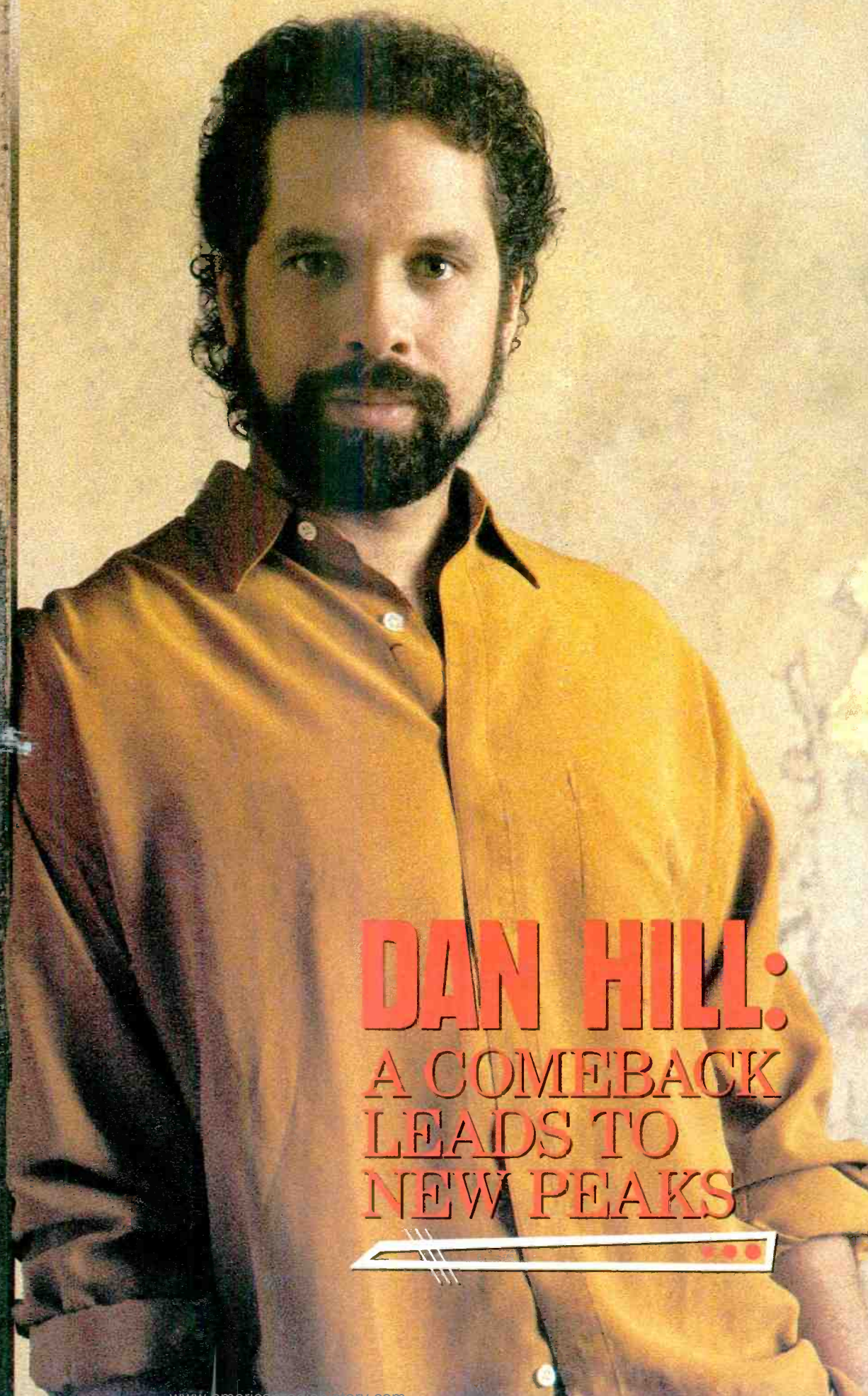


ISSUE 1717

the GAVIN REPORT



DAN HILL:
A COMEBACK
LEADS TO
NEW PEAKS



GET BEHIND DEPECHE MODE.

"ROUTE 66 / BEHIND THE WHEEL"

(Mega Single Mix)*



The New Single Produced by
Depeche Mode and David Bascombe

*Remixed by Ivan Ivan

From the album **Music For The Masses**
Direction: Second Vision Management/Bruce Kirkland



© 1988 Sire Records Company

TOP 40

MOST ADDED

2W LW TW

HALL & OATES (202)
(Arista)
GEORGE MICHAEL (199)
(Columbia)
RICK ASTLEY (98)
(RCA)
BELINDA CARLISLE (92)
(MCA)
GLASS TIGER (74)
(EMI-Manhattan)
DAVID LEE ROTH (62)
(Warner Bros.)
CHEAP TRICK (61)
(Epic)
CHER (52)
(Geffen)

2 1
5 4
4 3
8 6
1 2
10 7
11 9
26 18
12 11
15 13

1 BILLY OCEAN - Get Outta My Dreams, Get Into My Car (Jive/Arista)
2 WHITNEY HOUSTON - Where Do Broken Hearts Go (Arista)
3 INXS - Devil Inside (Atlantic)
4 TERENCE TRENT D'ARBY - Wishing Well (Columbia)
5 Michael Jackson - Man In The Mirror (Epic)
6 AEROSMITH - Angel (Geffen)
7 PEBBLES - Girlfriend (MCA)
8 GLORIA ESTEFAN & MSM - Anything For You (Epic)
9 Tiffany - I Saw Him Standing There (MCA)
10 Jody Watley - Some Kind Of Lover (MCA)
11 The Jets - Rocket 2 U (MCA)
12 ICEHOUSE - Electric Blue (Chrysalis)
13 TOTO - Pamela (Columbia)
14 TAYLOR DAYNE - Prove Your Love (Arista)
15 BRUCE SPRINGSTEEN - One Step Up (Columbia)
16 NATALIE COLE - Pink Cadillac (EMI-Manhattan)
17 JOHNNY HATES JAZZ - Shattered Dreams (Virgin)
18 FOREIGNER - Don't Want To Live Without You (Atlantic)
19 PET SHOP BOYS - Always On My Mind (EMI-Manhattan)
20 HENRY LEE SUMMER - I Wish I Had A Girl (CBS Assoc.)
21 WHITE LION - Wait (Atlantic)
22 Debbie Gibson - Out Of The Blue (Atlantic)
23 John Cougar Mellencamp - Check It Out (Mercury/PolyGram)
24 Scarlett & Black - You Don't Know (Virgin)
25 Keith Sweat - I Want Her (Elektra)
26 Richard Marx - Endless Summer Nights (EMI-Manhattan)
27 BRENDA RUSSELL - Piano In The Dark (A&M)
28 SAMANTHA FOX - Naughty Girls (Need Love Too) (Jive/RCA)
29 OMD - Dreaming (A&M)
30 TIMES TWO - Strange But True (Reprise)
31 Bryan Ferry - Kiss And Tell (Reprise)
32 THE DEELE - Two Occasions (Solar/Capitol)
33 JERMAINE STEWART - Say It Again (Arista)
34 PAUL CARRACK - One Good Reason (Chrysalis)
35 Morris Day - Fishnet (Warner Bros.)
36 DAN REED NETWORK - Ritual (Mercury/PolyGram)
37 MERRY CLAYTON - Yes (RCA)
38 PRETTY POISON - Nightime (Virgin)
39 So - Are You Sure (EMI-Manhattan)
40 Rick Astley - Never Gonna Give You Up (RCA)

CERTIFIED

MERRY CLAYTON
Yes
(RCA)

PRETTY POISON
Nightime
(Virgin)

7 8
16 15
18 16
20 19
17 17
25 20
28 23
31 24
36 26
21 21
29 25
3 5
13 14
19 22
9 10
6 12
37 29
-- 32
38 31
39 33
33 30
-- 36
-- 35
-- 37
40 34
-- 38
-- --
30 28
14 27

RECORD TO WATCH



EU.
Da' Butt
(EMI-Manhattan)
Urban/Dance sensation is having initial success at Top 40.

Editor: Dave Sholin

CHARTBOUND

ARTIST	TITLE	LABEL	Reports	Adds	On	Chart
* GEORGE MICHAEL	- One More Try	(Columbia)	216	199	11	6
* DARYL HALL & JOHN OATES	- Everything Your Heart Desires	(Arista)	202	202	--	--
GLASS TIGER	- I'm Still Searching	(EMI-Manhattan)	188	74	98	16
CHEAP TRICK	- The Flame	(Epic)	138	61	69	8
SUAVE	- My Girl	(Capitol)	124	30	59	35

*Debuts in chartbound

UP & COMING for Top 40 Radio

Reports accepted Mondays at
8 AM through 5 PM Tuesdays
Station Reporting Phone (415) 392-7750
Gavin Fax: 415-788-3517

Reports Adds On Chart

118	52	63	3	CHER - We All Sleep Alone (Geffen)
114	6	67	41	BANANARAMA - Love In The First Degree (London/PolyGram)
110	5	76	29	FLEETWOOD MAC - Family Man (Warner Bros.)
104	98	3	3	* RICK ASTLEY - Together Forever (RCA)
102	6	66	30	AGNETHA FALTSKOG (w/PETER CETERA) - I Wasn't The One... (Atlantic)
100	4	80	16	DONALD FAGEN - Century's End (Warner Bros.)
94	15	62	17	MIDNIGHT OIL - Beds Are Burning (Columbia)
93	32	59	2	HONEYMOON SUITE - Love Changes Everything (Warner Bros.)
92	92	--	--	* BELINDA CARLISLE - Circle In The Sand (MCA)
91	39	48	4	THE CHURCH - Under The Milky Way (Arista)
85	3	73	9	T'PAU - China In Your Hand (Virgin)
81	16	43	22	BRENDA K. STARR - I Still Believe (MCA)
79	6	48	25	BIG PIG - Breakaway (A&M)
76	13	39	24	LITA FORD - Kiss Me Deadly (Dreamland/RCA)
69	3	34	32	ROXANNE - Play That Funky Music (Scotti Bros.)
68	62	6	--	* DAVID LEE ROTH - Stand Up (Warner Bros.)
61	25	34	2	ROBERT PLANT - Tall Cool One (Es Paranza/Atlantic)
56	21	34	1	STING - Englishman In New York (A&M)
55	4	38	13	THE ALARM - Presence Of Love (IRS/MCA)
51	4	27	20	ERIA FACHIN - Savin' Myself (Critique/Atco)
49	4	29	16	KINGDOM COME - Get It On (Polydor/PolyGram)
49	29	8	12	* BARDEUX - When We Kiss (Enigma)
44	44	--	--	* NU SHOOZ - Should I Say Yes (Atlantic)
42	6	33	3	PROPHET - The Sound Of A Breaking Heart (Megaforce/Atlantic)
40	5	28	7	BREAKFAST CLUB - Expressway To Your Heart (MCA)
39	3	20	16	JAMES TAYLOR - Never Die Young (Columbia)
39	15	19	5	SWEET SENSATION - Take It While It's Hot (Atco)
36	1	11	24	PHIL COLLINS - We Said Hello, Goodbye (Atlantic)
36	2	30	4	DANNY WILDE - Time Runs Wild (Geffen)
34	1	18	15	NOEL - Like A Child (4th & Broadway/Island)
34	7	17	10	UNDERWORLD - Underneath The Radar (Sire/Warner Bros.)
32	6	12	14	COVER GIRLS - Promise Me (The Fever/Sutra)
31	4	21	6	MICHAEL TOMLINSON - Highway Rain (Cypress/A&M)
29	5	9	15	AL B. SURE! - Night And Day (Warner Bros.)
28	9	19	--	BLVD - Never Give You Up (MCA)
27	1	20	6	MEN WITHOUT HATS - Moonbeam (Mercury/PolyGram)
27	--	22	5	TALKING HEADS - (Nothing But) Flowers (Fly/Sire)
23	2	13	8	JERRY HARRISON - Rev It Up (Sire/Warner Bros.)
23	15	8	--	* THE ADVENTURES - Broken Land (Elektra)
22	11	8	3	* SMOKEY ROBINSON - Love Don't Give No Reason (Motown)
22	6	13	3	* DAN HILL - Carmelia (Columbia)
21	4	8	9	* BREATHE - Hands To Heaven (A&M)
21	5	12	4	3 MAN ISLAND - Jack The Lad (Chrysalis)
21	7	10	4	* E. U. - Da'Butt (EMI-Manhattan)

Dropped: #39 Michael Bolton, #40 Def Leppard (Hysteria), Cellarful Of Noise, Robert Palmer, Bonnie Hayes, Wax U.K., The Cure, Marilyn Martin, L.L. Cool J, Blue Mercedes, Laura Branigan.

“NOTHIN’ BUT A GOOD TIME”

B-44145

THE NEW PARTY-’TIL-YOU-DROP SINGLE BY

POISON



FROM THE FORTHCOMING ALBUM

Open Up and Say... Ahh!



PRODUCED BY TOM WERMAN FOR JULIA'S MUSIC, INC. • ENGINEERED BY DUANE BARON

Capitol

THE ENIGMA CAPITOL RECORDS, INC.

HIT FACTOR

Top 40 Research:
Keith Zimmerman

Total Reports This Week **324** Last Week **323**

ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharted	Hit Factor	Weeks
BILLY OCEAN - Get Outta My Dreams... (Jive/Arista)	301	--	261	33	7	--	--	100%	11
WHITNEY HOUSTON - Where Do Broken Hearts Go (Arista)	296	--	168	87	34	5	2	97%	13
INXS - Devil Inside (Atlantic)	285	--	179	69	33	3	1	98%	12
TERENCE TRENT D'ARBY - Wishing Well (Columbia)	265	2	121	97	35	7	3	95%	15
MICHAEL JACKSON - Man In The Mirror (Epic)	221	--	157	61	2	1	--	99%	10
AEROSMITH - Angel (Geffen)	271	2	92	89	59	19	10	88%	12
PEBBLES - Girlfriend (MCA)	239	5	60	96	53	16	9	87%	12
GLORIA ESTEFAN & MIAMI S. M. - Anything For You (Epic)	295	9	14	38	153	70	11	69%	6
TIFFANY - I Saw Him Standing There (MCA)	233	2	34	93	75	21	8	86%	8
JODY WATLEY - Some Kind Of Lover (MCA)	229	3	26	87	87	23	3	87%	12
ICEHOUSE - Electric Blue (Chrysalis)	254	5	17	52	128	42	10	77%	10
TOTO - Pamela (Columbia)	250	1	20	40	132	44	13	76%	9
TAYLOR DAYNE - Prove Your Love (Arista)	244	2	5	39	140	47	11	75%	9
BRUCE SPRINGSTEEN - One Step Up (Columbia)	237	2	12	38	126	44	15	74%	8
NATALIE COLE - Pink Cadillac (EMI-Manhattan)	255	4	5	23	158	49	16	72%	7
JOHNNY HATES JAZZ - Shattered Dreams (Virgin)	302	3	--	8	100	160	31	35%	5
FOREIGNER - I Don't Want To Live Without You (Atlantic)	295	7	--	8	84	157	39	31%	5
PET SHOP BOYS - Always On My Mind (EMI-Manhattan)	276	17	2	6	33	157	61	14%	4
HENRY LEE SUMMER - I Wish I Had A Girl (CBS Assoc.)	221	8	18	46	74	52	23	62%	10
WHITE LION - Wait (Atlantic)	218	13	22	37	50	70	26	50%	10
JOHN COUGAR MELLENCAMP - Check It Out (Mercury/PolyGram)	152	--	27	57	52	11	5	89%	11
SCARLETT & BLACK - You Don't Know (Virgin)	154	1	14	24	70	35	10	70%	13
BRENDA RUSSELL - Piano In The Dark (A&M)	211	17	2	8	28	93	63	18%	9
SAMANTHA FOX - Naughty Girls (Need Love Too) (Jive/RCA)	190	28	9	13	32	62	46	28%	7
OMD - Dreaming (A&M)	228	15	--	--	22	99	92	9%	6
TIMES TWO - Strange But True (Reprise)	223	12	--	2	16	88	105	8%	6
BRYAN FERRY - Kiss And Tell (Reprise)	167	2	5	8	41	67	44	32%	9
THE DEELE - Two Occasions (Solar/Capitol)	149	29	12	14	25	28	41	34%	7
JERMAINE STEWART - Say It Again (Arista)	222	17	--	--	6	97	102	2%	5
PAUL CARRACK - One Good Reason (Chrysalis)	198	9	2	1	17	72	97	10%	5
MORRIS DAY - Fishnet (Warner Bros.)	133	13	5	14	21	32	48	30%	9
DAN REED NETWORK - Ritual (Mercury/PolyGram)	161	9	--	7	22	44	79	18%	7
MERRY CLAYTON - Yes (RCA)	134	17	--	1	12	35	69	9%	7
PRETTY POISON - Nighttime (Virgin)	172	26	--	--	4	25	117	2%	3
GLASS TIGER - I'm Still Searching (EMI-Manhattan)	188	74	--	--	--	16	98	--	2
CHEAP TRICK - The Flame (Epic)	138	61	--	--	1	7	69	--	2
SUAVE - My Girl (Capitol)	124	30	1	1	8	25	59	8%	5
CHER - We All Sleep Alone (Geffen)	118	52	--	--	1	2	63	--	2
BANANARAMA - Love In The First Degree (London/PolyGram)	114	6	1	1	9	30	67	9%	6

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record -- 60 stations have it in their Top 20 -- Hit Factor = 60%.

SWAVÉ

“MY GIRL”

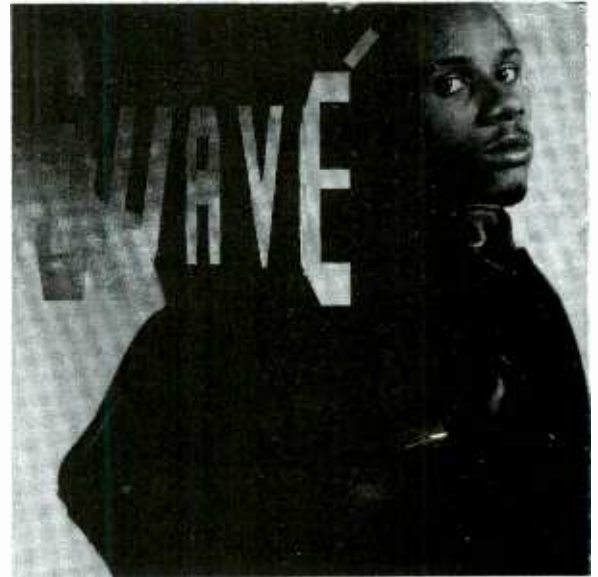
GAVIN TOP 40
CHARTBOUND 124/30

WTIC/FM 29-21
POWER 99 29-20
Z93 26-24
KDWB 24-21
B97 29-23
WCZY 35-30
Y95 33-30
KMGX 25-20
KCPW 22-18
KBEQ 25-23

KAKS 22-18
KRBE 18-14
KCPX 33-28
KS104 26-23
KYOS 11-6
KBOS 4-4
KUBE DEBUT-28
WDJX DEBUT-30
KKBQ DEBUT-34
WBBQ DEBUT-36
100KHI DEBUT-29

KKRZ ON
KKFR ON
WBAM ON
HOT 103 ON
PRO/FM ON

WMJQ ADD
WPST ADD
WHHY ADD
KSAQ ADD
FM102 ADD
KMEL ADD
KPLZ ADD
WRCK ADD



Announcing HOUSE OF SCHOCK

"MIDDLE OF NOWHERE"



INSIDE TOP 40

by Dave Sholin

Phone companies are spending millions to convince businesspeople that using the telephone effectively will increase profits. It's doubtful they'd have to go to great lengths to convince radio folks about the value of the phone. Besides the obvious off-air use, the telephone has opened up the airwaves to more and more music radio listeners. A station benefits by positioning itself as accessible ("Hey, this is your radio station!") and by creating the illusion that everyone in town is tuned in. However, not every air talent is equally adept or comfortable putting callers on the air. My biggest gripe is the all-too-common practice of repeating what the caller has just said. An example would be:

Jock: Hi, who's this?

Caller: Roberta.

Jock: Roberta, well, where are you calling from?

Caller: Snoozeville.

Jock: Snoozville...great!

Also, there's a tendency to jump in too quickly and cut the caller off, which has ruined some great bits. For pointers, it helps to check out the techniques of the best talk show hosts. The telephone can be a great ally for those who have learned to master it on air. Everyone else should use it with caution.

One glance at this week's Most Added lineup will tell you it's tough out there for acts trying to score their first hit. Among an unusually high number of artists, seven pulled in 60 or more adds. **WHITE LION** is a new group that hasn't let up since they became **RECORD TO WATCH** on February 12th. Jeff Jennings at Z95.5 Detroit has tracked top five requests for the last five weeks, and at KTRS Casper, Brian Scott logs top three phones and notes sales are the best he's seen on any record in some time. Top ten at WBXQ, 102QQ, Z104, WCIL, KZFN (#1), Y95, KZOU, KCPX, KJEZ, WZVZ, KDWB, WMMS, KBAU, etc.

Also from the RTW file comes **THE DEELE** who captured those honors March 4th with nine adds. This week they have 29 new believers and a 34% **HIT FACTOR**. Taking giant leaps at WIBW Topeka, 30-78, Z93 Atlanta 10-2, KDON Monterey/Salinas 23-16, KWXX 23-15, Q105 Tampa 20-14, WTIC Hartford 17-10, WANS Greenville 12-7, WAIL Key West 20-10, KIXY San Angelo 29-19, Y108 Denver 30-13, etc.

Top ten numbers for **BRENDA K. STARR** at Y100 and **POWER 96** Miami and **KMEL** San Francisco. Strong top thirty debuts at **WBBQ** Augusta #17, **WHYT** Detroit #22, **KATD** Los Gatos/San Jose #28, **WPXR** Rock Island #27, #30 **WAVA** Washington D.C., etc. 16 adds including **WNVZ** Norfolk, Y108 Denver, **KSND** Eugene, B104 Baltimore, **WRCK** Utica,

KVXO Spokane, **EAGLE 106** Philadelphia, **WIGY** Bath, etc.

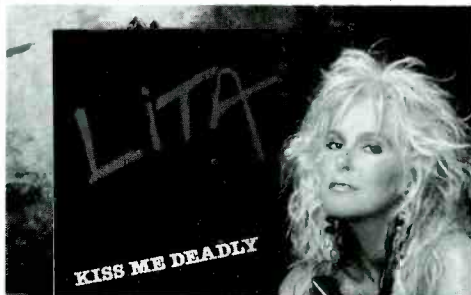
SUAVE

Remakes abound again this year, with **SUAVE**' the latest to take off. Steve Wyrostak at **POWER 99** Atlanta gives them a big 29-20 move, while early believer Dene Hallam takes them up 22-18 at **KCPW** Kansas City. New on **KPLZ**, **KMEL**, **FM102**, **KLBQ**, **WZVZ**, **WHHY**, **WMJQ**, **WYAV**, **KLBQ**, **WHHY**, **KKQV**, **Q96/76**, **KYYA**, **WGBQ**, **WQLK**, **WPST**, **KSTN**, **KJQ**, etc.

