

# BOB HAMILTON

## RADIO REPORT

# NATRA; BOOZE, BROADS, SHAW AND WOODS

AUGUST 23, 1971

### THE HITS

LW TW

- |       |     |                           |                    |
|-------|-----|---------------------------|--------------------|
| 1.    | 1.  | UNCLE ALBERT.....         | McCartneys         |
| ★ 3.  | 2.  | GO AWAY LITTLE GIRL.....  | Donny Osmond       |
| ★ 6.  | 3.  | SMILING FACES.....        | Undisputed Truth   |
| ★ 10. | 4.  | AIN'T NO SUNSHINE.....    | Bill Withers       |
| 2.    | 5.  | SWEET HITCH HIKER.....    | CCR                |
| ★ 12. | 6.  | CELEBRATE.....            | Rare Earth         |
| ★ 13. | 7.  | SPANISH HARLEM.....       | Aretha Franklin    |
| 4.    | 8.  | LIAR.....                 | 3 Dog Night        |
| 5.    | 9.  | COLOR MY WORLD/Flip.....  | Chicago            |
| ★ 14. | 10. | WHATCHA SEE.....          | Dramatics          |
| ★ 17. | 11. | MAGGIE MAY.....           | Rod Stewart        |
| 7.    | 12. | RIDERS ON THE STORM.....  | Doors              |
| 8.    | 13. | MERCY MERCY.....          | Marvin Gaye        |
| 18.   | 14. | IF NOT FOR YOU.....       | Olivia Newton-John |
| 11.   | 15. | SIGNS.....                | 5 Man Elec. Band   |
| ★ -   | 16. | WON'T GET FOOLED.....     | Who                |
| 9.    | 17. | HOW CAN YOU MEND.....     | Bee Gees           |
| ★ -   | 18. | THE NIGHT THEY DROVE..... | Joan Baez          |

### HOT!

STORY IN YOUR EYES..... Moody Blues

### COMMUNICATOR NETWORK ADDS

NONE

### ATLANTA

WSAI PD, Bill Sherard has been moved to Atlanta to program WQXI. He replaces Gary Cory, who will be jocking at WWDJ in New York. WSAI music director takes over Sherard's position in Cincinnati.

### PHILADELPHIA

One of the country's heaviest ratings battles is going on in this city . . . latest Pulse showing a resurgence of WFIL from the last ARB. WIP was beaten by FIL across the board . . . even in the morning with a 17 to 15 verdict. WCAU, with Phillies baseball, was the closest in any time segment to WFIL with an 11 at night to FIL's 14. Ratings appear elsewhere in the book.

### CHICAGO

Should an outsider, an individual not affiliated with the National Association of Television and Radio Announcers roam into last week's annual convention of the sixteen year old predominately black organization, he would have walked into a disorganized, undisciplined gathering of individuals, for the most part more concerned with broads and booze than furthering the goals of the organization.

Even members primarily concerned with the advancement of the profession and organization, were totally disenchanted with the apparent unconcern demonstrated by so many of the general membership.

The Chicago-based NATRA annual conference, for many reasons, became a major fiasco and a minor success. General meetings became disasterous, gatherings of bleary-eyed, hung-over individuals, more interested in the next party than solving organizational problems. Most meetings got underway anywhere from one to two hours late and rapidly disintegrated from organized, well conducted, disciplined business meetings to wobbly undisciplined bitter groups primarily interested in furthering personal interest rather than the interest of NATRA. One of the prime reasons behind the lack of attendance, organization and discipline during the general business meetings was traced directly to the members and their guests, partying and sipping the bubbly until four and five in the morning, leaving them too done-in, too mentally fatigued to concentrate on their original purpose for being at the convention, to attend meetings, workshops, and seminars designed to further the professionalism of the members and to give the organization, as a whole, an image of maturity, respectability and responsibility.

Another demonstrated factor reducing NATRA's sixteenth annual convention to bedlam could be traced to the organized planning of dinner meetings and shows which, too, were so protracted they extended into the wee small hours.

Throughout the four day confab at the Regency Hyatt House, politicking and deals among individuals and groups seeking office or lobbying for special interests was rampant, turning many general and special meetings into political battlefields fraught with bitterness and personal animosity.

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C AUGUST 23, 1971, MUSICAL THOUGHTS, INC.

## NEW YORK

23 year old Joseph Ferraro and 18 year old Allen H. Weiner were arraigned in Federal District Court here last week . . . charged with criminal violation of the 1934 Communications Act in operating radio stations without having a license. The two have been broadcasting from their own radio station from Yonkers, New York for the past year and a half. They were instructed to go off the air last January, but were "laughed at" when they attempted to obtain a license . . . they've pleaded not guilty to the charges. They were quoted as saying that they did not operate the station for politics or money . . . but to show the FCC that their domination of the airwaves just wasn't logical. The station facilities cost about \$3,000 . . . no advertising was accepted, costs were covered by donations. Anyone who had something to say could walk in and speak on the station.

## TUSCALOOSA

WJRD is the scene of the nation's latest radio walkout. The general manager of the station informed PD Jim Hansen that the station would be going automated within the next thirty days. PD Hansen informed his staff. . . three of the four jocks immediately resigning and walking out.

## MIAMI

Announced changes at WINZ, now being programmed by Dick Starr, came about this week. Former Miami radio man, Rick Shaw returns to the city and will do nights for the station. Scott Kenyon has left Miami for a show at WKNR in Detroit. He'll be replaced by Johnny Gilbert from KRIZ. Starr said the only changes in the station that he could announce was a "general strengthening of the format and improvement of the signal. It's been a 50,000 watt station that sounded like 250". Former PD, Al Brady, has returned to New York and will be on the air at WWDJ.

## SACRAMENTO

Long time KROY PD, Bob Sherwood has resigned from the station with no plans. In resigning, Sherwood paraphrased a Bobby Ocean statement of a few weeks ago. . . "I want to use my own water colors." Sherwood is looking for a PD or MD job.

## MIAMI

Pickets ended in front of WQAM Thursday. Following the President's request that all strikes end, four WQAM jocks returned for work . . . only to be again told they had been permanently replaced. AFTRA national representative, Walter Grinspan told the Report office that the union has filed an amended charge with the NLRB... showing that the station representatives were now locked out. At the same time, AFTRA has filed a petition with the FCC challenging Storz's right to maintain it's license. One of 26 complaints filed with the FCC was

the station's attempt to control the presentation of news in order not to antagonize their sponsors. Unfair labor practice charges, wage and hour violations and EEOC complaints have previously been filed and are being investigated by the various governmental agencies. In the meantime, AFTRA negotiators stated that "the union will intensify its sponsor leafleting campaign and request every working man and woman in Miami and Broward County to tune out WQAM's "scabs".

## HAMILTON, ONTARIO

CHAM is sponsoring appearances in Hamilton of Miss August, Playboy Magazine Playmate of the Month at several sponsors stores.

## SAN ANTONIO

KTSA is featuring the Cheech and Chong album with a contest. They are giving away a 1954 Chevy complete with all the heavy duty things that were on "cool" cats cars in that year . . . along with that, the station will be holding a giant sock hop . . . and are giving away one hundred Cheech and Chong albums every day.

## LOS ANGELES

The Radio Report lifted it's freeze on new Reporters this week and added several stations to the In-Depth report list. WRNO/FM was named to cover New Orleans, both WCAO and WLPL/FM in Baltimore were added from that city. KTSA and KONO in San Antonio, KOMA in Oklahoma City, KUDL in Kansas City, WMYQ FM in Miami, and WPGC in Washington. Each one of these stations has made gains in ratings and exhibited music knowledge that makes them significant in their own markets and, as a result, significant to the rest of the radio-record community. As staff of the Radio Report increases further, Reporters will be added to give as much a total picture of the music week as possible. At the same time, the Communicators Network made further plans for more expansion in that area.

## PITTSBURGH

KQV in giving away a Dodge Charger in an oldies contest there. Three of the biggest oldies of the past fourteen years have been placed in the glove compartment of the car. Once an hour, contestants on the phone get an opportunity to guess the oldies. When one of the oldies is named, the jock will tell the contestant they've named one of them, but won't tell them which one of the three is correct.

## DENVER

Following the naming of Ross Reagan as PD at KTLK, further changes have come down the pike. Jock, Mike Lee has resigned . . . his replacement not clear at the moment. At the same time, Reagan announced that the play list, which has been cut to 30 records, would be re-expanded to 50.

**BOB HAMILTON RADIO REPORT**

KNAK/Salt Lake City  
 WQAM/Miami  
 WHBQ/Memphis  
 KQWB/Fargo  
 WKNR/Detroit  
 KEYN/Wichita  
 WMEX/Boston  
 KIKX/Tucson  
 KGW/Portland  
 WPGC/Washington  
 WCAR/Detroit  
 WJMI/FM/Jackson  
 KOMA/Oklahoma  
 WDRQ/FM/Detroit  
 CFRW/Winnipeg  
 KBUY/Ft. Worth  
 WFUN/Miami  
 WERK/Muncie  
 KATA/Arcata

1st Ticket Jock  
 Jock (production)  
 2 Jocks  
 Jock (production)  
 Jock  
 1st phone jock  
 Jock  
 1st ticket jock  
 Newsman  
 7-12 mid  
 Newsman  
 jock  
 1st ticket jock  
 Newsman  
 Top 40 jock  
 1st phone jocks  
 jock  
 1st phone jock  
 Morning man

**OPENINGS**

Richard Boothe  
 Jim Dunlap  
 George Klein  
 Wayne Hiller  
 Jim Tate  
 Dave Biondi  
 John Garabegian  
 Dave Brooks  
 Hal Wedsten  
 Big Wilson  
 John Webster  
 Al Perkins  
 J. Robert Dark  
 Bob Read  
 Chuck Chandler  
 Steve Haser  
 Tom Kennington  
 Bill Shirk  
 Den Clay

**CHANGES**

Tom Mack, formerly with KCRG in Cedar Rapids, joins WDBQ in the afternoon drive slot....he replaces Dick Brundage....  
 Chuck Street moves into a full time gig at KARM....he'll do 7 to midnight....Greg Howell will do part time there.....  
 Bob Pittman from WJDX.....now afternoon drive at WJMI.....  
 Ty Stevens leaves KJAE.....looking.....especially for a PD's gig.....303-424-1885...  
 Art Ortega new music director at KJAE.....  
 Bill Moffett moves from KCFJ....afternoon drive at KJAE.....  
 Frank Zee doing all nights at WLPL/FM...moves from WYRE.....  
 Ron Gregory takes over mornings at WLPL/FM.....He's from WOCC in Portsmouth.....  
 If you're wanting to contact Bob Sherwood.....916-331-1339.....  
 Likewise. Mike Lee's number.....303-756-3651.....  
 Terry Roberts PD'ing WONN in Lakeland, Florida.....  
 Jim Brown leaves WRIT where he was morning man....replacing him will be midday man, Rob Edwards.....  
 WVOV in Huntsville coming up with number one ratings there in some kind of survey.....  
 Bob Pittman joins WJMI/FM...he was with WJDY.....  
 Tom Watson moves from KQEO to KERN....  
 Tom Jones formerly ten to three jock on WPOP....now with WCCC....  
 Mistakes in last week's sheet....Perry St. John is PD at KSO....Glenn Ball is General Manager.....  
 Johnny Payne out at WHBQ...no word on his plans.  
 Bob Lawrance from KPUR to KLEO.....  
 Bill Love will be doing six to ten pm at WKLO....he's from WPOP.....  
 Dave Riley leaving KOMA....he'll be doing promotion for the Kinney group.....  
 Carl wigglesworth laying out in Plonton, California....after a long trip has decided to get back into radio.....  
 can be contacted through this office.....  
 Rick Carrol leaving KLIV in San Jose....looking.....916-489-5906.....  
 Ron Huntsman moving to Nashville.....  
 Bob Raleigh of WPGC moves to KCRA in Sacramento.....  
 Floyd Ackerman, executive VP of Joey Reynolds Associates is out....replaced by Rick Williams, former  
 director of sales and marketing/special events division of Peterson Publishing Company.....  
 Sandy Horn at KSEE has a 64 econoline camper for sale,....calls it a "hippie heavy"....  
 Likewise, Bob Melton of KUPD has a trailer mobile studio....fully equipped....he'll sell inexpensively....  
 Lou Massey of KTLK and his lady have a new daughter....born last Wednesday.....  
 The Mojo Man joins WIFE.....

