

HITMAKERS



ISSUE 861 \$5.00
October 14, 1994

an exclusive interview with
LISA MCKAY

Program Director, WRVQ/Richmond

Hell Freezes Over

EAGLES

“GET OVER IT”



An All-New Studio Recording
The First Track and Single
From The Album HELL FREEZES OVER



Produced by the Eagles with Elliot Scheiner and Rob Jacobs Personal Management: Irving Azoff ©1994 Eagles Recording Co.



The INSIDE PAGE

LABEL OF THE WEEK

INTERSCOPE RECORDS

Congrats to **MARC BENESCH, SEAN LYNCH, TIM BURRUSS**, and the entire **INTERSCOPE** team for kicking some serious ass with the **TOM JONES** project. Easily one of the most dynamic and exciting shows we've ever seen anywhere. When you have a club full of 'jaded' industry execs standing on chairs screaming and dodging thousands of pairs of underwear flying overhead...now that's a party! The man has never sounded better! One of the most added and Disc-overed this week, of course. Elsewhere at the label, a forthcoming 18-minute film starring **SNOOP DOGGY DOGG**, directed by **DR. DRE**, Murder Was The Case, has spawned a **DEATH ROW** soundtrack album, including Natural Born Killaz, featuring **DRE** and **ICE CUBE**, as well as performances by **JODECI, THA DOGG POUND, NATE DOGG** and most of the artists featured on the mega-platinum Above The Rim soundtrack. Speaking of mega, this new album already has pre-release orders of over a million copies! Impossible to miss the impact of **BLACKSTREET**, already closed at Urban radio, and getting the serious Interscope commitment as it sits primed and ready cross to Mainstream radio! Album is already past GOLD!

MAINSTREAM TOP40

FORMAT HOT TIP: JIMMY PAGE/ROBERT PLANT Gallows Pole (Atlantic)

R.E.M. (WB) Another huge week for the Top40's only core artist from Athens, GA • **TOM JONES** (Interscope) See 'Label Of The Week' above, and keep the CD on repeat in your car... • **EAGLES** (Geffen) Most Added, Most Disc-overed...Any questions? • **JANET JACKSON** is pretty obvious • **The ROLLING STONES** (Virgin) are so huge, they became the first band ever to have one of their Voodoo Lounge concerts broadcast live 35,000 feet in the air via satellite from New Orleans last Monday to partying passengers flying on United Airlines. • **JOHN MELLENCAMP Dance Naked (Mercury)** Had a great first week, one of the Most Added and Most Disc-overed. As a matter of fact, I'm typing this page naked... • **ACE OF BASE Living In Danger (Arista)** is the fourth in a long and illustrious line of hit singles. • **INI KAMOZE** (Columbia) #1 selling record in Houston...KRBE is all over it - You should be too. • **HARRY CONNICK, JR.** (Columbia) The perfect secret weapon record...Your female listeners are whispering his name. • **LUCAS** (Big Beat/Atlantic) one of the most inventive videos we've ever seen, and a hook that won't quit. • **IMMATURE** (MCA) Already fully mature at Crossover, and an impressive week at Mainstream radio. Pay attention! • **JAKI GRAHAM Ain't Nobody (Critique)** Familiar song, and already calling out for those that were smart enough to play it early. • **4P.M. Sukiyaki (Island)** Ditto for this classic remake. Researching in a powerful way. • We are big believers in **MAZZY STAR** (Capitol) and love the new **ANDRU DONALDS Mishale (Metroblue/Capitol)** • **TOAD THE WET SPROCKET** (Columbia) Nothing's wrong at all with this latest effort from T.T.W.S.

STREET/CROSSOVER

FORMAT HOT TIP: BLACKGIRL Where Did We Go Wrong (RCA)

BLACKSTREET Before I Let You Go (Interscope) is ready to cross over, watch for this one. • **20 FINGERS Short Short Man (ID/Zoo)** Huge...no pun intended. • **MADONNA Secret (Maverick/Sire/WB)** big anticipation for the remixes on CD available next week. • **MIRANDA Round & Round (Sunshine)** this one's obvious if the first single worked for you. • **DR. DRE/ED LOVER Back Up Off Me (Interscope)** Early believers include HOT97 (of course), WIOQ, KSFM, HOT97.7, WJMN and more... • **JADE Every Day Of The Week (Giant)** off the 90210: College Years album chalk full of cool tunes. • **PARIS Guerilla Funk (Priority)** Nancy Levin's on fire with this one. • **RAPPIN 4 TAY Playaz Club (EMI)** Lots of early believers. • **DA YOUNGSTAS Hip Hop Ride (EastWest)** Massive rotations... added to WPGC this week. • **IMMATURE Never Lie (MCA)** Big at crossover and moving rapidly to Mainstream.

ALTERNATIVE WORLD

FORMAT HOT TIP: SOUL ASYLUM Can't Even Tell (Chaos/Columbia) From the **CLERKS** Soundtrack.

CATHERINE Songs About Girls (TVT) Indie Rock with a Pop feel. Check it out! • **COMPULSION Delivery (Interscope)** Driving guitars and passionate vocals. Compulsion is compelling! • **PETE DROGE If You Don't Love Me (I'll Kill Myself) (American)** It's about time someone wrote an uptempo, happy song about suicide!

BREAKING NEWS

- IS DANIEL GLASS IN THE PLAN FOR KATZENBERG'S NEW STUDIO, BACKED BY DAVID GEFEN, STEVEN SPIELBERG, (and possibly BILL 'Microsoft' GATES?)
- WILL STEIN SIGN ON DOTTED LINE AT ELEKTRA?

JAMMER, APD/MD, KIX 106:

"Really smooth! Reminiscent of Toni Braxton...One to watch."

ROY JAYNES, PD, KKSS:

"This is the song that will break them."

JAMIE HYATT, PD, KTFM:

"We love it!"

CHARLIE MAXX, APD/MD, KZFM:

"With all the ballads out right now, this one stands out as one of the best."

SCOTT WHEELER, PD, WHHH:

"A very smooth sound with solid vocals and production. Looking for success with this record on WHHH."

PACO LOPEZ, APD, HOT 97:

Could be the hottest thing on vinyl since I spilled coffee in my Plymouth Horizon."

THE JANITOR, APD, KTFM:

"Smoother than a baby's behind. I think it could be a smash."



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BLACKGIRL

"WHERE DID WE GO WRONG"

"WHERE DID WE GO WRONG"

"WHERE DID WE GO WRONG"

THE FIRST WEEK'S SELLER



First Week Believers:

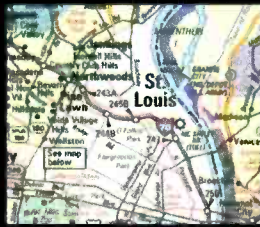
THE BEAT	BOSS97	KTFM	WJMN
KIX106	WIOQ	PWR PIG	WHHH
KPRR	KKSS	KZFM	
HOT105	92Q	B95	
Z90	HOT97.7	WJJS	
KMXZ	KLUC	WZOQ	



"After six weeks of airplay, it's the 8th best-testing record among all demos and the fifth best-testing record among all female demos. We moved it to power rotation this week."
Steve Weed, WKQI



"After our first week in callout, it's our second best-testing record with a 3.91 on a 5 point scale. I've never seen a record which is so new come back so strong. It's really unprecedented!"
Smokey Rivers, KYKY



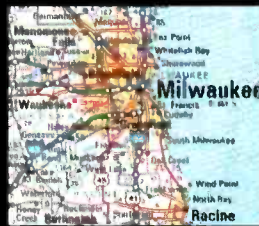
"No matter whether this is next to Melissa Etheridge or Ace Of Base, it completes the mix. Audience reaction in both requests and sales proves Whisper Your Name meets mass appeal standards."
Tom Gjerdrum, STAR100.7



Harry Connick, Jr.

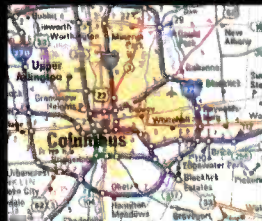
Whisper Your Name

It's happening
 all over the map.



"After seven weeks of airplay and continuous positive callout research, we've seen constant Top 25 sales and now a power for us. It should be obvious what this will do for your audience."
Danny Clayton, WWTI

"Our morning show played it and received 10 positive calls in a row. The next two days proved its uniqueness with the same exact results from adults. Expect this to be an active adult record."
Dan Bowen, WNCI



800+ Hot 100 spins. Reaching 7.5 million listeners. Billboard Monitor Top40/Adult chart: Top 20. Rotating at KISS108, STAR94, KKFR, WKSS, WPXY, WFME, WTIC-FM, KQKQ, KC101.
"She" is Gold.



COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

Produced by Tracey Freeman.
 Management: Wilkins Management, Inc.

HITMAKERS®

Conference Calls Picks

ALL PICKS ARE LISTED IN ALPHABETICAL ORDER

MAINSTREAM

AALIYAH - "At Your Best" (JIVE)
CORONA - "The Rhythm Of The Night" (EASTWEST)
cranberries - "Zombie" (ISLAND)
DES'REE - "You Gotta Be" (550 MUSIC)
the JULIANA HATFIELD three - "Spin the Bottle" (RCA)
IMMATURE - "Never Lie" (MCA)
INI KAMOZE - "Here Comes..." (COLUMBIA)
JADE - "Every Day Of The Week" (GIANT)
JOSHUA KADISON - "Picture Postcards From L.A." (EMI)
LIVE - "I Alone" (RADIOACTIVE/MCA)
LUCAS - "Lucas With the Lid Off" (BIG BEAT/ATLANTIC)
SEAL - "Newborn Friend" (SIRE/WARNER BROS.)

ALTERNATIVE WORLD

CALLS DID NOT TAKE PLACE THIS WEEK

STREET SHEET

BARRIO BOYZZ - "Try a Little Tenderness" (COLUMBIA)
BLACK GIRL - "Where Did We Go Wrong" (RCA)
BOYZ II MEN - "On Bended Knee" (MOTOWN)
BRANDY - "I Wanna Be Down" (ATLANTIC)
CASSERINE - "Why Not Take All Of Me" (WARNER BROS.)
CORONA - "The Rhythm Of The Night" (EASTWEST)
DA BRAT - "For All Y'All" (CHAOS)
FU SCHNICKENS - "Break Down" (JIVE)
CINDY MIZELLE - "I've Had Enough" (EASTWEST)
QUO - "Blowin Up" (MJJ/EPIC)
SILK - "I Can Go Deep" (JIVE)
BARRY WHITE - "Practice What You Preach" (PERSPECTIVE/A&M)

MIX SHOWS

BLACK SHEEP - "Without A Doubt" (MERCURY)
CASSERINE - "Why Not Take All Of Me" (WARNER BROS.)
GLORIA ESTEFAN - "Turn the Beat Around" (EPIC)
HED BOYS - "Girls & Boys" (LOGIC/RCA)
LUCAS - "Lucas With the Lid Off" (BIG BEAT/ATLANTIC)
CRAIG MACK - "Flava In Ya Ear (Remixes)" (ARISTA)
NICOLE - "Runnin Away" (AVENUE)
RAPPIN 4 TAY - "Playaz Club" (EMI)
SABELLE - "Where Did The Love Go" (TOMMY BOY)
TWENTY 4 SEVEN - "Slave To The Music" (ZYX)

Joshua Kadison



Picture Postcards From L.A.

the new single from his **GOLD** debut album!

One of the Most Added! One of the Most Disc-overed!

The new single from his gold debut album. A Great Callout Artist.

STAR94/Atlanta 20x

Major Market Rotation At: Q106/San Diego WDJX/Louisville KC101/New Haven & more

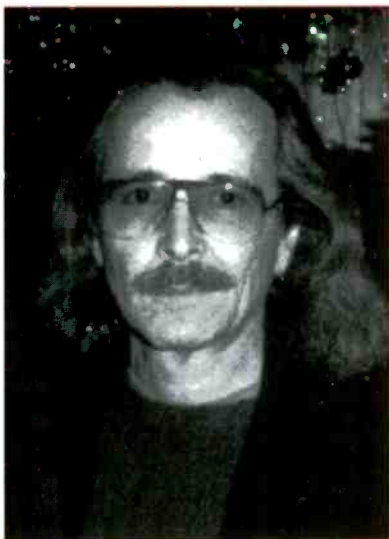
New At: Y100/Miami WOVV/West Palm Beach WKSS/Hartford U93/South Bend

KHTT/Tulsa WZYP/Huntsville KOKZ/Waterloo KQID/Biloxi KSMB/Lafayette

KCHX/Midland-Odessa and more...

Produced by Peter Van Hooke and Rod Argent Mixed by David Kershenbaum and Kevin Smith Management: Nick Bode

HITMAKERS Faces & Places



Herb Alpert

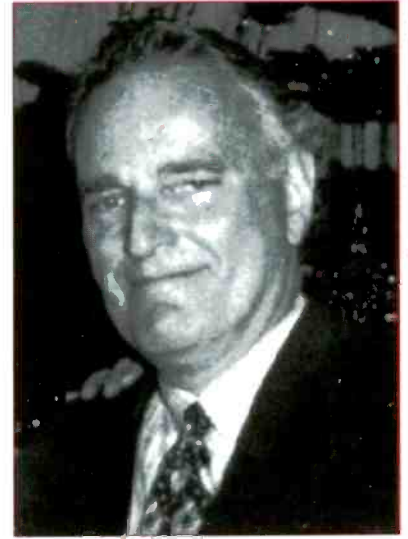
HERB ALPERT & JERRY MOSS CREATE NEW RECORD COMPANY

A&M founders **Herb Alpert** and **Jerry Moss** are making their much-rumored return to the record business with the creation of their Almo Sounds label. They have signed a pressing and distribution deal for North America with Geffen Records and expect to release their first three albums by mid-1995.

The Almo Sounds label is a division of Almo Sounds, Inc., under the aegis of Rondor Music International, Inc., which in turn encompasses music publishing companies Almo Music Corp. (ASCAP) and Irving Music, Inc. (BMI).

Said Moss, Chairman and President of Almo Sounds: "We have a successful publishing company which is doing extremely well, but I like making records and I love working with musicians. The industry is in great shape and growing bigger and bigger. It's a great time to start a new record company, which is one of the few businesses in the corporate world where an individual human being can make a difference in the lives of so many people."

The label's premiere album will be released in early 1995 and a total of three are anticipated in the first half of the year. Of the several new artists signed to the label, the first albums are expected to come from Angel Corpus Christi (an Alternative band from San Francisco, presently in the studio with producer Craig Leon); Rake's Progress (a Rock group from New York City being produced by Nick Sansano, who's worked with Sonic Youth); and Sherree Ford-Payne (an R&B singer from Los Angeles currently recording with producer/songwriter Howie Tee, who's collaborated with Color Me Badd). Moss emphasized that Almo Sounds will embrace all forms of music, from R&B and Rock to Country, and more.



Jerry Moss

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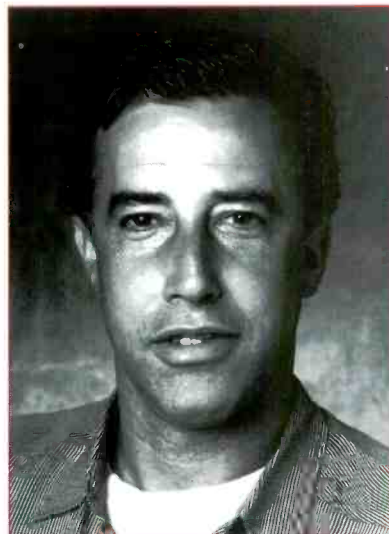
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Bobby Shaw has been promoted to Vice President, Dance Music & Crossover Promotion for MCA Records.



Ray Gmeiner has been named Vice President, Rock Promotion for Zoo Entertainment.



The EMI National Meetings were held recently in New York City. Pictured (l-r): **Ken Lane**, Sr. VP/Promotion; **Chris Gardenhire**, Award of Leadership/Urban; **Peggy Miles**, Promotion Rep of the Year/Pop; **Michael Lessner**, Award for Leadership/Pop; **Ann Eason**, Award for Excellence/Pop; **Chris Cunningham**, Promotion Rep of the Year/Urban; **Dave Rosas**, National Direction, R&B Promotion; and **Scott Gordon**, Rookie of the Year/Pop.



Arista recording artist **Sarah McLachlan** celebrated the Gold certification of her current release. Pictured (l-r): **S.A. Baron**, Dir. Video Prod., Arista; **Richard Sanders**, VP/Artist Dev., Arista; **Steve Schnur**, VP/Rock Promo., Arista; **Rick Bisceglia**, Sr. VP, Arista; **Jon Klein**, Sr. Dir./Nat'l. Video Promo., Arista; **Ken Levy**, VP/Creative Serv., Arista; **Sarah McLachlan**; **Tom Ennis**, VP/Product Mgmt., Arista; **Clive Davis**, Pres., Arista; **Robert Wieger**, Sr. Dir./Product Mgmt., Arista; **Terry McBride**, Sarah's Manager and President, Network Productions; **Dick Wingate**, Sr. VP/Mktg., Arista; and **Mark Jowett**, Network Productions.

ANDRU Donalds

“Mishale”
(Pronounced Michelle)

“Radio is always looking for an uptempo, full time, hip, hot record....This is it!”
Jim Cerone/WZPL

*“Could be a great balance record for us. Would help to break up the rock songs.
Should work at every format Top40 station.”*
Chuck Tisa/WPLY

“Great song! Catchy pop with a Reggae feel.” Tracy Austin/KIIS-FM

*“It caught my attention on the first listen! I like the hip, reggae beat. It stands out
from the norm.”* Jerry Dean/KLUC

“Will fit in with Top 40 Mainstream really well.” Paul Cannon/WTIC-FM

*“I’m always looking for a good record with tempo-Andru Donalds’ ‘Mishale’
sounds good to me.”* Chris Taylor/K92

**GOING FOR AIRPLAY
OCTOBER 24**

Produced And Arranged By Eric Foster White
Management: Mark Shimmel
KAHANE/SHIMMEL MANAGEMENT



BRIEFS FROM THE WAR ROOM



The last "brief" was a dynamic self-study of what makes you "tick"...you, me...the search for teachers, role models, mentors. A "Wake-up call," so to speak, to get some "juices" flowing. I truly hoped it helped in some way to get you to look in the mirror and "see" yourself. (Just writing it helped me)!

The whole concept here is of sharing with you a perspective...to, in some way, "pay back" the "gifts," what the special people over the last several years passed on to me. If I had been free of fear then that I feel is part of my vitality today, to listen more closely, to take action toward the incredible things that some very successful people actually took the time to share with me. I can only imagine what "zigs" instead of "zags" would have brought me and the people who I've worked with.

What "stops" us from taking the action (to go for it...), to moving on a path, on a direction, on a daily basis...no matter how basic, to improve our skills and move our life as quickly as we can think it? What's

the "controlling force" in our behavior that "drives" us? Simple? Well, if all it takes is to know what we want to succeed, take action! Know if what it is that you are doing is working, and to keep changing the approach 'till you get what you want. How come we just don't do it? Usually the reason is...fear. We get trapped in that little "gremlin's" doing (more than we think)! Fear of failure, rejection...even success. What is it that we're afraid of? Pain! We look for ways to avoid pain...we desire to find pleasure. Don't let that equation control you...get control and USE IT!

Be happy, passionate, excited and successful in the drive to meeting your goals (...hopefully you have made that commitment). (It can be confusing in these "modern days"...of the "hocus pocus" of "bean-counter" broadcasting).

I love this business...and so many of the people in it. Still it's such a thrill.

Before we close this BRIEF FROM THE WAR ROOM, I'd like to mention

something. Sort of a "mixed bag of thought, actually, but I truly believe in my heart of hearts that there were some important ingredients in the powerful and speedy teaching I received in coming up the stairs of success that I wish that I had paid more attention to. For a touch of a less "clinical" approach. Let's call it "Making War and Making Peace." This is not to sound mushy or wimpy...it's a matter of "balance." If there was anything to point out (using my own past as reference), Strategy, focus, confidence, passion and learning...not "self-sabotage". It is your personal destiny to create a compelling life of success. And never believe for a second...that the past equals the future! Next "BRIEF"...is a hot one. Until then, just be whatever you want to be, don't bother in "Majoring in Minor." Respect yourself and everyone around you every day.

Planet Creations & Mark Driscoll Productions may be reached in Los Angeles at: (213) 461-9990 / (213) 653-2142 during studio and office relocation.

HAVE YOU HEARD THE NEWS?

"WEIRD AL"

"Headline News"

(A Parody of Mmm Mmm Mmm' by Crash Test Dummies)

"Weird Al" Yankovic

PERMANENT RECORD



Al In The Box
THE BOX SET

IS
quickly
becoming one
of the top
requested
songs
at radio
as well
as video



ACTIVE ROTATION



DEBUT #12
AFTER JUST 1 WEEK!

"Weird Al" Yankovic

Greatest Hits Volume II



GREATEST HITS VOL. II



HITMAKERS

MAINSTREAM TOP 40 DISCOVERY CLUB

1. **EAGLES "Get Over It" (Geffen)**
2. **JOHN MELLENCAMP "Dance Naked" (Mercury)**
3. **TOM JONES "If I Only Knew" (Interscope)**
4. **STING "When We Dance" (A&M)**
5. **SEAL "New Born Friend" (Sire/Warner Bros.)**
6. **ACE OF BASE "Living In Danger" (Arista)**
7. **JOSHUA KADISON "Picture Postcards From..." (EMI)**
8. **BIG MOUNTAIN "I Would Find A Way" (Giant)**
9. **CINDY MIZELLE "I've Had Enough" (EastWest)**
10. **DES'REE "You Gotta Be" (550 Music/Epic)**
11. **DINOSAUR JR. "Feel The Pain" (Sire/Reprise)**
12. **INI KAMOZE "Here Comes The..." (Columbia)**
13. **20 FINGERS "Short Short Man" (ID)**
14. **CORONA "The Rhythm Of The Night" (EastWest)**

COLUMBIA RECORDS

Presents the **HITMAKERS**

Programmer of the week



Columbia Crusades

QUOTE OF THE WEEK:

"In the immortal words of that great philosopher Mark Bolke,
"He's a chick magnet."

Kevin Peterson APD/MD, STAR94/Atlanta, referring to
HARRY CONNICK, Jr. & his hit single, *Whisper Your Name*.

LISTEN TO THIS.

SOUL ASYLUM *Can't Even Tell*, from the movie/soundtrack, *Clerks*.
STEVE PERRY *Missing You*, starting at Y100/Miami, ships this week.
C&C Music Factory *Take It Slow*, the next single from the album, "Anything Goes"

AN EARLY CHRISTMAS.

MARIAH CAREY *Merry Christmas*, in-store November 1. Plan your
"Win-it before you buy it" weekends now as quantities will be limited.

STEVE PERRY THEATRE TOUR

The tour begins this week in Milwaukee. Steve will be performing new songs from his album, "For The Love Of Strange Medicine" as well Journey/Perry classics in small intimate theatres. All dates are selling out. Contact your Columbia promotion manager for details.

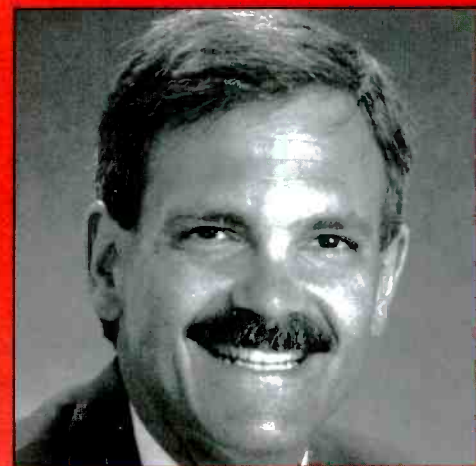
October 21	Milwaukee: Riverside
October 22	Minneapolis: Northrop Auditorium
October 24	Kansas City: Midland Theater
October 25	St. Louis: Fox Theater
October 28	Cincinnati: Music Hall
October 29	Cleveland: Music Hall
October 30	Chicago: Arie Crown

Nominess for Issue 862.

Vote for your choice.

1. BUDDY SCOTT (PD, B94/Pittsburgh)
 2. JIM CERONE (PD, WZPL/Indianapolis)
 3. BRIAN BRIDGMAN (PD, G105/Raleigh)
- Call your HITMAKERS Account Executive (818) 887-3440
Programmer of The Week wins a Sony Walkman™!

Peter Falconi



OM/PD, WERZ/Exeter

Career Highlights:

Ten years on air at WVBF/Boston, the last two years as Asst. PD...PD/OM at WHTT & 56 WGAN/Portland...Currently Director of Programming & Operations at WERZ & WMYF/Exeter, NH, and WZNN & MIX96.7/Rochester, NH.

Family:

Single (one cat, one hamster, one significant other!)

Hobbies:

Auto Racing...I currently do play-by-play for weekly NASCAR races on Sportschannel!

Quote:

"Despite all the new electronic technology and information highway, radio will continue to be all important medium in everyday life. We, as programmers, have to keep it fresh, creative and entertaining to keep it the medium of choice."

Top40 Disc-overery Club

LARRY HUGHES, PD, 95XIL, Parkersburg

EAGLES *Get Over It* (Geffen) - Fly away hit. Fly away hit.

JOHN MELLENCAMP *Dance Naked* (Mercury) - *Wild Night* is still huge for us. He is back with pure mass appeal music.

NEAL SHARPE, PD, JET-FM, Erie

EAGLES *Get Over It* (Geffen) - A #1 record.

TONI BRAXTON *How Many Ways* (LaFace/Arista) - A very unique-sounding Pop record.

NIRVANA *About A Girl* (DGC) - Will be a huge record.

CHRIS TAYLOR, PD, K92, Roanoke

TOM JONES *If I Only Knew* (Interscope) - I can relate to this guy. We have a lot in common. We're both sex symbols.

LOVE SPIT LOVE *Am I Wrong* (Imago) - Sounds like a hit to me. Am I wrong? What a lovely name for a band.

STEVE WILSON, APD/MD, KC101, New Haven

EAGLES *Get Over It* (Geffen) - This band always tests huge in this market...We still play a lot of their old stuff, and this new one fits right in...Welcome to Eagles country!

STING *When We Dance* (A&M) - We put it on the air once, and everybody and their mother and their mother's dog called asking about it.

JOHN RAMSEY, PD, KCLD, St. Cloud

JOHN MELLENCAMP *Dance Naked* (Mercury) - Makes you want to take your clothes off.

BEASTIE BOYS *Sure Shot* (Capitol) - A sound that will work.

MR. ED LAMBERT, APD/MD, KHKS, Dallas

TOM JONES *If I Only Knew* (Interscope) - His voice has aged like a fine wine.

MIKE RING, PD/MD, KHTT, Tulsa

JOSHUA KADISON *Picture Postcards From L.A.* (EMI Records) - Probably the best hit from him to date.

EAGLES *Get Over It* (Geffen) - You didn't add it? What are you thinking?

STING *When We Dance* (A&M) - Sting is Sting. It's a hit!

TRACY AUSTIN, MD, KIIS-FM, Los Angeles

20 FINGERS *Short Short Man* (ID) - Big night phones.

JIMI JAMM, MD, KIXY, San Angelo

NATALIE *I Used To* (Warlock/Quality) - A nice bit of Pop freestyle with great lyrics.

BANIG *Can You Feel My Heart* (Del Fi) - An incredible voice for such a young age.

CINDY MIZELLE *I've Had Enough* (EastWest) - A ballad that should work well in middays, and around the clock.

NIKI HARRIS & PETER COX *I Only Have Eyes For You* (RCA) - I'm a big Go West fan...A pretty soulful record. Love it!

RICK STACY, PD, KKFR, Phoenix

INI KAMOZE *Here Comes The Hotstepper*

(Columbia) - Hey, it's the #1-selling record in Houston...What more do I need to hear?

PRINCE *Space* (Warner Bros.) - The acoustic mix could propel this record to new heights for Murray, the artist formerly known as Prince...

JACK OLIVER, PD, KKRD, Wichita

SEAL *Newborn Friend* (Sire/Warner Bros.) - Best record to date!

KEN BENSON, PD, KKRZ, Portland

the JULIANA HATFIELD three *Spin The Bottle* (RCA) - A cool record with a lot of potential.

JON SECADA *Mental Pictures* (EMI Records) - From the #1 movie *The Specialist*...Next single coming soon.

JOE DAWSON, PD, KLYV, Dubuque

EAGLES *Get Over It* (Geffen) - Best record I've heard in a long time.

JOHN MELLENCAMP *Dance Naked* (Mercury) - Better than *Wild Night*.

DINOSAUR JR. *Feel The Pain* (Sire/Reprise) - How can you go wrong when it's on a soundtrack as big as that.

