

MONDAY

M O R N I N G

R E P L A Y

MEDIABASE

ISSUE 36
SEPTEMBER 12, 1988

NAB '88! September 14-17 marks another meeting of the minds, as industry leaders convene in the Nation's Capital to examine and discuss the hottest topics and issues facing broadcasting today. Mediabase and Monday Morning Replay welcome you to D.C!

In January of 1988, Mediabase Research Corporation launched Monday Morning Replay as our entree into the broadcast marketplace. Our programming background lead us to believe that the industry was in need of a weekly tracking service that actually *listened to typical broadcast days before publishing airplay charts*. Thanks to the astute nature of today's programmers, the industry responded with a resounding yes! We feel that the wave of the future lies in the charts that you find each week in MMR!

Additionally, we promised that Mediabase had several products in the pre-production stage that would be introduced as the year progressed. What better time than the NAB to bring on-line our two newest products. Mediabase is proud to introduce CitiStat. CitiStat is a weekly, *in-market* research tool that will afford in-market tracking reports like you've never seen before. *Dayparting trending reports, cross-referencing and more!* It's all part of the package, and it's available on a station-by-station or group-by-group basis now.

For the industry's record companies, management groups, licensing firms, retail chains and other related groups, Mediabase introduces Trackscan. Trackscan allows you to get a *real* handle on a titles airplay, it offers a 16 week trending analysis, daypart information, and more, on well over 200 stations weekly.

Mediabase is at the NAB! Contact our home office for a private seminar at (313) 737-0027 regarding any of our products. Space and time availabilities are filling fast. Call today, and be a part of the move to *real radio and record research!*

Rich Meyer
Rich Meyer
President, Mediabase Research Corp.

ADVERTISEMENT

MOST PLAYED/HIT RADIO

"Red Red Wine" continues its meteoric rise and lands at #1 this week, up nearly 500 plays. It's the first #1 track from UB40, garnering a playcount of 2,030 and reach of 54.71 million. Bobby McFerrin solidifies at #2 in rank, while gaining nearly 200 plays. The top five rounds out with Robert Palmer, New Edition and Taylor Dayne. Prime movers include Information Society #17-12, Bobby Brown #22-16, Phil Collins #30-18, Steve Winwood #24-19, Escape Club #32-23, Al B. Sure! #31-25 and Basia #38-33. New entries on the chart include tracks from Terence Trent D'Arby, Will To Power, The Four Tops, The Beach Boys and Breathe. *Nighttime Tracer Tracks* (7PM-Mid.) are lead by Def Leppard, followed by Guns 'N Roses, UB40, New Edition and Robert Palmer.

UB 40



MOST PLAYED/ROCK RADIO

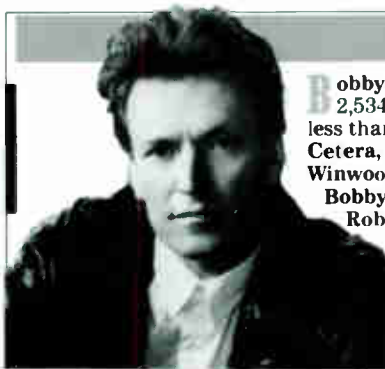
Van Halen rocks to the top as "Finish What Ya Started" does just that. Little Feat holds strong at #2, followed by The Fabulous Thunderbirds, Tommy Conwell and Cheap Trick. Steve Winwood vaults into the top 10, moving #12-7. Artists making significant moves include Melissa Etheridge, Bruce Hornsby & The Range, Rod Stewart, Steve Miller, U2, Buckwheat Zydeco, Robert Palmer, JC Mellenkamp, Hothouse Flowers and Huey Lewis & The News. This week's debuts consist of tracks from Colin James, Frozen Ghost, John Hiatt, Big Country, Bunburys and Huey Lewis' "Small World (Part 1)." The top 10 Rock Radio nighttime tracks are those by Van Halen, Def Leppard, Tommy Conwell, Little Feat, The Fabulous Thunderbirds, Cheap Trick, Europe, INXS, Robert Cray and Bad Company.

MOST PLAYED/ADULT CONTEMPORARY

Elton John holds at #1 this week, garnering 1,155 plays and a reach of 20.91 million. Peter Cetera charges into #2, while Breathe slips to #3. Rounding out the top 10 are Huey Lewis & The News, Taylor Dayne, Rick Astley, Chicago, Bobby McFerrin, Terence Trent D'Arby and Phil Collins. Collins' remake of the 60's hit "Groovy Kind Of Love" jumps #18-19. Other major increasers include tracks from Steve Winwood, The Beach Boys, Johnny Hates Jazz, Whitney Houston, Rod Stewart, Sade, Michael Bolton and The Four Tops. This week's new entries are "How Can I Fall" from Breathe, "The Rumour" from Olivia Newton-John, "Indestructible" by The Four Tops and Livingston Taylor's "Loving Arms." Those showing the *Most Upward Movement* nationally include The Four Tops, Rod Stewart, Phil Collins, Whitney Houston and Breathe.



MOST PLAYED/CROSSOVERS



Bobby McFerrin racks up the top spot on the *All Formats Combined* front, scoring 2,534 plays for a reach of 61.50 million. Hard charging Taylor Dayne lands at #2, less than 100 plays behind, Huey Lewis slips to #3, followed in the top 10 by Peter Cetera, UB40, Cheap Trick, Def Leppard, Rick Astley, Robert Palmer and Steve Winwood. On the Hit/A-C Crossover chart, Taylor Dayne jumps #8-1, followed by Bobby McFerrin, Huey Lewis, Peter Cetera and Chicago. On the Hit/Rock chart, Robert Palmer remains entrenched in the #1 slot, followed in the top 10 by UB40, Def Leppard, Cheap Trick, Bobby McFerrin, Chicago, Steve Winwood, INXS, Information Society and Peter Cetera. The Hit/Urban top 10 is made up of tracks from McFerrin, New Edition, Taylor Dayne, Information Society, New Kids, Bobby Brown, Al B. Sure!, Brenda K. Starr, D.J. Jazzy Jeff and Whitney Houston.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

TERENCE TRENT D'ARBY	Dance Little Sister	Columbia
DEPECHE MODE	Strangelove	Sire/WB
BEACH BOYS	Kokomo	Elektra
BOY MEETS GIRL	Waiting For A Star To	RCA
WILL TO POWER	Baby, I Love Your Wa	Epic

Rock Radio

BUNBURYS	Fight (No Matter How	Arista
JOHN HIATT	Slow Turning	A&M
BIG COUNTRY	King Of Emotion	Reprise
FROZEN GHOST	Round And Round	Atlantic
HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis

Adult Contemporary

FOUR TOPS	Indestructible	Arista
ROD STEWART	Forever Young	WB
PHIL COLLINS	Groovy Kind Of Love	Atlantic
WHITNEY HOUSTON	One Moment In Time	Arista
BREATHE	How Can I Fall	A&M

Determined by increase in RANK

HERE'S WHAT THEY'RE SAYING ABOUT "TELL THAT GIRL TO SHUT UP"

**UNI
RECORDS**



KROQ — VAN JOHNSON
"Holding it's own against stiff competition Transvision Vamp is performing well beyond our initial expectations. If you don't get reaction to this record — your audience is dead!"

GREAT ADDS THIS WEEK INCLUDE!

Y95	WGH	KXYQ	KITS
K106	WZKX	KIXY	WHSL
WGRD	WHOT	KYYY	WBNQ
KSKG	KFXD	KIKX	KYRK
KTRS	KFBQ	KHTY	

HEATING UP AT!

G98 DEBUT #35	KATD DEBUT #31
KNAN 39-32	KOZE DEBUT #34
KTUX DEBUT #36	

Transvision Vamp

ELTON JOHN

a smash first single
"I DON'T WANNA GO ON WITH YOU LIKE THAT"
an immediate gold album, quickly turning platinum
"REG STRIKES BACK"

ONE OF THIS WEEK'S MOST ADDED!

the new single:
a word in spanish

MCA RECORDS

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MONDAY MORNING FOREPLAY	54	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Charlotte, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Hartford, Houston, Indianapolis, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, Nassau-Suffolk, New Orleans, New York, Norfolk, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Antonio, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

GLOSSARY OF TERMS AND INDICATORS:

CHARTS INDICATORS:

- ↑ Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain it's arrow.
- ✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.

CAPITOL MAKES



POISON

"Fallen Angel"



MMR HIT TRACER TRACKS

REACH INDEX 14.29 MILLION THIS WEEK!

R&R HIT (24) - (19)

TOP 10 AT:

- | | |
|--------------------|------------------|
| Y95 3-3 | WTNZ #7 |
| KEGL 5-4 (HOT) | KIVA 12-8 |
| WGH 11-6 (HOT) | KZ106 11-9 |
| B94 9-6 (HOT) | WAPE 11-9 |
| KKBQ 8-7 | WKDD 14-10 |
| PRO-FM 14-10 (HOT) | KIXY #3 |
| WBCY 6-3 | WOMP #6 |
| KOKQ 5-4 | OK95 #7 (HOT) |
| Z102 10-5 (HOT) | KTRS 12-7 (HOT) |
| KZ106 7-6 | KSMB 11-8 (HOT) |
| KZOU #6 | Q104 10-9 (HOT) |
| Y107 #6 (HOT) | AND MORE! |

THE LP SALES CONTINUE TO SMOKE!



FREDDIE JACKSON

"Nice 'N' Slow"

MMR HIT NEWCOMER

REACH INDEX 4.33 MILLION THIS WEEK!

MAJOR MARKET AIRPLAY!

- | | |
|----------------|------------------|
| WHYT #7 | WFME #28 |
| WPGC 12-10 | KSND 38-28 |
| KMEL 13-11 | WNOK #29 |
| Z93 15-14 | WCGO 35-29 |
| KKRZ 20-15 | HOT105 #29 |
| KCPW #20 | KOMO #29 |
| K.TY 25-21 | WPXR #30 |
| B96 26-23 | KTUX 34-32 |
| FMT02 #25 | WTNZ 39-35 |
| KWOD DEBUT #34 | KWNZ #37 |
| WXKS | WVSR |
| WZOU | K104 |
| PRO-FM | KIKX |
| WCZY | KYRK |
| KZZB ADD | KFIV |
| KLO ADD | K106 |
| KMOX #17 | WBCY DEBUT #28 |
| KCAQ 16-14 | KSAQ DEBUT #39 |
| 94 #25 | AND MORE! |



CLIMIE FISHER

"Rise To The Occasion"

THE FOLLOW UP TO "LOVE CHANGES EVERYTHING," AND DESTINED TO BE ANOTHER CALL-OUT WINNER!

EARLY HIT ACTION AT:

- | | |
|---------------|-----------------------|
| WCZY 38-36 | KWTX ADD |
| KRBE | WOMP ADD |
| KZZB ADD | KTRS 35-32 |
| KOY-FM ADD | KISR 40-38 |
| WERZ 34-31 | 95XIL |
| Q100 | WFXX |
| K104 | KAKS |
| KSAQ | WJAD |
| KJ103 | Q101 |
| KF95 | WPFM |
| KSND | KIXY |
| QV103 ADD #37 | KFBQ |
| WZKX ADD | AND MANY MORE! |

ALSO PLAYING ON: WXKS!

ALBUM APPROACHING 200,000 UNITS!!



ASLAN

"This Is"

THE SINGLE ON YOUR DESK THIS WEEK!

THE CRITICS HAVE RAVED... NOW IT'S RADIO'S TURN!!

GREAT MUSIC!



STEVE MILLER

'ya ya'

A CROSS FORMAT HIT FOR STEVIE GUITAR!

MMR HIT TRACER TRACKS  

R&R 20 STATIONS ALREADY!

THESE GREAT HIT STATIONS ALREADY PLAYING!

KXYQ ADD

KKRZ

WYCR ADD

WTNZ ADD

WFLY

KSAQ

KF95

KSND

KZZU

KNAN ADD #36

WPFM ADDD

KMOK ADD

Q101

KGOT

KYYA

KFBQ

KOZE

KTMT

KZFM

OK95

AND MORE!

ALSO PLAYING ON:
WEGX, WMMS & WRNO!

FROM THE NEW ALBUM —
BORN 2B BLUE!



TRACY SPENCER

"Symptoms Of True Love"

TAKE ANOTHER LISTEN TO THIS YEAR'S SLEEPER!

STRONG RESPONSE AT THESE STATIONS:

WFLY ADD

PWR106 #3

KYNO #3

WXKS 25-20

KMEL 24-21

FM102

AND MORE!



DURAN DURAN

THE NEW DURAN DURAN SINGLE "I DON'T WANT YOUR LOVE" COMING TO THE AIRWAVES OCTOBER 3!

TRACY CHAPMAN

talkin'
bout a
revolution

The new single from the debut
double platinum *Tracy Chapman LP*.

Produced by David Kershenbaum for SBK Record Productions, Inc.
Director: Elliot Roberts/Frank Girona Lookout Management
Executive Producers: Don Rubin and Brian Koppelman

Don't you know
They're talkin' about a revolution
It sounds like a whisper
Don't you know
They're talkin' about a revolution
It sounds like a whisper

While they're standing in the welfare lines
Crying at the doorsteps of those armies of salvation
Wasting time in the unemployment lines
Sitting around waiting for a promotion

Poor people gonna rise up
And get their share
Poor people gonna rise up
And take what's theirs

Don't you know
You better run, run, run...
As I said you better
Run, run, run...

Finally the tables are starting to turn
Talkin' bout a revolution

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HIT RADIO

TRACER TRACKS

8/22/88	8/29/88	9/5/88	9/12/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
22	11	6	1	UB40	Red Red Wine	A&M	2030	54.71
8	8	2	2	BDBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	1925	50.49
7	7	3	3	ROBERT PALMER	Simply Irresistible	EMI-Manhat	1834	40.88
11	10	7	4	NEW EDITION	If It Isn't Love	MCA	1589	46.68
16	15	9	5	TAYLDR DAYNE	I'll Always Love You	Arista	1568	45.91
3	2	1	6	HUEY LEWIS & NEWS	Perfect World	Chrysalis	1442	34.99
18	13	10	7	CHEAP TRICK	Don't Be Cruel	Epic	1428	33.50
21	19	12	8	DEF LEPPARD	Love Bites	Mercury/PG	1428	31.79
10	9	8	9	KENNY LOGGINS	Nobody's Fool	Columbia	1365	26.08
15	14	11	10	GUNS 'N ROSES	Sweet Child O' Mine	Geffen	1302	30.46
14	17	14	11	RICK ASTLEY	It Would Take A Strong Strong	RCA	1225	27.81
23	22	17	12	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr	1218	33.80
20	18	13	13	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia	1183	30.99
12	12	15	14	PETER CETERA	One Good Woman	WB	1183	23.39
17	16	16	15	VAN HALEN	When It's Love	WB	1106	28.68
25	27	22	16	BOBBY BROWN	Don't Be Cruel	MCA	1099	30.40
26	21	18	17	ERASURE	Chains Of Love	Sire/Repri	1071	33.54
—	40	30	18	PHIL COLLINS	Groovy Kind Of Love	Atlantic	1008	24.26
—	33	24	19	STEVE WINWOOD	Don't You Know What The Night	Virgin	945	17.60
32	23	21	20	ROD STEWART	Forever Young	WB	882	17.84
40	31	25	21	INXS	Never Tear Us Apart	Atlantic	854	16.83
33	26	23	22	GLENN FREY	True Love	MCA	840	16.46
—	—	32	23	ESCAPE CLUB	Wild, Wild West	Atlantic	805	16.20
31	28	29	24	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.	784	16.16
—	34	31	25	AL B SURE	Off On Your Own (Girl)	WB	686	22.00
29	24	26	26	BRENDA K. STARR	What You See Is What You Get	MCA	686	21.01
35	30	28	27	POISON	Fallen Angel	Enigma/Cap	665	14.29
24	29	20	28	DEBBIE GIBSON	Staying Together	Atlantic	651	21.19
28	25	27	29	D.J. JAZZY JEFF	A Nightmare On My Street	Jive/RCA	609	18.63
—	—	34	30	WHITNEY HOUSTON	One Moment in Time	Arista	588	16.23
—	—	35	31	KYLIE MINOGUE	The Loco-Motion	Geffen	525	16.67
—	—	33	32	GIANT STEPS	Another Lover	A&M	490	15.37
—	36	38	33	BASIA	Time And Tide	Epic	357	8.44
New Entry ✓	—	—	34	TERENCE TRENT D'ARBY	Dance Little Sister	Columbia	350	12.17
—	39	36	35	WHEN IN ROME	The Promise	Virgin	336	14.32
New Entry ✓	—	—	36	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic	322	9.39
New Entry ✓	—	—	37	FOUR TOPS	Indestructible	Arista	308	6.78
New Entry ✓	—	—	38	BEACH BOYS	Kokomo	Elektra	266	8.21
—	—	39	39	EUROPE	Superstitious	Epic	252	3.80
New Entry ✓	—	—	40	BREATHE	How Can I Fall	A&M	245	6.15

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
JEFFREY OSBDRNE	She's On the Left	A&M	238	21%
BODY MEETS GIRL	Waiting for a Star to Fall	RCA	238	112%
CINDERELLA	Don't Know What You Got (Till)	Mercury/PG	238	78%
SWEET SENSATION	Never Let You Go	Atco	217	93%
10,000 MANIACS	What's The Matter Here?	Elektra	217	3%
BLUE ZONE U.K.	Jackie	Arista	203	3%
✓ DEPECHE MODE	Strangelove	Sire/WB	203	262%
MIDNIGHT OIL	Dead Heart	Columbia	196	16%
GEORGE MICHAEL	Hand To Mouth	Columbia	189	42%
JANE WIEDLIN	Inside a Dream	EMI/Manhat	182	36%
SAFIRE	Boy I've Been Told	Cutt/Merc	154	15%
ROB BASE	It Takes Two	Profile	154	—
HOLLY KNIGHT	Heart Don't Fail Me Now	Columbia	154	22%
PEBBLES	Take Your Time	MCA	154	—
FREDDIE JACKSON	Nice 'N' Slow	Capitol	140	5%
FABULOUS THUNDERBIRD	Powerful Stuff	Elektra	140	25%
✓ JETS	Anytime	MCA	133	111%
✓ STEVIE B	Stop The Love	LMR	126	80%
✓ KIM WILDE	You Came	MCA	126	125%
✓ GEORGE MICHAEL	Love's In Need Of Love	Columbia	112	—
TONI CHILDS	Don't Walk Away	A & M	112	33%
SALT-N-PEPA	Shake Your Thang	Next Plate	98	16%
TROOP	Mamacita	Atlantic	98	—
PET SHOP BOYS	Heart	EMI-Manhat	91	—
✓ NU SHOOZ	Are You Looking For Someone Nu	Atlantic	84	50%
✓ PAUL CARRACK	Button Off My Shirt	Chrysalis	84	50%
✓ L'TRIMM	Cars With The Boom	Atlantic	84	33%
✓ RHYTHM CORPS	Common Ground	Pasha/CBS	84	33%
✓ HENRY LEE SUMMER	Hands On The Radio	CBS Assoc	84	71%
✓ TRANSVISION VAMP	Tell That Girl To Shut Up	Uni	77	—

HOTTEST RECURRENTS

9/12/88	ARTIST	TITLE	LABEL
1	BREATHE	Hands To Heaven	A&M
2	GEORGE MICHAEL	Monkey	Columbia
3	RICHARD MARX	Hold On To The Nights	EMI-Manhat
4	CHICAGO	I Don't Wanna Live W/out Your	Reprise
5	STEVE WINWOOD	Roll With It	Virgin
6	ELTON JOHN	I Don't Wanna Go On With You	MCA
7	GLORIA ESTEFAN & MIA	1-2-3	Epic
8	TERENCE TRENT D'ARBY	Sign Your Name	Columbia
9	ERIC CARMEN	Make Me Lose Control	Arista
10	REO SPEEDWAGON	Here With Me	Epic

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
TERENCE TRENT D'ARBY	Dance Little Sister	Columbia

EAST

TERENCE TRENT D'ARBY	Dance Little Sister	Columbia
----------------------	---------------------	----------

WEST

TERENCE TRENT D'ARBY	Dance Little Sister	Columbia
----------------------	---------------------	----------

SOUTH

BEACH BOYS	Kokomo	Elektra
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MIDWEST

TERENCE TRENT D'ARBY	Dance Little Sister	Columbia
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USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HIT RADIO — DAYPART CHART

6AM-7PM

9/5/88	9/12/88	ARTIST	TITLE	LABEL
3	1	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
9	2	UB40	Red Red Wine	A&M
5	3	ROBERT PALMER	Simply Irresistible	EMI-Manhat
7	4	TAYLDR DAYNE	I'll Always Love You	Arista
2	5	HUEY LEWIS & NEWS	Perfect World	Chrysalis
8	6	NEW EDITIDN	If It Isn't Love	MCA
6	7	KENNY LOGGINS	Nobody's Fool	Columbia
12	8	CHEAP TRICK	Don't Be Cruel	Epic
11	9	RICK ASTLEY	It Would Take A Strong Strong	RCA
10	10	PETER CETERA	One Good Woman	WB
13	11	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
19	12	PHIL COLLINS	Groovy Kind Of Love	Atlantic
16	13	INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
23	14	BOBBY BROWN	Don't Be Cruel	MCA
17	15	STEVE WINWOOD	Don't You Know What The Night	Virgin
15	16	VAN HALEN	When It's Love	WB
22	17	DEF LEPPARD	Love Bites	Mercury/PG
21	18	ERASURE	Chains Of Love	Sire/Repri
20	19	ROD STEWART	Forever Young	WB
18	20	GLENN FREY	True Love	MCA
24	21	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
25	22	INXS	Never Tear Us Apart	Atlantic
30	23	WHITNEY HOUSTON	One Moment in Time	Arista
27	24	AL B SURE	Off On Your Own (Girl)	WB
28	25	BRENDA K. STARR	What You See Is What You Get	MCA
29	26	ESCAPE CLUB	Wild, Wild West	Atlantic
26	27	DEBBIE GIBSON	Staying Together	Atlantic
33	28	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
32	29	BASIA	Time And Tide	Epic
31	30	GIANT STEPS	Another Lover	A&M
35	31	KYLIE MINDGUE	The Loco-Motion	Geffen
37	32	FOUR TOPS	Indestructible	Arista
—	33	WILL TO POWER	Baby, I Love Your Way/Freebird	Epic
38	34	WHEN IN ROME	The Promise	Virgin
36	35	POISON	Fallen Angel	Enigma/Cap
—	36	TERENCE TRENT D'ARBY	Dance Little Sister	Columbia
39	37	JEFFREY OSBORNE	She's On the Left	A&M
—	38	BEACH BOYS	Kokomo	Elektra
—	39	BREATHE	How Can I Fall	A&M
40	40	10,000 MANIACS	What's The Matter Here?	Elektra

7PM-MIDNIGHT

9/5/88	9/12/88	ARTIST	TITLE	LABEL
2	1	DEF LEPPARD	Love Bites	Mercury/PG
1	2	GUNS 'N ROSES	Sweet Child D' Mine	Geffen
5	3	UB40	Red Red Wine	A&M
6	4	NEW EDITIDN	If It Isn't Love	MCA
3	5	RDBERT PALMER	Simply Irresistible	EMI-Manhat
4	6	D.J. JAZZY JEFF	A Nightmare Dn My Street	Jive/RCA
7	7	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
9	8	CHEAP TRICK	Don't Be Cruel	Epic
11	9	INFORMATION SDCIETY	What's Dn Your Mind	T.Boy/Repr
8	10	PDISDN	Fallen Angel	Enigma/Cap
16	11	JOAN JETT & BLACKHEA	I Hate Myself For Loving You	CBS Assoc.
24	12	ESCAPE CLUB	Wild, Wild West	Atlantic
18	13	ERASURE	Chains Of Love	Sire/Repri
13	14	VAN HALEN	When It's Love	WB
10	15	NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia
21	16	BOBBY BROWN	Don't Be Cruel	MCA
14	17	KENNY LOGGINS	Nobody's Fool	Columbia
12	18	HUEY LEWIS & NEWS	Perfect World	Chrysalis
23	19	TAYLOR DAYNE	I'll Always Love You	Arista
22	20	INXS	Never Tear Us Apart	Atlantic
19	21	DEBBIE GIBSON	Staying Together	Atlantic
20	22	RICK ASTLEY	It Would Take A Strong Strong	RCA
27	23	BRENDA K. STARR	What You See Is What You Get	MCA
26	24	PETER CETERA	One Good Woman	WB
29	25	STEVE WINWOOD	Don't You Know What The Night	Virg n
37	26	PHIL COLLINS	Groovy Kind Of Love	Atlantic
25	27	ROD STEWART	Forever Young	WB
30	28	AL B SURE	Off On Your Own (Girl)	WB
33	29	KYLIE MINDGUE	The Loco-Motion	Geffen
28	30	GLENN FREY	True Love	MCA
—	31	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
—	32	TERENCE TRENT D'ARBY	Dance Little Sister	Columbia
35	33	GIANT STEPS	Another Lover	A&M
36	34	ROB BASE	It Takes Two	Profile
34	35	WHEN IN ROME	The Promise	Virgin
—	36	DEPECHE MODE	Strangelove	
32	37	EUROPE	Superstitious	Epic
39	38	WHITNEY HOUSTON	Dne Moment in Time	Arista
—	39	BEACH BOYS	Kokomo	Elektra
40	40	MIDNIGHT OIL	Dead Heart	Columbia

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

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HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

UB40 Red Red Wine A&M	1	HUEY LEWIS & NEWS Perfect World Chrysalis	6	RICK ASTLEY It Would Take A Strong Strong RCA	11	BOBBY BROWN Don't Be Cruel MCA	16	INXS Never Tear Us Apart Atlantic	21
WHTZ-FM	5.57	WWPR-FM	3.92	WBBM-FM	2.16	KPWR-FM	5.12	WBZZ-FM	1.86
WWPR-FM	5.49	WHTZ-FM	3.34	WYTZ-FM	1.76	WBBM-FM	2.46	KRBE-FM	1.58
KIIS-FM	2.80	WPRO-FM	1.64	WWPR-FM	1.57	KIIS-FM	2.10	WXKS-FM	1.40
WBBM-FM	2.46	WEGX-FM	1.51	WPRO-FM	1.37	WQHT-FM	1.53	WEGX-FM	1.13
KKBO-FM	1.76	KRBE-FM	1.26	WXKS-FM	1.05	WHYT-FM	1.30	KKBO-FM	1.01
KRBE-FM	1.58	KPLZ-FM	1.05	WRBQ-FM	1.03	WTIC-FM	1.26	KHYI-FM	0.95
KEGL-FM	1.46	WCZY-FM	1.05	WZOU-FM	0.95	KITY-FM	1.13	KZZP-FM	0.76
WRBQ-FM	1.37	WTIC-FM	1.05	KPLZ-FM	0.88	KZZP-FM	1.13	KRXY-FM	0.56
KMEL-FM	1.34	WKTI-FM	1.01	KPWR-FM	0.85	WXKS-FM	1.05	KEGL-FM	0.55
KHYI-FM	1.32	KHTR-FM	0.95	WKTI-FM	0.84	KMEL-FM	1.01	WNVZ-FM	0.55
BOBBY MCFERRIN Don't Worry, Be Happy EMI-Manhat	2	CHEAP TRICK Don't Be Cruel Epic	7	INFORMATION SOCIETY What's On Your Mind T Boy/Repr Epic	12	ERASURE Chains Of Love Sire/Repri	17	GLENN FREY True Love MCA	22
WYTZ-FM	2.94	WEGX-FM	2.27	WQHT-FM	3.82	KPWR-FM	5.12	WEGX-FM	1.13
WBBM-FM	2.46	WHTZ-FM	2.23	KIIS-FM	2.80	KIIS-FM	4.90	WKTI-FM	0.84
WWPR-FM	2.35	WBZZ-FM	2.13	KPWR-FM	2.56	WQHT-FM	3.05	WTIC-FM	0.84
WHTZ-FM	2.23	KIIS-FM	2.10	KRBE-FM	1.58	KKBO-FM	2.02	WBZZ-FM	0.80
KIIS-FM	2.10	WBBM-FM	1.23	KMEL-FM	1.34	KRBE-FM	1.58	WXKS-FM	0.70
WRBQ-FM	2.06	KKLO-FM	1.23	WHTZ-FM	1.11	KMEL-FM	1.01	WLLOL-FM	0.65
KPWR-FM	1.71	KPLZ-FM	1.23	WLLOL-FM	1.09	KRXY-FM	0.98	KKRZ-FM	0.63
KZZP-FM	1.51	WCZY-FM	1.05	WBZZ-FM	1.06	KHYI-FM	0.95	WCZY-FM	0.63
WXKS-FM	1.40	WDFX-FM	0.97	KITY-FM	0.88	KEGL-FM	0.91	WAPW-FM	0.62
WHYT-FM	1.30	KEGL-FM	0.91	KRXY-FM	0.84	WHYT-FM	0.87	WYTZ-FM	0.59
ROBERT PALMER Simply Irresistible EMI-Manhat	3	DEF LEPPARD Love Bites Mercury/PG	8	NEW KIDS ON THE BLOC Please Don't Go Girl Columbia	13	PHIL COLLINS Groovy Kind Of Love Atlantic	18	ESCAPE CLUB Wild, Wild West Atlantic	23
WHTZ-FM	2.23	KRBE-FM	2.21	KIIS-FM	3.50	WEGX-FM	1.89	KIIS-FM	1.40
KIIS-FM	2.10	KIIS-FM	2.10	KPWR-FM	2.56	WBZZ-FM	1.33	KMEL-FM	1.01
WEGX-FM	1.89	KKBO-FM	2.02	WTIC-FM	1.26	WHTZ-FM	1.11	KHYI-FM	0.95
WYTZ-FM	1.76	WXKS-FM	1.40	WZGC-FM	1.18	KZZP-FM	0.95	WCZY-FM	0.84
WBZZ-FM	1.60	WLLOL-FM	1.30	WHTZ-FM	1.11	WBBM-FM	0.92	WBZZ-FM	0.80
WWPR-FM	1.57	WDFX-FM	1.13	WBZZ-FM	1.06	KUBE-FM	0.91	WDFX-FM	0.81
KKBO-FM	1.51	WHTZ-FM	1.11	KMEL-FM	1.01	WTIC-FM	0.84	WAPW-FM	0.62
WLLOL-FM	1.30	KEGL-FM	1.09	WZOU-FM	0.95	WPRO-FM	0.82	KEGL-FM	0.55
WAVA-FM	1.27	KTFM-FM	1.01	WAPW-FM	0.92	WWPR-FM	0.78	KKBO-FM	0.50
KRBE-FM	1.26	KHYI-FM	0.95	KUBE-FM	0.91	KHYI-FM	0.76	KXYQ-FM	0.46
NEW EDITION If It Isn't Love MCA	4	KENNY LOGGINS Nobody's Fool Columbia	9	PETER CETERA One Good Woman WB	14	STEVE WINWOOD Don't You Know What The Night Virgin	19	JOAN JETT & BLACKHEA I Hate Myself For Loving You CBS Assoc.	24
KPWR-FM	5.12	WBZZ-FM	1.33	WWPR-FM	1.57	WEGX-FM	1.51	WXKS-FM	1.40
WHTZ-FM	3.34	WZOU-FM	1.19	WEGX-FM	1.51	WBZZ-FM	1.33	KHYI-FM	1.32
WWPR-FM	2.35	WKTI-FM	1.18	WPRO-FM	1.37	WTIC-FM	1.05	WDFX-FM	1.13
WQHT-FM	2.29	WHTZ-FM	1.11	WAVA-FM	1.27	KRBE-FM	0.95	KRBE-FM	0.95
WYTZ-FM	2.06	KEGL-FM	1.09	WYTZ-FM	0.88	KKRZ-FM	0.76	KEGL-FM	0.91
KMEL-FM	1.68	KPLZ-FM	1.05	WKTI-FM	0.84	KIIS-FM	0.70	KIIS-FM	0.70
WBBM-FM	1.54	WCZY-FM	1.05	WEZB-FM	0.74	KPLZ-FM	0.70	WMMS-FM	0.65
WHYT-FM	1.52	KKBO-FM	1.01	WZOU-FM	0.71	WLLOL-FM	0.65	WYTZ-FM	0.59
KIIS-FM	1.40	KRXY-FM	0.98	KPLZ-FM	0.70	WCZY-FM	0.63	KKBO-FM	0.50
KKLO-FM	1.40	WNCI-FM	0.84	WNCI-FM	0.70	KZZP-FM	0.57	WZOU-FM	0.48
TAYLOR DAYNE I'll Always Love You Arista	5	GUNS 'N ROSES Sweet Child O' Mine Geffen	10	VAN HALEN When It's Love WB	15	ROD STEWART Forever Young WB	20	AL B SURE Off On Your Own (Girl) WB	25
WWPR-FM	4.70	WHTZ-FM	3.34	WWPR-FM	3.92	KEGL-FM	1.09	KIIS-FM	2.80
WHTZ-FM	4.45	WYTZ-FM	2.94	WHTZ-FM	3.34	WBZZ-FM	1.06	KPWR-FM	2.56
WQHT-FM	3.82	WWPR-FM	1.57	WBZZ-FM	1.86	WXKS-FM	1.05	WQHT-FM	2.29
KPWR-FM	2.56	KIIS-FM	1.40	WAVA-FM	1.27	WEZB-FM	1.03	WBBM-FM	1.85
WBBM-FM	2.46	WDFX-FM	1.13	WHYI-FM	1.08	WCZY-FM	0.84	WHYT-FM	1.30
WEGX-FM	1.51	WPRO-FM	1.09	KKBO-FM	1.01	KKBO-FM	0.76	WXKS-FM	1.05
WZOU-FM	1.43	WXKS-FM	1.05	KEGL-FM	0.91	WZOU-FM	0.71	KITY-FM	1.01
KIIS-FM	1.40	KKBO-FM	1.01	WDFX-FM	0.81	WRBQ-FM	0.69	KMEL-FM	1.01
KKLO-FM	1.40	WYHY-FM	0.90	WKRO-FM	0.80	WTIC-FM	0.63	KRBE-FM	0.95
WPRO-FM	1.37	KPLZ-FM	0.70	WBSB-FM	0.76	WYTZ-FM	0.59	WTIC-FM	0.84

HEAVIEST SATURATION (HIT RADIO) — Continued

BRENDA K. STARR 26 What You See Is What You Get MCA KIIS-FM 2.80 KPWR-FM 2.56 WBBM-FM 1.54 KRBE-FM 1.26 WEGX-FM 1.13 WBZZ-FM 1.06 WAPW-FM 0.77 WQHT-FM 0.76 WHYT-FM 0.65 WTIC-FM 0.63	D.J. JAZZY JEFF 29 A Nightmare On My Street Jive/RCA WHTZ-FM 2.23 KIIS-FM 1.40 KPWR-FM 0.85 WBZZ-FM 0.80 WWPR-FM 0.78 WQHT-FM 0.76 WZOU-FM 0.71 WRBQ-FM 0.69 WHYT-FM 0.65 WYTZ-FM 0.59	GIANT STEPS 32 Another Lover A&M KPWR-FM 3.42 KIIS-FM 2.10 WQHT-FM 1.53 WLOL-FM 1.30 KRXY-FM 0.84 KMEL-FM 0.67 KRBE-FM 0.63 WTIC-FM 0.42 KWOD-FM 0.38 KBEQ-FM 0.36	WHEN IN ROME 35 The Promise Virgin KIIS-FM 3.50 KPWR-FM 3.42 KRBE-FM 1.58 WQHT-FM 1.53 KKQB-FM 1.26 KHYI-FM 0.95 KWSS-FM 0.49 KMEL-FM 0.34 KYUU-FM 0.32 KITS-FM 0.17	BEACH BOYS 38 Kokomo Elektra WRBQ-FM 1.37 KZZP-FM 1.13 WHTZ-FM 1.11 KHYI-FM 0.95 WAPW-FM 0.92 WKTI-FM 0.67 KRBE-FM 0.63 WPRO-FM 0.55 WZPL-FM 0.22 WBSB-FM 0.19
POISON 27 Fallen Angel Enigma/Cap KRBE-FM 1.26 WHTZ-FM 1.11 WDFX-FM 0.97 WBZZ-FM 0.80 KKQB-FM 0.76 WEGX-FM 0.76 WYTZ-FM 0.59 WLLO-FM 0.43 WGH-FM 0.42 KZZP-FM 0.38	WHITNEY HOUSTON 30 One Moment in Time Arista WWPR-FM 1.57 WBBM-FM 1.54 KZZP-FM 1.13 WEGX-FM 1.13 WHTZ-FM 1.11 WBZZ-FM 0.80 KIIS-FM 0.70 KMEL-FM 0.67 WTIC-FM 0.63 WPRO-FM 0.55	BASIA 33 Time And Tide Epic KMEL-FM 1.01 KRBE-FM 0.95 KHYI-FM 0.76 KIIS-FM 0.70 WAPW-FM 0.62 KISN-FM 0.56 WQXI-FM 0.50 WYHY-FM 0.45 WCZY-FM 0.42 WTIC-FM 0.42	WILL TO POWER 36 Baby, I Love Your Way/Freebird Epic KRBE-FM 1.58 KIIS-FM 1.40 WHTZ-FM 1.11 WPDW-FM 0.48 WHYI-FM 0.46 WEZB-FM 0.44 WLLO-FM 0.43 WTIC-FM 0.42 WEGX-FM 0.38 WHQT-FM 0.36	EUROPE 39 Superstitious Epic KHYI-FM 0.57 KEGL-FM 0.55 WYHY-FM 0.45 KPLZ-FM 0.35 WPRO-FM 0.27 WMMS-FM 0.22 KXXR-FM 0.21 WRNO-FM 0.17 KXYQ-FM 0.15 WNCI-FM 0.14
DEBBIE GIBSON 28 Staying Together Atlantic KPWR-FM 2.56 WWPR-FM 2.35 WHTZ-FM 2.23 KKQB-FM 1.76 WQHT-FM 1.53 WTIC-FM 0.84 WPRO-FM 0.82 WBZZ-FM 0.80 KPLZ-FM 0.70 WCZY-FM 0.63	KYLIE MINOGUE 31 The Loco-Motion Geffen WWPR-FM 2.35 WYTZ-FM 1.76 WQHT-FM 1.53 WLLO-FM 1.30 KKQB-FM 1.01 KRBE-FM 0.95 KPWR-FM 0.85 KHYI-FM 0.76 KDWB-FM 0.67 WCZY-FM 0.63	TERENCE TRENT D'ARBY 34 Dance Little Sister Columbia KPWR-FM 3.42 WQHT-FM 1.53 KRBE-FM 0.95 WEGX-FM 0.76 KIIS-FM 0.70 WCZY-FM 0.63 WBBM-FM 0.62 WHYT-FM 0.43 WXKS-FM 0.35 KMEL-FM 0.34	FOUR TOPS 37 Indestructible Arista KPWR-FM 0.85 KKLQ-FM 0.70 WCZY-FM 0.63 WBBM-FM 0.62 WZOU-FM 0.48 WAPW-FM 0.46 KRXY-FM 0.42 WQXI-FM 0.38 KUBE-FM 0.36 KKRZ-FM 0.25	BREATHE 40 How Can I Fall A&M KIIS-FM 1.40 WAPW-FM 0.62 WBZZ-FM 0.53 KKLQ-FM 0.53 KUBE-FM 0.36 KPLZ-FM 0.35 KMEL-FM 0.34 KRXY-FM 0.28 KKRZ-FM 0.25 KWOD-FM 0.25

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HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

JEFFREY OSBORNE

She's On the Left
A&M

WBBM-FM	1.85
KPWR-FM	1.71
KIIS-FM	1.40
WEGX-FM	0.76
KKLQ-FM	0.70
WXKS-FM	0.70
WKSS-FM	0.50
KMEL-FM	0.34
WPRO-FM	0.27
KWOD-FM	0.13

BOY MEETS GIRL

Waiting for a Star to Fall
RCA

WKTI-FM	1.01
WRBQ-FM	0.69
WLQL-FM	0.43
KDWB-FM	0.34
KMEL-FM	0.34
WZPL-FM	0.34
KKRZ-FM	0.25
KISN-FM	0.22
WBCY-FM	0.19
KATD-FM	0.17

CINDERELLA

Don't Know What You Got (Till
Mercury/PG

KKBQ-FM	0.76
KEGL-FM	0.55
WGH-FM	0.42
WRBQ-FM	0.34
KRBE-FM	0.32
WROQ-FM	0.28
WNVZ-FM	0.27
WLQL-FM	0.22
WMMS-FM	0.22
WZPL-FM	0.22

SWEET SENSATION

Never Let You Go
Atco

KMEL-FM	2.02
KPWR-FM	1.71
WQHT-FM	0.76
WHQT-FM	0.55
KSFM-FM	0.50
WPOW-FM	0.48
WTIC-FM	0.21
WAVA-FM	0.18
WHYI-FM	0.15
KITY-FM	0.13

10,000 MANIACS

What's The Matter Here?
Elektra

WXKS-FM	1.40
WAPW-FM	0.92
WPRO-FM	0.82
WZOU-FM	0.71
KRBE-FM	0.63
WCZY-FM	0.42
KHYI-FM	0.38
KITS-FM	0.17
WKSS-FM	0.13
WROQ-FM	0.11

BLUE ZONE U.K.

