

MONDAY

M O R N I N G

R E P L A Y

MEDIABASE

ISSUE 11
MARCH 21, 1988

For 20 years, the **ROCK OF BOSTON!** The tradition lives on as **WBCN** enters its 21st year as one of America's longest broadcasting Rockradio outlets. As in years' past, 'BCN continues to dominate the format. This week, MMR takes you to the source for the definitive look... **WBCN '88**. Also in this weeks take out section, we'll update you on Baltimore's dominant Hitradio station, **B-104 (WBSB-FM)**. In the A/C format, **TUNED IN** brings you up to speed on Tampa/St. Petersburg's **WNLT-FM**.

INXS. They are, undoubtedly, one of the hottest acts currently gracing the airwaves across America. This week, **MONDAY MORNING REPLAY** catches up with the group in our **CAPTURED LIVE!** section. Tour information, players, song selections and more!

Early spring promotions have now hit full stride. You'll find some of the hottest promotions, coast-to-coast, in this weeks **CITY TRACKS** sections.

NATIONAL SAMPLE HOURS update you on hourly music mixes across the country as we set our sights on mid-day segments.

MONDAY MORNING FOREPLAY previews new releases from **3, Danny Wilde, The Adventures, Pretty Poison, Deacon Blue** and **James Reyne**.

MOST PLAYED/HIT RADIO

Stability is the key word this week as just one song cracks the top ten. **Whitney Houston** leaps #15-10 with **Where Do Broken Hearts Go**. **Rick Astley** continues to dominate national airplay as **Never Gonna Give You Up** racks up 2,317 plays nationwide in its third week on the top. **INXS** continues to grow nationally and **Natalie Cole** registers impressive gains as **Pink Cadillac** vaults into the top twenty in just its second week of release. New entries to the top forty include **Johnny Hates Jazz, Foreigner, Pet Shop Boys, Brenda Russell** and **Bryan Ferry**.



MOST PLAYED/ROCK RADIO



For the third consecutive week, there is no movement in the top three as **Robert Plant, JC Mellencamp** and **Aerosmith** continue to anchor the positions. **Henry Lee Summer** charges upward with a #8-4 move, registering 602 plays. New entries into the top ten this week include 3, and **Tall Cool One** from **Robert Plant**. This week's highest debut is scored by **Talking Heads** as **(Nothing But) Flowers** jolts to #19 in only its second week after release. Other artists with new Rockradio entries include **Robert Plant, INXS, DL Roth, Richard Marx, Guns 'n Roses** and **Joni Mitchell**.

MOST PLAYED/ADULT CONTEMPORARY

Patrick Swayze edges out **Rick Astley** by just fourteen plays as **She's Like The Wind** returns to the top spot for the third time. **Endless Summer Nights** holds down a strong #3 ranking as the **Richard Marx** ballad moves up in the top ten for the fourth consecutive week. **Louis Armstrong** enters the top ten as **What A Wonderful World** advances #12-9. **Foreigner, Parker/Cole, Scarlett & Black** and **Delle** all achieve top thirty status this week.



MOST PLAYED/CROSSOVERS



Rick Astley, Patrick Swayze, George Michael, Richard Marx and **Michael Jackson** lead the way in the HIT-A/C format this week with **Billy Ocean** knocking on the door of the top five. **Icehouse** blows into the #6 position on the HIT/ROCK, **Richard** continues to top the chart, while **Robert Plant, Kingdom Come** and **Foreigner** debut.

MOST UPWARD MOVEMENT/NATIONALLY

Hit Radio

FOREIGNER	I Don't Want To Live W/o You	Atlantic
TIMES TWO	Strange But True	Reprise
PAUL CARRACK	One Good Reason	Chrysalis
JOHNNY HATES JAZZ	Shattered Dreams	Virgin
JERMAINE STEWART	Say It Again	Arista

Rock Radio

GUNS 'N ROSES	Welcome To The Jungle	Geffen
WILL & THE KILL	Heart Of Steel	MCA
JUDAS PRIEST	Johnny B. Goode	Atlantic
TALKING HEADS	(Nothing But) Flowers	Sire/WB
FOREIGNER	Beat Of My Heart	Atlantic

Adult Contemporary

ART GARFUNKEL	So Much In Love	Columbia
JOHNNY HATES JAZZ	Shattered Dreams	Virgin
TERENCE TRENT D'ARBY	Wishing Well	Columbia
FOREIGNER	I Don't Want To Live W/o You	Atlantic
MERRY CLAYTON	Yes	RCA

Determined by increase in RANK.

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THE ADVENTURES

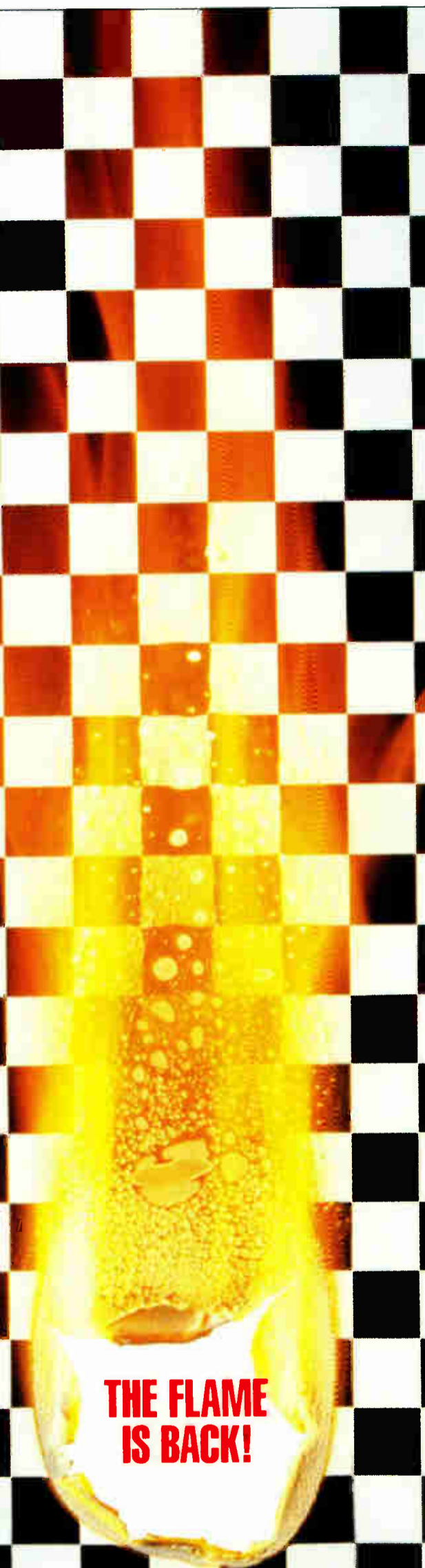


"BROKEN LAND"

(The first single and video from)
The Sea Of Love album
Produced by Paul Simon
The Atlantic Records Group, 1775 Broadway, N.Y., N.Y. 10019

On Elektra Superior Quality Cassettes,
Compact Discs and Records





**THE FLAME
IS BACK!**

MONDAY MORNING REPLAY

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MONDAY MORNING FOREPLAY	38	What's up 'n coming. Foreplay takes a look at new releases, with fresh, unique and informative profiles. In addition, next week's TUNED IN section is previewed.
MARKETS MONITORED		MMR monitors over 200 radio stations in the following markets: Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Denver, Detroit, Houston, Indianapolis, Kansas City, Long Island, Los Angeles, Miami, Milwaukee, Minneapolis, New Orleans, New York, Norfolk, Philadelphia, Phoenix, Pittsburgh, Portland, Providence, St. Louis, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose, Seattle, Tampa, and Washington D.C.

CHART INDICATORS:



Increase from previous week, based on PLAYS or RANKING. NOTE: With the implementation of this methodology, it is possible for a title to rank lower than in previous week, yet retain it's arrow.

✓ Signifies a new entry.

CHART TERMINOLOGY:

REACH INDEX should be equated with GROSS IMPRESSIONS, not with an overall body of audience.

HEAVIEST SATURATION indicates the stations delivering the most GROSS IMPRESSIONS with airplay of any given title.

All numbers pertaining to reach index (gross impressions) are listed in millions.



LITA FORD



"Kiss Me Deadly"

MAJOR HIT RADIO ACTION! KEGL #31, KRBE #25, KPLZ, WKQB, WZYP ADD, KSAQ, KTUX ADD, KNAN Debut #38, WPFM 38-31, KIXY ADD, WBNQ, KWTO ADD, WSPT 13-9, KF95 ADD, KIYS 28-23, KZZU, KGOT, KTRS, KOZE 22-18, KZFN 34-29 (HOT), **AND MORE.**

HOT SALES AT: VINYL VENDORS/MICHIGAN, FACE THE MUSIC/MINNESOTA, FLIPSIDE/CHICAGO, NAVARRE/MINNESOTA, WESTERN MERCHANDISERS/TEXAS, WALL TO WALL/PHILADELPHIA, **AND MORE!**



MERRY CLAYTON



"Yes"

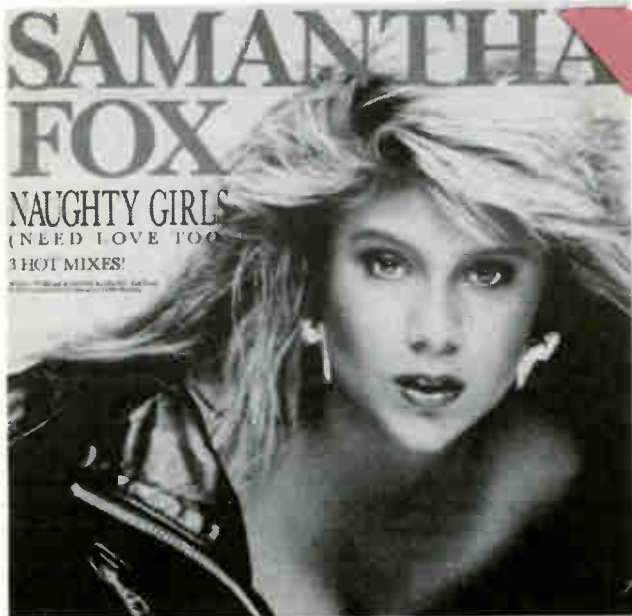
MMR HIT RADIO NEWCOMER
20% PLAY INCREASE THIS WEEK!

R&R NEW & ACTIVE 68/15

NEW THIS WEEK: WAVA, Q105, KCPX #34, WNNK, WBCY, Y107, WRVQ, KITY, KSAQ, KRQ, WFX, WPFM, KNIN, KTMT, KWNZ, **AND MORE!**

MAJOR ACTION: WCZY 31-27, WBLI, KKBQ, WNVZ, KKRZ, KPLZ, KUBE, WBBQ 30-23, KZZB 31-25, WKQB 31-28, WFXR DEBUT #32, WIXX 29-24, KF95 DEBUT #38, KZZU DEBUT #36, KISR 39-33, WSPT 36-32, KOZE 31-27, **AND MUCH MORE!**

ALSO ON! WPOW, KKLQ, Z100, KIIS, PWR 99, B104, AND Y95.



SAMANTHA FOX



"Naughty Girls (Need Love Too)"

MMR HIT TRACER TRACKS 33 28
REACH INDEX 17.33 MILLION!

R&R NEW & ACTIVE 91/14

NEW THIS WEEK: PRO-FM, WKQB, WTIC #36, WBAM, KBFM, K92, KLUC #37, KDON, KSMB, 99KG, KUUB, **AND MORE!**

MAJOR ACTION: B104 30-25, WXKS DEBUT #30, PWR 106 31-26 (HOT), HOT 103 27-22, Z100 DEBUT #25, WEGX 26-22, B94 DEBUT #26, Q107 23-18 (HOT), WAVA 23-16, PWR 99 11-9, KRBE DEBUT #30, Y100 29-20 (HOT), B97 DEBUT #23, WGH 29-15, WNVZ DEBUT #28, B96 30-27, KZZP DEBUT #28, KKRZ DEBUT #32, KROY DEBUT #28, KWOD DEBUT #30, KCPX DEBUT #38, Q106 27-23, KATD 33-27, KWSS 34-26, WRCK 39-33, K98 24-16, WKQB 22-7 (HOT), WSSX 12-8 (HOT), Y106 38-30 (HOT), KMGX 13-9, **AND MORE!**

ALSO ON! WKSE, KIIS, Y95, FM102, KUBE, KKBQ, **AND MORE.**



BUSTER PIONDEXTER



"Oh Me Oh My (I'm A Fool For You Baby)"

HOT ACTION AT AC ALREADY!

EARLY HIT ACTIVITY AT: Y95, KRBE, K104, 95XIL, WJAD, WJMX, **AND MORE.**

THIS IS THE MASS APPEAL RECORD FROM BUSTER!

HIT RADIO

TRACER TRACKS

2/28/88	3/7/88	3/14/88	3/21/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
1	2	1	↑	RICK ASTLEY	Never Gonna Give You Up	RCA	2317	74.08
2	1	2	2	GEORGE MICHAEL	Father Figure	Columbia	2100	72.28
6	4	4	↑	MICHAEL JACKSON	Man In The Mirror	Epic	2044	65.31
9	8	6	↑	RICHARD MARX	Endless Summer Nights	EMI-Manhat	1939	48.13
7	5	5	5	DEBBIE GIBSON	Out Of The Blue	Atlantic	1932	63.29
8	7	7	↑	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arist	1932	54.40
5	6	8	↑	BELUNDA CARLISLE	I Get Weak	MCA	1589	46.41
12	10	10	↑	PEBBLES	Girlfriend	MCA	1547	54.76
10	9	9	9	KEITH SWEAT	I Want Her	Elektra	1512	52.02
24	14	15	↑	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista	1260	33.10
11	11	11	11	JODY WATLEY	Some Kind Of Lover	MCA	1246	38.40
16	13	13	↑	JETS	Rocket 2 U	MCA	1120	35.13
26	19	14	↑	INXS	Devil Inside	Atlantic	1022	22.46
22	18	16	↑	TIFFAMY	I Saw Him Standing There	MCA	994	24.06
28	22	17	↑	TERENCE TRENT D'ARBY	Washing Well	Columbia	938	27.60
21	21	19	↑	MICHAEL BOLTON	Dock Of The Bay	Columbia	672	13.73
—	—	25	↑	GLORIA ESTEFAN & MIA	Anything For You	Epic	651	15.13
—	—	31	↑	NATALIE COLE	Pink Cadillac	EMI-Manhat	630	16.34
—	27	26	↑	TAYLOR DAYNE	Prove Your Love	Arista	616	20.41
23	23	20	20	DEF LEPPARD	Hysteria	Mercury/PG	581	10.44
35	30	30	↑	SCARLETT & BLACK	You Don't Know	Virgin	567	14.92
38	31	29	↑	DEELE	Two Occasions	Solar	560	16.97
31	26	24	↑	JOHN C. MELLENCAMP	Check It Out	Mercury/PG	532	11.37
37	33	28	↑	ICEHOUSE	Electric Blue	Chrysalis	532	10.04
29	28	27	↑	O'NEAL/CHERRELLE	Never Knew Love Like This	Tabu/CBS	504	16.15
25	24	21	26	STING	Be Still My Beating Heart	A&M	497	9.87
30	25	23	27	RICK SPRINGFIELD	Rock Of Life	RCA	490	10.77
—	32	33	↑	SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA	455	17.33
—	35	34	↑	AEROSMITH	Angel	Geffen	434	10.53
—	38	32	↑	TOTO	Panama	Columbia	399	7.58
New Entry ✓	—	—	↑	JOHNNY HATES JAZZ	Shattered Dreams	Virgin	329	8.27
—	—	37	↑	BRUCE SPRINGSTEEN	One Step Up	Columbia	322	7.04
—	—	38	↑	MORRIS DAY	Fishnet	WB	301	16.34
40	36	35	↑	LL COOL J	Going Back To Cali	Def J/Colu	301	10.09
34	34	36	↑	GEORGE HARRISON	When We Was Fab	Dark Ho/WB	301	5.91
New Entry ✓	—	—	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic	280	5.24
—	—	39	↑	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc	252	4.47
New Entry ✓	—	—	↑	PET SHOP BOYS	You Were Always On My Mind	EMI-Manhat	238	5.89
New Entry ✓	—	—	↑	BRENDA RUSSELL	Piano In The Dark	A&M	238	5.45
New Entry ✓	—	—	↑	BRYAN FERRY	Kiss & Tell	Reprise	224	4.26

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from these monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
TIMES TWO	Strange But True	Reprise	217	342%
ERIA FACHIN	Saving Myself	Critique	210	03%
MERRY CLAYTON	Yes	RCA	203	20%
STACEY Q	Don't Make A Fool Of Yourself	Atlantic	196	03%
SUAVE	(My Girl)	Capitol	196	100%
BANANARAMA	Love In The First Degree	Polygram	189	—
JERMAINE STEWART	Say It Again	Arista	189	125%
OMD	Dreaming	A&M	182	08%
WHITE LION	Wait	Atlantic	182	08%
LOUIS ARMSTRONG	What A Wonderful World	A&M	168	—
HEART	I Want You So Bad	Capitol	168	—
PAUL CARRACK	One Good Reason	Chrysalis	154	266%
SO	Are You Sure	EMI-Manhat	154	15%
BLUE MERCEDES	I Want To Be Your Property	MCA	147	—
STEVIE B	Dreamin' Of Love		133	46%
COVER GIRLS	Promise Me	Fever/Sutr	133	26%
NOEL	Like A Child	4th/Island	119	41%
TOMMY SHAW	Ever Since The World Began	Atlantic	105	—
DAN REED NETWORK	Ritual	Mercury/PG	105	15%
SWEET SENSATION	Take It While It's Hot	Atco	98	07%
PRETTY POISON	Nighttime	Virgin	91	29%
3 MAN ISLAND	Jack The Lad	Chrysalis	91	29%
CURE	Hot Hot Hot	Elektra	91	08%

HOTTEST RECURRENTS

3/21/88	ARTIST	TITLE	LABEL
1	PATRICK SWAYZE	She's Like The Wind	RCA
2	ERIC CARMEN	Hungry Eyes	RCA
3	INXS	Need You Tonight	Atlantic
4	CHER	I Found Someone	Geffen
5	PET SHOP BOYS	What Have I Done To Deserve	EMI-Manhat
6	FOREIGNER	Say You Will	Atlantic
7	EXPOSE	Seasons Change	Arista
8	DAVID LEE ROTH	Just Like Paradise	WB
9	PAUL CARRACK	Don't Shed A Tear	Chrysalis
10	COVER GIRLS	Because Of You	Fever/Sutr

MOST UPWARD MOVEMENT

NATIONAL

Artist	Title	Label
FOREIGNER	I Don't Want To Live W/o You	Atlantic

EAST

FOREIGNER	I Don't Want To Live W/o You	Atlantic
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WEST

JERMAINE STEWART	Say It Again	Arista
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SOUTH

JOHNNY HATES JAZZ	Shattered Dreams	Virgin
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MIDWEST

TIMES TWO	Strange But True	Reprise
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USERS GUIDE: Calculated and determined by increase in RANK over previous week.

HIT RADIO — DAYPART CHART

6AM-7PM

3/14/88	3/21/88	ARTIST	TITLE	LABEL
1		RICK ASTLEY	Never Gonna Give You Up	RCA
2	2	GEORGE MICHAEL	Father Figure	Columbia
4		MICHAEL JACKSON	Man In The Mirror	Epic
7		RICHARD MARX	Endless Summer Nights	EMI-Manhat
5		BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arist
6		DEBBIE GIBSON	Out Of The Blue	Atlantic
8		BELINDA CARLISLE	I Get Weak	MCA
9		KEITH SWEAT	I Want Her	Elektra
10		PEBBLES	Girlfriend	MCA
12		WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
11	11	JODY WATLEY	Some Kind Of Lover	MCA
14		JETS	Rocket 2 U	MCA
16		TERENCE TRENT D'ARBY	Wishing Well	Columbia
15		INXS	Devil Inside	Atlantic
17		MICHAEL BOLTON	Dock Of The Bay	Columbia
20		TIFFANY	I Saw Him Standing There	MCA
32		NATALIE COLE	Pink Cadillac	EMI-Manhat
24		GLORIA ESTEFAN & MIA	Anything For You	Epic
31		DEELE	Two Occasions	Solar
23		JOHN C MELLENCAMP	Check It Out	Mercury/PG
28		SCARLETT & BLACK	You Don't Know	Virgin
27		ICEHOUSE	Electric Blue	Chrysalis
30		TAYLOR DAYNE	Prove Your Love	Arista
22	24	D'NEAL/CHERRELLE	Never Knew Love Like This	Tabu/CBS
19	25	STING	Be Still My Beating Heart	A&M
26		TDTD	Pamela	Columbia
28		RICK SPRINGFIELD	Rock Of Life	RCA
25	28	DEF LEPPARD	Hysteria	Mercury/PG
33		BRUCE SPRINGSTEEN	One Step Up	Columbia
35		GEORGE HARRISON	When We Was Fab	Dark Ho/WB
39		AEROSMITH	Angel	Geffen
—		JOHNNY HATES JAZZ	Shattered Dreams	Virgin
36		SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA
—		BRENDA RUSSELL	Piano In The Dark	A&M
40		MORRIS DAY	Fishnet	WB
34	36	LOUIS ARMSTRONG	What A Wonderful World	A&M
—		FOREIGNER	I Don't Want To Live W/o You	Atlantic
—		MERRY CLAYTON	Yes	RCA
—		ERIA FACHIN	Saving Myself	Critique
—		HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc

7PM-MIDNIGHT

3/14/88	3/21/88	ARTIST	TITLE	LABEL
3		RICK ASTLEY	Never Gonna Give You Up	RCA
4		DEBBIE GIBSON	Out Of The Blue	Atlantic
5		MICHAEL JACKSON	Man In The Mirror	Epic
1	4	GEORGE MICHAEL	Father Figure	Columbia
11		PEBBLES	Girlfriend	MCA
9		BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arist
6	7	BELINDA CARLISLE	I Get Weak	MCA
10		KEITH SWEAT	I Want Her	Elektra
8	9	TIFFANY	I Saw Him Standing There	MCA
7	10	RICHARD MARX	Endless Summer Nights	EMI-Manhat
12		INXS	Devil Inside	Atlantic
14		JODY WATLEY	Some Kind Of Lover	MCA
15		JETS	Rocket 2 U	MCA
19		TERENCE TRENT D'ARBY	Wishing Well	Columbia
21		WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
17		DEF LEPPARD	Hysteria	Mercury/PG
18		LL COOL J	Going Back To Cali	Def J/Colu
24		TAYLOR DAYNE	Prove Your Love	Arista
22		SAMANTHA FOX	Naughty Girls (Need Love Too)	Jive/RCA
32		GLORIA ESTEFAN & MIA	Anything For You	Epic
23		AEROSMITH	Angel	Geffen
33		SCARLETT & BLACK	You Don't Know	Virgin
20	23	RICK SPRINGFIELD	Rock Of Life	RCA
25		NATALIE COLE	Pink Cadillac	EMI-Manhat
31		ICEHOUSE	Electric Blue	Chrysalis
34		D'NEAL/CHERRELLE	Never Knew Love Like This	Tabu/CBS
26	27	DEELE	Two Occasions	Solar
29		STING	Be Still My Beating Heart	A&M
30		MORRIS DAY	Fishnet	WB
—		PET SHOP BOYS	You Were Always On My Mind	EMI-Manhat
28	31	JOHN C MELLENCAMP	Check It Out	Mercury/PG
—		FOREIGNER	I Don't Want To Live W/o You	Atlantic
37		WHITE LIDN	Wart	Atlantic
27	34	MICHAEL BOLTON	Dock Of The Bay	Columbia
36		HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
—		JOHNNY HATES JAZZ	Shattered Dreams	Virgin
—		BRYAN FERRY	Kiss & Tell	Reprise
38	38	TDTD	Pamela	Columbia
—		BANANARAMA	Love In The First Degree	Polygram
—		TIMES TWO	Strange But True	Reprise

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

POWER FULL



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HEAVIEST SATURATION (HIT RADIO)

USERS GUIDE: Those stations delivering the largest number of gross impressions for each title. Number listed is in millions, calculated by each radio stations average quarter hour share, multiplied by the number of plays given the title. Numbers calculated for average, estimated 6am-midnight weekly impact from base monitor hours.

RICK ASTLEY 1
Never Gonna Give You Up
NCA

WHTZ-FM	8.08
WWPR-FM	6.37
KPWR-FM	5.00
WOHT-FM	4.85
KJIS-FM	4.28
WYUZ-FM	2.94
WBBM-FM	2.74
WRBQ-FM	2.06
WBZZ-FM	1.76
KZZP-FM	1.71

BILLY OCEAN 6
Get Outta My Dreams, Get Into
Joni/Arise

KJIS-FM	5.00
WHTZ-FM	3.46
KPWR-FM	3.00
WWPR-FM	2.73
WOHT-FM	2.42
WBBM-FM	1.71
WAVA-FM	1.57
WBSB-FM	1.47
WZOU-FM	1.39
WXKS-FM	1.32

JODY WATLEY 11
Some Kind Of Lover
MCA

KPWR-FM	6.01
WOHT-FM	4.85
KJIS-FM	2.14
WWPR-FM	1.82
WBBM-FM	1.71
WAVA-FM	1.34
WHYT-FM	1.30
WBZZ-FM	1.18
KMEL-FM	1.09
WZOU-FM	.92

MICHAEL BOLTON 16
Dock Of The Bay
Columbia

KEGL-FM	1.45
WMMS-FM	.98
WBZZ-FM	.88
KMEL-FM	.82
WZOU-FM	.69
WBBM-FM	.69
WXKS-FM	.66
WKRO-FM	.63
KKRZ-FM	.53
KPLZ-FM	.50

SCARLETT & BLACK 21
You Don't Know
Vegeta

KPWR-FM	6.01
WLOL-FM	.92
WZOU-FM	.69
KRXY-FM	.67
KWDB-FM	.46
WCZY-FM	.43
KDWB-FM	.42
WQXI-FM	.42
WEZB-FM	.38
WKTI-FM	.36

GEORGE MICHAEL 2
Father Figure
Columbia

WHTZ-FM	9.24
WWPR-FM	6.37
KPWR-FM	6.01
KJIS-FM	4.28
WOHT-FM	4.04
WYUZ-FM	2.94
WBBM-FM	2.74
WBZZ-FM	2.06
KKBO-FM	1.91
KRBE-FM	1.86

BELINDA CARLISLE 7
I Got Weak
MCA

WHTZ-FM	5.77
WWPR-FM	4.55
KJIS-FM	3.57
WBBM-FM	2.74
KPWR-FM	2.00
WYUZ-FM	1.76
WBSB-FM	1.47
WZOU-FM	1.39
KHTR-FM	1.18
KBEO-FM	1.13

JETS 12
Rocket 2 U
MCA

KPWR-FM	6.01
KJIS-FM	4.28
WBBM-FM	1.71
KZZP-FM	1.71
WXKS-FM	1.64
WOHT-FM	1.62
WAVA-FM	1.57
KRXY-FM	1.34
KMEL-FM	1.09
WCZY-FM	1.08

GLORIA ESTEFAN & MIA 17
Anything For You
Epic

KJIS-FM	3.57
WHYT-FM	.95
WEGX-FM	.91
KHYI-FM	.88
WAPW-FM	.84
KRBE-FM	.80
WBBM-FM	.69
WZGC-FM	.67
KMEL-FM	.55
KROY-FM	.45

DEELE 22
Two Occasions
Sater

KPWR-FM	5.00
WHYT-FM	1.74
KMEL-FM	1.64
WHTZ-FM	1.15
KZZP-FM	.98
WZGC-FM	.67
KSFM-FM	.64
KWDB-FM	.62
KHYI-FM	.59
WAPW-FM	.56

MICHAEL JACKSON 3
Man In The Mirror
Epic

WWPR-FM	6.37
WHTZ-FM	5.77
KJIS-FM	5.00
KPWR-FM	4.00
WOHT-FM	2.42
WBBM-FM	2.40
KKBO-FM	1.91
WYUZ-FM	1.76
WHYT-FM	1.74
WXKS-FM	1.64

PEBBLES 8
Girlfriend
MCA

KPWR-FM	6.01
WOHT-FM	4.85
WHTZ-FM	4.62
WWPR-FM	4.55
KJIS-FM	4.28
WBBM-FM	2.74
KZZP-FM	1.71
WBZZ-FM	1.47
WYUZ-FM	1.47
WZGC-FM	1.34

INXS 13
Devil Inside
Atlantic

KJIS-FM	1.43
WZOU-FM	1.39
KRBE-FM	1.33
WMMS-FM	1.22
WBZZ-FM	1.18
WEZB-FM	1.01
KPWR-FM	1.00
KHTR-FM	.88
WAPW-FM	.84
KKBO-FM	.82

NATALIE COLE 18
Pink Cadillac
EMI-Motown

WOHT-FM	2.42
WBBM-FM	1.71
KRBE-FM	1.06
WYUZ-FM	.88
WCZY-FM	.87
WAPW-FM	.84
KHYI-FM	.73
KJIS-FM	.71
WZOU-FM	.69
KKBO-FM	.55

JOHN C MELLENCAMP 23
Check It Out
Mercury/PG

WZOU-FM	1.15
WEGX-FM	1.09
WBZZ-FM	.88
WMMS-FM	.73
KHYI-FM	.73
KRXY-FM	.67
WXKS-FM	.66
KRBE-FM	.53
KEGL-FM	.48
WCZY-FM	.43

RICHARD MARX 4
Endless Summer Nights
EMI-Motown

KJIS-FM	3.57
WBBM-FM	2.74
WWPR-FM	2.73
WHTZ-FM	2.31
WBZZ-FM	2.06
KKBO-FM	1.91
WXKS-FM	1.64
WRBQ-FM	1.37
WAVA-FM	1.34
KRXY-FM	1.18

KEITH SWEAT 9
I Want Her
Elektra

KPWR-FM	6.01
WOHT-FM	4.85
WHTZ-FM	4.62
WWPR-FM	4.55
WBBM-FM	2.74
KJIS-FM	2.14
WHYT-FM	1.74
WXKS-FM	1.64
KMEL-FM	1.36
KZZP-FM	1.22

TIFFANY 14
I Saw Him Standing There
MCA

KJIS-FM	3.57
KRBE-FM	1.60
KZZP-FM	1.22
KKBO-FM	1.09
WBBM-FM	1.03
KHYI-FM	1.03
KPWR-FM	1.00
WBZZ-FM	.88
WCZY-FM	.87
WAPW-FM	.84

TAYLOR DAYNE 19
Prove Your Love
Arista

KPWR-FM	3.00
KJIS-FM	2.86
WOHT-FM	2.42
WXKS-FM	.99
WAPW-FM	.96
WBBM-FM	.69
WZGC-FM	.67
WEZB-FM	.63
KKBO-FM	.55
WEGX-FM	.55

ICEHOUSE 24
Electric Blue
Chrysalis

KJIS-FM	2.14
WMMS-FM	.73
WLOL-FM	.62
KPLZ-FM	.50
WKBO-FM	.50
KEGL-FM	.48
WCZY-FM	.43
WRQC-FM	.38
KCPX-FM	.35
KCYO-FM	.35

DEBBIE GIBSON 5
Out Of The Blue
Atlantic

WHTZ-FM	9.24
WWPR-FM	6.37
WOHT-FM	4.85
KJIS-FM	3.57
WBBM-FM	3.43
KPWR-FM	3.00
WAVA-FM	1.79
WYUZ-FM	1.76
WBSB-FM	1.47
KKBO-FM	1.36

WHITNEY HOUSTON 10
Where Do Broken Hearts Go
Arista

WHTZ-FM	3.46
WBBM-FM	2.06
WWPR-FM	1.82
WOHT-FM	1.62
WZGC-FM	1.34
KKBO-FM	1.09
KMEL-FM	1.09
WHYT-FM	1.08
KZZP-FM	.98
KDWB-FM	.84

TERENCE TRENT D'ARBY 15
Wishing Well
Columbia

WHTZ-FM	2.31
KJIS-FM	2.14
WWPR-FM	1.82
WOHT-FM	1.62
WCZY-FM	1.30
WMMS-FM	1.22
KKBO-FM	1.09
KMEL-FM	1.09
KHYI-FM	1.03
KPWR-FM	1.00

