

"Too Much Month (At The End Of The Money)" The new Columbia single from
The ultimate 5PM song for your P-1s! **Marty Stuart**
New believers: WYNK, WGAR, KRST, KTOM, WBCT, WVK!



CMA Awards Dominates Ratings

The 37th annual *CMA Awards* dominated the Nov. 5 primetime television ratings, winning in every half hour and in categories including viewers, households, adults 25-54, adults 18-49 and adults 18-34. CBS estimates more than 40 million viewers tuned in, making it the most watched CMA Awards since 1996. The show won the night in households with a 12.8/20, as compared to last year's 11.0/17. The CMA Awards powered CBS to its best Wednesday since the 2001 Grammys. (Country Format Room, www.radioandrecords.com, Nov. 6.)

CRB Names Five To CMDJ Hall Of Fame

On Tuesday, Nov. 4, the Country Radio Broadcasters moved the home of the Country Music Disc Jockey Hall of Fame from the Magnolia lobby of the Opryland Hotel to the walkway between the Renaissance Hotel and the Nashville Convention Center. Music City Mayor **Bill Purcell** was on hand for the ceremonies, which included the announcement of five new members to be inducted during next year's Country Radio Seminar. Entering the hallowed Hall March 2 will be **Jaybird Drennan, Bob Duchesne, Jerry King, Dr. Bruce Nelson** and **Uncle Don Rhea**. (Country Format Room, www.radioandrecords.com, Nov. 4.)

KSON Adds North County Signal

KSON/San Diego extended its signal reach northward with parent Jefferson-Pilot's intended purchase of Alternative KFSD (92.1), which began

Coming This Month: R&R's 30-Year Retrospective

R&R launched as a weekly newspaper in October 1973. Three decades later, R&R remains the industry's newspaper, but is joined by a family of nearly 50 unique publications, services and conventions. In late November, if you are a subscriber to the R&R newspaper, you'll be receiving a 136-page retrospective of the last 30 years, which spotlights all the people, stations, labels and changes that have given this industry its sparkle and personality. Pages are devoted to every year that R&R has published; complementing the special issue is an audio CD. Be sure not to miss this very special supplement to your annual R&R subscription. For more information e-mail circulation@radioandrecords.com.

simulcasting KSON Monday afternoon (Nov. 10). KSON PD **John Dimick** says the deal, which has been in the works for 11 months, "probably means another 1/2 to 3/4 share, and that KSON will be No. 1 in San Diego again." He adds, "Many of our listeners had moved to an area [North County] that couldn't get our signal, so we bought another one." FCC approval is pending.

Equitable Distribution

Equity Music Group has signed an exclusive distribution deal with Navarre Corporation. Navarre will distribute Equity's products in the U.S. and Canada. The first release will be **Clint Black's *Spend My Time***, which ships Feb. 3, 2004. "I met with several

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Congratulations
Joe Nichols on the CMA Horizon Award
Thanks Country Radio!

"Cool To Be A Fool" Joe's 4th hit at #30!
New Adds: WSOC, WSIX, WGKX, WIL, KHKI, KRTY

distribution companies who made very flattering overtures," says Equity President **Mike Kraski**, "But in the end, Navarre really understands our philosophy and shows a genuine appreciation for our approach to the artists we are signing — particularly our first artist, Clint Black."

Are You An Aircheck Idol?

CRB is introducing a new air-talent award, the Aircheck Idol. A CRB committee will narrow submissions to 10 finalists, who will be judged by their peers as part of a CRS-35 panel on March 5. Awards will be presented in large, medium and small market categories, and the winners will also receive complimentary registration to CRS-36. To be eligible, Aircheck Idol hopefuls must serve a single market only. To enter submit two copies (CD or cassette) of an aircheck no more than 60 seconds in length to CRB's offices. The deadline is Jan. 9, 2004.

CMA Elects Kix Brooks President

Kix Brooks was elected CMA Board President during the organization's annual meetings last week (Nov. 6), marking the first time an artist has held the prestigious post since **Tex Ritter** in 1965. Bylaw changes, the first since 1958, have done away with the board member category "Officer." All board members will now be either Directors or Directors at Large. Four directors will also serve as officers in the categories Chairman, President, President Elect and Secretary/Treasurer, establishing a line of succession for the first time. President Elect will become President, with the President becoming Chairman. For 2003-2004, officers are Chairman **Charlie Anderson**, President **Brooks**, President-Elect **Victor Sansone** and Secretary/Treasurer **Tim Wiperman**.

An Executive Committee has also been established, consisting of the four officers, two appointees each by the chairman and president, and seven

directors elected by the board. The committee will meet six or more times annually and is empowered to expedite a number of functions that previously required full board approval.

The **Dixie Chicks** were recipients of the CMA International Artist Achievement Award for their contribution to extending awareness and development of the genre outside North America. **Judy Seale** was recognized as the International Talent Buyer/Promoter of the Year for her work in international touring and festivals. **Ed Benson**, Brooks and **Ronnie Dunn** presented CNN's **Denise Quan** the Media Achievement Award.

Newly elected directors: J. Walter Thompson's **Peter Stroh**, Brooks, Sony ATV Tree/Teracel Music's **Brett James**, BBC Television's **Mark Hagen**, EMI Music Publishing's **Gary Overton**, Fitzgerald Hartley's **Larry Fitzgerald**, Billboard/Airplay Monitor's **Phyllis Stark**, KPLX/Dallas' **Dan Halyburton**, Citadel's **Eric Logan**, DreamWorks Records' **James Stroud**, Anderson Merchandisers' **Charlie Anderson**, William Morris Agency's **Rick Shipp**, Gaylord Entertainment's **Steve Buchanan**, Scene Three Media Works' **Kitty Moon Emery**, Capitol Nashville's **Mike Dungan**, International Management Services' **Clint Higham** and Clear Channel's **Mark Mays**.

