

# HITMAKERS<sup>®</sup>

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November 11, 1994



*an exclusive interview with*

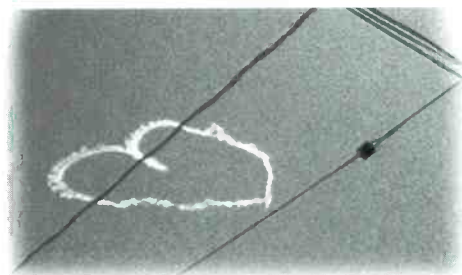
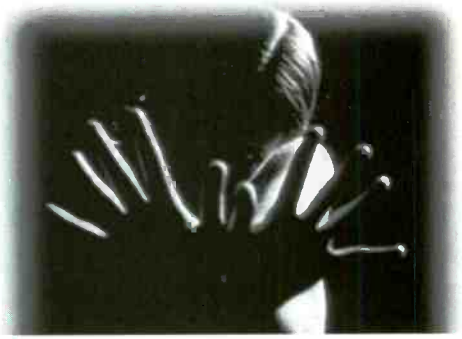
# CHRIS SHEBEL

*Program Director, WDJX/Louisville*



Opened for the  
**Crash Test Dummies**  
9/8-10/18

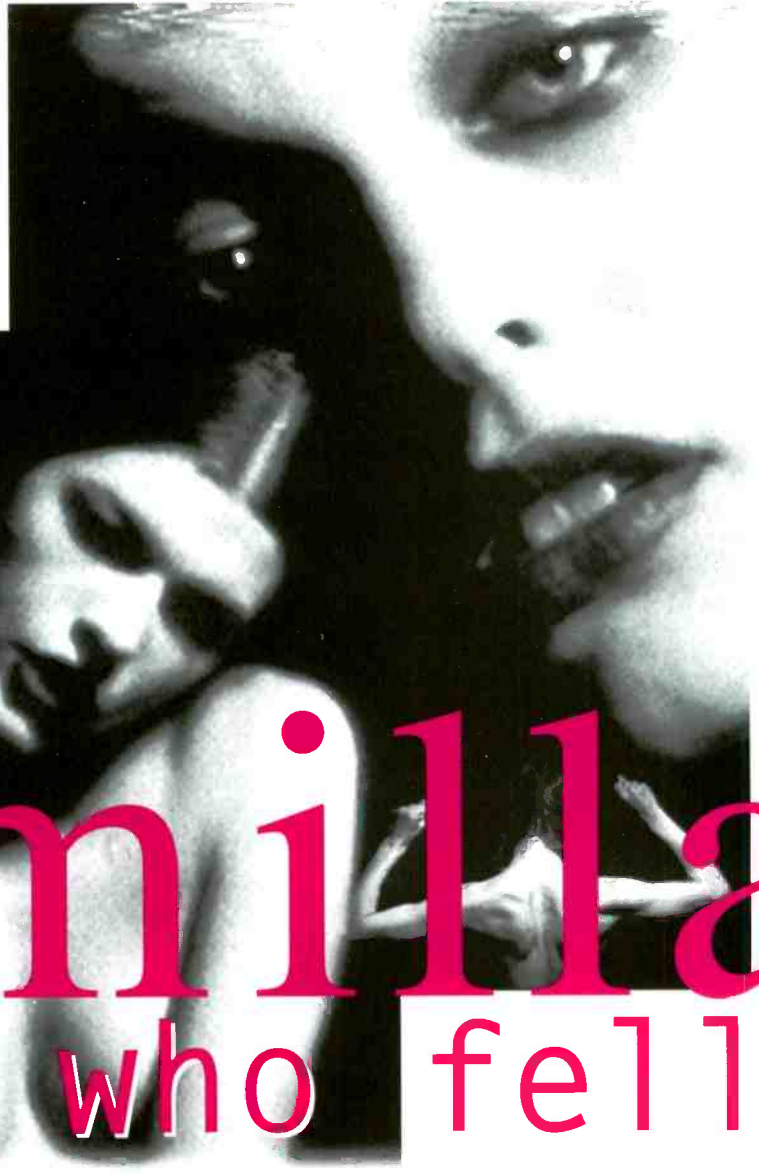
Next: Opening  
for **Toad The  
Wet Sprocket**  
11/26-12/17



★★★1/2 Rolling Stone

“The Divine Comedy is getting praised for Milla’s  
stunning vocals and her dark, intelligent lyrics.” L.A. Times

Over 80,000 units sold  
#2 National in-store play



# milla

## gentleman who fell

and now: the brilliant new single and video

THE DIVINE COMEDY  
her debut album



EMI Records  
SBK  
SERVING THE MUSIC

# JON SECADA. "MENTAL PICTURE"

#1 MOST ADDED

© 1994 SBK Records, a division of EMI Records

CASEY KEATING, PD, Y100/Miami  
*"In the great tradition of Jon Secada ballads....  
MENTAL PICTURE speaks to women from the heart."*

KEN BENSON, PD, KKRZ/Portland  
*"Jon Secada is a core artist....MENTAL PICTURE sounds  
great on the air....Play it!"*

JEFF McCARTNEY, PD, WAPE/Jacksonville  
*"Immediate phones...Across-the-board demos...  
Jon is becoming a massive teen artist."*

BRIAN BRIDGMAN, PD, G105/Raleigh  
*"This is the Secada I've been waiting for."*

JON ROGERS, PD, POWER96/Miami  
*"Great call-out 18+ females."*

The new single and video from the album, "HEART, SOUL & A VOICE"  
Produced by JON SECADA & EMILIO ESTEFAN, Jr. Management: Emilio Estefan Jr. for Estefan Enterprises

EMI Records



“EVERY DAY OF THE WEEK”

# JADE



Top40 Crossover  
Monitor  
21-15\* Air Power

Top40 Mainstream  
Monitor  
D #36\* (was 56\*)

FROM THE JADE ALBUM *MIND, BODY & SONG*

**#1 Most Added At Urban Radio!**

**giant**

© 1994 GIANT RECORDS

EXECUTIVE PRODUCER: CASSANDRA MILLS

SEE THE JADE VIDEO  
“EVERY DAY OF THE WEEK”  
ON BEVERLY HILLS, 90210  
NOVEMBER 16, 23 & 30

# The **INSIDE PAGE**

## **LABEL OF THE WEEK**

### **MCA RECORDS**

Congrats to **BRUCE TENENBAUM, MARK GORLICK, JAN KRUM, PAULA TUGGEY, GINA IORILLO, and PAUL BARRETTE...URGE OVERKILL** Girl, You'll Be A Woman Soon - *Pulp Fiction* is the fastest-growing album on the SoundScan album chart: 122-31-22. • **LIVE** I Alone - over 750,000 albums sold, sellout tour, Top10 AOR track...How can you go wrong! P.S. Acoustic version now available. • **IMMATURE** Never Lie - Sales are huge! Album is past gold; Platinum by X-Mas. An all-day Mainstream song. MTV getting HUGE callout. • **SASS JORDAN** Sun's Gonna Rise Calling out nationally; success stories at WPLJ, Y100...Second most-added at Hot A/C. Watch her perform the song live on this week's episode of *Sisters*. • Crossing over - **MARY J. BLIGE** Be Happy debuted at #32 on the SoundScan Singles chart. She's hot at **KMEL, HOT 97, WJMN, WPGC, KBXX**, just to name a few. • **HEAVY D. & THE BOYZ** Black Coffee (UPTOWN) is spinning at **HOT 97, 92Q, KIX106, WHHH, WJJS**, and more.

## **MAINSTREAM TOP40**

**FORMAT HOT TIP: DAN HARTMAN** The Love In Your Eyes (CHAOS)

**JON SECADA** Mental Picture (EMI) Radio folks have been talking about this one for weeks...#1 Most Added and Disc-overed... • **VERUCA SALT** Seether (DGC/Minty Fresh) See them featured in the latest *Entertainment Weekly*...#2 Most Disc-overed already...Watch this band explode! • **URGE OVERKILL** Girl, You'll Be A Woman Soon (MCA) Another crusade record we've been pounding since *Pulp Fiction* was first released...Hipness factor is HIGH. • **TOM PETTY** You Don't Know How It Feels (Warner Brothers) Intimate, stripped-down production from Rick Rubin makes Petty's Warner Bros debut a must-listen. • **4 P.M.** Sukiyaki (Next Plateau/Island) Callout is ridiculously high for everyone smart enough to play it, and built-in familiarity for your whole family. • **SMASHING PUMPKINS** Landslide (Virgin) You were making out to the Fleetwood Mac original when you were in high school...Time to bequeath it to the next generation. • **STEVE PERRY** Missing You (Columbia) A perennial female fave, Steve's theatre tour is selling out nationally. Your audience is in the front row. • **HARRY CONNICK, JR.** Whisper Your Name (Columbia) This is a real record! Morning show test airplay is now paying off with adult phones and increased sales. • **DES'REE** You Gotta Be (550 Music/Epic) We'll keep talking about this one till it's on the Oldies station...Positive message, great callout. • **ZHANE** Shame (Hollywood/Jive) Name me one person, living or dead, who can't sing this entire song... • **PEARL JAM** Spin The Black Circle (Epic) the first single from the highly anticipated third album, due out at the end of November.

• Incredibly Obvious Department: **VANESSA WILLIAMS** and **BOYZ II MEN**...Thank you.

## **STREET/CROSSOVER**

**FORMAT HOT TIP: ALL-4-ONE** (She's Got) Skillz (Blitz/Atlantic)

**K-CI HAILY** If You Think You're Lonely Now (Mercury) A very moving song from the *JASON'S LYRIC* soundtrack. • **ZHANE** Shame (Hollywood/Jive) A hot remake from the *LOW DOWN DIRTY SHAME* soundtrack. • **TEVIN CAMPBELL** Don't Say Goodbye Girl (Warner Brothers) Another Tevin Campbell smash! Already on **KMEL, POWER PIG, HOT97**. • **BARRY WHITE** Practice What You Preach (A&M) Very soulful...one that will make your female listeners swoon. • **CHANGING FACES** Foolin' Around (Big Beat) Should be larger than Stroke You Up. • **KARYN WHITE** Can I Stay With You (Warner Brothers) Already on **92Q, KLUC, KKSS, Q105, HOT105** and others. • **KEITH MURRAY** The Most Beautifullest Thing In the World (Jive) Getting early reaction. • **G-MO** An Everyday Thing To Roll (Zoo Entertainment) Finally taking off. Spinning at **POWER106, WHHH** and more...

## **ALTERNATIVE WORLD**

**FORMAT HOT TIP: BIG AUDIO** Looking For A Song (Columbia)

**EGGSTONE** The Dog (Critique) Off to an impressive start with stations like **WDRE, WFNX, KEDJ** and **KNNC**. Already over 75 BDS detections! • **PETE DROGE** If You Don't Love Me (I'll Kill Myself) (American/RCA) Featured in the movie *Dumb and Dumber*. With RCA working hand in hand with American, this catchy little ditty should cross over to Top40 with no problems. • **MURMURS** You Suck (MCA) This song is doing anything but "sucking" at Alternative and it's poised to cross over! • **FLAMING LIPS** She Don't Use Jelly (Warner Brothers) In Heavy rotation at **Q101**; top phones at **WZRH**! • **OASIS** Supersonic (Epic) Is this close to breaking into the Top 10. Already starting to pick up a buzz at Top40! • **REM** Bang and Blame (Warner Brothers) You just can't go wrong with this one! • **WEEZER** Buddy Holly (DGC) A great song and a great video!

## **BREAKING NEWS**

- **FROM DAYTON TO D.C. - RANDY JAMES NAMED PD OF WRQX.**
- **COMPUTER GLITCH DELAYS ARBITRENDS FOR A WEEK.**
- **WEDDING BELLS: CRUZE IN ST. LOUIS; GREG HEAD IN HOUSTON.**

# HITMAKERS®

## Conference Calls Picks

ALL PICKS ARE LISTED IN ALPHABETICAL ORDER

### MAINSTREAM

4 P.M. - "Sukiyaki" (NEXT PLATEAU/ISLAND)  
cranberries - "Zombie" (ISLAND)  
ANDRU DONALDS - "Mishale" (CAPITOL)  
DAN HARTMAN - "The Love In Your Eyes" (CHAOS)  
HOOTIE & THE BLOWFISH - "Hold My Hand" (ATLANTIC)  
INI KAMOZE - "Here Comes..." (COLUMBIA)  
JON SECADA - "Mental Picture" (EMI RECORDS)  
URGE OVERKILL - "Girl, You'll Be A Woman Soon" (MCA)  
VERUCA SALT - "Seether" (DGC/MINTY FRESH)  
VANESSA WILLIAMS - "The Sweetest Days" (WING/MERCURY)  
ZHANE - "Shame" (HOLLYWOOD/JIVE)

### ALTERNATIVE WORLD

No Conference Calls Were Held This Week

### STREET SHEET

TEVIN CAMPBELL - "Don't Say Goodbye, Girl" (WARNER BROTHERS)  
CHANGING FACES - "Foolin' Around" (BIG BEAT)  
CORONA - "The Rhythm of the Night" (EASTWEST)  
G-MO - "An Everyday Thing To Roll" (ZOO)  
K-CI HAILEY - "If You Think You're Lonely Now" (MERCURY)  
LORDS OF THE UNDERGROUND - "Tic Toc" (PENDULUM)  
KEITH MURRAY - "The Most Beautifullest..." (JIVE)  
SCARFACE - "Never Seen A Man Cry" (RAP-A-LOT/NOO-TRYBE)  
VANESSA WILLIAMS - "The Sweetest Days" (WING/MERCURY)  
ZHANE - "Shame" (HOLLYWOOD/JIVE)

### MIX SHOWS

C & C MUSIC FACTORY - "Take A Toke" (COLUMBIA)  
DR. ALBAN - "Away From Home" (LOGIC)  
MAX A MILLION - "Fat Boy" (S.O.S.)  
METHOD MAN - "Bring the Pain" (DEF JAM/RAL)  
M PEOPLE - "Excited" (EPIC)  
OUTKAST - "Git Up, Git Out" (LA FACE/ARISTA)  
PETE ROCK & C.L. SMOOTH - "THE WHOLE ALBUM" (ELEKTRA)  
SEX CLUB - "Big Dick Man" (FLY RECORDS)  
DONNA SUMMER - "Melody Of Love" (CASABLANCA/MERCURY)  
ZHANE - "Shame" (HOLLYWOOD/JIVE)



LIKE A FAVORITE PAIR OF JEANS, YOU'LL PUT IT ON OVER  
AND OVER AND OVER AND OVER AND OVER AND OVER.

**MISSING YOU IN MIAMI.**

"Steve Perry is an Adult Pop artist our audience was missing. We found Missing You on the CD and started playing six weeks ago. Our research now shows this to be very strong among all demos. This is a proven hit for our audience and is now rotating 5x a day."

CASEY KEATING/AL CHIO,  Miami

**THE TOUR.**

November  
18 Boston  
20 Hershey, PA  
22 Atlanta  
23 Jacksonville  
25 Orlando  
26 Ft. Lauderdale  
27 St. Petersburg  
29 New Orleans  
30 Memphis



**Missing You**

The new ballad from the certified gold album "For The Love Of Strange Medicine."

**STEVE PERRY**

*Catch Steve on his upcoming tour.*

g

SoundScan Album Chart #44\*  
Over 350 Top40 BDS Detections

*What's better than a million g's?  
2,786,531 and still counting.*

# WARREN g

## “Do You See”

The follow up single to the  
platinum hits, Regulate  
and This DJ.

**New At:**  
92Q Baltimore 15x  
POWER96 Miami  
KPSI Palm Springs

**In Rotation At:**  
WHHH Indianapolis 12x  
POWER106 Los Angeles 14x  
KJYK Tucson 23X  
WJMH Greensboro 25x  
KPRR El Paso 14x  
KZFM Corpus Christi 13x  
KBXX Houston 20x  
KIX106 Providence 17x  
KZHT Salt Lake City 35x  
WILD107 San Francisco 19x  
KSFM Sacramento 23x  
KMEL San Francisco 30x  
HOT97.7 San Jose 35x  
and more

Billboard Crossover Monitor D #34\*

do you see

THE BOX  
MUSIC TELEVISION  
YOU CONTROL

Top 50 Most  
Requested





# HITMAKERS Faces & Places



**Marilyn Arthur**

## MARILYN ARTHUR NAMED VP/MEDIA & ARTIST DEVELOPMENT, RLG

Marilyn Arthur has been named Vice President, Media Relations and Artist Development, RCA Records Nashville Labels Group (RLG), it was announced by Randy Goodman, General Manager/Senior Vice President of the newly-formed RLG. She will be based in Nashville and will report to Goodman in her new position effective December 1.

Arthur's appointment as a VP marks the first time in RCA's or BNA's history that the Media Head has held a VP position. In this leading role, she will be responsible for the department under the RLG banner, overseeing all aspects of the company's media campaigns and artist development efforts. She will team closely with the BNA and RCA label heads on the artist development process.



At a gala ceremony, Gary Gersh, Pres./CEO, CAPITOL presented the family of Nat King Cole with CAPITOL's highest honor, The Tower of Achievement award. Pictured (l-r): Gary Gersh; Natalie Cole, Cole's daughter; Maria Cole, Cole's widow; Casey Cole, Carole Cole and Timolin Cole, Cole's daughters.

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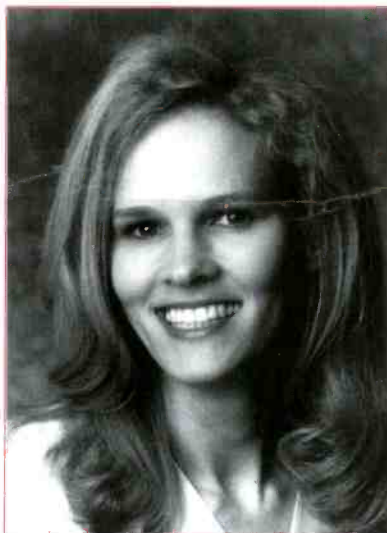
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Angee Jenkins has been promoted to Vice President, Publicity for MCA Records.



In support of his new CURB/MCA Records album, *I LOVE EVERYBODY*, Lyle Lovett brought his Large Band to Los Angeles' Pantages Theater for a stop on his current North American concert tour. Pictured (l-r): Richard Palmese, President, MCA; Lyle Lovett; and Zach Horowitz, COO/MCA Music Entertainment Group.



George Nunes has been named Vice President Of Sales for CAPITOL Records.



After opening for the Red Hot Chili Peppers and Green Day, Vancouver-based group Moist joins Collective Soul for a month of East Coast dates. Pictured (l-r): Jeff Pearce, bass; Davitt Sigerson, President/CEO, EMI Records; Mark Makowy, guitar; Bob Cahill, Sr. VP, Field Marketing; David Usher, vocals; Paul Wilcox, drums; Kevin Young, keyboard; Roy Eldridge, Managing Director, Chrysalis UK; and Keith Maryanovich, manager.

# BRIEFS FROM THE WAR ROOM



From some recent "feedback," a hot issue among programmers seems to be an age-old "review" of "cosmetics"/production technique(s). The issue being, "WHAT GOES IN BETWEEN THE SONGS"...and the stuff that weaves in and around the various "stationality"...the produced dynamics that are such important production elements of a radio station. This issue is the one that comes up with repetitious frequency as the "thinking technology" of our industry evolves and re-thinks and becomes applicable...or not. As with any evolution comes questions and answers that have been asked and answered before...but by different people.

The subject of "hype"...playing jingles or not. Positioning by various presentation styles that is injected in between the songs. It seems to be "that time" again. Image. What does a jingle do for your station? "Hype." An interesting term. Often I have seen that word completely misinterpreted. Okay, what "kind" of station are you? (Not that it really matters so much to listeners), but it is a good place to begin, especially for programmers.

Oldies, News/Talk. AC's...some Top-40s..."chicken rock" stations manage to get into the jingle domain with success. We do know that jingles can be effective "prints" to the human brain...but there are questions. Does

it give your sound a positive link to listeners? It does certainly present a number of approaches you may want to consider...carefully.

There are some good, bad and ugly packages out there. The "burn" is fast...how the jingles match the product, the "meaning" of a jingle. What real signal does it send to your listener? Does it get in the way? Does it really "connect" a solid, good, embraceable message or does it give off a "sappy" vibe? (Any of you ever get a request for a jingle)? Can they really convey any compelling "attitude"? Are they flexible? What exactly is the purpose? Then, there is the liner that comes from the human voice. Sweepers, promo's and the "carbonation," the "feel"...that really "drives in" the uniqueness of the over-all sound. The "print" that captures imagination...stimulates the mind. There are some very talented "story tellers." Voices that can get in touch with emotions, that can transport a listener into another world or simply be a direct "name and address" positioning identifier. A mixture of human voice (the DEE-JAY), and some other jingles or sounds that match what sound it is that you may be seeking to "animate" the sound of your station is likely to be at the top of the list as you consider that approach you think best. Keep in mind that, the essential thought should always be an extension of the attitude that you are presenting over-all.

A very successful station I recall, ran one quick "shotgun" jingle (then went to none)...that was about a 1.2 second "smoker"...another, ran two jingles per hour. Fast, hot..."on and gone." (There are companies that make packages full of great-sounding jingles...especially when played by themselves, in the studio). How that sound may come across on your air may be completely different. You may want to spend the time and money playing hit songs rather than "hit jingles." Most of the seasoned, winning programmers usually avoid jingles...at least for now. Listen to what's out there.

Think about what kind of products use jingles. Commercials mostly. Movies create soundtracks, TV shows will create "vamp" themes, etc. currently, the "pitch" is more honest, less "cheesy." Watch some TV or movies...trailers, promos. Use your imagination, evaluate what's best for your strategy and go with it. Who knows? You may click on to something. (Then we can go turn up the echo real loud, hire "pukey" DEE JAYS). It's radio...or, is it "Hooked On Phony?"

**Please contact Mark Driscoll, Planet Creations at HITMAKERS or 6201 Sunset Blvd., #91, Hollywood, CA 90028 (310) 281-2222/(213) 653-2124**



Columbia Records recently hosted a record release party at Rockefeller Center in New York for Mariah Carey's first-ever Christmas album, *MERRY CHRISTMAS*. Pictured (l-r): **Paul Smith**, Chairman, Sony Music Distribution; **Danny Yarbrough**, President, Sony Music Distribution; **Robert Bowlin**, President, Sony Music International; **Randy Hoffman**, Hoffman Entertainment; **Mariah Carey**; **Don Jenner**, President Columbia; **Mel Ilberman**, Chairman, Sony Music International; and **Thomas D. Mottola**, President and Chief Operating Officer, Sony Music Entertainment.

"I LIKE PLAYING LITTLE GAMES...  
TRY ME!"

Hot, short, pop single-  
great tempo...

seeks new friends  
at radio to play  
Spin The Bottle.