TOM JONES *If I Only Knew* (Interscope) - Big record.

DAN OLSEN, PD, KOKZ, Waterloo

STING *When We Dance* (A&M) - Power ballad...Look for big things with this.

SEAL *Newborn Friend* (Sire/Warner Bros.) - Sounds great on the air. Perfect follow-up record.

ACE OF BASE *Living In Danger* (Arista) - Strike #4.

RICK SWAN, PD, KQCR, Cedar Rapids

EAGLES *Get Over It* (Geffen) - Great to have them back.

WEIRD AL YANKOVIC *Mmm Mmm Mmm* (Scotti Bros.) - We've spun it twice. Already major phones.

CAUSE & EFFECT *Alone* (Zoo) - Has a haunting melody.

JASON DEAN, APD/MD, KQCR, Cedar Rapids

TOM JONES *If I Only Knew* (Interscope) - The guy that invented cool is back.

VERUCA SALT *Seether* (DGC/Minty Fresh) - If you're an Alternative-leaning station you shouldn't avoid this.

LIZ PHAIR *Supernova* (Matador/Atlantic) - Could be the breakthrough artist of the year.

TOM POLEMAN, PD, KRBE, Houston

CORONA *The Rhythm Of The Night* (EastWest) - Add it to the list of 1994 club crossover smashes...

INI KAMOZE *Here Comes The Hotstepper* (Columbia) - The #1-selling record in Houston.

JON ZELLNER, PD, KTHI, Fresno

MICHAEL BOLTON *Once In A Lifetime* (Columbia) - Already Top 10 phones from adult women after less than a week on the air.

JANET JACKSON *You Want This* (Virgin) - Sounds like another Top 10 to me, and we need the tempo.

4 P.M. *Sukiyaki* (Next Plateau/Island) - Strong sales and Top 10 nighttime phones.

NYK AT NITE, AMD, KTRS, Casper

LIVE *I Alone* (Radioactive/MCA) - I got goosebumps the first time and every time I hear it.

EAGLES *Get Over It* (Geffen) - It's obvious.

JOSHUA KADISON *Picture Postcards From L.A.* (EMI Records) - The whole album is great. What a beautiful song.

CHUCK GEIGER, PD, KWNZ, Reno

EVE *Groove Of Love* (MCA) - We're looking for records like this.

TOM MARTENS, PD, KWTX, Waco

SEAL *Newborn Friend* (Sire/Warner Bros.) - A Mainstream-friendly, smooth Pop hit.

TONI BRAXTON *How Many Ways* (LaFace/Arista) - Best new voice since Whitney Houston.

STING *When We Dance* (A&M) - Love the airbrushing.

JON NORTON, MD, KYYY, Bismarck

TOM JONES *If I Only Knew* (Interscope) - Best song I've heard in a while.

ANDRU DONALDS *Mishale* (Capitol) - Played it and loved it.

cranberries *Zombie* (Island) - Great. First release on the album.

CRACKER *Eurotrash Girl* (Virgin) - Just plain like it.

JAMES BAKER, PD, KZIO, Duluth

EAGLES *Get Over It* (Geffen) - Gonna be huge!

STING *When We Dance* (A&M) - It reminds me of *Fields Of Gold*.

JOHN MELLENCAMP *Dance Naked* (Mercury) - Put it on and disrobe. Your listeners will love the show.

MIKE KASPER, PD, KZMG, Boise

STING *When We Dance* (A&M) - Good all-day record. Play it.

JOHN MELLENCAMP *Dance Naked* (Mercury) - You feel like dancing naked when you hear this song.

SEAL *Newborn Friend* (Sire/Warner Bros.) - Great song. Fresh sound for the '90s.

EAGLES *Get Over It* (Geffen) - Great uptempo song from a classic group. All demos will love this.

TOM JONES *If I Only Knew* (Interscope) - Nice surprise from a great artist who's been around a long time.

ACE OF BASE *Living In Danger* (Arista) - Another smash from Ace Of Base.

PAUL WALKER, PD, OK95, Tri-Cities

EAGLES *Get Over It* (Geffen) - The record Top40 has been waiting for that will work in all dayparts.

JOHN MELLENCAMP *Dance Naked* (Mercury) - Great mid-tempo Mellencamp. One of the best cuts on the CD.

STING *When We Dance* (A&M) - This one will grab adults. Check it out.

4 P.M. "Sukiyaki"

SoundScan Singles Chart 120-77*
Monitor Rhythm Crossover Chart #18*

NEW AT: KRQ, KMCK, WWKZ, KMXV

MAJOR AIRPLAY AT:

WZPL	40x	KHKS	41x	KIIS-FM	58x
WHHH	30x	KTFM	54x	KKFR	32x
PWR PIG	24x	WAPE	31x	KGGI	35x
KS104	35x	KKRZ	18x	Q106	16x
KZHT	27x	HOT97.7	39x	KKXX	21x
KLUC	32x	KJYK	38x	KZFM	49x
WWCK	21x	KMXV	35x	KKRD	33x
KBOS	27x	Q105	27x	KKSS	27x
WTWR	22x	KBFM	28x	WJJX	20x
KPRR	57x	WKSI	21x	KRQ	17x

"As soon as it hits the airwaves, it becomes one of the most requested records on the radio. It will light up your phones."

Guy Zapoleon/Consultant

"The magic of this song is timeless. Shot to #1 in requests after just a few weeks of airplay. Playing it 58 times a week. People are ordering it in sushi bars all over L.A."

Tracy Austin/MD/KIIS-FM

"One of our biggest secret weapon records we've played all year. #3 requests behind Boyz II Men and Sheryl Crow. It's the perfect Pop/Top 10 sound."

Jeff McCartney/PD/WAPE

Just like Bruce & Mark

(masurbate)



Toad The Wet Sprocket

Something's Always Wrong

"ALL I WANT" is to watch this grow week after week. And it is.

Approaching 2,000 spins from superior stations including: PRO-FM, WPLY, Y107, Z100, KDWB, WEDJ, WHJX, WZPL = Monitor Top 40/Mainstream 36-27*. See the boys on tour, but before you go, watch the vibrating video on



Ini Kamoze

Here Comes The Hotstepper

O.K., it is now time to wake up sleepy stations. The street spoke & they crossed over to you. 25,000 singles sold this week. #12 National SoundScan. #1 NYC, #1 Houston, #1 Norfolk.

Billboard Top 40/Crossover chart 12-7*. 1,100 Hot 100 spins. The Mainstream is Z100, KISS108, KRBE, KMXV, KKPR. Wake the **** up.

Mariah Carey

Merry Christmas

What will your listeners want for Christmas this year? The answer is simple. Mariah Carey's "Merry Christmas" CD. In-store November 1. But Christmas can come early if you're smart... Plan your "Win it before you can buy it" weekends now. But hurry, because Santa has limited quantities. Ho, ho, ho...

COLUMBIA

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Top40 Disc-overery Club

TONY MASCARO, MD, PRO-FM, Providence

BIG MOUNTAIN *I Would Find A Way* (GIANT) - Catchy hook that will work as well as *Baby I Love Your Way*.

STING *When We Dance* (A&M) - Ballad that women will love. Sting always works for us.

SILK *I Can Go Deep* (JIVE) - This could be their best effort yet. A smash!

JOSHUA KADISON *Picture Postcards From L.A.* (EMI RECORDS) - His songs deserve airplay. Rotate this and watch the phones light up.

TED EDWARDS, AMD, PRO-FM, Providence

BLACKGIRL *Where Did We Go Wrong* (RCA) - A pretty song that will fit nicely on your station.

STING *When We Dance* (A&M) - Awesome smash from the forthcoming greatest hits album...Instant add.

ROLLING STONES *Out Of Tears* (VIRGIN) - Already on the air here at PRO-FM, working nicely generating phones and album sales.

RAY KALUSA, MD, Q106, San Diego

BIG MOUNTAIN *I Would Find A Way* (GIANT) - Much more accessible than the last. Should be a big record for them.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - Good follow-up. I think this guy will be around for a long time.

TOM GJERDRUM, PD, STAR100.7, San Diego

STING *When We Dance* (A&M) - Huge female record...Sting does it again.

JAKI GRAHAM *Ain't Nobody* (CRITIQUE/BMG) - Doing very well, Top 10 phones and good early research.

ACE OF BASE *Living In Danger* (ARISTA) - A gimme.

KEVIN PETERSON, APD/MD, STAR94, Atlanta

EAGLES *Get Over It* (Geffen) - Leave me alone, I'm playing it already...Get over it!

STING *When We Dance* (A&M) - Took a few listens, but I've warmed up to it.

HARRY CONNICK, JR. *(I Could Only) Whisper Your Name* (COLUMBIA) - In the immortal words of that great philosopher Mark Bolke, 'He's a chick magnet.'

DAN DEATON, PD, WA1A, Melbourne

EAGLES *Get Over It* (Geffen) - Smash. Out-of-the-box.

JESUS & MARY CHAIN w/Hope Sandoval *Sometimes, Always* (AMERICAN/WARNER BROS.) - Crossover record of the year.

TOM JONES *If I Only Knew* (INTERSCOPE) - I liked it from the first listen. The women love him.

MIKE LOWE, MD, WA1A, Melbourne

TOM JONES *If I Only Knew* (INTERSCOPE) - Approximately 60 years old with a sexy, slammin' hit.

EAGLES *Get Over It* (Geffen) - Multi-format, uptempo song with all the signs of a success.

MIKE ORZEL, APD/MD, WAAL, Binghamton

EAGLES *Get Over It* (Geffen) - One of the most

anticipated records of the year.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - A natural for us.

BLACK CROWES *A Conspiracy* (AMERICAN) - I saw them perform in New York a few weeks ago, billed as Blessed Chloroform, and they rocked - So does this record!

DEADEYE DICK *New Age Girl* (ICHIBAN) - #1 phones from men, women and children, cats and dogs. A huge record for us.

PETE DYLAN, PD, WAHC, Columbus

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - A song for all stations.

SOUL ASYLUM *Can't Even Tell* (COLUMBIA) - A mass-appeal record for Top40.

EAGLES *Get Over It* (Geffen) - A definite jam extravaganza.

ROLLING STONES *Out Of Tears* (VIRGIN) - Tested well on our 'Make It Or Break It.'

DAMON COX, MD, WAPE, Jacksonville

ACE OF BASE *Living In Danger* (ARISTA) - Has the same successful sound as *All That She Wants*, *The Sign*, and *Don't Turn Around*.

HOOTIE & THE BLOWFISH *Hold My Hand* (ATLANTIC) - A nice little record with more hooks than a tackle box...Will appeal to everyone.

STEVE PERRY *Missing You* (COLUMBIA) - Shades of *Open Arms*. Short and sweet, perfect upper demo ballad.

DANNY OCEAN, MD, WBHT, Scranton

TOM JONES *If I Only Knew* (INTERSCOPE) - This is really James Brown in disguise...It's awesome.

EAGLES *Get Over It* (Geffen) - Get on it.

ACE OF BASE *Living In Danger* (ARISTA) - You'll be in danger if you don't play this.

BEAU LANDRY, PD, WBIZ, Eau Claire

EAGLES *Get Over It* (Geffen) - Thank God for the cold snap in hell.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Chalk up another monster hit for John.

SASS JORDAN *Sun's Gonna Rise* (IMPACT/MCA) - Not as high as this song, will go up the chart.

DAVE DANIELS, MD, WBIZ, Eau Claire

EAGLES *Get Over It* (Geffen) - #1! An absolutely in-your-face smash!

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Another great tune from the album. Great follow-up.

TOAD THE WET SPROCKET *Something's Always Wrong* (COLUMBIA) - Great Alternative smash!

BILL KLAPROTH, PD, WDBR, Springfield

STING *When We Dance* (A&M) - Give it a couple listens and I think you'll like it.

TOM JONES *If I Only Knew* (INTERSCOPE) - If I only knew he could put out records like this.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - You'll find a newborn friend in Seal.

LAURA ROBINSON, PD, WDJB, Fort Wayne

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - Very good record. Listener-friendly.

JESUS & MARY CHAIN w/Hope Sandoval *Sometimes, Always* (AMERICAN/WARNER BROS.) - Hard to get it out of your head once you hear it.

JIM REITZ, PD, WFHN-FM, New Bedford

EAGLES *Get Over It* (Geffen) - Dynamite song.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Great follow-up to his #1 hit.

TOM JONES *If I Only Knew* (INTERSCOPE) - Ready for the '90s. Will sound great on the air.

EVE *Groove Of Love* (MCA) - One of the better mid-tempo dance songs out.

SHAWN SCOTT, MD, WFLY, Albany

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - This one should keep him right at the top of the heap.

EAGLES *Get Over It* (Geffen) - Some good old down-home party music.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Getting back to the Mellencamp of old.

LOUIS KAPLAN, PD, WGTZ, Dayton

JOHN MELLENCAMP *Dance Naked* (MERCURY) - After a couple of marginally successful Top40 records, Mellencamp came back strong with *Wild Night*. Hopefully it will start a trend.

WINDLE JAYROE, APD, WHHY, Montgomery

EAGLES *Get Over It* (Geffen) - Great to hear the guys jammm again. Classic Eagles song.

JACKIE JOHNSON, MD, WIFC, Wausau

EAGLES *Get Over It* (Geffen) - Definite smash!

TOM JONES *If I Only Knew* (INTERSCOPE) - All women can say is yum, mmmmm!

JOHN MELLENCAMP *Dance Naked* (MERCURY) - He is bigger than ever, back to his roots.

DAN BOWEN, APD/MD, WNCI, Columbus

HARRY CONNICK, JR. *(I Could Only) Whisper Your Name* (COLUMBIA) - Big listener response off of morning show play, and a big buzz here in the office.

DES'REE *You Gotta Be* (550 MUSIC/EPIC) - Only took three weeks, already testing Top 15 in our callout...Great message record.

LYNN CHRISTAN, PD, WNSL, Hattiesburg

STING *When We Dance* (A&M) - Intelligent ballad. Not only that, he's naked on the CD single.

EAGLES *Get Over It* (Geffen) - Instant phones. Everyone knows The Eagles.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - Spin it at night, then move it up.

BIG MOUNTAIN *I Would Find A Way* (GIANT) - Very Mainstream Reggae. Will give your station a touch of summer during the Fall season.

RAGMAN, MD, WNTQ, Syracuse

TOM JONES *If I Only Knew* (INTERSCOPE) - If it doesn't hit you in three listens call Miracle Ear.

EAGLES *Get Over It* (Geffen) - Are the rest of the guys on this song with Glen or what?

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Coed naked smash.

R.E.M.

"What's The Frequency, Kenneth?"

SoundScan Album Chart #1* Second Week In A Row!
522,030 Pieces Sold The First Two Weeks!
More Than 1.9 Million Ordered!

- More Than 1500 Top40 BDS Detections • More Than 15 Million Top40 Listeners
- More Than 4400 All-Format BDS Detections • More Than 43 Million All-Format Listeners
- Monitor Mainstream Chart: 35-24*
- #1 Alternative Everywhere!

One Of The Most Added Again Including:



Q106	KFFM	KOKZ
WTIC-FM	WAZY	KKRD
WQGN 8x	WKFR	JET-FM 6x
WAPE	WGTZ 8x	WNNK
WRHT	WZYP	KISX
WHOT 5x	WWST	KZMG
U93	WABB	KDUK



Heavy 35x

Major Market Airplay At:

HOT97 62x	Q99 62x	WHYT 41x	WLUM 38x	WKBQ 16x	WEDJ 33x
WFLY 26x	B97 18x	WKSE 14x	WZJM 50x	XL106.7 21x	and more
WPLY 20x	KRBE 33x	WZPL 28x	WAHC 35x	WHJX 23x	
KUBE 16x	WDJX 14x	B94 22x	KISF 17x	STAR94 17x	

JESUS & MARY CHAIN

"Sometimes, Always"



Spinning At:	WZYP 5x	Q99 15x
WHHY 17x	XL106.7 4x	WDJB Add
WDDJ 11x	WTWR 8x	WBBO 6x
WGRD 24x	WLUM 28x	WKBQ 6x
KHTT 10x	WKSE 21x	WNVZ 6x
WRQK Add	B97 25x	and more



JOAN JETT & THE BLACKHEARTS

"As I Am"

Spinning At:	WBBO 7x
WFLY 19x	Q99 7x
K92 5x	WRQK Add
WNNK 5x	and more



SEAL "NEWBORN FRIEND"

One Of The Most Added Including:

Q99	KWTX	WSTW 6x	KKRD	WCIL 14x
KTMT	KSMB	WYCR 13x	KISR	and more
OK95	WZOK	WAEB	WIFC	
K106 31x	WQGN	KOKZ	WBNQ	



Spinning At:

Q106 19x WJMX 14x WAHC 24x WKFR 9x

MADONNA "SECRET"

- More Than 4900 Total BDS Detections • More Than 50 Million Total Listeners!
- More Than 3800 Top40 BDS Detections In Its Third Week!
- Monitor Mainstream Chart: 11-4*-Most Increased Airplay!



Heavy 35x

New At:

WHYT B96 WHJX KKSS



Major Market Rotation At:

WEDJ	49x	KKFR	45x	WZPL	60x	KRBE	41x	KUBE	44x
PWR96	42x	WKSS	49x	KHKS	49x	KTFM	40x	HOT97	61x
PWR PIG	54x	WAHC	41x	KS104	43x	KIIS-FM	50x	and more	
KISF	48x	B94	44x	PRO-FM	46x	Q106	45x		



PRETENDERS "I'LL STAND BY YOU"

- More Than 2200 Top40 BDS Detections • More Than 16 Million Top40 Listeners!
- More Than 2700 Total BDS Detections • More Than 22 Million Total Listeners!
- Monitor Mainstream Chart: #13*

New At:

B94 KMXV WDBR WVIC WWST

Major Rotation At:	KKFR	34x	WDJX	20x	PRO-FM	40x	
STAR94	48x	Q99	16x	B97	38x	WFLY	31x
WEDJ	72x	KDWB	29x	Q106	27x	HOT97	23x
Y100	25x	WKBQ	14x	KKRZ	29x	and more	
XL106.7	29x	WZJM	11x	WNVZ	41x		
WLUM	24x	WAHC	34x	WPLY	37x		
WKSE	22x	WZPL	47x	WTIC-FM	23x		



Top40 Disc-overery Club

DON LONDON, PD, WNVZ, Norfolk

TOM JONES *If I Only Knew* (INTERSCOPE) - When I first heard about this project, I thought it would sound strange, but after hearing it, I realized 'it's not unusual.'

ACE OF BASE *Living In Danger* (ARISTA) - Looks pretty safe.

IMMATURE *Never Lie* (MCA) - I cannot tell a lie...Still time to add this hit record.

LARRY DAVIS, MD, WNVZ, Norfolk

TOM JONES *If I Only Knew* (INTERSCOPE) - An all-around fun, Pop, uptempo song that will do very well.

LIVE *I Alone* (RADIOACTIVE/MCA) - I alone, and some of my closest friends think this is gonna be a smash.

L.J. SMITH, PD, WOSC, Ocean City

EAGLES *Get Over It* (Geffen) - Long-awaited smash!

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Best single off the album.

JEFF CUSHMAN, MD, WOSC, Ocean City

EAGLES *Get Over It* (Geffen) - A very cool song. It gets your attention.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Great song with an attitude.

DINOSAUR JR. *Feel The Pain* (SIRE/REPRISE) - Makes you wanna go out and play city golf.

CRACKER *Eurotrash Girl* (VIRGIN) - I love this song!

MIKE PRESTON, APD/MD, WPLJ, New York

EAGLES *Get Over It* (Geffen) - This would be the definition of 'no-brainer' if Webster's listed it.

DES'REE *You Gotta Be* (550 MUSIC/EPIC) - A song that really speaks to women, and given the current environment of different-sounding music becoming playable these days, this would seem to fit in perfectly.

GIN BLOSSOMS *Allison Road* (A&M) - Here's hoping the blossom is not off this group yet. This could have just as easily been the first, second, or third single.

TERRY SIMMONS, PD, WPXR, Davenport

TOM JONES *If I Only Knew* (INTERSCOPE) - Smash! Super! Cool!

EAGLES *Get Over It* (Geffen) - Very Eagle-ish, not what I expected. The audience will love it.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - Tested very well. I love it.

JOSHUA KADISON *Picture Postcards From L.A.* (EMI RECORDS) - I thought it was a hit three months ago and still do.

JEFF BANKS, APD/MD, WPXR, Davenport

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Every time I hear it I feel like doing a table dance.

EAGLES *Get Over It* (Geffen) - Classic Eagles sound that will light the phones up.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - This guy has a great voice...Smooth song.

LIZ JORDAN, APD/MD, WQGN, Groton

STING *When We Dance* (A&M) - The more I hear it the more I love it...A unique song with a haunting melody.

EAGLES *Get Over It* (Geffen) - Coming off of a hot tour, just what radio needs.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - We've all had our 'wild nights' at radio and now let's get down and dance naked.

STEW SCHANTZ, PD, WSPK, Poughkeepsie

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Another Top 10 record.

STING *When We Dance* (A&M) - *Fields of Gold* times two.

EAGLES *Get Over It* (Geffen) - This one rocks.

TOM JONES *If I Only Knew* (INTERSCOPE) - Awesome!

MIKE SOMMERS, PD, WSTW, Wilmington

EAGLES *Get Over It* (Geffen) - We've been waiting for this for a long time, and they haven't let us down.

STING *When We Dance* (A&M) - Typical Sting. Sounds like another strong ballad from him.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - This could be bigger than a *Prayer For The Dying*...More mass-appeal.

J.J. WRIGHT, MD, WVIC, Lansing

EAGLES *Get Over It* (Geffen) - #1. A no-brainer.

JADE *Every Day Of The Week* (GIANT) - Very En Vogue-ish, very cool. A very solid Pop hit.

TOM JONES *If I Only Knew* (INTERSCOPE) - I'll disc-over it again this week. It's still as good as last week.

CURT KRUZE, MD, WVKS, Toledo

EAGLES *Get Over It* (Geffen) - Get on it!

STING *When We Dance* (A&M) - Should do well in middays!

LEE ST. MICHAELS, PD, WWCK, Flint

EAGLES *Get Over It* (Geffen) - Smash!

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Smash!

CINDY MIZELLE *I've Had Enough* (EASTWEST) - The ultimate non-dedication song.

JERI BANTA, PD/MD, WYKS, Gainesville

EAGLES *Get Over It* (Geffen) - Good uptempo, cool song.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Love this record.

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - Smash!

TOM GARRETT, PD, WZOK, Rockford

EAGLES *Get Over It* (Geffen) - Sounds better on the radio than in concert.

STING *When We Dance* (A&M) - Theatrical sound, good texture.

CINDY MIZELLE *I've Had Enough* (EASTWEST) - Any woman who's been through a break-up will relate to this.

TOMMY FRANK, APD/MD, WZOQ, Lima

EAGLES *Get Over It* (Geffen) - This is a #1 record.

TOM JONES *If I Only Knew* (INTERSCOPE) - Smash! Love it!!

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - Very hip. Will explode at night.

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Killer!

JIM CERONE, PD, WZPL, Indianapolis

EAGLES *Get Over It* (Geffen) - Very accessible for all formats.

DINOSAUR JR. *Feel The Pain* (SIRE/REPRISE) - Would work in an Alternative spot.

NIKI NITE, APD/MD, WZYP, Huntsville

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - Very smooth follow-up, very Pop.

COUNTING CROWS *Rain King* (DGC) - I like it better than *Mr. Jones*, which was a hit for us.

LUCAS *Lucas With The Lid Off* (BIG BEAT/ATL. GRP.) - Catch the vibe - drink Pepsi and play Lucas.

MIKE BROWNE, MD, Y102, Reading

EAGLES *Get Over It* (Geffen) - If you don't play this record you are a fu*%ing dunce...Go sell insurance.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - One of the better Mellencamp songs I've heard in years. We will be dancing naked well into '95.

SOUL ASYLUM *Can't Even Tell* (COLUMBIA) - They are back edgier than ever. A great record for fulltime rockers.

STING *When We Dance* (A&M) - A well-timed tempo record for our station.

JOHN IVEY, PD, Y107, Nashville

EAGLES *Get Over It* (Geffen) - Everyone should give this a shot.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Great follow-up.

TOM PEACE, MD, Y107, Nashville

EAGLES *Get Over It* (Geffen) - Hell has indeed frozen over...Been pounding it since the mailman came.

CORONA *The Rhythm Of The Night* (EASTWEST) - Tastes great, sounds good too.

DAMION YOUNG, MD, Y97, Santa Barbara

20 FINGERS *Short Short Man* (ID) - Instant reaction.

QUO *Blowin Up* (EPIC) - Amazing reaction.

TOM JONES *If I Only Knew* (INTERSCOPE) - Are white boys supposed to rap?

SEAL *Newborn Friend* (SIRE/WARNER BROS.) - It's da bomb.

ANDY SHANE, AMD, Z100, New York

NIRVANA *About A Girl* (DGC) - It's got a hook reminiscent of a Beatles song.

ACE OF BASE *Living In Danger* (ARISTA) - Another killer cut from a killer CD.

cranberries *Zombie* (ISLAND) - Haunting melody that grows on you after each listen.

Chanté Moore

"Old School Lovin' "

The First Single
and Video
From Her Sensational
New Album
A Love Supreme

Going For Ads
October 17

Album In Stores
November 15

Single Produced By
Laney Stewart & Kuk Farrell
For Lare Brane Entertainment

Executive Producer
Louil Silas, Jr.

Co-Executive Producers:
Chanté Moore and Fred Maultrie



MCA

ROLLING STONES®

"Hot with all demos across the board. They're not getting older, they're getting better!"
Neil Sullivan, PD, WOWV

"The Rolling Stones are The Rolling Stones. They are hip with kids and of course adults. The females are still going 'ga-ga' over Mick's soulful voice in their current ballad 'Out Of Tears'.
P.S. They kicked ass in concert!"
Big Dave, MD, WZJM

"Getting good phones from all demos. This record will work with rotation."
Tony Mascaro,
MD, PRO-FM

"There's a lot of excitement in the air with the Rolling Stones. The buzz is good and the song sounds great. Opening it up, and we're expecting big female response."
Gary Michaels, APD/MD, Q99

OUT OF TEARS



In Rotation At:

WXKS
B94
Q102
Q106
KKFR

PRO-FM
WPLJ
KISF
WEDJ
WBLI

WRQX
WMTX
KISN
KXYQ
WAPE

WMXV
KHMV
B97
WTMX
Q99

WKSS
WZJM
KJ103
WMXN
WGTZ

FROM THE NEW ALBUM **VOODOO LOUNGE** PRODUCED BY DON WAS AND THE GLIMMER TWINS

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**HEAVY
ROTATION**



**HEAVY
ROTATION**

Music Ratings: Rolling Stones vs. Others

Here's how Women 18-44 rated the music of the Rolling Stones and other Mainstream artists spanning Top40, Rock, Hot A/C and Alternative

- Nationally among Women who listen to contemporary formats, the Rolling Stones rank near the top (#5) in overall artist popularity in a field of contemporaries.
- They outrank a long list of artists such as Mariah Carey, Whitney Houston, Elton John, Billy Joel and Toni Braxton. Interestingly, they far outrank the popularity of callout research champions Ace Of Base with Women (#22 vs. #5 for the Stones)
- Women 12-44 liked the Rolling Stones only slightly less than Men 12-44, who ranked the Stones third.
- In the overall study, 25-34 especially favored this track (75% positive overall in the study with a 3.93 score out of 5)

All year we listened to your research, - Now, listen to ours...Women and Men want the Rolling Stones!

5.0 IS TOP SCORE

	ARTIST	FEMALE	MALE	TOTAL
1	Aerosmith	3.75	3.77	3.73
2	U2	3.70	3.71	3.69
3	Phil Collins	3.68	3.71	3.64
4	Led Zeppelin	3.73	3.82	3.63
5	Rolling Stones	3.67	3.75	3.60
6	Mariah Carey	3.46	3.36	3.57
7	Whitney Houston	3.44	3.34	3/53
8	Elton John	3.45	3.38	3.52
9	Billy Joel	3.44	3.40	3.48
10	Toni Braxton	3.28	3.05	3.48
11	The Who	3.48	3.46	3.47
12	Janet Jackson	3.40	3.34	3.47
13	Pearl Jam	3.50	3.54	3.46
14	John Mellencamp	3.44	3.42	3.46
15	Rod Stewart	3.35	3.27	3.43
16	The Cure	3.23	3.09	3.38
17	Red Hot Chili Peppers	3.45	3.53	3.36
18	Bryan Adams	3.27	3.22	3.32
19	Gin Blossoms	3.32	3.33	3.30
20	Jon Secada	3.07	2.82	3.27
21	Counting Crows	3.26	3.26	3.26
22	Ace Of Base	3.12	3.00	3.25
23	Boyz II Men	3.09	2.92	3.25
24	R. Kelly	3.21	3.17	3.24
25	Melissa Etheridge	3.14	3.08	3.20
26	Bonnie Raitt	3.12	3.05	3.18
27	Salt & Pepa	2.92	2.75	3.09
28	Michael Bolton	2.83	2.77	2.99
29	Seal	2.95	2.95	2.95
30	Prince	2.92	2.94	2.91
31	Madonna	2.84	2.82	2.85
32	Richard Marx	2.79	2.79	2.79
33	Ice Cube	2.71	2.79	2.63

ACE OF BASE

"Living In Danger"

- From The 6x Platinum Album "THE SIGN"
- Debut #37* Monitor Top40 Mainstream Chart
- Last Week:302/This Week:1,626 Total Top40 BDS Detections
- Audience Reach Already Over 18 Million

NEW THIS WEEK AT:

Y100, WNVZ, B96, WHHH, WZJM, WZPL, WIOQ, KS104, KUBE, And More...