Carryover directors: Wiperman, Gary Group's **Dick Gary**; Producer **Dann Huff**, Velvet Armadillo Records/Red Wing Productions' **Marcus Hummon**, Allied Artists and Event Services' **Rob Potts**, Sony ATV/Music Publishing's **Donna Hilley**, TBA Entertainment's **Clarence Spalding**, USA Today's **Brian Mansfield**, KEEY/Minneapolis' **Mick Anselmo**, Consultant **Rusty Walker**, RCA Label Group's **Joe Galante**, Target Stores' **Sue Peterson**, Creative Artist Agency's **Ron Baird**, Messina Group's **Louis Messina**, CMT's **Brian Phillips**, BMI's **Paul Corbin** and TBA Entertainment's **Steve Moore**.

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Local Callout Stations POWER UP Rodney!

KEYY (39) KMPS (40) WFMS (38) WDAF (36)
KUPL (31) WGKX (42) KTOM (39)

Honesty
 (Write Me A List)

Rodney
Atkins

**Bullseye Callout's Local Callout Index-
 #6 Passion Ranker Overall!**

R&R **14** - **11**

BB **17** - **16**

CURB
 R & R 2003
 www.curb.com

Directors at large: **Trace Adkins**; Bruce Allen Talent's **Bruce Allen**; Borman Entertainment's **Gary Borman**; ASCAP's **Connie Bradley**; Tom Collins Productions' **Tom Collins**; Buddy Lee Attractions' **Tony Conway**; WQYK/Tampa's **Mike Culotta**; Deaton Flanigen Productions' **Robert Deaton**; Sony ATV/Love Monkey Music's **Bob DiPiero**; Universal South's **Tim DuBois**; Smith-Free Group's **Jim Free**; Sony Music Nashville's **John Grady**; R&R's **Lon Helton**; Universal Music Publishing's **Pat Higdon**; Universal Music Group's **Luke Lewis**; Handleman's **Gerry Lopez**; **Jo Dee Messina**; Warner Bros. Nashville's **Jim Ed Norman**; WKHX & WYAY/Atlanta's **Victor Sansone**; Recording Academy's **Nancy Shapiro**; Clear Channel Communications' **Alan Sledge**; Aristo Media/Marco Promotions' **Jeff Walker**; Great American Country/Jones Intercable's **Jeff Wayne**; and **E.W. Wendell**.

BMI In A Landslide

Stevie Nicks' "Landslide," which received widespread cross-format airplay as recorded by The Dixie Chicks, was named Song of the Year at the BMI Country Awards, held Nov. 4 in Nashville. **Jeffrey Steele** earned Songwriter of the Year honors, while Sony/ATV received the Publisher of the Year award. Hosted by BMI President/CEO **Frances Preston** and VP **Paul Corbin**, the dinner gala was capped with the presentation of BMI's prestigious ICON award to **Dolly Parton**. (Country Format Room, www.radioandrecords.com, Nov. 5.)

SESAC Honors Writers And Artists

SESAC's Thursday night awards program (Nov. 6) honored **Jerry Salley** as Country Songwriter of the Year, Pat Green's "Wave On Wave" as Song of the Year, and EMI as Publisher. The SESAC Legacy Award, presented for only the third time in 73 years, was bestowed on **Stan Webb** in honor of his song "I'm From the Country," as well as his long and distinguished affiliation with SESAC. **Joe**

Nichols received the SESAC Summit Award, which recognizes outstanding contributions to country music and the industry. Americana artists including **Sonny Landreth**, **Jim Lauderdale**, **Kevin Welch** and **Kieran Kane** were presented with SESAC Performance Activity Awards.

ASCAP Recap

As we told you in last week's R&R Country Hotfax (Nov. 4), ASCAP Country Music Award winners included Songwriter of the Year **Craig Wiseman**, Song "The Good Stuff," Publisher EMI and Songwriter/Artist **Alan Jackson**. **Johnny and June Carter Cash** were posthumous recipients of ASCAP Foundation Lifetime Achievement Awards. (Country Format Room, www.radioandrecords.com, Nov. 4.)

Radio News

The CRS-35 Agenda Committee is focusing this year's event on the business of Country radio and has adjusted the agenda for improved time management and attendance. Highlights include: **Programming/Promotion:** "Spring Training for Your Mind," "90 Minutes of Promo Ideas," "Crisis Management," "Format Boundaries" and an FCC Update. **Sales/Management:** "Negotiating," "Superstar AEs" and "Selling the Event Not the Inventory." **Marketing/Research:** "CRS Research Project," "Young Music Consumer" and "Good vs. Bad Research." **Record Industry Related:** "Town Meeting" and "WCRS Live!"

The Artist Radio Taping Session scheduled for Wednesday, March 3 will now be divided into two sessions. Morning runs 10:30am to noon, afternoon from 1:30pm to 3pm, and the Exhibit Hall Lunch in between. CRB is also making available two one-hour showcase slots Wednesday afternoon starting at 3:15 and 4:30.

Programming: Just over a month after leaving radio to pursue another career, former WUSX/

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Country Radio Is Calling This The Greatest Single Of Her Career!

"ON YOUR WAY HOME"

the new Epic/Monument smash from

PATTY LOVELESS

NEW AIRPLAY FROM:

**WCOL WEZL WPKX WZZK KBQI KIIM
KIXZ KMDL KZSN KVOO WFLS WOKQ**

The title cut of her
fastest-selling CD
in 5 years

Over 40 percent of
the combined panel
on ALREADY

"Ready to get down,
funky party weasel?"



monument
Country That Connects



SPIN IT HARD!

Huntsville, AL PD **Ray Robicheaux** decided that radio is where he wants to be. He accepted the PD post at Cumulus' WPKR/Appleton-Oshkosh, WI and started Monday (Nov. 10). He replaces **Joel Dearing**, whose last day was Thursday (Nov. 6).

Kudos: Cumulus KLUR/Wichita Falls, TX morning show *Becky & Brad* got a pleasant surprise Monday (Nov. 10) morning. Marines descended on the station to present the duo with the Department of the Navy's Morning Show of the Year award. "Apparently different units submit who they think have best supported the military, and we won," reports OM/PD **Brent Warner**. "So at 8am a group of Marines shows up in full dress uniforms. We thought we'd committed some kind of FCC violation or something."

