

the GAVIN REPORT

ISSUE 1749, MARCH 24, 1989

**MOON MULLINS' TIPS
ON PRESS CONFERENCE PLANNING**



JONATHAN BUTLER
From Cape Town To Big City

New Order



The new single from the album Technique.

Direction: Tom Atencio



© 1989 Qwest Records

GAVIN AT A GLANCE

TOP 40	URBAN	A/C	COUNTRY
<p>MOST ADDED DEBBIE GIBSON Electric Youth (Atlantic) NEW KIDS ON THE BLOCK I'll Be Loving You (Forever) (Columbia) DONNY OSMOND Soldier Of Love (Capitol)</p> <p>RECORD TO WATCH NENEH CHERRY Buffalo Stance (Virgin)</p> <p>Hot MADONNA Like A Prayer (Sire/Warner Bros.)</p> 	<p>MOST ADDED NATALIE COLE Miss You Like Crazy (EMI) ATLANTIC STARR My First Love (Warner Bros.) NEW KIDS ON THE BLOCK I'll Be Loving You (Forever) (Columbia)</p> <p>RECORD TO WATCH DEJA Made To Be Together (Virgin)</p> <p>Hot E.U. Buck Wild (Virgin)</p> 	<p>MOST ADDED NATALIE COLE Miss You Like Crazy (EMI) MADONNA Like A Prayer (Sire/Warner Bros.) Both tied for number three. BASIA Promises (Epic) EDIE BRICKELL & THE NEW BOHEMIANS Circle (Geffen) RECORD TO WATCH MICA PARIS My One Temptation (Island)</p> <p>Hot DEON ESTUS Heaven Help Me (Mika/Polydor)</p> 	<p>MOST ADDED TANYA TUCKER Call On Me (Capitol) ROSANNE CASH I Don't Want To Spoil The Party (Columbia) PAUL OVERSTREET Sown' Love (RCA)</p> <p>RECORD TO WATCH CHRIS AUSTIN Blues Stay Away From Me (Warner Bros.)</p> <p>Hot EARL THOMAS CONLEY Love out Loud (RCA)</p> 
JAZZ	ADULT ALTERNATIVE	ALBUM	ALTERNATIVE
<p>MOST ADDED ANDREAS VOLLENWEIDER Dancing With The Lion (Columbia) JOE SAMPLE Spellbound (Warner Bros.) Both tied for number one. KEVIN EUBANKS The Searcher (GRP)</p> <p>RECORD TO WATCH JACK WALRATH Neohippus (Blue Note)</p> <p>Hot HIROSHIMA East (Epic)</p> 	<p>MOST ADDED ANDREAS VOLLENWEIDER Dancing With The Lion (Columbia) JOE SAMPLE Spellbound (Warner Bros.) KEVIN EUBANKS The Searcher (GRP)</p> <p>RECORD TO WATCH SHOW OF HANDS (IRS/MCA)</p> <p>Hot IVAN LINS Love Dance (Reprise)</p> 	<p>MOST ADDED THE OUTFIELD "Voices Of Babylon" (Columbia) MOJO NIXON & SKID ROPER "(619)-239-KING" (Enigma-EP) BIG BAM BOO Fun, Faith & Fairplay (UNI/MCA)</p> <p>RECORD TO WATCH MOJO NIXON & SKID ROPER Root Hog Or Die (Enigma)</p> <p>Hot BONNIE RAITT Nick Of Time (Capitol)</p> 	<p>MOST ADDED HOUSE OF FREAKS Tantilla (Rhino) MOJO NIXON & SKID ROPER "(619)-239-KING" (Enigma-EP) XYMOX "Obsession" (Wing/PolyGram-12")</p> <p>RECORD TO WATCH DHARMA BUMS Haywire (Poplrama/Frontier)</p> <p>Hot INDIGO GIRLS Indigo Girls (Epic)</p> 

**PETER STANDISH GOES
SXSW**

see page 48

NEWS

**TONY RICHLAND REVIEWS
THE GRAMMYS**

see page 18

STONE THROWS ONE TOO FAR

According to KSJO-San Jose management, morning shock-meister **Perry Stone** has pushed the boundaries of his particular brand of "comedy" a bit too far, and as a result is shopping around for another gig.

South Bay community groups have long been protesting against Stone's regular bashing of minorities, gays, women and the disabled. A March 10 on-air incident in which he encouraged two nine-year-old Brownies who were visiting his show to steal Girl Scout cookie money forced KSJO Management to suspend and ultimately fire him.

In a Wednesday March 22 press release, KSJO attorney **Michael Hurley** stated: "Perry Stone's employment with KSJO has come to an end under the terms of his employment contract. Cancellation of his program follows a full management review of the widely publicized incident involving Stone's interview of two young children who were guests on his program March 10, 1989, as well as comments broadcast the same day in which he referred to another minor by name."

KSJO General Manager **David Baronfeld**, who has supported Stone through many firestorms, said that the March 10 incident was different because it was the

first time Stone had singled out an innocent party by name. "Perry Stone possesses unique comedy talents and he has developed a large audience of enthusiastic listeners. We owed it to Perry and his many listeners to evaluate this matter in a thorough manner."

Stone was unavailable for comment. His morning slot is currently being covered by **Laurie Roberts**. PD **Bob Harlow** says "I'm looking for a great morning talent." Call him at 408-453-5400.

KIQQ (K-LITE) LISTENERS SHOCKED!!

**SHANNON'S SURPRISE:
PIRATE RADIO**

Welcome to the Jungle! Operating, literally, out of a suitcase in one of Westwood One's warehouses, **Scott Shannon** has debuted the new KQLZ-Los Angeles as "Pirate Radio."

Always the master of the unexpected—and brilliant—Shannon is loading the airwaves with clever one-liners and slogans. **Randy Kabrich** says the station is broadcasting "Top Forty," and, upon listening you'll find that KQLZ has a hard rock edge, playing hits by heavy metal acts **Living Colour**, **Bon Jovi** and **Metallica**—programming that is taking those that predicted KQLZ would be straight Top 40 by surprise.

Stating that they're broadcasting for test purposes only, Shannon's personalities are grabbing new listeners by telling them to call "Boa the Love Sponge" or "Myrtle the Turtle" on the request line, and throwing darts at you-know-who saying, "No disco ducks allowed." Added to the tongue-wagging KQLZ is setting off, a TV ad campaign is saturating the market.

The big man himself took his first air shift on Tuesday. Hold on, L.A.—it's gonna to be a bumpy ride!!

LAST NBC PROPERTY

KNBR SOLD-NBC OUT OF RADIO BIZ

As reported in last week's issue of the Gavin Report, **Susquehanna Broadcasting** has purchased NBC's last remaining property, **KNBR/AM** in San Francisco. Susquehanna already owns a station in San Francisco, **KFOG**, and seven AM and eleven FM stations (including **KFOG**).

"We have signed a definitive agreement with Susquehanna Broadcasting Company for the sale of KNBR..."

said NBC Corporate Communications Rep **Dom Giofre**. "It is NBC's remaining property. The deal is subject to FCC approval." Giofre declined to give a definite sales price, but indicated that it's in the \$20,000,000 range. Susquehanna principals were unavailable for comment at press time.

KNBR is a San Francisco institution, and has long broadcast an MOR format. It comes with a lucrative contract with the San Francisco Giants baseball team.



Jerry Lembo has been named Director, National Singles Promotion, Columbia Records. Lembo has been Columbia's Local Promotion Manager for New York since 1986.

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Pop Pays The Rent But His Heart Belongs To Jazz



**NEXT WEEK:
ROBYN HITCHCOCK**

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THERE'S NOTHING FUNNY ABOUT OUR STATION LINE-UP!



New York
Los Angeles
Chicago
Philadelphia
San Francisco
Dallas
Houston
Washington
Cleveland
Mpls-St. Paul
Atlanta

WHTZ-FM
KRTH-AM/FM
WCKG-FM
WEGX-FM
KMEL-FM
KTXQ-FM
KRBE-FM
WKYS-FM
WMJI-FM
WDWB-FM
WKLS-FM

Seattle
Miami
Pittsburgh
St. Louis
Denver
Phoenix
Baltimore
Hartford
Orlando
Kansas City
Cincinnati
Milwaukee

KPLZ-FM
WHYI-FM
WBZZ-FM
WKBQ-FM
KQKS-FM
KKFR-FM
WBSB-FM
WCCC-FM
WB JW-FM
KBEQ-FM
WOFX-FM
WLZR-FM

MORE THAN 250 CLEARED IN 30 DAYS!

Some of the biggest radio stations in America are putting a pie in the eye of their competition! And the funny thing is they represent virtually all formats. Contemporary Hit, Album Rock, Classic Rock, Urban Contemporary, Adult Contemporary and Country Radio stations are all racing to grab this winning Comedy package for their morning drive sound. They know that comedy this funny crosses the center line of any format.

Who are we talking about? Powerhouses like WHTZ-FM in New York, KRTH-AM/FM in Los Angeles and WCKG-FM in Chicago just for starters! And, as the partial listing above shows, you'll be joining an affiliate list that's already in high gear. In fact, we closed 250+ **Premiere Comedy Network** stations in the first 30 days. And we're just starting to roll!

Don't let the competition pass you on the inside.

If *The Premiere Comedy Network* is still available in your market, you'd better grab it now.

Call us at (213) 46-RADIO, that's (213) 467-2346.

P · R · E · M · I · E · R · E
COMEDY
N · E · T · W · O · R · K

The funniest thing just happened to morning drive.

PREMIERE RADIO NETWORKS New York • Los Angeles • Chicago

GLEW E/P/A PRESIDENT

Dave Glew has been named to the newly created position, President, Epic/Portrait/CBS Associated Labels. He has been Sr. VP/GM for the label, which made him responsible for its daily operation. He has been with the company since May of 1988.

CBS Records Division President Tommy Mottola says that Glew's appointment provides structure for the innovation that will characterize the new era at E/P/A. It "recognizes Dave's successful track record and our complete confidence in his ability to propel the labels into even greater prosperity."

Glew has been in the music industry for 27 years. He began in Cleveland as a salesman for Dot Records, was with Atlantic



Records for 19 years and worked within the WEA corporate structure. Highlights of his career up to now include close working relationships with artists such as Genesis, INXS, Foreigner and Robert Plant.

BIRTHDAYS

Compiled by Diane Rufer

Our Best Wishes and HAPPY BIRTHDAY To:

Kevin Weatherly, KIIS/FM-Los Angeles, CA 3/26

Rex Holiday, KZ103-Tupelo, MS 3/26

Steve Shelby, KYJC-Medford, OR 3/26

Diana Ross, Steven Tyler (Aerosmith), Charly McClain 3/26

Ronnie McDowell, Teddy Pendergrass 3/26

Eddie Edwards 3/27

Bill Bussey, WJXL-Jacksonville, AL 3/27

Sarah Vaughn 3/27

Terry Ventura, Keith Robbins 3/28

Norman Visger, KLAC-Los Angeles, CA 3/28

Dave Lyons, WYZZ/FM-Ft. Walton Beach, FL 3/28

Mike Carter, WJXL-Jacksonville, AL 3/28

Charlie B., WOKD-Arcadia, FL 3/28

Jon Davis, KYCK-Grand Forks, ND 3/28

Charlie McCoy, Reba McEntire 3/28

Chuck Redden, KKYS-Bryan, TX 3/29

Pete Rhodes, CBLS-Minneapolis, MN 3/30

Eric Mychaels, WPZZ-Indianapolis, IN 3/30

Eric Clapton 3/30

Lynn Forman, Epic Records 3/31

Barry O'Neil, Motown Records 3/31

Joe Zimmerman 3/31

Herb Alpert 3/31

Rick Archer, WHAI-Greenfield, MA 4/1

Eric Hoffman, FM104-Modesto, CA 4/1

Narvel Felts 4/1

BIRTHS

Our CONGRATULATIONS to TOM ZUTAUT, A&R Executive for Geffen Records, and his wife, BRONWYN, on the birth of their daughter, CLARIE ELIZABETH. Born March 4th.

...CONGRATULATIONS to TIM MOORE, Program Director and Air Talent of KISS 94FM-Bangor, ME, and his wife, PEGGY, on the birth of their son, JOHN PATRICK. Born March 10th, weighing 10 lbs., 9 oz.

...CONGRATULATIONS to PHIL COLLINS, Atlantic recording artist, and his wife, JILL, on the birth of their daughter, LILY. Born March 18th, weighing 6 lbs., 13 oz.

PREWITT TO HEAT UP HOT 97.7

HOT 97.7-San Jose may have lost a PD to Texas, but it has gained one from there in return.

"Catfish" Jim Prewitt will join the Dance/CHR station as Program Director, leaving Z95 (KZFM)-Corpus Christi.

"This is one of the roughest positions I've had to fill," said Anaheim VP/Operations Jeff Salgo. "Of all the people that I talked to Jim Prewitt is by far the best, and I'm glad we were able to put together a deal for him to come join our station."

Prewitt will gallop West in another few weeks. He has also worked at WKXX-Birmingham, KITY-San Antonio. He did five years of mornings on KTFM-San Antonio. "I'm going in there to win without saying dickhead on the air," said Prewitt who up to now called Corpus Christi his home town. "I'm looking forward to finally going to California and keeping HOT 97.7 on top." And on top HOT 97.7 is, having just pulled in a 9.8 in the Birch Report, up from a 6.7. Salgo said that it's the third time this year the station has set an all time high in the San Jose market.

CHRYSLIS TO THORN/EMI

The speculation about the fate of Chrysalis Records is over. Thorn/EMI will acquire 50% interest in the record company for \$79.1 million now and, depending on profit and volume growth, an additional amount of up to \$25 million will be paid over the next four years.

The 20-year-old Chrysalis' impressive roster, which includes Huey Lewis and the News and Was (Not Was), joins

the 90-year old Thorn/EMI roster, which is equally impressive, boasting international artists like Paul McCartney, Tina Turner and Cliff Richard. EMI Music also holds manufacturing and distributing facilities, studios and music publishing operations.

According to Chrysalis President Mike Bone the label "will remain an independent operation."

KEILEY MOVES TO IOWA

After ten years at KKRC-Sioux Falls, SD, Dan Keiley is headed to Des Moines, IA where he'll take over as PD at KDWZ.

"I'm delighted to have someone with Dan's background, track record and stability," said GM Kipper McGee. "It bodes well for the KDWZ of the 90's."

Rumor had it that there might be some format "tweaking" at the Top 40 outlet, but McGee said that changes would be minimal. "Some adjustments need to be made, but I would mark most of them in terms of

'quick fix.' When asked how he lured Keiley to Iowa after his long term in South Dakota he said, "We've known each other for quite some time, and we've always respected each other's work. When the opening came along, the match seemed to be a mutual one." Keiley agreed, "I'm very excited about working with Kipper. I feel right now that my security in broadcasting lies in opportunities."

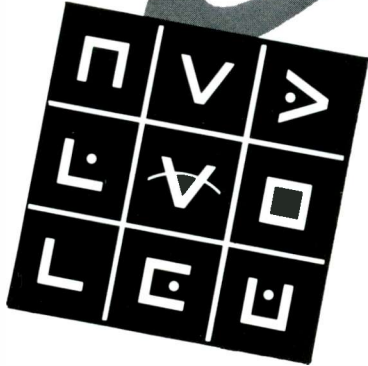
Max Schaeffer, who held the interim PD post at KDWZ has returned to his post as morning driver.

IRS BEEFS UP STAFF

With the support of MCA Distributing, IRS Records will be expanding its promotion and marketing representation around the country. "We are absolutely staying within the framework of MCA Distribution," said IRS VP, Promotion Barry Lyons, "but as far as promotion and marketing, we're putting ourselves in a position where we will have the people and the resources to make things happen entirely on our own."

As of Monday, March 20, IRS had already added a Promotion Rep in Minneapolis—Rob Ellis, who came to the label from Geffen. Dee Murray will be the Regional Marketing person in the Midwest. The open slots will be filled in quickly. "We hope to have people in place on the East Coast and in San Francisco by the end of the week," said Lyons.