DEF LEPPARD 20
Hysteria
Mercury/PG

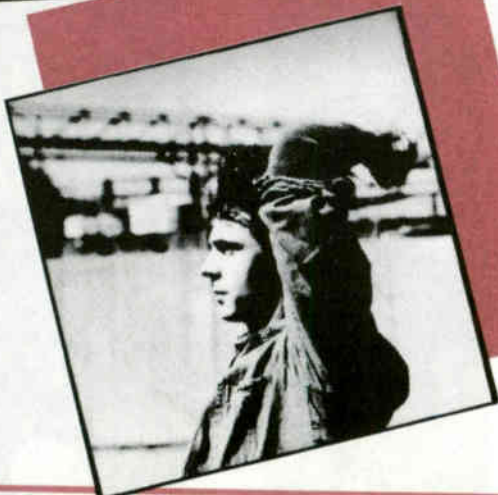
WLOL-FM	.92
WMMS-FM	.73
WRQC-FM	.63
KRBE-FM	.53
WKRO-FM	.52
WZOU-FM	.46
WAVA-FM	.45
WGH-FM	.44
KDWB-FM	.42
WEGX-FM	.36

O'NEAL/CHERRELLE 25
Never Knew Love Like This
Talent/CBS

KJIS-FM	2.86
KPWR-FM	2.00
WXKS-FM	1.64
WZOU-FM	1.15
WCZY-FM	.87
KMEL-FM	.82
WOHT-FM	.81
KRXY-FM	.67
KKRZ-FM	.66
KKBO-FM	.55

HEAVIEST SATURATION (HIT RADIO)

STING 26 <i>Be Still My Beating Heart</i> A&M WZOU-FM 1.15 WXKS-FM .99 WMMS-FM .98 KRXY-FM .67 WCZY-FM .85 WBLI-FM .59 WQXI-FM .56 KPLZ-FM .50 KEGL-FM .48 WPRO-FM .45	AEROSMITH 29 <i>Angel</i> Geffen WHIZ-FM 2.31 WBZZ-FM 1.76 KHYY-FM .88 KEGL-FM .64 WZPL-FM .42 WEZB-FM .38 WGH-FM .38 WRBQ-FM .34 WAPW-FM .28 WRNO-FM .28	BRUCE SPRINGSTEEN 32 <i>One Step Up</i> Columbia WXKS-FM .99 WZOU-FM .92 WBZZ-FM .59 WEGX-FM .55 WMMS-FM .49 WCZY-FM .43 WQXI-FM .42 WNCL-FM .36 WBLI-FM .29 WPRO-FM .27	GEORGE HARRISON 35 <i>When We Was Fab</i> Dark Ho/WB WCZY-FM 1.08 KPLZ-FM .63 KUBE-FM .56 WMMS-FM .49 KHTR-FM .44 WNCL-FM .36 WXKS-FM .33 KRBE-FM .27 WRQC-FM .25 WZOU-FM .23	PET SHOP BOYS 38 <i>You Were Always On My Mind</i> EMI-Merbor WXKS-FM .99 KHYY-FM .73 KIIS-FM .71 WBBM-FM .69 KKLO-FM .50 KPLZ-FM .38 KSFM-FM .36 KMEL-FM .27 KCPW-FM .23 WAVA-FM .22
RICK SPRINGFIELD 27 <i>Rock Of Life</i> RCA KRBE-FM 1.86 KEGL-FM 1.45 WXKS-FM 1.32 WMMS-FM .73 WBZZ-FM .58 WZOU-FM .46 KDWB-FM .42 KRXY-FM .34 WZPL-FM .34 WKRO-FM .31	TOTO 30 <i>Panama</i> Columbia WBZZ-FM .88 WKTI-FM .83 WXKS-FM .66 WCZY-FM .85 WQXI-FM .56 WMMS-FM .49 WLOL-FM .46 WRQC-FM .38 WEGX-FM .36 KISN-FM .36	MORRIS DAY 33 <i>Fishnet</i> WB KPWR-FM 4.00 WQHT-FM 2.42 WHIZ-FM 2.31 KIS-FM 1.43 WXKS-FM 1.32 WAPW-FM .84 KRBE-FM .80 KZZP-FM .73 WAVA-FM .45 WBBM-FM .34	FOREIGNER 36 <i>I Don't Want To Live W/o You</i> Atlantic WBZZ-FM .88 KEGL-FM .64 WAPW-FM .56 WMMS-FM .49 WAVA-FM .45 WKBO-FM .42 KHTR-FM .29 WQXI-FM .28 KXYQ-FM .21 WZPL-FM .17	BRENDA RUSSELL 39 <i>Piano In The Dark</i> A&M KMEL-FM 1.36 KRBE-FM .80 KKLO-FM .38 WBBM-FM .34 WAPW-FM .28 KSFM-FM .27 KZZP-FM .24 KWOD-FM .23 KWSS-FM .23 WAVA-FM .22
SAMANTHA FOX 28 <i>Naughty Girls (Need Love Too)</i> Jive/RCA WQHT-FM 3.23 KPWR-FM 3.00 WHIZ-FM 1.15 KRBE-FM 1.06 KZZP-FM .98 WPOW-FM .91 KIIS-FM .71 WAPW-FM .70 KMEL-FM .55 WEZB-FM .50	JOHNNY HATES JAZZ 31 <i>Shattered Dreams</i> Virgin KIIS-FM 2.14 WLLO-FM .62 KKBO-FM .55 KRXY-FM .50 WCZY-FM .43 WQXI-FM .42 KKLO-FM .38 KITS-FM .36 WKTI-FM .36 WRBQ-FM .34	LL COOL J 34 <i>Going Back To Cali</i> Def J/Cala WHIZ-FM 2.31 KIIS-FM 1.43 KZZP-FM .98 WRBQ-FM .69 KKBO-FM .55 KRBE-FM .53 WBSB-FM .42 KSFM-FM .36 WZGC-FM .34 KMEL-FM .27	HENRY LEE SUMMER 37 <i>I Wish I Had A Girl</i> CBS Asenc KEGL-FM .80 WMMS-FM .73 KDWB-FM .56 WKRO-FM .31 WLLO-FM .31 KPLZ-FM .25 WRQC-FM .25 WZPL-FM .25 WKTI-FM .24 WCZY-FM .22	BRYAN FERRY 40 <i>Kiss & Tell</i> Polygram WKTI-FM .59 KRXY-FM .50 WMMS-FM .49 KKLO-FM .38 KITS-FM .36 WXKS-FM .33 WCZY-FM .22 KOKS-FM .21 KXYQ-FM .21 WPRO-FM .18



RICK SPRINGFIELD

"Rock of Life"

HITROCK CROSSOVER CHART 12

R&R CHR 19
MAJOR ACTION: WKSE 20-16, PRO-FM #11, KEGL 7-4 (HOT), WCZY 20-15, KHTR 27-24, WLLO 24-21, Y108 17-15, KCPX 17-14, KUBE 9-7, WWSR 15-11, WPST 19-15, K98 37-33, WNOK 26-18, WINK 13-9, WZYP 18-10, WDTX 22-17 (HOT), KLQ 18-13 (HOT), KF95 18-8 (HOT), 96 KFMV 13-10 (HOT), KAKS 16-11 (HOT), WBWB 11-6 (HOT), Y94 7-3 (HOT), WKFR 12-9 (HOT), KTRS 15-9 (HOT), KOZE 5-4 (HOT), AND MORE.



HEAVIEST SATURATION (HIT RADIO) NEWCOMERS

TIMES TWO

Strange But True
Reprise

WYZZ-FM	.58
WLOL-FM	.46
KDWB-FM	.42
KRXY-FM	.34
WXKS-FM	.33
WKRO-FM	.31
KCPX-FM	.28
KMEL-FM	.27
KRBE-FM	.27
WZPL-FM	.25

ERIA FACHIN

Saving Myself
Crescent

WQHT-FM	4.85
KPWR-FM	2.00
KKBO-FM	1.09
KRBE-FM	1.06
WAPW-FM	.42
KKLO-FM	.38
KMEL-FM	.27
KSFM-FM	.27
WZOU-FM	.23
WPRO-FM	.18

MERRY CLAYTON

Yes
RCA

WHTZ-FM	2.31
KIIS-FM	.71
WCZY-FM	.65
WPOW-FM	.55
KPLZ-FM	.38
WRBO-FM	.34
WBLI-FM	.29
KUBE-FM	.28
KKRZ-FM	.27
KKLO-FM	.25

STACEY Q

Don't Make A Fool Of Yourself
Atlantic

KPWR-FM	5.00
WQHT-FM	3.23
KIIS-FM	2.14
KZZP-FM	.98
KMEL-FM	.82
KRBE-FM	.80
WAPW-FM	.28
KROY-FM	.17
KISN-FM	.09

SUAVE'

(My Girl)
Capitol

WQHT-FM	1.62
KRBE-FM	1.33
WQZZ-FM	.59
WLLO-FM	.46
WCZY-FM	.43
WEGX-FM	.36
WBBM-FM	.34
KBED-FM	.25
WEZB-FM	.25
WZGC-FM	.17

BANANARAMA

Love In The First Degree
Polygram

WQHT-FM	2.42
KPWR-FM	2.00
KMEL-FM	.82
KRBE-FM	.80
WXKS-FM	.33
WBSB-FM	.21
KCPX-FM	.21
WGH-FM	.19
KSFM-FM	.18
WPRO-FM	.18

JERMAINE STEWART

Say It Again
Arista

KPWR-FM	2.00
WBBM-FM	.69
KMEL-FM	.55
WAVA-FM	.45
WAPW-FM	.42
KKLO-FM	.38
WHYI-FM	.36
WXKS-FM	.33
WKBO-FM	.25
WZGC-FM	.17

OMD

Dreaming
ASB

KRBE-FM	.80
KZZP-FM	.49
KSFM-FM	.27
KKRZ-FM	.27
WEZB-FM	.25
WAVA-FM	.22
WGH-FM	.19
KITS-FM	.18
WKBO-FM	.17
KWOD-FM	.15

WHITE LION

Wait
Atlantic

KEGL-FM	.97
KDWB-FM	.28
KPLZ-FM	.25
WMMS-FM	.24
WCZY-FM	.22
WPRO-FM	.18
WZPL-FM	.17
KXYD-FM	.14
WRNO-FM	.14
KBED-FM	.13

LOUIS ARMSTRONG

What A Wonderful World
ASB

WWPR-FM	.91
WCZY-FM	.43
KKRZ-FM	.40
WBBM-FM	.34
WXKS-FM	.33
KDWB-FM	.28
KMEL-FM	.27
WMMS-FM	.24
WKRO-FM	.21
KISN-FM	.18

HEART

I Want You So Bad
Capitol

WCZY-FM	.43
WRGC-FM	.38
WXKS-FM	.33
WDXI-FM	.28
KXYD-FM	.28
KPLZ-FM	.25
WPRO-FM	.18
KRXY-FM	.17
WRNO-FM	.14
KKRZ-FM	.13

PAUL CARRACK

One Good Reason
Chrysler

KEGL-FM	1.13
WMMS-FM	.49
WAPW-FM	.42
KRXY-FM	.34
WKBO-FM	.25
KWSS-FM	.15
KCPX-FM	.14
WGH-FM	.06

SO

Are You Sure
EMI-Mercury

WMMS-FM	.49
WCZY-FM	.43
WLLO-FM	.31
WDXI-FM	.28
KOKS-FM	.21
KITS-FM	.18
KDWB-FM	.14
KXYD-FM	.14
KKRZ-FM	.13
WGH-FM	.13

BLUE MERCEDES

I Want To Be Your Property
MCA

KPWR-FM	3.00
KIIS-FM	2.86
WQHT-FM	1.62
WEGX-FM	.73
KMEL-FM	.55
KWOD-FM	.23
WHYT-FM	.22
WLLO-FM	.15
KUBE-FM	.14

STEVIE B

Dreamin' Of Love

KPWR-FM	3.00
WWPR-FM	1.82
WQHT-FM	1.62
WPOW-FM	1.27
KMEL-FM	.82
WAPW-FM	.14
KSFM-FM	.09

"LIKE A CHILD"

NEW FEEL

**MMR HIT RADIO
NEWCOMER
41% PLAY
INCREASE THIS
WEEK!**

**EARLY RADIO
ACTION:**
PWR 99 34-30,
KMEL DEBUT #27,
HOT 103 19-12 (HOT),
PWR 96 20-17,
PWR 106 39-35,
Y106, KITY,
Z102 DEBUT #39,
KTUX, KMGX,
I94, KHTZ,
WPGC 30-28,
KKFR DEBUT #31,
KQHT 28-26,
WQUE, AND
MORE.
ALSO ON: FM102!



CITY TRACKS (HIT RADIO)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

LOS ANGELES:

KISS has already dished out a whopping \$200,000 plus in the "Daily Cash Payoff." Lucky Kiss listeners can score anywhere from \$1,000 to \$10,000 when they hear a specified song! . . . **KPWR** celebrates two powerful years on the air with the "Powerhouse Five" second anniversary party. The lineup of celebs include the likes of the JETS, KEITH SWEAT, STEVIE B. and more! Listeners are treated with chances to grab tickets hourly.

KIIS debuts hot new tracks from JOHNNY HATES JAZZ, MERRY CLAYTON and PET SHOP BOYS, while **KPWR** gears up for spring with major play on the JETS, KEITH SWEAT, and NOEL's "Like a Child."

PHOENIX:

Hitradio leader **KZZP** keeps a steady stream of cash flowing from the airwaves right into lucky listeners pockets. The catch? Answer the telephone with "Kelly & Company gets me going in the morning on **KZZP**, 104.7, the #1 hit music station." Congratulations to new assistant program director and afternoon drive ace GENE BAXTER on the new appointments.

Sizzling over the airwaves in Phoenix this week are new tracks from OMD, TAYLOR DAYNE, AGNETHA FALTSKOG and PETER CETERA, while LL COOL J. and SAMANTHA FOX experience healthy rotational bumps.

SACRAMENTO:

Congratulations to CAPTAIN BILL! Sacramento Hitradio listeners now have a chance to make their mornings brighter as Bill assumes AMD responsibilities at **KROY**. The station continues to air their extremely successful "Friday Night Live" program from the Black Angus Lounge. . . . Meanwhile, it's STING, COAST TO COAST at **KSFM** (FM-102). Winners are flown to L.A. for the show, then jetted off to the Big Apple, where they'll "sting" TOWER RECORDS for 102 seconds. . . . "Power Trips" are the hot item at **KWOD**. Listeners have the opportunity to latch on to luxurious dinners at Sacramento's finest restaurants, an apartment for a year and a new car! Sacramento's only PMD duo JOHN EDWARDS and PANAMA JACK kick off the "Traffic Jam" from 4-6pm daily.

SAMANTHA FOX jolts onto the list at **KROY**, while the PET SHOP BOYS and NATALIE COLE are new to **KSFM**. **KWOD**'s new picks include TIMES TWO, SAMANTHA FOX and JOHNNY HATES JAZZ.

MIAMI:

WHQT celebrated Calle Ocho this weekend with the world's longest conga line. Who better to lead the festivities than MSM's GLORIA ESTEFAN. . . . The sandy beaches of the Atlantic are the home of remote broadcasts from **WHYI** (Y-100) as they celebrate "spring break" as the "official home" of same. . . . Meantime, **WPOW** is getting set for the Dade County Youth fair as five American Airlines round trip tickets are offered up to lucky listeners that can fly anywhere that American serves. In addition, **WPOW**'s 28 foot powerstretch limo will be on hand to round out the package of luxury.

New additions to **WHQT** are NATALIE COLE, LITA FORD and OMD, while GLORIA ESTEFAN and MSM bolt into heavy at **Y-100**. **WPOW** keeps toes tapping with "When We Kiss," the new track from BARDEUX.

PROVIDENCE:

Spring break promotions continue to sweep across America and Providence is no different! **WPRO-FM** and Miller Genuine Draft are sending listeners off to Florida for some quality days in the golden sunshine to see the likes of EDDIE MONEY and GEORGIA SATELLITES. Listeners are asked to phone in to win a survival kit, then to listen for a crack at the big reward!

New to the air this week on **WPRO** include tracks from MORRIS DAY, GLORIA ESTEFAN and MSM, and SUAVE's remake of "My Girl." RICHARD MARX, TERENCE TRENT D'ARBY and BELINDA CARLISLE continue to dominate airplay.

SALT LAKE CITY:

KCPX (Power 99) continues to pass the cash in their \$100,000 Cash Payoff. To win big, listeners are asked to stay tuned for the song of the day. Then, the correct caller becomes just a little bit fatter in the wallet. . . . the new University Park Hotel is the hot spot as they are designated the home of the **KISN** "Thanks For Listening Party," held Saturday night. 500 **KISN** listeners will participate in the celebration.

KCPX is hot out on the new PET SHOP BOYS single "You Were Always On My Mind," along with Indiana boy made good HENRY LEE SUMMER. New to **KISN** is JOHNNY HATES JAZZ and JC MELLENCAMP's "Check It Out." Both stations like the new TOTO, GLORIA ESTEFAN and MSM, and BREATHE.

NORFOLK:

"Get out of my dreams, get into my Mitsubishi!" **WGH (97 Star)** gives away a brand new cruisin' machine as listeners are asked to register at local dealers, then listen for their names to be read over the air. Winners score a new car or truck! . . . **WNVZ (Z-104)** says, "Say It And Win!" as the station gives away instant \$1,000 gifts to listeners who say "The number one hit music station, Z-104." FERRIS BUELER (he never takes a day off) is new to evenings.

Hot new entires on the **WGH** playlist include SPRINGSTEEN, FOREIGNER and the JETS. Over at **Z-104**, the airwaves are graced with new play from BRENDA RUSSELL, INXS and "naughty girl" SAMANTHA FOX.

HOUSTON:

Houston is buzzing over the forthcoming appearances by MICHAEL JACKSON and BRUCE SPRINGSTEEN, and as might be expected, Houston Hitradio outlets are anxiously awaiting the arrivals of these superstars. **KKBQ** is gearing up by tying in with the Houston Post to give away tickets to the shows. . . . **KRBE** is touting itself as the "official" spring break station by partying on the beach this weekend with PRETTY POISON and BLUE MERCEDES. Lots of free T-shirts and frisbees accompany the festivities!

At **KKBQ**, MICHAEL JACKSON continues to merit hot rotation, while new considerations are afforded GLORIA ESTEFAN and MSM. **KRBE** jumps on the new MIDNIGHT OIL single, "Beds Are Burning." Showing early promise are SUAVE, BRENDA RUSSELL and OMD as they all show significant increases in airplay.

If it's news to you, let it be news to us! **MONDAY MORNING REPLAY** keeps America posted on the hottest promotions and news sweeping the country. Send your press releases

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Attn: CITY TRACKS

**MMR HIT RADIO
NEWCOMER**

100% PLAY INCREASE

R&R CHR 39/15

**MAJOR EARLY HIT ACTION
INCLUDES: PRO-FM ADD,
HOT 103 ADD, PWR 99 ADD,
B97 ADD, KDWB ADD #36,
KRBE 38-27, B96 26-23,
KCPW DEBUT #30,WKQB 26-22, WLOL 32-26,
WTIC 36-33, Q100 ADD,
K98 ADD, KWES ADD,
KITY DEBUT #32, KIIK ADD,
KMGX DEBUT #33,
103 CIR ADD, 100 KHI ADD,
KAKS DEBUT #32,
WCIL DEBUT #31,
KFBQ ADD, AND MUCH**

MORE!

**ALSO ON: KWOD, WEGX,
B94, AND Z93!**

SUA VÉ

“MY GIRL”



NATIONAL CROSSOVER INDEX

USERS GUIDE: A merger of data compiled from combined formats. Ranking based on number of plays. To qualify, title must receive a minimum of 10 plays.

HIT RADIO/ADULT CONTEMPORARY

3/14/88	3/21/88	ARTIST	TITLE	LABEL
1		RICK ASTLEY	Never Gonna Give You Up	RCA
3		PATRICK SWAYZE	She's Like The Wind	RCA
2	3	GEORGE MICHAEL	Father Figure	Columbia
4		RICHARD MARX	Endless Summer Nights	EMI-Manhat
5		MICHAEL JACKSON	Man In The Mirror	Epic
7		BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arist
9		WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista
8		DEBBIE GIBSON	Out Of The Blue	Atlantic
6	9	BELINDA CARLISLE	I Get Weak	MCA
New Entry ✓		TERENCE TRENT D'ARBY	Wishing Well	Columbia
12		MICHAEL BOLTON	Dock Of The Bay	Columbia
16		GLORIA ESTEFAN & MIA	Anything For You	Epic
11	13	JAMES TAYLOR	Never Die Young	Columbia
New Entry ✓		SCARLETT & BLACK	You Don't Know	Virgin
20		DEELE	Two Occasions	Solar
17		GEORGE HARRISON	When We Was Fab	Dark Ho/WB
New Entry ✓		BRUCE SPRINGSTEEN	One Step Up	Columbia
15	18	LOUIS ARMSTRONG	What A Wonderful World	A&M
New Entry ✓		JOHN C MELLENCAMP	Check It Out	Mercury/PG
14	20	STING	Be Still My Beating Heart	A&M

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

NEWCOMERS

ARTIST	TITLE	LABEL
STEVE WINWOOD	Talking Back To The Night	Island/WB
TOTO	Pamela	Columbia
JETS	Make It Real	MCA
✓ FOREIGNER	I Don't Want To Live W/o You	Atlantic
✓ JOHNNY HATES JAZZ	Shattered Dreams	Virgin
BRENDA RUSSELL	Piano In The Dark	A&M
✓ MERRY CLAYTON	Yes	RCA
✓ MIKE POST	Theme From L.A. Law	Polydor/PG
BREATHE	Hands To Heaven	A&M
✓ BRENDA K. STARR	I Still Believe	MCA

HIT RADIO/URBAN

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL
1		RICK ASTLEY	Never Gonna Give You Up	RCA
3		MICHAEL JACKSON	Man In The Mirror	Epic
4		BILLY OCEAN	Get Out Of My Dreams	Jive/Arista
6		PEBBLES	Girlfriend	MCA
5	5	KEITH SWEAT	I Want Her	Elektra

HIT RADIO/ROCK RADIO

3/14/88	3/21/88	ARTIST	TITLE	LABEL
1		RICHARD MARX	Endless Summer Nights	EMI-Manhat
2		INXS	Devil Inside	Atlantic
4		JOHN C MELLENCAMP	Check It Out	Mercury/PG
6		AEROSMITH	Angel	Geffen
5		STING	Be Still My Beating Heart	A&M
10		ICEHOUSE	Electric Blue	Chrysalis
7		DEF LEPPARD	Hysteria	Mercury/PG
9		ROBERT PLANT	Heaven Knows	Atlantic
11		HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
8	10	MICHAEL BOLTON	Dock Of The Bay	Columbia
13		BRUCE SPRINGSTEEN	One Step Up	Columbia
12		RICK SPRINGFIELD	Rock Of Life	RCA
15		GEORGE HARRISON	When We Was Fab	Dark Ho/WB
16		WHITE LION	Wait	Atlantic
New Entry ✓		ROBERT PLANT	Tall Cool One	Es P/Atlan
New Entry ✓		KINGDOM COME	Get It On	Polygram
17		JERRY HARRISON	Rev It Up	Sire
14	18	STEVE WINWOOD	Talking Back To The Night	Island/WB
New Entry ✓		FOREIGNER	I Don't Want To Live W/o You	Atlantic
19		BRYAN FERRY	Kiss & Tell	Reprise

PUBLISHER'S NOTE: ARROWS can be maintained by an increase in RANKING or PLAYS.

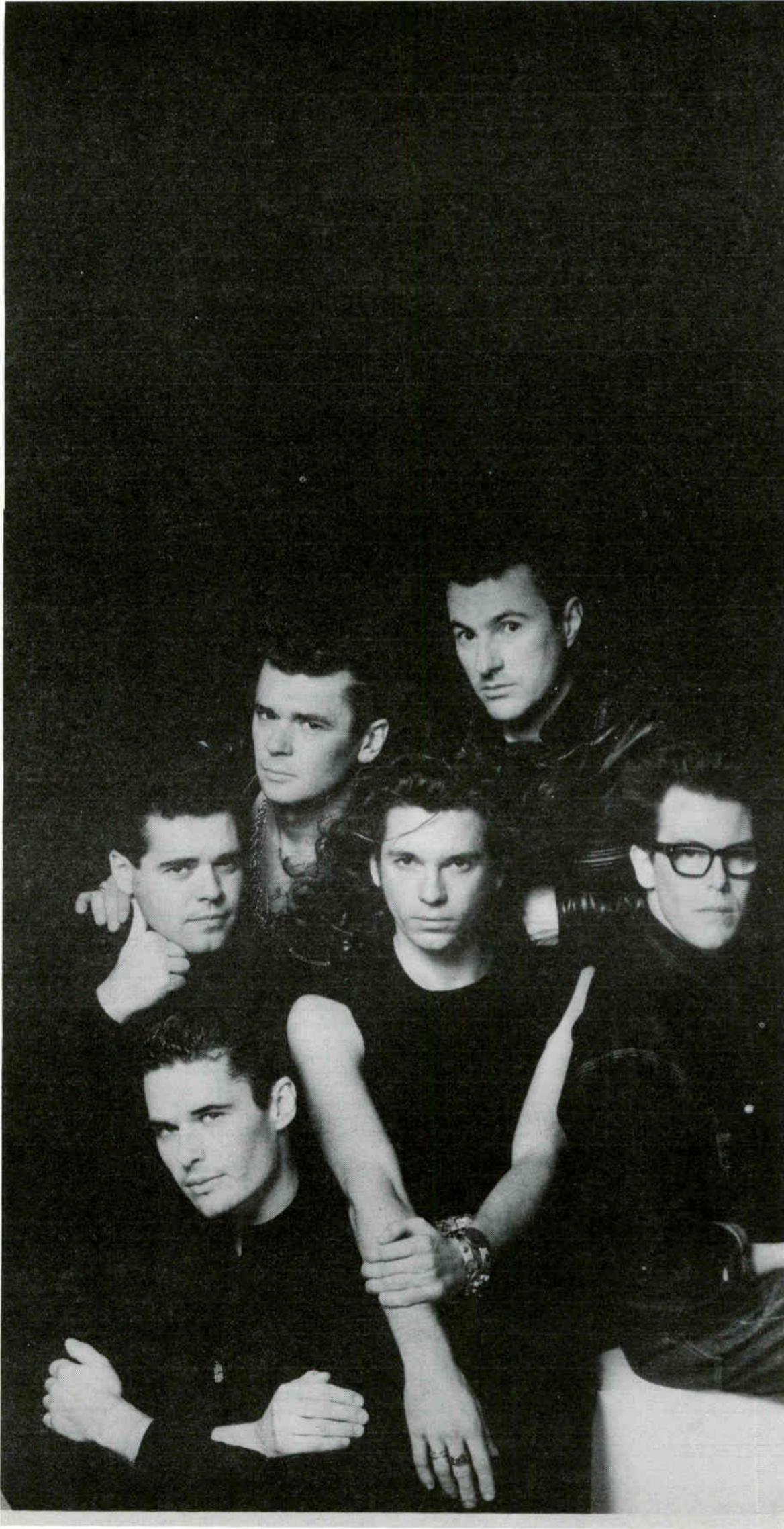
NEWCOMERS

ARTIST	TITLE	LABEL
✓ JAMES TAYLOR	Never Die Young	Columbia
✓ MIDNIGHT OIL	Beds Are Burning	Columbia
PAUL CARRACK	One Good Reason	Chrysalis
✓ TALKING HEADS	(Nothing But) Flowers	Sire/WB
ALARM	Presence Of Love	IRS/MCA
HEART	I Want You So Bad	Capitol
OMD	Dreaming	A&M
SD	Are You Sure	EMI-Manhat
✓ ROBERT PALMER	Sweet Lies	Island
LITA FORD	Kiss Me Deadly	Dream/RCA

Note: See specific format charts for breakdown of stats within that category (# plays/reach index/increase percentage).

CAPTURED LIVE

USERS GUIDE: MMR travels to various cities to compile song by song accounts and other data.



CONCERT FACTS

Artist: INXS

Tour: "United States Of Love Tour"

Date: Wednesday, February 16, 1988

Venue: Cobo Hall, Detroit, MI.

Opening Act: Public Image Limited

Ticket Prices: \$17.50

Promoter: Brass Ring Productions

Agent: International Creative Mgt.

Personnel Manager: Chris Murphy

Tour Manager: Bruce Patron

Record Label: Atlantic Records

Lights Off: 8:54/**Lights On:** 10:33pm

Total Length: 1 hour 39 minutes (INXS)

Upcoming Shows:

March 21 The Centrum
Worcester, MA.

March 23 Stabler Arena
Bethlehem, PA.

March 24 Patroit Center
Fairfax, VA.

SET

1. *Kick*
2. *Guns In The Sky*
3. *Tiny Dagers*
4. *Mystify*
5. *The Loved Ones*
6. *Original Sin*
7. *Shine Like It Does*
8. *Wild Life*
9. *Listen Like Thieves*
10. *Never Tear Us Apart*
11. *New Sensation*
12. *Soul Mistake*
13. *Kiss The Dirt*
14. *This Time*
15. *Burn*
16. *One Thing*
17. *Calling All Nations*
18. *What You Need*
19. *Need You Tonight (first encore)*
20. *Mediate*
21. *Devil Inside*
22. *Good Time Tonight*
23. *Don't Change (last encore)*

PERSONNEL

Michael Hutchense: Vocals

Andrew Farriss: Keyboards, Guitar

Tim Farriss: Guitar

Jon Farriss: Drums, Percussion

Kirk Pengilly: Guitar, Saxophone, Vocals

Garry Gary Beers: Bass

**SPECIAL
TAKE OUT
SECTION**

TUNED IN

WBSB: BALTIMORE

This week we take our first trip to Baltimore as we TUNE IN to "Baltimore's best", B104.

This Hitradio outlet is programmed by Brian Thomas. Gary Murphy assumes the Assistant PD responsibilities and afternoon shift. B104 is geared up for Spring by sending lucky listeners to the Academy Awards. Listeners can easily qualify by winning movie tickets to exclusive B104 movie premiers.

B104 is a market leader with a top-notch airstaff. Tom Gilligan serves as MD and evening personality. The staff is rounded out by Brian Wilson, Dave Stone, Allison Wright, and Terry Trouyet.

TUNED IN has the details of this Hitradio leader inside!



WBCN: BOSTON

In 1968 they were a classical music station struggling to stay afloat. Then on March 15, a momentous decision was made to broadcast live from the back room of a crowded nightclub called The Boston Tea Party. Since then, WBCN has become one of the country's legendary rock stations. TUNED-IN drops in on Boston's premier rocker as they begin their 20th birthday celebration.

The celebration features 20 days of interviews, visits with former staffers like Peter Wolf, tapes from their archives, and of course the music that made it happen. Each day will feature a different year, bringing back lots of memories.

PD Oedipus can boast an airstaff that, from 6am til 6pm has not changed in 10 years, featuring Charles Laquidara, Ken Shelton and Mark Parenteau. Tami Heide, Bradley J. and Albert O. round out this legendary staff. Celebrate 'BCN's 20th by turning the page and TUNING-IN!



WNLT: TAMPA

While many Northerners migrate down to Florida for Spring Break, TUNED-IN heads south to study WNLT in Tampa.

Known as "W-Lite," this Metroplex station achieved a 4.0, 12+ share in the Fall Arbitron sweep. In the competitive Tampa Bay market, all three A/C stations are separated by less than one share.

WNLT keeps their music selection recent, with an added urban flavoring. The station prides itself in playing songs their oldies-based competitors don't.

Al Casey programs the station and holds down the afternoon drive. Ric Brown selects the music and acts as the Assistant Program Director. The rest of the airstaff includes Steve Michaels mid-days, "Party" Marti Ryan evenings, and Jay Johnson hosting late nights.

Find out about WNLT's variety of music, special programming, positioning statements, and more, as we are TUNED-IN to WNLT.





