

darryl ★ worley
"I JUST CAME BACK..."

Most Added again this Week! RR 33 - 28
HUGE CONVERSIONS!



McBride Sets New High Debut Benchmark

'Anyway' Draws Most Added Applause

Following a breathtaking delivery of the song at the Nov. 6 Country Music Assn. (CMA) awards show on ABC-TV, **Martina McBride** sets a new career-high debut at No. 40 with "Anyway" (RCA), which also claims Most Added honors on the **R&R** country chart (28 adds) and the **R&R** country Indicator list (26 adds). Although the label has not announced a title or street date, look for a new set of McBride songs to start scanning at retail sometime during the first quarter of 2007.

McBride's song bows on the **Nielsen Broadcast Data Systems**-fueled **R&R** country list with 3.1 million audience impressions at 70 of the 114 signals monitored for chart tabulation. On the **R&R** country Indicator tally, "Anyway" is active at 32 reporters and aggregates 363 plays during the tracking week — it appears on that chart's **New & Active** tally after garnering similar ink on the **R&R** country chart highlights last week.

McBride's quick start is the fastest on **R&R**'s country chart since **George Strait** opened at No. 30 with "It Just Comes Natural" (MCA Nashville) in the issue dated Oct. 6 and the highest for any solo female act since **Carrie Underwood** posted a No. 39 launch on the chart dated Oct. 28, 2005 with "Jesus, Take the Wheel." It is important to note that 2006 has been a good year for high debuts, including a record-breaking No. 17 bow by **Keith Urban**'s "Once in a Lifetime" (Capitol Nashville) in the Aug. 25 issue, which broke the previous Nielsen BDS-era record set when **Garth Brooks** opened at No. 19 with "The Thunder Rolls" in May 1991.

The **R&R** country chart issued tonight is the final one of the 2006 chart year, which began with the chart dated Nov. 25, 2005. During that frame, 11 singles have bowed inside the top 40, compared to 10 such titles in the 2005 chart year. Although the current chart year saw Urban eclipse the previous record by Brooks, last year's average top 40 debut position was higher than this year. Among the titles that posted top 40 debuts last year, the average starting position was No. 30, compared to a No. 33 average in 2006. Lest we forget, Brooks temporarily broke his own 1991 record when "Good Ride Cowboy" popped on at No. 18 in Oct. 2005.

In terms of audience penetration, McBride's "Anyway" is led during the tracking week by **KEYY/Minneapolis** with 337,000 impressions, followed by **WKHX/Atlanta** (296,000), **KNCI/Sacramento** (269,000), **WXTU/Philadelphia** (212,000) and **WGAR/Cleveland** (212,000). In the total plays column, **KBEQ/Kansas City** and **KEYY/Minneapolis** lead with 18 plays apiece.

In other **R&R** country chart news, **Carrie Underwood**'s "Before He Cheats" (Arista/Arista Nashville) remains highly dominant with a third week atop the chart — driven by 37.7 million impressions and an increase of 398,000 impressions. She leads the No. 2 title by approximately 3.5 million impressions, with three monitored stations contributing more than one million im-

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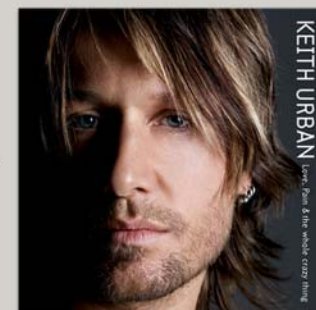


KEITH URBAN

The new single "STUPID BOY"

On your desk this week!

Going for immediate airplay
official add date 11/27



www.capitolnashville.com www.keithurban.net



TOP 5 REASONS TO VOTE FOR TRENT TOMLINSON TO PERFORM THE CRS' NEW FACES SHOW!

trent tomlinson

#5

Trent Tomlinson Has Been One Of The Highest Profile Debut Artists In 2006 With In-Market Radio Shows, Playgirl Interview, ESPN All-Star Homerun Derby & Chevy/Rolling Stone 07 Calendar

#4

Trent Tomlinson Has Scored Over 470 Million Impressions With His 2 Music Videos Of 'Drunker Than Me' & 'One Wing In The Fire'

#3

Trent Tomlinson Has A Dynamic Live Stage Show, Currently Performing For The St Jude Tour Of Hope In Conjunction With Fitz/Bradshaw Nascar Racing

#2

Trent Tomlinson Has Had 2 Impactful Songs This Year With The Top 15 'Drunker Than Me' & 'One Wing In The Fire'

#1

Trent Tomlinson Is The Best Selling Debut Solo Artist Of 2006! (Soundscan Of The Album "Country Is My Rock")

pressions apiece: **WUSN/Chicago** (1.13 million), **KILT/Houston** (1.05 million) and **KSCS/Dallas** (1.0 million).

Brad Paisley celebrates his 14th trip into the top 10 with "She's Everything" (Arista Nashville), which steps 11-10, and **John Mellencamp** appears on the country list for the third time — his second as a soloist. Mellencamp's "Our Country" (Republic/Universal South) starts at No. 53 with spins at 28 monitored stations. He first appeared in August 1989 with "Jackie Brown," which spent five weeks on the chart, then joined **Travis Tritt** on "What Say You" for 20 weeks in 2004. That track rose to No. 21 and was from Tritt's Columbia set titled "My Honky Tonk History."

On the **R&R** country Indicator chart, **Rascal Flatts** celebrate a No. 1 with "My Wish" (Lyric Street), which gains 51 plays (2-1). The title is active at 99 of the 101 **R&R** country Indicator reporters and tops the No. 2 title by 45 spins. **Gary Allan's** "A Feelin' Like That" (MCA Nashville) takes that chart's highest debut, opening with 686 plays at No. 32.

Housekeeping: Starting with the Nov. 13-19 tracking week, our rule for removing descending titles from the charts changes. Starting with the **R&R** country chart we'll issue next Monday (Nov. 20), descending titles will be removed after 20 weeks when they fall below No. 10 in either Nielsen BDS-supplied detections or audience. Currently, such titles are removed after 20 weeks when they fall below No. 15 in either detections or audience. As has long been the case, ascending titles will continue to be allowed to remain on the chart in excess of 20 weeks, provided that they post consistent audience gains or meet other previously published bullet criteria. Starting next week, the **R&R** country Indicator chart also begins removing descending titles after 20 weeks when they fall below No. 15.

