

## Industry Mourns Passing Of Tom Rivers

This isn't going to be the normal news story about the death of an industry colleague. It can't be. Because this one is too close, too personal.

By now you know that **Tom Rivers** died last Saturday. He was 38. The cause of death was complications from bronchial asthma, a condition he's had all his life. Of some solace to his many friends is that he died in his sleep as he napped on a big couch in his suburban Chicago home. No pain; no struggle. Thankfully. As his great friend **Eric Logan** told me, "Tom won at everything he did because he worked so hard and cared so much for all the people around him. His asthma was the one thing he never could beat, and that's what took his life."

I first met Tom in the spring of 1989. Charlie Cook and I were on a baseball spring training and golf junket through Florida. We stopped by WQYK/Tampa to see GM Charlie Ochs and PD Jay Miller, who introduced us to the kid on the air who had recently been promoted to PD. He looked like he was 12. I don't recall too much about what we talked about. But I do remember how bright and enthusiastic he was, and it was evident that he really loved radio.

That love began at an early age. His mom, Mariellen Cvetic, told the Tampa Tribune that Tom told her of his radio dreams as a kid over macaroni and cheese. You see Tom's dad left the family when he was 7. His mom told the paper that as a single mother she struggled to provide

for Tom and his siblings. She said Tom often boosted her spirits. "We bonded in poverty," she told the newspaper. "He was my bud."

I also remember Ochs and Miller telling us that this kid was going to be a real star. And that star rose quickly. Tom joined WQYK in July 1987 while still a student at the University of South Florida. He quit school to take a job as the night jock. He rose to MD in October 1998, Asst. PD in August 1989 and PD in Oct. 1990. After a stint as PD/morning host at WMZQ/Washington from July 1993 to April 1994, he returned to WQYK as OM and became morning host in April '95. He was promoted to VP/GM in June 1998. In February of last year he left his beloved Tampa for Chicago, where he was OM for WUSN.

I'm from Chicago, so Tom called a lot to talk about the oh-so-many idiosyncratic things about Chicago and Chicagoans. Tom beamed as he watched more than 60,000 crowd into Grant Park last summer for the Shania Twain concert. He was incredulous as we stood outside the Cubbie Bear lounge and watched the party in the streets around Wrigley Field when the Cubs beat Atlanta in the playoffs last fall. And he even felt a little bit of Cubs fans' pain as he sat in Wrigley Field and watched the Bruins lose to Florida last fall.

The bare-bones story Tom's professional life cannot even come close to explaining the kind of person he was. And that's something I wouldn't even attempt to do. Instead, this week's **R&R**

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# The Jenkins

ADD DATE  
MARCH 29th

## "Blame it On Mama"

Early Adds:

KATM KBQI KDRK KEEY  
KHEY KSOP KUBL KYGO  
KZSN WDSY WGNA WIRK  
WMIL WNKT WUBE WUSN  
WYGY

"This is the best first album I've heard in years."

Bob Moody/Regent Communications

"Three beautiful voices, meaningful lyrics, and deep family roots. The Jenkins are for real."

John Dimick/KSON

"Luscious, harmonious, innovative, creative."

Jay McCarthy/KMLE



Country section will be a tribute to Tom Rivers. We have already gathered dozens of personal stories about Tom from those who knew him best. While the stories were solicited, the themes were not. And what you will find as you read them are the many, many untold stories of his kindness. The common threads running through all the stories — indeed, the two most used words in them — are “class” and “heart.” I hope you will seek out this week’s **R&R** so that you can get the full sense of Tom Rivers, the man. Reading them has had me laughing and crying as I’ve learned so much more about his kindness and friendship than I ever knew.

Writing about a colleague’s death is always difficult. The radio and record industries are very much like families — very large families with, it seems, everybody connected in some way to everybody else — which means that every passing affects many, many people.

Making this especially painful is the fact that Tom was supposed to be in Phoenix last week with a number of radio and record folks, including me, who were there for a little baseball, sunshine and friendship. But he cancelled early last week when Dave Robbins was named as WUSN’s new GM. Tom said it was best that he stayed in Chicago. One can only wonder ....

Godspeed, lil’ Tommy. I will miss you. We all will.

*Visitation for Tom Rivers Cvetic is set for 5-8pm March 25 at the Fuller Funeral Home, 1625 Pine Ridge Road, Naples, FL 34109. The phone is 239-592-1611. Funeral services will be held the morning of Friday, March 26 at St. John The Evangelist Catholic Church, 625 111th Ave N, Naples, FL 34108. The phone is 941-566-8740.*

*The funeral home suggested these local florists: Flower Children, 239-513-0522, and James 5th Ave. Florist, 239-261-7111. Hotels and motels around the funeral home include **Grand Inn Of Naples** 1100 Pine Ridge Road, Naples, FL 34108, 877-430-3500; **Hawthorn Suites**, 3557 Pine Ridge Road, Naples, FL 34109, 239-593-1300; and **Best Western** 6400 Dudley Dr, Naples, FL 34105, 239-643-6655.*

*WQYK will be holding a memorial for Tom that is open to the public on Friday from 5-6pm at the St. Pete Times Forum.*

### Tidwell KQFC OM/PD

KQFC/Boise, ID has promoted PD **Lance Tidwell** to OM/PD of the Citadel Country outlet. He will report directly to VP/GM **Kevin Godwin**. **Rich Summers** will maintain the role of OM for Citadel/Boise and will continue as PD of Country KIZN. Rusty Walker & Associates Consultant **Bob Glasgow** will continue to consult KIZN while Tidwell and KQFC will tap a new consultant from Walker’s firm. Tidwell and Summers will work together on joint promotions and events. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), 3/16)

### Kelly Joins Lofton Creek

**Barbara Kelly** has joined Lofton Creek Records as Dir./National Promotion. She held a similar post at Curb Records from 1990 to 1995 and has been independent since leaving the label. This reunites Kelly with Lofton Creek Records President **Mike Borchetta**, who was at Curb during her time there.

