

Mark Chesnutt
"When You Love Her Like Crazy"

"This man could sing the phone book, and I'd listen to every line. Imagine how delicious the hearing is when he is given a melody this glorious. Every youngster on Music Row should study at the feet of a country vocal master like this." *Robert K. Oermann*



INSIDE

Mike Culotta Says, 'Research? I've Got Your Research Right Here!'



Incredibly, Another Twist In CC's Already Long & Winding Private Road



Pensacola Fit For A King; Nixon's The One In Shreveport



X-Rock Is Now Ex-Rock In Anchorage, Where Country Is Suddenly Cool



We're Taking Tomorrow Off For HD Radio Shopping, Because 'It's Time To Upgrade!'

All polar bears are left-handed.

Real news needed!

rcurtis@radioandrecords.com
323-954-3444

The Art Of The Gut

I'm riding down in the elevator from the 25th floor of the Renaissance Hotel during CRS week with Mike Culotta, PD of CBS Radio's WQYK/Tampa, and he is smiling ear to ear. "Where are you headed?" I ask, purposely avoiding the "whendidja get in" question. Culotta explains he is on a panel in about an hour. The topic will be programming using research vs. gut. "I'll be representing the gut methodology," he says, an even bigger grin appearing on his face. "That's a great idea for a column," I think to myself, and, in the absence of pen and paper, I text myself the idea, forgetting all about it. Until last week. Coincidentally, all format columns in this week's R&R (April 4) will be research-themed, and, while cleaning out old text messages, I notice my note to myself about the research-free programming philosophy at WQYK. In his 15 years at 'QYK, Culotta told R&R he estimates the station has done "one year of callout, and that was the Eric Logan era, his first year." Auditorium tests have been done "sporadically at best," adds Culotta, who says the research department at his station amounts to himself and 'QYK MD Jay Roberts, a 30-year market veteran. The caveat to this tried and true system, Culotta explains, is that "we've had a lot of success over a long period of time." WQYK is consistently a top-three radio station, and the last five books have trended 5.7-5.3-5.8-5.8-5.5, which is pretty impressive considering it took on a competitor, Clear Channel's WFUS (US 103.5), a few years back. Culotta cites both Roberts' longevity and his own heritage in Tampa, saying, "I've grown up and lived in this market my entire life." He and Roberts listen to music separately, but sit down once a week to compare notes. Of course, they disagree on certain songs occasionally, "but we come to a consensus; I'll almost always let him go with it, because he's the MD and has more years doing this."

The station rarely, if ever, does perceptual studies, but Culotta explained that his entire staff is very well in tune with the station, the market and WQYK listeners. The staff constantly challenges each other, Culotta says, "to make it all bigger and better." One project he got the entire staff involved in was airchecking different dayparts. "We all critique each others' show; having one jock critique another makes them all start looking at it slightly different. It's all collective,

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

ERIC CHURCH

"HIS KIND OF MONEY (MY KIND OF LOVE)"

The brand-new debut single from his forthcoming album

ON YOUR DESK NOW!

Official add date 4/14

CLICK HERE TO LISTEN



www.ericchurch.com www.capitolnashville.com



MICA ROBERTS

"things a mama don't know"

The audience is reacting...

“‘Things a Mama Don’t Know’ has been a consistent reactive phone record since we started playing it. Women love this song.”

– Wendy Lynn, PD, WYRK

Mica moves 8-6

at CMT Pure Country!

GAC conversion to Medium!

ADD at CMT!!

Newest believers:

**WFUS KNTY WKDF
WWGR WIOV KJUG**

Bullseye Forecaster

#7 Females Passion 17+

#9 Females 17+

ADD NOW!!!

[Click here to listen](#)



with people on the same page.” Culotta also said, with considerable pride that recently, ‘QYK was top-ranked in a key demo for the week without having a single daypart ranked No. 1 and pointed to the football analogy of a team winning the Super Bowl, but not having an MVP on the roster. Again, Culotta knows he’s in a very unique situation, saying, “There is comfort in being in touch with the community, knowing what the sound and feel is. I don’t believe you could take ‘QYK, pick it up and plop it anywhere else and get the same results.” While other people on that panel at CRS cited different formulas and spin counts to calculate the proper care and feeding of one’s playlist, Culotta reminded us during our conversation, “I still go back to, this is radio ... stop! It’s not math. It’s not a formula, it’s an art.” You can read the remainder of our conversation with Mike Culotta in this Friday’s issue of **R&R**, along with every other format column too. Each format editor has found a research story to tell that is good reading for anybody in radio, no matter the format.

Just In Case You Were Under A Rock Last Week

I mean, it was only one of the biggest stories in all of broadcasting, but we’ll give some of you the benefit of the doubt for perhaps missing the drama surrounding the attempted privatization of Clear Channel that went on. Just as the stock market was closing last Tuesday (March 25), *The Wall Street Journal* posted a story saying the \$19 billion — yes, billion — was “near collapse.” The following day, *The New York Times* speculated Clear Channel and the private equity firms Bain Capital and Thomas H. Lee Partners would file suit against the six banks, forcing them to the settlement table. As it stands now, the moment the deal is consummated; those six banks will lose \$2.7 billion dollars, which, understandably, banks have a tendency to frown at. Late Thursday night, a District Court judge in Bexar County, Texas granted a restraining order against the six banks, finding in favor of CC’s claim that, as a company release put it, “irreparable harm would result if the banks were not immediately enjoined from tortiously interfering with the merger agreement.” On Friday, Clear Channel acknowledged that it was “unable” to estimate the closing date of its nearly 18-month-old

This Week At Callout America

Alan Jackson moves to No. 1, up from No. 2, with “Small Town Southern Man,” which also repeats at No. 1 passion. Females are at No. 2; men are at No. 1. Younger 25-34s also rank this song at No. 1.

Chris Cagle moves into the top five at No. 5 with “What Kinda Gone,” up from No. 6, and ranking at No. 6 passion too. Men are No. 4; females, No. 9. In demo, core 35-44s are at No. 4.

Jake Owen moves inside the top 10 ranking with “Something About a Woman” at No. 8 overall, up from No. 12, which also ranks as the No. 12 passion song. Females are the strength at No. 8, up big from No. 16. Core 35-44s are No. 8, up from No. 14.

