

BOB HAMILTON

RADIO REPORT

YEAR OF THE CHICKEN

September 14, 1970

THE HITS

1. CRACKLIN ROSIE.....Neil Diamond
2. CANDIDA..... Dawn
3. AINT NO MOUNTAIN..... D. Ross
4. IM LOSING YOU.....Rare Earth
5. BACK DOOR.....C. C. Revival
6. JULIE DO YOU.....Bobby Sherman
7. GROOVY SITUATION..... Gene Chandler
8. ALL RIGHT NOW..... Free
9. WAR..... Starr
10. GREEN EYED LADY.....Sugarloaf
11. PATCHES.....Clarence Carter
12. JOANNE.....Mike Nesmith
13. LOOK WHAT THEY'VE DONE...New Seekers
14. SNOWBIRD..... Anne Murry
15. 25-6 TO 4.....Chicago
16. WE'VE ONLY JUST.....Carpenters
17. NEANDERTHAL MAN.....Hotlegs
18. LONG LONG TIME.....Linda Ronstadt
19. RUBBER DUCKY.....Ernie
20. I'LL BE THERE..... Jackson 5
21. LOLA.....Kinks
22. OUT IN THE COUNTRY.....Three Dog Night
23. IT'S A SHAME'..... Spinners

HOT!

- EL CONDOR PASA.....Sim. & Garfunkel
INDIANA WANTS ME.....R. Deane Taylor
FIRE & RAIN.....James Taylor
EXPRESS YOURSELF.....Watts 103rd
IT'S ONLY MAKE BELIEVE....Glen Campbell
GOD LOVE & R&R.....Tea. & VanWinkle

JOHNSON NAMED GM

Minneapolis

KDWB Program Director Deane Johnson has been upped to the position of General Manager of that station. Johnson replaces Harold Greenburg who resigned with no announced plans. Johnson was at such stations as KOIL in Omaha, WTIK in New Orleans and KOMA in Oklahoma City. Under Johnson, the KDWB has increased ratings phenomenally. Johnson has not named a new program director for the station as yet.

Chicago

They may not be paying chicken feed...but some radio stations in the larger type towns of this country are beginning to resemble the sound of the barnyard. That may sound like a put down but it ain't. WIND in this city and WHN in New York, WINZ in Miami are back in this week's news....and the name of the game may be chicken rock. WINZ is probably the farthest from that label. They are indeed top forty with a stone Drake Format...which is not a pun...but PD Al Law has apparently borrowed some of the policies of his former boss at WOR-FM. which is a bit softer than that of his nearest competitors, WQAM and WFUN. Nobody at WIND or WHN will say or can say anything but the words point to a rockless, rock type kind of thing.

WIND will become a top forty station. Same is true with WHN, the station that has been in the news almost every week since they made those phone calls to record promo men asking for top forty type product. No, they are not going top forty but something tells everybody that there wouldn't be all that activity unless something was coming...and New York is a bit devoid of pop activity at this time. Perhaps the year of the chicken is here and more stations will take up their banner and fly...so promo men and top forty jocks who want to slow a bit, beware, another change is in the air...and the smell is certainly fowl.

RALEIGH CLINIC HELD

Raleigh, North Carolina

If you use the term, Programming Conference, you mislabeled what's happening in this city this weekend. J. Raleigh Gaines, Programming head of the Smiles radio chain has set up what must be called the first of its kind. Rather than a "conference" Gaines decided to invite some of the most successful programming people in the country to spend time with young d.j.s and p.d.s in his area to sit and really teach some of their methods to young jocks....he calls it a "clinic." Starting at three p.m. this Friday and going through Saturday night, the scene will feature such notably-successful programmers as Carl Wigglesworth of WKLO, Jay Cook of WFIL, Bob Canada of WROV, Sebastian Stone of WOR--FM, Skip Broussard of WOKY, Bill Sherard of WIXY and Buzz Bennett of the Report.

Milwaukee-----Hooper-----July, August Shares

	7-10	10-3	3-7	Sat.
WOKY	21.5	23.0	25.6	27.2
WIMJ	24.8	17.5	15.6	11.2
WEMP	17.1	13.9	15.1	19.8
WRIT	10.5	10.1	6.3	9.3
WISN	16.1	9.3	8.7	10.0

Shreveport-----ARB-----April, May-----Shares

	6-10	10-3	3-7	7 MID
KEEL	29.6	29.5	32.7	35.4
KWHK	21.9	16.4	13.3	18.0
KOKA	18.4	11.0	20.2	19.4
KEEL--FM	4.4	7.7	3.0	2.4

Denver-----Pulse-----June, July-----Shares

KIMN	14	21	20	13
KHOW	14	10	13	10
KTLK	3	8	7	11
KLZ--FM	2	6	6	8

Philadelphia-----Pulse-----July, August-----Shares

	6-10	10-3	3-7	7-MID
WFIL	19	17	19	25
WIP	18	16	11	5.0
WIBG	7.0	10	9.0	5.0
WPEN	2.0	1.0	1.0	2.0

Denver---The 1976 Winter Olympics are due to be held in Colorado, and KHOW is already on the bandwagon. They've printed a bunch of decals with numbers on them (you stick them on your car)... they call the number on the air and through the elimination process if you call in you can win a car or a house (!) or another far-in prize like that. The event kicked off Monday with John Lannigan and a couple of his jocks jumping out of an airplane...a bog crowd showed up to watch. (Jumping out of a plane in Colorado? The air must get thin up there, John.) By the way, we were able to pick up KHOW in the middle of the night the other night, and it sounded great. The Countdown for Winter Olympics '76 now underway in the mile-high city, "Olympic Winterland."