Jackie
Arista

WQHT-FM	4.58
KPWR-FM	0.85
WTIC-FM	0.63
WZOU-FM	0.48
KRXY-FM	0.28
WPRO-FM	0.27
KWOD-FM	0.19
KUBE-FM	0.18
KPLZ-FM	0.18
WGH-FM	0.17

DEPECHE MODE

Strangelove
Sire/WB

KKBQ-FM	0.76
KIIS-FM	0.70
WRBQ-FM	0.69
KRBE-FM	0.63
KWOD-FM	0.38
WXKS-FM	0.35
WAPW-FM	0.31
WRQX-FM	0.28
WNVZ-FM	0.27
KEGL-FM	0.18

MIDNIGHT OIL

Dead Heart
Columbia

WEGX-FM	0.76
KRBE-FM	0.63
WAPW-FM	0.46
WXKS-FM	0.35
KKBQ-FM	0.25
KITS-FM	0.17
KPLZ-FM	0.18
WGH-FM	0.17
WROQ-FM	0.17
KXYQ-FM	0.15

GEORGE MICHAEL

Hand To Mouth
Columbia

KIIS-FM	4.20
KZZP-FM	1.13
WAVA-FM	0.55
WBSB-FM	0.38
WBJW-FM	0.31
KWSS-FM	0.28
WCAT-FM	0.10

JANE WIEDLIN

Inside a Dream
EMI/Manhat

KIIS-FM	0.70
KKBQ-FM	0.50
WZOU-FM	0.48
KKRZ-FM	0.38
WEGX-FM	0.38
WXKS-FM	0.35
WPRO-FM	0.27
KISN-FM	0.22
WNVZ-FM	0.18
KITS-FM	0.17

SAFIRE

Boy I've Been Told
Cult/Merc

WQHT-FM	2.29
WWPR-FM	1.57
WPOW-FM	1.13
KMEL-FM	1.01
WHQT-FM	0.36
KRBE-FM	0.32
WNVZ-FM	0.09
KSFM-FM	0.08

ROB BASE

It Takes Two
Profile

WHTZ-FM	1.11
WWPR-FM	0.78
WQHT-FM	0.76
WPOW-FM	0.48
KMEL-FM	0.34
WZGC-FM	0.34
KSFM-FM	0.25
KTFM-FM	0.22
KROY-FM	0.21
WHQT-FM	0.18

HOLLY KNIGHT

Heart Don't Fail Me Now
Columbia

KRBE-FM	0.63
KRXY-FM	0.56
WKRQ-FM	0.53
WZOU-FM	0.48
WXKS-FM	0.35
KKRZ-FM	0.25
WGH-FM	0.25
KISN-FM	0.22
KUBE-FM	0.18
KXXR-FM	0.04

PEBBLES

Take Your Time
MCA

WXKS-FM	1.05
WQHT-FM	0.76
KSFM-FM	0.50
KWOD-FM	0.44
KROY-FM	0.21
KITY-FM	0.13
KWSS-FM	0.07

FREDDIE JACKSON

Nice 'N' Slow
Capitol

WHYT-FM	1.09
KMEL-FM	1.01
WBBM-FM	0.62
WXKS-FM	0.35
WPRO-FM	0.27
KKRZ-FM	0.25
WZOU-FM	0.24
WZGC-FM	0.17
KITY-FM	0.13
WHQT-FM	0.09

Holly Knight



"Heart don't fail me now"

MMR HIT TRACER TRACKS NEWCOMER

22% PLAY INCREASE THIS WEEK!

- | | |
|--------------|----------------|
| Y95 ADD | WBWB ADD |
| KYNO ADD #40 | WXKS 30-22 |
| KNAN ADD #40 | Y108 30-25 |
| K106 ADD | WZOU #28 |
| KZZB ADDD | KKRZ DEBUT #31 |
| WGRD ADD | PRO-FM |
| KKFR ADD | KRBE |
| KWNZ ADD | WGH |
| 95XXX ADD | Q105 |
| Q104 ADD | KUBE |

AND MORE!

(Refer to page 29 for more information on Holly)

Taken from the Columbia Lp: "Holly Knight" 44243

Produced by Chris Lord-Alge and Holly Knight



Management: Champion Entertainment Organization



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

CHARLOTTE

WBCY, ("All Hit 108") is "Going Down Under" for a fun-filled day of sheep shearing, wine tasting, Koala cuddling and bush barbecuing as a pair of 'BCY listeners head to Sydney, Australia to experience all of these outrageous activities. Charlotte locals will qualify for the adventure by calling in whenever they hear the well-known Aussie band, Crowded House's tune "Better Be Home Soon." Happy birthday to 'BCY as they celebrate 10 years on the air; they'll be giving away hundreds of tickets to Prince's concert in honor of the event Labor Day weekend was filled with one activity after another at **WROQ** ("95Q") like their "Homemade Bikini Contest" which sent a creatively clad woman off to Los Angeles to see George Michael in concert. They also presented the "All-Time Top 500 Songs" over the weekend. With the help of a local newspaper, everyone who sent in their five favorite songs became eligible to win 95 of the top 500 albums. 95Q's sticker campaign recently culminated in the giveaway of an Oldsmobile Cutless Supreme which attracted over 100,000 entries throughout the summer.

INDIANAPOLIS

"Free Money High Low" is the latest promotional news from Indianapolis' number one hit music station **WZPL**, and they're supporting it with plenty of TV and direct mail. There's always between \$99-\$1,000 in the jackpot with a different amount everytime; the contest was definitely made to be won as listeners are scoring the cash about 75% of the time according to PD SCOTT WHEELER. 'ZPL welcomes NFL superstar Eric Dickerson to the Colts as he begins his first full season of play for the team. Everyone's excited to have a great player of Eric's caliber join the team, so they've helped distribute a poster of Eric with their call letters on it. Eric will be doing a little bit of PR himself as he participates in an autograph party put together by 'ZPL.

SAN ANTONIO

The "South Texas State Lottery" is beginning thanks to **KITY** ("Power 93"). The station put coupons in the South Western Bell (one to keep and one to mail in), then when a listener hears their number called out over the air they call in and can win big bucks. Power 93 is also busy entertaining their listeners with "Powerhouse #3," a free outdoor concert featuring The Fabulous Thunderbirds and Will To Power At **KTFM** their "Hot Summer Giveaway" prizes are only days away from being awarded including scooters, a boat and a brand-new Ford Probe. They've also given high-in-the-sky traffic reports a new twist as they've been giving listeners the lowdown on the roads from the giant Fox Photo hot air balloon during the **SONNY MELENDREZ** morning show.

DETROIT

The "Elvis For President" campaign is celebrating major victories all over the Motor City as crowds of hundreds are showing up at rallies held by **WCZY** ("Z95.5"). The promotion is not only fun and topical, it also benefits the Children's Hospital which will receive all of the proceeds from the "Elvis For President Kits" sold. The kits contain a t-shirt, button and bumper sticker. Happy birthday to Z95.5 weekend air talents **JIM BELL** on September 17 and **CRAIG MORGAN** on the 30th Staff changes continue to be the news at **WDFX** ("The Fox") as Music Director/Midday Airtalent, **RICH ANTON** exits for a yet to be announced location. Afternoon driver **CHRIS EDMONDS** also checks out and heads for crosstown A/C, **WNIC** to do the same shift. The Fox is happy to announce the arrival of their new General Sales Manager, **ROB OLIN** who joins the station from **WYAY** in Atlanta. The Fox is now out on the streets via a massive billboard campaign — there's at least 115 monikers to be seen throughout the city.

NEW YORK

Monday Night Football's season opener with the New York Giants taking on the Washington Redskins was the object of a major **WHTZ** ("Z100") promotion. Z100 held a banner contest with the biggest and best one walking away with \$1,000! There were also lots of \$100 prizes to encourage listeners to bring banners for the nationally televised event. "Wave & Win" is also under way, with cash being awarded when the all-new red, white and blue Z100 sticker is spotted. All cash winners will qualify for a 1966 classic Corvette. Happy belated birthday to PD **STEVE KINGSTON** on August 31 Changing dial positions is no easy task as **WQHT** ("Hot 103") is finding out, as they make the move to become Hot 97. The move will be a positive venture in the long run though, as it will provide the station with better coverage of Manhattan and New Jersey. Word has it that there will be a huge promotion centered around the big change, look for details soon.

SAN JOSE

There's \$10,000 worth of diamonds hidden in a safe on a boat destined for the Sea of Cortez and whichever **KATD** ("The Kat") listener can identify the "Pleasure Treasure Combination" will win both. The Kat will give out clues to the combination which will actually be a 10-digit phone number until someone dials themselves up a fabulous prize. Congratulations to The Kat as they celebrated three years on the air September 9 At **KHQT** ("Hot 97") listeners are waiting to hear the "Super Max" key song of the day to win \$100 and a chance to go head-to-head with Super Max. Max gives listeners the opportunity to give up their cash for a much bigger prize or possibly something as appealing as an empty matchbook. Congratulations to Hot 97's new morning man **LARRY MORGAN** who joins the station from **FM102** in Sacramento.

HARRISBURG-LEBANON

They're spinning the "Birthday Wheel Contest" at **WNNK** ("Wink 104") with at least one 'NNK listener walking away with \$104 everyday. Also in the giveaway bin at Wink 104 is a trip to the Los Angeles Hard Rock Cafe for the taping of a TV special featuring **INXS**, John Cougar Mellencamp and Paul Simon, and a trip to Landover, Maryland to see Michael Jackson in concert. There are also daily ways to win during the midday "Coffee Break Classics," which features four oldies-but-goodies back-to-back twice a day with prizes going to whoever can identify the classic tracks At **WQXA** they've tied in with the hit summer movie "Cocktail" by conducting an all out search for the most entertaining bartender; the winner will snag an all-expense paid trip to Jamaica worth over \$3,000. Elektra Records is making sure the second best doesn't go away empty-handed as they'll win a CD player, CD's and t-shirts.

PROVIDENCE

"Chevy Fest Three" was keeping everyone at **WPRO-FM** ("PRO-FM") busy over the Labor Day weekend as they presented a free outdoor concert. The event included performances by The Beach Boys, The Fabulous Thunderbirds, Michael Bolton, John Cafferty & the Beaver Brown Band, Livingston Taylor and Room Full of Blues. Now that they've got that behind them, they can once again take time to breathe and send people out of town to see shows like George Michael in Los Angeles.

YOUNGSTOWN

At **WMGZ** ("The New Z96") they're playing at least 10 in-a-row every hour or it means \$10,000 to the listener who catches the discrepancy. Z96 also has "Your tickets to the best concerts" — like The Beach Boys. Z96 offers listeners a chance at tickets to the show along with backstage passes and an autograph party. They did a similar promotion with the George Michael concert, as they gave listeners a chance at a complete evening including dinner, a limo ride to the show and tickets. Z96 has a new van and they're putting it to full use spotting bumper stickers for cash and prizes. Happy birthday to midday personality **JOELL** on September 18. Program Director **MIKE MCCOY** has announced his departure to take the reigns at **KNMQ** in Albuquerque; his replacement has yet to be named.



GIANT STEPS

"Another Lover"

CLOSE-OUT WEEK AT HIT RADIO!

MMR HIT TRACER TRACKS 

REACH INDEX 15.37 MILLION ALREADY!

R&R 153/49

Q102 ADD #34	WFLY ADD	KZZU ADD	KZZP DEBUT #29
WK3Q ADD #34	100KH ADD	Y108 12-9	KWSS DEBUT #34
KCPX ADD #38	WSPK ADD	WLOL 3-9	KKRZ DEBUT #34
B94 ADD	WPST ADD	KWOD 24-19	Q2X DEBUT #35
KKEQ ADD	WBBQ ADD	KCWV #19	KXYQ
WNVZ ADD	KZZB ADD	WXKS 32-23	CKO
KISN ADD	KAY107 ADD	KMEL 25-23	AND MORE!
KUEE ADD	WHOT ADD	KITY 27-24	

ALSO PLAYING ON: Y107

FROM THE LP — *BOOK OF PRIDE!*



JEFFERY OSBORNE

"She's On The Left"

#1 URBAN AND NOW READY TO CROSS BIG!

MMR HIT TRACER TRACKS NEWCOMER

21% PLAY INCREASE THIS WEEK!

PWR106 ADD #39	FM104 ADD	KMEL #24	KWOD
WNVZ ADD	KWNZ ADD	KITY #29	KKLQ
WAEB ADD	KTRS ADD	KIIS 36-33	KWSS
WVSR ADD	WXKS #10	FM102 #34	WPGC 19-17
WJDJX ADD	PRO-FM 15-12 (HOT)	WZOU	HOT 97.7 #36
WGRD ADD	B96 16-13	WEGX	K104 #16
KSND ADD	WHYT #22	KZZP	

ALSO PLAYING ON: WKSS!

FROM THE LP — *ONE LOVE — ONE DREAM!*



BREATHE

"How Can I Fall"

THE NEXT SMASH FROM BREATHE!

MMR HIT TRACER TRACKS DEBUT 

66% PLAY INCREASE THIS WEEK!

R&R 119/60

B94 ADD	KKLQ 26-23	Y108 DEBUT #28	WERZ 38-34
B97 ADD	KMEL 29-27	WAVA DEBUT #29	WZOK DEBUT #33
WGH ADD	KUEE 30-27	KWOD DEBUT #29	WOKI DEBUT #33
WLOL ADD	WKBQ 32-28	KIS DEBUT #35	WPST DEBUT #39
KISN ADD	KKRZ 35-29	KPLZ	WNK DEBUT #40
WIXX ADD #37	KEGL 38-29	KTV 29-24	WVRZ DEBUT #4C
KIKX ADD #37	PWR99 #35	100KH 40-30	JET-FM
WTIC ADD #39	WCZY 40-37		

ALSO PLAYING ON: KTFM, KWSS & Y107!

FROM THEIR DEBUT LP — *ALL THAT JAZZ!*



UB40

"Red Red Wine"

#1 PLAYED SINGLE IN AMERICA!

MMR HIT TRACER TRACKS  

30% PLAY INCREASE THIS WEEK!

R&R (22) - (15)

Y108 ADD #23	Y100 #1 (HOT)	KEGL 27-9	FHTR 24-14
KITY ADD	WNVZ 11-2 (HOT)	KKLQ #9-10 (HOT)	KWOD 21-14 (HOT)
K106 ADD #27 (HOT)	KKLQ 3-2 (HOT)	FM102 #12 (HOT)	KMEL #14
KZZB ADD #33	Y95 #2	WZPL 19-12 (HOT)	KWSS 17-14
100KH ADD	WAVA 5-3 (HOT)	WDFX #13	B104 17-15 (HOT)
KEZB ADD	KBEQ 5-3 (HOT)	WGH 26-14 (HOT)	B94 18-15
94TYX ADD	KZZP #4	Q105 #14	KRBE #15 (HOT)
WGRD ADD	B96 19-7 (HOT)		

ALSO PLAYING ON: KSAQ, KYUU, WKSS, WKTI & 94G!

UB40's LABOUR OF LOVE LP IS PLATINUM AS OF LABOR DAY 1998!

THANKS RADIC!



CAPTURED LIVE!

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



CONCERT FACTS:

Artist: Sade
Tour: North American Tour
Date: September 4-6, 1988
Venue: Radio City Music Hall
City: New York, NY
Fromoter: Radio City Music Hall Productions
Attendance: 17,499 (3 shows, sold-out)
Ticket Prices: \$25.00/\$22.50
Total Gross: \$421,375 (3 shows)
Agency: I.T.G., Wayne Forte
Management: Angel Prop Ltd.
Tour Manager: Stan Tippins
Production Manager: Dan Beck
Record Label: Epic
Lights Off: 8:27PM/Lights On: 10:09PM
Total Length: 1 hour 42 minutes
Upcoming Shows:
 September 14 Palace Theatre
 Columbus, OH
 September 16 Great Woods Performance Center
 Boston, MA
 September 17, 18 Mann Music Center
 Philadelphia, PA

SET:

1. *Never As Good As The First Time*
2. *Keep Looking*
3. *You're Not The Man*
4. *Love Is Stronger Than Pride*
5. *Cherry Pie*
6. *See The Day*
7. *Fear*
8. *Nothing Can Come Between Us*
9. *Smooth Operator*
10. *Your Love Is King*
11. *The Sweetest Taboo*
12. *Hang On To Your Love*
13. *Is It A Crime*
14. *Paradise* (first encore)
15. *Turn My Back On You*
16. *Jezebel* (last song)

PERSONNEL:

Sade Adu: Vocals
Andrew Hale: Keyboards
Stuart Mathewman: Guitars, Saxophone
Paul Denman: Bass
Blair Cunningham: Drums
Gordon Hunte: Guitars
Martin Ditcham: Percussion
Colin Jacas: Trombone
Lercy Osburne: Vocals
James McMillan: Trumpet

NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

HIT RADIO/ADULT CONTEMPORARY

9/5/88	9/12/88	ARTIST	TITLE	LABEL
8		TAYLOR DAYNE	I'll Always Love You	Arista
6		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
2	3	HUEY LEWIS & NEWS	Perfect World	Chrysalis
7		PETER CETERA	One Good Woman	WB
4	5	CHICAGO	I Don't Wanna Live W/out Your	Reprise
10		UB40	Red Red Wine	A&M
9		RICK ASTLEY	It Would Take A Strong Strong	RCA
16		PHIL COLLINS	Groovy Kind Of Love	Atlantic
12		CHEAP TRICK	Don't Be Cruel	Epic
11		KENNY LOGGINS	Nobody's Fool	Columbia
14		GLENN FREY	True Love	MCA
13		REO SPEEDWAGON	Here With Me	Epic
15		STEVE WINWOOD	Don't You Know What The Night	Virgin
17		ROD STEWART	Forever Young	WB
19		WHITNEY HOUSTON	One Moment In Time	Arista
18		BRUCE HORNSBY & RANG	Look Out Any Window	RCA
20		BEACH BOYS	Kokomo	Elektra
—		FOUR TOPS	Indestructible	Arista
—		BREATHE	How Can I Fall	A&M
—		BOY MEETS GIRL	Waiting for a Star to Fall	RCA

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
NATALIE COLE	When I Fall In Love	EMI-Manhat
OLIVIA NEWTON-JOHN	The Rumour	MCA

HIT RADIO/ROCK RADIO

9/5/88	9/12/88	ARTIST	TITLE	LABEL
1	1	ROBERT PALMER	Simply Irresistible	EMI-Manhat
6		UB40	Red Red Wine	A&M
5		DEF LEPPARD	Love Bites	Mercury/PG
2		CHEAP TRICK	Don't Be Cruel	Epic
3		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
4	6	CHICAGO	I Don't Wanna Live W/out Your	Reprise
8		STEVE WINWOOD	Don't You Know What The Night	Virgin
7		INXS	Never Tear Us Apart	Atlantic
10		INFORMATION SOCIETY	What's On Your Mind	T.Boy/Repr
—		PETER CETERA	One Good Woman	WB
9		GLENN FREY	True Love	MCA
11		ROD STEWART	Forever Young	WB
18		PHIL COLLINS	Groovy Kind Of Love	Atlantic
15		ESCAPE CLUB	Wild, Wild West	Atlantic
14		POISON	Fallen Angel	Enigma/Cap
17		FABULOUS THUNOERBIRD	Powerful Stuff	Elektra
16	17	LITTLE FEAT	Hate To Lose Your Lovin'	WB
—		TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
19		EUROPE	Superstitious	Epic
—		ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
RHYTHM CORPS	Common Ground	Pasha/CBS
CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
MELISSA ETHERIDGE	Bring Me Some Water	Island
10,000 MANIACS	What's The Matter Here?	Elektra
✓ STEVE MILLER	Ya Ya	Capitol
✓ ROBERT PALMER	Early In The Morning	EMI-Manhat
TONI CHILDS	Don't Walk Away	A & M
HENRY LEE SUMMER	Hands On The Radio	CBS Assoc
✓ HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis
✓ TRANSVISION VAMP	Tell That Girl To Shut Up	Uni

HIT RADIO/URBAN

9/5/88	9/12/88	ARTIST	TITLE	LABEL
1		BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat
2		NEW EDITION	If It Isn't Love	MCA
3		TAYLOR DAYNE	I'll Always Love You	Arista
5		INFORMATION SOCIETY	What's On You' Mind	T. Boy/Repr
4	5	NEW KIDS ON THE BLOCK	Please Don't Go Girl	Columbia

9/5/88	9/12/88	ARTIST	TITLE	LABEL
6		BOBBY BROWN	Don't Be Cruel	MCA
9		AL B. SURE!	Off On Your Own (Girl)	WB
7	8	BRENOA K. STARR	What You See Is What You Get	MCA
8	9	D.J. JAZZY JEFF	A Nightmare On My Street	Jive/RCA
—		WHITNEY HOUSTON	One Moment In Time	Arista

Note: See specific charts for breakdown of stats within that category (# plays/reach index/increase percentage)

SPECIAL
TAKE OUT
SECTION

TUNED IN

KRBE: HOUSTON

It didn't take **KRBE** Program Director **Paul Christy**, an Idaho native, long to realize that everything really is bigger in Texas, as he has propelled the market's number one hit music station to its highest ratings ever, an 8.4, 12+. Power 104 also boasts the highest come rating in the entire state.

"Houston's original more music station" has achieved its big success by offering listeners a very new, fresh mix of music with features like a "Power Import of the Day." Even the promotions accentuate the fact that Power 104 plays more music. For example, "Money Mix" has listeners keeping track of the times they play non-stop, uninterrupted music, with winners being awarded \$10 for every minute of the mix.

This week join us as we sneak a peek at the biggest hit music station in the biggest city of the nation's biggest state as we tune in to **KRBE!**



KBCO: DENVER

Neatly nestled in the Rockies, **KBCO** spent several years as one of Colorado's best kept radio secrets. Today, they're an upper-demo grabbing, Rock Radio monster!

'BCO beams out of Boulder and into Denver a wide-array of artists, new music and diverse musical styles. On a typical day, it would not be unusual to hear artists like Stevie Ray Vaughan, Big Audio Dynamite, The Call and Mi-Sex, mixed with Classic artists like Sam Cooke, Mott The Hoople, Bonnie Raitt and more.

Couple this with the annual *Kinetic Festival* and many more unique, innovative promotions and Denver has a winning radio station on its hands.

KBCO is programmed by Colorado vets **Dennis Constantine** (OM), **John Bradley** (PD) and **Doug Clifton** (MD), and was acquired by **Noble** in 1987.

This week, *tune in* to a real Rocky Mountain Legend. Tune in to **KBCO!**



WMYX: MILWAUKEE

This week **Tuned In** captures a station with three very simple but vital ingredients: *Music, Information* and *Fun!* The result is an outlet with just the right "mix" . . . Milwaukee's **WMYX!**

Under the direction of veteran PD **Beth Fast**, "The Mix" shows its aggressiveness by exposing new, and especially, A/C-exclusive material. These songs are often initially presented to its listeners during **Jim Morales'** nightly "Love Songs" program.

"**Keith & Jane's**" topical morning show provides Milwaukee with daily doses of promotion motion. 'MYX is currently involved with the city's *Maritime Festival*," "The Mix at Work Sweepstakes;" and they're encouraging their listeners to send in their personal "Perfect Mix" choice for a chance at hearing their combo played back in addition to winning prizes.

We've got the ingredients and "The Perfect Mix" this week as we focus in on **Heritage Media Corporation's WMYX** in **Tuned In!**



ANOTHER HAIR-BRAINED FORMAT THAT'LL NEVER WORK FROM THE COMPANY THAT BROUGHT YOU CLASSIC ROCK.



They said Classic Rock would never work, would never last. Five years later, we're still consistently proving them wrong.

Now, they will probably say the same things about the new format from Media Strategies:

"The Edge."SM The first exciting new format in years targeted to a different, modern state of mind.

A young audience dissatisfied with conservative AOR and wimpy, dance-oriented Top 40.

"The Edge." A unique new format consisting primarily of new music and 80s rock that's on the cutting edge. Groups like U2, INXS, Talking Heads. Plus newer acts like the Smithereens and Midnight Oil.

"The Edge." Already researched, with logos and production packages ready. To give stations just that. There's nothing so powerful as a format whose time has come.

This time, it's The Edge.

MEDIA STRATEGIES

Call Fred Jacobs, (313) 353-9030.

MTV

WEDNESDAY, AUGUST 31, 1988

OVERVIEW

MTV: Music Television
24 hours daily on cable television
39.8 million households
MTV Networks, A Viacom Company

OWNER: Lee Masters

EXEC VP/GM: Abbey Konowich

VP/PROGRAMMING: Tom Hunter

VP/MUSIC PRMG: Tom Hunter

VJ's:
6A-10A Kevin Seal
10A-3P Guest VJ Bobby McFerrin
3P-11P Adam Curry
11P-6A Kevin Seal

All times Eastern

HOUR BY HOUR MUSIC

USERS GUIDE Current Recurrent and Gold status is noted First song in r/r/s: sweep is indicated by a bullet in left hand margin

6AM

GEORGE MICHAEL	Faith	R
ROD STEWART	Forever Young	C
• REM	The One I Love	R
ROBERT PLANT	Ship Of Fools	C
• REO SPEEDWAGON	Here With Me	C
PAT BENATAR	All Fired Up	R
• PETE BARDENS	Gold	C
MIDNIGHT OIL	Dead Heart	C
DAVID LEE ROTH	Just Like Paradise	R
• HUEY LEWIS & NEWS	Perfect World	C

7AM

BELINDA CARLISLE	Heaven Is A Place On Earth	R
VAN HALEN	When It's Love	C
• RANKING ROGER	So Excited	C
KENNY LOGGINS	Nobody's Fool	C
• JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C
UB40	Red Red Wine	C
• FAT BOYS	Are You Ready For Freddy?	C
PETER CETERA	One Good Woman	C
AEROSMITH	Angel	R
• ROBERT PALMER	Simply Irresistible	C

8AM

INXS	Need You Tonight	R
INXS	Mediate	R
POISON	Fallen Angel	C
• U2	I Still Haven't Found What I'm	G
BOBBY MCFERRIN	Don't Worry, Be Happy	C
• STING	They Dance Alone (Cueca Solo)	C
• PHIL COLLINS	Groovy Kind Of Love	C
CHEAP TRICK	Don't Be Cruel	C
MIDNIGHT OIL	Beds Are Burning	R
• DEF LEPPARD	Love Bites	C

9AM

STEVE WINWOOD	Back In The High Life Again	G
• GEORGE HARRISON	Got My Mind Set On You	R
PRINCE	U Got The Look	R
INFORMATION SOCIETY	What's On Your Mind	C
GUNS N ROSES	Sweet Child O' Mine	C
• DEPECHE MODE	Strangelove	C
• AEROSMITH	Rag Doll	R

10AM

INXS	New Sensation	R
ROD STEWART	Forever Young	C
• SUZANNE VEGA	Luka	R
EUROPE	Superstitious	C
• CROWDED HOUSE	Better Be Home Soon	R
KENNY LOGGINS	Nobody's Fool	C
• TONI CHILDS	Don't Walk Away	C
REO SPEEDWAGON	Here With Me	C
POISON	Nothin' But A Good Time	R
• HUEY LEWIS & NEWS	Perfect World	C

11AM

D J JAZZY JEFF	Parents Just Don't Understand	R
ROBERT PALMER	Simply Irresistible	C
• ERASURE	Chains Of Love	C
PAT BENATAR	All Fired Up	R
• SQUEEZE	Hourglass	C
JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C
• JOE SATRIANI	As Always	C
MIDNIGHT OIL	Dead Heart	C
ROD STEWART	Lost In You	R
• GUNS N ROSES	Sweet Child O' Mine	C

12NOON

REMOTE CONTROL	GAME SHOW	X
• CHEAP TRICK	Don't Be Cruel	C
BRUCE HORNSBY & RANG	Look Out Any Window	C
• PSYCHEDELIC FURS	All That Money Wants	C
• DEF LEPPARD	Love Bites	C

1PM

ELTON JOHN	I Don't Wanna Go On With You	R
VAN HALEN	When It's Love	C
• SUGARCUBES	Cold Sweat	C
ROD STEWART	Forever Young	C
• INXS	What You Need	G
ROBERT PLANT	Ship Of Fools	C
MICHAEL JACKSON	Another Part Of Me	R
• SALT-N-PEPA	Shake Your Thang	C
RICHARD MARX	Hold On To The Nights	R
• ROBERT PALMER	Simply Irresistible	C

2PM

TRACY CHAPMAN	Fast Car	R
HUEY LEWIS & NEWS	Perfect World	C
• BOBBY MCFERRIN	Don't Worry, Be Happy	C
EUROPE	Superstitious	C
TOM PETTY & HEARTBRE	You Got Lucky	G
• REO SPEEDWAGON	Here With Me	C
UB40	Red Red Wine	C
• PRIMITIVES	Crash	C
STEVE WINWOOD	Don't You Know What The Night	C
DEF LEPPARD	Pour Some Sugar On Me	R
• INXS	Never Tear Us Apart	C

3PM

GEORGE HARRISON	Got My Mind Set On You	R
GUNS N ROSES	Sweet Child O' Mine	C
• KENNY LOGGINS	Nobody's Fool	C
TIL TUESDAY	Voices Carry	G
• BRITNY FOX	Long Way To Love	C
CLUB	MTV	X
GEORGE MICHAEL	Monkey	R
PEBBLES	Mercedes Boy	R
• RICK ASTLEY	It Would Take A Strong Strong	C
RUN DMC	Mary, Mary	C
2 MEN A DRUM MACHINE	Tired Of Getting Pushed Around	C

4PM

MICHAEL JACKSON	Dirty Diana	R
• ROBERT PLANT	Heaven Knows	R
MIDNIGHT OIL	Dead Heart	C
• JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C
TONI CHILDS	Don't Walk Away	C
• FABULOUS THUNDERBIRD	Powerful Stuff	C
PAT BENATAR	All Fired Up	R
• ROD STEWART	Forever Young	C

5PM

DIAL	MTV	X
VAN HALEN	When It's Love	C
GEORGE MICHAEL	Monkey	R
BRITNY FOX	Long Way To Love	C
• INXS	Never Tear Us Apart	C
• CHEAP TRICK	Don't Be Cruel	C
DEBBIE GIBSON	Staying Together	C
CINDERELLA	Don't Know What You Got (Till)	C
• EUROPE	Superstitious	C
• POISON	Fallen Angel	C
DEF LEPPARD	Love Bites	C

6PM

ROBERT PLANT	Tall Cool One	R
HUEY LEWIS & NEWS	Perfect World	C
• STING	We'll Be Together	R
SCORPIONS	Believe In Love	G
• PETER GABRIEL	Sledgehammer	C
INFORMATION SOCIETY	What's On Your Mind	C
• LITTLE FEAT	Hate To Lose Your Lovin'	C
BAD COMPANY	No Smoke Without A Fire	C
• CHEAP TRICK	Don't Be Cruel	C

7PM

REMOTE CONTROL	GAME SHOW	X
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8PM

CHER	I Found Someone	R
LITA FORD	Kiss Me Deadly	R
• JANET JACKSON	Pleasure Principle	G
• SUZANNE VEGA	Luka	R
JODY WATLEY	Some Kind Of Lover	R
INXS	Never Tear Us Apart	C
• TOMMY CONWELL & YOUN	I'm Not Your Man	C
• DEF LEPPARD	Love Bites	C

9PM

MIDNIGHT OIL	Beds Are Burning	R
VAN HALEN	When It's Love	C
• RANKING ROGER	So Excited	C
CHEAP TRICK	Don't Be Cruel	C
• ROBERT PLANT	Ship Of Fools	C
POISON	Nothin' But A Good Time	R
ROBERT PALMER	Simply Irresistible	C
• STEVE WINWOOD	Don't You Know What The Night	C
• KENNY LOGGINS	Nobody's Fool	C

10PM

CONCERT	PRESENTATION	X
11PM		
REMOTE CONTROL	GAME SHOW	X
TRACY CHAPMAN	Fast Car	R
THOMAS DCLBY	Airhead	C
• CURE	Hot Hot Hot	R
• ZIGGY MARLEY	Tomorrow People	R

ALPHABETICAL LIST BY ARTIST

2

2 MEN A DRUM MACHINE	Tired Of Getting Pushed Around	3p
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A

AEROSMITH	Angel	7a
AEROSMITH	Rag Doll	9a
ASTLEY, RICK	It Would Take A Strong Strong	3p

B

BAD COMPANY	No Smoke Without A Fire	6p
BARDENS, PETE	Gold	6a
BENATAR, PAT	All Fired Up	6a
BENATAR, PAT	All Fired Up	11a
BENATAR, PAT	All Fired Up	4p
BRITNY FOX	Long Way To Love	3p
BRITNY FOX	Long Way To Love	5p

C

CARLISLE, BELINDA	Heaven Is A Place On Earth	7a
CETERA, PETER	One Good Woman	7a
CHAPMAN, TRACY	Fast Car	2p
CHAPMAN, TRACY	Fast Car	11p
CHEAP TRICK	Don't Be Cruel	8a
CHEAP TRICK	Don't Be Cruel	12n
CHEAP TRICK	Don't Be Cruel	5p
CHEAP TRICK	Don't Be Cruel	6p
CHEAP TRICK	Don't Be Cruel	9p
CHER	I Found Someone	8p
CHILDS, TONI	Don't Walk Away	10a
CHILDS, TONI	Don't Walk Away	4p
CINDERELLA	Don't Know What You Got (Till)	5p
CLUB	MTV	3p
COLLINS, PHIL	Groovy Kind Of Love	3p
CONCERT	PRESENTATION	10p
CONWELL, TOMMY & YOU	I'm Not Your Man	8p
CROWDED HOUSE	Better Be Home Soon	10a
CURE	Hot Hot Hot	11p

D

D J JAZZY JEFF	Parents Just Don't Understand	11a
DEF LEPPARD	Love Bites	8a
DEF LEPPARD	Love Bites	12n
DEF LEPPARD	Love Bites	5p
DEF LEPPARD	Love Bites	8p
DEF LEPPARD	Pour Some Sugar On Me	2p
DEPECHE MODE	Strangelove	9a
DIAL	MTV	5p
DOLBY, THOMAS	Airhead	11p

E

ERASURE	Chains Of Love	11a
EUROPE	Superstitious	10a
EUROPE	Superstitious	2p
EUROPE	Superstitious	5p

F

FABULOUS THUNDERBIRD	Powerful Stuff	4p
FAT BOYS	Are You Ready For Freddy?	7a
FORD, LITA	Kiss Me Deadly	8p

G

GABRIEL, PETER	Sledgehammer	6p
GIBSON, DEBBIE	Staying Together	5p
GUNS N ROSES	Sweet Child O' Mine	9a
GUNS N ROSES	Sweet Child O' Mine	11a
GUNS N ROSES	Sweet Child O' Mine	3p

H

HARRISON, GEORGE	Got My Mind Set On You	9a
HARRISON, GEORGE	Got My Mind Set On You	3p
HORNSBY, BRUCE & RAN	Look Out Any Window	12n

I

INFORMATION SOCIETY	What's On Your Mind	9a
INFORMATION SOCIETY	What's On Your Mind	6p

INXS	Mediate	8a
INXS	Need You Tonight	8a
INXS	Never Tear Us Apart	2p
INXS	Never Tear Us Apart	5p
INXS	Never Tear Us Apart	8p
INXS	New Sensation	10a
INXS	What You Need	1p

J

JACKSON, JANET	Pleasure Principle	8p
JACKSON, MICHAEL	Another Part Of Me	1p
JACKSON, MICHAEL	Dirty Diana	4p
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	7a
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	11a
JETT, JOAN & BLACKHEA	I Hate Myself For Loving You	4p
JOHN, ELTON	I Don't Wanna Go On With You	1p

L

LEWIS, HUEY & NEWS	Perfect World	6a
LEWIS, HUEY & NEWS	Perfect World	10a
LEWIS, HUEY & NEWS	Perfect World	2p
LEWIS, HUEY & NEWS	Perfect World	6p
LITTLE FEAT	Hate To Lose Your Lovin'	6p
LOGGINS, KENNY	Nobody's Fool	7a
LOGGINS, KENNY	Nobody's Fool	10a
LOGGINS, KENNY	Nobody's Fool	3p
LOGGINS, KENNY	Nobody's Fool	9p

M

MARLEY, ZIGGY	Tomorrow People	11p
MARX, RICHARD	Hold On To The Nights	1p
MCFERRIN, BOBBY	Don't Worry, Be Happy	8a
MCFERRIN, BOBBY	Don't Worry, Be Happy	2p
MICHAEL, GEORGE	Faith	6a
MICHAEL, GEORGE	Monkey	3p
MICHAEL, GEORGE	Monkey	5p
MIDNIGHT OIL	Beds Are Burning	8a
MIDNIGHT OIL	Beds Are Burning	9p
MIDNIGHT OIL	Dead Heart	6a
MIDNIGHT OIL	Dead Heart	11a
MIDNIGHT OIL	Dead Heart	4p

P

PALMER, ROBERT	Simply Irresistible	7a
PALMER, ROBERT	Simply Irresistible	11a
PALMER, ROBERT	Simply Irresistible	1p
PALMER, ROBERT	Simply Irresistible	9p
PEBBLES	Mercedes Boy	3p
PETTY, TOM & HEARTBR	You Got Lucky	2p
PLANT, ROBERT	Heaven Knows	4p
PLANT, ROBERT	Ship Of Fools	6a
PLANT, ROBERT	Ship Of Fools	1p
PLANT, ROBERT	Ship Of Fools	9p
PLANT, ROBERT	Tall Cool One	6p
POISON	Fallen Angel	8a
POISON	Fallen Angel	5p
POISON	Nothin' But A Good Time	10a
POISON	Nothin' But A Good Time	9p
PRIMITIVES	Crash	2p
PRINCE	U Got The Look	9a
PSYCHEDELIC FURS	All That Money Wants	12n

R

RANKING ROGER	So Excited	7a
RANKING ROGER	So Excited	9p
REM	The One I Love	6a
REMOTE CONTROL	GAME SHOW	12n
REMOTE CONTROL	GAME SHOW	7p
REMOTE CONTROL	GAME SHOW	11p
REO SPEEDWAGON	Here With Me	6a
REO SPEEDWAGON	Here With Me	10a
REO SPEEDWAGON	Here With Me	2p
ROTH, DAVID LEE	Just Like Paradise	6a
RUN DMC	Mary, Mary	3p

S

SALT-N-PEPA	Shake Your Thang	1p
SATRIANI, JOE	As Always	11a
SCORPIONS	Believe In Love	6p
SQUEEZE	Hourglass	11a
STEWART, ROD	Forever Young	6a
STEWART, ROD	Forever Young	10a
STEWART, ROD	Forever Young	1p
STEWART, ROD	Forever Young	4p
STEWART, ROD	Lost In You	11a
STING	They Dance Alone (Cueca Solo)	8a
STING	We'll Be Together	6p
SUGARCUBES	Cold Sweat	1p

T

TIL TUESDAY	Voices Carry	3p
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U

U2	I Still Haven't Found What I'm	8a
UB40	Red Red Wine	7a
UB40	Red Red Wine	2p

ALPHABETICAL LIST BY ARTIST

V

VAN HALEN	When It's Love	7a
VAN HALEN	When It's Love	1p
VAN HALEN	When It's Love	5p
VAN HALEN	When It's Love	9p
VEGA, SUZANNE	Luka	10a
VEGA, SUZANNE	Luka	8p

W

WATLEY, JODY	Some Kind Of Lover	8p
WINWOOD, STEVE	Back In The High Life Again	9a
WINWOOD, STEVE	Don't You Know What The Night	2p
WINWOOD, STEVE	Don't You Know What The Night	9p

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

CHEAP TRICK	Don't Be Cruel	5
DEF LEPPARD	Love Bites	4
LEWIS, HUEY & NEWS	Perfect World	4
LOGGINS, KENNY	Nobody's Fool	4
PALMER, ROBERT	Simply Irresistible	4
STEWART, ROD	Forever Young	4
VAN HALEN	When It's Love	4
EUROPE	Superstitious	3
GUNS 'N ROSES	Sweet Child O' Mine	3
INXS	Never Tear Us Apart	3
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	3
MIDNIGHT OIL	Dead Heart	3
PLANT, ROBERT	Ship Of Fools	3
RED SPEEDWAGON	Here With Me	3
BRITNY FOX	Long Way To Love	2
CHILDS, TONI	Don't Walk Away	2
INFORMATION SOCIETY	What's On Your Mind	2
MCFERRIN, BOBBY	Don't Worry, Be Happy	2
POISON	Fallen Angel	2
RANKING ROGER	So Excited	2
UB40	Red Red Wine	2
WINWOOD, STEVE	Don't You Know What The Night	2
2 MEN A DRUM MACHINE	Tired Of Getting Pushed Around	1
ASTLEY, RICK	It Would Take A Strong Strong	1
BAD COMPANY	No Smoke Without A Fire	1
BARDENS, PETE	Gold	1
CETERA, PETER	One Good Woman	1
CINDERELLA	Don't Know What You Got (Till)	1
COLLINS, PHIL	Groovy Kind Of Love	1
CONWELL, TOMMY & YOU	I'm Not Your Man	1
DEPECHE MODE	Strangelove	1
DOLBY, THOMAS	Airhead	1
ERASURE	Chains Of Love	1
FABULOUS THUNDERBIRD	Powerful Stuff	1
FAT BOYS	Are You Ready For Freddy?	1
GIBSON, DEBBIE	Staying Together	1
HORNBSBY, BRUCE & RAN	Look Out Any Window	1
LITTLE FEAT	Hate To Lose Your Lovin'	1
PRIMITIVES	Crash	1
PSYCHEDELIC FURS	All That Money Wants	1
RUN DMC	Mary, Mary	1
SALT-N-PEPA	Shake Your Thang	1

SATRIANI, JOE	As Always	1
SCORPIONS	Believe In Love	1
STING	They Dance Alone (Cueca Solo)	1
SUGARCUBES	Cold Sweat	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once.