Josh Turner still strongly outperforms the radio spin chart with listeners ranking “Another Try” at No. 9 and No. 8 passion. Females are the strength at No. 7. Females 35-44 are No. 3, and males 25-34 are No. 10.

A big heads up for Ashton Shepherd as “Takin’ Off This Pain” catches fire, ranking No. 15, up from No. 26 just two weeks ago, and No. 9 passion, up from No. 13. Younger 25-34 females are No. 3, and males in the demo are No. 5.

Tracy Lawrence is top 20 at No. 20 with “Til I Was a Daddy Too,” which also ranks at No. 18 passion. Core 35-44s are the strength at No. 19, core males are No. 19, and females overall are No. 20.

Trisha Yearwood moves strong with “This Is Me You’re Talking To” at No. 23, up from No. 30, and No. 10 passion. Females 35-44 are at No. 7 passion.

— John Hart, Bullseye Marketing Research
Email: hart@bullsi.com

quest to go private, going a step farther, cautioning the markets “that a closing may not occur.” Late Monday (March 31), the six banks being sued by CC, Bain and THL asked a New York state court to hear their request to dismiss the claims made against them, Reuters reported. In documents filed with the

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

This is Stone Cold Country. My Favorite McGraw song in Years!

JD Cannon / WFMS

Tim McGraw
“Kristofferson”

A song influenced by the Poet, Songwriter, Artist, Performer,
Actor, Rhodes Scholar and original Country Outlaw!

CURB

New York State Supreme Court, the banks said that CC, Bain and THL "have presented no basis for litigation, much less proceeding in an expedited manner."

A spokesman for the banks said there is "sufficient time" for Bain and THL to return to the negotiating table to work toward an agreement on final documentation. OK, after that recap we need a nightcap because our brain is beginning to hurt again.

Need A Chuckle?

All that serious, high-finance radio talk getting to you? Yeah, same here. So let's take a brief time out, shall we? There's no need to give you the entire Eliot Spitzer backstory, though, quite honestly, it is a satisfying one and ... hey! Speaking of being satisfied, the now ex-New York gov was linked to yet another call-girl company last week by the *New York Post*. Apparently, everyone's favorite Client 9 also was a longtime client of Wicked Models. Spitzer was reportedly serviced by Wicked madam Kristin "Billie" Davis; a source told the paper that "she personally interfaced with Spitzer a number of times" since 2003. The *Post* describes Davis as "a busty bottle blonde who hails from a rough-and-tumble California trailer park." Lovely, eh?

We Now Return To Our Regularly Scheduled Menu Of Radio Stuff

Ahhhh.... It's always good to cleanse one's palate now and then, but back to business and the flurry of "Radio-Activity" for the past seven days ... Carole Bowen was back on the job at Beasley's WKIS (99.9 Kiss Country)/Miami on Monday as the station's GSM. Bowen rose to the GM chair just last year, but market manager Joe Bell recently assumed day-to-day GM chores at WKIS. Bowen was asked to become GSM again and will continue her 22-year association with the radio station ... Coyote McGee just got a lot busier, and, as he put it, "I suspect insomnia and high blood pressure should kick in by this Wednesday." McGee was minding his own business as PD of Mapleton Communications' KALF/Chico, Calif. when he was suddenly — and deservedly — thrust into the OM chair for the entire cluster, with oversight of classic rock KFME, Americana KZAP (KPIG) and alternative KQPT. All that, and he'll still be day-to-day at KALF, where each day starts

COUNTRY DATES

April 14: 2008 CMT Music Awards; 7 p.m., Curb Event Center, Belmont University, Nashville.

April 22: Fourth annual Leadership Music Digital Summit; Belmont University's Curb Events Center, Nashville.

April 26: Country Music Marathon/Half-Marathon; Nashville.

May 2-4: Stagecoach Festival featuring Tim McGraw, Rascal Flatts, Carrie Underwood and more; Indio, Calif.

May 17: Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

May 18: Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

early, as Coyote howls in mornings for KALF ... ADX Communications WYCT/Pensacola, Fla. PD Todd Nixon is leaving the building to for a similar position at Cumulus KRMD/Shreveport, La., replacing Paul Orr, who exited earlier this year. Nixon has previous Cumulus experience, having programmed WYZZ/Ft. Walton Beach, Fla. Back in Pensacola, a familiar name is already in the building as interim OM for WYCT and news/talk clusterpal WNRP-AM: Say hello to our good friend Kevin King, most recently PD/afternoons of Cumulus WSM-FM (the Wolf)/Nashville. King has prior experience at WYCT, programming it before leaving for a string of PD positions for Cumulus ... Dave Elder and Jimmy Lehn pulled off a major job swap at Hall Communications WCTY/New London, Conn. last week. Elder is now the PD, while Lehn assumed Elder's former APD/MD title. Each will retain his current airshift: mornings for Lehn, afternoons for Elder ... New Northwest Broadcasters have flipped rock KXLW (X-Rock)/Anchorage, Alaska to "96.3 the Wolf," which will be positioned on the air as "no rules, no boundaries, Alaska's untamed radio." Tom Oakes, NNB VP of programming and Anchorage OM, will be day-to-day alpha dog at the Wolf; ex-"X-Rock" PD Erik O'Conner stays in the building as PD of hot AC KDBZ and adult

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Say Hello To Adam Gregory

LET THE CRAZY DAYS BEGIN

"Crazy Days"

The Debut Single

That carefree feeling of days gone by...
Who says we can't go back?

ON YOUR DESK – AIRPLAY 4/14



hits KBBO. O'Conner will also handle mornings on the Wolf, Erika Bowman will do middays, and Matt "Sixpack" Hoag will be in afternoons ... Mike "Sandman" Sanders is the new evening host for CBS Radio's WSOC/Charlotte, starting tonight (March 31) ... Barry Adams has been named online content director for Clear Channel's WPOC/Baltimore and WMZQ/Washington, making the move from Beasley's WXTU/Philadelphia ... Speaking of Philly, WXTU had a solid February with PPM data. Since the holiday book, 'XTU's 6+ cume has been going up, trending 740,000-753,000-774,000. Ditto for Houston, where Cox Radio's KKQB had what can safely be called a monster February, topping the one-million milestone in 6+ cume (1,075,700). CBS Radio's KILT looks solid as well, improving 6+ cume 906,000-940,000 January-February. All three stations have shown strong growth since the holiday book, which, while huge for all-Christmas ACs, was also an up month for each country outlet ... Jess Wright will join Clear Channel's WFRE/Frederick, Md. as MD/afternoons, effective April 7. Wright will be coming from Citadel's WSJR/Wilkes Barre, where she's the APD/MD/afternoon host. 'SJR PD Mark Lindow is now looking to replace Wright; send your stuff to mark.lindow@citcomm.com ... The brand new radio campaign for the HD Alliance started Monday (March 31), did your station play the spots? It was scheduled to begin in 100 markets on 700 stations, pushing the "consumer conversion" mantra. Consumer awareness of HD Radio is said to be at 77%, so now the focus will be getting people to upgrade. The new, catchy slogan sure to infiltrate your airwaves soon is "HD Radio — it's time to upgrade!"

