



### INSIDE

NAB: Satellite Merger  
'Astonishing, Breathtaking,'  
And Not In A Good Way



R&R Hot Update  
Mailbag: PDs Respond  
To 'Day In The Life'



The Vast & Unpaid R&R  
Research Dept. Analyzes  
KUSS Music



New 'Wolf' Wichita  
Morning Show Sounds  
Suspiciously Familiar



Hot-Shot Whippersnappers  
(Present Company Excluded)  
Needed For '30 Under 30' List

*All polar bears are left-handed.*

*Real news needed!*

[rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)  
323-954-3444

## DOJ Gives Thumbs Up To XM, Sirius Merger

Determining that the proposal to combine satellite radio companies Sirius and XM was not anticompetitive, the Department of Justice's Antitrust Division today approved the \$5.7 billion all-stock merger. The next step is for the FCC to rule on the matter, but it seems unlikely to go against the DOJ's finding. The FCC could, however, impose conditions that could limit the benefits to the merger or quash it altogether.

The decision comes despite resistance from the NAB, which has beat the bushes wildly since President's Day weekend on Feb. 19, 2007, when the proposal was announced with a series of protests. The NAB has also secured the backing of several consumer groups — some known and some quite mysterious — who said they and their members could somehow be harmed by the merger. Reaction to the proposal was mixed on Capitol Hill, and the NAB was effective in generating a significant outcry from its usual political backers. How much input they have on the final outcome remains to be seen in the FCC's determination. A decision from that agency could arrive some time this week.

Responding to the DOJ's ruling, NAB executive VP Dennis Wharton said, "We are astonished that the Justice Department would propose granting a monopoly to two companies that systematically broke FCC rules for more than a decade. To hinge approval of this monopoly on XM and Sirius's refusal to deliver on a promise of interoperable radios is nothing short of breathtaking."

### We Get Letters That Tell Us You Actually Read This Stuff

In last week's Country Update, we printed a few excerpts from the column in the March 14 issue of R&R, "A Day in the Life." We followed Larry Santiago, West Coast rep for Columbia Nashville, during a random 24 hour period to get an idea of a fairly typical day for a record rep. In addition to his hectic schedule, his reflections of the job echoed what we learned last year: It's hard to get some PDs engaged in the communication process. I attempted to put into context the rapidly evolving job description for PDs in the last two years. It's not exactly what I remember, and, to be honest, in talking with a lot of PDs during the past year

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

# ASHTON SHEPHERD

*Takin' Off This Pain* is TAKIN' OFF!

## Increase of 1.6 Million Audience

RR Jump from 24 to **22** • AC Jump from 23 to **21**

National Research Kicking In  
Callout America #16 song overall #13  
Passion Rusty Walker #15

**MCA NASHVILLE**  
A Division of UMG Recordings, Inc.

© 2008 MCA Records Nashville,  
a Division of UMG Recordings, Inc.

*Get a Cold Beer in your Right Hand and Convert it with your Left*

# JAMEY JOHNSON “IN COLOR”

GOING FOR ADDS MONDAY, MARCH 31!!

“Jamey Johnson’s ‘In Color’ is a superb illustration of why we are, above all, a songwriting community. The most well crafted song I’ve heard in ages. The gist of it is looking back through a life via black-and-white snapshots. Says Grandpa, ‘You should have seen it in color.’ As usual, Jamey’s vocal is packed with emotional reality. This man is one hoss of a troubadour.”

– Robert Oermann, *Music Row*

“‘In Color’ does what all great country songs should do: paint a picture, connect with the listener, have a great hook and mean something.

This is a great country song!”

– Greg Frey APD/MD, KILT / Houston

“TOTAL SMASH! It doesn’t get any more true country than Jamey Johnson – I can’t stop listening to it.”

– Jeni Taylor MD, WPCV / Lakeland

“‘In Color’ from Jamey Johnson is the perfect ‘color’ for country radio! The best record I have heard in ‘08 by far!”

– Jeremy Guenther MD, KSSN / Little Rock

**JUST LISTEN – YOU’LL SEE WHY.**  
**Available on PlayMPE and on Your Desks Now!**



A UNIVERSAL MUSIC COMPANY

© 2008 Mercury Records, a Division of UMG Recordings, Inc.

and a half or so, it's not what they signed on for either.

I got an e-mail the following morning from a PD, who asked to remain anonymous. It was not written on an emotional "he said-she-said" level, but rather, was a thoughtful and articulate characterization of life on the other side of the coin. This PD isn't even in Santiago's region, but offered some points which I thought only fair to share with you, since last week's Update content skewed more toward the label perspective. I'd love for you to read this and am hereby soliciting your reaction.

"Your story about having more to do as PDs is clearly true. But how many conversations do I have to have about where a song is on a chart (I can read, and do) what the research is showing and how important the record is to a) the artist b) the label c) my boss d) my job e) the career ... before I stop listening to them.

"Many record reps are like the real estate agent who walks you into a house and tells you the kitchen is here, and this is the living room. There are exceptions. I had a call the other day from a rep who said, 'You've got to support me on this record.' Huh? And I want to return that call? I do talk to people I trust. To those who respect the time crunch we are under.

"I'm just a one-guy shop these days, the PD and MD. I get in each day at 7 a.m. I listen to my station at least 20 hours a week. I personally do every music log that my station airs. I personally touch every song we play; I look at every segue; I look at every imaging element. I leave the office at 6 p.m. or later most nights.

"Explain to me why reps think they deserve 10 minutes of my time and what they think they add to my ability and understanding of how I do my job or reach my audience. Understand, I'm not being critical. I am seeking to understand. It seems that many of these guys call with little or no plan other than to be able to mark me on a sheet."

If you want to read the original article in its entirety, look for "A Day in the Life" in the country column of the March 14 R&R.

While I'm at it — plugging the R&R country column — let me suggest you check out this week's edition (March

### This Week At Callout America

Trace Adkins moves into the No. 1 slot with "You're Gonna Miss This," which is up from No. 3 and ranks as the No. 2 passion song this week. This song is at No. 1 with females and No. 2 with men.

Josh Turner is new to the top 10 as "Another Try" moves to No. 9, up from No. 14, and ranks as the No. 14 passion song, up from No. 23. Females at No. 6 are the strength, up from No. 12, and core 35-44s rank the song at No. 11, up from No. 17.

Jake Owen is making strong moves with "Something About a Woman" ranking at No. 12, up strong from No. 18. Listeners 25-44 are at No. 11, up from No. 17. Females rank this song at No. 16, up from No. 18; core 35-44 females are at No. 12 for the week.

Lady Antebellum continues to be strong and see growth with "Love Don't Live Here" ranking at No. 13 overall, up from No. 19, and as the No. 11 passion song, up from No. 14. Men are at No. 13, up from No. 17, while females are at No. 15 for this week.

The debut of the week is from Phil Stacey with "If You Didn't Love Me," which appears at No. 17 and as the No. 22 passion song. Females are at No. 14, and men are at No. 27. Younger 25-34 listeners rank this song at No. 15 in week No. 1.

Heads up for Tracy Lawrence's "Til I Was A Daddy Too" ranking at No. 18, up strong from No. 25, and as the No. 18 passion song, up from No. 24. Younger 25-34s rank this song at No. 14.