I've exposed myself  
in major markets,  
I'm fun

and  
will perform...  
Juliana Hatfield

Serious Inquiries Only

## Already Responded:

WKBQ  
KDWB  
WHYT  
WAHC  
POWER PIG  
WLUM  
Q99  
KBFM  
KKMG  
K106  
WDDJ  
OK95  
WTCF

KKFR  
WZJM  
KRBE  
Y100  
KISF  
WFLY  
WTIC-FM  
WVKS  
WSNX  
KZII  
KQCR  
KQID  
KQMQ

WKSS  
KC101  
WFHN  
KHTT  
Y97  
WGRD  
WTWR  
WAPE  
KSMB  
WAYV  
U93  
WWXM  
WBBO

WPST  
WYCR  
KIRZ  
KJ103  
WOVV  
WGTZ  
WKSI  
WCIL  
WRFY  
WZOQ  
WZNY  
WHHY  
KKRD

WXKB  
CK105  
WXXX  
WBHT  
K92  
KQKQ  
KBIU  
WXHR  
WPXR  
WLAN

**Debut 39\* Monitor Mainstream Chart**



THE RCA RECORDS LABEL

TMK(S) ® REGISTERED  
MARCA(S) REGISTRADA(S)  
GENERAL ELECTRIC, USA.  
BMG LOGO ® BMG MUSIC  
© 1993 BMG MUSIC



# HITMAKERS

## MAINSTREAM TOP 40 DISC-OVERY CLUB

1. JON SECADA "Mental Picture" (EMI)
2. VERUCA SALT "Seether" (DGC/MINTY FRESH)
3. URGE OVERKILL "Girl, You'll Be A Woman..." (MCA)
4. TOM PETTY "You Don't Know..." (WARNER BROS.)
5. BOYZ II MEN "On Bended Knee" (MOTOWN)
6. VANESSA WILLIAMS "The Sweetest..." (WING/MERCURY)
7. ANDRU DONALDS "Mishale" (CAPITOL)
8. CORONA "The Rhythm Of The Night" (EASTWEST)
9. JADE "Every Day Of The Week" (GIANT)
10. 4 P.M. "Sukiyaki" (NEXT PLATEAU/ISLAND)
11. SMASHING PUMPKINS "Landslide" (VIRGIN)
12. ZHANE "Shame" (HOLLYWOOD/JIVE)
13. INI KAMOZE "Here Comes The..." (COLUMBIA)
14. BABYFACE & L. STANSFIELD "Dream Away" (ARISTA)
15. cranberries "Zombie" (ISLAND)
16. BARENAKED LADIES "Jane" (REPRISE)
17. COUNTING CROWS "Rain King" (DGC)
18. DAN HARTMAN "The Love In Your Eyes" (CHAOS)

# COLUMBIA RECORDS

Presents the **HITMAKERS**

## Programmer of the week



### Columbia Crusades

#### **STEVE PERRY, The Tour Set List.**

ONLY THE YOUNG

GIRL CAN'T HELP IT

OH SHERRIE

LIGHTS

FOOLISH HEART

YOU BETTER WAIT

LISTEN TO YOUR HEART

**MISSING YOU (The New Single)**

SOMEWHERE THERE'S HOPE

WHEEL IN THE SKY

DIXIE HIGHWAY

LOVIN', TOUCHIN' SQUEEZIN'

ANY WAY YOU WANT IT

SEPARATE WAYS

DON'T STOP BELIEVIN'

FAITHFULLY

#### **The Tour. November-December.**

18 Boston

20 Hersey, PA

22 Atlanta

23 Jacksonville

25 Orlando

26 Ft. Lauderdale

27 St. Petersburg

29 New Orleans

30 Memphis

02 San Antonio

#### **SNEAK PREVIEWS**

MARIAH CAREY "All I Want For Christmas Is You"

BIG AUDIO "Looking For A Song"

DIONNE FARRIS "I Know"

LONDON SUEDE "The Wild Ones"

PRET-A-PORTER Soundtrack

#### **Nominees for Issue 866.**

Vote for your choice.

1. TRACY AUSTIN (MD, KIIS-FM/L.A.)

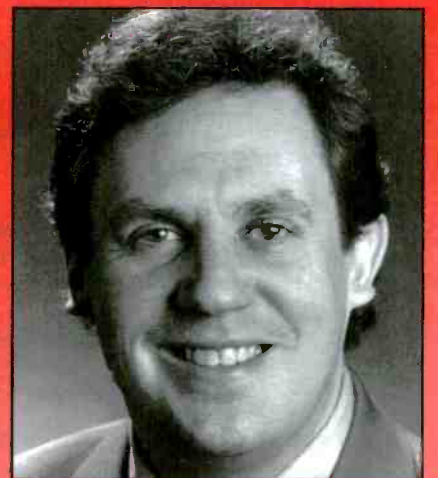
2. SHELLIE HART (MD, KUBE/Seattle)

3. LESLIE FRAM (APD, 99X/Atlanta)

Call your HITMAKERS Account Executive (818) 887-3440

Programmer Of The Week wins a Sony Walkman™

### Casey Keating



PD, Y100/Miami

#### **Career Highlights:**

Production Director WLS/WYFZ- Chicago

Program Director KPZZ/Seattle

Program Director Y100/Miami

#### **Family:**

Married to Jill. Child Annie the Basset.

#### **Hobbies:**

Bicycling, Traveling, Learning to speak Spanish.

#### **Quote:**

"Why didn't I buy Clear Channel stock two years ago?"

# Top40 Disc-overery Club

## LARRY HUGHES, PD, 95XIL, Parkersburg

JON SECADA *Mental Picture* (EMI RECORDS) - Full of hooks...A great tune.

BOYZ II MEN *On Bended Knee* (MOTOWN) - Requests with no airplay.

STEVE PERRY *Missing You* (COLUMBIA) - How could you go wrong with a core artist like Steve Perry?

## J.J. RICE, MD, 98PXY, Rochester

CORONA *The Rhythm Of The Night* (EASTWEST) - Blowing up for us - Calls from all demos.

HOOTIE & THE BLOWFISH *Hold My Hand* (ATLANTIC) - If you've waited on this one, the time is now.

## BUDDY SCOTT, PD, B94, Pittsburgh

URGE OVERKILL *Girl, You'll Be A Woman Soon* (MCA) - Great movie; great song...Sounds like a hit.

## NEAL SHARPE, PD, JET-FM, Erie

VANESSA WILLIAMS *The Sweetest Days* (WING/MERCURY) - A Top 10 hit, no doubt.

VERUCA SALT *Seether* (DGC/MINTY FRESH) - A female Pop hit with attitude.

STING *When We Dance* (A&M) - The man has had a few hits under his belt...This should be no exception.

HARRY CONNICK, JR. *(I Could Only) Whisper Your Name* (COLUMBIA) - Already kicking in after only a week...It's a record.

## MARK LANDIS, PD, K106, Beaumont

BILLY IDOL *Wasteland* (CAPITOL) - A killer song if you're Top40/Alternative-leaning.

cranberries *Zombie* (ISLAND) - Opened to all dayparts, getting major phones.

TOM PETTY *You Don't Know How It Feels* (WARNER BROS.) - Initial phones already.

AEROSMITH *Blind Man* (Geffen) - It's Aerosmith! Duh!

## LEO CARO, MD, KCHX, Midland/Odessa

LIZ PHAIR *Supernova* (ATLANTIC) - Not only does she look good on the cover of a magazine, she can rock.

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - The first ladies of Punk are back. We first played this as a mystery artist and received instant reaction. Will fit in today's Alternative scene.

JON SECADA *Mental Picture* (EMI RECORDS) - Definitely better than his last...Classic Secada.

## MIKE DANGER, MD, KCLD, St. Cloud

PEARL JAM *Tremor Christ* (EPIC) - Whoa!

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Reminds me of The Breeders. Chicks who rock.

URGE OVERKILL *Girl, You'll Be A Woman Soon* (MCA) - Very hip movie soundtrack, hip movie, and hip group.

BABYFACE & LISA STANSFIELD *Dream Away* (ARISTA) - Great movie ballad. Should be big.

ZHANE *Shame* (HOLLYWOOD/JIVE) - Great remake, awesome groove.

## GREG ADAMS, PD, KDUK, Eugene

JON SECADA *Mental Picture* (EMI RECORDS) - Good solid mid-tempo hit from Jon.

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Already reacting at night.

URGE OVERKILL *Girl, You'll Be A Woman Soon* (MCA) - Showing signs of a hit - phones and good familiarity from the movie.

## MARK BOLKE, PD, KDWB, Minneapolis

TONI BRAXTON *I Belong To You* (LaFACE/ARISTA) - Nice to have a mid-tempo Pop record to add to our playlist.

4 P.M. *Sukiyaki* (NEXT PLATEAU/ISLAND) - This is the second best remake I've ever heard of this classic.

## ROB MORRIS, APD/MD, KDWB, Minneapolis

TONI BRAXTON *I Belong To You* (LaFACE/ARISTA) - Should be a mass-appeal Pop record.

## FERNANDO VENTURA, MD, KHFI, Austin

ZHANE *Shame* (HOLLYWOOD/JIVE) - At first I didn't think this song needed to be remade, but I love this song and it is just as good as the original.

69 BOYZ *Tootsee Roll* (RIP IT) - Has been our #3 most-requested record without airplay.

4 P.M. *Sukiyaki* (NEXT PLATEAU/ISLAND) - Yet another remake definitely better than the original by Q Sakamoto. Sales are strong and requests will come once airplay begins.

REAL MCCOY *Run Away* (ARISTA) - Got this from an import. This should be the next single when the LP is released in January.

## JIMI JAMM, MD, KIXY, San Angelo

DR. DRE/ED LOVER *Back Up Off Me* (RELATIVITY) - Sounds like a fun song!

CORONA *The Rhythm Of The Night* (EASTWEST) - A record with an absolute big city feel, but not too big for us.

KARYN WHITE *Can I Stay With You* (WARNER BROS.) - 1) The answer is one dumb question. 2) Yes!

## JACK OLIVER, PD, KKRD, Wichita

BRANDY *I Wanna Be Down* (ATLANTIC) - Great song to take the place of *Stroke You Up*.

CORONA *The Rhythm Of The Night* (EASTWEST) - Will work very well for us - Tempo! Tempo! Tempo!

## KEN BENSON, PD, KKRZ, Portland

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - He's always been a great artist for this radio station...Good uptempo male Pop record with tons of adult appeal.

## JOE DAWSON, PD, KLYV, Dubuque

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Good uptempo Alternative record with a Rock flair.

LIZ PHAIR *Supernova* (ATLANTIC) - She's hip and the song has a catchy hook.

CORONA *The Rhythm Of The Night* (EASTWEST) - Working really well with immediate phones.

## DAN OLSEN, PD, KOKZ, Waterloo

BOYZ II MEN *On Bended Knee* (MOTOWN) - Monster, monster, monster phones. These guys can't go wrong.

VANESSA WILLIAMS *The Sweetest Days* (WING/MERCURY) - Possibly *Save The Best For Last*, Part II.

## RICK SWAN, PD, KQCR, Cedar Rapids

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - Just catchy enough to work.

TOM PETTY *You Don't Know How It Feels* (WARNER BROS.) - Does this guy ever write a bad record.

LIZ PHAIR *Supernova* (ATLANTIC) - There is something about girls that use the 'f' word as much as she does...I like it.

PEARL JAM *Yellow Led Better* (IMPORT) - Great track to fill up space while you're waiting for a mass-appeal song from the new album.

cranberries *Zombie* (ISLAND) - I used some Q-tips the other day and now I can hear it.

## JASON DEAN, APD/MD, KQCR, Cedar Rapids

JON SECADA *Mental Picture* (EMI RECORDS) - Better than *Whipped*, with a huge movie to go along with it.

EAGLES *Get Over It* (Geffen) - Will be a monster!

JADE *Every Day Of The Week* (GIANT) - Love it every day of the week.

## PAUL BRYANT, MD, KRBE, Houston

SHERYL CROW *Strong Enough* (A&M) - Strong enough for a man, but made for a woman...

VERUCA SALT *Seether* (DGC/MINTY FRESH) - We're keeping an eye on this one...Very cool buzz on this song, and after listening to it, I understand why.

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - We put this in at night...Who doesn't want to hear how the 1994 Go-Go's sound?

WOODSTOCK '94 *The Whole Album* (A&M) - Take your pick...20 tracks to choose from...Some standouts: Melissa Etheridge, Green Day, cranberries. Mud not included.

## MARK TODD, PD, KRQ, Tucson

SMASHING PUMPKINS *Landslide* (VIRGIN) - Sounds vaguely familiar...Would have been perfect for a vocalist like Stevie Nicks.

ANDRU DONALDS *Mishale* (CAPITOL) - Pop Reggae for the holidays.

## TIM RICHARDS, MD, KRQ, Tucson

HARRY CONNICK, JR. *(I Could Only) Whisper Your Name* (COLUMBIA) - Good female song!

BRANDY *I Wanna Be Down* (ATLANTIC) - Showing sales in the market. This could be something.

JON SECADA *Mental Picture* (EMI RECORDS) - Better than his last. A solid record.

## R. CHARLES SNYDER, PD/MD, KTMT, Medford

VERUCA SALT *Seether* (DGC/MINTY FRESH) - The Bangles meet The Kinks in '94.

URGE OVERKILL *Girl, You'll Be A Woman Soon* (MCA) - Great Alternative act, with an upper demo song.

FREEDY JOHNSTON *Bad Reputation* (ELEKTRA) - Put it on the air and turn it up loud.

TOM PETTY *You Don't Know How It Feels* (WARNER BROS.) - It's Tom Petty...Smash!

## MARTHA STEELE, PD, KTRS, Casper

TOM PETTY *You Don't Know How It Feels* (WARNER BROS.) - His voice is like an old shoe - so comfortable and so perfect for Top40.

JON SECADA *Mental Picture* (EMI RECORDS) - Has that invisible quality to draw you in and make you love it!

BABYFACE & LISA STANSFIELD *Dream Away* (ARISTA) - Will be the holiday season's big one.

## CHUCK GEIGER, PD, KWNZ, Reno

VANESSA WILLIAMS *The Sweetest Days* (WING/MERCURY) - Trademark Vanessa...Will be as big as *Save The Best For Last*.

COUNTING CROWS *Rain King* (DGC) - In our in-house research, the Counting Crows are the biggest-testing artist for KWNZ.

URGE OVERKILL *Girl, You'll Be A Woman Soon* (MCA) - Don't let the name fool you...Totally accessible for all formats...they would have used the Neil Diamond original, but his wife would have gotten half the royalties.

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - Ini is the bomb!

SMASHING PUMPKINS *Landslide* (VIRGIN) - If you haven't played a Smashing Pumpkins record yet, this is the one.

## TOM MARTENS, PD, KWTX, Waco

ZHANE *Shame* (HOLLYWOOD/JIVE) - Uptempo, Pop-sounding song. Could be their biggest song yet.

BOYZ II MEN *On Bended Knee* (MOTOWN) - Should be as big as the last. Already #1 requests.

BRAND NEW HEAVIES *Spend Some Time* (DELICIOUS VINYL) - And gain some weight with the heavies.

## JON NORTON, MD, KYYY, Bismarck

PEARL JAM *Spin The Black Circle* (EPIC) - Wow, noise and a beat.

ROYAL JELLY *Ceiling* (ISLAND) - I put it on a couple of times and I liked it.

URGE OVERKILL *Girl, You'll Be A Woman Soon* (MCA) - Cool movie, cool remake.

# 4PM

## "Sukiyaki"

62 - 57\* SoundScan Single Sales

33 - 28\* Monitor Top40 Mainstream Chart

#17 Monitor Top40 Rhythm Crossover Chart

- Over 1800 Top40 BDS Detections
- Audience Reach 18 Million

### New At:

WTIC-FM	JET-FM
WFHN	KWNZ
KHFI	KWTX
XL106.7	WOVV
WRVQ	WBNQ
KISF	U93
KCLD	

### Strong Requests Everywhere!

KHKS	Top 5 Phones
KUBE	Top 3 Phones
KBFM	Top 5 Phones
WVSR	Top 3 Phones

### Hot Rotation At:

KIIS-FM	84x	KHKS	78x
KKFR	45x	KTFM	42x
KZFM	59x	WAPE	53x
KKRD	67x	KKRZ	35x
KUBE	46x	KDON	59x
WHHH	29x	WZPL	32x
WFLY	31x	KKXX	31x
KLUC	33x	KGGI	24x
WEDJ	37x	Y107	34x
KLRZ	26x	WXKS	22x
XL106.7	23x	KMXV	49x
KS104	35x	KZHT	24x
HOT97.7	27x	And Many More!	

*"#3 Overall 19-34 in this week's callout."  
Mark Todd, PD, KRQ*

*"This is a smash. If you're not playing this,  
get on it."*

**Downtown Billy Brown, MD, Y107**

*"Every time we play this song people wanna  
know what it is, who sings it, and where they  
can get it. The kids think it's a new song and  
the adults like the remake."*

**Chet Buchanan, APD, KUBE**



ON  
NOVEMBER 16,  
THERE WILL BE  
A NATIONWIDE  
RADIO BLACK-  
OUT.

(That's the day the legendary Black Album, from Prince arrives at radio stations all over America.)



© 1994 Warner Bros. Records Inc.



# TOM PETTY "You Don't Know How It Feels"

SoundScan Album Sales Chart D#8\* • 84,363 Pieces Sold This Week!  
 More Than 2500 Total BDS Detections • More Than 20 Million Total Listeners!

**New At:** WWKZ  
 KISF B97  
 KJ103 WPRR  
 WWXM KTMT  
 WZOK KQCR  
 WSPK WVSR  
 WBIZ KSMB  
 WTWR WVKS

<b>Spinning At:</b>		WNTQ	34x
WEDJ	32x	KLRZ	14x
WHHY	12x	WYCR	31x
WDDJ	15x	WFLY	21x
WKRZ	23x	and more	
Z100	5x		



**Add!**



**VH1 Add!**

# SEAL "Newborn Friend"

**New At: KKRZ - Portland 21x**



<b>Spinning At:</b>	KHTT	20x	WVSR	23x	WYCR	41x	
WDDJ	18x	KJ103	8x	KLRZ	48x	WSTW	13x
KQKQ	23x	Y100	22x	Y97	14x	KC101	5x
WAHC	29x	WKBQ	8x	Q99	26x	and more	



See Seal Live On His First U.S. Tour, Headlining Through December!

# FLAMING LIPS

## "SHE DON'T USE JELLY"

<b>New At:</b>	<b>Spinning At:</b>	
WRQK	KLRZ	45x
Y107	WLUM	36x
K106	Q101	26x #2 Requests
Y102	99x	18x
KWOD	WZRH	10x
KEGE	KTCL	8x
	WBNQ	9x
	WBBO	8x
	KRRK	6x



**Spiking At:**  
 KKRD  
 WAHC  
 KRQ  
 WTWR  
 WVKS  
 XL106.7  
 WYCR

**ADAM DURITZ, Counting Crows**  
 "Every night we dim the lights and play "She Don't Use Jelly" before we come on stage. What more can I say?"

**BILL GAMBLE, Q101**  
 "A great band, a fun song, getting lots of requests."

Now On Tour With Candlebox!

**FLASH: Now On The Air At KROQ!**

# KARYN WHITE "Can I Stay With You"

**Early Believers:**  
 KSFM 92Q HOT105 Q105  
 WHJX KMXZ KKSS KLUC

**PETE JONES, HOT105**  
 "A knockout! Slammin', love it!"



# Top40 Disc-overery Club

## ALEX TEAR, PD, WGRD, Grand Rapids

**TOM PETTY** *You Don't Know How It Feels* (WARNER BROS.) - A perfect Midwestern record, laid-back with a good feel.

**URGE OVERKILL** *Girl, You'll Be A Woman Soon* (MCA) - Working good here. An eerie, mystic feel.

**SMASHING PUMPKINS** *Landslide* (VIRGIN) - Played it right away. Check it out.

**CANDLEBOX** *Cover Me* (WARNER BROS.) - *Far Behind* is still Top 15. This is a great follow-up.

## KENNY KNIGHT, MD, WKBQ, St. Louis

**VERUCA SALT** *Seether* (DGC/MINTY FRESH) - I can not for the life of me get this song out of my head.

**GO-GO'S** *The Whole World Lost Its Head* (I.R.S.) - It's great to have the ladies back. Sounds real good.

**INI KAMOZE** *Here Comes The Hotstepper* (COLUMBIA) - Fabulous song...This one's gonna be very popular with your audience. It has a killer hook.

## WALLY McCARTHY, PD, WKDY, Utica

**DAN HARTMAN** *The Love In Your Eyes* (CHAOS) - Don't look for any track dates, but the song's worth playing.

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - Takes a couple of listens, but when you hear it you will hear it all the way.

## DAVID SKINNER, PD, WLAN, Lancaster

**BON JOVI** *Always* (MERCURY) - Selling through the roof and the phones won't stop.

**HARRY CONNICK, JR.** (*I Could Only*) *Whisper Your Name* (COLUMBIA) - Doing great during the day, and we're getting great phones.

**TOM PETTY** *You Don't Know How It Feels* (WARNER BROS.) - Bigger than *Mary Jane*!

## RAGMAN, MD, WNTQ, Syracuse

**BABYFACE & LISA STANSFIELD** *Dream Away* (ARISTA) - It's obvious!

**JADE** *Every Day Of The Week* (GIANT) - Ok, by the time you get to Saturday it's got something to it.

**FREEDY JOHNSTON** *Bad Reputation* (ELEKTRA) - My personal fave.

**BARENAKED LADIES** *Jane* (REPRISE) - A hook is a terrible thing to waste.

## DON LONDON, PD, WNVZ, Norfolk

**HOOTIE & THE BLOWFISH** *Hold My Hand* (ATLANTIC) - We love it...Expect big things.

**VERUCA SALT** *Seether* (DGC/MINTY FRESH) - Great early feedback...Good phones.

**INI KAMOZE** *Here Comes The Hotstepper* (COLUMBIA) - Turning out to be a big record for us...Pulling Top 10 phones.

## JASON WRIGHT, APD/MD, WOSC, Ocean City

**ANDRU DONALDS** *Mishale* (CAPITOL) - Has a Maxi Priest/Londonbeat sound.

**the JULIANA HATFIELD three** *Spin The Bottle* (RCA) - Spin this!

**CORONA** *The Rhythm Of The Night* (EASTWEST) - This is the next big dance song to replace Crystal Waters and Real McCoy.

**4 P.M. Sukiyaki** (NEXT PLATEAU/ISLAND) - A unique sound that stands out above the rest.

## JEFF CUSHMAN, MD, WOSC, Ocean City

**VERUCA SALT** *Seether* (DGC/MINTY FRESH) - This song rocks. An instant speeding ticket.

**CORONA** *The Rhythm Of The Night* (EASTWEST) - Has a Crystal Waters feel with Techno flavor.

**cranberries** *Zombie* (ISLAND) - Gives your station an edge with intelligent lyrics.

## GARETT MICHAELS, PD, WPLY, Philadelphia

**URGE OVERKILL** *Girl, You'll Be A Woman Soon* (MCA) - Urge is a very cool band...The song is featured in a pivotal scene from a very cool movie...And, hey...It's a terrific song.

**INDIGO GIRLS** *Least Complicated* (EPIC) - Reacting just like *Come To My Window*, and you know how big that tested...You're missing out on a group that appeals to 18-34 females.

## TERRY SIMMONS, PD, WPXR, Davenport

**ANDRU DONALDS** *Mishale* (CAPITOL) - I like this guy and I like this record. It's bad!

**JON SECADA** *Mental Picture* (EMI RECORDS) - Here the movie's good, now the record's great.

**TOM PETTY** *You Don't Know How It Feels* (WARNER BROS.) - Sounds great on the air. Instant phone reaction.

## JEFF BANKS, APD/MD, WPXR, Davenport

**VERUCA SALT** *Seether* (DGC/MINTY FRESH) - I think it will be big. Definitely check it out.

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - I like this remake.

**BOYZ II MEN** *On Bended Knee* (MOTOWN) - Could be bigger than the first. Huge phones.

## STEVE KLINE, PD, WRKY, Steubenville

**TOM PETTY** *You Don't Know How It Feels* (WARNER BROS.) - Pure Rock & Roll. In a ballad test this is perfect.

**JON SECADA** *Mental Picture* (EMI RECORDS) - Huge hit. Back to his old sound.

## BILLY SURF, MD, WRVQ, Richmond

**INI KAMOZE** *Here Comes The Hotstepper* (COLUMBIA) - The perfect nighttime record.

**NIRVANA** *About A Girl* (DGC) - It sounds like a brand new Beatles record.

## MARK MCGILL, PD, WSNX, Muskegon

**BRANDY** *I Wanna Be Down* (ATLANTIC) - A good night record for us. Positive response on battle.

**STEVE PERRY** *Missing You* (COLUMBIA) - One of the best ballads out there.

**LIZ PHAIR** *Supernova* (ATLANTIC) - Good Alternative Crossover song.

**JAMIE WALTERS** *Hold On* (ATLANTIC) - Getting good response from all demos.

## CINDY MERCER, MD, WSTO, Evansville

**JADE** *Every Day Of The Week* (GIANT) - Very smooth production and vocals.

**COUNTING CROWS** *Rain King* (DGC) - Uptempo. Another hit.

**VANESSA WILLIAMS** *The Sweetest Days* (WING/MERCURY) - Beautiful ballad.

## J.J. WRIGHT, MD, WVIC, Lansing

**DISHWALLA** *It's Gonna Take Some Time* (A&M) - It will work on any Top40 station...Great remake.

**JADE** *Every Day Of The Week* (GIANT) - Will take off to be a hit nationwide.

**VERUCA SALT** *Seether* (DGC/MINTY FRESH) - Takes a couple listens, but the hook draws you in.

**SMASHING PUMPKINS** *Landslide* (VIRGIN) - Great acoustic guitar sound. Remake of the old Fleetwood Mac song.

## LEE ST. MICHAELS, PD, WWCK, Flint

**ANDRU DONALDS** *Mishale* (CAPITOL) - Quirky, yet fun.

**JON SECADA** *Mental Picture* (EMI RECORDS) - Good little hook to it.

## JIM RICHARDS, PD, WWST, Knoxville

**EAGLES** *Get Over It* (GEFFEN) - Sounds fantastic. We're already seeing response after two plays.

**JON SECADA** *Mental Picture* (EMI RECORDS) - Great Adult sound. Look for it to be big.

## TOM GARRETT, PD, WZOK, Rockford

**FREEDY JOHNSTON** *Bad Reputation* (ELEKTRA) - A great song.

**TOM PETTY** *You Don't Know How It Feels* (WARNER BROS.) - Great male appeal.

**THE OFFSPRING** *Self Esteem* (EPITAPH) - Liking this a lot more. Check it out.

## JIM CERONE, PD, WZPL, Indianapolis

**INI KAMOZE** *Here Comes The Hotstepper* (COLUMBIA) - Top 10 phones after only two weeks on the air.

**ANDRU DONALDS** *Mishale* (CAPITOL) - Generating curiosity calls from adults.

## CAT THOMAS, PD, WZYP, Huntsville

**TOM PETTY** *You Don't Know How It Feels* (WARNER BROS.) - It's a lyrical gem.

**URGE OVERKILL** *Girl, You'll Be A Woman Soon* (MCA) - A good secret weapon song from a huge movie.

**JON SECADA** *Mental Picture* (EMI RECORDS) - A great ballad from him.

**BARENAKED LADIES** *Jane* (REPRISE) - A fun song that sounds good on the air.

## NIKI NITE, APD/MD, WZYP, Huntsville

**ANDRU DONALDS** *Mishale* (CAPITOL) - Terence Trent D'Arby meets Seal in Jamaica. I love this record.

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - Fun, uptempo hit.

