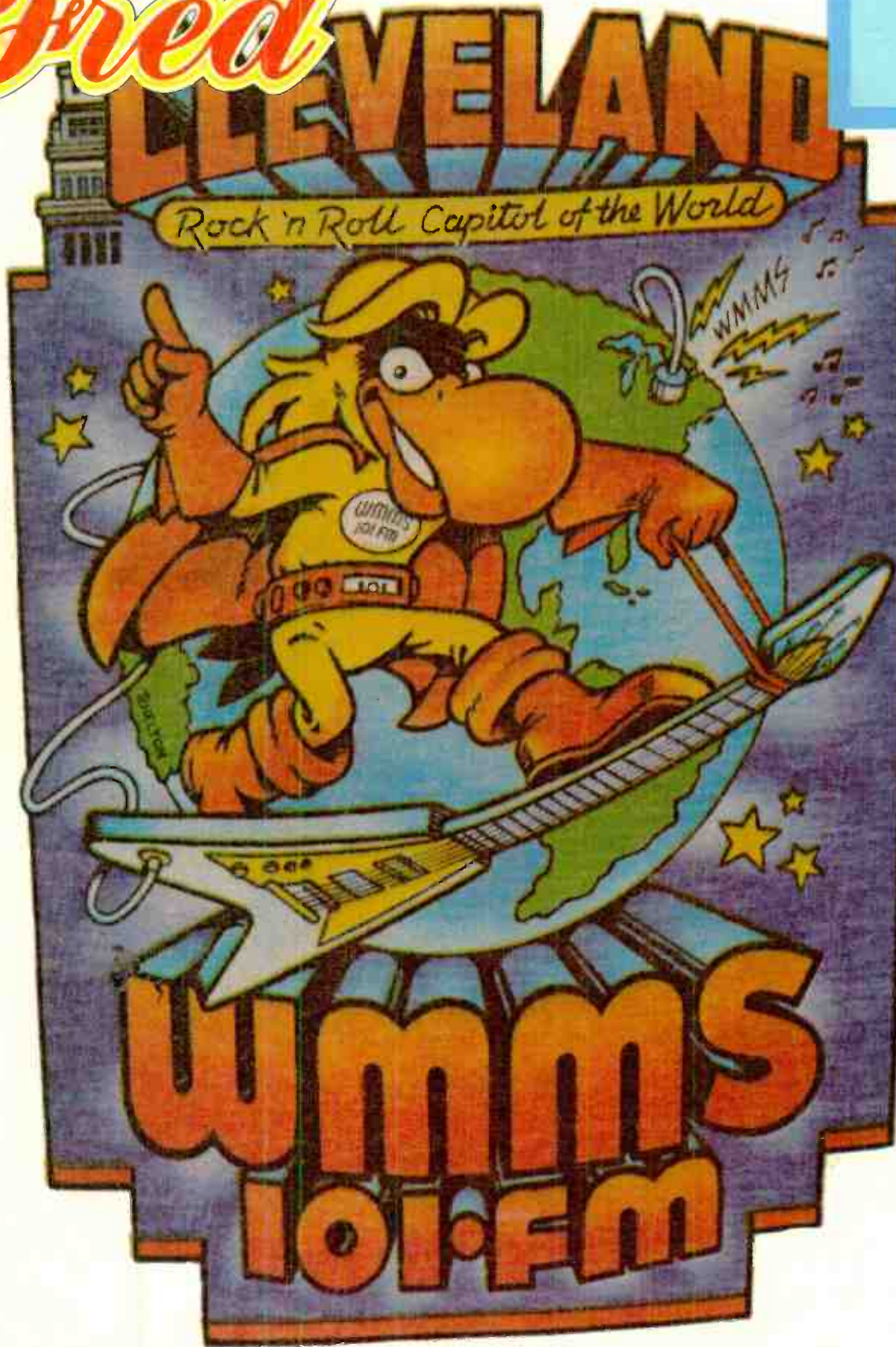


Wmms Fred

NOVEMBER 6, 1978

In Search of Marshall McLuhan
FRED's Interview, P. 24



**JIM SMITH
GETS
JAZZED**

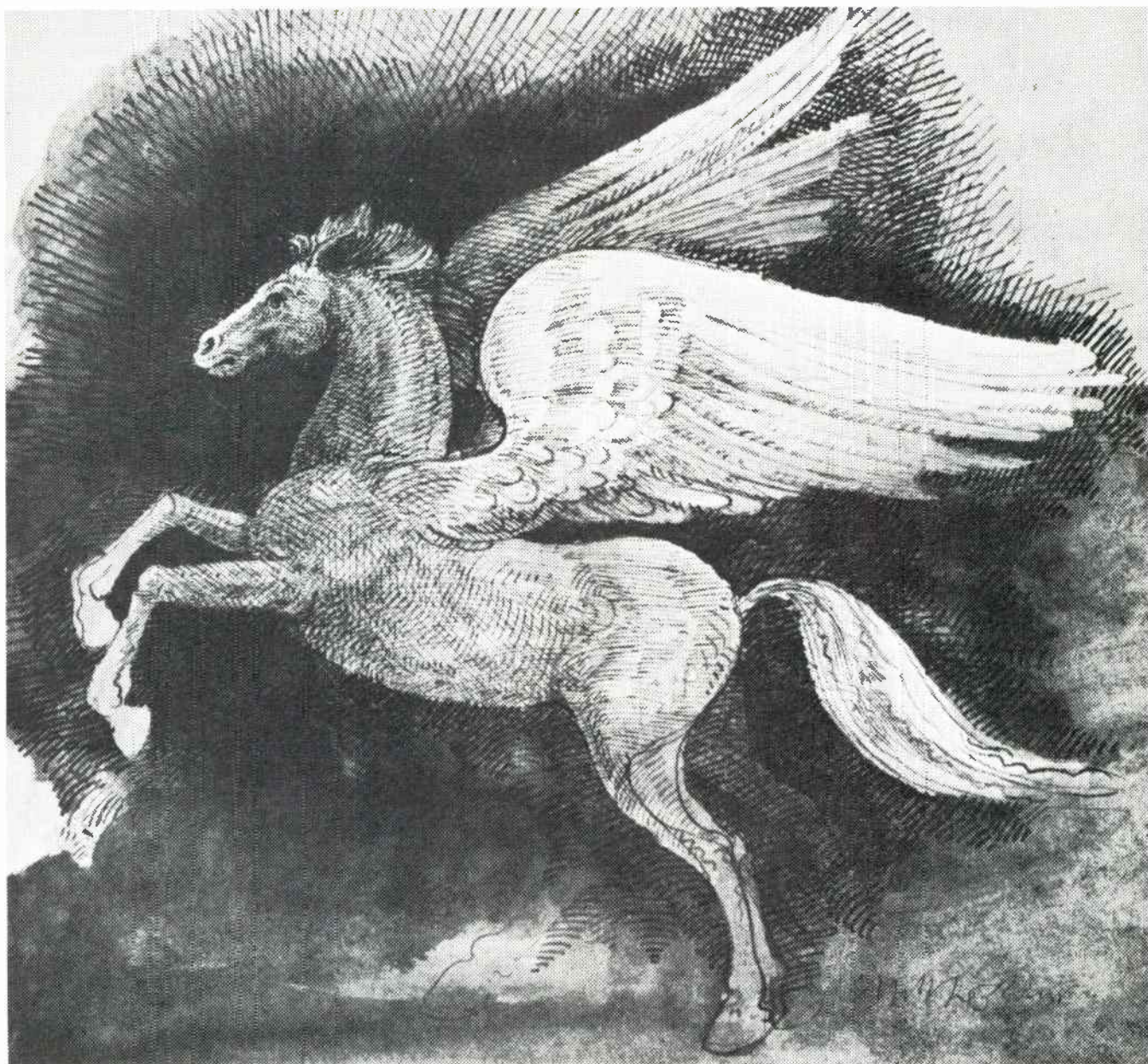
**Y-100 GOES
COUNTRY
(SORTA)**

**KEX'S KALE
MOVES UP**

**WEA ROLL
THEIR OWN
PLANTS**

**HERSKOVITZ
LEAVES
KPOL TO
PD WIP**

Matthew Moore



'Savannah'

Added at BJ-105 and WIFE

WYLT WSM-FM KELI KSAY
WHHY-FM WFBC KSLY WWMR WBEX

Licensed through special arrangement with Shelter Records.

Produced by Robert Appere. Distributed by CBS Records



© 1978 CBS Inc.

OFF TO A FLYING START...



Paul Horn's "WITCHDOCTOR" M-7037

WKVO
WCKY
WBUL
WENN
WXVI
WGOK D-54

WEUP
WATV
WFBR LP
WJIZ
WGOV

WEAF HB
WMBM
WRBD

WCKO
WORLD-38
WERD
WLOK LP
WEDR

WRBD
WGOX
WFDR
WEAS
WCIN

on Mushroom Records & Tapes.



"THERE'S MAGIC UNDER OUR UMBRELLA"

Producer: Al Schmitt

Destination: Home.



© 1978 JET RECORDS

The Single "IT'S OVER" another great song from ELO's
astounding double album "OUT OF THE BLUE"

Added at B-100

On At:

WTIX

WPRO-FM

WVIC

KRUX

KTKT

KENI

KLUC

KSLY 16-10

KFXM 25-20

WWWD 39-31

KNOW 36-28

KX-106 30-27

WHYN 42

KILE 37

WSAM 31

KQDI

KENO



On Jet Records and Tapes
Distributed by CBS Records.

Not Just A Hit— An Artist

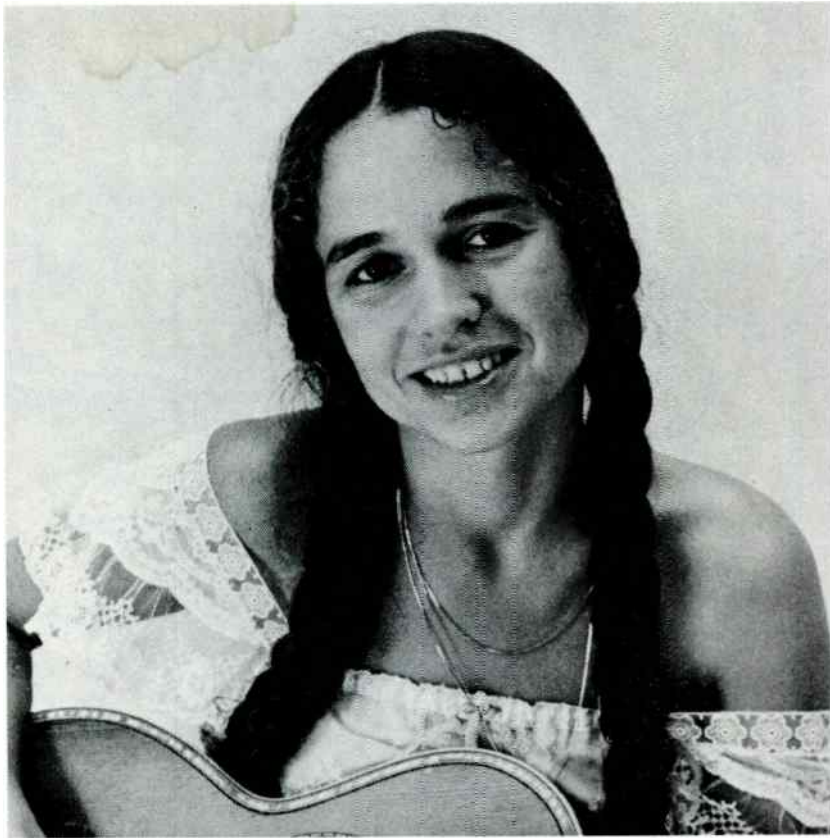
ERIC CARMEN CHANGE OF HEART



20 Good Reasons:
WZZP 1-1
WFIL 9-7
KDWB 13-10
CKLW 20-17
94-Q 8-7
KSTP 16-12
WQXI 15-12
Z-93 A-30
WRKO 20-17
WISM 20-15
WZUU 15-13
KXOK 35-24
WCAO 28-23
KLIF 29-25
WBBQ 19-15

Added At:
WPGC
KIMN
WCOL
KEEL
KRSP

For more information, see FRED's Universals section.



Nicolette

Nicolette Larson

Adds:

**WKLS
WYDD
WQXI-FM**

**KQRS
KYYS
KWST**

Excellent First Week In Communicator Network These Stations say It's A Smash:

**94CFM
WSM-FM**

**KEZR
LOVE-94**

**WFMK
WMJC**

**WLLOL-FM
KITY**

Album Stations:

**WRNO
K-99
Y-102
WQDR
WLYX
ZETA-4
WSHE
WQSR
WGVL
WORJ
WBCN**

**WCOZ
WAAF
WHCN
WPLR
WCCC
WZMF
WQFM
KADI
WLYT
WBUF
WOUR**

**WEBN
KZEW
KATT
KLOL
FM-98
KWFN
KBBC
KEYY
KNX-FM
94FM**

**KGIL
KWST
KSAN
KZAP
KSFM
K-101
KFML
KRST
KISW
KZAM**

**KGON
KINK
KVAN
KZEL
KREM
WMMR
WIOQ
WKTK
WHFS
WAYE**

**DC-101
WAVA
WNOR
WSLQ
WNEW-FM
WLIR
WBAB
WRNW
KZLA
WMOD
WPLR**

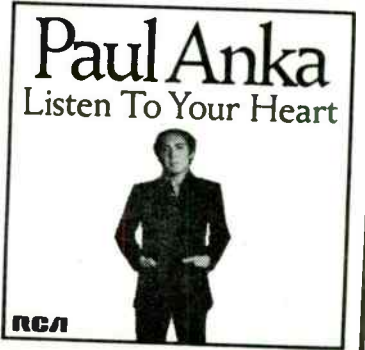
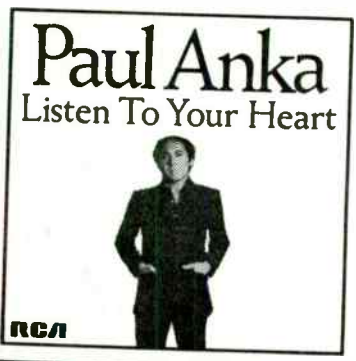
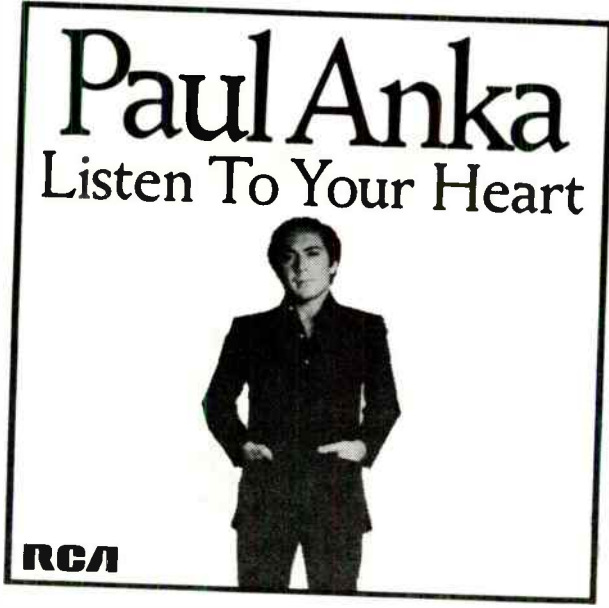


Personal management:
Eddie Tickner Management

Nicolette/Nicolette Larson
Produced by Ted Templeman
On Warner Bros. records & tapes
(BSK 3243)

IT STARTED
ADULT CONTEMPORARY
NOW IT'S BREAKING
POP!

PAUL ANKA
"THIS IS LOVE"



RCA 
Where the **MAGIC...is** in the **MUSIC!**

Alice Cooper From The Inside


Alice Cooper's "How You Gonna See Me Now"

(WBS 8695)

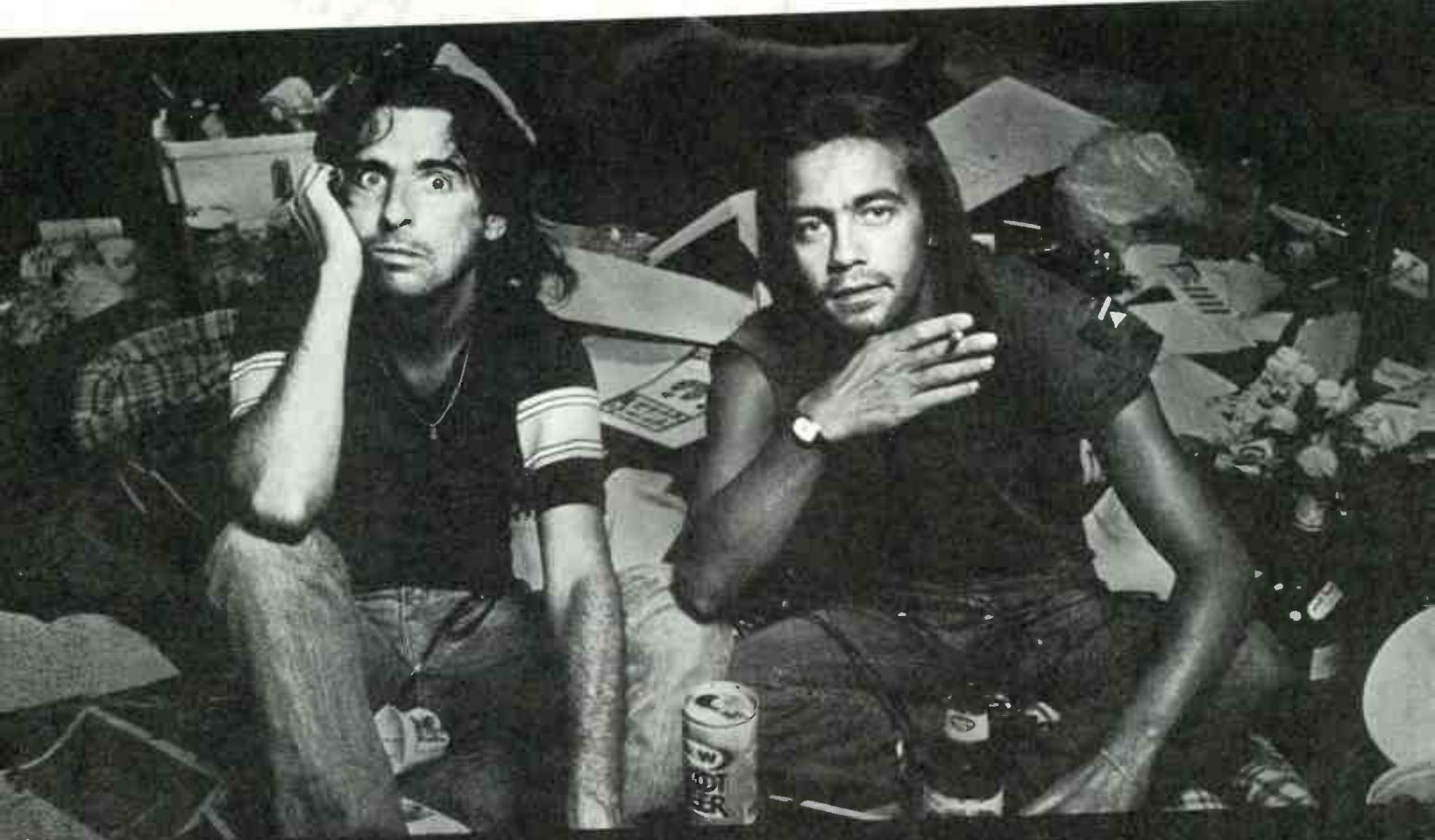
From the forthcoming album "From The Inside"
(BSK 3263)

Produced by David Foster

Original concept, lyrics and direction by Alice Cooper and Bernie Taupin

Shipped Insane on Warner Bros. Records & Tapes 

Management: *Alive* ALIVE ENTERPRISES, INC. 8600 Melrose Ave., L.A., CA 90069



Adds:

KSTP LP
Q-94 HB
WLEE A-30
WZUU A-24
KXOK A-38
WTMA HB
WLAC
KING HB
KCPX
KTAC HB
KJRB HB
WKLO
WFOM
WRFC HB
WNEX HB
WAIR HB

WORD HB
WAPE HB
WTIC
WHLI
WIP
WGH HB
WLVA
WISM HB
KEWI A-35
WJON HB
KWSL
KKLS HB
WFFM
WRIE HB
WWKR
WTRU HB

WQXI-FM 30-27
WSGN HB-30
WKIX HB
WFLB D-33
KIXZ HB
WQID
KIST
KENO
KREM HB
KQDI HB
KYSN A-40
KRKE A-30
KYNO
KSFX

WBGN 25-18
WRKO 29-27
WPRO D-28
WPRO-FM 27-22
WAVZ 35-33
WFIL D-25
WMET 29-26
KSLQ 27
KBEQ 23-20
WHB 33-21
KQWB 22-18
WGAR On
WCUE D-37
WKBW HB

CKLW 27
WDRQ 28-25
WAKY HB
KAKC HB
WTIX 31-21
WNOE 16-13
KJR HB
KYYX D-32
KGW HB-24
KTLK D-35
KQEO
KROY
KJOY
KSTN
KOBQ 39-28

Fred

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BUZZ BENNETT

BOB HAMILTON

C.C. COURTNEY

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*Album Editor
Strokes Editor*

DOUG ROSENTHAL

*Staff Writer, Production
Manager, and all that Jazz*

STEVE CASEY

Universal Editor

LYNN TOLLIVER

Black Editor

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Spectrum III Research

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Art Director

MARGARET LEONARD

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Design Assistant

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Spectrum III Assistant

RITA MOTT

Typesetting

ON THE COVER: It seems the WMMS Buzzard gets mentioned a lot, but when you got it, flaunt it. The folks at WMMS certainly keep us flooded with info like this graphic from their latest T-shirt.

8 POWER PAGES

11 TOP NEWS

DICK KALE promoted from GM to VP at Golden West...JIM SMITH takes over as PD at WRVR/New York...AL HERSKOVITZ leaves KPOL to PD WIP/Philadelphia...JAMIE BROOKS has been named PD at WJAX/Jacksonville...JOHNNY MORGAN out as PD of KDON/Salinas...CLINT WEYROCK leaves PD slot at KTIM to be GM of KSPO/Spokane.



13 60 SECONDS

16 RATINGS

MediaTrends in for St. Louis, Cleveland, Washington, and Boston...Revision for Detroit's summer book is in

19 PROFILE

GARY DIAMOND of Jet Records has some interesting observations about the lack of trend setter record outlets and the correlative media phenomenon of underground radio. Gary also offers interesting points on the destructive nature of categorizing music.



20 QUEST/CHINA COVE

22 WASHINGTON/MANAGEMENT

FCC has authorized reduction below 6% of nonentertainment programming...Federal court demands FCC clarify reasoning in Fairness Doctrine case ...Several major market GM's are asked about job tenure, finding jobs, and their career goals

23 ENGINEERING

Digital recording will definitely revolutionize the broadcast and music industries...a look at a new reverb unit

24 INTERVIEW

In Search of Reality FRED contacted the one and only media guru—MARSHALL McLUHAN. We were forewarned that he might demand money instead of imparting wisdom...the results are absurdly enlightening

PLUS OUR REGULAR FEATURES:

6 LETTERS/CALENDAR	46 BLACK
27 UNIVERSALS	49 JAZZ
35 ALBUMS	50 OPENINGS
43 SPECTRUM III	52 PREDICTABLES

THE HOTS

UNIVERSALS

- *GINO VANNELLI
- *STREISAND/
DIAMOND
- *DR. HOOK
- *CHICAGO
- *AL STEWART
- *ANDY GIBB
- *FIREFALL
- *ALICIA BRIDGES
- *PAUL DAVIS
- *ERIC CARMEN
- *HEART
- *FUNKADELIC
- *TOTO
- *WEISBERG/
FOGELBERG
- *BILLY JOEL
- *VILLAGE PEOPLE

ALBUMS

- *BILLY JOEL
- *NEIL YOUNG
- *FIREFALL
- *ELTON JOHN
- *TOTO
- *TED NUGENT
- *PAT TRAVERS

WORLD WAR TOO

To FRED:

Regarding the article on WFTL's promotional airplane in your October 23rd issue: Mike Harvey asks, "How many stations can you name that do traffic reports with a World War II fighter plane?" We do, for one. We also use the Grumman (Gromin?) Lynx trainer for our traffic reports. And while the plane is not a World War II fighter plane in the true sense of the word, it is painted that way at the factory upon request.

KLUE-AM is very involved in community activities in this market of 100,000 (Longview/Marshall SMSA). We've used the plane for traffic reports before football games, parades and news stories. We've found its distinctive painting makes it highly identifiable.

Woops, there's a fire at a school. I've got to run. Gas up the plane. Tell the newsroom we'll be over the fire in five minutes.

W.L. Harrison
News Director
KLUE Radio/Longview

RADIO IS IMAGINATION

To FRED:

Interesting stuff in your October 16 interview with John Parikhal.

One point I think should be brought to mind is where he mentions the home video recorder and his projection that it's a "real threat to radio." I disagree. After all, how many times can you watch the same rerun of Laverne and Shirley? Or the World Series or Superbowl?

With the television medium, all imagination is removed from the end product that appears at home on the tube. Radio, however, is different. You can certainly listen to the same song or album of songs many, many more times than you can watch the same TV rerun. Radio is imagination! It's the major strength!

And it's one point that should never be forgotten.

Dave Anthony
Program Director
FM-93, KLUC/Las Vegas

PLAN AFRED

To FRED:

Well, our ears are still ringing from the stories of the "good times" that were had at a certain First Anniversary party. To say that we are sorry we missed it would be the understatement of the year. I hope you received our telegram, we didn't know we weren't going to be able to make it till it was too late. I, for one, have already set aside the night of your choice next year to bring in the second even better than the first.

Chris Lance has been anxiously waiting to see his picture in FRED for the first time and has carefully selected the enclosed as most representative of his big heart and concern for the needs of the people. He also is rather fond of the fact that our illustrious Mayor Pete Wilson took the time to recognize his contribution.

Michele Pettis
Music Director
MAGIC-91/San Diego



World Radio History

November
December

Nov. 3-5 - Loyola National Radio Conference at the Marriott Hotel in Loyola's Marquette Center, Chicago, IL

Nov. 4 - Sadi Hawkins Day. Established by Al Capp in "Li'l Abner". A day for women to take the initiative and ask their men for dates.

Nov. 6 - FCC deadline for filing reply comments in the matter of the handling of public issues under the Fairness Doctrine and the Communications Act

Nov. 6 - FCC workshop on Commission rulemaking participation will be held at Dunfey's Hotel, 1750 Commerce Drive, Atlanta. For reservations call: Carl Pyron, FCC Regional Director, (404) 221-6500

Nov. 6 - James Naismith's Birthday, the creator of the game of basketball

Nov. 8 - Abet & Air Punstlers Day the purpose of which is to compose dreadful puns and then share them with friends or even broadcast them

Nov. 9-10 - NAB Fall Conference at the Fairmont in New Orleans, LA

Nov. 13 - National Children's Book Week begins

Nov. 13 - Youth Appreciation Week to recognize the majority of young people who are leading constructive lives in the community.

Dec. 29 - Deadline for proposals for FCC AM Stereo standards concerning effect of AM stereo signal on adjacent channel protection ratios, skywave service, out-of-band emissions, directional antenna operations and compatibility with existing monophonic receivers.

Check the Chase Calendar for much more.

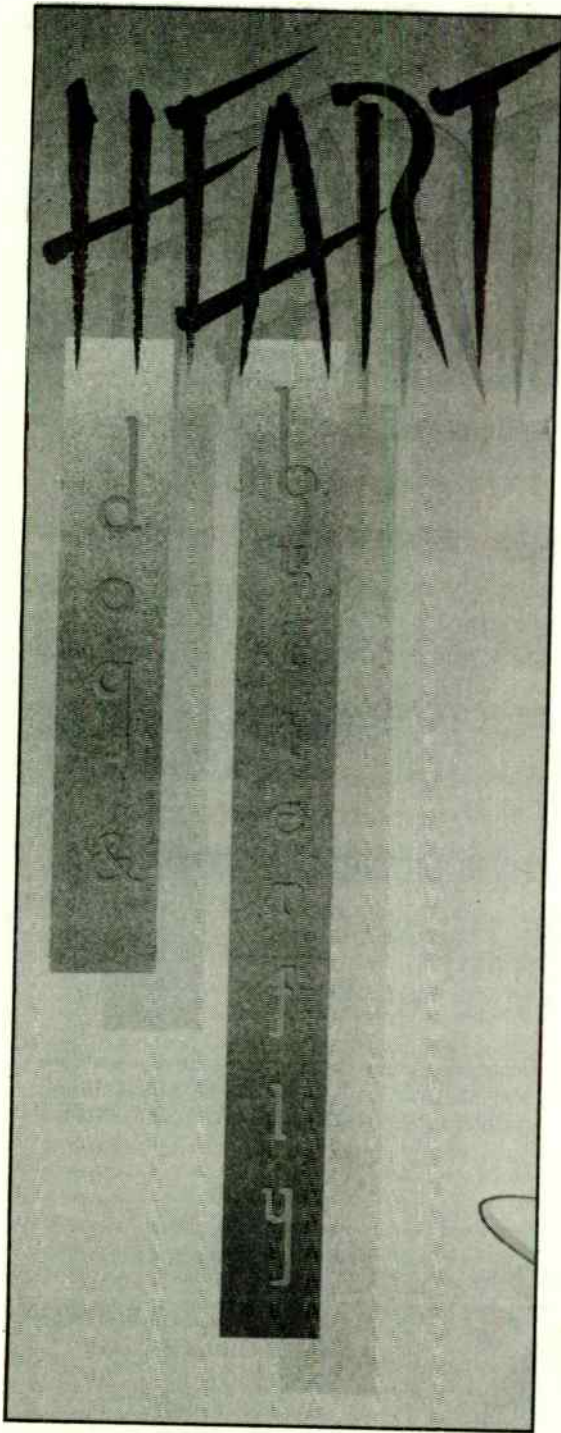
IT'S AN AUTOMATIC

To FRED:

I'm sorry I could not attend your first anniversary celebration, but here's a little song I wrote for you all:

Happy Anniversary to you, happy anniversary to you, happy anniversary dear FRED, happy anniversary to you.

Bruce Garfield
Capitol Records



The Hit Single **“Straight On”**
From The **Platinum** Album
“Dog & Butterfly”

A Winning Combination.

New Adds:

KRTH
Z-97 23
WOKY 22
13-Q 29
WNDE
KLUC 30
KEEL
WAAY
KLMS
KFXD
WYFM 14
WAUG
KX-104

Jumps:

Q-102 14-6
B-100 14-11
WKBW 21-14
KJR 18-16
Z-93 21-12
94Q 23-18
WGCL 23-16
KTLK 25-21
WCAO 20-17

KILT 22-19
WPEZ 31-29
WZZP 24-20
KOPA 18-13
WZUU 11-9
KTAC 20-16
KYYX 22-20
KROK 1-1
WYRE D 22
WQXI HB-28
WFOM 19-14
WHB 20-16
KROY D 26
WBBQ HB-28
KRBE 14
WHBQ 29
KATI 4-1
KORT 9-6
KYJC 1-1
KYL T 8-5
KIXZ 20-9
KJAS 9-7
KBOZ 19-12
KGMO 29-20
KRLC 5-1

The results are in...

We've Got A Winner!
Heart—“Straight On”

Produced by Mike Flicker, Heart, and Michael Fisher
Management and Direction: Ken Kinnear, Albatross Productions
On Portrait Records and Tapes.

Portrait

POWER

FOUR PREDICTABLES CATAPULT INTO THE HITS!

TOTO (P-27), WEISBERG/FOGELBERG (P-28), BILLY JOEL-My Life (P-29), and VILLAGE PEOPLE-Y.M.C.A. (P-32). DONNA SUMMER holds at number 1 for the fourth week in a row. AMBROSIA number 2 for the fourth week in a row. GINO VANNELLI steps up from 5 to 3...giant with females.

HIGH JUMPER OF THE WEEK: STREISAND & DIAMOND

STREISAND & DIAMOND hurl from 16 to 4...largest 18 plus record in the past six months. DR. HOOK escalates 6 to 5...primary demos 12 plus females, 18 plus males. CHICAGO advances 8 to 7...still showing strong male support. AL STEWART breaks slow and breaks big 18 plus.

MOST VALUABLE RECORD OF THE WEEK: ANDY GIBB

ANDY ignites from 28 to 11...all demos...monster! FIREFALL flares from 23 to 12...extremely strong 18 plus. STYX moves from 21 to 18...questionable. PAUL DAVIS continues to bang his way up the chart, moving from 20 to 19 and gaining momentum.

CROSSOVER RECORD OF THE WEEK: ALICIA BRIDGES

ALICIA shows strong male and female support...giant sales...allstations should play this record. ERIC CARMEN, 27 to 20, HEART, 29 to 21. FUNKADELIC, 24 to 23.

GREAT NEW RECORDS: IAN MATTHEWS, MATTHEW MOORE, QUEEN

NEIL YOUNG: 18 PLUS ALBUM OF THE WEEK

BILLY JOEL KNOCKS OFF RONSTADT

TOTO, TED NUGENT, AND PAT TRAVERS MAKE THE CHART

NEIL YOUNG makes a strong move behind heavy 18 plus support, with many stations reporting heavy female requests. BILLY JOEL moves to number 1 covering all demographics and stimulating immediate giant sales. FIREFALL and ELTON JOHN continue to get stronger 18-34. TOTO charts, covering all demos with the single. TED NUGENT and PAT TRAVERS grab 16-24 males.

REQUEST POWER 12-14

1. DR. HOOK
2. FOREIGNER
3. NICK GILDER
4. ANDY GIBB
5. STYX

REQUEST POWER 18+

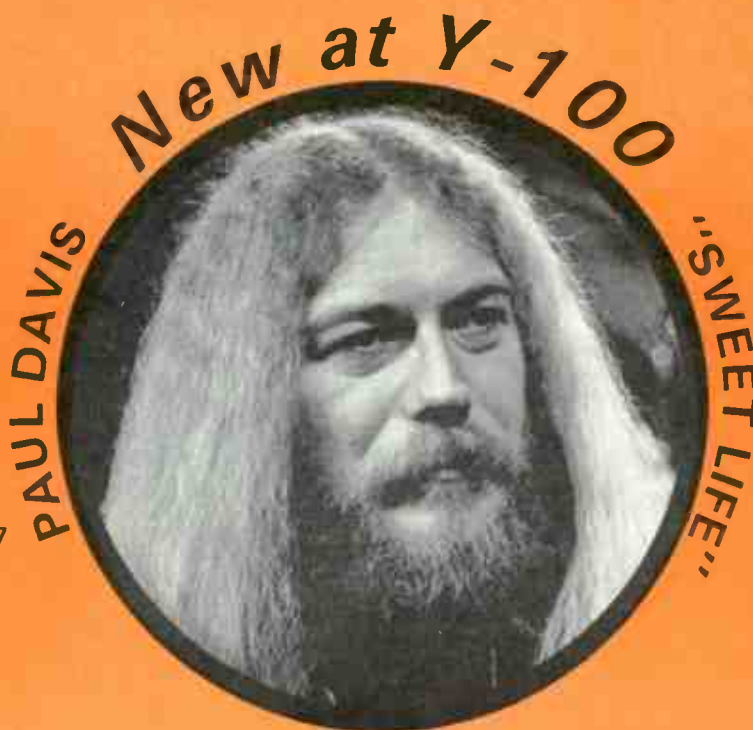
1. N. DIAMOND & B. STEISAND
2. NICK GILDER
3. DR. HOOK
4. DONNA SUMMER
5. GERRY RAFFERTY

REQUEST POWER 15-17

1. DR. HOOK
2. NICK GILDER
3. FOREIGNER
4. DONNA SUMMER
5. ANDY GIBB

ALBUM POWER

1. BILLY JOEL
2. LINDA RONSTADT
3. NEIL YOUNG
4. AL STEWART
5. STYX



PAGES

POWERS approximately every 2 hours. B Stress every 3 hours. C Stress every 4 hours. Image records are suggested for once an hour rotation when applicable. Take dayparting into consideration. Local market differences must also be computed.