**THE CHARLIE TUNA SHOW**

So many professions without broadcasting backgrounds seem to be taking a shot at radio and TV these days that every once in a while, I like to even things up and take a crack at their jobs on the air. To date, I've been a mayor, football coach and most recently, an airline pilot. In addition to calling Kittyhawk, North Carolina in attempting to land my "jumbo" radio show, auditioning stewardesses and bringing my show to an instrument controlled close . . . these comments resulted.....

Where's a sky marshall....you can never find one when you need one.

I'm learning all the pilot's terminology....rudder.....altimeter.....airpocket....my what.....my flap is open!!

Who built this thing.....the smell of airplane glue is making me sick in here.

What you see is what you get.....more popularly known as visual flight rules. ....Continued on page 5.



**MANCHESTER, NEW HAMPSHIRE**—215th market. Population, 215,800...black population, 300.

**ECONOMY**—Largest is industry. shoes, textiles and mill work. Tom McCann has two different factories here . . . other shoe manufacturers also are located here. Sweater manufacturing is a large industry . . . other clothing work. Tourism must be considered their second most important economic factor . . . Lake Winnepausaukee . . . a huge, beautiful lake in the middle of some fantastic woods is only 45 minutes north . . . there are 33 different state parks in the area. When summer is on, the world comes here to camp. In the winter, this is about the heaviest skiing area in the US . . . There are tons of people who move here from Canada in order to get work. The abundance of workers brings industry in and keeps the pay scale down. While Concord (12 miles away) is the state capital, Manchester is the largest city . . . one hour from the shore . . . one hour from Boston. The state lottery is also an effect on the city's economy. About six small colleges are located here. . . the largest being St. Anselms (6,000 people). Tallest building at present is 12 stories.

**PEOPLE**—Over 40% of the population is French Canadian . . . about 15% is Greek. City is very heavy Roman Catholic . . . also fairly heavy Greek Orthodox. City is heavily conservative. Don't take changes very well. City is friendly, low crime rate, very popular sports town.

**COST OF LIVING**—Only state in the union with no state income tax and no state sales tax. Apartment will run about \$140 . . . food costs about average. Gasoline costs high. Jocks make from \$90 a week to \$10,000 a year . . . average jock makes about \$160.

**WEATHER**—Four seasons . . . spring and fall are unbelievably fantastic . . . summers are hot with high humidity. Winters are murder . . . 0 to 5 degrees is the average temp. Tons of snow . . . on the ground all the time . . . that's great if you're a ski-er.

#### TOP FORTY STATIONS:

WFEA—PD Bob Raines WKBR—PD Tom Holt and MD Eddie Baker.

**OTHER STATIONS:** WGIR—Talk and good music . . . WZID/FM—Stereo beautiful music.

**RATINGS:** In the last ARB, it was WKBR leading . . . latest Pulse shows WKBR all the way. . . WRKO also gets into the market . . . pulls some healthy ratings.

**WICHITA**—Market rank 71st. Population 426,000. 6% black.

**ECONOMY**—Based on three categories . . . aircraft, agriculture and oil. Some 50,000 people are involved in the aircraft industry . . . this is the home of Boeing, Cessna, Beechcraft and Lear. From manufacturing to making instruments to ferrying planes this is the city's most important industry. Heavy livestock market here. . second only to KC. Plenty of grain is stored here in one of many elevators . . . western Kansas . . . very important grain area. Many independent oil drillers are located here. . . including Derby and Vickers . . . plenty of area oil production. Wichita State (13,000) . . . Friends University (2,000) and Sacred Heart College (1,500) are located here . . . likewise, McConnell A.F.B. (15,000) Wichita is the largest city in Kansas . . . retailing also important here.

**PEOPLE**—Still plenty of conservatism here but its beginning to change as evidenced by last election. Old city

Commission (they kept Hair from playing) was heavily defeated by liberals. City is well educated with so many engineers, etc. A mixture of locales also. Police are super conservative.

**COST OF LIVING**—Fairly low. Nice one bedroom. . . \$125. Plenty of housing available. Food is lower. . gasoline low . . . Jocks make \$425 to \$800. (One exception makes \$20,000). Average Top 40 jock makes \$650.

**WEATHER**—Summers are hot but not too humid. Winters aren't too bad . . . does get cold and snows but certainly not as bad as farther north. Spring and fall are fantastic. Rolling hill country.

#### TOP FORTY STATIONS

KLEO—PD Bob Roberts MD D.B. Williams KEYN—PD Dave Biondi MD—Paul Baker.

**OTHER STATIONS:** KAKE—MOR . . . KARD/FM—beautiful music. . . KEYN/FM—Simulcast. . . KFDI-C&W KFH—Talk-Heavy news—MOR. . . KFH/FM—progressive . . . KQTY/FM (just changing). . . KWBB—MOR.

**RATINGS:** KFDI, KLEO and KFH vie for the top spot here. KLEO pulls the up to 25 . . . KFDI up to 49 . . . KFH, the older audience. That's followed by KAKE, then KEYN. KWBB just sold and will probably move toward the MOR.

#### CEDAR RAPIDS

KLWW is working hard on gearing their contest promotions to over 21 demographics and the word is it's working. Latest contest is just a card draw contest . . . with all entrants winning an album . . . and the grand prize winner coming up with a trip to Lake Geneva's Playboy Club for four days. Station reports entries from the demographics area they're shooting for.

#### NEW YORK

Richard Underwood and Gordon Smith have formed Tot Productions . . . coming up with a package called "A Rock And Roll Revue" . . . a ten hour special featuring hit music from 1955 to 1970 . . . highlighted by news notes, current events of the times . . . along with musical and personal information on the groups and solos featured. Further particulars can be obtained from Tot Productions in New York.

#### PHOENIX

KRUX is the latest station to run the "Keep On Truckin'" contest. The contest was originally conceived by KCBQ . . . an off shoot of the old prize truck contest. The station bought a small Datsun truck and would drive to an area of town . . . the driver phoning in his location on the air . . . announcing that the first person there would receive from one hundred to six hundred dollars. Immediately, this caused a panic of a couple of hundred people. (The truck, by the way, would be followed by a station mobile unit) . . . after the money was given away, all the people there would then win an album . . . the whole thing being taped or going over the mobile unit live. The station also played "Truckin'" by the Grateful Dead, which made top ten only in San Diego (even the album became top ten). Phones were answered "KCBQ keeps on truckin'" . . . the theme line was used on the air constantly. KCBQ Keeps On Truckin' shirts also were given out. . . plus all the people gathered in the parking lot banned together to shout the theme line which was taped and used on the air. "Keep On Truckin'" . . . already on posters, bumper stickers, pins, etc. became built in promotions for KCBQ.

Appleton, Wisconsin.....	Pulse.....			May - June.....	Shares.....
	6am - 10am	10am - 3pm	3pm - 7pm	7pm - 12mid	
WYNE	40	49	64		
WHBY	21	6	2		
WNAM	19	11	8		
WOSH	1	12	3		

Lansing, Michigan.....	ARB.....			April - May.....	Shares.....
WLS	24.5	13.1	18.7	15.6	
WILS/FM	1.8	1.6	1.3	1.7	
WJIM	11.0	8.5	7.2	4.5	
WJIM/FM	6.1	6.7	7.6	8.0	
WVIC	8.3	13.1	18.0	12.8	
WVIC/FM	5.3	5.2	4.8	7.6	
WJR	9.2	5.6	9.3	20.8	

Baltimore.....	Pulse.....			April - June.....	Shares.....
WCAO	13	13	16	11	
WBAL	21	12	13	20	
WCBM	13	9	8	10	
WFBR	11	9	8	5	
WWIN	9	9	7	8	
WLPL/FM	2	4	9	14	

Boston.....	Pulse.....			April - June.....	Shares.....
WRKO	11	12	21	18	
WBZ	16	11	10	7	
WMEX	5	6	12	12	
WHDH	17	12	10	16	
WEEI	12	12	7	11	
WILD	2	2	3	-	

Philadelphia.....	Pulse.....			April - May - June.....	Average quarter hr.....
WFIL	17	17	17	14	
WIP	15	11	9	6	
KYW	14	7	6	4	
WCAU	12	11	8	*11	
WIBG	6	6	8	9	
WMMR	4	6	7	10	
WDAS	4	5	9	10	
WIOQ	1	2	3	5	
WDVR	5	7	6	5	
WCAU/FM	2	3	3	2	
WPEN	2	2	2	1	

\*Phillies baseball

.....Charlie Tuna Show, cont.

I had two choices for this show....take a crash course or "wing it".

Keep an eye on the guy in first class smoking a Havana cigar.

Our biggest overhead expense item has been air sickness bags.

Will the stewardesses please move away from the emergency exit doors....its distracting enough for the passengers that their oxygen masks keep falling down from overhead.

I just noticed all the commercials are written on "flypaper".

Attention, sky marshalls....fasten your black belts, please.

**DALLAS**

With the President's announcement this week, thousands of Dallasites'expected raises went down the drain for the next 90 days. According to promotions on KLIF, their

panel of bosses had decided to thaw the freeze . . . by giving some listener a raise. Entries on post cards had to submit a reason they wanted the raise. Judged on which entry was most original and most humorous . . . plenty of chance for ad libs here.

## BOB HAMILTON RADIO REPORT

Part two of a rap with Peter Fonda.....

**BOB:** How do you accept the responsibility of trying to affect the world with your motion pictures?

**PETER:** Ahhh . . . reasonably and with grave doubt as to my rights to speak. Not my civil rights to speak, but my rights to speak as being part and party to this devastation that has happened to the temple. Also with the idea that maybe I'm setting myself up . . . as Mitch Reed said yesterday . . . "Aren't you setting yourself up?" I could very well be setting myself up . . . I'll explain it very quickly. From one person to another, I think communication is incredibly important and whatever you say to one person is very important. Whether you're in an act of loving somebody and speaking with them . . . whatever kind of communication you have, your responsibility of the words that come out of your mouth . . . is incredible. When you say something then to several thousand . . . several million people . . . your responsibility is that much heavier. That doesn't mean you have to be that much more theatrical or entertaining or interesting . . . its just you, really . . . you have to have your act together, and your act cannot be a script that's written. Your head has to be open and cannot be a rhetorical routine that you're up to. It's not simply quoting people . . . its not adopting someone else's cause . . . that, that will make anything effective that you communicate is that which is from within you that you speak that will be effective to people. So, knowing that I've sold . . . I think . . . eight and a half million posters now around the world with me doing the various things like smoking a joint on the motorcycle, I realize that people have put some sort of importance on me. I also know that people have no idea who I am and what I'm doing and make up things about me that they want me to be, etc. I would be wasting my time to try to set them straight about my life. At one time, I was going to make an album as a matter of fact called Gotta Get You Into My Life, going into all sorts of aspects of my life . . . the questions that people asked me, situations that I arrive in . . . being harrassed by the government whenever I came into the country . . . being searched in a little room . . . being stopped by the cops. . .

**BOB:** That happens to you?

**PETER:** All the time . . .

**BOB:** Stopped by the cops?

**PETER:** Yeah . . .

**BOB:** Searched?

**PETER:** Well, I don't get searched too much in this country . . . they usually just stop to see what's happening. Sometimes, they're very amusing . . . they stop and they say, "We know who's got your motorcycle" . . . or some routine like that. But when I come into the country, they always stop me and search my bags . . . and then go for my body, but I won't let them touch me, so there's always that possible confrontation with the U.S. government which I've so far been able to avert by minor theatrical methods such as taking pictures of them as they're starting to do it and other minor things. Nevertheless, I found it was a waste of my time to try to describe to people what my life was or what I was thinking of, or how they were wrong in conceiving me as some kind of a spokesman for them because I'm only speaking for myself. I cannot see through your eyes. I have no desire to see through your eyes. We can see the same tree and we're looking at different trees . . . and I understand that totally. I don't want to be leader . . . not for the responsibility part of it, because its responsible enough to be human . . . to live in a human way in a relationship to other humans in this environment without destroying it and without destroying the relationship. Relationship is a very heavy word . . . and nobody understands it . . . its like love . . . we are conditioned to respond to it in different ways and we look to the dictionary for its meaning. We have no idea how responsible it really is . . . relationship and communication. Its incredible, but we know nothing of it and apparently we have no desire to know anything about it, so I find its more important to me to utilize the field that's given me and to utilize it well . . . and to do it the best way possible, whether I'm right or wrong. I'm not espousing anybody else's cause . . . my sister says power to the people . . . I say power to the camera . . . because the people have fucked it . . . so you know . . . give the camera a shot to show the people that they fucked it.