## CASEY KEATING, PD, Y100, Miami

**AMY GRANT/VINCE GILL** *House Of Love* (A&M) - Great duet in the tradition of Marvin Gaye and Tami Terrell.

## JOHN IVEY, PD, Y107, Nashville

**BOYZ II MEN** *On Bended Knee* (MOTOWN) - Smash!

**VANESSA WILLIAMS** *The Sweetest Days* (WING/MERCURY) - A nice ballad.

**COUNTING CROWS** *Rain King* (DGC) - Hotter than the last one.

## DOWNTOWN BILLY BROWN, MD, Y107, Nashville

**4 P.M. Sukiyaki** (NEXT PLATEAU/ISLAND) - This is a smash. If you're not playing this, get on it.

**CORONA** *The Rhythm Of The Night* (EASTWEST) - Top 15 phones. Don't overlook it.

## TOM PEACE, MD, Y107, Nashville

**VANESSA WILLIAMS** *The Sweetest Days* (WING/MERCURY) - Another sensational ballad from Vanessa.

**BOYZ II MEN** *On Bended Knee* (MOTOWN) - Big phones.

**DEAD EYE DICK** *New Age Girl* (ICHIBAN) - Great reaction record.

**4 P.M. Sukiyaki** (NEXT PLATEAU/ISLAND) - Pulling a bunch of adult calls.

## JOE LARSON, PD, Z104, Madison

**TOM PETTY** *You Don't Know How It Feels* (WARNER BROS.) - I love Tom Petty and this is a great song.

**COUNTING CROWS** *Rain King* (DGC) - As strong as *Mr. Jones*.

**4 P.M. Sukiyaki** (NEXT PLATEAU/ISLAND) - We're already getting calls...Sounds great on the air.

# BARRY WHITE

***“Practice What You Preach”***

**#1 PLAYED  
VIDEO AT:**



**HOT ROTATION AT:**

92Q	41x	KBXX	48x
WJJS	42x	KMXZ	17x
WPGC	49x	WHHH	29x
WJMH	43x	Q105	28x

**SoundScan Single Sales #9\***

**SoundScan Album Sales #20\***

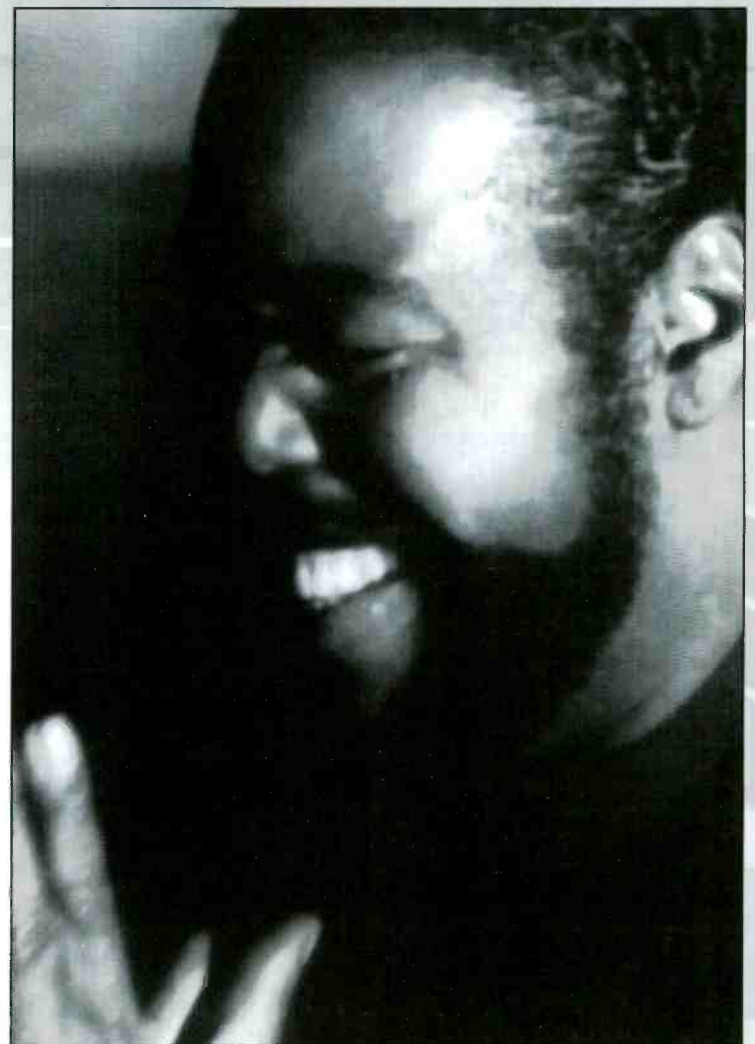
***SMASH! Young People  
Are Buying Barry!***

**SOLD OVER 34,551 SINGLES THIS WEEK  
SOLD OVER 54,951 ALBUMS THIS WEEK**

**NEW AT:**

**KKSS Albuquerque**

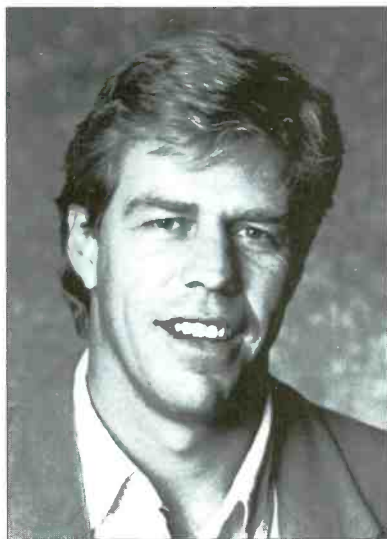
MARKET	RANKING	PIECES SOLD
NEW YORK	21-12	1878-2913
LOS ANGELES	34-23	612-874
CHICAGO	15-8	1326-1409
BOSTON	111-42	64-191
PHILADELPHIA	11-7	810-1059
SAN FRANCISCO	53-41	200-285
DALLAS	6-5	404-526
DETROIT	1-1	1173-1431
WASHINGTON D.C.	5-2	1420-1589
HOUSTON	1-1	1486-1817
MIAMI	12-8	356-530
ATLANTA	4-3	760-905
TAMPA	8-5	248-356
BALTIMORE	3-3	580-583
MEMPHIS	1-1	515-564
ORLANDO	7-2	275-460
NEW ORLEANS	3-2	476-762
MILWAUKEE	24-6	175-461
INDIANAPOLIS	14-9	295-377
ST. LOUIS	36-19	93-165
PHOENIX	18-10	181-280
NASHVILLE	6-6	200-277
CHARLOTTE	5-4	408-502
CLEVELAND	7-3	574-742



# HITMAKERS Faces & Places



**Bill Carroll** has been named National Director of Alternative Promotion at LONDON Records.



**Peter Holden** has been appointed Director of International for VIRGIN Records.



Virgin Records recording artists The Rolling Stones are congratulated backstage after a recent performance at Soldier's Field in Chicago. Pictured (l-r): **Scott Robbins**, WBNQ-FM, and friend; WRCX-FM guest; **Mick Jagger**; **Ron Wood**; **Mancow**, WRCX-FM; **Lynne Murray**, FM100/Chicago; **Jamie Markley**, WWCT/Peoria; **Keith Richards**; WWCT Contest Winner; **Charlie Watts**; **David Logan**, WLUP-FM/Chicago; and **John Boulos**, VP, Promo./Field Operations, Virgin.



Epic recording group Oasis celebrate their sold-out premiere at the Whiskey in Los Angeles, along with the U.S. release of their debut album, *DEFINITELY MAYBE*, which features the #1 U.K. indie single, *Supersonic*. Pictured (l-r): **Tony McCarroll**; **Marcus Russell**, Manager, Oasis; **Liam Gallagher**, Oasis; **Richard Griffiths**, President, Epic; **Paul McGuigan**, Oasis; **David Massey**, Vice President/A&R, Epic; **Paul Arthurs** and **Noel Gallagher**, Oasis.



There was a gathering of teachers following a UCLA session of "The Record Business: Contacts to Contracts" conducted by Bryan Avnet of Gold Mountain Management and Jerry Sharell of MusiCares. Pictured top row (l-r): **Herb Trawick**, The Trawick Company; **Avnet**; **Ron Oberman**, Sr. VP/A&R, MCA Records; and **Sharell**. Front row: **Brian McKnight**, Mercury recording artist; and Grammy Award winner and Atlantic Records artist, **David Foster**.



Here is the Giant-Clan with Big Mountain backstage at L.A.'s House Of Blues, where they performed their new single, *I Would Find A Way*, written by Diane Warren. Pictured (l-r): **Susan Markheim**, Head of International; **Quino** and **Billy Stoll**, Big Mountain; **Irving Azoff**, Owner; **Bruce Caplin**, Manager, Big Mountain; **Ray Carlton**, Head of Promotion; **Steve Backer**, General Manager; **Rob Sides**, Head of Sales; **Jeff Aldrich**, Head of A&R; **James McWhinney**, Big Mountain; **Jean Johnson**, Head of Pop Promotion; and **Joe Pizzella**, Product Manager.



Maverick/Sire/Warner Bros. recording group Candlebox joins the select artists who have reached multi-platinum success in 1994. Pictured standing, back row (l-r): **Kenny Puvogel**, WB; and **Peter Kiett**, Candlebox. Middle Row: **Sherri Trahan**, Maverick; **Dave Lombardi**, WB; **Howie Klein**, Sire; **Kevin Martin**, Candlebox; **Jimmy Dickson**, WB; **Abbey Konowitch**, Maverick Executive; **Bardi Martin** and **Scott Mercado**, Candlebox. Sitting, front row: **Scott Harrington**, Attorney, Candlebox; **Lindy Goetz**, Manager, Candlebox; and **Guy Oseary**, A&R, Maverick.

# LESTER SILL

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1918-1994

*Never To Be Forgotten...*

RITA & HAROLD BERKMAN  
*and the ENTIRE STAFF of*





# ALTERNATIVE WORLD™



## MOST DISC-OVERED COMMERCIAL ALTERNATIVE

- BIG AUDIO**  
"Looking For A Song" (COLUMBIA)
- PORTISHEAD**  
"Sour Times" (LONDON)
- WEEZER**  
"Buddy Holly" (DGC)
- MAZZY STAR**  
"Halal" (CAPITOL)
- MURMURS**  
"You Suck" (MCA)
- TODD SNIDER**  
"Seattle Grunge Rock Blues" (MCA)
- RANCID**  
"Roots Radical" (EPITAPH)
- GRANT LEE BUFFALO**  
"Mockingbirds" (SLASH/REPRISE)
- LONDON SUEDE**  
"The Wild Ones" (COLUMBIA)
- SACHEL**  
"Mr. Fink" (EPIC)

## MOST DISC-OVERED SPECIALTY SHOWS

- BIG AUDIO**  
"Looking For A Song" (COLUMBIA)
- PEARL JAM**  
"Spin The Black Circle" (EPIC)
- ECHOBELLY**  
"I Can't Imagine The World Without Me" (PANDEMONIUM)
- OFFSPRING**  
"Gotta Get Away" (EPITAPH)
- PORTISHEAD**  
"Sour Times" (LONDON)
- LONDON SUEDE**  
"The Wild Ones" (COLUMBIA)
- NIRVANA**  
"About A Girl" (DGC)
- BLUR**  
"Tracy Jacks" (EMI RECORDS)
- DEUS**  
"Suds And Soda" (ISLAND)
- BIG CHIEF**  
"Lion's Mouth" (CAPITOL)

## AS THE ALTERNATIVE WORLD TURNS...

Hello to everyone out in Radio Land! Hope you're having a great week!

I had a chance to see Hollywood Records' latest signing, *Into Another* on Sunday. All I can say is that this band will be HOT! Be on the lookout for them!

Russ Mottla at WDRE has a rare opening for a **demented Production Director**. If you're wacko, have a mind like no one else, are pierced below the neck and are familiar with a digital work station give him a call at 516-222-1103.

Here's what's happening musically this week:

### BUZZ RECORDS

**BLACK 47** *Losin' It* (SBK/EMI) Uptempo! This will give your playlist the balance you need. Already working on WDRE, WENZ, KNNC, KPNT, KTCL, KNDD, WEQX and WFNX.

**BUSH** *Everything Zen* (TRAUMA) Do whatever you can to get a copy of this. Already on at KEGE, WLUM, Q101 and KOME!

**CRANES** *Shining Road* (ARISTA) A buzz is developing and there's no official add date yet! Already on at LIVE105, The FLASH and WBRU.

**dEUS** *Suds and Soda* (ISLAND) Check out these call letters: WFNX, WBRU, KTCL, KLZR, WRXS, KTOZ, KJEE and WRAS.

**ECHOBELLY** *I Can't Imagine The World Without Me* (PANDEMONIUM) A great song! Now playing at Q101, KDGE, REV105, WLUM and WPFM.

**MEAT PUPPETS** *Lake Of Fire* (LONDON) Their followup to the smash, *Back Water*. WFNX is an early believer.

**PORTISHEAD** *Sour Times* (LONDON) One of my favorite records out now! Just some of the stations playing: WFNX, LIVE105, KEDJ, WEQX AND REV105

**RANCID** *Roots Radical* (EPITAPH) Some of the quality stations on this project: 99X, WFNX, WDRE, Q101, LIVE105, KEDG, KNNC, WROX and REV105.

**SAMIAM** *Capsized* (ATLANTIC) On tour with Bad Religion. On at WROX, KUKQ and WHTG.

**WEEN** *Voodoo Lady* (ELEKTRA) Requesting at KEDJ, WHTG, KLZR and WRXQ.

### CROSS-OVER POTENTIAL

**PETE DROGE** *If You Don't Love Me (I'll Kill Myself)* (AMERICAN/RCA) Featured in the soundtrack to Dumb and Dumber. American will be co-working this with RCA.

**EGGSTONE** *The Dog* (CRITIQUE) Check it out!

**FLAMING LIPS** *She Don't Use Jelly* (WARNER BROTHERS) This will do very well!

**MAGNAPOP** *Lay It Down* (PRIORITY)

**MURMURS** *You Suck* (MCA)

### YOU MUST CHECK THESE OUT NOW

**BIG CHIEF** *Lion's Mouth* (CAPITOL) This will be huge!

**BUTT TRUMPET** *"I'm Ugly & I Don't Know Why"* (CHRYSALIS/EMI) Already on at KNNC. Check out the edit.

**TODD SNIDER** *Seattle Grunge Rock Blues* (MCA) Already on at 99x and WZRH.

**EGGSTONE** *The Dog* (CRITIQUE) Already on at: KEDJ, WFNX, WDRE, KNNC, WEQX and WWDX just to name a few!

**MILLA** *Gentleman Who Fell* (SBK/EMI) Check out the acoustic version.

**SACHEL** *Mr. Pink* (EPIC) Not only is the single good, the whole album is KILLER!!

That's it for me for this week. Have a great one!

**CYNTHIA JOHNSON**

# weezer

## "buddy holly"

## ON TOUR WITH LIVE



the follow up to the top 5 track and MTV buzzbin favorite "undone - the sweater song" from the self titled debut album • over 200,000 units sold over the counter at SoundScan

BDS #15 - 750 Spins

**NEW ADDS THIS WEEK:  
WMMS, KDGE, WRZX**



# ALTERNATIVE DISCOVERY CLUB<sup>®</sup>

## SEAN DEMERY, MD, 99X, Atlanta

TODD SNIDER *Seattle Grunge Rock Blues* (MCA) - Hidden track after cut 12. Phones will not stop lighting up about this song and it's getting annoying.

LIVE (RADIOACTIVE/MCA) - #2 callout for three weeks. Go figure.

PEARL JAM *Tremor Christ* (EPIC) - Appropriately titled just in time for the holidays!

## ROB DESHAY, PD, KAVS, Lancaster

MAGNAPOP *Lay It Down* (PRIORITY) - A nitro-fueled dragster of a track. Bob Mould's production makes this thing explode out of the speakers. Highly flammable.

THE CONNELLS *New Boy* (TVT) - A sublime slice of wholesome guitar Pop. The mid-tempo groove and tasty licks are sure to please.

FRETBLANKET *Direct Approach* (ATLAS/A&M) - Short, quick and to the point. This delicacy is sure to please the fussiest of eaters.

## JAY MICHAELS, MD, KDGE, Dallas

COUNTING CROWS *Rain King* (DGC) - A perfect-sounding Pop song for THE EDGE.

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - This is happening really big in Dallas with teens and adults. Requests and sales are kicking in.

WEEZER *Buddy Holly* (DGC) - We're waiting for *Undone* to die down - we're playing it 50 times a week.

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - #2 requests at night. This is a hip Reggae Pop song.

MAZZY STAR *Halah* (CAPITOL) - We're keeping an eye on it, but really like the sound.

## HEATHER LUKE, APD/MD, KJEE, Santa Barbara

POND *Young Splendor* (SUB POP) - Also check out *Agatha* and *Free*. This is a very fun CD! Lots of energy in the air and live! The music has a mixture of the Seattle sound with a slight hint of thrash and garage band. The band may not be well known nationwide but they have definitely made an impression on Santa Barbara's music scene.

## LYNN BARSTOW, PD, KNNC, Austin

BUTT TRUMPET *I'm Ugly & I Don't Know Why* (CHRYSALIS/EMI) - A great novelty record. It's everything Dead Eye Dick was and more for Alternative radio. And it doesn't lose anything with the edit.

TYPE O NEGATIVE *Christian Woman* (ROADRUNNER) - A great phone record! Dark ala Sisters Of Mercy.

LONDON SUEDE *The Wild Ones* (COLUMBIA) - Starting to react and get some female calls.

## ALEX LUKE, MD, KPNT, St. Louis

ECHO BELLY *I Can't Imagine The World Without Me* (PANDEMONIUM) - Six months after its U.K. release it's out in America, so that means we can all play it now. Ignore the Blondie comparison and play this band.

SMILE *Rock Anthem For The Retarded* (CARGO) - It rocks, Beavis!

SMACK MELON *Face Lift* (CHERRY DISC) - If Husker Du were recording today, I think they'd be making records like this.

## SEAN ZIEBARTH, MD, KXRK, Salt Lake City

BIG CHIEF *Lion's Mouth* (CAPITOL) - I like this.

WEDDING PRESENT *Yeah, Yeah, Yeah, Yeah* (ISLAND) - I like this too.

PORTISHEAD *Sour Times* (LONDON) - I like to breakdance to this.

## MATHEW HARRIS, PD, WAQZ, Cincinnati

BIG AUDIO *Looking For A Song* (COLUMBIA) - Doing well - starting to request. Big Audio always tests well for us.

CANDLEBOX *Cover Me* (MAVERICK/ SIRE/ WARNER BROS.) - Starting to pick up. Saw them live last night and the entire audience knew all the words.

## JULIE HOYT, MD, WCHZ, Augusta

DAG *Sweet Little Lass* (COLUMBIA) - This band has got all of us at the station frothing at the mouth. They were in town last week and put on such a cool show. Their CD, *BIGHTEOUS* is about the freshest thing I've heard in a while, though it's not the first time it's been done. It's a revamp of the ole *Play That Funky Music*. *White Boy* Mother's Finest meets Earth, Wind & Fire, that crashed head-long into the '90s. Just listen to it, and it's sure to get that butt wigglin'.

## RUSS MOTTLA, PD, WDRE, Philadelphia/Long Island

BUSH *Everything Zen* (TRAUMA) - Sounds really good!

RANCID *Roots Radical* (EPITAPH) - Here's another good one!

## BOY TROY, MD, WFNX, Boston

TRACY BONHAM *The One* (ISLAND) - The word is out...and I'm damn glad it is. Tracy Bonham is the next superstar. Recently signed by Island, when the deal is sealed and *The One* is mastered, you will be impressed with our Tracy! Look for an EP before Christmas.

SEBADOH *Skull* (SUB POP) - Sebadoh is heating up the Alternative world with their new release *BAKESALE*. Forever a Boston fave, this trio is finally getting the recognition and credit they've long deserved. If they're passing through your neighborhood soon, check 'em out. It'll be the best show you'll see this year.

SPELL *Superstar* (ISLAND) - "You know the great feeling you get when you first step into a steaming hot soapy shower after say, working on your lawn or playing a softball game for a few hours? That's how I feel about the following:

CONSOLIDATED *Worthy Victim* (LONDON)

SPEARHEAD *Hole In The Bucket* (CAPITOL)

LIZ PHAIR *Supernova* (ATLANTIC)

GRANT LEE BUFFALO *Mockingbirds* (SLASH/ REPRISE)

These are amazing records that I'm sure will never

explode into the Mainstream thanks to the industry posers who continue to ignore true talent when they see it."

## TOMMY WILDE, MD, WLUM, Milwaukee

BIG AUDIO *Looking For A Song* (COLUMBIA) - I like this.

DOWN BY LAW *500 Miles* (EPITAPH) - I like this.

## DOUG KUBINSKI, APD/MD, WMMS, Cleveland

MAZZY STAR *Halah* (CAPITOL) - Big, big request tune! This is working really well for us.

cranberries *Zombie* (ISLAND) - Still our top-requested song since the record's release.

GRANT LEE BUFFALO *Mockingbirds* (SLASH/ REPRISE) - Top 5 phones. They're in town this week.

## DAVE HILL, MD, WRAS, Atlanta

PINHEAD GUN POWDER *Losers Of The Year* (LOOKOUT) - This is the side project from Billy Joe of Green Day. If you're looking for other Green Day-sounding tracks, this is the one.

PORTISHEAD *Sour Times* (LONDON) - Wow! What a trip. Makes my phones light up immediately!

## TONY WILLIAMS, PD, WRXQ, Memphis

CRANES *Shining Road* (ARISTA) - Pop-sounding with an edge. Unique vocals! It's already a 'thumbs up' from the listeners.

MURMURS *You Suck* (MCA) - They were in town and won the hearts of all that saw them. The audience was really in to them and we're getting reaction calls on the song. Gave us a really nice interview.

TODD SNIDER *Seattle Grunge Rock Blues* (MCA) - He's more than just a regional act. Of course billboarding it as a hidden track piques the listeners' interest.

## MICHAEL YOUNG, MD, WRZX, Indianapolis

SACHEL *Mr. Pink* (EPIC) - Listen to the whole album! This is a great album. It's so different and cool-sounding.

DISHWALLA *It's Gonna Take Some Time* (A&M) - This is a good track and the band has a lot of potential.

## CHRISTIAN UNRUH, PD, WZRH, New Orleans

RANCID *Roots Radical* (EPITAPH) - A great Punk Rock song, reminiscent of The Ramones.

MURMURS *You Suck* (MCA) - Big, big response.

WEEZER *Buddy Holly* (DGC) - Best video of all time.

## SHERMAN COHEN, PD, XHRM, San Diego

LETTERS TO CLEO *Here And Now* (GIANT) - Just when you thought the *Melrose Place* soundtrack couldn't get any better with Aimee Mann, Sam Phillips and Frente!, there's another killer track - Letters To Cleo.