Columbia



The Outfield

"Voices of Babylon"

Taken from the Columbia LP:
"Voices of Babylon" 44449
Produced by David Kahne,
David Leonard and John Spinks

GAVIN TOP 40:
139 STATIONS
CHARTBOUND
ALBUM: 48*-26*
TOP TIP
R&R CHR: 91 STATIONS
AOR TRACKS: 30*-13*
BREAKER

**OVER 100 STATIONS
IN TWO WEEKS!**

INCLUDING:
WZOU ADD KKBQ ADD
WGH ADD KXYQ A@ 23
KXXR D-34 WMJQ ADD
KRBE ADD KCPX ADD
WMMS 29-21 WZPL D-35
Y95 KEGL

ALBUM IN STORE
MARCH 28TH

The Pasadenas

"Tribute [Right On]"

Taken from the Columbia LP:
"To Whom It May Concern" 45065
Produced by Pete Wingfield
Additional Production and remix by
Jellybean for Jellybean Productions, Inc.

GAVIN TOP 40:
171 STATIONS -
DEBUT 37*
GAVIN URBAN: 20*
R&R CHR:
136 STATIONS
#3 MOST ACTIVE,
BREAKER BOUND
R&R URBAN: 22*

Z100 ADD @ 29

KXYQ ADD KISN ADD
WMJQ D-29 WPHR
PRO-FM 28-24 WZOU 31-28
WPGC KKRZ
KWSS FM102
WTIC KTFM
KOY ADD WEGX D-27
HOT97.7 D-38 WKSS 26-23
92X 30-25 KIIS-FM
KMEL FM102
WIOQ KROY
KITY WZPL

Easterhouse

"Come Out Fighting"

Taken from the Columbia LP:
"Waiting for the Redbird" 44467
Produced by Andy Perry
Remixed by Chris Lord-Alge

GAVIN TOP 40:
62 STATIONS -
UP & COMING
GAVIN ALBUM: 7*-5*
R&R CHR:
43 STATIONS
**REGIONAL
BREAKOUT:
EAST**
R&R AOR TRACKS: 18*

ADDED:
KF95 95XXX KWTX
SLY96 WPFR WQUT
WYCR KATM 100KHI
K106 OK100 WLRS
WPRR KJ103 KZZB
AND MORE!

BREAKING:
KITS 12-10 Y95 D-20
WXKS WMMS
KXYQ WGH 30-27
PRO-FM KXXR
AND MORE!

Johnny Kemp

"Birthday Suit"

Taken from the original
motion picture soundtrack
"Sing" 45085
Produced by Rhett Lawrence
Executive Producers:
Dean Pitchford and Craig Zadan

GAVIN TOP 40: 31*-27*
GAVIN URBAN: 12*
R&R CHR: BREAKER
DEBUT-35*
R&R URBAN: 26*

ADDS:
WBBQ KBFM KQMQ
92Q KYNO ZFUN
WLRW AND MORE...

HOT MOVES:
WKSS 22-18 KITY 26-23
WMJQ 29-25 WXKS 31-28
WTIC 32-29 KWOD D-32
Q102 22-19 WZOU 27-24
KRBE 30-26 KPLZ 37-29
KTFM D-30 HOT97.7 38-34

BREAKING AT:
B96 WHYT WL0L
Y108 KKBQ 92X
WKBQ KUBE PRO-FM
KROY WGH HOT97



TOP 40

MOST ADDED

- DEBBIE GIBSON (118)
(Atlantic)
- NEW KIDS ON THE BLOCK (86)
(Columbia)
- DONNY OSMOND (78)
(Capitol)
- JODY WATLEY (77)
(MCA)
- MICHAEL DAMIAN (76)
(Cypress/A&M)
- U2 (74)
(Island)
- THE OUTFIELD (71)
(Columbia)
- HOWARD JONES (58)
(Elektra)

CERTIFIED

- LIVING COLOUR
Cult Of Personality
(Epic)
- JODY WATLEY
Real Love
(MCA)

TOP TIP

- DONNY OSMOND
Soldier Of Love
(Capitol)

Massive requests for a song that hasn't lost a battle anywhere. 1989's most noteworthy comeback performance.

RECORD TO WATCH



NENE CHERRY
Buffalo Stance
(Virgin)

A herd of key stations set the stampede in motion (and that's no bull).

2W LW TW

- | | | |
|----|----|---|
| 3 | 1 | 1 BANGLES - Eternal Flame (Columbia) |
| 5 | 2 | 2 ROXETTE - The Look (EMI) |
| 12 | 6 | 3 FINE YOUNG CANNIBALS - She Drives Me Crazy (IRS/MCA) |
| 9 | 8 | 4 MILLI VANILLI - Girl You Know It's True (Arista) |
| 11 | 9 | 5 WAS (NOT WAS) - Walk The Dinosaur (Chrysalis) |
| 6 | 5 | 6 Rod Stewart - My Heart Can't Tell You No (Warner Bros.) |
| 15 | 11 | 7 R.E.M. - Stand (Warner Bros.) |
| 1 | 3 | 8 Debbie Gibson - Lost In Your Eyes (Atlantic) |
| 39 | 21 | 9 MADONNA - Like A Prayer (Sire/Warner Bros.) |
| 8 | 7 | 10 Chicago - You're Not Alone (Full Moon/Reprise) |
| 2 | 4 | 11 Mike + The Mechanics - The Living Years (Atlantic) |
| 13 | 12 | 12 Roy Orbison - You Got It (Virgin) |
| 21 | 19 | 13 POISON - Your Mama Don't Dance (Enigma/Capitol) |
| 18 | 15 | 14 VANESSA WILLIAMS - Dreamin' (Wing/PolyGram) |
| 22 | 18 | 15 KARYN WHITE - Superwoman (Warner Bros.) |
| 19 | 17 | 16 Martika - More Than You Know (Columbia) |
| 25 | 20 | 17 38 SPECIAL - Second Chance (A&M) |
| 35 | 24 | 18 BON JOVI - I'll Be There For You (Mercury/PolyGram) |
| 29 | 22 | 19 ANIMOTION - Room To Move (Polydor/PolyGram) |
| 10 | 10 | 20 Anita Baker - Just Because (Elektra) |
| 30 | 23 | 21 DEON ESTUS - Heaven Help Me (Mika/Polydor) |
| 32 | 25 | 22 TONE LOC - Funky Cold Medina (Delicious Vinyl/Island) |
| 33 | 26 | 23 DEF LEPPARD - Rocket (Mercury/PolyGram) |
| 40 | 33 | 24 CHER & PETER CETERA - After All (Geffen) |
| 7 | 13 | 25 Breathe - Don't Tell Me Lies (A&M) |
| -- | 34 | 26 PAULA ABDUL - Forever Your Girl (Virgin) |
| 38 | 31 | 27 JOHNNY KEMP - Birthday Suit (Columbia) |
| 4 | 14 | 28 Bobby Brown - Roni (MCA) |
| 34 | 30 | 29 ENYA - Orinoco Flow (Sail Away, Sail Away, Sail Away) (Geffen) |
| -- | 38 | 30 SA-FIRE - Thinking About You (Cutting/Mercury/PolyGram) |
| 28 | 28 | 31 Dino - 24/7 (4th & Broadway/Island) |
| -- | -- | 32 LIVING COLOUR - Cult Of Personality (Epic) |
| -- | 37 | 33 SWEET SENSATION - Sincerely Yours (Atco) |
| 15 | 16 | 34 Vixen - Cryin' (EMI) |
| -- | 39 | 35 SIMPLY RED - It's Only Love (Elektra) |
| -- | -- | 36 JODY WATLEY - Real Love (MCA) |
| -- | -- | 37 THE PASADENAS - Tribute (Right On) (Columbia) |
| 14 | 29 | 38 Guns N' Roses - Paradise City (Geffen) |
| -- | -- | 39 ROBBIE NEVIL - Somebody Like You (EMI) |
| -- | -- | 40 HOWARD JONES - Everlasting Love (Elektra) |

Editor: Dave Sholin

CHARTBOUND

ARTIST TITLE LABEL	Reports	Adds	On	Chart	*Debuts in chartbound
STEVE WINWOOD - Hearts On Fire (Virgin)	178	27	106	45	
MICHAEL DAMIAN - Rock On (Cypress/A&M)	163	76	58	29	
THE OUTFIELD - Voices Of Babylon (Columbia)	139	71	60	8	
* DEBBIE GIBSON - Electric Youth (Atlantic)	127	118	4	5	

ONE SHAPE FITS ALL FORMATS

“CIRCLE”

THE NEXT MULTI-FORMAT HIT FROM

EDIE BRICKELL & NEW BOHEMIANS

FROM THE DEBUT ALBUM
SHOOTING RUBBERBANDS AT THE STARS

LP SALES APPROACHING
DOUBLE PLATINUM!!

OVER 40 ADDS OUT-OF-THE-BOX
MAJOR ADDS INCLUDE:

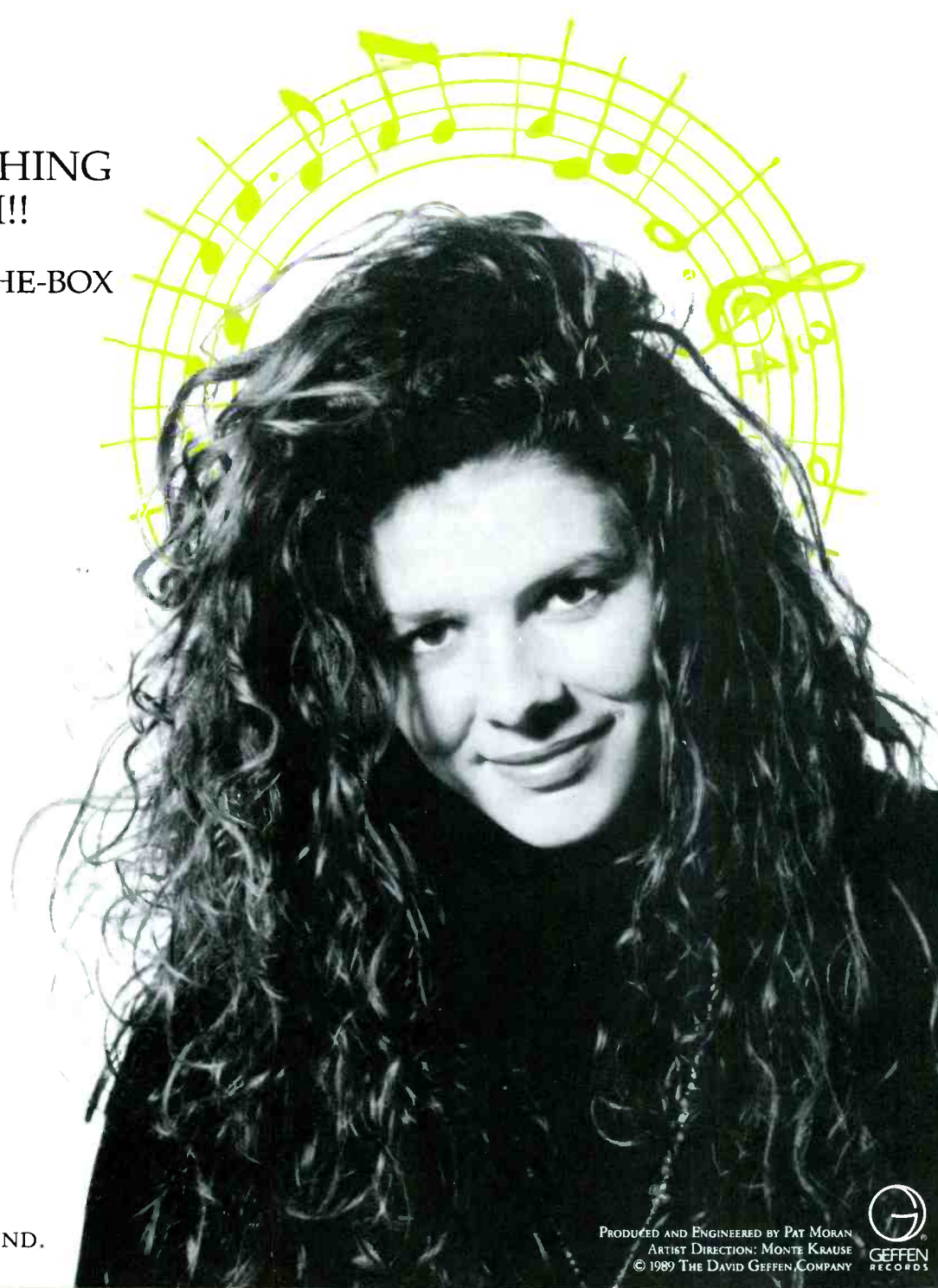
WMMS @ 27 Y95
WZOU KISN

KZIO	WPST	WBBQ
KZZB	WBCY	WROQ
WZYP	WHHY	KTUX
KF95	KSND	KYRK
95XXX	OK100	WHTO
KIXY	KWTX	WAZY
Q104	KNAN	WPFM
Z97	KOZE	KTMT

and many more . . .

ON TOUR WITH
SPECIAL GUEST STEVE FORBERT

GAVIN TOP 40:
DEBUT IN UP & COMING
GAVIN A/C:
TOP TIP
CHARTBOUND
THIRD MOST ADDED!



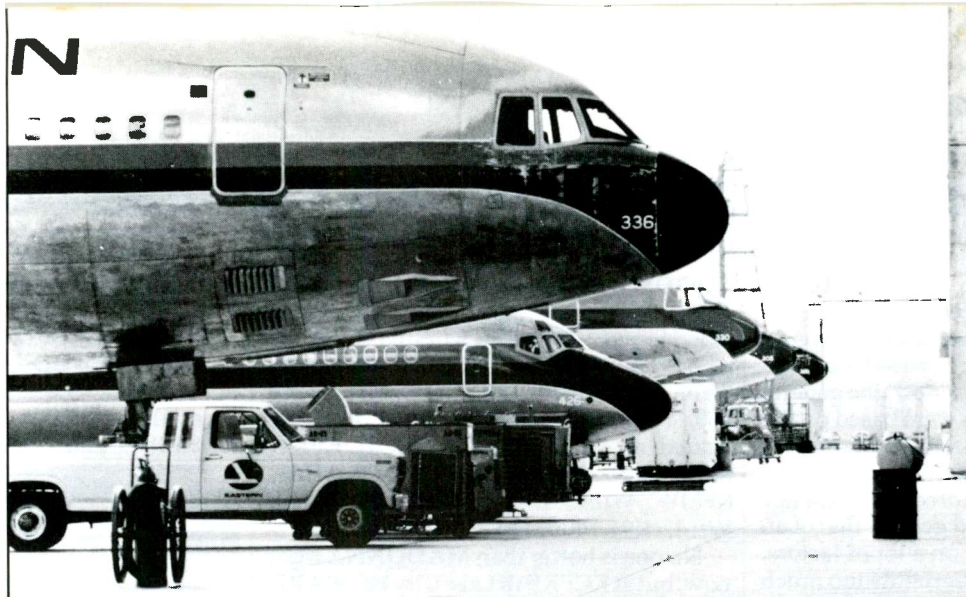
GEFFEN RECORDS
THE RIGHT SHAPE. THE RIGHT SOUND.

