

Fred

April 24, 1978

C. C. COURTNEY
One of the subjects in
the Rating Game
see Page 9



**GARY DAVIS PROMOTED
BEAU RAINES OUT AT WZZP
JERRY BOULDING &
E. RODNEY JONES
RELEASED AT WVON
RON ALEXENBURG HEADS NEW
LABEL FOR MCA
DON DEMPSEY REPLACES
ALEXENBURG AT EPIC**

Gary Davis

*Don't you dare call this disco !
It's A Work of Art*

THE MICHAEL ZAGER BAND

LET'S ALL CHANT

HIT RECORD!

**Y100 14-10, WAVZ 25-20, 13Q 22-20, WAMX 26-20
WDRC 28-22, WQXA -FM 37-24, KNUS 30-25,
WZNG 31-29, AND KTFX 38-34...
ADDED AT WORD AND WTOB**



ADDED AT:

KJR
KPAM
KING
KNDE
KIIS-FM
KIMN
KRSP
KXOK
WHB
KILT-FM
WNOE-AM
KSTP
KQWB
WLS
WZUU
WDRQ
WYSL
WXLO
WDRC
WCDO
WRKO
WZZD
WIFI
Z-93
WBBO
WGLF
WLAC
WVBF
KJOY
B-100
KMJC
KIOQ
WNDR
WISM
KOIL
WOW
KDZA
WTAC
WSAM
KAAY
WMC-FM
WIP

ajja

**STEELY DAN
DEACON BLUES**



ADAM
Rock & Roll

**TEN
YEARS
LATER**

**A VERY SPECIAL PROGRAM
"THE ALBUM HOUR"**

STILL TIME TO JOIN
THIS NATIONWIDE
PREMIERE

**ASK FOR Z
GET YOURS
DELIVERED
IMMEDIATELY**

CALL 213-650-1234 NOW!



Fred

VOL. II, NO. 16

is published by Fear and Loathing of Carmel...All material is copyrighted and cannot be used without permission. The subscription and editorial offices of FRED are located at P.O. Box 5546, Carmel, California 93921 ...408-624-7474...Subscriptions are \$140 per year...\$50 per quarter.

THE HITS

- *1. WINGS
- *2. TRAVOLTA & JOHN
- 3. YVONNE ELLIMAN
- 4. JEFFERSON STARSHIP
- 5. FLACK & HATHAWAY
- *6. CHUCK MANGIONE
- 7. A.R.S.
- *8. ANDY GIBB
- *9. WARREN ZEVON
- 10. KANSAS
- 11. BARRY MANILOW
- 12. BEE GEES-Night Fever
- 13. JACKSON BROWNE
- 14. ENGLAND DAN
- *15. TRAMMPS
- *16. MATHIS & WILLIAMS
- 17. PARLIAMENT
- 18. DAVID GATES
- 19. GENE COTTON
- 20. BOB WELCH
- PREDICTABLES
- GERRY RAFFERTY
- PLAYER
- CARLY SIMON
- PLASTIC BERTRAND
- SWEET
- ELTON JOHN
- MICHAEL ZAGER
- PATTI SMITH
- HEART
- JIMMY BUFFETT
- LITTLE FEAT
- ANGEL
- 1 JEFFERSON STARSHIP
- 2 WINGS
- 3 JACKSON BROWNE
- 4 A.R.S.
- 5 GENESIS
- 6 WARREN ZEVON
- 7 JIMMY BUFFETT
- 8 JOURNEY
- 9 HEART
- 10 REO SPEEDWAGON
- PREDICTABLES
- BRITISH LIONS
- PATTI SMITH
- MARSHALL TUCKER
- HALL & OATES

2 POWER PAGES

5 TOP NEWS:

Beau Raines fired from WZZP...Gary Davis promoted to VP at ABC...Jerry Boulding and E. Rodney Jones fired at WVON...Ron Alexenburg starts a new label for MCA

7 60 SECONDS

*8 GREAT IDEAS:

TV piracy...WFTL's "Tele-Friend" contest ...Parma's Feel It All Over ... KFAT and the Two Bit Payoff... WAKY's Derrier Derby

9 FRED's Rating Game

10 RATINGS:

Latest MediaTrends for Dallas, Denver, and Philadelphia...Top ten movies, books, and TV programs

11 CHANGES

12 PROFILE:

FRED talks with Max Floyd, PD of KY-102 in Kansas City

13 OPENINGS

14 QUEST/ CHINA COVE

15 LETTERS/ CALENDAR

16 INTERVIEW:

A Conference Call with four Black programmers—Earnest James, WBMX; Fred Harvey, WVOL; Jim Maddox, KMJQ; & Keith Adams, KDIA

18 WASHINGTON/ MANAGEMENT:

KTVX fined \$2,000 ...Cheraw Broadcasting wins battle for FM outlet

19 ENGINEERING:

Eric Small tells us how to read modulation monitors in four easy steps

21 SPECTRUM

22 UNIVERSALS

27 BLACK

28 JAZZ

29 COUNTRY

30 SOFT ROCK

31 ALBUMS

34 STATION BY STATION ADDS

36 PREDICTABLES

ON THE COVER:

Newly appointed Vice President in Charge of Promotion and Creative Services—Gary Davis of ABC

BUZZ BENNETT

BOB HAMILTON

RON CHASE- MANAGING EDITOR

STEVE JENKINS- ALBUM EDITOR

LYNN TOLLIVER- BLACK EDITOR P.O. Box 03266, Cleveland, OH 216-795-1212

MARTY MAXWELL- RESEARCH COORDINATOR

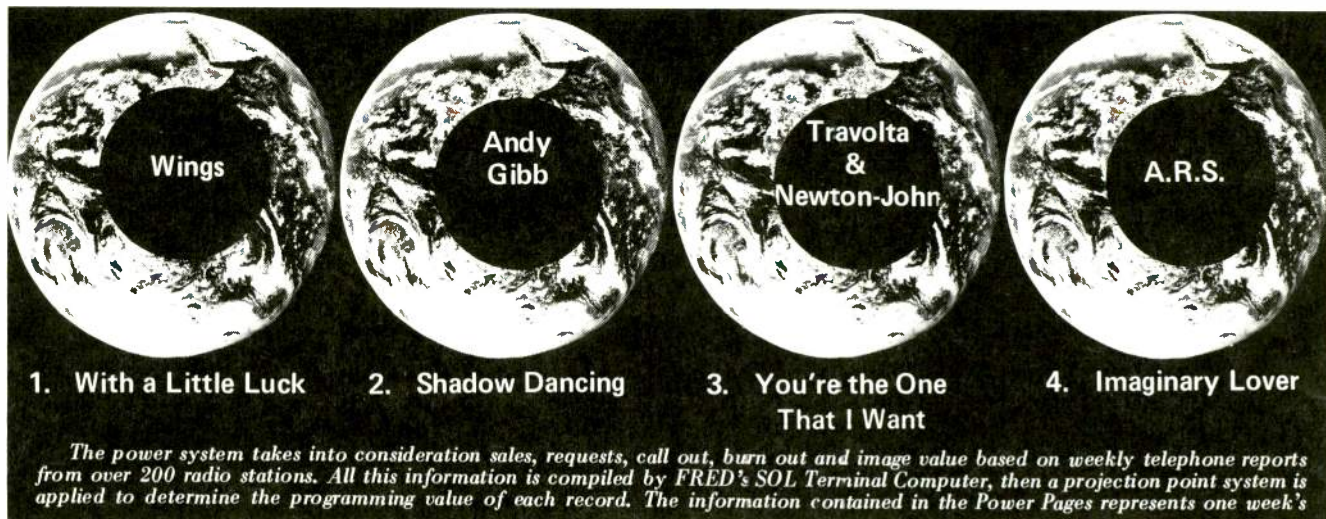
CARL GIDEON- ACCOUNTING & COMPUTER ANALYST

DOUG ROSENTHAL- PRODUCTION MANAGER & RESEARCH

T. KAE MANWILL DESIGNER

FRED
P.O. Box 5546
Carmel, CA 93921

POWER



OTHER TRADES BEHIND! ANDY GIBB IS HOTTEST RECORD WINGS STAYS ON TOP MANGIONE MOVES 10-6

Wings most valuable record of the ARB—holds a 3 to 1 lead over the No. 2 record, and will not burn before the Arbitron ends. Travolta & Olivia hit No. 2—capturing female demographics. Starship continues to show good moves and holds at No. 4 in FRED. Flack and Hathaway No. 1 in consensus of R&B crossover markets. Chuck Mangione moves 10 to 6 and continues to capture all demographics. Andy Gibb proves to be hottest moving record of the week. OOOOOOWWWWWW's keep Warren Zevon off some major stations, but moves from 17 to 9 and is a smash! Eddie Money is breaking wide open. Bonnie Tyler moves from 32 to 28 capturing all demos, especially 18+. George Benson shows a resurgence. Steely Dan's "Deacon Blues" moves from Predictables to 35 despite ARB hold-backs. Plastic Bertrand, Heart, Sweet, and Gerry Rafferty move into Predictables—put the big money on Gerry Rafferty.

Jefferson Starship and Wings tie up the top of the Album Chart again this week. Jethro Tull makes a strong move and the FM Soundtrack moves into the chart from the Predictables.

Mathis & Williams hold onto the top spot in Black radio with the O'Jays moving up fast.

ALBUM POWER

1. JEFFERSON STARSHIP-Earth
2. WINGS-London Town
3. GENESIS-Then There Were Three
4. JETHRO TULL-Heavy Horses
5. HEART-Magazine

BLACK POWER

1. MATHIS & WILLIAMS-Too Much
2. GEORGE BENSON-On Broadway
3. O'JAYS-Used to Be My Girl
4. HEATWAVE-Groove Line
5. FLACK & HATHAWAY-Closer I Get

PAGES



SOFT ROCK POWER

1. WINGS-With a Little Luck
2. CHUCK MANGIONE-Feels So Good
3. JEFFERSON STARSHIP-Count on Me
4. MATHIS & WILLIAMS-Too Much
5. ANDY GIBB-Shadow Dancing

COUNTRY POWER

1. ROGERS & WEST-Two Fools Collide
2. DOLLY PARTON-It's All Wrong
3. JOHNNY DUNCAN-Shoes Under My Bed
4. ELVIS PRESLEY-Softly/Unchained
5. WILLIE NELSON-Georgia

JAZZ POWER

1. GEORGE BENSON-Weekend in L.A.
2. EDDIE JEFFERSON-Main Man
3. LONNIE LISTON SMITH-Loveland
4. STANLEY TURRENTINE-Westside
5. STAN GETZ-Gold

REQUEST POWER

1. BEE GEES-Night Fever
2. ANDY GIBB-Shadow Dancing
3. WINGS-With a Little Luck
4. YVONNE ELLIMAN-Can't Have You
5. TRAVOLTA & JOHN-You're the One
6. BEE GEES-Stayin' Alive
7. WARREN ZEVON-Werewolves
8. PARLIAMENT-Flashlight
9. RAYDIO-Jack & Jill
10. TRAMMPS-Disco Inferno

REQUEST POWER 12-14

1. BEE GEES-Night Fever
2. ANDY GIBB-Shadow Dancing
3. PARLIAMENT-Flashlight
4. RAYDIO-Jack & Jill
5. TRAVOLTA & JOHN-You're the One
6. TRAMMPS-Disco Inferno

REQUEST POWER 15-18

1. ANDY GIBB-Shadow Dancing
2. PARLIAMENT-Flashlight
3. WINGS-With a Little Luck
4. TRAVOLTA & JOHN-You're the One
5. BEE GEES-Night Fever
6. RAYDIO-Jack & Jill

REQUEST POWER 18+

1. WINGS-With a Little Luck
2. ANDY GIBB-Shadow Dancing
3. YVONNE ELLIMAN-Can't Have You
4. BEE GEES-Night Fever
5. TRAMMPS-Disco Inferno
6. DOLLY PARTON-Two Doors Down
7. GEORGE BENSON-On Broadway

RECURRENT POWER

1. BEE GEES-Stayin' Alive
2. HEATWAVE-Always & Forever
3. SAMANTHA SANG-Emotion
4. QUEEN-Rock You/Champions
5. STYX-Come Sail Away

RUTLEMANIA!

meet the rutles stereo



LET IT ROT



WGNI
WOHS
WSKW
WIGY
WEIM
WNBH
WAQY
WWCO
WTRY

WWWD
WNEW-FM
WRNW
WBAB
WLIR
WIFC
KSTT
KILT-FM
K-98

KTAC
KBZY
KALE
KYL
KRLC
KRPL
KGAL
KYJC
KGHO
WGN
KEX



demis roussos

He's sold more records than the population total of Rome, London, Paris, Munich, Amsterdam, Copenhagen & Brussels combined.

His new Mercury Album will add even more cities to that total plus his exciting new single, "That Once in a Lifetime," & a special 12 inch Disco version of "L.O.V.E. Got A Hold of Me."



A HIT RECORD

OUT OF THE BOX PICTURE THAT!



**AFTER
ONLY
14
DAYS**
BB 94-87*

April 24, 1978
This week
KLIF
Confirmed!!!

"BLUER THAN BLUE"

by

MICHAEL JOHNSON

KRTH
KAKC
WGH
KNDE
WORD
WSM-FM
WGUY

KFMD
WGOW
WBSR
KFYR
WAUG
WFBR
KEIN
KENI

WSB
WSM
WBAL
WMAL
WOW
KHFI
KQWB

WORC
KELI
WPTR
KDON
KFIV
KNX-FM
WJR
WMGK

WGY
WCCO
KVOX
KAYX
WBTR
WFOM
WRSC

WAGQ
KMOX
WBTR
KILE
KCBN
WMFJ
WICC
KELP

WRJZ
WFEA
KQDI
WSPT
WTLB
WJON
WFLI
WAKX



RAINES OUT WZZP GARY DAVIS PROMOTED AT ABC

JONES & BOULDING FIRED AT WVON

BEAU RAINES OUT IN CLEVELAND



Cleveland--Beau Raines, Program Director of WZZP, was fired last Monday. Tom Jeffries has been named the new PD and taken over Raines' position. FRED talked with Jeffries about the shocking news. He said that no reason was offered to him about Raines departure and "the next morning, I found myself sitting in the programmer's chair". Raines, who had been working the 9-Noon shift, was not available for comment at press time. He had been the Program Director of WZZP since the middle of January of this year. Prior to that he was the PD of WPEZ in Pittsburgh.

E. RODNEY JONES & JERRY BOULDING OUT AT WVON

Chicago--Since Combined Communications has taken over WVON and WGCI in Chicago, four people have been fired at the station. Joe Jones, new manager of the two stations, has fired Operations Manager Jerry Boulding, long time Program Director E. Rodney Jones and the night jock, Bill "Butterball" Crane. According to sources, Walt Baby Love, a former WVON executive will return as Program Director. Combined has announced that the Black format of WVON will remain intact, but the future of WGCI is less certain.

According to the Chicago Tribune, security guards had to be placed outside

the station to avoid a riot from a group of dissatisfied Butterball Crane fans. FRED was not able to reach Boulding or Jones for comment at press time.

RATING REMINDERS?

San Diego--Several radio stations in more than fifteen markets across the U.S. have been making announcements on the air urging listeners to fill out their Arbitron diaries and send them in. In San Diego, sources say that practic-

DAVIS NAMED VP

Los Angeles--Gary Davis, National Promotion head of ABC Records, has been promoted to Vice-President in Charge of Creative Services replacing Barry Griff. According to Davis, he will not only be in charge of creative services but will also be handling some areas of promotion and sales. In addition to Gary's promotion, Johnny Barbas has become the National Promotion Director. Tom O'Hare moves from special projects to National Director of Tours. Dino Barbas will be moving into the slot of Artist Affairs and Relations.

Gary originally moved to ABC from Warner Brothers Records last October. Since that time, he has formed what he calls, "The ABC Team". Gary attributes the success of ABC today to this team of promotion people that he claims are "the best in their field". Gary also mentioned that both the lack of politics and the tremendous input from his promotion staff has caused ABC's rapid growth. Congratulations and best wishes to Gary and his "team".

ally all the radio stations in that city were airing announcements urging listeners to fill out the diaries and informing them of the importance of writing in the correct call letters. They have also been mentioning that the rating service is for the good of the station and that it is very important to mail them in when filled out completely. These announcements are apparently to help correct the problem of 1600 diaries being mailed out and only 800 of those having been returned. But before you get ready to

Continued on Page 6

ALEXENBURG LAUNCHES NEW LABEL

Los Angeles--MCA Records is beginning a new record label to be based in New York. It is said to be the company's answer to Capitol's new EMI-America and CBS' Portrait. The company will be headed by the man Ted Nugent has always claimed, single-handedly, made him a star. His name is Ron Alexenburg, a former CBS Records' senior vice-president. So far, the new label has

RATING REMINDERS

Continued from Page 5

put announcements on the air, beware that Arbitron has allegedly sent frightening telegrams to each of those San Diego stations. The telegram supposedly told each station that if they did not remove the announcements from the air that Arbitron would seriously consider not publishing this particular survey. A spokesman for Arbitron said that they did not object to these announcements but did object to only one or two stations in each market airing them.

MURPHY RESIGNS

Kansas City--Mike Murphy, the number one rated morning personality in Kansas City for the last ten years, has resigned from KMBZ. According to the station's Program Director, Steve Bell, "We're not able to meet a common ground on Mike's new contract." Bell also said that Murphy left the station on amicable terms, and he will be taking a six month vacation before announcing his new plans. Curt Metz will be replacing Murphy in the morning.

FERRIS SETS GUIDELINES

Washington, DC--FCC Chairman Ferris has set five principles that will guide his regulatory policies. In his first address since taking office, he spoke before the NAB Convention in Las Vegas. Here then are the major policies:

- (1) Independence from regulated industries.
- (2) Even-handed justice for large and small licensees, and even-handed enforcement directed against the deception of the public as well as deception of commercial clients.

Continued on Page 7

remained unnamed.

Also, MCA has promoted Paul Lambert to National Promotion Director. Lorrie Mendell has been appointed National Secondary Promotion as well.

WMGC ANNOUNCES FORMAT

Cleveland--Joseph Restifo, Operations Manager of WBBG, has announced that this station will switch to an all talk format, labeled "Super Talk", on May 1st. WBBG are the new call letters of WMGC, currently a Soft Rock station. Before becoming WMGC, the station was famous as a Top 40 rocker called WIXY. The talk format will be centered on the 25+ audience. "The pace will be fast, and we will control the subject matter so that it's always relevant to what younger people are interested in," said Restifo.

Joining the station, with its new format on May 1st, will be Bill Randell (once labeled the "King of Cleveland Radio"). Randell returns to the air after a six year absence. Randell started his radio career on WERE in Cleveland as a jock and talk show host. He'll now be working 11PM to 1PM during the week.

PROMOTIONS AT STORER

New York--Storer Broadcasting has announced three major promotions within its company. Neil Rockoff has been appointed Vice-President in charge of the Radio Division. In addition to his new duties, he will remain Vice-President and General Manager of WHN. Dale Pon has been promoted to National Director of Creative Services, a position he already holds at WHN. Ed Salamon, the current Program Director of WHN, will become the National Program Director of the chain.

Storer Broadcasting's new officials will remain with WHN in New York. They will oversee and consult the rest of the stations in the chain. They are: TEN-Q, KGBS in Los Angeles, and WGBS in Miami. WGBS has just recently changed to a Top 40 format. All three signals (in New York, Los Angeles, and Miami) are 50,000 watts, clear channel.

WCFL & WLDM SOLD

Chicago--WCFL, the one time giant rocker turned Soft Rock, has been sold by the Chicago Federation of Labor to Mutual Broadcasting for \$12 million. This sale was termed one of the largest single-station purchase prices in broadcast history. According to Mutual, they will make WCFL their flagship station and principal base for their news operations. There are also plans for a strong sports programming effort.

In Detroit, Combined Communications has acquired WLDM-FM. The station is now a Beautiful Music outlet. According to Fritz Beesemeyer, the new General Manager, it will remain the same. The station's new call letters will be WCZY, and it will be called COZY 95. The Beautiful Music programming will be handled by Churchill Productions out of Phoenix.

DEMPSEY REPLACES ALEXENBURG AT EPIC

New York--With the departure of Ron Alexenburg to MCA to start a new custom label, Don Dempsey, Vice-President of Creative Services, has been promoted. Dempsey will assume the title of Senior Vice-President and General Manager of Epic-Portrait and Associates. Mr. Dempsey's position will essentially be to handle and manage promotion and sales of Epic and Portrait Records. Dempsey was unavailable for comment about his new position at FRED's deadline.

MEDIA STAT EXPANDS

New York--James W. Seiler, President of Media Statistics, Inc., has announced the addition of George Davies to the organization to serve as Sales Representative for its monthly MediaTrend radio audience reports in the New York City area. Mr. Davies, who comes to MediaStat from his previous post as NBC Radio Network regional manager

Continued on Page 7

FERRIS SETS GUIDES

Continued from Page 6

(3) No intervention in specific program decisions, but encouragement of controversial issue discussion and viewer feedback.

(4) Stimulation of diversity and excellence through substituting competition for regulation (support for "zero-based regulation", equal employment opportunity, radio deregulation and public broadcasting).

(5) Support for new technology and services, not protection of the status quo.

Ferris also had some comments on the competition for ever higher ratings, "Today the tyranny of Nielsen's numbers has strengthened its hold." He mentioned that without broadcasting America "might not have two of the most noble and fulfilling legislative achievements of this century, the Civil Rights Act of 1964 and the Voting Rights Act of 1965". He pointed out that broadcasting was responsible for America's having been able to see Kent State and how possibly the war would have lasted longer. He felt that it provided the American people with the reality of Watergate and aided in creating a consensus of opinion that the issue was a matter of "principle, not partisanship".

MEDIA STAT

Continued from Page 6

for Affiliate Relations, will be headquartered in New Jersey.

Announced at the same time was the appointment of Jan Brown as MediaTrend Client Services Director. She will be stationed at MediaStat's Silver Springs, Maryland headquarters, where her functions will include being of assistance to MediaTrend subscribers with respect to their problems and questions, particularly those calling for special studies. MediaTrend's standard surveys are geared to include sampling of this nature appended to its regular questionnaire to answer clients' specific problems and needs. Jan Brown will be available to discuss these and other inquiries of clients to the monthly radio audience service.

With these two latest additions, Mr. Seiler has pointed out the continuing satisfactory growth of the monthly MediaTrend radio audience service, inaugurated by Media Statistics to provide fast, frequent, and dependable listening data on a month-to-month basis. Including the latest addition of Detroit starting in April, 1978, the service now covers fifteen major markets monthly across the U.S. and numbers nearly 200 stations as regular subscribers.

60 SECONDS



BY RON CHASE

APRIL 17-24

Kal Rudman has announced this week that he's officially in promotion. That's what the grapevine says on the East coast...**Steve King**, former top night man at **WLS**, is not working for **WEFM** as reported in many other trades. Steve is currently looking at some other situations...Are you ready for this! **Clay Gish** at **KRBE** has expanded his playlist to forty records right in the middle of the Arbitron. Clay's always been a tight lister, but he says, "If you know what you're doing, then it doesn't matter when you do it." Right on Clay.

Rumor has it that **WCAO** may be switching to a Country format in Baltimore. **WLPL-FM** may be thinking of a black/disco format...The group **Chicago** has replaced the late Terry Kath with 26 year old **Donnie Dacus**. He's played with Stephen Stills and Boz Scaggs.. If you're in L.A. on May 7th, you can see the **Eagles** and **Jimmy Buffett** take on **Rolling Stone Magazine** in a charity baseball game...Recently, **Neil Rockoff**, newly appointed VP of **Storer's** Radio Division, was seen aboard an airplane doing some reading by a lady psychologist. The lady observed him for a while and finally came over and sat down. She looked at Neil and said, "I just wanted to find out what kind of person would be reading a magazine called **FRED**."

Meredith Lifson has rejoined **TEN-Q** as Director of Music Operations and Research...Look for the **NAB** to ask the

FCC not to limit the number of commercial minutes per hour... Has **WAIV** in Jacksonville applied for a change of call letters to **WFUN**?...As predicted in 60 Seconds three weeks ago, **Beau Raines** is out at **WZZP**. Rumor has it that the station's consultant pulled some strings and out he went. It's a real shame, Beau was creating some good things in Cleveland radio.

Richard Ruiz, who was thrown out on his ear from **KRUX**, needs a gig. You can reach him at 602-934-3342...Look for **Gary Davis** at **ABC** to get another big promotion to executive VP...Is **Bill Garcia** of **KNUS** and 99-X fame going to program Soft Rock **WISN** in Milwaukee? And...is **WISN** switching to a Top 40 format?...We managed to get **Don Bern's** telephone number wrong last week. Don is still unemployed and his number is 213-766-7338...

Are you ready for this?...**Jim Ladd** of **KMET** in Los Angeles managed to get a hold of the telephone numbers for the East and West wings of the White House. These were private lines, and he was giving them out over the air and asking listeners to call and bitch about the marijuana laws. Needless to say, the phone lines were jammed at the White House, and he received a phone call from the White House staff asking him to "Please stop". If the numbers haven't been changed already they are: West 202-456-1414 and East 202-456-2852...

CLOSE CALL

Miami--**Jim Reihle**, the morning newsmen at Y-100 just recently had a very close call. Reihle has been doing the morning show with **Bill Tanner** for about eight years. Last weekend, Reihle went fishing off Key Largo and did not return in time to go on the air Monday morning. Needless to say, **Tanner** became worried, because his partner was missing and explained the situation on the air. The Coast Guard pitched in and found Reihle with his ten foot aluminum boat overturned and washed

ashore on Out Island. It turned out that rough seas had gotten the better of his boat.

The irony of the situation is that 96-X had gotten itself into all kinds of hot water with the FCC over just about the same thing. Supposedly, a 96-X newsmen was lost in the Bermuda Triangle. It turned out to be a promotional gag, and the station is still fighting to keep its license over that and several other things.

HOME JEEVES!

Philadelphia--When a new jock hits WZZD, one of the first things that happens to him is a chauffeur driven tour of the town. Philly is a place with a lot to see, and WZZD makes sure the new jocks do it early on.

WXRT GOES ALL BEATLES

Chicago--Beatlemania returns to this city on April 26 when WXRT features a full day of the Beatles and related music culminating at 8PM with the simulcast of the Ringo Starr TV special.

Ringo's first TV special is a musical comedy loosely based on the Prince and the Pauper. Guest appearances include George Harrison, Art Carney, Carrie Fisher, Vincent Price, and Angie Dickenson. Some old favorites will be aired: "Yellow Submarine", "Act Naturally", "I Am the Greatest", "You're Sixteen", and a live concert segment with Ringo, Dr. John, Dee Murray, and Keith Allison.

PARMA PRODUCTIONS' "FEEL IT ALL OVER"

Dallas--Tom Parma has a new jingle concept for contemporary radio. He calls it, "You Can Feel It All Over". It's already on Armed Forces Radio, 393 stations around the world, and 22 stations in the U.S. The concept contains 52 jingles and specialized production music designed for modern on the air use and imagery tie in with T-shirts, billboards, newspaper, and TV. All stations now using the program report extremely good audience reaction to this contemporary radio concept. Some have even received call-in requests for the jingles.

In addition, Tom is working on another jingle concept, "It's All in the Country", with 48 basic and image jingles, DJ promos, and production music designed for both on-air use and image tie in with other media. The release date is May 1st. For more information call Tom Parma, Parma Productions at 214-348-7693.

NEW TWIST TO OLD "CASH CALL"

Fort Lauderdale--WFTL "Tele-Friend" registration booths were set up at all the major shopping centers in Broward County. The first day of registration had 25,000 sign up to play the game. Next day, entry forms were available

at major stores everywhere. And as if that wasn't enough...to ensure covering all the bases, special "bonus registration" hours are highlighted throughout the day during which listeners can call in their registration on automatic answering and tabulating machines.

The contest is simple. Each contestant enters the names of two friends. WFTL calls one of those friends. If they can guess the correct amount in the "Tele-Friend" jackpot, the three people on that entry form each win that amount. The idea is to tell a friend about the contest and win with your friends. Mike Harvey, Program Director, says, "It's the closest thing to a radio chain letter I could come up with on short notice." The key to the promotion is that listeners must encourage their friends to listen in order to have a good chance to win.

TWO BIT PAYOFF

Gilroy--KFAT, the local country outlet, has the final solution to the Arbitron rating game. Their only promotion is entitled "The Two Bit Payoff". Here is how it works: you send in a self-addressed and stamped envelope, and they will send you a check for \$.25. Laura Ellen, Program and Music Director, says, "We always told everybody that we were going to sell out, but nobody wanted to buy." Sullivan, Afternoon Drive, (also affectionately referred to as Sully around the studio) taped the pitch. One of the more thoughtful lines, "We are prepared to pay you to listen." She describes the anxiety of the rating period to her listeners as a prelude. Certainly a unique answer that has according to Laura gotten a tremendous response, though often listeners show up in person to collect their quarter and save the \$.26 it costs to mail in the stamped envelope.