### CRB-LV On The Come

We’ve reported previously that the Country Radio Broadcasters has joined forces with the Academy of Country Music to present the CRB regional

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## Amy Dalley Men Don't Change

*"This is a cool sounding record and women Call Every Time I Spin It!"*

*"MoJo" Roberts / KATM*

**Just Added**  
**WMIL KKAT KGCY**  
**WYNK WCAT WKCN WFLS**

**RR 39 +72 BB 40 - 37 +98**

## Rodney Atkins Someone To Share It With

**We think Rodney's single is a  
Hands Down Smash!**  
**Consider us Out of the Box!**

**JD Cannon**  
**WFMS ACM Nominated and Hall of Fame DJ**

**Impacting This Monday**

**already added**  
**WUBE WIRK WWQM KGCY**

**CURB**  
RECORDS  
[www.curb.com](http://www.curb.com)

event CRS-Las Vegas: "Relationships for the New Millennium." The educational seminar will be held Tuesday, May 25, 2004 from 1-5:30pm at the Mandalay Bay Resort & Casino. In addition to the sessions, CRS-LV registrants will also be able to participate in two very special ACM events:

- The Academy of Country Music Beach Party: Monday, May 24 at Mandalay Bay Beach from 8pm-midnight.
- The Academy of Country Music New Artists Show: Tuesday, May 25 in the Mandalay Bay Ballroom. Beginning at 7:30pm, the Academy will introduce in an intimate performance setting the artists who have been nominated in this year's New Artist Awards Category.

Registration is \$100 through May 7. After that date it goes up to \$150. Space for CRS-LV is limited, so register early. Check out [www.crb.org](http://www.crb.org) for registration details.

### CBS To Air Country's Biggest Party

This year's CMA Music Festival/Fan Fair will be filmed in Music City June 10-13 for a two-hour broadcast special scheduled to air late summer or early fall. "Finding a network home for a television special centered on CMA Music Festival is monumental for our artists, our industry, our event and our hometown," said CMA Exec. Director Ed Benson. The show will be produced by Nashville's own Robert Deaton of Deaton Flanigen Productions. Deaton has been instrumental in securing the special for CMA, which sold the concept to CBS executive Les Moonves with a pitch reel filmed during last year's festival. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), 3/16)

### Radio News

**Format:** Cumulus has relaunched KNFM/Midland, TX, dropping the "92.3 KNFM" identifier it has used for more than 22 years to become "The New LoneStar 92" with "50 minutes of continuous country favorites per hour." OM/PD/MD **John Moesch** is joined by new Morning Show Idol winner **Gwen** in the mornings, **Becky** does middays, and **Robby Burns** handles afternoons.

**Personalities:** Some lineup changes at KTYS (The Twister)/Dallas, where evening talent **Scott Gaines** heads to middays and CHR KTXV/Columbia, MO MD/night jock and Texas native **Blake Barrett** joins for nights. **Allan Peck** works afternoons, and Asst. PD **Crash Poteet** is the morning personality.

**Openings:** WSIX/Nashville is looking for a "maniac" to handle nights. Send your T&R to Big 98 Nights c/o Keith Kaufman, The Big 98 WSIX, 55 Music Sq. W., Nashville, TN 37203, or email [keith@wsix.com](mailto:keith@wsix.com). No calls. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), 3/16)

**Kudos:** Congrats to KYGO/Denver morning crew **Kelly Ford, Jonathan Wilde & Mudflap McGrew**, voted by the Colorado Broadcasters Association as "Best Morning Show in Colorado." The trio received their award at a CBA banquet and awards ceremony this past Friday night.

### Record News

Capitol Nashville Dir./Artist Development **Joanna Carter** has been promoted to Dir./Creative Services. In the new role, Carter will oversee all visual elements of production, including CD packaging, sales displays, mailers, videos and photo shoots. Carter is also art

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**SHE'S 23\* WITH THE NUMBER-ONE SPIN & POINT INCREASE IN THE USA TODAY!**

# "Redneck Woman"

the new Epic REVOLUTION from

# Gretchen Wilson

**30 - 23 R&R (#1 Spin Increase/Point Increase!)**

**33\*-24\* BB (7.35 HitPredictor Score First Week!)**

New Airplay TODAY:

KFRG	KKAT	KSON
KUPL	KWNR	KHEY
KMDL	KSSN	KTST
KILT	WPKX	WWGR
WKSJ	WMIL	WNCY
WBBS	KNCI	WKCW
WCOL	and more!	



"Tommy, we miss you already."



**SPIN IT HARD.**

director for CD packaging and other printed materials. She has been with the label since 1993. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), 3/19)

Sony has upped **Tonya Derry** to A&R Administration Manager. Derry, who started at the label in 1995, had been A&R Administration Supervisor since 2000. She will continue to oversee album production, obtain publisher clearances and compile label copy for Sony Nashville releases.

### Artist News

Capitol/Nashville has signed recording artist and songwriter **Jamie O'Neal**. O'Neal was previously with Mercury, where she scored a No. 1 with "There Is No Arizona." Currently in the studio working on her first Capitol album, O'Neal should have a single out this summer, with the album slated for early 2005.

Congrats to the Lyric Street promo staff on notching 31 adds for newcomer **Josh Gracin**, grabbing the week's No. 1 Most Added slot. "I Want To Live" now finds itself on almost half the **R&R** panel on its official add date!

**Gretchen Wilson** has signed a publishing deal with Sony/ATV Tree. Wilson co-wrote her current single, "Redneck Woman."

Universal South will release **Joe Nichols'** second album, *Revelation*, on June 29. The first single is "If Nobody Believed In You."

American Recordings/Lost Highway is releasing **Johnny Cash's** *My Mother's Hymn Book* on April 20. The collection features 15 songs from his mother's book of hymns.

Congrats to Rascal Flatts' **Gary LeVox** and wife Tara on the March 21 birth of their second daughter, Brooklyn Leigh.

The first ever collection of Elvis Presley's gospel recordings, *Elvis Ultimate Gospel*, goes to retail today. The single is Happy Goodman's "Who Am I."

### Life Notes

Best wishes to Premiere Radio Affiliate Relations Manager **Karen Lee DeFriez** and husband Tim DeFriez on the birth of their second daughter, Kira Elise, born Friday, March 19.

### Chronicle

WTNV/Jackson, TN morning show air talent **Rusty Mac** died March 16 as the result of a heart attack suffered March 11 during his show. Mac, 48, worked 17 years at crosstown WWYN before joining WTNV. He was active in a variety of civic organizations, including the Carl Perkins Child Abuse Center and the West Tennessee Cerebral Palsy Center. (Country Format Room, [www.radioandrecords.com](http://www.radioandrecords.com), 3/16).

Sincerest condolences to Arista/Nashville Southwest Regional Ken Rush on the passing of his father, Kenneth, on March 19 at age 81

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# TOBY KEITH

## "WHISKEY GIRL"

**IMPACTING NOW!**  
OFFICIAL ADD DATE 3/29



We Believe in **TOBY KEITH!**

**MUSICNOTES**

↪ **Tim McGraw** is launching the Tim McGraw and The Dancehall Doctors Out Loud Summer Tour 2004 in Virginia Beach on June 11. The 33-city trek is expected to draw to a close prior to the August 31 release of McGraw's next, as-yet-untitled, album. **Big & Rich** and the **Warren Brothers** will open. Fan club members will be able to purchase tickets prior to official on-sale dates, and each online ticket sale will earmark \$1 for charity. The tour is sponsored by Bud Light.