— John Hart, Bullseye Marketing Research  
Email: [hart@bullsi.com](mailto:hart@bullsi.com)

28). You probably remember I was fascinated with information I saw presented at CRS that discussed Generation Y. These are Americans born between 1978-1995, and there are 72 million of them! Amanda Freeman of The CAA Intelligence Group was kind enough to talk with me on the phone the week

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

# "Huge Phones! Jo Dee is a Smash!"

Jeff Davis / WGNE

The new single

## Jo Dee Messina I'm Done

Just Added

WKHX KNCI WPCV WIRK KWNR WKSJ  
WPAW WKSJ WBUL WYPY



RR 49 - 44 CA/MB- Debut 50



after CRS, because, rather than giving a short recap on the topic, I thought the data was so worthwhile that I wanted to do an entire column on this generation. The oldest of Gen Y-ers will be 28 this year, and that's certainly a demo country could stand to cultivate, but we'll have to understand them first. In addition to understanding them as potential consumers for both radio and the music industry, because of their sheer numbers, we'll need to get a grip on Generation Y as co-workers too. Freeman says they're already starting to redefine the workplace. These are people who didn't grow up with an intense competition bug as kids and were awarded trophies for participation, as well as first place. According to Freeman, "They feel smarter than their elders in a lot of ways because of their adeptness of technology ... they're the chief technology officers of their households and workplaces; as a result, they do feel smart. As a result, they have a sense of worth; they have parents who always gave them a say in everything and catered to them, so they feel everything should just come to them naturally." During the CRS presentation, Freeman identified five key traits for Generation Y, which will be included in this Friday's column. To further wet your palate, one of these traits is called "multiple personalities." Freeman says this is a foundation for how Gen Y grew up. "They prefer to be jacks of all trades and not a master of one. They want to be captain for the football team and play in the band. They have more respect for those who are multitalented."

### KUSS (New Country 95.7)/San Diego: Before And After

And by that, we mean before Thursday March 20 at 9 a.m. PT, when the station relaunched, ditching "US 95.7" as a handle and morphing into "New Country 95.7." According to PD Mike O'Brian, the station's music will focus on music from the likes of Brad Paisley, Keith Urban Kenny Chesney, Carrie Underwood, Rascal Flatts and Taylor Swift, explaining, "There is nothing wrong with being the older heritage station. KSON fits that bill nicely." Well, all righty then! The lineup stays the same on The New 95.7, but we thought we'd pull a one-hour comparison of KUSS before and after the switch to let the vast and unpaid

### COUNTRY DATES

**April 14:** 2008 CMT Music Awards; 7 p.m., Curb Event Center, Belmont University, Nashville.

**April 22:** Fourth annual Leadership Music Digital Summit; Belmont University's Curb Events Center, Nashville.

**April 26:** Country Music Marathon/Half-Marathon; Nashville.

**May 2-4:** Stagecoach Festival featuring Tim McGraw, Rascal Flatts, Carrie Underwood and more; Indio, Calif.

**May 17:** Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

**May 18:** Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

research department for **R&R** — you — have a look. The first hour is 10-11 a.m. on Monday March 17; we've listed the year of the release to help you erase code both lists:

Blake Shelton, "Nobody But Me," 2004; Rascal Flatts, "My Wish," 2006; Little Texas, "God Blessed Texas," 1993; Trace Adkins, "You're Gonna Miss This," 2007; Pat Green, "Wave on Wave," 2003; Carrie Underwood, "Before He Cheats," 2005; Tim McGraw, "Something Like That," 2000; Faith Hill, "Mississippi Girl," 2005; Steve Holy, "Good Morning Beautiful," 2001; Taylor Swift, "Picture to Burn," 2006; John Michael Montgomery, "Life's a Dance," 1992; and Rodney Atkins, "Cleaning This Gun," 2006.

Now here's the 9-10 a.m. hour, Friday, March 21, the day after the switch to a more current-based music mix: Taylor Swift, "Teardrops on My Guitar," 2006; Phil Vassar, "Just Another Day in Paradise," 2000; Rascal Flatts, "Everyday," 2007; Rodney Atkins, "These Are My People," 2006; Reba McEntire, "Every Other Weekend," 2007; Sara Evans, "Back Seat of a Greyhound Bus," 2003; Luke Bryan, "All My Friends Say," 2006; Keith Urban, "Somebody Like You," 2002; George Strait, "I Saw God Today," 2008;

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

**Dolly performs "JESUS & GRAVITY" on AMERICAN IDOL APRIL 2nd!**

**CLICK HERE TO LISTEN!**

**ALREADY ON:  
KKGO WOGI WUSY KNTY**

**SOLD OUT WORLD - WIDE TOUR STARTS APRIL 22**

**more info at dollypartonmusic.net**

Jason Aldean, "Amarillo Sky," 2005; Billy Currington, "Must Be Doin' Something Right," 2006; and Leann Rimes, "Nothin' Better to Do," 2007.

**People, Places, Things**

After riding the Camel at CBS Radio's KMLE (Camel Country 108)/Phoenix for seven years, APD Dave Collins fell victim to another round of budget cuts and exited the station. Andrew Bland, APD of oldies clustermate KOOL, will assume Collins' responsibilities. reach Collins by cell at 480-223-8337 or e-mail [davecollins@cox.net](mailto:davecollins@cox.net) ... David Drew is named OM for Gapwest Broadcasting/Duluth, Minn., and he'll also be day-to-day PD at country KKCB (B 105) in addition to handling the afternoon show ... Beasley/Miami market manager Joe Bell, who used to oversee country WKIS, will assume those responsibilities once more. Not sure what that means for Carole Bowen, the 22-year WKIS vet, who was named GM a year ago. She's mulling over whether to stay on as GSM ... Laura McKenna is now part of the morning show at Cumulus' WPKC/Green Bay, Wis., and comes over to the frozen tundra from NRG Media/Wausau-Stevens Point ... Connoisseur's KVWF (The Wolf)/Wichita names former crosstown KFDI morning person Colby Ericson to its newly launched morning show, and that's just the start of things. PD Ron Allen is continuing its search for the rest of the lineup, including middays, afternoons and weekends. Got tape? Send it to Wolf alpha dog Ron Allen at [rallen@971bobfm.com](mailto:rallen@971bobfm.com) ... Congrats to Buck Owens Broadcasting's KUZZ/Bakersfield, which walked off with four Mark Twain Awards at the annual Associated Press APTRA awards. KUZZ won Best Use of a News Web Site; Best Newscast Under 15 Minutes; Best Coverage of an Ongoing Story; and Best Anchor, presented to news director Mark Howell, his 10th time receiving this award.

**Label News And Whatnot**

If you thought the XM-Sirius merger was big, check this out: Tim Dubois and Marc Dottore have officially teamed up to form a management company, called ... ta-da! Dottore-Dubois Artist Management. Dottore's

**BILLBOARD BOXSCORE**

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Rascal Flatts, Kellie Pickler</b> New Orleans Arena New Orleans Feb. 28	<b>14,154</b>	<b>\$876,990</b>
<b>Rascal Flatts, Kellie Pickler</b> FedEx Forum Memphis Feb. 29	<b>11,228</b>	<b>\$711,368</b>
<b>Rascal Flatts, Kellie Pickler</b> Alltel Arena Little Rock March 1	<b>11,361</b>	<b>\$701,169</b>
<b>Rascal Flatts, Kellie Pickler</b> Amway Arena Orlando Feb. 21	<b>10,808</b>	<b>\$678,471</b>
<b>Rascal Flatts, Kellie Pickler</b> i wireless Center Moline, Ill. Feb. 15	<b>10,253</b>	<b>\$661,885</b>

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

**SHOWPREP 101**

- **March 25, 1996:** Shanghai surgeons removed 1,650 stones from a 47-year-old woman's gallbladder.
- **March 26, 1995:** A Cloucester, England man was charged with criminal damage after he shot his old Ford Sierra seven times with a shotgun.
- **March 27, 1998:** The Food and Drug Administration approved the drug Viagra, by Pfizer, to fight male impotence.
- **March 28, 1986:** More than 6,000 radio stations of all formats played "We Are the World" simultaneously at 10:15 a.m. ET.
- **Quotable:** "The reverse side also has a reverse side." —*Japanese proverb*



© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

**Katie "MAKE ME BELIEVE"**  
The follow-up to Katie's debut single, "17 in Abilene"

*Katie Armiger*

**ADDS This Week Include:** [CLICK HERE TO LISTEN](#)

**KIZN, WTRS & KAGG! R&R #1 New And Active/CHARTBOUND!**

**All Our BELIEVERS:** KBWF, KNTY, KUBL, KHGE, KIXZ, WWQM, KKJG, KRAZ, KSNI, KATM, KSOP, WKHK, KRRV, KEAN, WKCQ, WTHI, WOVK, KVOX, WCAT, KXKC, KHKI, KJCS, Sirius Satellite Radio's New Country, KFTX, KBCY, WTCR, WKCN & WXFL!

current clients Shooter Jennings, Kathy Mattea and Marty Stuart will be joined by newcomer Matt Jenkins, Texas artist Roger Creager and Atlanta-based Southern rockers Outformation. Dubois is, of course, a noted producer, songwriter and label executive. He's the former president of Arista Nashville and is credited for discovering and signing Alan Jackson, Brooks & Dunn, Diamond Rio and Brad Paisley, among others. Dottore, who has served at Titley/Spalding & Associates and TBA Entertainment, ran Universal South's artist-management division before branching out on his own ... Theresa Ford and Chris Palmer of Lyric Street Records are bumped to senior director of regional promotion for the label in their respective territories. Palmer, with Lyric Street since '98, works the Northeast from the home office in Nashville; Ford, a Lyric Streeter since '97, is based in Charlotte, where she oversees the Southeast ... Abi Durham, promotions coordinator at Curb/Asylum, adds similar duties for sister label Curb, taking over for Jill Gleason, who recently left to join RPM Management ... Wade Hunt has left Sony BMG as director of creative services for a position with Catapult Marketing as associate creative director. That leaves an opening for Hunt's old gig back at Sony BMG.

### We Said Whiz Kids, Not Wheeze Kids!

Under 30 and going places? Or, know someone who is? For God's sake, nominate them to be included in Edison Media Research's "30 Under 30" list, which they are now compiling. If chosen, these young, good-looking smarty-pants will be honored at Conclave 2008 in Minneapolis at a special luncheon honoring their youth and smartness. I know, it's sickening, but we should probably put old age and petty jealousy aside and celebrate youth, just like we used to. Remember those days? Here's the link to nominate people: [www.30under30.net](http://www.30under30.net).

— R.J. Curtis/R&R Country Editor 323-954-3444  
Email: [rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)

## ON THE CHARTS

### Trace Adkins Tops Indicator; Vassar Returns To Top 10

While he continues to get valuable face time on NBC's "Celebrity Apprentice," **Trace Adkins** hits No. 1 on the R&R Country Indicator chart in just 12 weeks. Up 264 plays, Adkins reigns with "You're Gonna Miss This" (Capitol Nashville), while the song rises 3-2 on the R&R Country chart. **Alan Jackson's** "Small Town Southern Man" (Arista Nashville) stays seated for a second week atop that list.

**Phil Vassar** claims his eighth top 10 on the R&R Country chart with "Love Is a Beautiful Thing" (Universal South), which moves 13-10. Vassar first competed in that part of the chart when "Carlene" peaked at No. 5 in March 2000. He hasn't seen top 10 ink since "Last Day of My Life" peaked at No. 2 in June 2006. Concurrently, **Taylor Swift's** "Picture to Burn" (Big Machine) hops 11-8 and becomes her fourth straight top 10.

**Carrie Underwood's** "Last Name" (Arista/Arista Nashville) catches the Most Added bouquet on both charts, where she collects 42 adds on the R&R Country Indicator panel and 32 reports on the R&R Country panel. She also posts the biggest gain (up 671 spins) on the Indicator tally, while labelmate **Brad Paisley** hooks the Most Increased Audience (up 3.7 million impressions) on the R&R Country chart with "I'm Still a Guy" (19-13).

— Wade Jessen/Director of Charts & Operations, Nashville  
615-321-4291 Email: [wjessen@radioandrecords.com](mailto:wjessen@radioandrecords.com)

©2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.



# THE ROAD HAMMERS

## "I DON'T KNOW WHEN TO QUIT"

CLICK HERE → [www.theroadhammers.com](http://www.theroadhammers.com)



R&R 52\*

OVER 13 MILLION  
AUDIENCE  
IMPRESSIONS

CHECK OUT THEIR NEWEST  
MINI-DOCS ON THE WEB SITE



## MUSICNOTES

The CMT Music Awards are turning into a fantasy concert now that the latest wave of talent has been announced. Performing live will be **Tim McGraw**, **Faith Hill**, **Kenny Chesney**, **Keith Urban**, **Brooks & Dunn** and **Leann Rimes**. The Awards will be handed out April 14, televised on CMT and hosted by **Billy Ray** and **Miley Cyrus**.

Remember those two Dallas cops who held **Steve Holy** and a buddy at gunpoint over the holidays? They didn't believe Holy was really Holy. Maybe now they will. They've already been fired; now, they face felony charges that could put them behind bars for 20 years.

**Clint Black** is one funny dude ... and he'll display his standup comedic talents on the new CBS-TV show called "Secret Talents of the Stars," along with other multitalented celebs beginning April 8 on CBS.

**Martina McBride** will release her first-ever live CD, the eight-song "Live in Concert" collection along with a 20-song DVD featuring Martina performing a number of classic hits in addition to her own songs.

**George Strait**'s new CD "Troubadour" is released April 1; Impact Radio Networks is releasing a world-premiere special available on a download. Call 615-301-0001 ext. 1 for more information.

### VIDEO ADDS

#### CMT

**TRACE ADKINS** *You're Gonna Miss This*  
**ALISON KRAUSS/ROBERT PLANT** *Please Read The Letter*

#### CMT PURE COUNTRY

**GARTH BROOKS** *Midnight Sun*  
**TRACE ADKINS** *You're Gonna Miss This*  
**ALISON KRAUSS/ROBERT PLANT** *Please Read The Letter*

#### GAC

**TRACE ADKINS** *You're Gonna Miss This*  
**CRYSTAL SHAWANDA** *You Can Let Go*  
**ALISON KRAUSS/ROBERT PLANT** *Please Read The Letter*



promosquad  
**HitPredictor**

#### SONGS WITH HIT POTENTIAL

CHART  
 RANK

<b>ALAN JACKSON</b> <i>Small Town Southern Man</i> (Arista Nashville) (85.1)	1
<b>TRACE ADKINS</b> <i>You're Gonna Miss This</i> (Capitol Nashville) (90.6)	2
<b>CHRIS CAGLE</b> <i>What Kinda Gone</i> (Capitol Nashville) (88.3)	3
<b>GEORGE STRAIT</b> <i>I Saw God Today</i> (MCA Nashville) (79.9)	4
<b>JAMES OTTO</b> <i>Just Got Started Lovin' You</i> (Warner Bros.) (76.1)	6
<b>JASON ALDEAN</b> <i>Laughed Until We Cried</i> (Broken Bow) (88.5)	8
<b>TAYLOR SWIFT</b> <i>Picture To Burn</i> (Big Machine) (83.1)	9
<b>PHIL VASSAR</b> <i>Love Is A Beautiful Thing</i> (Universal South) (75.8)	10
<b>BUCKY COVINGTON</b> <i>It's Good To Be Us</i> (Lyric Street) (76.4)	11
<b>RASCAL FLATTS</b> <i>Every Day</i> (Lyric Street) (91.4)	12
<b>BRAD PAISLEY</b> <i>I'm Still A Guy</i> (Arista Nashville) (91.8)	13
<b>KELLIE PICKLER</b> <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	16
<b>DIERKS BENTLEY</b> <i>Trying To Stop Your Leaving</i> (Capitol Nashville) (88.2)	17
<b>MONTGOMERY GENTRY</b> <i>Back When I Knew It All</i> (Columbia) (86.2)	20
<b>JOSH TURNER FEAT. TRISHA YEARWOOD</b> <i>Another Try</i> (MCA Nashville) (79.2)	22
<b>BLAKE SHELTON</b> <i>Home</i> (Warner Bros.) (81.5)	23
<b>JACK INGRAM</b> <i>Maybe She'll Get Lonely</i> (Big Machine) (83.2)	24
<b>JOSH GRACIN</b> <i>We Weren't Crazy</i> (Lyric Street) (80.5)	25
<b>TOBY KEITH</b> <i>She's A Hottie</i> (Show Dog Nashville) (85.8)	26
<b>MIRANDA LAMBERT</b> <i>Gunpowder &amp; Lead</i> (Columbia) (81.5)	27
<b>KEITH ANDERSON</b> <i>I Still Miss You</i> (Columbia) (75.0)	30
<b>SARA EVANS</b> <i>Some Things Never Change</i> (RCA) (85.0)	33
<b>TRACY LAWRENCE</b> <i>Til I Was A Daddy Too</i> (Rocky Comfort) (92.7)	36
<b>CLAY WALKER</b> <i>She Likes It In The Morning</i> (Asylum-Curb) (85.7)	43
<b>JO DEE MESSINA</b> <i>I'm Done</i> (Curb) (83.3)	45

