



Honor the man and his music. Join the tribute.

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Play "To Life" THIS THURSDAY, May 15th on your morning show.

Available now via Play MPE, or contact your RCA rep.



INSIDE

If It's Country's Biggest 'Night,' How Come It Lasts Three Days?

Weekend Tornadoes Hit Eerily Close To Home For Flatts Member Rooney

Brace Yourself For Morning Show Promotion You Can Sink Your Teeth Into

Hoedown In Downtown So Ginormous, A Slowdown In Motown Results

Page Five: R&R Musical Swami Wade Jessen Confirms Paisley 'Still A Guy'

All polar bears are left-handed.

Real news needed!

rcurtis@radioandrecords.com
323-954-3444

Nash-Vegas, Here We Come!

Is anybody else already worn out? It's early in the week, but just looking at the menu items for Sunday's Academy of Country Music Awards makes me want to pack a binky and a blankey for the plane ride. Working backwards here, it all culminates with the huge, star-studded nationally televised (CBS-TV) 43rd annual Academy of Country Music Awards Sunday night at 8 p.m. ... or does it? You see, right after the awards are handed out, it's the annual All-Star Jam at the MGM Grand Marquee Ballroom, and Lord only knows how late that music marathon will go. Oh, and if you think you can stealthily slither in and out of town quietly, fuggettaboutit. The ACM has built out the weekend with a bevy of things to do, starting Friday night at Fremont Street with a free show featuring Randy Owen. Saturday is no day off either, with a full itinerary including the ACM Charity motorcycle ride at 8 a.m.; the ACM Celebrity Golf Classic at 12:30 p.m., the Charity Motorcycle Jam from 2:30-5:30 p.m. on Fremont Street; the New Artist Party for a Cause, featuring all nominees for new male, female and group/duo of the year performing in the MGM Grand Marquee ballroom; and if that weren't enough, you probably want to can schlep back to Fremont Street in time to see Sugarland perform a free show at 10:30 p.m. OK, who here needs a Motrin so far? And perhaps, more importantly, when does one find the time to gamble away this week's paycheck?

Do yourself (and me) a favor will you? Find time to grab your R&R because you'll want to read our ACM special coverage. We talked with ACM executive director Bob Romeo, who gave us the real reason the ACMs made the big move to Las Vegas. Since the move to Sin City, both the ACM Awards and the Academy have been revitalized in a big way. When you think Vegas and country music, you used to think National Finals Rodeo (NFR). Not any more. The ACMs and the NFR now serve as country music bookends for Las Vegas and are well-attended by country fans and not just the ones who live in Las Vegas. Romeo also talked quite a bit about the introduction of fan voting for the ACM's Entertainer of the Year Award, telling R&R, "At the end of the day,

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"DON'T THINK I DON'T THINK ABOUT IT"

The debut single from

DARIUS RUCKER

Going for IMMEDIATE Airplay

#42* R&R/BDS

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ASHTON SHEPHERD

Sounds So Good

*"...ain't nothing like
the sound of real
country music...
come on TURN IT UP!"*

MAY 19TH

MCA
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where are we as an organization and where is the genre without the fans? If they're not tuning in, our numbers our down, they won't buy the music or concert tickets and, consequently, we go into a downward spiral." The decision to make the Academy's most-coveted award a fan-driven decision was not arrived at without a strong debate among the ACM Board, says Romeo. "This is about the industry narrowing this down to the top five nominees. When it's said and done, if the membership voted correctly, we [the industry] should be supportive and proud of anyone who wins Entertainer of the Year. Ultimately, you have to give the fans the power, and we have to get the industry comfortable in letting go of that control." Obviously it won't happen this year, but Romeo says in his mind, future ACMs will move fan voting into other categories as well.

R&R also talked with multiple-nominee Rodney Atkins. Last year's Best New Male Vocalist winner has a chance to lug home six more awards this year with nominations for Male Vocalist, Album ("Going Through Hell"), Song and Video for "Watching You" and Video, plus producer nods for album and song. As many people know, Atkins isn't exactly an overnight success, having worked extremely hard over the last 10 years to find the right combination of songs, management and even a slight wardrobe makeover to find his groove. Atkins told R&R he doesn't believe he'd have survived at another label, saying he did so at Curb because "they really cared. Mike Curb was pushing me the whole time to be autonomous, to produce my own music. They had the confidence to say, you can do all of this." Curb Records VP of promotion Carson James offered some insight as to why the label hung in there so long: "This is so cliché to say in our business, but we knew this guy was three minutes away, period. The one person that really stuck with him was Phil Gernhard [Curb head of A&R, who recently passed away]. He told Rodney to keep writing, keep looking for songs; he's the one who always stuck with Rodney when he was delivering firewood to Alan Jackson's house, or putting

This Week At Callout America

Phil Vassar spends another week as the favorite of 400 country radio listeners in 20 monitored markets with "Love Is a Beautiful Thing" at No. 1 overall, No. 1 with females, No. 1 with males, No. 1 with 35-44s, No. 1 with 25-44s, No. 1 with 45-54s and No. 3 with 25-34s.

Jimmy Wayne moves inside the top five, ranking at No. 4 with "Do You Believe Me Now" up from No. 8. The track also ranks as the No. 14 passion song and has five consecutive weeks of testing top 10, with four of those in the top five. Females are at No. 4, men are at No. 7, younger 25-34s are at No. 2, younger males are at No. 3, and younger females are at No. 4.

Alan Jackson is new to the top 10 with "Good Time" ranking at No. 6, up from No. 11, and showing strong passion at No. 3. Males are the strength at No. 2, and females are at No. 17. Listeners 45-54 are the drivers at this point, ranking the song at No. 4.

Reba McEntire sees the strongest growth of the week as "Every Other Weekend" ranks at No. 12, up big from No. 25. Females are driving the growth at No. 6, up from No. 18. Younger 25-34 females are at No. 5, core 35-44 females are at No. 8. Male strength is from 45-54s at No. 13.

Leann Rimes has the strongest debut for the week with "Good Friend and a Glass of Wine" coming in at No. 23 overall, strongly outperforming her radio spin chart position. Younger 25-34s are at No. 23, core 35-44 females debut at No. 21, younger males 25-34 are at No. 15, and men 45-54 are at No. 8.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

down tile floors in his father-in-law's donut shop. Rodney was always a friend of promotion because we always believed in him."