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HIT RADIO/WBSB-FM

MONDAY, MARCH 14, 1988

OUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

BELINDA CARLISLE	I Get Weak	C
RICHARD MARX	Should've Known Better	R
• BILLY OCEAN	Get Outta My Dreams, Get Into	C
NOVELTY	Novelty	X
• TIFFANY	Could've Been	R
ERIC CARMEN	Hungry Eyes	R
• STARSHIP	Nothing's Gonna Stop Us Now	G
• PHIL COLLINS	We Said Hello, Goodbye	R

7AM

FLEETWOOD MAC	Everywhere	R
DEBBIE GIBSON	Out Of The Blue	C
• RICK ASTLEY	Never Gonna Give You Up	C
MARTHA & VANDELLAS	Nowhere To Run	G
• BILLY JOEL	A Matter Of Trust	G
PATRICK SWAYZE	She's Like The Wind	C
• CHUCK BERRY	Johnny B Goode	G
CREEDEENCE CLEARWATER	Bad Moon Rising	G
NOVELTY	Novelty	X
• FOREIGNER	Say You Will	R

8AM

INXS	Need You Tonight	R
TIFFANY	Could've Been	R
• ERIC CARMEN	Hungry Eyes	R
• BILLY OCEAN	Get Outta My Dreams, Get Into	C
GEORGE MICHAEL	Father Figure	C
• CONTOURS	Do You Love Me	G
MARTHA & VANDELLAS	Nowhere To Run	G
• CUTTING CREW	(I Just) Died In Your Arms	R

9AM

HEART	There's The Girl	R
MICHAEL MCDONALD	Sweet Freedom	G
BELINDA CARLISLE	I Get Weak	C
STEVE WINWOOD	Back In The High Life Again	G
• NATALIE COLE	I Love For Your Love	R
PRINCE	Little Red Corvette	G
RICK ASTLEY	Never Gonna Give You Up	C
MICHAEL BOLTON	That's What Love Is All About	R
• DEBBIE GIBSON	Out Of The Blue	C
NAKED EYES	Always Something There To Remi	G
PATRICK SWAYZE	She's Like The Wind	C
NOVELTY	Novelty	X
MEDLEY/WARNES	(I've Had) The Time Of My Life	R

10AM

GREGORY ABBOTT	Shake You Down	G
GEORGE MICHAEL	Father Figure	C
GEORGE HARRISON	Got My Mind Set On You	R
MICHAEL JACKSON	Man In The Mirror	C
BRUCE SPRINGSTEEN	Brilliant Disguise	R
WHITESNAKE	Is This Love	R
• FOREIGNER	Say You Will	R
NATALIE COLE	Jump Start	R
RED SPEEDWAGON	In My Dreams	R
• INXS	Need You Tonight	R
WHITNEY HOUSTON	Where Do Broken Hearts Go	C
• EXPOSE	Seasons Change	R

11AM

MADONNA	La Isla Bonita	R
BILLY OCEAN	Get Outta My Dreams, Get Into	C
ELTON JOHN	Candle In The Wind (Live)	R
DEBBIE GIBSON	Out Of The Blue	C
SURVIVOR	Search Is Over	G
PET SHOP BOYS	What Have I Done To Deserve	R
• LISA LISA & CULT JAM	Lost In Emotion	R
RICHARD MARX	Endless Summer Nights	C
JOHN C MELLENCAMP	Small Town	G
• RICK ASTLEY	Never Gonna Give You Up	C
CHER	I Found Someone	R
• SONNY & CHER	I Got You Babe	G

12PM

PHIL COLLINS	Against All Odds	G
BELINDA CARLISLE	I Get Weak	C
PERCY SLEDGE	When A Man Loves A Woman	G
OIONNE WARWICK	That's What Friends Are For	G
HEART	Barracuda	G
GEORGE MICHAEL	Father Figure	C
• PATRICK SWAYZE	She's Like The Wind	C
DELFOINCS	La-La-Means I Love You	G
ERIC CARMEN	Hungry Eyes	R
• BILLY JOEL	Only The Good Die Young	G
MICHAEL BOLTON	Dock Of The Bay	C
HEART	There's The Girl	R
KENNY LOGGINS	Forever	G

1PM

MICHAEL JACKSON	Man In The Mirror	C
UZ	I Still Haven't Found What I'm	R
MEDLEY/WARNES	(I've Had) The Time Of My Life	R
T'PAU	Heart And Soul	R
INXS	Need You Tonight	R
• MADONNA	Crazy For You	G
BILLY OCEAN	Get Outta My Dreams, Get Into	C
SURVIVOR	I Can't Hold Back	G
• FOREIGNER	Say You Will	R
TERENCE TRENT D'ARBY	Wishing Well	C
• EXPOSE	Seasons Change	R
PHIL COLLINS	Easy Lover	G

2PM

ERIC CARMEN	Hungry Eyes	R
TAYLOR DAYNE	Tell It To My Heart	R
FLEETWOOD MAC	Everywhere	R
MR MISTER	Broken Wings	G
RICK ASTLEY	Never Gonna Give You Up	C
• RICHARD MARX	Should've Known Better	R
NATALIE COLE	I Love For Your Love	R
JOHN C MELLENCAMP	Hurts So Good	G
• BELINDA CARLISLE	I Get Weak	C
MERRY CLAYTON	Yes	C
STEVE WINWOOD	Valene	R
• WHITESNAKE	Is This Love	R
POINTER SISTERS	Jump (For My Love)	G

3PM

PATRICK SWAYZE	She's Like The Wind	C
BANGLES	Hazy Shade Of Winter	R
MICHAEL BOLTON	Dock Of The Bay	C
JETS	Crush On You	G
GEORGE MICHAEL	Father Figure	C
• KIM WILDE	You Keep Me Hangin' On	R
FOREIGNER	Say You Will	R
JANET JACKSON	Let's Wait Awhile	G
• RICHARD MARX	Endless Summer Nights	C
PEBBLES	Girlfriend	C
• PET SHOP BOYS	What Have I Done To Deserve	R
PETER CETERA	Glory Of Love	G

4PM

DEBBIE GIBSON	Out Of The Blue	C
PAUL SIMON	You Can Call Me Al	R
INXS	Need You Tonight	R
CHRIS DEBURGH	Lady In Red	R
KEITH SWEAT	I Want Her	C
• EXPOSE	Let Me Be The One	R
PHIL COLLINS	We Said Hello, Goodbye	R
WHITNEY HOUSTON	So Emotional	R
• BILLY OCEAN	Get Outta My Dreams, Get Into	C
CHER	I Found Someone	R
• TIFFANY	Could've Been	R
EDDIE MONEY	Take Me Home Tonight	G

5PM

RICK ASTLEY	Never Gonna Give You Up	C
GENESIS	Invisible Touch	G
MICHAEL JACKSON	Man In The Mirror	C
DAN HARTMAN	I Can Dream About You	G
BELINDA CARLISLE	I Get Weak	C
• SYSTEM	Don't Disturb This Groove	R
FLEETWOOD MAC	Everywhere	R
BILLY OCEAN	Caribbean Queen	G
• PATRICK SWAYZE	She's Like The Wind	C
JETS	Rocket 2 U	C
• HEART	There's The Girl	R
PHIL COLLINS	Sussudio	G

6PM

GEORGE MICHAEL	Father Figure	C
FOREIGNER	Say You Will	R
PRETTY POISON	Catch Me (I'm Falling)	R
MADONNA	Into The Groove	G
MICHAEL JACKSON	The Way You Make Me Feel	R
• DEBBIE GIBSON	Out Of The Blue	C
DAVID LEE ROTH	Just Like Paradise	R
NDEL	Silent Morning	R
• INXS	Need You Tonight	R
JODY WATLEY	Some Kind Of Lover	C
MARRS	Pump Up The Volume	R
BREAKFAST CLUB	Right On Track	R

7PM

RICHARD MARX	Endless Summer Nights	C
GEORGE MICHAEL	Faith	R
GLADYS KNIGHT & PIPS	Love Overboard	R
ROGER	I Want To Be Your Man	R
PEBBLES	Girlfriend	C
• WHITESNAKE	Is This Love	R
RICK ASTLEY	Never Gonna Give You Up	C
GENESIS	Tonight, Tonight, Tonight	R
• BILLY OCEAN	Get Outta My Dreams, Get Into	C
JETS	Make It Real	C
• JETS	Rocket 2 U	C
BON JOVI	Wanted Dead Or Alive	G

8PM

INXS	Devil Inside	C
GEORGE MICHAEL	Father Figure	C
TIFFANY	I Saw Him Standing There	C
COVER GIRLS	Because Of You	R
DAVID LEE ROTH	Just Like Paradise	R
• SAMANTHA FOX	Naughty Girls (Need Love Too)	C
LL COOL J	Gang Back To Cali	C
DEBBIE GIBSON	Out Of The Blue	C
• WHITESNAKE	Here I Go Agam	R
PRINCE	Hot Thing	C
• SALT-N PEPA	Push It	R
CAMEO	Word Up	G

9PM

BELINDA CARLISLE	I Get Weak	C
RICHARD MARX	Don't Mean Nothing	R
TIFFANY	Could've Been	R
WHISPERS	Rock Steady	R
AEROSMITH	Angel	C
• PATRICK SWAYZE	She's Like The Wind	C
BANANARAMA	Love In The First Degree	C
CHEAP TRICK	Flame	C
• PET SHOP BOYS	What Have I Done To Deserve	R
GEORGE MICHAEL	Father Figure	C
• CHEAP TRICK	Flame	C
FOREIGNER	Say You Will	R

10PM

MICHAEL JACKSON	Man In The Mirror	C
STRYPHER	Honestly	R
KEITH SWEAT	I Want Her	C
FLEETWOOD MAC	Little Lies	R
LL COOL J	Gang Back To Cali	C
• COVER GIRLS	Because Of You	R
INXS	Need You Tonight	R
INXS	Mediate	R
WHITNEY HOUSTON	How Will I Know	G
• DEBBIE GIBSON	Out Of The Blue	C
JETS	Rocket 2 U	C
• WHITESNAKE	Is This Love	R
GEORGE HARRISON	Got My Mind Set On You	R

11PM

BILLY OCEAN	Get Outta My Dreams, Get Into	C
ROBBIE NEVIL	C'est La Vie	G
HEART	There's The Girl	R
ROBERT PALMER	I Didn't Mean To Turn You On	R
PEBBLES	Girlfriend	C
• RICHARD MARX	Endless Summer Nights	C
RICK ASTLEY	Never Gonna Give You Up	C
PHIL COLLINS	In The Air Tonight	G
• BELINDA CARLISLE	I Get Weak	C
SAMANTHA FOX	Naughty Girls (Need Love Too)	C
• DEF LEPPARD	Hysteria	C
JANET JACKSON	When I Think Of You	G
PATRICK SWAYZE	She's Like The Wind	C

HIT RADIO/WBSB-FM

ALPHABETICAL LIST BY ARTIST

A

ABBOTT, GREGORY	Shake You Down	10a
AEROSMITH	Angel	9p
ASTLEY, RICK	Never Gonna Give You Up	7a
ASTLEY, RICK	Never Gonna Give You Up	9a
ASTLEY, RICK	Never Gonna Give You Up	11a
ASTLEY, RICK	Never Gonna Give You Up	2p
ASTLEY, RICK	Never Gonna Give You Up	5p
ASTLEY, RICK	Never Gonna Give You Up	7p
ASTLEY, RICK	Never Gonna Give You Up	11p

B

BANANARAMA	Love In The First Degree	9p
BANGLES	Hazy Shade Of Winter	3p
BERRY, CHUCK	Johnny B Goode	7a
BOLTON, MICHAEL	Dock Of The Bay	12n
BOLTON, MICHAEL	Dock Of The Bay	3p
BOLTON, MICHAEL	That's What Love Is All About	9a
BON JOVI	Wanted Dead Or Alive	7p
BREAKFAST CLUB	Right On Track	6p

C

CAMEO	Word Up	8p
CARLISLE, BELINDA	I Get Weak	6a
CARLISLE, BELINDA	I Get Weak	9a
CARLISLE, BELINDA	I Get Weak	12n
CARLISLE, BELINDA	I Get Weak	2p
CARLISLE, BELINDA	I Get Weak	5p
CARLISLE, BELINDA	I Get Weak	9p
CARLISLE, BELINDA	I Get Weak	11p
CARMEN, ERIC	Hungry Eyes	6a
CARMEN, ERIC	Hungry Eyes	8a
CARMEN, ERIC	Hungry Eyes	12n
CARMEN, ERIC	Hungry Eyes	2p
CETERA, PETER	Glory Of Love	3p
CHEAP TRICK	Flame	9p
CHEAP TRICK	Flame	9p
CHER	I Found Someone	11a
CHER	I Found Someone	4p
CLAYTON, MERRY	Yes	2p
COLE, NATALIE	I Live For Your Love	9a
COLE, NATALIE	I Live For Your Love	2p
COLE, NATALIE	Jump Start	10a
COLLINS, PHIL	Against All Odds	12n
COLLINS, PHIL	Easy Lover	1p
COLLINS, PHIL	In The Air Tonight	11p
COLLINS, PHIL	Sussudio	5p
COLLINS, PHIL	We Said Hello, Goodbye	6a
COLLINS, PHIL	We Said Hello, Goodbye	4p
CONTOURS	Do You Love Me	8a
COVER GIRLS	Because Of You	8p
COVER GIRLS	Because Of You	10p
CREEDEENCE CLEARWATER	Bad Moon Rising	7a
CUTTING CREW	(I Just) Died In Your Arms	8a

D

O'ARBY, TERENCE TREN	Wishing Well	1p
DAYNE, TAYLOR	Tell It To My Heart	2p
DEBURGH, CHRIS	Lady In Red	4p
DEF LEPPARD	Hysteria	11p
DELPHONICS	La-La-Means I Love You	12n

E

EXPOSE	Let Me Be The One	4p
EXPOSE	Seasons Change	10a
EXPOSE	Seasons Change	1p

F

FLEETWOOD MAC	Everywhere	7a
FLEETWOOD MAC	Everywhere	2p
FLEETWOOD MAC	Everywhere	5p
FLEETWOOD MAC	Little Lies	10p
FOREIGNER	Say You Will	7a
FOREIGNER	Say You Will	10a
FOREIGNER	Say You Will	1p
FOREIGNER	Say You Will	3p
FOREIGNER	Say You Will	6p
FOREIGNER	Say You Will	9p
FOX, SAMANTHA	Naughty Girls (Need Love Too)	8p
FOX, SAMANTHA	Naughty Girls (Need Love Too)	11p

G

GENESIS	Invisible Touch	5p
GENESIS	Tonight, Tonight, Tonight	7p
GIBSON, DEBBIE	Out Of The Blue	7a
GIBSON, DEBBIE	Out Of The Blue	9a
GIBSON, DEBBIE	Out Of The Blue	11a
GIBSON, DEBBIE	Out Of The Blue	4p
GIBSON, DEBBIE	Out Of The Blue	6p
GIBSON, DEBBIE	Out Of The Blue	8p
GIBSON, DEBBIE	Out Of The Blue	10p

H

HARRISON, GEORGE	Got My Mind Set On You	10a
HARRISON, GEORGE	Got My Mind Set On You	10p
HARTMAN, DAN	I Can Dream About You	5p
HEART	Barracuda	12n
HEART	There's The Girl	9a
HEART	There's The Girl	12n
HEART	There's The Girl	5p
HEART	There's The Girl	11p
HOUSTON, WHITNEY	How Will I Know	10p
HOUSTON, WHITNEY	So Emotional	4p
HOUSTON, WHITNEY	Where Do Broken Hearts Go	10a

I

INXS	Devil Inside	8p
INXS	Mediate	10p
INXS	Need You Tonight	8a
INXS	Need You Tonight	10a
INXS	Need You Tonight	1p
INXS	Need You Tonight	4p
INXS	Need You Tonight	5p
INXS	Need You Tonight	10p

J

JACKSON, JANET	Let's Wait Awhile	3p
JACKSON, JANET	When I Think Of You	11p
JACKSON, MICHAEL	Man In The Mirror	10a
JACKSON, MICHAEL	Man In The Mirror	1p
JACKSON, MICHAEL	Man In The Mirror	5p
JACKSON, MICHAEL	Man In The Mirror	10p
JACKSON, MICHAEL	The Way You Make Me Feel	6p
JETS	Crush On You	3p
JETS	Make It Real	7p
JETS	Rocket 2 U	5p
JETS	Rocket 2 U	7p
JETS	Rocket 2 U	10p
JOEL, BILLY	A Matter Of Trust	7a
JOEL, BILLY	Only The Good Die Young	12n
JOHN, ELTON	Candle In The Wind (Live)	11a

K

KNIGHT, GLADYS & PIP	Love Overboard	7p
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L

LISA LISA & CULT JAM	Lost In Emotion	11a
LL COOL J	Going Back To Cali	8p
LL COOL J	Going Back To Cali	10p
LOGGINS, KENNY	Forever	12n

M

MADONNA	Crazy For You	1p
MADONNA	Into The Groove	6p
MADONNA	La Isla Bonita	11a
MARRS	Pump Up The Volume	6p
MARTHA & VAOELLAS	Nowhere To Run	7a
MARTHA & VAOELLAS	Nowhere To Run	8a
MARX, RICHARD	Don't Mean Nothing	9p
MARX, RICHARD	Endless Summer Nights	11a
MARX, RICHARD	Endless Summer Nights	3p
MARX, RICHARD	Endless Summer Nights	7p
MARX, RICHARD	Endless Summer Nights	11p
MARX, RICHARD	Should've Known Better	6a
MARX, RICHARD	Should've Known Better	2p
MCDONALD, MICHAEL	Sweet Freedom	9a
MEDLEY/VARNES	(I've Had) The Time Of My Life	9a
MEDLEY/VARNES	(I've Had) The Time Of My Life	1p
MELLENCAMP, JOHN C	Hurts So Good	2p
MELLENCAMP, JOHN C	Small Town	11a
MICHAEL, GEORGE	Faith	7p
MICHAEL, GEORGE	Father Figure	8a
MICHAEL, GEORGE	Father Figure	10a
MICHAEL, GEORGE	Father Figure	12n
MICHAEL, GEORGE	Father Figure	3p
MICHAEL, GEORGE	Father Figure	6p
MICHAEL, GEORGE	Father Figure	8p
MICHAEL, GEORGE	Father Figure	9p
MOONEY, EDDIE	Take Me Home Tonight	4p
MR MISTER	Broken Wings	2p

N

NAKEO EYES	Always Something There To Remi	9a
NEVIL, ROBBIE	C'est La Vie	11p
NOEL	Silent Morning	6p
NOVELTY	Novelty	6a
NOVELTY	Novelty	7a
NOVELTY	Novelty	9a

O

OCEAN, BILLY	Caribbean Queen	5p
OCEAN, BILLY	Get Outta My Dreams, Get Into	6a
OCEAN, BILLY	Get Outta My Dreams, Get Into	8a
OCEAN, BILLY	Get Outta My Dreams, Get Into	11a
OCEAN, BILLY	Get Outta My Dreams, Get Into	1p
OCEAN, BILLY	Get Outta My Dreams, Get Into	4p
OCEAN, BILLY	Get Outta My Dreams, Get Into	7p
OCEAN, BILLY	Get Outta My Dreams, Get Into	11p

P

PALMER, ROBERT	I Didn't Mean To Turn You On	11p
PEBBLES	Girlfriend	3p
PEBBLES	Girlfriend	7p
PEBBLES	Girlfriend	11p
PET SHOP BOYS	What Have I Done To Deserve	11a
PET SHOP BOYS	What Have I Done To Deserve	3p
PET SHOP BOYS	What Have I Done To Deserve	9p
POINTER SISTERS	Jump (For My Love)	2p
PRETTY POISON	Catch Me (I'm Falling)	6p
PRINCE	Hot Thing	8p
PRINCE	Little Red Corvette	9a

R

REO SPEEDWAGON	In My Dreams	10a
ROGER	I Want To Be Your Man	7p
ROTH, DAVID LEE	Just Like Paradise	6p
ROTH, DAVID LEE	Just Like Paradise	8p

S

SALT-N-PEPA	Push It	8p
SIMON, PAUL	You Can Call Me Al	4p
SLEOGE, PERCY	When A Man Loves A Woman	12n
SONNY & CHER	I Got You Babe	11a
SPRINGSTEEN, BRUCE	Brilliant Disguise	10a
STARSHIP	Nothing's Gonna Stop Us Now	6a
STRYPER	Honesty	10p
SURVIVOR	I Can't Hold Back	1p
SURVIVOR	Search Is Over	11a
SWAYZE, PATRICK	She's Like The Wind	7a
SWAYZE, PATRICK	She's Like The Wind	9a
SWAYZE, PATRICK	She's Like The Wind	12n
SWAYZE, PATRICK	She's Like The Wind	3p
SWAYZE, PATRICK	She's Like The Wind	5p
SWAYZE, PATRICK	She's Like The Wind	9p
SWAYZE, PATRICK	She's Like The Wind	11p
SWEAT, KEITH	I Want Her	4p
SWEAT, KEITH	I Want Her	10p
SYSTEM	Don't Disturb This Groove	5p

T

T'PAU	Heart And Soul	1p
TIFFANY	Could've Been	6a
TIFFANY	Could've Been	8a
TIFFANY	Could've Been	4p
TIFFANY	Could've Been	9p
TIFFANY	I Saw Him Standing There	8p

U

U2	I Still Haven't Found What I'm	1p
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W

WARWICK, OIONNE	That's What Friends Are For	12n
WATLEY, JOOY	Some Kind Of Lover	6p
WHISPERS	Rock Steady	9p
WHITESNAKE	Here I Go Again	8p
WHITESNAKE	Is This Love	10a
WHITESNAKE	Is This Love	2p
WHITESNAKE	Is This Love	7p
WHITESNAKE	Is This Love	10p
WLOE, KIM	You Keep Me Hangin' On	3p
WINWOOD, STEVE	Back In The High Life Again	9a
WINWOOD, STEVE	Valerie	2p

HIT RADIO/WBSB-FM

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period

ASTLEY, RICK	Never Gonna Give You Up	7
CARLISLE, BELINDA	I Get Weak	7
GIBSON, DEBBIE	Out Of The Blue	7
MICHAEL, GEORGE	Father Figure	7
OCEAN, BILLY	Get Outta My Dreams, Get Into	7
SWAYZE, PATRICK	She's Like The Wind	7
JACKSON, MICHAEL	Man In The Mirror	4
MARX, RICHARD	Endless Summer Nights	4
JETS	Rocket 2 U	3
PEBBLES	Girlfriend	3
BOLTON, MICHAEL	Oock Of The Bay	2
CHEAP TRICK	Flame	2
FOX, SAMANTHA	Naughty Girls (Need Love Too)	2
LL COOL J	Going Back To Cali	2
SWEAT, KEITH	I Want Her	2
AEROSMITH	Angel	1
BANANARAMA	Love In The First Degree	1
CLAYTON, MERRY	Yes	1
D'ARBY, TERENCE TREN	Wishing Well	1
DEF LEPPARD	Hysteria	1
HOUSTON, WHITNEY	Where Do Broken Hearts Go	1
INXS	Devil Inside	1
JETS	Make It Real	1
PRINCE	Hot Thing	1
TIFFANY	I Saw Him Standing There	1
WATLEY, JOOY	Some Kind Of Lover	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once

FOREIGNER	Say You Will	6
INXS	Need You Tonight	6
CARMEN, ERIC	Hungry Eyes	4
HEART	There's The Girl	4
TIFFANY	Could've Been	4
WHITESNAKE	Is This Love	4
FLEETWOOD MAC	Everywhere	3
PET SHOP BOYS	What Have I Done To Deserve	3
CHER	I Found Someone	2
COLE, NATALIE	I Live For Your Love	2
COLLINS, PHIL	We Said Hello, Goodbye	2
COVER GIRLS	Because Of You	2
EXPOSE	Seasons Change	2
HARRISON, GEORGE	Got My Mind Set On You	2
MARX, RICHARD	Should've Known Better	2
MEDLEY/WARNES	(I've Had) The Time Of My Life	2
ROTH, DAVID LEE	Just Like Paradise	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

COLLINS, PHIL	5
HOUSTON, WHITNEY	3
INXS	3
JETS	3
MADONNA	3
MARX, RICHARD	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C-R	.77.73
G	.20.85
X	.1.42
MORNING DRIVE	
C-R	.64.10
G	.28.21
X	.7.69
MID-DAY	
C-R	.72.58
G	.27.42
AFTERNOON DRIVE	
C-R	.81.25
G	.18.75
EVENING	
C-R	.88.71
G	.11.29

POSITIONING STATEMENTS

HIT MUSIC	39X
"The #1 hit music station, B104, Baltimore" (15)	
"Baltimore's best. B104 means music" (13)	
"B104, the #1 hit music station" (9)	
"B104 means music" (2)	
GENERIC	27X
"On your FM, it's 104.3, B104" (12)	
"B104, more music, more money, more often" (7)	
"Baltimore's best, B104" (3)	
"B104, Baltimore's Bruce Springsteen concert station" (3)	
"B104 on the air everywhere" (1)	
"Turn it up, write it down, B104" (1)	
50 MINUTES	26X
"Now over 50 minutes of music every hour guaranteed on WBSB, Baltimore" (13)	
"Over 50 minutes of music this hour, B104" (10)	
"B104, in the middle of over 50 minutes of music this hour, B104" (3)	
MORE VARIETY	16X
"B104, with more variety in the music" (12)	
"B104, more variety, less repetition, so you can listen longer" (4)	
FREE MONEY	5X
"B104, Baltimore's free money station and you can take that to the bank" (5)	

PROMOTIONAL ACTIVITY

TRIP TO THE ACADEMY AWARDS	33X
B104, Signet Bank and JM Theaters are sending listeners to the Academy Awards. Listeners can win tickets to an exclusive movie screening. This qualifies them to win the trip.	
MOVIE SCREENING	31X
B104 is giving away tickets to the movie premiere of "Johnny B. Goode". Ticket winners qualify to win a trip to the Academy Awards.	
FREE MONEY SONG	27X
A segment of the Free Money song is aired at 7:20AM. The song will be aired before 8:00PM that day. When the song is played, the specified caller wins \$1000.	
50 MINUTES OF MUSIC GUARANTEED	24X
Guaranteed music sweeps every hour.	
MORNING SHOW ACTIVITY	16X
Includes Moldie Didie, Impossible Trivia, Listener Birthdays, and Horoscopes. The morning team also promoted an in-studio appearance by Smokey Robinson later in the week.	
ALL REQUEST LUNCH HOUR	11X
Featured at noon.	
TOP 8 AT 8	8X
Countdown compiled from listener requests, featured at 8:00PM. Listeners are encouraged to write down the songs in the countdown. At 9:00PM, the specified caller who can read back the songs in the countdown wins movie tickets.	
AUCTION FOR ACTION	6X
Sponsored by B104, The Baltimore Sun, and Braniff Airlines. An auction is being held to benefit the Maryland Food Committee.	
WORLD PREMIERE OF THE NEW CHEAP TRICK SONG	5X
B104 aired the brand new Cheap Trick song, "The Flame," during their Battle Of The Bands competition at 9:30PM. B104 stated that they were the first station in the country to play the song.	
RINGLING BROS. CIRCUS	4X
Family discount tickets to the circus are available where Ocean Spray products are sold.	
DAVID LEE ROTH CONCERT KITS	3X
B104 is giving away tickets to the David Lee Roth Concert.	
ARTIST ENDORSEMENT	3X
SPRING FEST '88	2X
B104 is giving away a trip to Daytona, Florida for Spring Fest '88. They are choosing winners at random from the entries received.	
BATTLE OF THE BANDS	2X
Featured at 9:30PM. Two new releases are played back-to-back and the listeners are encouraged to call in and vote for their favorite. The winning song returns the following night to take on a new challenger.	
MARCH OF DIMES WALK-A-THON	2X
B104 will be at the event giving away B104 Walk-A-thon T-shirts.	
LIVE BROADCAST	2X
B104 will broadcast live from a local club on Thursday from 6-10PM.	
VOLLEY BALL MARATHON	2X
B104 will attend a volley ball marathon this weekend benefitting the Easter Seals.	

ACCOUNT LIST

ABC-TV "Wonder Years"	6X	TV/Broadcast
Account Temps	1X	Employment
America West Airlines	3X	Airline
Antwerpen Toyota Village	2X	Auto/MC
AT&T	1X	Communications
Avis Rental Cars	2X	Auto/MC
Baltimore Sun	3X	Publication
Beef Industry Council	1X	Food Product
Burger King	3X	Restaurant
Carpet Shoppe	1X	Home Furnishings
Clear By Design	1X	Health/Beauty
Comfort Inn	2X	Lodging
Commercial Credit Bank	4X	Bank/Finance
Computer Design Kitchen Center	1X	Home Improvement
Discover Card	1X	Bank/Finance
Oodge	2X	Auto/MC
Doritos	1X	Food Product
Doublemint	2X	Food Product
East Point Mall	3X	Retail
Evening Sun	4X	Publication
Francis Scott Key Medical Center	2X	Medical
Fox Chevrolet-Hyundai	3X	Auto/MC
Gardners Home Furnishings	2X	Home Furnishings
Goodyear	2X	Auto/MC
Greyhound	2X	Transportation
Gussini Shoe Store	3X	Retail
Hiken Formal Rentals	1X	Clothing
Hillcrest Clinic	1X	Medical
Holiday Spas	4X	Health/Beauty
Hostess	1X	Food Product
Hutzler Department Store	4X	Retail
Jiffy Lube	3X	Auto/MC
Kit Kat	2X	Food Product
Lexington Market	1X	Grocery
Long Fencing	3X	Various
Macy's	6X	Retail
Maryland Department of Health & Mental Hygiene	3X	Health/Beauty
Maybelline	1X	Health/Beauty
McDonald's	4X	Restaurant
Mercy Hospital	1X	Medical
Merrit Athletic Club	2X	Health/Beauty
Michiebob	3X	Beer/Wine
Mrs. Paul's	2X	Food Product
Nestle Crunch	2X	Food Product
Nissan	2X	Auto/MC
Nutrisystem	6X	Health/Beauty
Al Packer Ford-Isuzu-Yugo	4X	Auto/MC
Al Packer Lincoln-Mercury-Jeep	2X	Auto/MC
Pontiac	4X	Auto/MC
Provident Bank Of Maryland	3X	Bank/Finance
Record World	2X	CDs/Records/Tapes
Ringling Bros. & Barnum Bailey Circus/Ocean Spray	4X	Entertainment/Rec
Royal Farm Store	3X	Grocery
Russell Toyota	3X	Auto/MC
Sears	4X	Retail
Showtime	2X	TV/Broadcast
Signet Bank	5X	Bank/Finance
Silver Springs Station	3X	Real Estate
Stouffer Harbor Place Hotel	5X	Lodging
Superfresh	5X	Grocery
Taco Bell	4X	Restaurant
Tastycakes	3X	Food Product
Texaco	2X	Auto/MC
Town & Country Pontiac	8X	Auto/MC
Toyota	5X	Auto/MC
Valley Motors Volkswagen-Subaru	2X	Auto/MC
Automan		
Vision Associates	2X	Optical
Voice Exchange	2X	Entertainment/Rec
V-8	2X	Beverage
Washington Wave vs. New Jersey Saints Lacrosse Game	3X	Entertainment/Rec
Wurlitzers	1X	Restaurant
976-HITT	2X	Entertainment/Rec
976-CHAT	1X	Entertainment/Rec
976-2200	1X	Entertainment/Rec
976-2300	1X	Entertainment/Rec

ACCOUNTS BY CATEGORY

Airline	2%
Auto/MC	26%
Bank/Finance	4%
Beer/Wine	2%
Beverage	1%
CDs/Records/Tapes	1%
Clothing	1%
Communications	1%
Employment	1%
Entertainment/Rec	7%
Food Product	7%
Grocery	5%
Health/Beauty	9%
Home Furnishings	2%
Home Improvement	1%
Lodging	4%
Medical	2%
Optical	1%
Publication	4%
Real Estate	2%
Restaurant	6%
Retail	10%
Transportation	1%
TV/Broadcast	4%
Various	2%



BRUCE SPRINGSTEEN

"One Step Up"

Taken from the Columbia Lp: "Tunnel of Love" 40999
Produced by Bruce Springsteen, John Landau, Chuck Plotkin

MMR HIT TRACER TRACKS 37 32
REACH INDEX 7.04 MILLION

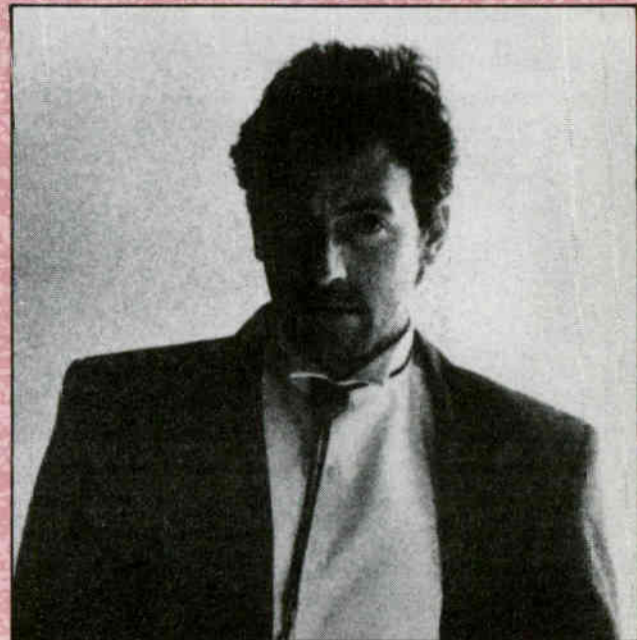
R&R CHR (35)-(28)

NATIONAL MOST ADDED

NOW ON OVER 200 HIT STATIONS INCLUDING: B104 ADD, Q107 ADD, PWR 99 ADD, KEGL ADD, B97 ADD, Q102 ADD, KZZP ADD, WKBQ ADD, KATD ADD, AND MUCH MORE.

