

MUSIC VENDOR

THE NATIONAL JUKE BOX WEEKLY

Oct. 14

1957

No. 541



Mlle. JANE MORGAN'S "FASCINATION" IS INTERNATIONAL
Story on This Kapp Artist on Page 27

SECOND CLASS

Mail Privileges
Authorized
at
Newark, N. J.

HICKORY RECORDS
2510 FRANKLIN RD.
NASHVILLE, TENN.
ATT: ADV. MGR.



WINNERS! TAKE ALL!

LOU MONTE SINGS HA! HA! HA!
(CHE LA LA) ^{C/W}
ROUND AND ROUND MY HEART

WITH JOE REISMAN'S ORCHESTRA AND CHORUS ^{47:20-1061}

EDDIE HEYWOOD
PLAYS LIES ^{C/W} **ALL ABOUT YOU**

^{47:20-1068}

VARETTA DILLARD
SINGS THAT'S WHY I CRY ^{C/W}
UNDECIDED

^{47:20-1057}

Watch for these NBC-TV Network shows: PERRY COMO, GEORGE GOBEL, EDDIE FISHER, THE PRICE IS RIGHT, and TIC TAC DOUGH. They're all sponsored by . . .



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



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MUSIC VENDOR, The National Juke Box Weekly, covers all matters of interest to music vendors and the music industry, as well as related fields.

PROGRAMMING GUIDES, published in MUSIC VENDOR, are based on surveys of record PERFORMANCES in juke boxes conducted and collated by Music Guild of America. PROGRAMMING GUIDES tabulate the popularity of recorded music in all categories. All rights in these listings are reserved. Permission to reproduce them may be obtained from Music Guild of America.

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VENDOR TORIAL

Holidays Ahead

The mailman is beginning to bring us reminders of the coming holiday season. Merchandisers are already preparing for their holiday rush. Much of the material we receive has apologetic notes about rushing the season. The theme seems to be: You may think it is too early to think about Thanksgiving, Christmas and New Year's, but it isn't. Don't wait until the last minute, etc. This is a variation on the "Do your Christmas shopping early" theme.

Capitol Records' press department tells us of its new Christmas selections. The press release refers to an "11-album 'Christmas in Hi-Fi' assortment - the largest presentation of Christmas merchandise in the label's history." Then it goes on to describe them all.

Obviously, the holidays are coming and it isn't too early to be prepared. Holidays should mean extra business for music vendors. Take inventory now on your standards for the coming season. Don't wait until it's too late to get the records you need. Should any new records appropriate to the season achieve hit potentials, we'll have it on our surveys. This would be a matter of course.

But your inventory of standards is not a matter of course. Do your Christmas stocking early.





 **SUE RANEY**

sparkles again with two swingin' hits

DON'T TAKE MY HAPPINESS
PLEASE HURRY HOME

 **RECORD NO. 3808** 



MUSIC VENDOR HIT PARADERS

"HIT PARADERS" are records that attained a ★★★ rating in the survey of juke box performances conducted by Music Guild of America. For ratings of records nationally see the Programming Guides.

Week Ending October 9, 1957

★★★ Popular

(1) LITTLE BITTY PRETTY ONE

I Hope You Won't
Hold It Against Me

Thurston Harris - Alad 3398

YOU BUG ME BABY

★★★ Bony Moronie

Larry Williams - Spec 615

LET ME BE LOVED

★ Call Of The West

Mantovani Orch. - Lon 1761

WHEN THE SWALLOWS
TO CAPISTRANO

★ April Love

Pat Boone - Dot 15660

(2) WAIT AND SEE

★★★ I Still Love You

Fats Domino - Imp 5467

(1) R & B Hit Parader on September 25, 1957

(2) R & B Hit Parader on October 2, 1957

★★★ Country

I CLOSE MY EYES

★★★ I Got Over The Blues

Wilburn Bros - De 30428

DON'T LET YOUR DEAL GO DOWN

★★★ Let Those Brown Eyes
Smile At Me

Lester Flatt - Earl Scruggs - Col 40990

TEARS ARE ONLY RAIN

Under The Double Eagle

Hank Thompson - Cap 3781

MAYBE TOMORROW

(★★★ Sept. 11 on 'WAKE UP
LITTLE SUSIE')

Everly Bros. - Cad 1337

★★★ Rhythm and Blues

YOU'LL BE THERE

★ Rock And Cry

Clyde McPhatter - At 1158

SOFT

★★★ Hot Ginger

Bill Doggett - King 5080

JAILHOUSE ROCK

(★★★ Sept. 25 on Popular)

Elvis Presley - Vi 7035

SILHOUETTES

(★★★ Oct. 2 on Popular)

The Rays - Cameo 117

PEACHES

★ Pretty Little Doll

Little Junior Parker - Duke 177

YOU BUG ME BABY

(★★★ Oct. 9 on Popular)

Larry Williams - Spec 615

Coded title strips for "Hit Paraders" listed have been shipped to Hit Parade Service subscribers.

Holtzesser Alights On Russky Satelite

Our old friend Woody Holtzesser, who's been holding the line and the bag on 78's came into our office via the window the other day. He circled around before plummeting into a chair.

"Tovarich," he said, "I've got an idea for a location that's out of this world! A juke box on Sputnik No. 1! You Know, the Russian earth satellite. Imagine, we can use satellite instead of neon light. What a saving!"

From past experience, we knew it was best to let Woody rave on. But we suggested that radio was more important than records for the satellite.

"Blast off," Holtzesser said. "Man, you're Earth-bound. The way things are going around, I can use my old 78's up there in outer space. With all that extra space, the 78's will fit in easily."

We've always been interested in programming and commission arrangements as the basis for sound music vending. Before we could pose any questions about them to Woody, he came up with the answers.

"Up there, I won't be competing with any ten-cent-playnicks. No, tovarich, not on Sputnik. I'll offer 'em single plays at five kopecks. And, tovarich, nobody knows the roubles I've seen.

"The record companies are making everything go around slower. You know they cut down the speed to 45 rpms from 78. They're down to 33 1/3 and now 16 2/3. My 78's will go around slower than Sputnik, so I'll be ahead of the game."

He paused and asked if he could drink a Tired Bloody Mary -- Geritol and vodka. Refreshed, he went into a discussion of programming.

"It pays to hang on to the old 78's," he said. "Just think of how I can program for Sputnik. What a location! Nobody can jump it. I'll program 'Siberian Sleigh Ride,' 'Melancholy Babushka,' sung by Nikita and the Four Khruchevs, 'Droshky Serenade,' 'Cherry Pink and Apple Blossom White. Great tunes all of them!"

He took another swig of his Tired Bloody Mary.

"This is real progress," he mumbled. "I'm sure to make my Marx on Sputnik. Yessir, I'll be on the sput in the nick of time, tovarich. No location on Earth can compare with that one."

How would he get there to service equipment?

"By vodka, naturally."

We didn't follow, and couldn't.

"Drink enough vodka and you get high enough."

One more question. Since nobody inhabited Sputnik who would he get to play the old Empress?

He glared at me with eyes redder than his Tired Bloody Mary and said: "It's guys like you who are always opposed to real progress. I was high and you brought me back to Earth again."

With that, he zoomed around the room, left by the window and we heard a bleep as he vanished into space. Bleep, bleep!