R&R also scored an interview with Cumulus senior VP of programming Jan Jeffries, who doubles as the day-to-day PD at KPLX (99.5 the Wolf)/Dallas. When asked what his biggest "a-ha" moment was after assuming PD chores in addition to his many other responsibilities, Jeffries said it

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Over 6 million records SOLD and this CORE COUNTRY FEMALE with an INSTANTLY FAMILIAR VOICE delivers another smash!

**Daytime spins = Instant phones!!!
WKHX / ATLANTA**

**WQDR debuts MEDIUM
in INTERNET RESEARCH**

BREAKER RR #40

ADD IT TODAY FOR INSTANT REACTION.

**Jo Dee Messina
"I'm Done"**

CURB
RECORDS

was “comments from the country side of the industry regarding their surprise and shock that I elected to include country programming as part of my programming wheelhouse.” Jeffries also told **R&R**, “‘Jetsons’ technology is here. We must embrace it and investigate possibilities of expanding the delivery vehicle of our product regardless of format. Success will always rely on good solid programming; however, the future is now requiring additional and fresh thinking of how we continue to reach and resonate with our targets.”

We also profiled ACM station of the year winners in large, medium and small markets. Be sure to look for this extensive, special coverage of country’s biggest weekend in this week’s issue of **R&R**.

Pitching In For Picher

You’ve probably never heard of Picher, Okla. before right now. Frankly, we hadn’t either, but it’s the home town of Joe Don Rooney from Rascal Flatts, and it was pretty much wiped off the face of the Earth, with six reported deaths, as a result of those horrific tornados over the weekend. It’s not a big place — the 2000 census lists the population at 1,600 — but it doesn’t make the devastation any less traumatic for residents. Rooney is already there, helping with the cleanup effort and has asked us to get the word out about relief efforts. The Tulsa chapter of the American Red Cross is organizing help for Picher, and here’s the info for any contributions: 918-931-1225 or www.tulsaredcross.com.

It Rarely Snows In Austin

And how could it? After all, it has 300 days of sunshine per year. That bodes well for Sept. 17-19 and R&R Convention 2008, so why don’t you just go ahead and save the damn date right now? Once again, we’ll be sharing the sandbox with the NAB, which gives you two — two conventions in one! See how we are? In order to double your radio educational pleasure. Register before May 30, and get a Texas-sized savings of \$395. Register at the Hilton Austin by calling 800-236-1592 and mention the R&R room rate for a budget-busting \$189! For more details, go to www.radioandrecords.com.

COUNTRY DATES

May 17: Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

May 18: Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

June 2: Lonestar & Friends Strike Out for the Kids to benefit St. Jude Children’s Research Hospital; Hermitage Lanes, Nashville.

Radio-Activity, May 6-12

Here’s a promotional idea we can all sink our teeth into: Clear Channel’s WFUS (US 103.5)/Tampa morning guy Skip Mahaffey is giving away free orthodontic treatment — braces — to one lucky “Skip Show junior” listener, picking up the estimated \$5,000 value to straighten the kid out ... This wasn’t a bad promotion either: CBS Radio’s WYCD/Detroit threw its 26th annual Downtown Hoedown, which caused a major slowdown in Motown. An estimated 500,000 country fans showed up, which caused the city to shut down all offramps leading to the city ... We still haven’t heard back about our awesome suggestion for that new morning show at Free Lance Star Publishing’s WFLS/Fredericksburg, Va. The station hired Geoff Moore from Clear Channel’s hot AC WMTX/Tampa team with existing host Jessica Cash, which inspired us to suggest calling it “Moore-Cash in the Morning!” Calls to WFLS PD Paul Johnson about trademarking that name have gone unanswered so far ... It’s going to be Storme at XM in the very near future, as in Storme Warren. The GAC-TV fixture will be joining Highway 16 for afternoons beginning June 9.

Eddy Arnold Tribute

We’re guessing by now, you’ve already played something from the country music icon to mark his passing last Thursday in Nashville, one week shy of

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Adam Gregory “CRAZY DAYS”

WOW!! That Was QUICK!

BULLSEYE FORECASTER
#8 Overall Total Positive
#4 25 -54

Quickly turning into a SMASH for the Summer!

Crazy New Adds This Week!

KRTY, KATM, KTOM, WGH, WWGR, WIVK, WWQM, WPCV, WCTO, WKBQ, WCOV, KTHK, KITX, KIAI

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his 90th birthday. RCA, his longtime label is trying to commemorate Arnold's 90th birthday (May 15) by making history. They serviced a song called "To Life" early Monday and are encouraging radio to give it a spin during morning drive on Thursday. If the song charts, it'll be Arnold's record-breaking seventh decade with a charted song. Sounds like an opportunity for a true radio event and wouldn't kill anybody either. If you don't already have a copy of the song, contact your RCA rep as soon as possible. The song was originally included on Arnold's 2005 release, "After All These Years."

The public is invited for a viewing on Tuesday, May 13 from 5-9 p.m. and again on Wednesday, May 14 from 9 a.m.-noon, in the Country Music Hall of Fame Rotunda. The funeral service for Arnold is open to the public as well, and will be held at the Ryman Auditorium on Wednesday, May 14 at 2 p.m. The burial will be private.

Worth Repeating

You may have missed a touching tribute to "the Tennessee Plowboy" that R&R director of charts & operations Wade Jessen wrote last Friday. I received a number of e-mails from people who appreciated Wade's appreciation, so I thought we'd run it again. It's not only touching, but a good read....

It's certainly more than a mere touch of sadness that's settled over Music Row Thursday, following the early morning passing of Country Music Hall of Fame member Eddy Arnold. His musical legacy is unprecedented, and his accomplishments as a musician and businessman have been well-documented for decades. As someone who interacted with Eddy on a handful of occasions during my two decades in Nashville, I'm struck mostly today by the man's spirit, his values, his attitude and his wisdom as a human being.