BENATAR, PAT	All Fired Up	3
CHAPMAN, TRACY	Fast Car	2
HARRISON, GEORGE	Got My Mind Set On You	2
MICHAEL, GEORGE	Monkey	2
MIDNIGHT OIL	Beds Are Burning	2
POISON	Nothin' But A Good Time	2
VEGA, SUZANNE	Luka	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

INXS	5
PLANT, ROBERT	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	95.00
G	5.00
MORNING DRIVE	
C-R	94.60
G	5.41
MID-DAY	
C-R	95.56
G	4.44
AFTERNOON DRIVE	
C-R	94.60
G	5.41
EVENING	
C-R	95.24
G	4.76

POSITIONING STATEMENTS

FEATURES AND DESCRIPTIONS	36X
"MTV News...you hear it first." (13X)	
"MTV...the only worldwide global video network" (10X)	
"MTV...in stereo" (5X)	
"MTV...24-hours-a-day" (3X)	
"MTV...the only one" (1X)	
MUSIC	18X
"MTV your favorite music...and more." (10X)	
"Hear new music first." (4X)	
"MTV...the music authority" (4X)	
IMAGE	6X
"We think, therefore we M." (3X)	
"TV or MTV...I want my MTV." (3X)	

PROMOTIONAL ACTIVITY

MTV NEWS	13X
Kurt Loder brings you the news first. Exciting interviews, and a behind the scenes look at today's most influential newsmakers. Kurt keeps you up-to-date with what's going on in the entertainment industry. Featured last week in the news was Sting and Bruce Springsteen live in concert, talks with John Demme and an exclusive interview with Robert Cray about his life as the world's most underrated musician	

MICHAEL JACKSON — ANOTHER PART OF ME 10X
Airing on September 1st at 10PM, MTV took us to Europe with Michael Jackson on his BAD tour.

1988 MUSIC VIDEO AWARDS SPOTLIGHT 9X
Last week, in preparation for the awards show, MTV's Adam Curry "spotlighted" the v deos whose artists were nominated for an award. In the male category: Steve Winwood, Terence Trent D'Arby, George Harrison, Bruce Springsteen and Prince were featured. Cher, Lita Ford, Janet Jackson and Suzanne Vega were featured in the female category.

THE BIG PICTURE 9X
Featured last Thursday on The Big Picture was "Eight Men Out" featuring Charlie Snee, and Bruce Willis starring in "Die Hard". The Big Picture airs on Thursdays at 7:30PM and on Saturdays at 6:30PM.

1988 MUSIC VIDEO AWARDS 8X
LIVE on MTV The awards aired on September 7th at 9PM. Your favorite videos act ieve the highest honors in the video industry. Awards include categories for the best choreography, best male video, female video, group video, best production, direction. The Viewers Choice Award nominees included George Harrison, Bruce Springsteen, INXS and U2. Scheduled to perform live was Aerosmith, INXS, Jody Watley, Cher, Depeche Mode and many others. Scheduled to appear was Belinda Carlisle, Cyndi Lauper, D.J. Jazzy Jeff & the Fresh Prince, Crowded House, Guns 'N Roses and Rod Stewart. Special appearances by Michael Jackson was also scheduled. Be sure to catch this article next week for all the winners. MMR will have all the information.

INXS TRAILER PARK GIVEAWAY 7X
As part of the "Summer of INXS," contest entrants try to win a Texas trailer park and an RV for a party with INXS.

TOP 27 VIDEOS OF THE SUMMER 6X
The Top 27 videos of the summer were counted down last weekend. The countdown aired on Saturday at 3PM and on Sunday at 10PM.

REMOTE CONTROL 3X
Hosted by Ken Ober, it's MTV's nuttiest game show. Along with Colin, Kari, Steve and the rest of the Remote Control gang, Ken brings us into his basement every weekday at 12N, 7PM and 11PM.

COKE SUMMER CUP GAME 2X
Join Rob Schneider in winning one of the thousands of instant prizes by pulling the pull-tabs on this summer's Coca-Cola Summer Cup Game Cups. If it's not an instant winner, play along with Rob on MTV at 7:30PM on Friday.

POST MODERN MTV 1X
Hosted by Kevin Seal, this MTV program provides the more intellectually acute approach to music videos with clips from bands like Thomas Dolby, The Cure and Ziggy Marley. Post Modern MTV is on at 11:30PM, Monday-Thursday.

CLUB MTV 1X
Direct from New York's Palladium, it's MTV's version of American Bandstand, hosted by "Downtown" Julie Brown.

DIAL MTV 1X
Adam Curry hosts this MTV countdown. Based on 2,000 randomly selected viewer phone calls, the top 10 videos of the day are tabulated. The videos are played back at 5PM, after the live on-the-air phone in period in which callers can speak with the VJ's.

CONCERT PRESENTATION 1X
MTV presented "Tango In The Night," highlights of Fleetwood Mac live in concert. Live concert footage included the hits: "Tango In The Night," "Don't Stop," "Little Lies," "Seven Wonders" and "You Make Loving Fun."

ACCOUNT LIST

Ambervision Sunglasses	1X	Optical
America's Achievements in Space	1X	CDs/Records/Tapes
Art Institute	10X	Education
Asics Get Basketball Shes	5X	Clothing
Avia	2X	Clothing
Big Red	1X	Food Products
B.K. Shoes	5X	Clothing
Bold Hold Hair Spray	3X	Health/Beauty
Bud Light	1X	Beer/Wine
Candies Shoes	7X	Clothing
Caramello	4X	Food Products
Carefree Sugarless Gum	1X	Food Products
Cardonna's Party Store	1X	Retail

Cherry 7-Up	4X	Beverage
Cigarettes	3X	Health/Beauty
Cinemax Classic Collection	1X	TV/Broadcast
Class Act	3X	Office Supplies
Clearasil	3X	Health/Beauty
Coast Deodorant Soap	1X	Health/Beauty
Coca-Cola	7X	Beverage
Cover Girl Cosmetics	2X	Health/Beauty
Crunch & Munch	2X	Food Products
Crush	3X	Beverage
CV — Peter Gabriel Video Album	3X	CDs/Records/Tapes
Duracell	1X	Electronics
Outch Boy Paints	1X	Home Improvement
Eight Men Out	4X	Entertainment/Rec
Entrepreneur Magazine	2X	Publications
Eplady	1X	Health/Beauty
Eveready Conductor	5X	Electronics
Finesse	1X	Health/Beauty
First Federal Credit	1X	Bank/Finance
Freak Phone	4X	Communications
Freedom Rock	4X	CDs/Records/Tapes
Good Morning Vietnam — Video	2X	CDs/Records/Tapes
Head & Shoulders	1X	Health/Beauty
Hot Tracks/JC Penney	11X	Clothing
IBA College of Cosmetology	2X	Education
IT Hair Products	1X	Health/Beauty
Jimmack	3X	Health/Beauty
Jimmy's Pizza	1X	Restaurant
Keds True Blue	2X	Clothing
L.A. Gear Footwear	5X	Clothing
Lee Jeans	14X	Clothing
Lee Pharmaceuticals	1X	Health/Beauty
Legendary Weathered Blues/Kmart	1X	Clothing
Levi's	15X	Clothing
Lincoln Technical Schools	4X	Education
Maxtrix	1X	Health/Beauty
Maybelline	7X	Health/Beauty
Micholob	1X	Beer/Wine
Milk Duds and Whoppers	3X	Food Products
Moon Over Parador	2X	Entertainment/Rec
Movie Channel	1X	TV/Broadcast
New Generation Hair Treatment	1X	Health/Beauty
Nick at Nite/Best of Sat. Night Live	1X	TV/Broadcast
Nightmare on Elm Street Pt. 4	9X	Entertainment/Rec
Ony 10	1X	Communications
Party Line	1X	Communications
Pazzo Sportswear	3X	Clothing
Pepe Jeans & Stuff	1X	Clothing
Pepsi	2X	Beverage
Personal Puzzle	1X	Various
Phosderm	3X	Health/Beauty
Rascals	2X	Health/Beauty
Redken	2X	Health/Beauty
Reebok	1X	Clothing
Rhinitis Blush	6X	Beer/Wine
Rock Talk	2X	Communications
Rolling Stone	7X	Publication
Secret Antiperspirant	1X	Health/Beauty
Silver Eagle Records	2X	CDs/Records/Tapes
Sports Illustrated	5X	Publication
Swatch	3X	Jewelry
Tampax Tampons	2X	Health/Beauty
Texas Instruments	1X	Electronics
Time-Life Books	10X	Various
Time Magazine	1X	Publication
Time's Watercolor Watches	6X	Jewelry
Travel Fox Performance Casuals	2X	Clothing
Tres L.A.	2X	Health/Beauty
Trojan Latex Condoms	3X	Health/Beauty
TV Guide	2X	Publication
Twizzlers	2X	Food Products
Union Bay Fashion	5X	Clothing
Vidal Sassoon Hair Products	2X	Health/Beauty
Wrigley's Chewing Gum	4X	Food Products
Zena Fashion	5X	Clothing

ACCOUNTS BY CATEGORY

Bank/Finance	1%
Beverage	6%
Beer/Wine	3%
CDs/Records/Tapes	4%
Clothing	30%
Communications	2%
Education	4%
Electronics	4%
Entertainment/Rec	5%
Food Products	7%
Health/Beauty	16%
Home Improvement	1%
Jewelry	3%
Office Supplies	1%
Optical	1%
Publication	1%
Restaurant	1%
Retail	1%
TV/Broadcast	1%
Various	1%



presents: **HOT MIX**
Different versions of the *hottest* contemporary hits mixed together beat-to-beat in a weekly 4 hour program!!

Join the **HOT MIX** family of stations today:

KKLQ	WZGC	WBWJ	KWSS
WTIC	WAPE	KCPX	KBEQ
WBCY	KEYN	KLUC	KMGX
KRXY	KMAI	WANS	KWOD
WKBQ	WDJX	WHT	KWNZ

AND MORE!

Guy Zapolean/PD (KZZP/Phoenix)
"In our highly competitive market for over two years, **HOT MIX** is still rated #1 with persons 12+, women 18-34, and teens — I recommend **HOT MIX** for any size market. It's Awesome!"

Paul Christy/PD (KRBE/Houston)
"**HOT MIX** has become an integral part of our programming — we'd hate to be without it!"

Dave Robbins/PD (WNCI/Columbus)
"**HOT MIX** is Incredible!! On Saturday nights **WNCI** posted a 39.4 share (women 18-24) — to our competitors 4.3 share. **HOT MIX** not only works, it demoralizes the competition!!!"

- Consulted by top PD's & MD's.
- No national commercials.
- Available on a market exclusive!!!

Airing Weekly in Over 28 Markets . . . & Growing!!!
Now International — Airing in Tokyo, Japan

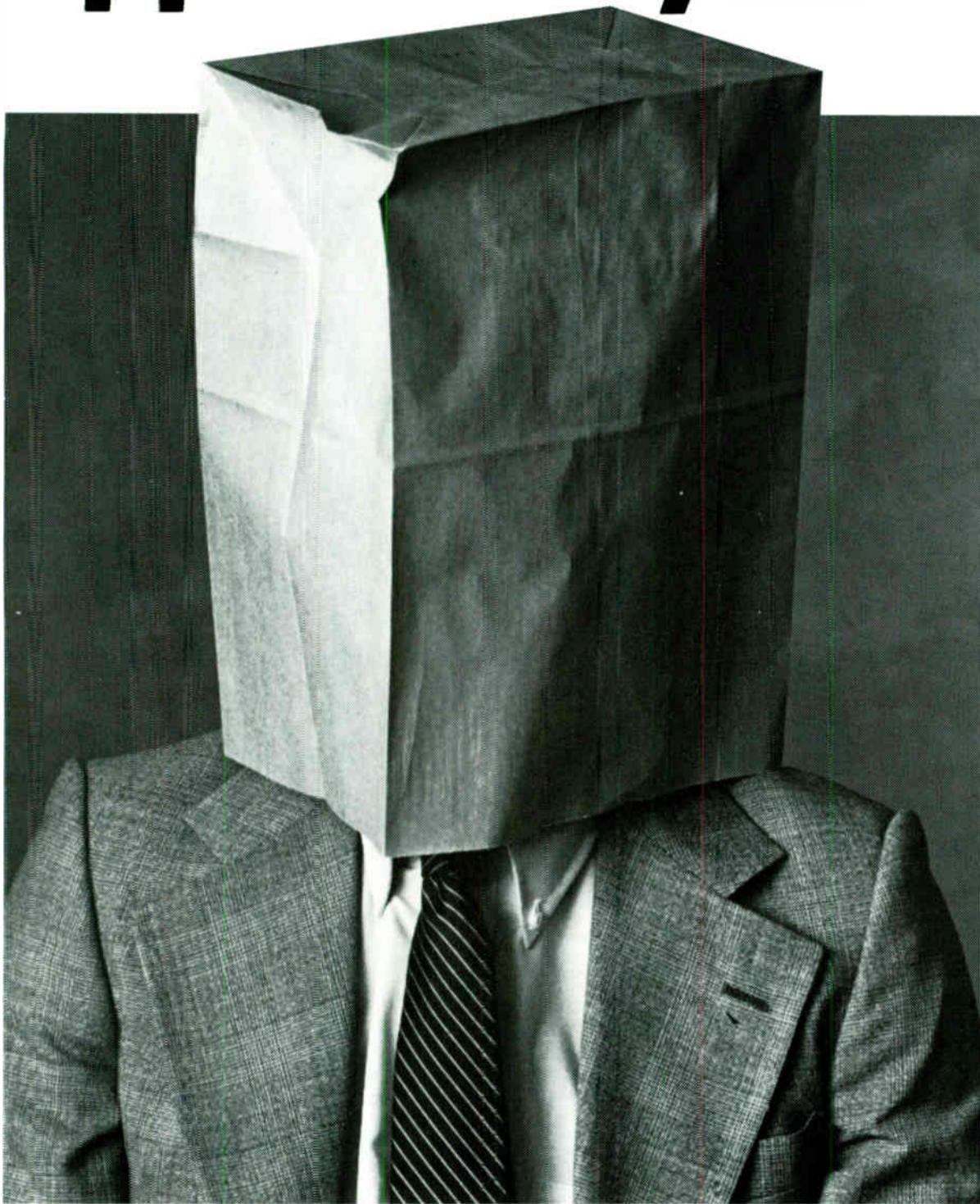
FOR DEMO PACKAGES & INFORMATION:

Call: **(602) 966-9900**

Ask for Andrew Starr

A Program Director who prefers to remain anonymous:

“How I blew the opportunity of my career”



“I had my chance, and I missed it. My instincts told me Open House Party had all the makings of a hit. Did I listen? Nooooo. I figured I'd be smart and play it safe. Wait and see what happens on other stations.

“So I waited. And what do I see? The guy down the street picks up the show, and all of a sudden his station moves up to #1 on weekends. “I swear, next time I'm going with my gut. In this business, if you snooze, you lose.”

Party your way to the top.

Open House Party is the hot live CHR weekend show that's beamed coast-to-coast via satellite on Saturday and Sunday nights. It's got an intense music mix, star-studded interviews, live requests, outrageous contests, and a spontaneous kind of fun canned shows just can't touch.

It's playing now in 27 markets—although that figure is about to double. And ratings are up on every station.

For example:

	PRE-PARTY	SPRING '88	CHANGE
WMJQ-FM, BUFFALO *	3.6	8.1	+ 125 %
WNNK-FM, HARRISBURG *	10.9	14.5	+ 33 %
WXKS-FM, BOSTON **	7.9	11.8	+ 49 %

ARBITRON *Winter '88, 18+ share **Fall '87 share

“We get real strong street talk. Open House Party is an absolutely fun show to listen to. John Garabedian is a magic guy who makes Saturday and Sunday nights sizzle in Buffalo.” *Larry Levite, Pres/GM, WMJQ, Buffalo*

“Open House Party is the biggest show on CHR radio today. Our listeners think it's our own show, and we're selling it as prime time. It definitely pays to party.” *Sunny Joe White, National PD, Pyramid Broadcasting*

“I came in on the following Monday after we added the show, and our entire staff was raving to me about it. Open House Party sounds big, sounds live, and sounds like part of my station.” *Leslie Fram, Program Director, WABB-FM, Mobile*

The Party can take you to the top on weekends—and keep you there. To check the availability in your market, call Sam Kopper or Brian Beecher at (617) 266-2900.

Don't blow it.



Open House Party

HIT RADIO/KRBE-FM

WEDNESDAY, AUGUST 31, 1988

OVERVIEW

STATION: KRBE-FM, Houston, TX
FREQUENCY: 104.1 MHz (100,000 watts)
GROUP OWNER: Susquehanna Radio
GM: Sandy Gambin
GSM: Fran Epstein
PD: Paul Christy
MD: Cheryl Broz
PROMOTION DIR.: Carol Maher
NEWS DIRECTOR: Gene Elston
AIRSTAFF:
 6A-10A Paul Christy
 10A-2P Cris Kelley
 2P-6P Mark Waldi
 6P-10P Scott Sparks
 10P-2A Ganet Gee
 2A-6A Dwayne W. Cook
REP FIRM: Katz Radio

HOOR BY HOOR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin

6AM

UB40	Red Red Wine	C
• NEW ORDER	True Faith	R
GLEN MEDEIROS	Long And Lasting Love	C
• HOLLY KNIGHT	Heart Don't Fail Me Now	C
TIME	Jungle Love	G
• INFORMATION SOCIETY	What's On Your Mind	C
THE HUMAN LEAGUE	(Keep Feeling) Fascination	G
WILL TO POWER	Baby, I Love Your Way/Freebird	C
DEF LEPPARD	Pour Some Sugar On Me	R
• S-EXPRESS	Theme From S-Express	C

7AM

ERASURE	Chains Of Love	C
• DEPECHE MODE	Route 66/Behind The Wheel	R
KYLIE MINOGUE	I Should Be So Lucky	R
GEORGE MICHAEL	I Want Your Sex	R
• HUEY LEWIS & NEWS	Perfect World	C
OUTFIELD	Your Love	G
• BASIA	Time And Tide	C
WHEN IN ROME	The Promise	C
• PHIL COLLINS	Groovy Kind Of Love	C

8AM

DEF LEPPARD	Love Bites	C
• GENE \$ JIM ARE INTO	Shake	C
ROD STEWART	Forever Young	C
PRIMITIVES	Crash	C
• GEORGE MICHAEL	Monkey	R
GEORGE MICHAEL	I Want Your Sex	R
• ROBERT PALMER	Simply Irresistible	C
• PEBBLES	Mercedes Boy	R
SOFT CELL	Tainted Love	G
BOBBY MCFERRIN	Don't Worry, Be Happy	C

9AM

INXS	Never Tear Us Apart	C
UB40	Red Red Wine	C
LEVEL 42	Something About You	G
• BRENDA K. STARR	What You See Is What You Get	C
FABULOUS THUNDERBIRD	Powerful Stuff	C
PATRICK SWAYZE	She's Like The Wind	R
• JOHNNY KEMP	Just Got Paid	R
ANIMATION	Obsession	G
• BRENDA K. STARR	What You See Is What You Get	C
ROBERT PALMER	I Didn't Mean To Turn You On	G

10AM

NU SHOOZ	Are You Looking For Someone Nu	C
BOOK OF LOVE	Pretty Boys Pretty Girls	C
RICK ASTLEY	Never Gonna Give You Up	R
ERASURE	Chains Of Love	C
PET SHOP BOYS	West End Girls	G
PETER CETERA	One Good Woman	C
• BEACH BOYS	Kokomo	C
GLENN FREY	True Love	C
BASIA	Time And Tide	C
• TERENCE TRENT D'ARBY	Dance Little Sister	C
PRETTY POISON	Catch Me (I'm Falling)	R
WHEN IN ROME	The Promise	C
MIDNIGHT OIL	Beds Are Burning	R
10,000 MANIACS	What's The Matter Here?	C
INXS	Never Tear Us Apart	C

11AM

DEPECHE MODE	Route 66/Behind The Wheel	R
DEF LEPPARD	Love Bites	C
• SCRITTI POLITTI	Boom, There She Was	R
CLIMIE FISHER	Rise to the Occasion	C
• STEVIE B.	Spring Love	R
GEORGE MICHAEL	Monkey	R
• POISON	Every Rose Has Its Thorn	R
DAVID LEE ROTH	California Girls	G
ROBERT PALMER	Simply Irresistible	C
GLORIA ESTEFAN & MIA	1-2-3	R
KLYMAXX	Meeting In The Ladies Room	G

12NOON

KYLIE MINOGUE	The Loco-Motion	C
ELTON JOHN	I Don't Wanna Go On With You	R
FIXX	One Thing Leads To Another	G
MAOONNA	Burnin' Up	G
JANE WIEDLIN	Rush Hour	R
FAT BOYS	Twist	R
• GEORGE MICHAEL	Love's In Need Of Love	C
STEVE WINWOOD	Don't You Know What The Night	C
• FABULOUS THUNDERBIRD	Powerful Stuff	C
WILL TO POWER	Baby, I Love Your Way/Freebird	C
• BOBBY MCFERRIN	Don't Worry, Be Happy	C
BRENDA RUSSELL	Piano In The Dark	R
ERASURE	Chains Of Love	C
TERENCE TRENT D'ARBY	Dance Little Sister	C
BREATHE	Hands To Heaven	R

1PM

SHEILA E	Glamorous Life	G
UB40	Red Red Wine	C
SHANNON	Let The Music Play	G
• HUEY LEWIS & NEWS	Perfect World	C
NU SHOOZ	Are You Looking For Someone Nu	C
• MIDNIGHT OIL	Dead Heart	C
BASIA	Time And Tide	C
• JOHNNY KEMP	Just Got Paid	R
ANIMATION	Obsession	G
RICK ASTLEY	It Would Take A Strong Strong	C
CAPELLA/S-EXPRESS	Push The Beat/S-Express Theme	C
INXS	Never Tear Us Apart	C

2PM

DEF LEPPARD	Pour Some Sugar On Me	R
THOMPSON TWINS	In The Name Of Love	G
SAFIRE	Boy I've Been Told	C
KIM WILDE	You Came	G
BREAKFAST CLUB	Right On Track	C
INFORMATION SOCIETY	What's On Your Mind	C
BOMB THE BASS	Beat Dis	C
PRIMITIVES	Crash	C
DEF LEPPARD	Love Bites	C
DEAD OR ALIVE	Brand New Lover	G
GIANT STEPS	Another Lover	G
GEORGE MICHAEL	Monkey	R
ROBERT PALMER	Simply Irresistible	C
ERIC CARMEN	Make Me Lose Control	R
BOBBY BROWN	Don't Be Cruel	C
POISON	Fallen Angel	C

3PM

DEPECHE MODE	Never Let Me Down Again/...	R
NEW EDITION	If It Isn't Love	C
VAN HALEN	When It's Love	C
MISSING PERSONS	Words	G
AL B SURE	Off On Your Own (Girl)	C
PET SHOP BOYS	Heart	C
GUNS 'N ROSES	Sweet Child O' Mine	C
SIOUXSIE & BANSHEES	Peek-A-Boo	C
• REM	The One I Love	R
CLIMIE FISHER	Rise to the Occasion	C
WILL TO POWER	Baby, I Love Your Way/Freebird	C
• DEF LEPPARD	Love Bites	C
COVER GIRLS	Because Of You	R

4PM

INFORMATION SOCIETY	What's On Your Mind	C
KEITH SWEAT	I Want Her	C
JOAN JETT & BLACKHEA	I Hate Myself For Loving You	R
INXS	Never Tear Us Apart	C
• BOOK OF LOVE	Pretty Boys Pretty Girls	C
WAS (NOT WAS)	Spy In The House Of Love	C
• SCRITTI POLITTI	Boom, There She Was	R
GEORGE MICHAEL	Love's In Need Of Love	C
HOLLY KNIGHT	Heart Don't Fail Me Now	C
PRINCE	Erotic City	G
STEVE WINWOOD	Don't You Know What The Night	C
DEF LEPPARD	Love Bites	C
CLIMIE FISHER	Love Changes Everything	R

5PM

WHEN IN ROME	The Promise	C
RICHARD MARX	Endless Summer Nights	R
KYLIE MINOGUE	The Loco-Motion	C
CHEAP TRICK	Don't Be Cruel	C
BOMB THE BASS	Beat Dis	C
ERASURE	A Little Respect	C
• DEPECHE MODE	Strangelove	R
GEORGE MICHAEL	Monkey	R
• JOHNNY KEMP	Just Got Paid	R
ANIMATION	Obsession	G
NU SHOOZ	Are You Looking For Someone Nu	C
POISON	Fallen Angel	C
STEVE WINWOOD	Roll With It	C
ROBERT PALMER	Simply Irresistible	C

6PM

STEVIE B.	Spring Love	R
PRIMITIVES	Crash	C
NEW KIDS ON THE BLOC	Please Don't Go Girl	C
• FABULOUS THUNDERBIRD	Powerful Stuff	C
UB40	Red Red Wine	C
• BRENDA K. STARR	What You See Is What You Get	C
WILL TO POWER	Baby, I Love Your Way/Freebird	C
• NEW EDITION	If It Isn't Love	R
PRINCE	Hot Thing	C
GEORGE MICHAEL	Love's In Need Of Love	C
S-EXPRESS	Theme From S-Express	R
ROD STEWART	Lost In You	C
INFORMATION SOCIETY	What's On Your Mind	C

7PM

HUEY LEWIS & NEWS	Perfect World	C
AL B SURE	Off On Your Own (Girl)	C
TERENCE TRENT D'ARBY	Wishing Well	R
• SIOUXSIE & BANSHEES	Peek-A-Boo	C
GIANT STEPS	Another Lover	C
• WHITE LION	Wait	R
BOBBY MCFERRIN	Don't Worry, Be Happy	R
• JOHNNY KEMP	Just Got Paid	C
ERASURE	Chains Of Love	R
MAOONNA	Causing A Commotion	C
GENE \$ JIM ARE INTO	Shake	C
DEF LEPPARD	Love Bites	C
BOBBY BROWN	Don't Be Cruel	C

8PM

GEORGE MICHAEL	Monkey	R
SALT-N-PEPA	Push It	R
DEPECHE MODE	Strangelove	C
VAN HALEN	When It's Love	C
• AEROSMITH	Rag Doll	R
STEVE WINWOOD	Don't You Know What The Night	C
• JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C
DEAD OR ALIVE	Turn Around And Count To Ten	C
• INXS	Never Tear Us Apart	C
PSYCHEDELIC FURS	All That Money Wants	C
MODERN ENGLISH	I Melt With You	G
ERASURE	Victim Of Love	G
PRIMITIVES	Crash	C
GEORGE MICHAEL	Love's In Need Of Love	C

9PM

BOBBY MCFERRIN	Don't Worry, Be Happy	C
WHITE LION	Tell Me	R
WHEN IN ROME	The Promise	C
• SIOUXSIE & BANSHEES	Peek-A-Boo	C
GUNS 'N ROSES	Sweet Child O' Mine	C
• DEF LEPPARD	Love Bites	C
POISON	Fallen Angel	C
• UB40	Red Red Wine	C
CINDERELLA	Don't Know What You Got (Till)	C
NEW ORDER	True Faith	R
SCRITTI POLITTI	Boom, There She Was	R
STEVIE B.	Spring Love	R
TERENCE TRENT D'ARBY	Dance Little Sister	C

10PM

INFORMATION SOCIETY	What's On Your Mind	C
PEBBLES	Mercedes Boy	R
10,000 MANIACS	What's The Matter Here?	C
DAF	Sex	C
• NEW KIDS ON THE ELOC	Please Don't Go Girl	C
BEACH BOYS	Kokomo	C
• BOMB THE BASS	Beat Dis	C
ERASURE	Chains Of Love	C
• CHEAP TRICK	Don't Be Cruel	C
AL B SURE	Off On Your Own (Girl)	C
TOMMY CONWELL & YOUN	I'm Not Your Man	C
WILL TO POWER	Baby, I Love Your Way/Freebird	R
CHER	I Found Someone	R

11PM

GEORGE MICHAEL	Monkey	R
CHICAGO	I Don't Wanna Live W/out Your	C
NEW EDITION	If It Isn't Love	C
BRENDA K. STARR	What You See Is What You Get	C
JOAN JETT & BLACKHEA	I Hate Myself For Loving You	C
CLIMIE FISHER	Rise to the Occasion	C
• KYLIE MINOGUE	The Loco-Motion	C
WHEN IN ROME	The Promise	C
• HUEY LEWIS & NEWS	Perfect World	C
SIOUXSIE & BANSHEES	Peek-A-Boo	C
BRITNY FOX	Long Way To Love	C
POISON	Fallen Angel	C
CCCP	American Soviets	C
MIDNIGHT OIL	Dead Heart	C

ALPHABETICAL LIST BY ARTIST

1

10,000 MANIACS	What's The Matter Here?	10a
10,000 MANIACS	What's The Matter Here?	10p

A

AEROSMITH	Rag Doll	8p
AL B SURE	Off On Your Own (Girl)	3p
AL B SURE	Off On Your Own (Girl)	7p
AL B SURE	Off On Your Own (Girl)	10p
ANIMATION	Obsession	9a
ANIMATION	Obsession	1p
ANIMATION	Obsession	5p
ASTLEY, RICK	It Would Take A Strong Strong	1p
ASTLEY, RICK	Never Gonna Give You Up	10a

B

B, STEVIE	Spring Love	11a
B, STEVIE	Spring Love	6p
B, STEVIE	Spring Love	9p
BASIA	Time And Tide	7a
BASIA	Time And Tide	10a
BASIA	Time And Tide	1p
BEACH BOYS	Kokomo	10a
BEACH BOYS	Kokomo	10p
BOMB THE BASS	Beat Dis	2p
BOMB THE BASS	Beat Dis	5p
BOMB THE BASS	Beat Dis	10p
BOOK OF LOVE	Pretty Boys Pretty Girls	10a
BOOK OF LOVE	Pretty Boys Pretty Girls	4p
BREAKFAST CLUB	Right On Track	2p
BREATHE	Hands To Heaven	12n
BRITNY FOX	Long Way To Love	11p
BROWN, BOBBY	Don't Be Cruel	2p
BROWN, BOBBY	Don't Be Cruel	7p

C

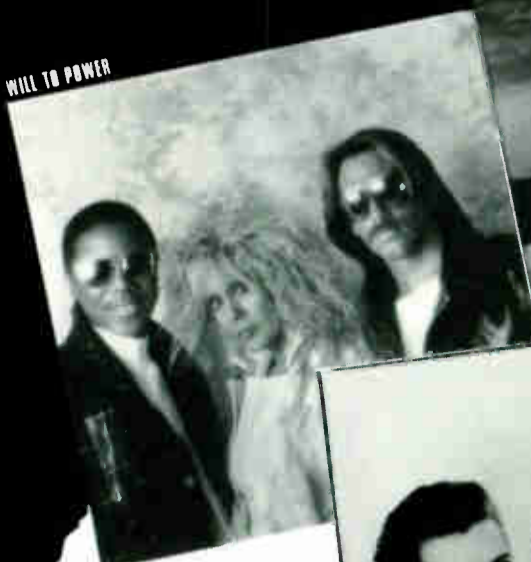
CAPELLA/S-EXPRESS	Push The Beat/S-Express Theme	1p
CARMEN, ERIC	Make Me Lose Control	2p
CCCP	American Soviets	11p
CETERA, PETER	One Good Woman	10a
CHEAP TRICK	Don't Be Cruel	5p
CHEAP TRICK	Don't Be Cruel	10p
CHER	I Found Someone	10p
CHICAGO	I Don't Wanna Live W/out Your	11p
CINDERELLA	Don't Know What You Got (Till)	9p
CLIMIE FISHER	Love Changes Everything	4p
CLIMIE FISHER	Rise to the Occasion	11a
CLIMIE FISHER	Rise to the Occasion	3p
CLIMIE FISHER	Rise to the Occasion	11p
COLLINS, PHIL	Groovy Kind Of Love	7a
CONWELL, TOMMY & YOU	I'm Not Your Man	10p
COVER GIRLS	Because Of You	3p

D

D'ARBY, TERENCE TREN	Dance Little Sister	10a
D'ARBY, TERENCE TREN	Dance Little Sister	12n
D'ARBY, TERENCE TREN	Dance Little Sister	9p
D'ARBY, TERENCE TREN	Wishing Well	7p
DAF	Sex	10p
DEAD OR ALIVE	Brand New Lover	2p
DEAD OR ALIVE	Turn Around And Count To Ten	8p
DEF LEPPARD	Love Bites	8a
DEF LEPPARD	Love Bites	11a
DEF LEPPARD	Love Bites	2p
DEF LEPPARD	Love Bites	3p
DEF LEPPARD	Love Bites	4p
DEF LEPPARD	Love Bites	7p
DEF LEPPARD	Love Bites	9p
DEF LEPPARD	Pour Some Sugar On Me	6a
DEF LEPPARD	Pour Some Sugar On Me	2p
DEPECHE MODE	Never Let Me Down Again/...	3p
DEPECHE MODE	Route 66/Behind The Wheel	7a
DEPECHE MODE	Route 66/Behind The Wheel	11a
DEPECHE MODE	Strangelove	5p
DEPECHE MODE	Strangelove	8p

WILL TO POWER

RHYTHM CORP



HENRY LEE SUMMER

Bros.
"I Owe You Nothing"
A WORLDWIDE HIT!

- #1 U.K.
- #1 IRELAND
- #3 AUSTRALIA
- #4 GERMANY
- #5 ITALY
- #5 DENMARK

HUGE INTERNATIONAL
SALES AND CLOSING IN
ON 150,000 UNITS IN
THE STATES!

ON YOUR DESK NOW...
AND READY FOR
AMERICAN RADIO!!

Henry Lee Summer

"Hand On The Radio"

THE NEXT HIT FOR HENRY LEE!
MMR HIT TRACER TRACKS
NEWCOMER DEBUT
71% PLAY INCREASE THIS WEEK!
MMR ROCK TRACER TRACKS
NEWCOMER

- Q102 12-10
- WZPL 34-30
- KCPX 40-39
- WIXX ADD #39
- WLAP ADD
- KZLU ADD
- WLRS 32-21
- KZ106
- WLAP
- WMEE
- KSND
- FM104
- KWTX ADD
- Y94 ADD
- WAZY 30-20
- WPER 26-20 (HOT)
- KZOZ 38-33
- OK95 39-36
- WVFX
- 95XXX
- WJMX
- KPAT
- WBMG
- KLYV
- KDBR
- KFMW
- KTRS
- KMOK
- KTMT
- SLY96

ALSO PLAYING ON:
KDWB & KXXR!

ALSO PLAYING ON: KXXR!
AND MANY MORE!

Rhythm Corp

"Common Ground"

BIG ROCK RADIO TRACK
NOW CROSSING!
MMR HIT TRACER
TRACKS NEWCOMER
DEBUT!

58% PLAY INCREASE
THIS WEEK!

- WL01 #30
- Y95 DEBUT #34
- KEGL DEBUT #37
- KATD ADD #33
- WPST ADD
- WROQ 28-25
- FM104 DEBUT #26
- WSPK DEBUT #36
- KIKX
- KPAT DEBUT #36
- KKXL
- WDBR
- KQIZ
- WJAD
- WJMX
- G98



Will To Power

"Baby I Love Your Way/
Freebird"

- KCPX ADD #36
- KBEQ ADD
- WNVZ ADD
- KITY ADD
- KKLQ ADD
- PWR96 5-3
- Y100 DEBUT #26
- B97 DEBUT #29
- KKBQ DEBUT #31
- HOT 97.7 DEBUT #33
- WL01 DEBUT #36
- KISN DEBUT #39
- KTFM
- KCPW
- KZZP
- KMEL
- KOY-FM ADD #27
- KXX106 ADD #37
- WNOK ADD
- KEZB ADD
- WANS ADD
- WTNZ ADD
- WHYH ADD
- KSAQ ADD
- KMQX ADD
- KYRX 17-13
- KYNO DEBUT #37
- KSND DEBUT #37
- HOT 105
- BJ105
- KS104
- KCAQ
- KKFR
- QV103 ADD #40
- KWTX ADD
- KMOK ADD
- KOZE ADD
- SLY96 ADD
- Y97 ADD
- WFXX ADD
- Q104 33-28
- KGOT

ALSO PLAYING ON: KUIS, KQKS, KRBE,
Y106, WEGX, Z100, Q107, WTIC AND
MANY MORE!





ROD STEWART "Forever Young"

ROD HAS A MULTI-FORMAT HIT!

MMR HIT TRACER TRACKS 

MMR ROCK TRACER TRACKS  - 

882 PLAYS THIS WEEK!

REACH INDEX 17.84 MILLION!

HIT ACTION INCLUDES:

KKRZ ADD	Q102 24-18	KZOZ 10-7
Q105 14-10	WNVZ 24-20	WPFM 13-8 (HOT)
B97 17-12	B94 24-10	KSND 16-14
WXKS 21-13	WERZ 12-6	WKDD 18-12
KCPW 20-15 (HOT)	KNAN 16-7 (HOT)	WSPK 19-14
WMMS 24-17		

ALSO PLAYING ON: WKSS, 94G & WRNO!

FROM THE ALBUM — *OUT OF ORDER!*

DON'T MISS ROD'S HOT TOUR!

DEPECHE MODE "Strangelove"

THE MODE IS EXPLODING!

MMR HIT TRACER TRACKS DEBUT NEWCOMER!

262% PLAY INCREASE THIS WEEK!

5.05 MILLION REACH INDEX THIS WEEK ALREADY!

HOT WEEK INCLUDES:

KOY-FM ADD #29	WLRS ADD	KKBQ 36-28
KZZB ADD #40	KYRK ADD	Y95 DEBUT #30
KEGL ADD	Y97 ADD	B97 DEBUT #33
WLOL ADD	KPAT ADD	WXKS DEBUT #33
KKRZ ADD	Q104 ADD	K106 DEBUT #29
WFLY ADD	KWTX ADD	QV103 36-27
KEZB ADD	95XXX ADD	AND MORE!

ALSO PLAYING ON: KIIS, Q105, Q107 & WBCY

WATCH THE VIDEO ON MTV!



GARDNER COLE "Live It Up"

GO AHEAD . . . LIVE IT UP!

JUST OUT AND ALREADY ON:

Y95! WRCK! WBBQ! KATD! WJAD!

CATCH THE VIDEO . . . ALREADY ADDED TO MTV!

THIS SINGLE IS A MUST LISTEN!!