Cheap Trick
Cheap Trick



It only took two weeks for **CHEAP TRICK** to roll into **CHARTBOUND** territory. Top thirty at **WZOK** Rockford, **KKEZ** Ft. Dodge, **KKTX** Longview, **KYYA** Billings, **KCPX** Salt Lake City, **Z104** Madison, etc. Quite a few reports of listener interest and early request activity. Adds include **K104**, **WBBQ**, **WKZQ**, **99KG**, **Y94**, **KKXL**, **KAFX**, **KISN**, **KZZU**, **KQEN**, **WCAT**, **KLYV**, **WILI**, etc.



LITA FORD goes to number one at **WSPT** Stevens Point and records excellent gains at **Y95** Dallas 32-20, **KZZT** Moberly 25-20, **WKQB** Charleston 27-23, **KZFN** Moscow 13-7, **KFBD** Waynesville 13-10 and **ISLE** 95 Virgin Islands, where Bob O'Neil says, "The 18-24s love it." Michael Shishido at **POWER 92** Honolulu mentions, "Phones lit up instantly after the first play." New on **WNKS**, **WMMS**, **KSLY**, **KCPX**, **K106**, **WDBR**, **KRNQ**, **KFTZ**, **KCLD**, etc.



Nearly 100 reports on **THE CHURCH**, which is headed top five at **LIVE 105** San Francisco going 8-6. New on **KDWB**, **KITI**, **95XXX**, **WIFX**, **106RTB**, **WSBG**, **PRO/FM**, **KEEZ**, **KIXK**, **KOZE**, **KUBE**, **KCPX**, etc. Debuts #28 at **KKTX** Longview, #34 **KZHR** Yakima, and #25 at **94Q** Atlanta, etc.



Quick reaction is what **BARDEUX** gets just about everywhere. Jonathan Little at **Z104** Madison reports it his "strongest-testing record of the past six months." That's confirmed by Jonathan Harte at **K100** Chico, who says it's been a hot phone item from the minute he began playing it two weeks ago and it's now number two in requests. Charts at **POWER 96** 10-8, **Y100** 26-23, **HOT 105** debut #24, **KRRG** debut #23, **KIIS** debut #30, **POWER 106** #29, **KMEL** #29, **Q106** debut #30, etc.

Hot moves out in the Rocky Mountains for **UNDERWORLD**, last week's **RECORD TO WATCH**. Biggest jump was from Jay McCall at **KOZE** Lewiston, who takes it top ten 17-7. Also on the move at **KZFN** 24-17, **KCPX** 31-18, **KPLZ** 30-22, **KZZK** 33-26, **OK95** 29-23, **KKXL** 33-29, and **CKOI** 35-31. Added at **Q96/76**, **KTRS**, **WWUF**, **KKRC**, **WNYZ**, **WWHB**, and **Y95**.

It's a far cry from the twist but **THE** dance this spring seems to be "Da Butt." This entry by **EU** from the soundtrack of the movie "School Daze" has a **HIT FACTOR** of 14% and is top ten at **Z93** Atlanta. Debuts #21 at **KITY** San Antonio and #11 at **WHKW** Fayette. Adds include **KMEL**, **KKQV**, **92X**, **FM102**, **WHYT**, **KBQ**, etc.

Two reports of number-one phone action on "Welcome to the Jungle" by **GUNS & ROSES**. Lester St. James at **KKRC** Sioux Falls says it has been number one on the nightly countdown for the last two weeks, especially strong with adult men and teens. John Raymond at **KIXY** San Angelo moves it 31-28 and says also says it his most requested tune, doubling **AEROSMITH** in calls. Number two sales at one account as well.

THE FIRST SINGLE FROM PASCHA'S NEW AND EXCITING BAND

COLOORTONE

"Nothing's Gonna Be All Right"

"This record is a natural for Top 40 and A/C Radio! We have been testing this record for a few weeks and it's getting major requests from female teens. The record will work for stations in all dayparts!"

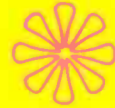
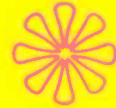
Lou Simon, PD, KCPX, Salt Lake City, Utah

"Nothing's Gonna Be All Right" generates phone calls earlier than normal on a ballad. It also generates positive research in the same manner! In these early stages, it shows up as strong as the Miami Sound Machine record did at the same time!!!"

Gregg Swedberg PD/MD, WLOL, Minneapolis, Minn.



PASCHA



Northeast

HAMILTON, ON(NEVIN GRANT-CKOC) H.L. Summer, Hall&Oates, G.E./Miami, M. Oil, E.Fachin, Pebbles.

MONTREAL, QU(GUY BROUILLARD-CKOI/FM) R.Astley, Adventures, Cher, G.Michael, R. Plant.

PITTSFIELD, MA(PAT RYAN-WBEC/FM) OMD, J.Stewart, Kingdom C., Pret.Poison, H'moon S., G.Michael, B.Russell.

BOSTON, MA(WHITE/McKENNA-WXKS/FM) No Report, Frozen.

BOSTON, MA(CLARENCE BARNES-Z94) Cher, Morris Day, G.Michael, Glass Tigr, OMD.

CAPE COD, MA(RICK RYDER-WKPE) G.E./Miami, D.Reed N., S.Fox&F.F..

PROVIDENCE, RI(MIKE OSBOURNE-PRO/FM) G.Michael, The Church, Hall&Oates, Deelee, C.Trick, Glass Tigr.

KEENE, NH(BRIDGET LYNOTT-WKNE/FM) OMD, G.Michael, Hall&Oates, Dale Bozio.

CLAREMONT, NH(BARLOW/ASHTON-WHDQ) S.Robinson, Flam. Orch, The Church, Cher, R. Plant, Dan Hill, Glass Tigr, R.Astley.

AUGUSTA, ME(MAX VOLUME-WMME/FM) Glass Tigr, C.Trick, Deelee, R. Plant, Tomlinson.

BATH, ME(SCOTT LIEF-WIGY) R. Plant, Deelee, P. Carrack, B-K-Starr, G.Michael, Deb.Gibson, Hall&Oates, R.Astley, D.L.Roth.

ELLSWORTH/BANGOR, ME(TIM MOORE-WKSQ) T.T.D'Arby, J.Watley, B.Russell, Icehouse.

BANGOR, ME(LEVEN/CLARK-WWFX) S.Fox&F.F., G.Michael, Hall&Oates, R.Astley, D.L.Roth.

BURLINGTON, VT(DENA YASNER-95XXX) G.Michael, B.Carlisle, D.L.Roth, Cher, C.Trick, The Church, S.Fox&F.F..

HARTFORD, CT(SHAKES/WEST-WTIC/FM) Hall&Oates, CoverGirls, G.Michael, Pret.Poison, R.Astley, Nu Shooz.

WILLIMANTIC, CT(EVAN/SPENCER-WILI/FM) S.Fox&F.F., G.Michael, Hall&Oates, C.Trick, The Church, Suave.

GROTON, CT(SULLIVAN/Franco-WQGN) Hall&Oates, Glass Tigr, Cher, G.Michael, C.Trick, R.Astley.

NEW HAVEN, CT(RYBAK/CRUISE-KC101) Hall&Oates, Icehouse, R.Astley.

NEW YORK, NY(SCOTT SHANNON-Z100) G.E./Miami, Stevie B, Hall&Oates, G.Michael.

NEW YORK, NY(SALKOWITZ/ELLIS-HOT 103) Dale Bozio, Todd Terry.

HAMPTON BAYS, NY(RANDI TAYLOR-WWHB) G.Michael, Blvd, Hall&Oates, C.Trick, Underworld, Millions..., Flam. Orch.

SCHENECTADY/ALBANY, NY(WALSH/VON CALIO-WVKZ/FM) C.Trick, Glass Tigr, H'moon S., B.Club, Sting, Big Pig, Bardeux, G.Michael, Pat McLgn., D.L.Roth.

KINGSTON, NY(ROBYN TAYLOR-WBPM) Hall&Oates, Glass Tigr, G.Michael, D.L.Roth.

POUGHKEEPSIE, NY(BOB DAYTON-WSPK/FM) G.Michael, Hall&Oates, D.L.Roth.

SARATOGA SPRINGS, NY(KEN BENSON-102QQ) R.Astley, Hall&Oates, G.Michael, D.L.Roth.

UTICA, NY(BURTON/ANDREWS-WNYZ) Underworld, Bardeux, R.Astley, G.Michael, Suave, Hall&Oates.

UTICA, NY(JIM REITZ-WRCK) G.Michael, Hall&Oates, R.Astley, D.L.Roth, B-K-Starr, B.Carlisle, The Church.

GOVERNEUR, NY(BILODEAU/HALL-WIGS) B.Club, Cher, H'moon S., C.Trick, Deelee, Glass Tigr.

BINGHAMTON, NY(MIKE ORZEL-WAAL/FM) G.Michael, Bruce Sp., White Lion.

BUFFALO, NY(ROGER CHRISTIAN-WMJQ) Suave, Hall&Oates, Pet Shop B.

Mid Atlantic

ASBURY PARK, NJ(RAY ST. JAMES-WJLK/K94) Cher, R.Astley, Deelee, M. Oil, G.Michael, Hall&Oates.

TRENTON, NJ(TOM CUNNINGHAM-WPST) R.Astley, B.Carlisle, Deelee, Hall&Oates, G.Michael, Suave.

PITTSBURGH, PA(LORI CAMPBELL-B94) Hall&Oates, G.Michael, B.Carlisle, White Lion.

ERIE, PA(JIM COOK-WJET) No Report, Frozen.

ERIE, PA(BILL SHANNON-K104) C.Trick, Hall&Oates, M.Clayton, H'moon S., G.Michael, Glass Tigr.

ALTOONA, PA(STEVE KELSEY-WFBG) G.Michael, Hall&Oates, B.Carlisle, Times Two, S.Fox&F.F., Glass Tigr.

ALTOONA/JOHNSTOWN, PA(O'DAY/MITCHELL-WBXQ) Bardeux, Hall&Oates, Nu Shooz, Adventures, D.L.Roth, Jms Taylor.

HARRISBURG, PA(BROCK/CLEARY-WHIT) No Report, Frozen.

STROUDSBURG, PA(ROBIN LEE ABBATE-WSBG) G.Michael, Hall&Oates, J.Stewart, The Church, S.Fox&F.F., CoverGirls, Cher, Morris Day, Morrisey.

PHILADELPHIA, PA(QUINN/JONES-EAGLE106) G.Michael, Hall&Oates, CoverGirls, Bananarama, Glass Tigr, B-K-Starr.

WILMINGTON, DE(MICHAELS/NICOLE-WSTW) Hall&Oates, G.Michael, Cher, Glass Tigr, Pret.Poison.

WASHINGTON, DC(ST JOHN/BRIDGMAN-WAVA) G.Michael, R.Astley, Hall&Oates, Bardeux.

BALTIMORE, MD(BRIAN THOMAS-B104) Hall&Oates, G.Michael, B-K-Starr, White Lion.

FREDERICK, MD(JAY SILVERS-WZYQ/FM) R.Astley, G.Michael, B.Carlisle, Hall&Oates, C.Trick.

OCEAN CITY, MD("HITMAN"-100KH) G.Michael, Hall&Oates, S.Fox&F.F..

NORFOLK, VA(CATHY CRUISE-WNVZ) G.E./Miami, N.Cole, G.Michael, B-K-Starr.

GOLDSBORO, NC(GATES/HOOVER-WEQR) OMD, S.Fox&F.F., Deelee, G.Michael, Hall&Oates, J.Beaupoir.

DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) White Lion, G.Michael, Pet Shop B, M.Clayton.

CHARLOTTE, NC(RANDALL BLISS-WROQ) Times Two, B.Carlisle, Hall&Oates, G.Michael.

FAIRMONT, NC(SELLARS/BAKER-WZYZ) Hall&Oates, G.Michael, C.Trick, B.Carlisle, R.Astley, Blvd, Dan Hill, C.Karp.

COLUMBIA, SC(MAHON/KEATING-YES97) R.Astley, Stevie B, Suave, Sweet Sen., Times Two, Hall&Oates.

CHARLESTON, SC(ROGER GAITHER-WKQB/FM) G.Michael, R.Astley, B.Carlisle, Hall&Oates.

FLORENCE, SC(CATCHER/BAKER-106X) No Report, Frozen.

KINGSTREE, SC(LINDA KNOP-WKSP) Colortone, Flam. Orch, Millions..., Balaam, B.Club, R. Plant, Hall&Oates, Tony,T.,T..

MYRTLE BEACH, SC(PHILLIPS/JOHNNY D.-WKZQ) G.Michael, Glass Tigr, R. Plant, Deelee, Prophet, C.Trick, M. Oil.

MYRTLE BEACH, SC(CALVIN HICKS-WYAV/FM) G.Michael, Hall&Oates, Glass Tigr, Suave.

GREENVILLE, SC(BILL McCOWN-WANS/FM) G.Michael, R.Astley, Hall&Oates, B.Carlisle, Bananarama, Big Pig.

Southeast

VIRGIN ISLANDS, PR(BOB O'NEIL-ISLE 95) B.Russell, White Lion, Sweet Sen., 3 Man Isle, Bardeux, Jets.

ATLANTA, GA(BOB CASE-Z93) Jets, Nu Shooz, Kool M.Dee, R.Astley.

ATLANTA, GA(CRAIG ASHWOOD-94Q) G.Michael, Hall&Oates, B.Carlisle.

ATLANTA, GA(STEVE WYROSTAK-POWER99) R.Astley, Hall&Oates, H.L.Summer, B.Carlisle.

SWAINSBORO, GA(CHARLIE FRI-WGKS/FM) G.Michael, 3 Man Isle, Cher, H'moon S., D.L.Roth, Glass Tigr, B.Carlisle, C.Trick, The Church, Hall&Oates.

ATHENS, GA(DAN MURRAY-WAGQ) G.Michael, Hall&Oates, R.Astley, D.L.Roth, T'Pau.

AUGUSTA, GA(BRUCE STEVENS-WBBQ) G.Michael, Hall&Oates, R.Astley, B.Carlisle, C.Trick.

WAYCROSS, GA(JAY/TAYLOR-WWUF) B.Russell, Al B. Sure, D.Reed N., J.Harrison, Underworld, B.Club, Hall&Oates.

VALDOSTA, GA(K.C. EDWARDS-WZLS) No Report, Frozen.

VALDOSTA, GA(JOHN DAWSON-FM96) Deelee, Glass Tigr, Suave, Cher, G.Michael.

COLUMBUS, GA(O'CONNOR/WISE-WNKS/FM) Lita Ford, Hall&Oates, G.Michael, B.Carlisle, C.Trick, Sting, Deelee.

COLUMBUS, GA(McCLURE/McCARD-WCGQ) Hall&Oates, B.Carlisle, R.Astley, B-K-Starr, D.L.Roth, G.Michael.

TALLAHASSEE, FL(BRIAN DOUGLAS-Z103) Cher, Hall&Oates, B.Carlisle, D.L.Roth, M. Oil, Kingdom C.

PANAMA CITY, FL(JEFF DAVIS-WPFM) Sting, B.Carlisle, H'moon S., Hall&Oates, D.L.Roth, G.Michael, Adventures, Jms Taylor, 10K Maniac.

FT. WALTON BEACH, FL(MARK DAVID SAWYER-WFTW/FM) D.L.Roth, B.Carlisle, Deelee, Times Two, E.Fachin, C.Trick, G.Michael.

GAINESVILLE, FL(JERI BANTA-WYKS) Deelee, G.Michael, B.Carlisle, Hall&Oates, D.Reed N..

ORLANDO, FL(REESE/MARINER-Y106) Hall&Oates, G.Michael, C.Trick, Cher, R.Astley, Jesse Jon., Bardeux.

MELBOURNE, FL(BURKE/ST.CLAIRE-WMMY) Sting, Glass Tigr, Cher, R. Plant.

MIAMI, FL(PERUN/AMADEO-Y100) Hall&Oates, G.Michael.

KEY WEST, FL(MADISON/MACK-WAIL) The Church, C.Trick, H'moon S., Cher, Sweet Sen., Blvd, G.Michael, Hall&Oates, C.Karp, R.Astley, Prophet.

MIAMI, FL(TYSON/WILLIE B.-HOT105) R.Astley, G.Michael, Sweet Sen., J. H. Jazz, Hall&Oates.

MIAMI, FL(BILL TANNER-POWER96) Sweet Sen., Ross, Jellybean, K.Minogue.

TAMPA, FL(BOBBY RICH-Q105) Jets, Icehouse, G.Michael, R.Astley, Hall&Oates.

NAPLES, FL(BROWN/STEVENS-WRGI/FM) B.Carlisle, R.Astley, Nu Shooz, M. Franks.

WEST PALM BEACH, FL(MAC/BROOKS-WOVV/FM) N.Cole, T.T.D'Arby, Bardeux.

WEST PALM BEACH, FL(SHERIDAN/MICHAELS-WZZR/FM) Deelee, Times Two, G.Michael, R.Astley, Hall&Oates, B.Carlisle, M. Oil.

South

FAYETTE, AL(MARK SHANDS-WHKW) WorldClass,

East Central

MARTINSBURG, WV(KEVIN MOORE-WKMZ) G.Michael, R.Astley, Hall&Oates, P. Collins, R. Plant, Pret.Poison, Millions..., J.Harrison, J.Beaupoir, D.L.Roth, Will&Kill, B.Carlisle.

WHEELING, WV(GREG McCULLOUGH-Z107) Hall&Oates, M.Clayton, H'moon S., G.Michael, Glass Tigr.

MORGANTOWN, WV(JOHN DELANEY-WCLG/FM) Hall&Oates, G.Michael, C.Trick, Cher, D. Leppard, D.L.Roth, Flam. Orch, Prophet, M. Oil.

MORGANTOWN, WV(BILL McDONALD-WVAQ/FM) Hall&Oates, R.Astley, D.L.Roth.

MT. VERNON, OH(CHAMBERLIN/RILEY-WQIO/FM) Foreigner, B.Russell, OMD, Pet Shop B, J.Stewart.

COLUMBUS, OH(DAVE ROBBINS-WNCI/FM) S.Fox&F.F., Hall&Oates, G.Michael, B.Carlisle, B.Russell.

COLUMBUS, OH(COOK/HAINES-92X) Deelee, G.Michael, Hall&Oates, B.Carlisle, R.Astley, EU, Bardeux.

CLEVELAND, OH(JIM OKTAVEC-WMMS) D.L.Roth, Hall&Oates, Lita Ford, B.Carlisle.

AKRON/CANTON, OH(REED KITTREDGE-WKDD) G.Michael, Cher, M.Clayton, Hall&Oates.

MANSFIELD, OH(BOB DICKEY-WYHT) Hall&Oates, G.Michael, R.Astley, Cher, D.L.Roth.

CINCINNATI, OH(FOX/ALLEN-Q102) Aerosmith, G.Michael, G.E./Miami.

ATHENS, OH(STEVE KENNIS-WXTO) G.Michael, Hall&Oates, Pret.Poison, Dan Hill, R. Plant.

ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) Scar.&Blk., G.Michael, Pet Shop B, Dolly/S.R., Dan Siegel.

KOKOMO, IN(DAVE NORTH-WZWZ) G.Michael, Hall&Oates, Pet Shop B, Suave, Balaam.

RICHMOND, IN(JIM ROADS-K96) Millions..., Sting, Morris Day, C.Trick, The Church, C.Karp, Suave, H'moon S., Glass Tigr.

VINCENNES, IN(DANNY WAYNE-106RTB) Hall&Oates, The Church, D.L.Roth, R.Astley, D. Leppard, Nu Shooz, Balaam.

EVANSVILLE, IN(WITHERSPOON/MERCER-WSTO/FM) H.L.Summer, G.E./Miami, White Lion.

DETROIT, MI(MARK JACKSON-WHYT) Hall&Oates, EU, Noel.

DETROIT, MI(JEFF JENNINGS-Z95.5) G.Michael, Hall&Oates, R.Astley, B.Carlisle, Glass Tigr.

GRAND RAPIDS, MI(MIKE TINNES-WKLQ) Big Pig, P. Carrack, Deelee, D. Leppard, Glass Tigr, G.Michael.

CADILLAC, MI(SHANE McINTOSH-WLZ) Pebbles, B.Russell, So, Glass Tigr, C.Trick.

ALPENA, MI(DARRELL KELLEY-WHSB) G.Michael, Hall&Oates, B.Carlisle, B.Russell.

MOBERLY, MO(MARK STEVENS-KZZT) G.Michael, R. Belle, Blvd, The Church, Adventures, Suave, Balaam, B.Carlisle.

Upper Midwest

DES MOINES, IA(RICK STEELE-KDWZ) M.Clayton, Glass Tigr, Sting, Hall&Oates, G.Michael.

DES MOINES, IA(KNIGHT/SHARP-KRNQ) OMD, Hall&Oates, G.Michael, B.Carlisle, Nu Shooz, Lita Ford.

CLEAR LAKE/MASON CTY, IA(BILL HAMPTON-KZEV) New Order, D.L.Roth, The Church, R. Plant, Morrisey, C.Karp.

FT.DODGE, IA(CUSHMAN/CALVIN-KKEZ) The Church, Sting, D. Leppard, Balaam.

FT. DODGE, IA(DAVE HALDIN-KRIT) H'moon S., G.Michael, Adventures, R.Astley, D.L.Roth, Lita Ford, Pret.Poison, B.Carlisle.

WATERLOO/C. RAPIDS, IA(PHIL HOUSTON-KOKZ) G.Michael, Glass Tigr.

SIOUX CITY, IA(PAT PAXTON-KGLI) R.Astley, B.Carlisle, D.L.Roth, Hall&Oates, G.Michael.

DUBUQUE, IA(JEFF DAVIS-KLYV) Hall&Oates, G.Michael, C.Trick, D.Reed N., Deelee.

IOWA CTY/CEDAR RAPID, IA(JOE NUGENT-KKRQ) No Report, Frozen.

FAIRFIELD/OTTUMWA, IA(MARSHALL/DOWNING-KMCD/FM) Sting, B-K-Starr, The Church, H'moon S., Hall&Oates, G.Michael.

BURLINGTON, IA(LEONE/COY-KGRS) Morris Day, Pret.Poison, C.Trick, R.Astley.

DAVENPORT, IA(IVEY/O'HARA-KLIK) G.Michael, Hall&Oates, B.Carlisle, R.Astley, D.L.Roth, R. Plant.

KENOSHA, WI(TERRY HAVEL-WJZQ) Frozen, No Adds.