Record News

Sterling Entertainment Associates has launched a record label, publishing company (book and music) and concert division. Author and former Scarlet Moon Records GM **Lisa Wysocky** serves as SEA's President, with **Tina Corry** as CEO. The company is located at 1710 Roy Acuff Place in Nashville. The phone is 615-313-8310.

Industry News

Chart-topping songwriter **Tia Sillers** — "I Hope You Dance," "That'd Be Alright" — has re-signed an exclusive publishing agreement with Famous Music. Terms were not disclosed.

William Morris Agency has hired **Kathy Armistead** as an agent representing its Nashville clients in the areas of commercials, sponsorships and endorsements.

Publishing vet **Michael Knox** has announced his departure from Warner/Chappell, where he served as VP/Production & Artist-Writer Development. Knox is developing his own publishing and artist development endeavor. His tenure at Warner/Chappell dates to 1992.

Rick Wakeman, best known as the keyboard wizard for prog-rockers Yes, has signed with BME for representation as a composer, songwriter and producer in the film and television markets.

Sentencing Gives Sadler Closure

Richard D'Antonio was sentenced to life in prison Friday (Nov. 7) for the 1989 murder of *Cashbox* chart researcher **Kevin Hughes**. Artist **Sammy Sadler**, who was shot in the same attack, said of the sentencing, "Kevin lost his life, but today justice has been served, and it gives our families a peace of mind and a sense of closure." After years of physical therapy, Sadler is attempting to move on with the career cut short by the attack. He's currently promoting the single "I Know a Place" from an album due next year on Texas Records.

Chronicle

Our sincerest condolences to record industry consultant **Jack Lameier** on the passing of his father, **Harry Lameier**. He was 95. Mr. Lameier was laid to rest Saturday, Nov. 8, in Cheviot, OH.

Congrats to Marketing Group VP/Sales **Jessica Harrell** and Shellpoint Music President **Randy Harrell** on the Nov. 5 birth of daughter **Presley Rose Harrell**. Presley joins big brother Sam, who is 2.

R&R/Bullseye: Chicks Matter

This week's R&R Country Callout America by Bullseye asked 200 Country listeners (25-54, 50% male and female) their personal opinion The Dixie Chicks' place in country music. Of the total sample, 58% said the Chicks are important or very important to the genre and radio should continue to play their music as they did before the recent press flap. Only 21% of the total sample felt the Chicks were not a factor and the format should move on. Another 21% were undecided.

For complete breakouts — including Men and

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From Travis Daily / KCCY PD and Morning Host

"There is one song on our playlist that truly speaks to the largest group of victims of war. Because Donovan Chapman has actually been there and served our country, he knows that the families left behind are the ones that are hurting the most. When this song hits our airwaves, for a few minutes, these folks feel like someone truly understands their hurt. Go ahead connect with your listeners. Play 'There Is No War'."

**Middle East War Veteran and Former Member
of the Elite Air Force Pararescue PJ's**

Donovan Chapman's "There Is No War"

**Immediate Audience Impact and Relatability
Just Ask- KCCY KMPS KNCI WXTU KHEY WPOC**

Women, 25-34, 35-44 and 45-54 — check out the **R&R Country Callout America** by Bullseye research page in the Nov. 7 issue of **R&R**.

— **Chuck Aly/R&R Asst. Country Editor** (615) 244-8822
Email: caly@radioandrecords.com

MUSICNOTES

Clear Channel Entertainment is extending **Alabama's The American Farewell Tour** through 2004. Response to the tour's 40-city first leg has prompted the addition of 30 more dates kicking off Feb. 7, 2004 in San Antonio. The tour has been seen by more than 400,000 fans and has grossed in excess of \$20 million to date. Additional stops include Atlantic City, NJ; Austin; Biloxi, MS; Buffalo; Charleston, WV; Oklahoma City; Richmond; and Tallahassee, FL.

Martina McBride's CMA win makes her one of only four artists to have received the Female Vocalist of the Year honor three times. The others are **Tammy Wynette, Loretta Lynn** and **Reba McEntire**. Her album *Martina* recently certified gold.

Clint Black, WSIX/Nashville's Devon O'Day and songwriter **Kim Patton-Johnston** will be featured on this week's episode of *Hope & Faith*, starring O'Day's real-life sister, **Faith Ford**. The episode airs Friday, Nov. 14 at 8pm CST on ABC.

Alan Jackson and **Martina McBride** are teaming up for a major-market arena tour in 2004. Details are pending.

Billy Block's Western Beat hosts a benefit for Stars for Stripes tonight (Nov. 11) at Nashville's Exit/In. Performers include **Stacey Collins, Jolie Edwards, Danni Leigh, Jeffrey Steele** and **Chely Wright**. Stars For Stripes is a nonprofit entertainment provider to internationally deployed U.S. military forces.

Randy Travis picked up two Christian Country Music Awards at the Nov. 6 ceremony in Nashville. "Three Wooden Crosses" was named Song of the Year, and Travis was recognized as Mainstream Artist of the Year.

Celebrity participants in the American Music Awards (Nov. 16 on ABC) will receive a gift assortment that includes first class round-trip airfare on American, a Jamaican vacation, Rio Audio MP3 players, video phones, hot-air balloon rides, home microbrewery systems, mattresses, jewelry, laser eye surgery gift certificates, cameras, watches, a year's supply of Ben & Jerry's ice cream and health club memberships. The gift packages are valued at approximately \$31,000 each. Performers and presenters include **Sheryl Crow, Tim McGraw, Kid Rock, Toby Keith** and **Alan Jackson**.

Jack Ingram released his first live album, *Live at Billy Bob's Texas*, today (Nov. 11).