**BOB:** That means a tremendous amount of responsibility.

**PETER:** Well, if I thought of it that way, I would take myself too seriously and never get off the ground. I'd be in a state of turmoil about now. . . what do I say . . . because I see this incredible mess, and obviously people need to have something said to them. I simply am stimulated by ideas and I put my ideas out on the screen and I put them out on television or in interviews . . . magazines . . . whenever I have a chance without conceiving that . . . well, this is my master plan for my contribution to the revolution. I don't separate myself from the things . . . its just the thing that I'm doing. I do realize that there is a responsibility for me to not only be accurate if I give out information about the planet, but accurate for myself . . . truthful to what I'm saying . . . because truth varies from moment to moment. Accurate is the word I'm using . . . accurate . . . the truth of oneself takes a quiet mind if you get to there . . . to be real still and then you can see the truth of yourself . . . and the truth of yourself is the truth of the world. In yourself, you see all the problems . . . all the falacies and weaknesses . . . and all the strengths. If you look outside, you'll see only projections . . . and you'll only be able to deal with them on a projective level. So, my thing is I'll be as accurate as I can . . . utilize the field that's given me . . . and I will play on it. But, I will not play a game on it. When I said to you I like to fuck around with people's heads, I do it without playing a game. I'm deadly serious when I say that I have no desire to kill a man because I have no desire to eat a man. At the moment, I have no more feelings about it. I think its stupid to kill a man because we do not need to eat him . . . its that simple. But we go about killing men and women and children and the whole thing . . .

The conclusion next week.



**BASICS—By Eve Merriam**

**COCKTAIL PARTIES**

Come in.  
 Come in and meet everyone.  
 Come in and meet everyone and  
 say hello to everyone.  
 Hello, Mr. Big Name.  
 I am very glad to meet you.  
 Hello, Mr. Medium Name.  
 I am medium glad to meet you.  
 Hello, Mr. Little Name.  
 I am a little glad to meet you.  
 Now who is this?  
 This is Mr. No Name.  
 No. No. No.  
 I do not want to meet you.

**BEAT**

I am looking for love.  
 What I mean is,  
 I am looking for love.  
 For LOVE.  
 I do not want to put socks on my feet.  
 I want to put love on my feet.  
 I do not want to put a shirt on my back.  
 I want to put love on my back.  
 The world is full of love.  
 There is love in animals.  
 There is love in trees.  
 Love in fish pools.  
 Love in stones.  
 Love in mountains.  
 There is love everywhere  
 and I am looking for love everywhere,  
 but people keep getting in my way.

**LAY IT DOWN** by Gene Thomas

Travelin' down two different roads  
 Trying hard to leave the load  
 We take it there, but we can't let go  
 It's so hard to lay it down.

Hide in me, confide in me  
 Don't you think it's time to be  
 All the things we try to be  
 You and me should lay it down.

Speak to me, be unashamed  
 There's no need in playing games  
 After all we're all the same  
 Trying hard to lay it down  
 It's so hard to lay it down.

Wish my words could make it well  
 Wish that I could break the shell  
 And take us from our self-made hell,  
 And find a way to lay it down.

Burdened by the things I've learned  
 Hurting cause I'm too concerned  
 None the less, I confess I yearn  
 To find a way to lay it down.  
 Lay it down, brother  
 Find a way to lay it down.

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**I'LL TAKE MANHATTAN**  
 By Beverly Magid

I know that the title says I'll Take Manhattan, but  
 after only one week by the ocean and I'm not so sure  
 again. I've decided to run away from home and go to  
 sea. Maybe I could arrange a Seagull Special to bring  
 me all the music reports and take the charts back to  
 the office. It certainly couldn't be much slower than  
 the Post Office deliveries, and a little salt spray couldn't  
 do any harm.

One of the nicer features of being in New York was  
 catching Bill Withers perform recently. He said he's  
 only been performing professionally for three years,  
 but his easy manner of communicating with his audience  
 and his openness and honesty about himself, along with  
 his musical ability must have been ripening for a long  
 time before that.

I got a report from a Nantucket spy that the Holy  
 Modal Rounders tore the Island apart musically on a  
 recent engagement, and they had a very enthusiastic  
 reception.

Peter Allen, whose songs I acknowledge affect me  
 very personally, much in the same manner that Carole  
 King does, was performing here recently on the same  
 bill with Helen Reddy. Although it was a quiet mid-  
 week evening at the Bitter End, it was a good show  
 because each performer seemed to be singing songs  
 which had some personal meaning to them which they  
 were sharing. And I guess "sharing" is still the name of  
 the game.

**YESTERDAY**  
**ONE YEAR AGO**

Terrel Metheny into sales at WORD.....  
 WMCA makes final decision to go all talk.....  
 FCC investigating license control of RKO stations.....  
 Rubber Ducky happening....  
 Rumors.....WINZ may go Top Forty....

**TOP FIVE** this week includes:

1. WAR..... Edwin Starr
2. BACK DOOR..... CCR
3. AIN'T NO MOUNTAIN..... Diana Ross
4. JULIE..... Bobby Sherman
5. 25 or 6 to 4..... Chicago

**NEW ORLEANS**

The FCC has approved an increase of power for WRNO/  
 FM from 30,000 to 118,000 watts. This will be follow-  
 ed by an increase in tower height . . . and a move for the  
 studio location.

BOB HAMILTON RADIO REPORT

COMMUNICATOR NETWORK REPORT

STATION/REPORTER	BEST NEW	HOTTEST	Dusty Springfield	Jaye P. Morgan	Wildfire	Storm	Baez	Runt	Tin Tin
WKBR/Manchester/Eddie Baker	Poppy Family	Rare Earth	10	6	8	6	18-16	34-32	hb
WCCC/Hartford/Rusty Potz	Main Ingredient	Donny Osmond	5	1	nr	10	hb-11	hb	hb
WGH/Norfolk/Ron James	Carole King	Joan Baez	7	5	6	6	20-8	38-32	hb-35
KLMS/Lincoln/Fred James	Paul Stookey	Jodi Miller	5	7	6	6	18-14	hb	hb
KCRG/Cedar Rapids/Wayne Johnson	Carpenters	Dusk	4	5	7	nr	17-7	hb-29	hb-26
KWWL/Waterloo/Dave Stein	Moody Blues	McCartneys	7	5	5	9	22-14	hb-41	36-29
KRSP/Salt Lake City/Alan Hague	Yes	Redbone	4	4	4	4	10-4	28-20	hb
KLWW/Cedar Rapids/Steve Warren	Denise La Salle	Lee Michaels	7	8	9	7	21-17	hb	28-27
WDBQ/Dubuque/Paul Hemmer	Lobo	Joan Baez	7	—	8	6	18-8	hb	28-21
WVIC/Lansing/Bob Sherman	Rod Stewart	Donny Osmond	4	4	nr	5	20-16	hb	hb
WABB/Mobile/Gary Mitchell	Carole King	3 Dog Night	5.5	8.5	4	7	21-16	hb	hb
WSAM/Saginaw/Jeff Marcus	Moody Blues	Donny Osmond	6	7	7	6	21-19	hb	28-26
WHHY/Montgomery/Larry Stevens	Guess Who	Donny Osmond	7	4	6	8	15-13	hb-30	hb
KMEN/San Bernardino/Dave Sebastian	Free Movement	Undisputed Truth	4	8	4	6	24-17	hb	hb
WSGA/Savannah/Jerry Rogers	Carpenters	Rod Stewart	8.5	3	5.5	6	NO REPORT		
KIRL/St. Charles/Dave Scott	Carole King	Moody Blues	5	7	7	6	26-23	hb	hb
KSTT/Davenport/Barry James	Black Oak Ark.	Joan Baez	8.5	7	nr	9.5	9-1	'upper'	'upper'
KSPD/Boise/Rick Oldenburg	Gordon Lightfoot	Poppy Family	7	6	nr	nr	12-11	hb	-18
KIMM/Rapid City/Jay Brooks	New Colony 6	Donny Osmond	7	5	8	7	28-24	41-33	-39
WDAK/Columbus/Alan Boyd	Audience	Donny Osmond	1	2	7	6	37-33	hb	hb
KATA/Arcata/Den Clay	Leon Russell	Bobby Russell	6	6	5	nr	23-19	hb-30	hb-29
WJRD/Tuscaloosa/Jim Hanson	Moody Blues	Donny Osmond	8	7	6	7	hb-33	hb	hb
WLLH/Lowell/Joel Polonsky	Rare Earth	Rod Stewart	5	5	nr	6	16-10	hb	hb
WERK/Muncie/Gil Hole	Stamperders	Donny Osmond	7	8	7	4	NO REPORT		
WFDF/Flint/Bob Burchett	Tommy Roe	Donny Osmond	7	6	7	6	33-31	hb	hb
KQWB/Fargo/Wayne Hiller	War	Joan Baez	5	6	5	6	27-14	hb-36	hb
KAAY/Little Rock/Jonnie King	Ray Charles	Nilsson	6	4	3	5	hb-24	hb	hb
WBBF/Rochester/Tim Griffin	Carole King	Stamperders	7	5	6	8	33-24	hb-39	hb
WTMA/Charleston/John Trenton	Four Tops	3 Dog Night	7	6	6	8	18-12	hb	hb
WISM/Madison/Jonathon Little	Carpenters	McCartneys	9	5	3	6	hb-25	hb	hb
KAFY/Bakersfield/Jerry Clifton	Carpenters	Lee Michaels	6	7	6	6.5	2-2	hb	hb
KNAK/Salt Lake City/Carolyn Cressel	Guess Who	Donny Osmond	5	5	8	6	23-18	hb	hb
KIXZ/Amarillo/Gene West	Cher	Donny Osmond	5	7	4	6	28-22	hb	hb
WYNE/Appleton/Scott Carpenter	New Colony 6	Bill Withers	6	6	8	9	30-20	hb-30	hb
KYSN/Colorado Springs/Gary Whitman	Yes	Donny Osmond	8	6	6	7	35-30	hb	hb
KEYN/Wichita/Paul Baker	War	Bill Withers	6	8	6	5	17-9	hb	-37
KGLA/Gretna/Joe Wolfe	NO REPORT								
KKLS/Rapid City/Chuck McCallum	Joan Baez	Who	6	5	nr	7	hb-23	hb-30	hb-28
KSEE/Santa Maria/Sandy Horn	—	Rod Stewart	—	9	10	—	47-38	hb	hb
WAAB/Worchester/Judd Coursey	Johnny Rivers	Donny Osmond	7	5	5	6	30-16	28-24	19-8
KWHP/Edmond/Jim Wood	If 3	Chicago	6	5	6	nr	14-9	26-23	-29
WKGK/Knoxville/Lee Arbuckle	Tin Tin	Donny Osmond	5	6	5	7	5-7	hb	hb
WOWL/Florence/David Johnson	NO REPORT								
WLCY/Tampa/Daylon Rushing	Helen Reddy	Undisputed Truth	9	7	5	5	27-20	hb-43	hb
KGW/Portland/Hal Wedsten	NO REPORT								
WYRE/Annapolis/Dennis Constantine	War	Donny Osmond	9	nr	7	nr	10-8	hb-28	hb
KUDE/Oceanside/Ted Brown	Lighthouse	Undisputed Truth	6	8	4	7	30-15	hb	hb
Total Points			270.5	244.5	229.5	247			
Average			6.3	5.7	5.2	5.7			

OTHER COMMUNICATORS

KLEO/Wichita/Bob Roberts	Guess Who	Coven
KTKT/Tucson/Tom Lang	Lee Michaels	Undisputed Truth
WOSH/Oshkosh/Gregg Albert	Janice Joplin	McCartneys
KIOA/Des Moines/Dic Youngs	George Harrison	3 Dog Night
KNOE/Monroe/Larry Edwards	B,S & T	Partridge Family
WTOB/Winston-Salem/Buddy Latham	Carpenters	Donny Osmond
WFOM/Marietta/Red Jones	Ray Stevens	Poppy Family



# BLACK MARKET

By LeBaron Taylor

TITLE/ARTIST .