As RCA was preparing to celebrate the label's 100th anniversary in 2001, I was asked to conduct an extensive on-camera interview with Eddy at a local soundstage, the footage to be used as part of the label's commemorative celebration. The five or six

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Kenny Chesney, Brooks & Dunn... Williams-Brice Stadium Columbia, S.C. April 26	44,242	\$2,650,208
Keith Urban, Carrie Underwood Peoria Civic Center Peoria, Ill. April 22	8,372	\$567,230
Dolly Parton Radio City Music Hall New York May 1	5,824	\$466,728
Carrie Underwood, Josh Turner Van Andel Arena Grand Rapids, Mich. March 31	7,428	\$348,860
Carrie Underwood, Josh Turner Resch Center Green Bay, Wis. April 1	7,458	\$348,070

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

May 13, 1997: Police in Buenos Aires arrested two men trying to escape on a motor scooter with a toilet they'd just stolen from a fast-food restaurant.

May 14, 1878: Pennsylvania chemist Robert Chesebrough registered the trademark "Vaseline" for his petroleum jelly.

May 15, 1990: A Pittsburgh man sued his insurance company for canceling his health insurance after confusing his medical history with that of his dog.

May 16, 1991: Fourteen Stanford University students started leapfrogging. They stopped 10 days and 999.2 miles later with a Guinness world record.

Quotable: "There are only two ways of telling the complete truth — anonymously and posthumously."
— Thomas Sowell



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Taylor Swift

Should've Said No
The Next Hit From Taylor's
Triple-Platinum
Self-Titled Debut Album

ON PLAY MPE TUESDAY MORNING 5/13
ON YOUR DESK THIS WEEK

Watch Taylor perform "Should've Said No" on Sunday night's Academy of Country Music Awards show!

ADD/IMPACT DATE
NEXT MONDAY 5/19

ACM NOMINATED:
ALBUM * FEMALE VOCALIST * TOP NEW FEMALE VOCALIST

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No Tomorrow
Here Tonight

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REPORTING STATIONS ON IMPACT DATE!!!**

KBUL/Reno

KIXZ/Spokane

KUBL/Salt Lake City

WCOL/Columbus

WWGR/Ft. Myers

KDRK/Spokane

KRTY/San Jose

WBCT/Grand Rapids

WKSF-Asheville

WWQM/Madison

**Also On: XM/Nashville 11, AOL Radio/Top Country, KBQI/Albuquerque, WBFM/Sheboygan,
WHWK/Binghamton, WNCY/Green Bay, WOVK/Wheeling**

“Got a convertible, or a motorcycle? No need...You’ll feel the breeze in the lyrics
of this great summer tune from a talented upstart!”

-Marc Spencer, APD/on-air personality, WPKX-Springfield, MA

“I like it a lot- the Fisher is one of my Hot Picks of the week.”

-Wendy Lynn, PD, WYRK/Buffalo

“Fisher’s going to be the freshest sound on the station and it could be the best
summer song yet! The women are also going to fall in love with this guy.”

-Brian Hatfield, APD, WKSF/Asheville



hours I spent with Eddy that day are certainly a treasured memory. His eyes glistened with teardrops as he recalled the poverty of his boyhood, following the death of his father. Conversely, he bristled at the notion that his first manager, Col. Tom Parker, deserved his reputation as a shrewd, unprincipled individual. He recalled in vivid detail his years as the lead singer for Pee Wee King's Golden West Cowboys and regaled me and the production crew with stories of his first recording sessions, his short-lived association with the WSM Grand Ole Opry and his colorful career as a master vocalist and showman.

Perhaps Eddy's most lasting legacy to me will be his formidable power to shape musical tastes during country music's postwar period. The quiet dignity and great grace with which he transformed public opinion of country music can't be overstated. He was the first country artist to appeal to cultural sophisticates who previously viewed our music as unworthy of appreciation by people with more refined tastes — and, thus, irrelevant to highbrow popular culture. Eddy Arnold was unrivaled among his peers as a soldier in that struggle, and, for that alone, we owe him immense respect and reverence.

As I delve into his recorded work today and in the days ahead, I'll recall a giant figure who, despite his accomplishments, never stopped being proud to be a country boy. For that, I'll miss him most. —WJ

— R.J. Curtis/Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

ON THE CHARTS

Fueled By Testosterone, Paisley Tops Indicator; Otto Doesn't Budge

With 4,321 plays at all but three of the 113 stations that drive the chart, **Brad Paisley's** "I'm Still a Guy" (Arista Nashville) gains 39 spins and steps 2-1 on the R&R Country Indicator list. He replaces **James Otto's** "Just Got Started Lovin' You" (Raybaw/Warner Bros./WRN), which dips to No. 5. Paisley's song leads the

No. 2 title, **Rascal Flatts'** "Every Day" (Lyric Street), by 43 plays (4-2).

Meanwhile on the R&R Country chart, Otto's song clings to the summit for a second week. Although "Just Got Started Lovin' You" declines 856,000 audience impressions, the track leads Paisley's song (5-2) by more than 2.9 million impressions. Paisley's single gains 1.8 million impressions, the second-fattest gain inside this week's top 10. The biggest top 10 gain on the monitored chart is **Lady Antebellum's** 2.6 million spike with "Love Don't Live Here" (Capitol Nashville), which bullets at No. 8. The song's increase is the second-biggest on this week's chart.

Up 19-16 in its fifth chart week, **Alan Jackson's** "Good Time" (Arista Nashville) continues its sprint up the R&R Country chart, swiping yet another Most Increased Audience nod (up 2.9 million impressions). To find a title with fewer chart weeks, you'd need to look all the way down to No. 27, where **Brooks & Dunn's** "Put a Girl In It" (Arista Nashville) achieves Breaker status in its third chart week. That title again boasts Most Added honors on both panels, led by 25 new reports on the R&R Country Indicator list and 23 new commitments on the monitored panel.

On the **Indicator Exclusives** list, **Trent Willmon's** "Broken In" (Compadre/Music World/Quarterback) extends its reign as the highest-ranking title at No. 46, followed by **Jeff Bates'** "Don't Hate Me for Lovin' You" (Black River) at No. 49. **Rick Huckaby's** "I Got You Covered" (HeadCoach) bullets at No. 54, while **Mark Chesnutt's** "When You Love Her Like Crazy" (Lofton Creek) posts a 56-55 uptick. **Charlie Allen's** "See If I Care" (Spinville) rounds out the Indicator Exclusives list with a 60-59 hop. Take a look at the complete menu of R&R Country Indicator Highlights in this week's **R&R** print edition (dated May 16).

