

RPM music weekly

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CAESAR AND CONSULS CUT HALLMARK SESSION

Toronto: Bruce Morsehead, Ken Pernokis, Tommy Wilson, Norm Sherrat, and Gary Wright, better known as Little Caesar and The Consuls have broken the recording silence of Toronto.



**Little Caesar
& The Consuls**

Hallmark studios was the scene of their latest big big session. Big, because they included the services of five more musicians. Peter Appleyard handled the percussion section. Jim Pirie, one of the best known guitarists in the business helped beef up this section. Jack Sazaza gave that extra big sound with his bari sax and included harmonica as an important filler. Fred Stone and Army Chycoski capped it off with trumpets and flugel horns. All in all the boys cut four band tracks and will over dub voices at a future date. The voices will also have a new twist. Along with this modern way of recording went the services of Ben McPeck, no stranger to the world of arranging. Columbia's Bob Martin supervised the production with Roy Smith on the board and Duff Roman looking after the artists repertoire.

PENELOPE IS ON PAGE 7

Ottawa's Esquires Mobbed

Ottawa: About a year ago it was generally accepted that Ottawa was a "dead" entertainment market. In fact, one group interviewed by the Ottawa Citizen called local teens "Unresponsive and unappreciative". It was even said that "You could stand on your head and still wouldn't get any reaction". The scene has changed. On Saturday (12) Brian Lewis of The Esquires was singing their current chart topper "Love Hides A Multitude Of Sins", when he came close to the edge of the stage and



Brian Lewis of the Esquires got too close to the edge of the stage at a recent appearance at Ottawa's Coliseum and was dragged into the crowd (right). He was a little ripped for wear.

was dragged into the crowd. Several security personnel were needed to extricate Lewis from the screaming mob. When he finally did get loose he was minus his microphone and most of his \$175.00 suit. He played the rest of the set in a pair of jeans and the remnants of his shirt.

Crowd reaction at recent shows in the area has been described as "unbelievable". Len Alexander, headman of Alexander Agency, cites good ground work promotion by managers as one reason for the change. He commended the work of John Pozer, Sandy Gardiner, Don Billows (Deuces) and Ken Birchall (Esquires). Another factor is closer liason between media and entertainers than in the past. (Story by Ian Connerty of Dasanda Productions. Photos courtesy of Al Hewetson-Studio Image.)

WANNA BUY A USED LUNCH BAG????

Sudbury: Several weeks ago it was reported in RPM that radio station CHNO had instigated a "Be Kind To Lunch Bags" contest. Students



were asked to send their used lunchbags to CHNO rather than throw them away. The school submitting the largest number would receive

records and John Loweth, popular CHNO personality, to emcee their high school dance. The results, 45,114 used lunchbags that were mailed, carried and trucked into the station and created a fire hazard that created somewhat of an ulcer for Sudbury Broadcasting president F. Baxter Ricard. Two high schools out of 17 tied for first place. Each having sent in 13,000.

ELLIE SAYS:

In case you wonder what kind of a business this is.....a Canadian record producer is having trouble with his business, and it looks like he may have to call it quits soon. I understand that a great number of people have rallied to his aid, in an effort to keep him going. It is interesting to me to know that this industry does have a "heart" and it isn't made of ice. The people who have come to his aid are "the last people I ever thought would care". Maybe there is some hope for the music industry yet!!!

**WATCH FOR THE
RPM 12 X 17**

KC

Kent Chauvin, who is busy working on his thesis on radio station advertising at the University of British Columbia, sends news from Vancouver that the big song in his town right now is "Winchester Cathedral" by the **New Vaudeville Band**. The cover by **Dana Rollins** is also experiencing quite a bit of air play. Kent notes that apparently the **Fontana** people in England were in a bit of a fix when their version started to happen. Reports have it that they didn't have a band name of New Vaudeville. The side was cut by a studio group. So they had to come up with a group, poste haste. Other discs making the charts are "Good Vibrations" by the **Beach Boys**, "You Keep Me Hanging On" by **The Supremes** and **Janis Ian's** "Society Child". Between the two Vancouver top 40 stations (week of Nov. 20) there were only two Canadian discs listed. **Lightfoot's** "Spin" and "Bound To Fly" by **3's A Crowd**. CFUN is still playing its "All Canadian Top Ten" every Saturday morning from 11AM to noon. Well-known newsman **Alix Young** is quitting CJOR to do a bit of free lancing. South African **Peter Star** takes over the 6 to 9 PM slot at CKLG.

