 WNVZ 27-25 KEGL 15-13

**BILLBOARD HOT 100 — DEBUT**  **77** -  **67**  
**BILLBOARD LP: DEBUT AT**  **45** **HIGHEST DEBUT!**

**MAJOR RETAIL ACTION:**  
 Sound Warehouse #1 South Texas Wholesale #1  
 Wherehouse #1 Strawberries #1  
 City One Stop #1 Camelot #5  
 National Record Mart #1 Musicland #2  
 Southwest Wholesale #1

*Have a Ball...on Elektra Cassettes, Compact Discs and Records.*



# HIT RADIO/WBJW-FM

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

Q-FEEL	Dancing In Heaven	2
REAL LIFE	Send Me An Angel	2
REPLACEMENTS	I'll Be You	2
SUMMER, DONNA	This Time I Know It's For...	2
SURFACE	Closer Than Friends	2
WARRANT	Down Boys	2
BELLE STARS	Iko Iko	1
COLE, NATALIE	Miss You Like Crazy	1
COSTELLO, ELVIS	Veronica	1
ERASURE	Stop	1
EXPOSE	What You Don't Know	1
GO-GO, GINA	I Can't Face The Fact	1
GUNS N' ROSES	Patience	1
KID N' PLAY	Rollin' With Kid N' Play	1
OSMOND, DONNY	Sacred Emotion	1
PAGE, TOMMY	A Shoulder To Cry On	1
SA-FIRE	Thinking Of You	1
WANG CHUNG	Praying To A New God	1
WHISTLE	Right Next To Me	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

MADONNA	Like A Prayer	6
ROXETTE	The Look	6
EASTON, SHEENA	Days Like This	5
FINE YOUNG CANNIBALS	She Drives Me Crazy	5
STEVIE B	I Wanna Be The One	4
STEWART, ROO	My Heart Can't Tell You No	4
WILLIAMS, VANESSA	Dreamin'	4
BROWN, BOBBY	Don't Be Cruel	2
BROWN, BOBBY	My Prerogative	2
EASTON, SHEENA	The Lover In Me	2
MIKE & MECHANICS	The Living Years	2
SWEET SENSATION	Sincerely Yours	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

BROWN, BOBBY	4
GIBSON, DEBBIE	3
MADONNA	3

## GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	87.26
G	12.74
MORNING DRIVE	
C-R	80.00
G	20.00
MIDDAY	
C-R	80.00
G	20.00

## AFTERNOON DRIVE

C-R	87.76
G	12.25

## EVENING

C-R	97.06
G	2.94

## POSITIONING STATEMENTS

#1. BEST	32X
"The #1 Hit music station...BJ 105..." (or variation) (19X)	
"The music sounds best on BJ 105 with music sweeps of 25 to 105 songs in-a-row guaranteed...BJ 105." (13X)	
MOST MUSIC	25X
"Who really plays the most music?...BJ 105." (11X)	
"Maximum music, 25 songs in-a-row...BJ 105." (5X)	
"While they're talkin', we're delivering...more music BJ 105." (5X)	
"Maximum music, minimum commercials...BJ 105." (4X)	
FRESH, VARIETY	23X
"BJ 105 with Orlando's fresh, new music first..." (or variation) (17X)	
"BJ 105 with more variety in the mix." (6X)	

PHRASE	17X
"WBJW-AM/FM, Orlando...giving away \$1,000 everyday. Just know the phrase that pays...I wake up with the Breakfast Bunch on BJ 105...the #1 Hit music station." (13X)	
"You could win \$1,000 this hour. Just know the phrase that pays...I wake up with the Breakfast Bunch on BJ 105...the #1 Hit music station." (4X)	
VARIOUS	12X
"When you hear BJ 105...write it down." (5X)	
"BJ 105...the home of 25 to 105 songs in-a-row." (or variation) (3X)	
"The hottest mix...BJ 105." (2X)	
"BJ 105 reaches the beaches, shakes the lakes and rules the pools." (2X)	

MORNING	9X
"Waking you up with the Breakfast Bunch on BJ 105." (3X)	
"Your waking up with the Breakfast Bunch on BJ 105...the #1 Hit music station." (3X)	
"The Breakfast Bunch is waking up Orlando on BJ 105." (2X)	
"The BJ 105 Breakfast Bunch...don't touch that dial...you don't know where it's been." (1X)	

ARTIST ENDORSEMENTS	4X
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## PROMOTIONAL ACTIVITY

PHRASE THAT PAYS	28X
"...WBJW-FM/AM, Orlando, Florida is asking, 'what radio station do you listen to?' Remember this phrase, 'I wake up with the Breakfast Bunch on BJ 105...the #1 Hit music station.' Win \$1,000. It's the world's easiest contest and it's the largest continuous cash giveaway in Orlando radio with \$1,000 winners every weekday. Don't blow your shot at \$1,000. Write this phrase down by your phone, 'I wake up with the Breakfast Bunch on BJ 105...the #1 Hit music station.'"	

BJ 105 NIGHT	5X
Afternoon personality Dave Kelly appears at Phines Phoggs to host the Miss Hawaiian Tropic Competition on BJ 105 Night. In addition to \$1.05 drinks, the first 105 BJ 105 listener to show up at the nightclub will receive a free Church Street Station prize.	

MOTHER OF THE YEAR	4X
In 100 words or less, BJ 105 listeners can tell why their mother is the "Mother of the Year." By mailing or faxing a letter to the station, one listener's lucky mother will win a \$500 shopping spree at Merritt Square Mall.	

HERE'S WHAT'S HAPPENING...	4X
Various promotional information to keep BJ 105 listeners up-to-speed on jock and party whereabouts.	

PHONE ZONE	4X
Dave Kelly has listeners call in with their favorite "hot spot" (geographical location) and plays back their suggestions on where to have the most fun.	

NEW MUSIC CHALLENGE	3X
MD/Late Nighter Rick Stone put two new record releases before the mercy of the listening audience. On the evening of monitor Warrant's "Down Boys" defeated challenger Expose's "What You Don't Know."	

TOP EIGHT AT EIGHT	3X
Evening host Travis Mc Kay counts up the evening's eight most requested songs and plays them back for his Orlando audience.	

NEW KIDS TICKETS	3X
The New Kids On The Block's future Cocoa Expo appearance gets plugged as BJ 105 keeps listeners on the edge for more free ticket information.	

BUNCH FOR LUNCH	1X
Listeners can mail or fax a letter on their company's letterhead to win lunch for the bunch at the office.	

DRIVE THRU	1X
The very busy Dave Kelly appears at a McDonald's drive thru for breakfast with listeners. Folks can drive through and get McDonald's breakfast sandwiches for \$1.05.	

HOMETOWN COUNTDOWN	1X
Dave Kelly pilots BJ 105's own Saturday morning countdown show.	

PARTY PATROL	1X
The BJ 105 Party Patrol broadcasts live from various Orlando hot spots.	

MORNING SHOW ACTIVITY	
Broadcasting live from outside the "Tragic Kingdom," various bits/features/contests include: "Wonderful Wednesday," "Breakfast Scopes," "Brain Buster Trivia," "Top Five Rejected Attractions At Disney World," "Breakfast Bunch Birthday List," "There's No Business Like Show Business' Contest," "Comedy Classic," "Speedy CD."	

## ACCOUNT LIST

B.T. Bones Steak House	3X	Restaurant
Bennigan's	4X	Restaurant
Bubblicious	1X	Food Products
Casablancas, John/Modeling	2X	Various
Coca-Cola	2X	Beverage
Cocoacabana	5X	Nightclub
Corona Extra	4X	Beer/Wine
Country Pride Chicken	1X	Food Products
Daytona Beach Community College	3X	Education
Dental Specialist	5X	Medical
Florida Hospital's Eating Disorders Program	3X	Medical
Florida Lottery/Fantasy Five	2X	Lottery
Gold & Diamond Source	3X	Jewelers
Hardee's	2X	Restaurant
Holler Chevrolet	2X	Auto/MC
J.D. Penguin's	8X	Nightclub
Jacobs & Goodman	2X	Legal Services
JC Penney's	5X	Retail
Kay Jewelers	4X	Jewelers
L'Air du Temps	2X	Health/Beauty
Latitudes	3X	Restaurant

Marshall's	3X	Clothing
Mayor's	1X	Retail
Mr. Stereo & Video	1X	Electronics
NBC-TV/Top Gun	2X	TV/Broadcast
Nutri-System	2X	Fitness
Phines Phoggs	3X	Nightclub
Radio Wars Video	1X	Various
Reed, Don/Ford	3X	Auto/MC
Rhodes Mattress Express	3X	Furniture
Romantic Elegance	4X	Clothing
7-Eleven	4X	Grocery
Southeast Bank	1X	Bank/Finance
Southern Bell	2X	Communications
Systems Technology Institute	2X	Vocational
T.G.I. Friday's	1X	Restaurant
Teleguide	1X	Publication
U-Haul	1X	Various
Universal Pictures/K-9	1X	Entertainment/Rec
Velamints/Cocoamints	1X	Food Products
Waves/Daytona Beach Marriott	6X	Nightclub
Westlake Hospital/HCA	4X	Medical
WDFL-TV/Ch. 35	6X	TV/Broadcast
Zales Diamonds	5X	Jewelers

## ACCOUNTS BY CATEGORY

Auto/MC	2%
Bank/Finance	1%
Beer/Wine	3%
Beverage	2%
Clothing	6%
Communications	2%
Education	2%
Electronics	1%
Entertainment/Rec	1%
Fitness	2%
Food Products	2%
Furniture	2%
Grocery	3%
Health/Beauty	2%
Jewelers	10%
Legal Services	2%
Lottery	2%
Medical	10%
Nightclub	18%
Publication	1%
Restaurant	11%
Retail	5%
TV/Broadcast	7%
Various	3%
Vocational	2%

# YOU'LL BE HOOKED







# Rod Stewart "CRAZY ABOUT HER"

**MMR HIT TRACER TRACKS NEWCOMER**

**23% PLAY INCREASE THIS WEEK**

**REACH INDEX 7.52 MILLION**

**NATIONAL MOST ADDED**

**HOT ACTION!**

WCZY ADD #27	KCPX ADD	I95 ADD	KEGL Debut #20
Q107 ADD #29	KPLZ ADD	KZ106 ADD	B97 Debut #29
WNCI ADD #33	KUBE ADD	KZIO ADD	CKOI
Q102 ADD #35	WTIC ADD #40	Z104 ADD	Q105
KXXR ADD	WAEB ADD	Y95 23-18	WMMS
KXYQ ADD	WVSR ADD	WXKS 28-21	FLY92 Debut #36 (Hot)
KROY ADD	K106 ADD	B94 29-25	

**ALSO PLAYING ON: KIIS, KQLZ, WDFX & WKSS!**

**DON'T MISS**

Taken From The Platinum Lp: "Out Of Order"

**ROD'S HOT SUMMER TOUR!**

# Elvis Costello "Veronica"

**MMR HIT TRACER TRACKS** <sup>36</sup> - <sup>32</sup>

**REACH INDEX 12.26 MILLION**

**NOW ON OVER 120 HIT STATIONS!**

**GREAT ACTION!**

WNCI ADD #35	B98 ADD	WMMS #16	92X #24	WBNQ 8-6 (HOT)
KZZP ADD	WBWB ADD	KXXR 23-17	KKRZ 28-25	SLY96 11-6
WVSR ADD	KYYA ADD	WXKS 20-18	KUBE 29-26	KOZE 12-8
94TYX ADD	KEGL 14-12	WEGX 26-19	KWOD #27	Y97 21-14 (HOT)
KF95 ADD	WZOU #14	KIIS 23-19	KCPX #28	
WVBS ADD #39	WGH 19-16	KROY #22	KPLZ 34-30	

**ALSO PLAYING ON: KQLZ & WKSS!**

Taken From The Lp "Spike."



# NEW ORDER "Round & Round"

**MMR HIT TRACER TRACKS** <sup>37</sup>

**REACH INDEX 9.39 MILLION**

**EARLY ACTION!**

KSAQ ADD	KTFM #25	KROY	KYNO 28-24
KEGL 11-9	WKBQ 35-31	K98 21-14 (HOT)	KKMG 34-26
KKBQ 18-12	KITY #33	KZZB 18-14	KBFM 34-29
92X 21-17 (HOT)	WGH Debut #30	K106 #15	KCAO 37-34
KRBE 24-19	KWOD Debut #33	WFMF #19	KYRK #35
PWR99 24-20	WXKS	Y106 23-30	QV103 20-17
B97 22-20	KXXR	KKFR 26-23	

**ALSO PLAYING ON: KQLZ, KIIS, KKLQ, KOY-FM, PWR106, KZZP, WEGX, WHYT, WMJQ, KKHT & KZHT!**

Taken From The Lp — "Technique."





# ROCK RADIO/KBPI-FM

WEDNESDAY, MAY 3, 1989

## OVERVIEW

**STATION:** KBPI-FM, Denver, CO  
**FREQUENCY:** 105.9 MHz (100,000 watts)  
**GROUP OWNER:** Sandusky Radio  
**GM:** Kip Gilbert  
**GSM:** Mark Remington  
**PD:** Christopher Poole  
**MO:** Devin Durrant  
**PROMOTION DIR.:** Beth Harris  
**NEWS DIRECTOR:** Mike Olson  
**AIRSTAFF:**  
 5:30A-10A The O Brothers: Gary O'Neal & Mike Olsen  
 10A-2P Pete McKay  
 2P-6P Steve Cooper  
 6P-10P Devin Durrant  
 10P-2A Kevin Mee  
 2A-6A Jamie Durkee  
**CONSULTANT:** The Research Group  
**REP FIRM:** Banner Radio

## HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

### 6AM

- BRUCE SPRINGSTEEN Born To Run G
- MELISSA ETHERIDGE Like The Way I Do R
- FABULOUS THUNDERBIRD Rock This Place C
- PAUL CARRACK One Good Reason G
- DEF LEPPARD Hysteria G
- BRYAN ADAMS Into The Fire G
- GENESIS Misunderstanding G
- FIXX Driven Out R
- R.E.M. The One I Love G

### 7AM

- ROBERT CRAY BAND Acting This Way R
- RED RIDER Lunatic Fringe G
- REPLACEMENTS I'll Be You R
- EDDIE MONEY Think I'm In Love G
- STEVE MILLER Fly Like An Eagle G
- AEROSMITH Rag Doll G
- SIMPLE MINDS Don't You (Forget About Me) G
- GREAT WHITE Once Bitten Twice Shy G
- ELECTRIC LIGHT ORCHE Evil Woman G

### 8AM

- RUSH Tom Sawyer G
- INXS New Sensation G
- TRAVELING WILBURYS Heading For The Light C
- BRUCE SPRINGSTEEN Pink Cadillac G
- THIRTY EIGHT SPECIAL Rock & Roll Strategy R
- CARS Drive G
- TOM PETTY/HEARTBKRS Breakdown G
- DEF LEPPARD Rocket R
- GENESIS Just A Job To Do G

### 9AM

- EDDIE MONEY Shakin' G
- CROSBY, STILLS, N. Y. That Girl R
- ROLLING STONES Sympathy For The Devil G
- JOHN C MELLENCAMP Pop Singer C
- RICHARD MARX Satisfied C
- VAN HALEN Feels So Good R
- YES Changes G
- BOSTON Rock & Roll Band G
- JOHN CAFFERTY & BBB On The Dark Side G
- U2 With Or Without You G
- CLASH Rock The Casbah G

### 10AM

- JOE JACKSON Nineteen Forever C
- ROBERT PLANT Heaven Knows G
- STYX Come Sail Away G
- BAD COMPANY Bad Man C
- HUEY LEWIS & NEWS Heart Of Rock & Roll G
- OIRE STRAITS Sultans Of Swing G
- GENESIS Man On The Corner G
- JULIAN LENNON Now You're In Heaven R
- FOREIGNER Cold As Ice G
- TOM PETTY Love Is A Long Road C
- INXS Kiss The Dirt (Falling Down...) G

### 11AM

- FABULOUS THUNOERBIRO Rock This Place C
- EDDIE MONEY Walk On Water R
- JOHN C MELLENCAMP Hurts So Good G
- RAOIATORS Confidential R
- HEART These Dreams G

- PINK FLOYD Happiest Days/Another Brick G
- SARAYA Love Has Taken Its Toll C
- BALAAM & ANGEL I Love The Things You Do To Me G
- WHO Baba O'Riley G
- BOSTON Amanda G
- ZZ TDP La Grange G

### 12NOON

- ZZ TOP Tube Snake Boogie G
- ZZ TOP Sharp Dressed Man G
- ZZ TOP Heard It On The X G
- R.E.M. Turn You Inside-Out C
- R.E.M. Stand R
- R.E.M. The One I Love G
- R.E.M. Orange Crush R
- RED SIREN All Is Forgiven C
- EMERSON, LAKE & PALM Lucky Man G
- RANDY NEWMAN It's Money That Matters R
- TOM PETTY/HEARTBKRS Even The Losers G
- STEVIE NICKS Rooms On Fire C

### 1PM

- SCORPIONS Rhythm Of Love G
- CREEDENCE CLEARWATER Have You Ever Seen The Rain G
- HOTHOUSE FLOWERS I'm Sorry R
- GREAT WHITE Once Bitten Twice Shy C
- OUTFIELD Voices Of Babylon C
- JOE SATRIANI Always With Me, Always With... R
- EAGLES Heartache Tonight G
- BLÉN BURTINICK Heard It On The Radio R
- STEVE WINWOOD Higher Love G
- TOM PETTY I Won't Back Down C
- BOSTON Peace Of Mind G
- BRUCE HORNSBY/RANGE Mandolin Rain G
- PHIL COLLINS Take Me Home G

### 2PM

- U2 God Part II R
- BRYAN ADAMS Diana G
- ALDO NOVA Fantasy G
- TRAVELING WILBURYS Heading For The Light C
- FIRM Radioactive G
- LOVERBOY Turn Me Loose G
- WHITESNAKE Here I Go Again G
- FIXX Driven Out R
- LED ZEPPELIN Good Times Bad Times G
- BIG BAM BOO Shooting From My Heart C
- MELISSA ETHERIDGE Chrome Plated Heart C
- STYX Too Much Time On My Hands G

### 3PM

- JOHN C MELLENCAMP Pop Singer C
- GUNS N' ROSES Patience R
- MODERN ENGLISH I Melt With You G
- WINGER Seventeen G
- POLICE Synchronicity 2 R
- VAN HALEN Why Can't This Be Love G
- TOM PETTY Free Fallin' C
- LITTLE FEAT Let It Roll R
- AEROSMITH Sweet Emotion G
- DON HENLEY Dirty Laundry G
- EDDIE MONEY Love In Your Eyes G

### 4PM

- REPLACEMENTS I'll Be You R
- SUPERTRAMP Goodbye Stranger G
- RICHARD MARX Satisfied C
- BRYAN ADAMS Run To You C
- BAD COMPANY Bad Man C
- BRUCE HORNSBY/RANGE The Way It Is G
- ROBERT CRAY BANO Acting This Way R
- TALKING HEADS And She Was G
- ROLLING STONES Miss You G
- SARAYA Love Has Taken Its Toll C
- INXS What You Need G

### 5PM

- MELISSA ETHERIDGE Bring Me Some Water (Live) C
- FABULOUS THUNOERBIRO Rock This Place C
- SMIFF 'N' THE TEARS Driver's Seat G
- OUTFIELD Voices Of Babylon C
- YES Love Will Find A Way G
- DOON HENLEY Sunset Grill G
- FIXX Stand Or Fall G
- MIOGE URE Dear God R
- GUNS N' ROSES Sweet Child O' Mine R
- EDDIE MONEY Baby Hold On G

### 6PM

- STEVIE NICKS Rooms On Fire C
- TOMMY CONWELL/YOUNG If We Never Meet Again R

- BAD COMPANY Bad Company G
- GREAT WHITE Once Bitten Twice Shy G
- POWER STATION Some Like It Hot C
- JOHN C MELLENCAMP I Need A Lover G
- THIRTY EIGHT SPECIAL Caught Up In You G
- DEF LEPPARD Rocket R
- WHO Magic Bus G
- CULT Fire Woman C

### 7PM

- U2 Sunday Bloody Sunday G
- RED SIREN All Is Forgiven C
- RUSH Marathon (Live) R
- BOSTON Smokin' G
- TRAVELING WILBURYS Heading For The Light C
- PAT BENATAR Love Is A Battlefield G
- ZZ TOP La Grange R
- JULIAN LENNON Now You're In Heaven R
- BOB SEGER Rock & Roll Never Forgets G
- RICHARD MARX Satisfied C
- JOAN JETT/BLACKHRYS Little Liar R
- CRUEL STORY OF YOUTH You're What You Want To Be R

### 8PM

- VAN HALEN Jump G
- INXS Never Tear Us Apart R
- BIG BAM BOO Shooting From My Heart C
- THIRTY EIGHT SPECIAL Fantasy Girl G
- JOHN C MELLENCAMP Pop Singer C
- AEROSMITH Dream On G
- STEVE WINWOOD Finer Things G
- EOIE BRICKELL & NEW What I Am G
- REO SPEEDWAGON Back On The Road Again R
- TOM PETTY Love Is A Long Road C

### 9PM

- PINK FLOYD Run Like Hell (Live) R
- SARAYA Love Has Taken Its Toll C
- YES Love Will Find A Way G
- KANSAS Dust In The Wind G
- BAD COMPANY Bad Man C
- DEF LEPPARD Photograph G
- FOGHAT Slow Ride G
- BILLY IOOL Eyes Without A Face G
- R.E.M. Turn You Inside-Out G
- LED ZEPPELIN Ramble On C
- GUNS N' ROSES Patience R

### 10PM

- GOLDEN EARRING Twilight Zone G
- STEVE EARLE Back To The Wall R
- STEVIE NICKS Rooms On Fire C
- WHITESNAKE Still Of The Night G
- FABULOUS THUNDERBIRD Rock This Place C
- DIRE STRAITS So Far Away G
- JOE WALSH Rocky Mountain Way G
- CHURCH Under The Milky Way G
- JOHN C MELLENCAMP Lonely Ol' Night G

### 11PM

- TOM PETTY/HEARTBKRS Don't Do Me Like That G
- RED SIREN All Is Forgiven C
- DEF LEPPARD Love Bites R
- BAD COMPANY Burnin' Sky G
- GREAT WHITE Once Bitten Twice Shy C
- SCORPIONS Rock You Like A Hurricane G
- J. GEILS BAND Come Back G
- POLICE Every Breath You Take G
- FIXX Driven Out R
- PINK FLOYD Wish You Were Here G
- ERIC CLAPTON After Midnight ('88) G
- RICHARD MARX Satisfied C

## ALPHABETICAL LIST BY ARTIST

- A  
 AOAMS, BRYAN Oiana 2p  
 AOAMS, BRYAN Into The Fire 6a  
 AOAMS, BRYAN Run To You 4p  
 AOAMS, BRYAN Dream On 8p  
 AEROSMITH Rag Doll 7a  
 AEROSMITH Sweet Emotion 3p

- B  
 BAO COMPANY Bad Company 6p  
 BAO COMPANY Bad Man 10a  
 BAO COMPANY Bad Man 4p

- BAD COMPANY Bad Man 9p
- BAD COMPANY Burnin' Sky 11p
- BALAAM & ANGEL I Love The Things You Do To Me 11a
- BENATAR, PAT Love Is A Battlefield 7p
- BIG BAM BOO Shooting From My Heart 2p
- BIG BAM BOO Shooting From My Heart 8p
- BOSTON Amanda 11a
- BOSTON Peace Of Mind 1p
- BOSTON Rock & Roll Band 9a
- BOSTON Smokin' 7p
- BRICKELL, EDIE & NEW What I Am 8p
- BURTINICK, GLEN Heard It On The Radio 1p

### C

- CAFFERTY, JOHN & BBB On The Dark Side 9a
- CARRACK, PAUL One Good Reason 6a
- CARS Drive 8a
- CHURCH Under The Milky Way 10p
- CLAPTON, ERIC After Midnight ('88) 11p
- CLASH Rock The Casbah 9a
- COLLINS, PHIL Take Me Home 1p
- CONWELL, TOMMY/YOUNG If We Never Meet Again 6p
- CRAY, ROBERT BAND Acting This Way 7a
- CRAY, ROBERT BAND Acting This Way 4p
- CREEDENCE CLEARWATER Have You Ever Seen The Rain 1p
- CROSBY, STILLS, N. Y. That Girl 9a
- CRUEL STORY OF YOUTH You're What You Want To Be 7p
- CULT Fire Woman 6p

### D

- DEF LEPPARD Hysteria 6a
- DEF LEPPARD Love Bites 11p
- DEF LEPPARD Photograph 9p
- DEF LEPPARD Rocket 8a
- DEF LEPPARD Rocket 6p
- DIRE STRAITS So Far Away 10p
- OIRE STRAITS Sultans Of Swing 10a

### E

- EAGLES Heartache Tonight 1p
- EARLE, STEVE Back To The Wall 10p
- ELECTRIC LIGHT ORCHE Evil Woman 7a
- EMERSON, LAKE & PALM Lucky Man 12n
- ETHERIDGE, MELISSA Bring Me Some Water (Live) 5p
- ETHERIDGE, MELISSA Chrome Plated Heart 2p
- ETHERIDGE, MELISSA Like The Way I Do 6a

### F

- FABULOUS THUNDERBIRD Rock This Place 6a
- FABULOUS THUNDERBIRD Rock This Place 11a
- FABULOUS THUNDERBIRD Rock This Place 5p
- FABULOUS THUNDERBIRD Rock This Place 10p
- FIRM Radioactive C
- FIXX Driven Out 6a
- FIXX Driven Out 2p
- FIXX Driven Out 11p
- FIXX Stand Or Fall 5p
- FOGHAT Slow Ride 9p
- FOREIGNER Cold As Ice 10a

### G

- GEILS, J. BAND Come Back 11p
- GENESIS Just A Job To Do 8a
- GENESIS Man On The Corner 10a
- GENESIS Misunderstanding 6a
- GOLDEN EARRING Twilight Zone 10p
- GREAT WHITE Once Bitten Twice Shy 7a
- GREAT WHITE Once Bitten Twice Shy 1p
- GREAT WHITE Once Bitten Twice Shy 6p
- GREAT WHITE Once Bitten Twice Shy 11p
- GUNS N' ROSES Patience 3p
- GUNS N' ROSES Patience 9p
- GUNS N' ROSES Sweet Child O' Mine 5p

### H

- HEART These Dreams 11a
- HENLEY, DON Dirty Laundry 3p
- HENLEY, DON Sunset Grill 5p
- HORNSBY, BRUCE/RANGE Mandolin Rain 1p
- HORNSBY, BRUCE/RANGE The Way It Is 4p
- HOTHOUSE FLOWERS I'm Sorry 1p

### I

- IDOL, BILLY Eyes Without A Face 9p
- INXS Kiss The Dirt (Falling Down...) 10a
- INXS Never Tear Us Apart 8p
- INXS New Sensation 8a
- INXS What You Need 4p

**KING**  
  
**SWAMP**

**King Swamp "Is This Love?"**

**MMR ROCK TRACER TRACKS  
 NEWCOMER**

**MMR 7PM-3AM ROCK CHART** <sup>39</sup> - <sup>34</sup>

R&R TRACK (38) - (31) LP (36) - (28)

IN MEDIUM ROTATION ON MTV!