BIG AUDIO *Looking For A Song* (COLUMBIA) - The band with the ever popular deteriorating name...His next LP will just be called *BIG*. This is the song that will help balance your playlist - an Alternative Rock song that fills a certain void.

NIRVANA *Come As You Are* (DGC) - From their *UNPLUGGED IN NEW YORK* CD - this is probably the best 'Unplugged' I've heard.



Epic Record Executives congratulate Epic/DKeh recording group G.Love & Special Sauce following the bands sold-out headlining show at Tramps in New York. (L to R) Michael Caplan V.P. of A&R, Jonathan Block artist manager, Dan Beck, VP of Product Development, Jimmy Prescott of SS, Laura Curtin, Dir., Album Promo., Jeffrey Clemens of SS, John McLDoelp, Sr. VP of Marketing, G. Love of SS, Mark Klein Manager/Video Promo., Stu Bergen, Dir. of Alt. Promo., Dave Bouchard Local Promo. Mgr./New York, and Harvey Leeds, VP of Promotion



Tom Barnes and Adam Dyriz recently shared the stage at the Greek Theatre for a special rendition of "Barbarossa," the current single from Sordid Humor's LIGHT MUSIC FOR DYING PEOPLE album. The reunion took place during the late September Counting Crows tour, for which Barnes and his new group Engine opened several shows in Los Angeles and San Francisco.



# ALTERNATIVE SPECIALTY SHOWS®

**KEVEN & JOSH, Specialty Show Producer, KDGE, Dallas**

**GENE** *Sleep Well Tonight* (SOCTERMONGER U.K.) - They've broken out of the 'Smiths sound-alikes' mode and it shows. This new single is gorgeous. Josh gives it four stars, Kev finds it unoffensive but forgettable. 1 and 1/2 stars.

**SHANE MacGOWAN & THE POPES** *THE SNAKE LP* (ZTT U.K.) - The poster-boy for the American Dental Association is back with an outstanding recording, proving that he can survive without the Pogues (and vice-versa). A nice mix of 'Poguesy' traditionalism and more straightforward rockers. Kev gives it three stars. Josh gives him two stars and some dentures.

**SHAMPOO** *WE ARE SHAMPOO LP* (FOOD U.K.) - Stupid? Yes. Cute? Yes. Talented? Umm, well...Josh gives 'em three stars. Well said, Josh. Kev gives 'em one star.

**BABOON** *FACE DOWN IN TURPENTINE* (GRASS) - Baboon fall into the general 'noisy Rock' category (Helmet, etc.) with a couple of differences: 1) They're good; and 2) there's a pronounced melodic sensibility lurking beneath the noise. Check out *Positive*, *Sucker* or *Bright Lights, Big Mommy* and you'll see what I mean. Kev gives 'em three stars. Josh says he goes to school with these guys, and he'd rather go to Algebra than listen to them. 1-1/2 stars.

**ARMIDA SANTA CRUZ, Alt. Show Producer, K107, Santa Fe**

**VERUCA SALT** *Seether* (DGC/MINTY FRESH) - This is only a tidbit from this treasure trove of delightful Rock. *Get Back* features real guitar magic, *Spiderman '79* draws on emotion and *Victrola* vibrates with energy. Sigh...such beautiful thighs.

**SPONGE** *Giants* (CHAOS) - A subtle build-up with a mellow strumming and simple question, 'think she'll notice?'...The guitars crank in and you feel the poor guy's heart break. I guess some of us know the feeling of 'giants falling down.'

**TRIPPING WITH GRACE** *Clairvoyant Skies* (PLUS ULTRA) - "If I speak my mind too soon to a crowd of itching ears, when will they realize what they hear," Tripping With Grace asks in the song *Clairvoyant Skies*. Keyboards build to a crescendo with a sensitive guitar providing an eloquent backdrop for the sentient lyrics. (Good songwriting prevails throughout the rest of this release.)

**THE GRABBERS** *Kodak Moment and The Days Of Wine And Roses* (DOCTOR DREAM) - They're pushy, they're punky, they're pretty damn energetic and fun. I wonder if Steve Wynn would consider the cover of *The Days Of Wine And Roses* fresh? Me like, kimosabe!

**SOUL ASYLUM** *Can't Even Tell* (CHAOS/COLUMBIA) - Also as strong as Soul Asylum:

**GIRLS AGAINST BOYS' *Kill The Sex Player* and BAD RELIGION'S *Leaders And Followers*.** These stand out as additional singles for airplay.

**RODNEY BINGENHEIMER, Air Personality, KROQ, Los Angeles**

**ECHO BELLY** *I Can't Imagine The World Without Me* (PANDEMONIUM) - This band is on its way to the top. They will be touring the States in December. Also check out *Call Me Names* and *Cold Feet, Warm Heart*, and an amazing live version of *I Can't Imagine The World Without Me*.

**SIBLING RIVALRY IN A FAMILY WAY** (ALTERNATIVE SENTACLE) - Joey Ramone and his brother Mickey Leigh did this together. *Don't Be So Strange* is very good, also *See My Way* and *On The Beach*, which Mickey covered when he was in The Rattlers.

**FLYING MEDALLIONS** *WE LOVE EVERYBODY AND EVERYBODY'S GREAT* (WHITE LABEL) - Total hardcore Punk. Listen with caution! My favorite cuts are *Boy Racer*, *Supermodel*, *Magazine Love* and *Gangsta*.

**BLUR** *Tracy Jacks* (EMI RECORDS) - This is on an EP with unreleased tracks and rare B-sides. Also listen to *To The End* (in French), *Bank Holiday*, *Got 'Ya* and *People In Europe*. This is totally Godhead.

**RANCID** *Roots Radical* (EPITAPH) - This is the most amazing song. It could be an anthem. *I Wanna Riot* is total mosh while you're listening.

**GINA RIGGI, Specialty Show Personality/Producer, KWNZ, Reno**

**GREEN DAY** *When I Come Around* (REPRISE) - Off *DOOKIE*, the kids seem to like it! Too cool!

**DISHWALLA** *It's Gonna Take Some Time* (A&M) - Yes, it's another Carpenters' cover tune. But, it gets the phones going crazy.

**PORTISHEAD** *Sour Times* (LONDON) - Wow! Haunting, dreamy, I think I'm hooked! Great response, this could get huge.

**SARAH McLACHLAN** *Fumbling Towards Ecstasy* (ARISTA) - I just can't seem to get enough of the whole CD. I've been playing *Ice Cream* and *Fear* as well as the title track. I also came across Black (live from Canada), which radioland loved.

**SWEDISH EAGLE, Air Personality, THE IMPORT SHOW, Los Angeles**

**NICK CAVE AND THE BAD SEEDS** *Red Right Hand* (MUTE) - This UK single is probably the best one yet off the album, *LET LOVE IN*. Note, you can also find the single on limited edition 7-inch Blood Red vinyl.

**IDHA** *Ooh La La* (A CREATION/TRISTAR) - How is this for a combination: a song written by Ron Wood (Faces fame) and Ronnie Lane, with Andy Bell (Erasure) on electric guitar and piano, and Stephen 'Tin Tin' Duffy on backing vocals. An amazingly wonderful combination.

**ECHO BELLY** *I Can't Imagine The World Without Me* (PANDEMONIUM) - When we first played Echobelly at the end of last year, all we could say about them was they are Morrissey's favorite new band. Well, now four singles later we must admit they are one of our new favorites as well.

**TRANSGLOBAL UNDERGROUND** *Lookee Here*

(NATION) - Don't overlook this one just because it has the word 'Underground' in the title. This may surprise you. The current U.S. single, *Temple Head* is out now on Epic. A quote from the *Melody Maker Magazine* says that 'Transglobal Underground are a Rock & Roll band. One of the best. The definitions change with the music.'

**SENSELESS THINGS** *Christine Keeler* (EPIC) - This song was inspired by the '60s scandal mistress Christine Keeler. This single was originally titled, *Christian Killer* (which sounds amazingly similar) and was changed due to a strong opposition to its name. However, if you listen very carefully you'll notice the band isn't as stupid as some would like to think.

**ROB WELDON, Alt. Show Producer, SLAM, WHY?, Detroit**

**BIG CHIEF** *Lion's Mouth* (CAPITOL) - This band is ready to explode - you heard it straight from the lion's mouth...I couldn't resist the pun.

**SEED** *Doe* (GIANT) - A 'Pumpkins' type riff and 'sugar' coated vocals make this radio-friendly.

**KILLING JOKE** *Pandemonium* (ZOO) - All hell is about to break loose. I broke a sweat just listening to the song.

**HOUSE OF PAIN** *The Legend* (TOMMY BOY) - Play the *Lethal Dose* remix. Once again a guitar-laden remix from the boys which has club goers stompin'.

**BUTT TRUMPET** *I'm Ugly & I Don't Know Why* ( ) - We had to edit some words, but the listeners still reacted. Some callers were laughing so hard they could hardly speak.

real life brother Mickey Leigh have created a real Pop release here. There are two safer tracks on this EP but the twisted Rockabilly sound (the next big thing?) of this is right up my alley.

**KEN ZIPETO, Planet M Producer, WMMR, Philadelphia**

**BIG AUDIO** *Looking For A Song* (COLUMBIA) - As J.J. Walker would say, 'Dyn-o-mite, we love that!'

**LOVE SPIT LOVE** *Change In The Weather* (IMAGO) - Oh, no stay the same wonderful weather that you are. This song sounds great on the air.

**OFFSPRING** *Whatever Happened 2 You* (EPITAPH) - Ska, baby! Check out this track, it's too cool!

**AL MITCHELL, Air Personality, WROX, Norfolk**

**ORBITAL** *Are We Here* (FFRR) - Beautiful, mesmerizing, mood/love/dance music.

**DEAD CAN DANCE** *American Dreaming* (4AD/WARNER BROS.) - A brilliant band poised for a breakthrough. This could be it.

**SPELL** *Superstar* (ISLAND) - Has everything necessary to be a big radio hit. I can't believe that I'm still playing it on a specialty show.

**PHIL DIRT, Air Personality, X107, Ocean City**

**DOWNSET** *Anger* (MERCURY) - When can I have the full CD? This stuff rocks and I want more.

**WOOL** *Kill The Crow* (ISLAND) - A few minor repairs will have to be made to the studio after listening.

**SHAWN COLVIN** *Every Little Thing He Does Is Magic* (COLUMBIA) - She adds her own special touch to the remake. It's one of the better remakes of 1994.



Grease Monkee??? WMMS' morning dudes, Brian and Joe were visited by the original Monkee Man himself, Davey Jones! Shown "monkee-ing around" for the camera are (center) Davey Jones flanked by Morning Buzzards Brian Fowler and Joe Cronauer.



The new Mr. Roseanne??? Serenading her with his hit single "If You Don't Love Me (I'll Kill Myself)" is American recording artist Pete Dinklage. Gee, how does "Roseanne Dinklage" sound???



## DAVE FERGUSON, PD KSFM/Sacramento

### The CardD

Shopping for a Digital Workstation? You may be surprised at the many choices available to the broadcast industry. In the next few issues, I'll review some of the more popular systems, including Macintosh, Session 8, and various others.

The price of a Digital Audio Workstation can vary from anywhere between \$20,000 down to around \$2,000. A number of the lower priced systems for the IBM PC and clones are emerging that warrant a close look. One of these is the CardD.

The CardD (pronounced, despite its spelling, "the card") from Digital Audio Labs (DAL) is a 2 track recording system that was designed for low budget project studios, radio stations, and video post production houses. It is very competitively priced and offers solid audio quality.

The CardD records and plays both 8 and 16 bit sound in mono or stereo. The back plate of the card has two

RCA inputs and two RCA outputs. To sample sound, the CardD uses high quality sigmadelta analog to digital converters. Since your run-of-the-mill PC clone is not designed to be the finely tuned audio workstation you'd like it to be, it generates quite a bit of internal noise that will show up in more inexpensive sound cards. For example, electrical grounding (or lack of the same), can induce ground loop hum. The CardD has two filters that reduce such noise.

The CardD offers high quality, stereo hard disk recording at about the lowest price around. And since it's a PC (as opposed to a Mac) system, users can save when buying the computer as well. It's recording/editing software is capable, easy to use, and stable. Since you cannot add more channels to it, the CardD would not be the right choice for someone who needs an expandable system. But, for studios that record fairly straight-forward dialogue, individual SFX, or want a digital mixdown system, the CardD would be a good investment.

#### CARDS

The CardD Plus.....	\$795
The I/O CardD (Companion to above).....	\$295
The Digital Only CardD.....	\$495

#### SUGGESTED SOFTWARE

FastEddie (For Windows Soundfiles).....	\$199
or, EdDitor (Advanced version of above).....	\$349



*Dave Ferguson is currently the voice of more than 10 major market radio stations, including: WPGC, THE BOX, WILD 107, 102 JAMZ, etc. He works closely with New World Communications consultant Jerry Clifton on imaging for various client stations. For a demo or more info, call (916)920-1025.*

#### SYSTEM REQUIREMENTS

Operating System: Windows 3.1 and DOS 5.0  
Hard Drive: IDE or SCSI, 200 MB minimum.

For more information call Digital Audio Labs, Inc. in Plymouth, Minnesota, at (612)473-7915.

## MARK SHANDS

### WHY DID CHANNEL X FAIL?

There's been an interesting phenomenon going down in Crossover radio. It was only meant to be a format adjustment, instead it turned into a format change. During the past six months several stations adopted names like; Channel X, Edge, X and Planet. It was meant to reach Generation X, which to our media means, "white suburban young adults".

Faced with a shaky economy mired in recession, several well known stations took a look at all this Generation X information and decided they could dump those pesky Rap and R&B-based records and replace them with this new "Alternative/New Rock" music. After all, TIME magazine knows more about our audience than we do, right? We're just little radio people who do what the market tells us. Right?

Besides, for many baby boomer broadcasters, now up in the station management, this was a way for them to play music they could personally relate to. Music that their peers would accept, for a change. It's very hard for media bred boomers to be comfortable with media that is not targeted towards them.

Don't get me wrong. I love "Alternative" music. In its heyday, Y100 in Miami played rock-oriented/

Top40...until the Hispanic population grew so large that "Hispanic" became what was mass appeal for that market. I know there are many successful stations that play some form of what's called Alternative music.

What I'm talking about here is the mistaken notion that you can change a Crossover/Top40 station from R&B-based rhythm music to Rock-based Alternative music and still expect to keep the majority of your current cume. One top five market PD said at the **HITMAKERS** Convention in New York, "the two audiences are like oil and water."

Crossover/Top40 works because it finds the music and cultural common ground between anglo Top40 fans and black and Hispanic Top40 fans. You know, like Elvis, the Temptations, the Stones and Michael Jackson did. Over the past 15 years of watching sales, request and call out research we've found that there's only so far that any part of that group will go before they feel a station is not for them. Stray from that middle ground and huge percentages of the audience say good-bye...and it doesn't take long. Less than six months to be exact.

As if that weren't enough, the audience, incorrectly perceived as "a bunch of ethnic teens with boom boxes" becomes this new audience that is perceived as "a bunch of unemployed white suburban 18-24's with heavy body piercing and purple day-glow hair", according to one major market music director who chooses to remain anonymous.



*Mark Shands is a 26-year radio vet. He has worked as Program Director at KISS-102/Charlotte and WHJX/Jacksonville. He also served as Music Director and Air Talent at Y100/Miami, I-95/Miami and 13Q/Pittsburgh. Mark is currently writer/producer for Jerry Clifton's new United Stations countdown show, "Top 20 Double-Play." If you have any comments or topic suggestions call Mark at (503)233-7848.*

Race and ageism are tough issues for the whole country...not just for broadcasters, record companies and radio sponsors. When you consider United States birth rates of Hispanics, Asians and Blacks compared to anglo birth rates you can clearly see that "crossover" IS the new mass appeal. Many of us are pretending that Mainstream means white. It doesn't. Crossover is a genie who will not go back into the lantern, this genie is getting better.

# CHRIS SHEBEL

PD, WDJX/Louisville

by KEVIN CARTER

Cover Photo: Diana Wacker

**CHRIS, HOW LONG HAVE YOU BEEN AT THE STATION?**

Almost eight years.

**WHERE ARE YOU FROM ORIGINALLY?**

I'm from the Midwest. I grew up in Portage, Wisconsin. I worked there in my hometown, then I went to college in Stevens Point and worked at WSPT.

**WHAT WAS YOUR FIRST BIG RADIO BREAK?**

After Stevens Point I went to the old 92X in Columbus, then to WLS in Chicago, then Phoenix - KZZP and KDKB. By then I figured it was time to be a program director, so it was to La Crosse at WLXR/HIT 105 and then to here.

**HOW DOES ONE GO ABOUT GETTING THEIR FIRST PD SHOT?**

You lose a lot of money...You sit unemployed for about three months and you keep sending stuff out, and finally somebody says okay, we'll hire you, even though we have no money. You stay there for about six months and then you come here. And you thank Buddy Scott. Every day you say a prayer to him.

**IT'S TOUGH TO GO FROM THAT MAJOR MARKET MENTALITY TO PROGRAM IN A LOW BUDGET MARKET.**

It's hard. When I was doing mornings and decided it was time to be program director I thought well, gee, I've worked in Chicago at WLS, I've worked in Phoenix. That should just put me right into a Top 10 market right there like that...It didn't.

**MOST OF YOUR OPTIMISTIC ASSUMPTIONS ARE MADE AT THAT STAGE OF YOUR CAREER...**

Well, you're young, you learn...

**YOU MENTIONED BUDDY SCOTT...HOW DID HE HELP YOU LAND THE JOB IN LOUISVILLE?**

Buddy was the consultant here, and he called me up one day and told me the PD here, Kevin Kenney, was going to one of the other stations in town and that I should apply. I was like, oh, okay...Louisville. I didn't even know where it was, but I knew they had horses. It was a good move. In the market rank world it was like a jump of 200 notches.

**NOT A BAD GIG YOU FELL**

**INTO...FAIRLY STABLE FOR THE LAST EIGHT YEARS.**

I've been through a few ownership changes and stuff, but I've managed to survive.

**DOES LOUISVILLE FEEL LIKE HOME TO YOU NOW?**

Every place I've lived has been home for that time. That's something that I consciously try and do. If you're going to do radio, you're supposed to be out there communicating to the people who live there. You certainly don't want to be an outsider. It's more of an attitude thing. I've run across a lot of people over the years, and some of them come in and wherever they are they say, "I live here, I'll settle in here." Others come in and go, "I'm here until the next job."

**EIGHT YEARS IS A LIFETIME IN TOP40, ESPECIALLY WITH THE CYCLICAL NATURE OF THIS FORMAT. TALK ABOUT THE EVOLUTION THAT WDJX HAS BEEN THROUGH.**

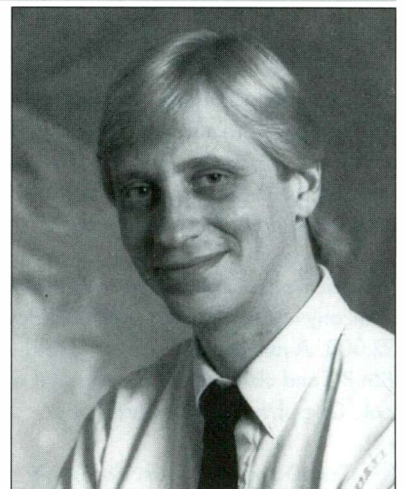
The basic concept of the radio station hasn't changed that much. We play the hits of the market, we have strong personalities, and we try and be part of the community. The way you do radio has changed substantially. Louisville is one of those markets that was graciously blessed by the FCC

I can't speak with 100% certainty and I also can't speak for the other stations in town, but I think the revenue has pretty much stayed the same. It might have gone down a little bit from the mid-'80s when there was more radio revenue in general, but when the proportions stay the same there hasn't been much of a shift. I know we're still making our budgets. Looking back five years ago things were much different. The demos were much more attractive then, but these are the days of duopolies. We have another FM that we own and a third FM that we have a sales/marketing agreement with. That one is doing '70s Gold, and it just had a really great book. Combo-ed with us we're now number two Women 18-34 by a long shot, and I think we're number three with Women 25-54.

**THAT '70S GOLD FORMAT HAS GOTTEN REAL HOT LATELY.**

I've always used the analogy that the older you get, the stuffier you get. People tend to always like the songs they liked most when they were in high school. The '70s format seems successful because that's when the last big bunch of those baby boomers were in high school, so here are all their songs.

**SEEMS LIKE WHEN WE WERE YOUNGER THE OLDIES WERE A LOT OLDER THAN THAT.**



us. We in the radio industry historically have always been pretty shortsighted, especially as competition has increased. Granted, Arbitron has decreed that there are certain demos that are of more value than others because that's where the population is, but we in radio are always the quickest to attack a youth-based radio station. Other radio stations use every argument possible to sell against it, instead of sitting back and thinking that maybe for the good of the media itself you should pull back on some of this stuff; youth-based radio stations are the ones that are going to bring the audience in, so 10 years from now the A/C station or the Country station will have that audience growth.

**THAT ALSO EXPLAINS WHY THERE'S BEEN THIS RECENT EXPLOSION OF CHILDREN'S-BASED RADIO. PEOPLE ARE NOW ACTIVELY MARKETING TO THE LUCRATIVE 2-11 DEMO AND TRYING TO GROW THEIR OWN LISTENERS.**

It just seems that in the radio sales business sometimes it's a lot easier to sell against your fellow radio stations than to sell against where a lot of money is, and that's means going after some of the other media like print and television.

I wish I could find the article that made the big change. I remember back in the early '70s reading *Advertising Age* or one of these periodicals that the advertising agencies hold as gospel. It decreed that you should spend your money on advertising with television and print, and use radio for promotion.

**WHO'S BRAINSTORM WAS THAT?**

Well, whoever it was, it sure caught on, didn't it? I've had discussions with advertising people and with radio sales people and said if that's the way they look at it, maybe we're going about it the wrong way. Maybe we shouldn't sell radio commercials anymore.

**"Maybe we shouldn't sell commercials anymore...We should just sell promotions...We'd probably wind up with less clutter."**

with more than its share of Docket 80-90 stations...Let's just say about five or six years ago we were the number three station in town 12+ and we would have had a 10 or 11 share. Now we're the number three station in town 12+ and we're in the six's.

**WHERE HAVE THOSE MISSING SHARES ENDED UP?**

It's mathematics. If you add seven more radio stations, the overall share in the market goes down. The heritage Country and the heritage Full Service stations have been able to maintain their shares, but everybody else in town has proportionally gone down. You just have to re-adapt.

**HAS THE DECREASE IN MARKET SHARE RESULTED IN ANY REVENUE LOSS?**

**TODAY'S OLDIES ARE ABOUT FIVE YEARS OLD.**

When we were kids we didn't have control and now we do, because we're that great big bunch, and now there's the generation that's in their teens right now that unfortunately are really being ignored by most media, especially radio.

**ARBITRON HAS DOWNPLAYED THE YOUNGER DEMOS, SO RADIO HAS HAD TO REACH FOR THAT 25+ AUDIENCE.**

I don't know if I'd place the blame completely on Arbitron. That's always the easy thing to do.

**WHERE DO YOU THINK THE BLAME LIES?**

I would place some of the blame on

Maybe we should sell promotions.

### **WHICH BRINGS TO MIND THOSE DREADED WORDS: 'ADDED VALUE.'**

If they just want that added value, that's more important than running their spots. Let's just take those spots off the air and charge them. You want to do an added-value promotion, it's going to cost you a marketing fee of \$10,000, so we'll be all-promotion radio. We'd probably wind up with less clutter. We would just stop down and give away free samples of cookies or whatever. Hell, you don't want radio commercials. You obviously don't believe that radio commercials are of any value. You just want the promotions. Okay, here's what the promotion will cost...

### **IT'S ALWAYS BEEN TOUGH FINDING SALES PEOPLE WHO UNDERSTAND THE BUSINESS OF RADIO, TO BELIEVE IN THE PRODUCT THEY'RE SELLING, AND TO CONVEY THAT CONVICTION TO A CLIENT.**

I think it's difficult to find people in general who understand radio. Back in the dark ages, in my home town of Portage, Wisconsin, I learned how to rip the wire and read the news, take the transmitter readings, put the records on, produce a commercial, that kind of stuff. Now, most of those radio stations are on satellite, so that training ground is over. Today, you might not be able to get that first job in a small market, so you go into a medium town. Even a market this size...Louisville is in the Top 60 markets..when we need to hire somebody we are almost always getting somebody we have to train.