White Market

POWER

1. GINO VANNELLI
2. STREISAND/DIAMOND
3. DR. HOOK
4. CHICAGO
5. ANDY GIBB

B Stress

1. AL STEWART
2. PABLO CRUISE
3. ALICIA BRIDGES
4. FOREIGNER
5. AMBROSIA
6. DONNA SUMMER
7. BARRY MANILOW
8. FIREFALL
9. KENNY LOGGINS
10. ANNE MURRAY

C Stress

1. NICK GILDER
2. STYX
3. PAUL DAVIS
4. ROLLING STONES-Beast
5. TOTO
6. BILLY JOEL-My Life
7. CRYSTAL GAYLE
8. FOGELBERG & WEISBERG
9. EXILE
10. VILLAGE PEOPLE

Crossover Market

POWER

1. GINO VANNELLI
2. STREISAND/DIAMOND
3. AL STEWART
4. PABLO CRUISE
5. ALICIA BRIDGES

B Stress

1. DR. HOOK
2. CHICAGO
3. ANDY GIBB
4. DONNA SUMMER
5. AMBROSIA
6. PABLO CRUISE
7. KENNY LOGGINS
8. FIREFALL
9. FOXY
10. FUNKADELIC

C Stress

1. MANILOW
2. FOREIGNER
3. ANNE MURRAY
4. ROLLING STONES-Beast
5. NICK GILDER
6. BILLY JOEL-My Life
7. VILLAGE PEOPLE
8. EXILE
9. PAUL DAVIS
10. STYX

IMAGE

Recommended Album Cuts For All Of Rock Radio

1. BILLY JOEL-Big Shot
2. LINDA RONSTADT-All That You Dream
3. STYX-I'm O.K.
4. AL STEWART-Song On The Radio
5. CHICAGO-Little Miss Lovin'
6. SANTANA-Open Invitation
7. NEIL YOUNG-Goin' Back

20 Most Valuable Records So Far This Year

1. BEE GEES-How Deep is Your Love
2. BEE GEES-Stayin' Alive
3. BEE GEES-Night Fever
4. ANDY GIBB-Love is Thicker Than Water
5. WINGS-With a Little Luck
6. YVONNE ELLIMAN-If I Can't Have You
7. ROD STEWART-You're in My Heart
8. PLAYER-Baby, Come Back
9. KANSAS-Dust in the Wind
10. FLEETWOOD MAC-You Make Lovin' Fun
11. SAMANTHA SANG-Emotion
12. ERIC CLAPTON-Lay Down Sally
13. TRAVOLTA & N-JOHN-You're the One That I Want
14. BILLY JOEL-Just The Way You Are
15. DAN HILL-Sometimes When We Touch
16. EDDIE MONEY-Baby, Hold On
17. STEELY DAN-Peg
18. JACKSON BROWNE-Bannin' on Empty
19. COMMODORES-Three Times a Lady
20. FRANKIE VALLI-Grease

BEST PROMOTED RECORDS OF THE WEEK

Single VILLAGE PEOPLE Album DEVO-Q.

Y.M.C.A.



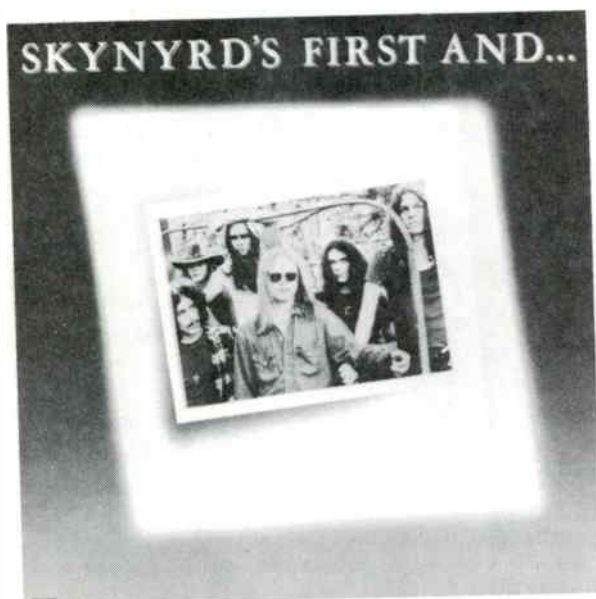
Are We Not Men?



“Down South Jukin”



Lynyrd Skynyrd



from the Album “First And Last”

Adds:
JB-105
WCOD LP
WYND
WPTI
KLUE
KVOL

On:
WTRY
KQWB
WBBQ
KRBE
WNOE

WAEB
WICC
K-104
WKWK
KTOQ
WAKY
WGLF
WQPD
WIVY
WAUG
WRSP
WCGQ
WBSR
WKXX

WFLB
WTMA
WAIR
WGNL
WANS
WRJZ
KNOE
KXAO
KDON
KBZY
WDLP 29-24

Jim Smith To Jazz Up WRVR

New York---General Manager MARK OLDS of WRVR announced the appointment of JIM SMITH, formerly Program Director of WOKY/Milwaukee and Music Director of WLS/Chicago, as Program Director. The reason for such a move may portend the inception of a new branch in the pattern of evolution that Jazz radio is taking. Mark pointed out the important factors to consider: "research, demographics, and rotation. If you do, you can make the switch from the AOR-Top 40 blend to the Jazz blend." CHUCK MITCHELL will remain as Music Director and Assistant Programmer. The format will remain Jazz, but now it will become more "structured."

How does Jim Smith feel about his new position? "Jazz is not anything that I've done extensively in the past, but I'm here to program a radio station. We've got some good jazz people here



Jim Smith

and that's what it takes. The attraction for me is the unique programming opportunity. It's something entirely different. It's unlike anything I've worked with before."

Certainly, everyone is expecting big changes. But, Jim says, "I don't anticipate any and basically the reason is that the station is showing growth. It's a question of defining the Jazz audience—our current listener and our prospective listener—and determining what those people expect to hear from us over the radio."

Bringing in the next step in the evolution of Jazz radio, WRVR will create possibly the first tight, structured Jazz format with a research based rotational pattern. It has been remarked that Jazz radio is still in the embryonic stage, in a way like Album radio in the late sixties—very loose and progressive in orientation. Now, we see the first signs. Jazz radio can and may take the step toward consistent growth and financial stability. FRED, too, in the coming months, will make an effort to aid in this growth by expanding the Jazz section to accommodate those growing needs.

Al Herskovitz

FROM KPOL TO WIP

Los Angeles---It was announced this week that AL HERSKOVITZ, Program Director of KPOL, will take the position as Program Director at WIP/Philadelphia. General Manager of WIP, DON KELLY, told FRED last Program Director BRUCE HOLBERG was promoted to General Manager of WMMR.

An important concern for Metro-media is finding management material. "Al's had a hell of a lot of experience in this business and has done all formats. His background includes not only programming but sales as well. We're looking for that kind of talent. Hopefully, he'll move up from here. We love promoting. We don't have any stigma about Program Directors in management positions as other do. I look for good businessmen."

"To both Don and Metro-media, being Program Director means a lot more responsibility than "just picking good records. It means maturity in handling people, and Al fits the job. According to Don, Al made the move based on a career decision that was very intense. Al had been with Capitol Cities Broadcasting for 13 years. "He also had

a longing to come East again because his roots are really back here."

Al says that home is in the East, but the prime motive for the move is the company. "Metromedia is an outstanding company and I'm looking forward to it. They're a progressive

broadcast company which looks to it's people to do good things for them and then they intelligently reward them with advancement. I'm fond of Capitol and the people there. They've been extremely good to me...I can't say I've been a PD for all 13 years, and I was brought from a Providence market to a Los Angeles market...which is a substantial move." Capitol also allowed him to participate in other projects including acquisitions.

WARNER COMMUNICATIONS TO MANUFACTURE OWN RECORDS

New York---It was announced this week that Warner Communications Inc. will soon enter the business of manufacturing records and pre-recorded tapes in the United States.

Plants will be constructed throughout the U.S. close to WEA distribution points. The first site will be in Pennsylvania and construction commences within months. Other sites are being surveyed. WCI has allocated the resources needed to provide the state of the art manufacturing facilities.

Spokesman DAVID HOROWITZ, explained the reason for the move...

"To assure WCI record companies and their artists of quality records and tapes, to reduce cost in production while providing a new profit center in custom pressing and tape duplication, and to insure increased capacity to press records to keep pace with growth of record sales."

They intend to apply the same level of professionalism as their European plants. WEA's plant in Germany is an ultramodern facility which now supplies much of the pressing and duplicating requirements of WCI's record companies in Europe.

Y-100 GETS AN AM

Miami---The story starts half way across the country in San Antonio where a bank is placing pressure on JACK ROTH, owner of a couple of Miami stations, to sell them to solve financial problems. One of the buyers of one of the stations is supposedly none other than NORMAN WAIN's Metroplex Communications. The station in question is country formatted WWOK-AM.

Exact disposition of the negotiations is not known, but FRED bets the deal goes through and that no change in format will occur. It also seems logical that Y-100, which is also owned by Metroplex, would be the source of some aid of WWOK. For example, Music Director COLLEEN CASSIDY once worked with BOB PITTMAN at WMAQ/Chicago which is a country station.

Roth's FM outlet in Miami, WJOK is reportedly being sold to Susque-



Colleen Cassidy

hanna Broadcasting of York, Pennsylvania: And to further complicate the Miami matter, it is certain that Lotus Communications will buy Spanish WCMQ-AM/FM. No word on changes expected in either of the latter mentioned deals.

Ferris for Public Broadcasting Alternative to Regulation

Washington---FCC Chairman FERRIS in an address to the National Association of Educational Broadcasters Convention demonstrated a desire to support public broadcasting because it simulates "real diversity and excellence in radio programming." It is the public broadcasting arena that acts as a "yardstick for the broadcast medium and spurs innovation by commercial broadcasters in programing." The key point of the speech was that because of this diversity, it is public broadcasting that will "become an essential part of the process by which we may be able to reduce government regulation on all broadcasting."

Without the diversity of public radio, which includes everything from dramatic presentations to Congressional debates and hearings, "it would be far more difficult to propose—even experimentally—the deregulation of radio." Those who hope for significant deregulation should support full funding of PBS according to Chairman Ferris.

Ferris covered all the areas where the FCC has aided in the expansion of public facilities and satellite networks for PBS through expedited applications. The only negative he mentioned was the obligation the FCC felt toward addressing complaints about an excess of over the air fund raising. Ferris concluded by urging the public broadcasters to explore cooperative ventures with commercial outlets for the benefit of all

and to keep the technological edge by exploring benefits of cooperating with and using cable, teletext, and video-disc markets.

Landis Retires, Monagas Appointed

Washington---DAVID S. LANDIS, Chief of the Broadcast facilities Division, will retire on November 3 after 30 years of service. He has been in his present commission post since June 1977. Landis is known for his efforts in introducing FM stereo and FM multiplex in the early 60's and helped settle several long standing clear channel cases in the 70's.

In a move to increase the effort to diversify broadcast ownership, the FCC has appointed LIONEL J. MONAGAS Special Assistant to the Chief of the Broadcast Bureau. His responsibilities will include policy development on equal employment opportunity and minority ownership concerns. He will also coordinate cooperation with the EEOC on discrimination complaints concerning broadcast licensees.

For the past five years, Mr. Monagas has been Chief of the FCC's Industry EEO Unit. Before joining the FCC, he was Director of the Office of Minority Affairs of the National Association of Educational Broadcasters.

SAGA CONCLUDES

Jamie Brooks to WJAX

Jacksonville---As reported in FRED recently, BUTCH PEIKER was removed as Program Director. JAMIE BROOKS, formerly of WKUE/Green Cove Springs, applied for the job and lost his own job by doing so. But, all's well that ends well, and Jamie just got the gig at WJAX.

Jamie described what actually went down at WKUE. "The main thing was that my boss, the General Manager, is the morning jock. It's hard to tell a jock who's also your boss what to do. That's where it broke down. He was on for four hours—twenty hours we sounded great. The other four we were another radio station. He was an institution. He was white, but everyone thought he was black because he had been at a black station doing this jive act. He's still doing that jive act on an Album station. His father owns the station."

Now that Jamie is the new JAX PD, we asked him to reveal his plans for the immediate future. "We're going to become more promotion oriented. The station has not done a lot in the way of promotion. I'm heavily involved in that area. We're going to increase our community visibility. Streamline the format. I want 24 hour consistency on this station. I want it so Joe Average can punch on and hear a sound that is recognizable."

STEVE DOUGLAS who had done nights for several years, has resigned. "I just recently got married about two months ago and could not see doing Midnight to 6AM for three years again. I'd like to get out of radio and get into promotion." Jamie is looking for several announcers. RICH LANGOIS will remain as Music Director and STEVE FOX will remain on afternoon drive.

Jamie will do mornings for the time being. "Soon as I switch to four hours, I will probably be doing middays or afternoons. We're going for a more personal approach not a super laid back style. We're going to be kind of an MOR-AOR."

New Slot at Golden West**DICK KALE MOVES UP**

Portland---General Manager DICK KALE of KEX has been named to the newly created position of Vice President of Radio for Golden West. A replacement at KEX has not been named as yet. Dick spoke of his new position with excitement, "I will be in charge of five AM and three FM stations and will have the responsibility for MAJOR MARKET RADIO which is a national media rep firm. I will also oversee Market-By-Market our computer research company. It all ties into radio. The market research firm is a radio research tool." The company specializes in reach and frequency studies involving radio mixed with other media.

Morgan Out at KDON

Salinas---Our neighbor has made a Program Director change this week. JOHNNY MORGAN resigned after being asked to leave. GM BILL SIEGEL described the situation, "He's been with us for a good number of years...about five. We just need to make some programming changes...we need some fresh blood. We are trying to skew a little higher demographically. It may soften in some dayparts, but basically we will play the same music. We're going to have a little heavier approach to news and that's why we increased the staff of the news department. The music will remain the same, but our style of delivery will change." He pointed out that they have already begun to play more album cuts.

Johnny Morgan feels strange. After ten years, it's his first every unpleasant ending. "They told me I would stay until I decide what I'm going to do. They asked me to resign. They're going to bring someone in from the outside." Morgan owns a piece of the station which presents a new twist to the unraveling relationship. He hasn't decided whether to sell or keep his part in the company. "I'd like to hold on to it. The station is doing very well. If I wanted to sell, I'm sure that they would buy. The owner has been very kind to me." Johnny felt that the automated FM's success over the AM was his undoing. "The FM is basically taking the ratings away from the AM. They expect to maintain both with the same format. It's happening all over the country. I've been destroyed by a machine." Johnny is out looking and does want to stay in radio.

Dick will report directly to Executive Vice President JOHN REYNOLDS. Mr. Reynolds has been handling all of Golden West's thirteen facilities since April 1977. He will now concentrate on the television and motion picture end of the corporation. "He's a brilliant and capable executive, but 13 entities...that's a little hard to keep track of, so I got the radio."

Before Dick moves to the corporate offices on Sunset Blvd. in Los Angeles, he will select and hire his replacement at KEX. He will remain at the station thru November, but is anxious to go South, "I spent 20 years of my life in Southern California and in many ways I feel like I'm going back to where I came from."

*Johnny Morgan***AOR PD Will GM All News**

Spokane---General Manager OLIVER HAYDEN discussed the departure of his Program Director, CLINT WEY-RAUCH to become General Manager of KSPO. Oliver is General Manager of KTIM/San Rafael. "I guess it's out of the ordinary when a PD from a progressive rock station goes to head up an all news operation." Clint has not been sent to change KSPO's format. This is a career move that Clint made within the framework of the company that owns both stations, Marin Broadcasting.

Why does Hayden think his AOR PD will make a good GM for an all news station? "A GM has to know how radio communicates and how a station interacts with its listeners. Clint is well versed in that kind of knowledge. You can run any format if you know those fundamentals." KATE HAYES is the interim PD and will remain as Music Director as well.

60 SECONDS

by C.C. Courtney

"The Night That Freaked Out America", or whatever it was called, was an interesting movie in respect to radio. If you missed it on TV, you didn't miss much but anyway it was about the night of the original broadcast of Orson Welles' "War of the Worlds". Most of the people shown throughout the evening were totally believing everything they heard. That would never happen today. They don't believe anything they hear. The second point is that the people freaking out had not heard the disclaimers or the intro or Orson Welles' resonant sonority about other worlds. They were busy doing other things. The radio was on and they didn't hear it. This was when radio was still a relative novelty. Just think about the problem we have today getting them to hear something.

DAVE NICHOLLS of WBSR takes a nice move to WHBQ/Memphis as assistant PD. No word as to whether or not this includes the MD position recently vacated by HARRIET LAPIDES.

Is it true what they say about AL BRADY not going to NBC? But the hire was announced by AL and NBC both. They were both ecstatically happy with the deal. Wha Hoppen?

How an image can affect a nation: Standing like a soldier—good shoulders-back posture—used to be the ideal. Then came JAMES DEAN. Then the slouch became the ideal. It represents disdain for authority, convention, and health... both physical and mental. The body language of slumped shoulders is depression and weakness. Backaches, headaches, and image aches. Sort of describes the state of the nation.

One more week and the crapshoot is over. It never fails to bring a sigh of relief, and all too often a letdown (or slump). I don't mean to go on and on each week about acting, but I find valuable lessons from my years in that business which relate to radio. One of them is a method of avoiding the slump. When Stanislavsky wrote his most famous book on acting, "An Actor Prepares", he wasn't talking about preparing to be an actor. He was talking about avoiding the slump. I'll tell you about it someday.

Larry Yurdin Leaves Rock Around The World

Los Angeles---LARRY YURDIN, executive producer of Rock Around the World, left the company this week. DAN LIPPMAN, President and owner, explained that he had to tighten up. "I had to cut somewhere and it was Larry and several other people. I couldn't afford to keep everyone." Dan will take over direct management of the firm.

Larry confirmed. "Two months ago they were a disaster area and deeply in debt. The guy offered me a contract

with penalty clauses and cash up front to get involved. Within two weeks, we had the spots sold out. I ran the whole thing. I started to turn it around. He couldn't honor my contract." Larry pointed to a solid relationship with the owners. "We left good friends. We never had a single disagreement the whole time. He could not come up with the capital. I brought in the best staff I've ever worked with--six highly confident people who were really up for it."

Now, Larry is looking for new opportunities and challenges. "I guess my self-image in tackling this kind of thing is somewhere between Don Quixote and vice Lombardi. I'm looking for situations where I can come in and make a difference...kick ass...bring in a vital combination of people to get things going." He mentioned he will consider not only other syndication gigs but also Album radio programming, record promotion, and even trade publications.

THE NEW YORK TIMES, SATURDAY, JULY 22, 1978

The New York Times

WRTN—In the Astaire Style

By EDWIN McDOWELL

If William O'Shaughnessy hadn't turned on the radio in his Buffalo hotel room a few years ago, his own Westchester County radio station might not today be one of the most talked about radio stations in the metropolitan area.

"But there I was, dead tired, expecting to hear the usual junk on the radio and what do I hear but Fred Astaire singing," Mr. O'Shaughnessy said recently. "Fred Astaire. In Buffalo. At 3 in the morning."

At that moment Mr. O'Shaughnessy decided that, despite the dictates of conventional broadcast wisdom, there was room in the New York listening area for a station whose musical format is based roughly on the Astaire style — jaunty, debonair and sophisticated.

The upshot is WRTN-FM, a New Rochelle station whose 3,000-watt signal covers the better part of Westchester, Putnam, Nassau and Bergen counties, reaches to mid-Manhattan on a good day, has avid listeners in Queens and Brooklyn, and reaches into Rockland and Fairfield counties also. It is also carried into some 150,000 metropolitan area homes on cable.

'Noise or Elevator Music'

Mr. O'Shaughnessy, 40 years old and chairman of the public affairs committee of the National Association of Broadcasters, says there are 93 radio stations in the New York metropolitan area. Most of them play rock or wall-to-wall strings, he adds, "noise or elevator music" that WRTN avoids with studied determination. Its sound is aimed at those age 35 and over, who often feel left out of the nation's radio markets.

Mr. O'Shaughnessy estimates that it will require revenues of \$125,000 a year to break even on his investment. "But I expect that we'll do about \$300,000 this year," he said. "After that, we're not really sure how far we can go but we have high hopes."



The New York Times/Dan Goodrich

William O'Shaughnessy, who owns WRTN-FM, in New Rochelle

Y-100 ADDED THIS RECORD DURING THE BOOK!

“Sweet Life”

by Paul Davis

Adds:

KYA
KENO
WIFE
WKNX
WRVQ
KVIL
CKLW
KOMA
KOIL

Y-100 30-26
WAYS 28-25
KILT 7-4
KRBE 6-3
WTIX 23-20
KTAC D-28
KROY D-24
KTLK D-32
KIMN D-30
KOPA D-29
WNCI D-18
WIVY D-26
KING 16-13
KGW 23-20
Y-95 28-23

WTOB 16-12
WAIR 5-3
WRFC 2-1
WBGN 6-2
KROK 8-5
KBEQ 27-24
KSKG 20-9
WCOL 26-21
WXIL 23-7
WFIL 20-17
WPRO-FM 24-18
WAUG 4-2
WSGA 16-11
WTOC 4-3
Q-107 1-1

BB 26* CB 20* RW 21*



World Radio History

Media Trend

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ST. LOUIS

KMOX	25.5	860,500
KSLQ-FM	11.8	442,100
WIL-FM	9.3	257,200
KXOK	6.7	376,700
KSHE-FM	6.5	303,700
WRTH	5.9	256,900
WIL	5.4	213,000
KSD	4.4	398,000
KATZ	4.0	133,900
KKSS-FM	4.0	166,100

CLEVELAND

WHK	10.8	331,900
WMMS-FM	10.3	315,200
WDOK-FM	8.9	160,800
WQAL-FM	8.8	218,000
WJMO	8.1	143,200
WGAR	6.3	227,200
WWWM-FM	6.3	277,600
WGCL-FM	5.0	243,500
WWWE	4.6	214,100
WZZP-FM	4.5	204,200

WASHINGTON

WPGC-AM&FM	11.7	614,800
WMAL	9.0	634,700
WHUR-FM	6.3	253,200
WRQX-FM	5.4	389,600
WOL	5.3	260,600
WOOK-FM	5.2	279,300
WWDC-FM	4.7	373,900
WJMD-FM	4.6	128,800
WASH-FM	4.5	310,600
WGMS-AM&FM	3.9	339,700

BOSTON

WHDH	10.8	592,700
WBZ	10.6	716,500
WEEI	8.3	482,500
WJIB-FM	7.8	407,800
WBCN-FM	7.0	272,100
WVBF-FM	6.1	438,800
WEEI-FM	5.6	225,100
WITS	5.2	289,500
WCOZ-FM	4.7	311,800
WBOS-FM	4.0	127,800

ARBITRON

Revision for the July/August release. First column is July/August '77, the second column is April/May '78, and the third column is July/August '78.

DETROIT

	12+	M18+	F18+	Teens
WJR	14.0 - 16.9 - 14.8	17.2 - 20.4 - 17.8	14.4 - 17.8 - 15.6	2.1 - 2.5 - 2.3
WRIF	8.0 - 7.2 - 6.0	7.1 - 4.9 - 4.9	4.4 - 5.7 - 4.2	24.7 - 20.0 - 16.1
WNIC	4.1 - 4.4 - 5.7	3.6 - 4.0 - 4.7	4.9 - 4.5 - 7.0	2.7 - 5.6 - 4.4
WJR-FM	5.4 - 5.8 - 5.0	4.9 - 5.4 - 6.0	7.0 - 7.6 - 5.5	1.2 - 0.4 - 0.3
WWJ	5.4 - 4.7 - 5.0	5.8 - 5.6 - 5.7	6.3 - 5.1 - 5.6	0.7 - 0.4 - 0.8
CKLW	5.6 - 3.7 - 4.8	4.8 - 3.1 - 3.7	5.3 - 3.6 - 3.9	9.6 - 6.2 - 11.9
WDEE	4.1 - 4.2 - 4.7	4.5 - 5.0 - 5.2	4.5 - 4.5 - 4.9	1.5 - 0.8 - 2.0
WABX	2.7 - 3.3 - 4.5	2.3 - 2.9 - 5.4	2.2 - 2.3 - 2.3	6.8 - 7.9 - 9.8
WWWW	3.5 - 3.4 - 4.3	3.9 - 5.1 - 4.7	2.4 - 1.2 - 3.0	6.3 - 6.4 - 7.4
WJLB	6.2 - 3.8 - 4.2	5.0 - 2.7 - 3.4	6.8 - 3.7 - 4.3	8.0 - 7.9 - 6.0
WXYZ	4.1 - 3.9 - 4.1	4.2 - 3.2 - 3.4	4.0 - 4.3 - 5.2	4.0 - 4.3 - 2.6
WDRQ	3.7 - 3.7 - 4.0	3.1 - 2.5 - 3.0	2.1 - 2.6 - 2.8	12.2 - 11.7 - 11.6
WOMC	3.7 - 4.7 - 3.9	5.3 - 5.7 - 4.2	3.3 - 4.9 - 4.6	0.3 - 1.0 - 0.7
WJZZ	1.9 - 2.3 - 3.6	2.8 - 3.1 - 3.6	1.2 - 2.0 - 3.3	2.1 - 1.2 - 4.4
WWJ-FM	3.6 - 4.5 - 3.6	2.8 - 4.6 - 3.2	5.0 - 5.6 - 4.8	0.7 - 0.1 -
WCHB	2.8 - 2.8 - 2.5	2.9 - 1.3 - 2.2	1.9 - 2.8 - 1.4	6.2 - 7.4 - 7.5
WMJC	3.2 - 3.3 - 2.5	2.2 - 3.1 - 1.9	4.6 - 4.1 - 3.6	1.4 - 0.9 - 0.4
WCZY	†† - †† - 2.3	†† - †† - 2.8	†† - †† - 2.4	†† - †† - 0.3
WGPR	1.6 - 2.9 - 1.8	0.8 - 3.3 - 1.6	2.0 - 2.5 - 1.7	2.3 - 3.2 - 3.0
WCAR	2.0 - 1.0 - 1.1	2.0 - 1.1 - 0.9	2.4 - 1.1 - 1.4	0.1 - 0.4 - 0.4

ABC BACK IN FRONT

ABC took the week as the network once again grabs the top four with sitcoms. Ten of the top twenty were ABC shows. ABC for the season has a 20.5 as they did last week, but NBC dropped from 19.9 to 19.5 because of ABC dominance. CBS moved up slightly from 17.0 to 17.3. For the week, ABC lead easily with 20.3 followed by CBS with 18.7—almost a full point jump from last week's 17.8. NBC, which had come in first with 19.8, dropped substantially to a 17.1. Although NBC came out last this week, they managed to keep the lead over CBS for the season by a full two points. In the top twenty, CBS took seven of the remaining ten slots. The only nonspecial NBC program in the top twenty was Little House on the Prairie. As suggested in FRED last week, this is a more typical pattern...is it not?

TV RATINGS, WEEK ENDING 12PM, 10/29/78

Courtesy of A.C. Nielsen	Rating
1. Three's Company (ABC)	30.1
2. Laverne & Shirley (ABC)	28.8
3. Happy Days (ABC)	27.8
4. Taxi (ABC)	26.5
5. Little House on the Prairie (NBC)	25.2
6. 60 Minutes (CBS)	24.9
7. The Grass is Greener Over the Septic Tank (CBS)	23.4
8. NFL Monday Night Football (ABC)	23.1
9. Battlestar Gallactica (ABC)	22.9
9. M*A*S*H (CBS)	22.9

Fred's

Rating Game

Pick the station that will be No. 1 in the M.S.A. Quarter Hour Shares in the designated demographics listed at the top of the call letters. The most correct guesses wins. In case of a tie a winner will be drawn. Only subscribers are eligible. This is your original entry form; copies are not acceptable. Please circle your choice.

BOSTON - 12 Plus
F-105 (WVBF)
WCOZ
WRKO
WBCN

HOUSTON - 12 Plus
KILT-FM
KRBE
Y-94 (KRLY)
KILT
KLOL

SAN DIEGO - 18-24
B-100 (KFMB-FM)
KPRI-FM
KGB-FM
KCBQ
M-91 (KMJC)

PHOENIX - 12 Plus
KOPA
KRUX
KDKB-FM
KUPD

NEW YORK - 18-24
WNBC
99-X (WXLO-FM)
WPLJ
WPIX-FM
WABC
WBLS
WKTU

CLEVELAND - TEENS
WMMS
WJMO
M-105 (WWWM)
WGCL
WZZP

ST. LOUIS - 12 Plus
KSHE
KSLO
KXOK
KADI

ATLANTA - 12 Plus
WQXI-FM
WQXI
WKLS
Z-93 (WZGC)

PHILADELPHIA - 12 Plus
WFIL
WIOQ
WZZD
WIFI
WYSP
WMMR

WASHINGTON, DC - 12 Plus
DC-101
WPGC
WOOK-FM

KANSAS CITY - 12 Plus
KY-102 (KYY5)
WHB
KCMO
KBEQ
KWKI

PITTSBURGH - 12 Plus
96KX (WXXK)
WDVE
WPEZ
13-Q (WKTO)

DETROIT - 12 Plus
CKLW
WABX
WDRQ
WWWW
WRIF

DALLAS/FT. WORTH - 12 Plus
KTXQ
KLIF
KNUS
KZEW
Z-97 (KJFZ)

BUFFALO - 12 Plus
WGRQ
WKBW
WBUF
WPHD
WYSL

SAN FRANCISCO - 18-24
KMEL
KFRC
KYA-FM
KSAN
KYA

DENVER - 12 Plus
96KX (KXXK)
KBPI
KTLK

LOS ANGELES - 12 Plus
KFI
KMET
TEN-Q (KTNQ)
KLOS
KRTH
KIQQ
KHJ
KIIS-FM
KRLA

Minn./St. Paul - 12 Plus
KDWB
KQRS
KSTP

CHICAGO - 18-24
WKQX
WLS
WMET
WEFM

MIAMI/FT. Lauderdale - 18-24
WSHE
ZETA-4 (WINZ-FM)
STUDIO-107 (WSDO-FM)
Y-100 (WHYI-FM)
96-X (WMJX-FM)

BALTIMORE - 12 Plus
WLPL
WIYY
WCAO

CINCINNATI - 12 Plus
WKRO
WEBN

Based on results of
October/November
ARB-1978

Win
\$500.

Send your entries to FRED's Contest, PO Box
5546, Carmel, CA 93921

NAME: _____

COMPANY: _____

ADDRESS: _____

STATE: _____

CITY: _____ ZIP: _____

TALKING HEADS

This LP has already TRIPLED
the sales of the first Talking Heads album
selling more than 10,000 per week!

*“Number One requests
in only one week.
Definitely a Top Ten record.”*

— Clay Gish

“TAKE ME TO THE RIVER”

PRODUCED BY BRIAN ENO AND TALKING HEADS



ON SIRE RECORDS

MARKETED BY WARNER BROS. RECORDS, INC.



ELTON JOHN

Adds:

WPGC LP
WCAO LP
KLIF A-40
TEN-Q A-29
KTLK
KRSP 27-19
WLEE A-26
WKY
KQWB A-28
WPTR
WTAC
WFOM
WKIX
WORD
KAAV
92-Q
WRJZ
KELI
WTLB
WIBR
WJDX
B-100
KRKE
KSTP D-29
WQAM D-33
WBBQ D-30
WERC 26-17

WJET D-29
WCRO D-28
WING 29-26
WSPT D-29
WGLF 31-28
WQPD 37-33
WMFJ 30-22
WAUG D-23
WRFC D-29
WKXX D-29
WFLB D-35
WAIR D-34
KAKC 29-21
KFXM 28-21
KSLY 28 18
KTKT 24-21
KRUX 31-26
KBZY D-40

WSGA 27-23
KRBE 40-36
KEZY 31-26
KHJ 27-25
K-100 D-23
WPRO-FM D-24
JB-105 38-34
WAEB D-28
WICC D-38
WTIC D-40

*The Single:
Part-Time Love*

COOPER BROTHERS

(no relation to Alice)

“The Dream Never Dies”

(Breaking— even during the book)

CKLW HB 30
WAKY HB
KILT-FM
WJR
WSB
WOMC-FM
WMJC
WGN
WYEN
KMOX-FM
KSD
KMBZ
KOY
KOGO
WBBQ HB
WWKX
WQUD 11-10
WROK HB
KYYX
KSLY

Adds:
K-100
WIFE
WKIX
WQOK HB
WRIE
KVOL
KWEB
WGH
WILS
WALG
KCLA
WRFC HB
WGLF HB
WYEN

WHBC D-30
WIVY D-39
KQEO D-39
KAKC D-36
WORD 27-23
WXIK 24-20
KAFY 32-24
KVEC 24-10
WRAQ 19-14
WQLT 20-17
WJRI 26-22
KQWB 18-13
WAIR 35-32

Call-out research shows super 25 plus response



GARY DIAMOND/JET RECORDS

I was born and raised in Minneapolis. I was never in radio. A lot of people think I was. When I first got into the record business, a lot of people thought I was the Gary Diamond who used to be at KQEL.

I started in the record business in 1970. I was going to college, and college wasn't for me. I invested \$200 in a record store in the funky, artsy section of Minneapolis. After a couple of years a local distributor wanted to know if I would come in and work for him as salesman/buyer...it was different days then...it was like underground radio. It was picking up on the pulse, which in those days was looking for the headshop type accounts, you know. That's where it was happening.

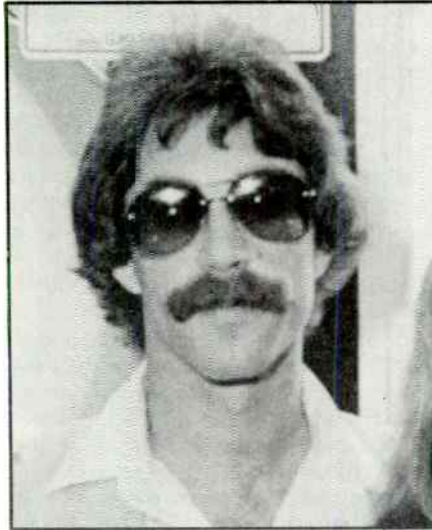
Then, Ira asked me if I wanted to do promotion. I did that for a couple of years, and that was an amazing place to absorb, from people like DAVID CARRICO, OLIVER OLSEN, NOEL LOVE, RICHARD PALMESE, BUCKY RHEINGOLD, and TOM COSSIE. The main thing I learned was that promotion is undefinable...in approach and technique. It takes all kinds and all different approaches. I learned that the best way to be a good promotion man is to be yourself and just work the way you work best.

I think it was in late '75 that I took a midwest regional gig with Arista. Then I moved out here Halloween of '77 to do the west coast promotion job with Arista. I really left Minneapolis because the Vikings had lost four Superbowls. You know, you get sick of that. I was a little over a year with Arista all together. They were the apple of my eye in the record business. I loved them. They are still all real good friends of mine.

Of course it was an exciting time when I moved to Jet as National Director of Promotion. There were the CBS distribution deal, small, yet quality roster of acts, and the continuous success of ELO, to make for a real up situation. Everything is real exciting, and it is a real good place to learn.

It was interesting you said you used to go the head shops. You were pursuing the actives there.

It was different days. I mean sure, there are still trend stores, but in gen-



eral, you get the right airplay on the right radio station, and the rack accounts go crazy. Sears stores are selling the album as soon as they can get it.

It has a lot to do with radio, because radio, in those days, was underground. 1970 was only seven or eight years ago, but Album Rock Radio was still very, very underground oriented. There weren't that many people listening to it. FM was just a baby. Everybody became more sophisticated and got in touch with their audience better and their target market.

Are you saying there is no underground now?

Well, there is, but Jesus, it's...I really think there's a lot more happening with New Wave music than people care to admit. Devo goes on Saturday Night Live, and they have a lot of sales off of that. When you see groups like Talking Heads, they might have gone a little more mainstream, but it looks like they're on a really hit record. A lot of people say, "It didn't make it. It wasn't right for the social climate in America. It's a memory." I don't believe that. The Stones started out like punk. The greatest feeling of accomplishment I've gotten since coming to LA was seeing the Western Region break Patti Smith. Now, there's a case where people kept saying it couldn't be done to the point that I almost started to believe them—fighting the odds of a Patti Smith on Top 40. And, she gave us a smash, and we just went out and promoted the fuck

out of it, and we had a hit record.

It was a fight, because it's just got that image, and you have to break that down. That's one of the responsibilities of promotion. We can't allow an artist to be categorized.

Sit a Program Director down and say, "Listen to the music. This is a song. Don't even think of it as a record or an artist. This is a song." That's what you've got to do. There're always going to be those PD's and MD's who have the foresight and are willing to take that shot. You've got to know people who will do it, who understand what it takes.

Audiences don't care about categories. They're not into categorizing groups. We in the business tend to categorize. The audiences don't. They either like it or they don't.

I think the old ways are breaking down. We deal with songs now. That's one way in which call out research has been important. It does give an artist a chance.

As National Promotion Director, it's really important to know that local and regional people are the ones who make it happen. I am not that far away from local. It wasn't that long ago. I remember. That's it. I mean if someone calls me up and wants to know, "What should I do about such and such?" My answer is, "Hey, it's your market. You tell me." Sure, I've got an overview and experience, but man, they are there. They can tell you the best way to go about it. I like somebody who takes charge like that.

I like to work with people who have a lot of self-confidence in their ability to know and understand their market, people who thrive on change, who look forward to the next outrageous challenge. I always felt that people in the radio and music business...I shouldn't generalize...but, a lot of them just thrive on turmoil. Turmoil is part of our lives. It's the kind of attitude that makes up for a certain amount of inexperience in many cases. If you've got that confidence to go out and do it, you may stumble and trip over yourself a couple of times, but you're going to gain the respect of people.