Philadelphia--- The California Drake Stations weren't the only ones featuring oldies over the Labor Day Weekend...Progressive MOR WIP in Philly featured what was called the "WIP Oldies Weekend." Dean Tyler and Gary Mack named it the WIP Olies weekend because that is exactly what it was. Simple, and readily identifiable to the listener. Featured were records from mostly 1960 to 1970 with a few things thrown in from the fifties....even a couple of 4 Aces things. Feature ran from 6PM Friday until Monday Midnight. Previous to the weekend, cards were solicited and oldie albums given away. Station feels listeners found it either amusing or nostalgic, but either way, very enjoyable.

Last week, the Report inadvertently eliminated some important stations from Chicago ratings.

Chicago-----Pulse-----May, June

	6-10	10-3	3-7	7-12	Total
WCFL	6	6	9	10	8
WGN	16	11	11	10	12
WLS	12	14	15	21	15
WLS--FM	1	2	2	3	2
WVON	9	9	10	15	10
WIND	6	5	4	3	5

THE CHARLIE TUNA SHOW

Coming to work on a holiday is about as much fun as skinnydipping in a pool full of snapping turtles.

I got a new electric knife yesterday. Found out they can be dangerous.....it slipped and I cut myself.....135 times!

There are only seven original jokes.....the first of which is....."my wife knows where I am, 'course I don't have to call her."

Brown is beautiful.....the new motto for the air pollution control district.

Sally Rand had a motto that I live by.....never let down your fans.

She's a secretary who's on her last lap.

She looked great.....not a brick out of place!

I was at the beach over the weekend and have come to the conclusion that nothing will replace last year's bikini.....and it has!



New York-----The Bob Hamilton Thing Do It Yourself Convention Kits will be mailed sometime in the next two weeks. Response has been overwhelming, making it the second largest conference attendance wise this year.

Louisville-----Modern day wonders.....Even the School Spirit Contest has been streamlined. Johnny Randolph of WAKY is tying both that contest and an Ecology drive together. Rather than the usual petitions, students receive one vote for each bottle or can they bring in. Winning school..... wins either a trophy case or scoreboard.

Phoenix-----KRIZ held one of it's more successful contests at an incredible amusement device called Big Surf. This is a place that actually makes enough surf for riders to take hold of 6 foot waves over five acres of water. KRIZ ran a KRIZ day.....making the price for that day one dollar. Biggest crowd to that time was 2500 people in one day. 6,000 was the estimate for the Sunday afternoon promotion.

Memphis-----Abe Plough, owner fo Plough stations has just merged his company, Plough Inc. with Schering Corporation. Plough who started in 1908 selling Plough's antiseptic Healing Oil from horse and wagon. Plough Inc. reported a profit last year of \$15,800,000. Total sales from all of Plough's business was \$134 million. Plough now 78, will become chairman and will continue to head the Plough operations.

Miami-----The only way you can get in to see Chicago is to win a ticket over WFUN. Station is throwing the concert for their listeners....only.

Washington-----The Federal Communications Commission has given temporary control of television station WLBT to an integrated non profit corporation. WLBT is located in Jackson, Mississippi and was controlled by Lamar Life Insurance Company. Lamar Life's control of the station has been under contention since 1964, when the Office of Communications of the United Church of Christ complained to the FCC that the station systematically ignored news and programming about blacks.

Montreal----With the addition of Roger Scott,s Canadian Report comes more news of the Maple Leaf System. Through conference call, stations vote on records....six points and the record goes on all stations.....Members are CKLG...Vancouver...CHED...Edmonton...CKXL...Calgary CKOM...Saskatoon....CFRW...Winnipeg.....CKOC...Hamilton....CHLO...St. Thomas...CKPT... Peterboro....CFRA...Ottawa....CFOX...Montreal.....CHUM...Toronto....CJCH...Halifax...and CKCK...Regina

Rosie Grier, former pro football player, recording artist, host of his own syndicated television show, and regular on the Danny Thomas, Make Room For Granddaddy Show.....Part II of this interview.....

Bob: Rosie, why did you decide to sign with ABC records.....

Rosie: First of all, I had another choice that was really there for me. Burt Bacharach wanted me to record on A & M records and my manager who is Lenny Stoegel had been talking to ABC. After I found out that Steve Barri and Joel Sill were going to produce.....I felt that with Burt Bacharach, I would be singing Burt Bacharach...whereas with ABC I would be singing Rosie Grier sings. You know? There's a difference there. I felt I was picking the best people I could work with.

Bob: Do you have a pretty good voice in what songs you are going to record?

Rosie: Yes.....Not before...but I do now. That's my own rhythm section you hear on the record we have out now. We just laid the track and brought it in and they added to it.

Bob: You've gone from the football field to politics to entertaining...Do you have any reflections on the record business as a whole?

Rosie: The reasons that probably I am in the entertainment and record business is that number one, it seems to me that people care. People who care are being creative. It takes an awful lot of hard work to be in this business and that's why to me it's always good to see an entertainer in addition to having a hit record, he'll go out and spend some of the money to work with somebody else to learn.....choreography.....and the other facets of the business. If you have a hit record you should spend some of the money to become a better person. Learn how to dress right...learn what clothes go with you...learn good grooming...learn some of the things to do on the floor to make you a better entertainer.

Bob: What bugs you about the business?

Rosie: I don't like politics in this industry. I like it when people are honest with each other. I don't want to call my agent and he say, "Aw, man, we're breaking doors down and trying to get you stuff..."...this and that...If they say...man you're not hot enough for anyone to want you. If they tell me that, then I'll go out and try to be hot so they can sell me or book me. But don't lie to me. If I go to a radio station and the cat says.....Hey, fantastic record...If you don't like the record.....don't play the record.....It's all right...I don't mind that. But, if people say we're going to do this and we're going to do that and they don't do it, then I'm disappointed because I believe.....if you tell me something, I believe it.

Bob: Have you had people lie to you?