SARAH McLAHLAN

"Good Enough"

- Album Sales Already Over 650,000
- Last Week:803/This Week:878 Total Top 40 BDS Detections
- On Over 75 Top40 Radio Stations

MAJOR ROTATION AT:

99X-21x, WLUM-25x, KROQ-11x, WYCR-15x, B97-17x, Y107-27x,
KDGE-17x, WVSR-18x, WAHC-39x, KRBE-20x, WZYP-17x, K92-17x,
And Many More...



TONI BRAXTON

"How Many Ways"

- Album Sales Approaching 5 Million Copies
- Billboard HOT 100 Singles Chart 53-38*
- Last Week:879/This Week:1,068 Total Top 40 BDS Detections

MAJOR ROTATION AT:

PWR PIG-28x, KMEL-22x, KTFM-16x, Y100-24x, KIX106-18x, WHHH-28x, KZHT-29x,
Z90-51x, PWR96-17x, PRO-FM-13x, KKRZ-27x, KKFR-20x, KBXX-16x, 92Q-33x, WXKS-12x

And More...



DAVE FERGUSON, PD **KSFM/Sacramento** **WHERE'S THE ENGINEER?**

Look around your radio station. Where's the engineer? Chances are he or she is not in the shop, not out at the transmitter, or not in the kitchen area pouring a fresh cup of coffee. Wait! You forgot that there is no engineer!

You're at one of the many radio stations that chooses to use an outside engineering firm instead of an in-house engineer. Sure, the GM justifies it because, "all your old engineer used to do was walk around with his thumb up his nose. Why pay for that?" Maybe much of the work your old in-house engineer did was general maintenance. Whatever the case, the outside engineering firm must have successfully sold the GM on their services. Who knows, it might really be just as good or better than the way it was in the old days.

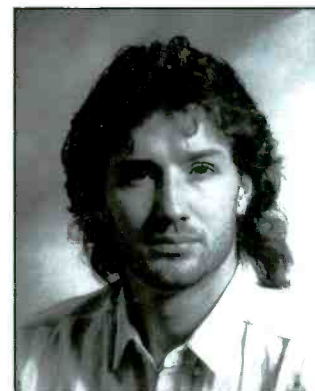
One such engineering firm is CMBE based in El Dorado Hills, California. Chip Morgan, the founder and president of this small business, employs more than fifteen techs, and services twenty or so client stations at any given time. Chip offers many technical tips to air staffs and production people working at radio stations that don't have in-house engineering:

PRODUCTION QUALITY - Always clean the heads of your cart machine before any series of dubs. If using ITC 99B cart machines, the ELSA cycle must be run on each cart right before dubbing. Do not take out the cart between the ELSA cycle and recording on the cart. Doing so will ruin the "phase" of the cart.

Also, on cart tape and reel to reel tape look for scrape marks and bad areas on the tape itself. Throw away the tape if it looks worn in any way (tape that has streaks or lines in it, crinkled edges, greasy spots, or any other obvious problem). The older and more used the tape, the worse the sound quality and the worse the quality of your dub.

Most reel to reel players are aligned specifically for a certain grain of tape (AMPEX 456 for example). Do not use any other tape for recording (such as tape from agencies or from outside the station). Most such tape is of inferior quality and should not be used in your production room.

USE OF MICS - You should always find the "sweet spot" for your voice with a mic. It's the spot where your voice is loud and full, but not distorted or boomy. Usually it's as close as you can get to the mic with out distortion. You don't have to speak directly into the mic. Try it from the side. This helps reduce popping of "P's". Since most of your vocal energy comes from your chest and throat, the mic will sound best when it's kept a little lower than the center of your mouth.



Dave Ferguson is currently the voice of more than 10 major market radio stations, including; WPGC, THE BOX, WILD 107, 102 JAMZ, etc. He works closely with New World Communications consultant Jerry Clifton on imaging for various client stations. For a demo or more info, call (916)920-1025.

This all may seem rather sophomoric, but these basics are easy to forget...especially when there's not an engineer to look after you. By paying attention to detail and keeping the basics in mind, you can often be your own engineering problem solver.

MARK SHANDS

THE FUTURE OF RAP!

I was talking with a major market Program Director this week when suddenly he blurted out, "rap music is about to die, now it's showing up on Disney albums, it's bound to be true that the death of rap is here." He looked hopeful and said, "you know, it was the same with disco. As soon as it got on the kiddie records that was it...the death of disco."

Ah yes, the "death" of rap music.

Let's see who shall we invite to the funeral? Snoop Doggy Dogg might be a good choice. Since he spent the past few months blowing out 4 million copies of "Doggystyle." Amazing that Snoop did it right in the middle of this summer's multi-media rap explosion that happened on every news talk show that exists. Of course, if Snoop is gonna show we'll also need Warren G. to be there...at the wake. His "Regulate...G Funk Era" continues to sell-out almost every other artist on the planet," despite the death of rap.

Just imagine...the long procession could wind it's way across America. The shiny black hearse would drive by WPGC in DC, Q-102 in Philly, Wild in San Francisco, The Box in Houston, FM102 in Sacramento...all the best, most highly rated stations in existence.

All would reflect on what a hard year it has been for rap. New rap artist Da Bratt...she was so young and held so much promise. Coolio, a rapper so hot, even now he shows heavy acceptance in 25+ call out

research. Salt N Pepa? Who are they? How many times was that video on MTV?

But so much for the passive side of the living.

Of course we'll probably have to put up with some of those extreme Miami Bass acts like the 69 Boyz. Despite rap goin' out and dyin' on us they still managed to pull top 5 phones in almost every major market last month. Last month! That was the past, but this is today.

Today...when a group of guys get on a bus to LA, hook up with a producer named Eazy E and then proceed to put Cleveland, the rock capitol, on the rap map. Bone Thugs & Harmony are today's top 5 in most American cities.

That's fine, but you know the rap acts aren't like real acts. They have one hit and then they disappear forever into eternity...right? I don't know, ask someone "mainstream like Ice Cube. How did it go Cube? Ten years 6 Million albums, 3 number one albums, 2 movies, 3 screenplays...so far," Cube says mournfully.

As with most funerals there will be a long slow walk towards the end. You know, records being one of the more true reflections of American culture, take time to change. Just like it takes the world time to change.

Remember disco? In the disco era we had Donna Summer, The Bee Gees, Village People, Blondie, Frankie Valli, Chic, KC & The Sunshine Band. Then Disco "died" and we had "no more Disco" and "Disco sucks." Softly in the background you could hear the radio playing no disco, that's for sure. No, radio ten played "dance music," yeah, that's the ticket. Dance music.

Remember those post-disco tunes? "Don't You Want



Mark Shands is a 26-year radio vet. He has worked as Program Director at KISS-102/Charlotte and WHJX/Jacksonville. He also served as Music Director and Air Talent at Y-100/Miami, I-95/Miami and 13-Q/Pittsburgh. Mark is currently writer/producer for Jerry Clifton's new United Stations countdown show, "Top 20 Double-Play". If you have comments or topic suggestions call Mark at (503) 233-7848.

"Me" by Human League, "We Got The Beat" by the Go Go's, "Let It Whip" by The Dazz Band, "Mickey" by Toni Basil, "Flashdance" by Irene Cara, "Sweet Dreams" by Eurythmics, "Safty Dance" by Men Without Hats, "Like A Virgin" and "Material Girl" by Madonna, "Talkin' In Your Sleep" by the Romantics, "Show Me Love" by Robin S., "Straight Up" by Paula Abdul, "Hold You Tight" by Tara Kemp, "Gonna Make You Sweat" by C & C Music Factory.

That's right, disco actually never died. We just gave it a new image...a new name.

Whoop, there it is!



ALTERNATIVE WORLD™



MOST DISC-OVERED COMMERCIAL ALTERNATIVE

- 1. WEEN**
"Voo Doo Lady" (ELEKTRA)
- 2. FATIMA MANSIONS**
"The Loyaliser" (RADIOACTIVE/MCA)
- 3. SMASHING PUMPKINS**
"Landslide" (VIRGIN)
- 4. CANDLEBOX**
"Cover Me" (MAVERICK/WARNER BROTHERS)
- 5. NIRVANA**
"About A Girl" (DGC)
- 6. LIVE**
"I Alone" (RADIOACTIVE/MCA)
- 7. BAD RELIGION**
"21st Century (Digital Boy)" (ATLANTIC)
- 8. PORTISHEAD**
"Sour Times" (LONDON)
- 9. DINK**
"Green Mind" (CAPITOL)
- 10. VICTORIA WILLIAMS**
"Crazy Mary" (MAMMOTH/ATLANTIC)

MOST DISC-OVERED SPECIALTY SHOWS

- 1. SOUL ASYLUM**
"Can't Even Tell" (COLUMBIA)
- 2. GRANT LEE BUFFALO**
"Mockingbirds" (REPRISE)
- 3. AMERICAN MUSIC CLUB**
"Wish The World Away" (REPRISE)
- 4. SARAH MC LACHLAN**
"Good Enough" (ARISTA)
- 5. LOVE & ROCKETTS**
"Body & Soul" (AMERICAN)
- 6. SOUNDGARDEN**
"My Wave" (A&M)
- 7. GO GO'S**
"Whole World" (IRS)
- 8. WOOL**
"Kill The Crow" (ISLAND)
- 9. BAD RELIGION**
"21st Century (Digital Boy)" (ATLANTIC)
- 10. WEIRD AL YANKOVIC**
"Headline News" (SCOTTI BROTHERS)

AS THE ALTERNATIVE WORLD TURNS...

Hello, Musical Gods and Goddesses!!!! I hope this finds you well! Before I jump on my "musical bandwagon", kudos must be sent to Q101 in Chicago and KOME in San Jose for their EXCELLENT Summer Arbitron numbers! CONGRATULATIONS!!

And now...here's what made my ears perk up and listen this week:

JEFF BUCKLEY Grace (COLUMBIA)

For the second time...this is an EXQUISITE song! Please make the effort to give it multiple listens. If you're playing Bryan Ferry, you can play "Grace".

CANDLEBOX Cover Me (MAVERICK/WARNER BROTHERS)

The fourth single from this tremendously talented band, and just as strong as the previous tracks.

CATHERINE Songs About Girls (TVT)

From Chicago, this quartet puts out Indie rock but with an accessible Pop feel.

dEUS Suds & Soda (ISLAND)

This is so-o-o cool, but is it legal to do that with a violin?

FAT TUESDAY Winter Storm (RED DECIBEL/COLUMBIA)

Heartbreakingly beautiful! Reminiscent of the Church.

FUZZY Flashlight (SEED)

Dynamic and high-powered. Lemonhead Dave Ryan plays drums on all the tracks.

GO GO'S The Whole World Lost It's Head (IRS)

It sounds like the Go Go's never really went away. Yeah!

GOLDEN PALOMINOS Little Suicides (RESTLESS)

An intensely beautiful song!

TOM JONES If I Only Knew (INTERSCOPE)

Produced by Trevor Horn (Art of Noise). The "Cold Stop" version is still my favorite mix.

KYUSS Demon Cleaner (ELEKTRA)

Hypnotic grunge. Subtle but compelling.

LONDON SUEDE The Wild Ones (COLUMBIA)

This will please London Suede fans and convert new ones into the fold. Listen to the entire CD!

PORTISHEAD Sour Times (LONDON)

There is a BIG buzz building on this record. Listen and find out why!

SMASHING ORANGE The Way That I Love You (MCA)

Before MCA snatched them up, this Delaware band was voted "Best Unsigned Band" by the readers of CMJ. With that said, check this out!

SMASHING PUMPKINS Landslide (VIRGIN)

From their collection of "B" sides entitled *Pisces Iscariot*.

SOUL ASYLUM Can't Even Tell (CHAOS/COLUMBIA)

I loved this song from the first listen and it just keeps getting better and better! From the CLERKS Soundtrack.

SOUL COUGHING Screenwriter's Blues (SLASH/WARNER BROTHERS)

Do NOT use the bone-headed excuse that this song is too specific about L.A....a great song is a great song is a great song. This is a great song, damn it!!!

WEEZER Buddy Holly (DGC)

A happy sounding Pop song. I guarantee you'll be humming the hook after one listen.

ZU ZU PETALS Do Not (TWIN TONE)

Added at KUKQ based purely on listener input during their "Monday Morning Music Meeting" program, this is Girl Punk Rock...and they have groovy handbags!

Lastly, make sure your listeners know that the Cult's first album in four years is now at retail.

Have a great week!

CYNTHIA JOHNSON

Going For Airplay Now!

ALREADY ON:

- | | |
|----------|----------|
| KNDD 30x | WCHZ 15x |
| WKQX 15x | KNNC 10x |
| KXRK 12x | KTCL 10x |
| KLZR 16x | KTOZ 22x |
| WHTG 14x | KRZQ ADD |

weezer

ON TOUR WITH LIVE

"buddy holly"



the follow up the top 5 track and MTV buzzbin favorite "undone - the sweater song" from the self titled debut album • over 140,000 units sold over the counter at soundscan



ALTERNATIVE SPECIALTY SHOWS®

JEFF CLARK, *Air Personality, 99X, Atlanta*

TENDERSTICKS *Marbles* (BAR NONE) - I've been playing five tracks off the CD, and I would call it a seductive cross between Nick Cave and Bryan Ferry.

PRISONSHAKE *Two Sisters* (SCAT) - The album is called THE ROARING THIRD. It's dark-grinding, sex-dripping Rock & Roll.

JOHN CALE *SEDUCING DOWN THE DOOR* (RHINO) - A collection of old stuff. A former member of the Velvet Underground. This CD is a collection of his solo work. A good overview of this classically-trained artist's career.

KEVEN & JOSH, *Specialty Show Producer, KDGE, Dallas*

GUMBALL *Revolution On Ice* (COLUMBIA) - I realize that this record is several months old, but it's a sadly overlooked gem by an underrated band. Don Fleming has his Beatles mojo workin' to great effect, and there's still some requisite weirdness for purists. The single, *Nights On Fire* sounds good, but *Free Grazin'* and *With A Little Rain* are killer. Better late than never. Kev gives it 3-1/2 stars. Josh thinks it's not half bad for one of Kev's picks, and gives it 2 stars.

SUEDE *DOG MAN STAR* (COLUMBIA) - This album ranks in the top five with HATFUL OF HOLLOW and VIVA HATE. Josh gives it an infinite number of stars. Kev says enough of all this Suede hyperbole, and gives himself two earplugs.

THE SPINANES *Stupid Crazy* (KILL ROCK STARS) - One of the best bands around. Kev gives it three stars. Josh thinks it sounds too much like the opening of an old Billy Bragg song, and gives it 1-1/2 stars.

JAMES *Tomorrow* (MERCURY) - One of the best on WAH WAH. Come to think of it, one of the only playable ones. Josh gives it 3-1/2 stars. Kev thinks that Brian Eno may be the best thing that's ever happened to James, and gives it two stars.

ARMIDA SANTA CRUZ, *Alt. Show Producer, KIOT, Santa Fe*

SAMIAM *Clumsy* (ATLANTIC) - Like gemstones in a matrix...*Capsized*, *Simca* and *As We're Told* sparkle.

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - A rocker with instant grabbing hooks and a melody that will wiggle around in your cerebellum all day.

XC-NN *XC-NN* (550 MUSIC/EPIC) - Powerful guitars and intense rhythms snatch you by the feet, knock you down and suck you in...*Looking Forward*, *Wrong Thing* and *Bioroland* get five-stars.

JALE *Dream Cake* (SUB POP) - From start to finish, a 'dreamy' cake of morsels mixed outta ingredients stored in a garage somewhere...Wonderful noise and sticky sweet vocals...so good, it must be fattening.

FOFX *Punk In Drublic* (EPITAPH) - Raging and rambunctious, short and sweet snippets of Pop and Punk...*The Cause*, *Leave It Alone* and *Don't Call Me White* create an atmosphere: the mosh pit is forming now.

JEFF PETERSON, *Alt. Show Producer, KLZR, Lawrence*

POSTER CHILDREN *Not Like You* (SIRE) - A great sing-a-long tune with catchy bass chords and driving drums. This Illinois quartet is definitely a band to watch.

SAMIAM *Capsized* (ATLANTIC) - I like the way it builds up, almost holding you in suspense while you wait for it to kick in.

THE HALO BENDERS *Don't Touch My Bikini* (K) - Calvin Johnson is a master at Low-Fi simplicity. Basement Punk at its finest!

LES AARON, *Alt. Show Personality, KPNT, St. Louis*

PATO BANTON *Baby Come Back* (I.R.S.) - Started out playing this song on the Reggae Specialty Show and it got added fulltime due to the great response.

POLO IDAHO, *Air Personality, KQEX, Fortuna*

SLAYER *Killing Fields* (AMERICAN) - Quashing, thrashing, all-out jumbo colossal metal riffage.

FRONTLINE ASSEMBLY *Vigilante* (ROADRUNNER) - Hardhitting, boundary pushing techno tracks from the Industrial Gods.

THE FUTURE SOUND OF LONDON *Lifeforms* (ASTRALWERKS) - On the eighth day, God slipped on his smoking jacket, puffed on a blunt, closed his eyes to the sound of these celestial British dreamers and handed in his notice.

LOVE AND ROCKETS *Body And Soul* (AMERICAN) - Sweet-sucking, ear-licking, toe-tickling magic.

RODNEY BINGENHEIMER, *Alt. Personality, KROQ, Los Angeles*

THE BENT BACK TULIPS *Tie Me Down* (EGGBERT) - On vinyl only. It's actually Dramarama. It's got an uptempo beat of the Go-Go's *We've Got The Beat*.

THE BENT BACK TULIPS *Last Of The Famous International Playboys* (EGGBERT) - It's better than Morrissey's version.

LIGHTNING SEEDS *Jollification* (TRAUMA) - It's Ian Browdie, who's been a producer for Echo & The Bunnymen, Allison Moyet, Three O'Clock & The Primitives. Ian IS *The Lightning Seeds*. He does it all. Perfect songs are: 1) *Lucky You*, 2) *Change* and 3) *Feeling Lazy*. Lots of over-dubs a-go-go!

KIM FOWLEY *Bad News From The Underground* (MARILYN) - This is quite unusual. Good for specialty radio shows. The best cuts are: 1) *Oo-oo*, 2) *Bad News From The Underground* and 3) *Invasion Of The Poloroid People*. Makes the phones light up like a Christmas tree. The way it's recorded invariably makes you lightheaded - listen with caution.

HAGFISH *Buick Men* (DRAGON STREET) - Hailing from Dallas, TX, they have a 19 song CD. They sound like a jolly punk on a Megacity Four and Buzzcocks level. The cuts that turn my listeners on are: 1) *Flat*, 2) *Disappointed*, 3) *Landshark* and 4) *Happiness*.

LANCE AVANSINO, *Alt. Show Personality, KRZQ, Reno*

THE EX-IDOLS *Go Away* (RELATIVITY) - They are a group of well established musicians. It turns me on!

KILL CREEK *Fruit Pie* (MAMMOTH) - A mature-sounding Green Day.

FOR SQUIRRELS *Kabaret* (Y&T) - Very different from most of today's Alternative. A great song!

GEORGE ROSTA, *Alt. Show Producer, KSLY, San Luis Obispo*

LIVE *I Alone* (RADIOACTIVE/MCA) - I realize that I alone am probably the last person to add this song, but *Selling The Drama* had such a good run that I didn't want to put it to rest before its time. Another strong tune from a band that gains more fans each week.

SARAH McLACHLAN *Good Enough* (ARISTA) - Same story as with *Selling The Drama*. *Good Enough* is one of the most-requested tunes of the year on "The Other Side". A sincere song from a very talented artist.

NIRVANA *About A Girl* (DGC) - A great track that I'd be playing - even if it wasn't from the most influential band of the '90s.

WEIRD AL YANKOVIC *Headline News* (SCOTTI BROS.) - Our hometown hero returns with his finest parody yet. Any song with an accordion in it has got to be cool.

DAVID X, *Alt. Show Producer, KWOD, Sacramento*

LUCAS *Lucas With The Lid Off* (BIG BEAT/TAG) - Can't get enough of this one!

LOVE AND ROCKETS *Body And Soul* (AMERICAN) - It's smooth, trippy, and surreal. I like it a lot.

JON HASSELL and **blue screen** *Personals*

(WARNER BROS.) - Kind of an Acid Jazzy sound with samples of people's personal ads thrown in. A great novelty song. Gets a lot of phone calls.

MICHAEL HAYES, *Alt. Show Producer, KWOD, Sacramento*

CJ LEWIS *Sweets For My Sweet* (MCA) - A catchy, feel-good, Rasta Reggae track that makes me smile!

SEAL *Kiss From A Rose* (ZTT/WARNER UK) - An incredibly beautiful piece of work (not surprising); full of peaks and troughs - check out the *Kicks From A Rhodes* remix by Adamski!

JAM & SPOON *Find Me* (LABIRYNT) - Mystical and dreamlike; Plavka's vocals couldn't match the pulsating rhythm better!

TIM JOHNSTONE, *Alt. Personality, KZMG, Boise*

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - The fabulous five step right back into VACATION mode and rip their way through this amazing three-minute shakedown of the current state of the world. Awesome!

BUILT TO SPILL *Car* (UP) - Don't play this because it's hip to champion Indie records. Play this because it's got about a million things going for it music-wise; from the combo guitar-strings thing to the world weary lyrics and a hook that goes on forever.

WEEZER *Buddy Holly* (DGC) - Yeah! My favorite song off the album and a great follow-up to *Undone*. This is obvious from the get-go. Play this loud and play it lots. Sing along and smile 'til your face hurts.

SLOAN *Penpals* (DGC) - Oh man, oh man, oh man, oh man, could this be any cooler. This should be the single. This should be in a compendium of the world's biggest Pop hooks. At the very least this should be all over radio.

TOM JONES *If I Only Knew* (INTERSCOPE) - *Dellah* never sounded this good.

RYAN MICHAELS, *Alt. Show Producer, KZOZ, San Luis Obispo*

SMASHING PUMPKINS *Whir* (VIRGIN) - I think this is the best one on the new collection. Check it out!

THE CULT *Be Free* (SIRE/REPRISE) - This one sounds like their ELECTRIC album. Good choice for an album cut.

GRANT LEE BUFFALO *Mockingbirds* (REPRISE) - It's original. It's cool. It even reminds me of The Beatles.

SOUNDGARDEN *My Wave* (A&M) - Beavis said it best... 'Rocks, rocks, rocks.' Catchy too!

MICHAEL DEAN, *Alt. Show Producer, OK95, Tri-Cities*

VERUCA SALT *Seether* (DGC/MINTY FRESH) - It reminds me of the WAITRESSES circa 1983 - but all pissed off.

KIM DEAL & BOB POLLARD *Love Hurts* (EPIC) - Familiar song done in an off-handed way. Give it a listen.

MEAT PUPPETS *Animal* (EPIC) - Shut up and play it. Watch the phones explode.

MADDER ROSE *Car Song* (ATLANTIC) - Groovy, hooky song. Perfect for listening in a moving vehicle of your choice.

SWEDISH EAGLE, *Air Personality, THE IMPORT SHOW, Los Angeles*

SHANE MCGOWAN *That Woman's Got Me Drinking* (ZTT) - Like Shane needs any help drinking! This is the UK follow-up single to *Church Of The Holy Spook*. Look for Johnny Depp in the video for the song.

AUTUMN TONE *Always Think Of Me* (UNSIGNED UK) - A band from Liverpool who amazingly enough sound like The Beatles. A sure hit if they get signed.

ELASTIC *Wombless* (CLIVETORTISE RECORDS UK) - Elastic was formed in 1993 to produce what they call 'Balance Music.' Elastic have a very put-together sound reminiscent of a much fresher and hipper Psychedelic Furs mixed with a dash of Peter Murphy for good measure.



ALTERNATIVE SPECIALTY SHOWS®

PUPPY LOVE BOMB *Blind* (ROUGH TRADE) - Of course it's good. ROUGH TRADE always seems to find bands that are not only consistently good, but also sound uniquely similar. At least you know what to expect.

YELLO *How How* (ISLAND) - Latest single from the ZEBRA album. It comes with a variety of different mixes for those who want to put it in the mix and a traditional radio version for regular airplay.

LAURA ROBINSON, *Alt. Show Producer*, **WDJB, Fort Wayne**

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - From *The Clerks* Soundtrack - another slacker movie? The song is anything but a slacker - we used it as a Buzz Track and it got a great response: 80% loved it!

BILL HANSON, *Alt. Show Producer*, **WHTF-FM, York**

THE CONNELLS *New Boy* (TVT) - Totally beautiful, with vocals that make me downright weepy. If you aren't playing this you are either a Consultant-driven weenie or have no ears.

NINE INCH NAILS *Burn* (INTERSCOPE) - The best Nine Inch Nails reaction record of the year.

AMERICAN MUSIC CLUB *Wish The World Away* (REPRISE) - A great song. Don't listen if you're sitting near a ledge.

MICHAEL PETAK *Careless* (SLASH) - A talented singer/songwriter and an album that knows no boundaries.

BEAT FARMERS *Southern Cross* (SECTOR 2) - *Southern Cross* has a Gin Blossoms/Bodeans feel with a fantastic guitar hook. Good phones too. More than just a novelty act.

ROB WELDON, *Alt. Show Producer*, **SLAM, WHY?, Detroit**

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - Brand new song from David Pirner's boys, it's on the soundtrack for the movie CLERKS. And what a drinking song this is. Bottom's up.

the JULIANA HATFIELD three *Spin The Bottle* (RCA) - It's a little more uptempo than *Stay* from *THE REALITY BITES SOUNDTRACK*. Those who were on to LISA LOEB should be on to Juliana.

WOOL *Kill The Crow* (LONDON) - Guitar-driven song with lotsa distortion, it'll soften with spins. You'll need a little Wool to keep you warm this fall.

SMASHING PUMPKINS *Various Cuts* (VIRGIN) - Those Pumpkins are just in time for Halloween, so carve out your favorite cut. This has the edge *Gish* had, and makes me want to stick a pencil in my eye.

STEVE REYNOLDS, *Alt. Show Producer*, **WKLL, Utica**

THE BEST OF 415 Records (LEGACY/SONY) - Ever wonder why Howie Klein is so cool? The music (and liner notes) from this collection of the label he started should show you why.

AMERICAN MUSIC CLUB *Wish The World Away* (REPRISE) - Finally a track that radio can embrace from this band! Yes!

NICHOLAS PICHOLAS, *Alt. Personality*, **WKSE, Buffalo**

dEUS *Violins & Happy Endings* (ISLAND) - It's Beck-ish without the splinters. It's a good Rock song.

SMASHING PUMPKINS *Frail & Bedazzled* (VIRGIN) - Should have been on SIAMESE.

OASIS *Live Forever* (EPIC) - Class act British Pop junk.

SUGAR *Panama City Motel* (RYKODISC) - A killer track from the album.

LOVE SPIT LOVE *Change In The Weather* (IMAGO) - Great song.

KEN ZIPETO, *Planet M Producer*, **WMMR, Philadelphia**

OASIS *Supersonic* (EPIC) - Check it out. This record is killer! Trust me! Come on now, maybe you guys need a refresher course. It's all Oasis these days.

SOUL ASYLUM *Can't Even Tell* (CHAOS/COLUMBIA) - What a cool jam!

GRANT LEE BUFFALO *Mockingbirds* (REPRISE) - Wow, is this a nice dreamy song or what? It sounds very Lennon-esque to me. I like it!

AL MITCHELL, *Air Personality*, **WROX, Norfolk**
WEIRD AL YANKOVIC *Headline News* (SCOTTI BROS.) - Weird Al strikes again, with a hilarious parody. Weird Al is a God!