New Year-End Category: Radio & Records is enhancing its recognition of the top labels of the year for most formats. We will be adding a new category and refining criteria of our original label standings in our special year-end issue, dated Dec. 8.

The rankings of top labels will now reflect the chart

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This Week At Callout America

Bullseye President John Hart brings our weekly analysis of country callout research to you. View more complete information at <http://data.bullseye.com.bullseye/radioandrecords>.

Tim McGraw spends yet another week as the No. 1 song with 'My Little Girl,' which is also the No. 1 passion song. Females rank the song at No. 1 in both positives and passion. The song is at No. 3 overall with both 25-34 listeners and core 35-44s.

Montgomery Gentry move into the top five with 'Some People Change' at No. 3, and as the No. 3 passion song. Both male and female listeners rank this song at No. 3. Core 35-44s are the strength, ranking it at No. 1.

Lonestar are new to the top five with 'Mountains' at No. 5, up from No. 7 — and as the No. 9 passion song, strongly outperforming the radio charts with listeners. Men are the strength at No. 2, while females rank the song at No. 6.

New to the top 10 titles this week and out front of the radio charts is **Trace Adkins'** 'Ladies Love Country Boys' at No. 8, up from No. 11, and as the No. 7 passion song. Male listeners rank the song at No. 6, and females rank it at No. 7. Core 35-44s are the strength, ranking it at No. 4. It is tied for the No. 3 passion song.

Sara Evans is on the move with 'You'll Always Be My Baby,' ranking as the No. 18 song for the week. Females rank the song a No. 13 overall, while younger 25-34 females rank it at No. 11 and as the No. 8 passion song."

performance of record companies that operate as a single entity, as reflected in **Nielsen SoundScan**. Unless otherwise instructed by a label's parent, this category will not include subsidiaries of labels that do not appear in SoundScan's marketing reports.

In addition, for formats where appropriate, we will introduce a second year-end ranking recognizing the

Tim McGraw
My Little Girl

**#1 Testing Song at
Callout America!**

Huge with Both Males & Females

RR **5** +188 + 641 K Aud
MB **6** - **5** +218

CURB
curb.com

Rodney Atkins
Watching You

RateTheMusic
#3 Testing Song 25-54
#2 with Males
#4 with Females

RR **19** - **16** +289 +2.4 mil Aud
MB **16** - **15** +203

top individual promotion staffs of the year. The standings will more resemble prior criteria, based on the chart performance of individual label promotion departments and regardless of their Nielsen SoundScan designations.

For clarification on the new recurrent policy or the new year-end category, please contact **Wade Jessen** at 615-321-4291 or wjessen@radioandrecords.com.

On The Row: Hodges Bumped Up At Capitol Nashville

As first reported earlier today in an **R&R** Breaking News bulletin, Capitol Nashville senior director of national promotion **Steve Hodges** rises to the position of VP of promotion for the label. In his new role, Hodges will continue to report senior VP of promotion **Jimmy Harnen**. "What can I say? Steve's my promotion partner, my friend and one of the smartest executives I have ever had the pleasure of working with," Harnen said in a prepared statement. "He gives 110% all of the time." Hodges joined Capitol in 1994 as a regional director of promotion. Prior to that he programmed country **KDDK/Little Rock** and served as MD for **KIKX** in that market. Official news of Hodges' promotion comes amid renewed speculation that Capitol will launch a second country imprint, a story first reported in the pages of *Billboard Radio Monitor* last spring, prior to the merger of *Monitor* and **R&R**.

The Country Radio Broadcasters, Inc. (CRB) and **Edison Media Research** will collaborate to do a study of Hispanics and their relationship with country radio and music. This will be the first study of its kind ever conducted. The study will analyze census statistics and Arbitron data, as well as a national sample survey of Hispanics age 12-49 and one-one-one interviews conducted in both Spanish and English, video-recorded and with subtitles.

"We will be consulting with a wide range of experts on the Hispanic population and blending their insights with our original data. In addition to research-based information, we look forward to presenting strategies both for individual stations and for the country music industry on how to improve relevance to this growing

sector of the population," said Edison Media Research president **Larry Rosin**.

Cumulus Media senior format director **Charlie Cook**, who also serves as the head of the research committee for the CRB board, said, "In order for the country format to thrive as the population composition changes, we must consider its appeal to all potential listeners. I think that it is important for the Country Radio Broadcasters to take the lead in examining these opportunities for country radio and the country music industry so that we can ensure success of our combined futures. This Hispanic project, coupled with our regular research — year three of our extensive P1 study — should help chart a course for our future."

CRB president **R.J. Curtis** adds, "Arbitron data indicates that many Hispanics are already country radio listeners. This study should give us a better understanding why they listen and point the way to growing the Hispanic audience for country radio and, by extension, for country music."

Earlier this year, the Country Music Assn. (CMA) also assembled a task force to address ethnic audience composition challenges.

—**Jackie Madrigal**, Los Angeles

Following the exit of Katapult Records promotion chief **Chris Borchetta** last week, the company has announced that it has retained Borchetta as an independent consultant. He will work with Katapult's promotion and A&R departments.

Publishing: Murrah Music announces the addition of two new staffers. **Janice Bane** joins the company as director of administration, while **Shanna Tapley** assumes responsibilities as executive assistant of legal & business affairs.

Murrah Music chief **Roger Murrah** says, "I'm delighted that Janice and Shanna have joined our team and will make it even better with their talent and experience."

Bane was previously copyright manager at Warner/Chappell and office manager at Hamstein

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It's about Honor, Inspiration and Hope...

"I've gotta have it. It's absolutely beautiful. You've gotta keep playing it..."

"It's beautiful. My husband and I were crying at the end of the song..."

"...when my son was in Iraq it was my prayer to bring him home. It's a beautiful song..."

"WOW A+++ what a great song. I think it's important that we hear this song everyday."

"It is amazing...brought tears to my eyes. What a great tribute!"

"Release it! Release the song!"

RUSHLOW HARRIS *Bagpipes Cryin'*

IMMEDIATE LISTENER RESPONSE!