↪ Tuesdays are big for **Brad Paisley**. March 23 finds him performing on *The Ellen DeGeneres Show*, *Good Day Live* and *On Air with Ryan Seacrest*. A week later he tapes *CMT Crossroads* in New York with **John Mayer**.

↪ **Terri Clark** recently cut a song called "Girls Lie Too" to be featured on her upcoming greatest hits release. Byron Gallimore is producing.

↪ **George Strait**, **Alan Jackson** and **Jimmy Buffett** will be performing a one-night-only performance at Texas Stadium in Dallas on May 29.

↪ **George Jones** has expanded his line of consumables, launching a drinking water called White Lightning. His country sausage line will expand in April to include pre-cooked sausage links and bacon for the microwave.

↪ **Alan Jackson's** recent show at Castaways bar in Jupiter, FL — site of the video shoot for "It's Five O'Clock Somewhere" — has resulted in a small windfall for a local children's charity. Bar owner Jim Burg told the crowd that a dollar from every beer sold would be donated to the Jupiter Children's

Foundation, and patrons did their civic duty in putting down 8,000 servings of suds.

↪ A recent 52-hour bus ride from Medicine Hat, Alberta to Lynchburg, VA found **Emerson Drive** braving nature's more animate elements. The bus was struck by an owl and three deer, smashing the windshield and inflicting cosmetic damage to the vehicle's side. In a completely unrelated turn of events, the release date of the band's next album, *What If*, has been pushed back from May 18 to June 29.

↪ **Trace Adkins'** album *Comin' On Strong* has recently been certified gold by the RIAA.

↪ **Gary Allan's** *See If I Care* has also been certified gold by the RIAA.

↪ **Ralph Stanley** was honored as 2004 Virginian of the Year by the Virginia Press Association during a banquet held last week in Roanoke. Previous recipients include Willard Scott, Roger Mudd, Bruce Hornsby, David Baldacci, the late June Carter Cash and the late Katherine Graham.

↪ **Jeff Bates** gave fan Trish Dunbar a treat last weekend. The wife and mother of two, facing surgery for a brain tumor, got backstage passes to the Grand Ole Opry from Bates. After the show, Bates treated the Dunbars and friends to a multicourse meal at a local Waffle House.

↪ Illinois Lt. Governor Pat Quinn recognized **Lonestar** for their continued support for members of the armed forces and their families during a March 19 tour stop in Rockford.

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<p>the new Columbia HIT from</p> <p><b>BUDDY JEWELL</b></p>	<p><b>"SWEET SOUTHERN COMFORT"</b></p> <p>CD Sales Up 90% In The Last 3 Weeks!</p> <p>Top 5 Female Callout EVERYWHERE!</p>	<p><b>7</b> +389 RR</p> <p><b>3*</b> +401 BB</p>
<p>the new Columbia SMASH from</p> <p><b>MONTGOMERY GENTRY</b></p>	<p><b>"If You Ever Stop Loving Me"</b></p> <p><b>19</b> +373 RR <b>20*</b> +307 BB</p> <p>Top 10 Female Callout Coast To Coast ALREADY!</p> <p>New CD <b>You Do Your Thing</b> In-Stores 5/18</p>	
<p><b>"Beer Man"</b></p> <p>the new Columbia sensation from</p> <p><b>Trent Willmon</b></p>	<p><b>55* BB HOT SHOT DEBUT A WEEK EARLY!</b></p> <p>He kicked ass at CRS...radio is LINING UP!</p> <p>Already spinning hard: WSIX, WNKT, WEZL, WGGY, WCAT, KZSN, WIVK and WBCT!</p> <p>Official airplay date: NEXT MONDAY 3/29!</p> <p>"Tommy, we miss you so much."</p>	

↪ **Darryl Worley** and **Mark Wills** joined President Bush in welcoming home the soldiers of the 101st Airborne Division last week. Based at Ft. Campbell, KY, the unit and families were treated to an acoustic performance by the two artists prior to a speech from Bush.

↪ **Tracy Byrd, Deborah Allen, Cowboy Crush, Andy Griggs, Rushlow, and Josh Turner** are confirmed for 37th Annual IFCO Show scheduled for June 8 in Nashville. The event marks an unofficial beginning of CMA Music Festival week in Music City. Robert K. Oermann emcees.

↪ **Toby Keith** will host the Toby Keith & Friends Golf Classic at Belmar Golf Course in Norman, OK on May 24. The event, expected to be held annually, will benefit Ally's House Charity which assists families of children with cancer.

↪ **Linda Davis** is hosting a benefit for the Muscular Dystrophy Association in Nashville on March 25 at the Wildhorse Saloon. Songwriters **Walt Aldridge, Wendell Mobley, Jason Sellers** and **Neil Thrasher** are confirmed to perform. Davis is MDA's National VP and Nashville spokesperson.

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**VIDEO ADDS**

**CMT**

No new video adds

**GREAT AMERICAN COUNTRY**

**ADRIENNE YOUNG & LITTLE SADIE W/ WILL KIMBROUGH**  
Home Remedy

**RANDOM FAX®**

**Tuesday, 3/23**

**BIRTHDAYS:** Roxie Dean, Jim Mazza

**On TV:** CMT: **Clint Black**, *CMT Inside Fame*; FOX: **Brad Paisley**, *The Ryan Seacrest Show*; GAC: **Buddy Jewell**, *Country Music Across America*; **Lorrie Morgan, Amy Grant, Rebecca Lynn Howard, Lee Ann Womack**, *Grand Ole Opry Live*; Emerson Drive, *CRL*; **Linda Davis**, *Celebrity Kitchen*; WB: **Brad Paisley**, *The Ellen DeGeneres Show*

**Wednesday, 3/24**

**BIRTHDAYS:** Vanessa Parker-Davis, Neil Speilberg

**On TV:** CMT: **Toby Keith**, *Driven*; **Kenny Chesney**, *Stranded With Kenny Chesney*; GAC: **Jerry Reed**, *GAC Classic*; **Tracy Byrd**, *Celebrity Kitchen*