JASON BOTTOM, *Alt. Show Producer*, **WTTs, Bloomington**

DICTATOR TOT *Nitrous* (HALF-COCKED) - Consists of two ex-Warlock Pinchers and some guy they found in a trailer park, with an EP out called ALL TANKED UP...AND READY FOR LOVE. Nutty, noisy, and cool! It's on HALF-COCKED RECORDS, their own label.

PENCIL *Trusty* (HIPSWERVY) - A Bloomington, IN band signed to GRASS RECORDS, but recorded the song *Trusty* especially for our BRAVE NEW WORLD compilation on HIPSWERVY RECORDS.

PIZZLE *Vampire* (HIPSWERVY) - Still rules and any label interested at all in Punk Rock should snatch them up.

JESSICA WYLDE, *Alt. Personality*, **WVRK, Columbus**

MARILYN MANSON *Get Your Gun* (CENSORED FOR TELEVISION) - Loud and aggressive with a creative, unique touch. Headbangers with style.

BLUES TRAVELER *Hook* (A&M) - Clever lyrics, flavorful music and a remarkable vocal delivery. A perfect combination of guts, brains and soul.

POP WILL EAT ITSELF *Ich Bin Ein Auslander* (INTERSCOPE) - Makes you think and moves your body all with a crunch that would put most Metal bands to shame.

AUSTIN GLENN, *Alt. Program Director*, **WZOW, South Bend**

311 *Lucky* (CAPRICORN) - Another great song from these guys. I like this one better than *Homebrew*. This has one of those beats that makes you want to tap your feet, or bang your head with the song.

SARAH McLACHLAN *Good Enough* (ARISTA) - I love this song. It showcases her talents to the tee. I love the chorus to it. Makes you wanna sing along.

RAKE'S PROGRESS *!!! Talk My Way Out Of This One* (WHITE LABEL) - This is one of those songs that makes you sing along, and you will catch yourself doing it hours later. This has a killer guitar riff in it as well. Overall it's a great song!

LIZ PHAIR *Supernova* (MATADOR/ATLANTIC) - This is not what you would expect from her. Tons of phones on this. Has a great guitar riff. If you're not playing *Supernova*, you must live in a cave.

MITCH CRY, *Alt. Personality*, **WZRH, New Orleans**

SOUL COUGHING *Sugar Free Jazz* (SLASH/WARNER BROS.) - Up there with Lucas, US3 and all the other funky songs.

cranberries *Daffodil Lament* (ISLAND) - Could be a killer song with an edit version.

VICTORIA WILLIAMS *Crazy Mary* (MAMMOTH/ATLANTIC) -The Tony Williams remix brings it all together.

PHIL DIRT, *Air Personality*, **X107, Ocean City**
BAD RELIGION *21st Century (Digital Boy)* (ATLANTIC) - The entire CD is awesome! It just rocks.

JABBER JAW COMPILATION (MAMMOTH) - Check out the 'Beck' tune, and 'Girls Against Boys Megatractor.'

ELASTICA *Stutter* (DGC) - Check it out! Should be playing it.



If you had the opportunity to have your picture taken with one of the sexiest men on the planet...you'd do it too! Left to Right, Cynthia Johnson, The Tom-ster, & Lisa McCarthy of Hitmakers. Call Lisa for details on the "Hot Ball" incident!!



Magnapop and music retailer Paulstarr recently hosted a party for Chicago area music VIP's. Left to Right: Michelle St. Clair, Director of Promotion, Rock & Alternative, Priority Records; Bobby Wilcher, Marketing Representative, Paulstarr; Linda Hopper, Magnapop; Steve Goedde, Rose Records; Nancy Levin, Senior Vice President of Promotion, Priority Records; Ward Rose, Regional Sales Manager, Paulstarr; John Hardman, Publicist Metro.



Caught in the act of hanging back stage at the Blur show, are (left to right) Julie Traub - SBK/ERG Denver Representative, Mary Moses, MD, KTCL, Damon Albarn, Blur Vocalist and Cynthia Johnson of Hitmakers Magazine.



ALTERNATIVE DISCOVERY CLUB[®]

SEAN DEMERY, MD, 99X, Atlanta

STONE TEMPLE PILOTS *Pretty Penny* (ATLANTIC) - Hey, I'm talking a lot about this record...And now I'm not!

SMASHING PUMPKINS *Landslide* (VIRGIN) - Only a moron...

WHITNEY HOUSTON *AT&T Song* (ARISTA) - Just wanted to see if you were paying attention.

KEVIN COLE, PD, KRVE, Minneapolis

PORTISHEAD *Sour Times* (LONDON) - Great initial phones confirm my belief in the single. The album, DUMMY, is possibly the most interesting album of the year. Haunting...infectious. Sub Acid Jazz like Bjork meets Billy Holiday. If you listen to just one album this week, make it Portishead - riveting...I couldn't put it down.

ROB DESHAY, PD, KAVS, Lancaster

SEED *Rapture* (MECHANIC/GIANT) - Jump seemingly out of Valhalla to jolt the listeners better sense of elasticity. Plus great phones! Prognosis: Pomegranite.

OASIS *Supersonic* (EPIC) - We love this song. The music lived up to the hype. Spoonfuls of attitude.

JAY MICHAELS, PD, KDGE, Dallas

CANDLEBOX *Cover Me* (MAVERICK/WARNER BROS.) - This one will be even bigger than *Far Behind*.

GO-GO'S *The Whole World Lost Its Head* (I.R.S.) - This one takes me back to BEAUTY AND THE BEAT. This should be huge what with the popularity of Retro. We plan on spinning the hell out of this one. R.E.M. *Strange Currencies* (WARNER BROS.) - We just added into Power Level 2. Sounds like *Everybody Hurts*.

JAY TAYLOR, APD/MD, KOMA, San Jose

SMASHING PUMPKINS *Landslide* (VIRGIN) - #2 requesting song for us.

COWBOY JUNKIES *Sweet Jane* (INTERSCOPE) - It's huge!

cranberries *Cover Me* (ISLAND) - #1 requests.

MAZZY STAR *Halah* (CAPITOL) - From the first album - it's pretty good!

CANDLEBOX *Cover Me* (MAVERICK/WARNER BROS.) - It's really good.

ALEX LUKE, MD, KPNT, St. Louis

BAD RELIGION *21st Century (Digital Boy)* (ATLANTIC) - Now that this is officially a single and there's the big corporate push behind it, I think this could be the track to break Bad Religion.

THE FAMILY CAT *Wonderful Excuse* (ARISTA) - If the stuffed cat didn't get your attention, go back and listen to the CD - It's a Rock anthem. It's a *'Wonderful Excuse.'*

DINK *Green Mind* (CAPITOL) - They rock! A band from Cleveland. CAPITOL sent you the advance cassette - don't wait for the CD. Play it now!

TED TAYLOR, PD, KPOI, Honolulu

PALE SAINTS *Angel* (4AD) - Brilliant.

SPELL *Superstar* (ISLAND) - Very, very, very cool!

SOUL COUGHING *Screenwriter's Blues* (SLASH/WARNER BROS.) - It's gonna be a hit!

JOHN HAYES, PD, KTCL, Ft. Collins

FATIMA MANSIONS *The Loyaliser* (RADIOACTIVE/MCA) - Sounds great on the radio. A really good song. Big fan base.

VERUCA SALT *Seether* (DGC/MINTY FRESH) - Still a huge record!

WEEN *Voodoo Lady* (ELEKTRA) - Left field hit.

THE HALO BENDERS *Don't Touch My Bikini* (K) - A really cool song! Similar in sound to Pavement or Velocity Girl.

PIZZICATO FIVE *Twiggy Twiggy* (MATADOR) - It is an incredible song! We're playing it in morning drive. It always gets calls.

KEVIN KLINE, MD, KTOZ, Springfield

FATIMA MANSIONS *The Loyaliser* (RADIOACTIVE) - Sounds great on the air.

VARIOUS ARTISTS - *TRIBUTE TO BLACK SABBATH* (COLUMBIA) Phenomenal stuff!

cranberries *NO NEED TO ARGUE* (ISLAND) - The full-length album is incredible!!!

VICTORIA WILLIAMS *Crazy Mary* (MAMMOTH/ATLANTIC) - This has stuck in my mind like glue. The remix of Victoria Williams and Eddie Vedder doing *Crazy Mary*, which is only available on DAT through secret sources is just amazing.

DINK *Green Mind* (CAPITOL) - And finally, a Cleveland band called Dink - Can you say massive? Learn that word because it will be.

SEAN ZIEBARTH, MD, KXRK, Salt Lake City

THE WEDDING PRESENT *Yeah, Yeah, Yeah, Yeah, Yeah* (ISLAND) - I like this.

GOLDEN PALOMINOS *Heaven* (RESTLESS) - I like this.

DAMBUILDERS *Smell* (EASTWEST) - I like this one too!

MATHEW HARRIS, PD, WAQZ, Cincinnati

GRANT LEE BUFFALO *Mockingbirds* (REPRISE) - A wonderfully written song with lots of requests and curiosity calls.

cranberries *Zombie* (ISLAND) - Going through the roof.

LIVE *I Alone* (RADIOACTIVE/MCA) - No burn factor - every time I hear it I stop what I'm doing to listen to it. These guys really give a shit about what they're doing.

TERRY HAVEL, MD, WBST, BURLINGTON

DELILAH *Hope She Gets Away* (OCTOBER) - The band is from the Twin Cities. Very Pop, and definitely an Adult-leaning band. Worth finding.

DILLON FENCE *Living Room Scene/Queen Of The In-Between* (MAMMOTH/TAG.) - Another good band from Chapel Hill, NC. It's very Beatle-ish sounding. A strong Pop-oriented band. We are playing both tracks.

BLACK 47 *Losin' It* (EMI RECORDS) - American Irish Rock band. The band is from NYC. They have the feel of a St. Patty's band, with the sound of Rock & Roll.

JULIA HOYT, MD, WCHZ, Grovetown

WEEN *Voodoo Lady* (ELEKTRA) - What a fun song from such a group of weirdos. I love these guys.

THE CRAMPS *Ultra Twist* (THE MEDICINE LABEL/GIANT) - How could they go wrong? I wonder what it's like to hang out with them?

GOLDEN PALOMINOS *LP* (RESTLESS) - LP PURE soooo smooth. Serious sex music. Listen to the whole thing at once.

DAVE DOUD, APD, WDST, Woodstock

FAT TUESDAY *Winter Storm* (COLUMBIA) - I just heard it and fell immediately in love with it. It's a wonderful song. We're putting it into immediate medium rotation.

OVER THE RHINE *Daddy I'm Twisted* (I.R.S.) - Go deeper into the album. You'll find some tracks.

SINGLE GUN THEORY *Fall* (I.R.S.) - *Fall* and *The Sea Of Core Experience* - Go deeper into the album. You'll find some tracks.

PORTISHEAD *Sour Times* (LONDON) - When we heard it, we knew the audience would like it. After two or three spins we started getting a lot of requests.

GARY SCHOENWETTER, MD, WEQX, Manchester

WEEN *Voodoo Lady* (ELEKTRA) - I absolutely hate this band, but this song makes me laugh. It's sure to react.

SOUL ASYLUM *Can't Even Tell* (COLUMBIA/CHAOS) - Nothing failed off the last

Soul Asylum record for us, and this track is sure to continue their success.

BLUES TRAVELER *Hook* (A&M) - A great song for us. It's the best of the current Hippie Rock bunch, but it won't alienate people who don't wear Birkenstocks.

LARRY DAVIS, PD, WNVZ, Norfolk

LUCAS *Lucas With The Lid Off* (BIG BEAT/TAG) - Starting to generate good phones.

LIVE *I Alone* (RADIOACTIVE/MCA) - Good buzz on the song and a great video.

NIRVANA *About A Girl* (DGC) - Great early phones. Should be a Top 10 song.

TOM JONES *If I Only Knew* (INTERSCOPE) - Don't ignore this. It's gonna be huge.

CHRIS BLADE, PD, WROX, Norfolk

JEFF BUCKLEY *Grace* (COLUMBIA) - Give this song three listens or more. It will grow on you. Our MD saw his performance in Redding, and the crowd was very moved.

DANZIG *Cantspeak* (AMERICAN) - This will not lose on our "Shriek of the Week," so I have to add it. It's gonna be huge!

PIZZICATO FIVE *Twiggy Twiggy* (MATADOR) - A Japanese band. It's groovy and campy. Put this on your specialty show and crank it up for your James Bond fans.

TONY WILLIAMS, PD, WRXQ, Memphis

PETE DRODGE *If You Don't Love Me (I'll Kill Myself)* (AMERICAN) - Cool record.

WEEN *Voodoo Lady* (ELEKTRA) - Cool record.

SANDY HOROWITZ, PD, WWDX, E. Lansing

BAD RELIGION *21st Century (Digital Boy)* (ATLANTIC) - The lyrics are so creative and catchy that it mentally thrashes you. A song that makes you want to buy the record.

THE CRAMPS *Ultra Twist* (THE MEDICINE LABEL/GIANT) - The bass player is Slim Chance. There is a slim chance you will catch poison ivy from the thumping bass, but the raving guitars will give you the *'Ultra Twist.'*

CHRISTIAN UNRUH, PD, WZRH, New Orleans

AIMEE MANN *That's Just What You Are* (GIANT/IMAGO) - Great mid-day record - good upper demo female record.

DISHWALLA *It's Gonna Take Some Time* (A&M) - My favorite track on the Carpenters Tribute. A great guitar groove and a great rendition. Will sound familiar to your older listeners.

FATIMA MANSIONS *The Loyaliser* (RADIOACTIVE/MCA) - I have a hunch that the kids will love it. It's a sleeper. Put it on at night and the phones lite up.

RICH 'Tonto' DeSISTO, MD, WZXL, Wildwood

VICTORIA WILLIAMS *Crazy Mary* (MAMMOTH/ATLANTIC) - Great lyrics, but I like Eddie's version better.

SPONGE *Plowed* (CHAOS) - Very absorbant!

BUDDAH HEADS *Dodge The Rain* (RCA) - Stevie Ray Vaughn lives.

PETE DROGE *If You Don't Love Me (I'll Kill Myself)* (AMERICAN) - Brings me back to my childhood. Still waiting for that Mockingbird to sing.

DINOSAUR JR. *Feel The Pain* (SIRE/REPRISE) - Catchy little number that has potential.

BRYNN CAPELLA, APD, XHRM, San Diego

STING *When We Dance* (A&M) - This will be another great song from Sting. It's perfect for my listeners. It might take a few listens, but not for Sting fans.

NIRVANA *About A Girl* (DGC) - Huge! What else can I say?

cece
hit by
peniston
Love

the new single **THOUGHT 'YA KNEW**
 from the smash album



New Adds This Week:

KZHT Salt Lake City
WKSS Hartford
WQGN Groton
WILN Panama City
KLYV Dubuque

Already On:

Q106 San Diego
PWR96 Miami

WXKS
98PXY
PWR PIG
B96
KS104
Z90
WHHH

KIX106
 and many more

Boston
Rochester
Tampa
Chicago
Denver
San Diego
Indianapolis
Providence

LISA MCKAY

PD, WRVQ/Richmond
by KEVIN CARTER

WHAT ACTUALLY PROPELLED YOU INTO RADIO AND NOT INTO A REAL JOB?

If I think back really far, when I was a little girl I lived in Los Angeles and I used to listen to KHS-FM and KFI and all the other Top40 radio stations and I used to tape the Top40 countdowns. I would literally stay up 24 hours at a time and write down all of the songs to see if they really did play them over and over, hoping a pattern would emerge, but it didn't, but I was always suspect of that.

IT'S A GENETIC THING, ISN'T IT?

Yes. And then they used to do these battles of the songs where the Beach Boys would be up against the Osmonds, and I could always guess the winner. My sister thought I was spooky. I was always fascinated with taping things, and when I was in sixth grade we had this substitute teacher who belonged in a looney bin. We were telling everybody that this substitute teacher had lost her mind, and nobody would believe us. One day I brought my new tape deck in and I put it on her desk in a brown paper bag, hit play and record, hoping I could catch it before the 45-minute tape ran out. She was on one of her crazy binges, screaming at us and telling us we were all garbage. I took the tape down to the principal, gave it to her and said, "I know this is illegal, but I just wanted you to know what this lady is saying to us," and of course, she never worked at the school again.

I CAN'T BELIEVE YOU DID THAT. HOW OLD WERE YOU WHEN YOU?

I was 11. I was a hero for a couple of weeks in sixth grade. I'm still reliving the glory.

OBVIOUSLY YOU WERE DESTINED FOR A RADIO CAREER...OR ELSE THE CIA.

I wandered into college thinking that I had had a pretty colorful, if not successful thespian career in high school and I thought that would be something I wanted to do. I had stars in my eyes and I went to UVA and joined all the drama clubs, and on the very first night there, on my way down from the dorm, I saw this sign saying the campus radio station needed volunteers. At 8 a.m. the next day I was there at a meeting and that was it. So my second day of college I was bitten really hard by the bug, and I haven't looked back.

LIST SOME OF THE STATIONS THAT LED TO WRVQ.

I have the most boring past with stations. The day after I graduated college I was working as a dishwasher just because I knew I wanted to go

into radio but I had to have a job to pay the bills. I think I made \$25 my first paycheck.

YOU WEREN'T REALLY A DISHWASHER, YOU WERE AN OUT-OF-WORK DISC JOCKEY.

I was working, but I was bored about being at a really small, family-owned radio station. Just the worst kind to work for. They ended up buying a couple other stations and I was like the corporate promotions director and afternoon girl and dishwasher...I ended up in the mountains somewhere working for one of these stations and I was really depressed. I looked around and decided, "I'm going to the beach." I packed up in February and moved to Nag's Head, North Carolina and got a job at SURF106. In June, the Operations Manager of WRVQ called and asked me for a tape. Two weeks later I was here, and that was six years ago.

YOU WORKED WITH STEVE DAVIS. DID YOU LEARN A LOT FROM HIM?

Yes, I did learn a lot from Steve. It was all so hazy when I first got to the radio station. I don't really understand how I ended up being music director, but somehow he saw some potential in me. I guess because I was probably getting on his nerves every day asking "Why do we do it this way when this other way sounds so much better?" I try to remember that when my jocks

"Madonna has the right idea...As soon as we become predictable, people take us for granted. I know they listen to us, but they forget they listen to us."

come in and do that to me. They could be potential music directors.

I learned a lot from Steve, and he gave me the opportunity to move up into the music director job. He gave me a lot of responsibility and put a lot of trust in me, and I've always appreciated that.

YOU WERE NAMED PROGRAM DIRECTOR TWO YEARS AGO WHEN HE LEFT. TELL US ABOUT THE TRANSITIONAL PERIOD.

I really, really care about this radio station, so my every thought was how can we make it better? How can we sound better? How can we make our listeners happy? How can we get them to listen longer and to tune in more often?

THAT'S THE OBVIOUS PD ANSWER, BUT YOU WERE ON THE SAME PEER LEVEL AS

THESE PEOPLE AND SUDDENLY YOU'RE ELEVATED INTO A POSITION OF AUTHORITY. HOW DID YOU HANDLE THAT?

It was different for everybody. I think one management technique won't work for everybody, because each person comes with a different set of expectations and a different set of preconceived notions on the way in. Some of the staff thought it was great, some of the staff said to my face they thought it was great, and of course really didn't think it was great, and some of the staff didn't take direction at all, and I realized there were a lot of ways to go about it. Of course a nice public hanging would have probably been the quickest answer, but I think the most effective method was to win people over by hard work and trust and making fair decisions. I also believe in taking chances when it's warranted and rewarding other people for taking chances, and relying on their gut and giving them the direction they need to do their job. That's what I tried to do for the last two years. I've just been weaseling my way in.

AND TWO YEARS LATER, HOW DOES THE STATION FEEL TO YOU?

Good. Probably every four months we do a complete renovation. I think Madonna has the right idea. I think as soon as we become predictable, people take us for granted. I know they listen to us, but they forget they

listen to us. I try to re-invent the radio station about every quarter, which is a lot of work. This is a very high maintenance radio station. I would love to work for an AC station some day where you can just sit there and play the music.

THIS FORMAT HAS TAKEN ITS SHARE OF LUMPS OVER THE LAST COUPLE OF YEARS. NOW IT SEEMS TO BE ON THE UPSWING. ARE WE DOING SOMETHING RIGHT, OR IS IT JUST THE CYCLICAL NATURE OF THE BEAST?

I think Top40 did get stuck in a rut for awhile. Programmers stayed in their comfort zone too long. What worked in Tampa or the other radio stations plastered over the front of **HITMAKERS** didn't work for every market, and it certainly stopped working way before people stopped doing it. I'm talking about the boss



jock sound and the attitude liners that were ugly.

IT WAS TOO MACHO.

Yes. You're exactly right. It stayed that way for a long time, and now I think MTV has changed. Pop culture has changed. The sensitivity factor has grown, and I think you see that reflected on radio stations now. A lot of the liners are more subtle. You have to think about them before you get them. They don't hit you over the head. They don't take the listeners' intelligence down a couple of pegs. You have to earn your listeners' respect.

HOW DO YOU KNOW IF YOU'RE ON THE RIGHT TRACK?

I think the record community always grows faster than radio because it's more tangible. There has to be a way of letting people know immediately whether or not their tactics are successful. Radio people have a waiting period before the book comes out, and then the ratings system is sometimes so whimsical, you think, "Maybe it was just a wobble." If we had a better barometer on how we were doing, radio would have moved along quicker.

IT'S TOUGH TO GET A REPORT CARD AND FIND OUT YOU'VE BEEN DOING IT WRONG FOR 12 WEEKS...

Exactly. Then you have to think back, "Where were we 12 weeks ago?" Keeping records is really important. I keep a journal every day of what I did to make the station different, so I can go back and I can see where we were 12 weeks ago.

WHAT GOES INTO THIS JOURNAL?

Conversations with each one of the people that I have during the day. Like I said, every quarter we change. I think we're moving forward. If I tweaked something, if I added more recurrents or if I made a new category, I log that. I update it every night before I go to bed. My laptop and I are very close.

"Two...Two...Two Hits At Once!"

JAKI GRAHAM

"AIN'T NOBODY"



New This Week:

KDWB	Minneapolis
WABB	Mobile
WBNQ	Bloomington
KHTN	Modesto
WHTO	Williamsport

550 BDS Spins!!

WXKS	30 spins
PRO-FM	47 spins
WFLY	34 spins
WZPL	32 spins
KZHT	34 spins
KRQ	30 spins

2 UNLIMITED

"GET READY FOR THIS"



New This Week:

WXKS	Boston
98PXY	Rochester
WKSS	Hartford
KJ103	Oklahoma City

350 BDS Spins!!

KHKS	76 spins
KS104	37 spins
KIIS-FM	39 spins
KHFI	32 spins
KMXV	37 spins

AVEX

Critique

 **BMG**
BERTELSMANN MUSIC GROUP



Critique

 **BMG**
BERTELSMANN MUSIC GROUP

WHAT'S YOUR TAKE ON THE '25-54-ITIS' THAT WAS PLAGUING THIS FORMAT?

I don't think 25-54 has loosened up in Richmond. I hate our rank there. Of the last trends we're #6, but usually we hang out between 8-10 and it's very frustrating. We do very well 18-34. We're either one or two across-the-board. It's interesting, our more seasoned sales people, the one with most of the agencies account, when we have a bad book it hurts them, but the new people really excel because generally if we're doing bad 25-54 we're doing well 12-25, so the new people have an opportunity to explore non-traditional sales avenues. I think our sales manager, Allen Eitzel is brilliant, and we have a healthy respect for each other.

THE SAME WAY YOU'RE SELLING THE FORMAT TO YOUR LISTENERS WITH THIS NON-HYPE APPROACH- HAS THE SALES STAFF BEEN ABLE TO TRANSLATE THAT TO THE STREET AND SELL THE FORMAT TO CLIENTS?

I'm not sure if this answers it directly - One of the greatest strengths of this station in particular is if we ask people to do something, they will. If we're out some place they will come, no matter what it is. I've rarely done an appearance, where we didn't draw a crowd that met with our client's satisfaction. Our sales people always go to the appearances because it's a great way to make contacts and to have a living testimonial that the station works. Our Promotions Director, Dotty Brooks, makes sure that happens.

THE PROMOTIONS DIRECTOR ...ALWAYS THE STATION'S SECRET WEAPON.

Yes. She's very dedicated and has been here longer than I have. She started as the receptionist and knows everything about winning. I like Dotty because she takes chances. She's always pushing me.

LET'S TALK ABOUT SOME OF THE STAFF MEMBERS AT THE RADIO STATION.

Corey, Jay and Betty are the Q Morning Zoo. It's a high profile morning show. They play about seven songs an hour. They are incredibly funny people. We have the funniest meetings. I'm really surprised we ever get anything done in our meetings because it's just like one joke after another. They're really tapped into women 18-34. I haven't had to make them do anything weird like wear women's clothes. Actually they did that one day on their own, but that's a different story...

I'D WORRY ABOUT THAT IF I WERE YOU.

I do. Corey openly admits that he will buy women's magazines and enjoy leafing through them. We have a subscription to just about everything, and they make it a point to immerse themselves in the lifestyle

of our listeners. Each one of them has a family of some kind, and they relate with our listeners through their family life and bring it in to the studio. They reveal a lot of things about themselves on the air and they come across as humans. It's all about getting the listeners to buy into the radio station and they do a really good job and plus they're really smart and genuinely nice people. I don't know how I lucked out, to be honest.

WHO'S NEXT ON THE AIR?

Paul Anthony does middays. He's brand new, from KQCR in Cedar Rapids, and is taking the market by storm. My little corn boy. He actually brought me corn when we flew him in for his interview. He handed me this warm, squishy bag, and all I could think of was, "Oh my God, he gave me a turkey carcass." I don't eat meat of any kind, so I was really grossed out. When I opened the bag, I realized it was corn. It had been in the sun so long, it felt like a dead turkey...

Paul is really talented and funny. I've had positive feedback from everybody on the staff and he does all of our club nights. He's the most outgoing one of us and he has all these fun toys lined up in his office.

Mike Rivers is on after that. He's been in radio at least 20 years. He focuses every break. In fact, I find these notes that he writes to himself occasionally in the garbage can or in the studio, and I blow them up and put them up on the door, because he really gets it. He knows how to make the show flow.

I pull 4 to 7 p.m. That's my favorite part of the day. I have to admit,

babbling to strangers, "Did you hear about Madonna?" I guess I need that outlet. People would hate me if I wasn't on the air. If I'm feeling obnoxious, during my show I'll write notes on the night guy's log and on the morning log about things that I thought were important. I just bought one of those erasable boards and I'm going to start putting stuff on that. So and so's on Letterman tonight, make sure you mention that.

BILLY SURF IS DOING NIGHTS. THE BEST HAIR IN SHOW BUSINESS...

If I could hire 10 new employees, I would hire 10 new Billy Surfs. He's the Madonna of the staff. He's the one who reinvents himself every single night. He's my best friend and the biggest pain in the neck I've ever worked with. He's very polite to his listeners on the telephone. He actually says I love you to them and it's genuine. He's a very genuine person and it comes across on the air.

He's actually one of the sales department's favorite people to take out because he really delivers when he's out in front of people. He's very listener-interactive on the air, very focused. His breaks are very tight. He does a lot of comedy where he ends up, of course, being the butt of the joke. He actually has an update every night called 'Billy's Night Bites' where he has another reporter come in and give the scoop on what's going on with people you'd be interested in hearing about. He also gets good high school gossip, a lot of times from the cheerleaders. Every hour we have some kind of listener interaction on

"Every hour we have some sort of listener interaction on the air...I demand it."

between 3:55 and 4:00 I'm moving like a mad woman trying to finish my work, which I never quite succeed at but I try not to bring it in with me. I think you can set up a lot of rules but you have to be realistic and you have to be flexible, but when it interferes with my radio show I am the most angry person you have ever met.

If someone has a question about a promotion, I'll say, "Let's set some time tomorrow." That's my first line of defense. If they really need to know tonight, I say, "I'm off at 7 p.m." If they say, "I need an answer right now," then the answer is 'no.'

ARE YOU STILL GETTING THAT GRATIFICATION FROM BEING ON THE RADIO?

This is going to sound really horrible, I've done it for 13 years now, it's something that I'm used to and it's something that I spend a lot of time preparing for, like watching the news and reading the Life section and the trades and catching MTV and Entertainment News, and I need an outlet for it, otherwise I would be

the air...I demand it.

Overnights is Kirby Carmichael. I think Kirby has been on the air as long as we have. He does a great job. He's probably the most well known of the entire staff because he's been on so long. I'll walk into a store or gas station and people always ask, "How's Kirby Carmichael doing?"