Music Group and Copyright.net. When Copyright.net was purchased by MCS Music America, Bane became manager of copyright and client services and eventually manager of licensing services. Tapley was a reporter at WCTV-TV in Thomasville, Ga. and a video journalist at CNN in Atlanta.

Radio News: Costa Bids Farewell To KATM

After a few months back in the saddle at **KATM/Modesto**, evening personality/MD **Chris Costa** resigns to attend to urgent family issues in Texas. PD **Randy "Bubba" Black** says, "I wish her well and wish this mail didn't have to be sent today. Music calls will cease for a couple of weeks at least. Please respect Chris's privacy and call me whenever." Black tells **R&R** that his evening show needs a host or hostess, so send tapes or MP3s to him at katradiopd@gmail.com.

Financials: Noon Monday (Nov. 13) was reportedly the deadline for bids on Clear Channel Communications, and word is that the San Antonio-based operation was expected to command more than \$17 billion or about \$40 per share if all went according to Goldman, Sachs & Cos.' plan. Word is Blackstone Group, Kohlberg Kravis Roberts & Co. and Providence Equity Partners may be out in front of rival bidding group Bain Capital, Texas Pacific Group and Thomas H. Lee Partners.

While CCU shares have bounced around the \$33 to \$35 per share range, it was a million miles from the nearly \$95 a share the stock commanded five years ago. Goldman, Sachs & Co., hired last month by Clear Channel's board of directors to evaluate "various strategic alternatives to enhance shareholder value," reportedly would extend the deadline in order to get the final bid price to \$40 per share or more.

Nearly 7 million shares of CCU traded on the New York Stock Exchange Monday, but the issue was off by 59 cents, down by nearly 2%, to \$34.38.

— **Jeffrey Yorke**, Washington, D.C.

WDXB/Birmingham PD **Todd Berry** tells **R&R** that he needs a new promotion director. He says, "Our ace

BILLBOARD BOXSCORE		
ARTIST VENUE/CITY/DATES	ATTENDANCE	GROSS
Dixie Chicks Air Canada Centre Toronto Oct. 28-29	31,914	\$2,447,055
Rascal Flatts, Gary Allan, Eric Church Madison Square Garden New York Oct. 14	12,171	\$919,080
Dixie Chicks Scotiabank Place Ottawa, Ontario Oct. 27	1,839	\$847,250
Rascal Flatts, Gary Allan, Eric Church Wachovia Center Philadelphia Oct. 13	14,176	\$836,384
Dixie Chicks Credit Union Centre Saskatoon, Saskatchewan Nov. 2	11,584	\$807,762

Billboard Boxscore tracks recent country concert grosses and attendance figures. Copyright 2006, VNU Business Media. More concert grosses available at www.billboard.biz.

NIELSEN MONITOR-PLUS		
OVERALL		COUNTRY
FOR THE WEEK OF OCT. 1, 2006 - OCT. 7, 2006		
WALT DISNEY	1	WALT DISNEY
BERKSHIRE HATHAWAY	2	BERKSHIRE HATHAWAY
AT&T	3	AT&T
GENERAL ELECTRIC	4	GENERAL ELECTRIC
MCDONALDS	5	MCDONALDS
FORD MOTOR	6	WAL-MART STORES I
SIGNET GROUP	7	WESTERN STONE & METAL
NATL AMUSEMENTS	8	PROCTER & GAMBLE
VERIZON COMMUNICATIONS	9	HD DIGITAL RADIO ALLIANCE
TOYOTA MOTOR	10	CNG FINANCIAL

Nielsen Monitor-Plus tracks commercial occurrence data on radio, and is ranked by total units detected for the period indicated. Copyright 2006, Nielsen Media Research. Details at www.nielsenmedia.com.

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The EXPLOSIVE Performance "Ran Fans" Watched CMA Night Is The Song They Want To Hear NOW.

"CRAZY EX-GIRLFRIEND"

The Scorching New TEMPO Columbia Single From

Miranda Lambert

Want Immediate Impact like
KTYS, KSOP, WIRK, KHKI, WBEE & WPUR?

LIGHT THE FUSE. WATCH YOUR PHONES BLOW UP.

COLUMBIA NASHVILLE
SONY & BMG NASHVILLE
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superstar promotions director, **Daniel Wyatt**, just moved up the ladder in the company to take the promotions position at **WSIX/Nashville** — now we need someone to fill his very large shoes.” Berry says to direct resumes to **Wendy Hobbs** at WDXB, c/o 600 Beacon Parkway West, Suite 400, Birmingham, AL, 35209.

CD GALLERY



Keith Urban *Love, Pain & The Whole Crazy Thing* (Capitol Nashville)

Producers: Dann Huff, Keith Urban

Release Date: Nov. 7

“I don’t have any aspirations to be a pop star or a rock artist.” That’s what

Urban recently told *Billboard*, and while it may be true, he could be either if he wanted to. The proof is in this CD, which rocks harder and is more diverse than its three predecessors. Few artists have the vision to see that country music isn’t simply defined by fiddles and steel guitar (although this album has both), and even fewer have the talent to fulfill that vision. Urban does. Whether it’s one of the 10 songs he wrote or one he didn’t (the Billy Nicholls-penned “I Can’t Stop Loving You,” previously a hit for both Leo Sayer and Phil Collins), Urban sells every song with passion. It’s fitting that he closes this varied set with “Got It Right This Time.” Indeed. —KT



Joan Osborne *Pretty Little Stranger* (Vanguard/Welk)

Producer: Steve Buckingham

Release Date: Nov. 14

Pop-rockers who take a stab at country music are often doomed before they

start simply because the sides of country’s back roads are virtually littered with stories of rejection by either the Nashville establishment, country radio or both. Although Osborne’s first crack at the country market is delivered by the independently distributed Vanguard

Dates & Deadlines:

- Nov. 20:** 10th annual Christmas for Kids Benefit Concert, Nashville. Details at www.christmas4kids.org.
- Jan. 28-31, 2007:** Country In The Rockies, Steamboat Springs, CO. Details at www.citr.org.
- Feb. 27:** Country Music DJ and Radio Hall of Fame Inductions, Nashville. Details at www.crb.org.
- Feb. 28-March 2, 2007:** Country Radio Seminar 38, Nashville. Details at www.crb.org.
- March 26-31, 2007:** 15th annual Tin Pan South Songwriters Festival. Details at www.tinpansouth.com.
- April 16, 2007:** CMT Music Awards, Nashville. Details at www.cmt.com.
- April 25, 2007:** GMA Music Awards, Nashville. Details at www.gospelmusic.org.
- June 4, 2007:** 40th annual IFCO Fun Fest, Nashville. Details at www.ifco.org.

imprint, an indie label is hardly the liability it once was for aspiring country acts. Now that country radio has welcomed the more progressive sounds of The Wreckers (led by former popster Michelle Branch), just the right combination of luck and perseverance might yield similar results for Osborne. The music is certainly worthy of a second look by programmers seeking hits, regardless of label size or musical pedigree.