**Thursday, 3/25**

**BIRTHDAYS:** the late Hoyt Axton, Jimmy Harnen, Scott Robinson

**On TV:** CMT: **Kenny Chesney**, *Kenny Chesney: Back Where I Come From*; GAC: **Tracy Byrd**, *Celebrity Kitchen*

**Friday, 3/26**

**BIRTHDAYS:** Kenny Chesney, Charly McClain, Ronnie McDowell, Danny Kee

**On TV:** CMT: **Kenny Chesney**, *Stranded With Kenny Chesney*

**Saturday, 3/27**

**BIRTHDAYS:** Brad Wolf, Lee Gerald, John Hare, Elroy Kahane, Bonnie Sugarman

**On TV:** CMT: **Clint Black**, *CMT MWL*; **Keith Urban**, *Keith Urban: Who Wouldn't Wanna Be Here?*; GAC: **Mike Snider, Josh Turner, Bryan White, Craig Morgan, J.D. Crowe & The New South**, *Grand Ole Opry Live*; USA: **Rodney Crowell, Montgomery Gentry**, *Nashville Star*

**Sunday, 3/28**

**BIRTHDAYS:** Rodney Atkins, Charlie McCoy, Reba McEntire, Gerry House, Michael Powers

**Monday, 3/29**

**BIRTHDAYS:** Brady Seals, Willie Mayhoe

**On TV:** GAC: **Jennifer Hanson**, *Celebrity Kitchen*

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Country Music's American Idol

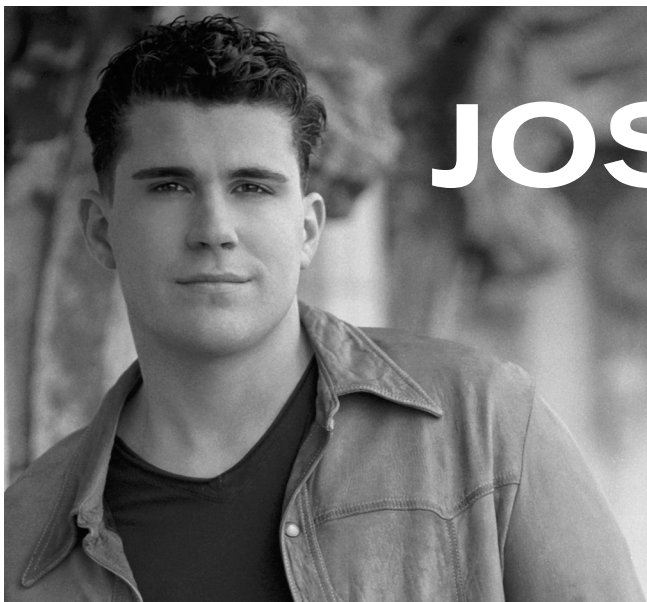
**JOSH GRACIN**

"I WANT TO LIVE"

**#1 MOST ADDED**

47/31

**43 R&R, BILLBOARD**





LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
4	1	<b>KENNY CHESNEY</b> f/UNCLE KRACKER When The Sun Goes Down (BNA)	13249	1553	4092	+521	391259	35995	9	112/0
2	2	<b>TOBY KEITH</b> American Soldier (DreamWorks)	11842	-855	3790	-292	348879	-24257	18	112/0
5	3	<b>KEITH URBAN</b> You'll Think Of Me (Capitol)	11521	1097	3557	+352	349481	35666	14	112/0
1	4	<b>TIM MCGRAW</b> Watch The Wind Blow By (Curb)	11405	-1344	3836	-382	322716	-44565	21	112/0
3	5	<b>BRAD PAISLEY</b> Little Moments (Arista)	10989	-1332	3502	-473	322623	-42713	27	111/0
6	6	<b>SARA EVANS</b> Perfect (RCA)	10783	379	3553	+174	310133	15289	27	112/0
8	7	<b>BUDDY JEWELL</b> Sweet Southern Comfort (Columbia)	10616	1194	3601	+389	311106	33227	21	112/0
9	8	<b>RASCAL FLATTS</b> Mayberry (Lyric Street)	9650	454	3048	+190	291181	15646	12	111/1
11	9	<b>JOHN MICHAEL MONTGOMERY</b> Letters From Home (Warner Bros.)	8989	1285	2808	+385	269485	50488	10	110/2
7	10	<b>TRACE ADKINS</b> Hot Mama (Capitol)	8482	-1864	2876	-604	232848	-46209	26	109/0
16	11	<b>TRACY LAWRENCE</b> Paint Me A Birmingham (DreamWorks)	7763	1420	2457	+421	212907	42605	20	104/3
15	12	<b>GEORGE STRAIT</b> Desperately (MCA)	7579	821	2421	+225	213409	29227	11	110/2
13	13	<b>GARY ALLAN</b> Songs About Rain (MCA)	7176	191	2346	+85	191610	6667	18	108/0
14	14	<b>CLINT BLACK</b> Spend My Time (Equity Music Group)	6939	133	2202	+13	193832	8813	21	109/0
17	15	<b>BLUE COUNTY</b> Good Little Girls (Asylum/Curb)	6902	567	2266	+163	189359	16429	22	105/1
10	16	<b>JIMMY WAYNE</b> I Love You This Much (DreamWorks)	6268	-2758	2085	-908	185100	-67324	30	112/0
18	17	<b>DIERKS BENTLEY</b> My Last Name (Capitol)	6173	435	2025	+202	165144	11365	21	106/2
19	18	<b>CAROLYN DAWN JOHNSON</b> Simple Life (Arista)	6116	613	1982	+184	157350	12596	16	107/2
20	19	<b>MONTGOMERY GENTRY</b> If You Ever Stop Loving Me (Columbia)	5881	1149	1898	+373	159844	37166	8	108/0
21	20	<b>BROOKS &amp; DUNN</b> That's What She Gets For Loving Me (Arista)	5571	1150	1708	+374	163807	25433	8	106/4
25	21	<b>LONESTAR</b> Let's Be Us Again (BNA)	5073	1246	1430	+407	155666	43943	5	103/11
23	22	<b>SHEDAISY</b> Passenger Seat (Lyric Street)	4662	602	1474	+206	120727	14692	9	98/2
30	23	<b>GRETCHEN WILSON</b> Redneck Woman (Epic)	4590	2292	1385	+742	124380	57066	4	94/17
24	24	<b>BIG &amp; RICH</b> Wild West Show (Warner Bros.)	4540	558	1393	+169	116836	18124	12	91/3
22	25	<b>BRIAN MCCOMAS</b> You're In My Head (Lyric Street)	4224	49	1322	+35	112929	-542	22	88/2

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## BRAD PAISLEY AND ALISON KRAUSS

# “WHISKEY LULLABY”

“Listeners are already reacting positively to test spins. I love the sound of this record.”

Scott Lindy PD, WPOC Baltimore

“Incredible song...it's magic.”