TONY BENNETT

I NEVER FELT MORE LIKE
FALLING IN LOVE
with RAY ELLIS
and His ORCHESTRA
b/w
CA, C'EST L'AMOUR
with NEAL HEFTI
and His ORCHESTRA
4-41032



SAMMY KAYE

HA! HA! HA!
(Chella lla')
Vocal by BARRY FRANK
and the KAYE CHOIR
b/w
YOU'D BE SURPRISED
Vocal by SANDI SUMMERS
and the KAYE CHOIR
SWING and SWAY
with SAMMY KAYE
4-41028

THE SURE-FIRE



JIMMY DEAN

LITTLE SANDY SLEIGHFOOT
b/w
WHEN THEY RING THE
GOLDEN BELLS
with RAY ELLIS
and His ORCHESTRA
4-41025



MARTY ROBBINS

THE STORY OF MY LIFE
b/w
ONCE-A-WEEK DATE
with RAY CONNIFF
and His ORCHESTRA
4-41013


HITS ARE ON

COLUMBIA RECORDS

THE HOTTEST COMPANY IN THE BUSINESS

THE WORD ON PLAYS

TONY BENNETT's "In the Middle of an Island" in its 10th week on the charts! He's got a double header right behind it. "I Never Felt More Like Falling in Love" is by hit-maker Bob Allen ("Chances Are"—5th week on the charts and headed for the No. 1 slot—"It's Not for Me to Say," a chart-percher for 21 weeks!). Flip is the big song from super-advertised Cole Porter film, *Les Girls*. . . all this *plus* TONY's introducing the latter on the Steve Allen Show. Oct. 20 . . . Look for SAMMY KAYE to give plenty of air exposure to both new sides on his "Sunday Serenade" (ABC Radio) plus Television appearances on the Ed Sullivan Show, Oct. 20, and "The Big Record" Dec. 25 . . . JIMMY DEAN's Christmas special, "Little Sandy Sleighfoot," is due for powerful tie-in promotions (Details from your Columbia salesman.) It'll also get every push from JIMMY's own network Television show. . . JILL COREY sings the big ballad from B'way smash, *West Side Story* in a big way. And don't forget Columbia's powerhouse Original Cast recording. . . (OL 5230) . . . Her latest is *it* for EILEEN RODGERS! The last cracked the ice and this one should shatter it. You can always count on plenty of DeeJay play for this gal they love the "most"! . . . THE EASY RIDERS bring "Times" on from left field. Remember how they did the same with "Marianne." . . . MARTY ROBBINS is all over both "pop" and C&W markets again (as with "White Sport Coat") in "The Story of My Life." This is dual action that pays in foldin' green. Get yours!

A DIVISION OF CBS
© "Columbia" is a  Marcas Reg.

That's Considered Biggest Problem of Small Business

R & D constitute the small businessman's toughest problem, but he is usually unaware of it and doesn't know what to do about it.

That's the opinion of the large company representatives who attended the President's Conference on Technical & Distribution Research for the Benefit of Small Business in Washington.

What is R & D?

It's Research and Development.

The main purpose of the President's Conference was to show small business that it can get just as good R & D programs as those of big business. Charles N. Kimball, head of the Midwest Research Institute, who was co-chairman of the conference, said that "Small business will have to adopt research and development in growing measure in order to survive, let alone grow."

Music vending is big business -- in the aggregate. Actually, every music vendor is a small businessman. Some are, perhaps, too small.

SERVICE INDUSTRY

Music vending is a service industry. It is dependent upon developments of two contributing industries -- record manufacture and phonograph manufacture. The developments in these two fields actually determine or dictate the developments in music vending. Instead of developments in music vending affecting the course of phonograph design and record manufacture, the reverse is true.

Research and development in music vending, therefore, must concentrate on new management procedures and techniques. Surveys of record popularity

in juke boxes, such as conducted by Music Guild of America for MUSIC VENDOR and the Hit Parade Program Service, constitutes an important form of research.

Proper management -- a large and general term -- often determines survival and growth of a music vending company. New techniques and procedures, developed through trial-and-error or because of necessity, are adopted by alert vendors to their benefit

A case in point: Experience of some music vendors in converting to dime play helped others meet that situation in their own territories.

Music vendors can learn about new management procedures and techniques via their trade associations and trade publications. No trade publication, however, can serve its readers without the support of its readers. Anything which benefits one music vendor may benefit others. Everything that benefits music vending benefits all music vendors.

A trade publication for a service industry should, therefore, concern itself with the industry it is supposed to serve. Information about and for members of the industry can only come from members of the industry. Questions are not to be posed by editors, but by music vendors. Answers are not to be dreamed up, but should be answered out of experience.

We've said this before, and we'll say it again, MUSIC VENDOR is the only publication in America edited and published by, of and for music vendors. That's why it's best for research and development in music vending.

America's 2 best selling EP's



FOUR BY PAT

PAT BOONE DOT DEP 1057

JUST A CLOSER WALK WITH THEE

PAT BOONE DOT DEP 1056

Dot

RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181
THE NATION'S BEST SELLING RECORDS

CO-OP CAN CUT COSTS

The question most vendors ask is:

"How can we cut cost of operation?"

Some vendors are better businessmen than others and are, therefore, able to operate their routes more economically than others.

Yet, there is a limit to the economies that can be affected by individual vendors. Through group or co-operative efforts greater economies can be achieved. Co-operative management practices also simplify management procedures.

MUSIC VENDOR has often compared music vending to supermarket vending. The analogy has become sharper since the advent of food vending equipment in supermarkets.

Owners of individually operated supermarkets had found themselves strained between the rise in costs and the competition of the chain-operated markets. In many areas of the country, owners of markets have formed co-operatives to obtain the greater discounts available through group buying and to save on trucking and warehousing costs.

These principles can also be applied on an area basis by music vendors.

Washington Combine

From Washington, comes news that Hirsh Coin Machine Corp. and East Coast Music Co., have combined their servicing operation for juke boxes in the District area. Service personnel of both companies have been organized into field service teams to handle calls from locations.

An immediate saving in time and transportation is achieved because there is no overlapping of service calls in the same area. Both companies say there is definite indication that joint servicing will be more economical than separate servicing. Teams, obviously, can handle more calls than individuals.

There is news also of a combine of nine major vending companies that have formed a corporation to engage in joint purchasing of products, supplies and equipment. This group is hiring an experienced purchasing agent to function for the nine corporate members.

For music vendors, the initial co-operative step should be confined to the servicing of locations with group sharing of the cost of shop facilities and salaries for maintenance crews. Independent offices and record departments could function on the same, rent-shared premises.

This initial step would reduce the cost of route operation for each music vendor involved. As confidence develops from this arrangement, plans for integration and pooling of basic costs could be formulated.

STOP

LISTEN

ORDER

**YOU
SEND
ME**

CORAL 9-61898

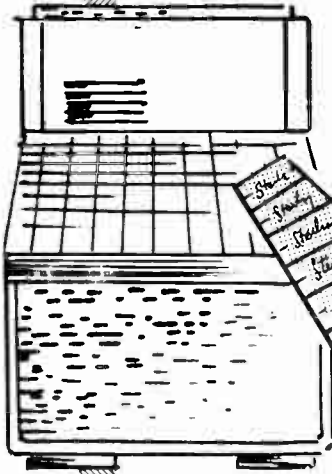


Teresa Brewer



STRIPS

for Action



FOUR REASONS WHY
the trade is switching to
STERLING TITLE STRIPS

- 1** QUALITY
- 2** SPEED
- 3** ECONOMY
- 4** VALUE

Sterling Title Strip Company

94 Astor Street, Newark 2, N. J.

Newark Phone - Bigelow 3-0222

New York Phone - MURray Hill 2-7783

'Jailhouse' Breaks

Elvis, the pelvis that walks like a man, goes lumbaring along with "Jailhouse Rock," a solid **RCA Victor** hit. The record jumped from 31st to ninth place in the **Music Guild of America** survey this week, to break into the **Official Hit Parade** Importance of juke box popularity to radio deejays emphasized in a note from **R. H. Peck**, program director of **KGEM**, Boise, Idaho, who writes: "We find **MUSIC VENDOR** indispensable to our new 24-hour music and news operation."

The **Everly Brothers**, whose **Cadence** call, "Wake Up, Little Susie," arose to near **Official Hit Parade** status last week, rose higher in favor with juke box fans this week to become the fourth most popular record in the country Incidentally, the flip side of "Wake Up Little Susie," a tune anticlimactically titled, "Maybe Tomorrow," is a **Country Hit Parader** today.