TALK ABOUT YOUR MANAGEMENT TEAM.

Linda Forman is our General Manager. She's actually the VP/GM of XL102, which is our Rock sister station in the same building and Q94. It's interesting that you would mention that, because I just went to a Leadership Institute for Managers training session. It was four very intense days, and it was everything that Linda's been telling me for the last two years. She's very hands-on, she has great instincts, and she has great product knowledge. Her husband is also brilliant. He runs our whole research computer system, so she knows what's going on, sometimes before I do.

CAN YOU QUOTE SOME MANAGEMENT HIGH POINTS EITHER FROM HER OR FROM THIS SEMINAR YOU JUST COMPLETED?

Management by objective I thought was very interesting. It involves the entire team. The entire team will come up with an objective. In fact we just did this yesterday with the whole air staff, come up with an objective and then come up with standards to get there. The standards have to be quantifiable, so instead of just saying we'll do show prep, it lists the things that are important to do: I'll see two popular movies a month, I'll rent two popular videos, I will make myself aware of issues facing women by reading two women's magazines a month, or whatever.

SO THERE ARE CONCRETE STEPS TO ATTAIN EACH OBJECTIVE?

Exactly and then you go back every week. Did you do this, did you do that? And it gives you a place to start if there's a problem. These are the things we decided we wanted to do. This is what we decided we wanted to put on the air. Is this what's coming out on your aircheck tape? I guess I'm a little off focus, a little too self indulgent or whatever. I didn't pay enough attention to the things I was supposed to do, and it makes it easier to pinpoint the problems and makes it easier to give a complement. I believe in catching my staff doing something right every day. The whole idea with management by objective is instead of focusing on the objective, you focus on the gap between where you are and where you need to be, and then how you need to get there, so as long as you are improving there's that criteria. If you set the right standards, you should be improving and evolving, which is really good. We also talked about the necessity for change. Nothing stays the same, but if it does, then you're behind. We focused on getting a higher level of commitment versus compliance. Finding out what motivates your staff members and how to get them to achieve a higher level of motivation. Getting to know the level of each one of your staff members individually, and managing them based on that instead of based on one theory. We also took lots of self-tests, which were really helpful. I now know all of my weak points. They're glaringly obvious, but my strong points are there too, so I know in a given situation what my tendencies will be, and what they should be.

It was a really good seminar. I want to thank Chris Lytle, Ken Greenwood, and Norm Goldsmith.

ANY FINAL PHILOSOPHY?

As Nathaniel Emmons once said, "Habit is either the best of servants or the worst of masters."

Top40 radio needs to examine its habits often or pay the consequences.

RAPPIN 4-TAY "PLAYAZ CLUB"

THE BEST RESEARCH MONEY CAN'T BUY...

"...My roommate turned me onto this song. She saw the video on T.V. I charged it on my credit card at Music Plus."

CINDY-19 • Student U.C.L.A. • Los Angeles, CA (SoundScan #1)

"...My boyfriend and I heard 'Playaz Club' at a nightclub, and we bought it the next day at Tower Records for \$3.98."

TIMOTHY-24 • Graphic Artist • San Francisco, CA (SoundScan #1 - 4 Weeks)

"...Yo man, I had to pay four bucks for this cassette, but who cares, this shit is dope."

JUAN-27 • Construction Worker • Sacramento, CA (SoundScan #1)

"...I heard 'Playaz Club' on 98.5. It's my favorite song on the radio. I borrowed the money from my boyfriend and bought it at Odyssey Records."

SAMANTHA-25 • Erotic Dancer • Las Vegas, NV (SoundScan #1)

"...My wife picked it up for me at Circles. I think she paid five dollars."

ROBERT-28 • Computer Analyst • Phoenix, AZ (SoundScan #8)

"...I stole the motherf*&%*!"

TYRONE-20 • Entrepreneur • San Diego, CA (SoundScan #8)

"...My 3 year-old loves this song too. I bought it on sale for \$.99 at Pegasus."

JENNIFER-31 • Service Clerk • Salt lake City, UT (SoundScan #8)

"...The clerk at Warehouse told me it's the best song out now. I bought it for \$2.99, and you know what...he's right."

JACK-28 • Accountant • Fresno, CA (SoundScan #9)

EMI RECORDS...IT'S ALL GOOD





STREET SHEET

Most Disc-overed for this issue Based on One-On-One Calls and Conference Call Mentions

1. **QUO** Blowin Up (EPIC)
2. **FU-SCHNICKENS** Break Down (JIVE)
3. **SILK** I Can Go Deep (JIVE)
4. **CINDY MIZELLE** I've Had Enough (EASTWEST)
5. **CORONA** The Rhythm Of The Night (EASTWEST)
6. **JANET JACKSON** You Want This (VIRGIN)
7. **BLACKGIRL** Where Did We Go Wrong (RCA)
8. **BOYZ II MEN** On Bended Knee (MOTOWN)
9. **BRANDY** I Wanna Be Down (ATLANTIC)
10. **JADE** Every Day Of The Week (GIANT)
11. **N II U** I Miss You (ARISTA)
12. **PARIS** Guerilla Funk (PRIORITY)
13. **RAPPIN 4-TAY** Playaz Club (EMI RECORDS)
14. **TOM JONES** If I Only Knew (INTERSCOPE)
15. **DA YOUNGSTAS** Hip Hop Ride (EASTWEST)
16. **DR. DRE/ED LOVER** Back Up Off Me (RELATIVITY)
17. **DR. DRE & ICE CUBE** Natural Born...(D.ROW/INTER.)
18. **MIRANDA** Round And Round (SUNSHINE)
19. **RAJA-NEE** Turn It Up (PERSPECTIVE/A&M)
20. **UGK** Front & Back Side & Side (JIVE)

Salwa's Space

- WZJM APD Geronimo becomes PD of sister stations 96 K-ROCK and THE NEW CAT COUNTRY 95.
- With Jammer back at KIX106, he begins the search for some new talent for all dayparts. Anyone interested in spreading their creative wings and experience some freedom, contact Jammer (see ear for more concrete details).
- Congrats so Jowcol "M.C. Boogie D" Gilchrist who's station KJYK has recently become a BDS reporter.
- Blakeley Tuggle from WHYT and Rick Austin from WXXL/Orlando join the Priority family.
- Jorge Suarez formally from Wiseguy Records moves over to head promotion for Max Music. He can be reached at (305) 593-2525.
- Happy Birthday on Saturday, October 15th to Ron "Sugar Bear" Williams.
- Thanks go out to Mike Kyser from Def Jam for the Budfest hook up and thanks to Marco Navarra and Tom Casey from Jive for the ride to the Budfest.
- Greg Lee checks in with a ton of Warner Brother stuff on the way... **CASSERINE** begins her move from the clubs to radio with spins at WIOQ, Q105, HOT105, and KKSS. The video is in Heavy rotation at BET and is #18 Most Requested on BET's Video Soul, it was also added this week to THE BOX selection #659. Call and vote now!...**SEAL** remixes by David Morales will be out soon...leaking white labels too. The **MADONNA** remixes on CD are out now. Watch for the **MADONNA** album **BEDTIME STORIES** out October 19th. Next week, the remixes on **PRINCE's Space** will be available. **KARYN WHITE's Can I Stay With You** produced by Babyface will be on your desk shortly, and on November 8th, watch for **TEVIN CAMPBELL's Don't Say Goodbye. Girl**. If you missed anything or I missed anything give Greg a call at (818) 953-3748.
- Jive has a slew of records filling their plate too. Check out **KEITH MURRAY's The Most Beautifullest Thing In The World** is getting spins at KMEL, KJYK, Z90, KBXX. Exploding at Urban radio and ready to crossover. The **FU-SCHNICKENS Breakdown** has had bi-coastal response (ie KIX106, HOT97, KMEL, POWER106, KBXX, WPGC, 92Q, KHFI HOT97.7 and many more. Also check for the soundtrack **LOW DOWN DIRTY SHAME**...already getting a huge buzz. Call John "The Horse" McMann or any of the Jive team at (212) 727-0016.
- **CHANGING FACES** on Big Beat had a huge response with *Stroke You Up*, now it's time to check out *Foolin Around* written and produced by R. Kelly. Contact Heidi Jo if you haven't received your copy.
- Nancy Levin, Priority won't quit. If your not already spinning the **PARIS** record, *Guerilla Funk*, you should be. Already on WILD107, Z90, KS104, HOT97, THE BEAT, WJMH, and KMEL.
- **QUO** on MJJ/Epic is the #1 Most Disc-overed this week. Give these two a listen.
- **DA YOUNGSTAS Hip Hop Ride** on EastWest has huge airplay at WJMN, WHJX, KZHT, WPGC, WHHH, KIX106, KWIN, POWER106, WIOQ, KKSS. Video already on THE BOX, BET, MTV. The single is approaching 80,000. Check this one out.
- Records to watch: **SILK I Can Go Deep** (JIVE), **CINDY MIZELLE I've Had Enough** (EASTWEST), **CORONA The Rhythm Of The Night** (EASTWEST), **JANET JACKSON You Want This** (VIRGIN), **BLACKGIRL Where Did We Go Wrong** (RCA), **BOYZ II MEN On Bended Knee** (MOTOWN), **BRANDY I Wanna Be Down** (ATLANTIC), **JADE Every Day Of The Week** (GIANT), **N II U I Miss You** (ARISTA), **RAPPIN 4-TAY Playaz Club** (EMI RECORDS), **TOM JONES If I Only Knew** (INTERSCOPE), **DR. DRE/ED LOVER Back Up Off Me** (RELATIVITY), **DR. DRE & ICE CUBE Natural Born Killers**(DEATH ROW/ INTERSCOPE), **MIRANDA Round And Round** (SUNSHINE), **RAJA-NEE Turn It Up** (PERSPECTIVE/A&M), **UGK Front & Back Side & Side** (JIVE), **BLACKSTREET Before I Let You Go** (INTERSCOPE), **20 FINGERS Short Short Man** (ID/ZOO), **IMMATURE Never Lie** (MCA), **BARRY WHITE Practice What You Preach** (A&M), **BARRIO BOYZ Try A Little Tenderness** (COLUMBIA), and **DA BRAT Fa All Y'all** (CHAOS).

See ya,

Salwa Scarpone

CASSERINE "Why Not Take All Of Me"

More Than 500 Total BDS Detections • More Than 5 Million Total Listeners

New At:

HOT105
Q105 24x
KKSS
WIOQ 9x

In The Mix At:

WAHC WHHH
KKFR
KJYK WXKS



RECORDS

PETE JONES, PD, HOT105, Modesto

QUO *Blowin Up* (EPIC) - Starting to request. Pay close attention to the Aaron Hall segments.

RAPPIN 4-TAY *Playaz Club* (EMI RECORDS) - #1 requests at night.

RAJA-NEE *Turn It Up* (PERSPECTIVE/A&M) - Don't let this one get pigeonholed as a dancehall record... Check it out.

SILK *I Can Go Deep* (JIVE) - Their signature sound that should go deep.

MIRANDA *Round And Round* (SUNSHINE) - Could be bigger than *Your Love Is So Divine*.

MARK ADAMS, MD, KBOS, Fresno

These are all like butta:

BLACKGIRL *Where Did We Go Wrong* (RCA)

JADE *Every Day Of The Week* (GIANT)

N II U *I Miss You* (ARISTA)

JANET JACKSON *You Want This* (VIRGIN)

GREG HEAD, MD, KBXX, Houston

Check this one out.

BARRY WHITE *Practice What You Preach* (A&M)

UGK *Front & Back Side & Side* (JIVE)

SCARFACE *I Seen A Man Die* (NOO-TRYBE/RAP-A-LOT)

BIG MIKE *Player Player* (RAP-A-LOT)

REG-N-EFFECT, AMD, KBXX, Houston

BRANDY *I Wanna Be Down* (ATLANTIC) - A basic song. Sweet, simple and to the point. Lots of female appeal.

DA BRAT *Fa All Y'all* (CHAOS) - It's a must! Got the funk all the way through it. Fa all y'all funkateers!

SILK *I Can Go Deep* (JIVE) - A good younger demo ballad with sexual overtones! A must for the 18-34 demos! Check it out!

UGK *Front & Back Side & Side* (JIVE) - If you like Bone, Thugs & Harmony, you'll love this!

LISA ADAMS, APD, KFFM, Yakima

JANET JACKSON *You Want This* (VIRGIN) - My favorite cut on the album. Awesome video. Top 5 after two weeks.

R.E.M. *What's The Frequency, Kenneth?* (WARNER BROS.) - I don't care what anybody says, I love this record and it's great for Top40.

CINDY MIZELLE *I've Had Enough* (EASTWEST) - It takes a couple of listens...Check out this passionate ballad.

JOHN MELLENCAMP *Dance Naked* (MERCURY) - Very soulful and very seductive. Females will love it.

SONIA JIMENEZ, MD, KGGI, Riverside

Check these out:

JV *Back To The Hood* (THUMP)

NICOLE *Runnin Away* (AVENUE)

RHYTHM FACTOR *You Belong To Me* (STRICTLY RHYTHM)

N II U *I Miss You* (ARISTA)

JAMMER, APD/MD, KIX106, Providence

Records to watch:

PARIS *Guerilla Funk* (PRIORITY)

20 FINGERS *Short Short Man* (ID)

2 UNLIMITED *Get Ready For This* (CRITIQUE)

JANET JACKSON *You Want This* (VIRGIN)

FU-SCHNICKENS *Break Down* (JIVE)

QUO *Blowin Up* (EPIC) - This one is hard to ignore. Coming hot and hard from the streets.

JOWCOL 'M.C. Boogie D' GILCHRIST, PD/MD, KJYK, Tucson

QUO *Blowin Up* (EPIC) - Michael Jackson has found himself a hit group.

WARREN G. *Do You See* (DEF JAM) - Did our own edit and the phones have not stopped ringing.

DA YOUNGSTAS *Hip Hop Ride* (EASTWEST) - Sounds like a little Naughty By Nature.

ROY JAYNES, PD, KKSS-FM, Albuquerque

DR. DRE/ED LOVER *Back Up Off Me* (RELATIVITY) - Great energy and good samples.

ABOVE THE LAW *Black Superman* (RELATIVITY) - Selling big in Albuquerque. Also great phones.

QUO *Blowin Up* (EPIC) - The new Kris Kross... Instant phone reaction.

TONI BRAXTON *How Many Ways* (LaFACE/ARISTA) - Another great follow-up.

KOZMAN, APD/MD, KKXX, Bakersfield

FU-SCHNICKENS *Break Down* (JIVE) - Nuttin' but love for this jam!

SONIC YOUTH *Superstar* (A&M) - Melodic. Thought I was stoned when I heard this.

DR. DRE/ED LOVER *Back Up Off Me* (RELATIVITY) - If you haven't heard, find it now!

JOEY ARBAGEY, MD, KMEL, San Francisco

SILK *I Can Go Deep* (JIVE) - Could be as big as *Freak Me*.

VANESSA WILLIAMS *The Sweetest Days* (MERCURY) - Super sweet ballad from a KMEL core artist.

CHANGING FACES *Fooling Around* (BIG BEAT) - Props to BIG BEAT for the right choice off the album.

CASSERINE *Why Not Take All Of Me* (WARNER BROS.) - Enough time in the clubs...It's time for a little radio play.

N II U *I Miss You* (ARISTA) - This could be the ballad to break these guys.

KEITH MURRAY *The Most Beautifullest Thing In The World* (JIVE) - Early street buzz already visible.

HEAVY D. *Black Coffee* (UPTOWN/MCA) - Indications already that this will be a big one for Mr. D.

RANDY FOX, PD, KMVR, Las Cruces

LIL SUZY *Promise Me* (METROPOLITAN) - I promise you, it's a smash.

NADINE RENEE *Say You'll Stay* (BACKSTAGE) - Check out cut #3. It will make your listeners stay forever.

SABELLE *Where Did The Love Go* (TOMMY BOY) - A female Domino...An addictive hook that sounds great.

TINA SIMONET, MD, KPRR, El Paso

MADONNA *Secret* (MAVERICK/SIRE/WARNER BROS.) - Smooth sound, great hook. The remix is perfect for Crossover!

CORONA *The Rhythm Of The Night* (EASTWEST) - Not sick of this sound yet!

RAPPIN 4-TAY *Playaz Club* (EMI RECORDS) - On fire here with our El Paso mix.

KRISS HART, PD/MD, KQMQ, Honolulu

One's to watch:

TOM JONES *If I Only Knew* (INTERSCOPE)

USHER *Can You Get Wit It* (ARISTA)

WEIRD AL YANKOVIC *Headline News* (SCOTTI BROS.)

CINDY MIZELLE *I've Had Enough* (EASTWEST)

ZHANE *Vibe* (MOTOWN)

DR. DAVE FERGUSON, PD, KSFM, Sacramento

QUO *Blowin Up* (EPIC) - It's like Kris Kross happening with a hard edge. We got some B-Boys. It's also happening in the mix show.

Also check out:

THE PUPPIES *Summer Maddness* (CHAOS) - Cut 4.

BARRIO BOYZZ *Try A Little Tenderness* (COLUMBIA)

FU-SCHNICKENS *Break Down* (JIVE)

A.J., APD, KSFM, Sacramento

JADE *Every Day Of The Week* (GIANT) - Good song from a good group.

BRANDY *I Wanna Be Down* (ATLANTIC) - A surprising appeal to it. If you want a phat ass remix, give me a call.

JOEY MUZZALUPO, MD, KSFM, Sacramento

M PEOPLE *Excited* (EPIC) - Good upbeat dance tune that everyone should be checking out.

PARIS *Guerilla Funk* (PRIORITY) - Funky! Funky! Funky! A must for your mix show.

SHAQ *Biological Didn't Bother* (JIVE) - He's back on the attack out in front...Should get your copy if you can.

MIRANDA *Round And Round* (SUNSHINE) - Good uptempo...Many different remixes, one for everyone.

DAN WATSON, PD/MD, KSIQ, Imperial Valley

NEXT EXIT *Somewhere In My Broken Heart* (HEADLINER) - Originally a huge Country smash for Billy Dean, this is one of those stop-you-in-your-tracks ballad. Very classy.

R. KELLY *Seems Like You're Ready* (JIVE) - Can't lose with this one. Rapidly becoming a core artist for us. Instant phones.

ROB BASE & DJ EZ ROCK *Breakadawn* (WARLOCK) - All three cuts off the CD are fresh. All joy and no pain in this strong comeback.

CHARLIE MAXX, APD/MD, KZFM, Corpus Christi

SPANISH FLY *Treasure Of My Heart* (UPSTAIRS) - A hidden treasure worth seeking.

BRANDY *I Wanna Be Down* (ATLANTIC) - Good upbeat record.

BLACKGIRL *Where Did We Go Wrong* (RCA) - Won't go wrong with this one.

69 BOYZ *Tootsee Roll* (RIP IT) - Huge, huge phones.

TOM STEELE, MD, POWER PIG, Tampa

CORONA *The Rhythm Of The Night* (EASTWEST) - Great beat.

EVE *Groove Of Love* (MCA) - Great beat...Play cut #4.

CINDY MIZELLE *I've Had Enough* (EASTWEST) - Sounds like Toni Braxton. Great female ballad.

BOYZ II MEN *On Bended Knee* (MOTOWN) - Burnin' up the phones. Great follow-up to *I'll Make Love To You*.

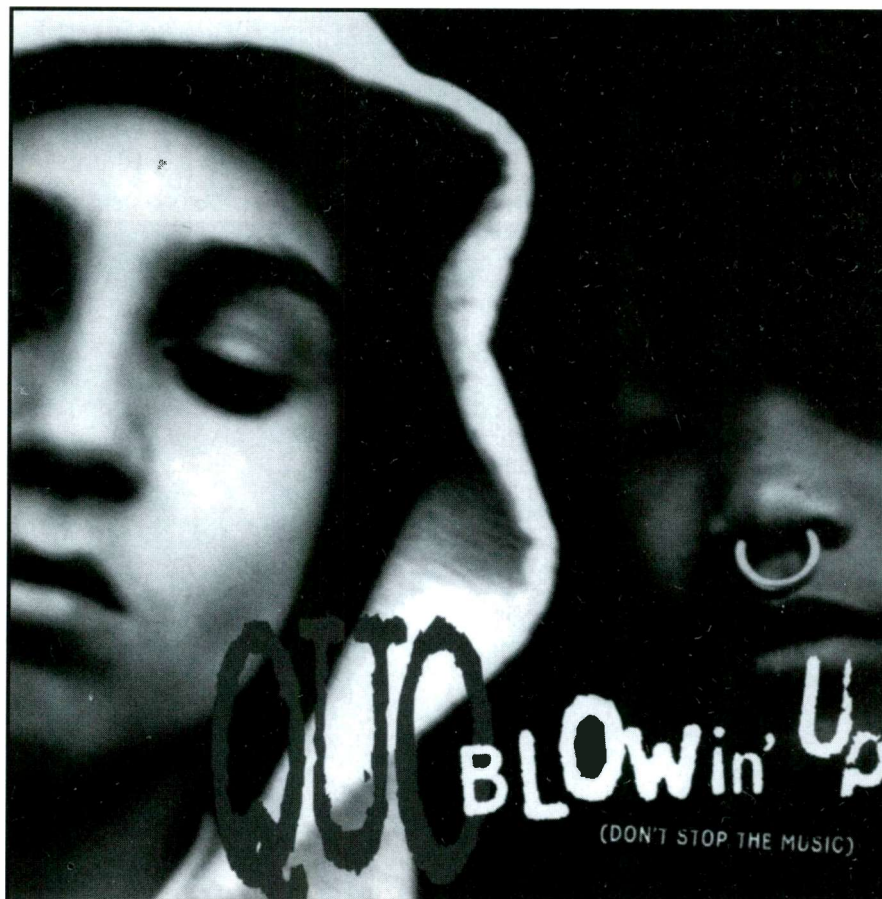
BRUCE ST. JAMES, MD, POWER106, Los Angeles

DR. DRE & ICE CUBE *Natural Born Killers* (DEATH ROW/INTERSCOPE) - What can I possibly say about a song I know we'll still be playing in March! Our 'automatic' record of the year.

BOYZ II MEN *On Bended Knee* (MOTOWN) - I'm sure to be out on a limb on this one. Sounds like Force MD's Tender Love meets Troop's Sweet November, and I mean that in a good way. Will someone please thank these guys for making huge hits.

HEAVY D. & THE BOYS *This Is Your Night* (UPTOWN/MCA) - It's time to remind everyone about the cut from the Heavy one. I think it will be his biggest record to date, if it ever gets released. Hey, if you're going to predict, aim high.

QUO "BLOWIN' UP"



"It's got that old school vibe."
ALBIE DEE
MD, WPGC

"This one is hard to ignore. Coming hot and hard from the streets"
JAMMER
APD/MD, KIX106

"Michael Jackson has found himself a hit group."
JOWCOL "M.C. BOOGIE D"
GILCHRIST
PD/MD, KJYK

"Getting mad phones from both young and older demos. I see a bright future for this song."
JEFF NELSON
MD, Z90

**1,040 SINGLES SOLD THIS WEEK -
MORE THAN DOUBLE LAST WEEK!**

"Quo is so funky, the minute it hit the airwaves it was Blowin' Up. It beat Janet Jackson, Lucas, Ace of Base, Blackgirl, Da Brat and Rappin 4 Tay in our nighttime battles."
DAMION YOUNG
AMD, Y97

"It's like Kris Kross happening with a hard edge. We got some B-Boys. It's also happening in the mix show."
DR. DAVE FERGUSON
PD, KSFM

"The new Kris Kross...Instant phone reaction."
ROY JAYNES
PD, KKSS

"Starting to request. Pay close attention to the Aaron Hall segments."
PETE JONES
PD, HOT105

"Great sampling by Aaron Hall. Check this one out."
LUCY BARRAGAN
MD, Q105

Already On:

PWR PIG	920
KSFM	KPRR
Q105	HOT 97.7
KKSS	Y97
Z90	KHTN
KMXZ	KJYK

Requesting Heavy On:



In These Markets:

DETROIT
CHICAGO
BALTIMORE

LOS ANGELES
BOSTON
MIAMI

SAN FRANCISCO
HOUSTON
PITTSBURGH



QUEEN LATIFAH

"I Can't Understand"

EARLY ACTION AT:

HOT97/New York,
WJJS/Roanoke, KQIZ/Amarillo,
KKSS/Albuquerque,
HOT97.7/San Jose

ZHANE

"Vibe"

SPINNING AT:

KMEL	San Francisco	WJMH	Greensboro
WPGC	Washington D.C.	KQIZ	Amarillo
HOT97.7	San Jose	KCAQ	Oxnard
Z90	San Diego	I94	Honolulu
POWER PIG	Tampa	KWIN	Stockton
KZHT	Salt Lake City	KHTN	Modesto
92Q	Baltimore	KDON	Monterey
WWKX	Providence	KFFM	Yakima
WJJS	Roanoke		



GNARLIE CHARLIE, MC, POWER106, Los Angeles

Check my picks:

LORDS OF THE UNDERGROUND *Tic Toc* (PENDULUM) - Great record after one listen.**DFC** *Things In The Hood* (BIG BEAT)**C&C MUSIC FACTORY** *Robi-Robs Boriqua Anthem* (COLUMBIA)**DR. DRE & ICE CUBE** *Natural Born Killers* (DEATH ROW/INTERSCOPE)**BOYZ II MEN** *On Bended Knee* (MOTOWN)**FU-SCHNICKENS** *Break Down* (JIVE)**LUCY BARRAGAN, MD, Q105, Oxnard****CINDY MIZELLE** *I've Had Enough* (EASTWEST) - Great song...And her incredible voice is an added bonus.Check these out from the **LOW DOWN DIRTY SHAME** soundtrack:**SILK** *I Can Go Deep* (JIVE)**FU-SCHNICKENS** *Break Down* (JIVE)**THE NOTORIOUS B.I.G.** *Juicy* (BAD BOY ENTERTAINMENT/ARISTA) - We all know it's B.I.G. and if you didn't, now you do...Baby, Baby!**QUO** *Blowin Up* (EPIC) - Great sampling by Aaron Hall. Check this one out.**PACO LOPEZ, STREETJAM/SUPER RADIO, New York****JANET JACKSON** *You Want This* (VIRGIN) - Yes, I want this...Hell yes I want this. Do you think I'm stupid?**QUEEN LATIFAH** *I Can't Understand* (MOTOWN) - Girlfriend is dead on point...Balls on accurate.**FUGEES** *Vocab* (RUFFHOUSE/COLUMBIA) - Women love this f***ing record.**GRAVE DIGGAZ** *Nowhere To Run, Nowhere To Hide* (GEE STREET/ISLAND) - Stop hiding!**BLACKGIRL** *Where Did We Go Wrong* (RCA) - Could be the hottest thing on vinyl, since I spilled coffee in my Plymouth Horizon.**RICK THOMAS, PD, WILD107, San Francisco****INI KAMOZE** *Here Comes The Hotstepper* (COLUMBIA) - Monster! Huge!**ZHANE** *Vibe* (MOTOWN) - Check this one out.**HAROLD AUSTIN, APD, THE BEAT, Los Angeles****SILK** *I Can Go Deep* (JIVE) - From the **LOW DOWN DIRTY** soundtrack. This slow jam is *Freak Me*, Part II. An absolute smash. Play it!**FELICA ADAMS** *Thinking About You* (MOTOWN) - From The Eddie S. compilation from Motown. Look for this R&B track to blow up! Reminds me a lot of Mary J. Blige!**191 & DEAD** *Had To Be A Hustler* (PRIORITY) - Another local singing out of the Long Beach/Compton area. A real cool G-funk feel to it.**FU-SCHNICKENS** *Break Down* (JIVE) - Major video activity happening already, perfect for mix shows and nighttime programming.**JOHN HUNTER, APD, WEOV, Key West****JOCELYN ENRIQUEZ** *You Are The One* (CLASSIFIED) - This one locks her in as a Key West fave.**CORONA** *The Rhythm Of The Night* (EASTWEST) - It's an import, but one listen and you'll want to play it. Added this week.**LISA STANSFIELD** *Make It Right* (GIANT) - Lovin' it.**MARCY LEE** *Love Hangover* (DSR) - Great cover for the disco freak in you.**DEE DEE MCGUIRE, MD, WIOQ, Philadelphia****ZHANE** *Shame Shame Shame* (MOTOWN) - This is the old Evelyn Champagne King disco hit.