Lee Logan PD, WSM FM

“Yeeeeeeaaaahhhhh!!!!!! I love this.”

Gwen Foster MD, KNIX

“This is a song about real life and this is the epitome of real life. We will be adding this right away.”

Mike Hammond OM, WIVK

“A stunning performance of an amazing song. I have rarely played anything that struck such a deep nerve with people. It proves that Brad is a classic and that Alison is an angel.”

Gerry House, Morning Personality, WSIX

“It's everything we've asked for from Nashville - a name artist, a great duet featuring, a powerful lyric, ALL Country! It's a NO BRAINER!”

Nate Deaton MD/APD, KRTY

“‘Whiskey Lullaby’ from Brad Paisley with Alison Krauss. BIG calls for it, listeners are passionate in their enthusiasm for it.”

Tony Thomas MD, KMPS





March 23, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
26	26	CLAY WALKER I Can't Sleep (RCA)	4205	593	1363	+233	100189	13488	14	96/2
27	27	REBA MCENTIRE Somebody (MCA)	3558	210	1195	+82	91345	8309	11	89/3
28	28	DAVID LEE MURPHY Loco (Audiom)	3510	357	1132	+133	89768	11776	11	89/5
29	29	SHANIA TWAIN It Only Hurts When I'm Breathing (Mercury/IDJMG)	2867	398	902	+143	84003	13831	7	78/11
31	30	PAT GREEN Guy Like Me (Republic/Universal South)	2633	408	742	+110	64112	6150	19	60/0
32	31	EMERSON DRIVE Last One Standing (DreamWorks)	2400	206	771	+64	54929	7216	10	77/6
33	32	BILLY CURRINGTON I Got A Feelin' (Mercury)	2352	178	684	+44	57150	4970	10	65/4
34	33	JEFF BATES I Wanna Make You Cry (RCA)	1766	148	639	+33	41542	4145	10	74/4
35	34	WYNONNA f/NAOMI JUDD Flies On The Butter (Asylum/Curb)	1756	169	576	+65	48516	1784	11	53/2
36	35	LEE ANN WOMACK The Wrong Girl (MCA)	1653	259	561	+113	35715	5423	6	62/9
37	36	JOE DIFFIE Tougher Than Nails (BBR/C4)	1607	467	560	+148	34975	10266	7	57/3
40	37	ANDY GRIGGS She Thinks She Needs Me (RCA)	1430	364	494	+116	34312	8729	4	64/6
38	38	BILLY DEAN Thank God I'm A Country Boy (View2)	1267	167	390	+40	35213	6206	5	33/2
39	39	AMY DALLEY Men Don't Change (Curb)	1253	176	454	+72	26450	3965	7	49/5
41	40	RACHEL PROCTOR Me And Emily (BNA)	1147	202	284	+87	36984	4429	4	27/10
42	41	CHRIS CAGLE I'd Be Lying (Capitol)	974	145	377	+55	17353	2617	7	52/1
44	42	JULIE ROBERTS Break Down Here (Mercury)	944	249	357	+88	19924	5011	3	47/4
43	43	JOSH GRACIN I Want To Live (Lyric Street)	883	82	266	+25	25604	8264	3	47/31
47	44	TOBY KEITH Whiskey Girl (DreamWorks)	698	226	162	+63	20111	5001	2	13/6
50	45	PINMONKEY Let's Kill Saturday Night (BNA)	610	242	188	+90	10865	1697	2	20/12
45	46	CROSS CANADIAN RAGWEED Sick And Tired (Universal South)	532	-73	177	-20	12911	-1592	4	22/3
<b>Debut</b>	47	CHELY WRIGHT Back Of The Bottom Drawer (Vivaton)	501	283	160	+93	14566	8559	1	21/4
<b>Debut</b>	48	HANK WILLIAMS, JR. Why Can't We All Just Get A ... (Asylum/Curb)	496	286	187	+103	12549	8316	1	30/8
<b>Debut</b>	49	BLAKE SHELTON When Somebody Knows You That Well (Warner Bros.)	459	390	178	+140	8825	7469	1	40/5
46	50	JENKINS Blame It On Mama (Capitol)	447	-40	100	-38	12770	4477	2	17/11

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Persons 25-54:

Fall '01	7.2
Winter '02	9.7
Spring '02	10.7
Summer '02	12.2
Fall '02	12.5
Winter '03	14.4
Spring '03	8.3
Summer '03	16.8
Fall '03	17.2



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**COUNTRY**

**MOST ADDED**

ARTIST Title Label(s)	Adds
JOSH GRACIN I Want To Live ( <i>Lyric Street</i> )	31
JOE NICHOLS If Nobody Believed In You ( <i>Universal South</i> )	28
GRETCHEN WILSON Redneck Woman ( <i>Epic</i> )	17
PINMONKEY Let's Kill Saturday Night ( <i>BNA</i> )	12
LONESTAR Let's Be Us Again ( <i>BNA</i> )	11
SHANIA TWAIN It Only Hurts When I'm Breathing ( <i>Mercury/IDJMG</i> )	11
JENKINS Blame It On Mama ( <i>Capitol</i> )	11
RACHEL PROCTOR Me And Emily ( <i>BNA</i> )	10
TRACY BYRD How'd I Wind Up In Jamaica ( <i>RCA</i> )	10
LEE ANN WOMACK The Wrong Girl ( <i>MCA</i> )	9

**MOST INCREASED POINTS**

ARTIST Title Label(s)	Total Pt. Increase
GRETCHEN WILSON Redneck Woman ( <i>Epic</i> )	+2292
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down ( <i>BNA</i> )	+1553
TRACY LAWRENCE Paint Me A Birmingham ( <i>DreamWorks</i> )	+1420
JOHN MICHAEL MONTGOMERY Letters From Home ( <i>Warner Bros.</i> )	+1285
LONESTAR Let's Be Us Again ( <i>BNA</i> )	+1246
BUDDY JEWELL Sweet Southern Comfort ( <i>Columbia</i> )	+1194
BROOKS & DUNN That's What She Gets For Loving Me ( <i>Arista</i> )	+1150
MONTGOMERY GENTRY If You Ever Stop Loving Me ( <i>Columbia</i> )	+1149
KEITH URBAN You'll Think Of Me ( <i>Capitol</i> )	+1097
GEORGE STRAIT Desperately ( <i>MCA</i> )	+821

