

MONDAY

MORNING REPLAY

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MEDIABASE

ISSUE 63
APRIL 3, 1989

KQLZ! The latest Los Angeles *Hit Radio* addition is also the latest MMR addition! This week *Monday Morning Replay's* charts include data extracted from Scott Shannon and Company's "Pirate Radio" creation. In fact, stay tuned as MMR's "Tuned In" arranges for an in-depth coverage in an issue coming soon. MMR welcomes "Pirate Radio" to our mix. Watch as many more stations join the MMR family in the next few weeks, as we continue with our market expansion.

Ever since the arrival of Brian Philips (PD) to the Minneapolis marketplace, things have really heated up in the *Hit Radio* arena. The major beneficiary has been KDWB, now the new *Hit Radio* leader. This week *Monday Morning Replay* shows you some of the essential elements that Philips, along with MD Mr. Ed have instituted to bring about this success. Details in this week's *Tuned In*...If it's eclectic you want, it's eclectic you get in this week's *Rock Radio Tuned In* installment, as we travel back to the Great Salt Lake for an overview of KJQN. PD Mike Summers programs a "cutting edge" blend of music and promotions...A place in the sun is the order of the week for our *A-C* observers, as we delve into the music, programming and positioning of Tampa Bay's WUSA. Bobby Irwin programs and we've got the inside scoop!

With the coming of every spring, three things are bound to happen: things turn green, programmers prepare for "the book," and tens of thousands flock to Florida's sun in Daytona Beach. Among the throngs this year were The Bangles. Nearly 25,000 scantily clad beachgoers saw the opening performance of the 1989 tour, set to transcend from coast-to-coast. Details in this week's *Captured Live* section.

Phoebie Snow is back and sounding better than ever! This week *Monday Morning Foreplay* has details on "If I Can Just Get Through The Night," the first single from the new LP "SOMETHING REAL" (her first new album in eight years)! Rick Astley is back with "Giving Up On Love," his second from his latest. W.A.S.P. breaks into the spring mix with their cover of The Who classic "The Real Me." Details on these in this week's *Monday Morning Foreplay*, along with the new releases from Gardner Cole, Blue Murder and newcomers Freiheit.

Read all about it in this week's *Monday Morning Replay*!

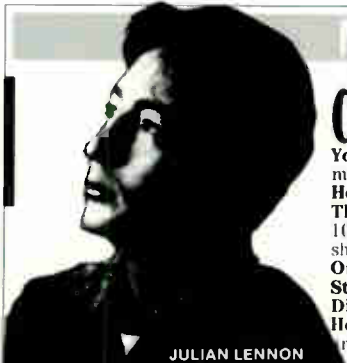
MOST PLAYED/HIT RADIO

Madonna continues to break the *Hit* radio scene wide open, as "Like A Prayer" dominates the *Hit Radio* chart for the second straight week! "Prayer" racks on another 294 plays (3,801-4,095), adds two spins per station per week on its *QPI* average (51-53) and gains 7 million more on its *reach* (103.50-110.40). **Fine Young Cannibals** gains a position (#3-2) and increases across the board (*playcount* *QPI* *reach*). **Roxette**, **Milli Vanilli**, **Rod Stewart**, **Jody Watley**, **Tone-Loc**, **R.E.M.**, **Deon Estus** and **Paula Abdul** land in the #3-10 slots, respectively. **Donny Osmond**, **Debbie Gibson** and **New Kids On The Block** all show outstanding increases this week (10 points or more). Others showing strong gains include **Bon Jovi**, **Sa-Fire**, **Stevie B**, **Bobby Brown**, **Animation**, **Sweet Sensation**, **Michael Damian**, **Howard Jones**, **Synch**, **Cher/Peter Cetera**, **Def Leppard**, **Samantha Fox** and **Enya**. **Living Colour** leads the debut pack this week, followed by **Neneh Cherry**, **Guns N' Roses** and **Bette Midler**; **Gina Go-Go** reenters. Outside the top 40 and showing continued growth appeal are **Lita Ford**, **Robbie Nevil**, **The Outfield**, **Winger**, **One 2 Many**, **Information Society** and **Figures On A Beach**. **Waterfront**, **Alexander O'Neal** and **Edie Brickell** are new to the *Newcomers* list this week.



R.E.M.

MOST PLAYED/ROCK RADIO

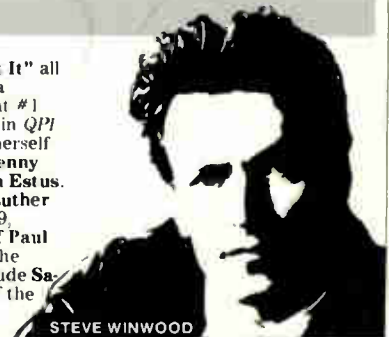


JULIAN LENNON

Chris Rea holds steady at the top spot for the second consecutive week. "Working On It" racks up 1,029 plays this week, has a *Reach Index* of 16.81 million and a *QPI* average of 22. Following a mere 14 plays behind and lodged in the #2 slot is **The Replacements'** "I'll Be You." **The Replacements** soar over 150 plays from last week and lead in *reach* (20.02 million). **Julian Lennon** is back (stronger than ever) — taking the lead track "Now You're In Heaven" from his **MR. JORDAN** LP up #19-5—3! **U2**, **Thirty Eight Special**, **Guns N' Roses**, **The Outfield**, **Def Leppard**, **Melissa Etheridge** and **The Radiators** put a caper on the top 10. **The Outfield** takes the most upward award — climbing 18 notches, #25-7. **Little America** shows a nice six slot climb, #17-11, as do **XTC**, **R.E.M.**, **Bonnie Raitt**, **Steve Winwood**, **Roy Orbison**, **Cruel Story Of Youth**, **Tanita Tikaram**, **The Bulletheads**, **Glamour Camp** and **The Stray Cats**. Nine debuts this week include: **Great White**, **Saraya**, **Lita Ford**, **Guadalcanal Diary**, **Jon Butcher**, **Mike & The Mechanics**, **Fine Young Cannibals**, **Traveling Wilburys** and **House Of Lords**. **Howard Jones** climbs 15 to sit just outside the top 40 at #41. **Big Bam Boo** and **Marchello** are among the *newcomers*, **Jim Capaldi** resurges.

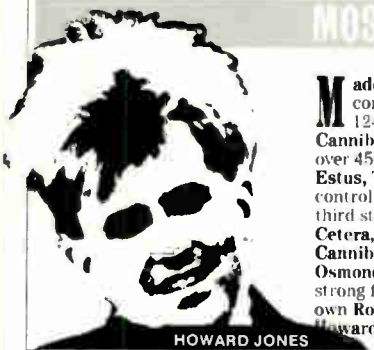
MOST PLAYED/ADULT CONTEMPORARY

After three weeks positioned at #3, **Roy Orbison** gets that last push to take "You Got It" all the way to the top! "You Got It" adds over 80 plays to its play total (1,708), shows a *Quality Play Index* average of 29 and *reaches* 33.29 million. After a string of weeks at #1 **Mike & The Mechanics** slip a notch to #2 — a mere 7 plays behind the leader, but ties in *QPI* average and continues to lead in *reach* (34.98 million). **Anita Baker** climbs one to slot herself at #3. **Baker** is followed in the top 10 by **Vanessa Williams**, **The Bangles**, the duo of **Kenny G/Smokey Robinson**, **Breathe**, the pair of **Cher/Peter Cetera**, **Bette Midler** and **Deon Estus**. Upward movers in the top 30 include **Madonna** #14-12, **Thirty Eight Special** #16-13, **Luther Vandross** #17-15, **Simply Red** #20-16, **Carly Simon** #18-17, **Traveling Wilburys** #23-19, **Peter Noone** #25-21, **Steve Winwood** #27-22, **Sheena Easton** #26-25 and the combo of **Paul Carrack** and **Terri Nunn** #28-26. **Julia Fordham** takes top debut honors this week as she lands at #24 with "Happy Ever After." Others new to the *Adult Contemporary 30* include **Sa-Fire**, **Synch** and **Basia**. Just outside the top 30 is **Buster Poindexter** with his version of the **Ray Charles'** classic "Hit The Road Jack."



STEVE WINWOOD

MOST PLAYED/MULTI-FORMAT



HOWARD JONES

Madonna completely sweeps the *Multi-Format* front — soaring nearly 950 plays over her nearest competitor, to dominate overall status. **Madonna** racks up 4,592 plays, carries a *Reach Index* of 124.10 million and spawns a *Quality Play Index* average of 44 plays per station per week. **Fine Young Cannibals** continue to climb across the *multi-format* boundaries, as "She Drives Me Crazy" leaps up over 450 plays from last week to land at #2. **Roxette**, **Milli Vanilli**, **Roy Orbison**, **Vanessa Williams**, **Deon Estus**, **Thirty Eight Special**, **Rod Stewart** and **Jody Watley** round out the top 10. **Madonna** also takes control of the *Hit A-C* arena this week and continues to dominate the *Hit Urban Dance* chart for the third straight week. **Madonna** is followed on the *Hit A-C* chart by **Orbison**, **Williams**, **Estus**, **Cher/Peter Cetera**, **Sa-Fire**, **Thirty Eight Special**, **Karyn White**, **Bette Midler** and **The Belle Stars**. **Fine Young Cannibals**, **Roxette**, **Milli Vanilli**, **Jody Watley**, **Tone-Loc**, **Deon Estus**, **Paula Abdul**, **Sa-Fire** and **Donny Osmond** wrap up the top 10 *Hit Urban Dance* songs; behind **Madonna**. **Fine Young Cannibals** hold strong for a second week atop the *Hit Rock* chart! **The Cannibals** are followed in the top 10 by **Sweden's** own **Roxette**, **Thirty Eight Special**, **Def Leppard**, **Guns N' Roses**, **Chris Rea**, **The Replacements**, **Howard Jones**, **The Outfield** and **Steve Winwood**.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

BETTE MIDLER	Wind Beneath My Wings	Atlantic
DEBBIE GIBSON	Electric Youth	Atlantic
NEW KIDS ON THE BLOCK	I'll Be Loving You (For)	Columbia
GUNS N' ROSES	Patience	Geffen
DONNY OSMOND	Soldier Of Love	Capitol

Rock Radio

SARAYA	Love Has Taken Its Toll	Polydor/PG
JON BUTCHER	Might As Well Be Free	Pasha/Capi
GREAT WHITE	Once Bitten Twice Shy	Capitol
MIKE & MECHANICS	Seeing Is Believing	Atlantic
TRAVELING WILBURYS	Heading For The Light	Wilbury/WB

Adult Contemporary

JULIA FORDHAM	Happy Ever After	Virgin
SA-FIRE	Thinking Of You	Cuti/Merc
STEVE WINWOOD	Hearts On Fire	Virgin
BASIA	Promises	Epic
SYNCH	Where Are You Now	WTG

Determined by increase in RANK

ADVERTISEMENT



Bette Midler "Wind Beneath My Wings"
MAJOR SALES AND REQUESTS LEAD THE WAY!
MMR HIT TRACER TRACKS DEBUT

75% PLAY INCREASE THIS WEEK!
BILLBOARD LP CHART (16)

BILLBOARD SINGLES CHART (47)

WKTI ADD #21
Y100 ADD
WKBQ ADD
KZZP ADD

KOY-FM ADD
WDJX ADD
WSPK ADD
KC101 ADD #28

94Q 6-4
PWR99 #11
KISN 22-13
Q102 31-16

KTFM 23-18
WXKS 26-19
PRO-FM 30-19
KUBE 25-22

From The Gold Soundtrack Album, "Beaches."
NOW OVER 600,000 ALBUMS SOLD!



PLAY IT,
SAY IT!

Winger "Seventeen"
HOT HIT ACTION!
MMR HIT TRACER TRACKS
NEWCOMER

REACH INDEX 5.63 MILLION!
BILLBOARD SINGLES CHART (36)

WDFX #4
WKBQ 10-6
KXXR 8-6
Y95 10-8
KEGL 18-14
WNVZ 24-21

WGH 26-22
KXYQ 27-24
Y108 30-27
WZPL 30-27
PRO-FM Debut #28
92X Debut #32

KCPX #33
KPLZ
WZOU
WQUT 17-11
WKQB 17-14
KZZU 23-16

KJ103 19-16
WPST 29-25
KMYZ 27-20
And More!

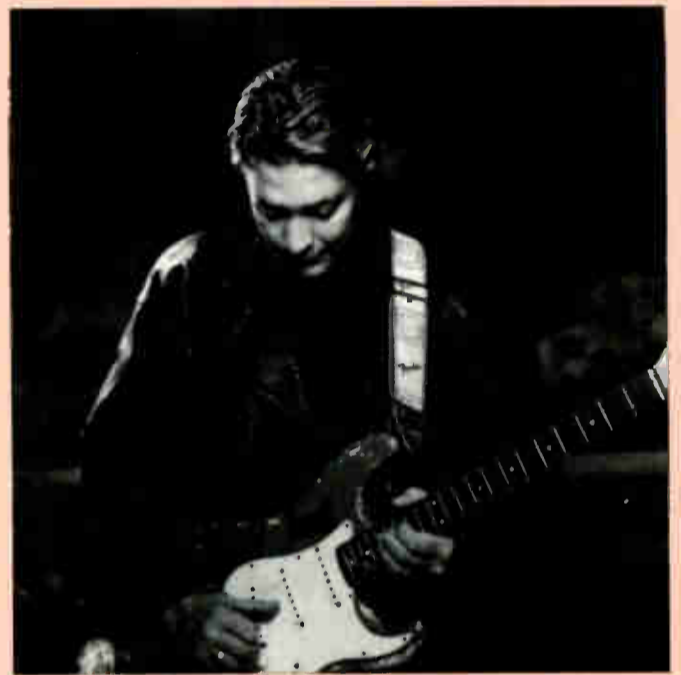
ON TOUR WITH CINDERELLA!



CHRIS REA

THE NEW SINGLE

“WORKING ON IT”



#1 ROCK TRACK FOR TWO WEEKS!

MMR HIT RADIO NEWCOMER

REACH INDEX 3.57 MILLION

LP SALES OVER 1.4 MILLION WORLDWIDE!

EARLY ACTION!

WMMS 24-18

KXXR #7

KEGL #13

WXKS DEBUT #35

WZOU

WQUT 21-13 (HOT)

KOZE 18-11

OK95 24-15

KZZU 37-31

99KG 33-26

ZFUN 38-31

K104 27-22

KFMW 31-27

KSND 30-25

WLRS 20-16

ADDS! WBBQ WHHY KWES KYRK WAZY KFBQ **AND MORE!**

ALSO PLAYING ON: PRO-FM!

IT WORKS WONDERS

A DRAMATICALLY DIFFERENT SINGLE
FROM THE ALBUM:

NEW LIGHT *Through Old Windows . . .*



Produced by Chris Rea and Jon Kelly

MONDAY MORNING REPLAY

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CONTENTS

CAPTURED LIVE	5	A ticket to today's hottest concert tours, focusing on a specific appearance and featuring ticket prices, sales and songs performed.
TRACER TRACKS HIT RADIO	7	The forty most played songs in the HIT RADIO format, nationally, along with the week's newcomers. Breakouts provided included the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS HIT RADIO	8	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION HIT RADIO	10	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
HIT FACT FILE	11	An overview and historical look at individuals leading the industry.
HIT SAMPLE HOURS	12	A unique section that provides one hour capsules of actual music mixes.
CITY TRACKS HIT RADIO	13	City Tracks are a potpourri of promotional, positioning, market news and information.
NATIONAL CROSSOVER INDEX	14	Charts that offer an overview of those tracks crossing formatic boundaries. Charts include MULTI-FORMAT, HIT RADIO/URBAN/DANCE, HIT RADIO/A-C and HIT RADIO/ROCK RADIO.
TUNED IN	15	WEEKLY TAKE OUT SECTION. Every week, a station from each of the formats is featured. TUNED IN breaks out music, promotional activity, positioning and account information.
TRACER TRACKS ROCK RADIO	31	The forty most played songs in the ROCK RADIO format, nationally, along with the week's newcomers. Breakouts provided include the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders.
RECURRENTS/DAYPART CHARTS ROCK RADIO	32	The 40 hottest recurrent titles, and Quality Play Index figures for those titles. Breakouts also include daypart charts, tracking airplay through the 6am-7pm and 7pm-6am dayparts.
HEAVIEST SATURATION ROCK RADIO	34	TRACER TRACKS 1-40, and NEWCOMERS, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ROCK SAMPLE HOURS	35	A unique section that provides one hour capsules of actual music mixes.
ROCK FACT FILE	36	An overview and historical look at individuals leading the industry.
CITY TRACKS ROCK RADIO	37	City Tracks are a potpourri of promotional, positioning, market news and information.
TRACER TRACKS ADULT CONTEMPORARY	38	The thirty most played songs in the ADULT CONTEMPORARY format, nationally, along with the total number of plays, reach index (gross impressions), increase percentages, along with national and regional airplay leaders. Also provided are a list of the hottest recurrent titles.
HEAVIEST SATURATION ADULT CONTEMPORARY	39	TRACER TRACKS 1-30, with a song-by-song analysis of those stations reaching the most audience with its airplay.
ADULT CONTEMPORARY SAMPLE HOURS	39	A unique section that provides one hour capsules of actual music mixes.
ADULT CONTEMPORARY FACT FILE	40	An overview and historical look at individuals leading the industry.
CITY TRACKS ADULT CONTEMPORARY	41	City Tracks are a potpourri of promotional, positioning, market news and information.
MONDAY MORNING FOREPLAY	42	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

▲ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain its arrow.

✓ Signifies a new entry.

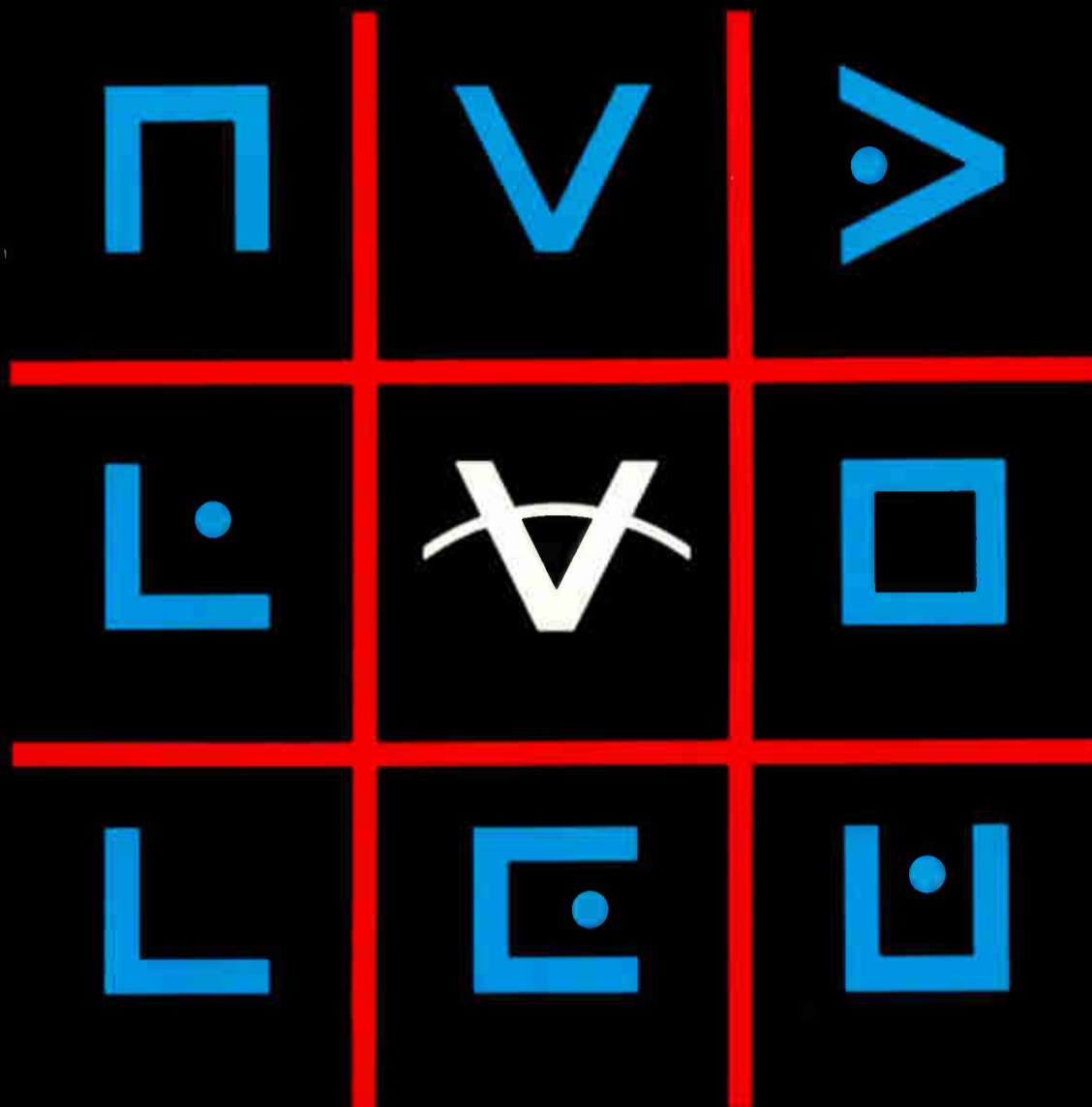
CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.

THE OUTFIELD



VOICES of BABYLON

MMR HIT RADIO NEWCOMER

112% PLAY INCREASE THIS WEEK!

R&R CHR MOST ADDED/BREAKER BOUND

MMR ROCK TRACER TRACKS 🏆 - 🏆

R&R AOR (13) - (4)

ADDS!

WNVZ #27 WBCY
PRO-FM KZ106
WKT1 WANS
Y108 WBAM
KPLZ WHHY
WERZ WDLX
WKEE KZIO
WNYZ KLQ
WRCK KAY107
Q106 KKRD
WBBQ KCAQ
WSSX & MANY MORE!

MAJOR MARKET HIT RADIO ACTION!

WMMS 21-17 KCPX Debut #38
KEGL Debut #18 Y95
KXYQ 23-19 KKBQ
KXXR 34-28 WGH
WZPL 35-31 WZOU
KRBE Debut #34 WMJQ

AND MORE!

HOT MOVES!

Q98 27-22
WQUT 29-23
WROQ 29-23
WZOK 37-27
KZZU 34-29
WSPK 39-33
100KHI 38-33

AND MORE!

ALSO PLAYING ON: PWR 99!

Voices Of Babylon on Columbia Compact Disc, Cassettes and Records (OC4449)

ALBUM NOW IN STORE!

Produced by David Kahne, David Leonard and John Spinks. Management by Kip Krones, KRK London.

"Columbia" are trademarks of CBS Inc. ©1989 CBS Records, Inc.

PLAY IT,
SAY IT!

Columbia



CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.

CONCERT FACTS:

Artist: The Bangles
Label: Columbia Records
Tour: "The Everything Tour"
Date: Monday, March 13, 1989
Venue: Springfest '89 Concert Series
Location: Daytona Beach, FL
Attendance: 25,000 (estimated)
Ticket Price: free
Show Sponsors: Pontiac, Seabreeze & Adidas Men's Cologne
Promoter: U.S. Concepts, Inc.
Booking Agency: Creative Artists Agency, Inc.
Management: Stiefel-Phillips Entertainment
Public Relations: Shelley Selover, CBS
Tour Manager: Ian Loyd Bisley
Production Manager: Steve Botting
Lights Off: 2:05PM/Lights On: 3:10PM
Total Length: 1 Hour 5 Minutes

UPCOMING SHOWS:

- April 4 Fox Theater
Detroit, MI
- April 6 Holiday Star Theater
Merrillville, IN
- April 7 Lantz Gymnasium
Charleston, IL
- April 8 Riverside Theater
Milwaukee, WI

PERSONNEL: THE BANGLES

Susanna Hoffs: Vocals, Guitar
Michael Steele: Bass, Vocals
Vicki Peterson: Guitar, Vocals
Debbi Peterson: Drums, Vocals
Harpo: Keyboards

SET 2:05-3:10PM

1. *Hazy Shade Of Winter*
2. *Make A Play For Her Now*
3. *Manic Monday*
4. *Crash & Burn*
5. *Be With You*
6. *Creeque Alley/I Fought The Law*
7. *If She Knew What She Wants*
8. *Eternal Flame*
9. *Some Dreams Come True*
10. *Set You Free*
11. *In Your Room*
12. *Watching The Sky* (first encore)
13. *Walk Like An Egyptian* (last song)



Susanna Hoffs



Michael Steele



Debbi Peterson



Vicki Peterson

Photos by: Lisa Bunch

Tommy Page "A Shoulder To Cry On"

ONE OF THE WEEK'S MOST ADDED!

MMR Hit Tracer Tracks ³⁰ / Reach Index 14.69 Million This Week!

R&R HIT (40) - (46)

ADDS!

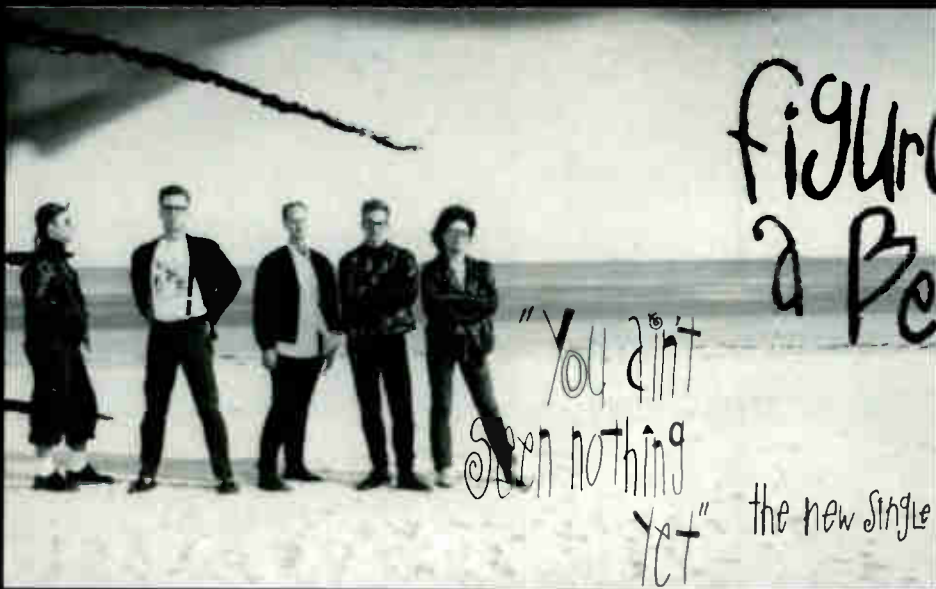
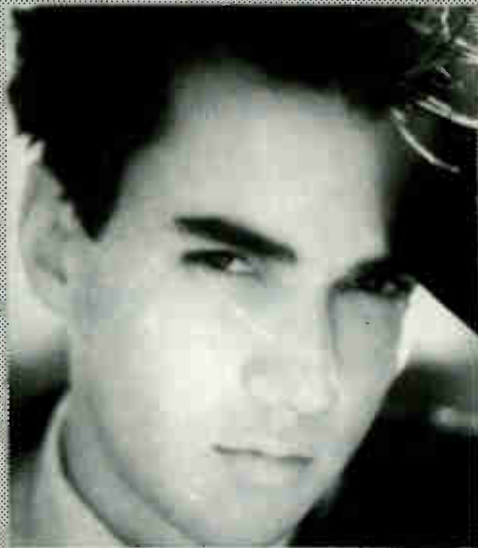
KKLO #29 WBCY
 KPLZ #36 WMEE
 Y108 Z104
 WZPL and more!
 93Q #39

HOT ACTION!

KMEL 10-10 WDFX 23-20 WPST 10-4 PRO-FM
 KROY 14-10 KKRZ 29-21 KYRK 17-8 KUBE
 WLOL 15-11 KDWD 27-24 Y106 22-14 KZZP
 KWOD 26-19 WNCI 28-24 KLUC 21-15
 KIIS 23-20 WXKS 30-27 KCAQ 27-19

Also playing at: KS104, X100 & WAVA!

From the Debut Lp: "Tommy Page."



MMR Hit Tracer Tracks Newcomer

52% INCREASE IN AIRPLAY THIS WEEK!

Reach Index 4.16 MILLION!

GREAT EARLY ACTION!

CKOI ADD
 WGH ADD
 WSPK ADD
 WCGQ ADD
 KDON ADD
 KZZU ADD
 WJAD ADD
 KKXL ADD
 KGOT ADD
 and more!

Produced by
 Ivan Ilich

From the album figures on a beach

New Order "Round & Round"

JUST OUT AND ALREADY ON AT!

KRBE K106 KKFR
 K98 KZZB and more!

On Tour Now!



JUST RELEASED!

Gardner Cole "In A Big Way" (see this week's Foreplay)

COMING THIS WEEK!

Elvis Costello "Veronica" (Hot at Rock Radio)

HIT RADIO



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

3/13/89	3/20/89	3/27/89	4/3/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX*	REACH INDEX IN MILLIONS
—	3	1	1	MADONNA	Like A Prayer	Sire/WB	4095	53	110.4
7	7	3	2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA	3556	46	91.42
6	4	5	3	ROXETTE	The Look	EMI	3402	45	80.75
4	5	4	4	MILLI VANILLI	Girl, You Know It's True	Arista	3108	44	88.42
8	8	6	5	ROD STEWART	My Heart Can't Tell You No	WB	2170	33	50.22
22	14	8	6	JODY WATLEY	Real Love	MCA	2023	31	54.26
10	9	7	7	TONE-LOC	Funky Cold Medina	Del/Island	1701	25	42.41
15	16	11	8	R.E.M.	Stand	WB	1701	28	42.20
14	11	10	9	OEON ESTUS	Heaven Help Me	Mika/Polyd	1680	29	35.24
31	21	14	10	PAULA ABDUL	Forever Your Girl	Virgin	1673	28	37.17
25	19	15	11	BON JOVI	I'll Be There For You	Mercury/PG	1519	26	39.54
19	20	17	12	SA-FIRE	Thinking Of You	Cutt/Merc	1498	28	41.20
—	34	23	13	DONNY OSMOND	Soldier Of Love	Capitol	1491	30	34.83
21	18	16	14	STEVIE B	I Wanna Be The One	LMR	1400	40	45.35
37	28	18	15	BOBBY BROWN	Every Little Step	MCA	1400	33	33.42
23	23	19	16	ANIMATION	Room To Move	Polydor/PG	1239	28	22.40
16	15	13	17	KARYN WHITE	Superwoman	WB	1162	23	31.93
24	24	20	18	SWEET SENSATION	Sincerely Yours	Atco	1141	27	34.33
18	17	21	19	VANESSA WILLIAMS	Dreamin'	Wing/PG	1120	22	25.91
—	—	36	20	DEBBIE GIBSON	Electric Youth	Atlantic	1120	26	25.68
—	—	30	21	MICHAEL DAMIAN	Rock On	Cyprss/A&M	1085	23	26.27
29	25	22	22	BELLE STARS	Iko Iko	Capitol	1050	27	22.37
36	30	24	23	THIRTY EIGHT SPECIAL	Second Chance	A&M	994	24	19.68
—	37	28	24	HOWARD JONES	Everlasting Love	Elektra	931	25	17.54
—	36	31	25	SYNCH	Where Are You Now	WTG	882	34	19.03
—	—	40	26	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia	875	21	19.60
30	26	25	27	ROY ORBISON	You Got It	Virgin	840	22	19.77
—	—	34	28	CHER/PETER CETERA	After All	Geffen	833	23	15.34
35	33	33	29	DEF LEPPARD	Rocket	Mercury/PG	770	18	18.99
38	35	32	30	TOMMY PAGE	A Shoulder To Cry On	Sire/WB	742	29	14.69
32	29	27	31	POISON	Your Mama Don't Dance	Enigma/Cap	735	17	17.71
—	—	35	32	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA	735	22	17.60
39	31	29	33	JOHNNY KEMP	Birthday Suit	Columbia	686	22	12.64
—	—	38	34	ENYA	Orinoco Flow (Sail Away)	Geffen	595	17	10.85
New Entry ✓	—	—	35	LIVING COLOUR	Cult Of Personality	Epic	567	15	11.96
New Entry ✓	—	—	36	NENEH CHERRY	Buffalo Stance	Virgin	546	19	13.24
New Entry ✓	—	—	37	GUNS N' ROSES	Patience	Geffen	546	18	12.51
—	—	37	38	PASADENAS	Tribute (Right On)	Columbia	490	18	12.09
Reentry ✓	—	—	39	GINA GO-GO	I Can't Face The Fact	Capitol	469	29	10.93
New Entry ✓	—	—	40	BETTE MIDLER	Wind Beneath My Wings	Atlantic	455	18	9.77

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission)

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
EIGHTH WONDER	Baby Baby	WTG	420	13%
LITA FORD	Close My Eyes Forever	RCA	413	15%
PETER SCHILLING	A Different Story	Elektra	385	1%
STEVE WINWOOD	Hearts On Fire	Virgin	385	41%
ROBBIE NEVIL	Somebody Like You	EMI	378	20%
OUTFIELD	Voices Of Babylon	Columbia	357	112%
WINGER	Seventeen	Atlantic	308	7%
SIMPLY RED	It's Only Love	Elektra	308	—
SHEENA EASTON	Days Like This	MCA	301	—
BOYS	Lucky Charm	Motown	294	7%
SANOE	Notice Me	Fever/Sutr	259	—
BOY GEORGE	Don't Take My Mind On A Trip	Virgin	252	38%
ONE 2 MANY	Downtown	A & M	252	24%
KIRBY COLEMAN	Hey Ton'i	Next Plate	238	3%
FIXX	Driven Out	RCA	231	—
SURFACE	Closer Than Friends	Columbia	231	—
GEORGIO	I Don't Want 2 Be Alone	Motown	224	23%
INFORMATION SOCIETY	Repetition	T.Boy/Repr	217	55%
SLICK RICK	Teenage Love	Def J/Col	210	—
FIGURES ON A BEACH	You Ain't Seen Nothing Yet	Sire/WB	203	52%
OURAN DURAN	Do You Believe In Shame?	Capitol	203	45%
CHRIS REA	Working On It	Geffen	182	4%
MILLI VANILLI	Baby Don't Forget My Number	Arista	182	—
✓ WATERFRONT	Cry	Polydor	175	—
CYNTHIA	Change On Me	—	175	—
KRISTIN BAILO	Don't Turn Your Back Vend/A & M On Love	—	168	—
GLENN MEDEIROS	Never Get Enough Of You	Amhrst/MCA	154	4%
✓ ALEXANDER O'NEAL	(What Can I Say) To Make You..	Tabu/CBS	140	81%
✓ EDIE BRICKELL & NEW	Circle	Geffen	140	—
SECRET SOCIETY	We Belong Together	Miami Moon	133	—
EASTERHOUSE	Come Out Fighting	Columbia	133	46%
A FRANKLIN/E JOHN	Through The Storm	Arista	133	—
RAIANA PAIGE	Open Up Your Heart	Sleeping B	112	—
NEW EDITION	Crucial	MCA	112	14%
CHOIRBOYS	Run To Paradise	WTG	112	—
ESCAPE CLUB	Walking Through Walls	Atlantic	112	14%
WOMACK & WOMACK	Teardrops	Island	105	15%
PAJAMA PARTY	Yo No Se	Atlantic	91	—
✓ NEW ORDER	Round And Round	Qwest/WB	91	—
✓ ERASURE	Stop	Sire/Repri	91	—
✓ XTC	Mayor Of Simpleton	Geffen	84	—
✓ ELVIS COSTELLO	Veronica	WB	84	—
✓ MELISSA ETHERIDGE	Similar Features	Island	84	—

✓ Denotes new entry.

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
BETTE MIDLER	Wind Beneath My Wings	Atlantic

EAST

NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
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WEST

SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
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SOUTH

DEBBIE GIBSON	Electric Youth	Atlantic
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MIDWEST

BETTE MIDLER	Wind Beneath My Wings	Atlantic
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HIT RADIO — RECURRENTS/DAYPART CHART

HOTTEST RECURRENTS

4/3/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX*
1	BANGLES	Eternal Flame	Columbia	40
2	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	33
3	PAULA ABDUL	Straight Up	Virgin	31
4	NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	Columbia	29
5	MIKE & MECHANICS	The Living Years	Atlantic	32
6	MARTIKA	More Than You Know	Columbia	27
7	BOBBY BROWN	Roni	MCA	25
8	SHEENA EASTON	The Lover In Me	MCA	19
9	WAS (NOT WAS)	Walk The Dinosaur	Chrysalis	23
10	KARYN WHITE	The Way You Love Me	WB	18
11	KON KAN	I Beg Your Pardon	Atlantic	22
12	SHERIFF	When I'm With You	Capitol	21
13	ANITA BAKER	Just Because	Elektra	20
14	BREATHE	Don't Tell Me Lies	A&M	25
15	CHICAGO	You're Not Alone	Reprise	29
16	BOYS	Dial My Heart	Motown	18
17	ERASURE	A Little Respect	Sire/Repri	19
18	PHIL COLLINS	Two Hearts	Atlantic	14
19	BOBBY BROWN	My Prerogative	MCA	12
20	DIND	24-7	Island/4th	21
21	GUNS N' ROSES	Paradise City	Geffen	14
22	WHEN IN ROME	The Promise	Virgin	14
23	TONE-LOC	Wild Thing	Del/Island	12
24	BDY MEETS GIRL	Waiting For A Star To Fall	RCA	14
25	TAYLOR DAYNE	Oon't Rush Me	Arista	12
26	A WILSON/R ZANDER	Surrender To Me	Capitol	22
27	ESCAPE CLUB	Wild, Wild West	Atlantic	11
28	INFORMATION SOCIETY	Walking Away	T.Boy/Repr	16
29	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr	11
30	RICK ASTLEY	She Wants To Dance With Me	RCA	18
31	SAMANTHA FOX	I Wanna Have Some Fun	Jive/RCA	15
32	WHITE LION	When The Children Cry	Atlantic	14
33	BOBBY BROWN	Don't Be Cruel	MCA	11
34	EODIE MONEY	Love In Your Eyes	Columbia	25
35	NEW EDITION	Can You Stand the Rain	MCA	25
36	POISON	Every Rose Has Its Thorn	Enigma/Cap	11
37	CHICAGO	Look Away	Reprise	11
38	WILL TO POWER	Fading Away	Epic	20
39	STEVE WINWOOD	Holding On	Virgin	16
40	BON JOVI	Born To Be My Baby	Mercury/Pg	17

*Quality play index = average number of weekly plays from stations playing track.

6AM-7PM

4/3/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	ROXETTE	The Look	EMI
4	MILLI VANILLI	Girl, You Know It's True	Arista
5	ROD STEWART	My Heart Can't Tell You No	WB
6	JODY WATLEY	Real Love	MCA
7	DEON ESTUS	Heaven Help Me	Mika/Polyd
8	SA-FIRE	Thinking Of You	Cult/Merc
9	PAULA ABDUL	Forever Your Girl	Virgin
10	DONNY OSMOND	Soldier Of Love	Capitol
11	R.E.M.	Stand	WB
12	BOBBY BROWN	Every Little Step	MCA
13	STEVIE B	I Wanna Be The One	LMR
14	KARYN WHITE	Superwoman	WB
15	VANESSA WILLIAMS	Dreamin'	Wing/Pg
16	ANIMATION	Room To Move	Polydor/Pg
17	BON JOVI	I'll Be There For You	Mercury/Pg
18	THIRTY EIGHT SPECIAL	Second Chance	A&M
19	SWEET SENSATION	Sincerely Yours	Atco
20	ROY ORBISON	You Got It	Virgin
21	HOWARD JONES	Everlasting Love	Elektra
22	BELLE STARS	Iko Iko	Capitol
23	DEBBIE GIBSON	Electric Youth	Atlantic
24	CHER/PETER CETERA	After All	Geffen
25	MICHAEL DAMIAN	Rock On	Cyprss/A&M
26	TONE-LOC	Funky Cold Medina	Del/Island
27	SYNCH	Where Are You Now	WTG
28	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
29	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
30	ENYA	Orinoco Flow (Sail Away)	Geffen
31	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
32	BETTE MIDLER	Wind Beneath My Wings	Atlantic
33	JOHNNY KEMP	Birthday Suit	Columbia
34	PASADENAS	Tribute (Right On)	Columbia
35	GINA GO-GO	I Can't Face The Fact	Capitol
36	EIGHTH WONDER	Baby Baby	WTG
37	GUNS N' ROSES	Patience	Geffen
38	STEVE WINWOOD	Hearts On Fire	Virgin
39	NENEH CHERRY	Buffalo Stance	Virgin
40	POISON	Your Mama Don't Dance	Enigma/Cap

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM

4/3/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	ROXETTE	The Look	EMI
3	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
4	MILLI VANILLI	Girl, You Know It's True	Arista
5	TONE-LOC	Funky Cold Medina	Del/Island
6	BON JOVI	I'll Be There For You	Mercury/Pg
7	R.E.M.	Stand	WB
8	JODY WATLEY	Real Love	MCA
9	ROD STEWART	My Heart Can't Tell You No	WB
10	DONNY OSMOND	Soldier Of Love	Capitol
11	PAULA ABDUL	Forever Your Girl	Virgin
12	DEON ESTUS	Heaven Help Me	Mika/Polyd
13	STEVIE B	I Wanna Be The One	LMR
14	DEF LEPPARD	Rocket	Mercury/Pg
15	SA-FIRE	Thinking Of You	Cult/Merc
16	POISON	Your Mama Don't Dance	Enigma/Cap
17	DEBBIE GIBSON	Electric Youth	Atlantic
18	MICHAEL DAMIAN	Rock On	Cyprss/A&M
19	ANIMATION	Room To Move	Polydor/Pg
20	LIVING COLOUR	Cult Of Personality	Epic
21	SWEET SENSATION	Sincerely Yours	Atco
22	BOBBY BROWN	Every Little Step	MCA
23	NEW KIDS ON THE BLOC	I'll Be Loving You (Forever)	Columbia
24	SYNCH	Where Are You Now	WTG
25	BELLE STARS	Iko Iko	Capitol
26	SAMANTHA FOX	I Only Wanna Be With You	Jive/RCA
27	KARYN WHITE	Superwoman	WB
28	JOHNNY KEMP	Birthday Suit	Columbia
29	NENEH CHERRY	Buffalo Stance	Virgin
30	VANESSA WILLIAMS	Dreamin'	Wing/Pg
31	TOMMY PAGE	A Shoulder To Cry On	Sire/WB
32	GUNS N' ROSES	Patience	Geffen
33	HOWARD JONES	Everlasting Love	Elektra
34	THIRTY EIGHT SPECIAL	Second Chance	A&M
35	WINGER	Seventeen	Atlantic
36	LITA FORD	Close My Eyes Forever	RCA
37	ROBBIE NEVIL	Somebody Like You	EMI
38	PASADENAS	Tribute (Right On)	Columbia
39	EIGHTH WONDER	Baby Baby	WTG
40	CHER/PETER CETERA	After All	Geffen



Sweet Sensation "Sincerely Yours"

MMR HIT TRACKS ¹⁸ / REACH INDEX 34.33 MILLION!
 BILLBOARD SINGLES ³⁰ - ²¹ / R&R BREAKER ²⁷

ADDS THIS WEEK!