PRODUCED AND ENGINEERED BY PAT MORAN
ARTIST DIRECTION: MONTE KRAUSE
© 1989 THE DAVID GEFFEN COMPANY



Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%

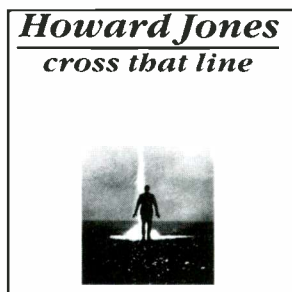
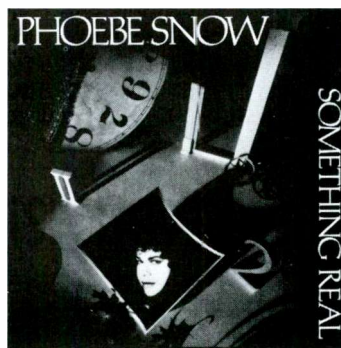
ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharted	Hit Factor	Weeks
BANGLES - Eternal Flame (Columbia)	308	2	245	35	22	4	--	98%	9
ROXETTE - The Look (EMI)	319	1	199	67	44	5	3	97%	8
FINE YOUNG CANNIBALS - She Drives Me Crazy (IRS/MCA)	310	6	75	117	85	23	4	89%	9
MILLI VANILLI - Girl You Know It's True (Arista)	228	2	128	55	31	8	4	93%	15
WAS (NOT WAS) - Walk The Dinosaur (Chrysalis)	248	2	60	98	67	18	3	90%	10
ROD STEWART - My Heart Can't Tell You No (Warner Bros.)	214	--	128	58	18	3	7	95%	18
R.E.M. - Stand (Warner Bros.)	258	2	50	79	101	20	6	89%	12
DEBBIE GIBSON - Lost In Your Eyes (Atlantic)	200	7	121	75	3	--	--	99%	11
MADONNA - Like A Prayer (Sire/Warner Bros.)	308	--	6	28	168	90	16	65%	3
CHICAGO - You're Not Alone (Full Moon/Reprise)	207	2	85	88	21	4	7	93%	11
ROY ORBISON - You Got It (Virgin)	218	4	54	66	69	16	9	86%	9
POISON - Your Mama Don't Dance (Enigma/Capitol)	240	1	10	35	140	38	16	77%	8
VANESSA WILLIAMS - Dreamin' (Wing/PolyGram)	211	8	25	60	89	21	8	82%	12
KARYN WHITE - Superwoman (Warner Bros.)	218	1	15	45	106	42	9	76%	9
MARTIKA - More Than You Know (Columbia)	199	--	20	35	104	29	11	79%	18
38 SPECIAL - Second Chance (A&M)	254	13	10	29	93	83	26	51%	9
BON JOVI - I'll Be There For You (Mercury/PolyGram)	271	10	8	14	95	110	34	43%	5
ANIMOTION - Room To Move (Polydor/PolyGram)	256	12	5	19	89	103	28	44%	7
ANITA BAKER - Just Because (Elektra)	181	--	34	89	42	7	9	91%	11
DEON ESTUS - Heaven Help Me (Mika/Polydor)	268	10	2	9	93	119	35	38%	6
TONE LOC - Funky Cold Medina (Delicious Vinyl/Island)	218	18	21	24	72	58	25	53%	6
DEF LEPPARD - Rocket (Mercury/PolyGram)	233	7	5	11	80	99	31	41%	5
CHER & PETER CETERA - After All (Geffen)	242	16	--	1	30	107	88	12%	5
PAULA ABDUL - Forever Your Girl (Virgin)	245	26	4	3	29	84	99	14%	4
JOHNNY KEMP - Birthday Suit (Columbia)	200	9	--	8	43	72	68	25%	7
ENYA - Orinoco Flow (Geffen)	172	21	15	6	28	59	43	28%	17
SA-FIRE - Thinking Of You (Cutting/Mercury/PolyGram)	188	41	8	9	33	40	57	26%	9
DINO - 24/7 (4th & Broadway/Island)	123	1	15	13	40	38	16	55%	10
LIVING COLOUR - Cult Of Personality (Epic)	198	25	2	3	18	51	99	11%	4
SWEET SENSATION - Sincerely Yours (Atco)	159	24	9	13	20	44	49	26%	9
SIMPLY RED - It's Only Love (Elektra)	164	4	--	2	20	57	81	13%	7
JODY WATLEY - Real Love (MCA)	204	77	--	1	8	45	73	4%	3
THE PASADENAS - Tribute (Right On) (Columbia)	171	8	--	1	18	43	101	11%	6
ROBBIE NEVIL - Somebody Like You (EMI)	190	23	--	1	7	39	120	4%	4
HOWARD JONES - Everlasting Love (Elektra)	218	58	--	--	6	32	122	2%	3
STEVE WINWOOD - Hearts On Fire (Virgin)	178	27	--	1	7	37	106	4%	4
MICHAEL DAMIAN - Rock On (Cypress/A&M)	163	76	--	2	4	23	58	3%	4
THE OUTFIELD - Voices Of Babylon (Columbia)	139	71	--	--	--	8	60	--	2
DONNY OSMOND - Soldier Of Love (Capitol)	131	78	--	1	4	14	34	3%	2
DURANDURAN - Do You Believe In Shame? (Capitol)	128	17	--	--	2	5	104	1%	3
WINGER - Seventeen (Atlantic)	127	16	1	6	18	35	51	19%	7
DEBBIE GIBSON - Electric Youth (Atlantic)	127	118	--	--	3	2	4	2%	1
THE FIXX - Driven Out (RCA)	120	4	1	6	18	28	63	20%	7
TIFFANY - Radio Romance (MCA)	118	4	--	2	19	37	56	17%	6
THE BELLE STARS - Iko Iko (Capitol)	108	19	2	2	16	26	43	18%	5



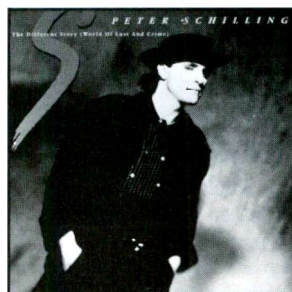
ON THE GROUND... ON THE AIR!

PHOEBE SNOW
**"If I Can Just Get Through
 The Night"**
 from the *SOMETHING REAL* album.
 Video in POWER ROTATION at VH-1.
 2 week breaker at A/C.

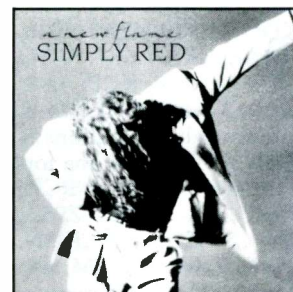
GAVIN A/C:
CHARTBOUND



HOWARD JONES
"Everlasting Love"
 from the *CROSS THAT LINE* album.
GAVIN TOP 40: D-40* 218/58
GAVIN A/C: D-40* 82/39



PETER SCHILLING
**"The Different Story
 (World Of Lust And Crime)"**
 from the forthcoming album
*THE DIFFERENT STORY
 (WORLD OF LUST AND CRIME)*.
GAVIN TOP 40:
UP & COMING 35/14



SIMPLY RED
"It's Only Love"
 from the *A NEW FLAME* album.
GAVIN TOP 40: 39*-35*
GAVIN URBAN: D-36*
GAVIN A/C: 19*-15*

KID CREOLE & THE COCONUTS
"People Will Talk"
 from the *NEW YORK STORIES*
 motion picture soundtrack.

MARC V. (pronounced vee)
"Let Them Stare"
 from the *TOO TRUE* album.

YAZZ
"Stand Up For Your Love Rights"
 from the *WANTED* album.

ON YOUR DESK NOW...
GIPSY KINGS
"BAMBOLEO"
 ...the *DANCE RE-MIX*
 from the *GIPSY KINGS* album
 (over 300,000 sold)!!

When you play it, say it!

DAN QUAYLE COUNTDOWN:
1398 days to go

**We're taking off...at Elektra cassettes,
 compact discs and records.**

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INSIDE TOP 40 by Dave Sholin

After hearing rumblings of a ballad overload for the past three to four weeks I thought, with the onset of spring, it'd be interesting to take an informal survey on the subject. Although the majority questioned answered "yes" when asked if there indeed were too many ballads to play right now, the general consensus was that adds were based on the merits of the music rather than the tempo. But the concern over music balance is shared by everyone. Music flow, of course, is the key and the exposure a ballad gets vs. that of an uptempo track depends on a lot of factors, including artist appeal. Certainly too much slow music can make a station drag and have a negative effect, but the smart programmer slots them to an advantage offering some relief from high energy intensity. Top 40 loyalists don't want their favorite station to wimp out, but they do want to hear the songs they love—fast or slow.



A super-healthy 35% to 51% HIT FACTOR increase for 38 SPECIAL who move 11-7 at WAGQ Athens, GA where MD John Drake says it "looks like their biggest record yet." Also goes top ten for 100KHI 13-6, K104 14-9, WPFM 11-9, KDWZ 19-10, KPAT 15-10, KKEZ 13-7, WQLK 14-8, KXRA 14-7, WIFC 13-9, KQKY 13-8, KHOK 16-8, KCPI 12-8, WZOQ 14-10, WMMS 13-8 and KWYR 14-6.

More than twice the number of stations as last week take DEON ESTUS into the top twenty including WJMX, WPRH, WRCK, WNSL, WLXR, WHMD, KQAA, KJG, Z95.5, WXTQ, Q96, KJCK, Y94, KBEQ, KAKS, KISN, KREO, KATD, KKXX, KXFM, KFFM, etc. Debuts top thirty at X100 San Francisco, WMJQ Buffalo, Q102 Cincinnati and Z104 Madison.

Another 21 adds for ENYA who is top three at CKOI, 95XXX, Y104, KJLS (#1), KNEN (#1), WIBW, KTRS (#1), KREO and KSND. New on Y108 Denver, WNVZ Norfolk, KDWB Minneapolis, WQUT Johnson City, Q105 Tampa, WAVA Washington, D.C., KATM Colorado Springs, WMMY Melbourne, WIAL Eau Claire, etc.

Highest debut honors go to LIVING COLOUR, who climb 40-25 at WZVZ Kokomo, IN where MD Scott Alan reports the "phones are on fire. Response is mainly 12-24 but a good mix of male and female." Other gains at WWKF 31-23 (#2 phones), KZEV 21-10 (#1 requests), Q105 25-21, 102QQ 29-23, Y104 21-13, KCIL 25-19, KLBQ 19-12,

KPXI 25-18, KZFN 22-14, Y97 27-23 and KPLZ 27-19.

JODY WATLEY ends up in the MOST ADDED column for the second straight week. Hot debuts at Z100 #24, KISS108 #29, KBQ #19, WHKW #27, 94Q #25, POWER96 #27, KYNO #30, KROY #26, FM102 #29, KKXX #30, Y108 #29, KRQ #22, KITY #24, etc. Added at LG73, KXGO, KGOT, KPKY, KMOK, KOZE, KIXR, KKBC, KDVV, WIBW, KFMW, WIFC, Z95, Y100, BAM99, B94, WJLK/K94, PRO/FM, WAIL and WLFX.

No one is hotter than MADONNA right now, but at KCPX Salt Lake City HOWARD JONES is coming close. "Like A Prayer" climbs 35-12 and "Everlasting Love" soars from 32-19. MD Ray Kalusa says the move is based on phoner response and retail requests. Although no album was available (LP shipped this week), if it was it would've ranked #7 in sales. Dean Clark, MD at SLY96 San Luis Obispo confirms with a 34-20 gain and reports "good adult response—especially in this college town."



A hot, hot week for MICHAEL DAMIAN who goes top ten for Wayne Coy, who was first to play it at WTBX Duluth where it goes 13-8 and is number three in overall requests, and the number one phone item in morning drive. Wayne notes great adult reaction confirmed by Ken Calvin at KKEZ Ft. Dodge, IA, who debuts it at #30. Other strong moves include Z104 Madison 39-27, WDFX Detroit debut #21 and Asst. PD John McFadden predicts it will be number one for them (most calls are from 18-34 women), KDWB Minneapolis debut #29, Y95 17-9 and KEGL Dallas debut #17, KOY debut #27 and KZZP Phoenix debut #30, KSND Eugene 23-19, etc. Added at B94, WBBQ, WJET, 93Q, KBEZ, KZOU, POWER 104, Y108, KMGX and Z95.

Nearly a year ago former KCPX Salt Lake City PD Lou Simon got the ball rolling for DONNY OSMOND and has played a key role in helping him get to this stage of his return to the airwaves. WNCI Columbus is the first to take it top ten with an 11-7 move

while programmer comments about listener reaction continue to flood our office. Debuts in the top thirty at KBEQ #29, G98 #27, KBQ #25, WQIO #29, WZMX #17 (#2 phones behind TONE LOC!), KUBE #28, SLY96 #26 and KSND #28 where Bwana reports "phenomenal response—lots of adult phones, especially midday." Climbs at Y108 20-14, KHSS 28-20 and KZZP 15-13.



Gary DeMaroney and Eric Hoffman debut SAMANTHA FOX at #26 on FM104 Modesto/Stockton as she nudges the 100 mark in total reports. New believers include KZOU Little Rock, KUBE Seattle, WHHY Montgomery, PRO/FM Providence, CKOI Montreal, KROY Sacramento, POWER 106 Los Angeles, KDVV Topeka, G98 Portland, etc.

KRQ Tucson and Y108 Denver add STEVIE B, a smokin' dance item that jumps into the top ten at Z100 New York 12-8. Other top ten stats at WTIC/FM 9-7, WOVV 12-9, HOT97 5-3, WFMF 5-5, KKMG 4-3, KMEL 2-1, X100 9-7, POWER 106 13-8, HOT 97.7 6-2, KROY 10-8, KYNO 6-5, KSTN 11-10, KDON 10-3, B95 5-4, KKXX 15-7 and KWSS 4-3.

KZZP, 93Q, X100, KREO, Y97, WCGQ, WQUT, WIFX, WZLS, KAKS, SLY96, KKMG, WMMZ and WHFX all add PETER SCHILLING, last week's RECORD TO WATCH. Debuts #31 for Mark Todd and Rick Carter at 92X Columbus and gains at K106 29-24, KNIN 23-19, POWER 104 17-14 and Y106 9-7.

Import airplay on NENEH CHERRY at KMEL San Francisco generated instant request action as it moves just outside the top ten 12-11. Mark Driscoll debuts it #23 at the New Q102 Philadelphia plus a list of heavy-weight adds including Q106 San Diego, KRQ Tucson, EAGLE 106 Philadelphia, FM102 and KROY Sacramento, Y106 Orlando, POWER 106 Los Angeles, KMGX Fresno, KZZP Phoenix, KIXY San Angelo, HOT97 New York and KITY San Antonio.

Two interesting reports on KAREL FIALKA's "Hey Matthew." Tina Simonet at KRRG Laredo, TX takes it 13-8 and says she is getting "heavy phone activity from ALL demos. People love the message." At KCIZ Fayetteville, AR they also report good phone response (upper demo), retailers are screaming for stock and have called the station about it, something that rarely happens, according to PD J.L. Fisk.

Patti Day

INCH
By
INCH



SW 1203-12

Patti Day

"Inch By Inch" 12-inch single and cassette available now!

"Inch by Inch" from the album "LOVE CRAZY" SW 1001




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HOLLYWOOD

by Tony Richland

DON'T READ THIS!

If this stuff appears in a Gavin Report which is dated at least a month after The Grammys, don't blame us. Distinguished new Gavin G.M. Lee Michaels has instructed us column guys to submit our woids of wisdom many weeks before publication. We can understand this, from HIS standpoint. Receiving material well in advance enables the staff more time to edit, correct spelling, remove objectionable or potentially libelous content, and it also gives the art department ample time for graphics etc. The problem it creates at THIS venue is that these new guidelines eliminate the topical stuff we like to vent our spleen about.

Take The Grammys..please! Remember them? They were the nine hour TV awards program which the network told us was only three hours long. If that show was three hours long, we're Ed Grimley. We were determined to spew some of our opinions on the vaunted and dignified (they kept telling us) ceremony. We're STILL determined and we're going to have our say—even if you're reading this on Yom Kippur!

At the time we spent most of the show jotting down our wife's accompanying commentary and we'd planned to use most of it, but on reviewing her review we find that most of her thoughts cannot be reprinted in a family publication. Not only that, but there's the distinct and understandable possibility that Gavin Central will slice anything too viciously insulting to valued advertisers. Here goes—with some rambling thoughts about the thing—and only we will know what makes print. If nothing does, then you aren't reading this now:

1. We knew that the world, as we know it, must be coming to an end when we saw, a few minutes into the show, a commercial PREVIEWING Madonna's then upcoming commercial. This defies belief and there's nothing funny we can say about something so funny.