HEAVIEST SATURATION LEADERS: WXKS (22-18), B94 (27-21), WEGX (24-20), WMMS (14-8), WNCI (Debut #25), PRO-FM (28-23), WBLI (30-27), KPLZ (24-21), Z94 (#29), AND MORE.

COLUMBIA



TERENCE TRENT D'ARBY

"Wishing Well"

Taken from the Columbia Lp: "Introducing the Hardline according to Terence Trent D'Arby" 40964
Produced and mixed by Martyn "Teddy Bear" Ware & Terence Trent D'Arby

MMR HIT TRACER TRACKS 17 15
REACH INDEX 27.60 MILLION

R&R CHR (18)-(14)

NATIONAL HOTTEST

92% R&R REPORTERS INCLUDING: WKSE ADD, WAVA ADD, WNVZ ADD, KLUC ADD, KC101 ADD, K104 ADD, 93Q ADD, AND MORE.

HEAVIEST SATURATION LEADERS: Z100 (26-16), KIIS (26-22), PWR 99 (#2), HOT 103 (21-13), WCZY (13-9), WMMS (6-3), KKBQ (27-20), KMEL (12-9), Y95 (21-11), KWOD (12-8), KPLZ (9-6), WKBQ (22-16), AND MORE.

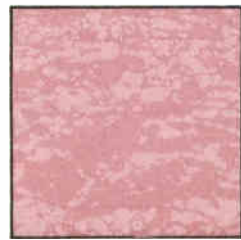


DEACON BLUE

"Dignity"

Taken from the Columbia Lp: "Raintown" 40915
Produced by Jon Kelly

MMR FOREPLAY THIS WEEK
R&R AOR MOST ADDED
52 OUT-OF-THE BOX ADDS



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A Must Listen! JB

RECORDS



TOTO

"Pamela"

Taken from the Columbia Lp: "The Seventh One" 40873
Produced by George Massenburg, Bill Payne and Toto

MMR HIT TRACER TRACKS **32** **30**
REACH INDEX 7.58 MILLION

R&R CHR **38** - **33**

ADDS THIS WEEK INCLUDE: JET-FM, 93Q, WPXR, WKQB, KITY, WBAM, G105, WZPL, KAY 107, KIVA, WWFX, WIKZ, Y97, **AND MORE.**

HEAVIEST SATURATION LEADERS: B-94 (22-19), WKTJ (8-5), WXKS (31-27), WCZY (34-30), WMMS (32-28), WLWL (12-9), PRO-FM (32-25), KDWD (26-19), KPLZ (34-29), **AND MORE.**



MIDNIGHT OIL

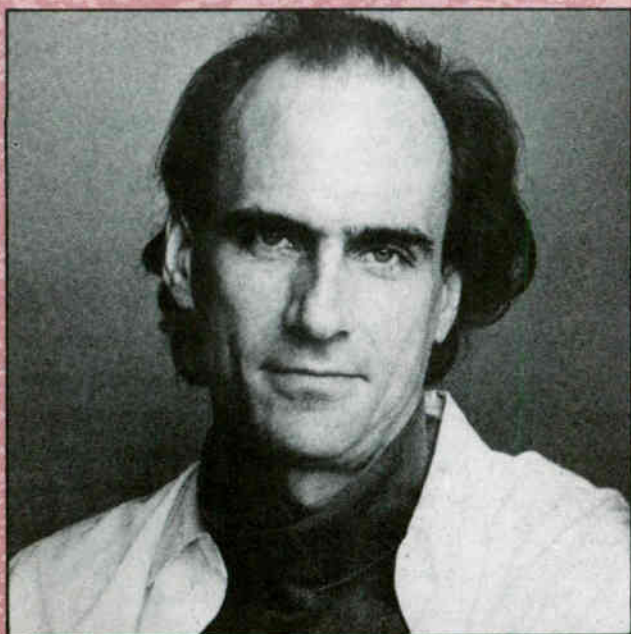
"Beds Are Burning"

Taken from the Columbia Lp: "Diesel and Dust" 40967
Produced by Warne Livesey and Midnight Oil

MMR HIT/ROCK CROSSOVER NEWCOMER
GAVIN TOP 40/DEBUT UP & COMING

33 STATIONS ALREADY BURNING THE MIDNIGHT OIL

INCLUDING: CKOI 34-27, LIVE 105 15-5, Y95, KRBE, WXKS ADD, KPLZ ADD, WQUT ADD, KSAQ ADD, KJ103 ADD, KF95 ADD, KIKX ADD, KXYQ ADD, 96 KFMV ADD, KZZU ADD, **AND MORE.**



JAMES TAYLOR

"Never Die Young"

Taken from the Columbia Lp: "Never Die Young" 40851
Produced by Don Grolnick

MMR HIT/ROCK CROSSOVER NEWCOMER

MMR ADULT CONTEMPORARY **6**

REACH INDEX 14.82 MILLION

GAVIN AC #1 3 WEEKS IN A ROW

ON OVER 39 HIT STATIONS INCLUDING: WLWL, KISN, WQXI, WBCY 22-17, WERZ, WPST, WBWZ, KFRX, KIXK 25-21, KFMI, WIGY, **AND MANY MORE.**

AN BEAUVOIR

"Jimmy"

ROCK RADIO/WBCN-FM

MONDAY, MARCH 14, 1988

OUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

• BRUCE SPRINGSTEEN	One Step Up	C
FOREIGNER	Urgent	G
ROGER WATERS	Pros & Cons Of Hitch-hiking	G
• JIMI HENDRIX	Crosstown Traffic	G
• THIN LIZZY	Boys Are Back In Town	G
GEORGE HARRISON	Got My Mind Set On You	R
NOVELTY	Novelty	X
T-BONE BURNETTE	Killer Moon	C
ROLLING STONES	Jumpin' Jack Flash	G

7AM

• DAVID LEE ROTH	Damn Good	C
FLEETWOOD MAC	Oh Well	G
PHIL COLLINS	Sussudio	G
• ROXY MUSIC	Love Is The Drug	G
• CARS	Magic	G
CARS	All Mixed Up	G
LITTLE PEGGY MARCH	I Will Follow Him	G
• U2	I Will Follow	G
QUEEN	We Are The Champions/We Will R	G

8AM

• INXS	Devil Inside	C
• ODORS	LA Woman	G
• SEGER, BOB	Beautiful Loser	G
POLICE	Canary In A Coal Mine	G
• STEVE WINWOOD	Higher Love	C
GEORGE THOROGOOD	You Talk Too Much	G
ELECTRIC LIGHT ORCHE	Roll Over Beethoven	G
EURYTHMICS	Beethoven (I Love To Listen To	C
VAN HALEN	Jamie's Cryin'	G

9AM

• ROBERT PLANT	Tall Cool One	C
LEO ZEPPELIN	Traveling Riverside Blues	G
SUPERTRAMP	Logical Song	G
• LITTLE RICHARD	Be-Bop-A Lula	G
WHO	We're Not Gonna Take It	G
• BAD COMPANY	Movin' On	G
TUBES	Talk To Ya Later	G
MIGHTY LEMON DROPS	Inside Out	C

10AM

• DEREK & DOMINOS	Layla	G
• HUGH MASEKELA	Grazing In The Grass	C
TALKING HEADS	(Nothing But) Flowers	C
• JOHN BRANNEN	Desolation Angel	C
TODD RUNDGREN	Hello It's Me	G
STEVIE NICKS	No Spoken Word	G
• ROXY MUSIC	Avalon	G
ELECTRIC LIGHT ORCHE	Fire On High	G
• TRAFFIC	Dear Mr Fantasy	G

11AM

ROLLING STONES	Can't You Hear Me Knockin'	G
STEELY DAN	Royal Scam	G
REM	Finest Worksong	C
• MIDNIGHT OIL	Beds Are Burning	C
BLUE OYSTER CULT	(Don't Fear) The Reaper	C
• ROBERT PLANT	Heaven Knows	C
WHO	Eminence Front	G
EVERYTHING IS EVERYT	Witchi Tai To	G
• BANGLES	Manic Monday	G

12PM

DAVID LEE ROTH	Just Like Paradise	R
NOVELTY	Novelty	X
TALKING HEADS	Totally Nude	C
TALKING HEADS	Ruby Dear	C
TALKING HEADS	Big Daddy	C
• TALKING HEADS	Bill	C
AEROSMITH	Back In The Saddle	G
• AC/DC	Heatseeker	C
BEACH BOYS	I Get Around	G
FOOLS	Bite It	C
• BRUCE SPRINGSTEEN	Tunnel Of Love	R
BRUCE SPRINGSTEEN	Cadillac Ranch	G

1PM

BEATLES	Across The Universe	G
SINEAD O'CONNOR	Mandinka	C
• CURE	In Between Days (Without You)	G
J. GEILS BAND	Centerfold	G
FARRENHEIT	Fool In Love	R
• LOS LOBOS	One Time One Night	G
JOHN C MELLENCAMP	Pink Houses	G
T-BONE BURNETTE	Killer Moon	C
• KINGDOM COME	Get It On	C
ROBERT PLANT	Burning Down One Side	G
LEO ZEPPELIN	Celebration Day	G
• CRAY BAND	Smoking Gun	G

2PM

FLEETWOOD MAC	Big Love	R
STING	Be Still My Beating Heart	C
VAN HALEN	Love Walks In	G
• LOVE & ROCKETS	Waiting For The Flood	G
STEELY DAN	Rikki Don't Lose That Number	C
CONNELLS	Scotty's Lament	C
• ICEHOUSE	Electric Blue	C
ROLLING STONES	Street Fighting Man	G
RODS & CONES	Rumors Of A War	C
• HONEYDRIPPERS	Sea Of Love	G
MICHAEL BOLTON	Dock Of The Bay	C

3PM

ERIC CLAPTON	I Shot The Sheriff	G
3	Talkin' Bout	C
3	Eight Miles High	C
• DON HENLEY	Driving W/ Your Eyes Closed	G
JERRY HARRISON	Rev It Up	C
• BRYAN FERRY	Kiss & Tell	C
ROXY MUSIC	Dance Away	G
DAVE WAKELING	She's Having A Baby	C
• ODORS	Light My Fire	G
INXS	Need You Tonight	R

4PM

GENESIS	No Reply At All	G
DAVID LEE ROTH	Damn Good	C
• LOU GRAMM	Midnight Blue	G
• AC/DC	That's The Way I Wanna Rock &	C
ZZ TOP	Gimme All Your Lovin	G
BALAAAM & ANGEL	I Love The Things You Do To Me	C
• GEORGE THOROGOOD	Born To Be Bad	C
BOB DYLAN	Highway 61 Revisited	G
FRANK ZAPPA	Apostrophe	G
• ROMEO VOID	Never Say Never	G

5PM

ROD STEWART	Every Picture Tells A Story	G
NOVELTY	Novelty	X
ROBERT PLANT	Tall Cool One	C
• BOB SEGER	Still The Same	G
MARVIN GAYE	Let's Get It On	G
BODEANS	Dreams	C
• TALKING HEADS	(Nothing But) Flowers	C
BRUCE SPRINGSTEEN	Fire	G
AEROSMITH	St John	C
• OIRE STRAITS	Skateaway	G
GOODFATHERS	Birth School Work Death	C

6PM

FIRM	Satisfaction Guaranteed	G
JOHN C MELLENCAMP	Check It Out	C
AC/DC	I Wish I Had A Girl	C
HENRY LEE SUMMER	Two Out Of Three Ain't Bad	G
MEAT LOAF	Hysteria	C
• DEF LEPPARD	Maggie's Farm	G
U2	Desolation Angel	C
JOHN BRANNEN	When We Was Fab	C
• GEORGE HARRISON	Without Love	C
TONIO K	Jump	G
VAN HALEN	Fox On The Run	G
• SWEET		

7PM

TALKING HEADS	Road To Nowhere	G
ROBERT PLANT	Heaven Knows	C
MIDNIGHT OIL	Beds Are Burning	C
MEN AT WORK	Overkill	G
FIXX	Are We Ourselves?	G
JOE PERRY PROJECT	South Station Blues	G
• INXS	Devil Inside	C
DAVID LEE ROTH	Just Like Paradise	R
O POSITIVE	Talk About Love	C
• BRUCE SPRINGSTEEN	One Step Up	C
LOVE & ROCKETS	Waiting For The Flood	C
FLEETWOOD MAC	Cham	G
• MIGHTY LEMON DROPS	Inside Out	C

8PM

BRUCE SPRINGSTEEN	No Surrender	G
• ROLLING STONES	She's So Cold	G
ROLLING STONES	(I Can't Get No) Satisfaction	G
DEF LEPPARD	Bringin' On The Heartbreak	G
REM	Finest Worksong	C
AEROSMITH	Rag Doll	R
JOE SATRIANI	Surfing With The Alien	C
• SINEAD O'CONNOR	Mandinka	C
IGGY POP	5 Foot 1 Man	G
DAVID BOWIE	Jean Genie	G
• DEL FUEGOS	I Still Want You	G

9PM

TREAT HER RIGHT	I Think She Likes Me	C
CARS	You're All I've Got Tonight	G
AC/DC	Heatseeker	C
• 3	Talkin' Bout	C
• BOOMTOWN RATS	I Don't Like Mondays	G
WANG CHUNG	Dance Hall Days	G
KINGDOM COME	Get It On	R
GEORGE HARRISON	Devil's Radio	C
ROBYN HITCHCOCK	Balloon Man	C
• BRYAN FERRY	Kiss & Tell	C
SMITHEREENS	Only A Memory	C
LED ZEPPELIN	Communication Breakdown	G
• JERRY HARRISON	Rev It Up	C

10PM

SPECIAL PG'M	Syndicated Pg'm	G
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11PM

• ZZ TOP	La Grange	G
ROBERT PLANT	Tall Cool One	C
MIDNIGHT OIL	Beds Are Burning	C
• U2	A Cat Oubh	G
U2	Into The Heart	G
U2	Out Of Control	G
• DAVID LEE ROTH	Damn Good	C
DAVID BOWIE	I Can't Explain	G
GEORGE THOROGOOD	You Talk Too Much	C

ALPHABETICAL LIST BY ARTIST

A

AC/DC	Heatseeker	12n
AC/DC	Heatseeker	9p
AC/DC	That's The Way I Wanna Rock &	4p
AEROSMITH	Back In The Saddle	12n
AEROSMITH	Rag Doll	8p
AEROSMITH	St John	5p

B

BAD COMPANY	Movin' On	9a
BALAAAM & ANGEL	I Love The Things You Do To Me	4p
BANGLES	Manic Monday	11a
BEACH BOYS	I Get Around	12n
BEATLES	Across The Universe	1p
BLUE OYSTER CULT	(Don't Fear) The Reaper	11a
BODEANS	Dreams	5p
BOLTON, MICHAEL	Dock Of The Bay	2p
BOOMTOWN RATS	I Don't Like Mondays	9p
BOWIE, DAVID	I Can't Explain	11p
BOWIE, DAVID	Jean Genie	8p
BRANNEN, JOHN	Desolation Angel	10a
BRANNEN, JOHN	Desolation Angel	6p
BURNETTE, T-BONE	Killer Moon	6a
BURNETTE, T-BONE	Killer Moon	1p

C

CARS	All Mixed Up	7a
CARS	Magic	7a
CARS	You're All I've Got Tonight	9p
CLAPTON, ERIC	I Shot The Sheriff	3p
COLLINS, PHIL	Sussudio	7a
CONNELLS	Scotty's Lament	2p
CRAY, ROBERT BAND	Smoking Gun	1p
CURE	In Between Days (Without You)	1p

D

DEF LEPPARD	Bringin' On The Heartbreak	8p
DEF LEPPARD	Hysteria	6p
DEL FUEGOS	I Still Want You	8p
DEREK & DOMINOS	Layla	10a
OIRE STRAITS	Skateaway	5p
ODORS	Light My Fire	3p
ODORS	LA Woman	8a
DYLAN, BOB	Highway 61 Revisited	4p

E

ELECTRIC LIGHT ORCHE	Fire On High	10a
ELECTRIC LIGHT ORCHE	Roll Over Beethoven	8a
EURYTHMICS	Beethoven (I Love To Listen To	8a
EVERYTHING IS EVERYT	Witchi Tai To	11a

F

FARRENHEIT	Fool In Love	1p
FERRY, BRYAN	Kiss & Tell	3p
FERRY, BRYAN	Kiss & Tell	9p
FIRM	Satisfaction Guaranteed	6p
FIXX	Are We Ourselves?	7p
FLEETWOOD MAC	Big Love	2p
FLEETWOOD MAC	Chain	7p
FLEETWOOD MAC	Oh Well	7a
FOOLS	Bite It	12n
FOREIGNER	Urgent	6a

G

GAYE, MARVIN	Let's Get It On	5p
GEILS, J. BAND	Centerfold	1p
GENESIS	No Reply At All	4p
GOODFATHERS	Birth School Work Death	5p
GRAMM, LOU	Midnight Blue	4p

H

HARRISON, GEORGE	Devil's Radio	9p
HARRISON, GEORGE	Got My Mind Set On You	6a
HARRISON, GEORGE	When We Was Fab	6p
HARRISON, JERRY	Rev It Up	3p
HARRISON, JERRY	Rev It Up	9p
HENORIX, JIMI	Crosstown Traffic	6a
HENLEY, DON	Driving W/ Your Eyes Closed	3p
HITCHCOCK, ROBYN	Balloon Man	9p
HONEYDRIPPERS	Sea Of Love	2p

I

ICEHOUSE	Electric Blue	2p
INXS	Devil Inside	8a
INXS	Devil Inside	7p
INXS	Need You Tonight	3p

K

KINGDOM COME	Get It On	1p
KINGDOM COME	Get It On	9p

L

LEO ZEPPELIN	Celebration Day	1p
LEO ZEPPELIN	Communication Breakdown	9p
LEO ZEPPELIN	Traveling Riverside Blues	9a
LITTLE RICHARD	Be-Bop-A Lula	9a
LOS LOBOS	One Time One Night	1p
LOVE & ROCKETS	Waiting For The Flood	2p
LOVE & ROCKETS	Waiting For The Flood	7p

ROCK RADIO/WBCN-FM

ALPHABETICAL LIST BY ARTIST

M		
MARCH, LITTLE PEGGY	I Will Follow Him	7a
MASEKELA, HUGH	Grazing In The Grass	10a
MEAT LOAF	Two Out Of Three Ain't Bad	6p
MELLENCAMP, JOHN C	Check It Out	6p
MELLENCAMP, JOHN C	Pink Houses	1p
MEN AT WORK	Overkill	7p
MIDNIGHT OIL	Beds Are Burning	11a
MIDNIGHT OIL	Beds Are Burning	7p
MIDNIGHT OIL	Beds Are Burning	11p
MIGHTY LEMON DROPS	Inside Out	9a
MIGHTY LEMON DROPS	Inside Out	7p

N		
NICKS, STEVIE	No Spoken Word	10a
NOVELTY	Novelty	6a
NOVELTY	Novelty	12n
NOVELTY	Novelty	5p

O		
O POSITIVE	Talk About Love	7p
O'CONNOR, SINEAD	Mandinka	1p
O'CONNOR, SINEAD	Mandinka	8p

P		
PERRY, JOE PROJECT	South Station Blues	7p
PLANT, ROBERT	Burning Down One Side	1p
PLANT, ROBERT	Heaven Knows	11a
PLANT, ROBERT	Heaven Knows	7p
PLANT, ROBERT	Tall Cool One	9a
PLANT, ROBERT	Tall Cool One	5p
PLANT, ROBERT	Tall Cool One	11p
POLICE	Canary In A Coal Mine	8a
POP, IGGY	5 Foot 1 Man	8p

Q		
QUEEN	We Are The Champions/We Will F	7a

R		
REM	Finest Worksong	11a
REM	Finest Worksong	8p
RODS & CONES	Rumors Of A War	2p
ROLLING STONES	(I Can't Get No) Satisfaction	8p
ROLLING STONES	Can't You Hear Me Knockin'	11a
ROLLING STONES	Jumpin' Jack Flash	6a
ROLLING STONES	She's So Cold	8p
ROLLING STONES	Street Fighting Man	2p
ROMEO VOID	Never Say Never	4p
ROTH, DAVID LEE	Damn Good	7a
ROTH, DAVID LEE	Damn Good	4p
ROTH, DAVID LEE	Damn Good	11p
ROTH, DAVID LEE	Just Like Paradise	12n
ROTH, DAVID LEE	Just Like Paradise	7p
ROXY MUSIC	Avalon	10a
ROXY MUSIC	Dance Away	3p
ROXY MUSIC	Love Is The Drug	7a
RUNDMEN, TODD	Hello It's Me	10a

S		
SATRIANI, JOE	Surfing With The Alien	8p
SEGER, BOB	Beautiful Loser	8a
SEGER, BOB	Still The Same	5p
SMITHEREENS	Only A Memory	9p
SPRINGSTEEN, BRUCE	Cadillac Ranch	12n
SPRINGSTEEN, BRUCE	Fire	5p
SPRINGSTEEN, BRUCE	No Surrender	8p
SPRINGSTEEN, BRUCE	One Step Up	6a
SPRINGSTEEN, BRUCE	One Step Up	7p
SPRINGSTEEN, BRUCE	Tunnel Of Love	12n
SPSP	Syndicated Pg'm	10p
STEELY DAN	Rikki Don't Lose That Number	2p
STEELY DAN	Royal Scam	11a
STEWART, ROO	Every Picture Tells A Story	5p
STING	Be Still My Beating Heart	2p
SUMMER, HENRY LEE	I Wish I Had A Girl	6p
SUPERTRAMP	Logical Song	9a
SWEET	Fox On The Run	6p

T		
TALKING HEADS	(Nothing But) Flowers	10a
TALKING HEADS	(Nothing But) Flowers	5p
TALKING HEADS	Big Daddy	12n
TALKING HEADS	Bill	12n
TALKING HEADS	Road To Nowhere	7p
TALKING HEADS	Ruby Dear	12n
TALKING HEADS	Totally Nude	12n
THIN LIZZY	Boys Are Back In Town	6a
THOROGOOD, GEORGE	Born To Be Bad	4p
THOROGOOD, GEORGE	You Talk Too Much	8a
THOROGOOD, GEORGE	You Talk Too Much	11p
TONIO K	Without Love	6p
TRAFFIC	Dear Mr Fantasy	10a
TREAT HER RIGHT	I Think She Likes Me	9p
TUBES	Talk To Ya Later	9a

U		
U2	A Cat Dubh	11p
U2	I Will Follow	7a
U2	Into The Heart	11p
U2	Maggie's Farm	6p
U2	Out Of Control	11p

V		
VAN HALEN	Jamie's Cryin'	8a
VAN HALEN	Jump	6p
VAN HALEN	Love Walks In	2p

W		
WAKELING, DAVE	She's Having A Baby	3p
WANG CHUNG	Dance Hall Days	9p
WATERS, ROGER	Pros & Cons Of Hitch-hiking	6a
WHO	Eminence Front	11a
WHO	We're Not Gonna Take It	9a
WINWOOD, STEVE	Higher Love	8a

Z		
ZAPPA, FRANK	Apostrophe	4p
ZZ TOP	Gimme All Your Lovin'	4p
ZZ TOP	La Grange	11p

3		
3	Eight Miles High	3p
3	Talkin' Bout	3p
3	Talkin' Bout	9p

PLAYLIST OF CURRENTS

USERS GUIDE: Number of plays calculated for 18 hour monitor period.

MIDNIGHT OIL	Beds Are Burning	3
PLANT, ROBERT	Tall Cool One	3
ROTH, DAVID LEE	Damn Good	3
AC/DC	Heatseeker	2
BRANNEN, JOHN	Desolation Angel	2
BURNETTE, T-BONE	Killer Moon	2
FERRY, BRYAN	Kiss & Tell	2
HARRISON, JERRY	Rev It Up	2
INXS	Devil Inside	2
KINGDOM COME	Get It On	2
LOVE & ROCKETS	Waiting For The Flood	2
MIGHTY LEMON DROPS	Inside Out	2
O'CONNOR, SINEAD	Mandinka	2
PLANT, ROBERT	Heaven Knows	2
REM	Finest Worksong	2
SPRINGSTEEN, BRUCE	One Step Up	2
TALKING HEADS	(Nothing But) Flowers	2
THOROGOOD, GEORGE	You Talk Too Much	2
3	Talkin' Bout	2
AC/DC	That's The Way I Wanna Rock & St John	1
AEROSMITH	I Love The Things You Do To Me	1
BALAAM & ANGEL	Dreams	1
BODEANS	Doek Of The Bay	1
BOLTON, MICHAEL	Scotty's Lament	1
CONNELLS	Hysteria	1
DEF LEPPARD	Beethoven (I Love To Listen To)	1
EURYTHMICS	Bite It	1
FOOLS	Birth School Work Death	1
GODFATHERS	When We Was Fab	1
HARRISON, GEORGE	Balloon Man	1
HITCHCOCK, ROBYN	Electric Blue	1
ICEHOUSE	Check It Out	1
MELLENCAMP, JOHN C	Talk About Love	1
O POSITIVE	Rumors Of A War	1
RODS & CONES	Surfing With The Alien	1
SATRIANI, JOE	Only A Memory	1
SMITHEREENS	Be Still My Beating Heart	1
STING	I Wish I Had A Girl	1
SUMMER, HENRY LEE	Bill	1
TALKING HEADS	Big Daddy	1
TALKING HEADS	Ruby Dear	1
TALKING HEADS	Totally Nude	1
THOROGOOD, GEORGE	Born To Be Bad	1
TONIO K	Without Love	1
TREAT HER RIGHT	I Think She Likes Me	1
WAKELING, DAVE	She's Having A Baby	1
3	Eight Miles High	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.

ROTH, DAVID LEE	Just Like Paradise	2
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CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.

TALKING HEADS	6
ROLLING STONES	5
SPRINGSTEEN, BRUCE	5
U2	5
AEROSMITH	3
CARS	3
FLEETWOOD MAC	3
HARRISON, GEORGE	3
LED ZEPPELIN	3
PLANT, ROBERT	3
ROXY MUSIC	3
VAN HALEN	3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C.R.	44.63
G.	53.67
X.	1.69
MORNING DRIVE	
C.R.	25.71
G.	71.43
X.	2.86
MID-DAY	
C.R.	45.28
G.	52.83
X.	1.89
AFTERNOON DRIVE	
C.R.	50.00
G.	47.62
X.	2.38
EVENING	
C.R.	53.19
G.	46.81

POSITIONING STATEMENTS

GENERAL IMAGE	57X
The Rock (39X)	
The Rock Of Boston (8X)	
Faster Than The Speed Of Sound Stronger Than An Iron Fist More Powerful Than TNT The Real WBCN, Boston (1X)	
104 WBCN; Your Connection (9X)	
(insert whatever applies: concert, ticket, album, CD, etc)	
ROCK & ROLL	8X
The Rock Of All Ages: WBCN (1X)	
Listen On The Radio It's The Rock The Rock Of Boston It's Super It's WBCN Boston (2X)	
The Very Best Station In The Rock & Roll Nation (2X)	
360 Degrees Of Great Rock & Roll: WBCN Boston (1X)	
The Rock Never Stops On WBCN, Boston (1X)	
Keep Your Most Important Button On The Rock: 104 WBCN, Boston (1X)	
MUSIC	8X
From Classics To Cutting Edge, Get It All on 104 FM WBCN, Boston (6X)	
North, South, East, West, We're The Station that plays the best (1X)	
WBCN Means More Music More Fun (1X)	
ARTIST ENDORSEMENT	20X

PROMOTIONAL ACTIVITY

20th Birthday Celebration	5X
Station is giving away a 1968 GTD and a 1988 Trans Am. Listeners write down the day and time they heard their favorite song, mail it in. 104 entries drawn, each gets keys. Grand Prize winner gets his choice of cars; runner up gets the other car. (5X)	
Lunchtime Free Concerts	9X
Free noon-time concerts, with free hot dogs, soca and tortilla chips. O Positive 3/15; John Brannen 3/16; Big Dipper 3/17 (9X)	
Ticket Giveaway	4X
Frank Zappa 3/16 Providence Civic Ctr (2X)	
WBCN Concert Series, Godfathers 3/18 (2X)	
WBCN "00A" Sneak Preview "24 Hours To Live It Up"	3X
Listener can win deluxe accommodations, dinner, 12 hours of limo service, and tickets to see Woodentops 3/18 (3X)	
REGULAR FEATURES	8X
Mighty Lunch Hour — featured artist or LP (4X)	
Mattress Mishegas — AM show trivia contest for prizes (2X)	
Double Date At 8 — Listener picks two songs to announce on-air; wins 8 prizes (1X)	
Cosmic Muffin — Astrology report with Darre Martini (2X)	

ACCOUNT LIST

Anheuser Busch/Bud Lite	1X	Beer/Wine
American Airlines	1X	Airline
Army Reserve	3X	Government
Avis Rent-A-Car	1X	Car Rental
Baybank	2X	Bank/Finance
Bay State VW/Suzuki	2X	Auto/MC
Blockbuster Video	2X	Entertainment
Body By Design	2X	Fitness
Boston Globe	4X	Publication
Boston Phoenix	3X	Publication
British Airways	4X	Airline
Carlsberg Beer	3X	Beer/Wine
Carquest Auto Parts/Simple Green	2X	Retail
Co-op		
Chunky	2X	Food Products
Cobra Leasing	2X	Car Rental
Countryside Village Apts	1X	Lodging
Cumberland Farms	3X	Grocery
Dance Umbrella (Perf. company)	3X	Concert
Delta Airlines	4X	Airline
Diet Pepsi	3X	Beverage
Gauthier Motors (Saab/Subaru)	2X	Auto/MC
GE Plastics	1X	Contractor
Giovanni's Restaurant	3X	Restaurant
Grossmans (Hdwn)	2X	Home Improvement
Good Vibrations (records & tapes)	5X	CDs/Records/Tapes
Goodyear Tire & Auto	4X	Retail
Harvard Co-op	5X	CDs/Records/Tapes
Haverhill Nissan	4X	Auto/MC
Highland Superstore	3X	Appliance
Kay Jewelers	3X	Jewelers
Kieran Beer	1X	Beer/Wine
Lancelot/Kings Court Apt.	4X	Real Estate
Lechmere	1X	Retail
Legal Seafood (rest.)	1X	Restaurant
Lowell Hyundai	1X	Auto/MC
Lufthansa Airlines	2X	Airline
Mark Pontiac	3X	Auto/MC
McDonalds	5X	Restaurant
Mistys (nightclub)	2X	Nightclub
Narcissus (nightclub)	2X	Nightclub
New England Chevrolet Dealers	4X	Auto/MC
New England Dodge Dealers	3X	Auto/MC
New England Hyundai Dealers	5X	Auto/MC
Nightstage (nightclub)	2X	Nightclub
Nissan	3X	Auto/MC
128 Olds/Mazda/Isuzu	2X	Auto/MC
Ocean Pontiac	1X	Auto/MC
P.F. O'Conner (bldg materials)	2X	Home Improvement
Paradise Theatre	2X	Concert
Rich's Car Tunes	1X	Appliance
Salem Honda	2X	Auto/MC
Showtime	4X	TV/Broadcast
Snyder Leather	1X	Clothing
Spinnacker Point (apts/condos)	3X	Real Estate
Squash Club	1X	Fitness
Strawberries Records & Tapes	1X	CC/Record/Tape
Talking Phone Book	4X	Publication
Taymor Shoes	3X	Retail
Tea Party Concerts/Alarm	3X	Concert
Tom's of Maine (natural toothpaste)	3X	Health/Beauty
United Airlines	2X	Airline
WCVB-TV/ABC Co-op	4X	TV/Broadcast
World Trade Ctr/1988 Motorcycle & ATV Expo	4X	Entertainment/Rec
Zayre (dept store)	2X	Retail

ACCOUNTS BY CATEGORY

Appliance	2%
Airline	7%
Auto/MC	16%
Bank/Finance	1%
Beer/Wine	3%
Beverage	2%
Car Rental	2%
CDs/Records/Tapes	7%
Clothing	1%
Contractor	1%
Concert	5%
Entertainment/Rec	4%
Fitness	2%
Food Product	1%
Government	2%
Grocery	2%
Home Improvement	2%
Health/Beauty	2%
Jewelry	2%
Lodging	1%
Nightclub	4%
Publication	7%
Restaurant	6%
Retail	7%
Real Estate	4%
TV/Broadcast	5%

ADULT CONTEMPORARY/WNLT-FM

MONDAY, MARCH 14, 1988

HOUR BY HOUR MUSIC

USERS GUIDE: Current, Recurrent and Gold status is noted. First song in music sweep is indicated by a bullet in left hand margin.