- ★ 1. SPANISH HARLEM/Aretha Franklin Atlantic  
WYLZ 7-1, KATZ 1-1, WWIN 1-1, WABQ 27-16, WWRL 1-1, WDAS 2-2, WCHB-2, WNBC 21-4, WDIA 1-5,
  - ★ 2. STICK UP/Honey Cone Hot Wax  
16-7 WYLD, 16-11 KATZ, 10-2 WWRL, 24-14 WDAS, 30-19 WMBM, 9-2, WDIA
  - ★ 3. AIN'T NO SUNSHINE/Bill Withers Sussex  
18-12 WYLD, 2-1 WABQ, 6-8 KLTZ, 12-13 WWRL, 17-15 WNBC, 4-4 WDIA,
  - ★ 4. THIN LINE BETWEEN LOVE AND HATE/Persuaders Atco  
10-9 KATZ 9-4 WWRL, 1-1 WDAS ...several additions.....super monster.
  - 5. MERCY MERCY/Marvin Gaye Tamla  
2-3 KATZ, No. 1 WWIS, 6-8 WABQ, 5-11 WWRL, 3-10 WDAS, 13-10 WDIA,
  - 6. SMILING FACES/Undisputed Truth Soul  
2-3 WYLD, no. 7 WWIN, 1-7 WABQ, 12-13 WDAS, no. 10 WCHB, 2-3 WDIA
  - 7. WATCHA SEE/Dramatics Volt  
8-9 WYLD, 5-5 KATZ, 6 WWIN, 4-11 WDAS, 16-16 WMBM, 11-9 WDIA
  - 8. HOT PANTS/James Brown King  
6-19 WYLD, 3-4 KATZ, no. 4 WWIN, 7-3 WABQ, 4-10 WWRL, 7-15 WDAS, 1-1 WMBM
  - 9. LOVE WE HAD/Dells Cadet  
8-6 KATZ, no. 14 WWIN, 6-8 WWRL, no. 12 WCHB, 20-14 WMBM, 21-6 WDIA
  - 10. K-JEE/Nitelites RCA  
29-16 WYLD, no. 30 KATZ, no. 3 WWIN, 2-7 WWRL, 5-6 WDAS
- ★ Denotes super hot.

OTHER RECORDS YOU MAY BE ON OR CONSIDERING

- LOVE THE ONE YOU'RE WITH/Isley Brothers T-Neck  
3-5 WYLD, 19-19 KATZ, no. 12 WWIN, no. 8 WCHB, 7-11 WDIA
- MAYBE TOMORROW/Jackson 5 Motown  
14-15 WYLD, no. 16 WWIN, 3-4 WABQ, 15-17 WDIA
- SURRENDER/Diana Ross Motown  
Several additions
- WHAT THE WORLD/Tom Clay Mowest  
18-18 KATZ
- HIJACKIN' LOVE/Johnnie Taylor Stax  
15-10 KATZ....add WDBQ, WDIA
- DO THE BREAKDOWN/Rufus Thomas Stax  
17-14 WYLD, 7-5 WWRL, 34-28 WDAS, 3-1 WDIA
- WEAR THIS RING/Detroit Emeralds Westbound  
31-17 WYLD
- MAKE IT WITH YOU/Ralfi Pagan Fania  
no. 15 WWIN, 5-6 WABQ
- SHE'S ALL I'VE GOT/Freddie North Nashboro  
Add WYLD, 2 WWIN, 22-21 WDAS
- TIRED OF BEING ALONE/AI Green Hi  
11-4 WYLD, 12-12 KATZ, 8-9 WWRL
- CALL MY NAME/Wilson Pickett Atlantic  
hb-32 KATZ...several additions.

**BOB HAMILTON RADIO REPORT**

**BLACK SEEDS/Main Ingredient**  
Pick WDIA

**IF YOU REALLY LOVE ME/Stevie Wonder**  
28-16 KATE, 21-16 WWRL, Broken from the LP by Stevie

**TRAPPED BY THING CALLED LOVE/Denise La Salle**  
31-14 KATZ, 1-1 WCHB....add WDAS 26-7

**GHETTO WOMAN/B.B. King**  
WWRL.....several additions.

**I BET HE DON'T LOVE YOU/Intruders**  
Sure shot WDAS

**LUCKY ME/Moments**  
32-19 WDAS

**YOU SEND ME/Ponderosa Twins**  
19-16 WWRL, 32-22 KATZ, 22-20 WABQ

**HIT BOUND**  
**MAKE IT FUNKY/James Brown**  
40-20 WDAS, 17-3 WWRL, pick-28 KATZ

**ALBUMS**

**BLACK AND BLUE/Little Sonny**

**GOING EAST/Billy Paul**

**IF I WERE YOUR WOMAN/Gladys Knight & Pips**

**TRUTH IS/Niki Giovanni**

**BILL WITHERS/Bill Withers**

**WHATCHA HEAR IS WHATCHA GET/Ike & Tina Turner**

**CURTIS LIVE/Curtis Mayfield**

**RAINBOW FUNK/Jr. Walker & The All Stars**

**THE DELLS FREEDOM MEANS/Dells**

**WHAT'S GOING ON/Marvin Gaye**

It was the consensus of many of the more matured members and those ending up in leadership positions that numerous changes must be inaugurated before the next annual conference if the organization is to endure and become a unit working for the betterment of its members and the industry.

Among the changes recommended, the curtailment or abolishing of late night partying in position of heavy fines or withdrawal of membership recognition of those failing to attend general membership business meetings, special workshops and seminars, setting rigid curfews for all dinners and entertainment.

One of the major changes recommended by this same small group concerned with the future, called for the re-writing of the constitution of NATRA, a tightening of financial procedures, and a concentrated effort to establish a closer working relationship between the membership, owners and management in an all around improvement in the general conditions.

Listed above were some of the causes of the chaotic conditions prevalent at the 1971 annual convention of NATRA in Chicago last week.

**BLACK MARKET (cont)**  
**OTHER RECORDS**

RCA

Tamla

Westbound

ABC/Dunhill

Gamble

Stang

Horoscope

Polydor

Enterprise

Philadelphia  
International

Soul

Right On

Sussex

UA

Curtom

Soul

Cadet

Tamla

..... NATRA, cont.

It should not be assumed that the convention was a total loss or complete failure. It was not. One of the successes of the confab was the election of a strong president and strong, matured board of directors determined to improve the organization during their term of office.

Elected to head the more than 500 member organization for the next two years as president was the dynamic, positive minded, youthful program director for Cleveland's WABQ, Curt Shaw. Shaw's background and experience both as an air personality and executive will stand him in good stead as president.

Sharing the board of directors for the same period is one of the most respected men in the industry. Noted for his business acumen, his integrity and fairness was Georgie Woods, veteran air personality from WDAS in Philadelphia.

Both men, Shaw and Woods, in an after-the-convention session, pledged to work together as a closely knit unit to eliminate the problems besetting the organization and to utilize every modern method to improve conditions to the point where NATRA will be recognized as a force for good within the industry and one which will demand and obtain the respect of all with whom it

PAGE 10 comes in contact.



## THE HITS

1. NIGHT THEY DROVE/Joan Baez/Vanguard.
2. AIN'T NO SUNSHINE/Bill Withers/Sussex
3. HOW CAN YOU MEND/Bee Gees/Atco
4. BEGINNINGS/Color My World/Chicago/Columbia
5. RIDERS ON THE STORM/Doors/Elektra
6. MERCY MERCY/Marvin Gaye/Tamla
7. GO AWAY LITTLE GIRL/Donny Osmond/MGM
8. IF NOT FOR YOU/Olivia Newton-John/Uni
9. WHERE YOU LEAD/Barbra Streisand/Columbia
10. WEDDING SONG/Paul Stookey/WB
11. SPANISH HARLEM/Aretha Franklin/Atlantic
12. TAKE ME HOME/John Denver/RCA
13. DRAGGIN' THE LINE/Tommy James/Roulette
14. UNCLE ALBERT/Paul McCartney/Apple
15. SWEET CITY WOMAN/Stampeders/Bell
16. YOU'VE GOT A FRIEND/James Taylor/WB
17. MIGHTY CLOUDS OF JOY/B J Thomas/Scepter
18. I'M LEAVIN'/Elvis Presley/RCA
19. RINGS/Cymarron/Entrance
20. CHIRPY CHIRPY/Mac & Katie Kissoon/ABC/Dunhill

## ALBUMS GETTING PLAY

BLOOD, SWEAT & TEARS/Columbia.....John The Baptist....Cowboys & Indians  
 PAUL STOOKEY/Paul And.....most cuts.  
 ROGER WILLIAMS....Back Talk.  
 GLEN CAMPBELL/Last Time I Saw Her.....most cuts  
 BOBBY GOLDSBORO.....Next Girl That I Marry.  
 ANDY WILLIAMS/You've Got A Friend.....no particular cuts.  
 ELVIS PRESLEY/Love Letters.....Got My Mojo.  
 NASHVILLE BRASS....Wait For The Light.  
 JOHN DENVER/Poems, Prayers & Promises....Title cut.  
 FIFTH DIMENSION....Time & Love.  
 VICTOR BUONO....comedy album.

## RADIO PLAY ON SINGLES

ALL DAY MUSIC/War/UA  
 KJAE, KGBS, WWTC....add WGR  
 AMANDA/HE'S MOVIN' ON/Dionne Warwick/Scepter  
 WXYZ, WWTC, KPRC (both), WKRC (flip),....add WRVA  
 ANOTHER TIME/Engelbert Humperdink/Parrot  
 WGR, WKRC, WNBC, WXYZ, KPRC...add WDAE,  
 KARM, WJDX  
 ANNABELLA/Hamilton, Joe Frank & Reynolds/ABC/Dunhill  
 KARM....add WXLW, WKRC, WWTC, WGR  
 A LONG TIME/Todd Rundgren/Bearsville  
 Add WGMI/FM, WKRC, WWTC, WGR  
 ALL MY TRIALS/Ray Stevens/Epic  
 KPRC....add WJDX, WGR  
 CALIF. ON MY MIND/Morning Mist/Event  
 WKRC....add WBEN, WRVA, WGR  
 CRAZY LOVE/Helen Reddy/Capitol  
 WXLW, KGBS, WKRC, WRVA  
 CALIF. KID/Lobo/Big Tree  
 Add WKRC, WGR  
 DAY BY DAY/Holly Sherwood/Bell  
 Add KPRC  
 HAUNTED/Dusty Springfield/Atlantic  
 Add WLCY/FM, WGR  
 HOW CAN I UNLOVE YOU/Lynne Anderson/Columbia  
 WKRC, KPRC....add WBEN  
 HANDBAGS & GLADRAGS/Chase/Epic  
 Add KGBS, KPRC  
 K-JEE/Nitelighters/RCA  
 KGBS....add WXLW  
 KO-JO KID/Jerry Reed/RCA  
 Add WNBC, KARM  
 LOVING HER WAS EASIER/Kris Kristofferson/Monument  
 KARM....add WLW, KGBS, WKRC  
 MARIANNE/Steve Stills/Atlantic  
 KGBS....add WGMI/FM  
 NEVER SAY GOODBYE/Sam Kapu/UA  
 WGMI/FM, WKRC...add KJAE, WBEN, WJDX  
 SONG FOR YOU/Andy Williams/Columbia  
 WXYZ, KARM....add WRVA, WGR  
 SONG FOR YOU/J.P. Morgan/Beverly Hills  
 Add KJAE

SOME OF SHELLEY'S BLUES/Nitty Gritty Dirt Band/UA  
 Add KJAE, KARM  
 SMILING FACES/Undisputed Truth/Gordy  
 WLW, WXLW, KGBS, WNBC  
 SO FAR AWAY/Carole King/Ode  
 KGBS, WWTC, KARM...add WGMI/FM, WKRC, WLCY/FM,  
 WGR  
 SURRENDER/Diana Ross/Motown  
 WXLW, KGBS, KARM....add WGMI/FM, WJDX  
 SUPERSTAR/Carpenters/A&M  
 WGMI/FM, KARM, KPRC (both), Add WXLW, KGBS,  
 WKRC, WNBC, WWTC, WJDX, WGR  
 SAT. MORNING CONFUSION/Bobby Russell/UA  
 WGMI/FM, WJDX, WGR...add WXYZ  
 TALK IT OVER/Anne Murray/Capitol  
 WKRC, WXYZ, KPRC...add WBEN, WLW, WGMI/FM,  
 WJDX, WRVA  
 THINK HIS NAME/Johnny Rivers/UA  
 KGBS, KARM, KPRC....add WLCY/FM  
 WITHOUT HER/Nilsson/RCA  
 Add KARM....WLCY/FM  
 WE GOT A DREAM/Ocean/Buddah  
 KJAE, WXLW, WKRC  
 WHERE EVIL GROWS/Poppy Family/Bell  
 WBEN, WXYZ, WLCY/FM, WGR...add WJDX  
 WAITING ON THE BUS STOP/Bobby Sherman  
 Add WLW, WXLW, WGMI/FM

RECOMMENDED FOR PLAY (137 singles reviewed)  
 SUMMERTIME FEELING/Pickettytwitch (Pie) Good  
 song for the season, what's left of it.  
 CHILDREN GET TOGETHER/Edwin Hawkins (Buddah)  
 Good lyrics from the Happy Day People.  
 FALLIN' LADY/Punch (A&M) Up-tempo.  
 MAMY BLUE/Pop-Tops (ABC/Dunhill) Unusual,  
 touching song.  
 THE WHITE FOX/Artie Butler (Scepter) Instrumental  
 from "Love Machine" but don't hold that against it.  
 I'LL BE GONE/Spectrum (Atco) Country funky but  
 interesting.