2. We couldn't help wondering about L.A. Mayor Tom Bradley's reaction to Sinead O'Connor's choice of gown. The camera picked up hizzoner actually applauding when the vision of loveliness appeared in her torn jeans, shining bald skull and head tattoo. Clearly the awards bring a lot of dinero into city coffers.

3. How about the late Gene Autry, exhumed for the occasion and propped up in a seat enjoying the exquisite strains of Metallica's 'song.' It boggles the mind.

4. Soprano Leontyne Price was enthralled by the INXS member who paraded on stage in a green plaid jacket over bare chest. We know 'cause she told us so.

mation contact KCMU Station Manager Christopher Knab at 206-329-8875...

The Third Annual Boston Music Awards is scheduled for April 25. This year's awards show will feature 143 nominees in 39 categories, covering rock, R&B, country, Jazz and folk. Such artists as New Edition, Jon Butcher, Carly Simon, Tracy Chapman, Bobby Brown, New Kids On The Block and Aerosmith are nominees...

Heavy metal fans get ready for your first video magazine *Hard N' Heavy*. It'll be released in April by MPI Home Entertainment. Directors International Video produced the 70 minute video-mag which will debut with uncensored video from Ozzy Osbourne, antics from Anthrax, Bruce Dickinson's (Iron Maiden) all-time favorite track and a look back at Alice Cooper's career. Rock journalist and former *Metal Hammer* editor Harry Doherty will edit, while veteran video producer John B. House will produce individual segments. MPI, whose roster includes Heart, Tom Petty, Richard Marx, Frank Zappa and The Beatles will be releasing five additional titles every two months into 1990. Selling for \$19.95 the video will be available in record stores as well as by mail order. Chrysalis is poised to release *Once More Into The Bleach*, *Blondie's* double dance album containing 18 new remixes by mix masters Seth Justman, Jellybean Benitez, Nile Rodgers, Bernard Edwards and Giorgio Moroder. Just out on Chrysalis is the Robin Trower/Jack Bruce compilation called *No Stopping Anytime*. Trower will also be heard on the *Procol Harum: The Chrysalis Years 1973-1977* LP and Bruce is working with producer Joe Blarney (Prince) on a new album at San Francisco's Savage Studios...

Bits & Pieces: Queen expects to release their David Richards produced LP *The Miracle* in May...Informed sources tell me that Ian Hunter has signed with PolyGram...Great White's new album will be out April 12...Guests on the new Don Henley album include Melissa Etheridge, Bruce Hornsby and Axl Rose...Husker Du guitarist/songwriter Bob Mould will release his first solo album, *Workbook*, on Virgin Records in May...Britain's Martin Stephenson is touring with Ireland's Hothouse Flowers in support of his debut album in this country, *Gladsome, Humour & Blue*, a double LP that combines his two previous U.K. releases—*Boat To Bolivia* (1986) and *Gladsome, Humour & Blue* (1988). The package is set to ship March 21 on Capitol Records...Eddie Money kicked off the second leg of his U.S. tour March 21 in Las Vegas. Money's third single "Let Me In" is set for release later this month...Neal Schon, who played guitar in Carlos Santana's band at 15 and was in Journey for many years, is set to release his first solo album, *Late Night*, this month. You'll be amazed by this seasoned artist's range, which moves from upbeat rockers to bluesy instrumentals... ●

5. Back to Metallica: A great straight faced line by M.C. Billy Crystal who, in introducing the "boys" told the crowd, "The Grammys are now recognizing this 'ARTFORM!'" (Italics and exclamation point are ours.)

6. We can give you ONE of Mrs. Hollywood's comments. At the end of the program Crystal told the audience, "The more you love music, the more music you love." Mrs. H., shaking her fist at the screen, "told" Crystal, "The more I love music, the less I'll be watching this show, you @#&*#+!"

7. After Bobby McFerrin's first acceptance address, we decided we'd heard all he could possibly say with regard to thanking The Lord, and his manager named Irv, so during his second acceptance speech we put the sound on mute, wrote three Gavin columns, washed our hair and listened to the Traveling Wilbury's LP. During his third acceptance invocation we went on a three mile jog, arriving back in time for his fourth thank-you remarks.

8. Violinist Itzhak Perlman phoned us the morning after the awards requesting Melissa Etheridge's number. He wants her to open for him at Carnegie Hall in April. We say, why not? After all they both play music, don't they? (Mrs. Hollywood feels otherwise.)

9. Tasteless portion of the program: During the performances by Sarah Vaughan, Leontyne Price and Dizzy Gillespie, the screen filled with still photos of how the threesome looked when younger. This was of course to remind us, and them, that they weren't always fat. Thanks a lot.

10. Notes from backstage: Whoopi Goldberg was seen chatting with good buddy Tracy Chapman. The two met at the hair-dresser.

11. Shocked that George Michael and The Gloved One were no-shows? We weren't. George told us he might have given up the Lakers-Utah game but that he NEVER leaves the house on "Night Court" night. Michael was at veterinary emergency with Bubbles the monkey. Seems the little primate was upset about the Frank DiLeo affair.

12. Gavin G.M. Lee Michaels and Publisher Ron Fell jetted down to L.A. for the event. The two were seated on either side of above-mentioned Gene Autry and took turns in slapping the old boy to keep him awake when Buck Owens wasn't on.

Bottom line here is that each and every year we swear we're swearing off the ceremony, noting that we can read about it the next morning and enjoy our evening with something sane like Geraldo or MTV. Yet each & every year we masochistically come back for more. And so do you. But just as you got it out of your system you found yourself reading about it and reminding yourself about the torturous event. Don't blame us. If you turn to THIS page every week, you deserve whatever you get. ●

ONE NATION

"My Commitment"

IRS 53617

the first single –
an open vow of respect and devotion.

Strong Enough

IRS 422C1

the debut album –
classic midtempo soul... with a new edge.

One Nation

is the band –
passionate and assured performances
honed from six years on the London club scene.



PHOTO FILE

CBS AT CRS ▶

Some of the hippest people at the recent Country Radio Seminar were: (from left:) CBS's Jack Lameier, the Academy Of Country Music's Bill Boyd, Ricky Van Shelton, Sweethearts Of The Rodeo's Janis Gill and Kristine Arnold and Gene Weed of Dick Clark Productions.



POWER99 KEEPS SMOKIN' ▼

Smokey Robinson drops by POWER 99/FM-Philadelphia, and on hand to greet him are (from left:) PD Dave Allan, the SmokeMaster and Programming Assistant Mary Renkiewicz.



SPECIAL PLATINUM FOR HEALEY ▲

Guitarist Jeff Healey (center) receives a special braille platinum award certified for the record's performance in Canada. Jeff is joined by drummer Tom Stephen (left) and bassist Joe Rockman.

SAMPLE'S WARNER DEBUT ▲

Major jazz artist Joe Sample meets with the Warner team to talk about Spellbound, his first release on the label. On hand for the occasion (from left) WB Lenny Waronker and Mo Ostin, Joe Sample, Tommy LiPuma, Sample manager Patrick Rains and WB's Harold Childs.



BOY IS BACK ◀

Boy George took time out from his hectic schedule to chat with B.E.T.'s Belma Johnson in London. The exclusive interview will be aired on the Black Entertainment Network later this month.

Care to be "Photo Filed" by the Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, 140 Second St. S.E., CA 94105

JOBS

AFTERNOON DRIVE PERSONALITY for hot Top 40 in South Florida with possible MD. T&R: Westwood, 6201 Sunset Blvd. Suite 8, Hollywood, CA 90028. [3/24]

COUNTRY AM SPORTS RADIO looking for Sports p-b-p announcer w/ boardshift responsibilities. Desire to do in depth coverage of area high school a must! Three years p-b-p experience including hockey & a knowledge of Country music. T&R: Jeff Cannon, WXCO RADIO, PO Box 778, Wausau, WI 54402. No calls, please. [3/24]

PRODUCTION DIRECTOR NEEDED. Creative, fast paced, congenial person to work with AM/FM operation in the beautiful Napa Valley. T&R: George Carl, KVON/KVYN RADIO, 1124 Foster Road, Napa, CA 94558. EOE [3/24]

TOP 40 KHSN-Coos Bay, OR, has an immediate opening for daytime on-air person w/MD exp. Heavy production skills & ability to do remotes. T&R: Dick Byrd, PO Box 180, Coos Bay, OR 97420. No calls, please. [3/24]

TOP 40 K100-Marysville/Chico, CA, seeking applicants for future f/t & p/t positions. T&R: Dave McKie, PO Box 631, Marysville, CA 95901. No calls, please. [3/24]

SOUTHERN 100,000 WATT FM soon to be part of Nashville market. Looking for energetic ATs for all dayparts. F/t & p/t Production Director also needed. Experience necessary. T&R: POWER BROADCASTING, 333 Murphy Road, #26, Bowling Green, KY 42101. [3/24]

OLDIES 96.9 KAML-Gillette, WY, needs a morning person ASAP. T&R: Dennis Switzer, PO Box 1009, Gillette, WY 82717. EOE [3/24]

A/C KFIV-Modesto, CA, needs an afternoon drive person. Adult, fun loving approach. T&R: Paul Peterson, 2437 E. Orangeburg, Modesto, CA 95350. [3/24]

TOP 40/URBAN WZLS-Valdosta, GA, has openings for f/t & p/t dayparts. Paid live appearances. T&R&photo: Rob Taylor, 704. N. Ashley Street, Valdosta, GA 31603. No calls, please. [3/24]

CLASSIFIEDS

WPGC/FM-Greenbelt, MD, has an opening for a PD. Prior major market experience a must. Send Resume: Benjamin Hill, 6301 Ivy Lane, Suite 800, Greenbelt, MD 20770. EOE [3/24]

WNAT/WQNZ has future openings for ATs who want to work with major market guys in new multi-track production studios. T&R: Steve Wisdom, 2 O'Ferral, Natchez, MS 39120. [3/17]

COUNTRY KHAK-Cedar Rapids, IA, needs a p/t AT. T&R: Tim Colsson, The Center, Suite 450, 425 2nd Street SE, Cedar Rapids, IA 52401. [3/17]

TOP 40 KHTY-Santa Barbara, CA, seeks talent for all air-shifts, including morning drive. T&R: Jim Crowe, 1330 Cacique Street, Santa Barbara, CA 93103. [3/17]

A/C FM STATION in Mid-Atlantic has an immediate f/t morning drive position available. Experienced individual must have very good adult communication skills and good production creativity. Rush T&R: Jim Anderson, WGLL RADIO, PO Box 92, Mercersburg, PA 17236. EOE M/F [3/17]

TOP 40 94WTBX-Duluth, MN, is looking for uptempo, committed overnight talent. T&R: Wayne Coy, PO Box 1060, Hibbing, MN 55746. [3/17]

SOUTHERN 100,000 WATT FM soon-to-be part of Nashville market. Seeking energetic AT for f/t and p/t positions. All dayparts open. Production Director needed as well. Experience necessary. T&R: Power Broadcasting, 333 Murphy Road #26, Bowling Green, KY 42101. [3/17]

A/C WCDN/AM-Chardon, OH, needs p/t ATs. Locals preferred. T&R: Warren Jones, WCDN RADIO, PO Box 231, Chardon, OH 44024. [3/17]

TOP 40 FM104-Modesto, CA, seeks off-the-air Production Director. 8-track studio w/multiple voices a must. T&R: Gary DeMaroney, 3401 Dale Road #700, Modesto, CA 95356. No calls, please. [3/17]

ENERGETIC, HIGH PROFILE ATs needed for all shifts at North Mississippi's hottest new Country station. Top salaries to the right people. 3-5 years experience necessary. Join one of the fastest growing radio groups in the SE. T&R: WWZD Wizard, PO Box 7128, Tupelo, MS 38801. [3/17]

NEWSTALK/FM COMBO has a reporter/anchor position available. College degree and experience preferred. T&R: Rebecca Roberts, KUHL/KXFM RADIO, PO Box 1964, Santa Maria, CA 93456. Females and minorities encouraged. [3/17]

AVAILABLE

TOP 40 AT w/4 years experience. Have worked all shifts including MD/Manager. DIANE CORTEZ: (209) 578-3168. [3/24]

19 YEARS EXPERIENCE in radio. Country programmer or announcer available now. MIKE: (517) 368-5332. [3/24]

AT SEEKS AIRSHIFT. TONY: (415) 755-4520. [3/24]

PRODUCTION DIRECTOR, one of the South's best is looking for a new challenge w/station that demands quality. Multi track experience, hard worker. Leave message. (205) 471-4420. [3/24]

12 YEAR PRO wants work in AOR. RICK ALLEN: (501) 444-0089. [3/24]

FUNNY MORNING SHOW. Husband & wife team guaranteed to generate publicity. CALL: (203) 877-8432. [3/24]

CLASSIC ROCK AM TEAMSTER needs bigger market. Six years PD/Promotions experience. Relocation okay. D.L.: (816) 665-3460. [3/24]

TIRED OF BABYSITTING? You can't trust them! 13 year Top 40, rock & crossover. SE only. CALL: (803) 457-4556. [3/24]

PROGRAMMING OR ON AIR. All formats. DARRELL LYNN JONES: (901) 377-3742 or 377-5611. [3/24]

HARDWORKING, SKILLED Brown graduate eager to be part of a rock operation as AT/Production. Personable voice, unlimited potential. TODD: (612) 420-2197. Willing to relocate.

EXPERIENCED PD/MD/AT/Production Director seeks supervisory position w/stable company. 22 years experience in all markets. Excellent skills. SE preferred. JOHN: (404) 725-5096. [3/24]

PD: Album-oriented A/C w/ten years experience. Made my station #1. Your's may be next. JIM: (912) 729-2685 evenings. [3/17]

NEWS PRO w/great voice & delivery. Prefer North or SW. BOB WARNES: (206) 424-8039. [3/17]

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KMAS: A/C needs 38 Special (A&M), Deon Estus (Mika/Polydor), Cher & Peter Cetera (Geffen). Steve Williams, PO Box 760, Shelton, WA 98584. [3/24]

KMIX: Country needs product from all labels. Greg Edwards, 4043 Geer Road, Hughson, CA 95326. [3/24]

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POP PAYS THE PRICE BUT HIS HEART

AN EXCLUSIVE INTERVIEW WITH JONATHAN BUTLER

by Betty Hollars

In North America, the choice to become a musician can be something we take for granted. When you grow up in South Africa, the decision to make music your life can be difficult. Born in the sprawling shanty town of Athlone in Cape Town, Jonathan Butler was a musical prodigy. By the age of five, he was already a breadwinner for his 18-member family. He performed as the star attraction in a traveling variety show, and by the age of 13 was the most popular young singing star in his home country. It was then that he first heard and developed a passion for jazz, and started perfecting his unique style of jazz guitar playing.

Jonathan worked closely with South Africans Clive Calder and Ralph Simon who in 1976 emigrated to London and founded the independent Jive Record label. At their invitation Jonathan moved to London and in 1986 debuted his jazz guitar on "Introducing Jonathan Butler." His second release went in an unusual direction—a double album with over 70 minutes of music. Only five cuts were instrumental, displaying his rare gift for melody, while eleven tracks featured Jonathan's distinctive and emotive singing style. His current album, "More Than Friends" contains only two instrumentals, "Sekona" and "Take Me Home."

We talked to Jonathan upon his arrival in New Orleans in the midst of a 40-city tour with Angela Bofill and Najee.

BETTY: What do you like best about the career you've chosen?

JONATHAN: What do I like? That's an amazing question! It's my life, really. I have done nothing else but this. You can really say I've been born into this and I totally enjoy it.

BH: Why did you choose music?

JB: There was no choice, really. My family dream is music—my parents, my grandparents, my great-grandparents, my 17 brothers and sisters—sometimes you grow up and that's what you are. Dad's a carpenter or Mom's a lawyer and I could have ended up a lawyer or a carpenter. Before I knew it I was loving music and fascinated with instruments. I loved the sound of music and pictured myself

on stage for most of my life.

BH: What do you like *least* about your chosen profession? Do you have any pet peeves?