HIT RADIO/KRBE-FM

ALPHABETICAL LIST BY ARTIST

Artist	Song	Time	Artist	Song	Time
E			MICHAEL, GEORGE	Monkey	8a
ERASURE	A Little Respect	5p	MICHAEL, GEORGE	Monkey	11a
ERASURE	Chains Of Love	7a	MICHAEL, GEORGE	Monkey	2p
ERASURE	Chains Of Love	10a	MICHAEL, GEORGE	Monkey	5p
ERASURE	Chains Of Love	12n	MICHAEL, GEORGE	Monkey	8p
ERASURE	Chains Of Love	7p	MICHAEL, GEORGE	Monkey	11p
ERASURE	Chains Of Love	10p	MICHAEL, GEORGE	Monkey	10a
ERASURE	Victim Of Love	8p	MIDNIGHT OIL	Beds Are Burning	10a
ESTEFAN, GLORIA & MI	1-2-3	11a	MIDNIGHT OIL	Dead Heart	1p
F			MIDNIGHT OIL	Dead Heart	11p
FABULOUS THUNDERBIRD	Powerful Stuff	9a	MINOGUE, KYLIE	I Should Be So Lucky	7a
FABULOUS THUNDERBIRD	Powerful Stuff	12n	MINOGUE, KYLIE	The Loco-Motion	12n
FABULOUS THUNDERBIRD	Powerful Stuff	6p	MINOGUE, KYLIE	The Loco-Motion	5p
FAT BOYS	Twist	12n	MINOGUE, KYLIE	The Loco-Motion	11p
FIXX	One Thing Leads To Another	12n	MISSING PERSONS	Words	3p
FREY, GLENN	True Love	10a	MODERN ENGLISH	I Melt With You	8p
G			N		
GENE & JIM ARE INTO	Shake	8a	NEW EDITION	If It Isn't Love	3p
GENE & JIM ARE INTO	Shake	7p	NEW EDITION	If It Isn't Love	6p
GIANT STEPS	Another Lover	2p	NEW EDITION	If It Isn't Love	11p
GIANT STEPS	Another Lover	7p	NEW KIDS ON THE BLOC	Please Don't Go Girl	6p
GUNS 'N ROSES	Sweet Child O' Mine	3p	NEW KIDS ON THE BLOC	Please Don't Go Girl	10p
GUNS 'N ROSES	Sweet Child O' Mine	9p	NEW ORDER	True Faith	6a
H			NEW ORDER	True Faith	9p
HUMAN LEAGUE, THE	(Keep Feeling) Fascination	6a	NU SHOOZ	Are You Looking For Someone Nu	10a
I			NU SHOOZ	Are You Looking For Someone Nu	1p
INFORMATION SOCIETY	What's On Your Mind	6a	NU SHOOZ	Are You Looking For Someone Nu	5p
INFORMATION SOCIETY	What's On Your Mind	2p	O		
INFORMATION SOCIETY	What's On Your Mind	4p	OUTFIELD	Your Love	7a
INFORMATION SOCIETY	What's On Your Mind	6p	P		
INFORMATION SOCIETY	What's On Your Mind	10p	PALMER, ROBERT	I Didn't Mean To Turn You On	9a
INXS	Never Tear Us Apart	9a	PALMER, ROBERT	Simply Irresistible	8a
INXS	Never Tear Us Apart	10a	PALMER, ROBERT	Simply Irresistible	11a
INXS	Never Tear Us Apart	1p	PALMER, ROBERT	Simply Irresistible	2p
INXS	Never Tear Us Apart	4p	PALMER, ROBERT	Simply Irresistible	5p
INXS	Never Tear Us Apart	8p	PEBBLES	Mercedes Boy	8a
J			PEBBLES	Mercedes Boy	10p
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	4p	PET SHOP BOYS	Heart	3p
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	8p	PET SHOP BOYS	West End Girls	10a
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	11p	POISON	Every Rose Has Its Thorn	11a
JOHN, ELTON	I Don't Wanna Go On With You	12n	POISON	Fallen Angel	2p
K			POISON	Fallen Angel	5p
KEMP, JOHNNY	Just Got Paid	9a	POISON	Fallen Angel	9p
KEMP, JOHNNY	Just Got Paid	1p	POISON	Fallen Angel	11p
KEMP, JOHNNY	Just Got Paid	5p	PRETTY POISON	Catch Me (If I'm Falling)	10a
KEMP, JOHNNY	Just Got Paid	7p	PRIMITIVES	Crash	8a
KLYMAXX	Meeting In the Ladies Room	11a	PRIMITIVES	Crash	2p
KNIGHT, HOLLY	Heart Don't Fail Me Now	6a	PRIMITIVES	Crash	6p
KNIGHT, HOLLY	Heart Don't Fail Me Now	4p	PRIMITIVES	Crash	8p
L			PRINCE	Erotic City	4p
LEVEL 42	Something About You	9a	PRINCE	Hot Thing	6p
LEWIS, HUEY & NEWS	Perfect World	7a	PSYCHEDELIC FURS	All That Money Wants	8p
LEWIS, HUEY & NEWS	Perfect World	1p	R		
LEWIS, HUEY & NEWS	Perfect World	7p	REM	The One I Love	3p
LEWIS, HUEY & NEWS	Perfect World	11p	ROTH, DAVID LEE	California Girls	11a
M			RUSSELL, BRENDA	Piano In The Dark	12n
MADONNA	Burnin' Up	12n	S		
MADONNA	Causing A Commotion	7p	S-EXPRESS	Theme From S-Express	6a
MARX, RICHARD	Endless Summer Nights	5p	S-EXPRESS	Theme From S-Express	6p
MCFERRIN, BOBBY	Don't Worry, Be Happy	8a	SAFIRE	Boy I've Been Told	2p
MCFERRIN, BOBBY	Don't Worry, Be Happy	12n	SALT-N-PEPA	Push It	8p
MCFERRIN, BOBBY	Don't Worry, Be Happy	7p	SCRITTI POLITTI	Boom, There She Was	11a
MCFERRIN, BOBBY	Don't Worry, Be Happy	9p	SCRITTI POLITTI	Boom, There She Was	4p
MEDEIROS, GLEN	Long And Lasting Love	6a	SCRITTI POLITTI	Boom, There She Was	9p
MICHAEL, GEORGE	I Want Your Sex	7a	SHANNON	Let The Music Play	1p
MICHAEL, GEORGE	I Want Your Sex	8a	SHEILA E	Glamorous Life	1p
MICHAEL, GEORGE	Love's In Need Of Love	12n	SIOUXSIE & BANSHEES	Peek-A-Boo	3p
MICHAEL, GEORGE	Love's In Need Of Love	4p	SIOUXSIE & BANSHEES	Peek-A-Boo	7p
MICHAEL, GEORGE	Love's In Need Of Love	6p	SIOUXSIE & BANSHEES	Peek-A-Boo	9p
MICHAEL, GEORGE	Love's In Need Of Love	8p	SIOUXSIE & BANSHEES	Peek-A-Boo	11p
			SOFT CELL	Tainted Love	8a
			STARR, BRENDA K	What You See Is What You Get	9a
			STARR, BRENDA K	What You See Is What You Get	9a
			STARR, BRENDA K	What You See Is What You Get	6p
			STARR, BRENDA K	What You See Is What You Get	11p
			STEWART, ROD	Forever Young	8a
			STEWART, ROD	Lost In You	6p
			SWAYZE, PATRICK	She's Like The Wind	9a
			SWEAT, KEITH	I Want Her	4p
			T		
			THOMPSON TWINS	In The Name Of Love	2p
			TIME	Jungle Love	6a



MMR HIT TRACER TRACKS DEBUT NEWCOMER!
33% PLAY INCREASE THIS WEEK!

LOOK AT THESE QUOTES:

BOB CASE — Z93
 "LTrimm Guarantee your phones will never stop ringing!"

SHARON LePERE — KITY
 "LTrimm Creates Great Phones and Great Fun!"

BOB WEST — WQUE
 "LTrimm is number one phones and monster sales in New Orleans!"

KEVIN WEATHERLY — KMEL
 "LTrimm has been number one for over three weeks!"

EARLY HIT PLAY INCLUDES:

- KMEL 20-5
- Z93 9-7
- WPOW 10-8
- KBOS 19-16
- KGGI 27-19
- KITY 33-31
- HOT105
- HOT 97.7
- KS104 ADD #30
- AND MORE!**



HIT RADIO/KRBE-FM

ALPHABETICAL LIST BY ARTIST

Artist	Song	Time
U		
UB40	Red Red Wine	6a
UB40	Red Red Wine	9a
UB40	Red Red Wine	1p
UB40	Red Red Wine	6p
UB40	Red Red Wine	9p
V		
VAN HALEN	When It's Love	3p
VAN HALEN	When It's Love	8p
W		
WAS (NOT WAS)	Spy In The House Of Love	4p
WHEN IN ROME	The Promise	7a
WHEN IN ROME	The Promise	10a
WHEN IN ROME	The Promise	5p
WHEN IN ROME	The Promise	9p
WHEN IN ROME	The Promise	11p
WHITE LION	Tell Me	9p
WHITE LION	Wait	7p
WIEDLIN, JANE	Rush Hour	12n
WILDE, KIM	You Came	2p
WILL TO POWER	Baby, I Love Your Way/Freebird	6a
WILL TO POWER	Baby, I Love Your Way/Freebird	12n
WILL TO POWER	Baby, I Love Your Way/Freebird	3p
WILL TO POWER	Baby, I Love Your Way/Freebird	6p
WILL TO POWER	Baby, I Love Your Way/Freebird	10p
WINWOOD, STEVE	Don't You Know What The Night	12n
WINWOOD, STEVE	Don't You Know What The Night	4p
WINWOOD, STEVE	Don't You Know What The Night	8p
WINWOOD, STEVE	Roll With It	5p

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

DEF LEPPARD	Love Bites	7
ERASURE	Chains Of Love	5
INFORMATION SOCIETY	What's On Your Mind	5
INXS	Never Tear Us Apart	5
UB40	Red Red Wine	5
WHEN IN ROME	The Promise	5
WILL TO POWER	Baby, I Love Your Way/Freebird	5
LEWIS, HUEY & NEWS	Perfect World	4
MCFERRIN, BOBBY	Don't Worry, Be Happy	4
MICHAEL, GEORGE	Love's In Need Of Love	4
PALMER, ROBERT	Simply Irresistible	4
POISON	Fallen Angel	4
PRIMITIVES	Crash	4
SILOUSIE & BANSHEES	Peek-A-Boo	4
STARR, BRENDA K.	What You See Is What You Get	4
AL B SURE	Off On Your Own (Girl)	3
BASIA	Time And Tide	3
BOMB THE BASS	Beat Dis	3
CLIMIE FISHER	Rise to the Occasion	3

D'ARBY, TERENCE TREN	Dance Little Sister	3
FABULOUS THUNDERBIRD	Powerful Stuff	3
JETT, JOAN & BLACKHE	I Hate Myself For Loving You	3
MINOGUE, KYLIE	The Loco-Motion	3
NEW EDITION	If It Isn't Love	3
NU SHOOZ	Are You Looking For Someone Nu	3
WINWOOD, STEVE	Don't You Know What The Night	3
10,000 MANIACS	What's The Matter Here?	2
BEACH BOYS	Kokomo	2
BOOK OF LOVE	Pretty Boys Pretty Girls	2
BROWN, BOBBY	Don't Be Cruel	2
CHEAP TRICK	Don't Be Cruel	2
DEPECHE MODE	Strangelove	2
GENE & JIM ARE INTO	Shake	2
GIANT STEPS	Another Lover	2
GUNS 'N ROSES	Sweet Child O' Mine	2
KNIGHT, HOLLY	Heart Don't Fail Me Now	2
MIDNIGHT OIL	Dead Heart	2
NEW KIDS ON THE BLOC	Please Don't Go Girl	2
S-EXPRESS	Theme From S-Express	2
VAN HALEN	When It's Love	2
ASTLEY, RICK	It Would Take A Strong Strong	1
BRITNY FOX	Long Way To Love	1
CAPELLA/S-EXPRESS	Push The Beat/S-Express Theme	1
CCCP	American Soviets	1
CETERA, PETER	One Good Woman	1
CHICAGO	I Don't Wanna Live W/out Your	1
CINDERELLA	Don't Know What You Got (Till	1
COLLINS, PHIL	Groovy Kind Of Love	1
CONWELL, TOMMY & YO J	I'm Not Your Man	1
DAF	Sex	1
DEAD OR ALIVE	Turn Around And Count To Ten	1
ERASURE	A Little Respect	1
FREY, GLENN	True Love	1
MEDEIROS, GLEN	Long And Lasting Love	1
PET SHOP BOYS	Heart	1
PSYCHEDELIC FURS	All That Money Wants	1
SAFIRE	Boy I've Been Told	1
STEWART, ROD	Forever Young	1
WAS (NOT WAS)	Spy In The House Of Love	1
WILDE, KIM	You Came	1
WINWOOD, STEVE	Roll With It	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

MICHAEL, GEORGE	Monkey	6
KEMP, JOHNNY	Just Got Paid	4
B, STEVIE	Spring Love	3
SCRITTI POLITTI	Boom, There She Was	3
DEF LEPPARD	Pour Some Sugar On Me	2
DEPECHE MODE	Route 66/Behind The Wheel	2
MICHAEL, GEORGE	I Want Your Sex	2
NEW ORDER	True Faith	2
PEBBLES	Mercedes Boy	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

DEPECHE MODE	3
ERASURE	3
MICHAEL, GEORGE	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	89.91
G	10.09
MORNING DRIVE	
C-R	82.05
G	17.95
MID-DAY	
C-R	84.06
G	15.94
AFTERNOON DRIVE	
C-R	94.34
G	5.66
EVENING	
C-R	97.02
G	2.99

POSITIONING STATEMENTS

ORIGINAL	27X
"KRBE... Houston's original more music station... Power 104." (17X)	
"Houston's original More Music station... Power 104 with a non-stop Power Play... (another 30 in-a-row)... Power 104." (10X)	
MOST MUSIC, POWER	26X
"100,000 watts of Music Power... less talk... Power 104." (11X)	
"Other stations just talk about it, we just do it... non-stop music... Power 104." (6X)	
"Nothing but the Power hits... Power 104." (3X)	
"The most Power, the most music... non-stop Power Play." (3X)	
"More music, more money, more fun... Power 104." (1X)	
"Power 104... non-stop Power Play... 30 songs in-a-row." (1X)	
"This is your Power station... Power 104." (1X)	
MONEY, FRESH	7X
"Fresh new music (in Houston) on Power 104." (3X)	
"Power 104... Always fresh, always first." (2X)	
"Listen and win... Power 104." (1X)	
"We're in the middle of a Money Mix." (1X)	
MORNING	5X
"Paul Christy and the Critters... (various)." (4X)	
"The Morning Crew on Power 104." (1X)	
ARTIST ENDORSEMENTS	1X

PROMOTIONAL ACTIVITY

CONCERT ADVENTURE SONG OF THE DAY	9X
When listeners hear the "song of the day" they can call in to win tickets of their choice to one of four concerts. Concerts include George Michael, Bon Jovi in Ireland, Amnesty International in Philadelphia and others.	
TOP 9 AT 9	5X
Scott Sparks recounts the top nine requested songs of the evening. The listener who can correctly recount the names of the top nine wins a pair of tickets to George Michael's one-night-only Houston appearance.	
STEWART BEACH BLOWOUT	4X
The Power 104 Power Crew will be at Stewart Beach during the Labor Day Weekend to say farewell to summer. There will be a volleyball tournament, limbo challenge and a giant "Jam Box" on hand to keep the party hoppin'.	

VARIOUS TICKET GIVEAWAYS	3X
Tickets to see the Houston Astros, UB40 and George Michael are given away at various times throughout the day.	
MONEY MIX	3X
Listeners write down the times that the Money Mix begins and ends. The listener who is the 104th caller and can give the correct times wins \$10 per minute of the mix.	
JAMAICA TRIP	2X
Power 104 listeners can qualify for a trip to Jamaica if they are the correct caller. Just for qualifying they win the soundtrack to the movie "Cocktail" and tickets to the movie.	
MAXX MONEY & THE POWER CREW	1X
The "ATM" Maxx Money travels to area malls and promotions giving away money and concert tickets.	
LOVE LINE & ELECTRIC DEDICATIONS	
Ganet Gee hosts the late night love and dedication feature.	
MORNINGS	
Various features/contests include: "Morning Mystery Oldie," "Imitate George Michael" and an interview with students that recently posed for a Playboy pictorial.	



ACCOUNT LIST



ABC Appliances	1X	Appliance
American Dairy Association	2X	Food Products
Armour Hot Dogs	3X	Food Products
Athlete's Foot	4X	Clothing
Budweiser/MDA	3X	Beer/Wine
Burger King	1X	Restaurant
Chief Auto Parts	4X	Auto/MC
Class Act	1X	Various
Coast Deodorant Soap	1X	Health/Beauty
Coca-Cola	1X	Beverage
Coors/Light	3X	Beer/Wine
Corona/Extra	6X	Beer/Wine
Dr Pepper	2X	Beverage
Eckerd Drug	4X	Retail
Faces International	2X	Various
Foley's	9X	Retail
Foot Action USA	5X	Clothing
The Gap	2X	Clothing
Gull	6X	Auto/MC
Houston Lite	4X	Nightclub
Houston Metro	1X	Transportation
Kinder-Care	2X	Various
Kroger	3X	Grocery
Levi's	1X	Clothing
M&M's	1X	Food Products
McDonald's	1X	Restaurant
McGill Don Porsche	1X	Auto/MC
Mico's Limos	1X	Transportation
NCNB Texas National Bank	2X	Bank/Finance
New Line Cinema/Nightmare on Elm Street Part IV	4X	Entertainment/Rec
Nitin-System	2X	Fitness
Olit's Biscuits	1X	Food Products
Orion Pictures/Married to the Mob	4X	Entertainment/Rec
Pepsi/Diet	2X	Beverage
President & First Lady Health Clubs	2X	Fitness
Randy's	3X	Nightclub
RC Cola	1X	Beverage
Roma Beallors	1X	Real Estate
Rocket City Auto Sales	4X	Auto/MC
Saleway	1X	Grocery
Sticksies Chewing Gum	2X	Food Products
The Summit/Judas Priest/Sade	2X	Entertainment/Rec
TGB Yogurt	1X	Restaurant
Telley Tea	3X	Beverage
Texas State Optical	4X	Optical
TGI Friday's	3X	Restaurant
Touchstone Pictures/Dead On Arrival	2X	Entertainment/Rec
Toyota	1X	Auto/MC
United Artists/Betrayed	1X	Entertainment/Rec
Walgreen's	2X	Retail
Westwood One/George Michael	4X	Entertainment/Rec
Whataburger	1X	Restaurant

ACCOUNTS BY CATEGORY

Appliance	1%
Auto/MC	8%
Bank/Finance	2%
Beer/Wine	9%
Beverage	5%
Clothing	9%
Entertainment/Rec	13%
Fitness	3%
Food Products	9%
Grocery	3%
Health/Beauty	1%
Nightclub	1%
Optical	2%
Real Estate	1%
Restaurant	12%
Retail	2%
Transportation	2%
Various	4%




MMR Hit Tracer Tracks  
 22% Play Increase This Week!
 Reach Index 17.60 Million

MMR Rock Tracer Tracks  
 29% Play Increase This Week!
 Reach index 12.85 Million

MMR A/C Tracer Tracks  
 Reach Index 4.98 Million

Strong Hit Airplay Includes:

- | | | | | | |
|------|------|------|------|------|--------|
| KATD | KISN | KSAQ | KZZP | WCZY | WMJQ |
| KCPW | KKRZ | KUBE | WAPW | WEGX | WMMS |
| KCPX | KPLZ | KWOD | WBCY | WGH | WNVZ |
| KDWB | KRBE | KWSS | WBLI | WKBQ | PRO-FM |
| KEGL | KROY | KXXR | WBZZ | WKTJ | WROQ |
| KIIS | Y108 | KXYQ | Y106 | WLWL | WTIC |

MMR Hit Tracer Tracks 
 Reach Index 14.32 Million This Week!

Airplay Includes:

- | | | | | |
|------|------|------|------|------------------|
| KATD | KITY | KRBE | KWOD | WDFX |
| Y95 | KKBQ | KSAQ | KWSS | WQHT |
| KIIS | KMEL | KSFM | KXXR | AND MORE! |
| KITS | KPWR | KTFM | KYUU | |

Shipping A Hot New Dance Mix This Week!

Early Action At:

- | | | |
|------------|----------------|------|
| KITS 10-6 | WSPK DEBUT #40 | WZOU |
| Y97 34-29 | WNVZ | KXYQ |
| WPST 37-34 | WGH | |

Nearly 800,000 Units Sold Already!
Don't Miss Ziggy On Tour With Inxs!!

Just Out!

Sam Phillips "I Don't Know How To Say Goodbye To You"
From The Album "The Indescribable Wow!"

Produced by T-Bone Burnett

Virgin

Steve Winwood
*"Don't You Know What
 The Night Can Do"*



When In Rome
"Promise"



Ziggy Marley
"Tumblin' Down"



Sam Phillips
*"I Don't Know How
 To Say Goodbye
 To You"*



RADIO IS TUNED IN T

TERENCE TRENT



Britny Fox

"Long Way To Love"

Taken from the Columbia Lp:
"Britny Fox" 44140

"The kind of music we need to be playing . . .
Quality rock, not burn-out rhythm."
Buzz Bennett — Y95, Dallas

WAEB ADD	KPHR ADD	WGH
WROQ ADD	WDBR ADD	KXXQ
KWES ADD	KMOK ADD	KOZE 31-22
KJ103 ADD	Y95 DEBUT #29	100KHI DEBUT #40
KNAN ADD	KEGL DEBUT #39	KTRS
WPFM ADD	WZOU	KQIZ
KIXY ADD	KRBE	
BILLBOARD POP LP's 48		



Deniece Williams

"I Can't Wait"

Taken from the Columbia Lp:
"As Good As It Gets" 44322

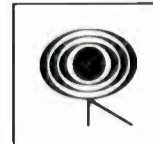
THE MOST TALKED ABOUT RECORD ON THE STREET!

✓ CHECK OUT THIS OUT-OF-THE-BOX ACTION:

KKBQ ADD	Z93 ADD #27	Z102 ADD
KITY ADD	HOT 97.7 DEBUT #38	KTUX ADD
KZZP ADD	WAEB ADD	KMGX ADD
KROY ADD	WNNK ADD	KLUC ADD
KMEL ADD	KXX106 ADD	KKFR ADD
HOT103 ADD #40		
R&R URBAN "BREAKER"		

COLUMBIA RECORDS

Columbia



D'ARBY

"Dance Little Sister"

Taken from the Columbia Double Platinum Lp:
"Introducing The Hardline According To Terence Trent D'Arby" 40964

733% PLAY INCREASE THIS WEEK!

A NATIONALLY MOST ADDED RECORD TWO WEEKS IN A ROW!

MMR HIT TRACER TRACKS DEBUT ³⁴
R&R URBAN "BREAKER"



Tommy Conwell & The Young Rumlbers

"I'm Not Your Man"

Taken from the Columbia Lp:
"Rumble" 44186

"Great mass appeal rock 'n roll! The album is selling **Top 10**... This is a smash for us!"
Jay Beau Jones — WEGX, Philadelphia

HOT ALBUM SALES! HOT ALBUM AIRPLAY!

THESE HIT STATIONS COULDN'T WAIT:

WEGX #24	99KG ADD	WHTO 40-36
KRBE	KTRS ADD	WAEB 38-36
WRCK ADD	WPST 29-26	Q100 DEBUT #40
WQUT ADD	WROQ DEBUT #29	



Holly Knight

"Heart Don't Fail Me Now"

Taken from the Columbia Lp:
"Holly Knight" 44243

"With the over-saturation of urban and power rock ballads, Holly Knight filled a need for an up-tempo, straight-ahead adult female record we could play in **all** dayparts."
Dave Allen — Q102, Cincinnati

Y95 ADD	95XXX ADD	KRBE
KYNO ADD #40	Q104 ADD	WGH
KNAN ADD #40	WBWB ADD	Q105
K106 ADD	WXKS 30-22	KUBE
KZZB ADD	Y108 30-25	KOZE 16-11
WGRD ADD	WZOU #28	SLY96 16-13
KKFR ADD	KKRZ DEBUT #31	WOMP 25-22
KWNZ ADD	PRO-FM	

(Refer to page 12 for more information on Holly)

30

ROCK RADIO/KBCO-FM

WEDNESDAY, AUGUST 31, 1988

WAS
(NOT)
WAS

NEW SINGLE



"SPY
IN THE
HOUSE
OF LOVE"

GREAT LAUNCH!

Adds Include:

KITY	KQIZ
WHYT	QV103
WFLY	KF95
WTIC	KMGX
WOMP	KYRK
WHTO	KOZE
KSAQ	AND MORE!

Also Playing On: KRBE!

HOT...
THE CHRYSALIS SECRET WEAPON
NEW...
BIG STREET BUZZ.

Chrysalis.

EDSONIC PASSIVE MANAGEMENT

OVERVIEW

STATION: KBCO-FM, Boulder, CO
FREQUENCY: 1190 KHz (5,000 watts)/
 97.3 MHz (100,000 watts)
GROUP OWNER: Noble Broadcasting, Inc.
GM: Ray Skibitsky
6SM: Dino Ianni
OM: Dennis Constantine
PD: John Bradley
MD: Doug Clifton
NEWS DIRECTOR: Mike McClain
PROMOTION MGR.: David Rahn
AIRSTAFF:
 6A-9A Dennis Constantine
 9A-12N Richard Ray
 12N-3P Doug Clifton
 3P-6P John Bradley
 6P-10P Roxanne
 10P-2A Ira Gordon
 2A-6A Scott Arbough
REP FIRM: Masla Radio

HOUR BY HOUR MUSIC

USERS GUIDE Current, Recurrent and Gold status is noted First song in music sweep is indicated by a bullet in left hand margin

6AM

PETE TOWNSHEND	Face Dances Pt 2	C
GREGG ALLMAN BAND	Demons	C
MARC JORDAN	Catch The Moon	C
JAMES TAYLOR	Country Road	C
GLENN FREY	True Love	C
U2	I Still Haven't Found What I'm	C
DAVID LINDLEY	She Took Off My Romeoos	C
MICHELLE SHOCKED	Anchorage	C
ALLMAN BROTHERS BAND	Revival (Love Is Everywhere)	G
JONI MITCHELL	Carey	G
MI-SEX	Just A Blue Day	G

7AM

INXS	Never Tear Us Apart	C
MOODY BLUES	Lovely To See You	C
BASIA	Time And Tide	C
BEATLES	Fixing A Hole	G
ROBERT PALMER	Man Smart, Woman Smarter	G
HUEY LEWIS & NEWS	Small World (Part 1)	C
PETER GABRIEL	In Your Eyes	G
ROXY MUSIC	Oh Yeah	G
RICHARD THOMPSON	Turning Of The Tide	C
DOOBIE BROTHERS	Rockin' Down The Highway	G
SPYRO GYRA	Shakedown	G

8AM

LITTLE FEAT	Let It Roll	C
BONNIE RAITT	Write Me A Few Of Your Lines	G
ELTON JOHN	Daniel	G
BRUCE SPRINGSTEEN	Ain't Got You	C
SEGER, BOB	Travelin' Man	G
ROBERT PLANT	In The Mood	G
JOHNNY CLEGG & SAVUK	Human Rainbow	C
AARON NEVILLE	Tell It Like It Is	G
SEARCHERS	Needles & Pins	G
SAM COOKE	Shake	G
VAN MORRISON	Domino	G
SMITHEREENS	In A Lonely Place	G
PAUL KELLY & MESSENG	Dumb Things	R
TALKING HEADS	Listening Wind	C

9AM

MOTT THE HOOPLE	All The Young Dudes	G
BRUCE HORNSBY & RANG	Defenders Of The Flag	C
BRUCE COCKBURN	The Trouble With Normal	G
10CC	Dreadlock Holiday	G
ERIC CLAPTON	Miss You	G
AL DI MEOLA	July	G
KING & EVANS	Just A Little Bit	C
BYRDS	I'll Feel A Whole Lot Better	G
INXS	Black And White	G
STEVE WINWOOD	Don't You Know What The Night	C
BEATLES	Your Mother Should Know	G

10AM

STEVE GOODMAN	My Funny Valentine	G
BODEANS	Only Love	R
DIRE STRAITS	Your Latest Trick	G
VAN MORRISON	Wild Night	G
PATTI SMITH	Going Under	C
PETE TOWNSHEND	White City Fighting	G
JETHRO TULL	Nothing Is Easy	G
UB40	Red Red Wine	C
GREGG ALLMAN BAND	Before The Bullets Fly	C
JAMES GANG	Alexis	G
RECKLESS SLEEPERS	If We Never Meet Again	C
FLEETWOOD MAC	Think About Me	C

11AM

JERRY GARCIA	Sugaree	G
TONI CHILDS	Don't Walk Away	C

RICK STRAUSS	Honest Two Socks	C
BACHMAN-TURNER OVERD	Let It Ride	G
PRETENDERS	Hymn For Her	G
TOMMY CONWELL	Gonna Break Down	C
FLYING BURRITO BROTH	Colorado	G
MIDNIGHT OIL	Beds Are Burning	R
ROBERT CRAY BAND	Don't Be Afraid Of The Dark	C
NICK LOWE	I Knew The Bride	G
DOOBIE BROTHERS	Caribbean Girl	G

12NOON

PAUL SIMON	One Man's Ceiling Is Another M	G
PAUL SIMON	Have A Good Time	G
PAUL SIMON	Homeless	G
PAUL SIMON	Allergies	G
WARREN ZEVON	Bad Karma	R
WARREN ZEVON	Johnny Strikes Up The Band	G
WARREN ZEVON	Boom Boom Mancini	G
BUFFALO SPRINGFIELD	For What It's Worth	G
BUFFALO SPRINGFIELD	On The Way Home	G
BUFFALO SPRINGFIELD	Rock & Roll Woman	G
TRAFFIC	Hole In My Shoe	G
TRACY CHAPMAN	Mountains O' Things	C
VAN MORRISON	Hungry For Your Love	G
REM	Pilgrimage	G

1PM

BIG AUDIO DYNAMITE	Just Play Music	C
ROLLING STONES	Around And Around	G
TOM PETTY & HEARTBRE	Straight Into Darkness	G
SOPWITH 'CAMEL'	Clouds On	G
JOHN TISCH	That Old Demon Meanish	G
LITTLE FEAT	Hangin' On To The Good Times	C
BOB DYLAN	Silvio	R
BRYAN FERRY	Is Your Love Strong Enough	C
NEW ORDER	Your Silent Face	G
U2	Jesus Christ	C

2PM

CLANNAD	Something To Believe In	C
ANIMALS	It's My Life	G
ERIC CLAPTON	Too Bad	C
JOHN C MELLENCAMP	Rave On	C
10,000 MANIACS	Like The Weather	C
JOE WALSH	Happy Ways	G
FIXX	Red Skies	G
JAM	A Town Called Malice	G
RECKLESS SLEEPERS	Tried To Please Her	C
ROBERT PALMER	Sneaking Sally Thru The Alley	G
SANTANA	Samba Pa Ti	G
DOOBIE BROTHERS	Jesus Is Just Alright	G
STEVE MILLER	Ya Ya	C

3PM

BRUCE SPRINGSTEEN	Tougher Than The Rest	C
MODELS	Out Of Mind Out Of Sight	G
ELTON JOHN	Your Song	G
SAM PHILLIPS	I Don't Wanna Fall in Love	G
YELLOWJACKETS	Silver Lake	G
CAROLE KING	Jazzman	G
COLIN JAMES	Why'd You Lie	C
CALL	I Don't Wanna	G
PRETENDERS	Message Of Love	G
ROD STEWART	Handbags & Gladrags	G
ROBERT CRAY BAND	Nothing But A Woman	G
EDIE BRICKELL & NEW	What I Am	C

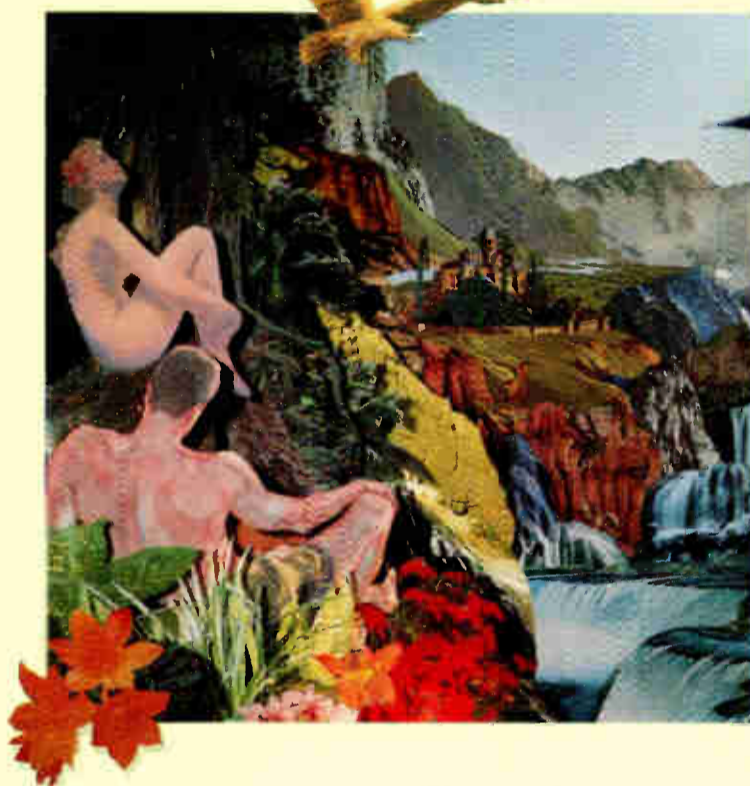
4PM

PINK FLOYD	It Would Be So Nice	G
DAVID BOWIE	Starman	G
SEGER, BOB	Brave Strangers	G
ROBBEN FORD	Wild About You (Can't Hold Out	C
GEORGE THOROGOOD	Who Do You Love	G
STEVE FORBERT	I Blinked Once	C
ROBBIE ROBERTSON	Showdown At Big Sky	R
CURE	A Night Like This	G
INXS	To Look At You	G
JOE COCKER	There Goes My Baby	G
LITTLE RICHARD	Rock Island Line	C

5PM

BEATLES	Two Of Us	G
BRUCE SPRINGSTEEN	Be True	C
SEMI-TWANG	Salty Tears	C
CREEDENCE CLEARWATER	Who'll Stop The Rain	G
LITTLE WILLIE JOHN	Fever	G
HOTHOUSE FLOWERS	Don't Go	C
EURYTHMICS	Would I Lie To You	G
A.C. REED	She's Fine	R
PINK FLOYD	Young Lust	G
PATRICK O'HEARN	Reunion	C
TRAFFIC	Rock & Roll Stew	G
MIDNIGHT OIL	Dreamworld	C

BIG COUNTRY



“*King of Emotion*”



THE DEBUT SINGLE FROM
THE LONG-AWAITED NEW ALBUM
PEACE IN OUR TIME
PRODUCED BY PETER WOLF
MANAGEMENT: GRANT/EDWARDS

MMR ROCK TRACER TRACKS DEBUT

250% INCREASE IN AIRPLAY THIS WEEK!

ALBUM NETWORK (47) - (36)

FMQB (38) - (30)

R&R (42) - (34)

HARD (37) - (29)

ON OVER 90 ROCK STATIONS INCLUDING . . .

WNEW	WDRE	WKLS	KYYS	91X
WLLZ	KISS	WFBQ	KISW	KRSP
DC101	WYNF	KRXQ	Q107	KSJO
KTXQ	WRIF	KRQR	WLZR	KDKB
WNOR	KBPI	KGB	KZAP	KROQ



PRO CD

ON YOUR DUES KNOW!



COMING...

THEY'RE ALMOST HERE!

THEY'RE LANDED

SIDE M + HEART

PRODUCED BY JOE MARCO
MANAGEMENT PHIL LOHIO
A LOMTO COMMUNICATIONS INC. NEW YORK

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ROCK RADIO/KBCO-FM

HOURLY MUSIC

6PM

LITTLE FEAT	Changin' Luck	C
UB40	One In Ten	G
BOB DYLAN	Maggie's Farm	G
SHRIEKBACK	Night Town	C
SUPERTRAMP	Take The Long Way Home	G
TOM PETTY & HEARTBRE	Damage That You've Done	G
WATERBOYS	Whole Of The Moon	G
SPIRIT	Mr Skin	G
VAN MORRISON	Cleaning Windows	G
ALARM	Stand	C
ROBERT CRAY BAND	Across The Line	C
THE THE	This Is The Day	G

7PM

STING	We'll Be Together	R
OMAR & HOWLERS	Rattlesnake Shake	C
WHO	My Generation	G
LED ZEPPELIN	Misty Mountain Hop	G
DAVID & DAVID	Alone Together	G
TALKING HEADS	Psycho Killer	G
BILLY JOE WALKER	I Can Fly	G
KID CREOLE & COCONUT	Endicott	G
STEVIE RAY VAUGHAN	Pride & Joy	G
REBEL HEELS	On Rebel Heels	C
BRUCE SPRINGSTEEN	Jungleland	G

8PM

TOMMY CONWELL & YOUN	Workout	C
STILLS-YOUNG BAND	Long May You Run	G
PETER GABRIEL	San Jacinto	G
BIG AUDIO DYNAMITE	Appelcart	C
JOHN LENNON	Instant Karma(We All Shine On)	G
JOAN ARMATRADE	Living For You	C
AMAZING RHYTHM ACES	Love And Happiness	G
PINK FLOYD	On The Turning Away	R
FLEETWOOD MAC	Oh Daddy	G
BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	G
CHRIS ISAAK	Gone Ridin'	G
GENESIS	Man On The Corner	G
JOE JACKSON	One More Time	G

9PM

KARLA SYAKI	The Yuppie Of Denver	C
WESTERN WASTE	Oh Jesus	C
NEIL HAVERSTICK	Fractal #1	C
DAVID BOWIE	Golden Years	G
MOTELS	Mission Of Mercy	G
SEMI-TWANG	Starved For Love	C
TRAFFIC	Many A Mile To Freedom	G
CURE	In Between Days (Without You)	G
BEAT FARMERS	Hollywood Hills	G
ANIMALS (E BURDON &)	Monterey	G
BRYAN FERRY	Limbo	C
BOB SEGER	Feel Like A Number	G
GRATEFUL DEAD	Throwing Stones	R

10PM

GRAHAM PARKER	Don't Let It Break You Down	C
BRUCE SPRINGSTEEN	Backstreets	G
SMITHEREENS	Only A Memory	R
JOHN HIATT	Slow Turning	C
REM	Can't Get There From Here	G
ELVIS COSTELLO	Watching The Detectives	G
BOB DYLAN	Highway 61 Revisited	G
SHRIEKBACK	Intoxication	C
ROD STEWERT	Gasoline Alley	G
STRAWBS	Round And Round	G
FIXX	One Thing Leads To Another	G
TALKING HEADS	Houses In Motion	G
JOAN ARMATRADE	Straight Talk	C

11PM

WHO	Athena	G
FLEETWOOD MAC	Spare Me A Little	G
REBEL HEELS	In Hot Pursuit	C
INXS	One Thing	G
STING	I Been Down So Long	G
DOORS	Strange Days	G
ESCAPE CLUB	Wild, Wild West	C
STEVIE RAY VAUGHAN	Mary Had A Little Lamb	G
MASON RUFFNER	Gypsy Blood	R
CROWDED HDUSE	When You Come	C
WARREN ZEVON	Detox Mansion	G
DOOBIE BROTHERS	South City Midnight Lady	G
KING CRIMSON	Elephant Talk	G
BEATLES	One After 909	G

ALPHABETICAL LIST BY ARTIST

1	10,000 MANIACS	Like The Weather	2p
10CC	Dreadlock Holiday		9a

A

ALARM	Stand	6p
ALLMAN BROTHERS BAND	Revival (Love Is Everywhere)	6a
ALLMAN, GREGG BAND	Before The Bullets Fly	10a
ALLMAN, GREGG BAND	Demons	6a
AMAZING RHYTHM ACES	Love And Happiness	8p
ANIMALS	It's My Life	2p
ANIMALS (E BURDON &)	Monterey	9p
ARMATRADE, JOAN	Living For You	8p
ARMATRADE, JOAN	Straight Talk	10p

B

BACHMAN-TURNER OVERD	Let It Ride	11a
BASIA	Time And Tide	7a
BEAT FARMERS	Hollywood Hills	9p
BEATLES	Fixing A Hole	7a
BEATLES	One After 909	11p
BEATLES	Two Of Us	5p
BEATLES	Your Mother Should Know	9a
BIG AUDIO DYNAMITE	Appelcart	8p
BIG AUDIO DYNAMITE	Just Play Music	1p
BODEANS	Only Love	10a
BOWIE, DAVID	Golden Years	9p
BOWIE, DAVID	Starman	4p
BRICKELL, EDIE & NEW	What I Am	3p
BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	8p
BUFFALO SPRINGFIELD	For What It's Worth	12n
BUFFALO SPRINGFIELD	On The Way Home	12n
BUFFALO SPRINGFIELD	Rock & Roll Woman	12n
BYRDS	I'll Feel A Whole Lot Better	9a

C

CALL	I Don't Wanna	3p
CHAPMAN, TRACY	Mountains O' Things	12n
CHILDS, TONI	Don't Walk Away	11a
CLANNAD	Something To Believe In	2p
CLAPTON, ERIC	Miss You	9a
CLAPTON, ERIC	Too Bad	2p
CLEGG, JOHNNY & SAVU	Human Rainbow	8a
COCKBURN, BRUCE	The Trouble With Normal	9a
COCKER, JOE	There Goes My Baby	4p
CONWELL, TOMMY	Gonna Break Down	11a
CONWELL, TOMMY & YOU	Workout	8p
COOKE, SAM	Shake	8a
COSTELLO, ELVIS	Watching The Detectives	10p
CRAY, ROBERT BAND	Across The Line	6p
CRAY, ROBERT BAND	Don't Be Afraid Of The Dark	11a
CRAY, ROBERT BAND	Nothing But A Woman	3p
CREEDENCE CLEARWATER	Who'll Stop The Rain	5p
CROWDED HOUSE	When You Come	11p
CURE	A Night Like This	4p
CURE	In Between Days (Without You)	9p

D

DAVID & DAVID	Alone Together	7p
DI MEOLA, AL	July	9a
DIRE STRAITS	Your Latest Trick	10a
DOOBIE BROTHERS	Caribbean Girl	11a
DOOBIE BROTHERS	Jesus Is Just Alright	2p
DOOBIE BROTHERS	Rockin' Down The Highway	7a
DOOBIE BROTHERS	South City Midnight Lady	11p
DOORS	Strange Days	11p
DYLAN, BOB	Highway 61 Revisited	10p
DYLAN, BOB	Maggie's Farm	6p
DYLAN, BOB	Silvio	1p

E

ESCAPE CLUB	Wild, Wild West	11p
EURYTHMICS	Would I Lie To You	5p

F

FERRY, BRYAN	Is Your Love Strong Enough	1p
FERRY, BRYAN	Limbo	9p
FIXX	One Thing Leads To Another	10p
FIXX	Red Skies	2p
FLEETWOOD MAC	Oh Daddy	8p
FLEETWOOD MAC	Spare Me A Little	11p
FLEETWOOD MAC	Think About Me	10a
FLYING BURRITO BROTH	Colorado	11a
FORBERT, STEVE	I Blinked Once	4p
FORD, ROBBEN	Wild About You (Can't Hold Out	4p
FREY, GLENN	True Love	6a

G

GABRIEL, PETER	In Your Eyes	7a
GABRIEL, PETER	San Jacinto	8p
GARCIA, JERRY	Sugaree	11a
GENESIS	Man On The Corner	8p
GOODMAN, STEVE	My Funny Valentine	10a
GRATEFUL DEAD	Throwing Stones	9p

H

HAVERSTICK, NEIL	Fractal #1	9p
HIATT, JOHN	Slow Turning	10p
HORNBY, BRUCE & RAN	Defenders Of The Flag	9a
HOTHOUSE FLOWERS	Don't Do	5p

