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### INSIDE

Absolutely, Positively  
The Last CRS Preview  
You'll See This Year



Programming Note: Exclu-  
sive CRS Wrap-Up Coverage  
Starts Next Monday!



Would It Kill You  
To Pack A New Pair Of  
PJs This Week?



After A Very Ugly  
Feb. 29, Leap Year  
Cancelled Til 2012



CRS! CRS! CRS! CRS! ...  
Help! We Just Can't  
Stop Saying It!

*All polar bears are left-handed.*

*Real news needed!*

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## CRS-39: It's On!

By the time you read this, you may headed to or are already in Nashville for CRS-39. We told you about the DJ Hall of Fame inductees last week — all are profiled in the latest issue (Feb. 29) of **R&R**. This week, there's even more CRS coverage in **R&R**, with a profile of all the New Faces of Country Music artists who will perform Friday night to close out CRS. We'll also unveil results from the 2008 R&R Readers Poll, and while I could tell you the winners here, I'd have to personally seek out all of you at CRS and kill you, which may get ugly, not to mention time-consuming. I can give you a bit of a tease however ... there are three repeat winners from last year and three first-timers on the list. In 2008, we received a record number of votes for the Readers Poll, which is a tribute to all of you for voicing your opinion and expressing your passion for the artists and music of the greatest format in America. We've profiled each R&R Readers Poll winner this week, and that includes their exclusive reaction for **R&R** upon hearing the news of their selection.

Two other stories worth a look in Friday's (March 7) **R&R** include a look at how programmers in Houston and Philadelphia have adjusted to electronic measurement in the PPM world. We talked with Bob McKay from Beasley's WXTU/Philadelphia, Johnny Chiang at Cox Radio's KKQB/Houston and Jeff Garrison at CBS Radio's KILT/Houston. We wanted to know what they're learned about using this data, what surprised them about it ... and what didn't. Of course, we're all aware of the drama surrounding PPM — geez, just last Friday, we found out that neither Philly or New York has been accredited by the MRC. Nine markets scheduled for rollout were pushed back until later this year. That's not the focus of our PPM update, though, because while all three programmers expressed concern over sample size, etc., at the end of the day, that's not under their control. This methodology is live for them, so they have to move forward and deal with it. As Bob McKay said Friday (Feb. 29) in **R&R** Country Daily, "It's our currency.... With all of the hiccups, sample issues, etc., PPM is the technology. I remain confident that, with so much on the line, Arbitron will address and repair the problem(s) with accreditation to the satisfaction of the MRC." Politically correct? Absolutely.

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Join us for the  
**UNIVERSAL RECORDS SOUTH**  
DJ & Radio Hall of Fame  
Post Party on March 4.  
Your CRS badge is your ticket in  
or contact your URS  
regional promo rep  
for more information

Jennifer "73"  
Hanson

"I have not been touched personally by divorce, but the song grabbed me. I think Jennifer finally has a **BREAKTHROUGH HIT** with this one!"  
Added "73" today!" Billy Kidd, PD, WBEE-FM

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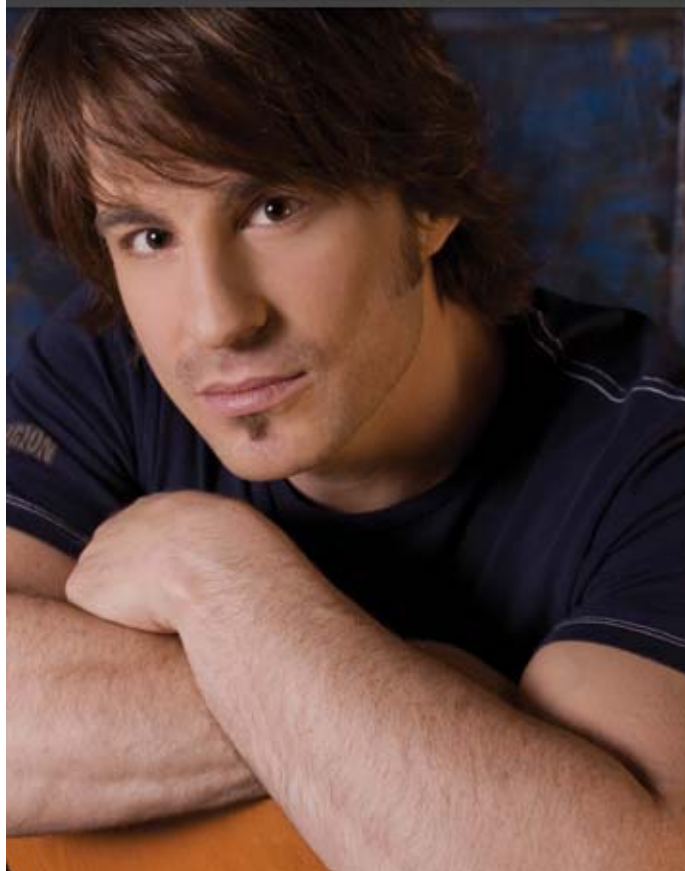
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# WELCOME TO CRS!



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**JIMMYWAYNE**  
DO YOU BELIEVE ME NOW?

**IF NOT, ONE LISTEN AND YOU WILL.**

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**Available via PLAY MPE: March 10:30p CST**  
**Official IMPACT DATE: March 31st**

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But at the same time, pragmatic? You betcha. One observation Johnny Chiang made regarding sample size had to do with panel turnover; when you lose panelists who are partial to your station and format, it's obvious. "In September, Arbitron turned over its panel, and it was painfully obvious that country lost a few households as both KKQB and KILT lost shares over the next four months or so." Garrison says a surprise to him about PPM is that there really are no surprises: "All the things you've known intuitively as a PD come true when you deal with the reality of listening as opposed to recall." McKay observes that, during the last year, it's become obvious to him that "the People Meter loves music, and it loves events." You may have heard the now-famous example of how, during the testing period for PPM in Houston, listening levels were spiked when KILT gave away tickets to see George Strait at the Houston Rodeo. Chiang remembers hearing a lot of discussion among pundits about how important contesting can be to promote appointment listening. It's true, he says, but during his experience looking at PPM data in the past year, the caveat is this: "Quality still rules over quantity." Chiang says you can give away all the concert tickets and CDs you want, "but at the end of the day, it still comes down to the quality of the artist or the promotion." When you have the right promotion, he says, "it's amazing how much the needle is moved and, of course, vice versa with the wrong promotions or programming." Be sure to check out this feature in part two of R&R's CRS-39 coverage, in the March 7 edition. We'll be distributing copies at CRS.

Also in this Friday's issue is a look at how Los Angeles and San Francisco have performed in the year since Mt. Wilson's KKGQ (Go Country 105) and Entercom's KBWF (the Wolf) debuted within three days of each other during last year's CRS. In our very best Dr. Phil imitation, we asked management at both stations, "How's that workin' out for ya?" In a nutshell, Wolf PD and "prime minister of twang" Scott Mahalick is encouraged by a followup study tracking the station's progress, which he says shows the Wolf "on the verge of exploding." Asked where he thinks the station will be in the next year or so, Mahalick said

### This Week At Callout America

Rodney Atkins repeats at No. 1 and at No. 2 passion with "Cleaning This Gun." Men are No. 1; women, No. 2. Younger 25-34s and core 35-44s rank the song at No. 2.

George Strait moves into the top 10 this week with "I Saw God Today" ranking as the No. 7 song, up from No. 14. Females are the strength at No. 6, core females 35-44 are at No. 5. Younger 25-34 males are at No. 7.