If programmers heard the entire album without knowing who the artist is or which label it’s on, quick trips to the control room would likely be the result. Choice cuts include “Please Don’t Tell Me How the Story Ends,” “Till I Get It Right” and “Time Won’t Tell.” Collaborators include Alison Krauss, Vince Gill, Dan Tyminski and others. —WJ

Also new in stores Nov. 14:

- Cody McCarver** *Peace, Love & Coondogs* (Aspirion)
- Loco Gringos** *Loco Gringos* (Sautex Media)
- Nickia** *The Girl You Used to Know* (Aspirion)

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Emerson Drive

“A Good Man”

It’s time to POWER up. All indications point HEAVY!

<p>R&R: 19 CA: 17*</p> <p>Mediabase Callout #4 Overall Total Positive #1 Overall Male #8 Overall Female</p> <p style="font-size: 1.2em; font-weight: bold; color: orange;">Nothin’ but a SMASH!</p>	<p>Callout America: 23 to 1 positive to negative ratio coming in as the strongest in the entire sample. #7 Overall Total Positive #8 Overall Total Passion</p> <p style="font-size: 1.2em; font-weight: bold;">FIVE NEW ADDS</p> <p style="font-size: 1.2em; font-weight: bold;">WDAF, WDSY, WAMZ, WKKO, KRYS</p>	<p>Market Watch Cities</p> <table border="0" style="width: 100%;"> <tr><td>Charlotte</td><td>#1</td><td>OTP</td></tr> <tr><td>Rochester</td><td>#1</td><td>OTP</td></tr> <tr><td>San Diego</td><td>#2</td><td>OTP</td></tr> <tr><td>Charleston</td><td>#3</td><td>OTP</td></tr> <tr><td>Indianapolis</td><td>#4</td><td>OTP</td></tr> </table>	Charlotte	#1	OTP	Rochester	#1	OTP	San Diego	#2	OTP	Charleston	#3	OTP	Indianapolis	#4	OTP
Charlotte	#1	OTP															
Rochester	#1	OTP															
San Diego	#2	OTP															
Charleston	#3	OTP															
Indianapolis	#4	OTP															




MUSICNOTES

ACM Announces 2007 Show Date

← The Academy of Country Music (ACM) has announced that the organization's 42nd annual awards ceremony will be broadcast live from the MGM Grand Garden Arena in Las Vegas on Tuesday, May 15, 2007 at 8 p.m. ET.

← **Jimmy Wayne's** new single "That's All I'll Ever Need" is the first country song to be chosen by Napster for its "Free Download of the Day" program. The song will be featured beginning Nov. 21.

← **Faith Hill's** new video "Stealing Kisses" will soon make its world-premiere with Clear Channel Radio's Online unit. 184 Clear Channel radio station Web sites will feature the video, and the audience will also be able to listen to Hill's "Fireflies" album in its entirety.

← **Keith Urban** fans have created a limited-edition 2007 calendar to raise money for St. Jude Children's Research Hospital and its fight against childhood cancer and other life-threatening diseases. The calendar is available for \$15 at www.keithurban.net and www.keithurbanfans.net.

VIDEO ADDS

CMT

CRAIG MORGAN Little Bit Of Life
KELLIE PICKLER Red High Heels
LINDSEY BUCKINGHAM & LITTLE BIG TOWN Go Your Own Way

CMT PURE COUNTRY

LINDSEY BUCKINGHAM & LITTLE BIG TOWN Go Your Own Way
LITTLE TEXAS Your Woman

GREAT AMERICAN COUNTRY

DANIELLE PECK Isn't That Everything
LITTLE TEXAS Your Woman
TRACE ADKINS Ladies Love Country Boys



promosquad
HitPredictor

SONGS WITH HIT POTENTIAL

	CHART RANK
RASCAL FLATTS My Wish (Lyric Street) (91.9)	2
KENNY CHESNEY You Save Me (BNA) (92.5)	3
SUGARLAND Want To (Mercury) (93.2)	4
TIM MCGRAW My Little Girl (Curb) (88.3)	5
MONTGOMERY GENTRY Some People Change (Columbia) (83.7)	9
BRAD PAISLEY She's Everything (Arista Nashville) (84.9)	10
GEORGE STRAIT It Just Comes Natural (MCA Nashville)(91.8)	11
TAYLOR SWIFT Tim McGraw (Big Machine) (76.1)	13
LONESTAR Mountains (BNA) (89.6)	14
JASON ALDEAN Amarillo Sky (Broken Bow) (81.0)	15
RODNEY ATKINS Watching You (Curb) (93.0)	16
TRENT TOMLINSON One Wing In The Fire (Lyric Street) (89.4)	20
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville) (85.4)	23
TRACE ADKINS Ladies Love Country Boys (Capitol) (90.4)	24
JOE NICHOLS I'll Wait For You (Universal) (91.5)	25
PHIL VASSAR The Woman In My Life (Arista Nashville) (94.4)	26
DARYL WORLEY I Just Came Back From A War (903 Music) (84.2)	28
KELLIE PICKLER Red High Heels (BNA) (75.9)	33
GARY ALLAN A Feelin' Like That (MCA Nashville) (81.8)	36
FAITH HILL Stealing Kisses (Warner Bros.) (75.6)	39
BILLY CURRINGTON Good Directions (Mercury) (90.7)	41
CHRIS YOUNG Drinkin' Me Lonely (RCA) (76.8)	42
JAKE OWEN Startin' With Me (RCA)(88.2)	46

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**Congratulations George Strait
 on your induction into
 The Country Music Hall of Fame!**

**Varnell Enterprises thanks you and The Erv Woolsey Agency
 for the 24 years we have been proud to represent your touring interests.**

**Thank you country radio for all you have done in the past
 and for your continued support of George Strait.
 We look forward to seeing many of you on tour starting in January 2007.**


 VARNELL ENTERPRISES, INC.