Radio Stations Behaving Nicely

Those St. Jude do-gooders were at it again over the weekend, raising money pretty much all over the country. Working west to east on your radio dial, we'll start with Westcoast's KJUG/Visalia, Calif., which raised \$139,295 during its March 27-28 event last week ... Clear Channel's KCCY/Colorado Springs held its second annual St. Jude radiothon during the same two day period and banked \$90,000 ... CC sister WQRB (Hot Country B-95)/Eau Claire, Wis. held its seventh St.

BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Brooks & Dunn Acer Arena Sydney March 10	12,153	\$1,231,017
Rascal Flatts, Kellie Pickler Mandalay Bay Las Vegas March 8	7,586	\$824,156
Keith Urban, Carrie Underwood Honda Center Anaheim March 13	10,700	\$815,226
Keith Urban, Carrie Underwood Sprint Center Kansas City March 5	12,492	\$802,730
Keith Urban, Carrie Underwood Qwest Center tOmaha March 7	14,183	\$778,882

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at www.billboard.biz.

SHOWPREP 101

April 1, 1853: Cincinnati became the first U.S. city to pay firefighters a regular salary.

April 2, 1978: "Dallas" debuted on CBS-TV.

April 3, 1969: The TV show "Star Trek" was canceled.

April 4, 1974: Hank Aaron of the Atlanta Braves tied Babe Ruth's home-run record by hitting his 714th homer in Cincinnati.

Quotable: "April 1: This is the day upon which we are reminded of what we are on the other 364." —Mark Twain, "Pudd'nhead Wilson"



© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Heading TOP 5!
JASON ALDEAN
"Laughed Until We Cried"
R&R 6 MB 6*
OVER 3 MILLION NEW AUDIENCE IMPRESSIONS!
 On tour with Tim McGraw starting May 9th.
"'Laughed Until We Cried' scored an almost perfect 97% positive with a 100% familiar... and yes that's the highest current song score in some time... Jason is a smash here!"
 - Bill Hagy, WXBQ, Bristol VA
BBR

Jude event, making \$7,000 more than last year and totaling \$114,000.

Label News And So Forth

Tom Moran stepped down as VP of promotion for Toby Keith's Show Dog Nashville label, telling R&R, "I leave with the highest regard for Toby Keith and everyone at Show Dog and wish them nothing but the best. I now look forward to the next chapter of my career in the business that I love." Moran hasn't announced any future plans, but here's his contact information: 615-429-2337 or tommoran@bellsouth.net ... Scott McDaniel was named senior director of creative services for Sony BMG, replacing Wade Hunt, who left the label group last week to join Catapult Marketing. McDaniel starts the new gig on April 14 and will report to Sony BMG exec. VP Butch Waugh ... Looking ahead to Friday, June 13, we can go ahead and declare that county's lucky day right now, as superstar Kenny Chesney will first appear on the "Today" show's summer concert series. Later that day, this modern miracle of science will magically appear at an NFL stadium in Pittsburgh, singing his lungs out at Heinz Field, just one of the many stops on his "Poets & Pirates" tour.

— R.J. Curtis/R&R Country Editor 323-954-3444
Email: rcurtis@radioandrecords.com

ON THE CHARTS

Trace Adkins Tops Both Charts; 82 Adds For Chesney

Although **Trace Adkins** got the boot from **Donald Trump** on NBC's "Celebrity Apprentice" during the tracking week, he gets a big raise and a corner office from country radio, as "You're Gonna Miss This" (Capitol Nashville) becomes his third No. 1. While the song spends a second week in the R&R Country Indicator penthouse, Adkins' first ballad to top the R&R Country chart comes 13 months after he closed a 10-

year gap between his first two No. 1 songs, which happened when the uptempo "Ladies Love Country Boys" led for two weeks starting with the chart dated March 2, 2007.

He first topped the Nielsen BDS-driven chart with the gritty "(This Ain't) No Thinkin' Thing" in March 1997. Not counting his three No. 1 songs, Adkins has 10 other top 10 achievements on the R&R Country chart, three of which peaked at No. 2.


In the Most Added race, **Kenny Chesney's** "Better As a Memory" (BNA) collects 82 adds between the two chart panels. Chesney's song pulls in 42 adds on the R&R Country panel and 40 new commitments from the R&R Country Indicator stable of stations. The new title ropes Most Increased Audience on the R&R Country scorecard, up 5.1 million impressions (47-25), and takes similar honors on the R&R Country Indicator chart, where it gains 690 plays (37-29).

Housekeeping: Today marks the last day of the year's first calendar quarter, which also means that the survey period for our First Quarter 2007 Current Music Usage Analysis is now complete. These quarterly studies are the leading factor in determining the size and composition of our reporting panels, and we anticipate an announcement of the resulting panel changes no later than April 15.

As a reminder to our readers, all country stations monitored by Nielsen BDS must finish each calendar quarter with an average of 60% current songs among each station's 30 most-played songs in order to achieve or maintain reporting status. Similarly, non-monitored R&R Country Indicator reporters must average at least 30% current songs among all titles, as reflected in R&R Music Tracking. Questions or concerns should be directed to Wade Jessen in the Nashville office.

— Wade Jessen/Director of Charts & Operations, Nashville
615-321-4291 Email: wjessen@radioandrecords.com

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



Eddie Money

with Vince Gill



Gimme Some Water

From the Album

The Other Side of Money

"Widely loved '80s rocker Eddie Money ("Baby Hold On," "Take Me Home Tonight") goes "country" with a soul-soaked bopper featuring a harmony by Vince Gill and a searing, hot backing track. In a word, PASSIONATE."