Many of our part-timers started here driving the boomboxes and being board-ops and stuff.

### **THERE USED TO BE A BETTER SMALL MARKET FARM LEAGUE TO HELP YOU GET STARTED IN RADIO.**

The other thing is those small markets teach you, for lack of a better word, radio values. You learn about responsibility to the license of the radio station, and responsibility to the community. It's nice to be able to intro a record real nice, but it's also important to make sure that you're providing the service every hour that people want, because in a small town that's really important.

When the FCC was created and radio was created, one of the first things in the rules was that radio stations are licensed to serve in the public interest.

### **LET'S TALK ABOUT THE STATION TODAY... RUN THROUGH THE SHIFTS AND TELL US ABOUT THE AIRSTAFF.**

We've got Peter B. in the morning, who just celebrated his seventh anniversary on October 31. I met Pete

in Phoenix when he worked across the street from me at KOPA. We got him up to WLS in Chicago and then he decided to be a morning man. After he worked a few more places, he came here seven years ago. Pete does mornings with Shelly Sexton, who's been with us for about a year, and Jack Andrews, who's also been with the station practically since it started as 'DJX.

### **WHAT TYPE OF MORNING SHOW ARE THEY DOING?**

It's a topical, very local morning show. There's not a lot of canned stuff. It's very listener-driven and it reflects whatever happens to be going on in Louisville.

Middays is Jill Meyer, who is also the Music Director and the Assistant Program Director. She's been with the station for about 18 years. She started as the receptionist back when it was WKLO and WCSN and then she got into overnights and did that shift forever and ever. When Kevin Kenney was here, he broke one of those radio stereotypes that women should never be on the air during the day and put her on in middays, and she's been doing that shift ever since.

### **HOW MUCH OF THE MUSIC RESPONSIBILITY IS JILL SHOULDERING?**

Most of it. She's the person who really works with the record companies and she's also the person who decides what records we're going to bring into the meeting.

**"You can't be afraid to try things if you ever want to advance."**

### **SHE CERTAINLY KNOWS THE MARKETPLACE WELL ENOUGH...**

If you have a music director and you don't let them do anything, why bother having a music director? Just call it music librarian...Jill has a lot of influence at this radio station.

### **AFTERNOONS?**

Christopher Randolph. He's been here about six years or so, except for about six months when he went up to B96 for awhile and then he decided to come back home. He's a home kid from Shelbyville, Kentucky, just down the road.

### **I USED TO WORK WITH YOUR NIGHT GUY, MIKE SHANNON, AT TWO DIFFERENT STATIONS IN FRESNO. YOU'RE LUCKY TO HAVE HIM.**

He's been with us for about three

years. When we first hired Mike I remember saying to my boss Mike is really, really good. He's going to be gone in six months. He's not going to want to stay here. He's still here. He just likes living in the city. Mike is very, very creative and I think one of the reasons why he likes working here is that we don't discourage personality in any of the shifts.

We also have Chris Goodman doing overnights. We have a lot of Chris' on the air.

### **YOU JUST MENTIONED THE ELEMENT OF PERSONALITY...**

Yes. I think people on the airstaff here have a lot of free reign. I've never been a very good liner card writer. Remember when they used to draw those clocks and you were supposed to say this here, and that there? When I first started here there was an actual tornado warning, and we didn't get it on the air until the end of the music sweep. I asked why we didn't air it immediately. "That's the rules...You're not supposed to interrupt the music." I said, "I don't think anybody gives a crap about a record when there's a tornado coming...Interrupt the music. The songs will be always be here."

### **JOCKS WERE ALWAYS TAUGHT NEVER TO BREAK FORMAT, NO MATTER WHAT.**

Oh definitely. Sometimes they go overboard, and then we'll talk about how they could've done it better, but you can't be afraid to try things if you

ever want to advance. Sometimes we spend a lot of time in radio being very closed into our own categories, like if we're Top40 so we want to emulate all these other Top40 stations. I always tell them look at the radio stations that are winning and try and figure out why. Why is Full-Service radio in most markets always very strong? Because they offer something the music radio stations don't. What if you had a music radio station that was also capable of offering other things? Last winter we had a big blizzard that shut the whole city down for a week. We 'broke format,' and did a lot of information on the air, and I was sure we were going to get killed in the Winter book because everybody would go to the Full-Service station. They didn't. We went up. That made me really happy because we know we're never going to have the image of being like the 'total information station,' but we want to have an image where if an emergency happens, people don't tune us out immediately.

### **WDJX HAS NO DIRECT FORMAT COMPETITION. WHO DO YOU CONSIDER YOUR COMPETITION TO BE?**

The traditional thinking would be that it would be the A/C or the Hot A/C station, but the Hot A/C has never been able to perform that well, and my theory on that is that because this radio station has been here so long and has been pretty consistent over the years, we've made the A/C less necessary. Obviously we look at them, but we also have a fascinating Rock war right now between a Classic Rock, a New Rock and the AOR. They keep flip-flopping from month-to-month in the ratings, so we keep an eye on that, so I would consider everybody as competition, but we just try and stay focused. We're the radio station that plays the hit songs, whatever they are.

### **AS FAR AS MAJOR INDUSTRY GOES IN LOUISVILLE, I KNOW THAT HUMANA HOSPITAL IS BASED THERE.**

Actually that's all changed now. Humana is broken up into two companies. One is Humana that does insurance and stuff and the other is Columbia HFC Health Care, which is becoming a humongous corporate entity that's going to gobble up every hospital in the country. They just did another merger a couple of weeks ago. They're a huge industry. General Electric has a big plant here. So does Ford. It's very diverse. This used to be a very blue-collar city, but it's starting to shift to more of a balance now.

### **ANY FOLKS YOU NEED TO STROKE ?**

There's a couple of them that I'd always stroke, and that's Buddy Scott and Guy Zapoleon, the two people who have been most important to me in my career, and Todd Fisher, who's probably the best radio friend I've ever had. He's in Raleigh at WRAL, which was number one in the last book, so Todd is a happy camper.

### **ANY CLOSING WORDS OF WISDOM?**

The Top40 format can still survive and thrive. It just always needs to remember that if you're going to be the radio station that plays a variety of different styles, make sure you always keep a balance. Whenever Top40 gets out of balance it always gets mucked up.

### **WHAT ABOUT FUTURE GOALS FOR YOURSELF?**

I'd like to program in a few certain cities that I really enjoy, and maybe some day move into management. I don't see that I would ever want to leave radio...Who knows...Could get run over by a truck tomorrow or could live forever...

# N2DEEP

**"DEEP N2 THE GAME"**

**THE STORY'S JUST GETTING STARTED.**

**BREAKIN' AND IN THE MIX AT:**

**KMEL, KJYK, KLUC, HOT97.7,  
KZHT, WPGC, WILD107, KKSS,  
KGGI, Z90, KDON, KBXX**

from the forthcoming album  
**"24-7-365"**

**DON'T SLEEP ON THIS ONE!!  
ADD TO REGULAR ROTATION NOW!**



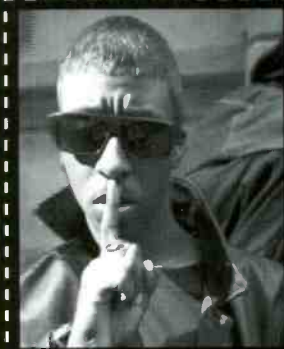
## Most Disc-overed for this issue Based on One-On-One Calls and Conference Call Mentions

1. **K-CI** If You Think You're Lonely Now (MERCURY)
2. **ZHANE** Shame (HOLLYWOOD/JIVE)
3. **CAPPELLA** Move On Baby (ffrr/LONDON)
4. **TEVIN CAMPBELL** Don't Say Goodbye Girl (WB)
5. **BARRY WHITE** Practice What You Preach (A&M)
6. **CHANGING FACES** Foolin' Around (BIG BEAT)
7. **CORONA** The Rhythm Of The Night (EASTWEST)
8. **KARYN WHITE** Can I Stay With You (WB)
9. **KEITH MURRAY** The Most Beautifullest Thing...(JIVE)
10. **N2DEEP** Deep N2 The Game (BUST IT)
11. **VANESSA WILLIAMS** The Sweetest... (WING/MERCURY)
12. **DR. DRE/ED LOVER** Back Up Off Me (RELATIVITY)
13. **G-MO** An Everyday Thing Roll (ZOO)
14. **IMMATURE** Constantly (MCA)
15. **INI KAMOZE** Here Comes The Hotstepper (COLUMBIA)
16. **JON SECADA** Mental Picture (EMI RECORDS)
17. **MADONNA** Take A Bow (MAVERICK/SIRE/WB)
18. **N II U** I Miss You (ARISTA)
19. **SCARFACE** Never Seen A... (RAP-A-LOT/NOO-TRYBE)
20. **SEX CLUB** Big Dick Man (FLY)
21. **STRICKLY FOR U** Tender (QUALITY)
22. **TLC** Creep (LaFACE/ARISTA)
23. **TONI BRAXTON** I Belong To You (LaFACE/ARISTA)

## Salwa's Space

- Happy Birthday's this week go out to Debra Pelton of Warner Bros. and Maurice DeVoe from THE BEAT.
- Thanks go out to my fellow Moose Lodge members Cary Vance, Profile and Jacque 'Lucky' Shabel, Critique for the wild Saturday at Six Flags Magic Mountain. It was great hanging with Bruce St. James, Power106; Kozman, KKXX; Mark Adams, KBOS; Lucy B., Q105; Damion Young, Y97 and everyone else including Daffy Duck and Bugs Bunny.
- Congrats go out to Bruce St. James, POWER106 for entering the world of America Online. Try to guess his screen name and leave him a message.
- Mary 'Cha Cha' Chavez has resigned from KS104 and a PD will be announced shortly. Despite what you may have read elsewhere, Jeff Andrews is alive and kicking at B96 and resumes his duties as Dance Music Coordinator. He will also continue to work as an assistant with the morning show and as an on air personality at the station. He can be reached at B96 (312) 988-4184.
- Late word to the newsroom: Cutbacks at Mercury Records, as L.A. local Lorie Counter-Lee, wife of WB's own Greg Lee, exits after six years. Look for National Promo rep Don Coddington to handle L.A. promo duties, amidst rumors of more label holiday cutbacks.
- On Monday November 7th, KLUC/Las Vegas had a Request-A-Thon from 6am-Midnight. On Halloween night a random act of violence occurred where an eight year old boy was shot and killed, his ten year- old sister was critically injured, and their mother and aunt were also injured. The family had no insurance and could not afford the massive medical bills. KLUC solicited for listeners to drop off donations at a specific location and they would play whatever song requested, regardless of format. (You haven't lived until you've experienced the *1812 Overture* on Top40 radio!) The event generated major local and national television coverage. The station raised over \$10,000 just that day, and checks are still pouring in as we speak. KLUC officials told us they never anticipated this outpouring of support. Major props go out to KLUC for their efforts on helping out.
- Greg Lee checks in with **TEVIN CAMPBELL**, **PRINCE**, **MADONNA**, and **KARYN WHITE**. **TEVIN** is shipping on November 15th and going for adds on the 21st and 22nd. Already in rotation at the POWER PIG, HOT97, and KMEL. **PRINCE's** *BLACK ALBUM* will be everywhere on November 16th. If you don't get your copy, contact your local rep. On November 14th, MTV will be switching the current **MADONNA** *Secret* video with a remixed video featuring the Junior Vasquez mix. **KARYN WHITE** is already on 92Q, KLUC, KKSS, Q105, HOT105, and others.
- **KEITH MURRAY** on Jive has just completed remixes on **MARY J. BLIGE's** *Be Happy*. He is also preparing for a major release party in New York City.
- **DR. ALBAN's** *Away From Home* on Logic has Top 50 phones at The Video Jukebox Network as well as huge national mix show play.
- Upstairs Records **SPANISH FLY** *Treasure In My Heart* already major spins at HOT97.7, Z90, KPRR, KTFM, Q96, and KBFM and many more.
- Records to watch: **K-CI** If You Think You're Lonely Now (MERCURY), **ZHANE** Shame (HOLLYWOOD/JIVE), **CAPPELLA** Move On Baby (ffrr/LONDON), **BARRY WHITE** Practice What You Preach (A&M), **CHANGING FACES** Foolin' Around (BIG BEAT), **CORONA** The Rhythm Of The Night (EASTWEST), **N2DEEP** Deep N2 The Game (BUST IT), **VANESSA WILLIAMS** The Sweetest... (WING/MERCURY), **DR. DRE/ED LOVER** Back Up Off Me (RELATIVITY), **G-MO** An Everyday Thing Roll (ZOO), **IMMATURE** Constantly (MCA), **INI KAMOZE** Here Comes The Hotstepper (COLUMBIA), **JON SECADA** Mental Picture (EMI RECORDS), **N II U** I Miss You (ARISTA), **SCARFACE** Never Seen A... (RAP-A-LOT/NOO-TRYBE), **SEX CLUB** Big Dick Man (FLY), **STRICKLY FOR U** Tender (QUALITY), **TLC** Creep (LaFACE/ARISTA), , **TONI BRAXTON** I Belong To You (LaFACE/ARISTA).

See ya,  
Salwa Scarpone



# K W A M E

## "(What) It Like"

...It's Like Butter Baby, It's Like Sugar Honey!...

**Airplay  
Impact  
Date  
November  
22nd**

WICKED RECORDS  
DISTRIBUTED BY  
ICHBAN  
(HUB) 412-1414 • FAX (404) 419-1230

**CAMILLE CASHWELL, MD, 92Q, Baltimore**

Check these out:

**N II U** *Miss You* (ARISTA)

**JANET JACKSON** *70's Love Groove* (VIRGIN)  
Blowin' up!

**JANET JACKSON** *Apologize* (VIRGIN)

**ZHANE** *Shame* (HOLLYWOOD/JIVE)

**BROWNSTONE** *If You Love Me* (MJJ/EPIC)

**ERIK BRADLEY, MD, B96, Chicago**

**TINMAN** *Eighteen Strings* (ffrr/LONDON) - Really starting to blow up at retail. It's a club track that samples Nirvana. I'm expecting good things to happen for this record.

**CAPPELLA** *Move On Baby* (ffrr/LONDON) - Great dance song...Sounds great on the air.

**MAX-A-MILLION** *Fat Boy* (S.O.S.) - It has all the elements of a potential Pop hit. I think it's gonna be a done deal in Chicago...Already buzzing hard.

**ROULA** *Lick It* (ID) - Like Max-A-Million, getting a good buzz; has tons of novelty potential. They're both on ID Records, the label that put out *Short Dick Man* and Rochelle *Praying For An Angel*.

**DEION SANDERS/HAMMER** *Straight To My Feet* (PRIORITY) - Hope it does well. Deion really surprised me - not only can he kick ass in ball, but he can do music too! It's gonna be on the **STREET FIGHTER** soundtrack.

**MICHAEL LINN, PD, BOSS97, Atlantic City**

**GIGGLES** *Memories Of Love* (CUTTING) - Made me giggle...Made people dance.

**PETE JONES, PD, HOT105, Modesto**

**KARYN WHITE** *Can I Stay With You* (WARNER BROS.) - A knock out! Slammin'. Love it!

**CHANGING FACES** *Fooling Around* (BIG BEAT) - Very catchy hook!

**TEVIN CAMPBELL** *Don't Say Goodbye Girl* (WARNER BROS.) - I'm beginning to think Tevin can do no wrong for our audience. A big record for little Tevin.

**K-CI** *If You Think You're Lonely Now* (MERCURY) - An incredibly emotional song...Very moving.

**STRICKLY FOR U** *Tender* (QUALITY) - Cool record. I love that Spanglish thing.

**HURRICANE SHANE, MD, KBFM, McAllen-Brownsville**

**NATALIE** *I Used To* (QUALITY) - Nice uptempo...Corina's *Temptation* meets Hot Butter's *Popcorn*.

**CORONA** *The Rhythm Of The Night* (EASTWEST) - Grab your lime and take it from there.

**JON SECADA** *Mental Picture* (EMI RECORDS) - I wish Hispanic females dug me the way they dig this guy. Lyric boy does it again.

**CAPPELLA** *Move On Baby* (ffrr/LONDON) - Razor Edit is the cut. If the Goodmen *Get It Up* went into rotation, this one should follow!

**HIT N RUN** *Jump '94* (BMG) - Remake of David Lee Roth with a techno beat.

**MARK ADAMS, MD, KBOS, Fresno**

These are better than smoked grits on wheat bread:

**.TONI BRAXTON** *I Belong To You* (LaFACE/ARISTA)

**REALITY** *Wanna Get Busy* (STRICTLY RHYTHM)

**MADONNA** *Take A Bow* (MAVERICK/SIRE/WARNER BROS.)

**MICHAEL JACK KIRBY, PD/MD, KFFM, Yakima**

**MILLA** *Gentleman Who Fell* (SBK/EMI RECORDS) - I get the feeling that this is an artist that stands out among the crowd.

**BARRY WHITE** *Practice What You Preach* (A&M) - The women I work with have been screaming about this record for several weeks...I think I'm finally getting it.

**VERUCA SALT** *Seether* (DGC/MINTY FRESH) - Three minutes well spent.

**N II U** *Miss You* (ARISTA) - Beautiful song not to be overlooked.

**ALAN ODA, PD, KIKI, Honolulu**

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - Instant familiarity!

**BONE** *Thuggish Ruggish Bone* (RUTHLESS/RELATIVITY) - Has a cool melody that's very catchy, but still has that street edge.

**BIG MOUNTAIN** *I Would Find A Way* (GIANT) - Has that island feel, yet retains a Mainstream feel.

**INI KAMOZE** *Here Comes The Hotstepper* (COLUMBIA) - Blowin' up the phones!

**JAMMER, APD/MD, KIX106, Providence**

Check these out:

**69 BOYZ** *Kitty Kitty* (RIP IT)

**MC LUCIOUS** *Lollypop* (CALIBER RECORDS)

**SEX CLUB** *Big Dick Man* (FLY)

**N-PHASE** *Kiss And Say Goodbye* (MAVERICK/SIRE/WARNER BROS.)

**JOWCOL 'M.C. Boogie D' GILCHRIST, PD/MD, KJYK, Tucson**

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - That's good eaten'.

**K-CI** *If You Think You're Lonely Now* (MERCURY) - Smash!

**KOZMAN, APD/MD, KKXX, Bakersfield**

**RAPPIN-4-TAY** *I'll Be There* (EMI RECORDS) - It's really cool. It samples the Spinners. Music with a message. Check it out, cut #8 on the LP. Couple of edits, this could be even better.

**STRICKLY FOR U** *Tender* (QUALITY) - Has that Boyz II Men feel with a Spanglish version.

**G-MO** *An Everyday Thing Roll* (ZOO) - Finally starting to build. Give it some time. It will blow up.

**DAMIEN BAUTISTA** *What Will I Do* (CLASSIFIED) - A Latin guy with a first and last name, no initials... This is a jam!

**IMMATURE** *Constantly* (MCA) - I like this.

**K-CI** *If You Think You're Lonely Now* (MERCURY) - Another jam from *Jason's Lyric*. Very smooth with that Jodeci feel.

**JOEY ARBAGEY, MD, KMEL, San Francisco**

**MISS JONES** *Where I Wanna Be Boy* (STEPSUN) - Sounds like a Top40 hit to me.

**TEVIN CAMPBELL** *Don't Say Goodbye Girl* (WARNER BROS.) - Smash...Need I say more?

**ANITA BAKER** *Apologize* (ELEKTRA) - Excellent follow-up to a KMEL core artist.

**KEITH MURRAY** *The Most Beautiful Thing In The World* (JIVE) - Major underground buzz with major crossover potential.

**CARLEEN ANDERSON** *Mama Said* (VIRGIN) - Very hip video for a very hip artist.

**ENCHANTED** *Enchanted* (RCA) - Check out the

dance remix on Mojo's project *Enchanted*. Props to Carmen Cacciatore for turning me on to this.

**RANDY FOX, PD, KMVR, Las Cruces**

**CAPPELLA** *Move On Baby* (ffrr/LONDON) - Check out cut #2. Lots of good energy...Testing well.

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - Smash!

**MARS FREHLEY, MC, KQMQ, Honolulu**

**VANESSA WILLIAMS** *The Sweetest Days* (WING/MERCURY) - Big fat hit!

**CORONA** *The Rhythm Of The Night* (EASTWEST) - Suck on the lime and give it a spin. Could this be another Real McCoy?

**INI KAMOZE** *Here Comes The Hotstepper* (COLUMBIA) - Good phones for an overweight Rasta man.

**CHA CHA/JOHN DICKINSON, PD/MD, KS104, Denver**

**BOYZ II MEN** *On Bended Knee* (MOTOWN) - Another pull-on-the-female heart-strings.

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - If you don't like this record, it's a shame.

**BARRY WHITE** *Practice What You Preach* (A&M) - Play it or Barry will sit on you.

**JON SECADA** *Mental Picture* (EMI RECORDS) - An up-and-coming record. Muy bueno.

**DAN WATSON, PD/MD, KSIQ, Imperial Valley**

**STEVIE B.** *Funky Melody* (EMPORIA/THUMP) - The undisputed King of Freestyle makes a George Foreman-like comeback. *Funky Melody* is a knockout.

**SABELLE** *Where Did The Love Go* (TOMMY BOY) - Nice jazzy sound...Good balance record.

**TEVIN CAMPBELL** *Don't Say Goodbye Girl* (WARNER BROS.) - We've been getting requests for this song for the last six months with no airplay. Definitely the sleeper off the album.

**BOB LEWIS, PD, KWIN, Stockton**

**69 BOYZ** *Tootsee Roll* (RIP IT) - Instant reaction, big sales. Been on for a while, but don't miss it!

**HEAVY D.** *Black Coffee* (UPTOWN/MCA) - Should be a heavy follow-up. Not only is he fat, but so is the song!

**N2DEEP** *Deep N2 The Game* (BUST IT) - Great buzz. Strong first single.

**CHARLIE MAXX, APD/MD, KZFM, Corpus Christi**

**BON JOVI** *Always* (MERCURY) - Great phones...Immediate upper demo reaction.

**K-CI** *If You Think You're Lonely Now* (MERCURY) - Another smash from *Jason's Lyric*. Reminiscent of The Stylistics.

**WARREN G.** *Do You See* (DEF JAM) - You will get instant phones on this one.

**DR. DRE/ED LOVER** *Back Up Off Me* (RELATIVITY) - A fun record with an old school flavor.

**GARY MICHAELS, APD/MD, KZHT, Salt Lake City**

**C&C MUSIC FACTORY** *Take A Toke* (COLUMBIA) - Should be perfect for rhythmic stations.

**N2DEEP** *Deep N2 The Game* (BUST IT) - On our 'Smash Or Trash It.' Came back 95% positive. A definite hit.

**SEX CLUB** *Big Dick Man* (FLY) - Very bizarre. If you can play it, it will be a big phone record for you.

**CHET BUCHANAN, APD, KUBE, Seattle**

ZHANE *Shame* (HOLLYWOOD/JIVE) - I hate remakes, but this sounds great. A hot song from an even hotter soundtrack.

**TOM STEELE, MD, POWER PIG, Tampa**

These are my picks:

TLC *Creep* (LaFACE/ARISTA)

VANESSA WILLIAMS *The Sweetest Days* (WING/MERCURY)

CORONA *The Rhythm Of The Night* (EASTWEST)

TONI BRAXTON *I Belong To You* (LaFACE/ARISTA)

TEVIN CAMPBELL *Don't Say Goodbye Girl* (WARNER BROS.)

**LUCY BARRAGAN, MD, Q105, Oxnard**

KARYN WHITE *Can I Stay With You* (WARNER BROS.) - Reminds me of *Superwoman*...Produced by Babyface.

IMMATURE *Constantly* (MCA) - If your listeners loved the last single, check this one out.

Y? N-VEE *I'm Going Down* (RAL) - Great remake...Originally done by Rolls Royce.

**PACO LOPEZ, STREETJAM/SUPER RADIO, New York**

CHANGING FACES *Fooling Around* (BIG BEAT) - If you played *Stroke You Up*, you gotta play this one...Cause it's better.

ICE CUBE *Bootlegs & B-Sides* (PRIORITY) - Any remixes off the album, especially the last cut.

BLACKGIRL *Where Did We Go Wrong* (RCA) - It's just a great ballad...That's it...Period!