— Wade Jessen/Director of Charts & Operations, Nashville
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TODD O'NEILL

"Can I Come Over Tonight"

New ADDS This Week:
WTHI, KVOX, KRRV, KEAN, WOVK, WHKX

CLICK HERE www.toddoneillonline.com

STEPHEN COCHRAN + SUMMERTIME = THINKIN' ABOUT DRINKIN' ...ARE YOU READY? COMING SOON.

MUSICNOTES

The entire cast of CMT's "Gone Country" season two will perform a free show on Wednesday night (May 14) at the Wildhorse Saloon, with **John Rich** hosting. The cast includes Sebastian Bach, formerly of the rock band Skid Row.

The new, all-time leader in musical appearances by any artist on "The Tonight Show" is none other than **Dwight Yoakam**. His May 15 live performance will bring his total to 24.

Garth Brooks will perform a medley of some of his many hits on Sunday's (May 18) ACM Awards, and he'll receive the Academy's first-ever Crystal Milestone Award in honor of selling 123 million albums.

Another first on the ACMs ... **Kenny Chesney** and **George Strait**, singing "Shiftwork" live. Both Chesney and Strait are also nominated for multiple awards, including the fan voted Entertainer of the Year prize.

Stringtown recording artist **John Michael Montgomery** announced on Friday he's undergoing treatment for substance abuse, which was brought on by anxiety attacks and a sleep disorder.

VIDEO ADDS	
CMT	
BRAD PAISLEY w/HANK WILLIAMS JR. I'm Still A Guy	
RHONDA VINCENT I Gotta Start Somewhere	
CMT PURE COUNTRY	
THE BOXMASTERS Poor House	
BRAD PAISLEY w/HANK WILLIAMS JR. I'm Still A Guy	
GAC	
BRAD PAISLEY I'm Still A Guy	
THE ROAD HAMMERS Girl On The Billboard	
ONE FLEW SOUTH My Kind Of Beautiful	



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SONGS WITH HIT POTENTIAL

CHART RANK

BRAD PAISLEY <i>I'm Still A Guy</i> (Arista Nashville) (91.8)	2
PHIL VASSAR <i>Love Is A Beautiful Thing</i> (Universal South) (75.8)	3
RASCAL FLATTS <i>Every Day</i> (Lyric Street) (91.4)	6
KENNY CHESNEY <i>Better As A Memory</i> (BNA) (84.8)	9
CARRIE UNDERWOOD <i>Last Name</i> (Arista Nashville) (93.9)	10
MONTGOMERY GENTRY <i>Back When I Knew It All</i> (Columbia) (86.2)	11
BLAKE SHELTON <i>Home</i> (Warner Bros.) (81.5)	12
DIERKS BENTLEY <i>Trying To Stop Your Leaving</i> (Capitol Nashville) (88.2)	13
TOBY KEITH <i>She's A Hottie</i> (Show Dog Nashville) (85.8)	15
JOSH TURNER <i>Another Try</i> (MCA Nashville) (79.2)	17
TIM MCGRAW <i>Kristofferson</i> (Curb) (89.0)	19
MIRANDA LAMBERT <i>Gunpowder & Lead</i> (Columbia) (81.5)	20
JOSH GRACIN <i>We Weren't Crazy</i> (Lyric Street) (80.5)	21
KEITH ANDERSON <i>I Still Miss You</i> (Columbia) (75.0)	22
REBA MCENTIRE <i>Every Other Weekend</i> (MCA Nashville) (85.3)	23
GARY ALLAN <i>Learning How To Bend</i> (MCA Nashville) (80.6)	24
TRISHA YEARWOOD <i>This Is Me You're Talking To</i> (Big Machine) (85.8)	25
SARA EVANS <i>Some Things Never Change</i> (RCA) (85.0)	28
JIMMY WAYNE <i>Do You Believe Me Now</i> (Valory) (81.5)	34
JO DEE MESSINA <i>I'm Done</i> (Curb) (83.3)	40
DARIUS RUCKER <i>Don't Think I Don't Think...</i> (Capitol Nashville) (88.1)	42
ERIC CHURCH <i>His Kind Of Money</i> (Capitol Nashville) (88.1)	47

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TRACY LAWRENCE *"Til I Was A Daddy Too"*

**BIG
BIG**

Added This Week At: KAJA, KKCB & Jones Country

RESEARCH: WQDR, KFKF, KJJY, WDAF, KSOP, KTEX, WGTY, KJUG, WWQM, KHKI, Hit Predictor, Rate The Music & Callout America!

34* on Today's MB building chart **R&R** **35**

New Airplay: KSCS, KUBL, WRBT, WYNK, KCCY



WE BELIEVE WE HAVE A SMASH!

JIMMY WAYNE

DO YOU BELIEVE ME NOW

NEW TODAY: WUBL / ATLANTA, KMLE / PHOENIX, KKWF / SEATTLE,
WDSY / PITTSBURGH, WSIX / NASHVILLE, WWYZ / HARTFORD,
WGNA / ALBANY, WXBM / PENSACOLA, KZSN / WICHITA

CALLOUT AMERICA

#4 ADULTS ALL AGES

7 TO 1 POSITIVE TO NEGATIVE RATIO

3 ADULTS 25-44

4 FEMALES ALL AGES

2 FEMALES 25-44

#7 MALES ALL AGES

MEDIA BASE 31

R&R 34

OVER 1/2 MILLION NEW R&R
AND MB AUDIENCE IMPRESSIONS!