- Robert K. Oermann

MUSICNOTES

Country music will be well represented on this week's edition of "American Idol," when Dolly Parton's music will be featured on Tuesday, April 1. Dolly will serve as celebrity mentor to each of the Idol hopefuls. Wednesday, Dolly will perform live on the results show. Idol alums Bucky Covington and Phil Stacey will also appear on Wednesday's "Idol."

Starting tonight (March 31) and running the final Monday of each month, John Rich is sponsoring the Get Rich Talent Search at 12th & Porter in Nashville. Ten unsigned artists will compete for cash prizes in front of celebrity judges; Rich is putting up the money for all the prizes.

Sara Evans has announced her engagement to Jay Barker, the former Alabama QB and current sports radio host in Alabama. Between the two of them, there will be seven children in the house: three from Sara and four of Barker's.

VIDEO ADDS

CMT

DIERKS BENTLEY Trying To Stop Your Leaving
EMILY WEST Rocks In Your Shoes
JACK INGRAM Maybe She'll Get Lonely

CMT PURE COUNTRY

DIERKS BENTLEY Trying To Stop Your Leaving
EMILY WEST Rocks In Your Shoes
GRIFFIN HOUSE I Remember (It's Happening Again)
JACK INGRAM Maybe She'll Get Lonely
JENNIFER HANSON 73
JEREMY MCCOMB This Town Needs A Bar

GAC

GARTH BROOKS Midnight Sun
DIERKS BENTLEY Trying To Stop Your Leaving
EMILY WEST Rocks In Your Shoes
JACK INGRAM Maybe She'll Get Lonely
JENNIFER HANSON 73



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

CHART RANK

TRACE ADKINS <i>You're Gonna Miss This</i> (Capitol Nashville) (90.6)	1
GEORGE STRAIT <i>I Saw God Today</i> (MCA Nashville) (79.9)	2
CHRIS CAGLE <i>What Kinda Gone</i> (Capitol Nashville) (88.3)	3
JAMES OTTO <i>Just Got Started Lovin' You</i> (Warner Bros.) (76.1)	5
JASON ALDEAN <i>Laughed Until We Cried</i> (Broken Bow) (88.5)	6
TAYLOR SWIFT <i>Picture To Burn</i> (Big Machine) (83.1)	7
PHIL VASSAR <i>Love Is A Beautiful Thing</i> (Universal South) (75.8)	10
RASCAL FLATTS <i>Every Day</i> (Lyric Street) (91.4)	11
BRAD PAISLEY <i>I'm Still A Guy</i> (Arista Nashville) (91.8)	12
BUCKY COVINGTON <i>It's Good To Be Us</i> (Lyric Street) (76.4)	13
KELLIE PICKLER <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	16
DIERKS BENTLEY <i>Trying To Stop Your Leaving</i> (Capitol Nashville) (88.2)	17
MONTGOMERY GENTRY <i>Back When I Knew It All</i> (Columbia) (86.2)	20
JOSH TURNER <i>Another Try</i> (MCA Nashville) (79.2)	22
BLAKE SHELTON <i>Home</i> (Warner Bros.) (81.5)	24
TOBY KEITH <i>She's A Hottie</i> (Show Dog Nashville) (85.8)	26
JACK INGRAM <i>Maybe She'll Get Lonely</i> (Big Machine) (83.2)	27
JOSH GRACIN <i>We Weren't Crazy</i> (Lyric Street) (80.5)	28
MIRANDA LAMBERT <i>Gunpowder & Lead</i> (Columbia) (81.5)	29
KEITH ANDERSON <i>I Still Miss You</i> (Columbia) (75.0)	30
SARA EVANS <i>Some Things Never Change</i> (RCA) (85.0)	34
TRACY LAWRENCE <i>Til I Was A Daddy Too</i> (Rocky Comfort) (92.7)	36
GARTH BROOKS <i>Midnight Sun</i> (Big Machine) (85.7)	45 (new)
JO DEE MESSINA <i>I'm Done</i> (Curb) (83.3)	46
CRYSTAL SHAWANDA <i>You Can Let Go</i> (RCA) (83.2)	58 (new)

Copyright 2008, Think Fast, LLC. For more information and testing methodology, please visit HitPredictor.com or Promosquad.com.

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

TRACY LAWRENCE *"Til I Was A Daddy Too"*

BREAKER, BREAKER!

R&R 36 BREAKER
MB 38*

"That's an attention-getter"
- Buford T. Justice

"You got your ears on?" - Bandit

* **"We're in high speed pursuit!"**



(Ok... we stole that line)

DMDS
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
2	1	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	325875	+25806	4544	+282	17	112/0
4	2	GEORGE STRAIT I Saw God Today (MCA Nashville)	285894	+11919	4144	+308	8	112/0
3	3	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	283409	+6786	4132	+61	37	111/0
1	4	ALAN JACKSON Small Town Southern Man (Arista Nashville)	282902	-21449	4100	-281	21	112/0
6	5	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	267477	+26704	3953	+491	24	112/0
8	6	JASON ALDEAN Laughed Until We Cried (Broken Bow)	229939	+14835	3470	+139	34	110/0
9	7	TAYLOR SWIFT Picture To Burn (Big Machine)	221618	+20762	3141	+257	12	112/0
7	8	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	209646	-19338	2862	-210	28	110/0
5	9	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	193763	-56312	2881	-697	18	112/0
10	10	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	193347	+11743	2779	+195	22	109/1
12	11	RASCAL FLATTS Every Day (Lyric Street)	178436	+21958	2654	+363	6	112/0
13	12	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	169348	+22587	2502	+348	6	112/5
11	13	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	167288	+5610	2531	+71	30	109/0
14	14	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	152849	+10361	2272	+107	26	106/0
15	15	JEWEL Stronger Woman (Valory)	140523	+11269	2195	+96	11	110/1
16	16	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	121253	+3536	2022	+38	28	106/1
17	17	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	118926	+1378	1851	+14	12	107/3
19	18	JAKE OWEN Something About A Woman (RCA)	118785	+19893	1909	+173	31	104/1
18	19	JOE NICHOLS It Ain't No Crime (Universal South)	114639	+3392	1993	+89	13	101/0
20	20	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	99158	+13387	1695	+320	7	104/13
Breaker	21	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	89369	+48673	1183	+602	3	88/36
22	22	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	89233	+8657	1566	+134	13	96/2
21	23	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	87998	+3025	1552	+32	26	101/1
23	24	BLAKE SHELTON Home (Warner Bros./WRN)	82285	+12927	1397	+284	10	84/5
47	25	KENNY CHESNEY Better As A Memory (BNA)	62398	+51977	814	+640	2	68/42
26	26	TOBY KEITH She's A Hottie (Show Dog Nashville)	60598	+12834	1068	+265	5	79/14
24	27	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	59959	+2619	1156	-16	21	86/2
25	28	JOSH GRACIN We Weren't Crazy (Lyric Street)	52223	+2038	1192	+158	24	92/7
27	29	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	51748	+5231	931	+108	13	64/4
30	30	KEITH ANDERSON I Still Miss You (Columbia)	43439	+5801	813	+103	9	70/6

© 2008 The Nielsen Company

MONTGOMERY GENTRY

"Back When I Knew It All"
Top 20 and Airpower!!!