WBLI
B97
WHYT
KDWB
Q102 #33
KKRZ
WQUT

TOP 10'S!

HOT 97 #1 (3 WEEKS)
KITY #2
HOT97.7 #5
PWR106 #8
KWSS #8
KTFM #9
B96 #9

KZFM #2
KDON #3
KKSS #3
QV103 #4
WHTH #5
KKMG #6
KKXX #6

ACTION!

B94 12-9
Z100 13-11
PWR95 16-13
WNCI 17-15
KIIS 18-14
KGGI 19-16
WAVA 23-20

From The Hot Selling Lp "Take It While It's Hot."



AN OPEN LETTER TO PROGRAMMERS:

As you read this, "Rain Man" will have swept the Academy Awards and will become the #1 entertainment phenomenon of the year. Already, the movie has been seen by four out of ten people in your target audience and this number is sure to grow in the next two months. "Rain Man" is a special movie because of its treatment of the special group of people, the autistic, but also because of its treatment of a special relationship — brotherly love.

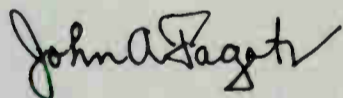
Capitol Records obtained the soundtrack not because of the Belle Stars "Iko Iko" which is rapidly becoming a huge hit record, but because Johnny Clegg was included in the album and the movie. Johnny is an international, multiplatinum superstar who enjoyed both the #1 and #2 album in Europe last year, at the same time. Clegg sings of the special relationship we enjoy with all human beings, the brotherhood of man.

During these times of change, many special records that defy format, research and the artificial barriers of radio programming credo have become major hit records, accepted by the mass audience you serve. Examples include Suzanne Vega's "Luka," Tracy Chapman's "Fast Car," Edie Brickell's "What You Are," Enya's "Oronico Flow" and others. Johnny Clegg's music and message encompasses the appeal of all of these, and more importantly, is a hit record.

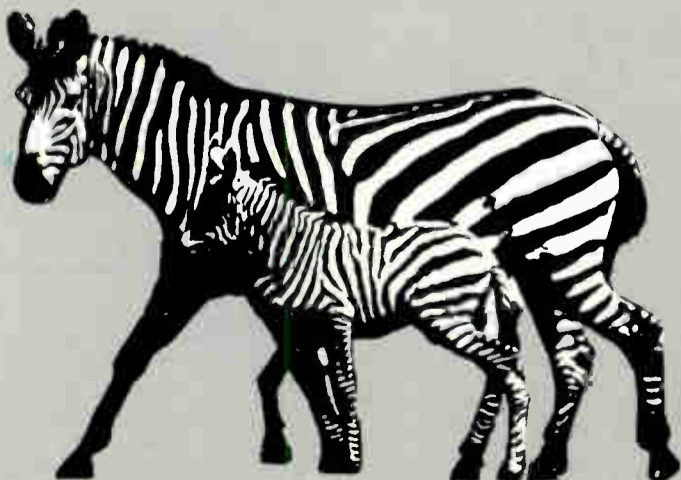
I personally guarantee that "Scatterlings Of Afrika" is a hit record, that Capitol Records is committed to breaking this song and this artist, and that we will support any programmer willing to join us in proving that Johnny Clegg is a major hit artist for 1990 and beyond.

Just listen to the grooves . . .

Sincerely,



John A. Fagot
Vice President, National Promotion



HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

MADONNA 1 Like A Prayer / Sire/WB WHTZ-FM 11.78 KIIS-FM 6.37 WPLJ-FM 6.17 WOHT-FM 5.34 WYTY-FM 5.25 WEGX-FM 3.42 KPWR-FM 3.22 KQLZ-FM 3.15 WBBM-FM 2.46 KRBE-FM 2.39	DEON ESTUS 9 Heaven Help Me / Mika/Polyd WEGX-FM 3.42 WPLJ-FM 2.74 WHTZ-FM 2.14 KUBE-FM 1.57 KKBO-FM 1.30 KIIS-FM 1.27 KKRZ-FM 1.26 WEZB-FM 1.03 WHYT-FM 1.03 WAPW-FM 0.87	KARYN WHITE 17 Superwoman / WB WHTZ-FM 5.36 KPWR-FM 2.42 WEGX-FM 2.14 WOHT-FM 1.53 WPRO-FM 1.52 WZDU-FM 1.42 WBBM-FM 1.37 WYTY-FM 1.05 WHYT-FM 1.03 WTIC-FM 0.77	SYNCH 25 Where Are You Now / WTG KIIS-FM 3.19 WDFX-FM 2.14 WCZY-FM 1.32 WAPW-FM 1.30 KDWB-FM 1.29 KKBO-FM 1.04 KHYI-FM 0.96 KOKS-FM 0.88 WNVZ-FM 0.78 WTKI-FM 0.74	JOHNNY KEMP 33 Birthday Suit / Columbia WOHT-FM 1.53 WEGX-FM 1.28 KRBE-FM 0.87 WIOQ-FM 0.70 KRXY-FM 0.67 WKRO-FM 0.63 WYHY-FM 0.50 WGH-FM 0.49 WXGT-FM 0.49 WTIC-FM 0.46	EIGHTH WONDER Baby Baby / WTG KPWR-FM 3.22 WOHT-FM 2.29 WIOQ-FM 0.84 KNGY-FM 0.70 WTIC-FM 0.46 KHOT-FM 0.38 KITY-FM 0.36 KMEL-FM 0.32 WKSS-FM 0.32 KRQY-FM 0.23
FINE YOUNG CANNIBALS 2 She Drives Me Crazy / IRS/MCA WHTZ-FM 6.43 KIIS-FM 6.37 WYTY-FM 5.25 WPLJ-FM 4.12 WEGX-FM 3.84 WOHT-FM 3.82 KQLZ-FM 3.15 WBBM-FM 2.46 KPWR-FM 2.42 KZZP-FM 1.82	PAULA ABDUL 10 Forever Your Girl / Virgin WPLJ-FM 2.74 KPWR-FM 2.42 WOHT-FM 2.29 KIIS-FM 1.91 WEGX-FM 1.71 WBBM-FM 1.37 WAPW-FM 1.30 WBZZ-FM 1.26 KZZP-FM 1.09 KKBO-FM 1.04	SWEET SENSATION 18 Sincerely Yours / Atco WOHT-FM 5.34 KPWR-FM 4.83 WBBM-FM 3.00 WHTZ-FM 2.14 WYTY-FM 1.75 KRBE-FM 1.30 WEGX-FM 1.28 WIOQ-FM 1.26 WTIC-FM 1.08 WPRO-FM 0.87	NEW KIDS ON THE BLOC 26 I'll Be Loving You (Forever) / Columbia WEGX-FM 2.14 KMEL-FM 1.93 KIIS-FM 1.27 WBBM-FM 0.82 KPWR-FM 0.81 KHYI-FM 0.78 KZZP-FM 0.73 WPOW-FM 0.64 WBZZ-FM 0.63 KDY-FM 0.59	ENYA 34 Orinoco Flow (Sail Away) / Geffen WRBO-FM 1.01 KIIS-FM 0.64 WKRQ-FM 0.63 WTIC-FM 0.62 KKLO-FM 0.59 WBSB-FM 0.44 WMMS-FM 0.43 WPRO-FM 0.43 KUBE-FM 0.39 KXXX-FM 0.38	LITA FORD Close My Eyes Forever / RCA KQLZ-FM 1.89 WDFX-FM 1.67 KXXX-FM 0.94 KRBE-FM 0.65 KHYI-FM 0.59 WGH-FM 0.56 WMMS-FM 0.43 KPLZ-FM 0.42 WPHR-FM 0.35 WROQ-FM 0.22
ROXETTE 3 The Look / EMI WPLJ-FM 6.86 WYTY-FM 4.90 WEGX-FM 3.84 KQLZ-FM 3.78 KPWR-FM 3.22 KKBO-FM 2.33 WHTZ-FM 2.14 KRBE-FM 1.95 KIIS-FM 1.91 KHYI-FM 1.76	BON JOVI 11 I'll Be There For You / Mercury/PG WHTZ-FM 7.50 WPLJ-FM 3.43 WEGX-FM 3.42 KIIS-FM 1.27 WAPW-FM 1.09 WMMS-FM 1.09 WYTY-FM 1.05 KHYI-FM 0.98 KDWB-FM 0.97 KRBE-FM 0.87	VANESSA WILLIAMS 19 Dreamin' / Wing/PG WHTZ-FM 1.74 WPRO-FM 1.64 WBBM-FM 1.64 WOHT-FM 1.53 KIIS-FM 1.28 WEGX-FM 1.27 KIIS-FM 1.27 WHYT-FM 1.18 WHTZ-FM 1.07 WIOQ-FM 0.98 WZDU-FM 0.81 KPWR-FM 0.81	ROY ORBISON 27 You Got It / Virgin KIIS-FM 2.55 WXS-FM 1.43 WZDU-FM 1.42 WRBO-FM 1.34 WAPW-FM 1.30 WBZZ-FM 1.26 WTIC-FM 0.77 WCZY-FM 0.76 WPRO-FM 0.65 WKRQ-FM 0.63	LIVING COLOUR 35 Cult Of Personality / Epic KQLZ-FM 1.26 WYTY-FM 1.05 WEGX-FM 0.85 KHYI-FM 0.59 WLDL-FM 0.59 WDFX-FM 0.48 WPRO-FM 0.43 KXXX-FM 0.42 WBZZ-FM 0.42 KUBE-FM 0.39	PETER SCHILLING A Different Story / Elektra KQLZ-FM 1.81 KRBE-FM 1.52 WAPW-FM 1.30 WYTY-FM 0.70 KIIS-FM 0.64 KZZP-FM 0.55 WEGX-FM 0.43 WXGT-FM 0.42 WHLY-FM 0.39 KEGL-FM 0.35
MILLI VANILLI 4 Girl, You Know It's True / Arista WPLJ-FM 6.86 WHTZ-FM 6.43 WOHT-FM 5.34 KPWR-FM 4.83 WYTY-FM 4.55 WEGX-FM 3.84 WBBM-FM 3.00 KIIS-FM 2.55 KMEL-FM 2.25 KKBO-FM 2.07	SA-FIRE 12 Thinking Of You / Curt/Merc KIIS-FM 5.10 KPWR-FM 3.22 WHTZ-FM 3.21 WOHT-FM 3.05 WEGX-FM 2.14 KKLO-FM 1.57 KZZP-FM 1.46 WPLJ-FM 1.37 WEZB-FM 1.32 WAPW-FM 1.30	DEBBIE GIBSON 20 Electric Youth / Atlantic WPLJ-FM 6.17 WOHT-FM 2.29 WDFX-FM 1.67 WYTY-FM 1.26 KKBO-FM 1.04 WEGX-FM 0.85 WTIC-FM 0.77 WNVZ-FM 0.69 WRBO-FM 0.67 KIIS-FM 0.64	CHER/PETER CETERA 28 After All / Geffen WLDL-FM 1.47 WRBO-FM 1.34 WCZY-FM 1.32 WZDU-FM 1.02 WEGX-FM 0.85 WBZZ-FM 0.63 WAVA-FM 0.62 WQXI-FM 0.60 KCPX-FM 0.50 KDWB-FM 0.48	NENEH CHERRY 36 Buffalo Stance / Virgin KPWR-FM 2.42 WOHT-FM 1.53 WIOQ-FM 1.40 WXS-FM 0.71 WAPW-FM 0.65 KZZP-FM 0.55 WBBM-FM 0.63 WKRQ-FM 0.63 KHYI-FM 0.59 KSPM-FM 0.49 WLDL-FM 0.44	STEVE WINWOOD Hearts On Fire / Virgin KPWR-FM 1.67 WZDU-FM 1.02 WMMS-FM 0.87 WRBO-FM 0.67 WPRO-FM 0.65 WBZZ-FM 0.63 WKRQ-FM 0.63 KHYI-FM 0.59 KCPX-FM 0.34 WYHY-FM 0.34
ROD STEWART 5 My Heart Can't Tell You No / WB KIIS-FM 5.73 WYTY-FM 3.50 WDFX-FM 2.38 WRBO-FM 2.02 KKLO-FM 1.76 WEGX-FM 1.71 KRBE-FM 1.30 WBZZ-FM 1.26 KUBE-FM 1.18 WEZB-FM 1.18	DONNY OSMOND 13 Soldier Of Love / Capitol WYTY-FM 3.15 KIIS-FM 2.55 KPWR-FM 2.42 WPLJ-FM 2.06 WEGX-FM 1.71 KKBO-FM 1.55 KZZP-FM 1.27 WBBM-FM 1.09 KRBE-FM 1.09 WNCI-FM 1.03	MICHAEL DAMIAN 21 Rock On / Cyprss/A&M WHTZ-FM 3.21 KHYI-FM 1.76 WDFX-FM 1.67 KQLZ-FM 1.58 KKBO-FM 1.55 KIIS-FM 1.27 KZZP-FM 1.09 WAPW-FM 1.09 WYTY-FM 1.05 WTIC-FM 0.92	DEF LEPPARD 29 Rocket / Mercury/PG KQLZ-FM 2.21 WHTZ-FM 2.14 WDFX-FM 1.19 WYTY-FM 1.05 KRBE-FM 0.87 WEGX-FM 0.85 WPLJ-FM 0.69 WMMS-FM 0.65 WLDL-FM 0.59 KEGL-FM 0.53	GUNS N' ROSES 37 Patience / Geffen WDFX-FM 2.14 KQLZ-FM 1.89 WYTY-FM 1.40 WPLJ-FM 0.69 KHYI-FM 0.59 KRBE-FM 0.43 WBZZ-FM 0.42 KOKS-FM 0.39 WLDL-FM 0.35 WPHR-FM 0.35	ROBBIE NEVIL Somebody Like You / EMI KPWR-FM 2.42 WZDU-FM 1.02 WXS-FM 0.95 WPRO-FM 0.87 KRBE-FM 0.65 KUBE-FM 0.59 KNGY-FM 0.56 KPLZ-FM 0.56 WAPW-FM 0.43 KRQY-FM 0.31
JODY WATLEY 6 Real Love / MCA WHTZ-FM 4.28 KPWR-FM 4.03 WOHT-FM 3.82 WPLJ-FM 3.43 KIIS-FM 3.19 WBBM-FM 2.46 WAPW-FM 1.52 KZZP-FM 1.46 WYTY-FM 1.40 KMEL-FM 1.29	STEVIE B 14 I Wanna Be The One / LMR KPWR-FM 6.44 WHTZ-FM 5.36 KIIS-FM 5.10 WPLJ-FM 4.12 WOHT-FM 3.05 KMEL-FM 2.25 WBBM-FM 2.18 KKLO-FM 1.96 KZZP-FM 1.64 WTIC-FM 1.23	BELLE STARS 22 Iko Iko / Capitol WEGX-FM 1.71 KPWR-FM 1.61 WPLJ-FM 1.37 WAPW-FM 1.30 WTIC-FM 1.23 WHTZ-FM 1.07 WKRQ-FM 1.01 KRXY-FM 0.90 KPLZ-FM 0.84 KKLO-FM 0.78	TOMMY PAGE 30 A Shoulder To Cry On / Sire/WB KIIS-FM 1.91 WDFX-FM 1.43 WPRO-FM 1.09 WBZZ-FM 1.05 WLDL-FM 1.03 KRBE-FM 0.87 WGH-FM 0.63 WHLY-FM 0.62 KHYI-FM 0.59 WNCI-FM 0.59	PASADENAS 38 Tribute (Right On) / Columbia WEGX-FM 1.28 WZDU-FM 1.22 WPRO-FM 1.09 WHTZ-FM 1.07 KKLO-FM 0.78 WTIC-FM 0.77 WOHT-FM 0.76 KMEL-FM 0.64 KIIS-FM 0.64 KRQY-FM 0.62	OUTFIELD Voices Of Babylon / Columbia KKBO-FM 1.30 KRBE-FM 0.87 WAPW-FM 0.87 WMMS-FM 0.87 KHYI-FM 0.59 WZPL-FM 0.45 KXXX-FM 0.32 WGH-FM 0.28 WHLY-FM 0.28 WROQ-FM 0.28
TONE-LOC 7 Funky Cold Medina / Del/Island KPWR-FM 3.22 WHTZ-FM 2.14 KIIS-FM 1.91 WDFX-FM 1.90 WEGX-FM 1.71 KKBO-FM 1.55 WOHT-FM 1.53 WPLJ-FM 1.37 WIOQ-FM 1.26 KHYI-FM 1.18	BOBBY BROWN 15 Every Little Step / MCA WOHT-FM 6.10 KPWR-FM 2.42 KIIS-FM 1.91 KZZP-FM 1.82 WEGX-FM 1.71 KMEL-FM 1.29 WHTZ-FM 1.07 WLDL-FM 1.03 WIOQ-FM 0.98 WHYT-FM 0.88	THIRTY EIGHT SPECIAL 23 Second Chance / A&M WTKI-FM 1.18 KEGL-FM 1.05 KQLZ-FM 0.95 KZZP-FM 0.91 WAPW-FM 0.87 WPRO-FM 0.87 WZDU-FM 0.81 KRXY-FM 0.78 KIIS-FM 0.64 WBZZ-FM 0.63	POISON 31 Your Mama Don't Dance / Enigma/Cap WPLJ-FM 2.06 WEGX-FM 1.71 WDFX-FM 1.43 WYTY-FM 1.05 KQLZ-FM 0.95 WBZZ-FM 0.84 KKBO-FM 0.78 WRQX-FM 0.77 WZDU-FM 0.61 KPLZ-FM 0.56	GINA GO-GO 39 I Can't Face The Fact / Capitol KPWR-FM 4.83 WEGX-FM 0.85 WIOQ-FM 0.84 KZZP-FM 0.73 KNGY-FM 0.70 KXXX-FM 0.50 KKFR-FM 0.39 KRQY-FM 0.39 KSPM-FM 0.35 KHOT-FM 0.32	WINGER Seventeen / Atlantic KEGL-FM 0.70 KQLZ-FM 0.63 WDFX-FM 0.48 KHYI-FM 0.39 WZPL-FM 0.22 WAPW-FM 0.22 WMMS-FM 0.22 WPRO-FM 0.22 KXXX-FM 0.21 WGH-FM 0.21
R.E.M. 8 Stand / WB WYTY-FM 3.50 WHTZ-FM 3.21 KIIS-FM 2.55 KQLZ-FM 2.52 KHYI-FM 2.16 WDFX-FM 1.43 KEGL-FM 1.40 WEGX-FM 1.28 WLDL-FM 1.18 WMMS-FM 1.09	ANIMOTION 16 Room To Move / Polydor/PG FM 2.14 KRBE-FM 1.52 KKBO-FM 1.30 KUBE-FM 1.18 WIOQ-FM 0.98 WXS-FM 0.95 KRXY-FM 0.90 KEGL-FM 0.88 WYTY-FM 0.76 WLDL-FM 0.74	HOWARD JONES 24 Everlasting Love / Elektra WLDL-FM 1.32 WEGX-FM 1.28 WDFX-FM 1.19 KUBE-FM 1.09 KHYI-FM 0.78 KKBO-FM 0.78 KEGL-FM 0.70 WZPL-FM 0.67 WMMS-FM 0.65 KIIS-FM 0.64	SAMANTHA FOX 32 I Only Wanna Be With You / Jive/RCA WOHT-FM 3.05 WPLJ-FM 2.06 KPWR-FM 1.61 WBBM-FM 1.09 WEGX-FM 0.85 KKBO-FM 0.78 KRBE-FM 0.65 WPRO-FM 0.65 WLDL-FM 0.59 KNGY-FM 0.56	BETTE MIDLER 40 Wind Beneath My Wings / Atlantic WRBO-FM 2.02 KKLO-FM 0.78 KUBE-FM 0.78 WAPW-FM 0.65 WPRO-FM 0.65 WKRQ-FM 0.63 WZDU-FM 0.61 WTIC-FM 0.46 KISN-FM 0.42 KTFM-FM 0.39	SIMPLY RED It's On! Love / Elektra WTIC-FM 0.77 WXS-FM 0.71 WBCY-FM 0.28 WGH-FM 0.28 KKRZ-FM 0.25 WQXI-FM 0.24 KRXY-FM 0.22 KISN-FM 0.17 KWOD-FM 0.17 KRQY-FM 0.15

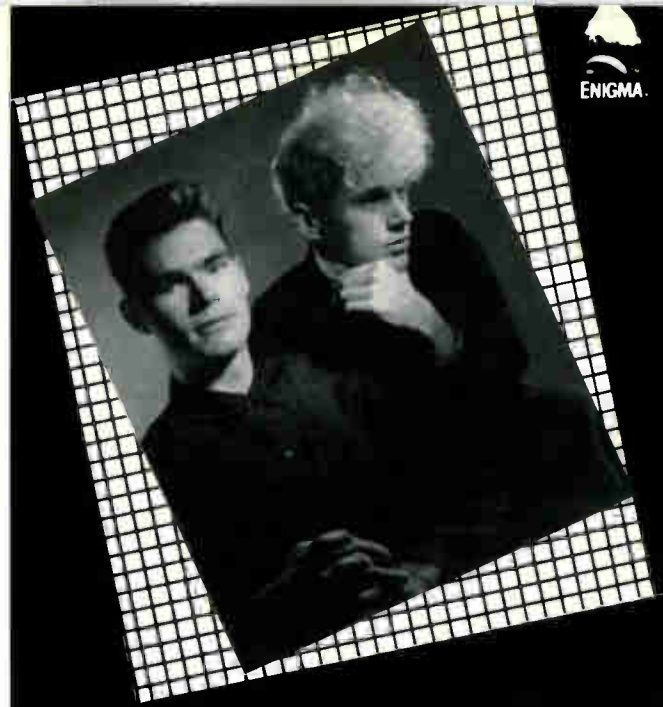
THE KENNEY FILE



PERSONAL	LAST NAME	FIRST	MIDDLE
	Kenney	Kevin	W
	CURRENT STATION	Q104/Kansas City	
	HOMETOWN	Freeport, IL	
	MARITAL STATUS/CHILDREN	Single	
HOBBIES	Guitar, songwriting, reading		

EMPLOYMENT	Q104/Kansas City — Program Director
	WDJX/Louisville — Program Director
	WRKA/Louisville — Program Director
	WFPS/Freeport — Program Director

VIEWPOINTS	THREE BEST RADIO STATIONS IN AMERICA — CURRENT	Q104, Z-100, KBCO
	THREE BEST RADIO STATIONS (OF ALL TIME):	WLS, WLUP, KISS
	BEST CURRENT ALBUM	The Living Years — Mike & The Mechanics
	BEST ALBUM OF ALL TIMES	Sgt. Pepper's Lonely Hearts Club Band — The Beatles
	BEST CURRENT SINGLE	The Living Years — Mike & The Mechanics
	BEST SINGLE OF ALL TIMES:	Strawberry Fields Forever — The Beatles
	FOUR BEST ARTISTS (CURRENT):	Traveling Wilburys, The Pursuit Of Happiness, Cowboy Junkies
	FOUR BEST ARTISTS (OF ALL TIME):	The Beatles, Creedence Clearwater Revival, Steely Dan, Neil Young
	BEST TELEVISION SPOT FOR RADIO	Filmhouse Birthday Game DTV
	BEST PROMOTION EVER INVOLVED WITH:	Q104's 15th Anniversary Concert
	WORST PROMOTION EVER INVOLVED WITH:	Unequivocally, The Yellow Pages Winning Sweepstakes
	MOST INFLUENTIAL PERSON IN CAREER:	Buddy Scott, Dene Hallam
	EARLY RADIO IDOLS	John Landecker, Bob Sirott
	TWO BEST AIR TALENTS (CURRENT):	Randy Miller, Chuck Nasty
	BEST AIR TALENT (OF ALL TIME):	Larry Lujack
MAJOR ACCOMPLISHMENT IN RADIO:	Moving up to Kansas City from Freeport, IL in 2½ years	
SHORT-TERM GOALS:	Winning in K.C. and having fun.	
LONG-TERM GOALS:	Ownership	



RED FLAG "Russian Radio"

BREAKING & SELLING HOT OUT OF THE SOUTH!

Already A Hit At: KRBE, KZHT, KITS, QV103 & KKFR!

And Soon To Be At: KITY, KISN, B93, K98, K106, KZZB, KEZB, KZFM, KKSS, KKMKG, KSMB, KZOZ, Y97 & more!

Also Playing On: FM102 & KSAQ!



MOJO NIXON & SKID ROPER "Debbie Gibson Is Pregnant With My Two Headed Love Child"

"(619) KING"

The zaniest, craziest, wildest, funniest, controversial, most reactive record of the year! Prepare to add one of these MOJOific tracks this week and CALL (619) KING with your Elvis sighting...

From the new Mojo Nixon Skid Roper album — *Root Hog Or Die*

Already airplay on Debbie Gibson Is Pregnant With My Two Headed Love Child at: KEGL, KZZP, BJ105, WGH & Y106!

DEAD MILKMEN "Punk Rock Girl"

PLAY THIS RECORD AND GET MAJOR REACTION!!!
HEAVY PLAY ON MTV HAS MADE THIS SONG AN ANTHEM!!!

& by the way, they're dead and they're milkmen...

The debut single from the new Dead Milkmen album *Beelzebubba*

Hit Airplay at: BJ105! WGH! Y106! & 920



HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations. This week, sample hours were extracted between 2pm and 7pm.

KNGY-FM

Houston
 NOCERA/Let's Go
 JOHNNY O/Fantasy Girl
 PAULA ABDUL/Forever Your Girl
 FIVE STAR/Another Weekend
 STEVIE B/I Wanna Be The One
 BOBBY BROWN/Every Little Step
 YAZZ/PLASTIC POPULAT/The Only Way Is Up
 MADONNA/Express Yourself
 DEBBIE GIBSON/Lost In Your Eyes
 MILLI VANILLI/Girl, You Know It's True
 GINA GO-GO/I Can't Face The Fact

KQLZ-FM

Los Angeles
 RICHARD MARX/Don't Mean Nothing
 ERASURE/A Little Respect
 JOAN JETT/BLACKHEARTS/I Hate Myself For Loving You
 XTC/Mayor Of Simpleton
 DEF LEPPARD/Hysteria
 WHITE LION/When The Children Cry
 REAL LIFE/Send Me An Angel
 BON JOVI/Born To Be My Baby
 WHEN IN ROME/The Promise
 VAN HALEN/Finish What Ya Started
 BELINDA CARLISLE/Heaven Is A Place On Earth
 POISON/Your Mama Don't Dance
 GUNS N' ROSES/Patience
 U2/Desire
 MADONNA/Like A Prayer

KRBE-FM

Houston
 RICK ASTLEY/Never Gonna Give You Up
 KARYN WHITE/Superwoman
 WHEN IN ROME/The Promise
 MARTIKA/More Than You Know
 BOBBY BROWN/Every Little Step
 ROD STEWART/My Heart Can't Tell You No
 SAMANTHA FOX/I Only Wanna Be With You
 NEW EDITION/If It Isn't Love
 BOBBY MCFERRIN/Don't Worry, Be Happy
 BANGLES/Eternal Flame
 FIGURES ON A BEACH/You Ain't Seen Nothing Yet
 FINE YOUNG CANNIBALS/She Drives Me Crazy

KSFM-FM

Sacramento
 MILLI VANILLI/Girl, You Know It's True
 GEORGIO/Don't Want 2 Be Alone
 SMOKEY ROBINSON/One Heartbeat
 ANQUETTE/I Will Always Be There For You
 PAULA ABDUL/The Way That You Love Me
 AL B SURE/Off On Your Own (Girl)
 SA-FIRE/Thinking Of You
 POLICE/Every Breath You Take
 SHEENA EASTON/The Lover In Me
 LUTHER VANDROSS/She Won't Talk To Me
 JANET JACKSON/Let's Wait Awfully Neneh Cherry/Buffalo Stance

KWSS-FM

San Jose
 NEW EDITION/Can You Stand The Rain
 JOHNNY O/Fantasy Girl
 HOWARD JONES/Everlasting Love
 BOBBY BROWN/My Prerogative
 MADONNA/Like A Prayer
 STEVIE B./No More Tears
 SWEET SENSATION/Sincerely Yours
 DEBBIE GIBSON/Lost In Your Eyes
 R.E.M./Stand
 BANGLES/Eternal Flame
 GINA GO-GO/I Can't Face The Fact
 GUNS N' ROSES/Sweet Child O' Mine

KXXR-FM

Kansas City
 CLASH/Should I Stay Or Should I Go
 ANDY TAYLOR/Dead On The Money
 DON HENLEY/All She Wants To Do Is Dance
 ROMEO'S DAUGHTER/I Cry Myself To Sleep
 BOSTON/More Than A Feeling
 LITA FORD/Close My Eyes Forever
 YES/Owner Of A Lonely Heart
 VAN HALEN/Feels So Good
 DURAN DURAN/Do You Believe In Shame?
 EASTERHOUSE/Come Out Fighting
 LIVING COLOUR/Cult Of Personality
 PAT BENATAR/Love Is A Battlefield

KZHT-FM

Salt Lake City
 DURAN DURAN/Hungry Like The Wolf
 TONE-LOC/Funky Cold Medina
 ROXETTE/The Look
 FALCO/Do It Again
 SLICK RICK/Teenage Love
 ERASURE/Stop
 DONNY OSMOND/Soldier Of Love
 Q-FEEL/Dancing In Heaven
 SIOUXSIE & BANSHEES/Peek-A-Boo
 ROMANTICS/What I Like About You
 MILLI VANILLI/Girl, You Know It's True

WBCY-FM

Charlotte
 MICHAEL JACKSON/The Way You Make Me Feel
 RICK ASTLEY/Never Gonna Give You Up
 FINE YOUNG CANNIBALS/She Drives Me Crazy
 HOWARD JONES/Everlasting Love
 MEDLEY/WARNES/(I've Had) The Time Of My Life
 KON KAN/I Beg Your Pardon
 NATALIE COLE/Pink Cadillac
 LOVE AND MONEY/Hallelujah Man
 WHEN IN ROME/The Promise
 TINA TURNER/What's Love Got To Do With It
 CHER/PETER CETERA/After All
 ELTON JOHN/I Don't Wanna Go On With...
 SAMANTHA FOX/I Only Wanna Be With You
 ANITA BAKER/Just Because

WBLI-FM

Nassau-Suffolk
 LISA LISA & CULT JAM/Lost In Emotion
 BREATHE/Don't Tell Me Lies
 MICHAEL JACKSON/Billie Jean
 AEROSMITH/Angel
 WHITNEY HOUSTON/Didn't We Almost Have It All
 MARTIKA/More Than You Know
 DOOBIE BROTHERS/Listen To The Music
 BOBBY BROWN/Roni
 CHRIS DEBURGH/Lady In Red
 KARYN WHITE/The Way You Love Me
 REO SPEEDWAGON/Can't Fight This Feeling
 CHER/PETER CETERA/After All

WGH-FM

Norfolk
 MADONNA/Like A Prayer
 LIVING COLOUR/Cult Of Personality
 SHEENA EASTON/The Lover In Me
 DEBBIE GIBSON/Electric Youth
 SAMANTHA FOX/I Only Wanna Be With You
 ESCAPE CLUB/Walking Through Walls
 PAULA ABDUL/Forever Your Girl
 NEW EDITION/If It Isn't Love
 JOHNNY KEMP/Birthday Suit
 DURAN DURAN/Do You Believe In Shame?
 EASTERHOUSE/Come Out Fighting
 SYNCH/Where Are You Now
 ROD STEWART/My Heart Can't Tell You No

WHLY-FM

Orlando
 BANGLES/Eternal Flame
 NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
 STARSHIP/Nothing's Gonna Stop Us Now
 DEBBIE GIBSON/Electric Youth
 PETER SCHILLING/A Different Story
 BELLE STARS/Iko Iko
 SLEEZE BOYZ/Robo Cop
 EDIE BRICKELL & NEW/What I Am
 EDIE BRICKELL & NEW/Circle
 ANIMATION/Room To Move
 MADONNA/Like A Prayer

WHYI-FM

Miami
 NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
 INXS/What You Need
 KON KAN/I Beg Your Pardon
 MIKE & MECHANICS/The Living Years
 JODY WATLEY/Don't You Want Me
 DONNY OSMOND/Soldier Of Love
 TONE-LOC/Wild Thing
 SHERIFF/When I'm With You
 KNACK/My Sharona
 DEBBIE GIBSON/Lost In Your Eyes
 STEVIE B/I Wanna Be The One
 VAN HALEN/When It's Love

WHYT-FM

Detroit
 ERICA SMITH/Lost Attraction
 GAP BAND/You Dropped A Bomb On Me
 NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
 BOYS/Dial My Heart
 GEORGE MICHAEL/Kissing A Fool
 KEITH SWEAT/I Want Her
 BANGLES/Eternal Flame
 SHEENA EASTON/Days Like This
 MADONNA/Like A Prayer
 KARYN WHITE/The Way You Love Me

WKRQ-FM

Cincinnati
 PAULA ABDUL/Straight Up
 A. LENNOX/A. GREEN/Put A Little Love In Your...
 DEBBIE GIBSON/Lost In Your Eyes
 BREATHE/Don't Tell Me Lies
 STEVE WINWOOD/Hearts On Fire
 KEITH SWEAT/I Want Her
 A WILSON/R ZANDER/Surrender To Me
 JOHNNY KEMP/Birthday Suit
 CHEAP TRICK/Don't Be Cruel
 BELLE STARS/Iko Iko
 KENNY ROGERS/Gambler
 ELTON JOHN/I Don't Wanna Go On With
 LUTHER VANDROSS/She Won't Talk To Me
 GLASS TIGER/Don't Forget Me When I'm Gone

WPHR-FM

Cleveland
 RICK ASTLEY/She Wants To Dance With Me
 MICHAEL DAMIAN/Rock On
 MADONNA/Like A Prayer
 DEBBIE GIBSON/Electric Youth
 KISS/Beth '88
 TONE-LOC/Funky Cold Medina
 HOWARD JONES/Everlasting Love
 CHICAGO/You're Not Alone
 EDDIE MONEY/Love In Your Eyes
 INXS/Never Tear Us Apart
 ONE 2 MANY/Downtown
 GUNS N' ROSES/Patience
 FIXX/One Thing Leads To Another
 R.E.M./Stand

WQHT-FM

New York
 DEBBIE GIBSON/Lost In Your Eyes
 JOHNNY KEMP/Birthday Suit
 SA-FIRE/Boy I've Been Told
 ABC/Look Of Love (Pt 1)
 JODY WATLEY/Real Love
 SWEET SENSATION/Never Let You Go
 PAULA ABDUL/Straight Up
 BOBBY BROWN/Every Little Step
 ERASURE/A Little Respect
 STARPOINT/Object Of My Desire
 CYNTHIA/Endless Nights
 MILLI VANILLI/Girl, You Know It's True

WRQX-FM

Washington DC
 EXPOSE/Let Me Be The One
 STEVE WINWOOD/Holding On
 INFORMATION SOCIETY/Walking Away
 STARPOINT/Object Of My Desire
 SHERIFF/When I'm With You
 BON JOVI/Born To Be My Baby
 BREATHE/How Can I Fall
 NEW KIDS ON THE BLOCK/You Got It (The Right Stuff)
 DEBBIE GIBSON/Lost In Your Eyes
 ANIMATION/Room To Move
 NEW KIDS ON THE BLOCK/Please Don't Go Girl
 ROXETTE/The Look

WTIC-FM

Hartford
 DEBBIE GIBSON/Electric Youth
 OINO/24-7
 BOY MEETS GIRL/Waiting For A Star To Fall
 PAULA ABDUL/Straight Up
 ONE 2 MANY/Downtown
 BELLE STARS/Iko Iko
 SIMPLY RED/It's Only Love
 WAS (NOT WAS)/Walk The Dinosaur
 BOBBY BROWN/My Prerogative
 JODY WATLEY/Real Love
 CHER/PETER CETERA/After All
 STEVIE B/I Wanna Be The One

WXGT-FM

Columbus
 MIKE & MECHANICS/The Living Years
 POISON/Talk Dirty To Me
 JOHNNY KEMP/Birthday Suit
 DEON ESTUS/Heaven Help Me
 DEPECH MODE/People Are People
 PETER SCHILLING/A Different Story
 ROD STEWART/Forever Young
 TONE-LOC/Funky Cold Medina
 DEELE/Two Occasions
 MADONNA/Like A Prayer
 BRUCE SPRINGSTEEN/Dancing In The Dark
 BREATHE/Don't Tell Me Lies
 WHITE LION/When The Children Cry

WZOU-FM

Boston
 MARTIKA/More Than You Know
 DEON ESTUS/Heaven Help Me
 DONNA SUMMER/Dinner With Gershwin
 AEROSMITH/Angel
 DAZZ BAND/Let It Whip
 BANGLES/Eternal Flame
 FIGURES ON A BEACH/You Ain't Seen Nothing Yet
 PAULA ABDUL/Straight Up
 BRUCE SPRINGSTEEN/Fire
 JOHNNY KEMP/Just Got Paid
 CHER/PETER CETERA/After All
 MILLI VANILLI/Girl, You Know It's True
 REO SPEEDWAGON/Can't Fight This Feeling



ONE 2 MANY

"Downtown" (AM1272)

HOT EARLY ACTION!

MMR HIT TRACER TRACKS NEWCOMER!

24% PLAY INCREASE THIS WEEK!

PRO-FM ADD WGH ADD KDWB ADD KKRZ ADD WLAN ADD #39

WKEE ADD WPST ADD WNYZ ADD WRCK ADD WSSX ADD KATM ADD FM104 ADD KCAQ ADD KXYQ 30-27 KRBE 31-28 WLOL 37-32 92X DEBUT #33 KISN DEBUT #35 CKOI DEBUT #37 WMJQ WNVZ

A/C 38 STATIONS!

KITY WZPL KBEQ KCPW Q98 28-24 KYRK 31-24 WABB 30-27 WGTZ 35-31 WPHR 38-34 100KHI 40-34 WINK 38-35 WTIC 39-37 KTUX #38 And More!

From the Debut Lp: **"Mirror." (SP5237)**



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

WHTZ/New York ("Z-100") puts more than just candy in your Easter basket when the "Z-100 Free Money Bunny" visits. Listening for the Roger Rabbit sound alike lays up to a \$1,000 egg in your basket. Bored at work and Z-100 happens to be piped through the office? Write down those songs, "The Free Money Music Monitor" pays a \$100 per title — correct callers list a random block of tunes. The Z-100 Morning Zoo celebrated St. Patrick's Day at Tavern On The Green with free breakfasts and free 'green' for listeners. ■ **WAVA/Washington, D.C.** helped bring baseball back to the nation's capital for a day with an exhibition game between the Baltimore Orioles and Pittsburgh Pirates. April Fool's Day was the premise as they threw "The World's Largest Tailgate Party," morning men DON GERONIMO and MIKE O'MEARA threw out the first ball(s). The first week of April means Cherry Blossom Festival time and WAVA presents the climaxing "Cherry Blossom Block Party," featuring The Jets, The Cover Girls, local bands and Cherry Amaretto ice cream. Ten thousand people are expected at the April 9th gig.

SOUTH

WQXI/Atlanta ("94-Q") has concluded its revamping under fall arrival PD JAN JEFFRIES. The new personality lineup effective March 27th shows midday veteran CRAIG ASHWOOD moving to APD/MD and producer of the GARY MCKEE morning show; KIRK PATRICK from WXLK/Roanoke filling 10AM-3PM; Afternoon Driver KEN COOPER jumping bands to WQXI-AM to do mornings; Noon-4PM JON-DAVID WELLS sleeping in more often directing afternoon drive; MADISON CHASE moving east from WMJJ/Birmingham to cover 7PM-Midnight. Ms. Chase will feature contemporary music and the 'Jazz Flavours' program reverts to Sunday. 94-Q recommits their focus — a hit radio station targeting adult listeners 25-44. ■ **WBCY/Charlotte ("B-108")** won 'most creative use of music' in the local St. Patrick's Day parade. Listeners came out to 'walk the dinosaur' (the blow up kind), as the rolling radio float blared Was (Not Was). "The Super Cities Walk for Muscular Dystrophy" scored well as B-108 and Charlotte Hornets players made sure walkers were thrown autographed basketballs. And B-108 has discovered the definitive morning man welcoming ROB EARLY or "Early in the Morning." ■ **WPOW/Miami ("Power 96")** crashed the Dade County Youth Fair with their video challenge on Nintendo machines. Kids had 96 seconds to play Super Mario Brothers — top scorer won a Nintendo system, color TV and five cartridges. Power 96 has come up with a tasty first, "The South Florida Rib Cook Off" — simply taste all the ribs, vote for your favorite and enjoy the yet to be determined concert. The concert to benefit families of police officers shot in the line of duty originally set for February has been rescheduled for April 19th. ■ The Tennessee State Legislature has determined Bingo unconstitutional (*believe it or not*) so **WYHY/Nashville ("Y-107")**, being ever so spiteful, plays Bingo! The state says it's a lottery, Y-107 says pick up your game cards at Burger King — *no purchase necessary!* Every day at 8:30AM five numbers are called out, if you "Bingo" it's 10 G's — if not then five more get announced at \$1,000, then five more at \$107. The Y-107 Morning Zoo Crew was dipped in chocolate becoming the only live chocolate Easter bunnies. Listeners who donated to the Easter Seals fund had a chance to sprinkle nuts on the chocolate-dipped duo.