Copyright 2008, Think Fast, LLC. For more information and testing methodology, please visit [HitPredictor.com](http://HitPredictor.com) or [Promosquad.com](http://Promosquad.com).

© 2008 The Nielsen Company. All Rights Reserved. No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

# Making WAVs from any browser



Secure Media Delivery System

Play MPE now offers you the ability to download full quality WAV files right from any browser...without the player!  
 Login and give true playerless downloading a try.

Go Play.

[www.PlayMPE.com](http://www.PlayMPE.com)



Play MPE is a registered trademark of Destiny Media Technologies Inc.

THE NEW SINGLE FROM THE 5X PLATINUM COLLECTION  
THE ULTIMATE HITS

# GARTH BROOKS

MIDNIGHT SUN



**MOST ADDED!!! RR/BB DEBUT 53  
VIDEO ADDED TO TURBO TRACK ROTATION @ GAC!!!**

**First-Week Believers:** KATC-Colorado Springs, KATM-Stockton, KDRK-Spokane, KFKF-Kansas City, KIIM-Tucson, KIXZ-Spokane, KKNG-Oklahoma City, KMLE-Phoenix, KNTY-Sacramento, KSCS-Dallas, KSSN-Little Rock, KTTS-Springfield, KVOO-Tulsa, KZSN-Wichita, WBCT-Grand Rapids, WCTK-Providence, WGKX-Memphis, WIL-St. Louis, WITL-Lansing, WKCQ-Saginaw, WKDF-Nashville, WOKQ-Portsmouth, WQHK-Ft. Wayne, WSIX-Nashville, WUSJ-Jackson, WWGR-Ft. Myers, WWQM-Madison, WXCW-Wilmington, KAFF-Flagstaff, KBRJ-Anchorage, KCTR-Billings, KEAN-Abilene, KEGA-Salt Lake City, KFGY-Santa Rosa, KGNC-Amarillo, KHGE-Fresno, KHKX-Odessa, KIAI-Mason City, KJCS-Nacogdoches, KKJG-San Luis Obispo, KOUT-Rapid City, KRAZ-Santa Barbara, KRRV-Alexandria, KRWQ-Medford, KRYS-Corpus Christi, KTCS-Ft. Smith, KUBB-Merced, KUUB-Reno, KVOX-Fargo, KYKR-Beaumont, WAVW-Ft. Pierce FL, WAXX-Eau Claire, WBBN-Laurel, WEGX-Florence, WFYR-Peoria, WGSQ-Cookeville, WHKX-Bluefield, WIBW-Topeka, WILQ-Williamsport, WJLS-Beckley, WNNW-Kalamazoo, WOKK-Meridian, WOVK-Wheeling, WRSF-Elisabeth City, WTCM-Traverse City, WTHI-Terre Haute, WTNR-Grand Rapids, WWZD-Tupelo, WYCT-Pensacola, The Lia Show, XM Highway 16, Jones CD Country, Dial-Global Mainstream Country, Dial-Global Hot Country, AOL Radio, Albright/O'Malley, Bob Moody/Regent Communications

 [garthbrooks.com](http://garthbrooks.com)

A PEARL RECORDS, INC. RELEASE, PROMOTED EXCLUSIVELY BY





**DMDS**  
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	ALAN JACKSON Small Town Southern Man (Arista Nashville)	304351	-242	4381	-58	20	112/0
3	2	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	300069	+26431	4262	+367	16	112/0
6	3	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	276623	+34269	4071	+411	36	111/0
7	4	GEORGE STRAIT I Saw God Today (MCA Nashville)	273975	+34017	3836	+464	7	112/0
2	5	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	250075	-37132	3578	-509	17	112/0
9	6	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	240773	+26682	3462	+360	23	112/0
4	7	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	228984	-25960	3072	-586	27	110/0
10	8	JASON ALDEAN Laughed Until We Cried (Broken Bow)	215104	+21437	3331	+203	33	110/1
11	9	TAYLOR SWIFT Picture To Burn (Big Machine)	200856	+14392	2884	+111	11	112/0
13	10	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	181604	+17898	2584	+132	21	109/0
14	11	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	161678	+9595	2460	+132	29	109/0
16	12	RASCAL FLATTS Every Day (Lyric Street)	156478	+32288	2291	+474	5	112/5
19	13	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	146761	+37602	2154	+574	5	107/7
15	14	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	142488	+16371	2165	+188	25	106/0
17	15	JEWEL Stronger Woman (Valory)	129254	+15276	2099	+260	10	108/1
18	16	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	117717	+5142	1984	+101	27	105/0
21	17	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	117548	+17485	1837	+221	11	104/11
20	18	JOE NICHOLS It Ain't No Crime (Universal South)	111247	+6890	1904	+139	12	101/1
22	19	JAKE OWEN Something About A Woman (RCA)	98892	+8309	1736	+193	30	103/3
25	20	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	85771	+24802	1375	+387	6	91/12
24	21	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	84973	+16326	1520	+117	25	100/3
23	22	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	80576	+10608	1432	+183	12	94/5
27	23	BLAKE SHELTON Home (Warner Bros./WRN)	69358	+13979	1113	+222	9	79/7
26	24	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	57340	-1844	1172	+69	20	84/2
28	25	JOSH GRACIN We Weren't Crazy (Lyric Street)	50185	+2602	1034	+51	23	85/1
<b>Breaker</b>	26	TOBY KEITH She's A Hottie (Show Dog Nashville)	47764	+20631	803	+351	4	65/14
30	27	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	46517	+8123	823	+92	12	60/2
46	28	CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	40696	+29088	581	+404	2	52/32
29	29	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	38049	-2589	654	-12	9	54/1
34	30	KEITH ANDERSON I Still Miss You (Columbia)	37638	+7007	710	+108	8	64/5