QUEST

by Buzz Bennett

The essential need for visual impressions is quite evident in radio today. To elevate your come, you must obviously reach out to the audience that is not listening to your type of radio. In the past when we've talked about visuals, I've recommended television as the priority, augmented by quality animation. Then, of course, outdoor advertising. I've also stressed that in all the research I have studied it is a bad investment to utilize newspaper dollar for dollar. Forget it.

In response to this past Quest, a multitude of medium and tertiary markets have responded saying, "How in the hell can we afford TV animation? I firmly agree that most budgets do not allow for this ideal form of expression, which leads me back to times when I had the "miniscule budget" problem and brings to mind what we did to achieve the same end result. We always generalized, and came up with, "Well, community involvement is what we do." Nobody ever quite seemed to specify exactly what they meant by community involvement except those

guys who said, "Well, we're doing this and that with the Boys Club, the March of Dimes, the PTA., you know all the standards. The question I had then was, "Is this truly effective in gaining listeners?" The answer was "Yes...some listeners, and it's good image." Too many times, I was very confused as to whether we were in the public servant business or the entertainment business. I have profoundly concluded that we are in the entertainment business. We are not designed to be overdosing in revolution.

Now, back to the point. The visuals we thrust upon the community must be done in the form of entertainment to correlate properly with the image music radio must have. I would venture to say that the KGB chicken is worth a point or two in their Arbitron. The WMMS Buzzard is highly effective, as is the B-100 bird. The fact is, that this entertaining form of visual is not expensive and can be achieved in all markets. It is not expensive to acquire a good looking chicken outfit, and it is not expensive to put a person in it and have them attend every function pos-

sible 8 hours a day. This walking logo is worth it's weight in gold. I cannot understand why a station in every market doesn't have one. Incidentally, the mascot must contain your call letters.

I think back to when I was the program director of KOTN in Pine Bluff, Arkansas. I should have had a person in a cotton ball covering that city 8 hours of every day. (Sorry I came up with this idea 20 years too late, Buddy.) At any rate, I finally suggest that all stations considering themselves in the entertainment business, get something out there walking around covering every event in your city. I think that you'll find that most animals work. People like animals. If, for instance, you use a chicken, after a certain amount of time, every time someone sees or hears about a chicken, they will think of your call letters. The pay off is very big. There is also a great advantage in being the first radio station to establish this type of PR.

I would like to credit Goodphone with the line of the week for last week ... "Imitation is the sincerest form of ignorance." That makes a lot more sense to me. Thank You.

CHINA COVE

by Bob Hamilton

"Man is not the creature of circumstances, circumstances are the creatures of men. We are free agents, and man is more powerful than matter." Disraeli

The above quote is printed here in response to something personal that happened to me this week. I broke out of prison again. I've had to do it several times in my life and each time I get out I look back only to find that there were no walls around my prison. I could have walked away any time. I only built the walls in my mind. The real question I have about myself is why it is that I cannot remember that "I am the master of my own soul."

I'm doing some work right now in sense deprivation, most specifically in an understanding of the work Dr. John Lilly did with a special isolated tank that is designed to take away all of the five senses in order to touch a self not influenced by the outside environment. In one of the several

books on the subject (The Deep Self) after years of experiencing the isolation this note appears..."For me a most important lesson of the past several years of my life has been the realization of the viewpoint that each one of us is totally responsible for whatever is going on in our lives. I don't know how many times and in how many ways I have got this message, but each time I do it is like: Oh yeah, when am I going to remember that... Wherever I am and whatever is occurring in my life, I am responsible for being there and I am responsible for changing it if it isn't satisfactory."

We all build our prisons. I have heard disc jockies for years complaining of the low wages and lack of security of being in radio. I have heard promotion men rant for hours about what radio is not doing that it should be doing and vice versa.

What is so interesting about our sad reports is that we present them with the full frustrated conviction that nothing can be done to break

us out of that circumstance. It must be early religious mis-training that taught us to believe that something outside of us (most probably with a pitch-fork and a long tail) had put an inevitable curse on us and there was nothing to do but have another double and try to forget the guards at the gate.

The pages of this magazine are filled with testimony that we do not have to accept one iota of statement that would make us believe the illusionary scam. For me the Communicator Network/Spectrum III is just one of the examples of the ways problems can be solved. Neither the radio nor the record industries have to believe that we have to live with what ails us. It is time that we broke out. It is time that we refuse to accept anything less than a clear definition, an honest understanding and a new truth about how things really are...about how they really can work.

There are no guards...no walls...no prisons that we didn't build ourselves. Getting out of hell is understanding that.

Her premier album on Warner/Tattoo records and tapes. (BNA 3245)

Chaka

Featuring the single

"I'm Every Woman" (WB 5 2401)

- | | |
|-----------|------------|
| Adds: | WAUG 20-11 |
| WXLO-99X | WAYS 25-23 |
| WZZP | WTMA 27-20 |
| WIFE | WFLB 32 |
| WTRY | WAPE 30-26 |
| WLAC | WEIM 18-16 |
| KVI-FM HB | WNBC 26 |
| KAYC | WCAO 30-26 |
| KCBN | WYRE D-31 |
| KRPL | Q-94 D-25 |
| KSXO | WLEE 22-12 |
| KRLA A-32 | WGH 20-13 |
| KRTH | WGAR |
| KMEN | CKLW 22-16 |
| WBSR HB | WDRQ 29-24 |
| WKKY | WKNX D-28 |
| WILF | WAKY |
| WCIR | KAKC 30-28 |
| WBLI | WTIX 40-33 |
| WSKW | KRBE 27-24 |
| WAIR HB | KTLK |
| WKMX HB | KFRC |
| | KJOY 12 |
| | KSTN 34-23 |

Management: PERFORMANCE PROMOTIONS Jack Nielson

Written by Ashford & Simpson



Produced by Arif Mardin



JOB: Tenure? Sources? Goals?

FCC has authorized its Broadcast Bureau to make a decision on four FM proposals for reducing nonentertainment programming to less than 6%. The four stations are: KCIV/The Dalles, OR; WJIB/Boston; KFOX/Redondo Beach; and WCTO/Smithtown, NY. KCIV and WJIB both received renewal after proposing 3% and 4.8% respectively. KFOX and WCTO, on the other hand, failed to show how they could meet service area problems with their proposals. The Commission asked both to review ascertainment needs and explain how they will meet them.

Twelve California radio stations were accused of broadcasting advertisements of PG&E advocating nuclear power without providing equal time to the other side of the issue. Eight were found in violation of the Fairness Doctrine by the FCC. The Federal appellate court could not understand the basis for distinguishing the four exceptions from the other eight, so they remanded the case to the FCC for clarification. As Commissioner Tyrone Brown pointed out in FRED two weeks ago, the FCC's lack of consistency has forced the courts to act in their behalf.

WQAL-FM/Cleveland was granted only a one year renewal by the Commission. Public Affairs programming was limited and of "questionable content". SJR, licensee, represented one community program as airing between 7:30 and 8:00AM on weekends when it actually was broadcast between 4:30 and 6:30AM. SJR explained that this happened because of "the GM's lack of awareness of the scheduling commitment." SJR's explanation "fell short of that which would warrant a full term renewal."

WIZR-AM&FM/Johnstown, NY have had their renewal applications set for hearing. Issues that the FCC will consider are: whether rules regarding fraudulent billing were violated, if so, were any principals of Street Broadcasting involved, facts surrounding ABC Information Network discrepancy affidavits issued, and whether Street misrepresented facts to the Commission regarding fraudulent billing.

KOAD/Lemoore had been granted an extension for operation until a new "permittee" is authorized to take over. The license for KOAD was not renewed because of failure to broadcast programming as proposed.

MIKE STAFFORD
KCBQ/San Diego

I've been here 13 years, and I was at another station here in town for about a year.

First of all I would contact my rep firm, since they represent stations in every major market in the country. They could tell me where there are problem areas. There are a couple of head-hunters in Chicago.

If I was looking for an opening I could contact the Curtis Co. and say, "I'm looking for a gig that pays 100 grand a year and I want this and that, can you take care of me?"

I'd love to own a station, love to. It's not a goal, it's an aspiration. I'm not working towards that end because I find when you work towards ends like that, you become intensively frustrated somewhere along the way.

TIM SULLIVAN
KHJ/Los Angeles

I've only been at two stations. I've been here for about 6½ years and before that I was at another station for about 4 years.

I would look for a job through my friends in the industry.

My career goal is to break 80 in golf.

JOHN TYLER
KATT/Oklahoma City
Ex-GM KLIF/Dallas now owner

I would say about 4 years average. I've been a GM at five or six stations.

I am running my own broadcast company, Sun Broadcasting, but I want to acquire the full compliment of stations.

JAMES DECARO
WFIL/Philadelphia

I've been here 12 years.

If I were looking for a job, I would probably hear about it very quietly through inside sources in the business. Possibly through our rep. I would probably get a call directly from some company that might be looking.

To keep myself active with new challenges and to continue to grow in whatever position I may be in. I would say my goal would probably be to be a head of a broadcast group.

The cost of a station in markets I want to live and work in is prohibitive.

E. FARBER
99X/New York

This is my second station. So, it's really not an average because I've only been at my job two years and two months. Before that a year, but I was transferred within the same company.

If I personally were without a job and had to look for another job, I would decide where I wanted to work, then I'd call the owner.

My goals right now are only up to two years and only deal within my current position.

MARK OLDS
WRVR/New York

I've been here 10 years, most of the others about 3.

There are 10 dozen sources of jobs. First, I would look at all my broadcasting ads. Second, I would call every contact I ever made in the business. Third, I would decide if possible on the city I would like to live in and go to the people who have the jobs available there and talk to them. Fourth, you talk to broadcast attorneys.

I'm running two stations which is a handful, and I have no particular ambitions beyond that.

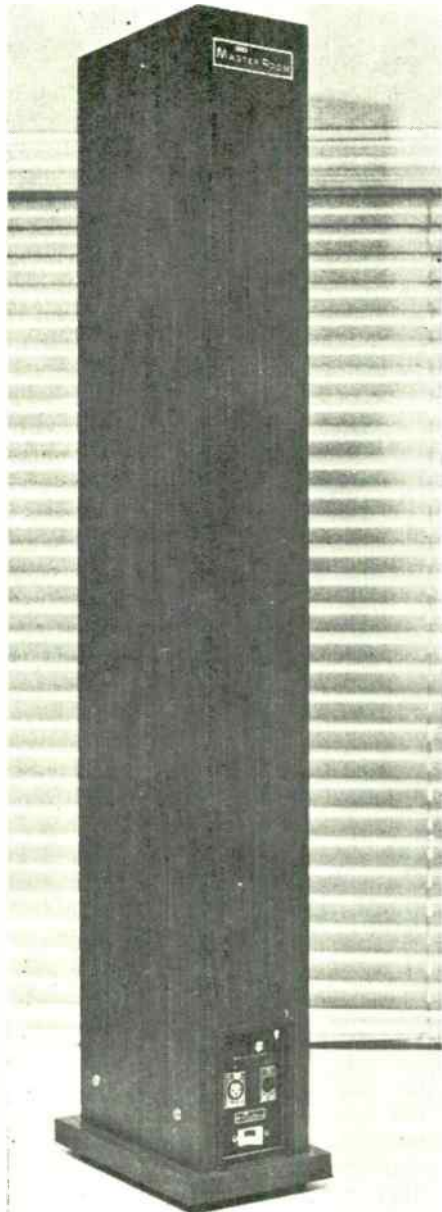
WILLIAM YEAGER
WOKY/Milwaukee

About four years on the average, three years here, two years at NCN, and five years at WFAS.

I would primarily look to people that I've known in the business for many years.

My goal would be to move into more of a corporate situation, own my own station, or move into bigger markets.

Digital Recording Bits



In the old days, many a screamer like LONG JOHN SILVER fell in love with the reverb. This new studio model by Master Room may bring back those days.

Technically, what is the difference between analogue and digital recording?

An analogue system you're talking about a constant use of wave form and this wave form itself is limited by the carrier material, such as magnetic tapes, and the limitations of the machines that are used to make this signal into music.

With digital we're talking about on/off digital pulses...either a frequency is there or it's not. We run that pulse at a very, very high frequency generally around 44,000 cycles and the pulse is broken down into digital bits. There are around 1,400,000 bits of data every second of tape. It basically takes a video recorder because of the amount of high frequencies a video head must be used, it can't be used on a commercial tape recorder deck.

The cost becomes extraordinarily more expensive. Just to give you a rough idea, our PCM 1's have been suggested to list around \$4,000. In our profession & division of the company at

Sony, we have a PCM 1600 unit which is around 40-50 thousand dollars.

What is the advantage?

Well, here are the advantages, from a strictly user point of view, of digital over analogue. You're no longer concerned about wow and flutter. It's so low it's not even measurable. The music bypasses all physical or mechanical mutation of a normal tape system. The only reason we use magnetic tape is that we need something to carry these frequencies. Instead of the head rubbing against the tape as it is now, our system is concerned with using the magnetic tape as simply a transportation of material.

When are you going to get this on the market?

Our new PCM-1 is going to be officially out on the market this fall. And, we already have a few models we're importing into the country now.



GREAT MOMENTS IN DIGITAL HISTORY.

In Search of Reality

Our interview this week was supposed to be with Marshall McLuhan. In fact, it was. It was just short, for reasons which you will see when you read it. Nevertheless, the questions raised by this short statement are enormous. We hope the other experts in the field of perceived reality are some help in understanding the subject. If they don't clear it up for you, we'll run a complete clarification from a real expert who is at this moment honing his thoughts and ideas for us.

What is perceived reality as opposed to reality?

Perceived reality is one we make, obviously. When you perceive it, you make it, and until you perceive it, there is no reality. Literally, there is nothing there unless you perceive it. If there is no perceiver, if there is nobody to look at it, there ain't nothin'. If there is nobody on the planet, there is no planet...literally...it doesn't exist.

Why is the perceived reality so different from the reality?

Reality—what we call reality—is pure fiction. That is something we make. You remember...You know the word "fiction" means making. And, the reality we perceive is one that we make. There isn't any such world. There is no such thing as an objective reality. Any objective reality has to be very subjective to the perceiver...and, buy the way, there are no two people who perceive the same reality...it's a completely different thing. Just as any word means different things to different people, so does any movie, any program, anything at all.

The speed of light—on the radio, you're relaying everything at the speed of light. At that speed, it becomes pure fantasy. What we call real data, real facts, are almost entirely fantasy today. It's even worse on television, because television is an inner trip world where people actually live in fantasy.

If you'll notice, there is no such thing as a...nobody has ever said that TV is an escape world. They used to say that movies were escapist. Nobody ever accused television of being escapist. There is no escape on television. You are sucked in one hundred percent. And, you go on an inner trip; it's a

drug trip, and it is a very heavy drug. That's no exaggeration. I'm not making any moral judgements, by the way. I'm not saying this is good or bad.

If the audience perceived a radio station as being one way, and the radio station doesn't want to be perceived that way... the radio station has a problem...(i.e., If a station is perceived as Teeny Bopper...)

One thing about Teeny Boppers, you cannot take them to nostalgia, because they don't have any memory. The main programming around the world today is nostalgic. And, nearly all programs are old-time programs—old-time songs, old-time everything. This is because of people's loss of identity. When people lose their identity, then they become very nostalgic...the good old days. But, in our time, the loss of identity is very huge. For example, on the telephone, you and I have no identity at all. There is no way of identifying ourselves on the telephone or with any electric medium, so when you lose your identity, you become very, very avid for nostalgic experiences of the days when people were real. So, there comes the word "real." People dream about being real. They go to psychiatrists for it. They want to find the real me. Now this, of course, is a lot of awful drug hokum, because the only me is the one you make. And, it's not something you find sticking out somewhere. You have to invent. But anyhow, the media are, themselves—all of them—huge dream and fantasy purveyors, and you are talking about the very depths of fantasy when you're talking about those programs.

To use an example that appeared in Advertising Age, if the public perceives

meat as being the perfect food for dogs, whereas in reality, the company's own research shows grain to be...

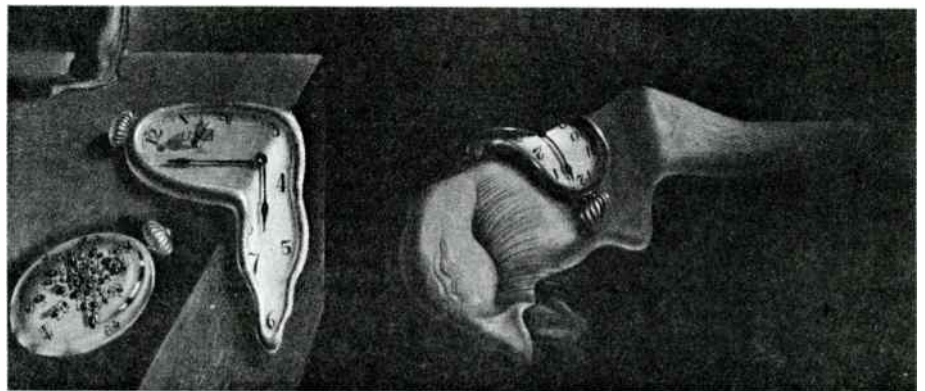
Meat has been ruined with additives. It has been polluted by unseen forces. It's poison for most people and most dogs.

You should become a client. You're getting insulting. I'm going to quit. I do very, very serious consulting. I don't think you're being serious. I don't think you've come to grips with that level. The images you are talking about are purely fantasy images. Dogs, for cats' sake are fantasy. Pet rocks...pets are little props for sagging psyches. They are pure fantasy.

How easily can a radio station change the audience's perception of it by what it does?

They can certainly change the sort of music that goes out over the station, sure. But, it is a drug—a tranquilizer—and most of your media work is tranquilizing.

Well, anyway as I say, if you want to become a client, that's something different, but the level at which we're talking is really, just fantasy. I'm just talking about the ordinary content of radio. But, anyway, let's have a proper talk sometime with proper auspices and with you in the role of client, which, then, you'd get some real service. As I said, I had one foot out the door when the phone rang, now I've got to get both feet out the door, and very fast, because I'm going to dinner. So, write me a note. Some of your questions might be better handled in a letter. Send a note up here. Our mail strike is over, so send me a note. Do you have an address? Good. Please do, OK?



THE WORM IN THE GARDEN

"The story of Eden is a greater allegory than man has ever guessed. For it was truly man who, walking memoryless through paths of sunlight and shade in the morning of the world, sat down and passed a wondering hand across his heavy forehead. Time and knowledge of good and evil, have walked with him ever since..."

LOREN EISELEY

"The Immense Journey"

"Media...the possibility that all of us can share in the same experience simultaneously."

MARSHALL MCLUHAN

"That uncertain journey beneath the burning radiation of a sun too young was the first step toward a time when, as Loren Eiseley has described it, 'Tyrannosaurs, enormous bipedal caricatures of men, would stalk mindlessly across the sites of future cities and go their slow way down into the dark of geologic time. In all that world of living nothing moved except with the grave, sleepwalking intentness of the instinct-driven brain. It was a world of slow motion...'"

DON FABUN

"The Dynamics of Change"

"The most notable aspect of our world of novelty and rapid change, is the unquillingness of economists and political scientists to perceive it, and their hostility toward those who do. We chiefly suffer from a failure to sense the human possibilities of our technical accomplishment."

W.H. FERRY

Speech in L.A.

"With the invention of the photograph, we killed time; and with the invention of the telegraph, we abolished the space that separated man from man. In our days, a hybrid of the two—the photograph joined to the telegraph—has given the world an instantaneous vision of itself that stops the wheel in its tracks, may relegate the freeways to empty loops of concrete spaghetti, and may even leave the central city core a wasteland of empty glass and metal tombstones. Oh, not yet; not for a while. But in time. Swarms of electrons are nibbling away the mechanical world we all grew up in."

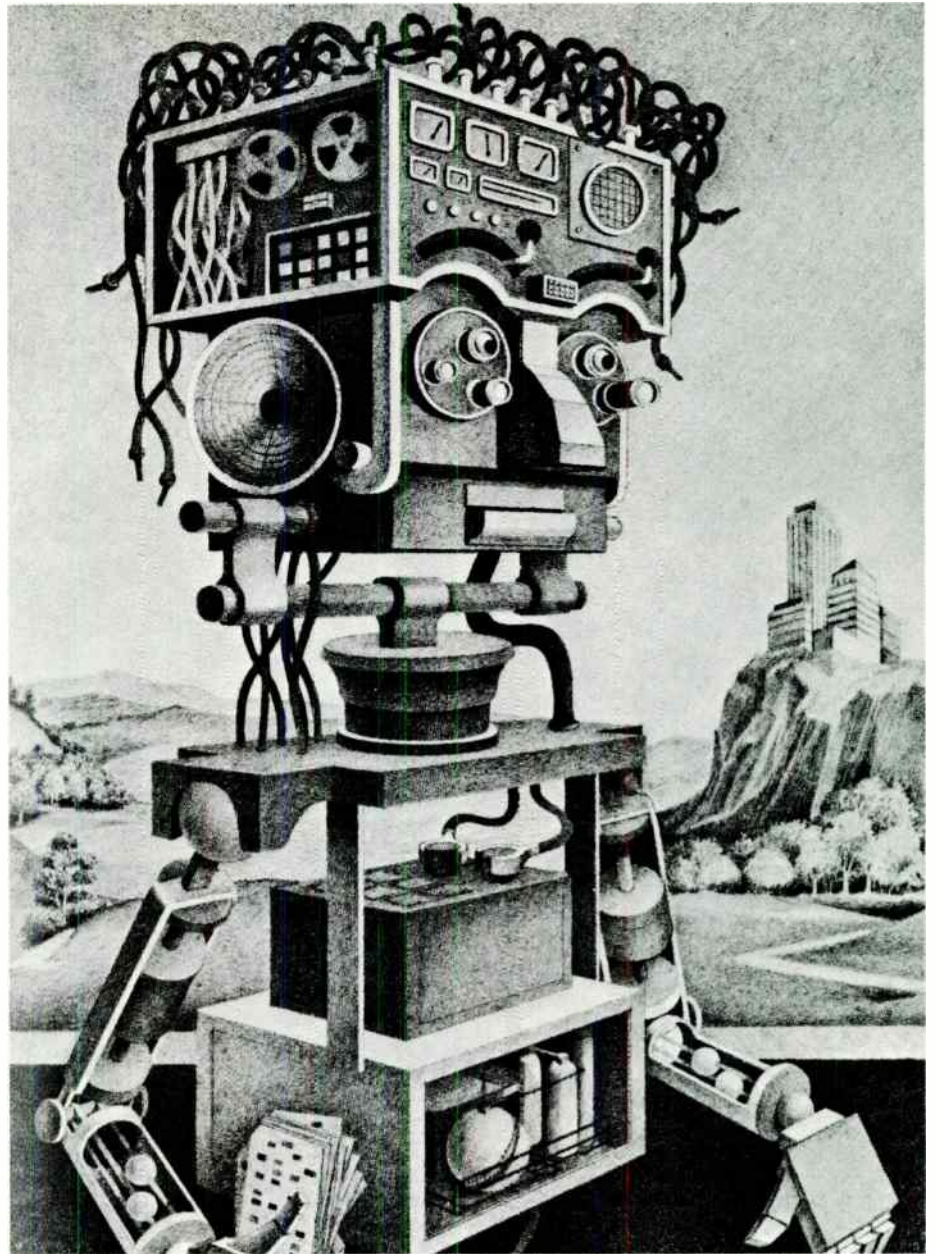
DON FABUN

"The Dynamics of Change"

"We will begin to live more and more in the shock wave that is created when an electron drops to an orbit closer to the nucleus. We will begin, more and more, to ride the waves of the oscilloscope; to swim in the blue-green phosphors of our television screens."

DON FABUN

"The Dynamics of Change"



Drawing by Masami Miyamoto

THE STOP ACTION LIFE

"The brain is a billion lens motion picture camera shooting and coordinating billions of frames a second. The 'imprint' system is one of these frames—stopped—upon which man's perception and symbolic thinking develops. Man's mind imposes upon the variegated flow of energy one static model—years out of date, kept current only by the slow process of conditioning and association...What happens outside or inside, we perceive in terms of our mental imprinting system. We live in a dead world—cut off from the flow of life and energy."

TIMOTHY LEARY

"Languages: Energy Systems Sent and Received." ETC.

WHAT IS MAN?

"A self-balancing, 28-jointed adapter-base biped; an electrochemical reduction plant, integral with segregated stowages of special energy extracts in storage batteries for subsequent actuation of thousands of hydraulic and pneumatic pumps with motors attached; 62,000 miles of capillaries... The whole, extraordinary complex mechanism guided with exquisite precision from a turret in which are located telescopic and microscopic self-registering and recording range finders, a spectroscope, etc.; the turret control being closely allied with an air-conditioning intake-and-exhaust, and a main fuel intake..."

R. BUCKMINSTER FULLER

"Nine Chains to the Moon"

New This Week:
KRBE says "Here Comes The Night"
will be bigger than "Hot Child"

NICK GILDER



"HERE COMES THE NIGHT"

FROM HIS ALBUM

"CITY NIGHTS"

Keep Your Listeners Tuned to Your Station
The Hook Says It All—

"I want you to stay, don't go away,
Here Comes The Night"

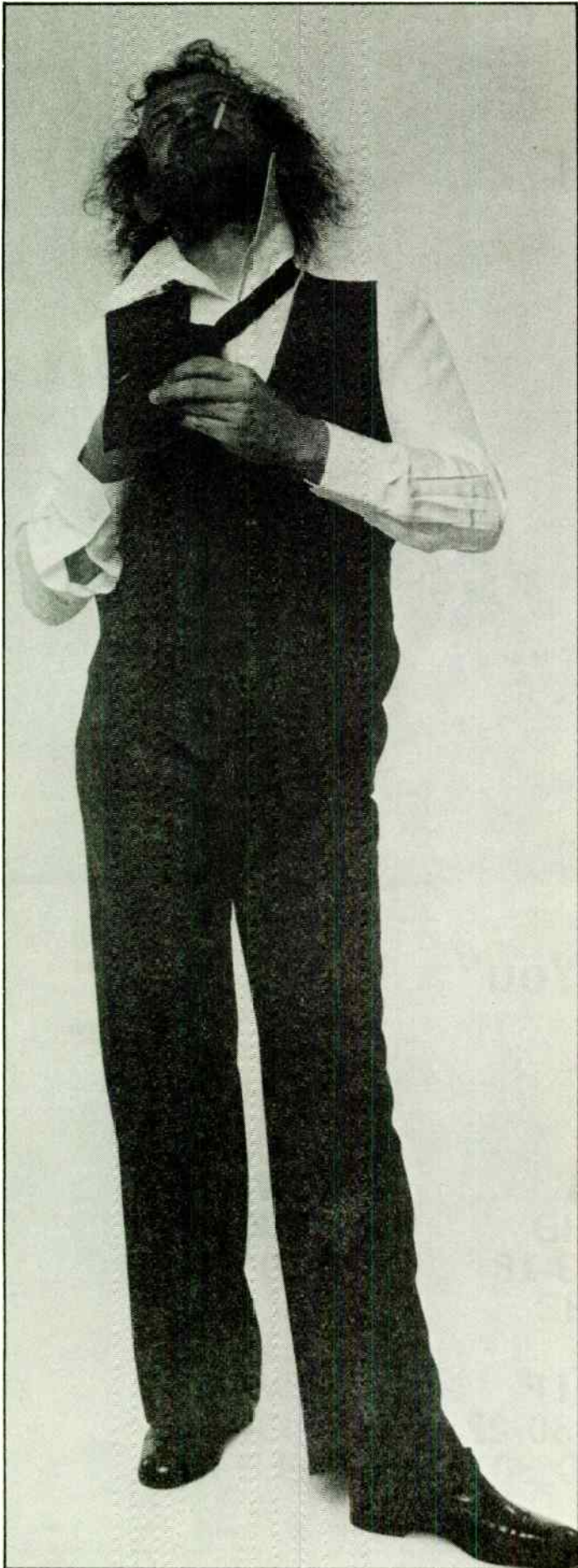
Confirmed:
WTIX 40-20-17
WNOE 15-12
KJRB D-29
WIGY D-33
WCIR D-18
CK-101 26-21
WKKY 26-16
Hitbound at CKLW



Chrysalis
Records and Tapes

Produced by Peter Coleman for Mike Chapman Enterprises, Inc.
The single CHS 2264 The album CHR 1202

HOT CHILD—RECURRENT
HERE COMES THE NIGHT—CURRENT



Joe Cocker

"Fun Time"

Adds:

Z-93

WLAC

WRJZ

WIFI D 30

WCAO D 30

WKBO D 30

WERC

KILT D 40

WNOE D 30

WGH D 15

WTRY 25

WYSL 19

KSLQ 25

KRBE 35

WPGC

KSTP LP

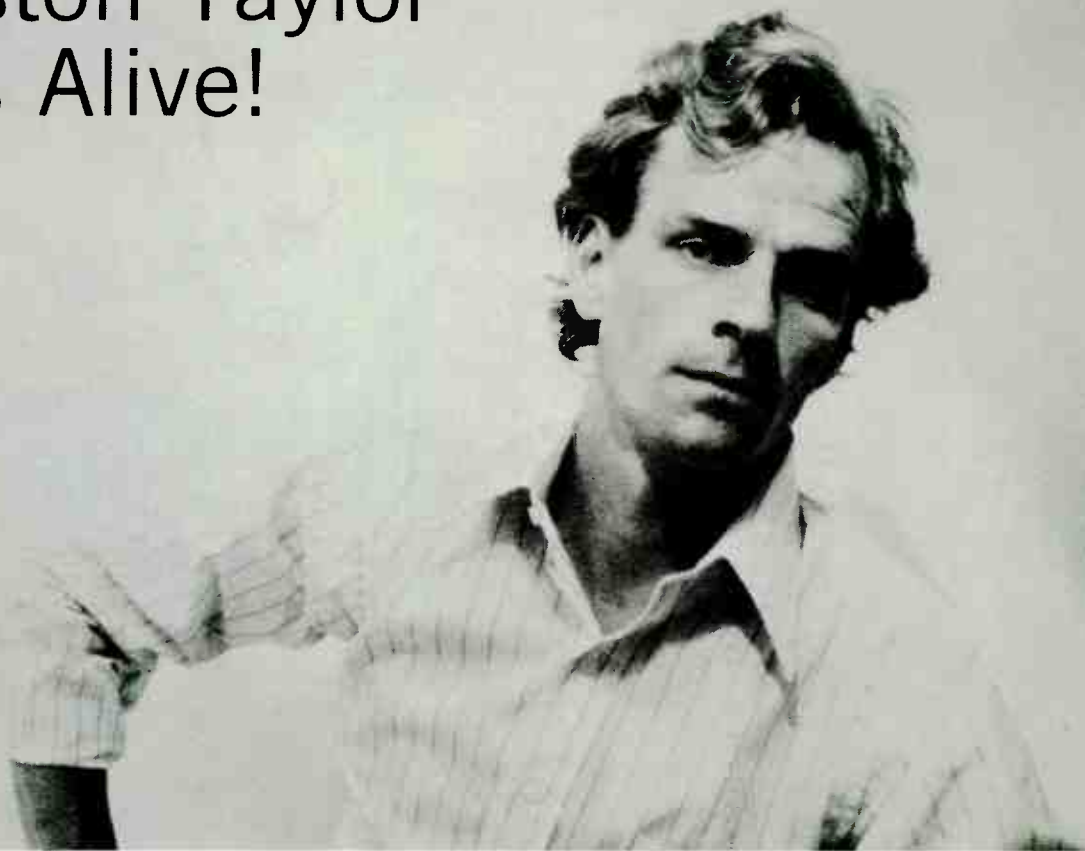
WTIX

Z-96

WTAC



Livingston Taylor Comes Alive!



“I Will Be In Love With You”



WIFI
WIP
WRKO D 30
WVBF 27
WPRO-AM 23
WPJB D 39
WAVZ A-37
WBBQ
WKIX HB
WFOM HB

WLOF
BJ-105
WTIX HB
KELI 23-18
WIFE HB
WZZP
WZUU LP
B-100 30-27
KRTH D 30

KYYX HB
KGW HB
KTLK HB
WZDQ D 35
WALG D 33
WGTR 4-3
KEWI A-36
WBSR HB
WFLB HB

Fred

November 6, 1978

STROKES



Music Director Drake Hall, WLRS/Louisville and Kevin Cronin of REO Speedwagon share a laugh during a recent interview.



WHK Radio 14's "Rib-Off" between Don Imus and Gary Dee was held at Lucky Rays Ribco to help promote the store's recent opening on Cleveland's east side. Pictured in the photo are (L-R): Don Imus, WHK afternoon drive; Ray Saks, Lucky Rays' owner; and Gary Dee, WHK morning man.



James Young of the Rock group STYX visited the other day with WKQX air personality Mitch Michaels.



Denver's "Odd Couple" of talk radio, Denver Bronco Lyle Alzado (left) and Alan Berg (right), share the microphone Monday nights on KHOW Radio.



Bobby David's Copter Capers. Shown here are (L-R): Dana Harmon, Station Manager of WVOV/Huntsville, AL; Pam Bell, WVOV Program Director; and Bobby David, 20th Century-Fox recording artist/songwriter.



K.C. Jones, WVKO/Columbus, with Sonny Craver, recording artist, actor.



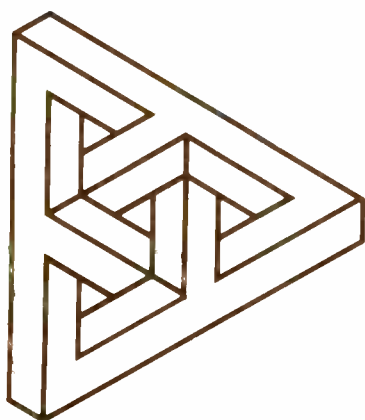
To prove once again that beer is the breakfast of Macho Men. WTOB air personalities took a course in quaffing from the Dean of beer herself—Siglinda Steinfüller (Katherine Bauman, runner-up Miss America 1970). Front row kneeling: Jack "Crooked" Kelly, Scott "Ripped" Richards. Back Row: Chris "Loaded" Angel (Music Director), Schlits Praide, Siglinda, Willie "Polluted" Edwards (Program Director), and Don "Blitzed" Holme.



FOREIGNER visits KTXQ/Dallas-Ft. Worth. (L-R): Bill Collins (Atlantic), Tim Spencer, Ian McDonald, Lou Gramm, Mich Jones. Almost pictured: Dave Flashman (Atlantic).

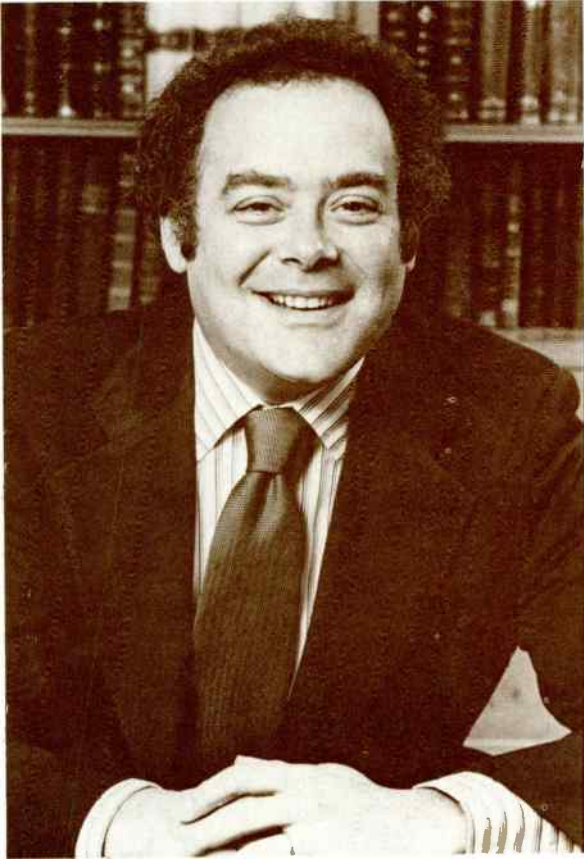


KAAM/Dallas Music Director Lee Gray dresses exactly like England Dan and John Ford Coley during a recent "Double Star Weekend" taping.



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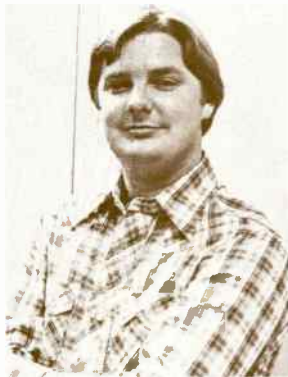
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704-537-1613*



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TONY AUTUORE
Cincinnati
513-721-4210



VICKY DERREK
Minneapolis
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WALTER PAAS
Chicago
312-692-7334



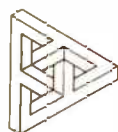
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*National Promotion
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. . . All We Ask You To Do Is Listen.