A rear axle on **Craig Morgan's** leased tour bus caught fire en route to a tour stop in Alabama on Friday, Nov. 7. Bus driver Dewey Jenkins saw one of the vehicle's rear axles bouncing past the bus in flames and got the bus to the shoulder. Morgan, band and crew exited the bus, and the artist extinguished flames beneath the bus and on the wayward axle with a fire extinguisher. No one was hurt.

Buddy Jewell will be delivering Christmas gifts at St. Jude's Children's Research Hospital on Dec. 9. The hospital is close to his heart, as one of Jewell's cousins was treated there while battling a terminal disease.

Patty Loveless will join WSMV-TV/Nashville's Demetria Kalodimos to help promote the Salvation Army Angel Tree program in Music City. The two will appear in commercial spots asking viewers to adopt an angel from trees at local malls.

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"HELL YEAH!"
the latest Columbia SMASH from
MONTGOMERY
GENTRY

R&R: **8** - **6** +268!!!

BB: 10* - 7* +337!!!

Top Five Requests And Callout Coast To Coast!
Heavy Rotations Demanded NOW.



SPIN IT HARD!

"SWEET SOUTHERN COMFORT"

the new Columbia killer from
BUDDY
JEWELL

R&R: **38** - **34** BB: 38* - 36*

NEW AIRPLAY:

WQYK, WYUU, WYGY,
KXKT, WCTK, WLXX

Huge requests and sales impact already!

↳ **Legendary singer/songwriter Billy Joe Shaver** will be appearing on the silver screen soon. He recently finished filming an appearance in *The Wendell Baker Story*, written by actor Luke Wilson. Shaver, whose acting debut came in 1997's *The Apostle*, plays the eccentric Reverend Shackelton. The film is expected to be in theaters next fall. Shaver is also featured in a new documentary titled *Portrait of Billy Joe*, which will screen at major film festivals in spring 2004.

↳ **Trace Adkins** presented **Kellie Coffey** a diamond-studded horseshoe necklace this week for lending him a hand this past summer. His tour bus had broken down and Coffey, passing by in her bus, stopped and gave Adkins and band a lift to their next gig.

↳ **Dierks Bentley** is usually writing or singing songs, but non-profit Songs For Love has made him the subject of one. Vanderbilt Children's Hospital patient Conner Hunley gave songwriters from the organization a list of things he loves, and songwriters Steve Christopher and Sue Fabisch cobbled them together in a song for the ailing youth. Some of the lyrics include, "He can build an airplane/With a handful of Legos/While he's jammin' to Dierks Bentley/Playing on the radio." Hunley and Bentley were also able to meet through the efforts of the Make A Wish Foundation.

VIDEO ADDS

GREAT AMERICAN COUNTRY

JAMES TAYLOR AND ALISON KRAUSS

How's The World Treating You

CMT

JAMES TAYLOR AND ALISON KRAUSS

How's The World Treating You

RANDOM FAX®

Tuesday, 11/11

BIRTHDAYS: Narvel Felts, Tom Segro, Debi Fleischer-Robin, Heather Fricke, Dana Halvorson

On TV: CMT: **Shania Twain**, *Driven*; CNN: **Travis Tritt**, *Larry King Live*; GAC: **Sara Evans**, *Behind the Scenes*; **Bill Cody**, *Celebrity Kitchen*; NBC: **Toby Keith**, *The Tonight Show With Jay Leno*; WB: **Mary Chapin Carpenter**, *The Ellen DeGeneres Show*

Wednesday, 11/12

BIRTHDAYS: Barbara Fairchild, Jim Catino, Chuck Aly

On TV: ABC: **Toby Keith**, *Jimmy Kimmel Live*; CBS: **Dolly Parton**, *The Early Show* and *The Late Show With David Letterman*; GAC: **Sara Evans**, *Behind the Scenes*; **Janie Fricke**, *Classic*; **Jo Dee Messina**, *Celebrity Kitchen*; **Aaron Tippin**, *Made in America*

Thursday, 11/13

BIRTHDAYS: Frank Liddell, Julie Daniel

On TV: GAC: **Sara Evans**, *Behind the Scenes*; **Darrell Scott**, *CRL*; **Jo Dee Messina**, *Celebrity Kitchen*

Friday, 11/14

BIRTHDAYS: Eddie Mascolo, Dottie Chamberlain

On TV: ABC: **Clint Black**, *Hope & Faith*; CNN: **Joe Nichols**, *CNN Headline News*; GAC: **Winn Crook**, *Celebrity Kitchen*; WB: **Toby Keith**, *The Sharon Osbourne Show*

Saturday, 11/15

BIRTHDAYS: Jack Ingram, C.W. McCall, Robbie Clinton, Trudie Richardson

On TV: CMT: *Johnny Cash Memorial Tribute: A Celebration of Friends & Family*; GAC: **Brad Paisley**, *Grand Ole Opry Live*

Sunday, 11/16

BIRTHDAYS: Rick Blackburn, David Haley, Kerry Stotler, Rob Cowles, Keith Burns (Trick Pony)

On TV: ABC: *The American Music Awards*

Monday, 11/17

BIRTHDAYS: Bruce Hinton, Butch Waugh, Rick Atler, Scott Douglas, Eddie Reeves

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SCOTTY EMERICK

"I Can't Take You Anywhere"

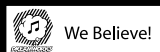
R&R: 24 - 21

BB: 28* - 26*

We don't cry WOLF! #1 Testing Song and #1 Selling Single in Dallas!

"It's a HIT guys!!"