MIDWEST

Your ticket to the concerts" is **WBNQ/Bloomington-Normal** offering Chicago Week and the Concert Coach. A Chicago song is played every hour for tickets and the album qualifying for backstage and front rows seats at the new Red Bird Arena. A busload of fans caught Bon Jovi in Champaign — the coach ride consisted of free dinner and a drawing for backstage passes and a guitar signed by the group. 'BNQ's 'Song of the Day' nets \$50 four times a day and \$500 on Thursdays. ■ The eggs were flying at **WXGT/Columbus ("92X")** during the "2nd Annual 92X Easter Egg Drop." SCOTT MCKENZIE and the morning crew threw a dozen eggs at five brave listeners armed with baskets from atop their studios — catching the most eggs without a break won \$1,000. People qualified with \$92 at the sound of an egg splat. 92X also gave away a \$4,000 Schumann, polished ebony, upright piano autographed by every member of Chicago. The 92nd caller when back-to-back Chicago tunes were played cleared a spot in the living room. ■ **KDWZ/Des Moines ("Z-93")** sends listeners on a "Z-Spree Weekend Escape to the Bahamas," registration occurs all around town filling out entry forms telling them when you are tuned in. Z-93 makes random calls during these times to give out tanning packages as a bonus. A "Bahama Mama Party" incites with the grand prize drawing along with other merchandise. A big hit for Z-93 was broadcasting from the boys and girls basketball finals, handing out 1,000 megaphones. Their Super Roving Radio was in the St. Patrick's Day parade, as they jammed alongside envelopes with one dollar bills were handed to watchers with instructions to listen in the morning for your dollar's serial number, it was worth hundreds. ■ **KBEQ's/Kansas City ("Q-104")** "Randy Miller Morning Show" travelled to Los Angeles for Academy Award week. Q-104 represented one of only seven radio stations in the nation interviewing many big stars during the event including Vanna White, Paula Abdul, Jay Leno and the cast of "Married With Children." In addition to the one week broadcast they attended the ceremony. ■ The "Yes-No Radio" phone lines are installed at **WLOL/Minneapolis** averaging 10,000 calls a day — 'blown' from the rotation: "Surrender To Me," "Red Red Wine," and "Love In Your Eyes." Teaming with Totino's Frozen Pizza, WLOL gives away five Caribbean cruises — callers answer a trivia question to qualify for the Totino's pizza party where more brainbusters are posed with a drawing between the winners (the promotion is available in other markets carrying Totino's products). "The Twins Win Weekend" unloaded 100 pairs of opening day seats qualifying the fans for a road trip with the club. WLOL has restructured from within: LISA FRANSEN-BITTMAN moves from General Sales Manager to Station Manager; GM TAC HAMMER leaves to consult; GREGG SWEDBERG is now OM/PD; account exec DAN SEEMAN becomes Director of Marketing and SONIA KATZ takes over as Promotion Director. ■ We got a bit 'un-tracked' in issue 60 stating OM STEVE MASON took on PD duties at **WRQN/Toledo**, JOHN O'ROURKE programs from KZZP/Phoenix (pardon our derailment). ■ Huge PD news! Big STEVE KELLY has exited as PD of **WPHR/Cleveland ("Power 108")** claiming philosophical differences.

WEST

The All New 92X, **KXPW/Honolulu** joins with area merchants for a Hawaii first — *Instawin!* Anytime, anywhere, at home or in your car, no matter where you are, listen to 92X. When the jock announces a destination, go there, give the clerk the 'phrase that pays' and collect various prizes. ■ **KCAQ/Oxnard ("Q-105")** takes its listeners for "The Ultimate Joy Ride II" — register at the travel agency or listen for the song of the day and pick up a cassette to qualify for the grand prize: two cruises for two (Catalina Islands-Mexico-San Diego) — succeeding rides: a week in Maui, three nights in Mazatlan and a weekend in Las Vegas. "The \$10,000 Scavenger Hunt" is near, Q-105 will announce an item a day for 16 days — collecting 12 or more fetches any number of prizes, but all 16 vies for the 10 grand. ■ **KRCD/Pocatello, ID** needs help from all record companies. Someone broke into the station and stole the entire CD library along with two CD players. 'RCD would greatly appreciate service from all labels. Ship to: **TOM MATHIS; KRCD; P.O. Box 1; Pocatello, ID 83206.** ■ Fighting back against the gangs and cliques of the modern school, **KMEL/San Francisco** brought together students from all groups to show school spirit and to compete in a talent competition to benefit their entire school. "KMEL's \$20,000 Teenage Talent Search" came together at Choices Nightclub, as teens from 20 Northern California schools competed for one of five prizes (the grand prize: \$10,000 cash for the school, a live vocal performance from The Boys, and a dance with KMEL powermixer CAMERON PAUL). ■ **KHQT/San Jose ("Hot 97.7")** has their new PD, it's JIM 'CATFISH' PREWITT from KZFM/Corpus Christi; he starts April 3rd. MICHAEL NEWMAN moves on to reunite with PD Steve Smith at Energy 96.5/Houston.

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats.

MULTI-FORMAT

4/3/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	ROXETTE	The Look	EMI
4	MILLI VANILLI	Girl, You Know It's True	Arista
5	ROY ORBISON	You Got It	Virgin
6	VANESSA WILLIAMS	Dreamin'	Wing/PG
7	DEON ESTUS	Heaven Help Me	Mika/Polyd
8	THIRTY EIGHT SPECIAL	Second Chance	A&M
9	ROD STEWART	My Heart Can't Tell You No	WB
10	JODY WATLEY	Real Love	MCA
11	CHER/PETER CETERA	After All	Geffen
12	TONE-LOC	Funky Cold Medina	Del/Island
13	R.E.M.	Stand	WB
14	MIKE & MECHANICS	The Living Years	Atlantic
15	PAULA ABDUL	Forever Your Girl	Virgin

HIT RADIO/URBAN/DANCE

4/3/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
3	ROXETTE	The Look	EMI
4	MILLI VANILLI	Girl, You Know It's True	Arista
5	JODY WATLEY	Real Love	MCA
6	TONE-LOC	Funky Cold Medina	Del/Island
7	DEON ESTUS	Heaven Help Me	Mika/Polydor
8	PAULA ABDUL	Forever Your Girl	Virgin
9	SA-FIRE	Thinking Of You	Cutt/Merc
10	DONNY OSMOND	Soldier Of Love	Capitol
11	STEVIE B	I Wanna Be The One	LMR
12	BOBBY BROWN	Every Little Step	MCA
13	KARYN WHITE	Superwoman	WB
14	SWEET SENSATION	Sincerely Yours	Atco
15	VANESSA WILLIAMS	Dreamin'	Wing/PG

HIT RADIO/ADULT CONTEMPORARY

4/3/89	ARTIST	TITLE	LABEL
1	MADONNA	Like A Prayer	Sire/WB
2	ROY ORBISON	You Got It	Virgin
3	VANESSA WILLIAMS	Dreamin'	Wing/PG
4	DEON ESTUS	Heaven Help Me	Mika/Polyd
5	CHER/PETER CETERA	After All	Geffen
6	SA-FIRE	Thinking Of You	Cutt/Merc
7	THIRTY EIGHT SPECIAL	Second Chance	A&M
8	KARYN WHITE	Superwoman	WB
9	BETTE MIDLER	Wind Beneath My Wings	Atlantic
10	BELLE STARS	Iko Iko	Capitol
11	SYNCH	Where Are You Now	WTG
12	ENYA	Orinoco Flow (Sail Away)	Geffen
13	SIMPLY RED	It's Only Love	Elektra
14	STEVE WINWOOD	Hearts On Fire	Virgin
15	CARLY SIMON	Let The River Run	Arista

HIT RADIO/ROCK RADIO

4/3/89	ARTIST	TITLE	LABEL
1	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
2	ROXETTE	The Look	EMI
3	THIRTY EIGHT SPECIAL	Second Chance	A&M
4	DEF LEPPARD	Rocket	Mercury/PG
5	GUNS N' ROSES	Patience	Geffen
6	CHRIS REA	Working On It	Geffen
7	REPLACEMENTS	I'll Be You	Sire/Repri
8	HOWARD JONES	Everlasting Love	Elektra
9	OUTFIELD	Voices Of Babylon	Columbia
10	STEVE WINWOOD	Hearts On Fire	Virgin
11	MELISSA ETHERIDGE	Similar Features	Island
12	LITA FORD	Close My Eyes Forever	RCA
13	EASTERHOUSE	Come Out Fighting	Columbia
14	XTC	Mayor Of Simpleton	Geffen
15	CHOIRBOYS	Run To Paradise	WTG

BEING ON TOP, IN TODAY'S HIGHLY COMPETITIVE RADIO ENVIRONMENT, MEANS KNOWING EXACTLY WHAT YOUR STATION SHOULD SOUND LIKE, AND HOW TO MAKE THAT SOUND A REALITY.

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The Music Scheduling System.

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SPECIAL
TAKE OUT
SECTION

TUNED IN

KDWB: MINNEAPOLIS

In the Land of 10,000 Lakes where do you suppose that one would find: 1) a world champion baseball team, 2) some world class recording artists and 3) a world class radio station? It's not hard to figure out, because the Twin Cities more than provides all three. Case-in-point: The Minnesota Twins; "Minneapolis-sounders" Prince, Jimmy Jam & Terry Lewis, Morris Day; and *Legacy Broadcasting's 101.3 KDWB*.

If you were to ask PD **Brian Phillips** why KDWB is the #1 *Hit station* in town he would probably come back at you with the "phrase that pays" (and MD **Mr. Ed** would agree), "because nobody plays more music than 101.3 KDWB." But because it takes more than just playing the most music, the MMR Tuned In Crew has once again dug in to bring you all of the details on KDWB's winning ways.

We've got info on KDWB's "Bon Jovi Free Ticket Blizzard," "Big Money Birthday Bonus Contest," a complete breakdown of music, positioning and more.

Want to see what we heard? Well, we've got a complete programming feast for the eyes as **Monday Morning Replay** brings you KDWB in this week's **Tuned In!**



KJQN: SALT LAKE CITY

Thought for the Day: "What goes around comes around." **Tuned In** teeters right on the edge of the Wasatch Front overlooking Salt Lake City, as we zoom on Ogden's "Cutting Edge" **KJQN**.

As **KJQN**, the station is a new one; but in fact, has been around for four years. It was originally known as **KCGO**, with most of the current staff and format in place; and has gone through several incarnations before surfacing as **KJQN**. **Mike Summers** handles the PD and promotion chores and **Bruce Jones** the MD duties. **Summers** has been with the station throughout its various stages since the beginning; and as PD of **KJQN**, has piloted the station to its highest Arbitron ratings yet.

Promotions have a distinctly international flavor, as you'll discover when you flip the page. **KJQN** listeners could win romantic vacations to London or Paris; or hit the slopes Down Under by winning ski trips to Australia. Other features include the Concert Update, Snow Basin Ski Reports and **Mike Summers'** "Punchline Du Jour," which will win Utah jokemeisters freebies.

Open your mind, sharpen your sense of equilibrium, and let **Tuned In** be your guide for a tour of Salt Lake City's "...Cutting Edge..." **KJQN**.



WUSA: TAMPA

It's a densely populated area yet one where the pleasures of relaxation abound. Beautiful Tampa — and the entire Bay Area — benefits greatly by an *A/C* leader that turns on the music and lets it ride. That's **WUSA ("100.7")**.

Appropriate might be the best adjective to describe **W-101's** approach: A time to laugh, a time for accurate information, a time for generous music sweeps — and a time to pour on the cash. The station continues to create a stir with its \$1,000 cash giveaway just for the many who listen. In the meantime, there's a fine mix of what's tearing up the charts currently and favorites covering some 30 years of pop music, not to mention funny guys **Bob DeCarlo** and **Judd Otis** in the morning. One of **Bob** and **Judd's** programming features that gets lots of attention from listeners is "Worst Joke Wednesday," where participation runs high on both sides of the microphone.

Another ace feature at **WUSA** is that they're so easy to work and play to. Favorites from **Buddy Holly** to **The Grass Roots** to **George Benson** and **Fleetwood Mac** comprise a solid rotation of music; **OM Bobby Irwin** and **MD Johnny Williams** maintain this consistent blend.

It's heavy on the substance with just a bit of flash and savvy. Read on about **WUSA**, as **MMR** does its thing in the latest *A/C* edition of **Tuned In!**



► Belle Stars "Iko Iko"

BREAKTHROUGH WEEK!

MMR HIT TRACER TRACKS ²²

REACH INDEX 22.37 MILLION!

R&R HIT (38) - (34)

ACTION AT!

KCPX ADD #35
WLOL ADD
WKBQ ADD
HOT97 ADD
KMEL ADD
WLAN ADD #37
WINK ADD #40
WAEB ADD

WQHT ADD
KQYK ADD
92Q ADD
WRQN ADD
KYNO ADD
KLUC ADD
KDON ADD
KRQ ADD

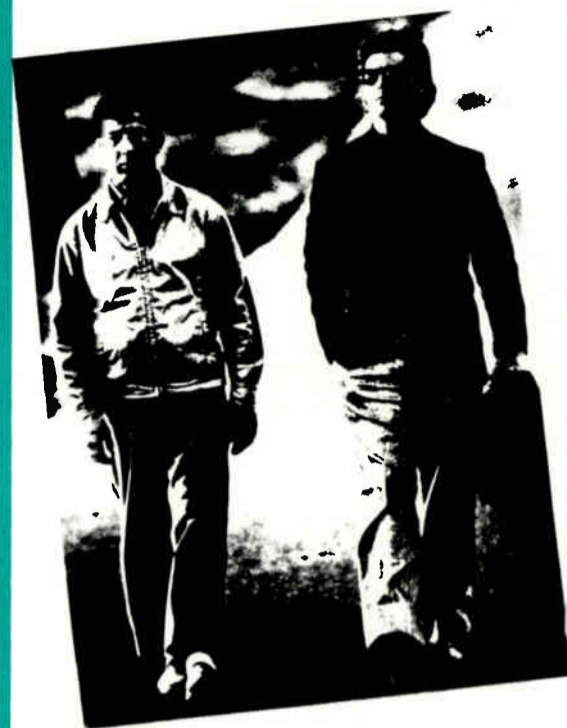
Y108 7-2
KISN 11-7
Q105 16-12
Z100 #19
KS104 17-14
Y100 18-13
B104 18-6
WAVA 20-16
AND MORE!

KUBE 19-16
WKTJ #17
PWR99 #18
WHYT #18
PWR95 21-18
WGH 21-20
Q102 22-20
WNVZ #23

KZZP #24
KPLZ 25-22
PRO-FM 28-24
KTFM 29-26
WEGX 30-25
WZPL 32-29
KKRZ 34-26
WZOU #35

ALSO PLAYING ON: KWSS, KZHT & WIOQ!

From the "Rain Man" soundtrack!



► Donny Osmond

"Soldier Of Love"

CLOSED!

MMR HIT TRACER TRACKS

²³ - ¹³

41% PLAY INCREASE THIS WEEK!

REACH INDEX 34.83 MILLION!

R&R BREAKER (35)

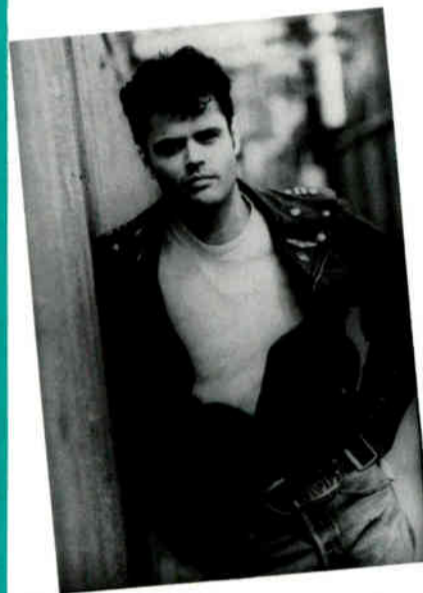
ACTION!

PWR95 ADD #30
B96 ADD #33
WZPL ADD #34
WAVA ADD
WCZY ADD
KOY ADD
KWOD ADD
PWR106 ADD
KMEL ADD
99WAYS ADD #38
WIXX ADD #40
WFLY ADD
WVSR ADD
100KHI ADD
K106 ADD
KZZB ADD
KZFM ADD
Q98 ADD
WANS ADD
WLAP ADD
FM100 ADD
KWES ADD
WRVQ ADD

Z106 ADD
WPXR ADD
KLQ ADD
KJ103 ADD
WZOK ADD
KAY107 ADD
KKXX ADD
KYRK ADD
KZZU ADD
WNCI 7-4
KZZP 13-9
Y108 14-10
WNVZ #17
WKTJ 22-12
Y100 30-22
KDWB 25-20
KUBE 28-25
KBEQ 29-24
KPLZ 30-27
KRBE 32-27
Q102 34-25
KWSS 34-31
KCPX 36-31

AND MORE!

ALSO PLAYING ON: KATD, PWR106 & KSAQ!



► Gina Go-Go

"I Can't Face The Fact"

HOT NEW MIX JUST OUT!!

MMR HIT TRACER TRACKS ³⁹

REACH INDEX 10.93 MILLION!

EARLY ACTION!

KZZP ADD #28
HOT 97.7 #8
PWR106 #9
FM102 #16
KITY 26-24
KKRZ 32-24
KDON 12-9

KCAQ 18-12
KKFR 19-12
KZFM 19-13
KRQ 26-21
WFMF #26
KKXX 27-23
KZZB 34-31

KEZB 37-34
B98 38-34
K98
KKMQ
KNAN #32
QV103 #40
And More!

ALSO PLAYING ON: KATD, KNGY, KTFM, X100, KZHT, WEGX & WIOQ!



MTV

WEDNESDAY, MARCH 22, 1989

OVERVIEW

MTV: Music Television
24 hours daily, via cable television
44.7 million households
MTV Networks, A Viacom Company
OWNER: Patti Galluzzi
DIRECTOR OF MUSIC PRMG: Rick Krim, John Cannelli
DIRECTOR OF TALENT & ARTIST RELATIONS: Julie Brown, Kevin Seal, Adam Curry
VJ's: 6A-10A, 10A-2P, 2P-12M
All times Eastern

HOURLY MUSIC

USERS GUIDE Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM
BULLETBOYS: For The Love Of Money
LOU REED: Dirty Blvd
MICHELLE SHOCKED: When I Grow Up
JOAN JETT/BLACKHRTS: Little Liar
AEROSMITH: (Dude) Looks Like A Lady
DEAD MILKMAN: Punk Rock Girl
TESLA: Heaven's Trail (No Way Out)
XTC: Mayor Of Simpleton
DURAN DURAN: Do You Believe In Shame?
DEF LEPPARD: Armageddon It
VAN HALEN: Feels So Good

7AM
TONE-LOC: Wild Thing
GUNS N' ROSES: Patience
MIKE & MECHANICS: The Living Years
POISON: Your Mama Don't Dance
LITA FORD: Close My Eyes Forever
MADONNA: Like A Prayer
QUEENSRYCHE: Eyes Of A Stranger
BANGLES: Eternal Flame
R E M: Stand

8AM
WAS (NOT WAS): Walk The Dinosaur
VIXEN: Cryin'
REPLACEMENTS: I'll Be You
BOBBY BROWN: Roni
FIXX: Driven Out
LIVING COLOUR: Cult Of Personality
METALLICA: One
NEW KIDS ON THE BLOC: You Got It (The Right Stuff)
WINGER: Seventeen

9AM
PAULA ABDUL: Straight Up
FINE YOUNG CANNIBALS: She Drives Me Crazy
ROACHFORD: Cuddly Toy (Feel For Me)
MARTIKA: More Than You Know
GUNS N' ROSES: Patience
MILLI VANILLI: Girl, You Know It's True
TANITA TIKARAM: Twist In My Sobriety
R E M: Stand
WHITE LION: When The Children Cry
MIKE & MECHANICS: The Living Years

10AM
ROY ORBISON: You Got It
JODY WATLEY: Real Love
MICHELLE SHOCKED: When I Grow Up
BON JOVI: Born To Be My Baby
MADONNA: Like A Prayer
VAN HALEN: Feels So Good
EOIE BRICKELL & NEW: Circle
ROXETTE: The Look
STEVE WINWOOD: Roll With It
BANGLES: Eternal Flame

11AM
TRAVELING WILBURYS: End Of The Line
CHICAGO: You're Not Alone
SAMANTHA FOX: I Only Wanna Be With You
CINDERELLA: Don't Know What You Got
ROBBIE NEVIL: Somebody Like You
DEF LEPPARD: Rocket
COWBOY JUNKIES: Sweet Jane
POISON: Your Mama Don't Dance
UB40: Red Red Wine
PAULA ABDUL: Straight Up

12NOON
WAS (NOT WAS): Walk The Dinosaur
R E M: Stand
P CARRACK/T NUNN: Romance
BOBBY BROWN: Roni
HOWARD JONES: Everlasting Love

MIKE & MECHANICS: The Living Years
PASADENAS: Tribute (Right On)
ROY ORBISON: You Got It
GUNS N' ROSES: Paradise City
MILLI VANILLI: Girl, You Know It's True

1PM
MADONNA: Like A Prayer
FINE YOUNG CANNIBALS: She Drives Me Crazy
ROACHFORD: Cuddly Toy (Feel For Me)
BREATHE: Don't Tell Me Lies
THIRTY EIGHT SPECIAL: Second Chance
ROXETTE: The Look
ANIMATION: Room To Move
CHICAGO: You're Not Alone
DEF LEPPARD: Pour Some Sugar On Me
JODY WATLEY: Real Love

2PM
R E M: Stand
MARTIKA: More Than You Know
MICHELLE SHOCKED: When I Grow Up
U2: Desire
INXS: Never Tear Us Apart
PAULA ABDUL: Straight Up
EDIE BRICKELL & NEW: Circle
TRAVELING WILBURYS: End Of The Line
HOWARD JONES: Everlasting Love
BANGLES: Eternal Flame

3PM
MIKE & MECHANICS: The Living Years
VAN HALEN: Feels So Good
SAMANTHA FOX: I Only Wanna Be With You
POISON: Your Mama Don't Dance
BILLY IDOL: White Wedding
LITA FORD: Close My Eyes Forever
TONE-LOC: Funky Cold Medina
STEVE EARLE: Back To The Wall
MADONNA: Like A Prayer
WAS (NOT WAS): Walk The Dinosaur

4PM
SPECIAL PROGRAMMING: CLUB MTV
FINE YOUNG CANNIBALS: She Drives Me Crazy
BREATHE: Don't Tell Me Lies
2 LIVE CREW: Yakety Yak
SHEENA EASTON: The Lover In Me
INFORMATION SOCIETY: Walking Away
SPECIAL PROGRAMMING: YO! MTV RAPS
STOP THE VIOLENCE MT: Self Destruction
BOOGIE DOWN PROD: My Philosophy
STEADY B: Serious
MC LYTE: Lyte As A Rock

5PM
SPECIAL PROGRAMMING: MTV'S HARD 30
DEF LEPPARD: Rocket
GREAT WHITE: Rock Me
GUNS N' ROSES: Patience
SHOK PARIS: The Heat And The Fire
JIMMY PAGE: Wasting My Time
DIAL MTV: You Got It (The Right Stuff)
MADONNA: Like A Prayer
DEAD MILKMAN: Punk Rock Girl
BOBBY BROWN: Roni
WARRANT: Down Boys
QUEENSRYCHE: Eyes Of A Stranger

6PM
LITA FORD: Close My Eyes Forever
DEBBIE GIBSON: Lost In Your Eyes
TONE-LOC: Funky Cold Medina
SKID ROW: Youth Gone Wild
NEW KIDS ON THE BLOC: You Got It (The Right Stuff)
GUNS N' ROSES: Paradise City
POISON: Your Mama Don't Dance
METALLICA: One
DEF LEPPARD: Rocket
GUNS N' ROSES: Patience

7PM
SPECIAL PROGRAMMING: REMOTE CONTROL GAME SHOW
SPECIAL PROGRAMMING: JUST SAY JULIE
BON JOVI: Born To Be My Baby
MADONNA: Into The Groove
WINGER: Seventeen

8PM
ROD STEWART: Forever Young
PAULA ABDUL: Straight Up
U2: When Love Comes To Town
TONE-LOC: Funky Cold Medina
DEF LEPPARD: Rocket
BANGLES: In Your Room
FINE YOUNG CANNIBALS: She Drives Me Crazy

ROY ORBISON: You Got It
GRATEFUL DEAD: Touch Of Grey
ROBERT PLANT: Heaven Knows
R E M: Stand

9PM
ESCAPE CLUB: Wild, Wild West
VAN HALEN: Feels So Good
SAMANTHA FOX: I Only Wanna Be With You
MIKE & MECHANICS: The Living Years
BOBBY BROWN: Roni
POISON: Your Mama Don't Dance
ELVIS COSTELLO: Veronica
JODY WATLEY: Real Love
DIRE STRAITS: Money For Nothing
MADONNA: Like A Prayer

10PM
BON JOVI: Bad Medicine
BANGLES: Eternal Flame
ROACHFORD: Cuddly Toy (Feel For Me)
GUNS N' ROSES: Paradise City
TRAVELING WILBURYS: End Of The Line
VAN HALEN: Finish What Ya Started
HOWARD JONES: Everlasting Love
VIXEN: Cryin'
PAULA ABDUL: Straight Up

11PM
SPECIAL PROGRAMMING: REMOTE CONTROL GAME SHOW
CLASSIC MTV: CLASSIC MTV
U2: New Year's Day
FIXX: Red Skies
CYNDI LAUPER: Time After Time
SQUEEZE: Black Coffee In Bed
DURAN DURAN: Hungry Like The Wolf

ALPHABETICAL LIST BY ARTIST

2
2 LIVE CREW: Yakety Yak 4p

A/B
ABDUL, PAULA: Straight Up 9a
ABDUL, PAULA: Straight Up 11a
ABDUL, PAULA: Straight Up 2p
ABDUL, PAULA: Straight Up 8p
ABDUL, PAULA: Straight Up 10p
AEROSMITH: (Dude) Looks Like A Lady 6a
ANIMATION: Room To Move 1p
BANGLES: Eternal Flame 7a
BANGLES: Eternal Flame 10a
BANGLES: Eternal Flame 10a
BANGLES: Eternal Flame 10p
BANGLES: Eternal Flame 10p
BANGLES: In Your Room 8p
BON JOVI: Bad Medicine 10p
BON JOVI: Born To Be My Baby 10a
BON JOVI: Born To Be My Baby 7p
BOOGIE DOWN PROD: My Philosophy 4p
BREATHE: Don't Tell Me Lies 1p
BREATHE: Don't Tell Me Lies 4p
BRICKELL, EDIE & NEW: Circle 10a
BRICKELL, EDIE & NEW: Circle 2p
BROWN, BOBBY: Roni 8a
BROWN, BOBBY: Roni 12n
BROWN, BOBBY: Roni 5p
BROWN, BOBBY: Roni 9p
BULLETBOYS: For The Love Of Money 6a

C/D
CARRACK/NUNN: Romance 12n
CHICAGO: You're Not Alone 11a
CHICAGO: You're Not Alone 1p
CINDERELLA: Don't Know What You Got ... 11a
COSTELLO, ELVIS: Veronica 9p
COWBOY JUNKIES: Sweet Jane 11a
DEAD MILKMAN: Punk Rock Girl 6a
DEAD MILKMAN: Punk Rock Girl 5p
DEF LEPPARD: Armageddon It 6a
DEF LEPPARD: Pour Some Sugar On Me 1p
DEF LEPPARD: Rocket 11a
DEF LEPPARD: Rocket 5p
DEF LEPPARD: Rocket 6p
DEF LEPPARD: Rocket 8p
DIRE STRAITS: Money For Nothing 9p
DURAN DURAN: Do You Believe In Shame? 6a
DURAN DURAN: Hungry Like The Wolf 11p

E/F
EARLE, STEVE: Back To The Wall 3p
EASTON, SHEENA: The Lover In Me 4p
ESCAPE CLUB: Wild, Wild West 9p
FINE YOUNG CANNIBALS: She Drives Me Crazy 9a
FINE YOUNG CANNIBALS: She Drives Me Crazy 1p
FINE YOUNG CANNIBALS: She Drives Me Crazy 4p

FINE YOUNG CANNIBALS: She Drives Me Crazy 8p
FIXX: Driven Out 8a
FIXX: Red Skies 11p
FORD, LITA: Close My Eyes Forever 7a
FORD, LITA: Close My Eyes Forever 3p
FORD, LITA: Close My Eyes Forever 6p
FOX, SAMANTHA: I Only Wanna Be With You 11a
FOX, SAMANTHA: I Only Wanna Be With You 3p
FOX, SAMANTHA: I Only Wanna Be With You 9p

G/I
GIBSON, DEBBIE: Lost In Your Eyes 6p
GRATEFUL DEAD: Touch Of Grey 8p
GREAT WHITE: Rock Me 5p
GUNS N' ROSES: Paradise City 12n
GUNS N' ROSES: Paradise City 6p
GUNS N' ROSES: Paradise City 10p
GUNS N' ROSES: Patience 7a
GUNS N' ROSES: Patience 9a
GUNS N' ROSES: Patience 5p
GUNS N' ROSES: Patience 6p
IDOL, BILLY: White Wedding 3p
INFORMATION SOCIETY: Walking Away 4p
INXS: Never Tear Us Apart 2p

J/L
JETT, JOAN/BLACKHRTS: Little Liar 6a
JONES, HOWARD: Everlasting Love 12n
JONES, HOWARD: Everlasting Love 2p
JONES, HOWARD: Everlasting Love 10p
LAUPER, CYNDI: Time After Time 11p
LIVING COLOUR: Cult Of Personality 8a

M/N
MADONNA: Into The Groove 7p
MADONNA: Like A Prayer 7a
MADONNA: Like A Prayer 10a
MADONNA: Like A Prayer 1p
MADONNA: Like A Prayer 3p
MADONNA: Like A Prayer 5p
MADONNA: Like A Prayer 9p
MARTIKA: More Than You Know 9a
MARTIKA: More Than You Know 2p
MC LYTE: Lyte As A Rock 4p
METALLICA: One 8a
METALLICA: One 6p
METALLICA: One 7a
MIKE & MECHANICS: The Living Years 7a
MIKE & MECHANICS: The Living Years 9a
MIKE & MECHANICS: The Living Years 12n
MIKE & MECHANICS: The Living Years 3p
MIKE & MECHANICS: The Living Years 9p
MILLI VANILLI: Girl, You Know It's True 9a
MILLI VANILLI: Girl, You Know It's True 12n
NEVIL, ROBBIE: Somebody Like You 11a
NEW KIDS ON THE BLOC: You Got It (The Right Stuff) 8a
NEW KIDS ON THE BLOC: You Got It (The Right Stuff) 6p

O/P
ORBISON, ROY: You Got It 10a
ORBISON, ROY: You Got It 12n
ORBISON, ROY: You Got It 8p
PAGE, JIMMY: Wasting My Time 5p
PASADENAS: Tribute (Right On) 12n
PLANT, ROBERT: Heaven Knows 8p
POISON: Your Mama Don't Dance 7a
POISON: Your Mama Don't Dance 11a
POISON: Your Mama Don't Dance 3p
POISON: Your Mama Don't Dance 6p
POISON: Your Mama Don't Dance 9p

O/R
QUEENSRYCHE: Eyes Of A Stranger 7a
QUEENSRYCHE: Eyes Of A Stranger 5p
R E M: Stand 7a
R E M: Stand 9a
R E M: Stand 12n
R E M: Stand 2p
R E M: Stand 8p
REED, LOU: Dirty Blvd 6a
REPLACEMENTS: I'll Be You 8a
ROACHFORD: Cuddly Toy (Feel For Me) 9a
ROACHFORD: Cuddly Toy (Feel For Me) 1p
ROACHFORD: Cuddly Toy (Feel For Me) 10p
ROXETTE: The Look 10a
ROXETTE: The Look 1p

S
SHOCKED, MICHELLE: When I Grow Up 6a
SHOCKED, MICHELLE: When I Grow Up 10a
SHOCKED, MICHELLE: When I Grow Up 2p
SHOK PARIS: The Heat And The Fire 5p
SKID ROW: Youth Gone Wild 11p
SPECIAL PROGRAMMING: CLASSIC MTV 6p
SPECIAL PROGRAMMING: CLUB MTV 4p
SPECIAL PROGRAMMING: DIAL MTV 5p
SPECIAL PROGRAMMING: JUST SAY JULIE 7p
SPECIAL PROGRAMMING: MTV'S HARD 30 5p
SPECIAL PROGRAMMING: REMOTE CONTROL GAME SHOW 7p

ALPHABETICAL LIST BY ARTIST

S/T/U

SPECIAL PROGRAMMING	REMOTE CONTROL GAME SHOW	11p
SPECIAL PROGRAMMING	YO! MTV RAPS	4p
SQUEEZE	Black Coffee In Bed	11p
STEADY B	Serious	4p
STEWART, ROD	Forever Young	8p
STOP THE VIOLENCE MT	Self Destruction	4p
TESLA	Heaven's Trail (No Way Out)	6a
THIRTY EIGHT SPECIAL	Second Chance	1p
TIKARAM, TANITA	Twist In My Sobriety	9a
TONE-LOC	Funky Cold Medina	3p
TONE-LOC	Funky Cold Medina	6p
TONE-LOC	Funky Cold Medina	8p
TONE-LOC	Wild Thing	7a
TRAVELING WILBURYS	End Of The Line	11a
TRAVELING WILBURYS	End Of The Line	2p
TRAVELING WILBURYS	End Of The Line	10p
U2	Desire	2p
U2	New Year's Day	11p
U2	When Love Comes To Town	8p
UB40	Red Red Wine	11a

V/W/X

VAN HALEN	Feels So Good	6a
VAN HALEN	Feels So Good	10a
VAN HALEN	Feels So Good	3p
VAN HALEN	Feels So Good	9p
VAN HALEN	Finish What Ya Started	10p
VIXEN	Cryin'	8a
VIXEN	Cryin'	10p
WARRANT	Down Boys	5p
WAS (NOT WAS)	Walk The Dinosaur	8a
WAS (NOT WAS)	Walk The Dinosaur	12n
WAS (NOT WAS)	Walk The Dinosaur	3p
WATLEY, JOEY	Real Love	10a
WATLEY, JOEY	Real Love	1p
WATLEY, JOEY	Real Love	9p
WHITE LION	When The Children Cry	9a
WINGER	Seventeen	8a
WINGER	Seventeen	7p
WINWOOD, STEVE	Roll With It	10a
XTC	Mayor Of Simpleton	6a

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

MADONNA	Like A Prayer	6
POISON	Your Mama Don't Dance	5
R E M	Stand	5
DEF LEPPARD	Rocket	4
FINE YOUNG CANNIBALS	She Drives Me Crazy	4
GUNS N' ROSES	Patience	4
FORO, LITA	Close My Eyes Forever	3
FOX, SAMANTHA	I Only Wanna Be With You	3
JONES, HOWARD	Everlasting Love	3
ORBISON, ROY	You Got It	3
ROACHFORD	Cuddly Toy (Feel For Me)	3
SHOCKED, MICHELLE	When I Grow Up	3
TONE-LOC	Funky Cold Medina	3
WATLEY, JOEY	Real Love	3
BRICKELL, EDIE & NEW	Circle	2
DEAD MILKMEN	Punk Rock Girl	2
METALLICA	One	2
MILLI VANILLI	Girl, You Know It's True	2
QUEENSRYCHE	Eyes Of A Stranger	2
ROXETTE	The Look	2
WINGER	Seventeen	2
2 LIVE CREW	Yakety Yak	1
ANIMATION	Room To Move	1
BOOGIE DOWN PROD.	My Philosophy	1
BULLETBOYS	For The Love Of Money	1

CARRACK/NUNN	Romance	1
COSTELLO, ELVIS	Veronica	1
COWBOY JUNKIES	Sweet Jane	1
DURAN DURAN	Do You Believe In Shame?	1
EARLE, STEVE	Back To The Wall	1
FIXX	Driven Out	1
LIVING COLOUR	Cult Of Personality	1
MC LYTE	Lyte As A Rock	1
NEVIL, ROBBIE	Somebody Like You	1
PASADENAS	Tribute (Right On)	1
REED, LDU	Dirty Blvd	1
REPLACEMENTS	I'll Be You	1
SHOK PARIS	The Heat And The Fire	1
SKID ROW	Youth Gone Wild	1
STEADY B	Serious	1
STOP THE VIOLENCE MT	Self Destruction	1
TESLA	Heaven's Trail (No Way Out)	1
THIRTY EIGHT SPECIAL	Second Chance	1
TIKARAM, TANITA	Twist In My Sobriety	1
U2	When Love Comes To Town	1
WARRANT	Down Boys	1
XTC	Mayor Of Simpleton	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

ABDUL, PAULA	Straight Up	5
MIKE & MECHANICS	The Living Years	5
BANGLES	Eternal Flame	4
BROWN, BOBBY	Roni	4
VAN HALEN	Feels So Good	4
GUNS N' ROSES	Paradise City	3
TRAVELING WILBURYS	End Of The Line	3
WAS (NOT WAS)	Walk The Dinosaur	3
BON JOVI	Born To Be My Baby	2
BREATHE	Don't Tell Me Lies	2
CHICAGO	You're Not Alone	2
MARTIKA	More Than You Know	2
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	2
VIXEN	Cryin'	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

DEF LEPPARD	3
U2	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	92.77
C-R	92.77
G	7.23
MORNING DRIVE	97.44
C-R	97.44
G	2.56
MIDDAY	100.0
C-R	100.0
G	0.00
AFTERNOON DRIVE	94.87
C-R	94.87
G	5.13
EVENING	76.32
C-R	76.32
G	23.68

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	23X
"MTV News... you hear it first" (13X)	
"MTV... your TV" (7X)	
"Wake Up to MTV" (3X)	
MUSIC	19X
"New music first..." (8X)	
"MTV your favorite music... and more" (7X)	
"Favorite Music... 24 hours a day..." (4X)	

IMAGE
"There's stereo... and then there's stereo." (4X) (or variation)
"One Sign, One Time, One Vision, MTV" (4X) (or variation)

PROMOTIONAL ACTIVITY

BON JOVI 18X
Jon Bon Jovi actually gave away the house in New Jersey where he grew up. He also threw in \$10,000 cash for property taxes, a Kawasaki Unlimited motorcycle, and the winner will fly to Bon Jovi's next concert date. The promotion wrapped up on March 29th; it was sponsored by Skittles, Stridex and Kawasaki.

MTV NEWS 13X
Kurt Loder brings you the news first. Exciting interviews and a behind-the-scenes look at today's most influential newsmakers. Kurt keeps us up-to-date with what's going on in the entertainment industry. Featured recently in the news: artist Sol Robbins, Bruce Springsteen, "Tapheads," Jon Planas, Le Chic, Prince and The Time, Janet Jackson, Jimmy Jam/Terry Lewis, Spins 4th Anniversary, "The Thin Blue Line," Julian Lennon, Joe Clark/"Lean on Me" and Elvis Costello

JUST SAY JULIE 9X
MTV finally gave Julie her own show, and MTV will never be the same! Miss Julie Brown's show entails her favorite videos, interesting L.A.-type information and her favorite guests (Kip Winger recently appeared on the show). "Just Say Julie" airs every Wednesday after "Remote Control" at 7:30PM.

THE BIG PICTURE 9X
Recently featured on "The Big Picture" with host Chris Connelly was the new movie release "Jacknife" starring Robert DeNiro. Also highlighted: "Sing" and its stars, and another look at the Oscar contenders. "The Big Picture" is seen on Thursday evenings at 7:30 and Saturday evenings at 6:30.

THE BPI'S 9X
The British Photographic Industry Awards were rebroadcast last Sunday. Featured: Def Leppard, The Who, Tina Turner, Phil Collins and INXS. Samantha Fox and Mick Fleetwood hosted the event.

MUSEUM OF UNNATURAL HISTORY 6X
MTV's travelling museum is back on the road. As you may recall, the Museum is a travelling extravaganza of musical and entertainment paraphernalia scheduled to make the rounds at your local shopping mall.

THE WEEK IN ROCK 5X
First on the scene with all the news you need to know. Featured in a recent episode: concert road reports, past news items, upcoming news items, old and new breakers, and old and new trends. Recent highlights: Fine Young Cannibals and the Austin Music Scene.

SMASH OR TRASH VIDEO 3X
The video on day of monitor was Samantha Fox's "I Only Wanna Be With You." It was deemed a SMASH!

MTV LATE NIGHT 3X
MTV has begun a new evening lineup "Remote Control" at 11PM, "Classic MTV" with original VJ Martha Quinn at 11:30PM, "Monty Python's Flying Circus" at 12M and "Post Modern MTV" with Kevin Seal at 12:35AM.

REMOTE CONTROL 2X
It's MTV's nuttiest game show! Hosted by Ken Ober (along with Colin, Kari and Steve), "Remote Control" comes your way weeknights at 7PM and 11PM.

HARD 30 1X
MTV's half hour show featuring the hardest headbanging videos on the tube. Hosted by Adam Curry, the "Hard 30" airs right after "YO! MTV Raps," and features bands like Def Leppard, Great White, Guns N' Roses, Shok Paris and Jimmy Page.

YO! MTV RAPS 1X
Hosted by Ed Lover and Dr. Dre, MTV raps with crews like Stop The Violence Movement, Boogie Down Productions, Steady B and MC Lyte. "YO! MTV Raps" airs at 4:30PM.

CLUB MTV 1X
Direct from New York's Palladium, "Downtown" Julie Brown hosts MTV's version of American Bandstand. "The Club" comes your way weekdays at 4PM. On day of monitor 2 Live Crew visited and performed their latest single "Yakety Yak."