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
1	1	CARRIE UNDERWOOD Before He Cheats (Arista/Arista Nashville)	377542	+3970	4632	+33	17	113/1
2	2	RASCAL FLATTS My Wish (Lyric Street)	342138	+8154	4306	+197	14	114/1
3	3	KENNY CHESNEY You Save Me (BNA)	334856	+5980	4090	+43	15	114/1
4	4	SUGARLAND Want To (Mercury)	329450	+22838	4121	+196	16	114/0
5	5	TIM MCGRAW My Little Girl (Curb)	308095	+6410	3894	+188	15	114/1
7	6	KEITH URBAN Once In A Lifetime (Capitol Nashville)	274199	-18646	3615	-200	13	113/1
6	7	HEARTLAND I Loved Her First (Lofton Creek)	265078	-31170	2992	-609	20	111/1
8	8	DIERKS BENTLEY Every Mile A Memory (Capitol Nashville)	237093	-44857	2861	-644	20	114/0
9	9	MONTGOMERY GENTRY Some People Change (Columbia)	236847	+13285	3071	+269	18	114/0
11	10	BRAD PAISLEY She's Everything (Arista Nashville)	226438	+23455	3055	+267	12	111/2
12	11	GEORGE STRAIT It Just Comes Natural (MCA Nashville)	202261	+16203	2562	+209	7	111/0
16	12	JACK INGRAM Love You (Big Machine)	191949	+10668	2567	+93	23	112/0
15	13	TAYLOR SWIFT Tim McGraw (Big Machine)	190792	+7122	2421	+123	20	112/1
14	14	LONESTAR Mountains (BNA)	186558	+2832	2483	+30	21	112/0
18	15	JASON ALDEAN Amarillo Sky (Broken Bow)	161117	+12167	2417	+161	19	113/4
19	16	RODNEY ATKINS Watching You (Curb)	153135	+24318	2109	+289	9	106/8
17	17	TOBY KEITH Crash Here Tonight (Show Dog Nashville)	152188	-10122	2329	-62	14	113/0
20	18	CRAIG MORGAN Little Bit Of Life (Broken Bow)	126554	+2505	1960	+98	15	102/0
21	19	EMERSON DRIVE A Good Man (Midas/New Revolution)	118971	+5821	1842	+127	30	100/5
23	20	TRENT TOMLINSON One Wing In The Fire (Lyric Street)	118615	+9180	1905	+133	20	105/3
24	21	WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	108703	+11183	1531	+172	10	102/13
25	22	ERIC CHURCH Two Pink Lines (Capitol Nashville)	94411	+5689	1406	+37	13	89/1
26	23	JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	90302	+11097	1316	+237	8	86/6
31	24	TRACE ADKINS Ladies Love Country Boys (Capitol Nashville)	76778	+10773	1162	+124	10	79/6
29	25	JOE NICHOLS I'll Wait For You (Universal South)	74523	+5099	1323	+141	15	84/1
30	26	PHIL VASSAR The Woman In My Life (Arista Nashville)	68972	+2565	1221	+111	15	94/6
28	27	SARA EVANS You'll Always Be My Baby (RCA)	64836	-5106	1170	+60	13	83/3
33	28	DARRYL WORLEY I Just Came Back From A War (903 Music)	62967	+9900	925	+141	9	66/9
32	29	CAROLINA RAIN Get Outta My Way (Equity)	60105	+2851	886	+2	26	71/0
34	30	LITTLE BIG TOWN Good As Gone (Equity)	51601	+2464	708	+98	9	57/4

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Want a reason to put on the smell good?



Brooks & Dunn

69 stations
1 week after
impact!

HAVE WON THE MOST CMAs EVER.

EVER!

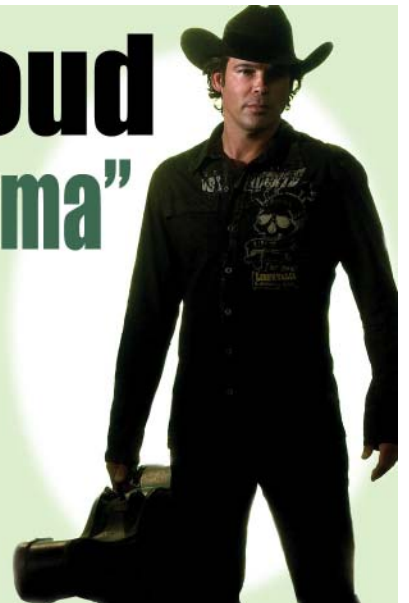
Celebrate "HILLBILLY DELUXE" tearin' it up
Hillbilly style! MOST ADDED AGAIN!