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64 Portman Towers • George Street • London W1 • England

Lithography by Prestone Graphics, Los Angeles
World Radio History



During the whole day of October 4th (McHappy Day), members of the CKGM on-air crew and office staff managed to make hamburger-making quite an event at a nearby McDonalds! Pictured in the photo enclosed, is CKGM's morning man, Ralph Lockwood, maybe a little clumsy at the art of hamburger-making, but nonetheless, bagging the job!



A&M artist Randle Chowning was one of the first customers at Houston's new Palm Restaurant. Shown from LR are: Geoffrey Shulman, regional merchandising, A&M Records; Nick Stearn, Southwest Regional Promo. Dir., A&M Records; Rhonda Todd; Bill Todd, PD FM-94; Michael Jones, National AOR, A&M Records.



Promoting his new A&M Records release, "Try and Love Again", Booker T. Jones visited WZXR/Memphis. Shown from left to right are: Tom Owens, WZXR; Lee Durham, local promotion, A&M Records; Booker T. Jones; Frank Kelly, WZXR; and Don Tolle, Regional Promotion Director, A&M Records.



RCA recording artists Daryl Hall and John Oates dropped in on friends at the offices of the Burkhardt/Abrams consulting firm while on a recent visit to Atlanta. Featured L-R are: Bill Kennedy, field promo., RCA Atlanta; Kent Burkhardt and Dwight Douglas of Burkhardt/Abrams; Lee Arnold, Nat. Album Mgr., RCA; John Oates; Eddie Mascolo, Southeast Reg. Promo. Mgr., RCA; Joshua Blardo, Nat. Album Promo. Dir., RCA; and Daryl Hall.



WISM/1480 Madison welcomed home town favorites "Cheap Trick" with a special "Cheap Trick Trivia Quiz Contest". Pictured L-R: John Sykes, Epic; Trick's Bun E. Carlos; WISM winner. Standing: Trick's Tom Petersson, and Rick Neilsen; WISM winner; Trick's Robin Zander; Jonathan W. Little, PD WISM, and son Joey.



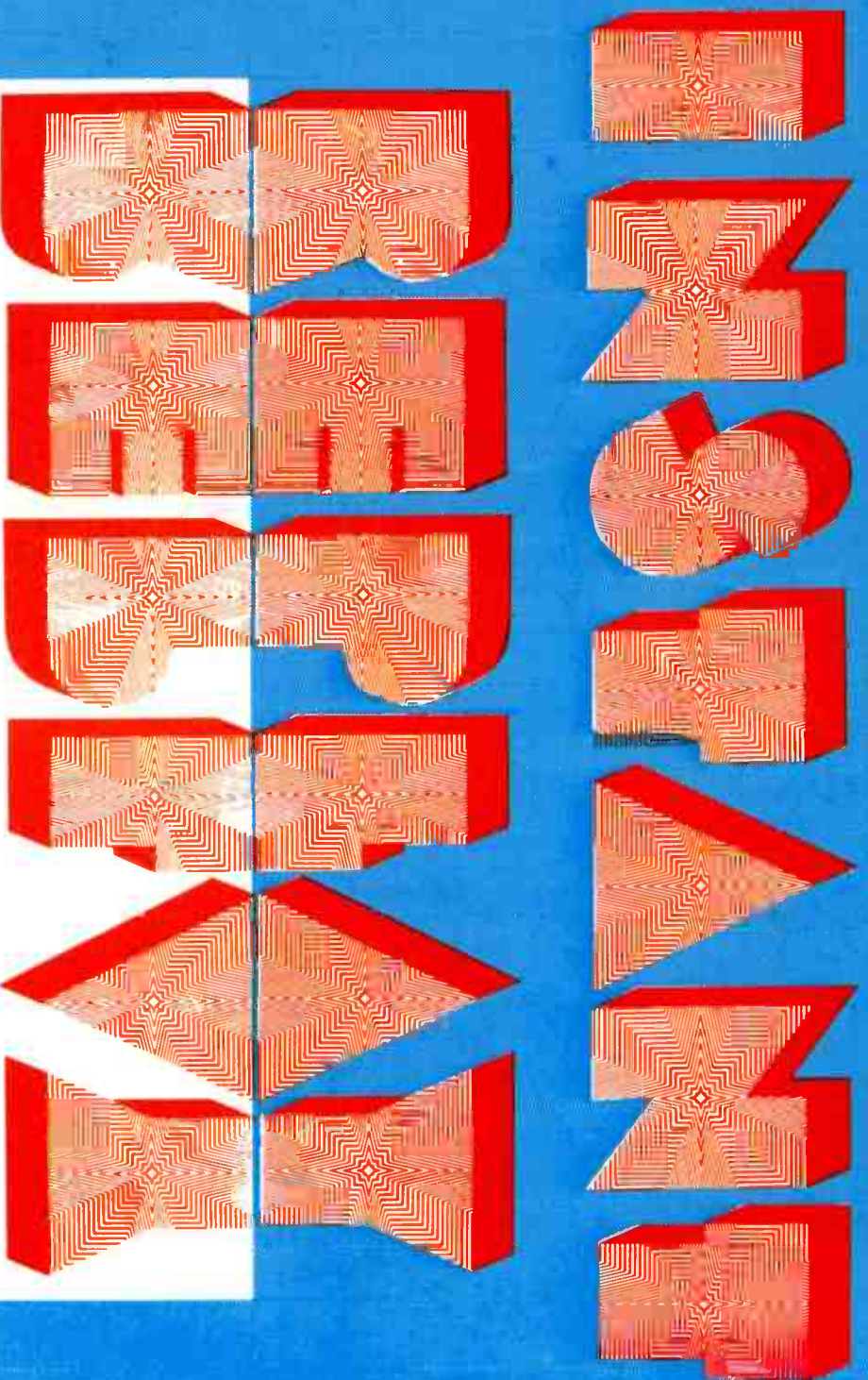
"Say Cheese!" The CHUM/Toronto charity baseball team took time out of their hectic playing schedule to pose for a team picture.



Jean Luc Ponty recently did a guest airshift on WAAF/Worcester. Pictured L-R are: Roy Rosenberg, regional album promotion, Atlantic Records; John Duncan, PD WAAF; Paul Lemieux, MD, WAAF; Jean Luc Ponty, the "Cosmic Messenger"; Drew Mello, WAAF; and Joe Biedrzycki, Promo. Dir., WAAF.



Scott Muni, PD of New York radio station WNEW, takes time to greet three members of the Devo army, sent to the station by Devo army commander General Boy to recruit the renowned air personality. Pictured from L-R: Kenny Puvogel, WBR Regional Promo. Mgr.; Jane Dershewitz, WBR Promo. Marketing Mgr.; Stewart Cohen, WBR Promo.; and Scott Muni.



Dan Hartman

Adds:

WIFI	WPRO HB-30	96-X 33-28
38-WHB	WPRO-FM 26-20	Y-100 19-17
WBBQ	WPJB HB-20	WRJZ 24-21
WKBO 1-1	WDRC HB-HB	WKIX HB-23
WXLO 25-18	WAVZ 30-28	WTIX LP-Extra
WNBC 19-16	WCAO 13-10	KELI 15-14
WRKO 26-20	WPGC 22-19	KOPA 29-22
WVBS HB-28	WQAM 20-16	KVI-FM HB-32

You've Danced To The Man.
You've Loved To The Man.
Now Listen To "THE MAN"
BARRY WHITE.

Barry's
Back
With A
Smash!



KILT
30-16
WAVZ
D 23

His new album is for dancing,
loving and listening.
And it all starts
with the hit
"YOUR SWEETNESS
IS MY WEAKNESS."
And it never, ever stops.



BARRY WHITE. JUST "THE MAN" YOU'VE BEEN LOOKING FOR.



VILLAGE PEOPLE

“Y.M.C.A.”

new adds:

KJR
KACY
KAYC
WVIC 29
WILS
Z-96
13-Q

KLEO
WQXI
WSGN
WHHY
WLAC
WAYS

CK-101
WVBF
WPGC
WYRE
WGH 20
10Q 30
KOPA

moves:

WHB 29-19
WFOM HB-25
WQAM 14-10
WMFJ 26-19
WNOE HB-22
WAVZ 33-26

KJRB HB-17
KFI Ex-27
KAKC HB-34
WGCL 21-11
WZZP HB-32



The following Music Analysis is achieved by combining sales, requests, and call out research of radio stations considered to be reputable and accurate. Light bulbs signify those records indicating the strongest trend toward "A", or Power, rotation. All reports are activated by phone to assure that all the data is based on reporters' input. FRED's music is structured to help win the ratings, not reflect cold statistics.

Casey Column

by Steve Casey



TREND SETTERS

B-100 CHUM	San Diego Toronto	C.C. McCartney Bob Wood	714-292-5362 416-925-6666		
CKLW	Montreal	Connie Gregor	514-931-6251		
F-105 KBEQ	Detroit	Dick Bozzi	313-963-1567		
KCBQ	Boston	Charlie Fernandez	617-332-9817		
KCPX	Kansas City	Kim Welsh	816-531-2535		
KDWB	San Diego	Nina Gomez	714-286-1170		
KEZY	Salt Lake City	Gary Waldron	801-972-3030		
KFI	Minneapolis	Dave Thompson	612-739-4000		
KFRC	Anaheim	Larry Reisman	714-776-1191		
KGW	Los Angeles	Eric Chase	213-385-0101		
KHJ	San Francisco	Les Garland	415-986-6100		
KILT	Portland	Terry Danner	503-226-5000		
KIMN	Los Angeles	John Sebastian	213-462-6255		
KJR	Houston	Tish Reyes	713-526-3461		
KKOJ	Denver	Ed Greene	303-234-9500		
KLIF	Seattle	Tracy Mitchell	206-937-5100		
KLIV	St. Louis	Gary Brown	314-721-2323		
KOPA	Dallas	Jack Darden	214-747-9311		
KRBE	San Jose	John McLeod	408-293-8030		
KROY	Phoenix	Steve Rivers	602-947-7355		
KRQ	Houston	Clay Gish	713-960-0123		
KRSP	Sacramento	Kris Mitchell	916-441-4950		
KRUX	Tucson	Dan McCoy	602-624-2431		
KRTH-FM	Salt Lake City	Lorraine Winegar	801-262-5541		
KSLQ	Phoenix	Bobby Rivers	602-247-5789		
KSTP	Los Angeles	Bob Hamilton	213-937-5230		
KUPD	St. Louis	Chuck Roberts	314-725-9814		
KYA	Minneapolis	Greg Ausham	612-645-2724		
KYYX	Phoenix	Jay Stone	602-838-3062		
M-91	San Francisco	Allan Mason	415-396-2500		
Q-105	Seattle	Robin Mitchell	206-682-2828		
TEN-Q	San Diego	Michele Pettis	714-583-9100		
WABC	Tampa	Bob McNeal	813-879-1420		
WAKY	Los Angeles	Connie Singer	213-381-7201		
WAPE	New York	Sonia Jones	212-581-7777		
WAVZ	Louisville	Bob Moody	502-587-7979		
WAYS	Jacksonville	Paul Sebastian	904-264-4523		
WCAO	New Haven	Curt Hansen	203-777-4761		
WCOL	Charlotte	Roy Rosen	704-392-6191		
WDRC	Baltimore	Ron Riley	301-653-2200		
WDRQ	Columbus	Dave Bishop	614-221-7811		
WEFM	Hartford	Jim English	203-278-1115		
WFIL	Detroit	Gary Firth	313-272-8000		
WFLI	Chicago	Brian White	312-558-9336		
WGBS	Philadelphia	Jay Cook	215-879-1600		
WGH	Chattanooga	Jimmy Byrd	615-821-3555		
WHB	Miami	Charley Cook	305-377-8811		
WHBQ	Norfolk	Bob Canada	804-340-1310		
WIFE	Kansas City	Al Casey	816-221-8300		
WFI	Memphis	Harriet Lapides	901-323-7661		
WKY	Indianapolis	Jerry Steele	317-637-1375		
WLPL	Philadelphia	Steve Rivers	215-839-0900		
WLS	Oklahoma City	Sandy Jones	405-478-2930		
WNAP	Baltimore	David Tate	301-358-4600		
WNBC	Chicago	Karen Cavaliero	312-782-2002		
WNDE	Indianapolis	Steve Mitchell	317-924-5211		
WOKY	New York	Bob Pittman	212-664-2744		
WPEZ	Indianapolis	Bobby Hatfield	317-257-7565		
WPGC	Milwaukee	Jim Smith	414-442-0150		
WQXI	Pittsburgh	Mark Fritzes	412-323-5300		
WRKO	Washington, DC	Jim Elliot	202-779-2100		
WSGA	Atlanta	J.J. Jackson	404-261-2970		
WTIX	Boston	Mark McKay	617-725-2700		
WZZD	Savannah	Jerry Rogers	912-233-8807		
WZZP	New Orleans	Terry Young	504-561-0001		
X-ROCK 80	Philadelphia	Larry Knight	215-242-6300		
Y-100	Cleveland	Tom Jeffries	216-696-4444		
Z-93	El Paso	Keith Morgan	915-778-4447		
Z-97	Miami	Colleen Cassidy	305-944-1956		
92-Q	Atlanta	Dale O'Brien	404-522-9393		
96-KX	Ft. Worth/Dallas	Gary Mack	817-731-6301		
96-X	Nashville	Bruce Sherman	615-244-8290		
99-X	Denver	Frank Felix	303-629-0096		
	Miami Beach	Beau Raines	305-538-5321		
	New York	Bobby Rich	212-764-6617		

TONY MITCHELL and SHAUN LYNCH of KENI/Ankorage, have put together a piece, ala "Dickie Goodman," concerning a local political scandal. Response has been phenomenal, people dashing around the tundra trying to hear it. One of the TV station's went by the studio, took some footage to air on the evening news. The TV station got so many phone calls requesting it, they had to run it at nine and again at eleven pm. FREE TV coverage at the start of the book. The kind of publicity every station should seek.

ED ALEXANDER of KTKT/Tucson is giving away a trip to London, 7 days and 6 nites. They are using a seven digit "Winner Circle" and operates it like Hi-Lo.

Dave Anthony of KLUC/Las Vegas sponsored a March of Dimes 'Walk-a-thon.' They let the folks know who was behind it by driving eight foot tall replicas of their call letters around. That's called being conspicuous.

People seen running around this week: CHARLES TUNA/ Ten-Q hosted a toga party and CLEVELAND WHEELER of Q-105/Tampa is trying to be a dozen people at once. I will have more information on the syndication of the "Clone Ranger" at a later date.


The new Exile single on Warner Bros., "You Thrill Me," was released on November 1st.


The new line up at WDAK/Columbus; 5:00 to 7:00 AM Cuzzin' Al, 7:00-10:00 AM the PD, Steve Kelly, 10:00 to 3:00 PM Sandy Weaver, 7:00 to 12 midnight, Charlie Mc Carthy (Pete Shryer), 12midnight to 5 AM is Tod Summers. Weekends; Chris Van Dyke and Bob Allen.


U2's			
63-KIDD	Salinas	Eric Scott	408-649-6622
CK-101	Cocoa Beach	Steve Ocean	305-783-9257
KBLF	Red Bluff	Ross Forbes	916-422-5363
KCBN	Reno	Red Mountain	702-826-1355
KDON	Salinas	A.J. Roberts	408-422-5363
KELI	Tulsa	Ray Livingston	918-622-1430
KEWI	Topeka	J.R. Greeley	913-272-2122
KJRB	Spokane	Tom Hutyler	509-448-1000
KLUC	Las Vegas	Dave Anthony	702-739-9383
KMGK	Des Moines	Ben Hill	515-247-4533
KOBO	Yuba City	Ross Forbes	916-673-7677
KOLE	Port Arthur	Scott Slocum	713-982-9436
KOTN	Pine Bluff	Paul Sims	501-534-8732
KQEO	Albuquerque	Frank Ragan	505-243-6791
KSLY	San Luis Obispo	John Tobin	805-543-9400
KTKT	Tucson	Ed Alexander	602-622-6711
KUKI	Ukiah	Ross Forbes	401-433-4200
WABB-FM	Mobile	Jerry King	205-432-5572
WAMS	Wilmington	Tom Summers	302-654-8881
WAMX	Ashland	Gary Miller	606-928-6464
WBBQ	Augusta	Bruce Stevens	803-297-6610
WFBC	Greenville	Ken Rogers	803-271-9200
WFOX	Gainesville	Sam Church	404-536-9948
WGBF	Evansville	Adam Smasher	812-477-8811
WHIT	New Bern	Dave Lyons	919-637-4450
WICC	Bridgeport	Gary Peters	203-366-9383
WJET	Erie	Barney Luv	814-455-2741
WJFL	Vicksburg	John Curry	601-636-1494
WKBO	Harrisburg	Dan Steele	717-561-0710
WLCS	Baton Rouge	Bob Elliot	504-383-4411
WLSQ	Montgomery	John Roberts	205-264-6449
WQXA-FM	York	Dave Dillon	717-757-9402
WRBR	South Bend	Joe Lightner	219-256-1836
WRFC	Athens	Gary Kirk	404-529-6222
WZNG	Winter Haven	Chuck Walker	813-299-1142
Z-93	Amarillo	W.J. Fairchild	806-353-6663

- 1 1 **DONNA SUMMER/MacARTHUR PARK** (CASABLANCA)
 Profile: F-105 2-1, KFI 1-1, KJR 5-1, KRBE 1-1, WCAO 1-1, WIFI 1-1, WPEZ 2-1, WPGC 1-1, WTIK 4-1, WZZD 4-1, 99X 2-1, WLCS 1-1, WHHY 1-1, WQXA-FM 2-1, KRKE 4-1, WLSQ 3-1, WAMX 1-1, WAMS 2-1, WEFM 6-1, 63-KIDD 4-1, WJFL 1-1, WGBF 2-1, KCBN 3-1, WISM 3-1, WANS 1-1, KX104 3-1, WDAK 3-1, WSFL 1-1, CKLW 6-2, Q105 3-2, WKY 4-2, WNAP 5-2, WZZP 5-2, WABC 4-2, WKBO 2-2, WGH 4-2, V97 4-2, WFYR 4-2, KOPA 10-3, KRSP 3-3, WHB 5-3, KELI 3-3, WFBC 9-3, WRBR 3-3, WSGA 4-3, WCOL 4-3, WRFC 7-3, KBEQ 21-4, KHJ 7-4, KSLQ 10-4, KSTP 5-4, KYXX 7-4, WAVZ 4-4, WDRQ 8-4, WLPL 6-4, KRTH-FM 7-5, KSLY 5-5, KTLK 6-6, WAQY 7-6, WLS 10-6, TEN-Q 9-7, KEWI 12-7, KMGK 7-7, KLIF 12-8, WHBQ 10-8, WNBC 9-8, WNDE 14-8, KRUX 11-8, KIMN 14-8, KUHL 14-8, KFRC 10-9, KYA 15-9, WFIL 14-9, KOLE 14-9, WJET 11-9, KDON 12-9, KCBQ 14-10, KTKT 14-10, Y-95 20-11, CKGM 16-11, WFLI 15-12, KQEO 18-12, KLIV 17-13, KRQ 21-15, KLUC 25-18, and KENI 31-29...solid...all demos...album exploded...this record has been number one in FRED for four consecutive weeks.

- 2 2 **AMBROSIA/HOW MUCH I FEEL** (WB)
 Profile: KRSP 1-1, WAVZ 1-1, KRUX 4-1, WFBC 1-1, WJET 1-1, KJR 3-2, KSTP 4-2, WCAO 2-2, KELI 4-2, WLCS 3-2, KRKE 3-2, WAMX 2-2, WAMS 9-2, KQEO 4-2, WGBF 3-2, WFOK 4-2, WSFL 2-2, KOBO 4-3, 63/KIDD 7-3, WISM 4-3, KRQ 7-3, WKY 5-4, WPGC 4-4, WLSQ 5-4, KX104 6-4, WDAK 4-4, KFI 6-5, WDRC, 6-5, WNDE 5-5, WZZD 5-5, WFLI 7-5, WGH 11-5, B-100 8-6, CKLW 13-6, KCBQ 10-6, KOPA 13-6, WDAK 13-6, M-91 7-6, TEN-Q 8-6, WPEZ 7-6, KIMN 10-6, WCOL 8-6, WGH 11-5, B-100 8-6, CKLW 13-6, KCBQ 10-6, KOPA 13-6, WDAK 13-6, M-91 7-6, TEN-Q 8-6, WPEZ 7-6, KIMN 10-6, WCOL 8-6, KENI 7-6, KUHL 11-6, KBEQ 11-7, KLIF 11-7, WHBQ 13-7, KJRB 10-7, KOLE 8-7, WSGA 10-7, KRTH-FM 9-7, WRFC 9-7, WFYR 8-7, WZZP 11-8, 96KX 12-8, KHJ 15-9, WHB 11-9, WIFI 18-9, WTIK 16-9, KMGK 14-9, KSLY 11-9, CHUM 14-11, F-105 19-11, KEZY 13-11, KTLK 16-11, WDRQ 18-11, WIFE 19-11, WGBS 16-11, KLUC 15-12, WRKO 17-14, KFRC 19-15, KSLQ 17-15, 99X 18-15, KEWI 19-15, WABC 19-16, V97 19-16, KRBE 22-17, WNBC 20-17, 92Q 25-21, 96X 28-21, Y-95 A-27, and KILT 33-28...even split in male and female demos...still extremely strong in 18 plus...exceptionally strong in call out research.

- 5 3 **GINO VANNELLI/I JUST WANT TO STOP** (A&M)

 Profile: WDRQ 4-2, WJET 4-2, WQXI 4-3, WHHY 3-3, CK101 5-3, WSFL 6-3, WZZD 11-4, KGW 9-5, WHB 10-5, WKBO 6-5, WLCS 9-5, WANS 8-5, WRFC 10-5, KSTP 9-6, KJRB 11-6, WQXA-FM 10-6, KRKE 9-6, KDON 6-6, KILT 12-7, WAMX 11-7, 63/KIDD 11-7, WJFL 9-7, WGBF 12-7, WISM 12-7, WDAK 9-7, KBEQ 15-8, WAMS 13-8, WFOK 11-8, KRBE 12-9, WAQY 12-9, WNAP 15-9, KELI 13-9, KLIF 15-10, WZZP 20-10, WGBS 17-10, KOPA 16-11, KRSP 15-11, WIFE 17-12, WPEZ 16-12, 92Q 17-12, KOBO 18-12, WSGA 17-12, WLSQ 16-12, WGH 18-12, KCBN 18-12, KJR 16-13, WCAO 18-13, KOLE 16-13, WCOL 23-13, KX104 16-13, WFYR 16-13, KYA 21-14, WFLI 17-14, KUHL 18-14, WKY 20-15, KTKT 20-15, KRTH-FM 18-16, KFRC 18-17, WHBQ 24-17, WAVZ 24-18, WIFE 16-11, WTIK 21-18, KIMN 22-18, CHUM 23-19, 96KX 28-19, KCBQ 23-20, WEFM 30-20, KSLQ 22-21, TEN-Q 34-21, WFIL 24-21, KRUX 27-21, 99X 24-22, KEWI 29-22, KMGK D-22, KLUC 26-22, KHJ 29-24, WNDE 30-24, WABC 31-25, Y-95 D-25, WFBC 27-25, KENI 28-25, KYXX D-26, WDRC 29-26, Y100 A-27, and 96X 30-27...phenomenally strong with females...developing a teen base...resistance in male demos.

- 16 4 **STREISAND & DIAMOND/YOU DON'T BRING ME FLOWERS** (COLUMBIA)

 Profile: KBEQ D-2, CKLW 17-4, WCAO 17-6, WPGC 8-6, WHB 19-7, WRBR 11-7, WCOL 24-7, WNBC 22-9, KJR 19-10, WGH D-10, KRTH-FM 16-10, WDAK 27-10, KGW 21-11, WFIL 16-11, KJRB 26-11, KCBN D-11, WFYR 15-11, WZZD 17-12, 63/KIDD 23-12, KHJ 25-13, WNAP D-13, WHHY 17-13, KFI 19-14, WQXI 22-14, WIFI 30-16, WSGA 22-16, WAMX 26-16, WZZP D-17, KSTP 25-18, KYXX D-18, WIFE 23-18, F-105 27-19, KLIV 27-19, KRKE 25-19, KILT 40-20, KTLK 32-20, M-91 D-20, KRUX 29-20, KUHL D-20, KRBE A-21, WJET 28-21, WEFM D-21, WISM 28-21, KCBQ 33-22, WLPL A-22, WFLI D-22, CK101 36-22, Y100 27-23, 99X 29-23, WJFL D-23, KLIF 34-24, WFBC D-24, KFRC 29-25, KRSP D-25, WHBQ D-25, 92Q D-25, KELI 30-25, WFOK D-25, WRFC 29-25, CHUM D-26, KOPA D-26, WAQY D-26, WNDE D-26, KIMN D-26, KENI D-26, KSLY D-26, WRKO D-27, WKBO D-27, WAMS A-27, KX104 30-27, WDRC D-28, WTIK 32-28, WLCS 38-28, KEWI 35-29, WAVZ A-30, KMGK D-30, KOBO D-30, WQXA-FM D-31, WANS D-31, KEZY D-32, KRQ 40-32, 96X A-34, KQEO D-35, KSLQ A-36, V97 D-38, WSFL A-38, and KDON D-39...added at Y-95, WGBF, WLSQ, KLUC, KYA, and WPEZ...largest 18 plus record in the past six months...slight resistance from teens...should make number one next week.

- 6 5 **DR. HOOK/SHARIN' THE NIGHT TOGETHER** (CAPITOL)

 Profile: CK101 3-1, KUHL 6-1, KILT 9-2, KRSP 4-2, KOBO 3-2, WCAO 10-3, WANS 7-3, KRBE 10-4, WHBQ 4-4, WQXI 6-5, KELI 8-5, WAVZ 17-6, KOLE 12-6, WSGA 13-6, WAMX 10-6, WGH 21-6, WJFL 7-6, WZZD 12-7, WLSQ 9-7, V97 13-7, WPGC 13-8, 92Q 12-8, WJET 10-8, WQXA-FM 12-8, WDAK 11-8, WKBO 10-9, KRUX 12-9, KRQ 18-9, Y-95 13-10, KRKE 14-10, KCBN 15-10, WISM 14-10, WFYR 11-10, KFI 14-11, Q105 22-11, KRTH-FM 12-11, WFOK 16-11, WLPL D-13, WZZP 18-13, KTKT 16-13, WFLI 16-13, WFBC 20-13, KGW 16-14, WKY 19-14, WAMS 18-14, KIMN 19-14, TEN-Q 23-15, KMGK 21-15, WRBR 20-15, WHB 22-17, WPEZ 22-17, KCBQ 21-18, KLIF 23-18, KQEO 23-18, KENI 21-18, KFRC 21-19, KJR 22-19, KEWI 24-20, KLIV 23-20, KYA D-21, KHJ 23-22, WDRC 27-22, WIFI 26-23, WRKO 28-24, KDON 27-24, KLUC 28-24, WEFM 27-24, WTIK 28-27, WCOL 30-27, F-105 D-30, 99X D-30, 96X 36-31, and WDRQ A-33...added at WGBS...primary demos 12 plus females, 18 plus males...extremely commercial.

- 3 6 **FOREIGNER/DOUBLE VISION** (ATLANTIC)
 Profile: WAQY 2-1, KJRB 2-1, KLUC 3-1, WFOK 2-1, KYXX 5-2, WQXI 2-2, KTKT 5-2, WANS 4-2, KJR 4-3, WPGC 3-3, WZZP 6-3, Y-95 6-3, WQXA-FM 5-3, WAMX 4-3, KCBN 9-3, KSLY 3-3, M-91 5-4, Z97 4-4, KQEO 12-4, WGBF 10-4, WISM 5-4, WRFC 4-4, KRQ 5-4, F-105 5-5, KBEQ 5-5, WRKO 6-5, WJET 8-5, 96KX 7-5, V97 7-5, WDAK 7-5, KFRC 9-6, KSLQ 12-6, WHB 6-6, WLPL 11-6, KX104 10-6, Q105 16-7, WIFI 11-7, WPEZ 8-7, KRUX 10-7, KFI 9-8, KTLK 9-8, WKY 18-8, Y100 15-8, KOBO 10-8, KOLE 9-8, WCOL 9-8, KEZY 12-9, KRKE 12-9, KHJ 11-10, WEFM 12-10, WJFL 15-11, CHUM 15-12, WHHY 15-12, WLSQ 17-13, WAMS 15-13, WGBS 18-13, WSFL 14-13, TEN-Q 18-14, 96X 20-14, 99X 16-14, KENI 16-14, WAVZ 25-17, WFBC 22-17, KMGK 23-18, KRBE 30-20, WHBQ 23-20, KIMN 24-20, WLS 38-23, KELI 27-23, KILT 34-25, WNBC 30-25, KUHL D-28, and KEWI 33-31.

8 7



CHICAGO/ALIVE AGAIN

(CBS)

Profile: KSLY 8-4, WDRQ 17-8, CK101 14-8, KFI 12-9, WAMX 14-9, KLUC 18-9, KUHL 16-9, KRUX 17-10, WJFL 19-10, WZZD 13-11, KRKE 18-11, WLSQ 21-11, WDAK 20-11, WQXA-FM 24-12, M-91 17-13, WEFM 23-13, WISM 17-13, WNAP 26-14, KOBO 23-14, B-100 27-15, KCBQ 22-15, KYA 18-14, WIFI 22-15, WKBO 24-15, WJET 22-15, WGBS 20-15, WANS 20-15, KX104 21-15, KRSP 20-16, WAQY 26-16, WAVZ 23-16, KELI 19-16, WGBF D-16, KRQ 28-16, KTKT 21-17, WLCS 26-17, WSGA 20-17, KRTH-FM 20-17, WZZP 23-18, WSFL 22-18, WFYR 19-18, KEZY 23-19, WNDE 26-19, WPEZ 27-19, WQXI 24-19, WFLI 23-19, WAMS 21-19, KENI 23-19, KJR 21-20, WKY D-20, WHHY 28-20, KHJ 22-21, KJRB 24-21, KIMN 25-21, WCAO 26-22, WHB 30-22, KCBN 26-22, WFOX 26-22, F-105 26-23, WPGC 27-23, KEWI 30-23, WFIL D-24, Y-95 30-24, 99X 26-24, KYYX 29-25, KQEO 35-25, 96KX D-25, KILT 29-26, KOPA D-27, CHUM D-29, WDRQ D-29, 92Q D-29, KRBE 34-30, WCOL A-30, KDON 34-31, WNBC A-32, 96X 37-32, and V97 D-36...added at WTIK...still showing strong male reaction...relatively strong female support...will not make number one.

7 8

BARRY MANILOW/READY TO TAKE A CHANCE

(ARISTA)

Profile: 63/KIDD 3-2, WZZD 6-3, KOLE 6-3, KGW 5-4, WCAO 7-4, WFIL 5-4, KEWI 4-4, KRKE 7-4, WAMX 5-4, WAMS 11-4, WGBS 14-4, WSFL 5-4, KRSP 6-5, KSTP 8-5, WNAP 11-5, WFBC 8-5, WHHY 5-5, WQXA-FM 7-5, WGBF 7-5, KFI 7-6, KMGK 8-6, WISM 8-6, WDAK 6-6, KHJ 9-7, 99X 14-7, KUHL 10-7, WLSQ 10-8, WGH 12-8, KCBN 12-8, KX104 11-8, WFYR 10-8, M-91 11-9, Q105 18-9, WKY 12-9, WPEZ 13-9, KOBO 14-9, CHUM 12-10, KOPA 12-10, KRBE 13-10, TEN-Q 13-10, WRKO 11-10, KELI 11-10, WLCS 16-10, KQEO 17-10, KENI 11-10, KJR 13-11, 92Q 16-11, WKBO 19-11, KIMN 15-11, WNBC 16-12, WABC 24-12, KCBQ 18-13, KILT 15-13, WQXI 18-13, WANS 15-13, KLIF 16-14, CK101 16-14, WLS 17-15, WNDE 19-15, Y100 18-15, KRUX 19-15, F-105 21-16, KSLQ 19-17, WFOX 29-26, CKGM D-28, and WJET D-29.

10 9



AL STEWART/TIME PASSAGES

(ARISTA)

Profile: KSLY 1-1, CK101 12-7, 63/KIDD 12-8, WZZP 17-9, KJRB 16-10, WANS 14-10, KEZY 18-12, KRBE 14-13, WAMX 22-13, F-105 17-14, KOPA 21-14, KRSP 18-14, KSTP 19-14, WSFL 20-14, KLIF 21-15, WAVZ 20-15, KRKE 19-15, WJET 25-16, WQXA-FM 27-16, WISM 26-16, WRFC 22-17, CKLW 24-18, KRTH-FM 19-18, WFOX 23-18, WDAK 19-18, KYYX 26-19, WDRQ 22-19, WKY D-19, 92Q 22-19, KEWI 25-19, KFI 23-20, KOBO 29-20, KOLE 23-20, WAMS 22-20, CHUM 28-21, KJR 23-21, WPEZ 24-21, WHHY 30-21, TEN-Q 25-22, WKBO 25-22, WLCS 32-22, WFYR D-22, KTLK 27-23, WFLI A-23, KIMN 27-23, KENI 27-23, KCBQ 31-24, WQXI 26-24, WTIK 29-25, WSGA 28-25, KBEQ 29-26, WDRQ 31-26, WCAO D-27, KRUX 32-27, WNDE D-28, WRKO D-28, WCOL A-28, B-100 D-29, KFRC D-29, WIFI D-29, 96X 35-29, WEFM A-29, KQEO 37-29, KCBN D-29, KLIV D-30, and WHB 37-31...added at M-91, WHBQ, WIFE, Y-95, and KRQ...builds slow and breaks big 18 plus.

4 10

ANNE MURRAY/YOU NEEDED ME

(CAPITOL)

Profile: KBEQ 2-1, KOPA 3-1, KSLQ 1-1, KTLK 3-1, M-91 2-1, WDRQ 1-1, WIFE 1-1, WKY 1-1, WNDE 1-1, WQXI 1-1, WRKO 2-1, Y100 2-1, WABC 2-1, Y-95 1-1, KELI 1-1, KEWI 1-1, WFLI 4-1, KIMN 2-1, WCOL 1-1, V97 1-1, WFYR 1-1, KFI 5-2, KFRC 4-2, Q105 4-2, WAVZ 3-2, WFIL 2-2, WHB 3-2, WPEZ 3-2, KOLE 5-2, WLSQ 2-2, WGBS 2-2, KGW 3-3, KYA 5-3, WIFI 4-3, WLPL 4-3, KMGK 4-3, KDON 3-3, KRTH-FM 4-3, KUHL 3-3, WEFM 5-4, WLS 5-5, WNBC 7-5, Z97 5-5, 99X 7-5, KLIV 11-5, WJFL 5-5, CKGM 13-10, and KEZY 26-22.

28 11



ANDY GIBB/DON'T THROW IT ALL AWAY

(RSO)

Profile: WAVZ 9-3, KJRB 20-14, WSGA 21-14, WDAK 30-14, KTLK 20-16, WPGC 25-16, KRUX 21-16, WFYR 21-16, KFI 22-17, KHJ 19-17, WZZD A-17, KUHL 29-17, M-91 D-18, WCAO 21-18, KCBN 24-18, WKBO 22-19, 63/KIDD 26-19, KRTH-FM 23-19, WIFI 24-20, WNAP 30-20, CK101 29-20, KX104 24-20, 96KX 23-21, KFRC 26-22, KGW 24-22, KRSP 25-22, KRKE 26-22, WFIL D-23, KLIV 26-23, KTKT 28-23, KILT 32-24, WSFL 27-24, KCBQ 28-25, WAQY D-25, WIFE D-25, WQXI 28-25, WZZP 29-25, WQXA-FM 38-25, WISM 29-25, KRQ A-25, KRBE 36-26, 92Q 29-26, WLCS 36-26, WAMS A-26, KOBO 35-27, WHHY D-27, KSLY D-27, TEN-QA-28, WHB 38-28, WHBQ D-28, KEWI 34-28, WEFM A-28, WTIK 36-29, WCOL A-29, KYYX D-30, WRFC D-31, and KQEO 40-36...added at WDRQ, WPEZ, KIMN, KENI, WKY, KMGK, and WLSQ...all demos...absolute monster.