-Smokey Rivers/APD/WOLF



LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	TOBY KEITH I Love This Bar (<i>DreamWorks</i>)	15533	533	4991	+221	453446	9962	13	115/0
3	2	RASCAL FLATTS I Melt (<i>Lyric Street</i>)	13225	275	4353	+74	379332	15945	20	115/0
2	3	KEITH URBAN Who Wouldn't Wanna Be Me (<i>Capitol</i>)	13191	-1149	4267	-386	391547	-26854	23	115/0
5	4	PAT GREEN Wave On Wave (<i>Republic/Universal South</i>)	11262	-30	3739	+78	305993	-2311	26	115/0
7	5	GEORGE STRAIT Cowboys Like Us (<i>MCA</i>)	10561	144	3481	+73	286741	5171	16	114/0
8	6	MONTGOMERY GENTRY Hell Yeah (<i>Columbia</i>)	9419	658	3088	+268	245869	2370	18	114/0
13	7	KENNY CHESNEY There Goes My Life (<i>BNA</i>)	9185	1848	2866	+655	262011	38982	5	115/2
10	8	CHRIS CAGLE Chicks Dig It (<i>Capitol</i>)	8592	312	2967	+155	237005	12372	21	114/0
12	9	BROOKS & DUNN You Can't Take The Honky Tonk ... (<i>Arista</i>)	8318	800	2669	+241	235662	28790	9	115/0
11	10	LONESTAR Walking In Memphis (<i>BNA</i>)	8246	99	2629	+65	230127	742	15	113/1
14	11	RODNEY ATKINS Honesty (Write Me A List) (<i>Curb</i>)	7000	185	2333	+64	182145	6267	22	111/0
16	12	TRACY BYRD Drinkin' Bone (<i>RCA</i>)	6658	-52	2258	+56	166627	-3459	16	111/0
15	13	RUSHLOW I Can't Be Your Friend (<i>Lyric Street</i>)	6623	-100	2262	-40	179552	2556	28	110/0
17	14	REBA MCENTIRE I'm Gonna Take That Mountain (<i>MCA</i>)	6026	-590	2038	-162	149267	-22475	12	111/0
18	15	SHERRIE AUSTIN Streets Of Heaven (<i>C4/BBR</i>)	5818	-15	2049	+29	152985	-1120	23	102/1
19	16	DIAMOND RIO Wrinkles (<i>Arista</i>)	5573	161	1913	+74	145619	9336	17	104/4
20	17	JO DEE MESSINA I Wish (<i>Curb</i>)	5518	207	1823	+52	145960	10602	18	106/4
22	18	SHANIA TWAIN She's Not Just A Pretty Face (<i>Mercury</i>)	5436	1055	1628	+291	152427	26985	6	104/7
21	19	TERRI CLARK I Wanna Do It All (<i>Mercury</i>)	5019	505	1572	+167	126980	12816	12	94/4
23	20	BRAD PAISLEY Little Moments (<i>Arista</i>)	4374	75	1405	+52	115582	-206	10	98/6
24	21	SCOTTY EMERICK I Can't Take You Anywhere (<i>DreamWorks</i>)	4056	140	1303	+48	95862	5069	18	96/2
31	22	TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	3604	1028	1128	+358	109894	29844	4	89/13
26	23	JOSH TURNER Long Black Train (<i>MCA</i>)	3580	113	1283	+78	83891	1509	23	88/3
27	24	JIMMY WAYNE I Love You This Much (<i>DreamWorks</i>)	3565	187	1178	+77	95982	2652	13	96/3
25	25	BLAKE SHELTON Playboys Of The Southwestern World (<i>Warner Bros.</i>)	3519	-367	1212	-117	85472	-9638	20	96/0

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CAROLYN DAWN JOHNSON "SIMPLE LIFE"

IMPACT DATE: 11/24

"CDJ deserves to ascend to country's next level. What a great song!"

Greg Swedberg (PD), KEEY Minneapolis

"A pure country hit that people will like within one minute of the first listen! If this song doesn't become a hit, I'll eat the CD!"

Scott Lindy (OM/PD), WPOC Baltimore

"I love the vibe of this record... WKLB's adding out of the box!"

Ginny Rogers (MD), WKLB Boston

"The song is a smash in every way, simple as that."

Mel McKenzie (MD), WWQM Madison

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Total Aud. (00)	+/- Aud. (00)	Wks On	Total Station
28	26	SARA EVANS Perfect (RCA)	3205	47	941	+28	87731	2866	10	83/6
Breaker	27	ALAN JACKSON Remember When (Arista)	2915	789	876	+295	84352	20593	3	86/22
29	28	TRACE ADKINS Hot Mama (Capitol)	2905	194	971	+44	72837	5595	9	79/9
30	29	CRAIG MORGAN Every Friday Afternoon (BBR)	2809	115	922	+28	69747	6588	15	82/1
Breaker	30	JOE NICHOLS Cool To Be A Fool (Universal South)	2672	406	706	+82	61773	7468	10	69/6
34	31	CLINT BLACK Spend My Time (Equity Music Group)	2426	375	770	+128	53325	6916	4	83/11
Breaker	32	BLUE COUNTY Good Little Girls (Asylum/Curb)	2075	369	744	+115	52185	9518	5	70/3
37	33	KELLIE COFFEY Texas Plates (BNA)	1932	268	582	+40	40418	7512	7	67/5
38	34	BUDDY JEWELL Sweet Southern Comfort (Columbia)	1798	209	677	+63	43310	6016	4	82/5
35	35	RYAN TYLER Run, Run, Run (Arista)	1651	-165	523	-34	36674	-2343	12	58/0
39	36	WYNONNA Heaven Help Me (Asylum/Curb)	1541	239	524	+77	34890	4449	9	54/1
40	37	DIERKS BENTLEY My Last Name (Capitol)	1359	104	464	+61	33483	2037	4	55/6
41	38	BRIAN MCCOMAS You're In My Head (Lyric Street)	1352	131	485	+62	26011	3369	5	58/1
42	39	VINCE GILL Young Man's Town (MCA)	1137	114	367	+32	24374	-1091	5	43/2
43	40	SHERYL CROW The First Cut Is The... (A&M/Interscope/Mercury)	1116	134	289	+29	34627	5031	4	22/5
Debut	41	TOBY KEITH American Soldier (DreamWorks)	1068	1068	250	+250	34262	34262	1	8/8
44	42	JAMES OTTO Days Of Our Lives (Mercury)	961	56	374	+19	18401	1514	7	48/2
Debut	43	GARY ALLAN Songs About Rain (MCA)	863	784	217	+184	18758	15983	1	25/22
46	44	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	786	96	253	+27	20217	3425	3	37/4
48	45	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	746	62	330	+38	17469	2381	5	41/1
49	46	KEVIN DENNEY A Year At A Time (Lyric Street)	685	5	293	+5	12713	1410	4	41/2
45	47	AMY DALLEY I Think You're Beautiful (Curb)	663	-240	234	-101	15171	-3315	9	44/0
50	48	BILLY DEAN I'm In Love With You (View2)	588	-56	236	0	14716	757	8	25/2
Debut	49	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	586	520	169	+158	18750	17150	1	33/32
47	50	PATTY LOVELESS On Your Way Home (Epic)	550	61	223	-61	11526	1067	2	45/10