JB: I do have a little thing, I guess. I hate doing interviews when they're all the same questions (laughs). But nonetheless, I like to talk to people and tell them about myself and what I've seen and what I've learned and where I come from—observations—and sometimes it gets to be a little too much. I have to be away from my family a lot and I have two children. Since I've become a father it becomes an emotional thing because I love them very much. As I grow up and mature I find that I become more sentimental and emotional about



IE RENT T BELONGS TO

my kids. *They* know I have to work and I know I have to work. Music does have its ups and downs and it's never really certain that things are going to be good.

BH: Does any special memory come to mind as you reflect back on the making of "More Than Friends?"

JB: I really wanted to do a gospel tune on this album. "True Love Never Fails" came about. As a Christian that was just one time that I could actually share personal testimony about how I feel about life. The second thing is that there is an energy in this new album—an intimacy which I really like about it. Sometimes ten years later you'll be writing about things that happened to you fifteen years ago. So there are personal touches to it. It was a new venture for me, in terms with working with people like Teddy Riley and Loris Holland, Barry Eastmond and Timmy Allen and different producers. I felt like I was spread out like a sandwich for a little bit (laughs) and I really did enjoy it.

BH: Like a sandwich?

JB: It's because of the variety on this album—people know me as a mellow guitarist—so this time around I guess they're wrong.

BH: So you do feel you've taken a new direction with "More Than Friends?"

JB: Oh just a little bit. I just don't only play mellow music, but at the same time, I'm also saying that I'm not going to make predictable records.

BH: Then tell me about the direction of the two cuts, "She's Hot (Burning Up)" and "She's A Teaser." Aren't they at the opposite ends of your musical trademark?

JB: Absolutely! (laughs) But I did love the fact that I was able to dance while I was singing it (laughs).

BH: Is that a first for you?

JB: That's an explosion for me!! Good Lord, I'm twenty-seven years old and journalists around the world had been branding me as a sensitive, and mellow-mooded—which is pretty, all of those things sound gorgeous—but I do love the challenge of doing exciting things. I thought "She's Hot" was good for me to go through that area once in my life. And the funny thing is if I didn't do this album the way it is, I might have never done an album like this.

BH: How did a hot producer like Teddy Riley come into Jonathan Butler's life? This association was very unexpected.

JB: They were working on a rap album in London and I just so happened to be in the studio playing pool and was actually beating quite a few people (laughs). Then I played

pool with Teddy, but he was playing for money and I don't play for money! So I quit! Then we talked for a while. Later in New York I heard that we might get together and do this "She's Hot" track. He's quite spontaneous. It took him like six hours to do it. I mean, it takes other producers days and weeks, and it takes Teddy six hours. I sang and played and was out the door on the plane back to London. Sometimes it's very difficult to put a lid on creativity and we do tend to want to try different things. My future albums are going to be a little more serious. I think I might be a little more political or more spiritual.

BH: Do you see hip hop as part of your future?

JB: No, no! It's like going into a restaurant and trying a new seafood. You try it one time and maybe you're not going to have it again. I'm like that, actually. I love home food. I like my wife's cooking more than I like restaurant food and so now and then I go to a restaurant just to get a different thing. Working with Teddy Riley was like that.

BH: Will you ever go back to the style of 1986's "Introducing Jonathan Butler," which was a top ten jazz LP?

JB: Oh, I should and I will. I have so much music in my head and my heart, it's very difficult. The things that I mean to do I don't because other things come up. While you make records, new material comes out your other ear and tells you that you should have been recording this. Sometimes people will buy ten million of it, sometimes just a hundred of it—that's just the nature of the business.

BH: But you felt good making it?

JB: That's the thing, I have to be very happy because I have to live with it and work with it and there's nothing worse than working with a song that you hate. I don't think I would spend five minutes writing a terrible song.

BH: Since you've told me earlier in this interview that you hate the same questions over and over again, I'm not going to ask you for your favorite cuts from this album. I'm asking if you had any trouble with any particular cuts, perhaps in getting them just the way you wanted them?

JB: Yes! (laughs) I had a problem with "Sucker For You."

BH: "There's One Born Every Minute (I'm A Sucker For You)"? That was the debut release from the album and went to number one!

JB: "Sucker For You" came out of what was sort of a fun jazzy thing and turned out to be a hip hop, kind of half-rap, half-jazz funk tune and it was difficult for me to place myself in

"From time to time I need to go home. I am a South African and that's never going to change."

the middle of it! I just adapted it and I had to be extra aggressive, which is not really me! I wondered how I would sound at the end of it, because I knew I was going into an area where I'd never been before.

BH: I would never have guessed that would

CONTINUED ON PAGE 29 ►

URBAN CONTEMPORARY

MOST ADDED

- NATALIE COLE (38)
(EMI)
- ATLANTIC STARR (24)
(Warner Bros.)
- NEW KIDS ON THE BLOCK (19)
(Columbia)
- JOYCE "FENDERELLA" IRBY (18)
(Motown)
- SLICK RICK (16)
(Def Jam/Columbia)

TOP TIP

LA RUE
I Want Your Love
(RCA)

...and they want your adds!

RECORD TO WATCH



DEJA
Made To Be Together
(Virgin)

Remix by Teddy Riley and Gene Griffin
is getting some attention.

Editor: Betty Hollars
Assoc. Editor: John Martinucci

2W LW TW

7	3	1	TODAY - Girl I've Got My Eyes On You (Motown)
13	10	2	BOBBY BROWN - Every Little Step (MCA)
2	1	3	James "J.T." Taylor & Regina Belle - All I Want Is Forever (Epic)
8	5	4	ASHFORD & SIMPSON - I'll Be There For You (Capitol)
12	8	5	CHERRELLE - Affair (Tabu)
9	7	6	JONATHAN BUTLER - More Than Friends (Jive/RCA)
15	9	7	EL DEBARGE - Real Love (Motown)
18	15	8	KARYN WHITE - Love Saw It (Warner Bros.)
24	14	9	JODY WATLEY - Real Love (MCA)
20	16	10	SKYY - Start Of A Romance (Atlantic)
14	12	11	VESTA WILLIAMS - 4 U (A&M)
16	13	12	JOHNNY KEMP - Birthday Suit (Columbia)
25	20	13	NEW EDITION - Crucial (MCA)
22	19	14	ALYSON WILLIAMS - Sleep Talk (OBR/Columbia)
1	2	15	The Boys - Lucky Charm (Motown)
23	17	16	DINO - 24/7 (4th & Broadway/Island)
19	18	17	CHRISTOPHER MAX - More Than Physical (Virgin)
37	22	18	GUY - I Like (MCA)
27	24	19	BOY GEORGE - Don't Take My Mind On A Trip (Virgin)
33	25	20	THE PASADENAS - Tribute (Right On) (Columbia)
30	26	21	Z'LOOKE - Love Sick (Orpheus/EMI)
--	33	22	ONE LOC - Funky Cold Medina (Delicious Vinyl/Island)
40	27	23	WENDY & LISA - Are You My Baby (Columbia)
31	29	24	TEN CITY - That's The Way Love Is (Atlantic)
3	4	25	Surface - Closer Than Friends (Columbia)
38	31	26	KID'N PLAY - Rollin' With Kid'N Play (Select)
--	35	27	AL B. SURE! - If I'm Not Your Lover (Warner Bros.)
--	40	28	CHAKA KHAN - Baby Me (Warner Bros.)
39	37	29	SHEENA EASTON - Days Like This (MCA)
--	32	30	DEON ESTUS - Heaven Help Me (Mika/Polydor)
5	11	31	Freddie Jackson - You And I Got A Thang (Capitol)
4	21	32	Milli Vanilli - Girl You Know It's True (Arista)
--	--	33	E.U. - Buck Wild (Virgin)
--	--	34	GERALD ALSTON - You Laid Your Love On Me (Motown)
--	--	35	RENE MOORE - Never Say Goodbye To Love (Polydor)
--	--	36	SIMPLY RED - It's Only Love (Elektra)
34	34	37	Tracie Spencer - Imagine (Capitol)
6	6	38	Donna Allen - Joy And Pain (Oceana/Atco)
--	--	39	GRADY HARRELL - Sticks & Stones (RCA)
--	--	40	MADONNA - Like A Prayer (Sire/Warner Bros.)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
*NATALIE COLE - Miss You Like Crazy (EMI)		51	38	1	1	11	3%	1
ANNE G. - If She Knew (Atlantic)		43	7	1	9	26	23%	3
BLUE MAGIC - Romeo And Juliet (OBR/Columbia)		40	3	1	16	20	42%	4
JACKIE JACKSON - Stay (Polydor)		38	6	1	11	20	31%	5
CONSTINA - Are You Lonely Tonight (Columbia)		36	8	--	7	21	19%	3

PLAYING THESE ARTISTS IS A PLEASURE!

GERALD ALBRIGHT



"IN THE MOOD"

(7-88945) (PR 2614)

the new single and video from the album

BERMUDA NIGHTS

(81919)

The rising young star of the saxophone, Gerald Albright has already earned both Grammy and Soul Train Award nominations and was hailed as the best new jazz artist of 1988 by *Black Radio Exclusive*. On "In The Mood"

Gerald continues to display his mastery of soulful sax.

ROBERTA FLACK



"UH-UH OOH-OOH LOOK OUT (HERE IT COMES)"

(7-88941) (PR 2625)

the follow up to the #1 Black Single "OASIS" from the album

OASIS

(81916)

Rave reviews for both her vocal performance and exquisite production have propelled Roberta Flack back to the top with her first album in years.

This brand new single follows in the footsteps of "Oasis,"

which took her to #1!

12" Remixes by Steve "Silk" Hurley and Arthur Baker

BOBBY LYLE



"TROPICAL" / "BEEN SO LONG" / "LOCO-MOTION"

(PR 2604)

the 3-track promo CD from the album

IVORY DREAMS

(81938)

Bobby Lyle has played with some of the best and the brightest, from Jimi Hendrix and Sly Stone to David Sanborn. On his Atlantic debut he covers material from Duke Ellington to Anita Baker, with a healthy dose of his own tasty and timeless piano artistry.



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UP & COMING

Reports accepted Mondays at
8 AM through 9 AM Wednesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

Reports	Adds	ARTIST TITLE LABEL	*First time listed on this page.
34	14	ROBERT BROOKINS - Don't Tease Me (MCA)	
33	13	CHARLIE SINGLETON - Good, Bad & Ugly (Epic)	
31	24	* ATLANTIC STARR - My First Love (Warner Bros.)	
29	4	ALEESE SIMMONS - I Want It (Orpheus/EMI)	
28	4	STETSASONIC featuring FORCE MD's - Float On (Tommy Boy)	
28	3	ROBERT FLACK - Uh-Uh Ooh Ooh Look Out (Here It Comes) (Atlantic)	
27	1	ALEXANDER O'NEAL - (What Can I Say) To Make You Love Me (Tabu)	
26	1	TOO SHORT - Life Is...Too Short (Jive/RCA)	
26	8	AL JARREAU - All Or Nothing At All (Reprise)	
25	1	STOP THE VIOLENCE MOVEMENT - Self-Destruction (Jive/RCA)	
23	2	ATENSION - Let Me Push It To Ya (Island)	
21	19	* NEW KIDS ON THE BLOCK - I'll Be Loving You (Forever) (Columbia)	
21	1	PAUL LAURENCE - Make My Baby Happy (Capitol)	
21	7	THE CONTROLLERS - Temporary Lovers (MCA)	
19	8	* BE BE & CE CE WINANS - Lost Without You (Capitol)	
19	18	* JOYCE "FENDERELLA" IRBY - Mr. D.J. (Motown)	
18	1	* M.C. HAMMER - Turn This Mutha Out (Capitol)	
18	1	GERALD ALBRIGHT - In The Mood (Atlantic)	
18	12	* LA RUE - I Want Your Love (RCA)	
18	16	* SLICK RICK - Children's Story (Def Jam/Columbia)	
17	12	* DEJA - Made To Be Together (Virgin)	

DROPPED: #23-Bar-Kays, #28-Radiant, #30-Levert, #36-Kenny G (w/Smokey Robinson), #38-Anita Baker, #39-Loose Ends, Lateasha, Lia, Jeffrey Osborne, Starpoint, Inner City.

LP CUTS

BOBBY BROWN - Rock Wit'Cha
GUY - Piece Of My Love
FREDDIE JACKSON - Crazy For Me
ANITA BAKER - Lead Me Into Love
CAMEO - Pretty Girls
ASHFORD & SIMPSON - Lover Physical
DINO - No More Heartbreak
SURFACE - Shower Me With Your Love
SWEET OBSESSION - I Would Never Do You Wrong
Z'LOOKE - Take You Back To My Place
LUTHER VANDROSS - For You To Love
NWA - I Ain't The One
BOBBI HUMPHREY - Come Get To This

INSIDE URBAN



WOKIE THIS WAY ◀

Alton "Wokie" Stewart has embarked on his first promotional tour with supporting the release of his debut single, "She's So Cold." Shown here at WBLS-New York, is Wokie (right) with his arm around P.D.B.K. Kirkland.



DESIGNATED HITTERS ▲

Natalie Cole and Freddie Jackson have just completed the long-awaited duet, "I Do," which will appear on Natalie's new LP. Narada Michael Walden produced the tune, and is shown here smiling over them.

DEJA had a great week, picking up more believers with each play. Kermit Crockett, WTLZ-Saginaw, makes it his Record To Watch, and so do we. Teddy Riley and Gene Griffin added the final touches, making it a natural for this talented group. P.C.Wiley, WGSW-Greenwood, listened to the DEJA once and has this to say: "Destined to be another smash from these two hot producers." ANQUETTE makes noise in Florida, says Cedric Hollywood, WJHM-Orlando. "A killer ballad that'll go to number one! Great phones!" ANNE G. is RTW for Chris Clay, KQXL-Baton Rouge, who says, "Great sound of the Lisa Lisa and Cult Jam style, getting heavy phones from adults as well as young adults." MICA PARIS made the RTW cut for several of our correspondents. David Dickenson, WNHC-New Haven was one. Tony Lypte, WZFX-Fayetteville, another, says, "I love it! Good all-around format record—quiet storm, jazz—vocals are excellent. Best female record, I think, so far this year!" Andy Henderson, WQKI-

St. Matthews, raves about the similarity between GRADY HARRELL and the late Sam Cooke: "Grady has quite a future ahead of him! Lots of calls from older demos who recall Sam Cooke and want to hear this over and over again." Larry Carr, WQIC/FM-Meridian, says about the ATLANTIC STARR, "Watch them go all the way to the top!" Earl Boston, WMGL-Charleston, comments on the new ROBERT BROOKINS: "It has all the right ingredients to be hitbound, and should be the one for this phenomenal producer." Edd Nelson, WABD-Clarksville, was one of many who commented on the JOYCE IRBY: "It's tough! Doug E. sounds great on it. Getting phones already." Rocky Valentine, WHYZ-Greenville, makes the IRBY his RTW, as does Gerald Tookes, WANM-Tallahassee, Doc Holiday, WQMG-Greensboro, and K.J. Holiday, WJDY-Salisbury. STOP THE VIOLENCE MOVEMENT is getting a lot of response from school teachers. Mikki Spencer, WKIE-Richmond, reports, "Lots of teachers are calling us and commending the station for playing this type of record." That's a switch! Most often the adults and teachers are the ones who say some forms of contemporary music are a bad influence on the youth of today. NEW KIDS ON THE BLOCK is getting requests after its first exposure, and Vickie Buchanon, WTLC-Indianapolis, says, "I wish I had that much talent at 13. It's a smokin' record!"