I

INXS	Black And White	9a
INXS	Never Tear Us Apart	7a
INXS	One Thing	11p
INXS	To Look At You	4p
ISAAK, CHRIS	Gone Ridin'	8p

J

JACKSON, JOE	One More Time	8p
JAM	A Town Called Malice	2p
JAMES GANG	Alexis	10a
JAMES, COLIN	Why'd You Lie	3p
JETHRO TULL	Nothing Is Easy	10a
JOHN, ELTON	Daniel	8a
JOHN, ELTON	Your Song	3p
JORDAN, MARC	Catch The Moon	6a

K

KELLY, PAUL & MESSEN	Dumb Things	8a
KID CREOLE & COCONUT	Endicott	7p
KING & EVANS	Just A Little Bit	9a
KING, CAROLE	Jazzman	3p
KING CRIMSON	Elephant Talk	11p

L

LED ZEPPELIN	Misty Mountain Hop	7p
LENNON, JOHN	Instant Karma(We All Shine On)	8p
LEWIS, HUEY & NEWS	Small World (Part 1)	7a
LINDLEY, DAVID	She Took Off My Romeo	6a
LITTLE FEAT	Changin' Luck	1p
LITTLE FEAT	Hangin' On To The Good Times	1p
LITTLE FEAT	Let It Roll	8a
LITTLE RICHARD	Rock Island Line	4p
LITTLE WILLIE JOHN	Fever	5p
LOWE, NICK	I Knew The Bride	11a

M

MELLENCAMP, JOHN C	Rave On	2p
MI-SEX	Just A Blue Day	6a
MIDNIGHT OIL	Beds Are Burning	11a
MIDNIGHT OIL	Dreamworld	5p
MILLER, STEVE	Ya Ya	2p
MITCHELL, JONI	Carey	6a
MODELS	Out Of Mind Out Of Sight	3p
MOODY BLUES	Lovely To See You	7a
MORRISON, VAN	Cleaning Windows	6p
MORRISON, VAN	Domino	8a
MORRISON, VAN	Hungry For Your Love	12n
MORRISON, VAN	Wild Night	10a
MOTELS	Mission Of Mercy	9p
MOTT THE HOOPLE	All The Young Dudes	9a

N

NEVILLE, AARON	Tell It Like It Is	8a
NEW ORDER	Your Silent Face	1p

O

O'HEARN, PATRICK	Reunion	5p
OMAR & HOWLERS	Rattlesnake Shake	7p

P

PALMER, ROBERT	Man Smart, Woman Smarter	7a
PALMER, ROBERT	Sneaking Sally Thru The Alley	2p
PARKER, GRAHAM	Don't Let It Break You Down	10p
PETTY, TOM & HEARTBR	Damage That You've Done	6p
PETTY, TOM & HEARTBR	Straight Into Darkness	1p
PHILLIPS, SAM	I Don't Wanna Fall In Love	3p
PINK FLOYD	It Would Be So Nice	4p
PINK FLOYD	On The Turning Away	8p
PINK FLOYD	Young Lust	5p
PLANT, ROBERT	In The Mood	8a
PRETENDERS	Hymn For Her	11a
PRETENDERS	Message Of Love	3p

R

RAITT, BONNIE	Write Me A Few Of Your Lines	8a
REBEL HEELS	In Hot Pursuit	11p
REBEL HEELS	On Rebel Heels	7p
RECKLESS SLEEPERS	If We Never Meet Again	10a
RECKLESS SLEEPERS	Tried To Please Her	2p
REED, A.C.	She's Fine	5p
REM	Can't Get There From Here	10p
REM	Pilgrimage	12n
ROBERTSON, ROBBIE	Showdown At Big Sky	4p
ROLLING STONES	Around And Around	1p
ROXY MUSIC	Oh Yeah	7a
RUFFNER, MASON	Gypsy Blood	11p

S

SANTANA	Samba Pa Ti	2p
SEARCHERS	Needles & Pins	8a
SEGER, BOB	Brave Strangers	4p

SEGER, BOB	Feel Like A Number	9p
SEGER, BOB	Travelin' Man	8a
SEMI-TWANG	Salty Tears	5p
SEMI-TWANG	Starved For Love	9p
SHOCKED, MICHELLE	Anchorage	6a
SHRIEKBACK	Intoxication	10p
SHRIEKBACK	Night Town	6p
SIMON, PAUL	Allergies	12n
SIMON, PAUL	Have A Good Time	12n
SIMON, PAUL	Homeless	12n
SIMON, PAUL	One Man's Ceiling Is Another M	12n
SMITH, PATTI	Going Under	10a
SMITHEREENS	In A Lonely Place	8a
SMITHEREENS	Only A Memory	10p
SOPWITH 'CAMEL'	Clouds On	1p
SPIRIT	Mr Skin	6p
SPRINGSTEEN, BRUCE	A n't Got You	8a
SPRINGSTEEN, BRUCE	Backstreets	10p
SPRINGSTEEN, BRUCE	Jungleland	7p
SPRINGSTEEN, BRUCE	Tougher Than The Rest	3p
SPRINGSTEEN, BRUCE	Ba True	5p
SPYRO GYRA	Srakedown	7a
STEWART, ROD	Gasoline Alley	10p
STEWART, ROD	Handbags & Gladrags	3p
STILLS-YOUNG BAND	Long May You Run	8p
STING	I Been Down So Long	11p
STING	We'll Be Together	7p
STRAUSS, RICK	Honest Two Socks	11a
STRAWBS	Round And Round	10p
SUPERTRAMP	Take The Long Way Home	6p
SYAKI, KARLA	The Yuppie Of Denver	9p

T

TALKING HEADS	Fouses In Motion	10p
TALKING HEADS	Listening Wind	8a
TALKING HEADS	Psycho Killer	7p
TAYLOR, JAMES	Country Road	6a
THE THE	This Is The Day	6p
THOMPSON, RICHARD	Turning Of The Tide	7a
THOROGOOD, GEORGE	Who Do You Love	4p
TISCH, JOHN	That Old Demon Meanish	1p
TOWNSHEND, PETE	Face Dances Pt 2	6a
TOWNSHEND, PETE	White City Fighting	10a
TRAFFIC	Hole In My Shoe	12n
TRAFFIC	Many A Mile To Freedom	9p
TRAFFIC	Rock & Roll Stew	5p

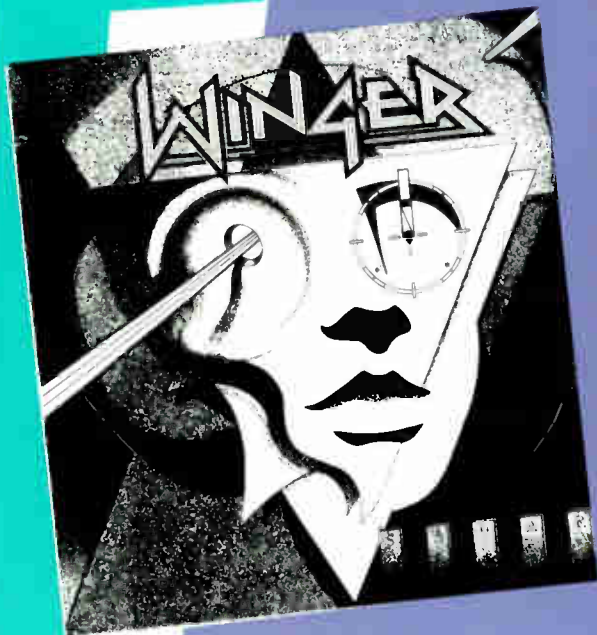
U

U2	I Still Haven't Found What I'm	6a
U2	Jesus Christ	1p
UB40	One In Ten	6p
UB40	Red Red Wine	10a

V

VAUGHAN, STEVIE RAY	Mary Had A Little Lamb	11p
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ATLANTIC ROCKS THE NAB WITH THE STARS OF TOMORROW!



Winger "Madalaine"

ALBUM NET TRACK (59) ALBUM LP DEBUT (50)
 FMQB TRACK (50) FMQB LP (46)
 HARD TRACK (53) HARD LP (49)
 R&R TRACK (53) R&R LP NEW & ACTIVE

ON OVER 60 ROCK STATIONS NATIONWIDE INCLUDING!

WBAB
 WDVE
 WHJY
 KISS
 KYNF
 WLLZ

WFBQ
 WLZR
 WQFM
 KQRS
 KAZY
 KBPI

KRXQ
 KGB
 KSJO
 KZAP
 KUPD
 AND MANY MORE!

ON:

Escape Club "Wild, Wild West"

TAKING ALL FORMATS BY STORM!

MMR ROCK TRACER TRACKS (25)
 MMR HIT TRACER TRACKS (23)

COMBINED FORMAT REACH INDEX 19.7 MILLION!
 ALBUM NETWORK TRACK (55) ALBUM NETWORK LP (44)
 FMQB TRACK (55) FMQB LP (47)
 HARD TRACK (49) HARD LP (46)
 R&R TRACK (52) R&R LP NEW & ACTIVE

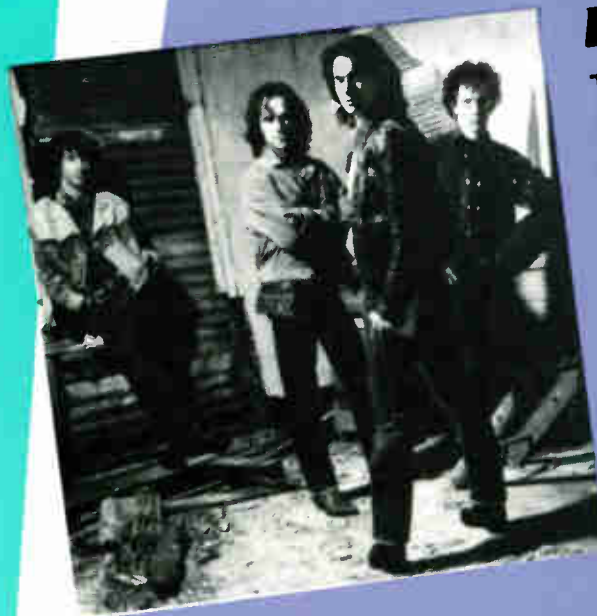
ALREADY HEAVY AT:
 WBCN WNEW
 WBAB WMMR
 WDRE WDVE

WSHE
 WYNF
 WXRT

WRIF
 KBCO
 KROQ
 91X
 AND MORE!



ONE OF THE MOST REQUESTED SONGS IN AMERICA!



Frozen Ghost "Round And Round"

MMR ROCK TRACER TRACKS (28)

100% INCREASE IN AIRPLAY THIS WEEK!

ALBUM NETWORK (34) ALBUM NETWORK LP (32)
 FMQB (29) FMQB LP (32)
 HARD REPORT (28) HARD REPORT LP (30)
 R&R (37) R&R LP (36)

EXPLODING ON OVER 90 ROCK STATIONS NATIONWIDE INCLUDING:

WIYY
 WNEW
 WDVE
 WKLS

KTXQ
 KISS
 WLVQ
 WFBQ

KYYS
 KBCO
 KBPI
 KUPD

KRXQ
 KZAP
 KGB
 KOME
 KSJO
 AND MORE!



Jon Astley "Put This Love To The Test"

ALBUM NETWORK (85) HARD (81)
 FMQB (86) R&R NEW & ACTIVE

ON OVER 30 OUT-OF-THE-BOX BELIEVERS!
 WIYY
 WBCN
 WDRE
 KLOL
 KTCZ
 KROQ
 KRQR
 AND MANY MORE!



Kix "Cold Blood"

Produced by Tom Werman
 WHILE AT THE NAB HEAR IT ON! DC101! WIYY!
 O-T-B AT! WYNF! WTPA! WHTF! WWTR!
 NOT EVEN OUT AND OVER 100,000 ALBUMS PREORDERED!



ROCK RADIO/KBCO-FM

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

FORBERT, STEVE	I Blinked Once	1
FORD, ROBBERN	Wild About You (Can't Hold Out)	1
FREY, GLENN	True Love	1
HAVERSTICK, NEIL	Fractal #1	1
HIATT, JOHN	Slow Turning	1
HORNBY, BRUCE & RAN	Defenders Of The Flag	1
HOTHOUSE FLOWERS	Don't Go	1
INXS	Never Tear Us Apart	1
JAMES, COLIN	Why'd You Lie	1
JOROAN, MARC	Catch The Moon	1
KING & EVANS	Just A Little Bit	1
LEWIS, HUEY & NEWS	Small World (Part 1)	1
LITTLE FEAT	Changin' Luck	1
LITTLE FEAT	Hangin' On To The Good Times	1
LITTLE FEAT	Let It Roll	1
LITTLE RICHARD	Rock Island Line	1
MELLENCAMP JOHN C	Rave On	1
MIDNIGHT OIL	Dreamworld	1
MILLER, STEVE	Ya Ya	1
O'HEARN, PATRICK	Reunion	1
OMAR & HOWLERS	Rattlesnake Shake	1
PARKER, GRAHAM	Don't Let It Break You Down	1
REBEL HEELS	In Hot Pursuit	1
REBEL HEELS	On Rebel Heels	1
RECKLESS SLEEPERS	If We Never Meet Again	1
RECKLESS SLEEPERS	Tried To Please Her	1
SEMI-TWANG	Starved For Love	1
SEMI-TWANG	Salty Tears	1
SHOCKED, MICHELLE	Anchorage	1
SHRIEKBACK	Intoxication	1
SHRIEKBACK	Night Town	1
SMITH, PATTI	Going Under	1
SPRINGSTEEN, BRUCE	Ain't Got You	1
SPRINGSTEEN, BRUCE	Tougher Than The Rest	1
SPRINGSTEEN, BRUCE	Be True	1
STRAUSS, RICK	Honest Two Socks	1
SYAKI, KARLA	The Yuppie Of Denver	1
TALKING HEADS	Listening Wind	1
THOMPSON, RICHARD	Turning Of The Tide	1
U2	Jesus Christ	1
UB40	Red Red Wine	1
WESTERN WASTE	Oh Jesus	1
WINWOOD, STEVE	Don't You Know What The Night	1

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

BEATLES	4
ODDIE BROTHERS	4
INXS	4
MORRISON, VAN	4
SIMON, PAUL	4
SPRINGSTEEN, BRUCE	4
ZEVON, WARREN	4
BUFFALO SPRINGFIELD	3
CRAY, ROBERT BANO	3
DYLAN, BOB	3
FLEETWOOD MAC	3
LITTLE FEAT	3
PINK FLOYD	3
SEGER, BOB	3
TALKING HEADS	3
TRAFFIC	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	36.24
G	63.76
MORNING DRIVE	
C-R	34.04
G	65.96
MID-DAY	
C-R	38.33
G	61.67
AFTERNOON DRIVE	
C-R	36.17
G	63.83
EVENING	
C-R	35.94
G	64.06

POSITIONING STATEMENTS

ARTISTS ENDORSEMENTS	2X
(Michael Hutchence, Chris Isaak.)	
FIRST	1X
"You heard it first on KBCO Boulder." (1X)	

PROMOTIONAL ACTIVITY

LASERS IN LONDON	9X
Two listeners will spend five days in London where they will witness Jean-Michel Jarre's spectacular laser light show. To win, contestants send in postcards for a random drawing.	
LOCAL MUSIC SHOW	7X
At 9PM Wednesdays, Roxanne showcases Colorado musicians.	
KBCO LOCAL MUSIC GUIDE	5X
With the Rocky Mountain Music Association, KBCO is compiling a comprehensive directory of local musicians, agents, studios and venues. Guide also features relevant photos and articles. Listeners are invited to contribute pertinent information.	
CALL A LAWYER NIGHT	3X
Legal experts from the Colorado Bar Association field listener's questions from 7-9PM on the first Thursday of each month.	
PSYCHEDELIC PSNACK	3X
Traffic CD is given away during the tripped-out feature at 12:50PM.	

RARITIES	3X
Dave Herman digs deep for a rare cut at 4PM.	
FIVE O'CLOCK BEATLES	2X
It's the Fab Four at 5PM. John Bradley presides.	
KBCO LUNCHBLOCKS	2X
Noon blocks feature Paul Simon, Warren Zevon and Buffalo Springfield.	
LIVE FROM REDROCKS	2X
Labor Day weekend special broadcasts Stevie Ray Vaughan and The Fabulous Thunderbirds live from Redrocks.	
STARDATE	1X
Astronomical update airs at midnight.	

ACCOUNT LIST

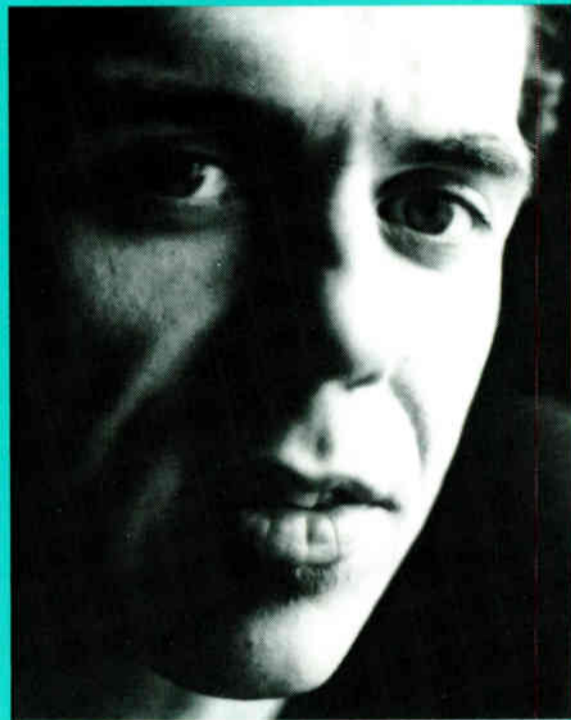
Anheuser-Busch	3X	Beer/Wine
Art Hardware	2X	Retail
Barnes Business College	6X	Education
Boulder Toyota	5X	Auto/MC
Boulder Travel	3X	Travel
Casa Bonita	2X	Restaurant
Clarion Harvest House	2X	Lodging
Coast	3X	Health/Beauty
Coca-Cola	2X	Beverage
Colorado Cooler Co.	4X	Beer/Wine
Colorado Lottery	2X	Lottery
Commercial Federal	5X	Bank/Finance
Copper Mountain/West Fest	3X	Entertainment/Rec
Denny's	1X	Restaurant
Everybody's Optical	4X	Optical
Exxon	3X	Automotive
Farmers' Market	1X	Grocery
Fay Concerts	4X	Concert
Front Range Buick Dealers	2X	Auto/MC
Fuller Toyota	1X	Auto/MC
Garth Brothers	2X	Retail
Groom Ford/Nissan/Subaru	8X	Auto/MC
Head & Shoulders	1X	Health/Beauty
Home Decorating Show	1X	Home Furnishings
Kindercare Learning Centers	3X	Education
King Super	5X	Grocery
Krause Furniture	5X	Home Furnishings
Lens Crafters	2X	Optical
Listen Up/Klipsch	2X	Electronics
Marshall's	3X	Retail
Mattress Factory	4X	Home Furnishings
McGuckin Hardware	2X	Retail
Midas	2X	Automotive
Mike's Camera	3X	Retail
Montgomery Wardds	3X	Retail
Nestles	1X	Beverage
Pennzoil	2X	Automotive
Pilgrim's Chicken	1X	Food Products
Safeway	3X	Grocery
Sears	3X	Retail
Sherwin Williams	2X	Home Improvement
Skipper's	2X	Restaurant
Steamboat Springs Ch. Commerce	3X	Travel
Subaru	7X	Auto/MC
Subway	1X	Restaurant
U.S. West	7X	Communications
University of Denver	2X	Education
Valley Nissan	2X	Auto/MC
Van Meunching/Heineken	2X	Beer/Wine
Vivarin	1X	Health/Beauty

ACCOUNTS BY CATEGORY

Auto/MC	18%
Automotive	5%
Bank/Finance	4%
Beer/Wine	6%
Beverage	2%
Communications	5%
Concert	3%
Education	8%
Electronics	1%
Entertainment/Rec	2%
Grocery	6%
Home Furnishings	7%
Home Improvement	1%
Lodging	1%
Lottery	1%
Optical	4%
Restaurant	4%
Retail	13%
Travel	4%

JOHN BLATT

SLOW TURNING



MMR ROCK TRACER TRACKS DEBUT ³⁶

MMR DAYPART CHART 7PM-MIDNIGHT DEBUT ⁴⁰

R&R TRACK (49) - (40)

R&R LP (38)

ON OVER 100 ROCK STATIONS INCLUDING:

- | | | | |
|-------|------|------|-----------|
| WIYY | WKLS | WFBQ | KRXQ |
| WBCN | WNOR | KYYS | KZAP |
| WBAB | KISS | WLZR | KFOG |
| WNEW | WLUP | KBCO | KISW |
| WDVE | WXRT | KDKB | KXRX |
| DC101 | WLLZ | KUPD | AND MORE! |

SEE JOHN HIATT AT THE NAB

WEDNESDAY, SEPTEMBER 14TH — 10AM MJI SUITE





HURRICANE "I'm On To You"

The AOR Smash with the HUGE HOOK (Na Na Na Na Na Na)
IS CROSSING TOP 40!!!

Y95 ADD!!
OK95

KIXY
KXYQ ADD!!

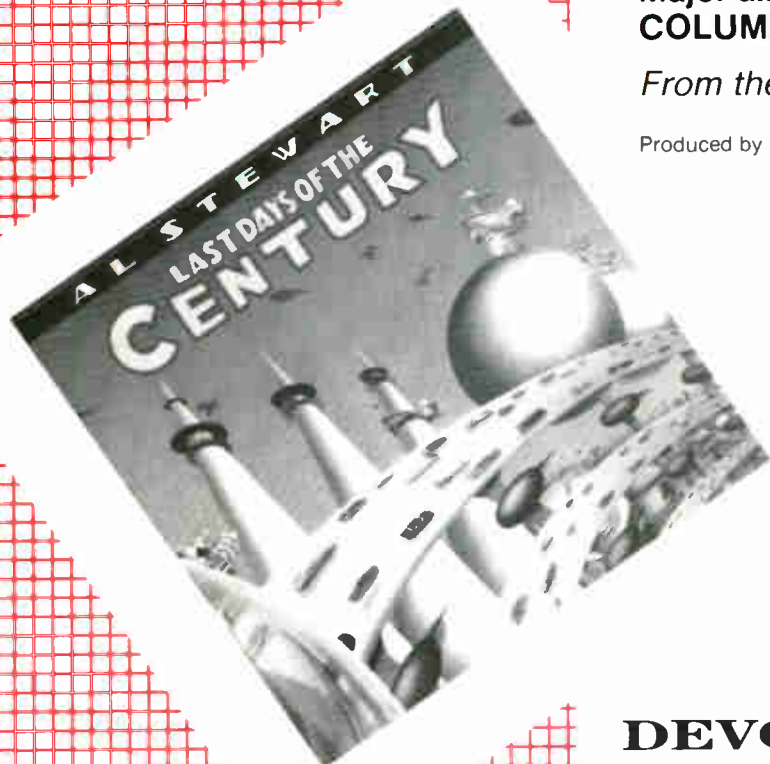
WGH
KKXL ADD!!

WROQ

Major airplay in DALLAS, MILWAUKEE, MINNEAPOLIS,
COLUMBUS, ATLANTA, L.A., SACRAMENTO AND MORE!

From the album *OVER THE EDGE*

Produced by Bob Ezin and Mike Clink



AL STEWART "King Of Portugal"

The Triple Format Smash From The Debut Enigma Album
LAST DAYS OF THE CENTURY

R&R #3 Most Added A/C!!

Debuts New & Active AOR with Major Market Airplay!!!

CROSSING TOP 40!!!

Produced by Joe Chiccarelli Associate Producer Peter White

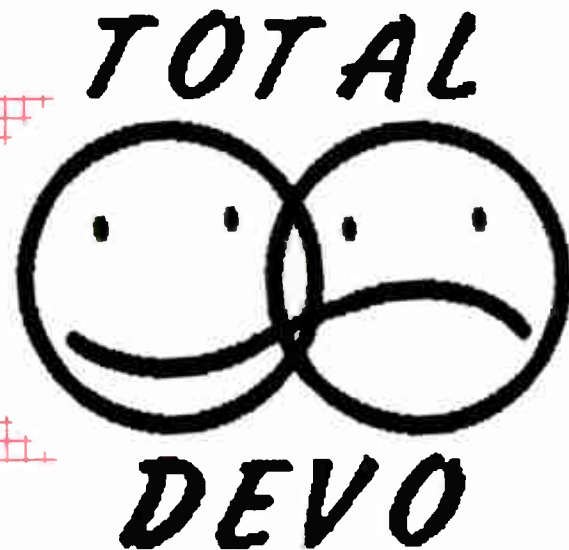


DEVO "Disco Dancer"

The First Digital Cartoon For Radio From *TOTAL DEVO*

The New DEVO Album On Enigma Records

Produced by DEVO Remixed by Ivan Ivan



STRYPER "I Believe In You"

THE BIGGEST BALLED OF THE YEAR IS COMING . . . "I BELIEVE IN YOU"

The new single from STRYPER. Taken From Stryper's 800,000 plus ENIGMA album *IN GOD WE TRUST*

Produced by Stryper and Michael Lloyd (for Mike Curb Productions)

ALBUM D1-73317

CASSETTE D4-73317

COMPACT DISC D2-73317

ENIGMA RECORDS CULVER CITY, CALIFORNIA 90231-3628
1988 ENIGMA RECORDS ALL RIGHTS RESERVED.

ADULT CONTEMPORARY/WMYX-FM

WEDNESDAY, AUGUST 31, 1988

OVERVIEW

STATION: WMYX-FM, Milwaukee, WI
FREQUENCY: 99.1 MHz (50,000 watts)
GROUP OWNER: Heritage Media Corp.
GM: Craig Hodgson
GSM: Kathy McCombe
PD/MD: Beth Fast
NEWS DIRECTOR: Jim Stoll
PROMOTION DIR.: Sandy Stapleton
AIRSTAFF:
 5A-9A Keith Moore and Jane Watenaar
 9A-2P J.R. Reynolds
 2P-7P Mark Richards
 7P-12M Jim Morales
 12M-5A Jannette Booker
CONSULTANT: Mike McVay
REP FIRM: Banner

OUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

- BRUCE HORNSBY & RANG Every Little Kiss G
- PETER CETERA One Good Woman C
- GEORGE BENSON Breezin' G
- DEBBIE GIBSON Out Of The Blue R
- PHIL COLLINS Take Me Home G
- DENICE WILLIAMS Let's Hear It For The Boy G
- HALL & OATES Missed Opportunity C
- CROSBY, STILLS, & NA Wasted On The Way G
- SUPREMES Someday We'll Be Together G
- SMOKEY ROBINSON One Heartbeat R

7AM

- ELTON JOHN I Don't Wanna Go On With You C
- BILLY JOEL Longest Time G
- RICK ASTLEY Together Forever R
- CARLY SIMON Coming Around Again G
- TOTO Africa G
- BOBBY MCFERRIN Don't Worry, Be Happy C
- DOOBIE BROTHERS Minute By Minute G
- STEVE WINWOOD Valerie R

8AM

- BEACH BOYS Kokomo C
- FLEETWOOD MAC Sara G
- LIONEL RICHIE Truly G
- GENESIS In Too Deep G
- BOB SEGER Against The Wind G
- BREATHE Hands To Heaven C
- SPIRAL STAIRCASE More Today Than Yesterday G
- GLENN FREY You Belong To The City G

9AM

- TAYLOR DAYNE I'll Always Love You C
- PETER CETERA Glory Of Love G
- WHAM! Wake Me Up Before You Go-Go G
- MIKE & MECHANICS All I Need Is A Miracle G
- RICHARD MARX Hold On To The Nights R
- KANSAS Dust In The Wind G
- TOTO I'll Be Over You G
- CHER We All Sleep Alone R
- CHRISTOPHER CROSS All Right G
- ERIC CARMEN Make Me Lose Control C
- LEVEL 42 Something About You G
- GORDON LIGHTFOOT If You Could Read My Mind G
- DIANA ROSS Upside Down G
- GEORGE HARRISON Got My Mind Set On You R

10AM

- GLORIA ESTEFAN & MIA 1-2-3 C
- LIONEL RICHIE Stuck On You G
- BARBRA STREISAND Evergreen G
- FLEETWOOD MAC Over My Head G
- STEVE WINWOOD Don't You Know What The Night R
- DAN FOGELBERG Seeing You Again G
- CHICAGO Will You Still Love Me? G
- MICHAEL BOLTON Walk Away C
- HUEY LEWIS & NEWS Stuck With You G
- KANE GANG Motortown R
- RICHARD MARX Should've Known Better R
- ALAN PARSONS PROJECT Don't Answer Me G

11AM

- BILLY OCEAN Colour Of Love R
- PHIL COLLINS In The Air Tonight G
- AIR SUPPLY Lost In Love G
- CARL ANDERSON Falling All Over Again C
- SIMPLY RED Holding Back The Years G
- DAN HILL Can't We Try G
- DIANA ROSS Endless Love G
- HUEY LEWIS & NEWS Perfect World C
- CARLY SIMON Give Me All Night G
- STEVIE WONDER If You Really Love Me G
- FLEETWOOD MAC Everywhere R
- HALL & OATES Missed Opportunity C

12NOON

- HALL & OATES Maneater G
- ATLANTIC STARR Secret Lovers G
- ATLANTIC STARR Always G
- GLENN FREY True Love C
- GLENN FREY One You Love G
- BRYSON/BELLE Without You R
- FLACK/BRYSON You're Looking Like Love To Me G
- ELTON JOHN I Don't Wanna Go On With You C
- ELTON JOHN Goodbye Yellow Brick Road G
- GAYE & TERRELL Ain't Nothing Like The Real Th G
- MARVIN GAYE I Heard It Thru The Grapevine G
- CROWDED HOUSE Something So Strong R

1PM

- CROWDED HOUSE Don't Dream It's Over G
- MADONNA La Isla Bonita G
- BRUCE HORNSBY & RANG Look Out Any Window C
- ANITA BAKER Caught Up In The Rapture G
- GEORGE BENSON Turn Your Love Around G
- BILLY OCEAN Love Is Forever G
- PHIL COLLINS We Said Hello, Goodbye R
- FLACK/BRYSON Tonight, I Celebrate My Love G
- TRACY CHAPMAN Fast Car R
- CHRISTOPHER CROSS Arthur's Theme G
- DREAM ACADEMY Life In A Northern Town G
- GINO VANNELLI I Just Wanna Stop G
- WHITNEY HOUSTON All At Once G

2PM

- PETER CETERA One Good Woman C
- HAROLD FALTERMEYER Axel F G
- FLEETWOOD MAC Little Lies R
- MICHAEL BOLTON Walk Away C
- AIR SUPPLY One That You Love G
- RABBITT/GAYLE You And I G
- SHEENA EASTON Almost Over You G
- BARBRA STREISAND My Heart Belongs To Me G
- JOURNEY Faithfully G
- RIC OCASEK Emotion In Motion G
- DAN FOGELBERG Hard To Say G
- BRUCE SPRINGSTEEN I'm On Fire G
- GENESIS That's All G

3PM

- BEACH BOYS Kokomo C
- CYNDI LAUPER Time After Time G
- COMMODORES Still G
- RICK ASTLEY It Would Take A Strong Strong C
- ANITA BAKER No One In The World R
- VAN MORRISON Someone Like You R
- MIKE & MECHANICS Silent Running G
- WHITNEY HOUSTON Love Will Save The Day C
- JONATHAN BUTLER Lies R
- JOHNNY RIVERS Baby I Need Your Lovin' G
- CHICAGO If You Leave Me Now G
- BILLY JOEL An Innocent Man G

4PM

- DAVID FOSTER Winter Games R
- ATLANTIC STARR Secret Lovers G
- TAYLOR DAYNE I'll Always Love You C
- WILLIE DEVILLE Storybook Story C
- FLEETWOOD MAC Landslide G
- HEART Alone R
- JETS Make It Real R
- BOBBY MCFERRIN Don't Worry, Be Happy C
- DON MCLEAN American Pie R
- LOUIS ARMSTRONG What A Wonderful World G
- MOODY BLUES I Know You're Out There Somewh R
- CHICAGO If She Would Have Been Faithfu G

5PM

- GLORIA ESTEFAN & MIA 1-2-3 C
- LIONEL RICHIE Say You, Say Me G
- HALL & OATES Missed Opportunity C
- BRENDA K STARR I Still Believe R
- BREAO Make It With You G
- ERIC CLAPTON Wonderful Tonight G
- AL JARREAU After All G
- GLENN FREY True Love C
- PHIL COLLINS Groovy Kind Of Love G
- DAVID FOSTER Love Theme From St Elmo's Fire C
- JERMAINE JACKSON Do What You Do G
- RESTLESS HEART I'll Still Be Loving You G
- MANHATTANS Shining Star G

6PM

- ELTON JOHN I Don't Wanna Go On With You C
- BARBRA STREISAND You Don't Bring Me Flowers G
- EAGLES Best Of My Love G
- JAMES TAYLOR Baby Boom Baby C
- DIANA ROSS Missing You G
- STEVE WINWOOD Finer Things G
- CHICAGO Hard To Say I'm Sorry G
- WARWICK & OSBORNE Love Power G
- BREATHE Hands To Heaven C
- ABC Be Near Me G
- SUPREMES You Can't Hurry Love G
- FIREFALL Life In A Northern Town G
- AMBROSIA How Much I Feel G
- SURVIVOR Search Is Over G

7PM

- BEACH BOYS Kokomo C
- GENESIS Follow You Follow Me G
- RICHARD MARX Hold On To The Nights R
- BANGLES If She Knew What She Wants G
- GLORIA ESTEFAN & MIA Words Get In The Way G
- MICHAEL BOLTON (Sittin' On) The Dock Of The B R
- LIONEL RICHIE Running With The Night C
- ERIC CARMEN Make Me Lose Control G
- BILLY OCEAN When The Going Gets Tough G
- RIGHTEOUS BROTHERS (You're My)Soul & Inspiration G
- DAN FOGELBERG Believe In Me G
- ART GARFUNKEL So Much In Love R

8PM

- CARL ANDERSON Falling All Over Again C
- AIR SUPPLY Making Love Out Of Nothing At G
- KENNY LOGGINS Why Do People Lie G
- TRACY CHAPMAN Fast Car G
- ATLANTIC STARR Always R
- CHICAGO (I've Been) Searching So Long G
- LAURA BRANIGAN How Am I Supposed To Live With G
- ELTON JOHN Candle In The Wind (Live) R
- CLIFF RICHARD Some People C
- DOUBLE Captain Of Her Heart G
- GEORGE BENSON You Are The Love Of My Life G
- GENESIS Throwing It All Away G

9PM

- TAYLOR DAYNE I'll Always Love You C
- AUSTIN/INGRAM Baby, Come To Me G
- DAVID SANBORN Dream R
- ANNE MURRAY I Just Fall In Love Again G
- STYLISTICS Betcha By Golly, Wow G
- RED SPEEDWAGON Keep On Lovin' You G
- DEBBIE GIBSON Foolish Beat R
- BRUCE HORNSBY & RANG Mandolin Rain G
- PAUL DAVIS I Go Crazy G
- MICHAEL BOLTON Walk Away C
- DAN HILL Sometimes When We Touch C
- AL JARREAU Tell Me What I Gotta Do G
- CETERA/GRANT Next Time I Fall G
- DEBARGE Who's Holding Donna Now G

10PM

- NATALIE COLE When I Fall In Love C
- KOOL & THE GANG Cherish G
- ART GARFUNKEL I Only Have Eyes For You G
- BILLY OCEAN Colour Of Love R
- BILLY JOEL Just The Way You Are G
- TOTO I Won't Hold You Back G
- BOZ SCAGGS Heart Of Mine R
- LIONEL RICHIE Penny Lover G
- JANET JACKSON Let's Wait Awhile G
- TERENCE TRENT O'ARBY Sign Your Name C
- GEORGE MICHAEL A Different Corner G
- KLYMAXX I Miss You G
- HOLLIES Air That I Breathe G

11PM

- SADE Nothing Can Come Between Us C
- SERGIO MENDES Never Gonna Let You Go G
- RED SPEEDWAGON In My Dreams R
- MARILYN MARTIN And When She Danced C
- ANNE MURRAY My Life's A Dance G
- CHRISTOPHER CROSS Think Of Laura G
- TIFFANY Could've Been R
- JETS You Got It All G
- PHIL COLLINS Groovy Kind Of Love C
- DIANA ROSS Theme From Mahogany (Do You Know G
- FREDDIE JACKSON Rock Me Tonight(For Old Times G
- KENNY G Songbird G
- BERTIE HIGGINS Key Largo G

ALPHABETICAL LIST BY ARTIST

- ### A
- ABC Be Near Me 6p
 - AIR SUPPLY Lost In Love 11a
 - AIR SUPPLY Making Love Out Of Nothing At 8p
 - AIR SUPPLY One That You Love 2p
 - AMBROSIA How Much I Feel 6p
 - ANDERSON, CARL Falling All Over Again 11a
 - ANDERSON, CARL Falling All Over Again 8p
 - ARMSTRONG, LOUIS What A Wonderful World 4p
 - ASTLEY, RICK It Would Take A Strong Strong 3p
 - ASTLEY, RICK Together Forever 7a
 - ATLANTIC STARR Always 12n
 - ATLANTIC STARR Always 8p
 - ATLANTIC STARR Secret Lovers 12n
 - ATLANTIC STARR Secret Lovers 4p
 - AUSTIN/INGRAM Baby, Come To Me 9p
- ### B
- BAKER, ANITA Caught Up In The Rapture 1p
 - BAKER, ANITA No One In The World 3p
 - BANGLES If She Knew What She Wants 7p
 - BEACH BOYS Kokomo 8a
 - BEACH BOYS Kokomo 3p
 - BEACH BOYS Kokomo 7p
 - BENSON, GEORGE Breezin' 6a
 - BENSON, GEORGE Turn Your Love Around 1p
 - BENSON, GEORGE You Are The Love Of My Life 8p
 - BOLTON, MICHAEL (Sittin' On) The Dock Of The B 7p
 - BOLTON, MICHAEL Walk Away 10a
 - BOLTON, MICHAEL Walk Away 2p
 - BOLTON, MICHAEL Walk Away 9p
 - BRANIGAN, LAURA How Am I Supposed To Live With 8p
 - BREAD Make It With You 5p
 - BREATHE Hands To Heaven 8a
 - BREATHE Hands To Heaven 6p
 - BRYSON/BELLE Without You 12n
 - BUTLER, JONATHAN Lies 3p
- ### C
- CARMEN, ERIC Make Me Lose Control 9a
 - CARMEN, ERIC Make Me Lose Control 7p
 - CETERA, PETER Glory Of Love 9a
 - CETERA, PETER One Good Woman 6a
 - CETERA, PETER One Good Woman 2p
 - CETERA/GRANT Next Time I Fall 9p
 - CHAPMAN, TRACY Fast Car 1p
 - CHAPMAN, TRACY Fast Car 8p
 - CHER We All Sleep Alone 9a
 - CHICAGO (I've Been) Searching So Long 8p
 - CHICAGO Hard To Say I'm Sorry 6p
 - CHICAGO If She Would Have Been Faithfu 4p
 - CHICAGO If You Leave Me Now 3p
 - CHICAGO Will You Still Love Me? 10a
 - CLAPTON, ERIC Wonderful Tonight 5p
 - COLE, NATALIE When I Fall In Love 10p
 - COLLINS, PHIL Groovy Kind Of Love 5p
 - COLLINS, PHIL Groovy Kind Of Love 11p
 - COLLINS, PHIL In The Air Tonight 11a
 - COLLINS, PHIL Take Me Home 6a
 - COLLINS, PHIL We Said Hello, Goodbye 1p
 - COMMODORES Still 3p
 - CROSBY, STILLS, & NA Wasted On The Way 6a
 - CROSS, CHRISTOPHER All Right 9a
 - CROSS, CHRISTOPHER Arthur's Theme 1p
 - CROSS, CHRISTOPHER Think Of Laura 11p
 - CROWDED HOUSE Don't Dream It's Over 1p
 - CROWDED HOUSE Something So Strong 12n
- ### D
- D'ARBY, TERENCE TREN Sign Your Name 10p
 - DAVIS, PAUL I Go Crazy 9p
 - DAYNE, TAYLOR I'll Always Love You 9a
 - DAYNE, TAYLOR I'll Always Love You 4p
 - DAYNE, TAYLOR I'll Always Love You 9p



Cinderella "Don't Know What You've Got (Til It's Gone)"

THIS BALLAD'S COMING HOME!
MMR HIT TRACER TRACKS NEWCOMER
 78% PLAY INCREASE THIS WEEK!
MMR ROCK TRACER TRACKS 23 19

Q105 ADD	WGRD ADD	WPFR ADD	WGH 34-31	KXYQ
PRO-FM ADD	WTHT ADD	WIBW ADD	KRBE #37	KPLZ
WERZ ADD	B-98 ADD	WNVZ 26-23	WZPL DEBUT #34	WBCY 17-8 (HOT)
KZZB ADD	KQCR ADD	WZOU #27	KEGL DEBUT #35	WROQ 21-16 (HOT)
I-95 ADD	KFRX ADD	Y95 #27	WEGX	FM102 29-21
WQUT ADD	KWTO ADD	KKBQ 37-27	WMMS	WTNZ 40-23 (HOT)

ALSO PLAYING ON: WLOL, WRNO, WKBQ & Y107!