Rosie: Oh yeah.....lots of times. I keep going back because I keep believing.....because I never want not to believe. This is my other thing...if you tell me something, I believe this is true because I want to believe that people are sincere. Always I think that people are honest...I've been places and people say...Hey man, don't fool with that cat, man, because he's jive...I say man I like the cat man...if he tells me, I'm going to believe him. I want to be that way. I don't want to be suspicious of everybody.....thinking I've got to stick my head out the door with a gun in order to get outside. Because that's a scary life man. And there's no way that you can protect yourself if somebody wants part of you. You dig?

Bob: Have you met a lot of cats in radio?

Rosie: I used to go around a long time ago...and meet the guy. It's very hard because I want to go without anything...without having to take something. I don't want to use a guy. If a guy had my record on a couple of weeks and I go there...great. If they're not playing it...it's okay you know.....But I feel much more comfortable being able to go by and just say I hope you'll play my record. If you're not...it's okay...but I think it's a good record.

Bob: Have you gotten into the problems of black radio...can you see a difference between black and white radio?

Rosie: Yeah...well, I've seen a lot of difference. First of all, most black artists must get R & B play first. There have been exceptions...the Fifth Dimension for example. Where a group grows to such a big record seller such as the Supremes...some of the other Motown groups...some pop stations will go right on them...but not most black acts. Black stations will very rarely play a white artist...I've seen them play them when they play the Newbeats...but for some reason...groups like Grand Funk...those groups are good...they should be played on all the stations. I think both the black and white kids love them...why shouldn't they play them...As far as salaries, I think that a lot of the black disc jockeys and I'm sure a lot of white disc jockeys are underpaid...they want to keep an honest station...these guys should be paid because they make an awful lot of money for a lot of people...and these guys are great talents.

We did not cease from exploration and at the end of all our exploring, we arrived where we started.....and knew the place for the first time.....

I have been a program director for about ten of the eleven years I have been in our business. I have probably listened to ten thousand air checks in search of a great jock. I have hired and been right and I have been wrong. At this point, I am sure I can pass along some good advice if you're interested in going to a larger market. First, the only D.J. that ever materialized into an air personality with depth (meaning a jock who can project a feeling that will cause an interaction on the part of the audience) was one who was being himself, not being somebody else. Secondly, it is important that in your mind, you know there is not a better jock than you on the radio station you now work for. I don't care if you have a speech impediment -- you *MUST* think that. Third, if your responsibility is to keep the production room clean..... keep it cleaner than anyone ever has and you will move up...That is true of any position you might hold.....And most important, you must tell the truth...the truth...the truth...Let's go into the truth a little. It is essential that you tell the program director exactly what you feel. Also, it is important that a program director be prepared to hear the truth and in turn tell the truth himself. This is not to say that if the program director is ugly, you tell him that, but important things need to be said and should be brought out front in a positive manner. Aside from the internal truth, it is also important to tell your audience the truth. Our industry is becoming a reputable medium making a valid contribution to the orientation of the world. This requires people --- not carnival barkers, not contrived one-liner machines, and not someone trying to sound like someone else. Become a relatable human being instead of being a parasitic element, contriving a method, and going through the motions. Throw down your crutches brother...humanise and rise.....

MY OWN THING

I remember when I was a promotion man.....and used to have to call the trades. Bummer....First of all, the majority of the trade publications never got the numbers even close to right. National promotion was ten per cent fighting for airplay and ninety per cent battling the trades to report your record right. I remember promoting a Tommy James record once.....and as in most artists who are hot, the initial orders for the new single were heavy.....about 100,000. One trade picked this up...so without any singles being sold out of a shop at all...we were 59 with a bullet. The next week was a lag so the record stayed at 59 but dropped the bullet.....the next week we began to sell the record...but it stayed at 59.....yet got its bullet back. All the directors who went by that particular chart refrained from playing the record because they were confused. At the same time, the record was a legitimate hit in Detroit, Los Angeles, Tulsa and Dallas.....Yet, none of the trades that reported regionals...had us listed. *I knew* what was happening with my own record. I had the sales books in front of me.....Yet, none of the trades were really certain. I remember calling the trades.....God, that was paying dues....."Hello." "Yes, hello. My name is Bob Hamilton and I'm calling to try to get you to print the truth about my record." "Sorry, you're not heavy enough..." "What if I kissed your rear end ten times a day.....and said fourteen hails to you each morning before work?" "Then you've got a chance." "Oh, Thank you, Thank you, Thank you....."

The day came when I quit the record business and started my own chart.....my own Trade Paper... and if you'll remember, it was started for those reasons.....come up with a chart that gives all the information accurately. Come on man, I make mistakes.....on the front page and sometimes in the chart.....but if you take a good look, we're making one hell of a lot less mistakes than any of the others.....I believe it's because we work harder...because we have a better system...because we have more support...because of a lot of reasons to a record promotion man...There is one thing that is even more important...our attitude...Somebody said the other day, "Boy, it's really hard to get a record on your sheet." You're right.....it's impossible to get a bad record put in the Hit or Will Be Hit category.....That's not going to help anybody.....not the promo man...the radio cat...or us... But...one important element...*WE DO CARE WHETHER OR NOT YOU GET A*

HIT RECORD. I never forgot what it's like to be treated like some bastard step child.....when I was a record promotion man. Therefore, we have a policy to treat everybody that calls on that phone or walks in our office on Monday or Tuesday with a great deal of respect. Our sheet is called the Radio Report...But it's geared as much to informing record promotion men and other record company people as radio people. We can't make your record a hit...no sheet can do that... But we will treat you with respect...we dig your ills man. All of this rap brings us to one point... This week I found out something...A promotion man that I trusted and believed in...and dug, turned out to be a liar. Lying about his records...his own scene, etc. Because of the system, he did not make us print false information...but it could have been very dangerous for us. When we talk about truth in this sheet.....we talk about truth for everybody...and from everybody. The problems that we have all had to contend with have been because of forerunners who did not tell the truth. Just a small word of caution. Remember that Buzz Bennett and myself are totally one hundred per cent dedicated to telling the truth in this paper. When you promote records.....if you are like 95 per cent of the promotion people we deal with, you too will tell the truth.....and as for the other five per cent.....come on. It is hard to understand why they have yet to realize that the bullshit is now out...and if they don't straighten their act.....they will finally become completely ineffective, because the industry ain't diggin it.....