Overlapping of R&B and Pop tunes continues. "Little Bitty Pretty One," by **Thurston Harris** on the **Aladdin** label became an R&B **Hit Parader** last Sept. 25, and has become a pop **Hit Parader** this week. Phenomenal **Phats Domino**, the **Imperial** wizard has a pop **Hit Parader** in "Wait and See" this week. It reached R & B **Hit Parader** status last week. "You Send Me," R & B hit by **Sam Cook** on **Keen**, has been sent into Pop territory, too, becoming a Pop **Record To Watch**. **Teresa Brewer** is covering the tune via **Coral**.

There's been a complaint that no new dance has been created for today's youngsters to stimulate band music, or to complement contemporary musical styles. But there's an old dance form that never seems to expire - although you might, if you

try to perform it. That's the polka. And now there's a really great polka record by **Will Glahe** on **London**. It's a double-barreled **Record to Watch** pairing "Liechtensteiner Polka" and "Schweitzer Kanton Polka." This is a good one for all types of locations.

As they say, "Lamour Toujours." It's proved again with **Tony Bennett** on **Columbia** and **Tina Robin** on **Coral** neck-and-neck (how nice!) with "Ca, C'est L'Amour" **Bert Siegelson** tabs **Eddie Fisher's** "That's the Way It Goes" on **Victor** as one coming **Around the Corner**. Survey shows that the flip side, "Sayonara," is also climbing **Sylvia Syms** has her best **Decca** disc in some time with "In Times Like These" / "Who Is? You Are!" There's logic in the titles of **Russ Hamilton's Kapp** combination, "Wedding Ring" / "I Still Belong to You" Both sides are close to each other in popularity "Pink Sweater Angel" cutting a nice figure for **Johnnie Ray** on **Columbia** .

Bette McLaurin, with "What A Night for Love" / "Autumn Leaves," cutting more sides for **Atco** this week **Neal Hefsti**, backing the **Winged Victory Chorus** for **VJK**, has been signed to do a regular radio show for the **ABC** network .. **Johnny Mathis** to be guest on **Perry Como's** Nov. 9 show **Bally's Betty Johnson** to be featured as vocalist on alternate week's on **Jack Paar's** "Tonight" show **Paul Anka** of **ABC-Par** due on the **Sullivan** show Nov. 3

Fellow named **Cy N. Peace**, observes, "The people who are most likely to make ends meet are those on a crowded dance floor."

- Dave -



THE HITS
are on
JUBILEE

RECIPE OF LOVE	Bill Darnell	5298
THERE'S ONLY YOU FORSAKING ALL OTHERS	Don Rondo	5297
AND THAT REMINDS ME	Della Reese	5292
LONESOME AND SORRY	Dick Haymes	5299

JUST RELEASED AND HOT

ALL THE WAY	Walter Scharf Orch.	5300
THE ROCK AND ROLL POLKA	Peter Hanley	5301
THE CHA-LYPSO I REMEMBER MARCELLINO	Lu Ann Simms	5302
CHICKEN WALK	Big Al Sears	5303

jubilee records 1650 BROADWAY, N. Y. C.
COLUMBUS 5-3335

A PRODUCT OF JAY-GEE RECORDS



RHYTHM & BLUES

PROGRAMMING GUIDE FOR MUSIC VENDORS

★★★★
OFFICIAL HIT PARADE

★★★
HIT PARADERS

★★
VERY GOOD

() - POSITION LAST WEEK

(P) - PREVUE

HIT PARADE

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

Week Ending October 9, 1957

RHYTHM & BLUES

HIT PARADE

★★★★

- 1 HAPPY HAPPY BIRTH-DAY BABY (3)
Tune Weavers - check
- 2 MR. LEE (1)
Bobbettes - at
- 3 THAT'LL BE THE DAY (4)
Crickets -bruns
- 4 KEEP A KNOCKIN' (10)
L. Richard - spec
- 5 DIANA (2)
P. Anka - abc-par
- 6 PEANUTS (9)
L. Joe - okeh
- 7 HONEYCOMB (5)
J. Rodgers - roul
- 8 MY BABY COMES TO ME (12)
Coasters - atco
- 9 LITTLE BITTY PRETTY ONE (41)
T. Harris - alad
B. Day - class
- 10 WHOLE LOT OF SHAKIN' GOIN' ON (7)
J. L. Lewis - sun

HIT PARADERS

★★★

- 11 FARTHER UP THE ROAD (6)
B. B. Bland - duke
- 12 HONEST I DO (11)
J. Reed - vj
- 13 THINK (8)
5 Royals - king

- 14 DEEP PURPLE (13)
B. Ward - lib
- 15 SWANEE RIVER ROCK (24)
R. Charles - at
- 16 DUMPLIN'S (14)
D. Bagby - okeh
E. Freeman - imp
- 17 YOU SEND ME (29)
S. Cook - keen
- 18 WITH YOU ON MY MIND (19)
N. K. Cole - cap
- 19 WAKE UP LITTLE SUSIE (49)
Everly Bros. - cad
- 20 BLACK SLACKS (27)
Sparkletones - abc-par
- 21 SEND FOR ME (16)
N. K. Cole - cap
- 22 LONG LONELY NIGHTS (15)
C. McPhatter - at
L. Andrews - Hearts - chess
- 23 LOTTA LOVIN' (20)
G. Vincent - cap
- 24 BEAUTIFUL WEEKEND (17)
E. Freeman - imp
G. Rene - class
- 25 CHANCES ARE (31)
J. Mathis - col
- 26 REET PETITE (47)
J. Wilson - br
- 27 WAIT AND SEE (50)
F. Domino - imp
- 28 HUMPTY DUMPTY HEART (23)
L. Baker - at
- 29 DOWN IN THE ALLEY (35)
Clovers - at
- 30 I NEED A GIRL (46)
J. Turner - at
- 31 LOVE IS A TREASURE (40)
Mickey & Sylvia - vik
- 32 I MISS YOU SO (18)
L. Offitt - ex
F. Wilson - hip
- 33 RAINBOW (32)
R. Hamilton - kapp
- 34 IDOL WITH THE GOLDEN HEAD (44)
Coasters - atco
- 35 ONLY BECAUSE (39)
The Platters - me
- 36 THUNDERBIRD (51)
H. Page - j&s
- 37 YOU'LL BE THERE (82)
C. McPhatter - at
- 38 DESERIE (21)
Charts - everlast
- 39 TONITE, TONITE (28)
Mello-Kings - herald
SOFT (57)
B. Doggett - king
- 41 JAILHOUSE ROCK (P)
E. Presley - vi
- 42 SILHOUETTES (P)
Rays - cameo
Diamonds - me
S. Gibson - abc-par
- 43 SHORT FAT FANNY (22)
L. Williams - spec
- 44 WHAT WILL I TELL MY HEART (25)
F. Domino - imp
- 45 PEACHES (84)
L. J. Parker - duke
- 46 PLAYTHING (55)
T. Newman - rev
- 47 AND THAT REMINDS ME (33)
D. Reese - jub
- 48 GOODY GOODY (30)
F. Lymon - gee
- 49 I WANT A LITTLE GIRL (48)
R. Charles - at
- 50 YOU BUG ME, BABY (P)
L. Williams - spec
- 51 I WANNA DO EVERYTHING FOR YOU (52)
D. Benton - vik
- 52 TO THE AISLE (26)
5 Satins - ember
R. Hamilton - epic
- 53 BY BYE BABY (42)
N. Brown - sav
- 54 LET'S START ALL OVER AGAIN (53)
Paragons - winley
- 55 SICK AND TIRED (54)
C. Kenner - imp



POPULAR

★★★★
OFFICIAL HIT PARADE

★★★
HIT PARADERS

★★
VERY GOOD

() - POSITION LAST WEEK

(P) - PREVUE

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★★★★

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J. Rodgers - roul
- 2 CHANCES ARE (3)
J. Mathis - col
- 3 DIANA (2)
P. Anka - abc-par
- 4 WAKE UP LITTLE
SUSIE (13)
Everly Bros. - cad
- 5 THAT'LL BE THE DAY
(5)
Crickets - bruns
B. Holly - de
- 5 TAMMY (4)
D. Reynolds - car
Ames Bros. - vi
- 7 MR. LEE (6)
Bobbettes - at
- 8 FASCINATION (7)
J. Morgan - kapp
D. Jacobs - cor
- 9 JAILHOUSE ROCK (31)
E. Presley - vi
- 10 LOTTA LOVIN' (12)
G. Vincent - cap