6AM

• MEOLEY/WARNES	(I've Had) The Time Of My Life	R
MAONNA	Love Don't Live Here Anymore	G
• TAYLOR DAYNE	Tell It To My Heart	R
SMOKEY ROBINSON	Just To See Her	R
• COMMODORES	Lady (You Bring Me Up)	G
GEORGE MICHAEL	Father Figure	C
• WHITNEY HOUSTON	Where Do Broken Hearts Go	C
• MICHAEL JACKSON	Billie Jean	G

7AM

• RICK ASTLEY	Never Gonna Give You Up	C
CHUCK MANGIONE	Feels So Good	G
• PATRICK SWAYZE	She's Like The Wind	C
JONATHAN BUTLER	Lies	R
• BERLIN	Take My Breath Away	G
BILLY OCEAN	Get Outta My Dreams, Get Into	C
MOODY BLUES	Other Side Of Life	G
• BRENDA K. STARR	I Still Believe	C
• HALL & OATES	Out Of Touch	G

8AM

• U2	I Still Haven't Found What I'm	R
WHITNEY HOUSTON	How Will I Know	G
• NATALIE COLE	I Live For Your Love	R
STEVE WINWOOD	Back In The High Life Again	G
• DEBARGE	Rhythm Of The Night	G
PHIL COLLINS	We Said Hello, Goodbye	R
IRENE CARA	Fame	G
• ROSE ROYCE	Wishing On A Star	G
• HAROLD FALTERMEYER	Axel F	G

9AM

MICHAEL JACKSON	Man In The Mirror	C
POINTER SISTERS	Fire	R
TIFFANY	Could've Been	G
WANG CHUNG	Everybody Have Fun Tonight	G
CHER	I Found Someone	R
TEMPTATIONS	Treat Her Like A Lady	G
DOUBLE	Captain Of Her Heart	G
• GEORGE MICHAEL	Father Figure	C
CHICAGO	You're The Inspiration	G
MERRY CLAYTON	Yes	C
• LISA LISA & CULT JAM	All Cried Out	R
WHITESNAKE	Is This Love	G
PHIL COLLINS	One More Night	G

10AM

MEOLEY/WARNES	(I've Had) The Time Of My Life	R
CHAMPAIGN	How 'Bout Us	G
WHISPERS	Rock Steady	R
• GLORIA LORING	Friends & Lovers	G
WHITNEY HOUSTON	Moment Of Truth	R
• RICK ASTLEY	Never Gonna Give You Up	C
LOGGINS, KENNY	This Is It	G
VIEW FROM THE HILL	No Conversation	C
• LUTHER VANDROSS	Stop To Love	R
RED SPEEDWAGON	In My Dreams	R
KENNY G W/L WILLIAMS	Don't Make Me Wait For Love	R

11AM

BOSTON	Amanda	G
BILLY OCEAN	Get Outta My Dreams, Get Into	C
AMBROSIA	Biggest Part Of Me	G
LISA-LISA & CULT JAM	Head To Toe	R
• P. BAILEY (W/P COLLIN)	Easy Lover	G
PATRICK SWAYZE	She's Like The Wind	C
• U2	I Still Haven't Found What I'm	R
A TASTE OF HONEY	Sukiyaki	G
DEELE	Two Occasions	C
• SERGIO MENDES	Never Gonna Let You Go	C
WHITNEY HOUSTON	I Wanna Dance With Somebody Wh	R
LIONEL RICHIE	Running With The Night	G

12PM

MICHAEL JACKSON	Man In The Mirror	C
DEBARGE	I Like It	G
STEVE WINWOOD	Valerie	R
• BILLY OCEAN	Love Is Forever	G
TAYLOR DAYNE	Tell It To My Heart	R
SADE	Smooth Operator	C
• GEORGE MICHAEL	Father Figure	C
WHITNEY HOUSTON	Where Do Broken Hearts Go	C
• GLENN FREY	You Belong To The City	C
FORCE MO'S	Love Is A House	R
CARL CARLTON	Everlasting Love	G

1PM

PHIL COLLINS	We Said Hello, Goodbye	R
GLORIA ESTEFAN & MIA	Rhythm Is Gonna Get You	R
ANITA BAKER	No One In The World	R
• MIKE & MECHANICS	Taken In	G
NATALIE COLE	I Live For Your Love	R
NICKS/HENLEY	Leather And Lace	G
• RICK ASTLEY	Never Gonna Give You Up	C
BRENDA K. STARR	I Still Believe	C
• KOOL & THE GANG	Fresh	G
GEORGE MICHAEL	Faith	R
SURVIVOR	Search Is Over	G

2PM

FOREIGNER	I Want To Know What Love Is	G
MEOLEY/WARNES	(I've Had) The Time Of My Life	R
SOS BAND	Just Be Good To Me	G
GEORGE HARRISON	Got My Mind Set On You	R
• STEPHANIE MILLS	Never Knew Love Like This Befo	G
WHITNEY HOUSTON	Moment Of Truth	R
• U2	I Still Haven't Found What I'm	R
GATO BARBIERI	Europa	G
• FRANKLIN & MICHAEL	I Knew You Were Waiting (For M	R
SYSTEM	Don't Disturb This Groove	R
TEARS FOR FEARS	Everybody Wants To Rule The Wo	G

3PM

RONSTADT & INGRAM	Somewhere Out There	G
BILLY OCEAN	Get Outta My Dreams, Get Into	C
PAUL MCCARTNEY	Ebony & Ivory	G
MICHAEL BOLTON	That's What Love Is All About	R
• MIAMI SOUND MACHINE	Conga	G
CHER	I Found Someone	R
• MICHAEL JACKSON	Man In The Mirror	C
EARTH, WIND & FIRE	After The Love Is Gone	G
MERRY CLAYTON	Yes	C
• PHIL COLLINS	In The Air Tonight	G
KENNY G	Songbird	R
MAONNA	La Isla Bonita	R

4PM

BILLY OCEAN	There'll Be Sad Songs	G
GEORGE MICHAEL	Father Figure	C
AL JARREAU	Moonlighting	R
ROGER	I Want To Be Your Man	R
• FLEETWOOD MAC	Don't Stop	G
TAYLOR DAYNE	Tell It To My Heart	R
• PHIL COLLINS	We Said Hello, Goodbye	R
VIEW FROM THE HILL	No Conversation	C
DAN HARTMAN	I Can Dream About You	G
• WHITNEY HOUSTON	Greatest Love Of All	G
DEBBIE GIBSON	Only In My Dreams	R

5PM

ATLANTIC STARR	Secret Lovers	G
MEOLEY/WARNES	(I've Had) The Time Of My Life	R
GEORGE BENSON	Turn Your Love Around	G
PATRICK SWAYZE	She's Like The Wind	C
• ELTON JOHN	Nikita	G
NATALIE COLE	I Live For Your Love	R
• GLORIA ESTEFAN & MIA	Can't Stay Away From You	R
DEELE	Two Occasions	C
• U2	I Still Haven't Found What I'm	R
GREGORY ABBOTT	Shake You Down	G
STEVE WINWOOD	While You See A Chance	G

6PM

PEABO BRYSON	If Ever You're In My Arms Agai	G
RICK ASTLEY	Never Gonna Give You Up	C
KOOL & THE GANG	Too Hot	R
DEBBIE GIBSON	Foolish Beat (LP Cut)	G
CHRIS DEBURGH	Lady In Red	R
RUFUS	Ain't Nobody	G
GLORIA ESTEFAN & MIA	Anything For You	R
• MICHAEL JACKSON	Man In The Mirror	C
WHITNEY HOUSTON	Where Do Broken Hearts Go	C
• BILLY OCEAN	Get Outta My Dreams, Get Into	C
EXPOSE	Let Me Be The One	R

7PM

LIONEL RICHIE	Hello	G
GEORGE MICHAEL	Father Figure	C
QUARTERFLASH	Harden My Heart	C
JETS	Make It Real	G
GLENN JONES	We've Only Just Begun (The Rom	R
TEMPTATIONS	Lady Soul	G
INXS	Need You Tonight	R
• MEOLEY/WARNES	(I've Had) The Time Of My Life	R
POINTER SISTERS	I'm So Excited	G
BRENDA K. STARR	I Still Believe	C
• GLORIA ESTEFAN & MIA	Can't Stay Away From You	R
MICHAEL JACKSON	The Way You Make Me Feel	R

8PM

HUMAN LEAGUE	Human	G
PHIL COLLINS	We Said Hello, Goodbye	R
KOOL & THE GANG	Celebration	G
O'NEAL/CHERELLE	Never Knew Love Like This	C
WILL TO POWER	Dreamin'	R
ELTON JOHN	I Guess That's Why They Call I	G
WHITNEY HOUSTON	Moment Of Truth	R
• U2	I Still Haven't Found What I'm	R
SOS BAND	Just The Way You Like It	G
• MICHAEL JACKSON	Man In The Mirror	C
SWING OUT SISTER	Breakout	R
STEVIE WONDER	Isn't She Lovely	G

9PM

PETER CETERA	Glory Of Love	G
RICK ASTLEY	Never Gonna Give You Up	C
COMMODORES	Oh No	G
TERENCE TRENT D'ARBY	Wishing Well	C
ANITA BAKER	Same Ole Love (365 Days A Year	R
PAUL HARDCASTLE	Rain Forest	G
CHER	I Found Someone	R
• BILLY OCEAN	Get Outta My Dreams, Get Into	C
WHITNEY HOUSTON	Saving All My Love For You	G
MERRY CLAYTON	Yes	C
• MEOLEY/WARNES	(I've Had) The Time Of My Life	R
PRETTY POISON	Catch Me (I'm Falling)	R

10PM

HUEY LEWIS & NEWS	If This Is It	G
GEORGE MICHAEL	Father Figure	C
JEFFREY OSBORNE	On The Wings Of Love	G
PATRICK SWAYZE	She's Like The Wind	C
SWING OUT SISTER	Twilight World	R
CLUB NOUVEAU	Lean On Me	G
NATALIE COLE	I Live For Your Love	R
• GLORIA ESTEFAN & MIA	Can't Stay Away From You	R
LIONEL RICHIE	Love Will Conquer All	G
VIEW FROM THE HILL	No Conversation	C
• PHIL COLLINS	We Said Hello, Goodbye	R
SMOKEY ROBINSON	One Heartbeat	R

11PM

IRENE CARA	Flashdance (What A Feeling)	G
U2	I Still Haven't Found What I'm	R
GROVER WASHINGTON JR	Just The Two Of Us	G
DEBBIE GIBSON	Foolish Beat (LP Cut)	R
JODY WATLEY	Don't You Want Me	R
EL DEBARGE	Love Always	G
JETS	Make It Real	C
• MICHAEL JACKSON	Man In The Mirror	C
MIKE & MECHANICS	All I Need Is A Miracle	G
DEELE	Two Occasions	C
• RICK ASTLEY	Never Gonna Gve You Up	C
ATLANTIC STARR	Always	R

ALPHABETICAL LIST BY ARTIST

A

A TASTE OF HONEY	Sukiyaki	11a
ABBOTT, GREGORY	Shake You Down	5p
AMBROSIA	Biggest Part Of Me	11a
ASTLEY, RICK	Never Gonna Give You Up	7a
ASTLEY, RICK	Never Gonna Give You Up	10a
ASTLEY, RICK	Never Gonna Give You Up	1p
ASTLEY, RICK	Never Gonna Give You Up	6p
ASTLEY, RICK	Never Gonna Give You Up	9p
ASTLEY, RICK	Never Gonna Give You Up	11p
ATLANTIC STARR	Always	11p
ATLANTIC STARR	Secret Lovers	5p

B

BAILEY, P (W/P COLLI	Easy Lover	11a
BAKER, ANITA	No One In The World	1p
BAKER, ANITA	Same Ole Love (365 Days A Year	9p
BARBIERI, GATO	Europa	2p
BENSON, GEORGE	Turn Your Love Around	5p
BERLIN	Take My Breath Away	7a
BOLTON, MICHAEL	That's What Love Is All About	3p
BOSTON	Amanda	11a
BRYSON, PEABO	If Ever You're In My Arms Agai	6p
BUTLER, JONATHAN	Lies	7a

C

CARA, IRENE	Fame	8a
CARA, IRENE	Flashdance (What A Feeling)	11p
CARLTON, CARL	Everlasting Love	12n
CETERA, PETER	Glory Of Love	9p
CHAMPAIGN	How 'Bout Us	10a
CHER	I Found Someone	9a
CHER	I Found Someone	3p
CHER	I Found Someone	9p
CHICAGO	You're The Inspiration	9a
CLAYTON, MERRY	Yes	9a
CLAYTON, MERRY	Yes	3p
CLAYTON, MERRY	Yes	3p
CLUB NOUVEAU	Lean On Me	10p
COLE, NATALIE	I Live For Your Love	8a
COLE, NATALIE	I Live For Your Love	1p
COLE, NATALIE	I Live For Your Love	5p
COLE, NATALIE	I Live For Your Love	10p
COLLINS, PHIL	In The Air Tonight	3p
COLLINS, PHIL	One More Night	9a
COLLINS, PHIL	We Said Hello, Goodbye	8a
COLLINS, PHIL	We Said Hello, Goodbye	1p
COLLINS, PHIL	We Said Hello, Goodbye	4p
COLLINS, PHIL	We Said Hello, Goodbye	8p
COLLINS, PHIL	We Said Hello, Goodbye	10p
COMMODORES	Lady (You Bring Me Up)	6a
COMMODORES	Oh No	9p

D

D'ARBY, TERENCE TREN	Wishing Well	9p
DAYNE, TAYLOR	Tell It To My Heart	6a
DAYNE, TAYLOR	Tell It To My Heart	12n
DAYNE, TAYLOR	Tell It To My Heart	4p
DEBARGE	I Like It	12n
DEBARGE	Rhythm Of The Night	8a
DEBARGE, EL	Love Always	11p
DEBURGH, CHRIS	Lady In Red	6p
DEELE	Two Occasions	11a
DEELE	Two Occasions	5p
DEELE	Two Occasions	11p
DOUBLE	Captain Of Her Heart	9a

E

EARTH, WIND & FIRE	After The Love Is Gone	3p
ESTEFAN, GLORIA & MI	Anything For You	6p
ESTEFAN, GLORIA & MI	Can't Stay Away From You	5p
ESTEFAN, GLORIA & MI	Can't Stay Away From You	7p
ESTEFAN, GLORIA & MI	Can't Stay Away From You	10p
ESTEFAN, GLORIA & MI	Rhythm Is Gonna Get You	1p
EXPOSE	Let Me Be The One	6p

F

FALTERMEYER, HAROLD	Axel F	8a
FLEETWOOD MAC	Don't Stop	4p
FORCE MO'S	Love Is A House	12n
FOREIGNER	I Want To Know What Love Is	2p
FRANKLIN & MICHAEL	I Knew You Were Waiting (For M	2p
FREY, GLENN	You Belong To The City	12n

G

GIBSON, DEBBIE	Foolish Beat (LP Cut)	6p
GIBSON, DEBBIE	Foolish Beat (LP Cut)	11p
GIBSON, DEBBIE	Only In My Dreams	4p

H

HALL & OATES	Out Of Touch	7a
HARDCASTLE, PAUL	Rain Forest	9p
HARRISON, GEORGE	Got My Mind Set On You	2p
HARTMAN, DAN	I Can Dream About You	4p
HOUSTON, WHITNEY	Greatest Love Of All	4p
HOUSTON, WHITNEY	How Will I Know	8a
HOUSTON, WHITNEY	I Wanna Dance With Somebody Wh	11a
HOUSTON, WHITNEY	Moment Of Truth	

ADULT CONTEMPORARY/WNLT-FM

ALPHABETICAL LIST BY ARTIST

J		
JACKSON, MICHAEL	Billie Jean	6a
JACKSON, MICHAEL	Man In The Mirror	9a
JACKSON, MICHAEL	Man In The Mirror	12n
JACKSON, MICHAEL	Man In The Mirror	3p
JACKSON, MICHAEL	Man In The Mirror	6p
JACKSON, MICHAEL	Man In The Mirror	8p
JACKSON, MICHAEL	Man In The Mirror	11p
JACKSON, MICHAEL	The Way You Make Me Feel	7p
JARREAU, AL	Moonlighting	4p
JETS	Make It Real	7p
JETS	Make It Real	11p
JOHN, ELTON	I Guess That's Why They Call I	8p
JOHN, ELTON	Nikita	5p
JONES, GLENN	We've Only Just Begun (The Rom	7p
K		
KENNY G	Songbird	3p
KENNY G W/L WILLIAMS	Don't Make Me Wait For Love	10a
KOOL & THE GANG	Celebration	8p
KOOL & THE GANG	Fresh	1p
KOOL & THE GANG	Too Hot	6p
L		
LEWIS, HUEY & NEWS	If This Is It	10p
LISA LISA & CULT JAM	All Cried Out	9a
LISA LISA & CULT JAM	Head To Toe	11a
LOGGINS, KENNY	This Is It	10a
LORING, GLORIA	Friends & Lovers	10a
M		
MADONNA	La Isla Bonita	3p
MADONNA	Love Don't Live Here Anymore	6a
MANGIONE, CHUCK	Feels So Good	7a
MCCARTNEY, PAUL	Ebony & Ivory	3p
MEOLEY/WARNES	(I've Had) The Time Of My Life	6a
MEOLEY/WARNES	(I've Had) The Time Of My Life	10a
MEOLEY/WARNES	(I've Had) The Time Of My Life	2p
MEOLEY/WARNES	(I've Had) The Time Of My Life	5p
MEOLEY/WARNES	(I've Had) The Time Of My Life	7p
MEOLEY/WARNES	(I've Had) The Time Of My Life	9p
MENDES, SERGIO	Never Gonna Let You Go	11a
MIAMI SOUND MACHINE	Conga	3p
MICHAEL, GEORGE	Father Figure	1p
MICHAEL, GEORGE	Father Figure	6a
MICHAEL, GEORGE	Father Figure	9a
MICHAEL, GEORGE	Father Figure	12n
MICHAEL, GEORGE	Father Figure	4p
MICHAEL, GEORGE	Father Figure	7p
MICHAEL, GEORGE	Father Figure	10p
MIKE & MECHANICS	All I Need Is A Miracle	11p
MIKE & MECHANICS	Taken In	1p
MILLS, STEPHANIE	Never Knew Love Like This Befo	2p
MOODY BLUES	Other Side Of Life	7a
N		
NICKS/HENLEY	Leather And Lace	1p
O		
O'NEAL/CHERRELLE	Never Knew Love Like This	8p
OCEAN, BILLY	Get Outta My Dreams, Get Into	7a
OCEAN, BILLY	Get Outta My Dreams, Get Into	11a
OCEAN, BILLY	Get Outta My Dreams, Get Into	3p
OCEAN, BILLY	Get Outta My Dreams, Get Into	6p
OCEAN, BILLY	Get Outta My Dreams, Get Into	9p
OCEAN, BILLY	Love Is Forever	12n
OCEAN, BILLY	There'll Be Sad Songs	4p
OSBORNE, JEFFREY	On The Wings Of Love	10p
P		
POINTER SISTERS	Fire	9a
POINTER SISTERS	I'm So Excited	7p
PRETTY POISON	Catch Me (I'm Falling)	9p
Q		
QUARTERFLASH	Harden My Heart	7p

R		
REO SPEEDOWAGON	In My Dreams	10a
RICHIE, LIONEL	Hello	7p
RICHIE, LIONEL	Love Will Conquer All	10p
RICHIE, LIONEL	Running With The Night	11a
ROBINSON, SMOKEY	Just To See Her	6a
ROBINSON, SMOKEY	One Heartbeat	10p
ROGER	I Want To Be Your Man	4p
RONSTADT & INGRAM	Somewhere Out There	3p
ROSE ROYCE	Wishing On A Star	8a
RUFUS	Ain't Nobody	6p
S		
SADE	Smooth Operator	12n
SOS BAND	Just Be Good To Me	2p
SOS BAND	Just The Way You Like It	8p
STARR, BRENDA K	I Still Believe	7a
STARR, BRENDA K	I Still Believe	1p
STARR, BRENDA K	I Still Believe	7p
SURVIVOR	Search Is Over	1p
SWAYZE, PATRICK	She's Like The Wind	7a
SWAYZE, PATRICK	She's Like The Wind	11a
SWAYZE, PATRICK	She's Like The Wind	5p
SWAYZE, PATRICK	She's Like The Wind	10p
SWING OUT SISTER	Breakout	8p
SWING OUT SISTER	Twilight World	10p
SYSTEM	Don't Disturb This Groove	2p
T		
TEARS FOR FEARS	Everybody Wants To Rule The Wo	2p
TEMPTATIONS	Lady Soul	7p
TEMPTATIONS	Treat Her Like A Lady	9a
TIFFANY	Could've Been	9a
U		
U2	I Still Haven't Found What I'm	8a
U2	I Still Haven't Found What I'm	11a
U2	I Still Haven't Found What I'm	2p
U2	I Still Haven't Found What I'm	5p
U2	I Still Haven't Found What I'm	8p
U2	I Still Haven't Found What I'm	11p
V		
VANOROSS, LUTHER	Stop To Love	10a
VIEW FROM THE HILL	No Conversation	10a
VIEW FROM THE HILL	No Conversation	4p
VIEW FROM THE HILL	No Conversation	10p
W		
WANG CHUNG	Everybody Have Fun Tonight	9a
WASHINGTON, GROVER J	Just The Two Of Us	11p
WATLEY, JOOY	Don't You Want Me	11p
WHISPERS	Rock Steady	10a
WHITESNAKE	Is This Love	9a
WILL TO POWER	Dreamin'	8p
WINWOOD, STEVE	Back In The High Life Again	8a
WINWOOD, STEVE	Valerie	8a
WINWOOD, STEVE	While You See A Chance	12n
WONDER, STEVE	Isn't She Lovely	5p
PLAYLIST OF CURRENTS		
USERS GUIDE: Number of plays calculated for 18 hour monitor period.		
ASTLEY, RICK	Never Gonna Give You Up	6
JACKSON, MICHAEL	Man In The Mirror	6
MICHAEL, GEORGE	Father Figure	6
OCEAN, BILLY	Get Outta My Dreams, Get Into	5
SWAYZE, PATRICK	She's Like The Wind	4
CLAYTON, MERRY	Yes	3
OEELE	Two Occasions	3
HOUSTON, WHITNEY	Where Do Broken Hearts Go	3
STARR, BRENDA K	I Still Believe	3
VIEW FROM THE HILL	No Conversation	3
JETS	Make It Real	2
O'ARBY, TERENCE TREN	Wishing Well	1
ESTEFAN, GLORIA & MI	Anything For You	1
O'NEAL/CHERRELLE	Never Knew Love Like This	1

PLAYLIST OF HOTTEST RECURRENTS

USERS GUIDE: Recurrents played more than once.		
MEOLEY/WARNES	(I've Had) The Time Of My Life	6
U2	I Still Haven't Found What I'm	6
COLLINS, PHIL	We Said Hello, Goodbye	5
COLE, NATALIE	I Live For Your Love	4
CHER	I Found Someone	3
DAYNE, TAYLOR	Tell It To My Heart	3
ESTEFAN, GLORIA & MI	Can't Stay Away From You	3
HOUSTON, WHITNEY	Moment Of Truth	3
GIBSON, OEBBIE	Foolish Beat (LP Cut)	2

CORE ARTISTS

USERS GUIDE: Those artists with a title saturation of at least three, listed in descending order.		
HOUSTON, WHITNEY		6
ESTEFAN, GLORIA & MI		4
COLLINS, PHIL		3
JACKSON, MICHAEL		3
KOOL & THE GANG		3
OCEAN, BILLY		3
RICHIE, LIONEL		3
WINWOOD, STEVE		3

GOLD/CURR.-RECURR. RATIOS

OVERALL	
C.R.	59.00
G.	41.00
MORNING DRIVE	
C.R.	48.72
G.	51.28
MID-DAY	
C.R.	57.14
G.	42.86
AFTERNOON DRIVE	
C.R.	62.22
G.	37.78
EVENING	
C.R.	65.00
G.	35.00

POSITIONING STATEMENTS

VARIETY	63X
"(X) minutes of non-stop lite rock variety." (30)	
"W-Lite, 95.7, Tampa Bay's variety station; that means less repetition." (9)	
"W-Lite with a song you won't hear anywhere else." (8)	
"WNLT, your constant variety station." (8)	
"Tampa Bay's variety station." (4)	
"W-Lite, 95.7, with another song you don't hear on any other Tampa Bay F.M.'s." (4)	
MOST MUSIC IN THE MORNING	32X
"W-Lite, the most music in the morning is right here, 95.7." (15)	
"Where you get the most music in the morning, W-Lite, 95.7." (8)	
"W-Lite, 95.7, Tampa Bay's most music in the morning station." (7)	
"Tampa Bay's station with the most music in the morning." (1)	
IMAGE	16X
"(X) minutes of lite rock, less talk." (12)	
"WNLT, the soundtrack of Tampa Bay." (2)	
"Another one of the songs you heard first." (2)	
BONUS HOURS	12X
Nighttime continuous music sweeps of at least 45 minutes.	
CALL RECOGNITION	4X
"When you go to write it down, put W-N-L-T... but you can call us W-Lite." (3)	
"Don't forget, our call letters are W-N-L-T." (1)	
GENERIC	4X
"Thanks for switching-on W-Lite." (3)	
"Thanks for switching-on 'The Lite.'" (1)	

PROMOTIONAL ACTIVITY

SPOTLITE SONG	9X
Listeners are instructed to listen for a different song each hour. 10th caller upon hearing song wins tickets to premiere of new Alan Alda/Ann-Margaret movie, "A New Life".	
ALL DAY LISTENER	4X
Listeners send-in postcards to qualify for daily drawing for a free lunch. Currently, listeners also receive a "Summer Warmup Kit" (T-shirt, visor, sun tan lotion, etc.).	

ST. PATRICK'S DAY PARTY	4X
Station is inviting listeners to their party with midday host Steve Michaels.	
FRIDAY NITE DANCE MIXES	4X
Four hours of dance mixes are featured every nite beginning at 10p.	
JAZZ TICKETS GIVEAWAY	4X
Station is giving away six to see jazz artist Bobby McFerrin in concert.	
JAZZ BRUNCH	3X
Station features "at least" three hours of jazz every Sunday.	
PINELLA'S PARADE OF HOMES	3X
Station invited listeners to visit their booth during Pinella County's home shows for a chance to register to win various home furnishings.	

ACCOUNT LIST

Accountemps	2X	Employment
American Airlines	3X	Airlines
B.T. Bones	1X	Restaurant
Bali Health Club	4X	Entertainment/Rec
Bennigans	4X	Restaurant
Biarriz	4X	Nightclub
Bromley's Jewelers	3X	Retail
C.K.'s Restaurant	2X	Restaurant
Carol's Partyworld	3X	Retail
Channel 3	4X	TV/Broadcast
Clearwater Mattress	2X	Home Furnishings
Computer Solutions	1X	Computers
Delta Airlines	3X	Airlines
Dental Health Services	4X	Medical
Dianetics	4X	Publication
Ethan Allen Galleries	5X	Home Furnishings
Bob Evans Restaurant	2X	Restaurant
Florida Fertility Institute	1X	Medical
Florida Lottery	4X	Government
Florida's Partyline	4X	Communications
Golden Diamond Source	2X	Retail
GTE	1X	Communications
Gulf Marine	1X	Entertainment/Rec
Harbor Island	3X	Real Estate
Hillsborough Animal Control	3X	Government
Honor Card	3X	Bank/Finance
Inacomp Computer Center	2X	Computers
Kane Furniture	4X	Home Furnishings
Keelean Buick	2X	Auto/MC
Lenscrafters	2X	Optical
Leverock's Seafood House	12X	Restaurant
Liquislim	2X	Health/Beauty
McDonalds	3X	Restaurant
Bobby McFerrin Concert	3X	Entertainment/Rec
Microage Computers	1X	Computers
Mobil Oil	1X	Auto/MC
Morton's System Saver	4X	Home Improvement
Nutrasystem	3X	Health/Beauty
Paragon Cable	4X	TV/Broadcast
Penrods	3X	Nightclub
Pinella Yellow Pages	3X	Publication
Pioneer Savings Bank	2X	Bank/Finance
Publix	2X	Retail
Republic Bank	3X	Bank/Finance
Ross	5X	Retail
Southwest Bell Yellow Pages	1X	Publication
St. Petersburg Times	1X	Publication
Sun Toyota	4X	Auto/MC
System Saver	1X	Home Improvement
Tampa College	3X	Education
The Plant Lady	2X	Retail
Thrifty Car Rental	2X	Travel/Tourism
Tire Kingdom	2X	Auto/MC
Van Scoy Diamond Mine	5X	Retail
Waterbedroom Land	2X	Home Furnishings
Weight Watchers	6X	Health/Beauty

ACCOUNTS BY CATEGORY

Airlines	4%
Auto/MC	5%
Bank/Finance	5%
Communications	3%
Computers	2%
Education	2%
Employment	1%
Entertainment/Rec	5%
Government	7%
Health/Beauty	7%
Home Furnishings	8%
Home Improvement	3%
Medical	3%
Nightclub	4%
Publication	5%
Real Estate	2%
Restaurant	14%
Retail	14%
TV/Broadcast	5%

LET'S

TALK



Premiere Radio Network Presents
Classic Call with Robbie Robertson

Catch him the weeks of March 21 and 28.

When we talk, people listen. *Classic Call*... where the superstars of Rock call your listeners and make you the talk of the market. Each week, host Billy Juggs welcomes a rock giant on his 60-minute show for music, interviews and telephone calls.

This week's special guest star is Robbie Robertson, former member of the legendary group "The Band" discussing his exciting debut solo album "Robbie Robertson" and his new single and video "Somewhere Down The Crazy River" directed by Martin Scorsese. But most importantly, he'll be personally calling fans direct to answer their questions.

In past weeks *Classic Call* has featured superstars like Carlos Santana, The Doobie Brothers, The Byrds, REO Speedwagon, The Doors and many more.

So talk to us. It's not too late to pick up the show that's been overwhelming Classic and Album Rock stations in top markets across the country.