BOB HAMILTON RADIO REPORT - CANADA

By Roger Scott

The Canadian Hits

1. CRACKLIN' ROSIE/Neil Diamond
2. CANDIDA/Dawn
3. PATCHES/Clarence Carter
4. AIN'T NO MOUNTAIN/Diana Ross
5. INDIANA WANTS ME/R. Dean Taylor
6. JULIE/Bobby Sherman
7. BACK DOOR/C.C.R.
8. YELLOW RIVER/Christie
9. NEANDERTHAL MAN/Hotlegs
10. ALL RIGHT NOW/Free
11. JOANNE/Mike Nesmith
12. ME AND BOBBY McGEE/Gordon Lightfoot
13. LOOK WHAT THEY'VE DONE/The New Seekers
14. GREEN EYED LADY/Sugarloaf
15. WAR/Edwin Starr
16. I WHO HAVE NOTHING/Tom Jones

Added by Maple Leaf System

CIRCLE GAME/Buffy Saint Marie/ Vanguard.
DAYBREAK/Painter/Molton

The Big Picks This Week

GOD, LOVE AND ROCK AND ROLL/ Teegarden and Vanwinkle
 I'LL BE THERE/Jackson 5
 FIRE AND RAIN/James Taylor
 WE'VE ONLY JUST BEGUN/Carpenters
 ONLY MAKE BELIEVE/Glen Campbell

Canadian Action (Apart from the Maple Leaf Picks)

HIGHER AND HIGHER
 YOU CAN'T DENY IT
 LYNNIE LYNNIE

Canada Goose/Tonsil. Another week on this will tell yes or no.
 Edward Bear/Capitol. Scattered action, but not another "Mexico".
 Blakewood Castle/Franklin. Hot in Winnipeg. Should go despite
 Maple Leaf turn down last week.

CORRINA CORRINA

Crowbar/Daffodil. Toronto looks good on this. Some scattered
 action.

AIN'T THAT TELLING YOU PEOPLE

Original Caste/Bell. Just starting.



Hello from the land of the free.

I can visualize large numbers of readers flicking through here and thinking, "Why the hell a Canadian section? Why should things be different up there from down here?" In fact, to many. Canada is probably just a Northern state and a nice place to go fishing. Not so dear reader. A nationalistic feeling is sweeping the country at the moment and Canadians are searching for a separate identity from the U.S. This search is reflected in many things, not the least of which is music. Check the current charts for a perfect cross section of Canadian music. From Vancouver, the Poppy Family, from Winnipeg, the Guess Who, from Toronto, R. Dean Taylor, from Montreal, Mashmakhan, from Halifax, Anne Murray. Maybe not another British invasion but not bad for a country that collectively releases about ten new 45s in a busy week. The potential has been here for a long time (Diana?) but Canadians are notoriously reluctant to promote themselves.

Just over a year a group of Canadian stations formed themselves into the 'Maple Leaf System' designed to encourage and promote Canadian records and bring things together from coast to coast. Previous to this, there had been Canadian 'hits' but these were purely regional things and a Montreal record was rarely heard in Vancouver. The member stations in the Maple Leaf System hold a conference call every two weeks to exchange information on the progress of Canadian records and also to vote on new Canadian product which is submitted in advance by the various companies. Each station gives each record points out of ten and all records obtaining an average of six points or more are guaranteed simultaneous airplay on each station for at least two weeks. So this is where all these Canadian records are appearing from.

The Canadian recording industry is still in its infancy but this time next year I can see double the present amount of Canadian material on your chart. The next big move comes on January 18, 1971, at which time 30% of all music heard on all Canadian stations must include some Canadian content. This will be the law laid down by the Canadian Radio and Television Commission. The pros and cons have been discussed at length a thousand times and it will be a very interesting situation to watch and to be a part of. True, you can't legislate a hit record, but as the output increases, it's logical to assume the number of hits will increase. So keep an ear on the North.

"Why the hell a Canadian section?" That's Why.

THE BOB HAMILTON RADIO REPORT -- Progressive MOR Section
written by Rich Robbin

Most Valuable Progressive MOR Singles

- | | | | |
|--------|--------------------------------------|---------|--|
| (1) | 1. LOOK WHAT THEY'VE, etc./Seekers | (16) | 16. WHERE I WENT WRONG/Poppy Family |
| (5) * | 2. CRACKLIN' ROSIE/Neil Diamond | (JM) * | 17. EL CONDOR PASA/Simon & Garfunkle |
| (3) | 3. ONLY MAKE BELIEVE/Glen Campbell | (20) | 18. MONTEGO BAY/Bobby Bloom |
| (4) | 4. AIN'T NO MOUNTAIN/Diana Ross | (19) | 19. BLACK FOX/Freddy Robinson |
| (2) | 5. JULIE, DO YA LOVE ME?/B. Sherman | (11) | 20. SUMMER SYMPHONY/Jack Gold |
| (13) * | 6. CANDIDA/Dawn | (18) | 21. SNOWBIRD/Anne Murray |
| (6) | 7. JOANNE/Mike Nesmith | (14) | 22. SUNDAY MORNING DOWN/Johnny Cash |
| (8) | 8. LONG LONG TIME/Linda Ronstadt | (JM) * | 23. GROOVY SITUATION/Gene Chandler |
| (29) * | 9. OUT IN THE COUNTRY/3 Dog Night | (---) * | 24. FIRE AND RAIN/James Taylor |
| (7) | 10. I WHO HAVE NOTHING/Tom Jones | (23) | 25. SANTO DOMINGO/Sandpipers |
| (JM) * | 11. WE'VE ONLY JUST BEGUN/Carpenters | (---) * | 26. WHY DON'T THEY UNDERSTAND/B. Vinton |
| (10) | 12. RAINBOW/Marmalade | (24) | 27. I'VE LOST YOU/Elvis Presley |
| (15) | 13. UN RAYO DEL SOL/Los Diablos | (26) | 28. IN THE SUMMERTIME/Mungo Jerry |
| (11) | 14. WHERE ARE YOU GOING?/Bhood. Man | (27) | 29. FOR THE GOOD TIMES/Ray Price |
| (9) | 15. FOR WHAT IT'S WORTH/Brazil '66 | (25) | 30. JUST CAN'T HELP BELIEVING/B.J.Thomas |