FROM THE ALBUM — *LONG COLD WINTER*
 DON'T MISS CINDERELLA ON TOUR!!



Robert Cray

"Don't Be Afraid Of The Dark"

MULTI-FORMAT HIT!

MMR HIT TRACER TRACKS 9 8

R&R HIT 29/7

R&R TOP 5 ROCK

HIT ACTION:

KXYQ ADD	WNYZ
WTNZ ADD	WBBQ
WPRR ADD	KTUX
95XXX ADD	KZZU
G98 ADD	95XIL #34
WPFM ADD	WBWB DEBUT #39
WSPT ADD	WJAD
WTKI 21-19	WJMX
WZOU	Q104
KPLZ	Q101
K104 #20	WDBR
WROQ 27-24	KTRS
WERZ 29-26	SLY96
WIXX #38	



Sa-Fire "Boy, I've Been Told"

HOT DANCE RECORD!

MMR HIT TRACER TRACKS NEWCOMER

REACH INDEX 6.85 MILLION THIS WEEK!

JUST OUT AND ALREADY ON:

B96 ADD #34
 KITY ADD
 KMEL 17-15
 FM102 #33
 HOT103 10-7 (HOT)
 PWR96 14-11 (HOT)
 HOT 97.7 32-28
 HOT105 #16
 KMGX
AND MORE!



PolyGram Records

Def Leppard "Love Bites"

THE NEXT #1 SINGLE FOR DEF LEPPARD!

MMR HIT TRACER TRACKS 12 8

17% PLAY INCREASE THIS WEEK!

R&R HIT (11) - (5)

MMR ROCK TRACER TRACKS 7 6

PWR96 ADD	WLOL #3 (HOT)	WNVZ 9-7	KWSS 14-10 (HOT)
KSND ADD	KDWB #4 (HOT)	Y108 #7	KISN 13-11
93Q ADD	KXYQ 8-5 (HOT)	WAVA 12-8 (HOT)	PRO-FM 17-13 (HOT)
WDJX ADD	KWOD #5 (HOT)	KRBE #9	Z100 19-14 (HOT)
Y95 #1 (HOT)	KCPX 12-6 (HOT)	KHTR 15-9	Q102 27-14 (HOT)
KTFM #1 (HOT)	WZPL 11-6 (HOT)	WGH 18-10 (HOT)	KZZP #15
KEGL #2 (HOT)	Y100 7-6 (HOT)	WDFX #10 (HOT)	KUBE 20-15 (HOT)
B97 4-3 (HOT)	KITY 16-6 (HOT)		

ALSO PLAYING ON: KYUU, WKSS & WRNO!

THE TOUR CONTINUES . . . DON'T MISS IT!



ADULT CONTEMPORARY/WMYX-FM

ALPHABETICAL LIST BY ARTIST

D		
DEBARGE	Who's Holding Donna Now	9p
DEVILLE, WILLIE	Storybook Story	4p
DOOBIE BROTHERS	Minute By Minute	7a
DOUBLE	Captain Of Her Heart	8p
DREAM ACADEMY	Life In A Northern Town	1p

E		
EAGLES	Best Of My Love	6p
EASTON, SHEENA	Almost Over You	2p
ESTEFAN, GLORIA & MI	1-2-3	10a
ESTEFAN, GLORIA & MI	1-2-3	5p
ESTEFAN, GLORIA & MI	Words Get In The Way	7p

F		
FALTERMAYER, HAROLD	Axel F	2p
FIREFALL	You Are The Woman	6p
FLACK/BRYSON	Tonight, I Celebrate My Love	1p
FLACK/BRYSON	You're Looking Like Love To Me	12n
FLEETWOOD MAC	Everywhere	11a
FLEETWOOD MAC	Landslide	4p
FLEETWOOD MAC	Little Lies	2p
FLEETWOOD MAC	Over My Head	10a
FLEETWOOD MAC	Sara	8a
FOGELBERG, DAN	Believe In Me	7p
FOGELBERG, DAN	Hard To Say	2p
FOGELBERG, DAN	Seeing You Again	10a
FOSTER, DAVID	Love Theme From St Elmo's Fire	5p
FOSTER, DAVID	Winter Games	4p
FOSTER, DAVID	Winter Games	4p
FREY, GLENN	One You Love	12n
FREY, GLENN	True Love	12n
FREY, GLENN	True Love	5p
FREY, GLENN	You Belong To The City	8a

G		
GARFUNKEL, ART	I Only Have Eyes For You	10p
GARFUNKEL, ART	So Much In Love	7p
GAYE & TERRELL	Ain't Nothing Like The Real Th	12n
GAYE, MARVIN	I Heard It Thru The Grapevine	12n
GENESIS	Follow You Follow Me	7p
GENESIS	In Too Deep	8a
GENESIS	That's All	2p
GENESIS	Throwing It All Away	8p
GIBSON, DEBBIE	Foolish Beat	9p
GIBSON, DEBBIE	Out Of The Blue	6a

H		
HALL & OATES	Maneater	12n
HALL & OATES	Missed Opportunity	6a
HALL & OATES	Missed Opportunity	11a
HALL & OATES	Missed Opportunity	5p
HARRISON, GEORGE	Got My Mind Set On You	9a
HEART	Alone	4p
HIGGINS, BERTIE	Key Largo	11p
HILL, DAN	Can't We Try	11a
HILL, DAN	Sometimes When We Touch	9p
HOLLIES	Air That I Breath	10p
HORNSBY, BRUCE & RAN	Every Little Kiss	6a
HORNSBY, BRUCE & RAN	Look Out Any Window	1p
HORNSBY, BRUCE & RAN	Mandolin Rain	9p
HOUSTON, WHITNEY	Ali At Once	1p
HOUSTON, WHITNEY	Love Will Save The Day	3p

J		
JACKSON, FREDDIE	Rock Me Tonight (For Old Times)	11p
JACKSON, JANET	Let's Wait Awhile	10p
JACKSON, JERMAINE	Do What You Do	5p
JARREAU AL	After All	5p
JARREAU AL	Tell Me What I Gotta Do	9p
JETS	Make It Real	4p
JETS	You Got It All	11p
JOEL, BILLY	An Innocent Man	3p
JOEL, BILLY	Just The Way You Are	10p
JOEL, BILLY	Longest Time	7a
JOHN, ELTON	Candle In The Wind (Live)	8p
JOHN, ELTON	Goodbye Yellow Brick Road	12n
JOHN, ELTON	I Don't Wanna Go On With You	7a
JOHN, ELTON	I Don't Wanna Go On With You	12n
JOHN, ELTON	I Don't Wanna Go On With You	6p
JOURNEY	Faithfully	2p

K		
KANE GANG	Motortown	10a
KANSAS	Dust In The Wind	9a

KENNY G	Songbird	11p
KLYMAXX	I Miss You	10p
KOOL & THE GANG	Cherish	10p

L		
LAUPER, CYNDI	Time After Time	3p
LEVEL 42	Something About You	9a
LEWIS, HUEY & NEWS	Perfect World	11a
LEWIS, HUEY & NEWS	Stuck With You	10a
LIGHTFOOT, GORDON	If You Could Read My Mind	9a
LOGGINS, KENNY	Why Do People Lie	8p

M		
MADONNA	La Isla Bonita	1p
MANHATTANS	Shining Star	5p
MARTIN, MARILYN	And When She Danced	11p
MARX, RICHARD	Hold On To The Nights	9a
MARX, RICHARD	Hold On To The Nights	7p
MARX, RICHARD	Should've Known Better	10a
MCFERRIN, BOBBY	Don't Worry, Be Happy	7a
MCFERRIN, BOBBY	Don't Worry, Be Happy	4p
MCFERRIN, BOBBY	American Pie	4p
MCFERRIN, BOBBY	Never Gonna Let You Go	11p
MCFERRIN, BOBBY	A Different Corner	10p
MCFERRIN, BOBBY	All I Need Is A Miracle	9a
MCFERRIN, BOBBY	Silent Running	3p
MCFERRIN, BOBBY	I Know You're Out There Somewh	4p
MCFERRIN, BOBBY	Someone Like You	3p
MCFERRIN, BOBBY	I Just Fall In Love Again	9p
MCFERRIN, BOBBY	My Life's A Dance	11p

O		
OCASEK, RIC	Emotion In Motion	2p
OCEAN, BILLY	Colour Of Love	11a
OCEAN, BILLY	Colour Of Love	10p
OCEAN, BILLY	Love Is Forever	1p
OCEAN, BILLY	When The Going Gets Tough	7p

P		
PARSONS, ALAN PROJEC	Don't Answer Me	10a

R		
RABBITT/GAYLE	You And I	2p
REO SPEEDWAGON	In My Dreams	11p
REO SPEEDWAGON	Keep On Lovin' You	9p
REO SPEEDWAGON	Keep On Lovin' You	9p
RESTLESS HEART	I'll Still Be Loving You	5p
RICHARD, CLIFF	Some People	8p
RICHIE, LIONEL	Penny Lover	10p
RICHIE, LIONEL	Running With The Night	7p
RICHIE, LIONEL	Say You, Say Me	5p
RICHIE, LIONEL	Stuck On You	10a
RICHIE, LIONEL	Truly	8a
RICHIE, LIONEL	(You're My) Soul & Inspiration	7p
RIVERS, JOHNNY	Baby I Need Your Lovin'	3p
ROBINSON, SMOKEY	One Heartbeat	6a
ROSS, DIANA	Endless Love	11a
ROSS, DIANA	Missing You	6p
ROSS, DIANA	Theme From Mahogany (Do You K	11p
ROSS, DIANA	Upside Down	9a

S		
SADE	Nothing Can Come Between Us	11p
SANBORN, DAVID	Dream	9p
SCAGGS, BOZ	Heart Of Mine	10p
SEGER, BOB	Against The Wind	8a
SIMON, CARLY	Coming Around Again	7a
SIMON, CARLY	Give Me All Night	11a
SIMPLY RED	Holding Back The Years	11a
SPIRAL STAIRCASE	More Today Than Yesterday	8a
SPRINGSTEEN, BRUCE	I'm On Fire	2p
STARR, BRENDA K.	I Still Believe	5p
STREISAND, BARBRA	Evergreen	10a
STREISAND, BARBRA	My Heart Belongs To Me	2p
STREISAND, BARBRA	You Don't Bring Me Flowers	6p
STYLISTICS	Beicha By Golly, Wow	9p
SUPREMES	Someday We'll Be Together	6a
SUPREMES	You Can't Hurry Love	6p
SURVIVOR	Search Is Over	6p

T		
TAYLOR, JAMES	Baby Boom Baby	6p
TIFFANY	Could've Been	11p
TOTO	Africa	7a
TOTO	I Won't Hold You Back	10p
TOTO	I'll Be Over You	9a

V		
VANNELLI, GINO	I Just Wanna Stop	1p

W		
WARWICK & OSBORNE	Love Power	6p
WHAM!	Wake Me Up Before You Go-Go	9a
WILLIAMS, DENIECE	Let's Hear It For The Boy	6a
WINWOOD, STEVE	Don't You Know What The Night	10a
WINWOOD, STEVE	Finer Things	6p
WINWOOD, STEVE	Valerie	7a
WINWOOD, STEVE	If You Really Love Me	11a

PLAYLIST OF CURRENTS

USERS GUIDE Number of plays calculated for 18 hour monitor period

BEACH BOYS	Kokomo	3
BOLTON, MICHAEL	Walk Away	3
DAYNE, TAYLOR	I'll Always Love You	3
HALL & OATES	Missed Opportunity	3
JOHN, ELTON	I Don't Wanna Go On With You	3
ANDERSON, CARL	Falling All Over Again	2
BREATHE	Hands To Heaven	2
CARMEN, ERIC	Make Me Lose Control	2
CETERA, PETER	One Good Woman	2
COLLINS, PHIL	Groovy Kind Of Love	2
ESTEFAN, GLORIA & MI	1-2-3	2
FREY, GLENN	True Love	2
MCFERRIN, BOBBY	Don't Worry, Be Happy	2
ASTLEY, RICK	It Would Take A Strong Strong	1
COLE, NATALIE	When I Fall In Love	1
D'ARBY, TERENCE TREN	Sign Your Name	1
DEVILLE, WILLIE	Storybook Story	1
HORNSBY, BRUCE & RAN	Look Out Any Window	1
HOUSTON, WHITNEY	Love Will Save The Day	1
LEWIS, HUEY & NEWS	Perfect World	1
MARTIN, MARILYN	And When She Danced	1
RICHARD, CLIFF	Some People	1
SADE	Nothing Can Come Between Us	1
TAYLOR, JAMES	Baby Boom Baby	1
WINWOOD, STEVE	Don't You Know What The Night	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE Recurrents played more than once

CHAPMAN, TRACY	Fast Car	2
MARX, RICHARD	Hold On To The Nights	2
OCEAN, BILLY	Colour Of Love	2

CORE ARTISTS

USERS GUIDE Those artists with a title saturation of at least three, listed in descending order

CHICAGO	5
FLEETWOOD MAC	5
RICHIE, LIONEL	5
COLLINS, PHIL	4
GENESIS	4
ROSS, DIANA	4
AIR SUPPLY	3
BENSON, GEORGE	3
CROSS, CHRISTOPHER	3
FOGELBERG, DAN	3
FREY, GLENN	3
HORNSBY, BRUCE & RAN	3
JOEL, BILLY	3
JOHN, ELTON	3
OCEAN, BILLY	3
STREISAND, BARBRA	3
TOTO	3
WINWOOD, STEVE	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	36.87
G	63.13
MORNING DRIVE	
C-R	37.50
G	62.50
MID-DAY	
C-R	33.87
G	66.13
AFTERNOON DRIVE	
C-R	43.14
G	56.86
EVENING	
C-R	34.38
G	65.63

POSITIONING STATEMENTS

MUSIC	123X
"99 The Mix . . . WMYX (or variation)." (89X)	
"99 WMYX, Milwaukee." (17X)	
"Playing the best variety of music — we're 99 WMYX." (12X)	
"All of our music is on CD — for the best quality, for the best music mix." (5X)	
IMAGE	5X
"The best love songs every night . . . 99 WMYX."	

PROMOTIONAL ACTIVITY

MARITIME FESTIVAL	6X
Personalities from The Mix will be on hand as well as local and national music acts for five days of fun and entertainment. Some 40 area restaurants will have their food handy for great eating. Admission is free.	
SILVERBIRD LANES PARTY	5X
Bowling is a party in the WMYX/Silverbird Lanes League; it's a friendly, non-competitive atmosphere. Listeners get a free bowling ball, bag and towel for joining.	
THE MIX AT WORK SWEEPSTAKES	5X
Listeners' name and place of work are announced on the air, and then have 15 minutes to phone in and win. You pick up \$99, your boss gets the same — and you qualify for a trip for two to Hawaii.	
BARRY MANILOW CONCERT	4X
Four pairs of tickets to Barry Manilow's upcoming show were given away to designated callers on the day of our monitoring.	
THE PERFECT MIX	2X
WMYX fans send in their "Perfect Mix" of songs, which are selected and played in addition to the listener winning prizes. The mixes air at 10:25AM and 2:25PM.	
BREAKFAST CHECK	2X
Morning listeners phone in and describe what they're having for breakfast.	
MARRIAGE IN THE NEWS	1X
A rundown on the state of celebrity marriages.	
ON THE AIR WITH GORNO GOROO	1X
A humorous discussion on the new Wisconsin Lottery.	

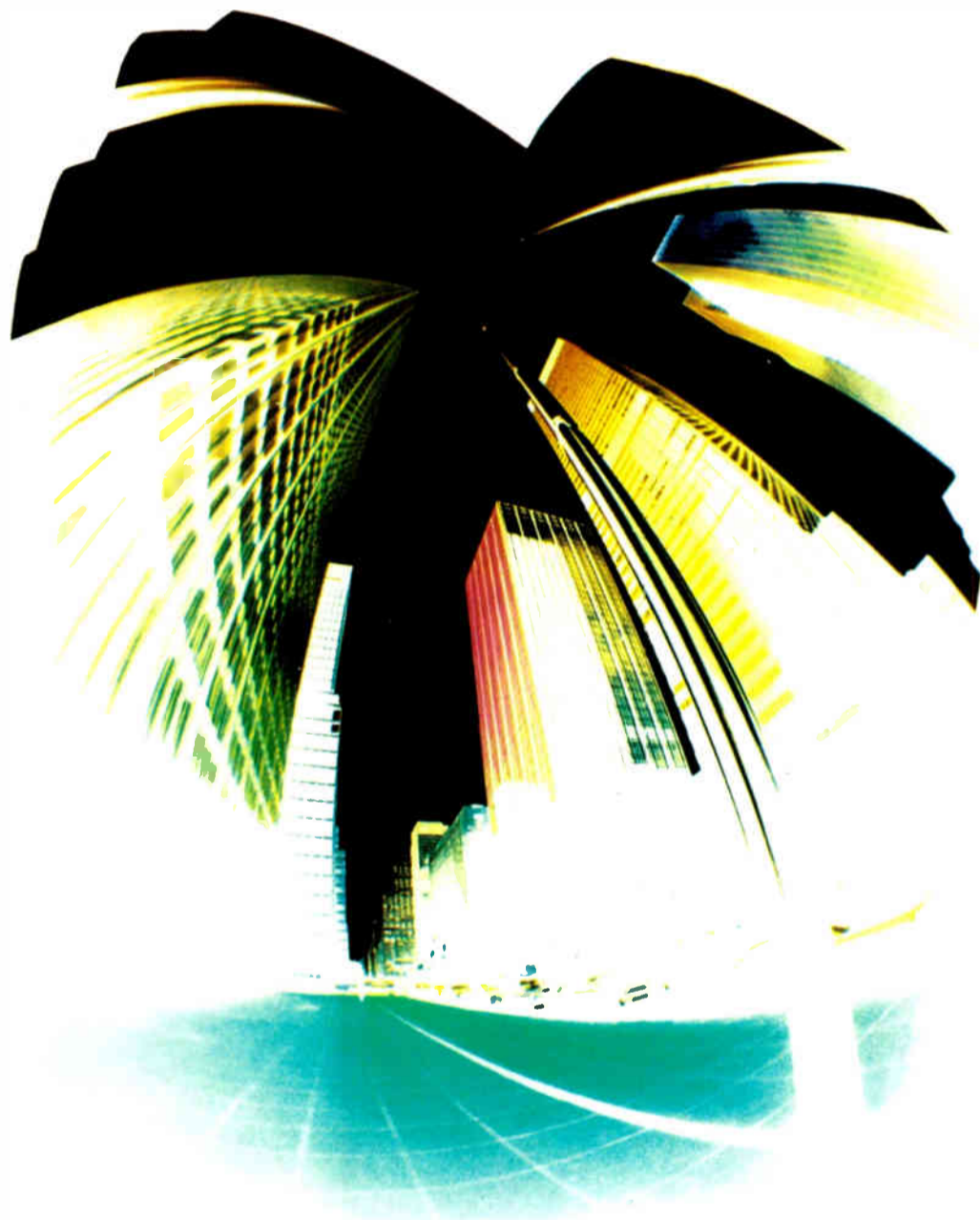
ACCOUNT LIST

Ace Hardware	5X	Retail
AT&T	1X	Utilities
Borden Ice Cream	3X	Food Products
Bryant Furnace	3X	Home Furnishings
Budget Rent-a-Car	2X	Car Rental
Calders	9X	Retail
CBS News/48 Hours	5X	TV/Broadcast
Dean Dips	3X	Grocery
Diet Coke	3X	Beverage
Diet-Rite Colas	2X	Beverage
Direct Marketing Concepts	4X	Various
Domino's	3X	Restaurant
Dramamine	1X	Health/Beauty
Factory Outlet Center	5X	Retail
Flavor Tree Fruit Nibbles	2X	Food Products
Getting to Know You	1X	Human Resources
Gordon Furniture	2X	Furniture
Hartz Pet Collar	1X	Various
Intimate Images	1X	Health/Beauty
Elton John Concert	5X	Entertainment/Rec
Jolly Good Soda	5X	Beverage
Kettle-Morain	4X	Medical
McDonald's	3X	Restaurant
Metropolitan Builders	4X	Real Estate
Miller High Life/Maritime Festival	5X	Entertainment/Rec
Mills Fleet Farm	3X	Retail
Milwaukee Area Technical College	1X	Education
Milwaukee Journal	1X	Publication
Mitchell Carpet	7X	Home Furnishings
Money Magazine	1X	Publication
Motorcraft Auto Parts	2X	Automotive
Nissan	2X	Auto/MC
Olds Dealers	4X	Auto/MC
Red Carpet Lanes	4X	Entertainment/Rec
Sears	2X	Retail
Sears Automotive	1X	Automotive
Sentry	6X	Grocery
Silverbird Lanes	4X	Entertainment/Rec
Smithsonian Magazine	2X	Publication
Southgate Ford	4X	Auto/MC
Stein Optical	5X	Optical
Sunkist Light	5X	Food Products
Taste of Wisconsin	2X	Various
Tennis Magazine	2X	Publication
TV Guide	6X	Publication
Vonschloeder, Ernie	1X	Auto/MC
Walgreens	2X	Retail
Wauwatose State Bank	3X	Bank/Finance
Wisconsin Bell	6X	Utilities
Wisconsin Tourism	3X	Travel

NOTE: A brief audio loss may have affected the commercial count

ACCOUNTS BY CATEGORY

Auto/MC	8%
Automotive	2%
Bank/Finance	2%
Beverage	6%
Car Rental	1%
Concert	3%
Education	1%
Entertainment/Rec	8%
Food Products	5%
Furniture	2%
Grocery	6%
Health/Beauty	1%
Home Furnishings	9%
Medical	2%
Optical	3%
Publications	7%
Real Estate	2%
Restaurant	4%
Retail	16%
Travel	2%
TV/Broadcast	3%
Utilities	4%
Various	



25

YEARS OF ISLAND LIFE

ROCK RADIO

TRACER TRACKS

8/22/88	8/29/88	9/5/88	9/12/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
6	5	2	↑	VAN HALEN	Finish What Ya Started	WB	721	16.13
5	3	1	2	LITTLE FEAT	Hate To Lose Your Lovin'	WB	672	15.78
3	4	3	3	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra	616	12.61
14	12	8	↑	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia	595	11.51
10	8	5	↑	CHEAP TRICK	Don't Be Cruel	Epic	595	11.20
15	9	7	↑	DEF LEPPARD	Love Bites	Mercury/PG	588	11.25
16	13	12	↑	STEVE WINWOOD	Don't You Know What The Night	Virgin	560	12.85
9	10	9	↑	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG	518	12.04
20	18	10	↑	INXS	Never Tear Us Apart	Atlantic	490	9.61
12	11	11	↑	RHYTHM CORPS	Common Ground	Pasha/CBS	427	8.95
33	19	13	↑	BAD COMPANY	No Smoke Without A Fire	Atlantic	427	8.41
18	16	16	↑	MELISSA ETHERIDGE	Bring Me Some Water	Island	371	7.01
19	15	15	↑	EUROPE	Superstitious	Epic	336	5.08
27	23	14	↑	GLENN FREY	True Love	MCA	329	7.84
28	28	18	↑	LITTLE FEAT	Let It Roll	WB	273	5.56
—	29	24	↑	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA	259	4.57
—	22	25	↑	ROD STEWART	Forever Young	WB	245	6.62
—	26	21	↑	ELTON JOHN	Goodbye Marlon Brando	MCA	238	5.42
—	33	23	↑	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG	224	4.10
26	20	19	20	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra	189	4.10
—	—	33	↑	STEVE MILLER	Ya Ya	Capitol	175	3.51
36	25	22	↑	POISON	Fallen Angel	Enigma/Cap	161	3.44
—	—	38	↑	U2	Jesus Christ	Columbia	154	3.62
—	—	28	↑	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island	147	2.14
—	35	26	↑	ESCAPE CLUB	Wild, Wild West	Atlantic	140	3.50
—	—	31	↑	ROBERT PALMER	Early In The Morning	EMI-Manhat	133	3.16
New Entry ✓	—	—	↑	COLIN JAMES	Voodoo Thing	Virgin	126	2.51
Reentry ✓	—	—	↑	FROZEN GHOST	Round And Round	Atlantic	126	2.39
—	37	36	↑	JOHN C MELLENCAMP	Rave On	Elektra	126	2.32
—	32	37	↑	HOTHOUSE FLOWERS	Don't Go	London/PG	126	1.54
—	36	29	↑	PETER CETERA	You Never Listen To Me	WB	112	2.73
—	—	34	↑	SMITHEREENS	Drown In My Own Tears	Enig/Capit	112	2.39
42	47	40	↑	HUEY LEWIS & NEWS	Walking With The Kid	Chrysalis	105	3.42
—	—	30	34	VAN HALEN	Mine All Mine	WB	105	2.28
—	—	39	↑	GEORGIA SATELLITES	Don't Pass Me By	Elektra	98	2.05
New Entry ✓	—	—	↑	JOHN HIATT	Slow Turning	A&M	98	1.55
New Entry ✓	—	—	↑	BIG COUNTRY	King Of Emotion	Reprise	98	1.55
—	—	27	38	PSYCHEDELIC FURS	All That Money Wants	Columbia	91	2.74
New Entry ✓	—	—	↑	BUNBURYS	Fight (No Matter How Long)	Arista	84	2.95
New Entry ✓	—	—	↑	HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis	84	2.07

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission)

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS)

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
JOHN KILZER	Green, Yellow & Red	Geffen	84	20%
SHRIEKBACK	Intoxication	Island	77	—
10,000 MANIACS	What's The Matter Here?	Elektra	77	—
✓ PATTI SMITH	Up There Down There	Arista	70	66%
UB40	Breakfast In Bed	A&M	63	—
STEVE WINWOOD	Hearts On Fire	Virgin	63	—
✓ UB40	Red Red Wine	A&M	63	80%
JIMMY BARNES	Driving Wheels	Geffen	63	—
EDIE BRICKELL & NEW	What I Am	Geffen	63	—
PAT BENATAR	Let's Stay Together	Chrysalis	56	—
✓ JIMMY PAGE	Prison Blues	Geffen	56	—
✓ VIXEN	Edge Of A Broken Heart	EMI-Manhat	56	—
✓ DEF LEPPARD	Armageddon It	Mercury/PG	56	33%
✓ OMAR & HOWLERS	Rattlesnake Shake	Columbia	56	—
SHONA LAING	Glad I'm Not A Kennedy	TVT	49	—
SIOUXSIE & BANSHEES	Peek-A-Boo	Geffen	49	—
BIG AUDIO DYNAMITE	Just Play Music	Columbia	49	16%
HENRY LEE SUMMER	Hands On The Radio	CBS Assoc	49	—
GUNS 'N ROSES	Paradise City	Geffen	49	—
✓ MIDNIGHT OIL	Dreamworld	Columbia	49	75%
✓ CROWDED HOUSE	Never Be The Same	Capitol	49	—
✓ IN TUA NUA	All I Wanted	Virgin	49	16%

HOTTEST RECURRENTS

9/12/88	ARTIST	TITLE	LABEL
1	ROBERT PALMER	Simply Irresistible	EMI-Manhat
2	GUNS 'N ROSES	Sweet Child O' Mine	Geffen
3	STEVE WINWOOD	Holding On	Virgin
4	GREGG ALLMAN BAND	Can't Get Over You	Epic
5	ROBERT PLANT	Dance On My Own	Es P/Atlan
6	PAT BENATAR	All Fired Up	Chrysalis
7	VAN HALEN	When It's Love	WB
8	SCORPIONS	Believe In Love	Mercury/PG
9	BLUE OYSTER CULT	Astronomy	Columbia
10	ROBERT PLANT	Ship Of Fools	Es P/Atlan

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
BUNBURYS	Fight (No Matter How Long)	Arista

EAST

JOHN HIATT	Slow Turning	A&M
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WEST

BUNBURYS	Fight (No Matter How Long)	Arista
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SOUTH

STEVE MILLER	Ya Ya	Capitol
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MIDWEST

BUNBURYS	Fight (No Matter How Long)	Arista
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USERS GUIDE: Calculated and determined by increases in RANK over previous week

ROCK RADIO — DAYPART CHART

6AM-7PM

9/5/88	9/12/88	ARTIST	TITLE	LABEL
1	1	LITTLE FEAT	Hate To Lose Your Lovin'	WB
3	2	VAN HALEN	Finish What Ya Started	WB
4	3	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
7	4	STEVE WINWOOD	Don't You Know What The Night	Virgin
5	5	CHEAP TRICK	Don't Be Cruel	Epic
12	6	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
11	7	DEF LEPPARD	Love Bites	Mercury/PG
9	8	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
10	9	INXS	Never Tear Us Apart	Atlantic
8	10	RHYTHM CORPS	Common Ground	Pasha/CBS
13	11	BAD COMPANY	No Smoke Without A Fire	Atlantic
14	12	GLENN FREY	True Love	MCA
15	13	MELISSA ETHERIDGE	Bring Me Some Water	Island
22	14	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA
20	15	LITTLE FEAT	Let It Roll	WB
17	16	ELTON JOHN	Goodbye Marlon Brando	MCA
19	17	EUROPE	Superstitious	Epic
21	18	ROD STEWART	Forever Young	WB
16	19	TRACY CHAPMAN	Talkin' Bout A Revolution	Elektra
27	20	STEVE MILLER	Ya Ya	Capitol
30	21	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
37	22	U2	Jesus Christ	Columbia
28	23	JOHN C MELLENCAMP	Rave On	Elektra
35	24	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island
23	25	ESCAPE CLUB	Wild, Wild West	Atlantic
32	26	HOTHOUSE FLOWERS	Don't Go	London/PG
33	27	ROBERT PALMER	Early In The Morning	EMI-Manhat
40	28	POISON	Fallen Angel	Enigma/Cap
38	29	HUEY LEWIS & NEWS	Walking With The Kid	Chrysalis
—	30	COLIN JAMES	Voodoo Thing	Virgin
—	31	BUNBURY'S	Fight (No Matter How Long)	Arista
34	32	SMITHEREENS	Drown In My Own Tears	Enig/Capit
24	33	PETER CETERA	You Never Listen To Me	WB
—	34	FROZEN GHOST	Round And Round	Atlantic
25	35	PSYCHEDELIC FURS	All That Money Wants	Columbia
31	36	VAN HALEN	Mine All Mine	WB
—	37	JOHN HIATT	Slow Turning	A&M
—	38	UB40	Red Red Wine	A&M
—	39	HUEY LEWIS & NEWS	Small World (Part 1)	Chrysalis
36	40	JIMMY BARNES	Driving Wheels	Geffen

7PM-MIDNIGHT

9/5/88	9/12/88	ARTIST	TITLE	LABEL
2	1	VAN HALEN	Finish What Ya Started	WB
1	2	DEF LEPPARD	Love Bites	Mercury/PG
4	3	TOMMY CONWELL & YOUN	I'm Not Your Man	Columbia
3	4	LITTLE FEAT	Hate To Lose Your Lovin'	WB
5	5	FABULOUS THUNDERBIRD	Powerful Stuff	Elektra
6	6	CHEAP TRICK	Don't Be Cruel	Epic
11	7	EUROPE	Superstitious	Epic
8	8	INXS	Never Tear Us Apart	Atlantic
9	9	ROBERT CRAY BAND	Don't Be Afraid Of The Dark	Mercury/PG
10	10	BAD COMPANY	No Smoke Without A Fire	Atlantic
21	11	MELISSA ETHERIDGE	Bring Me Some Water	Island
19	12	STEVE WINWOOD	Don't You Know What The Night	Virgin
15	13	RHYTHM CORPS	Common Ground	Pasha/CBS
17	14	CINDERELLA	Don't Know What You Got (Till)	Mercury/PG
18	15	LITTLE FEAT	Let It Roll	WB
30	16	ROD STEWART	Forever Young	WB
14	17	POISON	Fallen Angel	Enigma/Cap
28	18	ELTON JOHN	Goodbye Marlon Brando	MCA
35	19	GEORGIA SATELLITES	Don't Pass Me By	Elektra
20	20	GLENN FREY	True Love	MCA
—	21	FROZEN GHOST	Round And Round	Atlantic
27	22	BRUCE HORNSBY & RANG	Defenders Of The Flag	RCA
31	23	ROBERT PALMER	Early In The Morning	EMI-Manhat
—	24	COLIN JAMES	Voodoo Thing	Virgin
—	25	STEVE MILLER	Ya Ya	Capitol
—	26	U2	Jesus Christ	Columbia
25	27	ESCAPE CLUB	Wild, Wild West	Atlantic
—	28	PETER CETERA	You Never Listen To Me	WB
32	29	VAN HALEN	Mine All Mine	WB
—	30	BIG COUNTRY	King Of Emotion	Reprise
—	31	VIXEN	Edge Of A Broken Heart	EMI-Manhat
—	32	JOHN KILZER	Green, Yellow & Red	Geffen
40	33	SMITHEREENS	Drown In My Own Tears	Enig/Capit
26	34	BUCKWHEAT ZYDECO	Why Does Love Got To Be So Sad	Island
—	35	SHRIEKBACK	Intoxication	Island
—	36	10,000 MANIACS	What's The Matter Here?	Elektra
24	37	GUNS 'N ROSES	Paradise City	Geffen
—	38	BRITNY FOX	Long Way To Love	CBS
—	39	MOODY BLUES	Here Comes The Weekend	Polydor
—	40	JOHN HIATT	Slow Turning	A&M

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

HEAVIEST SATURATION (ROCK RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

VAN HALEN 1 Finish What Ya Started WB KLOS-FM 1.96 WMMR-FM 0.85 WLUP-FM 0.84 KGB-FM 0.78 WKLS-FM 0.78 KTXQ-FM 0.70 KLLOL-FM 0.67 KRQR-FM 0.67 WNEW-FM 0.67 WDVE-FM 0.56	DEF LEPPARD 6 Love Bites Mercury/PG KLOS-FM 0.98 KSHE-FM 0.74 WNEW-FM 0.67 WYNF-FM 0.59 WDVE-FM 0.56 WBCN-FM 0.55 KRQR-FM 0.50 WMMR-FM 0.43 KQRS-FM 0.42 WGTR-FM 0.42	BAD COMPANY 11 No Smoke Without A Fire Atlantic KQRS-FM 0.84 WNEW-FM 0.67 WLZR-FM 0.60 KLOS-FM 0.49 KLLOL-FM 0.45 KJJO-FM 0.38 KBPI-FM 0.36 WEBN-FM 0.36 KAZY-FM 0.34 KRQR-FM 0.34	BRUCE HORNSBY & RAN 16 Defenders Of The Flag RCA WKLS-FM 1.04 WBCN-FM 0.55 WRIF-FM 0.31 KAZY-FM 0.22 WXRT-FM 0.21 KGB-FM 0.20 KZAP-FM 0.20 WLVO-FM 0.20 WAAF-FM 0.19 WKDF-FM 0.15	STEVE MILLER 21 Ya Ya Capitol WNEW-FM 0.67 KLLOL-FM 0.45 KRQR-FM 0.34 WBCN-FM 0.27 WKDF-FM 0.23 KISW-FM 0.21 KRXQ-FM 0.15 WSHE-FM 0.15 KTXQ-FM 0.14 KYYS-FM 0.14
LITTLE FEAT 2 Hate To Lose Your Lovin' WB KLOS-FM 1.47 WNEW-FM 1.33 WMMR-FM 1.28 KLLOL-FM 0.90 WKLS-FM 0.78 WWDC-FM 0.59 KYYS-FM 0.56 WDVE-FM 0.56 KRQR-FM 0.50 KTXQ-FM 0.42	STEVE WINWOOD 7 Don't You Know What The Night Virgin KLOS-FM 1.47 WMMR-FM 1.28 KLLOL-FM 0.90 WLLZ-FM 0.67 WNEW-FM 0.67 WWDC-FM 0.59 KRQR-FM 0.50 KYYS-FM 0.42 WLUP-FM 0.42 WBAB-FM 0.31	MELISSA ETHERIDGE 12 Bring Me Some Water Island KLLOL-FM 0.67 KYYS-FM 0.56 KSHE-FM 0.49 WMMR-FM 0.43 KTXQ-FM 0.42 WLUP-FM 0.42 KGB-FM 0.39 WSHE-FM 0.31 WNOR-FM 0.28 WBCN-FM 0.27	ROD STEWART 17 Forever Young WB WMMR-FM 1.28 KRQR-FM 0.67 WNEW-FM 0.67 WWDC-FM 0.59 KLOS-FM 0.49 KUPD-FM 0.42 KGB-FM 0.39 WIYY-FM 0.36 WBCN-FM 0.27 WKRL-FM 0.25	POISON 22 Fallen Angel Enigma/Cap KLLOL-FM 0.67 KJJO-FM 0.50 KUPD-FM 0.42 WDVE-FM 0.28 WBCN-FM 0.27 WLZR-FM 0.24 WLLZ-FM 0.22 KGB-FM 0.20 WEBN-FM 0.18 KTXQ-FM 0.14
FABULOUS THUNDERBIRD 3 Powerful Stuff Elektra KLOS-FM 1.47 WNEW-FM 1.33 KBPI-FM 0.60 KTXQ-FM 0.56 KYYS-FM 0.56 WGTR-FM 0.56 WBCN-FM 0.55 WKLS-FM 0.52 KAZY-FM 0.45 KLLOL-FM 0.45	ROBERT CRAY BAND 8 Don't Be Afraid Of The Dark Mercury/PG WNEW-FM 2.00 KLOS-FM 1.96 WLUP-FM 0.84 KTXQ-FM 0.56 KYYS-FM 0.56 WKLS-FM 0.52 KSHE-FM 0.49 KLLOL-FM 0.45 WGTR-FM 0.42 WNOR-FM 0.42	EUROPE 13 Superstitious Epic WDVE-FM 0.56 KLLOL-FM 0.45 KUPD-FM 0.42 WKDF-FM 0.39 KJJO-FM 0.25 KBPI-FM 0.24 KSHE-FM 0.25 WSHE-FM 0.23 KGB-FM 0.20 KISS-FM 0.20	ELTON JOHN 18 Goodbye Marlon Brando MCA WMMR-FM 0.85 WNEW-FM 0.67 KTXQ-FM 0.56 KRQR-FM 0.34 WBAB-FM 0.31 WNOR-FM 0.28 WBCN-FM 0.27 KSHE-FM 0.25 WIYY-FM 0.24 WKDF-FM 0.23	U2 23 Jesus Christ Columbia WNEW-FM 1.33 WMMR-FM 0.43 KUPD-FM 0.28 WBCN-FM 0.27 WXRT-FM 0.21 KGB-FM 0.20 WBAB-FM 0.15 XTRA-FM 0.11 KBCO-FM 0.11 KFOG-FM 0.11
TOMMY CONWELL & YOU 4 I'm Not Your Man Columbia WNEW-FM 1.33 WMMR-FM 0.85 KYYS-FM 0.70 WGTR-FM 0.56 KLOS-FM 0.49 WSHE-FM 0.46 WDVE-FM 0.42 WNOR-FM 0.42 KGB-FM 0.39 WLZR-FM 0.36	INXS 9 Never Tear Us Apart Atlantic WLUP-FM 0.84 KGB-FM 0.78 WKLS-FM 0.78 WNEW-FM 0.67 KQRS-FM 0.63 KRQR-FM 0.50 WMMR-FM 0.43 KYYS-FM 0.42 WDVE-FM 0.42 WNOR-FM 0.42	GLENN FREY 14 True Love MCA KLOS-FM 0.98 WNEW-FM 0.67 WKLS-FM 0.52 KLLOL-FM 0.45 WMMR-FM 0.43 WLUP-FM 0.42 KRSP-FM 0.39 WWDC-FM 0.39 WBAB-FM 0.31 WYNF-FM 0.29	CINDERELLA 19 Don't Know What You Got (Till Mercury/PG WLZR-FM 0.60 KJJO-FM 0.50 KLLOL-FM 0.45 KQRS-FM 0.42 KUPD-FM 0.28 WKLS-FM 0.26 KAZY-FM 0.22 WBAB-FM 0.15 WYNF-FM 0.15 WDVE-FM 0.14	BUCKWHEAT ZYDECO 24 Why Does Love Got To Be So Sad Island WKLS-FM 0.52 WDVE-FM 0.28 KLLOL-FM 0.22 KISS-FM 0.20 WFBQ-FM 0.19 WKRL-FM 0.17 KYYS-FM 0.14 KBCO-FM 0.11 KDKB-FM 0.08 KSJO-FM 0.08
CHEAP TRICK 5 Don't Be Cruel Epic WNEW-FM 1.33 WKLS-FM 0.78 KSHE-FM 0.49 WBAB-FM 0.46 WRIF-FM 0.46 KLLOL-FM 0.45 WYNF-FM 0.44 KUPD-FM 0.42 WDVE-FM 0.42 WLUP-FM 0.42	RHYTHM CORPS 10 Common Ground Pasha/CBS WNEW-FM 1.33 WLLZ-FM 0.90 WLUP-FM 0.84 WKLS-FM 0.78 WRIF-FM 0.46 KGB-FM 0.39 WSHE-FM 0.39 WIYY-FM 0.36 KTXQ-FM 0.28 KYYS-FM 0.28	LITTLE FEAT 15 Let It Roll WB WMMR-FM 0.85 WNEW-FM 0.67 WKLS-FM 0.52 KDKB-FM 0.34 KTXQ-FM 0.28 WIYY-FM 0.24 WSHE-FM 0.23 KAZY-FM 0.22 KLLOL-FM 0.22 KISS-FM 0.20	TRACY CHAPMAN 20 Talkin' Bout A Revolution Elektra WNEW-FM 0.67 KLLOL-FM 0.45 WMMR-FM 0.43 WBAB-FM 0.31 WNOR-FM 0.28 WBCN-FM 0.27 WKLS-FM 0.26 KGB-FM 0.20 WLVO-FM 0.20 WYNF-FM 0.15	ESCAPE CLUB 25 Wild, Wild West Atlantic KROQ-FM 1.57 WBCN-FM 0.82 XTRA-FM 0.34 WBAB-FM 0.31 WRIF-FM 0.15 KBCO-FM 0.11 WSHE-FM 0.08 WBRU-FM 0.07 WRCN-FM 0.06

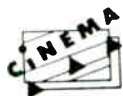
HEAVIEST SATURATION (ROCK RADIO) — Continued

ROBERT PALMER 26 Early In The Morning EMI-Manhat WMMR-FM 0.85 KLOL-FM 0.67 XTRA-FM 0.34 WBCN-FM 0.27 WLLZ-FM 0.22 KDKB-FM 0.17 KRQR-FM 0.17 WRIF-FM 0.15 KXRX-FM 0.10 WLVO-FM 0.10	JOHN C MELLENCAMP 29 Rave On Elektra WWDC-FM 0.39 KRQR-FM 0.34 WBCN-FM 0.27 KGB-FM 0.20 KZAP-FM 0.20 WKDF-FM 0.15 KUPD-FM 0.14 KYYS-FM 0.14 KSD-FM 0.13 KBCO-FM 0.11	SMITHEREENS 32 Drown In My Own Tears Enig/Capit WNEW-FM 0.67 KLOL-FM 0.45 XTRA-FM 0.22 KGB-FM 0.20 KISS-FM 0.20 KRQR-FM 0.17 KYYS-FM 0.14 WQFM-FM 0.13 KZAP-FM 0.10 KOME-FM 0.05	GEORGIA SATELLITES 35 Don't Pass Me By Elektra WNEW-FM 0.67 KLOL-FM 0.22 WXRT-FM 0.21 WQFM-FM 0.19 WYNF-FM 0.15 KGON-FM 0.14 WDVE-FM 0.14 WHJY-FM 0.13 KISS-FM 0.10 KRXQ-FM 0.08	PSYCHEDELIC FURS 38 All That Money Wants Columbia KROQ-FM 1.57 WBCN-FM 0.27 KLOL-FM 0.22 XTRA-FM 0.22 WXRT-FM 0.21 WBAB-FM 0.15 WBRU-FM 0.07 WRCN-FM 0.02
COLIN JAMES 27 Voodoo Thing Virgin KLOS-FM 0.98 KGON-FM 0.28 KXRX-FM 0.20 KZAP-FM 0.20 WRIF-FM 0.15 KYYS-FM 0.14 KJJO-FM 0.13 WHJY-FM 0.13 KBPI-FM 0.12 KISS-FM 0.10	HOTHOUSE FLOWERS 30 Don't Go London/PG KLOL-FM 0.22 WXRT-FM 0.21 KTXQ-FM 0.14 WNOR-FM 0.14 WIYY-FM 0.12 XTRA-FM 0.11 KBCO-FM 0.11 KISS-FM 0.10 KRXQ-FM 0.08 KSJO-FM 0.08	HUEY LEWIS & NEWS 33 Walking With The Kid Chrysalis KLOS-FM 0.98 WNEW-FM 0.67 WLUP-FM 0.42 WBCN-FM 0.27 WLLZ-FM 0.22 WRIF-FM 0.15 WFBO-FM 0.13 KFOG-FM 0.11 KISS-FM 0.10 KISW-FM 0.11	JOHN HIATT 36 Slow Turning A&M KYYS-FM 0.28 WKLS-FM 0.26 WIYY-FM 0.24 WNOR-FM 0.14 KBCO-FM 0.11 KFOG-FM 0.11 KXRX-FM 0.10 KZAP-FM 0.10 KDKB-FM 0.08 KRXQ-FM 0.08	BUNBURY'S 39 Fight (No Matter How Long) Arista KLOS-FM 0.98 WNEW-FM 0.67 KSHE-FM 0.49 KQRS-FM 0.42 KYYS-FM 0.28 KSJO-FM 0.08 WBRU-FM 0.04
FROZEN GHOST 28 Round And Round Atlantic WNEW-FM 0.67 KBPI-FM 0.36 WLVO-FM 0.29 KTXQ-FM 0.28 WKLS-FM 0.26 WIYY-FM 0.12 KISS-FM 0.10 KZAP-FM 0.10 WBRU-FM 0.07 WFBO-FM 0.06	PETER CETERA 31 You Never Listen To Me WB KLOL-FM 0.67 KSHE-FM 0.49 WEBN-FM 0.36 KUPD-FM 0.28 WNOR-FM 0.28 WLLZ-FM 0.22 WYNF-FM 0.15 KZAP-FM 0.10 WLVO-FM 0.10 KRXQ-FM 0.08	VAN HALEN 34 Mine All Mine WB WBCN-FM 0.55 KAZY-FM 0.34 KLOL-FM 0.22 WLLZ-FM 0.22 KGB-FM 0.20 KUPD-FM 0.14 KYYS-FM 0.14 KJJO-FM 0.13 WIYY-FM 0.12 KZAP-FM 0.10	BIG COUNTRY 37 King Of Emotion Reprise KROQ-FM 0.39 KYYS-FM 0.28 KRXQ-FM 0.15 WRIF-FM 0.15 WNOR-FM 0.14 KBPI-FM 0.12 KZAP-FM 0.10 KDKB-FM 0.08 WBRU-FM 0.07 KSJO-FM 0.04	HUEY LEWIS & NEWS 40 Small World (Part 1) Chrysalis WBCN-FM 0.55 WLLZ-FM 0.45 WEBN-FM 0.18 WBAB-FM 0.15 WRIF-FM 0.15 WNOR-FM 0.14 KSD-FM 0.13 KBCO-FM 0.11 KFOG-FM 0.11 KISS-FM 0.10

PETE BARDENS with Mick Fleetwood

"Whisper In The Wind"

Remixed, On CD & On Your Desk Wednesday!



HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

JOHN KILZER

Green, Yellow & Red
Geffen

WKLS-FM	0.26
KISS-FM	0.20
KTXQ-FM	0.14
KJJO-FM	0.13
WIYY-FM	0.12
KDKB-FM	0.08
KRXQ-FM	0.08
WAAF-FM	0.06
WFBQ-FM	0.06
KOME-FM	0.05

SHRIEKBACK

Intoxication
Island

KROQ-FM	1.57
XTRA-FM	0.45
WNOR-FM	0.14
KBCO-FM	0.11
WRCN-FM	0.02

10,000 MANIACS

What's The Matter Here?
Elektra

KROQ-FM	0.78
KLLOL-FM	0.45
WBAB-FM	0.31
WAAF-FM	0.13
XTRA-FM	0.11
WBRU-FM	0.04
WRCN-FM	0.02

PATTI SMITH

Up There Down There
Arista

WBCN-FM	0.55
XTRA-FM	0.22
KFOG-FM	0.11
KZAP-FM	0.10
KSJO-FM	0.08
WBRU-FM	0.07

UB40

Breakfast In Bed
A&M

KROQ-FM	1.18
WBCN-FM	0.55
XTRA-FM	0.22
WRCN-FM	0.04

STEVE WINWOOD

Hearts On Fire
Virgin

WKLS-FM	1.04
WLUP-FM	0.42
KLLOL-FM	0.22
KFOG-FM	0.11
KZAP-FM	0.10
WRCN-FM	0.02

UB40

Red Red Wine
A&M

WNEW-FM	0.67
WBAB-FM	0.46
KROR-FM	0.17
WRIF-FM	0.15
XTRA-FM	0.11
KBCO-FM	0.11
WRCN-FM	0.02

JIMMY BARNES

Driving Wheels
Geffen

KTXQ-FM	0.28
KUPD-FM	0.28
WKLS-FM	0.26
WYNF-FM	0.15
KXRX-FM	0.10
KDKB-FM	0.08
KSJO-FM	0.04

EDIE BRICKELL & NEW

What I Am
Geffen

KTXQ-FM	0.56
XTRA-FM	0.11
KBCO-FM	0.11
KRXQ-FM	0.08
WBRU-FM	0.04
WRCN-FM	0.02

PAT BENATAR

Let's Stay Together
Chrysalis

KLLOL-FM	0.90
WBCN-FM	0.27
KISS-FM	0.10
KXRX-FM	0.10
WRCN-FM	0.02

JIMMY PAGE

Prison Blues
Geffen

WBCN-FM	0.55
WHJY-FM	0.13
KAZY-FM	0.11
KISS-FM	0.10
KRXQ-FM	0.08
KGON-FM	0.07
KSJO-FM	0.04

VIXEN

Edge Of A Broken Heart
EMI Manhat

KORS-FM	0.42
KTXQ-FM	0.14
KBPI-FM	0.12
WLZR-FM	0.12
KRXQ-FM	0.08
KGON-FM	0.07
KOME-FM	0.05

DEF LEPPARD

Armageddon II
Mercury/PG

WLZR-FM	0.48
KAZY-FM	0.34
KTXQ-FM	0.14

OMAR & HOWLERS

Rattlesnake Shake
Columbia

WLLZ-FM	0.22
KISS-FM	0.20
KTXQ-FM	0.14
KBCO-FM	0.11
KFOG-FM	0.11
KZAP-FM	0.10
KRXQ-FM	0.08

SHONA LAING

Glad I'm Not A Kennedy
TVT

KROQ-FM	1.96
WBCN-FM	0.27
WBRU-FM	0.04

ATLANTIC ROCKS THE NAB WITH THE STARS OF TODAY

BAD COMPANY

"NO SMOKE WITHOUT A FIRE"

MMR ROCK TRACER TRACKS

#2 MOST REQUESTED SONG IN AMERICA!
IMPACTING HIT RADIO NEXT WEEK!

I N X S

"NEVER TEAR US APART"

MMR ROCK TRACK TRACKS

REACH INDEX 9.61 MILLION THIS WEEK!

ROBERT PLANT

"THE WAY I FEEL"

NEXT ROCK RADIO SMASH!

NATIONWIDE TOUR ABOUT TO RESUME!

PHIL COLLINS

"A GROOVY KIND OF LOVE"

A MULTI-FORMAT SMASH!



CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

ATLANTA

The U.S. Olympic team will get a grand send-off in Atlanta from **WKLS** ("96 Rock") September 17. Atlantans will gather at the Town Center Mall, and will be able to sign a huge card wishing our Olympians good luck. As part of the event, a limited-edition Buick will be given away. 96 Rock wound up their "96 days of summer" by giving away a Sting Ray ski boat and celebrated their 14th birthday with a concert August 20. Featured artists included Michael Anderson, John Kilzer, Rhythm Corps, John Hiatt and Marti Jones. The next "Rock Around the World" stop is the newly-added September 23 Amnesty International show in San Francisco; five 96 Rock listeners and their guests will attend.

KANSAS CITY

Three candles on the cake for **KCFX** ("The Fox"). They celebrated with a \$3 concert at the Starlight Theatre featuring Mitch Ryder, Badfinger, Otis Day & The Knights, The Coasters and more. For "Spiritfest '88" in K.C. September 17, The Fox will reunite the bill of their first birthday concert: Brewer & Shipley, Danny Cox and The Ozark Mountain Daredevils. How about a touch of elegance for football season: tickets for the Chiefs and tailgate parties deluxe including white canopy, china, crystal, chamber music — *and White Castle Belly-busters!* Big plans for October. Stay tuned! **KYYS** ("KY-102") held the first annual "Otts To Otts" run Labor Day weekend — a four and a half mile run from one Fred P. Otts restaurant to another; "Max in the Morning" broadcast live. **KY-102** will be on hand for "Spiritfest '88," including live broadcasts and a "KY-102 Night" September 16 with The Rainmakers. The Smithereens will join **KY-102** for the 14th annual "Day in the Park" at Smithville Lake Park.

PORTLAND

It's onward and upward for **KGON** under new PD **JON ROBBINS**, as they head for their 15th birthday celebration to begin in "Rock-tober." Plans are still in the works for that (their actual birthday is in February.) **KGON** auctioned off Crosby Stills & Nash front row tickets and an autographed guitar to benefit the "Make-A-Wish Foundation" of Oregon **KINK's** next fund-raiser is "Megan's Run" a gruelling 24 hour ultra-marathon for 25 participants September 17 & 18. Proceeds benefit SIDS (Sudden Infant Death Syndrome). PD/MD **CARL WIDING** is back from Europe with lots of new music to grace **KINK's** airwaves. Upcoming events include "Henry's Old-Fashioned Hand Car Derby" October 1 & 2, with five-man teams competing, and of course their big 20th anniversary celebration beginning soon. Next time, **CITY TRACKS** will have all the details.

BOSTON

Looking For You (*I Was*) Department: 107 **WAAF** listeners dug through the sands of Salisbury Beach during the "WAAF Beach Dig." Up for grabs were prizes like \$5,000 cash; a Caribbean cruise and a 1989 Ford Probe. The **WAAF** blood drive August 30 raised 135 pints of blood and scored some listeners front row seats for Neil Young & The Blue Notes at Great Woods. **T.C. McGUIRE** is 'AAF's new overnighter **WBCN's CHARLES LAQUIDARA** is "raising hell with Shell;" offering a free trip to anywhere in the world except South Africa — to the person who sends in the most mutilated Shell credit cards. It's in protest of Shell's continued dealings with South Africa's apartheid government. Charles also stepped into the center ring as guest ringmaster of the "BCN Afternoon at the Moscow Circus" at the Worcester Centrum September 10. Big upcoming events include the fifth annual BCN fireworks over Boston Harbor and lunchtime concerts every Wednesday to welcome back students.

MINNEAPOLIS-ST PAUL

Things are getting back to normal in the Twin Cities following the State Fair. The big news at **KJJO** ("Hot Rockin' 104") is the resignation of PD **SCOTT KLOHN**; a new PD will be named soon. Hot Rockin' 104 hooked up with a local TV affiliate for a Labor Day weekend of sci-fi thrillers and followed with a week of trivia questions about them. . . . **My Old School** Department: **KQRS** ("KQ-92") welcomes back the University of Minnesota students with their Morning show broadcasting live during "Welcome Week;" and nighttimer "JOHNNY ROCK" **LASSMAN** live from a coed dorm. Will they be able to get him out of there afterwards? September 10 marked the second annual morning crew fishing trip. Forty listeners luxuriated on a yacht in Lake Minnetonka. The next \$10,000 prize will be given away September 14, as **KQ-92** continues giving away \$10,000 every 20 days.

ROCHESTER

CITY TRACKS managed to catch **WCMF** PD **STAN MAIN** as he was walking out the door on his vacation, and he informs us that listeners are still winning cash with the 'CMF bumper stickers (*CITY TRACKS 8/29*). They also gave away a Ford Bronco XLT September 10; the registered listener holding the key that started the Bronco won it. Labor Day weekend was a "Block Party Weekend" on 'CMF; listeners won "three-fer album packs" of Gregg Allman, Blue Oyster Cult and Lynyrd Skynyrd. Other upcoming events include the 'CMF Kenwood Volleyball Tournament fund-raiser, and a chance for listeners to win a trip to the Amnesty International show in Montreal.

DALLAS

Summer becomes just a little longer in Dallas as **KTXQ** ("Q-102") plays "Stretch Your Summer." Listeners will stretch their summer with a trip to Acapulco and a stay at the Princess Hotel. Entry blanks are found on the back of special Q-102 "Stretch Your Summer" bumper stickers. Labor Day weekend found Q-102 at the "Taste of Texas," broadcasting live and sampling fine Texas cuisine. Then Q-102 joined **ZZ-Top** at the Hard Rock Cafe as they presented the "Muddywood" guitar — a guitar made from the house in which bluesman Muddy Waters was born. Proceeds raised will go towards building a blues museum **KZEW** celebrated 15 years with Pat Travers in concert September 2, then joined the national Muscular Dystrophy Telethon at the "Labor Day Funfest" in the West End Marketplace. It's softball for Cystic Fibrosis, as **KZEW** plays "Soaps Alive," a collection of daytime soap stars September 24. Look for the "Zoo Cheering Section" clad in bright T-shirts at the "Call To Nations" concert September 17 at Dallas Stadium with **INXS**, The Smithereens, Guns 'N Roses, Iggy Pop and Ziggy Marley.

NASHVILLE

Changes at **WGFX** ("104.5 The Fox"): The News Director **SALLY KAUCHER** "exits for motherhood;" no replacement named as of presstime. The new GM is **MIKE CRUSHAM**, formerly of "Magic 99" in Tulsa. The Fox will be giving away a Nissan pick-up during their football parties to tie-in with ESPN Sunday Night Football, and will send a listener to Mexico with a million pesos in their "Millionaire in Mexico" promotion Guitar Town is stirred up over the landfill question and **WKDF** decided to ask "Would you let us take a dump on you for \$10,000?" Morning man **CARL P** broadcast live from the winners lawn, where a dumpster-load of trash was dumped and the listener "rummaged" through for his \$10,000. (They did clean the yard up afterwards). The things 'KDF listeners won't do to win! For Def Leppard tickets listeners agreed to shave their heads — *just to qualify!* 'KDF "Ticket Town" guarantees 10,000 winners; prizes vary from cash to meals to movie passes.

SAN JOSE

The big news around **KOME** is the "Rock 'n' Roll Expo" September 23-25 (*CITY TRACKS 8/1*). Friday's activities include an all-star jam with members of Y N T, The Tubes, Night Ranger, .38 Special, the Robert Cray Band and Journey. Saturday and Sunday will feature concerts by Pat Travers, Eddie & The Tide, Michael Anderson, David Lindley and Impelliteri. Booths will be set up at the Expo for **KOME** advertisers and record collectors. **KOME** sends listeners to the unveiling of the John Lennon star on the Hollywood "Walk of Fame" September 30. **BILL CLOTHIER** is the new **KOME GSM** **KSJO** spent Labor Day broadcasting live from Shoreline, where Crosby, Stills & Nash performed, **LORI ROBERTS** hosted the proceedings. One **KSJO** listener spent "an evening of hysteria" with Def Leppard, including tickets to the show, meeting the band afterwards, dinner and limo transportation. **KSJO's** new VP/GM is **DAVID BARONFELD**, who moved crosstown from **KOME**.



IF YOU THOUGHT THIS SUMMER WAS HOT . . . LISTEN TO CAPITOL'S FALL LINE UP!



STEVE MILLER / "YA YA"

ROCK RADIO SEZ "UH-HUH" TO "YA YA"

MMR ROCK TRACER TRACKS 33 21

66% INCREASE IN AIRPLAY THIS WEEK!

CLOSING OUT ON OVER 130 ROCK RADIO STATIONS!

**CERTIFIED
SMASH**



SMITHEREENS / "DROWN IN MY OWN TEARS"

MMR ROCK TRACER TRACKS 32

14% INCREASE IN AIRPLAY THIS WEEK!

SIZZLING ON OVER 70 ROCK STATIONS INCLUDING:

WNEW	KYYS	WQFM	KUPD	KSJO
WKLS	KQRS	WLLZ	KZAP	KRQR
KLOL	KGB	WXRT	KRXQ	91X
KTXQ	KISS	WNOR	KOME	AND MANY MORE!



CROWDED HOUSE / "NEVER BE THE SAME"

MMR ROCK TRACER TRACKS NEWCOMER DEBUT

JUST OUT AND ALREADY ON OVER 30 ROCK STATIONS INCLUDING:

WMMR	WNEW	KISS	KRXQ
WBCN	KLOL	KBCO	KFOG



POISON / "FALLEN ANGEL"

MMR ROCK TRACER TRACKS 22

UNDENIABLE!

ON OVER 80 ROCK STATIONS INCLUDING:

WEBN	WLZR	KLOL	KRXQ	WBAB
WBCN	WQFM	KGON	KAZY	AND MANY MORE!
WRIF	WDVE	WYNF	WSHE	
WLLZ	WHJY	KGB	WNOR	

STILL TOP 10 RETAIL . . . HEADING FOR TRIPLE PLATINUM!



ADULT CONTEMPORARY

TRACER TRACKS

8/22/88	8/29/88	9/5/88	9/12/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
4	2	1	1	ELTON JOHN	I Don't Wanna Go On With You	MCA	1155	20.91
10	6	3	2	PETER CETERA	One Good Woman	WB	1141	21.13
2	3	2	3	BREATHE	Hands To Heaven	A&M	1022	19.82
8	7	6	4	HUEY LEWIS & NEWS	Perfect World	Chrysalis	924	15.51
15	10	8	5	TAYLOR DAYNE	I'll Always Love You	Arista	903	18.17
19	15	9	6	RICK ASTLEY	It Would Take A Strong Strong	RCA	693	13.95
9	8	7	7	CHICAGO	I Don't Wanna Live W/out Your	Reprise	665	12.16
17	16	13	8	BOBBY MCFERRIN	Don't Worry, Be Happy	EMI-Manhat	574	10.07
12	11	10	9	TERENCE TRENT O'ARBY	Sign Your Name	Columbia	546	9.98
—	27	18	10	PHIL COLLINS	Groovy Kind Of Love	Atlantic	476	9.18
16	13	12	11	HALL & OATES	Missed Opportunity	Arista	455	7.11
20	18	15	12	REO SPEEOWAGON	Here With Me	Epic	434	6.18
28	21	14	13	GLENN FREY	True Love	MCA	427	7.95
18	14	11	14	JAMES TAYLOR	Baby Boom Baby	Columbia	343	6.40
21	19	17	15	BRUCE HORNSBY & RANG	Look Out Any Window	RCA	322	4.80
—	22	19	16	STEVE WINWOOD	Don't You Know What The Night	Virgin	294	4.98
23	25	22	17	BEACH BOYS	Kokomo	Elektra	252	4.11
25	23	23	18	JOHNNY HATES JAZZ	I Don't Want To Be A Hero	Virgin	168	3.56
—	—	27	19	WHITNEY HOUSTON	One Moment in Time	Arista	168	2.53
24	24	21	20	NATALIE COLE	When I Fall In Love	EMI-Manhat	154	3.21
—	29	29	21	ROO STEWART	Forever Young	WB	119	1.86
—	—	24	22	KENNY ROGERS	When You Put Your Heart In It	Reprise	105	2.37
—	30	26	23	SADE	Nothing Can Come Between Us	Epic	77	1.13
—	—	30	24	MICHAEL BOLTON	Walk Away	Columbia	70	1.38
—	28	28	25	CHEAP TRICK	Don't Be Cruel	Epic	56	1.59
New Entry ✓	—	—	26	BREATHE	How Can I Fall	A&M	56	1.46
29	26	25	27	MICHAEL JACKSON	Another Part Of Me	Epic	56	0.92
New Entry ✓	—	—	28	OLIVIA NEWTON-JOHN	The Rumour	MCA	49	0.53
New Entry ✓	—	—	29	FOUR TOPS	Indestructible	Arista	42	0.81
New Entry ✓	—	—	30	LIVINGSTON TAYLOR	Loving Arms	Atlantic	35	0.78

NEWCOMERS

ARTIST	TITLE	LABEL	# PLAYS	INCREASE PERCENTAGE
BOY MEETS GIRL	Waiting for a Star to Fall	RCA	28	100%
UB40	Red Red Wine	A&M	21	—
CROSS/RUFFELLE	I Will Take You	Reprise	21	—
DAVID BENOIT	The Key To You	GRP	21	50%
NEW EDITION	If It Isn't Love	MCA	14	—
GLEN MEDEIROS	Long And Lasting Love	Amherst	14	100%
KYLIE MINOGUE	The Loco-Motion	Geffen	14	100%
STEVE WARINER	I Should Be With You	MCA	14	—
✓ CARL ANDERSON	Falling All Over Again	Epic	14	—
FREDDIE JACKSON	Nice 'N' Slow	Capitol	7	—
NEW KIDS ON THE BLOC	Please Don't Go Girl	Columbia	7	—
INXS	Never Tear Us Apart	Atlantic	7	—
TOTO	Anna	Columbia	7	—
✓ OAVIO LANZ	A Whiter Shade Of Pale	NaradaLotu	7	—
MARILYN MARTIN	And When She Danced	Atlantic	7	—
✓ GEORGE BENSON	Let's Do It Again	WB	7	—

HOTTEST RECURRENTS

9/12/88	ARTIST	TITLE	LABEL
1	RICHARD MARX	Hold On To The Nights	EMI-Manhat
2	ERIC CARMEN	Make Me Lose Control	Arista
3	GLORIA ESTEFAN & MIA	1-2-3	Epic
4	STEVE WINWOOD	Roll With It	Virgin
5	BILLY OCEAN	Colour Of Love	Jive/Arista
6	TRACY CHAPMAN	Fast Car	Elektra
7	JETS	Make It Real	MCA
8	GLORIA ESTEFAN & MIA	Anything For You	Epic
9	BRENDA RUSSELL	Piano In The Oark	A&M
10	FOREIGNER	I Don't Want To Live W/o You	Atlantic

MOST UPWARD MOVEMENT

NATIONAL

ARTIST	TITLE	LABEL
FOUR TOPS	Indestructible	Arista

EAST

STEVE WINWOOD	Don't You Know What The Night Can Do	Virgin
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WEST

PHIL COLLINS	Groovy Kind Of Love	Atlantic
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SOUTH

BEACH BOYS	Kokomo	Elektra
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MIDWEST

WHITNEY HOUSTON	One Moment In Time	Arista
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USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

USERS GUIDE: Calculated and determined by increases in RANK over previous week.

HEAVIEST SATURATION (ADULT CONTEMPORARY)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

<p>ELTON JOHN 1</p> <p>I Don't Wanna Go On With You MCA</p> <p>WNSR-FM 2.66</p> <p>WKQX-FM 1.23</p> <p>WCLR-FM 1.15</p> <p>KOST-FM 1.05</p> <p>KSTP-FM 1.05</p> <p>WLTF-FM 0.81</p> <p>WMJI-FM 0.76</p>	<p>CHICAGO 7</p> <p>I Don't Wanna Live W/out Your Reprise</p> <p>WNSR-FM 1.60</p> <p>WKQX-FM 1.23</p> <p>WCLR-FM 1.15</p> <p>KSTP-FM 1.05</p> <p>WSB-FM 0.84</p> <p>WAXY-FM 0.60</p> <p>KYKY-FM 0.39</p>	<p>GLENN FREY 13</p> <p>True Love MCA</p> <p>WCLR-FM 1.15</p> <p>KOST-FM 1.05</p> <p>KSTP-FM 0.63</p> <p>WKQX-FM 0.49</p> <p>WLTT-FM 0.45</p> <p>KBIG-FM 0.39</p> <p>KVIL-FM 0.35</p>	<p>WHITNEY HOUSTON 19</p> <p>One Moment in Time Arista</p> <p>WKQX-FM 0.49</p> <p>KFMB-FM 0.40</p> <p>WNLT-FM 0.34</p> <p>WLTT-FM 0.22</p> <p>KYKY-FM 0.20</p> <p>WHTX-FM 0.20</p> <p>WALK-FM 0.18</p>	<p>CHEAP TRICK 25</p> <p>Don't Be Cruel Epic</p> <p>WCLR-FM 1.15</p> <p>KFMB-FM 0.40</p> <p>KLCY-FM 0.04</p>
<p>PETER CETERA 2</p> <p>One Good Woman WB</p> <p>WNSR-FM 1.60</p> <p>KOST-FM 1.58</p> <p>KVIL-FM 1.40</p> <p>WCLR-FM 1.15</p> <p>KSTP-FM 1.05</p> <p>KBIG-FM 0.78</p> <p>WMJI-FM 0.76</p>	<p>BOBBY MCFERRIN 8</p> <p>Don't Worry, Be Happy EMI-Manhat</p> <p>WCLR-FM 1.15</p> <p>KVIL-FM 1.05</p> <p>WKQX-FM 0.74</p> <p>KFMB-FM 0.67</p> <p>KSTP-FM 0.63</p> <p>WHTX-FM 0.59</p> <p>WLTI-FM 0.48</p>	<p>JAMES TAYLOR 14</p> <p>Baby Boom Baby Columbia</p> <p>KBIG-FM 1.18</p> <p>KVIL-FM 1.05</p> <p>KSTP-FM 0.63</p> <p>WLTF-FM 0.48</p> <p>WLTE-FM 0.40</p> <p>WMJX-FM 0.29</p> <p>KMMX-FM 0.28</p>	<p>NATALIE COLE 20</p> <p>When I Fall In Love EMI-Manhat</p> <p>WMJX-FM 0.44</p> <p>KBIG-FM 0.39</p> <p>WALK-FM 0.35</p> <p>WLAK-FM 0.34</p> <p>WLTT-FM 0.34</p> <p>WLTE-FM 0.27</p> <p>WKQX-FM 0.25</p>	<p>BREATHE 26</p> <p>How Can I Fall A&M</p> <p>KOST-FM 0.53</p> <p>KFMB-FM 0.40</p> <p>KBIG-FM 0.39</p> <p>KLCY-FM 0.08</p> <p>KLSY-FM 0.06</p>
<p>BREATHE 3</p> <p>Hands To Heaven A&M</p> <p>WKQX-FM 1.72</p> <p>KOST-FM 1.58</p> <p>WCLR-FM 1.15</p> <p>WNSR-FM 1.06</p> <p>KSTP-FM 0.84</p> <p>WLTF-FM 0.81</p> <p>KIOI-FM 0.65</p>	<p>TERENCE TRENT D'ARBY 9</p> <p>Sign Your Name Columbia</p> <p>WKQX-FM 1.47</p> <p>WCLR-FM 1.15</p> <p>KVIL-FM 1.05</p> <p>KIOI-FM 0.65</p> <p>WNSR-FM 0.53</p> <p>WALK-FM 0.53</p> <p>WSNE-FM 0.36</p>	<p>BRUCE HORNSBY & RAN 15</p> <p>Look Out Any Window RCA</p> <p>KBIG-FM 1.18</p> <p>KOST-FM 0.53</p> <p>KSTP-FM 0.42</p> <p>KYKY-FM 0.29</p> <p>KMMX-FM 0.28</p> <p>KOAO-FM 0.28</p> <p>KMGC-FM 0.21</p>	<p>ROD STEWART 21</p> <p>Forever Young WB</p> <p>WLTF-FM 0.48</p> <p>WMJI-FM 0.38</p> <p>KYKY-FM 0.29</p> <p>KFMB-FM 0.27</p> <p>WLTS-FM 0.17</p> <p>WWNK-FM 0.13</p> <p>KLCY-FM 0.08</p>	<p>MICHAEL JACKSON 27</p> <p>Another Part Of Me Epic</p> <p>KSTP-FM 0.42</p> <p>KFMB-FM 0.40</p> <p>KKYY-FM 0.11</p>
<p>HUEY LEWIS & NEWS 4</p> <p>Perfect World Chrysalis</p> <p>WNSR-FM 1.60</p> <p>WCLR-FM 1.15</p> <p>KSTP-FM 1.05</p> <p>WLTF-FM 0.81</p> <p>WKQX-FM 0.74</p> <p>KFMB-FM 0.67</p> <p>KIOI-FM 0.65</p>	<p>PHIL COLLINS 10</p> <p>Groovy Kind Of Love Atlantic</p> <p>WCLR-FM 1.15</p> <p>KOST-FM 1.05</p> <p>WMJI-FM 0.76</p> <p>WKQX-FM 0.74</p> <p>KFMB-FM 0.53</p> <p>WLTT-FM 0.45</p> <p>WWMX-FM 0.42</p>	<p>STEVE WINWOOD 16</p> <p>Don't You Know What The Night Virgin</p> <p>WMJI-FM 0.95</p> <p>KSTP-FM 0.63</p> <p>WNSR-FM 0.53</p> <p>KBIG-FM 0.39</p> <p>WLTT-FM 0.34</p> <p>KFMB-FM 0.27</p> <p>WHTX-FM 0.20</p>	<p>KENNY ROGERS 22</p> <p>When You Put Your Heart In It Reprise</p> <p>KBIG-FM 0.78</p> <p>KOIT-FM 0.48</p> <p>KSTP-FM 0.21</p> <p>WLTF-FM 0.16</p> <p>KYXY-FM 0.14</p> <p>WSNY-FM 0.14</p> <p>WLTE-FM 0.13</p>	<p>OLIVIA NEWTON-JOHN 28</p> <p>The Rumour MCA</p> <p>KKHT-FM 0.21</p> <p>KLCY-FM 0.13</p> <p>KMGC-FM 0.11</p> <p>WLTS-FM 0.08</p>
<p>TAYLOR DAYNE 5</p> <p>I'll Always Love You Arista</p> <p>KVIL-FM 1.40</p> <p>KBIG-FM 1.18</p> <p>WCLR-FM 1.15</p> <p>WNSR-FM 1.06</p> <p>WKQX-FM 0.98</p> <p>WMGK-FM 0.90</p> <p>KSTP-FM 0.84</p>	<p>HALL & OATES 11</p> <p>Missed Opportunity Arista</p> <p>KBIG-FM 1.18</p> <p>KVIL-FM 0.70</p> <p>KSTP-FM 0.63</p> <p>WSB-FM 0.63</p> <p>KKHT-FM 0.42</p> <p>KYKY-FM 0.29</p> <p>WSNY-FM 0.28</p>	<p>BEACH BOYS 17</p> <p>Kokomo Elektra</p> <p>KVIL-FM 1.05</p> <p>KFMB-FM 0.80</p> <p>WNLT-FM 0.42</p> <p>WALK-FM 0.35</p> <p>WSNE-FM 0.27</p> <p>WLTT-FM 0.22</p> <p>KMMX-FM 0.21</p>	<p>SADE 23</p> <p>Nothing Can Come Between Us Epic</p> <p>KBIG-FM 0.39</p> <p>WMGK-FM 0.22</p> <p>KLSY-FM 0.13</p> <p>KMGC-FM 0.11</p> <p>WSNE-FM 0.09</p> <p>KLCY-FM 0.08</p> <p>KKYY-FM 0.07</p>	<p>FOUR TOPS 29</p> <p>Indestructible Arista</p> <p>KFMB-FM 0.53</p> <p>KSTP-FM 0.21</p> <p>KLSI-FM 0.07</p>
<p>RICK ASTLEY 6</p> <p>It Would Take A Strong Strong RCA</p> <p>KBIG-FM 1.57</p> <p>KVIL-FM 1.40</p> <p>KOST-FM 1.05</p> <p>KSTP-FM 1.05</p> <p>KFMB-FM 0.67</p> <p>WSB-FM 0.63</p> <p>WHTX-FM 0.59</p>	<p>REO SPEEDWAGON 12</p> <p>Here With Me Epic</p> <p>WLTF-FM 0.81</p> <p>WSB-FM 0.63</p> <p>KMJI-FM 0.45</p> <p>KSTP-FM 0.42</p> <p>WMJI-FM 0.38</p> <p>WLMG-FM 0.34</p> <p>WWNK-FM 0.32</p>	<p>JOHNNY HATES JAZZ 18</p> <p>I Don't Want To Be A Hero Virgin</p> <p>KVIL-FM 1.40</p> <p>KBIG-FM 0.39</p> <p>WLTT-FM 0.34</p> <p>WSNY-FM 0.28</p> <p>WSNE-FM 0.18</p> <p>WALK-FM 0.18</p> <p>KFMK-FM 0.15</p>	<p>MICHAEL BOLTON 24</p> <p>Walk Away Columbia</p> <p>KOST-FM 0.53</p> <p>KBIG-FM 0.39</p> <p>KLSI-FM 0.21</p> <p>WMYX-FM 0.13</p> <p>WNLT-FM 0.08</p> <p>KLCY-FM 0.04</p>	<p>LIVINGSTON TAYLOR 30</p> <p>Loving Arms Atlantic</p> <p>WMGK-FM 0.45</p> <p>KSTP-FM 0.21</p> <p>WLTS-FM 0.08</p> <p>KLCY-FM 0.04</p>

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of promotional, positioning, market news and information.

AUSTIN

Twenty-eight year vet MIKE SCOTT, a one-time National Broadcast Associate with Burkhart, Abrams, Douglas & Associates, is the new PD at the consultant firm's first station acquisition, KEYI ("Key 103"). Scott comes from crosstown KHFI where he doubled as Program Director and Operations Manager. Prior to that he was Ops. Mgr. at WHIO/Dayton, WGAR/Cleveland and KTSA-KTFM/San Antonio, National PD for General Cinema and a major air talent at WOKY/Milwaukee among others. Scott replaces KEN RUSH. JOHN ELLIS (also from KHFI) is the new 'Key' MD while LEE KENT (KZOU/Little Rock) has been named Midday man/Production Director. . . . "Hook 'em Horns!" University of Texas Coach David McWilliams briefly took leave of the gridiron to visit the KKMJ ("Magic 95.5") air studio and enticed fans to the Long Horns' home opener with free tickets. Some lucky 'Magic' listeners will soon take leave of the U.S. with a station trip for two to Frankfurt in conjunction with the Performing Arts Center's presentation of "Cabaret." Also, MD JOEL BURKE MC'd an evening with the Austin Symphony on the steps of the Capitol. KEN CINCO (KOKE) joins the station to do 7P-Midnight.

DETROIT

Personnel changes continue at a rapid pace in the Motor City due in large part to the recent formatic switch at Hit outlet WDFX. "The Fox's" PM driver, CHRIS EDMUNDS has just left for Motown's WNIC where he will replace station vet DICK SHAFRAN (who has opted to leave 'NIC) Talk about 'Anticipation!' WOMC's audience is currently sweating-it-out to see whether or not their postcard entry will be chosen for a trip to Martha's Vineyard and dinner with Carly Simon. Listeners are also faxing requests in for NICK ARAMA's "Midday Cafe." Each day a name is chosen from those requests to win 30 passes on the "WOMC Office Cruise" aboard the Star of Detroit. Some 500 people will set sail soon. Last weekend, the station featured the "Top 1,004 Songs of All-Time." Number One, you ask? Why, Detroit's very own Temptations and "My Girl." BURT ROSENTHAL is 'OMC's new GSM (from WQRS; the city's classical station.)

PHILADELPHIA

As the Olympics approach and Kenny Rogers' anthem "When You Put Your Heart In It" garners more and more television and radio airplay, the "White Fox" is hot once again. Thus, WKSZ ("Kiss 100") has tickets to see Kenny at the Valley Forge Music Fair. Bachelor party plans have commenced in the 'City of Brotherly Love' as Asst. PD JIM RAFFERTY is newly engaged What would fall be without football, and just as importantly, without football tailgate parties?! WMGK ("Magic 103") just held the annual "Magic Tailgate Party" before the Eagles' home opener against the Cincinnati Bengals. Listeners won passes to the event by answering "Eagles Trivia" in Morning Drive.

BIRMINGHAM

At WLTB ("Lite 99"), they're "Going to send you to the lake for the evening!" The station joined forces with the Alabama Ballet for an elegant night out, that included dinner at a lakefront restaurant and an entire row of seats to see the classic "Swan Lake." And, from swans to 'songbirds,' LTB gave away tickets during their "Lite Tracks" Sunday jazz program to see Kenny G WMJJ ("Magic 96") is getting set for the eighth edition of the "Magic Alabama Lottery." Unlike a state lottery, there's nothing to buy — just plenty to win. Special 'Magic' tickets are being sent out by direct mail containing numbers that listeners match-up with those read on-air. Just last month, 'MJJ awarded winners two brand-new cars. This time, two new custom Chevy vans will be given away. The vans contain running water, a TV and other amenities; fully-loaded to say the least.

OKLAHOMA CITY

PD/AM man DENNIS ANDERSON and co-host RON WILLIAMS are currently giving away a series of nine KLTE ("Lite Rock 102") "Shangri-La Excursion Weekends" by asking listeners to write-in and explain why they could use an 'escape.' Williams is also getting set to don his cycling pants and participate in the station's "Bike-A-Thon for Cancer" for the American Cancer Society. Congratulations to 'LTE's Director of Promotions, STACIE GILLIAM; recently engaged, she says to "a walking Hallmark card" (and no doubt, loving every minute of it.) KMGL's ("Magic 104") "Limousine Lunches" continue with the 'Magic' morning show drawing a winning name each weekday at 7:40A. The persons chosen enjoy a chauffeur-driven lunch affair along with five co-workers. DAVE WILLIAMS joins 'MGL as the new Production Director from "K-Pasa."

SEATTLE

For the second straight year, KLSY is joining forces with the Seattle Police Department for the "Teddy Bear Patrol." Recently covered in Newsweek, the idea originally began with police in Boulder, CO. Listeners are asked to donate teddy bears or six dollars for a new one. Law enforcement officials use the toys in the field to help both young and old better deal with traumatic events and situations. Last year, PD CHRIS MAYS and her staff raised 5,000 bears for the project. This year, as the program expands to 72 precincts, they're hoping for between 7,500 and 10,000! GARY ROBB is 'LSY's new GM; he was formerly GSM at Dallas' KEGL.

BUFFALO

The Beach Boys recently gave off plenty of 'good vibrations' as WBUF ("FM 93") welcomed the band to Pilot Field; the city's new baseball stadium. Meanwhile, PD ART WONDER and his promotions staff are busy readying and finalizing plans for a series of concerts with the Buffalo Philharmonic. Last year, the station sponsored shows with the orchestra that featured such artists as Judy Collins and Chuck Mangione.