© 2008 The Nielsen Company



**Jennifer "73" Hanson**

**A HUGE LISTENER REACTION RECORD!**

KANSAS CITY • ROCHESTER  
CLEVELAND • SALT LAKE CITY  
SPOKANE • CHARLESTON

**"Test '73' for yourself. The lyrics will take care of the rest."**  
Brian Jennings PD/WGAR

**IMPACT NOW**



**Joe Nichols**  
**"It Ain't No Crime"**  
to spin this hit!

**20\* - 18\***

**Catch the video on CMT and GAC!**

UNIVERSAL RECORDS SOUTH

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
33	<b>31</b>	TRISHA YEARWOOD This Is Me You're Talking To ( <i>Big Machine</i> )	33018	+1971	573	+17	12	61/2
37	<b>32</b>	REBA MCENTIRE Every Other Weekend ( <i>MCA Nashville</i> )	31576	+8030	456	+101	8	39/5
35	<b>33</b>	SARA EVANS Some Things Never Change ( <i>RCA</i> )	31417	+1003	608	+25	10	60/1
40	<b>34</b>	TIM MCGRAW Kristofferson ( <i>Curb</i> )	28836	+8799	459	+173	4	40/8
39	<b>35</b>	PHIL STACEY If You Didn't Love Me ( <i>Lyric Street</i> )	26097	+3799	615	+93	9	67/5
38	<b>36</b>	TRACY LAWRENCE Til I Was A Daddy Too ( <i>Rocky Comfort/CO5</i> )	24187	+1209	446	+25	15	28/1
31	37	G. BROOKS & H. LEWIS Workin' For A Livin' ( <i>Pearl/Big Machine</i> )	23719	-10528	261	-241	15	60/0
43	<b>38</b>	JULIANNE HOUGH That Song In My Head ( <i>Mercury</i> )	23073	+9160	381	+104	4	44/6
41	<b>39</b>	JASON MICHAEL CARROLL I Can Sleep... ( <i>Arista Nashville</i> )	22225	+4471	558	+64	8	65/2
42	<b>40</b>	JYPSI I Don't Love You Like That ( <i>Arista Nashville</i> )	16918	-376	384	+17	12	45/0
48	<b>41</b>	LOST TRAILERS Holler Back ( <i>BNA</i> )	15227	+4533	297	+147	5	34/8
45	<b>42</b>	WHISKEY FALLS Falling Into You ( <i>Midas/New Revolution</i> )	14769	+2471	332	+8	18	39/1
44	<b>43</b>	CLAY WALKER She Likes It In The Morning ( <i>Asylum-Curb</i> )	13985	+627	241	-8	9	28/0
50	<b>44</b>	EMILY WEST Rocks In Your Shoes ( <i>Capitol Nashville</i> )	12480	+2490	236	+55	4	27/6
49	<b>45</b>	JO DEE MESSINA I'm Done ( <i>Curb</i> )	10837	+841	273	+36	3	34/3
52	<b>46</b>	LEANN RIMES Good Friend And A Glass Of Wine ( <i>Asylum-Curb</i> )	10627	+2382	245	+59	4	27/0
<b>Debut</b>	<b>47</b>	KENNY CHESNEY Better As A Memory ( <i>BNA</i> )	10421	+9122	174	+159	1	26/25
53	<b>48</b>	SARAH JOHNS He Hates Me ( <i>BNA</i> )	8623	+857	318	+24	7	44/1
51	49	CARTER'S CHORD Young Love ( <i>Show Dog Nashville</i> )	8622	-486	258	+10	11	39/0
56	<b>50</b>	LUKE BRYAN Country Man ( <i>Capitol Nashville</i> )	8559	+1684	103	+40	3	17/12
<b>Debut</b>	<b>51</b>	GARY ALLAN Learning How To Bend ( <i>MCA Nashville</i> )	7709	+6276	173	+153	1	30/11
57	<b>52</b>	ROAD HAMMERS I Don't Know When To Quit ( <i>Montage</i> )	6843	+148	198	+3	11	25/1
<b>Debut</b>	<b>53</b>	GARTH BROOKS Midnight Sun ( <i>Pearl/Big Machine</i> )	6736	+4376	182	+140	1	22/15
55	54	ROCKIE LYNNE I Can't Believe It's Me ( <i>Robbins Nashville</i> )	6599	-807	86	+5	12	7/0
54	55	ELI YOUNG BAND When It Rains ( <i>Carnival</i> )	6592	-1165	85	-3	18	8/0
47	56	RANDY OWEN Braid My Hair ( <i>DMP/New Revolution</i> )	6081	-4977	149	-52	9	22/0
<b>Debut</b>	<b>57</b>	SUGARLAND FEAT. LITTLE BIG.. Life In A Northern Town ( <i>Mercury</i> )	5956	+2613	37	+16	1	1/0
<b>Debut</b>	<b>58</b>	DOLLY PARTON Jesus And Gravity ( <i>Dolly/CO5</i> )	5907	+3475	57	+35	1	4/1
60	<b>59</b>	CROSS CANADIAN RAGWEED Cry Lonely ( <i>Universal South</i> )	5015	-8	54	-3	3	3/0
<b>Debut</b>	<b>60</b>	CRYSTAL SHAWANDA You Can Let Go ( <i>RCA</i> )	4835	+1260	99	+40	1	15/3

© 2008 The Nielsen Company

# A Superstar Country Song!

## Tim McGraw Kristofferson

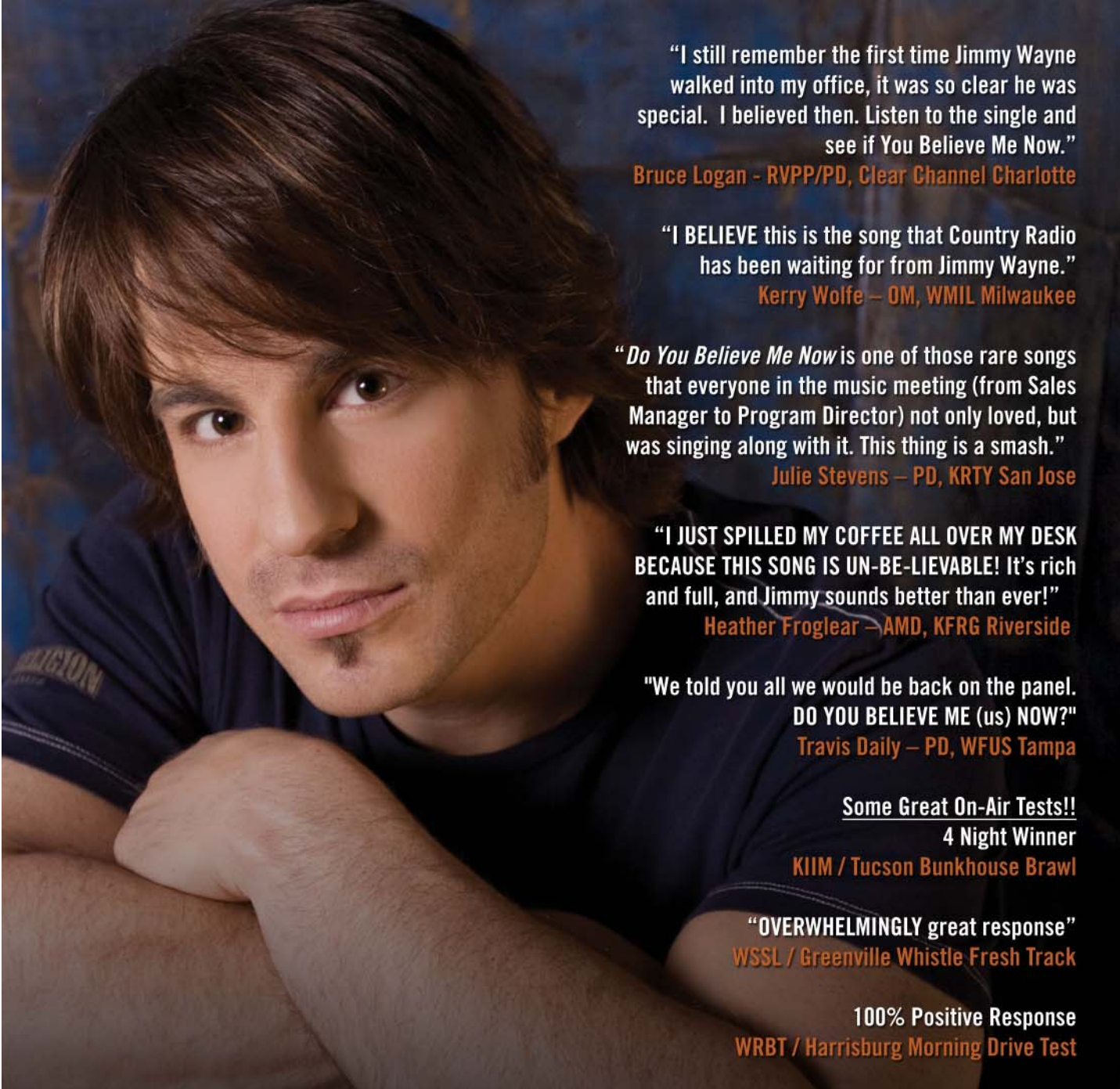
*Huge Impact Week!*

WXTU WKHX KEYE WKLB KYGO WQYK WUBE KWJJ  
WSIX WKDF WMIL KWNR WDTW WIVK WDAF WGNE  
WXBQ KRTY KSD WBCT WGNA KATM WEZL WQHK

RR **40** - **34** +880k

CA/MB **43** - **40** +131

CURB



"I still remember the first time Jimmy Wayne walked into my office, it was so clear he was special. I believed then. Listen to the single and see if You Believe Me Now."