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
GRETCHEN WILSON Redneck Woman ( <i>Epic</i> )	+742
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down ( <i>BNA</i> )	+521
TRACY LAWRENCE Paint Me A Birmingham ( <i>DreamWorks</i> )	+421
LONESTAR Let's Be Us Again ( <i>BNA</i> )	+407
BUDDY JEWELL Sweet Southern Comfort ( <i>Columbia</i> )	+389
JOHN MICHAEL MONTGOMERY Letters From Home ( <i>Warner Bros.</i> )	+385
BROOKS & DUNN That's What She Gets For Loving Me ( <i>Arista</i> )	+374
MONTGOMERY GENTRY If You Ever Stop Loving Me ( <i>Columbia</i> )	+373
KEITH URBAN You'll Think Of Me ( <i>Capitol</i> )	+352
CLAY WALKER I Can't Sleep ( <i>RCA</i> )	+233

**COUNTRY INDICATOR**

**MOST ADDED**

ARTIST Title Label(s)	Adds
JOE NICHOLS If Nobody Believed In You ( <i>Universal South</i> )	26
GRETCHEN WILSON Redneck Woman ( <i>Epic</i> )	23
JOSH GRACIN I Want To Live ( <i>Lyric Street</i> )	14
BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby ( <i>Arista</i> )	11
TOBY KEITH Whiskey Girl ( <i>DreamWorks</i> )	11
HANK WILLIAMS, JR. Why Can't We All Just Get A Long Neck? ( <i>Asylum/Curb</i> )	10
LONESTAR Let's Be Us Again ( <i>BNA</i> )	8
CHELY WRIGHT Back Of The Bottom Drawer ( <i>Vivaton</i> )	8
BLAKE SHELTON When Somebody Knows You That Well ( <i>Warner Bros.</i> )	8
JIMMY WAYNE You Are ( <i>DreamWorks</i> )	8

**MOST INCREASED POINTS**

ARTIST Title Label(s)	Total Pt. Increase
GRETCHEN WILSON Redneck Woman ( <i>Epic</i> )	+854
LONESTAR Let's Be Us Again ( <i>BNA</i> )	+625
BROOKS & DUNN That's What She Gets For Loving Me ( <i>Arista</i> )	+507
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down ( <i>BNA</i> )	+476
JOHN MICHAEL MONTGOMERY Letters From Home ( <i>Warner Bros.</i> )	+410
GEORGE STRAIT Desperately ( <i>MCA</i> )	+400
TRACY LAWRENCE Paint Me A Birmingham ( <i>DreamWorks</i> )	+366
SHEDAISY Passenger Seat ( <i>Lyric Street</i> )	+326
SHANIA TWAIN It Only Hurts When I'm Breathing ( <i>Mercury/IDJMG</i> )	+318
BUDDY JEWELL Sweet Southern Comfort ( <i>Columbia</i> )	+303

**MOST INCREASED PLAYS**

ARTIST Title Label(s)	Total Play Increase
GRETCHEN WILSON Redneck Woman ( <i>Epic</i> )	+642
LONESTAR Let's Be Us Again ( <i>BNA</i> )	+433
BROOKS & DUNN That's What She Gets For Loving Me ( <i>Arista</i> )	+381
KENNY CHESNEY f/UNCLE KRACKER When The Sun Goes Down ( <i>BNA</i> )	+348
JOHN MICHAEL MONTGOMERY Letters From Home ( <i>Warner Bros.</i> )	+311
TRACY LAWRENCE Paint Me A Birmingham ( <i>DreamWorks</i> )	+310
GEORGE STRAIT Desperately ( <i>MCA</i> )	+279
JOE NICHOLS If Nobody Believed In You ( <i>Universal South</i> )	+235
SHEDAISY Passenger Seat ( <i>Lyric Street</i> )	+233
MONTGOMERY GENTRY If You Ever Stop Loving Me ( <i>Columbia</i> )	+227

**ACM Top New Artist Nominee**

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**Voted Country's Best New Artist in R&R's Country Readers Poll**

**JIMMY WAYNE**  
**"You Are"**

The follow up to the smash **"I Love You This Much"**

On your desk now! Add date April 5th

We Believe!



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**R&R Going For Adds**

- 3/29  
**BRAD PAISLEY** f/**ALISON KRAUSS** Whiskey Lullaby (*Arista*)  
**JEFFREY STEELE** Good Year For The Outlaw (*3 Ring Circus/Lofton Creek*)  
**JENKINS** Blame It On Mama (*Capitol*)  
**LANE TURNER** Always Wanting More (Breathless) (*Warner Bros.*)  
**RODNEY ATKINS** Someone To Share It With (*Curb*)  
**TOBY KEITH** Whiskey Girl (*DreamWorks*)  
**TRENT WILLMON** Beer Man (*Columbia*)

- 4/5  
**CRAIG MORGAN** Look At Us (*BBR*)  
**JIMMY WAYNE** You Are (*DreamWorks*)  
**JOSH TURNER** What It Ain't (*MCA*)

- 4/12  
**JESSI ALEXANDER** Honeysuckle Sweet (*Columbia*)

**MOST PLAYED RECURRENTS**

ARTIST Title Label(s)	Total Plays
<b>ALAN JACKSON</b> Remember When ( <i>Arista</i> )	3147
<b>MARTINA MCBRIDE</b> In My Daughter's Eyes ( <i>RCA</i> )	2775
<b>KENNY CHESNEY</b> There Goes My Life ( <i>BNA</i> )	2061
<b>JOSH TURNER</b> Long Black Train ( <i>MCA</i> )	1884
<b>TERRI CLARK</b> I Wanna Do It All ( <i>Mercury</i> )	1523
<b>TOBY KEITH</b> I Love This Bar ( <i>DreamWorks</i> )	1519
<b>ALAN JACKSON AND JIMMY BUFFETT</b> It's Five O'Clock Somewhere ( <i>Arista</i> )	1447
<b>KEITH URBAN</b> Who Wouldn't Wanna Be Me ( <i>Capitol</i> )	1414
<b>DIERKS BENTLEY</b> What Was I Thinkin'? ( <i>Capitol</i> )	1320
<b>BROOKS &amp; DUNN</b> Red Dirt Road ( <i>Arista</i> )	1317

**COUNTRY NEW & ACTIVE**

- SHERRIE AUSTIN** Drivin' Into The Sun (*BBR/C4*)  
 Total Plays: 156, Total Stations: 28, Adds: 1
- JOE NICHOLS** If Nobody Believed In You (*Universal South*)  
 Total Plays: 124, Total Stations: 29, Adds: 28
- VINCE GILL** In These Last Few Days (*MCA*)  
 Total Plays: 77, Total Stations: 19, Adds: 6
- TRACY BYRD** How'd I Wind Up In Jamaica (*RCA*)  
 Total Plays: 63, Total Stations: 19, Adds: 10

**COUNTRY INDICATOR NEW & ACTIVE**

- PINMONKEY** Let's Kill Saturday Night (*BNA*)  
 Total Plays: 118, Total Stations: 12, Adds: 6
- HANK WILLIAMS, JR.** Why Can't We All Just Get A Long Neck?  
 (*Asylum/Curb*)  
 Total Plays: 116, Total Stations: 20, Adds: 10
- VINCE GILL** In These Last Few Days (*MCA*)  
 Total Plays: 106, Total Stations: 13, Adds: 2
- TOBY KEITH** Whiskey Girl (*DreamWorks*)  
 Total Plays: 75, Total Stations: 11, Adds: 11

*Songs ranked by total plays*

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112 Country reporters. Songs ranked by total points for the airplay week of 3/14-3/20. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2004, The Arbitron Company). © 2004, R&R, Inc.