**Already On Over 100 Rock Radio  
 Stations Including!**

WBCN	WNOR	KUPD	KSJO
WBAB	KISS	KGON	KXRX
WQVE	KYYS	KRXQ	KROQ
WHJY	WLZR	KZAP	WFNX
KZEW	KAZY	KGB	WFYV
KLOL	KBPI	KOME	& Many More!

Mixed by: Bob Clearmountain



**Cutting Crew**

"(Between A) Rock And A Hard Place"

**MMR ROCK TRACER TRACKS  
 DEBUT NEWCOMER**

**MMR 7PM-3AM ROCK CHART**

**DEBUT** <sup>39</sup>

100% INCREASE IN AIRPLAY!

R&R (57) - (42)

**Already On:**

WQVE	KISS	KRSP	WQFM
DC101	WLVG	KOME	KJJO
CHOM	KYYS	WAAF	WWCT
Q107	KSHE	WEGR	WIOT
WGTR	KRXQ	WDIZ	& Many More

From the album *The Scattering*.



**Bob Mould**

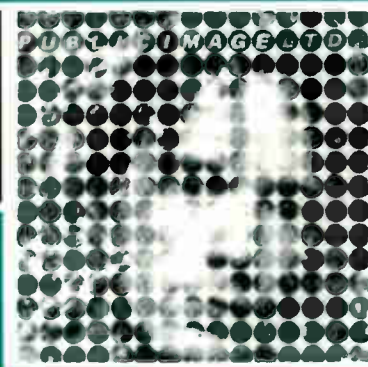
"See A Little Light"

**OUT ONLY 3 WEEKS AND  
 ALREADY TOP 5 AT  
 ALTERNATIVE RADIO!**

**These Great Stations Have Seen  
 The Light!**

WBCN	WIZN	KQWB	WBRU
WXRT	KPEZ	WMAD	WHTG
KQRS	WXKE	KFMU	91X
KBCO	KTCZ	WFNX	KITS
WCCC	KRNA	WDRE	And More!

SEE BOB ON TOUR NOW!



**Public Image Limited**

"Dissatisfied"

THE MOST MAINSTREAM PIL  
 ALBUM EVER RELEASED... 9

LISTEN! YOU WON'T BE  
 DISSAPPOINTED!



PIL NOW ON THIS SUMMER'S  
 HOTTEST TOUR WITH NEW  
 ORDER AND THE SUGARCUBES!

IT'S SELLING OUT FAST!

**Gary Moore "Led Clones"**

PRO CD EDIT HAS SHIPPED...FEATURING OZZY OSBOURNE ON VOCALS



# ROCK RADIO/KBPI-FM

## ALPHABETICAL LIST BY ARTIST

<b>J</b>		
JACKSON, JOE	Nineteen Forever	10a
JETT, JOAN/BLACKHRTS	Little Liar	7p
<b>K</b>		
KANSAS		
	Dust In The Wind	9p
<b>L</b>		
LED ZEPPELIN		
	Good Times Bad Times	2p
	Ramble On	9p
LENNON, JULIAN	Now You're In Heaven	10a
LENNON, JULIAN	Now You're In Heaven	7p
LEWIS, HUEY & NEWS	Heart Of Rock & Roll	10a
LITTLE FEAT	Let It Roll	3p
LOVERBOY	Turn Me Loose	2p
<b>M</b>		
MARX, RICHARD		
	Satisfied	9a
MARX, RICHARD	Satisfied	4p
MARX, RICHARD	Satisfied	7p
MARX, RICHARD	Satisfied	11p
MELLENCAMP, JOHN C	Hurts So Good	11a
MELLENCAMP, JOHN C	I Need A Lover	6p
MELLENCAMP, JOHN C	Lonely Ol' Night	10p
MELLENCAMP, JOHN C	Pop Singer	9a
MELLENCAMP, JOHN C	Pop Singer	3p
MELLENCAMP, JOHN C	Pop Singer	8p
MILLER, STEVE	Fly Like An Eagle	7a
MODERN ENGLISH	I Melt With You	3p
MONEY, EDDIE	Baby Hold On	5p
MONEY, EDDIE	Love In Your Eyes	3p
MONEY, EDDIE	Shakin'	9a
MONEY, EDDIE	Think I'm In Love	7a
MONEY, EDDIE	Walk On Water	11a
<b>N</b>		
NEWMAN, RANDY		
	It's Money That Matters	12n
NICKS, STEVIE	Rooms On Fire	12n
NICKS, STEVIE	Rooms On Fire	6p
NICKS, STEVIE	Rooms On Fire	10p
NOVA, ALDO	Fantasy	2p
<b>O</b>		
OUTFIELD		
	Voices Of Babylon	1p
OUTFIELD	Voices Of Babylon	5p
<b>P</b>		
PETTY, TOM		
	Free Fallin'	3p
PETTY, TOM	I Won't Back Down	1p
PETTY, TOM	Love Is A Long Road	10a
PETTY, TOM	Love Is A Long Road	8p
PETTY, TOM/HEARTBKRS	Breakdown	8a
PETTY, TOM/HEARTBKRS	Don't Do Me Like That	11p
PETTY, TOM/HEARTBKRS	Even The Losers	12n
PINK FLOYD	Happiest Days/Another Brick	11a
PINK FLOYD	Run Like Hell (Live)	9p
PINK FLOYD	Wish You Were Here	11p
PLANT, ROBERT	Heaven Knows	10a
POLICE	Every Breath You Take	11p
POLICE	Synchronicity 2	3p
POWER STATION	Some Like It Hot	6p
<b>R</b>		
R.E.M.		
	Orange Crush	12n
R.E.M.	Stand	12n
R.E.M.	The One I Love	6a
R.E.M.	The One I Love	12n
R.E.M.	Turn You Inside-Out	12n
R.E.M.	Turn You Inside-Out	9p
RADIATORS	Confidential	11a
RED RIDER	Lunatic Fringe	7a
RED SIREN	All Is Forgiven	12n
RED SIREN	All Is Forgiven	7p
RED SIREN	All Is Forgiven	11p
RED SPEEDWAGON	Back On The Road Again	8p
REPLACEMENTS	I'll Be You	7a
REPLACEMENTS	I'll Be You	4p
ROLLING STONES	Miss You	4p
ROLLING STONES	Sympathy For The Devil	9a
RUSH	Marathon (Live)	7p
RUSH	Tom Sawyer	8a
<b>S</b>		
SARAYA		
	Love Has Taken Its Toll	11a
SARAYA	Love Has Taken Its Toll	4p

<b>SARAYA</b>		
	Love Has Taken Its Toll	9p
SATRIANI, JOE	Always With Me, Always With...	1p
SCORPIONS	Rhythm Of Love	1p
SCORPIONS	Rock You Like A Hurricane	11p
SEGER, BOB	Rock & Roll Never Forgets	7p
SIMPLE MINDS	Don't You (Forget About Me)	7a
SNIFF 'N' THE TEARS	Driver's Seat	5p
SPRINGSTEEN, BRUCE	Born To Run	6a
SPRINGSTEEN, BRUCE	Pink Cadillac	8a
STYX	Come Sail Away	10a
STYX	Too Much Time On My Hands	2p
SUPERTRAMP	Goodbye Stranger	4p
<b>T</b>		
TALKING HEADS		
	And She Was	4p
THIRTY EIGHT SPECIAL	Caught Up In You	6p
THIRTY EIGHT SPECIAL	Fantasy Girl	8p
THIRTY EIGHT SPECIAL	Rock & Roll Strategy	8a
TRAVELING WILBURYS	Heading For The Light	8a
TRAVELING WILBURYS	Heading For The Light	2p
TRAVELING WILBURYS	Heading For The Light	7p
<b>U</b>		
U2		
	God Part II	2p
U2	Sunday Bloody Sunday	7p
U2	With Or Without You	9a
URE, MIDGE	Dear God	5p
<b>V</b>		
VAN HALEN		
	Feels So Good	9a
VAN HALEN	Jump	8p
VAN HALEN	Why Can't This Be Love	3p
<b>W</b>		
WALSH, JOE		
	Rocky Mountain Way	10p
WHITESNAKE	Here I Go Again	2p
WHITESNAKE	Still Of The Night	10p
WHO	Baba O'Riley	11a
WHO	Magic Bus	6p
WINGER	Seventeen	3p
WINWOOD, STEVE	Finer Things	8p
WINWOOD, STEVE	Higher Love	1p
<b>Y</b>		
YES		
	Changes	9a
YES	Love Will Find A Way	5p
YES	Love Will Find A Way	9p
<b>Z</b>		
ZZ TOP		
	Heard It On The X	12n
ZZ TOP	La Grange	11a
ZZ TOP	La Grange	7p
ZZ TOP	Sharp Dressed Man	12n
ZZ TOP	Tube Snake Boogie	12n

## PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

FABULOUS THUNDERBIRD	Rock This Place	4
GREAT WHITE	Once Bitten Twice Shy	4
MARX, RICHARD	Satisfied	4
BAD COMPANY	Bad Man	3
MELLENCAMP, JOHN C	Pop Singer	3
NICKS, STEVIE	Rooms On Fire	3
RED SIREN	All Is Forgiven	3
SARAYA	Love Has Taken Its Toll	3
TRAVELING WILBURYS	Heading For The Light	3
BIG BAM BOO	Shooting From My Heart	2
OUTFIELD	Voices Of Babylon	2
PETTY, TOM	Love Is A Long Road	2
R.E.M.	Turn You Inside-Out	2
CULT	Fire Woman	1
ETHERIDGE, MELISSA	Bring Me Some Water (Live)	1
ETHERIDGE, MELISSA	Chrome Plated Heart	1
JACKSON, JOE	Nineteen Forever	1
PETTY, TOM	Free Fallin'	1
PETTY, TOM	I Won't Back Down	1

## PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

FIXX	Driven Out	3
CRAY, ROBERT BAND	Acting This Way	2
DEF LEPPARD	Rocket	2
GUNS N' ROSES	Patience	2
LENNON, JULIAN	Now You're In Heaven	2
REPLACEMENTS	I'll Be You	2

## CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

MONEY, EDDIE	5
BOSTON	4
DEF LEPPARD	4
INXS	4
MELLENCAMP, JOHN C	4
R.E.M.	4 *
ZZ TOP	4 *
ADAMS, BRYAN	3
AEROSMITH	3
BAD COMPANY	3
ETHERIDGE, MELISSA	3
GENESIS	3
PETTY, TOM	3
PETTY, TOM/HEARTBKRS	3
PINK FLOYD	3
THIRTY EIGHT SPECIAL	3
U2	3
VAN HALEN	3

\* Featured in special programming.

## GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	43.52
G	56.48
MORNING DRIVE	
C-R	34.21
G	65.79
MIDDAY	
C-R	42.37
G	57.63
AFTERNOON DRIVE	
C-R	50.00
G	50.00
EVENING	
C-R	46.30
G	53.70

## POSITIONING STATEMENTS

FREQUENCY/CALLS	44X
"105.9 KBPI." (42X)	
"105.9 KBPI Denver." (2X)	
SUPERSTICKER	18X
"Stick it and win...the KBPI Supersticker...105.9 KBPI Denver." (12X)	
"105.9 KBPI presents the Incredible Supersticker Prize Catalog. Window 13 on the K line looks into your refrigerator and family pantry...\$200 worth of groceries every week for an entire year for you and your family from Safeway. You and yours eat great and eat free for a year if you choose this window on the K line...from Safeway and the Incredible Supersticker Prize Catalog...only from Denver's winningest radio station...KBPI." (6X) [or variation]	
ROCK	11X
"KBPI rocks the Rockies." (6X)	
"KBPI rocks [PLACE]." (3X)	
"105.9 KBPI...the best rock." (2X)	
FOUR IN-A-ROW	6X
"Four songs in-a-row with no talk on 105.9 KBPI." (6X)	
O BROTHERS	4X
"[REVERB] Hi! Gary & Mark, the O Brothers coming to you from the KBPI bathroom. where Dave of the sales department has been smoking cigarettes and reading the sports page for three days now. How're ya doin' there, Dave? [COUGH] Pretty good. [COUGH] Hey, how 'bout those Pistons.' We brought you a new sports page, buddy. 'Hey thanks.' Join us in the morning from 5:30 to 10. We'll have the first Supersticker license plate number of the day at 7:15, plus get the Phony Tabloid Headlines...OK in there, Dave? [COUGH] Oh yeah.' And we'll have this week's O Brothers Doughnut Deal winners. The O Brothers on the KBPI morning shop." (4X)	

## PROMOTIONAL ACTIVITY

INCREDIBLE SUPERSTICKER PRIZE CATALOG	36X
The Prize Catalog is laden with cars, trips, cash and more. Contestants register their license plate numbers and have 15 minutes to call in and play if their plates are spotted. On Amnesty Day, a second chance is given to those who have missed on previous occasions. Controversy brews as on-air callers repeatedly contend that amnesty plays deprive other contestants of a fair chance to win. [See Positioning Statements]	
MILLION DOLLAR MOVIE	5X
Callers who correctly identify a movie clip win a classic movie from Blockbuster Video at 5:30PM.	
KBPI PARTY	3X
Steve Cooper hosts a Hot Legs contest for Skirt Night at the Islip Park Saloon.	
KBPI CONCERT LINE	2X
Info line is sponsored by Miller Genuine Draft.	
KBPI/COKE CLASSIC/TICKETMASTER ENTERTAINMENT GUIDE	2X
Comprehensive monthly compilation is available from sponsors.	
KBPI HOT LUNCH	2X
Office workers write in requesting blocks. Those selected get lunch from Subway along with their triple shots.	

## ACCOUNT LIST

All Brands/Dos Equis	3X	Beer/Wine
Anheuser-Busch	4X	Beer/Wine
Apartment Finders International	3X	Real Estate
Barnes Business College	4X	Education
Bennigan's	3X	Restaurant
Carefree	2X	Food Products
Checker Auto Parts	8X	Automotive
Coca-Cola	3X	Beverage
Cousins Auto Parts	2X	Automotive
Denver Academy Of Court Reporting	5X	Education
Denver Technical College	10X	Education
El Torrito	4X	Restaurant
Everybody's Optical	3X	Optical
Faye Concerts	6X	Concert
Fiddlers Green	5X	Concert
Fitness America	3X	Health/Beauty
Frito-Lay	2X	Restaurant
Greyhound	1X	Transportation
Holly Farms	1X	Food Products
Housing & Urban Development	7X	Government
Ilitch's	3X	Entertainment/Rec
Islip Park Saloon	3X	Nightclub
Jeep	3X	Auto/MC
Marshall's	3X	Clothing
McDonald's	5X	Restaurant
Meyer Honda	3X	Auto/MC
NBC	12X	TV/Broadcast
Nutra Systems	4X	Health/Beauty
President Tuxedo	2X	Clothing
Rocky Mountain Lighting	2X	Home Improvement
Rocky Mountain News	6X	Publication
Rocky Mountain Speedway	1X	Entertainment/Rec
Shane Co	4X	Jewelers
Southwest Plaza Mall	6X	Retail
State Farm	1X	Insurance
Sun Valley Waterbeds	6X	Furniture
Supercuts	3X	Health/Beauty
Supershops	7X	Automotive
TV 4	4X	TV/Broadcast
TV 9	6X	TV/Broadcast
TV 20	2X	TV/Broadcast
TV 31	6X	TV/Broadcast
U.S. Army	2X	Government
U.S. Army Reserve	2X	Government
V-8	2X	Beverage
Volkswagen	3X	Auto/MC
Wave	2X	Automotive

## ACCOUNTS BY CATEGORY

Auto/MC	5%
Automotive	11%
Beer/Wine	4%
Beverage	3%
Clothing	3%
Concert	6%
Education	5%
Entertainment/Rec	2%
Food Products	2%
Furniture	3%
Government	2%
Health/Beauty	6%
Home Improvement	1%
Insurance	1%
Jewelers	2%
Nightclub	2%
Optical	2%
Publication	3%
Real Estate	6%
Restaurant	8%
Retail	3%
TV/Broadcast	17%
Transportation	1%

# MELISSA ETHERIDGE

## CHROME PLATED HEART



**343% INCREASE IN  
AIRPLAY THIS WEEK!**

**NOW ON OVER 100 ROCK  
RADIO STATIONS!**

*MMR ROCK TRACER TRACKS DEBUT* 

*MMR 6AM-7PM ROCK CHART DEBUT* 

*R&R*  

**Another Smash From Her Debut Album —  
Closing In On Platinum!**

*See Melissa On Tour Now!*



## drivin' n' cryin' "Honeysuckle Blue"

**MMR ROCK TRACER TRACKS NEWCOMER**

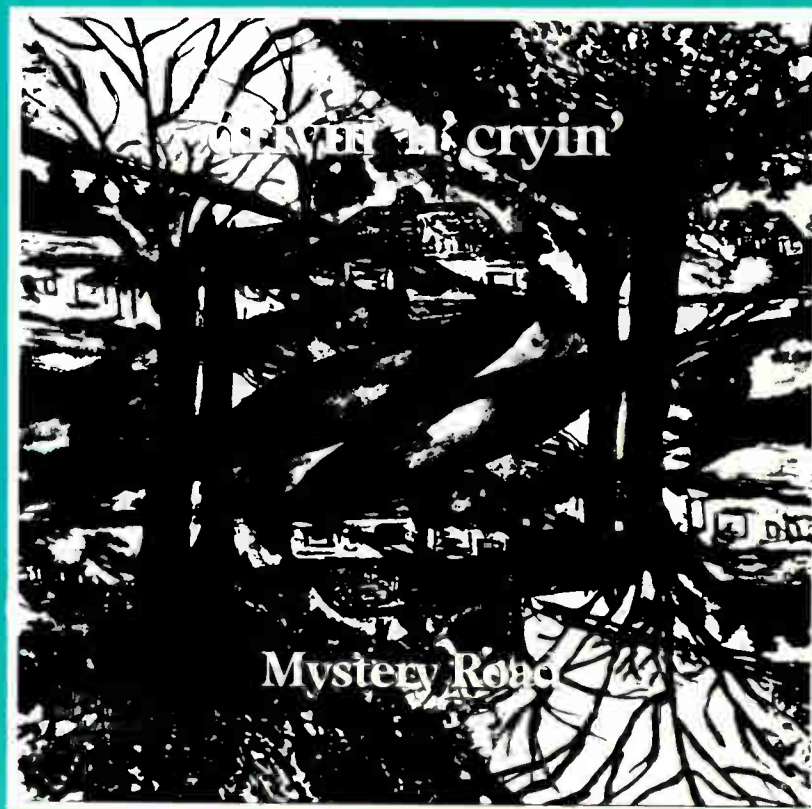
**MMR 7PM-3AM ROCK CHART DEBUT** 

**27% INCREASE IN AIRPLAY THIS WEEK!**

**ALREADY ON THESE GREAT ROCK STATIONS!**

WYNF	WHTG	WSTZ	KGON
WFYV	WNOR	KQWB	KRZQ
WKLS	WLLZ	KRNA	KTYD
WIXV	WPGU	KYYS	
WQBZ	WRQK	KTCL	
WEQX	WCFM	KBOY	

And Many More Have Discovered *Mystery Road*.





# A/C — OLDIES/KLOU-FM

WEDNESDAY, MAY 3, 1989

## OVERVIEW

**STATION:** KLOU-FM, St. Louis, MO  
**FREQUENCY:** 103.3 MHz (100,000 watts)  
**GROUP OWNER:** CBS  
**GM:** Robert Hyland  
**GSM:** Timothy Dorsey  
**PD:** Ron Morgan  
**MD:** Joe Sonderman  
**PROMOTION DIR.:** Cynthia Clavoson  
**AIRSTAFF:**  
 6A-10A Ron Morgan, Joe Sonderman ("Morgan In The Morning")  
 10A-3P Kevin McCarthy  
 3P-7P Paul Arca  
 7P-12M Mike McCann  
 12M-6A Scott Arkin

## HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

### 6AM

- ANIMALS Don't Let Me Be Misunderstood G
- SUPREMES Where Did Our Love Go G
- CHUCK BERRY Johnny B Goode G
- AMERICAN BREED Bend Me, Shape Me G
- BEACH BOYS Little Deuce Coupe G
- MARCIE BLANE Bobby's Girl G
- CREEDENCE CLEARWATER Green River G
- GARY U.S. BONDS Quarter To Three G
- FOUR SEASONS Dawn (Go Away) G
- ROLLING STONES Get Off Of My Cloud G
- RICK NELSON Stood Up G
- DORIS TROY Just One Look G
- VOGUES You're The One G
- SIMON & GARFUNKEL Mrs. Robinson G
- DEL SHANNON Runaway G

### 7AM

- MARVELETTES Beechwood 4-5789 G
- DAVE CLARK FIVE Caught Us If You Can G
- FRANKIE AVALON Venus G
- S ROBINSON/MIRACLES Tears Of A Clown G
- BEACH BOYS Good Vibrations G
- CRYSTALS Da Doo Ron Ron G
- BEATLES Come Together G
- COASTERS Yakety Yak G
- EVERY MOTHER'S SON Come On Down To My Boat G
- GENTRY'S Keep On Dancin' G
- BUDDY HOLLY Maybe Baby G
- DOORS Love Her Madly G
- BILL HALEY & COMETS Rock Around The Clock G

### 8AM

- WILSON PICKETT Mustang Sally G
- NEIL SEDAKA Breaking Up Is Hard To Do G
- HARRY NILSSON Everybody's Talkin' G
- CHANTAYS Pipeline G
- STEVIE WONDER I Was Made To Love Her G
- ROY ORBISON Dream Baby (How Long Must ... ) G
- HERMAN'S HERMITS I'm Into Something Good G
- CHUCK BERRY Rock & Roll Music G
- HOLLIES On A Carousel G
- ELVIS PRESLEY Return To Sender G
- NEIL DIAMOND Shilo G
- LOS BRAVOS Black Is Black G
- G LEWIS & PLAYBOYS Count Me In G
- BEATLES Twist & Shout G

### 9AM

- FOUR TOPS Reach Out I'll Be There G
- EVERLY BROTHERS When Will I Be Loved G
- STEPPENWOLF Magic Carpet Ride G
- BRENDA LEE I'm Sorry G
- OEL SHANNON Hats Off To Larry G
- BEACH BOYS Surfin' Safari G
- RICK NELSON Poor Little Fool G
- S ROBINSON/MIRACLES Tracks Of My Tears G
- CHUBBY CHECKER The Twist G
- TOM JONES What's New Pussycat? G
- DOORS Light My Fire G
- BOBBY DARIN Queen Of The Hop G
- GLADYS KNIGHT & PIPS Midnight Train To Georgia G
- MONKEES Daydream Believer G
- JR WALKER/ALL STARS What Does It Take (To Win ... ) G
- JOHNNY MATHIS Chances Are G
- ? & MYSTERIANS 96 Tears G

### 10AM

- BUDDY HOLLY That'll Be The Day G
- JAN & DEAN Dead Man's Curve G
- DRIFTERS This Magic Moment G
- LITTLE ANTHONY/IMPER Goin' Out Of My Head G
- CREEDENCE CLEARWATER Have You Ever Seen The Rain G
- COOKIES Chains G
- BEATLES All My Loving G
- JERRY WALLACE Primrose Lane G
- TEMPTATIONS Ain't Too Proud To Beg G
- JOHN FRED/PLAYBOY Judy In Disguise (With Glasses) G
- EVERLY BROTHERS Cathy's Clown G
- HOLLIES Bus Stop G
- ELVIS PRESLEY Are You Lonesome Tonight? G
- BRENTON WOOD Gimme Little Sign G
- ROY ORBISON Candy Man G

- MANFRED MANN Do Wah Diddy Diddy G
- FOUR PREPS 26 Miles (Santa Catalina) G
- EDDIE HOLMAN Hey There Lonely Girl G
- ANGELS My Boyfriend's Back G

### 11AM

- SUPREMES Stop In The Name Of Love G
- LITTLE RICHARD Keep A-Knockin' G
- BLOOD, SWEAT & TEARS Spinning Wheel G
- S ROBINSON/MIRACLES Ooo Baby Baby G
- LESLEY GORE It's My Party G
- DAVE CLARK FIVE Glad All Over G
- JERRY LEE LEWIS Whole Lot of Shakin' Going On G
- FREE MOVEMENT I've Found Someone Of My Own G
- GENE PITNEY Town Without Pity G
- JOHNNIE TAYLOR Who's Making Love G
- PAUL ANKA Lonely Boy G
- STANDELLS Dirty Water G
- BOBBY VINTON Blue Velvet G
- BEACH BOYS Fun, Fun, Fun G
- CREEDENCE CLEARWATER Bad Moon Rising G
- CHUCK BERRY You Never Can Tell G
- BOBBY HELMS My Special Angel G
- BEATLES We Can Work It Out G
- RIVIERAS California Sun G