Bruce Logan - RVPP/PD, Clear Channel Charlotte

"I BELIEVE this is the song that Country Radio has been waiting for from Jimmy Wayne."

Kerry Wolfe - OM, WMIL Milwaukee

"Do You Believe Me Now is one of those rare songs that everyone in the music meeting (from Sales Manager to Program Director) not only loved, but was singing along with it. This thing is a smash."

Julie Stevens - PD, KRTY San Jose

"I JUST SPILLED MY COFFEE ALL OVER MY DESK BECAUSE THIS SONG IS UN-BE-LIEVABLE! It's rich and full, and Jimmy sounds better than ever!"

Heather Froglear - AMD, KFRG Riverside

"We told you all we would be back on the panel. DO YOU BELIEVE ME (us) NOW?"

Travis Daily - PD, WFUS Tampa

Some Great On-Air Tests!!

4 Night Winner

KIIM / Tucson Bunkhouse Brawl

"OVERWHELMINGLY great response"

WSSL / Greenville Whistle Fresh Track

100% Positive Response

WRBT / Harrisburg Morning Drive Test

# JIMMYWAYNE

## DO YOU BELIEVE ME NOW?

### IMPACTING COUNTRY RADIO: March 31st

JimmyWayne.com - MySpace.com/JimmyWayneMusic - TheValoryMusicCo.com - MySpace.com/TheValoryMusicCo  
© 2008 The Valory Music Co., LLC. All rights reserved. Distributed by Universal Music Distribution



© 2008 The Nielsen Company

**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	32
KENNY CHESNEY Better As A Memory (BNA)	25
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	15
TOBY KEITH She's A Hottie (Show Dog Nashville)	14
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	12
LUKE BRYAN Country Man (Capitol Nashville)	12
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	11
GARY ALLAN Learning How To Bend (MCA Nashville)	11
TIM MCGRAW Kristofferson (Curb)	8
LOST TRAILERS Holler Back (BNA)	8

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+37602
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+34269
GEORGE STRAIT I Saw God Today (MCA Nashville)	+34017
RASCAL FLATTS Every Day (Lyric Street)	+32288
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+29088
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+26682
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+26431
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+24802
JASON ALDEAN Laughed Until We Cried (Broken Bow)	+21437
TOBY KEITH She's A Hottie (Show Dog Nashville)	+20631

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+574
RASCAL FLATTS Every Day (Lyric Street)	+474
GEORGE STRAIT I Saw God Today (MCA Nashville)	+464
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+411
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+404
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+387
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+367
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+360
TOBY KEITH She's A Hottie (Show Dog Nashville)	+351
JEWEL Stronger Woman (Valory)	+260

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	42
KENNY CHESNEY Better As A Memory (BNA)	34
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	16
GARY ALLAN Learning How To Bend (MCA Nashville)	12
TIM MCGRAW Kristofferson (Curb)	9
LUKE BRYAN Country Man (Capitol Nashville)	9
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	7
TOBY KEITH She's A Hottie (Show Dog Nashville)	7
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	6
SARA EVANS Some Things Never Change (Columbia)	6
REBA MCENTIRE Every Other Weekend (MCA Nashville)	6

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+13472
KENNY CHESNEY Better As A Memory (BNA)	+10186
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+10035
RASCAL FLATTS Every Day (Lyric Street)	+9356
TOBY KEITH She's A Hottie (Show Dog Nashville)	+6941
TAYLOR SWIFT Picture To Burn (Big Machine)	+6866
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+6751
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+6504
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+6279
BLAKE SHELTON Home (Warner Bros./WRN)	+5913

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
CARRIE UNDERWOOD Last Name (Arista/Arista Nashville)	+671
KENNY CHESNEY Better As A Memory (BNA)	+561
RASCAL FLATTS Every Day (Lyric Street)	+429
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+428
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+336
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+331
GARTH BROOKS Midnight Sun (Pearl/Big Machine)	+299
TOBY KEITH She's A Hottie (Show Dog Nashville)	+291
GEORGE STRAIT I Saw God Today (MCA Nashville)	+289
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+264

**TOBY KEITH SHE'S A HOTTIE**

**Most Added Again! ...ALREADY ON FIRE!!**

**R&R 36 - 26 (+351x/+2,063,100) Breaker!!!**

**MB 38\* - 31\* (+351x/+968 pts.) Leap o' the Week!!!**

**Jumping into the fire this week:**

**KKQB WUBL KEYE KSD KUPL KWJJ WOGI WMIL**  
**WGH WBEE KTEX WQMX WRBT KTOM KSSN WKSJ**  
**KZSN WWQM WGTY WQHK WKXC WUSJ KXKS ...and more!!**

**Click here to listen!**

**UM<sup>e</sup>**

© 2008 The Nielsen Company

**COUNTRY NEW & ACTIVE**

**HEIDI NEWFIELD** Johnny And June (*Asylum-Curb*)  
 Total Audience: 3781, Total Stations: 5, Adds: 1  
**JIMMY WAYNE** Do You Believe Me Now (*Valory*)  
 Total Audience: 3399, Total Stations: 8, Adds: 5  
**RISSI PALMER** Hold On To Me (*1720*)  
 Total Audience: 3345, Total Stations: 15, Adds: 3  
**ANNE MURRAY W/MARTINA MCBRIDE** Danny's Song (*EMI*)  
 Total Audience: 3323, Total Stations: 0, Adds: 0  
**KEITH URBAN** Romeo's Tune (*Capitol Nashville*)  
 Total Audience: 2677, Total Stations: 2, Adds: 0  
**RASCAL FLATTS** Still Feels Good (*Lyric Street*)  
 Total Audience: 2109, Total Stations: 1, Adds: 0

**COUNTRY INDICATOR NEW & ACTIVE**

**KATIE ARMIGER** Make Me Believe (*Cold River/Nine North*)  
 Total Plays: 152, Total Stations: 16, Adds: 1  
**JYPSI** I Don't Love You Like That (*Arista Nashville*)  
 Total Plays: 144, Total Stations: 12, Adds: 0  
**LONESTAR** Let Me Love You (*Lonestar/C05*)  
 Total Plays: 142, Total Stations: 8, Adds: 0  
**RICK HUCKABY** I Got You Covered (*HeadCoach*)  
 Total Plays: 141, Total Stations: 12, Adds: 2  
**HEIDI NEWFIELD** Johnny And June (*Asylum-Curb*)  
 Total Plays: 138, Total Stations: 11, Adds: 4  
**SUGARLAND FEAT. LITTLE BIG TOWN...** Life In A Northern Town (*Mercury*)  
 Total Plays: 119, Total Stations: 5, Adds: 0  
**CHARLIE ALLEN** See If I Care (*Spinville*)  
 Total Plays: 105, Total Stations: 13, Adds: 1  
**POINT OF GRACE** How You Live... (*Word-Curb/Warner Bros./WRN*)  
 Total Plays: 82, Total Stations: 6, Adds: 2  
**BLUEFIELD** Butterfly (*Country Thunder*)  
 Total Plays: 80, Total Stations: 10, Adds: 0  
**CRYSTAL SHAWANDA** You Can Let Go (*RCA*)  
 Total Plays: 73, Total Stations: 9, Adds: 1