NICE & SMOOTH *Return Of The Hip Hop Freaks* (RAL/ISLAND) - Nuttin' but flava for the Hip-Hop freak.

K-CI *If You Think You're Lonely Now* (MERCURY) - Ask Salwa!

**MAURICE DeVOE, MD, THE BEAT, Los Angeles**

KEITH MURRAY *The Most Beautifullest Thing In The World* (JIVE) - The bomb!

FU-SCHNICKENS *Breakdown* (JIVE) - The bomb!

KARYN WHITE *Can I Stay With You* (WARNER BROS.) - Guess what I'm going to say? THE BOMB!!!

**MARIAMA SNIDER, MC, THE BEAT, Los Angeles**

DRU DOWN *Mack Of The Year* (RELATIVITY) - Even though it has a total BOX area sound, I think it would work in other places such as L.A. because it is a total street and party record.

CHANGING FACES *Fooling Around* (BIG BEAT) - It's a total given because everyone can relate to it, and you can't get the hook out of your head.

SCARFACE *Never Seen A Man Cry* (RAP-A-LOT) - Even though it is a Rap record it's melodic enough for our station for regular rotation.

TLC *Creep* (LaFACE/ARISTA) - At first I thought it was going to be a strictly female record, but I think the guys are happy to see them back with a hit and we've had immediate phones on it!

**JOHN HUNTER, APD, WEOW, Key West**

QUENCH *Dreams* (RADIKAL) - Another high energy house jam. Both jox and listeners are goin' crazy.

TERROR FABULOUS *Yagga Yagga* (EASTWEST) - Back for round two.

CAPPELLA *Move On Baby* (ffrr/LONDON) - Track #4 will take this one to the bank.

**SCOTT WHEELER, PD, WHHH, Indianapolis**

G-MO *An Everyday Thing Roll* (ZOO) - Starting to take off for us.

BARRY WHITE *Practice What You Preach* (A&M) - Kicking in nicely.

RAPPIN 4-TAY *Playaz Club* (EMI RECORDS) - Strong sales, strong phones.

LUTHER VANDROSS *Always & Forever* (EPIC) - Early response.

**BUSHMAN, MD, WJMH, Greensboro**

LORDS OF THE UNDERGROUND *Tic Toc*

(PENDULUM) - Getting great response...Great sales with mix show play only.

ZHANE *Shame* (HOLLYWOOD/JIVE) - Sounds like a hit!

JANET JACKSON *70's Love Groove* (VIRGIN) - From the first play-instant response.

K-CI *If You Think You're Lonely Now* (MERCURY) - If you think you're lonely now, play this record and your phones will light up and you won't be lonely anymore.

**CAT COLLINS, MD, WJMN, Boston**

KEITH MURRAY *The Most Beautifullest Thing In The World* (JIVE) - Sounds like it will blow the phones out.

NUTTIN' NYCE *Down 4 Whateva* (JIVE) - It looks like it's going to be huge!

K-CI *If You Think You're Lonely Now* (MERCURY) - It's already huge at JMN.

SCARFACE *Never Seen A Man Cry* (RAP-A-LOT) - Sensitive male rap song...Wow! He's so '90s.

PARIS *Guerrilla Funk* (PRIORITY) - Also check this one out.

**JAY BEAU JONES, PD, WKSS, Hartford**

MIRANDA *Round And Round* (SUNSHINE) - Sounds great on our Mix Show.

VANESSA WILLIAMS *The Sweetest Days* (WING/MERCURY) - Sounds great during the day.

MADONNA *Take A Bow* (MAVERICK/SIRE/WARNER BROS.) - Spiking this one.

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Like the way this one sounds.

**ALBIE DEE, MD, WPGC, Washington, DC**

Check this one out:

PRINCE *Space* (WARNER BROS.)

DR. DRE/ED LOVER *Back Up Off Me* (RELATIVITY)

N2DEEP *Deep N2 The Game* (BUST IT)

BABYFACE & LISA STANSFIELD *Dream Away* (ARISTA)

**"Whutcha Want"**

**BY NINE**

"Hip Hop the way your audience will appreciate it, the way it's meant to be"

- Mike Nardone "The Joint" with King EMZ-on 92.3 The Beat

In the mix:

HOT97	92Q	WPGC
WOWI	WJPC	WJLB
THE BEAT	PWR106	KJYK
KMEL	KBXX	

Hitmakers  
Mix Show Chart N#50



**2 BAD MICE & BOMBS CARE**

"Do you want an uptempo record...that is really a HIT? THIS IS IT. Callout research, requests, street feedback...it's all there. If you 'make the street come out of your speakers' ...this is the record. This one's real." - Bob Perry, PD, HOT97.7

Added this week: HOT97.7-52X, KPRR

Already added: WBBM-37x, KSIQ-40X

On the air: WEOW-21x,

Big in the mix: PWR PIG, PWR96, WOVV, XL106.7, KTFM, KRBE, KHFI, KZFM, KISF, WHHH, WJJX, KS104

Hitmakers Mix Show Chart #7

Hitmakers Club Chart #46



# DRU DOWN

"Mack Of The Year"

Bustin' out of the Bay & L.A.

Airplay At:

KMEL	19x	WILD107	Add
HOT97.7	Add	THE BEAT	Add

- SoundScan Single Sales #15 After 3 Weeks!
- Over 10,000 Singles Sold Over All in 3 Weeks!

# ABOVE THE LAW

"Black Superman"

Do You Know This Record?...Well, You Should!

Major SoundScan Activity • 50,000 Singles Sold Overall!  
National SoundScan over 200,000 Albums Sold!

Top 30 Sales in Los Angeles  
#14 Sales in Albuquerque  
Top40 Sales in Indianapolis  
Top40 Sales in Detroit

Top20 Requests on: 

On The Air And Reacting Big Time At:  
THE BEAT      KKSS      KJYK



**RELATIVITY**



# TO GIVE AWAY, OR NOT TO GIVE AWAY

By Paige Nienaber

That truly is the question. It seems like we've got into the habit and/or mind set that if there isn't a giveaway every hour, then something is dramatically wrong with our station. I know that I've been guilty of thinking like that, but more and more PD's and Promotion Directors are coming to realize, that when it comes to on-air, call-in-and-win contesting, less is usually best. In fact, some radio stations have eliminated hourly contests except for when they are part of a bigger, "Book" promotion.

Maybe the question should be "Why do radio stations do hourly giveaways?". We've all heard the statistics; something like 8% of listeners will actively participate in on-air contesting. Knowing that, why do programmers clutter up the air with useless noise like hourly giveaways?

I'm not completely down on giveaways. They have their place in '90s radio. When something exciting happens in the news or there is a promotional opportunity like a hot concert or sporting event, ticket and product giveaways are one way to react and respond on the air. They can be great imaging for a station; "we're the station with the best tickets, first" for example. Many stations feel some obligation to give something, anything away, and that would lead to problems. Not the least of which is that your hourly call-in contests become the great dumping ground for Sales junk.

Ken Benson is the Program Director of KKRZ in Portland and has cut way back on his hourly contesting over the past year. "We'd rather do nothing and play more music, then just do a giveaway for the sake of doing a giveaway," says Benson. "It's got to be something that the audience is truly interested in."

Geralyn George, Promotion/Marketing Director at The Planet 96.3 in Detroit agrees completely with Benson. "Right now we're doing our new Planet t-shirts

every hour, all day. Why? Because they're new and they're hot. The audience is eating them up. As a rule the station won't give something away unless it has some value to the listener," says George, adding, "I find myself having to turn down Sales all the time." An example of what she won't give away are game cartridges. "Unless the winner has the whole system, it's a pretty worthless prize," concludes GERALYN.

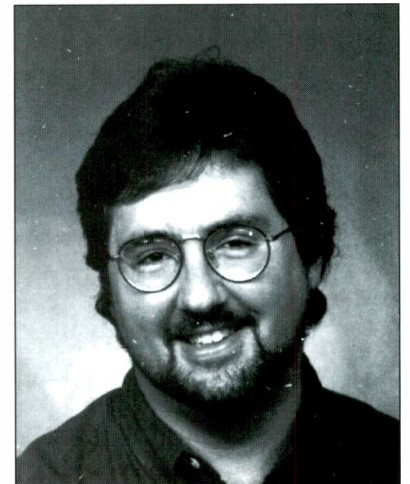
A new trend, and one that I can support, is to not waste valuable programming time promoting, teasing, soliciting and congratulating with a contest and its winner. Many stations are just grabbing random callers and, when they have 20 seconds between songs, acknowledging that so and so just got these movie tickets, and hey, thanks for listening.

This might be a little too progressive for some stations, but I think that's the direction that we're headed. The 92% of

George. She's right. If this week people have to listen for the song of the day, and next week they're listening for the work whistle, that's way too confusing for the average, non-prize pig audience member.

The one, throw-away item that I hear most often being used for hourly giveaway filler is the CD or cassette. And often it's not the hot new release from a core-artist. It's almost as if the Promotion Director said "Oh, we need some giveaways between 2 and 6 this afternoon. Here's a box of CD's from (name any mediocre artist), put those on the prize sheet."

And this raises a tough question; as Radio Professionals, why do we give out music product if all that's doing is providing your listeners with an alternative to listening to your station?! I was speaking at a radio convention this past year and brought that question up. I was met with stunned silence. Only two people ventured an answer, "because



**Paige Nienaber is VP/Fun 'N Games with Jerry Clifton's New World Communications. He has worked in Promotions for 14 years at stations that include WILD 107/San Francisco, WLOL/Minneapolis and KISS 102/Charlotte. Any questions or suggestions of topics for this weekly column Call: Phone: (612) 929-2865 Fax: (612) 929-2861**

them in their car stereo, and his station would lose that valuable listening time. "I'd have to agree that it might not be the best thing in the world to be giving the audience an alternative to having to listen to our station to hear the hot new music," concludes St. James.

In Portland, Ken Benson tells about how he was just offered a box of CD six-packs of great Christmas hits for on-air giveaway. "I was like 'yeah, right. I'm going to give out six hours of music that will keep people tuned away from KKRZ'", says Benson.

While there is a definite trend towards cutting back on "giveaways for the sake of doing giveaways", radio is a long way from being free of mindless, call-in-and-win contests that have no benefit other than to provide some added value for Sales, and keep the shelves in the Promotions closet relatively uncluttered. If the trend continues, could we possibly see, contest-free radio? Perhaps not, but radio will certainly be more enjoyable for the 92% who want to hear the music. Isn't that what it's all about?

**"We're victims of our own success...  
We've painted ourselves into a corner by  
becoming the conduit for free music  
for our listeners."**

**- Bruce St. James/Power 106**

people who don't care at all that you've got a membership to some health club for caller #12, don't want to hear four live teases, a pre-recorded promo, and some winner feigning excitement after they won. That's not why they're listening to your station. They're listening for the music, and don't kid yourself otherwise.

At the least, keep it basic and don't change your hourly methodology every two weeks. "Keep it simple. We do the 96th caller and that's it," says GERALYN

radio stations have always given away music" and an equally lame "because the record companies give them to us for free." Well, okay then!

"Were victims of our own success," says Bruce St. James, the Music Director for Power 106 in Los Angeles. "We've painted ourselves into a corner by becoming the conduit for free music for our listeners." When Bruce was at his former station in Tucson, he refused to do cassette giveaways because the winner would then walk out, pop

# BONE

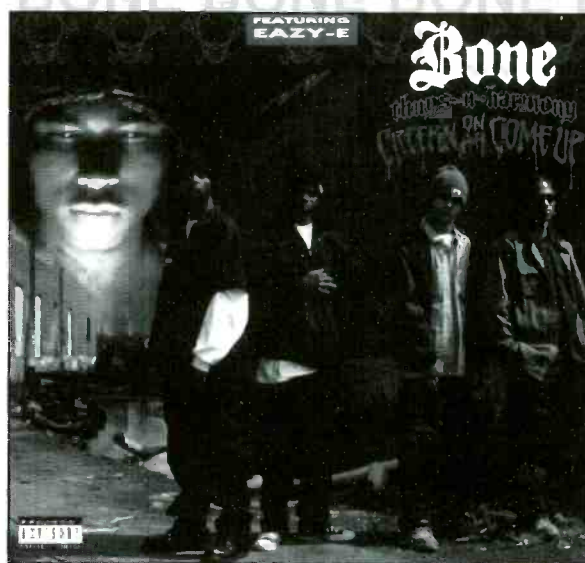
**"For The Love Of Money"**

**EP Certified Double Platinum.**

***"For The Love Of Money"***

**(CLEAN VERSION ON YOUR DESK)**

**November 16th, and going for airplay November 21st.**



**Reacting Big Time At:**

**KBXX WJMH 102JAMZ**

**ROB SCORPIO, KBXX**

**"A singable hook...Even the women will love this song."**

**BUSHMAN, WJMH**

**"Another smash hit from Bone. Automatic phones...  
Has generated album sales."**





# MIX SHOW

COMPILED FROM THE HOTTEST  
RADIO MIX SHOW CHARTS ACROSS THE U.S.A.

## MOST DISC-OVERED for this issue

Based on One-On-One Calls and Conference Call Mentions

1. BRAND NEW HEAVIES Spend Some Time (DELICIOUS VINYL)
2. DONNA SUMMER Melody Of Love (MERCURY)
3. E.G. FULLALOVE Didn't I Know (EMCTIVE)
4. MACK VIBE Mr. Meaner (EIGHT BALL)
5. METHOD MAN Bring The Pair (DEF JAM)
6. M PEOPLE Excited (EPIC)
7. P.M.D. Swing Ya Own Thing (RCA)
8. ZHANE Shame (HOLLYWOOD/JIVE)
9. ACE OF BASE Living In Danger (ARISTA)
10. DR. ALBAN Away From Home (LOGIC)
11. L.E.D. Wish (EXIT)
12. MARY J. BLIGE Be Happy (UPTOWN/MCA)
13. THE NOTORIOUS B.I.G. Big Poppa (BAD BOY/ARISTA)
14. OUTKAST Git Up Git Out (LaFACE/ARISTA)
15. RAPPIN 4-TAY Playaz Club (EMI RECORDS)
16. RULA Lick It (S.O.S.)
17. SCARFACE Never Seen A Man Cry (RAP-A-LOT/NOO-TRYBE)
18. SLICK RICK f/Warren G. Behind Bars (DEF JAM)
19. TALIZMAN Only You (COWBOY)

## NEW IN 'THA MIX

- M PEOPLE "Excited" (EPIC)  
 ACE OF BASE "Living In Danger" (ARISTA)  
 EBONY VIBE EVERLASTING "Groove Of Love" (GASOLINE ALLEY/MCA)  
 REALITY "Wanna Get Busy" (STRICTLY RHYTHM)  
 TINMAN "Eighteen Strings" (ffrr/LONDON)

## MIX SHOW MOVERS

LW - TW

- |       |                      |  |
|-------|----------------------|--|
| 2-1   | INI KAMOZE           | "Here Comes The Hotstepper" (Columbia)         |
| 1-2   | REEL 2 REAL          | "Can You Feel It" (Strictly Rhythm)            |
| 4-3   | MADONNA              | "Secret" (Maverick/Sire/Warner Bros.)          |
| 3-4   | REAL McCOY           | "Another Night" (Arista)                       |
| 5-5   | GLORIA ESTEFAN       | "Turn The Beat Around" (Epic)                  |
| 9-6   | MIRANDA              | "Round & Round" (Sunshine)                     |
| 7-7   | 2 BAD MICE           | "Bombscare 94" (Smile)                         |
| 18-8  | ACE OF BASE          | "Living In Danger" (Arista)                    |
| 6-9   | CRYSTAL WATERS       | "What I Need" (Mercury)                        |
| 28-10 | M PEOPLE             | "Excited" (Epic)                               |
| 17-11 | LIL SUZY             | "Promise Me" (Metropolitan)                    |
| 12-12 | NICOLE               | "Runnin' Away" (Avenue)                        |
| 13-13 | CRAIG MACK           | "Flava In Your Ear" (Bad Boy/Arista)           |
| 14-14 | SOUND FACTORY        | "Come Take Control" (Logic/RCA)                |
| 15-15 | LIVIN JOY            | "Dreamer" (MCA)                                |
| 8-16  | 20 FINGERS           | "Short Short Man" (ID/Zoo)                     |
| 22-17 | DA BRAT              | "Fo All Y'all" (Chaos)                         |
| 21-18 | REALITY              | "Wanna Get Busy" (Strictly Rhythm)             |
| 35-19 | THE HED BOYS         | "Boys And Girls" (Logic)                       |
| 20-20 | FU-SCHNICKENS        | "Breakdown" (Jive)                             |
| 23-21 | SABELLE              | "Where Did The Love Go" (Tommy Boy)            |
| 11-22 | KARYN WHITE          | "Hungah" (Warner Bros.)                        |
| 34-23 | JANET JACKSON        | "You Want This" (Virgin)                       |
| 26-24 | PARIS                | "Guerilla Funk" (Priority)                     |
| 37-25 | CORONA               | "Rhythm Of The Night" (Eastwest)               |
| 19-26 | TWENTY 4 SEVEN       | "Slave To The Music" (ZYX)                     |
| 33-27 | KORELL               | "Paradise" (Emporia/Thump)                     |
| 10-28 | CECE PENISTON        | "Hit By Love" (A&M)                            |
| 50-29 | BRANDY               | "I Wanna Be Down" (Atlantic)                   |
| 16-30 | C & C MUSIC FACTORY  | "Do You Wanna Get Funky" (Columbia)            |
| 36-31 | ROCHELLE             | "Praying For An Angel" (S.O.S.)                |
| 32-32 | K7                   | "Move It Like This" (Tommy Boy)                |
| N-33  | ZHANE                | "Shame" (Hollywood/Jive)                       |
| 40-34 | TONY DI BARI         | "The Real Thing" (Max)                         |
| 41-35 | JAKI GRAHAM          | "Ain't Nobody" (Avex/Critique/BMG)             |
| N-36  | SCARFACE             | "I Never Seen A Man Cry" (Rap-A-Lot/Noo-Trybe) |
| 25-37 | COOLIO               | "I Remember" (Tommy Boy)                       |
| 30-38 | MICHELLE SWEENEY     | "This Time" (Big Beat)                         |
| 46-39 | THE NOTORIOUS B.I.G. | "Juicy" (Bad Boy/Arista)                       |
| 42-40 | SALT N PEPA          | "None Of Your Business" (Island)               |
| 24-41 | LUCAS                | "Lucas With The Lid Off" (Big Beat)            |
| 29-42 | 69 BOYZ              | "Tootsee Roll" (Rip It)                        |
| 43-43 | CAPPELLA             | "Move On Baby" (ffrr)                          |
| 44-44 | THE CHOSEN FEW       | "Funky Jumpy Music" (Maxi)                     |
| N-45  | SPANISH FLY          | "Terasure In My Heart" (Upstairs)              |
| 27-46 | NO-MAR               | "Zoomin'" (Scotti Bros.)                       |
| 39-47 | GREED                | "Pump Up The Volume '94" (LBS)                 |
| 38-48 | M PEOPLE             | "One Night In Heaven" (Epic)                   |
| N-49  | IDR. ALBAN           | "Away From Home" (Logic)                       |
| N-50  | NINE                 | "Whatcha Want" (Profile)                       |

## JIVE RECORDS

The announcement is finally official, John "The Horse" McMann has been named National Manager of Mix Show/Street Promotion for Jive Record's Pop Department.



**IT'S A MAN'S WORLD**

# **REDMAN**

***"Rockafella"***

Heating up the  
airwaves and on  
fire at retail!





# AS THE VINYL SPINS

By Michael Futagaki  
(415) 282-4466

I've got to start this one off sending out my "Thank Yas" to Darryl Lindsey of Atlantic for the dinner hook up in San Francisco on Tuesday, November 1st. Also in the house was DJ Midimack of KMVR. Thanks Darryl, that was the shot! Also big up to Cary Vance and Jim Mahoney of Profile and the fellas from **POTNA DEUCE** for the Chevys hook up on the following night. Everyone from street DJs to radio mixers to various members of the hip hop community in the Bay Area were present. Cary and Jim get much props for inviting the street players to the dinner cuz they're the ones who start the record off first. I agree with veteran Bay Area club DJ Russell Gatewood, labels need to start checkin for the major players in each market even if they ain't on radio.

• Much appreciation to Peter Albertelli of EastWest for calling to update me on the **BRAND NEW HEAVIES** import of *Spend Some Time*. Harold Banks of WFXE is the first to discover it. The 12" is sporting some tight Brothers In Rhythm production. Peter's also got the **BOYS CHOIR OF HARLEM**, *Parade* which follows-up the debut, *Overjoyed*. Peter says if your into **SOUNDS OF BLACKNESS**, you'll like this. It's a promo only shot and the commercial copies won't be out until early 1995 so don't snooze. If your into the cutting edge dance tracks you should be down with Hazel from S.O.S. Records formerly I.D. Records. It didn't stop with **20 FINGERS** and it isn't stopping with **MAX A MILLION** and **DANIA** either. Also get ready for **SEX CLUB'S** *Jungle Balls* coming soon on Fly Records.

• My man Mike Kyser along with Lyor Cohen from Def Jam/RAL came with the Def Jam scoop. The **SLICK RICK** commercial copies of *Behind Ears* should be sitting on the porch right about now. Also the **MONTH OF THE MAN** Project is starting to heat up righteously out there! The tried and true Hip Hop elite have put their stamp of approval on it. The consensus is **REDMAN** and **METHOD MAN** ain't no joke! **WARREN G.** keeps rolling and now **SOUTH CENTRAL CARTEL'S** *It's an S.C.C.* Thing is firing up! What's up Havoc? Gotcha back! Don't forget about **Y?N-VEE**, *I'm Going Down*. That album cover's got me going, "Damn!". Call Mike if ya need the hook up at 212-229-5200.

• This week's words from big brother Greg Lee himself, "If your on the coast list, you'll be receiving the limited edition **BLACK ALBUM** by **PRINCE**. The CD will only be in stores from November 22nd to January 27th, so don't sleep. Peep this one!" I guess I made the cut cause that down and dirty funk is not leaving my tape player anytime soon! Check for **CINDY C.** Greg also says of the new **KARYN WHITE**, *Can I Stay With You*, "This is like **KARYN'S Superwoman** meets **TONI BRAXTON'S** *Breathe Again*. This record is the bomb!" If that's not enough on November 29th promo only **PINK** vinyl copies of **MADONNA'S** *BEDTIME STORIES* album ship. Rumor has it that certain special copies will include special gifts from **MADONNA**. Now what could these include? Use your imaginations on that. If you want a clue or hint call Greg at 818-953-3748 cause he had a nasty little laugh on while I talked to him!

• Thanks to Tyesh Harris from Columbia for calling in to kick it with me. A lot of the crew are checkin for ya on the **NAS**, *One Love* and **FUGEES**, *Vocab*. Those records have been getting much props for a minute now! Also check for Columbia tip, shout to Kim Burse of Columbia, don't forget ya baby! Big up to John "The Horse" McMann for having some large records in **KEITH MURRAY**, *The Most Beautiful Thing In The World* which has sold over

50,000 copies already and the **FU-SCHNICKENS** which is blowing up everywhere. Also on Jive check for **NUTTIN NYCE**, *Down 4 Whatever*. If the West Coast hip hop works for you peep the upcoming **RBL POSSE** on In A Minute Records. Get with Frederick "Freddie J." Johnson at 510-653-5811 and he'll get ya back!

• Props to good friend, Jennifer Norwood of Big Beat as she continues to get love for the **DFC**, *Things In Tha Hood* joint and has the **ARTIFACTS** with Busta Rhythm's, *Come On With The Get Down* coming. Happy Birthday to Debra Peaton of Warner Bros. Yo Deb, nice little red M R 2! Thanks to Rob Stone for the package. Early congratulations to Arista on the **OUTKAST**, *Git Up, Git Out* cause it's gonna blow up! The *Old #7* track on Vestry Records is coming up on the dance call. Produced by David Anthony and Darryl James who've done writing, production and remixes for everyone from **JANET** to **CATHY DENNIS** to **TREY LORENZ**, this is Vestry Records' debut record. With five new cutting edge dance releases coming by the end of the year and an aggressive hunt for new material on, you should have Managing Director, Debra Eriksen in your computer. Her number is 212-343-1659, Fax is 212-274-9781.