RITA IN CONCERT

Los Angeles--KNX-FM has come up with the ultimate in concert programming. On April 13 at 8PM, they presented a one hour concert of Rita Coolidge. It was taped in front of a studio audience in Hollywood. This was an exclusive performance that will not be heard at any other time. The hour included such best selling songs as "Higher and Higher", "We're All Alone", "Fever", "Words", and "My Crew". The show, entitled "Rita Coolidge In The Studio" was produced by David Anderle.

FIRST PIRATING OF TV AIRWAVES

Syracuse--What appears to be the first formal pirating of the television airwaves took place last week in Syracuse, New York. An unknown number of people over the weekend were treated to such fare as "Deep Throat", "Rocky", and clips from "Star Trek" and "Twilight Zone". The show appeared on Channel 7. The only trouble is that there is no Channel 7 in Syracuse. Between movies, viewers saw an announcer, his face obscured by a gas mask. "Lucky Seven reached about half of the Syracuse area," he said through his mask, "If you're watching, you're part of that half." Then an all-woman chorus sang the Lucky Seven theme song as the station's logo--dice rolled to seven--appeared on the screen.

The local branch of the FCC says that it's ready to home in on the source of the transmissions, apparently close to Syracuse University, should they begin again. Students maybe? If so, they should receive a high grade for this semester in their communications class.

JOB GUIDE

Washington--For those of us looking for work, the government's Bureau of Labor Statistics is offering 825 pages of help for just under a penny a page. The '78 version of the Government Occupational Handbook (sells for \$8) compares salaries, responsibilities, and chances for promotion in a variety of fields as well as trying to give the job hunter a look at the future, however grim. According to the Bureau, the next decade's hot professions will include police work and the mechanical trades. One continuing trend, college grads will be chasing an ever shrinking number of opportunities while secretarial positions and other low level clerical fields continue to expand.

DERRIER DERBY

Louisville--WAKY has got the gump-tion. As a tie-in preceding the Kentucky Derby, WAKY is having its own derby. The contest will decide who has the best looking ass in town. Several categories exist: best decorated male ass under 16, best decorated female ass under 16, and best decorated male and female over 16. Grand prize is \$100 in each category. April 29th is the big day. On the 28th, free lunch will be provided by several local restaurants on River City Mall.

Fred's

Rating Game

Pick the station that will be No. 1 in the M.S.A. Quarter Hour Shares in the designated demographics listed at the top or the call letters. The most correct guesses wins. In case of a tie a winner will be drawn. Only subscribers are eligible. This is your original entry form; copies are not acceptable. Please circle your choice.

DENVER - 12+

KXXK
KTLK
KBPI

DETROIT - 12+

CKLW
WDRQ
WABX
WRIF

DALLAS-FT. WORTH - 12+

KLIF
KNUS
KZEW
Z-97

SAN FRANCISCO - 18-24

KFRC
KMEL
KSAN
KYA
KYA-FM

KANSAS CITY - 12+

WHB
KCMO
KY-102

MINNEAPOLIS-ST. PAUL - 12+

KDWB
KSTP
KQRS

BALTIMORE - 12+

WCAO
WLPL

SAN DIEGO - 12+

B-100
KCBQ
M-91
KPRI
KGB-FM

PHILADELPHIA - 12+

WIFI
WZZD
WFIL
WYSP

NEW ORLEANS - 12+

WNOE-AM
WNOE-FM
WTIX
WRNO
WQUE

CHICAGO - Teens

WLS
WEFM
WMET

ATLANTA - 18-24

Z-93
WQXI-FM
WQXI

CLEVELAND - 12+

WMMS
M-105
WZZP

CINCINNATI - 12+

WEBN
WSAI
WKRC

ST. LOUIS - 12+

KSLO
KSHE
KXOK

BOSTON - 12+

WRKO
F-105
WCOZ
WBCN

NEW YORK - 18-24

WABC
WNBC
WXLO
WPLJ
WNEW-FM
WPIX
WBLS

FT. LAUDERDALE-MIAMI - 12+

96-X
Y-100
ZETA-4
WSHE

LOS ANGELES - 12+

KFI
KHJ
KIIS-FM
KIQQ
KLOS
KRTH
TEN-Q
KMET

WASHINGTON, DC - 12+

WPGC
DC-101

SEATTLE - 12+

KJR
KING
KZOK

PITTSBURGH - 12+

13-Q
WPEZ
WXXK
WDVE

HOUSTON - 12+

KILT
KILT-FM
KRBE
KLOL
Y-94

Win \$500

Send your entries to FRED's Contest, P.O. Box 5546, Carmel California 93921.

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

RECORDING ARTISTS WITH 10 OR MORE GOLD ALBUMS

1. Elvis
2. Beatles
3. Rolling Stones
4. Andy Williams
5. Bob Dylan
6. Frank Sinatra
7. Barbara Striesand
8. Herb Alpert
9. Beach Boys
10. Elton John

Credit: Book of Lists

DICK CLARK'S MOST WORSHIPPED ROCK STARS

1. Elton John
2. Donny Osmond
3. David Cassidy
4. Bobby Sherman
5. The Beatles
6. Fabian
7. Frankie Avalon
8. Ricky Nelson
9. Elvis
10. Johnny Ray

Credit: Book of Lists

MEDIA- TREND METRO RATINGS 1978 march

6AM-12M SHARE

DENVER

	%
KBPI-FM	11.9
KOSI-FM	8.1
KLIR-FM	8.0
KHOW	7.8
KOA	7.6
KERE	5.2
KOAQ-FM	4.5
KXKX-FM	4.3
KVOD-FM	4.1
KAZY-FM	3.9
KIMN	3.5
KDKO	3.4
KTLK	3.1
KIMN-FM	3.0
KPPL-FM	3.0
KLAK	2.1
KOSI	2.1
KDEN	2.0
KADX-FM	1.1
KWBZ	0.9

PHILADELPHIA

	%
WIP	10.4
KYW	9.5
WWSH-FM	6.2
WCAU-FM	6.1
WYSP-FM	6.0
WDAS-FM	5.9
WDVR-FM	5.9
WIOQ-FM	4.7
WFIL	4.3
WZZD	4.3
WIFI-FM	4.1
WSNI-FM	3.8
WCAU	3.7
WFLN-AM&FM	3.5
WWDB-FM	3.2
WMMR-FM	2.7
WUSL-FM	1.8
WPEN	1.6
WMGK-FM	1.5
WHAT	1.2

DALLAS-FT. WORTH

	%
KVIL-AM&FM	10.9
KKDA-FM	9.7
KFJZ-FM	7.9
WBAP	7.8
KSCS-FM	7.5
KOAX-FM	6.0
KRLD	5.6
KNOK-FM	5.2
KLIF	4.9
KZEW-FM	4.7
KFWD-FM	4.5
KBOX	3.1
WFAA	2.9
KNUS-FM	2.8
KMEZ-FM	2.6
KAFM-FM	2.1
KMGC-FM	1.6
KXOL	1.4
KFJZ	1.2
WRR	1.1

TV RATINGS, WEEK ENDING 12PM, 4/16/78

Courtesy A. C. Nielsen		Ratings	Share
1.	Three's Company (ABC)	29.6	45
2.	Laverne & Shirley (ABC)	28.9	44
3.	M*A*S*H (CBS)	28.7	44
4.	Big Event-Holocaust (NBC)	27.1	43
5.	Happy Days (ABC)	26.6	43
6.	One Day At A Time (CBS)	26.3	42
7.	Charlie's Angels (ABC)	23.5	40
8.	Baby I'm Back (CBS)	22.6	36
9.	Spider Man (CBS)	22.5	37
10.	60 Minutes (CBS)	22.1	41

TEN HOTTEST MOVIES

- | | |
|------|---|
| 3-1 | High Anxiety (20th Cent.-Fox) |
| 7-2 | Late Great Planet Earth (PIE) |
| 1-3 | Turning Point (20th Cent.-Fox) |
| 8-4 | Coma (MGM-UA) |
| 4-5 | Man Who Loved Women (C-5) |
| -6 | An Unmarried Woman (20th Cent.-Fox) |
| 9-7 | Disco 9000 (Longstar) |
| 2-8 | Saturday Night Fever (Paramount) |
| 5-9 | Close Encounters of the Third Kind (Columbia) |
| 6-10 | Goodbye Girl (WB) |

TEN HOTTEST BOOKS

- | | | | |
|-----|--|------|--|
| 3-1 | OLIVER'S STORY-Erich Segal (Avon) | 6-6 | HOW TO SAVE YOUR OWN LIFE-Erica Jong (NAL/Signet) |
| 1-2 | COMA-Robin Cook (NAL) (P) | -7 | THE SHINING-Stephen King (NAL/Signet) |
| 2-3 | DARE TO LOVE-Jenifer Wilde (Warner) | 10-8 | THE BETSY-Harold Robbins (Pocket) |
| 4-4 | BOOK OF LISTS-Wallachinsky, Wallace & Wallace (Bantam) (P) | 9-9 | THE CHANCELLOR MANUSCRIPT-Robert Ludlum (Bantam) (P) |
| 5-5 | YOUR ERRONEOUS ZONES-Wayne W. Dyer (Avon) (P) | 7-10 | RICH ARE DIFFERENT-Susan Howatch (Fawcett) |

- ***Jim Phillips** moves to KLOK in San Jose from KMBY in Monterey...
- ***Jay Street** moves to KZOO in San Antonio from KROY...
- ***Wayne Kenedy** moves to KRMG in Tulsa to do news...
- ***Gary Martin** leaves WSHE in Miami to do production at ZETA-4...
- ***Laurie Kaye** moves to KING in Seattle from WOW in Omaha to do news...
- ***Mike Millard** will be doing mornings at KFJZ in Fort Worth...
- ***Scott Evans** moves from KHOW to KIMN across town in Denver...
- ***Kate Ingram**, the Assistant Program Director at KSJO, has resigned...
- ***J.J. Gerard** moves to WIFE from WTAC in Flint...
- ***Jackie Robbins** moves from 96-X in Miami to WIFE...
- ***Harry Anger** remains the Director of Marketing at Polydor...
- *KQEB in Fargo is now a 24 hour a day station...
- ***Lee Shannon** is the new afternoon man at KIRL in St. Louis...
- ***Bob Elliot** has been named Program Director of WAIR in Winston-Salem...
- ***Ralph Tasjian** has left Motown Records to join Island Records...
- * The new single by **John Travolta and Olivia Newton-John** has been certified gold...
- *Happy 24th birthday to **Drake Hall** of WLRS in Louisville...
- *The new General Manager of KONO in San Antonio is **Jack Magan**...
- ***Susanne Benson** is the new Music Director of WMAQ in Chicago. She comes in from WFMS in Indianapolis...
- ***K.C. Hobgood** has been promoted from Production Director to Assistant Operations Director at KAOK in Lake Charles...
- *The Unknown Disc Jockey to **WKY** from KEYS in Corpus Christi. He will be doing 9-1AM...
- *The new General Manager at WPIX in New York is **Vince Cremona**...
- *Happy 26th birthday to **Kathy Kenyon** of Island Records...
- ***FM-102 (KFWD)** has been named the official FM outlet for the Dallas Cowboys in the Dallas-Fort Worth area...
- ***Wandy Honey**, formerly of WNOE and KNOE is looking. Call 318-325-5357...
- *Our Love by **Natalie Cole** on Capitol has been certified gold by the RIAA...
- ***Mike Gahagan** moves to WXRT in Chicago to do sales...
- ***Jim O'Hara** replaces Rich Erickson as Program Director of KSTT in Davenport...
- ***Chuck Roberts** is doing weekends and production at WEFM in Chicago...
- ***Nick Alexander** is the new Program Director of KRMG in Mobile...
- ***Jim Owen** moves to WRIG in Wausau, Wisconsin...
- ***Jay Michaels** becomes the Music Director of Z-96 in Grand Rapids...
- ***Dan Dunnigan** is the new Program Director of WXAP in Atlanta...
- ***Bill Heslip** has resigned as Program Director of WVOV. The new PD is **Dave Novak**...
- ***Pat Boyle** moves from KBDF in Eugene to KEX in Portland...
- ***Hal Harrison** replaces Joe Martin as Program Director of KVOL in Lafayette...
- ***Jim Cassidy** is Operations Director and Music Director of KLAZ in Little Rock...
- ***Dale Dorman** is doing weekends at F-105 in Boston...
- ***Bob Dyer** is now the FM Program Director at WKNX...
- ***Dan Thames** moves from Music Director to Program Director at WAYN...
- *New line up at **KYYX** in Seattle: 6-Noon Bob Simon, Noon-4PM Emperor Smith, 4-8PM Robin Mitchell (PD), and 8-2AM Burl Barer...
- *New line up at **KDWB** in Minneapolis: 6-10AM Ed O'Brien, 10-Noon Bob Lange, Noon-3PM Michael Christian, 3-6PM "True" Don Blue, 6-9PM "Smokin" Joe Hagar, 9-Midnight Dave Kirby, Midnight-6AM Ron Richards, and weekends Tim Kelly...
- ***Jan Jeffries**, PD of WSGN in Birmingham, is trying to locate Phil Rowe (Phile North), formerly of KNUS and KAAZ in Little Rock...
- *New line up at **K-108** in Honolulu: 5-10AM Tom "Dynamite" Dancer, 10-2PM Jeff Conrad, 2-6PM Brent Kellogg, 6-8PM Sportsline, 8-1AM "The Jazz Show", and 1-5AM "Madman" Mike Michaels...

MAX FLOYD, PROGRAM DIRECTOR OF KY 102/KANSAS CITY

This week FRED profile's a very successful Album programmer in Kansas City. That, of course, is Max Floyd, Program Director of KY-102. Max started in radio in a small town in the heart of Texas. He moved from there to KONO in San Antonio and then into Armed Forces Radio. He remained there for three years and then moved back to the Dallas-Fort Worth area. If you haven't guessed by now, Max is from Dallas. From Dallas, he moved to Denver where he took over KLZ-FM. We'll pick up the conversation with Max talking about KLZ changing from Top 40 to an Album format in 1969.

"We took KLZ from a modified Top 40 FM operation to a semi-loose Album operation. We never free-formed our style on the air. It was probably a fore-runner of the current Album format. The reason we took KLZ-FM in a progressive direction was that we were frustrated in our effort to compete against the AM Top 40's. Right before we went into this format, they took the station off the air for two months and received only one call. They figured that something was definitely wrong. No one was listening to FM. So what we did was to put on rock and evolve into an album thing. Denver, at that time, was a very liberal city and accepted the Album format quite well. Denver has had some form of underground progressive radio for a long time, probably longer than any other city.

"Our interest in San Francisco progressive radio provided a lot of input for the station. We used to read the old "Tempo" sheet put out by Bob McClay and Donahue. We used to talk to those guys all the time. They had a service that would provide exclusive records to radio stations. I used to get Beatle's cuts out of them before anyone else. We would do anything that we could to draw attention. We never worried about ratings or anything else. We just tried our best to sell the station and enjoy what we were doing.

"At that time, I think our research consisted of following the concert activ-

ity. Along came Hendrix, The Doors, Blue Cheer, and all those groups. I think those were the groups that we played. We were really different, because the Top 40's were still playing Paul Revere and the Raiders. I think people still long for those good old days, but if you put some of those old cuts on the air today, they just don't sound right. I think the reason is that we felt differently about things then. There are some cuts you can air, but it's dangerous when you do..."

"After leaving Denver, I laid around for about six months and then came here to KY-102. I took this station from an oldies, automated format to a modified, more commercial album one. After about a year, we picked up the Abram's Superstars format and have been doing well ever since. When we came into Kansas City, we were trying to come across with a different concept than in Denver. We wanted to be this city's rock station. That's exactly what we have become. It's an image thing, and a lot of rock stations have it and some don't. Everybody can play the same music, but it's very hard to fight that image.

"We try to be somewhat of a mass appeal station while keeping in mind that our primary appeal is 18-34. It took awhile to build our image and audience level. Frankly, the fun is building an audience. It's always harder to maintain than it is to build. No matter how many of us say that we're not paranoid, it's always a question of 'How do we maintain?'

"We try to be fully involved with the community. We've done everything from Bike-a-thons to dance marathons to radio marathons. I always like to do charity things. We will probably do all of the stadium concerts in 1978. We will cover those shows as thoroughly as CBS would cover a presidential election.

"Unfortunately, the station doesn't have an official news department. Our mornings have some hard news. We have a two man morning show, and a young lady doing the news. The rest of the day we use feature material like Earth News. If something major happens, we will be there and, if necessary, adapt ourselves

to a talk format to cover the situation. After all, we don't need to play a 20 minute cut if there's an emergency in progress. I see the time coming when all Album stations will have complete news departments. I think radio stations have been afraid to use the word 'news' for some time. They were calling it information. We're not afraid to use the word 'news' or 'sports', because news and sports are very important in this area as in many others. We would prefer that people get the information they need on our station rather than have to go elsewhere. We want them to get their music here as well. But, as I said before, you can only do so much with it. It's the other things that begin to add up. It's all image.

"As far as research, we do all that Abram's stuff with the call back cards and other research paraphernalia. Sales are very important, and it's a factor when I'm watching for patterns. When we go on a record, we want to give it time. I'm really reluctant to drop a record. I want them to happen. I don't want to commit us to something and then drop it. Somebody asked me last night why I play what I play. You could really go on for hours about that. Why would I put on something like a Gerry Rafferty, and I said you just know. Obviously, we're wrong sometimes, but I don't think that we are wrong often.

"Before we air a certain cut on an album, I feel that it is very important to get feedback from the promotion people. I usually agree with them, but if I don't, I'll play what I think is the best cut. Of course, we still need all the information that we can get. The more info that I have, the less likely I am to make mistakes. I'm already looking for that one cut or two cuts to jump out at me. Sometimes that doesn't happen, and I have to look a little harder. I think it's a mistake to put too many cuts on. Unfortunately, it's that way with some albums. There are so many good cuts that you don't know which ones to put on the air. I don't mind making a mistake. I just don't like to put too many cuts on and then decide we shouldn't be playing the album at all."

SOUTH

WSHE—Ft. Lauderdale, immediate and future openings on FM. M/F. Send tapes & resumes to Gary Granger, PD, 3000 SW 60th Ave., Ft. Lauderdale, FL 33313 E.O.E.

WTIX—New Orleans, looking for natural, exciting, entertaining personality for 7-Midnight. Send tapes & resumes to Bob Mitchell, WTIX, 332 Carondelet St., New Orleans, LA 70130 E.O.E. M/F. No calls please.

WLSQ—Montgomery, friendly energy night time person. Send tapes & resumes to Eli Redford, WLSQ, P.O. Box 5000, Montgomery, AL 36101. No calls please.

WLWI—Montgomery, has opening for experienced daytime news person. Send tapes & resumes to Ley Garnett, WLWI, P.O. Box 1466, Montgomery, AL 36102 E.O.E.

NORTHEAST

WOOK—Washington DC, future openings. Send tapes & resumes to John Moen, WOOK, 5321 1st Place NE, Washington DC 20011. No calls please. E.O.E.

WGH—Norfolk, heavy voice announcer & excellent production. Min. 5 years experience. Send tapes & resumes to Bob Canada, WGH, Military Circle, Norfolk, VA 23502

WRKO—Boston, opening 6-10. Send tapes & resumes to Harry Nelson, Government Center, Boston, MA 02114. No calls please.

WMGK—Philadelphia, need overnight drive. Send tapes & resumes to Dave Klahr, 2212 Walnut St., Philadelphia, PA 19103 E.O.E. M/F

WFEC—Harrisburg, modern country has great things in works. If you're good you'll want to be part of it. Send tapes & resumes to Barry Mardit, WFEC, P.O. Box 1172, Harrisburg, PA 17108 E.O.E.

WEST

KDIA—Oakland, is looking for a News Director. Send tapes & resumes to Keith Adams, P.O. Box 8432, Oakland, CA 94662 E.O.E. No calls.

KDON-AM—Salinas, opening for news person. M/F. Send tapes & resumes to Johnny Morgan, KDON, P.O. Box 1460, Salinas, CA 93902. 408-422-3365

(more) WEST

KFAT—Gilroy, California, need a creative engineer for a funky, down home country station. Call Jeremy at 408-354-5036 or send resume/explanation of being to P.O. Box 61, Los Gatos, CA 95030 E.O.E.

Major southwest corporation is expanding and looking for top quality air talent (first ticket required) and news people. Send tapes & resumes to P.O. Box 33823, San Diego, CA 92103 M/F. E.O.E.

KLOK—San Jose, is looking for permanent part-timer to work daily to midnight shift plus weekends. M/F. Send tapes & resumes to Bill Weaver, P.O. Box 21248, San Jose, CA 95151 E.O.E.

KNDE—Sacramento, needs a weekend swing jock. Calif. preferred. Send tapes & resumes to Mark Driscoll, KNDE, 355 Commerce Circle, Sacramento, CA 95815. E.O.E.

KLUC—Las Vegas, needs entertainers! If you've truly got a developed personality, package it up and zip it to us. Contact Dave Anthony, KLUC, P.O. Box 14805, Las Vegas, NV 89114

KING—Seattle, full time utility person capable of doing day parts and work in programming department. Send tapes & resumes to Bob Conrad, KING 320 Aurora Ave. N, Seattle, WA 98109

MIDWEST

KELI—Tulsa, needs AM drive personality. Send tapes & resumes to Ray Wingston, P.O. Box 52185, Tulsa, OK 74152. E.O.E.

WSAI—Cincinnati, looking for production director who can write copy and voice spots. Send tapes & resumes to E. Alvin Davis, West 8th & Matson Pl., Cincinnati, OH 45204

WIFE—Indianapolis, immediate opening for announcers. Send tapes & resumes to Lee Logan, 1440 N. Meridian, Indianapolis, IN 46202. 317-637-1375

KFYR—Bismarck, opening for news director. Send tapes & resumes to Dan Brannon, KFYR, P.O. Box 1738, Bismarck, ND 58501

KMBZ—Kansas City, is looking for a night man. Experienced with personality and a knowledge of Pop Adult. Send tapes & resumes to Steve Bell, KMBZ, P.O. Box 98, Kansas City, MO 64141 M/F E.O.E.

(more) MIDWEST

KAAY—Little Rock, needs a news reporter-announcer with experience. Prefer B.A. in Broadcasting or related field. Contact Terry Caldwell or Bill Rawson at 501-661-1090. KAAY, P.O. Box 1790, Little Rock, AR 72203 E.O.E.

WZZP—Cleveland, opening for creative production director with experience & copy writing ability. Send tapes & resumes to Beau Raines, 1 Radio Lane, Cleveland, OH 44114. 216-696-4444

KATZ—St. Louis, needs full time AM news person. M/F. Also a heavy, up-tempo announcer with smooth delivery. Experienced only. Send tapes & resumes to Gary Starr, KATZ, St. Louis, MO 63101. E.O.E.

WHND—Detroit, future news openings. Send tapes & resumes to Peter Booker, WMJC, 1 Radio Plaza, Detroit, MI 48220. E.O.E.

WSAI—Cincinnati, looking for weekend talent for AM&FM. Send tapes & resumes to E. Alvin Davis, W. 8th & Matson Place, Cincinnati, OH 45204

KTFX—Tulsa, opening for 10-2AM. Send tapes & resumes to Mark Winston, KTFX, P.O. Box 15666, Tulsa, OK 74115. Before 2PM: 918-437-3777

Z-97—Dallas, needs a 6-10PM jock who sounds same on or off the air. Send tapes & resumes to Gary Mack, KFJZ-FM, P.O. Box 1317, Ft. Worth, TX 76101. M/F. E.O.E.

KXXK—Denver, needs weekend part-time person. Send tapes & resumes to Beau Matthews, KXXK, 16th & Broadway, Petroleum Club Bldg., Denver, CO 80202

KCMO—Kansas City, opening for news director. Send tapes & resumes to Tom Barsanti, 4500 Johnson Dr., Fairway, KS 66205 E.O.E. M/F

KTKT—Tucson, Arizona Lotus Corp.-KRUX, Phoenix and KTKT, Tucson are looking for top flight air talents (1st phone preferred) and news people. For future openings send tapes & resumes to P.O. Box 5585, Tucson, AZ 85703 M/F E.O.E.

If your opening has been filled, please let us know by calling 408-624-7474

PERCEPTUAL RESEARCH

A lack of definition has been the problem with psychographic research. Under its wide umbrella, you will find what is called passive research suffering from the same problem: a lack of definition. In too many cases, these types of research are only what the practitioners want them to be. Instead of criticizing passive vs. active, we will tap on motivational research (the early roots of psychographic research), and possibly touch into the areas of psychographics themselves.

Demographic analysis is not sufficient to explain behavior; psychographics will certainly not replace demographics but will extend and augment them. Through the use of objective questionnaires in large samples, we can determine the desires, preferences and habits of diverse elements of the audience. Then, by targeting or segmenting, these different groups, we can communicate more explicitly.

Psychographic questionnaires do vary, but essentially they test attitudes, opinions, interests and habits so that a

distinct personal profile emerges, dividing the audience into "mind types" instead of age groups.

One of the basic goals is to identify a person's self-concept or self-image. Questionnaires must be designed to accomplish an insight to these basics. In the 70's lifestyle, there is fragmentation as never before imagined. It is obvious that research must stretch beyond simple demographics in order to confront high-speed living patterns. This leads us to attitude and opinion testing. Perceptual research is part science and part art, not an exact science—that is, not yet.

In dealing with perceptual research, we are determining content and style of communications. In dealing with self-concept, it seems most advantageous to utilize a well modulated, non-stringent voice, and someone who sounds interesting and educated.

MEDIA TREND SETTERS

A study of perception, in a truly objective probe, will lead us to an understanding of the most important individuals: the opinion leaders or, as I

term them, the "media trend setters". The words "mass audience" must be eliminated right now to extend our understanding. Standardization is just about dead in broadcasting.

We must now look deeply into life-style research. Segment analysis, hierarchy clustering, perceptual mapping, attitude and opinion studies: the perfect research tools—no. If we consider the variables in human behavior, it is doubtful that we can ever find the perfect research tools. But, like our modern day search for the perfect format, and Pandora's Golden Box, the quest must go on...

THOUGHT FOR THE WEEK

If he or she thinks "red" is hip, he or she will alter his or her basic likes and dislikes to be aligned with what is currently hip. People customarily do not know what to like. It is your duty to educate them in what they are supposed to like. Some pessimists would perceive this as manipulation. I would define it as a fulfilling one's needs in a state of inadequacy.

I really appreciate all the reaction to last week's very serious column. I was whelmed.....

"Suitcase Simpson"...Radio name of the week...Back now to the exciting adventures of WTAE in Pittsburgh. Suitcase grabbed that handle when he came to town not knowing that it was the exact duplicate nombre of an old Pittsburgh Pirate baseball player. Perhaps we should start looking toward the majors for our image.

Even when life is ordinary, there occasionally occurs an anomaly; a strange illogical, very beyond probability occurrence. When there is a rapid change of many environments, strange occurrences mount. In a crowded airport just a couple of weeks ago, for example, this young lady sat down beside me and began a conversation that resulted in us discovering that we were cousins...a la Jonesboro, Arkansas...On my way to Cleveland a couple of weeks later, I sat down in the back of the plane right beside the father of one of my favorite people...Ross Forbes, KOBO in Yuba City, California...It was

one of those "Oh yes? My son is in radio too"...Then comes all those other "weirdies" like flying home with six other people and finding out that one of them is Gene Hackman and the other Doris Day...and Tim Leary is hanging out at Roy's ("John Lilly is into dolphins and I'm into sharks...that's why I like Roy's so much")...but the really, heaviest of all took place when the cab driver taking me to Daryl Hall and John Oates in a North Hollywood studio, turned out to really and honestly have the name that was on his driver's license plate..."Rock Star"...He explained that he had been named after his grandfather..."This is a true story", I just told the man sitting next to me on this Flight 799 homeward...I was surprised to hear him explain that he totally believed the Rock Star story. Later, I learned his name was Art Pastel. (That is also a true story...I swear!)

WHY?

Is Mushroom's Shelly Siegal wearing a heart with a band aid on it?
Is Beau Raines still keeping his "good guy" image with WMMS?
Is Paul Fishking smiling?

Is J.J. Jordan not seeing red?

I was finally going to read John Antoon's and Barry Feidel's sheet the other day, but I didn't, because it was marked "Confidential"...

Speaking of that, my question of the week is...Claude, did you zerox the logo from the old BH & Friends Radio Report and is it true that you did so because "AOR" was copyrighted?

And finally, an open letter to Dr. Don Rose, AM drive, KFRC San Francisco...