KEITH ANDERSON

"I Still Miss You"
Top 30 both charts!
Triple digit increase!

"No upsets here either..."

the COLUMBIA
FINAL FOUR

has been set!"

*"Nothin' but hits from
Columbia BABY!!"*
-D. Vitale

SONY & BMG
NASHVILLE
©2008 SONYBMG MUSIC ENTERTAINMENT www.columbianashville.com

MIRANDA LAMBERT

"Gunpowder & Lead"
Triple Digit increase!
Passion and phones...through the roof!

CHRISTIAN Kane

DEBUT SINGLE COMING SOON!

DMDS
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
31	31	TRISHA YEARWOOD This Is Me You're Talking To (<i>Big Machine</i>)	38186	+5168	627	+54	13	66/5
Breaker	32	REBA MCENTIRE Every Other Weekend (<i>MCA Nashville</i>)	37784	+6208	553	+97	9	48/8
Breaker	33	TIM MCGRAW Kristofferson (<i>Curb</i>)	35711	+6875	547	+88	5	46/6
33	34	SARA EVANS Some Things Never Change (<i>RCA</i>)	35422	+4005	644	+36	11	60/1
29	35	EAGLES Busy Being Fabulous (<i>ERC/Lost Highway/Mercury</i>)	31875	-6174	571	-83	10	53/0
Breaker	36	TRACY LAWRENCE Til I Was A Daddy Too (<i>Rocky Comfort/CO5</i>)	27542	+3355	538	+92	16	32/1
35	37	PHIL STACEY If You Didn't Love Me (<i>Lyric Street</i>)	27513	+1416	657	+42	10	71/5
39	38	JASON MICHAEL CARROLL I Can Sleep... (<i>Arista Nashville</i>)	25469	+3244	574	+16	9	66/2
38	39	JULIANNE HOUGH That Song In My Head (<i>Mercury</i>)	23182	+109	397	+16	5	47/3
37	40	G. BROOKS & H. LEWIS Workin' For A Livin' (<i>Pearl/Big Machine</i>)	17487	-6232	182	-79	16	50/0
51	41	GARY ALLAN Learning How To Bend (<i>MCA Nashville</i>)	16539	+8830	331	+158	2	43/13
44	42	EMILY WEST Rocks In Your Shoes (<i>Capitol Nashville</i>)	16027	+3547	298	+62	5	31/4
41	43	LOST TRAILERS Holler Back (<i>BNA</i>)	15995	+768	300	+3	6	36/3
42	44	WHISKEY FALLS Falling Into You (<i>Midas/New Revolution</i>)	15239	+470	343	+11	19	39/0
53	45	GARTH BROOKS Midnight Sun (<i>Pearl/Big Machine</i>)	14363	+7627	318	+136	2	33/12
45	46	JO DEE MESSINA I'm Done (<i>Curb</i>)	12909	+2072	299	+26	4	37/3
50	47	LUKE BRYAN Country Man (<i>Capitol Nashville</i>)	12084	+3525	175	+72	4	24/7
43	48	CLAY WALKER She Likes It In The Morning (<i>Asylum-Curb</i>)	11855	-2130	236	-5	10	28/0
46	49	LEANN RIMES Good Friend And A Glass Of Wine (<i>Asylum-Curb</i>)	11595	+968	240	-5	5	30/3
40	50	JYPSI I Don't Love You Like That (<i>Arista Nashville</i>)	11226	-5692	265	-119	13	37/0
48	51	SARAH JOHNS He Hates Me (<i>BNA</i>)	10334	+1711	315	-3	8	45/2
49	52	CARTER'S CHORD Young Love (<i>Show Dog Nashville</i>)	9671	+1049	231	-27	12	34/0
Debut	53	JIMMY WAYNE Do You Believe Me Now (<i>Valory</i>)	8776	+5377	141	+81	1	22/14
57	54	SUGARLAND FEAT. LITTLE... Life In A Northern Town (<i>Mercury</i>)	6873	+917	51	+14	2	2/1
52	55	ROAD HAMMERS I Don't Know When To Quit (<i>Montage</i>)	6656	-187	192	-6	12	25/1
55	56	ELI YOUNG BAND When It Rains (<i>Carnival</i>)	6624	+32	76	-9	19	8/0
54	57	ROCKIE LYNNE I Can't Believe It's Me (<i>Robbins Nashville</i>)	6497	-102	86	0	13	7/0
60	58	CRYSTAL SHAWANDA You Can Let Go (<i>RCA</i>)	6320	+1485	145	+46	2	20/4
56	59	RANDY OWEN Braid My Hair (<i>DMP/New Revolution</i>)	5179	-902	143	-6	10	21/0
59	60	CROSS CANADIAN RAGWEED Cry Lonely (<i>Universal South</i>)	4726	-289	53	-1	4	3/0

© 2008 The Nielsen Company

A REMARKABLE NEW SONG FROM

Heidi NEWFIELD

JOHNNY & JUNE

MORE THAN A LOVE STORY...
A STORY OF *Love*

Just Added
WXTU KEYE WQYK WPCV
WXBQ WQBE WTQR WGKX
WKDF KRST KUBL KSOP KJUG
KHKI WGNE KRTY WTQR WWGR
WBEE WGNA WKCQ KNTY

"Often times a Song just grabs you.
Johnny and June did that to me.
Well written and performed.
It connects with our demo instantly.."
Bob McKay / WXTU