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LORRIE MORGAN

"Do You Still Want To Buy Me That Drink (Frank)"

Q: What do ballet, soccer practice, Eminem, Miller Lite, Dr. Dre, lip piercing, Friday nights at home, and the PTA have in common?

A: They can all be found in Lorrie Morgan's new hit single "Do You Still Want To Buy Me That Drink (Frank)" and in your listeners' lives!

Just ask

- | | | | | | |
|------|------|------|------|------|------|
| WGAR | WKIS | KSOP | KRTY | KUZZ | WBBS |
| KATM | KBQI | WSM | WPKX | KIXQ | WXTA |
| KSUX | KVOX | WHKX | WTHI | KJLO | WBBN |
| WDJR | WPAP | WTCR | WXFL | KBUL | KEAN |
| KGKL | KKJG | KLLL | KRAZ | KUAD | KPLM |
| WIBW | KJUG | WJLS | KSNI | WTCM | KKNU |

Airplay Now!



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NEW & ACTIVE

REBECCA LYNN HOWARD I Need A Vacation (*MCA*)
Total Plays: 191, Total Stations: 32, Adds: 3

AMANDA WILKINSON Gone From Love Too Long (*Universal South*)
Total Plays: 115, Total Stations: 21, Adds: 3

MARK WILLS That's A Woman (*Mercury*)
Total Plays: 88, Total Stations: 18, Adds: 8

LORRIE MORGAN Do You Still Want To Buy Me That Drink (Frank)
(*Image/Quarterback*)
Total Plays: 70, Total Stations: 10, Adds: 1

SONYA ISAACS No Regrets, Yet (*Lyric Street*)
Total Plays: 55, Total Stations: 17, Adds: 15

Songs ranked by total plays

MOST INCREASED POINTS

ARTIST Title <i>Label(s)</i>	Total Pt. Increase
KENNY CHESNEY There Goes My Life (<i>BNA</i>)	+1848
TOBY KEITH American Soldier (<i>DreamWorks</i>)	+1068
SHANIA TWAIN She's Not Just A Pretty Face (<i>Mercury</i>)	+1055
TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	+1009
ALAN JACKSON Remember When (<i>Arista</i>)	+803
BROOKS & DUNN You Can't Take The Honky Tonk ... (<i>Arista</i>)	+800
GARY ALLAN Songs About Rain (<i>MCA</i>)	+735
MONTGOMERY GENTRY Hell Yeah (<i>Columbia</i>)	+658
TOBY KEITH I Love This Bar (<i>DreamWorks</i>)	+533
MARTINA MCBRIDE In My Daughter's Eyes (<i>RCA</i>)	+518

MOST ADDED

ARTIST Title <i>Label(s)</i>	Adds
MARTINA MCBRIDE In My Daughter's Eyes (<i>RCA</i>)	32
ALAN JACKSON Remember When (<i>Arista</i>)	22
GARY ALLAN Songs About Rain (<i>MCA</i>)	22
SONYA ISAACS No Regrets, Yet (<i>Lyric Street</i>)	15
TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	13
CLINT BLACK Spend My Time (<i>Equity Music Group</i>)	11
PATTY LOVELESS On Your Way Home (<i>Epic</i>)	10
TRACE ADKINS Hot Mama (<i>Capitol</i>)	9
MARK WILLS That's A Woman (<i>Mercury</i>)	8
TOBY KEITH American Soldier (<i>DreamWorks</i>)	8

MOST INCREASED PLAYS

ARTIST Title <i>Label(s)</i>	Total Play Increase
KENNY CHESNEY There Goes My Life (<i>BNA</i>)	+655
TIM MCGRAW Watch The Wind Blow By (<i>Curb</i>)	+358
ALAN JACKSON Remember When (<i>Arista</i>)	+295
SHANIA TWAIN She's Not Just A Pretty Face (<i>Mercury</i>)	+291
MONTGOMERY GENTRY Hell Yeah (<i>Columbia</i>)	+268
TOBY KEITH American Soldier (<i>DreamWorks</i>)	+250
BROOKS & DUNN You Can't Take The Honky Tonk ... (<i>Arista</i>)	+241
TOBY KEITH I Love This Bar (<i>DreamWorks</i>)	+221
GARY ALLAN Songs About Rain (<i>MCA</i>)	+184
TERRI CLARK I Wanna Do It All (<i>Mercury</i>)	+167

LeAnn Rimes
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- E! Entertainment
- CNN
- and more to come!
- Regis and Kelly
- The Sharon Osborne Show

Produced by Dann Huff

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MOST PLAYED RECURRENTS

ARTIST Title Label(s)	Total Plays
GARY ALLAN Tough Little Boys (MCA)	3416
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	3017
DIERKS BENTLEY What Was I Thinkin'? (Capitol)	2831
BILLY CURRINGTON Walk A Little Straighter (Mercury)	2619
MARTINA MCBRIDE This One's For The Girls (RCA)	2477
TIM MCGRAW Real Good Man (Curb)	2313
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	1926
BROOKS & DUNN Red Dirt Road (Arista)	1891
LONESTAR My Front Porch Looking In (BNA)	1747
TOBY KEITH Beer For My Horses (DreamWorks)	1730

GOING FOR ADDS

11/17	LEANN RIMES This Love (Curb)
11/24	CAROLYN DAWN JOHNSON Simple Life (Arista)
12/1	
No Adds	



115 Country reporters. Songs ranked by total points for the airplay week of 11/2-11/8. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.