LW	TW	ARTIST Title Label(s)	Tot. Aud. (00)	+/- Aud. (00)	Total Plays	+/- Plays	Wks On	Sta On/ Adds TW
35	31	SARAH BUXTON Innocence (Lyric Street)	50386	+4712	837	+102	15	62/2
36	32	VINCE GILL The Reason Why (MCA Nashville)	49975	+5106	816	+47	15	72/3
37	33	KELLIE PICKLER Red High Heels (BNA)	47112	+4698	830	+75	9	66/6
38	34	CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	45141	+3191	635	+4	9	52/4
27	35	ALAN JACKSON Like Red On A Rose (Arista Nashville)	43403	-33010	629	-497	18	102/0
40	36	GARY ALLAN A Feelin' Like That (MCA Nashville)	41912	+10139	517	+178	4	45/9
39	37	LEANN RIMES Some People (Asylum-Curb)	36549	+2579	678	+20	15	63/1
43	38	KEITH ANDERSON Podunk (Arista Nashville)	33451	+8816	522	+42	12	47/1
41	39	FAITH HILL Stealing Kisses (Warner Bros.)	32037	+3949	586	+22	7	41/1
Debut	40	MARTINA MCBRIDE Anyway (RCA)	31677	+26469	299	+203	1	31/28
45	41	BILLY CURRINGTON Good Directions (Mercury)	23588	+230	386	+51	6	33/3
48	42	CHRIS YOUNG Drinkin' Me Lonely (RCA)	22177	+2816	360	+55	11	41/1
46	43	RANDY ROGERS BAND Kiss Me In The Dark (Mercury)	21294	-1328	161	-79	15	10/0
57	44	BROOKS & DUNN Hillbilly Deluxe (Arista)	19234	+9448	295	+150	2	37/15
47	45	ASHLEY MONROE W/RONNIE DUNN I Don't Want To (Columbia)	19182	-475	351	+1	10	38/0
52	46	JAKE OWEN Startin' With Me (RCA)	17464	+3811	306	+34	6	37/4
Breaker	47	KATRINA ELAM Love Is (Universal South)	17409	+1565	338	-13	11	38/0
54	48	JOSH GRACIN I Keep Coming Back (Lyric Street)	15361	+2589	257	+44	5	27/4
55	49	PAT GREEN Dixie Lullaby (BNA)	15156	+2867	218	+46	5	25/3
51	50	TRACY LAWRENCE Find Out Who (Rocky Comfort/CO5 Nashville)	15027	-198	260	+5	11	17/1
Debut	51	GRETCHEN WILSON Come To Bed (Columbia)	14569	+7417	302	+141	1	36/9
50	52	LINDSEY HAUN Broken (Show Dog Nashville)	14368	-1350	254	-19	8	28/0
Debut	53	JOHN MELLENCAMP Our Country (Republic/Universal South)	13979	+11296	123	+101	1	8/7
Debut	54	JOSH TURNER Me And God (MCA Nashville)	13077	+6357	135	+69	1	13/9
56	55	BLAKE SHELTON Don't Make Me (Warner Bros.)	12122	+443	274	+65	3	30/6
42	56	JO DEE MESSINA It's Too Late To Worry (Curb)	11519	-14266	219	-279	17	46/0
58	57	JIMMY WAYNE That's All I'll Ever Need (Big Machine)	11237	+1428	238	+7	4	22/1
53	58	STEVE AZAR You Don't Know A Thing (Dang/Midas/New Revolution)	10152	-3269	197	-73	13	24/1
60	59	DANIELLE PECK Isn't That Everything (Big Machine)	8217	+921	165	+49	2	21/4
Debut	60	RUSHLOW HARRIS Bagpipes Cryin' (Show Dog Nashville)	7865	+2975	154	+58	1	15/3

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Mama Would Be Proud Clay Walker "Fore She Was Mama"

Big Adds
WUSN WKIS WTQR WCTK WUSY KIIM
KATM WBEE WIOV KDRK
It Reacts from the First Spin!



RR 38 - 34 MB 34 - 32

COUNTRY

MOST ADDED

ARTIST Title Label(s)	Adds
MARTINA MCBRIDE Anyway (RCA)	28
DIERKS BENTLEY Long Trip Alone (Capitol)	16
BROOKS & DUNN Hillbilly Deluxe (Arista)	15
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	13
DARRYL WORLEY I Just Came Back From A War (903 Music)	9
GARY ALLAN A Feelin' Like That (MCA Nashville)	9
GRETCHEN WILSON Come To Bed (Columbia)	9
JOSH TURNER Me And God (MCA Nashville)	9
RODNEY ATKINS Watching You (Curb)	8
JOHN MELLENCAMP Our Country (Republic/Universal South)	7

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
MARTINA MCBRIDE Anyway (RCA)	+26469
RODNEY ATKINS Watching You (Curb)	+24318
BRAD PAISLEY She's Everything (Arista Nashville)	+23455
SUGARLAND Want To (Mercury)	+22838
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+16203
MONTGOMERY GENTRY Some People Change (Columbia)	+13285
JASON ALDEAN Amarillo Sky (Broken Bow)	+12167
JOHN MELLENCAMP Our Country (Republic/Universal South)	+11296
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+11183
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+11097

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
RODNEY ATKINS Watching You (Curb)	+289
MONTGOMERY GENTRY Some People Change (Columbia)	+269
BRAD PAISLEY She's Everything (Arista Nashville)	+267
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+237
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+209
MARTINA MCBRIDE Anyway (RCA)	+203
RASCAL FLATTS My Wish (Lyric Street)	+197
SUGARLAND Want To (Mercury)	+196
TIM MCGRAW My Little Girl (Curb)	+188
GARY ALLAN A Feelin' Like That (MCA Nashville)	+178

COUNTRY INDICATOR

MOST ADDED

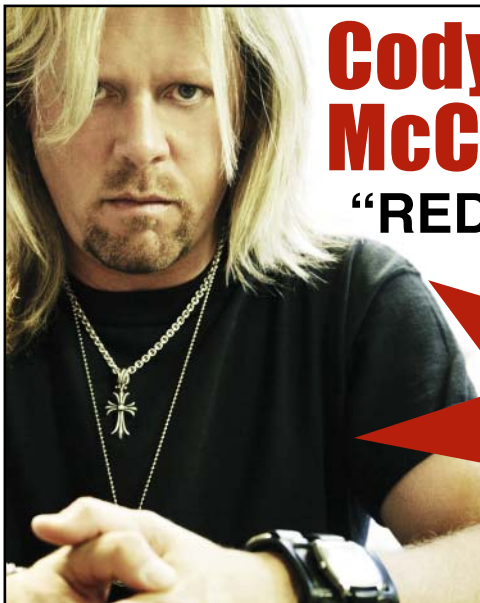
ARTIST Title Label(s)	Adds
MARTINA MCBRIDE Anyway (RCA)	26
DIERKS BENTLEY Long Trip Alone (Capitol)	18
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	12
BROOKS & DUNN Hillbilly Deluxe (Arista)	9
KELLIE PICKLER Red High Heels (BNA)	8
GARY ALLAN A Feelin' Like That (MCA Nashville)	7
CLAY WALKER 'Fore She Was Mama (Asylum-Curb)	7
JOSH GRACIN I Keep Coming Back (Lyric Street)	7
BLUE COUNTY I Get To (Asylum-Curb)	6
MIRANDA LAMBERT Crazy Ex-Girlfriend (Columbia)	6