#2 MOST REQUESTED KKBQ / HOUSTON
TOP 5 POTENTIAL SCORES KXKT / OMAHA

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DMDS
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LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	JAMES OTTO Just Got Started ... (Raybaw/Warner Bros./WRN)	315006	-8568	4371	-207	30	108/0
5	2	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	285347	+18601	4124	+158	12	108/0
6	3	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	273318	+6833	3915	+14	28	108/0
3	4	TAYLOR SWIFT Picture To Burn (Big Machine)	268836	-5301	3946	-75	18	108/0
2	5	GEORGE STRAIT I Saw God Today (MCA Nashville)	256183	-44240	3731	-482	14	108/0
7	6	RASCAL FLATTS Every Day (Lyric Street)	249878	+4484	3703	+108	12	108/0
4	7	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	236080	-33836	3210	-416	23	108/0
8	8	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	230454	+26470	3364	+251	32	106/1
9	9	KENNY CHESNEY Better As A Memory (BNA)	207526	+12257	3034	+222	8	108/0
10	10	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	200638	+5530	2999	+96	9	108/0
11	11	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	189842	+5083	2730	+58	13	108/0
12	12	BLAKE SHELTON Home (Warner Bros./WRN)	180066	+18236	2693	+179	16	108/1
13	13	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	169364	+11323	2562	+113	18	108/0
14	14	JEWEL Stronger Woman (Valory)	137897	-4321	2085	+6	17	106/0
16	15	TOBY KEITH She's A Hottie (Show Dog Nashville)	136840	+11595	2186	+123	11	106/0
19	16	ALAN JACKSON Good Time (Arista Nashville)	128998	+29253	1968	+382	5	106/10
18	17	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	115098	+5460	1911	+68	19	105/1
17	18	JOE NICHOLS It Ain't No Crime (Universal South)	111153	-8625	1856	-217	19	102/0
20	19	TIM MCGRAW Kristofferson (Curb)	104748	+9189	1676	+113	11	103/3
21	20	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	88658	+6476	1579	+109	19	88/1
22	21	JOSH GRACIN We Weren't Crazy (Lyric Street)	86526	+5689	1560	+64	30	101/0
23	22	KEITH ANDERSON I Still Miss You (Columbia)	83461	+8115	1486	+78	15	90/3
24	23	REBA MCENTIRE Every Other Weekend (MCA Nashville)	79565	+6116	1221	+101	15	84/9
26	24	GARY ALLAN Learning How To Bend (MCA Nashville)	62433	+9593	1162	+123	8	87/7
25	25	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	60743	+2368	1106	+92	19	88/5
30	26	JASON MICHAEL CARROLL I Can Sleep ... (Arista Nashville)	54112	+10646	1055	+122	15	88/2
Breaker	27	BROOKS & DUNN Put A Girl In It (Arista Nashville)	51426	+22411	891	+405	3	72/23
27	28	SARA EVANS Some Things Never Change (RCA)	48363	+3893	920	+20	17	80/1
29	29	LOST TRAILERS Holler Back (BNA)	48047	+4538	894	+71	12	79/10
Breaker	30	SUGARLAND FEAT. ... Life In A Northern Town (Mercury)	47946	+6225	659	+107	8	24/3

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"LOVE REMEMBERS"

CRAIG MORGAN

40 early stations



LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
28	31	PHIL STACEY If You Didn't Love Me (<i>Lyric Street</i>)	47228	+3088	1033	+71	16	92/3
31	32	JULIANNE HOUGH That Song In My Head (<i>Mercury</i>)	43826	+1944	885	+35	11	82/3
33	33	HEIDI NEWFIELD Johnny & June (<i>Asylum-Curb</i>)	40608	+674	732	+65	6	57/7
36	34	JIMMY WAYNE Do You Believe Me Now (<i>Valory</i>)	37650	+5209	796	+57	7	69/7
34	35	TRACY LAWRENCE Til I Was A Daddy Too (<i>Rocky Comfort/CO5</i>)	36245	-2048	658	+5	22	41/1
35	36	LUKE BRYAN Country Man (<i>Capitol Nashville</i>)	34610	+1844	659	+72	10	56/8
Breaker	37	LEANN RIMES Good Friend And A Glass Of Wine (<i>Asylum-Curb</i>)	28744	+8535	573	+166	11	53/5
38	38	GARTH BROOKS Midnight Sun (<i>Pearl/Big Machine</i>)	25837	-1786	577	-44	8	61/1
41	39	EMILY WEST Rocks In Your Shoes (<i>Capitol Nashville</i>)	21653	+3748	395	+32	11	37/1
Breaker	40	JO DEE MESSINA I'm Done (<i>Curb</i>)	20762	+2723	478	+71	10	51/2
Breaker	41	CHUCK WICKS All I Ever Wanted (<i>RCA</i>)	18613	+3146	475	+47	4	57/3
45	42	DARIUS RUCKER Don't Think I Don't Think ... (<i>Capitol Nashville</i>)	17168	+4312	279	+70	4	30/8
42	43	CRYSTAL SHAWANDA You Can Let Go (<i>RCA</i>)	16970	-109	296	-4	8	38/3
47	44	JASON ALDEAN Relentless (<i>Broken Bow</i>)	15082	+4032	293	+116	3	39/16
43	45	JAMEY JOHNSON In Color (<i>Mercury</i>)	14569	-2226	299	+4	6	37/4
46	46	RODNEY ATKINS Invisibly Shaken (<i>Curb</i>)	13560	+1123	347	+29	5	37/2
48	47	ERIC CHURCH His Kind Of Money (My Kind Of Love) (<i>Capitol Nashville</i>)	13368	+3645	249	+34	4	26/3
49	48	ELI YOUNG BAND When It Rains (<i>Republic South/Universal South</i>)	11414	+1906	155	+32	25	12/3
50	49	DAVID NAIL I'm About To Come Alive (<i>MCA Nashville</i>)	8445	-553	231	+16	3	34/3
55	50	LONESTAR Let Me Love You (<i>Lonestar/CO5</i>)	7667	+1614	158	+39	6	14/2
56	51	BUCKY COVINGTON I'll Walk (<i>Lyric Street</i>)	7355	+2204	173	+67	3	30/11
53	52	ADAM GREGORY Crazy Days (<i>NSA/Midas/New Revolution</i>)	7198	+341	269	+22	2	40/6
Debut	53	CHRIS CAGLE No Love Songs (<i>Capitol Nashville</i>)	6795	+3652	144	+75	1	10/1
Debut	54	CRAIG MORGAN Love Remembers (<i>BNA</i>)	6734	+4461	121	+60	1	25/19
52	55	KEVIN FOWLER Best Mistake I Ever Made (<i>Equity</i>)	6210	-830	57	-4	4	3/0
54	56	POINT OF GRACE How You Live (<i>Word-Curb/Warner Bros./WRN</i>)	5980	-691	89	-10	5	10/0
58	57	MICA ROBERTS FEAT. T. KEITH Things A ... (<i>Show Dog Nashville</i>)	5657	+1215	138	-10	9	21/0
Debut	58	RISSI PALMER No Air (<i>1720</i>)	5293	+1653	138	+67	1	18/7
-	59	CROSS CANADIAN RAGWEED Cry Lonely (<i>Universal South</i>)	4632	+1760	57	+8	6	4/0
51	60	CLAY WALKER She Likes It In The Morning (<i>Asylum-Curb</i>)	4627	-3287	53	-15	16	5/0