### 12NOON

- CURTIS LEE Pretty Little Angel Eyes G
- EVERLY BROTHERS Wake Up Little Susie G
- DEE CLARK Raindrops G
- HOLLIES Long Cool Woman (In A Black ... ) G
- RONNY & DAYTONAS GO G
- TREMELOES Here Comes My Baby G
- SIMON & GARFUNKEL Homeward Bound G
- CHIFFONS He's So Fine G
- JOHNNY RIVERS Rockin' Pneumonia And The Back In My Arms Again G
- SUPREMES Too Much G
- ELVIS PRESLEY ELTON JOHN Your Song G
- JAN & DEAN Little Old Lady (From Pasadena) G
- CHICAGO Ooes Anybody Really Know What G
- NEIL DIAMOND Cherry, Cherry G
- JIMMY DEAN Big Bad John G
- SPENCER DAVIS GROUP Gimme Some Lovin' G
- DIONNE WARWICK Do You Know The Way To San ... G

### 1PM

- TOMMY JAMES/SHONDELS Hanky Panky G
- BEACH BOYS 409 G
- CREEDENCE CLEARWATER Down On The Corner G
- SKIP & FLIP Cherry Pie G
- RONETTES Be My Baby G
- ASSOCIATION Along Comes Mary G
- LESLEY GORE You Don't Own Me G
- FOUR SEASONS Sherry G
- MONKEES (I'm Not Your) Steppin' Stone G
- FOUR TOPS It's The Same Old Song G
- CHUCK BERRY School Days G
- DUSTY SPRINGFIELD Son of a Preacher Man G
- BEATLES Ticket To Ride G
- JOANIE SOMMERS Johnny Get Angry G
- ROLLING STONES Honky Tonk Woman G
- GENE PITNEY It Hurts To Be In Love G
- SKYLINERS Since I Don't Have You G
- OUTSIDERS Time Won't Let Me G
- ZAGER & EVANS In The Year 2525 G

### 2PM

- FRANKIE LYMON Why Do Fools Fall In Love G
- SIR DOUGLAS QUINTEZ She's About A Mover G
- BOBBY VEE Take Good Care Of My Baby G
- GERRY & PACEMAKERS Ferry Across The Mersey G
- GAYE & TERRELL Ain't No Mountain High G
- JAN & DEAN Surf City G
- SUPREMES My World Is Empty Without You G
- FRANKIE AVALON Why G
- MITCH RYDER/DETROIT Devil With A Blue Dress On G
- EDISON LIGHTHOUSE Love Grows (Where My ... ) G
- CRYSTALS He's A Rebel G
- CHAD & JEREMY Yesterday's Gone G
- BEACH BOYS Surfer Girl G
- SAM & DAVE Hold On I'm Comin' G
- BOBBY DARIN Beyond The Sea G
- FATS DOMINO When My Dreamboat Comes Home G
- BEE GEES I Started A Joke G
- FIREBALLS Sugar Shack G

### 3PM

- ROLLING STONES It's All Over Now G
- FREDDY CANNON Tallahassee Lassie G
- DOOBIE BROTHERS Long Train Runnin' G
- SCOTT MCKENZIE San Francisco (Be Sure To ... ) G
- ISLEY BROTHERS Twist And Shout G
- JELLYBEANS I Wanna Love Him So Bad G
- ELVIS PRESLEY Heartbreak Hotel G
- MARCELS Blue Moon G
- SIMON & GARFUNKEL Cecilia G
- MICKEY & SYLVIA Love Is Strange G
- FLYING MACHINE Smile A Little Smile For Me G
- TURTLES Happy Together G
- RAINDROPS Kind Of Boy You Can't Forget G
- CREEDENCE CLEARWATER Proud Mary G
- TOYS Lovers Concerto G
- DUBS Could This Be Magic G
- EVERLY BROTHERS All I Have To Do Is Dream G

### 4PM

- KINKS You Really Got Me G
- DION Runaround Sue G
- BEACH BOYS I Get Around G
- BUDDY KNOX Party Doll G
- JAY & AMERICANS Come A Little Bit Closer G
- ORLONS Wah Watusi G
- STEVIE WONDER For Once In My Life G
- HERMAN'S HERMITS I'm Henry VIII, I Am G
- TEMPTATIONS My Girl G
- RICK NELSON Travelin' Man G
- FOUR SEASONS Rag Doll G
- FATS DOMINO Blue Monday G
- GARY PUCKETT/UN GAP Woman, Woman G
- BEATLES I Should Have Known Better G
- FOUNDATIONS Baby, Now That I've Found You G
- RASCALS I've Been Lonely Too Long G
- DRIFTERS Up On The Roof G
- PAUL REVERE/RAIDERS Kicks G

### 5PM

- SUPREMES Reflections G
- DUANE EDDY Rebel-Rouser G
- FREDA PAYNE Band Of Gold G
- MONKEES Pleasant Valley Sunday G
- TOKENS Lion Sleeps Tonight G
- PETER & GORDON I Go To Pieces G
- NICCOYS Hang On Sloopy G
- SAM COOKE Chain Gang G
- KINKS Tired Of Waiting For You G
- DELL-VIKINGS Come Go With Me G
- SEEKERS I'll Never Find Another You G
- ELVIS PRESLEY (Marie's The Name) His G
- GLADYS KNIGHT & PIPS I Heard It Thru The Grapevine G
- FATS DOMINO Blueberry Hill G
- NINO TEMPO & APRIL S Deep Purple G
- GRASS ROOTS Sooner Or Later G
- BILLY BLAND Let The Little Girl Dance G

### 6PM

- TROGGS Wild Thing G
- DRIFTERS There Goes My Baby G
- TURTLES She'd Rather Be With Me G
- MARtha & VANOELLAS Heat Wave G
- SIMON & GARFUNKEL Sounds Of Silence G
- DOORS Hello, I Love You G
- VENTURES Walk—Don't Run G
- RASCALS Good Lovin' G
- TUNE WEAVERS Happy, Happy Birthday Baby G
- BEACH BOYS Barbara Ann G
- GUESS WHO Laughing G
- NEIL DIAMOND Brother Love's Travelling ... G
- MARVIN GAYE I'll Be Oogone G
- CASINOS Then You Can Tell Me Goodbye G
- MONKEES I'm A Believer G
- LEFT BANKE Walk Away Renee G
- CADETS Stranded In The Jungle G
- TOMMY JAMES/SHONOLS Crystal Blue Persuasion G
- SHIRELLES Will You Love Me Tomorrow G
- SIR DOUGLAS QUINTEZ Mendocino G

### 7PM

- FOUR SEASONS Opus 17 (Don't You Worry ... ) G
- ELVIS PRESLEY (Let Me Be Your) Teddy Bear G
- STEVIE WONDER Signed, Sealed, Delivered G
- JOHNNY RIVERS Poor Side Of Town G
- SAM COOKE Another Saturday Night G
- BEATLES I Feel Fine G
- BOBBY DARIN Mack The Knife G
- MERCY Love (Can Make You Happy) G
- DRIFTERS Save The Last Dance For Me G
- BOX TOPS Soul Deep G
- FATS OOMINO Ain't That A Shame G
- HERMAN'S HERMITS Wonderful World G
- CASCADES Rhythm Of The Rain G
- SUPREMES You Keep Me Hangin' On G
- CRESTS Trouble In Paradise G
- TURTLES Elenore G
- SPANKY & OUR GANG Sunday Will Never Be The Same G
- PHIL PHILLIPS & THE Sea Of Love G
- ROY ORBISON Oh! Pretty Woman G
- SENSATIONS Let Me In G

### 8PM

- CORNELIUS BR/SISTER Treat Her Like A Lady G
- DAVE CLARK FIVE Over And Over G
- CHUCK BERRY Roll Over Beethoven G
- JIMMY RUFFIN What Becomes Of The Broken ... G
- BEACH BOYS California Girls G
- PETER, PAUL & MARY If I Had A Hammer G
- STEAM Na Na Hey Hey Kiss Him Goodbye G
- CURTIS LEE Pretty Little Angel Eyes G
- CARLA THOMAS B-A-B-Y G
- 5TH DIMENSION Stoned Soul Picnic G
- DOVELLS Bristol Stomp G
- BUCKINGHAMS Mercy, Mercy, Mercy G
- BRENDA LEE I Want To Be Wanted G
- ARTHUR CONLEY Sweet Soul Music G
- BARRY & TAMERLANES I Wonder What She's Doing ... G
- BEATLES Eight Days A Week G
- ELVIS PRESLEY One Night G
- FLAMINGOS I Only Have Eyes For You G
- DION The Wanderer G
- SAM COOKE Shake G

### 9PM

- KINGSMEN Louie Louie G
- CRYSTALS Uptown G

- CREEDENCE CLEARWATER Lookin' Out My Back Door G
- BARBARA LYNN You'll Lose A Good Thing G
- DEE DEE SHARP Mashed Potato Time G
- JOHNNY RIVERS Mountain Of Love G
- RITCHIE VALENS La Bamba G
- DIONNE WARWICK I Say A Little Prayer G
- LITTLE EVA The Loco-Motion G
- NEWBEATS Bread & Butter G
- FOUR TOPS Standing In The Shadows Of ... G
- EVERLY BROTHERS Walk Right Back G
- MONKEES Valleri G
- BROOKLYN BRIDGE Worst That Could Happen G
- CHIFFONS Sweet Talkin' Guy G
- BEACH BOYS Shut Down G
- FOUNDATIONS Build Me Up Buttercup G
- JAY & AMERICANS Cara Mia G
- JOHNNY MATHIS Wonderful! Wonderful! G
- MAMAS & PAPAS Monday, Monday G
- HUMAN BEINZ Nobody But Me G
- CRYSTALS He's Sure The Boy I Love G

### 10PM

- ELVIS PRESLEY Jailhouse Rock G
- ARETHA FRANKLIN Baby I Love You G
- CONTOURS Do You Love Me R
- JACKIE DESHANNON What The World Needs Now Is Love G
- GRASS ROOTS Midnight Confessions G
- SAM COOKE Having A Party G
- LOVIN' SPOONFUL Do You Believe In Magic G
- ROBERT & JOHNNY We Belong Together G
- DAWN Candida G
- TOMMY JAMES/SHONDELS I Think We're Alone Now G
- FOUR SEASONS Walk Like A Man G
- DIXIE CUPS Chapel Of Love G
- RAY CHARLES I Can't Stop Loving You G
- MARY WELLS My Guy G
- RANDY & RAINBOWS Denise G
- ROBERT KNIGHT Everlasting Love G
- RICK NELSON It's Late G
- CAROLE KING It's Too Late G
- BARBARA GEORGE I Know (You Don't Love Me No) G
- CANNED HEAT Going Up The Country G

### 11PM

- BEACH BOYS God Only Knows G
- BOBBY VINTON There! I've Said It Again G
- PENGUINS Earth Angel (Will You Be Mine) G
- GAYE & TERRELL Your Precious Love G
- CAPRIS There's A Moon Out Tonight G
- CLIMAX Precious And Few G
- BEATLES Here There & Everywhere G
- PAUL ANKA Put Your Head On My Shoulder G
- BARBARA MASON Yes, I'm Ready G
- MURMAIDS Popsicles And Icicles G
- BREAD Make It With You G
- PLATTERS Only You (And You Alone) G
- EVERLY BROTHERS Let It Be Me G
- FRANKIE VALLI Can't Take My Eyes Off You G
- TYMES So Much In Love G
- BLOOD, SWEAT & TEARS You've Made Me So Very Happy G
- PAT BOONE April Love G
- RIGHTOUSE BROTHERS (You're My) Soul & Inspiration G
- CHICAGO Colour My World G
- ELVIS PRESLEY Loving You G
- CONNIE STEVENS Sixteen Reasons G

## ALPHABETICAL LIST BY ARTIST

- 5 5TH DIMENSION Stoned Soul Picnic 8p
- ? ? & MYSTERIANS 96 Tears 9a
- A AMERICAN BREED Bend Me, Shape Me 6a
- ANGELS My Boyfriend's Back 6a
- ANIMALS Don't Let Me Be Misunderstood 6a
- ANKA, PAUL Lonely Boy 11a
- ANKA, PAUL Put Your Head On My Shoulder 11p
- ASSOCIATION Along Comes Mary 1p
- AVALON, FRANKIE Venus 7a
- AVALON, FRANKIE Why 2p
- B BARRY & TAMERLANES I Wonder What She's Doing... 8p
- BEACH BOYS 409 1p
- BEACH BOYS Barbara Ann 6p
- BEACH BOYS California Girls 8p
- BEACH BOYS Fun, Fun, Fun 11a
- BEACH BOYS God Only Knows 11p
- BEACH BOYS Good Vibrations 7a
- BEACH BOYS I Get Around 4p
- BEACH BOYS Little Deuce Coupe 6a
- BEACH BOYS Shut Down 9p
- BEACH BOYS Surfer Girl 2p
- BEACH BOYS Surfin' Safari 9a
- BEATLES All My Loving 10a
- BEATLES Come Together 7a
- BEATLES Eight Days A Week 8p
- BEATLES Here There & Everywhere 11p
- BEATLES I Feel Fine 7p
- BEATLES I Should Have Known Better 4p
- BEATLES Ticket To Ride 1p



# ADULT CONTEMPORARY/KLOU-FM

## ALPHABETICAL LIST BY ARTIST

### B/C/D

BEATLES	Twist & Shout	8a
BEATLES	We Can Work It Out	11a
BEE GEES	I Started A Joke	2p
BERRY, CHUCK	Johnny B Goode	6a
BERRY, CHUCK	Rock & Roll Music	8a
BERRY, CHUCK	Roll Over Beethoven	8p
BERRY, CHUCK	School Days	1p
BERRY, CHUCK	You Never Can Tell	11a
BLANO, BILLY	Let The Little Girl Dance	5p
BLANE, MARCIE	Bobby's Girl	6a
BLOOD, SWEAT & TEARS	Spinning Wheel	11a
BLOOD, SWEAT & TEARS	You've Made Me So Very Happy	11p
BONOS, GARY U S	Quarter To Three	6a
BOONE, PAT	April Love	11p
BOX TOPS	Soul Deep	7p
BREAD	Make It With You	11p
BROOKLYN BRIDGE	Worst That Could Happen	9p
BUCKINGHAMS	Mercy, Mercy, Mercy	8p
CAOETS	Stranded In The Jungle	6p
CANNED HEAT	Going Up The Country	10p
CANNON, FREDDY	Tallahassee Lassie	3p
CAPRIS	There's A Moon Out Tonight	11p
CASCADES	Rhythm Of The Rain	7p
CASINOS	Then You Can Tell Me Goodbye	6p
CHAD & JEREMY	Yesterday's Gone	2p
CHANTAYS	Pipeline	8a
CHARLES, RAY	I Can't Stop Loving You	10p
CHECKER, CHUBBY	The Twist	9a
CHICAGO	Colour My World	11p
CHICAGO	Does Anybody Really Know What	12n
CHIFFONS	He's So Fine	12n
CHIFFONS	Sweet Talkin' Guy	9p
CLARK FIVE, DAVE	Catch Us If You Can	7a
CLARK FIVE, DAVE	Glad All Over	11a
CLARK FIVE, DAVE	Over And Over	8p
CLARK, DEE	Raindrops	12n
CLIMAX	Precious And Few	11p
COASTERS	Yakety Yak	7a
CONLEY, ARTHUR	Sweet Soul Music	8p
CONTOURS	Do You Love Me	10p
COOKE, SAM	Another Saturday Night	7p
COOKE, SAM	Chain Gang	5p
COOKE, SAM	Having A Party	10p
COOKE, SAM	Shake	8p
COOKIES	Chains	10a
CORNELIUS BR/SISTER	Treat Her Like A Lady	8p
CREDENCE CLEARWATER	Bad Moon Rising	11a
CREDENCE CLEARWATER	Down On The Corner	1p
CREDENCE CLEARWATER	Green River	6a
CREDENCE CLEARWATER	Have You Ever Seen The Rain	10a
CREDENCE CLEARWATER	Lookin' Out My Back Ooor	9p
CREDENCE CLEARWATER	Proud Mary	3p
CRESTS	Trouble In Paradise	7p
CRYSTALS	Da Ooo Ron Ron	7a
CRYSTALS	He's A Rebel	2p
CRYSTALS	He's Sure The Boy I Love	9p
CRYSTALS	Uptown	9p
DARIN, BOBBY	Beyond The Sea	2p
DARIN, BOBBY	Mack The Knife	7p
DARIN, BOBBY	Queen of The Hop	9a
DAVIS GROUP, SPENCER	Gimme Some Lovin'	12n
DAWN	Candida	10p
DEAN, JIMMY	Big Bad John	12n
DELL-VIKINGS	Come Go With Me	5p
DESHANNON, JACKIE	What The World Needs Now Is Love	10p
DIAMOND, NEIL	Brother Love's Travelling	6p
DIAMOND, NEIL	Cherry, Cherry	12n
DIAMOND, NEIL	Shilo	8a
DION	Runaround Sue	4p
DION	The Wanderer	8p
DIXIE CUPS	Chapel Of Love	10p
DOMINO, FATS	Ain't That A Shame	7p
DOMINO, FATS	Blue Monday	4p
DOMINO, FATS	Blueberry Hill	5p
DOMINO, FATS	When My Oreamboat Comes Home	2p
DOOBIE BROTHERS	Long Train Runnin'	3p
DOORS	Hello, I Love You	6p
DOORS	Light My Fire	9a
DOORS	Love Her Madly	7a
DOVELLS	Bristol Stomp	8p
DRIFTERS	Save The Last Dance For Me	7p
DRIFTERS	There Goes My Baby	6p
DRIFTERS	This Magic Moment	10a
DRIFTERS	Up On The Roof	4p
DUBS	Could This Be Magic	3p

### E/F/G

EDDY, DUANE	Rebel-Rouser	5p
EDISON LIGHTHOUSE	Love Grows (Where My )	2p
EVERLY BROTHERS	All I Have To Do Is Dream	3p
EVERLY BROTHERS	Cathy's Clown	10a
EVERLY BROTHERS	Let It Be Me	11p
EVERLY BROTHERS	Wake Up Little Susie	12n
EVERLY BROTHERS	Walk Right Back	9p
EVERLY BROTHERS	When Will I Be Loved	9a
EVERY MOTHER'S SON	Come On Down To My Boat	7a
FIREBALLS	Sugar Shack	2p
FLAMINGOS	I Only Have Eyes For You	8p
FLYING MACHINE	Smile A Little Smile For Me	3p
FOUNDATIONS	Baby, Now That I've Found You	4p
FOUNDATIONS	Build Me Up Buttercup	9p
FOUR PREPS	26 Miles (Santa Catalina)	10a
FOUR SEASONS	Dawn (Go Away)	6a
FOUR SEASONS	Opus 17 (Don't You Worry )	7p
FOUR SEASONS	Rag Doll	4p
FOUR SEASONS	Sherry	1p
FOUR SEASONS	Walk Like A Man	10p
FOUR TOPS	It's The Same Old Song	1p
FOUR TOPS	Reach Out I'll Be There	9a
FOUR TOPS	Standing In The Shadows Of	9p
FRANKLIN, ARETHA	Baby I Love You	10p
FRED, JOHN/PLAYBOY	Judy In Disguise (With Glasses)	10a
FREE MOVEMENT	I've Found Someone Of My Own	11a
GAYE & TERRELL	Ain't No Mountain High	2p
GAYE & TERRELL	Your Precious Love	11p
GAYE, MARVIN	I'll Be Oogone	6p
GENTRYS	Keep On Dancin'	7a
GEORGE, BARBARA	I Know (You Don't Love Me No	10p

GERRY & PACEMAKERS	Ferry Across The Mersey	2p
GORE, LESLEY	It's My Party	11a
GORE, LESLEY	You Don't Own Me	1p
GRASS ROOTS	Midnight Confessions	10p
GRASS ROOTS	Sooner Or Later	5p
GUESS WHO	Laughing	6p

### H/I/J

HALEY, BILL & COMETS	Rock Around The Clock	7a
HELMS, BOBBY	My Special Angel	11a
HERMAN'S HERMITS	I'm Henry VIII, I Am	4p
HERMAN'S HERMITS	I'm Into Something Good	8a
HERMAN'S HERMITS	Wonderful World	7p
HOLLIES	Bus Stop	10a
HOLLIES	Long Cool Woman (In A Black	12n
HOLLIES	On A Carousel	8a
HOLLY, BUDDY	Maybe Baby	7a
HOLLY, BUDDY	That'll Be The Day	10a
HOLMAN, EDDIE	Hey There Lonely Girl	10a
HUMAN BEINZ	Nobody But Me	9p
ISLEY BROTHERS	Twist And Shout	3p
JAMES, TOMMY/SHONDLS	Crystal Blue Persuasion	6p
JAMES, TOMMY/SHONDLS	Hanky Panky	1p
JAMES, TOMMY/SHONDLS	I Think We're Alone Now	10p
JAN & DEAN	Dead Man's Curve	10a
JAN & DEAN	Little Old Lady (From Pasadena	12n
JAN & DEAN	Surf City	2p
JAY & AMERICANS	Cara Mia	9p
JAY & AMERICANS	Come A Little Bit Closer	4p
JELLYBEANS	I Wanna Love Him So Bad	3p
JOHN, ELTON	Your Song	12n
JONES, TOM	What's New Pussycat?	9a

### K/L/M

KING, CAROLE	It's Too Late	10p
KINGSMEN	Louie Louie	9p
KINKS	Tired Of Waiting For You	5p
KINKS	You Really Got Me	4p
KNIGHT, GLADYS & PIP	I Heard It Thru The Grapevine	5p
KNIGHT, GLADYS & PIP	Midnight Train To Georgia	9a
KNIGHT, ROBERT	Everlasting Love	10p
KNOX, BUDDY	Party Doll	4p
LEE, BRENDA	I Want To Be Wanted	8p
LEE, BRENDA	I'm Sorry	9a
LEE, CURTIS	Pretty Little Angel Eyes	12n
LEE, CURTIS	Pretty Little Angel Eyes	8p
LEFT BANKE	Walk Away Renee	6p
LEWIS, G & PLAYBOYS	Count Me In	8a
LEWIS, JERRY LEE	Whole Lot Of Shakin' Going On	11a
LITTLE ANTHONY/IMPER	Goin' Out Of My Head	10a
LITTLE EVA	The Loco-Motion	9p
LITTLE RICHARD	Keep A-Knockin'	11a
LOS BRAVOS	Black Is Black	8a
LOVIN' SPOONFUL	Do You Believe In Magic	10p
LYMON, FRANKIE	Why Do Fools Fall In Love	2p
LYNN, BARBARA	You'll Lose A Good Thing	9p
MAMAS & PAPAS	Monday, Monday	9p
MANN, MANFRED	Do Wah Diddy Diddy	10a
MARCELS	Blue Moon	3p
MARTHA & VANDELLAS	Heat Wave	6p
MARVELETTES	Beechwood 4-5789	7a
MASON, BARBARA	Yes, I'm Ready	11p
MATHIS, JOHNNY	Chances Are	9a
MATHIS, JOHNNY	Wonderful! Wonderful!	9a
MCCOYS	Hang On Sloopy	5p
MCKENZIE, SCOTT	San Francisco (Be Sure To	3p
MERCY	Love (Can Make You Happy)	7p
MICKEY & SYLVIA	Love Is Strange	3p
MONKEES	(I'm Not Your) Steppin' Stone	1p
MONKEES	Daydream Believer	9a
MONKEES	I'm A Believer	6p
MONKEES	Pleasant Valley Sunday	5p
MURMAIDS	Valleri	9p
	Popsicles And Icicles	11p

### N/O/P

NELSON, RICK	It's Late	10p
NELSON, RICK	Poor Little Fool	9a
NELSON, RICK	Stood Up	6a
NELSON, RICK	Travellin' Man	4p
NEWBEATS	Bread & Butter	9p
NILSSON, HARRY	Everybody's Talkin'	8a
ORBISON, ROY	Candy Man	10a
ORBISON, ROY	Dream Baby (How Long Must )	8a
ORBISON, ROY	Oh! Pretty Woman	7p
ORLONS	Wah Watusi	4p
OUTSIDERS	Time Won't Let Me	1p
PAYNE, FREDA	Band Of Gold	5p
PENGUINS	Earth Angel (Will You Be Mine)	11p
PETER & GOROON	I Go To Pieces	5p
PETER, PAUL & MARY	If I Had A Hammer	8p
PHILLIPS, PHIL & THE	Sea Of Love	7p
PICKETT, WILSON	Mustang Sally	8a
PITNEY, GENE	It Hurts To Be In Love	1p
PITNEY, GENE	Town Without Pity	11a
PLATTERS	Only You (And You Alone)	11p
PRESLEY, ELVIS	(Let Me Be Your) Teddy Bear	7p
PRESLEY, ELVIS	(Marie's The Name) His	5p
PRESLEY, ELVIS	Are You Lonesome Tonight?	10a
PRESLEY, ELVIS	Heartbreak Hotel	3p
PRESLEY, ELVIS	Jailhouse Rock	10p
PRESLEY, ELVIS	Loving You	11p
PRESLEY, ELVIS	One Night	8p
PRESLEY, ELVIS	Return To Sender	8a
PRESLEY, ELVIS	Too Much	12n
PUCKETT, GARY/UN GAP	Woman, Woman	4p

### R/S/T

RAINDROPS	Kind Of Boy You Can't Forget	3p
RANDY & RAINBOWS	Denise	10p
RASCALS	Good Lovin'	6p
RASCALS	I've Been Lonely Too Long	4p
REVERE, PAUL/RAIDERS	Kicks	4p
RIGHTEOUS BROTHERS	(Your're My) Soul & Inspiration	11p