23 12



FIREFALL/STRANGE WAY

(ATLANTIC)

Profile: WGH 13-9, KRSP 16-12, WZZD 16-14, WANS 19-14, KFI 24-16, Y-95 19-16, B-100 19-17, KLUC 23-17, KX104 20-17, KGW 20-18, WHB 25-18, WNDE 21-18, KEWI 23-18, WJET 24-18, KRKE 22-18, WCAO 22-19, WZZP 28-19, KJRB 25-19, WFBC 23-19, WLCS 27-19, WRFC 24-19, KSTP 24-20, KELI 25-20, WFOX 24-20, KLIF 26-21, KOPA 25-21, WLPLA-21, WQXA-FM 28-21, KYA 25-22, WTIK 34-22, WJFL D-22, WQXI 27-23, 92Q 27-23, WHHY 29-23, WEFM 26-23, WLSQ 25-24, KRQ 33-24, WFYR D-24, KSLY 31-25, KCBQ 29-26, WIFE 31-26, WPGC D-26, WKBO D-26, KOLE 28-26, WSGA 30-26, WPEZ 33-27, WISM 30-27, CK101 33-28, KIMN D-28, KRTH-FM 29-28, KQEO 30-28, KEZY D-30, KFRC D-30, KRUX 39-31, KRBE 35-32, WDRQ A-34, and KOBO D-40... added at WRKO, CKLW, M-91, WDRQ, WHBQ, and WKY...showing extremely strong reaction in call out research...18 plus record of the week.





19 13

PABLO CRUISE/I DON'T WANT TO LIVE WITHOUT IT

(A&M)

Profile: KOBO 2-1, KLUC 5-4, KRQ 9-7, KTKT 12-9, WLCS 15-9, WJET 18-10, WFOX 13-10, WRFC 16-11, WSFL 12-11, KYA 13-12, WAMX 20-12, WAQY 16-13, WIFI 19-14, WJFL 18-14, KOPA 19-15, WDRQ 23-16, WRKO 19-16, KRKE 21-16, WANS 18-16, KGW 19-17, KRSP 19-17, KOLE 19-17, WKBO 21-18, KUHL 28-18, M-91 D-19, Y-95 A-20, KJRB 23-20, WFYR 24-20, 99X 22-21, WFBC 25-21, KRUX 26-22, KIMN 26-22, KQEO 27-22, TEN-Q 29-23, WHBQ 25-23, CK101 31-25, WLSQ 26-25, KCBN 28-26, KLIF 30-27, WHB 31-27, WNDE D-27, KMGK 29-27, WSGA A-27, WPGC D-28, WISM D-28, KX104 D-28, F-105 D-29, KBEQ A-29, KHJ A-29, WAVZ 32-29, WHHY D-29, WEFM A-30, KENI D-33, KEWI A-34, 96X A-35, and WTIK D-36...added at CKGM...extremely strong 18-24.

- 18 14 ALICIA BRIDGES/I LOVE THE NIGHT LIFE** (POLYDOR)
 Profile: WRKO 4-2, WHHY 7-2, WSGA 3-2, CK101 2-2, KX104 2-2, WKBO 9-3, F-105 7-4, KLIF 7-5, WPGC 7-5, WQXI 7-7, KJRB 12-8, WCAO 11-9, WNDE 20-10, Y-95 18-12, WDAK 14-12, KOBO 19-13, KRTH-FM 15-13, KQEO 22-13, WIFE 24-15, WPEZ 19-16, WIFI 21-17, 96X 23-18, WOXA-FM 22-18, KOPA 26-20, Q105 D-20, WDRC 23-20, 99X 23-20, KILT 24-21, KRKE 29-23, WNBC 31-24, WABC A-24, KCBN 27-24, WAMS 29-25, KIMN 29-25, CKLW D-29, WISM D-29, WDRQ A-31, and KCBQ A-33...added at KRSP, WAQY, WFIL, and V97...male and female demos split even...phenomenally giant sales...smash!...deserves more support.
- 9 15 ROLLING STONES/BEAST OF BURDEN** (ROLLING STONE RECORDS)
 Profile: WJFL 2-2, WRFC 3-2, KSLY 2-2, WFOX 3-3, KOBO 5-4, KCBQ 9-5, KYA 8-5, M-91 6-5, WAQY 8-6, 92Q 8-5, KOLE 7-5, WSFL 7-5, CHUM 7-6, F-105 6-6, KRBE 8-6, WNDE 7-6, WJET 7-6, WAVZ 12-7, KTKT 11-7, WLPL 12-8, WISM 10-8, KOPA 11-9, 99X 13-9, KRTH-FM 11-9, V97 11-9, KFRC 13-10, WDRC 13-10, WFBC 12-10, WHHY 11-10, WLSQ 15-10, WHB 16-11, KIMN 16-13, KHJ 17-15, KEZY 20-16, WIFE 20-17, KEWI 20-17, and KUHL 27-21.
- 14 16 KENNY LOGGINS/WHEN I CALL YOU FRIEND** (COLUMBIA)
 Profile: CHUM 1-1, KLIF 1-1, KSTP 1-1, KDON 2-1, KQEO 1-1, WGBS 3-1, KRQ 2-1, KSLQ 3-2, WIFE 6-2, WNBC 2-2, Y-95 2-2, Z97 7-2, WEFM 4-2, 96KX 2-2, KENI 3-2, F-105 4-3, WNAP 3-3, WRKO 3-3, KLIV 3-3, KTLK 7-4, 92Q 4-4, 99X 5-4, WGH 9-4, Q105 6-5, TEN-Q 6-5, WIFI 5-5, WLPL 5-5, WPEZ 5-5, KEWI 7-6, WLSQ 8-6, WLS 12-10, and KEZY 17-15.
- 12 17 NICK GILDER/HOT CHILD IN THE CITY** (CHRYSALIS)
 Profile: KEZY 1-1, KHJ 1-1, KYXX 1-1, Q105 1-1, TEN-Q 1-1, WHB 1-1, WLPL 1-1, WNAP 2-1, 92Q 1-1, KMGK 3-1, KOLE 1-1, WGH 1-1, KRTH-FM 1-1, CHUM 2-2, KCBQ 5-2, KRBE 4-2, WHBQ 2-2, WIFI 2-2, WLS 4-2, WPGC 2-2, WDRC 4-3, WNBC 3-3, WJFL 3-3, WIFE 4-4, WNDE 4-4, WZZP 4-4, WRBR 4-4, CKGM 5-4, Y100 9-6, 96KX 11-10, KELI 26-22, and KOBO 34-32.
- 21 18 STYX/BLUE COLLAR MAN** (A&M)
 Profile: WTIK 8-4, WFOX 5-4, KCBQ 11-7, B-100 12-8, WJFL 11-9, WANS 13-9, WRFC 12-9, KRSP 11-10, KSLQ 11-10, WAQY 11-10, KOLE 17-11, WHHY 14-11, WAMX 18-11, WJET 16-12, KSLY 17-15, KILT 23-17, KRKE 24-17, KOPA 23-18, KRBE 24-18, TEN-Q 27-18, KRUX 22-19, WDAK 29-19, WOXA-FM 25-22, KHJ 24-23, WAMS 25-23, WCOL 29-23, WSFL 24-23, CHUM D-25, KLIV 28-25, Y-95 D-26, KDON 30-26, 99X 28-27, KFRC D-28, WPGC 30-29, WRKO 30-29, KIMN D-29, CK101 32-20, WLSQ D-30, and KEZY D-31...added at WGH and WZZP...album stronger than the single...primary demo men...some teen reaction.
- 20 19 PAUL DAVIS/SWEET LIFE** (BANG)
 Profile: WRFC 2-1, KRBE 6-3, KILT 7-4, KJR 8-7, WLSQ 12-9, WSFL 11-9, WCAO 12-11, WNAP 24-11, WSGA 16-11, CK101 18-12, WJET 21-13, KEWI 18-14, WPGC 18-15, KLIF 18-16, WFBC 21-16, WFIL 20-17, WFLI 20-17, KGW 23-20, WTIK 23-20, KCBN 22-20, WCOL 26-21, KRTH-FM 22-21, KENI 24-22, KRSP 26-23, Y-95 28-23, KBEQ 27-24, V97 31-24, Y100 30-26, KTKT 30-26, 92Q D-27, KRKE A-27, KOPA D-29, WKBO A-29, KIMN D-30, and KTLK D-32...added at CKLW, KCMO, KYA, and WGBS...has been giant in all demos in the Southern region...has shown incredible female reaction in all other parts of the country...now breaking all demos.
- 27 20 ERIC CARMEN/CHANGE OF HEART** (ARISTA)
 Profile: WZZP 1-1, WANS 6-6, WFIL 9-7, 63/KIDD 14-9, WFOX 14-9, KSTP 16-12, WQXI 15-12, CK101 20-13, KGW 18-15, WNAP 22-15, WISM 20-15, CKLW 20-17, WRKO 20-17, WHHY 23-19, KCBN 23-19, WCAO 28-23, WIFE 27-24, KLIF 29-25, WAMX D-25, KRTH-FM 26-25, WTIK 27-26, WLSQ 29-26, WPEZ 32-28, KYXX D-29, KDON 32-29, WDRC D-30, WJET A-30, and KOBO 38-36...added at KTKT, WAMS, WCOL, KRSP, KIMN, and WPGC...extremely commercial...building slow, but strong with equal acceptance in all demos.
- 29 21 HEART/STRAIGHT ON** (PORTRAIT)
 Profile: KRSP 12-7, WFOX 10-7, B-100 14-11, WNAP 19-12, KOPA 18-13, KRBE 15-14, M-91 20-15, KOLE 21-15, WRFC 20-15, KJR 18-16, WHB 20-16, WCAO 20-17, WLPL 20-17, KILT 22-19, KOBO 28-19, WISM 23-19, WZZP 24-20, KTLK 25-21, WAMS 23-21, Z97 A-23, WLCS 34-25, WEFM 29-26, WQXI D-28, WHBQ 30-29, WPGC D-30, WKBO D-30, KLUC A-30, and V97 34-31...added at WNDE, KRTH-FM, and KX104...strong male reaction...big lp sales...other demos are yet to respond.
- 17 22 FOXY/GET OFF** (TK)
 Profile: KILT 1-1, KHJ 6-3, TEN-Q 7-3, WGH 3-3, KX104 4-3, KRTH-FM 5-4, KELI 12-6, WFLI 8-6, KTLK 8-7, WLS 8-7, WNDE 9-7, KCBN 10-7, KYXX 13-10, KOLE 18-12, WLCS 25-15, Y-95 26-18, CKGM 26-19, KFI 28-21, KLUC 30-23, and KRUX 35-28...giant with teens and disco lovers.
- 24 23 FUNKADELIC/ONE NATION UNDER A GROOVE** (WB)
 Profile: WHBQ 1-1, WSGA 1-1, WKBO 8-6, WZZP 7-7, WANS 10-7, WTIK 14-8, 96X 10-9, WEFM 9-9, KSLQ 14-11, WLS 13-12, WRBR 14-12, WCOL 16-12, KX104 28-12, WJFL D-16, V97 29-17, WSFL 21-17, WFLI 24-20, WRFC 26-21, WHHY D-22, WOXA-FM 31-23, KRTH-FM A-26, KCBQ 30-27, KRBE A-28, and WLCS 40-36...added at 92Q...monster in crossover markets.
- 11 24 CAPTAIN & TENNILLE/YOU'VE NEVER DONE IT LIKE THAT** (A&M)
 Profile: In the top five at KGW, KLIF, WZZD, WKBO, KRBE, KMGK, WLSQ, and WAMX...in the top ten at WKY, KQEO, WLCS, KRKE, KIMN, WIFE, WNAP, WABC, WRKO, WOXA-FM, KX104, and KYA...in the top fifteen at KFRC, WQXI, WAMS, WGH, F-105, 92Q, and WTIK...in the top twenty at KCBQ, and WDRQ.

- 22 25 EXILE/KISS YOU ALL OVER** (WB)
Profile: In the top five at CKLW, KCBQ, KFRC, WDRQ, WLS, KLIV, KENI, KHJ, TEN-Q, WNDE, 92Q, KEWI, WRBR, WCOL, KRTH-FM, WFIL, WHBQ, Z97, 96KX, V97, KEZY, WPEZ, and WJFL...in the top ten at WABC, and KCGM.
- 13 26 THE WHO/WHO ARE YOU** (MCA)
Profile: In the top five at B-100, WDRQ, KRUX, KOPA, WTIK, and KIMN...in the top ten at KRSP, KYA, WHHY, KEZY, KX104, CHUM, KJR, WQXI, WFLI, KLUC, and WCOL...in the top fifteen at KENI, WLS, and WNBC...in the top twenty at WLSQ.
- P 27 TOTO/HOLD THE LINE** (COLUMBIA)
Profile: KYA 16-13, KJR 17-14, KRTH-FM 21-15, WFOX 21-16, KFRC 22-18, TEN-Q 30-20, KSLY 24-20, KLIV 30-21, KCBQ 26-23, KOPA 28-23, WGH D-23, KX104 27-23, KEZY 32-24, KYYX D-24, WCAO 27-24, WJFL 30-24, WANS 33-25, KLUC D-26, WPGC 28-27, KENI 29-27, B-100 D-28, KHJ 30-28, WKBO D-28, CK101 34-29, KCBN D-30, WISM D-30, KRQ 39-31, WLCS 39-35, and KQEO D-40...added at KFI, KLIF, KTLK, KRSP, KMGK, WHHY, WEFM, M-91, V97, and WAQY...slow breaker...strong image...comin' through.
- 
- P 28 TIM WEISBERG & DAN FOGELBERG / POWER OF GOLD** (EPIC)
Profile: KRSP 14-8, WFOX 18-12, WISM 21-14, WHB 18-15, KUHL 19-15, KBEQ 20-16, WGH 23-17, B-100 21-20, WANS 26-20, KJR 25-22, WDRQ 27-23, WNAP D-23, WRFC 28-23, KOLE 29-24, WAMX D-24, KOPA 27-25, KRKE 30-25, KMGK 28-26, WJET D-27, WDAK 28-27, KCBQ 32-29, WCAO D-29, WQXI D-29, KX104 D-29, KEWI 37-30, WSGA A-30, WAVZ A-33, WZZP D-34, KOBO 36-34, WQXA-FM 39-35, WTIK D-37, WSFL A-37, WLCS A-37, and KDON D-40...added at WCOL, WIFI, WPEZ, WRBR, KIMN, WJFL, and WHHY...extremely strong 18 plus...now breaking with teens...big lp.
- 
- P 29 BILLY JOEL/MY LIFE** (COLUMBIA)
Profile: WAVZ 14-5, WZZD A-16, WFIL 21-18, WNBC 21-18, KGW D-23, KRTH-FM 25-23, WFYR A-23, KFI A-24, KJR D-24, KOPA 30-24, KSTP 28-24, WPGC 29-24, KHJ 27-25, WNAP D-25, KJRB 30-25, WKBO D-25, WEFM D-25, KRSP D-26, WRKO 29-26, 99X 27-26, WRFC D-26, WIFI D-27, 96KX D-27, KBEQ A-28, WCAO D-28, WZZP D-28, KRKE A-28, KLIF A-29, WFBC D-29, WAMS A-30, KX104 D-30, KRUX A-33, WDRQ A-35, WHB D-35, KILT A-36, CK101 A-37, KRBE A-40, and WLCS A-40...added at KFRC, WLPL, WQXI, KOBO, WJET, WQXA-FM, WRBR, WAMX, WANS, KRQ, KUHL, F-105, Q105, KQEO, WGBF, KCMO, KTLK, WPEZ, WGH, WFOX, KENI, and WDAK...all demos...smash...go for it!
- 
- 30 30 STEPHEN BISHOP/EVERYBODY NEEDS LOVE** (ABC)
Profile: WRFC 18-12, WFBC 18-14, 63/KIDD 22-14, WZZP 21-15, KOBO 25-15, KJRB 19-16, WNAP 25-17, WHHY 20-17, WFYR 18-17, WJET 23-19, WFOX 22-19, KRSP 24-21, KEWI 28-21, WANS 22-21, B-100 23-22, KLIF 27-22, KJR 24-23, WTIK 25-23, WKBO 27-23, WDAK 31-23, WAMS 26-24, KIMN 30-27, KQEO 29-27, WSFL 31-27, and KILT A-31...added at WFIL.
- 32 31 SYLVESTER/DANCE (DISCO HEAT)** (FANTASY)
Profile: 96X 17-6, WKBO 15-7, KLIV 14-9, WNBC 14-11, Y100 16-11, KFRC 15-12, WCAO 16-12, WTIK 15-12, KRTH-FM 17-12, WPGC 16-13, KSLQ 18-16, CK101 25-19, WEFM 25-22, WDRQ 30-27, KCBN 29-27, WRFC D-28, KTLK D-31, KDON 37-34, KOBO D-37, and WLCS D-37...added at Q105, WFLI, and KQEO...where disco is! big, Sylvester is big.
- P 32 VILLAGE PEOPLE/Y.M.C.A.** (CASABLANCA)
Profile: KYYX 30-6, 96X 24-10, Y100 20-16, KJRB D-17, KBEQ 28-18, Q105 D-19, WHB 29-19, KOLE 27-19, WGH D-20, KX104 29-21, WSGA 29-22, KRTH-FM 27-22, WAVZ 33-26, KFI D-27, WIFE D-28, V97 39-28, WJFL D-29, WDAK A-29, TEN-Q A-30, WNBC A-30, WZZP D-32, WSFL A-36, KRUX D-37, WLCS A-38, and CK101 A-38...added at KOPA, WRKO, WKBO, F-105, KJR, WPGC, WQXI, WHHY, and KTLK...giant teen record...yet to break through in other demos.
- 
- 33 33 CRYSTAL GAYLE/TALKIN' IN YOUR SLEEP** (UA)
Profile: KJR 7-5, KRUX 6-5, WCOL 6-5, KCBQ 15-8, KRSP 10-9, KEWI 11-9, WFLI 9-9, Z97 21-11, WKY 15-12, WTIK 18-16, KIMN 21-16, KENI 18-16, 92Q 21-17, WKBO 26-17, KEZY 22-20, KHJ 21-20, WSGA 25-21, WRKO 24-22, WDRQ 28-24, WHHY D-24, KRKE 27-24, WANS 31-28, and WNDE D-29...added at F-105.

OTHER ACTION

- ACE FREHLEY/NEW YORK GROOVE** (CASABLANCA) Profile: 99X 17-11, KBEQ 25-17, KSLQ 21-18, WANS 24-19, and V97 40-37...added at WQXA-FM and WIFI
- ATLANTA RHYTHM SECTION/CHAMPAGNE JAM** (POLYDOR) Profile: KOBO 8-5 and B-100 24-21
- BARRY WHITE/YOUR SWEETNESS IS MY WEAKNESS** (20th CENTURY) Profile: KILT 30-16, WJFL 28-18, and WAVZ D-23
- BILLY JOEL/ROSALINDA'S EYES** (COLUMBIA) Profile: Y100 24-21
- BOB McGILPIN/WHEN YOU FEEL LOVE** (BUTTERFLY) Profile: KSLY 18-14
- BOSTON/THE MAN I'LL NEVER BE** (EPIC) Profile: WAVZ A-36, WTIK D-35...added at KILT

Van Morrison

**A Great
Image Cut
from a
Smash Album**

VAN MORRISON



'WAVELENGTH'

WVBF
WEVA
WIFM
KOWB 12-36
WNEU 14-13
WPNEU 14-13
CKLW 22
KAKC 22
WPHD 28-24
WIFM 28-24
WNOE 22
KISW 21-15
KNOW 21-15
KNOE LP 24-19
KJAS 24-19
KJAX 24-21
KJOP 23
KEZY 23
KOP A D-30
KJAX LP HB
KJAS LP HB
KJAX 34-31
KJAS 28-26

KLIV 18
KJOY 3-3
KSTN D-36

WTRY
WAYE
KJAS
KLEE
WING
WBBQ LP
WAUG D-27
WFLB 24-20
WKLN 11-7
WRKO 16-13

WQXI-FM LP
WZUU LP
WRJZ LP
WPRO-FM LP
WAZY LP
KYTE LP
KLOG HB

Produced by Van Morrison
for Caledonia Productions



on Warner Bros. Records

OTHER ACTION

CARS/BEST FRIENDS GIRL (ELEKTRA) Profile: F-105 23-10, KFRC 24-20, KLIV D-24, CKLW D-26, and KSLY D-30...added at KYA

CLOUT/SUBSTITUTE (EPIC) Profile: WFBC 7-4, KCBN 6-4, WFIL 11-10, and WRBR D-24...added at KSLY

COOPER BROS./THE DREAM NEVER DIES (CAPRICORN) Profile: KVEC 24-10, KQWB 18-13, WRAG 19-14, WQLT 20-17, WXIK 24-20, WJRI 26-22, WORD 27-23, KAFY 32-24, WFBC 29-26, WHBC D-30, CKLW D-30, WAIR 35-32, KAKC D-36, WIVY D-39, and KQEO D-39...added at K-100, WIFE, WKIX, WQOK, WIFE, WRIE, KVOL, KWEB, WGH, WILS, WALG, KCLA, WRFC, WGLF, WYEN, WRFC, and WGH...on at CKLW, WKY, KILT-FM, WJR, WSB, WOMC-FM, WMJC, WGN, WYEN, KMOX-FM, KSD, KMBZ, KOY, KOGO, WBBQ, WWKX, WQUD, WROK, KYYX, and KSLY

DON RAY/GOT TO GET LOVING (POLYDOR) Profile: CK101 7-4, WRKO 14-12, F-105 29-26, WJFL D-26, KRBE 29-27, WNAP D-28, WTIK 35-30, and WSFL A-34...added at WDAK

ELO/IT'S OVER (JET) Profile: KSLY 16-10, and WLPL A-27...added at B-100

ELO/BIRMINGHAM BLUES (JET) Profile: KLUC 17-13

FRANKIE VALLI/SAVE ME SAVE ME (RSO) Profile: Q105 21-15

GABRIEL/MARTHA (EPIC) Profile: KJR 20-18

GLEN CAMPBELL/CAN YOU FOOL (CAPITOL) Profile: KGW D-25, KJR D-25, KELI D-27, 63/KIDD D-29, CK101 35-31, KEWI 36-32, and V97 A-40...added at WTIK

GOODY GOODY/NUMBER 1 DJ (ATLANTIC) Profile: 96X 31-26...added at WJFL

GREG KIHN/REMEMBER (JANUS) Profile: KYA D-25, KLIV D-28, and KSLY D-32

IAN MATTHEWS/SHAKE IT (MUSHROOM) Profile:...added at KCBN, KELI, KSLY, and KOBO

KAREN YOUNG/HOT SHOT (WEST END) Profile: 96X 7-4 and Y100 13-10

LEIF GARRETT/MADE FOR DANCING (ATLANTIC) Profile: Y100 17-13 and WZZP D-35...added at WTIK

LEO SAYER/RAINING IN MY HEART (WB) Profile: WHBQ 16-5, V97 21-19, CK101 30-27, WNAT D-29, KUHL D-30, and KOBO 37-35...added at WFBC

LINDA RONSTADT/JUST ONE LOOK (ASYLUM) Profile: WRKO 22-19

LINDISFARNE/RUN FOR HOME (ATCO) Profile: WFBC 24-22, WAQY D-27, WIFE 34-30, WTIK 37-31, WZZP D-33, and WHB 40-37...added at KTLK

LIVINGSTON TAYLOR/I WILL BE IN LOVE WITH YOU (COLUMBIA) Profile: KELI 23-18, B-100 30-27, WRKO D-30, KRTH-FM D-30, KEWI A-36, and WAVZ A-37...added at KGW, WZZP, WAQY, and WTIK

LTD/HOLDIN' ON (A&M) Profile: WGBS 15-6

LYNYRD SKYNYRD/DOWN SOUTH (MCA) Profile: V97 35-25

MATTHEW MOORE/SAVANNAH (SHELTER) Profile: WFOX 30-28...added at KELI

MEATLOAF/PARADISE BY THE DASHBOARD LIGHT (CLEVELAND INTERNATIONAL) Profile: WNBC 1-1, WRBR 1-1, CHUM 8-4, and WRKO 13-11

MICHAEL JOHNSON/ALMOST LIKE BEING IN LOVE (EMI) Profile: WDRQ 24-13 and B-100 20-19

MOODY BLUES/DRIFTWOOD (LONDON) Profile: KSLY 20-16...added at KLUC, WAQY, AND KYYX

PAUL ANKA/THIS IS LOVE (RCA) Profile: 63/KIDD 29-26

PAUL STANLEY/HOLD ME TOUCH ME (CASABLANCA) Profile: Y100 D-28, WIFE D-33, KOBO 40-38, and WHB A-40...added at WFBC, WZZP, and V97

PLAYER/PRISONER OF YOUR LOVE (RSO) Profile: KSLY 9-8, WIFI 16-11, WFLI 19-16, WFOX 20-17, and KEWI 31-24

PRINCE/SOFT & WET (WB) Profile: WSGA 23-19

RITA COOLIDGE/LOVE ME AGAIN (A&M) Profile: KGW 22-19 and KLIF D-37

ROSE ROYCE/I'M IN LOVE (WHITFIELD) Profile: Y100 22-18

SANTANA/WELL ALRIGHT (COLUMBIA) Profile: KLIV 31-26...added at KSLY

STARBUCK/SEARCHING FOR A THRILL (UA) PROFILE: CKGM 1-1, KRBE 32-25

STONEBOLT/I WILL STILL LOVE YOU (PARACHUTE) Profile: KEWI 16-11, WFBC 13-12, B-100 18-14, WRBR 29-23, KLIF 28-26, and KRUX 37-32

SWITCH/THERE'LL NEVER BE (MOTOWN) Profile: WAVZ 27-14, WIFI 25-21, KTLK 29-26, and WTIK 39-32...added at KCBN

TALKING HEADS/TAKE ME TO THE RIVER (SIRE) Profile: KSLY 29-24, and KRBE 33-29...added at WFOX

VAN MORRISON/WAVELENGTH (WB) Profile: WRKO 16-13, M-91 18-16, KLIV 21-18, KEZY 24-21, KDON 25-22, WNAP 27-24, KFRC 28-26, KOPA D-30, and KRQ 37-30

WALTER EGAN/HOT SUMMER NITES (COLUMBIA) Profile: KCQB 24-21, KYA D-23, and B-100 28-25...added at KLIV and WTIK

Eric Clapton



RUSH RELEASED

The album that couldn't wait for next year,
RSO Records is proud to announce
the release of the new Eric Clapton album.

"BACKLESS"

Includes

"Walk Out In The Rain"	"If I Don't Be There By Morning"
"Watch Out For Lucy"	"Early In The Morning"
"I'll Make Love To You Anytime"	"Promises"
"Roll It"	"Golden Ring"
"Tell Me That You Love Me"	"Tulsa Time"

SHIPPING PLATINUM



PRODUCED BY GLEN JONES.
In-strings—done with the Railway Musical Organization!

albums

The Album Analysis on the following pages is achieved through FRED's Computer, which stabilizes and then projects not only the album, but also the key cuts based on value to programming. Info listed behind station activity is based on the comments from our many reporters--the nation's finest Album stations. For additional info, contact Steve Jenkins.



TWELVE INCHES

by Steve Jenkins

I know that Halloween has come and gone but I couldn't let this go by, KSJO, San Jose, has a resident psychic named SYLVIA BROWN. Sylvia has solid credentials in the psychic field. She's founder of the Nirvana Foundation here in Northern California and her main occupation, outside of her nightly stint on TAWN MASTERY's is unspooking haunted houses.

San Jose happens to be the home of the Winchester Mystery House. The house was built by the heiress to the Winchester munitions fortune, who was the victim of a myriad of superstitions including one holding that as long as the house was being built, she wouldn't die. The result is a huge, rambling 19th century structure. Dominated by the number thirteen. There are hallways going nowhere and staircases with thirteen steps. Frightening to be sure.

So, KSJO decided to take advantage of this civic resource. They asked listeners to send in postcards, then drew the names of five winners who were invited to attend a, one hour Halloween night seance broadcast live from the Winchester Mystery House. The seance was performed by (Guess who!) SYLVIA BROWN. I haven't the slightest idea who they raised, or even if they all got out OK, but I thought it was a great Halloween, fall book promotion.

I must repeat: The Dire Straits, now on Warner Brothers (see 12 Inches, September 11, 1978). The cut is Sultans of Swing.

Ex-band bassman RICK DANKO is currently on tour with a band that includes GARY BUSEY. I'm sure it helps the gate, having a movie star in the band, but Busey's no slouch, having recorded and toured with LEON RUSSELL. I'm betting a hot show.

Ask a simple question: DICK HUNGATE of WMMR was interviewing Brad Delp and Sib Hashian of Boston. He asked them to explain the almost 2 year delay between their highly successful debut album and their newest release. Without missing a beat, Delp explained "we're slow workers." Sounds logical enough to me.

TREND SETTERS


C-101
DC-101
KBPI
KDKB
KFMH
KGGO
KGON
KLRB
KMEL
KMET
KQRS
KRST
KSAN
KSHE
KSJO
KTIM
KTXQ
KWKI
KWST
KXFM
KXXY
KY-102
KYTX
KZEK
KZOK
M-105
ROCK-95
STARVIEW-92
WAAF
WABX
WBCN
WCPI
WDAI
WDVE
WGRO
WGVV
WIOQ
WKDF
WKLS
WKQQ
WKQX
WLRS
WMMR
WMMS
WNOE-FM
WPIX
WSHE
WYSP
WZZO
WZZQ
Y-94
ZETA-4
ZETA-7
ZOOM
Z-92
91-X

Corpus Christi
Washington, DC
Denver
Phoenix
Muscatine
Des Moines
Portland
Carmel
San Francisco
Los Angeles
Minneapolis
Albuquerque
San Francisco
St. Louis
San Jose
San Rafael
Dallas
Kansas City
Los Angeles
Santa Maria
Oklahoma City
Kansas City
Amarillo
Dallas
Seattle
Cleveland
Jacksonville
York
Worcester
Detroit
Boston
Wheeling
Chicago
Pittsburgh
Buffalo
Gainesville
Philadelphia
Nashville
Atlanta
Lexington
Chicago
Louisville
Philadelphia
Cleveland
New Orleans
New York
Miami
Philadelphia
Bethlehem
Jackson
Houston
Miami
Orlando
Beaumont
Omaha
San Diego

Mando Camina
Michael McKay
John Bradley
Hank Cookenboo
Lisa Catalona
Steve O'Brien
Jerry Ostertag
Bob Stock
Mark Cooper
Sam Bellamy
Tac Hammer
Jim Zalewski
Kate Ingram
Ted Habeck
Lobster
Kate Hayes
Tim Spencer
John Frederick
Pam May
Peter Napoli
Andy Lockridge
Max Floyd
Max Miller
Doris Miller
Mavis Mackoff
Ellen Roberts
Richard Langlois
Rick Harris
John Duncan
Joe Kraus
Tony Berardini
Gary Beck
Mary Klug
John McGhan
Irv Goldfarb
David Reaves
Helen Leicht
Alan Sneed
Vic Aderhold
John Navin
Hennes/King
Drake Hall
Dick Hungate
John Gorman
Janice Ballard
Beverly Mire
Phil Hendrie
Steve Johnson
Kevin Sanford
Victor Hawkins
Michael Jones
Gary Martin
Gary Brown
Mark McLaren
Bob Linden
Gene Knight

512-855-4641
301-589-7100
303-936-2313
602-833-4261
319-263-2512
515-265-6186
503-655-9181
408-624-3859
415-391-9400
213-464-5638
612-545-5601
505-266-7946
415-986-2825
314-842-1111
408-246-6060
415-456-1510
214-528-5500
816-474-6400
213-467-1224
805-922-2156
405-528-5543
816-753-4567
806-359-8561
214-748-9898
206-223-3900
216-391-1260
904-633-2785
717-266-6606
617-752-5611
313-398-1100
617-266-1111
304-232-9935
312-782-6811
412-562-5900
716-881-4555
904-378-9732
215-835-6100
615-254-1355
404-325-0960
606-252-6694
312-861-8270
502-585-5178
215-561-0933
216-781-9667
504-529-1212
212-949-2102
305-581-1580
215-839-7625
215-694-0511
601-982-1062
713-780-1646
305-624-6101
305-298-5510
713-745-2222
402-592-5300
714-236-9872

albums

- 5 1  BILLY JOEL/52ND STREET KEY CUT: MY LIFE (COLUMBIA)
Profile: Among five hottest at Z-92, KQRS, WGRQ, WKDF, WMMR, WSHE, Y-94, WIOQ, KFMH, WLRs, WMMS, WZZO, KY-102, WABX, KGON, C-101, KSHE, KWST, WAAF, ZETA-4, WKQQ, and KZEW...among ten hottest at STARVIEW-92, WZZQ, WPIX, ZETA-7, 91X, KGGO, and WKQX...among fifteen hottest at WYSP, WBCN, KYTX, KBPI, M-105, and KXFM...added at WNOE-FM and WNOE-FM...Other cuts: Stiletto, Big Shot, Rosalinda's Eyes, Until The Night, and Zanzibar...album is huge in all demographics...sales are extremely strong...phenomenally valuable LP
- 1 2 LINDA RONSTADT/LIVING IN THE U.S.A. KEY CUT: ALISON (ASYLUM)
Profile: Among five hottest at KBPI, C-101, WMMS, WKQQ, KXFM, KGGO, WZZO, 91X, KMEL, KWST, WLRs, Y-94, KRST-FM, WZZQ, KGON, KMET, M-105, WKDF, and KZOM...among ten hottest at KLRB, WAAF, KZOK, WJAX, Z-92, WYSP, KYTX, WKQX, WPIX, KZEW, and WGRQ...among fifteen hottest at STARVIEW-92, WMMR, ZETA-4, and KQRS...Cuts: Back In The U.S.A., Mohammed's Radio, White Rhythm & Blues, Ooh Baby Baby, All That You Dream, Just One Look, and Love Me Tender...still strong in all demographics with good sales to back it up
- 2 3 STYX/PIECES OF EIGHT KEY CUT: BLUE COLLAR MAN (A&M)
Profile: Among five hottest at ZETA-7, KQRS, KGON, WPIX, KZOK, WZZO, Z-92, KY-102, WKDF, WKQX, KGGO, KMEL, C-101, WABX, WYSP, and WJAX...among ten hottest at KWST, M-105, ZETA-4, KZOM, KSJO, KDKB, WKQQ, WAAF, KRST-FM, KYTX, KMET, KSHE, WGRQ, WLRs, WMMR, WMMS, and Y-94...among fifteen hottest at KXFM, STARVIEW-92, 91X, and WSHE...Other cuts: Sing For A Day, Renegade Queen Of Spades, Great White Hope, and the title track...male support is still very strong...sales are good...valuable LP
- 3 4 THE WHO/WHO ARE YOU KEY CUT: TITLE (MCA)
Profile: Among five hottest at KMEL, STARVIEW-92, KSJO, KYTX, KDKB, KMET, WKQX, KGGO, KBPI, KSHE, M-105, WYSP, KWST, WMMR, and WKQQ...among ten hottest at Z-92, KXFM, WMMS, WIOQ, WJAX, WAAF, KZOK, WABX, WKDF, and WZZO...among fifteen hottest at WZZQ, WLRs, KRST-FM, WPIX, C-101, ZETA-4, and ZETA-7...Other cuts: Sister Disco, New Song, Had Enough, Guitar And Pen, Music Must Change, 905, and Trick Of The Light...18+ males primarily
- 4 5 BOSTON/DON'T LOOK BACK KEY CUT: TITLE (EPIC)
Profile: Among five hottest at KSHE, WAAF, M-105, WKQX, WKDF, KXFM, WYSP, KZOM, STARVIEW-92, KGGO, 91X, KYTX, WZZO, and WZZQ...among ten hottest at KMET, KQRS, WKQQ, KGON, C-101, WMMS, WIOQ, KBPI, WABX, and WLRs...among fifteen hottest at Z-92, KRST-FM, and ZETA-7...added at KZOK and KZOK...Other cuts: Feelin' Satisfied, It's Easy, Party, The Journey, and The Man I'll Never Be...maintaining strong sales
- 7 6 AL STEWART/TIME PASSAGES KEY CUT: SONG ON THE RADIO (ARISTA)
Profile: Among five hottest at KMEL, C-101, KQRS, KFMH, WMMR, WIOQ, WGRQ, 91X, WMMS, and WSHE...among ten hottest at KDKB, Y-94, WAAF, KZOK, M-105, WKQX, KWST, WYSP, WKQQ, WZZQ, KGON, KBPI, Z-92, ZETA-4, KZOM, and KYTX...among fifteen hottest at KGGO, WJAX, KRST-FM, STARVIEW-92, KXFM, WZZO, and WKDF...Other cuts: Almost Lucy, Man For All Seasons, Valentina Way, and the title track...very strong 18-34...good female support...sales are developing

WNEW-FM
 WPIX-FM
 WLIR
 WBAB
 WMMR
 WIOQ
 WYSP
 WZZO
 WEZX
 WHCN
 WDRC
 WPLR
 WPDH
 WMIQ
 WDCN
 WCOZ
 WBN
 WDM
 WHFS
 DC-101
 WAVA

