

RPM

RECORDS PROMOTION MUSIC

a weekly newsletter

DEDICATED TO CANADIAN RECORDING
AND MUSIC INDUSTRIES



426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679



Vol 1 - No 12

May 11th 1964

THE BIGLAND SOUND

PICKED *



NO PICK
THIS WEEK

BREAKOUT

NO BREAKOUT
THIS WEEK

◀ SIGNIFICANT ACTION ▶

You're Not A Goody Goody
Private Property
Baby Beatle Walk

Bobby Curtola
Shirley Matthews
Al Martin Six

Tartan
Tamarac
Quality

CHART ACTION across Canada

		☆	☆
CHNS Halifax	5 You're Not A Goody Goody	Bobby Curtola	Tartan
	*16 Louise	Pierre Lalonde	Apex
	*27 Private Property	Shirley Matthews	Tamarac
CJMS Montreal	*17 Find Me A Boy	Ginette Reno	Coral
	*22 The French Song	Lucille Starr	Barry
	29 Poor Soul	Nat Raider	London
	*35 Give Me Your Love	Andy Kim	20th
CKGM Montreal	* 4 The French Song	Lucille Starr	Barry
	* 5 Louise	Pierre Lalonde	Apex
	*12 Reno	Gemtones	Melbourne
	*41 Give Me Your Love	Andy Kim	20th
CKWS Kingston	25 You'r Not A Goody Goody	Bobby Curtola	Tartan
	*42 Private Property	Shirley Matthews	Tamarac
CKLC Kingston	*18 Private Property	Shirley Matthews	Tamarac
	*32 Louise	Pierre Lalonde	Apex
	35 You're Not A Goody Goody	Bobby Curtola	Tartan
CKLB Oshawa	*26 Private Property	Shirley Matthews	Tamarac
	31 You're Not A Goody Goody	Bobby Curtola	Tartan
CHIQ Hamilton	*28 Baby Beatle Walk	Al Martin Six	Quality
	*35 Private Property	Shirley Matthews	Tamarac
CFPL London	*38 Baby Beatle Walk	Al Martin Six	Quality
CKY Winnipeg	*39 Baby Beatle Walk	Al Martin Six	Quality
	*47 The French Song	Lucille Starr	Barry
CJME Regina	*25 Lonely One	Loreen Church	Barry
	*27 Let Love Do The Talking	Diane Leigh	Quality
	45 You're Not A Goody Goody	Bobby Curtola	Tartan
CFUN Vancouver	41 You're Not A Goody Goody	Bobby Curtola	Tartan

EDITORIAL

We just came back from watching the taping of the CBC TV show Music Hop. The lineup for this week included the CHUMINGBIRDS, PIERRE LALONDE and MARIE ANDRE. The Chumingbirds looked every bit the radio personalities they are. BOB McADOREY, MIKE DARROW, JOHN SPRAGGE and GARY FERRIER. Their record "Brotherhood of Man" (Quality) was written by Gary Ferrier and recorded at Hallmark Studios in Toronto. How Canadian can you get? But how disappointing, when you check the reaction across Canada. The lack of interest shown by other radio stations across Canada is an insult to Canadian radio and points out the lack of "Esprit de Corps" in radio in Canada. This record wasn't cut to put a feather in the cap of their home station but rather, we feel, to put out a good Canadian sound representative of the talent available in Canadian radio today. This is all the more reason for Canadian radio stations to give this record the exposure it deserves. Perhaps a door to new talent could be opened. We aren't advocating, because its a Canadian disc jockey you should go on it, but listen to it, judge it on its merit and take it from there. Your station may come up with a talented radio personality and if it does we hope it will be judged as fairly as you have judged "Brotherhood Of Man" by the CHUMINGBIRDS.

PIERRE LALONDE, "Louise" (Apex) appears to be headed for the top of the heap and from Canadian chart reporting you could safely tag Pierre as the top male vocalist in Canada. Gavin picks him as a sure winner. His many appearances on CBC TV Music Hop have brought a flood of fan mail from every corner of Canada. This week he guested on the WAYNE and SHUSTER Show and critics regarded him as a smash. Toronto Star writer MORITSUGU asks "Will Pierre Lalonde be another Goulet?"