POST MODERN MTV 1X
Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from "Post Modern" artists like Erasure, The Cure, Lou Reed and Robyn Hitchcock. "Post Modern MTV" airs Monday-Thursday at its new time 12:35AM.

DIAL MTV 1X
Adam Curry hosts this daily MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 15 videos of the day are tabulated. The videos are played back at 5:30PM, after the live on-the-air phone-in period in which callers can speak with the VJ's. The top two clips on the 22nd of March were (#2) Def Leppard's "Rocket" and (#1) Guns N' Roses' "Paradise City."

ACCOUNT LIST

Abdomizer	1X	Fitness
Agree Conditioners	1X	Health/Beauty
AmberVision	5X	Optical
American Express	1X	Bank/Finance
Bradford Exchange	1X	Various
Bubble Yum	1X	Food Products
Bul/Puf Facial Sponges	2X	Health/Beauty
Butterfinger	3X	Food Products
Cadbury	4X	Food Products
Campho phenique	2X	Health/Beauty
CBS — Jake & The Fatman	6X	TV/Broadcast
CBS Compact Disc Club	3X	CDs/Records/Tapes
Champion U.S.A.	2X	Clothing
Chevrolet	1X	Auto/MC
Chic Jeans	5X	Clothing
Clearasil DoubleClear	7X	Health/Beauty
Coca Cola	1X	Beverage
Columbia Pictures — Baron Munchausen	3X	Entertainment/Rec
Columbia Home Video — Punchline	2X	Entertainment/Rec
Cosors	1X	Shoes/Wine
Cover Girl Make-Up	1X	Health/Beauty
Dead Band	3X	Entertainment/Rec
Easy Glider	2X	Fitness
Enigzer	1X	Electronics
Entrepreneur	2X	Publication
First Federal Credit	2X	Bank/Finance
Footlocker	12X	Clothing
Freedom Rock	2X	CDs/Records/Tapes
Head & Shoulders	2X	Health/Beauty
Heartland Music	1X	CDs/Records/Tapes
Helene Curtis — Salon Selectives	1X	Health/Beauty
Honda Motorcycles	1X	Auto/MC
International Correspondence Schools	2X	Education
J2 Communications — Teen Steam	1X	Entertainment/Rec
Jhmuck	3X	Health/Beauty
Kmart	10X	Retail
Kawasaki	1X	Auto/MC
Kodak	2X	Electronics
Levi 501 Jeans	6X	Clothing
Life Savers Fruit Juicers	3X	Food Products
M & M's	1X	Food Products
Maybelline	4X	Health/Beauty
McDonald's	2X	Restaurant
Metropolitan Guild — Unicorn Of Magic & Light	1X	Various
MGM Pictures — Levathan	5X	Entertainment/Rec
MGM/UA Home Video	5X	Entertainment/Rec
Michelob	3X	Beer/Wine
Mitsubishi	1X	Auto/MC
Model Magazine	3X	Publication
Nestle	1X	Food Products
New Generation Hair Treatment	1X	Health/Beauty
New Kids On The Block Phone Line	4X	Communications
Nick At Nite	2X	TV/Broadcast
Nintendo Games & Accessories	2X	Entertainment/Rec
Nissan 240SX Coupe	3X	Auto/MC
Noxema Skin Cream	2X	Health/Beauty
Nutri-Fry	1X	Home Furnishings
Oxy	2X	Health/Beauty
Pass Sports	1X	TV/Broadcast
Permasoil	1X	Health/Beauty
Phiso-derm	4X	Health/Beauty
Playtex Portables	1X	Health/Beauty
Psycho Skate	4X	Entertainment/Rec
Rear Vision Sunglasses	1X	Optical
Redken Vividizer	2X	Health/Beauty
Right Guard Sport Stick	2X	Health/Beauty
Rolling Stone	2X	Publication
Save The Children	2X	Various
Session Night Beat	6X	CDs/Records/Tapes
Silkstone Conditioner	1X	Health/Beauty
Silver Eagle Records	4X	CDs/Records/Tapes
Snickers	2X	Food Products
Soft & Dry	1X	Health/Beauty
Soloflex	2X	Fitness
Sports Illustrated	1X	Publication
Stridex	4X	Health/Beauty
Superboy	1X	TV/Broadcast
Swatch	2X	Jewelry
Taco Bell	5X	Restaurant
Tampax Tampons	1X	Health/Beauty
TDK Audio Cassettes	10X	CDs/Records/Tapes
Time Life Books	7X	Publication
Time-Life Music	3X	CDs/Records/Tapes
Tone-Line	3X	Communications
Travel Fox Sneakers	1X	Clothing
Tri-Star Pictures — Sing	1X	Entertainment/Rec
Tubby's Subs	1X	Restaurant
Universal Pictures — The Dream Team	2X	Entertainment/Rec
Volvo	1X	Auto/MC
Warner Home Video — Imagine	4X	Entertainment/Rec
Wrigley's Gum	8X	Food Products
Yamaha	1X	Auto/MC

ACCOUNTS BY CATEGORY

Auto/MC	4%	Food Products	10%
Beer/Wine	2%	Health/Beauty	18%
Bank/Finance	1%	Home Furnishings	1%
Beverage	2%	Jewelry	1%
CDs/Records/Tapes	10%	Optical	2%
Clothing	10%	Publication	6%
Communications	2%	Restaurant	3%
Education	1%	Retail	4%
Electronics	1%	TV/Broadcast	4%
Entertainment/Rec	14%	Various	2%
Fitness	2%		

DURAN DURAN
"Do You Believe In Shame?"

Great ballad with multi-demo appeal!

- | | | |
|------------|----------------|-----------|
| KWTO ADD | KXYG | KZZB |
| KGOT ADD | K98 30-26 | WERZ |
| WXKS 32-28 | KSND 25-21 | WZYP |
| KXXR #17 | B93 #35 | KJ103 |
| KROY #33 | KQKQ #23 | K106 |
| KITY | KSAQ #37 | WSPK |
| WEGX | Q98 #18 | BJ105 |
| KUBE | WOKI #17 | WFLY |
| CKOI | KZZU Debut #40 | WCGQ |
| KKRZ | WAEB | KF95 |
| WGH | WHOT | And More! |
| KPLZ | KYRK | |

Also playing on: Pirate Radio, WKSS & KZHT!

From the Gold Lp: "Big Thing."

DON'T MISS DURAN DURAN ON TOUR!



PETE ROSE SAYS: "2-1 THESE'LL BE BIGGER HITS THAN I'VE EVER HAD!"

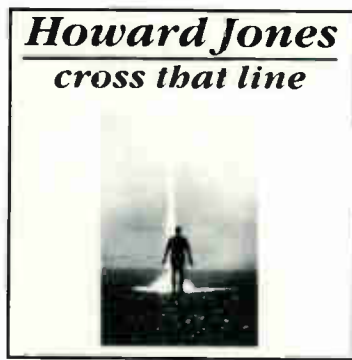


PHOEBE SNOW
"If I Can Just Get Through The Night"
 from the *SOMETHING REAL* album.

R&R AC DEBUT (27)
 BILLBOARD AC (40) (35)

HIT ADDS!
 Y95 WNNK KSND
 WAPE WKEE KYRK
 KWES WHOT KPAT
 WAEB KF95 & MORE TO COME!

VH1 POWER ROTATION!
 ADDED THIS WEEK AT HIT VIDEO USA,
 NIGHTRACKS AND BET!



HOWARD JONES
"Everlasting Love"
 from the *CROSS THAT LINE* album.

MMR HIT TRACER TRACKS 28 - 24
 20% PLAY INCREASE THIS WEEK!
 R&R (39) (31)

MAJOR MARKET
 Q107 ADD #28 WMMS 25-19 B96 31-28
 KXYQ ADD #28 WZPL 27-20 KPLZ 31-28
 Q102 ADD #35 WDFX Debut #24 92X 32-30
 B97 ADD KIIS 28-25 KKRZ Debut #30
 KEGL 13-11 WKBD 32-26 KWOD Debut #31
 WNVZ #13 WLGL 32-25 KZZP
 KCPX 19-14 (HOT) WCZY Debut #27 KWSS
 Y95 #15 KRBE 21-18 Y108 28-26 WMJQ
 KXRX 28-18 (HOT) WGH 29-27 WEGX

MTV ACTIVE ROTATION! HIT VIDEO USA HEAVY! NIGHTRACKS MEDIUM!

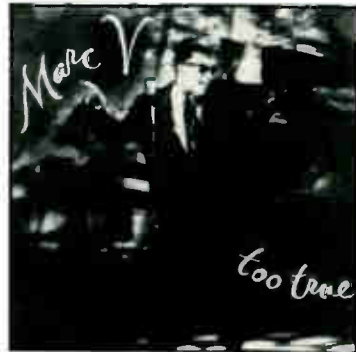


PETER SCHILLING
"The Different Story
(World Of Lust And Crime)"
 from the album
THE DIFFERENT STORY
(World Of Lust And Crime).

MMR #4 HIT RADIO NEWCOMER!
 REACH 9.02 MILLION ALREADY!

ADDS
 WNVZ Debut #25 WZB KLUC WVBS
 FM102 KBFM KZKX KTMT
 WPST KTUX WPFM WRQN

ACTION!
 KRBE 14-11 KZZP KSMB 12-10 KOON 30-26
 PWR99 #22 KMEL QV103 #13 (HOT) BJ105 35-31
 92X 31-29 KEGL KZZB 18-13 & MORE!
 KITTY 35-32 KKBD K106 24-16
 WXKS Debut #33 Y136 7-5 K98 29-24



MARC V. (pronounced VEE)
"Let Them Stare"
 from the album *TOO TRUE*.



YAZZ
"Stand Up For Your Love Rights"
 from the *WANTED* album.



SIMPLY RED
"It's Only Love"
 from the *A NEW FLAME* album.

When you play it, say it!

**WE ROSE TO THE TOP BY TAKING A LOT OF GAMBLER...AT ELEKTRA
 CASSETTES, COMPACT DISCS AND RECORDS.**

DAN QUAYLE COUNTDOWN:

1391 days to go



HIT RADIO/KDWB-FM

WEDNESDAY, MARCH 22, 1989

OVERVIEW

STATION: KDWB-FM, Richfield-Minneapolis St. Paul, MN
FREQUENCY: 101.3 MHz (100,000 watts)
GROUP OWNER: Legacy Broadcasting
GM: Gary Swartz
NSM: Bob Harris
LSM: Jim Gross
PD: Brian Philips
MD: Mr. Ed
PROMOTION DIR.: Paul Williams
NEWS DIRECTOR: Lee Valsvik

AIRSTAFF:
 5:30A-9A The Steve Cochran Show — w/Lee Valsvik & Wally Pike
 9A-12N Andrea Vincent
 12N-2P Mr. Ed
 2P-6P "Humble" Bill Hayes
 6P-10P Bobby Wilde
 10P-2A Cadillac Jack
 2A-5:30A Alex Keaton
REP FIRM: Banner Radio

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- MADONNA Like A Prayer C
- CHICAGO I Don't Wanna Live W/out Your R
- NEW KIDS ON THE BLOC You Got It (The Right Stuff) R
- EDDIE MONEY I Wanna Go Back G
- MIKE & MECHANICS The Living Years R
- BOBBY BROWN Don't Be Cruel R
- ROXETTE The Look C
- JANET JACKSON When I Think Of You G

7AM

- BANGLES Eternal Flame C
- CHEAP TRICK The Flame R
- FINE YOUNG CANNIBALS She Drives Me Crazy C
- JODY WATLEY Some Kind Of Lover G
- SYNCH Where Are You Now C
- RICHARD MARX Should've Known Better G
- PAULA ABDUL Straight Up R
- HOWARD JONES Things Can Only Get Better G
- BREATHE Hands To Heaven G

8AM

- MILLI VANILLI Girl, You Know It's True C
- INFORMATION SOCIETY What's On Your Mind R
- MADONNA Like A Prayer C
- BRUCE SPRINGSTEEN Dancing In The Dark G
- KARYN WHITE The Way You Love Me R
- REO SPEEDWAGON Here With Me R
- NEW KIDS ON THE BLOC You Got It (The Right Stuff) R

9AM

- ROXETTE The Look C
- RICK ASTLEY She Wants To Dance With Me R
- A WILSON/R ZANDER Surrender To Me R
- ROD STEWART Forever Young R
- BANGLES Eternal Flame C
- MODLEY/WARNES (I've Had) The Time Of My Life G
- BOBBY BROWN My Prerogative R
- MIKE & MECHANICS The Living Years R
- LISA LISA & CULT JAM Head To Toe G
- FINE YOUNG CANNIBALS She Drives Me Crazy C
- KENNY LOGGINS Footloose G
- INXS What You Need G
- DEBBIE GIBSON Lost In Your Eyes R

10AM

- PAULA ABDUL Straight Up R
- BREATHE Don't Tell Me Lies R
- ROD STEWART My Heart Can't Tell You No C
- MILLI VANILLI Girl, You Know It's True C
- HOWARD JONES No One Is To Blame G
- DONNY OSMOND Soldier Of Love C
- TAYLOR DAYNE Tell It To My Heart G
- SYNCH Where Are You Now C
- ROBERT PALMER Addicted To Love G
- BOYS Dial My Heart R
- BANGLES In Your Room R
- MADONNA Like A Prayer C

11AM

- NEW KIDS ON THE BLOC You Got It (The Right Stuff) R
- INXS New Sensation R
- THIRTY EIGHT SPECIAL Second Chance C
- ROXETTE The Look C
- PAUL YOUNG Everytime You Go Away G
- JODY WATLEY Real Love C

- GEORGE MICHAEL Father Figure G
- KARYN WHITE The Way You Love Me R
- GENESIS Invisible Touch G
- SHERIFF When I'm With You R
- NEW EDITION If It Isn't Love R
- STEVE WINWOOD Higher Love G
- BANGLES Eternal Flame C

12NOON

- FINE YOUNG CANNIBALS She Drives Me Crazy C
- RICK ASTLEY Together Forever R
- A WILSON/R ZANDER Surrender To Me R
- PAULA ABDUL Straight Up R
- EDDIE MONEY Endless Nights G
- SA-FIRE Thinking Of You C
- INXS Need You Tonight G
- MIKE & MECHANICS The Living Years R
- MICHAEL JACKSON The Way You Make Me Feel G
- DEBBIE GIBSON Lost In Your Eyes R
- CHICAGO Look Away R
- RICHARD MARX Don't Mean Nothing G
- MAONNA Like A Prayer C

1PM

- MILLI VANILLI Girl, You Know It's True C
- STEVE WINWOOD Roll With It R
- CHER/PETER CETERA After All C
- NEW KIDS ON THE BLOC You Got It (The Right Stuff) R
- PHIL COLLINS Sussudio G
- PAULA ABDUL Forever Your Girl C
- UB40 Red Red Wine R
- SYNCH Where Are You Now C
- BILLY IDOL Money Money G
- MARTIKA More Than You Know C
- TIMES TWO Strange But True R
- GEORGE MICHAEL Faith G
- ROXETTE The Look C

2PM

- BANGLES Eternal Flame C
- BOY MEETS GIRL Waiting For A Star To Fall R
- VANESSA WILLIAMS Dreamin' C
- FINE YOUNG CANNIBALS She Drives Me Crazy C
- STEVE WINWOOD Finer Things G
- ENYA Orinoco Flow (Sail Away) C
- RICK ASTLEY Never Gonna Give You Up G
- KARYN WHITE The Way You Love Me R
- BELINDA CARLISLE Heaven Is A Place On Earth G
- ROD STEWART My Heart Can't Tell You No C
- BOBBY BROWN Don't Be Cruel R
- REO SPEEDWAGON One Lonely Night G
- PAULA ABDUL Straight Up R

3PM

- MILLI VANILLI Girl, You Know It's True C
- BREATHE Don't Tell Me Lies R
- THIRTY EIGHT SPECIAL Second Chance C
- MADONNA Like A Prayer C
- CHICAGO Hard To Say I'm Sorry G
- DONNY OSMOND Soldier Of Love C
- SHEENA EASTON The Lover In Me R
- BON JOVI I'll Be There For You C
- STARSHIP Nothing's Gonna Stop Us Now G
- A WILSON/R ZANDER Surrender To Me R
- TONE-LOC Wild Thing R
- ROXETTE The Look C

4PM

- NEW KIDS ON THE BLOC You Got It (The Right Stuff) R
- SHERIFF When I'm With You R
- ERASURE Chains Of Love R
- SYNCH Where Are You Now G
- WHITESNAKE Here I Go Again C
- BOBBY BROWN Every Little Step C
- BON JOVI Never Say Goodbye G
- BANGLES Eternal Flame G
- READY FOR THE WORLD Oh Sheila G
- CHER/PETER CETERA After All C
- PHIL COLLINS Two Hearts R
- TOMMY PAGE A Shoulder To Cry On C
- FINE YOUNG CANNIBALS She Drives Me Crazy C

5PM

- PAULA ABDUL Straight Up R
- RICHARD MARX Hold On To The Nights R
- BANGLES In Your Room R
- MILLI VANILLI Girl, You Know It's True C
- REO SPEEDWAGON Keep On Lovin' You G
- JODY WATLEY Real Love C
- INXS Devil Inside R
- KARYN WHITE The Way You Love Me R
- U2 With Or Without You G

- DEBBIE GIBSON Lost In Your Eyes R
- DEF LEPPARD Pour Some Sugar On Me R
- BOBBY BROWN Roni R

6PM

- MADONNA Like A Prayer C
- GUNS N' ROSES Paradise City R
- JOHNNY KEMP Just Got Paid R
- ROXETTE The Look C
- POISON Every Rose Has Its Thorn R
- ERASURE A Little Respect R
- BON JOVI I'll Be There For You C
- JODY WATLEY Looking For A New Love G
- MODERN ENGLISH I Melt With You G
- BOYS Dial My Heart R
- BANGLES Eternal Flame C

7PM

- FINE YOUNG CANNIBALS She Drives Me Crazy C
- DEF LEPPARD Love Bites R
- WAS (NOT WAS) Walk The Dinosaur C
- PAULA ABDUL Straight Up R
- SHERIFF When I'm With You R
- CAMEO Word Up G
- DEBBIE GIBSON Electric Youth C
- ESCAPE CLUB Wild, Wild West R
- BOBBY BROWN My Prerogative R
- ONNAY OSMOND Soldier Of Love C
- BON JOVI Born To Be My Baby R
- TAYLOR DAYNE Tell It To My Heart G
- MICHAEL DAMIAN Rock On C

8PM

- SLY FOX Let's Go All The Way G
- LIVING COLOUR Cult Of Personality C
- BON JOVI I'll Be There For You C
- GUNS N' ROSES Paradise City R
- MILLI VANILLI Girl, You Know It's True C
- SYNCH Where Are You Now C
- FINE YOUNG CANNIBALS She Drives Me Crazy C
- MAONNA Like A Prayer C
- TONE-LOC Funky Cold Medina C
- POISON Nothin' But A Good Time R
- KARYN WHITE The Way You Love Me R
- ROMANTICS What I Like About You G
- ANIMOTION Room To Move C

9PM

- NEW KIDS ON THE BLOC You Got It (The Right Stuff) R
- ROBERT PALMER Simply Irresistible R
- R.E.M. Stand C
- ROXETTE The Look C
- GEORGE MICHAEL I Want Your Sex G
- TOMMY PAGE A Shoulder To Cry On C
- TONE-LOC Wild Thing R
- VAN HALEN Finish What Ya Started R
- ONNAY OSMOND Soldier Of Love C
- MARTIKA More Than You Know C
- BON JOVI I'll Be There For You C
- WHEN IN ROME The Promise R
- BANGLES Eternal Flame C

10PM

- FINE YOUNG CANNIBALS She Drives Me Crazy C
- BOBBY BROWN Don't Be Cruel R
- BON JOVI Born To Be My Baby R
- PAULA ABDUL Straight Up R
- WAS (NOT WAS) Walk The Dinosaur C
- KIM WILDE You Keep Me Hangin' On G
- ERASURE A Little Respect R
- SYNCH Where Are You Now R
- INXS New Sensation R
- MODERN ENGLISH I Melt With You G
- DEBBIE GIBSON Lost In Your Eyes R
- DEF LEPPARD Rocket C
- MADONNA Like A Prayer C

11PM

- MILLI VANILLI Girl, You Know It's True C
- RICK ASTLEY She Wants To Dance With Me R
- MICHAEL DAMIAN Rock On C
- NEW KIDS ON THE BLOC You Got It (The Right Stuff) R
- PRINCE U Got The Look G
- GUNS N' ROSES Paradise City R
- BOBBY BROWN Roni R
- ROXETTE The Look C
- OURAN DURAN I Don't Want Your Love R
- KARYN WHITE The Way You Love Me R
- SHERIFF When I'm With You R
- PAULA ABDUL Forever Your Girl C
- DEBBIE GIBSON Only In My Dreams G

ALPHABETICAL LIST BY ARTIST

A

- ABDUL, PAULA Forever Your Girl 1p
- ABDUL, PAULA Forever Your Girl 11p
- ABDUL, PAULA Straight Up 7a
- ABDUL, PAULA Straight Up 10a
- ABDUL, PAULA Straight Up 12n
- ABDUL, PAULA Straight Up 2p
- ABDUL, PAULA Straight Up 5p
- ABDUL, PAULA Straight Up 7p
- ABDUL, PAULA Straight Up 10p
- ANIMOTION Room To Move 8p
- ASTLEY, RICK Never Gonna Give You Up 2p
- ASTLEY, RICK She Wants To Dance With Me 9a
- ASTLEY, RICK She Wants To Dance With Me 11p
- ASTLEY, RICK Together Forever 12n

B

- BANGLES Eternal Flame 7a
- BANGLES Eternal Flame 9a
- BANGLES Eternal Flame 11a
- BANGLES Eternal Flame 2p
- BANGLES Eternal Flame 4p
- BANGLES Eternal Flame 6p
- BANGLES Eternal Flame 9p
- BANGLES In Your Room 10a
- BANGLES In Your Room 5p
- BON JOVI Born To Be My Baby 7p
- BON JOVI Born To Be My Baby 10p
- BON JOVI I'll Be There For You 3p
- BON JOVI I'll Be There For You 6p
- BON JOVI I'll Be There For You 8p
- BON JOVI I'll Be There For You 9p
- BON JOVI Never Say Goodbye 4p
- BOY MEETS GIRL Waiting For A Star To Fall 2p
- BOYS Dial My Heart 10a
- BOYS Dial My Heart 6p
- BREATHE Don't Tell Me Lies 10a
- BREATHE Don't Tell Me Lies 3p
- BREATHE Hands To Heaven 7a
- BROWN, BOBBY Don't Be Cruel 6a
- BROWN, BOBBY Don't Be Cruel 2p
- BROWN, BOBBY Don't Be Cruel 10p
- BROWN, BOBBY Every Little Step 4p
- BROWN, BOBBY My Prerogative 9a
- BROWN, BOBBY My Prerogative 7p
- BROWN, BOBBY Roni 5p
- BROWN, BOBBY Roni 11p

C

- CAMEO Word Up 7p
- CARLISLE, BELINDA Heaven Is A Place On Earth 2p
- CHEAP TRICK The Flame 7a
- CHER/PETER CETERA After All 1p
- CHER/PETER CETERA After All 4p
- CHICAGO Hard To Say I'm Sorry 3p
- CHICAGO I Don't Wanna Live W/out You 6a
- CHICAGO Look Away 12n
- COLLINS, PHIL Sussudio 1p
- COLLINS, PHIL Two Hearts 4p

D

- DAMIAN, MICHAEL Rock On 7p
- DAMIAN, MICHAEL Rock On 11p
- DAYNE, TAYLOR Tell It To My Heart 10a
- DAYNE, TAYLOR Tell It To My Heart 7p
- DEF LEPPARD Love Bites 7p
- DEF LEPPARD Pour Some Sugar On Me 5p
- DEF LEPPARD Rocket 10p
- DURAN DURAN I Don't Want Your Love 11p

E

- EASTON, SHEENA The Lover In Me 3p
- ENYA Orinoco Flow (Sail Away) 2p
- ERASURE A Little Respect 6p
- ERASURE A Little Respect 10p
- ERASURE Chains Of Love 4p
- ESCAPE CLUB Wild, Wild West 7p

F

- FINE YOUNG CANNIBALS She Drives Me Crazy 7a
- FINE YOUNG CANNIBALS She Drives Me Crazy 9a
- FINE YOUNG CANNIBALS She Drives Me Crazy 12n
- FINE YOUNG CANNIBALS She Drives Me Crazy 2p
- FINE YOUNG CANNIBALS She Drives Me Crazy 4p
- FINE YOUNG CANNIBALS She Drives Me Crazy 7p
- FINE YOUNG CANNIBALS She Drives Me Crazy 8p
- FINE YOUNG CANNIBALS She Drives Me Crazy 10p

AMERICAN
★ **TOP40** ★
WITH SHADOE STEVENS

#1

WEGX FM PHILADELPHIA
WZOU FM BOSTON
KDWB FM MINNEAPOLIS

Source: Arbitron Fall 1988 • Metro, Average Quarter Hour • Persons 12-34 • Exact Air Time

AMERICAN
★ **TOP40** ★
WITH SHADOE STEVENS

#1

KUBE FM SEATTLE
WBSB FM BALTIMORE
WBJW FM ORLANDO

Source: Arbitron Fall 1988 • Metro, Average Quarter Hour • Persons 12-34 • Exact Air Time

AMERICAN
★ **TOP40** ★
WITH SHADOE STEVENS

#1

KXYQ FM PORTLAND, OR
WKRQ FM CINCINNATI
KBEQ FM KANSAS CITY

Source: Arbitron Fall 1988 • Metro, Average Quarter Hour • Persons 12-34 • Exact Air Time

AMERICAN
★ **TOP40** ★
WITH SHADOE STEVENS

#1

WYHY FM NASHVILLE
WNCI FM COLUMBUS, OH
WGRD FM GRAND RAPIDS

Source: Arbitron Fall 1988 • Metro, Average Quarter Hour • Persons 12-34 • Exact Air Time

AMERICAN
★ **TOP40** ★
WITH SHADOE STEVENS

#1

KJYO FM OKLAHOMA CITY
WGH FM NORFOLK
WPRO FM PROVIDENCE

Source: Arbitron Fall 1988 • Metro, Average Quarter Hour • Persons 12-34 • Exact Air Time

HIT RADIO/KDWB-FM

ALPHABETICAL LIST BY ARTIST

G

GENESIS	Invisible Touch	11a
GIBSON, DEBBIE	Electric Youth	7p
GIBSON, DEBBIE	Lost In Your Eyes	9a
GIBSON, DEBBIE	Lost In Your Eyes	12n
GIBSON, DEBBIE	Lost In Your Eyes	5p
GIBSON, DEBBIE	Lost In Your Eyes	10p
GIBSON, DEBBIE	Only In My Dreams	11p
GUNS N' ROSES	Paradise City	6p
GUNS N' ROSES	Paradise City	8p
GUNS N' ROSES	Paradise City	11p

I

IDOL, BILLY	Money Money	1p
INFORMATION SOCIETY	What's On Your Mind	8a
INXS	Devil Inside	5p
INXS	Need You Tonight	12n
INXS	New Sensation	11a
INXS	New Sensation	10p
INXS	What You Need	9a

J

JACKSON, JANET	When I Think Of You	6a
JACKSON, MICHAEL	The Way You Make Me Feel	12n
JONES, HOWARD	No One Is To Blame	10a
JONES, HOWARD	Things Can Only Get Better	7a

K

KEMP, JOHNNY	Just Got Paid	6p
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L

LISA LISA & CULT JAM	Head To Toe	9a
LIVING COLOUR	Cult Of Personality	8p
LOGGINS, KENNY	Footloose	9a

M

MADONNA	Like A Prayer	6a
MADONNA	Like A Prayer	8a
MADONNA	Like A Prayer	10a
MADONNA	Like A Prayer	12n
MADONNA	Like A Prayer	3p
MADONNA	Like A Prayer	6p
MADONNA	Like A Prayer	8p
MADONNA	Like A Prayer	10p
MARTIKA	More Than You Know	1p
MARTIKA	More Than You Know	9p
MARX, RICHARD	Don't Mean Nothing	12n
MARX, RICHARD	Hold On To The Nights	5p
MARX, RICHARD	Should've Known Better	7a
MEDLEY/WARNES	(I've Had)The Time Of My Life	9a
MICHAEL, GEORGE	Faith	1p
MICHAEL, GEORGE	Father Figure	11a
MICHAEL, GEORGE	I Want Your Sex	9p
MIKE & MECHANICS	The Living Years	6a
MIKE & MECHANICS	The Living Years	9a
MIKE & MECHANICS	The Living Years	12n
MILLI VANILLI	Girl, You Know It's True	8a
MILLI VANILLI	Girl, You Know It's True	10a
MILLI VANILLI	Girl, You Know It's True	1p
MILLI VANILLI	Girl, You Know It's True	3p
MILLI VANILLI	Girl, You Know It's True	5p
MILLI VANILLI	Girl, You Know It's True	8p
MILLI VANILLI	Girl, You Know It's True	11p
MODERN ENGLISH	I Melt With You	6p
MODERN ENGLISH	I Melt With You	10p
MONEY, EDDIE	Endless Nights	12n
MONEY, EDDIE	I Wanna Go Back	6a

N

NEW EDITION	If It Isn't Love	11a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	6a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	8a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	11a
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	1p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	4p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	9p
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	11p

O

OSMOND, DONNY	Soldier Of Love	10a
OSMOND, DONNY	Soldier Of Love	3p
OSMOND, DONNY	Soldier Of Love	7p
OSMOND, DONNY	Soldier Of Love	9p

P

PAGE, TOMMY	A Shoulder To Cry On	4p
PAGE, TOMMY	A Shoulder To Cry On	9p
PALMER, ROBERT	Addicted To Love	10a

PALMER, ROBERT

Simply Irresistible	9p
Every Rose Has Its Thorn	6p
Nothin' But A Good Time	8p
U Got The Look	11p

R

R.E.M.	Stand	9p
READY FOR THE WORLD	Oh Sheila	4p
REO SPEEDWAGON	Here With Me	8a
REO SPEEDWAGON	Keep On Lovin' You	5p
REO SPEEDWAGON	One Lonely Night	2p
ROMANTICS	What I Like About You	8p
ROXETTE	The Look	6a
ROXETTE	The Look	9a
ROXETTE	The Look	11a
ROXETTE	The Look	1p
ROXETTE	The Look	3p
ROXETTE	The Look	6p
ROXETTE	The Look	9p
ROXETTE	The Look	11p

S

SA-FIRE	Thinking Of You	12n
SHERIFF	When I'm With You	11a
SHERIFF	When I'm With You	4p
SHERIFF	When I'm With You	7p
SHERIFF	When I'm With You	11p
SLY FOX	Let's Go All The Way	8p
SPRINGSTEEN, BRUCE	Dancing In The Dark	8a
STARSHIP	Nothing's Gonna Stop Us Now	3p
STEWART, ROD	Forever Young	9a
STEWART, ROD	My Heart Can't Tell You No	10a
STEWART, ROD	My Heart Can't Tell You No	2p
SYNCH	Where Are You Now	7a
SYNCH	Where Are You Now	10a
SYNCH	Where Are You Now	1p
SYNCH	Where Are You Now	4p
SYNCH	Where Are You Now	8p
SYNCH	Where Are You Now	10p

T

THIRTY EIGHT SPECIAL	Second Chance	11a
THIRTY EIGHT SPECIAL	Second Chance	3p
TIMES TWO	Strange But True	1p
TONE-LOC	Funky Cold Medina	8p
TONE-LOC	Wild Thing	3p
TONE-LOC	Wild Thing	9p

U

U2	With Or Without You	5p
UB40	Red Red Wine	1p

V

VAN HALEN	Finish What Ya Started	9p
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W

WAS (NOT WAS)	Walk The Dinosaur	7p
WAS (NOT WAS)	Walk The Dinosaur	10p
WATLEY, JODY	Looking For A New Love	6p
WATLEY, JODY	Real Love	11a
WATLEY, JODY	Real Love	5p
WATLEY, JODY	Some Kind Of Lover	7a
WHEN IN ROME	The Promise	9p
WHITE, KARYN	The Way You Love Me	8a
WHITE, KARYN	The Way You Love Me	11a
WHITE, KARYN	The Way You Love Me	2p
WHITE, KARYN	The Way You Love Me	5p
WHITE, KARYN	The Way You Love Me	8p
WHITE, KARYN	The Way You Love Me	11p
WHITESNAKE	Here I Go Again	4p
WHITESNAKE	You Keep Me Hangin' On	10p
WILLIAMS, VANESSA	Dreamin'	2p
WILSON, A/ZANDER, R	Surrender To Me	9a
WILSON, A/ZANDER, R	Surrender To Me	12n
WILSON, A/ZANDER, R	Surrender To Me	3p
WINWOOD, STEVE	Finer Things	2p
WINWOOD, STEVE	Higher Love	11a
WINWOOD, STEVE	Roll With It	1p

Y

YOUNG, PAUL	Everytime You Go Away	11a
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PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

FINE YOUNG CANNIBALS	She Drives Me Crazy	8
MADONNA	Like A Prayer	8
ROXETTE	The Look	8
BANGLES	Eternal Flame	7
MILLI VANILLI	Girl, You Know It's True	7
SYNCH	Where Are You Now	6
BON JOVI	I'll Be There For You	4
OSMOND, DONNY	Soldier Of Love	4

ABDUL, PAULA	Forever Your Girl	2
CHER/PETER CETERA	After All	2
DAMIAN, MICHAEL	Rock On	2
MARTIKA	More Than You Know	2
PAGE, TOMMY	A Shoulder To Cry On	2
STEWART, ROD	My Heart Can't Tell You No	2
THIRTY EIGHT SPECIAL	Second Chance	2
WAS (NOT WAS)	Walk The Dinosaur	2
WATLEY, JODY	Real Love	2
ANIMATION	Room To Move	1
BROWN, BOBBY	Every Little Step	1
DEF LEPPARD	Rocket	1
ENYA	Orinoco Flow (Sail Away)	1
GIBSON, DEBBIE	Electric Youth	1
LIVING COLOUR	Cult Of Personality	1
R.E.M.	Stand	1
SA-FIRE	Thinking Of You	1
TONE-LOC	Funky Cold Medina	1
WILLIAMS, VANESSA	Dreamin'	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

ABDUL, PAULA	Straight Up	7
NEW KIDS ON THE BLOC	You Got It (The Right Stuff)	7
WHITE, KARYN	The Way You Love Me	6
GIBSON, DEBBIE	Lost In Your Eyes	4
SHERIFF	When I'm With You	4
BROWN, BOBBY	Don't Be Cruel	3
GUNS N' ROSES	Paradise City	3
MIKE & MECHANICS	The Living Years	3
WILSON, A/ZANDER, R	Surrender To Me	3
ASTLEY, RICK	She Wants To Dance With Me	2
BANGLES	In Your Room	2
BON JOVI	Born To Be My Baby	2
BOYS	Dial My Heart	2
BREATHE	Don't Tell Me Lies	2
BROWN, BOBBY	My Prerogative	2
BROWN, BOBBY	Roni	2
ERASURE	A Little Respect	2
INXS	New Sensation	2
TONE-LOC	Wild Thing	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

BROWN, BOBBY	4
INXS	4
ASTLEY, RICK	4
BON JOVI	3
CHICAGO	3
DEF LEPPARD	3
GIBSON, DEBBIE	3
MARX, RICHARD	3
MICHAEL, GEORGE	3
REO SPEEDWAGON	3
WATLEY, JODY	3
WINWOOD, STEVE	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	78.04
G	21.96
MORNING DRIVE	
C-R	70.27
G	29.73
MIDDAY	
C-R	71.88
G	28.13
AFTERNOON DRIVE	
C-R	81.25
G	18.75
EVENING	
C-R	86.15
G	13.85

POSITIONING STATEMENTS

MORE MUSIC 48X

- "Legacy Broadcasting's KDWB, Richfield-Minneapolis-St Paul, more music... (various) . KDWB." (11X)
- "More music . 101.3 KDWB." (8X)
- "Nobody plays more music than KDWB." (or variation) (8X)
- "More music . KDWB." (6X)
- "More . more music in the morning with Steve Cochran and 12 songs in-a-row all day . 101.3 KDWB." (or variation) (6X)
- "101.3 KDWB, nobody plays more music with 52 minutes of music every hour and 12 in-a-row next!" (or variation) (3X)
- "KDWB at home or work or in your car... whenever you're hearing more music and more music variety, you're locked on 101.3 KDWB." (3X)
- "The KDWB guarantee... Nobody, nobody plays more music." (2X)
- "101.3 KDWB... Nobody plays more music or gives away more free concert tickets." (1X)

12 IN-A-ROW 46X

- "Now another 12 songs in-a-row on 101.3 KDWB... nobody plays more music. . KDWB." (14X)
- "You're just minutes away from 12 songs in-a-row on KDWB." (or variation) (12X)
- "Coming up next, another 12 songs in-a-row with 52 minutes of music every hour, guaranteed." (10X)
- "101.3 KDWB. 12 songs in-a-row, at least 52 minutes of music this hour... nobody plays more music." (6X)
- "We're in the middle of 12 songs in-a-row on KDWB." (or variation) (2X)
- "12 songs in-a-row . KDWB." (1X)
- "Rolling through 12 songs in-a-row. ." (1X)

ARTIST ENDOUSEMENTS 16X

FIRST, VARIOUS 8X

- "101.3 KDWB, the Twin Cities' concert connection..." (or variation) (3X)
- "KDWB... Always first with the hot new music." (2X)
- "101.3 KDWB... where you hear the hot new music first." (1X)
- "Nobody plays more hot new music." (1X)
- "101.3... the station that lets you party with the stars." (1X)

PROMOTIONAL ACTIVITY

BIG MONEY BIRTHDAY BONUS CONTEST 45X

Each weekday morning at 7:20AM on the Steve Cochran Show a specific date is read off (i.e., January 16th). The first person to call in on the KDWB listener lines, with a birthday on that date, wins \$1,000.

TWINS OPENER TICKETS 16X

KDWB and Coca-Cola are hooking up Twins fans with free tickets to the season opener against the Chicago Cubs. To win, listeners just have to be the correct caller and know the "phrase that pays" "Nobody plays more music than KDWB."

BON JOVI FREE TICKET BLIZZARD 8X

"We interrupt our regular programming for a special KDWB, Twin Cities weather bulletin — a blizzard is on the way... the KDWB Bon Jovi Free Ticket Blizzard... (music clips) . Friday, March 31st the blizzard begins... the tickets you can't buy... more free Bon Jovi tickets than any other Twin Cities' station... guaranteed. . Bon Jovi tour shirts, concert patches, New Jersey cassettes and CDs, even Bon Jovi backstage party passes and the smokin' hot Krammer guitar (from the Guitar Center) personally autographed by Jon Bon Jovi. The Bon Jovi Free Ticket Blizzard blows into town on Friday the 31st... on the Twin Cities' concert connection, KDWB... the "B" is for Bon Jovi..."

CARAMELLO/KDWB "SING" PREMIERE 6X

Just for being the correct caller and knowing the "phrase that pays," listeners can win tickets to the KDWB movie premiere of "Sing."

TOP EIGHT AT EIGHT 4X

Evening host Bobby Wilde counts down the top eight requested songs of the evening based on listener call in votes.

BANANARAMA TICKETS 3X

Evening listeners can score tickets to Bananarama's upcoming Twin Cities appearance just for being the correct caller and knowing the "phrase that pays."

GOOD NIGHT LINE 2X

Cadillac Jack takes listeners' "good nights" and dedications from the KDWB listener lines.

VARIOUS MORNING PROMOS 2X

ROLLING BOX OFFICE 1X

The KDWB Prize Van (a.k.a. The Rolling Box Office) was parked at the Bandana Square Mall where the first 101 listeners to show up and give the "phrase that pays" would win passes to the KDWB premiere of "Sing."

"BEST NEW MUSIC" PROMOS 1X

"HERE'S WHAT'S HAPPENING AT KDWB" 1X

Brief promotional rundown with what's going on at KDWB.

MORNING SHOW ACTIVITY

Various bits/features/promos include: "Stupid News (featuring articles about people who have hurt themselves with strange things)." "Spring Break Bed Check (Morning Show calls Spring Breakers to make sure that they're OK and in their own beds)." "Celebrity Thursday (upcoming with special in-studio guest Donny Osmond)"

ACCOUNT LIST

America's Best	4X	Optical
Amoco	1X	Auto/MC
Applebee's Fitness Center	4X	Fitness
Arby's	5X	Restaurant
AT&T	1X	Communications
Big Wheel Ross	3X	Auto/MC
Black's Photography	3X	Various
Bubblicious	1X	Food Products
Buick	1X	Auto/MC
Cable Ch. 9/Straight To The Heart	4X	TV/Broadcast
Campbell's Soup	4X	Food Products
Caramello	5X	Food Products
Carousell Automobiles	5X	Auto/MC
Cattle Company	4X	Restaurant
Children's World Learning Centers	5X	Education
Chrysler/Plymouth	1X	Auto/MC
Columbia Crest Wines	3X	Beer/Wine
Conica Shags	5X	Retail
Continental Airlines	3X	Airline
Cub Foods	3X	Grocery
Oesmonds Formal Wear	1X	Clothing
Discover Card	1X	Bank/Finance
Doritos	1X	Food Products
Flowers	2X	Various
Goodman Jewelers	3X	Jewelers
Jams	2X	Nightclub
Jeep/Eagle	1X	Auto/MC
Jimbo's	1X	Nightclub
Kmart	1X	Retail
Land O Lakes	2X	Food Products
Maplewood Mall	1X	Retail
Medalist Sports Club Of Hopkins	6X	Fitness
Mermaid The	2X	Nightclub
Midway Ford	2X	Auto/MC
Mountain Dew	3X	Beverage
Motel 6	1X	Lodging
NBC-TV/Generations	1X	TV/Broadcast
Old Home Dairy Products	2X	Food Products
Oxy-10	1X	Health/Beauty
Paramount Home Video	5X	Entertainment/Rec
Sears	1X	Retail
Skiffington's Tuxedo	5X	Clothing
Subaru	1X	Auto/MC
Taps	4X	Restaurant
Target	3X	Retail
T.J. Maxx	2X	Clothing
Valley Fair Job Market	2X	Human Resources
Wagers	3X	Office Products
Warner Bros. Pictures/Lean On Me	3X	Entertainment/Rec
Waterworks	4X	Nightclub
White Castle	4X	Restaurant
William's Uptown Club	4X	Nightclub
Wrigley's Doublemint Gum	1X	Food Products

ACCOUNTS BY CATEGORY

Airline	2%	Health/Beauty	1%
Auto/MC	11%	Human Resources	3%
Bank/Finance	1%	Jewelers	2%
Beer/Wine	2%	Lodging	1%
Beverage	2%	Nightclub	6%
Clothing	5%	Office Products	2%
Communications	1%	Optical	3%
Education	3%	Restaurant	15%
Entertainment/Rec	6%	Retail	8%
Fitness	7%	TV/Broadcast	3%
Food Products	11%	Various	3%
Grocery	2%		



U2 & B.B. KING "WHEN LOVE COMES TO TOWN"

ANOTHER HIT FROM THE DECADES BIGGEST BAND!