* Fastest Movers



Other Singles That Just Missed the Most Valuable List

FLOWERS FOR YOUR PILLOW/Neon Philharmonic
YELLOW RIVER/Christie
AND THE GRASS WON'T PAY NO MIND/M. Lindsay
THE BOX/Kendrew Lascelles

BABY, I NEED YOUR LOVIN'/O.C. Smith
WE CAN MAKE MUSIC/Tommy Roe
THEME FROM BORSALINO/DeLory /Grean (½ & ½)
KNOCK KNOCK WHO'S THERE/A. Willis/L. Maessen

Reported by at least 20% of our correspondents:

Lookin' Out My Back Door/Credence Clearwater Revival
On the Beach/5th Dimension
Here Comes the Sun/We Five
Something/Shirley Bassey (I know it was already on the Most Valuable List. Seems to be making a comeback
-- no reports on Booker T anymore)
We're All Playin' In the Same Band/Bert Sommer
Pieces of Dreams/Johnny Mathis
The Song is Love/Petula Clark
Look What You've Done/Bread (On the Waters -- lp -- being treated as a single in many places)
So Close/Jake Holmes (held back because company hasn't serviced all of you probably)
Between: Winston Salem and Nashville, Tennessee/Mills Brothers
It Must Be Love/Bobby Rydell
When Yesterday Was Tomorrow/Lesley Gore
Gypsy Woman/Bryan Hyland
Lady D'Arbanzille/Cat Stevens
Indiana Wants Me/Dianne Colby



Album Section:

Oh How Much I Love You/Jack Jones (already pulling response in a couple of places)
Carolina Rain, Sit on Back/Livingston Taylor (Livingston Taylor)
The I Ching Thing/Gas Mask (Gas Mask 1st)
Nobodys/Linda Ronstadt (Silk Purse)
Wave/Johnny Mathis
He Ain't Heavy/Matt Monroe (Close to You)
I'll Never Fall in Love Again, Reason to Believe, Baby It's You/Carpenters (Close to You)
Games People Play/Keith Textor Singers



Next week, we do our report from San Diego, BUT.....the week following, we'll BEGIN operating from Detroit.
My address there is 2930 East Jefferson Street. We will try not to miss a week in the process of the move.

IN DEPTH RECORD REPORT

The listing of records here in is a reflection of information furnished by radio stations across the country and our own opinion of the record's value to our subscribers.

LW	TW		LABEL	TIME	INTRO	END
7	1.	CRACKLIN ROSIE----Neil Diamond Demographics: SUPER ALL Hot at 30 stations...far and away No. 1	UNI	2:47	:07	Fade
3	2.	CANDIDA----Dawn Demographics: ALL (Jillbern--Pocket Full of Tunes--BMI) HOT: at 20 stations...strong sales	Bell	3:02	:08	Fade
2	3.	AIN'T NO MOUNTAIN----E. Ross Demographics: SUPER ALL (Jobette-BMI) HOT: at 13 stations...No. 1 at WABC, KGB, KHJ, WOR-FM, KLIF, WHBQ	Motown	3:20	:11	Fade
4	4.	I'M LOSING YOU-----Rare Earth Demographics: All---Strong Teen & Young Adult Hot: at 12 stations...competition at the top appears too strong for it.	Rare Earth	3:26	:00	Fade
1	5.	LOOKIN' OUT MY BACK DOOR-----CC Revival Demographics: SUPER ALL Still hot at 13 stations.....No. 1 at WIFE, KDWB, KILT, and WLS.	Fantasy	2:31	:12	Cold
5	6.	JULIE DO YOU LOVE ME--B. Sherman Demographics: SUPER ALL Still hot at 15 stations...No. 1 at WRIT, KYA...losing ground	Metro	2:52	:12	Fade
9	7.	GROOVY SITUATION----Gene Chandler Demographics: SUPER ALL WIXZ (10-6), WCFL (No. 2), WKLO (8-6), WEAM (13-5), KQV (4-4), KGB (24-18), WKY (19-12), KHJ (16-6), KFRC (13-7), KYA (15-10), KILT (18-14), KRIZ (18-11), WOR-FM (21-13), KILF (7 - 10)	Mercury	3:12	:07	Fade
10	8.	ALL RIGHT NOW--Free Demographics: Teen and Young Adult HOT at 21 stations...No. 1 at WIXZ, WEAM, KQVadd WABC, WKNR, WKY, and KLIF Regenerated this week, power house record...could go all the way.	A&M	3:07	:15	Fade
6	9.	WAR----Edwin Starr Demographics: ALL Still hot at 9 stations...No. 1 at WKY and WMAK...the war is over.	Gordy	3:12	:04	Fade
19	10.	GREEN EYED LADY----Sugarloaf Demographics: ALL WIXZ (27-9), WCFL (HB 34), WAKY (HB 29), WIFE (28-19), KQV (16-8), WIXY (19-6), CHUM (HB 30), KFRC (HB 30), WMPS (HB 17), KYA (HB 27), KILT (12-8), WQXI (HB 14), KRIZ (13-7), KRUX (24-20), WOR-FM (HB 27), KLIF (15-7).....Big requests at WFUN.....Add WRKO, KGB, KDWD, and KHJ.Could be a No. 1 record...certainly has the support.	Liberty	3:33	:31	Fade
8	11.	PATCHES----Clarence Carter Demographics: ALL HOT at 8 stations...No. 1 at CFOX, and WFIL.....Dropping off.	Atlantic	2:17	:02	Fade
12	12.	JOANN-----Mike Nesmith Demographics: All WOKY (25-18), WCFL (HB 36), WRKO (19-15), WEAM (20-11), WAKY (HB 30), WIFE (17-13), KQV (22-14), KGB (3-2), WSAI (23-7), KHJ (15-12), WMPS (5-4), KLIF (12-8) and WHBQ (7-3).....Holding	RCA	3:10	:10	Cold