3RD Most Added

© 2008 The Nielsen Company

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
KENNY CHESNEY Better As A Memory (BNA)	42
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	36
TOBY KEITH She's A Hottie (Show Dog Nashville)	14
JIMMY WAYNE Do You Believe Me Now (Valory)	14
HEIDI NEWFIELD Johnny And June (Asylum-Curb)	14
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	13
GARY ALLAN Learning How To Bend (MCA Nashville)	13
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	12
REBA MCENTIRE Every Other Weekend (MCA Nashville)	8
JOSH GRACIN We Weren't Crazy (Lyric Street)	7
LUKE BRYAN Country Man(Capitol Nashville)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
KENNY CHESNEY Better As A Memory (BNA)	+51977
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+48673
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+26704
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+25806
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+22587
RASCAL FLATTS Every Day (Lyric Street)	+21958
TAYLOR SWIFT Picture To Burn (Big Machine)	+20762
JAKE OWEN Something About A Woman (RCA)	+19893
JASON ALDEAN Laughed Until We Cried (Broken Bow)	+14835
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+13387

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY Better As A Memory (BNA)	+640
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+602
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+491
RASCAL FLATTS Every Day (Lyric Street)	+363
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+348
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+320
GEORGE STRAIT I Saw God Today (MCA Nashville)	+308
BLAKE SHELTON Home (Warner Bros./WRN)	+284
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+282
TOBY KEITH She's A Hottie (Show Dog Nashville)	+265

COUNTRY INDICATOR

MOST ADDED

ARTIST Title Label(s)	Adds
KENNY CHESNEY Better As A Memory (BNA)	40
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	18
TIM MCGRAW Kristofferson (Curb)	17
LUKE BRYAN Country Man (Capitol Nashville)	14
GARY ALLAN Learning How To Bend (MCA Nashville)	12
TOBY KEITH She's A Hottie (Show Dog Nashville)	9
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	9
JIMMY WAYNE Do You Believe Me Now (Valory)	8
JAKE OWEN Something About A Woman (RCA)	7
KEITH ANDERSON I Still Miss You (Columbia)	6
HEIDI NEWFIELD Johnny And June (Asylum-Curb)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+16975
KENNY CHESNEY Better As A Memory (BNA)	+16799
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+11632
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+9318
RASCAL FLATTS Every Day (Lyric Street)	+7542
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+6855
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+6844
GEORGE STRAIT I Saw God Today (MCA Nashville)	+6327
TOBY KEITH She's A Hottie (Show Dog Nashville)	+5457
TIM MCGRAW Kristofferson (Curb)	+5366

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
KENNY CHESNEY Better As A Memory (BNA)	+690
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+685
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+490
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+442
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+360
RASCAL FLATTS Every Day (Lyric Street)	+334
GEORGE STRAIT I Saw God Today (MCA Nashville)	+286
TIM MCGRAW Kristofferson (Curb)	+267
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	+258
TOBY KEITH She's A Hottie (Show Dog Nashville)	+243

R&R HOT SHOT DEBUT! • 3rd MOST ADDED!

JIMMYWAYNE
DO YOU BELIEVE ME NOW?

35 First Week Monitored Stations!
WXTU, KNIX, WKKT, KUZZ, WMIL, WXBQ, WQYK, WFUS, WKIS, WUBE, WCTK, KSON, KBEQ, KKBQ, WSOC, KSOP, KRTY, KWNR, WWQM, KFRG, WOGI, KFDI, WGGY, KSON, KUSS, WGNE, WWGR, KDRK, KJUG, KCCY, WMAD, KTOM, KHKI, WIVK, KIZN, XM Hwy 16, Dial Global Hot Country

JimmyWayne.com - MySpace.com/JimmyWayneMusic - TheValoryMusicCo.com - MySpace.com/TheValoryMusicCo
©©2008 The Valory Music Co., LLC. All rights reserved. Distributed by Universal Music Distribution

© 2008 The Nielsen Company

COUNTRY NEW & ACTIVE

HEIDI NEWFIELD Johnny And June (*Asylum-Curb*)

Total Audience: 4180, Total Stations: 19, Adds: 14

LONESTAR Let Me Love You (*Lonestar/CO5*)

Total Audience: 4167, Total Stations: 5, Adds: 0

JAMEY JOHNSON In Color (*Mercury*)

Total Audience: 3781, Total Stations: 7, Adds: 5

ERIC CHURCH His Kind Of Money (My Kind Of Love) (*Capitol Nashville*)

Total Audience: 3533, Total Stations: 3, Adds: 2

RODNEY ATKINS Invisibly Shaken (*Curb*)

Total Audience: 2688, Total Stations: 7, Adds: 3

RASCAL FLATTS Still Feels Good (*Lyric Street*)

Total Audience: 2496, Total Stations: 1, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

RICK HUCKABY I Got You Covered (*HeadCoach*)

Total Plays: 147, Total Stations: 13, Adds: 1

CROSS CANADIAN RAGWEED Cry Lonely (*Universal South*)

Total Plays: 123, Total Stations: 8, Adds: 1

CRYSTAL SHAWANDA You Can Let Go (*RCA*)

Total Plays: 118, Total Stations: 10, Adds: 1

CHARLIE ALLEN See If I Care (*Spinville*)

Total Plays: 117, Total Stations: 14, Adds: 1

POINT OF GRACE How You Live... (*Word-Curb/Warner Bros./WRN*)

Total Plays: 96, Total Stations: 7, Adds: 1

JEREMY MCCOMB This Town Needs A Bar (*Parallel/CO5*)

Total Plays: 84, Total Stations: 6, Adds: 2

BLUEFIELD Butterfly (*Country Thunder*)

Total Plays: 83, Total Stations: 11, Adds: 1

JAMEY JOHNSON In Color (*Mercury*)

Total Points: 75, Total Stations: 8, Adds: 5

JASON MATTHEWS That's What Momma's... (*S+S Mack Nashville/Valhalla*)

Total Plays: 68, Total Stations: 4, Adds: 0

JIMMY WAYNE Do You Believe Me Now (*Valory*)

Total Plays: 67, Total Stations: 12, Adds: 8



4/7

LONESTAR Let Me Love You (*Lonestar/CO5*)

4/14

ADAM GREGORY Crazy Days (*NSA/Midas/New Revolution*)

ERIC CHURCH His Kind Of Money (My Kind Of Love) (*Capitol Nashville*)

MARK CHESNUTT When You Love Her Like Crazy (*Lofton Creek*)

4/21

ALAN JACKSON Good Time (*Arista Nashville*)