3/31  
**HEIDI NEWFIELD** Johnny And June (*Asylum-Curb*)  
**JAMEY JOHNSON** In Color (*Mercury*)  
**JIMMY WAYNE** Do You Believe Me Now (*Valory*)  
**KENNY CHESNEY** Better As A Memory (*BNA*)  
 4/7  
**No Going for Adds for this Week**  
 4/14  
**ADAM GREGORY** Crazy Days (*NSA/Midas/New Revolution*)  
**ERIC CHURCH** His Kind Of Money (My Kind Of Love) (*Capitol Nashville*)

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>CHUCK WICKS</b> Stealing Cinderella ( <i>RCA</i> )	176579
<b>KENNY CHESNEY DUET WITH GEORGE STRAIT</b> Shiftwork ( <i>BNA</i> )	173210
<b>BROOKS &amp; DUNN</b> God Must Be Busy ( <i>Arista Nashville</i> )	161680
<b>BRAD PAISLEY</b> Letter To Me ( <i>Arista Nashville</i> )	157205
<b>GARY ALLAN</b> Watching Airplanes ( <i>MCA Nashville</i> )	149181
<b>KENNY CHESNEY</b> Don't Blink ( <i>BNA</i> )	137501
<b>TAYLOR SWIFT</b> Our Song ( <i>Big Machine</i> )	102346
<b>RASCAL FLATTS</b> Winner At A Losing Game ( <i>Lyric Street</i> )	99614
<b>BILLY RAY CYRUS W/M. CYRUS</b> Ready, Set... ( <i>Walt Disney/Lyric Street</i> )	95906
<b>CRAIG MORGAN</b> International Harvester ( <i>Broken Bow</i> )	89403



112 Country reporters. Songs ranked by total audience for the airplay week of 3/17-3/23. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.) © 2008 The Nielsen Company.

**P O I N T - T O - P O I N T**  
**D I R E C T M A R K E T I N G I N N O V A T I O N S**

**ENGAGE YOUR LISTENERS.**  
**TRANSCEND THE USUAL.**  
**LEAD, DON'T FOLLOW.**

March 24, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	<b>TRACE ADKINS</b> You're Gonna Miss This ( <i>Capitol Nashville</i> )	4504	+264	97739	+6504	12	111/1
1	2	<b>ALAN JACKSON</b> Small Town Southern Man ( <i>Arista Nashville</i> )	4276	-305	93460	-4705	17	108/0
3	3	<b>CHRIS CAGLE</b> What Kinda Gone ( <i>Capitol Nashville</i> )	4275	+171	90631	+3628	31	110/1
5	4	<b>GEORGE STRAIT</b> I Saw God Today ( <i>MCA Nashville</i> )	4101	+289	90010	+3990	8	110/1
7	5	<b>JAMES OTTO</b> Just Got Started... ( <i>Raybaw/Warner Bros./WRN</i> )	3770	+428	82626	+10035	15	112/0
9	6	<b>TAYLOR SWIFT</b> Picture To Burn ( <i>Big Machine</i> )	3469	+263	76241	+6866	11	112/0
11	7	<b>JASON ALDEAN</b> Laughed Until We Cried ( <i>Broken Bow</i> )	3195	+121	66924	+2519	29	100/0
4	8	<b>CARRIE UNDERWOOD</b> All-American Girl ( <i>Arista/Arista Nashville</i> )	3101	-875	67084	-18727	13	87/0
13	9	<b>PHIL VASSAR</b> Love Is A Beautiful Thing ( <i>Universal South</i> )	2894	+143	62992	+3607	16	101/1
15	10	<b>RASCAL FLATTS</b> Every Day ( <i>Lyric Street</i> )	2823	+429	61887	+9356	5	107/1
17	11	<b>BRAD PAISLEY</b> I'm Still A Guy ( <i>Arista Nashville</i> )	2586	+336	56255	+6751	5	109/3
18	12	<b>LADY ANTEBELLUM</b> Love Don't Live Here ( <i>Capitol Nashville</i> )	2493	+248	54589	+5356	19	102/7
6	13	<b>KENNY CHESNEY DUET WITH G. STRAIT</b> Shiftwork ( <i>BNA</i> )	2458	-1006	46780	-21457	14	84/0
16	14	<b>JOE NICHOLS</b> It Ain't No Crime ( <i>Universal South</i> )	2361	+71	49191	+726	11	100/3
14	15	<b>BROOKS &amp; DUNN</b> God Must Be Busy ( <i>Arista Nashville</i> )	2360	-82	47598	-2865	18	86/0
19	16	<b>DIERKS BENTLEY</b> Trying To Stop Your Leaving ( <i>Capitol Nashville</i> )	2348	+201	47604	+2912	11	109/5
20	17	<b>JEWEL</b> Stronger Woman ( <i>Valory</i> )	2200	+125	45423	+2125	9	103/4
21	18	<b>KELLIE PICKLER</b> Things That Never Cross A Man's Mind ( <i>BNA</i> )	2114	+101	42719	+2414	20	93/2
22	19	<b>MONTGOMERY GENTRY</b> Back When I Knew It All ( <i>Columbia</i> )	1964	+331	41026	+6279	6	100/6
23	20	<b>BLAKE SHELTON</b> Home ( <i>Warner Bros./WRN</i> )	1711	+239	36562	+5913	8	91/2
24	21	<b>JOSH TURNER FEAT. T. YEARWOOD</b> Another Try ( <i>MCA Nashville</i> )	1589	+119	35252	+3459	11	84/5
26	22	<b>ASHTON SHEPHERD</b> Takin' Off This Pain ( <i>MCA Nashville</i> )	1454	+78	32688	+2877	12	69/1
27	23	<b>JAKE OWEN</b> Something About A Woman ( <i>RCA</i> )	1451	+116	32510	+2385	14	75/3
25	24	<b>JACK INGRAM</b> Maybe She'll Get Lonely ( <i>Big Machine</i> )	1414	+3	29072	+507	16	80/0
30	25	<b>TOBY KEITH</b> She's A Hottie ( <i>Show Dog Nashville</i> )	1356	+291	28716	+6941	4	82/7
28	26	<b>MIRANDA LAMBERT</b> Gunpowder & Lead ( <i>Columbia</i> )	1296	+110	28234	+2878	11	74/5
29	27	<b>JOSH GRACIN</b> We Weren't Crazy ( <i>Lyric Street</i> )	1250	+94	25006	+1594	16	75/2
39	28	<b>CARRIE UNDERWOOD</b> Last Name ( <i>Arista/Arista Nashville</i> )	1162	+671	21907	+13472	2	72/42
32	29	<b>KEITH ANDERSON</b> I Still Miss You ( <i>Columbia</i> )	885	+110	19259	+2990	11	55/3
36	30	<b>TIM MCGRAW</b> Kristofferson ( <i>Curb</i> )	862	+238	17256	+4552	3	57/9

© 2008 The Nielsen Company

Promote your company, product, or event with  
Roll-a-Sign's versatile disposable banners

Cost-effective and reusable

Many sizes and colors available

Durable enough for indoor or outdoor use

Advertise your message in any color

Call today for more information!  
1-800-231-6074 [www.rollasign.com](http://www.rollasign.com)