HIT PARADERS

★★★

- 11 HAPPY HAPPY BIRTHDAY
BABY (11)
Tune Weavers - check
K. C. Jones - de
D. Ferguson - me
- 12 MELODIE D'AMOUR (18)
Ames Bros - vi
E. Ros - lon
M. Gold - vik
- 13 HULA LOVE (9)
B. Knox - roul
- 14 AND THAT REMINDS ME
(10)
D. Reese - jub
K. Starr - vi
- 15 WHOLE LOT OF SHAKIN'
GOIN' ON (8)
J. L. Lewis - sun
- 16 BLACK SLACKS (17)
Sparkletones - abc-par
- 17 LIPS OF WINE (15)
A. Williams - cad
- 18 JUST BETWEEN YOU AND
ME (16)
Chardettes - cad
- 19 WITH YOU ON MY MIND
(19)
N. K. Cole - cap
- 20 I'LL REMEMBER TODAY
(35)
P. Page - me
- 21 MY ONE SIN (20)
4 Coins - epic
- 22 MY SPECIAL ANGEL (32)
B Helms - de
S. Land Trio - prep
- 23 PLAYTHING (34)
T. Newman - rev
N. Todd - dot
J. Faye - vi
- 24 JUST BORN (43)
P. Como - vi
- 25 IN THE MIDDLE OF AN
ISLAND (14)
T. Bennett - col
T. E. Ford - cap
- 26 RAINBOW (21)
R. Hamilton - kapp
B. Darnel - jub
- 27 REMEMBER YOU'RE MINE
P. Boone - dot
- 28 SILHOUETTES (66)
The Rays - cameo
S. Gibson - abc-par
Diamonds - me
- 29 FRAULEIN (30)
B. Helms - de
S. Lawrence - cor
D. Estes - de
- 30 REET PETITE (40)
J. Wilson - bruns
- 31 THERE'S A GOLD MINE
IN THE SKY (23)
P. Boone - dot
- 32 DEEP PURPLE (29)
B. Ward - lib
- 33 AN AFFAIR TO
REMEMBER (25)
V. Damone - col
C. Cavallaro - de
- 34 YOU'RE MY ONE AND
ONLY LOVE (24)
R. Nelson - verve
- 35 AROUND THE WORLD
(26)
Mantovani - lon
V. Young - de
McGuire Sist. - cor
- 36 ALONE (46)
Shepherd Sist. - lance
- 37 KEEP A KNOCKIN' (51)
L. Richard - spec
- 38 ONLY BECAUSE (44)
Platters - me
- 39 PEANUTS (68)
L. Joe - ok

HIT PARADERS (Cont'd.)

- 40 BE BOP BABY (74)
R. Nelson - imp
- 41 ALL THE WAY (52)
F. Sinatra - cap
G. Martin - de
- 42 THERE'S ONLY YOU (41)
D. Rondo - jub
D. Cornell - cor
- 43 BON VOYAGE (27)
J. Harper - prep
- 44 SEND FOR ME (28)
N. K. Cole - cap
- 45 HAVE I TOLD YOU LATELY (56)
R. Nelson - imp
- 46 RAINTREE COUNTY (48)
N. K. Cole - cap
- 47 MOON-LIGHT SWIM (49)
T. Perkins - vi
N. Noble - me
J. Gray - cap
- 48 IT'S NOT FOR ME TO SAY (37)
J. Mathis - co!
J. Morgan - kapp
- 49 STARDUST (38)
B. Ward - lib
- 50 JUNE NIGHT (39)
J. Dorsey - frat
- 51 THE MYSTERY OF YOU (60)
Platters - me
- 52 GOODY GOODY (42)
F. Lyman - gee
J. Grant - dot
- 53 WHITE SILVER SANDS (33)
D. Rondo - jub
O. Bradley - de
- 54 I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER (36)
B. Williams - cor
H. A. L. Wong - de
- 55 BYE BYE LOVE (45)
Everly Bros. - cad
- 56 TILL (65)
P. Faith - col
R. Williams - kapp
D. Shore - vi
L. Diamond - rau
- 57 BEAUTIFUL WEEKEND (47)
E. Freeman - imp
A. Anderson - kapp
- 58 I'M AVAILABLE (73)
M. Rayburn - lib
- 59 THE EYES OF GOD (57)
4 Lads - col
- 60 IVY ROSE (71)
P. Como - vi
- 61 LITTLE BITTY PRETTY ONE (88)
T. Harris - alad
- 62 CHICAGO (63)
F. Sinatra - cap
- 63 TELL ME THAT YOU LOVE ME (72)
P. Anka - abc-par
- 64 MR. FIRE EYES (64)
B. Guitar - dot
- 65 TREAT ME NICE (70)
E. Presley - vi
- 66 FOUR BY PAT (EP) (61)
P. Boone - dot
- 67 YOU BUG ME, BABY (P)
L. Williams - spec
- 68 DUMPLIN'S (62)
E. Freeman - imp
D. Bagby - ck
- 69 LET ME BE LOVED (78)
Mantovani - lon
- 70 I LOVE YOU BABY (75)
P. Anka - abc-par
- 71 WHEN THE SWALLOWS COME BACK TO CAPISTRANO (P)
P. Boone - dot
- 72 LASTING LOVE (54)
K. Kallen - de
S. Mineo - epic
- 73 WAIT AND SEE (96)
F. Domino - imp
- 74 THERE'S A NEW MOON OVER MY SHOULDER (67)
B. Guitar - dot
- 75 PROMISE HER ANYTHING (69)
D. Martin - cap

VERY GOOD



- 76 YOU SEND ME (156)
S. Cook - keen
T. Brewer - cor
- 77 THE MAJESTY OF LOVE (76)
M. Rainwater - C. Francis
mgm
- 78 THAT'S THE WAY IT GOES (79)
E. Fisher - vi
- 79 I STILL LOVE YOU (118)
F. Domino - imp
- 80 DEEP BLUE SEA (99)
J. Dean - col
- 81 WEDDING RING (119)
R. Hamilton - kapp
- 82 CA, C'EST L'AMOUR (P)
T. Bennett - col
T. Robin - cor
F. Martin - cap
- 83 LIECHTENSTEINER POLKA (145)
W. Glahe - lon
- 84 SUGAR CORSAGE (92)
C. Reed - roul
B. Scott - vi

Going UP...

The following HIT PARADERS jumped 10 or more places this week. Number at left is this week's position. Number in parenthesis shows last week's position.