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ROCK RADIO

TRACER TRACKS

2/28/88	3/7/88	3/14/88	3/21/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
1	1	1	↑	ROBERT PLANT	Heaven Knows	Atlantic	791	17.51
7	2	2	↑	JOHN C MELLENCAMP	Check It Out	Mercury/PG	721	15.18
4	3	3	↑	AEROSMITH	Angel	Geffen	658	11.74
14	8	8	↑	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc	602	11.70
2	5	4	5	INXS	Devil Inside	Atlantic	560	15.43
22	11	7	↑	DAVID LEE ROTH	Damn Good	WB	560	13.19
6	6	5	7	STING	Be Still My Beating Heart	A&M	511	11.80
5	7	6	8	GEORGE THOROGOOD	You Talk Too Much	EMI-Manhat	420	8.38
17	13	13	↑	3	Talkin' Bout	Geffen	413	8.32
23	12	11	↑	ROBERT PLANT	Tell Cool One	Es P/Atlan	392	8.47
12	10	10	11	ICEHOUSE	Electric Blue	Chrysalis	371	8.27
9	9	9	12	KINGDOM COME	Get It On	Polygram	350	7.15
20	16	14	↑	JERRY HARRISON	Rev It Up	Sire	343	9.41
21	18	12	14	GEORGE HARRISON	Cloud 9	Dark Ho/WB	343	7.71
—	35	22	↑	BRUCE SPRINGSTEEN	All That Heaven Will Allow	Columbia	301	5.79
25	22	18	↑	WHITE LION	Wait	Atlantic	266	5.01
26	24	21	↑	FOREIGNER	Can't Wait	Atlantic	252	5.22
15	19	15	18	DANNY WILDE	Time Runs Wild	Geffen	252	4.71
New Entry ✓			↑	TALKING HEADS	(Nothing But) Flowers	Sire/WB	245	7.20
—	38	26	↑	GEORGE THOROGOOD	Born To Be Bad	EMI-Manhat	245	4.86
34	26	17	21	MIDNIGHT OIL	Beds Are Burning	Columbia	238	7.33
18	20	19	22	MIKE OLDFIELD	Magic Touch	Virgin	210	3.62
29	31	23	↑	ALARM	Presence Of Love	IRS/MCA	203	4.67
—	37	25	↑	CHURCH	Under The Milky Way	Arista	175	4.25
33	25	20	25	YES	Final Eyes	Atco	175	3.89
30	27	32	↑	REM	Finest Worksong	IRS/MCA	168	4.79
27	29	27	↑	JOE SATRIANI	Setch Boogie	Relativity	168	2.61
24	—	28	28	AC/DC	Heatseeker	Atlantic	161	4.09
—	40	31	↑	PAUL CARRACK	One Good Reason	Chrysalis	133	2.69
32	33	30	↑	BOEANS	Dreams	Slash/Repr	126	3.25
—	39	—	↑	ROBERT PLANT	Ship Of Fools	Es P/Atlan	126	2.27
—	—	35	↑	BALAAM & ANGEL	I Love The Things You Do To Me	Virgin	119	2.58
28	28	29	33	JOHN BRANNEN	Desolation Angel	Apache	119	2.39
—	—	39	↑	PINK FLOYD	Sorrow	Columbia	112	1.75
New Entry ✓			↑	INXS	New Sensation	Atlantic	105	2.03
New Entry ✓			↑	DAVID LEE ROTH	Knucklebones	WB	105	1.86
38	—	0	↑	RICHARD MARX	Endless Summer Nights	EMI-Manhat	98	1.88
New Entry ✓			↑	GUNS 'N ROSES	Welcome To The Jungle	Geffen	98	1.88
New Entry ✓			↑	JONI MITCHELL	Snakes & Ladders	Geffen	91	3.53
37	34	37	40	BRYAN FERRY	Kiss & Tell	Reprise	91	3.33

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
DEF LEPPARD	Love Bites	Mercury/PG	91	62%
RICK SPRINGFIELD	Rock Of Life	RCA	91	—
RUSH	Prime Mover	Mercury/PG	84	—
ECHO & BUNNYMEN	Bedbugs & Ballyhoo	Sire/WB	77	09%
✓ SMITHEREENS	Only A Memory	Enig/Capit	77	—
TONIO K	Without Love	A&M	77	09%
✓ MORRISSEY	Suedehead	Sire/Rep	70	—
ROBERT PLANT	Way I Feel	Es P/Atlan	70	25%
DAVID LEE ROTH	Stand Up	WB	70	—
GODFATHERS	Birth School Work Death	Epic	63	—
BRUCE SPRINGSTEEN	Roulette	Columbia	63	28%
PROPHET	Sound Of A Breaking Heart	Megaforce	63	12%
JAMES HARMAN BAND	My Baby's Gone	Rhino	63	28%
HEART	I Want You So Bad	Capitol	63	—
NICK LOWE	Lovers Jamboree	Columbia	56	—
TREAT HER RIGHT	I Think She Likes Me	RCA	56	33%
WILL & THE KILL	Heart Of Steel	MCA	56	—
BIG PIG	Breakaway	A&M	49	—

HOTTEST RECURRENTS

3/21/88	ARTIST	TITLE	LABEL
1	DAVID LEE ROTH	Just Like Paradise	WB
2	GREAT WHITE	Save Your Love	Capitol
3	DEF LEPPARD	Hysteria	Mercury/PG
4	BRUCE SPRINGSTEEN	One Step Up	Columbia
5	FOREIGNER	Heart Turns To Stone	Atlantic
6	PINK FLOYD	On The Turning Away	Columbia
7	GEORGE HARRISON	When We Was Fab	Dark Ho/WB
8	PAUL CARRACK	Don't Shed A Tear	Chrysalis
9	YES	Rhythm Of Love	Atco
10	STEVE WINWOOD	Talking Back To The Night	Island/WB

MOST UPWARD MOVEMENT

NATIONAL

Artist	Title	Label
GUNS 'N ROSES	Welcome To The Jungle	Geffen

EAST

JONI MITCHELL	Snakes & Ladders	Geffen
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WEST

TALKING HEADS	(Nothing But) Flowers	Sire/WB
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SOUTH

TALKING HEADS	(Nothing But) Flowers	Sire/WB
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MIDWEST

REM	Finest Worksong	IRS/MCA
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USERS GUIDE: Calculated and determined by increase in RANK over previous week.

ROCK RADIO — DAYPART CHART

6AM-7PM

3/14/88	3/21/88	ARTIST	TITLE	LABEL
1	↑	ROBERT PLANT	Heaven Knows	Atlantic
2	↑	JOHN C MELLENCAMP	Check It Out	Mercury/PG
3	↑	AEROSMITH	Angel	Geffen
4	↑	INXS	Devil Inside	Atlantic
6	↑	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
8	↑	DAVID LEE ROTH	Damn Good	WB
5	7	STING	Be Still My Beating Heart	A&M
11	↑	3	Talkin' Bout	Geffen
9	↑	ICEHOUSE	Electric Blue	Chrysalis
10	↑	GEORGE HARRISON	Cloud 9	Dark Ho/WB
7	11	GEORGE THOROGOOD	You Talk Too Much	EMI-Manhat
14	↑	JERRY HARRISON	Rev It Up	Sire
17	↑	BRUCE SPRINGSTEEN	All That Heaven Will Allow	Columbia
15	↑	ROBERT PLANT	Tall Cool One	Es P/Atlan
13	15	KINGDOM COME	Get It On	Polygram
16	↑	DANNY WILDE	Time Runs Wild	Geffen
—	↑	TALKING HEADS	(Nothing But) Flowers	Sire/WB
20	↑	FOREIGNER	Can't Wait	Atlantic
27	↑	GEORGE THOROGOOD	Born To Be Bad	EMI-Manhat
18	20	MIKE OLDFIELD	Magic Touch	Virgin
23	↑	WHITE LION	Wait	Atlantic
19	22	MIDNIGHT OIL	Beds Are Burning	Columbia
24	↑	ALARM	Presence Of Love	IRS/MCA
28	↑	CHURCH	Under The Milky Way	Arista
37	↑	ROBERT PLANT	Ship Of Fools	Es P/Atlan
22	26	YES	Final Eyes	Atco
26	27	BODEANS	Dreams	Slash/Repr
25	28	JOHN BRANNEN	Desolation Angel	Apache
30	↑	REM	Finest Worksong	IRS/MCA
29	30	PAUL CARRACK	One Good Reason	Chrysalis
39	↑	RICHARD MARX	Endless Summer Nights	EMI-Manhat
32	↑	BRYAN FERRY	Kiss & Tell	Reprise
38	↑	RICK SPRINGFIELD	Rock Of Life	RCA
34	↑	PINK FLOYD	Sorrow	Columbia
—	↑	JONI MITCHELL	Snakes & Ladders	Geffen
—	↑	TONIO K	Without Love	A&M
—	↑	INXS	New Sensation	Atlantic
—	↑	DAVID LEE ROTH	Knucklebones	WB
—	↑	ECHO & BUNNYMEN	Bedbugs & Ballyhoo	Sire/WB
—	↑	ROBERT PLANT	Way I Feel	Es P/Atlan

7PM-MIDNIGHT

3/14/88	3/21/88	ARTIST	TITLE	LABEL
2	↑	ROBERT PLANT	Heaven Knows	Atlantic
1	2	AEROSMITH	Angel	Geffen
11	↑	HENRY LEE SUMMER	I Wish I Had A Girl	CBS Assoc
9	↑	ROBERT PLANT	Tall Cool One	Es P/Atlan
7	↑	JOHN C MELLENCAMP	Check It Out	Mercury/PG
4	6	KINGDOM COME	Get It On	Polygram
6	7	DAVID LEE ROTH	Damn Good	WB
5	8	GEORGE THOROGOOD	You Talk Too Much	EMI-Manhat
3	9	INXS	Devil Inside	Atlantic
8	10	STING	Be Still My Beating Heart	A&M
18	↑	3	Talkin' Bout	Geffen
16	↑	JOE SATRIANI	Sech Boogie	Relativity
10	13	AC/DC	Heatseeker	Atlantic
12	14	JERRY HARRISON	Rev It Up	Sire
14	15	WHITE LION	Wait	Atlantic
13	16	MIDNIGHT OIL	Beds Are Burning	Columbia
—	↑	GUNS 'N ROSES	Welcome To The Jungle	Geffen
15	18	ICEHOUSE	Electric Blue	Chrysalis
34	↑	REM	Finest Worksong	IRS/MCA
25	↑	GEORGE THOROGOOD	Born To Be Bad	EMI-Manhat
26	↑	FOREIGNER	Can't Wait	Atlantic
28	↑	ALARM	Presence Of Love	IRS/MCA
20	23	YES	Final Eyes	Atco
—	↑	TALKING HEADS	(Nothing But) Flowers	Sire/WB
24	25	BALAAM & ANGEL	I Love The Things You Do To Me	Virgin
39	↑	BRUCE SPRINGSTEEN	All That Heaven Will Allow	Columbia
22	27	DANNY WILDE	Time Runs Wild	Geffen
17	28	GEORGE HARRISON	Cloud 9	Dark Ho/WB
19	29	CHURCH	Under The Milky Way	Arista
23	30	MIKE OLDFIELD	Magic Touch	Virgin
—	↑	SMITHEREENS	Only A Memory	Enig/Capit
35	↑	GODFATHERS	Birth School Work Death	Epic
—	↑	DAVID LEE ROTH	Stand Up	WB
33	34	DAVID LEE ROTH	Knucklebones	WB
38	↑	INXS	New Sensation	Atlantic
—	↑	DEF LEPPARD	Love Bites	Mercury/PG
37	37	PAUL CARRACK	One Good Reason	Chrysalis
—	↑	PINK FLOYD	Sorrow	Columbia
—	↑	JUDAS PRIEST	Johnny B. Goode	Atlantic
—	↑	TREAT HER RIGHT	I Think She Likes Me	RCA

USERS GUIDE: Daypart charts are based on actual number of plays credited to each title.

HEAVIEST SATURATION (ROCK RADIO)

ROBERT PLANT 1

Heaven Knows
Atlantic

KSHE-FM	1.06
WKLS-FM	.95
WQVE-FM	.91
KLQJ-FM	.84
WNEW-FM	.75
KLOS-FM	.67
WHJY-FM	.67
WBCN-FM	.60
WLUP-FM	.60
KTXQ-FM	.56

JOHN C MELLENCAMP 2

Check It Out
Mercury/PG

KSHE-FM	1.06
KLOS-FM	1.01
KLQJ-FM	.84
WNEW-FM	.75
WKLS-FM	.71
WLLZ-FM	.63
WLUP-FM	.60
KTXQ-FM	.56
WYY-FM	.53
WHJY-FM	.50

AEROSMITH 3

Angel
Geffen

WKLS-FM	.95
KLQJ-FM	.84
WHJY-FM	.84
KQRS-FM	.76
WYY-FM	.53
KYYS-FM	.48
KBPI-FM	.45
KISW-FM	.42
KTXQ-FM	.42
WYNF-FM	.40

HENRY LEE SUMMER 4

I Wish I Had A Girl
CBS Assoc

WBCN-FM	.90
WFBO-FM	.73
WKLS-FM	.71
WHJY-FM	.67
KLQJ-FM	.63
WQVE-FM	.55
KSHE-FM	.53
WRIF-FM	.52
KYYS-FM	.48
WGTR-FM	.48

INXS 5

Devil Inside
Atlantic

WNEW-FM	2.25
KROQ-FM	1.88
WKLS-FM	.95
WMMR-FM	.88
KGB-FM	.67
KLOS-FM	.67
WBCN-FM	.60
WLUP-FM	.60
WYY-FM	.53
WRIF-FM	.52

DAVID LEE ROTH 6

Damn Good
WE

WNEW-FM	1.50
WKLS-FM	.95
WBCN-FM	.90
KLQJ-FM	.84
WQVE-FM	.73
WLUP-FM	.60
KTXQ-FM	.56
WFBO-FM	.55
WHJY-FM	.50
WBCN-FM	.45

STING 7

Be Still My Beating Heart
A&M

WNEW-FM	1.50
WMMR-FM	1.32
WKLS-FM	.95
KLOS-FM	.67
WYY-FM	.53
KYYS-FM	.48
WBAB-FM	.44
KLQJ-FM	.42
WLVO-FM	.40
WFBO-FM	.36

GEORGE THOROGOOD 8

You Talk Too Much
EMI-Merhar

KLOS-FM	.67
WBCN-FM	.60
WLUP-FM	.60
WYY-FM	.53
KYYS-FM	.48
WKLS-FM	.48
WBAB-FM	.44
WLVO-FM	.40
KGB-FM	.34
KGON-FM	.29

3

Talkin' Bout
Geffen

WQVE-FM	.91
KLOS-FM	.67
KLQJ-FM	.63
WBCN-FM	.60
WHJY-FM	.50
WLLZ-FM	.42
KAZY-FM	.31
KGON-FM	.29
WBAB-FM	.29
KSHE-FM	.27

ROBERT PLANT 10

Tell Cool One
Es P/Atlan

WBCN-FM	.90
WNEW-FM	.75
WBCN-FM	.67
KUPD-FM	.48
WKLS-FM	.48
WQFM-FM	.38
WHJY-FM	.34
WYY-FM	.27
WYNF-FM	.27
KBPI-FM	.22

ICEHOUSE 11

Electric Blue
Dryads

KROQ-FM	1.88
KSHE-FM	.53
WLVO-FM	.53
KUPD-FM	.48
KYYS-FM	.48
KLQJ-FM	.42
WRIF-FM	.35
KLOS-FM	.34
WHJY-FM	.34
WBCN-FM	.30

KINGDOM COME 12

Get It On
Polygram

WNEW-FM	.75
WBCN-FM	.60
KLQJ-FM	.42
KQRS-FM	.38
WQVE-FM	.36
KLQJ-FM	.36
WGTR-FM	.36
KGB-FM	.34
WHJY-FM	.34
KTXQ-FM	.28

JERRY HARRISON 13

Rev It Up
Sire

KROQ-FM	2.34
WNEW-FM	.75
WBCN-FM	.60
WLUP-FM	.60
WMMR-FM	.44
WXRT-FM	.39
XTRA-FM	.38
KTXQ-FM	.28
KSHE-FM	.27
WYY-FM	.27

GEORGE HARRISON 14

Cloud 9
Dark Ha/WB

WNEW-FM	1.50
KLOS-FM	.67
KLQJ-FM	.63
WKLS-FM	.48
KXRX-FM	.39
KYYS-FM	.36
WHJY-FM	.34
KDKB-FM	.31
WLUP-FM	.30
WYY-FM	.27

BRUCE SPRINGSTEEN 15

All That Heaven Will Allow
Columbia

WKLS-FM	.95
WQVE-FM	.55
WGTR-FM	.48
WMMR-FM	.44
WHJY-FM	.34
WLUP-FM	.30
WYY-FM	.27
KROR-FM	.24
KXRX-FM	.20
KXRX-FM	.20

WHITE LION 16

Wait
Atlantic

KLQJ-FM	.84
KTXQ-FM	.56
WRIF-FM	.35
WHJY-FM	.34
KSHE-FM	.27
WLVO-FM	.27
KLQJ-FM	.24
KUPD-FM	.24
KISW-FM	.21
WLLZ-FM	.21

FOREIGNER 17

Can't Wait
Atlantic

KQRS-FM	.76
WQVE-FM	.73
KLQJ-FM	.63
KBPI-FM	.45
WHJY-FM	.34
WLUP-FM	.30
KTXQ-FM	.28
KROR-FM	.24
WKLS-FM	.24
KGON-FM	.20

DANNY WILDE 18

Time Runs Wild
Geffen

WQVE-FM	.73
KLQJ-FM	.63
KSHE-FM	.53
KISW-FM	.31
KYYS-FM	.24
WKLS-FM	.24
KGON-FM	.20
WRIF-FM	.17
KGB-FM	.17
WNOR-FM	.15

TALKING HEADS 19

(Nothing But) Flowers
Sire/WB

WNEW-FM	2.25
WBCN-FM	.60
XTRA-FM	.50
KROQ-FM	.47
WBAB-FM	.44
WMMR-FM	.44
KLQJ-FM	.42
WHJY-FM	.34
KAZY-FM	.21
WXRT-FM	.20

GEORGE THOROGOOD 20

Born To Be Bad
EMI-Merhar

WQVE-FM	.55
WMMR-FM	.44
WYY-FM	.40
KQRS-FM	.38
WHJY-FM	.34
KDKB-FM	.31
WBCN-FM	.30
KSHE-FM	.27
KROR-FM	.24
KLQJ-FM	.21

MIDNIGHT OIL 21

Beds Are Burning
Columbia

KROQ-FM	1.88
WBCN-FM	.90
WNEW-FM	.75
KLQJ-FM	.42
KQRS-FM	.38
WLUP-FM	.30
WBAB-FM	.29
XTRA-FM	.25
WBCN-FM	.22
KAZY-FM	.21

MIKE OLDFIELD 22

Magic Touch
Virgin

KSHE-FM	.53
WKLS-FM	.48
KDKB-FM	.38
WLUP-FM	.30
WKRL-FM	.20
WQVE-FM	.18
WNOR-FM	.15
KTXQ-FM	.14
WYY-FM	.13
WYNF-FM	.13

ALARM 23

Presence Of Love
WS/MCA

KROQ-FM	.94
KLQJ-FM	.63
WFBO-FM	.36
WNOR-FM	.31
KBCO-FM	.29
KSHE-FM	.27
KUPD-FM	.24
WKLS-FM	.24
KXRX-FM	.20
WPHQ-FM	.15

CHURCH 24

Under The Milky Way
Arista

WNEW-FM	.75
XTRA-FM	.50
KLQJ-FM	.42
KBCO-FM	.29
KTXQ-FM	.28
WKLS-FM	.24
WBCN-FM	.22
WXRT-FM	.20
KQRS-FM	.19
WRIF-FM	.17

YES 25

Final Eyes
A&A

WNEW-FM	.75
WMMR-FM	.44
KZEW-FM	.39
WHJY-FM	.34
KTXQ-FM	.28
WLVO-FM	.27
WQVE-FM	.18
WRIF-FM	.17
KBCO-FM	.15
WQFM-FM	.13

HEAVIEST SATURATION (ROCK RADIO) — Continued

REM 26

Finest Worksong
IRS/MCA

WNEW-FM	.75
WKLS-FM	.71
WBCN-FM	.60
KROQ-FM	.47
KTXQ-FM	.28
KSHE-FM	.27
KYYS-FM	.24
KLOL-FM	.21
KZEW-FM	.20
KQRS-FM	.19

JOE SATRIANI 27

Satch Boogie
Rafanovy

KOKB-FM	.31
KRQR-FM	.24
WKLS-FM	.24
KLLOL-FM	.21
WRIF-FM	.17
WHJY-FM	.17
WNOR-FM	.15
KTXQ-FM	.14
WYYY-FM	.13
WLVO-FM	.13

AC/DC 28

Heatseeker
Atlantic

WNEW-FM	.75
WBCN-FM	.60
KSHE-FM	.27
KUPD-FM	.24
WKLS-FM	.24
KLLOL-FM	.21
WLLZ-FM	.21
WQVE-FM	.18
WHJY-FM	.17
WNOR-FM	.15

PAUL CARRACK 29

One Good Reason
Chrysalis

KLLOL-FM	.63
KLOS-FM	.34
WLVO-FM	.27
KZAP-FM	.22
WXRT-FM	.20
KXRX-FM	.20
KOKB-FM	.15
WNOR-FM	.15
KBCO-FM	.15
WYNY-FM	.13

BODEANS 30

Dreams
Steak/Pop

WNEW-FM	.75
WQVE-FM	.36
WBCN-FM	.30
KSHE-FM	.27
KYYS-FM	.24
KBPI-FM	.22
WXRT-FM	.20
KXRX-FM	.20
WNOR-FM	.15
KBCO-FM	.15

ROBERT PLANT 31

Ship Of Fools
Es P/Atlan

KISW-FM	.31
WKLS-FM	.24
KBPI-FM	.22
KLLOL-FM	.21
WXRT-FM	.20
KXRX-FM	.20
WQVE-FM	.18
KBCO-FM	.15
WYYY-FM	.13
WLVO-FM	.13

BALAM & ANGEL 32

I Love The Things You Do To Me
Vega

WNEW-FM	.75
WBCN-FM	.30
XTRA-FM	.25
KAZY-FM	.21
KBCO-FM	.15
KTXQ-FM	.14
WLVO-FM	.13
KUPD-FM	.12
WGTR-FM	.12
KBPI-FM	.11

JOHN BRANNEN 33

Desolation Angel
Apache

WBCN-FM	.60
WQFM-FM	.38
KSHE-FM	.27
WBCN-FM	.22
WLLZ-FM	.21
WNOR-FM	.15
WPHD-FM	.15
KRQR-FM	.12
KOME-FM	.11
KFOG-FM	.09

PINK FLOYD 34

Sorrow
Columbia

WNOR-FM	.31
WBCN-FM	.22
KQRS-FM	.19
KOKB-FM	.15
WYNY-FM	.13
KJJD-FM	.12
KRQR-FM	.12
KYYS-FM	.12
KZAP-FM	.11
KZEW-FM	.10

INXS 35

New Sensation
Atlantic

WYNY-FM	.40
WBAB-FM	.29
KYYS-FM	.24
KBPI-FM	.22
KLLOL-FM	.21
WQVE-FM	.18
KBCO-FM	.15
KTXQ-FM	.14
KAZY-FM	.10
KFOG-FM	.09

DAVID LEE ROTH 36

Kracklebones
WB

WHJY-FM	.34
KZAP-FM	.22
KLLOL-FM	.21
WLLZ-FM	.21
KRQR-FM	.20
WRIF-FM	.17
WYYY-FM	.13
WLVO-FM	.13
WQFM-FM	.13
KYYS-FM	.12

RICHARD MARX 37

Endless Summer Nights
EMI-Musker

WBAB-FM	.29
WLVO-FM	.27
KLLOL-FM	.21
KRSP-FM	.21
WLLZ-FM	.21
WQVE-FM	.18
WHJY-FM	.17
WWDC-FM	.15
KINK-FM	.09
WSHE-FM	.09

GUNS 'N ROSES 38

Welcome To The Jungle
Geffen

KJJD-FM	.36
WKLS-FM	.24
KQRS-FM	.19
WQVE-FM	.18
WHJY-FM	.17
WBAB-FM	.15
KRQR-FM	.12
KUPD-FM	.12
KBPI-FM	.11
KAZY-FM	.10

JONI MITCHELL 39

Snakes & Ladders
Geffen

WNEW-FM	1.50
WLUP-FM	.60
WMMR-FM	.44
KBCO-FM	.29
WXRT-FM	.20
WBAB-FM	.15
KYYS-FM	.12
KZEW-FM	.10
KFOG-FM	.09
KRQR-FM	.06

BRYAN FERRY 40

Kiss & Tell
Polygram

KROQ-FM	.94
WNEW-FM	.75
WBCN-FM	.60
XTRA-FM	.25
KBPI-FM	.22
WXRT-FM	.20
WRIF-FM	.17
KBCO-FM	.15
KRQR-FM	.05

HEAVIEST SATURATION (ROCK RADIO) NEWCOMERS

DEF LEPPARD

Love Bites
Mercury/PG

KBPL-FM	.56
KTXQ-FM	.42
KAZY-FM	.21
KLDL-FM	.21
KQRS-FM	.19
WPHD-FM	.08

RICK SPRINGFIELD

Rock Of Life
RCA

KBPL-FM	.45
KUPD-FM	.36
WLVD-FM	.27
WNOR-FM	.15
WBAB-FM	.15
KLJD-FM	.12
KZAP-FM	.11

RUSH

Prime Mover
Mercury/PG

WQFM-FM	.38
KBPL-FM	.22
KAZY-FM	.21
KLJD-FM	.12
KYYS-FM	.12
KRXQ-FM	.10
KZEW-FM	.10

ECHO & BUNNYMEN

Bedbugs & Ballyhoo
Sire/WB

KROQ-FM	2.34
WNEW-FM	1.50
XTRA-FM	.38
KBCO-FM	.15

SMITHEREENS

Only A Memory
Epic/Capitol

WNEW-FM	1.50
KQRS-FM	.38
WRIF-FM	.35
WBCN-FM	.30
WQFM-FM	.13
XTRA-FM	.13
KSJO-FM	.07

TONIO K

Without Love
A&M

KLOS-FM	.67
WRIF-FM	.52
WBCN-FM	.30
KBCO-FM	.29
KSHE-FM	.27
KQRS-FM	.19
KDME-FM	.06

MORRISSEY

Suedehead
Sire/Ree

KROQ-FM	2.34
XTRA-FM	.50
WNOR-FM	.15

ROBERT PLANT

Way I Feel
Es P/Atlan

WNEW-FM	1.50
WMMR-FM	.44
KQRS-FM	.19
KBCO-FM	.15
KLJD-FM	.12
KGON-FM	.10
KZEW-FM	.10
WKRL-FM	.10
KDKB-FM	.08

DAVID LEE ROTH

Stand Up
WB

WNEW-FM	.75
KTXQ-FM	.28
KLDL-FM	.21
WDVE-FM	.18
WRIF-FM	.17
WYNF-FM	.13
WQFM-FM	.13
KUPD-FM	.12
WSHE-FM	.09

GODFATHERS

Birth School Work Death
Epic

WNEW-FM	.75
WBCN-FM	.30
KRQR-FM	.24
KLDL-FM	.21
WNOR-FM	.15
WYY-FM	.13
XTRA-FM	.13
KISW-FM	.10

BRUCE SPRINGSTEEN

Roulette
Columbia

WMMR-FM	.44
WRIF-FM	.35
WKLS-FM	.24
KQRS-FM	.19
KZEW-FM	.10
WPHD-FM	.08
KBER-FM	.03
KSJO-FM	.03

PROPHET

Sound Of A Breaking Heart
Mogulforce

WFBO-FM	.55
WQFM-FM	.25
WLZ-FM	.21
WDVE-FM	.18
WRIF-FM	.17
KRXQ-FM	.05

JAMES HARMAN BAND

My Baby's Gone
Fibero

KQRS-FM	.57
WFBO-FM	.18
KDKB-FM	.15
KZAP-FM	.11
KXRX-FM	.10
KRXQ-FM	.05

HEART

I Want You So Bad
Capitol

WLJY-FM	.34
KXRX-FM	.29
WWDC-FM	.15
KISW-FM	.10
KRXQ-FM	.05

NICK LOWE

Lovers Jamboree
Columbia

WNEW-FM	1.50
KSHE-FM	.27
XTRA-FM	.25
WXRT-FM	.20
KBCO-FM	.15
KZAP-FM	.11

MONDAY

M O R N I N G

R E P L A Y

SUBSCRIBE TODAY.

CALL COLLECT (313) 737-0027

DON'T MISS A SINGLE ISSUE.

CITY TRACKS (ROCK RADIO)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

ALBANY:

MD/nighttimer HOWARD GLASSMAN has left WEQX to pursue other interests; T & R to ANDI TURCO. 'EQX recently added CARLA "RAZ" RASWICK to mornings. For St Patrick's Day, they broadcast live from Magic Mountain ski area, and skied on green snow WPYX (PYX-106) is sending listeners to "the End Of The World" — literally — with a trip to the Pantogonia region of southern Argentina. Their annual Beach Party is March 24, with a jacuzzi and 8 trips to Florida to give away.

MIAMI:

An Olympics stunt prompted the song "Jamaica Bobsled Song" from WGTR morning team HERMAN & McBEAN; and the SONG prompted the station to host a "Jamaica Bobsled Night" March 24 with a team look-alike contest, Jamaican drink-naming contest and more. Helmet is required attire The WSHE "She Girls" debut soon. Twelve girls representing the station will be chosen March 27; a calendar featuring the girls is forthcoming as well. The WSHE Concert Card could win \$1000 for listeners.

Recent adds on WGTR include BALAAM & THE ANGEL and DANNY WILDE; Both 'GTR and 'SHE show biggest increases for BRUCE SPRINGSTEEN'S "All That Heaven Will Allow."

SAN DIEGO:

April 16 is the date for the "Rosarito to Ensenda 50 Mile Fun Bike Ride," and KGB will be on hand again. Over 10,000 cyclists are expected in this the largest bike race on the West Coast. April 1, it's a by-invitation live broadcast with KGB morning crew BERGER & PRESCOTT at a local International House Of Pancakes XTRA (91-X) is in the throes of their 5th Anniversary celebration, with shows scheduled by INXS, and Echo & the Bunnymen. PAM WOLFE returns to 91-X doing weekends and part-time.

KINGDOM COME, GEORGE THOROGOOD and STING still hottest on KGB; 91-X resumes it's Rising Star series with THEY MIGHT BE GIANTS and are playing "Don't Lets Start." Increases for NICK LOWE and TALKING HEADS.

COLUMBUS:

Whether or not there was any warm weather, this past weekend was the first weekend of spring; and in Columbus WLWQ (Q-96) declared it "The First Weekend Of Sting." Q-96 is sending a lucky listener to Las Vegas to police the Sting show April 2. Q-96's "Hometown Project #9" local band cassette is set for a mid-April release; proceeds will benefit Columbus' "Secret Santa" Project.

Q-96 shows strong airplay for ICEHOUSE, HENRY LEE SUMMER and RICK SPRINGFIELD'S "Rock Of Life."

NEW YORK:

Concern about AIDS has prompted WNEW to present the month-long series "March Against AIDS." PETE FORNATALE, DONNA FIDUCIA, and MARTY MARTINEZ report on various aspects of the disease in special news features. FORNATALE's Sunday Morning program "FM" focuses on AIDS-related topics; and the month culminates with a two-hour program on WNEW AM & FM March 27.

Visitors at WNEW-FM included JAMES TAYLOR, and the SMITHEREENS; who debuted their new LP "Green Thoughts." They played the single "Only A Memory," and "House We Used To Live In," among others.

WASHINGTON DC:

More new staffers at WCXR: LAURIE WILLIAMS midnight-5:30am, and LARRY BURNETT moves to 7-midnight. He'll continue hosting "Blues Room" Sundays 9-11pm The big move should be just about complete at WWDC (DC-101), as they move offices and studios to Silver Spring MD. Offices were scheduled to be in March 18; studios in today. Question is: when will the dust settle?

New TALKING HEADS "(Nothing But) Flowers" gets the most play of recent adds on DC-101. STING and YES top the list.