Ciao for now, Betty

HIT FACTOR

Urban Research:
Betty Hollars/John Martinucci

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record — 60 stations have it in Heavy or Medium rotation — Hit Factor = 60%

Total Reports This Week **106** Last Week **108**

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
TODAY - Girl I've Got My Eyes On You (Motown)	74	--	59	10	5	93%	10
BOBBY BROWN - Every Little Step (MCA)	86	6	59	17	4	88%	6
CHERRELLE - Affair (Tabu)	72	--	58	10	4	94%	9
JONATHAN BUTLER - More Than Friends (Jive/RCA)	69	--	51	16	2	97%	11
EL DEBARGE - Real Love (Motown)	64	--	51	10	3	95%	10
KARYN WHITE - Love Saw It (Warner Bros.)	70	1	48	18	3	94%	9
JODY WATLEY - Real Love (MCA)	73	1	45	24	3	94%	6
SKYY - Start Of A Romance (Atlantic)	97	3	25	51	18	78%	4
VESTA WILLIAMS - 4 U (A&M)	73	--	16	44	13	82%	6
JOHNNY KEMP - Birthday Suit (Columbia)	62	--	44	12	6	90%	10
NEW EDITION - Crucial (MCA)	71	2	16	34	19	70%	6
ALYSON WILLIAMS - Sleep Talk (OBR/Columbia)	71	2	30	34	5	90%	6
DINO - 24/7 (4th & Broadway/Island)	64	1	29	29	5	90%	8
CHRISTOPHER MAX - More Than Physical (Virgin)	76	1	23	40	12	82%	7
GUY - I Like (MCA)	57	--	22	24	11	80%	9
BOY GEORGE - Don't Take My Mind On A Trip (Virgin)	72	6	28	26	12	75%	4
THE PASADENAS - Tribute (Right On) (Columbia)	69	3	14	40	12	78%	6
Z'LOOKE - Love Sick (Orpheus/EMI)	75	7	10	31	27	54%	5
TONE LOC - Funky Cold Medina (Delicious Vinyl/Island)	62	2	6	42	12	77%	7
WENDY & LISA - Are You My Baby (Columbia)	75	9	22	31	13	70%	6
TEN CITY - That's The Way Love Is (Atlantic)	63	5	6	34	18	63%	6
KID'N PLAY - Rollin' With Kid'N Play (Select)	54	1	10	31	12	75%	8
AL B. SURE! - If I'm Not Your Lover (Warner Bros.)	56	2	15	24	15	69%	8
CHAKA KHAN - Baby Me (Warner Bros.)	64	8	6	33	17	60%	4
SHEENA EASTON - Days Like This (MCA)	59	4	5	29	21	57%	4
DEON ESTUS - Heaven Help Me (Mika/Polydor)	57	4	7	33	13	70%	6
E.U. - Buck Wild (Virgin)	70	6	7	38	19	64%	4
GERALD ALSTON - You Laid Your Love On Me (Motown)	56	6	--	28	22	50%	3
RENE MOORE - Never Say Goodbye To Love (Polydor)	54	4	1	24	25	46%	6
	47	5	3	18	21	44%	6

NEW RELEASES by Betty Hollars and John Martinucci

TONY! TONI! TONE! - For The Love Of You (Wing/PolyGram)

The Tonys are back on the charts with the fourth single from their smash debut album. They do a fine job blending vocals, and the extended mix has a nice acapella that highlights their performance. Enhancement comes from 2-Tuff-E-Nuff productions.



KIARA - Every Little Time (Arista)

Vocals are strong, and if the female audience calls the shots in your town put this one in heavy rotation.

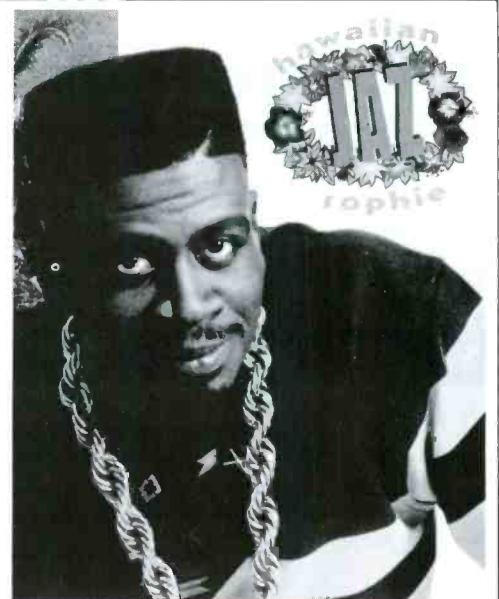
ALTON "WOKIE" STEWART - She's So Cold (Epic)

This debut single for Alton "Wokie" Stewart has three things going for it. First, an exceptional beat; second, the rap is smooth as silk; and last but not least, they blend the rap and beat together so well you have a hard time finding out where one starts and the other leaves off. Unusual.



ROACHFORD - Cuddly Toy (Feel For Me) (Epic)

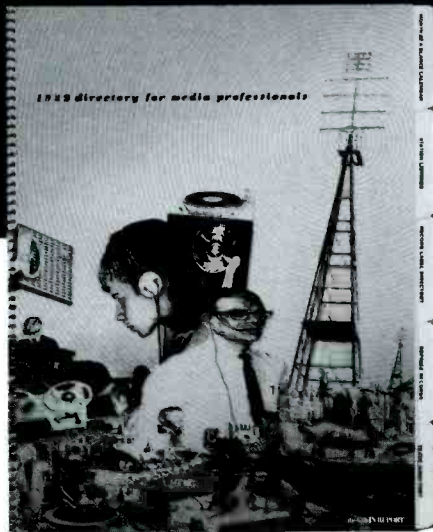
We've decided this is the debut single for a new music format: Progressive Urban Rock! This is about as close to Urban Heavy Metal as we're going to get.



JAZ - Hawaiian Sophie (EMI)

Be sure to "Say It When You Play It" for "Hawaiian Sophie." You can't just say "Jaz" either because this isn't. It's Hawaiian Rap with a touch of tropical go-go. Aloha!

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the GAVIN REPORT

be your answer.

JB: My wife knows! She said, "Honey I've never heard you sing like that before. Is that really you?" And I said, "Honey it is me!" Then she said, "You sound like James Brown and Wilson Pickett." She's very direct, you know.

BH: Tell us who Jolyon Skinner is and how did you come to collaborate?

JB: Jolyon was signed to our label (Jive) as a lyricist and producer. He is really a right arm as far as my work is concerned. We do love to write beautiful love stories and we both think lyrics are so much more important today, and that melody is very important. I'll do 100% of the music and we'll talk over the phone about stories and titles, and we'll have dinners and play the songs over and try to sing them and throw bits out. We wrote "Sucker For You" five times because we had different titles, different stories. We keep trying new things and throwing them away because they don't work. He brings a certain quality to lyrics that I really like. He's that special to our company, and to the people that he works with.

BH: You've won a "SARY" award, which I understand is the South African equivalent to a Grammy. I wondered if there were any inhibitions to your personal or professional growth as an entertainer/musician because of the South African regime. If so, how did you respond to them?

JB: It wasn't really easy for so many of us back home to get record deals and become as famous as I became back when I was twelve years old. Nobody gets that famous today or ever has to the point where you're nationally known—your fans are either big white or they are big black. Your records are played by white stations as much as black stations. I was accepted across-the-board, but it didn't change the country's policies or the way the country believed blacks should be treated. Yet I was still going home at night to this little ghetto township where I was born, living in the shanty house with 17 children, most of them being hungry, not clothed well and out of jobs—they're all musicians. I worried about rent and buckets of water running through the ceiling. As successful as I was—people by the thousands screaming and pulling my hair out—I was still black, living in a township. Even if I had lots and lots of money I wouldn't have been able to live anywhere I wanted to. Life looked different to me than it would have had I been born rich or if I had achieved success too easily. There was a lot of pressure that came with my years of success: family to support—I was the breadwinner for my family since I was seven years old.

BH: You were the youngest of the seventeen children?

JB: Yes, but I was the breadwinner for them when I was a kid of seven and I had a career. I didn't know what it meant to be that famous. I couldn't deal with the popularity, the fame, the friends, the responsibility of just waking up every morning and living through it. Looking back at it, it was a lot for a kid to deal with, but my confidence shows on stage. I'm in New Orleans tonight, I've played in other places, I've worked with Whitney and wasn't intimidated once or felt inadequate because I



always look back at how things started.

BH: You were a teen singing idol while you were still in grade school. How did you complete your education?

JB: I went to school for about a year. I had a private tutor for most of my entire life. I've never really rubbed shoulders with teenage kids, or had ice cream at the drive-in, or messed around with girlfriends. I was a loner with some dreams of big star, famous superstar dreams.

BH: How did you first learn your instrument? How could you afford to buy one?

JB: I bought my first guitar for \$25. I saved quite a bit of money just to buy that and it was stolen out of my dressing room! Then I had to work for another one and couldn't keep up with the payments. So they took it back, and then gave it back when I paid! I've been through the worst.

BH: Do you have aspirations of returning to perform in South Africa in a more relaxed and progressive environment?

JB: Should my country change, I'd love to do a lot for it. I've done a lot but I'd like to be able to raise funds for kids in the urban areas, in the undeveloped areas outside the cities, create music schools, create opportunities to work and earn money and have a studio where people can work and be fed, rather than taking money from the country and from people who really need it.

BH: Do you still have family there?

JB: Yes, tons of them. My kids were both born overseas. London is my daughter's home, but she knows her grandmom and her grandparents very well. I think I would go back time and time again just to renew my spirit inside

of me and feel a sense of belonging, because sometimes out here it can be crazy. From time to time I need to go home. I am a South African and that's never going to change.

BH: Why did you take three years off during your career?

JB: I fell in love with jazz and wanted to become a progressive musician. I got tired of the shallow pop music, quite frankly. I made the conscious decision that I wanted to be a musician who could play guitar, write, compose, play various instruments. I went into hibernation for three years and learned jazz music, living with jazz musicians in South Africa. I got to tell you that life is *very, very* difficult. It's almost like taking up a life of poverty and it's just you and that instrument. But I loved it and grew so amazingly. Sitting here in this dressing room, I just thank God that I went through that period because it made me enjoy music far more than I thought I would had I stayed in the pop music. I wouldn't change it for the world. I was a pop singer who turned around and played jazz—a pop singer who played for 10,000 to 20,000 people in South Africa, to playing for 400 or 800 people or to twelve people sometimes. It was such character building (laughs), but to be very honest, I needed to pay my rent. I had to become a responsible human being and not be fanatical.

BH: How did you land a recording contract at the age of 13 when you were living in a culture that does not grant blacks full citizenship?

JB: It was word of mouth. I had been around since I was seven years old and had already traveled the whole of Africa singing in different village countries and cities and some of the most beautiful auditoriums, black and white people were in various places I performed. I became a household name and a particular company heard about me and that's how it happened.

BH: How did you become associated with Jive Records?

JB: I tried to get my music across the ocean for a long time. I met up with them (Calder and Simon) and they were the only ones who said "we are ready to have you aboard!" I looked up to the stars and said, "God, I'm out of here!" (laughs)

BH: You're currently touring with Najee and Angela Bofill. What happens to Jonathan Butler after the tour?

JB: I go to Europe and do it on my own after this tour. Then I go to Japan for two weeks, then back to the States to tour doing some jazz festivals. By the time I get home it'll be August and I'll be starting to write again. I've got three or four birthdays to make up for (laughs) and I'll take a plane to South Africa and see my folks.

BH: If you had to put each of your three albums in a category in the record stores, where would you put each of them?

JB: (laughs) I'd put them all right next to the cash register!!!

BH: That's the end of this interview! So did you hate doing it and were all the questions the same ones that everyone asks?

JB: No, no! These were different—these were very different, fun actually! ●

ADULT CONTEMPORARY

MOST ADDED

NATALIE COLE (50)
(EMI)

MADONNA (43)
(Sire/Warner Bros.)

BASIA (40)
(Epic)

EDIE BRICKELL & THE NEW BOHEMIANS (40)
(Geffen)

STEVE WINWOOD (39)
(Virgin)

HOWARD JONES (39)
(Elektra)

TOP TIP

EDIE BRICKELL & THE NEW BOHEMIANS
Circle
(Geffen)

Their second single has A/C spinning.

RECORD TO WATCH



MICA PARIS
My One Temptation
(Island)

Look out for Paris in April.

Editor: Ron Fell

Assoc. Editor: Diane Rufer

2W LW TW

1	1	1	ROY ORBISON - You Got It (Virgin)
7	4	2	BANGLES - Eternal Flame (Columbia)
5	3	3	KENNY G (Vocal by SMOKEY ROBINSON) - We've Saved The Best... (Arista)
6	6	4	CROSBY, STILLS, NASH & YOUNG - Got It Made (Atlantic)
2	2	5	Debbie Gibson - Lost In Your Eyes (Atlantic)
8	8	6	BREATHE - Don't Tell Me Lies (A&M)
9	9	7	BETTE MIDLER - Wind Beneath My Wings (Atlantic)
14	11	8	VANESSA WILLIAMS - Dreamin' (Wing/PolyGram)
4	5	9	Anita Baker - Just Because (Elektra)
25	16	10	CHER & PETER CETERA - After All (Geffen)
10	10	11	The Traveling Wilburys - End Of The Line (Wilbury/Warner Bros.)
13	13	12	CHICAGO - You're Not Alone (Full Moon/Reprise)
21	14	13	38 SPECIAL - Second Chance (A&M)
3	7	14	Mike & The Mechanics - The Living Years (Atlantic)
22	19	15	SIMPLY RED - It's Only Love (Elektra)
--	26	16	DEON ESTUS - Heaven Help Me (Mika/Polydor)
12	12	17	Survivor - Across The Miles (Scotti Bros./CBS)
23	20	18	PETER NOONE - I'm Into Something Good (Cypress/A&M)
18	17	19	Livingston Taylor - City Lights (Critique/Atlantic)
19	18	20	Carly Simon - Let The River Run (Arista)
15	15	21	Boy Meets Girl - Bring Down The Moon (RCA)
29	24	22	ENYA - Orinoco Flow (Sail Away, Sail Away, Sail Away) (Geffen)
24	21	23	Luther Vandross - She Won't Talk To Me (Epic)
--	33	24	MADONNA - Like A Prayer (Sire/Warner Bros.)
32	27	25	ROBERTA FLACK - Uh-Uh Ooh Ooh Look Out (Here It Comes) (Atlantic)
33	31	26	PAUL CARRACK & TERRI NUNN - Romance (Theme from Sing) (Columbia)
--	34	27	KARYN WHITE - Superwoman (Warner Bros.)
--	40	28	BASIA - Promises (Epic)
16	23	29	Rod Stewart - My Heart Can't Tell You No (Warner Bros.)
38	36	30	DINO - 24/7 (4th & Broadway/Island)
27	29	31	Robert Palmer - She Makes My Day (EMI)
--	37	32	BOYS CLUB - The Loneliest Heart (MCA)
26	28	33	Karla Bonoff - Tell Me Why (Gold Castle)
--	--	34	STEVE WINWOOD - Hearts On Fire (Virgin)
--	38	35	LOVE & MONEY - Halleluiah Man (Mercury/PolyGram)
--	--	36	GLENN FREY - Livin' Right (MCA)
--	--	37	SOUTHERN PACIFIC - All Is Lost (Warner Bros.)
17	25	38	Sheriff - When I'm With You (Capitol)
31	32	39	Nylons - Poison Ivy (Windham Hill/A&M)
--	--	40	HOWARD JONES - Everlasting Love (Elektra)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
EDIE BRICKELL & THE NEW BOHEMIANS - Circle (Geffen)		77	40	1	12	24	16%	2
CAROLE KING - City Streets (Capitol)		58	28	--	12	18	20%	2
PHOEBE SNOW - If I Can Just Get Through The Night (Elektra)		53	16	1	13	23	26%	2
* NATALIE COLE - Miss You Like Crazy (EMI)		50	50	--	--	--	--	1
JULIA FORDHAM - Happy Ever After (Virgin)		49	4	7	21	17	57%	4

UP & COMING

Reports accepted Mondays at
8 AM through 5 PM Tuesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

REVIEWS

MARILYN SCOTT

I Only Have Eyes For You (WTG/CBS)

Too bad this isn't the original version of the song 'cause it's good enough to please all but a few fans of The Flamingos' of 1959. If you're looking for any redeeming value in the movie, "Twins," this is it. The Bunetta/Chudacoff production is magnificent and faithful to the original.



WATERFRONT

Cry (Polydor/PolyGram)

These two guys from Wales fill the Wham!-void with a beat-oriented ballad that has hit written all over it. Though obviously influenced by Wham!, Waterfront's chorus hook is as much a Staples' lift as any.