Chuck Benson leaves CFRN in Edmonton to take up duties as sales and promotion manager at his old haunt of CKYL in Peace River. Before leaving Edmonton, Chuck sent along news on the latest efforts of CFRN and the **Association of Canadian Travellers** to promote their Twentieth Annual "Search For Talent". The proceeds from this increasingly popular show go to the Northern Alberta Crippled Children's Fund. Because of the efforts of the ACT, Alberta now has a Council for Crippled Children and Adults. They were also instrumental in bringing about the development of a province-wide Easter Seal structure and the construction of the Crippled Children's Camp at Lake Isle.

Bill Opdahl, known on the air as **Doug Williams**, notes that CJKL's "District Club", heard on Saturdays is getting more popular by the year. This is the fourth year for the show, and the first year that memberships have been offered. They receive an average of 300 letters per week and now boast a membership of over 1300. **Bill Cote** is president of the "Club" and begins his request show at 1:10 PM and because of the enormity of requests, the show goes right through until 10 PM with **Doug Williams** hosting the end of the request show.

Graham Wyllie received a record from a listener who wrote that it was a smash in the province of Quebec. Graham gave it a spin and because of the simple lyrics he was able to

put his high school French to work and found he could pick up the meaning of the disc. The name of the disc was "La Poupee Qui Fait Non" by **Les Sultans** (RPM 80). He also played it for his listeners and the response was encouraging. Graham writes "Since Quebec has a local thriving industry and is turning out first class efforts (certainly better than the majority of English Canadian records) and since we are heading into our Centennial, celebrating 100 years of bi-cultural existence, it might be an interesting project for Quebec based record outfits to supply all Canadian stations with their products. This might be a good way to bring the teens of the two cultures closer."

Wayne Barry of CKOK Penticton, was so excited over the **New Syndrome** single of **Mike Campbell's** that he could hardly wait to drop us a line to make sure we let the whole world know that "Remorse" and "One Girl" is one of the greatest sounds ever to come out of Canada. This Vancouver session came about because of the popularity of Campbell when he appeared throughout the province with the "Music Hop Review". The **Serendipity Singers** were in town for a show at the **Peach Bowl** and gathered quite an impressive audience about them. CKOK previewed their new disc of "Autumn Bound" which has great teen appeal and the flip "Born Free", a bluesy ballad. The **March Of Dimes** promotion has rolled around once again and CKOK are getting ready to top their efforts of last year when they won the radio station award for the largest amount collected.

Scott Alexander writes from CKPT in Peterboro, that the newest thing to hit the area are the "Pussycat Commandos". This is a type of fan club with the purpose of adopting a needy child through the foster parents plan. Scott is General of the group.

Jonah Kelly, announcer operator with CFFB Frobisher Bay NWT, became the first Eskimo language broadcaster to cover the sessions of the **Northwest Territorial Council**. The Council has three elected members who speak Eskimo, and one appointed member speaking the language. Until this year, all the news reports came out in English, leaving the listeners who speak Eskimo only, out in the cold. Reports were prepared in **Resolute Bay**, 500 miles north of the **Arctic Circle**, were flown to CFFB in Frobisher Bay, then sent south in edited form for rebroadcast over the CBC's Northern Shortwave Service. **Jacques Bernier**, formerly of **Ville de Laval**, is spinning French language disques for a tri-lingual audience on **Baffin Island**. The big problem is building up a backlog of popular 45's to fill the expanded time being allotted to French Music.

Les McLaughlin signs in from CFWH, Whitehorse in the Yukon, with news that **Al Oster**, Northern Balladeer, who has several singles and four LPs out on the **Klondike** label, and **Hank Karr**, local night club entertainer, have

been booked with four other pieces to appear at **Expo '67**. **Hank Karr** and the **Yukon Stars** have been performing in the Whitehorse area for 18 months and along with **Al Oster** as special guest, appeared on a 13 week radio series produced at CFWH Whitehorse and was heard throughout Canada's north and overseas through the facilities of the CBC's Northern and Armed Forces Services. The show, "Northern Jamboree", was largely responsible for the Expo opportunity. Les suggests that if you're looking for Canadian talent, give a listen to **Al Oster's** "North Country Compositions" sung by himself on the **Klondike** label.