DENVER:

The Mile High City got up for Pink Floyd, as KAZY gave away tickets, CD packages, and a trip to Germany to see Pink Floyd at the Berlin Wall in June KBCO slope sleuths gather at Loveland Ski Area for a "Mystery On The Mountain"; another "I Ski W/KBCO" event March 26 & 27; proceeds benefit the Loveland Racing Program The KBPI "Incredible Super Sticker" contest is underway full speed ahead; lots of unbelievable prizes up for grabs. Best to TOM COLLINS, who leaves to program KKRQ, Iowa City.

BALAAM & THE ANGEL and TALKING HEADS show strong gains on KAZY; KBCO is playing CHRISTIANS, NICK LOWE, LYLE LOVETT and 10,000 MANIACS "What's The Matter Here?" KBPI adds AEROSMITH'S "St. John" and is playing GUNS 'N ROSES, CHURCH and MSG.

NORFOLK:

Talk about listener loyalty! WNOR recently gave away a trip to the Grammy Awards. The winner's boss was adamant about not giving her the time off to go, so she went on the morning show with JIMMY & THE BULL and quit her job on air. Lots of ticket giveaways for Bruce Springsteen, David Lee Roth, and the Grateful Dead. WNOR's 14 Anniversary is in April, and they'll release a commemorative LP collection.

'NOR expands it's playlist after 7pm to include new music; such as SISTERS OF MERCY, MORRISSEY and the new single from the DELLORDS "Judas Kiss."

We want to know what's going on with you! Put MONDAY MORNING REPLAY on your mailing list. Send your press releases to:

MONDAY MORNING REPLAY
28530 Orchard Lake Rd. Suite 102
Farmington Hills, MI 48018

Attn: Paul Kenedy

ADULT CONTEMPORARY

TRACER TRACKS

2/28/88	3/7/88	3/14/88	3/21/88	ARTIST	TITLE	LABEL	# PLAYS	REACH INDEX IN MILLIONS
1	1	2	↑	PATRICK SWAYZE	She's Like The Wind	RCA	1248	22.39
4	2	1	2	RICK ASTLEY	Never Gonna Give You Up	RCA	1232	24.34
6	5	4	↑	RICHARD MARX	Endless Summer Nights	EMI-Manhat	1078	19.86
5	4	3	4	GEORGE MICHAEL	Father Figure	Columbia	958	19.20
16	7	5	↑	WHITNEY HOUSTON	Where Do Broken Hearts Go	Arista	910	17.36
7	6	6	↑	JAMES TAYLOR	Never Die Young	Columbia	784	14.82
9	9	8	↑	MICHAEL JACKSON	Man In The Mirror	Epic	630	11.82
10	10	9	↑	BELINDA CARLISLE	I Got Weak	MCA	504	8.71
17	11	12	↑	LOUIS ARMSTRONG	What A Wonderful World	A&M	413	7.52
12	12	10	↑	STEVIE WONDER	You Will Know	Motown	364	6.29
11	13	11	↑	D MASON/SNOW	Dreams I Dream	MCA	350	5.14
13	14	13	↑	GEORGE HARRISON	When We Was Fab	Dark Ho/WB	294	4.75
30	28	15	↑	STEVE WINWOOD	Talking Back To The Night	Island/WB	287	3.88
18	20	16	↑	BILLY OCEAN	Get Outta My Dreams, Get Into	Jive/Arista	266	4.70
—	22	20	↑	BRUCE SPRINGSTEEN	One Step Up	Columbia	265	4.70
25	24	21	↑	DEBBIE GIBSON	Out Of The Blue	Atlantic	203	3.86
—	—	25	↑	GLORIA ESTEFAN & MIA	Anything For You	Epic	195	3.84
21	17	23	↑	MICHAEL BOLTON	Dock Of The Bay	Columbia	195	2.79
22	16	17	19	MIKE POST	Theme From L.A. Law	Polydor/PG	195	2.57
23	18	19	20	DAVID FOSTER	Winter Games	Atlantic	154	4.67
26	19	18	21	BREATHE	Hands To Heaven	A&M	147	3.00
—	21	22	↑	STARSHIP	Set The Night To Music	Grunt/RCA	119	3.44
—	29	30	↑	BRENDA RUSSELL	Piano In The Dark	A&M	98	2.19
New Entry ✓	—	—	↑	FOREIGNER	I Don't Want To Live W/o You	Atlantic	98	1.85
—	—	28	↑	TOTO	Pamela	Columbia	91	1.67
—	26	24	26	VIEW FROM THE HILL	No Conversation	Capitol	84	1.85
—	23	29	↑	STING	Be Still My Beating Heart	A&M	63	1.09
New Entry ✓	—	—	↑	RAY PARKER JR W/COLE	Over You	Geffen	63	1.04
New Entry ✓	—	—	↑	SCARLETT & BLACK	You Don't Know	Virgin	56	1.09
New Entry ✓	—	—	↑	DEELE	Two Occasions	Solar	56	.94

NEWCOMERS

Artist	Title	Label	# Plays	Increase Percentage
PARTON/ROBINSON	I Know You By Heart	Columbia	58	—
MERRY CLAYTON	Yes	RCA	49	133%
ART GARFUNKEL	So Much In Love	Columbia	49	250%
DAN SIEGEL	Feelin' Happy	CBS Assoc	42	—
JOHN C MELLENCAMP	Check It Out	Mercury/PG	42	100%
WARWICK & HEWETT	Another Chance To Love	Arista	42	50%
TERENCE TRENT D'ARBY	Washing Well	Columbia	35	400%
ELTON JOHN	Take Me To The Pilot	MCA	35	66%
JAN HAMMER	Crockett's Theme	MCA	28	—
JOHNNY HATES JAZZ	Shattered Dreams	Virgin	28	300%
✓ BRENDA K. STARR	I Still Believe	MCA	28	—
TEENA MARIE	Ooo La La La	Epic	21	50%
NATALIE COLE	Pink Cadillac	EMI-Manhat	21	—

HOTTEST RECURRENTS

3/21/88	ARTIST	TITLE	LABEL
1	GLORIA ESTEFAN & MIA	Can't Stay Away From You	Epic
2	ERIC CARMEN	Hungry Eyes	RCA
3	EXPOSE	Seasons Change	Arista
4	NATALIE COLE	I Live For Your Love	EMI/Manhat
5	FLEETWOOD MAC	Everywhere	WB
6	TIFFANY	Could've Been	MCA
7	SWING OUT SISTER	Twilight World	Mercury/PG
8	BRYSON/BELLE	Without You	Elektra
9	DAN HILL	(Never Thought) That I Could L	Columbia
10	MEDLEY/WARNES	(I've Had) The Time Of My Life	RCA

MOST UPWARD MOVEMENT

NATIONAL

Artist	Title	Label
ART GARFUNKEL	So Much In Love	Columbia

EAST

STEVE WINWOOD	Talking Back To The Night	Island/WB
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WEST

FOREIGNER	I Don't Want To Live W/o You	Atlantic
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SOUTH

GLORIA ESTEFAN & MIA	Anything For You	Epic
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MIDWEST

DEBBIE GIBSON	Out Of The Blue	Atlantic
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USERS GUIDE: Calculated and determined by increase in RANK over previous week.

USERS GUIDE: TRACER TRACKS are ranked by actual number of plays. Arrows are maintained by either an increase in plays or an increase in rank over the previous week. For a precise look at market saturation, reach index numbers are provided (gross impressions). Reach index is calculated by each radio stations average quarter hour (SOURCE: ARBITRON) multiplied by the number of plays given the title. Numbers are calculated for average weekly, estimated 6am-midnight impact from base monitor hours.

For a more precise and defined look, MMR WEIGHTS EVERY STATION INDIVIDUALLY, according to quarterly, average quarter hour shares (SOURCE: ARBITRON — used by permission).

Significant downtrending disqualifies a title for further current consideration and reassigns recurrent status (see HOTTEST RECURRENTS).

HEAVIEST SATURATION (ADULT CONTEMPORARY)

PATRICK SWAYZE 1

She's Like The Wind
RCA

WNSR-FM	2.62
KOST-FM	1.62
WCLR-FM	.92
KVIL-FM	.86
WMJI-FM	.84
WLTF-FM	.84
KSTP-FM	.76

RICK ASTLEY 2

Never Gonna Give You Up
RCA

WNSR-FM	2.62
KOST-FM	2.16
KVIL-FM	1.15
KKHT-FM	.98
KSTP-FM	.94
WCLR-FM	.92
WSNI-FM	.81

RICHARD MARX 3

Endless Summer Nights
EMI-Marble

KOST-FM	1.62
KVIL-FM	1.43
WCLR-FM	1.15
WSNI-FM	1.01
KKHT-FM	.98
KSTP-FM	.94
WSB-FM	.84

GEORGE MICHAEL 4

Father Figure
Columbia

WNSR-FM	2.62
KVIL-FM	1.15
KOST-FM	1.08
KKHT-FM	.98
KSTP-FM	.94
WCLR-FM	.92
WMJI-FM	.84

WHITNEY HOUSTON 5

Where Do Broken Hearts Go
Arista

KOST-FM	1.62
WNSR-FM	1.57
KSTP-FM	.94
WCLR-FM	.92
KKHT-FM	.73
WSB-FM	.63
KVIL-FM	.57

JAMES TAYLOR 6

Never Die Young
Columbia

KVIL-FM	1.43
KOST-FM	1.08
WNSR-FM	1.05
WSNI-FM	1.01
WLTW-FM	.80
WSB-FM	.63
KSTP-FM	.57

MICHAEL JACKSON 7

Man In The Mirror
Epic

WNSR-FM	1.57
KOST-FM	1.08
KSTP-FM	.94
WCLR-FM	.92
KFMB-FM	.66
KIOL-FM	.56
WROR-FM	.50

BELINDA CARLISLE 8

I Get Weak
MCA

WCLR-FM	.92
KKHT-FM	.73
WLTF-FM	.70
KVIL-FM	.57
KSTP-FM	.57
KYUU-FM	.53
WMJI-FM	.50

LOUIS ARMSTRONG 9

What A Wonderful World
A&M

WMJI-FM	.84
WCLR-FM	.69
KSTP-FM	.57
WNIC-FM	.52
KKHT-FM	.49
KFMB-FM	.40
KYUU-FM	.40

STEVIE WONDER 10

You Will Know
Motown

KVIL-FM	1.43
WSNI-FM	.81
WSB-FM	.63
WALK-FM	.36
WLAK-FM	.28
WLTI-FM	.24
WSNY-FM	.23

D MASON/SNOW 11

Dreams I Dream
MCA

KKHT-FM	.98
KYUU-FM	.53
KXOA-FM	.42
WALK-FM	.36
WOMC-FM	.35
KYKY-FM	.34
WLTS-FM	.31

GEORGE HARRISON 12

When We Was Fab
Dark Horse/WB

KVIL-FM	.86
KYKY-FM	.56
KKHT-FM	.49
KSTP-FM	.38
WALK-FM	.36
WSNY-FM	.23
WLTT-FM	.22

STEVE WINWOOD 13

Talking Back To The Night
Island/WB

KIOL-FM	.56
WSNI-FM	.41
KYUU-FM	.40
KYKY-FM	.34
WLTF-FM	.28
KFMB-FM	.27
WENS-FM	.25

BILLY OCEAN 14

Get Outta My Dreams, Get Into
Jive/Arista

KSTP-FM	.94
WSNI-FM	.81
KFMB-FM	.53
KYUU-FM	.53
WNLT-FM	.38
KFMK-FM	.36
KYKY-FM	.34

BRUCE SPRINGSTEEN 15

One Step Up
Columbia

KSTP-FM	.94
WMJI-FM	.50
WLTF-FM	.42
WSNI-FM	.41
KYUU-FM	.40
KMJI-FM	.31
KIOL-FM	.28

DEBBIE GIBSON 16

Out Of The Blue
Atlantic

WCLR-FM	.92
KFMB-FM	.53
KYUU-FM	.53
WNIC-FM	.52
WALK-FM	.36
WHTX-FM	.27
KMGC-FM	.21

GLORIA ESTEFAN & MIA 17

Anything For You
Epic

KOST-FM	1.08
KFMB-FM	.80
WHTX-FM	.27
KYUU-FM	.27
KKHT-FM	.24
WLVE-FM	.24
WNIC-FM	.17

MICHAEL BOLTON 18

Dock Of The Bay
Columbia

KVIL-FM	.57
WLTF-FM	.42
KYUU-FM	.40
WWDE-FM	.35
WALK-FM	.18
WHTX-FM	.18
KWLT-FM	.17

MIKE POST 19

Theme From L.A. Law
Polygram/PG

KSTP-FM	.36
KKHT-FM	.24
WSNI-FM	.20
WALK-FM	.18
WOMC-FM	.17
WSNY-FM	.15
KFMB-FM	.13

DAVID FOSTER 20

Winter Games
Atlantic

WNSR-FM	2.62
KKHT-FM	.73
KSTP-FM	.57
KFMB-FM	.27
KAER-FM	.20
KLCY-FM	.10
WSNY-FM	.08

BREATHE 21

Hands To Heaven
A&M

KOST-FM	1.08
WOMC-FM	.52
WSNY-FM	.23
WLTS-FM	.21
WRRM-FM	.17
KFMB-FM	.13
KYUU-FM	.13

STARSHIP 22

Set The Night To Music
Guns/RCA

KOST-FM	1.62
WMJI-FM	.67
KYUU-FM	.27
KKHT-FM	.24
WHTX-FM	.18
WOMC-FM	.17
KLCY-FM	.15

BRENDA RUSSELL 23

Piano In The Dark
A&M

WSNI-FM	.61
KKHT-FM	.49
KFMB-FM	.40
KYUU-FM	.27
WMGK-FM	.22
KKCW-FM	.08
WMYX-FM	.07

FOREIGNER 24

I Don't Want To Live W/o You
Atlantic

WLTF-FM	.56
KFMB-FM	.40
WOMC-FM	.35
WHTX-FM	.27
KYUU-FM	.27

TOTO 25

Pamela
Columbia

KIOL-FM	.56
KYUU-FM	.40
WHTX-FM	.27
KKHT-FM	.24
KFMB-FM	.13
KLSY-FM	.06

VIEW FROM THE HILL 26

No Conversation
Capitol

KOST-FM	.54
KKHT-FM	.49
WLTS-FM	.31
WNLT-FM	.23
WOMC-FM	.17
KLCY-FM	.10

STING 27

Be Still My Beating Heart
A&M

KIOL-FM	.42
WLTF-FM	.28
KYUU-FM	.27
KLSY-FM	.13

RAY PARKER JR W/COLE 28

Over You
Geffen

KKHT-FM	.24
KSTP-FM	.19
WOMC-FM	.17
KFMB-FM	.13
WSNE-FM	.11
WMYX-FM	.07
WLTQ-FM	.06

SCARLETT & BLACK 29

You Don't Know
Virgin

KFMB-FM	.40
KYUU-FM	.40
KKHT-FM	.24
KLCY-FM	.05

DEELE 30

Two Occasions
Soler

KYUU-FM	.40
WNLT-FM	.23
WOMC-FM	.17
KFMB-FM	.13

CITY TRACKS (ADULT CONTEMPORARY)

USERS GUIDE: City Tracks are a potpourri of music, promotional, positioning, market news, information and 12+ average quarter hours shares supplied by ARBITRON (used by permission).

BUFFALO:

The big Spring promotion in the Queen City is the "Winner's Choice Sweepstakes." **WBUF** sent out a few hundred thousand direct-mail brochures to area residents. The brochures list all the prizes that can be won, such as his-and-her cars, boats, cruises, a deposit on a home, and cash. Each brochure is numbered, so residents listen for their number on the air to win. **WBUF's** ART WANDER says the contest has been a success in the past, so this is the fourth year that the station has used it.

Topping **WBUF** are **EXPOSE**, **PATRICK SWAYZE**, and **ERIC CARMEN**. The station's hottest newcomers are from **JAMES TAYLOR**, **LOUIS ARMSTRONG**, **RICHARD MARX**, and **GEORGE HARRISON**.

DETROIT:

Call-in contests are big in Motown: **WLTJ** ("93 Lite fm") has the "Fashion 500 Song Of The Day," awarding a \$500 gift certificate for apparel at Crowley's. . . . **WNIC** awards diamond jewelry every Friday in the "Diamond Dust Giveaway." Listeners qualify by calling when they hear the "diamond dust" sound. . . . **WOMC** pitches the "Bleacher Creature Double Feature," awarding Tigers' Opening Day tickets and brunch to designated callers.

Here's the latest adds in Detroit: **WLTJ** is on **BREATHE** and **BELINDA CARLISLE**. . . . **WNIC** goes with **MERRY CLAYTON**, **BILLY OCEAN**, and **GLORIA ESTEFAN/MIAMI SOUND MACHINE**. . . . **JAN HAMMER**, **FOREIGNER**, and **GEORGE HARRISON** are new on **WOMC**.

PORTLAND:

K**KCW** ("K-103") sponsors plenty of fun for the whole family. Coming up is the "Chocolate Easter Egg Hunt" and "Easter Hat Contest" at Waterfront Park. The station plans to hide 50,000 eggs from the Van Duyn Chocolate Company. **K-103** also held a successful "Family Snow Fest" at the Timberline Lodge on Mt. Hood, including a snowman-building contest, entertainment, and a "Never Ever Skied Before" package for \$10.30.

BRENDA RUSSELL, **ART GARFUNKEL**, **SMOKEY ROBINSON**, **MIKE POST**, and **BREATHE** are breaking this week on **K-103**. Topping the station's airplay are **PATRICK SWAYZE**, **JAMES TAYLOR**, **RICK ASTLEY**, and **RICHARD MARX**.

CHICAGO:

Here's a sampling of positioning statements heard in the Windy City: **WCLR** has used "Light Rock 102, **WCLR**, always keeping you up-to-date on concerts" . . . **WFYR** says "103.5 **WFYR** plays great songs in your car, 103.5 **WFYR**" . . . **WLAK** goes for the office listeners, saying "At work we're the station everyone agrees on: **WLAK**, W-Lake, 94 fm."

Heaviest airplay at Light Rock 102 comes from **RICHARD MARX**, **THE PET SHOP BOYS**, **EXPOSE**, and **GLORIA ESTEFAN/MIAMI SOUND MACHINE**. **DEBBIE GIBSON** and **WHITNEY HOUSTON** are top adds there. . . . **WFYR** is oldies-based, featuring top ten hits of the 60s, 70s, and 80s. . . . Most-current at **W-Lake** are **STEVIE WONDER** and **GLORIA ESTEFAN/MIAMI SOUND MACHINE**.

KANSAS CITY:

Prices here are so valuable, they need to be kept in vaults! In **KLSI's** "We Play The Music, You Make The Deal," Caller #9 after the "Song Of The Day" wins \$100, or may deal it for something from the "Fun & Games Vault" . . . **KUDL** ("K-98") will place a listener in a bank vault for one minute and 98 seconds, in the "\$50,000 Run For The Money." To qualify, listeners send in at least 25 words made from letters in "Light Rock" and "Galleria" (the bank).

GEORGE MICHAEL is most-played between both stations, and **CHER** collects two adds. . . . **STEVE WINWOOD** and **SMOKEY ROBINSON** are new on **KLSI**. . . . The latest for **K-98** are **MICHAEL JACKSON** and **WHITNEY HOUSTON**.

SAN FRANCISCO:

Popular **KIOI** ("K-101") morning host **DR. DON ROSE** left the air due to illness for an indefinite period of time. Best wishes to **DR. DON** for a speedy recovery. In the meantime, **BRIAN LEE** is handling mornings. . . . **KOIT** will be premiering the movie "A New Life," the romantic comedy with **Alan Alda** and **Ann-Margaret**. . . . **KYUU** held their "Cheers" party Thursday at the Hyatt on Union Square. They invited series star **John Ratzenberger**, and gave away a trip to Boston.

Atop the **K-101** list are **STEVE WINWOOD**, **SWING OUT SISTER**, and **TOTO**. . . . **KOIT** grants heavy play to **FLEETWOOD MAC**, **DAN HILL**, and **GLORIA ESTEFAN/MIAMI SOUND MACHINE**. . . . Leading **KYUU** are **BILLY OCEAN**, **DEBBIE GIBSON**, **BELINDA CARLISLE**, and **RICHARD MARX**.

COLUMBUS:

W**SNY** ("Sunny 95") is sending listeners off to concerts. Next week, **WSNY** teams with Nationwide Auto Parts for the "Concert Gala," bringing **Gloria Estefan/Miami Sound Machine** and **Roy Orbison** to the Ohio Theatre. Tickets are not for sale, and **Sunny** is giving out 1,000 over the air. The station also recently sent listeners up to Cleveland in a limousine to catch **Bruce Springsteen's** show at the Richfield Coliseum.

PEABO BRYSON/REGINA BELLE, **MICHAEL JACKSON**, and **JAMES TAYLOR** are the leading play-getters at **Sunny 95**. Serious challengers are **BREATHE**, **RICK ASTLEY**, **RICHARD MARX**, **LOUIS ARMSTRONG**, and **STEVIE WONDER**, as all are moving up.

NEW YORK:

Competition between Big Apple A/C's is tight, as heard in their positioning statements: On **WLTW**, it's "The only station in New York that plays soft relaxing favorites with less talk," and "The light at the end of the dial, at 106.7 fm, **WLTW**" . . . **WNSR** uses "New York's only Soft Rock, 105 fm — soft rock, less talk" and "Set the button on the right side to us."

JAMES TAYLOR is new on **WLTW**, and they also show current play for **DAN HILL** and **DIONNE WARWICK**. . . . Leading play-getters on **WNSR** are **GEORGE MICHAEL**, **RICK ASTLEY**, **DAVID FOSTER**, **PATRICK SWAYZE**, **GLORIA ESTEFAN/MIAMI SOUND MACHINE**, and **ERIC CARMEN**.

WASHINGTON, D.C.:

Listeners in the nation's capital are treated to a few fine evening programs: **WASH** has "Night Moods" at 7:00 'til Midnight, a mix of love songs and contemporary jazz, hosted by **JEFF ROBERTS**. . . . **WLTT** ("W-Lite") airs contemporary jazz and new age on "Nite Lite Jazz," 9:00 'til Midnight Monday through Saturday, with **AL SANTOS**.

Heard on "Night Moods" (**WASH**) are **VAN MORRISON**, **HERB ALPERT**, and album cuts from **RAY PARKER JR** and **GEORGE BENSON/EARL KLUGH**. . . . On "Nite Lite Jazz" (**WLTT**), **DAN SIEGER** and **SCHOENHERZ & SCOTT** get play, along with album tracks from **SWING OUT SISTER** and **BARRY MANILOW/GERRY MULLIGAN**. . . . **GERALD ALBRIGHT** gets play at both stations.

HIT RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

KBEQ-FM

Kansas City
PRETTY POISON/Catch Me (I'm Falling)
OMD/If You Leave
MICHAEL JACKSON/Man In The Mirror
BANGLES/Hazy Shade Of Winter
MICHAEL McDONALD/Sweet Freedom
RED SPEEDWAGON/In My Dreams
TAYLOR DAYNE/Tell It To My Heart
DEELE/Two Occasions
ERIC CARMEN/Hungry Eyes
JANET JACKSON/When I Think Of You
RICHARD MARX/Endless Summer
Nights
MURPHY EDDIE/Party All The Time
WHITNEY HOUSTON/Where Do Broken
Hearts Go

KEGL-FM

Dallas
CHER/I Found Someone
HOWARD JONES/No One Is To Blame
YES/Owner Of A Lonely Heart
PAUL CARRACK/One Good Reason
DEBBIE GIBSON/Foolish Beat (LP Cut)
JERRY HARRISON/Rev It Up
ZZ TOP/Gimme All Your Lovin'
VAN HALEN/Love Walks In
MICHAEL BOLTON/Dock Of The Bay
PHIL COLLINS/Inside Out
WHITE LION/Wait
EDDIE MONEY/Take Me Home Tonight
RICK SPRINGFIELD/Rock Of Life

KIIS-FM

Los Angeles
WHISPERS/Rock Steady
FLEETWOOD MAC/Everywhere
HOWARD JONES/Things Can Only Get
Better
BILLY OCEAN/Get Outta My Dreams,
Get Into
LABELLE & McDONALD/On My Own
BELINDA CARLISLE/I Get Weak
MICHAEL JACKSON/Man In The Mirror
JOHNNY HATES JAZZ/Shattered
Dreams
TAYLOR DAYNE/Prove Your Love
GENESIS/In Too Deep
GEORGE MICHAEL/Faith
WHITNEY HOUSTON/So Emotional
JETS/Rocket 2 U

KISN-FM

Salt Lake City
DEELE/Two Occasions
EXPOSE/Let Me Be The One
PHIL COLLINS/We Said Hello, Goodbye
NU SHOZ/Can't Wait
NATALIE COLE/Pink Cadillac
LUTHER VANDROSS/Stop To Love
GLORIA ESTEFAN & MIA/Anything For
You
SURVIVOR/Burning Heart
PEBBLES/Girlfriend
PET SHOP BOYS/What Have I Done To
Deserve
HEART/Alone
TOTO/Parade
MADONNA/Live To Tell
LIONEL RICHE/Ballerina Girl
MICHAEL JACKSON/Man In The Mirror

KKLQ-FM

San Diego
GLORIA ESTEFAN & MIA/Anything For
You
STACEY Q/Two Of Hearts
BILLY OCEAN/Get Outta My Dreams,
Get Into
JETS/Make It Real
MADONNA/La Isla Bonita
TAYLOR DAYNE/Prove Your Love
CUTTING CREW/II Just Died In Your
Arms
JERMAINE STEWART/Say It Again
JODY WATLEY/Don't You Want Me
KEITH SWEAT/I Want Her
GEORGE MICHAEL/Father Figure
JOHNNY HATES JAZZ/Shattered
Dreams
WHITNEY HOUSTON/Where Do Broken
Hearts Go

KMEL-FM

San Francisco
MASON/Pour It On
JANET JACKSON/When I Think Of You
O'NEAL/CHERELLE/Never Knew Love
Like This
DEBBIE GIBSON/Out Of The Blue
GLENN JONES/We've Only Just Begun
(The Ram)
BILLY OCEAN/Get Outta My Dreams,
Get Into
YAZ/Situation
WHITNEY HOUSTON/Where Do Broken
Hearts Go
STACEY Q/Don't Make A Fool Of
Yourself
D'JAYS/Love Train
INXS/Need You Tonight
BRENDA RUSSELL/Piano In The Dark
MADONNA/Into The Groove
NATALIE COLE/Pink Cadillac

KRBE-FM

Houston
INXS/Devil Inside
O'NEAL/CHERELLE/Never Knew Love
Like This
STACEY Q/Don't Make A Fool Of
Yourself
JANET JACKSON/Control
GEORGE MICHAEL/Father Figure
KEITH SWEAT/I Want Her
BOB SEGER/Old Time Rock & Roll
BANANARAMA/Love In The First
Degree
COVER GIRLS/Because Of You
NEW ORDER/True Faith
RICK SPRINGFIELD/Rock Of Life
ERIA FACHIN/Saving Myself
PETER CETERA/Glory Of Love
BELINDA CARLISLE/Heaven Is A Place
On Earth

KRXY-FM

Denver
PAUL CARRACK/Don't Shed A Tear
EARTH WIND & FIRE/Thinking Of You
JOHNNY HATES JAZZ/Shattered
Dreams
PHIL COLLINS/We Said Hello, Goodbye
INXS/Need You Tonight
STING/Be Still My Beating Heart
FOREIGNER/Say You Will
CHICAGO/You're The Inspiration
DANNY WILSON/Mary's Prayer
PEBBLES/Girlfriend
GLENN MEDEIROS/Nothing's Gonna
Change My Love
KEITH SWEAT/I Want Her
BANGLES/Hazy Shade Of Winter
SMOKEY ROBINSON/One Heartbeat
GEORGE MICHAEL/Father Figure

KWOD-FM

Sacramento
WHITNEY HOUSTON/I Wanna Dance
With Somebody Wh
MICHAEL BOLTON/Dock Of The Bay
RICK ASTLEY/Never Gonna Give You Up
EARTH WIND & FIRE/Thinking Of You
BRYAN ADAMS/This Time
TERENCE TRENT D'ARBY/Washing Well
INXS/Devil Inside
ATLANTIC STARR/Secret Lovers
ICEHOUSE/Electric Blue
JOHNNY HATES JAZZ/Shattered
Dreams
JETS/Rocket 2 U
CHER/I Found Someone
SAMANTHA FOX/Naughty Girls (Need
Love Too)
STEVE WINWOOD/Valerie

WAVA-FM

Washington DC
GEORGE MICHAEL/Father Figure
TAYLOR DAYNE/Tell It To My Heart
JODY WATLEY/Some Kind Of Lover
GEORGE HARRISON/Get My Mind Set
On You
EXPOSE/Seasons Change
ERIC CARMEN/Hungry Eyes
BRENDA RUSSELL/Piano In The Dark
INXS/Need You Tonight
INXS/Mediate
RICHARD MARX/Endless Summer
Nights
LISA-LISA & CULT JAM/Head To Toe
JERMAINE STEWART/Say It Again
BELINDA CARLISLE/I Get Weak

WBZZ-FM

Pittsburgh
CHER/I Found Someone
MR MISTER/Broken Wings
GENESIS/In Too Deep
DAVID LEE ROTH/Just Like Paradise
PAUL SIMON/You Can Call Me Al
EXPOSE/Seasons Change
MICHAEL BOLTON/Dock Of The Bay
CHAKA KHAN/I Feel For You
JOHN C MELLENCAMP/Check It Out
RICHARD MARX/Endless Summer
Nights
RICK SPRINGFIELD/Rock Of Life
EXPOSE/Come Go With Me

WEGX-FM

Philadelphia
PAUL SIMON/You Can Call Me Al
MICHAEL JACKSON/Man In The Mirror
CREEDENCE CLEARWATER/Bad Moon
Rising
EXPOSE/Seasons Change
DONNA ALLEN/Serious
ROBERT PALMER/Sweet Lies
MADONNA/Dress You Up
HEART/What About Love
DAN HILL/Can't We Try
JOHN C MELLENCAMP/Check It Out
BRUCE SPRINGSTEEN/Tunnel Of Love
STING/Be Still My Beating Heart
SLY FOX/Let's Go All The Way

WEZB-FM

New Orleans
BILLY OCEAN/Caribbean Queen
BILLY OCEAN/There'll Be Sad Songs
SAMANTHA FOX/Naughty Girls (Need
Love Too)
WHAM/Everything She Wants
GEORGE MICHAEL/Faith
GEORGE MICHAEL/Father Figure
FOREIGNER/Say You Will
MICHAEL BOLTON/Dock Of The Bay
RICK ASTLEY/Never Gonna Give You Up
BELINDA CARLISLE/I Get Weak
JETS/Make It Real
RICHARD MARX/Don't Mean Nothing

WKTI-FM

Milwaukee
ROBERT PALMER/Sweet Lies
FLEETWOOD MAC/Everywhere
SURVIVOR/Can't Hold Back
WHITNEY HOUSTON/Where Do Broken
Hearts Go
CUTTING CREW/II Just Died In Your
Arms
BELINDA CARLISLE/I Get Weak
RICHARD MARX/Endless Summer
Nights
LOGGINS, KENNY/Foodhouse
ELISA FIORELLO/How Can I Forget You
ERIC CARMEN/Hungry Eyes
MIKE & MECHANICS/All I Need Is A
Miracle
DEBBIE GIBSON/Out Of The Blue

WMMS-FM

Cleveland
ROLLING STONES/Mother's Little Helper
RICK SPRINGFIELD/Rock Of Life
BRYAN FERRY/Kiss & Tell
FLEETWOOD MAC/Seven Wonders
BRUCE SPRINGSTEEN/Hungry Heart
BRUCE SPRINGSTEEN/One Step Up
HUEY LEWIS & NEWS/Power Of Love
STEVE WINWOOD/Valerie
MICHAEL JACKSON/Man In The Mirror
PRETENDERS/Back On The Chain Gang
MOODY BLUES/Tuesday
Afternoon/Forever Ahs
ROBERT PLANT/Heaven Knows
VAN HALEN/Jump
BEATLES/Hay Jude
INXS/Devil Inside

WPRO-FM

Providence
DIANA ROSS/Ain't No Mountain High
Enough
ERIA FACHIN/Saving Myself
JOHN C MELLENCAMP/Paper In Fire
COVER GIRLS/Because Of You
JEFFREY OSBORNE/On The Wings Of
Love
DEBBIE GIBSON/Out Of The Blue
EARTH WIND & FIRE/Thinking Of You
WHITESNAKE/Here I Go Again
ROD STEWART/Maggie May
GEORGE MICHAEL/Father Figure
SCARLETT & BLACK/You Don't Know
MADONNA/Who's That Girl
RICK ASTLEY/Never Gonna Give You Up

WQHT-FM

New York
DEBBIE GIBSON/Out Of The Blue
MICHAEL JACKSON/Man In The Mirror
EL DEBARGE/Who's Johnny
ANITA BAKER/No One In The World
PRETTY POISON/Catch Me (I'm Falling)
KEITH SWEAT/I Want Her
BANANARAMA/Love In The First
Degree
TIFFANY/Could've Been
LISA LISA & CULT JAM/Everything Will
& Fine
LOS LOBOS/La Bamba
RICK ASTLEY/Never Gonna Give You Up
WHITNEY HOUSTON/So Emotional
O'NEAL/CHERELLE/Never Knew Love
Like This
COVER GIRLS/Because Of You
NEW ORDER/Blue Monday
PEBBLES/Girlfriend

WWPR-FM

New York
BANGLES/Hazy Shade Of Winter
PEBBLES/Girlfriend
PRETTY POISON/Catch Me (I'm Falling)
GENESIS/In Too Deep
MICHAEL JACKSON/Man In The Mirror
GLENN MEDEIROS/Nothing's Gonna
Change My Love
PET SHOP BOYS/What Have I Done To
Deserve
WHITESNAKE/Is This Love
LOUIS ARMSTRONG/What A Wonderful
World
T'PAU/Heart And Soul
DEBBIE GIBSON/Out Of The Blue
COMMODORES/Still
INXS/Need You Tonight
CHER/I Found Someone

WZGC-FM

Atlanta
NATALIE COLE/I Live For Your Love
TOM TOM CLUB/Genius Of Love
EXPOSE/Let Me Be The One
PONTER SISTERS/He Turned Me Out
SAMANTHA FOX/Naughty Girls (Need
Love Too)
JODY WATLEY/Don't You Want Me
RICK ASTLEY/Never Gonna Give You Up
JETS/Rocket 2 U
GEORGE MICHAEL/Faith
BRENDA RUSSELL/Piano In The Dark
BILLY OCEAN/Loverboy
WHITNEY HOUSTON/Where Do Broken
Hearts Go
TAYLOR DAYNE/Prove Your Love

WZPL-FM

Indianapolis
EXPOSE/Seasons Change
P BAILEY (W/P COLLIN/Easy Lover
ICEHOUSE/Electric Blue
BELINDA CARLISLE/Heaven Is A Place
On Earth
PRINCE/1999
RICHARD MARX/Endless Summer
Nights
38 SPECIAL/Caught Up In You
JODY WATLEY/Looking For A New
Love
DEF LEPPARD/Hysteria
SWING OUT SISTER/Breakout
JOHNNY HATES JAZZ/Shattered
Dreams
INXS/Devil Inside
MADONNA/Crazy For You
RICK SPRINGFIELD/Rock Of Life



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"No, No" From the album
Children, Behave

WCZY #36 (DETROIT),
KFBF DEBUT #38,
KJLS #27, AND MORE.
TESTING AT THESE
STATIONS: Z95 (CHICAGO),
KRGV, WYZZ, KLYN,
WJGS, WHSB, AND KTDR!