JIM CAPALDI

Some Come Running (Island)

Get this one on the air and it'll be hard to take it off. This veteran of three decades of music sounds great singing this wise love ballad. Isn't that his old bud Steve Winwood at about the 2:40 mark?



GARDNER COLE

In A Big Way (Warner Bros.)

As a writer/producer Gardner has played a major role in hits by Jody Watley, Madonna and Giant Steps etc. But "In A Big Way" he kept for himself. It's a rhythmic lyrical record, strong on sentiment and wishful thinking.

Our RECORD TO WATCH this week, MICA PARIS' "My One Temptation" picked up thirteen new believers with WHAI, WKST, WFEB, KLWN, WMRN and KKIS among them. Her sultry style should tempt quite a few more A/C'ers in the weeks to come.

Only one record released this week got more than ten adds. NATALIE COLE's "Miss You Like Crazy" was the hands-down winner with 50 adds including B100, KOST, WMT/FM. Get those three to agree on one out-of-the-box and you've got a RECORD!!

Special Note: For those A/C's who are still in the habit of reporting on Tuesdays, please notice that effective April 4th we will only take A/C reports until 4 PM West Coast local time.

Reports Adds ARTIST TITLE LABEL

Reports	Adds	ARTIST	TITLE	LABEL
38	10	ONE 2 MANY	- Downtown	(A&M)
35	13	MICA PARIS	- My One Temptation	(Island)
32	5	GRAYSON HUGH	- Talk It Over	(RCA)
22	8	* PM	- Say It Again	(Warner Bros.)
21	5	* BUSTER POINDEXTER	- Hit The Road Jack	(RCA)

Dropped: Neil Diamond, James "JT" Taylor, Rick Astley, Taylor Dayne, Four Tops, Maxi Priest, Relation Inc.

INSIDE A/C

by Ron Fell & Diane Rufer

ROY ORBISON makes Adult Contemporary history. Not since August 5th, 1977 has any A/C record stayed number one for five weeks, the previous being JAMES TAYLOR's "Handy Man."



The BANGLES have made a serious move on ROY ORBISON's five week grip, as ROY has dropped 22 HEAVY rotation reports while the ladies added 33 to that column.

The extraordinary climb of CHER & PETER CETERA (25 to 16 to 10) is the least we should expect from a record with 210 adds in four weeks. It could easily have half its players in HEAVY rotation by next week.



For the second week in a row the DEON ESTUS grew considerably in HIT FACTOR. Last week it increased 32% - this week it tacked on another 22%. It also has gained 71 adds and a two-week chart number at 16.

Lady MADONNA leaps to 24 and is second MOST ADDED. A couple of GMs

pulled the record from their station's playlists, but no programmer has passed on any negative listener reaction. Looks to be a big A/C record! HIT FACTOR is already over 50%.

BASIA's "Promises," with a 122 A/C's in its first three weeks (including 40 adds this week), is already top thirty. Among the new are WGOL/FM, KFYE/FM, KFOR, WKMI, KAAK, WMTR, KBOL, KWEB and WKIO/FM.

Last week's TOP TIP, STEVE WINWOOD's "Hearts On Fire" adds 39 more A/C's and debuts at 34 (our highest debut). Added this week at WSKY, WTNV, KLDI, WAEB, KSNV, WBLG etc.

The Richard Simmons of popular music, GLENN FREY, charts at 36 without breaking a sweat. His HIT FACTOR of 43% and 26 new A/C's indicate a healthy adult record.

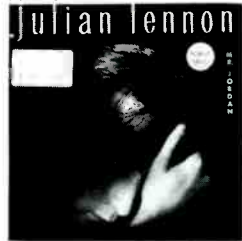


SOUTHERN PACIFIC has an A/C record on their hands. "All Is Lost" has found a home with nearly 40% of our reporters already. It's new this week for KFMB, KWEB, WKYE, KHLT/FM, WRFC etc.

Last week's RECORD TO WATCH, "Everlasting Love" by HOWARD JONES tied with Mr. WINWOOD for fourth MOST ADDED. With his total reports in two weeks of 82, HOWARD debuts on the chart at 40. A few of the key adds this week were KITZ, KKIS, KWEB, WAEB, WELI, WEOW, KMK. Four stations are rotating at WSKY, WJTW, KTID and WELW are rotating in HEAVY.

ALBUM/ALTERNATIVE

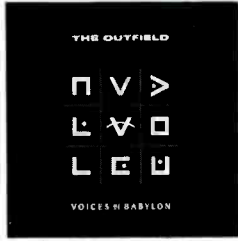
ALBUM



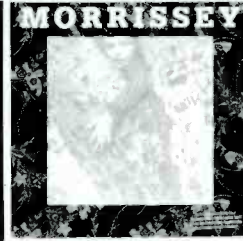
JULIAN LENNON



BONNIE RAITT



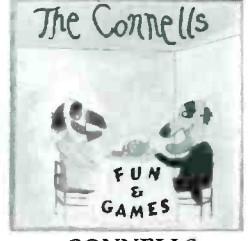
OUTFIELD



MORRISSEY



INDIGO GIRLS



CONNELLS

GAVIN ALBUM FRONTLINE

ALTERNATIVE



"FIRE WOMAN" - THE CULT (SIRE/REPRISE)

It was the Love album that pushed **The Cult** (formerly the eclectic **Southern Death Cult**) from obscure club band status into major rock contention. "Fire Woman" has the potential to blow this band's appeal sky high across the radio dial. If I (like **Pete Rose**) could bet money on things happening within my profession, I'd use inside info and put the farm on **The Cult**. Look out **Guns N' Roses**. This is gonna be an interesting battle of the bands. I guess you could say the British are coming. Produced by engineer/producer **Bob Rock** of **Rock & Hyde**.

"PUNK ROCK GIRL" - THE DEAD MILKMEN (FEVER/ENIGMA)

Speaking of baseball, it was **Detroit Tiger** infielder **Jim Walewander** who sang the praises of the **Milkmen**, posing in the dugout with the band AND manager/legend **Sparky Anderson**. Now the band has a potential time bomb on their hands. "Punk Rock Girl" speaks directly to the blue and green-haired suburban outcasts that case the shopping malls. Besides...they rhyme "fixin'" with **Mojo Nixon**. Sometimes the secret hit formula is no formula at all!

NICK OF TIME - BONNIE RAITT (CAPITOL)

After a long time—and I won't say how long—of Bonnie-watching, it seems weird to say this, but this is her best album ever. Coming into this effort, musically speaking, she was walking a tricky line. After many successful funky band albums, her most recent "pop" experiment didn't capture her true grit. Yet, as we close in on the nineties, listeners expect a technical gloss to even their blues. Enter **Don Was**, who was in a similar trick bag with his band, **Was (Not Was)**. Using their

NEW RELEASES

collective good sense and taste, integrity has been preserved while producing music for a mass audience (no easy feat). The opening title track is a special honest moment as are the performances on "Thing Called Love," "Real Man" plus a couple of **Bonnie Hayes** tunes, "Have A Heart" and "Love Letter." Other guests include **Herbie Hancock**, **Larry John McNally**, some stray Was people, a few **Thunderbirds** and **Crosby & Nash**.

"ONCE BITTEN TWICE SHY" - GREAT WHITE (CAPITOL)

Speaking as an longtime **Ian Hunter** fan, I must admit that **Great White** did quite a number on one of Hunter's very first solo songs. Not only will this pay Ian's rent for years to come (actually PolyGram has just inked Mr. Hunter), but the legacy of **Mott The Hoople** is finally earning its due with a whole new generation of glamor babes. Stop being a snob and turn this up. This is a gracious tribute.

"LOVE HAS TAKEN ITS TOLL" - SARAYA (POLYDOR/POLYGRAM)

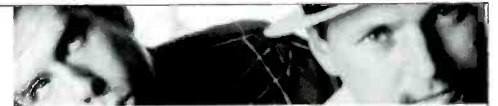
Ooops! I passed over this hot biscuit last week. Produced by **Jeff Glixman**, who's rocked with the likes of the **Georgia Satellites** and **Gary Moore**, **Saraya** and her band keep a funky base to their hard rock. This is solid stuff to poach your woofers, tweeters and transistors to.

VOICES OF BABYLON - THE OUTFIELD (COLUMBIA)

After wandering into the infield on their last album, **the Outfield** are back in deep territory where they should be. But it took a technological adjustment to get the band back on track. **Tony Lewis'** high-pitched vocal is still the band's main hook, although the ethereal direction of the single successfully spills over, making songs like "The Night Ain't Over" and "Part Of Your Life" pleasant diversions. There are rockers as well with "My Paradise" and "No Point." **John Spinks'** guitar work blends with producer **David Kahne's** digital brush strokes. **Voices Of Babylon** puts the **Outfield** back into the game.

"PICTURE OF THE FUTURE" - TREAT HER RIGHT (RCA)

Blue rockers **Treat Her Right** have composed an ingenious follow-up to their last cryptic hit. "Picture Of The Future (And You're Not In It)" is the story of some nasty soothsaying. The rest of the album is a groove as well, but we'll get into that later.



"(619)-239-KING"/"LOUISIANA LIPLOCK"/"DEBBIE GIBSON IS PREGNANT WITH MY TWO HEADED LOVE CHILD" - MOJO NIXON & SKID ROPER (ENIGMA)

Those of you who saw him at the '87 **Gavin Seminar** already know that he's a folk hero, a superstar the likes we haven't seen since **Liberace**. And if you've ever seen his traveling rock n roll love shrine in concert, you know that he's a cross between **Spike Jones**, **Elvis Presley** and **George Thorogood**. I think the musical portion of the show has finally caught up with the folksy humor, especially on the funky "She Put A Louisiana Liplock On My Love Pork Chop." **Debbie Gibson** now has something in common with former **MTV** superstar **Martha Quinn**. Both have been had by the **Mojo** man.

"CAN'T MISS" - MICHAEL THOMPSON BAND (GEFFEN)

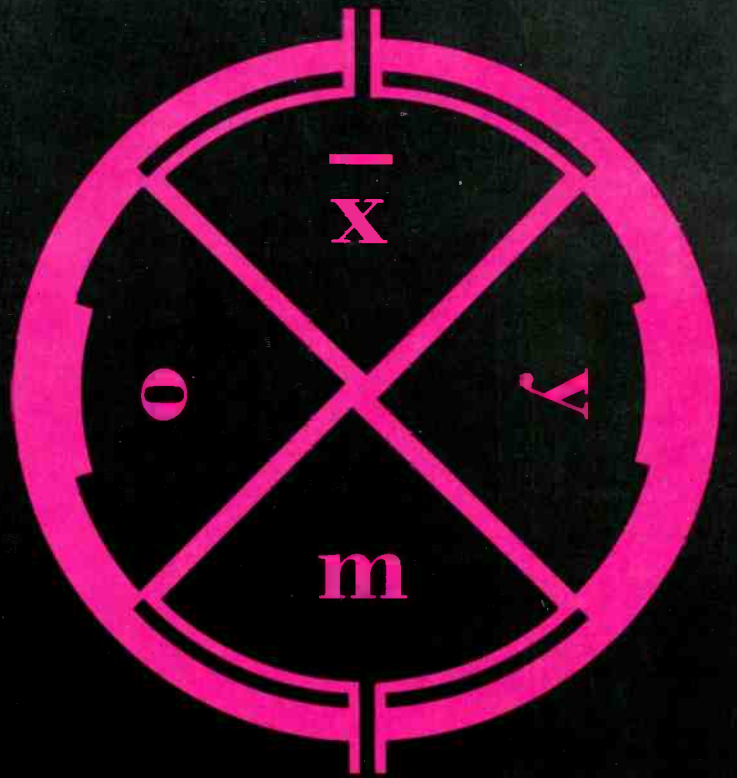
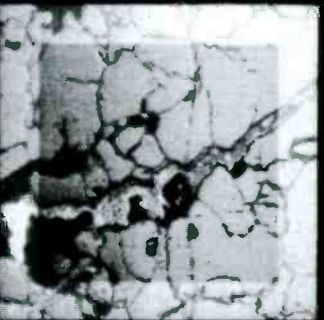
This loud, high-glossed mainstreamer can't...well, let's just say it's a smoker. The guitars carry this one from the eerie intro into the end zone.

"ARSON IN TOYLAND" - LIONS & GHOSTS (EMI)

Here's another re-grouping and re-thinking that paid off. With the production and engineering help of **Thom Panunzio** (who has performed a few thousand U2 mixes), **Lions & Ghost** adjust the knobs, coming out with a torn and frayed Stony piece of work aptly titled "Arson In Toyland." Some convincingly sloppy swagger to dirty up the airwaves.

MYSTERY ROAD - DRIVIN' N' CRYIN' (ISLAND)

Though their music is hard on the outside, **Drivin' N' Cryin'** are soft and chewy on the inside. That is, beneath the intensity of the guitars and the pounding drums, the messages are thoughtful and—dare I say—sensitive. For instance, "Honeysuckle Blue" is about running across a homeless kid in the streets of New York. In the song, the writer is tempted to hand the kid his plane ticket back to Atlanta, wondering whether someone so young and underprivileged will ever experience the natural beauty of the South. "Toy Never Played With" seems to deal with untapped potential. Again, the music is rowdy and demonstrative while the lyrics are meaningful, creating a clever balance of extremes. Having seen the band play in a sweaty Southern habitat, I can attest to the fact that this self-produced album does justice to the bands on-stage persona. **KZ**



XYMOX
TWIST OF SHADOWS



Includes: "Obsession" and "Blind Hearts"
Produced by: Peter Walsh Management: Raymond Coffey Management



INSIDE ALBUM by Kent Zimmerman

AVAILABLE. So sorry to hear about the departure of **David Sadof** from the KLOL-Houston team. Apparently the post of full-time Music Director is being phased out (a distressing trend in Album Radio). Besides working on his popular weekly Alternative show, Sadof spent his time making sense out of blending the mainstream and the Alternative into a viable music radio artform. He's now available for interesting projects on radio or record promotion's wild side, reachable at 713-780-8420. Give him a call and send him those new releases at 8155 Richmond, #206, Houston, TX, 77063. Better yet, why doesn't someone start a Album/Alternative station in Austin, we'll ship David there and watch a cool town rock. I volunteer to check into the Four Seasons Cliff and act as a listener. Just a thought...

CHART CHAT. Lots of new blood flowing on a wildly competitive chart. In fact it took the last couple of weeks to get everything in focus and in its place. (And you thought that everything just statistically falls together.) If, like me, you had trouble grasping the direction **Julian Lennon** takes on the new album, stick with it. The first track serviced is having a barnstorm week. **Bonnie Raitt** is also a prime, important release for Album Radio. The selection of tempos and textures gives different programmers a choice, if you're interested in digging past the **John Hiatt** plug track. Other bands making progress is **Siren's** "All Is Forgiven." This band from Chicago could please those who aren't afraid to rock a little, yet I can hear female demos relating to the voice and the subject matter. **The Outfield** are having luck crossing boundaries. This record has the type of sound that could be at home on a hard rocking station, and also sonically blend on adult and Alternative rockers. **Jeff Healey's** re-recording of "Angel Eyes" has paid off. This week Jeff skipped the Chartbound category altogether,

debuting at #47. It is one of the softer moments on the album. Judging from the early response to both this song and **Bonnie Raitt's** "Thing Called Love," **John Hiatt** seems to have his finger on the pulse when it comes to upper demo adult appeal. **Tanita Tikaram** (who sang and was interviewed on the Today Show by **Bryant Gumbel**) is approaching an important week. I recommend you look very hard at this track. I'd hate to see Top Forty walk in and claim this artist. Ditto the brand new **Cult** record. Here's a band that has roots in cutting-edge music, yet they'll also appeal to the militant rock crowd. They are a band on the threshold of something big.

INSIDE ALTERNATIVE RADIO

by Peter Standish

PS AT SXSW

Last weekend over 1,500 Alternative marketing, press, promotion reps, artist managers, producers, publicists, A&R reps and radio executives met in Austin, TX for the third annual Austin Chronicle South by Southwest Convention (SXSW).