Lady Antebellum continues to build strength, ranking "Love Don't Live Here" as the No. 16 song overall and as the No. 21 passion song. Younger 25-34 and core 35-44 listeners both rank this song at No. 16. Strong points include younger 25-34 females at No. 17 and younger males at No. 13.

Phil Vassar sees growth with "Love Is a Beautiful Thing" ranking at No. 18 and as the No. 16 passion song. Females are the strength at No. 17 and No. 14 passion. Females 35-44 are at No. 14 and No. 13 passion. Younger 25-34 males are at No. 19 and No. 16 passion.

Josh Turner's "Another Try" is seeing strong gains ranking at No. 22, up from No. 26 last week, and at No. 22 passion. Females are at No. 18, up from No. 25; core 35-44 females rank the song at No. 11, up from No. 19; while younger 25-34 males rank this song at No. 20 and No. 23 passion.

The strongest debut this week is from Miranda Lambert's "Gunpowder and Lead," which places at No. 23 in her first week and as the No. 15 passion song. Younger 25-34 listeners debut at No. 18 and No. 14 passion, while core 35-44s are at No. 9 passion.

— John Hart, Bullseye Marketing Research  
Email: [hart@bullsi.com](mailto:hart@bullsi.com)

optimistically, "We expect to be in the three-share range very shortly." Additionally, he says revenue of the Wolf has grown 300% from a year ago.

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**4th Most Added!!!**  
*The New Single*  
**"I'm Done" Jo Dee Messina**  
*Just Added*  
 KYGO WFMS KFKF KNCI WGNE WIVK WTQR WKDF  
 WXBO KRST KATM KKNG WDAF KUBL WWGR WRNS WYPY KBUL  
**26 First Week Stations!**

CURB

Mt. Wilson Broadcasters owner Saul Levine is also brimming with optimism about the long-term potential for KKG0. In the past six months alone, the station has elevated Tonya Campos to the PD chair, trimmed the music list from over 1,000 titles and hired McVay Media's Charlie Cook to consult the station. Levine says revenue has grown too. The station was up 178% from February of last year. "Of course, these are incredible numbers when the market is off 6%," says Levine, who shared his ratings expectations with **R&R**. "I feel, 12+, we would like to achieve somewhere between a 2.0-2.5, and that's realistic."

### Your Five-Day Forecast For Music City

Tuesday looks like the worst of it: showers, wind, 80% chance of rain and a high of 58 degrees. Wednesday will be cloudy, 53 degrees, but almost no chance (10%) for rain; Thursday is cloudy again, with 30% chance of showers; Friday will be partly cloudy and in the mid-30s.

### Better Pack Your PJs

Uh, not to get personal or anything, but please bring a brand new pair of kids' PJs to CRS when you do your last-minute wardrobe organizing, won't you? No, I don't have a flannel fetish — it's silk actually, but that's another story altogether.... This is a really neat idea pulled together by promo princess April Rider at Curb Records. Rider and her promo staff will accept PJ donations all week at their office on 48 Music Square East or at their suite at the Renaissance, which is 1813. They need all sizes from infants to larger kids, and, please, for the love of the baby Jesus, be sure they're new, because there's almost nothing ickier than used, dirty PJs! For more info on this, reach out to April Rider at [arider@curb.com](mailto:arider@curb.com).

### Radio-Activity, Budget Cuts And Whatnot

Hey, how 'bout we start with something other than all those nasty cuts at you-know-where, since we already know all about them, and, frankly, we're just sick over it. Unfortunately, when we heard this news, we got a little queasy too. Brian Hatfield, APD/MD/afternoons at Clear Channel's WTQR/Greensboro, e-mailed **R&R** to say he was let go this afternoon due to restructuring. Hatfield can be reached at [brianhat@aol.com](mailto:brianhat@aol.com) or 704-604-6554

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### COUNTRY DATES

**March 4:** ACM Award nominees announced.

**March 5-7:** CRS-39; Nashville Convention Center, Nashville.

**March 6:** 2008 CMT Music Awards finalists announced.

**March 12-16:** South by Southwest (SXSW); Austin.

**March 14:** Rumble on the Row: Gator Michaels vs. Jimmy Rector in a benefit for the Charley Foundation; The Factory, Franklin, Tenn.

**April 14:** 2008 CMT Music Awards; 7 p.m., Curb Event Center, Belmont University, Nashville.

**May 17:** Fifth annual ACM Celebrity Golf Classic to benefit the Academy of Country Music Charitable Fund; TPC Las Vegas, Las Vegas.

**May 18:** Academy of Country Music Awards; MGM Grand Garden Arena, Las Vegas.

Well, this news is much better, as somebody is actually getting a promotion. Quantum Communications WGTR (Gator 107.9)/Myrtle Beach, S.C. PD Johnny Walker has been kicked upstairs as cluster OM. Of course, he'll retain all the other stuff he's already doing too, but now he adds urban AC WQSD (Q 107.1), Spanish WLQB, top 40 WXXM (Mix 97.7) and adult hits WYNA (Bob-FM 104.9). Additionally at the Gator, MD/morning host Korby Ray has added APD stripes to her sleeve ... Hey, here's another person getting hired! Oh goody, this is exciting, and looky here: It's a Citadel station, too! WGKX/Memphis has a brand new night jock/assistant production director. Say hello to our little friend Lisa Webb, who transfers from Citadel sister WKDF/Nashville. Webb starts Monday, March 10 ... Bob Barnett, former PD at Beasley's WKIS/Miami, has started his own consultancy firm, CountryRadioConsultants.com ... Ron Chatman will join Cox Radio's WZZK/Birmingham as its afternoon personality on March 10. Chatman spent nearly 10 years at WYCD/Detroit ... Apparently, Rob Walker no longer wanted to play

**WHISKEY FALLS** "Falling Into You" **R&R 49 - 43**

**A Contagious, Feel Good Song That Works  
CONVERT TODAY!!!**

**A Don't Miss It  
CRS Performance  
Friday 3/7 - Renaissance Convention Center  
5:30 pm New Faces Show Cocktail Reception**

**Callout America Research #25 Debut - #18 in Week 2!  
WGH - #10 Overall Total Positive (120 spins)**

Logos for **HIDAS RECORDS** and **CRS** are visible in the bottom right corner.

Possum. That was his on-air handle at Entercom's KKWF (the Wolf)/Seattle. Possum was APD/MD/afternoons at the Wolf, but decided to leave radio to attend school full time. You can contact Walker at [radiatorwalker@gmail.com](mailto:radiatorwalker@gmail.com) ... Jim Roberts, OM/PD at Schurz Communications WHFB/South Bend, Ind., will lead a double life soon with additional responsibilities at the Lafayette, Ind. cluster. Roberts will be director of programming, though day-to-day programming chores at WKOA will continue to be handled by Mark Allen ... Mike Patrick takes over PD duties at Adirondack Broadcasting's WFFG (Froggy 100.9)/Albany, N.Y., replacing Walt Adams ... Clear Channel WPOC PD Meg Stevens is still looking for someone to join Laurie DeYoung's killer morning show. Says Meg, "Doesn't matter what market, doesn't matter what shift ... can you do news or learn?" If you think you have what it takes to impress, send stuff to [megstevens@wpo.com](mailto:megstevens@wpo.com).