MILWAUKEE, WI(FOX/LAUREN-WKTI) Hall&Oates, E.Fiorillo, Bananarama.

MADISON, WI(LITTLE/HUDSON-Z104) G.Michael, D.Reed N., The Church, Bardeux.

WAUSAU, WI(DUFF DAMOS-WIFC) Glass Tigr, Hall&Oates, B.Carlisle, Pret.Poison, B.Russell.

STEVENS POINT, WI(BOULEY/STEFFEN-WSP) Hall&Oates, G.Michael, D.Reed N., R. Plant.

LA CROSSE, WI(LONDON/CROSS-WIZM/FM) Hall&Oates, G.Michael.

LA CROSSE, WI(NORTH/STERLING-HIT105) G.Michael, B.Carlisle, Hall&Oates, H'moon S., C.Trick, Pret.Poison.

EAU CLAIRE, WI(KETZ/LEE-WBIZ) Pet Shop B, R.Astley, H'moon S., Sting, Suave.

EAU CLAIRE, WI(RICK ROBERTS-WIAL) Hall&Oates, C.Trick, B.Carlisle, Pebbles, Glass Tigr.

MINNEAPOLIS, MN(ANTHONY/MICHAELS-KDWB/FM) Hall&Oates, Nu Shooz, Sting, H'moon S., A.Faltskog, The Church.

DULUTH, MN(MIKE BLAKEMORE-WTBX) G.Michael, Hall&Oates, Glass Tigr, M.Clayton, C.Trick, J.Stewart.

ROCHESTER, MN(DAVIS/ACKERMAN-KROC/FM) Glass Tigr, Hall&Oates, C.Trick, B.Carlisle, Pret.Poison, H'moon S..

MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) B.Russell, Nu Shooz, G.Michael, Hall&Oates, The Church, C.Trick, Dan Hill, R.Astley.

MANKATO, MN(SEGER/JAMES-KEEZ/FM) The Church, B.Carlisle, R.Astley, Cher, S.Fox&F.F., D.L.Roth.

ALBERT LEA, MN(ALLAN JAMES-KCPI/FM) Pret.Poison, D. Leppard, G.Michael, B.Carlisle, R.Astley, Hall&Oates.

MARSHALL, MN(CRAIG ALLEN-KKCK/FM) Glass Tigr, Cher, S.Fox&F.F., J.Stewart, P. Carrack, G.Michael.

ST. CLOUD, MN(PATTON/MICHAELS-KCLD/FM) R.Astley, B.Russell, Hall&Oates, Lita Ford, G.Michael, The Church.

VERMILLION, SD(DEAN RUSSELL-KVRF) D. Leppard, D.L.Roth, Balaam.

YANKTON, SD(BRAD ANDERSON-KQHU/FM) C.Trick, G.Michael, Balaam.

SIOUX FALLS, SD(LESTER ST.JAMES-KKRC) Hall&Oates, M. Oil, G.Michael, Underworld, Pret.Poison, Adventures, Glass Tigr.

WINNER, SD(JOHN FORD-KWYR/FM) R.Astley, Cher, F'wood Mac, Glass Tigr.

RAPID CITY, SD(CARVER/VINCENT-KGGG/FM) No Report, Frozen.
RAPID CITY, SD(PIPER/KALLAWAY-KPHR) D.L.Roth, Hall&Oates, G.Michael, B.Ferry, Breathe, J.Stewart.
FARGO/MOORHEAD, ND(JACK LUNDY-Y94) Hall&Oates, Glass Tigr, C.Trick.
GRAND FORKS, ND(MICHAEL RIGHT-KKXL/FM) Glass Tigr, G.Michael, C.Trick, Hall&Oates.
BISMARCK, ND(BOB BECK-KYYY/FM) D.Reed N., G.Michael, Hall&Oates, R.Astley, B.Carlisle.
MINOT, ND(LUTHER FROST-KHHT) G.Michael, M.Clayton, Glass Tigr, C.Trick, M.Oil, Kingdom C..
DE KALB, IL(BAVIDO/HENNING-WDEK/FM) R.Plant, Hall&Oates, Glass Tigr, New Order, G.Michael.
JOLIET, IL(BOB WEBER-WLLI) Balaam, Sting, Prophet, Hall&Oates, New Order.
CHICAGO, IL(LIPPINCOTT/KELLY-WYTZ) No Report, Frozen.
FREEPORT, IL(JIM READEKER-WXXQ) The Church, Cher, D.Fagen, Beau Coup, D.L.Roth, Pat McLgn., G.Michael.
ROCKFORD, IL(SUMMERS/MANNING-WZOK) G.Michael, Hall&Oates, B.Carlisle, D.L.Roth, D.Reed N., S.Fox&F.F..
ROCK ISLAND, IL(SCHAEFER/AUSTIN-WPXR/FM) G.Michael, Hall&Oates, D.L.Roth, Jets.
GALESBURG, IL(HEATH/SHAVER-WGBQ/FM) Glass Tigr, C.Karp, M.Oil, B-K-Starr, R.Astley, Balaam, Suave, B.Carlisle.
BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) B.Carlisle, R.Astley, G.Michael, Hall&Oates, M.Clayton, D.L.Roth.
CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) Hall&Oates, R.Astley, Deelee, G.Michael.
SPRINGFIELD, IL(GREG LAWLEY-WDBR) Hall&Oates, G.Michael, R.Astley, D.L.Roth, Lita Ford, B.Carlisle, C.Trick, B-K-Starr.
CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) Breathe, G.Michael, J.H.Jazz.

Central

ST. LOUIS, MO(ABELL/ATKINSON-KBQ) G.Michael, B.Carlisle, Hall&Oates, EU.
KIRKSVILLE, MO(DAVE O'NIELL-KTUF) Millions..., Hall&Oates, G.Michael, C.Karp, Flam. Orch, J.Beaupoir, Bardeux, Balaam, Sting, Heidi, Nu Shooz.
E.PRAIRIE/SIKESTON, MO(GREG LANDIS-KYMO) Breathe, M.Clayton, Hitchcock, Paul Simon, B.Carlisle, Hall&Oates, Morrisey.
POPLAR BLUFF, MO(NEIL TODD-KJEZ) Pet Shop B, R.Plant, Roxanne, C.Trick, F'wood Mac, H'moon S., S.Fox&F.F., OMD.
KANSAS CITY, MO(DENE HALLAM-KCPW) G.Michael, Jets, Hall&Oates, Icehouse.
KANSAS CITY, MO(KENNEY/ANTHONY-KBEQ) No Adds.
JEFFERSON CITY, MO(KRECH/FOX-KJMO) Frozen, No Adds.
JEFFERSON CITY, MO(HASTINGS/JACKSON-Y107) Hall&Oates, B.Carlisle, C.Trick, Lita Ford.
WAYNESVILLE, MO(GREENLEE/McNUTT-KFBD) C.Trick, Glass Tigr, H'moon S., Cher, Balaam, Blvd Dan Hill.
SPRINGFIELD, MO(SCHMIMDT/CANNELL-KXUS/FM) No Report, Frozen.
MANHATTAN, KS(KEVIN WAGNER-KQLA/FM) G.Michael, Hall&Oates, The Church, R.Astley, Glass Tigr, OMD.

TOPEKA, KS(ROGER HEATON-WIBW/FM) K.Sweat, White Lion, Jets, S.Fox&F.F., Tiffany, Bardeux, Glass Tigr, Cher.
SALINA, KS(LEIGH ANN ADAM-99KG) D.L.Roth, R.Astley, Hall&Oates, G.Michael, Big Pig, The Church, C.Trick, B.Carlisle.
HOISINGTON/GRT.BEND, KS(BIEKER/ATKINSON-KHOK) G.Michael, Glass Tigr, R.Astley, Hall&Oates, Pret.Poison.
HAYS, KS(RUSTY KEYS-KJLS) M.Clayton, Heidi, Cher, Balaam, G.Michael, S.Robinson, Millions...
GARDEN CITY, KS(BRAD STREETER-KWKR) M.Clayton, R.Astley, Cher, C.Trick.
OMAHA, NE(TOM MIKKELSEN-KGOR) G.E./Miami, White Lion, N.Cole.
NORFOLK, NE(DOUG KOEHN-KNEN) G.Michael, Hall&Oates, D.L.Roth, Glass Tigr, White Lion, S.Robinson, J.Watley.
GRAND ISLAND, NE(JEFF ST.JOHN-KSYZ/FM) OMD.
KEARNEY, NE(JEFF KING-KQ106) Hall&Oates, Glass Tigr, H'moon S..
McCOOK, NE(CARTWRIGHT/LEPPER-KZMC) Glass Tigr, G.Michael, Roxanne, Balaam, J.Beaupoir, C.Karp.
EL DORADO, AR(SHREWSBURY/BRADFORD-KLBQ/FM) C.Trick, The Church, H'moon S., Suave, Pret.Poison, Colortone, R.Plant.
EL DORADO, AR(DAN MURPHY-KIXX) A.Faltskog, Hall&Oates, The Church, G.Michael, Times Two, Adventures, C.Trick.
HOT SPRINGS, AR(J.HARVEY-KLAZ/FM) Hall&Oates, S.Fox&F.F., B.Carlisle, Glass Tigr, Deb.Gibson.
LITTLE ROCK, AR(STEWART/JOHNSON-KZOU/FM) Pet Shop B, G.Michael, Hall&Oates, R.Astley, D.Wiide.
LITTLE ROCK, AR(JIMMY EDWARDS-KKYK) G.Michael, J.Stewart, Pet Shop B, Hall&Oates, Jets.

Southwest

LAWTON, OK(RICK WALKER-KMGZ) No Report, Frozen.
TULSA, OK(MEL MYERS-Z104.5) TaylorDayne, P.Carrack.
PONCA CITY, OK(STEVE CHASE-KIXR) D.L.Roth, Hall&Oates, Times Two, S.Fox&F.F., Morris Day, Pret.Poison, B.Carlisle.
DALLAS, TX(ROBERTS/RYAN-KEGL) B.Carlisle, Glass Tigr, D.L.Roth, H'moon S..
LONGVIEW, TX(ROBERTS/FULGHAM-KKTX) G.E./Miami, Pet Shop B, Cher, D.L.Roth, Blvd, Balaam.
TYLER, TX(SCOTT/KYSER-KEYP) R.Plant, D.Leppard, D.L.Roth, C.Trick, Blvd.
LUFKIN, TX(JEFF GARRISON-KAFX) S.Fox&F.F., Glass Tigr, V.Morrison, Garfunkel, T'Pau, G.Michael, AC/DC, Al B.Sure, C.Trick, The Church, Hall&Oates, EU.
DALLAS, TX(CHUCK BECK-Y95) Jets, Pret.Poison, Underworld, Hall&Oates.
WICHITA FALLS, TX(BRENDA KAY-KNIN/FM) G.Michael, B.Carlisle, Hall&Oates, Suave, R.Astley.
WICHITA FALLS, TX(JEFF CHRISTENSON-KKQV) EU, Bardeux, Hall&Oates, Suave, R.Astley, CoverGirls, Depeche M., Pebbles, G.Michael, Nu Shooz.
KILLEEN, TX(JON HART-KIXS/FM) Cher, J.Stewart, D.L.Roth, Pet Shop B, Hall&Oates.
WACO, TX(LING/SCOTT-KWTX/FM) R.Astley, Glass Tigr, D.Leppard, Hall&Oates, Millions..., B-K-Starr, Prophet.

SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) J.Watley, G.Michael, H'moon S., D.L.Roth, Hall&Oates, C.Trick, Adventures.
HOUSTON, TX(CHRISTY/BROZ-POWER104) G.Michael, Cher, The Church, R.Astley.
HOUSTON, TX(RICHARDS/COOK-93Q) G.Michael, Bardeux, M.Jackson, R.Astley, Bananarama.
BEAUMONT, TX(HARRISON/PACE-K106) G.Michael, Hall&Oates, Cher, Lita Ford, B.Russell.
BRYAN, TX(REDDEN/KELLEY-KKYS) B.Carlisle, Hall&Oates, Peabo B., G.Michael.
LAREDO, TX(DAVIDSON/SIMONET-KRRG) G.Michael, Blvd, S.Robinson, Hall&Oates, CoverGirls.
SAN ANTONIO, TX(KATHIE ROMERO-Q96/76) G.Michael, Sting, Hall&Oates, B.Carlisle, Adventures, Suave, Underworld, D.L.Roth, A.Faltskog.
SAN ANTONIO, TX(LePERE/UPTON-KITY) G.Michael, Bardeux, Kool M.Dee, New Order, Nu Shooz, Hall&Oates, Icehouse, Foreigner.
WESLACO, TX(HECTOR SANCHEZ-KRGE) Bardeux, S.Fox&F.F., CoverGirls, Tony Terry, R.Astley.
AUSTIN, TX(TONACCI/DAVENPORT-B93/FM) Hall&Oates, G.Michael.
DEL RIO, TX(KEN WILSON-KTDR/FM) New Kids..., G.Michael, B.Carlisle, Cher, Glass Tigr, Colortone, H'moon S., F'wood Mac.
AMARILLO, TX(KEITH RICHARDS-KAKS/FM) Hall&Oates, G.Michael, B.Carlisle, A.Faltskog, Glass Tigr.
ABILENE, TX(KELLY JAY-KEYJ) J.Beaupoir, S.Robinson, D.L.Roth, B-K-Starr, Beau Coup, G.Michael, B.Carlisle, C.Karp, Nu Shooz, Hall&Oates.
ODESSA/MIDLAND, TX(JIM SCOTT-KWES/FM) G.Michael, Cher, OMD, Hall&Oates, Glass Tigr.
PHOENIX, AZ(GILLIE/MORGAN-KKFR) Hall&Oates, R.Astley, G.Michael, Nu Shooz, Sweet Sen..
PHOENIX, AZ(ST.JOHN/ROBINSON-KOY/FM) G.Michael, Hall&Oates, Bardeux.
PHOENIX, AZ(ZAPALEON/BAXTER-KZPP) G.Michael, Aerosmith, Hall&Oates.
TUCSON, AZ(CLARKE INGRAM-KRQ) Nu Shooz, Bardeux, J.J.Fad, Hall&Oates.
TUCSON, AZ(ROYCE BLAKE-KFXX/FM) No Report, Frozen.
ALBUQUERQUE, NM(PATTY JOHNSON-POWER105) G.Michael, B.Carlisle, Hall&Oates, Foreigner, Cher, H.L.Summer.
ALBUQUERQUE, NM(THOMAS/BEAL-KKSS/FM) GlennJones, K.Sweat, J.Stewart, 3 Man Isle, Jets.
CLOVIS, NM(GORDON MATLOCK-KZZO/FM) S.Fox&F.F., Glass Tigr, R.Plant, G.Michael.
HOBBS, NM(PAT MORGAN-KZOR/FM) R.Astley, Glass Tigr, M.Oil, Alarm, Kingdom C., Balaam, Prophet.

Rocky Mountain

BILLINGS, MT(CHARLIE FOX-KYYA) Hall&Oates, G.Michael, D.L.Roth, R.Astley, Suave.
BILLINGS, MT(TIM DALBEC-KZLS) B.Russell, Glass Tigr, White Lion, Pet Shop B.
GREAT FALLS, MT(DAVID FRANSEN-FM94.5) Pret.Poison, Cure, Bananarama, R.Plant, E.Fachin, S.Fox&F.F., G.Michael, C.Trick.
BOZEMAN, MT(BEE/SCHAEFFER-KUUB) D.L.Roth, Bardeux, Hall&Oates, B.Carlisle, R.Astley, Cher, G.Michael.
KALISPELL, MT(DON ST.JOHN-KBBZ/FM) G.Michael, Hall&Oates, S.O.Sister, D.Leppard, B.Carlisle, Millions..., Bardeux, Tomlinson, C.Trick.

TOP 40 ADDS

DENVER, CO(DEVIN DURRANT-KS104) Hall&Oates, Bardeux, G.Michael, Nu Shooz, Jets.
DENVER, CO(DOM TESTA-Y108) OMD, Hall&Oates, B-K-Starr, Morris Day, Nu Shooz.
WINDSOR, CO(DUNBAR/O'NEIL-KUAD/FM) P. Carrack, A.Faltskog, Alarm, R. Palmer.
GRAND JUNCTION, CO(ST.JOHN/DALEY-KQIX/FM) No Report, Frozen.
GRAND JUNCTION, CO(DARREN TAYLOR-K-STAR) S.Fox&F.F., Glass Tigr, C.Trick, Morris Day, Hall&Oates.
CASPER, WY(MASSE/SCOTT-KTRS) Cher, Pret.Poison, C.Trick, Hall&Oates, Sting, G.Michael, Morris Day, Underworld.
GILLETTE, WY(MARTHA STEELE-KGWY/FM) Hall&Oates, R.Astley, B.Carlisle, G.Michael, Nu Shooz, Glass Tigr, New Order, Pet Shop B, M. Oil, Pret.Poison, Sting, Deelee, B-K-Starr.
POCATELLO, ID(RICK SHANNON-KPKY) No Report, Frozen.
IDAHO FALLS, ID(KIRK JOHNSON-KFTZ/FM) Lita Ford, The Church, Cher, S.Fox&F.F., C.Trick, M.Clayton, Tomlinson, J.Stewart, H'moon S., Glass Tigr.
LEWISTON, ID(HAVENS/CHASE-KMOK) C.Trick, G.Michael, B.Carlisle, R.Astley, Hall&Oates, Relat.Inc., Suave, H'moon S., Nu Shooz.
LEWISTON, ID(JAY MCCALL-KOZE) Adventures, The Church, Nu Shooz, Hall&Oates, R.Astley, D.L.Roth.
MOSCOW, ID(GARY CUMMINGS-KZFN) G.Michael, Hall&Oates, B.Carlisle, Nu Shooz, Glass Tigr, D.L.Roth, H'moon S..
SALT LAKE CITY, UT(SIMON/LAKE-KCPX/FM) G.Michael, B.Carlisle, Bardeux, Colortone, R.Astley, Millions..., Think Out., Lita Ford, New Order, M. Oil, The Church, Sting.
SALT LAKE CITY, UT(GARY WALDRON-KISN) P. Carrack, Deb.Gibson, Colortone, C.Trick, G.Michael, B.Carlisle, Nu Shooz, A.Faltskog.
LOGAN, UT(TIM EBERTH-KVFM) J.Stewart, B.Carlisle, Hall&Oates, New Order, Deb.Gibson, Nu Shooz, Millions..., Flam. Orch.
OGDEN/SALT LAKE CITY, UT(WILSON/JACKSON-KJQ) J.Stewart, P. Carrack, Suave, G.Michael, Hall&Oates.

Far West

LOS ANGELES, CA(JEFF WYATT/AL TAVERA-POWER106) Pebbles, R.Astley, G.Michael, Sweet Sen..
LOS ANGELES, CA(RIVERS/SILVER-KIIS/FM) Hall&Oates, R.Astley, G.Michael, B.Russell, B.Carlisle.
CARLSBAD, CA(CLARK NOVAK-KKOS/FM) Pret.Poison, Times Two, Suave, Hall&Oates, D. Fagen, G.Michael.
SAN DIEGO, CA(GARY WALL-Q106) G.Michael, Hall&Oates, R.Astley.
IMPERIAL VALLEY, CA(TONY DEE-KSIQ/FM) No Report, Frozen.
PALM SPRINGS, CA(MIKE DOYLE-KPSI) Hall&Oates, R.Astley, H'moon S., Hitchcock, Glass Tigr, Sweet Sen..
SAN BERNARDINO, CA(DEMORY/CRAIG-KGGI) Nu Shooz, Pet Shop B, Sweet Sen..
ANAHEIM, CA(MICHELLE DODD-KEZY) Deelee, Tiffany.
SAN LUIS OBISPO, CA(ALLEN/SILVA-KSLY/FM) Lita Ford, Hall&Oates, B.Carlisle, R.Astley, G.Michael, B-K-Starr.
LOMPOC/SANTA MARIA, CA(JACKSON/ALIAS-KRQK/FM) Sweet Sen.,

Glass Tigr, D.L.Roth, Hall&Oates, Pret.Poison, R.Astley, Nu Shooz, B.Carlisle.
SANTA MARIA, CA(QUIMBY/LANDERS-KXFM) S.Fox&F.F., Deelee, White Lion, Glass Tigr, J.Stewart.
FRESNO, CA(DAVIS/PARKER-KYNO) No Report, Frozen.
FRESNO, CA(BARRY RICHARDS-B95) No Report, Frozen.
FRESNO, CA(RICHARDS/CARTER-KMGX) Kool M.Dee, Jesse Jon., Hall&Oates, Nu Shooz, Bardeux, N.Pebbles.
MONTEREY/SALINAS, CA(JON OLSON-KDON/FM) G.Michael, Bardeux, N.Pebbles, R.Astley, Hall&Oates, The Church, H.L.Summer.
SAN FRANCISCO, CA(RICHARD SANDS-LIVE 105) New Order, Depeche M..
SAN FRANCISCO, CA(LORRAINE MEIER-KHIT) No Report, Frozen.
SAN FRANCISCO, CA(NAFTALY/WEATHERLY-KMEL) EU, Jets, Hall&Oates, Nu Shooz, G.Michael, Afro-Rican, Times Two, Suave.
SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) Hall&Oates, R.Astley, New Order, Bardeux, Al B. Sure, G.Michael, Glass Tigr, R. Plant, Nu Shooz.
SAN JOSE, CA(MIKE PRESTON-KWSS) G.Michael, R.Astley, Nu Shooz, Hall&Oates, C.Trick.
STOCKTON, CA(JOHN HAMPTON-KSTN) G.Michael, Hall&Oates, R.Astley, Nu Shooz, Suave.
STOCKTON, CA(KASPER/LAAM-KWIN) G.Michael, Cher, D.L.Roth, Pret.Poison, S.Fox&F.F., J.Stewart.
MERCED, CA(GARCIA/RAE-KYOS) Hindsight, J.Stewart, G.Michael, Jets, Jazzy Jeff.
MODESTO/STOCKTON, CA(DeMARONEY/HOFFMAN-FM104) Hall&Oates, G.Michael, M.Clayton.
MODESTO, CA(EDWARDS/SANDERS-KFIV/FM) G.Michael, Nu Shooz, Hall&Oates, S.Fox&F.F..
SANTA ROSA, CA(MARK JEFFREY-KREO) S.Robinson, Hall&Oates, G.Michael, R.Astley, Suave, New Order.
ARCATA/EUREKA, CA(JIM NELLY III-KXGO) Pebbles, Glass Tigr, C.Trick, H'moon S., G.Michael Nu Shooz, R. Plant.
EUREKA, CA(KNIGHT/TAPIA-KFMI) Hall&Oates, Don Dixon, Sting, H'moon S., M. Oil.
SO. LAKE TAHOE, CA(BILL KINGMAN-KOWL) B.Carlisle, C.Trick, Cher, S.Fox&F.F., R. Plant, Glass Tigr, The Church, Deelee, Jms Taylor.
SACRAMENTO, CA(WHITE/MORGAN-FM102) Suave, G.Michael, EU, Bardeux, Hall&Oates.
CHICO, CA(JONATHAN HARTE-K100) Al B. Sure, Foreigner, Sweet Sen., TeenaMarie.
MT. SHASTA, CA(FRED GERDING-KWSD) No Report, Frozen.
HILO, HI(GUY W. BELLO-KWXX) The Church, Cher, Foreigner, Sweet Sen., Flam. Orch, S.Robinson.
HILO, HI(DANNY AUSTIN-KKBG) Glass Tigr, C.Trick, H'moon S., Cher, Lita Ford, The Church, G.Michael, S.Robinson.
HONOLULU, HI(MICHAEL SHISHIDO-POWER92) G.Michael, H.L.Summer, R.Astley, The Church, D.Reed N..