WTK
 WIYY-FM
 WQCM
 WRXL
 WRAS
 WKLS
 WKGN
 WQDR
 WRPL
 KZFW
 KFWD
 KATT
 KMOD
 WLYX
 WZXR
 WKDF
 KLOL
 KPFT
 KMAC
 KNCN
 KSMB-FM

Adds:

WZZQ
 KSHE
 KADI
 KYYS
 KWKI
 KSMZ
 WLUP
 WKQX
 WXRT
 WYFE
 WZOK
 WJKL
 WZMF
 WQFM
 WLPX
 WIBA
 WYX
 WDAI
 WEBN
 WLVQ
 WFBQ

WLRS
 WVUD
 T-105
 WKQQ
 WVFS
 WSAI-FM
 WNAP
 WMMS
 M-105
 WABX
 WWWW
 WIOT
 WLAV
 WWCK
 WILS
 WMHE
 KQRS
 KCBC
 KQKQ
 KGGO
 KZOK

KLAY
 KLOS
 KMET
 KWST
 KEZY-FM
 KTYD
 KZOZ
 KNAC
 KPRI
 KGB-FM
 KDKB
 KSJO
 KZAP
 KSFM

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 WNOR

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"Two for the Show."
A two record set of Kansas live.
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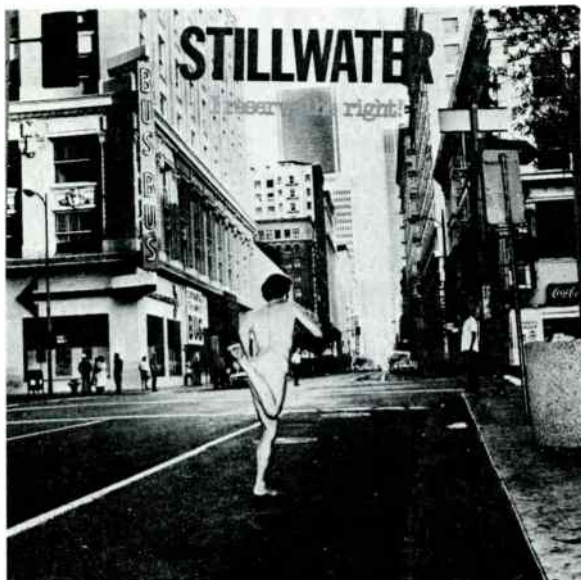
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M.F., Balls Out Rock 'n Roll



STILLWATER

**"I Reserve
The Right"**

Produced By

The Infamous Buddy Buie

IMAGE ROCK



***Sea Level
On the Edge***

It Will Go Over

CAPRICORN RECORDS.



albums




- 6 7 FOREIGNER/DOUBLE VISION KEY CUT: TITLE (ATLANTIC)
 Profile: Among five hottest at KZOK, WYSP, KZOM, KGON, 91X, Z-92, WGRQ, KMET, M-105, WKQX, KDKB, and WJAX...among ten hottest at WKDF, WIOQ, KBPI, WABX, KGGO, and C-101...among fifteen hottest at WLRs, WMMS, WZZO, KQRS, WAAF, WPIX, ZETA-7, and KXFM...Other cuts: Hot Blooded, Spellbinder, Lonely Children, Blue Morning, Blue Day, and Back Where You Belong
- 8 8 HEART/DOG & BUTTERFLY KEY CUT: STRAIGHT ON (PORTRAIT)
 Profile: Among five hottest at M-105, Y-94, KZOM, STARVIEW-92, WKQQ, WPIX, KXFM, KMET, WIOQ, KGGO, and WZZO...among ten hottest at KZEW, WMMS, KYTX, WMMR, KGON, WKDF, WJAX, ZETA-7, and WKQX...among fifteen hottest at KBPI, KZOK, KLRB, KMEL, WGRQ, and 91X...Other cuts: Cook With Fire, Hijinx, and the title track...very strong 18-24...good male response...sales are good
- 9 9 YES/TORMATO KEY CUT: DON'T KILL THE WHALE (ATLANTIC)
 Profile: Among five hottest at C-101, KSHE, WMMR, ZETA-7, and KQRS...among ten hottest at WYSP, WKQX, KWST, KSJO, KMEL, WLRs, WMMS, ZETA-4, WZZO, and WAAF...among fifteen hottest at WSHE and STARVIEW-92...Other cuts: Release Release, Future Times/Rejoice, Arriving U.F.O., Onward, Madrigal, and Circus Of Haeven...primary support is from 18+ males...sales are still developing
- 10 10 D FOGELBERG & T WEISBERG/TWIN SONS KEY CUT: POWER OF GOLD (EPIC)
 Profile: Among five hottest at WAAF, WKQQ, WKDF, KRST-FM, Z-92, and Y-94...among ten hottest at KBPI, KGGO, 91X, WLRs, WSHE, WZZQ, WPIX, KXFM, KDKB, KQRS, WGRQ, WMMR, KGON, and STARVIEW-92...among fifteen hottest at WZZO and KFMH...Other cuts: Tell Me To My face, Since You Asked, and Lazy Susan...maintaining good 18-34 support...sales are good
- 11 11 CHICAGO/HOT STREETS KEY CUT: ALIVE AGAIN (COLUMBIA)
 Profile: Among five hottest at KWST, KZEW, ZETA-4, KBPI, STARVIEW-92, and 91X...among ten hottest at KMEL, WABX, KQRS, Y-94, C-101, WYSP, M-105, and WPIX...among fifteen hottest at KFMH, WGRQ, KGGO, WZZO, and Z-92...Other cuts: Little Miss Lovin', Gone Long Gone, The Greatest Love On Earth, and Take A Chance...very strong 18+, with across the board support...sales are still developing
- 16 12 NEIL YOUNG/COMES A TIME KEY CUT: TITLE (WB)
 Profile: Among five hottest at KWST, ZETA-4, WMMR, WMMS, Y-94, WLRs, WIOQ, and KYTX...among ten hottest at KMEL, KZOM, STARVIEW-92, KZOK, KGGO, and WZZQ...among fifteen hottest at Z-92, ZETA-7, WAAF, KLRB, WKDF, KRST-FM, and WSHE...added at 91X...Other cuts: Four Strong Winds, Lotta Love, Goin' Back, and Look Out For My Love...continuing to gain very strong 18+ female and 25+ male support...requests are good...sales still developing
- 13 13 GINO VANNELLI/BROTHER TO BROTHER KEY CUT: I JUST WANNA STOP (A&M)
 Profile: Among five hottest at KY-102, KFMH, WNOE-FM, KDKB, WZZQ, WGRQ, and WPIX...among ten hottest at KZEW, ZETA-4, WJAX, KBPI, KZOM, Y-94, and WKQQ...among fifteen hottest at WKDF, WSHE, KYTX, and C-101...Other cuts: The River Must Flow, Appaloosa, and the title track...very strong female image album...sales are strong...demographics are 18+



albums

- 18 14 FIREFALL/ELAN KEY CUT: STRANGE WAYS (ATLANTIC)
Profile: Among five hottest at KBPI, ZETA-4, ZETA-7, and KYTX...among ten hottest at KTIM, WSHE, KDKB, C-101, STARVIEW-92, 91X, WKQQ, and KXFM...among fifteen hottest at KMEL, KQRS, WJAX, WKDF, KFMH, and KGGO...Other cuts: Get You Back, Sweet And Sour, Anymore, Goodbye, I Love You, and Count Your Blessings...demographics are 18-34...male and female support is about even...sales are developing
- 15 15 VAN MORRISON/WAVELENGTH KEY CUT: TITLE (WB)
Profile: Among five hottest at KMEL...among ten hottest at WMMR, KTIM, KZEW, KMET, 91X, WBCN, KXFM, and KLRB...among fifteen hottest at ZETA-7, WAAF, KZOK, WPIX, and KYTX...added at WYSP ...Other cuts: Kingdom Hall, Checkin' It Out, and Take It Where You Find It...showing strong 18+ support...sales still developing
- 12 16 ROLLING STONES/SOME GIRLS KEY CUT: SHATTERED (ROLLING STONE RECORDS)
Profile: Among five hottest at KMET, KZOK, WABX, WIOQ, KYTX, KZOM, and KGON ...among ten hottest at WLRS, WGRQ, WKDF, WZZO, Z-92, M-105, WMMR, and WPIX ...among fifteen hottest at KLRB, WBCN, KSHE, KXFM, and KGGO...Other cuts: When The Whip Comes Down, Faraway Eyes, Miss You, Just My Imagination, Respectable, Beast Of Burden, Before They Make Me Run, and the title track
- 14 17 KENNY LOGGINS/NIGHTWATCH KEY CUT: WHEN I CALL YOU FRIEND (COLUMBIA)
Profile: Among five hottest at KDKB, KBPI, and WAAF...among ten hottest at KRST-FM, Z-92, WABX, Y-94, ZETA-4, WZZO, and KQRS...among fifteen hottest at KGON and WJAX...Other cuts: Easy Driver, Wait A Little While, Down And Dirty, and the title track
- 20 18 SANTANA/INNER SECRETS KEY CUT: WELL ALRIGHT (COLUMBIA)
Profile: Among five hottest at KLRB, and KSJO...among ten hottest at ZETA-7, WSHE, and KFMH...among fifteen hottest at C-101, WIOQ, and KZOK...added at WKQX ...Other cuts: Open Invitation, Tonight Your Mine, Move On, and Dealer/Spanish Moon...very solid 18+ male...gaining 18-24 female strength...sales starting to develop
- 21 19 ELTON JOHN/SINGLE MAN KEY CUT: I DON'T CARE (MCA)
Profile: Among five hottest at KTIM, WPIX, and KZEW...among ten hottest at WZZO, KZOM, WYSP, and 91X...among fifteen hottest at WKDF, KGGO, C-101, WLRS, and WMMR...added at Z-92 ...Other cuts: Part Time Love, Madness, and It Ain't Gonna Be Easy...solid 18-34 support...sales are starting to develop
- 17 20 LYNYRD SKYNYRD/SKYNYRD'S FIRST & LAST KEY CUT: LEND A HELPING HAND(MCA)
Profile: Among five hottest at WJAX, and WKQX...among ten hottest at and STARVIEW-92...among fifteen hottest at KSJO, KMEL, and KMET...Other cuts: Wino, Preacher's Daughter, Down South Jukin', Right And Wrong, Coming Home, and Things Goin' On
- 19 21 HALL & OATES/ALONG THE RED LEDGE KEY CUT: IT'S A LAUGH (RCA)
Profile: Among five hottest at KZEW...among ten hottest at KXFM, and KMEL ...among fifteen hottest at Z-92, STARVIEW-92, and WPIX...Other cuts: Don't Blame It On Love, August Day, Pleasure Beach, Alley Katz, and Serious Music

albums

- P 22 TOTO/TOTO KEY CUT: HOLD THE LINE (COLUMBIA)
 Profile: Among five hottest at KY-102, KRST-FM, and KXFM...among ten hottest at KSHE, and KMEL...among fifteen hottest at 91X, WMMS, WLRS, KMET, and M-105...added at KBPI, WKDF, and WGRQ...Other cuts: I'll Supply The Love, Takin' It Back, and Angela...developing strong across the board response...action centers on the single...sales are developing
- 
- P 23 TED NUGENT/WEEKEND WARRIORS KEY CUT: NEED YOU BAD (EPIC)
 Profile: Among five hottest at WJAX, WABX, WLRS, and STARVIEW-92...among ten hottest at and KSHE...among fifteen hottest at WGRQ, and KSJO...added at WSHE, KGGG, KYTX, and KZEW...Other cuts: Tight Spots, Good Friends, Cruisin', Woman, Venom Soup, and the title track...very strong immediate 16-24 response...sales action just beginning
- 
- 23 24 SEA LEVEL/ON THE EDGE KEY CUT: KING GRAND(CAPRICORN)
 Profile: Among five hottest at KTIM...among fifteen hottest at KZEW, and KFMH...added at KMEL and WZZO...Other cuts: Fifty-four, A Lotta Colada, Electron Cold, and Living In A Dream...good 18+ male support...sales still developing
- P 25 PAT TRAVERS/HEAT IN THE STREET KEY CUT: KILLER INSTINCT (POLYDOR)
 Profile: Among five hottest at KSJO, and ZETA-4...among ten hottest at KFMH, and WSHE...among fifteen hottest at KGON, and WJAX...added at Y-94 and KWST ...Other cuts: One For You, One For Me, and the title track...primary demographic is 16-24 males...sales are just developing...valuable male LP
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PREDICTABLES

- IAN MATTHEWS/STEALIN' HOME** KEY CUT: **SHAKE IT** (MUSHROOM)
 Profile: Among five hottest at WSHE...among fifteen hottest at ZETA-4...added at KZOM and WKDF...Other Cuts: Give Me An Inch and Don't Hang Up Your Dancin' Shoes
- NICOLETTE LARSON/NICOLETTE** KEY CUT: **LOTTA LOVE** (WB)
 Profile: Among ten hottest at KFMH...added at Z-92, KZOM, WZZO, KWST, KY-102, WKDF, WKLS, and WJAX...Other Cuts: Baby, Don't You Do It, Mexican Divorce and Can't Get Away From You
- BANDIT/PARTNERS IN CRIME** KEY CUT: **ONE WAY LOVE** (WB)
 Profile: ...added at ZETA-7, WAAF, KZOK, KZOM, C-101, and WYSP...Other Cuts: A Change Of Heart, and Love Song
- 10cc/BLOODY TOURISTS** KEY CUT: **DREADLOCK HOLIDAY** (POLYDOR)
 Profile: Among five hottest at KXFM...among ten hottest at KRST-FM, and ZETA-7...among fifteen hottest at KMEL, and 91X...added at KYTX...Other Cuts: Take These Chains, Life Line, For You And I, and Reds In My Bed
- STEPHEN STILLS/THOROUGHFARE GAP** KEY CUT: **TITLE** (COLUMBIA)
 Profile: Among five hottest at KFMH...among ten hottest at ZETA-7, and KGGG...among fifteen hottest at WIOQ...added at KGON...Other Cuts: Can't Get No Booty, We Will Go On, What's The Game, Woman Lleva and You Can't Dance Alone
- S. JOHNNY & A. DUKES/HEARTS OF STONE** KEY CUT: **OPEN** (EPIC)
 Profile: Among five hottest at KRST-FM, and WBCN...among ten hottest at and KFMH...among fifteen hottest at WMMS ...added at KSHE, WAAF, and WABX...Other Cuts: This Time It's For Good, I Played A Fool and the title track
- ERIC CLAPTON/BACKLESS** KEY CUT: **SINGLES** (RSO)
 Profile: ...among fifteen hottest at KYTX, and 91X...added at WKLS, WMMR, WZZO, WGRQ, Y-94, KZOK, KWST, WSHE, and WJAX...Other Cuts: Roll It, Tell Me That You Love Me, I'll Make Love To You Anytime and Tulsa Time

OTHER ACTION

CINDY BULLENS/CINDY BULLENS KEY CUT: SURVIVOR (UA)
 Profile: ...added at WSHE, KSJO, ZETA-7, WAAF, KSHE, ZETA-4, WABX, KZEW, KRST-FM, KFMH, WYSP, and KTIM...Other cuts: Hot Tears, Anxious Heart, and High School History

OUTLAWS/PLAYIN' TO WIN KEY CUT: SINGLE (ARISTA)
 Profile: ...added at WKDF, WJAX, KGON, ZETA-7, WSHE, WIOQ, WKQX, KXFM, KFMH, WMMR, KMET, WMMS, Y-94, KZOK, KRST-FM, KTIM, KWST, WZZO, ZETA-4, and KSJO...Other cuts: Dirty City, Cry Some More, Love At First Sight, and You Are The Show

ROBERT JOHNSON/I'LL BE WAITING KEY CUT: (45) (INFINITY)
 Profile: ...added at WPIX, KZEW, WMMR, KZOM, WYSP, KWST, WBCN, WIOQ and KSJO

*Guaranteed To Make 'Em
Shake Their Tambourines*

**James Walsh
GYPSY
Band**



RCA

RCA



Where the MAGIC...is in the MUSIC!

albums

- KANSAS/TWO FOR THE SHOW KEY CUT: OPEN (KIRSHNER)
 Profile: ...added at STARVIEW-92, KY-102, WKLS, WMMR, WABX, WYSP, KWST, KZOK, KMET, WIOQ, KSJO, and KZEW...Other cuts: Carry On, Dust In The Wind, and Point Of Know Return
- HOT CHOCOLATE/EVERY 1'S A WINNER KEY CUT: (45) (INFINITY)
 Profile: ...added at WPIX WBCN and KTIM
- CHEAP TRICK/FROM TOKYO TO YOU KEY CUT: OPEN (EPIC)
 Profile: ...added at KY-102, WMMR, KSJO, KTIM, and WIOQ...Other cuts: Good Night, Look Out, Clock Strikes Ten, and Ain't That A Shame
- TANYA TUCKER/T 'N T KEY CUT: NOT FADE AWAY (MCA)
 Profile: ...added at WMMS, KSJO, and KZEW...Other cuts: Heart Break Hotel and Brown Eyed Handsome Man
- DIRE STRAITS/DIRE STRAITS KEY CUT: SULTANS OF SWING (WB)
 Profile: Among five hottest at KLRB ...added at KFMH and KSJO...Other cuts: Down To The Water Line
- STARZ/COLISEUM ROCK KEY CUT: SO YOUNG SO BAD (CAPITOL)
 Profile: ...added at KSHE, WMMS, WJAX, KZEW, WIOQ, KTIM, and WBCN...Other cuts: No Regrets, Take Me, and Don't Stop Now
- STEELY DAN/GREATEST HITS KEY CUT: HERE IN THE WESTERN WORLD (ABC)
 Profile: Among five hottest at WAAF ...added at WABX, WKQQ, KQRS, WNOE-FM, Y-94, ZETA-4, KMET, WKQX, M-105, WGRQ, WSHE, WIOQ, and WYSP...Other cuts: open
- RUSH/HEMISPHERES KEY CUT: THE TREES (MERCURY)
 Profile: ...among fifteen hottest at C-101, and KSHE...added at WABX, WGRQ, KGGO, KZOM, WJAX, WKLS, WSHE, KSJO, and KTIM...Other cuts: Prelude and Circumstances
- STILLWATER/I RESERVE THE RIGHT KEY CUT: TITLE (CAPRICORN)
 Profile: ...added at WZZQ, KDKB, WKDF, WSHE, KXFM, and KRST-FM...Other cuts: Women (Beautiful Women), Sometimes Sunshine, and Ain't We A Pair
- QUEEN/BICYCLE RACE/FAT BOTTOMED GIRLS KEY CUT: (45) (ELEKTRA)
 Profile: WSHE, and WYSP...added at KZEW, KQRS, KY-102, WGRQ, KXFM, Z-92, M-105, WKLS, WKQX, KMET, KSHE, KZOM, WABX, WKDF, WBCN, WZZO, ZETA-4, WJAX, KTIM, and KSJO
- JIMMY BUFFETT/YOU HAD TO BE THERE KEY CUT: OPEN (ABC)
 Profile: Among five hottest at ZETA-7...among ten hottest at WJAX ...added at ZETA-4, C-101, KRST-FM, WBCN, WZZQ, and WMMS...Other cuts: open
- WISHBONE ASH/NO SMOKE WITHOUT FIRE KEY CUT: YOU SEE RED (MCA)
 Profile: Among ten hottest at KFMH ...added at ZETA-7 and KXFM...Other cuts: open
- AEROSMITH/LIVE BOOTLEG KEY CUT: OPEN (COLUMBIA)
 Profile: ...added at KSHE, M-105, KRST-FM, KGGO, C-101, WBCN, WBCN, 91X, KYTX, KTIM, WJAX, KMET, KWST, WKDF, ZETA-7, and WGRQ...Other cuts: open
- JOAN ARMATRADING/TO THE LIMIT KEY CUT: OPEN (A&M)
 Profile: Among ten hottest at WIOQ ...added at C-101, WZZQ, KSJO, and KRST-FM...Other cuts: Barefoot And Pregnant, Wishing, and Baby I...
- PETER TOSH/DON'T LOOK BACK KEY CUT: (45) (ROLLING STONES RECORDS)
 Profile: ...added at ZETA-7
- ACE FREHLEY/ACE FREHLEY KEY CUT: N.Y. GROOVE (CASABLANCA)
 Profile: Among five hottest at WGRQ, and WPIX...among ten hottest at WBCN ...Other cuts: Fractured Mirror
- TALKING HEADS/SONGS ABOUT BUILDINGS & FOOD KEY CUT: TAKE ME TO THE RIVER (SIRE)
 Profile: Among five hottest at KLRB, and KQRS...among ten hottest at KRST-FM ...added at 91X ...Other cuts: open
- MOLLY HATCHET/MOLLY HATCHET KEY CUT: OPEN (EPIC)
 Profile: Among five hottest at WJAX...among ten hottest at and WZZQ...among fifteen hottest at WSHE ...added at KYTX ...Other cuts: The Creeper, Big Apple, Gator Country, Bounty Hunter, and Cheatin' Woman
- BLUE OYSTER CULT/SOME ENCHANTED EVENING KEY CUT: DON'T FEAR THE REAPER (COLUMBIA)
 Profile: Among ten hottest at KMET...among fifteen hottest at KSJO and WMMS...Other cuts: Astronomy, We Gotta Get Out Of This Place, and Godzilla
- MARK ALMOND/OTHER PEOPLE'S ROOMS KEY CUT: OPEN (HORIZON)
 Profile: ...added at KGGO, C-101, and KYTX...Other cuts: The City and Lonely People
- DEVO/ARE WE NOT MEN KEY CUT: SATISFACTION (WB)
 Profile: Among five hottest at KTIM, and WBCN...among ten hottest at KLRB ...added at WMMS, KDKB, and KY-102 ...Other cuts: Jocko Homo
- RORY GALLAGHER/PHOTO FINISH KEY CUT: OPEN (CHRYSALIS)
 Profile: Among ten hottest at KSJO ...Other cuts: Brute Force And Ignorance, Shin Kicker, and Shadow Play
- STEVE MARTIN/A WILD AND CRAZY GUY KEY CUT: OPEN (WB)
 Profile: Among five hottest at WIRS, and KTIM...added at KMEL, WKQQ, KGON, WGRQ, ZETA-4, and ZETA-7...Other cuts: open
- ALICE COOPER/HOW YOU GONNA SEE ME NOW? KEY CUT: (45) (WB)
 Profile: ...added at KMEL, KSHE, and WJAX
- DAVE EDMUNDS/TRACKS ON WAX 4 KEY CUT: OPEN (SWAN SONG)
 Profile: Among five hottest at KSJO ...added at KZEW ...Other cuts: Never Been In Love, A-1 On The Jukebox, Heart Of The City, Not A Woman, Trouble Boys, and Deborah
- DAVID BOWIE/STAGE KEY CUT: OPEN (RCA)
 Profile: Among five hottest at KSJO...among fifteen hottest at WIOQ ...Other cuts: Ziggy Stardust, Fame, and Beauty And The Beast
- JETHRO TULL/BURSTING OUT KEY CUT: AQUALUNG (CHRYSALIS)
 Profile: Among five hottest at ZETA-7...among ten hottest at WSHE, and KSJO...among fifteen hottest at WMMR ...added at WKLS ...Other cuts: Thick As A Brick and Locomotive Breath

**IT ONLY TOOK TWO WEEKS PLAY.
NOW!
THE COMMUNICATOR NETWORK
REPORTS
*RANDY BROKE OPEN!***

Last Thursday, in the weekly Communicator Network conference call, all eight member stations reported a better than positive belief that they were correct when they selected "This Feeling Inside" by Randy Goodrum as a record that would hit top 20.

Bob Harlow at KEZR reports that the record really broke open this week with super telephone calls, including a surprisingly strong showing from males.

Mary Catherine from WSM-FM reports super phone action...Rick Peters at LOVE-94...Don Schueller at WFMK, Bo Jagger at 94-CFM, Buddy Hollis at WLOL, and Peter Booker of WMJC all confirm strong phone action.

**It's a fact
"This Feeling Inside"
by Randy Goodrum
is a smash!**



TREND SETTERS

The following stations communicate with FRED each week by telephone. They are grouped here as a Spectrum that moves from right-to-left, based on: 1. Hardness or softness of the sound, 2. Attitude of the music and lyrics, 3. Singles vs. albums, 4. Demographic appeal, and 5. Timing of exposure. Spectrum III is meant as a modern evolution from meaningless terms such as Adult Contemporary, MOR, Pop Adult, Soft Rock, etc.

Category 1:

14NVR Waterbury, CT
94CFM St. Louis
K-104 Phoenix
KAAM Dallas
KEZR San Jose
KIMN-FM Denver
KITY San Antonio
KRNA Iowa City
WBBM-FM Chicago
WFMK Lansing
WGNG Providence
WLWL Minneapolis
WLWS Cincinnati
WMJC Detroit
WNIC Detroit
WNOK-AM Columbia, SC
WQUD Memphis
WQXI-FM Atlanta
WSM-FM Nashville
WFTQ Worcester
LOVE 94 Miami Beach

Joe McCoy
Bo Jagger
John McRae
Lee Gray
Bob Harlow
Scott Kenyon
Leif Calberg
Rob Norton
Lee DeYoung
Don Schueller
Phil Zachary
Buddy Hollis
Larry Jackson
Peter Booker
Jim Harper
Doug Enlow
Greg Hamilton
Don Benson
John Young
Cliff Blake
Rick Peters

Category 2:

KAGO Klamath Falls
KCFX Oklahoma City
KFMB-AM San Diego
KHOW Denver
KHQ Spokane
KMGX Tucson
KMJJ-AM Las Vegas
KNBR San Francisco
KPOL-AM Los Angeles
KWEN Tulsa
WASH-FM Washington, DC
WBZ-AM Boston
WCFL Chicago
WCLR Chicago
WGAR Cleveland
WLW Cincinnati
WNEU Wheeling, WV
WQON Grayling, MI
WTAE Pittsburgh
WTMJ Milwaukee

Charles Snyder
Dwayne Allan
Mark Larson
Brian Scott
Chuck Heaton
Charlie Bennett
Dave Van Stone
Scott Burton
Al Herskovitz
Dave Michaels
Bob Duckman
Dave Martin
Laurie Linden
Jack Kelly
Chick Watkins
Mike Weber
John Ashton
Bob Greenwood
Mark Roberts
Mike Elliot

Category 3:

KBAI Morro Bay
KBLI Blackfoot, ID
KBOI Boise
KDKA Pittsburgh
KEX Portland
KMBZ Kansas City
KSD St. Louis
KSL Salt Lake City
KVI-AM Seattle
WCAR Detroit
WCBM Baltimore
WFBR Baltimore
WFTL Ft. Lauderdale
WGR Buffalo
WHIO Dayton

Anne Dunaway
Jack Sunday
Lon Dunn
Rick Starr
Eric Norberg
Steve Bell
Ed Scarborough
George Lamich
Carol Stripling
Kevin Sanderson
Ray Quinn
Dale Andrews
Mike Harvey
Jerry Reo
Bob Davis

SINGLE OF THE WEEK:

Linda Ronstadt/Ooh, Baby Baby (Asylum)

Moves from album play to New Predictable on at 18 stations (33%)

ALBUM OF THE WEEK:

Billy Joel/52nd Street (Columbia)

every cut receiving airplay, moves to no. 1

MOST PLAYED ALBUMS

1 1 L. RONSTADT/LIVING IN THE USA (ASYLUM)

Key Cuts: Ooh Baby Baby (new 45), Alison and Just One Look Profile: Hot at KMBZ, WGNG, KITY, LOVE-94, KEZR, K-104, WQUD, WNIC, WFMK, WMJC, WBZ-AM, WBBM-FM, WSM-FM, WNOK-AM, WASH-FM, and KRNA...other action includes White R&B, Love Me Tender, When I Grow Too Old, All That You Dream, and Blowin' Away...new 45 is holding this Lp strong...no. 2 SIII sales...fifth week at no. 1

2 2 CHICAGO/HOT STREETS (COLUMBIA)

Key Cuts: 45, Greatest Love and No Tell Lover Profile: Hot at K-104, KITY, WQUD, WFMK, WNIC, WMJC, WGNG, 94CFM, WBBM-FM, LOVE-94, WSM-FM, and WLWL-FM...other action includes Love Was New, Gone Long Gone, and Show Me The Way...sales jumping...strongest at Category 1

3 3 BILLY JOEL/52ND STREET (COLUMBIA)

Key Cuts: 45, Rosalinda's Eyes and Honesty Profile: Hot at KEZR, WQUD, KHOW, WFMK, WNIC, WMJC, WGNG, 94CFM, KITY, LOVE-94, WSM-FM, KRNA, and WNEU...other action includes Stiletto, Zanzibar, My Life, I Don't Care, Big Shot, 52nd Street, Half A Mile Away, and Until The Night...no. 1 sales...something for everyone

5 4 ELTON JOHN/A SINGLE MAN (MCA)

Key Cuts: 45, Shine On Through, Georgia, and Return to Paradise. Profile: Hot at WNOK-AM, KRNA, KAGO, WGNG, 94CFM, LOVE-94, WSM-FM, WQUD, WLWL-FM, and KBLI...other action includes I Don't Care, Ain't Gonna Be Easy, Big Dipper, Shooting Star, and Easy...many cuts to choose from...SIII sales steady...spreading to all Categories

6 5 FIREFALL/ELAN (ATLANTIC)

Key Cuts: 45 and Sweet and Sour Profile: Hot at KRNA, LOVE-94, WGNG, WSM-FM, WLWL-FM, and KHOW...other action includes Goodbye I Love You, Baby, Count Your Blessings and Sweet Anne...moves 8-3 SIII sales...this Lp becomes more accessible with each play

4 6 AL STEWART/TIME PASSAGES (ARISTA)

Key Cuts: 45 and Song On The Radio Profile: Hot at KRNA, KIMN-FM, KAGO, WFMK, WGNG, KITY, LOVE-94 and WLWL-FM...other action includes Palace of Versailles, End of the Day, Timeless Skies, and Almost Lucy...very strong album...not really falling yet

FIVE MOST ADDED:

1. Billy Joel/My Life (Columbia)
2. Nicolette Larson/Lotta Love (WB)
3. L. Taylor/Be In Love With You (Epic)
4. Mary McGregor/Wedding Song (Ariola)
5. M. Manchester/Cry Out Loud (Arista)

THE HIT SINGLES

8 1 N. DIAMOND & B. STREISAND/ YOU DON'T BRING ME FLOWERS (COLUMBIA)

Profile: Hottest at KMBZ, KBAI, WFMK, WNIC, WCAR, WMJC, KSD, KPOL-AM, WFTL, WHIO, WGR, KSL, LOVE-94, WASH-FM, KEX...among five hottest at KEZR, WFBR, KHOW, KHQ, WGAR...among ten hottest at K104, WLW, WGNG, WLWS, WSM-FM, KWEN-FM, KBLI, WTAE, WCBM, KMGX, 94CFM, WGX1-FM, KNBR...among fifteen hottest at KMJJ-AM, KRNA, KFMB, KVI-AM, KITY, WNEU, WBZ-AM, WLWL-FM...among twenty hottest at WSTQ, WTMJ, WBBM-FM...added at WNOK, KCFX, WQUD...color that lightbulb red...get the Grammys polished...it took just two weeks to break all-time SIII record, and it will be here for awhile...MVP for 1978, females 18-44, males 25-44 solid...no. 1 thundering phones; listeners will wait all day to hear this

2 2 AMBROSIA/HOW MUCH I FEEL (WB)

Profile: Hottest at K104, KEZR, WGNG, KHOW, KWEN-FM...among five hottest at WLW, KRNA, WASH-FM, WSM-FM, KBLI, WGR, KNBR, KVI-AM, WQUD, KAGO, WSTQ, WLWS, KIMN-FM, WFMK, WFBR, WCAR, WMJC, KSD...among ten hottest at WNOK, KMBZ, KCFX, WNIC, KITY, WCBM, WGR, WLWL-FM...among fifteen hottest at WBBM-FM, WTAE, KSL...among twenty hottest at KBOI, 94CFM...since no. 1 is locked up, this is the tops...peaking everywhere now...M/F 18+...strong phones

3 3 GINO VANNELLI/I JUST WANNA STOP (A&M)

Profile: Hottest at KNBR...among five hottest at K104, WASH-FM, KEZR, WLW, WGNG, KBAI, KIMN-FM, WFMK, WCAR, KSD, KVI-AM, KITY, WNEU, WCBM, WGR, KWEN-FM, LOVE-94, WSM-FM...among ten hottest at KMBZ, KRNA, WQUD, WSTQ, WLWS, WFBR, WMJC, 94CFM, KMGX, WBBM-FM, WGR, WBZ-AM, WLWL-FM...among fifteen hottest at KCFX, KAGO, KBAI...among twenty hottest at KFMB...strongest with all females but more men like it each week...should begin to peak next week...good R&B crossover

1 4 B. MANILOW/TAKE A CHANCE (ARISTA)

Profile: Hottest at WNOK, WSTQ, KVI-AM, KHQ, KITY, WLWL-FM...among five hottest at KMBZ, KCFX, WQUD, KAGO, KBAI, WLWS, KIMN-FM, WTMJ, KHOW, KNBR, WBBM-FM, WFTL, WCBM, WGR, KWEN-FM...among ten hottest at WFBR, KBOI, KFMB, WTAE, WBZ-AM, WASH-FM, KEX...among fifteen hottest at WNIC, KMGX, WHIO, KSL...among twenty hottest at KBLI...Peaking at Category 3...still very strong...all females 12+

MOST PLAYED ALBUMS Continued

- 7 7 NEIL YOUNG/COMES A TIME (REPRISE)**
Key Cut: 4 Strong Winds Profile: Hot at K-104, WNOK-AM, KRNA, WSM-FM, WLOL-FM, WGNG, and 94CFM...other action includes Comes A Time, Lotta Love, and Goin' Back...some females 18-24 and phones for 'Winds'...steady sales
- 8 8 HEART/DOG & BUTTERFLY (PORTRAIT)**
Key Cut: Titletrack Profile: Hot at WNOK-AM, KRNA, KAGO, WFMK, WGNG, 94CFM, and KITY...other action includes Cook With Fire, High Jinx, Lighter Touch and Nada One...other cuts receiving nightplay now, but title track is perfect all day
- 9 9 STEPHEN BISHOP/BISH (ABC)**
Key Cuts: 45, Bish's Hideaway, and Losing Myself In You Profile: Hot at KAGO, KHOW, Love-94, WNEU, and 94CFM...other action includes Only The Heart, Looking for the Right One, I've Never Known A Night, If I Only Had A Brain...versatile record, but no real sales base yet...single offers strongest support
- 10 10 FOGELBERG&WEISBERG/TWIN SONS (FULL MOON)**
Key Cuts: 45 and Lazy Susan Profile: Hot at KMBZ, KEZR, KAGO, WMJC, WGNG, LOVE-94, and WSM-FM...other action includes Lahaina Luna, Since You Asked, Tell Me To My Face, and Guitar Etude No. 3...very strong album...stable...
- 15 11 IAN MATTHEWS/STEALIN' HOME (MUSHROOM)**
Key Cut: 45 Profile: Hot at WMJC, WSM-FM, LOVE-94, WQUD...other action includes Don't Hang Up Your Dancin' Shoes, Gimme An Inch, Stealin' Home, King of the Night...strong record...very early still
- 12 12 KENNY LOGGINS/NIGHTWATCH (COLUMBIA)**
Key Cuts: 45 and Wait A Little While Profile: Hot at K-104, WNIC, WBBM-FM, WGNG, WSM-FM...other action includes What A Fool Believes
- 13 13 PHEOBE SNOW/AGAINST THE GRAIN (COLUMBIA)**
Key Cut: Oh, L.A. Profile: Hot at K-104, WGNG, LOVE-94, 94CFM...other action includes Keep A Watch, In My Life, Random Time...tour should be building support
- 18 14 ERIC CARMEN/CHANGE OF HEART (ARISTA)**
Key Cut: 45 and Desperate Fools Profile: Hot at K-104, WGNG, 94CFM, LOVE-94, WSM-FM...other action includes Some Day, End of the World, Baby, I Need Your Lovin'...murmurings that 'Baby' could be next hot 45...growing interest
- 11 15 VAN MORRISON/WAVELENGTH (WB)**
Key Cut: Checkin' It Out Profile: Hot at WGNG, WNOK-AM, K-104, 94CFM...other action includes Hungry For Your Love, Lifetimes, and the 45...
- 16 16 L. TAYLOR/3 WAY MIRROR (EPIC)**
Key Cut: 45 and Train Off the Track Profile: Hot at WNIC, WMJC, WGNG, 94CFM...other action includes...How Much Your Love, Gonna Have A Good Good Time, Going 'Round One More Time...single moving well to support LP
- 14 17 DIANA ROSS/DIANA (MOTOWN)**
Key Cut: Sorry Doesn't Always Make It Right Profile: Hot at K-104, WLOL-FM...other action includes Reach Out
- 19 18 NICOLETTE LARSON/NICOLETTE (WB)**
Key Cut: Lotta Love Profile: Hot at WGNG, LOVE-94...other action includes Give A Little, You Send Me, Last In Love, French Waltz, Mexican Dance...
- 17 19 C. MANGIONE/CHILDREN OF SANCHEZ (A&M)**
Key Cut: 45 Profile: Hot at LOVE-94...other action includes Bella Via, Medley, Hot Consuela...
- D 20 STEVE MARTIN/WILD AND CRAZY GUY (WB)**
Various Comedy Cuts Profile: Hot at KRNA, KHOW...no. 10 SIII sales...good image for hip humor...initial play in mornings...you may need to edit this