- 9 JAILHOUSE ROCK (31)
E. Presley - vi
- 20 I'LL REMEMBER TODAY (35)
P. Page - me
- 22 MY SPECIAL ANGEL (32)
B. Helms - de
S. Land Trio - prep
- 23 PLAYTHING (34)
T. Newman - rev
N. Todd - dot
J. Faye - vi
- 24 JUST BORN (43)
P. Como - vi
- 28 SILHOUETTES (66)
The Rays - cameo
S. Gibson - abc-par
Diamonds - me
- 30 REET PETITE (40)
J. Wilson - bruns
- 36 ALONE (46)
Shepherd Sist. - lance
- 37 KEEP A KNOCK'IN' (51)
L. Richard - spec
- 39 PEANUTS (68)
L. Joe - ok
- 40 BE BOP BABY (74)
R. Nelson - imp
- 41 ALL THE WAY (52)
F. Sinatra - cap
G. Martin - de
- 45 HAVE I TOLD YOU LATELY (56)
R. Nelson - imp
- 58 I'M AVAILABLE (73)
M. Rayburn - lib
- 60 IVY ROSE (71)
P. Como - vi



COUNTRY

★★★★
OFFICIAL HIT PARADE

★★★
HIT PARADERS

★★
VERY GOOD

() - POSITION LAST WEEK

(P) - PREVUE

PROGRAMMING GUIDE FOR MUSIC VENDORS

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY



Week Ending October 9, 1957

COUNTRY HIT PARADE

★★★★

- 1 FRAULEIN (1)
B. Helms - de
F. Hart - col
- 2 GEISHA GIRL (3)
H. Locklin - vi
- 3 LOTTA LOVIN' (4)
G. Vincent - cap
- 4 WAKE UP LITTLE
SUSIE (9)
Everly Bros. - cad
- 5 MY SHOES KEEP
WALKIN' BACK TO
YOU (2)
k. Price - col
- 6 WHOLE LOT OF
SHAKIN GOIN' ON
(5)
J. L. Lewis - sun
- 7 HOME OF THE BLUES
(6)
J. Cash - sun
- 8 I HEARD THE BLUE-
BIRDS SING (7)
J. E., M. & B Brown - vi
- 9 (I'LL ALWAYS BE
YOUR) FRAULEIN
(13)
K. Wells - de
- 10 HOLIDAY FOR LOVE
(10)
W. Pierce - de

HIT PARADERS

★★★

- 11 WHY WHY (11)
C. Smith - col
- 12 TWO SHADOWS ON
YOUR WINDOW (8)
J. Reeves - vi
- 13 MY SPECIAL ANGEL (15)
B. Helms - de
F. D'Rone - mer

- 14 TANGLED MIND (12)
H. Snow - vi
- 15 JAILHOUSE ROCK (30)
E. Presley - vi
- 16 HONEYCOMB (14)
J. Rodgers - roul
- 17 BYE BYE LOVE (16)
Everly Bros. - cad
W. Pierce - de
- 18 GIVE MY LOVE TO ROSE
(22)
J. Cash - sun
- 19 MY LOVE IS REAL (18)
M. Rainwater - mgm
- 20 YOUNG HEARTS (20)
J. Reeves - vi
- 21 A FALLEN STAR (17)
J. Newman - dot
F. Husky - cap
B. Monroe - de
- 22 PLEASE DON'T BLAME
ME (19)
M. Robbins - col
- 23 THERE'S A NEW MOON
OVER MY SHOULDER
(24)
B. Guitar - dot
C. Bob - west
- 24 EMOTIONS (25)
C. Smith - col
- 25 MY ARMS ARE A HOUSE
(21)
H. Snow - vi
- 26 IS IT WRONG? (27)
W. Mack - de
- 27 TEEN-AGE DREAM (23)
M. Robbins - col
- 28 MISTER FIRE EYES (32)
B. Guitar - dot
- 29 LOVE CONQUERED (37)
S. James - cap
- 30 TREAT ME NICE (38)
E. Presley - vi
- 31 DON'T DO IT DARLIN'
(36)
W. Pierce - de
- 32 MY BRAND OF BLUES
(31)
M. Rainwater - mgm
- 33 GONNA FIND ME A
BLUEBIRD (33)
M. Rainwater - mgm
- 34 WHITE SILVER SANDS (26)
O. Bradley - de
- 35 THREE CIGARETTES IN AN
ASHTRAY (29)
P. Cline - de
- 36 FOUR WALLS (28)
J. Reeves - vi
B. Monroe - de
- 37 MONEY, MARBLES AND
CHALK (35)
R. Allen - de
- 38 I'LL DO IT EVERYTIME
(49)
J. Horton - col
Jimmy & Johnny - de
- 39 THERE'S NO EXCUSE (44)
Louvin Bros. - cap
- 40 ON MY MIND AGAIN (41)
B. Walker - col
- 41 GO HOME (50)
E. Tubbs - de
- 42 MISSING YOU (43)
W. Pierce - de
- 43 MOONLIGHT MOUNTAIN
F. Young - cap
(42)
- 44 LITTLE MISS SUNBEAM
(48)
E. Arnold - vi
- 45 LOVE HAS FINALLY COME
MY WAY (45)
F. Young - cap
- 46 SWEETHEARTS IN HEAVEN
(34)
Reno & Smiley - dor
- 47 I CLOSE MY EYES (82)
Wilburn Bros. - de
- 48 DON'T LET YOUR DEAL
GO DOWN (71)
Flatt & Scruggs - col
- 49 TEARS ARE ONLY RAIN
(54)
H. Thompson - cap
- 50 MAYBE TOMORROW (56)
Everly Bros. - cad

VERY GOOD

★★

- 51 PEARLY LEE (84)
B. Riley - sun
- 52 DEEP BLUE SEA (63)
J. Dean - col
- 53 VACATION'S OVER (70)
F. Young - cap
- 54 TALL TALL TREES (60)
G. Jones - me



HOME RUN HIT!!



**FARON
YOUNG**

VACATION'S OVER

HONEY STOP!

(And Think Of Me)

record no. 3805





Records to Watch

"Records to Watch" are discs which indicate a hit potential on the MGA survey

YOU SEND ME	Sam Cook - Keen 34013
THE MAJESTY OF LOVE YOU, MY DARLIN' YOU	Marvin Rainwater & Connie Francis MGM 12555
THAT'S THE WAY IT GOES	Eddie Fisher - RCA Victor 7051
I STILL LOVE YOU	Fats Domino - Imperial 5467
DEEP BLUE SEA	Jimmy Dean - Columbia 40995
WEDDING RING I STILL BELONG TO YOU	Russ Hamilton - Kapp 194
CA, C'EST L'AMOUR	Tony Bennett - Columbia 41032
CA, C'EST L'AMOUR	Tina Robin - Coral 61889
LIECHTENSTEINER POLKA SCHWEIZER KANTON POLKA	Will Glahe - London 1755
SUGAR CORSAGE	Chuck Reed - Roulette 4020
PINK SWEATER ANGEL	Johnnie Ray - Columbia 41002
MY HOW THE TIME GOES BY	Patti Page - Mercury 71189
LOVE IS A TREASURE	Mickey & Sylvia - Vik 0290
COME ALONG WITH ME	Del Vikings - Mercury 71180
CROSS OVER	Jimmy Bowen - Roulette 4023
BONY MORONIE	Larry Williams - Specialty 615
THE BOWERY GRENADIERS	Mitch Miller - Columbia 40999
THERE'S ONLY YOU HOMESICK BLUES	Don Cornell - Coral 61879
IN TIMES LIKE THESE	Sylvia Syms - Decca 30463
WHO IS, YOU ARE DARLIN' IT'S WONDERFUL	The Playmates - Roulette 4022
BACK TO SCHOOL AGAIN	Timmie Rogers - Cameo 116
GOT A DATE WITH AN ANGEL	Billy Williams - Coral 61886
CECELIA	Lenny Dee - Decca 30429

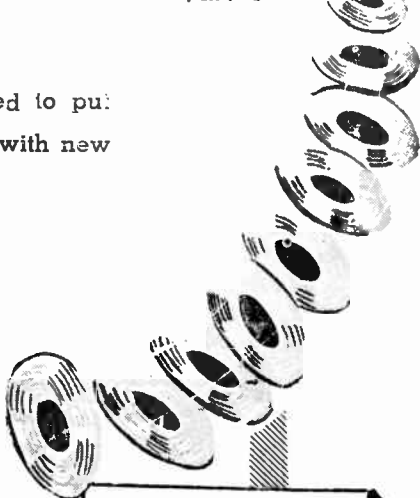
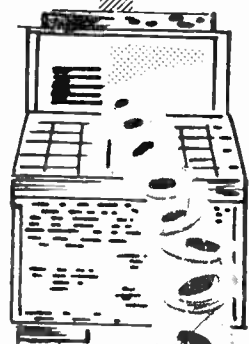