ASHLEY GEARING Out The Window (*Curb*)

DAVID NAIL I'm About To Come Alive (*MCA Nashville*)

TOP 10 RECURRENTS

ARTIST	Title	Label(s)	Total Aud. (00)
BRAD PAISLEY	Letter To Me	(Arista Nashville)	138754
CHUCK WICKS	Stealing Cinderella	(RCA)	135291
GARY ALLAN	Watching Airplanes	(MCA Nashville)	134757
KENNY CHESNEY	Don't Blink	(BNA)	131527
BROOKS & DUNN	God Must Be Busy	(Arista Nashville)	129826
KENNY CHESNEY DUET WITH GEORGE STRAIT	Shiftwork	(BNA)	121068
BILLY RAY CYRUS W/M. CYRUS	Ready, Set...	(Walt Disney/Lyric Street)	98553
TAYLOR SWIFT	Our Song	(Big Machine)	92160
RASCAL FLATTS	Winner At A Losing Game	(Lyric Street)	83387
TRACY LAWRENCE	Find Out Who Your Friends Are	(Rocky Comfort/CO5)	80905



112 Country reporters. Songs ranked by total audience for the airplay week of 3/24-3/30. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.) © 2008 The Nielsen Company.

LONESTAR

"Let Me Love You"



"...the vitality, chemistry and energy of a fresh new band, mixed with the class professionalism, and SUPER-stardom of a band, such as Lonestar. LET ME LOVE YOU is a great new song that will re-establish Lonestar as THE band that raises the bar for all other Country bands." -**Marc Spencer/WPKX**

"I've been a big Lonestar fan for 13 years. The Lonestar that I saw at CRS is so smooth and so has "IT"! Lonestar isn't just a vocal. It's a feel. And as I found out, listeners LOVE the feel of the new single. Cody sounds great, Lonestar sounds great, and the song sounds great." -**Craig Allen/KXKT**

Thank you to our 18 early supporters!



March 31, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
1	1	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	4583	+79	98976	+1237	13	112/1
4	2	GEORGE STRAIT I Saw God Today (MCA Nashville)	4387	+286	96337	+6327	9	111/1
3	3	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	4327	+52	91823	+1192	32	111/0
5	4	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	4212	+442	91944	+9318	16	112/0
6	5	TAYLOR SWIFT Picture To Burn (Big Machine)	3699	+230	80384	+4143	12	112/0
2	6	ALAN JACKSON Small Town Southern Man (Arista Nashville)	3570	-706	75613	-17847	18	98/0
7	7	JASON ALDEAN Laughed Until We Cried (Broken Bow)	3301	+106	68800	+1876	30	99/0
10	8	RASCAL FLATTS Every Day (Lyric Street)	3157	+334	69429	+7542	6	110/3
9	9	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	3152	+258	69836	+6844	17	103/2
11	10	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	3076	+490	67887	+11632	6	112/3
12	11	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	2730	+237	58468	+3879	20	104/2
16	12	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	2520	+172	52856	+5252	12	110/1
14	13	JOE NICHOLS It Ain't No Crime (Universal South)	2407	+46	50489	+1298	12	99/0
19	14	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	2324	+360	47881	+6855	7	104/4
17	15	JEWEL Stronger Woman (Valory)	2304	+104	47191	+1768	10	103/1
18	16	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	2183	+69	43547	+828	21	96/3
8	17	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	2127	-974	44129	-22955	14	69/0
20	18	BLAKE SHELTON Home (Warner Bros./WRN)	1933	+222	41102	+4540	9	94/3
28	19	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	1847	+685	38882	+16975	3	90/18
15	20	BROOKS & DUNN God Must Be Busy (Arista Nashville)	1706	-654	35777	-11821	19	75/0
21	21	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1674	+85	36987	+1735	12	86/2
25	22	TOBY KEITH She's A Hottie (Show Dog Nashville)	1599	+243	34173	+5457	5	91/9
23	23	JAKE OWEN Something About A Woman (RCA)	1576	+125	34101	+1591	15	83/7
22	24	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	1516	+62	33434	+746	13	71/0
13	25	KENNY CHESNEY DUET WITH G. STRAIT Shiftwork (BNA)	1486	-972	30175	-16605	15	72/0
24	26	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	1394	-20	28281	-791	17	79/1
26	27	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	1351	+55	29683	+1449	12	78/4
27	28	JOSH GRACIN We Weren't Crazy (Lyric Street)	1342	+92	26231	+1225	17	76/2
37	29	KENNY CHESNEY Better As A Memory (BNA)	1262	+690	26996	+16799	2	75/40
30	30	TIM MCGRAW Kristofferson (Curb)	1129	+267	22622	+5366	4	74/17