### Next Year, Forget The Leaping

You know, maybe that whole idea of an extra day in February wasn't such a good idea after all. Perhaps if we just kept our heads down and our mouths shut and moved from the 28th to March 1, things wouldn't have been so messed up. I need three years of no Feb. 29ths to get over last Friday, so next year, it's off! The Citadel news pretty much ruined our weekend, as it most likely did for eight staffers in Dallas. KSCS & KTYS OM Tom Hunter, imaging director Walt Troup and KTYS marketing director Kristin Brown are confirmed to be out. Brown can be reached at [kristi.brown12@gmail.com](mailto:kristi.brown12@gmail.com), while Hunter is available at 972-352-9914 ... We told you Friday (Feb. 29) about the gutting of the WKHK & WYAY/Atlanta airstaffs, which included longtime morning personality Rhubarb Jones and Kicks afternoon jock Wylie Rose. About 15 people supposedly were let go, a number that remains unconfirmed, but was reported by the Atlanta Journal Constitution ... Former KZLA morning dude Peter Tilden was doing a late-evening talk show at news/talk KABC/Los Angeles and had

## BILLBOARD BOXSCORE

ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
<b>Big &amp; Rich, Cowboy Troy, Terri Clark</b> Enmax Centrium Red Deer, Alberta Jan. 16	5,306	\$301,267
<b>Big &amp; Rich, Cowboy Troy, Terri Clark</b> CN Centre Prince George, British Columbia Jan. 9	4,975	\$298,836
<b>Big &amp; Rich, Cowboy Troy, Terri Clark</b> Brandt Centre Regina, Saskatchewan Jan. 19	4,762	\$283,930
<b>Big &amp; Rich, Cowboy Troy, Terri Clark</b> Credit Union Centre Saskatoon, Saskat. Jan. 20	5,094	\$276,445
<b>Big &amp; Rich, Cowboy Troy, Terri Clark</b> Prospera Place Kelowna, British Columbia Jan. 12	4,651	\$264,480

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2008, Nielsen Business Media. More concert grosses available at [www.billboard.biz](http://www.billboard.biz).

## SHOWPREP 101

**March 4, 1924:** The song "Happy Birthday to You" was published.

**March 5, 1912:** The Oreo cookie was born at the National Biscuit Company in New York.

**March 6, 2002:** Brazilian weight-training instructor Edmar Freitas finished sweating his way through 111,000 situps in 24 hours to claim a world record.

**March 7, 1876:** Alexander Graham Bell patented the telephone.

**Quotable:** "Nothing spoils a good party like a genius." —*Elsa Maxwell*

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# WELCOME TO CRS!



## "EVERY DAY"

**R&R MOST ADDED!**

**R&R MOST  
INCREASED AUDIENCE**

**R&R BREAKER!**

**R&R 42 - 26**

brought producer Michael Raffety with him. They're both out due to the Citadel/Los Angeles cuts and can be reached using this contact info: Raffety at [michael@michaelraffety.com](mailto:michael@michaelraffety.com) or 818-632-5628 or Tilden at 310-663-9399.

### Look For These Photos On The Internet

Since they didn't use the barechested Trace Adkins shots on "Celebrity Apprentice" last week, what happens to them? Adkins posed for Dial Yogurt Body Wash ads, and no offense, Trace, but it would have been hard to go against Carol Alt, a former supermodel who still looks pretty damn super, as far as we're concerned. Her photos will appear in the April issue of Redbook magazine. Adkins continues to advance on the show, and he heads into week 10 of the competition this Thursday (March 6) night.

### Wanted: Smart, Young Overachievers

Go ahead and say it ... we know you're thinking it anyway: We're 0-3 in that department. Fine. We're OK with that, but somewhere out there in country-land, there's a young buck or two who qualifies for Edison Media Research's "30 Under 30" list. You can nominate these boy or girl wonders on the special website Edison has: [www.30under30.net](http://www.30under30.net). They'll present the list of up-and-coming whippersnappers at this year's Conclave in Minneapolis.

### This Week's Dept. Of Radio Do-Gooders

Congrats to Hall Communications' WPCV/Lakeland for raising \$206,598 at its recent St. Jude radiothon ... Neuhoff Media's WFMB/Springfield, Ill. teamed up with CHR clustermate WXAJ (99.7 Kiss-FM) to raise \$211,394 for St. Jude ... Wilks KLLL/Lubbock, Texas just completed its 10th annual Children's Miracle Network radiothon, raising a record-breaking \$305,798 for the kids at The Children's Hospital at

— R.J. Curtis/R&R Country Editor 323-954-3444  
Email: [rcurtis@radioandrecords.com](mailto:rcurtis@radioandrecords.com)

## ON THE CHARTS

### Underwood Gets Fifth No. 1; Jackson Caps Indicator

Fourth-season "American Idol" queen **Carrie Underwood** claims her fifth chart-topper on the R&R Country list, as "All-American Girl" (Arista/Arista Nashville) takes the third-largest gain (up 3.6 million impressions) and surges 5-1. With 30.7 million impressions during the tracking week, "Girl" follows Underwood's previous No. 1 stands on the Nielsen BDS-driven chart with "Jesus, Take the Wheel" (2006), "Before He Cheats" (2006), "Wasted" (2007) and "So Small" (2007).

The new No. 1 improves Underwood's standing among the format's females with the most weeks atop the chart during the 18 year-old Nielsen BDS era, where she's in second place with 18 weeks. **Faith Hill** tops that list with 30 weeks at No. 1, while third place is occupied by **Jo Dee Messina**, who has 15 weeks at No. 1.

Since Underwood first led the chart in 2006, she's tied with **Kenny Chesney** for the second-biggest total of No. 1 songs (five apiece), a tally led by **Brad Paisley**, who has six chart-toppers during that frame. All three artists are stabled in the Sony BMG Nashville (SBN) label group. Among country's female acts, Underwood has the most No. 1 songs so far this decade, ahead of three apiece for Messina, Hill and **Sara Evans**.


Up 74 spins, **Alan Jackson's** "Small Town Southern Man" (Arista Nashville) takes top ink on the R&R Country Indicator chart, where he leads with 4,273 plays at 111 reporting stations (2-1).

Concurrently, **Rascal Flatts'** "Every Day" (Lyric Street) nails down the Most Added title with 41 adds on the R&R Country panel (40-24) and posts that chart's biggest gain (up 656 plays). Brad Paisley dominates the Most Added column on the R&R Country Indicator list, as "I'm Still a Guy" (Arista Nashville) gets 37 new adds (42-29).

— Wade Jessen/Director of Charts & Operations, Nashville  
615-321-4291 Email: [wjessen@radioandrecords.com](mailto:wjessen@radioandrecords.com)

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# GAC Nights RADIO




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**MUSICNOTES**

Carrie Underwood has been touring with Keith Urban this year, but she's also headlining with her "Carnival Ride Tour," and so far, so good. In the first week, with Josh Turner as a supporting act, all shows were sellouts, as Underwood played in front of 40,000 fans.

There's been a lot of buzz from radio about MCA Nashville's Ashton Shepherd, and we'll all hear what the fuzz is about on Tuesday, March 4, when her debut album, "Sounds So Good," hits the streets. Shepherd singlehandedly wrote seven of the 11 songs on it, including the first single, "Takin' Off This Pain."

Boy that Cyrus family must have a high "Q" rating. Miley will team up with dad Billy Ray for hosting duties at the CMT Video Awards on April 14; they'll perform on the show too. Then, when "Nashville Star" hits NBC later this year, Billy Ray will serve as the host.

Speaking of hosting chores, the ACM has once again selected Reba McEntire to do the honors at the 43rd annual Academy of Country music Awards on May 18 in Las Vegas. It'll be Reba's 10th time hosting the ACMs.