KEGL ADD
WLRS ADD #11
Z104 ADD
CHED ADD
WYCR ADD
KOZE ADD
Y94 ADD
WOMP ADD
WHOT ADD
WMMS 28-21
KXXR 37-29

CKOI
WLAN 40-33
KSND DEBUT #39
WROQ DEBUT #28
WQKI DEBUT #30
WSPK DEBUT #39
KZZU DEBUT #38
WDLX DEBUT #40
WVSR DEBUT #39
WAEB
KZ106

JET-FM
K104
KTUX
WPST
WCGQ
WNYZ
95XIL DEBUT #36
OK95 DEBUT #35
WBNQ DEBUT #39
WSPT DEBUT #27
OK100 #30

KIXY
KPAT
KYVA
WKSF
KLYA
WKSF
KLYV
WPFM
KFMW

Also playing on: Q105!

HEAVY ROTATION ON 

From the triple platinum Lp — "Rattle & Hum."

TOP SELLING HOME VIDEO!

Produced by: Jimmy Iovine, Vocals & Guitars: B.B. King (appears courtesy of MCA Records)

MELISSA ETHERIDGE "SIMILAR FEATURES"

THE NEXT HIT FROM THE PLATINUM BOUND ALBUM!

MMR NEWCOMER DEBUT / MMR ROCK TRACER TRACK 

R&R TRACK (5) / BILLBOARD LP (34)

#2 MOST REQUESTED AT ROCK RADIO AND CROSSING!

EARLY HIT ACTION!

KFBQ ADD KXXR 27-24 KATM #23 KFMW 35-31 **AND MORE!**
WMMS DEBUT #25 WROQ 14-13 WQUT 95XIL
KXYQ 19-16 K104 #28 KSND WPFM

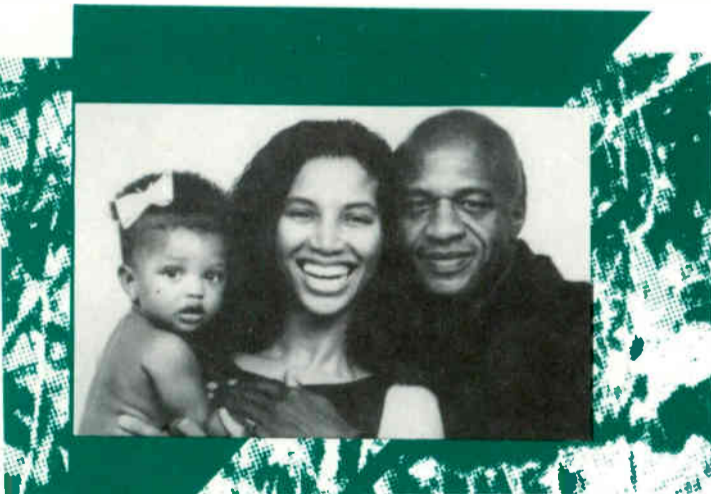
Also playing on: Pirate Radio, Y95 & WXKS!

Taken from the Gold and Debut Lp: "Melissa Etheridge."

100,000 COPIES SOLD IN TEN DAYS!

CHECK YOUR LOCAL SALES RESEARCH!

ACTIVE ROTATION ON 



WOMACK & WOMACK "TEARDROPS"

THIS INTERNATIONAL HIT IS READY FOR AMERICAN RADIO!

MAJOR EARLY ACTION!

KMEL DEBUT #26
WXKS 3-3

CKOI 38-31
PRO-FM 26-23

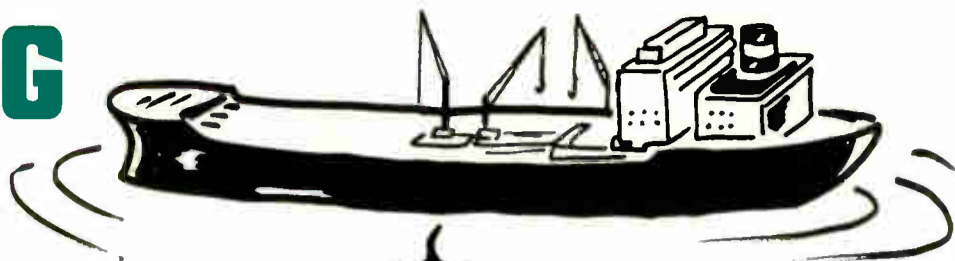
KKSS ADD
WCIL

Also playing on: KTFM!

Taken from the Lp: "Conscience."



SPREADING



FASTER THAN

AN EXXON

OIL SPILL!



— **BONNIE RAITT** —
"Thing Called Love"

**MMR ROCK TRACER
TRACKS** 20 - 11

**BONNIE'S MAKING
HER MOVE!**

FROM THE NEW
ALBUM
NICK OF TIME!

EXPLODING AT RETAIL!



— **W.A.S.P.** —
"The Real Me"



O-T-B ON!
WHTQ! WTPA! KJJO! KNAC!
Test this amazing cover of
The Who classic!

— **GREAT WHITE** —
"Once Bitten, Twice Shy"

**MMR ROCK TRACER
TRACKS DEBUT** 21

**MMR 7PM-3AM
ROCK CHART
DEBUT** 19

GREAT WHITE IS EXPLODING
IN ITS 2ND WEEK!
571% INCREASE IN AIRPLAY!
R&R #1 BREAKER THIS WEEK!



— **TIM FINN** —
"Crescendo"

O-T-B ON!
**WXRT! KITS! WBRU! KTYD!
WRIR!**

The self-titled album from a
founding member of
Split Enz!

— **JON BUTCHER** —
"Might As Well Be Free"

**MMR ROCK TRACER
TRACKS DEBUT** 35

**MMR 6AM-7PM
ROCK CHART
DEBUT** 28



**100% INCREASE IN
AIRPLAY THIS WEEK!**

This one's for real! Play it and
the phones will ring!
See Jon on tour beginning this
week!

— **THE THEIVES** —
"Black Lipstick"

**THE TRACK YOU
HAVE BEEN ASKING
FOR IS COMING!**



ROCK RADIO/KJQN-FM

WEDNESDAY, MARCH 22, 1989

OVERVIEW

STATION: KJQN-FM, Ogden, UT
FREQUENCY: 95.5 MHz (50,000 watts)
 [Translators: 92.7 Salt Lake City, 104.9 Provo.]
GROUP OWNER: Alicia Broadcasting
GM/GSM: Tom Greenleigh
PD/PROMOTIONS: Mike Summers
MD: Bruce Jones
NEWS DIRECTOR: Bill Allred
AIRSTAFF:
 5A-9A Kerry Jackson & Bill Allred
 9A-1P Mike Summers
 1P-5P Biff Raff
 5P-9P Lara Jones
 9P-1A Stacey Killian
 1A-5A Bob Bedore

HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

ERASURE	Stop	C
ROMANTICS	Talking In Your Sleep	G
CLASH	Train In Vain	G
DEPECHE MODE	Everything Counts (Live)	C
MIDNIGHT OIL	Dead Heart	R
BANGLES	Hazy Shade Of Winter	G
XTC	Mayor Of Simpleton	C
B-52'S	Mesopotamia	G
ROXETTE	The Look	G
NIK KERSHAW	One Step Ahead	C
ADAM ANT	Strip	G

7AM

NOVELTY	Novelty	X
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	C
CAMPER VAN BEETHOVEN	Take The Skinheads Bowling	G
VOICE OF THE BEEHIVE	There's A Barbarian In The Bac	C
DURAN DURAN	Union Of The Snake	G
MORRISSEY	Last Of The Famous	C
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
MODERN ENGLISH	I Melt With You	G
NEW ORDER	Round And Round	C
CURE	Just Like Heaven	G
R.E.M.	Pop Song 89	C

8AM

BRYAN FERRY	Slave To Love	G
RED FLAG	Russian Radio	C
SIMPLY RED	It's Only Love	C
FIXX	Red Skies	R
BIG AUDIO DYNAMITE	Just Play Music	G
CROWDED HOUSE	Recurring Dream	C
SIMPLE MINDS	Alive & Kicking	G
WALL OF VOODOO	Mexican Radio	G
REPLACEMENTS	I'll Be You	C

9AM

UNDERWORLD	Underneath The Radar	G
INXS	New Sensation	R
VOICE OF THE BEEHIVE	I Say Nothing	R
DAVID BOWIE	Golden Years	G
MIDGE URE	Dear God	C
EDIE BRICKELL & NEW	Circle	C
NAKED EYES	Promises, Promises	G
WONDER STUFF	A Wish Away	C
PRIMITIVES	Crash	R
DURAN DURAN	Do You Believe In Shame?	C
OMD	Forever Live & Die	G
EASTERHOUSE	Come Out Fighting	C

10AM

CAMOUFLAGE	That Smiling Face	C
PSYCHEDELIC FURS	Ghost In You	G
CURE	Hot Hot Hot	G
HOWARD JONES	Everlasting Love	C
A HOUSE	I'll Always Be Grateful	C
MIDNIGHT OIL	Beds Are Burning	G
DINGO BOINGO	Dead Man's Party	G
ELVIS COSTELLO	Veronica	C
HUMAN LEAGUE	Don't You Want Me	G
SIMPLE MINDS	Mandela Day	C
NEW ORDER	Fine Time	R
PRODUCERS	She Sheila	G

11AM

PET SHOP BOYS	Heart	C
LOU REED	Last Great American Whale	C

A-HA	Cry Wolf	G
DEPECHE MODE	Somebody (Live)	C
ECHO & BUNNYMEN	Lips Like Sugar	G
TALK TALK	It's My Life	G
FIRE TOWN	The Good Life	R
ERASURE	Chains Of Love	C
ROXETTE	The Look	C
RAMONES	I Wanna Be Sedated	C
RAMONES	Pet Cemetery	G
HOWARD JONES	What Is Love	G
ENYA	Orinoco Flow (Sail Away)	C

12NOON

JAM	Beat Surrender	G
CROWDED HOUSE	Don't Dream It's Over	G
INFORMATION SOCIETY	Repetition	C
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	C
ICICLE WORKS	Whisper To A Scream (Birds...)	G
CULT	She Sells Sanctuary	G
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
GUADALCANAL DIARY	Always Saturday	C
U2	I Still Haven't Found What	G
BILL SHARP/G NUMAN	Change Your Mind	G
MORRISSEY	Last Of The Famous	C
DURAN DURAN	Is There Something I Should	G

1PM

KAREL FIALKA	Hey Matthew	C
FIXX	Driven Out	R
CURE	Boys Don't Cry	G
DEPECHE MODE	Route 66/Behind The Wheel	G
ERASURE	Stop	C
HOWARD JONES	Like To Get To Know You Well	C
R.E.M.	Pop Song 89	C
MCL	New York	G
BILLY IDOL	Hot In The City	G
WATERBOYS	World Party	C
CHURCH	Under The Milky Way	G
SIMPLY RED	It's Only Love	C
WAITRESSES	I Know What Boys Like	G

2PM

CONNELS	Something To Say	C
A FLOCK OF SEAGULLS	I Ran (So Far Away)	G
XTC	Mayor Of Simpleton	C
ENGLISH BEAT	Mirror In The Bathroom	G
INXS	What You Need	G
NIK KERSHAW	One Step Ahead	C
REPLACEMENTS	I'll Be You	C
FIXX	Secret Separation	G
ALARM	Rescue Me	R
MIDGE URE	Dear God	C
STRAY CATS	Bring It Back Again	C
PET SHOP BOYS	What Have I Done To Deserve...	G
VICIOUS PINK	Take Me Now	G

3PM

WONDER STUFF	A Wish Away	C
POLICE	Roxanne	G
VOICE OF THE BEEHIVE	There's A Barbarian In The Bac	C
R.E.M.	Stand	R
YAZ	Don't Go	G
CULT	Wild Flower	G
CROWDED HOUSE	Winding Dream	C
TALKING HEADS	Burning Down The House	G
CAMOUFLAGE	That Smiling Face	C
THEY MIGHT BE GIANTS	Don't Let's Start	R
CLASH	Rock The Casbah	G
BANANARAMA	Shy Boy	G
INFORMATION SOCIETY	What's On Your Mind	C
HOWARD JONES	Everlasting Love	C

4PM

DEAD MILKMEN	Bitchin' Camaro	G
NEW ORDER	All The Way	C
DAVID BOWIE	Modern Love	G
RED FLAG	Russian Radio	C
NAILS	Things You Left Behind	G
DEAD OR ALIVE	Brand New Lover	G
ELVIS COSTELLO	Veronica	C
ROXETTE	The Look	C
GRANDMASTER MELLE ME	White Lines	G
EDIE BRICKELL & NEW	Circle	C
ALPHAVILLE	Forever Young	R

5PM

DEPECHE MODE	A Question Of Lust (Live)	C
BUGGLES	Video Killed The Radio Star	G
VOICE OF THE BEEHIVE	I Say Nothing	R
FINE YOUNG CANNIBALS	She Drives Me Crazy	C

KIM WILDE	Kids In America	G
XTC	Dear God	G
DURAN DURAN	Too Late Marlene	C
OMD	Secret	R
SOFT CELL	Tainted Love	G
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	C
UNDERWORLD	Underneath The Radar	G
CAMOUFLAGE	Great Commandment	R

6PM

NEW ORDER	Fine Time	R
ADAM & THE ANTS	Antmusic	G
KON KAN	I Beg Your Pardon	C
ERASURE	Stop	C
TALKING HEADS	Wild Wild Life	G
MORRISSEY	Last Of The Famous	C
DINGO BOINGO	Not My Slave	G
SIMPLE MINDS	Mandela Day	C
HIPSWAY	Honey Thief	G
R.E.M.	Pop Song 89	C
MIDGE URE	Dear God	C
FRUER	Hey Ho Away We Go	G

7PM

ROMANTICS	What I Like About You	G
RAMONES	Pet Cemetery	C
DURAN DURAN	I Don't Want Your Love	C
REPLACEMENTS	I'll Be You	C
BOW WOW WOW	I Want Candy	G
ENYA	Orinoco Flow (Sail Away)	C
HOWARD JONES	Everlasting Love	C
INXS	One Thing	G
SURF PUNKS	Ballroom Blitz	C
EASTERHOUSE	Come Out Fighting	C
BILLY IDOL	Eyes Without A Face	G

8PM

TIN TIN	Kiss Me	G
WONDER STUFF	A Wish Away	C
PET SHOP BOYS	Heart	C
OMD	Dreaming	R
XTC	Mayor Of Simpleton	C
XTC	All You Pretty Girls	G
ROXETTE	The Look	C
NEW ORDER	Round And Round	C
FAITH NO MORE	We Care A Lot	R
CAMOUFLAGE	That Smiling Face	C
JON ASTLEY	Put This Love To The Test	R
INFORMATION SOCIETY	Repetition	C

9PM

U2	Pride (In The Name Of Love)	G
KAREL FIALKA	Hey Matthew	C
ELVIS COSTELLO	Veronica	C
MISSING PERSONS	Destination Unknown	G
LOVE & ROCKETS	No New Tale To Tell	G
FINE YOUNG CANNIBALS	She Drives Me Crazy	C
FRONT 242	Headhunter V 3.0	C
INXS	Need You Tonight	G
INXS	Mediate	G
NAILS	88 Lines About 44 Women	G
DEPECHE MODE	Shake The Disease (Live)	C
HOWARD JONES	New Song	G
ERASURE	Stop	C

10PM

FIXX	Driven Out	R
DINGO BOINGO	Only A Lad	G
BIG PIG	Breakaway	G
NIK KERSHAW	One Step Ahead	C
DEAD OR ALIVE	Something In My House	R
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	C
SCREAMING BLUE MESSI	I Wanna Be A Flintstone	R
THOMAS OOLBY	Hyperactive	G
JOY DIVISION	Atmosphere	G
BANGLES	Hazy Shade Of Winter	G
KON KAN	I Beg Your Pardon	C
EBN-OZN	AEIOU Sometimes Y	G

11PM

VOICE OF THE BEEHIVE	There's A Barbarian In The Bac	C
DAVID BOWIE	Let's Dance	G
LOU REED	Dirty Blvd	C
HAWAIIAN PUPS	Baby Judy	C
EURYTHMICS	Missionary Man	G
CONNELS	Something To Say	C
MORRISSEY	Last Of The Famous	C
U2	New Year's Day	G
DEAD MILKMEN	Instant Club Hit (You'll ...)	G

HOWARD JONES	Everlasting Love	C
SONIC YOUTH	Teen Age Riot	C
CURE	Just Like Heaven	G
JOSIE COTTON	Johnny Are You Queer	G
R.E.M.	Pop Song 89	C

ALPHABETICAL LIST BY ARTIST

A

A FLOCK OF SEAGULLS	I Ran (So Far Away)	2p
A HOUSE	I'll Always Be Grateful	10a
A-HA	Cry Wolf	11a
ADAM & THE ANTS	Antmusic	6p
ALARM	Rescue Me	2p
ALPHAVILLE	Forever Young	4p
ANT, ADAM	Strip	6a
ASTLEY, JON	Put This Love To The Test	8p

B

B-52'S	Mesopotamia	6a
BANANARAMA	Shy Boy	3p
BANGLES	Hazy Shade Of Winter	6a
BANGLES	Hazy Shade Of Winter	10p
BIG AUDIO DYNAMITE	Just Play Music	8a
BIG PIG	Breakaway	10p
BOW WOW WOW	I Want Candy	7p
BOWIE, DAVID	Golden Years	9a
BOWIE, DAVID	Let's Dance	11p
BOWIE, DAVID	Modern Love	4p
BRICKELL, EDIE & NEW	Circle	9a
BRICKELL, EDIE & NEW	Circle	4p
BUGGLES	Video Killed The Radio Star	5p

C

CAMOUFLAGE	Great Commandment	5p
CAMOUFLAGE	That Smiling Face	10a
CAMOUFLAGE	That Smiling Face	3p
CAMOUFLAGE	That Smiling Face	8p
CAMPER VAN BEETHOVEN	Take The Skinheads Bowling	7a
CHURCH	Under The Milky Way	1p
CLASH	Rock The Casbah	3p
CLASH	Train In Vain	6a
CONNELS	Something To Say	2p
CONNELS	Something To Say	11p
COSTELLO, ELVIS	Veronica	10a
COSTELLO, ELVIS	Veronica	4p
COSTELLO, ELVIS	Veronica	9p
COTTON, JOSIE	Johnny Are You Queer	11p
CROWDED HOUSE	Don't Dream It's Over	12n
CROWDED HOUSE	Recurring Dream	8a
CROWDED HOUSE	Recurring Dream	3p
CULT	She Sells Sanctuary	12n
CULT	Wild Flower	3p
CURE	Boys Don't Cry	1p
CURE	Hot Hot Hot	10a
CURE	Just Like Heaven	7a
CURE	Just Like Heaven	11p

D

DEAD MILKMEN	Bitchin' Camaro	4p
DEAD MILKMEN	Instant Club Hit (You'll ...)	11p
DEAD OR ALIVE	Brand New Lover	4p
DEAD OR ALIVE	Something In My House	10p
DEPECHE MODE	A Question Of Lust (Live)	5p
DEPECHE MODE	Everything Counts (Live)	6a
DEPECHE MODE	Route 66/Behind The Wheel	1p
DEPECHE MODE	Shake The Disease (Live)	9p
DEPECHE MODE	Somebody (Live)	11a
DOLBY, THOMAS	Hyperactive	10p
DURAN DURAN	Do You Believe In Shame?	9a
DURAN DURAN	I Don't Want Your Love	7p
DURAN DURAN	Is There Something I Should...	12n
DURAN DURAN	Too Late Marlene	5p
DURAN DURAN	Union Of The Snake	7a

E

EASTERHOUSE	Come Out Fighting	9a
EASTERHOUSE	Come Out Fighting	7p
EBN-OZN	AEIOU Sometimes Y	10p
ECHO & BUNNYMEN	Lips Like Sugar	11a
ENYA	Orinoco Flow (Sail Away)	11a
ENYA	Orinoco Flow (Sail Away)	7p
ERASURE	Chains Of Love	11a
ERASURE	Stop	6a
ERASURE	Stop	1p
ERASURE	Stop	6p
ERASURE	Stop	9p
ERASURE	Stop	11p
EURYTHMICS	Missionary Man	11p

ROCK RADIO/KJQN-FM

ALPHABETICAL LIST BY ARTIST

F

FAITH NO MORE	We Care A Lot	8p
FERRY, BRYAN	Slave To Love	8a
FIALKA, KAREL	Hey Matthew	1p
FIALKA, KAREL	Hey Matthew	9p
FINE YOUNG CANNIBALS	She Drives Me Crazy	7a
FINE YOUNG CANNIBALS	She Drives Me Crazy	12n
FINE YOUNG CANNIBALS	She Drives Me Crazy	5p
FINE YOUNG CANNIBALS	She Drives Me Crazy	9p
FIRE TOWN	The Good Life	11a
FIXX	Driven Out	1p
FIXX	Driven Out	10p
FIXX	Red Skies	8a
FIXX	Secret Separation	2p
FRONT 242	Headhunter V 3.0	9p
FRUER	Hey Ho Away We Go	6p

G

GRANDMASTER MELLE ME	White Lines	4p
GUADALCANAL DIARY	Always Saturday	12n

H

HAWAIIAN PUPS	Baby Judy	11p
HIPSWAY	Honey Thief	6p
HUMAN LEAGUE	Don't You Want Me	10a

I

ICICLE WORKS	Whisper To A Scream (Birds...)	12n
IDOL, BILLY	Eyes Without A Face	7p
IDOL, BILLY	Hot In The City	1p
INFORMATION SOCIETY	Repetition	12n
INFORMATION SOCIETY	Repetition	8p
INFORMATION SOCIETY	What's On Your Mind	3p
INXS	Mediate	9p
INXS	Need You Tonight	9p
INXS	New Sensation	9a
INXS	One Thing	7p
INXS	What You Need	2p

J

JAM	Beat Surrender	12n
JONES, HOWARD	Everlasting Love	10a
JONES, HOWARD	Everlasting Love	3p
JONES, HOWARD	Everlasting Love	7p
JONES, HOWARD	Everlasting Love	11p
JONES, HOWARD	Like To Get To Know You Well	1p
JONES, HOWARD	New Song	9p
JONES, HOWARD	What Is Love	11a
JOY DIVISION	Atmosphere	10p

K

KERSHAW, NIK	One Step Ahead	6a
KERSHAW, NIK	One Step Ahead	2p
KERSHAW, NIK	One Step Ahead	10p
KON KAN	I Beg Your Pardon	6p
KON KAN	I Beg Your Pardon	10p

L

LOVE & ROCKETS	No New Tale To Tell	9p
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M

MCL	New York	1p
MIDNIGHT OIL	Beds Are Burning	10a
MIDNIGHT OIL	Dead Heart	6a
MISSING PERSONS	Destination Unknown	9p
MODERN ENGLISH	I Melt With You	7a
MORRISSEY	Last Of The Famous ...	7a
MORRISSEY	Last Of The Famous ...	12n
MORRISSEY	Last Of The Famous ...	6p
MORRISSEY	Last Of The Famous ...	11p

N

NAILS	88 Lines About 44 Women	9p
NAILS	Things You Left Behind	4p
NAKED EYES	Promises, Promises	9a
NEW ORDER	All The Way	4p
NEW ORDER	Fine Time	10a
NEW ORDER	Fine Time	6p
NEW ORDER	Round And Round	7a
NEW ORDER	Round And Round	8p
NOVELTY	Novelty	7a

O

OINGO BOINGO	Dead Man's Party	10a
OINGO BOINGO	Not My Slave	6p
OINGO BOINGO	Only A Lad	10p
OMO	Dreaming	8p
OMD	Forever Live & Die	9a
OMD	Secret	5p

P

PET SHOP BOYS	Heart	11a
PET SHOP BOYS	Heart	8p
PET SHOP BOYS	What Have I Done To Oeserve...	2p
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	7a
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	12n
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	5p
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	10p
POLICE	Roxanne	3p
PRIMITIVES	Crash	9a
PRODUCERS	She Sheila	10a
PSYCHEDELIC FURS	Ghost In You	10a

R

R.E.M.	Pop Song 89	7a
R.E.M.	Pop Song 89	1p
R.E.M.	Pop Song 89	6p
R.E.M.	Pop Song 89	11p
R.E.M.	Stand	3p
RAMONES	I Wanna Be Sedated	11a
RAMONES	Pet Cemetary	11a
RAMONES	Pet Cemetary	7p
RED FLAG	Russian Radio	8a
RED FLAG	Russian Radio	4p
REED, LOU	Dirty Blvd	11p
REED, LOU	Last Great American Whale	11a
REPLACEMENTS	I'll Be You	8a
REPLACEMENTS	I'll Be You	2p
REPLACEMENTS	I'll Be You	7p
ROMANTICS	Talking In Your Sleep	7p
ROMANTICS	What I Like About You	7p
ROXETTE	The Look	6a
ROXETTE	The Look	11a
ROXETTE	The Look	4p
ROXETTE	The Look	8p

S

SCREAMING BLUE MESSI	I Wanna Be A Flintstone	10p
SHARP, BILL/NUMAN, G	Change Your Mind	12n
SIMPLE MINDS	Alive & Kicking	8a
SIMPLE MINDS	Mandela Day	10a
SIMPLE MINDS	Mandela Day	6p
SIMPLY RED	It's Only Love	8a
SIMPLY RED	It's Only Love	1p
SOFT CELL	Tainted Love	5p
SONIC YOUTH	Teen Age Riot	11p
STRAY CATS	Bring It Back Again	2p
SURF PUNKS	Ballroom Blitz	7p

T

TALK TALK	It's My Life	11a
TALKING HEADS	Burning Down The House	3p
TALKING HEADS	Wild Wild Life	6p
THEY MIGHT BE GIANTS	Don't Let's Start	3p
TIN TIN	Kiss Me	8p

U

U2	I Still Haven't Found What ...	12n
U2	New Year's Day	11p
U2	Pride (In The Name Of Love)	9p
UNDERWORLD	Underneath The Radar	9a
UNDERWORLD	Underneath The Radar	5p
URE, MIDGE	Dear God	9a
URE, MIDGE	Dear God	2p
URE, MIDGE	Dear God	6p

V

VICIOUS PINK	Take Me Now	2p
VOICE OF THE BEEHIVE	I Say Nothing	9a
VOICE OF THE BEEHIVE	I Say Nothing	5p
VOICE OF THE BEEHIVE	There's A Barbarian In The Bac	7a
VOICE OF THE BEEHIVE	There's A Barbarian In The Bac	3p
VOICE OF THE BEEHIVE	There's A Barbarian In The Bac	11p

W

WAITRESSES	I Know What Boys Like	1p
WALL OF VOODOO	Mexican Radio	8a
WATERBOYS	World Party	1p
WILDE, KIM	Kids In America	5p

WONDER STUFF	A Wish Away	9a
WONDER STUFF	A Wish Away	3p
WONDER STUFF	A Wish Away	8p

X

XTC	All You Pretty Girls	8p
XTC	Dear God	5p
XTC	Mayor Of Simpleton	6a
XTC	Mayor Of Simpleton	2p
XTC	Mayor Of Simpleton	8p

Y

YAZ	Don't Go	3p
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PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

ERASURE	Stop	4
FINE YOUNG CANNIBALS	She Drives Me Crazy	4
JONES, HOWARD	Everlasting Love	4
MORRISSEY	Last Of The Famous ...	4
POGUES	Yeah, Yeah, Yeah, Yeah, Yeah	4
R.E.M.	Pop Song 89	4
ROXETTE	The Look	4
CAMOUFLAGE	That Smiling Face	3
COSTELLO, ELVIS	Veronica	3
KERSHAW, NIK	One Step Ahead	3
REPLACEMENTS	I'll Be You	3
URE, MIDGE	Dear God	3
VOICE OF THE BEEHIVE	There's A Barbarian In The Bac	3
WONDER STUFF	A Wish Away	3
XTC	Mayor Of Simpleton	3
BRICKELL, EDIE & NEW	Circle	2
CONNELLS	Something To Say	2
CROWDED HOUSE	Recurring Dream	2
EASTERHOUSE	Come Out Fighting	2
ENYA	Orinoco Flow (Sail Away)	2
FIALKA, KAREL	Hey Matthew	2
INFORMATION SOCIETY	Repetition	2
KON KAN	I Beg Your Pardon	2
NEW ORDER	Round And Round	2
PET SHOP BOYS	Heart	2
RAMONES	Pet Cemetary	2
RED FLAG	Russian Radio	2
SIMPLE MINDS	Mandela Day	2
SIMPLY RED	It's Only Love	2
A HOUSE	I'll Always Be Grateful	1
DEPECHE MODE	A Question Of Lust (Live)	1
DEPECHE MODE	Everything Counts (Live)	1
DEPECHE MODE	Somebody (Live)	1
DEPECHE MODE	Shake The Disease (Live)	1
DURAN DURAN	Do You Believe In Shame?	1
DURAN DURAN	I Don't Want Your Love	1
DURAN DURAN	Too Late Marlene	1
FIRE TOWN	The Good Life	1
FRONT 242	Headhunter V 3.0	1
GUADALCANAL DIARY	Always Saturday	1
HAWAIIAN PUPS	Baby Judy	1
INFORMATION SOCIETY	What's On Your Mind	1
NEW ORDER	All The Way	1
REED, LOU	Dirty Blvd	1
REED, LOU	Last Great American Whale	1
SONIC YOUTH	Teen Age Riot	1
STRAY CATS	Bring It Back Again	1
SURF PUNKS	Ballroom Blitz	1
WATERBOYS	World Party	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

FIXX	Driven Out	2
NEW ORDER	Fine Time	2
VOICE OF THE BEEHIVE	I Say Nothing	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order

DEPECHE MODE	5
DURAN DURAN	5
INXS	5
JONES, HOWARD	4
BOWIE, DAVID	3
CURE	3
FIXX	3
NEW ORDER	3
OINGO BOINGO	3
OMD	3
U2	3
XTC	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	56.48
G	43.52
MORNING DRIVE	
C-R	59.52
G	40.48

MIDDAY	
C-R	50.79
G	49.21
AFTERNOON DRIVE	
C-R	57.14
G	42.86
EVENING	
C-R	59.68
G	40.32

POSITIONING STATEMENTS

KJQ	48X
"KJQ" (48X)	
CUTTING EDGE	30X
"KJQ...the Cutting Edge...FM 95.5 Ogden, 104.9 Provo." (12X)	
"KJQ...the Cutting Edge...FM 92.7 Salt Lake, 95.5 Ogden." (8X)	
"KJQ...the Cutting Edge...FM 92.7 Salt Lake, 104.9 Provo." (8X)	
"KJQ...keeping you on the Cutting Edge." (2X)	
CALLS/FREQUENCIES	24X
"KJQN-FM 95.5 Ogden, 104.9 Provo, 92.7 Salt Lake City." (24X)	

PROMOTIONAL ACTIVITY

CONCERT SUPPORT	30X
Each hour, a Go Betweens CD or cassette is given to a caller. This calls attention to the KJQ sponsored show at the Speedway Cafe featuring the Go Betweens and A House.	
KJQ INVASION OF EUROPE	20X
Listeners must write their funniest romantic experience on an entry form, available at sponsors. Morning show drawing will send couples on romance filled vacations to London and Paris, courtesy of TWA and Morgan Jewelers.	
BLACK TIE AND TENNIS SHOE BALLET	12X
Three short performances by Ballet West are sponsored by KJQ. Announcements stress the fact that informal attire is acceptable for events held at the Capital Theater.	
AUSTRALIAN SKI TRIPS	10X
Skiers qualify by phone to compete in uphill races. Winners in each category will tackle the slopes down under.	
VIDEO CONTEST	9X
Listeners are encouraged to produce a 29 second spot for KJQ. The only specifications are that it must show KJQ and avoid mentioning frequencies. Winner gets \$1,000 in video equipment.	
LISTENER SERVICES	7X
Brass Rail sponsors the Concert Update read live thrice daily. The Snow Basin/Budweiser Ski Report airs twice and a snow Surf Report once. KJQ T-shirts are available from Brass Rail.	
PUNCHLINE DU JOUR	2X
Mike Summers delivers the punchline. Listeners must supply the joke for a freebie at 10 each morning.	

ACCOUNT LIST

Anheuser-Busch	1X	Beer/Wine
Avenue Cutting	4X	Health/Beauty
Balloon Room	3X	Retail
Bar & Grill	5X	Nightclub
Bistro-To-Go	1X	Nightclub
Body Profile Clinic	2X	Fitness
Brass Rail	5X	Clothing
Business Centers Plus	1X	Office Products
C&D Burgers	1X	Restaurant
CPS Printing	3X	Office Products
Cajun Kitchen	4X	Restaurant
Canyon Lincoln Mercury	7X	Auto/MC
Capital Theater/Ballet West	3X	Entertainment/Rec
Car Quick	2X	Automotive
Cinema In Your Face	8X	Entertainment/Rec
Classic Skating	6X	Entertainment/Rec
Club 65 Thousand	1X	Nightclub
Crowded House	6X	Concert
Edwards	2X	Retail
Felt Auto Parts	1X	Automotive
Geyco Insurance	4X	Insurance
Golden Eagles	3X	Entertainment/Rec
Goodyear	3X	Automotive
Grey Whale	5X	CDs/Records/Tapes
Hansen Planetarium	5X	Entertainment/Rec
Ivy Tower	2X	Nightclub
Koala Springs	9X	Beverage
Mary's	4X	Retail
McDonald's	3X	Restaurant
Metro Car Stereo	4X	Electronics
Meyer	8X	Retail
Morgan Jewelers	6X	Jewelers
Morris Travel	8X	Travel
Music World	3X	CDs/Records/Tapes
Ogden First Federal	2X	Bank/Finance
Pepsi-Cola	6X	Beverage
Pizza Runner	7X	Restaurant
Private Eye	4X	Publication
Salt Palace/Super Stuff	11X	Entertainment/Rec
Ski Bus	1X	Transportation
Snow Basin	4X	Entertainment/Rec
Solitude	8X	Entertainment/Rec
Speedway Cafe/Go Betweens	9X	Concert
Sun Futons	3X	Retail
TWA	6X	Travel
Toyota Of Ogden	6X	Auto/MC
U.S. West	2X	Communications
United Concerts/Bananarama	3X	Concert

ACCOUNTS BY CATEGORY

Auto/MC	7%	Fitness	1%
Automotive	3%	Health/Beauty	2%
Bank/Finance	1%	Insurance	2%
Beer/Wine	1%	Jewelers	3%
Beverage	8%	Nightclub	5%
CDs/Records/Tapes	4%	Office Products	2%
Clothing	3%	Publication	2%
Communications	1%	Restaurant	8%
Concert	9%	Retail	10%
Electronics	2%	Transportation	1%
Entertainment/Rec	24%	Travel	7%

Some trades lead, Some trades follow.

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MEDIABASE **MONDAY**
MORNING
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Leading the way into the 90's.*

ADULT CONTEMPORARY/WUSA-FM

WEDNESDAY, MARCH 22, 1989

OVERVIEW

STATION: WUSA-FM, Tampa, FL
FREQUENCY: 100.7 MHz (100,000 watts)
GROUP OWNER: Gannett
GM: Gerry DeFrancesco
GSM: Chuck Hammond
OM: Bobby Irwin
MO: Johnny Williams
PROMOTION DIR.: Kris Boyd
NEWS DIRECTOR: Kelly Dobbs
AIRSTAFF:
 6A-10A Bob DeCarlo and Judd Otis
 10A-2P Scott Farrell
 2P-6P Mike Taylor
 6P-8P Johnny Williams
 8P-1A Mikki Stone
 1A-6A Sean Michaels
REP FIRM: McGovern Guild

HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- DRIFTERS Up On The Roof G
- KENNY LOGGINS Meet Me Half Way G
- BILL WITHERS Lean On Me G
- IRENE CARA Flashdance (What A Feeling) G
- DAVE CLARK FIVE Because G
- WHITNEY HOUSTON One Moment In Time R
- DAN FOGELBERG Longer G
- GRASS ROOTS Midnight Confessions G
- PETER CETERA Glory Of Love G
- DEBBIE GIBSON Lost In Your Eyes C
- JIM CROCE I'll Have To Say I Love You... G

7AM

- NEIL DIAMOND Solitary Man G
- JETS You Got It All G
- ALIVE & KICKING Tighter, Tighter G
- BEE GEES How Deep Is Your Love G
- BEACH BOYS Don't Worry Baby G
- WILL TO POWER Baby, I Love Your Way/Freebird R
- SEALS & CROFTS We May Never Pass This Way... G
- EVERLY BROTHERS All I Have To Do Is Dream G
- MATTHEW WILDER Break My Stride G
- PHIL COLLINS Two Hearts R
- PEABO BRYSON If Ever You're In My Arms... G

8AM

- JR WALKER & ALL STAR What Does It Take (To Win Your G
- STEVE WINWOOD Roll With It R
- WHAM! Careless Whisper G
- EAGLES Take It To The Limit G
- FOUR TOPS Reach Out I'll Be There G
- MEDLEY/WARNES (I've Had) The Time Of My Life G
- ELTON JOHN Your Song G
- JOHNNY RIVERS Memphis G
- CHICAGO Just You 'N' Me G
- BJ THOMAS Hooked On A Feeling G

9AM

- CHRISTOPHER CROSS Sailing G
- A. LENNOX/A. GREEN Put A Little Love In Your... R
- BEACH BOYS Good Vibrations G
- AMERICA You Can Do Magic G
- ROGERS/CARNES Don't Fall In Love W/A Dreamer G
- MOODY BLUES Your Wildest Dreams G
- ELVIS PRESLEY Suspicious Minds G
- HALL & OATES Say It Isn't So G
- BRENDA RUSSELL Piano In The Dark R
- BEE GEES How Can You Mend A Broken Heart G
- LOGGINS, KENNY This Is It G
- TOMMY JAMES/SHONDLIS Crystal Blue Persuasion G

10AM

- PAUL DAVIS Sweet Life G
- WHITNEY HOUSTON How Will I Know G
- GENESIS In Too Deep G
- DION Runaround Sue G
- BILLY JOEL Just The Way You Are G
- BILLY OCEAN When The Going Gets Tough G
- SPIRAL STARECASE More Today Than Yesterday G
- GORDON LIGHTFOOT Carefree Highway G
- GLORIA ESTEFAN/MSM Can't Stay Away From You G
- CREEDENCE CLEARWATER Who'll Stop The Rain G
- BREAD Baby I'm A Want You G
- ANITA BAKER Giving You The Best... R
- BEACH BOYS Fun, Fun, Fun G
- LITTLE RIVER BAND Reminiscing G

11AM

- TINA TURNER What's Love Got To Do With It G
- GLENN FREY True Love R
- LOVIN' SPOONFUL Did You Ever Have To Make Up... G
- AIR SUPPLY Even The Nights Are Better G
- AMERICA Sister Golden Hair G
- LOVE UNLIMITED ORCH Love's Theme G
- FOUR TOPS Standing In The Shadows Of... G
- DAN FOGELBERG Believe In Me G
- FLEETWOOD MAC Everywhere G
- SCOTT MCKENZIE San Francisco (Be Sure To... G
- STEVIE WONDER Part-Time Lover G
- CHER/PETER CETERA After All C
- RIGHTEOUS BROTHERS (You're My)Soul & Inspiration G
- OLIVIA NEWTON-JOHN If You Love Me (Let Me Know) G

12NOON

- BOBBY DARIN Dream Lover G
- PLATTERS Smoke Gets In Your Eyes G
- GRASS ROOTS Heaven Knows G
- GAYE & TERRELL Ain't Nothing Like The Real... G
- VAN MORRISON Brown Eyed Girl G
- MERRILEE RUSH Angel Of The Morning G
- FOUR SEASONS Rag Doll G
- DAVE CLARK FIVE Glad All Over G
- CAROLE KING It's Too Late G
- NEIL SEDAKA Breaking Up Is Hard To Do G
- BEATLES Long & Winding Road G
- BOBBY LEWIS Tossin' & Turnin' G
- LINDA RONSTADT Different Drum G
- RIGHTEOUS BROTHERS Unchained Melody G
- AMERICA A Horse With No Name G
- CRYSTALS He's A Rebel G
- THREE OOG NIGHT One G

1PM

- EAGLES Peaceful Easy Feeling G
- HALL & OATES Out Of Touch G
- GREGORY ABBOTT Shake You Down G
- ELVIS PRESLEY Can't Help Falling In Love G
- RITA COOLIDGE Higher and Higher G
- JOURNEY Open Arms G
- ENGLAND DAN/JOHN FOR It's Sad To Belong G
- ARETHA FRANKLIN Respect G
- JAMES TAYLOR Everyday G
- CHICAGO Look Away G
- DELFONICS La-La-Means I Love You R
- ROBBIE DUPREE Steal Away G
- BOY MEETS GIRL Waiting For A Star To Fall R
- SAM COOKE You Send Me G
- ALAN PARSONS PROJECT Eye In The Sky G