© 2008 The Nielsen Company

YOU CAN AFFORD MUSIC TESTING, YOU CAN'T AFFORD NOT TO

You don't have to face the spring
book without a music test.
Call 908-707-4707


www.edisonresearch.com

March 31, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
29	31	KEITH ANDERSON I Still Miss You (Columbia)	906	+21	20223	+964	12	61/6
33	32	REBA MCENTIRE Every Other Weekend (MCA Nashville)	886	+152	22058	+2929	6	51/3
31	33	SARA EVANS Some Things Never Change (RCA)	780	+6	16096	+123	12	56/1
34	34	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	708	-9	15749	-16	12	57/3
38	35	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	706	+148	12244	+3552	3	50/9
35	36	PHIL STACEY If You Didn't Love Me (Lyric Street)	690	+64	14475	+2307	10	47/2
36	37	JASON MICHAEL CARROLL I Can Sleep When... (Arista Nashville)	681	+59	14857	+1356	11	46/1
32	38	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	662	-91	14734	-2874	10	49/0
42	39	GARY ALLAN Learning How To Bend (MCA Nashville)	524	+163	11446	+3377	3	43/12
39	40	WHISKEY FALLS Falling Into You (Midas/New Revolution)	435	+5	7899	-50	12	28/0
40	41	LEE BRICE Happy Endings (Asylum-Curb)	426	0	7489	-44	12	47/0
46	42	LUKE BRYAN Country Man (Capitol Nashville)	425	+96	9021	+2282	2	37/14
45	43	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	395	+60	8861	+2148	11	25/1
43	44	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	378	+31	9055	+185	12	26/0
47	45	JULIANNE HOUGH That Song In My Head (Mercury)	344	+17	6853	+326	4	31/4
49	46	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	340	+47	7666	+893	5	28/3
44	47	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	332	-9	5606	-464	11	24/0
41	48	CARTER'S CHORD Young Love (Show Dog Nashville)	331	-91	7097	-643	12	33/0
48	49	M.ROBERTS FEAT. T. KEITH Things A Mama... (Show Dog Nashville)	304	+4	7054	+50	7	29/2
50	50	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	301	+21	5466	+383	5	26/3
51	51	RISSI PALMER Hold On To Me (1720)	268	-4	5196	0	9	24/0
54	52	LOST TRAILERS Holler Back (BNA)	265	+67	6091	+1474	3	16/3
Debut	53	HEIDI NEWFIELD Johnny And June (Asylum-Curb)	234	+96	4845	+2419	1	17/6
53	54	JEFF BATES Don't Hate Me For Lovin' You (Black River)	228	+29	5414	+1046	3	15/1
58	55	JO DEE MESSINA I'm Done (Curb)	211	+31	3104	+588	3	16/1
56	56	SARAH JOHNS He Hates Me (BNA)	171	-12	3533	-703	11	14/0
55	57	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	168	-17	3128	-392	9	14/0
-	58	LONESTAR Let Me Love You (Lonestar/CO5)	166	+24	3849	+767	2	9/1
-	59	KATIE ARMIGER Make Me Believe (Cold River/Nine North)	163	+11	2024	+55	2	16/1
Debut	60	SUGARLAND FEAT. LITTLE BIG... Life In A Northern... (Mercury)	157	+38	3942	+851	1	7/2

© 2008 The Nielsen Company



DECALS GO EVERYWHERE

Need advertising with wheels? Get it by printing decals.



Communication Graphics Inc
THE DECAL COMPANY

(800) 331-4438 www.cgilink.com

Call us today!

© 2008 COMMUNICATION GRAPHICS INC.

Samples of our printing

Decals Static Labels Magnets Media Folders Artwork

March 31, 2008

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
ALAN JACKSON Small Town Southern Man (Arista Nashville)	34.0%	75.0%	4.02	17.5%	99.0%	4.8%	1.8%
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	31.8%	71.0%	3.94	19.5%	98.5%	5.5%	2.5%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	19.8%	63.8%	3.73	25.5%	98.8%	8.0%	1.5%
JOE NICHOLS It Ain't No Crime (Universal South)	23.0%	63.5%	3.78	23.5%	96.5%	8.0%	1.5%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	22.3%	62.3%	3.73	27.3%	99.0%	7.3%	2.3%
GEORGE STRAIT I Saw God Today (MCA Nashville)	23.3%	62.0%	3.75	25.3%	97.8%	8.8%	1.8%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	23.8%	60.8%	3.72	27.5%	99.5%	9.8%	1.5%
JAKE OWEN Something About A Woman (RCA)	16.0%	58.8%	3.64	29.5%	97.8%	7.3%	2.3%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	18.8%	56.8%	3.59	26.8%	97.3%	9.8%	4.0%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	14.0%	54.8%	3.45	22.3%	97.0%	15.0%	5.0%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	13.8%	54.5%	3.55	28.8%	95.8%	9.3%	3.3%
TAYLOR SWIFT Picture To Burn (Big Machine)	17.0%	52.8%	3.47	26.8%	98.8%	15.3%	4.0%
KEITH ANDERSON I Still Miss You (Columbia)	10.8%	52.3%	3.51	33.8%	97.0%	8.8%	2.3%
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	14.0%	52.0%	3.46	28.0%	96.0%	10.5%	5.5%
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	17.8%	51.3%	3.47	26.8%	97.0%	14.8%	4.3%
BLAKE SHELTON Home (Warner Bros./WRN)	12.8%	50.0%	3.45	32.3%	96.8%	9.5%	5.0%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	14.8%	48.8%	3.45	31.3%	96.3%	12.8%	3.5%
JOSH GRACIN We Weren't Crazy (Lyric Street)	10.5%	48.8%	3.47	35.0%	94.8%	7.8%	3.3%
PHIL STACEY If You Didn't Love Me (Lyric Street)	13.5%	48.0%	3.51	34.5%	93.8%	8.8%	2.5%
TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	13.3%	48.0%	3.42	30.3%	95.5%	13.8%	3.5%
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	9.5%	47.5%	3.40	33.5%	95.8%	11.3%	3.5%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	10.8%	46.5%	3.40	33.3%	96.0%	13.3%	3.0%
WHISKEY FALLS Falling Into You (Midwest/New Revolution)	9.0%	46.3%	3.44	38.8%	96.0%	9.3%	1.8%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	8.5%	46.3%	3.36	34.0%	95.5%	10.5%	4.8%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	17.5%	46.3%	3.40	30.5%	97.0%	15.3%	5.0%
SARA EVANS Some Things Never Change (RCA)	8.0%	46.3%	3.35	32.3%	96.0%	14.0%	3.5%
JEWEL Stronger Woman (Valory)	6.8%	46.0%	3.38	33.8%	93.3%	10.0%	3.5%
TIM MCGRAW Kristofferson (Curb)	10.5%	45.0%	3.37	31.8%	93.5%	13.0%	3.8%
TOBY KEITH She's A Hottie (Show Dog Nashville)	11.5%	44.8%	3.34	28.5%	93.0%	15.0%	4.8%
RASCAL FLATTS Every Day (Lyric Street)	12.5%	44.8%	3.37	32.8%	95.5%	13.8%	4.3%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	11.5%	44.3%	3.36	32.5%	94.8%	14.0%	4.0%
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	8.3%	43.5%	3.35	34.0%	93.0%	11.5%	4.0%
LEE BRICE Happy Endings (Asylum-Curb)	9.0%	43.5%	3.38	40.8%	97.5%	10.8%	2.5%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	8.0%	42.8%	3.26	31.0%	94.8%	15.8%	5.3%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	12.5%	40.0%	3.19	29.0%	95.3%	17.8%	8.5%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

© 2008 The Nielsen Company All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

Katie "MAKE ME BELIEVE"
The New Cold River/Nine North Single From

Armiger

Time To Listen Again.

New Today: KBWF, KTOM & KAGG!
DEBUT 59 R&R! CA 59*

Bullseye New Music Forecaster:
#10 Overall/#8 F17-30!

Impacting Coast-To-Coast NOW.