RIVERS, JOHNNY	Mountain Of Love	9p
RIVERS, JOHNNY	Poor Side Of Town	7p
RIVERS, JOHNNY	Rockin' Pneumonia And The	12n
RIVIERAS	California Sun	11a
ROBERT & JOHNNY	We Belong Together	10p
ROBINSON, S/MIRACLES	Ooo Baby Baby	11a
ROBINSON, S/MIRACLES	Tears Of A Clown	7a
ROBINSON, S/MIRACLES	Tracks Of My Tears	9a
ROLLING STONES	Get Off Of My Cloud	6a
ROLLING STONES	Honky Tonk Woman	1p
ROLLING STONES	It's All Over Now	3p
RONETTES	Be My Baby	1p
RONNY & DAYTONAS	GTD	12n
RUFFIN, JIMMY	What Becomes Of The Broken	8p
RYDER, MITCH/DETROIT	Devil With A Blue Dress On	2p
SAM & DAVE	Hold On I'm Comin'	2p
SEDAKA, NEIL	Breaking Up Is Hard To Do	8a
SEEKERS	I'll Never Find Another You	5p
SENSATIONS	Let Me In	7p
SHANNON, DEL	Hats Off To Larry	9a
SHANNON, DEL	Runaway	6a
SHARP, DEE DEE	Mashed Potato Time	9p
SHIRELLES	Will You Love Me Tomorrow	6p
SIMON & GARFUNKEL	Cecilia	3p
SIMON & GARFUNKEL	Homeward Bound	12n
SIMON & GARFUNKEL	Mrs Robinson	6a
SIMON & GARFUNKEL	Sounds Of Silence	6p
SIR DOUGLAS QUINTET	Mendocino	6p
SIR DOUGLAS QUINTET	She's About A Mover	2p
SKIP & FLIP	Cherry Pie	1p
SKYLINERS	Since I Don't Have You	1p
SOMMERS, JOANIE	Johnny Get Angry	1p
SPANKY & OUR GANG	Sunday Will Never Be The Same	7p
SPRINGFIELD, DUSTY	Son of a Preacher Man	1p
STANDELLS	Dirty Water	11a
STEAM	Na Na Hey Hey Kiss Him Goodbye	8a
STEPPENWOLF	Magic Carpet Ride	9p
STEVENS, CONNIE	Sixteen Reasons	11p
SUPREMES	Back In My Arms Again	12n
SUPREMES	My World Is Empty Without You	2p
SUPREMES	Reflections	5p
SUPREMES	Stop In The Name Of Love	11a
SUPREMES	Where Did Our Love Go	6a
SUPREMES	You Keep Me Hangin' On	7p
TAYLOR, JOHNNIE	Who's Making Love	11a
TEMPO NINO & STEVENS	Deep Purple	5p
TEMPTATIONS	Ain't Too Proud To Beg	10a
TEMPTATIONS	My Girl	4p
THOMAS, CARLA	B-A-B-Y	8p
TOKENS	Lion Sleeps Tonight	5p
TOYS	Lovers Concerto	3p
TREMELOES	Here Comes My Baby	12n
TROGGS	Wild Thing	6p
TROY, DORIS	Just One Look	6a
TUNE WEAVERS	Happy, Happy Birthday Baby	6p
TURTLES	Elenore	7p
TURTLES	Happy Together	3p
TURTLES	She'd Rather Be With Me	6p
TYMES	So Much In Love	11p

### V/W/Z

VALENS, RITCHE	La Bamba	9p
VALLI, FRANKIE	Can't Take My Eyes Off You	11p
VEE, BOBBY	Take Good Care Of My Baby	2p
VENTURES	Walk-Don't Run	6p
VINTON, BOBBY	Blue Velvet	11a
VINTON, BOBBY	There! I've Said It Again	11p
VOGUES	You're The One	6a
WALKER, JR/ALL STARS	What Does It Take (To Win )	9a
WALLACE, JERRY	Primrose Lane	10a
WARWICK, DIONNE	Do You Know The Way To San	12n
WARWICK, DIONNE	I Say A Little Prayer	9p
WELLS, MARY	My Guy	10p
WONDER, STEVIE	For Once In My Life	4p
WONDER, STEVIE	I Was Made To Love Her	8a
WONDER, STEVIE	Signed, Sealed, Delivered	7p
WOOD, BRENTON	Gimme Little Sign	10a
ZAGER & EVANS	In The Year 2525	1p

### CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

BEACH BOYS	11	CLARK FIVE, DAVE	3
BEATLES	9	DARIN, BOBBY	3
PRESLEY, ELVIS	9	DIAMOND, NEIL	3
CREDENCE CLEARWATER	6	DOORS	3
EVERLY BROTHERS	6	FOUR TOPS	3
SUPREMES	6	HERMAN'S HERMITS	3
BERRY, CHUCK	5	HOLLIES	3
FOUR SEASONS	5	JAMES, TOMMY/SHONDLS	3
MONKEES	5	JAN & DEAN	3
COOKE, SAM	4	ORBISON, ROY	3
CRYSTALS	4	RIVERS, JOHNNY	3
DOMINO, FATS	4	ROBINSON, S/MIRACLES	3
DRIFTERS	4	ROLLING STONES	3
NELSON, RICK	4	TURTLES	3
SIMON & GARFUNKEL	4	WONDER, STEVIE	3

### GOLD/CURR.-RECURR. RATIOS

OVERALL		
C-R	0.31	
G	99.69	
MORNING DRIVE		
C-R	0.00	
G	100.00	
MIDDAY		
C-R	0.00	
G	100.00	
AFTERNOON DRIVE		
C-R	0.00	
G	100.00	
EVENING		
C-R	0.97	
G	99.03	

## POSITIONING STATEMENTS

**MUSIC** 165X  
 Jingle "Oldies 103." (74X)  
 "Number One for music and memories... St. Louis' Oldies Station. Clue 103 — Oldies 103." (16X)  
 "The greatest hits of the 50's, 60's and early 70's...KLOU, St. Louis — Clue 103." (16X)  
 "Clue remembers (year)." (11X)  
 Jingle "Ten in-a-row. Oldies 103." (9X)  
 Jingle "Jock name. Clue 103." (9X)  
 Jingle "More music. Oldies 103." (9X)  
 "Clue 103 — playing the music you've been missing." (7X)  
 Jingle "St. Louis' favorites — Oldies 103." (5X)  
 Jingle "Solid Gold — Oldies 103." (4X)  
 "The music you never outgrew... Oldies 103." (3X)  
 Jingle "The Blue Plate Special — Oldies 103." (1X)  
 "Tell a friend to join the fun on St. Louis' Oldies Station...Clue 103." (1X)

## PROMOTIONAL ACTIVITY

**CONVERTIBLE CAR KEY MYSTERY** 25X  
 Win your choice of three different convertibles (a Chevy, Chrysler or Ford) by assembling the clues that point to the whereabouts to an imaginary key. Clues are given on the air. Response, as you can guess, has been overwhelming.

**LET THE GOOO TIMES ROLL CONCERT** 13X  
 It's a powerhouse show at St. Louis' Fox Theatre with Tommy Roe, The O'Jays, The Crystals, The Vogues, Bobby Vee, Little Anthony and Stormy Weather churning out the sweet sounds May 6.

**OLDIES FROM THE BACKSEAT** 10X  
 Mike McCann's last hour on the air every weeknight encompasses terrific smooching songs covering 30 years of music.

**BLUE PLATE SPECIAL** 8X  
 Luncheon host Kevin McCarthy handles your requests and dedications from Noon to 1PM every weekday with lots of great tunes to be had.

**STEEPLECHASE RACES** 5X  
 The Kirkwood Jamboree is the scene for races and a big dance to follow at 4PM. Clue 103 personalities were on hand at the funfest, which took place May 7.

**MOTOWN MONDAY** 3X  
 Don't miss the influential and eternally danceable sounds from Motown Records, which are in the spotlight at Clue 103 every Monday. From the biggest hits by Marvin Gaye and The Supremes to the lesser-played, always top-drawer goodies.

## ACCOUNT LIST

America's Contacts & Eyeglasses	
---------------------------------	--



# under the God

the debut track from

## tin machine.

david bowie  
guitar/vocals

reeves gabrels  
lead guitar

hunt sales  
drums/vocals

tony sales  
bass/vocals

don't miss tin machine performing  
live on the world-wide telecast  
of the international rock awards show  
on may 31/9:30 pm est/abc network.

watch for the tin machine  
video album on mtv!



produced by tim palmer & tin machine  
management: isolar

**EMI**

# ROCK RADIO

\*Quality play index = average number of weekly plays from stations playing track.

## TRACER TRACKS

5/30/89	6/6/89	6/13/89	6/20/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
1	1	1	1	TOM PETTY	I Won't Back Down	MCA	1547	25	28.81
14	2	2	2	JOHN C MELLENCAMP	Pop Singer	Mercury/PG	1337	23	24.75
New Entry ✓			3	DOOBIE BROTHERS	The Doctor	Capitol	1239	21	24.27
		4	4	STEVIE NICKS	Rooms On Fire	Modern/All	1190	21	23.63
2	3	3	5	OUTFIELD	Voices Of Babylon	Columbia	1183	23	18.19
	21	8	6	RICHARD MARX	Satisfied	EMI	924	20	15.54
6	6	5	7	CULT	Fire Woman	Sire/Repri	833	17	14.18
8	7	6	8	GREAT WHITE	Once Bitten Twice Shy	Capitol	819	17	12.44
New Entry ✓			9	QUEEN	I Want It All	Capitol	749	16	13.13
16	12	7	10	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB	700	17	13.38
17	13	11	11	SARAYA	Love Has Taken Its Toll	Polydor/PG	588	14	8.68
28	15	9	12	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc.	574	14	9.28
19	17	15	13	JOE JACKSON	Nineteen Forever	A&M	469	16	7.81
27	20	14	14	LIVING COLOUR	Open Letter (To A Landlord)	Epic	469	14	6.99
	23	24	15	TOM PETTY	Running Down A Dream	MCA	427	13	8.09
26	16	16	16	MIKE & MECHANICS	Seeing Is Believing	Atlantic	406	14	5.79
21	19	17	17	WARRANT	Down Boys	Columbia	399	15	6.99
22	18	18	18	CINDERELLA	Coming Home	Mercury/PG	399	13	5.60
	36	20	19	BAD COMPANY	Bad Man	Atlantic	378	14	5.49
37	34	25	20	JOE SATRIANI	One Big Rush	WTG	350	12	5.33
		23	21	R.E.M.	Pop Song 89	WB	315	14	8.59
33	29	27	22	JEFF HEALEY BAND	Angel Eyes	Arista	308	14	4.47
25	22	21	23	LITA FORD	Close My Eyes Forever	RCA	301	14	4.47
	35	32	24	TOM PETTY	Feel A Whole Lot Better	MCA	266	10	5.78
32	30	22	25	KINGDOM COME	Do You Like It	Polydor/PG	259	10	3.65
34	32	29	26	CURE	Fascination Street	Elektra	252	12	5.52
		37	27	LOVE AND ROCKETS	So Alive	RCA	245	15	5.22
39	28	31	28	FIXX	Precious Stone	RCA	245	12	3.21
31	33	26	29	U2	Dancing Barefoot	Island	231	19	5.08
New Entry ✓			30	MELISSA ETHERIDGE	Chrome Plated Heart	Island	217	12	3.70
		36	31	EDDIE MONEY	Let Me In	Columbia	196	13	5.85
40	37	33	32	MICHAEL THOMPSON	Can't Miss	Geffen	189	14	2.28
New Entry ✓			33	JOHN C MELLENCAMP	Martha Say	Mercury/PG	182	10	3.56
	27	34	34	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA	168	19	4.21
		38	35	REPLACEMENTS	Back To Back	Sire/Repri	161	12	2.98
		40	36	CRACK THE SKY	From The Greenhouse	Grudge	161	10	2.58
New Entry ✓			37	QUEENSRYCHE	Eyes Of A Stranger	EMI	161	9	2.39
		39	38	ELVIS COSTELLO	This Town	WB	147	18	2.93
New Entry ✓			39	HENRY LEE SUMMER	Hey Baby	CBS Assoc.	140	12	2.26
New Entry ✓			40	SIMPLE MINDS	This Is Your Land	A&M	126	11	3.19

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
TOM PETTY	Love Is A Long Road	MCA	119	112%
LOU REED	Busload Of Faith	Sire/WB	119	—
TOM PETTY	Free Fallin'	MCA	112	—
KING SWAMP	Is This Love	Virgin	112	—
10,000 MANIACS	Trouble Me	Elektra	112	77%
TREAT HER RIGHT	Picture Of The Future	RCA	112	77%
STAN RIDGWAY	Goin' Southbound	Geffen	105	36%
NEIL SCHON	I'll Cover You	Columbia	105	—
ORIVIN' N' CRYIN	Honeysuckle Blue	Island/Atc	98	27%
BIG BIG SUN	Stop The World	Atlantic	98	40%
NEW ORDER	Round And Round	Qwest/WB	91	—
✓ CUTTING CREW	(Between A) Rock And A	Virgin	91	—
TESLA	Hang Tough	Geffen	91	44%
WIRE	Ear Drum Buzz	Mute/Enigm	84	100%
RAMONES	Pet Sematary	Sire	84	50%
VIXEN	Love Made Me	EMI	84	—
✓ JC MELLENCAMP	Country Gentleman	Mercury/PG	84	—
HOUSE OF LOROS	Love Don't Lie	RCA	84	—
MIDGE URE	Answers To Nothing	Chrysalis	77	—
✓ JC MELLENCAMP	Sometimes A Great No	Mercury/PG	77	—
GOOFATHERS	She Gives Me Love	Epic	77	—
CURE	Lullaby	Elektra	70	—
✓ STEVE EARLE	You Belong To Me	UNI/MCA	70	—
CONCRETE BLONDE	God Is A Bullet	IRS	70	—
✓ PETER GABRIEL	In Your Eyes	Geffen	70	—
RED SIREN	One Good Lover	Mercury/PG	70	66%
✓ CURE	Love Song	Elektra	63	—
XTC	King For A Day	Geffen	63	12%
CONNELLS	Something To Say	TVT	63	12%
BON JOVI	Lay Your Hands On Me	Mercury/PG	63	50%
BLUE MURDER	Valley Of The Kings	Geffen	63	12%
WINGER	Hungry	Atlantic	63	50%
✓ NEVILLE BROTHERS	Yellow Moon	A&M	56	—
✓ JOHNNY DIESEL	Lookin' For Love	Chrysalis	56	—
SKID ROW	I Remember You	Atlantic	56	—
DEF LEPPARD	Love & Affection	Mercury/PG	56	—
PIL	Warrior	Virgin	49	—
✓ JC MELLENCAMP	Theo And Weird Henry	Mercury/PG	49	—
HOUSE OF FREAKS	Sun Gone Down	Rhino	49	16%
GARY MOORE	Led Clones	Virgin	49	—
✓ JON BUTCHER	Waiting For A Miracle	Capitol	49	—
NEW ORDER	Love Less	Qwest/WB	42	—
SIDEWINDERS	Witchdoctor	Mammoth/RCA	42	—
✓ JC MELLENCAMP	Jackie Brown	Mercury/PG	42	—
CHARLIE SEXTON	Blowing Up Detroit	MCA	42	—
✓ WINGER	Headed For A Heartbreak	Atlantic	42	—
TESLA	The Way It Is	Geffen	42	—
WARRANT	Sometimes She Cries	Columbia	42	—
✓ BOB MOULD	See A Little Light	Virgin	42	—
THE THE	The Beaten Generation	Epic	42	—
✓ BARNEY BENTALL	Something To Live For	Columbia	42	—
EDELWEISS	Bring Me Edelweiss	Atlantic	35	—
THRASHING DOVES	Angel Visit	A&M	35	—
✓ ADRIAN BELEW	Dh Daddy	Atlantic	35	—
✓ CATERWAUL	The Sheep's A Wolf	IRS/MCA	35	—
✓ PROCLAIMERS	I'm On My Way	Chrysalis	35	—
U2	Hawkmoon 269	Island	35	—
✓ TOM TOM CLUB	Suboceana	Sire/Repri	35	—
CROWDED HOUSE	Recurring Dream	Capitol	35	—
✓ JEFF HEALEY BAND	Roadhouse Blues	Arista	35	—

## MOST UPWARD MOVEMENT

### NATIONAL

ARTIST	TITLE	LABEL
OOBIE BROTHERS	The Octor	Capitol

### EAST

OOBIE BROTHERS	The Octor	Capitol
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### MIDWEST

OOBIE BROTHERS	The Octor	Capitol
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### SOUTH

OOBIE BROTHERS	The Doctor	Capitol
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### WEST

OOBIE BROTHERS	The Octor	Capitol
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.



# ROCK RADIO — RECURRENTS/DAYPART CHARTS

## HOTTEST RECURRENTS

5/15/89	ARTIST	TITLE	LABEL	QPI*
1	GUNS N' ROSES	Patience	Geffen	18
2	JULIAN LENNON	Now You're In Heaven	Atlantic	14
3	THIRTY EIGHT SPECIAL	Second Chance	A&M	19
4	REPLACEMENTS	I'll Be You	Sire/Repri	14
5	LIVING COLOUR	Cult Of Personality	Epic	12
6	CHRIS REA	Working On It	Geffen	12
7	FIXX	Driven Out	RCA	12
8	ELVIS COSTELLO	Veronica	WB	12
9	U2	God Part II	Island	15
10	R.E.M.	Turn You Inside-Out	WB	13
11	XTC	Mayor Of Simpleton	Geffen	12
12	BONNIE RAITT	Thing Called Love	Capitol	14
13	MELISSA ETHERIDGE	Similar Features	Island	14
14	BIG BAM BOO	Shooting From My Heart	UNI/MCA	12
15	RED SIREN	All Is Forgiven	Mercury/PG	14
16	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	9
17	U2	When Love Comes To Town	Island	11
18	VAN HALEN	Feels So Good	WB	8
19	EDIE BRICKELL & NEW	Circle	Geffen	11
20	ROY ORBISON	You Got It	Virgin	9
21	R.E.M.	Stand	WB	8
22	VAN HALEN	Finish What Ya Started	WB	8
23	STEVE WINWOOD	Hearts On Fire	Virgin	17
24	MELISSA ETHERIDGE	Like The Way I Do	Island	14
25	JOE SATRIANI	Crush Of Love	Relativity	8
26	BON JOVI	I'll Be There For You	Mercury/PG	9
27	GUNS N' ROSES	Sweet Child O' Mine	Geffen	8
28	EODIE MONEY	Walk On Water	Columbia	8
29	RADIATORS	Confidential	Epic	15
30	U2	Desire	Island	8
31	DEF LEPPARD	Rocket	Mercury/PG	8
32	MIKE & MECHANICS	The Living Years	Atlantic	9
33	GARY MOORE	Ready For Love	Virgin	14
34	GUNS N' ROSES	Paradise City	Geffen	9
35	EDDIE MONEY	Love In Your Eyes	Columbia	9
36	VAN HALEN	When It's Love	WB	7
37	WINGER	Seventeen	Atlantic	8
38	BAD COMPANY	Shake It Up	Atlantic	8
39	DEF LEPPARD	Armageddon It	Mercury/PG	7
40	R.E.M.	Orange Crush	WB	7
41	TRAVELING WILBURYS	Handle With Care	Wilbury/WB	7
42	U2	Angel Of Harlem	Island	8
43	MELISSA ETHERIDGE	Bring Me Some Water	Island	8
44	JOAN JETT/BLACKHRTS	Little Liar	Blackh/CBS	9
45	HOWARD JONES	Everlasting Love	Elektra	20
46	LITTLE AMERICA	Where Were You	Geffen	20
47	KEITH RICHARDS	Take It So Hard	Virgin	9
48	SKID ROW	Youth Gone Wild	Atlantic	9
49	STEVE WINWOOD	Roll With It	Virgin	8
50	LOU REED	Dirty Blvd	Sire/WB	9

\*Quality play index = average number of weekly plays from stations playing track.

## 6AM-7PM CURRENTS

5/15/89	ARTIST	TITLE	LABEL
1	OOBIE BROTHERS	The Doctor	Capitol
2	TOM PETTY	I Won't Back Down	MCA
3	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
4	STEVIE NICKS	Rooms On Fire	Modern/Atl
5	OUTFIELD	Voices Of Babylon	Columbia
6	RICHARD MARX	Satisfied	EMI
7	QUEEN	I Want It All	Capitol
8	GREAT WHITE	Once Bitten Twice Shy	Capitol
9	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
10	CULT	Fire Woman	Sire/Repri
11	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc.
12	JOE JACKSON	Nineteen Forever	A&M
13	MIKE & MECHANICS	Seeing Is Believing	Atlantic
14	SARAYA	Love Has Taken Its Toll	Polydor/PG
15	R.E.M.	Pop Song 89	WB
16	TOM PETTY	Running Down A Dream	MCA
17	BAD COMPANY	Bad Man	Atlantic
18	JOHN C MELLENCAMP	Martha Say	Mercury/PG
19	CINDERELLA	Coming Home	Mercury/PG
20	JEFF HEALEY BAND	Angel Eyes	Arista
21	LIVING COLOUR	Open Letter (To A Landlord)	Epic
22	TOM PETTY	Feel A Whole Lot Better	MCA
23	LOVE AND ROCKETS	So Alive	RCA
24	WARRANT	Down Boys	Columbia
25	FIXX	Precious Stone	RCA
26	MELISSA ETHERIDGE	Chrome Plated Heart	Island
27	U2	Dancing Barefoot	Island
28	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
29	LITA FORD	Close My Eyes Forever	RCA
30	EDDIE MONEY	Let Me In	Columbia
31	CURE	Fascination Street	Elektra
32	JOE SATRIANI	One Big Rush	WTG
33	NEIL SCHON	I'll Cover You	Columbia
34	MICHAEL THOMPSON	Can't Miss	Geffen
35	REPLACEMENTS	Back To Back	Sire/Repri
36	10.000 MANIACS	Trouble Me	Elektra
37	STAN RIOGWAY	Goin' Southbound	Geffen
38	TOM PETTY	Love Is A Long Road	MCA
39	HENRY LEE SUMMER	Hey Baby	CBS Assoc.
40	ELVIS COSTELLO	This Town	WB
41	LOU REED	Busload Of Faith	Sire/WB
42	SIMPLE MINDS	This Is Your Land	A&M
43	CRACK THE SKY	From The Greenhouse	Grudge
44	TREAT HER RIGHT	Picture Of The Future	RCA
45	TOM PETTY	Free Fallin'	MCA
46	NEW ORDER	Round And Round	Qwest/WB
47	XTC	King For A Day	Geffen
48	BIG BIG SUN	Stop The World	Atlantic
49	JOHN C MELLENCAMP	Sometimes A Great Notion	Mercury/PG
50	KING SWAMP	Is This Love	Virgin

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

## 7PM-3AM CURRENTS

5/15/89	ARTIST	TITLE	LABEL
1	TOM PETTY	I Won't Back Down	MCA
2	CULT	Fire Woman	Sire/Repri
3	OUTFIELD	Voices Of Babylon	Columbia
4	JOHN C MELLENCAMP	Pop Singer	Mercury/PG
5	DOOBIE BROTHERS	The Doctor	Capitol
6	RICHARD MARX	Satisfied	EMI
7	STEVIE NICKS	Rooms On Fire	Modern/Atl
8	GREAT WHITE	Once Bitten Twice Shy	Capitol
9	SARAYA	Love Has Taken Its Toll	Polydor/PG
10	QUEEN	I Want It All	Capitol
11	WARRANT	Down Boys	Columbia
12	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
13	LIVING COLOUR	Open Letter (To A Landlord)	Epic
14	FABULOUS THUNDERBIRD	Rock This Place	CBS Assoc.
15	JOE SATRIANI	One Big Rush	WTG
16	TOM PETTY	Running Down A Dream	MCA
17	BAD COMPANY	Bad Man	Atlantic
18	KINGDOM COME	Do You Like It	Polydor/PG
19	CINDERELLA	Coming Home	Mercury/PG
20	LITA FORD	Close My Eyes Forever	RCA
21	CURE	Fascination Street	Elektra
22	QUEENSRYCHE	Eyes Of A Stranger	EMI
23	JOE JACKSON	Nineteen Forever	A&M
24	TOM PETTY	Feel A Whole Lot Better	MCA
25	MIKE & MECHANICS	Seeing Is Believing	Atlantic
26	LOVE AND ROCKETS	So Alive	RCA
27	CRACK THE SKY	From The Greenhouse	Grudge
28	JEFF HEALEY BAND	Angel Eyes	Arista
29	R.E.M.	Pop Song 89	WB
30	U2	Dancing Barefoot	Island
31	MELISSA ETHERIDGE	Chrome Plated Heart	Island
32	FIXX	Precious Stone	RCA
33	EDDIE MONEY	Let Me In	Columbia
34	KING SWAMP	Is This Love	Virgin
35	TESLA	Hang Tough	Geffen
36	MICHAEL THOMPSON	Can't Miss	Geffen
37	REPLACEMENTS	Back To Back	Sire/Repri
38	SIMPLE MINDS	This Is Your Land	A&M
39	CUTTING CREW	(Between A) Rock And A Hard	Virgin
40	LOU REED	Busload Of Faith	Sire/WB
41	TOM PETTY	Free Fallin'	MCA
42	TOM PETTY	Love Is A Long Road	MCA
43	DRIVIN' N' CRYIN	Honeysuckle Blue	Island/Atc
44	ELVIS COSTELLO	This Town	WB
45	HENRY LEE SUMMER	Hey Baby	CBS Assoc.
46	BON JOVI	Lay Your Hands On Me	Mercury/PG
47	WIRE	Ear Drum Buzz	Mute/Enigm
48	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
49	JOHN C MELLENCAMP	Martha Say	Mercury/PG
50	CONCRETE BLONDE	God Is A Bullet	IRS

**"Love Letter"**  
**The NEXT Top 10 Track From**  
*Nick Of Time*  
**Don't Miss Bonnie On Tour**  
**This Summer!**  
**May 15 Indianapolis**  
**May 18 Grand Rapids**  
**May 19 Royal Oak**  
**May 20 Columbus**  
**May 21 Cincinnati**



**MAY IS NATIONAL  
CAPITOL RECORDS MONTH!**

WE GOT IT ALL . . .  
AND WE GOT IT NOW!