LW	TW	LABEL	TIME	INTRO	END
18	13. LOOK WHAT THEY'VE DONE - New Seekers	Elektra	3:12	:04	Fade
	Demographics: SUPER ALL WOKY (25-21) WCFL (33-22) WRKO (18-16) WIFE (47-20) KGB (10-10) CHUM (15-10) KRLA (30-21) (KHJ (18-16) KFRC (27-18) WMPS (18-9) WRIT (28-15) KILT (15-13) KRUX (22-14) WHBQ (8-6) ADD: WIXZ WEAM WIXY Demographic appeal makes this record worth playing.				
14	14. SNOWBIRD -- Anne Murray	Capitol	2:08	:11	Cold
	Demographics: ALL ----Light Teen Still hot at 9 stations. Number 1 at KFRC and WMPS'. Beginning to fall.				
11.	15. 25 OR 6 TO 4 --- Chicago	Columbia	2:52	:27	Cold
	Demographics: ALL ----Strong Young Adults Still top 5 at WFUN CHUM WMAK and KHJ. Dropping.				
25	16. WE'VE ONLY JUST BEGAN ----Carpenters	A&M	2:58	:13	Cold
	Demographics: SUPER ALL WOKY (35-28) WCFL (34-25) WRKO (HB-27) KGB (HB-15) KRLA (19-9) WSAI (HB-27) khj (HB-23) KFRC (HB-23) KYA (HB-25) KILT (HB-29) WMAK (HB-40) KRUX (HB-25) KLIF (40-32) ADD: WOR-FM WRIT CHUM WIXY. Looks as big as Close To You.				
13	17. NEANDERTHAL MAN ---Hotlegs	Capitol	4:29	:00	Fade
	Demographics: Super Teen & Young Adult Hot at 10 stations ; Peaking off.				
23	18. LONG LONG TIME --- Linda Ronstadt	Capitol	2:59	:10	Fade
	Demographics: ALL WRKO (8-3) WKLO (17-11) CHUM (29-21) WSAI (HB-29) WMPS (12-6) WRIT (9-9) KILT (8-6) KRIZ (19-12) KRUX (12-6-) WOR-FM (HB-30) KLIF (37-31) WHBQ (6-5) ADD: KQV WFIL WFUN WEAM WAKY				
15	19 RUBBER DUCKIE -- Ernie	Columbia	2:18	:00	Cold
	Hot at 5 stations , dropping off, what a shame.				
HB	20. I'LL BE THERE -- Jackson Five	Motown	3:35	:10	Fade
	Demographics: Super all Hot all over the place. Instant smash!				
HB	21. LOLA -- Kinks	Reprise	4:06	:07	Fade
	Demographics: Super teen and Young Adult record, strong male appeal. WIXZ (12-5) WCFL (31-21) WRKO (13-7) WIFE (45-29) KQV (18-6) KGB (14-7) KRLA (28-25) KFRC (HB-29) WMPS (10-5) KYA (28-23) KIMN (14-8) KRIZ (30-21) WHBQ (3-2) ADD: WOKY KDWB KHJ and WFIL				
HB	22. OUT IN THE COUNTRY -- Three Dog Night	Dunhill	3:08	:19	Fade
	Demographics: All WCFL (21-14) WKLO (26-19) KQV (27-13) KGB (26-19) WKY (HB-20) KDWB (27-17) KRLA (22-19) WSAI (22-19) KHJ (HB-29) WMPS (17-13) KILT (33-20) WQXI (HB-20) WMAK (39-28) KRIZ (33-22) KLIF (18-16) WLS (25-13) ADD: WABC WIFE WIXY and KFRC				
HB	23. IT'S A SHAME --- Spinners	V'IP.			
	Demographics: All light teen WRKO (26-22) WABC (22-14) WEAM (16-8) KQV (17-10) CHUM (HB-29) WMPS (19-16) WFIL (14-10) WOR-FM (20-9) ADD: WKLO CFOX KRIZ Needs more pop support.				