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PREVIEW RATINGS

FOR MUSIC VENDORS

★★★
HIT PARADERS

★★
VERY GOOD

★
GOOD

HIT PARADE

AUTHENTICATED BY MUSIC GUILD OF AMERICA SURVEY

Week Ending October 9, 1957

POPULAR

- | | | |
|--|---------------------------|--|
| ★★★LITTLE BITTY PRETTY ONE | T. Harris - alad 3398 | I Hope You Won't Hold It
Against Me |
| ★★★YOU BUG ME BABY | L. Williams - spec 615 | ★★★Bony Moronie |
| ★★★LET ME BE LOVED | D. Ferguson - lon 1761 | ★Call Of The West |
| ★★★WHEN THE SWALLOW'S
COME TO CAPISTRANO | P. Boone - dot 15660 | ★April Love |
| ★★★WAIT AND SEE | F. Domino - imp 5467 | ★★★I Still Love You |
| ★★★Happy Happy Birthday Baby | M. Gold - vik 0303 | ★Darling, It's Wonderful |
| ★★★Melodie D'Amour | Diamonds - me 71197 | ★The Carefree Heart |
| ★★★Silhouettes | H. A. L. Wong - de 30462 | ★★★Daddy Cool |
| ★★★I'm Gonna Sit Right Down And
Write Myself A Letter | R. Williams - kapp 197 | ★Goody Goody |
| ★★★Till | S. Cook - k... | ★Big Town
Summertime |
| ★★★You Send Me | R. Hamilton - kapp 194 | ★★★I Still Belong To You |
| ★★★Wedding Ring | T. Bennett - col 41032 | ★I Never Felt More Like Falling
In Love |
| ★★★Ca C'Est L'Amour | T. Robin - cor 61889 | Never In A Million Years |
| ★Ca C'Est L'Amour | W. Glohe - lon 1755 | ★★★Schweizer Kanton Polka |
| ★Liechtensteiner Polka | J. Ray - col 41002 | ★Texas Tambourine |
| ★Pink Sweater Angel | Del Vikings - me 71180 | ★What 'Cha Got To Lose |
| ★Come Along With Me | Rays - cameo 117 | (★★★Oct. 2 on 'SILHOUETTES') |
| ★Daddy Cool | S. Syms - de 30463 | ★★★Who Is? You Are! |
| ★In Times Like These | Playmates - ro 4022 | ★Island Girl |
| ★Darlin' It's Wonderful | T. Rodgers - cameo 116 | I've Got A Dog Who |
| ★Back To School Again | F. Lyman - ro 4026 | ★So Goes My Love |
| ★My Girl | Four Aces - de 30466 | I Would Love You Still |
| ★How Do You Say Goodbye | O. Bradley - de 30450 | The Hour Of Parting |
| ★Dancero | G. Martin - de 30453 | ★Chicago |
| ★All The Way | F. Martin - cap 3795 | Sweet Affection |
| ★Ca C'Est L'Amour | D. Day - col 41915 | ★Rickety-Rackety Rendezvous |
| ★The Man Who Invented Love | B. Holly - cor 61885 | ★Peggy Sue |
| ★Everyday | D. Hall - epc 9237 | Green Back Dollar |
| ★Take That Tombstone Off My
Grave | McGuire Sist. - cor 61888 | ★Forgive Me |
| ★Kiss Them For Me | J. Wilson - br 55024 | (★★★Sept. 18 on 'REET PETITE') |
| ★By The Light Of The Silvery
Moon | Glorytones - epic 9243 | ★Was That The Right Thing To
Do |
| ★You Only Came Back To Hurt
Me | M. Mason - vik 0301 | ★Autumn On The Campus |
| ★Fair Winds And Full Sails | Rover Boys - vik 0302 | ★What Can I Do For A
Heartache |
| ★(Where Do I Go) I Go To You | F. Dano - vik 0293 | While Our Hearts Are Young |
| ★Hot Kisses | C. Donald - abc-par 9820 | ★Just For A While |
| ★Bop With Me, Baby | Smith Bros. - de 30360 | ★There Goes My Heart |
| ★Say It Again | K. Barr - vi 7036 | Welcome Mat |
| ★A Slip Of The Lip | E. Rooney - de 30449 | Put Together |
| ★Tonight Is My Night To Cry | R. Hamilton - epic 9232 | ★My Heart Sings |
| ★I'm Gonna Lock You In My
Heart | | |

(Continued on next page)

- | | | |
|----------------------------|------------------------|----------------------------|
| ★Dedicated To You | S. Knight - dot 15635 | Short Walk |
| ★Gamblin' Man | L. Donegan - me 71181 | Puttin' On The Style |
| ★Just One More Smile | V. Nelson - vik 0292 | You Can't Get Away From Me |
| ★Swingin' Down The Lane | Harmonicats - me 71191 | Sentimental Silly |
| ★Honky Tonk Man | E. Fontaine - de 30446 | ★Fun Lovin' |
| ★Eternal Love | J. Briscoe - de 30414 | ★You Lovin' Doll |
| ★You'll Be There | C. McPhatter - at 1158 | Rock And Cry |
| ★Soft | B. Doggett - king 5080 | ★Hot Ginger |
| ★Think | 5 Rayales - king 5053 | I'd Better Make A Move |
| ★Helpless | Flamingos - de 30454 | My Faith In You |
| ★Who Knows Better Than You | R. Sovine - de 30458 | ★Wrong |
| And I | | |
| ★Let's Go Rockabilly | T. Williams - de 30459 | Long Lost Love |
| ★Ruby Baby | Four Mints - de 30465 | ★Gold |
| ★If You Kiss Me | J. Southern - de 30457 | ★You Walked Out |
| ★If Not For You | | ★Who Are We To Say |
| P. Carr | Chancellor - 1007 | P. Carr & F. Lori |
| ★Ladies In The Sky | Eagles - prep 118 | Kiss Them For Me |

COUNTRY

- | | | |
|--|---------------------------------|--|
| ★★★I CLOSE MY EYES | Wilburn Bros. - de 30428 | ★★I Got Over The Blues |
| ★★★DON'T LET YOUR DEAL
GO DOWN | L. Platt-E. Scruggs - col 40990 | ★★Let Those Brown Eyes Smile
At Me |
| ★★★TEARS ARE ONLY RAIN | H. Thompson - cap 3781 | Under The Double Eagle |
| ★★★MAYBE TOMORROW | Everly Bros. - cad 1337 | (★★★Sept. 11 on 'WAKE UP LITTLE
SUSIE') |
| ★★Pearly Lee | B. Riley - sun 277 | ★Red Hot |
| ★★I Wish You Knew | Louvin Bros. - cap 3804 | ★Call Me |
| ★★The Image Of Me | B. Walker - col 41008 | ★Anything Your Heart Desires |
| ★★Who Knows Better Than You
And I | R. Sovine - de 30458 | ★Wrong |
| ★Take That Tombstone Off My
Grave | D. Hall - epic 0237 | Green Back Dollar |
| ★First Heartbreak | B. J. Hale - de 30447 | ★Your Eyes |
| ★Gold | J. Mahoney - de 30437 | ★Cowboy |
| ★Say It Again | Smith Bros. - de 30360 | ★There Goes My Heart
Puttin' On The Style |
| ★Gamblin' Man | L. Donegan - me 71181 | ★I Wouldn't |
| ★Please Baby Please | C. Gordon - me 71183 | 'Tis Sweet To Be Remembered |
| ★I'll Still Write Your Name
In The Sand | M. Wiseman - dot 15638 | Long Lost Love |
| ★Let's Go Rockabilly | T. Williams - de 30459 | |

RHYTHM AND BLUES

- | | | |
|-----------------------|--------------------------|----------------------------|
| ★★★YOU'LL BE THERE | C. McPhatter - at 1158 | ★Rock And Cry |
| ★★★SOFT | B. Doggett - king 5080 | ★Hot Ginger |
| ★★★JAILHOUSE ROCK | E. Presley - vi 7035 | (★★★Sept. 25 on Popular) |
| ★★★SILHOUETTES | The Rays - cameo 117 | (★★★Oct. 2 on Popular) |
| ★★★PEACHES | L. J. Parker - duke 177 | ★Pretty Little Doll |
| ★★★YOU BUG ME BABY | L. Williams - spec 615 | (★★★Oct. 9 on Popular) |
| ★★Silhouettes | Diamonds - me 71197 | ★★Daddy Cool |
| ★★Hula Love | B. Knox - ro 4018 | (★★★Aug. on Popular) |
| ★Could This Be Magic | Dubs - gone 5011 | Such Lovin' |
| ★Back To School Again | T. Rodgers - cameo 116 | I've Got A Dog Who |
| ★Come Along With Me | Del Vikings - me 71180 | ★What 'Cha Got To Lose |
| ★Just One More Smile | V. Nelson - vik 0292 | You Can't Get Away From Me |
| ★Helpless | The Flamingos - de 30454 | My Faith In You |

To have records tested on Music Guild's nationwide Prevue network, ship 100 new 45 rpm releases by Prepaid surface or air express to Music Guild of America, 100 Astor Street, Newark 2, N. J.