**Doobie Brothers**  
"The Doctor"

**MMR 6AM-7PM ROCK  
CHART DEBUT** 

**MMR ROCK TRACER  
TRACKS DEBUT** 

REACHING 24.27 MILLION  
PEOPLE THIS WEEK!

R&R BREAKER 

**#1 MOST ADDED ACROSS THE  
COUNTRY!**

**Curt Cartier/KEZE** Spokane Sez it all!  
"Good to be rollin' a lot of Doobie again . . .  
what a number! Rock Radio, this is just  
what The Doctor ordered! Jox be dancin'  
around the out-ta control room like they  
got cootes in their skivvies!"

**Jon Butcher**

"Waiting For A Miracle"

**MMR ROCK TRACER TRACKS  
DEBUT NEWCOMER**

100% INCREASE IN AIRPLAY  
THIS WEEK!

THIS IS JON'S BEST SONG  
SINCE "WISHES."



**Queen**

"I Want It All"

569% INCREASE IN  
AIRPLAY THIS WEEK!

**MMR ROCK TRACER  
TRACKS DEBUT** 

**MMR 6AM-7PM ROCK  
CHART DEBUT** 

R&R 

**#1 MOST REQUESTED RECORD  
IN THE WORLD!**

**Tim Finn**

"How'm I Gonna Sleep"

NEW THIS WEEK ON  
KISW!



**Great White**

"Once Bitten, Twice Shy"

**MMR ROCK TRACER  
TRACKS** 

ALBUM NETWORK TRACK   
LP: 

**#3 MOST REQUESTED IN THE  
COUNTRY**

Twice Shy . . . is on its way to  
PLATINUM!



**Paul McCartney**  
"My Brave Face"

THE NEXT MOST ADDED  
RECORD!





# HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

<b>TOM PETTY</b> 1 <i>I Won't Back Down / MCA</i> WNEW-FM 2.46 KLOS-FM 1.62 WMMR-FM 1.24 KQRS-FM 1.18 KSHE-FM 0.98 KROR-FM 0.84 KLLOL-FM 0.76 WLUP-FM 0.74 KRQQ-FM 0.71 WBAB-FM 0.70	<b>QUEEN</b> 9 <i>I Want It All / Capitol</i> KLOS-FM 1.22 WLZR-FM 0.64 WBCN-FM 0.57 KUPD-FM 0.45 KTXQ-FM 0.53 WFBO-FM 0.53 KSHE-FM 0.49 WKLS-FM 0.46 WYNN-FM 0.46 WMMR-FM 0.41	<b>WARRANT</b> 17 <i>Down Boys / Columbia</i> WNEW-FM 0.62 WDVE-FM 0.61 KUPD-FM 0.56 WYNN-FM 0.45 WMMR-FM 0.41 KLOS-FM 0.41 KLLOL-FM 0.38 KJJO-FM 0.36 KAZY-FM 0.34 KRXX-FM 0.31	<b>KINGDOM COME</b> 25 <i>Do You Like It / Polydor/PG</i> WDVE-FM 0.41 KGB-FM 0.32 KJJO-FM 0.27 WKLS-FM 0.23 KISW-FM 0.20 WHTQ-FM 0.19 WLLZ-FM 0.17 KRXX-FM 0.15 WYNN-FM 0.15 KYYS-FM 0.15	<b>JOHN C MELLENCAMP</b> 33 <i>Martha Say / Mercury/PG</i> WLUP-FM 0.74 WDVE-FM 0.41 WNOR-FM 0.38 WXRT-FM 0.20 KLLOL-FM 0.19 WFBO-FM 0.18 KGB-FM 0.16 WYNN-FM 0.15 WWDG-FM 0.15 KUPD-FM 0.14	<b>TOM PETTY</b> <i>Love Is A Long Road / MCA</i> WMMR-FM 0.41 WLZR-FM 0.36 WEBN-FM 0.29 KSHE-FM 0.25 KBPI-FM 0.21 WXRT-FM 0.20 KROR-FM 0.17 WYNN-FM 0.15 WBAB-FM 0.14 WHJY-FM 0.14
<b>JOHN C MELLENCAMP</b> 2 <i>Pop Singer / Mercury/PG</i> WNEW-FM 2.46 WMMR-FM 1.65 KLOS-FM 1.22 KQRS-FM 1.18 WLUP-FM 0.74 KSHE-FM 0.74 KYYS-FM 0.74 KUPD-FM 0.70 WLLZ-FM 0.67 KTXQ-FM 0.67	<b>TRAVELING WILBURYS</b> 10 <i>Heading For The Light / Wilbury/WB</i> WNEW-FM 2.46 KSHE-FM 0.74 KYYS-FM 0.74 WGR-FM 0.59 WHJY-FM 0.56 WKLS-FM 0.46 WWDG-FM 0.44 WMMR-FM 0.41 WDVE-FM 0.41 KISW-FM 0.39	<b>CINDERELLA</b> 18 <i>Coming Home / Mercury/PG</i> WDVE-FM 0.81 KUPD-FM 0.42 WMMR-FM 0.41 KROR-FM 0.34 KJJO-FM 0.27 WLZR-FM 0.27 KISS-FM 0.23 WKLS-FM 0.23 KAZY-FM 0.22 KZEW-FM 0.21	<b>CURE</b> 26 <i>Fascination Street / Elektra</i> KRQQ-FM 1.07 KITS-FM 0.70 WNEW-FM 0.62 XTRA-FM 0.48 WMMR-FM 0.41 KTXQ-FM 0.27 KEDG-FM 0.23 KRXX-FM 0.21 WBRU-FM 0.20 WBCN-FM 0.19	<b>JOHN C MELLENCAMP</b> 34 <i>Good Thing / IRS/MCA</i> KRQQ-FM 2.14 KITS-FM 0.53 XTRA-FM 0.48 KRXX-FM 0.21 WXRT-FM 0.20 WBRU-FM 0.20 KBCO-FM 0.16 KEDG-FM 0.15 WBAB-FM 0.14	<b>LOU REED</b> <i>Busload Of Faith / Sire/WB</i> WNEW-FM 0.62 WXRT-FM 0.41 KRXX-FM 0.32 KEDG-FM 0.23 WBRU-FM 0.15 KZAP-FM 0.14 XTRA-FM 0.12 KISW-FM 0.10 WHCN-FM 0.06
<b>DOOBIE BROTHERS</b> 3 <i>The Doctor / Capitol</i> WMMR-FM 2.48 WNEW-FM 2.46 WLUP-FM 1.11 KQRS-FM 0.98 WDVE-FM 0.81 WYNN-FM 0.77 KLLOL-FM 0.76 WKLS-FM 0.69 WLLZ-FM 0.67 KGB-FM 0.64	<b>SARAYA</b> 11 <i>Love Has Taken Its Toll / Polydor/PG</i> WNEW-FM 0.62 WDVE-FM 0.61 KJJO-FM 0.46 KYYS-FM 0.44 KBPI-FM 0.42 WHJY-FM 0.42 WMMR-FM 0.41 WLZR-FM 0.36 WFBO-FM 0.35 KZEW-FM 0.32	<b>BAD COMPANY</b> 19 <i>Bad Man / Atlantic</i> WHJY-FM 0.56 WDVE-FM 0.41 WBCN-FM 0.38 WLUP-FM 0.37 KJJO-FM 0.36 KGB-FM 0.32 KBPI-FM 0.32 KRXX-FM 0.32 WLVO-FM 0.24 KFOG-FM 0.21	<b>LOVE AND ROCKETS</b> 27 <i>So Alive / RCA</i> KRQQ-FM 1.79 KITS-FM 0.88 WMMR-FM 0.41 KBCO-FM 0.32 KRXX-FM 0.32 KUPD-FM 0.28 WBRU-FM 0.25 XTRA-FM 0.24 WXRT-FM 0.20 KEDG-FM 0.15	<b>REPLACEMENTS</b> 35 <i>Back To Back / Sire/Repri</i> KRQQ-FM 0.71 KITS-FM 0.53 KGB-FM 0.32 KRXX-FM 0.32 WXRT-FM 0.20 KQRS-FM 0.20 WBRU-FM 0.15 WHCN-FM 0.13 KZEW-FM 0.11 KISW-FM 0.10	<b>TOM PETTY</b> <i>Free Fallin' / MCA</i> WDVE-FM 0.81 WLUP-FM 0.74 WNEW-FM 0.62 KGB-FM 0.16 KEDG-FM 0.15 WEBN-FM 0.15 KBPI-FM 0.11 KRXX-FM 0.11 KISW-FM 0.10 WAAF-FM 0.08
<b>STEVIE NICKS</b> 4 <i>Rooms On Fire / Modern/Atl</i> WNEW-FM 2.46 WMMR-FM 1.65 KSHE-FM 1.23 KLOS-FM 1.22 WLUP-FM 1.11 KLLOL-FM 0.95 KROR-FM 0.67 KTXQ-FM 0.67 WLVO-FM 0.60 KYYS-FM 0.59	<b>FABULOUS THUNDERBIRD</b> 12 <i>Rock This Place / CBS Assoc</i> KTXQ-FM 0.67 KQRS-FM 0.59 KBPI-FM 0.53 KSHE-FM 0.49 WWDG-FM 0.44 WMMR-FM 0.41 WLUP-FM 0.37 WFBO-FM 0.35 WYNN-FM 0.34 KYYS-FM 0.29	<b>JOE SATRIANI</b> 20 <i>One Big Rush / WTG</i> WMMR-FM 0.41 KTXQ-FM 0.40 KLLOL-FM 0.38 KAZY-FM 0.34 WLLZ-FM 0.34 KRXX-FM 0.32 KYYS-FM 0.29 KUPD-FM 0.28 WKLS-FM 0.23 KZEW-FM 0.21	<b>FIXX</b> 28 <i>Precious Stone / RCA</i> KSHE-FM 0.49 KAZY-FM 0.34 KZEW-FM 0.32 KYYS-FM 0.29 KROR-FM 0.17 WCKW-FM 0.17 KBCO-FM 0.16 WRFX-FM 0.15 KZAP-FM 0.11 KISS-FM 0.13	<b>CRACK THE SKY</b> 36 <i>From The Greenhouse / Grudge</i> WDVE-FM 0.41 KAZY-FM 0.34 KZEW-FM 0.32 KRXX-FM 0.21 WBCN-FM 0.19 KROR-FM 0.17 KBCO-FM 0.16 KISS-FM 0.13 WYNN-FM 0.11 WFVY-FM 0.11	<b>KING SWAMP</b> <i>Is This Love / Virgin</i> KRQQ-FM 1.43 KRXX-FM 0.21 WFBO-FM 0.18 WBAB-FM 0.14 WHJY-FM 0.14 KAZY-FM 0.11 KJJO-FM 0.09 KISS-FM 0.06 KOME-FM 0.06 WQFM-FM 0.04
<b>OUTFIELD</b> 5 <i>Voices Of Babylon / Columbia</i> WLUP-FM 1.11 KLLOL-FM 0.95 KROR-FM 0.84 KSHE-FM 0.74 KYYS-FM 0.74 KUPD-FM 0.70 KTXQ-FM 0.67 WYNN-FM 0.62 WKLS-FM 0.46 WEBN-FM 0.44	<b>JOE JACKSON</b> 13 <i>Nineteen Forever / A&amp;M</i> KLOS-FM 1.22 WNEW-FM 0.62 XTRA-FM 0.60 KYYS-FM 0.44 WBAB-FM 0.42 KROR-FM 0.34 WYNN-FM 0.34 KRXX-FM 0.32 KEDG-FM 0.31 KISW-FM 0.29	<b>R.E.M.</b> 21 <i>Pop Song 89 / WB</i> WNEW-FM 2.46 WMMR-FM 1.65 WDVE-FM 0.61 WWDG-FM 0.59 KROR-FM 0.50 XTRA-FM 0.48 WLUP-FM 0.37 WBAB-FM 0.28 WXRT-FM 0.24 KITS-FM 0.18	<b>U2</b> 29 <i>Dancing Barefoot / Island</i> KLOS-FM 1.22 KRQQ-FM 1.07 KITS-FM 0.53 WYNN-FM 0.46 KEDG-FM 0.31 WEBN-FM 0.29 WHCN-FM 0.25 WBRU-FM 0.25 XTRA-FM 0.24 WBCN-FM 0.19	<b>QUEENSRYCHE</b> 37 <i>Eyes Of A Stranger / EMI</i> WKLS-FM 0.46 KZEW-FM 0.21 KISW-FM 0.20 WLZR-FM 0.18 WYNN-FM 0.15 KYYS-FM 0.15 KUPD-FM 0.14 KISS-FM 0.13 KAZY-FM 0.11 WFVY-FM 0.11	<b>10,000 MANIACS</b> <i>Trouble Me / Elektra</i> WMMR-FM 0.41 KEDG-FM 0.23 WFVY-FM 0.21 KROR-FM 0.17 KBCO-FM 0.16 WBRU-FM 0.15 KZAP-FM 0.14 XTRA-FM 0.12 WHCN-FM 0.06 WRCN-FM 0.01
<b>RICHARD MARX</b> 6 <i>Satisfied / EMI</i> KLOS-FM 1.62 WMMR-FM 1.24 KLLOL-FM 0.95 KTXQ-FM 0.93 WBAB-FM 0.70 KYYS-FM 0.59 KBPI-FM 0.53 WFBO-FM 0.53 KROR-FM 0.50 WGR-FM 0.49	<b>LIVING COLOUR</b> 14 <i>Open Letter (To A Landlord) / Epic</i> KTXQ-FM 0.80 KQRS-FM 0.59 KRXX-FM 0.53 WSHE-FM 0.42 WDVE-FM 0.41 KSHE-FM 0.25 KEDG-FM 0.23 WKLS-FM 0.23 WYNN-FM 0.22 KZEW-FM 0.21	<b>JEFF HEALEY BAND</b> 22 <i>Angel Eyes / Arista</i> WDVE-FM 0.81 WMMR-FM 0.41 WYNN-FM 0.34 KFOG-FM 0.32 KZEW-FM 0.32 WCCC-FM 0.27 KZAP-FM 0.21 WFVY-FM 0.21 WDIZ-FM 0.17 KBCO-FM 0.16	<b>MELISSA ETHERIDGE</b> 30 <i>Chrome Plated Heart / Island</i> KSHE-FM 0.74 WBAB-FM 0.42 WFBO-FM 0.35 KRXX-FM 0.32 KZEW-FM 0.32 KTXQ-FM 0.20 WNOR-FM 0.25 WKLS-FM 0.23 WXRT-FM 0.20 KOME-FM 0.13	<b>ELVIS COSTELLO</b> 38 <i>This Town / WB</i> KRQQ-FM 1.43 XTRA-FM 0.48 KRXX-FM 0.32 KEDG-FM 0.23 WXRT-FM 0.20 WBRU-FM 0.20 WHCN-FM 0.06 WRCN-FM 0.01	<b>TREAT HER RIGHT</b> <i>Picture Of The Future / RCA</i> KRXX-FM 0.21 WXRT-FM 0.20 KBCO-FM 0.16 KEDG-FM 0.15 WBRU-FM 0.15 WBAB-FM 0.14 WHJY-FM 0.14 WCCC-FM 0.11 WAAF-FM 0.08 KRXX-FM 0.08
<b>CULT</b> 7 <i>Fire Woman / Sire/Repri</i> WNEW-FM 1.23 KRQQ-FM 1.07 KLLOL-FM 0.95 KTXQ-FM 0.80 KITS-FM 0.70 KYYS-FM 0.59 WSHE-FM 0.49 XTRA-FM 0.48 WMMR-FM 0.41 KEDG-FM 0.39	<b>TOM PETTY</b> 15 <i>Running Down A Dream / MCA</i> WMMR-FM 0.83 WNEW-FM 0.62 WEBN-FM 0.59 KUPD-FM 0.56 WKLS-FM 0.46 KQRS-FM 0.39 KGON-FM 0.35 KROR-FM 0.34 WLLZ-FM 0.34 KRXX-FM 0.32	<b>LITA FORD</b> 23 <i>Close My Eyes Forever / RCA</i> KUPD-FM 0.70 WDVE-FM 0.61 KGB-FM 0.48 WSHE-FM 0.35 WKLS-FM 0.23 KBER-FM 0.21 KISW-FM 0.20 WRNO-FM 0.20 KJJO-FM 0.18 WRIF-FM 0.16	<b>EDDIE MONEY</b> 31 <i>Let Me In / Columbia</i> KLOS-FM 2.03 WNEW-FM 1.23 WMMR-FM 0.83 KYYS-FM 0.44 KSHE-FM 0.25 WLLZ-FM 0.17 WRIF-FM 0.16 WYNN-FM 0.15 KOME-FM 0.13 KSJO-FM 0.13	<b>HENRY LEE SUMMER</b> 39 <i>Hey Baby / CBS Assoc.</i> WFBO-FM 0.53 WKLS-FM 0.46 KYYS-FM 0.44 KLLOL-FM 0.19 KUPD-FM 0.14 WHCN-FM 0.13 KISW-FM 0.10 WAAF-FM 0.08 WRFX-FM 0.08 KSJO-FM 0.06	<b>STAN RIDGWAY</b> <i>Goin' Southbound / Geffen</i> KRQQ-FM 1.79 KITS-FM 0.35 KUPD-FM 0.28 XTRA-FM 0.24 KBCO-FM 0.16 KISW-FM 0.10 WBRU-FM 0.10
<b>GREAT WHITE</b> 8 <i>Once Bitten Twice Shy / Capitol</i> WDVE-FM 0.81 KQRS-FM 0.78 WLZR-FM 0.64 WNEW-FM 0.62 KBPI-FM 0.53 WFBO-FM 0.53 KJJO-FM 0.46 KUPD-FM 0.42 WSHE-FM 0.42 KLOS-FM 0.41	<b>MIKE &amp; MECHANICS</b> 16 <i>Seeing Is Believing / Atlantic</i> KYYS-FM 0.59 KSHE-FM 0.49 WDVE-FM 0.41 KTXQ-FM 0.40 KRXX-FM 0.39 KSJO-FM 0.32 KRXX-FM 0.32 WKLS-FM 0.23 WYNN-FM 0.22 KFOG-FM 0.21	<b>TOM PETTY</b> 24 <i>Feel A Whole Lot Better / MCA</i> WMMR-FM 1.24 WNEW-FM 0.62 KROR-FM 0.50 WKLS-FM 0.46 WLUP-FM 0.37 WYNN-FM 0.31 WNOR-FM 0.25 WLVO-FM 0.24 KRXX-FM 0.21 KRSP-FM 0.15	<b>MICHAEL THOMPSON</b> 32 <i>Can't Miss / Geffen</i> WLZR-FM 0.46 KYYS-FM 0.29 KJJO-FM 0.27 WKLS-FM 0.23 KRXX-FM 0.21 KRXX-FM 0.15 KGON-FM 0.14 KISS-FM 0.13 KBER-FM 0.08 WQFM-FM 0.08	<b>SIMPLE MINDS</b> 40 <i>This Is Your Land / A&amp;M</i> KRQQ-FM 1.07 KLOS-FM 0.81 XTRA-FM 0.36 KBCO-FM 0.16 KGB-FM 0.16 WBRU-FM 0.15 WBAB-FM 0.14 KFDG-FM 0.11 KISW-FM 0.10 WRFX-FM 0.08	<b>NEIL SCHON</b> <i>I'll Cover You / Columbia</i> WKLS-FM 0.46 WBCN-FM 0.38 WFBO-FM 0.18 KOME-FM 0.13 KFDG-FM 0.11 KZEW-FM 0.11 KISW-FM 0.10 KEDG-FM 0.08 WGR-FM 0.08 KZAP-FM 0.07

# ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 7pm and midnight.

<p><b>KBCO-FM</b></p> <p>Denver</p> <p>NEW ORDER/Love Less CLASH/Should I Stay Or Should I Go MISSION UK/Tower Of Strength PRETENDERS/Mystery Achievement PETER GABRIEL/Games Without Frontiers DEREK &amp; DOMINOS/Bell Bottom Blues SAM PHILLIPS/I Don't Want To Fall In Love PETER HIMMELMAN/I Feel Young Today WHO/I'm Free LOVE AND ROCKETS/So Alive BUDDY MILES/Them Changes PAYOLAS/Eyes Of A Stranger</p>	<p><b>KISS-FM</b></p> <p>San Antonio</p> <p>WARRANT/Down Boys QUEEN/I Want It All ROLLING STONES/Doo Doo Doo Doo Doo CURE/Fascination Street BILLY IDOL/Rebel Yell LED ZEPPELIN/In The Light CRACK THE SKY/From The Greenhouse KANSAS/Portrait (He Knew) JULIAN LENNON/Now You're In Heaven WINGER/Headed For A Heartbreak</p>	<p><b>KZAP-FM</b></p> <p>Sacramento</p> <p>CULT/Fire Woman VAN HALEN/Jamie's Cryin' ROLLING STONES/Jumpin' Jack Flash JOE JACKSON/Nineteen Forever WHO/Substitute GEORGE HARRISON/When We Was Fab MICHAEL THOMPSON/Can't Miss NICKS/PETTY/Stop Draggin' My Heart Around JOHN C MELLENCAMP/Crumblin' Down BOB DYLAN/Highway 61 Revisited BRUCE SPRINGSTEEN/Born To Run ROBERT PLANT/Tall Cool One</p>	<p><b>WGR-FM</b></p> <p>Buffalo</p> <p>VAN HALEN/Feels So Good MIKE &amp; MECHANICS/Seeing Is Believing STEELY DAN/Reeling In The Years SPENCER DAVIS GROUP/Gimme Some Lovin' BOB SEGER/Katmandu GARY MOORE/Ready For Love GARY WRIGHT/Dream Weaver CREAM/Badge RICHARD MARX/Satisfied YES/Long Distance Runaround JOHN C MELLENCAMP/Rain On The Scarecrow BEATLES/Revolution 1</p>	<p><b>WONE-FM</b></p> <p>Cleveland</p> <p>LYNYRD SKYNYRD/Sweet Home Alabama GUNS N' ROSES/Patience CREEDENCE CLEARWATER/Fortunate Son SAMMY HAGAR/I Can't Drive 55 SARAYA/Love Has Taken Its Toll DOOBIE BROTHERS/The Doctor BAD COMPANY/Burnin' Sky BON JOVI/I'll Be There For You JETHRO TULL/Locomotive Breath HENRY LEE SUMMER/Hey Baby JOHN C MELLENCAMP/Sometimes A Great Notion</p>
<p><b>KDKB-FM</b></p> <p>Phoenix</p> <p>TOM PETTY/Feel A Whole Lot Better DON HENLEY/Boys Of Summer AUTOGRAPH/Turn Up The Radio BEATLES/Twist &amp; Shout JULIAN LENNON/Now You're In Heaven LYNYRD SKYNYRD/You Got That Right U2/Desire CARS/Let's Go JOE WALSH/Rocky Mountain Way THIRTY EIGHT SPECIAL/Second Chance NEIL YOUNG/Cinnamon Girl ROLLING STONES/Start Me Up DOOBIE BROTHERS/The Doctor</p>	<p><b>KRSP-FM</b></p> <p>Salt Lake City</p> <p>ELVIS COSTELLO/Veronica WHO/Who Are You TOM PETTY/Running Down A Dream STEVIE NICKS/Rooms On Fire THIRTY EIGHT SPECIAL/Hold On Loosely GUNS N' ROSES/Paradise City BIG BAM BOO/Shooting From My Heart ROLLING STONES/Paint It, Black GEORGE THOROGOOD/Bad To The Bone EAGLES/Life In The Fast Lane VAN HALEN/Black And Blue</p>	<p><b>WBAB-FM</b></p> <p>Nassau-Suffolk</p> <p>STEVE WINWOOD/Roll With It GRATEFUL DEAD/Friend Of The Devil GUNS N' ROSES/Patience WHO/I'm Free BILLY JOEL/Sometimes A Fantasy LIVING COLOUR/Open Letter (To A Landlord) STEVE MILLER/Take The Money &amp; Run R.E.M./Orange Crush THIN LIZZY/Jailbreak RICHARD MARX/Satisfied GENESIS/Misunderstanding BERNIE SHANAHAN/Hard Luck &amp; Heroes BEATLES/I Saw Her Standing There</p>	<p><b>WHJY-FM</b></p> <p>Providence</p> <p>CREAM/Badge BAD COMPANY/Bad Man FIXX/One Thing Leads To Another TOM PETTY/I Won't Back Down DOORS/Love Me Two Times EDDIE MONEY/Walk On Water GOLDEN EARRING/Radar Love QUEEN/I Want It All PINK FLOYD/Breathe CINDERELLA/Don't Know What You Got RICK DERRINGER/Rock And Roll, Hoochie Koo OUTFIELD/Voices Of Babylon</p>	<p><b>WRFX-FM</b></p> <p>Charlotte</p> <p>BAD COMPANY/Bad Company TOM PETTY/I Won't Back Down PAUL MCCARTNEY/Band On The Run FIRM/Radioactive R.E.M./Stand DOOBIE BROTHERS/The Doctor CARS/Dangerous Type LIVING COLOUR/Open Letter (To A Landlord) STYX/Come Sail Away STEVIE NICKS/Rooms On Fire WHO/Boris The Spider KANSAS/Carry On Wayward Son</p>
<p><b>KEDG-FM</b></p> <p>Los Angeles</p> <p>MISSING PERSONS/Destination Unknown DEPECHE MODE/People Are People U2/Dancing Barefoot BILLY IDOL/Blue Highway ECHO &amp; BUNNYMEN/Bedbugs &amp; Ballyhoo ROD STEWART/Street Fighting Man INDIGO GIRLS/Closer To Fine TOM PETTY/Free Fallin' TREAT HER RIGHT/I Think She Likes Me CONCRETE BLONDE/Scene Of A Perfect Crime ROBERT CRAY BAND/Smoking Gun CULT/Fire Woman FINE YOUNG CANNIBALS/Good Thing</p>	<p><b>KTXQ-FM</b></p> <p>Dallas</p> <p>KANSAS/Dust In The Wind GUNS N' ROSES/Paradise City MIKE &amp; MECHANICS/Seeing Is Believing BRYAN ADAMS/Lonely Nights LIVING COLOUR/Open Letter (To A Landlord) WHO/Real Me DOOBIE BROTHERS/The Doctor PINK FLOYD/Comfortably Numb OUTFIELD/Voices Of Babylon JOE SATRIANI/One Big Rush</p>	<p><b>WEBN-FM</b></p> <p>Cincinnati</p> <p>WHO/The Relay POLICE/Roxanne ROLLING STONES/Doo Doo Doo Doo Doo JOHN C MELLENCAMP/Pop Singer JOE WALSH/Rocky Mountain Way RICHARD MARX/Nothin' You Can Do About It KINKS/Lola BOB SEGER/Horizontal Bop U2/Dancing Barefoot THIRTY EIGHT SPECIAL/Fantasy Girl ROBERT PLANT/Ship Of Fools ROD STEWART/Maggie May</p>	<p><b>WKDF-FM</b></p> <p>Nashville</p> <p>VIXEN/Cryin' HUEY LEWIS &amp; NEWS/Bad Is Bad EDDIE MONEY/Love In Your Eyes BAD COMPANY/Shooting Star ROD STEWART/Forever Young RUSH/Limelight U2/Angel Of Harlem BONNIE RAITT/Thing Called Love DEF LEPPARD/Rock Of Ages FOREIGNER/Say You Will HEART/Nothin' At All GUNS N' ROSES/Patience</p>	<p><b>WSHE-FM</b></p> <p>Miami</p> <p>WINGER/Seventeen CUTTING CROW/(Between A) Rock And A Hard SARAYA/Love Has Taken Its Toll GREAT WHITE/Once Bitten Twice Shy WHO/Love, Reign Over Me GUNS N' ROSES/Paradise City CINDERELLA/Long Cold Winter BILLY IDOL/To Be A Lover BOB SEGER/Rock &amp; Roll Never Forgets LIVING COLOUR/Open Letter (To A Landlord)</p>
<p><b>KFOG-FM</b></p> <p>San Francisco</p> <p>SIMPLE MINDS/This Is Your Land EAGLES/Take It Easy HOT TUNA/Keep On Truckin' GENESIS/Man On The Corner ROBERT CRAY BAND/Night Patrol ELTON JOHN/Candle In The Wind JEFF HEALEY BAND/Angel Eyes LED ZEPPELIN/Rock &amp; Roll ZZ TOP/Gimme All Your Lovin' ERIC CLAPTON/After Midnight DAVID BOWIE/Modern Love JOE JACKSON/Nineteen Forever</p>	<p><b>KXRX-FM</b></p> <p>Seattle</p> <p>PINK FLOYD/Us &amp; Them JANE'S ADDICTION/Jane Says OUTFIELD/Voices Of Babylon OUTLAWS/Green Grass &amp; High Tides TESLA/Hang Tough TRAVELING WILBURYS/Heading For The Light LOU REED/Busload Of Faith JOHN C MELLENCAMP/Small Town LIVING COLOUR/Cult Of Personality MICHAEL THOMPSON/Can't Miss AEROSMITH/Rag Doll</p>	<p><b>WFYV-FM</b></p> <p>Jacksonville</p> <p>TOM PETTY/I Won't Back Down KINKS/Lola RATT/Round And Round QUEEN/I Want It All OEEP PURPLE/Smoke On The Water LIVING COLOUR/Cult Of Personality AC/DC/She's Got The Jack BOB SEGER/Feel Like A Number AEROSMITH/(Dude) Looks Like A Lady SARAYA/Love Has Taken Its Toll NEIL YOUNG/Cinnamon Girl BRUCE SPRINGSTEEN/Dancing In The Dark</p>	<p><b>WLUP-FM</b></p> <p>Chicago</p> <p>FIXX/Driven Out ROLLING STONES/All Down The Line NEIL YOUNG/Heart Of Gold TROGGS/Wild Thing OUTFIELD/Voices Of Babylon WHO/Bargain STABILIZERS/One Simple Thing BEATLES/I Feel Fine STEVIE NICKS/Rooms On Fire BRUCE SPRINGSTEEN/Tenth Avenue Freeze-Out MOODY BLUES/Your Wildest Dreams BAD COMPANY/Bad Man JOHN C MELLENCAMP/Small Town</p>	<p><b>XTRA-FM</b></p> <p>San Diego</p> <p>DURAN DURAN/Do You Believe In Shame? PETER GABRIEL/Games Without Frontiers CONCRETE BLONDE/God Is A Bullet TEARS FOR FEARS/Mad World EURHYTHMICS/I Need A Man STAN RIDGWAY/Goin' Southbound DEXYS MIDNIGHT RUNRS/Come On Eileen MORRISSEY/Instant Drug BANGLES/Hero Takes A Fall R.E.M./Pop Song 89 MIGHTY LEMON DROPS/Inside Out CATERWAIL/The Sheep's A Wolf SIOUXSIE/BANSHEES/Israel</p>