Dear Dr. Don,

I listened to you for three hours last week. To my way of thinking, you are about the best (if not the best) disc jockey in this country. I thank you... Hamilton.

P.S. I heard that you were down trying on a monster mask for next week's costume ball...that's a little like Farrah Fawcett going down for a hair transplant.



NEW LOGO

I am enclosing a copy of our new logo. I am excited about 96-X and am looking forward to a super book. Reaction has been really good.

If I can ever be of help to you, just let me know. I anticipate a long working

relationship with your publication. It really is one of the best.

ANDY LOCKRIDGE
Program Director
KXXY, Oklahoma City

EASTER SEALS

On April 1st, KEWI joined with many other radio stations throughout the country in raising money for the Easter Seals Society. Instead of the usual Tel-a-thon in years past, KEWI and the Kansas Easter Seals Society held a "UNATHON". The UNATHON was a marathon of activities. Included were: a 24 hour Disco Dance-a-thon (which 37 lucky couples survived), the First Annual Kansas Easter Seals Society Amateur Chili Cook-Off and a parade. At the end of the day, Easter Seals collected \$10,000+.

The previous week to this, Kee Wee, in connection with a local disco, held a six day "Disco Fever" week. With a grand finale Disco Dance Contest on Saturday, March 25th, over 100 couples entered. To say the least, KeeWee is disco-ed out.

Now Kee Wee will put on its walking shoes and walk the 20 mile route for the March of Dimes Walk-a-thon on April 29th. To date, the M.O.D. has acquired 5,000+ walkers for this worthwhile benefit. We're all looking forward to it, I think. It's very rewarding to help those who cannot help themselves. It

allows a radio station to help the community that helps the radio station.

KeeWee enjoys its affiliation with you, and I wish you continued success in the year and years ahead. I hope I win the RATINGS GAME.

J.R. GREELEY
Program Director
KEWI, Topeka

FRED IS READ!

It seems the WORLD reads FRED. In response to the story, TOM PARMA on JINGLE PRODUCTION, in this week's FRED, people have been calling all morning...for information...jingle demos ...and some, just to say "Hi!...saw you in today's FRED!"

What's important here is that it's only 11:00 AM FRIDAY (plain 'ol Monday to those who don't subscribe), and that points out the fact that FRED is READ!

TOM PARMA
Parma Productions
Dallas, Texas

april may june

- May 1 - Give Your Girl a Pearl Day
- May 6-7 - Gavin Regional Meeting at the Marriott Hotel, St. Louis, MO
- May 9 - Billy Joel's Birthday
- May 10 - Dave Mason's Birthday
- May 11 - National Radio Broadcasters Association Seminar on Radio Sales & Promotion, Marriott Hotel, Chicago, IL
- May 13 - Stevie Wonder's Birthday
- May 13 - Richard Dreyfuss will host Saturday Night Live on NBC
- May 13-14 - Gavin Regional Meeting at the Holiday Inn, Monterey, CA
- May 14 - Mother's Day
- May 20 - Cher's Birthday
- May 21-27 - International Pickle Week
- May 22 - Bernie Taupin's Birthday
- May 24 - Bob Dylan's Birthday
- May 25-28 - Black Radio Exclusive Conference '78, Biltmore Hotel, Los Angeles, CA
- May 29 - Memorial Day
- May 31 - John Bonham's Birthday
- Jun. 1-3 - Associated Press Broadcasters Annual Meeting, Stouffer's Twin Towers, Cincinnati, OH
- Jun. 2-3 - Wichita/Central States Secondary Radio Conference at the Hilton Inn, Wichita, KS
- Jun. 3-4 - Gavin Regional Meeting at the Marriott Hotel, Columbus, OH
- Jun. 6-11 - National Humor Week
- Jun. 7-10 - Broadcasters Promotion Association's 23rd Annual Seminar, Radisson St. Paul, St. Paul, MN
- Jun. 8 - Boz Scaggs' Birthday
- Jun. 13-17 - American Women in Radio and Television's 27th Annual Convention, Los Angeles Hilton, Los Angeles, CA
- Jun. 17-20 - American Advertising Federation Annual Convention, St. Francis Hotel, San Francisco, CA
- Jun. 19-25 - Amateur Radio Week
- Jun. 25 - Carly Simon's Birthday
- Jun. 25-30 - NAB Joint Board Meeting with Canadian Association of Broadcasters, Hotel Toronto, Toronto
- Jul. 4 - Happy Birthday America
- Aug. 25-26 - North East Secondary Radio Conference at the Sheraton Hotel, New Haven, CT



black conference call!

Black radio...has it changed in the past few years? Indeed and here's part of the reason: four successful Program Directors met on the phone this week to talk with FRED about the current state of the Black Radio industry. We present Fred Harvey, Program Director of WVOL in Nashville; Earnest James, Program Director of WBMX in Chicago; Keith Adams, Program Director of KDIA in Oakland; and Jim Maddox, General Manager of KMJQ in Houston. Thanks also for the assistance of Lynn Tolliver, Program Director of WJMO in Cleveland and Black Music Editor for FRED.

FRED: One of the things about all of you as a group that is similar is that you are all Program Directors of successful radio stations. I would like to begin by getting a handle on what you do at your stations as it pertains to the quality and success of the station...

FRED HARVEY: I would think that the success of the station depends largely on music and public affairs. It's how we treat those two, with jocks coming next and promotion after that... Jocks must be informative and entertaining. Our promotions have to be done in such a way that the people really get into it. That's another form of entertainment that they will find on the radio. It's not how much you give away so much as how many winners you generate. Those are the kind of factors, I think, that produce the kind of success we are enjoying.

FRED: What about community activities. How do you involve yourself in the community?

FRED HARVEY: We do a little with drug related things such as seminars at different schools. We also have rap sessions on Sundays where we cover drugs and other topics.

FRED: What about music?

FRED HARVEY: The music is what makes most people turn us on. We feel that we have to play the right music. When I say the right music, I don't necessarily mean the right music as

indicated in Billboard or...

FRED: FRED?

FRED HARVEY: ...FRED Magazine or any of the major trades. I feel that we have to depend largely upon the research that we do in this market. We take into consideration artists that we've had success with in the past. Chicklet songs, hype songs that have succeeded. Groups that are mainly instrumental would be hard for us to go on. We really wait before playing an instrumental piece because in the past we haven't had much success with them. What I'm saying is that we base our research on things that have proven successful in this market. After it's on we really start to do research to ensure that the record is really being accepted by the audience.

FRED: How do you go about doing that Fred?

FRED HARVEY: Mostly through requests and sales. We rely heavily on both those factors.

FRED: Are there any other factors that play a role in your music policy?

FRED HARVEY: We also check with the Discos. Actually, we check with any outlet that puts music before the people.

FRED: What criteria do you have for selecting disc jockeys? Or in other words, what makes someone a good disc jockey?

FRED HARVEY: Well, to apply for a job here, we would, of course, ask that an announcer have at least two years of experience. We would look for him to be bright, informative, intelligent, and possess an innate ability to relate. Particularly, will he relate things of interest to the community as well as being able to follow our format. Format to me is what the announcer should rely on as a guide. Lean on it for support. I look for someone who can entertain the audience while maintaining the guidelines of the format.

FRED: Do you do any outside advertising...television or billboards...anything like that?

FRED HARVEY: I would say that it's

been minimal for the two years that I've been here.

FRED: Jim Maddox, you've been successful down there. What's made your station a success?

JIM: Well, it's simply a matter of having your station programmed to meet the needs and desires of the audience in your particular market. In general, that's what it comes down to. The people want music, entertainment, news, and public affairs. We do extensive research in the community, talking directly to the people. It's taking our staff, myself included (along with the music people, public affairs and news director) out into the street and have them talk to the people. They come back with the responses we use to program the station.

FRED: You have an image at your station of having a fairly tight playlist. Is that a correct assessment?

JIM: A controlled playlist, but it is tight if you are talking in terms of a limited number of songs. Although I feel that part of that image you refer to followed me from my last station.

FRED: Jim, you went on the air with no commercials, isn't that right?

JIM: We had some, but we had just as many as we could get our hands on at the time. I have thought in terms of playing no commercials, but I think it's self-defeating in an industry where they are really necessary. We don't do bonus hours, and we never make a big deal out of having no commercials or even less commercials than other stations. We do things to control the amount of commercials; we have a limit. We are also careful to control volume on commercials so that they don't blare out announcing it's commercial time. We try to structure our programming so that it doesn't appear we have stopped playing music forever. Our policy is basically eight minutes and eleven or twelve units maximum.

FRED: How do you run those? Do you run two at a time, or do you run longer stop sets?

JIM: We run three as a matter of general

practice. Three is probably pushing it to the hilt in terms of how many you can get away with.

FRED: Do you do any "no talk" segues on your station?

JIM: Yes.

FRED: How many records will you run in a segue?

JIM: It depends on the length of the records involved, but if you're talking about songs of average length—about three.

FRED: When you talk about being in touch with your audience and researching the audience, how do you go about it. Do you research specific areas that you know to contain high densities of black population, for instance?

JIM: First, we take it to the target audience which is black, and we try and find out what it is that they need. Now realizing that for us to do well in the ratings overall and from a sales viewpoint, we must add on top of that black base. So we broaden out and try to find where the similarities lie. If given a choice of which way to go, we are going to go with the target audience, of course. If we can find similarities or preferences that run in the same direction in other areas, we will also find ways to make our format palatable to that non-black segment of our listening audience, what we feel to be our potential listening audience. We try to find the common ground so that we not only satisfy the needs of our target but also put ourselves in the position of appealing to the rest of the community as well.

FRED: What about your disc jockeys? What criteria do you use to decide who is going to be on the air?

JIM: First, is the ability to communicate, and the second is the ability to entertain. But, you know, it runs a very close first and second. They're not politically oriented. They don't get into anything heavy. They are in a kind of enhancement role, where the first thing we must have is substance which we think of as the music. Then the jock's input is next in that he communicates what he is trying to say...it's kind of an entertainment thing...of course they read PSA's and commercials. We try to keep in mind that it must sound good whatever is being said. This is more important than having a jock who is all technique, you know the type—big voice and driving energy of the Top 40 type—with no attention paid to subtlety...it's how you deliver the line and the inflection and warmth with which it is delivered that makes the difference.

FRED: Do you, as far as disc jockeys are concerned, have more of a personality...or more information in the morning?

JIM: While we are looking for people who all basically do the same thing, we have found that with our current staff there are certain people who can get to the point quickly—that would be the morning man. The midday man we have right now is the type who gives you more of a feel for what's being said. He doesn't get to the point as quickly, but he paints a picture or gives a certain feel to what he is saying. On the other hand, the morning man has really got to get there in a hurry. If you're trying to tell a joke, the approach that we use is to consider what in essence you're trying to say...where are you going... what is the punch line? Once you've decided that, then you can come back and embellish it enough so people know what you're talking about. Let me give you an example. Suppose you see someone kissing his old lady on a street corner on your way to work. In this situation, a lot of jocks would have a tendency to say, "Well, I got up this morning...the sky was blue... I went and took my shower and headed

"Realizing for us to do well in the ratings overall, we must add on to the black base that we've established."

out to my car when..." Getting to the point is not what this is all about. He really wanted to say that he thought it was nice to see a guy on a street corner embracing and kissing his lady. But, he went through a whole lot to get to something that should have been very quick and easy. So we start the announcer saying OK what is the real point. Then he can back up and end up saying something like "On my way to work this morning, I was driving down the street..." He has eliminated the unnecessary part about his shower and the sky being blue.

Yes, talent is structured by day parts. The all night announcer is a little freer...you know, looser. The attempt to be really human as opposed to polished is what were after. Music is day parted and so is everything else about our station in one way, shape, or form.

FRED: Earnest, what are the factors that make your radio station the success that it is?

EARNEST: Well, I think primarily, a lot of the points mentioned by the other two gentlemen would be consistent with professional radio. The thing that I think is most important for our station image is the way the audi-

ence perceives us. I believe, what people want to hear on music radio is music. I think that it is the single most important factor from a listener's point of view. So, the image that we want to create is that the music that you, the listener, want to hear is what you will hear on our station and with fewer interruptions. Also, you will hear it in

great enough variety that you won't become bored with it. Again, the most important thing we can do is present an image that is positive for the listener. We want the listener to feel that WBMX is the reason that he or she is listening to the radio. All the things I listen to are important: public service, news, even commercials are important parts of the programming...the whole trip...We want that kind of image to be perceived in all our listeners. This all encompassing kind of image is what we strive for. We highlight the fact that we play albums. We do the same with our ability to get songs available to us before anyone else in our market. For example, the O'Jays come out with an album, and we are putting cuts into our regular playlist other than just the particular hit single before anyone else. Of course, we jump on tried and tested artists much more quickly than unknowns.

FRED: Are your listeners conscious of your effort to build an album image with them?

EARNEST: I think so. I believe, and our research shows that we are doing very well in terms of creating an image of being "the" music station. In fact, that is our image line, "your music station". We do a lot of passive research, plus we document our request lines. We use mail oriented contests which provide us with input on our image as well. Any outside advertising, whether it's billboards or TV, attempts to portray that image. Though I agree with Jim that commercials are important, we do make our living from them, our research shows that what is not music is considered a commercial by the listener. Therefore, we try to portray an image of doing less commercials; we have a disco party that is commercial free. We did have some problems with sponsors, but now they realize that if the listener is there when the commercial does come, the chances are better that it will be heard. They have accepted the fact that people don't want to hear commercials.

Well, we're all out of room for this week. FRED will continue its Black conference call next week. Part II will include Keith Adams views on what made his station, KDIA, such a success.

The Commission has announced the following station totals for the month of March: AM Radio—4,524; FM Radio—3,028, FM Educational—947.

KETX-AM&FM in Livingston, Texas, was fined \$400 for not filing their station's renewal application on time. KIWW in Harlingen, Texas, was fined \$100 for the same violation. WHUC in Hudson, New York, was notified of a \$1000 fine for failure to maintain antenna input power to the transmitter at specified levels. KMRN in Cameron, Missouri, was fined \$500 for failure to perform a skeleton proof of the performance test. WKYO in Caro, Michigan, was fined \$1000 for apparent repeated violation in a contest that constituted a lottery. KTVX was fined \$2000 for failure to inform telephone callers of the rebroadcasts of their conversations.

The Commission has granted the applications of Turner Communications for renewal of WGOW and WYNQ-FM in Chattanooga, Tennessee. Sun World had originally filed a petition to deny the WGOW renewal...The FCC Field Operations Bureau has announced that it has prepared for broadcasters two inspection checklists—one for AM/FM stations and one for television stations. Each checklist includes items most likely to be reviewed during an inspection of a broadcast station. C. Phyll Horne, Chief of the Bureau, suggests that if each station will use the checklist and perform their own mini-inspections, many violations could be corrected.

KPRO in Riverside, California, was sold to Inland Empire Broadcasters by Progress Broadcasting for \$780,000... WMOG in Brunswick, Georgia, was sold to Burrows Broadcasting for \$530,000. WETO in Deland, Florida, was sold to James Beattie for \$270,000 by West Volusia Broadcasting. WCTW and WMDH-FM were sold for \$900,000 to Delta D Inc. by PSB Radio Group Inc. WBOW and WBOQ-FM of Ohio Broadcasting were sold to WBOW-WBOQ Inc. for \$785,000.

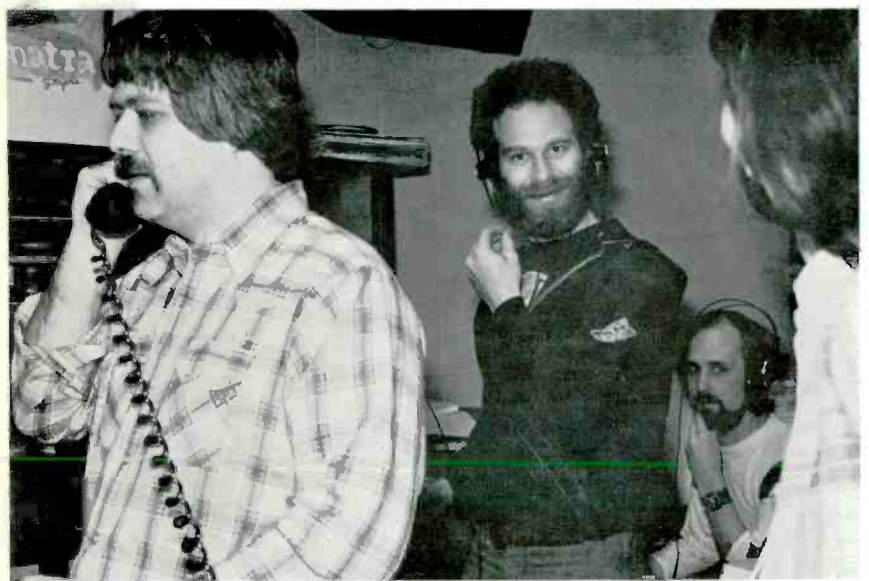
FCC Administrative Law Judge Daniel Head has granted the application of Cheraw Broadcasting for a new FM station on 103.1 MHz in Cheraw, South Carolina. Judge Head denied the competing application of Town & Country Radio for the same facilities...The FCC and the Equal Opportunity Employment Commission have extended the period of comment from April 17 until May 2, relating to a proposed Memorandum of Understanding between the agencies. The proposed Memorandum represents an agreement between the two agencies in handling complaints about discrimination.

The following is a list of the major group owned broadcasting companies, their radio stations and Presidents. In the following weeks, FRED will be breaking down each of these companies, providing a brief history and listing some of their policies. We'll continue the list with the "R's" and conclude it.

- RUST COMMUNICATIONS GROUP**— (WPTR-AM, Albany; WKLX-AM, Portsmouth; WHAM-AM, Rochester; WFLY-AM, Troy, NY; WAEB-AM, Allentown; WXKW-FM, Allentown; WNOW-AM, New York; WQXA-FM, New York; WRNL-AM, Richmond; WRXL-FM, Richmond; WAHM-FM, Rochester) 1378 Leesburg, Leesburg, VA 22075 703-777-7550
- RUST CRAFT BROADCASTING COMPANY**— (WSOL-AM, Tampa; WWOL-AM, Buffalo; WWOL-FM, Buffalo; WROC-AM, Rochester; WPXY-FM, Rochester; WSTV-AM, Steubenville, OH; WRKY-FM, Steubenville; WRCP-AM, Philadelphia; WRCP-FM, Philadelphia; WPIT-AM Pittsburgh; WPIT-FM, Pittsburgh) 700 Porter Blvd., Pittsburgh, PA 15219 412-288-0920
- SCRIPPS HOWARD BROADCASTING CO.**— (WNOX-AM, Knoxville; WMC-AM, Memphis; WMC-FM, Memphis) 1100 Central Trust Tower, Cincinnati, OH 45202 513-621-0130
- SHERIDAN BROADCASTING CORP.**— **Matthew Ledbetter, National Program Director** (WILD-AM, Boston; WUFO-AM, Amherst, NY; WAMO-AM, Pittsburgh; WAMO-FM, Pittsburgh) 1811 Blvd. of the Allies, Pittsburgh, PA 15219 412-281-6747
- SONDERLING BROADCASTING CORP.**— **Mac Allen** (KDIS-AM, Oakland; WOL-WOL-AM, Washington; WMOD-FM, Washington; WOPA-AM, Oak Park, IL; WBMF-FM, Oak Park, IL; WWRL-AM, New York; WRVR-FM, New York; WDIA-AM, Memphis; KIKK-AM, Pasadena, TX; KIKK-FM, Houston) Los Angeles, CA
- SOUTHERN BROADCASTING**— **George Williams, National Program Director** (WRVA, Richmond; WRVQ, Richmond; WKX, Raleigh; WYYD, Raleigh; WEZI, Memphis; KFWD, Dallas; WRBQ (Q-105), Tampa; WSGN, Birmingham; KULF, Houston, KYND, Houston; KOY, Phoenix; KRFR, Phoenix) P.O. Box 5176, Winston-Salem, NC 27103
- THE STARR BROADCASTING GROUP, INC.**— (KABL-AM, Oakland; KABL-FM, San Francisco; KCNW-AM, Fairway, KS; KUOL-FM, Fairway; WBOK-AM, New Orleans; WWWF-FM, Detroit; KMGC-FM, Dallas; KYOK-AM, Houston; KXLR-AM, North Little Rock) P.O. Box 432, Saugatuck St., Westport, CT 06880 203-226-1035
- STORZ BROADCASTING**— **Bud Armstrong, Executive Vice-President** (KOMA, Oklahoma City; KXOK, St. Louis; WDG, Minneapolis; WHB, Kansas City; WOAM, Miami; WTIX, New Orleans) Keiwi Plaza, Omaha, NB 68131 401-342-4700
- STEINMAN STATIONS**— (WDEL-AM, Wilmington; WSTW-FM, Wilmington) 8 West King St., Lancaster, PA 17604 717-394-0631
- STORER BROADCASTING COMPANY**— **Neil Rockoff, Vice-President Radio Division** (WJW-AM, Cleveland; KTNQ-AM, Los Angeles; KGBS-FM, Los Angeles; WGBS-AM, Miami; WHN-AM, New York; WSPD-AM, Toledo) 1177 Kane Concourse, Miami Beach, FL 33154 305-866-0211
- STERLING RECREATION ORGANIZATION**— **Fred Danz, President** (KSLO-FM, San Jose; KASH-AM, Eugene; KSND-FM, Springfield, OR; KBFW-AM, Bellingham; KEDO-AM, Longview, WA; KLYK-FM, Longview; KALE-AM, Richland, KUUU-AM, Seattle) P.O. Box 1723, Bellevue, WA 98009 206-455-8100
- SUSQUEHANNA BROADCASTING CO.**— (WQBA-AM, Miami; WKIS-AM, Orlando; WLTA-FM, Atlanta; WFMS-FM, Indianapolis; WGBB-AM, Freeport, NY; WHLO-AM, Akron; WHLQ-FM, Canton; WLQA-FM, Cincinnati; WLQR-FM, Toledo; WARM-AM, Scranton; WSBA-AM, York; WSBA-FM, York; KPLX-FM, Fort Worth) 140 E. Market St., York, PA 17401 717-845-5626
- SWANSON BROADCASTING**— (KLEO-AM, Wichita; WBYU-FM, New Orleans; KQEO-AM, Albuquerque; KKNQ-FM, Oklahoma City; KRMG-AM, Tulsa; KFJZ-FM, Fort Worth, KKYZ-AM, San Antonio) 1502 South Boulder, Ste. 23-F, Tulsa, OK 74119 918-582-6195
- TAFT BROADCASTING COMPANY**— (WDAF-AM, Kansas City; KYYS-FM, Kansas City; WGR-AM, Buffalo; WGRQ-FM, Buffalo; WKRE-AM, Cincinnati; Q-102-FM, Cincinnati; WTVN-AM, Columbus; KQV-AM, Pittsburgh; WDFE-FM, Pittsburgh) 1906 Highland Ave., Cincinnati, OH 45219 513-721-1414
- WGN CONTINENTAL BROADCASTING COMPANY**— (WGN-AM, Chicago; KDAL-AM, Duluth) 2501 Bradley Place, Chicago, IL 60618 312-528-2311
- WESTINGHOUSE BROADCASTING COMPANY**— (WBZ-AM, Boston; WBZ-FM, Boston; WIND-AM, Chicago; WOWO-AM, Fort Wayne; KFWS-AM, Los Angeles; WINS-AM, New York; KYW-AM, Philadelphia; KOKA-AM, Pittsburgh; KOKA-FM, Pittsburgh) 90 Park Place, New York, NY 10016 212-983-6500



The staff of WAAF, Worcester. L-R: Lee Arnold, PD; Joe Biedrzycki, Promo. Dir.; Paul Lemizuk, Asst. PD; Jeremy Savage, Part-time; Pattie Geir, News; Jim Zeiner, Overnights; Tom Doyle, AM Drive; Steve Marx, GM; and Drew Mello, Parttime. Under banner: John Duncan, MD.



On April Fool's, WXRT in Chicago had jocks from other stations in, L-R: Fred Winston (WFYR), Seth Mason (WXRT), and John Platt (WXRT's PD).



"Easter Goodies" at WEBN, Cincinnati. L-R: Jay Hart, RCA Local Rep.; Bunny Marcy, Bunny Vickie, and Denton Marr, PD of WEBN.



At American Hot Wax Preview in Portland, L-R: Keith Chambers, Promo A&M; Michael O'Brien, PD of KPAM; Mike Bailey, MD of KINK-FM; Scotty Johnson, KQFM; Karen Knight, MD of KYTE; Bob Swanson, MD of KEX; Terry Danner, MD of KGW; Larry Green, Western Regional Promo. A&M; Eric Norberg, PD of KEX, and Bill St. James, MD of KQFM



Keith Carradine at KBBC-FM in Phoenix. Seated (L-R): J.D. Freeman of KBBC and Keith Carradine. Standing (L-R): Scott Burns and Ron Lanham of Elektra Asylum, Sharon Cullen (KBBC Music Co-ordinator), and Jeff Parets of KBBC



Pretty girls everywhere, L-R: Mrs. Gary Coury (WQXI), Cathy Vernon, Glenda Griffith on Ariola, Mary Perkins of Ariola Miami, and Carol Davenport



WSAI MD C.C. Matthews has a monkey on his back; Mary Jane, the chimp (top)



Chuck Buell, KULF in Houston, with Easter Seals' Poster Girl, Michelle Chambers.



At KFRC's Walk-a-thon, L-R: Don Biondich (pilot), Richard Fitzgerald, RSO; Michael Dundas, RSO; Andy Gibb, and Les Garland, PD of KFRC.



The boys at WGVL-FM, Gainesville, smile for the camera: David Reaves (PD), Tony Freeman (MD), and Greg Strickland, Engineer.

"DARLIN'" (B-736)

**A DAZZLING SUMMER SINGLE
FROM THE "INVISIBLE" ARTIST WHO'S NOW VISIBLE**

PAUL DAVIS

**FRESH FROM A TOUR WITH RANDY NEWMAN
AND A TOP TEN HIT IN "I GO CRAZY"**



ATLANTA, GEORGIA

STROKES

APRIL 24, 1978



THE FANTASTIC FOUR

L-R: BOB HAMILTON (KRTH-FM), KAL RUDMAN (FMOB), BOB HAMILTON (FRED),
AND JIMI FOX (PD, KCBO)

HOW TO READ A MODULATION MONITOR

By Eric Small

The most important tool available to a Program Director, in judging the state of the station's audio, is his or her own two ears. Unfortunately, "Golden Ears" don't lend themselves to easy calibration. Thus, they are great for judging audio quality, but are poor for judging its quantity. The tests employed by engineers, in doing an audio proof of performance, are interesting but have little relevance to the way that a station sounds. Observing a modulation monitor does not tell you anything about audio quality, but it does provide lots of useful data about the quantity of audio to anyone who knows how to read it.

AM & FM monitors are read the same. Only the initial set-up is different. All monitors need to be calibrated, and the method varies with each model. Either read the instruction manual or ask an engineer to show you how to calibrate. Warning: Be careful while you calibrate!! If the monitor speakers or headphones are driven from the monitor, calibration usually makes a lot of very awful noises.

The monitor provides information about two aspects of modulation: peaks and average. Peaks are read with the Peak Flash Light and the control associated with that light. It is marked in "Per Cent Modulation".

Average is read by reading the modulation meter. For an AM monitor the peak light is observed. If the modulation monitor has more than one, it should be the adjustable one switched to negative peaks. The meter should also be set to indicate negative peaks. In some monitors, one switch selects both. For FM, the meter should be in "total modulation". Some monitors

have lots of meters and switches, but all can indicate total modulation. There may be a switch to select positive or negative peaks. In FM, it doesn't matter in which position that switch is in. Deriving meaningful information from a modulation monitor is some-

"It's very easy to make a station look great on a modulation monitor but sound terrible to listeners. Never lose sight of the need for balance between modulation and quality."

times an experience. Get in the habit of spending a few minutes looking at every operating monitor that you see. It should take ten or fifteen minutes observing to get a real feel for modulation.

Start by looking at the meter for several music selections, preferably of varied density. Ignore the peak lamp for now. Here are the questions to ask yourself: (1) How high does the meter get? (2) How low does the needle go during the music? (3) What is the average reading? (4) Over a few seconds, does it vary a lot on the scale or just a little? The most important question is number three, what is the average modulation?...the

higher, the louder, and the most distortion. Question four asks, what is the dynamic range? That is the range between the portions of the music that were intended to be loud and soft. Too little dynamic range will bore the listeners—the music "never lets up". Too much range costs you loudness.