**VIDEO ADDS**

**CMT**

**LEANN RIMES** Good Friend And A Glass Of Wine  
**TRISHA YEARWOOD** This Is Me You're Talking To

**CMT PURE COUNTRY**

**TIFT MERRITT** Broken  
**TRISHA YEARWOOD** This Is Me You're Talking To  
**WILLIE NELSON** You Don't Think I'm Funny Anymore

**GAC**

**LEANN RIMES** Good Friend And A Glass Of Wine  
**TRISHA YEARWOOD** This Is Me You're Talking To  
**WILLIE NELSON** You Don't Think I'm Funny Anymore



**promosquad**  
**HitPredictor**

**SONGS WITH HIT POTENTIAL**

CHART RANK

<b>CARRIE UNDERWOOD</b> <i>All-American Girl</i> (Arista Nashville) (92.6)	1
<b>ALAN JACKSON</b> <i>Small Town Southern Man</i> (Arista Nashville) (85.1)	3
<b>CHUCK WICKS</b> <i>Stealing Cinderella</i> (RCA) (76.0)	5
<b>TRACE ADKINS</b> <i>You're Gonna Miss This</i> (Capitol Nashville) (90.6)	6
<b>GEORGE STRAIT</b> <i>I Saw God Today</i> (MCA Nashville) (79.9)	8
<b>CHRIS CAGLE</b> <i>What Kinda Gone</i> (Capitol Nashville) (88.3)	9
<b>JASON ALDEAN</b> <i>Laughed Until We Cried</i> (Broken Bow) (88.5)	10
<b>BROOKS &amp; DUNN</b> <i>God Must Be Busy</i> (Arista Nashville) (93.9)	11
<b>JAMES OTTO</b> <i>Just Got Started Lovin' You</i> (Warner Bros.) (76.1)	12
<b>TAYLOR SWIFT</b> <i>Picture To Burn</i> (Big Machine) (83.1)	13
<b>PHIL VASSAR</b> <i>Love Is A Beautiful Thing</i> (Universal South) (75.8)	14
<b>BUCKY COVINGTON</b> <i>It's Good To Be Us</i> (Lyric Street) (76.4)	15
<b>KELLIE PICKLER</b> <i>Things That Never Cross A Man's Mind</i> (BNA) (85.3)	17
<b>JOSH TURNER</b> <i>Another Try</i> (MCA Nashville) (79.2)	22
<b>JACK INGRAM</b> <i>Maybe She'll Get Lonely</i> (Big Machine) (83.2)	25
<b>JOSH GRACIN</b> <i>We Weren't Crazy</i> (Lyric Street) (80.5)	29
<b>MIRANDA LAMBERT</b> <i>Gunpowder &amp; Lead</i> (Columbia) (81.5)	33
<b>TRACY LAWRENCE</b> <i>Til I Was A Daddy Too</i> (Rocky Comfort) (92.7)	40

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**TRACY LAWRENCE** *"Til I Was A Daddy Too"*

**NEW AIRPLAY AT WUBL/ATLANTA, KKBQ/HOUSTON, KKNB/OKLAHOMA CITY AND MORE.**

**YOU'VE HEARD THE AMAZING LOCAL RESEARCH STORIES...  
 NEW NATIONAL RESEARCH:**

**R&R 40 MB 45\***

Rate the Music "Cream of the Crop" #1  
 Hit Predictor #2  
 Bullseye #3 Overall and Passion, Females 25-54

**CORE ARTIST... PROVEN TRACK RECORD...RESEARCH. A HIT IS A HIT.**



# Q: Why is Katie Armiger Smiling?

A: Because Her New Single MAKE ME BELIEVE Is Impacting Coast-To-Coast NOW!

# Katie Armiger

## "MAKE ME BELIEVE"

### Awesome Early Research From Bullseye:

"Make Me Believe" ranks as the #8 song overall in the Bullseye Forecaster New Music Poll!

- Women overall rank Katie as the # 9 song/#10 passion
- Men rank Katie as # 7 song/#7 passion
- 17-39 persons rank Katie as #10 overall
- 25-48 rank Katie as #9 song/#8 passion
- 25-54 rank Katie at # 8 positives/passion
- Listeners 25+ rank "Make Me Believe" #8 song/#9 passion

### Awesome Early Adds Across The country:

KBWF, Sirius Satellite Radio, KNTY, KUBL, KHGE, KKJG, KRAZ, KSNI, KATM,KSOP, WKHK, KRRV, KEAN, WKCQ, WTHI, WOVK, KVOX, WCAT, KXKC, KHKI, KJCS, KFTX, KBCY, GAC & CMT Pure!

### Awesome Shows at CRS 2008:

Tuesday 3/4, 2:30p:

Music Row Show/The Second Fiddle Broadway

Wednesday 3/5, 7:30p:

Showcase/Nashville Convention Center Room 209

Thursday, 3/6, 7:30p:

Showcase/Nashville Convention Center Room 209

## AIRPLAY NOW!



**DMDS**  
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
5	1	<b>CARRIE UNDERWOOD</b> All-American Girl (Arista/Arista Nashville)	307897	+36712	4128	+295	14	113/0
1	2	<b>RODNEY ATKINS</b> Cleaning This Gun (Come On In Boy) (Curb)	305995	-1813	4317	-37	24	111/0
4	3	<b>ALAN JACKSON</b> Small Town Southern Man (Arista Nashville)	286977	+15380	4088	+239	17	113/0
2	4	<b>KENNY CHESNEY DUET WITH G. STRAIT</b> Shiftwork (BNA)	283521	+4444	4037	+82	20	112/0
7	5	<b>CHUCK WICKS</b> Stealing Cinderella (RCA)	255702	+8407	3850	+200	28	113/0
10	6	<b>TRACE ADKINS</b> You're Gonna Miss This (Capitol Nashville)	236238	+37431	3248	+523	13	113/1
6	7	<b>GARY ALLAN</b> Watching Airplanes (MCA Nashville)	231073	-31222	3274	-547	33	112/0
12	8	<b>GEORGE STRAIT</b> I Saw God Today (MCA Nashville)	220727	+33124	2901	+403	4	113/1
9	9	<b>CHRIS CAGLE</b> What Kinda Gone (Capitol Nashville)	218149	+15575	3133	+173	33	112/0
14	10	<b>JASON ALDEAN</b> Laughed Until We Cried (Broken Bow)	192243	+12984	3002	+215	30	110/0
15	11	<b>BROOKS &amp; DUNN</b> God Must Be Busy (Arista Nashville)	183319	+5690	2606	+156	19	107/0
16	12	<b>JAMES OTTO</b> Just Got Started... (Raybaw/Warner Bros./WRN)	174170	+27015	2597	+434	20	109/5
19	13	<b>TAYLOR SWIFT</b> Picture To Burn (Big Machine)	172557	+30604	2460	+474	8	112/4
17	14	<b>PHIL VASSAR</b> Love Is A Beautiful Thing (Universal South)	156112	+9841	2294	+89	18	110/1
18	15	<b>BUCKY COVINGTON</b> It's Good To Be Us (Lyric Street)	152986	+9309	2302	+105	26	110/0
20	16	<b>LADY ANTEBELLUM</b> Love Don't Live Here (Capitol Nashville)	120339	+13752	1753	+184	22	100/3
21	17	<b>KELLIE PICKLER</b> Things That Never Cross A Man's Mind (BNA)	107370	+9781	1809	+149	24	105/3
23	18	<b>JOE NICHOLS</b> It Ain't No Crime (Universal South)	100237	+10754	1627	+223	9	96/7
26	19	<b>JEWEL</b> Stronger Woman (Valory)	100080	+23813	1517	+353	7	102/10
25	20	<b>JAKE OWEN</b> Something About A Woman (RCA)	88153	+10692	1360	+108	27	95/3
28	21	<b>DIERKS BENTLEY</b> Trying To Stop Your Leaving (Capitol Nashville)	76379	+14120	1185	+292	8	79/10
31	22	<b>JOSH TURNER FEAT. T.YEARWOOD</b> Another Try (MCA Nashville)	66749	+14167	1168	+170	9	87/2
22	23	<b>G. BROOKS &amp; H. LEWIS</b> Workin' For A Livin' (Pearl/Big Machine)	63165	-30873	1001	-525	12	92/0
29	24	<b>ASHTON SHEPHERD</b> Takin' Off This Pain (MCA Nashville)	61008	-278	1155	+41	22	93/1
30	25	<b>JACK INGRAM</b> Maybe She'll Get Lonely (Big Machine)	58620	+3915	1025	+24	17	77/0
<b>Breaker</b>	26	<b>RASCAL FLATTS</b> Every Day (Lyric Street)	57230	+40391	754	+506	2	71/41
48	27	<b>BRAD PAISLEY</b> I'm Still A Guy (Arista Nashville)	45459	+31477	619	+402	2	57/27
<b>Breaker</b>	28	<b>MONTGOMERY GENTRY</b> Back When I Knew It All (Columbia)	43813	+21160	630	+297	3	60/20
33	29	<b>JOSH GRACIN</b> We Weren't Crazy (Lyric Street)	43038	+3826	859	+56	20	82/2
34	30	<b>EAGLES</b> Busy Being Fabulous (ERC/Lost Highway/Mercury)	41756	+9182	626	+120	6	48/5

