

Legend:  
WPI - Weeks Positive Index  
PNR - Positive/Neg Ratio

# Callout America Detail And Trend Report

Callout America Chart Date 02/20/2004

## Client Edition

Position		Passion Trend			ARTIST	SONG	T Pos	Trending			Monitor		Wks	R&R	Familiar	Dislike	Burn	PNR	Male			Female			25-34			35-44			45-54		
TW	LW	TW	LW	2W				TW	3WPI	6WPI	TW	LW							R&R	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	1	2	2	2	Toby Keith	American Soldier	74.3	73.0	69.9	1	12	2	2	97.1	3.1	1.2	17.3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	3	6	3	1	Alan Jackson	Remember When	71.7	72.3	72.2	2	14	1	1	96.3	4.2	1.1	13.5	2	3	2	2	2	4	2	1	3	3						
3	20	4	11	10	Tim McGraw	Watch the Wind Blow	66.7	63.8	62.6	3	15	3	3	93.9	4.1	0.8	13.6	7	24	4	11	3	7	11	26	7	17						
4	4	12	7	15	Buddy Jewell	Sweet Southern Comfort	66.6	66.7	63.5	11	15	11	11	93.3	3.5	0.4	17.1	12	9	3	4	4	3	9	8	8	12						
5	9	16	22	18	Brad Paisley	Little Moments	66.6	66.1	65.7	5	21	5	5	97.4	3.5	4.7	8.1	3	6	9	10	6	14	10	14	4	6						
6	7	11	18	20	Jimmy Wayne	I Love You This Much	66.6	66.1	65.5	9	24	9	9	94.7	4.0	1.9	11.3	8	23	5	5	7	10	8	9	6	11						
7	14	7	10	5	Trace Adkins	Hot Mama	66.0	64.8	0.0	8	20	7	7	97.9	4.5	3.9	7.9	5	7	8	19	8	19	16	20	2	4						
8	5	1	1	3	Brian McComas	You're In My Head	65.3	65.8	63.2	29	16	25	25	95.3	3.4	0.6	16.3	10	5	7	7	9	8	4	2	11	24						
9	12	3	6	11	Martina McBride	In My Daughters Eyes	64.8	63.4	62.3	7	12	6	6	95.4	5.9	2.4	7.8	4	18	13	12	12	26	17	12	5	2						
10	15	14	26	28	Sara Evans	Perfect	64.4	64.0	61.6	10	21	8	8	95.6	5.2	2.5	8.4	6	13	10	16	5	16	14	13	10	19						
11	8	8	13	13	Clay Walker	I Can't Sleep	64.2	65.1	58.7	31	8	27	27	87.8	2.2	0.0	29.2	15	10	6	8	10	15	3	10	25	10						
12	11	10	16	7	Blue County	Good Little Girls	62.9	64.4	62.8	20	16	18	18	95.9	4.9	2.0	9.1	11	4	12	20	16	9	6	6	19	25						
13	22	5	12	16	Joe Nichols	Cool to Be A Fool	62.0	61.3	60.4	19	21	17	17	95.6	4.9	2.7	8.2	20	15	11	26	11	12	15	18	26	28						
14	23	24	34	33	Rascal Flatts	Mayberry	61.8	60.2	0.0	15	6	13	13	90.2	4.5	0.0	13.7	9	19	18	24	14	31	13	16	18	13						
15	19	20	19	22	Terri Clark	I Wanna Do It All	61.2	63.6	65.8	4	23	4	4	99.6	4.6	8.8	4.6	21	21	15	13	17	13	18	17	13	20						
16	17	15	15	23	Dierks Bentley	My Last Name	61.2	62.2	60.3	22	15	19	19	87.0	3.2	0.7	15.7	19	16	17	15	6	20	29	12	9							
17	26	19	27	31	Kellie Coffey	Texas Plates	60.8	60.0	60.8	26	18	21	21	99.8	4.1	6.9	5.5	14	27	17	25	13	21	22	31	14	16						
18	21	22	17	27	Keith Urban	You'll Think of Me	60.3	59.0	59.3	12	8	10	10	85.8	4.0	0.1	14.7	13	20	21	21	20	18	19	24	17	18						
19	27	9	21	26	Clint Black	Spend My Time	60.0	61.2	58.6	18	15	16	16	86.3	2.3	0.3	23.1	16	28	19	27	18	22	21	25	15	26						
20	29	25	32	29	Tracy Lawrence	Paint Me A Birmingham	59.5	59.0	59.0	25	14	22	22	92.8	2.1	0.0	28.3	18	33	20	23	27	27	7	22	16	31						
21	28	17	28	24	Patty Loveless	On Your Way Home	59.4	59.1	57.2	32	13	28	28	87.8	4.5	0.0	13.2	25	29	14	28	23	23	12	27	20	27						
22	18	13	5	9	Carolyn Dawn Johnson	Simple Life	56.8	61.7	57.6	21	12	20	20	88.0	2.7	0.0	21.0	17	17	26	18	33	32	5	3	24	15						
23	30	21	23	21	Josh Turner	Long Black Train	56.6	57.9	61.4	14	34	12	12	98.7	8.3	11.0	2.9	22	30	22	29	21	24	24	28	22	30						
24	31	23	33	35	Gary Allan	Songs About Rain	54.6	54.9	53.9	16	12	14	14	86.4	4.2	0.0	13.0	26	26	24	34	19	30	28	32	28	32						
25		18			Sonya Isaacs	No Refrets Yet	54.2	0.0	0.0	39	10	35	35	88.8	4.2	0.0	12.9	27		25		25		29		21							
26	33	27	30	34	Pat Green	A Guy Like Me	53.3	54.1	53.0	33	13	30	30	78.3	0.4	0.0		29	32	23	33	26	34	30	30	23	29						
27	24	29	29		Reba McEntire	Somebody	52.0	0.0	0.0	30	5	29	29	75.0	1.0	0.0		24	25	30	22	24	28	26	15	33	23						
28		26			Leann Rimes	This Love	51.8	0.0	0.0	37	7	34	34	77.1	1.1	0.0		31		27		22		33		9							
29	25	28	9	25	Big & Rich	Wild West Show	51.3	57.6	0.0	28	6	26	26	81.7	0.8	0.0		23	11	31	30	29	25	23	23	27	22						
30	34	32	25		K. Chesney/U. Kracker	When The Sun Goes Down	50.4	0.0	0.0	17	3	15	15	76.2	2.8	0.4		32	35	28	31	30	33	25	33	29	34						
31	32	31	31	30	George Strait	Desperately	48.4	51.3	0.0	24	5	23	23	76.3	2.2	0.2		34	31	29	32	28	29	27	34	35	33						
32	35	30	35		John M Montgomery	Letters From Home	47.0	0.0	0.0	27	4	24	24	77.0	2.0	0.0		28	34	32	35	32	35	31	35	32	35						
33		34			David Lee Murphy	Loco	44.1	0.0		36	5	31	31	76.2	2.9	0.0		30		35		34		32		34							
34		33			Shedaisy	Passenger Seat	44.0	0.0		34	3	32	32	72.0	1.5	0.0		33		34		31		35		30							
35		35			Montgomery Gentry	If You Ever Stop Loving Me	41.1	0.0		35	2	33	33	82.3	6.3	0.0		35		33		35		34		31							