OMAHA-COUNCIL BLUFFS

Baby what a big surprise! As a gift to Peter Cetera on his birthday, KEFM ("Lite 96") had a gigantic birthday card made and then signed at an area mall along with CD and cassette giveaways of Cetera's latest release. The card will be presented to the artist through his label, Warner Brothers. Congratulations to the station's DWIGHT LANE, nominated as Best Medium Market Program Director by Billboard; and to MD SHERRY KENNEDY — named by the magazine in her respective category. New to "Lite 96" at night is JEFF CONNORS (from WWSM/Omaha), while DAVE WINGERT adds promotional duties to his roster. Look for all of the personalities listed above along with most of the city later this month when the station sponsors the Second Annual "Omaha's Largest Office Party" at The Metro.

TAMPA

You know what they say: "Two's company. . ." With WFLZ's switch to "Good Time Oldies" last month, Tampa now only has two A/C's. A couple of WNLT ("W-Lite") listeners will be spending Halloween in the perfect place: Dracula's castle in Transylvania, Rumania! Dead, er, live remotes will take place at various registration sights prior to the giveaway. Selling-out stadiums everywhere, Elton John's "Reg Strikes Back Tour" hit the Sun Dome along with 'NLT which had plenty of tickets and backstage passes. "MORGAN & MIMI" (RICK MORGAN & MIMI LAWSON) are brand-new to Mornings. Morgan segued from WSTF/Orlando while Lawson travelled across town from WRBQ ("Q-95"). Happy birthday to PM driver MARTI RYAN (yesterday) WUSA's ("W101") "Solid Gold Weekends" happen every weekend from noon Friday through Sunday night, featuring the best of the 50's, 60's and 70's. September 15th will mark new VP/GM GERRY DeFRANCESCO's debut with 'USA. One of the top executives in the business, DeFrancesco comes from KISS-FM/Los Angeles where he was Vice-President of Programming for Gannett.

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations. This week, sample hours were extracted between 2pm and 7pm.

CORRECTION: Sample hours in issue #35 occurred between 10am and 2pm and not as previously noted.

KDWB-FM

Minneapolis
ROBERT PALMER/I Didn't Mean To Turn You On
REO SPEEDWAGON/Here With Me
KENNY LOGGINS/Nobody's Fool
DEELE/Two Occasions
HUEY LEWIS & NEWS/Perfect World
BOBBY MCFERRIN/Don't Worry, Be Happy
GLASS TIGER/Don't Forget Me When I'm Gone
BOY MEETS GIRL/Waiting For a Star to Fall
DEBBIE GIBSON/Only In My Dreams
VAN HALEN/When It's Love
GINO VANNELLI/Wild Horses
GIANT STEPS/Another Lover
STEVE WINWOOD/Roll With It

KHTR-FM

St. Louis
GLENN FREY/True Love
GEORGE MICHAEL/Monkey
BREATHE/Hands To Heaven
INXS/New Sensation
WHITNEY HOUSTON/One Moment in Time
ROBERT PALMER/Simply Irresistible
PEBBLES/Girlfriend
CHEAP TRICK/Don't Be Cruel
JANET JACKSON/What Have You Done For Me Late
TRACY CHAPMAN/Fast Car
AEROSMITH/Angel

KHYI-FM

Dallas
ESCAPE CLUB/Wild, Wild West
BASIA/Time And Tide
GEORGE MICHAEL/Faith
DEF LEPPARD/Love Bites
BOSTON/We're Ready
RICHARD MARX/Rhythm of Life
BOBBY MCFERRIN/Don't Worry, Be Happy
HEART/Alone
ROBERT PALMER/Simply Irresistible
PHIL COLLINS/Sussudio
UB40/Red Red Wine
POLICE/Roxanne
NEW KIDS ON THE BLOCK/Please Don't Go Girl

KITY-FM

San Antonio
GLORIA ESTEFAN & MIA/1-2-3
DEF LEPPARD/Love Bites
DEBBIE GIBSON/Out Of The Blue
TAYLOR DAYNE/I'll Always Love You
TRACY CHAPMAN/Fast Car
D J JAZZY JEFF/A Nightmare On My Street
NATALIE COLE/Pink Cadillac
STEVIE B /Spring Love
INFORMATION SOCIETY/What's On Your Mind
WILL TO POWER/Baby, I Love Your Way/Freebird
WHITNEY HOUSTON/Love Will Save The Day
JOHNNY O/Fantasy Girl

KMEL-FM

San Francisco
KARYN WHITE/The Way You Love Me
BASIA/Time And Tide
WILL TO POWER/Say It's Gonna Rain
TERENCE TRENT D'ARBY/Dance Little Sister
BOBBY BROWN/Don't Be Cruel
TIMEX SOCIAL CLUB/Rumors
TRACIE SPENCER/Symptoms Of True Love
NU SHOOZ/Are You Looking For Someone Nu
ALEXANDER O'NEAL/Fake
AL B SURE/Off On Your Own (Girl)
TONY TERRY/Forever Yours
GOOD QUESTION/Got A New Love

KPWR-FM

Los Angeles
FIVE STAR/Let Me Be The One
PEBBLES/Girlfriend
KATE GENDO/Tell Me
BRENDA K. STARR/I Still Believe
JOHNNY HATES JAZZ/I Don't Want To Be A Hero
DAZZ BAND/Single Girls
TRACIE SPENCER/Symptoms Of True Love
RICK ASTLEY/My Arms Keep Missing You
PRINCE/U Got The Look
ERASURE/Chains Of Love
VANESSA WILLIAMS/The Right Stuff
SWEET SENSATION/Never Let You Go
WHAM!/I'm Your Man

KROY-FM

Sacramento
BILLY IDOL/Mony Mony
TAYLOR DAYNE/I'll Always Love You
STEVE WINWOOD/Roll With It
NEW EDITION/It Isn't Love
GUCCI CREW 2/Sally 'That Girl'
DEF LEPPARD/Love Bites
PAULA ABOL/Knocked Out
BOBBY BROWN/Don't Be Cruel
GUNS 'N ROSES/Sweet Child O' Mine
ROB BASE/It Takes Two
TRINERE/Stay In Love With Me

KZZP-FM

Phoenix
WATLEY/MICHAEL/Learn To Say No
RICHARD MARX/Hold On To The Nights
GRAND FUNK RAILROAD/The Loco-Motion
BEACH BOYS/Kokomo
CHICO DEBARGE/Talk To Me
WILL TO POWER/Baby, I Love Your Way/Freebird
INFORMATION SOCIETY/What's On Your Mind
BON JOVI/Never Say Goodbye
GEORGE MICHAEL/Hand To Mouth
ROBERT PALMER/Simply Irresistible
GLORIA ESTEFAN & MIA/Rhythm Is Gonna Get You
DEBBIE GIBSON/Foolish Beat

WAVA-FM

Washington DC
DEF LEPPARD/Pour Some Sugar On Me
GEORGE MICHAEL/Monkey
INXS/New Sensation
TRACY CHAPMAN/Fast Car
SHANNON/Let The Music Play
RICHARD MARX/Hold On To The Nights
TERENCE TRENT D'ARBY/Sign Your Name
PETER CETERA/One Good Woman
UB40/Red Red Wine
BRENDA K. STARR/I Still Believe
VAN HALEN/When It's Love

WBJW-FM

Orlando
DEF LEPPARD/Pour Some Sugar On Me
CHICAGO/Don't Wanna Live W/out Your Heart/Alone
TRACY CHAPMAN/Fast Car
HEART/Alone
RICHARD MARX/Rhythm of Life
CHICAGO/Don't Wanna Live W/out Your Heart/Alone
KEITH SWEAT/I Want Her
UB40/Red Red Wine
DEBBIE GIBSON/Foolish Beat
WILL TO POWER/Baby, I Love Your Way/Freebird
GLORIA ESTEFAN & MIA/1-2-3

WDFX-FM

Detroit
PRINCE/U Got The Look
CONTOURS/Do You Love Me
GUNS 'N ROSES/Sweet Child O' Mine
U2/Still Haven't Found What I'm Looking For
BOBBY BROWN/Don't Be Cruel
RICHARD MARX/Endless Summer Nights
DEF LEPPARD/Pour Some Sugar On Me
PAULA ABOL/Get Outta My Dreams, Get Into
ERIC CARMEN/Make Me Lose Control
EODIE MONEY/Take Me Home Tonight
BREATHE/Hands To Heaven
INFORMATION SOCIETY/What's On Your Mind
SIMPLE MINDS/Don't You (Forget About Me)
POISON/Every Rose Has Its Thorn
PEBBLES/Mercedes Boy

WGH-FM

Norfolk
HUEY LEWIS & NEWS/Perfect World
BOBBY MCFERRIN/Don't Worry, Be Happy
BREATHE/Hands To Heaven
STEVE WINWOOD/Don't You Know What The Night
FAT BOYS/BEACH BOYS/Wipe Out
EURO-K/Wild Thing
PRIMITIVES/Crash
GUNS 'N ROSES/Sweet Child O' Mine
OMD/Dreaming
ESCAPE CLUB/Wild, Wild West
J GEILS BAND/Centerfold
GRAYSON HUGH/Tears Of Love
GEORGE MICHAEL/One More Try

WHYI-FM

Miami
PRINCE/I Would Die 4 U
CHEAP TRICK/Don't Be Cruel
UB40/Red Red Wine
WHITESNAKE/Here I Go Again
WILL TO POWER/Baby, I Love Your Way/Freebird
INXS/Need You Tonight
ELISA FIORILLO/Forgive Me For Dreaming
ERIC CARMEN/Make Me Lose Control
CHERRYLLE/Saturday Love
MIDNIGHT OIL/Beds Are Burning
BELINDA CARLISLE/Circle In The Sand
TERENCE TRENT D'ARBY/Sign Your Name

WKRQ-FM

Cincinnati
RICK ASTLEY/It Would Take A Strong Strong
GLENN FREY/True Love
GLORIA ESTEFAN & MIA/Anything For You
HENRY LEE SUMMER/Hands On The Radio
BRUCE HORNSBY & RANG/Look Out Any Window
RICHARD MARX/Should've Known Better
WHITNEY HOUSTON/Love Will Save The Day
STEVE WINWOOD/Roll With It
JANET JACKSON/Nasty
DEF LEPPARD/Love Bites
TERENCE TRENT D'ARBY/Sign Your Name

WKSS-FM

Hartford
PAULA ABOL/Knocked Out
EARTH, WIND & FIRE/System Of Survival
STEVIE B./Spring Love
INXS/Never Tear Us Apart
INFORMATION SOCIETY/What's On Your Mind
TERENCE TRENT D'ARBY/Dance Little Sister
CLUB NOUVEAU/Lean On Me
RICK ASTLEY/It Would Take A Strong Strong
PETER CETERA/One Good Woman
ABC/When Smokey Sings
NEW EDITION/It Isn't Love
BLUE ZONE U K /Jackie
BANGLES/Manic Monday
NIA PEEPLES/Trouble

WMMS-FM

Cleveland
KANSAS/Dust In The Wind
VAN HALEN/When It's Love
AEROSMITH/Rag Doll
BRYAN ADAMS/Somebody
BACHMAN-TURNER OVERO/Let It Ride
TPAU/Heart And Soul
RICHARD MARX/Hold On To The Nights
REM/The One I Love
MOODY BLUES/I Know You're Out There Somewhere
HUEY LEWIS & NEWS/Power Of Love
ROBERT PLANT/Heaven Knows
CARS/You Might Think

WQXI-FM

Atlanta
STEVE PERRY/Foolish Heart
BOBBY MCFERRIN/Don't Worry, Be Happy
JOHN C MELLENCAMP/Pink Houses
LOVIN' SPOONFUL/Summer In The City
SADE/Paradise
CHICAGO/Don't Wanna Live W/out Your
ROBERT PALMER/Simply Irresistible
EMERSON, LAKE & PALM/From The Beginning
BASIA/Time And Tide
BENJAMIN ORR/Stay The Night
TEARS FOR FEARS/Shout
PHIL COLLINS/Groovy Kind Of Love

WROQ-FM

Charlotte
RICHARD MARX/Rhythm of Life
DEF LEPPARD/Love Bites
CHEAP TRICK/Don't Be Cruel
STEVE MILLER/Swingtown
FABULOUS THUNDERBIRD/Tuff Enuff
HUEY LEWIS & NEWS/Perfect World
ZIGGY MARLEY/Tomorrow People
CINDERELLA/Don't Know What You Got (Till You Get It)
POISON/Fallen Angel
LYNYRD SKYNYRD/That Smell
SCORPIONS/Rock You Like A Hurricane
JOAN JETT & BLACKHEAT/I Hate Myself For Loving You

WWPR-FM

New York
COVER GIRLS/Inside Outside
DEF LEPPARD/Pour Some Sugar On Me
RICK ASTLEY/It Would Take A Strong Strong
ERIC CARMEN/Make Me Lose Control
GLORIA ESTEFAN & MIA/Rhythm Is Gonna Get You
TRACY CHAPMAN/Fast Car
WHITE LION/Wait
SAFIRE/Boy I've Been Told
LOS LOBOS/Come On, Let's Go
STEVIE B./Spring Love
BRENDA K STARR/I Still Believe
VAN HALEN/When It's Love
MADONNA/La Isla Bonita

WYTZ-FM

Chicago
TRACY CHAPMAN/Fast Car
THOMAS DOLBY/She Blinded Me With Scence
BREATHE/Hands To Heaven
AEROSMITH/(Dude) Looks Like A Lady
GLORIA ESTEFAN & MIA/1-2-3
BOBBY MCFERRIN/Don't Worry, Be Happy
WHISPERS/Rock Steady
DEF LEPPARD/Love Bites
NEW EDITION/It Isn't Love
JOHNNY HATES JAZZ/Shattered Dreams
PETER CETERA/One Good Woman
GEORGE MICHAEL/Monkey

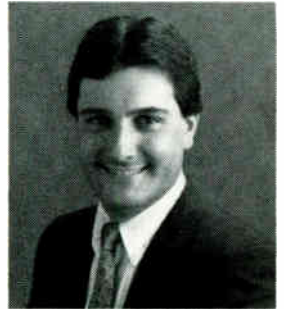
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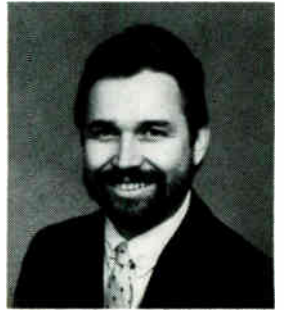
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WNSR (FM)
New York, NY



Bob Dunphy

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WENS (FM)
Indianapolis, IN



Joel Grey

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ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 2pm and 7pm.

ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 2pm and 7pm.

KGB-FM

San Diego
GENESIS/Man On The Corner
CHEAP TRICK/Don't Be Cruel
STEPPENWOLF/Magic Carpet Ride
STEVE WINWOOD/Freedom Overspill
VAN HALEN/Finish What Ya Started
SMITHREENS/Drown In My Tears

KRXQ-FM

Sacramento
OMAR & HOWLERS/Rattlesnake Shake
FOREIGNER/Heart Turns To Stone
BUFFALO SPRINGFIELD/For What It's Worth
INXS/Never Tear Us Apart
ANDY TAYLOR/I Might Lie
STEVE WINWOOD/Roll With It

KYYS-FM

Kansas City
POLICE/King Of Pain
MICHELLE SHOCKED/If Love Was A Train
BYRDS/Eight Miles High
MELISSA ETHERIDGE/Bring Me Some Water
ROLLING STONES/If I Can't

WIYY-FM

Baltimore
BAD COMPANY/Bad Company
PAT BENATAR/All Fired Up
DOORS/Strange Days
WHO/Join Together
JOHN HIATT/Slow Turning
ZZ TOP/Gimme All Your Lovin'
ROBERT PALMER/Simply Irresistible
NOVELTY/Novelty
BOB SEGER/Feel Like A Number
JON ASTLEY/Put This Love To The Test
LITTLE FEAT/Let It Roll

WKLS-FM

Atlanta
STEVE WINWOOD/Hearts On Fire
FLEETWOOD MAC/Second Hand News
RHYTHM CORPS/Father's Footsteps
ROLLING STONES/Brown Sugar
BRUCE SPRINGSTEEN/Cadillac Ranch
JOHN C MELLENCAMP/R-O-C-K In The USA
LITTLE FEAT/Let It Roll
CREEDENCE CLEARWATER/Born On The Bayou
JIMMY PAGE/Only One
TOM PETTY & HEARTBRE/You Got Lucky

WLUP-FM

Chicago
ROLLING STONES/Start Me Up
HUMBLE PIE/Thirty Days In The Hole
TRACY CHAPMAN/Fast Car
CRDSEBY, STILLS, & NA/Just A Song Before I Go
DOORS/Riders On The Storm
ROBERT CRAY BAND/Don't Be Afraid Of The Dark
CREAM/White Room
GENESIS/Your Own Special Way
JETHRO TULL/Aqualung
HUEY LEWIS & NEWS/Walking With The Kid
STEVIE RAY VAUGHAN/Look At Little Sis

WQFM-FM

Milwaukee
ROBERT PLANT/Dance On My Own
STEVE WINWOOD/Freedom Overspill
MIONIGHT OIL/Beds Are Burning
LITTLE FEAT/Hate To Lose Your Lovin'
ROBERT CRAY BAND/Don't Be Afraid Of The Dark
ROBERT PALMER/Simply Irresistible
STEVE MILLER/Take The Money & Run
ELTON JOHN/I Don't Wanna Go On With You
WHO/Summertime Blues
BILLY JOEL/Big Shot
KINGDOM COME/Get It On
ROLLING STONES/Under My Thumb
BRYAN ADAMS/Cuts Like A Knife

POWERFUL STUFF
GUESS WHO/No Time
LED ZEPPELIN/Immigrant Song
KENNY LOGGINS/Nobody's Fool
FLEETWOOD MAC/Rhannon
TOMMY CONWELL & YOUNG/I'm Not Your Man
YES/Roundabout
EAGLES/In The City
HUEY LEWIS & NEWS/Perfect World
POLICE/De Do Do Do De Da Da Da
CHEAP TRICK/Don't Be Cruel
KANSAS/Carry On Wayward Son

CINDERELLA/Bad Seamstress
Blues/Fallin' A
JETHRO TULL/Part Of The Machine
ELTON JOHN/Saturday Night's Alright For F
EDIE BRICKELL & NEW/What I Am U2/Pride (In The Name Of Love)
MOODY BLUES/I Know You're Out There Somewh
CREEDENCE CLEARWATER/Green River
TOMMY CONWELL & YOUNG/I'm Not Your Man
DON HENLEY/Sunset Grill

MIONIGHT OIL/Dead Heart
LITTLE FEAT/Hate To Lose Your Lovin'
ROBERT CRAY BAND/Don't Be Afraid Of The Dark
ROBERT PALMER/Simply Irresistible
STEVE MILLER/Take The Money & Run
ELTON JOHN/I Don't Wanna Go On With You
WHO/Summertime Blues
BILLY JOEL/Big Shot
KINGDOM COME/Get It On
ROLLING STONES/Under My Thumb
BRYAN ADAMS/Cuts Like A Knife

KFMB-FM

San Diego
BREATHE/How Can I Fall
JETS/Rocket 2 U
TAYLOR DAYNE/It's Always Love You
BEACH BOYS/Kokomo
POLICE/Every Breath You Take
FOUR TOPS/Indestructible
BRENDA RUSSELL/Piano In The Dark
NEW EDITION/If It Isn't Love
RICHARD MARX/Hold On To The Nights
WHITNEY HOUSTON/Love Will Save The Day
PHIL COLLINS/Groovy Kind Of Love

KKHT-FM

Houston
ELTON JOHN/I Don't Wanna Go On With You
REO SPEEDWAGON/Can't Fight This Feeling
SPINNERS/I'll Be Around
BILLY JOEL/Leave A Tender Moment Alone
GLORIA ESTEFAN & MIA/1-2-3
BRUCE SPRINGSTEEN/One Step Up
GENESIS/Throwing It All Away
GLENN FREY/True Love
FOREIGNER/I Don't Want To Live W/o You
KENNY ROGERS/We've Got Tonight
DAN HARTMAN/I Can Dream About You
STEVE PERRY/Oh Sherrie
TOTO/Pamela

KKYY-FM

San Diego
BRUCE SPRINGSTEEN/Dancing In The Dark
GEORGE MICHAEL/Father Figure
DOOBIE BROTHERS/Minute By Minute
HALL & OATES/Missed Opportunity
DON HENLEY/Boys of Summer
DEBBIE GIBSON/Only In My Dreams
PHIL COLLINS/Against All Odds
MICHAEL JACKSON/Another Part Of Me
BRENDA RUSSELL/Piano In The Dark
MADONNA/Holiday
PETER CETERA/One Good Woman
STEVE WINWOOD/Valerie

KLCY-FM

Salt Lake City
OLIVIA NEWTON-JOHN/The Rumour
FLEETWOOD MAC/Everywhere
LEO SAYER/More Than I Can Say
PETER CETERA/One Good Woman
JONATHAN BUTLER/Lies
WHITNEY HOUSTON/One Moment in Time
GLORIA ESTEFAN & MIA/Can't Stay Away From You
CONTOURS/Do You Love Me
REO SPEEDWAGON/Here With Me
DOUBLE/Captain Of Her Heart
NATALIE COLE/I Live For Your Love

KMMX-FM

San Antonio
SIMON & GARFUNKEL/Mrs. Robinson
JAMES TAYLOR/Everyday
LOGGINS, KENNY/This Is It
GLENN FREY/True Love
RONSTADT/INGRAM/Somewhere Out There
BEATLES/If I Fell
ROBERT JOHN/Sad Eyes
AMERICA/A Horse With No Name
TAYLOR DAYNE/It's Always Love You
STEVIE WONDER/You Are The Sunshine Of My Life
GERRY RAFFERTY/Baker Street
BREATHE/Hands To Heaven
CHICAGO/Will You Still Love Me?
ELTON JOHN/Friends

KUDL-FM

Kansas City
KINKS/You Really Got Me
SANTANA/Oye Como Va
ARCHIE BELL & DRELLS/Tighten Up
STEVE WINWOOD/Roll With It
TINA TURNER/What's Love Got To Do With It
RICK ASTLEY/Never Gonna Give You Up
CORNELIUS BROTHERS/Treat Her Like A Lady
KENNY LOGGINS/Meet Me Half Way
DELFOINCS/La-La-Means I Love You
HALL & OATES/Private Eyes
CROSBY, STILLS, N. Y./Teach Your Children
BRUCE HORNSBY & RANG/Look Out Any Window
LINDA RONSTADT/Different Drum

KYKY-FM

St. Louis
TINA TURNER/What's Love Got To Do With It
GEORGE MICHAEL/One More Try
CARLY SIMON/Give Me All Night
JOHN WAITE/Missing You
GEORGE BENSON/Lady Love Me
PETER CETERA/One Good Woman
DIANA ROSS/Missing You
PHIL COLLINS/Groovy Kind Of Love
HUEY LEWIS & NEWS/Do You Believe In Love
KANSAS/All I Wanted
QUINCY JONES/One Hundred Ways
POINTER SISTERS/Neutron Dance
ROD STEWART/Forever Young

WLTF-FM

Cleveland
BREAD/Guitar Man
CHEAP TRICK/The Flame
BOB SEGER/Fire Lake
EAGLES/Take It Easy
SEALS & CROFTS/Summer Breeze
HUEY LEWIS & NEWS/Perfect World
BEATLES/We Can Work It Out
DEBBIE GIBSON/Foolish Beat
ENGLAND DAN & JOHN F/Nights Are Forever Without You
JAMES TAYLOR/Never Die Young
GLORIA ESTEFAN & MIA/1-2-3
HEART/What About Love

WLTS-FM

New Orleans
HUEY LEWIS & NEWS/Perfect World
BREATHE/Hands To Heaven
ATLANTIC STARR/Always
JACKIE DESHANNON/Put A Little Love In Your Hear
LDS LOBOS/La Bamba
ROD STEWART/Forever Young
PETER CETERA/One Good Woman
COLLINS/MARTIN/Separate Lives
FOUR TOPS/I Can't Help Myself
MICHAEL BOLTON/That's What Love Is All About
CARLY SIMON/Haven't Got Time For The Pain
BENJAMIN ORR/Stay The Night
FLEETWOOD MAC/You Make Loving Fun
CHICAGO/Will You Still Love Me?

WLTW-FM

New York
JOHNNY RIVERS/Swayin' To The Music/Slow Danc
STACY LATTISAW/Love On A Two Way Street
KENNY ROGERS/Lady
JUDY COLLINS/Send In The Clowns
HERB ALPERT & TIJUAN/This Guy's In Love With You
CARPENTERS/Solitaire
BEATLES/It's A Hard Day's Night
BILLY OCEAN/Colour Of Love
STREISAND & GIBB/What Kind Of Fool
BOZ SCAGGS/Look What You've Done To Me
VINCE GUARALDI/You Are My Love
RICHARD MARX/Hold On To The Nights
STEVIE WONDER/You Are The Sunshine Of My Life

WLVE-FM

Miami
LIONEL RICHIE/My Love
GROVER WASHINGTON JR./Just The Two Of Us
MOODY BLUES/I Know You're Out There Somewh
JIM CROCE/I Got A Name
BILLY JOEL/Tell Her About It
BILLY JOEL/Just The Way You Are
PETER CETERA/One Good Woman
ROBERTA FLACK/Feel Like Makin' Love
AL JARREAU/Moonlighting
JAMES TAYLOR/Fire & Rain
BOZ SCAGGS/Heart Of Mine
BEATLES/Got To Get You Into My Life
JOHNNY RIVERS/Swayin' To The Music (Slow Danc
ENGLAND DAN & JOHN F/We'll Never Have To Say Goodby

WMJX-FM

Boston
BILLY JOEL/Just The Way You Are
KENNY ROGERS/You Decorated My Life
JAMES TAYLOR/How Sweet It Is (To Be Loved B
BRENDA RUSSELL/Piano In The Dark
OLIVIA NEWTON-JOHN/I Honestly Love You
SMOKEY ROBINSON/Being With You
BREATHE/Hands To Heaven
BILLY OCEAN/Colour Of Love
CHICAGO/If You Leave Me Now
FOUR TOPS/Reach Out I'll Be There
GLORIA ESTEFAN & MIA/Words Get In The Way
SIMON & GARFUNKEL/Scarborough Fair/Canticle
NATALIE COLE/When I Fall In Love

WNIC-FM

Detroit
ELTON JOHN/I Don't Wanna Go On With You
WHISPERS/Rock Steady
MICHAEL JACKSON/Billie Jean
MADONNA/Crazy For You
CETERA/GRANT/Next Time I Fall
RICK ASTLEY/It Would Take A Strong Strong
DONNA SUMMER/She Works Hard For The Money
KENNY G W/L WILLIAMS/ Don't Make Me Wait For Love
RICHARD MARX/Endless Summer Nights
DEBBIE GIBSON/Only In My Dreams
BELINDA CARLISLE/Circle In The Sand

WRLT-FM

Buffalo
JAMES TAYLOR/Everyday
WHAM!/Careless Whisper
SUPREMES/Someday We'll Be Together
ART GARFUNKEL/So Much In Love
FRANKIE VALLI/Can't Take My Eyes Off You
NEIL DIAMOND/Song Sung Blue
DRIFTERS/Save The Last Dance For Me
DAVID FOSTER/Love Theme From St Elmo's Fire
SAMANTHA SANG/Emotion
FATS DOMINO/Blueberry Hill
FREDDIE JACKSON/You Are My Lady
RICHARD MARX/Hold On To The Nights
BEATLES/Michelle
BARRY MANILOW/I Don't Want To Walk W/O You

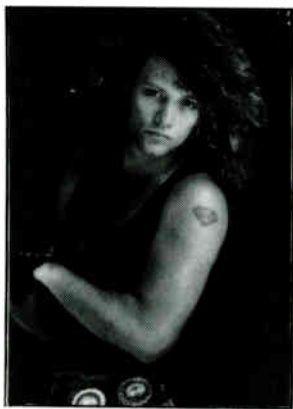
WSB-FM

Atlanta
MELISSA MANCHESTER/You Should Hear How She Talks
PETER CETERA/One Good Woman
DIANA ROSS/Touch Me In The Morning
CASCADES/Rhythm Of The Rain
TAYLOR DAYNE/It's Always Love You
TEMPTATIONS/My Girl
ORLEANS/Still The One
SIMON & GARFUNKEL/Sounds Of Silence
AL JARREAU/Moonlighting
JAMES TAYLOR/Fire & Rain
BOZ SCAGGS/Heart Of Mine
BEATLES/Got To Get You Into My Life
JOHNNY RIVERS/Swayin' To The Music (Slow Danc
ENGLAND DAN & JOHN F/We'll Never Have To Say Goodby

WWDE-FM

Norfolk
FOREIGNER/I Don't Want To Live W/o You
HALL & OATES/Kiss On My Lips
BREATHE/Hands To Heaven
HAROLD FALTERMEYER/Axel F
BILLY OCEAN/Colour Of Love
BILL DEAL & RHONDELS/May I
FLEETWOOD MAC/Little Lies
BREAD/It Don't Matter To Me
MOODY BLUES/I Know You're Out There Somewh
SMOKEY ROBINSON/One Heartbeat
STARSHIP/Sara
ENGLAND DAN & JOHN F/ Love Is The Answer

FOREPLAY



ARTIST: BON JOVI

ARTIST: CHICAGO

ARTIST: TRACY CHAPMAN

ARTIST: ASLAN

ARTIST: DENIECE WILLIAMS

ARTIST: HOLLYWOOD UNDERGROUND

TITLE: Bad Medicine
RELEASE: 7"/12"/Pro CD
LABEL: Polygram

Like they did prior to releasing *SLIPPERY WHEN WET*, which sold over 13 million copies, **Bon Jovi** assembled 50 kids in a Vancouver studio and showcased their latest material. They let the kids decide what would be on their next lp, *NEW JERSEY*, named after their home state.

"It was surprisingly helpful, because, again a couple of songs wouldn't have made it," says **Jon Bon Jovi**. "Another friend of mine took a tape to a kids camp in New York, and *Bad Medicine*, which is the first single kept coming back, along with *Born To Be My Baby*."

"It was great because we lose touch with that stuff," admits **Bon Jovi**. "You go through the 'Oh my God I've gotta go back to the shoe store routine. I'm not going to have a job tomorrow,'" **Jon** said, only half serious.

"The greatest thing is that now, I'm reading in magazines that other bands are doing what we did (soliciting kids response). It only made sense to go to the kids, they're the ones who buy it."

Bon Jovi's tour opens Halloween night in Dublin, Ireland with their first American date set for early 1989 in Hawaii. Unless something drastic happens, then look for them at your nearest shoe store.

TITLE: Look Away
RELEASE: 7"/Pro CD
LABEL: Reprise

If you happen to catch **Chicago** in concert these days, you'll hear some of their music from their 19th album, including their latest single *Look Away*. But don't expect to hear only new **Chicago** material in concert.

"We don't want to overdo it," says keyboardist **Robert Lamm**. "There was a time when we would go out and play the entire new album and expect the audience to like it. But we've matured over the years and now realize people come to hear what they've grown to love."

"They seem to be into the older stuff these days," adds **Bill Champlin**, who handles the vocals on *Look Away*. "When we had the '17' album out, there were a lot of kids who were about 14, just coming to hear *Hard Habit To Break*."

"When we play something like *Colour My World*, well, they were very possibly conceived to that record," claims **Champlin**. "They might recognize it in a very cerebral way, like 'Gee, I don't know why, but this reminds me of the backseat of a Chevy.'"

Chicago's tour takes them to the West Coast this week, hoping to avoid the rain which has followed them throughout their tour. "We swam through several sets," says **Champlin**, "if we had gone out a few months earlier, we could have saved the entire wheat crop in the U.S."

TITLE: Talkin' Bout A Revolution
RELEASE: 7"/12"/Pro CD
LABEL: Elektra

On the current Amnesty International Tour, **Tracy Chapman** is playing much of her debut album, including her latest single, *Talkin' Bout A Revolution*. But don't expect much banter between **Chapman** and the crowd.

"I generally don't say anything between songs," says **Chapman**. "Sometimes that bothers people. I always get people shouting Talk to us, Tracy. But there's no need to explain the songs."

"I have this notion of really shocking people by coming out one night and saying, 'Hello, babies! Are you having a good time? Let's party!' Just being totally gregarious and scaring the shit out of everybody," **Chapman** admitted.

When asked about her yuppie audience **Chapman** said, "I don't know that they're yuppies. I know that they can afford to pay a ticket price and buy the record and that may put them into some particular economic status. But for me it's just really important to know that people are listening, and I think that for whatever reasons, they are."

TITLE: This Is
RELEASE: 7"
LABEL: Capitol

In May of 1986 **Aslan's** *This Is* became the longest playing single in Ireland. By the end of '86 **Aslan** was starting to make quite a name for themselves in their homeland, sweeping Ireland's Hot Press Readers Poll Awards, winning Single of the Year, Best New Band and one of the Top 5 Best Live Bands.

"When I decided to get a serious band together, my first priority was not to get musicians, but to get five people that could live and work together," says vocalist **Christy Dignam**. "Now we're five friends who have learned the craft together. That's the strength of this band."

Dignam said **Aslan** isn't afraid to gamble, even if it means making a mistake. "I think the reason rock 'n' roll progressed the way it did was through human error. If you go back in music history the basic rock riffs were mistakes."

That's why **Aslan** decided against synthesizers or keyboards on *FEEL NO SHAME*. "You can't have human error when you use sequencers and synthesizers because they're too exact, too precise," claims **Dignam**. "We decided to replace the keyboards with backing vocals. We write our songs around human error."

TITLE: I Can't Wait
RELEASE: 7"/12"/Cass. Sgl.
LABEL: Columbia

Already a hit on the Urban charts, where it broke in just two weeks, *I Can't Wait* is the initial single from **Deniece Williams' lp AS GOOD AS IT GETS**.

Three different production teams are featured on **Deniece's** new album. **George Duke**, who produced *Let's Hear It For The Boy*, a #1 hit for **Williams** in 1984, produced *I Can't Wait* and two other tracks.

Monte Moir (Janet Jackson, Patti Austin) and the team of **Brad Westering and Jay Gruska** round out the production trio. The album features outstanding musicians like **Ray Parker Jr., Steve Winwood's** drummer **John Robinson** and the backing vocals of **George Merrill and Shannon Rubicom (Boy Meets Girl)**.

Williams' AS GOOD AS IT GETS tour begins late fall and continues through 1989. **Deniece** said though she's busy, she keeps her priorities in order. "I've never allowed myself to be consumed by the record industry alone. There's taking care of my husband, my two teenage sons, running a home. I'm still praying to work smarter, not harder."

TITLE: Blue Taboo
RELEASE: Pro CD
LABEL: Apache

Blue Taboo, the debut single from L.A. based **Hollywood Underground** is best described by lead vocalist **Jeff Laine**: "Art is abstract, so the theme of *Blue Taboo* is never blatantly stated. Basically, it deals with man's deepest psychodramas, played out in bedroom fantasy."

According to **Burt Stein, Apache Records** President, **Hollywood Underground** is made up of "five extremely depraved and diverse individuals, joined by the same twisted and exciting vision." The members include **Laine, Carl Hauser, Magic Kramer, J. Williams and Hugh Wright**.

Hollywood Underground likes to look beneath the surface, at things people don't generally like to talk about — murder, prostitution and incest (the subject of *Blue Taboo*). The band claims to address the lighter sides of life on certain songs, but they are all explored from a non-judging distance.

The band is currently rehearsing their new material, due out September 27, for their upcoming tour.

COMING NEXT WEEK

HIT RADIO

KPLZ ("101.5") is making a splash with Seattle's steady stream of hits, and **MMR** has them **Tuned In** next issue.



ROCK RADIO

They're rockin', they're current and they don't look back. Catch Tuned In and Sacramento's **KRXQ ("93.5")** — that is, if you're fleet enough.



ADULT CONTEMPORARY

With beautiful music to match its city's rich culture, KOIT ("96.5") is riding high in San Francisco. Next week, **MMR's Tuned In** discovers what makes them tick.



Grayson Hugh



Boy Meets Girl

“TEARS OF LOVE”

“WAITING FOR A STAR TO FALL”

THIS IS A MUST LISTEN SINGLE . . . YOUR AUDIENCE DESERVES MUSIC THIS GOOD!

EARLY ACTION AT:

KATD ADD	WBBQ	KYRK
KISR ADD	WBCY	KZZJ
Q104 ADD	WNOK	WJAD
KMOK ADD	WOGQ	WJMX
KTMT ADD	K92	WHSL
KZOZ ADD	WKZL	KTRS
WOMP ADD	KF95	KZFN
WGH	KSND	

ALSO PLAYING ON: WXKS & WMMS!
FROM HIS DEBUT ALBUM — *BLIND TO REASON!*

EXPLOSIVE AIRPLAY WEEK!

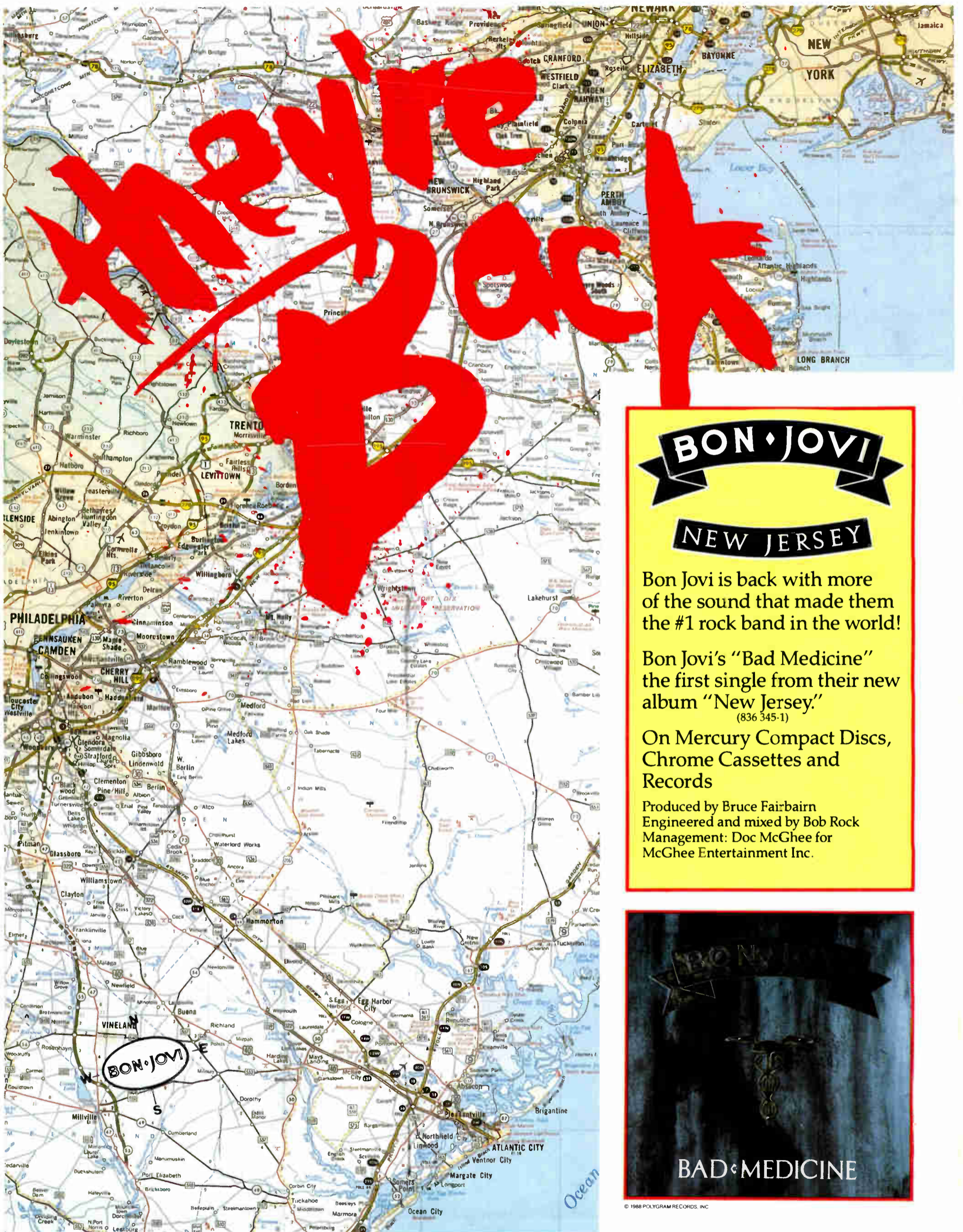
MMR HIT TRACER TRACKS NEWCOMER

112% PLAY INCREASE THIS WEEK!

KCPW ADD	WGRD ADD	WXKS
PRO-FM ADD	KJ103 ADD	CKOI
WTIC ADD #40	WHOT ADD	Y95
WKEE ADD	KIKX ADD	KRBE
KC101 ADD	KFIV ADD	Q105
WPST ADD	KOY-FM ADD	WZPL
WRCK ADD	KMEL 30-28	KDWB
WZYP ADD	WKTI DEBUT #22	KKRZ
WTNZ	WLOL DEBUT #37	WFLY 34-31
KSAQ	KISN DEBUT #38	WBBQ 40-36

ALSO PLAYING ON: KSAQ, KWOD & KXXR!
FROM THE DEBUT ALBUM — *REEL LIFE!*





BON JOVI
NEW JERSEY

Bon Jovi is back with more of the sound that made them the #1 rock band in the world!

Bon Jovi's "Bad Medicine" the first single from their new album "New Jersey" (836 345-1)

On Mercury Compact Discs, Chrome Cassettes and Records

Produced by Bruce Fairbairn
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