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**ALAN JACKSON**

NEW STUDIO ALBUM **GOOD TIME**  
IN STORES THIS WEEK!

FEATURING THE SMASH HIT  
"SMALL TOWN SOUTHERN MAN"

R&R #3 + 239 AND HEADED TO THE TOP!

ARISTA SONY BMG  
NASHVILLE NASHVILLE  
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**DMDS**  
DOWNLOAD NOW!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
35	31	BLAKE SHELTON Home (Warner Bros./WRN)	41184	+8724	695	+160	6	60/9
27	32	TOBY KEITH Get My Drink On (Show Dog Nashville)	38859	-33859	535	-406	20	88/0
36	33	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	33458	+2107	659	+67	9	50/3
37	34	LEE BRICE Happy Endings (Asylum-Curb)	32591	+1500	678	+15	22	73/5
38	35	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	30862	+3453	550	+57	9	54/2
<b>Breaker</b>	36	KEITH ANDERSON I Still Miss You (Columbia)	26936	+7711	528	+133	5	53/5
41	37	SARA EVANS Some Things Never Change (RCA)	22408	+3846	413	+28	7	51/4
<b>Breaker</b>	38	JYPSI I Don't Love You Like That (Arista Nashville)	19090	+3425	391	+47	9	46/1
46	39	PHIL STACEY If You Didn't Love Me (Lyric Street)	17567	+2080	441	+30	6	57/5
47	40	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	16489	+1736	336	+27	12	27/2
57	41	REBA MCENTIRE DUET... Every Other Weekend (MCA Nashville)	15256	+8449	185	+114	5	18/8
52	42	JASON MICHAEL CARROLL I Can Sleep... (Arista Nashville)	14566	+3789	412	+95	5	58/7
49	43	WHISKEY FALLS Falling Into You (Midas/New Revolution)	14527	+924	358	-23	15	41/1
51	44	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	12434	+1607	193	+11	6	24/3
45	45	TERRI CLARK In My Next Life (BNA)	12022	-3491	176	-100	16	27/0
32	46	TIM MCGRAW Suspicions (Curb)	11244	-36066	312	-479	17	85/0
50	47	RANDY OWEN Braid My Hair (DMP/New Revolution)	10860	-681	192	+16	6	23/3
-	48	LOST TRAILERS Holler Back (BNA)	10702	+6229	130	+62	2	10/3
54	49	CARTER'S CHORD Young Love (Show Dog Nashville)	9727	+1359	266	+22	8	37/1
53	50	SARAH JOHNS He Hates Me (BNA)	8930	+455	270	+25	4	39/5
<b>Debut</b>	51	JULIANNE HOUGH That Song In My Head (Mercury)	8285	+6066	157	+106	1	27/10
43	52	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	8273	-8103	164	-152	19	40/0
<b>Debut</b>	53	TIM MCGRAW Kristofferson (Curb)	8258	+6029	108	+80	1	11/6
<b>Debut</b>	54	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	8201	+5796	137	+87	1	14/3
55	55	ELI YOUNG BAND When It Rains (Carnival)	7065	-654	94	-4	15	8/0
<b>Debut</b>	56	TOBY KEITH She's A Hottie (Show Dog Nashville)	6655	+6655	83	+83	1	10/10
59	57	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	6557	+206	82	+1	9	7/0
-	58	MICA ROBERTS FEAT. T. KEITH Things A Mama... (Show Dog Nashville)	6336	+1231	145	+40	2	17/3
<b>Debut</b>	59	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	6068	+3413	139	+92	1	18/6
58	60	ROAD HAMMERS I Don't Know When To Quit (Montage)	5893	-537	176	+20	8	23/2

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# It's Just What The Doctor Ordered!

## Good Friend And A Glass Of Wine

### LeAnn Rimes

**New Adds and a Toast!**

**WKHX KSCS KKWF WTQR WGGY WCTO WPCV  
WBCT WKDF WQHK WBEE WGTY WRNS WPAW**

**RR Debut 59\* +341K**





# TOBY'S SMOKIN' NEW SINGLE...

## SHE'S A HOTTIE

"I 'kai-yai-diggy-diggy' LOVE IT!"

— George King, OM KAJA

"I really like it...it's kind of different for him! I think it's FUN!!"

— Carol Hughes, MD KFDI

"This is going to burn up the charts! HOT! HOT! HOT!"

— Tim Roberts, PD WYCD

"Love It! It's an ADD!"

— Coyote Calhoun, PD WAMZ

"It's Toby at his most enthusiastic and energetic best!"

— Dave Collins, APD KMLE

"I played it and it's a Smokin' Hottie! Even at 6am it lit up my phones!"