MOST INCREASED AUDIENCE

ARTIST Title Label(s)	Total Aud. Increase
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+6798
MARTINA MCBRIDE Anyway (RCA)	+6322
BRAD PAISLEY She's Everything (Arista Nashville)	+5469
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+5329
RODNEY ATKINS Watching You (Curb)	+5097
MONTGOMERY GENTRY Some People Change (Columbia)	+4971
SUGARLAND Want To (Mercury)	+4443
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+4322
BROOKS & DUNN Hillbilly Deluxe (Arista)	+4282
TAYLOR SWIFT Tim McGraw (Big Machine)	+3887

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
MARTINA MCBRIDE Anyway (RCA)	+292
JASON MICHAEL CARROLL Alyssa Lies (Arista Nashville)	+265
MONTGOMERY GENTRY Some People Change (Columbia)	+247
RODNEY ATKINS Watching You (Curb)	+245
BRAD PAISLEY She's Everything (Arista Nashville)	+210
GEORGE STRAIT It Just Comes Natural (MCA Nashville)	+198
BROOKS & DUNN Hillbilly Deluxe (Arista)	+187
TIM MCGRAW My Little Girl (Curb)	+182
WRECKERS My, Oh My (Maverick/Warner Bros./WRN)	+182
SUGARLAND Want To (Mercury)	+157



Cody McCarver
"RED FLAG"

"This is an ADD! The more I listened to it, the more I loved it. It's fun, catchy as hell and it will sound great on my radio station through the holidays and into the spring! I challenge all PD's to listen to this with an unbiased ear. Given the chance, this song is a hit."

TOP 5 REQUESTS!!!!
 Duane Shannon - PD
 WOGT "The Duke"
 Chattanooga

Randy "Mudflap" Wilcox
OM/PD/Mornings
WEGX-FM

COUNTRY NEW & ACTIVE

- ROCKIE LYNNE** More *(Universal South)*
Total Audience: 7223, Total Stations: 4, Adds: 0
- DIERKS BENTLEY** Long Trip Alone *(Capitol)*
Total Audience: 6527, Total Stations: 25, Adds: 16
- SARA EVANS** Missing Missouri *(RCA)*
Total Audience: 6019, Total Stations: 3, Adds: 0
- SUGARLAND** Settin' *(Mercury)*
Total Audience: 5313, Total Stations: 1, Adds: 1
- STEVE HOLY** Come On Rain *(Curb)*
Total Audience: 4818, Total Stations: 20, Adds: 2
- BRAD PAISLEY** Waitin' On A Woman *(Arista Nashville)*
Total Audience: 3585, Total Stations: 2, Adds: 0

COUNTRY INDICATOR NEW & ACTIVE

- BLAKE SHELTON** Don't Make Me *(Warner Bros./WRN.)*
Total Plays: 461, Total Stations: 47, Adds: 4
- ASHLEY MONROE W/RONNIE DUNN** I Don't Want To *(Columbia)*
Total Plays: 421, Total Stations: 37, Adds: 2
- GRETCHEN WILSON** Come To Bed *(Columbia)*
Total Plays: 406, Total Stations: 33, Adds: 4
- MARTINA MCBRIDE** Anyway *(RCA)*
Total Plays: 363, Total Stations: 32, Adds: 26
- JAKE OWEN** Startin' With Me *(RCA)*
Total Plays: 327, Total Stations: 30, Adds: 1
- STEVE HOLY** Come On Rain *(Curb)*
Total Plays: 316, Total Stations: 32, Adds: 2
- DIERKS BENTLEY** Long Trip Alone *(Capitol)*
Total Plays: 254, Total Stations: 29, Adds: 18
- TRACY LAWRENCE** Find Out Who Your Friends Are *(Rocky Comfort/CO5 Nashville)*
Total Plays: 247, Total Stations: 21, Adds: 0
- DANIELLE PECK** Isn't That Everything *(Big Machine)*
Total Plays: 220, Total Stations: 20, Adds: 2
- JOSH GRACIN** I Keep Coming Back *(Lyric Street)*
Total Plays: 218, Total Stations: 22, Adds: 7

R&R Going For Adds®

- 11/20
MARTINA MCBRIDE Anyway *(RCA)*
- 11/27
KEITH URBAN Stupid Boy *(Capitol Nashville)*
- 12/4
AARON TIPPIN He Believed *(Nippit/Rust)*

TOP 10 RECURRENTS

ARTIST Title Label(s)	Total Aud. (00)
JOSH TURNER Would You Go With Me <i>(MCA Nashville)</i>	197570
RODNEY ATKINS If You're Going Through Hell ... <i>(Curb)</i>	195349
GEORGE STRAIT Give It Away <i>(MCA Nashville)</i>	173008
WRECKERS Leave The Pieces <i>(Maverick/Warner Bros./WRN)</i>	145227
BRAD PAISLEY The World <i>(Arista Nashville)</i>	142607
STEVE HOLY Brand New Girlfriend <i>(Curb)</i>	131060
RASCAL FLATTS Life Is A Highway <i>(Walt Disney/Lyric Street)</i>	96931
BROOKS & DUNN Building Bridges <i>(Arista Nashville)</i>	84388
RASCAL FLATTS What Hurts The Most <i>(Lyric Street)</i>	81139
JOSH TURNER Your Man <i>(MCA Nashville)</i>	79724



114 Country reporters. Songs ranked by total audience for the airplay week of 11/6-11/12. Bullets appear on songs gaining audience or remaining flat from previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Country titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%. If two songs are tied in total audience, the song with the larger increase in audience is placed first. Descending, non-bulleted titles below No. 15 in either audience or detections are moved to recurrent after 20 weeks. Most Added is the total number of new adds officially reported to R&R by each reporting station or by automatic add thresholds for stations not allowed to report adds. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Audience lists the songs with the greatest week-to-week increases in total audience. Audience totals on the chart are derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license (© 2006, Arbitron Inc.) © 2006 Radio & Records.



**You Need Tempo... You Want Something That Researches...
We Have BOTH For You!**

Craig Morgan

R&R 18
Mediabase 16*

“Little Bit Of Life”

Rate The Music
Females 25-34: #6, Persons 25-34: #9, Males 25-34: #11
Strong Rusty Walker and Rate the Music Trends!