Northwest

THE DALLES, OR(ED ROSS-KACI) Big Pig, Nu Shooz, G.Michael, Hall&Oates, R.Astley, B.Carlisle, D.L.Roth, Al B. Sure, H'moon S., Bardeux, Morris Day.

SEASIDE, OR(DAVE ELLIOT-KSWB) S.Stewart, C.Trick, Hall&Oates, C.Karp, Glass Tigr, Nu Shooz, Flam. Orch, Garfunkel, G.Michael, R.Astley, B.Ferry.
PORTLAND, OR(LYNCH/BUCHANAN-KKRZ) G.Michael, Nu Shooz, Hall&Oates.
ALBANY/CORVALLIS, OR(SHANNON/RYAN-KIQY) No Report, Frozen.
EUGENE, OR(BWANA/HYATT-KSND/FM) B-K-Starr, Nu Shooz, R.Astley, Hall&Oates, Cher, G.Michael, B.Carlisle.
COOS BAY, OR(SCOTT FREE-KHSN) B.Russell, Morris Day, Nu Shooz, Bardeux, Blvd, B.Carlisle, Sweet Sen., M.Clayton, Deelee, Glass Tigr, S.Robinson.
ROSEBURG, OR(BILL DAWSON-KOEN) S.Robinson, Millions..., R.Astley, Hall&Oates, G.Michael, Nu Shooz, C.Trick.
MEDFORD, OR(GRANT TRESSEL-KTMT) Adventures, Hall&Oates, White Lion, Suave, Men W/O H., F'wood Mac.
KLAMATH FALLS, OR(MOSS/WOODS-KAGO/FM) G.Michael, R.Astley, Hall&Oates, B.Carlisle, Nu Shooz, Suave.
SEATTLE, WA(KEATING/ALLAN-KPLZ/FM) Sting, Glass Tigr, Hall&Oates, G.Michael, B.Carlisle, Nu Shooz, R.Astley, Suave, Cher, C.Trick, R. Plant.
SEATTLE, WA(BRYAN/HUTYLER-KUBE/FM) Times Two, D. Fagen, The Church, J.Beaupoir, Sting, Hall&Oates, Nu Shooz, R.Astley, B.Carlisle, Glass Tigr, G.Michael.
ABERDEEN, WA(DAVE PAVLETICH-KDUX) Frozen.
CHEHALIS, WA(ROGER DALE-KITI) P. Carrack, Pet Shop B, Glass Tigr, S.Robinson, Colortone, The Church, C.Karp.
LONGVIEW, WA(HART/STONE-KLYK) Hall&Oates, G.Michael, Glass Tigr, Pret.Poison, S.Fox&F.F., Foreigner, B.Russell.
YAKIMA, WA(THANE PHELAN-KZHR) G.Michael, Hall&Oates, B.Carlisle, D.L.Roth, R. Plant, R.Astley, Breathe.
SPOKANE, WA(JEFF MELTON-KVXO/FM) Cher, Hall&Oates, G.Michael, B-K-Starr, C.Trick.
SPOKANE, WA(RANDY ROBBINS-KZUU/FM) Hall&Oates, G.Michael, B.Carlisle, R.Astley, R. Plant, D.L.Roth, The Church, C.Trick.
TRI CITIES, WA(JOHN TRAVIS-OK95) Hall&Oates, D.L.Roth, Alarm, M.Clayton, Sting, B.Carlisle.
TRI-CITIES, WA(RIPLEY/CRUZ-KZZK) G.Michael, Hall&Oates, Nu Shooz, D.L.Roth, R.Astley, B.Carlisle, D. Leppard, Millions...
VANCOUVER, BC(MCKNIGHT/OLSTROM-CKXY) D.L.Roth, B.Carlisle, Hall&Oates, Cher, R.Astley.
VANCOUVER, BC(PHILLIPS/WINTERS-LG73) Alarm, B.Carlisle, Dan Hill.
SASKATOON, SK(JEFF HAYES-CKOM) Toto, TaylrDayne.
CALGARY, AB(DON STEVENS-AM106) G.Michael, Pet Shop B, OMD.
ANCHORAGE, AK(J.D. CHANDLER-KGOT) G.Michael, Hall&Oates, B.Carlisle, D.L.Roth, Cher.

The following stations were not included in this week's research:

HOT94 Q104 WNFI

WELCOME

WELCOME To Our New Top 40 Correspondent:
 Greg McCullough, WZMM (Z107) RADIO-98-16th Street Wheeling, WV 26003 (304-233-7560)

ON NEW FREQUENCY

BAKERSFIELD'S KKXX IS BACK

Q94-Bakersfield's Top 40 monopoly was a brief one. Three weeks ago, KKXX dropped the format and calls to simulcast its AM Country sister, KUZZ. The prospect of facing a Buck Owens Country combo was enough to discourage three-month-old KAMM, which has now gone Top 40 as...KKXX. Signing on are KKXX vets PD Chris Squires, MD Dave Christopher and morning man Doug De Roo. Says Dave, "Whatta team!"



Tim Greene

GREENE'S TOO BUSY

PLAYGIRL SELECTS SEXY JOCKS

Producer, songwriter and air talent Tim Greene, now on the air at KISS102/WCKZ-Charlotte, NC, has decided he's too busy to be sexy. Selected as one of America's sexiest deejays by Playgirl Magazine, he declined the honor, saying he needs to concentrate on his next single release, which features Maria Howell, seen as the lead choir singer in the movie "The Color Purple." He sent us this picture, though, to prove he's not bashful.

Those jocks featured in the May Playgirl include: David Briggs, KRZZ-Wichita; Billy Burke, Y95-Dallas; Bob Clark, KPSI-Palm Springs, CA; Rocky Coast, WMME-Augusta, ME; Douglas W. Dunbar, Y100-Miami; John ("J.R.") Edwards, KBPI-Denver; James Frazier, KZAP-Sacramento; Brett Harris, WVTI-Melbourne, FL; George McFly, KLTY-Kansas City (now at KHIT-San Francisco); John McKnight, WMHE-Toledo, OH; Kenny Sargent, Q102-Dallas; John Saville, WWYZ-New Haven, CT; Joseph F. Tepe, WAOR-Niles, MI; Doug "The Greaseman" Tracht, DC101-Washington.

RECRUITING TOO WELL?

BJ105 LOSES BRIAN--AGAIN

For the fourth time in a year, Orlando's BJ105 is shopping for a new PD—and this time no Brians need apply. "My recruiting has been too good," laments GM Rick Weinkauf, who in the last 12 months has lost Brian Thomas to B104-Baltimore, Brian White to

FM102-Sacramento and now Brian Philips to KDWB-Minneapolis. "Fortunately," he adds, "this station has a good strong team in place."

Philips arrived from WMMS-Cleveland only in January and says the decision to leave was "the toughest of my life. Rick is the best boss I've ever had, but Carl Hirsch and Legacy are deadly serious about making an impact with KDWB. With the autonomy and the budget they're giving me to build the station, I have no excuses for failure."

Weinkauf adds, "I would not be surprised if Brian ended up as group PD for Legacy at their Los Angeles office. He's packed 35 years of experience into 26 years of life."

Current KDWB PD Dave Anthony will remain with the station to assist in the transition.



The staff at KLQ-Salt Lake City got to kick back on April Fool's Day as they rebroadcast an entire broadcast day from Commercial Radio 1044, the English-language Top 40 in Hong Kong. From left, GM Tom Greenleigh, Morning Fun Pigs Kerry Jackson and Bill Allred, PD Paul Wilson. Mike Souza produced for Commercial Radio Hong Kong.

JOE, BO & JACQUES APRIL FOOLERY

San Francisco's KHIT and sister KMGX-Fresno startled listeners Mar. 31st by reporting the San Francisco 49ers had traded "Joe for Bo." The story that QB Joe Montana was going to the L.A. Raiders in exchange for Bo Jackson drew hundreds of phone calls and coverage by local TV and radio stations picked up the rumor.

KGRS-Burlington, IA, woke up its listeners by announcing that Jacques Cousteau's research vessel, Calypso, had tied up at the town's Mississippi riverfront. Schools sent their science classes and traffic tied up Burlington's MacArthur Bridge as PD/morning man Cosmo Leone faked a remote with the aid of a paper cup over his mike.

NIPPER BITES BACK

SORRY SAGA OF REX BOB LOWENSTEIN

Mark Germino has come to the support of air talent beleaguered by tight playlists and research-crazed consultants. The RCA/Nashville artist has recorded "Rex Bob Lowenstein," the saga of a drive-time jock "who's 47 going on 16" at mythical WANT (as in "what the people..."). Unfettered by any research except his listeners' requests,

"He lives for his job and accepts his pay.

You can call and request 'Lay, Lady, Lay.'

He'll play Stanley Jordan, U2 and Little Feat.

He'll even play the band from the college down the street."©

Needless to say, such presumption is quickly brought to heel by "a man in a pinstripe suit," whereupon Rex Bob locks himself in the control room and "plays smash and trash" before being led off in handcuffs.

RCA/Nashville Senior VP/GM Joe Galante sent out the cassette of the single, noting, "I thought you would enjoy an artist's viewpoint about an important part of our business." We called Joe for some background, and he told us, "Mark wrote the song after a promotional tour for his last album. It was interesting from my perspective how an artist picked up on the buzzwords." Galante feels the song "isn't war on consultants—it's more war on not being creative, not being into the business." The new Germino LP is scheduled for release within a couple of months.
© 1988 Mark Germino

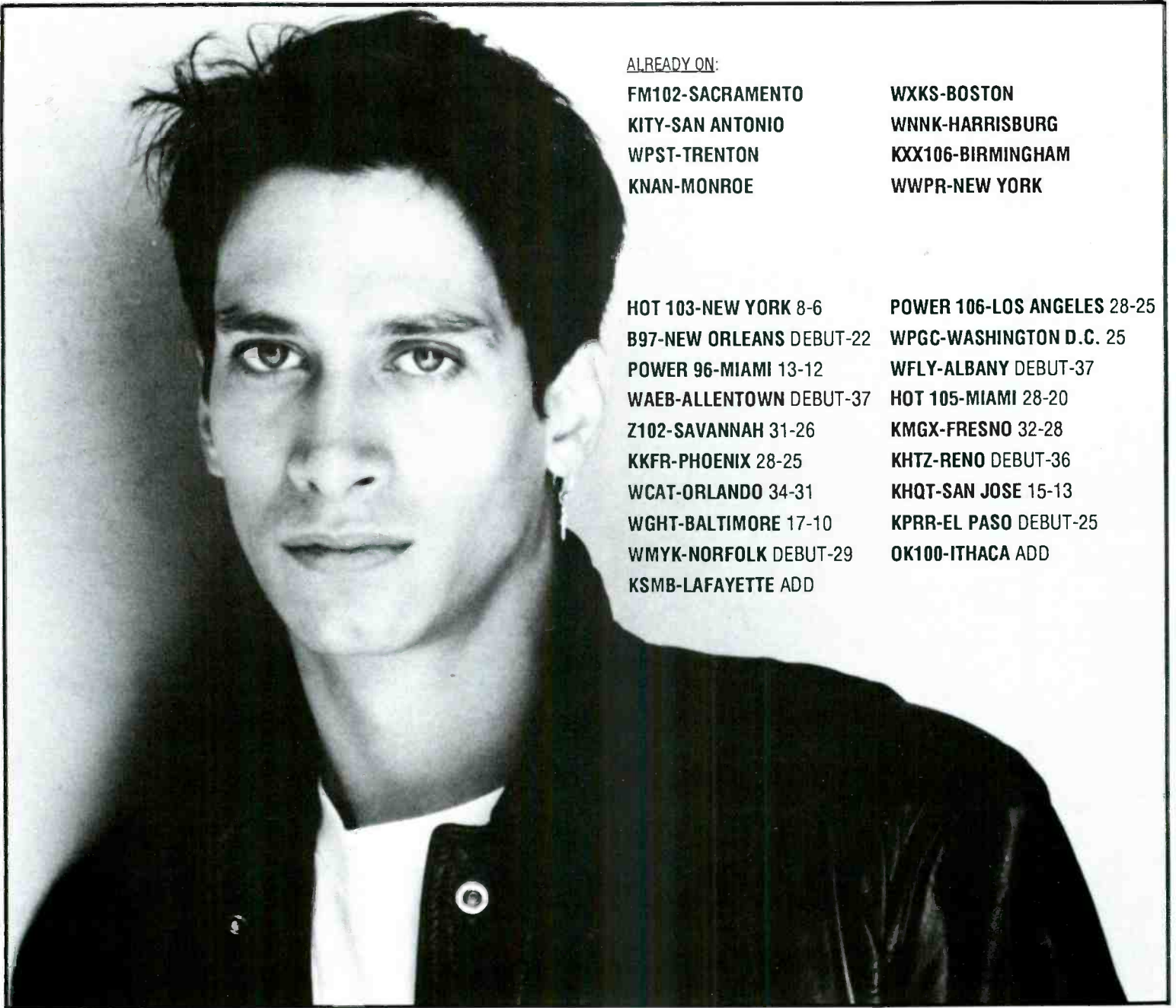
RADI-O-RAMA

Marleen Patrick zips out of Albany's WFLY to take middays crosstown at WVKZ. She will also serve as KZ96.7's Director of Public and Community Affairs ... At KTXV-Jefferson City, MO, Bobby Jackson takes over as Promotion Director while Asst. PD Gary Spice assumes MD chores ...

Fred Hendrickson takes GM job at KXEL/KOKZ-Waterloo, IA ... New GM Mick Anselmo appoints Andy Stavast as LSM at KEEY/WDGY-Minneapolis ... Tim Dunbar departs KROC-Rochester, MN, to program KUAD-Windsor, CO, which also adds MD Johnny O'Neil from WTYX-Jackson, MS,

CONT. ON PAGE 15

the GAVIN REPORT/April 8, 1988



ALREADY ON:

FM102-SACRAMENTO
KITY-SAN ANTONIO
WPST-TRENTON
KNAN-MONROE

WXKS-BOSTON
WNNK-HARRISBURG
KXX106-BIRMINGHAM
WWPR-NEW YORK

HOT 103-NEW YORK 8-6
B97-NEW ORLEANS DEBUT-22
POWER 96-MIAMI 13-12
WAEB-ALLENTOWN DEBUT-37
Z102-SAVANNAH 31-26
KKFR-PHOENIX 28-25
WCAT-ORLANDO 34-31
WGHT-BALTIMORE 17-10
WMYK-NORFOLK DEBUT-29
KSMB-LAFAYETTE ADD

POWER 106-LOS ANGELES 28-25
WPGC-WASHINGTON D.C. 25
WFLY-ALBANY DEBUT-37
HOT 105-MIAMI 28-20
KMGX-FRESNO 32-28
KHTZ-RENO DEBUT-36
KHQT-SAN JOSE 15-13
KPRR-EL PASO DEBUT-25
OK100-ITHACA ADD

NOEL

“Like A Child”



RADI-O-RAMA . . . CONT. FROM PAGE 13

and p.m. driver Boom Boom Cannon from POWER105-Albuquerque ... Greg "The Fitz" Fitzgerald joins KSAQ-San Antonio for afternoons ... Nate Martin moves up to MD at Abilene's KEYJ.

Chris Seeley takes the MD job at KFLS-Klamath Falls, OR ... Janel Jarose is the new GM at KBVR-Corvallis ... MD Paul Scott leaves KORD-Tri Cities, WA, to join air staff at KVAS-Astoria, OR. Replacing him is his brother, Ted Dailey ... At KZZU-Spokane, Local Sales Manager Chris Garras moves up to GM while AE Don Morin replaces him as LSM ... Chris Balmes joins sales staff at Portland's Z100.

Kevin Machado takes mornings at KREO-Santa Rosa. His old a.m. drive spot at KYOS-Merced goes to PD Vince Garcia, and all-nighter John Jenkins goes to p.m. drive ...

Mark Face is the new PD at KLLK-Willits ... K100-Chico, CA, PD Jonathan Harte is now handling music duties. MD Rochelle Perrault has resigned following the death of her mother in a car accident. Our condolences to Rochelle ... Former KZLA/KLAC-Los Angeles air talent and promotional director Jeff Kelly is now programming KDES AM/FM-Palm Springs ... Crosstown, KCMJ/AM welcomes back MD Rick Young ... KFI-Los Angeles has snagged L.A. Raider broadcasts for the upcoming NFL season. Let's hope the pride and poise return ... Jeff Pollack resigns as consultant for ABC Radio Networks to provide similar services for Westwood One Radio ... Finally, apologies to WJXL for moving them to another market last week. The correct location is Jacksonville, AL.

OFF AIR, BUT ON THE BALL

SACRAMENTO'S FM102 REWARDS LISTENER CONCERN

It's an ill wind that blows no good, as FM102-Sacramento found out when it was literally blown off the air for six hours Mar. 27th. While station engineers worked to repair the antenna, Promotion Director Mike Rogers arranged to give away albums and tapes to listeners who phoned in asking what had happened.. Said Rogers, "Nothing will stop FM102 from giving what our listeners want—music!"

3-CENT GIVEAWAY

WNCI'S FEAT--ITS STAMPS

"Cent"-ing a promotional opportunity, WNCI-Columbus eased the pain of the April 4th postal rate hike by giving away three-cent stamps. "We gave out 2,500 stamps in 24 hours," says Promotions Director Dan Bowen. "It was a way of helping listeners caught with leftover 22-cent stamps." The stunt won a write-up in the local Columbus Dispatch.



Radio legend Bill Drake (left center) has teamed up with Otis Conner (right center) to produce a new series of radio jingles known as "Drake Series 88." The package premieres on WODS-Boston and WXTR-Washington this month.

LABEL SHORTS

Joel Webber resigns as VP/A&R and Artist Development at Island Records. He plans to devote all his energies to his position as an Executive Director of The New Music Seminar. "I've really enjoyed these past two years at Island," he said. It's been very exciting to help shape a roster that will take Island into the '90s, as well as being a great learning experience."

Bob Feiden has been promoted to Director, A&R--East Coast for RCA Records. In addition to pursuing new artists, he will act as liaison between the label and the motion picture industry regarding all soundtrack projects. Feiden joined the label over a year ago, and among the projects he worked on was the quintuple-platinum "Dirty Dancing" soundtrack.

Mark Cohen has been promoted to Director, National Alternative Radio at Elektra/Asylum Records. He was Manager, National Alternative Radio. He will report to Senior VP/Promotion Brad Hunt.

West Berlin-based Noise International, a subsidiary of Modern Music, has signed a production and distribution agreement with Epic/CBS Records. The label has opened a New York office headed by Steve Bonilla, formerly of Island and EMI/Capitol. Joining him is Don Kaye, previously director of publicity for Combat Records. The office number is (212) 334-9268.

BIRTHDAYS/BIRTHS/WEDDINGS

compiled by Diane Ruffer

Our Best Wishes and HAPPY BIRTHDAY to:

- Jim Anderson, WIHN-Bloomington, IL 4/10
- Clark Novak, KKOS/FM-Carlsbad, CA 4/10
- Ken Boehm, WRDB-Reedsburg, WI 4/10
- Tom Aldrich, KVDB-Sioux Center, IA 4/10
- Brian Setzer (Stray Cats) 4/10
- Mickey Lees, KLKT-Reno, NV 4/11
- Stewart Adamson (Big Country), Chris Difford (Squeeze) 4/11
- Mike Carta, KVET-Austin, TX 4/12
- Pat Travers, Herbie Hancock, Lionel Hampton 4/12
- Lisa Smith, The Gavin Report 4/13
- Joel Muller, KROW-Reno, NV 4/13
- David Leeds, KOJM-Havre, MT 4/13
- Mikki Spencer, WKIE-Richmond, VA 4/13
- Sharon White, RCA Records 4/13
- Al Green, Peabo Bryson 4/13
- Bill Anthony, WKMI-Kalamazoo, MI 4/14
- Ritchie Blackmore, Loretta Lynn, Roy Clark 4/14
- Betty Hollars, The Gavin Report 4/15
- Mickey Coulter, WQID-Biloxi, MS 4/15
- John Gatlin, WKNZ-Collins, MS 4/15
- Dave Edmunds 4/15
- Kent Zimmerman, The Gavin Report 4/16
- Keith Zimmerman, The Gavin Report 4/16
- K.C. O'Day, WBXQ-Cresson, PA 4/16
- Bobby Vinton 4/16

Our Belated Birthday Wishes to:

- Diana Kay, WLAS-Jacksonville, NC 4/1
- Gary Weinstein, KATD/FM-San Jose, CA 4/2

Our CONGRATULATIONS to MICKEY ARNOLD, Program Director at WRDW-Augusta, GA, and his wife, KATHY, on the birth of their daughter, CRYSTAL ELIZABETH. Born April 4th, weighing 5 lbs, 15 oz. ... CONGRATULATIONS to KATHIE BAILLIE and her husband, MICHAEL BONAGURA (both are members of BAILLIE & THE BOYS), on the birth of their daughter, ALYSSA. Born April 1st, weighing 6 lbs, 9 1/2 oz. ... CONGRATULATIONS to STUART WATSON, Vice President of MCA Records International, and his wife, ANNABELLE, on the birth of their daughter, GENEVIEVE ANN. Born March 17th ... and CONGRATULATIONS to SEAN COAKLEY, Vice President, National Album Promotion for Arista Records, and his wife, DANA MORRIS on the birth of their son, JACKSON AVERY. Born March 31st, weighing 7 lbs, 12 oz.



'BETWEEN LIKE & LOVE'

From The New Album
by

BILLY VERA & THE BEATERS

RETRO NUEVO

ON YOUR DESK NOW!

MOONSTRUCK



*When The Moon Hits Your Eye
Like A Big Pizza Pie...*

'THAT'S AMORE'

by

DEAN MARTIN

From The Forthcoming Original
Motion Picture Soundtrack

MOONSTRUCK

ON YOUR DESK NOW!