**Lane Turner**

"Always  
 Wanting  
 More"

"The rhythm and melody have a slightly Latin flavor, which gives this its sensuous undertow. But its real highlight is a supremely expressive vocal. The delivery is a soft, romantic seduction, but he still sounds so completely manly. You'll hang on every word."

- Robert K. Oermann, *Music Row Magazine*

Debut Single IMPACTS 3/29



March 23, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
6	1	<b>KENNY CHESNEY</b> f/ <b>UNCLE KRACKER</b> When The Sun Goes Down (BNA)	5272	476	3941	+348	116341	10857	9	109/0
5	2	<b>BUDDY JEWELL</b> Sweet Southern Comfort (Columbia)	5192	303	3799	+216	113934	6814	22	109/0
3	3	<b>SARA EVANS</b> Perfect (RCA)	5164	202	3807	+123	113424	3996	26	107/0
8	4	<b>KEITH URBAN</b> You'll Think Of Me (Capitol)	4892	230	3651	+200	106975	4832	15	111/0
1	5	<b>TIM MCGRAW</b> Watch The Wind Blow By (Curb)	4661	-577	3375	-445	105216	-12041	21	106/0
10	6	<b>RASCAL FLATTS</b> Mayberry (Lyric Street)	4589	292	3437	+217	101160	6447	12	111/1
4	7	<b>TRACE ADKINS</b> Hot Mama (Capitol)	4279	-612	3096	-461	95948	-13371	27	100/0
12	8	<b>JOHN MICHAEL MONTGOMERY</b> Letters From Home (Warner Bros.)	4151	410	3117	+311	90656	8755	10	110/1
13	9	<b>GEORGE STRAIT</b> Desperately (MCA)	4076	400	3017	+279	89196	8725	11	108/0
11	10	<b>GARY ALLAN</b> Songs About Rain (MCA)	3907	103	2911	+76	85066	1898	18	110/0
14	11	<b>TRACY LAWRENCE</b> Paint Me A Birmingham (DreamWorks)	3397	366	2509	+310	74062	6806	21	101/7
15	12	<b>CAROLYN DAWN JOHNSON</b> Simple Life (Arista)	3187	209	2379	+142	70502	4684	16	106/1
18	13	<b>DIERKS BENTLEY</b> My Last Name (Capitol)	2986	215	2271	+164	63818	4073	21	105/4
20	14	<b>BROOKS &amp; DUNN</b> That's What She Gets For Loving Me (Arista)	2955	507	2232	+381	63976	11397	8	109/4
17	15	<b>BLUE COUNTY</b> Good Little Girls (Asylum/Curb)	2899	96	2149	+53	65355	2860	23	91/0
19	16	<b>MONTGOMERY GENTRY</b> If You Ever Stop Loving Me (Columbia)	2832	290	2132	+227	62599	6313	8	106/3
26	17	<b>LONESTAR</b> Let's Be Us Again (BNA)	2356	625	1774	+433	51506	13957	5	101/8
21	18	<b>REBA MCENTIRE</b> Somebody (MCA)	2232	86	1654	+64	48618	1283	12	87/1
22	19	<b>BIG &amp; RICH</b> Wild West Show (Warner Bros.)	2153	110	1596	+89	46309	1853	12	91/2
23	20	<b>SHEDAISY</b> Passenger Seat (Lyric Street)	2144	326	1593	+233	46096	6716	8	96/5
24	21	<b>CLAY WALKER</b> I Can't Sleep (RCA)	2078	264	1526	+216	44352	4202	15	85/6
25	22	<b>BRIAN MCCOMAS</b> You're In My Head (Lyric Street)	1884	105	1396	+69	42034	2352	25	80/3
28	23	<b>DAVID LEE MURPHY</b> Loco (Audium)	1785	201	1330	+143	39220	4580	11	79/4
29	24	<b>SHANIA TWAIN</b> It Only Hurts When I'm Breathing (Mercury/IDJMG)	1731	318	1305	+226	38283	7132	7	75/2
38	25	<b>GRETCHEN WILSON</b> Redneck Woman (Epic)	1505	854	1108	+642	33069	18506	2	77/23