**BOB HAMILTON RADIO REPORT**

**MOR (cont)  
Recommended**

CHILD OF MINE/Merrilee Rush (Scepter) Good rendition of King-Goffin song  
 LONG AGO & FAR AWAY/Johnny Mathis (Columbia) Pleasant Mathis version.  
 NO NEED TO WORRY/Johnny Cash & June Carter (Columbia) It has the Cash touch.  
 OH YOU PRETTY THINGS/Peter Noone (Bell) Reminiscent of the early Beatles sound.  
 SWEET SOUNDS OF MUSIC/The Bells (Polydor) Up-tempo change of pace  
 I'LL BE WITH YOU/Vogues (Bell) Good new rendition.  
 MILITARY MADNESS/Graham Nash (Atlantic) Great cut from the lp.  
 RENO/Rosebud (Reprise) Arresting combo of Judy Henske, Jerry Yester.  
 LOVE IS A THING/Icarus (Grit) Pretty ballad.  
 THE LOVE IN YOUR EYES/Vic Dana (Columbia)  
 JOHNNY MATHIS/Today's Greatest Hits LP.....Good versions of familiar hits.  
 KENNY ROGERS/Transition ....Poem For My Lady.... For The Good Times...Lay It Down.  
 RICHARD BARNES (Capitol)....Your Song....Maybe It's Getting Better.  
 MARK LINDSAY/You've Got A Friend....You've Got A Friend....Pretty Pretty....Never Can Say Goodbye.... If You Could See My Mind.  
 ENGLEBERT HUMPERDINK/Another Time, Another Place  
 RAY CONNIFF/Great Contemporary Instrumental Hits  
 BILL BLACK'S COMBO/The Memphis Scene.....Make It With You....Oh Happy Day.  
 ISAAC HAYES/Shaft....theme.

**MOR REPORTERS**

WXLW/Indianapolis	Ray Dennis
WKRC/Cincinnati	Gene Warman
WWTC/Minneapolis	Dick Driscoll
WDAE/Tampa	Ed Ripley
KARM/Fresno	Bob Connell
KJAE/Denver	Ty Stevens
WBEN/Buffalo	Kay Lapping
WGR/Buffalo	Larry Anderson
WJDX/Jackson	John Robyn
WXYZ/Detroit	Joe Bacarella
WIBC/Indianapolis	Gary Todd
WNBC/New York	Carolyn Kott
WLW/Cincinnati	Bob Martin
WLCY/FM/Tampa	Steve Cheney
KGIL/Los Angeles	Chuck Southcott
KGBS/Los Angeles	Ron Martin
WRVA/Richmond	Walt Williams
WRR/Dallas	Hal King
WJMI/Jackson	Al Perkins
KPRC/Houston	Mark Boone

**CANADIAN REPORTERS**

CHUM—Toronto	Doug Rawlinson	CKCK—Regina	Ken Singer
CKLG—Vancouver	Roy Hennesey	CFRW—Winnipeg	Jay Jefferies
CHED—Edmonton	Wayne Bryant	CFRA—Ottawa	George Johns
CKOC—Hamilton	Nevin Grant	CKGM—Montreal	John Mackey
CKOM—Saskatoon	Jefferson Davis	CKLW—Windsor	Alden Diehl
CHLO—St. Thomas	Rick Janssen	CJCH—Halifax	Danny Roman
CKXL—Calgary	Greg Haraldson	CJME—Regina	Johnny Onn
CHAM—Hamilton	Paul Godfrey	VOCM—Newfoundland	Johnny Murphy
CKVN—Vancouver	John Sykes		

**BLACK MARKET REPORTERS**

Norma Pinnella - WWRL - New York	Al Jefferson - WWIN - Baltimore
E. Rodney Jones - WVON - Chicago	Curt Shaw - WABQ - Cleveland
Jimmy Bishop - WDAS - Philadelphia	Burke Johnson - WAOK - Atlanta
Program Director - KATZ - St. Louis	Les Anderson-WDIA-Memphis
Music Director - KGFJ - Los Angeles	Bob Jones-KDIA-San Francisco
Spider Harrison - WTLC - Indianapolis	Ray Henderson-WYLD-New Orleans
Dave McNamee - WOL - Washington	Fred Hanna - WMBM - Miami
Bill Williams - WCHB - Detroit	

# CANADA

BOB HAMILTON RADIO REPORT

By Beverly Magid

THE HITS	ARTIST	LABEL
1. SWEET HITCH HIKER CJCH 4-2, CHLO 16-6, CKLG 7-4, CHAM 4-1, CFRA 14-8, VOXM 2-2, CHED, CKXL 5-2, CKOM-27, CKGM 4-4	Creedence Clearwater	Fantasy
2. UNCLE ALBERT/ADMIRAL HALSEY CHLO 3-1, CKLG 4-2, CFRW 10-1, CHAM 29-14, CHUM 2-1, CFRA 27-14, CKVN 6-1, CJCH 26-9	Paul & Linda McCartney	Apple
3. LIAR CHAM 23-13, VOXM 9-4, CKCK 5-3, CKVN 4-3, CKXL 14-8, CKOM 22-17	3 Dog Night	ABC/Dunhill
4. GO AWAY LITTLE GIRL CHLO 18-10, CFRW hb-20, CHAM 10-4, CHUM 6-2, CFRA-28, VOXM 8-1, CKCK 27-13.....add CJCH, CHED, CKOM	Donny Osmond	Polydor
5. BEGINNINGS/COLOR MY WORLD CKLG 8-7 (both), CFRA 10-5, CKCK 9-6, CKVN 3-2 (both), CKOM 8-4, CKGM 12-2	Chicago	Columbia
6. RIDERS ON THE STORM CHLO 12-4, CHAM hb-17, CFRA 30-16, CKCK 14-11, CKVN 17-9, CKOM 12-6, CKGM 11-3	Doors	Elektra
7. TAKE ME HOME COUNTRY ROADS CKLG 2-1, CHED no. 1, CKXL 1-1, CKGM 10-9	John Denver	RCA
8.** RAIN DANCE CJCH 28-16, CHLO 30-21, CKLG 19-17, CFRW 14-9, CHAM 16-15, CHUM 18-16, CFRA 25-20, VOXM 13-6, CKCK 29-26, CKVN 11-7, CKXL 21-19, CKOM 30-21	Guess Who	RCA
9. MERCY MERCY CJCH 6-3, CKLG 10-8, CFRA 29-19, CKCK 12-9, CKGM 19-16	Marvin Gaye	Tamla
10. HOW CAN YOU MEND CJCH 1-1, CFRA 2-1, top ten at CHED	Bee Gees	Atco

## OTHER RECORDS YOU MAY BE CONSIDERING

AIN'T NO SUNSHINE CJCH 18-11, CKLG 22-16, CHUM 17-6, CKCK 26-22.....add CFRA	Bill Withers	Sussex
ALL DAY MUSIC Add CHAM, CKCK	War	UA
ANOTHER TIME, ANOTHER PLACE Add VOXM, CKOM	Englebert Humperdink	Parrot
BANGLA-DESH CKLG 29-18, CFRW hb-25	George Harrison	Apple
**CANDY APPLE RED CHLO 11-2, CFRW hb-29, CHAM 11-6	R.D. Taylor	Rare Earth
**CAREY CHLO 27-23, CHAM 30-28, CKVN 34-29	Joni Mitchell	WB
CHIRPY CHIRPY CKLG-28.....add CHUM	Mac & Katie Kissoon	ABC/Dunhill
CHICAGO CKOM 7-3, CKGM 5-1	Graham Nash	Atlantic
DO YOU KNOW WHAT I MEAN CKXL 19-15.....add CJCH, CKCK	Lee Michaels	A&M
**DOWN BY THE RIVER CFRW 18-12, CKXL 20-9.....add CHED, CHUM	Joey Gregorash	Polydor
**GO DOWN GAMBLIN' CJCH-28, CHLO 22-16, CFRW 28-26, CHAM 12-7, CKVN 33-25, CKXL 26-25, CKGM 30-27	Blood, Sweat & Tears	Columbia
**HAPPY PEOPLE CJCH 24-19, CKCK 25-23, CKXL 7-5, CKOM 27-20	Crowbar	Daffodil
IF NOT FOR YOU CJCH 8-6, CHUM 13-5, CFRA 28-17	Olivia Newton-John	Uni
I WOKE UP IN LOVE Add CKVN, CHED	Partridge Family	Bell
**I AIN'T GOT TIME CJCH 21-13, CKLG-30, CHAM 20-19, CHUM 30-21, CKGM 26-26.....add CKXL	Glass Bottle	Avco Embassy
I JUST WANT TO CELEBRATE CFRW 24-14, CHUM 23-13, VOXM 28-14, CKOM 18-11.....add CJCH, CHLO, CKLG, CFRA	Rare Earth	Rare Earth

**BOB HAMILTON RADIO REPORT**

**I HEAR THOSE CHURCH BELLS**  
CFRW 9-3, CKGM 16-11.....add CHUM  
**\*\*IT'S FOR YOU**  
Add CHUM  
**I'M LEAVIN'**  
CKXL 10-6.....add CFRA  
**\*\*JUST A LITTLE LOVIN'**  
ADD CKGM  
**MAGGIE MAY**  
CKLG 16-14, CKVN 22-11.....add CJCH  
**MARIANNE**  
CHUM 20-8.....add CFRA  
**\*\*NIGHT THEY DROVE OLD DIXIE DOWN**  
CJCH-27, CHLO-22, CKLG-29, CHAM hb-16, CHUM hb-24, CKOM-29....add CHED  
**\*\*ONE FINE MORNING**  
Add CHLO  
**\*\*RIDE WITH ME**  
CJCH-30, VOXM 30-28, CKVN 19-14, CKGM 13-13  
**RINGS**  
CFRW 23-17, CKVN 10-8.....add CHED  
**SMILING FACES**  
CJCH 10-4, CHAM hb-18, CHUM 10-4, CKCK 22-15,....add CKLG  
**SATURDAY MORNING CONFUSION**  
CKLG 13-10, CFRW 27-18  
**\*\*SO LONG MARIANNE**  
CJCH 14-10, CHUM 22-17, CKGM 24-18  
**\*\*SOUTHBOUND TRAIN**  
CFRA 26-22, CKOM 21-16  
**\*\*SWEET SOUNDS OF MUSIC**  
Add CJCH, CHAM  
**STORY IN YOUR EYES**  
CHLO 26-19.....add VOXM, CKVN  
**SO FAR AWAY/SMACK WATER JACK**  
Add JACK to CHLO, FAR AWAY to CHED  
**\*\*SUMMER SIDE OF LIFE**  
CHAM hb-32....add CHLO  
**SPANISH HARLEM**  
CHUM 28-14, VOXM 18-10.....add CKLG  
**STAGGER LEE**  
VOXM-30.....add CHAM, CKXL  
**SURRENDER**  
Add CHAM, VOXM, CKCK, CKVN, CKXL  
**\*\*TRY A LITTLE HARDER**  
CJCH 19-12, VOXM 20-12, CKCK 18-17, CHED, CKXL 4-3, CKOM 17-15  
**\*\*TALK IT OVER**  
CKLG 28-22, CHAM-39, CKXL 30-27  
**\*\*UNDERSTANDING IS SORROW**  
CJCH 30-23, CHLO 24-13, CKVN 36-30, CKXL 22-20  
**WHATCHA SEE**  
CJCH 23-18, CHUM 21-11....ADD CKXL  
**\*\*WE GOT A DREAM**  
CJCH 25-20, CHLO-25, CKLG 20-13, CFRW 29-24, CHUM hb-27, CFRA 19-13, VOXM 25-15, CKVN 9-6,  
CKXL 15-14, CKOM 33-28  
**WON'T GET FOOLED AGAIN**  
CHLO 21-11, CFRW 20-13, CHAM 18-8, CKVN 18-10  
**\*\*WE GOT TIME**  
CHAM hb-27.....add CKGM