RECORDS YOU MAY BE CONSIDERING

	LABEL	TIME	INTRO	END
AS YEARS GO BY -- Mashmakhan KRIZ (25-15) KLIF (19-18) Very little support for this record.	Epic	3:06	:38	Cold
BORDER SONG -- Elton John WHBQ (17-9) Has been played by other stations and didn't get it on.	UNI	3:20	:09	Cold
CLOSER TO HOME -- Grand Funk WKLO (11-8) WEAM (22-13) WKY (HB-15). Album hindering singles sales.	Capitol	5:30	:15	Fade
DEEPER AND DEEPER -- Freda Payne WMPS' WQXI WOKY WKLO ... Good follow up.	Invictus	3:17	:19½	Fade
DO WHAT YOU WANNA DO -- Five Flights Up WCFL (28-17) WRIT (7-8) WLS (HB-27) ADD: KRLA KFRC WMPS KYA KIMN	TA	2:25	:00	Fade
ENGINE NUMBER 9 -- Wilson Pickett WIXY sounds good.	Atlantic	2:46	:20½	Fade
EVERYTHINGS TUESDAY -- Chairmen Of The Board CHUM (13-7-) WSAI (19-8) ...Needs help.	Invictus	2:49	:15	Fade
FUNK 49 -- James Gang WIXZ(25-19), ADD: KYA...Big Album, good single.	ABC	3:05	:16	Fade
FRESH AIR -- Quicksilver Messenger Service Big requests at many underground stations. Added this week by KILT.	Capitol	3:21	:17	Fade
HOLY MAN -- Diane Colby Hot at KILT (32-18) Added this week by KIMN.	Columbia	3:05	:00	Fade
I STAND ACCUSED --- Isaac Hayes WQXI (12-6)...WMPS (HB-21)...Could go pop.	Enterprise	3:59	:10	Fade
MONTEGO BAY --- Bobby Bloom KRLA(20-17)...KHJ(27-19)....could materialize	L&R	2:53	:10	Fade
MONGOOSE --- Elephant's Memory WIXZ(3-2) Number 2 at KQV...very close to number one....Added at KIMN....Recommended	Metro	4:47	:39	Fade
OUR WORLD --- Blue Mink WCFL(32-26).....KQV(25-24)...Stock problem in Pittsburgh....Added at WOKY, KRLA, WMPS and KHJ.	Mercury	3:26	:15	Fade
SOMETHING --- Shirley Bassey WIXY (16-11)....Been around a long time...could still come through.....	U'A'	3:33	:12	Cold
WAIT FOR SUMMER --- Jack Wild WSAI(10-5)	Capitol	2:41	:08	Fade
WE CAN MAKE MUSIC --- Tommy Roe KHJ(24-20)....WFIL(28-24)...KRLA(HB-24)...Added at WMPS...KRUX and WLS	ABC	2:50	:00	Fade
YOU BETTER THINK TWICE --- Poco On WCFL and WKLO.....We like it.	Epic	3:18	:06	Cold
YELLOW RIVER --- Christie KIMN(33-15).....CFOX(15-12)....Added this week at KFRC	Epic	2:40	:07	Fade

BEST OF THE REST OF THE NEW RECORDS

COUNTRY ROAD-----Mary Clayton(Ode 70)
 CRASH ON THE LEVEE-----Steve Young(Reprise)
 WOODSTOCK-----Assembled Multitude(Atlantic)
 POLLYANNA-----Brother John(A&M)
 FLOWERS FOR YOUR PILLOW-----Neon Philharmonic(Warner Brothers)
 MARSHALL WIND-----John Stewart(Capitol)



SECONDARY MARKET REPORT

STATION	CITY	HOTTEST RECORD	BEST NEW RECORD
WTOB	Winston-Salem	Gypsy Woman	I'll Be There
KAAY	Little Rock	Sunday Mornin	We Can Make Music
WING	Dayton	Julie, Do Ya Love Me	It's Only Make Believe
KNAK	Salt Lake City	Jack Wild No. 2	Poppy Family
KIXZ	Amarillo	That's Where I Went Wrong	Look What They've Done Ma
WIST	Charlotte	Green Eyed Lady	El Condor Pasa
KSTT	Davenport	Green Eyed Lady	Cover Me Babe
KID	Idaho Falls	War	It's Only Make Believe
WGH	Norfolk	Don't Play That Song	All You'll Get From Me
WOSH	Oshkosh	Julie, Do Ya Love Me	Green Eyed Lady
KYSN	Colorado Springs	25 or 6 to 4	Out In The Country
KMEN	San Bernadino	Get Up	Up on The Roof



Here are some of the leading stations as far as play an album cuts are concerned....plus listed beside them is the general policy toward album play.

WKNR---Detroit---24 hours a day---6 AM -- 6 PM---one every other hour....6 PM -- 6 AM -- once an hour
 WMAK---Nashville---will play some 24 hours solid between 11 and 12 midnight
 KILT---Houston--Some 24 hours a day
 WIFE---Indianapolis---Some now---will play more in the future
 KRIZ---Phoenix--1 or 2 per hour---24 hours a day---jock's discretion
 WOR-FM---New York---2 per hour---24 hours a day
 WEAM---Washington---2 an hour -- 6 AM -- 2 PM...3 an hour -- 2 PM -- 6 AM
 WIXZ---Pittsburgh---3 an hour--4 PM -- 6 AM...1 cut daytime...18 to 20 cuts at all times
 KQV---Pittsburgh---Every other hour after 6 PM...None in daytime
 WLIT---Milwaukee---3 per hour at night
 WIXY---Cleveland---10 AM -- 7 PM -- one cut per hour...7 PM -- 12 Mid -- 1 or 2 cuts
 WAKY---Louisville---6 PM to 3 AM -- one cut per hour
 CHUM---Toronto--1 cut per hour....24 hours....some albums restricted
 WQXI---Atlanta---Do not play album cuts regularly but will play occasionally
 KJR---Seattle--Play when they are good. No set amount per hour. Concentrate on 5 or 6 records
 WMPS---Memphis---None in daytime, but 7 - 12 midnight...3 per hour
 WHBQ---Memphis---Album cuts on special occasions
 KIMN---Denver---Play some at night and also 24 hour strong single type album cuts.