“‘Little Bit Of Life’ CONTINUES.” to be one of our best testing songs.”
Stoney Richards, WDSY, Pittsburgh PA



November 13, 2006

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
2	1	RASCAL FLATTS My Wish (<i>Lyric Street</i>)	3922	+51	90743	+911	12	99/1
3	2	KENNY CHESNEY You Save Me (<i>BNA</i>)	3877	+10	91290	+691	15	100/1
1	3	CARRIE UNDERWOOD Before He Cheats (<i>Arista/Arista Nashville</i>)	3843	-129	92649	-1747	14	96/2
4	4	SUGARLAND Want To (<i>Mercury</i>)	3794	+157	88501	+4443	16	99/1
6	5	TIM MCGRAW My Little Girl (<i>Curb</i>)	3619	+182	83592	+3398	15	99/1
5	6	KEITH URBAN Once In A Lifetime (<i>Capitol Nashville</i>)	3264	-196	75467	-5368	13	97/1
7	7	BRAD PAISLEY She's Everything (<i>Arista Nashville</i>)	3139	+210	74126	+5469	11	99/1
8	8	MONTGOMERY GENTRY Some People Change (<i>Columbia</i>)	3128	+247	70979	+4971	19	99/0
12	9	GEORGE STRAIT It Just Comes Natural (<i>MCA Nashville</i>)	2671	+198	60422	+5329	7	99/2
10	10	JACK INGRAM Love You (<i>Big Machine</i>)	2554	+14	56543	-284	23	97/0
13	11	JASON ALDEAN Amarillo Sky (<i>Broken Bow</i>)	2485	+81	58408	+872	20	100/3
14	12	TAYLOR SWIFT Tim McGraw (<i>Big Machine</i>)	2480	+114	58393	+3887	21	97/0
15	13	LONESTAR Mountains (<i>BNA</i>)	2434	+107	54857	+1333	21	93/0
11	14	TOBY KEITH Crash Here Tonight (<i>Show Dog Nashville</i>)	2403	-102	55585	-3707	13	94/1
18	15	RODNEY ATKINS Watching You (<i>Curb</i>)	2202	+245	50871	+5097	8	95/5
16	16	TRENT TOMLINSON One Wing In The Fire (<i>Lyric Street</i>)	2150	+48	49691	+583	23	96/0
17	17	CRAIG MORGAN Little Bit Of Life (<i>Broken Bow</i>)	2080	+101	47852	+2088	11	96/4
20	18	WRECKERS My, Oh My (<i>Maverick/Warner Bros./WRN</i>)	1942	+182	44448	+4322	9	94/3
9	19	DIERKS BENTLEY Every Mile A Memory (<i>Capitol Nashville</i>)	1925	-811	46573	-15746	20	71/0
19	20	EMERSON DRIVE A Good Man (<i>Midas/New Revolution</i>)	1912	+52	44759	+899	29	86/2

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November 13, 2006

LW	TW	ARTIST Title Label(s)	Total Plays	+/- Plays	Tot. Aud. (00)	+/- (00)	Wks On	Total Stations
21	21	ERIC CHURCH Two Pink Lines (<i>Capitol Nashville</i>)	1582	+41	36102	+1036	10	82/3
23	22	JOE NICHOLS I'll Wait For You (<i>Universal South</i>)	1422	+151	31900	+3123	15	81/2
22	23	TRACE ADKINS Ladies Love Country Boys (<i>Capitol Nashville</i>)	1421	+73	31826	+1896	8	82/4
25	24	JASON MICHAEL CARROLL Alyssa Lies (<i>Arista Nashville</i>)	1402	+265	31947	+6798	3	89/12
24	25	SARA EVANS You'll Always Be My Baby (<i>RCA</i>)	1250	+17	25757	-221	9	82/4
26	26	PHIL VASSAR The Woman In My Life (<i>Arista Nashville</i>)	1133	-2	26214	-1237	17	74/1
29	27	DARRYL WORLEY I Just Came Back From A War (<i>903 Music</i>)	979	+126	20328	+3157	4	67/5
28	28	FAITH HILL Stealing Kisses (<i>Warner Bros.</i>)	927	-30	18714	-795	6	67/3
31	29	KELLIE PICKLER Red High Heels (<i>BNA</i>)	915	+102	19589	+2299	6	65/8
30	30	SARAH BUXTON Innocence (<i>Lyric Street</i>)	895	+60	17407	+1450	9	71/0
32	31	LITTLE BIG TOWN Good As Gone (<i>Equity</i>)	864	+70	20026	+1740	7	56/2
	Debut	32 GARY ALLAN A Feelin' Like That (<i>MCA Nashville</i>)	686	+156	16542	+3567	1	52/7
36	33	VINCE GILL The Reason Why (<i>MCA Nashville</i>)	684	+37	16613	+896	8	54/1
	Debut	34 BROOKS & DUNN Hillbilly Deluxe (<i>Arista</i>)	665	+187	14655	+4282	1	53/9
34	35	CAROLINA RAIN Get Outta My Way (<i>Equity</i>)	640	-59	13697	-799	8	45/0
39	36	CLAY WALKER 'Fore She Was Mama (<i>Asylum-Curb</i>)	604	+63	12844	+1275	2	50/7
33	37	RASCAL FLATTS Life Is A Highway (<i>Walt Disney/Lyric Street</i>)	592	-109	11339	-2864	18	31/0
40	38	BILLY CURRINGTON Good Directions (<i>Mercury</i>)	575	+36	11691	+573	2	47/2
37	39	LEANN RIMES Some People (<i>Asylum-Curb</i>)	561	-39	12434	-488	12	47/0
38	40	KEITH ANDERSON Podunk (<i>Arista Nashville</i>)	523	-25	11369	-733	5	48/1

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Regularly. Affordably. Quickly.

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November 13, 2006

Table with 8 columns: ARTIST Title (Label), PASSION, TOTAL POSITIVE, INDEX, NEUTRAL, FAMILIARITY, DISLIKE, STRONGLY DISLIKE. Lists artists like TIM MCGRAW, SUGARLAND, MONTGOMERY GENTRY, etc.

Total sample size is 400 persons weekly with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot, in fact it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in the weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region and markets within that region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records © 2006 Bullseye Marketing Research Inc..

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