— Rick Regan, MD KZSN

**ON YOUR DESK NOW!!  
ADDS NOW!!**

TobyKeith.com  
ShowdogNashville.com



UM<sup>e</sup>

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**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
RASCAL FLATTS Every Day (Lyric Street)	41
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	27
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	20
JO DEE MESSINA I'm Done (Curb)	17
JEWEL Stronger Woman (Valory)	10
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	10
JULIANNE HOUGH That Song In My Head (Mercury)	10
TOBY KEITH She's A Hottie (Show Dog Nashville)	10
BLAKE SHELTON Home (Warner Bros./WRN)	9
REBA MCENTIRE DUET... Every Other Weekend (MCA Nashville)	8

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Every Day (Lyric Street)	+40391
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+37431
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+36712
GEORGE STRAIT I Saw God Today (MCA Nashville)	+33124
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+31477
TAYLOR SWIFT Picture To Burn (Big Machine)	+30604
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+27015
JEWEL Stronger Woman (Valory)	+23813
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+21160
CHRIS CAGLE What Kinda Gone (Capitol Nashville)	+15575

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+523
RASCAL FLATTS Every Day (Lyric Street)	+506
TAYLOR SWIFT Picture To Burn (Big Machine)	+474
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+434
GEORGE STRAIT I Saw God Today (MCA Nashville)	+403
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+402
JEWEL Stronger Woman (Valory)	+353
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+297
CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	+295
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+292

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	37
RASCAL FLATTS Every Day (Lyric Street)	35
TOBY KEITH She's A Hottie (Show Dog Nashville)	22
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	21
BLAKE SHELTON Home (Warner Bros./WRN)	12
REBA MCENTIRE DUET... Every Other Weekend (MCA Nashville)	10
TIM MCGRAW Kristofferson (Curb)	10
JEWEL Stronger Woman (Valory)	7
EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	7
JULIANNE HOUGH That Song In My Head (Mercury)	6
JENNIFER HENSON '73 (Everything Changes) (Universal South)	6

**MOST INCREASED AUDIENCE**

ARTIST Title Label(s)	Total Aud. Increase
RASCAL FLATTS Every Day (Lyric Street)	+15323
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+10579
GEORGE STRAIT I Saw God Today (MCA Nashville)	+8853
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+8083
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+7803
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+5301
TAYLOR SWIFT Picture To Burn (Big Machine)	+4834
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+4474
TOBY KEITH She's A Hottie (Show Dog Nashville)	+4201
BLAKE SHELTON Home (Warner Bros./WRN)	+4119

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
RASCAL FLATTS Every Day (Lyric Street)	+656
BRAD PAISLEY I'm Still A Guy (Arista Nashville)	+518
MONTGOMERY GENTRY Back When I Knew It All (Columbia)	+387
GEORGE STRAIT I Saw God Today (MCA Nashville)	+369
TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	+321
JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	+254
JEWEL Stronger Woman (Valory)	+247
BLAKE SHELTON Home (Warner Bros./WRN)	+233
TAYLOR SWIFT Picture To Burn (Big Machine)	+225
DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	+223

**REAL RECORDS IN REAL ROTATIONS**



CLICK HERE TO LISTEN!

*Carter's Chord*

**R&R 54 - 49 MB 49\***

on  
"Young Love" is in the air!

"Strong phones put Carter's in the Top 4 at Nine every night last week! We've been featuring them online on our Q tube and with nearly 1000 hits in the past 2 weeks... Carter Chord is on to something!!" - TJ McEntire, MD, KBEQ

Convert now! KBEQ just did... TO MEDIUM!!

**GET REAL LISTENERS TO RESPOND!**



**Mica Roberts**  
"Things A Mama Don't Know"

**R&R Debut 58**

Newly wise:  
KWNR WGGY KATM  
WKKW WTV

Already getting phones and e-mails!  
Just ask WGNA...

CLICK HERE TO LISTEN!

"They just keep pouring in. About 3 inquiries per spin." - Tom Jacobsen, PD, WGNA

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**COUNTRY NEW & ACTIVE**

- JO DEE MESSINA** I'm Done (*Curb*)  
Total Points: 4532, Total Stations: 22, Adds: 17
- CRYSTAL SHAWANDA** You Can Let Go (*RCA*)  
Total Points: 2936, Total Stations: 2, Adds: 0
- CROSS CANADIAN RAGWEED** Cry Lonely (*Universal South*)  
Total Points: 2477, Total Stations: 2, Adds: 0
- KENNY CHESNEY** Wife And Kids (*BNA*)  
Total Points: 2309, Total Stations: 1, Adds: 0
- DOLLY PARTON** Jesus & Gravity (*Dolly*)  
Total Points: 2080, Total Stations: 0, Adds: 0
- RISSI PALMER** Hold On To Me (*1720*)  
Total Points: 1979, Total Stations: 15, Adds: 0

**COUNTRY INDICATOR NEW & ACTIVE**

- CROSS CANADIAN RAGWEED** Cry Lonely (*Universal South*)  
Total Points: 109, Total Stations: 7, Adds: 2
- LOST TRAILERS** Holler Back (*BNA*)  
Total Points: 107, Total Stations: 6, Adds: 0
- LONESTAR** Let Me Love You (*Vector/CO5*)  
Total Points: 102, Total Stations: 5, Adds: 2
- TIM MCGRAW** Kristofferson (*Curb*)  
Total Points: 97, Total Stations: 12, Adds: 10
- JENNIFER HANSON '73** (Everything Changes) (*Universal South*)  
Total Points: 97, Total Stations: 9, Adds: 6
- ELI YOUNG BAND** When It Rains (*Carnival*)  
Total Points: 95, Total Stations: 8, Adds: 0
- RICK HUCKABY** I Got You Covered (*HeadCoach*)
- CHARLIE ALLEN** See If I Care (*Spinville*)  
Total Points: 78, Total Stations: 10, Adds: 2
- BLUEFIELD** Butterfly (*Country Thunder*)  
Total Points: 77, Total Stations: 10, Adds: 1
- JULIANNE HOUGH** That Song In My Head (*Mercury*)  
Total Points: 75, Total Stations: 11, Adds: 6

**R&R Going For Adds**

- 3/10  
**No Going for Adds for this Week**
- 3/17  
**CRYSTAL SHAWANDA** You Can Let Go (*RCA*)
- GARY ALLAN** Learning How To Bend (*MCA Nashville*)
- JENNIFER HANSON '73** (Everything Changes) (*Universal South*)
- POINT OF GRACE** How You Live (Turn Up The Music) (*Word-Curb/Warner Bros./WRN*)
- TOBY KEITH** She's A Hottie (*Show Dog Nashville*)
- 3/24  
**LUKE BRYAN** Country Man (*Capitol Nashville*)

**TOP 10 RECURRENTS**

ARTIST Title Label(s)	Total Aud. (00)
<b>BRAD PAISLEY</b> Letter To Me ( <i>Arista Nashville</i> )	233872
<b>BILLY R. CYRUS W/M. CYRUS</b> Ready, Set... ( <i>Walt Disney/Lyric Street</i> )	191165
<b>CRAIG MORGAN</b> International Harvester ( <i>Broken Bow</i> )	189016
<b>TAYLOR SWIFT</b> Our Song ( <i>Big Machine</i> )	137685
<b>RASCAL FLATTS</b> Winner At A Losing Game ( <i>Lyric Street</i> )	132154
<b>KENNY CHESNEY</b> Don't Blink ( <i>BNA</i> )	131967
<b>MONTGOMERY GENTRY</b> What Do Ya Think About That ( <i>Columbia</i> )	106625
<b>TRACY LAWRENCE</b> Find Out Who Your Friends Are ( <i>Rocky Comfort/CO5</i> )	94767
<b>SUGARLAND</b> Stay ( <i>Mercury</i> )	93499
<b>BILLY CURRINGTON</b> Good Directions ( <i>Mercury</i> )	86556



113 Country reporters. Songs ranked by total audience for the airplay week of 2/25-3/2. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2008, Arbitron Inc.). © 2008 The Nielsen Company.

**5 for 5!**  
Thank you radio for Jason Aldean's **FIFTH** Top 10 in a ROW!

**JASON ALDEAN**  
"Laughed Until We Cried"

**Top 10 and climbing!**

**Triple digit increase in spins!  
1.8 million increase in audience!**

Join us all week at the Bridge Bar for CRS 39!

On tour with Tim McGraw starting in May!