**M·G·M Records' SMASH Follow-up
To "TAMMY"**

DEBBIE REYNOLDS



**WALL
FLOWER**

**ALL
GROWN
UP**

This new Debbie Reynolds record was recorded in Hollywood on Sept. 6th and rushed to you in time to cash in on the nation's top selling artist

K12560
on 45+78 rpm

Trade Association News

MOA EXECUTIVE BOARD MEETS IN MIAMI NOV. 10

Executive Board of MOA will meet at the Sans Souci Hotel in Miami, Florida, Nov. 10-17, according to an announcement by George A. Miller, MOA president. Reservations have already been made by more than half of the directors, Miller reports.

Matters to be considered by the Board include a television show, now under negotiation; the possibility of holding MOA's 1958 convention in Miami; consideration of a public relations program proposed by a New York organization; methods of supporting existing copyright legislation and opposing changes in it; and selection of a replacement for the late Sidney H. Levine, as MOA counsel.

William Blatt of Miami is chairman of the arrangements committee. Blatt may be reached at 418 S. W. 8th Ave., Miami, 39, or by phoning FRanklin 3-7355.

MV INJUNCTION DENIED BOSTON VENDORS

BOSTON, Mass. - Judge Vincent Brogna of Suffolk Superior Court denied the injunction asked by counsel representing Boston restaurant owners, cafes and music vendors challenging the legality of fees amounting to \$160 annually for juke boxes in public places.

Irish Freed, counsel for a cafe in the test case, contemplates that Judge Brogna's action will speed the matter to the supreme court. In Suffolk Superior Court, Freed had argued that constitutional guarantees of free speech and freedom of the press are applicable to automatic phonograph music.

This test case, now heading for Massachusetts State Supreme Court is the opening move in the campaign by the Music Operators Association of Massachusetts to wipe out the exorbitant fees levied upon them.

Boston vendors must pay \$160 per machine per year for seven-day operation under the new fees which became effective on the first day of 1957. The fees: \$50 for a city license on weekdays; \$50 for a city Sunday license; \$50 for a State Sunday license, and \$10 Federal tax.

Aim of the association is to have the fees rescinded or considerably lowered.

Trade Dates

Oct. 16—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana.

Place: Room 24, 550 Broadway, Gary, Ind.

Oct. 16—New York State Operators Guild. Place: Governor Clinton Hotel, Kingston, N. Y.

Oct. 16—Eastern Pennsylvania Amusement Machine Assn. Place: Bungalow Inn, Norristown, Pa.

Oct. 17—Eastern Ohio Phonograph Operators' Association. Place: 4104 Rush Boulevard, Youngstown 12, Ohio. (Executive Board)

Oct. 17—Phonograph Merchants' Association, Cleveland, Ohio. Place: Hollenden Hotel, Cleveland, Ohio. (Executive Board)

Oct. 19 & 20—Music Guild of Nebraska. Place: Pawnee Hotel, North Platte, Neb.

Oct. 21—Westchester Operators' Guild, Inc. Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Oct. 28—Central States Music Guild. Place: 805 Main Street, Peoria, Ill.

Oct. 29—Music Operators of New York. Place: Park Sheraton Hotel, (General)

Note: To have dates and information about trade associations published in MUSIC VENDOR, address correspondence to Dept. T., Music Vendor, 100 Astor Street, Newark 2, N. J.

NEWS-REEL

MILLS BROTHERS SIGN

WITH DOT RECORDS

The Mills Brothers, who have been associated with Decca Records for twenty years, have been signed to an exclusive contract with Dot Records by Randy Wood, Dot president. The Dot agreement becomes effective immediately upon expiration of the Mills Brothers' Decca contract.

MV

ROCK-OLAS BUILT

IN GERMANY

HAMBURG, Germany. - Rock-Ola 120-selection machines assembled here at Nova Apparate Gesellschaft have been shipped to England, according to Alfred W. Adickes, head of the Nova organization.

Machines made here for Rock-Ola have cabinets, amplifiers and other parts of German origin. Many of the machines being placed on continental locations are still being manufactured in the United States and shipped abroad, Adickes pointed out. These imports, however, are being supplemented by equipment assembled here by Nova.

MV

WALLICHS ELECTED

TO AMA BOARD

Glenn E. Wallichs, president of Capitol Records, has been named a national director of the American Management Association for a three-year term. Wallichs is the only entertainment industry leader on the AMA board.

He recently returned to his offices in the Capitol Tower Building in Hollywood after attending the 34th annual business meeting of AMA in New York.

MV

Del Vol Replaces Weston

In Columbia Coast Job

HOLLYWOOD - Frank De Vol has been named by Goddard Liebrson to replace Paul Weston as West Coast musical director for Columbia Records. Weston will continue as a Columbia artist.

De Vol is conductor of Rosemary Clooney's TV show and has written scores for several motion pictures. He has arranged music for such record stars as Nat Cole, Margaret Whiting, Kay Starr, Dinah Shore and Jaye P. Morgan.

MV

ASCAP PAYING OVER

\$10 MILLION

IN ROYALTIES TO

MEMBERS THIS YEAR

COVER:

Mlle. Morgan

The old saying, "Fifty Million Frenchmen Can't Be Wrong," proved righter than ever when a New England-born, Florida-raised singer became the toast of France. This French toast, really a cute cookie, returned to America as a star. She's the curvaceous, beautiful blonde Jane Morgan. Now millions of American night club and juke box fans endorse her French leave. La Morgan's "Fascination" on Kapp is fascinating the fans.

Jane, a graduate of the Juilliard School of Music in New York, had intended to become a "serious" lyric-soprano, after working her way through school as a band vocalist. She was seen in a Gotham night club by the impresario, Bernard Hilda, who offered Jane a contract to perform in a Parisian bistro. In a few weeks, she was starring at the Club de Champs Elysees in the shadow of the Eiffel Tower, singing American songs to a predominantly French audience.

Within a few months she was performing her act in French, and offers came from clubs all over the continent. Jane went on to star in Rome, Madrid, Geneva, Brussels, Cannes, Biarritz, London and Monte Carlo. In response to demands from American club owners to "come home," Jane returned to triumph on this side of the Atlantic as well. She's also acted in summer stock since her return and was featured singer in the "Ziegfield Follies," which starred Beatrice Lillie.

And now, with "Fascination" Jane Morgan is also a star in the nation's juke boxes.

Q

Shaye Cogan

Billy Be Sure

B/W

**DOODLE DOODLE
DOO**

ROULETTE 4027



FOR

EXPOSURE

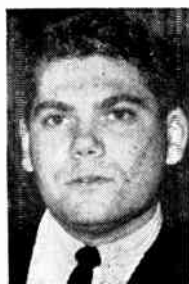
SPEED

TIMING

COVERAGE

USE

MUSIC VENDOR



Around the Corner

BERT SIEGELSON

Eddie Fisher

"THAT'S THE WAY IT GOES"

(RCA-Victor 7051)

Attention, Miss Debbie Reynolds. Looks as though your husband Eddie Fisher may be joining you in the Hit Parader columns soon with his sock rendition of a fine new song called "That's the Way It goes." This light-hearted ballad, with Hugo Winterhalter's orchestra and chorus backing Eddie, should be a magnet for coins in juke boxes all over the country. It's already a "Record to Watch" with us.