## Queensryche

**EXPLODING AT ROCK RADIO!**

**"Eyes Of A Stranger"**

**MMR ROCK TRACER TRACKS DEBUT**

**MMR 7PM-3AM ROCK CHART**

**53% INCREASE IN AIRPLAY THIS WEEK!**

**R&R: TRACK LP**

40 - 34  
40 - 32

**ALBUM NETWORK: TRACK LP**

53 - 46  
45 - 41

**From The Album Operation: Mindcrime . . . Certified Gold!**





ave  
Heyman

**KRIX-FM, 99X**



<b>P E R S O N A L</b>	LAST NAME	FIRST	MIDDLE
	Heyman	David	Charles
	CURRENT STATION		
	99X, KRIX-FM/Harlingen — McAllen — Brownsville, TX		
	HOMETOWN		
Boston, MA (originally from Princeton, NJ)			
MARITAL STATUS/CHILDREN			
Single, no children			
HOBBIES			
Sailing, politics, astronomy, ultimate frisbee			

<b>E M P L O Y M E N T</b>	99X — Grand Poobah of Programming
	WBZ/Boston — Indentured Servant
	WXKS/Boston — Sunny's Servant
	WZGO/Philadelphia — Air Talent
	Rock 92/Greensboro — Weekend Wonder & WPST/Trenton — Air Talent

<b>V I E W P O I N T S</b>	BEST RADIO STATIONS CURRENT:
	WXKS, Hot 97, WBZ
	BEST RADIO STATIONS OF ALL-TIME:
	KVIL, WXKS, WFIL (early 70's)
	BEST CURRENT ALBUM:
	The Living Years — Mike & The Mechanics
	BEST ALBUM OF ALL-TIME:
	Grand Illusion — Styx
	BEST CURRENT SINGLE:
	Soldier Of Love — Donny Osmond
	BEST SINGLE OF ALL-TIME:
	You Can't Hurry Love — The Supremes
	FOUR BEST ARTISTS CURRENT:
	Def Leppard, Luther Vandross, Kenny Loggins, Joe Jackson
	FOUR BEST ARTISTS OF ALL-TIME:
	Steve Winwood, Chicago, Styx, Joe Jackson
	FAVORITE NEW ARTIST:
	Wayne Toups & Zydecajun
	BEST TV SPOT FOR RADIO:
	97 GTR — Herman & McBean (Rock 'n' Roll Animals)
BEST PROMOTION EVER INVOLVED WITH:	
WZGO'S involvement with the Live Aid concert	
WORST PROMOTION EVER INVOLVED WITH:	
WKSI's — Wake Forest tailgate parties	
MOST INFLUENTIAL PEOPLE IN CAREER:	
Sunny Joe White, Tom Taylor, Bruce Wheeler	
EARLY RADIO IDOLS:	
Jim O'Brian/WFIL, Ron Chapman/KVIL	
BEST AIR TALENTS CURRENT:	
Broadway Bill Lee, Jo Jo KinKaid	
BEST AIR TALENT OF ALL-TIME:	
Howard Stern — <i>he has rewritten The Book On Air Talent</i>	
MAJOR ACCOMPLISHMENT IN RADIO:	
Assuming my very first full-time job in radio as a Program Director	
SHORT-TERM GOALS:	
To move back to Boston and become National PD of the next "Emmis"	
LONG-TERM GOALS:	
U.S. Senate, Sail in America's Cup	

**THE FACT FILE**

**TODD RUNDGREN**



**"The Want Of A Nail"**



**R.E.M.**  
"POPSONG 89"

**MMR ROCK  
TRACER  
TRACKS**



**MMR  
6AM-7PM  
ROCK  
CHART**



**O-T-B!**

- |      |      |
|------|------|
| WMMR | WPDH |
| WDVE | WIXV |
| KTXQ | WONE |
| KZEW | WLAV |
| WXRT | KATT |
| WLVQ | KTYD |
| KYYS | KEZO |
| KSHE | WIOT |
| KBCO | KMOD |
| KGON | KILO |
| KZAP | KKDJ |
| KISW | WEZS |
| WDHA | WSTZ |

*And Many Many More!*

**R&R Debut 56**

**Album Network  
Debut 54**





# CITY TRACKS (ROCK RADIO)

USERS GUIDE City Tracks are a potpourri of promotional, positioning, market news and information

## EAST

When the dust settled, **WBCN/Boston** crowned the baddest guitar slinger in the Hub as winner of their best guitarist competition. Prizes for the winner included gear from Marshall, Mesa/Boogie, SRD and Yamaha; totalling \$10,000. Proceeds from each of the preliminary rounds benefitted the Boston Area Love Entertainment Association (B.A.L.E.), formed to ensure that Boston area musicians got more opportunities to perform and earn a living with their music. BCN's support of local music extends to programming as well, as they expand their Sunday evening "Boston Emissions" program from one to two hours. Alternate Sundays find Boston bands performing live on Emissions. BCN also moves GM TONY BERARDINI's metal show "Raw Power" to a two hour slot Saturday nights. ■ It's been a first round knockout for **WDVE/Pittsburgh's** "Wild & Innocent" CD, which features original parody songs written and performed by AM lunatics SCOTT PAULSEN and JIMMY KRENN. In all, 3,000 cassettes and 1,000 CD's were sold, and more are on order. Proceeds benefit the Rehabilitation Institute of Pittsburgh. DVE will also be giving away a limited edition 1800 Diva G.T. Forester speedboat to the listener with the key that starts it. To bring their boat to and from each body of water, DVE will also give a Chevy S-10 pickup. ■ **WPLR/New Haven** ("99 Rock") calls will be popping up all over the place, as "Show Off Your WPLR and Win" gets under way. At stake is \$5,000 cash and two tickets to The Who's 25th Anniversary reunion tour stop at Radio City Music Hall in New York. Judging will be held at a 99 Rock "Show Off" party at Toad's Place the 23rd and announced on-air the 24th. ■ It's gonna be a toss-up as to which will be hotter: the chili or the music! It's the **WWDC/Washington, D.C.** ("DC 101") 10th annual DC Chili Championship, where people with asbestos stomachs will gather to sample the Capital City's best chili. Hot music abounds as well, with The Fabulous Thunderbirds doing the honors; along with help from THE GREASEMAN, backed up by Bird Dog Wheeler and the Road Kings. As the chili warms the hearts of all, proceeds will warm the hearts of the National Kidney Foundation. ■ Ok, so you *didn't* win the \$115 million in the Pennsylvania Lottery. **WYSP/Philadelphia** gave listeners who bought tickets the chance to win \$1,000 an hour every hour for 18 hours May 5, by filling out the backs of losing tickets and sending them in. At presstime we think they were *still* wading through all tickets received. YSP Promotion Assistant "MEAN" ED GREEN won't be so mean, as he lands the Philadelphia promotion slot at **Geffen Records**. He's replaced at YSP by BOB AVICOLLI, who comes from crosstown **WEGX**.

## SOUTH

"We're gonna lay around the shanty, mama..." **KTXQ/Dallas** ("Q-102") teamed up with Domino's Pizza and Blockbuster Video for a "Couch Potato's Dream:" pizza, videos and rock 'n' roll. Q-102's new bumper stickers have coupons on the back for discounts on pizza and videos. So far, over 150,000 of them have gone out, with Domino's delivering one with each pizza (with video coupons on the back) and Blockbuster handing out stickers with pizza coupons on the back! Big news on a hot Q-102 summer promotion next time. ■ **Soup is Good Food Department: WGFX/Nashville** ("The Fox") morning mavens TOMMY & PAUL will take to the air from a 2,200 gallon bowl of chicken soup in the near future, followed in the scheme of things by "Bowling for Breakfast." PD LEIGH JACOBS tells CITY TRACKS they're doing it "just for the hell of it." Meanwhile, The Fox will hit the road with a busload of listeners taking them to see the Cincinnati Reds, the Chicago Cubs and The Beach Boys. The Reds will be playing the Cubs; The Beach Boys will play by themselves. ■ **WGTR/Miami** ("97 GTR") Promotion Director MIKE OLIVERO tells CITY TRACKS that 97 GTR will be hosting The Who's 25th anniversary reunion tour stop at Joe Robbie Stadium July 30, will have broadcasting rights and will be authorized to sell 97 GTR merchandise in the stadium. Meanwhile, JUDIE T. celebrated "Cinco de Mayo" from a Mexican restaurant with the unlikely name "O'Malley's" and 97 GTR celebrated Mother's Day with a "Hot Mamas From Hell" weekend. Upcoming 97 GTR "Rock Around the World" trips include trips to the Indy 500 and Paris to see Pink Floyd. ■ **WSHE/Miami** ("103 SHE") is working on their entry in the annual MDA Bed Race coming up. Last year's event raised over \$90,000 and they're looking to match it. Was that or wasn't that PM Driver RANDI RHODES onstage knocking 'em dead with stand-up comedy at Haggerty's? *Hmmm.* ■ In addition to having 10,000 people show up at their three walksites for WalkAmerica, **WYNF/Tampa's** ("95 YNF") morning duo RON & RON hosted the first "Run America" 5K run; also benefitting the March of Dimes. Promotion Director JON VOLMAR tells CITY TRACKS that 95 YNF will be hosting The Who for their reunion tour date at Tampa Stadium June 29, including live broadcasts from the site. The Bad Company and Vixen show May 12 was the latest in the 95 YNF "Low Dough" concert series — for an extremely reasonable \$6.95 per ticket.

## MIDWEST

"Three nights and days/We sail the sea..." Well maybe they didn't sail the seas, and it was only for one day, but "Louie, Louie" mania did run (or should we say "walk") rampant through the streets as **KSHE/St. Louis** kazooed their way through their second annual "Louie, Louie" parade. Following that sojourn, The Kingsmen themselves performed at a KSHE party at Houlihan's Biergarten at Union Station. Proceeds from the \$10 entry fee went towards the Leukemia Society. ■ Although not quite a palace coup, there has been an upper level management change at **KJJO/Minneapolis** ("Rock 104"). JOHN ROHM exits for the GSM slot at crosstown **KSTP**. ■ **Game Set and Match Department: WEBN/Cincinnati** gets together with Jon Scott's Music Awareness Promotion (MAP) company to send two listeners to the men's finals at Wimbledon for the week of July 3-10. Winners will spend the week touring London and, of course, be courtside for the men's finals. Those listeners who are *still* around Cincy will *still* have the chance to win, as EBN gives away \$1,000 cash a day in May during their "No Repeat Pay Days." Didn't win the cash? Hey, *no problem!* There's still the chance of having EBN's FATMAN bring one of his infamous "Backyard Barbecues" to your house, with all the fixings including a gas grill which he'll leave for the winner. ■ **WLUP/Chicago's** ("The Loop") JIM DeCASTRO exits the GM slot to head for the West Coast and the GM position at newly-acquired **KFAC-FM/Los Angeles**. He'll be replaced as GM of The Loop by LAWRENCE WERT. Meanwhile, Loop FM PD GREG SOLK resigns for four years as Vice President/Station Manager of both AM & FM. ■ **WNCX/Cleveland** has added "Rarities" to its daily programming. It's a collection of out of print B-sides, Non-LP tracks, imports, demos and previously unreleased live tracks that will be featured each weekday Monday through Friday by Evening personality SUZANNE STEWART. Also joining the NCX staff is Humble Pie drummer JERRY SHIRLEY, who will host the "British Brunch" Saturdays 9 til 11AM. ■ It's phase two of the **WYMG/Springfield, IL** "Cash, Keys & Trips" promotion (CITY TRACKS 4/3); that being the "keys" segment, as they're giving away a red 1989 "Iroc 'n' Roll" Camaro to the keyholder whose key unlocks the door of the car. Newest members of the YMG family are AE MARK FEATHER and new mascot "APE" LINCOLN.

## WEST

Increased visibility — *that's* the ticket! Brand-new rocker **KCQR/Santa Barbara** is on the rise, as they launch their "94.5 KCQR Station Citation" bumper sticker campaign. Station spotters who spy a KCQR bumper sticker will write out a "citation" for the car good for instant prizes like concert and theatre tickets, CD's, T-shirts and more. All citation winners then qualify to win one of four trips to "paradise:" Maui, Montego Bay, Cancun and Atlantic City (in deference to Jersey expatriate PD WILLOBEE). ■ New PDs can be found at a couple different places in the West: **KCHV/Coachella** PD BILL TODD adds Station Manager duties to his role. PAT EVANS clears the fog surrounding the PD chair at **KFOG/San Francisco** as he steps into the position vacated by DAVE LOGAN back in January. ■ Listeners are having "A Current Affair" with **KITS/San Francisco's** ("Live 105") ALEX BENNETT, as he gives away a CD player to listeners who call in with a correct headline from the previous night's "A Current Affair." Winners qualify to win a prize package worth over \$100,000 — including \$50,000 cash. Alex also had listeners write in for Mother's Day and tell how "Mummy Dearest" screwed them up; the winner received 10 therapy counselling sessions. The intrepid Bennett will also host the comedy show featuring Bobcat Goldthwait that's part of the week long "In Concert Against AIDS" series. Live 105's STEVE MASTERS will host the dance show with Book Of Love. Look for Live 105 "Live Drive" series that gives away SF Giants tickets all season long, as well as "Trippin' Tuesdays" which are sending listeners to Ixatpa, Mexico. ■ **KOME/San Jose** broadcast Bay Area band Tsunami's recent show from Puma's Night Club in their continued effort to support local music. They took it a step further, however, as it was a satellite broadcast heard worldwide in Holland, Switzerland, Belgium, Germany, France and England. ■ **KRXQ/Sacramento** ("93 Rock") listeners put on the dog with nightrocker BRAD ADAMS, as two busloads of them went to see Dogs D'Amour, nibbling on their "doggie bag" lunches as they went. Overnighter JUSTIN CASE took a listener via limo backstage to see Bon Jovi, and female listener Jane Biancalana took top honors in the 93 Rock Hot Licks guitar and keyboard contest; copping a \$900 Ibanez guitar for her efforts. Newest 93 Rock weekend warrior is JERRY DiMARCO. Look for the "1989 93 Rock Battle of the Bands" to really heat up in the weeks to come; it kicked off May 6 with the first of five preliminary rounds.



# ADULT CONTEMPORARY

\*Quality play index = average number of weekly plays from stations playing track.

## TRACER TRACKS

4/24/89	5/1/89	5/8/89	5/15/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
1	1	1	1	CHER/PETER CETERA	After All	Geffen	2009	30	38.35
7	4	3	2	THIRTY EIGHT SPECIAL	Second Chance	A&M	1785	31	36.57
4	2	2	3	BETTE MIDLER	Wind Beneath My Wings	Atlantic	1771	28	37.21
6	5	4	4	DEON ESTUS	Heaven Help Me	Mika/Polyd	1358	25	26.10
13	8	6	5	NATALIE COLE	Miss You Like Crazy	EMI	1295	25	26.42
9	6	5	6	MADONNA	Like A Prayer	Sire/WB	1085	25	22.12
15	10	8	7	HOWARD JONES	Everlasting Love	Elektra	868	26	15.04
10	7	7	8	ENYA	Orinoco Flow (Sail Away)	Geffen	784	22	15.46
20	14	10	9	SA-FIRE	Thinking Of You	Cuttl/Merc	749	25	15.80
14	11	9	10	A FRANKLIN/E JOHN	Through The Storm	Arista	749	21	12.85
17	15	12	11	BASIA	Promises	Epic	378	21	6.52
—	27	20	12	NEIL DIAMOND	The Best Years Of Our Lives	Columbia	336	20	7.54
16	13	13	13	P. CARRACK/T. NUNN	Romance	Columbia	322	21	4.77
25	17	14	14	DONNY OSMOND	Soldier Of Love	Capitol	315	29	6.71
23	18	17	15	GRAYSON HUGH	Talk It Over	RCA	315	20	4.96
24	21	16	16	RICK ASTLEY	Giving Up On Love	RCA	287	19	3.97
—	—	22	17	PAULA ABDUL	Forever Your Girl	Virgin	259	32	6.63
—	25	25	18	WATERFRONT	Cry	Polydor	238	20	5.11
—	—	28	19	BARRY MANILOW	Keep Each Other Warm	Arista	210	16	7.23
29	28	30	20	CAROLE KING	City Streets	Capitol	189	16	3.43
27	26	26	21	BELLE STARS	Iko Iko	Capitol	182	26	3.93
26	22	23	22	ONE 2 MANY	Downtown	A & M	182	17	3.63
—	—	18	23	PHOEBE SNOW	If I Can Just Get Through ...	Elektra	175	18	2.77
New Entry ✓	—	—	24	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	175	22	2.22
New Entry ✓	—	—	25	DONNA SUMMER	This Time I Know It's For...	Atlantic	154	22	2.74
—	30	21	26	SOUTHERN PACIFIC	All Is Lost	WB	154	17	2.58
—	29	29	27	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	147	29	3.86
New Entry ✓	—	—	28	BENNY MARDONES	Into The Night	Polydor	140	14	1.72
—	—	27	29	ROY ORBISON	She's A Mystery To Me	Virgin	126	13	2.35
New Entry ✓	—	—	30	ANITA BAKER	Lead Me Into Love	Elektra	126	14	1.90

## NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
✓ JODY WATLEY	Real Love	MCA	98	1300%
✓ SIMPLY RED	If You Don't Know Me By Now	Elektra	91	550%
✓ TIFFANY	Hold An Old Friend's Hand	MCA	84	300%
ANIMOTION	Room To Move	Polydor/PG	77	—
STEVIE NICKS	Rooms On Fire	Modern/At	70	42%
✓ BREATHE	All This I Should Have Known	A&M	70	233%
✓ BOBBY BROWN	Every Little Step	MCA	70	—
✓ ROD STEWART	Crazy About Her	WB	63	—
✓ STEVIE B	I Wanna Be The One	LMR	63	—
SWEET SENSATION	Sincerely Yours	Atco	56	60%

## HOTTEST RECURRENTS

5/15/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	VANESSA WILLIAMS	Dreamin'	Wing/PG	22
2	MIKE & MECHANICS	The Living Years	Atlantic	20
3	BANGLES	Eternal Flame	Columbia	21
4	ROY ORBISON	You Got It	Virgin	17
5	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	18
6	ROD STEWART	My Heart Can't Tell You No	WB	19
7	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	18
8	ANITA BAKER	Just Because	Elektra	15
9	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	12
10	BREATHE	Don't Tell Me Lies	A&M	19
11	PHIL COLLINS	Two Hearts	Atlantic	11
12	TAYLOR DAYNE	Don't Rush Me	Arista	14
13	SHERIFF	When I'm With You	Capitol	14
14	BEACH BOYS	Kokomo	Elektra	9
15	TAYLOR DAYNE	I'll Always Love You	Arista	11
16	PHIL COLLINS	Groovy Kind Of Love	Atlantic	10
17	GLORIA ESTEFAN/MSM	Anything For You	Epic	8
18	ANITA BAKER	Giving You The Best...	Elektra	10
19	KENNY G	Silhouette	Arista	10
20	ERIC CARMEN	Make Me Lose Control	Arista	9
21	CARLY SIMON	Let The River Run	Arista	23
22	BREATHE	How Can I Fall	A&M	9
23	STEVE WINWOOD	Don't You Know What The ...	Virgin	9
24	BREATHE	Hands To Heaven	A&M	8
25	KARYN WHITE	Superwoman	WB	21
26	RICHARD MARX	Hold On To The Nights	EMI	9
27	STEVE WINWOOD	Holding On	Virgin	12
28	CROSBY, STILLS, N, Y	Got It Made	Atlantic	20
29	ROD STEWART	Forever Young	WB	9
30	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	10
31	RICK ASTLEY	She Wants To Dance With Me	RCA	12
32	BOYS CLUB	I Remember Holding You	MCA	11
33	ELTON JOHN	I Don't Wanna Go On With ...	MCA	9
34	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	8
35	SYNCH	Where Are You Now	WTG	20
36	CHICAGO	Look Away	Reprise	9
37	RICK ASTLEY	Together Forever	RCA	9
38	JETS	Make It Real	MCA	8
39	CHICAGO	You're Not Alone	Reprise	17
40	NEIL DIAMOND	This Time	Columbia	15
41	STEVE WINWOOD	Roll With It	Virgin	9
42	FOREIGNER	I Don't Want To Live W/o You	Atlantic	8
43	TIFFANY	All This Time	MCA	14
44	FLEETWOOD MAC	As Long As You Follow	WB	10
45	GLENN FREY	Livin' Right	MCA	20
46	GEORGE MICHAEL	One More Try	Columbia	8
47	PAULA ABDUL	Straight Up	Virgin	18
48	PETER CETERA	One Good Woman	WB	8
49	BILLY OCEAN	Colour Of Love	Jive/Arist	8
50	GLENN FREY	True Love	MCA	8

\*Quality play index = average number of weekly plays from stations playing track

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

# TRACK IT

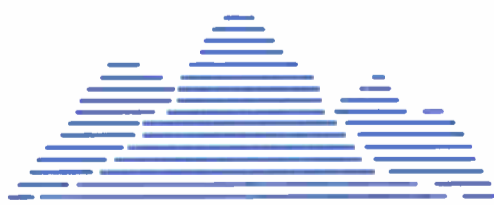


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# A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE: A random sampling of selected radio stations.  
This week, sample hours were extracted between 7pm and midnight.