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Cowboy Crush



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COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
BROOKS & DUNN Put A Girl In It (Arista Nashville)	23
CRAIG MORGAN Love Remembers (BNA)	19
JASON ALDEAN Relentless (Broken Bow)	16
BUCKY COVINGTON I'll Walk (Lyric Street)	11
CHRIS YOUNG Voices (RCA)	11
ALAN JACKSON Good Time (Arista Nashville)	10
LOST TRAILERS Holler Back (BNA)	10
REBA MCENTIRE Every Other Weekend (MCA Nashville)	9
LUKE BRYAN Country Man (Capitol Nashville)	8
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	8

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
ALAN JACKSON Good Time (Arista Nashville)	+29253
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	+26470
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+22411
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+18601
BLAKE SHELTON Home (Warner Bros./WRN)	+18236
KENNY CHESNEY Better As A Memory (BNA)	+12257
TOBY KEITH She's A Hottie (Show Dog Nashville)	+11595
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+11323
JASON MICHAEL CARROLL I Can Sleep ... (Arista Nashville)	+10646
GARY ALLAN Learning How To Bend (MCA Nashville)	+9593

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+405
ALAN JACKSON Good Time (Arista Nashville)	+382
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	+251
KENNY CHESNEY Better As A Memory (BNA)	+222
BLAKE SHELTON Home (Warner Bros./WRN)	+179
LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	+166
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+158
TOBY KEITH She's A Hottie (Show Dog Nashville)	+123
GARY ALLAN Learning How To Bend (MCA Nashville)	+123
JASON MICHAEL CARROLL I Can Sleep ... (Arista Nashville)	+122

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
BROOKS & DUNN Put A Girl In It (Arista Nashville)	25
DARIUS RUCKER Don't Think I Don't Think About It (Capitol Nashville)	15
JASON ALDEAN Relentless (Broken Bow)	11
LUKE BRYAN Country Man (Capitol Nashville)	9
BUCKY COVINGTON I'll Walk (Lyric Street)	8
CRAIG MORGAN Love Remembers (BNA)	8
REBA MCENTIRE Every Other Weekend (MCA Nashville)	7
ELI YOUNG BAND When It Rains (Republic South/Universal South)	7
TODD O'NEILL Can I Come Over Tonight (Aria Nashville)	6
FISHER STEVENSON No Tomorrow Here Tonight (Big Machine)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+9955
ALAN JACKSON Good Time (Arista Nashville)	+7248
KENNY CHESNEY Better As A Memory (BNA)	+6272
GARY ALLAN Learning How To Bend (MCA Nashville)	+4545
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+4442
REBA MCENTIRE Every Other Weekend (MCA Nashville)	+3871
BLAKE SHELTON Home (Warner Bros./WRN)	+3743
DARIUS RUCKER Don't Think I Don't Think ... (Capitol Nashville)	+3719
KEITH ANDERSON I Still Miss You (Columbia)	+3651
JASON ALDEAN Relentless (Broken Bow)	+3222

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
BROOKS & DUNN Put A Girl In It (Arista Nashville)	+478
ALAN JACKSON Good Time (Arista Nashville)	+355
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+262
KENNY CHESNEY Better As A Memory (BNA)	+216
REBA MCENTIRE Every Other Weekend (MCA Nashville)	+205
GARY ALLAN Learning How To Bend (MCA Nashville)	+202
KEITH ANDERSON I Still Miss You (Columbia)	+195
DARIUS RUCKER Don't Think I Don't Think ... (Capitol Nashville)	+186
JASON ALDEAN Relentless (Broken Bow)	+185
BLAKE SHELTON Home (Warner Bros./WRN)	+166

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BOB KINGSLEY'S COUNTRY TOP 40

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COUNTRY NEW & ACTIVE

KID ROCK All Summer Long (*Top Dog/Atlantic*)
Total Audience: 4606, Total Stations: 2, Adds: 0

ASHLEY GEARING Out The Window (*Curb*)
Total Audience: 4451, Total Stations: 21, Adds: 0

RASCAL FLATTS Secret Smile (*Lyric Street*)
Total Audience: 3762, Total Stations: 1, Adds: 0

RANDY TRAVIS Faith In You (*Warner Bros./WRN*)
Total Audience: 3537, Total Stations: 11, Adds: 1

BLUEFIELD Butterfly (*Country Thunder*)
Total Audience: 3392, Total Stations: 15, Adds: 1

ASHTON SHEPHERD Sounds So Good (*MCA Nashville*)
Total Audience: 3058, Total Stations: 5, Adds: 3

COUNTRY INDICATOR NEW & ACTIVE

JEREMY MCCOMB This Town Needs A Bar (*Parallel/CO5*)
Total Plays: 135, Total Stations: 6, Adds: 0

BLUEFIELD Butterfly (*Country Thunder*)
Total Plays: 127, Total Stations: 11, Adds: 0

JASON MATTHEWS That's What Momma's Do
(*S+S Mack Nashville/Valhalla*)
Total Plays: 122, Total Stations: 9, Adds: 4

ELI YOUNG BAND When It Rains (*Republic South/Universal South*)
Total Plays: 101, Total Stations: 10, Adds: 7

DAVID NAIL I'm About To Come Alive (*MCA Nashville*)
Total Plays: 96, Total Stations: 11, Adds: 2

RANDY TRAVIS Faith In You (*Warner Bros./WRN*)
Total Plays: 89, Total Stations: 11, Adds: 2

AARON WATSON Hearts Are Breaking Across Texas Tonight
(*Aaron Watson*)
Total Plays: 75, Total Stations: 3, Adds: 0

DOUG STONE She Always Gets What She Wants (*TNT*)
Total Plays: 71, Total Stations: 7, Adds: 0