Also check these out:

FU-SCHNICKENS *Turn The Beat Around* (JIVE)**RAJA-NEE** *Turn It Up* (PERSPECTIVE/A&M)**JODECI** *You Think You're A Lover Now* (MERCURY)**CAT COLLINS, MD, WJMN, Boston**

Check these out:

SILK *I Can Go Deep* (JIVE)**PARIS** *Guerilla Funk* (PRIORITY)**FU-SCHNICKENS** *Break Down* (JIVE)**ALBIE DEE, MD, WPGC, Washington, DC****CORONA** *The Rhythm Of The Night* (EASTWEST) - This will be one of the few dance records that could fit on WPGC.**QUO** *Blowin Up* (EPIC) - It's got that old school vibe.**DA YOUNGSTAS** *Hip Hop Ride* (EASTWEST) - A big buzz from nighttime airplay and the street.**RAPPIN 4-TAY** *Playaz Club* (EMI RECORDS) - Love it!**JEFF NELSON, MD, Z90, San Diego****QUO** *Blowin Up* (EPIC) - Getting mad phones from both young and older demos. I see a bright future for this song.**CHET BUCHANAN, APD, KUBE, Seattle****IMMATURE** *Never Lie* (MCA) - A big hit for Rhythm Crossover. Looks like it is ready to cross into Mainstream.**TOM JONES** *If I Only Knew* (INTERSCOPE) - This guy doesn't know when to quit. Don't ever count him out. There's a lot to be said for a tube sock stuffed in tight pants...But that's only for guys over 50.**GERONIMO, APD, WZJM, Cleveland****SEAL** *New Born Friend* (SIRE/WARNER BROS.) - Makes me want to clap along.**EAGLES** *Get Over It* (Geffen) - An absolutely rockin' tune from Rock & Roll gods.**JADE** *Every Day Of The Week* (GIANT) - Funkdillicious ladies with a fresh change of pace.**BIG DAVE, MD, WZJM, Cleveland****TOM JONES** *If I Only Knew* (INTERSCOPE) - #1 promo package, thanks for the panties. Uptempo jam. We tested it as a mystery artist, they freaked out when they found out it was Tom Jones.**ABIGAIL** *Smells Like Teen Spirit* (ZYX) - If DJ Miko worked, this sure will. You know who is probably flippin' over right now, but none the less it still is jammin' 6 ft. deep.**COWBOY JUNKIES** *Sweet Jane* (INTERSCOPE) - Wow...Spooky!**CRYPT KEEPER** *The Crypt Jam* (WHITE LABEL) - If you're looking for a Halloween tune, this gives us monster phones...(Monster, get it?)

SOUND FACTORY "Come Take Control"

Mega Mix Contest

CONTEST RULES

- 1) **MEGA MIX** Must include **SOUND FACTORY** Singles **ONLY** (You can use any single from Sound Factory's Album **PRODUCT**)
- 2) **MEGA MIX** Must be 8-10 minutes in length
- 3) Contest open to all **DJ's, DANCE RETAILERS, MIX SHOW DJ's...**Everybody!

THE PRIZE

2 Winners will be picked to have their mix included on 500 **PROMO ONLY VINYL** (packaged in a **SPECIAL JACKET** with **WINNER's NAMES** on them)

To ENTER 1) Submit 1 cassette & 1 D.A.T. copy of your **MEGA MIX** to:

Logic Records U.S., Inc./Sound Factory Contest
270 Lafayette Street, Suite 1402
New York, New York 10012

- 2) Include your name and phone # on both the cassette and D.A.T. (no tapes will be returned)
- 3) Deadline: All entries must be post-marked no later than November 1, 1994.

CONTEST JUDGES: Carmen Cacciatore, Pam Film, Mojoe Nicosia, Kelly Schweinsberg



PROMOTIONS ON A BUDGET: MORE BANG FOR LESS BUCKS

By Paige Nienaber

Anybody who was in radio during the early to mid 1980's can remember fondly the days of big budget and mega money giveaways. If the ratings went down, the first step that most stations took was to dump a huge amount of cash on the air. Unfortunately, money blowouts don't build loyalty, won't elicit "passion" in your audience and do nothing to connect on an emotional level with the listeners. They may be a quick fix, but they also stifle the creative process and don't force you to find better and more effective ways to promote and market your radio station.

If there has been any benefit from the budget-slashing and belt-tightening that hit radio in the late 80's and continues today, it has forced us to use our minds and not our checkbooks. And in the long run, that makes it better for radio.

I've been a proponent of the promotional mythology that stresses HEAVY community involvement. When a radio station comes from "back in the pack" to overtake the market leader, usually the first place they'll start to win is on the streets. A street-level attack is often more cost effective and much more of an impact than any TV campaign. There's no excuse for a radio station van to be sitting in the parking lot when it could be out making impressions in the community. You wouldn't cover you billboards for 5 to 6 hours a day.

A heavy presence in the community and on the streets can be accomplished for a low price and should be a key factor in any radio stations marketing plan. You should be tapped into

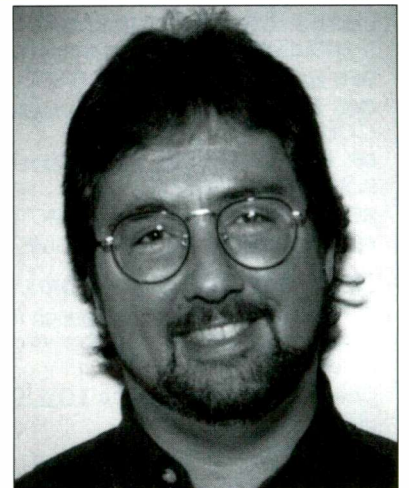
what's happening in the market and never miss the opportunity to be at a festival, fair, parade, or similar event. If there's nothing happening, then go make something happen, even if you have to park your van in front of a movie theater on a Sunday afternoon and impact a thousand people. Or cruise the parks and beaches. Find out where your listeners are and be there.

Whenever there is a major concert or festival, you have the opportunity to impact tens, if not hundreds of thousands of people in a creative way that doesn't cost you much money. Kay Feeney-Caito, formerly of WZPL and now with WFMS/WGRL Indianapolis, found a cost effective way to "crash" the Indy 500. Instead of buying an expensive, and totally out-of-the-budget billboard inside the track, she created her own signage. Many of the residents around the

events. It cost her pennies and achieved its goal.

Concerts draw thousands of potential-core listeners and continue to be one of the great "missed opportunities" in the radio industry. For a relative low cost, you can "own" a show by tactically and strategically banner a show, broadcasting from the venue, and doing creative giveaways that outshine what the competition has going on. For example, if a major artist comes in concert, make arrangements to secure their hotel bed once they've left town, and award it to a contest winner. The cost: some spots for trading out the bed.

More stations are relying on clients to pick up the cost of events and prizes for giveaway. Whenever you get a box of shirts from a movie or record company, don't miss the chance to logo it



Paige Nienaber is VP/Fun 'N Games with Jerry Clifton's New World Communications. He has worked in Promotions for 14 years at stations that include WILD 107/San Francisco, WLOL/Minneapolis and KISS 102/Charlotte. Any questions or suggestions of topics for this weekly column on Radio Promotions/Marketing can be addressed to Paige Nienaber, New World Communications, 5932 Morgan Avenue South, Minneapolis, Minnesota 55419.

"Concerts draw thousands of potential-core listeners and continue to be one of the great 'missed opportunities' in the radio industry."

motor speedway rent out their yards during the month of races, and use them as parking lots. Handmade "Park Here" signs dot the neighborhoods and streets for a mile in all directions. Kay printed up a thousand "Park Here" signs with her station logo and a space to write in the price. She distributed these for free to all of the home-owners/parking lot operators and succeeded in getting massive visibility in front of the 2 million plus fans who attended the races and its many

for a fraction of the cost of buying your own T-shirts. There's always the risk of junking up a promotion with sponsors, but a perfect balance can be found to get clients to pay for an event or contest without turning it into something that sounds like an auction on the air.

Carlos Pedrazza, Promotion Director at 102 Jamz/Orlando, has totally client sponsored station concert that would have cost 102 Jamz thousands of

dollars if they had paid for out-of-pocket. Last Thanksgiving his station did "Free Willy" which was a highly successful promotion that cost the station hardly anything, generated an enormous amount of publicity and raised a large supply of canned food donations for a local food shelf. 102 Jamz got a live turkey, named "Willy", and held him hostage under the threat of execution until a specific amount of food was collected.

Rick Thomas, PD at Wild 107 in San Francisco, says, "I've worked at stations that had a ton of money and the promotions sucked." Budgetary contains have forced Promotion Directors to be more creative in an industry that suffers from mediocrity and thinking inside-the-box. Hopefully, this can only improve the quality of the product.

Get
ready for
the ride of your life

ADDED AT: WPGC!!

gonna take you on a "hip
hOp
ride"

the first cut from their new album
No Mercy

Youngstas

Massive Rotation!

WJMN/44 plays

WWKX/35 plays

WHJX/25 plays

KWIN/25 plays

KZHT/19 plays

KPWR/18 plays

WPGC/13 plays

WIOQ/12 plays

WHHH/10 plays

KKSS/10 plays

Strong Airplay At:
XHTZ, KHQT, WJMH,
WZJM, and many more!
Huge Audience and Spins!
Over 11 Million Listeners!

Produced by Marley Marl for House of Hitz, Inc.
Management: Popular Artist Management

MICHAEL NEWMAN, KDON
"A home run!!"

Single approaching 80,000!!
Video: The Box, BET, and
MTV - "The Grind" &
Yo! MTV Raps!

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MIX SHOW

COMPILED FROM THE HOTTEST
RADIO MIX SHOW CHARTS ACROSS THE U.S.A.

NEW IN THA MIX

JANET JACKSON "You Want This" (Virgin)
MADONNA "Secret" (Maverick/Sire/Warner Bros.)
MIRANDA "Round and Round" (Sunshine)
NICOLE "Runnin' Away" (Avenue)
REEL 2 REAL "Can You Feel It" (Strictly Rhythm)

MIX SHOW MOVERS

LW-TW

1-1	20 FINGERS	"Short Short Man"	(ZOO/ID)
2-2	REAL McCOY	"Another Night"	(Arista)
3-3	C&C MUSIC FACTORY	"Do You Wanna Get Funky"	(Columbia)
7-4	CRAIG MACK	"Flava In Your Ear"	(Bad Boy/Arista)
9-5	THE NOTORIOUS B.I.G.	"Juicy"	(Bad Boy/Arista)
6-6	ICE CUBE	"Bop Gun (One Nation)"	(Priority)
8-7	K7	"Move It Like This"	(Tommy Boy)
15-8	INI KAMOZE	"Here Comes The Hotstepper"	(Columbia)
11-9	KARYN WHITE	"Hungah"	(Warner Bros.)
25-10	2 BAD MICE	"Bombscare 94"	(Smile)
4-11	CECE PENISTON	"Hit By Love"	(A&M)
10-12	MICHELLE SWEENEY	"This Time"	(Big Beat)
5-13	NOMAR	"Zoomin"	(Scotti Bros.)
27-14	RAPPIN 4-TAY	"Playaz Club"	(EMI)
34-15	NICOLE	"Runnin Away"	(Avenue)
16-16	SOUND FACTOR	"Come Take Control"	(Logic/RCA)
14-17	M PEOPLE	"One Night In Heaven"	(Epic)
13-18	WARREN G.	"This DJ"	(Interscope)
19-19	RHYTHM FACTOR	"You Bring Me Joy"	(Strictly Rhythm)
21-20	GLORIA ESTEFAN	"Turn The Beat Around"	(Epic)
22-21	69 BOYZ	"Tootsee Roll"	(Rip It)
24-22	CRYSTAL WATERS	"What I Need"	(Mercury)
23-23	TERROR FABULOUS	"Action"	(EastWest)
26-24	COOLIO	"I Remember"	(Tommy Boy)
N-25	LIVIN JOY	"Dreamer"	(MCA)
17-26	DA BRAT	"Funkdafied"	(Chaos)
30-27	BONE THUGS N HARMONY	"Thuggish, Ruggish Bone"	(Relativity)
43-28	SABELLE	"Where Did The Love Go"	(Tommy Boy)
18-29	CRYSTAL WATERS	"100% Pure Love"	(Mercury)
20-30	COOLIO	"Fantastic Voyage"	(Tommy Boy)
48-31	SALT N PEPA	"None Of Your Business"	(Island)
41-32	REEL 2 REAL	"Can You Feel It"	(Strictly Rhythm)
33-33	LUCAS	"Lucas With The Lid Off"	(Big Beat)
46-34	TWENTY 4 SEVEN	"Slave To The Music"	(ZYX)
37-35	CORO	"One Night With You"	(Cutting)
36-36	MIRANDA	"Round & Round"	(Sunshine)
N-37	MADONNA	"Secret"	(Maverick/Sire/Warner Bros.)
38-38	LIL SUZY	"Promise Me"	(Metropolitan)
45-39	TONY DI BART	"The Real Thing"	(Mca)
N-40	HEAVY D	"Black Coffee"	(Uptown/MCA)
N-41	PARIS	"Guerilla Funk"	(Priority)
12-42	JAKI GRAHAM	"Ain't Nobody"	(Avex/Critique/BMG)
28-43	REEL 2 REAL	"Go On Move 94"	(Strictly Rhythm)
44-44	NATALIE	"I Used To"	(Worlock)
N-45	BLACKOUT ALLSTARS	"I Like It"	(Columbia)
N-46	DA YOUNGSTAS	"Hip Hop Ride"	(Eastwest)
47-47	KORELL	"Paradise"	(Emporia/Thump)
N-48	BRANDY	"I Wanna Be Down"	(Atlantic)
N-49	NINE	"Whutcha Want"	(Profile)
40-50	THAT KID CHRIS	"Big Time"	(Lifted)

COLUMBIA RECORDS

Presents The

HITMAKERS MIXER OF THE WEEK!



NEIL PETRICONE
WJMN
BOSTON

CAREER HIGHLIGHTS:

Starting Masspool with Gary Cannavo in 1990 • Getting on WJMN in 1991 • Moving the X mix studios and operation to New York in October 1993 • Launching AV8 Records in New York, October 1993 with Marc Petricone and Armand Van Helden.

HOBBIES:

Snow skiing, fishing and quality time with my girl Leah.

LOWLIGHTS:

Being in charge of Cannavos Weight Loss program and making him stick to it.

PROPS AND SHOUTS:

Masspool, all the label promotion departments that helped me with X Mix, the Elite A.D.M. staff, Jonny D. at S.I.N., Mike and John at X Mix, All of the mix show and club DJ's that support us, DJ Casanova in New York.

COLUMBIA CUTZ

INI KAMOZI

Here Comes The Hotstepper

FUGEES

Vocab (Re-mix)

BLACKOUT ALLSTARS

I Like It

NAS

Life's A Bitch

SUPERCAT

Scalp Dem/South Central

SLO MOSHUN

Help My Friend

BUCKSHOT LEFONQUE

Breakfast at Denny's with Rap

LOOK OUT FOR:

C&C MUSIC FACTORY

Take A Toke (Robi-Robs Jeep Mix F/ Patra)

NOMINEES FOR ISSUE 862

VOTE FOR YOUR CHOICE

1. DAVID GOLD (WPST, Trenton)
2. BOBBY O. (KUBE, Seattle)
3. RUDY SEGOVIA (KTFM, San Antonio)

Call Your STREET SHEET Account Executive (818) 887-3440

MIXER OF THE WEEK WINS SONY HEADPHONES!

NICOLE

IS

Runnin' Away

And It Only Took 3 Weeks

Spins At:

WJMN

KHFI

BOSS97

KSFM

WKSS

KPRR

KIKI

KUBE

KIX106

KKRD

KZHT

WBLS

92Q

Z90

B96

WUSL

HOT97

POWER PIG

KKFR

WAMO

WKRZ

WHHH

KJYK

WOWI

WOVV

KGGI

KDON

KJLH

*Billboard Dance Chart: 48-35**

*Hitmaker's Mix Show Chart: 34-15**

*Hitmaker's Club Chart: 41-20**

Initial SoundScan Sales:

Los Angeles

New York

Washington D.C.

Official Add Date October 18



AVENUE RECORDS



AS THE VINYL SPINS

By Michael Fatagaki
(415) 282-4466

A few weeks ago my man Albert Lugo, aka DJ Groove of Z-90 in San Diego called me and asked me for "taking care of us little guys." I've been thinking a lot about that and figured maybe I'd better break it down for everyone. While I treasure my relationships with the heavy hitters on all ends of this business, I also believe that those coming up have something to say and should not only be heard, but assisted in enhancing their potential. Much love and respect to all of the big names on the tables and I thank them for their participation. I also believe in helping the new cats come up. Everyone deserves a shot and I'm thankful for the opportunities I've been granted.

Big up to Hazel from I.D. Records for staying on me about her *Short Short Man* record. Biles got some other things coming so, so all the players need to reach out. Her number is 708-637-7100. Peter Albertelli from Eastwest had a lot of good things to say during our telephone conversation, he's got the CORONA, *Rhythm In The Night* up to a 100 spins nationally. B-95 in Chicago and Miami's Power96 have come in on the record. He's also got **THIRD NATION** / *I Believe* on Champion and a new shot by **THE BRAND NEW HEAVIES** called *Spend Some Time* produced by Mollison and Malone and **BROTHERS IN RHYTHM** also on the Eastwest tip, Darryl Lindsey called in to talk about **DA YOUNGSTAS**, *Hip Hop Ride*, **CHAMP MC**, *Sistas Better Recognize* and on the Atlantic side, **ADOR**, *One For The Troops*. Darryl's also got something coming from KAM.

Thanks to Davey Dee from Arista for calling in to get me hip to the new singles by **CRAIG MACK**, **THE NOTORIOUS B.I.G.** and **OUTKAST**. **CRAIG MACK** is coming with *Get Down*. **B.I.G.** will be bringing *Big Poppa* and *The Warning* and **OUTKAST** is dropping *Get Up, Get Out*. I've got to send much strength to Rob Stone and old friend Jeff House. We're also waiting for Lance Walden to make his move to the Bay Area. In the Greg Lee department, my relative at Warner Bros. says **CATO**, *I Get A Buzz* is happening at WPGC and 92Q. Yo Camille, haven't forgotten ya! Your still in there! Greg's also got that **CASSERINE** record heating up vibes and more people are starting to feel, *Why Not Take All Of Me?*

I need to thank Mike Kyser from Def Jam/RAL for the BudFest hook up the other night. We had a great time and I appreciate the friendship. As has been previously stated, Mike's got the *Movin' On The Man*. If you don't have your records, call Mike at 212-229-5200. Also "Thank Ya's" go out to JoAnn Tominaga National Director Of Artist Relations of Qwest for inviting me to **SAAFIR'S** record release party. Every Hip Hop notable in the Bay area was on hand to hear his brother's cope flow.

Thanks to Jim Swindel, Fres de'ell, Qwest Records; Mike Stradford, VP of A&R, Qwest Records; Greg Peck, VP of Promotion, Qwest Records; Troy Shelton, National Director of Rap Promotion, Warner/Reprise; Cele Beabron, Regional Promotion Manager, Reprise records and Melvin Bacon and Tigr Little of WEA. Shout to my man Michael Nixon of NE International Entertainment Marketing for doing a great job as MC. And no he wasn't rapping. Victor Lee called in to update me on **COOLIO**, *I Remember* which is off to a good jump. The video is being played heavily on MTV. The **DARIO** record, *A Broken Promise* is on Wiseguy, is so important to Juan Rojas from KFFR that it's all he can talk about!

If anyone gets the award for tracking people down, its got to be Steve Allison from Avenue Records. What's up Stevie? Steve's rasing that **NICOLE** *Runnin' Away* record which is one of the most talked about records in every one of my days. Kara Sue (The Goddess) is no longer with ParDisc. Everyone knows that she is one of the most special promotions people out there. She works hard, doesn't do anyone wrong and well respected by all. Any label that needs a top notch player needs to call her immediately. Actually Kara says your all welcome to catch up to her at 305-476-3825. I got your back sweet lady!

I've got to apologize to Gary D. of Boss97 in Atlantic City for us not getting his discoveries in for a couple of weeks. No disrespect Gary. Gary's new address is 935 Bay Ave, Ocean City, NJ 08226. His number is 809-398-7446 and he takes his calls on Tuesdays from 1:00 P.M. to 5:00 P.M. E.S.T. Joe Giucastro of WKSS in Hartford, CT rejoins the Hitmakers reporting family. His address is: 9 Woodlot Ln. Middletown, CT 06457. His number is 203-632-7758. Joe also takes his calls on Tuesday afternoons. Richard "Humpty" Vission has a new address: 2231 North Laurel, Burbank, Ca 91504. His number is 818-841-6135, Fax is 818-841-0269. Richard, Tony B. and Javier Lugo have been busy with their Aqua Boogie label and they've got some other things in the works.

Happy belated Birthday to Z-90's James Dee who made 33...oops, 23 on October 1st. I've always had the faith in ya baby boy, I'm proud of ya! George Perez who's a mixer at Power96 in Miami also has a C.D. pool with 10 members. If Majestic Sources Enterprises is anything like

the way George handles his feedback, charts and discoveries with us, record reps need to peep him. Also he's not getting a lot of vinyl that he needs. Call him at 305-559-1555. Felix Sama also of Power96 has some **CREO D.** remixes coming out on Scotti Bros. and a ParDisc Allstar megamix coming. **DJ Midimach's** mix show has been successful at KMVR in Las Cruces, NM. Big up to both Randy Fox and Paul Yates for hooking up my homies from East Oakland. As for Midimach, I love ya little brother, stay strong. DJ Spen from WEFQ has some remixes coming. While were at it, Spen can best be reached on Mondays before 12:00 Noon E.S.T. the digits are 410-364-9009. Dr. Rich is now doing a mix at KTFM. Brent Scott aka B. Swift of KBXX in Houston has always been one of our main stays. Swift is loved by everyone he deals with and we all send him our condolences on the tragic loss of his brother. Another senseless tragedy takes away another young man close to home. We love ya Swift baby, hold on tight because we're not going to let you hurt alone. We've got a lot of prayers, heart and faith with ya! Peace starts within. We've got to start checking the bullshit attitudes at the door and start working together to make a difference. If ya believe then send a prayer up for peace and an end to the madness. Think about it. One love ya all, 'm out!

Urban records standing out:

KEITH MURRAY, *The Most Beautiful Girl In The World* (Jive); **PARIS**, *Guerilla Funk* (Priority); **COOLIO**, *I Remember* (Tommy Boy); **SABELLE**, *Where Did The Love Go?* (Tommy Boy); **FU-SCHNICKENS**, *Breakdown* (Jive); **NICOLE**, *Runnin' Away* (Avenue).

Urban records comin at ya:

CRAIG MACK, *Flava In Your Ear* (remixes featuring **NOTORIOUS B.I.G.**, **BUSTA RHYMES**, **L.L. COOL J** and **RAMPAGE**. (Bad Boy/Arista); **CHANNEL LIVE**, *Madizm* (Capitol); **DFC**, *Things In The Hood* (Big Beat); **QUO**, *Blowin' Up* (MJJ/Epic)

Urban Records Right In There:

CASSERINE, *Why Not Take All Of Me?* (Warner Bros.); **RAPPIN 4 TAY**, *Playz Club* (EMI); **Y?N-VEE**, *Chocolate* (Def Jam/RAL); **LUCAS**, *Lucas With The Lid Off* (regarding both conference calls (Big Bear).

Dance Records Standing out:

TWENTY 4 SEVEN, *Save To The Music* (ZYX); **NICOLE**, *Runnin' Away* (Avenue); **CASSERINE**, *Why Not Take All Of Me?* (Warner Bros.); **MADONNA**, *Secret* (all Junior Vasquez remixes (Warner/Eros); **GLORIA ESTEFAN**, *Turn The Beat Around* (Epic).

Dance Records Comin At Ya:

EDDIE X, *La Selva* (Aqua Boogie); **CAPELLA**, *Move On Baby* (FRF/London); **M PEOPLE**, *Excited* (Epic); **HED BOYS**, *Girls and Boys* (Logic/RCA).

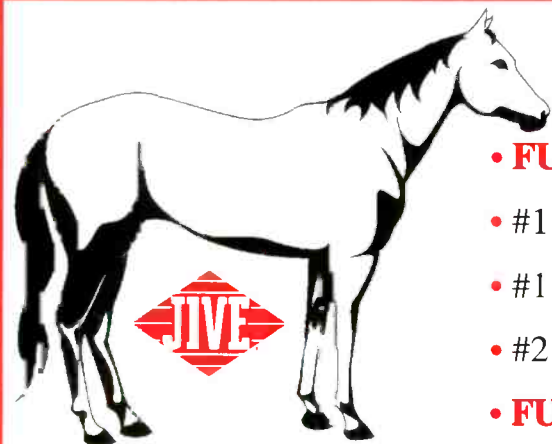
Dance Records Right In There:

2 BAD MICE, *Bomb Scare '94* (officially in there (Smile); **20 FINGERS**, *Short Short Man* (Zoo/ID); **KIKI DREAMS**, *Y* (Tribal America); **SABELLE**, *Where Did The Love Go?* (Tommy Boy); **NOMAR**, *Zoomin* (Scotti Bros.)

MOST DISC-OVERED for this issue

Based on One-On-One Calls and Conference Call Mentions

1. **HED BOYS** Girls & Boys (LOGIC/RCA)
2. **MADONNA** Secret (MAVERICK/SIRE/WARNER BROS)
3. **KEITH MURRAY** The Most Beautiful Thing In The World (JIVE)
4. **MIRANDA** Round And Round (SUNSHINE)
5. **BLACKSHEEP** Without A Doubt (MERCURY)
6. **CHANNEL LIVE** Madizm (CAPITOL)
7. **JANET JACKSON** You Want This (VIRGIN)
8. **NINE** Whutcha Want (PROFILE)



From The Horse's Mouth:

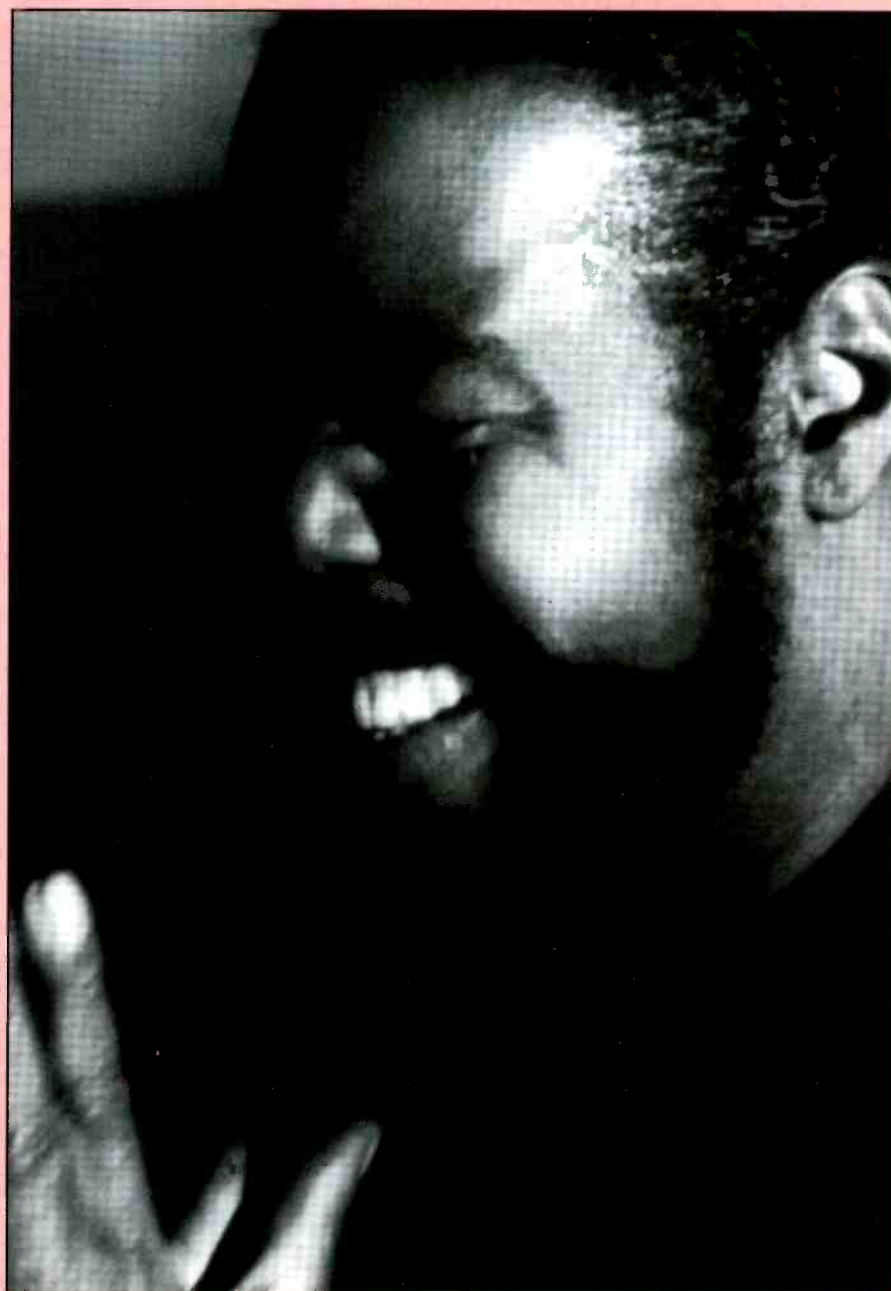
- **FU-SCHNICKENS** Is Blowing Up Like A 40 Megaton Bomb!!!!!!!
- #1 !!!! - The Highest-Debuting Single In America! P-H-A-T!!!
- #1 !!!! - The Highest-Debuting 12" Single In The Country!!!!
- #2 Most Disc-overed Single In Hitmakers!! That's Lovely!!!
- **FU-SCHNICKENS**: Hip-Hop-Horsepower Wit Da Boomin **BREAKDOWN!**

THE MAESTRO
BARRY
WHITE

"Practice What You Preach"

THE SEXY DEBUT SINGLE
FROM THE NEW ALBUM:

THE ICON IS LOVE



SoundScan Album
Sales Chart D#31*
36,182 Pieces Sold

SoundScan Single
Sales Chart 32-24*
15,879 Pieces Sold

ALREADY A SMASH AT:

WPGC/Washington D.C./63x, WJJS/Roanoke/35x,
92Q/Baltimore/21x, KBXX/Houston/42x, WJMH/Greensboro/21x

IN ROTATION AT: Z90/San Diego,

KIX106/Providence, HOT105/Modesto

SALES RANKING:

#3 Washington D.C./#2 Cleveland/#7 Columbus/#5 Little Rock
#11 Salt Lake City/#8 Buffalo/#12 Raleigh/#14 Baltimore
#13 Miami/#16 Atlanta





MIX SHOW DISCOVERY CLUB®

MIKE NARDONE/EMZ, THE BEAT, Los Angeles
KEITH MURRAY *The Most Beautifullest Thing In The World* (JIVE) - This is the next one. 2 fat ass mixes by Erick Sermon. What more do you need? Play this joint!