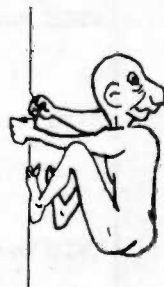
We don't usually mention French Canadian records, mainly because we are not too familiar with this market, but good music no matter what language can be very pleasing to the ear and could make it to the North American charts. e.g. THE SINGING NUN. One such record came our way from WHITEY HAINS of BMI (Canada). It is "Alleluia" by LES ALLELULIA a group of nine theological students from the Redemptorist Seminary, Aylmer, Quebec. Just because they are priests doesn't mean to say they aren't "with it". They are much in demand for public appearances in Quebec and have already made some of the charts. We suggest you give it a listen. Its on Loma distributed by Allied.

AL ALLBUTT of Leeds Music, (Canada) writes that MOE KOFFMAN'S latest single "Coffee House" has now been released in the US and Australia and that "Reno" by the GEMTONES (Melbourne) will have its US release shortly on the same label. Al also dropped off the new single by the ROMEOS called "Sorry Baby" (Columbia)

ALEX PASCAL, Program Director CKDM, Dauphin reports that his station is bringing in Banff recording artist JOHNNY MOORING and his fiddle from Springhill, Nova Scotia to headline a Western Jamboree. On the same bill will be KEN STEVENSON and IRVIN FREESE plus six bands and four square dance callers. All proceeds for charity and then off on a tour of Manitoba and Saskatchewan.

Thanks to BILL BRADY of CFPL London we are now getting their charts, enough in fact to paper our office.

GRACE BUNDY, MacKay Records, Toronto sends along a new LP release "The 12 String Guitar of CLARENCE PLOOF" (London). Clarence is a radio personality at CFRN Edmonton. Also from London comes the LP "The Tailgate Jazz Band Swings The Blues" and a Latin American sound by ARMANDO'S Continental Ork at "The Royal Embassy Hotel". All Canadian releases by Canadian artists.



"Talk Back" has received many interesting letters and these can be a source of information to all of us. Please make your letters brief and if you have a complaint try to suggest a solution. The following is from RALPH HARDING of Concert Arrangements, Toronto.

Dear Walt: The cultural development in this great Dominion is still in its infancy, however, in the last few years there is emerging a distinct Canadian culture varying from the Oopik of the far north to Les Feux Follets of Montreal with their songs and dances from all over Canada. With this thought in mind and looking into the future just a little, I would like to offer my congratulations for having the courage and forethought of creating a much needed Canadian publication about the recording and music business in Canada. I am sure that you will have various reactions, from apathy to violent opposition from the very people that should be supporting such a publication, if they truly wish a strong and healthy music industry in Canada. It is not a question of being anti-American, or with the market of today, anti-British, but rather pro-Canadian, pro-American and pro anyone else that can produce for our own people the music that can be heard around the world. The next question is, how can we develop Canada as a production centre of music so that we can produce for our own people the music and culture of Canada, and if it is good enough then let us export our music to other parts of the world, as they import to us, for only when we do this can we hope to retain in Canada the talented writers, singers, musical directors, musicians etc., who are making a continuing exodus to other countries. Your newsletter is a very definite step in the right direction and with the help of it and your editing from a Canadian point of view we will have Canadian music business and not just a distribution system for products produced elsewhere in the world. (signed) Ralph Harding.



NORM ALDRED, Program Manager at CKWW, Windsor would like some assistance in obtaining a list of Canadian content recordings. No rock and roll, please.

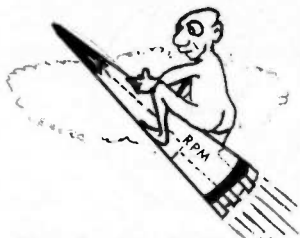
Thanks to CHAPPELL & Company we have learned of another PROUD CANADIAN. Did you know that HOWARD CABLE, Composer, Arranger and Conductor is the Civilian-Associate Conductor and Chief Arranger of the NORAD BAND. He is also a Director of CAPAC and is probably best known for his work with the CBC.