Now, let's look at the peak flash lamp. With some loud dense music on, operate the peak flash control until it almost never flashes. (Every ten seconds at most). Expect to spend a few minutes finding this point. If it seems to be an all or nothing situation, set the control just a breath before the point that the lamp flashes. Don't be impatient, this process may take several minutes. When you're happy with the setting, note it down and reduce it by 5%. Now, is the flasher on continuously or only occasionally? If only occasionally, wait a few minutes and reduce another 5%. If it flashes continuously, increase the setting by 2½%.

What you are trying to do is make a graph in your mind, with the modulation flasher setting on the horizontal line and the average number of times the lamp flashes on the vertical. The steeper the curve that is formed and the closer to 100%, the better your modulation control. Let me put it another way, the fewer percent between the position that the flasher is on all the time and the position where it never operates, the better your peak control.

In closing, let me say again, that these are measures of audio quality, not quantity. It's very easy to make a station look great on a modulation monitor but sound terrible to listeners. Never lose sight of the need for balance between modulation and quality.

**WHO SAID STATIONS DON'T
BREAK RECORDS DURING ARB'S?**

JOHN DENVER'S

new single

"I WANT TO LIVE"

***We would like to credit
the following for being first:***

Z-93	KBZY	WORG
WFIL	WKXX-FM	WZOO
WIFE	WTOB	WCOS
WKLO	WGNI	WRQK
FM- 97	WORD	KZUE
WJON		

***ADD IT NOW !
We'll give credit
where credit is due.***

AND ...WE'D LIKE TO CREDIT THESE NEW BELIEVERS:

WOW	KLUE	WOHS	WACI	WVAM	WQQW
KYLT	WAXC	WFBC	WGR	WHBC	WICH
KCBQ	WCLG	WHLM	WNDR	Q-107	
KAKC	WDUN	WILK	WCRO	WZDQ	

RCA

**PRODUCED BY MILTON
FOR MANAGEMENT III**

**FLASH! CB 77*
BB 82* -NEW!**

THE SPECTRUM

FREderal Agents

UNIVERSALS

B-100	San Diego	Gene Knight
CHUM	Toronto	Bob Wood
F-105	Boston	Charlie Fernandez
KBEQ	Kansas City	Kim Welsh
KCBQ	San Diego	Nina Gomez
KCMO	Kansas City	Larry Clark
KCPX	Salt Lake	Gary Waldron
KDNB	Minneapolis	Dave Thompson
KEZY	Anaheim	Larry Groves
KFI	Los Angeles	Eric Chase
KFRC	San Francisco	Les Garland
KGW	Portland	Terry Danner
KHJ	Los Angeles	John Sebastian
KIIS-FM	Los Angeles	Rochelle Stabb
KILT	Houston	Tish Hughes
KINN	Denver	Ed Greene
KING	Seattle	Rob Conrad
KJR	Seattle	Steve West
KLIF	Dallas	Rick Van Derslice
KNDE	Sacramento	Marc Driscoll
KNUS	Dallas	Bobby Sorrell
KOMA	Oklahoma City	Charlie Cusack
KPAM	Portland	Michael O'Brien
KRBE	Houston	Clay Gish
KRIZ	Phoenix	Anna Reyes
KROI-FM	Sacramento	Don Selasco
KROY	Sacramento	Kris Mitchell
KRSP	Salt Lake	Lorraine Winegar
KSJQ	St. Louis	Bill Bailey
KSTP	Minneapolis	Greg Ausham
KTFM	San Antonio	Marc Elliott
KTLL	Denver	Randy Jay
KTSA	San Antonio	Scott Christiansen
KUPD	Phoenix	Jay Stone
96-KX	Denver	Frank Felix
KYA	San Francisco	Alan Mason
KYYX	Seattle	Robin Mitchell
M-91	San Diego	Michele Pettis
Q-105	Tampa	Bob McNeal
TEN-Q	Los Angeles	Driscoll/Bissiri
WAKY	Louisville	Bob Moody
WAPE	Jacksonville	Paul Sebastian
WAQY	Springfield	Jim Rising
WAVZ	New Haven	Curt Hansen
WAYS	Charlotte	Brenda Presson
WCAO	Baltimore	Ron Riley
WCOL	Columbus	Dave Bishop
WDRG	Hartford	Jim English
WFPM	Chicago	Clifton/White
WDRQ	Detroit	Gary Firth
WFIL	Philadelphia	Jay Cook
WGH	Norfolk	Bob Canada
WHB	Kansas City	Al Casey
WHBQ	Memphis	Harriet Lapidis
WIFE	Indianapolis	Jerry Steele
WIFI	Philadelphia	Steve Rivers
WKY	Oklahoma City	Sandy Jones
WLAC	Nashville	Eva Wood
WLPL	Baltimore	David Tate
WLS	Chicago	Karen Cavaliero
WMAK	Nashville	Michael St. John
WMET	Chicago	Dave Morgan
WNAP	Indianapolis	John Osler
WNBC	New York	Bob Pittman
WNDE	Indianapolis	Bobby Hatfield
WNOE-AM	New Orleans	C.C. Courtney
WOKY	Milwaukee	Jim Smith
WPEZ	Pittsburgh	Tom Morgan
WPGC	Washington DC	Jim Elliott
WQAM	Miami	Becky Vidaud
WQXI	Atlanta	Rhett Walker
WRKO	Boston	Harry Nelson
WSAI	Cincinnati	E. Alvin Davis
WTIX	New Orleans	Bob Mitchell
WXKX	Pittsburgh	Bobby Christian
WZZD	Philadelphia	Kevin Metheny
WZZP	Cleveland	Beau Raines
Y-100	Miami	Colleen Cassidy
Y-103	Jacksonville	Thom Heeran
Y-95	St. Petersburg	Ben Christopher
Z-93	Atlanta	Dale O'Brien
Z-97	Ft. Worth/Dallas	Gary Mack
13-Q	Pittsburgh	Bob Savage
92-Q	Nashville	Bruce Sherman
96-X	Miami Beach	Joel Denver
99-X	New York	Roxy Myzal
94-Q	Atlanta	Don Benson
KRTH-FM	Los Angeles	Bob Hamilton

U2's

CK-101	Cocoa Beach	Steve Ocean
KAKC	Tulsa	Dr. Don
KAOK	Lake Charles	Robert Penny
KBFL	Red Bluff	Ross Forbes
KELI	Tulsa	Ray Livingston
KEWI	Topeka	J. R. Greeley
KFYR	Bismarck	Dan Brannon
KIDD	Monterey	Jim D. Satter

U2's cont.

KINT	El Paso
KJRB	Spokane
KKUL	Tulsa
KLEO	Wichita
KLIV	San Jose
KLUC	Las Vegas
KMGR	Des Moines
KORO	Yuba City
KOLE	Port Arthur
KREM	Spokane
KRRE	Albuquerque
KTFX	Tulsa
KTKT	Tucson
KUKI	Ukiah
PRO-FM	E. Providence
WAMS	Wilmington
WAMX	Ashland
WBFB	Pocheater
WBQO	Bruce Stevens
WBWC	Johnstown
WERC	Eirmingham
WFLI	Chattanooga
WGOW	Chattanooga
WHAR	Clarkesburg
WHYY	Montgomery
WHIT	New Berny
WJET	Erie
WKIX	Raleigh
WKXX-FM	Birmingham
WLSQ	Montgomery
WNOR-AM	Norfolk
WORD	Spartanburg
WQXA-FM	Harrisburg
WRBR	South Bend
WSPA	Savannah
WTOB	Winston-Salem
WZNG	Winter Haven
Z-93	Amarillo
WJDX	Jackson
KOTN	Pine Bluff
KDON	Salinas

ALBUMS

DC-101	Washington DC	Michael McKay
KBPI	Denver	Jean Valdez
KDKB	Phoenix	Christine Nolan
KFWD	Dallas	Steve Sutton
KISW	Seattle	Steve Slayton
KLOL	Houston	Lucia Herrera
KLOS	Los Angeles	Ruth Pinado
KLRB	Carmel	Bob Stock
KMEL	San Francisco	Mark Cooper
KMET	Los Angeles	Sam Bellamy
KNCN	Corpus Christi	Mando Camina
KOME	San Jose	Dana Jang
KQBS	Minneapolis	Kevin St. John
KRST-FM	Albuquerque	Bill Stambaugh
KSAN	San Francisco	Bonnie Simmons
KSBE	St. Louis	Ted Habeck
KVAN	Portland	Bob Anчета
KWKI	Kansas City	Dave Munday
KWST	Los Angeles	Paul Sullivan
KY-102	Kansas City	Max Floyd
KZAM	Seattle	John Kertzer
KZEW	Dallas	Jan Blanton
KZOK	Seattle	Mavis Mackoff
M-105	Cleveland	Ellen Roberts
WABX	Detroit	Joe Kraus
WDAI	Chicago	Mary Klug
WCMF	Rochester	Gary Whipple
WDVE	Pittsburgh	John McGhan
WGRQ	Buffalo	Irv Goldfarb
WGVU	Gainesville	David Reaves
WIOQ	Philadelphia	Helen Leicht
WKDF	Nashville	Jack Crawford
WKLS	Atlanta	Keith Allen
WKTU	New York	Matthew Clenott
WLSR	Louisville	Drake Hall
WMMR	Philadelphia	Jerry Stevens
WMSM	Cleveland	John Gorman
WNOE-FM	New Orleans	Bobby Reno
WONE	Ft. Lauderdale	Gary Granger
WXRT	Chicago	Bob Gelms
WYSP	Philadelphia	Steve Johnson
Y-94	Houston	Michael Jones
ZETA-4	Miami	David Sousa
WJAX	Jacksonville	Richard Langlois
WLPX	Milwaukee	Tom Daniels
LAV-FM	Grand Rapids	Doc Donovan
KXKY	Orange	Scctt Slocum
STARVIEW	Oklahoma City	Andy Lockridge
WKQX	Chicago	Rick Harris
WFBQ	Indianapolis	Bill Hennes/Bob King
		Mike Tinnis

SOFT ROCK

K-101	San Francisco	Laverne Drake
KBBC	Phoenix	Sharon Cullens
KEX	Portland	Bob Swanson
KFIG	Fresno	Art Farkas
KHOW	Denver	Harry Smith
KLYX	Sioux Falls	Mike Wilde
KMBZ	Kansas City	Steve Bell

SOFT rock cont.

KNX-FM	Los Angeles	Michael Sheehy
KONO	San Antonio	Tony Raven
KSD	St. Louis	Ed Scarborough
KULF	Houston	Chuck Buell
KVI	Seattle	Carol Stripling
KWAV	Monterey	Melinda Roberts
KXYZ	Houston	Ted Carson
LOVE-94	Miami Beach	Rick Peters
WEBM-FM	Chicago	Lee De Young
WCAR	Detroit	Kevin Sanderson
WEEL	Washington DC	Sean Hall
WFRB	Baltimore	Dale Andrews
WIBC	Indianapolis	George Johns
WIND	Chicago	Ford Colley
WISN	Milwaukee	Beth Fast
WMGK	Philadelphia	Dave Klahr
WMJC	Detroit	Peter Booker
WNEU	Wheeling	David Lyons
WNEW	New York	Jeff Mazzei
WSM-AM	Nashville	Mary Murphy
WSM-FM	Nashville	John Young
WTAE	Pittsburgh	Mark Roberts
WTMJ	Milwaukee	Mike Elliott

BLACK

KATZ	St. Louis	Gary Starr
KCOH	Houston	Travis Gardner
KDAY	Los Angeles	Steve Ward
KDIA	Oakland	Keith Adams
KKDA	Dallas	Chuck Smith
KKSS	St. Louis	Walt Sumner
KMJQ	Houston	Pam Wells
WABO	Cleveland	Mike Payne
WAMO	Pittsburgh	Del King
WAOK	Atlanta	Frank Barrow
WBLS-FM	New York	Wanda Ramos
WBMM	Chicago	Sondra Roberts
WCHB	Detroit	Wade Briggs
WDAS	Philadelphia	Butterball
WDIA	Memphis	Mike Frisby
WHUR	Washington DC	Anthony Carlton
WIGO	Atlanta	Paul Childs
WJMO	Cleveland	Lynn Tolliver
WJPC	Chicago	Dee Handley
WJOC	Washington DC	John Moen
WORL	Orlando	Steve Crumley
WVOL	Nashville	Fred Harvey
WVON	Chicago	Walt 'Baby' Love
WWIN	Baltimore	Don Brooks
WWRL	New York	Gerry Shannon
WYBC	New Haven	Kirk Jackson
WYLD	New Orleans	Travis Smith
WVKO	Columbus	Keith Willis
WJLB	Detroit	Mary Ryans

COUNTRY

KAYQ	Kansas City	Jon Reed
KEED	Eugene	Bob Wise
KPAT	Gilroy	Laura Ellen
KJJJ	Phoenix	Larry Scott
KLAC	Los Angeles	Cathy Hahn
KLAK	Denver	Bill Ashford
KNUZ	Houston	Buddy Covington
KOCY	Oklahoma City	Tom Gilmore
KSSS	Colorado Springs	Dave Beadles
KUZZ	Bakersfield	Mike Horey
KXOL	Fort Worth	Tom Wayne
WAME	Charlotte	Pat McGowan
WEPE	Pittsburgh	Dene Hallam
WFEC	Harrisburg	Barry Mardit
WGMA	HOLLYWOOD	ED COUSINS
WIK	Cleveland	Terry Stevens
WIN	New York	Fam Green
WINN	Louisville	Buck Braun
WIXY	Springfield	Robb Westaby
WKDA	Nashville	Dale Turner
WLWI	Montgomery	Jon Anthony
WMAO	Chicago	BOB KING
WMC	Memphis	Hal Jay
WONE	Dayton	Paula Montgomery
WPLO	Atlanta	Jim Clemens
WSHO	New Orleans	Johnnie Jobe
WUBE	Cincinnati	Bob English
61 CTRY	Kansas City	Ted Cramer

JAZZ

FM-98	New Orleans	Anthony Wilson
KADX	Denver	Bill Neil
KBCA	Los Angeles	Monica Riordan
KJAZ	Alameda	Dick Conte
KJLH	Los Angeles	Rod McGrew
KRE	Berkeley	Jay Smith
KTEP	El Paso	Bill Everest
KXTC	Phoenix	Dave Michaels
WJZZ	Detroit	Dorian Paster
WNOP	New Port	Ray Scott
WORL	Orlando	Billie Love
WVRV	New York	Doug Harris
WYCB	New Haven	Doug Keogh
WYJZ	Pittsburgh	Del King

universal




The following Music Analysis is achieved by combining sales, requests and out-call research of radio stations considered to be reputable and accurate in reflecting music activity in their respective markets. This survey is designed to reflect the value of a record to programming. Light bulbs signify those records indicating the strongest trend toward "A" power rotation qualification. By process of comparison, using FRED's SOL Terminal Computer, this is the fastest and most correct survey in the industry today. All reports are activated only by telephone to assure that all data is the very latest. These reports are designed to achieve more than just a list of records; specifically, the reality of all station research and activity in depth. (Note: None of the information is based on reports mailed to FRED.) Reports are constantly being fed into our system, up to 3:00 AM each Friday. A demographic comment behind "profile" is based on ten (10) or more similar inputs. FRED's music is structured with the intent to help win ratings, not to reflect cold statistics.

- 1 1 WINGS/WITH A LITTLE LUCK (CAPITOL)
Profile: KFI 4-1, KLIF 29-1, WHB 1-1, WKXX 4-1, B-100 7-3, WAVZ 10-3, WCAO 9-4, WPGC 9-4, WRKO 10-4, KTKT 10-4, KIIS 16-5, WDRQ 17-5, WFIL 12-5, KRTH-FM 13-5, KBEQ 15-6, KYXX 8-6, WQXI 13-6, KILT 12-7, WAPE 12-7, WZZP 16-7, WBBF 17-7, WZNG 11-7, KHJ 13-8, KRBE 13-8, KLUC 16-8, CHUM 13-9, KEZY 10-9, KROI-FM 12-9, WAQY 17-9, WTOB 13-9, KCPX 18-10, KNDE 12-10, KSLQ 15-10, WIFE 15-10, Y103 13-10, Z93 16-10, Z-93 T 16-10, WGH 15-10, KNUS 25-11, KYA 21-11, KAKC 15-11, KTSA 17-12, WNBC 17-12, 96X 15-12, KTFX 17-12, WCRO 17-12, WSGA 19-12, KRSP 17-13, KJRB 16-13, KCBQ 22-14, KJR 18-14, Q105 19-14, WMET 17-14, WSAI 20-14, 99X 15-14, 63/KIDD 17-14, KDWB 20-15, WHBQ 26-15, 13Q 18-15, WPRO-FM 19-15, WAMX 22-15, KCMO 20-16, KFRC 19-16, KELI 19-16, KREM 19-16, WBBQ 24-16, M-91 20-17, WAYS 25-17, WDRC 20-17, WMAK 20-17, WERC 21-17, WKIX 26-17, KDON 22-17, WHAR 20-18, KAOK 22-18, WCOL 21-18, TEN-Q 26-19, WKY D-19, WOKY 23-19, Y100 22-19, Y-95 23-19, KINT 25-19, WGOW 22-19, KTFM 23-19, WNDE D-20, KLIV 21-20, WJDX 23-20, KTLK 27-21, WAKY 25-21, WIFI 23-21, WLAC 28-21, WKXX-FM 25-21, KGW 30-22, KOMA 36-22, WQXA-FM 30-22, KRIZ 28-23, WTIK 34-23, KIMN 26-23, WHIT 25-23, WNOE-AM 29-24, KOLE D-24, WORD 28-24, WZZD D-26, WRBR 35-27, WLS A-28, WEFM 33-28, and CK101 36-32...in FRED's computer points system Wing's shows to be #1 three to one over the #2 record...this record is truly a gift for Top 40 stations during this ARB
- 7 2 JOHN TRAVOLTA & OLIVIA NEWTON-JOHN/YOU'RE THE ONE THAT I WANT (RSO)
Profile: WQXI 15-2, WHB 4-3, WORD 10-5, KLIF 26-6, KNDE 15-7, WAQY 18-7, KLIV 11-7, KFRC 13-8, WSGA 18-8, KFI 14-9, WBBF 16-9, WAKY 12-10, WAVZ 20-10, WLAC 25-10, WRBR 30-10, WAPE D-11, WNOE-AM 16-11, Z93 17-11, WHAR 16-11, Z-93 T 17-11, KRIZ 20-12, WHBQ 21-12, Y100 16-12, WBBQ 16-12, KRBE 15-13, WFIL 19-13, WERC 17-13, KCPX 17-14, KILT 18-14, WAYS 18-14, KLUC 20-14, KRTH-FM 18-14, WPGC 22-15, KFYZ 18-15, WCOL 20-15, KYXX 25-16, 99X 17-16, WNBC 18-17, WOKY 21-17, WKXX 18-17, KTKT 22-17, WQXA-FM 23-17, KRSP 22-18, WJET 22-18, WZNG 21-18, WGH D-18, WRKO 23-19, 96X 28-19, KAKC 25-19, KREM 22-19, WKIX 27-19, WTOB 26-19, M-91 D-20, 92Q A-20, KAOK 24-20, KBEQ 24-21, Q105 24-21, WMAK 23-21, 63/KIDD 26-21, KEZY D-22, WCAO 27-22, KROI-FM 26-23, KYA 25-23, WGOW 29-23, KJR D-24, KCBQ 28-25, KJRB 29-25, KTFX 30-25, WJDX D-25, CHUM D-26, KGW 28-26, KSLQ 29-26, WIFI 28-26, WMET A-29, KOMA 38-31, KNUS 35-32, and WTIK 36-32...added at Y103, WZZD, and KDON...comments verbatim: WKIX: 'big teen'...WAMX: 'very big requests, headed for #1 even though it moved 13-13'...KTKT: 'no requests over 18 so far'...WMAK: 'big phones'...WBBQ: '#4 phones'...Z-93: 'top 10 requests'...WAKY: '#1 requests for 4 days in a row'...Y-100: 'very strong requests and teens'...96-X: 'big with female teens'...WRBR: 'exploded phones, primarily 16-21'
- 2 3 YVONNE ELLIMAN/IF I CAN'T HAVE YOU (RSO)
Profile: In the top five at B-100, KCMO, KCPX, KGW, KOMA, KSLQ, M-91, WAQY, WOKY, WZZD, Y100, KELI, KINT, KTKT, WJET, WAMX, WZNG, WJDX, 63/KIDD, KFI, KYA, KYXX, WAPE, WAYS, WNDE, WNOE-AM, Y-95, WQXA-FM, WSGA, KAOK, KTFM, KRTH-FM, KCBQ, KHJ, KROI-FM, KTLK, TEN-Q, WCAO, WDRQ, WIFI, WLPL, WRKO, WZZP, 99X, WHIT, KNUS, WKY, WNBC, Y103, KLEO, WBBQ, KLUC, CHUM, KDWB, and WHBQ...in the top ten at KEZY, WFIL, KIMN, WCOL, KTSA, 92Q, KJR, WSAI, KRBE, and KOLE...continues to be extremely strong, especially in female demos
- 4 4 JEFFERSON STARSHIP/COUNT ON ME (GRUNT)
Profile: WAQY 3-2, KLIF 23-5, KRIZ 9-5, KTFX 10-5, KYA 9-6, KEZY 9-7, KFYZ 13-7, KFI 10-8, B-100 12-9, KCPX 14-9, KSLQ 11-9, WRBR 14-9, WGH 10-9, KDWB 11-10, WRKO 11-10, KELI 13-10, KDON 13-10, WLPL 15-11, Y103 14-11, Y-95 22-11, WKIX 17-11, WKXX-FM 15-11, WZNG 15-11, KCMO 19-12, KFRC 14-12, KGW 17-12, Z97 19-12, KLIV 15-12, WTOB 15-12, 63/KIDD 15-12, KYXX 20-13, WCAO 18-13, WNOE-AM 18-13, KRTH-FM 15-13, CHUM 16-14, WMAK 17-14, WNDE 20-14, WSGA 20-14, KAOK 16-14, KBEQ 17-15, KOMA 19-15, WLAC 19-15, KTKT 20-15, WORD 16-15, KROI-FM 20-16, M-91 18-16, Z93 20-16, KINT 20-16, Z-93 T 20-16, WAMX 20-16, KREM 20-17, KIMN 22-17, WZZD 21-18, WZZP 28-18, WBBF 20-19, WBBQ 22-19, KJR 25-20, KTLK 23-20, KJRB 21-20, KCBQ 24-21, WNBC 27-21, 13Q 24-22, WCOL 25-22, KRBE 33-23, WAKY 27-23, WOKY 25-23, KTFM 26-23, 99X A-25, WGOW D-28, CK101 32-28, WERC D-29, and WEFM 34-32...majority of reporting radio stations show extremely strong activity, but there is a slight problem in the 12-18 demos...heavy action continues on Runaway as it was added by Y-100 this week
- 6 5 ROBERTA FLACK & D. HATHAWAY/CLOSER I GET TO YOU (ATLANTIC)
Profile: KNDE 10-1, WAYS 3-1, WCAO 1-1, WTOB 1-1, WCOL 2-1, WLAC 36-2, KDON 9-2, WZNG 3-2, KSLQ 6-3, KYXX 7-3, WAKY 5-3, WHBQ 3-3, WERC 4-4, WJET 5-4, WORD 7-4, WSGA 8-4, WGH 11-4, KFRC 8-5, WQXI 5-5, WZZP 6-5, 13Q 7-5, 96X 12-5, Z93 8-6, WCRO 12-6, WGOW 12-6, WQXA-FM 12-6, Z-93 T 8-6, WJDX 7-6, KRTH-FM 8-6, WKXX-FM 10-7, WAMX 19-7, KYA 10-8, M-91 12-8, WMAK 12-8, WDRC 19-9, WNDE 10-9, KFI 15-10, KNUS 17-10, KROI-FM 15-10, KAKC 13-10, WEFM 14-10, 63/KIDD 13-10, KCMO 15-11, WOKY 19-11, WRKO 13-11, WAQY 14-12, WLS A-13, 99X 15-13, WHB 17-14, Y103 28-14, WBBQ 18-14, KCBQ 19-15, KLIF 17-15, WIFI 17-15, WKY 19-15, KELI 18-15, KAOK 18-15, WZZD 18-16, Y100 21-16, KRSP 21-17, KBEQ 21-18, WMET 20-18, KJRB 19-18, WRBR 29-18, KILT 25-19, KRBE 28-20, KINT 23-20, KEZY D-21, KJR D-22, KREM 25-22, KDWB A-23, CK101 30-25, KGW D-27, WNOE-AM 30-27, WKXX 28-27, KTFM A-27, WHIT 28-27, and B-100 A-29...added at KTLK ...exceptionally strong in R & B cross-over markets...in a consensus of R & B markets only, this record is #1