## KAER-FM

**Sacramento**  
HALL & OATES/I Can't Go For That (No Can Do)  
BANGLES/Eternal Flame  
REO SPEEDWAGON/Keep On Lovin' You  
DIRE STRAITS/Walk Of Life  
A. LENNOX/A. GREEN/Put A Little Love In Your ...  
KARYN WHITE/Superwoman  
FLEETWOOD MAC/Everywhere  
LUTHER VANDROSS/She Won't Talk To Me  
WHITNEY HOUSTON/You Give Good Love  
STEELEY DAN/Do It Again  
BREATHE/Don't Tell Me Lies  
ANITA BAKER/Same Ole Love (365 Days A Year)  
LIONEL RICHIE/Love Will Conquer All  
A FRANKLIN/E JOHN/Through The Storm

## KOIT-FM

**San Francisco**  
BARBRA STREISAND/Memory  
LOOKING GLASS/Brandy (You're A Fine Girl)  
SIMON & GARFUNKEL/Sounds Of Silence  
GLADYS KNIGHT & PIPS/Neither One Of Us  
HAMILTON, JDE & REYN/Don't Pull Your Love  
ANITA BAKER/Just Because  
SAM COOKE/You Send Me  
PAUL DAVIS/Cool Night  
NEIL DIAMOND/Love On The Rocks  
GLORIA ESTEFAN/MSM/Anything For You  
GLENN MEDEIROS/Nothing's Gonna Change My Love  
CARPENTERS/Rainy Days & Mondays  
PAUL STOOKEY/Wedding Song (There Is Love)

## KYKY-FM

**St. Louis**  
MIKE & MECHANICS/The Living Years  
MADONNA/Papa Don't Preach  
BRUCE HORNSBY/RANGE/Mandolin Rain  
FOREIGNER/I Don't Want To Live W/o You  
BREATHE/Don't Tell Me Lies  
CHEAP TRICK/The Flame  
PAULA ABDUL/Straight Up  
CHICAGO/Hard Habit To Break  
WHITNEY HOUSTON/Love Will Save The Day  
BILLY JOEL/Leave A Tender Moment Alone  
SA-FIRE/Thinking Of You

## WBUF-FM

**Buffalo**  
COMMODORES/Nightshift  
GERRY & PACEMAKERS/Don't Let The Sun Catch You  
PAUL DAVIS/I Go Crazy  
CUTTING CREW/I've Been In Love Before  
STEVIE WONDER/My Cherie Amour  
BEATLES/I Should Have Known Better  
TAYLOR DAYNE/Don't Rush Me  
ALAN PARSONS PROJECT/Eye In The Sky  
JEFFERSON STARSHIP/Miracles  
JACKIE DESHANNON/Put A Little Love In Your Heart  
PABLO CRUISE/Love Will Find A Way  
CHICAGO/You're The Inspiration  
ARETHA FRANKLIN/A Natural Woman (You Make Me...)  
LITTLE RIVER BAND/Lonesome Loser  
BOYS CLUB/I Remember Holding You

## WLTY-FM

**Norfolk**  
S ROBINSON/MIRACLES/I Second That Emotion  
BETTE MIDLER/Wind Beneath My Wings  
CHICAGO/Saturday In The Park  
MIKE & MECHANICS/Silent Running  
DIANA ROSS/Ain't No Mountain High Enough  
GLORIA ESTEFAN/MSM/Can't Stay Away From You  
JOHN WAITE/Missing You  
BREAD/Everything I Own  
BREATHE/Don't Tell Me Lies  
BOB SEGER/Night Moves  
SANTANA/Black Magic Woman  
ROY ORBISON/You Got It  
BILLY OCEAN/Caribbean Queen  
CHRISTOPHER CROSS/Never Be The Same  
JAMES TAYLOR/Everyday

## WNLT-FM

**Tampa**  
VANESSA WILLIAMS/Dreamin'  
ROBERT PALMER/I Didn't Mean To Turn You On  
STEVE WINWOOD/Holding On  
JAMES TAYLOR/Never Die Young  
P. CARRACK/T. NUNN/Romance  
BRENDA K. STARR/I Still Believe  
NICKS/HENLEY/Leather And Lace  
THIRTY EIGHT SPECIAL/Second Chance  
WHITNEY HOUSTON/Greatest Love Of All  
HUEY LEWIS & NEWS/Heart & Soul  
ANITA BAKER/Lead Me Into Love  
MICHAEL JACKSON/Man In The Mirror  
BRYAN ADAMS/Heaven

## WOMC-FM

**Detroit**  
RICHARD BURMER/Across The View  
BARBRA STREISAND/All I Ask Of You  
DAN FOGELBERG/Longer  
LIONEL RICHIE/Truly  
NEIL DIAMOND/This Time  
LARRY GRAHAM/Just Be My Lady  
GORDON LIGHTFOOT/Beautiful  
LARRY SANTOS/We Can't Hide It Anymore  
NEIL DIAMOND/The Story Of My Life  
KENNY ROGERS/Lady  
GEORGE MICHAEL/One More Try  
MICHAEL MCDONALD/I Can Let Go Now  
KENNY G/Songbird

## KMMX-FM

**San Antonio**  
BETTE MIDLER/The Rose  
HEART/These Dreams  
EAGLES/One Of These Nights  
CAROLE KING/City Streets  
JAMES TAYLOR/Never Die Young  
BOZ SCAGGS/Look What You've Done To Me  
THIRTY EIGHT SPECIAL/Second Chance  
GARY WRIGHT/Dream Weaver  
BEATLES/Hey Jude  
CHICAGO/Call On Me  
ROY ORBISON/You Got It  
NATALIE COLE/I Live For Your Love  
JIM CROCE/I'll Have To Say I Love You...

## KVIL-FM

**Dallas**  
BARRY MANILOW/Keep Each Other Warm  
BELINDA CARLISLE/I Get Weak  
AL JARREAU/We're In This Love Together  
HAMILTON, JOE & REYN/Don't Pull Your Love  
MADONNA/Like A Prayer  
TAYLOR DAYNE/I'll Always Love You  
B.J. THOMAS/I Just Can't Help Believing  
COMMODORES/Lady (You Bring Me Up)  
BASIA/Promises  
KOOL & THE GANG/Misled  
DAN HILL/Can't We Try  
POINTER SISTERS/Jump (For My Love)  
OTIS REDDING/(Sittin' On) The Dock Of The...  
THIRTY EIGHT SPECIAL/Second Chance

## WALK-FM

**Nassau-Suffolk**  
GLORIA GAYNOR/Never Can Say Goodbye  
JAMES TAYLOR/How Sweet It Is (To Be Loved...)  
BEATLES/Ob-la-di, Ob-la-da  
MARTHA & VANDELLAS/Dancing In The Street  
B.J. THOMAS/Hooked On A Feeling  
BLUE SWEDE/Hooked On A Feeling  
HUES CORPORATION/Rock The Boat  
CARL CARLTON/Everlasting Love  
ROLLING STONES/(I Can't Get No) Satisfaction  
ARETHA FRANKLIN/Respect  
ORLEANS/Still The One  
BO DONALDSON & HEYWA/Billy, Don't Be A Hero  
YOUNGBLOODS/Get Together  
BARRY WHITE/Can't Get Enough Of Your Love,

## WLAC-FM

**Nashville**  
EURHYTHMICS/Sweet Dreams (Are Made Of This)  
PHIL COLLINS/Two Hearts  
THIRTY EIGHT SPECIAL/Second Chance  
INGRAM/MCDONALD/Yah Mo Be There  
BANGLES/Eternal Flame  
B.J. THOMAS/Hooked On A Feeling  
BLUE SWEDE/Hooked On A Feeling  
HUES CORPORATION/Rock The Boat  
CARL CARLTON/Everlasting Love  
ROLLING STONES/(I Can't Get No) Satisfaction  
ARETHA FRANKLIN/Respect  
ORLEANS/Still The One  
BO DONALDSON & HEYWA/Billy, Don't Be A Hero  
YOUNGBLOODS/Get Together  
BARRY WHITE/Can't Get Enough Of Your Love,

## WMJI-FM

**Cleveland**  
BUCKINGHAMS/Kind Of A Drag  
ANGELS/My Boyfriend's Back  
MINDBENDERS/Game Of Love  
JOHN LENNON/Whatever Gets You Thru The ...  
RITCHIE VALENS/La Bamba  
AMERICAN BRED/Bend Me, Shape Me  
TEMPTATIONS/My Girl  
WALKER BROTHERS/Sun Ain't Gonna Shine (Anymore)  
RIGHTeous BROTHERS/You've Lost That Lovin' Feelin'  
DAVE CLARK FIVE/Glad All Over  
LITTLE RICHARD/Jenny, Jenny  
GEILS, J. BAND/I Do  
LOVIN' SPOONFUL/Summer In The City  
FOUR SEASONS/Walk Like A Man  
ISLEY BROTHERS/That Lady

## WNSR-FM

**New York**  
SURVIVOR/Across The Miles  
BILLY JOEL/You're Only Human (Second Wind)  
VANESSA WILLIAMS/Dreamin'  
EAGLES/Lyin' Eyes  
PAULA ABDUL/Forever Your Girl  
HUEY LEWIS & NEWS/Doing It All For My Baby  
JOHN LENNON/Imagine  
CHICAGO/You're Not Alone  
IRENE CARA/Flashdance (What A Feeling)  
PATRICK SWAYZE/She's Like The Wind  
TEARS FOR FEARS/Shout  
TAYLOR DAYNE/Don't Rush Me  
HEART/Alone

## WRRM-FM

**Cincinnati**  
DAN FOGELBERG/Heart Hotels  
MADONNA/Like A Prayer  
MARVIN GAYE/I Heard It Thru The Grapevine  
STEPHEN STILLS/Love The One You're With  
CARLY SIMON/Give Me All Night  
OTIS REDDING/(Sittin' On) The Dock Of The...  
KENNY G/Silhouette  
ENYA/Orinoco Flow (Sail Away)  
ELTON JOHN/Goodbye Yellow Brick Road  
AUSTIN/INGRAM/Baby, Come To Me  
LOGGINS & MESSINA/Danny's Song  
PETER NOONE/I'm Into Something Good  
LOVIN' SPOONFUL/Daydream  
PAUL MCCARTNEY/No More Lonely Nights

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

<b>CHER/PETER CETERA</b> 1 After All / Geffen WNSR-FM 2.98 WKQX-FM 2.80 KSTP-FM 2.16 WSB-FM 1.44 KVIL-FM 1.29 WMGK-FM 1.26 KIOI-FM 1.12	<b>MADONNA</b> 6 Like A Prayer / Sire/WB KSTP-FM 2.16 KBIG-FM 1.48 WKQX-FM 1.40 KIOI-FM 1.34 KVIL-FM 1.29 KOST-FM 1.22 WNSR-FM 1.19	<b>BASIA</b> 11 Promises / Epic KBIG-FM 1.48 KVIL-FM 1.29 WMGK-FM 0.50 KLSI-FM 0.42 KMGC-FM 0.39 WLTT-FM 0.38 WNLT-FM 0.27	<b>RICK ASTLEY</b> 16 Giving Up On Love / RCA KSTP-FM 0.92 KYKY-FM 0.50 KFMB-FM 0.44 KLSI-FM 0.32 WSNE-FM 0.32 KLTR-FM 0.28 KYY-FM 0.23	<b>BELLE STARS</b> 21 Iko Iko / Capitol KSTP-FM 2.16 KIOI-FM 0.45 KFMB-FM 0.44 WSNE-FM 0.42 WNLT-FM 0.18 KLCY-FM 0.14 KMZQ-FM 0.14	<b>SOUTHERN PACIFIC</b> 26 All Is Lost / WB KVIL-FM 0.97 KBIG-FM 0.74 KMJI-FM 0.36 KLCY-FM 0.14 KMMX-FM 0.13 WWDE-FM 0.08 WAIV-FM 0.07	<b>JODY WATLEY</b> Real Love / MCA WKQX-FM 1.05 KIOI-FM 0.45 KMZQ-FM 0.21 WLAC-FM 0.21
<b>THIRTY EIGHT SPECIAL</b> 2 Second Chance / A&M WNSR-FM 2.98 WKQX-FM 2.80 KOST-FM 2.44 KSTP-FM 2.16 KBIG-FM 1.86 WSB-FM 1.44 KVIL-FM 1.29	<b>HOWARD JONES</b> 7 Everlasting Love / Elektra WKQX-FM 2.10 KSTP-FM 1.23 KIOI-FM 1.12 KFMB-FM 0.88 WNIC-FM 0.84 WTMX-FM 0.78 KMGC-FM 0.69	<b>NEIL DIAMOND</b> 12 The Best Years Of Our Lives / Columbia KVIL-FM 1.29 KSTP-FM 1.23 KOST-FM 1.12 WALK-FM 0.55 KESZ-FM 0.42 KLTR-FM 0.42 WOMC-FM 0.38	<b>PAULA ABDUL</b> 17 Forever Your Girl / Virgin WNSR-FM 2.38 WKQX-FM 1.75 KFMB-FM 1.03 KYY-FM 0.54 KIOI-FM 0.45 KMZQ-FM 0.32 WIVY-FM 0.13	<b>ONE 2 MANY</b> 22 Downtown / A&M KVIL-FM 1.93 KFMB-FM 0.44 WNLT-FM 0.27 WLVE-FM 0.24 KYY-FM 0.23 WENS-FM 0.17 KLCY-FM 0.11	<b>FINE YOUNG CANNIBALS</b> 27 She Drives Me Crazy / IRS/MCA WKQX-FM 2.45 KFMB-FM 0.88 WWDE-FM 0.25 KMZQ-FM 0.14 WMJI-FM 0.13	<b>SIMPLY RED</b> If You Don't Know Me By Now / Elektra WKQX-FM 1.40 KOST-FM 0.61 KFMB-FM 0.44 WALK-FM 0.36 KLCY-FM 0.11
<b>BETTE MIDLER</b> 3 Wind Beneath My Wings / Atlantic WNSR-FM 4.17 KOST-FM 2.44 KSTP-FM 1.85 KIOI-FM 1.79 WKQX-FM 1.40 WMGK-FM 1.26 WSB-FM 1.15	<b>ENYA</b> 8 Orinoco Flow (Sail Away) / Geffen KSTP-FM 1.85 KOST-FM 1.83 KIOI-FM 1.57 WSB-FM 1.15 KBIG-FM 1.11 WSNI-FM 0.85 WLTT-FM 0.50	<b>P. CARRACK/T. NUNN</b> 13 Romance / Columbia KSTP-FM 1.23 KBIG-FM 0.74 WLTT-FM 0.50 WSNY-FM 0.40 WLTS-FM 0.31 KESZ-FM 0.28 WNLT-FM 0.27	<b>WATERFRONT</b> 18 Cry / Polydor WKQX-FM 1.75 KOST-FM 1.22 KFMB-FM 0.59 KMJI-FM 0.27 KIOI-FM 0.22 KLSI-FM 0.21 KMZQ-FM 0.21	<b>PHOEBE SNOW</b> 23 If I Can Just Get Through ... / Elektra KVIL-FM 0.97 WSNY-FM 0.53 KLSI-FM 0.32 WLTT-FM 0.25 WIVY-FM 0.19 KLCY-FM 0.14 KMMX-FM 0.13	<b>BENNY MARDONES</b> 28 Into The Night / Polydor WENS-FM 0.42 KLSI-FM 0.32 WSTF-FM 0.21 WOMC-FM 0.19 WLTF-FM 0.18 WLTJ-FM 0.13 WAXY-FM 0.11	<b>TIFFANY</b> Hold An Old Friend's Hand / MCA KMZQ-FM 0.25 KYY-FM 0.23 WWDE-FM 0.08 WIVY-FM 0.06
<b>DEON ESTUS</b> 4 Heaven Help Me / MCA/Polyd KOST-FM 2.44 WNSR-FM 2.38 KSTP-FM 1.85 WMGK-FM 1.26 KIOI-FM 1.12 WSNI-FM 1.09 WNIC-FM 1.05	<b>SA-FIRE</b> 9 Thinking Of You / Curt/Merc WNSR-FM 2.98 WKQX-FM 2.10 KFMB-FM 1.03 KSTP-FM 0.92 WLTF-FM 0.91 KIOI-FM 0.90 WNIC-FM 0.84	<b>DONNY OSMOND</b> 14 Soldier Of Love / Capitol WKQX-FM 2.45 KSTP-FM 0.92 WNIC-FM 0.63 KFMB-FM 0.59 KIOI-FM 0.45 KESZ-FM 0.35 WLAC-FM 0.35	<b>BARRY MANILOW</b> 19 Keep Each Other Warm / Arista KOST-FM 1.83 KVIL-FM 1.61 KSTP-FM 1.23 WLTT-FM 1.01 KCCW-FM 0.39 WALK-FM 0.36 WLTQ-FM 0.23	<b>NEW KIDS ON THE BLOC</b> 24 I'll Be Loving You (Forever) / Columbia WSNI-FM 0.65 WIOF-FM 0.46 KESZ-FM 0.28 WLAC-FM 0.21 WNLT-FM 0.18 KMZQ-FM 0.18 KFMB-FM 0.15	<b>ROY ORBISON</b> 29 She's A Mystery To Me / Virgin KSTP-FM 1.23 WLTS-FM 0.23 KLSI-FM 0.21 WAIV-FM 0.21 KUDL-FM 0.13 WSNE-FM 0.11 KCCW-FM 0.10	<b>ANIMATION</b> Room To Move / Polydor/PG KSTP-FM 0.92 KFMB-FM 0.59 WLTJ-FM 0.55 KMJI-FM 0.09
<b>NATALIE COLE</b> 5 Miss You Like Crazy / EMI WNSR-FM 2.98 KSTP-FM 2.16 KOST-FM 1.83 WSB-FM 1.72 KBIG-FM 1.48 KVIL-FM 1.29 WLTF-FM 1.09	<b>A FRANKLIN/E JOHN</b> 10 Through The Storm / Arista WNSR-FM 1.79 WKQX-FM 1.75 WLTT-FM 0.92 WLTF-FM 0.73 WSNI-FM 0.65 WSNE-FM 0.42 WMJI-FM 0.40	<b>GRAYSON HUGH</b> 15 Talk It Over / RCA KBIG-FM 1.48 WSNY-FM 0.53 KLSI-FM 0.42 WLTT-FM 0.38 KSTP-FM 0.31 KLSY-FM 0.28 WLMG-FM 0.25	<b>CAROLE KING</b> 20 City Streets / Capitol KOST-FM 1.22 WSNI-FM 0.65 WLTT-FM 0.38 WSNY-FM 0.27 KMMX-FM 0.17 WLMG-FM 0.17 WLTS-FM 0.15	<b>DONNA SUMMER</b> 25 This Time I Know It's For... / Atlantic WKQX-FM 1.40 WALK-FM 0.36 WOMC-FM 0.29 KMZQ-FM 0.25 WIVY-FM 0.19 WNLT-FM 0.18 KLCY-FM 0.07	<b>ANITA BAKER</b> 30 Lead Me Into Love / Elektra KBIG-FM 0.74 WIOF-FM 0.39 WOMC-FM 0.19 WLTQ-FM 0.15 WLTS-FM 0.15 KLCY-FM 0.11 WNLT-FM 0.09	<b>STEVIE NICKS</b> Rooms On Fire / Modern/Alt WLTF-FM 0.55 KYY-FM 0.50 KFMB-FM 0.44



# CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

## EAST

**O**n your mark...The Pittsburgh Pirates began the annual rites of spring not only by playing ball, but also by joining with **WHTX/Pittsburgh** for the "WHTX/Pirate Family Fun Run." Some 1,000 runners participated in the event which raised money to help fight epilepsy. The radio station is also giving away "Radio Kandy" — a chance to fly to Hollywood to see John Candy do his syndicated radio show live. The trip also includes a journey to the famous Improv and a tour of Universal Studios. Listeners are registering for the venture on Sunday nights (when the show airs). "O'BRIEN & GARY" and the whole AM team 'took a week off' and spent it at Disney World's MGM studios; Willie Nelson, The Pointer Sisters and even George Burns stopped by for some on-air chatting. **MARC SHERMAN** is **HTX's** new weekend talent (from **WCLG/Morgantown, WV**). ■ *A Merv Griffin production?* No, the "Lite FM Quarter of a Million Dollar Money Wheel" comes to us courtesy of **WLTJ/Pittsburgh ("Lite FM 92.9")**. The game is similar to "Wheel Of Fortune" in that there are various dollar amounts to be won on the wheel. The wheel spins every morning at 7:20AM and listeners can win up to \$10,000 instantly! The contest runs twice every day and will give away a total of (just like its name says) \$250,000 to Steel Town! Morning personality **GARY LOVE** is currently appearing in TV ads promoting the big money dealings. The station is also planning to bring **Judy Collins** in to the Three Rivers Art Festival for a June concert appearance. ■ From the **WRMM/Rochester ("Warm 101.3")** weekly "Warm Fax," Parent Company Atlantic Ventures has acquired a new radio property in **WXXX/Burlington, VT**. **WXXX** joins **Warm**, sister **WEZO, WAQX/Syracuse** and **WRKO/WROR** in Boston as part of the radio group family. **KYMBERLY DELANEY**, meanwhile, has been named Research Coordinator for Atlantic. She was previously Field Director at Coleman Research in Raleigh, NC. ■ Every year **Andrews Air Force Base** opens its doors and hatches to the general public with a huge Open House weekend, and Friday and Saturday the Base did just that, acting as host for the estimated 750,000 that came out. Among the three quarters of a million onlookers was **WLTT/Washington, D.C. ("94.7 W-Lite")** and the big, yellow "W-Lite Hot Air Balloon." Also among the world famous daredevil Thunderbirds and scores of other military aircrafts was Traffic Reporter **WALT STARLING**. Starling was on hand in the **WLTT** Cessna with extra Friday reports and special Saturday reports to help ease the traffic bottlenecks that an event of such magnitude always entails. For the Memorial Day weekend, the station has some *Beach Blanket Bingo* planned downtown where they'll ship in a ton of sand and create a 'beach' in the middle of Bethesda, MD! The day will entail live bands and plenty of food — all from a Metro Subway station! Money raised from the event will benefit the charitable "WLTT Good Lite Fund."

## SOUTH

**F**resh out of Houston, **KEN BARNETT** arrives at **WMJJ/Birmingham ("Magic 96")** for the Program Director gig from former A/C **KKHT** (now Hit station "Energy"). He replaces interim **PD CARTER DAVIS**. ■ Former Format 41 outlet **WOJY/Greensboro-Winston-Salem ("Joy 100")** has come down off the satellite to become **WWWB ("B-100")**. **TOM JACKSON** has come on board from crosstown Hit station **WKSI** to Program as **PD MAX MCGANN** steps aside to concentrate on his Morning show. The gold-based A/C positions itself with the phrases "B-100 FM with the best blend of the 60's, 70's and today" and "We always play at least four songs in-a-row without talking." In brand-new TV spots featuring actor **Robert ("Spencer For Hire") Urich**, **WWB** also repositions their Adult Contemporary competition; one as an Oldies station and the other as a Top 40 outlet. **B-100's** first major in office listening promotion sent direct mailers out to metro businesses asking them to sample the radio station at work. "Give Yourself A \$100 Raise," calls out names from the return form at random, awarding the 100 bucks when the listener announced calls back. Offices and the work audience at large can win an additional \$100 whenever they're caught in the act of displaying the "I work better with B-100 FM" sign contained in the mailer on their desk. ■ Every Friday morning, **MIKE SHORES** picks a new office for the **KMMX/San Antonio ("K-Mix 106")** "Office of the Week." Then on Monday he visits that business for breakfast (including K-Mix coffee mugs, the breakfast tacos indigenous to the area, and a number of other prizes). New Midday personality **JULIE WILLIAMS ("KJ-97")** meanwhile has begun drawing winning offices for a different meal (*lunch*) — with the "Limousine Lunch." And speaking of limos, how's this for V.I.P. treatment: Via the "KMMX Entertainment Line" listeners can get information for upcoming events and register for a great jazz night out. The lucky winner will be picked up from work via limousine, driven to dinner, taken to an area hotel to enjoy the music of Tom Grant, and will round out the evening with an overnight stay at the hotel. The radio station also gave away a trip for two to Hollywood and 20th Century Fox to view a taping of the controversial sitcom "Married With Children." And get this: while the winners were out there the couple won \$2,500 in the California State Lottery! ■ On the verge of raising their 2,098-foot tower to 83,000 watts, **WZBQ/Tuscaloosa ("Z-102")** gave their audience a chance to "Win A Wreck." With the help of direct mail pieces, listeners listened for their numbers to call in and win one of 13 'wrecks' in 13 weeks, and it seems everyone got into the act. For example, the wife of Northport Mayor **Wayne Rose** won a '77 lemon yellow Buick LaSabre (with black vinyl top) which she gave to her husband — *and he's driving it!* The grand prize winner did win a beauty: a new Dodge Dakota convertible pickup (the only one in Tuscaloosa and one of only two in the entire Southeast!) Next week: details on "Z-102 Telephone Basketball" and "Barking For Bucks!"