THE HITS ALBUMS

1. Creedence Clearwater Revival-----Cosmos Factory(Fantasy)
2. Various Artists-----Woodstock(Atlantic)
3. Chicago-----Chicago(Columbia)
4. Blood Sweat & Tears-----BS&TIII(Columbia)
5. Neil Diamond-----Gold(UNI)
6. Grand Funk Railroad-----Closer to Home(Capitol)
7. Joe Cocker-----Mad Dogs & Englishmen(A&M)
8. Crosby Stills Nash & Young-----De Ja Vu(Atlantic)
9. Bread-----On The Waters(Elektra)
10. James Taylor-----Sweet Baby James(Warner Brothers)
11. Doors-----Absolutely Live(Elektra)
12. Simon & Garfunkel-----Bridge Over Troubled Waters(Columbia)
13. James Gang-----James Gang Rides Again(Dunhill)
14. Who-----Live At Leeds(Decca)
15. Traffic-----John Barleycorn(United Artists)
16. Band-----Stagefright(Capitol)
17. It Ain't Easy-----Three Dog Night(Dunhill)
18. Question Of Balance -----Moody Blues(Deram)
19. After The Gold Rush-----Neil Young(Warner Brothers)
20. Just For Love-----Quicksilver(Capitol)


 MOST PLAYED CUTS
BLOOD SWEAT & TEARS---BS&TIII (Columbia)

HI DE HO & LUCRETIA MACEVIL (which is the new single are heaviest play....Also SOMETHING'S COMING ON.....

BAND---Stagefright (Capitol)

WMPS in Memphis just added STAGEFRIGHT and STRAWBERRY WINE. A TIME TO KILL is the new single.....that cuts gotten the most play. Also play (WEAM for one) on W.S. WALCOTT.....

BREAD-----On The Waters (Elektra)

Most played cut is LOOK WHAT YOU'VE DONE.....WMPS KRLA KLIF WOR-FM....just to name a few. OTHER SIDE OF LIFE....also heavy play.

BLACK SABBATH----Black Sabbath(Warner Brothers)

KRIZ is playing WIZARD. Heavy type music.

CROSBY STILLS NASH & YOUNG-----De Ja Vu(Atlantic)

WEAM is playing CARRY ON. OUR HOUSE is on this album. Selling not because of any particular cutit's the group.

COCKER JOE-----Mad Dogs & Englishmen(A&M)

KHJ KRLA and KYA are all playing CRY ME A RIVER. Most album playing stations are on Space Captain, DELTA LADY', HONKY TONK WOMAN....In heavy R&B areas good response on BLUE MEDLEY.....(12 minutes plus)

CREDENGE CLEARWATER REVIVAL----Cosmos Factory(Fantasy)

Nation's number one album of course because of the group.....I HEARD IT THROUGH THE GRAPEVINE is a hit without being a single. Stations playing it are too numerous to talk about.

CHICAGO-----Chicago(Columbia)

Giant album....because of the group. WAKE UP SUNSHINE is currently being programmed by KRLA. Other cuts still getting good play.....IN THE COUNTRY.....COLOUR MY WORLD'....But take your pick.

ERIC CLAPTON-----Eric Clapton (Avco)

AFTER MIDNIGHT.....A lot of play.....

CANNED HEAT-----Future Blues(Liberty)

LET'S WORK TOGETHER....being played by WIXZ KRLA and KYA. Dig the cover.....

DOORS-----Absolutely Live (Elektra)

WHO DO YOU LOVE getting good play. WMPS added it this week. WEAM is also on it.

DYSON RONNIE-----Why Can't I Touch You(Columbia)

FEVER is beginning to emerge slowly as the heaviest played cut. WKNR (where TOUCH YOU broke) is playing it.....so are several other stations. Good play on I DONT WANNA CRY....MAKE IT WITH YOU and BRIDGE OVER TROUBLED WATER.

DIAMOND NEIL----Neil Diamond Gold(UNI)

THE CUT.....BOTH SIDES NOW. Being programmed at WOKY and KQV.

ELTON JOHN-----Elton John (UNI)

YOUR SONG is getting play at WKNR....BORDOR SONG of course is getting heavy play....and some play on SIXTY YEARS ON. Great reports on his in-person appearances.

EXUMA-----Exuma (Mercury)

YOU DON'T KNOW WHAT'S GOING ON.....play at WEAM. Also in Strawberry Statement.

FREE-----Fire & Water(A&M)

WIXY is playing FIRE & WATER.....ALL RIGHT NOW is also on the album.

HOT TUNA-----Hot Tuna (RCA)

NEW SONG.....cut getting play.

JAMES GANG-----Rides Again (ABC)

FUNK 49 (the single) getting the most play.....some of the stations are also on THANKS

IRON BUTTERFLY-----Metamorphis (Atco)

EASY RIDER added at WKY. Good play in several places.....

KING, CAROLE-----Writer(Ode 70)

UP ON THE ROOF.....play at WOKY It's also her single.

MOODY BLUES-----Question Of Balance (Deram)

Finally emerging.....IT'S UP TO YOU on WIXY, KYA and KILT. and BALANCE on KLIF. Also dig MELANCHOLY MAN

QUICKSILVER-----Just For Love (Capitol)

Album should be heard.....FRESH AIR.....new single.....KLIF and WKY on it. Also play on JUST FOR LOVE and FREEWAY FLYER.

ROLLING STONES-----Ya Ya's (London)

CAROL getting play at WOR-FM, KRLA and KHJ.....LITTLE QUEENIE at WOR-FM.....WHBG playing SYMPATHY FOR THE DEVIL and JUMPIN JACK FLASH.....

TRAFFIC-----John Barleycorn (United Artists)

STRANGER TO HIMSELF...(single).....getting play.....Some play on all cuts.

TAYLOR JAMES-----Sweet Baby James (Warner Brothers)

FIRE AND RAIN....getting play as an album cut.....Material on this album.....incredible.

YOUNG, NEIL-----After The Goldrush (Warner Brothers)

Neil told us that ONLY LOVE CAN BREAK YOUR HEART will be his new single. Good play on SOUTHERN MAN.....in the north.