Mojo Nixon, a shining star at the 1987 Gavin Seminar, kicked things off with an animated invocation that focused on the FDR slogan "You have nothing to fear but fear itself." He encouraged those of us in the industry to take risks programming, promoting, signing, managing and booking new artists. "They're afraid they'll lose their jobs, so they all follow each other around (expletive deleted) sniffin'," said Mojo in his to-be-expected raw style.

Village Voice columnist **Robert Christgau** delivered the keynote address, and he was followed by a variety of panels and workshops that concentrated on college radio, commercial radio promotion, artist

Let's claim their success for Album Radio. **GAVIN SEMINAR BOOTLEGS.** Since no official session tapes of the **Gavin Seminar** exist (we say, either you were there or you missed it), consider this a rare plea. If anyone taped the Friday afternoon **Power Of Song** artists session hosted by **Howie Klein** and myself featuring **Jackson Browne**, **Lenny Waronker**, **Ice T**, **Andy Partidge** and **Melissa Etheridge**, please contact me at 415-495-1990. Though I still have it permanently etched in my brain, **Jackson Browne** would love to have a tape for his son. It seems he's a huge **Ice T** fan, so there you go. Stay well. Yer pal, **KZ**

development and marketing, management, A&R and charts and trades. During the producers session, **Mojo Nixon** again stole the spotlight by launching a water balloon at the panel. All participating and attending went into hysterics.

The 1988-89 Austin Music Awards were dominated by favorite **Joe Ely**, who walked away with seven awards, including Band of the Year, Musician of the Year and Best Male Vocals. Other big winners were **Poi Dog Pondering**, **Wild Seeds** and **Bad Mutha Goose**, who walked away with two awards each. **Angela Strehli** was honored as Best Female Vocalist, **Michael E. Johnson** and the **Killer Bees** grabbed an award as Best Reggae Band, and national favorites **Stevie Ray Vaughn** and **Double Trouble** took Best Blues Band honors.

In addition to the 18 panels and 21 workshops, the convention was highlighted by an overwhelming array of live performances by over 250 Alternative bands in dozens of venues around the cities. Free shuttle vans between all the nightclubs made club-hopping convenient and safe. Some of the ▶

MOJOMANIA

ROOT HOG OR DIE

The sensational new album from
MOJO NIXON & SKID ROPER

Featuring:

"Louisiana Liplock"

"(619) 239-KING"

"Debbie Gibson Is Pregnant
With My Two Headed Love Child"

Produced by Jim Dickinson

Epro on your desk now.



There's no mystery to great rock 'n' roll...



drivin' n' cryin'

Mystery Road

Featuring *HONEYSUCKLE BLUE*.

On tour with REM.

R.E.M. TOUR DATES

April 15	Portland Maine	Civic Center
16	Boston, MA	Boston Garden
18	Landover, MD	Capital Center
20	Philadelphia	Spectrum
21	Richmond, VA	Coliseum
22	Chapel Hill, NC	Dean Smith Center
23	Charlotte, NC	Coliseum
25	Columbia, SC	Carolina Coliseum
26	Savannah, GA	Civic Center
28	Tampa, FL	Sundance
29	Miami, FL	Arena
30	Orlando, FL	Arena

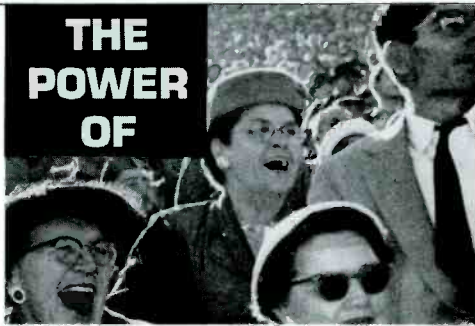


INSIDE ALTERNATIVE RADIO By Peter Standish

brightest performances were turned in by Darden Smith, Lou Ann Barton (joined onstage by the Fabulous Thunderbirds' Kim Wilson and Preston Hubbard), award winners Poi Dog Pondering, New Marines and the Wagoneers. Sleeper live gigs by bands to watch included The Gunbunnies and budding star Kelly Willis & Radio Ranch.

An eight team softball tournament, barbeque and gospel performance by the Golden Echoes closed out the convention on Sunday Afternoon.

NEW RELEASES



The Power of Lard - LARD
(Alternative Tentacles)

When two of the most respected personalities of the REAL Alternative underground collaborate, Jello Biafra and Alain Jourgensen (of Ministry), creative sparks ignite a bonfire that burns up any preconceived notions you might have. The music on this three song EP gnaws away at a slow but insistent pace. "Hellfudge" (their tribute to hypocritical TV evangelists?) sounds like a surfin' cut charbroiled in an industrial-rock oven. The subtle paced "Time To Melt" is built around a wall of guitar chords and Jello's desperate vocals. It could be the theme to a contemporary horror film, which would be logical, considering Jello's extreme, yet understandable outlook on modern society. Call Alternative Tentacles at (415) 541-5305.



Down On The Floor - THE ZULUS (Slash)

Like an earthquake faultline the Zulus create musical friction with melodic vocals and harsh instrumentation that are often at odds with each other. However unlike most earthquakes, the tug-of-war is a stimulating upheaval, rather than a destructive force. It's not surprising that these same qualities made Human Sexual Response endearing, since some of the former members are now Zulus. Cuts: "Big D" is my favorite, followed by "Never Again," "Too Much," "Kings In The Queen City" and "Skinny Dip." Produced by Bob Mould.

LOOK FOR
Graham Parker
ON TOUR
WITH SPECIAL GUEST
PIERCE
TURNER

- 3/27 SEATTLE
- 3/28 PORTLAND
- 3/30 BERKELEY
- 3/31 SAN FRANCISCO
- 4/1 SAN JOSE
- 4/3 LOS ANGELES
- 4/4 SAN JUAN CAPISTRANO
- 4/5 SAN DIEGO
- 4/8 DENVER
- 4/10 MINNEAPOLIS
- 4/11 MILWAUKEE
- 4/12 MADISON
- 4/14 CHICAGO

HIGGARS HANDOUT

SOUNDS OF ARIZONA

HIGHEST
DEBUT
GAVIN
ALTERNATIVE:
23*

mammoth RECORDS

SIDEWINDERS ♦ WITCHDOCTOR

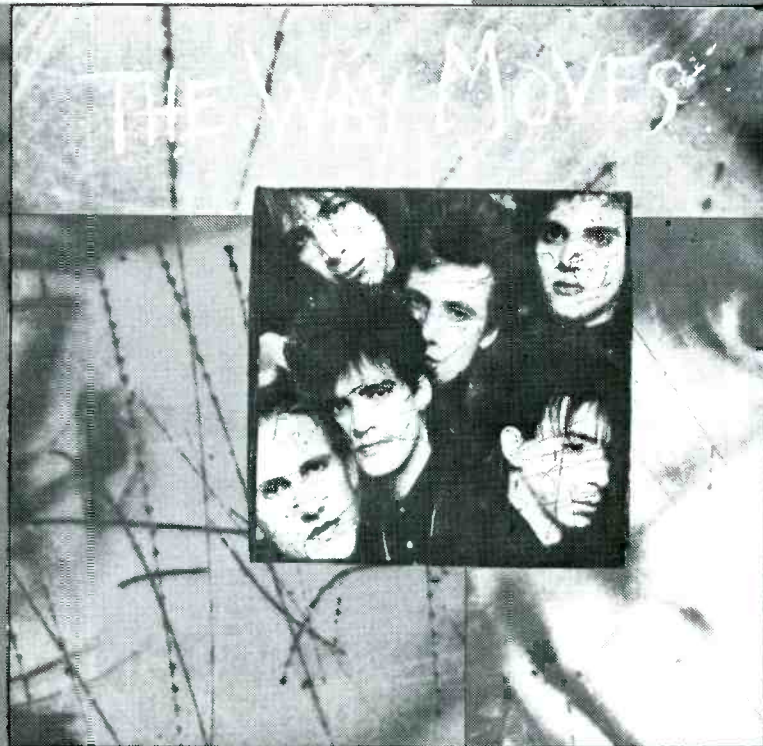


NEW

ALREADY ADDED AT

WXRT
WPGU
WOXY
KBLE
WKXL
KFMH
KMPZ
WHTG
WMDK
KAOS
KSPN
WACV
KFRC

CHICAGO, IL
CHAMPAIGN, IL
CINCINNATI, OH
DES MOINES, IA
CONCORD, NH
MUSCATINE, IA
MEMPHIS, TN
ASBURY PARK, NJ
PETERSBOROUGH, NH
HONOLULU, HI
ASPEN, CO
AMARILLO, TX
OMAHA, NE



ALREADY ADDED AT

KROQ
WFNX
KMPC/KEDG
WTCL
KAOS
WMDK
WDET
KUNV
KBLE
KTAO
WHTG
KFMH
WHFS
WHMH
WDST
KLWD

LOS ANGELES, CA
BOSTON, MA
LOS ANGELES, CA
FORT COLLINS, CO
HONOLULU, HI
PETERSBOROUGH, NH
DETROIT, MI
LAS VEGAS, NV
DES MOINES, IA
TAOS, NM
ASBURY PARK, NJ
MUSCATINE, IA
WASHINGTON, DC
ST. CLOUD, MN
WOODSTOCK, NY
CHEYENNE, WY

THE WAY MOVES

LAST SECOND ADDS: THE WAY MOVES WDET-Detroit, MI; WFIT-Melbourne, FL; WBRU-Providence, RI
NEW MARINES WSTZ-Jackson, MS; KPFT-Houston, TX; WTUL-New Orleans, LA; WRQK-Lompoc, CA

When you play it, say it!

CHAMELEON



Distributed By

CEMA



PERSONAL PICKS

SINGLES by Dave Sholin



DONNY OSMOND - *Soldier Of Love* (Capitol)

From import to U.S. release, one of the week's most added Top 40 tracks is reviving Donny's career. I'm just going on record to say I love it!



WATERFRONT - *Cry* (Polydor/PolyGram)
Two songwriters from England make their Stateside debut with this slick, carefully

crafted production. A familiar Wham!-like style doesn't overshadow the song's own unique quality and its catchy chorus. Easy to hear the first time out.

ROACHFORD - *Cuddly Toy (Feel For Me)* (Epic)

Rock and soul go hand-in-hand. Here's an outstanding example of how powerful a combination that can be when it's in the right hands. Sure to add sizzle and excitement to those springtime playlists.

ONE NATION - *My Commitment* (IRS/MCA)

Could this be the wedding song of the future? Couples in the 80's have embraced the term commitment in new or long term relationships, and now they have a tune to call their own. A super pop melody.

ALBUMS by Ron Fell

MADONNA - *Like A Prayer* (Sire)

Is it just a coincidence that this album is released on Easter week? She's born with the given name of Madonna. She was apparently traumatized by Catholicism. She's used the crucifix as both earring and medallion. She's sung of virgins and unwed motherhood. She's been the unwilling role model for thousands of impressionable young girls and all of a sudden she's causing a commotion with marshalls of morality like Pepsi who shell out millions to have her endorse their holy water.

This is her "family album," in that it seems to focus on her relationships with mother, father and husband. She deals with her faith in each and the personal growth gained from her experiences. Without a doubt this is the most controversial, introspective album by a major recording artist since *Faith* by George Michael. As with *Faith*, Madonna's *Prayer* mixes bold thoughts with elaborate, often tempestuous arrangements—some subtle, some sublime. What ties this album together

is our curiosity. It's not the consistency of production, it's the alchemy of prechments and confessions—her dreams and nightmares. It's not the sequence of events, but the events themselves. The brilliantly conceived and executed lead single, LIKE A PRAYER, when separated from the "blasphemous" video, is a safe, yet exciting play. So, until they find a way to play videos on the radio, I can't imagine listener offense. Other logical singles include her contradiction to MATERIAL GIRL, EXPRESS YOURSELF, which calls effectively for girls and women to expect the best from their man and accept nothing less. That theme is further enhanced by a later track, CHERISH, an airy, danceable love song. But this album will long be remembered for the baring of her soul, the exposition of flesh wounds which have cut to her heart. It's not the airplay potential (which is considerable), but her totally enveloping personality, as revealed in music, which will mark *Like A Prayer* as a milestone in poplar music.



the GAVIN REPORT

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She did it

LOVE

THE DEBUT

SINGLE

AND VIDEO

FROM THE ALBUM

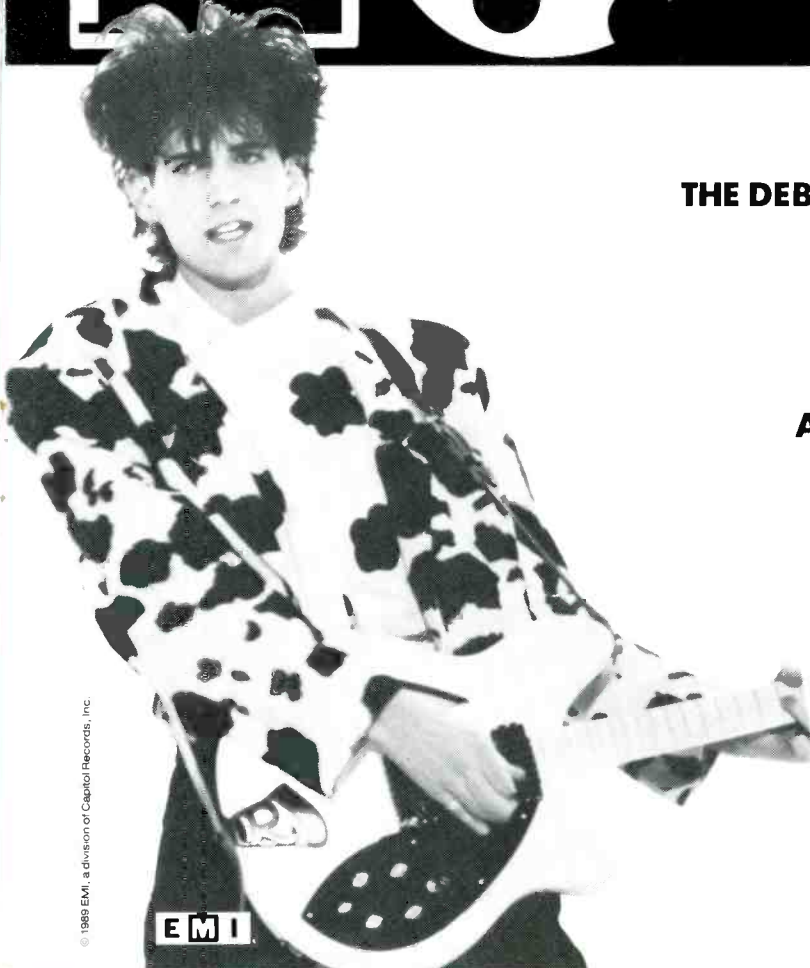
glamour

camp

Produced by Jonathan Elias for Elias Productions

Management: Phil Sandhaus

when you
PLAY IT,
SAY IT!



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EMI

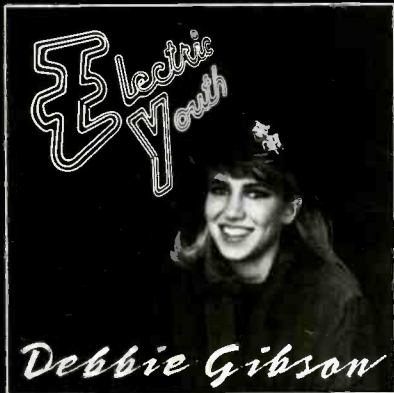
Debbie Gibson

Electric
Youth

(7-88919) (PR 2671)

the follow-up to the #1 smash
"Lost In Your Eyes"

from the Double Platinum #1 album
ELECTRIC YOUTH (81932)



Produced by Fred Zarr for BiZarr Music, Inc.
Arranged by Fred Zarr & Deborah Gibson
Diane Gibson/GPI (Gibson Productions, Inc.)



On Atlantic Records,
Cassettes and Compact Discs

When you
**PLAY IT,
SAY IT!**