Mindy Carson

"SWEET GEORGIE BROWN"

(Columbia 41021)

Here's a lively, rollicking version of the the great standard, "Sweet Georgia Brown," giving the durable dame a styling she's never had before. Mindy's minted many money records in the past, but this could be one of her biggest coin-collectors to date. Sherman Edward's orchestra and the sensational arrangement add up to many dime's worth of fun in any location.



Jimmy Bowen

"CROSS OVER" (Roulette 4023)

Jimmy Bowen's got a winner with this teen-age natural, "Cross Over." Tune and rendition seem to have what it takes to become a hit, and with the exposure via the new rock and roll film, "Jamboree," it seems certain to cross over into hitsville. With "Cross Over" as his third big record, it appears that Jimmy can now be regarded as an established juke box star, with a personal patent on a formula for making money records. With us, it's become "A Record to Watch."



Advance Record Release List

Week Ending October 9, 1957

ATCO

JIMMY SIMMONS - Balad Of
The Cowboy Sailor - Land Of
Love (6102)

BERGEN

JOE PICA - Oh I How I Miss
You Tonight - Down In The
Old School Yard (103)

BRUNSWICK

THE THREE KITTENS - The
Silver Waltz - So I Keep
Telling Myself (55029)
KITTY KOVER - The Green,
Green Mountains - Lips That
Lie (55030)
RUSTY EVANS - When I'm
Alone With You - I Lived, I
Loved And Lost (55031)
THE THREE FRIENDS - Chinese
Tea Room - Jinx (55032)
THE TRENIERS - Oo-La-La -
Pennies From Heaven
(55033)
CHUCK & BILL - Tears - I
Wanna Move A Little Closer
(55034)

CAPITOL

PEGGY LEE - Listen To The
Rockin' Bird - Uninvited
Dream (3811)
NICK GREENE - Honey Bird -
Later For You, Baby (3812)
THE HAWKEYES - Full Moon
Above - I'll Be There (3813)
JOHNNY DUNCAN - Last Train
To San Fernando - Jig Along
Home (3814)
STAN FREBERG - Wun'erful,
Wun'erful - Wun'erful,
Wun'erful (3815)
GORDON MacRAE - Sayonara -
Never Till Now (3816)
ANN LEONARDO - Three Time
Loser - I'll Wait Till Monday
(3817)
KEELY SMITH - Autumn Leaves -
I Keep Forgetting (3820)
JOEL GREY - My Goose Is
Cooked - I Last Her To Him
(3821)

CHANCELLOR

FRANKIE AVALON - Teacher's
Pet - Shy Guy (1006)

COLUMBIA

FRANKIE LAINE - East Is East
The Greater Sin (41036)
JOHNNY BOND - That's Just
What I'll Do - Broken Doll
(41034-c)
DICK RICHARDS - Not Until I
Pray For You - I Love You So
Much It Hurts (41035-c)
GAYLA PEEVEY - That's What I
Learned In School - Do It
Again (41027)
PAUL HAMPTON - Play It Cool
- Classy Babe (41037)

CORAL

TERESA BREWER - You Send
Me - Would I Were (61898)

DECCA

CARMEN McRAE - Rich Man,
Poor Man - Coax Me (30468)
PAT KIRBY - Would I Were -
Sayonara (30464)
JACK PLEIS - The Carefree
Heart - Serenade In Soft
Shoe (30467)
RICHARD HAYES - The First
Time I Spoke Of You - Red
Letter Day (30469)
RED FOLEY - Steal Away - Just
A Closer Walk With Thee
(30470)
KAY ARMEN - Ha! Ha! Ha! -
Till (30474)
FOUR MINTS - Gold - Ruby
Baby (30465)
GOLDIE HILL - It's Only A
Matter Of Time - Till I Said
It To You (30460)

DOT

PAT BOONE - When The Swal-
lows Come Back To
Capistrano - April Love
(15660)

EMBER

FIVE SATINS - Our Anniversary
- Pretty Baby (1025)

FEDERAL

TINY TOPSY - Come On, Come
On, Come On - Ring Around
My Finger (12309)

IVY

THE DELTA'S - Lullabye Of
The B...s - it's Only You Dear
(101)

KING

THE "5" ROYALES - Messin'
Up - Say It (5082)
RONNY WADE - I Know But I'll
Never Tell - I'll Never Fall In
Love Again (5078)

LONDON

TOMMY STEELE - A Handful Of
Songs - Water, Water (1760)
EDDIE PALMER TRIO - Twilight
Theme - The Sky (1734)

MGM

JONI JAMES - Never 'Till Now
- I Give You My Word
(12565)
LEROY HOLMES - Je Vous
Adore - Katsumi Love Theme
(12562)
JOLIE HUNTER - Ca, C'Est
L'Amour - Blessings (12564)
RAY CHARLES SINGERS - The
Things We Did Last Summer -
Shine On Harvest Moon
(12563)

MERCURY

HAL MOONEY - Chick-A-Chick
- The Leaning Tower Of Pisa
(71199)

PREP

THE EAGLES - Kiss Them For
Me - Ladies In The Sky (118)

RCA VICTOR

MELVIN ENDSLEY - Hungry Eyes
Lovin' On My Mind (7062)
MORTON GOULD - The Katsumi
Love Theme - Cafe Rio (7063)
MARIO LANZA - Behold! - A
Night To Remember (6915)
JAYE P. MORGAN - Take A
Chance - There's A Dream In
My Heart (7064)
PIANO RED - South - Coo Cha
(7065)
HANK SNOW - Unfaithful -
Squid Jiggin' Around (7060)

For Listing, mail information to: MUSIC VENDOR, Dept. L, 100 Astor Street, Newark, 2, N.J.

OFFICIAL HIT PARADE



The records played most often in the nation's juke boxes. Survey of paid-for performances conducted by Music Guild of America.

OFFICIAL HIT PARADE, Week Closing Oct. 9, 1957

★★★★ POSITION	RECORD TITLE	LAST WEEK	WEEKS AS ★★★ HIT
	HONEYCOMB		
HP 1	JIMMIE RODGERS — ROULETTE 4015 Published by Hawthorne (ASCAP)	1	11
	CHANCES ARE		
HP 2	JOHNNY MATHIS — COLUMBIA 40993 Published by Corwin Music (ASCAP)	3	7
	DIANA		
HP 3	PAUL ANKA — ABC-PARAMOUNT 9831 Published by Pamco (BMI)	2	13
	WAKE UP LITTLE SUZIE		
HP 4	EVERLY BROS. — CADENCE 1337 Published by Acuff - Rose (BMI)	13	5
	THAT'LL BE THE DAY		
HP 5	THE CRICKETS — BRUNSWICK 55009 Published by Nor-Va-Jak Music (BMI)	5	13
	TAMMY		
HP 6	DEBBIE REYNOLDS — CORAL 61851 AMES BROS. — RCA VICTOR 6930 Published by Northern (ASCAP)	4	15
	MR. LEE		
HP 7	THE BOBBETTES — ATLANTIC 1144 Published by Progressive (BMI)	6	12
	FASCINATION		
HP 8	JANE MORGAN — KAPP 191 D CK JACOBS — CORAL 61864 Published by Southern (ASCAP)	7	11
	JAILHOUSE ROCK		
HP 9	ELVIS PRESLEY — RCA VICTOR 7035 Published by Elvis Presley (BMI)	31	3
	LOTTA LOVIN'		
HP 10	GENE VINCENT — CAPITOL 3763 Published by Song Prod. (BMI)	12	9

THE TOP VERSION
OF ...


HA! HA! HA!

IS BY
LOU MONTE



B/W ROUND & ROUND MY HEART

47/20 - 7061

America's favorite speed...  45 RPM



RCA VICTOR





EVERYTHING!

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