universal

- 10 6 CHUCK MANGIONE/FEELS SO GOOD (ABC)
Profile: WKXX-FM 3-1, WCRO 6-2, WGOW 4-2, KGW 6-3, KNUS 5-3, KAKC 5-3, KTKT 8-3, KDON 11-3, WTOB 8-6, KBEQ 9-7, KRSP 13-7, WOKY 14-7, WBBQ 11-7, WORD 8-7, WSGA 13-7, WJDX 9-7, KRBE 24-9, KYXX 13-9, WCOL 17-9, KINT 18-10, KLEO 23-10, KTFM 18-10, WQXA-FM 14-11, WRKO 15-12, KAOK 15-12, KCPX 16-13, KILT 15-13, KJR 14-13, KYA 19-13, M-91 19-13, KDWB 15-14, KREM 17-14, WKIX 23-14, CK101 20-14, WZNG 17-14, WGH 16-14, Z97 22-16, KJRB 17-16, WHB 22-17, KELI 22-18, WPRO-FM 24-18, WAKY 22-19, WHBQ D-19, WAQY 22-20, 96X 24-20, WCAO 25-21, KFRC 26-22, Q105 25-22, KIMN 25-22, KNDE 29-23, WERC D-23, KLIV 29-24, KTLK 29-25, WAVZ 28-25, WIFI 26-25, KOLE D-25, WRBR 32-25, B-100 A-26, KOMA 32-26, KCBQ 31-29, KROI-FM D-30, WEFM 37-30, and WNOE-AM D-37
...added at WZZD, KFI, WNDE, and WAPE...powerhouse across the board...adds needed variation to rock radio
- 9 7 ATLANTA RHYTHM SECTION/IMAGINARY LOVER (POLYDOR)
Profile: WBBQ 6-1, WCRO 5-1, Z93 3-2, Z-93 T 3-2, KTFX 6-3, KRSP 11-5, WAQY 7-5, WMAK 10-5, WKIX 12-5, WERC 13-6, WLAC 8-7, KAKC 11-8, WHAR 11-8, WGOW 10-9, WAPE 14-10, WKXX-FM 12-10, WCOL 15-11, WGH 12-11, KYXX 19-12, CK101 16-12, Y103 19-13, KLIF 21-14, KSLQ 19-14, WRKO 17-14, KELI 16-14, KJRB 15-14, B-100 24-15, KDON 17-15, KIMN 19-15, WZNG 19-15, WLPL 18-16, WSAI 21-16, KTKT 18-16, 63/KIDD 20-16, KBEQ 18-17, KCPX 23-17, KRBE 21-17, KROI-FM 22-17, 13Q 19-17, WSGA 22-17, WJDX 24-17, K TSA 26-18, WHB 24-18, WHBQ 20-18, KCMO 23-19, WTIK 23-19, KDWB 23-20, KEZY D-20, KGW 24-20, WKY D-20, KFYP D-20, KLEO D-20, KREM 23-20, KTFM 24-20, WAYS 24-21, WOKY 24-21, 96X 23-21, KCBQ 27-22, KILT 26-22, KTLK 26-22, WAKY 26-22, WAMX 25-22, KOMA 31-23, KINT 29-23, KHJ A-24, WNDE D-24, WDRQ 31-25, KNUS 36-26, WAVZ 29-26, WTOB D-26, WIFI D-28, WZZD 30-28, 99X 30-28, WRBR 33-28, and KOLE D-30...added at CHUM and M-91...primary demographic men...giant LP sales to back it up
- 26 8 ANDY GIBB/SHADOW DANCING (RSO)
Profile: WPGC 24-3, KNDE 21-5, KCPX 22-7, KFI 17-7, WAYS 26-10, KJRB 20-11, WAPE 18-12, WGH D-13, KFRC 22-14, KROI-FM D-14, WAKY 20-16, WTOB 25-16, 96X 21-17, WBBQ 30-17, WSGA 26-18, WAVZ 26-19, WMET 24-19, WERC 26-19, KRSP D-20, Y100 27-20, WZNG A-20, KRTH-FM 25-20, KSLQ 30-21, KYXX 26-21, WNOE-AM 31-21, WRKO 28-21, WPRO-FM 29-21, KYA D-22, Z93 29-22, 92Q A-22, KTKT D-22, Z-93 T 29-22, WCAO 30-23, KBEQ 30-24, KNUS 33-24, KDWB 29-25, Q105 D-25, WHB A-25, KREM 28-25, 13Q 29-27, WJET D-27, WAMX 35-27, KCBQ 30-28, WMAK D-28, WXXA A-28, KDON D-28, WHIT A-28, WDRQ 33-29, WIFE A-29, WQXI D-29, KTFX 32-29, WORD A-29, B-100 A-30, WHBQ D-30, WIFI A-30, WIFI A-30, WOKY D-30, Y103 D-30, 99X A-30, KELI D-30, KLIV A-30, WKIX D-30, WRBR D-30, KILT D-31, WLAC A-36, and KOMA A-38...added at TEN-Q, WFIL, WTIK, WGOW, KIMN, 63/KIDD, KGW, WAQY, WHAR, and WJDX...headed for #1
- 17 9 WARREN ZEVON/WEREWOLVES OF LONDON (ASYLUM)
Profile: WZZP 11-6, KRBE 7-7, KNDE 24-8, WAPE 16-8, WERC 15-9, WBBQ 12-10, WHAR 17-10, WSGA 24-10, KIIS 17-11, KCPX 15-12, 13Q 15-12, WCAO 21-14, KTFX 18-14, WHB 19-15, KRTH-FM 20-15, KFI 21-16, WAVZ 17-16, WRKO 21-16, WKXX-FM 20-16, WGH D-16, KEZY 21-17, KFRC 21-17, WAQY 23-17, WCRO 22-17, WTIK 22-18, Y103 20-18, KJRB 22-19, KLIV 26-19, KBEQ 23-20, WIFI 22-20, TEN-Q 25-21, WKIX 28-21, KDON 27-21, KRIZ A-22, KRSP 26-22, KSLQ 25-22, WDRQ 25-22, 99X 23-22, WGOW 27-22, KCMO D-23, WQXI 28-23, B-100 A-24, CHUM D-25, KLIF 28-25, WBBF 28-25, KREM 27-26, KAOK 30-26, WAMX 27-26, 96X 29-27, WORD D-27, WDRQ D-28, WNOE-AM 32-28, KTFM A-28, KGW D-29, KROI-FM D-29, KTLK D-30, WMAK D-30, KINT D-30, KIMN D-30, KCBQ 33-31, WEFM 35-31, WOKY D-32, WLAC D-34, WZNG D-34, WRBR A-35, and KOMA 40-36...added at Q105, WKY, WNDE, KFYP, WAYS, and WTOB...several stations have held the frequency down or not played the record at all because of the ARB...this is a mistake
- 5 10 KANSAS/DUST IN THE WIND (KIRSHNER)
Profile: In the top five at WTIK, WZZP, Z97, WBBF, KLUC, KIIS, WDRQ, Y103, KELI, WJDX, CHUM, KEZY, Q105, WNDE, Y-95, 13Q, WZNG, KTFM, KDWB, WIFI, 99X, KLIV, WQXA-FM, KIMN, KRTH-FM, KFI, KHJ, KYXX, WAPE, WNOE-AM, and WGH...in the top ten at Y100, WBBQ, WLS, WMET, and WEFM...peaked
- 3 11 BARRY MANILOW/CAN'T SMILE WITHOUT YOU (ARISTA)
Profile: In the top five at Q105, WAKY, WNOE-AM, WQXA-FM, KRTH-FM, KCBQ, KDWB, KEZY, KFRC, KHJ, KLIF, KNUS, KROI-FM, K TSA, TEN-Q, WIFI, WLPL, WRKO, 99X, KINT, KIMN, KCMO, KYA, Y103, KLIV, WBBF, WORD, WTOB, WFIL, WLS, and KREM...in the top ten at WGH and WHIT ...next!
- 8 12 BEE GEES/NIGHT FEVER (RSO)
Profile: KCBQ 1-1, KDWB 1-1, KEZY 1-1, KFRC 1-1, KHJ 1-1, KIIS 1-1, KILT 1-1, KJR 1-1, KNUS 1-1, KROI-FM 1-1, KYA 1-1, KYXX 1-1, TEN-Q 1-1, WAPE 1-1, WDRQ 1-1, WHBQ 1-1, WIFI 1-1, WKY 1-1, WLAC 1-1, WMET 1-1, WNDE 1-1, WPGC 1-1, WQXI 1-1, WRKO 1-1, WSAI 1-1, Y103 1-1, Z93 1-1, KAKC 1-1, Z-93 T 1-1, KAOK 1-1, KIMN 1-1, WGH 1-1, WEFM 1-1, WCAO 2-2, WDRQ 2-2, WLS 3-2, WNBC 2-2, WRBR 3-3, WAYS 5-4, Y100 4-4, WBBF 8-4, WZNG 4-4, WHB 5-5, and WIFE 5-5
- 12 13 JACKSON BROWNE/RUNNIN' ON EMPTY (ASYLUM)
Profile: In the top five at CHUM, WMAK, KRIZ, WAPE, WAQY, CK101, KRSP, WSAI, WZZP, WAMX, WCAO, WTIK, KELI, and 63/KIDD...in the top ten at KCMO, WLPL, WBBF, WKIX, KTFM, KOMA, KROI-FM, WAVZ, 13Q, WGH, KDWB, KIIS, WQXA-FM, KEZY, and KTKT...still maintaining relatively strong appeal 18-34


universal

- 14 14 ENGLAND DAN & J.F. COLEY/NEVER HAVE TO SAY GOODBYE (BIG TREE)
Profile: In the top five at Y-95, KRSP, WZZD, WHAR, WTOB, WXXK, KOMA, 13Q, 63/KIDD, WNDE, WSAI, and Z97...in the top ten at KNUS, KJR, WLPL, KDWB, KELI, KELI, KREM, KTFX, KTSA, WHBQ, WZNG, KCMO, KCMO, KTLK, WKY, WTIX, and KAOK
- 21 15 TRAMMPS/DISCO INFERNO (ATLANTIC)
 Profile: CK101 1-1, KNDE 11-2, WAVZ 4-4, WPRO-FM 4-4, WZZD 12-6, WAMX 9-6, WNBC 11-7, WXXK 10-8, KRTH-FM 11-8, WSGA 21-9, KRIZ 14-10, WQXA-FM 13-10, 99X 12-11, Y-95 18-12, WHAR 19-12, WDRQ 16-13, WRKO 19-13, KFRC 17-15, KBEQ 20-16, WIFI 21-16, KLIV 18-16, WBBF 24-16, WORD 24-16, WCAO 23-17, WLPL 20-17, WTOB 20-17, KCPX 25-18, KHJ 21-18, TEN-Q 23-18, KFI 26-19, Z93 23-19, 13Q 23-19, Z-93 T 23-19, KROI-FM 24-20, WXXK-FM 26-20, WGH D-20, WIFE 27-21, KREM 24-21, WERC 27-21, WBBQ 25-22, KRBE 29-24, KILT 39-25, KRSP D-25, Y103 29-26, WHIT 27-26, WOKY 32-29, WGOW D-29, KAKC 38-30, and KCBQ A-33...added at WAKY, KEZY, KTKT, and KCMO...shows incredibly giant action wherever it receives good frequency of play...valuable dynamics and highly relatable
- 23 16 JOHNNY MATHIS & DENEICE WILLIAMS/TOO MUCH TOO LITTLE TOO LATE (COLUMBIA)
 Profile: WAVZ 2-1, WORD 4-1, WHBQ 4-2, WIFE 4-2, WQXI 4-3, WKIX 11-3, WGOW 16-5, WDRQ 10-6, KSLQ 13-8, 96X 20-8, WZZP 10-9, KGW 16-10, WHB 18-10, WAYS 17-11, WDRC 22-13, WLS A-14, KLIV 20-15, 99X 19-17, WAKY 28-18, WMAK 26-18, WXXK-FM 23-19, WSGA 27-19, KRTH-FM 23-19, KFRC 25-20, WAPE D-20, WCAO 26-20, WTOB 22-20, KDON 25-20, WCOL 30-21, KYYX D-22, WLAC 26-22, WMET 27-22, WBBF D-22, Z93 28-23, WCRO 28-23, Z-93 T 28-23, WZNG 39-23, WJDX D-23, KCBQ 26-24, KINT D-24, KJRB 26-24, WJET 29-24, WRKO D-25, Y100 30-26, 63/KIDD D-26, KRSP D-27, WIFI 30-27, KAKC 36-27, WBBQ D-27, WERC D-27, KBEQ A-28, KCPX D-28, KELI D-28, WAMX 33-29, WTIX 37-33, KOMA A-34, KILT A-39, and KTFX A-39...added at KROI-FM, WNOE-AM, KFYZ, WHAR, KAOK, WKY, Q105, Y103, WPRO-FM, WRBR, and KTKT...primary demos women 12-34...showing a very strong pattern
- 21 17 PARLIAMENT/FLASHLIGHT (CASABLANCA)
Profile: WERC 1-1, WKIX 3-1, WSGA 1-1, WEFM 4-3, WLAC 4-4, WTIX 4-4, WMET 7-6, KCBQ 10-7, WCAO 16-7, WLPL 14-10, WHIT 20-12, Z93 15-14, Z-93 T 15-14, WGOW 18-16, KSLQ 20-18, WQXA-FM 22-18, WNBC 21-20, KBEQ 28-25, KRIZ 29-25, and KLIV 30-27...having some difficulty spreading out of 12-18
- 11 18 DAVID GATES/GOODBYE GIRL (ELEKTRA)
Profile: In the top five at WFIL, KFYZ, KGW, KTLK, M-91, WSAI, KJRB, KDWB, WZZD, KREM, B-100, CHUM, KBEQ, WKY, WRKO, and WPRO-FM...in the top ten at Y-95, KLIF, WIFI, WLPL, KTFM, and WNBC...primary demos females 18+
- 19 19 GENE COTTON/BEFORE MY HEART FINDS OUT (ARIOLA)
Profile: KRSP 2-1, KTLK 4-4, WAKY 6-5, WLAC 14-5, KIMN 9-5, KGW 14-6, WMAK 8-6, KAKC 10-6, KLEO 11-7, WERC 11-8, KTFX 14-9, KFYZ 14-10, KTSA 14-11, KELI 15-12, KTKT 15-14, KCMO 16-15, KREM 18-15, KJR 20-18, KHJ 22-20, WZZD 24-21, KYYX 24-23, WNDE 24-23, KTFM 28-24, and KDWB A-28
- 13 20 BOB WELCH/EBONY EYES (CAPITOL)
Profile: Holding top ten at KCMO, WAKY, KLUC, KCPX, WXXK-FM, WQXA-FM, KTSA, Z93, KINT, Z-93 T, KEZY, Q105, WXXK, KTFM, WNBC, WHAR, WHIT, WMET, Z97, WNOE-AM, and 99X
- 25 21 EDDIE MONEY/BABY HOLD ON (COLUMBIA)
 Profile: KTFX 2-1, WCRO 8-4, Z93 9-7, 92Q 13-7, Z-93 T 9-7, WNOE-AM 14-9, WAKY 15-12, KFRC 15-13, WSAI 14-13, WXXK-FM 18-13, KYA 15-14, KLIV 16-14, WZZD 19-15, WBBQ 19-15, 13Q 17-16, KRTH-FM 19-16, WDRQ 30-17, WGH 18-17, WQXI 26-19, WXXK 24-20, KAKC 28-20, WPRO-FM 26-20, KCMO 25-22, KAOK 25-23, KCPX 28-24, KIIS A-24, KRSP 27-24, KREM 26-24, KRBE A-25, WCOL A-25, KELI 29-26, WSGA A-26, CK101 31-26, WZNG 28-26, WCAO D-27, Y103 30-27, KIMN D-27, KLEO A-28, WQXA-FM RA-28, KILT 34-30, WDRC D-30, WOKY 35-31, 99X A-33, and WHB A-36...added at WPGC, KTKT, WERC, WTOB, KTFM, WHBQ, and WKIX...good phones...big sales...great record
- 22 22 RAYDIO/JACK & JILL (ARISTA)
Profile: In the top five at KBEQ, KRIZ, WIFE, KJRB, WGOW, WRBR, KDON, WHB, WKY, WPRO-FM, CK101, WHIT, 63/KIDD, WMAK, WMET, WOKY, WHAR, WJET, KJR, WLS, KAOK, WCOL, KCBQ, WAYS, WDRC, WLPL, and WEFM...in the top ten at KFI, KREM, WZNG, KROI-FM, WTIX, 13Q, WTOB, KYYX, WAKY, and WNDE...holding strong teen base

universal

- 16 23 STYX/YOU'RE FOOLING YOURSELF (A&M)
Profile: In the top five at KREM, KRIZ, KRSP, Z97, and 92Q...in the top ten at WAQY, CK101, KGW, and KJR
...several stations report requests developing for Grand Illusion
- 15 24 ANDREW GOLD/THANK YOU FOR BEING A FRIEND (ATLANTIC)
Profile: In the top five at KRBE, KILT, KLEO, WJET, WJDX, KFYZ, CK101, KSLQ, and WCRO...in the top ten at WKY, WNDE, WHAR, KAOK, 63/KIDD, CHUM, WOKY, and WZZP
- 18 25 E.L.O./SWEET TALKING WOMAN (JET)
Profile: In the top five at KELI, KIMN, KNUS, KYA, WZZD, and WQXA-FM...in the top ten at KHJ, WERC, CHUM, KJR, KOLE, WIFI, KTSA, KYYX, WMET, CK101, and WCOL
- 24 26 NATALIE COLE/OUR LOVE (CAPITOL)
Profile: In the top five at KREM, WPRO-FM, 13Q, KOLE, WBBF, WBBQ, WAMX, WCOL, WRBR, and KAKC...in the top ten at KJR, WRKO, KELI, WDRS, 99X, KINT, WJDX, and WAQY
- 27 27 BEE GEES/MORE THAN A WOMAN (RSO)
Profile: In the top five at WNBC, WPGC, M-91, WFIL, KINT, WERC, KFRC, KTFM, KLIV, and KTKT...in the top ten at WAPE, B-100, and KREM
- 32 28 BONNIE TYLER/IT'S A HEARTACHE (RCA)
 Profile: KCPX 11-5, KILT 21-8, WORD 15-9, KRBE 23-11, KRIZ 15-14, KDON 19-16, KJR 21-17, WFIL 20-17, WQXI 27-17, KTFX 20-18, KRTH-FM 22-18, WMAK 21-19, WGH D-19, WNOE-AM 24-20, WHB 28-21, Z93 27-21, KTKT 28-21, WQXA-FM 27-21, Z-93 T 27-21, WZZD 27-22, WKXX-FM 28-22, KRSP 28-23, WAQY D-23, WBBQ 27-23, KAOK 29-24, KSLQ 28-25, WCAO 29-25, WPGC 30-25, 96X 30-25, KAKC 30-25, WERC D-25, WSGA 28-25, WTOB D-25, KINT 27-26, KJRB 27-26, WJET D-26, KIMN 29-26, KFI D-27, WCOL 29-27, KLIF A-28, Y103 32-28, WKIX D-29, WLAG A-31, KNUS A-35, WZNG 40-35, and KOMA A-40...added at KGW, WAPE, WDRS, WJDX, 63/KIDD, and KEZY...extremely strong 18+...now developing in teens
- 29 29 BILLY JOEL/MOVIN' OUT TODAY (COLUMBIA)
Profile: WNBC 3-3, WHAR 6-5, KRSP 15-8, WKIX 16-8, WDRQ 18-10, WFIL 17-11, WBBF 12-11, WCRO 16-11, KJR 16-12, WZZD 14-12, WKXX-FM 14-12, WQXA-FM 16-12, KDWB 16-13, WAQY 15-13, WRBR 16-15, KRIZ 21-17, KFYZ 20-17, WLPL 24-18, KDON 21-18, Y103 21-19, KELI 23-19, WHB 29-20, WTIX 26-22, KGW 29-24, WJET 30-25, 13Q 28-26, KREM 29-27, 63/KIDD D-27, WLAG D-28, WNDE D-28, KIMN D-28, KCMO D-29, WIFI A-29, WZNG 35-30, KTFM A-30, KCBQ A-34, and KOMA A-37...added at WCAO, KLIF, Q105, and WAPE...erratic...super strong in some areas...no go in others
- 28 30 RUBICON/I'M GONNA TAKE CARE OF EVERYTHING (20TH CENTURY)
Profile: WKXX-FM 2-2, WGOW 11-7, EREM 16-13, WQXI 21-15, WAQY 20-18, WBBQ 21-18, WFIL 22-21, KELI 24-21, WZNG 23-21, WTOB 24-22, CK101 27-22, KFI 29-23, WHAR 29-23, WCOL 26-23, KIMN 28-24, WMAK 27-26, KOLE D-26, KCMO 29-27, WNOE-AM 33-30, KNUS 34-31, and WHB 40-39...added at WHIT, KRIZ, and 63/KIDD
- 31 31 EARTH WIND & FIRE/FANTASY (COLUMBIA)
Profile: In the top five at 92Q, and KJR...in the top ten at B-100, KTFM, KJRB, CK101, KCBQ, and KYA
- 34 32 GEORGE BENSON/ON BROADWAY (WB)
 Profile: 96X 3-1, KFRC 7-3, KILT 5-3, KNDE 3-3, KRBE 8-5, WHBQ 8-7, Y100 13-7, WQXI 14-8, WAVZ 12-9, KDON 14-9, M-91 17-12, KLIV 22-13, KOLE 24-15, KYA 17-16, WLAG 27-16, KSLQ 22-17, Z93 19-17, Z-93 T 19-17, KRTH-FM 21-17, KTFM 21-18, KROI-FM 25-19, 99X 22-19, WTIX 25-21, KCBQ 25-23, KLIF 27-24, Q105 D-24, WMAK D-24, WSGA 29-24, WTOB D-24, WEFM 27-24, WAQY D-25, WBBQ 29-25, WKIX D-25, KNUS A-27, WZNG 29-27, B-100 A-28, 13Q A-28, WBBF A-29, WAKY A-30, WGOW D-30, and WAMX D-33...added at KFI, WJET, TEN-Q, WRKO, KJR, WKXX-FM, and 63/KIDD...primary demographic 18+...appears to be breaking

universal

- 33 33 DOLLY PARTON/TWO DOORS DOWN (RCA)
 Profile: WHB 9-7, WAYS 11-8, KBEQ 19-10, KDON 18-13, WMAK 18-15, WNOE-AM 21-18, WTOB 21-18, WJDX 26-18, WLAC 24-19, WAKY 24-20, Y103 26-21, KFRC 24-23, Y100 24-23, KLIV 25-23, KTKT 26-23, KELI 26-24, KROI-FM 28-27, WNDE D-27, Z93 A-28, WJET A-28, Z-93 T A-28, and WZNG 37-28...added at KOLE and 63/KIDD ...despite Dolly staying at 33, she indicated stronger action this week than last week
- 30 34 ERIC CLAPTON/LAY DOWN SALLY (RSO)
 Profile: 13Q 1-1, KIIS 3-3, WDRG 5-4, KOLE 4-4, WHIT 6-4, TEN-Q 5-5, WAVZ 5-5, WNOE-AM 10-6, WEFM 8-6, WGH 8-7, WLS 10-8, Y-95 16-13, and WNBC 22-15
- P 35 STEELEY DAN/DEACON BLUES (ABC)
 Profile: KJRB 12-9, 92Q 23-10, M-91 15-11, B-100 22-13, KNDE 16-13, WEFM 29-20, KJR 23-21, KDON 26-22, KIIS A-25, WORD A-25, 99X 28-26, KCBQ 29-27, WRKO 29-27, WKIX D-27, KTKT D-29, KTFM D-29, WDRQ A-30, WBBQ D-30, WQXA-FM 33-30, WHB 32-31, WZNG 36-32, WAMX D-36, and WLAC A-40...added at KCMO, KRSP, WIFI, and KIMN...length of the record is scaring some program directors, but the record is a smash, particularly 18+
- 36 36 HEATWAVE/ALWAYS & FOREVER (EPIC)
 Profile: K TSA 2-1, KLIV 2-1, KTFM 1-1, WHIT 1-1, WTIK 2-2, WDRG 4-3, KILT 4-4, KRBE 5-4, WNOE-AM 4-4, KJRB 5-4, KREM 7-4, KHJ A-17, KLUC D-22, and WJDX 25-24

OTHER ACTION

Other Action is listed in priority order based on actual computer analysis

SHAUN CASSIDY/MAGIC (WB)
 Profile: WMET 18-16, Y103 18-17, KBEQ 22-19, WHAR 24-19, WBBQ 23-21, WOKY 27-22, WQXI 23-22, WLS 29-25, WIFE D-26, KFI D-29, WHIT A-29, and WNDE D-30 ...added at KTLK and KROI-FM

TAVARES/MORE THAN A WOMAN (CAPITOL)
 Profile: M-91 8-3, WRKO 9-7, WAVZ 15-14, KRBE 20-18, WHIT 22-18, KRIZ 22-19, WORD 23-19, WAQY D-22, KDON 28-25, and KLEO A-30

PETER BROWN/DANCE WITH ME (DRIVE)
 Profile: 99X 18-15, WAVZ A-18, WDRQ 28-18, KRBE 22-19, KSLQ 21-19, WPGC 29-23, WTIK 33-24, WCAO D-26, 96X D-26, WNOE-AM 39-35, and WQXA-FM D-39 ...added at Y103

WET WILLIE/FEEL LOVE AGAIN (EPIC)
 Profile: WKXX-FM 19-17, KTFX 25-20, WORD 29-20, KRSP 23-21, 92Q A-21, KAKC 29-24, KLIV 28-26, WMAK 30-29, WZNG 34-31, WNOE-AM 38-34, WAMX D-35, and CK101 D-39

JOURNEY/WHEEL IN THE SKY (COLUMBIA)
 Profile: KLIV 19-18, KYA 20-19, KSLQ 23-20, WDRQ 26-20, KDON 30-24, KFRC 27-26, and WRBR D-29...added at WZNG

ALAN CLARK/SHADOW (ATLANTIC)
 Profile: KRIZ 13-8, WHAR D-24, KLIF 30-26, Y103 D-32, WNOE-AM 37-33, KTFX 35-33, and WZNG D-37...added at WAQY, KAOK, and WGH

ROBERT PALMER/EVERY KIND (ISLAND)
 Profile: WKXX-FM 17-14, KDON 23-19, WCRO 27-21, WCAO 28-24, WJET A-29, 13Q A-30, and WTIK A-40...added at KAOK and WAQY

MARY MCGREGOR/BEEN TO ME (ARIOLA)
 Profile: WRBR 10-8, WORD 27-23, KAOK 28-25, and KTFX 33-30...added at 63/KIDD

MEATLOAF/2 OUT OF 3 (EPIC)
 Profile: WJET 21-15, WCRO 29-22, 99X 29-23, 13Q A-29, WRKO A-30, KNUS A-37, and KTFX A-40...added at WPRO-FM, WBBQ, WQXA-FM, KILT, WDRG, and WGH

FOTOMAKER/WHERE HAVE YOU BEEN (ATLANTIC)
 Profile: KRIZ 17-16

SKYLINES/OH HOW HAPPY (TORTISE INTL.)
 Profile: 13Q 26-24

HOTEL/YOU'LL LOVE AGAIN (MERCURY)
 Profile: WERC 3-2, WKXX-FM 5-4, WCRO 18-14, and KNUS A-38

KAYAK/I WANT YOU TO BE MINE (JANUS)
 Profile: KBEQ 16-13, WAQY 19-16, and WCRO 25-18

KISS/ROCKET RIDE (CASABLANCA)
 Profile: WAMX 5-5, WHAR 22-16, and Y100 26-25

ERUPTION/CAN'T STAND THE RAIN (ARIOLA)
 Profile: WORD 17-10, and WGOW 17-12 ...added at KNDE, WRBR, KDON, and WQXA-FM

BARRY MANILOW/EVEN NOW (ARISTA)
 Profile: WFIL 21-12, WAVZ 31-22, KBEQ A-29, and WSGA A-30...added at KCPX and WERC

BILL LA BOUNTY/THIS NIGHT (WB)
 Profile: KNDE 27-21, WKXX-FM 27-24, and KDON 32-30

TED NUGENT/YANK ME CRANK ME (EPIC)
 Profile: KTFX 26-22 and KBEQ 30-27

CAPTAIN & TENNILLE/ON MY WAY (A&M)
 Profile: WTOB D-23, and KCPX 30-27 ...added at KAKC

KONGAS/GIMME SOME LOVIN' (POLYDOR)
 Profile: KRIZ 12-6 ...added at KAOK

REO SPEEDWAGON/ROLLIN' (EPIC)
 Profile: KBEQ 27-26, and KSLQ 31-27 ...added at 92Q

ABBA/TAKE A CHANCE (ATLANTIC)
 Profile: 92Q A-24, WORD A-28, KLIF A-29, WCAO D-29, KNUS A-34, WNOE-AM D-36, and WLAC D-37...added at WAYS, KREM, WBBF, WCRO, WZNG, WAPE, WPGC, KAKC, KJRB, WPRO-FM, WHAR, and KJR

VAN HALEN/YOU REALLY GOT ME (WB)
 Profile: KNDE 22-14

ROD STEWART/JOKING (WB)
 Profile: B-100 29-25 ...added at KJR, M-91, KILT, WMAK, and KROI-FM