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**GOING FOR ADDS**



March 23, 2004

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
30	<b>26</b>	EMERSON DRIVE Last One Standing ( <i>DreamWorks</i> )	1381	89	1051	+64	29201	1773	11	73/1
32	<b>27</b>	BILLY CURRINGTON I Got A Feelin' ( <i>Mercury</i> )	1163	118	954	+93	23868	2419	11	70/4
31	28	PAT GREEN Guy Like Me ( <i>Republic/Universal South</i> )	1159	-91	907	-90	25273	-1437	12	61/0
34	<b>29</b>	LEE ANN WOMACK The Wrong Girl ( <i>MCA</i> )	1105	211	847	+166	23793	4442	6	71/7
33	<b>30</b>	WYNONNA f/NAOMI JUDD Flies On The Butter ( <i>Asylum/Curb</i> )	1051	94	813	+67	22215	2143	10	55/1
35	<b>31</b>	JOE DIFFIE Tougher Than Nails ( <i>BBR/C4</i> )	1001	124	701	+82	21639	3098	7	58/5
36	<b>32</b>	JEFF BATES I Wanna Make You Cry ( <i>RCA</i> )	877	108	691	+81	18164	2323	11	55/1
37	<b>33</b>	CHRIS CAGLE I'd Be Lying ( <i>Capitol</i> )	793	83	638	+60	15783	1551	7	51/0
39	<b>34</b>	AMY DALLEY Men Don't Change ( <i>Curb</i> )	580	85	406	+62	13423	2142	7	34/3
40	<b>35</b>	ANDY GRIGGS She Thinks She Needs Me ( <i>RCA</i> )	559	185	442	+133	12113	4596	3	43/6
41	<b>36</b>	JULIE ROBERTS Break Down Here ( <i>Mercury</i> )	417	51	358	+37	8460	1087	4	35/3
	<b>Debut</b>	<b>37</b> JOE NICHOLS If Nobody Believed In You ( <i>Universal South</i> )	406	295	323	+235	8303	5753	1	37/26
44	<b>38</b>	CHELY WRIGHT Back Of The Bottom Drawer ( <i>Vivaton</i> )	390	138	308	+97	8460	3031	2	33/8
45	<b>39</b>	BLAKE SHELTON When Somebody Knows You That Well ( <i>Warner Bros.</i> )	382	147	258	+106	8602	3046	2	23/8
42	<b>40</b>	BILLY DEAN Thank God I'm A Country Boy ( <i>View2</i> )	361	36	289	+30	8552	648	5	20/1
48	<b>41</b>	JOSH GRACIN I Want To Live ( <i>Lyric Street</i> )	356	148	260	+105	8083	3099	2	29/14
43	<b>42</b>	SHERRIE AUSTIN Drivin' Into The Sun ( <i>BBR/C4</i> )	304	51	244	+37	6745	1345	3	26/1
	<b>Debut</b>	<b>43</b> RACHEL PROCTOR Me And Emily ( <i>BNA</i> )	287	177	227	+134	5909	3642	1	25/7
47	<b>44</b>	SCOTTY EMERICK The Coast Is Clear ( <i>DreamWorks</i> )	263	42	218	+27	5523	803	5	21/1
46	<b>45</b>	CROSS CANADIAN RAGWEED Sick And Tired ( <i>Universal South</i> )	244	17	225	+16	4293	544	2	22/2
	<b>Debut</b>	<b>46</b> BRAD PAISLEY f/ALISON KRAUSS Whiskey Lullaby ( <i>Arista</i> )	226	165	190	+135	4559	3136	1	18/11
	<b>Debut</b>	<b>47</b> JIMMY WAYNE You Are ( <i>DreamWorks</i> )	219	87	186	+78	4489	1863	1	21/8
-	<b>48</b>	BILLY RAY CYRUS Face Of God ( <i>Word/Curb/Warner Bros.</i> )	207	41	171	+33	3577	758	2	16/2
50	<b>49</b>	TRACY BYRD How'd I Wind Up In Jamaica ( <i>RCA</i> )	202	28	170	+21	4284	453	2	14/5
49	50	COLT PRATHER I Won't Go On And On ( <i>Epic</i> )	191	-9	114	-7	4270	-311	2	10/0

Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
<b>JOHN MICHAEL MONTGOMERY</b> Letters From Home (Warner Bros.)	4.31	4.21	87%	11%	4.35	4.43	4.29
<b>BRAD PAISLEY</b> Little Moments (Arista)	4.28	4.24	99%	26%	4.33	4.33	4.32
<b>TOBY KEITH</b> American Soldier (DreamWorks)	4.19	4.25	100%	33%	4.30	4.26	4.34
<b>KEITH URBAN</b> You'll Think Of Me (Capitol)	4.14	4.30	97%	19%	4.08	4.25	3.92
<b>GEORGE STRAIT</b> Desperately (MCA)	4.14	4.13	79%	10%	4.14	4.17	4.11
<b>BUDDY JEWELL</b> Sweet Southern Comfort (Columbia)	4.11	4.20	97%	21%	4.16	4.27	4.05
<b>JIMMY WAYNE</b> I Love You This Much (DreamWorks)	4.09	4.13	98%	27%	4.09	4.22	3.97
<b>KENNY CHESNEY</b> f/ <b>UNCLE KRACKER</b> When The Sun Goes Down (BNA)	4.08	4.20	98%	20%	4.06	4.25	3.89
<b>REBA MCENTIRE</b> Somebody (MCA)	4.05	3.95	83%	10%	4.10	4.22	3.99
<b>MONTGOMERY GENTRY</b> If You Ever Stop Loving Me (Columbia)	4.00	3.97	82%	10%	4.00	4.00	4.00
<b>CLAY WALKER</b> I Can't Sleep (RCA)	4.00	4.03	77%	11%	4.03	4.10	3.98
<b>RASCAL FLATTS</b> Mayberry (Lyric Street)	3.99	3.95	96%	20%	3.94	3.98	3.90
<b>TRACY LAWRENCE</b> Paint Me A Birmingham (DreamWorks)	3.99	4.09	91%	16%	4.00	4.00	4.01
<b>BROOKS &amp; DUNN</b> That's What She Gets For Loving Me (Arista)	3.99	4.09	79%	12%	4.01	4.05	3.98
<b>DIERKS BENTLEY</b> My Last Name (Capitol)	3.97	4.02	96%	21%	4.00	3.96	4.03
<b>JOE NICHOLS</b> Cool To Be A Fool (Universal South)	3.94	3.97	95%	23%	3.99	3.94	4.03
<b>TRACE ADKINS</b> Hot Mama (Capitol)	3.93	3.99	98%	31%	4.01	3.96	4.05
<b>JOSH TURNER</b> Long Black Train (MCA)	3.93	3.88	97%	32%	3.98	3.82	4.13
<b>CLINT BLACK</b> Spend My Time (Equity Music Group)	3.92	4.02	93%	20%	3.95	4.00	3.91
<b>BLUE COUNTY</b> Good Little Girls (Asylum/Curb)	3.92	3.96	89%	19%	3.85	3.96	3.76
<b>SARA EVANS</b> Perfect (RCA)	3.91	4.02	96%	32%	3.89	3.76	4.01
<b>MARTINA MCBRIDE</b> In My Daughter's Eyes (RCA)	3.90	3.90	99%	39%	3.95	4.13	3.78
<b>LONESTAR</b> Let's Be Us Again (BNA)	3.89	—	60%	7%	3.89	3.97	3.80
<b>DAVID LEE MURPHY</b> Loco (Audiom)	3.89	—	58%	7%	3.88	3.77	3.96
<b>GARY ALLAN</b> Songs About Rain (MCA)	3.88	4.00	97%	26%	3.81	3.86	3.77
<b>BRIAN MCCOMAS</b> You're In My Head (Lyric Street)	3.88	3.87	77%	15%	3.86	3.83	3.88
<b>TIM MCGRAW</b> Watch The Wind Blow By (Curb)	3.85	3.94	98%	32%	3.83	4.07	3.61
<b>CAROLYN DAWN JOHNSON</b> Simple Life (Arista)	3.77	3.88	83%	17%	3.77	3.64	3.88
<b>SHEDAISY</b> Passenger Seat (Lyric Street)	3.56	3.68	74%	16%	3.56	3.40	3.68

Total sample size is 364 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.**

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