• John Erglard from Midwest Dance Music Association called with the pros' new address and digits: 1525 4th Ave. Ste. 320 Seattle, WA 98101-1607. 206-223-8758, Fax 206-223-8789. Apologies to Charles "Sir Charles" Dixon on Pendulum Records for forgetting that he's still a mixer. Charles is breaking it down at WBLS in a serious way and will be resuming his reporting to Hitmakers. Johnny Mack who's been a behind the mic and on the tables at KJYK, KPRR and most recently KRQ in Tucson is looking for a gig as is his partner Chris "Action" Jackson. Johnny's digits are 602-750-9805. Get Chris at 602-743-3708.

• Shout to Hector The Ejector from WILD107 thanks for all of the hook-ups at the Oasis. I'll see ya as soon as I'm home for more than a week. The Ruffnex wish to send big ups to the Wake Up Show crew for the recent hospitality at KKB.T. Chris and Choc send love to Sway, Tech, Joe Quixx, Fred Nassar and Jennifer "Jen Luv" Norwood. (Damn, how did she get in here again?) DJ Wiz from the Box in Houston is now with the Hitmakers mixer family. His address is 507 East Watt, El Campo, TX. 77437. His digits are 713-867-9098 and his pager number is 713-717-7352. He comes recommended by Luscious Ice himself. Everyone hold on, be strong! One love!

• Urban Records: **THE MONTH OF THE MAN PROJECT**, (Def Jam/RAL), **OUTKAST** *Git Up, Git Out* (LaFace/Arista), **LORDS OF THE UNDERGROUND** *Tic Tac* (Pendulum), **ZHANE** *Shame* (Hollywood/Jive), **SABELLE** *Where Did The Love Go* (Tommy Boy), **PARIS** *Guerilla Funk* (Priority), **N 2 DEEP** *Deep In The Game* (Bust It), and **RA-JA-NEE** *Turn It Up* (Perspective).

• Dance Records: **DONNA SUMMER** *Melody Of Love* (Casablanca/Mercury), **SEX CLUB** *Big Dick Man* (Fly), **SABELLE** *Where Did The Love Go* (Tommy Boy), **BRAND NEW HEAVIES** *Spend Some Time* (EastWest), **DR. ALBAN** *Away From Home* (Logic), **ANDRU DONALDS** *Mishale* (Capitol), **MAX A MILLION** *Fat Boy* (S.O.S.), **C&C MUSIC FACTORY** *Take A Take* (Columbia), and **M PEOPLE** *Excited* (Epic).

## PLAYA PLAYA

THE NEW SINGLE FROM THE  
GOLD ALBUM  
"SOMETHIN SERIOUS"



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OVER 2,000,000 LISTENERS !!!

HEAVY AIRPLAY AT KBXX, KKDA, KMJZ

EARLY AIRPLAY AT WBLS, WJLB, WBLX, KMJJ, WHJX, WXKB, KZFM, KHTT, KLUC

VIDEO CAN BE SEEN ON B.E.T. AND THE BOX!!! CHECK OUT!!!



HITMAKERS®

# METHOD MAN



METHOD

*"BRING THE PAIN"*

IT'S A MAN'S WORLD



**TIM 'Spinnin' SCHOMMER, B96, Chicago**  
**FASCINATION** *Still Miss You* (CUTTING) - Don't miss this well-produced, freestyle smash! One of my favorite freestyle records out now.

**RULA** *Lick It* (S.O.S.) - You gotta lick it, you gotta play it.

**MAX-A-MILLION** *Fat Boy* (S.O.S.) - Phat!

**RANDY KENDALL** *For Always* (METROPOLITAN) - Slammin' freestyle record not to be ignored.

**CHARLIE FORD, BOSS97, Atlantic City**

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - An R&B version of the ever-popular classic by the 'King.'

**ACE OF BASE** *Living In Danger* (ARISTA) - Well, what else can be said other than 'Another hit.'

**DJ BOBO** *Take Control* (CMC INTERNATIONAL) - The next Mr. Vain.

**GARY Q, BOSS97, Atlantic City**

**MACK VIBE** *Mr. Meaner* (EIGHT BALL) - Woh! Talk about a builder, this trac should blow-up in the clubs and mix show. Junior's done it again with the mix, and Jacqueline with the vocal.

**DONNA SUMMER** *Melody Of Love* (MERCURY) - Franco 'The Spaghettio' lemmello says this will be one hell of a huge record and I have to agree, sounds great on the air.

**MIAMI SOUND MACHINE** *Jambala* (EPIC) - HNRG, tribal & the Caribbean all wrapped up into 12 inches of vinyl!

**LOUCHIE LOU & MICHIE ONE** *Rich Girl* (FASHION) - Ok Carey...yes...thanks to you for turning me on to this reggae/house record...yes! It's awesome. Oh, but the way, go back to Seattle! Ah, only kiddin'...

**C&C MUSIC FACTORY** *Boriqua Anthem* (COLUMBIA) - Prime example of mix show DJ's picking hits from LP's. Without you guys/gals pushing this trac off the LP, it might not have got pressed as a single 12 inch!

**RORY 'Madness' McALISTER, FM88, Las Vegas**

**RULA** *Lick It* (S.O.S.) - Hazel and S.O.S. are dropping jams like FLIES! This one's 'straight to the point,' like Short Dick Man. You gotta Lick It to kick it...

**GREEN PLANTS** *Old #7* (VESTRY) - This is one of those 3 or 4 A.M. 'happy' swing-house jazz vibes, the type of shit that makes you move even if you don't know what time it is! Props to Scott Parietti for the hookup, and most of all, George Hess for the debut single on his new label, Vestry

Records. SWEET!

**MIXX VIBES** *Session 2* (VIBE MUSIC) - Six tracks of Deep House dub goodies packed onto one 12 inch! My picks are: *Just Can't Get Enough* and *Booty Itch*. Thanks for the piece, Xavier. You're the man!

**BLONDIE** *Rapture* (CHRYSALIS/EMI RECORDS) - Whether you missed the original ten minute Disco Mix on import (I have two copies in my possession, by the way), or simply fiend for some new flavor on a classic track, IT'S ALL IN THERE! Don't sleep...this one's definitely a 'healthy choice' for your menu!

**SWEDISH EAGLE/STEVE TSEPELIS, GROOVE RADIO INT., Los Angeles**

**DONNA SUMMER** *Melody Of Love* (MERCURY) - She's back and sounding better than ever! A fine collaboration between Donna and Clivilles and Cole which is sure to be massive. Great mixes by C&C, David Morales and the Power Tools Crew who take this commercial song a little further underground with a slammin' underground track, cleverly using vocals in and out all the way through. Great to see Casablanca label again. Will be featured on the upcoming *ENDLESS SUMMER* greatest hits compilation

**ACE OF BASE** *Living In Danger* (ARISTA) - Surprise, Surprise! These Swedish pop stars get the huge progressive remix treatment from David Morales, Armand Van Heiden and Jamie Principal. They have now earned the thumbs up from their neighbor, 'The Swedish Eagle!'

**E.G. FULLALOVE** *Didn't I Know* (EMOTIVE) - It's finally here. The highly anticipated Vasquez Factory mixes on this hard to find underground smash of the summer.

**TRIBAL INFUSION** *Sumba Lumba* (STRICTLY RHYTHM) - A slammin' double 12 inch release from the infamous Roger S. marking his return to Strictly. Includes five incredibly lengthy mixes from tribal trance to some more jazzy versions. Strong tracks with rhythmic chants throughout.

**SEAL** *Newborn Friend* (SIRE/WARNER BROS.) - Mixes by David Morales and Brothers In Rhythm which are both great pop house mixes which returns Seal to the dance floor.

**JAZZY JIM, HOT97.7, San Jose**

**SLICK RICK I/Warren G.** *Behind Bars* (DEF JAM) - Funkiest cut to hit the set in at least two weeks. I teased the masses on my *Booty Or Bomb* contest and *Behind Bars* rated a Hydrogen. Phat ass production with all your

favorite flows that Slicky is famous for. I swear this boy could rap at a Weight Watchers convention and still come out fat! Keep the faith my brothaz.

**P.M.D.** *Swing Ya Own Thing* (RCA) - Straight up party jam. Parrish just havin' a good time while he's counting his money. Put it on and start bouncin. Anyways, I need a few more at this tempo so I can mix out of *Pop Gun*, I'm getting tired of Parliament and old school Zapp.

**BASS'ED ON THIS** *Naafiysh Bass* (CUTTING) - Great mix show transition record. Play it and see DJ's around you bug out. Maybe not for rotation yet, but it sure jams a dance floor.

**ADAM FLORES, KDON, Salinas**

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - The remake is the phucken bomb!

**NUTTIN' NYCE** *Down 4 Whateva* (JIVE) - This phat ass record is headed straight to crossover.

**M PEOPLE** *Excited* (EPIC) - My biggest club record is crossing to radio.

**JEFF K., KDGE, Dallas**

**TALIZMAN** *Only You* (COWBOY) - Import of the week! The vocals remind me of Johnny Rotten, but the production is pure progressive house. The dubs are quite nice as well.

**L.E.D.** *Wish* (EXIT) - Don't know much about this band from St. Paul, Minnesota, but they're last single *Shout* did quite well in Dallas. There's a minimal industrial influence in the vocals and the tracks are trancey and very cool.

**E.G. FULLALOVE** *Didn't I Know* (EMOTIVE) - Divas to the dancefloor, please! Mixes from Junior Vasquez. Need I say more?

**KID FRESH, KBXX, Houston**

**METHOD MAN** *Bring The Pain* (DEF JAM) - Taking you on a one way trip through those chambers, Method Man is definitely bringing the pain.

**OUTKAST** *Git Up Git Out* (LaFACE/ARISTA) - Some Southern Fried Funk fo' yo' mix show!

**P.M.D.** *Swing Ya Own Thing* (RCA) - This is something you sho' can bounce to.

**RAPPIN 4-TAY** *Playaz Club* (EMI RECORDS) - Some ill West Coast shit you need to peep.

**SALT-N-PEPA** *None Of Your Business* (NEXT PLATEAU/ISLAND) - These sexy ladies just won't go away.

THE ALBUM "LOOK WHO'S TALKING"  
 US RELEASE JANUARY, 1995, LOGIC-IMG  
 PRODUCER: DENNZ POP (PRODUCER OF ACE OF BASE)  
 REMIXES: TODD TERRY

D R . ^ L 3 ^ N

HE IS  
**Away From Home**

HE IS BACK IN AMERICA

HE HAS SOLD OVER 3 MILLION ALBUMS WORLD-WIDE  
 HE HAS SOLD OVER 4 MILLION SINGLES WORLD-WIDE  
 HE HAS OVER 50 PLATINUM AND GOLD AWARDS WORLD-WIDE

HE IS

D R . ^ L 3 ^ N

## TOP 50 PHONES @ The BOX

Heavy phone calls @ THE BOX markets:  
 Boston, Houston, Baltimore, San Antonio,  
 Chicago & Dallas

"Away From Home" Tour 12/1-12/15, 1994:  
 L.A., New York, Miami, Boston, Chicago, San  
 Jose, Orlando & Dallas

First week:

#3 Billboard Maxi-single sales breakout  
 #4 Billboard Club Play Chart breakout

Hitmakers Mix Show Chart: New at #49

NATIONAL MIX SHOW PLAY:

KGGI, 92Q, WJMN, WIOQ, WOWI, HOT97,  
 B96, PWR96, KTFM, KPRR, KHFI, Z90,  
 KRBE, KJYK, BOSS97, WEOW, KS104  
 HOT MIX SYNDICATED NETWORK



# The Greg Head Wedding



Greg and Donna Head.



(L to R) Gary Richards, Monte Lipman, Rob Stone, Bruce Reiner, Fred Scott Jr., Mark Feather, and the bride and groom.



Greg, Donna, and the wedding party.



The soon to be bride and groom walking down the aisle.



(L to R) Monte Lipman, Rob Stone, Bruce Reiner, Fred Scotti Jr., Donna and Greg, Gary Richards.



(L right R) Gary Richards, Monte Lipman, Rob Stone, Bruce Reiner, Fred Scotti Jr., Mark Feather, Greg and Donna.



**B-SWIFT, KBXX, Houston**

**ICE CUBE** *What Can I Do/Robin Hood* (PRIORITY) - From **BOOTLEGS AND B-SIDES** this shit has some nice remixes and some never released material.

**SNOOP DOGGY DOGG** *Murder Was The Case Soundtrack* (DEATH ROW/INTERSCOPE) - First off: DJ Quik-this muthafukka has gone back to his old style and it's fresh, also the cut by Nate Dogg...well, the whole thing is the shit!

**WARREN G.** *Do You See* (DEF JAM) - He still continues to prove the G-child is still alive and kickin'. Strong phone response.

**NAS** *One Love* (COLUMBIA) - Sounds great over the radio. Hey, Tyesh, I wonder if you're not too busy to give a brotha a muthaph\*kk'in' call?

**RAPPIN 4-TAY** *Playaz Club* (EMI RECORDS) - With some phat ass remixes, H-town is feelin' this shit.

**PARRISH** *Swing Ya Own Thing* (RCA) - I've been swingin' my thing for a while now and it's in the direction of a hit.

**LUCAS** *Lucas With The Lid Off* (BIG BEAT) - Different but nice. Sure wish I had a couple of copics... Miss Big Beat (713) 903-7267.

**OUTKAST** *Git Up Git Out* (LaFACE/ARISTA) - The series continues on the pimps of the south award. This shit is hella tight.

**TLC** *Creep* (LaFACE/ARISTA) - They just creeped their happy-asses back on the charts once again.

**DJ BLADE, KJYK, Tucson**

**ZHANE** *Shame* (HOLLYWOOD/JIVE) - Crossover smash! This cut will make a lot of people happy!

**S.C.C.** *It's An S.C.C. Thang* (DEF JAM) - It's an old school kind of thang! This track jams and will be a great track for S.C.C. to re-enter the charts.

**MARY J. BLIGE** *Be Happy* (UPTOWN/MCA) - Smash! Hit! The Jam! Whatever you want to call it...it's going to be big!

**THA RUFFNEX, KJYK, Tucson**

**THE MONTH OF THE MAN PROJECT** (DEF JAM/ RAL) - Premier Redman and Method Man are two hip hop artists that ya can't lose with. One represents the real funk, the other represents the real raw shit! *Rockatella* and *Bring The Pain* are the sure shots! Nuff said!

**PETE ROCK AND C.L. SMOOTH** *THE MAIN INGREDIENT LP* (ELEKTRA) - Classic hip hop at its best. This is C-Minus' album of the year! Right up there with Tribe's *Midnight Marauders*. Tracks to check for: *Carmel City*, *Physical*, *All The Places*, *It's On You* and *Take You There*.

**GLEN AURE, KMEL, San Francisco**

**THE NOTORIOUS B.I.G.** *Big Poppa* (BAD BOY ENTERTAINMENT/ARISTA) - Great follow-up single to *Juicy*. Biggie kicks mad flava once again and his success will keep on continuing with this 12 inch. Also, don't forget to spin *Warning*, cuz it's some real flava. Congrats to Lance on his move to the West Coast and big shouts to Davey in New York.

**P.M.D.** *Swing Ya Own Thing* (RCA) - This definitely will work in mix, shows, clubs and radio. Once you hear the classic Rock, Roll, Skate sample, heads will be poppin and bodies bouncin'.

**SOUL IV REAL** *Candy Rain* (UPTOWN) - If you're looking for a new R&B joint to spin, this is the one. These girls can blow and the production is tight. the Mr. Magic version is the shit. Testin' in mix shows and looking for adds. Congrats to Brian Sampson on his move to MCA, yo what's up kid?

**PRINCE ICE, KMEL, San Francisco**

**O.C.** *Born To Live* (WILD PITCH) - Excellent record!

**METHOD MAN** *Bring The Pain* (DEF JAM) - This record is proof that true hip hop lives!

**KING SUN** *Hum Deez Nuts* (COLD CHILUN) - Don't sleep on this record!

**SOCIETY** *Yes Indeed* (LUKE) - There's some new kids on Luke's block! Props to Luke!

**DAVID MEYER, KMEL, San Francisco**

**THE NOTORIOUS B.I.G.** *Big Poppa* (BAD BOY ENTERTAINMENT/ARISTA) - Here's another song using

*Between The Sheets* by the Isley Brothers, however this is definitely phat. Another hit for Bad Boy Entertainment. What'up to Phat from Arista who is now living in the Bay Area.

**COMMON SENSE** *RESURRECTION LP* (RELATIVITY) - If you are into Phat-ass beats, dope lyrics, and crazy scratching, you will be into this album. Straight out of Chicago, Common Sense is covering the basics of what it takes to be considered REAL in this over-saturated, hip hop industry. The first single, *I Used To Love H.E.R.* is the best interpretation of how hip hop has evolved from the beginning to the present. One of the phattest concepts ever used for a song.

**ICE CUBE** *BOOTLEGS & B-SIDES LP* (PRIORITY) - Watch out for the D'voidofpoppniggafiedmegamix put together by my man, Glen Aure (KMEL). It's a megga mix of some of Cube's phattest records. Also check for the single of *What Can I Do?*, all from A Tribe Called Quest did the eastside remix.

**MARY J. BLIGE** *Be Happy* (UPTOWN/MCA) - The queen of hip hop soul is back. This record is very smooth. Listen to it a couple times and you'll be nooked.

**DJ MIDIMACK, KMVR, Las Cruces**

**SCARFACE** *THE DIARY LP* (RAP-A-LOT/NOO TRYBE) - This album is oh so very phat! My man Scarface get's mad props from me, this is the kind of album that you bump in your car and never get tired of hearing it. Special thanks to T-Mor, who does street promotions here in the Bay Area, for 'hooking' me up. Thanks T-more.

**PARIS** *GUERRILLA FUNK LP* (PRIORITY) - This is another one of those albums you can 'bum'p' 'til your speakers blow. Paris comes at ya with a whole new set of flavors. Check it out.

**METHOD MAN** *Bring The Pain* (DEF JAM) - It's the shit! Period.

**PAUL YATES, KMVR, Las Cruces**

**MAX MIX** *Max Mix USA* (MAX MUSIC) - I have to say something about this mix. It is very good. Who ever did this mix I give credit to. Those of you who have not got it or have not checked it out, what are you waiting for?

**C&C MUSIC FACTORY** *Take A Token* (COLUMBIA) - Dope house groove with a Spanish twist.

**TINMAN** *Eighteen Strings* (frr/LONDON) - Those of you who play Alternative need to take a look into this one. It has a good house beat and lots of guitar.

**CARLOS FUSARO, KTFM, San Antonio**

**M PEOPLE** *Excited* (EPIC) - Phat new mixes by MK are the beat. Was an extra, now added to the mix rotation.

**REEL 2 REAL** *Can U Feel It* (STRICTLY RHYTHM) - Don't give up on this, it's blowin' up down here in TX and the full CD is all of that.

**LIL SUZY** *Promise Me* (METROPOLITAN) - Smash, period.

**MIXX VIBES** *EP* (VIBE) - Great for after hours mix show/ club play. Stand out cuts are *Baila* and *Big Pussy Woman*... (edits coming soon on the answer to Short Man)!

**STAN PRIEST, POWER PIG, Tampa**

**BRAND NEW HEAVIES** *Spend Some Time* (DELICIOUS VINYL) - Cool new tune, I love this group.

**MELLOW J.** *Shake, Rattle & Roll* (BACKSTAGE) - Bass is doin' it large in Tampa these days, gotta play 'em all.

**K7** *Body Rock* (TOMMY BOY) - Nice to hear some of that T.K.A. sound slippin' out.

**EBONY VIBE** *EVERLASTING Groove Of Love* (GASOLINE ALLEY/MCA) - So I'm late on this (sue me). But the Dave Morales House Mix kicks ass!

**RED SEAL** *Freak Me* (ROBS) - Old import is coming alive in Tampa!

**DON MACK, POWER99, Philadelphia**

**LORDS OF THE UNDERGROUND** *Tic Toc* (PENDULUM) - That's the shot.

**CRAIG MACK** *Get Down* (BAD BOY ENTERTAINMENT) - I can't believe he came stronger than Flava!

**TROUBLENECK BROS.** *Back To The Hip Hop* (DEATH ROW/INTERSCOPE) - (Remixes) Almost slept on this.

**SOULS OF MISCHIEF** *Get The Girl, Grab The Money And*

*Run* (JIVE) - Phat and all that!

**DJ WIZ, THE BOX, Houston**

**SCARFACE** *Never Seen A Man Cry* (RAP-A-LOT/ NOO-TRYBE) - Blowin' up!

**METHOD MAN** *TICAL LP* (DEF JAM/RAL) - It's all of that.

**SLICK RICK f/Warren G.** *Behind Bars* (DEF JAM) - Gonna be large.

**SABELLE** *Where Did The Love Go* (TOMMY BOY) - Wake up and quit sleeping on this work!

**TONY ESTRADA, THE ZEPHYR, New Orleans**

**RACHID TAHA** *Indie* (frr) - This song is huge on radio and in the clubs! Justin Robertson adds his magical talent to turn this tune out! Play it!

**FATIMA MANSIONS** *The Loyalizer* (RADIOACTIVE) - Now with regular rotation during the day, this song is crossing over! The Juno Reacor mix gives this tune what it takes for the mix show! -

**HAROLD BANKS, VIO3, Atlantic**

**BRAND NEW HEAVIES** *Spend Some Time* (DELICIOUS VINYL) - It's all that!

**PETE ROCK AND C.L. SMOOTH** *Take You There* (ELEKTRA) - Somethin you need to check it out!

**SCARFACE** *Never Seen A Man Cry* (RAP-A-LOT/ NOO-TRYBE) - That is the shit!

**EL DEBARGE** *Slide* (REPRISE) - Check out the Mr. Magic mix and slide it on to your tables.

**SHANNON 'The Spindog' WILLIAMS, WGRD, Grand Rapids**

**DR. ALBAN** *Away From Home* (LOGIC) - Another smash hit with so many sweet mixes, there's something for everyone.

**HED BOYS** *Girls And Boys* (LOGIC) - This cut is really fun and a definite must for any mix show.

**CORONA** *The Rhythm Of The Night* (EASTWEST) - Here's another sure fire hit with energy to spare, so sit back and watch this one climb the charts.

**M PEOPLE** *Excited* (EPIC) - What do they put in the water over there? Out goes one, here comes another hit for that U.K. dream team.

**JOE GIUCASTRO, WKSS, Hartford**

**DREAM TEAM** *Love's What We Need* (FREEZE) - Slammin with a capital S. Vox by Michael Watford and Kathy Sledge.

**VEDA SIMPSON** *Ooooh Baby* (NERVOUS) - Wow, Armand Van Helden mixes fierce...actually two records.

**REEL 2 REAL** *LP* (STRICTLY RHYTHM) - Whole LP of hits...massive.

**CHARLIE CAYMOUR** *Mad House Vol. 1* (AV8) - Serious underground tracks...percussion discussion dominates this EP.

**ROSS WILSON, WOWI, Norfolk**

**DR. ALBAN** *Away From Home* (LOGIC) - Killer new track with great remixes by Todd Terry.

**BRAND NEW HEAVIES** *Spend Some Time* (DELICIOUS VINYL) - It's all about the Brothers In Rhythm remix. This is gonna be huge. Also, check the Malone & Mollison Club Mix it's cute toooooo...

**DONNA SUMMER** *Melody Of Love* (MERCURY) - The QUEEN OF DISCO is back and WORRRKIN BABY...PLAY IT!

**DAPHANIE** *Change* (MAXI) - Smash, hit, da bomb, huge, slammin & jammin'...

**DJ GROOVE Z90, San Diego**

**DONNA SUMMER** *Melody Of Love* (MERCURY) - Hit! Right-out-of-the-box! Check out the Mijangos Powertools Trip #1! Slam'n record!

**REALITY** *Wanna Get Busy* (STRICTLY RHYTHM) - I know this record is gonna be a hit! Check out the club version!

**KIM ENGLISH** *Nite Life* (NERVOUS) - This remix is the shit! Check this record out! A must!

**MACK VIBE** *Mr. Meaner* (EIGHT BALL) - Check out the DK With A Blade. Slam'n cut! You have to check this record out!

**SAN FRANDISKO & LOS ANGELES CONNECTION** *Compilation* (AQUA BOOGIE) - You have to check this double record set out! This is the shit! If you're into tracks, you'll love this one...



# Club Chart

COMPILED FROM KEY RECORD POOLS ACROSS THE U.S.A.