JEFFERY COMANOR/SAY GOODBYE (EPIC)
 Profile: M-91 6-5

JIMMY BO HORN/DANCE (TK)
 Profile: Y100 2-2 and WAMX D-40

KENNY LOGGINS/CELEBRATE (COLUMBIA)
 Profile: WCOL 19-17

black

- 1 1 J. MATHIS & D. WILLIAMS/TOO MUCH TOO LITTLE TOO LATE (COLUMBIA)
Profile: KATZ 9, KCOH 5, KKDA 10, KKSS 3-2, KSOL 1, WABQ 3, WAMC 1, WAOK 3-3, KBMX 1-1, WCHB 1-1, WCIN 1, WDAO 1-1, WDAS 1-1, WHUR in hottest 10, WIGO 2, WJLB 7, WJMO 1-1, WJPC 1-1, WOKR 1, WOOK in hottest 10, WORL 8-1, WSID 7, WVOL 4-3, WWIN 1-1, WWRL 2-2, and WYBC in hottest 10...good for all demographics...if you're not on it you're well out of the game
- 5 2 GEORGE BENSON/ON BROADWAY (WB)
Profile: KATZ 5, KCOH 2, KDAY 8-1, KKSS 5-3, KMJQ 2-1, KSOL 3, WABQ 9, WAMO 3, WAOK 1-1, WCIN 2, WDAO 2-2, WIGO 1, WKLR 8, WSID 4, WVKO 1, WVOL 17-13 and WWRL 7-5...holding steady
- 11 3 O'JAYS/USED TO BE MY GIRL (PHIL INT.)
Profile: KATZ new add, KCOH 1, KDAY new add, WABQ 22, WAOK 41-24, WBMX 19-3, WCHB 30-11, WCIN 7, WDAS 8-3, WDMA new add, WJMO 19-11, WJPC 34-19, WORL 34-22, WVKO 24-17, WVOL 30-23, WWIN 3-3, and WYBC in hottest 10...gaining a lot of momentum...being accepted very heavily
- 10 4 HEATWAVE/GROOVE LINE (EPIC)
Profile: KATZ 4, KCOH 14, KDAY 26-19, KKSS 28-20, WABQ 2, WAOK 45-28, WBL 5, WBMX 9-6, WDAO 7, WDAS 15-7, WJMO 6-4, WJPC new add, WOOK in hottest 10, WORL 32-20, WVKO 7-4, WVOL 22-19, WVON in hottest 10, WWIN 9-6, and WYBC in hottest 10...it's a good teen record or male 18-34...it's really just starting
- 4 5 ISLEY BROS./TAKE ME TO THE NEXT PHASE (T-NECK)
Profile: KATZ 3, KCOH 4, KKSS 29-24, WABQ 5, WCHB 18-14, WCIN 3, WDAO 8, WDAS 16-9, WDMA 3-1, WJMO 11-7, WOOK in hottest 10, WORL 30-18, WVKO 8-6, WVOL 14-10, WVON new add, and WWIN 4-2...looks like it's going to be a big one for the Isley Brothers
- 8 6 R. FLACK & D. HATHAWAY/CLOSER I GET TO YOU (ATLANTIC)
Profile: KATZ 1, KKDA 6, KKSS 1-1, KSOL 4, WABQ 4, WAMO 2, WAOK 4-4, WIGO 5, WJMO 2-2, WJPC 3-2, WKLR 3, WSID 8, WVON 1, WWRL 1-1, and WYLD 4...still very valuable
- 3 7 PARLIAMENT/FLASHLIGHT (CASABLANCA)
Profile: KATZ 8, KCOH 6, KKDA 5, WBMX D-4, WCIN 10, WIGO 4, WJLB 6, WJMO 16-14, WKLR 2, WOOK in hottest 10, WSID 2, WVON 3, and WYLD 1...startling to burn slightly as a black record but will help acquire a pop audience and will hold the audience already familiar with the record
- 6 8 RUFUS/STAY (ABC)
Profile: KCOH 3, KDAY D-23, KKSS 13-11, KMJQ 5-4, WABQ 8, WAMO 4, WAOK 2-2, WCHB 10-5, WJMO 10-9, WJPC 15-14, WORL 17-11, WSID 10, WVKO 15-9, WVON 5, and WWRL 12-7...good for female demographics...has some fire under it
- 12 9 FAZE-O/RIDING HIGH (SHE)
Profile: KCOH 8, KDAY 3-3, KKSS 25-18, KSOL 7, WAOK 32-21, WBL 4, WCIN 9, WIGO 9, WJMO 20-18, WKLR 4, WORL 14-6, WSID 6, WVOL 29-27, and WWIN 18-7...picking up a little steam...a good male or teen record
- 7 10 PETER BROWN/DANCE WITH ME (DRIVE)
Profile: KCOH 7, KKSS 6-4, KMJQ 7-3, KSOL 2, WABQ 6, WAMO 4, WAOK 27-17, WBL 1, WCHB 7-6, and WJLB 1...holding
- 2 11 BOOTSYS'S/BOOTZILLA (WB)
Profile: KATZ 2, KCOH 9, KSOL 6, WBL 9, WDAS 2-2, WDMA 8-6, WIGO 3, WJLB 5, WJMO 14-13, WJPC 4-3, WOOK in hottest ten, WVOL 1-1, and WVON 7...it's beginning to burn over all but it's still a great teen record
- 14 12 TYRONE DAVIS/GET ON UP (DISCO) (COLUMBIA)
Profile: KCOH 10, KSOL 10, WAMO 10, WBMX 2, WCIN 8, WDMA 2, WJPC 5-5, WORL 5-5, WVON in hottest ten, WWIN D-19, and WWRL 8-3...good for the mature audience...well balanced for the 18-34 listener
- 15 13 GEORGE DUKE/DUKEY STICK (EPIC)
Profile: KKSS new add, WABQ 1, WBMX 11-10, WDAS 43-24, WDMA 28-19, WHUR new add, WJMO 3-3, WJPC 17-11, WOOK new add, WORL 38-25, WVKO 17-10, WVOL new add, and WVON in hottest ten...very strong record and will get you instant telephones
- 9 14 BEE GEES/NIGHT FEVER (RSO)
Profile: KATZ 7, KKDA 8, KSOL 5, WAOK 14-10, WCIN 5, WIGO 10, WJLB 4, WJPC 16-13, WVON in hottest ten, WWIN 6-5, and WYLD 5...beginning to lose a position as a hot rotated record
- 13 15 PEABO BYSON/REACHING FOR THE SKY (CAPITOL)
Profile: KKDA 7, KKSS 16-9, WABQ 19, WAOK 5-5, WCHB 13-10, WIGO 6, WKLR 9, WVOL 3-2, WWIN 10-4, and WYLD 2...holding steady but very good female
- 16 16 BARRY WHITE/ON WHAT A NIGHT FOR DANCING (20TH CENTURY)
Profile: KDMA in hottest ten, KKSS 18-13, WDMA 17-13, WJPC 32-29, WORL 10-8, WWIN 23-18, and WWRL 14-10
- D 17 BAR-KAYS/ATTITUDES (MERCURY)
Profile: KATZ new add, WAMO new add, WCHB new add, WDAO 9, WDMA D-20, WJMO 30-21, WJPC 31-27, WORL 31-10, and WVKO 40-29...picking up adds...could either be male or female but leans more toward the male due to the group's appeal
- D 18 DAVID OLIVER/MS. (MERCURY)
Profile: KKSS D-29, WCHB 3-2, WJLB 2, WJMO 18-17, WOOK in hottest 10, WVOL 21-14, and WWIN D-20...this should be a big one...it's building concretely
- OTHER ACTION**
- ANDY GIBB/SHADOW DANCING (RSO)
Profile: No charts, but don't let universal or pop charts in your market force you on this product...following the Bee Gees' thrust this can't miss...a very heavy R & B flavor...a must to add
- CAMEO/IT'S SERIOUS (CHOCOLATE CITY)
Profile: KMJQ new add, WAOK 34-27, WJMO 22-20, WOOK in hottest ten, WVKO 23-18, WWIN 17-9, and WWRL new add
- YVONNE ELLIMAN/IF I CAN'T HAVE YOU (RSO)
Profile: KKSS 18-7, KMJQ 37-16, WDAO new add, WDMA D-26, WJMO new add, WOOK new add, and WWIN 30-27...a very positive record
- CURTIS MAYFIELD/YOU ARE YOU ARE (CURTON)
Profile: KDMA in hottest 10, WABQ 21, WAMO new add, WAOK 39-29, WHUR in hottest ten, and WORL 40-19
- CHOCOLATE MILK/GIRL CALLING (RCA)
Profile: KDAY 7-2, KKSS new add, WIGO new add, WVKO new add, WWIN new add, and WWRL 29-20
- JAISON/TRY AND UNDERSTAND (JETT SET)
Profile: WABQ new add, WAMO new add, WBL 3, WCIN 6, and WCHB new add
- EDDIE KINDRICKS/AIN'T NO SMCKE (ARISTA)
Profile: KCOH 18, KDMA in hottest 10, WVON new add, and WWRL new add
- AL GREEN/I FEEL GOOD (HI)
Profile: KDAY 27-24, KKSS 17-15, WCHB new add, WDAO 6, and WYLD 10
- SIDE EFFECT/IT'S ALL IN YOUR MIND (FANTASY)
Profile: KATZ new add, KDMA new add, WABQ 14, WAMO new add, WCHB new add, WJLB 10, WJMO 26-23, and WJPC 19-15
- KOOL AND THE GANG/GLICK SUPER CHICK (DELIGHT)
Profile: WCHB new add, WDMA 30-22, WJMO new add, KDMA in hottest 10...sounds like a funky Marvin Gaye record...should stimulate teens and males 18-24
- THE WHISPERS/ALL THE WAY (SOUL TRAIN)
Profile: KDMA in hottest 10, WABQ 29, WBL 5 new add, WHUR new add, WORL new add, WVKO 34-27, WWRL new add, and WYBC new add
- ARETHA FRANKLIN/ALL MIGHTY FIRE (ATLANTIC)
Profile: KDMA in hottest 10, KMJQ new add, WDAO new add, WIGO new add, WJMO new add, WVKO new add, and WYBC new add...should be a giant for Aretha Franklin
- BLACKBIRDS/SUPERNATURAL FEELING (FANTASY)
Profile: KDMA in hottest 10, KKSS D-30, WDAO 10, WJMO new add, WJPC 30-23, and WVKO 35-28...very commercial...a sleeper...slow grower, but should do very well
- JAMES BROWN/EYESIGHT (POLYDOR)
Profile: WABQ 20, WCHB new add, and WYBC in hottest ten...James is coming on strong...has a very funky uptempo beat

- 1 1 GEORGE BENSON/WEEKEND IN L.A. (WB)
Profile: Among five hottest at FM-98, KRE, KXTC, WJZZ, WORL, WRVR, WYJZ, WNOP, and KTEP...Key Cuts: On Broadway, Lady Blue, We All Remember Wes, Greatest Love of All, All in the Game, and the title track
- 3 2 STANLEY TURRENTINE/WEST SIDE HIGHWAY (FANTASY)
Profile: Among five hottest at KTEP, WYJZ, WNOP, and FM-98...among ten hottest at KXTC, WJZZ, WRVR, and WYBC...Key Cuts: Sugar, Walkin', Stan's Things, Hudson Parkway, And Wonderful One, and the title track
- 2 3 JOE SAMPLE/RAINBOW SEEKER (ABC)
Profile: Among five hottest at FM-98, KTEP, KXTC, and WRVR...among fifteen hottest at WJZZ...Key Cuts: Together We'll Find A Way, Melodies of Love, Long as it Lasts, Fly With Wings of Love, There Are Many Stops Along the Way, and the title track
- 9 4 EDDIE JEFFERSON/THE MAIN MAN (INNER CITY)
Profile: Among five hottest at KADX, WYBC, KJAZ, WJZZ, and KTEP...Key Cut: Night Train
- 4 5 GROVER WASHINGTON JR./LIVE AT THE BIJOU (KUDU)
Profile: Among five hottest at KRE, and WJZZ...among ten hottest at FM-98 and WRVR...Key Cuts: You Make Me Dance, Sausalito, Mr. Magic, Lock It In The Pocket, Funkfoot, and Days of Our Lives
- 5 6 HUBERT LAWS/SAY IT WITH SILENCE (COLUMBIA)
Profile: Among five hottest at FM-98, and WRVR...among ten hottest at WJZZ and KXTC...Key Cuts: The Baron, Love Gets Better, and It Happens Everyday
- 6 7 MICHAEL FRANKS/BIRCHFIELD NINE (WB)
Profile: Among five hottest at KTEP...among ten hottest at FM-98, WRVR, and WJZZ...added at WORL...Key Cuts: Nightengales, Meet Me in the Deer Park, and the title track
- 8 8 WOODY SHAW/ROSEWOOD (COLUMBIA)
Profile: Among five hottest at WYBC, and KJAZ...among ten hottest at WNOP and WJZZ...Key Cuts: Everything I See You and Rahsaan's Run
- 17 9 LONNIE LISTON SMITH/LOVELAND (COLUMBIA)
Profile: Among five hottest at KJLH, WJZZ, and KADX...among ten hottest at WORL, KXTC, and FM-98...Key Cuts: Floating Thru Space, Springtime Magic, We Can Dream, Bright Moments, and the title track
- 10 10 STAN GETZ/GOLD (INNER CITY)
Profile: Among five hottest at WNOP, KADX, and WYBC...among ten hottest at KTEP...Key Cuts: Stan's Blues, Infant Eyes, Morning Star, and Lady Sings the Blues
- 7 11 RALPH MacDONALD/THE PATH (MARLIN)
Profile: Among five hottest at KXTC, FM-98, and WRVR...among ten hottest at WJZZ...Key Cuts: Smoke Rings & Wine, I Crossed My Heart, It Feels So Good, and the title track
- 12 12 DAVID SPINOZZA/SPINOZZA (A&M)
Profile: Among five hottest at WORL, and WJZZ...among ten hottest at FM-98...added at WYJZ and WYJZ...Key Cuts: Doesn't She Know By Now, Airborn, and High Button Shoes
- 16 13 SPYRO GYRA/SPYRO GYRA (AMHERST)
Profile: Among five hottest at KJAZ...among ten hottest at WYBC, KRE, and WORL...added at KXTC...Key Cuts: Opus d' Opus, Shaker Song, Cascade, Mallet Ballet, Galadril, and Letcia
- D 14 RON CARTER/PEG LEG (MILESTONE)
Profile: Among five hottest at KADX, and WYBC...among ten hottest at KJAZ, and KTEP...added at WNOP and KXTC...Key Cuts: Chapter XI, Sheila's Song, Patchouli, Epistrophy, Ship, and the title track
- 11 15 NOEL POINTER/HOLD ON (UA)
Profile: Among five hottest at KXTC...Key Cuts: Movin' In, Roots Suite, Stardust Lady, Stayin' With You, and the title track
- 13 16 CHIC COREA/MADHATTER (POLYDOR)
Profile: Among ten hottest at KXTC...Key Cuts: Humpty Dumpty, Madhatter's Rhapsody, Falling Alice, and the title track
- D 17 DAVID "FATHEAD" NEWMAN/CONCRETE JUNGLE (PRESTIGE)
Profile: Among five hottest at KADX, and KJLH...among ten hottest at KTEP, WNOP, and KJAZ...added at WORL...Key Cuts: Blues for Ball and Knocks Me Off My Feet
- 15 18 DEODATO/LOVE ISLAND (WB)
Profile: Among five hottest at WORL...among ten hottest at KADX, KTEP, and KRE...Key Cuts: San Juan Sunset, Area Code 808, Whistle Bump, and the title track

OTHER ACTION

- YUSEF LETEEF/AUTOPHYSIOPSYCHIC (CTI)
Profile: ...added at KRE and WJZZ...Key Cuts: Robot Man and Sister Mamie
- BENNY MAUPIN/MOONSCAPES (MERCURY)
Profile: ...added at WJZZ and WNOP...Key Cuts: Fairwell to Rahsaan's, Night Watch, Just Give It Some Time,
- STANLEY CLARK/MODERN MAN (NEMPEROR)
Profile: Among ten hottest at KRE, and WNOP...added at KXTC, WYJZ, and WYJZ...Key Cuts: More Hot Fun, Dayride, Slow Dance, and the title track
- AURACLE/GLIDER (CHRYSALIS)
Profile: Among ten hottest at WYBC...added at FM-98, KJAZ, KADX, and KXTC...Key Cut: Slezzy Listening
- AL DIMEOLA/CASINO (COLUMBIA)
Profile: Among ten hottest at KRE and KJAZ...added at KXTC, WRVR, and KADX...Key Cuts: Senor Mouse, Dark Eyed Tango, and the title track
- TIM WEISBERG BAND/ROTATIONS (UA)
Profile: Among ten hottest at WORL...added at KJAZ, KADX, KADX, and WYBC...Key Cuts: Catch the Breeze, Everytime I See Your Smile, and Sudden Samba
- RAHSAAN ROLAND KIRK/THE VIBRATION CONTINUES (ATLANTIC)
Profile: Among five hottest at WYBC...added at KADX and KADX...Key Cuts: Tribute J. Coltrane, and Creole Love Call
- GIL GOLDSTEIN/PURE AS RAIN (CHIAROSCURO)
Profile: Among ten hottest at KJAZ...added at WNOP...Key Cuts: Boy Inside A Drum and Without An Anchor

country

- 1 1 K. ROGERS & D. WEST/EVERYTIME TWO FOOLS COLLIDE (UA)
Profile: Among five hottest at KJJJ, WHK, WHN, WLWI, WMC, KLAC, KLAJ, KOCY, KXOL, WFEC, WKDA, and WGMA
...among ten hottest at KNUZ, KSSS, and WAME
- 4 2 DOLLY PARTON/IT'S ALL WRONG BUT IT'S ALRIGHT (RCA)
Profile: Among five hottest at KNUZ, KSSS, KEED, WHN, WPLO, KLAC, KOCY, WFEC, and WHK...among ten hottest at
KLAC, WUBE, KJJJ, WLWI, and WGMA
- 2 3 EDDIE RABBITT/HEARTS ON FIRE (ELEKTRA)
Profile: Among five hottest at WHK, WUBE, KLAJ, KOCY, KJJJ, KLAC, KXOL, and WLWI...among ten hottest at
WKDA, WPLO, WHN, KFAT, and WFEC
- 12 4 JOHNNY DUNCAN/SHOES UNDER MY BED (COLUMBIA)
Profile: Among five hottest at WSHO, KSSS, KEED, WKDA, WMC, WUBE, and WGMA...among ten hottest at KJJJ,
KLAJ, KLAC, WHK, and KNUZ
- 3 5 BILLY "CRASH" CRADDOCK/I CHEATED ON A GOOD WOMAN'S LOVE (CAPITOL)
Profile: Among five hottest at KFAT, KXOL, WLWI, KLAC, and WHN...among ten hottest at WKDA
- 9 6 ELVIS PRESLEY/UNCHAINED MELODY/SOFTLY AS I LEAVE YOU (RCA)
Profile: Among five hottest at WFEC, WPLO, WHK, and WMC...among ten hottest at KJJJ, KLAJ, WGMA, WUBE,
WHN, KLAC, and WKDA
- 6 7 CHARLIE PRIDE/SOMEONE LOVES YOU HONEY (RCA)
Profile: Among five hottest at KLAC, WGMA, WPLO, WMC, KJJJ, KOCY, WHK, and WHN...among ten hottest at
KXOL and WKDA
- 14 8 WILLIE NELSON/GEORGIA ON MY MIND (COLUMBIA)
Profile: Among five hottest at KFAT, KNUZ, WAME, WPLO, and WSHO...among ten hottest at WMC, KXOL, and WHK
- 7 9 DON WILLIAMS/I GOT A WINNER IN YOU (ABC)
Profile: Among five hottest at WHN, WUBE, and KJJJ...among ten hottest at KOCY
- 8 10 CARPENTERS/SWEET SWEET SMILE (A&M)
Profile: Among five hottest at WGMA, WFEC, and KLAC...among ten hottest at KOCY
- 5 11 CRYSTAL GAYLE/READY FOR THE TIMES TO GET BETTER (UA)
Profile: Peaked.
- 10 12 KENDALLS/IT DON'T FEEL LIKE SINNIN' TO ME (OVATION)
Profile: Among five hottest at KOCY, WLWI, and WSHO...among ten hottest at KXOL, WKDA, and KFAT
- 13 13 ERIC CLAPTON/LAY DOWN SALLY (RSO)
Profile: Among ten hottest at WSHO and WGMA
- 11 14 JACKIE WARD/A LOVER'S QUESTION (MERCURY)
Profile: Among five hottest at KJJJ...among ten hottest at WHN
- D 15 SUSIE ALLANSON/MAYBE BABY (WB)
Profile: Among five hottest at KEED, KLAJ, and KSSS...among ten hottest at WUBE, WFEC, and KOCY
- 15 16 JOHNNY RODRIGUEZ/WE BELIEVE IN HAPPY ENDINGS (MERCURY)
Profile: Among five hottest at WKDA...among ten hottest at KOCY, KXOL, WGMA, KLAC, and KLAJ
- 17 17 DOLLY PARTON/TWO DOORS DOWN (RCA)
Profile: Among five hottest at WKDA...among ten hottest at KFAT, WFEC, WSHO, and WHN
- OTHER ACTION.....
- RONNIE McDOWELL/HERE COMES THE REASON I'M LIVING (SCORPION)
Profile: ...added at WHK and KLAJ
- BONNIE TYLER/IT'S A HEARTACHE (RCA)
Profile: Among five hottest at KNUZ...among ten hottest at WPLO, and WAME...added at WHN, KXOL, and KUZZ
- FREDDIE HART/ONLY YOU (CAPITOL)
Profile: ...added at KLAJ, WHK, and KXOL
- BILL ANDERSON/I CAN'T WAIT ANY LONGER (MCA)
Profile: ...added at WKDA, WSHO, and KSSS
- LYNN ANDERSON/RISING ABOVE IT ALL (COLUMBIA)
Profile: ...added at KLAJ, KSSS, and KJJJ
- BOBBY BARE/TOO MANY NIGHTS ALONE (COLUMBIA)
Profile: Among ten hottest at KFAT...added at WAME and KSSS
- MARGO SMITH/IT ONLY HURTS FOR A LITTLE WHILE (WB)
Profile: ...added at KSSS, WKDA, and WUBE
- CHARLIE McLAIN/LET ME BE YOUR BABY (EPIC)
Profile: Among ten hottest at WSHO...added at KLAJ and KEED
- OAKRIDGE BOYS/I'LL BE TRUE TO YOU (ABC)
Profile: ...added at KUZZ, WAME, WHK, WUBE, and KSSS
- TAMMY WYNETTE/I'D LIKE TO SEE JESUS ON MIDNIGHT SPECIAL (EPIC)
Profile: Among ten hottest at KFAT...added at WHK, WFEC, WSHO, and KSSS
- EMMY LOU HARRIS/TWO MORE BOTTLES OF WINE (WB)
Profile: Among five hottest at WAME...added at KNUZ, WKDA, and WFEC
- JOHNNY PAYCHECK/ME & THE IRS (EPIC)
Profile: Among five hottest at WFEC, KFAT, and KNUZ...among ten hottest at WSHO, and KUZZ...added at KLAC
- GENE WATSON/COWBOYS DON'T GET LUCKY ALL THE TIME (CAPITOL)
Profile: Among five hottest at WAME...added at KUZZ and WMC
- STATLER BROTHERS/DO YOU KNOW YOU ARE MY SUNSHINE (MERCURY)
Profile: Among ten hottest at WMC, WSHO, KUZZ, WAME, and KEED...added at WGMA and WHN
- ROY HEAD/NOW YOU SEE 'EM NOW YOU DON'T (ABC)
Profile: Among five hottest at KNUZ...added at KLAC, WMC, and WUBE
- J.E. BROWN & CORNELIUS/I'LL NEVER BE FREE (RCA)
Profile: Among five hottest at KUZZ, and KXOL...among ten hottest at WLWI, KEED, KSSS, KLAJ, and WFEC
- WILLIE NELSON/IF YOU CAN TOUCH HER AT ALL (RCA)
Profile: Among five hottest at KUZZ, and WPLO...among ten hottest at KEED and KJJJ
- JERRY LEE LEWIS/COME ON IN (MERCURY)
Profile: Among five hottest at KEED, and WUBE...among ten hottest at WHK, KUZZ, KLAJ, WPLO, KNUZ, and KSSS
...added at WHN
- JANIE FRICKE/BABY IT'S YOU (COLUMBIA)
Profile: Among five hottest at KXOL...among ten hottest at KSSS...added at WGMA
- MICKEY GILLEY/POWER OF POSITIVE DRINKING (PLAYBOY)
Profile: Among five hottest at WAME...among ten hottest at KEED, and KSSS...added at KFAT and WHN
- REX ALLEN JR./NO NO NO (WB)
Profile: Among ten hottest at KUZZ, and KXOL...added at WFEC

soft rock

- 12 1 WINGS/WITH A LITTLE LUCK (CAPITOL)
Profile: Among five hottest at KSD, WFBR, WIBC, KMPC, LOVE-94, WCAR, KBBC, KLYX, KNX-FM, and KHOW...among ten hottest at KVI, KXYZ, WEEL, K-101, WBBM-FM, KMBZ, WIND, WTMJ, and WISN
- 1 2 BARRY MANILOW/CAN'T SMILE WITHOUT YOU (ARISTA)
Profile: Among five hottest at KHOW, KVI, WBBM-FM, WISN, WNEW, KMBZ, KONO, KULF, K-101, WEEL, and KBBC...among ten hottest at WTMJ and WFBR
- 2 3 YVONNE ELLIMAN/IF I CAN'T HAVE YOU (RSO)
Profile: Among five hottest at WFBR, KMPC, KONO, WNEW, KVI, WBBM-FM, WISN, KMBZ, WIND, and WTMJ...among ten hottest at WNEW, KBBC, and KULF
- 4 4 ENGLAND DAN & J.F. COLEY/NEVER HATE TO (BIG TREE)
Profile: Among five hottest at KMBZ, LOVE-94, WEEL, KLYX, WFBR, WTMJ, KVI, WCAR, and WBBM-FM...among ten hottest at WISN, KBBC, KULF, and WIBC
- 3 5 ROBERTA FLACK & D. HATHAWAY/CLOSER I GET TO YOU (ATLANTIC)
Profile: Among five hottest at KLYX, WIBC, LOVE-94, WTMJ, WTAE, KSD, WFBR, and WNEW...among ten hottest at KMBZ, WIND, WNEW, WBBM-FM, WISN, KONO, KULF, and KBBC
- 10 6 CHUCK MANGIONE/FEELS SO GOOD (A&M)
Profile: Among five hottest at KSD, KHOW, KBBC, and WFBR...among ten hottest at WIBC, KLYX, KMBZ, KXYZ, LOVE-94, WISN, WTMJ, WNEW, and WTAE...added at WIND
- 13 7 JEFFERSON STARSHIP/COUNT ON ME (GRUNT)
Profile: Among five hottest at KNX-FM, KBBC, and LOVE-94...among ten hottest at KLYX, WCAR, KVI, WEEL, WTAE, WFBR, and WBBM-FM...added at KSD
- 6 8 BEE GEES/NIGHT FEVER (RSO)
Profile: Among five hottest at K-101, KMPC, KULF, KXYZ, KVI, WEEL, WIND, WISN, and KMBZ...among ten hottest at WNEW and KONO
- 14 9 J. MATHIS & D. WILLIAMS/TOO LITTLE TOO LATE (COLUMBIA)
Profile: Among five hottest at WCAR, KLYX, WNEW, KONO, and KSD...among ten hottest at WFBR, KVI, and WEEL...added at KMPC, KMPC, WIBC, WIBC, WTAE, and LOVE-94
- 7 10 KANSAS/DUST IN THE WIND (KIRSHNER)
Among five hottest at WTMJ, WBBM-FM, WIBC, WISN, and KULF
- 7 10 KANSAS/DUST IN THE WIND (KIRSHNER)
Profile: Among five hottest at WTMJ, WBBM-FM, WIBC, WISN, and KULF
- 17 11 GEORGE BENSON/ON BROADWAY (WB)
Profile: Among five hottest at KBBC, LOVE-94, and KXYZ...among ten hottest at KULF and WNEW
- 5 12 ERIC CLAPTON/LAY DOWN SALLY (RSO)
Profile: Among five hottest at WCAR, and WNEW...among ten hottest at KONO
- D 13 ANDY GIBB/SHADOW DANCING (RSO)
Profile: Among five hottest at K-101...among ten hottest at KSD, LOVE-94, WCAR, and WEEL...added at KEX, KNX-FM, KNX-FM, KVI, WFBR, KBBC, WIBC, WIND, and WNEW
- 9 14 ANDREW GOLD/THANK YOU FOR BEING A FRIEND (ASYLUM)
Profile: Among five hottest at KXYZ, WTMJ, KVI, and WCAR...among ten hottest at WNEW and WISN
- D 15 DOLLY PARTON/TWO DOORS DOWN (RCA)
Profile: Among five hottest at KSD, and WIBC...among ten hottest at KMBZ, WTMJ, KXYZ, and KLYX...added at KEX
- 8 16 DAVID GATES/GOODBYE GIRL (ELEKTRA)
Profile: Among five hottest at WISN...among ten hottest at WBBM-FM and K-101
- 11 17 NATALIE COLE/OUR LOVE (CAPITOL)
Profile: Among five hottest at KONO, and KULF...among ten hottest at WTAE
- D 18 J TRAVOLTA & O NEWTON-JOHN/YOU'RE THE ONE (RSO)
Profile: Among five hottest at KEX...among ten hottest at KSD, WFBR, WCAR, WTAE, KXYZ, and WIND

OTHER ACTION:

- BARRY MANILOW/EVEN NOW (ARISTA)
Profile: ...added at WBBM-FM and WNEW
- GERRY RAFFERTY/BAKER STREET (UA)
Profile: ...added at WBBM-FM, KNX-FM, and KVI
- MICHAEL JOHNSON/BLUER THAN BLUE (EMI)
Profile: ...added at LOVE-94, WTMJ, and KEX
- CAPTAIN & TENILLE/I'M ON MY WAY (A&M)
Profile: ...added at K-101, WNEW, KSD, and KMBZ
- JOHN DENVER/I WANT TO LIVE (RCA)
Profile: ...added at KMBZ, WEEL, LOVE-94, and K-101
- CARLY SIMON/YOU BELONG TO ME (ELEKTRA)
Profile: Among five hottest at KNX-FM...among ten hottest at KSD...added at WCAR, WCAR, K-101, KMBZ, WFBR, and KBBC
- SEALS & CROFTS/YOU'RE THE LOVE (WB)
Profile: Among five hottest at KNX-FM...among ten hottest at LOVE-94...added at KLYX, KVI, KEX, KMBZ, and WFBR
- ALLAN CLARK/SHADOW IN THE STREET (ATLANTIC)
Profile: Among ten hottest at KNX-FM...added at KSD
- DEBBY BOONE/BABY I'M YOURS/GOD ONLY KNOWS (WB)
Profile: Among five hottest at KHOW, and WNEW...added at KLYX
- BONNIE TYLER/IT'S A HEARTACHE (RCA)
Profile: Among ten hottest at KXYZ, KNX-FM, WFBR, WNEW, and WTAE...added at WISN, WIND, and WNEW
- BILLY JOEL/MOVIN' OUT TODAY (COLUMBIA)
Profile: Among five hottest at KNX-FM...added at KXYZ
- BOB WELCH/EBONY EYES (CAPITOL)
Profile: Among five hottest at WNEW...among ten hottest at WIND...added at KULF
- JACKIE WARD/A LOVER'S QUESTION (MERCURY)
Profile: ...added at WNEW, KHOW, and K-101
- PLAYER/THIS TIME I'M IN IT FOR LOVE (RSO)
Profile: Among ten hottest at LOVE-94, WIBC, KVI, and WTMJ...added at KLYX and KXYZ
- EARTH WIND & FIRE/FANTASY (COLUMBIA)
Profile: Among five hottest at KEX...among ten hottest at K-101...added at WIBC
- ATLANTA RHYTHM SECTION/IMAGINARY LOVER (POLYDOR)
Profile: Among ten hottest at LOVE-94, KBBC, WCAR, WIBC, WNEW, and KVI...added at WTAE
- BEE GEES/MORE THAN A WOMAN (RSO)
Profile: Among five hottest at WEEL, and K-101...among ten hottest at WBBM-FM...added at WCAR
- ABBA/TAKE A CHANCE (ATLANTIC)
Profile: ...added at KSD, WFBR, WIND

albums

- ABBA/THE ALBUM (ATLANTIC)
Cut: Take a Chance On Me
- GEORGE BENSON/WEKEND IN L.A. (WB)
Cuts: Greatest Love Of All, Lady Blue, Its All In The Game, and the title track
- JACKSON BROWNE/RUNNIN' ON EMPTY (ASYLUM)
Cuts: Love Needs a Heart, The Road, Rosie, Stay and the title track
- ERIC CLAPTON/SLOWHAND (RSO)
Cuts: Someone Loves You, Wonderful Tonight, May You Never, Lay Down Sally, and We're All The Way
- YVONNE ELLIMAN/NIGHT FLIGHT (RSO)
Cuts: If I Can't Have You, Lady of the Silver Spoon, and the title track
- ART GARFUNKEL/WATERMARK (COLUMBIA)
Cuts: Saturday Suit, Someone Else, and the single
- ANDREW GOLD/ALL THIS AND HEAVEN TOO (ASYLUM)
Cuts: You're Free, Still You Linger On, Oh Urania, I'm On My Way, Always Genevieve and Looking For My Love
- EMMY LOU HARRIS/QUARTER MOON (WB)
Cuts: Easy From Now On, My Songbird, Ain't Living Long

- DAN HILL/LONGER FUSE (20TH CENT.)
Cut: Sometimes When We Touch
- KANSAS/POINT OF KNOW RETURN (KIRSHNER)
Cut: Dust in the Wind
- ELOISE LAWS/ELOISE (ABC)
Cut: Love Comes Easy
- GORDON LIGHTFOOT/ENDLESS WIRE (WB)
Cuts: Daylight Katy, Circle Is Small, Dreamland, Hangdog Hotel Room, If Children Had Wings and the title track
- BARRY MANILOW/EVEN NOW (ARISTA)
Cuts: Somewhere In the Night and Copacabana
- BOZ SCAGGS/DOWN TWO THEN LEFT (COLUMBIA)
Cuts: Still Falling, Then She Walked Away, We're Waiting, Watcha Gonna Tell Your Man, and Hollywood
- VARIOUS ARTISTS/SATURDAY NIGHT FEVER (RSO)
Cuts: Night Fever, More Than A Woman, and If I Can't Have You
- CORY WELLS/TOUCH ME (A&M)
Cuts: When You Touch Me This Way and Midnight Lady

albums

The following Album Analysis is achieved through a confidential point system, fed into a SOL Terminal Computer, programmed to project and stabilize not just the album, but the most important cut (or cuts), based on its value to programming through a consensus of the Nation's finest Album radio stations. The most important cut is listed between the album title and the label. Additional information is listed behind station activity and is based on comments from our reporting Album stations. This is the most correct data available, based on a process of comparison analysis. For additional information, contact Steve Jenkins, Album Editor, FRED magazine.