Dusk  
Springwell  
Elvis Presley  
Hagood Hardy  
Rod Stewart  
Stephen Stills  
Joan Baez  
Lighthouse  
Steppenwolf  
Cymarron  
Undisputed Truth  
Bobby Russell  
Brian Hyland  
Steel River  
Bells  
Moody Blues  
Carole King  
Gordon Lightfoot  
Aretha Franklin  
Tommy Roe  
Diana Ross  
Dr. Music  
Anne Murray  
Yukon  
Dramatics  
Ocean  
Who  
Young

**CANADA (cont)  
OTHER RECORDS**

Bell  
Parrot  
RCA  
Heritage  
Mercury  
Atlantic  
Vanguard  
GRT  
ABC/Dunhill  
Entrance  
Gordy  
UA  
Uni  
Tuesday  
Polydor  
Threshold  
Ode  
WB  
Atlantic  
ABC/Dunhill  
Motown  
GRT  
Capitol  
Sussex  
Volt  
Yorkville  
Decca  
Ampex

**ALBUMS GETTING PLAY**

**THE WHO/Who's Next.....Baba O'Reilly .**  
**GYPSY/In The Garden.....Blind Man**  
**\*\*GUESS WHO/So Long Bannatyne....Life In The Blood-  
stream,...She Might Have Been A Nice Girl....So Long  
Bannatyne.**  
**\*\*RICK NEUFELD/Hiway Child....The Parable**  
**\*\*BLOOD, SWEAT & TEARS/IV...Lisa Listen To Me....  
Take Me In Your Arms**

**\*\*BRAHMIN.....Build A Tower**  
**ALLMAN BROS/Live At The Fillmore....Done Somebody  
Wrong....Hot 'Lanta**  
**JOHN BALDRY....It Ain't Easy**  
**STEVE STILLS/II...Blue Bird Revisited.**



# IN DEPTH



THE HITS	LABEL	TIME	INTRO	END
1. 1. <b>UNCLE ALBERT/Paul McCartney</b> Demographics: All...heavy teen & young adult WRIT 17-13, WKNR 13-8, WRNO/FM 5-1, KTSA 2-1, KUDL 3-1, WPGC 9-1, WIBG 17-11, WCFL 10-1, WCAO 27-15, WOKY 15-8, CKLW 13-6, WEAM 4-1, WHBQ 10-3, WIXY 16-7, CHUM 2-1, WKLO 12-11, WKY 6-3, KDWB 18-11, WAKY 10-7, WMAK 4-3, KFRC 5-3, WFIL 24-13, KYA 8-5, KRUX 9-2, KCBQ 6-3, WMYQ/FM 9-2, KQV 26-14, KLIF 13-3, KILT 2-1, WLS 8-3, KTLK 16-10, KRIZ 18-7, WLPL 19-13	Apple	4:50	:11	Fade
★ 3. 2. <b>GO AWAY LITTLE GIRL/Donny Osmond</b> Demographics: All....light adult....mostly female. WRIT 13-8, WKNR 15-5, KTSA 21-9, KUDL 13-8, WPGC 27-15, WIBG 2-1, WCFL 22-14, WABC 58-25, WCAO 18-5, WOKY 9-2, CKLW 10-5, WEAM hb-7, WQAM 32-6, CHUM 6-2, WKLO 8-1, WKBW 24-20, WKY 12-4, WAKY 15-1, WMAK 3-1, KFRC 7-5, WFIL 2-2, KYA 19-3, KRUX 7-1, WMYQ/FM 10-6, KQV 19-5, KXOL 3-1, KLIF 1-1, KOL 6-2, KILT 7-3, WLS 22-15, KTLK 17-5, KNUZ 17-4, WLPL 16-7.....add WHBQ, KHJ.....Notice the demographics:	MGM	2:30	:08	Fade
★ 6. 3. <b>SMILING FACES/Undisputed Truth</b> Demographics: Teen and heavy young adult KILT 22-17, WLS 4-1, KTLK 23-20, KRIZ 28-21, KNUZ 16-14, KING 27-15, KUDL 6-2, WIBG 10-8, WABC 26-15, WCAO 5-1, WOKY 12-7, WEAM 20-16, WHBQ 25-21, WFUN 2-1, OR/FM 12-8, CHUM 10-4, WKLO 1-2, WRKO 20-13, KOL 20-7, WKBW 26-14, WKY 14-9, KDWB 21-15, WMAK 17-9, WLPL 5-1, KFRC 6-2, WFIL 26-22, KRUX hb-29, WLPL/FM 5-1, KCBQ 17-10, WMYQ/FM 16-7, KHJ 17-7, KXOL 9-5, KLIF 32-8.....add KRLA	Gordy	2:59	:14	Fade
★ 10. 4. <b>AIN'T NO SUNSHINE/Bill Withers</b> Demographics: All....heavy adult KNUZ 14-10, WLPL 23-16, KING 20-19, WRIT 10-7, WRNO/FM hb-17, KTSA 28-10, KUDL-15, WPGC 11-8, WIBG 14-10, WCFL 19-8, WABC 19-16, WCAO 21-14, WEAM 12-3, WHBQ 14-9, WFUN 28-5, OR/FM 7-5, CHUM 17-16, WKLO 4-3, WRKO 18-16, WKY 19-13, KDWB 31-21, WMAK 10-6, KFRC 27-21, WFIL 20-11, KDBQ 39-31, WMYQ/FM-16, KQV 3-3, KHJ 15-11, KXOL 20-13, KLIF 26-11, KOL 35-12, KILT 14-7, WLS 12-8, KTLK 26-15, KRIZ 23-14 .....add KRLA....absolute smash.	Sussex	2:04	:00	Fade
2. 5. <b>SWEET HITCH HIKER/Creedence Clearwater</b> Demographics: Teen KING 32-17, WRNO/FM 20-19, KTSA 9-4, WPGC 8-7, WIBG 16-15, WEAM 7-6, WHBQ 8-5, OR/FM 13-12, WRKO 7-6, WKBW 6-5, WKY 11-8, KDWB 10-6, WMAK 16-13, KRUX 4-4, KHJ 7-5, KTLK 2-1, KRIZ 1-1, KNUZ 9-8, WLPL 8-4.....add KQV	Fantasy	2:51	:08½	Fade
★ 12. 6. <b>I JUST WANT TO CELEBRATE/Rare Earth</b> Demographics: Teen & young adult....heavy male WRIT 20-14, WRNO/FM hb-8, KTSA hb-28, KUDL 14-5, WPGC 20-10, WIBG 13-3, WCFL 23-15, WABC 29-21, CKLW 30-24, WEAM 17-14, WHBQ 28-23, WIXY 13-4, WFUN 5-3, OR/FM 18-13, WQAM 1-1, CHUM 23-13, WKLO 11-9, WRKO 28-24, WKY hb-19, KDWB 9-5, WAKY 7-4, WMAK 13-10, KFRC 28-26, WFIL 25-20, KRUX 18-13, KCBQ 40-18, WMYQ/FM 17-1, KHJ 19-13, KXOL 18-11, KLIF 23-14, KOL hb-29, KILT 16-13, WLS 14-10, KRIZ 15-12, WLPL 13-6	Rare Earth	3:35		

- ★ 13. 7. SPANISH HARLEM/Aretha Franklin Atlantic 3:30 :09 Fade  
Demographics: All  
KILT 13-11, WLS 13-7, KNUZ 13-11, KING hb-34, WRIT hb-24, WKNR 6-1, WRNO/FM 15-12, WPGC 40-29, WIBG 24-19, WCFL 15-7, WABC 11-3, WCAO 17-9, WOKY 22-19, CKLW 1-1, WHBQ 22-15, WFUN 18-11, OR/FM 3-1, WQAM 44-35, CHUM 28-14, WKLO 13-10, WRKO 12-11, WKBW 23-11, KDWB (slow), WAKY 22-17, KFRC 8-7, WFIL-29, KYA 20-4, WMYQ/FM-27, KQV 20-10, KHJ 13-9, KOL hb-39.....add WEAM
4. 8. LIAR/3 Dog Night ABC&Dunhill 3:18 :09 Fade  
Demographics: Teen and young adult....heavy female.  
KING 1-1, WRNO/FM 12-7, KUDL 5-4, WCFL 14-11, OR/FM 14-11, WRKO 4-3, WKBW 13-9, KDWB 2-1, WAKY 14-9, WFIL 8-6, KHJ 3-2, KRIZ 2-2, WLPL 3-2
5. 9. COLOR MY WORLD/BEGINNINGS/Chicago Columbia 2:47 :05½ Fade  
Demographics: All  
WRIT 5-2, WABC 16-11, WEAM 10-8, OR/FM 5-4, WQAM 15-9, WRKO 9-7, WKBW 4-3, WKY 2-1, KFRC 17-11, KOL 5-4, KILT 9-5, KNUZ 8-7....Should hang on longer because of flip.....
- ★ 14. 10. WHATCHA SEE/Dramatics Volt 3:30 :13 Fade  
Demographics:  
KING 22-12, KUDL 19-7, WPGC 21-18, WABC 14-13, WOKY 43-37, WEAM 21-15, WHBQ 24-19, WFUN fh-38, OR/FM 20-10, CHUM 21-11, WKLO 23-15, WKY hb-17, KFRC 1-1, WFIL 15-7, KYA 1-1, KRUX 30-23. KQV 12-8, KHJ 25-17, KOL 36-24, WLS 24-12, KTLK 7-3.....add KTSA, KXOL
- ★ 17. 11. MAGGIE MAY/FLIP/Rod Stewart Mercury 5:15 :14 Fade  
Demographics: All....heavy male.  
KOL 8-1, KILT 21-14, KTLK 28-25, KNUZ 22-15, KING 24-13, WRNO/FM 18-14, KTSA 13-8, WPGC-20, WIBG 28-18, WOKY 24-21, WEAM hb-17, WIXY 31-25, WFUN 27-8, KCBQ 2-1, WQAM 25-11, CHUM hb-15, WRKO 1-1, KFRC hb-27, KXOL hb-29, WFIL-24, KRUX extra-30, WMYQ/FM 3-3, KQV 22-12  
Add KUDL, CKLW, WKBW, WAKY, WMAK, KRLA, WLPL....looks like a number one record.
7. 12. RIDERS ON THE STORM/Doors Elektra 4:35 :11 Fade  
Demographics: All....emphasis male young adult  
KTSA 16=10, WPGC 7-5, WIBG 12-9, WABC 23-19, WKLO 26-20, WAKY 30-24, WMAK 6-5, KFRC 21-18, WFIL 12-9, KCBQ 9-6, KQV 11-7, KHJ 5-4, WLPL 9-5
8. 13. MERCY MERCY/Marvin Gaye Tamla 2:39 :10 Fade  
Demographics: Teen & young adult  
KING 16-10, WIBG 7-6, WABC 6-2, WFUN 6-6, WKBW 11-6, WFIL 6-4, KRUX 22-12, KCBQ 15-5, KHJ 2-1, KOL 33-27, KTLK 11-2, KRIZ 11-5
18. 14. IF NOT FOR YOU/Olivia Newton-John Uni 2:57 :06½ Cold  
Demographics: Teen & young adult...emphasis female.  
WKNR 16-14, WPGC 13-3, CKLW 20-16, WEAM 11-10, WHBQ 7-4, WQAM 24-16, CHUM 13-5, WRKO 10-5, KDWB 13-8, WMAK 12-8, KRUX 24-16, KQV hb-26, KHJ 20-14, KRIZ 10-6....add WIBG....top 15
11. 15. SIGNS/5 Man Electrical Band Lionel 4:05 :28 Fade  
Demographics: Heavy teen.....male  
KTSA 5-3, WOKY 26-9, WKLO 9-5, WRKO 3-2, WKBW 3-1, WKY 9-6, WAKY 28-18, WFIL 3-1, KLIF 7-2, WLS 5-2, KNUZ 1-1
- ★ - 16. WON'T GET FOOLED AGAIN/Who Decca 3:37 :14 Cold  
Demographics: Teen & young adult...male  
WRNO/FM hb-20, KTSA 30-21, KUDL 16-11, WCFL 9-6, WHBQ 17-14, WIXY 1-1, OR/FM hb-23, CHUM hb-26, WKLO hb-27, WRKO 27-22, KDWB 20-13, WAKY hb-27, KFRC 29-25, KYA-25, WMYQ/FM-28, KQV lp-22, KXOL 27-18, KOL hb-38, KILT 30-20, KNUZ 26-21....add KRUX, KCBQ, KRIZ
9. 17. HOW CAN YOU MEND/Bee Gees Atco 3:52 :13½ Cold  
Demographics: All  
WRIT 2-1, WABC 1-1.....That's all folks.
- ★ - 18. THE NIGHT THEY DROVE OLD DIXIE DOWN/Joan Baez Vanguard 3:21 :09 Cold  
Demographics:  
KTLK 14-9, KRIZ 30-22, WLPL hb-27, KXOL 28-22, KLIF 14-4, KOL hb-40, KILT 27-16, KING hb-25, WKNR hb-21, WPGC 35-23. WIBG hb-28, WCFL 26-18, WCAO-25, WOKY 35-29, CKLW 27-23, WEAM hb-22, WHBQ hb-28, OR/FM 21-19, KQV hb-30, CHUM hb-24, WKLO 27-21, WRKO 26-14, WKBW 21-13, WAKY hb-28, WMAK 36-25, KFRC 26-17, KYA-22, KRUX hb-27...add WRIT, KUDL, WABC, WKY, KDWB, WFIL, KHJ WLS