CRAIG MORGAN Love Remembers (*BNA*)
Total Plays: 70, Total Stations: 10, Adds: 8

NEAL MCCOY Rednecktified (*Rhino*)
Total Plays: 63, Total Stations: 5, Adds: 1

R&R Going For Adds

5/19

ASHTON SHEPHERD Sounds So Good (*MCA Nashville*)

SUGARLAND All I Want To Do (*Mercury*)

5/26

COWBOY CRUSH Tougher Than A Man (*Asylum-Curb*)

6/2

LAURA BRYNA Life Is Good (*Equity*)

RANDY HOUSER Anything Goes (*Universal South*)

STEVE HOLY Might Have Been (*Curb*)

TOP 10 RECURRENTS

ARTIST Title Label(s)

CHRIS CAGLE What Kinda Gone (*Capitol Nashville*)

JAKE OWEN Something About A Woman (*RCA*)

RODNEY ATKINS Cleaning This Gun (Come On In Boy) (*Curb*)

ALAN JACKSON Small Town Southern Man (*Arista Nashville*)

CARRIE UNDERWOOD All-American Girl (*Arista/Arista Nashville*)

JASON ALDEAN Laughed Until We Cried (*Broken Bow*)

BRAD PAISLEY Letter To Me (*Arista Nashville*)

KENNY CHESNEY Don't Blink (*BNA*)

GARY ALLAN Watching Airplanes (*MCA Nashville*)

TAYLOR SWIFT Our Song (*Big Machine*)

Total Aud.
(00)

152104

131475

126690

110359

90674

89475

84160

83372

73837

66863



108 Country reporters. Songs ranked by total audience for the airplay week of 5/5-5/11. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulletheaded titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.) © 2008 The Nielsen Company.



Mark Chesnutt
"WHEN YOU LOVE HER LIKE CRAZY"
NEW ADDS THIS WEEK INCLUDES:
WFMS KUZZ KSKS KUUB

R&R **55**



May 12, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	4321	+39	91709	-674	12	110/0
4	2	RASCAL FLATTS Every Day (Lyric Street)	4278	+92	89858	+478	12	108/0
3	3	TAYLOR SWIFT Picture To Burn (Big Machine)	4206	-42	89452	+137	18	107/0
5	4	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	4204	+22	87933	+521	23	106/0
1	5	JAMES OTTO Just Got Started ... (Rayhaw/Warner Bros./WRN)	4054	-345	84433	-8726	22	106/0
8	6	KENNY CHESNEY Better As A Memory (BNA)	3682	+216	80949	+6272	8	108/0
9	7	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	3655	+262	77852	+4442	9	107/0
7	8	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	3631	+96	76235	+2907	26	103/0
10	9	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	3285	+67	70305	+761	13	107/0
6	10	GEORGE STRAIT I Saw God Today (MCA Nashville)	3228	-614	66458	-15823	15	95/0
11	11	BLAKE SHELTON Home (Warner Bros./WRN)	3216	+166	68496	+3743	15	110/0
12	12	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	3116	+67	67922	+996	18	109/0
14	13	TOBY KEITH She's A Hottie (Show Dog Nashville)	2758	+46	58438	+927	11	110/1
16	14	ALAN JACKSON Good Time (Arista Nashville)	2693	+355	56089	+7248	5	106/1
17	15	TIM MCGRAW Kristofferson (Curb)	2441	+165	49436	+3041	10	109/2
13	16	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	2350	-554	49918	-10471	19	81/0
15	17	JOE NICHOLS It Ain't No Crime (Universal South)	2191	-309	44607	-7368	18	92/0
19	18	JEWEL Stronger Woman (Valory)	2090	-118	44019	-3627	16	89/0
20	19	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	2084	+20	44376	+1283	18	96/2
21	20	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1935	+5	40788	-755	18	90/1
23	21	REBA MCENTIRE Every Other Weekend (MCA Nashville)	1929	+205	42917	+3871	12	95/7
22	22	JOSH GRACIN We Weren't Crazy (Lyric Street)	1864	+91	37370	+1595	23	94/3
24	23	KEITH ANDERSON I Still Miss You (Columbia)	1722	+195	34805	+3651	18	87/5
25	24	GARY ALLAN Learning How To Bend (MCA Nashville)	1680	+202	35633	+4545	9	95/3
33	25	BROOKS & DUNN Put A Girl In It (Arista Nashville)	1329	+478	27398	+9955	3	91/25
28	26	JASON MICHAEL CARROLL I Can Sleep ... (Arista Nashville)	1165	+88	24519	+1667	17	72/4
26	27	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	1113	-79	21942	-1470	9	68/1
27	28	SARA EVANS Some Things Never Change (RCA)	1105	-7	22854	-585	18	64/0
29	29	PHIL STACEY If You Didn't Love Me (Lyric Street)	1092	+63	22539	+1107	16	70/3
30	30	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	1005	+36	20545	+681	18	71/5