- 1 1 JEFFERSON STARSHIP/EARTH KEY CUT: LOVE TOO GOOD (GRUNT)
Profile: Among five hottest at KMEL, KZEW, WKDF, WKLS, WMMS, KMET, M-105, DC-101, KBPI, KLRB, KQRS, KSAN, KWST, WKTU, WSHE, WYSP, KFWD, KSHE, and Y-94...among ten hottest at KWKI, WABX, WDVE, WFBQ, KOME, WLRS, WIOQ, KXXY, WXRT, ZETA-4, KRST-FM, LAV, WLPX, KDKB, KNCN, WDAI, and KTIM...among fifteen hottest at KLOL, KZOK, and WJAX...Other Cuts: All Night Long, Crazy Feeling, Runaway, Fire, and the single...Continues to show total demographic appeal and strong sales...extremely valuable for the book
- 2 2 WINGS/LONDONTOWN KEY CUT: WITH A LITTLE LUCK (ARISTA)
Profile: Among five hottest at KNCN, KQRS, WDVE, Y-94, KMEL, KZEW, WGRQ, WKTU, DC-101, KBPI, KZOK, WKLS, WLRS, KLOS, KZOM, WJAX, WFBQ, WKQQ, KWST, WKDF, WYSP, and WIOQ...among ten hottest at KDKB, KFWD, WDAI, KXXY, STARVIEW-92, WABX, ZETA-4, WSHE, WXRT, WCMF, M-105, and WLPX...among fifteen hottest at KLRB and WMMS...Other Cuts: Famous Grouppies, Backwards Traveler/Cufflink, Children, Children, Deliver the Children, Cafe On The Left Bank, Morse Moose, I've Had Enough, and Name and Address...the power of the group is phenomenal...demographics are across the board...slight rejection with 16-24 yr. old males
- 3 3 JACKSON BROWNE/RUNNIN' ON EMPTY KEY CUT: TITLE (ASYLUM)
Profile: Among five hottest at M-105, WABX, WKTU, WLPX, DC-101, KBPI, KQRS, WDVE, WKDF, WFBQ, STARVIEW-92, KNCN, WXRT, KMET, KWKI, KZOK, WDAI, WKLS, WLRS, KLRB, and WGRQ...among ten hottest at WKQQ, KDKB, KLOL, KOME, WYSP, and KZEW...among fifteen hottest at WMMS and LAV...Other Cuts: Load Out/Stay, You Love The Thunder, Love Needs A Heart, Shaky Town, and The Road
- 4 4 ATLANTA RHYTHM SEC./CHAMPAGNE JAM KEY CUT: IMAGINARY LOVER (POLYDOR)
Profile: Among five hottest at KWST, KLOL, WKLS, WXRT, KZOM, KZEW, WKDF, WMMR, KFWD, KMEL, KQRS, KWKI, WSHE, ZETA-4, and STARVIEW-92...among ten hottest at KBPI, KNCN, KMET, WKQQ, DC-101, KSHE, Y-94, LAV, and WMMS...among fifteen hottest at WKTU, WDAI, WJAX, WIOQ, WFBQ, and KOME...Other Cuts: I'm Not Gonna Let It Bother Me Again, Ballad of Lois Malone, Evileen, and the title track...continues to show very good male strength...single is a hit, spreading demographics to the female audience
- 7 5 GENESIS/AND THEN THERE WERE THREE KEY CUT: FOLLOW YOU FOLLOW ME (ATLANTIC)
Profile: Among five hottest at WGRQ, WMMS, WXRT, LAV, KOME, WYSP, KWKI, WIOQ, KY-102, KZOK, WNOE-FM, and KRST-FM...among ten hottest at KLOL, KMEL, M-105, WJAX, WKTU, ZETA-4, and WDVE...among fifteen hottest at KNCN, WDAI, WKDF, Y-94, WFBQ, WCMF, and STARVIEW-92...added at KLOS...Other Cuts: Ballad of Big, Deep In the Motherlode, Down and Out, Scenes From a Night Dream, Burning Rope, Undertow, Snowbound, and Many to Many...LP is very strong with males under 24... sales and requests are developing
- 5 6 WARREN ZEVON/EXCITABLE BOY KEY CUT: WEREWOLVES OF LONDON (ASYLUM)
Profile: Among five hottest at KOME, WNOE-FM, KMEL, WYSP, KRST-FM, WCMF, DC-101, KZEW, and M-105...among ten hottest at KZOK, WXRT, KZOM, KMET, WSHE, KWKI, WMMS, Y-94, STARVIEW-92, KFWD, KSAN, KLRB, and KWST...among fifteen hottest at WDVE, WGRQ, KDKB, KNCN, WKLS, and WKQQ...Other Cuts: Tenderness On the Block, Johnny Strike Up the Band, Lawyers Guns and Money, and the title track...there appears to be some rejection of the single from adults, however the LP continues to show very strong response... requests are huge
- 6 7 JIMMY BUFFET/SON OF A SON OF A SAILOR KEY CUT: CHEESEBURGER IN PARADISE (ABC)
Profile: Among five hottest at ZETA-4, WJAX, WLRS, WKQQ, KDKB, Y-94, KLOL, and LAV...among ten hottest at WKDF, KQRS, WKLS, WKTU, KZOM, KZOK, KOME, KRST-FM, and STARVIEW-92...among fifteen hottest at DC-101, WLPX, KFWD, WDVE, WXRT, and WFBQ...Other Cuts: Livingston Saturday Night, Coast of Marseilles, Manana, Last Line, Fool Button, and the title track...the image of the artist is very good...demographic spread is good. as are requests... sales are developing
- 8 8 JOURNEY /INFINITY KEY CUT: ANY TIME/FEELING THAT WAY(COLUMBIA)
Profile: Among five hottest at KWST, WABX, ZETA-4, KSHE, KY-102, KZEW, KMEL, KOME, and WKQQ...among ten hottest at KLRB, KNCN, WLRS, KTIM, WIOQ, WDAI, WKDF, WSHE, and KFWD...among fifteen hottest at WDVE, WKLS, and DC-101...Other Cuts: Lights, Wheel In The Sky, Patiently, Winds of March...album continues to show good strength under 25...no signs of burn
- 16 9 HEART/MAGAZINE KEY CUT: HEARTLESS (MUSHROOM)
Profile: Among five hottest at KXXY, KNCN, KZOK, KOME, LAV, WLPX, and WMMS...among ten hottest at KSHE, WGRQ, KMEL, WCMF, WFBQ, and KDKB...among fifteen hottest at STARVIEW-92, KLRB, WKDF, WSHE, Y-94, WKQQ, and KFWD...added at WDVE and KZOM...Other Cuts: Mother Earth Blues, Devil Delight, Just The Wine, and the title track...very solid LP for this ARB period and beyond...familiarity is strong due to previous release
- 14 10 REO SPEEDWAGON/TUNE A PIANO KEY CUT: ROLL WITH THE CHANGES (EPIC)
Profile: Among five hottest at WLRS, WFBQ, KSHE, KWKI, KY-102, WSHE, KTIM, and LAV...among ten hottest at KWST, WLPX, KNCN, and WIOQ...among fifteen hottest at DC-101, and WKQQ...added at KDKB, STARVIEW-92, and STARVIEW-92...Other Cuts: Do You Know Where Your Woman is Tonight, I Believe It's Time For Me To Fly, Say You Love Me Or Say Goodbye, and Blazing Your Own Trail...strength of the album lies with males under 25... strongest in midwestern markets...sales are developing
- 11 11 VAN HALEN/VAN HALEN KEY CUT: YOU REALLY GOT ME (WB)
Profile: Among five hottest at KRST-FM, WSHE, Y-94, KTIM, KXXY, KWST, KOME, and WMMS...among ten hottest at LAV, KMEL, WCMF, WLPX, KSHE, KZEW, WIOQ, and STARVIEW-92...among fifteen hottest at DC-101 and KFWD...Other Cuts: Runnin' With the Devil, Ain't Talkin' Bout Love, and Jamie's Crying...album is essential in reaching 16-24 year old males...requests are very good

albums

- 9 12 LITTLE FEAT/WAITING FOR COLUMBUS KEY CUT: OPEN (WB)
 Profile: Among five hottest at WNOE-FM, ZETA-4, WXRT, and KSAN...among ten hottest at DC-101, KZEW, KRST-FM, WKDF, LAV, and WJAX...among fifteen hottest at KFWD, WKLS, KOME, KLRB, KNCN, and STARVIEW-92...Other Cuts: Willin', Spanish Moon, Feats Don't Fail Me Now, Fat Man In The Bathtub, All That Dream, Time Loves A Hero, Rocket In My Pocket, Dixie Chicken, and Don't Bogart That Joint
- 21 13 JETHRO TULL/HEAVY HORSES KEY CUT: MOths (CHRYSALIS)
 Profile: Among five hottest at WSHE, WIOQ, WJAX, WFBQ, ZETA-4, KDKB, and KXXY...among ten hottest at KRST-FM, WCMF, KWST, KLOL, KSHE, KMEL, KNCN, WLRS, KZOK, and WKDF...among fifteen hottest at DC-101, WKQQ, WGRQ, and WLPX...added at KLRB and M-105...Other Cuts: And The Mouse Police Never Sleeps, Acres Wild, Journey Man, Rover, One Brown Mouse, and the title track...the album showed very strong action this week...the power of the group is very good...the LP is stronger with the male audience
- 10 14 ERIC CLAPTON/SLOWHAND KEY CUT: LAY DOWN SALLY (RSO)
 Profile: Among five hottest at DC-101, KBPI, KDKB, STARVIEW-92, KLOS, M-105, WLPX, WDAI, WMMS, WABX, WKDF, Y-94, WKLS, and KZOM...among ten hottest at KQRS, KZEW, WKTU, KWKI, WGRQ, KZOK, WDVE, WKQQ, and WFBQ...among fifteen hottest at KMET, WYSP, and LAV...Other Cuts: Cocaine, The Core, Wonderful Tonight, Next Time You See Her, and May You Never
- 12 15 ROBERT PALMER/DOUBLE FUN KEY CUT: EVERY KIND OF PEOPLE (ISLAND)
 Profile: Among five hottest at WCMF, and WNOE-FM...among ten hottest at ZETA-4, DC-101, KLRB, WKTU, and WSHE...among fifteen hottest at KMET, WMMS, STARVIEW-92, KOME, and KSHE...added at KZOK...Other Cuts: You're Gonna Get What's Comin', Best of Both Worlds, You Overwhelm Me, Night People, Love Can Run Faster, and Come On Over
- 13 16 BILLY JOEL/THE STRANGER KEY CUT: ONLY THE GOOD (COLUMBIA)
 Profile: Among five hottest at WDAI, KQRS, WGRQ, WKQQ, M-105, WDVE, STARVIEW-92, WABX, WLRS, WXRT, and WLPX...among ten hottest at KLOS, DC-101, Y-94, KBPI, KWKI, WYSP, and WKTU...among fifteen hottest at KDKB, LAV, WSHE, and WFBQ...Other Cuts: Movin' Out Today, She's Always A Woman, Italian Restaurant, and the title track
- 15 17 CHARLIE/LINES KEY CUT: SHE LOVES TO BE IN LOVE (JANUS)
 Profile: Among five hottest at KLOL, WMMR, WIOQ, and LAV...among ten hottest at KSHE, WXRT, and KTIM...among fifteen hottest at KLRB, KNCN, KWST, WLPX, and KFWD...added at KQRS...Other Cuts: Watching TV, L.A. Dreamer, Life So Cruel, I Like Rock N' Roll, No More Heartache, and No Strangers...album needs more support...demographics are widespread... some negatives are showing on "Watching TV"
- 22 18 GERRY RAFFERTY/CITY TO CITY KEY CUT: BAKER STREET (UA)
 Profile: Among five hottest at KFWD, KY-102, KTIM, KRST-FM, WIOQ, and KXXY...among fifteen hottest at WYSP...added at KBPI, KWKI, WLPX, STARVIEW-92, DC-101, KMEL, and WXRT...Other Cuts: Right Down The Line, Home and Dry, and the title track...album broke wide open on the strength of the single...do not overlook the other cuts...valuable across the board
- 19 19 ELVIS COSTELLO/THIS YEAR'S MODEL KEY CUT: RADIO RADIO (COLUMBIA)
 Profile: Among five hottest at KLRB, WMMR, KSAN, and KTIM...among ten hottest at WJAX, WIOQ, KWST, and WGRQ...among fifteen hottest at WCMF...added at KZOM and KXXY...Other Cuts: Lip Service, No Action, Pump It Up, The Beat, Hand In Hand, and Living In Paradise...the album is showing sporadic action, possibly because of the book...in spite of that, the LP is very solid... demographics are under 25
- 20 20 KANSAS/POINT OF KNOW RETURN KEY CUT: DUST IN THE WIND (KIRSHNER)
 Profile: Among five hottest at KZOK, KLOS, WDVE, KDKB, and WFBQ...among ten hottest at KOME, WKLS, WLPX, KBPI, WDAI, WGRQ, and WYSP...among fifteen hottest at WKQQ, KMET, and LAV...Other Cuts: Portrait, Paradox, Lightning's Hand, Sparks of the Tempest, Helplessly Human, and the title track
- 17 21 MANFRED MANN'S EARTH BAND/WATCH KEY CUT: CIRCLES (Eskimo)
 Profile: Among ten hottest at KTIM, and KWST...among fifteen hottest at KSHE...Other Cuts: California, Chicago Institute, Martha's Madman, and Quinn the Eskimo...album is still doing well on the West Coast...needs more support
- 18 22 STEELY DAN/AJA KEY CUT: DEACON BLUES (ABC)
 Profile: Among five hottest at WKTU, KLOS, WDAI, and WDVE...among ten hottest at WYSP, STARVIEW-92, KDKB, WKLS, WLRS, and M-105...among fifteen hottest at WFBQ and WXRT...Other cuts: Black Cow, Josie, Home At Last, the title track, and the single
- D 23 VARIOUS ARTISTS/FM SOUNDTRACK KEY CUT: FM (MCA)
 Profile: Among five hottest at KMET, WMMR, and KBPI...among ten hottest at WMMS, WDVE, and WCMF...among fifteen hottest at WLPX...added at M-105, WDAI, WXRT, ZETA-4, KSAN, WLRS, KTIM, LAV, KLRB, KNCN, KSHE, WKLS, KXXY, and WJAX...Other cuts: Poor Poor Pitiful Me, Tumblin' Dice, Life's Been Good, and Bad Boy...LP smashed in from Predictables, primarily behind the strength of the Joe Walsh and Steely Dan tunes...upcoming release of the movie should stimulate sales
- OTHER ACTION**
- HEAD EAST/HEAD EAST KEY CUT: SINCE YOU'VE BEEN GONE (A&M)
 Profile: Among five hottest at KSHE...among fifteen hottest at KZEW...added at Y-94...Other cuts: Open Up the Doors, and Get Up and Enjoy Yourself
- AIRWAVES/NEW DAY KEY CUT: LOVE STOP (A&M)
 Profile: ...added at KFWD, WKTU, WKQQ, and KLOL...Other cuts: Open
- DUKE JUPITER/SWEET CHEEKS KEY CUT: OPEN (MERCURY)
 Profile: Among five hottest at WCMF...added at ZETA-4 and WJAX...Other cuts: Saxophone, When the Ladies Get Down, Save the Fox, Everyday's A Voice, and the title track
- STEVE HACKETT/PLEASE DON'T TOUCH KEY CUT: NARNIA (CHRYSALIS)
 Profile: Among fifteen hottest at WIOQ, and WCMF...added at Y-94, WFBQ, KWKI, KY-102, KZEW, WKDF, and WMMR...Other cuts: Racing in A and Icarus Ascending

BRITISH LIONS

"Better than the Mott Albums,"
John Gorman, WMMS

"It's a rock 'n roll killer," Drake
Hall, WLRS

"Good phones on Wild in the
Streets," Tom Daniels, WLPX

"A record to be reckoned with...If
you liked Mott the Hoople, you'll
love the British Lions," Richard
Langlois, WJAX

"It's basically just real good rock
'n roll." Helen Leicht, WIOQ

"Wild in the Streets is one of the
great rock 'n roll songs. They do a
great version. I like it better than
Mott. It roars out at you from the
radio." Dana Jang, KOME

"The natural evolution of Mott the
Hoople. It's really much stronger;
it's great." Keith Allen, WKLS

"Phones are good...I've even receiv-
ed thank you letters. I've traced
them down and they're from nor-
mal souls." Gary Granger, WSHE

"It's Mott the Hoople only better."
Tim Spencer, KFWD

"One of the strongest rock albums
we've received this year, period."
Tony Berardini, KTIM

"Wild in the Streets is much more
involved than one guitar break.
There's a lot more to the album."
Tom Morrera, WNEW-FM

"Eat the Rich is my cup of tea...
good rock 'n roll." John Brodey,
WBCN

"There's a three second double
slide lick on Wild in the Streets
that should turn the album plati-
num. The whole album's great."
Irv Goldfarb, WGRQ



**COMING TO YOU
OVER THE AIRWAVES
THE BRITISH LIONS**

**FROM RSO
THE RECORD BREAKING
RECORD COMPANY**





REMEMBER DOMINIQUE ?
REMEMBER JE'TAIME?
COULD YOU POSSIBLY FORGET
CA PLANE POUR MOI?

PLASTIC BERTRAND

**WAKY-D29- #4 REQUESTS
1ST NIGHT**

**WKAU -P.D. ALEX FULLERTON
"IMMEDIATE PHONES,
WILL CHART THIS WEEK"**

THE FASTEST BREAKING PHONE RECORD IN THE WORLD...

WEEX-HITBOUND

WDIG -EXTRA

KBZY-EXTRA

KCBN-HITBOUND

WBBQ-ADDED LP CUT

WMC-FM-HITBOUND

KNDE-ADDED

PLAYING AT:

WBCN WNEW WENE

KSJO KSAN KLRB KTIM



albums

- FLAME/FLAME KEY CUT: TOO MANY COOKS (RCA)
Profile: ...added at KFWD, WJAX, WIOQ, and KZEW...Other cuts: This Old Heart of Mine and Midnight Sun
- PURE PRAIRIE LEAGUE/LET'S FLY KEY CUT: LOVE WILL GROW (RCA)
Profile: ...added at KLOL, KFWD, KXXY, and KZEW...Other cuts: You Don't Have to Be Alone, Place in the Middle, and Working in a Coal Mine
- RINGO STARR/BAD BOY KEY CUT: OPEN (PORTRAIT)
Profile: ...added at WMMS, KWST, WIOQ, LAV, WCMF, WCMF, WLPX, DC-101, KZEW, KRST-FM, KFWD, WKLS, and WIOQ
...Other cuts: Heart on My Sleeve and Hard Times
- PLASTIC BERTRAND/CA PLANE POUR MOI KEY CUT: 45 (SIRE)
Profile: Among fifteen hottest at KTIM
- CARLY SIMON/BOYS IN THE TREES KEY CUT: YOU BELONG TO ME (ELEKTRA)
Profile: Among five hottest at KXXY, and WKTU...among ten hottest at DC-101, KLOL, and ZETA-4...among fifteen hottest at Y-94, and WJAX...added at KLOS, KY-102, WLRS, KZOM, KWKI, KSAN, KNCN, and WCMF...Other cuts: De Bat Fly In My Face, Devoted to You, Back Down to Earth, and the title track
- STANKY BROWN/STANKY BROWN KEY CUT: OPEN (SIRE)
Profile: ...added at WIOQ, WJAX, and WCMF...Other cuts: You Make It Happen For Me, Tell Me What You Want, and Master of Disguise
- IAN THOMAS BAND/STILL HERE KEY CUT: SALLY (ATLANTIC)
Profile: ...added at WKDF, WYSP, and WXRT...Other cuts: Comin' Home, Just Like You, Clear Sailing, Faces, and the title track
- TRIGGER/TRIGGER KEY CUT: OPEN (CASABLANCA)
Profile: ...added at KFWD and WKLS...Other cuts: Give Me Your Love, I Think I'm Ready, Somebody Like You, and Beware of Strangers
- RICHE FURAY BAND/DANCE A LITTLE LIGHT KEY CUT: OPEN (ASYLUM)
Profile: ...added at KRST-FM, KNCN, WKDF, and KZEW...Other cuts: Stand Your Gaurd, It's Your Love, Dreamer, and the title track
- OUTLAWS/BRING THEM BACK ALIVE KEY CUT: THERE GOES ANOTHER LOVE SONG (ARISTA)
Profile: Among ten hottest at WSHE, and WEBC...among fifteen hottest at KOME and LAV...Other cuts: Green Grass and High Tides, Stick Around for Rock N Roll, Hurry Sundown, and Free Born Man
- FRANKIE MILLER/DOUBLE TROUBLE KEY CUT: OPEN (CHRYSALIS)
Profile: Among five hottest at KSHE, KFWD, and WABX...among fifteen hottest at KTIM ...added at WYSP, KSAN, KOME, and WMMR...Other cuts: Double Heart, Trouble, I Can't Break Away, and Stubborn Kinda Fellow
- DIXIE DREGS/DIXIE DREGS KEY CUT: OPEN (CAPRICORN)
Profile: ...added at WCMF, WMMR, KZEW, and WYSP...Other cuts: Ice Cakes, Take It Off The Top, Gina Lola Breakdown, and Odyssey
- DICKY BETTS & GREAT SOUTHERN/ATLANTA'S BURNING DOWN KEY CUT: OPEN (ARISTA)
Profile: KLOL ...added at KZOM and WSHE...Other cuts: Good Time Feeling, Dealin' With the Devil, Shady Streets, Leavin' Me Again, Mr. Blues Man, Back on the Road Again, and the title track
- JERRY GARCIA/CATS UNDER THE STARS KEY CUT: OPEN (ARISTA)
Profile: Among five hottest at KNCN...among fifteen hottest at KTIM ...added at WJAX ...Other cuts: Gomorrah, Love in the Afternoon, Rhapsody in Red, Ruben, and the title track
- RENAISSANCE/SONG FOR ALL SEASONS KEY CUT: NORTHERN LIGHTS (WB)
Profile: Among five hottest at WJAX...among ten hottest at LAV ...added at STARVIEW-92 ...Other cuts: Opening Out, Day of the Dreamer, and Back Home Again
- GARLAND JEFFREYS/ONE-EYED JACK KEY CUT: REELIN' (A&M)
Profile: Among five hottest at KZOM, and KLRB...added at KLOL and KOME...Other cuts: She Didn't Lie, Keep On Trying, A Haunted House, Scream in the Night, Desperation Drive, No Woman No Cry, and the title track
- 38 SPECIAL/SPECIAL DELIVERY KEY CUT: OPEN (A&M)
Profile: Among ten hottest at KSHE ...added at KZEW and WKDF...Other cuts: Turning to You, I'm a Mover, Traveling Man, What Can I Do, I'm a Fool For You, and I'm In You
- AL DIMEOLA/CASINO KEY CUT: OPEN (COLUMBIA)
Profile: Among ten hottest at WXRT ...added at WFBQ, KLRB, KLRB, and KOME...Other cuts: Chasin' The Voodoo, Dark Eye Tango, and the title track
- TODD RUNDGREN/HERMIT OF MINK HOLLOW KEY CUT: CAN WE STILL BE FRIENDS? (BEARSVILLE)
Profile: Among ten hottest at WJAX ...added at DC-101, KWST, KZOK, WIOQ, KMEL, M-105, KRST-FM, KXXY, KSAN, KSAN, WMMR, WXRT, WYSP, ZETA-4, WLPX, WCMF, KWKI, LAV, KOME, KTIM, and WKDF...Other cuts: Bag Lady, Bread, You Cried Wolf, All the Children Sing, Too Far Gone, Hurting for You, and Fade Away
- JOHN MILES/ZARAGON KEY CUT: OVERTURE (ARISTA)
Profile: ...added at KZEW and KSHE...Other cuts: Never Been in Love Before, Borderline, and No Hard Feelings
- CLIMAX BLUES BAND/SHINE ON KEY CUT: MOONSHINE MISTRESS (WB)
Profile: Among five hottest at KLOL...among fifteen hottest at WJAX ...added at KNCN, KSHE, KOME, WIOQ, KWST, WSHE, LAV, KWKI, WXRT, ZETA-4, and WCMF...Other cuts: When Talking Is Too Much Trouble, and Makin' Love
- RAINBOW/LONG LIVE ROCK N ROLL KEY CUT: OPEN (POLYDOR)
Profile: Among ten hottest at WMMS ...added at WLPX ...Other cuts: L.A. Connection, Kill the Queen, Gates of Babylon, and the title track
- LES DUDEK/GHOST TOWN PARADE KEY CUT: CENTRAL PARK (COLUMBIA)
Profile: Among five hottest at WJAX...among fifteen hottest at WCMF, and KTIM...added at KSHE, WKLS, WSHE, KNCN, KZOK, and WXRT...Other cuts: Gonna Move and Friend of Mine

Station by Station

cont...