2PM

- PAUL STOOKEY Wedding Song (There Is Love) G
- STARSHIP Nothing's Gonna Stop Us Now G
- GUESS WHO These Eyes G
- RENO/WILSON Almost Paradise (Love Theme) G
- LIONEL RICHIE All Night Long G
- BREAD Make It With You G
- BEATLES Can't Buy Me Love G
- CAT STEVENS Wild World G
- ELTON JOHN Candle In The Wind G
- EDISON LIGHTHOUSE Love Grows (Where My...) G
- DAN HILL Sometimes When We Touch G
- MIKE & MECHANICS The Living Years C
- S ROBINSON/MIRACLES Tears Of A Clown G

3PM

- NEIL SEDAKA Laughter In The Rain G
- LEE GREENWOOD IOU G
- RICHARD MARX Hold On To The Nights R
- RONNETTES Be My Baby G
- EAGLES One Of These Nights G
- ROBERT JOHN Sad Eyes G
- MICHAEL MCDONALD I Keep Forgettin' G
- PERCY SLEDGE When A Man Loves A Woman G
- NEIL DIAMOND Hello Again G
- CHER I Found Someone G
- STEVIE WONDER Yester-Me, Yester-You, Yesterd G
- FLEETWOOD MAC As Long As You Follow R
- PETER & GORDON A World Without Love G
- DEBARGE Rhythm Of The Night G

4PM

- GLORIA ESTEFAN/MSM Bad Boy G
- KENNY G Songbird G
- BEATLES Please Please Me G
- CARS Drive G
- HERMAN'S HERMITS There's A Kind of Hush G
- ATLANTA RHYTHM SECTI Angel (What In The World's Com G

- ELTON JOHN Tiny Dancer G
- JIM CROCE I Got A Name G
- CARLY SIMON Coming Around Again G
- BADFINGER Day After Day G
- BILLY PRESTON With You I'm Born Again G
- PHIL COLLINS Two Hearts R

5PM

- LEFT BANKE Walk Away Renee G
- RESTLESS HEART I'll Still Be Loving You G
- JAMES TAYLOR Fire And Rain G
- RICHARD MARX Endless Summer Nights G
- BLOOD, SWEAT & TEARS You've Made Me So Very Happy G
- MARVIN GAYE Sexual Healing G
- POINTER SISTERS I'm So Excited G
- EAGLES Best Of My Love G
- THREE DOG NIGHT Easy To Be Hard G
- LOVIN' SPOONFUL Daydream G
- FLEETWOOD MAC Dreams G
- DEBBIE GIBSON Lost In Your Eyes C
- KENNY ROGERS/FIRST Ruby, Don't Take Your Love... G

6PM

- STEVIE WONDER I Just Called To Say I Love Yo G
- BARBRA STREISAND Somewhere G
- BREATHE How Can I Fall R
- BUCKINGHAMS Hey Baby (They're Playing...) G
- SHEENA EASTON For Your Eyes Only G
- BREAD If G
- EDDIE RABBITT Drivin' My Life Away G
- GARY PUCKETT/UN GAP Woman, Woman G
- PLAYER Baby Come Back G
- RICHIE/ALABAMA Deep River Woman G
- HAMILTON, JOE & REYN Don't Pull Your Love G
- JOEY SCARBURY Theme From 'Greatest... G
- KENNY G/S ROBINSON We've Saved The Best For Last C
- BEATLES A Hard Day's Night G

7PM

- JOHNNY RIVERS Swayin' To The Music (Slow... G
- SEALS & CROFTS Get Closer G
- BEACH BOYS Kokomo R
- DIANA ROSS Reach Out & Touch... G
- GLENN FREY One You Love G
- JUICE NEWTON Angel Of The Morning G
- GEORGE BENSON Breezin' G
- SLY & FAMILY STONE Everyday People G
- CROSBY, STILLS, & NA Just A Song Before I Go G
- CHRIS DEBURGH Lady In Red G
- RASCALS Good Lovin' G
- AL STEWART Time Passages G
- CHICAGO Wishing You Were Here G
- ROY ORBISON You Got It C
- CHIFFONS He's So Fine G

8PM

- WILLIE NELSON Always On My Mind G
- JACK WAGNER All I Need G
- ERIC CARMEN Hungry Eyes G
- JAY & AMERICANS This Magic Moment G
- ELTON JOHN Don't Go Breaking My Heart G
- LIONEL RICHIE My Love G
- NICOLETTE LARSON Lotta Love G
- BOBBY VEE Take Good Care Of My Baby G
- ALABAMA Feels So Right G
- GEORGE HARRISON Got My Mind Set On You G
- THREE OOG NIGHT An Old Fashioned Love Song G
- PHIL COLLINS One More Night G
- ANITA BAKER Giving You The Best... R
- SIMON & GARFUNKEL Bridge Over Troubled Water G

9PM

- STEPHANIE MILLS Never Knew Love Like This... G
- TINA TURNER What's Love Got To Do With It R
- GLENN FREY True Love G
- LOVIN' SPOONFUL Did You Ever Have To Make Up... G
- AIR SUPPLY Even The Nights Are Better G
- AMERICA Sister Golden Hair G
- LOVE UNLIMITED ORCH Love's Theme G
- BELLAMY BROTHERS Let Your Love Flow G
- DAN FOGELBERG Believe In Me G
- FLEETWOOD MAC Everywhere G
- SCOTT MCKENZIE San Francisco (Be Sure To... G
- STEVIE WONDER Part-Time Lover G
- CHER/PETER CETERA After All C
- RIGHTEOUS BROTHERS (You're My)Soul & Inspiration G
- OLIVIA NEWTON-JOHN If You Love Me (Let Me Know) G

10PM

- HALL & OATES Out Of Touch G
- GREGORY ABBOTT Shake You Down G

- ELVIS PRESLEY Can't Help Falling In Love G
- RITA COOLIDGE Higher and Higher G
- JOURNEY Open Arms G
- ENGLAND DAN/JOHN FOR It's Sad To Belong G
- ARETHA FRANKLIN Respect G
- JAMES TAYLOR Everyday G
- CHICAGO Look Away R
- DELFONICS La-La-Means I Love You G
- 10CC I'm Not In Love G
- ROBBIE DUPREE Steal Away G
- BOY MEETS GIRL Waiting For A Star To Fall R
- SAM COOKE You Send Me G
- ALAN PARSONS PROJECT Eye In The Sky G

11PM

- PAUL STOOKEY Wedding Song (There Is Love) G
- GUESS WHO These Eyes G
- RENO/WILSON Almost Paradise (Love Theme... G
- LIONEL RICHIE All Night Long G
- BREAD Make It With You G
- BEATLES Can't Buy Me Love G
- CAT STEVENS Wild World G
- ELTON JOHN Candle In The Wind (Live) G
- EDISON LIGHTHOUSE Love Grows (Where My...) G
- OLIVIA NEWTON-JOHN A Little More Love G
- DAN HILL Sometimes When We Touch G
- MIKE & MECHANICS The Living Years C
- S ROBINSON/MIRACLES Tears Of A Clown G

ALPHABETICAL LIST BY ARTIST

1

- 10CC I'm Not In Love 10p

A

- ABBOTT, GREGORY Shake You Down 1p
- ABBOTT, GREGORY Shake You Down 10p
- AIR SUPPLY Even The Nights Are Better 11a
- AIR SUPPLY Even The Nights Are Better 9p
- ALABAMA Feels So Right 8p
- ALIVE & KICKING Tighter, Tighter 7a
- AMERICA A Horse With No Name 12n
- AMERICA Sister Golden Hair 11a
- AMERICA Sister Golden Hair 9p
- AMERICA You Can Do Magic 9a
- ATLANTA RHYTHM SECTI Angel (What In The World's Com 4p

B

- BADFINGER Day After Day 4p
- BAKER, ANITA Giving You The Best... 10a
- BAKER, ANITA Giving You The Best... 8p
- BEACH BOYS Don't Worry Baby 7a
- BEACH BOYS Fun, Fun, Fun 10a
- BEACH BOYS Good Vibrations 9a
- BEACH BOYS Kokomo 7p
- BEATLES A Hard Day's Night 6p
- BEATLES Can't Buy Me Love 2p
- BEATLES Can't Buy Me Love 11p
- BEATLES Long & Winding Road 12n
- BEATLES Please Please Me 4p
- BEE GEES How Can You Mend A Broken Heart 9a
- BEE GEES How Deep Is Your Love 7a
- BELLAMY BROTHERS Let Your Love Flow 9p
- BENSON, GEORGE Breezin' 7p
- BLOOD, SWEAT & TEARS You've Made Me So Very Happy 5p
- BOY MEETS GIRL Waiting For A Star To Fall 1p
- BOY MEETS GIRL Waiting For A Star To Fall 10p
- BREAD Baby I'm A Want You 10a
- BREAD If 6p
- BREAD Make It With You 2p
- BREAD Make It With You 11p
- BREATHE How Can I Fall 6p
- BRYSON, PEABO If Ever You're In My Arms... 7a
- BUCKINGHAMS Hey Baby (They're Playing...) 6p

C

- CARA, IRENE Flashdance (What A Feeling) 6a
- CARMEN, ERIC Hungry Eyes 8p
- CARS Drive 4p
- CETERA, PETER Glory Of Love 6a
- CHER I Found Someone 3p
- CHER/PETER CETERA After All 11a
- CHER/PETER CETERA After All 9p
- CHICAGO Just You 'N' Me 8a
- CHICAGO Look Away 1p
- CHICAGO Look Away 10p
- CHICAGO Wishing You Were Here 7p
- CHIFFONS He's So Fine 7p
- CLARK FIVE, DAVE Because 6a
- CLARK FIVE, DAVE Glad All Over 12n

ADULT CONTEMPORARY/WUSA-FM

ALPHABETICAL LIST BY ARTIST

- C**
- COLLINS, PHIL: One More Night 8p
 - COLLINS, PHIL: Two Hearts 7a
 - COLLINS, PHIL: Two Hearts 4p
 - COOKE, SAM: You Send Me 1p
 - COOKE, SAM: You Send Me 10p
 - COOLIDGE, RITA: Higher and Higher 1p
 - COOLIDGE, RITA: Higher and Higher 10p
 - CREEOENCE CLEARWATER: Who'll Stop The Rain 10a
 - CROCE, JIM: I Got A Name 4p
 - CROCE, JIM: I'll Have To Say I Love You... 6a
 - CROSBY, STILLS, & NA: Just A Song Before I Go 7p
 - CROSS, CHRISTOPHER: Sailing 9a
 - CRYSTALS: He's A Rebel 12n
- D**
- DARIN, BOBBY: Dream Lover 12n
 - DAVIS, PAUL: Sweet Life 10a
 - DEBARGE: Rhythm Of The Night 3p
 - DEBURGH, CHRIS: Lady In Red 7p
 - DEL FONICS: La-La-Means I Love You 1p
 - DEL FONICS: La-La-Means I Love You 10p
 - DIAMOND, NEIL: Hello Again 3p
 - DIAMOND, NEIL: Solitary Man 7a
 - DION: Runaround Sue 10a
 - DRIFTERS: Up On The Roof 6a
 - DUPREE, ROBBIE: Steal Away 1p
 - DUPREE, ROBBIE: Steal Away 10p
- E**
- EAGLES: Best Of My Love 5p
 - EAGLES: One Of These Nights 3p
 - EAGLES: Peaceful Easy Feeling 1p
 - EAGLES: Take It To The Limit 8a
 - EASTON, SHEENA: For Your Eyes Only 6p
 - EDISON LIGHTHOUSE: Love Grows (Where My ...) 2p
 - EDISON LIGHTHOUSE: Love Grows (Where My ...) 11p
 - ENGLAND DAN/JOHN FOR: It's Sad To Belong 1p
 - ENGLAND DAN/JOHN FOR: It's Sad To Belong 10p
 - ESTEFAN, GLORIA/MSM: Bad Boy 4p
 - ESTEFAN, GLORIA/MSM: Can't Stay Away From You 10a
 - EVERLY BROTHERS: All I Have To Do Is Dream 7a
- F**
- FLEETWOOD MAC: As Long As You Follow 3p
 - FLEETWOOD MAC: Dreams 5p
 - FLEETWOOD MAC: Everywhere 11a
 - FLEETWOOD MAC: Everywhere 9p
 - FOGELBERG, DAN: Believe In Me 11a
 - FOGELBERG, DAN: Believe In Me 9p
 - FOGELBERG, DAN: Longer 6a
 - FOUR SEASONS: Rag Doll 12n
 - FOUR TOPS: Reach Out I'll Be There 8a
 - FOUR TOPS: Standing In The Shadows Of... 11a
 - FRANKLIN, ARETHA: Respect 1p
 - FRANKLIN, ARETHA: Respect 10p
 - FREY, GLENN: One You Love 7p
 - FREY, GLENN: True Love 11a
 - FREY, GLENN: True Love 9p
- G**
- GAYE & TERRELL: Ain't Nothing Like The Real... 12n
 - GAYE, MARVIN: Sexual Healing 5p
 - GENESIS: In Too Deep 10a
 - GIBSON, DEBBIE: Lost In Your Eyes 6a
 - GIBSON, DEBBIE: Lost In Your Eyes 5p
 - GRASS ROOTS: Heaven Knows 12n
 - GRASS ROOTS: Midnight Confessions 6a
 - GREENWOOD, LEE: I OU 3p
 - GUESS WHO: These Eyes 2p
 - GUESS WHO: These Eyes 11p
- H**
- HALL & OATES: Out Of Touch 1p
 - HALL & OATES: Out Of Touch 10p
 - HALL & OATES: Say It Isn't So 9a
 - HAMILTON, JOE & REYN: Don't Pull Your Love 6p
 - HARRISON, GEORGE: Got My Mind Set On You 8p
 - HERMAN'S HERMITS: There's A Kind of Hush 4p
 - HILL, DAN: Sometimes When We Touch 2p
 - HILL, DAN: Sometimes When We Touch 11p
 - HOUSTON, WHITNEY: How Will I Know 10a
 - HOUSTON, WHITNEY: One Moment In Time 6a
- J**
- JAMES, TOMMY/SHONDLIS: Crystal Blue Persuasion 9a
 - JAY & AMERICANS: This Magic Moment 8p

- JETS
- JOEL, BILLY: You Got It All 7a
 - JOHN, ELTON: Just The Way You Are 10a
 - JOHN, ELTON: Candle In The Wind 2p
 - JOHN, ELTON: Candle In The Wind (Live) 11p
 - JOHN, ELTON: Don't Go Breaking My Heart 8p
 - JOHN, ELTON: Tiny Dancer 4p
 - JOHN, ELTON: Your Song 8a
 - JOHN, ROBERT: Sad Eyes 3p
 - JOURNEY: Open Arms 1p
 - JOURNEY: Open Arms 10p
- K**
- KENNY G: Songbird 4p
 - KENNY G/S ROBINSON: We've Saved The Best For Last 6p
 - KENNY LOGGINS: This Is It 9p
 - KING, CAROLE: It's Too Late 12n
- L**
- LARSON, NICOLETTE: Lotta Love 8p
 - LEFT BANKE: Walk Away Renee 5p
 - LENNOX, A/GREEN, A: Put A Little Love In Your 9a
 - LEWIS, BOBBY: Tossin' & Turnin' 12n
 - LIGHTFOOT, GORDON: Carefree Highway 10a
 - LITTLE RIVER BAND: Reminiscing 10a
 - LOGGINS, KENNY: Meet Me Half Way 6a
 - LOVE UNLIMITED ORCH: Love's Theme 11a
 - LOVE UNLIMITED ORCH: Love's Theme 9p
 - LOVIN' SPOONFUL: Daydream 5p
 - LOVIN' SPOONFUL: Did You Ever Have To Make Up 11a
 - LOVIN' SPOONFUL: Did You Ever Have To Make Up 9p
- M**
- MARX, RICHARD: Endless Summer Nights 5p
 - MARX, RICHARD: Hold On To The Nights 3p
 - MCDONALD, MICHAEL: I Keep Forgettin' 3p
 - MCKENZIE, SCOTT: San Francisco (Be Sure To 11a
 - MCKENZIE, SCOTT: San Francisco (Be Sure To... 9p
 - MEDLEY/WARNES: (I've Had) The Time Of My Life 8a
 - MIKE & MECHANICS: The Living Years 2p
 - MIKE & MECHANICS: The Living Years 11p
 - MILLS, STEPHANIE: Never Knew Love Like This 9p
 - MOODY BLUES: Your Wildest Dreams 9a
 - MORRISON, VAN: Brown Eyed Girl 12n
- N**
- NELSON, WILLIE: Always On My Mind 8p
 - NEWTON, JUICE: Angel Of The Morning 7p
 - NEWTON-JOHN, OLIVIA: A Little More Love 11p
 - NEWTON-JOHN, OLIVIA: If You Love Me (Let Me Know) 11a
 - NEWTON-JOHN, OLIVIA: If You Love Me (Let Me Know) 9p
- O**
- OCEAN, BILLY: When The Going Gets Tough 10a
 - ORBISON, ROY: You Got It 7p
- P**
- PARSONS, ALAN PROJEC: Eye In The Sky 1p
 - PARSONS, ALAN PROJEC: Eye In The Sky 10p
 - PETER & GORDON: A World Without Love 3p
 - PLATTERS: Smoke Gets In Your Eyes 12n
 - PLAYER: Baby Come Back 6p
 - POINTER SISTERS: I'm So Excited 5p
 - PRESLEY, ELVIS: Can't Help Falling In Love 1p
 - PRESLEY, ELVIS: Can't Help Falling In Love 10p
 - PRESLEY, ELVIS: Suspicious Minds 9a
 - PRESTON, BILLY: With You I'm Born Again 4p
 - PUCKETT, GARY/UN GAY: Woman, Woman 6p
- R**
- RABBITT, EDDIE: Drivin' My Life Away 6p
 - RASCALS: Good Lovin' 7p
 - RENO/WILSON: Almost Paradise (Love Theme...) 2p
 - RENO/WILSON: Almost Paradise (Love Theme...) 11p
 - RESTLESS HEART: I'll Still Be Loving You 5p
 - RICHIE, LIONEL: All Night Long 2p
 - RICHIE, LIONEL: All Night Long 11p
 - RICHIE, LIONEL: My Love 8p
 - RICHIE/ALABAMA: Deep River Woman 6p
 - RIGHTEOUS BROTHERS: (You're My)Soul & Inspiration 11a
 - RIGHTEOUS BROTHERS: (You're My)Soul & Inspiration 9p
 - RIGHTEOUS BROTHERS: Unchained Melody 12n
 - RIVERS, JOHNNY: Memphis 8a
 - RIVERS, JOHNNY: Swayin' To The Music (Slow ...) 7p
 - ROBINSON, S/MIRACLES: Tears Of A Clown 2p
 - ROBINSON, S/MIRACLES: Tears Of A Clown 11p
 - ROGERS, KENNY/FIRST: Ruby, Don't Take Your Love... 5p
 - ROGERS/CARNES: Don't Fall In Love W/A Dreamer 9p
 - RONETTES: Be My Baby 3p
 - RONSTADT, LINDA: Different Drum 12n
 - ROSS, DIANA: Reach Out & Touch 7p
 - RUSH, MERRILEE: Angel Of The Morning 12n
 - RUSSELL, BRENDA: Piano In The Dark 9a

S

- SCARBURY, JOEY: Theme From 'Greatest ...' 6p
- SEALS & CROFTS: Get Closer 7p
- SEALS & CROFTS: We May Never Pass This Way... 7a
- SEDAKA, NEIL: Breaking Up Is Hard To Do 12n
- SEDAKA, NEIL: Laughter In The Rain 3p
- SIMON & GARFUNKEL: Bridge Over Troubled Water 8p
- SIMON, CARLY: Coming Around Again 4p
- SLEDGE, PERCY: When A Man Loves A Woman 3p
- SLY & FAMILY STONE: Everyday People 7p
- SPIRAL STARECASE: More Today Than Yesterday 10a
- STARSHIP: Nothing's Gonna Stop Us Now 2p
- STEVENS, CAT: Wild World 2p
- STEVENS, CAT: Wild World 11p
- STEWART, AL: Time Passages 7p
- STOOKEY, PAUL: Wedding Song (There Is Love) 2p
- STOOKEY, PAUL: Wedding Song (There Is Love) 11p
- STREISAND, BARBRA: Somewhere 6p

T

- TAYLOR, JAMES: Everyday 1p
- TAYLOR, JAMES: Everyday 10p
- TAYLOR, JAMES: Fire And Rain 5p
- THOMAS, BJ: Hooked On A Feeling 8a
- THREE DOG NIGHT: An Old Fashioned Love Song 8p
- THREE DOG NIGHT: Easy To Be Hard 5p
- THREE DOG NIGHT: One 12n
- TURNER, TINA: What's Love Got To Do With It 11a
- TURNER, TINA: What's Love Got To Do With It 9p

V

- VEE, BOBBY: Take Good Care Of My Baby 8p

W

- WAGNER, JACK: All I Need 8p
- WALKER, JR & ALL STA: What Does It Take (To Win Your 8a
- WHAM!: Careless Whisper 8a
- WILDER, MATTHEW: Break My Stride 7a
- WILL TO POWER: Baby, I Love Your Way/Freebird 7a
- WINWOOD, STEVE: Roll With It 8a
- WITHERS, BILL: Lean On Me 6a
- WONDER, STEVE: I Just Called To Say I Love You 6p
- WONDER, STEVE: Part-Time Lover 11a
- WONDER, STEVE: Part-Time Lover 9p
- WONDER, STEVE: Yester-Me, Yester-You, Yesterd... 3p

PLAYLIST OF CURRENTS

- USERS GUIDE: Number of plays calculated for 18 hour monitor period
- CHER/PETER CETERA: After All 2
 - GIBSON, DEBBIE: Lost In Your Eyes 2
 - MIKE & MECHANICS: The Living Years 2
 - KENNY G/S.ROBINSON: We've Saved The Best For Last 1
 - ORBISON, ROY: You Got It 1

PLAYLIST OF HOTTEST RECURRENTS

- USERS GUIDE: Recurrents played more than once
- BAKER, ANITA: Giving You The Best... 2
 - BOY MEETS GIRL: Waiting For A Star To Fall 2
 - CHICAGO: Look Away 2
 - COLLINS, PHIL: Two Hearts 2
 - FREY, GLENN: True Love 2

CORE ARTISTS

- USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order
- JOHN, ELTON: 5
 - BEACH BOYS: 4
 - BEATLES: 4
 - EAGLES: 4
 - AMERICA: 3
 - BREAD: 3
 - CHICAGO: 3
 - FLEETWOOD MAC: 3
 - THREE DOG NIGHT: 3
 - WONDER, STEVE: 3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	11.16
G	88.84
MORNING DRIVE	
C-R	15.91
G	84.09
MIDDAY	
C-R	8.22
G	91.78
AFTERNOON DRIVE	
C-R	11.32
G	88.68
EVENING	
C-R	11.11
G	88.89

POSITIONING STATEMENTS

- MUSIC** 139X
- "Best oldies, best of today — W-101." (82X)
 - "W-101...Count on us for the 60's, 70's, 80's with over 30 years of great songs on the Bay Area's W-101 (or variation)." (15X)
 - "Now here's another 40 minutes of continuous favorites — the best oldies and the best of today — on Tampa Bay's W-101." (11X)
 - "The Bay Area's first choice for favorites, W-101." (7X)
 - "WUSA-FM...Tampa/St. Petersburg/Clearwater's W-101." (7X)
 - "The best oldies and the best of today...W-101 Tampa/St. Petersburg/Clearwater's 100.7 FM: The perfect at work companion for your place of business. Take us to work with you today (or variation)." (6X)
 - "W-101: Where it's the solid gold lunch hour today at noon." (5X)
 - "W-101 — giving away instant cash just for listening." (4X)
 - "The best oldies and the best of today. W-101 Tampa/St.Petersburg/Clearwater's 100.7 FM, where it's another \$1,000 cash winner this hour. Good luck to you." (2X)
- IMAGE** 4X
- "W-101 — The one station folks take to work for a great variety of music and no repeats 9 to 5 weekdays." (4X)

PROMOTIONAL ACTIVITY

- \$1,000 FOR FREQUENT LISTENERS** 20X
- Listeners register with W-101 by sending postcards, with four lucky winners named each weekday. The potential winners then have 10 minutes to phone in and claim \$1,000.
- REMOVE FROM EMPIRE OF AMERICA BANK** 5X
- W-101 did a live broadcast from Tampa's Empire Of America on March 23, with those in attendance registering to win a continental breakfast and \$101 nest egg account. Doing that, listeners can also win \$1,001 in gold with an in-person opportunity to crack the W-101 solid gold safe.
- FESTIVAL OF THE STATES** 4X
- The 68th annual St. Petersburg Festival is the scene from March 24-April 9 for an official celebration of the states, with many W-101 personalities on hand.
- SOLID GOLD LUNCH** 4X
- Broadcast weekdays at noon, host Scott Farrell takes listeners' requests and dedications for the greatest records from the past three decades.
- WORST JOKE WEONESDAY** 3X
- Morning hosts Bob DeCarlo and Judd Otis invite morning maniacs to tell their worst jokes; the "winners" receive prizes.

ACCOUNT LIST

Albertson's	3X	Retail
AMC Theatres	2X	Entertainment/Rec
Amoco	2X	Automotive
Anheuser-Busch	5X	Beer/Wine
Bar None/Hershey's	3X	Food Products
Bay Area Renaissance Festival	3X	Entertainment/Rec
Boardwalk and Baseball	5X	Entertainment/Rec
Brinks Home Security	2X	Home Improvement
Budget Rent-A-Truck	2X	Car Rental
Builders Association Of Greater Tampa	4X	Real Estate
Busch Gardens	3X	Entertainment/Rec
Castaway, The	2X	Restaurant
Cellular One	2X	Communications
Channel 10	2X	TV/Broadcast
Charter Counseling Center	3X	Medical
Chi-Chi's	2X	Restaurant
Chrysler/Plymouth/Jeep/Eagle	9X	Auto/MC
Drixoral	2X	Health/Beauty
Eckerd's	4X	Retail
Empire Of America	2X	Bank/Finance
European Body Salon	4X	Health/Beauty
First National Bank	1X	Bank/Finance
Ford Dealers	1X	Auto/MC
Girratia Savings	2X	Bank/Finance
Gold And Diamond Store	2X	Jewelers
Greensweep Weed And Feed	3X	Home Improvement
Greyhound	1X	Transportation
Honor ATM	1X	Bank/Finance
Jacksonville Lincoln/Mercury	2X	Auto/MC
John's Pass Marina	1X	Entertainment/Rec
Kash'n'Karry	4X	Grocery
Lawn & Garden Tractor	1X	Home Improvement
Marcus James	1X	Beer/Wine
Marina Club	2X	Real Estate
Maxwell House	3X	Beverage
Maxx, T.J	3X	Retail
McDonald's	6X	Restaurant
Me And My Girl	1X	Entertainment/Rec
Lincoln/Mercury Dealers	1X	Auto/MC
Palms Of Pasadena Hospital	1X	Medical
Performance Ford	4X	Auto/MC
Picvain	3X	Health/Beauty
P.S.T.A.	2X	Transportation
Riverside Brick/Color Rock	3X	Retail
Sea Escape	2X	Entertainment/Rec
St. Petersburg Times	2X	Publication
Sylvan Learning Centers	1X	Education
Tampa Bay Toyota	6X	Auto/MC
Tel-Us	7X	Communications
Toyota of Clearwater/Clearwater Mitsubishi	6X	Auto/MC
True Value Hardware	1X	Retail
U.S.F. Psychiatry Center	4X	Medical
Vidal Sassoon	2X	Health/Beauty
Vigo Food Products	2X	Food Products

ACCOUNTS BY CATEGORY

Auto/MC	20%	Health/Beauty	8%
Automotive	2%	Home Improvement	4%
Bank/Finance	2%	Jewelers	1%
Beer/Wine	4%	Medical	7%
Beverage	2%	Publication	1%
Car Rental	1%	Real Estate	1%
Communications	7%	Restaurant	8%
Education	1%	Retail	10%
Entertainment/Rec	13%	Transportation	2%
Food Products	4%	TV/Broadcast	1%
Grocery	3%		

ROCK RADIO — RECURRENTS/DAYPART CHART

HOTTEST RECURRENTS

4/3/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX*
1	FIXX	Driven Out	RCA	16
2	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	16
3	BAD COMPANY	Shake It Up	Atlantic	15
4	BON JOVI	I'll Be There For You	Mercury/PG	16
5	ELVIS COSTELLO	Veronica	WB	15
6	ROY ORBISON	You Got It	Virgin	15
7	MIDGE URE	Dear God	Chrysalis	15
8	MIKE & MECHANICS	The Living Years	Atlantic	13
9	R.E.M.	Stand	WB	13
10	TESLA	Heaven's Trail (No Way Out)	Geffen	11
11	LIVING COLOUR	Cult Of Personality	Epic	13
12	VAN HALEN	Feels So Good	WB	12
13	EDDIE MONEY	Love In Your Eyes	Columbia	12
14	LITTLE FEAT	One Clear Moment	WB	18
15	GUNS N' ROSES	Paradise City	Geffen	11
16	VAN HALEN	Finish What Ya Started	WB	8
17	INXS	Mystify	Atlantic	12
18	U2	When Love Comes To Town	Island	12
19	WINGER	Seventeen	Atlantic	14
20	DAVID CROSBY	Drive My Car	A&M	13
21	TRAVELING WILBURYS	Last Night	Wilbury/WB	11
22	JOE SATRIANI	Crush Of Love	Relativity	10
23	CROSBY, STILLS, N, Y	Got It Made	Atlantic	11
24	EDDIE MONEY	Walk On Water	Columbia	7
25	JON BUTCHER	Send Me Somebody	Pasha/Capi	11
26	R.E.M.	Orange Crush	WB	9
27	JOAN JETT/BLACKHRTS	Little Liar	Blackh/CBS	11
28	KEITH RICHARDS	You Don't Move Me	Virgin	14
29	VAN HALEN	When It's Love	WB	8
30	BAO COMPANY	One Night	Atlantic	9
31	ROD STEWART	My Heart Can't Tell You No	WB	13
32	U2	Angel Of Harlem	Island	9
33	VIXEN	Cryin'	EMI	19
34	GUNS N' ROSES	Sweet Child O' Mine	Geffen	8
35	U2	Desire	Island	8
36	BAD COMPANY	No Smoke Without A Fire	Atlantic	9
37	MELISSA ETHERIDGE	Like The Way I Do	Island	12
38	POISON	Every Rose Has Its Thorn	Enigma/Cap	10
39	STEVE WINWOOD	Holding On	Virgin	9
40	DEF LEPPARO	Armageddon It	Mercury/PG	8

*Quality play index = average number of weekly plays from stations playing track.

6AM-7PM

4/3/89	ARTIST	TITLE	LABEL
1	CHRIS REA	Working On It	Geffen
2	U2	God Part II	Island
3	THIRTY EIGHT SPECIAL	Second Chance	A&M
4	REPLACEMENTS	I'll Be You	Sire/Repri
5	JULIAN LENNON	Now You're In Heaven	Atlantic
6	MELISSA ETHERIDGE	Similar Features	Island
7	GUNS N' ROSES	Patience	Geffen
8	OUTFIELD	Voices Of Babylon	Columbia
9	DEF LEPPARD	Rocket	Mercury/PG
10	LITTLE AMERICA	Where Were You	Geffen
11	XTC	Mayor Of Simpleton	Geffen
12	LOU REED	Dirty Blvd	Sire/WB
13	EASTERHOUSE	Come Out Fighting	Columbia
14	BONNIE RAITT	Thing Called Love	Capitol
15	RADIATORS	Confidential	Epic
16	R.E.M.	Turn You Inside-Out	WB
17	CROSBY, STILLS, N, Y	That Girl	Atlantic
18	STEVE WINWOOD	Hearts On Fire	Virgin
19	ROY ORBISON	She's A Mystery To Me	Virgin
20	SIREN	All Is Forgiven	Mercury/PG
21	GREAT WHITE	Once Bitten Twice Shy	Capitol
22	GARY MOORE	Ready For Love	Virgin
23	TANITA TIKARAM	Twist In My Sobriety	Reprise
24	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia
25	TRAVELING WILBURYS	Heading For The Light	Wilbury/WB
26	MORRISSEY	Last Of The Famous ...	Sire/Repri
27	GUADALCANAL DIARY	Always Saturday	Elektra
28	JON BUTCHER	Might As Well Be Free	Pasha/Capi
29	EDIE BRICKELL & NEW	Circle	Geffen
30	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
31	CHOIRBOYS	Run To Paradise	WTG
32	LITA FORD	Close My Eyes Forever	RCA
33	HOWARD JONES	Everlasting Love	Elektra
34	NEW ORDER	Round And Round	Qwest/WB
35	RUSH	Mission (Live)	Mercury/PG
36	WARRANT	Down Boys	Columbia
37	MIKE & MECHANICS	Seeing Is Believing	Atlantic
38	ROXETTE	The Look	EMI
39	FINE YOUNG CANNIBALS	She Drives Me Crazy	IRS/MCA
40	GLAMOUR CAMP	She Did It	EMI

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

7PM-3AM

4/3/89	ARTIST	TITLE	LABEL
1	REPLACEMENTS	I'll Be You	Sire/Repri
2	CHRIS REA	Working On It	Geffen
3	JULIAN LENNON	Now You're In Heaven	Atlantic
4	DEF LEPPARD	Rocket	Mercury/PG
5	THIRTY EIGHT SPECIAL	Second Chance	A&M
6	GUNS N' ROSES	Patience	Geffen
7	OUTFIELD	Voices Of Babylon	Columbia
8	U2	God Part II	Island
9	WARRANT	Down Boys	Columbia
10	SKID ROW	Youth Gone Wild	Atlantic
11	RADIATORS	Confidential	Epic
12	LOU REED	Dirty Blvd	Sire/WB
13	LITTLE AMERICA	Where Were You	Geffen
14	MELISSA ETHERIDGE	Similar Features	Island
15	R.E.M.	Turn You Inside-Out	WB
16	SIREN	All Is Forgiven	Mercury/PG
17	BULLETBOYS	For The Love Of Money	WB
18	GARY MOORE	Ready For Love	Virgin
19	GREAT WHITE	Once Bitten Twice Shy	Capitol
20	EASTERHOUSE	Come Out Fighting	Columbia
21	XTC	Mayor Of Simpleton	Geffen
22	SARAYA	Love Has Taken It's Toll	Polydor/PG
23	STEVE WINWOOD	Hearts On Fire	Virgin
24	LITA FORD	Close My Eyes Forever	RCA
25	BONNIE RAITT	Thing Called Love	Capitol
26	CROSBY, STILLS, N, Y	That Girl	Atlantic
27	METALLICA	One	Elektra
28	DEF LEPPARD	Rock Of Ages (Live)	Mercury/PG
29	STRAY CATS	Bring It Back Again	EMI
30	GLAMOUR CAMP	She Did It	EMI
31	R.E.M.	Pop Song 89	WB
32	CRUEL STORY OF YOUTH	You're What You Want To Be	Columbia
33	CHOIRBOYS	Run To Paradise	WTG
34	RUSH	Mission (Live)	Mercury/PG
35	MIKE & MECHANICS	Seeing Is Believing	Atlantic
36	HOUSE OF LORDS	Love Don't Lie	RCA
37	FINE YOUNG CANNIBALS	Good Thing	IRS/MCA
38	TANITA TIKARAM	Twist In My Sobriety	Reprise
39	EXTREME	Kid Ego	A&M
40	U2	Dancing Barefoot	Island

"Holding On To The Earth" The single is out this week. A 15 city tour starts April 13th.

Sam Phillips

Now on !

WOW

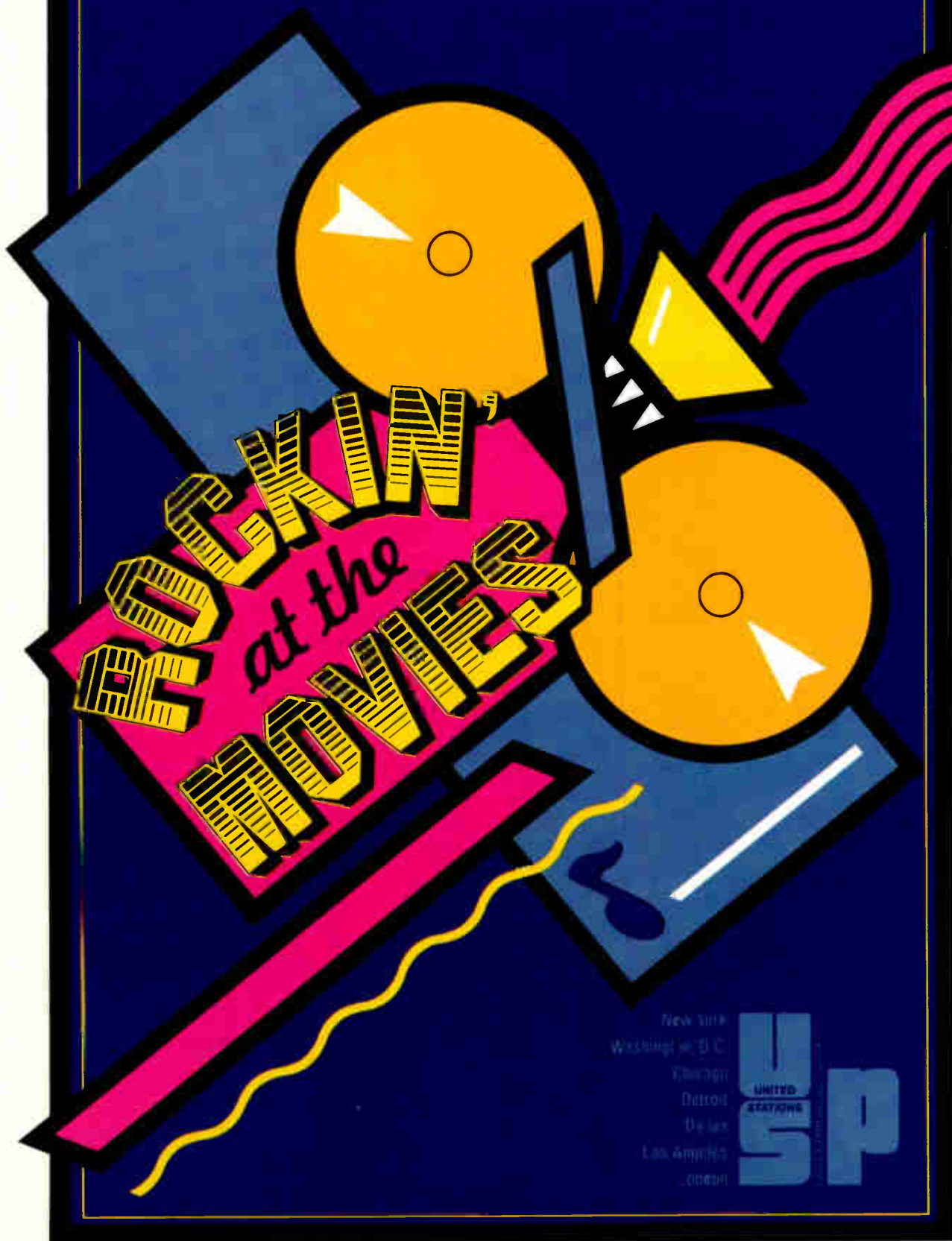
From the album *The Indescribable Wow*. Produced by T Bone Burnett. © 1989 Virgin Records America, Inc.



COMING SOON

FROM

A THEATRE NEAR YOU



New York
Washington, D.C.
Chicago
Dallas
Los Angeles
London

UNITED
STATIONS
SP

Here's your ticket to premiere Memorial Day Weekend programming!

Rockin' At The Movies is the yearly United Stations special that features Hollywood's latest and greatest hits. In the all-new, 4-hour 1989 edition we'll be throwing our spotlight on blockbuster soundtracks like Phil Collins' **Buster**, including "A Groovy Kind Of Love" and "Two Hearts." We'll also serve up a double **Cocktail** . . . with two of the year's biggest hits, the Beach Boys' "Kokomo", and Bobby McFerrin's new national anthem, "Don't Worry, Be Happy."

The big screen smashes keep comin'! From **Scrooged**, Annie Lennox and Al Green "Put A Little Love In Your Heart." From U2: **Rattle & Hum**, we'll meet "Angel Of Harlem." We'll take a spin with Billy Ocean and his hit from **License To Drive**, "Get Outta My Dreams and Into My Car."

And as always we'll be talking to the hitmakers, finding out what's behind the music . . . behind-the-scenes!

Rockin' At The Movies is available on a swap/exchange basis on disc to stations in the top 170 Arbitron rated metro markets. To reserve it for your market call 703-276-2900. For national sales information call 212-575-6100.

HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

CHRIS REA 1 <i>Working On It / Geffen</i> WLUP-FM 1.48 KSHE-FM 0.96 KYYS-FM 0.74 WEBN-FM 0.74 WLVO-FM 0.71 WLLZ-FM 0.67 WYNF-FM 0.62 WOVE-FM 0.61 WBCN-FM 0.57 KTXQ-FM 0.53	MELISSA ETHERIDGE 9 <i>Similar Features / Island</i> WNEW-FM 1.85 KLOS-FM 1.22 KSHE-FM 0.98 KTXQ-FM 0.80 KYYS-FM 0.74 WFBQ-FM 0.70 WKLS-FM 0.69 KUPD-FM 0.56 WLVO-FM 0.48 WBAB-FM 0.42	BONNIE RAITT 17 <i>Thing Called Love / Capitol</i> WMMR-FM 0.83 WNEW-FM 0.62 WWDC-FM 0.59 KSHE-FM 0.49 KLOL-FM 0.38 WNOR-FM 0.38 KRQR-FM 0.34 KYYS-FM 0.29 KZAP-FM 0.28 WHJY-FM 0.28	SARAYA 25 <i>Love Has Taken It's Toll / Polydor/PG</i> KLOL-FM 0.38 WRIF-FM 0.32 WLZR-FM 0.27 WKLS-FM 0.23 KXRX-FM 0.21 KISW-FM 0.20 WAAF-FM 0.17 WLLZ-FM 0.17 WHJY-FM 0.14 KSJO-FM 0.13	STRAY CATS 33 <i>Bring It Back Again / EMI</i> XTRA-FM 0.24 KISW-FM 0.20 KITS-FM 0.18 KRQR-FM 0.17 WAAF-FM 0.17 KGB-FM 0.16 KEDG-FM 0.15 WBAB-FM 0.14 KSJO-FM 0.13 WBRU-FM 0.10	HOWARD JONES <i>Everlasting Love / Elektra</i> KRQO-FM 2.14 WBAB-FM 0.56 KITS-FM 0.18 KBCO-FM 0.16 WKDF-FM 0.15 WRCN-FM 0.01
REPLACEMENTS 2 <i>I'll Be You / Sire/Repri</i> KRQO-FM 1.43 WNEW-FM 1.23 KLOS-FM 1.22 KRQR-FM 0.98 WBCN-FM 0.95 WMMR-FM 0.83 KLOL-FM 0.76 KSHE-FM 0.74 KYYS-FM 0.59 KTXQ-FM 0.53	RADIATORS 10 <i>Confidential / Epic</i> WNEW-FM 1.23 WOVE-FM 0.81 KSHE-FM 0.74 KLOL-FM 0.57 WGTR-FM 0.49 WMMR-FM 0.41 KBPI-FM 0.32 KZEW-FM 0.32 KYYS-FM 0.29 WBAB-FM 0.28	STEVE WINWOOD 18 <i>Hearts On Fire / Virgin</i> WNEW-FM 2.46 WMMR-FM 1.65 WBAB-FM 0.56 WHJY-FM 0.56 KRQR-FM 0.50 KSHE-FM 0.49 KGB-FM 0.48 KYYS-FM 0.44 WLLZ-FM 0.34 WYNF-FM 0.31	CRUEL STORY OF YOUTH 26 <i>You're What You Want To Be / Columbia</i> WKLS-FM 0.46 KAZY-FM 0.34 KRQR-FM 0.34 KXRX-FM 0.32 KUPD-FM 0.28 KZAP-FM 0.21 KITS-FM 0.18 WHJY-FM 0.14 KISS-FM 0.13 KZEW-FM 0.11	GUADALCANAL DIARY 34 <i>Always Saturday / Elektra</i> KRQO-FM 0.36 XTRA-FM 0.36 KITS-FM 0.35 KEDG-FM 0.23 WXRT-FM 0.20 WBRU-FM 0.20 KBCO-FM 0.16 KRQO-FM 0.15 WRCN-FM 0.01	ROXETTE <i>The Look / EMI</i> KRQO-FM 1.79 KXRX-FM 0.42 WBAB-FM 0.42 KSHE-FM 0.25 WAAF-FM 0.17
JULIAN LENNON 3 <i>Now You're In Heaven / Atlantic</i> WMMR-FM 1.24 WNEW-FM 1.23 KRQR-FM 1.18 KLOS-FM 0.81 KYYS-FM 0.74 WOVE-FM 0.61 KLOL-FM 0.57 WFBQ-FM 0.53 WAAF-FM 0.50 KSHE-FM 0.49	LITTLE AMERICA 11 <i>Where Were You / Geffen</i> KSHE-FM 0.74 KLOL-FM 0.57 WKDF-FM 0.46 WMMR-FM 0.46 KYYS-FM 0.44 WOVE-FM 0.41 WGTR-FM 0.39 WBCN-FM 0.38 WNOR-FM 0.38 KGB-FM 0.32	GARY MOORE 19 <i>Ready For Love / Virgin</i> WOVE-FM 0.81 WKLS-FM 0.46 WLZR-FM 0.46 WMMR-FM 0.41 KLOL-FM 0.38 WYNF-FM 0.31 KYYS-FM 0.29 KTXQ-FM 0.27 WLLZ-FM 0.17 KGB-FM 0.16	LITA FORD 27 <i>Close My Eyes Forever / RCA</i> KXRX-FM 0.42 KGON-FM 0.35 KGB-FM 0.32 WHTQ-FM 0.32 KRQR-FM 0.20 KJJO-FM 0.18 KBER-FM 0.17 KUPD-FM 0.14 KAZY-FM 0.11 WKDF-FM 0.08	JON BUTCHER 35 <i>Might As Well Be Free / Pasha/Capi</i> KLOL-FM 0.38 KUPD-FM 0.28 KTXQ-FM 0.27 KISS-FM 0.19 KRQO-FM 0.15 WLVO-FM 0.12 KZEW-FM 0.14 KJJO-FM 0.09 KOME-FM 0.06 WONE-FM 0.04	METALLICA <i>One / Elektra</i> KRQR-FM 0.39 KAZY-FM 0.22 KLOL-FM 0.19 KGB-FM 0.16 KUPD-FM 0.14 WBAB-FM 0.14 WHJY-FM 0.14 KZEW-FM 0.11 KISW-FM 0.10 WRNO-FM 0.10
U2 4 <i>God Part II / Island</i> KLOS-FM 2.03 WMMR-FM 1.24 WLUP-FM 0.74 KRQO-FM 0.71 KRQR-FM 0.67 WNEW-FM 0.62 KYYS-FM 0.59 KLOL-FM 0.57 WHJY-FM 0.56 KITS-FM 0.53	LOU REED 12 <i>Dirty Blvd / Sire/WB</i> WNEW-FM 1.85 WMMR-FM 1.24 KSHE-FM 0.74 KTXQ-FM 0.67 WOVE-FM 0.61 WBCN-FM 0.57 WAAF-FM 0.42 WLLZ-FM 0.34 KDKB-FM 0.32 KRSP-FM 0.31	WARRANT 20 <i>Down Boys / Columbia</i> KLOS-FM 0.81 WLZR-FM 0.64 WNEW-FM 0.62 WKLS-FM 0.46 KJJO-FM 0.46 WOVE-FM 0.41 KAZY-FM 0.22 WIYY-FM 0.22 KXRX-FM 0.21 WFBQ-FM 0.18	TANITA TIKARAM 28 <i>Twist In My Sobriety / Reprise</i> KLOS-FM 1.62 KRQO-FM 0.71 KYYS-FM 0.44 WXRT-FM 0.41 WLUP-FM 0.37 KEDG-FM 0.23 KXRX-FM 0.21 KZAP-FM 0.21 WCKW-FM 0.13 KBCO-FM 0.16	R.E.M. 36 <i>Pop Song 89 / WB</i> WNEW-FM 0.62 KLOL-FM 0.38 KRQO-FM 0.36 WLVO-FM 0.36 KITS-FM 0.18 WBAB-FM 0.14 KTXQ-FM 0.13 KISS-FM 0.13 WHCN-FM 0.13 XTRA-FM 0.12	EDIE BRICKELL & NEW <i>Circle / Geffen</i> KXRX-FM 0.32 KBCO-FM 0.16 KRQO-FM 0.11 KFOG-FM 0.11 KRQO-FM 0.08 WKDF-FM 0.08 KZAP-FM 0.07 WHCN-FM 0.06 WCCC-FM 0.06 WCKW-FM 0.06
THIRTY EIGHT SPECIAL 5 <i>Second Chance / A&M</i> KLOS-FM 1.62 KSHE-FM 1.23 WLUP-FM 1.11 KUPD-FM 0.70 KRQR-FM 0.67 WYNF-FM 0.62 WEBN-FM 0.59 WWDC-FM 0.59 WBAB-FM 0.56 WHJY-FM 0.56	SIREN 13 <i>All Is Forgiven / Mercury/PG</i> KXRX-FM 0.63 KYYS-FM 0.44 KISW-FM 0.39 KRQO-FM 0.39 WBCN-FM 0.38 WLLZ-FM 0.34 KGON-FM 0.28 KUPD-FM 0.28 WHJY-FM 0.28 KJJO-FM 0.27	GREAT WHITE 21 <i>Once Bitten Twice Shy / Capitol</i> KRQR-FM 0.98 KUPD-FM 0.56 WLZR-FM 0.55 WKLS-FM 0.46 KLOS-FM 0.41 WFBQ-FM 0.35 KJJO-FM 0.27 WIYY-FM 0.22 KGON-FM 0.21 KISW-FM 0.20	BULLETBOYS 29 <i>For The Love Of Money / WB</i> WKLS-FM 0.46 KLOL-FM 0.38 WNOR-FM 0.25 WOVE-FM 0.20 WLLZ-FM 0.17 WGR-FM 0.15 WRFX-FM 0.15 KUPD-FM 0.14 WBAB-FM 0.14 KAZY-FM 0.11	MIKE & MECHANICS 37 <i>Seeing Is Believing / Atlantic</i> WMMR-FM 0.83 WNEW-FM 0.62 WBCN-FM 0.20 KSHE-FM 0.49 KLOL-FM 0.38 KUPD-FM 0.28 KTXQ-FM 0.27 WOVE-FM 0.20 KSD-FM 0.17	MORRISSEY <i>Last Of The Famous ... / Sire/Repri</i> KRQO-FM 1.79 XTRA-FM 0.24 WXRT-FM 0.20 KITS-FM 0.18 WBRU-FM 0.15 KEDG-FM 0.08 WRCN-FM 0.01
GUNS N' ROSES 6 <i>Patience / Geffen</i> WNEW-FM 2.46 WMMR-FM 1.65 WOVE-FM 0.81 WLUP-FM 0.74 KRQR-FM 0.67 WLLZ-FM 0.67 KGB-FM 0.64 WWOC-FM 0.59 KLOL-FM 0.57 KAZY-FM 0.56	EASTERHOUSE 14 <i>Come Out Fighting / Columbia</i> WLUP-FM 0.74 WXRT-FM 0.61 KXRX-FM 0.42 WBCN-FM 0.38 WFBQ-FM 0.35 KZEW-FM 0.32 KYYS-FM 0.29 KSJO-FM 0.25 KSHE-FM 0.25 XTRA-FM 0.24	CROSBY, STILLS, N. Y 22 <i>That Girl / Atlantic</i> KLOS-FM 0.81 WBCN-FM 0.57 WLLZ-FM 0.34 KRSP-FM 0.31 WRFX-FM 0.31 KYYS-FM 0.29 WNOR-FM 0.25 KSHE-FM 0.25 KBPI-FM 0.21 KLOL-FM 0.19	GLAMOUR CAMP 30 <i>She Did It / EMI</i> KSHE-FM 0.49 WHJY-FM 0.42 KZEW-FM 0.32 WOVE-FM 0.20 KLOL-FM 0.19 KSJO-FM 0.19 KBER-FM 0.17 KYYS-FM 0.15 KEDG-FM 0.08 KRQO-FM 0.08	FINE YOUNG CANNIBALS 38 <i>Good Thing / IRS/MCA</i> KRQO-FM 2.14 XTRA-FM 0.24 KXRX-FM 0.21 WBCN-FM 0.19 KITS-FM 0.18 KBCO-FM 0.16 KEDG-FM 0.15 WBRU-FM 0.05	JEFF HEALEY BAND <i>Angel Eyes / Arista</i> WIYY-FM 0.22 WBCN-FM 0.19 WFBQ-FM 0.18 KEOG-FM 0.15 KGON-FM 0.14 KFOG-FM 0.11 KZEW-FM 0.11 KRQO-FM 0.08 KZAP-FM 0.07 KOME-FM 0.06
OUTFIELD 7 <i>Voices Of Babylon / Columbia</i> KRQR-FM 0.98 KSHE-FM 0.74 WNEW-FM 0.62 KYYS-FM 0.59 WEBN-FM 0.59 WKLS-FM 0.46 KUPD-FM 0.42 KXRX-FM 0.42 WMMR-FM 0.41 KI 0	XTC 15 <i>Mayor Of Simpleton / Geffen</i> WNEW-FM 1.85 WMMR-FM 0.83 XTRA-FM 0.60 KUPD-FM 0.56 WKLS-FM 0.46 KXRX-FM 0.42 WBCN-FM 0.38 KRQO-FM 0.36 KRQR-FM 0.34 WYNF-FM 0.31	ROY ORBISON 23 <i>She's A Mystery To Me / Virgin</i> KLOS-FM 1.22 WLUP-FM 0.74 KGB-FM 0.48 WWDC-FM 0.44 KISW-FM 0.29 KUPD-FM 0.28 WBAB-FM 0.28 XTRA-FM 0.24 KFOG-FM 0.21 WXRT-FM 0.20	CHOIRBOYS 31 <i>Run To Paradise / WTG</i> WOVE-FM 0.61 WEBN-FM 0.44 WLUP-FM 0.37 WIYY-FM 0.34 KZEW-FM 0.32 KXRX-FM 0.21 WBCN-FM 0.19 KEDG-FM 0.15 WHJY-FM 0.14 KISW-FM 0.10	TRAVELING WILBURYS 39 <i>Heading For The Light / Wilbury/WB</i> WNEW-FM 0.62 WLVO-FM 0.60 WMMR-FM 0.41 KXRX-FM 0.20 WXRT-FM 0.20 WBCN-FM 0.19 WBAB-FM 0.14 WCKW-FM 0.11 KRQO-FM 0.08 KZAP-FM 0.07	FINE YOUNG CANNIBALS <i>She Drives Me Crazy / IRS/MCA</i> XTRA-FM 0.48 KRQO-FM 0.36 WXRT-FM 0.20 WBRU-FM 0.20 KITS-FM 0.18 KXRX-FM 0.11 WRCN-FM 0.01
DEF LEPPARD 8 <i>Rocket / Mercury/PG</i> KRQR-FM 0.59 KUPD-FM 0.56 WKLS-FM 0.46 KAZY-FM 0.45 WMMR-FM 0.41 E 0.41 KLOL-FM 0.38 WHTQ-FM 0.38 WLUP-FM 0.37 KJJO-FM 0.36	R.E.M. 16 <i>Turn You Inside-Out / WB</i> KTXQ-FM 0.93 KLOS-FM 0.81 KXRX-FM 0.42 WLUP-FM 0.38 KEOG-FM 0.31 KYYS-FM 0.29 WBAB-FM 0.28 WAAF-FM 0.25 WNOR-FM 0.25 XTRA-FM 0.24	SKID ROW 24 <i>Youth Gone Wild / Atlantic</i> WKLS-FM 0.46 WOVE-FM 0.41 KRQR-FM 0.39 KLOL-FM 0.38 WFBQ-FM 0.35 KGB-FM 0.32 KUPD-FM 0.28 WAAF-FM 0.25 KRQR-FM 0.17 WLLZ-FM 0.17	RUSH 32 <i>Mission (Live) / Mercury/PG</i> WOVE-FM 0.41 KJJO-FM 0.27 WLVO-FM 0.24 KAZY-FM 0.22 WFBQ-FM 0.18 KYYS-FM 0.15 KISS-FM 0.13 WHTQ-FM 0.13 WQFM-FM 0.13 KXRX-FM 0.11	HOUSE OF LORDS 40 <i>Love Don't Lie / RCA</i> KUPD-FM 0.28 WLZR-FM 0.27 KAZY-FM 0.22 WQFM-FM 0.21 WLLZ-FM 0.17 WRIF-FM 0.16 KZEW-FM 0.11 WDIZ-FM 0.06	U2 <i>Dancing Barefoot / Island</i> KLOS-FM 0.41 WBAB-FM 0.28 WXRT-FM 0.20 KEDG-FM 0.15 WBRU-FM 0.15 XTRA-FM 0.12 WAAF-FM 0.08 WHCN-FM 0.06

ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 2pm and 7pm.

KBPI-FM

Denver
RUSH/Limelight
JOURNEY/Any Way You Want It
CHRIS REA/Working On It
WHITESNAKE/Is This Love
ROBERT PALMER/Didn't Mean To Turn You On
JOE WALSH/Rocky Mountain Way
STEVE WINWOOD/Higher Love
LITTLE FEAT/One Clear Moment
ROBERT PLANT/Tail Cool One
JOHN C MELLENCAMP/Hurts So Good
GREAT WHITE/Once Bitten Twice Shy

KGON-FM

Portland
VAN HALEN/Feels So Good
BAD COMPANY/Shooting Star
BAD COMPANY/One Night
PAUL MCCARTNEY/Venus & Mars/Rock Show
OUTFIELD/Voices Of Babylon
BLUE OYSTER CULT/Godzilla
EDDIE MONEY/Let Me In
PINK FLOYD/Run Like Hell
DEF LEPPARD/Love & Affection
OUTLAWS/Green Grass & High Tides

KSD-FM

St. Louis
GENESIS/Turn It On Again
HOLLIES/Long Cool Woman (In A Black...
BLUES MAGOOS/(We Ain't Got) Nothin' Yet
EDDIE MONEY/Walk On Water
HARRY CHAPIN/Cat's In The Cradle
BADFINGER/Day After Day
LOGGINS/PERRY/Don't Fight It
FLEETWOOD MAC/Over My Head
BLUE OYSTER CULT/Burnin' For You
PAUL MCCARTNEY/Helen Wheels
U2/When Love Comes To Town
FOGHAT/My Babe

WEBN-FM

Cincinnati
STANDELLS/Dirty Water
ROD STEWART/Forever Young
CROSBY, STILLS, & NA/Wooden Ships
GRATEFUL DEAD/Hell In A Bucket
ROLLING STONES/Happy
EDDIE MONEY/Forget About Love
PAUL MCCARTNEY/1985
JOHN C MELLENCAMP/Hand To Hold On To
ROY ORBISON/She's A Mystery To Me
SCORPIONS/Believe In Love
EAGLES/Life In The Fast Lane

WRFX-FM

Charlotte
CHRIS REA/Working On It
ELTON JOHN/Bitch Is Back
DEREK & DOMINOS/Layla
JOHN HIATT/Stow Turning
MOODY BLUES/Ride My See-Saw
ZZ TOP/Legs
COWBOY JUNKIES/Sweet Jane
EDDIE MONEY/Baby Hold On
JACKSON BROWNE/Boulevard
ROLLING STONES/Under My Thumb
PHIL COLLINS/Inside Out
PINK FLOYD/Brain Damage/Eclipse

KDKB-FM

Phoenix
JOHN KILZER/Red Blue Jeans
FOREIGNER/Hot Blooded
TRAVELING WILBURYS/End Of The Line
JOHN LENNON/Instant Karma (We All Shine On)
GENESIS/Just A Job To Do
MELISSA ETHERIDGE/Similar Features
BAD COMPANY/Bad Company
TOM COCHRANE/RED.../Big League
DIRE STRAITS/Industrial Disease
R.E.M./Stand
POLICE/Don't Stand So Close To Me
WHO/Who Are You

KISS-FM

San Antonio
BAD COMPANY/No Smoke Without A Fire
BRUCE SPRINGSTEEN/Rosalita
SCORPIONS/Believe In Love
BIG BAM BOO/Shooting From My Heart
MOTT THE HOOPLE/All The Young Dudes
CHRIS REA/Working On It
JOHN C MELLENCAMP/The Real Life
LED ZEPPELIN/Kashmir
MICHAEL THOMPSON/Can't Miss
DOORS/Hello, I Love You
VAN HALEN/Dance The Night Away

KZAP-FM

Sacramento
LED ZEPPELIN/Rock & Roll
U2/Desire
PINK FLOYD/Money
ROY ORBISON/You Got It
DOORS/Love Her Madly
BEATLES/I Am The Walrus
RADIATORS/Confidential
STEVE MILLER/Living In The USA
SPENCER DAVIS GROUP/Gimme Some Lovin'
PETE TOWNSHEND/Slit Skirts
ROLLING STONES/Tumbling Dice
OUTFIELD/Voices Of Babylon

WGR-FM

Buffalo
REPLACEMENTS/I'll Be You
VAN HALEN/Dance The Night Away
YES/Owner Of A Lonely Heart
LYNYRD SKYNYRD/Saturday Night Special
U2/God Part II
JIM HENDRIX/Wind Cries Mary
GRATEFUL DEAD/Alabama Getaway
GEORGE THOROGOOD/You Talk Too Much
CROSBY, STILLS, N. Y./Carry On
CRACK THE SKY/From The Greenhouse
HEART/Magic Man
BYRDS/Eight Miles High
PINK FLOYD/On The Turning Away
WHO/Can See For Miles

WSHE-FM

Miami
BON JOVI/I'll Be There For You
ROLLING STONES/Under My Thumb
WINGER/Seventeen
LIVING COLOUR/Cult Of Personality
THIRTY EIGHT SPECIAL/Rock & Roll Strategy
OUTFIELD/Voices Of Babylon
JOHN C MELLENCAMP/Cherry Bomb
RUSH/Closer To The Heart
ROD STEWART/My Heart Can't Tell You No
AEROSMITH/Angel
JOURNEY/Who's Crying Now

KEDG-FM

Los Angeles
BRUCE SPRINGSTEEN/Candy's Room
LYLE LOVETT/Here I Am
ERIC CLAPTON/Tearin' Us Apart
ERIC JOHNSON/Western Flyer
INXS/Kiss The Dirt (Falling Down...
ROBIN TROWER/Lady Love
SAM PHILLIPS/Holding On To The Earth
CULT/She Sells Sanctuary
STING/Roxanne
U2/Party Girl
WORLD PARTY/Ship Of Fools
LITTLE AMERICA/Where Were You

KISW-FM

Seattle
TRAVELING WILBURYS/End Of The Line
TOM PETTY/HEARTBKRS/Breakdown
CHRIS REA/Working On It
JOHN C MELLENCAMP/Pink Houses
BON JOVI/Wanted Dead Or Alive
GEORGIA SATELLITES/Hippy Hippy Shake
U2/Hawkmoon 269
WARREN ZEVON/Werewolves Of London
JULIAN LENNON/Now You're In Heaven
ROBERT CRAY BAND/Night Patrol
STEVE MILLER/Joker
CROSBY, STILLS, N. Y./American Dream

WBAB-FM

Nassau-Suffolk
RADIATORS/Confidential
PAT BENATAR/Treat Me Right
PINK FLOYD/Brain Damage/Eclipse
R.E.M./Stand
LED ZEPPELIN/Kashmir
ROY ORBISON/Oh! Pretty Woman
U2/Dancing Barefoot
BEATLES/It's Only Love
OUTFIELD/Voices Of Babylon
KINKS/Lola
TRAFFIC/Feeling Alright
ANIMALS/It's My Life

WNEW-FM

New York
INXS/Mystify
BEATLES/Norwegian Wood
GENESIS/Just A Job To Do
DIRE STRAITS/Down To The Waterline
RADIATORS/Confidential
DEREK & DOMINOS/Why Does Love Got To So Sad
ROBERT PALMER/Addicted To Love
BRUCE SPRINGSTEEN/Spirit In The Night
GRATEFUL DEAD/Casey Jones
ROBERT PLANT/Way I Feel
ROMANTICS/What I Like About You
STEVE WINWOOD/Hearts On Fire
TALKING HEADS/Stay Up Late

WYNF-FM

Tampa
PETER CETERA/Living In The Limelight
EDDIE MONEY/Love In Your Eyes
RASCALS/Good Lovin'
CROWDED HOUSE/Recurring Dream
CARS/Drive
CHICAGO/Feeling Stronger Every Day
VAN HALEN/Finish What Ya Started
SANTANA/Black Magic Woman
BEATLES/Penny Lane
TRAVELING WILBURYS/End Of The Line
WHITESNAKE/Here I Go Again

KFOG-FM

San Francisco
JOE COCKER/Feeling Alright
BOB SEGER/Like A Rock
BEATLES/Don't Let Me Down
ROY ORBISON/She's A Mystery To Me
STEVE MILLER/Rock'n Me
SPENCER DAVIS GROUP/Gimme Some Lovin'
DOOBIE BROTHERS/Dependin' On You
EDIE BRICKELL & NEW/Circle
STING/Shadows In The Rain
TRAFFIC/Dear Mr Fantasy
XTC/Mayor Of Simpleton

KRSP-FM

Salt Lake City
BOSTON/Peace Of Mind
INXS/Need You Tonight
ROY ORBISON/You Got It
JACKSON BROWNE/Running On Empty
STEVE WINWOOD/Holding On
LED ZEPPELIN/Fool In The Rain
BRUCE SPRINGSTEEN/Tunnel Of Love
ANIMALS/It's My Life
KEITH RICHARDS/You Don't Move Me
STEVIE NICKS/Edge Of Seventeen
REPLACEMENTS/I'll Be You
MIKE & MECHANICS/The Living Years

WBCN-FM

Boston
REPLACEMENTS/I'll Be You
HUEY LEWIS & NEWS/I Want A New Drug
J. GEILS BAND/Southside Shuffle
HOTHOUSE FLOWERS/Feet On The Ground
VAN HALEN/Feels So Good
GEORGE THOROGOOD/Who Do You Love
ARTHUR CONLEY/Sweet Soul Music
DIRE STRAITS/Industrial Disease
LED ZEPPELIN/Trampled Underfoot

WONE-FM

Cleveland
VAN HALEN/Love Walks In
DEF LEPPARD/Rocket
BOB SEGER/Old Time Rock & Roll
MELISSA ETHERIDGE/Similar Features
URIAH HEEP/Easy Livin'
VIXEN/Cryin'
JOURNEY/Feelin' That Way
JOURNEY/Anytime
POLICE/Don't Stand So Close To Me
SARAYA/Love Has Taken It's Toll
AEROSMITH/Rag Doll

XTRA-FM

San Diego
MIDNIGHT OIL/Sometimes
XTC/Mayor Of Simpleton
PETER HIMMELMAN/Waning Moon
NEW ORDER/Round And Round
EDDIE COCHRAN/Summertime Blues
MORRISSEY/Last Of The Famous
INGO BOINGO/Goodbye, Goodbye
REPLACEMENTS/Talent Show
DEPECHE MOOE/Everything Counts (Live)
SIMPLE MINDS/Sanctify Yourself
R.E.M./Turn You Inside-Out



There's No Mystery To Great Rock 'n' Roll

drivin' 'n' cryin'
"Honeysuckle Blue"



O-T-B ON!

WKLS
KZEW
WSTZ
KVRE
WIXV
WRAS
WXRC

and more!

From the album
Mystery Road



**T H E
A L L E N
F I L E**



P E R S O N A L	LAST NAME Allen	FIRST Andy	MIDDLE David
	CURRENT COMPANY, POSITION Island Records, VP National Album Promotion		
	HOMETOWN St. Louis, MO		
	MARITAL STATUS, CHILDREN Married, Sons: Geoff (6), David (7 months)		
	HOBBIES Communications, computers. Passions: music, baseball		

E M P L O Y M E N T	Island Records/New York — (1986-Present)
	RCA Records/St. Louis & New York — Promotion (1978-86)
	RCA Records/Kansas City — Sales (1977-78)
	Camelot Music/St. Louis — Store Manager (1976)
	KSHE/St. Louis — Airtalent (1974-75)

V I E W P O I N T S	BEST CURRENT ALBUM Melissa Etheridge — Melissa Etheridge
	BEST ALBUM OF ALL TIMES Close To The Edge — Yes
	BEST CURRENT SINGLE Similar Features — Melissa Etheridge
	BEST SINGLE OF ALL TIMES Time — Chambers Brothers
	FOUR BEST ARTISTS (CURRENT) Saraya, Tone-Loc, Little Feat, Etta James
	FOUR BEST ARTISTS (OF ALL TIME) Yes, The Dregs, Little Feat, Jimi Hendrix
	BEST MARKETING CAMPAIGN — PROJECT Guns N' Roses, I'm impressed. Are there any doormats left?
	BEST PROMOTION EVER INVOLVED WITH Melissa Etheridge, you're only as good as you last.
	WORST PROMOTION EVER INVOLVED WITH The Band Autograph (in-store) — It was spinal tap — nobody came, kick me, go ahead kick me.
	MOST INFLUENTIAL PERSON IN CAREER Bill Kennedy, Mike Becce, Ed Mascolo, Bob Catania, Lou Maglia, Chris Blackwell
	EARLY RADIO IDOLS Radio Rich Dalton, Jack Carney
	TWO BEST AIR TALENTS (CURRENT) KSHE, KBCO
	BEST AIR TALENT (OF ALL TIME):
	MAJOR ACCOMPLISHMENT IN RADIO: My move to Island. It's the right place at the right time.
SHORT-TERM GOALS: Find a new shortcut to the Holland Tunnel	
LONG-TERM GOALS: The first industry mogul to own a major league baseball team.	



Jim Capaldi
"Oh Lord, Why Lord"

**MMR ROCK
TRACER
TRACKS
NEWCOMER**

**100% INCREASE
IN AIRPLAY
THIS WEEK!**

ALBUM NETWORK (60)

FMQB (61)

**ALREADY PLAYING ON
THESE GREAT ROCKERS!**

- | | |
|------|-------------------|
| WAQY | WLAV |
| WIZN | WKQQ |
| WPXC | KLOS |
| WBAB | KEDG |
| WPLR | KRXQ |
| KPEZ | KZOQ |
| KTXQ | KWHL |
| KZEW | KGON |
| WSTZ | KEZE |
| WKFM | KBOY |
| WPHD | & MORE |
| WAOR | |

THE NEXT HIT FROM
SOME COME RUNNING.



CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

Granted, March in New England isn't usually conducive to beach going, but that didn't deter WAAF/Worcester-Boston from throwing their "Indoor Beach Party" in the sand-filled Grand Ballroom at the Sheraton Tara Hotel. Boston faves The Fools provided the entertainment and WAAF gave away a speedboat, a windjammer watercraft and other summer stuff. ■ "The legal rock designed to roll" garnered Charles Trainer the \$25,000 cash first prize in the WBCN/Boston "Show Off Your WBCN" contest. Trainer's "legal rock" was a Volkswagen Bug transformed with hand-molded cement into a huge rolling rock, complete with WBCN calls on both sides and a genuine Massachusetts license plate reading "104 FM." Celebrity judges chose the winner during WBCN's 21st Birthday celebration March 15. Next up for "The Rock of Boston" is their first annual "Boston's Best Guitarist" competition, where six top guitarists will win big bucks worth of prizes. Four preliminary rounds will be held to gather the final six. ■ Having just sent winners to Hawaii for a week in the sun, WCIZ/Watertown's next move is to unite one lucky listener with a complete \$10,000 home entertainment center, plus \$300 worth of LPs, CDs and cassettes. Those all are a mere warm up to their summer push, where they'll give away a boat and a car. ■ The WDVE/Pittsburgh Morning Crew SCOTT PAULSEN, JIMMY KRENN and PHIL KIRZYC are fully recovered now from their St. Patrick's Day live blast from Houlihan's, where they sent a listener and a guest to Dublin. Traveling days aren't over for DVE listeners, however, as they'll hit the road to see Mario Lemieux and the Pittsburgh Penguins take on the Rangers in NYC and the Flyers in Philly; and two winners will view the Penguins in the play-offs — the first time they've been there in seven years. Birthdays galore at DVE: PD GENE ROMANO (April 9); production whiz TOM KAY (April 10); part-timer LINDA CARDUCCI (April 11) and GM BOB ROOF (April 15). ■ Lately, Tuesday nights at Hammerjack's have been GRX-Rated, as WGRX/Baltimore's ("100-GRX") interim morning man ALAN COURDUFF and his cast of characters host "GRX-Rated Flesh Dancing" with bikini contests, naughty negligee and so on. Courduff has been doing mornings again, since TIM & MARK exited for KDKB/Phoenix. Three new features grace the 100-GRX airwaves: the "You Asked for It" request show, where listeners could win 10 Maryland Instant Slots lottery tickets and a potential \$500 cash; "Car-Tunes" from 4-5PM, where listeners call in requests (a la cellular phone) from various traffic jams; and "Digital Hell" at 5PM, where a complete CD is played through in about 40 seconds (thanks to a thumbwheel on the deck that allows for ultra-rapid movement through the disc). The first listener to identify the CD played wins a CD of their choice.

SOUTH

All of us at MONDAY MORNING REPLAY and Rock CITY TRACKS send deepest sympathy and condolences to WGTR/Miami ("97 GTR"), following the loss of MD PATTY MURRAY. Patty was killed in an automobile accident in the Florida Panhandle Saturday March 18. Patty came to 97 GTR in 1987 from WKDF/Nashville, and within a short time became one of South Florida's hottest air personalities, and in general came to epitomize what 97 GTR was all about. She had recently been named MD. Plans are in the works for a Patty Murray Foundation to benefit 'Make A Wish' Foundation and her son Danny. Donations can be made now to 'Make A Wish' in Patty's name. ■ KLBJ-FM/Austin ("FM 94") just hops from one major event to another in the Lone Star's Capital City. They were on hand for the South by Southwest (SXSW) music festival, including a live broadcast from Maggie Mays St. Patrick's Day. Now they're gearing up for the seventh annual T-Bird Riverfest April 9. This year's event is expanded to include a food fair, fireworks, and of course, all sorts of live entertainment on four stages. Headliners include John Hiatt, Ivan Neville, Little Feat, The Fabulous T-Birds, Colin James and Dennis Quaid's band The Eccentrics; FM 94 will broadcast live. ■ Glamour Boys Department: KRIX/McAllen-Brownsville ("99X") PD DAVE "GRAND POOBAH" HEYMAN has got it real tough, luxuriating Gulf-side as Spring Break continues. 99X listeners so far have won R.E.M. concert packages to see the band in Houston, rode in a limo with Little Feat to the South Padre Island concert (including the first All-Little Feat newscast, done by the band from the limo) and have gotten a free concert with The Connectors (winners of the 99X battle of the bands). Of judging "Show us your tanline" contests and 79 degree sunny weather, the Poobah says "It's a dirty job, but someone has to do it". ■ LEIGH JACOBS resurfaces as PD of WGFX/Nashville, having exited a similar position at Baltimore's WGRX. He took the reins just in time to watch his morning men TOMMY & PAUL dress as Easter bunnies and let listeners toss eggs at them during the first annual "Tommy & Paul Easter Egg Toss." Let's hope none were hard-boiled! ■ No it wasn't an April Fool's gag; it was a free concert, man! The WHTQ/Orlando ("Q-96") Rock Expo '89 with Miller Beer happened April 1 with Melissa Etheridge and The Pursuit Of Happiness free for Q-96 listeners. Q-96 has also been on hand for Disney Spring Break, broadcasting live Tuesdays 10AM to 3PM from either Disney World or the Epcot Center. The station has also been kicking weekends off early with "Rocktail Happy Hour" live broadcasts Fridays from different clubs in the Orlando area.

MIDWEST

Which Came First Department: Definitely the egg, said the WAKX/Duluth ("99 Wax") morning crew RJ & DAVE, as they broadcasted live from a local mall during the "\$5,000 Easter Egg-stravaganza," which sent a grand prize winner on a trip for two to Orlando and \$500 cash. Meanwhile, PD MARK GRANTIN and his wife Cynthia found out they're "egg-specting," taking on parenting duties in October. ■ Talk about "acid flashbacks!" WLLZ/Detroit ("Wheels") joined with Public Radio WDET in cosponsoring a screening of "Ten For Two," a never before seen documentary of the John Sinclair Freedom Rally at Crisler Arena, Ann Arbor in 1971. The film's title refers to John Sinclair's arrest for possession of two marijuana joints and his subsequent 10-year prison sentence; and features concert performances by John Lennon and Yoko Ono, Stevie Wonder, Bob Seger, Commander Cody and Allen Ginsberg. ■ Recipe for special WTUE/Dayton Easter radio candy: take a morning team — in this case TUE's CERRIGAN & CHRISTOPHER fresh off their largest St. Patrick's Day party ever, dip in fresh Esther-Price candies chocolate and — voila! Morning radio Easter Bunny Surprise! Did listeners lick the morning duo clean? Did it take a car wash? Stay tuned! Meanwhile, TUE is giving away trips for four to the new MGM-Disney movie studios in Orlando; while PD TOM CARROLL moves into a new demographic, as he celebrated his natal day March 12. ■ WXRT/Chicago kicked off its American Music Series with a concert by the Dirty Dozen Brass Band March 24. The concert series will continue throughout the year, highlighting artists whose music is distinctly American in influence; from rock to blues, jazz to R & B and zydeco. XRT has also named TOM COUCH to the position of Production Director. Couch comes to XRT from WNEW/New York and prior to that, WBCN/Boston. ■ You can tell it's spring in Springfield, IL because the WYMG Rock 'n' Roll Patrol Van has begun prowling the streets. It's Phase One of their summer promotion plan: including doing "sticker stops," giving cash to listeners with YMG bumper stickers; giving away T-shirts, sweatshirts, LPs, cassettes, CDs and an Alpine stereo system. Later phases will include Lincolnfest over Fourth of July and the Air Rendezvous air show in August. Stay tuned for more details. Belated birthday wishes for YMG evening air ace PJ.

WEST

Reaction to KEDG/L.A.'s ("The Edge") recent call letter change has been nothing but positive from listeners. The next step is creating a new logo and from there, a new advertising campaign. Meanwhile, a recent studio visit from Elvis Costello to staffer ANITA FAHITA's show prompted the "Beloved Entertainer" to invite Edge listeners to go "from one Edge of the country to the other." That's just what listeners can do by signing up at Tower Records to win tickets to see Costello at George Washington University in Washington, D.C. April 4. "Succeeding as a musician in L.A." is the name of the UCLA extension course for which Edge nighttimer JOHN LOGIC is giving away \$300 worth of tuition. Listeners write in and explain why they should win. ■ The 11th anniversary celebration concert series rolls on at KILO/Colorado Springs, as Bad Company and Vixen come to Air Force Academy Arnold Hall April 21. One KILO listener was "right on the Money" at Eddie Money's recent Colorado Springs show; arriving via limo and going backstage. Upcoming events include a wine-tasting party, KILO's WalkAmerica, issue one of KILO's Rockphile magazine and "The 94 Days of Summer." ■ KPOI/Honolulu's ("98 Rock") got a new morning team: B. ROCK WHALEY joins CHARLY ESPINA mornings, as RON JACOBS moves on to other interests. 98 Rock was "Shamrock 'n' Rollin'" as B. Rock hosted the first St. Paddy's Day "triathlon:" downing a bowl of Lucky Charms, going low under the leprechaun limbo pole and singing "Crimson & Clover" the fastest. The winning triathlete won an overnight stay on the "emerald isle" of Kauai. Robert Palmer kicked off the 98 Rock 30th anniversary celebration with a show at the Wave Waikiki and the 98 Rock "perfect Palmerette" lookalike contest. ■ Athletes feats abound at KRXQ/Sacramento ("93 Rock") as staffers PAMELA ROBERTS and JUSTIN CASE took top honors in the "Downtown Celebrity Bowl-off," and the Iron Mountain Ski Challenge went to a team consisting of Roberts, CHARLIE THOMAS and two listeners. Then, of course, there's the 93 Rock "Master Battery" softball team, who took to the diamond for the opening game of the season recently. Right now 93 Rock says "Show Us Your 93 Rock," with a \$10,000 cash prize for the most creative and outrageous display of "93 Rock." SYBIL FITZPATRICK joins the 93 Rock sales force, and the legendary GODFATHER skips crosstown to 93 Rock for weekend and swing work. ■ Congrats to XTRA/San Diego ("91 X") MD OZ MEDINA, who garnered top MD honors at the Gavin.

ADULT CONTEMPORARY



*Quality play index = average number of weekly plays from stations playing track.

TRACER TRACKS

3/13/89	3/20/89	3/27/89	4/3/89	ARTIST	TITLE	LABEL	# PLAYS	QUALITY PLAY INDEX *	REACH INDEX IN MILLIONS
3	3	3	1	ROY ORBISON	You Got It	Virgin	1708	29	33.29
1	1	1	2	MIKE & MECHANICS	The Living Years	Atlantic	1701	29	34.98
6	4	4	3	ANITA BAKER	Just Because	Elektra	1330	26	31.89
9	7	5	4	VANESSA WILLIAMS	Dreamin'	Wing/PG	1302	25	28.11
10	8	7	5	BANGLES	Eternal Flame	Columbia	1253	26	27.80
8	6	6	6	KENNY G/S.ROBINSON	We've Saved The Best For Last	Arista	1036	22	22.32
11	9	8	7	BREATHE	Don't Tell Me Lies	A&M	966	25	20.96
21	14	10	8	CHER/PETER CETERA	After All	Geffen	917	22	17.66
13	11	9	9	BETTE MIDLER	Wind Beneath My Wings	Atlantic	910	23	18.68
23	18	12	10	DEON ESTUS	Heaven Help Me	Mika/Polyd	714	20	15.25
14	12	11	11	CHICAGO	You're Not Alone	Reprise	623	25	14.48
—	20	14	12	MADONNA	Like A Prayer	Sire/WB	497	19	13.64
17	15	16	13	THIRTY EIGHT SPECIAL	Second Chance	A&M	441	19	9.91
16	13	13	14	CROSBY, STILLS, N. Y	Got It Made	Atlantic	441	19	7.67
18	17	17	15	LUTHER VANDROSS	She Won't Talk To Me	Epic	329	22	5.95
22	21	20	16	SIMPLY RED	It's Only Love	Elektra	245	16	4.23
20	19	18	17	CARLY SIMON	Let The River Run	Arista	210	15	5.71
—	—	21	18	KARYN WHITE	Superwoman	WB	210	16	3.83
—	25	23	19	TRAVELING WILBURYS	End Of The Line	Wilbury/WB	196	20	3.93
26	24	19	20	ENYA	Orinoco Flow (Sail Away)	Geffen	189	19	3.51
—	—	25	21	PETER NOONE	I'm Into Something Good	Cypres/A&M	154	14	3.69
—	—	27	22	STEVE WINWOOD	Hearts On Fire	Virgin	154	19	1.85
—	28	22	23	LIVINGSTON TAYLOR	City Lights	Critique/A	147	18	2.14
New Entry ✓	—	—	24	JULIA FORDHAM	Happy Ever After	Virgin	133	17	2.04
27	30	26	25	SHEENA EASTON	The Lover In Me	MCA	126	21	4.03
—	—	28	26	P. CARRACK/T. NUNN	Romance	Columbia	98	14	1.06
New Entry ✓	—	—	27	SA-FIRE	Thinking Of You	Cutt/Merc	84	28	0.94
New Entry ✓	—	—	28	SYNCH	Where Are You Now	WTG	77	19	0.93
—	29	29	29	BOYS CLUB	The Loneliest Heart	MCA	63	21	1.32
New Entry ✓	—	—	30	BASIA	Promises	Epic	63	13	1.04

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly midnight to midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
✓ BUSTER POINDEXTER	Hit The Road Jack	RCA	63	350%
✓ BELLE STARS	Iko Iko	Capitol	49	133%
✓ NATALIE COLE	Miss You Like Crazy	EMI	42	—
MARTIKA	More Than You Know	Columbia	35	25%
LOVE AND MONEY	Halleluiah Man	Mercury/PG	35	—
EDDIE MONEY	Love In Your Eyes	Columbia	35	—
✓ GLENN FREY	Livin' Right	MCA	35	—
DONNY OSMOND	Soldier Of Love	Capitol	28	—
✓ PHOEBE SNOW	If I Can Just Get Through ...	Elektra	21	—
✓ ONE 2 MANY	Downtown	A & M	21	—

✓ Denotes new entry.