## OTHER RECORDS YOU MAY BE CONSIDERING

☆ ALL DAY MUSIC/War KING 29-16, WFIL 27-23, KOL 21-17, KILT-37, WLS 25-17....add WCAO, WFUN, WLPL....Seattle, Chicago, New York and Cleveland....successes are interesting. Not strong enough for back page as yet.	UA	2:35	:19½	Fade
ALL MY TRIALS/Ray Stevens KRIZ hb-39.....add KING	Barnaby	3:01	:14	Cold
A LONG TIME/Runt WIXY 38-32....Little play except among Communicator network....too soon to tell there.	Bearsville	2:12	:00	Cold
ANNABELLA/Hamilton, Joe Frank & Reynolds KING 40-32, KHJ 28-22.....add WCFL, KOL, KTLK.....Hmmm	ABC/Dunhill	2:25	:10	Fade
ANOTHER TIME/Englebert Humperdink Add KING, WIXY	London			
BRING THE BOYS HOME/Freda Payne WHBQ 18-16, WKBW 25-21.....That's all folks.	Invictus	3:08	:15	Fade
BANGLA-DESH/George Harrison KING hb-33, WKNR 30-20, KTSA 26-18, WPGC 25-21, WCFL 30-25, WABC 33-24, WCAO 29-23, WEAM 16-12, WIXY 29-15, OR/FM 9-6, WRKO 14-12, WKBW 31-22, KRIZ 24-16, WLPL 25-23....add WAKY, KRLA....KHJ dropped it.....slow at KOL.....flip getting some play.	Apple	3:48	:00	Fade
☆ CHIRPY CHIRPY/Mac & Katie Kissoon WPGC 33-27, WABC 52-39, WCAO 26-20, CKLW hb-29, WKY 20-14, WMAK 26-17, KRUX 12-8, KCBQ-25, KTLK 41-33, KTIZ 6-3, WLPL hb-20,....add WEA'. WOXU. CJI'. L¾OF.....awfully strong positives on this record but too far out to really know if it's an across the board smash.	ABC/Dunhill	2:56	:04	Fade
CRAZY LOVE/Helen Reddy KHJ 26-18, KRIZ 20-18....add KING, WIXY, KDWB.....picking up.....she's a heavy chick.	Capitol	2:48	:00	Fade
CHARITY BALL/Fanny Add WKNR.....Watch the hell out of this.....have a hunch.	Reprise	2:31	:14	Cold
CAN'T YOU GET TO/Funkadelic WKNR 27-16, CKLW 22-15	Westbound			
GO DOWN GAMBLIN'/Blood, Sweat & Tears KUDL 15-12, WCAO 20-16, WHBQ 20-18, WIXY 27-18, WFUN 29-17, OR/FM 27-21, WFIL 14-10, WLPL 24-19.... Reported slow at KHJ	Columbia	2:45	:09	Cold
HOT PANTS/James Brown WQAM 12-2, KFRC hb-22, WMYQ/FM 15-8, KILT-40	People	3:08	:00	Fade
HE'D RATHER HAVE/Heaven Bound WIXY 40-34, WCFL hb-39....add WOKY	MGM	2:42	:00	Cold
☆ I WOKE UP IN LOVE/Partridge Family KING hb-37, WPGC 17-11, WIBG 30-17, WCFL 28-19, WABC hb-30, WCAO 25-17, CKLW hb-26, WEAM 14-2, WFUN-27, CHUM 25-19, WMAK 34-24, KFRC 23-20, KXOL 25-17, KOL 10-5, KILT -27, WLS-28, KNUZ 30-26, WLPL 26-15....add KTSA, WKLO, WRKO, WAKY....Those numbers are there.	Bell	2:43	:07	Fade
IS THAT THE WAY/Tin Tin KRIZ 35-29....add WKNR, KOL, KILT, KTLK....further play....watch the communicator network....they're certainly looking strong on this one.	Atco	2:35	:07	Fade
IF I REALLY LOVE YOU/Stevie Wonder WCFL hb-38, WCAO 31-21, WOKY 41-35, KLIF 35-16, WLPL hb-25....add WKNR, WHBQ, WKY, WMAK, KFRC, KXOL	Tamla	2:52	:14	Fade
I LIKES TO DO IT/People's Choice WPGC-36, WFIL-28...add WCAO, KILT	Polydor	2:57	:08	Fade
I HEAR THOSE/Dusk KTSA 11-7, KOL hb-28....add CHUM	Bell	2:59	:08	Fade



**BOB HAMILTON RADIO REPORT**

**IN DEPTH (cont)  
OTHER RECORDS**

<b>LORD HAVE MERCY/Black Oak Arkansas</b> WOKY 42-36, KTLK 46-39	Atco	3:15	:16	Cold
<b>LOVING HER WAS EASIER/Kris Kristofferson</b> WKLO hb-30, KILT-38....add WCAO, WOKY, WMAK	Monument	3:35	:13	Fade
<b>LOVE THE ONE/Isley Brothers</b> WHBQ 19-17, WFUN 11-7, WAKY 19-15	T-Neck	3:27	:10	Cold
<b>LIKE A YO YO/Osmond Brothers</b> Add WFIL, WIBG				
<b>MOON SHADOW/Cat Stevens</b> WRIT 23-20, KING hb-38, KFRC 20-19, KRUX 13-10, KCBQ 18:9	A&M	2:45	:07½	Cold
<b>MIGHTY CLOUDS OF JOY/B J Thomas</b> OR/FM 26-22, WKBW 19-16, KLIF 19-13,...slow at KHJ	Scepter	2:56	:09	Fade
<b>MAGGIE/Redbone</b> WIXY 37-30, OR/FM hb-24, KHJ hb-29, KOL 39-31....add WKNR, WRNO/FM	Epic	2:42	:08	Fade
<b>MOTHER FREEDOM/Bread</b> KING 5-4, WRIT 25-19, KTSA 18-16, WCFL 17-12, KILT 5-4, KNUZ 5-2.....add WIBG	Elektra	2:37	:12	Fade
<b>MAYBE TOMORROW/Jackson 5</b> WCFL 3-2, WHBQ 26-22, KOL 18-13, KNUZ 29-24	Motown	3:19	:26	Fade
<b>MARRIANNE/Stephen Stills</b> KTSA 25-17, WIBG 29-23, WHBQ hb-27, WIXY 32-19, KRIZ 31-23, CHUM 20-8, WFIL 28-25, WLS-30....add WKNR, KNUZ	Atlantic	2:27	:07	Fade
<b>MacARTHUR PARK/4 Tops</b> Add WOKY, KFRC, KHJ	Motown	2:59	:07	Cold
<b>NATURAL MAN/Lou Rawls</b> WKNR 28-17, CKLW 17-13	MGM	3:40	:05	Fade
<b>RESURRECTION SHUFFLE/Ashton, Gardner &amp; Dyke</b> WCFL 12-10, WLS 11-6	Capitol	3:16	:13	
<b>ROLL ON/New Colony Six</b> WCFL 24-20, KHJ hb-28	Sunlight	2:25	:00	Fade
★ <b>SATURDAY MORNING CONFUSION/Bobby Russell</b> WRIT hb-29, WOKY 23-20, WFUN 30-23, WMAK 19-11, KFRC 13-8, KYA-10, KQV 23-20, KTLK 47-35.....add WKLO, KNUZ	UA	3:05	:05	Fade
<b>STAGGER LEE/Tommy Roe</b> KING 38-30, WCFL 32-28, KHJ 27-21, KILT-36, KNUZ 31-25.....add KDWB, KXOL	ABC/Dunhill	2:53	:07½	Fade
<b>SOLO/Billy Sands</b> KILT 18-15, KNUZ 14-13....add KTSA, WLS	Invictus	2:52	:04	Fade
<b>SURRENDER/Diana Ross</b> WIBG 25-24, WEAM hb-19, WRKO 23-20, WFIL 22-19.....add WIXY, WAKY, KTLK	Motown	2:53	:04	Fade
<b>STOP, LOOK &amp; LISTEN/Stylistics</b> WKNR 25-15, KTSA 10-6, CKLW 18-14, WHBQ hb-29, WRKO 21-15....add KOL	VIP			
<b>SOME OF SHELLY'S BLUES/Nitty Gritty Dirt Band</b> Add WIBG, KOL, KTLK	UA	2:50	:08	Fade
<b>SMACKWATER JACK/Carole King</b> Add WKLO, KRIZ	Ode	3:39	:15	Cold

★ <b>STICK UP/Honey Cone</b> WKNR hb-27,WCAO 28-19,WHBQ hb-30,WFUN fh-29,WAKY hb-29,WMAK 31-20,KFRC 30-23,KYA-21,KHJ hb-26 KXOL hb-27, WLS 30-21.....add WPGC, WKLO, WRKO, WKBW, KLIF...my God, I don't believe it...it looks like a hit. Watch another week.	Hot Wax	2:46	:09½	Fade
<b>TIRED OF BEING ALONE/AI Green</b> WKNR 12-11, WPGC-39, WIBG hb-29, WCAO 31-22, WHBQ 12-6, WIXY 35-29, OR/FM 19-17, WQAM 55-29, KYA 21-14, KOL 38-33,...add KLIF, KILT, WLPL....In R&B areas, this is a strong positive....easity identifiable.	HI	2:45	:09	Fade
<b>TAKE ME GIRL/Jr. Walker</b> WCFL 40-32, WOKY 36-32, KFRC 25-24, WLS 26-20, WLPL hb-28...add WPGC, WCAO	Soul	2:59	:18	Fade
<b>TRAPPED BY A/Denise La Salle</b> CKLW 5-2, WIXY 39-33...add WIBG...Canadian hit.	Westbound	2:43	:10	Fade
<b>THINK HIS NAME/Johnny Rivers</b> KHJ 29-25.....add KING, KRIZ	UA	3:30	:25	Fade
<b>TALK IT OVER/Anne Murray</b> Add KING, WRIT, KLIF	Capitol	2:28	:19	Fade
<b>THAT'S THE WAY/Messengers</b> WRIT 14-5, WOKY 1-1	Rare Earth	1:54	:03	Cold
<b>WHERE EVIL GROWS/Poppy Family</b> KING hb-40, WKBW 9-4, KFRC hb-29....add KRUX, KLIF, KILT, KNUZ	London	2:49	:09	Cold
<b>WEDDING SONG/Paul Stookey</b> KING hb-39, WCFL 7-4, WKY hb-18, KDWB 16-10, KOL 32-19. WLS 17-9, KRIZ hb-35....add WMAK	WB	3:45	:21	Cold
<b>WAITING AT THE BUS STOP/Bobby Sherman</b> WRIT hb-30, KNUZ 32-27....add WPGC, WCAO	Metromedia	2:00	:12	Fade