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May 12, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
34	31	LUKE BRYAN Country Man (Capitol Nashville)	946	+111	20442	+2440	8	65/9
37	32	JIMMY WAYNE Do You Believe Me Now (Valory)	823	+87	17191	+1106	6	62/5
35	33	HEIDI NEWFIELD Johnny & June (Asylum-Curb)	820	+65	17399	+1625	7	53/3
39	34	LOST TRAILERS Holler Back (BNA)	806	+115	18420	+2589	9	45/5
38	35	SUGARLAND FEAT. ... Life In A Northern Town (Mercury)	790	+96	17797	+1944	7	36/4
36	36	JULIANNE HOUGH That Song In My Head (Mercury)	773	+18	16165	+117	10	53/2
32	37	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	755	-101	18347	-2192	20	50/0
40	38	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	571	+42	12895	+1370	11	41/3
31	39	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	536	-339	9816	-6968	19	52/0
42	40	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	474	+2	10514	+534	18	35/2
50	41	JASON ALDEAN Relentless (Broken Bow)	473	+185	10892	+3222	3	37/11
43	42	ERIC CHURCH His Kind Of Money ... (Capitol Nashville)	458	+11	8884	+435	6	33/2
44	43	JAMEY JOHNSON In Color (Mercury)	457	+71	10389	+1886	5	32/4
47	44	CHUCK WICKS All I Ever Wanted (RCA)	425	+92	8558	+2302	4	34/4
45	45	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	417	+38	7315	+383	11	32/2
46	46	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	373	+12	9043	+1862	17	22/0
52	47	BUCKY COVINGTON I'll Walk (Lyric Street)	342	+74	7446	+1418	3	32/8
53	48	RODNEY ATKINS Invisibly Shaken (Curb)	295	+44	6453	+1006	4	27/4
48	49	JEFF BATES Don't Hate Me For Lovin' You (Black River)	293	-18	7089	-167	9	21/0
Debut	50	DARIUS RUCKER Don't Think I Don't ... (Capitol Nashville)	290	+186	6964	+3719	1	28/15
58	51	CHRIS CAGLE No Love Songs (Capitol Nashville)	282	+80	4673	+1445	2	21/4
49	52	JO DEE MESSINA I'm Done (Curb)	277	-30	5327	-142	9	21/0
51	53	MICA ROBERTS FEAT. T. KEITH Things A ... (Show Dog Nashville)	265	-13	5215	-373	13	27/0
54	54	RICK HUCKABY I Got You Covered (HeadCoach)	255	+6	6045	+88	6	19/1
56	55	MARK CHESNUTT When You Love Her Like Crazy (Lofton Creek)	253	+21	4155	+153	4	21/1
55	56	LONESTAR Let Me Love You (Lonestar/CO5)	215	-20	5629	-328	8	15/0
59	57	ADAM GREGORY Crazy Days (NSA/Midas/New Revolution)	203	+16	3543	+426	2	21/2
57	58	CRYSTAL SHAWANDA You Can Let Go (RCA)	182	-31	2735	+328	4	17/1
60	59	CHARLIE ALLEN See If I Care (Spinville)	181	+2	3721	+69	3	17/0
Debut	60	RISSI PALMER No Air (1720)	160	+43	2552	+381	1	14/2

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May 12, 2008

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	32.0%	72.8%	3.91	17.3%	99.8%	5.8%	4.0%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	25.5%	69.5%	3.79	16.8%	99.3%	9.8%	3.3%
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	23.3%	67.0%	3.76	19.5%	98.8%	9.8%	2.5%
JIMMY WAYNE Do You Believe Me Now (Valory)	17.8%	65.8%	3.72	23.8%	99.5%	8.0%	2.0%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	17.0%	65.3%	3.72	25.0%	99.3%	7.3%	1.8%
ALAN JACKSON Good Time (Arista Nashville)	25.3%	64.3%	3.68	16.8%	97.8%	10.5%	6.3%
KEITH ANDERSON I Still Miss You (Columbia)	14.0%	64.3%	3.63	22.3%	99.5%	10.8%	2.3%
BLAKE SHELTON Home (Warner Bros./WRN)	15.8%	63.3%	3.63	20.8%	98.0%	10.3%	3.8%
JAKE OWEN Something About A Woman (RCA)	21.5%	63.0%	3.75	27.5%	99.3%	7.5%	1.3%
JOSH GRACIN We Weren't Crazy (Lyric Street)	12.8%	61.8%	3.64	27.8%	98.3%	6.0%	2.8%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	21.0%	60.3%	3.62	23.3%	99.3%	12.0%	3.8%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	14.8%	60.3%	3.55	20.8%	98.8%	14.5%	3.3%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	18.8%	60.0%	3.59	21.8%	98.8%	13.8%	3.3%
TAYLOR SWIFT Picture To Burn (Big Machine)	23.8%	59.8%	3.61	23.3%	99.8%	10.8%	6.0%
LOST TRAILERS Holler Back (BNA)	14.8%	59.0%	3.58	23.8%	97.5%	12.0%	2.8%
JASON MICHAEL CARROLL I Can Sleep When I'm Dead (Arista Nashville)	12.5%	58.5%	3.59	29.0%	98.5%	9.5%	1.5%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	18.3%	58.5%	3.58	25.3%	99.3%	12.3%	3.3%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	23.3%	57.0%	3.57	22.8%	98.8%	14.3%	4.8%
KENNY CHESNEY Better As A Memory (BNA)	20.3%	56.3%	3.51	23.3%	99.5%	14.5%	5.5%
RASCAL FLATTS Every Day (Lyric Street)	18.5%	56.0%	3.54	25.3%	98.3%	12.3%	4.8%
TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	14.0%	55.8%	3.54	29.3%	98.0%	8.8%	4.3%
TOBY KEITH She's A Hottie (Show Dog Nashville)	20.8%	55.3%	3.46	21.0%	99.5%	16.0%	7.3%
LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	10.8%	54.8%	3.45	24.5%	97.5%	15.3%	3.0%
TIM MCGRAW Kristofferson (Curb)	12.3%	52.3%	3.45	29.0%	98.5%	14.3%	3.0%
LUKE BRYAN Country Man (Capitol Nashville)	15.8%	52.3%	3.49	27.0%	96.8%	14.0%	3.5%
PHIL STACEY If You Didn't Love Me (Lyric Street)	9.5%	52.0%	3.47	32.0%	97.8%	11.8%	2.0%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	12.3%	51.3%	3.41	29.8%	99.8%	15.3%	3.5%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	13.0%	50.5%	3.35	24.8%	98.8%	17.8%	5.8%
JOE NICHOLS It Ain't No Crime (Universal South)	11.0%	50.5%	3.48	36.3%	98.5%	9.5%	2.3%
JEWEL Stronger Woman (Valory)	8.3%	50.0%	3.43	35.3%	98.8%	11.5%	2.0%
HEIDI NEWFIELD Johnny & June (Asylum-Curb)	11.0%	49.0%	3.41	28.5%	95.3%	14.5%	3.3%
GARY ALLAN Learning How To Bend (MCA Nashville)	5.5%	46.8%	3.30	32.3%	97.3%	13.8%	4.5%
SARA EVANS Some Things Never Change (RCA)	6.5%	46.0%	3.32	35.0%	98.5%	14.3%	3.3%
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	12.5%	45.5%	3.28	27.0%	97.5%	19.5%	5.5%
JULIANNE HOUGH That Song In My Head (Mercury)	8.0%	43.5%	3.21	27.8%	97.3%	21.0%	5.0%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

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