ADULT/CONTEMPORARY

MOST ADDED

- DARYL HALL & JOHN OATES (65)
(Arista)
- GEORGE MICHAEL (57)
(Columbia)
- DAN HILL (46)
(Columbia)
- FOREIGNER (37)
(Atlantic)
- JOHNNY HATES JAZZ (34)
(Virgin)

CERTIFIED

- DAN HILL
(Columbia)
- SMOKEY ROBINSON
(Motown)

RECORD TO WATCH



K.T. OSLIN
I'll Always Come Back
(RCA)
K.T.'s back on A/C stronger than ever.

2W LW TW

1	1	1	WHITNEY HOUSTON - Where Do Broken Hearts Go (Arista)
10	2	2	GLORIA ESTEFAN & MIAMI SOUND MACHINE - Anything For You (Epic)
9	4	3	BRUCE SPRINGSTEEN - One Step Up (Columbia)
8	6	4	STEVE WINWOOD - Talking Back To The Night (Island/Warner Bros.)
13	9	5	STARSHIP - Set The Night To Music (Grunt/RCA)
4	3	6	Louis Armstrong - What A Wonderful World (A&M)
5	7	7	Michael Jackson - Man In The Mirror (Epic)
2	5	8	James Taylor - Never Die Young (Columbia)
18	14	9	BRENDA RUSSELL - Piano In The Dark (A&M)
20	17	10	BILLY OCEAN - Get Outta My Dreams, Get Into My Car (Jive/Arista)
36	23	11	FOREIGNER - I Don't Want To Live Without You (Atlantic)
3	8	12	Richard Marx - Endless Summer Nights (EMI-Manhattan)
26	18	13	ART GARFUNKEL - So Much In Love (Columbia)
12	10	14	Mike Post - Theme From L.A. Law (Polydor/PolyGram)
17	12	15	Dolly Parton & Smokey Robinson - I Know You By Heart (Columbia)
24	19	16	TOTO - Pamela (Columbia)
6	11	17	Rick Astley - Never Gonna Give You Up (RCA)
15	15	18	Debbie Gibson - Out Of The Blue (Atlantic)
25	22	19	MICHAEL TOMLINSON - Highway Rain (Cypress/A&M)
11	13	20	Belinda Carlisle - I Get Weak (MCA)
30	26	21	SCARLETT & BLACK - You Don't Know (Virgin)
--	33	22	JOHNNY HATES JAZZ - Shattered Dreams (Virgin)
28	25	23	DIONNE WARWICK & HOWARD HEWETT - Another Chance To Love (Arista)
37	29	24	AGNETHA FALTSKOG w/PETER CETERA - I Wasn't The One (Atlantic)
21	20	25	Dan Siegel - Feelin' Happy (CBS)
40	32	26	FLEETWOOD MAC - Family Man (Warner Bros.)
7	16	27	George Harrison - When We Was Fab (Dark Horse/Warner Bros.)
35	30	28	BASIA - Time & Tide (Epic)
--	37	29	DONALD FAGEN - Century's End (Warner Bros.)
38	34	30	NATALIE COLE - Pink Cadillac (EMI-Manhattan)
16	24	31	George Michael - Father Figure (Columbia)
31	27	32	Brydge - Everyday (Avatar)
39	36	33	CHERYL WHEELER - Emotional Response (Cypress)
---	-	34	DAN HILL - Carmelia (Columbia)
14	21	35	Dave Mason & Phoebe Snow - Dreams I Dream (MCA)
23	31	36	Patrick Swayze w/Wendy Fraser - She's Like The Wind (RCA)
--	--	37	SMOKEY ROBINSON - Love Don't Give No Reason (Motown)
27	35	38	Breathe - Hands To Heaven (A&M)
--	--	39	THINK OUT LOUD - After All This Time (A&M)
19	28	40	Jonathan Butler - Take Good Care Of Me (Jive/RCA)

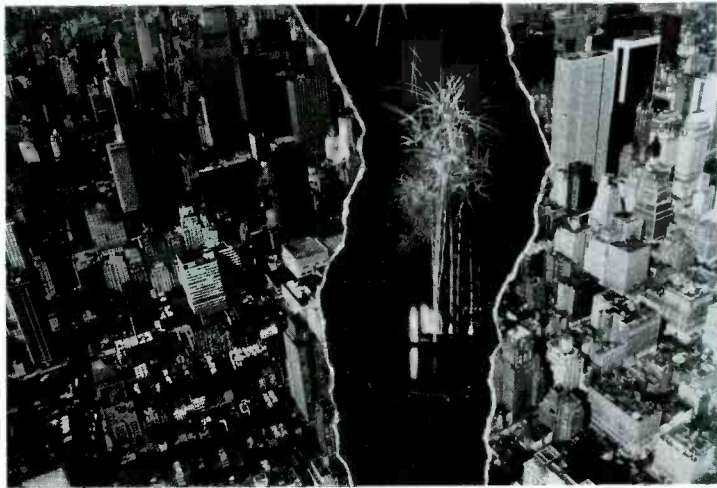
CHARTBOUND

ARTIST	TITLE	LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
* DARYL HALL & JOHN OATES	-	Everything Your Heart Desires (Arista)	65	65	--	--	--	--	1
BRENDA K. STARR	-	I Still Believe (MCA)	59	18	1	24	16	42%	3
GEORGE MICHAEL	-	One More Try (Columbia)	59	57	--	1	1	1%	1
K.T. OSLIN	-	I'll Always Come Back (RCA)	58	31	1	9	17	17%	2

*Debuts in CHARTBOUND

DONALD FAGEN

“CENTURY'S
END”



GAVIN A/C 37*-29*
MAC REPORT 26-20*
R&R D-30*

WSKY
WMT/FM
KKHT
B100
KFMB
KHYL
WJXL
WRMF
WKYE
WBLU
WTRX
KDES
KYJC
KBMG

Produced by Donald Fagen & Gary Katz

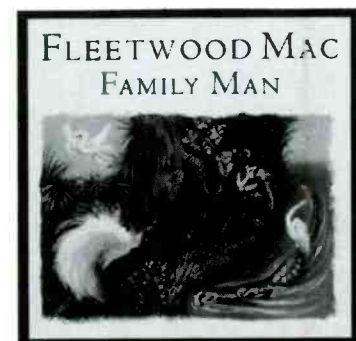
From the Original Motion Picture Soundtrack
BRIGHT LIGHTS, BIG CITY. A United Artists Film.

FLEETWOOD MAC

FAMILY MAN

GAVIN REPORT
32*-26*
MAC REPORT
28*-24*
R&R BREAKER
D-29*

WPIX
KLSI
KHYL
B100
KSKI
KBOL
KKOB
KLZS
KEFM
WGAD
WWMJ
WAFL
WMTR
WMVQ
KHLT
KVIC
KAAK
KHOW



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UP & COMING

Reports accepted Mondays at
8 AM through 5 PM Tuesdays
Station Reporting Phone (415) 392-7750
Gavin Fax: 415-788-3517

Reports Adds ARTIST TITLE LABEL

Reports	Adds	ARTIST	TITLE	LABEL
55	8	PET SHOP BOYS	- Always On My Mind	(EMI-Manhattan)
47	15	RUSSELL HITCHCOCK	- What Becomes Of The Brokenhearted?	(Arista)
47	4	IAN MATTHEWS	- Following Every Finger	(Windham Hill)
47	5	MILLIONS LIKE US	- In Love With Yourself	(Virgin)
46	11	VAN MORRISON	- Someone Like You	(Mercury/PolyGram)
32	7	ROBBIE ROBERTSON	- Somewhere Down The Crazy River	(Geffen)
29	4	MARIE LePAGE	- It's Not Too Late	(BoMar)
29	3	TERENCE TRENT D'ARBY	- Wishing Well	(Columbia)
28	10	* DEVONSQUARE	- Walking On Ice	(Atlantic)
28	16	* STING	- Englishman In New York	(A&M)
24	8	* DAN FOGELBERG	- The Way It Must Be	(Full Moon/Epic)
23	5	* JERMAINE STEWART	- Say It Again	(Arista)
23	7	* TRACY CHAPMAN	- Fast Car	(Elektra)
23	6	* DAVID LANZ & PAUL SPEER	- Desert Rain	(Narada/MCA)
22	6	* RUBEN BLADES	- Hopes On Hold	(Elektra)
21	2	CARRIE DAVIS	- Tougher Than The Rest	(Fountain)

*Debuts in UP & COMING

DROPPED:

Michael Martin Murphey
Neil Diamond
Robert Palmer
Michael Bolton
Ray Parker, Jr. & Natalie Cole
Stevie Wonder

INSIDE A/C

Whitney Houston pulls off a rare 100% HIT FACTOR while Gloria Estefan narrows the gap in rotations on her way to replacing Whitney.

Starship has now attained a top five A/C ranking without any appreciable help from Top 40. Their 89% HIT FACTOR includes 121 HEAVY rotation reports.

Brenda Russell has nearly doubled her HEAVY rotation reports this week (44 to 83) and has cut her chart number in half in the past two weeks.

BILLY OCEAN

Get Outta My Dreams,
Get Into My Car



Only 60% of Gavin A/C's are playing Billy Ocean, but 89% of his players are HIT FACTORing him, including 94 stations in HEAVY.

Timing is everything. Dan Hill is CERTIFIED this week as well as third MOST ADDED and this issue's cover story. Hope you enjoy the interview as much as you appear to like the new single. Adds include KEFM, KHYL, WGOL/FM, KFMB and WRMF.

Foreigner has gone from 36 to 11 on the chart in two weeks and the HIT FACTOR has skyed from 30% to 74% in that time. That's more than amazing for a four-week record.

Art Garfunkel is up to 81% in HIT FACTOR with his version of the often-recorded "So Much In Love." Only the Gloria Estefan record has done better than Art in its first five weeks of airplay.

"I Wasn't The One..." by Agnetha Faltskog & Peter Cetera takes on 19 new stations this week including KWEB, KDZA, WROK, WQTU, KDTH and WJML. Moves 37 to 29 to 24 on the chart.



We haven't seen "Bright Lights, Big City" yet so we're not sure how the Donald Fagen song will benefit from its exposure, but A/C has been making room for the song nonetheless. Now Top 30, it has cleared 100 stations and the 50% HIT FACTOR barrier.

With 58 stations in its first two weeks, the K.T. Oslin single, "I'll Always Come Back," is making a solid run to the chart. This former number one Country record has among its early players WHAI, WSWG, KFYY, WFMJ, WMBD, KGY and WBTH.



Smokey Robinson's HEARTBEAT album is proving to be the most bountiful of his Miracle-less solo career. His latest single has debuted at 37 with 26 more adds including WJON, WRFC, WSWG, WAHR, WCVQ and KKRB.



Think Out Loud debuts on the chart with just 52 stations. HIT FACTOR tells the story as 61% of those stations have it in solid rotations including WBLU, WQHQ, WSKY, KIZZ, KLZS, WAJK, KKOR, KBOL, KBMG, KUIC, KMWX and KYJC.

Last week's RECORD TO WATCH, "I Still Believe," by Brenda K. Starr adds 18 more stations: KNOX, KQIP, WEBE/FM, KFMB, WIOU and WMTR etc. and solid rotations from the likes of WMT/FM, KYJC, KWLO, WTRX, WQHQ/FM, WWMJ, WKYE and WTWR.

Jill & Kevin

IAN MATTHEWS

The Single

(WS-0027)

"FOLLOWING EVERY FINGER"



"#1 with a bullet on our playlist for the second week in a row! Outstanding response."

Howard Wright/KYQT

"Top 10 request item in heavy rotation! Lights up the phones with old and new Ian Matthews fans."

Cathy Verhaeghe/WPNF

"Instant phone response. Heavy request item equally balanced between men and women."

Rich Anthony/KLZS

"Getting excellent response! We like the entire album."

Brian Lee/WSKY

"Top 10 phones . . . doing very well! Will enter our Top 10 this week."

Tony Wick/WBTH

"It's great to see and hear quality music. Sounds great and is receiving great calls. Fits us to a tee!"

Dean Wood/KLDI

"The harmonies remind our audience of the Beach Boys. Receiving great phones. Moving to heavy this week."

Jerry Salazar/KLOV

"Top 5 phones keeps this single in HEAVY rotation again and again."

Jeff Rew/KSKI

"This is a perfect sounding record . . . not wimpy or too rocky. Doing very well with this."

Jeff Kelly/KDES

"I add very few records on first listen . . . this is one of them. Working very well for us, thank you."

Scott Carson/KPTL

"A great song pulling top 10 phones. It's great to have Ian back."

Jay Michaels/KWUN

"Good phones and still attracting new listeners. Currently in ultra-medium on its way to heavy."

Gregg Allen/KXBX

"Great support from both listeners and staff. Moving to heavy rotation this week."

Kevin Malcolm/KMCQ

"Easily Top 10 phones...working very well."

John Harper/WOBR

"Delightfully different...the album is full of hits."

Alan Hoover/WGBR

"It's a #!&%*@ hit!"

Tommy Lasorda/L.A. Dodgers

"Put on turntable for best results!"

Bob Gowa/KTID



HIT FACTOR

A/C
Research
Diane Rufer
Ron Fell

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie. 100 stations playing the record -- 60 stations have it in Heavy or Medium rotation -- Hit Factor = 60%

Total Reports This Week **229** Last Week **226**

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
WHITNEY HOUSTON - Where Do Broken Hearts Go (Arista)	220	--	211	9	--	100%	8
GLORIA ESTEFAN & MIAMI SOUND MACHINE - Anything for You (Epic)	221	8	179	30	4	94%	6
BRUCE SPRINGSTEEN - One Step Up (Columbia)	201	9	160	28	4	93%	8
STEVE WINWOOD - Talking Back To The Night (Island/Warner Bros.)	183	3	148	26	6	95%	10
STARSHIP - Set The Night To Music (Grunt/RCA)	197	9	121	56	11	89%	8
LOUIS ARMSTRONG - What A Wonderful World (A&M)	179	1	132	34	12	92%	9
MICHAEL JACKSON - Man In The Mirror (Epic)	168	1	124	31	12	92%	11
JAMES TAYLOR - Never Die Young (Columbia)	180	2	109	57	12	92%	12
BRENDA RUSSELL - Piano In The Dark (A&M)	183	15	83	73	12	85%	11
BILLY OCEAN - Get Outta My Dreams, Get Into My Car (Jive/Arista)	146	7	94	37	8	89%	9
FOREIGNER - I Don't Want To Live Without You (Atlantic)	191	37	50	92	12	74%	4
ART GARFUNKEL - So Much In Love (Columbia)	176	12	53	90	21	81%	6
TOTO - Pamela (Columbia)	151	8	47	83	13	86%	9
DEBBIE GIBSON - Out Of The Blue (Atlantic)	137	1	48	71	17	86%	12
MICHAEL TOMLINSON - Highway Rain (Cypress/A&M)	146	8	30	79	29	74%	9
SCARLETT & BLACK - You Don't Know (Virgin)	142	25	28	70	19	69%	10
JOHNNY HATES JAZZ - Shattered Dreams (Virgin)	149	34	19	72	24	61%	3
DIONNE WARWICK & HOWARD HEWETT - Another Chance To Love (Arista)	124	7	19	79	19	79%	7
AGNETHA FALTSKOG w/PETER CETERA - I Wasn't The One... (Atlantic)	130	19	12	72	27	64%	6
DAN SIEGEL - Feelin' Happy (CBS)	120	4	25	66	25	75%	12
FLEETWOOD MAC - Family Man (Warner Bros.)	126	14	11	67	34	61%	4
BASIA - Time & Tide (Epic)	114	8	11	60	35	62%	6
DONALD FAGEN - Century's End (Warner Bros.)	121	23	9	56	33	53%	3
NATALIE COLE - Pink Cadillac (EMI-Manhattan)	109	13	10	64	22	67%	6
BRYDGE - Everyday (Avatar)	84	--	17	51	16	80%	9
CHERYL WHEELER - Emotional Response (Cypress)	95	10	7	56	22	66%	6
DAN HILL - Carmelia (Columbia)	122	46	4	35	37	31%	3
SMOKEY ROBINSON - Love Don't Give No Reason (Motown)	85	26	3	27	29	35%	3
BREATHE - Hands To Heaven (A&M)	57	--	7	39	11	80%	10
THINK OUT LOUD - After All This Time (A&M)	52	2	4	28	18	61%	6

REVIEWS

by Ron Fell & Diane Rufer



BILLY VERA & THE BEATERS

Between Like And Love (Capitol)

Lightning is likely to strike twice as Billy has made another one of those intimate love songs, a la "At This Moment." With just piano and live strings the mood is set by the legendary producer Tom Dowd and Billy's reading gives it heartfelt emotion.

NUSHOOZ

Should I Say Yes? (Atlantic)

Lead singer Valerie Day and hubby John Smith have made an eternal lover's question the subject of a delicate ballad suitable for plenty of A/C airplay.



BELINDA CARLISLE

Circle In The Sand (MCA)

Having weathered the rip tides and built fragile sand castles which survive the incoming breakers, Belinda seeks higher ground with the one she loves.

BARRY MANILOW duet with PHYLLIS

HYMAN

Black & Blue (Arista)

A song of blues in the night sung as a duet with Phyllis Hyman. Besides the lyrical colors of remorse for a fallen love affair, the song's other strengths are its melodic structure and arrangement subtleties which include a soprano sax solo from Tom Scott.



COVER GIRLS

Promise Me (Fever/Sutra)

They've made a name for themselves as divas of the club music scene, but this single is for slow dancing and reminiscent of many of the great girl group ballads of the sixties.

CHER

We All Sleep Alone (Geffen)

Lest you think we've taken leave of our senses, we're reviewing a special A/C remix which takes some of the sting out of the original rock version. Expect plenty of A/C to Cher this one.

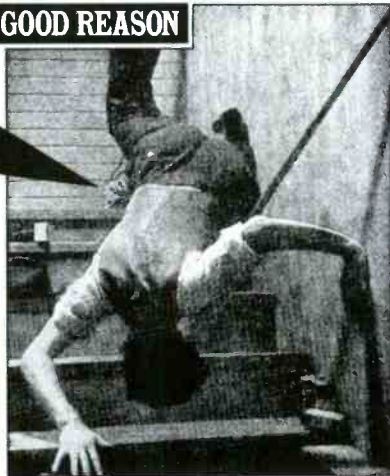
the ballad that AC radio
demanded, Elisa Fiorillo's

**FORGIVE
ME FOR
DREAMING** ▶



P *Paul Carrack*

ONE GOOD REASON



1

TWO SONGS

that perfectly capture the blend
of adult contemporary radio



▲
AND
**ONE
GOOD
REASON**

the next logical step after
a top ten smash

DON'T SHED A TEAR ▶

PAUL CARRACK

DON'T SHED A TEAR



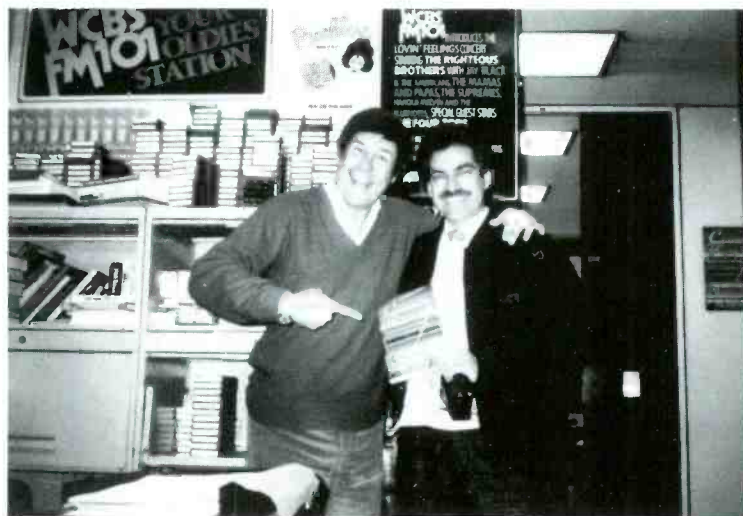
PHOTO FILE

by Lisa Smith & Betty Hollars



ATLANTIC AMERICA'S NEWEST FLAME
Celebrating the release of "This Old Flame," Robin Lee's first

Atlantic America LP are Atlantic Senior VP Vince Faraci (left), Atlantic President Doug Morris, Lee and producer Nelson Larkin.



GOOD GUYS FINISH FIRST
Top 40 legend "Cousin Bruce" Morrow poses with Jerry Lembo, Columbia's New York local

promotion manager (left), holding Morrow's new book, "Cousin Bruce (My Life In Rock N Roll Radio)."



BOSTON JAZZ PARTY ▶
Jazz artist Mike Metheny shakes hands with promoter Fred Taylor (right), at a party at Boston's Regatta Bar to celebrate Metheny's new release on MCA/Impulse! That's MCA VP/Jazz Ricky Schultz at far left, with Regional Branch Manager Rich Grobecker, Tower Records/Cambridge's Mike Tannen and WCRB's Alex Washington.

◀STING CONQUERS MIDWEST
Two of our Gavin A/C reporters caught up with Sting during his tour through the Midwest. With Sting are Al Axelson, KWEB-Rochester and WJON-St. Cloud's Nancy Fox.



Louise Goffin

"Bridge Of Sighs"

THE DEBUT SINGLE
Produced by Tony Swain and Steve Jolley
FROM THE NEW ALBUM

This Is The Place

FIRST WEEK!
WEBE WEIM WAFL WSKI
KLDI WCKQ WGSV WORG
WCAC WLGW WZLQ KKLV
KYIC WBTH KQAD



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Northeast

GREENFIELD, MA(RICHARD ARCHER-WHA) S.Robinson, Robertson, K.T.Oslin.
BERLIN, NH(JIM NYLAND-WMOU) D.Fagen, Devonsq., T.Chapman, Millions., J.Stewart, S.Vega, K.T.Oslin, Cher, Sting, R.Blades, Dan Hill, S.Robinson, T'Pau, G.Michael.
LEWISTON, ME(CHRIS LAYNE-WLAM) Foreigner, B.Russell.
GARDINER, ME(TOM FRICKE-WABK) Hall&Oates, Dan Hill, N.Cole, B.Russell.
BANGOR, ME(FRED MILLER-WWMJ) G.Michael, Hall&Oates, Robertson, Dan Hill, B.Carlsie.
FARMINGTON, ME(RUSSELL NUTT-WKTJ) Hall&Oates, G.Michael, K.T.Oslin, Sting, T.Chapman.
HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) Frozen.
WILLIMANTIC, CT(EVAN/NORMAN-WILI/AM) Foreigner, S.Stewart, Dan Hill, A.Faltskog, Dionne/H.H.
NEW HAVEN, CT(JAY MC CORMICK-WELI) G.Michael, B.Russell.
NORWALK, CT(BRETT RICHARDS-WGMX) Foreigner, J.H.Jazz, N.Cole, B.Russell.
WESTPORT, CT(STORM N. NORMAN-WEBE/FM) Hall&Oates, J.H.Jazz, G.Michael, B-K-Starr, T.Chapman, L.Goffin.
MORRISTOWN, NJ(BRIAN EMERY-WMTR) Hall&Oates, D.Fagen, B.Russell, B-K-Starr.
NEW YORK, NY(GREG DUNCIN-WNSR/FM) G.E./Miami.
ALBANY, NY(DIANA WOODS-WMVQ/FM) J.H.Jazz, Tomlinson, Hall&Oates.
POUGHKEEPSIE, NY(RON LYON-WCZX) No Adds.
UTICA, NY(RANDY JAY-WKGV) Dan Siegel, D.Fagen, J.H.Jazz.
ROME/UTICA, NY(KEVIN QUINN-U102) No Adds.
AMBRIDGE, PA(BOBBIE VAUGHN-WMBA) No Report, Frozen.
PITTSBURGH, PA(KEITH ABRAMS-WHTX) G.Michael, Hall&Oates.
JOHNSTOWN, PA(JACK MICHAELS-WKYE) Hall&Oates, G.Michael, B.Carlsie, C.Trick, T.Chapman.
NEW CASTLE, PA(GARY WEST-WKST) Ocean, Starship, Dan Siegel.
MILFORD, DE(TIM BROUGH-WAFL) Hall&Oates, G.Michael, Pat McLgn., C.Wheeler, L.Goffin, C.Trick, Lanz&Speer, R.Blades, Sting.