★ .....Especially Strong

## ALBUM SECTION

1. CAROLE KING/Tapestry (Ode)....I FEEL THE EARTH MOVE....SMACKWATER JACK....SO FAR AWAY.
2. ROD STEWART/Every Picture Tells A Story (Mercury)....SEEMS LIKE A LONG TIME....REASON TO BELIEVE.....I KNOW I'M LOSING.....MAGGIE MAY.
3. JAMES TAYLOR/Mud Slide Slim (WB)
4. THE WHO/Who's Next (Decca)....BABA O'REILY....WON'T GET FOOLED AGAIN....GETTIN' IN TIME....BARGAIN.....LOVE AIN'T FOR KEEPING.....MY WIFE.
5. MOODY BLUES/Every Good Boy Deserves Favor (Threshold)....ONE MORE TIME TO LIVE.....NICE TO BE HERE.....MY SONG.....GUESSING GAMES.....AFTER YOU CAME.....EMILY'S SONG.
6. JETHRO TULL/Aqualung (WB)....HYMN 43.
7. MARVIN GAYE/What's Going On (Tamla)....WHAT'S HAPPENING.....SAVE THE CHILDREN.
8. PAUL McCARTNEY/Ram (Apple)....TOO MANY PEOPLE.....HEART OF THE COUNTRY.
9. CAT STEVENS (A&M)....All cuts just about.
10. CARPENTERS/Carpenters (A&M)....MEDLEY.....LET ME BE THE ONE.....ONE LOVE.....SUPERSTAR is the single.
11. JOHN DENVER/Poems, Prayers & Promises (RCA)....POEMS.....several others
12. ROLLING STONES/Sticky Fingers (R.S's)
13. ARETHA FRANKLIN/Live (Atlantic)....LOVE THE ONE YOU'RE WITH.....SPIRIT IN THE DARK.....RESPECT

14. BALL 'N JACK (Columbia)
15. TEN YEARS AFTER/Space & Time (Columbia)....I LOVE TO CHANGE THE WORLD
16. SUPERSTAR/Soundtrack (Decca)
17. JONI MITCHELL/Blue (Reprise).....CAREY.....and the CALIFORNIA cut.
18. ALLMAN BROS. BAND/At Fillmore East (Capricorn)
19. CROSBY, STILLS & NASH/4 Way Street (Atlantic)
20. DOORS/LA Woman (Elektra)
21. GRAHAM NASH/Beginners (Atlantic)....THERE'S ONLY ONE....BETTER DAYS.....MILITARY MADNESS
22. LEON RUSSELL (Shelter).....OF THEE I SING.....HARD RAIN GONNA FALL.
23. HOT TUNA (RCA)....BEEN SO LONG....CANDY MAN.
24. STEPHEN STILLS II (Atlantic)....SUGAR BABE.....MARIANNE....ECOLOGY SONG
25. EMERSON, LAKE & PALMER/Tarkus (Atco)....ARE YOU READY EDDY.....A TIME AND PLACE.....  
STONES OF YEARS.

## PLAY ON OTHER ALBUMS

GORDON LIGHTFOOT/Summer Side (Reprise).....TALKIN' IN YOUR SLEEP....MIGUEL.

DOOBIE BROTHERS (WB)....NOBODY.....also a single.

LINK WRAY (Polydor)....FIRE & BRIMSTONE....FALLIN' RAIN.

KRIS KRISTOFFERSON/Silver Tongued Devil (Monument)....LOVING HER WAS EASIER.....THE PILGRIM....  
CHAPTER 33.....WHEN I LOVED.....JODIE AND THE KID.....BILLY DEE

VAN MORRISON (WB).....INTO THE MYSTIC

MCGUINNESS FLINT (Capitol).....FRIENDS OF MINE

GYPSY (Metromedia)....AROUND YOU

CHI LITES (Brunswick)....HAVE YOU SEEN HER

OSIBISA (Decca)....ORANGES

SEATRAN (Capitol)....OUT WHERE THE HILLS

DIANNE DAVIDSON/Baby (Janus)....YOU'RE THE ONLY ONE.....YOU MIGHT AS WELL BE FREE.....WE HAVE  
SEEN THE SIGN/COMING BACK TO YOU.

GUESS WHO (RCA)....PAIN TRAIN.....SOUR SUITE is the single

RARE EARTH/One World (Rare Earth).....ANY MAN CAN BE A FOOL.....WHAT'D I SAY

POLLUTION (Prophesy)....DO YOU REALLY HAVE A HEART.....RIVER.....also dig LO AND BEHOLD

RUNT/Ballad of Todd Rundgren (Bearsville)....THE BALLAD....A LONG TIME, A LONG WAY TO GO is the  
new single.

TAJ MAHAL/The Real Thing (Columbia)....YOU AIN'T NO STREETWALKER

ATOMIC ROOSTER/Death Walks Behind You (Elektra)....TOMORROW NIGHT

ISSAC HAYES/Shaft (Enterprise)....THEME FROM SHAFT

BLACK OAK ARKANSAS (Atco)....LORD HAVE MERCY

DON NIX/Living By The Days (Elektra)....OLEANA

AUDIENCE/House On The Hill (Elektra)....PUT A SPELL

JOHN BALDRY/It Ain't Easy (WB).....IT AIN'T EASY

CHASE (Epic).....HANDBAGS AND GLADRAGS is the single.

EARTHQUAKE (A&M)....DISTANCE BETWEEN.....WIND KEEPS BLOWING.....also TICKLER.....it's a little harder than the other two.

NIGEL OLSSON'S/Drum Orchestra & Chorus (Uni)....SUNSHINE LOOKS LIKE RAIN.....NATURE'S WAY.....  
SOME SWEET DAY

JOHNNY RIVERS/Home Grown (UA)....MOVING TO THE COUNTRY.....LOOK AT THE SUN.....OUR LADY  
OF THE WELL.....PEOPLE GET READY.....exceptional album

PAUL PARRISH/Songs (WB)

#### BEST OF THE REST OF THE NEW ALBUMS

Lonnie Mack (Elektra)....Incredibly good album.....FLORIDA....last single LAY IT DOWN....THREE ANGELS.....  
SHE EVEN WOKE ME UP.

Wet Willie (Capricorn)....Solid, driving, funky rock...HAVE A GOOD TIME.....ROCK AND ROLL BAND

#### MISCELLANEOUS RECORD INFO

Before My Time.....Rio Grande added at KTSA....  
New Lobo singles goes on KTLK.....  
Gayle McCormick added at WLS....  
Deep Enough by Ocean.....HB-27 at CHUM.....  
Deep Blue by Harrison goes on at 29 at WLS.....  
Freddie Hart.....38 to 29 at KILT.....  
Link Wray.....31-22 at WPGC.....  
Punch added at KHJ.....  
B.B. King added at KING.....  
Cher going on WRNO/FM.....  
Chase added at KING....  
Lynne Anderson.....37-33 at WOKY.....  
I Feel The Earth Move.....38-23....at KCBQ....  
Jerry Reed added at KTLK.....  
K-Gee added at KQV.....  
The Dells record.....26-22 at CKLW.....  
Last Morning by Dr. Hook.....HB-36 at KRIZ.....  
New Jersey going on KDWB.....  
Lighthouse record added at WIBG....and WKBW.....  
Newcomers record.....28 to 23 at WKLO....  
Steppenwolf.....29 to 25 at WKBW.....  
Something In Your Blood by Crow.....27 to 23 at WKBW.....  
Jaye P. Morgan added at WKLO....  
Easy Chair....added at KOL....  
Take You by Dallas.....40-34....at WOKY.....  
Jodi Miller record...number one at KLMS.....  
J.J. Cale....13 to 8 at KRSP.....  
Brian Inland added at KIMM.....  
Stagger Lee....number 25 at KAAV.....



**DO YOU KNOW WHAT I MEAN/Lee Michaels** A&M 3:11 :09 Fade  
 KTLK 25-22, KING 33-24, WKNR hb-29, KTSA hb-30, WPGC-28, WIBG 27-25, CKLW 1p-30, WEAM hb-23, WHBQ 5-2, WIXY 14-8, KLIF 40-26, CHUM hb-30, WKLD hb-29, WKBW 29-25, WFIL 29-18, KRUX hb-24, KQV hb-27, KHJ 30-20, KXOL hb-30, KOL 22-15...add OR/FM, WKY, KRIZ....Hipper element is digging it....taking a while for full orientation.

**I AIN'T GOT TIME/Glass Bottle** Avco Embassy 2:27 :11 Fade  
 WRIT 28-27, WPGC 39-30, WCFL 33-27, WEAM hb-20, CHUM 30-21, WRKO 30-26, WFIL-30, KQV 28-25.....add WIBG, WQAM, KFRC, KNUZ

**I FOUND SOMEONE OF MY OWN/Free Movement** Decca 3:45 :09½ Fade  
 WCFL 39-34, KQV 7-4, KHJ hb-27...add CKLW, WHBQ, CHUM, WRKO, WMAK, WFIL, KNUZ, KTLK....Immediate action in L.A. ....Top 5 in Pittsburgh....Certainly beginning to look strong.

**RAIN DANCE/Guess Who** RCA 2:45 :07 Fade  
 WKNR 29-18, KUDL 22-18, CKLW 23-18, WHBQ 29-25, WIXY 30-14, WRKO hb-30, KFRC hb-30, KQV 29-24, KLIF 25-15, KTLK 44-30, KRIZ hb-40....add WPGC, WCAO, OR/FM, WQAM, WKLO, WKBW, WKY, KNUX, KXOL, KOL, WLPL....probably.

**SWEET CITY WOMAN/Stampeders** Bell 3:15 :21 Fade  
 KING hb-36, WIBG hb-27, WCFL hb-40, WOKY 30-28, WIXY 20-10, WRKO hb-29, WKBW 16-7, WMAK 23-14, KFRC 18-13, KRUX 26-19, KLIF 34-24, KOL 29-9,...add WRIT, KUDL, WEAM, OR/FM, KCBQ, KQV....Certainly beginning to look good.

**STORY IN YOUR EYES/Moody Blues** Threshold 3:05 :22 Fade  
 KHJ hb-30, KRIZ 13-8, KNUZ 25-22, WLPL 27-20, KING hb-35, WKNR hb-28, KTSA hb-26, KUDL 23-16, WIBG hb-30, WCFL hb-37, WHBQ 30-26, WIXY 8-2, OR/FM hb-25, WQAM 56-37, WRKO 15-9, KFRC 19-15, KYA-20, KRUX 17-15, WMYQ/FM-29,...add WCAO, WEAM, WFUN, WKBW, WKY, KCBQ....Really picking up.

**SO FAR AWAY/Carole King** Ode 3:55 :12 Fade  
 WRIT 30-28, WIXY 28-20, WRKO hb-28, WFIL-26, KLIF 38-25, KILT-31.....add KUDL, WCFL, WABC, KXOL, WLS, WLPL.....Didn't get all that much play as an album cut.

**SUPERSTAR/Carpenters** A&M 3:49 :26 Cold  
 KNUZ 36-23, WLPL hb-30, KUDL 21-14, WPGC-25, WIBG hb-26, KOL hb-37, OR/FM-26, KRUX hb-28, KQV hb-28, KXOL 26-24, KILT 36-25,...add WRNO/FM, KTSA, WCFL, WABC, CKLW, WIXY, WFUN, WQAM, KYA, KCBQ, KLIF, WLS, KRIZ, KTLK

**BEST OF THE REST OF THE NEW RECORDS**

(Number of singles reviewed-160)

**PENCIL/Reggie Young (Scepter)....."Sendin' thoughts of you to the end of my pencil"....very positive...good record.**

**BIRDS OF A FEATHER/Raiders (Columbia).....Really tight, up sound of the old South record:....my guess is it's got it.**

**AD LIBS FOR JOCKS**

Daddy Cool, the Australian Beatles, currently have the No. 1 record there-Eagle Rock.....'58 rock sound.....just appeared in L.A. at the Whiskey...great reception.

Joe Frank, member of Hamilton, Joe Frank, & Reynolds is ex-member of the Raiders....

Did you know Hoyt Axton's mother wrote "Heartbreak Hotel"?

3 Dog Night concert in Forest Hills, N.Y. contributed \$80,000 to George Harrison-inspired Pakistani Relief Fund.

The Mamas and Papas are together again! Album soon to be released.

Ram, short for rama, is a yoga term for man of perfection or God.