March 3, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	ALAN JACKSON Small Town Southern Man (Arista Nashville)	4273	+74	90695	-567	14	111/0
4	2	CARRIE UNDERWOOD All-American Girl (Arista/Arista Nashville)	4220	+113	92785	+1872	10	106/0
3	3	KENNY CHESNEY DUET WITH G. STRAIT Shiftwork (BNA)	4123	-17	89314	+194	11	109/0
1	4	RODNEY ATKINS Cleaning This Gun (Come On In Boy) (Curb)	4110	-200	87396	-6094	20	105/0
5	5	CHUCK WICKS Stealing Cinderella (RCA)	3783	+162	81398	+1838	21	104/1
10	6	TRACE ADKINS You're Gonna Miss This (Capitol Nashville)	3567	+321	77658	+7803	9	110/0
9	7	CHRIS CAGLE What Kinda Gone (Capitol Nashville)	3480	+205	77059	+3461	28	110/0
8	8	CRAIG MORGAN International Harvester (Broken Bow)	3459	+60	73761	-522	21	105/0
13	9	GEORGE STRAIT I Saw God Today (MCA Nashville)	3199	+369	70250	+8853	5	109/1
11	10	JASON ALDEAN Laughed Until We Cried (Broken Bow)	2971	+79	61898	-717	26	103/2
15	11	JAMES OTTO Just Got Started... (Raybaw/Warner Bros./WRN)	2850	+254	60407	+5301	12	109/5
17	12	TAYLOR SWIFT Picture To Burn (Big Machine)	2737	+225	60547	+4834	8	112/2
14	13	BROOKS & DUNN God Must Be Busy (Arista Nashville)	2707	+17	58022	+374	15	101/0
16	14	BUCKY COVINGTON It's Good To Be Us (Lyric Street)	2640	+126	57771	+1326	23	102/1
18	15	PHIL VASSAR Love Is A Beautiful Thing (Universal South)	2531	+62	53178	+852	13	96/2
21	16	LADY ANTEBELLUM Love Don't Live Here (Capitol Nashville)	1974	+113	44812	+2040	16	88/0
23	17	JOE NICHOLS It Ain't No Crime (Universal South)	1942	+162	43398	+2390	8	96/3
22	18	KELLIE PICKLER Things That Never Cross A Man's Mind (BNA)	1878	+75	36746	+749	17	89/1
24	19	DIERKS BENTLEY Trying To Stop Your Leaving (Capitol Nashville)	1774	+223	38065	+4474	8	98/3
26	20	JEWEL Stronger Woman (Valory)	1680	+247	33914	+3954	6	95/7
27	21	JACK INGRAM Maybe She'll Get Lonely (Big Machine)	1443	+81	31773	+1205	13	81/1
19	22	G. BROOKS & H. LEWIS Workin' For A Livin' (Pearl/Big Machine)	1310	-660	26098	-13588	9	73/0
28	23	JOSH TURNER FEAT. T. YEARWOOD Another Try (MCA Nashville)	1255	+89	26320	+1221	8	73/2
40	24	RASCAL FLATTS Every Day (Lyric Street)	1235	+656	28501	+15323	2	73/35
34	25	BLAKE SHELTON Home (Warner Bros./WRN)	1146	+233	22473	+4119	5	84/12
29	26	ASHTON SHEPHERD Takin' Off This Pain (MCA Nashville)	1128	+26	25468	-878	9	64/3
30	27	JAKE OWEN Something About A Woman (RCA)	1097	+42	25070	+770	11	65/5
31	28	JOSH GRACIN We Weren't Crazy (Lyric Street)	1072	+47	21913	+1633	13	70/4
42	29	BRAD PAISLEY I'm Still A Guy (Arista Nashville)	1035	+518	22544	+10579	2	76/37
36	30	MONTGOMERY GENTRY Back When I Knew It All (Columbia)	997	+387	20744	+8083	3	66/21

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from the pioneers in talent testing.

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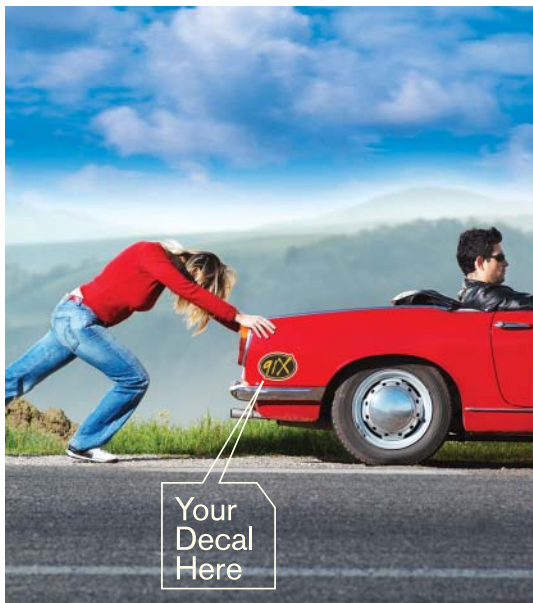


www.edisonresearch.com

March 3, 2008

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
33	31	MIRANDA LAMBERT Gunpowder & Lead (Columbia)	977	+49	21891	+948	8	61/2
38	32	EAGLES Busy Being Fabulous (ERC/Lost Highway/Mercury)	722	+117	17006	+3577	6	53/7
37	33	TRISHA YEARWOOD This Is Me You're Talking To (Big Machine)	663	+53	14297	+1867	8	51/3
41	34	KEITH ANDERSON I Still Miss You (Columbia)	610	+78	13352	+2064	8	46/3
35	35	TIM MCGRAW Suspicions (Curb)	594	-271	9970	-5912	12	49/0
39	36	SARA EVANS Some Things Never Change (RCA)	587	-1	12017	-748	8	39/0
44	37	PHIL STACEY If You Didn't Love Me (Lyric Street)	509	+40	10146	+1139	6	40/3
43	38	WHISKEY FALLS Falling Into You (Midas/New Revolution)	500	+8	9781	+802	8	35/0
45	39	LEE BRICE Happy Endings (Asylum-Curb)	451	+7	7751	-68	8	34/4
47	40	JASON MICHAEL CARROLL I Can Sleep When... (Arista Nashville)	436	+43	7965	+1391	7	37/3
48	41	CARTER'S CHORD Young Love (Show Dog Nashville)	411	+69	7318	+1199	8	38/1
52	42	REBA MCENTIRE DUET... Every Other Weekend (MCA Nashville)	398	+124	9431	+3738	2	24/10
46	43	LUKE BRYAN We Rode In Trucks (Capitol Nashville)	332	-75	5316	-1828	13	24/1
50	44	CLAY WALKER She Likes It In The Morning (Asylum-Curb)	325	-1	5785	-43	7	25/1
49	45	TRENT WILLMON Broken In (Compadre/Music World/Quarterback)	309	-18	6894	-996	7	23/1
53	46	RANDY OWEN Braid My Hair (DMP/New Revolution)	283	+13	6542	+323	5	23/1
54	47	TRACY LAWRENCE Til I Was A Daddy Too (Rocky Comfort/CO5)	256	+9	6857	+468	8	21/2
55	48	MICA ROBERTS FEAT... Things A Mama... (Show Dog Nashville)	244	+27	6040	+700	3	24/2
56	49	RISSI PALMER Hold On To Me (1720)	222	+6	4223	+226	5	24/1
Debut	50	LEANN RIMES Good Friend And A Glass Of Wine (Asylum-Curb)	188	+58	3146	+844	1	15/2
59	51	CLINT BLACK Long Cool Woman (Equity)	186	+12	1891	+105	3	9/1
Debut	52	TOBY KEITH She's A Hottie (Show Dog Nashville)	184	+184	4201	+4201	1	22/22
58	53	ROCKIE LYNNE I Can't Believe It's Me (Robbins Nashville)	176	-12	3538	-52	5	15/0
60	54	SARAH JOHNS He Hates Me (BNA)	174	+7	4133	+78	7	13/2
-	55	KEVIN FOWLER Best Mistake I Ever Made (Equity)	152	+21	5373	+1435	4	9/0
-	56	JYPSI I Don't Love You Like That (Arista Nashville)	148	+17	2673	+352	5	14/0
-	57	ROAD HAMMERS I Don't Know When To Quit (Montage)	135	-6	4686	-65	7	11/0
Debut	58	EMILY WEST Rocks In Your Shoes (Capitol Nashville)	134	+38	2490	+997	1	15/4
57	59	STEPHEN COCHRAN Everything We Knew (Aria/Quarterback)	129	-83	2309	-1702	8	12/0
Debut	60	JO DEE MESSINA I'm Done (Curb)	117	+32	1289	+892	1	7/5