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THE DECAL COMPANY

November 11, 2003

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Total Aud. (00)	+/- Aud. (00)	Wks On	Total Station
1	1	TOBY KEITH I Love This Bar (DreamWorks)	6008	106	4416	+77	126407	2060	13	112/0
2	2	RASCAL FLATTS I Melt (Lyric Street)	5659	-57	4161	-34	117981	-1764	20	111/0
4	3	PAT GREEN Wave On Wave (Republic/Universal South)	5536	101	4103	+84	114030	1902	24	111/0
5	4	GEORGE STRAIT Cowboys Like Us (MCA)	5303	250	3906	+192	109130	4551	15	112/0
3	5	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	5128	-557	3718	-466	108245	-10826	22	106/0
6	6	CHRIS CAGLE Chicks Dig It (Capitol)	4865	274	3601	+200	101405	5003	21	111/0
10	7	MONTGOMERY GENTRY Hell Yeah (Columbia)	4210	392	3129	+292	88276	8200	17	107/0
13	8	BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista)	3976	325	2923	+203	82876	6969	10	109/0
11	9	LONESTAR Walking In Memphis (BNA)	3907	159	2971	+146	79238	3605	16	107/0
12	10	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3757	12	2777	-1	77380	-716	12	112/0
19	11	KENNY CHESNEY There Goes My Life (BNA)	3487	740	2561	+516	73802	16493	5	106/1
14	12	RUSHLOW I Can't Be Your Friend (Lyric Street)	3419	65	2555	+88	69353	605	28	108/0
15	13	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3367	79	2526	+92	69501	1175	21	103/1
16	14	TRACY BYRD Drinkin' Bone (RCA)	3306	131	2430	+86	68372	2489	15	106/1
17	15	DIAMOND RIO Wrinkles (Arista)	3237	128	2399	+100	66577	2468	18	109/0
18	16	RODNEY ATKINS Honesty (Write Me A List) (Curb)	3075	140	2311	+114	64511	2752	20	105/3
21	17	BRAD PAISLEY Little Moments (Arista)	2798	223	2038	+166	58870	4917	11	103/5
20	18	JO DEE MESSINA I Wish (Curb)	2625	-24	1971	0	55785	-1166	17	91/0
30	19	ALAN JACKSON Remember When (Arista)	2381	787	1804	+558	48741	16176	3	106/14
23	20	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	2349	247	1786	+194	49747	5448	6	98/2
26	21	TERRI CLARK I Wanna Do It All (Mercury)	2306	262	1735	+221	49263	5566	12	95/4
24	22	JOSH TURNER Long Black Train (MCA)	2108	26	1523	+32	44867	224	19	77/0
25	23	TRACE ADKINS Hot Mama (Capitol)	2102	51	1536	+52	44798	-14	10	93/9
27	24	JIMMY WAYNE I Love You This Much (DreamWorks)	2023	44	1518	+35	42268	1469	13	88/1
28	25	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	1944	92	1465	+82	40298	1919	18	86/5

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November 11, 2003

LW	TW	ARTIST Title Label(s)	Total Points	+/- Points	Total Plays	+/- Plays	Tot. Aud. (00)	+/- Aud. (00)	Wks On	Total Station
31	26	TIM MCGRAW Watch The Wind Blow By (Curb)	1790	349	1407	+266	36767	7500	4	87/7
29	27	SARA EVANS Perfect (RCA)	1728	90	1282	+73	34367	1779	9	85/2
22	28	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	1545	-678	1084	-559	32290	-13062	20	72/0
32	29	JOE NICHOLS Cool To Be A Fool (Universal South)	1469	59	1165	+36	29840	973	10	69/1
33	30	CRAIG MORGAN Every Friday Afternoon (BBR)	1345	14	1009	+19	26843	70	15	73/1
35	31	BUDDY JEWELL Sweet Southern Comfort (Columbia)	1255	349	903	+218	26002	6439	5	78/12
34	32	BLUE COUNTY Good Little Girls (Asylum/Curb)	1124	45	851	+39	23347	897	6	62/0
37	33	BRIAN MCCOMAS You're In My Head (Lyric Street)	889	109	620	+63	20290	2499	8	51/5
36	34	KELLIE COFFEY Texas Plates (BNA)	817	14	672	+11	15680	79	7	61/2
43	35	CLINT BLACK Spend My Time (Equity Music Group)	769	292	562	+190	16549	6524	4	49/9
38	36	RYAN TYLER Run, Run, Run (Arista)	737	48	522	+40	16501	697	12	41/0
41	37	DIERKS BENTLEY My Last Name (Capitol)	726	238	579	+192	14695	4512	4	51/12
39	38	VINCE GILL Young Man's Town (MCA)	640	38	505	+30	13241	922	7	41/0
40	39	WYNONNA Heaven Help Me (Asylum/Curb)	537	-59	411	-69	12379	-754	7	37/0
42	40	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	514	31	413	+26	9355	249	5	36/5
44	41	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	505	29	370	+33	10434	418	4	32/2
46	42	KEVIN DENNEY A Year At A Time (Lyric Street)	474	54	355	+42	9832	925	5	32/2
48	43	REBECCA LYNN HOWARD I Need A Vacation (MCA)	417	48	305	+45	9130	942	4	27/1
47	44	JAMES OTTO Days Of Our Lives (Mercury)	415	12	339	+15	8634	309	6	32/1
49	45	PATTY LOVELESS On Your Way Home (Epic)	327	100	263	+53	6403	821	2	31/9
Debut	46	GARY ALLAN Songs About Rain (MCA)	303	254	254	+204	6311	5036	1	27/23
50	47	LORRIE MORGAN Do You Still Want To Buy Me ... (Image/Quarterback)	302	94	246	+72	5377	1952	2	26/8
45	48	AMY DALLEY I Think You're Beautiful (Curb)	297	-133	195	-89	6945	-2952	9	25/0
-	49	BILLY DEAN I'm In Love With You (View2)	249	46	213	+28	5152	967	3	15/0
Debut	50	MARTINA MCBRIDE In My Daughter's Eyes (RCA)	209	209	159	+159	4564	4564	1	24/23