## BREAKOUTS

**DONNA SUMMER** "Melody Of Love" (Mercury)  
**M PEOPLE** "Excited" (Epic)  
**SEAL** "Newborn Friend" (Sire/Warner Bros.)  
**EVERYTHING BUT THE GIRL** "Missing" (Atlantic)  
**3RD NATION** "I Believe" (Champion/EastWest)

## CLUB MOVERS

LW	TW	Artist	Single	Label
1-1		CE CE PENISTON	"Hit By Love"	(Perspective/A&M)
3-2		KARYN WHITE	"Hungah"	(Warner Bros.)
4-3		NICOLE	"Runnin Away"	(Avenue)
2-4		INI KAMOZE	"Here Comes The Hotstepper"	(Columbia)
21-5		JANET JACKSON	"You Want This"	(Virgin)
8-6		GLORIA ESTEFAN	"Turn The Beat Around"	(Epic)
6-7		BASIA	"Drunk On Love"	(Epic)
20-8		CRYSTAL WATERS	"What I Need"	(Mercury)
18-9		SEX CLUB XXX	"Big Dick Man"	(Fly)
10-10		LUCAS	"Lucas With The Lid Off"	(Big Beat)
15-11		LIVIN JOY	"Dreamer"	(MCA)
5-12		JAKI GRAHAM	"Ain't Nobody"	(Critique)
11-13		MICHELLE SWEENEY	"This Time"	(Big Beat)
14-14		PATTI AUSTIN	"Reach"	(MCA)
16-15		PET SHOP BOYS	"Absolutely Fabulous"	(EMI)
7-16		REAL McCOY	"Another Night"	(Arista)
9-17		C&C MUSIC FACTORY	"Do You Wanna Get Funky"	(Columbia)
17-18		CRAIG MACK	"Flava In Ya Ear"	(Bad Boy/Arista)
27-19		CARLEEN ANDERSON	"Mama Said"	(Virgin)
22-20		SOUND FACTORY	"Come Take Control"	(Logic/RCA)
13-21		WATERLILLIES	"Tempted"	(Sire/Warner Bros.)
31-22		E.V.E.	"Groove Of Love"	(Gasoline Alley/MCA)
24-23		BLACK OUT ALLSTARS	"I Like It"	(Columbia)
12-24		BLAST	"Crazy Man"	(MCA)
25-25		INNER CITY	"Share My Life"	(Columbia)
19-26		ABIGAIL	"Smells Like Teen Spirit"	(ZYX)
33-27		SALT N PEPA	"None Of Your Business"	(Next Plateau)
28-28		SANDRA BERNHARD	"You Make Me Feel"	(550 Music/Epic)
35-29		SOUNDS OF BLACKNESS	"Everything's Going To Be Alright"	(Perspective/A&M)
32-30		REEL 2 REAL	"Can You Feel It"	(Strictly Rhythm)
23-31		ENIGMA	"Age Of Loneliness"	(Charisma)
30-32		CASSERINE	"Why Not Take All Of Me"	(Warner Bros.)
45-33		BLONDIE	"Rapture"	(Chrysalis/EMI)
N-34		MADONNA	"Secret"	(Maverick/Sire/WB)
N-35		ACE OF BASE	"Living In Danger"	(Arista)
34-36		OPUS III	"Hand In Hand"	(EastWest)
36-37		KYLIE MINOGUE	"Confide In Me"	(Imago)
38-38		CHAKA KAHN	"Miles Blown"	(Fox)
N-39		M PEOPLE	"Excited"	(Epic)
N-40		TWENTY 4 SEVEN	"Slave To The Music"	(ZYX)
40-41		ST. ETIENNE	"Hug My Soul"	(Warner Bros.)
N-42		CORONA	"The Rhythm Of The Night"	(EastWest)
43-43		PARIS	"Guerilla Funk"	(Priority)
44-44		THE OTHER TWO	"Innocence"	(Qwest)
26-45		MELANIE WILLIAMS	"Everyday Thang"	(Epic)
N-46		2 BAD MICE	"Bombscare"	(Smile)
41-47		ALICIA BRIDGES	"I Love The Night Life"	(Island)
37-48		SIR. MIX-A-LOT	"Ride"	(American)
29-49		M PEOPLE	"One Night In Heaven"	(Epic)
48-50		DOOP	"Doop"	(MCA)

## COLUMBIA

RECORDS *Presents The*

## HITMAKERS RECORD POOL OF THE MONTH!



## PHILADELPHIA METRO

**MARTIN KEOWN**  
Philadelphia

### CAREER HIGHLIGHTS:

Winning "Record Pool of the Month" award, Hitmakers/Columbia; Winning Columbia Records "Record Pool of the Year" award 1992; the Philadelphia Daily News, (Philly's largest paper), published a four page article on myself and the Pool.

### HOBBIES:

Guitars, Harley's, Road Trips in the Jeep with Neil blatin' on the stereo, browsing old book stores, Cheech & Chong shops, and discovering new chokes and pukes. Also giving away maps of New Jersey.

### PROPS & SHOUTS:

Ian Kyle, Mike Futagaki, Salwa Scarpone, Don Mack, Josh Wink, Bobby Startup, Jeff Rice, Michael Polvere, Dan Rosanova, Dave Allan, Andrew Williams, Bill Ransom, David Orr, David Wildmann, Ricky Blatstein, Randall Grass, Leslie Doyle, Bobby Shaw, Loren Chaidez, Max Pedane, John Strazza, John Trienis, Dave Jurman, Frank Cerallo, Greg Riles, Rick Squallante, Iris Dillon, George Maniatis, Brutus, Natasha, and Neil Young.

## COLUMBIA CUTZ

### C&C MUSIC FACTORY

Take A Toke (Robi-Robs Jeep Mix F/Patra)

### FUGEES

Vocab (Re-mix)

### NAS

One Love

### INI KAMOZE

Here Comes The Hotstepper

### SUPERCAT

Scalp Dem/South Central

### BLACKOUT ALLSTARS

I Like It

### TRISHA COVINGTON

Why You Want To Play Me Out

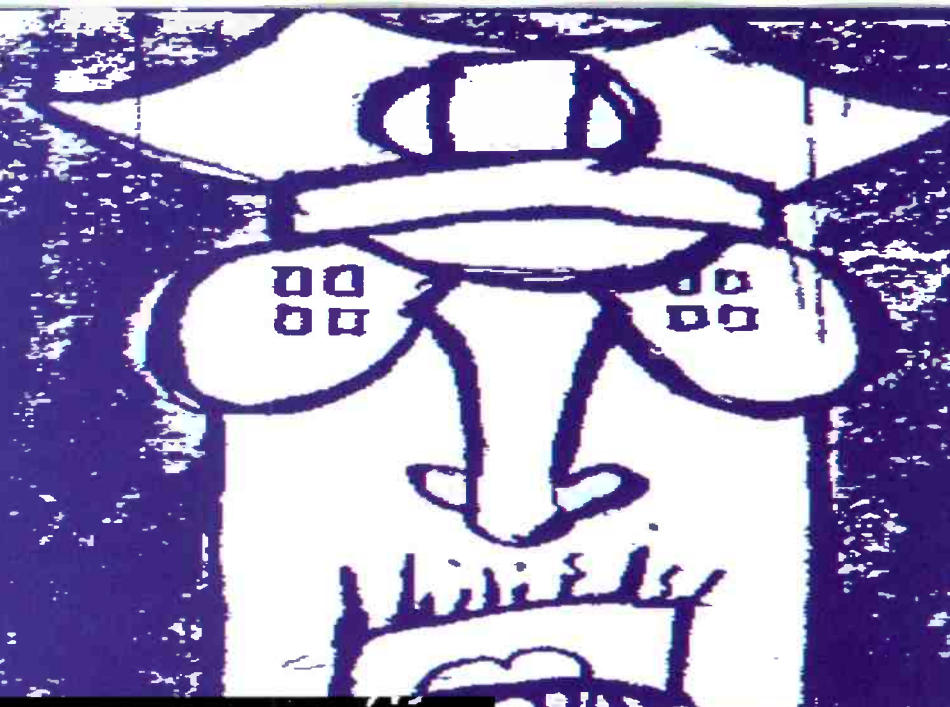
## NOMINEES FOR ISSUE 866

VOTE FOR YOUR CHOICE

1. RICH MIRANDA (102JAMZ, Orlando)
2. DJ RAGS (Z90, San Diego)
3. TRACY YOUNG (DJTre) (WPGC, Washington, DC)

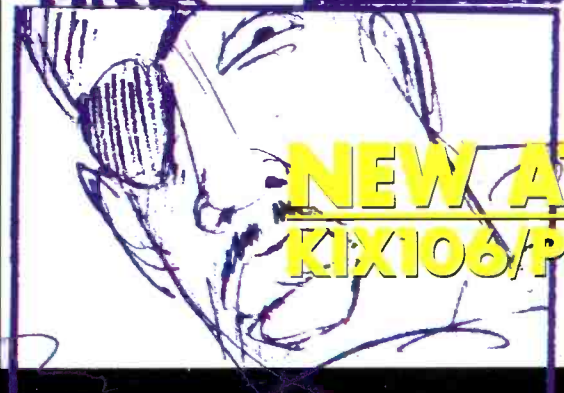
Call Your STREET SHEET Account Executive  
(818) 887-3440

RECORD POOL OF THE MONTH WINS SONY HEADPHONES!

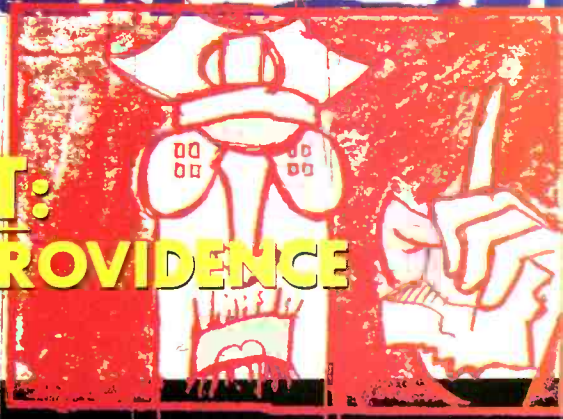


**EARLY SPINS AT:**  
**HOT97/NEW YORK**  
**Z90/SAN DIEGO**  
**POWER106/LOS ANGELES**  
**WJMH/GREENSBORO**  
**KBXX/HOUSTON**  
**WJMN/BOSTON**  
**K5FM/SACRAMENTO**  
**KMEL/SAN FRANCISCO**  
**HOT97.7/SAN JOSE**

**Slick Rick**



**NEW AT:**  
**KIX106/PROVIDENCE**



TOP 75 MOST REQUESTED



ON that

(Think Tim SAFE)

**Over 75,000 Singles Sold**  
**Over 300,000 Albums Pre-ordered**

A PUBLIC SERVICE ANNOUNCEMENT

**FINALLY RELEASED FROM DEF JAM**  
**"BEHIND BARS" THE ALBUM**

**WILL BE OUT ON THE STREETS NOVEMBER 22**

**WARNING: THE ALBUM CONTAINS THE EXPLOSIVE HIT**  
**BEHIND BARS PRODUCED BY WARREN G**

**behind bars**

**ON YOUR DESK 10/20**



# YO! YOU BETTA RECOGNIZE

Over 150 BDS Detections at Top40 and Urban



Add  
WPGC  
KLUC



DOCTOR DRÉ  
& ED LOVER'S  
NEW SINGLE  
"BACK UP OFF ME!"

**Washington DC SoundScan Singles:**

- Last Week 110 Pieces sold, Ranking #111
- This Week 227 Pieces sold, Ranking #54
- WPGC - 19 Spins

**New York SoundScan Singles:**

- Last Week 1017 Pieces Sold, Ranking #45
- This Week 1231 Pieces Sold, Ranking #36
- Hot97 - 20 Spins

"Who would have thunk it. The song that I thought was the biggest piece of cheese is now one of the Top5 Requested records on our station. It's fun, it's funny, don't try to explain it, it's a hit!"



#4 Most  
Requested

**Cat Thomas, MD, KLUC**



# LORDS OF THE UNDERGROUND

**Major Market**

**Spins At:**

**HOT97**

**POWER 106**

**WJMN**

**KIX 106**

**WPGC**

**WJMH**

**KBXX**

**KJYK**

**KMEL**

**KPRR**

**KUBE**

**HOT97.7**

**WZJM**

**92Q**



**SoundScan**

**Breakouts At:**

**New York**

**Philadelphia**

**Boston**

**Washington, DC**

**Norfolk/Richmond**

**Raleigh-Durham**

**Greensboro**

**San Francisco**

**Seattle**

**Hartford/New Haven**

© 1994 Perodulum Records

**HITS FROM THE UNDERGROUND:**

Three #1 Rap Singles "Chief Rocka" • "Funky Child" • "Psycho"

**REPRESENTING THE FUNK:**

The New Single and Video

## "TIC TOC"

Available on Cassette Single (4KM-58246) 12 Inch (7V-58246) and Maxi Cassette (4V-58247)

From the new album **KEEPERS OF THE FUNK**

The follow up to the GOLD Debut **HERE COME THE LOROS** In-stores: 11/1



Selection #189



**In  
Stores  
Now!**



Produced by Marley Marl for House of Hitz Executive Producers: Ruben Rodriguez and Marley Marl Management: Hafiz Farid for Foremost Management

EMI Records  
Serving The Music

# Ear To The Ground



WPLJ/New York listener Mary Frances Levi and her husband Steve had two minutes to carry as much cash as possible (up to one million dollars) out of an actual damn bank vault as part of the "Million Dollar Bank Run." The lucky couple walked out with \$80,112.00 in cash...No one was injured... (L-R): Steve Levi; WPLJ Morning Co-Host Todd Pettengill; Morning Co-Host /PD Scott Shannon, and winner Mary Frances Levi.

## Late-Breaking News And Inflammation:

So let me get this straight...JOHN IVEY leaves 98PXV/Rochester for Y107/Nashville...CLARKE INGRAM leaves B94/Pittsburgh for 'PXV...Now comes word that DOWNTOWN BILLY BROWN is leaving Y107 for afternoons at B94...

Brown, who has been at Y107 for the past two years, most recently as co-MD with TOM PEACE, has also spent some quality time at the late, great, POWER99/Atlanta and B104/Baltimore. He will begin in Steeltown right after Thanksgiving. Stand by for info on sending your package to Nashville!

JIM ROBINSON, President/GM of CAP CITIES/ABC WRQX/D.C. checks in to let us know that the intensive PD search is over..And it's not one of the 'usual list of suspects' that was circulating throughout the industry. The winner is: WMMX/Dayton PD RANDY JAMES, who is set to fill LORRIN PALAGI's shoes. Under James' leadership, WMMX (MIX107.7) was #2 12+ in the Summer book with a 9.6 share, and #1 with Adults 25-54 with a 12.2 share. James will pack the U-Haul and hit D.C on November 29.

K106/Beaumont has been sold to BILL SHERARD. According to everything we've heard, the current staff will remain in place, and no changes are planned. Coincidentally, the sale should become finalized right around the time that PD/Morning Guy MARK LANDIS' contract is up...Stay tuned.

## In Other News:

Great to hear former WCIL/Carbondale PD



Z100 Morning Zoo-Meister John Lander welcomed special guest, TV talk show host Jon Stewart recently. Pictured in a completely spontaneous pose, (L-R): Elliott The Producer; Jon Stewart; Patty Steele and John Lander.

TONY WAITEKUS on the air at WKBQ/St. Louis last weekend, filling in so that the entire staff could attend the wedding of PD CRUZE and lovely wife NADIA. Tony is still available for that next great programming opening - give him a buzz today and leave your lucrative offer at the tone: (618) 457-6682.

P.S. Call CHARLIE WALK and ask him to tell you his 'Bud Bundy' story...

What major (and medium market) programmers are being seriously talked to about SHAMROCK's Modern Rocker ROCKET107 in Houston???

KHTT/Tulsa PD MIKE RING makes the switch to the record side, moving to 550 MUSIC in Dallas.

GARY OWENS has been inducted into the NAB Hall Of Fame...We cup our hand over our right EAR in salute...

## Pro's In Motion:

LARRY MARTINO, PD of CLIFTON-consulted KXTZ/Las Vegas, puts himself on the 2-6 afternoon drive shift, as weekender TONY MANERO (forced to sit through *Saturday Night Fever* repeatedly as a child...) is upped to fulltime 6-9pm. KXTZ-FM is self-described as an Adult-leaning Rhythmic Top40, which is now known as '94.1JAMZ.' Manero will continue to host his ratings-dominant Saturday night disco show, called 'Studio 94.' (suddenly, the name makes sense...)

HITMAN McKAY checks in to let us know he's upped PHIL DIRT to MD at Modern Rocker X107/Ocean City. Just for your records, market vet McKay is X107's Morning Guy as well as President/GM of OCEAN CITY MEDIA, INC. 'SLICK' CHRIS KELLEY is OM.

## Actual Damn Jobs:

Y107/Nashville is looking for an afternoon personality with the possibility of future responsibilities in the programming department. Rush your best stuff to JOHN IVEY, PD, Y107, 810 Division St., Nashville, TN 37203. EOE. No calls please.

JET-FM/Erie is looking for a fulltime air personality as well as quality part-time talent. Females and minorities encouraged. T&R to: NEAL SHARPE, PD, JET-FM102, 1635 Ash Street, Erie, PA 16503. EOE.

KWTX/Waco needs a Production Director. Multi-track an on-air experience a must! Rush your T&R plus production samples to: TOM MARTENS, PD, KWTX, P.O. Box 2636, Waco, TX 76702. EOE.

WZJM/Cleveland is looking for a night personality. Tape, resume and photo to: J.J. ALKIRE, WZJM-FM-ZEBRA Broadcasting Corp., 2510 St. Clair Ave., Cleveland, OH 44114. EOE No calls.

## Label Notes:

Longtime GEFEN A&R exec JOHN DAVID KALODNER resigned suddenly last week after nearly 15 years with the company. Kalodner, who has worked extensively with AEROSMITH and other multi-platinum bands, is expected to announce his future plans shortly.

The first single from the forthcoming PEARL JAM album, *Spin The Black Circle*, b/w *Tremor Christ*, hit the streets this week, as EPIC RECORDS is preparing to release the third PEARL JAM album, *VITALOGY*, on November 22 on vinyl, followed by CD and cassette on December 6. The album contains 14 new songs and will be presented in a high-quality 'eco-pack' containing no plastic components other than the CD itself.

MOTOWN RECORDS is launching a new interactive and video game division this week, with their first game, called *Rap Jam Volume One*. Motown Games is filming a commercial this week for the new release, featuring participating game artists PUBLIC ENEMY, WARREN G., LL COOL J, QUEEN LATIFAH, YO YO, HOUSE OF PAIN, COOLIO, and ONYX.

## Stocking Stuffer Alert!

A 1982 HOWARD STERN comedy album will be released on November 22. The 17-track LP, containing parody songs and comedy skits, is tastefully titled *UNCLEAN BEAVER*. It was recorded when Stern was still a junior shock



Tim Allen, host of ABC's *Home Improvement*, tools around with KIIS-FM's Rick Dees last week to shamelessly plug his upcoming movie, *The Santa Clause*, coming soon to a theatre near you...and even some theatres not near you...(L-R): Ellen K; Tim; Rick.

jock at DC101/Washington. 'Beaver' will be the first Stern audio product ever offered at retail, and is available on Citizen X / Ichiban Records. Of course, it will carry a parental advisory sticker for your protection and peace of mind...

## Available Now...Operators Standing By:

DENNIS HUGHES, former PD/MD at WFQX/Winchester, VA has carved quite a niche for himself as 'The Swing Jock From Hell.' While he searches for that next fulltime gig, check out his schedule last weekend:  
**Friday 7-midnight : WZYQ/Fredericksburg, MD.**  
 Drive 200 miles  
**Sat 5am - 10am : WWWV/Charlottesville, VA.**  
 Drive 70 miles  
**Saturday 2pm - 7pm: WRVQ/Richmond.**  
 Drive 70 miles back  
**Sunday 5am - 10 am : WWWV/Charlottesville.**  
 Drive 120 miles  
**Marathon shift...8pm-5am: K92/Roanoke.**  
 Drive 235 miles back to Fredericksburg  
**Monday 7-midnight at WZYQ.**

While Mr. Hughes is still looking for any other part-time gigs to fill his empty days, he's getting a little tired of shaving and brushing his teeth in the car while swerving all over the road. Besides, you know how uncomfortable sleeping on that ugly plaid couch in the lobby can be...

Call Hughes today and possibly save his life: (703) 869-0877.



*even better  
the second time around*

# *Changing Faces*

**BOB PERRY, PD, HOT97.7**

*"We've been 'foolin' around' with this cut for awhile and after getting good response from the street, we're moving it up in rotation."*

**PACO LOPEZ, APD, HOT97**

*"It's better than the first...So stop fooling around and play it!"*

**GARY MICHAELS, APD, KZHT**

*"Been getting Top 10 phones from females for the last two weeks. A big dedication record for us."*

**JOEY ARBAGEY, MD, KMEL**

*"This is no time to 'fool around' with Changing Faces. Instant phones. Without a doubt another smash from the duet."*

**BUSHMAN, MD, WJMH**

*"Another strong ballad with definite 18-34 appeal."*

follows up their platinum debut single

**"Stroke You Up"**

with

# **"foolin' around"**

WRITTEN & PRODUCED BY R. KELLY

*from their self-titled **GOLD** debut album*

# The Real Juice (See "THE EAR" for More Stuff)

## NAMES IN THE NEWZ:

**RICK THOMAS • ALBIE DEE • PHIL Q • MICHAEL PLEN • STEVIE ROCKER • FREDDY DEMANN • CURTIS URBINA etc.**

Congratulations to Peter Napollello and the entire staff at EMI as they make Jon Secada the Most Added TOP40 record in America.

Emmis Broadcasting set to close it's \$68 million duopoly purchase of crosstown WRKS on November 17.

Arbitrends delayed to November 15...Pushed back due to a glitch in the zip code assignment of some diaries.

Former HOT97/New York MD Kevin McCabe has been named the Director Of Charts and Formats for R&R.

Mary 'Cha Cha' Chavez, acting PD at KS104 in Denver, has resigned. The station seems to be operating on automatic pilot. Send T&R to Ron Jamison, General Manager.

The United Stations Syndicated "Double

20 Countdown" with Able Dee and produced by Jerry Clifton is set to bow Thanksgiving Weekend on 25 stations.

Will free agent Monte Lipman soon be joining Atlantic Records?

Joe Hecht is coming out of nowhere to become a superstar promo man with Bone, Dr. Dre & Ed Lover, Dru Down and Above The Law. All on fire at once, thanks to Mr. Hecht. Congratulations!!!

Congratulations to Don Ienner in receiving the Lifetime Achievement & Humanitarian "Field Of Dreams Award".

WJFK/Washington DC Morning Guys Don Geronimo and Mike O'Meara have been sued for \$35 million. This is reportedly the third time they've been sued for a major sum of money. This time a listener sues them for invasion of privacy, emotional distress and negligence,



(L to R) Gary Richards, Dave Ferguson, Carmy Ferreri, Dave Presher

alleging on-air harassment following a date with Don Geronimo.

Get well wishes to Kenny Buttice, who suffered a heart attack. He is currently at Cedars-Sinai Medical Center.

New World Communications is looking for PD's and DJ's. Send R&T to Bob West, 7576 Delta Wind Dr. Sacramento, CA 95831.



(L to R) John Boulos, Charlie Watts, Danny Lee Frazen, Ronnie Wood, Keith Richards, Linda & Jerry Clifton, Barry Richards, Stevie "Rocker" Richards and Mick Jagger.



it was a hit then and it's a hit now!

"if you think  
you're lonely,"  
**now**

performed by  
**K-Ci Hailey**

**Jodeci**

The new smash from  
Jason's Lyric.

Album Already Gold!!!

from the original motion picture soundtrack for

JASON'S  
LYRIC

First Official Add Week, But  
Already On These Majors:

WHJX-Add      KIX106-Add

WJMH-49x      WPGC-48x

92Q-42x      KBXX-42x

on your desk  
**now!**



**One Of The Most Added • One Of The Most Disc-overed!**

*On Over 120 Top40 Stations, Including These New Majors This Week:*

**WILD107      KKFR      Q106      KIX106**

*Already On These Majors:*

**POWER PIG      STAR94      POWER96      WHHH      Y100      KMEL**  
**WIOQ      KBXX      WPGC      KUBE      Z90 and many more**

*Vanessa Williams*  
*The Sweetest Days*

**Monitor Top40 Rhythm-Crossover Chart D #40\***  
**(one of the week's most-increased songs)**

**Over 1,000 BDS Top40 Detections This Week**

The first single from the album  
The Sweetest Days.