HOTTEST RECURRENTS

1/9/89	ARTIST	TITLE	LABEL	QUALITY PLAY INDEX *
1	DEBBIE GIBSON	Lost In Your Eyes	Atlantic	25
2	ROD STEWART	My Heart Can't Tell You No	WB	24
3	SHERIFF	When I'm With You	Capitol	23
4	TAYLOR DAYNE	Don't Rush Me	Arista	19
5	PHIL COLLINS	Two Hearts	Atlantic	15
6	RICK ASTLEY	She Wants To Dance With Me	RCA	22
7	BOY MEETS GIRL	Waiting For A Star To Fall	RCA	15
8	STEVE WINWOOD	Holding On	Virgin	18
9	KENNY G	Silhouette	Arista	13
10	ANITA BAKER	Giving You The Best...	Elektra	10
11	PHIL COLLINS	Groovy Kind Of Love	Atlantic	9
12	TIFFANY	All This Time	MCA	20
13	NEIL DIAMOND	This Time	Columbia	18
14	BREATHE	How Can I Fall	A&M	11
15	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	12
16	BEACH BOYS	Kokomo	Elektra	10
17	TAYLOR DAYNE	I'll Always Love You	Arista	10
18	FLEETWOOD MAC	As Long As You Follow	WB	15
19	BOYS CLUB	I Remember Holding You	MCA	14
20	GLORIA ESTEFAN/MSM	Anything For You	Epic	8
21	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	9
22	STEVE WINWOOD	Don't You Know What The Night	Virgin	9
23	CHICAGO	Look Away	Reprise	11
24	WHITNEY HOUSTON	One Moment In Time	Arista	10
25	ROD STEWART	Forever Young	WB	9
26	PETER CETERA	One Good Woman	WB	9
27	ELTON JOHN	I Don't Wanna Go On With ...	MCA	9
28	RICHARD MARX	Hold On To The Nights	EMI	9
29	GEORGE MICHAEL	One More Try	Columbia	8
30	JETS	Make It Real	MCA	10
31	SURVIVOR	Across The Miles	Scotti Bro	17
32	GLENN FREY	True Love	MCA	8
33	JOHNNY HATES JAZZ	Turn Back The Clock	Virgin	12
34	A. LENNOX/A. GREEN	Put A Little Love In Your ...	A&M	11
35	ERIC CARMEN	Make Me Lose Control	Arista	9
36	BRENDA RUSSELL	Piano In The Dark	A&M	8
37	BARBRA STREISAND	All I Ask Of You	Columbia	14
38	FOREIGNER	I Don't Want To Live W/o You	Atlantic	9
39	HUEY LEWIS & NEWS	Perfect World	Chrysalis	9
40	BILLY DCEAN	Colour Of Love	Jive/Arist	8

*Quality play index = average number of weekly plays from stations playing track.

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
JULIA FORDHAM	Happy Ever After	Virgin

A/C SAMPLE HOURS/HEAVY SATURATION

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 2pm and 7pm.

KAER-FM

Sacramento
ELTON JOHN/I Don't Wanna Go On With ...
DEBARGE/Rhythm Of The Night
EAGLES/Peaceful Easy Feeling
STEVE WINWOOD/Valerie
SMOKEY ROBINSON/Just To See Her
TIFFANY/All This Time
HALL & OATES/Maneater
TODD RUNDGREN/Hello It's Me
ERIC CARMEN/Hungry Eyes
CHICAGO/Old Days
STEELY DAN/Reeling In The Years
KENNY G/Silhouette
RICK ASTLEY/Never Gonna Give You Up

KKCW-FM

Portland
BARBRA STREISAND/Woman In Love
ELVIS PRESLEY/Suspicious Minds
SMOKEY ROBINSON/Just To See Her
ENGLAND DAN/JOHN FOR/We'll Never Have To Say Goodbye
MELISSA MANCHESTER/You Should Hear How She Talks
BREAD/Make It With You
THOMAS/SPRINGFIELD/Theme From Growing Pains
RIGHTeous BROTHERS/(You're My) Soul & Inspiration
HEART/These Dreams
GORDON LIGHTFOOT/Carefree Highway
JOHNNY HATES JAZZ/Shattered Dreams
PAUL SIMON/Loves Me Like A Rock
LIONEL RICHIE/Truly

KLSI-FM

Kansas City
GENESIS/In Too Deep
VANESSA WILLIAMS/Dreamin'
LITTLE RIVER BAND/The Other Guy
RICK ASTLEY/She Wants To Dance With Me
SIMPLY RED/It's Only Love
KIM CARNES/Crazy In Love
ENYA/Orinoco Flow (Sail Away)
EL DEBARGE/Someone
CHICAGO/You're Not Alone
BRUCE HORNSBY/RANGE/The Way It Is
NATALIE COLE/I Live For Your Love

KMGC-FM

Dallas
NATALIE COLE/Pink Cadillac
YANNI/Butterfly Dance
ANITA BAKER/Just Because
STEVE WINWOOD/Don't You Know What The Night
JAMES TAYLOR/Everyday
TINA TURNER/What's Love Got To Do With It
DAVE & DON GRUSIN/Riversong
CHICAGO/You're Not Alone
THOMAS/SPRINGFIELD/Theme From Growing Pains
RAY PARKER JR/It Still Can't Get Over ...
BILLY OCEAN/Suddenly

KOIT-FM

San Francisco
FRANKIE VALLI/My Eyes Adored You
CHIFFONS/He's So Fine
SEALS & CROFTS/Diamond Girl
BEE GEES/How Can You Mend A Broken Heart
DIANA ROSS/If We Hold On Together
JOHNNY RIVERS/Baby I Need Your Lovin'
OON MCLEAN/Vincent
ROGERS/PARTON/Islands In The Stream
WHITNEY HOUSTON/One Moment In Time
PAUL STOOKEY/Wedding Song (There Is Love)
DELL-VIKINGS/Come Go With Me
CAPTAIN & TENNILLE/Do That To Me One More Time
S ROBINSON/MIRACLES/I Second That Emotion
STEPHANIE MILLS/Never Knew Love Like This...

KSTP-FM

Minneapolis
FOUR SEASONS/December, 1963 (Oh, What A ...
BANGLES/Eternal Flame
GEORGE BENSON/Give Me The Night
TRAVELING WILBURYS/End Of The Line
MONKEES/A Little Bit Me, A Little ...
KENNY G/S.ROBINSON/We've Saved The Best For Last
ELTON JOHN/Honky Cat
DEBBIE GIBSON/Lost In Your Eyes
TEMPTATIONS/I Can't Get Next To You
THIRTY EIGHT SPECIAL/Second Chance

KYKY-FM

St. Louis
STEVE WINWOOD/Holding On
CUTTING CREW/It's Been In Love Before
BANGLES/Eternal Flame
BRENDA RUSSELL/Piano In The Dark
HUEY LEWIS & NEWS/I Want A New Drug
FLEETWOOD MAC/As Long As You Follow
RICK ASTLEY/It Would Take A Strong Strong
LOVE AND MONEY/Halleluiah Man
RESTLESS HEART/It'll Still Be Loving You
PONTER SISTERS/It's So Excited
BRUCE SPRINGSTEEN/Tunnel Of Love
CHICAGO/You're Not Alone
ANITA BAKER/Just Because

WKQX-FM

Chicago
THIRTY EIGHT SPECIAL/Second Chance
ROBERT PALMER/I Didn't Mean To Turn You On
MAONNA/Like A Prayer
ANITA BAKER/Just Because
NAKED EYES/Always Something There To ...
BRENDA RUSSELL/Piano In The Dark
PHIL COLLINS/You Can't Hurry Love
CHICAGO/You're Not Alone
JEFFREY OSBORNE/Stay With Me Tonight
ROY ORBISON/You Got It
SHANNON/Let The Music Play
ROD STEWART/Forever Young
COMMODORES/Nightshift

WLTY-FM

Norfolk
PAUL SIMON/Kodachrome
ELTON JOHN/Candle In The Wind (Live)
STEVE PERRY/Foolish Heart
GUESS WHO/No Time
RICK ASTLEY/She Wants To Dance With Me
LITTLE RIVER BAND/Cool Change
WHITNEY HOUSTON/Saving All My Love For You
AMERICA/Sister Golden Hair
MANFRED MANN/Do Wah Diddy Diddy
THOMAS/SPRINGFIELD/Theme From Growing Pains
STYX/Babe
COMMODORES/Nightshift
RASCALS/Good Lovin'
KENNY G/S.ROBINSON/We've Saved The Best For Last

WMJI-FM

Cleveland
STEVE WINWOOD/Holding On
DOOBIE BROTHERS/Long Train Runnin'
PHIL COLLINS/You Can't Hurry Love
ALIVE & KICKING/Tighter, Tighter
RICK ASTLEY/She Wants To Dance With Me
BEACH BOYS/Wouldn't It Be Nice
PURE PRAIRIE LEAGUE/Amie
BREATHE/Don't Tell Me Lies
CHICAGO/If You Leave Me Now
NEIL DIAMOND/America
TEMPTATIONS/My Girl
RUBY & ROMANTICS/Our Day Will Come
MIKE & MECHANICS/The Living Years

WNLT-FM

Tampa
SHERIFF/When I'm With You
FREDDIE JACKSON/You Are My Lady
CHER/I Found Someone
MICHAEL JACKSON/The Way You Make Me Feel
STEVE WINWOOD/Holding On
DOOBIE BROTHERS/Listen To The Music
ANITA BAKER/Just Because
KENNY LOGGINS/Meet Me Half Way
TERENCE TRENT D'ARBY/Wishing Well
BANGLES/Eternal Flame
PHIL COLLINS/Groovy Kind Of Love
HUEY LEWIS & NEWS/Heart & Soul

WNSR-FM

New York
SHERIFF/When I'm With You
THREE DOG NIGHT/Joy To The World
CREEDENCE CLEARWATER/Who'll Stop The Rain
JETS/Make It Real
ROY ORBISON/You Got It
JOHN C MELLENCAMP/Small Town
ANITA BAKER/Just Because
EAGLES/Take It To The Limit
MEDLEY/WARNES/(I've Had) The Time Of My Life
BEATLES/Ticket To Ride
STEVE WINWOOD/Holding On
HUEY LEWIS & NEWS/Power Of Love
JONATHAN EDWARDS/Sunshine

WOMC-FM

Detroit
BREAD/Make It With You
ROD STEWART/You're In My Heart
MAONNA/Like A Prayer
DAVE MASON/We Just Disagree
Like The Real...
BJ THOMAS/Hooked On A Feeling
KOOL & THE GANG/Fresh
VOGUES/My Special Angel
ROY ORBISON/You Got It
PERCY SLEDGE/When A Man Loves A Woman
GEORGE BENSON/Lady Love Me
DAN HILL/Can't We Try
SIMON & GARFUNKEL/I Am A Rock
CARSDRIVE
CRYSTALS/Da Doo Ron Ron

WRRM-FM

Cincinnati
JIM CROCE/You Don't Mess Around W/Jim
RASCALS/A Beautiful Morning
PETER NOONE/It's Into Something Good
HUEY LEWIS & NEWS/Stuck With You
GLENN FREY/One You Love
BARBRA STREISAND/Guilty
LOVIN' SPOONFUL/You Didn't Have To Be So Nice
RESTLESS HEART/It'll Still Be Loving You
CHICAGO/Hard To Say I'm Sorry
DIONNE WARWICK/Theme From Valley Of The Dolls
STEELY DAN/Rikki Don't Lose That Number
DIRT BAND/Make A Little Magic
BETTE MIDLER/Wind Beneath My Wings

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average weekly impact from base monitor hours.

ROY ORBISON 1 You Got It / Virgin WKQX-FM 2.80 KSTP-FM 2.16 WSNI-FM 1.95 WNSR-FM 1.79 KVIL-FM 1.61 KIOI-FM 1.57 KBIG-FM 1.11	KENNY G/S.ROBINSON 6 We've Saved The Best For Last / Arista KSTP-FM 2.16 WSNI-FM 1.30 KOST-FM 1.22 WNSR-FM 1.19 WSB-FM 1.15 KIOI-FM 1.12 KBIG-FM 1.11	CHICAGO 11 You're Not Alone / Reprise WNSR-FM 1.79 WKQX-FM 1.75 WSNI-FM 1.30 WTMX-FM 1.30 KSTP-FM 1.23 KIOI-FM 1.12 WLTF-FM 0.91	SIMPLY RED 16 It's Only Love / Elektra WSNI-FM 0.65 KOST-FM 0.61 WALK-FM 0.55 KFMB-FM 0.44 WLTT-FM 0.38 KBIG-FM 0.37 KKYY-FM 0.23	PETER NOONE 21 I'm Into Something Good / Cypress/A&M KOST-FM 1.22 KSTP-FM 0.62 WLTT-FM 0.55 WHTX-FM 0.34 KKCW-FM 0.20 WENS-FM 0.17 WMMX-FM 0.17	P. CARRACK/T. NUNN 26 Romance / Columbia KBIG-FM 0.37 KESZ-FM 0.21 KMMX-FM 0.13 KLCY-FM 0.11 WVDF-FM 0.08 WVBF-FM 0.01	BUSTER POINDEXTER Hit The Road Jack / RCA KESZ-FM 0.35 KFMB-FM 0.15 WMXC-FM 0.15
MIKE & MECHANICS 2 The Living Years / Atlantic WNSR-FM 4.17 WKQX-FM 2.45 KSTP-FM 1.85 KOST-FM 1.83 KIOI-FM 1.57 KBIG-FM 1.11 WMGK-FM 1.01	BREATHE 7 Don't Tell Me Lies / A&M WNSR-FM 2.38 KSTP-FM 2.16 WKQX-FM 2.10 KIOI-FM 1.34 WSNI-FM 1.30 WTMX-FM 1.04 KFMB-FM 1.03	MADONNA 12 Like A Prayer / Sire/WB KSTP-FM 1.85 KOST-FM 1.83 WNSR-FM 1.79 WKQX-FM 1.40 KVIL-FM 1.29 KFMB-FM 0.74 WNIC-FM 0.63	CARLY SIMON 17 Let The River Run / Arista WNSR-FM 1.79 KVIL-FM 1.61 WSNI-FM 0.43 WKQX-FM 0.35 WSNE-FM 0.32 WLTT-FM 0.25 KIOI-FM 0.22	STEVE WINWOOD 22 Hearts On Fire / Virgin KMJI-FM 0.55 WLTT-FM 0.38 KSTP-FM 0.31 WMXC-FM 0.20 KFMB-FM 0.15 WLAC-FM 0.14 KLCY-FM 0.11	SA-FIRE 27 Thinking Of You / Curt/Merc WAXY-FM 0.56 KESZ-FM 0.35 WVBF-FM 0.03	BELLE STARS Iko Iko / Capitol KFMB-FM 0.88 KSTP-FM 0.31
ANITA BAKER 3 Just Because / Elektra WNSR-FM 4.17 WKQX-FM 2.80 KSTP-FM 2.16 KOST-FM 1.83 WSNI-FM 1.74 KIOI-FM 1.57 WTMX-FM 1.04	CHER/PETER CETERA 8 After All / Geffen KSTP-FM 1.54 KVIL-FM 1.29 WSB-FM 0.86 WNIC-FM 0.84 WMGK-FM 0.76 KBIG-FM 0.74 KFMB-FM 0.74	THIRTY EIGHT SPECIAL 13 Second Chance / A&M WKQX-FM 1.75 KBIG-FM 1.11 KVIL-FM 0.97 KFMB-FM 0.74 WLTF-FM 0.73 KSTP-FM 0.62 WNSR-FM 0.60	KARYN WHITE 18 Superwoman / WB WNIC-FM 0.63 KYKY-FM 0.50 KIOI-FM 0.45 KBIG-FM 0.37 WKQX-FM 0.35 KFMB-FM 0.29 WNLT-FM 0.27	LIVINGSTON TAYLOR 23 City Lights / Critique/A WSNI-FM 0.65 WIOF-FM 0.39 KBIG-FM 0.37 WLTT-FM 0.25 WRRM-FM 0.25 KMMX-FM 0.13 KLCY-FM 0.07	SYNCH 28 Where Are You Now / WTG KESZ-FM 0.35 KFMB-FM 0.29 WSTF-FM 0.21 WVBF-FM 0.08	NATALIE COLE Miss You Like Crazy / EMI KOST-FM 1.83 KFMB-FM 0.29 WNLT-FM 0.09
VANESSA WILLIAMS 4 Dreamin' / Wing/PG KOST-FM 2.44 WKQX-FM 2.10 WNSR-FM 1.79 WSNI-FM 1.52 WSB-FM 1.44 KVIL-FM 1.29 KSTP-FM 1.23	BETTE MIDLER 9 Wind Beneath My Wings / Atlantic KSTP-FM 2.16 KOST-FM 1.83 WMGK-FM 1.01 KVIL-FM 0.97 KFMB-FM 0.88 WSB-FM 0.86 KIOI-FM 0.76	CROSBY, STILLS, N, Y 14 Got It Made / Atlantic WNSR-FM 1.19 KBIG-FM 0.74 WALK-FM 0.55 WLTF-FM 0.55 WMJI-FM 0.53 WSNY-FM 0.53 WSNI-FM 0.43	TRAVELING WILBURYS 19 End Of The Line / Wilbury/WB KSTP-FM 1.23 WALK-FM 0.55 WSNY-FM 0.53 WMJI-FM 0.40 KMJI-FM 0.36 KKCW-FM 0.29 WLTT-FM 0.25	JULIA FORDHAM 24 Happy Ever After / Virgin WSNI-FM 0.43 WLTT-FM 0.38 WOMC-FM 0.38 KMJI-FM 0.27 KMMX-FM 0.13 KLSY-FM 0.11 KLSI-FM 0.11	BOYS CLUB 29 The Loneliest Heart / MCA KSTP-FM 0.92 KMJI-FM 0.36 WVBF-FM 0.03	MARTIKA More Than You Know / Columbia WKQX-FM 1.75
BANGLES 5 Eternal Flame / Columbia WNSR-FM 3.57 WKQX-FM 2.45 KSTP-FM 2.16 KVIL-FM 1.61 KIOI-FM 1.57 KBIG-FM 1.48 WSNI-FM 1.30	DEON ESTUS 10 Heaven Help Me / Mika/Polyd KSTP-FM 2.16 KOST-FM 1.83 WKQX-FM 1.05 KBIG-FM 0.74 KFMB-FM 0.74 WSNI-FM 0.85 KVIL-FM 0.64	LUTHER VANDROSS 15 She Won't Talk To Me / Epic KVIL-FM 1.81 KIOI-FM 1.12 WOMC-FM 0.57 WSNI-FM 0.43 WLMG-FM 0.34 KSTP-FM 0.31 KMGC-FM 0.29	ENYA 20 Orinoco Flow (Sail Away) / Geffen KIOI-FM 1.34 KFMB-FM 0.59 WSNE-FM 0.42 WLVE-FM 0.36 KLSI-FM 0.32 WSTF-FM 0.21 WOMC-FM 0.19	SHEENA EASTON 25 The Lover In Me / MCA WNSR-FM 1.79 WKQX-FM 1.05 KFMB-FM 0.59 KYKY-FM 0.25 WNLT-FM 0.18 KAER-FM 0.17	BASIA 30 Promises / Epic KBIG-FM 0.37 KFMB-FM 0.29 KESZ-FM 0.28 KLSY-FM 0.06 KMGR-FM 0.04	LOVE AND MONEY Halleluiah Man / Mercury/PG KYKY-FM 0.63

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sunny for thousands
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The Host:
KID LEO
of Columbia Records

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(The night before the
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Buffet Dinner and Roast:
7:30PM

Place:
THE COLUMNS
584 Broadway
(south of Houston)
New York City

The Roasters:
RICK DEES
from KIIS Los Angeles
and DIR's "Weekly Top 40"

RICHARD BALSBAUGH
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KLENFNER
DIR
(212) 371 6850



THE
DANIELS
FILE

PERSONAL	LAST NAME	Daniels	FIRST	Don	MIDDLE	
	CURRENT STATION	KUDL/Kansas City & WHB/Kansas City				
	HOMETOWN	Simpson, PA				
	MARITAL STATUS/CHILDREN	Wife: Robin				
	HOBBIES	Running, softball, golf				
EMPLOYMENT	KUDL & WHB/Kansas City — Program Director (Both)					
	WMEX/Boston — Program Director					
	KRZN/Denver — Program Director					
	WNBF/Binghamton — Program Director					
	WACM/Scranton-Wilkes Barre — Assistant Program Director					
V I E W P O I N T	BEST TWO RADIO STATIONS IN AMERICA — CURRENT: KUDL & KVIL					
	BEST RADIO STATION (OF ALL TIME): WABC					
	BEST ALBUM EVER RECORDED: White Album — The Beatles					
	BEST SINGLE EVER RECORDED: I Can't Help Myself — The Four Tops					
	THREE BEST ARTISTS (NOW ACTIVE): Phil Collins, Steve Winwood, Lionel Richie					
	THREE BEST ARTISTS (OF ALL TIME): The Four Tops, The Rolling Stones, The Doobie Brothers					
	FAVORITE NEW ARTIST: Don't have one					
	BEST TELEVISION SPOT FOR RADIO: The janitor series					
	BEST PROMOTION EVER INVOLVED WITH: World's Largest Office Party					
	WORST PROMOTION EVER INVOLVED WITH: Tell-A-Friend					
	MOST INFLUENTIAL PERSON IN CAREER: Bob Henabery					
	EARLY RADIO IDOLS: Dan Ingram (WABC), Dan Donovan (WFIL)					
	BEST AIR TALENT (NOW ACTIVE): GreaseMan					
	BEST AIR TALENT (OF ALL TIME): Dan Ingram					
	MAJOR ACCOMPLISHMENT IN RADIO: Turnarounds in Denver, Boston and Kansas City					
S	GOALS: Group PD or GM					

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

EAST

Rock-a-bye baby...In celebration of spring **WOBM/Monmouth-Ocean** is rewarding listener offspring with 'Baby Gift Packs.' Whenever the station plays a song with "baby" in the title, the 20th caller wins all kinds of *goo-goo goodies* (including a brand-new "Lullabye" CD from Disney). 'OBM's yearlong mall promotion came to a climactic close on Saturday when the radio station gave away the grand prize of a brand-new Corvette. WOBM also continues its weekly lottery tickets giveaway (to the tune of 200 a week) which recently yielded some fantastic results — one winner's ticket paid off to the tune of \$8,000! Congratulations to WOBM on their three New Jersey Associated Press Broadcasting Association awards (including one for Public Service and one for Sports). **BILL MECCA** joins the award-winning News Department as reporter.

- When **WWLI/Providence ("Lite 105")** was registering people for their Fall '88 trip giveaway a few months ago, they were also registering those same people and their friends for an April '89 giveaway. As listeners filled out cards for the fall trip, they also filled out additional cards listing their name and the names of three friends. Over the last few weeks, Lite 105 has been calling off the names of those friends on-the-air. A call back nets them \$105 with an extra \$105 going to the original fall registrant; and everyone is in the fishbowl for an April trip to Hawaii.
- *We've heard of 'Wearin the Green' but this is ridiculous!* **WVOR/Rochester** provided an all new meaning to the classic St. Patrick's Day saying by attiring one listener in a bed of honey and then rolling them in a pit of money! The station's "TONY & DEE" broadcasted live from the site all morning long.
- **WSRS/Worcester** has been enhancing their "Listen At Work" contest by doubling the winnings and giving away \$1,000 every week to an office team that's kept proper track of the "Artist of the Day." Weekends have meant winning too, as the station has been giving away tickets to events both near and far: Neil Diamond and Joni Collins in Worcester and New York and Boston stage productions (including a Saturday matinee showing of "The Phantom of the Opera" on Broadway). Meanwhile sister AM **WTAG** (the city's station for Red Sox baseball) plans to award passes to see Roger Clemens and the boys both at home and on the road.

SOUTH

R.C. ROGERS replaces OM/PD/Morning man **BRIAN CHASE** at **KLDE/Houston**.

- First there was **WFBC/Greenville-Spartanburg's** "The Name Game," then there was "The Name Game II." For the latter (which just ended) 250,000 sent in their names and then listened for last names read on-air as their cue to call in for \$100 (\$1,000 on Thursdays). The spectacular grand prize giveaway had three interesting parts to it. First of all one listener was chosen to go into a bank vault and grab as much of the \$1 million inside as they could in one minute. At the end of the minute the listener had to travel 10 paces to a container and dump the money in. That's were Part 2 came in — any cash dropped between the vault and the container was given away in a second drawing, and (here comes Part 3) spectators on the scene were asked to guess beforehand how much the listener in the vault would come out with. The closest guess won a weeklong trip for two to Disneyland! Coming soon to 'FBC: "The Incredible Prize Catalog Sweepstakes" with \$1 million in prizes to give away!
- Tomorrow morning **WAXY/Miami Morning** men **RICK RILEY** and **SUDS COLEMAN** will oversee the grand finale of the "What would you do for \$105.90?" contest. (The same contest you'll recall that produced "The Human Salad"). One lucky listener will walk away with \$1,005.90 for two hours of inventive lunacy. **ROB SIDNEY**, meanwhile, is a new edition to the **WAXY/Miami** morning show team, primarily in a news capacity. Sidney, a 10-year veteran of the New York, Chicago and Baltimore markets, joins the **WAXY AM** information team of **DAWN MURRAY** and **WALTER CRONISE**.
- The **Platters** came to town recently courtesy of **WRLT/Nashville ("Lite 100")** and the show was so successful that the gold-based A/C plans to bring two classic acts to the city each month starting April 9th and continuing through mid-July. So far **The Drifters** and **The Tokens** have been inked to perform at the **Winner's Circle**. Would you believe that some of the radio station's best numbers are at night? Believe it! The always tough nightly daypart is cookin' at 'RLT with **DICK KISER's** "Pillow Talk" program; featuring a great blend of love songs and New Age Jazz.
- *Green bagels? Oy vay!* **WLTJ/Norfolk ("Y-96") AM** teammates **MARYBETH & LARRY** broadcasted live on St. Paddy's Day from a local Irish Pub serving up black coffee, green bagels and green cash. *Now that's good eatin' (and winnin') for free!*

MIDWEST

They're coming to take me away...**WKQX/Chicago ("Q-101")** morning ace **ROBERT MURPHY** ("Murphy in the Morning") is appearing in new comical station TV ads along with two car dealers well-known in the area for their late night television commercials and slogan: "Where you always save more money." In the commercials Murphy appears again in his trademark straight jacket while the question: "Why do you listen to Q-101? For Murphy, the music or the money?" is posed to viewers. Hence (*you can see it coming*) the car dealers answer in classic form: "*Murphy! Cause he always gives away more money!*" Listeners had been sending in postcards for "Oscar Night With Murphy," which it has been revealed, is an evening with the AM man and *Paul and Nancy Oscar of Elmhurst, Illinois*. The winner of the contest will be driven by limo (and a tuxedoed Murph) to the Oscar's home where they will enjoy a catered meal and the Oscar Awards telecast on a wide-screen TV.

- **MIKE PHILLIPS** has been named Program Director at **WTMX/Chicago ("The New Mix 102")**. The new PD who takes over for Acting PD **PETER DEAN**, hails from The Research Group in Seattle.
- As reported a few weeks ago, **WMJI/Cleveland ("Majic 105.7 FM")** is giving away an uncontested divorce. Since then we've discovered a few more interesting details about the contest and thought we'd pass them along. Not only will the winner receive a divorce, but also a singles "starter kit" which includes a month's supply of frozen dinners for one, an ad in the "personals," a year's supply of condoms, and a dartboard featuring the ex-spouses' face! Comedian **Kip Adotta** joined **JOHN LANIGAN** and **JOHN WEBSTER** for a week of late March morning shows.
- **WCRZ/Flint ("Cars 108")** has embarked on its major Spring Book promotion dubbed, "Free Cars, Cash and Keys." Each morning at 7:10 a new 'Car Tune' is identified, when it's played at various times throughout the day, listeners call in for \$108 and one of 108 keys to the 1989 Baretta GT grand prize. On Bonus Days audience members listen for the 'Car Tune' to net a wad of cash, starting at \$208 and increasing by \$100 with each additional play. In addition to cars, **Cars 108** has tickets for the **Pointers** at the Palace, **Chuck Mangione** at the **Whiting Auditorium**, and the **Detroit Tigers** on 'Opening Day' — when a busload of 'CRZ listeners will make the traditional trip to historic **Tiger Stadium**. Promotion Director **ANDY ISOLA** exits for **WWEZ/WCKY/Cincinnati**.
- **TIM FOX** is new to the Program Director's chair at **WLTQ/Milwaukee**. He signs on from crosstown Hit outlet **WKTI**.

WEST

Brand-new Soft A/C station **KJUL/Las Vegas ("K-Jewel")** is finally all set to hit the air on April 5th. **DEBRA CARRIGAN** is the owner and **RON FERRIS (KRLV)** is PD. **K-Jewel** will be 'All Live' with carts dubbed from CD and consulted by **Drake Chanault**. The new airstaff features a number of market veterans including: Morning man **MIKE ANTHONY (KMZQ)**, Afternoon Driver **DOUG JAMES (KRLV)** and News Director **SUZIE GILBERT (KNUU)**. Other newcomers include Midday personality **MARK KELLEY (KIQX/Grand Junction, CO)** and Overnighter **JOHN ANDERSON**. Planned daily features on the outlet will include a different lunchtime special everyday (Motown Monday, Two in-a-row Tuesday, All Request Oldies on Wednesday, All Request Thursday and Lover's Friday). "Night Magic" will also run 7PM-Mid; hosted by Ferris, the request and dedications show will feature urban ballads, jazz, instrumentals and other music unique to the marketplace.

- More big news in the city that never sleeps where **KRLV/Las Vegas** has been sold by parent company **A&A Broadcasting** to **Westcom Communications**. **Westcom** also bought out longtime station consultants **Atlanta Media Research**. The station is one of 30 radio facilities participating in a nationwide **Disneyland** promotion. For one night this month the park will close its doors to everyone except the stations and their winners. In all 'RLV is awarding three trips for four. The outlet is teaming with a local bank chain to raise money for special athletics. The fundraising efforts will enable three special athletes, their parents and their coaches to attend the 1989 Special Winter Olympics later this month in Lake Tahoe. **BOB BROOKS (KMZQ/Las Vegas)** joins as host of "Love Songs."
- Rock station **KNX/Los Angeles** has become **KODJ ("Oldies 93 FM")** with a couple of airstaff changes. 20-year veteran **DEAN GOSS** brings a ton of characters and personalities to mornings, in addition to a resumé that includes **KRTH** and **KMET** in Los Angeles, **KGB** and **KCBQ** in San Diego, **KROY** in Sacramento and **KYA** in San Francisco. Goss over the last two years has hosted TV shows like "Let's Make A Deal," "High Rollers" and "\$100,000 Pyramid" among others. In evenings, meanwhile, PD **KURT KELLY** has placed "BIG ROSE." Placed in his first West Coast gig, **Rose** has worked out East at **B104/Baltimore** and **Q107/Washington, D.C.** among others.

FOREPLAY



ARTIST: PHOEBE SNOW

ARTIST: W.A.S.P.

ARTIST: RICK ASTLEY

ARTIST: FREIHEIT

ARTIST: GARDNER COLE

ARTIST: BLUE MURDER

TITLE: If I Can Just Get Through The Night
LP: SOMETHING REAL
RELEASE: 7"/Cassette Sgl.
LABEL: Elektra

Concerning her new single *If I Can Just Get Through The Night*, covered by many including Dion and Sissy Spacek, Phoebe Snow said, "I learned it from Peter Anders original demo, which was pure country & western. His intro actually had clip-clopping hoofbeats! I left those off my version though..."

"It's my first single from SOMETHING REAL, and I'm making my first real video for it, with British director Russell Mulcahy," Snow adds.

SOMETHING REAL is also the first new album by Phoebe in eight years and marks her debut for Elektra. "I was taking care of some very personal business. I'll be the first to cheerfully admit that I haven't had an easy life, but it's under control as any life will be."

Among such setbacks as divorce, assorted lawsuits and the death of Phoebe's mother (whom SOMETHING REAL is dedicated to), Snow has to provide constant care for her 14-year-old daughter Valerie who was born with hydrocephalus, a disorder which inhibits brain development.

"I think there was a tremendous misunderstanding about who and what I was musically," Snow explains. "I was so up to my ass in problems at home, I just couldn't communicate my persona properly. So everything had to stop."

Phoebe's passion for music is what kept her going. "The visual, highly stylized pop music of today is still only one kind of music," Snow comments. I love Def Leppard and Whitesnake. I love classic blues-influenced rock and roll, particularly The Rolling Stones. I also love R&B. Then in the car I'll listen to a classical station. I love music, and they can package and present it anyway they want, but it's still music."

Look for Phoebe on David Letterman's show Monday, April 3 and on "Good Morning America" April 6. She'll open her nine city tour April 10 in Philadelphia.

TITLE: Real Me
LP: THE HEADLESS CHILDREN
RELEASE: CD Pro
LABEL: Capitol

According to songwriter Blackie Lawless, the title of W.A.S.P.'s latest offering THE HEADLESS CHILDREN refers to the upcoming generation of children who are forced to be seen but not heard. Lawless touches on a variety of subjects on the lp: *Thunderhead* (anti-drugs), *The Heretic* (gang violence) and *The Headless Children* (anti-war).

"Sure, I deal with some political and world issues on this album — and that's a change," Blackie explains. "But then I have a track like *Mean Man* that's about our guitar player. I want to get the message across but I'm not going to get so serious that the fun gets lost."

"Rock 'n' roll is meant to be sweaty and smelly and if it isn't, it ain't rock 'n' roll. People think change means you have to give something up; in reality you just add on to what you've got."

Lawless' approach to songwriting did an about face following an interview he did with "Hit Parade" magazine at the end of their last tour 18 months ago. "The fan mail over that interview was overwhelming," Blackie recalls. "Up to then I was very careful what I said in interviews; I didn't talk about things I didn't think kids wanted to know about, even though I had strong beliefs about drugs and politics."

"When I got those letters it put a bolt of lightning in my rear end, and it became apparent to me that there aren't enough guys, doing what I'm doing, that realize the responsibility they have. Nobody should change their lifestyle for anybody...but you better be responsible for what you're doing, and don't screw it up for the rest of us."

Spoken like a true Politician! "When this is all over for me, I'm going to be a Senator," Lawless confessed. "I do think there are some people in this world that have the ability to lead, who are not evil. I'm not saying I'm ready to put down my guitar and pick up a gavel right now, but there'll come a time when I can't do what I'm doing. Let's face it, rock 'n' roll is a young guy's game."

TITLE: Giving Up On Love
LP: HOLD ME IN YOUR ARMS
RELEASE: 7"/CD Pro/Cass. Sgl.
LABEL: RCA

"Giving Up On Love is one of mine," Rick Astley says, meaning that he wrote his latest single. "I suppose it's an answer to *Never Gonna Give You Up*, really, never gonna give you up...giving up on love. Know what I mean?"

"See, in my head *Giving Up On Love* doesn't sound like it does on the lp, 'cos I've got a different version of it at home which is more like we're going to do it while on tour. It sounds dead rock 'n' roll and all that but it's dead good," Astley adds.

"I went to see Bros, actually, at the Wembley show and I was a bit annoyed because there was so much screaming you couldn't hear them! And y'know, from what I could hear they didn't sound half bad."

Astley is currently touring overseas and is expected to open the U.S. leg of the tour in early summer. "I know there'll be a bit of that screaming when I go live but I'm not the same thing as Bros am I? I hope not. Not to that degree anyway. If it happens I'll just say, 'Look, shut up! Listen to this. We've rehearsed this for weeks,'" Astley chuckled.

Astley said he's happy with the reponse of his HOLD ME IN YOUR ARMS lp. "I'm very pleased with it," he says triumphantly, "cos at the end of the day we had a lot to live up to. It's slightly more...whoaaa... mature? But it's still very poppy. Not that I've turned into George Michael or anything! It's just slightly different. Slightly better. Shall we say...Rick grows up? Right then."

TITLE: Keeping The Dream Alive
LP: SAY ANYTHING soundtrack
RELEASE: 7"/CD Pro
LABEL: WTG

The first single from the SAY ANYTHING soundtrack is *Keeping The Dream Alive* from the German quintet Freiheit (pronounced Fry-Height). It was recorded at Abbey Road Studios with the London Symphony Orchestra and also features the Jackson Singers, conducted by Andrew Powell. One listen to the single and you'll understand how they earned the nickname *The Beatles of Munich*.

"I have always been a big fan of The Beatles," composer/vocalist Stefan Zauner admits. "I grew up with them so it would surprise me if they didn't influence me. I learned how to do the vocal harmonies from experimenting a lot with a multi-track recorder."

Keeping The Dream Alive is from Freiheit's seventh release called FANTASY. It'll also be their second international release, due out this June on WTG Records.

"We always write songs in English," Zauner says. "It may sound odd, but the German versions for our home audience have all been made later, as translations. To me, English seems the natural and only language to conceive pop lyrics in, even if the words are almost nonsensical in the beginning."

"German is such a hard language to sing fluently. Writing in a language that is not our own allows us some extra freedom because we are not immediately bothered by the precise meanings of the words. On stage in West Germany, however, we sing mainly in German."

Say Anything opens April 14 and stars John Cusack, John Mahoney and Lone Skye. The soundtrack also features new offerings from Nancy Wilson (*All For Love*), Joe Satriani (*One Big Rush*), Cheap Trick (*You Want It*) along with live versions of Depeche Mode's *Stripped* and Living Colour's *Cult Of Personality*. Peter Gabriel, Red Hot Chili Peppers and The Replacements are also featured on the soundtrack.

TITLE: In A Big Way
LP: TRIANGLES
RELEASE: 7"
LABEL: Warner Brothers

Even though he's an accomplished songwriter, scoring Madonna's *Open Your Heart* and Times Two's *Strange But True*, Gardner Cole knew that his own solo lp would require a great amount of thought and consideration. "I thought at first I would do a more introverted, deep album. But I started thinking, you know as a new artist I want to have some success."

"I didn't want to compromise, but I also didn't want to be so deep and heavy that people will think, 'Who is this arrogant guy and why is he telling me this?' I write music to escape what's going around me. I want people to listen to my songs and be able to sing along with it and relate to it."

Because of this Cole found himself holding back a little bit lyrically on his debut lp. "I don't think it's a shallow album by any means. If you're looking for a message, there's a lot of positive messages on this album because I live my life in a very positive way. I'm really into a lot of spiritual positive things and I surround myself with people like that, and it sneaks out here and there in the songs. They're all pretty up and happy and I seem to win in the end."

Cole's second single is *In A Big Way*. "I think that song and production-wise, *In A Big Way* is the best song on the album," Cole claims. "I've always felt that way."

Cole's songwriting process has taken on a 'quality not quantity' approach from the days when he would kick out 75-100 songs a year. "Instead of spending four days on a song and saying, 'Oh it's great, I'm out of here,' now I'm spending really whatever it takes to get the song right. Instead of just settling for stuff now, I'm really honing in on it, like 'Oh it's close. But it doesn't really give me chills yet.'"

TITLE: Valley Of The Kings
LP: BLUE MURDER
RELEASE: CD Pro
LABEL: Geffen

Following years with Thin Lizzy and Whitesnake, songwriter John Sykes decided it was time to venture out on his own. "Rock is a learning process," Sykes explains, "if you're not a quick learner you won't last long. I've been fortunate to work with great people. I'd have to be unconscious to go through what I have and not learn from them. Now that I've had all that experience, I wanted to do my own thing."

His own thing became Blue Murder, a rock trio also featuring vets Carmine Appice (drums) and Tony Franklin (bass). "Blue Murder is definitely colored with shades of my past," says Sykes, who wrote the music and lyrics on the band's self-titled debut. "It shows a wide diversity, from gut wrenching rock to power ballads, from blatant sex songs to 'heavy' tunes with Middle Eastern melodies. It's all distinctly and uniquely Blue Murder."

Initially Sykes teamed up with drummer Cozy Powell, and while rehearsing at his 24-track studio in England, someone asked him if he could put together the ultimate band, who would he want as bassist? Sykes named Franklin, who's played with The Firm, Jimmy Page and David Gilmour.

"I never met anyone who plays bass like Tony does," Sykes says enthusiastically. "I believe if you gave him any instrument, within a year he'd have it down better than anyone you've heard. He's a God-given talent."

After Powell abruptly decided to move on, Appice called Sykes and immediately flew to London. "I knew Carmine had played with Rod Stewart but I had no idea how great he was," Sykes says. "He completely blew our minds."

At Franklin's suggestion, Blue Murder was named after the title of one of their songs. Still Sykes cautions, "I hope no one gets the wrong impression because of the word 'murder.' This is not a blood-and-guts metal band. We're not pop either. We're a rock band."

COMING NEXT WEEK

HIT RADIO

According to the hit TV series "Rosanne," Las Vegas is the place where daycare centers ought to be called "Tots and Slots," but the big hit there is actually KLUC ("98.5") where irreverence reigns supreme. Tuned In gets to the bottom of the fun next time out.



ROCK RADIO

Joining three other Rock stations in Detroit's early 80's rock wars, WLLZ ("98.7 Detroit's Wheels") quickly eliminated two of them and has gone on to some incredible heights. Don't miss MMR's compilation of info as we've got them Tuned In.



ADULT CONTEMPORARY

MR ventures out West to the great Los Angeles area to enjoy the fruits of Santa Ana's KWIZ ("96.7") and their strong A/C following. It's you and Tuned In plus top-flight music and information in our next issue.



RICK ASTLEY

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PWL

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| KEGL | KROY | WGH | KJ103 | Y106 |
| KZZP | Y95 | FM102 | KLUC | KSND |
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