ALBUMS OTHER ACTION

- VALERIE CARTER/WILD CHILD (COLUMBIA)**
Profile: Hot at WGNG...action includes Change In Luck, Trying To Get To You...
- ROBERTA FLACK/ROBERTA FLACK (ATLANTIC)**
Key Cut: What A Woman Really Means Profile: Hot at KAGO, WMJC...other action includes Baby, I Love You, Independent Man

THE HIT SINGLES

Continued

- 5 5 D. SUMMER/MAC ARTHUR PARK(CASABLANCA)**
Profile: Hottest at WFBR, WGAR...among five hottest at KEZR, WLW, WSTQ, WLWS, WFMK, WCAR, KNBR, WQXI-FM, WNEU, WBBM-FM, WCBM, WGR, WBZ-AM, WLOL-FM, KWEN-FM...among ten hottest at WNOK, KIMN-FM, KHQ, KITY, KBLI, WSM-FM, WASH-FM...among fifteen hottest at KCFX, K104, KAGO...among twenty hottest at KBOI...starting to peak everywhere...excellent females 18-34 and hot female phones...some men 18-34 now
- 6 6 AL STEWART/TIME PASSAGES (ARISTA)**
Profile: Hottest at WTMJ...among five hottest at K104, WGNG, KBAI, KBOI, WMJC, KVI-AM, KHQ, KPOL-AM, KWEN-FM, WSM-FM...among ten hottest at KMBZ, KEZR, WLW, WQUD, WLWS, KIMN-FM, WNIC, KSD, KHOW, 94CFM, WNEU, WHIO, WGR, KSL, WGAR, WLOL-FM, WASH-FM...among fifteen hottest at KRNA, WSTQ, KFMB, KNBR, WQXI-FM, WBBM-FM, WCBM...among twenty hottest at KAGO...best week ever, but no room to move up...solid M/F 18-44...nice phones...a smash
-  **9 7 DR. HOOK/SHARING THE NIGHT (CAPITOL)**
Profile: Among five hottest at WLW, KSD, KNBR, WQXI-FM, KPOL-AM, WLOL-FM, KWEN-FM, LOVE-94, WSM-FM, WASH-FM, KEX...among ten hottest at KCFX, K104, KEZR, WQUD, KVI-AM, KHQ, KITY, WBBM-FM, WCBM...among fifteen hottest at KMJJ-AM, WNOK, KRNA, KAGO, WLWS, KIMN-FM, WFBR, KFMB, WCAR, KMGX, WGAR, WBZ-AM, KBLI...among twenty hottest at KMBZ, WSTQ...added at WNIC, KHOW...growing even faster now...strongest 25-44 across the spectrum, particularly 25-34 females
-  **4 8 KENNY LOGGINS/'FRIEND' (COLUMBIA)**
Profile: Hottest at KCFX, KIMN-FM, WNEU, WCBM...among five hottest at KMJJ-AM, KAGO, WNIC, KFMB, WBBM-FM, WBZ-AM...among ten hottest at KRNA, WTAE, KSL, KBLI, KEX...among fifteen hottest at WASH-FM...among twenty hottest at KBOI, KNBR, KMGX...peaking at Category 2...finally burning
- 13 9 ERIC CARMEN/CHANGE OF HEART (ARISTA)**
Profile: Among five hottest at K104, WGNG, WNIC, KITY...among ten hottest at KEZR, WLW, WSTQ, WCAR, KHOW, KVI-AM, KHQ, WQXI-FM, KPOL-AM, WLOL-FM, LOVE-94, WSM-FM...among fifteen hottest at KMBZ, WQUD, WLWS, KIMN-FM, KBOI, WCBM...among twenty hottest at KCFX, KRNA, KAGO, KBAI, WFBR, KNBR, KBLI, WASH-FM...strong females 18-44, some men 25+...Category 1 should peak first
- 7 10 G. RAFFERTY/RIGHT DOWN THE LINE (UA)**
Profile: Hottest at WQUD, KBOI...among five hottest at KMJJ-AM, WNOK, KCFX, WSTQ, WNIC, KFMB...among ten hottest at KBAI, WFBR, WBBM-FM, WGR, WBZ-AM, KWEN-FM...among fifteen hottest at KMGX, WTAE, KSL...among twenty hottest at WASH-FM...passive still good...use for male balance...M/F 18-44
- P 11 ANDY GIBB/DON'T THROW IT ALL AWAY (RSO)**
Profile: Among five hottest at KPOL-AM, KSL...among ten hottest at WLW, WGNG, WQUD, KBAI, WLWS, KSD, KVI-AM, KHQ, KNBR, WSM-FM...among fifteen hottest at KBOI, KHOW, KITY, WBBM-FM, WCBM, WTAE, WBZ-AM, WLOL-FM, WASH-FM...among ten hottest at KEZR, WFBR, WTMJ, KMGX, KBLI...added at KRNA...females 18-24...huge jumps this week...best at Categories 2 and 3
-  **12 12 B. JOEL/SHE'S ALWAYS A WOMAN (COLUMBIA)**
Profile: Hottest at KMJJ-AM, KFMB...among five hottest at KMBZ, WQUD, KBOI, KHOW, KMGX, WHIO, WTAE, WGR...among ten hottest at KCFX, KAGO, KBAI, WSTQ, WFBR, WBBM-FM...among fifteen hottest at WLOL-FM...peaking in Categories 2 and 3...probably the last strong week...slight burn
- 17 13 FIREFALL/STRANGE WAY (ATLANTIC)**
Profile: Among five hottest at KRNA, WMJC, WQXI-FM, 94CFM, LOVE-94...among ten hottest at K104, KEZR, KSD, KHOW, KNBR, WNEU, WGAR, WSM-FM...among fifteen hottest at WQUD, KIMN-FM, WCAR, WBBM-FM, WBZ-AM, WLOL-FM, KBLI...among twenty hottest at WGNG, WLWS, WFBR, WTMJ, WCBM...added at KAGO, KVI-AM, WASH-FM...solid M/F 18-34 and some men 35-44...continues to build

ALBUMS OTHER ACTION Continued

- CRAIG FULLER & ERIC KAZ** (COLUMBIA)
Key Cut: 45 Profile: Hot at WQUD, WGNG...other action includes Restless Sea, Till You Come Back
- GYPSY BAND/WITH JAMES WALSH** (RCA)
Profile: Hot at 94CFM, WLOL-FM...action includes Looking Up I See, Love Is For The Best...
- PETER, PAUL AND MARY/REUNION** (WB)
Profile: Hot at KMBZ, KHOW...action includes 45, By Surprise, Forever Young, Unicorn

SINGLES OTHER ACTION

- GLEN CAMPBELL/CAN YOU FOOL** (CAPITOL)
Profile: Among five hottest at WFTL...among ten hottest at KMBZ, and WHIO...among fifteen hottest at KBAI, WTMJ, and KVI-AM...added at WQUD, WLWS, WFBR, WNIC, and KPOL-AM
- RITA COOLIDGE/LOVE ME AGAIN** (A&M)
Profile: Among five hottest at KSL...among ten hottest at KFMB...among fifteen hottest at KMBZ, WLW, and WTMJ...among twenty hottest at KBAI, WLWS, and KVI-AM
- COOPER BROS./THE DREAM NEVER DIES** (CAPRICORN)
Profile: Among ten hottest at WQUD, and WCAR...among twenty hottest at KWEN-FM...added at K-104, WTMJ, and WHIO
- ENGLAND DAN & JOHN FORD COLEY/WESTWARD WIND** (BIG TREE)
Profile: Among fifteen hottest at KMJJ-AM, and LOVE-94...among twenty hottest at KMGX...added at KMBZ, and WNIC
- FAITH BAND/DANCIN' SHOES** (VILLAGE)
Profile: Added at WLOL-FM...repeating Network nomination...sounds like Toby Beau and Ol' 55 mixed together
- FULLER & KAZ/ANNABELLA** (COLUMBIA)
Profile: Among twenty hottest at WGNG...added at WFMK, and WMJC
- M. MANCHESTER/DON'T CRY OUT LOUD** (ARISTA)
Profile: Hottest at WLW...among ten hottest at WFMK and LOVE-94...among fifteen hottest at WGNG...among twenty hottest at KEZR, and KSL...added at K-104, KBOI, WCAR, WQXI-FM and KBLI...repeating Network nomination...key week
- MARY MCGREGOR/THE WEDDING SONG** (ARIOLA)
Profile: Added at KEZR, KMBZ, WTMJ, WNEU, WHIO, and KSL
- C. MANGIONE/CHILDREN OF SANCHEZ** (A&M)
Profile: Among ten hottest at WFTL, and WHIO...among twenty hottest at KBLI
- IAN MATHEWS/SHAKE IT** (MUSHROOM)
Profile: Added at KEZR and WNEU
- D&M OSMOND/ON THE SHELF** (POLYDOR)
Profile: Among the five hottest at WTMJ...among the ten hottest at KPOL-AM...among the fifteen hottest at K-104, WLW, and KVI-AM

THE HIT SINGLES Continued

- 14 14 PAUL DAVIS/SWEET LIFE** (BANG)
Profile: Among five hottest at KBAI, WFMK, WMJC, KVI-AM, KBLI...among ten hottest at WNOK, KMBZ, KBOI, WTMJ, KHOW, WCBM, WASH-FM...among fifteen hottest at KEZR, WQUD, KAGO, WLWS, WFBR, KFMB, KNBR, KSL, KWEN-FM...among twenty hottest at KCFX, KIMN-FM, KMGX, WLOL-FM...peaking now
- P 15 BILLY JOEL/MY LIFE** (COLUMBIA)
Profile: Among five hottest at KHOW, KHQ, KEX...among ten hottest at WGNG, WFMK, KITY, WHIO, WTAE, WASH-FM...among fifteen hottest at K104, KRNA, WCAR, WBBM-FM, WSM-FM...among twenty hottest at WLW, KBAI, WQXI-FM, WBZ-AM, WLOL-FM...added at WQUD, WLWS, KIMN-FM, WNIC, KBOI, KFMB, WMJC, WTMJ, WCBM, KBLI, KWEN-FM...no. 2 phones already strongest M/F 18-34, but spreading to older demos...no. 1 mover...looks like a smash...no. 1 LP sales to support it.
- 19 16 CHICAGO/ALIVE AGAIN** (COLUMBIA)
Profile: Among five hottest at WASH-FM...among ten hottest at KEZR, KIMN-FM, WCAR, KNBR, KITY, WCBM, WGR...among fifteen hottest at KRNA, WLWS, WQXI-FM, WNEU, WBBM-FM, KBLI, KWEN-FM, WSM-FM...among twenty hottest at KCFX, WQUD, WSTQ, WFBR, KVI-AM...added at WNOK, KHQ, KEX...similar to Billy Joel...M/F 18-34 and spreading 18-44...sales jumping
- 11 17 J.P. YOUNG/LOVE IS IN THE AIR** (SCOTTI)
Profile: Hottest at KAGO...among five hottest at KMJJ-AM, KCFX, WCAR, KBOI, WTAE...among ten hottest at KBAI, WNIC, KFMB...among fifteen hottest at KSL...among twenty hottest at WBBM-FM...still strongest Category 2...M/F 18-34
- D 18 S. BISHOP/EVERYBODY NEEDS LOVE** (ABC)
Profile: Among five hottest at WNEU, WHIO, KBLI...among ten hottest at KVI-AM, KHQ, KNBR, KSL...among fifteen hottest at KMBZ, WQUD, KBAI, WCAR, WBZ-AM, WASH-FM...added at WFBR, WCBM...very big week...strongest at Category 3...still early
- P 19 ERIC CLAPTON/PROMISES** (RSO)
Profile: Among five hottest at KITY, WHIO...among ten hottest at WFMK, KSD, LOVE-94...among fifteen hottest at K104, KEZR, WGNG, KBAI, WTMJ, WSM-FM...among twenty hottest at WLW, WQUD, WQXI-FM, WLOL-FM...added at KVI-AM, WTAE...M/F 18-24 so far...warm phones already...strongest at Category 1
- P 20 P. CRUISE/DON'T WANNA LIVE WITHOUT IT** (A&M)
Profile: Among five hottest at KEZR, WGNG, KMGX...among ten hottest at KMJJ-AM, WQXI-FM, KWEN-FM...among fifteen hottest at WQUD, WFBR, LOVE-94...among twenty hottest at WSTQ, KNBR, WCBM...added at KRNA, WBZ-AM, WASH-FM...solid 18-34 M/F but especially males...categories 1 and 2



PREDICTABLES

- PAUL ANKA/THIS IS LOVE** (RCA) Profile: Among five hottest at WNIC, WFTL, KSL...among ten hottest at K-104...among fifteen hottest at WNOK-AM...among twenty hottest at WLW, KMJJ-AM, WQUD, KBAI, WTMJ, KVI-AM, WSM-FM...added at KHOW, KPOL-AM, KEX...KBAI...deserves more support...
- ALICIA BRIDGES/I LOVE THE NIGHT LIFE** (POLYDOR) Profile: Among five hottest at K-104, WFBR, WGAR...among ten hottest at WCAR...among fifteen hottest at KIMN-FM, KNBR, WBZ-AM, WASH-FM, KEX...among twenty hottest at WLW, WCBM...added at KAGO
- ALICE COOPER/HOW YOU GONNA SEE ME NOW** (WB) Profile: Among fifteen hottest at WLW, WGNG, KVI-AM, KNBR, LOVE-94...among twenty hottest at KEZR, WLWS, WQXI-FM, KSL, WSM-FM...added at WSTQ, KBOI, WHIO, WASH-FM
- FOGELBERG & WEISBERG/POWER OF GOLD** (FULL MOON) Profile: Among ten hottest at WNEU...among fifteen hottest at KEZR, KIMN-FM, WQXI-FM, KWEN-FM...among twenty hottest at KRNA, WCBM...added at WSTQ, KBLI, WFBR, WASH-FM
- RANDY GOODRUM/THIS FEELING INSIDE** (ARISTA) Profile: Among ten hottest at 94CFM, LOVE-94...among fifteen hottest at WNEU...added at K-104...
- JUSTIN HAYWARD/FOREVER AUTUMN** (COLUMBIA) Profile: Among five hottest at KSL...among ten hottest at KSD, WQXI-FM...among fifteen hottest at WNOK, WLW, WGNG, WNIC, WCAR, WHIO, KBLI, WSM-FM...among twenty hottest at KVI-AM, KWEN-FM...added at KMBZ, KAGO
- ELTON JOHN/PART-TIME LOVE** (MCA) Profile: Among fifteen hottest at K-104, KITY, WCBM, KBLI, WSM-FM...among twenty hottest at KEZR, KRNA, KIMN-FM, WBBM-FM...added at WQXI-FM, WHIO, WASH-FM...
- NICOLETTE LARSON/LOTTA LOVE** (WB) Profile: Among fifteen hottest at KITY...among twenty hottest at WASH-FM...added at WGNG, WQXI-FM, WLOL-FM, LOVE-94, WSM-FM and KITY...
- LINDA RONSTADT/OOH, BABY BABY** (ASYLUM) Profile: Hottest at 94CFM...among fifteen hottest at WGNG, WTMJ, WQXI-FM, KITY...among twenty hottest at WTAE...added at WSTQ, KBOI, KFMB, WCAR...
- BOB SEGER/WE'VE GOT TONIGHT** (CAPITOL) Profile: Among ten hottest at WFMK...among fifteen hottest at WNIC, 94CFM...among twenty hottest at WGNG...added at WSTQ, WFBR, WMJC, WQXI-FM, WNEU...
- LIVINGSTON TAYLOR/I WILL BE IN LOVE WITH YOU** (EPIC) Profile: Among ten hottest at WGNG, WMJC...among fifteen hottest at WNEU, LOVE-94...among twenty hottest at KVI-AM...added at KBOI, KSD, WQXI-FM, KPOL-AM, WFTL, WSM-FM...

NETWORK SAYS "NO" ON ALL FIVE!

GOODRUM SHOWS SUPER REACTION IN SECOND WEEK!

The Communicator Network could not reach a unanimous vote on any of this week's five final nominations:

- DOUCETTE/ALL I WANNA DO (MUSHROOM)
- FAITH BAND/DANCIN' SHOES (VILLAGE)
- M. MANCHESTER/DON'T CRY OUT LOUD (ARISTA)
- FULLER & KAZ/ANNABELLA (COLUMBIA)
- MARK & ALMOND/THE CITY (HORIZON)

A record number of seventeen nominations were cast last week, but none were strong enough to earn the average 3 week air play commitment from each Network member.

The Communicator Network members are:

- | | | |
|---------------------|-------------------------|------------------|
| WSM-FM/Nashville | WLOL-FM/Mpls & St. Paul | KITY/San Antonio |
| WMJC/Detroit | 94CFM/St. Louis | WFMK/Lansing |
| LOVE-94/Miami Beach | KEZR/San Jose | |

In just two weeks, RANDY GOODRUM reported improved sales action with good listener response. All stations report active phones whenever it is played. Randy's Level of Confidence gained from a 6.8 last week to 7.0, with a score of 10 being relative certainty in the local strength of a song. "THIS FEELING INSIDE" received all votes of 6 or better.

NICOLETTE LARSON, in her first week on the Network, reported very good request action. Sales activity is still very early, with stock just now beginning to reach the market place. "LOTTA LOVE" also received a sturdy 7.0 Level of Confidence, with nearly half the Network voting an 8 rating.

EAR STUFF

- | | | | |
|-----------------------------------|--------------|--------------------------------|------------|
| CARPENTERS/I BELIEVE YOU | (A&M) | E. HUMPERDINCK/MORNING IN TIME | (EPIC) |
| JOE COCKER/FUN TIME | (ASYLUM) | LINDISFARNE/RUN FOR HOME | (ATCO) |
| COMMODORES/FLYIN' HIGH | (MOTOWN) | MARK & ALMOND/THE CITY | (HORIZON) |
| KIKI DEE/STAY WITH ME—(LP) | (ROCKET) | MARY McGREGOR/THE WEDDING SONG | (ARIOLA) |
| DOUCETTE/ALL I WANNA DO | (MUSHROOM) | WILLIE NELSON/ALL OF ME | (COLUMBIA) |
| D. HILL/LET THE SONG LAST FOREVER | (20TH CENT.) | KENNY ROGERS/THE GAMBLER | (UA) |
| | | SANTANA/STORMY (LP) | (COLUMBIA) |

JEFF GREEN

It's been a tremendous week of growth in Spectrum III. Welcome eight new stations to the family: KMJJ-AM/Las Vegas, WLW and WLWS/Cincinnati, KHQ/Spokane, KBLI/Blackfoot, ID, KBAI/Morro Bay, CA, WHIO/Dayton, and 14NVR/Waterbury, CT. Just nine weeks ago, Spectrum III had sixteen stations, now we're 56 strong with a lightbulb!



There were some real tricks and treats for Halloween. KFMB aired the only California broadcast of the original War of the Worlds, while KITY spooked Texas simultaneously. MARK LARSON and STEVE SELLERS both reported huge phones to an always successful and entertaining night of radio drama.

At WGAR, famous magician HARRY BLACKSTONE turned (JOHN) LANNIGAN IN THE MORNING into a tiger. Then he made Lannigan disappear! Without John to do his shift, the station moved in the GM and PD of WKRP/

Cincinnati. Guest DJs also included Harry Blackstone (a former DJ himself) and DOC SEVERINSON. Later that day, Harry made John reappear on his local TV show. (We still wonder where Lannigan was all that time.)

LEE POCOCK and GEORGE LAMICH staged this year's Halloween party at KSL, and launched it by playing "The Monster Mash" for the first time ever. Yes, KSL is changing! Over a thousand listeners, more than half in costume, enjoyed contests, candy, and festivities in the converted streetcar barns, now the unique Trolley Mall Square.

Meanwhile, WLWS has already raised \$16,000 for the March of Dimes with their Haunted House, and there're still a few days to go at press time. LARRY JACKSON tells us it's so scary that the original SPIDERMAN came in from New York just to check it out. That's why I keep my door locked constantly...even when it's open.

One Halloween treat KAGO in Klamath Falls didn't find in their bag this year were some oldies catalogs they need to rebuild their gold library. If you can help, call CHARLES SNYDER at 503-822-2551.

I'm now accepting photographs for the 1st Annual Radio Messiest Desk Award. They say it's a sign of intelligence.

TREND SETTERS

KATZ
KCOH
KDAY
KDIA
KKSS
KMJQ
KSOL
WABQ

St. Louis
Houston
Los Angeles
Oakland
St. Louis
Houston
San Mateo
Cleveland

Earl Parnell
Travis Gardner
Steve Woods
Jerry Boulding
Wait Summer
Jim Maddox
J.J. Jeffries
Kelly Jones

WAMO
WAOK
WBLB
WBMX
WCIN
WCHB
WDAS
WDAO
WDIA

Pittsburgh
Atlanta
New York
Chicago
Cincinnati
Detroit
Philadelphia
Dayton
Memphis

Eddie Edwards
Tony Jamieson
Pamela Hall
James Alexander
Bob Long
Wade Briggs
Butterball
Lankford Stephens
Mike Frisby

WJLB
WJMO
WJPC
WOOK
STUDIO 13
WSID
WVOL
WVON
WWRL

Detroit
Cleveland
Chicago
Washington, DC
Orlando
Baltimore
Nashville
Chicago
New York

J. Michael McKay
Lynn Tolliver
Sondra Roberts
John Moen
Steve Crumbley
Chuck Reid
Fred Harvey
Carl Connors
Bob Law

- 1 1 FUNKADELIC/ONE NATION UNDER A GROOVE
Profile: Hottest at KCOH, WAOK, WDIA, WJLB, and WJMO...in the hottest five at KATZ, KDAY, KMJQ, KSOL, WAMO, WBMX, WDAS, WOOK, WORL, and WVOL...in the hottest ten at WJPC...in the hottest fifteen at WCHB...it's been #1 for seven weeks...beginning to lose ground...still an important record...gigantic
(WB)
- 3 2 BARRY WHITE/YOUR SWEETNESS IS MY WEAKNESS
Profile: Hottest at KMJQ, WJPC, and WORL...in the hottest five at KCOH, KSOL, WABQ, and WJLB...in the hottest ten at WAMO, WAOK, WBMX, and WCHB...in the hottest fifteen at WDAS and WJMO...increasing sales growth...female demographics 18+...white and black
(20th CENTURY)
- 2 3 ASHFORD & SIMPSON/IT SEEMS TO HANG ON
Profile: Hottest at WABQ...in the hottest five at KCOH, KKSS, KSOL, WAMO, WCHB, and WJLB...in the hottest ten at KDAY, WBMX, WDAS, and WJMO...in the hottest fifteen at WAOK and WDIA
(WB)
- 8 4 CHAKA/I AM EVERY WOMAN
Profile: In the hottest five at KMJQ, WBMX, WJPC, and WOOK...in the hottest ten at KATZ, KCOH, KDAY, KSOL, WAOK, WCHB, and WJMO...in the hottest WABQ, WDAO, WDIA, and WORL...crossing pop...should have been on pop stations long ago...all demographics
(WB)
- 5 5 RICK JAMES/MARY JANE
Profile: Hottest at WVOL...in the hottest five at KATZ, KDIA, WBMX, WDIA, WJMO, and WORL...in the hottest ten at KCOH, KDAY, and KMJQ...in the hottest fifteen at WABQ and WDAO...added at WCIN...valuable male and teen record
(GORDI)
- 7 6 CHERYL LYNN/GOT TO BE REAL
Profile: Hottest at WBMX...in the hottest five at KCOH, KKSS, KMJQ, WJPC, and WOOK...in the hottest ten at WJMO and WORL...in the hottest fifteen at WABQ...all demographics and growing
(COLUMBIA)
- 4 7 SWITCH/THERE'LL NEVER BE
Profile: In the hottest five at WAMO, WAOK, WCHB, WDIA, and WJMO...in the hottest ten at KATZ, KDAY, KSOL, WJPC, and WVOL...in the hottest fifteen at KCOH...still important...great teen response
(GORDI)
- 13 8 BRIDES OF FUNKENSTEIN/DISCO TO GO
Profile: In the hottest five at WOOK, WORL, and WVOL...in the hottest ten at KMJQ, WBMX, WDAS, WJMO, and WJPC...in the hottest fifteen at KATZ, WABQ, WAMO, and WDAO...tremendous teen and male appeal
(ATLANTIC)
- 6 9 BETTY WRIGHT/TONIGHT IS THE NIGHT
Profile: Hottest at KDAY...in the hottest five at KATZ, KSOL, WDIA, and WJLB...in the hottest ten at KCOH and WJMO...in the hottest fifteen at WCHB and WDAO...the album is gold
(ALSTON)
- 14 10 DONNA SUMMER/MACARTHUR PARK
Profile: In the hottest five at KDAY, KKSS, and WDAS...in the hottest ten at KSOL, WABQ, and WORL...in the hottest fifteen at KMJQ, WAOK, WDIA, and WJMO...#1 on the Universals chart...important in the ratings game for crossover audience
(CASABIANCA)
- 10 11 THE JACKSONS/BIAME IT ON THE BOOGIE
Profile: Hottest at KSOL...in the hottest five at KCOH, KDAY, and WABQ...in the hottest ten at WJLB...in the hottest fifteen at KMJQ, WAMO, and WDAS
(EPIC)
- 15 12 QUAZAR/FUNK AND ROLL
Profile: Hottest at KATZ...in the hottest five at KKSS...in the hottest ten at WABQ and WORL...in the hottest fifteen at KCOH, KSOL, WDAO, and WDAS...added at WDIA and WJPC...big teen record...positive activity...medium to heavy rotation
(ARISTA)
- 11 13 GINO VANNELLI/I JUST WANT TO STOP
Profile: In the hottest five at KKSS, WABQ, and WJMO...in the hottest ten at WCHB, WJLB, and WORL...in the hottest fifteen at KMJQ and WDAS...added at KSOL...big female demographic record and a Black record
(A&M)
- 17 14 CHIC/LE FREAK
Profile: Hottest at WCHB and WDAS...in the hottest ten at KMJQ...in the hottest fifteen at WDAO...added at KKSS, WCIN, WDIA, WOOK, and WVOL...the most added record this week...a monster...Black, Pop, and disco...very big
(SOIAR)
- 12 15 THE WHISPERS/LOST AND TURNED OUT (OLIVIA)
Profile: In the hottest five at WAOK and WJLB...in the hottest ten at KATZ, KSOL, and WCHB...in the hottest fifteen at WJMO
(CATILION)
- D 16 THE ADC BAND/LONG STROKE
Profile: In the hottest fifteen at WDAO, WJLB, and WJMO...added at KDIA, KMJQ, WOOK, and WORL...fast growing record...teen response is great...male demographics slightly
(WB)
- D 17 THE STAPLES/UNLOCK YOUR MIND
Profile: In the hottest five at WCHB...in the hottest ten at KMJQ and WDIA...in the hottest fifteen at KSOL, WJLB, and WJPC...upper demographic Black record
(ARISTA)
- D 18 GIL SCOTT-HERON & BRIAN JACKSON/ANGEL DUST
Profile: In the hottest five at WJMO...in the hottest fifteen at WDAO and WJPC...added at WOOK and WWRL...tremendous male value...important in the ratings
(CLOUDS)
- D 19 BOBBY CALDWELL/WHAT YOU WON'T DO FOR LOVE
Profile: In the hottest ten at WDAS...in the hottest fifteen at WVOL...added at WDAO, WJMO, WORL, and WWRL...upper Black demographic record...male and female...a must...adds a positive to programming
(WHITFIELD)
- 20 20 ROSE ROYCE/LOVE DON'T LIVE HERE ANYMORE
Profile: In the hottest five at WJPC...in the hottest fifteen at WORL...added at WJLB

OTHER ACTION

LENNY WILLIAMS/MIDNIGHT GIRL (ABC) Profile: In the hottest ten at WAOK...added at WCHB, WDAO, WJMO, WJPC, and WWRL...second most added record this week...universal appeal...good record

COMMODORES/FLYING HIGH (MOTOWN) Profile: In the hottest fifteen at KATZ, KSOL, WJPC, and WORL.

CAPTAIN SKY/WONDER WORM (AVI) Profile: In the hottest five at WBMX...in the hottest ten at WJPC...teen demographics

CON FUNK SHUN/SO EASY (MERCURY) Profile: In the hottest ten at KATZ and WORL...in the hottest fifteen at WDAO

MUSIQUE/IN THE BUSH (PRELUDE) Profile: In the hottest ten at KDAS...in the hottest fifteen at WVOL...added at KKSS and WCHB

GENE CHANDLER/GET DOWN (20th CENTURY) Profile: In the hottest ten at WBMX...in the hottest fifteen at WJPC...added at WAOK and WJLB...not a Black record...Black/disco

CHANSON/DON'T HOLD BACK (ARIOLA) Profile: In the hottest ten at WABQ...in the hottest fifteen at KATZ...added at WCHB and WJMO...showing some positive strength

SHALIMAR/TAKE THAT TO THE BANK (SOLAR) Profile: In the hottest ten at KDAY...in the hottest fifteen at WDAO...added at WJMO and WOOK...in order of appeal: disco, black, and pop

GERRY BUTLER/COOLING OUT (PI) Profile: In the hottest fifteen at WDAS and WJPC...added at WAOK and WWRL...great female response 24+

MICHAEL JOHNSON/IT'S ALMOST LIKE BEING IN LOVE (EMI) Profile: In the hottest ten at WJLB...in the hottest fifteen at WCHB...added at WABQ...has a tremendous amount of Black appeal

EVELYN 'CHAMPAGNE' KING/I JUST DON'T KNOW IF IT'S RIGHT (RCA) Profile: In the hottest fifteen at WDAO...added at KDIA and WCHB

KINSMAN DAZZ/FORGET ABOUT LOVING YOU (20th CENTURY) Profile: Added at WABQ, WCIN, and WJMO...has a slight Earth Wind & Fire appeal...upper male and female demographics...plus pop potential...produced by Phil Baley of Earth Wind & Fire also

BROS. JOHNSON/AIN'T WE FUNKIN' NOW (A&M) Profile: Added at KSOI, WCHB, and WJMO...should have been their first single

MICHAEL HENDERSON/IN THE NIGHTTIME (BUDDAH) Profile: Added at WDAS, WDIA, and WJLB

JOHNNY 'GUITAR' WATSON/GANGSTER OF LOVE (BJM) Profile: Added at KCOH, WDAO, and WJMO...three gold albums behind them...a well established artist...a good record

BLACK RADIO AND MUSIC by Lynn Tolliver

MIKE ABBOTT, formerly National Promotions for Avco/H&L Records and now Vice President of MCA Records/New York, was asked two questions. "What is your feeling about the disco trend?" and, "Where is the black music industry headed?" He replied, "The potential of disco is unlimited as long as the product improves. If it gets boring or loses its energy and appeal, the public will get away from it." On black growth, "With the Black Music Association (BMA) and the development of young producers, there is unlimited growth in the black area also. African countries are now interested in black product, and the market

potential there is in the millions. In fact, it's so large it's scary. There are at least 80,000,000 people in Nigeria alone."

As Vice President of MCA, Mike feels they have just scratched the surface but are off to a good start with artists like Van McCoy, Starguard, Jeffree, and Arthur Prysock. Also, the affiliation of Doctor Rock's Productions with a new black label MCA is distributing called "Source," is a sign that MCA is heading in the right direction.

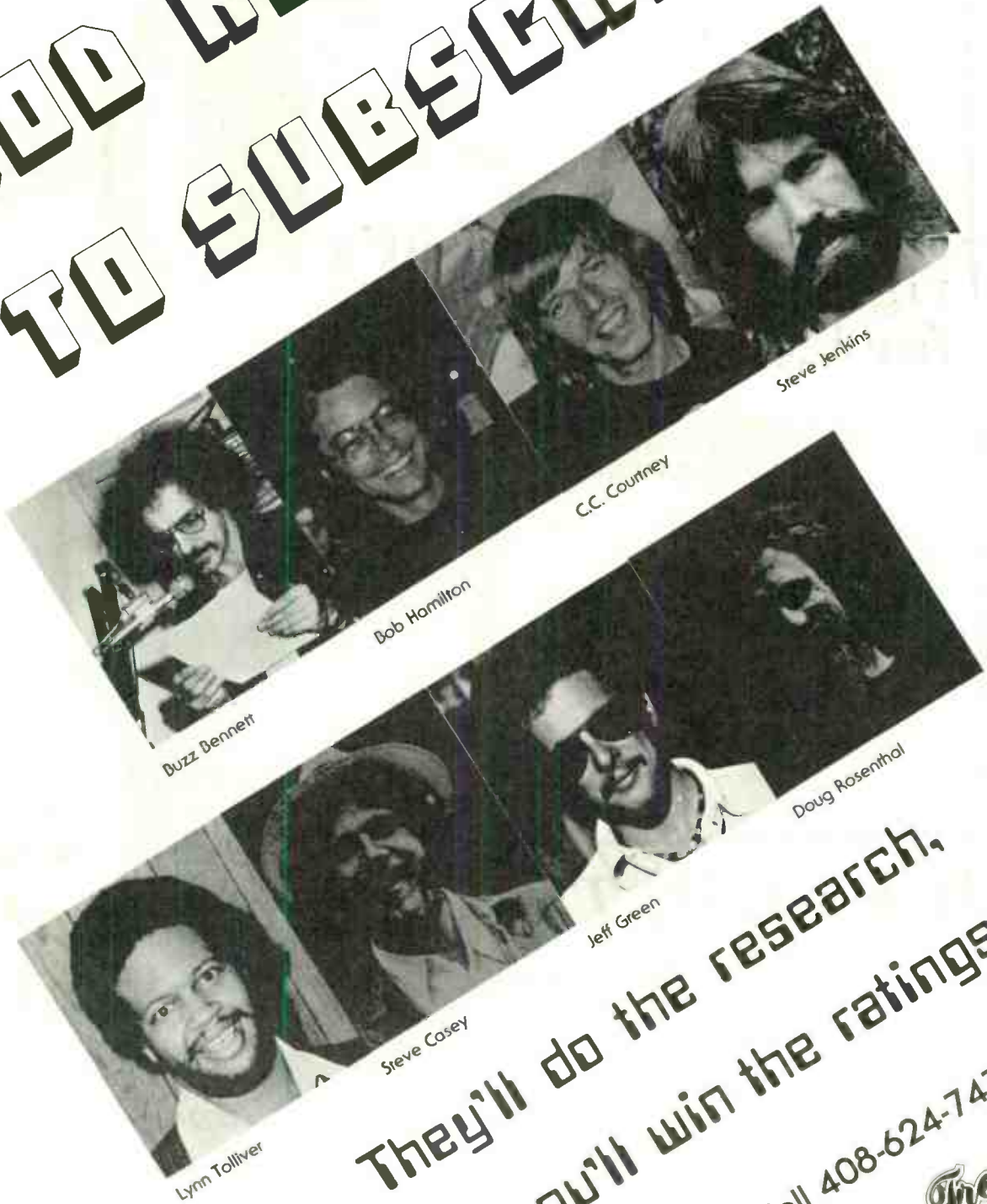
ROBERT WILSON of Detroit had this to say about disco music: "It is a music that has the same beat that blacks

have always played, but certain instruments are more dominant than Black product per se." Robert doesn't feel that disco music is here to stay... "only about another three or four years." Radio stations and markets that are into disco now will easily be able to make the transition to something else, if or when disco washes out.

Next week, Part I of an extensive look at pop stations/black product airplay and black stations/pop product airplay—the whys and why-nots. And also next week, I will start adding rotation info to the Black Chart.

There are only nine days left in the Arbitron. Good luck.