ROCK RADIO SAMPLE HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

ADULT CONTEMPORARY HOURS

USERS GUIDE: A random sampling of selected radio stations.
This week, sample hours were extracted between 10am and 2pm.

KBER-FM

Salt Lake City
ICEHOUSE/Crazy
QUEEN/Killer Queen
JOURNEY/Wheel In The Sky
BAD COMPANY/Shooting Star
BOB SEGER/Katmandu
DONOVAN/Hurdy Gurdy Man
PRETENDERS/My City Was Gone
TIMBUK 3/Futures So Bright I Gotta Weep
MIKE OLDFIELD/Magic Touch
BOB SEGER/Katmandu
ROBERT PLANT/Tail Cool One
CREAM/Crossroads
HEART/Alone

KROQ-FM

Los Angeles
MORRISSEY/Sundazed
OWING BOWING/We Close Our Eyes
UNDERWORLD/Underneath The Radar
DURAN DURAN/Girls On Film
RED HOT CHILE PEPPER/Fight Like A Brave
TONIO K/I'm Supposed To Have Sex W/You
MIDNIGHT OIL/Beds Are Burning
SPLIT ENZ/I Got You
DEPECHE MODE/Rouge 66
CULT/Wild Flower
OLYMPICS/Little Pedro

KTXQ-FM

Dallas
WILL & THE KILL/Heart Of Steel
MOODY BLUES/Your Wildest Dreams
ROLLING STONES/Start Me Up
GREAT WHITE/Save Your Love
HUMBLE PIE/Thirty Days In The Hole
RICHARD MARX/Don't Mean Nothing
YES/Final Eyes
RUSH/Lock & Key
AEROSMITH/Angel
FREE/All Right Now
JOHN LENNON/Imagine
DAVID LEE ROTH/Stand Up

WLUP-FM

Chicago
FACES/Stay With Me
CARS/Good Times Roll
PINK FLOYD/Us & Them
UZ/In God's Country
ROXY MUSIC/Love Is The Drug
ROBERT PLANT/Heaven Knows
IONICS/All Day & All Of The Night
GENESIS/Like It Or Not
MIDNIGHT OIL/Beds Are Burning
EAGLES/Life In The Fast Lane
JOHN C MELLENCAMP/Check It Out

KAER-FM

Sacramento
BEE GEES/To Love Somebody
EXPOSE/Seasons Change
QUINCY JONES/Just Once
BOB SEGER/We've Got Tonite
STARSHIP/Nothing's Gonna Stop Us Now
KOOL & THE GANG/Fresh
BEATLES/Long & Winding Road
JAMES TAYLOR/Never Die Young
JANET JACKSON/Let's Wait Awhile
GENESIS/Misunderstanding
TIFFANY/Could've Been
PEABO BRYSON/H Ever You're In My Arms Again
DIONNE WARWICK/Reservations For Two
TEARS FOR FEARS/Everybody Wants To Rule The Wo

KVIL-FM

Dallas
WARWICK & OSBORNE/Love Power
SANFORD/TOWNSHEND BA/Smoke From A Distance First
COMMODORES/Skill
JAMES TAYLOR/Never Die Young
BRUCE SPRINGSTEEN/Bright Disguise
JOE COCKER/Up Where We Belong
ENGLAND DAN & JOHN F/We'll Never Have To Say Goodbye
JONATHAN BUTLER/Take Good Care Of Me
MICHAEL McDONALD/Sweet Freedom
PATRICK SWAYZE/She's Like The Wind
GLENN FREY/You Belong To The City
CLIMAX/Precious And Few
KANE GANG/Mountain

WKSZ-FM

Philadelphia
KATE SMITH/God Bless America
FIREBALL/You Are The Woman
BEATLES/Long & Winding Road
ELVIS PRESLEY/It's Now Or Never
GLADYS KNIGHT & PIPS/Way We Were
STEVE WONDER/For Once In My Life
DIANA ROSS/Missing You
KINGSTON TRIO/Where Have All The Flowers Gone
DOOBIE BROTHERS/What A Fool Believes
EDWARDS. TOMMY/It's All In The Game
MAMAS & PAPAS/California Dreamin'
CARPENTERS/(They Long To Be) Close To You
ART GARFUNKEL/Only Have Eyes For You
BRYSON/BELLE/Without You
WHITNEY HOUSTON/All At Once

WSNE-FM

Providence
BILLY OCEAN/Get Outta My Dreams, Get Into
STARSHIP/Sara
DONNA SUMMER/Only The Fool Survives
LAURA BRANIGAN/Self Control
RICHARD MARX/Endless Summer Nights
OLIVIA NEWTON-JOHN/Magic
RESTLESS HEART/Why Does It Have To Be/Wrong O
GEORGE HARRISON/When We Was Fab
BEE GEES/Love So Right
CYNDI LAUPER/Time After Time
GEORGE MICHAEL/Father Figure
HEART/Alone
WHITNEY HOUSTON/Where Do Broken Hearts Go

KGB-FM

San Diego
RUSH/Time Stand Still
FLEETWOOD MAC/Little Lies
DIRE STRAITS/Walk Of Life
GREAT WHITE/Save Your Love
WHO/Pinball Wizard
ZZ TOP/Velcro Fly
DEF LEPPARD/Hysteria
FOREIGNER/Heart Turns To Stone
PAUL MCCARTNEY/Maybe I'm Amazed
UZ/Bullin The Blue Sky
CARS/Tonight She Comes
JETHRO TULL/Farm On The Freeway

KRXQ-FM

Sacramento
ROBERT PLANT/Heaven Knows
RICHARD MARX/Don't Mean Nothing
BOSTON/Amende
BODEANS/Dreams
BABY'S/Back On My Feet Again
PINK FLOYD/On The Turning Away
JOHN C MELLENCAMP/Check It Out
DEREK & DOMINOS/Layla
DOCKEN/Prisoner
TOM PETTY & HEARTBRE/Refugee
BALAAM & ANGEL/I Love The Things You Do To Me
STEVE NICKS/Edge Of Seventeen
SAMMY HAGAR/I Can't Drive 55

KYYS-FM

Kansas City
DANNY WILDE/Time Runs Wild
AEROSMITH/Angel
IONICS/Devil Inside
REMY/Finest Worksong
DAVID LEE ROTH/Knucklebones
ROLLING STONES/Ain't Too Proud To Beg
ZZ TOP/Sleeping Bag
TALKING HEADS/Wild Wild Life
SUPERTRAMP/Goodbye Stranger
BRUCE SPRINGSTEEN/All That Heaven Will Allow
LYNYRD SKYNYRD/Sweet Home Alabama
STING/Be Still My Boasting Heart

WPHD-FM

Buffalo
JOHN BRANNEN/Desolation Angel
AEROSMITH/Sweet Emotion
JOHN C MELLENCAMP/Check It Out
BOB SEGER/Night Moves
REM/Finest Worksong
DAVID LEE ROTH/Knucklebones
ROLLING STONES/Ain't Too Proud To Beg
ZZ TOP/Sleeping Bag
TALKING HEADS/Wild Wild Life
SUPERTRAMP/Goodbye Stranger
BRUCE SPRINGSTEEN/All That Heaven Will Allow
LYNYRD SKYNYRD/Sweet Home Alabama
STING/Be Still My Boasting Heart

KLSI-FM

Kansas City
CUTTING CREW/I've Been In Love Before
FOREIGNER/Waiting For A Girl Like You
MICHAEL JACKSON/Man In The Mirror
ORLEANS/Dance With Me
BRUCE HORNSBY & RANG/Mandolin Rain
SPINNERS/Could It Be I'm Falling In Love
ELTON JOHN/Crocodile Rock
STEVE WINWOOD/Talking Back To The Night
GEORGE BENSON/On Broadway
DAN HILL/Can't We Try
HUEY LEWIS & NEWS/Heart Of Rock & Roll
REX SMITH/You Take My Breath Away

WBUF-FM

Buffalo
BEATLES/Please Mr Postman
WHITNEY HOUSTON/Saving All My Love For You
COMMODORES/Skill
WHAMI/Careless Whisper
SUPREMES/You Can't Hurry Love
ERIC CARMEN/Hungry Eyes
KENNY ROGERS/Through The Years
FOUR SEASONS/Let's Hang On
HUEY LEWIS & NEWS/Suck With You
BILL WITHERS/Len On Me
PETER & GORDON/A World Without Love
GLORIA ESTEFAN & MIA/Can't Stay Away From You
JOHN LENNON/Watching The Wheels
JOHNNY RIVERS/Summer Rain

WLTE-FM

Minneapolis
DON MCLEAN/Crying
STEVE WONDER/You Will Know Marvin Hamlisch/Entertainer
CHICAGO/Will You Still Love Me? (Somebody)
LEE GREENWOOD/IOU
CAPTAIN & TENNILLE/The Way I Want To Touch You
CAROLE KING/So Far Away
BOBBY HEBB/Sunny
BARRY MANILOW/Brooklyn Blues
SPINNERS/Could It Be I'm Falling In Love
MURRAY ANNE/You Needed Me
BREAD/Sweet Surrender
CARLY SIMON/All I Want Is You
NEIL DIAMOND/Play Me

WTPI-FM

Indianapolis
DOUBLE/Captain Of Her Heart
MAMAS & PAPAS/Monday, Monday
AMERICA/You Can Do Magic
PATRICK SWAYZE/She's Like The Wind
JAMES TAYLOR/Har Town Too
ANITA BAKER/Caught Up In The Rapture
GORDON LIGHTFOOT/Rainy Day People
PETER CETERA /GRANT/Next Time I Fall
STEELY DAN/Rikki Don't Lose That Number
GROVER WASHINGTON JR./Just The Two Of Us
NEIL DIAMOND/Love On The Rocks
ELTON JOHN/Sad Songs (Say So Much)
AMBROSIA/How Much I Feel

KGON-FM

Portland
FOREIGNER/Can't Wait
JEFFERSON AIRPLANE/White Rabbit
JACKSON BROWNE/That Girl Could Sing
GEORGE HARRISON/Cloud 9
BEATLES/While My Guitar Gently Weeps
PAUL MCCARTNEY/Maybe I'm Amazed
YES/Rhythm Of Love
FLEETWOOD MAC/Chain
MIKE OLDFIELD/Magic Touch
ROGER DALTRY/After The Fire
WHO/Babe D'Riley
WHO/Squeeze Box
BRUCE SPRINGSTEEN/All That Heaven Will Allow

KSHE-FM

St. Louis
DANNY WILDE/Time Runs Wild
SUPERTRAMP/Bloody Well Right
OUTFIELD/Say It Isn't So
WHO/You Better You Bet
PINK FLOYD/Learning To Fly
ICEHOUSE/Electric Blue
DOORS/Break On Through
38 SPECIAL/Fantasy Girl
IONICS/Devil Inside
ROLLING STONES/Get Off Of My Cloud
REM/Finest Worksong

WEBN-FM

Cincinnati
HENRY LEE SUMMER/I Wish I Had A Girl
NEIL YOUNG/Southern Man
BEATLES/Sun King Medley
JEFFERSON STARSHIP/Can't Find Love
STANDELLS/Dirty Water
DAVID LEE ROTH/Just Like Paradise
BOB DYLAN/Tangled Up In Blue
CREAM/Crossroads
ELTON JOHN/Candle In The Wind (Live)
JIMI HENDRIX/CrossTown Traffic
STEVE MILLER/Fly Like An Eagle
ROBERT PLANT/Heaven Knows

WQFM-FM

Milwaukee
JOHN C MELLENCAMP/The Real Life
STEVE WINWOOD/Split Decision
YES/Rhythm Of Love
FREE/All Right Now
JERRY HARRISON/Rev It Up
38 SPECIAL/Hold On Loosely
JETHRO TULL/Farm On The Freeway
WHO/Join Together
ROBERT PLANT/Heaven Knows
KANSAS/Point Of Know Return
WHITESNAKE/Looking For Love

KLSY-FM

Seattle
IRENE CARA/Flashdance (What A Feeling)
SWING OUT SISTER/Twilight World
JEFFERSON STARSHIP/Miracles
FRANKLIN & MICHAEL/I Knew You Were Waiting (For Me)
CHICAGO/You're The Inspiration
BELINDA CARLISLE/I Got Weak
MARVIN GAYE/Mercy Mercy Me
GLORIA ESTEFAN & MIA/Can't Stay Away From You
FIREBALL/You Are The Woman
CARS/Drive
SUPREMES/Stop In The Name Of Love
HALL & DATES/Manester
MIKE POST/Theme From L.A. Law

WFLZ-FM

Tampa
STRESSAND & GIBB/What Kind Of Fool
TOTO/I'll Be Over You
GINO VANNELLI/I Just Wanna Stop
BOB SEGER/We've Got Tonite
GARY PUCKETT & UNWON/Over You
SAM COOKE/Chain Gang
LINDA RONSTADT/Desperado
STEVE WONDER/I Just Called To Say I Love You
JIM CROCE/Time In A Bottle
CARPENTERS/Goodbye To Love
ABC/On Near Me
MARY WELLS/My Guy
CHAMPAIGN/Try Again
ERIC CARMEN/Never Gonna Fall In Love Again

WLTW-FM

New York
STEVE WONDER/I Just Called To Say I Love You
AIR SUPPLY/Even The Nights Are Better
CHRIS CHRISTIAN/I Want You I Need You
DON MCLEAN/Crying
BEE GEES/I Gotta Get A Message To You
LIONEL RICHIE/Hello
HELEN REDDY/You And Me Against The World
BOBBY VEE/Take Good Care Of My Baby
ATLANTIC STARR/Always
BILLY JOEL/Just The Way You Are
JARREAU & MANCHESTER/Music Of Goodbye
EVERLY BROTHERS/All I Have To Do Is Dream
RONNIE MILSAP/Any Day Now

WWDE-FM

Norfolk
PAUL CARRACK/Don't Shed A Tear
DAN HILL/Can't We Try
RESTLESS HEART/Why Does It Have To Be/Wrong O
CHRISTOPHER CROSS/Sailing
CHER/I Found Someone
CORNELIUS BROTHERS & It's Too Late To Turn Back Now
NATALIE COLE/I Live For Your Love
TOTO/I Won't Hold You Back
STEVE WINWOOD/Valerie
FLEETWOOD MAC/Everywhere
UZ/I Still Haven't Found What I'm

KLLO-FM

Houston
GEORGE THOROGOOD/Born To Be Bad
IONICS/Kick
DEREK & DOMINOS/Layla
DAVID LEE ROTH/Stand Up
JOHN C MELLENCAMP/Paper In Fire
ALARM/Presence Of Love
ROBERT PLANT/Heaven Knows
BAD COMPANY/Bad Company
PSYCHEDELIC FURS/Heartbreak Beat
3/Talkin' Bout
GENESIS/Invisible Touch
FOREIGNER/Say You Will

KSJO-FM

San Jose
DAVID LEE ROTH/Just Like Paradise
ROLLING STONES/Brown Sugar
JOE SATRIANI/Satch Boogie
BYRDS/Eight Miles High
JETHRO TULL/Jump Start
BOSTON/Rock & Roll Band
UZ/I Still Haven't Found What I'm
AEROSMITH/Angel
LYNYRD SKYNYRD/Sweet Home Alabama
ROBBIE ROBERTSON/American Roullete
BRUCE SPRINGSTEEN/Tunnel Of Love
DANNY WILDE/Time Runs Wild
DOOBIE BROTHERS/China Grove
MIKE OLDFIELD/Magic Touch

WLLZ-FM

Detroit
BIG PIG/Breakaway
THIN LIZZY/Jailbreak
WHITESNAKE/Looking For Love
YES/Love Will Find A Way
FLEETWOOD MAC/On Well
ANIMALS/Don't Let Me Be Misunderstood
JOHN C MELLENCAMP/Check It Out
JOE WALSH/Rocky Mountain Way
UZ/Where The Streets Have No Name
IONICS/Lola
WILL & THE KILL/Heart Of Steel

WWDC-FM

Washington DC
MICHAEL BOLTON/Dock Of The Bay
ROBERT PLANT/Tail Cool One
BRUCE SPRINGSTEEN/Bobby Jean
GRATEFUL DEAD/Throwing Stones
BOB SEGER/Rock & Roll Never Forgets
IONICS/Devil Inside
BOSTON/Let Me Take You Home Tonight
ZZ TOP/Tush
PINK FLOYD/Learning To Fly
BILLY JOEL/A Matter Of Trust
ROLLING STONES/As Tears Go By
STEVE WINWOOD/Talking Back To The Night
ROD STEWART/Every Picture Tells A Story
GEORGE HARRISON/When We Was Fab

KOIT-FM

San Francisco
NEIL DIAMOND/September Morn'
JOHNNY RIVERS/Sweyin' To The Music/Slow Danc
BEACH BOYS/California Girls
HARRY NILSSON/Everybody's Talkin'
DIANA ROSS/Touch Me In The Morning
MICHAEL BOLTON/That's What Love Is All About
BEATLES/H I Fall
BILLY JOEL/My Life
AIR SUPPLY/Even The Nights Are Better
LEFT BANKE/Walk Away Renee
BILLY OCEAN/Suddenly
CARPENTERS/(They Long To Be) Close To You
GLENN MEDEIROS/Nothing's Gonna Change My Love
DR HOOK/When You're In Love With A Boo
JOHNNY MATS/Chances Are

WFOX-FM

Atlanta
PAUL SIMON/Kodachrome
ELTON JOHN/Candle In The Wind (Live)
PAUL MCCARTNEY/Band On The Run
BILLY OCEAN/Caribbean Queen
RIGHTEDOUS BROTHERS/You've Lost That Lovin' Feelin'
FLEETWOOD MAC/Say You Love Me
LOVIN' SPOONFUL/Summer In The City
JAMES TAYLOR/You've Got A Friend
BRUCE SPRINGSTEEN/One Step Up
TOMMY JAMES & SHONDE/Mony Mony
DOOBIE BROTHERS/What A Fool Believes
JACKSON BROWNE/Stay
ALLMAN BROTHERS BAND/Ramblin' Man

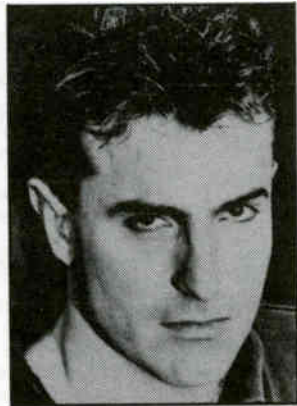
WMYX-FM

Milwaukee
PHIL COLLINS/We Said Hello, Goodbye
PHIL COLLINS/One More Night
ABC/On Near Me
ABC/When Smokey Sings
KENNY LOGGINS/Meat Me Half Way
LOGGINS, KENNY/Heart To Heart
KOOL & THE GANG/Too Hot
KOOL & THE GANG/Fresh
ERIC CARMEN/All By Myself
ERIC CARMEN/Hungry Eyes
PAUL SIMON/Still Crazy After All These Ye
PAUL SIMON/You Can Call Me Al

WWNK-FM

Cincinnati
LIONEL RICHIE/My Love
RICHARD MARX/Should've Known Better
RESTLESS HEART/Why Does It Have To Be/Wrong O
TEARS FOR FEARS/Head Over Heels
PHIL COLLINS/We Said Hello, Goodbye
ROY ORBISON/Oh Pretty Woman
CUTTING CREW/(I Just) Died In Your Arms
BRUCE SPRINGSTEEN/Bright Disguise
HEART/These Dreams
ERIC CARMEN/Hungry Eyes
CROSBY, STILLS, & NA/Southern Cross
GEORGE MICHAEL/Father Figure
JOHN LENNON/Woman

FOREPLAY



ARTIST: DANNY WILDE

ARTIST: JAMES REYNE

ARTIST: 3

ARTIST: PRETTY POISON

ARTIST: THE ADVENTURES

ARTIST: DEACON BLUE

TITLE: TIME RUNS WILD
RELEASE: SINGLE
LABEL: GEFGEN RECORDS

Danny Wilde considers himself a rock 'n' roll romantic — first, last and always. "I'm not hell-bent to change the world," says the Maine born singer. "I'll leave that to Dylan and Sting. My niche is different. I write about people who are able to dream about something better in their own lives, about the good things two people can have in this world."

His initial single, "Time Runs Wild" continues to climb the Rock Radio charts. Wilde says the song was born of his experiences in learning and growing from mistakes. "It's hard to go back to something you've screwed up, as in a relationship. Even though you've learned from the experiences, the moment has been lost."

Thanks to his older sisters, Danny's influences included Roy Orbison, Patsy Cline, Elvis Presley and the Everly Brothers. "Have you ever been driving around on a hot summer night with the top down and heard an Everly Brothers or Roy Orbison song? Instantly it brings to mind a particular time and place. Ten or 20 years down the line, that's what I want my songs to do to people."

TITLE: FALL OF ROME
RELEASE: SINGLE
LABEL: CAPITOL RECORDS

Though the name James Reyne may be unfamiliar to those in the States, in his native Australia he has achieved tremendous success. He's had three consecutive Top 10 singles from his album which has reached double platinum status in the land down under. His first American single, "Fall Of Rome" was a top 5 hit.

Reyne, who was born in Nigeria, West Africa and raised in Australia, put out a string of albums with the band Australian Crawl. After disbanding the Crawl in '86, Reyne arrived in Los Angeles and signed with Roger Davies Management (Tina Turner). He then hooked up with producer Davitt Sigerson (David & David, the Bangles). "We were looking for someone who had done something good, but wasn't incredibly well known. He was also the first producer I'd worked with who was also a songwriter. That really worked for me."

Reyne just completed his Australian tour with Tina Turner and may tour America soon. He's also been nominated for two major Australian Recording Industry Awards (ARIAS): Best Single Of The Year for "Fall Of Rome," and Best Album for JAMES REYNE.

TITLE: TALKIN 'BOUT
RELEASE: SINGLE
LABEL: GEFGEN

Reunion and renewal. The reunion of keyboardist Keith Emerson and drummer Carl Palmer, together for the first time in nearly 10 years. The renewal features Robert Berry, a just-discovered singer/songwriter/guitarist from San Jose, California. The result is 3. Their first single is "Talkin 'Bout."

"A new band with new music," Emerson says in describing the trio. "Utilizing the past, we put in something new. We're aware of the audiences we've created but we're also saying, 'That was the old thing, this is the new thing. We like both of them. Now check this out.'"

According to Emerson, any similarity to ELP or Asia is coincidental. Emphasizing that point, 3 is premiering with a tour of American clubs beginning April 7th. "We're going to discover our roots. We didn't want the impersonal approach of large stadiums. It'll be nice to see the faces of the audiences and grow with them. Adds Palmer, the bands humorist, "3 is harder-edged than Asia. Though we don't drink nearly as much as Asia did."

TITLE: NIGHTTIME
RELEASE: SINGLE/12"
LABEL: VIRGIN RECORDS

Virgin Records is releasing "Nighttime," the second single from the Philadelphia based Pretty Poison. This track first surfaced on Svengali Records in 1984 and cracked the dance charts at #13. It follows "Catch Me (I'm Falling)" a top ten track for Pretty Poison.

Like the first single, "Nighttime" was produced by Kae Williams Jr. It was remixed by Shep Pettibone who recently completed projects with Ziggy Marley and Feargal Sharkey. An estimated 50,000 copies of "Nighttime" were sold, not including European sales.

"We've always had our following of devoted fans," says lead singer Jade Starling. "But it probably would have been bigger if we'd stuck to playing safe, traditional rock 'n' roll. Pretty Poison has been through many incarnations in the past five years, but we've finally tapped into a style of music we can excel in."

Their new album, also called CATCH ME (I'M FALLING) is due out March 28. This week they'll be playing dates in Ft. Lauderdale, Daytona, and Gainesville, Florida.

TITLE: BROKEN LAND
RELEASE: SINGLE
LABEL: ELEKTRA RECORDS

Commenting on their new Elektra lp, SEA OF LOVE, The Adventures songwriter and guitarist, Pat Gribben explains "There's no one format for the songs on this album. We didn't want to make another synthetic, drum-laden pop record." The first single "Broken Land" was shipped last week, while the album arrives this week.

"Broken Land" is a comment on a social state, not just a political one. But Belfast is where I come from, and I'm writing here from experience," remarked Gribben.

In 1985 their self-titled debut album was released on Chrysalis Records. They supported Tears For Fears on a two-month tour of the U.S., and plans are currently underway for another tour through the U.S. possibly in the Spring. Gribben knows their upcoming shows can only be an improvement compared to their first gig in February of '84. "If we were going to play live, we had to put together a band. We did four numbers and the p.a. blew."

TITLE: DIGNITY
RELEASE: SINGLE
LABEL: COLUMBIA RECORDS

From RAINTOWN, the debut album by Deacon Blue comes "Dignity." The band hails from Glasgow, Scotland where every band according to leader Ricky Ross, "is expected to be either a funky white soul band or some mutant offspring of the Velvet Underground."

Ross insists the band has sidestepped both cliches, concentrating their attention on blue collar life and death with all the compassion and humanity of seasoned veterans. Throughout RAINTOWN, Deacon Blue's love of the folk element is apparent. Still, Ross points out, "I'd never claim that we were a folk group, because it's obvious we aren't. I'd like to be able to write songs as good as some of the great folk songs like "Deportees" by Woody Guthrie. There's a hard realism about these songs that is missing from most rock music."

He goes on to cite Bruce Springsteen as an example of a songwriter who "brings his own background to life. Once you grow up enough to accept and come to terms with it, your background can be a great thing."

"Dignity," one of three singles released in England, was produced by Jon Kelly (whose credits include Paul McCartney, Kate Bush and the Damned).

COMING NEXT WEEK

HIT RADIO

When the industry thinks of the ultimate models of success in the Hitradio format, one set of call letters immediately comes to mind. Those are the calls of WHTZ (Z-100), New York!

Next week, TUNED IN catches up with America's most listened to radio station.



ROCK RADIO

When Phoenix rocks, it rocks with KUPD!

Locked in a market battle that features several diverse formats, and styles within those formats, KUPD consistently falls in the upper echelon of the marketplace.

Details next week!



ADULT CONTEMPORARY

It is, beyond a shadow of a doubt, one of the countries more competitive marketplaces. It's the "City By The Bay," San Francisco.

Next week, TUNED IN has your early spring "tune up" on one of the areas perennial A/C radio leaders, K101.



Capital



THE SMITHEREENS

March 17, 1988

Dear Radio,

On this St. Patrick's Day, Capital and Enigma Records would like to thank these 112 Rock and Alternative stations who are **Thinking Green** OTB: WBCN, WMMR, WDVE, WHJY, DC101, WNEW, WKLS, KZEW, KLOL, WNOR, KISS, WXRT, WLWQ, WLLZ, WRIF, KYYS, WQFM, KQRS, KAZY, KBCO, KDKB, KRXQ, 91X, KRQR, KOME, KSJO, KXRX, WZZO, KLBK, WONE, KFMG, WHFS, KWIC, WAPL, KZRR, WDHA, WRXK, WRQK, KILO, WTPA, WKRR, KQDS, KKDJ, WCCC, WSTZ, WLAV, KPOI, WHCN, WFYV, WJXQ, KDJK, WPLR, WHEB, WPDH, WBRU, WCMF, WEZX, WAQY, WOUR, WAAF, WHTF, WIMZ, KMJX, KRIX, KWLN, WEGR, WZEW, WDIZ, WTKZ, WRDU, WRXL, WMAD, KATT, WIOT, KMOD, KICT, KEZE, WFNX, WIZN, WZXL, WQIR, WWTR, WXXP, WBLM, WWWV, WRUF, KFMQ, WAOR, KFMF, KRQU, KZOQ, KOZZ, KRZQ, KTYD, WMDK, WHTG, WGTU, WUVU, WRSI, WVVV, KABL, WOXY, KUMF, KRPN, KRCK, WNDY, KUCI, KTAO, KBUR, WRFL, WUSC, AND KUSF.

Thanks for making **THE SMITHEREENS, ONLY A MEMORY**, The most added record at Rock and Alternative Radio this week!

The Capital and Enigma promotion teams

Producer: Don Dixon
Management: Arthur Spivak/Freddy DeMann,
DeMan Entertainment

NEW THIS WEEK



JAMES REYNE

"FALL OF ROME"
12 INCH



FLESH^{for} LULU

"SIAMESE TWIST"
ROCK REMIX ON CD



HOUSE OF SHOCK

"MIDDLE OF NOWHERE"
12 INCH

THE
NEW
BALLAD
FROM

I Still Believe

BRENNA-K. STARR

A.READY
ON:
KROY
FM102
KKFZ
Y100
PWR 96
AND KMEL!

PULLING TOP 5 PHONES IN MIAMI

MCA RECORDS

Produced By EUMIR DEODATO Executive Producers: STEVE ALLEN AND KATE H'WAN Management: BUDDY AND STEVE ALLEN