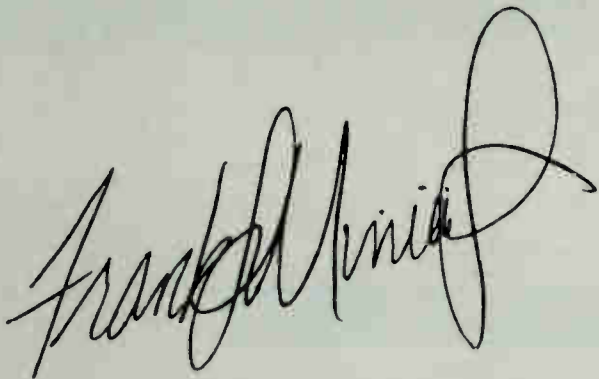
## MIDWEST

**W**RRM/Cincinnati ("Warm 98") is presenting a series of free Saturday evenings at the Cincinnati Museum of Natural History. Participants will also be able to enjoy Planetarium shows that include an exploration of space through the perspective of the Hubble Space Telescope, scheduled to be launched later this year. The station has joined with Blue Cross and Blue Shield of Ohio to present the educational, family-oriented nights out. ■ Live via satellite: it's "SIMPSON IN THE MORNING" on **WSNY/Columbus ("Sunny 95")**. The city's #1 Adult Morning radio program broadcasted live for three straight days earlier this month from the 135-acre Disney-MGM Studios Theme Park in Orlando, FL. While there, the morning crew met and spoke on-air with a number of celebrity guests including **George Burns**, **Bette Midler** and the cast of the new Mickey Mouse Club (*we're pretty confident that there are no "Cubby's" in the new crew*). In addition, **Sunny 95** 'recreated' its popular March "Vacation With the Stars" Disney-MGM trip giveaway by awarding three more trips for families of four. ■ For Secretary's Day **WLTE/Minneapolis ("Lite Fm 103")** took fax and telephone entries for a trip for two to anywhere in the country! Besides sending a secretary and friend away the station sent the boss to a local health club to get "polished" and "worked over." **LTE** is media sponsor for the "Working Women's Seminar;" only the second public event to be held in the brand-new Minneapolis Convention Center. In the words of **PD GARY BALABAN**, **ANN MORGAN** "has suffered another birthday," and congratulations to Night guy **PAUL GIEGER** and wife **Paula** on their first baby, **Robert**. ■ "Winning's as easy as '108'" over **KQQL/Minneapolis ("Cool 108")**. Designed to draw attention to their frequency, **Cool's** new spring contest awards \$1,000 a day to the listener that possesses the specified items with "108" on them — everything from driver's licenses to credit cards to tires! In fact when new Morning teammates "**CHARLIE & MARK (KRAV/Tulsa)**" recently asked listeners to find a tire with the frequency equivalent on it, one woman listening on her way to work stopped her car right then and there and found she was a winner! Weekends continue to mean unique special theme programming like the recent "Soul Patrol Weekend" (featuring nonstop classic Soul and R&B) and the upcoming "Oldies A to Z Weekend" (scheduled to hit the Twin Cities over the Memorial Day Weekend).

## WEST

**T**hough the possibilities for a humorous description of **KBIG/Los Angeles ("K-Big")** latest promotion are numerous, we will instead stick to the basic facts: For Cinco de Mayo, Morning hosts "**BILL & SYLVIA**" are holding their own "Big Fiesta," asking listeners to send in their favorite recipe using Crisco Oil and then selecting entrants to a 'Big' party where three finalists will have their dishes prepared and two grand prize trips to Mexico will be given away at the bash. ■ One of the most successful New Age/Jazz stations in the country is also a relative newcomer to the industry: **KQPT/Sacramento ("The Point")**. On the air only about a year, the outlet has enjoyed consistent ratings increases under the expert programming hand of **ALAN MASON**. Now, **Mason** has left 'The Point' to open his own national consultancy; Music Director **TOM ESHBAUGH** is **Mason's** successor. ■ Kudos to **KIOI/San Francisco ("K-101")**, the only Bay Area music radio station to send a reporter to Mexico City to cover the arrest of Sanoma County mass murder suspect **Ramon Salcido**. The undertaking started when the Associated Press announced the capture of **Salcido** in Mexico City on the morning of April 19. News Director **JOHN EVANS** had reporter **KELLY O'CONNOR** aboard a Mexico City-bound Lear jet by 12 noon that same day. Upon her arrival, O'Connor phoned in live news reports to **K-101** as the story of **Salcido's** capture unfolded throughout the following 48 hours. What do **Peter Gabriel**, **Donny Osmond** and current radio airplay have in common? Of course, **Osmond's** hot new single, "Soldier of Love." The newly-rediscovered artist stopped by the **K-101** studios recently for an on-air chat with Morning funny man **TERRY MCGOVERN**.






**KVIL-FM**

<b>P E R S O N A L</b>	LAST NAME <b>Miniaci</b>	FIRST <b>Frank</b>	MIDDLE <b>James</b>
	CURRENT STATION <b>KVIL/Dallas, TX</b>		
	HOMETOWN <b>Los Angeles, CA</b>		
	MARITAL STATUS/CHILDREN <b>Engaged</b>		
	HOBBIES <b>Film, TV, music programming, working out, fashion</b>		

<b>E M P L O Y M E N T</b>	<b>KVIL/Dallas — Assistant Program Director, Music Director</b>
	<b>Club DJ — (back when the Bee Gees had hits!)</b>

<b>V I E W P O I N T S</b>	THREE BEST RADIO STATIONS CURRENT: <b>KVIL, KPWR (Power 106), KOST</b>
	TWO BEST RADIO STATIONS OF ALL-TIME <b>KVIL, KHJ, KIIS-FM</b>
	BEST CURRENT ALBUM: <b>Don't Be Cruel — Bobby Brown</b>
	BEST ALBUM OF ALL-TIME: <b>Abbey Road — The Beatles</b>
	BEST CURRENT SINGLE: <b>Second Chance — Thirty Eight Special</b>
	BEST SINGLE OF ALL-TIME: <b>What's Going On — Marvin Gaye</b>
	FOUR BEST ARTISTS CURRENT: <b>Van Halen, Gloria Estefan, R.E.M., George Michael</b>
	FOUR BEST ARTISTS OF ALL-TIME: <b>The Beatles, Frank Sinatra, Vivaldi, Van Halen</b>
	BEST TV SPOT EVER CREATED FOR RADIO: <b>Filmhouse — Randy Travis Spot</b>
	BEST PROMOTION EVER INVOLVED WITH: <b>A New Car Every Year For The Rest Of Your Life</b>
	WORST PROMOTION EVER INVOLVED WITH: <b>Never Had One</b>
	MOST INFLUENTIAL PEOPLE IN CAREER: <b>Ron Chapman, Chuck Rhodes, Dick Clark, "Magic" Johnson</b>
	EARLY RADIO IDOLS: <b>Robert W. Morgan, Gary Owens, Dick Clark</b>
	TWO BEST AIR TALENTS CURRENT: <b>Steve McCoy, Rick Dees</b>
	BEST AIR TALENT OF ALL-TIME: <b>Ron Chapman, Rick Dees</b>
	MAJOR ACCOMPLISHMENT IN RADIO: <b>Being with KVIL for 8 years</b>
	SHORT-TERM GOALS: <b>To make it another week</b>
	LONG-TERM GOALS: <b>To live along the coast and host a TV entertainment show</b>

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# FOREPLAY



ARTIST: WANG CHUNG

**TITLE:** Praying To A New God  
**RELEASE:** 7" Cassette Sgl.  
**LABEL:** Geffen  
**LP:** THE WARMER SIDE OF COOL

Concerning Wang Chung's inspiration behind their fifth lp, *THE WARMER SIDE OF COOL*, guitarist/vocalist **Jack Hues** said, "The seven months of solid touring forged a new Wang Chung, rooted in the energy of live performance. We stripped away the machines and started playing again. I had a strong sense of rediscovering rock 'n' roll after what seemed like years in recording studios."

According to bassist **Nick Feldman** and **Hues** (pictured L.R) that rediscovery is evident on *THE WARMER SIDE OF COOL*, the title of which calls for passion and commitment and rejects the mask of cool which often conceals cynicism and ignorance.

"I'm suspicious of anybody who claims to be getting back to their roots," admits **Feldman**. "It's a cliché because the only way we're headed is forward. But on this album, we wanted to avoid the sort of anonymous sonorities that we were getting on previous records. So we worked with just a live line-up of guitar, drums and keyboards. That austerity meant when a part went down, it had to be right."

Once again Wang Chung worked with producer **Peter Wolf**, who also produced their *MOSAIC* lp. *THE WARMER SIDE OF COOL* took a year to write and record the all digital recording.

"The individual songs were carefully thought out," **Hues** explains. "Nick and I wrote separately then came together to demo the material. Yet we had no overall plan or concept in mind. Consequently the album is pretty loose in its overall structure, the running order is pretty arbitrary, because the songs are all quite big — there's a lot more material on the record than on our previous albums."

*Praying To A New God* (the first single) recalls the influences **Feldman** and **Hues** had when first forming Wang Chung in 1980. "The punk thing was really happening in London," recalls **Feldman**. "We were both really into that, and *Praying To A New God* reminds me of some of our early stuff — really high energy. As for the lyrics, they are observations on consumerism, how it trivializes everything into passing fads — even religion!"

ARTIST: THE JACKSONS

**TITLE:** Nothin' (That Compares 2 U)  
**RELEASE:** 7" 12" CD Pro/Cass. Sgl.  
**LABEL:** Epic  
**LP:** 2300 JACKSON STREET

After more than five years since their platinum *VICTORY* lp, **The Jacksons**, brothers **Jermaine, Tito, Jackie** and **Randy** (L.R) open up a new chapter with the release of *2300 JACKSON STREET*. The lp title was taken from the actual street address where **The Jacksons** were raised in Gary, Indiana.

"Basically it's about our career," says **Jackie**, of the song *2300 Jackson Street*. "It's about growing up in that house and working hard, with our mom and dad sacrificing all their wants and needs so they could buy instruments for us." The title cut also features vocals from the rest of the Jackson clan including **Michael, Janet, Marlon, Latoya** — along with 16 other nieces and nephews.

"But we're not resting on anything we've done in the past," **Jermaine** points out. "This album is about moving **The Jacksons** forward and taking some diverse musical twists and turns."

To achieve that, **The Jacksons** co-produced *2300 JACKSON STREET* with such acclaimed names as **Michael Omartian, Teddy Riley, Gene Griffith** and **L.A. & Babyface**, the force behind recent smash hits by **Bobby Brown, Karyn White** and **Sheena Easton**. *Nothin' (Compares 2 U)* a hard hitting street funk contribution from **L.A. & Babyface** is the first single from the lp.

"It's a good feeling," admits **Tito** "to have artists like **New Edition** and **The Boys**, or producers like **L.A. & Babyface, Teddy Riley** and **Gene Griffith** come up to you and say, 'You guys are the masters. We learned from you. I learned how to play the piano from one of your songs...' It's real gratifying to hear that."

"We've never quit," responds **Jackie** when asked about the five years between lps. "It was really a matter of timing in terms of launching a new Jacksons album. We've worked hard at it, taking time to join forces with other producers and writers."

"We're every bit as passionate now as we were in the early days," **Tito** concludes. "You have to stay hungry. We're looking forward to going out on the road and performing behind this album."

ARTIST: RAMONES

**TITLE:** Pet Sematary  
**RELEASE:** 7" 12" CD Pro  
**LABEL:** Sire/WB  
**LP:** BRAIN DRAIN

**Dee Dee Ramone** says the inspiration for *Pet Sematary* was the book authored by **Stephen King**. "Stephen's writing is almost musical — his lyrics are very descriptive," **Dee Dee** explains. "You can read a couple of paragraphs in the book and get visual images flashing through your mind."

"The thing that brought the book to life in an animated, dreamy way was the first line I used in the song," **Ramone** told **MMR**. "It goes, 'Under the arch of the weather stained board!' I thought that was a very poetic line. You can actually visualize it from King's lyrics."

"*Pet Sematary* is a tribute to **Stephen King's** writing, I really admire him," **Ramone** continues. "He asked me to write a song for the movie. I tried to be as careful with the lyrics as **King** is with his words."

The movie has exploded at the box office, grossing over \$26 million in its first two weeks, making it the #1 box office attraction. What did **Dee Dee** think of the movie when he first saw it? "Pretty scary. When I first saw it I thought how could they make a kid do that? This little kid runs around with a scalpel, slashing everybody and then drinking the blood. But then I found out it was a puppet doing that. It sure doesn't look like a puppet in the movie."

Besides being featured in the movie's closing credits, *Pet Sematary* is also included on the **Ramones'** *BRAIN DRAIN* lp. "Our new album is much harder musically than anything we've done in the past."

It's also the **Ramones** most creative effort yet, thanks to **Dee Dee's** sobered outlook on life. "I haven't had a drink for three years now," **Ramone** proclaims. "I used to have a bad alcohol problem. I used to just sit on the couch all day and roll joints. I cut it all out, cold turkey, stopped drinking and drugging. That inspired my creativity even more. I felt much more positive when I was doing *BRAIN DRAIN*."

The *BRAIN DRAIN* world tour, celebrating the **Ramones'** 15-year anniversary is under way. "We're gonna be living out of a suitcase for a while! It's been a good year for us so far and it seems to be getting better."

ARTIST: HOTEL HUNGER

**TITLE:** Give Me Love  
**RELEASE:** 7"/CD Pro  
**LABEL:** Megaforce/Atlantic  
**LP:** THIS IS WHERE THE FUN STARTS

"*Give Me Love* was the last song we recorded on this album," **Jimmy Jorgensen** told **MMR** from his Copenhagen, Denmark home. "We were developing along the way, we added a new bass player (**Michael Ziegler**) and we were really getting into it at the time. As the recording process developed our material seemed to get stronger."

"There wasn't really one moment that inspired me to write *Give Me Love*," **Jorgensen** said. "I'd say my whole life inspired it. Love is a great thing when it's there, but when it's not you really miss it."

*Give Me Love's* elaborate video was shot in London and directed by **Matt Lipsey** of **Limelight Productions**, the same company that came up with **Peter Gabriel's** *Sledgehammer* and **Dire Straits'** *Money For Nothing*. "What we wanted to show was that we are a rock 'n' roll band. We didn't want to make a pop video, although I believe *Give Me Love* is probably a bit more pop than the other songs on *THIS IS WHERE THE FUN STARTS*," **Jorgensen** admits.

"We titled the album that because we feel that after working towards this for so long, we're finally at the point where great things are going to happen and we can't wait. Things are happening so fast, we're having the time of our lives, we just hope that people will love our music."

**Hotel Hunger**, made up of (L.R) **Paul Mortensen, Henrik Andersen, Jorgensen, Freddie Pederson** and **Ziegler**, took their name from a hotel in Copenhagen where starving artists like themselves lived while trying to make it in the music business.

Their decision to record *THIS IS WHERE THE FUN STARTS* in English raised some eyebrows in Denmark where the local press expects you to record in Danish. "I feel funny singing in Danish," **Jorgensen** admits. "It's easier for me to sing in English. Rock 'n' roll is American to me, ya know."

Enter **Megaforce Records**, distributed by **Atlantic Records** in the U.S. and known for their metal acts until branching out recently. "It seems they think like we do. We agreed on a lot of things. We really didn't have to make a choice, we just chose them."



# FOREPLAY



ARTIST: TIN MACHINE

ARTIST: PAUL McCARTNEY

ARTIST: TODD RUNDGREN

ARTIST: GUADALCANAL DIARY

**TITLE:** Under The God  
**RELEASE:** CD Pro  
**LABEL:** EMI  
**LP:** TIN MACHINE

"What we expected from each other was that each of us would put the one thing he wanted from music into what we would do. The unity of the four individual ideas produced our music," David Bowie said of the new band Tin Machine. The band is quick to point out it's not simply "Bowie's new band," but rather a quartet of equals featuring (L R): Hunt Sales (drums, vocals), Reeves Gabrels (lead guitar), Bowie (lead vocals, guitar) and Tony Sales (bass vocals).

The roots of Tin Machine extend back a dozen years to the sessions for Iggy Pop's LUST FOR LIFE album, co-produced by Bowie and featuring the Sales brothers (sons of Soupy) as the rhythm section. Bowie and Gabrels first joined forces at a benefit concert in London in 1988, "but what was really missing was Hunt and Tony," Gabrels says. "David and I went back and listened to the opening bars of LUST FOR LIFE and it was like — that's it!"

"We'd be hanging out together even if we weren't playing music," Bowie maintains. "It was just a question of all four of us getting together and committing time to this."

"This record was made for us, as opposed trying to appeal to a record company or meet some deadline," Hunt adds. "A lot of times records get made because of obligations and delivery dates. This record took time to produce. David's made some records in two or three weeks. We spent five months on this thing, and I think it shows."

"It really is a quartet of equals," Hunt concludes. "We don't work for David Bowie, we work with him. I look at it this way, with David being at EMI, we are a well-funded garage band. We're not a bad version of some 'supergroup,' complete with your own bodyguards. This stuff will float your guppies to the top of your tank."

Tin Machine will perform at the International Rock Awards show in New York, May 31. Some small club dates are expected to follow.

**TITLE:** My Brave Face  
**RELEASE:** 7"/CD Pro/Cass. Sgl.  
**LABEL:** Capitol  
**LP:** FLOWERS IN THE DIRT

FLOWERS IN THE DIRT, containing 12 new Paul McCartney originals (four co-written with fellow Liverpoolian Elvis Costello) and recorded at Paul's English countryside home studio is his first lp of new material in three years. FLOWERS IN THE DIRT (the title comes from the lyric of a song on the lp called *That Day Is Done*) is Paul's 17th post-Beatle album.

The lp features some of the biggest names in the industry including Pink Floyd's David Gilmour, ex-Pretenders guitarist Robbie McIntosh and Average White Band singer/guitarist Hamish Stuart (who is featured on nine tracks). The behind-the-scenes team of co-producers and arrangers is equally impressive, boasting the likes of George Martin, Trevor Horn, Neil Dorfsman and Chris Hughes.

In the Summer of '87, while Paul was getting to know the musicians that he hoped to use on FLOWERS IN THE DIRT he cut 27 rock classics in a two day burst, the pick of which appeared on his BACK IN THE USSR album. When asked if this spontaneity had been a factor in recording FLOWERS IN THE DIRT, McCartney replied, "Yeah, I think some of the spontaneity carried over onto my new album. The longer we took on songs, the more time there was to worry and doubt. Doing it the old fashion recording way, because you didn't have 48 tracks or whatever — you had to make decisions as you went along."

"I didn't think *Get Back* was any kind of single, it was a jam, and the other guys had to say, 'No it's a great single, man,'" Paul recalled. "I like that when things creep up on me. I'm not a great analyzer. I'm a doer."

Paul compared his latest songwriting partner, Elvis Costello (who co-wrote *My Brave Face*) to John Lennon. "I must say that working with Elvis reminded me a bit of working with John. I think Elvis has got a bit of John's style and was influenced by John."

**TITLE:** The Want Of A Nail  
**RELEASE:** 12"/CD Pro  
**LABEL:** Warner Brothers  
**LP:** NEARLY HUMAN

"I was, I am, getting tired of listening to music that's generated essentially by machine," Todd Rundgren explained to MMR on the method used to record NEARLY HUMAN. "Not to sound like prudish griping, but as far as I can perceive the general quality of music has been sacrificed to a technological approach."

That's the reason Rundgren recorded his latest solo lp with no overdubs, gathering anywhere between eight and 30 of music's finest musicians to play together. "The intent was not so much to create a technical masterpiece as it was to capture what I think is a lost element in modern recording, that of the performance itself," Rundgren said.

"This procedure was similar to the one I used on my third solo album SOMETHING/ ANYTHING? in that I taught the musicians the songs the same day I was recording them."

Not only was this a costly venture, ("probably the most expensive album I've made") the logistics of assembling the musicians became a burden to Todd. "The biggest problem was getting people to show up," Rundgren recalls. "Most people wanted to know why they couldn't come in later and overdub their parts. I had to explain to them that that's not the concept of this album. We were all supposed to look at each other, listen and come up with something right there, on the fly."

Fittingly, the lead track *The Want Of A Nail* relates to Rundgren's approach on NEARLY HUMAN. "The upshot of that song is that details are as important as great, grand gestures. Human failures result from not being able to give that extra measure of effort. That was a factor in the approach of NEARLY HUMAN. We'd give the best we could for most of the evening and then go do what we called the 'mood altered' take and go in just one more time with as much inspiration as possible and as Yoda would put it, 'feel the force.'"

Members of Bourgeois Tagg, the Tubes and Utopia played on NEARLY HUMAN and are expected to join Rundgren on his tour beginning in mid-July.

**TITLE:** Pretty Is As Pretty Does  
**RELEASE:** 12"/CD Pro  
**LABEL:** Elektra  
**LP:** FLIP FLOP

"*Pretty Is As Pretty Does* came out of the sky and landed in our laps," joked vocalist Murray Attaway after the Guadalcanal Diary show in Detroit. "It's basically about covering up emotional scarring. You know some people are real happy on the outside, but real unhappy on the inside."

*Pretty Is As Pretty Does*, Guadalcanal Diary's second release from their FLIP FLOP lp was produced by Don Dixon, the cheerfully manic vibemaster whose credits include R.E.M. and the Smithereens.

"What's it like working with Don Dixon?" drummer John Poe said, repeating the question. "It's like being locked in a small room with a bald man and a bunch of blinking lights. Working with Don is great especially if you agree with him, and for us that was about 89% of the time."

"However the 10 or 11% of the time we disagree, Don can be the most difficult, sneaky, tricky person that you could ever imagine," Poe said, only half serious (I think). "He gives us that, 'you all go to dinner, I'm just gonna hang around the studio and work on a few things...' When we come back it's like, 'Don what have you done here? Working with Don is kinda like working with your big brother.'"

Guadalcanal Diary is currently on a club circuit tour in support of their fourth lp. Down the road, Attaway said without doubt, "we don't know," he chuckled. "We'd like to plan out our months and years ahead but this is probably the most undependable industry you could be in."

"We don't want to tour with someone who'll say 'you got 20 minutes, now get off the stage,'" Poe said. "And obviously we don't want to work with a band that's so huge that the audience is the one saying 'get off the stage' because they want to see this huge performer. That's a real tricky situation for us."

Influences? "I don't know when I was a little kid, I wanted to be Batman or Popeye," Attaway claimed. *Stop it already, you're killing me.* What's the expression, 20,000 comedians out of work and Guadalcanal Diary is still dropping one liners!

## COMING NEXT WEEK

### HIT RADIO

MR bops on down to Cleveland to tantalize you with the goods on *Hit Radio's* sizzling WPHR ("107.9") — the data, the music — in a Tuned In you won't want to skip!



### ROCK RADIO

It's Indianapolis' WFBQ ("94.7") as Tuned In rocks out in Indiana in our next issue. Check in here for the way things go down at this roaring rocker!



### ADULT CONTEMPORARY

If springtime and relaxing A/C radio are in your forecast, Kansas City's KLSI ("93.3") is the station you'll want to hear. And read up on — do so in next week's Tuned In!



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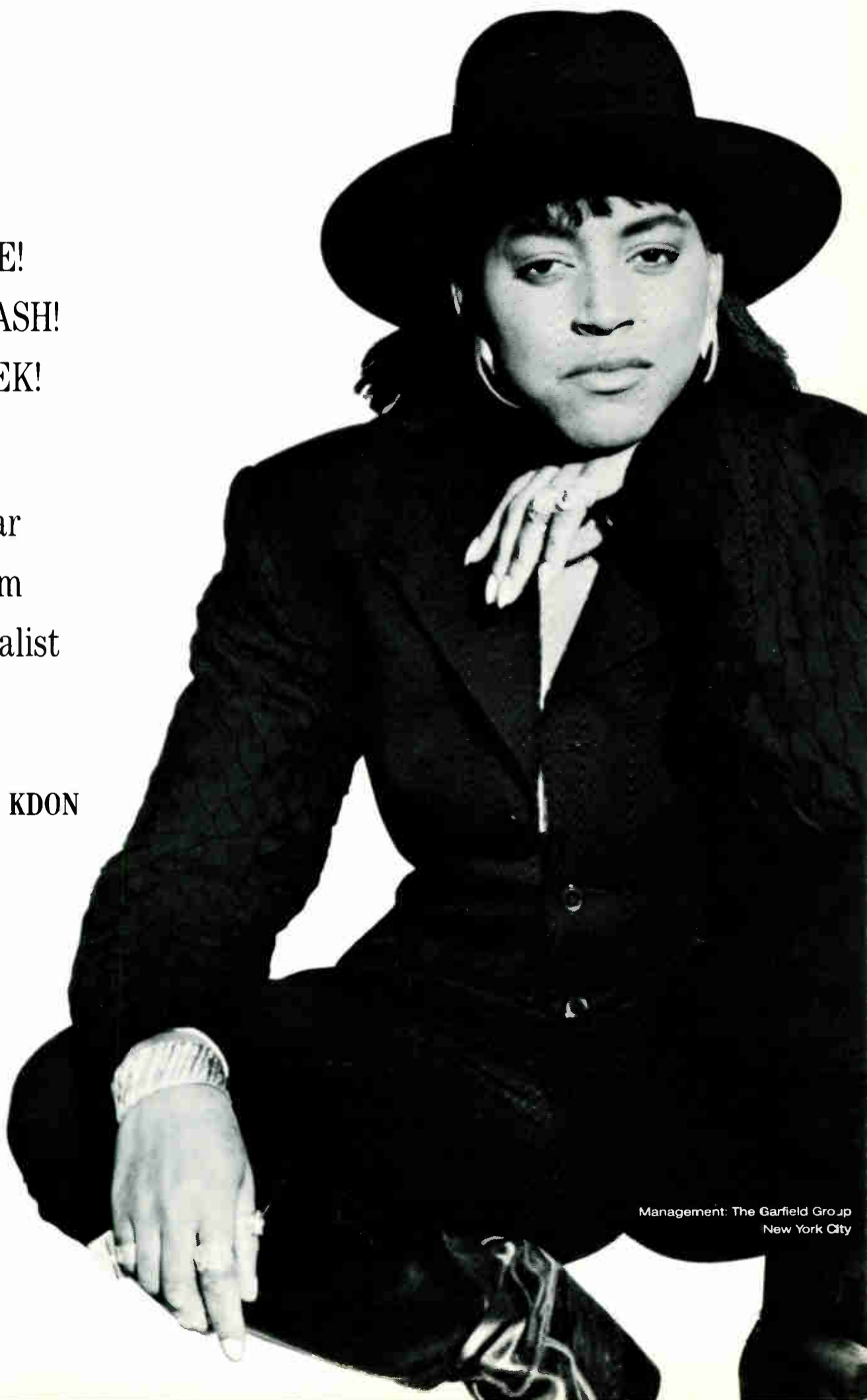
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