O.C. Born To Live (WILD PITCH) - O.C. came correct with this shit! Potent lyrics over that Keni Burke joint, this one is the bomb. Big up Buckwild!
NINE Whutcha Want (PROFILE)

TONY MORRIS, BOSS97, Atlantic City

MADONNA Secret (MAVERICK/SIRE/WARNER BROS.) - I'm not too crazy about Madonna, but this 12 inch is all that. The Junior's Luscious Club Mix is the one I'm playing.

RORY 'Madness' McALISTER, FM88, Las Vegas

M PEOPLE Excited (EPIC) - Maximum 'DRIVE' for your dance floor! Fierce mixes by MK and M People. Thanks for the advance, Liz!

CARLEEN ANDERSON Mama Said (VIRGIN) - K Klass approached this piece from a dance perspective (on the remix tip), but the original wasn't sloppy to begin with, being a bit more on the contemporary side with a 'street edge' on the percussion. Nice!

HED BOYS Girls & Boys (LOGIC/RCA) - Simple hooks with an intense backdrop! My 'mix pick' is the Seka Mix.

PARIS Guerilla Funk (PRIORITY) - 'Knee Deep' G-funk for the nine-four with mass appeal! Radio-ready!

SWEDISH EAGLE/STEVE TSEPELIS, GROOVE RADIO INT., Los Angeles

ARMAND VAN HELDEN Witch Doktor EP (STRICTLY RHYTHM) - This is definitely the shit! Excellent throughout with a hard sound derived from the best techno and progressive sounds. Very addictive to the manic 'Witch Doktor' and the ode to the Cajmere Donkey!

DC TRACK TEAM 2 It's Alright (EMOTIVE) - Richard Payton and Doug Smith mixes + production. Flowing pleasant jazzy funky house with great retro flute and rhythm guitar. Harder progressive B-side.

FUZZ TRACKS Cop Car, B-Nest & Menace (X-SIGHT) - Joey Beltram does it again. *Cop Car* is medium hard big sound with irregular beats and refreshingly unique effects and acid treatments that are quite powerful. *Menace* and *B-Nest* are downtempo experimental gems.

REALITY I Wanna Get Busy (STRICTLY RHYTHM) - Bad Boy Bill Production, kool rock steady vocals and rap. Catchy pop house with reggaefied rap with deep instrumental and reggae b-side versions, with a slamin hard Van Helden mix included.

AIR LIQUIDE Liquid Air (SMILE) - Double 10" vinyl. Four long progressive tracks. Medium hard, trancey, some with a Detroit flair. Don't miss the exceptional acidic 'Ek-Statik.' For all those progressive trance lovers, this one is not to be missed!

B-SWIFT, KBXX, Houston

MC BREED What You Want (ICHIBAN) - New single off the FUNKAFIED LP. With that old 'Ain't No Future In Your Frontin.' Swing to it!

BIG MIKE Player Player (RAP-A-LOT) - Real nice mellow groove straight from the south of H-town!

UGK Front & Back Side & Side (JIVE) - The pimps from Port Arthur have struck again!

NINE Whutcha Want (PROFILE) - After the start with Flex, my man is swingin it on his own! Tight! You need to check this out!

JEFF K., KDGE, Dallas

ACE OF BASE Living In Danger (ARISTA) - Somebody smell underground credibility? With mixes from David Morales, Jamie Principle, and Armand Van Helden, stranger things have happened!

BLONDIE Rapture (CHRYSALIS/EMI RECORDS) - Double pack full of cool re-interpretations. K-Klass do the 'tempo change' thing. Guru drops some knowledge. Guaranteed to cause reaction.

MIRANDA Round And Round (SUNSHINE) - Props to my lone star compadre, DJ Rich for his cool Round Club Mix. This record has all the ingredients to crossover in a major way. Very familiar and accessible.

JOHN HUNTER, WEOW, Key West

LIVIN' JOY Dreamer (MCA) - Probably the strongest track I've heard in weeks.

HED BOYS Girls & Boys (LOGIC/RCA) - Eleven minutes of pleasure. What a ride.

M PEOPLE Excited (EPIC) - Will be the biggest one yet in the states. A conference call special.

TITO 'Indamix' AGUSTIN, KDON, Salinas
NYASIA/GEORGE ANTHONY Take Me Away (MIC MAC) - Classic freestyle vibe that takes me away!

SABELLE Where Did The Love Go (TOMMY BOY) - Art of Noise sample really gives this one some flava.

JAYDEE Plastic Dreams (EPIC) - Check out da killer mixes!

THA RUFFNEX, KJYK, Bakersfield

BRAND NUBIAN Word Is Bond (ELEKTRA) - Sadat and Lord Jamar but no Puba, that's okay cuz these kids come through with some old phat shit!

KEITH MURRAY The Most Beautifullest Thing In The World (JIVE) - Erick Sermon goes back to the lab and changes his formula for this dope ass M.C. This shit is mad phat, can't wait for the album!

FU-SCHNICKENS Break Down (JIVE) - They're back, they still got the dope flows, but came back with different flava on the beat tip. Should work for every rap mix show!

NINE Whutcha Want (PROFILE) - This is one of the dopest records out right now. Be sure to give this a spin on your 12's and watch true hip hop heads react.

O.C. Born To Live (WILD PITCH) - Same sample as the new Pete Rock and C.L.? The delivery comes off quite astounding. Should blow up from East to West! Props to Search!

DJ BLADE, KJYK, Tucson

MIRANDA Round And Round (SUNSHINE) - Finally VINYLI! This is definitely bigger than *So Divine*. The mixes are HOT and so are the vocals!

C&C MUSIC FACTORY Do You Wanna Get Funky (COLUMBIA) - Okay, I've had it with these guys! Just when I thought the mixes were all out, I get hit with another one! The CJ Mackintosh Mix is slamin! Now, which mix do I use? ...decisions, decisions...

INDUSTRY Release Me (NOTORIOUS) - Pump pump pump! This new label didn't mess around when it released this cut! With a deep vibe that grabs onto you with a white knuckle grip then slams you with hypnotic lyrics. This one blows the roof off.

GLEN AURE, KMEL, San Francisco

CHANNEL LIVE Madizm (CAPITOL) - Yo, who got the izm? If you can relate to the lyrics, you'll definitely enjoy the song more better. KRS-ONE comes thru once again with some fly new shit. Peace-out to Goner out in L.A. for turning me on to this joint as well as Micheal Motta for all the new Capitol joints, which by the way are all phat! Check 'em out!

OUTKAST Git Up, Git Out (LA FACE) - Some more laid back player shit for your ass. Testing in mix shows, looking for adds.

BOYZ II MEN On Bended Knee (MOTOWN) - Great ballad for all hours of the day. Should work well for any music imbalances. Jam and Lewis do a great production job. Reminds me of some old school Force MD jams.

WARREN G. Do You See (DEF JAM) - The G-child is back with another smash. Working well in mix shows and in rotation. Peace out to Mike Kyser in New York.

MICHAEL ERICKSON, KMEL, San Francisco

JANET JACKSON You Want This (VIRGIN) - Finally, my favorite cut off the album. U know I want this.

SOUNDS OF BLACKNESS Everything Is Gonna Be Alright - An incredible collaboration of talent.

PARIS Guerilla Funk (PRIORITY) - P-dog gets not just knee deep, but totally deep on this one.

DEBELAH Free (ATLANTIC) - Denice Williams' classic covered quite nicely.

DAVID MEYER, KMEL, San Francisco

BRANDY I Wanna Be Down (ATLANTIC) - I said it before, I'll say it again, this song is huge. Heavy, heavy rotation.

CHANNEL LIVE Madizm (CAPITOL) - Co-wrote and produced by KRS ONE. So ya know it's phat.

BLACKSHEEP Without A Doubt (MERCURY) - Phat-ass melodic track. Production and lyrics are tight as usual.

BOOTSY COLLINS Hollywood Squares (WARNER BROS.) - If you liked the original, it's on the B-side. If you would like an up to date remix, with some solid drum tracks, check the A-side. The remix keeps the feeling of the original version.

DRU DOWN Mack Of The Year (RELATIVITY) -

Check for the WICKED MIX/KMEL remixes done by myself and Jerry O. Some Bay Area flav.

DJ MIDIMACK, KMVR, Las Cruces

SCARFACE I Seen A Man Die (RAP-A-LOT) - This cut is some of that cool smooth shit, but you've gotta check the uncensored 'G's' cut on the B-side. I had to call Noo Trybe to give them their props for hooking me up with it.

K7 Move It Like This (TOMMY BOY) - I haven't received a cut from these homies that I didn't like. K7 is definitely in their own category and that's extremely rare in the rap game.

G-ZONE Count On Me (GEE STREET) - I normally don't discover a cut that wasn't sent to me directly or through my record pool (B.A.S.S.), but this was given to me by the man, Michael Futagaki. I played this last Saturday in my 'house' club and I got a great response. Check it out.

LIGHTER SHADE OF BROWN Dip Into My Ride (MERCURY) - This is a smooth cut. I still got their back even though they show me in their music that they don't have mine chale homiez.

JUAN 'The Wonderous' ROJAS, KPRR, El Paso

KC FLIGHT t/Kumbali Bot Dun Bot (RADIKAL) - Great tribal hip house record! If you like Reel 2 Real, you'll jump on this one. Props to Dave Sanchez and the Radikal Crew.

DARIO A Broken Promise (WISEGUY) - Our hometown boy from El Paso is making some noise with this freestyle song. Currently testing at our station. Please take a listen or call Dmar at (805) 715-9642. I know I discovered this before, but I had to mention it again.

2 BAD MICE Bombscare 94 (SMILE) - This record is good enough to crossover to radio. Just as the original proved to be a hit, this one's sure to be real big also.

THAT KID CHRIS Big Time: Carlito's Dream (LIFTED) - This club smoker is filling up the dance floors at my club and doing great in the mix show.

EDDIE MIXX, KPRR, El Paso

REEL 2 REAL Can You Feel It (STRICTLY RHYTHM) - Slamin track by Strictly Rhythm although I had to snag it from Juan Rojas. Bari, send me a copy.

DJ DUKE Throw Your Hand Up In The Air (TRAXX) - Slamin track by DJ Duke perfect for an intro or a slamin mix. Call Traxx for a copy.

HEADRUSH Underground (EMOTIVE) - Slamming underground music working here in El Paso.

To B-Swift, a strong, smooth Brother with a strong heart. Man, don't let this punk bring your family's pride down. You just keep your head up and let his own pain turn him to his own guilt. My condolences from here in El Paso, Eddie Mixx

RUDY SEGOVIA, KTFM, San Antonio

MADONNA Secret (MAVERICK/SIRE/WARNER BROS.) - Great track, great mixing.

HED BOYS Girls & Boys (LOGIC/RCA) - It's a hot track. Check the Seka Mix! Heading straight to the mix show.

MAGIC AFFAIR Omen III (SBK/EMI RECORDS) - Here they came with the new remixes...it works.

LIVIN' JOY Dreamer (MCA) - Smooth mixes that work well. Perfect for the mix show.

SANDRA BERNHARD You Make Me Feel Mighty Real (550/EPIC) - This is a spectacular record. Don't let this one pass you by!

CARLOS FUSARO, KTFM, San Antonio

REEL 2 REAL Can You Feel It (STRICTLY RHYTHM) - ...picked again, adding much phlayva to the late set. Solid LP out now, great street sound that has been working my floor since day one.

MADONNA Secret (MAVERICK/SIRE/WARNER BROS.) - ...no brainer, period.

RAPPIN 4-TAY Playaz Club (EMI RECORDS) - ...building slowly. What a smooth track this is.

MIRANDA Round And Round (SUNSHINE) - ...got to peep the remixes. This is gonna be huge in these parts. Issy, Walter, get me extra wax (if it ever comes out)!

JOHN 'Italiano' CAVALLERO, WHHH, Indianapolis

QUO Blowin Up (EPIC) - Another classic old school smash made into a modern day hit! Go with it!

FU-SCHNICKENS Break Down (JIVE) - Hard funky jam with the fastest, 'smoovest' lyrics that the 'Fu's' have put together!

JOSEPH FRIAR, KVIC, Victoria

LIQUID CITY *Givin' My All* (TRIBAL AMERICA) - Elevate your dance floor and mix show with this killer double pak! Lee Rodriguez and Steve Craden take you on a deep house journey filled with fresh funky beats. Check the LAND side for the almighty Higher Than All Mix!

MADONNA *Secret* (MAVERICK/SIRE/WARNER BROS.) - The tribal beats kick this monster off leading into a deep dark acid bassline filling the air with that underground vibe then...BAM!...here comes the vocals. Junior Vasquez in da house. Massive!

RAW OXYGEN VOL. 2 *Mixed Vibes* (DIG IT INTERNATIONAL) - Check this dynamic package for eight slammn' tracks by various artists that range from Latin to tribal. 2 Boriquas (S.Y.B.) provide serious Latin grooves with La Negra Teresa. Work it!

PEAK HOUR PRODUCTIONS *Heart Of Africa* (THUMPIN) - Peak hour? Ya got that right! A stomper filled with tribal drums and chants and then, halfway through, here comes this smooth house beat...delicious! On the flip is another very tasty track *Can't You Feel It*. Yesssss.

STAN PRIEST, POWER PIG, Tampa

CORONA *The Rhythm Of The Night* (EASTWEST) - Very powerful song with a real strong Top 40 potential. I've been playing the import for sometime now, but I hear the domestic debut is improvement, I am very anxious.

THE PUPPIES *Summer Delight* (CHAOS) - We did it once! Let's see if we can do it again. They just might and it's not even summer!

DJ BO BO *Take Control* (CMC INTERNATIONAL) - Cool tune, great remix.

JUNGLE MEN *Wine Your Waist* (STRICTLY RHYTHM) - This could be a house anthem, but it translates very fun into the mix show.

LORDS OF THE UNDERGROUND *Tic Toc* (PENDULUM) - I'm not big on street or rap in my show, but this is killer! You gotta hear this...it's gonna rock da muther freakin' house!

GARY Q, BOSS97, Boston

MADONNA *Secret* (MAVERICK/SIRE/WARNER BROS.) - (Junior Vasquez Re-mixes) Straight to the top! When it comes to a 'core' artist with a very recognizable voice, Madonna is in a class all by herself. Junior Vasquez's mixes are right on target.

MIRANDA *Round And Round* (SUNSHINE) - Top DJ's put down slammn' tracks behind this diva. Club, freestyle and house! Great job by that guy Tim 'Share A Cab At 6 AM' Schommer.

HED BOYS *Girls & Boys* (LOGIC/RCA) - If this label keeps putting out hits like this, Kelly won't have to promote her records! You go girl!

THE CHOSEN FEW *Funky Jumpy Music* (MAXI) - Just what the doctor ordered, a kick ass house track with rap and a double dose of energy that gets very 'dangerous and luv for living on the dancefloor!'

THE BIG MAN *I'm A Big Big Man* (BIG BOY) - Ah...Ah...Ah...They finally made a record that describes me to a tee! That's right tuff guy!

RICHARD 'Humpty' VISSION/TONY B, POWER106, Los Angeles

C&C MUSIC FACTORY *Robi-Robs Boriqua Anthem* (COLUMBIA) - This will be released on the next C&C 12" as a bonus cut, but this is by far the fiercest shit on the album! C&C plus the Vargas Brothers and El General equals Major f*cken hits! Start playing this off the album now!

CRAIG MACK *Get Down* (ARISTA) - I think this should be the next single off the album. Been playing

it in the mix show, already getting a response!

G MO *It's An Everyday Thing To Roll* (ZOO) - A hip hop groove that you can roll to. This will definitely be a crossover hit. You can play it now or you can play it later, but you're gonna definitely play this record!

DJ ENRIE, POWER106, Los Angeles

JUNGLE MEN *Wine Your Waist* (STRICTLY RHYTHM) - River Ocean meets Erick Morillo.

CHANNEL LIVE *Madizm* (CAPITOL) - Kris Parker makes it lovely!

DR. DRE/ED LOVER *Back Up Off Me* (RELATIVITY) - With the *Ain't No Stoppin Us Now* beat. It sounds like a house party.

C&C MUSIC FACTORY *Robi-Robs Boriqua Anthem* (COLUMBIA) - Latin tribal beats and chants that will leave you wanting more. It's gonna be the B Side of the next single, but don't sleep!

FELIX SAMA, POWER96, Miami

INI KAMOZE *Here Comes The Hotstepper* (COLUMBIA) - This record has blown the phuck up in Miami, thanks to the mix show at Power 96 pumping it heavy!

RAPPIN 4-TAY *Playaz Club* (EMI RECORDS) - I think this record's got flav. Being tested in the mix show. It should move on into rotation.

COMMON SENSE *I Used To Love Her* (RELATIVITY) - Common sense back with another hit! I slapped it on and the request lines lit up! This jam's definitely the shit!

Y? N-VEE *Chocolate* (DEF JAM/RAL) - These four little honeys got it goin on with this jam! Being played heavy in the mix show at Power 96. It's nothing but juicy!

'Jammin' GEORGE PEREZ, POWER96, Miami

TONY DI BART *The Real Thing* (MAX MUSIC) - Even though this record has been out for a while, it's always good to remind everyone about it. Especially when it's as good as this one. I also want to say 'waz up' to Mike Walker and George Suarez. Great job.

KORELL *Let Me Be The One* (THUMP) - Asking for continued support and getting it. The unmistakable talent and style of Stevie B. makes this track a tempting force to resist. If you don't already have this record call Mike Karsting at Thump records.

JANET JACKSON *You Want This* (VIRGIN) - Nobody can create static like Janet Jackson and now she does it again with *You Want This*. Already great phones for this record.

SPLACK PACK *Scrub Da Ground* (PANDISC) - This is the kind of group that makes you proud to be from Miami. I think Splack Pack is going to be my boy Jammin Jimmy from Ichiban.

GIGGLES *Memories* (CUTTING) - Another great production from Charlie Jimenez. Great phones for this one already!

SHAWN PHILLIPS, Q99, Salt Lake City

KIWI DREAMS *Y* (TRIBAL AMERICA) - The sound only Tribal America can give you. *Y* is every DJ's dream come true. Fierce melodies along with seductive drums. #1 in my mix show and clubs.

MIRANDA *Round And Round* (SUNSHINE) - It's here with five mixes to spin. this time AJ & Humpty's Dome Style, Walter and Eric 'E's Club Style, DJ Rich & Lance Clutch City Style along with much due respect to Tim 'Spinnin' Schommer's freestyle Double J. Mix...I guarantee Bigger than her first single!

REALITY *I Wanna Get Busy* (STRICTLY RHYTHM) - Should be on every radio station and in every club in the world. Better than great mixes...don't miss Armand's mix.

HED BOYS *Girls & Boys* (LOGIC/RCA) - Remixes

ya'll...floor stomper!

SABELLE *Where Did The Love Go* (TOMMY BOY) - It's inevitable, this one's gonna be big...add it, play it, mix it...

REG-N-EFFECT, KBXX, Houston

KEITH MURRAY *The Most Beautifullest Thing In The World* (JIVE) - It's good to see someone gettin back to good basic hip hop! Mass appeal!

FUGEES *Vocab* (RUFFHOUSE/COLUMBIA) - I'm lovin it, I'm lovin it, I'm lovin it!

E-40 *Sprinkle* (JIVE) - It's the shit! Jive needs to listen.

JERU THE DAMAJA *Can't Stop The Prophet* (frr) - (Pete Rock Remix) Pete Rock put a slammn track behind this! Jeru's back with the real shit!

CRAIG MACK *Flava In Ya Ear* (BAD BOY ENTERTAINMENT/ARISTA) - Definitely gives the cut more life! Busta, L.L. and Biggy definitely puttin mo flava in ya ear.

SHANNON 'The Spindog' WILLIAMS, WGRD, Grand Rapids

ABIGAIL *Smells Like Teen Spirit* (ZYX) - Look out, this high energy dance mix is guaranteed to have your crowd rushing to the dancefloor, and you P.D.s toward heavy rotation

REAL McCOY *Another Night* (ARISTA) - Not since Captain Hollywood has a new group had such an instant response, two thumbs up!

C&C MUSIC FACTORY *Do You Wanna Get Funky* (COLUMBIA) - This one was definitely worth the wait.

DAMIAN PAUL, WJMN, Boston

BLACKSHEEP *Without A Doubt* (MERCURY) - Blacksheep is back with this large track, pay attention kids, this could be big.

DIGABLE PLANETS *9th Wonder* (PENDULUM/EMI RECORDS) - Give this cut many listens, it will grow on you.

CORONA *The Rhythm Of The Night* (EASTWEST) - Props to P. Albertelli for signing one of the biggest Euro records of the year.

JOE GIUCASTRO, WKSS, Hartford

THE CHOSEN FEW *Funky Jumpy Music* (MAXI) - Crossover underground smash! Could be huge!

LBM *King Of Rock* (AC&S) - Underground Black Betty meets Nirvana and goes house!

CAPELLA *Move On Baby* (frr/LONDON) - (Armand Mix) Mega remixed song gets remixed again.

MADONNA *Secret* (MAVERICK/SIRE/WARNER BROS.) - (Junior Vasquez Re-mixes) Nuff said.

DAVID GOLD, WPST, Princeton

TWENTY 4 SEVEN *Slave To The Music* (ZYX) - Very high NGR. A cure for death. Catch hooks and powerful tracks will cause this one to stay in your crate for a long, long time.

TONY DI BART *The Real Thing* (MAX MUSIC) - Wow, an uppercut when I wasn't looking. This thing came out of nowhere. Tight ass house beats and smooth vocals are the key, and this song is the locksmith. Please contact Sheila at Max Music (212) 932-3807 for a copy. (You won't regret it!)

JIM 'Chopper' COHN, Z100, New York

EVE *Groove Of Love* (GASOLINE ALLEY/MCA) - Good solid dance record, on the par of Ce Ce Peniston and Robin S. Morales Mixes kick.

FITS OF GLOOM *Heaven* (ZYX) - Up tempo dance-rap has hot track and lyric hooks.

HED BOYS *Girls & Boys* (LOGIC/RCA) - Kick-ass track doesn't let up with sparse vocal. Great club record.

FUN FUN *I'm Needing You* (ZYX) - Good Euro-pop dance records seems to have all the right elements and a variety of mixes to choose from.

DFC "THINGS IN THA HOOD"**HERE'S WHAT THEY'RE SAYING IN THA HOOD:**

"Blowin up the streets! Getting requests! Breaking out of the mix shows! A record to be played."

- Alexander Mejia, KMEL, S.F.

"So dope, so phat, so smooth... Tight as hell, a ghetto classic."

- Pinkhouse, 106 JAMZ, Chicago

"Perfect for the season...It's the bomb!"

- Mariama, AMD, THE BEAT, L.A.





Club Chart

COMPILED FROM KEY RECORD POOLS ACROSS THE U.S.A.