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March 3, 2008

ARTIST Title (Label)	PASSION	TOTAL POSITIVE	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
<b>RODNEY ATKINS</b> Cleaning This Gun (Come On In Boy) (Curb)	36.6%	75.9%	4.05	16.3%	99.3%	5.3%	1.8%
<b>JASON ALDEAN</b> Laughed Until We Cried (Broken Bow)	19.6%	71.2%	3.83	19.3%	98.0%	5.8%	1.8%
<b>TRACE ADKINS</b> You're Gonna Miss This (Capitol Nashville)	27.6%	70.9%	3.93	20.3%	98.0%	5.8%	1.0%
<b>ALAN JACKSON</b> Small Town Southern Man (Arista Nashville)	23.3%	70.2%	3.88	21.8%	97.7%	4.5%	1.3%
<b>CRAIG MORGAN</b> International Harvester (Broken Bow)	38.9%	69.4%	3.89	14.8%	98.5%	8.3%	6.0%
<b>CHUCK WICKS</b> Stealing Cinderella (RCA)	28.1%	67.9%	3.85	20.8%	98.8%	7.8%	2.3%
<b>GEORGE STRAIT</b> I Saw God Today (MCA Nashville)	14.0%	64.4%	3.71	22.3%	95.5%	6.8%	2.0%
<b>EMERSON DRIVE</b> You Still Own Me (Montage/Midas/New Revolution)	18.8%	62.9%	3.75	25.3%	96.5%	6.8%	1.5%
<b>CHRIS CAGLE</b> What Kinda Gone (Capitol Nashville)	17.0%	61.7%	3.70	28.6%	98.0%	5.8%	2.0%
<b>BUCKY COVINGTON</b> It's Good To Be Us (Lyric Street)	11.5%	61.2%	3.65	30.6%	98.8%	5.5%	1.5%
<b>CARRIE UNDERWOOD</b> All-American Girl (Arista/Arista Nashville)	17.5%	60.2%	3.66	30.6%	100.0%	7.3%	2.0%
<b>BROOKS &amp; DUNN</b> God Must Be Busy (Arista Nashville)	18.3%	59.9%	3.68	28.3%	98.3%	8.3%	1.8%
<b>BILLY R. CYRUS W/M. CYRUS</b> Ready, Set... (Walt Disney/Lyric Street)	18.8%	59.7%	3.66	24.8%	97.0%	10.3%	2.3%
<b>GARY ALLAN</b> Watching Airplanes (MCA Nashville)	22.8%	59.2%	3.66	26.6%	99.0%	10.3%	3.0%
<b>KENNY CHESNEY DUET WITH GEORGE STRAIT</b> Shiftwork (BNA)	24.3%	55.9%	3.59	23.1%	96.2%	11.0%	6.3%
<b>LADY ANTEBELLUM</b> Love Don't Live Here (Capitol Nashville)	11.8%	54.1%	3.52	25.3%	93.5%	10.5%	3.5%
<b>JOSH GRACIN</b> We Weren't Crazy (Lyric Street)	6.5%	54.1%	3.53	30.8%	94.0%	7.3%	1.8%
<b>PHIL VASSAR</b> Love Is A Beautiful Thing (Universal South)	14.0%	53.1%	3.58	32.3%	96.2%	10.0%	0.8%
<b>JAMES OTTO</b> Just Got Started Lovin' You (Raybaw/Warner Bros./WRN)	11.8%	52.4%	3.53	23.1%	89.7%	11.5%	2.8%
<b>MARK CHESNUTT</b> Rollin' With The Flow (Lofton Creek)	16.3%	51.9%	3.60	29.6%	92.0%	8.0%	2.5%
<b>JOSH TURNER FEAT. TRISHA YEARWOOD</b> Another Try (MCA Nashville)	11.8%	49.9%	3.41	27.1%	95.2%	13.8%	4.5%
<b>TAYLOR SWIFT</b> Picture To Burn (Big Machine)	13.8%	49.9%	3.43	25.8%	94.2%	14.3%	4.3%
<b>MIRANDA LAMBERT</b> Gunpowder & Lead (Columbia)	16.0%	48.1%	3.38	22.6%	92.5%	14.3%	7.5%
<b>JAKE OWEN</b> Something About A Woman (RCA)	9.3%	48.1%	3.46	36.8%	96.5%	9.8%	1.8%
<b>KELLIE PICKLER</b> Things That Never Cross A Man's Mind (BNA)	13.0%	48.1%	3.40	25.6%	93.2%	15.3%	4.3%
<b>WHISKEY FALLS</b> Falling Into You (Midas/New Revolution)	7.0%	47.1%	3.40	30.3%	92.5%	12.8%	2.3%
<b>ASHTON SHEPHERD</b> Takin' Off This Pain (MCA Nashville)	11.5%	46.9%	3.31	23.3%	93.5%	17.0%	6.3%
<b>EAGLES</b> Busy Being Fabulous (ERC/Lost Highway/Mercury)	8.8%	46.4%	3.41	24.6%	87.5%	13.8%	2.8%
<b>TRISHA YEARWOOD</b> This Is Me You're Talking To (Big Machine)	8.5%	43.4%	3.28	23.1%	89.5%	19.3%	3.8%
<b>JACK INGRAM</b> Maybe She'll Get Lonely (Big Machine)	4.8%	42.1%	3.33	33.8%	90.2%	11.5%	2.8%
<b>JEWEL</b> Stronger Woman (Valory)	4.3%	39.1%	3.23	33.1%	91.2%	15.8%	3.3%
<b>JOE NICHOLS</b> It Ain't No Crime (Universal South)	4.8%	38.9%	3.33	34.6%	87.0%	12.0%	1.5%
<b>GARTH BROOKS &amp; HUEY LEWIS</b> Workin' For A Livin' (Pearl/Big Machine)	9.8%	37.1%	3.20	34.6%	93.7%	16.3%	5.8%
<b>LEE BRICE</b> Happy Endings (Asylum-Curb)	6.3%	34.8%	3.24	40.1%	90.0%	10.3%	4.8%
<b>DIERKS BENTLEY</b> Trying To Stop Your Leaving (Capitol Nashville)	6.5%	29.6%	3.06	33.6%	89.5%	21.6%	4.8%

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. **SOUTH:** Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. **MIDWEST:** Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. **EAST:** Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. **WEST:** Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2008 The Nielsen Company. © 2008 Bullseye Marketing Research Inc..

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