March 24, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
34	<b>31</b>	SARA EVANS Some Things Never Change (RCA)	774	+66	15973	+859	11	55/6
31	32	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	753	-102	17608	-1485	9	55/1
33	33	REBA MCENTIRE Every Other Weekend (MCA Nashville)	734	-2	19129	+2435	5	44/6
35	<b>34</b>	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	717	+32	15765	+1122	11	54/1
38	<b>35</b>	PHIL STACEY If You Didn't Love Me (Lyric Street)	626	+53	12168	+1225	9	45/3
37	<b>36</b>	JASON MICHAEL CARROLL I Can Sleep...(Arista Nashville)	622	+45	13501	+1414	10	45/2
<b>Debut</b>	<b>37</b>	KENNY CHESNEY Better As A Memory (BNA)	572	+561	10197	+10186	1	35/34
49	<b>38</b>	GARTH BROOKS Midnight Sun (Pearl/Big Machine)	558	+299	8692	+4676	2	41/16
40	39	WHISKEY FALLS Falling Into You (Midas/New Revolution)	430	-41	7949	-755	11	28/0
44	<b>40</b>	LEE BRICE Happy Endings (Asylum-Curb)	426	+74	7533	+1626	11	32/1
42	<b>41</b>	CARTER'S CHORD Young Love (Show Dog Nashville)	422	+25	7740	+374	11	39/2
57	<b>42</b>	GARY ALLAN Learning How To Bend (MCA Nashville)	361	+188	8069	+4276	2	31/12
47	<b>43</b>	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	347	+61	8870	+1635	11	24/0
43	44	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	341	-12	6070	-455	10	25/0
45	<b>45</b>	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	335	+10	6713	+194	10	23/1
<b>Debut</b>	<b>46</b>	LUKE BRYAN Country Man (Capitol Nashville)	329	+207	6739	+4486	1	23/9
48	<b>47</b>	JULIANNE HOUGH That Song In My Head (Mercury)	327	+49	6527	+880	3	27/1
46	<b>48</b>	MICA ROBERTS FEAT. T. KEITH Things A Mama... (Show Dog Nashville)	300	+8	7004	+194	6	27/1
51	<b>49</b>	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	293	+44	6773	+825	4	25/2
50	<b>50</b>	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	280	+26	5083	+451	4	23/2
52	<b>51</b>	RISSI PALMER Hold On To Me (1720)	272	+23	5196	+504	8	24/0
41	52	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	267	-203	4030	-3431	12	32/0
60	<b>53</b>	JEFF BATES Don't Hate Me For Lovin' You (Black River)	199	+46	4368	+894	2	14/4
58	<b>54</b>	LOST TRAILERS Holler Back (BNA)	198	+27	4617	+551	2	13/5
55	<b>55</b>	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	185	+5	3520	+115	8	15/0
54	56	SARAH JOHNS He Hates Me (BNA)	183	-6	4236	-122	10	14/0
53	57	RANDY OWEN Braid My Hair (DMP/New Revolution)	181	-29	5002	+203	8	18/0
-	<b>58</b>	JO DEE MESSINA I'm Done (Curb)	180	+33	2516	+684	2	15/2
56	<b>59</b>	CLINT BLACK Long Cool Woman (Equity)	179	+3	1909	-84	6	9/0
<b>Debut</b>	<b>60</b>	JENNIFER HANSON '73 (Everything Changes) (Universal South)	166	+21	2467	+361	1	14/1

© 2008 The Nielsen Company

# CNN, FOX NEWS, GOOGLE, AP, AMC THEATERS, AND YOU

The research team they trust is radio's best research team, too.  
Call 908-707-4707


[www.edisonresearch.com](http://www.edisonresearch.com)

March 24, 2008

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	31.3%	74.0%	4.00	18.8%	98.3%	3.8%	1.8%
ALAN JACKSON Small Town Southern Man (Arista Nashville)	31.5%	72.3%	3.94	18.0%	98.5%	5.3%	3.0%
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	29.5%	68.8%	3.81	17.8%	99.5%	8.5%	4.5%
BUCKY COVINGTON It's Good To Be Us (Lyric Street)	24.5%	65.3%	3.81	25.0%	98.5%	7.0%	1.3%
GEORGE STRAIT I Saw God Today (MCA Nashville)	19.8%	64.8%	3.73	22.5%	98.0%	9.0%	1.8%
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	22.8%	62.3%	3.71	26.0%	99.5%	8.5%	2.8%
PHIL VASSAR Love Is A Beautiful Thing (Universal South)	19.5%	60.3%	3.67	26.8%	98.8%	9.8%	2.0%
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	14.0%	57.5%	3.59	26.5%	95.5%	7.8%	3.8%
JOSH TURNER FEAT. TRISHA YEARWOOD Another Try (MCA Nashville)	14.3%	55.5%	3.53	26.8%	96.5%	10.0%	4.3%
JAMES OTTO Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	17.3%	54.5%	3.56	25.8%	95.8%	12.5%	3.0%
TAYLOR SWIFT Picture To Burn (Big Machine)	16.3%	52.8%	3.45	23.5%	97.3%	17.0%	4.0%
JAKE OWEN Something About A Woman (RCA)	13.0%	52.0%	3.54	32.5%	95.3%	8.3%	2.5%
LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	16.0%	50.8%	3.52	30.3%	95.3%	11.3%	3.0%
KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	12.8%	49.3%	3.36	25.5%	96.3%	15.3%	6.3%
BLAKE SHELTON Home (Warner Bros./WRN)	13.0%	49.0%	3.44	28.5%	93.5%	10.8%	5.3%
PHIL STACEY If You Didn't Love Me (Lyric Street)	11.5%	48.3%	3.50	35.3%	94.0%	8.5%	2.0%
ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	14.8%	48.3%	3.37	25.3%	95.0%	14.8%	6.8%
KEITH ANDERSON I Still Miss You (Columbia)	9.8%	48.0%	3.45	32.3%	93.0%	9.8%	3.0%
TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	13.3%	48.0%	3.45	29.0%	92.8%	11.8%	4.0%
WHISKEY FALLS Falling Into You (Midas/New Revolution)	9.8%	47.3%	3.43	35.3%	95.3%	9.0%	3.8%
REBA MCENTIRE Every Other Weekend (MCA Nashville)	7.5%	46.8%	3.38	29.8%	91.8%	11.5%	3.8%
MIRANDA LAMBERT Gunpowder & Lead (Columbia)	17.3%	46.0%	3.35	25.5%	94.3%	15.3%	7.5%
TOBY KEITH She's A Hottie (Show Dog Nashville)	13.5%	46.0%	3.38	26.0%	91.0%	13.5%	5.5%
RASCAL FLATTS Every Day (Lyric Street)	14.0%	45.3%	3.42	31.8%	94.0%	14.0%	3.0%
JACK INGRAM Maybe She'll Get Lonely (Big Machine)	7.0%	45.0%	3.36	37.0%	96.0%	10.8%	3.3%
JOSH GRACIN We Weren't Crazy (Lyric Street)	8.5%	45.0%	3.41	37.3%	93.8%	8.0%	3.5%
SARA EVANS Some Things Never Change (RCA)	7.5%	44.3%	3.35	29.8%	91.0%	14.0%	3.0%
LEE BRICE Happy Endings (Asylum-Curb)	6.8%	44.0%	3.39	38.0%	93.8%	9.5%	2.3%
TIM MCGRAW Kristofferson (Curb)	11.5%	43.5%	3.34	30.5%	93.0%	14.5%	4.5%
TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	15.0%	43.0%	3.32	30.5%	96.3%	18.3%	4.5%
JOE NICHOLS It Ain't No Crime (Universal South)	5.3%	42.8%	3.26	34.8%	96.0%	14.0%	4.5%
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	9.3%	42.5%	3.31	33.5%	94.8%	14.8%	4.0%
JEWEL Stronger Woman (Valory)	8.8%	42.3%	3.32	33.8%	92.5%	11.5%	5.0%
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	7.0%	41.5%	3.31	32.8%	91.0%	13.0%	3.8%
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	6.8%	39.0%	3.18	31.5%	94.0%	17.8%	5.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

© 2008 The Nielsen Company All Rights Reserved No part of this material may be reproduced in any form or incorporated in any information retrieval system without written permission of the Publisher.

# THE INDUSTRY'S #1 NEWS SITE!



[www.radioandrecords.com](http://www.radioandrecords.com)

ACCURATE • TRUSTWORTHY • COMPREHENSIVE