BREAKOUTS

SALT-N-PEPA "None Of Your..." (Next Plateau)
CARLEEN ANDERSON "Mama Said" (Virgin)
SEX CLUB XXX "Big Dick Man" (FLY)
BLONDIE "Rapture" (Chrysalis/EMI)
UNCANNY ALLIANCE "Happy Day" (A&M)

CLUB MOVERS

LW	TR	ARTIST	TITLE	RECORD LABEL
1-1		CE CE PENISTON	"Hit By Love"	(A&M)
3-2		JAKI GRAHAM	"Ain't Nobody"	(Critique)
2-3		REAL McCOY	"Another Night"	(Arista)
4-4		C&C MUSIC FACTORY	"Do You Wanna Get Funky"	(Columbia)
6-5		MICHELLE SWEENEY	"This Time"	(Big Beat)
7-6		BASIA	"Drunk On Love"	(Epic)
5-7		M PEOPLE	"One Night In Heaven"	(Epic)
8-8		DOOP	"Doop"	(MCA)
9-9		NOMAR	"Zoomin'"	(Scotti Bros.)
11-10		KARYN WHITE	"Hungah"	(Warner Bros.)
20-11		BLAST	"Crazy Man"	(MCA)
12-12		ENIGMA	"Age Of Loneliness"	(Charisma)
15-13		CRAIG MACK	"Flava In Ya Ear"	(Bad Boy/Arista)
19-14		BROTHERS IN RHYTHM	"Forever And A Day"	(Epic)
10-15		MAGIC AFFAIR	"Omen III"	(SBK/EMI)
31-16		WATERLILLIES	"Tempted"	(Sire/Warner Bros.)
17-17		BLUR	"Boys and Girls"	(SBK/EMI)
13-18		R. KELLY	"Summer Bunnies"	(Jive)
30-19		PRINCE	"Letitgo"	(Warner Bros.)
41-20		NICOLE	"Runnin' Away"	(Avenue)
21-21		ALICIA BRIDGES	"I Love The Night Life"	(Island)
40-22		SIR MIX-A-LOT	"Ride"	(American)
32-23		MELANIE WILLIAMS	"Everyday Thang"	(Epic)
49-24		INI KAMOZE	"Here Comes The Hotstepper"	(Columbia)
25-25		SOUND FACTORY	"Come Take Control"	(Logic/RCA)
37-26		RED RED GROOVY	"Come To Me Ecstasy"	(Continuum)
28-27		AALIYAH	"At Your Best"	(Jive)
34-28		PET SHOP BOYS	"Absolutely Fabulous"	(EMI)
39-29		ABIGAIL	"Smells Like Teen Spirit"	(ZYX)
45-30		SANDRA BERNHARD	"You Make Me Feel"	(550 Music/Epic)
47-31		INNER CITY	"Share My Life"	(Columbia)
14-32		DEEP FOREST	"Deep Forest"	(Epic)
26-33		KRISTINE W.	"Feel What You Want"	(Champion/EastWest)
46-34		ILL AL SKRATCH	"I'll Take Her"	(Mercury)
33-35		THE NOTORIOUS B.I.G.	"Juicy"	(Bad Boy/Arista)
16-36		HEAVY D. & THE BOYS	"Nuttin' But Love"	(Uptown/MCA)
38-37		CASSERINE	"Why Not Take All Of Me"	(Warner Bros.)
N-38		LUCAS	"Lucas With The Lid Off"	(Big Beat)
N-39		OPUS III	"Hand In Hand"	(Eastwest)
42-40		GABRIELLE	"Going Nowhere"	(ffrr/London)
29-41		ERASURE	"Run To The Sun"	(Elektra)
27-42		PATRA	"Romantic Call"	(Epic)
43-43		ZHANE	"Vibe"	(Motown)
22-44		69 BOYZ	"Tootsee Roll"	(Rip It)
N-45		PATTI AUSTIN	"Reach"	(MCA)
N-46		SHAI	"The Place Where You Belong"	(MCA)
23-47		SHARA NELSON	"Down The Road"	(Chrysalis/EMI)
36-48		MOBY	"Hymn"	(Elektra)
N-49		THE OTHER TWO	"Innocence"	(Qwest/Warner Bros.)
48-50		ADELE BERTEI	"Zami Girl"	(Imago)

REPORTING POOLS

FOR THE RECORD • New York
 Jeffrey Allen (212) 598-4177
 • CRYSTAL WATERS, KELLER TAGG,
 LIQUID CITY, PATTI AUSTIN, SIDE EFFECT
INFINITY RECORD POOL • Staten Island
 Charlie Alessi (718) 967-4793
 • CARLEEN ANDERSON, QUEEN LATIFAH,
 SALT-N-PEPA, URBAN SPECIES
V.I.P. • Bronx
 AL PIZARRO, DIRECTOR (212) 733-5072
 • EBONY VIBE EVERLASTING, ELLYN
 HARRIS, KELLER TAGG, KIWI DREAMS,
 MARGI COLEMAN
AMERICAN TRAX • Beverly Hills
 Shawn Willms (310) 659-7852
 • COOLIO, GLORIA ESTEFAN, ILL AL
 SKRATCH, INI KAMOZE, SALT-N-PEPA
IMPACT • Los Angeles
 Fut (213) 292-6611
 • FU SCHNICKENS, LIL 1/2 DEAD, RAJA-
 NEE, SCARFACE, U KNOW WHO
PACIFIC COAST DJ ASSOC. • Long Beach
 Steve Tsepelis (310) 433-6569
 • BLONDIE, CULTURE CLASH, JAKI GRAHAM,
 TONI DI BART, UNCANNY ALLIANCE
RESOURCE RECORD POOL • Los Angeles
 Craig Spy (213) 651-2085
 • CRYSTAL WATERS, KARYN WHITE,
 LIVIN' JOY, REEL 2 REAL, SEX CLUB XXX
LET'S DANCE • Chicago
 Mike Macharello (312) 525-7553
 • ABIGAIL, COOL PASSION, MODO,
 VALERIE HARLEY
BADDA • San Francisco
 N. Lygizos/David X (415) 882-9700
 • DAMIEN BAUTISTA, IMANI f/Sunday,
 PRESTA/DeLEON, RONNY JORDON,
 UNCANNY ALLIANCE
PHILADELPHIA METRO POOL • Philadelphia
 Martin Keown (215) 732-7949
 • BLACK SHEEP, CRYSTAL WATERS,
 MARGI COLEMAN, MAVIS STAPLES,
 SINGLE GUN THEORY
PHILADELPHIA SPINNERS ASSOC. • Cherry Hill
 Bob Pantano/Tony Harris (609) 662-7222
 • CARLEEN ANDERSON, DA
 YOUNGSTA'S, SALT-N-PEPA, SOUNDS OF
 BLACKNESS, UNCANNY ALLIANCE
ADVANCED MUSIC PROMOTION • Detroit
 Lee Eckinger (313) 543-1764
 • BLONDIE, CARLEEN ANDERSON, THE
 PUPPIES, SEX CLUB XXX, SALT-N-PEPA
DANCE DETROIT • Detroit
 Steve Nader (810) 541-4323
 • CARLEEN ANDERSON, EBONY VIBE
 EVERLASTING, HAROUMI HOSONO, INI
 KAMOZE, SALT-N-PEPA
MID-WESTERN DANCE ASSOC. • Detroit
 Enola-Gaye Porter (313) 546-8448
 • BLONDIE, CARLEEN ANDERSON, DAVID
 BYRNE, THE PUPPIES, SALT-N-PEPA
NORTH TEXAS DANCE ASSOC. • Dallas
 Tony Aco (214) 826-6832
 • CARLEEN ANDERSON, NICOLE, SEX CLUB
 XXX, SALT-N-PEPA, UNCANNY ALLIANCE
OUR MID-ATLANTIC POOL • Washington, DC
 B. Keart/A. Chasen (202) 483-8880
 • CARLEEN ANDERSON, E.Y.C., JADE,
 LISA STANSFIELD, SALT-N-PEPA
TABLES OF DISTINCTION • Washington, DC
 Eardrum (301) 270-2604
 • BLACK SHEEP, BRAND NUBIAN,
 NICOLE, PATTI AUSTIN, SABELLE
BOSTON RECORD POOL • Allston, MA
 Maurice Wilkey & James Hughes (617) 731-1500
 • DA YOUNGSTA'S, GLORIA ESTEFAN, RAJA-
 NEE, SEX CLUB XXX, WHITEHEAD BROS.
MASSPOOL • East Boston
 Gary Cannavo (617) 567-2900
 • BLONDIE, E.Y.C., THE PUPPIES, QUEEN
 LATIFAH, SEX CLUB XXX
MUSIC INFORMATION X-CHANGE • Houston
 Sam Meyer (713) 529-6MIX
 • CARLEEN ANDERSON, CRYSTAL
 WATERS, SALT-N-PEPA, TWENTY 4
 SEVEN, UNCANNY ALLIANCE
FORT LAUDERDALE/MIAMI REC. POOL • Fort Lauderdale
 Louis Possenti (305) 563-6889
 • BLACK SHEEP, C&C MUSIC FACTORY,
 HED BOYS, SEX CLUB XXX, UNCANNY
 ALLIANCE

FLAMINGO RECORD PROMOTIONS • Miami
 Richard McVay (305) 895-1246
 • BLONDIE, CARLEEN ANDERSON,
 CULTURE CLASH, HAROUMI HOSONO,
 SALT-N-PEPA
DIXIE DANCE KINGS • Alpharetta
 Dan Miller (404) 740-0356
 • JOCELYN ENRIQUEZ, SIR I. DOG,
 UNCANNY ALLIANCE
NORTHWEST DANCE MUSIC • Seattle
 John England (206) 223-8758
 • DAMIEN BAUTISTA, FIERCE RULING DIVA,
 MC EHT, REEL 2 REAL, SKY CRIES MARY
DIRECT HIT • Long Island
 Scott Allan (516) 845-1938
 • CREO-D, LIVIN' JOY, SEX CLUB XXX,
 SALT-N-PEPA, TWENTY 4 SEVEN
LONG ISLAND RECORD POOL • Long Island
 Jackie McCloy (516) 796-6596
 • C&C MUSIC FACTORY, THE MACK MACHINE,
 OUIREL, PATTI AUSTIN, REEL 2 REAL
INTERNATIONAL RECORD SOURCE • San Diego
 Javier Lugo (619) 476-1288
 • C&C MUSIC FACTORY, DA
 YOUNGSTA'S, JOEI MAE, KARYN WHITE,
 QUEEN LATIFAH
SOLID PRODUCTIONS MUSIC POOL • San Diego
 M. Greer/S. Martin (619) 470-3111
 • DAMIEN BAUTISTA, EBONY VIBE
 EVERLASTING, INI KAMOZE, PARIS, SABELLE
MIDWEST DISC JOCKEY ASSOCIATION • St. Louis
 Ted Thornton (314) 533-8833
 • BRAND NUBIAN, COOLIO, DA BRAT,
 KEITH SWEAT, PETE ROCK/C.L. SMOOTH
DESERT WEST RECORD POOL • Phoenix
 Terry Gilson (602) 249-9214
 • BLACK MOON, BLONDIE, DAMIEN
 BAUTISTA, INDUSTRY, MADONNA
FLORIDA SUNCOAST RECORD POOL • Tampa Bay
 Howard Tripp & Rafael Roman (813) 544-7609
 • 2 BAD MICE, DARE 2 B DIFFERENT,
 KORELL, LUCAS, RAJA-NEE, SEX CLUB XXX
DANCING DISC'S OF DENVER • Denver
 Lawana Sims (303) 333-6901
 • MEN AT LARGE, MC EHT, TONY
 TERRY, WHITEHEAD BROS.
5 STAR • Covington
 Mark Burney (606) 261-6972
 • BLONDIE, CARLEEN ANDERSON, JANET
 JACKSON, MADONNA, SALT-N-PEPA
CENTRAL OHIO RECORD CORP • Columbus
 Joe Dillon (614) 221-5907
 • KWS & GWEN DICKEY, LET'S GET IT ON
 compilation, SIDE EFFECT, STATE OF
 EMERGENCY compilation, TONY TERRY
STARFLEET MUSIC POOL • Charlotte
 Ronnie Matthews (704) 532-8496
 • B-ROCK, BASS FREAKS, BLONDIE, JAKI
 GRAHAM, PET SHOP BOYS
BACKSTAGE RECORD POOL • Centerville
 Scott H. Covert (513) 436-2558
 • BLONDIE, CARLEEN ANDERSON, DAVID
 BYRNE, KWS & GWEN DICKEY, SIDE EFFECT
LAS VEGAS RECORD SYSTEMS • Las Vegas
 Rory McAlister (702) 256-1567
 • 2 BAD MICE, BLAKE BAXTER, INI
 KAMOZE, NICOLE, UNCANNY ALLIANCE
HAWAII DISC JOCKEY ASSOC. • Honolulu
 Kevin Okada (808) 926-3591
 • DA YOUNGSTA'S, JON HASSELL &
 BLUESCREEN, QUEEN LATIFAH, STEEL
 PULSE, UNCANNY ALLIANCE
KEYSTONE SPINNERS RECORD POOL • Wilkes Barre
 Carl Gross (717) 823-5233
 • EDDIE F. & THE UNTOUCHABLES, THE
 PUPPIES, URBAN SPECIES
JAMZ CITY RECORD POOL • Delano
 Sir T (805) 396-9522
 • BLACK SHEEP, LIL 1/2 DEAD, LUCAS,
 SALT-N-PEPA, UNDERGROUND KINGZ
CONNECTICUT'S MUSIC POOL • Orange
 Stephen M. Richardson (203) 789-0038
 • CARLEEN ANDERSON, EDDIE F. & THE
 UNTOUCHABLES, LITTLE VICIOUS, SEX
 CLUB XXX, TEAZ II PLEAZ
RICKETTS RECORDS • Morristown, NJ
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"TRY A LITTLE TENDERNESS"

"I Like it Like That"

Opening Friday October 14th

"It amazes me to see how much women love these guys in San Antonio. "Tenderness" is a total smash."

Charles Chavez, MD **KTFM 102.7**

"Otis would be proud of this classic remake. Their singing is flawless. Can you say Latino Boyz II Men?"

Bruce St. James, MD **POWER 106.7 FM**

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HOT97 WJJS

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IN THE MIX:

WJMH POWER96

POWER PIG KOKS

POWER106



DOCTOR DRÉ
& ED LOVER'S
NEW SINGLE

"BACK UP OFF ME!!"

ON YOUR DESK AND
GOING FOR AIRPLAY NOW!

"AFTER WE SMOKE A BLUNT AND DRINK A FORTY, WE TURN ON THIS
ALBUM"

- DRÉ AND ED LOVER'S MOM

"STRAIGHT FLAVA...YA'LL BUSTAS BETTER RECOGNIZE...PLUS DRÉ & ED
LOVER OWE ME \$10.00"

- ICE CUBE

"THE GIRLS IN THE VIDEO WERE GREAT...WHAT'S THE NAME OF THAT
ALBUM AGAIN?"

- UNCLE LUKE

"\$*!% THAT CHRONIC ALBUM WAS PHAT - WHO THE HELL IS ED LOVER?"

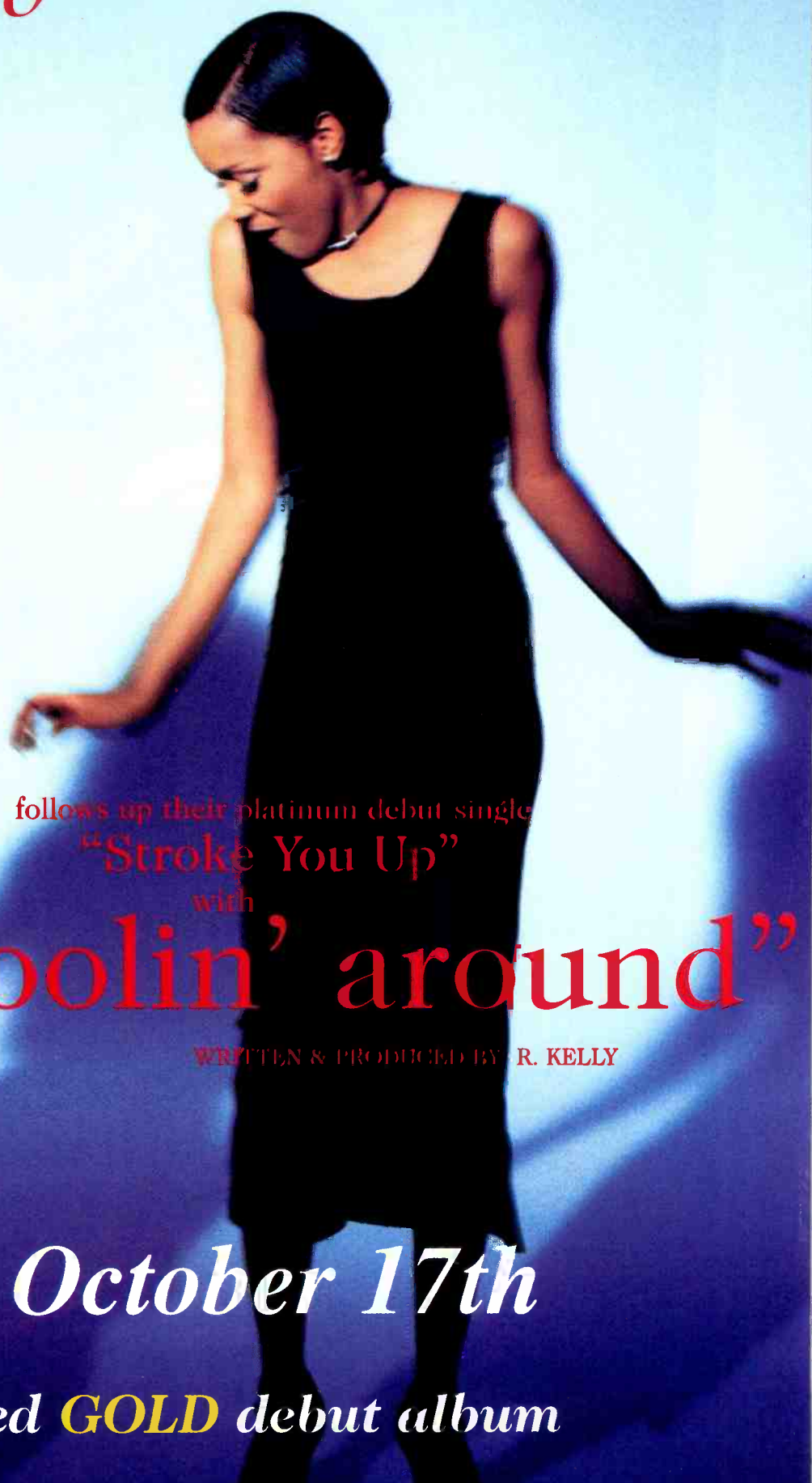
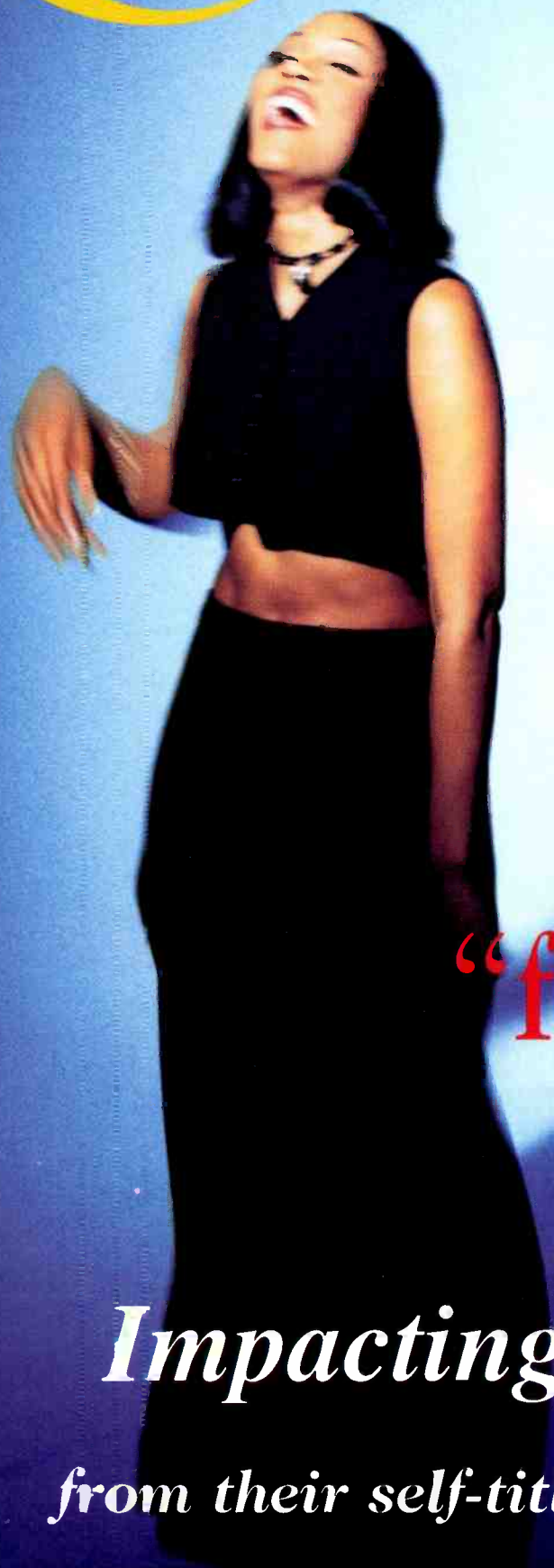
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the second time around*
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"Stroke You Up"

with

"foolin' around"

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From the **MICKEY'S UNWRAPPED** Album

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(There It Went)



Tag Team, Mickey, Minnie, and Goofy



A MORNING SHOW MUST!

The biggest selling single in history is now immortalized by **BELLMARK/LIFE WALT DISNEY** Records on CD and Video!

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We're Releasing The Ballad

Crash! Boom! Bang!

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Produced by Clarence Obwerman
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Ear To The Ground



Mercury recording artists Bon Jovi got to spend some quality time with Pyramid Broadcasting honchos during a recent six-city tour to promote their new Greatest Hits album, *CROSS ROAD*, coming out October 18. Pictured at the Four Seasons Hotel in Boston, (L-R): Steve Rivers, KISS108 PD & Pyramid VP/Programming; David Leach, Sr. VP/Promo, Mercury Records; Richie Sambora, Bon Jovi; Ed Eckstine, President, Mercury Records; Jon Bon Jovi; and Richie Balsbaugh, CEO, Pyramid.

NAMZ IN THE NEWZ:

SEYMOUR STEIN • JEFFREY KATZENBERG • STEVEN SPIELBERG • DAVID GEFFEN • BILL GATES • CRAIG LAMBERT • IRVING AZOFF • PETER LOPEZ • 'PUFFY' COMBS • ISSY SANCHEZ & GEORGE HESS • GREG THOMPSON

Actual Damn News and Inflammation:

After weeks of rumors and speculation, the worst-kept secret in show business was revealed this week: TONY NOVIA is taking the job at Radio & Records. Novia will replace JOEL DENVER as CHR/Top40 Editor, with possible additional future responsibilities. The westward move will finally re-unite Novia with his wife MATY MONFORT, co-host of ABC's 'Mike & Maty Show.'

Although STAR94 APD/MD KEVIN PETERSON may have the inside track at nabbing the PD stripes, look for JEFFERSON-PILOT radio Pres. CLARKE BROWN to be having some meaningful conversations at the NAB this week in L.A. Novia will remain in Atlanta TFN and assist Brown and GM MARK KANOV in the screening process. Packages to Novia, STAR94, 3350 Peachtree Road, Penthouse Suite, Atlanta, GA 30326. EOE. No calls please.

We are saddened to report this week's untimely death of WHHY/Montgomery PD BILL 'Birdman' THOMAS after a lengthy battle with cancer. Thomas, a 20-year industry vet, is survived by an 11 year-old son, MITCH, who lives in Birmingham, a sister in Atlanta, two sisters in California, and his parents, who live in Chattanooga. Thomas was 39 years old. Longtime friend, RCA's SKIP BISHOP, will deliver Thomas' eulogy, and will contribute some of his thoughts about The Birdman in next week's issue of HITMAKERS.

Less than two weeks after JOHN IVEY vacated the premises, PYRAMID Broadcasting announced it was selling 98PXY/Rochester to the LINCOLN GROUP, who already owns WHAM-AM and WVOR-FM in the market. No selling price was announced. No word on how the pending sale will affect the PD search. Look for Pyramid to start kicking the tires in some major markets soon.

THE EAR hears PD JOHN MICHAELS is suddenly out at Z104/Madison. JOE LARSON has

been upped to fill the shoes. Stand by for an exciting career opportunity!

More ARBITRON Summer Highlights:

Dallas: Congrats to JOHN COOK, MR. ED LAMBERT and the staff of GANNETT's KHKS for achieving a first place 12+ finish of 6.0, the first time in recorded history a Top40 station has held that coveted slot. It was also the first time in 18 straight books that a Country station has not been #1. Both KSCS and KYNG are tied for #2 with a 5.9. Urban KJMZ moves 3.4 to 4.1, while JOEL FOLGER's KDGE moves 3.7 to 3.3.

Houston: Big finish for TOM POLEMAN and KRBE, as the station powered to #3 12+, 4.4 to a 5.7. Urban KMJQ moves 4.4 to 5.1, while Nationwide's KHMV goes 4.1 to 4.3, and KBXX slips a point, 4.8 to 3.8.

Boston: Pyramid has the mondo-combo of WXKS and WJMN, with a 7.2 and 5.9, respectively. Hot AC WBMX checks in with a 4.4.

D.C.: WPGC loses a point, but hangs on to #1 with an 8.8. Hot AC WRQX is #3 at a 5.2 as PD LORRIN PALAGI leaves for WPNT/Chicago.

Philly: Urban WUSL jumps 4.9 to 5.2, while duopoly partner WIOQ goes 4.3 to 4.6. Crosstown WPLY is at a 3.9 share.

Seattle: KUBE remains in the Top 10, 5.5 to 5.2, while Hot AC KPLZ stays steady, 4.1 to 4.0.

San Francisco: KMEL moves 4.2 to 3.8, while sister Hot AC K101 goes 3.5 to 3.9 in time for DAVE SHAKES' arrival. WILD107 drops a bit, 4.1 to 2.9 12+.

San Jose: Alternative KOME is revitalized with JAY TAYLOR in the house, leaping 2.8 to 5.3, while HOT97.7 moves 4.1 to 3.9, followed by WILD107, penetrating the South Bay with a 3.2 share.

Pittsburgh: Congrats to BUDDY SCOTT and the B94 staff, solidly in third place, moving 6.8 to 6.9.

Minneapolis: Modern Rocker KEGE shows up #3 jumping 5.3 to 6.5, while KDWB is #4, 6.8 to 6.2.

Columbus: WNCI stays in the Top 5, 8.5 to 7.3. WAHC is sitting at a 1.1.

Denver: KS104 slips a point to ninth place, 4.9 to 3.9. Meanwhile, across the street, GREG CASIDY, CHRIS DAVIS and crew at 'ALICE-FM' move 3.7 to 3.8.

Atlanta: 99X and STAR94 continue to make it a horse race...99X moves 5.6 to 5.7, with Star right there, 5.2 to 5.6. Urban V103, as usual, is safely in double digits, 11.1 to 12.1.

Baltimore: 92Q #6 in the market, despite slipping 6.0 to 4.8 12+.

Tampa: The Power Pig slips 6.3 to 5.5, while Mason Dixon's WMTX goes 5.8 to 5.4. Country WQYK is #1 with a 9.0.

Indianapolis: WZPL is #5 12+. 5.9 to 6.0, while WHHH is 10th, 3.5 to 4.0. Heritage AOR WFBQ-FM and Country WFMS-FM are tied for #1 with a hefty 13.7 share.

Portland: KEN BENSON and company at KKRZ remain firmly in the #3 slot with a 7.2. Country is also king in this town, with KWJJ and KUPL #1 and 2 with a 9.1 and 8.0 respectively.

Tucson: MARK TODD and KRQ staff check in at #4 in town, 7.8 to 7.7 12+. Country KIIM-FM #1 with a 13.4.

Oklahoma City: Surprise! Country KXXY #1 with a 13.7, while MIKE McCOY and KJ103 are #2, 8.8 to 9.0. Hot AC KYIS stays in the Top 10, 4.1 to 4.6.

Pro's In Motion:

MARK BINGAMAN, a.k.a. GERONIMO, segues from APD/Nights at WZJM/Cleveland to PD at ZAPIS sister station New Cat Country 95 in Youngstown, Ohio. Bingaman formerly worked at HOT105/HOT107/Columbus, and did nights at the late, great 92X/Columbus. Mr. Mo told THE EAR, "I'm sorry to leave Jammin' here in Cleveland, especially with the station poised to explode, but the opportunity and challenge of my first programming job is too lucrative to pass by."

Bingaman will continue to shuttle back and forth from Youngstown to do his night shift at Jammin' 92 for the next few weeks.

PAT McMAHON, former PD of NATIONWIDE's KDMX/Dallas, re-surfaces in Florida as PD of GANNETT's WUSA/Tampa.

Former KEGD/Dallas PD BRIAN KRYSZ is now PD of Album Rocker WXRC/Charlotte.

ROBIN CECOLA, former COLUMBIA Director of National Promotion, and current San Francisco Regional Promo rep, has resigned



Love was in the air last week as Capitol Records held an industry bash at The Pearl in L.A. to formally introduce recording artist Andru Donalds on the Metro Blue label, the World Music subsidiary of the legendary Blue Note label. Foreground: HITMAKER's Cynthia Johnson. Center: HITMAKERS' Salwa Scarpone, Lara Woodward & Bob Greenberg, Capitol's Kim Halverson. Back Row: HITMAKERS' Barry Richards; Capitol's John Fagot, Andru Donalds, Capitol's Jeffrey Blalock, Greg Seese and Bruce Reiner. His debut single, *Mishale*, (pronounced 'Michelle') is appearing on a radio near you.

after 12 years with the label to pursue new opportunities.

After an on-air audition a few weeks ago, THE EAR hears WIOQ/Philly has inked former B96 morning maniacs EDDIE & JOBO for mornings.

Actual Damn Jobs:

KIX106/Providence needs tapes and resumes for all dayparts. If you're serious about radio and serious about winning, we need you now. Send package to: 8 N. Main Street, Attleboro, MA 02703. EOE. Attn: JAMMER.

WOVV/W. Palm Beach is in immediate need of two bodies: an overnight personality and a Production Director position, which includes a free midday airshift. 8-track experience a must. Rush your award-winning package to: NEIL SULLIVAN, PD, WOVV, 901 Northpoint Pkwy., Suite 201, W. Palm Beach, FL 33407. EOE. No calls please.

Z104/Madison needs an MD/Afternoon personality. If you can entertain and work the phones, send your best stuff to: JOE LARSON, PD, Z104, 5721 Tokay Blvd., Madison, WI 53719. EOE.

WHO'S THAT MAKIN' THAT FUNKY NOISE?



**JAM OF
THE WEEK
2 WEEKS
IN A ROW!**

ON THE HEELS OF

THE PLATINUM "FUNKDAFIED,"

DA BRAT IS BUSTIN' OUT

FA ALL Y'ALL.

10,000 Singles Sold The First Week!

18*-9* Billboard Rap Chart

40*-31* Rhythm Crossover Monitor

"Greatest Gainer/Sales" Hot 100 Chart

EXPLODING AT:

WIOQ-31x 92Q-31x

WJMN-38x

WHHH-23x B96-15x

KBXX-20x KZHT-25x

HOT97.7-15x

KMEL-21x Z90-43x

BLOWIN' UP ON



HER NEW SINGLE. . .BE DOWN.

IT'S LIKE THAT. . .IT'S DA BRAT.



Tom Jones

If I Only Knew

**One Of The
Most Added
& Disc-overed!**

LP & Single In Stores October 18th!

TED EDWARDS, AMD, PRO-FM

"Awesome song. Pop it in the CD player and strap yourself in because you will be blown away."

LARRY DAVIS, MD, WNVZ

"Don't ignore this. It's gonna be huge."

TAD BONVIE, MD, WXKS-FM

"The first record I ever bought in my life was *What's New Pussycat* on PARROT Records. Clear some space for the new Tom Jones!"

MR. ED LAMBERT, APD/MD, KHKS

"His voice has aged like a fine wine."



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