South

CAMBRIDGE, MD(JOEL SCOTT-WCEM/FM) Hall&Oates, D.Fagen.
OCEAN CITY/SALISBURY, MD(MEDEK/McDONALD-WQHQ/FM) B.Carlsie, N.Cole, G.Michael, Hall&Oates.
ELKTON, MD(LINDA MASON-WSER) Toto, Garfunkel, G.Michael, Foreigner, J.Stewart.
WINCHESTER, VA(FRANK MITCHELL-WINC) K.Rogers, Dolly/S.R., C.Wheeler.
RICHMOND, VA(TIM FARLEY-WRVA) Foreigner, Starship, Toto.
RICHMOND, VA(RYAN/ELLIOTT-WEZS) Starship.
NORFOLK, VA(DAVE HALE-WLTY) No Report, Frozen.
EMPORIA, VA(WILL STONE-WEVA) Tomlinson, Pet Shop B, C.Wheeler, A.Faltskog, J.H.Jazz, G.Michael.
LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) N.Cole, B-K-Starr, Dan Hill.
WILLIAMSON, WV(TONY WICK-WBTH) G.Michael, Hall&Oates, Lanz&Speer, E.Fiorillo, L.Goffin, Sting, T.T.D'Arby, C.Karp.
WEIRTON/STUBENVILLE, WV(SHANE/MICHAELS-WEIR) Foreigner, J.H.Jazz, Scar.&Blk..
ROCKY MOUNT, NC(LESLIE JORDAN-WEED) Dan Hill, H.Mann, Millions., Latitude.
SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) J.H.Jazz, Dan Hill, D.Fagen, F'wood Mac, N.Cole, V.Morrison, K.T.Oslin, B-K-Starr.
SALISBURY, NC(KENT BERNHARDT-WRDY) Garfunkel, Basia, C.Wheeler.
SHELBY, NC(ANDY FOSTER-WOHS) S.Patti, C.Karp, G.Michael, Devonsq., P.Carrack, Hall&Oates, K.T.Oslin, Al B.Sure.

CHARLOTTE, NC(BILL CONWAY-WEZC) Foreigner, Hall&Oates.
ROCKINGHAM, NC(MARY MORGAN-WAYN) Frozen.
CANTON, NC(FRANK BYRD-WWIT) G.Michael, Basia, Dionne/H.H., Hall&Oates, B.Carlsie, Russell H..
TRYON, NC(DAVID BIVENS-WTYN) G.Michael, Scar.&Blk., J.H.Jazz.
ASHEVILLE, NC(BRIAN LEE-WSKY) Hall&Oates, G.Michael.
LORIS, SC(GLENN HARDEE-WLSC) R.Blades, C.Karp, K.T.Oslin, J.Stewart, V.Morrison, Russell H., Devonsq., S.Stewart.
NO. MYRTLE BEACH, SC(ERIK OLSEN-WNMB) J.H.Jazz, Foreigner, Hall&Oates.
ROME, GA(BOB SHANNON-WKXC) Hall&Oates, G.Michael, B.Carlsie, K.T.Oslin, Walk/Way.
ROME, GA(DANNY HOWARD-WQTU) D.Fagen, Dan Hill, A.Faltskog.
ATHENS, GA(JOHN LUTTRELL-WRFC) B-K-Starr, Dan Hill, S.Robinson, Hall&Oates, B.Carlsie.
CALHOUN, GA(DAVID CROWDER-WEBS) Hall&Oates, C.Davis, Foreigner, G.Michael, Sting.
AUGUSTA, GA(JOHN PATRICK-WZNY) No Report, Frozen.
HINESVILLE/SAVANNAH, GA(SHANNON WEST-WBLU) Hall&Oates, G.Michael, B.Carlsie, Nu Shooz, Walk/Way.
ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) No Report, Frozen.
JACKSONVILLE, FL(DILLON/SIKORSKI-WAIV) Foreigner, Ocean.
FT. WALTON BEACH, FL(RICK NELSON-WYZB/FM) Scar.&Blk., Starship, G.E./Miami.
WEST PALM BEACH, FL(DAVE PARKS-WRMF) Ocean, J.H.Jazz, V.Morrison, Dan Hill, Hall&Oates, Russell H., Deb.Gibson.
STUART, FL(GREG ARCHER-WSTU) No Adds.
SYLACAUGA, AL(RUSSELL BATY-WFEB) Scar.&Blk., Dan Hill, S.Robinson, Pet Shop B, Hall&Oates, S.Stewart, G.Michael.
HUNTSVILLE, AL(BONNIE O'BRIEN-WAHR) S.Robinson, Milsp/Reid, Walk/Way.
GADSDEN, AL(DAVID FORD-WGAD) B.Carlsie, Hall&Oates, Dan Hill, G.Michael.
GUNTERSVILLE, AL(KERRY JACKSON-WGSV) Adventures, G.Michael, B.Carlsie, L.Goffin, Hall&Oates.
ANNISTON, AL(JAMES/WOODY-WDNG) Dan Hill, J.H.Jazz.
JACKSONVILLE, AL(DON WARD-WJXL) S.Patti, Hall&Oates, G.Michael.
SELMA, AL(ED DAVIES-WTUN) Hall&Oates, G.Michael, B.Carlsie.
CLARKSVILLE, TN(MONTE HAMILTON-WJZM) No Report, Frozen.
CLARKSVILLE, TN(MICHAEL JOHNSON-WCVQ) Hall&Oates, G.Michael, S.Robinson, B.Carlsie, F'wood Mac, Russell H..
CHATTANOOGA, TN(SCHAEFFER/McCOY-WGOW) J.H.Jazz, Toto, Dan Siegel.
OXFORD, MS(KELLUM/TUTOR-J107) Times Two, G.Michael, Glass Tigr, OMD, C.Trick.
GREENWOOD, MS(CHUCK COURTNEY-WSWG) G.Michael, Sting, T.T.D'Arby, Hall&Oates, S.Robinson, Robertson.
BRANDENBURG, KY(MARK BENNETT-WMMG) N.Cole, Russell H., G.Michael, Hall&Oates.

Midwest

MASON CITY, IA(HARRY O'NEIL-KLSS) Pet Shop B, Devonsq..
MASON CITY, IA(STEVE LOCKER-KGLO) Scar.&Blk., B.Russell, K.Rogers.
WATERLOO, IA(ROGER DAVIS-KWLO) B.Russell, Toto, J.H.Jazz, Hall&Oates.
DUBUQUE, IA(CRAIG ROGERS-KDTH) S.Robinson, C.Wheeler, A.Faltskog.
CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) Frozen.
FOREST LAKE, MN(CATHLEEN CARY-WLKX/FM) Foreigner, Scar.&Blk..
NORTHFIELD, MN(RICH HARRIS-KYMN) Lanz&Speer, J.H.Jazz, Foreigner, Pet Shop B, A.Faltskog, Dan Hill, Millions., S.Robinson, Devonsq., K.T.Oslin.

MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) B.Russell, Foreigner, M.Bolton, Dionne/H.H., Tomlinson, Fogelberg.
DULUTH, MN(BEV DAVIS-WEBC) Starship, B.Russell, Foreigner, Garfunkel, Tomlinson.
ROCHESTER, MN(RICH PETERSON-KROC/AM) G.E./Miami, Garfunkel.
ROCHESTER, MN(AL AXELSON-KWEB) Toto, Dan Hill, A.Faltskog.
LUVERNE, MN(KEITH MAINE-KQAD) K.T.Oslin, Devonsq., G.Michael, S.Winwood, L.Goffin, M.LePage.
WILLMAR, MN(PETE ST.JOHN-KQIC/FM) J.Stewart, C.Wheeler, Garfunkel, OMD, C.Trick, Dolly/S.R..
BENSON, MN(DAN HAMANN-KSCR) B.Carlsie, B.Hayes, S.Robinson, T'Pau, B-K-Starr.
MARSHALL, MN(PERRY MILLER-KBJJ/FM) F'wood Mac, Foreigner.
MONTEVIDEO, MN(LOU KUNO-KMGM) N.Cole, Hall&Oates, S.Robinson.
ST. CLOUD, MN(NANCY FOX-WJON) S.Robinson, Walk/Way, C.Wheeler.
ALEXANDRIA, MN(MIKE LOMMEN-KSTQ) K.T.Oslin, J.H.Jazz, Dan Hill, S.Robinson, Robertson.
BEMIDJI, MN(MARK ANDERSON-KBUN) F'wood Mac, Foreigner, T.T.D'Arby, B-K-Starr, Dan Hill, K.T.Oslin, A.Faltskog.
BROOKING, SD(DELLAS COLE-KBRK) N.Sinatra, G.E./Miami, Tomlinson, Fogelberg.
SIoux FALLS, SD(CARY WENCIL-KSOO) Dan Hill, J.H.Jazz, Devonsq..
ABERDEEN, SD(DAN ZERR-KSDN) No Report, Frozen.
GRAND FORKS, ND(KEVIN ARVIDSON-KNOX) J.H.Jazz, B-K-Starr, Robertson, K.T.Oslin.
BISMARCK, ND(BRANNAN/HARDT-KFYR) Toto, K.T.Oslin.
BISMARCK, ND(FREEMAN/SAYLER-KBYZ) Foreigner, J.H.Jazz, Scar.&Blk..
MINOT, ND(GREG MAGNUSON-KIZZ) Dan Hill, Garfunkel.
WARRENSBURG, MO(ERICH MULLER-KOKO) K.T.Oslin, Kinks, B.Carlsie, G.Michael, Tiny Tim.
ST. JOSEPH, MO(BOB HEATER-KKJO) Foreigner, S.Winwood, Ocean.
WICHITA, KS(GENE RUMP-KLZS) No Report, Frozen.
PARSONS, KS(KATY BELL-KLKC) No Report, Frozen.
OMAHA, NE(SHERRY KENNEDY-KEFM) Dan Hill, B-K-Starr, S.Robinson, Hall&Oates.
LINCOLN, NE(CATHY BLYTHE-KFOR) No Adds.
HASTINGS, NE(J.J. DAVIS-KEZH) F'wood Mac, S.Robinson, D.Fagen, C.Wheeler.
SCOTT'S BLUFF, NE(ROB SARGENT-KOLT) Scar.&Blk., Ocean.
LITTLE ROCK, AR(JOHN RAMSEY-KHLT/FM) Starship, Foreigner, Scar.&Blk., J.H.Jazz, A.Faltskog.
HARRISON, AR(KATHY SHASSERE-KHOZ) Dan Hill, Hall&Oates, G.Michael, Basia, Russell H..

Central

LOGAN, OH(CHUCK ANTHONY-WLGN) Dan Hill, L.Goffin, Hall&Oates.
MARION, OH(PALMER/SCOTT-WMRN) Scar.&Blk., Al B.Sure.
MARION, OH(ALLEN FOURDE-WDIF) S.Robinson, G.Michael, Dan Hill.
ARCHBOLD, OH(MARK KNAPP-WHFD) Pet Shop B, Dan Hill, Sting, D.Fagen, I.Matthews.
TOLEDO, OH(FRED HELLER-WSPD) No Adds.
TOLEDO, OH(ISLEY/JARDINE-3WM) No Report, Frozen.
ZANESVILLE, OH(PETE PETONIAK-WHIZ) Hall&Oates, G.Michael, K.T.Oslin.
YOUNGSTOWN, OH(JIM MARTIN-WFMJ) J.H.Jazz, Foreigner, K.T.Oslin.
DOVER, OH(STEVE KELLY-WJER) Hall&Oates, G.Michael.
SANDUSKY, OH(HUGG/HEART-WCPZ) D.Fagen, View..Hill, Hall&Oates.
HAMILTON, OH(MIKE MANLEY-WMOH) J.H.Jazz, Dan Hill, Garfunkel, B.Russell, A.Faltskog.
SPRINGFIELD, OH(STEVE POPP-WAZU/FM) A.Faltskog.
SPRINGFIELD, OH(PETER SPRIGGS-WIZE) Garfunkel, F'wood Mac, G.Michael, K.T.Oslin.
GALLIPOLIS, OH(JERRY SIMPSON-WJEH) No Report, Frozen.
RUSHVILLE, IN(KEVIN GREEN-WRCR) Armstrong.

KOKOMO, IN(DAVE NORTH-WIOU) Toto, A.Faltskog, Dionne/H.H. B-K-Starr.
 MUNCIE, IN(E.O. KIMBLE-WOKZ) Hall&Oates, G.Michael, Dan Hill, J.Stewart, Fogelberg, T'Pau, Cher, Pebbles.
 EVANSVILLE, IN(CLARK/BARTON-WKQD) Starship, Scar.&Blk., Dolly/S.R..
 LAFAYETTE, IN(KEITH HARRIS-WASK) Dan Hill, M.Transfer.
 MONROE, MI(DEMICK/STANDRIFF-WTWR) Hall&Oates, T.Chapman, G.Michael, R.Astley, Walk/Way, Adventures, P. Carrack, S.Patti.
 FLINT, MI(BILL PEARSON-WTRX) Hall&Oates, Walk/Way, Basia, Cher.
 KALAMAZOO, MI(BILL ANTHONY-WKMI) Foreigner, Dan Hill.
 GRAND RAPIDS, MI(SKIP ESSICK-WOOD) No Adds.
 PETOSKEY, MI(DAVE PETERS-WJML) Garfunkel, A.Faltskog.
 KENOSHA, WI(TERRY HAVEL-WLIP) Frozen.
 MILWAUKEE, WI(DEBBIE HINKLE-WTMJ) Dan Hill, R.Travis, Mils/Reid.
 MILWAUKEE, WI(BETH FAST-WMYX) G.Michael, Hall&Oates, J. H. Jazz.
 FT. ATKINSON, WI(KATHY KAY-WFAW) Scar.&Blk., A.Faltskog, K.T.Oslin.
 RICHLAND CENTER, WI(PHIL NEE-WRCO) S.Robinson, J. H. Jazz, K.T.Oslin, Lantz&Speer, Pet Shop B.
 MAUSTON, WI(RANDY MCKNIGHT-WRJC) Scar.&Blk., Tomlinson, Bruce Sp., J. H. Jazz.
 REEDSBURG, WI(KEVIN KELLOGG-WRDB) J. H. Jazz, B.Russell, Foreigner, Basia.
 GREEN BAY, WI(DAVID CAREW-WDUZ) Foreigner, Bruce Sp., B.Carlisle.
 CLINTONVILLE, WI(TIM ARROWOOD-WJMQ) Dan Hill, D. Fagen, Dionne/H.H.
 JOLIET, IL(JIM SMITH-WJTW/FM) D. Fagen, A.Faltskog, V.Morrison, Dan Hill.
 WILMINGTON, IL(MICK OLIVER-WDND) Sting, Bruce Sp., Suave, N.Cole, Ocean, Scar.&Blk., Heart, Elton, CoverGirls.
 ROCKFORD, IL(STRASSELL/THOMAS-WROK) A.Faltskog, Foreigner.
 LA SALLE, IL(JEFF GEESSEN-WAJK) Hall&Oates, K.T.Oslin, D. Fagen, C.Trick.
 FREEPORT, IL(JIM DOUGLAS-WFPS) Bruce Sp., G.E./Miami, Hall&Oates, B.Russell, C.Trick, Garfunkel.
 PEORIA, IL(ROBB WESTABY-WMBD) Dionne/H.H., Dolly/S.R., Foreigner, Fogelberg.
 PEORIA, IL(DENISE HENLEY-WIRL) Starship, B.Russell.
 BLOOMINGTON, IL(ANDERSON/SUNTRES-WIHN) Dan Hill, Russell H., Basia, T.Chapman.
 CHAMPAIGN, IL(LAUREN REAUGH-WKIO/FM) A.Faltskog, N.Cole, Scar.&Blk., S.Robinson, V.Morrison.

Southwest

TYLER, TX(JANIE BAKER-KTYL) B-K-Starr, N.Cole, Russell H., Hall&Oates.
 WACO, TX(DON KYSER-WACO/FM) TaylrDayne, Foreigner, N.Cole, B.Russell.
 HOUSTON, TX(BRUCE NELSON-KNUZ) F'wood Mac, Them.
 HOUSTON, TX(CHUCK CRANE-KKHT) Basia, Hall&Oates.
 VICTORIA, TX(TONY DAVIS-KVIC) G.Michael, Hall&Oates, C.Trick, B.Carlisle, Cher, Sting, Pat McLgn..
 DEL RIO, TX(KEVIN BEL-KDLK) No Report, Frozen.
 ODESSA/MIDLAND, TX(JOHN ROMAN-KQIP) B-K-Starr, Scar.&Blk., Dan Hill, Hall&Oates.
 SEDONA, AZ(RANDY MAHANNAH-KAZM) K.T.Oslin, Dan Hill, R. Barone, Cleo Laine.
 ALBUQUERQUE, NM(TONY FITCH-KKOB/FM) No Report, Frozen.
 GALLUP, NM(ERIC ALLEN-KKOR) B-K-Starr, G.Michael, Russell H., K.T.Oslin.
 SANTA FE, NM(ANTHONY GONZALES-KVSF) Scar.&Blk., Millions., F'wood Mac.

Rocky Mountain

BILLINGS, MT(TOM DONOVAN-KIDX/FM) F'wood Mac, Scar.&Blk., Dionne/H.H. Garfunkel, J. H. Jazz.
 GREAT FALLS, MT(CORY WELLS-KAAK) N.Sinatra, Basia, Tomlinson, F'wood Mac.

HAVRE, MT(DAVID LEEDS-KOJM) No Report, Frozen.
 MISSOULA, MT(LEE CURTIS-KYLT) Fogelberg, Devonsq..
 MISSOULA, MT(RICK SANDERS-KLCY) B-K-Starr, Foreigner, G.E./Miami, Cher, R.Astley.
 HAMILTON, MT(STEVE FULLERTON-KBMG) Russell H., R.Astley, G.Michael, Hall&Oates, I.Matthews.
 DENVER, CO(MURPHY HUSTON-KHOW) Bruce Sp..
 BOULDER, CO(FRANK PIERCE-KBOL) Dan Hill, J. H. Jazz, S.Robinson.
 LOVELAND, CO(HANS CHRISTOPHER-KLOV) Cher, Al B. Sure, Pat McLgn., T.Chapman, R. Blades, Mental As, C.Trick, V.Morrison, G.Michael.
 PUEBLO, CO(LEE DOUGLAS-KDZA) D. Fagen, A.Faltskog, S.Robinson.
 SALIDA, CO(MIKE KERRIGAN-KVRH) S.Robinson, Hall&Oates, Scar.&Blk..
 MONTROSE, CO(TOM OWCA-KUBC) Dan Hill, Russell H., Think Out..
 LARAMIE, WY(DEAN WOOD-KLDI) B.Carlisle, G.Michael, L.Goffin.
 GILLETTE, WY(DENNIS SWITZER-KOLL) B.Russell, F'wood Mac, D. Fagen.
 SUN VALLEY, ID(AL PINE-KSKI) C.Davis, M. LePage, R. Palmer, Robertson, V.Morrison, Godley&C., Lantz&Speer, Hall&Oates, G.Michael.
 GRANGEVILLE, ID(JIM CROSS-KORT) Hall&Oates, Sting, E.Fiorillo, R.Astley, G.Michael, Russell H., B.Carlisle, B-K-Starr.
 BOISE, ID(DREW HAROLD-KBOI) Bruce Sp., J. H. Jazz.
 LOGAN, UT(JOHN JACKSON-KBLQ) J. H. Jazz, D. Fagen, C.Wheeler.
 MANTI, UT(GARY CHIDSTER-KMTI) K.T.Oslin, B-K-Starr, S.Stewart, S.Robinson.

Far West

LAS VEGAS, NV(CHARLIE MCGRAW-KLSQ) Foreigner, Bruce Sp..
 STATELINE, NV(ANGIE GOOD-KRLT) G.Michael, Hall&Oates, V.Morrison.
 LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) Garfunkel.
 RENO, NV(JIM O'NEAL-KRNO/FM) Foreigner.
 CARSON CITY, NV(SCOTT CARSON-KPTL) Foreigner, Scar.&Blk., J. H. Jazz.
 LOS ANGELES, CA(KAYE/KILEY-KOST) No Adds.
 SAN DIEGO, CA(RICH/KNIGHT-B100) Jms Taylor, Pet Shop B, Hall&Oates, TaylrDayne, G.Michael, C.Trick.
 SAN DIEGO, CA(LARSON/ROBERTSON-KFMB) Dan Hill, Hall&Oates, Morrissey, B-K-Starr.
 PALM SPRINGS, CA(JILL FOX-KCMJ/FM) G.Michael, Hall&Oates.
 PALM SPRINGS, CA(DAN FRITZ-KDES) G.Michael, DeaconBlue, Nick Lowe.
 BAKERSFIELD, CA(RUSS DAVIDSON-KLLY) D. Fagen, M. Jackson.
 SAN LUIS OBISPO, CA(STEVE THEROUX-KKUS) Foreigner.
 FRESNO, CA(BROWN/EMERSON-KFYE/FM) A.Faltskog.
 MONTEREY, CA(ALAN RICHMOND-KWAV/FM) Hall&Oates.
 CONCORD, CA(JAY MICHAELS-KWUN) S.Robinson, M. LePage, Devonsq..
 LIVERMORE, CA(HAMPTON/DEPPISH-KKIQ) J. H. Jazz, Scar.&Blk..
 NAPA, CA(DON DEFESI-KVYN/FM) Foreigner, Hall&Oates, R.Astley, J. H. Jazz, Dan Hill, S.Robinson.
 SAN RAFAEL, CA(BOB GOWA-KTID) Hall&Oates, S.Stewart, J.Mitchell.
 SAN JOSE, CA(MOEN/KNOX-KEZR) Ocean, J. H. Jazz.
 SAN JOSE, CA(BILL WEAVER-KLOK) Jms Taylor, V.Morrison.
 STOCKTON, CA(BILL BISHOFBERGER-KJOY) Sting, Foreigner, Scar.&Blk..
 LAKEPORT, CA(GREGG ALLEN-KXBX) V.Morrison, T'Pau, G.Michael, S.Patti, Cher, Sting, M.Transfer.
 UKIAH, CA(ROE EDMONS-KUKI) A.Faltskog, D. Fagen, K.T.Oslin, I.Matthews.
 ARCATA, CA(DAN WILLIAMS-KATA) R. Blades, Morrissey.
 CRESCENT CITY, CA(RENE SHANLE-HUTZELL-KCRE) D. Fagen, Hall&Oates, K.Rogers.
 PLACERVILLE, CA(JONATHAN D. SUINO-KHTN) N.Cole, Pet Shop B.