Bob Bacon, of CFCB in Corner Brook, continued on page 7

3 NEW AND FANTASTIC SINGLES RISING ON ALL CHARTS.

'Knock On Wood'

EDDIE FLOYD

(STAX 194)

'It Tears Me Up'

PERCY SLEDGE

(ATLANTIC 2358)

'Mustang Sally'

WILSON PICKETT

(ATLANTIC 2365)



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BS

by
elvira
caprese

Ed: tells me there has been quite a bit of criticism of my column from the western part of Canada. I would like to state right now, that I have practically forgotten the terrible letters I used to get from B.C., and I feel that presently there is a great deal that can be said about the move ahead action in Vancouver. I must quickly add that there is a slight lack of public relations between the far west and eastern Canada, but I guess they can afford to be a little bit independent since they are setting this country on fire with their Canadian enthusiasm. It's too bad Peggy Keenan has left the west coast. At least she dropped a line to RPM about the activities of Vancouver and even included news events of the competitive station.

It has been brought to my attention that an eastern Ontario disc jockey's chart is rigged to list acts that are going to play the area, and guess who the dance promoter is?????)

People are talking.....about the very nervous personal manager who is fussing like a rother....hen about his groups latest release when there is nothing to worry about. The record was assured of a lot of airplay before it was released and you can take my word that it will be a HIT!!!!

Practically the same people are talking about the "tortoise chart" that has become a "callous hare" and why they are suddenly racing with the hits. Whatever happened to the "tight list theory" that everybody treats as a religion. "Loose list" is an illiteration. I like it better.

Disc jockeys and visitors to Hogtown better make it a point to get a two sided story on what is happening in HT before they leave. They may find out someday that their names are being tossed around Toronto like a very HOT football, and none of this will be to their advantage. (Ed: You're in good shape today, Miss. C.)

There is a very popular rumour around that Canada's "busiest" production house will call it "quits" at the end of this year. (I only print what I hear.) I broke this story in this column some weeks ago, and I intend to be the first with the official news on this event.

PENELOPE PENTELOPE???? C'mon now, who are you kidding? This is a phony name if I ever heard one. This "cowlady" is going to be writing the "cowboy" column??? I can tell you if she keeps using those "cow" expressions, she won't be very popular with the "country" crowd. (Ed: Take a look at your first column my dear. You weren't exactly UNSQUARE!!!!)

While the grapevine might have buzzed in TO town about two weeks ago, it SHUT tight

as a clam. Wha' 'appen???? Even my best spies are a little confused and we may have to resort to wire tapping (or something!!!!)

The group scene in Toronto is turning out to be a game of "MUSICAL (tee hee hee) CHAIRS" (Ed: How clever!!!) and you just don't know where some groups are, these days. There is talk of a couple of the better known groups just about ready to..... FORGET IT!!!!

The "SCENE" in a bookers office a couple of weeks ago was something for the films (according to my spies) and the results looked damaging, but here we go again.

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Dave Charles

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continued from page 3

Newfoundland, would like radio stations to send them Merry Christmas Kudos. CFCB will respond in kind.

"The World At 6" is CBC radio's first half-hour news program on a daily basis. The show made its debut on the CBC radio network October 31 (Monday) at 6:00 PM. It is aired five times each night (Monday to Friday) with the use of closed-circuit broadcast lines. "The World At 6" is heard live in all of Canada's time zones at 6 to 6:30 PM regional time. Executive producer is **Angus McLellan**. **Bill Murphy** is the supervising editor and assignment editor is **Lloyd Bulmer**. Regular on-air reporters include **Michael Maclear** (London), **James M. Minifie** and **Knowlton Nash** (Washington), **Tom Leach** (Ottawa), **Tim Ralfe** (Saigon), **David Levy** (Moscow), **David Halton** (Paris), and newly appointed national reporters, **Paddy Gregg** (Halifax), **Alan Yates** (Montreal), **Ron Chester** (Winnipeg), **Stan Rantin** (Toronto), and **Sheldon Turcotte** (Vancouver). Four well known CBC announcers are assigned to the program. **John O'Leary**, **Bruce Rogers**, **Bob Willson** and **Jim Chorley**. Two of these announcers are used in each of the half hours. One as news announcer the other as host. The program maintains the usual high level of reporting of the CBC but in addition, the reporters do go into the news in depth and report on more of the interesting happenings of a news report.