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MOST ADDED

ARTIST Title Label(s)	Adds
GARY ALLAN Songs About Rain (MCA)	23
MARTINA MCBRIDE In My Daughter's Eyes (RCA)	23
ALAN JACKSON Remember When (Arista)	14
BUDDY JEWELL Sweet Southern Comfort (Columbia)	12
DIERKS BENTLEY My Last Name (Capitol)	12
TRACE ADKINS Hot Mama (Capitol)	9
CLINT BLACK Spend My Time (Equity Music Group)	9
PATTY LOVELESS On Your Way Home (Epic)	9
SONYA ISAACS No Regrets, Yet (Lyric Street)	9
MARK WILLS That's A Woman (Mercury)	9

MOST INCREASED POINTS

ARTIST Title Label(s)	Total Pt. Increase
ALAN JACKSON Remember When (Arista)	+787
KENNY CHESNEY There Goes My Life (BNA)	+740
MONTGOMERY GENTRY Hell Yeah (Columbia)	+392
TIM MCGRAW Watch The Wind Blow By (Curb)	+349
BUDDY JEWELL Sweet Southern Comfort (Columbia)	+349
BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista)	+325
CLINT BLACK Spend My Time (Equity Music Group)	+292
CHRIS CAGLE Chicks Dig It (Capitol)	+274
TERRI CLARK I Wanna Do It All (Mercury)	+262
GEORGE STRAIT Cowboys Like Us (MCA)	+250

MOST INCREASED PLAYS

ARTIST Title Label(s)	Total Play Increase
ALAN JACKSON Remember When (Arista)	+558
KENNY CHESNEY There Goes My Life (BNA)	+516
MONTGOMERY GENTRY Hell Yeah (Columbia)	+292
TIM MCGRAW Watch The Wind Blow By (Curb)	+266
TERRI CLARK I Wanna Do It All (Mercury)	+221
BUDDY JEWELL Sweet Southern Comfort (Columbia)	+218
GARY ALLAN Songs About Rain (MCA)	+204
BROOKS & DUNN You Can't Take The Honky Tonk ... (Arista)	+203
CHRIS CAGLE Chicks Dig It (Capitol)	+200
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+194



Artist Title (Label)	TW	LW	Fam.	Burn	P 25-54	W 25-54	M 25-54
GARY ALLAN Tough Little Boys (MCA)	4.20	4.22	99%	26%	4.21	4.32	4.13
BRAD PAISLEY Little Moments (Arista)	4.18	4.19	76%	7%	4.16	4.28	4.10
TOBY KEITH I Love This Bar (DreamWorks)	4.11	4.04	98%	24%	4.13	4.03	4.19
KENNY CHESNEY There Goes My Life (BNA)	4.11	4.07	86%	11%	4.08	4.28	3.96
GEORGE STRAIT Cowboys Like Us (MCA)	4.02	4.13	96%	21%	4.03	3.95	4.08
TRACY BYRD Drinkin' Bone (RCA)	4.01	3.91	93%	19%	4.01	4.06	3.98
MONTGOMERY GENTRY Hell Yeah (Columbia)	4.00	3.99	98%	26%	3.98	4.18	3.85
TERRI CLARK I Wanna Do It All (Mercury)	4.00	4.04	82%	13%	4.02	4.05	4.00
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3.99	3.96	91%	22%	3.99	4.02	3.97
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	3.95	4.02	98%	33%	3.97	4.17	3.83
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	3.95	3.95	93%	16%	3.96	3.92	3.99
RASCAL FLATTS I Melt (Lyric Street)	3.94	3.96	98%	34%	3.93	4.33	3.66
PAT GREEN Wave On Wave (Republic/Universal South)	3.92	3.95	95%	31%	3.93	3.99	3.90
JIMMY WAYNE I Love You This Much (DreamWorks)	3.92	3.95	80%	16%	3.92	4.25	3.71
CHRIS CAGLE Chicks Dig It (Capitol)	3.91	3.88	97%	24%	3.90	3.98	3.84
JO DEE MESSINA I Wish (Curb)	3.90	3.90	86%	17%	3.88	4.12	3.74
DIAMOND RIO Wrinkles (Arista)	3.90	3.93	84%	16%	3.91	4.17	3.76
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.90	3.95	82%	17%	3.89	4.19	3.71
JOSH TURNER Long Black Train (MCA)	3.90	3.84	68%	14%	3.92	3.97	3.89
REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3.88	3.79	93%	20%	3.94	4.02	3.90
MARTINA MCBRIDE This One's For The Girls (RCA)	3.87	3.89	99%	40%	3.90	4.02	3.82
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3.86	3.78	77%	12%	3.84	4.01	3.73
SARA EVANS Perfect (RCA)	3.86	3.93	75%	12%	3.85	3.85	3.85
BILLY CURRINGTON Walk A Little Straighter (Mercury)	3.85	3.91	94%	31%	3.83	4.02	3.71
CRAIG MORGAN Every Friday Afternoon (BBR)	3.85	3.86	61%	11%	3.84	3.99	3.74
RUSHLOW I Can't Be Your Friend (Lyric Street)	3.84	3.85	87%	21%	3.81	3.95	3.72
BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	3.74	3.77	87%	24%	3.72	3.75	3.71
LONESTAR Walking In Memphis (BNA)	3.73	3.78	95%	30%	3.70	3.88	3.59
TRACE ADKINS Hot Mama (Capitol)	3.72	—	67%	12%	3.76	3.89	3.68
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3.44	3.52	81%	24%	3.42	3.37	3.45

Total sample size is 554 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

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