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TREND SETTERS

FM-98
KADX
KAFM
KBCA

New Orleans
Denver
Dallas
Los Angeles

Anthony Wilson
Bill Neil
Mark Campbell
Monica Riordan

KCBX
KJAZ
KJLH
KLCC-FM
WBBY-FM

San Luis Obispo
San Francisco
Los Angeles
Eugene
Columbus

John Howard
Dick Conte
Ted Terry
Mike Handler
Geoff Mayfield

WBFO-FM
WJZZ
WORL
WVRV
WYBC

Buffalo
Detroit
Orlando
New York
New Haven

John Hunt
Dorian Paster
Billie Love
Doug Harris
Doug Keogh

- 1 1 **WEATHER REPORT/MR. GONE** (COLUMBIA) **KEY CUT: YOUNG AND FINE**
Profile: Among five hottest at WYBC, WFBO, KADK, KJAZ, KCBX, and KLCC...among ten hottest at WVRV, and WJZZ...among fifteen hottest at FM-98, KBCA, and WBBY...Other cuts: Pursuit Of Women With The Feathered Hats, River People, the title track, Punk Jazz, And Then, and Elders
- 2 2 **GROVER WASHINGTON/REED SEED** (MOTOWN) **KEY CUT: SANTA CRUZIN**
Profile: Among five hottest at FM-98, KADK, KAFM, WJZZ, and KJLH...among ten hottest at WVRV, and WORL...among fifteen hottest at WFBO, KBCA, and KJAZ...added at WYBC...Other cuts: Step 'N' Thru, Do Dat, Just The Way You Are, Maracas Beach, Lorans Dance, and the title track
- 3 3 **AL JARREAU/ALL FLY HOME** (WB) **KEY CUT: THINKIN' ABOUT IT TOO**
Profile: Among five hottest at KJLH, WVRV, KADK, WJZZ, KLCC, and FM-98...among fifteen hottest at WORL, and KBCA...added at KCBX and KAFM...Other cuts: Brite & Sunny Babe, Fly, and She's Leaving Home
- 7 4 **DEXTER GORDON/MANHATTAN SYMPHONY** (COLUMBIA) **KEY CUT: MOMENT'S NOTICE**
Profile: Among five hottest at KLCC, WYBC, WFBO, and KJAZ...among ten hottest at and KCBX...among fifteen hottest at WBBY...Other cuts: I Told You So, LTD, As Times Go By, Tanya, and Body And Soul
- 4 5 **CHUCK MANCIONE/CHILDREN OF SANCHEZ** (A&M) **KEY CUT: HOT CONSUELO**
Profile: Among five hottest at KBCA, and WVRV...among ten hottest at KADK, and KJAZ...among fifteen hottest at KCBX, WJZZ, KLCC, and WORL...Other cuts: B'bye, Consuelo's Love Theme, Medley, Marketplace, and the title track overature and finale
- 10 6 **MAYNARD FERGUSON/CARNIVAL** (COLUMBIA) **KEY CUT: STELLIA BY STARLIGHT**
Profile: Among five hottest at WJZZ...among ten hottest at WBBY, KBCA, and KADK...among fifteen hottest at WVRV and KCBX...Other cuts: Battlestar Galactica Theme, Baker Street, Over The Rainbow, Birdland, Fantasy, and MF Carnival
- 11 7 **WILLIE BOBO/HELL OF AN ACT TO FOLLOW** (COLUMBIA) **KEY CUT: DINDI**
Profile: Among five hottest at KCBX, and KJLH...among ten hottest at and KADK...among fifteen hottest at FM-98...Other cuts: Keep The Same Old Feeling, Always There, and Fairy Tales For Two
- 9 8 **BOBBY HUTCHERSON/HIGHWAY 1** (COLUMBIA) **KEY CUT: SECRETS OF LOVE**
Profile: Among five hottest at KJAZ, and WYBC...among ten hottest at KLCC and KCBX...Other cuts: Circle, Bouquet, and the title track
- 6 9 **PAT METHENY/P.M. GROUP** (ECM) **KEY CUT: JACO**
Profile: Among five hottest at KLCC, and WVRV...among ten hottest at KBCA and KAFM...Other cuts: April Wind April Joy, Phase, and San Lorenzo
- 5 10 **JEFF LORBER/SOFT SPACE** (INNER CITY) **KEY CUT: BLACK ICE**
Profile: Among five hottest at KCBX, and WJZZ...among ten hottest at FM-98, and WYBC...among fifteen hottest at KADK...Other cuts: Katherine, Proteus, The Samba, Swing Funk, Curtains, and the title track
- 13 11 **CRUSADERS/IMAGES** (ABC) **KEY CUT: BAYOU BOTTOMS**
Profile: Among five hottest at KBCA...among ten hottest at WORL, WVRV, and KAFM...among fifteen hottest at KCBX and WJZZ...Other cuts: Everybody Needs Love, Fairy Tales, Marcella's Dream, Merry-Go-Round, and Snowflake
- D 12 **RICHE COLE/ALTO MADNESS** (MUSE) **KEY CUT: OPEN**
Profile: Among five hottest at WBBY, and KADK...among ten hottest at KLCC, and WFBO...among fifteen hottest at KJAZ...Other cuts: Price Is Right, Common Touch, Remember Your Day Off, Big Bo's Paradise, Cole's Nocturne, and Moody's Mood
- 13 13 **LRS McCANN/McCANN THE MAN** (A&M) **KEY CUT: PARA TI PARA MI**
Profile: Among five hottest at KAFM, and KJLH...among ten hottest at and KADK...among fifteen hottest at WORL and WYBC...Other cuts: Blue Dot, How Can You, and For You
- 8 14 **GIL SCOTT HERON/SECRETS** (ARISTA) **KEY CUT: A PRAYER FOR EVERYBODY**
Profile: Among five hottest at FM-98, and KBCA...among ten hottest at and WVRV...among fifteen hottest at KLCC...Other cuts: Cane, Better Days Ahead, Show Bizness, Three Miles Down, and Third World Revolution
- 15 15 **OREGON/OUT OF THE WOODS** (ELEKTRA) **KEY CUT: WATERWHEEL**
Profile: Among five hottest at WBBY, and WFBO...among ten hottest at KJAZ, and KLCC...among fifteen hottest at WYBC...Other cuts: Yellow Bell, Witchi Tai To, Vision Of A Dancer, and Fall '77

OTHER HEAVY ROTATION

- JEAN LUC PORTY/COSMIC HESSENGER** (ATLANTIC) Profile: Among five hottest at WVRV, and KBCA...among fifteen hottest at WJZZ and KAFM...Cuts: I Only Feel Good With You and Puppet's Dance
- TOM SCOTT/INTIMATE STRANGERS** (COLUMBIA) Profile: Among ten hottest at WBBY...added at KADK, KAFM, KBCA, KJAZ, and KLCC...Cuts: title Suite Part II, Breezin' Easy, Puffin The Big On You, Hi Steppers, and Beautiful Music
- JOE PARKER/NIGHT DANCING** (WB) Profile: Among ten hottest at KAFM...among fifteen hottest at WBBY...Cuts: Katherine, Silver Lace, Come Rain Or Come Shine, and How Deep Is Your Love
- PATRICK BUSHNET/PATRICK** (ELEKTRA) Profile: ...among fifteen hottest at KJLH, and FM-98...added at WJZZ...Cuts: Wishful Thinking, Let's Sing, and Cha Cha
- DAVE PIRK/A GENTLE NOTE** (MUSE) Profile: Among five hottest at WBBY...among ten hottest at KJAZ...added at KBCA...Cuts: Lasy Afternoon, Secret Mystery Of Mr. Hunch, Regards From Freddie Meronwitz, and Scraggle From The Apple
- WOODY HERMAN/CHICK DONALD WALTER & WOODROW** (CENTURY) Profile: Among five hottest at KJAZ...among ten hottest at WYBC, and WJZZ...added at FM-98...Cuts: Aja, I've Got The Meas, Green Earrings, FM, and 3rd Movement
- GARY BURTON/TIME'S SQUARE** (ECM) Profile: Among five hottest at KJAZ...added at WBBY...Cuts: Careful, Radio, and Como En Vietnam
- EDDIE 'CLEANHEAD' WILSON/THE CLEAN MACHINE** (MUSE) Profile: ...among fifteen hottest at KCBX...added at WYBC...Cuts: Taxi Driver Blues, When My Baby Left Me, and Old Maid Boogie
- HOUSTON PERSON/NEARNESS TO YOU** (MUSE) Profile: Among five hottest at WBBY...among fifteen hottest at KADK...added at WYBC...Cuts: Freddie The Freelander, Please Mr. Person, the title track, Pretty Please, and Mean To Me
- RAMSEY LEWIS/LEGACY** (CONCORD) Profile: Among ten hottest at WJZZ, KJLH, and WORL...among fifteen hottest at WVRV...Cuts: Staccato, I Love To Please, Hoogin' On, All The Way Live, and Don't Look Back
- PETE CHRISTIERS & MARKIE MARSH/APOCAL** (WB) Profile: Among five hottest at WYBC...among ten hottest at and KCBX...among fifteen hottest at KADK and WFBO...Cuts: I'm Old Fashioned, Magna-rism, and Reputal
- BONNIE FRANKLIN/IN THE CENTER** (COLUMBIA) Profile: ...among fifteen hottest at KJLH and FM-98...Cuts: Life Moves On, Sunrise, Festival, Spanish Flight, I Like The Music Make It Hot, and On The Path
- BOB HOVNER/BOB HOVNER** (VANGUARD) Profile: Among ten hottest at WBBY and WYBC...Cuts: All Or Nothing At All, Sweet Basil, Milestones, Florence's Fantasy, and Will Be Together Again
- WOODY SHAW/STREPPING STONE** (COLUMBIA) Profile: Among five hottest at KCBX...among ten hottest at KJAZ, and WFBO...among fifteen hottest at WYBC...added at KBCA and KADK...Cuts: 7th Avenue, the title track, In A Capricornian Way, and It All Comes Back To You
- BONNIE LANS/PLAINS** (UA) Profile: Among five hottest at WJZZ...among ten hottest at KJLH, and FM-98...among fifteen hottest at KADK, WVRV, WORL, and KBCA...Cuts: Love Is Here, All For You, These Days, Living Love, Grace, Joy, and the title track
- AMBAD JANALI/ONE** (30th CENTURY) Profile: Among five hottest at KJLH...among ten hottest at WYBC, and WJZZ...among fifteen hottest at FM-98...added at WFBO...Cuts: Jet, Black Cow, Festival, and Dynamo
- WEATH BROS./PASSING THROUGH** (COLUMBIA) Profile: Among five hottest at KAFM, WYBC, and WBBY...Cuts: Prince Albert, Ain't You Blue, In New York, Aetheroc Blues, Yard Bird Suite, Melodrama, A New Blue, and Change
- LEE OSKAR/BEMBE THE RAIN** (RIEKTRA) Profile: Among five hottest at WORL, and FM-98...among fifteen hottest at KADK...Cuts: Words Can't Say Enough, Haunted House, San Francisco, and the title track

SARAH VAUGHN/HOW LONG HAS THIS BEEN GOING ON (PABLO) Profile: Among five hottest at WFBO, and KCBX...among ten hottest at KJAZ...Cuts: Teach Me Tonight, When Your Lover Has Gone, the title track, More Than You Know, and I've Got The World On A String

NEW THIS WEEK

- WILTON PEDIKOR/WE ALL HAVE A STAR** (ABC) Profile: Among ten hottest at KJLH...added at FM-98 and WJZZ...Cuts: My Name Is Love, You And Me And Ecstasy, the title track, Why Believe, and Cycles Of Time
- NEIL LARSEN/JUNGLE FEVER** (A&M) Profile: ...among fifteen hottest at KAFM...added at FM-98...Cuts: Windong and Emerald City
- CHET JAZZ TRIO/AT VILLAGE VANGUARD** (INNER CITY) Profile: Among ten hottest at WBBY...added at WFBO and WYBC...Cuts: 12-12, Moose The Mooch, Favor, and Maina
- MNU DIBANGO/AFROVISION** (ISLAND) Profile: ...added at KLCC, WYBC, and KCBX...Cuts: Big Blow
- TKD DUBBAR/OPENING RHYTHMS** (XANADU) Profile: ...added at KCBX, WYBC, and KADK...Cuts: Mover Again, Hang In There, and Grande Mal/Petite Mal/Exit
- TERRY GIBBS 4/LIVE AT THE LORD** (JAZZ A'LA CART) Profile: Among ten hottest at WBBY...added at WFBO...Cuts: Shadow Of Your Smile, Take The 'A' Train, Mean To Me, and Blues For The Lord
- MARTIN WIZARD** (WB) Profile: ...among fifteen hottest at KJAZ...added at KCBX, WVRV, KADK, WBBY, and WFBO...Cuts: Spring, Brown Boy, Smile At The Front Of The Ladder, King Weasel Stamp, and Come September
- JOHN HARDY/HARDY DANDY MAN** (WB) Profile: ...added at KBCA, KJAZ, WBBY, and KCBX...Cuts: I Can Tell and the title track
- JAN CADARIS/PLACES** (ECM) Profile: Among ten hottest at WFBO...among fifteen hottest at KLCC...Cuts: Entering, Returning, and Bayou Fever
- JOHN KLEINER/CEY** (ABC) Profile: ...added at KJAZ, KAFM, KADK, and KLCC...Cuts: Intimacy
- LOW RAMIS/LIVE** (PI) Profile: ...added at WJZZ, KADK, and KCBX...Cuts: npen

STAYING POWER

- QUINCY JONES/SOUNDS AND STUFF LIKE THAT** (A&M) Profile: Among five hottest at KBCA and WVRV...Cuts: Tell Me A Bedtime Story, Stuff Like That, I'm Gonna Miss You, and Love Me By Name
- WILBERT IANICHIERO/SUNNY SIDE UP** (CBS) Profile: Among ten hottest at WORL...among fifteen hottest at KAFM...Cuts: Good Morning and love Why Don't You Find Us
- KLITH JARRETT/MY HOME** (ECM) Profile: Among ten hottest at KCBX...among fifteen hottest at WVRV...Cuts: Country, Tabarka, Journey Home, and the title track
- BERRY CALDWELL/WHINY CALDWELL** (CLOUDS) Profile: Among ten hottest at FM-98...added at KBCA...Cuts: What You Won't Do For Love and Down For The Third Time
- GATO BARBERIS/TROPIC** (A&M) Profile: Among five hottest at WORL...among ten hottest at and KBCA...among fifteen hottest at WJZZ and WVRV...Cuts: Latin lady, She Is Michelle, Pointinas, Odara, Where The Love Is, and Evil Eyes
- ROY AYERS/YOU SEND ME** (POLYDOR) Profile: Among five hottest at WORL, and FM-98...among ten hottest at KBCA...Cuts: You See Me, It's Not Your Sign It's Your Mind, I Wanna Touch You, Don't You Say No, and the title track
- STANLEY TUREKIAN/WHAT ABOUT YOU** (FANTASY) Profile: Among ten hottest at KAFM...among fifteen hottest at WORL...Cuts: Manhattan Skyline, My Wish For You, the title track, and Feel The Fire

New Openings This Week

KJR/Seattle, needs production/creative Director. Send tapes & resume to Steve West, KJR, PO Box 3726, Seattle, WA 98124. No calls please. EOE/MF.

KBDF/Eugene, needs a midday person. Great place to live. Top 40 hits. Experienced professionals only. Send tapes & resume to Russ Kimball, KBDF, PO Box 506, Eugene, OR 97401 or call 503-345-4304. EOE.

KSly/San Luis Obispo, need air talent strong in production for afternoon drive. Send tapes to Guy Paul, PO Box 1400, San Luis Obispo, CA 93406.

Z-93-FM/Amarillo, needs experienced news person immediately with a desire to seek out local news. Send tape & resume to Bo Jeffries, Operations Mgr., Box 7488, Amarillo, TX 79109.

ZETA-7 (WOR)/Orlando, needs a disc jockey and a news person for immediate openings. Send tape & resume to David Sousa, ZETA-7, 2001 Mercy Dr., Orlando, FL 32808. EOE/MF.

WHY/Montgomery, is looking for someone to do character voices for the morning show and for production. Also looking for a jock for 10-2am. Send resume to Larry Stevens, PD, PO Box 2744, Montgomery, AL 36105. EOE.

WBT/Charlotte, has two openings. We need an all-night country show jock—must be a personality, and we need a talk show host with programming experience. Send tape & resume only to Andy Bickel, WBT Radio, Charlotte, NC 28208. EOE

KGON/Portland, needs creative Production Director, midday air shift. Good money, beautiful city, hot station. Send tapes & resume to Jerry Osterag, KGON, PO Box 22125, Portland, OR 97222. No calls.

WFBQ-FM/Indianapolis, needs air personality immediately. Top 40 super star experience desired. Send tape & resume to Dave Parks, WFBQ, 6161 Fall Creek Rd., Indianapolis, IN 46220.

WRVR/New York, Jazz station has immediate openings for on air talent. Ability to work within structured format is a must. AOR or Top 40 experience helpful. Jazz knowledge is not essential. If they can teach me, we can teach you. Also newscaster needed who can be a strong member of our morning team. Tape should show interaction, communication, and something unique. Send tapes & resumes to Jim Smith, WRVR, 41-30 58th St., Woodside, NY 11377. EOE/MF.

WZZO/Allentown-Bethlehem-Easton market, between Philadelphia and New York City. Superstars AOR is looking for a creative copywriter. Send tapes & resumes to George Hawras, WZZO, Box 111, Bethlehem, PA 18016. Feel free to call 215-694-0511.

SOUTH

WHIT/New Bern, looking for announcers with programming and Music Director abilities. Send tapes and resumes to Richard Taylor PO Drawer 1049, New Bern, NC 28560. EOE/MF.

South Central Broadcasting Corporation seeks air talent for immediate full time openings and future reference. Contemporary, Beautiful Music and Pop Adult formats in medium and major markets. Excellent working conditions, compensation and growth opportunities. Minimum 2-4 years in Top 100 Markets preferred. Send tapes & resumes to Glen Powers, 8704 Glen Echo Drive, Knoxville, TN 37919. EOE/MF. No Calls.

FM-98/New Orleans, needs an intelligent communicator for immediate opening. Progressive jazz based format. Experienced only. Females encouraged. Send tapes and resume to Anthony Wilson, 2906 Tulane Ave., New Orleans, LA 70119. EOE.

WHAS 840/Kentucky, needs an all night jock. 50,000 clear class 1a over 40 states. Adult contemporary, good production, good music background. Send tapes & resume to Jerry David Melloy, Box 1084, Louisville, KY 40201.

WXIL/Parkersburg, looking for the craziest jocks in the business with at least 3 years experience. Must be a lunatic and a radio junkie. We are putting fun back in radio. No floaters. Send tapes & resume to Ron O'Brien, WXIL, PO Box 1228, Parkersburg, W. VA 26101, 304-485-7425.

WLSQ/Montgomery, we're looking for bright, uptempo, Top 40 pros. Mild winters, decent bucks and career advancement are what we offer. Let's hear what you can do. Rush tapes & resumes to J.J. Beach, WLSQ, Box 5000, Montgomery, AL 36101 or call 205-832-4295. EOE/MF.

WBBQ AM&FM/Augusta, needs general assignment reporter. Send resume, photo & tape to Bob Young, News Director, WBBQ AM&FM, Box 2066, Augusta, GA 30903. EOE/MF.

WAPE/Jacksonville, has an opening for a jock and a news person. Send tapes & resume to Paul Sebastian or News Director Jackie Blaine, PO Box 486, Orange Park, FL 32073. EOE/MF.

WEST

KLUC/Las Vegas, has some openings in the near future for a developed personality. Other stations in our chain have openings also including programming positions. Send tape, resume, programming philosophies, & softball batting average to Dave Anthony, KLUC, PO Box 14805, Las Vegas, NV 89114. Please, no calls. EOE/MF.

KLUC/Las Vegas, has an opening for night personality jocks. Send tapes & resume and batting average to Dave Anthony, PO 14805, Las Vegas, NV 89114. EOE/MF.

Top AOR in San Francisco looking for solid announcers. Send tapes & resumes to A.P.L., 340 No. Oakhurst No. 203, Beverly Hills, CA 90210. EOE/MF.

KUHL/Santa Maria, opening for drive time jock. Send tape and resume to Steve Stagnaro, Box 166, Santa Maria, CA 93456 or call 805-922-7727. EOE.

KWUN/Concord, San Francisco suburban adult-contemporary dynamo needs Operations Director with strong production and adult air style. Write or phone K-15 (KWUN), Concord, CA 94520, 415-685-1480. EOE.

MIDWEST

KEWI/Topeka, is looking for a very different morning personality. Must be crazy and relatable. Money is good. Also need an afternoon drive personality community involvement necessary. Call J.R. Creeley at 913-272-2122.

KWEN/Tulsa, opening for afternoon drive news person. At least 2 years experience in gathering reporting. Send tapes & resumes to Lance Lamotte, 1502 S. Boulder Tulsa, OK 74119 or 918-587-9500.

WTLC/Indianapolis, is looking for a PD. Qualifications either college degree & 1 year experience, or at least 5 years experience in a medium or large market. Send picture, aircheck & resume to Amos Brown, WTLC, Box 697, Indianapolis, IN 46206. No calls.

WKLR-FM/Toledo, is expanding their news department. Contact Charlie Chuck, WKLR, Toledo, OH, 419-385-2536.

Top Detroit FM rock station looking for quality announcers. Send tapes & resumes to A.P.L., 340 N. Oakhurst No. 203, Beverly Hills, CA 90210. EOE/MF.

Leading midwest FM rock station needs top notch announcers. Send tapes & resumes to A.P.L., 340 N. Oakhurst No. 203, Beverly Hills, CA 90210. EOE/MF.

KMGK/Des Moines, has an opening for a night jock. Send tapes & resume to Benjamin Hill, 215 Keoway, Des Moines, IA. EOE/MF.

KIRL/ST. Louis, needs modern country air personality with three years minimum experience, good production skills, 3rd Class Endorsed license. If you'd like to expand with the rapidly growing major market country outlet send tape, resume, photo, and copies of recent ARB if available to Mike Fee, Program Director, KIRL Radio, Post Box 1460, St. Charles, MO 63301. No phone calls please.

WNDE/Indianapolis, has an opening for a talented young entertainer for 6-10pm. Must be willing to get involved with HS related activities, good voice and a proven track record preferred. Send tapes & resume to Jeff Lucifer, WNDE, 6161 Fall Creek, Indianapolis, Indiana 46220. EOE/MF. No calls please.

WGB/Evansville, need a Chief Engineer. Prior experience and 1st phone knowledge of directional antennae and audio processing. Excellent compensation—fringe benefits. Call for appointment. John Reiplinger, 812-477-8811. EOE/MF.

WHB/Kansas City, afternoon drive/street reporter. Excellent delivery, writing style. Someone with the desire to jump on a breaking story. Some public affairs programming. Midwest experience preferred. Send tapes & resume to Edward Lewis, WHB, 105 West 14th St., Kansas City, MO 64105. EOE/MF.

Wanted: Jocks, PD's & general radio geniuses for new midwest consultancy. Contact Pat Martin, 809 3rd Street, Stevens Point, WI 54481.

NORTHEAST

WCBM/Owings Mills, opening for daytime shift for teamplayer Adult Contemporary announcer. Send tapes and resumes to Ray Quinn, Program Manager, WCBM-AM, 68 Radio Plaza, Owings Mills, MD 21117 or 301-363-2000.

KDKA/Pittsburgh, opening for creative Production Director. Programming experience and knowledge of contemporary music necessary. Send production tapes and resume to Rick Starr, KDKA, 1 Gateway Center, Pittsburgh, PA 15222, EOE.

WRKO/Boston, now accepting tapes & resumes from outstanding morning air talent. Send to Mark McKay, WRKO RKO General Building, Government Center, Boston, MA 02114. EOE/MF/VH.

WAAF/Worcester, needs announcer 10-2, Superstars experience preferred. 34 Mechanic Street, Worcester, MA 01608. EOE/MF.

Looking

Larry Ahrens, PD of KBCQ, Roswell, NM is looking for programing mgmt. position in small to medium markets. 1st phone, 6 yrs. experience, brought KBCQ to 27.6 in 1st Book. 505-623-3571 (home).

Steve Douglas, WAIV-FM and WJAX-FM wishing to relocate. AOR's only. Let's talk. 904-389-5609.

Jack Armstrong, 14 year pro (WCOL, WSBA, WAMS PD), is looking for a medium or major market PD or jock slot. Would like to settle in northeast or southwest. Contact 814-452-2719.

Dave Dillon, formerly at WQXA/York, PA, is looking for programing or jock gig at Top 40 station. Will relocate! Call 717-652-9218.

Richard Todd, are you still alive? Former working partner is looking, Johnny Richards, c/o KOLA, 3616 Main St., Riverside, CA 92501.

Tom Becka, former MD of KOOO/Omaha will go anywhere. 3rd endorsed, 21 yrs. experience, DJ, production copy, promotion, news. Looking for a position in programing. Before 5pm 402-556-6700. After 5 402-558-7531.

Mitch McCracken former Program Director of KGGO/Des Moines, is now looking for a medium market programing position or record promotion position. 515-225-6514.

Dave Lyons, KRUX, WISE, 14Q and recently Music Director of WHIT 919-684-6310.

Dave Dillan, Jock/PD medium market. Ready to move immediately. Proven track record. 717-652-9218.

Robert Cohen, creative, aggressive but unemployed ND, looking for the right station medium or major market. Will move almost anywhere. 219-447-2460.

Ken Cocker, formerly of WMET/Chicago is looking for nights, mornings on afternoon. He was No. 1 at WNDE. Looking for a personality oriented station. 317-898-9562.

Gary Granger, formerly of WSHE, is looking for a management/programing position. 305-427-5815.

"Native New Yorker-Real good voice black-seeking jock shift and/or music directorship in large market. Washington D.C., and points North, Dig Pop, days: 919-868-2628 til 11 pm; nites: 919-323-0926 til 6 am-"Bruce".

Freddy Pilot, just formed Sunshine State Promotions independent in the state of Florida. Call 305-688-9014.

Gayle Bierman, formerly of WLOS & BJ-105/Orlando is looking for news position. 305-273-7239.

Dave Lyons, currently MD and 7-12 at No.1 WHIT/New Bern, looking for medium or major market position after Oct. 6. 919-638-4068/637-4450.

Paul Zarcone, available qualified programer formerly of WGCI-FM/Chicago and 3 yrs. at WBL5 as J.D. Holiday. Great ratings. 312-327-2412.

Garrett Hart, progressive personality-4 years experience PD & MD. Successful small market AOR with numbers to prove it. 814-796-6358 or 814-734-5586.

Jim Ward, AOR Communicator available now. Two yrs. on-air experience, production that sells, background in promotion and sales, great too. 814-452-4200 or 814-796-6358.

Dicky-Do Edwards, Asst. PD at WHBQ is looking for a PD position, preferably on the West Coast.

Changes

- *Dave Ross is the new Program Director of WLOB/Portland, ME and also will be handling the Music Director duties on our new FM. The format will be Album Radio...
- *WLOB-AM has changed to an adult oriented MOR...
- *Nelson Gardner is doing music for WLOB-AM/Portland...
- *David T. has resigned as Production Director and midday jock at KGON/Portland...
- *Bob Rivers is new Music Director at WSTQ/Worcester (14-Q) from WSAR/Fall River and WELI/New Haven. He will also do morning drive...
- *David S. Landis, Chief of Broadcast Facilities Division, will retire November 3 after 30 years of service...
- *Lionel T. Mongas was named Special Assistant to the Chief of Broadcast Bureau to oversee EEO and Minority Ownership matters...
- *Bill O'Brien, Music Director, resigned from WAMS/Wilmington...
- *Mark Roberts, formerly afternoon drive and assistant PD at KSLY/San Luis Obispo, has gone to KSBY-TV news in the same town...
- *Dennis Malloy has been promoted to Music Director at WHWH/Princeton, NJ. Malloy continues his stint as afternoon DJ...
- *KM-10/Vista, CA has moved into new studios in the Palo Vista Shopping Center. The new facilities are located at 1591-B East Vista Way, Vista, CA...
- *Tim Kenner has been appointed to the position of National Sales Manager at WHIO-AM&FM/Dayton...
- *Larry Davis has been appointed to the position of reporter for WHIO radio news/Dayton. He was News Director at WHKK/Erlanger, and reporter at WSAI/Cincinnati...
- *Neil Cannon has joined KFMB/San Diego as Operations Manager and will do weekends as well. He comes from a varied background including WHDH/Boston, WRCP and WIP/Philadelphia...
- *Al Herskovitz is the new Program Director for WIP/Philadelphia. He leaves KPOL/Los Angeles where he was Program Director...
- *Larry Yurdin leaves his position as Executive Producer of Rock Around the World...
- *Terry Gross, formerly with WFTL/Ft. Lauderdale doing afternoon drive, has joined the staff of KTWO/Casper and will do mornings...
- *Jim Smith is the new Program Director at WRVR/New York. Most recently he PD'd WOKY/Milwaukee...
- *New line-up at WDAK/Columbus, GA: 5-7AM Cuzzin Al, 7-10AM Steve Kelly (PD/MD), 10-3PM Sandy Weaver, 3-7PM Steve Adams, 7-12PM Charlie McCartney (Asst. PD), 12-5AM Tod Summers, and weekends Chris Van Dyke & Bob Allan...
- *New line-up at KMGC/Dallas: 6-10AM Dave Gorman, 10-3PM Dave Thomas, 3-7PM Jim White, 7-Mid Sharon Golihar & Steve Wichol (News Director & Promotions Director), and weekends Deidre O'Donoghue & Norma Bartholomew...

Universal Singles

DAN HARTMAN/INSTANT REPLAY

(BLUE SKY)

Profile: WKBO 1-1, WCAO 13-10, KBEQ 19-15, WNBC 19-16, WGBS 22-16, Y100 19-17, 99X 25-18, WPGC 22-19, WRKO 26-20, KOPA 29-22, F-105 D-28, 96X 33-28, and WHB A-38... added at KCMO, WHHY, WIFI, KOBO, and WJFL

ALICE COOPER/HOW YOU GONNA SEE ME NOW

(WB)

Profile: KBEQ 23-20, WHB 33-21, WTIK 31-21, KGW D-24, WKBO 28-24, WDRQ 28-25, WFIL D-25, WRKO 27-25, KOBO 32-28, WAMS 30-28, WLSQ D-29, WFOX D-29, WAQY D-30, KRKE A-30, 63/KIDD D-30, WDAK A-31, WOXA-FM D-33, KTLK D-35, and KEWI A-35...added at WNAP, WGH, WISM, WRFC, KYYX KJRB, and WANS

GENE COTTON/LIKE A SUNDAY IN SALEM

(ARIOLA)

Profile: WANS 16-12, WFOX 17-14, 63/KIDD 20-17, WFLI 21-18, KOEO 26-19, WFBC 26-20, WSGA 24-20, KOBO 27-22, KEWI 32-25, KSTP 29-26, V97 30-27, KMGK D-29, WSFL 34-30, WOXA-FM 37-34, and WTIK D-40...added at WISM and WZZP

ELTON JOHN/PART TIME LOVE

(MCA)

Profile: KSLY 28-18, KRSP 27-19, KX104 26-19, WFBC 30-23, WSGA 27-23, KEZY 31-26, KRUX 31-26, KRTH-FM 28-27, WFOX D-27, KSTP A-29, TEN-Q A-29, WAQY D-29, KRKE A-29, WRFC D-29, WANS D-32, KRBE 40-36, CK101 A-36, and KLIF A-40...added at B-100, KOPA, 92Q, KMGK, WLSQ, WAMS, KTLK, WLPL, WAMX, KENI, KUHL, WDAK, and KELI

LINDA RONSTADT/OOH BABY BABY

(ASYLUM)

Profile: KSLY 27-17, KRTH-FM 24-20, WAVZ 29-25, WDRQ 34-27, WHBQ D-27, KMGK 30-28, KENI D-28, WZZP 32-29, 99X D-29, WSGA A-29, KJRB D-30, 96KX D-30, 96X A-33, KCBQ A-34, WLCS 37-34, KRUX 38-35, and CK101 A-39...added at KJR, V97, KEZY, WOXA-FM, KX104, KGW, KILT, WAQY, WJET, KCBN, KRSP, WKBO, and WTIK

JUSTIN HAYWARD/FOREVER AUTUMN

(COLUMBIA)

Profile: WAQY 4-2, WJET 9-3, WHHY 16-9, KILT 18-12, KRBE 23-12, KSLQ 15-12, KLUC 21-14, WFOX 19-15, CK101 38-26, WANS 28-26, and KEWI A-38...added at KGW

CHIC/LE FREAK

(ATLANTIC)

Profile: CKLW 18-9, 96X 22-13, Y100 28-19, WAVZ 34-21, WDRQ 30-21, WRKO D-21, WANS 32-24, WSGA A-28, KRTH-FM D-29, WDAK A-30, WNBC A-31, CK101 40-35, V97 D-35, and WSFL A-35...added at WEFM, WIFE, WPGC, WTIK, WGH, WDRC, WKBO, WRFC, and KOPA

CHAKA/I AM EVERY WOMAN

(WB)

Profile: WGH 19-13, CKLW 22-16, WHBQ 21-18, WANS 23-18, WSFL 26-19, WLPL A-23, KRBE 27-24, WDRQ 29-24, WCAO 30-26, WNBC 27-26, KSLY D-31, WTIK 40-33, and CK101 37-33...added at WZZP, KCBN, and KRTH-FM

10cc/DREADLOCK HOLIDAY

(POLYDOR)

Profile: WFBC 17-15, WDAK 18-16, CK101 24-18, WFOX 27-21, WZZP 26-23, 96X 26-23, WANS 29-23, B-100 25-24, WCAO 29-25, KBEQ 30-27, KSLY 32-28, KLUC D-29, WTIK D-38, and WHB A-39

JOE COCKER/FUN TIME

(ASYLUM)

Profile: WGH D-15, KSLY 25-21, WAQY 27-24, WNAP D-27, WZZP 31-27, WANS 34-29, WCAO D-30, WIFI D-30, WFOX D-30, CK101 39-34, KRBE 39-35, and KILT A-40...added at WKBO, WJET, and WRFC

ERIC CLAPTON/PROMISES

(RSO)

Profile: KSLY 22-11, WFLI 25-21, 92Q 28-24, WFOX 28-24, KLUC D-27, WANS 30-27, WNAP D-30, WOXI D-30, and WRFC D-30...added at WFYR, KYA, WRKO, WHHY, and KUHL

MUSIQUE/IN THE BUSH

(PRELUDE)

Profile: 96X 4-1, Y100 7-4, WAVZ 21-10, WNBC 22-19, and WPGC 24-22...added at WIFI

BOB SEGER/WE'VE GOT TONIGHT

(CAPITOL)

Profile: WRKO 10-8, CHUM 29-23, WGH D-25, WLPL A-26, KOPA D-28, B-100 D-30, WZZP 34-30, WFBC D-30, WIFE D-31, and KILT A-39...added at KSLY, WOXI, WFOX, WDAK, KEZY, WISM, and KYA

NICK GILDER/HERE COMES THE NIGHT

(CHRYSALIS)

Profile: WTIK 20-17, CK101 26-21, and KJRB D-29...added at KRBE

QUEEN/BICYCLE RACE

(ELEKTRA)

Profile: KLIV D-29k KHJ A-30, Y100 A-30, and WAVZ A-32...added at KX104, WNAP, KOPA, KJRB, WGH, and WANS

STUPID BISHOP "EVERYBODY WANTS LOVE"

AB 12406

Adds:

WFIL
KXOK 39
KILT 31
KVOX
WLPL
WBRF 30
KLEO
WQID

Debuts:

K-100 26
KNUS 29
KROK 29
WKIX 30

At:
22 B-100
23 KJR
12 KMJC
28 KTLK
23 WTIX
11 KAKC
16 KSTP
22 WBBQ

Moves:

24-20 KERN
30-27 KIMN
10-7 WBJW
28-21 KEWI
27-22 KLIF
21-15 WZZP
10-8 WHBC
20-17 WHHY
18-12 WRFC
12-9 WGNI
21-16 WJAK
6-3 WGLF
8-3 KNOW

On:
WCOL
WIFE
WING
WGCL
WAYS



RECORDS
ABC DELIVERS





INFINITY RECORDS

PRESENTS



Robert Johnson

As a Memphis teenager, Robert Johnson made a reputation as the premier studio guitar player in the Stax studios. This led to tours with Al Green and Ann Peebles. Robert's roots are rock 'n roll. However, and so is his Infinity Records debut album "Close Personal Friend." The first single from this album is "I'll Be Waiting" (INF 50000).

HOT CHOCOLATE

Hot Chocolate has a delectable selection of U.S. chart records to it's collection, including the gold single "You Sexy Thing" and earlier singles such as "Emma" and "Disco Queen." Their debut Infinity Records single which has already won Hot Chocolate their 8th silver disc in England is also the title cut from the upcoming LP "Every 1's A Winner" (INF 50002).



DOBIE GRAY

Dobie Gray has had hit records spanning two decades, including classics such as "In Crowd" and the gold single "Drift Away." He is established not only in the U.S., but internationally as well. His new single, "You Can Do It" (INF 50003), was cut in Muscle Shoals by Rick Hall. It is the first of a series of hits from his upcoming album "Midnight Diamond" which will launch a string of hits that will span over into the decade ahead.



ALL WE ASK YOU TO DO IS LISTEN.