VACAVILLE, CA(BOWMAN/BISE-KUIC) Deete, C.Wheeler, D. Fagen.
 LAKE TAHOE, CA, NV(BRIAN BECK-KTHO) F'wood Mac, K.T.Oslin, Russell H., Dan Hill.
 SACRAMENTO, CA(PAUL MITCHELL-K108) Foreigner, G.E./Miami.
 SACRAMENTO, CA(RICK AUSTIN-KAER) Frozen.
 SACRAMENTO, CA(MARK LENNARTZ-KHYL/FM) Dan Hill, D. Fagen.
 CHICO, CA(TOM KELLY-KNVR) D. Fagen.
 CHICO, CA(DAVE KINDIG-KPAY) Bruce Sp., Foreigner.
 OROVILLE, CA(KARA FRANKLYN-KORV) E.Fiorillo, G.Michael, Hall&Oates, K.T.Oslin.

Northwest

THE DALLES, OR(KEVIN MALCOLM-KMCO) Scar.&Blk., Russell H., K.T.Oslin, Hall&Oates, R.Astley, Devonsq., Sting.
 CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) Dan Hill, I.Matthews.
 NEWPORT, OR(HOWARD WRIGHT-KYQT) Hall&Oates, G.Michael, Nu Shooz, Cher, R.Astley.
 MEDFORD, OR(CHARLIE KIRK-KYJC) Hall&Oates, Sting, G.Michael, L.Goffin, B.Carlisle.
 KLAMATH FALLS, OR(CHARLIE VanHALL-KKRB) S.Robinson, K.T.Oslin, G.Michael, Sting.
 WARM SPRINGS, OR(SUE MATTERS-KWSI/FM) Robertson, K.T.Oslin, V.Morrison, G.Michael, Walk/Way.
 BELLEVUE/SEATTLE, WA(BOB BROOKS-KLSY) Tomlinson, N.Cole.
 AUBURN, WA(CARL SAWYER-KASY) K.T.Oslin, G.Michael, R.Astley.
 MDUNT VERNON, WA(RANDY ROADZ-KBRC) Foreigner, Russell H., F'wood Mac, S.Robinson, Dan Siegel, Dan Hill, Toto.
 OAK HARBOR, WA(BILL BENTON-KJTT) No Adds.
 OLYMPIA, WA(DICK PUST-KGY) Fogelberg, Foreigner, Manlow, Millions., R. Palmer, Dan Hill, Lantz&Speer, K.T.Oslin, Think Out., Scar.&Blk., N.Sinatra, M. LePage.
 ABERDEEN, WA(DAVE PAVLETICH-KXRO) No Report, Frozen.
 CENTRALIA, WA(JIM KNUTSON-KELA) D. Fagen, F'wood Mac.
 SHELTON/OLYMPIA, WA(STEVE WILLIAMS-KMAS) Frozen, No Adds.
 KELSEY/LONGVIEW, WA(DODD/BARTLEY-KLOG) Nu Shooz, Dan Hill, Scar.&Blk..
 YAKIMA, WA(FRANK TAYLOR-KMWX) Hall&Oates, D. Fagen.
 SPOKANE, WA(BILL MIMS-KKPL A/F) Bruce Sp., G.E./Miami, S. Winwood, Deb.Gibson, Starship.
 SOLDDTNA, AK(RICK PRESTON-KCSY) Fogelberg, Dan Hill, B-K-Starr, M. Murphey, G.Michael, J. H. Jazz, Heart, Sting.
 FAIRBANKS, AK(BRUCE KIER-KCBF) R. Blades, Fogelberg, Dan Hill.

WELCOME To Our New AC Stations:

Randy Hugg & Jim Heart, WCPZ RADIO-1640 Cleveland Road Sandusky, OH 44870 (419-626-0218)
 Perry Miller, KBJJ/FM RADIO-109 South 5th Street Marshall, MN 56258 (507-537-0566)
 Frank Byrd, WWIT RADIO-P.O. Box 1369-Canton, NC 28716 (704-648-3588)

The following stations were not included in this week's research:

KARZ/FM KFQD KINN/FM KLWN KSL KSUE KWEH WBLG/FM WGHQ WKLI WMT/AM WSNJ



INSPIRATION

A couple of years ago one of my MBA students was reminiscing about one of his bosses in a bank he used to work for. He said wistfully, "She was a great manager. She knew credit and lending inside out. Of course, nobody wanted to work with her. People in her department were always quitting. But other than that, she was great."

Other than that? Re-read the above and tell me if it makes any sense. Somewhere along the line we've gotten the most peculiar idea that the ability to work effectively with people is a minor factor in choosing and evaluating managers. "It's nice if it happens" is the typical mind-set, but if we look at many people in management now, it's clear this ability is not considered crucial.

This "typical" mind-set is killing many of our businesses. The MBA student was dead wrong. A manager who can't work effectively with people is not a good manager, regardless of the technical and functional skills that he or she possesses.

In my last column, I discussed a few of the pitfalls we make when we promote people. I ended the column by saying that we often overlook the most important criterion in deciding whom to promote. You may be thinking I'm going to say it's the ability to work well with people. Not true, though it's halfway there. My colleagues and I have concluded that the most important criterion is: Can this person inspire others?

We specifically advise senior managers to promote people on the basis of their ability to create energy, excitement and feelings of pride and competence among colleagues and subordinates. We specifically advise senior managers to promote people who take great pleasure in coaching, developing and helping others to achieve high accomplishments and personal growth on their jobs. In short, promote people who can create a climate that inspires others to go the extra half-mile, to be conscientious and creative, to take on new responsibilities, and to do whatever it takes to get the job done superbly.

Nowadays, when markets are volatile and chaotic, when information and technology are exploding, when competition is frenetic, when customers are more knowledgeable and demanding, what sort of managers do we need? Not cops. Not Lone Ranger-type heroes who

attempt to solve all problems on their own. Not analytically-detached types who are basically uncomfortable with people, or who see people as merely "costs" to be "optimized" or "minimized". These kinds of managers, if you study the business literature, are often at the root of business failures and our inability to compete effectively with domestic and international rivals.

We need people at all levels who can inspire others. And if that sounds too soft and squishy for you, think about the best boss you ever worked for. Didn't he or she inspire you in some way? And even though "inspiration" is a nebulous concept, don't you know who in your organization does inspire people—and who doesn't?

People who inspire others come in all shapes and sizes, all personalities and all backgrounds. Some of the most inspirational people are quiet and unassuming. Some are gregarious and outgoing. Some are managers with a lot of power. Some are not managers at all. But they all have one attribute in common: People not only like working for them—they want to work for them, and work hard.

Management expert Tom Peters puts it well: "Basically, I'm asking you to take leadership seriously. Promote into leadership positions those who perform like leaders. That sounds silly...at first. But too often we give our support chiefly to the young man or woman who gives brilliant presentations or who is terrific to be around at lunch."

It's good that our candidate for promotion be able to give a brilliant presentation, and it's nice that he or she is terrific to be around at lunch. It's also good when the candidate has a proven track record of accomplishments, experience and skills. But all this fits into the "necessary but not sufficient" category. The most important factor should be the ability to inspire others. Those who don't have this attribute should not be promoted, regardless of their track records, their politicking, their length of tenure or their glowing resumes.

If you're thinking of promoting someone in-house, you know who's got this attribute and who doesn't. And if you're not sure, ask around. Suppose you're thinking of bringing in someone from the outside? Once again, start sleuthing around and asking people who

have worked with the candidate. And if the candidate has worked in a management position, J.S. Nimoniya, a 27-year veteran at Ford, has a better idea:

"Get references from a candidate's old subordinates. This may sound radical. It certainly is unorthodox. Why should references of past subordinates be less important than the references of past employers? When we hire someone to manage people, we need to know what previous employees thought. Unlike old bosses who often write complimentary letters on behalf of people they were happy to see go, old subordinates are likely to say what they mean. There is no better judge of a supervisor's character than the people who depend on him or her to hear their complaints, arbitrate their differences, sharpen their skills and lead them to the fulfillment of their goals."

How powerful is this idea of inspiration? Here's just one example. Before Bob Townsend took over Avis Rent-A-Car, the company had suffered 13 straight unprofitable years. Townsend didn't know anything about the car rental business. He'd been a manager of the investment division of American Express. Despite this, Townsend was chosen by Avis—for one key reason: He was well known as someone who could inspire others to perform at their best. And he did just that, while guiding Avis to a remarkable and highly profitable turnaround.

So next time you're ready to promote anyone, think about inspiration. If you do that, you'll know whether that candidate is the right one for the job. ●

Many people had written off Dan Hill as a one-hit wonder after he succeeded with a number one-single, "Sometimes When We Touch," in 1978. Songs of quality followed, but without the accompanying sound of ringing cash registers.

In the early '80s, Dan took time out to write a novel, "Comeback," about a pop music star accused of statutory rape who must then deal with the "celebrity" status that comes with making headlines instead of music.

Dan's real-life comeback has just recently occurred with the release of his eponymous Columbia Records debut, *Dan Hill*, and its own number-one single, "Can't We Try," followed by "Never Thought (That I Could Love)" and now his third single, "Carmelia."

I met Dan for the first time at this year's Gavin Seminar, where he not only suite-hopped, and cocktail-partied, but attended some of the sessions.



DAN HILL

RF: Welcome back. It seems as if you've been away from recording for a long time. Many people think of "Sometimes When We Touch" as your last single. Did you work on material between then and now?

DH: There are four albums separating "Sometimes When We Touch" and this one. It's hard to believe. A lot of time to practice and get better.

RF: Were you born in the U.S. or Canada?

DH: I was born and raised in Toronto. I think the confusion is that my parents were from Washington, D.C. They came to live in Toronto a year before I was born. My father is a sociologist. He started the Ontario Human Rights Commission in the '60s, building it from scratch. The Commission looked out for people who were discriminated against because of race, sex, religion. It is now the ombudsman for the province. It looks after grievances against the government, for things they're not acting fairly about.

RF: Has discrimination ever affected you?

DH: I don't think the discrimination was as blatant, because I was raised in an upper middle-class background, and it's hard to come right up against discrimination. Of course, class discrimination is in some ways worse than race discrimination. What I did feel was a certain isolation, because I was raised in a predominantly white area. Coming from a mixed marriage, I often felt like I didn't fit in, although I didn't feel totally alienated. Music was the natural thing for me to indulge in when I felt a little isolated--it was natural for me to pick up the guitar and write a song rather than ask someone out for a high school dance.

RF: Did you start on guitar or piano?

DH: It was guitar to begin with. Now, when I write by myself, I go to the piano, and just start fumbling over chord progressions. If it's something I like, it usually triggers a lyrical idea, and the two just sort of chase each other through the course of the song--the lyric pushing the melody, the melody pushing the lyric. If I can come up with a concept or a title that works, it's pretty easy and a lot of fun to work a song around it. I'm always trying to make the characters in the song as strong as possible, like little short stories.

RF: Has there ever been pressure on you to be more "black" sounding?

DH: No, not at all. Most people don't realize I am half-black, so they haven't expected that from me, though I do think those influences come

through, particularly on this last album. "Can't We Try" definitely has strong R&B elements to the melody.

RF: Lyrically, there is also a reference to a mixed relationship.

DH: Yes.

RF: I've heard stories about how an artist's biggest song is sometimes the easiest. Was that true of "Sometimes When We Touch"?

DH: That was easy on two different tiers. The first was when I was 19, and absolutely crazy about a woman who wasn't crazy about me. I thought, "I have to do something so extraordinary that it will make her pause and think twice before she walks away." I went home and wrote "Sometimes When We Touch" solely as a device to get her attention--not ever thinking about radio hits or anything.

RF: A courting song, in other words.

DH: Exactly. And it made her pause--but she still walked away! Three years later, the publishing company I was with--ATV Music--said they'd love for me to get together and work with Barry Mann, that they loved my lyrics and they loved his melodies. I had never written with anyone before and I kind of froze. But as I was leaving, I said, "Here's a poem that's been kicking around for a few years. See if you can do anything with it." I gave it to him, went outside to phone a cab and came back to say goodbye. He'd already written the chorus to "Sometimes When We Touch." So I'd have to say in both instances it was ridiculously easy.

RF: Is it safe to say that song has paid a few bills for you?

DH: Yes. In fact, just as I was coming into the office today I heard it on the radio. Another song I wrote, "In Your Eyes" with Michael Maser, was recorded by George Benson and Jeffery Osborne.

RF: Michael Maser is associated with great ballads. How did you two divide up your responsibilities?

DH: Again, I was the lyricist, and he wrote the melody.

RF: I read that in 1977 you tried to stop 20th Century Records from releasing your product in South Africa...

DH: Yes, I did, and they just thought I was nuts, bonkers. They thought I was speaking Martian to them. They said, "We want to introduce you to all our black artists who let their records out in South Africa," as if therefore it was okay. When I didn't

THE REAL COMEBACK

By Ron Fell
Editorial Assistance From Cyndi Hoelzle

go for that, they tried to tell me my songs were so special that they would heighten the consciousness level in South Africa to such a degree that it would erase apartheid. I said, "Listen, 'Sometimes When We Touch' is a good song, but let's not get carried away!"

RF: What are the differences between working with 20th Century then and Columbia Records now?

DH: The major difference was that at 20th Century the staff turnover was unbelievable. You couldn't form a relationship with anybody there because they would be gone a month later.

RF: Did you have any heroes there?

DH: Well, Lenny Beer was very supportive as a promotion person. He was instrumental in breaking "Sometimes When We Touch." And Russ Regan--although ironically he was gone before the "Sometimes When We Touch" album--was the first person in America, in 1975, to hear potential in me. It's hard to appreciate it when you're from America, but trying to break into America from the outside is very difficult. I have to give full credit to Russ for being able to see the talent when I was 21, as raw as it was. He really got me the American break.

RF: In the liner notes you mention Howard Rosen. How did you hook up with him?

DH: Through Steve Propas, who was representing me in Toronto. Howard and Steve had worked on projects before, and Howard was Steve's connection into the American record and radio world.

Howard was wonderfully supportive from the onset. I have to be honest, this wasn't an easy project for any of us at the beginning. We got a lot of rejections before we finally got the deal with CBS.

Everyone agreed I had hit songs, but no one was sure whether I could be a hit artist, and of course both things are very difficult to define.

To Howard's credit, he never wavered in his enthusiasm, and in this business, where someone would be on you one minute and off the next, he was there a good two years before we started to see any results.

RF: I read you spent almost three years putting this album together. Other than doing interviews, what is occupying your time right now?

DH: Well, I've been doing TV shows. I was just in L.A. taping a show called "Throb," which is a sitcom about a fledgling record company. I'm doing a fair amount of performing in Canada, where my career is a little more established. It looks like I'm going to be performing for two weeks in England this month, with Art Garfunkel.

RF: Did the record turn out the way you thought?

DH: As much as could be expected. With every album there are going to be certain things you're disappointed by, and certain things you'll be happy with. Certain songs I felt were great didn't quite reach their potential, and other songs did. I guess the thing that surprised me was that when I went into the album, everybody was very very excited about the uptempo, "modern" side of Dan Hill. The thing that surprised me is that the first three singles have been the softer ones. I'm surprised at how fast these have been responded to. I had a feeling they were going to be overshadowed by the rock stuff.

RF: What lessons have you learned with this last album?

DH: I've learned so many different things. One is how absolutely important the song is. Before "Can't We Try" came out, everyone was worried that I should have a star on the song with me, to help it be a hit. Vonda (Sheppard), of course, sang the song wonderfully, and we realized we didn't need a star. The song itself was the star. I've learned how important it is to use the raw talent that makes you unique, but not to be afraid to sculpt the song, to improve it, and to look at it critically, trying to make it better and better. Sometimes you realize you've gone too far, and you have to take it back another couple rewrites. In the past, I was afraid of touching a song after I'd written it.

RF: Does it help to know what radio wants, and is playing at the moment? Some artists say they intentionally never listen to the radio.

DH: You have to understand your inner strengths as the artist/songwriter. Some people are excellent formula writers. They're very good at figuring out what the market wants. I'm not very calculating. My writing is very much an instinctive, almost unconscious, process. I can, however, affect the production in a way that might make the song more sympathetic to radio's needs. Some ballads are so beautiful you could just do 'em with a piano, but you can't expect radio to play them like that. So I'm more conscious of radio when the song is being produced.

RF: Were any of these songs written for anyone else?

DH: Usually when I write, I don't think of anyone. I think of the songs, because when I have had songs recorded by other artists, it's

come out of me writing the song and not thinking of another singer. I did have people interested in cutting some of these songs, but I didn't want to give any of them away. I almost had a maniacal possessiveness about them. I decided I didn't want to just be a songwriter, that my need was greater than the need to make money.

RF: How does the process of granting permission work?

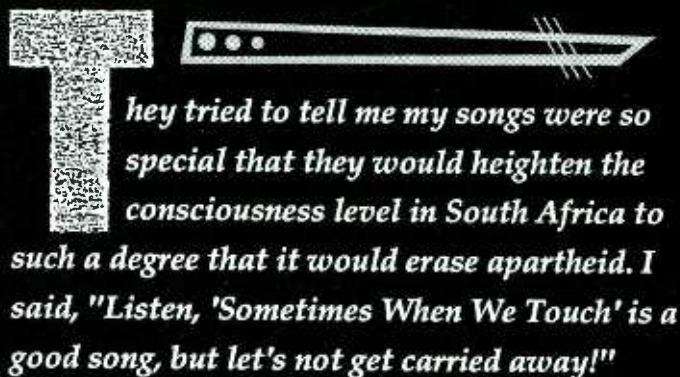
DH: No one can record a song without you granting permission--unless the song has already been released. Once the song is on a record, anybody who wants to can record it. I'm sure you've heard the stories of a single that's doing really well in one territory, then someone in another territory will cut the song before it crosses from one country to the next.

RF: I noticed you co-wrote some songs with John Capek. Have you worked with him before?

DH: Yes. John is originally from Australia, and he lived in Toronto for ten years, which is where I met him. He moved to L.A., and we have continued to work together off and on for the last six years. He was the co-producer on the album, along with Hank Mendress. He's just a great writer. He's one of those guys whose time is overdue--I know that sounds like a cliché. He has a couple of songs on *Think Out Loud*, the new album Steve Kipner and Peter Beck have out. He looks like he's about to explode upon the scene.

RF: During the gap between successful albums, you also wrote a book, "Comeback."

DH: It's a novel--not autobiographical. I wrote it in 1982, at a time when I was very frustrated with my musical career. I felt like I was banging my head up against a brick wall, and I was burned out. I needed to try something a little different. I thought writing a book would be a natural release for my energy because I could still be



They tried to tell me my songs were so special that they would heighten the consciousness level in South Africa to such a degree that it would erase apartheid. I said, "Listen, 'Sometimes When We Touch' is a good song, but let's not get carried away!"

creative. Writing the book helped me deal with the pain and the frustrations I'd gone through as a singer. I managed to wrap it up in a nifty little plot outline. It's very hard to rise and fall that fast, as I did. There are a lot of things you can do to deal with that trauma--some people do very destructive things. For me, the book was a constructive thing to do, rather than sitting around being bitter, or drinking and doing drugs. I just sat down for two years and literally wrote 800 pages.

RF: Will you ever do another novel?

DH: Yes. My feeling is that I'm only now catching my stride as a recording artist. In order to take it to the next step, I need to put every ounce of energy I have into keeping the career alive, from the performing to the interviews, the writing and the recording. This is not the time to split up my talents, but in years to come I would like to get back into writing books.

RF: Soon the album will be a year old. Is it frustrating that the slower songs take longer to develop?

DH: In a way, I'm quite happy. It's given me lots of time to write songs. The "Sometimes When We Touch" album seemed to explode so quickly out of nowhere, and there was this incredible pressure to follow it up immediately with something as good. With this album, it's been a much more logical, slow growth. That makes it a lot easier for me to watch and keep pace with it.

RF: It was a pleasure to meet you at the Gavin Seminar. As an artist, what were your impressions of the seminar?

DH: I'd never been to a convention like that before. I was impressed at how the barriers between radio and records seemed to drop. I've always had the vague impression that records was "us" and radio was "them," and the trades belonged in a different category. It really impressed me how those barriers seemed to melt. Everyone was so easy in exchanging information. I was quite impressed. ●



PROGRAMMING PHILOSOPHY-- CONCLUDED

For the last couple of weeks, I've been reprinting a detailed "programming philosophy" written by Chip Mosely for inclusion in a job application package. Some elements of it are not fashionable in programming circles these days, but there are many ways to program a station to success--listeners don't know what's fashionable within the trade, and the "road less traveled" usually offers the most opportunity. This week, we'll finish Chip's philosophy by picking up where we left off, in the "Personality" section:

"A good air personality is more than just an announcer, and a great deal more than just a disc jockey. He or she must be able to relate to the listener, be friendly, creative, witty, and able to think on his or her feet. The personality must be able to entertain without being offensive or abrasive, capable of communicating ideas effectively in an intelligent manner...

"I judge the performance of an air personality on criteria that include (a) overall attitude, (b) format execution, (c) content of program material, (d) believability, (e) ability to relate to the listener, and (f) ability to deviate from the format when necessary in a manner that is still consistent with the overall station image.

"I work with each staff member individually, to help them plan their own goals, and to help them focus their goals toward the overall station game plan, and to help them better their individual performance--not only pointing out weak spots that need improvement, but also helping them expand on their strong points...

"In operations I direct, exceptional performances is the standard, creativity is encouraged and involvement is mandatory.

"PROMOTION. Two types of promotions are vital to building a winning radio station: On-air promotions that build listenership and recycle listeners through involvement, and off-air promotions that create new opportunities to participate in the community, to persuade potential listeners to sample the station and reinforce the concept of involvement of those already part of the station's audience.