Keith Elshaw, host of the CFOR "A-Go-Go" show, sends news that the **Great Lakes Broadcasting System** (CFOR-Orillia, CHYM-Kitchener and CFCO-Chatham) and Toronto's **Stitch In Tyme** are attempting to have the down side of "I Hear Trumpets Blow" by **The Tokens**, "Don't Cry, Sing Along With The Music", released as a single. They feel it could become a biggy. Listener response has been very encouraging.

Bob Capp, formerly with CKSL London, Ontario, makes the giant move to VOXM, Channel 69, in St. John's, Newfoundland.

Denis Menard notes that CKBC is celebrating the first anniversary of their "Top 40 Playlist". With their increase to 10,000 watts and with a fairly heavy populated area, they decided, one year ago, that as an added service to the trade, listeners and distributors, they would instigate their now popular chart which is compiled from requests and sales reported to the station.

The folks from Brockville, who have had much success with their **Tiki Club**, are now moving into the Belleville area and already have under construction, a forty thousand dollar teen night club on the same lines as their Brockville operation. **Dave Charles**, the voice of the Quinte Teens, advises that this club will maintain a policy of spotlighting only the best in Canadian talent. It will be a six day operation. There will be a room for those over 18 and one for the teenyboppers. Snack bar, cosy chairs and tables plus a penny arcade with pool tables and slot games.

CM

by
**penelope
pentelope**

Howdy, Howdy, Howdy. A rather nice memo from Cousin Ed: came to me this week, and with a lot of tact he tried to tell me that I shouldn't use the words cowboy, and any of the range terms in my column. He says he would prefer that I call cowboy music "COUNTRY MUSIC" which is the new fangled term for just plain folk music. I don't think it matters none as long as the music we are talking about is done well.

Miss Ellie Capreese sends along a note that said, "Welcome my dear to the fold of RPM writers. I hope you have a very hard shell. You will be called practically everything in the world now that you have entered the REAL oldest profession in the world." (Ed: I think Miss. C. meant journalism.) But I'll do my best to become as well known and respected as Ellie. (Ed: At least as well known!!!!)

Big Slim, The Lone Cowboy was an all time favourite of WWVA "Jamboree" and was a popular country figure in Canada. Scotty Gibbs, of Frontier Records in Waterloo, Quebec, advises of the sad passing of this 65 year old country great who was responsible for getting many of the country stars on their way to suc-

cess. Among these were Hank Snow, who was brought from Canada by Big Slim, to perform on WWVA, and the late Hawkshaw Hawkins. Big Slim used to come into Canada quite regularly playing dates for Gibbs and Jimmy James and made several appearances on CHLT-TV in Sherbrooke. The last time he was in Canada was early this year and always being on the lookout to give a helping hand to country hopefuls, telephoned Scotty and told him that he had just discovered a female country singer and songwriter who could write the best country material of any female writer he new. Big Slim started in radio in 1919. He recorded for Decca Records. His name was Harry C. Aliff and he leaves 3 sons and a daughter. He was buried in Wheeling, West Virginia.

Cousin Hal Sproule, the country spinner for CFAB-CKEN-CKAD in the Maritimes reports that live country music shows of Annapolis Valley Radio, Kentville, have been making several appearances on the road in the Annapolis Valley area. Each Friday the "Midday Hoedown", "Country Matinee" and "Hal's Corral" originate live from the Zellers store in Kentville. Before this, "Bob's Bandwagon" a Saturday morning feature originated from the popular auto centre of McCarthy Motors in Windsor. When the new Rodeo Room at Greenwood opened for business, Hal Sproule emceed a two hour program of live and recorded music, Carol Isaac, Rodeo recording artist, was his guest star.



post...

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