CURRENT SINGLE RELEASES

PICK SIDE	RELEASED	ARTIST	LABEL	NUMBER
The Cave	6/4	Rhythm Rockers	CAL	712
Baby Beatle Walk	6/4	Al Martin Six	Quality	1614X
Waterboy	6/4	Jeffery Howard	Arc	A1054
Find Me A Boy	13/4	Ginette Reno	Coral	62400
The Wheel Song	20/4	Gary Buck	Petal	PT1500
The French Song	20/4	Lucille Starr	Barry	B3242X
You'll Never Know	27/4	Bill Dayton	Melbourne	WG3182
Alleluia	4/5	Les Allelulia	Loma	LO2000
Sorry Baby	4/5	The Romeos	Columbia	C42644

STAN DORLING, Promotion Manager at Quality Records will be leaving this post to go it on his own. The new company will be allied to Canadian radio. New address is Severs Supply Ltd., Shoreacres House, 1262 Don Mills Rd. Don Mills Ontario. Phone 444.0525. Lots of luck Stan.

HERE'S HOW IT'S DONE. You have probably looked at our chart page, and wondered how we arrive at our picks and significant action singles, and how authentic and honest our research is. **FIRSTLY**, and most important, we can only work with charts received. Each week we receive approximately 50% of the charts published in Canada. This is improving however. We then tabulate each CC single listed. To give you an example, this week's figures read as follows: Goody Goody-12, Private Property-9, Baby Beatle-6, Louise and French Song tie with 4, and the balance shows one or two listings. We work basically on listings not position on charts, since this indicates sales, and our chief interest is exposure and unified play across the nation. This week we show two singles with significant action.



How do we choose the charts for our "Chart Action"? We rotate all the charts received every two weeks, so that you must see your chart listed every other week, that is, if it lists Canadian content singles. This week the front page will show you what charts we used. Last week we listed CKOM,CKBB,CHEX,CFCH,CKPT,CJCA,CKCK. Two charts aren't listed because they contain no Canadian content, plus one that did not arrive on time, and one (student) that isn't published weekly (but is still one of the most important). We do not list anything over 50 (since some charts show 150 singles, we must draw the line somewhere).

No record is picked till it appears on two authentic charts (believe it or not we do have hype sheets in Canada) No records are reviewed by RPM. We indicate their release, and comment on action. The final decision to program is left to the stations. All records received are listed in the column (CURRENT SINGLE RELEASES for 4 weeks to assist you in reviewing new singles. A breakout is a single that appears on every chart across Canada and show significant top ten action (BUT IN THE SAME WEEK) so far this has not happened. Our policy is to be fair and impartial in all our listings and comments, and to encourage Canadian musical talent. We do not in any way, hype the records of subscribers (the two most prominent companies for the past three weeks are (in fact) not subscribers), but our purpose is to build an industry. It is impossible for an artist or company to influence the charts on the front page, since the tabulations are format. The time will come when we will be receiving more charts and the rotation will be once every 3 or 4 weeks. Exceptions are only made to rotations when enough CC single listings are not available to fill our "action" column, and this happens very seldom. Your beefs are welcome, and any sincere complaint will be considered. We're here to serve the industry, BUT, DON'T ASK FOR FAVOURS.

Thanks to the CBC-TV we were able to catch a re-run of Generation which dealt with the record industry in Canada. Congratulations to AL BOLISKA of CKEY who we feel was the only one who contributed to what could have been a very informative show. Many questions were left unanswered. Record executives should be armed with facts and figures. This is an honest business. For instance; it may interest some to know that major companies are able to produce GOOD MUSIC recordings, including Operas, recitals and Jazz recordings through the money they make on the lines regarded asgarbage. To record an Opera, the costs would have to be amortized over a five year period, perhaps more. The company has to live in the meantime. Jazz enthusiasts are not, unfortunately, record buyers, to any great degree. Few companies exist that produce art for art's sake. It is difficult to say where commercialism should end and art begin. Always feel therefore that when you play rock and roll you are contributing to the furtherance of art forms and keeping music money in circulation.