KJR, SEATTLE

- 1 1 BEE GEES (N.F.)
- 5 2 EARTH WIND & FIRE (F)
- 2 3 KANSAS
- 10 4 RAYDIO
- 4 5 QUEEN
- 6 6 NATALIE COLE
- 8 7 ENGLAND DAN & J.F. COLEY
- 9 8 E.L.O. (S.T.W.)
- 12 9 YVONNE ELLIMAN
- 13 10 STYX (F.Y.)
- 3 11 BARRY MANILOW
- 16 12 BILLY JOEL (MOVIN')
- 14 13 CHUCK MANGIONE
- 18 14 WINGS
- 7 15 BOB WELCH
- 11 16 DAVID GATES
- 21 17 BONNIE TYLER
- 20 18 GENE COTTON
- 24 19 HEART
- 25 20 JEFFERSON STARSHIP (C.M.)
- 23 21 STEELY DAN (D.B.)
- D 22 R. FLACK & D. HATHAWAY
- 15 23 SAMANTHA SANG
- D 24 J TRAVOLTA & O NEWTON-JOHN
- D 25 SWEET

ADDS:

- ROD STEWART (I.O.J.)
- CARLY SIMON
- GEORGE BENSON
- ABBA

KSLQ, ST. LOUIS

- 4 1 YVONNE ELLIMAN
- 1 2 BEE GEES (N.F.)
- 6 3 R. FLACK & D. HATHAWAY
- 2 4 DAVID GATES
- 9 5 ANDREW GOLD
- 3 6 RAYDIO
- 5 7 BOB WELCH
- 13 8 J. MATHIS & D. WILLIAMS
- 11 9 JEFFERSON STARSHIP (C.M.)
- 15 10 WINGS
- 8 11 ERIC CLAPTON
- 10 12 LOU RAWLS
- 7 13 BARRY MANILOW
- 19 14 ATLANTA RHYTHM SECTION
- 14 15 KANSAS
- 12 16 ROD STEWART (H.L.)
- 22 17 GEORGE BENSON
- 20 18 PARLIAMENT
- 21 19 PETER BROWN
- 23 20 JOURNEY
- 30 21 ANDY GIBB
- 25 22 WARREN ZEVON
- 26 23 ELTON JOHN
- 27 24 HEAD EAST
- 28 25 BONNIE TYLER
- 29 26 J TRAVOLTA & O NEWTON-JOHN
- 31 27 REO SPEEDWAGON
- 18 28 JACKSON BROWNE
- 32 29 JIMMY BUFFET
- 33 30 PATTI SMITH
- A 31 GENESIS
- A 32 HEART
- A 33 CARLY SIMON

KLIF, DALLAS

- 29 1 WINGS
- 3 2 BARRY MANILOW
- 2 3 ERIC CLAPTON
- 1 4 BEE GEES (N.F.)
- 23 5 JEFFERSON STARSHIP (C.M.)
- 26 6 J TRAVOLTA & O NEWTON-JOHN
- 8 7 DAVID GATES
- 6 8 CHUCK MANGIONE
- 5 9 ENGLAND DAN & J.F. COLEY
- 7 10 BOB WELCH
- 4 11 KANSAS
- 19 12 ANDREW GOLD
- 14 13 JACKSON BROWNE
- 21 14 ATLANTA RHYTHM SECTION
- 17 15 R. FLACK & D. HATHAWAY
- 9 16 YVONNE EL
- 12 17 BILLY JOE OTHER ACTION
- 22 18 STYX (F.Y) OTHER ACTION

- 10 19 BEE GEES (S.A.)
- 18 20 E.L.O. (S.T.W.)
- 13 21 DAN HILL
- 16 22 NATALIE COLE
- 24 23 PLAYER (T.T.LOVE)
- 27 24 GEORGE BENSON
- 28 25 WARREN ZEVON
- 30 26 ALAN CLARK
- 11 27 JAY FERGUSON
- A 28 BONNIE TYLER
- A 29 ABBA
- 20 30 ANDY GIBB

ADDS:

- MICHAEL JOHNSON
- BILLY JOEL (MOVIN')
- GERRY RAFFERTY
- BETTE MIDLER
- GENESIS

99-X, NEW YORK CITY

- 1 1 BEE GEES (S.A.)
- 2 2 BARRY MANILOW
- 7 3 YVONNE ELLIMAN
- 6 4 KANSAS
- 3 5 ANDY GIBB
- 4 6 ERIC CLAPTON
- 5 7 RAYDIO
- 8 8 NATALIE COLE
- 9 9 BILLY JOEL (MOVIN')
- 11 10 BOB WELCH
- 12 11 TRAMMPS
- 10 12 TAVARES
- 15 13 R. FLACK & D. HATHAWAY
- 15 14 WINGS
- 18 15 PETER BROWN
- 17 16 J TRAVOLTA & O NEWTON-JOHN
- 19 17 J. MATHIS & D. WILLIAMS
- 20 18 BILLY JOEL
- 22 19 GEORGE BENSON
- 21 20 DAVID GATES
- 13 21 EARTH WIND & FIRE (F)
- 23 22 WARREN ZEVON
- 29 23 MEATLOAF
- 14 24 PAUL DAVIS
- A 25 JEFFERSON STARSHIP (C.M.)
- 28 26 STEELY DAN (D.B.)
- A 27 PATTI SMITH
- 30 28 ATLANTA RHYTHM SECTION
- 24 29 DAN HILL
- A 30 ANDY GIBB
- 32 31 ANGEL
- 25 32 BILLY JOEL
- A 33 EDDIE MONEY

WIFI, PHILADELPHIA

- 1 1 BEE GEES (N.F.)
- 2 2 BARRY MANILOW
- 3 3 YVONNE ELLIMAN
- 6 4 KANSAS
- 5 5 SAMANTHA SANG
- 4 6 ERIC CLAPTON
- 7 7 BEE GEES (S.A.)
- 10 8 DAVID GATES
- 11 9 E.L.O. (S.T.W.)
- 9 10 DAN HILL
- 12 11 ANDREW GOLD
- 14 12 JACKSON BROWNE
- 8 13 BOB WELCH
- 15 14 BEE GEES (M.W.)
- 17 15 R. FLACK & D. HATHAWAY
- 21 16 TRAMMPS
- 16 17 RAYDIO
- 18 18 JEFFERSON STARSHIP (C.M.)
- 13 19 ANDY GIBB
- 22 20 WARREN ZEVON
- 23 21 WINGS
- 19 22 PARLIAMENT
- 20 23 ENGLAND DAN & J.F. COLEY
- 24 24 PLAYER (T.T.LOVE)
- 26 25 CHUCK MANGIONE
- 28 26 J TRAVOLTA & O NEWTON-JOHN
- 30 27 J. MATHIS & D. WILLIAMS
- D 28 ATLANTA RHYTHM SECTION
- A 29 BILLY JOEL (MOVIN')
- A 30 ANDY GIBB

ADDS:

- STYX (F.Y.)
- STEELY DAN (D.B.)

WNOE-AM, NEW ORLEANS

- 2 1 BARRY MANILOW
- 3 2 YVONNE ELLIMAN
- 1 3 TRAMMPS
- 4 4 HEATWAVE
- 8 5 KANSAS
- 10 6 ERIC CLAPTON
- 7 7 JAY FERGUSON
- 5 8 BEE GEES (M.W.)
- 14 9 EDDIE MONEY
- 15 10 BOB WELCH
- 16 11 J TRAVOLTA & O NEWTON-JOHN
- 13 12 JACKSON BROWNE
- 18 13 JEFFERSON STARSHIP (C.M.)
- 17 14 ANDREW GOLD
- 6 15 SAMANTHA SANG
- 9 16 BEE GEES (N.F.)
- 20 17 ENGLAND DAN & J.F. COLEY
- 21 18 DOLLY PARTON
- 23 19 NATALIE COLE
- 24 20 BONNIE TYLER
- 31 21 ANDY GIBB
- 22 22 TRAVIS WOMACK
- 11 23 STYX (F.Y.)
- 29 24 WINGS
- 12 25 BEE GEES (S.A.)
- 26 26 GENE COTTON
- 30 27 R. FLACK & D. HATHAWAY
- 32 28 WARREN ZEVON
- 19 29 BILLY JOEL
- 33 30 RUBICON
- 34 31 PLAYER (T.T.LOVE)
- 25 32 ANDY GIBB
- 37 33 ALAN CLARK
- 38 34 WET WILLIE
- 39 35 PETER BROWN
- D 36 ABBA
- D 37 CHUCK MANGIONE
- 27 38 RAYDIO
- 28 39 KELLE PATTERSON
- 35 40 LOU RAWLS

ADDS:

- JOHNNY MATHIS & DENEICE WILLIAMS
- CARLY SIMON

B-100, SAN DIEGO

- 3 1 YVONNE ELLIMAN
- 1 2 KANSAS
- 7 3 WINGS
- 8 4 DAVID GATES
- 2 5 BEE GEES (N.F.)
- 13 6 EARTH WIND & FIRE (F)
- 5 7 JACKSON BROWNE
- 9 8 BEE GEES (M.W.)
- 12 9 JEFFERSON STARSHIP (C.M.)
- 6 10 BOB WELCH
- 4 11 RAYDIO
- 11 12 ENGLAND DAN & J.F. COLEY
- 22 13 STEELY DAN (D.B.)
- 10 14 E.L.O. (S.T.W.)
- 24 15 ATLANTA RHYTHM SECTION
- 14 16 PAUL DAVIS
- 17 17 STYX (F.Y.)
- 18 18 PATTI SMITH
- 15 19 SAMANTHA SANG
- 21 20 FLEETWOOD MAC
- 16 21 ERIC CLAPTON
- 19 22 JAY FERGUSON
- 20 23 GENE COTTON
- A 24 WARREN ZEVON
- 29 25 ROD STEWART (I.O.J.)
- A 26 CHUCK MANGIONE
- 23 27 ANDREW GOLD
- A 28 GEORGE BENSON
- A 29 R. FLACK & D. HATHAWAY
- A 30 ANDY GIBB

KFRC, SAN FRANCISCO

- 1 1 BEE GEES (N.F.)
- 2 2 BARRY MANILOW
- 7 3 GEORGE BENSON
- 4 4 BEE GEES (M.W.)
- 8 5 R. FLACK & D. HATHAWAY
- 5 6 KANSAS
- 3 7 SAMANTHA SANG
- 13 8 J TRAVOLTA & O NEWTON-JOHN
- 6 9 YVONNE ELLIMAN

9 10 HEATWAVE
16 11 DAVID GATES
14 12 JEFFERSON STARSHIP (C.M.)
15 13 EDDIE MONEY
22 14 ANDY GIBB
17 15 TRAMMPS
19 16 WINGS
21 17 WARREN ZEVON
18 18 JACKSON BROWNE
10 19 BOB WELCH
25 20 J. MATHIS & D. WILLIAMS
11 21 RAYDIO
26 22 CHUCK MANGIONE
24 23 DOLLY PARTON
12 24 SAMANTHA SANG
30 25 HEART
27 26 JOURNEY
29 27 PATTI SMITH
23 28 EARTH WIND & FIRE (F)
20 29 BOB WELCH

KRBE, HOUSTON

4 1 ANDREW GOLD
1 2 BEE GEES (N.F.)
3 3 BEE GEES (S.A.)
5 4 HEATWAVE
8 5 GEORGE BENSON
2 6 BARRY MANILOW
7 7 WARREN ZEVON
13 8 WINGS
24 9 CHUCK MANGIONE
12 10 YVONNE ELLIMAN
23 11 BONNIE TYLER
6 12 BOB WELCH
15 13 J TRAVOLTA & O NEWTON-JOHN
11 14 ROD STEWART (H.L.)
9 15 ERIC CLAPTON
10 16 NATALIE COLE
21 17 ATLANTA RHYTHM SECTION
20 18 TAVARES
22 19 PETER BROWN
28 20 R. FLACK & D. HATHAWAY
14 21 CARPENTERS
16 22 DOLLY PARTON
33 23 JEFFERSON STARSHIP (C.M.)
29 24 TRAMMPS
A 25 EDDIE MONEY
30 26 SWEET
26 27 SAMANTHA SANG
18 28 PARLIAMENT
19 29 DAVID GATES
17 30 KANSAS
34 31 ELTON JOHN
25 32 JACKSON BROWNE
27 33 ENGLAND DAN & J.F. COLEY
39 34 STYX (F.Y.)
31 35 CRYSTAL GAYLE
32 36 E.L.O. (S.T.W.)
A 37 CARLY SIMON
37 38 SAMANTHA SANG
D 39 PATTI SMITH
38 40 CHIC

ADDS:
STEELY DAN(J)

Z-93, ATLANTA

1 1 BEE GEES (N.F.)
3 2 ATLANTA RHYTHM SECTION
2 3 YVONNE ELLIMAN
6 4 BOB WELCH
4 5 BEE GEES (S.A.)
8 6 R. FLACK & D. HATHAWAY
9 7 EDDIE MONEY
7 8 E.L.O. (S.T.W.)
5 9 BARRY MANILOW
16 10 WINGS
17 11 J TRAVOLTA & O NEWTON-JOHN
10 12 JACKSON BROWNE
13 13 CHUCK MANGIONE
15 14 PARLIAMENT
14 15 RAYDIO
20 16 JEFFERSON STARSHIP (C.M.)
19 17 GEORGE BENSON
12 18 ROD STEWART (H.L.)
23 19 TRAMMPS
11 20 KANSAS
27 21 BONNIE TYLER
29 22 ANDY GIBB

28 23 J. MATHIS & D. WILLIAMS
24 24 RUBICON
25 25 ENGLAND DAN & J.F. COLEY
21 26 DAVID GATES
18 27 NATALIE COLE
A 28 DOLLY PARTON
A 29 PLAYER (T.T.LOVE)
D 30 CARLY SIMON

WHBQ, MEMPHIS

1 1 BEE GEES (N.F.)
4 2 J. MATHIS & D. WILLIAMS
3 3 R. FLACK & D. WILLIAMS
2 4 PARLIAMENT
12 5 YVONNE ELLIMAN
5 6 BARRY MANILOW
8 7 GEORGE BENSON
6 8 BEE GEES (S.A.)
11 9 ENGLAND DAN & J.F. COLEY
10 10 ASHFORD & SIMPSON
7 11 RAYDIO
21 12 J TRAVOLTA & O NEWTON-JOHN
9 13 ERIC CLAPTON
17 14 KANSAS
26 15 WINGS
13 16 NATALIE COLE
14 17 ROD STEWART (H.L.)
20 18 ATLANTA RHYTHM SECTION
D 19 CHUCK MANGIONE
15 20 STARGARD
16 21 TRAMMPS
18 22 LTD (NEVER)
19 23 ANDY GIBB
22 24 QUEEN
23 25 BILLY JOEL
24 26 K. C. & SUNSHINE BAND
25 27 EARTH WIND & FIRE (F)
27 28 HEATWAVE
28 29 DAN HILL
D 30 ANDY GIBB

ADDS:

BARRY WHITE
EDDIE MONEY

WRKO, BOSTON

1 1 BEE GEES (N.F.)
2 2 BARRY MANILOW
3 3 YVONNE ELLIMAN
10 4 WINGS
7 5 DAVID GATES
8 6 NATALIE COLE
9 7 TAVARES
5 8 RAYDIO
4 9 BOB WELCH
11 10 JEFFERSON STARSHIP (C.M.)
13 11 R. FLACK & D. HATHAWAY
15 12 CHUCK MANGIONE
19 13 TRAMMPS
17 14 ATLANTA RHYTHM SECTION
6 15 BEE GEES (S.A.)
21 16 WARREN ZEVON
12 17 KANSAS
20 18 ENGLAND DAN & J.F. COLEY
23 19 J TRAVOLTA & O NEWTON-JOHN
16 20 ANDREW GOLD
28 21 ANDY GIBB
24 22 PATTI SMITH
26 23 STYX (F.Y.)
25 24 PLAYER (T.T.LOVE)
D 25 J MATHIS & D WILLIAMS
14 26 BOB WELCH
29 27 STEELY DAN (D.B.)
18 28 SAMANTHA SANG
D 29 CARLY SIMON
A 30 MEATLOAF

ADDS:

SWEET
GEORGE BENSON

KHJ, LOS ANGELES

1 1 BEE GEES (N.F.)
2 2 BARRY MANILOW
6 3 YVONNE ELLIMAN
3 4 ERIC CLAPTON
7 5 KANSAS
8 6 E.L.O. (S.T.W.)

4 7 SAMANTHA SANG
13 8 WINGS
5 9 BOB WELCH
9 10 BEE GEES (S.A.)
19 11 DAVID GATES
12 12 BILLY JOEL
10 13 CHIC
15 14 ENGLAND DAN & J.F. COLEY
20 15 JACKSON BROWNE
14 16 JAY FERGUSON
A 17 HEATWAVE
21 18 TRAMMPS
11 19 ANDY GIBB
22 20 GENE COTTON
17 21 DAN HILL
18 22 LE BLANC & CARR
23 23 STYX
A 24 ATLANTA RHYTHM SECTION
24 25 PAUL DAVIS
25 26 STEELY DAN (PEG)
26 27 BEE GEES (M.W.)
27 28 QUEEN
A 29 K. C. & SUNSHINE BAND
28 30 LYNARD SKYNYRD

WEFM, CHICAGO

1 1 BEE GEES (N.F.)
2 2 SAMANTHA SANG
4 3 PARLIAMENT
3 4 BEE GEES (S.A.)
5 5 RAYDIO
8 6 ERIC CLAPTON
6 7 BARRY MANILOW
7 8 HEATWAVE
15 9 KANSAS
14 10 R. FLACK & D. HATHAWAY
13 11 YVONNE ELLIMAN
5 12 TRAMMPS
10 13 PETER BROWN
19 14 JACKSON BROWNE
16 15 LOU RAWLS
12 16 BOB WELCH
17 17 BEE GEES (M.W.)
18 18 BOOTSY
11 19 ANDY GIBB
29 20 STEELY DAN (D.B.)
23 21 JAY FERGUSON
24 22 STYX (F.Y.)
20 23 BILLY JOEL
27 24 GEORGE BENSON
23 25 CHIC
25 26 BEE GEES (H.D.)
22 27 STARGARD
33 28 WINGS
26 29 BELLE EPOGUE
37 30 CHUCK MANGIONE
35 31 WARREN ZEVON
34 32 JEFFERSON STARSHIP (C.M.)
36 33 ENGLAND DAN & J.F. COLEY
28 34 QUEEN
40 35 BARRY WHITE

Y-100, MIAMI

3 1 YVONNE ELLIMAN
2 2 JIMMY BO HORN
1 3 NATALIE COLE
4 4 BEE GEES (N.F.)
5 5 BEE GEES (S.A.)
7 6 KANSAS
13 7 GEORGE BENSON
10 8 LEIF GARRETT
11 9 LOU RAWLS
14 10 MICHAEL ZAGER BAND
6 11 PARLIAMENT
16 12 J TRAVOLTA & O NEWTON-JOHN
8 13 BARRY MANILOW
9 14 DAN HILL
12 15 BOB WELCH
21 16 R. FLACK & D. HATHAWAY
19 17 ENGLAND DAN & J.F. COLEY
20 18 DAVID GATES
22 19 WINGS
27 20 ANDY GIBB
17 21 BEE GEES (M.W.)
18 22 TAVARES
24 23 DOLLY PARTON
15 24 ERIC CLAPTON
26 25 KISS (R.R.)

predictables

Universal Singles

(Will Be Hits)

GERRY RAFFERTY/BAKER STREET

(UA)

Profile: KRTH-FM A-22, 92-Q A-23, KCPX D-25, WBBQ D-29, KBEQ A-30, and WLAC A-38...added at KILT, WQXA-FM, WJDX, KRSP, WCRO, WGOW, KDON, KLIF, WCAO, KELI, KREM, and WGH

PLAYER/THIS TIME WE'RE IN FOR LOVE

(RSO)

Profile: WMAK 15-12, WTOB 16-14, 92-Q A-16, WORD 19-17, WFIL D-18, WZZD 23-19, WGOW 24-21, KFI 23-22, WZNG 30-22, KLIF 24-23, KDON 24-23, WRKO 25-24, KLEO A-24, WBBQ 28-24, WQXI 29-25, WHB 33-29, Z-93 A-29, KELI D-29, Z-93 Amarillo A-29, KDWB A-30, WJET A-30, WNOE-AM 34-31, WLAC A-32, and WOKY D-35...added at KJRB, WKXX-FM, KNDE, and 63-KIDD

CARLY SIMON/YOU BELONG TO ME

(ELEKTRA)

Profile: 92-Q 24-14, KRTH-FM 26-21, WNBC 28-22, KIIS 26-23, KRSP D-26, WAVZ 30-27, KJRB D-27, WSGA A-27, KDON D-27, WRKO D-29, KCPX D-30, WCAO D-30, Z-93 D-30, Z-93 Amarillo D-30, WDRQ A-31, Y-103 D-31, KCBQ 35-32, KTFX 37-32, KSLQ A-33, KILT D-36, KRBE A-37, WTIK A-38, WLAC A-39, and WZNG D-40...added at KYA, KAKC, KELI, WBBQ, WKIX, KCMO, KJR, WAYS, WMAK, WNOE-AM, KREM, KIMN, WGH, TEN-Q, WAPE, WAQY, WPGC, WCRO, WKXX-FM, WGOW, WHAR, and 63-KIDD

SWEET/LOVE IS LIKE OXYGEN

(CAPITOL)

Profile: KREM 10-7, KJRB 11-8, WXKX 17-14, KRIZ A-21, WHAR 30-21, CK-101 29-24, KJR D-25, 13-Q 27-25, WZNG 27-25, KRBE 30-26, KYYX D-26, WOKY 28-26, WCRO D-26, WBBQ D-28, KTKT D-30, WLAC A-33, WAMX D-38, and WQXA-FM D-40...added at WRKO, KROI-FM, WTOB, and WGH

ELTON JOHN/EGO

(MCA)

Profile: KEZY 17-15, KRSP 24-19, WNBC 20-19, WAMX 23-21, KTFM 27-22, KLSQ 26-23, WAQY 25-24, WZZD 28-25, KLIV 27-25, WKXX-FM 30-27, KNUS 37-28, KROI-FM 30-28, WHB A-30, WQXI D-30, WCRO D-30, KRBE 34-31, KDON D-31, and WZNG D-36...added at WDRC and WTOB

MICHAEL ZAGER BAND/LET'S ALL CHANT

(PRIVATE STOCK)

Profile: Y-100 14-10, WAVZ 25-20, 13-Q 22-20, WAMX 26-20, WDRC 28-22, WQXA-FM 37-24, KNUS 30-25, WZNG 31-29, and KTFX 38-34...added at WORD and WTOB

PATTI SMITH/BECAUSE THE NIGHT

(ARISTA)

Profile: WAQY 24-19, WZZP 33-21, KIIS 25-22, WRKO 24-22, KLIV 23-22, KFRC 29-27, WQXI 30-27, 99-X A-27, KCBQ 32-30, KSLQ 33-30, KTFX 40-35, WTIK A-37, and KRBE D-39...added at KYA, WCAO, WQXA-FM, and KAOK

HEART/HEARTLESS

(MUSHROOM)

Profile: KJR 24-19, KYYX 28-20, KJRB 25-23, KFRC 30-25, KYA D-25, WCRO D-25, KDON 29-26, KINT D-27, KLIV A-28, KREM D-28, WKXX-FM D-29, KSLQ A-32, WHB A-37, KTFX A-38, and WAMX D-39...added at KTKT and KILT

JIMMY BUFFETT/CHEESEBURGER IN PARADISE

(ABC)

Profile: WJDX 18-11, WHB 39-23, WSGA 30-23, KNDE 30-25, Y-103 31-25, Y-100 28-27, KSLQ 32-29, and 96-X A-29...added at WRBR, WZNG, KJRB, WBBQ, and WORD

LITTLE FEAT/OH ATLANTA

(WB)

Profile: KNDE 23-19

ANGEL/AIN'T GONNA EAT OUT MY HEART

(CASABLANCA)

Profile: 99-X 32-31...added at WCRO

PLASTIC BERTRAND/CA PLANE POR MOI

(SIRE)

Profile: WAKY A-29

Album Radio

BRITISH LIONS/BRITISH LIONS

KEY CUT: WILD IN THE STREETS

(RSO)

Profile: Among five hottest at KFWD...among fifteen hottest at KTIM and WMMS...added at WKLS, KMEL, and WKDF...Other cuts: Big Drift Away, Break This Fool, Eat the Rich, One More Chance to Run, and Fork Talking Man

PATTI SMITH/EASTER

KEY CUT: BECAUSE THE NIGHT

(ARISTA)

Profile: Among five hottest at KTIM...among ten hottest at KSAN and KMEL...among fifteen hottest at KWST, WIOQ, and KOME...added at WKDF...Other cuts: Till Victory, Privilege, and Space Monkey

MARSHALL TUCKER BAND/TOGETHER FOREVER

KEY CUT: LOVING YOU

(CAPRICORN)

Profile: Among fifteen hottest at WJAX...added at KLOL, KMET, WMMS, WSHE, WCMF, WLPX, DC-101, KZEW, KRST-FM, KFWD, WKLS, and WIOQ...Other cuts: Singing Rhymes and Dream Lover

HALL & OATES/LIVETIME

KEY CUT: DO WHAT YOU WANT

(RCA)

Profile: World Premiere May 6th...Other cuts: Rich Girl, Sara Smile, and Abandoned Luncheonette

THE AMERICAN 'HEARTLESS' ASSOCIATION

KJR 24-19, KYYX 28-20, KJRB 25-23, KFRC 30-25, KYA D-25, WCRO D-25, KDON 29-26, KINT D-27, KLIV A-28, KREM D-28, WKXX-FM D-29, KSLO A-32, WHB A-37, KTFX A-38, and WAMX D-39...added at KTKT and KILT

**From Monday April 17, until
Friday April 24 the Above
Reports Were Received
by telephone On
"HEARTLESS"
by HEART**

**Obviously...A HIT
When It Comes To Play...
Give & Give Generously**



**FROM THIS
GREAT
ALBUM**



**ON
MUSHROOM**

CONFIRMED!

"IT'S A HEARTACHE" BONNIE TYLER

(FROM BONNIE'S FORTHCOMING LP)



BONNIE TYLER/IT'S A HEARTACHE

(RCA)

Profile: KCPX 11-5, KILT 21-8, WORD 15-9, KRBE 23-11, KRIZ 15-14, KDON 19-16, KJR 21-17, WFIL 20-17, WQXI 27-17, KTFX 20-18, KRTH-FM 22-18, WMAK 21-19, WGH D-19, WNOE-AM 24-20, WHB 28-21, Z-93 27-21, KTKT 28-21, WQXA-FM 27-21, Z-93 T 27-21, WZZD 27-22, WKXX-FM 28-22, KRSP 28-23, WAQY D-23, WBBQ 27-23, KAOK 29-24, KSLO 28-25, WCAO 29-25, WPGC 30-25, 96-X 30-25, KAKC 30-25, WERC D-25, WSGA 28-25, WTOB D-25, KINT 27-26, KJRB 27-26, WJET D-26, KIMN 29-26, KFI D-27, WCOL 29-27, KLIF A-28, Y-103 32-28, WKIX D-29, WLAC A-31, KNUS A-35, WZNG 40-35, and KOMA A-40...added at KGW, WAPE, WDRC, WJDX, 63-KIDD, and KEZY

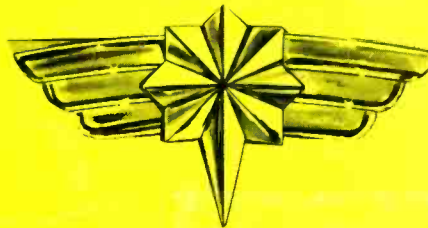
RCA
Records

Billy
Falcon's
Burning Rose

EXCLUSIVE!

DARYL HALL and JOHN OATES "LIVETIME"
Rare opportunity for one station per market in the
following categories: **R/TOP 40-ALBUM-BLACK**

**DARYL
HALL**



**JOHN
OATES**

QUICK — ACT NOW!

CALL TOLL FREE 800-223-6690
In New York State, CALL TOLL FREE 800-442-7067
In Five Burroughs of New York CALL 212-589-4097
(Call between 9:00AM and 6:00PM, EST, Monday thru Friday)
(Offer ends 6:00PM, EST, Friday, April 28th)

FREE

A fully produced 45 minute premiere program of DARYL HALL AND JOHN OATES new album

"LIVETIME"

10 Second and 30 Second pre-promos.

It must be aired Saturday night, May 6th.

(Suggested time of airing: 9:00PM-10:00PM)

OVER 150 PARTICIPATING STATIONS SO FAR, INCLUDING:

WOXI	WOKY	KZEW	WJMO	WORJ	WTUE
KEZY-FM	FM-100	KAZY	WVOL	WDVE	WDAS
WLPL	99-X	KRLY	WKY	KDKB	KDIA
WZZP	WNOE-FM	WHCN	WBW-FM	WIOQ	KATZ
WSAI	92-Q	WFBQ	WPEZ	KGON	CILQ
CKLW	WKLS	KYYS	WZZD	WMJQ	
KLIF	WCOZ-FM	KPOL	KSLQ	KMEL	
KRBE	WGRQ	KQRS	B-100	KSHE	
WNDE	WIYY	ZETA-4	KING	KPRI	
WHB	WMMS	WLPX	KNDE	KZOK	
WAKY	WEBN	WZXR-FM	WLCY	KOME	
KRTH	WLWQ	WPIX	KTFX-FM	KITY-FM	
KDWB	WROQ	WKDF	WWDC	WOXM	
Y-100	W-4	WBMX-FM	WROG	KMOD	



RCA

Program produced by Buzz Bennett and Bob Hamilton