"On-air promotions, including contests, should work at two levels: For the 10-20 percent of the listeners who actively participate, they should be simple and exciting, with believable rewards and attainable goals. For those listeners who choose not to become total participants, the promotion must still offer them some way of getting involved. For example, a contest should have a way that any listener can (mentally) 'play along' with the contestant. (It's been a staple of radio and TV game shows for years.)

"Promotions held outside the station should present the station with an opportunity to involve the listeners as well. A remote broadcast should not only present a reason to participate, but also an opportunity to meet and involve people who may not normally listen to the station, inviting them to become a part of the audience.

"Criteria for selecting a promotion should cover three elements. First and foremost is what does the listener get? If the listener doesn't benefit, then it isn't worth doing. Second, what does the station get? If the station can recycle listeners, create new sampling and/or make a monetary gain, the results can be positive. Third, if it is a commercial promotion or a contest with advertiser participation, what does the client get? While an important consideration, this is the last point to analyze. If the answer to either of the first two questions is negative, then the third should never be asked. No promotion, no matter how great the benefit to the client, should ever be undertaken if the station and its listeners have nothing to gain...

"As a side note, although not directly related to the programming of a

station...cooperation between the programming and sales staffs is critical to generate the cash necessary to meet payroll, to fund those important promotions, and to keep the station operating in a professional manner. I strongly believe in a close working relationship between programming and sales. The air staff can better sell the client's products and services if they know more about them; the sales staff can better market the station if they know what's happening on the air...

"These are some of my basic philosophies to create a winning radio station. But to me, winning is more than just being the #1 station in the ratings. Winning is a state of mind in which an individual constantly strives to be better today than he was yesterday, and in which a group pulls together to reach, then exceed, a common goal."

A few weeks ago, we printed a note from an air talent who was frustrated that his PD wouldn't explain what he was doing. I commented that it's generally a pretty insecure programmer who won't reveal what he or she is doing. It's quite clear that Chip has a lot of confidence in his ability to program, and feels he has nothing to fear by revealing how he looks at aspects of the job. His ratings track record supports that conclusion. I hope his thoughts have been helpful--and the least I can do is repay him for his courtesy by giving you his phone number in Jackson, Tennessee: (901) 422-3216. Good luck, Chip!●

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and Miami Sound Machine



"ANYTHING FOR YOU"

HOTS INCLUDE:

WXKS	30-19	Y108	7-2
PRO/FM	24-23	KIIS	14-10
Y95	3-2	FM102	5-4
KKBQ	16-11	KMEL	11-7
Q105	13-7	KPLZ	29-21
B96	24-16	KUBE	18-17

GAVIN TOP 40 18*-8* 295/9 69% HIT FACTOR
R&R CHR 16*-10* 226 STATIONS 31% HOTS
GAVIN A/C 2* 221/8 94% HIT FACTOR



HENRY LEE SUMMER



"I WISH I HAD A GIRL"

**JIM FOX, OM, Q102,
CINCINNATI, OHIO**

"This guy is a superstar!! It's too bad everybody doesn't know it yet... works well on all dayparts. The LP sales have really kicked in over the last couple of weeks here! You guys get the lead out and get on board!!!!"

**GAVIN TOP 40
21*-20* 221/8
62% HIT FACTOR
R&R CHR 27*-25*
167 STATIONS (70%)
138 UP AND 7 DEBUTS**

WAZY	4-1
WBWB	2-1
KOZE	2-1

HOTS INCLUDE:

Q102	10-6
WMMS	4-3
WZRL	7-5
Y107	25-17
KSAG	23-19
WDTX	19-15
WMEE	5-3
WIXX	14-9
Z104	20-12
FM104	4-2
KZZU	10-6

**CBS ASSOCIATED
RECORDS**

**Cheap Trick
Cheap Trick
Cheap Trick**



"THE FLAME"

GAVIN TOP 40 CHARTBOUND 138/61
R&R CHR 74 STATIONS

ADDS THIS WEEK INCLUDE:

PRO/FM	WOMP
KWSS	Y94
KPLZ	99KG
KZZU	WDBR
WBBQ	KTRS
KIXY	KZOZ
WTHT	

MOVES:

KCPX	37-27
WCZY	DEBUT-33
WOKI	38-32
K92	DEBUT-28
WTNZ	DEBUT-32
KZ106	DEBUT-29
Z104	34-26
KIYS	35-27
KYYA	DEBUT-30
WZOK	34-27



BIO FEEDBACK

by RON FELL

TALKING HEADS

David Byrne and Chris Frantz started out together in a band called the Artistics. Soon afterwards, they hired Tina Weymouth and changed the name to The Talking Heads. Not long after that, Chris married Tina.

MIKE OLDFIELD

His "Tubular Bells" was chosen as the theme to the 1974 film, "The Exorcist." It went on to become one of the world's biggest-selling singles of the decade.

PRINCE

"Good Love," Prince's contribution to the "Bright Lights, Big City" soundtrack, was, according to the *Los Angeles Times*, originally slated for one of his earlier, unreleased album projects called *Camille*.



MIAMI SOUND MACHINE

Emilio Estefan has produced three versions of the group's new single, "Anything For You"—one in English, one in Spanish and a third in what Emilio refers to as "Spanglish," a mixture of both.

GODLEY & CREME

Kevin and Lol are about to make their first full-length film. "Howling At the Moon" will star Gary Busey and feature music by Robbie Robertson and Trevor Horn.

CHEAP TRICK

Nine years ago this month, the band released their biggest hit to date, "I Want You To Want Me."



LOUISE GOFFIN

While growing up as the daughter of composers Gerry Goffin and Carole King, her babysitter was Eva Narcissus Boyd, better known as "Locomotion's" Little Eva.

LITTLE RIVER BAND

Recently signed to MCA Records, the band has brought back Glenn Shorrock to replace lead singer John Farnham.

HALL & OATES

Though Daryl and John are just now releasing their first product for Arista, they actually signed with the label seven years ago and have been working off their contractual obligations to RCA ever since.

ICEHOUSE

Johr Oates (of Hall & Oates) co-wrote Icehouse's current single, "Electric Blue."

DEPARTMENT OF CORRECTIONS

On March 25th, we said the last Steely Dan song was "FM" from the movie of the same name. Wrong. The last Steely Dan project was their 1980 studio album, *Gaucho*.

RIGHT CHOICE

The original version of "Tired of Being Alone" was a million-seller for Al Green in the fall of 1971.

ART GARFUNKEL

Fifteen years ago, Art had his first post-Simon & Garfunkel hit with "All I Know."

ZZ TOP

The band is actively involved in raising funds for a Muddy Waters exhibit to be permanently displayed as part of the Delta Blues Museum in Clarksville, Mississippi. The legendary bluesman died on April 30, 1983.

TOTO

Guitarist Steve Lukather is the author of George Benson's 1983 Grammy-winner, "Turn Your Love Around."

NU SHOOZ

The core of the group is a husband-and-wife team, John Smith and Valerie Day.



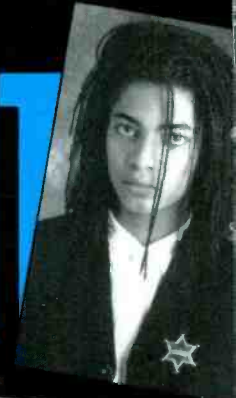
IRON MAIDEN

Seventh Son of a Seventh Son, is, strangely enough, their seventh studio album. Another strange but true fact is that the band has never released a single in the States. That'll change soon with "Can I Play With Madness," scheduled to be shipped later this month.

#1

IN *New Artist*

TERENCE TRENT



Jean Beauvoir

"Jimmy"

Taken from the Columbia Lp:
"Jacknifed" 40621

**THE NORTHWEST
IS BREAKING
ANOTHER ONE!!!!**

**KKRZ
KUBE**



**New Kids
On The Block**

"Please Don't Go Girl"

Taken from the Columbia Lp:
"Hangin' Tough" 40985

**THESE HOT NEW ARTISTS
ARE BREAKING BIG IN
URBAN RADIO. THEY'RE PERFECT
FOR YOUR FORMAT TOO.**

ADVERTISING

Taken from
"Diesel"
GAVIN
94 S
L
(K
KA
WX
Y95
WM
KDV
B97
KCP
KPL
KXY
KRBE
FM10
GAVIN

DEVELOPMENT



D'ARBY

"Wishing Well"

Taken from the Columbia Lp:
 "Introducing the Hardline according to Terence Trent D'Arby" 40964

GAVIN TOP 40: 6*-4* 265 STATIONS 95% HIT FACTOR
R&R CHR: 6*-5* 220 STATIONS 40% HOTS
ALBUM NOW PLATINUM!



"Beds are burning"

Taken from the Columbia Lp:
 "Sand and Dust" 40967

IN TOP 40:
STATIONS

IVE 105
(ITS) 5-3

D 25-17
S 35-31
38
MS 38-33
B DEBUT-37
DEBUT-33
ADD
DEBUT-40
DEBUT-28
30
2 ON
ALBUM: #7



Johnny Kemp

"Just Got Paid"

Taken from the Columbia Lp:
 "Secrets of Flying" 40770

HIGHEST DEBUT
ON THE BILLBOARD
HOT DANCE 12" CHART

HOT 103 ADD-40

ON OVER 50 URBAN STATIONS



Deacon Blue

"Dignity"

Taken from the Columbia Lp:
 "Raintown" 40915

GAVIN ALBUM: 27*

R&R AOR:
DOUBLE BREAKER
TRACKS: 36*
ALBUMS: 30*

**“LOVE IS FOREVER”
THE LEGEND RETURNS**

OUT-OF-THE-BOX ON:

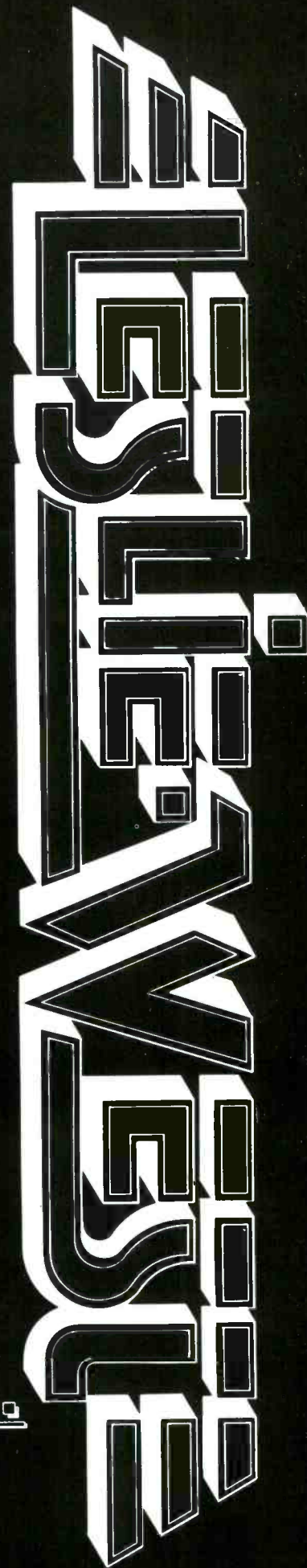
**KLOS
WEGR
WBYR
WRIK
WXRK
WPDH
WCKW
KKZX
KJJO
KJOT
KQWB**

AND MANY MORE INCLUDING:

**Z-ROCK -
2 TRACKS DEEP**

FROM THE ALBUM THEME.

PASSPORT



ALBUM/ALTERNATIVE

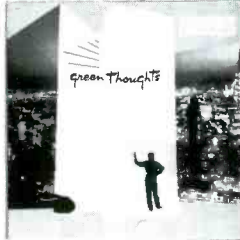
Album

GAVIN ALBUM FRONTLINE

Alternative



TALKING HEADS



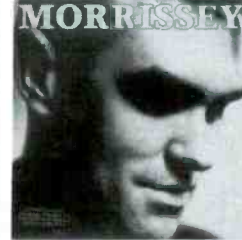
SMITHEREENS



TREAT HER RIGHT



TALKING HEADS



MORRISSEY



SMITHEREENS



Neil Young & the blue notes



NEW Releases

THIS NOTE'S FOR YOU-NEIL YOUNG & THE BLUE NOTES (REPRISE)

Neil Young plays blues like Andy Warhol painted soup cans. On the surface there is a keen sense of authenticity. Still both are basically artistic statements. After a long history of half-baked concepts and misfires, Neil finally hits paydirt as This Note's For You "hammers the blues" with the shaky voice and guitar right up front. While the blues vehicle is an admirable one, it's the message, rather than the medium, that hit me. The title track, for instance, disdains the usual beer sponsorship. Lyrically, Neil Young has driven out of the fog and, as if inspired by the bottomline nature of blues music, makes a few poignant statements. I found a mess of favorite trax including the title track, the single, "Life In The City," "Married Man," "Hey Hey" and the slow-paced "Coupe De Ville." So while Andy Warhol was no package designer, neither is Neil Young a bluesman. However, This Note's For You is a wild and convincing piece of theater.

"REVEREND JACK AND HIS ROAMIN' CADILLAC CHURCH"-TIMBUK 3 (IRS/MCA)

Timbuk 3 is a tidy combo of bluesy pop and digital chips. While moving with the times (I guess a hit tune buys new equipment and toys), this Austin duo hasn't forsaken their bent view of modern Americana. "Reverend Jack" shows Timbuk 3 maintaining their satirical edge. But wait until you hear "Sample The Dog"--as in electronically sampling the household pet and playing him on the song.



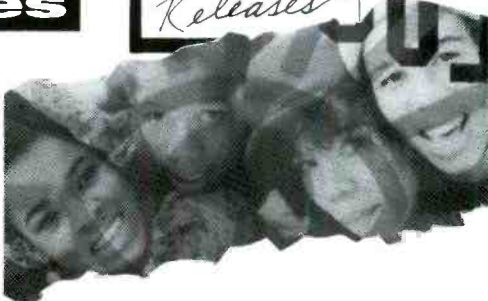
"L A C K TO THE WALL"-DIVINYLS (CHRYSALIS)

"AMAZING WORLD"-THE VENETIANS (CHRYSALIS)

Two pieces of Australian rock (coincidentally on the same label) that show off that continent's diversity. Christine Amphlett of Divinyls sings in a thick Aussie drawl while producer Mike Chapman backdrops the song with Anglo-oriented production. The Venetians operate on a lighter melodic pop plane. Both bands surf on a modern rock wave.

CONSCIOUS PARTY-ZIGGY MARLEY & THE MELODY MAKERS (VIRGIN)

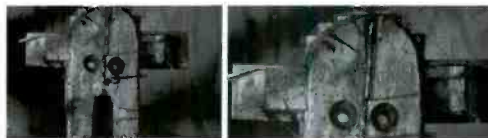
With some mighty massive shoes to fill, Ziggy Marley experiments with both pop and reggae rhythms with



pleasing and forceful results on this, his third album with the Melody Makers. Produced by Talking Heads/Tom Tom Clubbers Chris Frantz and Tina Weymouth, Ziggy positions himself between the reggae greats and young contemporary soul singers like Terence Trent D'Arby and Jesse Johnson. While the songs show a reverence for social issues and the Rastafarian faith, it would be a mistake to shy away from Ziggy on the basis of reggae-phobia since the music embraces so much more. No doubt, the pressure is mounting on Ziggy to deliver reggae out of its current state of doldrums. However such a demand may be unfair. Ziggy is a singer and not necessarily a saviour. Nobody should be sentenced to shoulder a legacy. Ziggy's talents speak for themselves on trax like "Conscious Party," "Tumblin' Down," "Tomorrow People" and "New Love."

"REX BOB LOWENSTEIN"-MARK GERMINO (RCA)

As the Album Radio controversy rages on, in comes this unique story that deals with format radio in general. Rex Bob Lowenstein is an air talent on WANT. This song, (strictly from an artist's point of view) should fan the flames and fuel the fire further. It is a thought-provoking perception of radio that deals with the highs and the lows of the craft.



"WE USED TO LAUGH"/"THE FIREWALKER"-SHADOWFAX (CAPITOL)

Shadowfax are a respected crew of instrumentalists who like Mark Isham, are bolting from the "New Age" stigma. Like so many of their contemporaries, Shadowfax is part of a new direction that radio seems to be keen on following. Of the two songs, "The Firewalker" builds with more aggressive instrumentation.



"CAN'T PROMISE THE WORLD"-DRIVIN' N' CRYIN' (ISLAND)

Drivin' N' Cryin's The Whisper Tames The Lion LP seems destined to make my best-of '88 list. It is a weird blend of loud, rowdy rock n roll and acoustic campfire music. "Can't Promise The World" stays on D&C's hard side and is exceptionally energetic.

"CAN I PLAY WITH MADNESS"-IRON MAIDEN (CAPITOL) "RHYTHM OF LOVE"-SCORPIONS (MERCURY)

Two of the worlds' biggest metal acts for two completely different reasons. Scorpions, who started out as an underground German band on the Billingsgate label in the US, play with a delicately layered fury. Iron Maiden sidestep any expensive or elaborate pretensions. After the obligatory verse/chorus/verse, the band launches into a short overdriven solo serenade. After 8 million albums sold, "Madness" is their very first "official" American single.



ROCKY HILL (VIRGIN)

As regional music becomes more and more a rare species in this age of information, Texas seems to be retaining its personality when it comes to blues/rock guitarists. For a while it was slim pickins and lean times for those who stuck to their guns and roots. Little by little, restitution is being paid to talent like Albert Collins, Robert Cray and the Vaughans for hanging tough. Rocky Hill's new album is a road map of where this guitarist has been and where he's headed. "Bad Year For The Blues" recalls the drought years after many of the masters passed away. "New York Turnaround" recalls hard times when straight-talkin' blues confronts New York music business jive. But Rocky Hill finally scores his platform to testify, not blowing the crance with a lot of prefab production tones and cliches. More a guitarist than a singer, the notes between the verses and chorus tells the real story. KZ

the GAVIN REPORT

ALBUM

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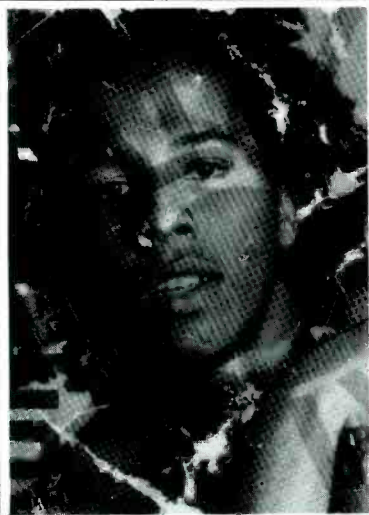
MOST ADDED

1. *TEN MEN WORKING*-NEIL YOUNG (REPRISE)
2. *TOMORROW PEOPLE*-ZIGGY MARLEY (VIRGIN)
3. *THE FLAME*-CHEAP TRICK (EPIC)
4. *I'M STILL SEARCHING*-GLASS TIGER (EMI-MANHATTAN)
5. *RHYTHM OF LOVE*-SCORPIONS (MERCURY)

CERTIFIED

- LYNYRD SKYNYRD (MCA)
TREAT HER RIGHT (RCA)
THE ADVENTURES (ELEKTRA)
NEIL YOUNG (Geffen)

RECORD TO WATCH



CONSCIOUS PARTY-ZIGGY MARLEY & THE MELODY MAKERS (VIRGIN)
Could be the most notorious Ziggy since Ziggy Stardust. Conscious Party is a splendid collection of reggae-flavored pop music.

Editor: Kent Zimmerman

2W LW TW

1	1	1	TALKING HEADS (FLY/SIRE) "FLOWERS" "JONES" "BLIND" "NUDE"
3	2	2	The Church (Arista) "Milky Way" "Destination" "Spark"
2	3	3	ROBERT PLANT (ATLANTIC) "TALL" "HEAVEN" "SHIP" "DANCING"
7	5	4	HENRY LEE SUMMER (CBS ASSOC.) "WISH" "DANIELLE"
5	4	5	Bruce Springsteen (Columbia) "Heaven" "Roulette" "Step"
21	10	6	SMITHEREENS (ENIGMA/CAPITOL) "MEMORY"
6	6	7	Midnight Oil (Columbia) "Beds" "Dreamworld" "Warakurna"
17	8	8	BRIGHT LIGHTS, BIG CITY SOUNDTRACK (WARNER BROS.) "FAGEN"
4	9	9	Jerry Harrison (Sire) "Rev" "Chief"
15	11	10	JONI MITCHELL (Geffen) "SECRET" "LAKOTA" "SNAKES" "TEA"
9	7	11	INXS (Atlantic) "Devil" "Sensation" "Kick" "Need"
12	13	12	George Thorogood (EMI-Manhattan) "Born" "You" "Really"
16	15	13	DAVID LEE ROTH (WARNER BROS.) "STAND" "DAMN"
11	12	14	Balaam & The Angel (Virgin) "Things"
20	17	15	KINGDOM COME (POLYDOR) "GET" "LIVING" "LOVING"
22	21	16	PAUL CARRACK (CHRYSALIS) "REASON"
14	14	17	Foreigner (Atlantic) "Can't" "Don't"
39	36	18	TREAT HER RIGHT (RCA) "LIKES" "GUN"
23	23	19	STING (A&M) "ENGLISHMAN" "BEATING"
19	18	20	3 (Geffen) "Talkin'"
--	37	21	CHEAP TRICK (EPIC) "FLAME"
24	24	22	The Alarm (IRS/MCA) "Presence"
10	16	23	Icehouse (Chrysalis) "Blue"
50	34	24	THE ADVENTURES (ELEKTRA) "BROKEN"
13	19	25	George Harrison (Dark Horse/Warner Bros.) "This" "Cloud"
42	35	26	WILL & THE KILL (MCA) "STEEL"
41	29	27	DEACON BLUE (COLUMBIA) "DIGNITY"
8	20	28	John Cougar Mellencamp (Mercury) "Check" "Hard"
18	22	29	Aerosmith (Geffen) "Angel" "Hangman" "Rag"
40	39	30	MORRISSEY (SIRE/REPRISE) "SUEDEHEAD"
48	32	31	MIGHTY LEMON DROPS (SIRE/REPRISE) "INSIDE"
--	--	32	LYNYRD SKYNYRD (MCA) "SWAMP"
--	47	33	THE BEARS (PMRC/IRS) "ACHES"
--	46	34	BIG PIG (A&M) "BREAKAWAY"
25	25	35	Nick Lowe (Columbia) "Jamboree"
30	31	36	Robyn Hitchcock (A&M) "Balloon"
--	42	37	HONEYMOON SUITE (WARNER BROS.) "CHANGES"
--	43	38	GLASS TIGER (EMI-MANHATTAN) "SEARCHING"
37	41	39	UNDERWORLD (SIRE) "RADAR"
--	--	40	NEIL YOUNG & THE BLUE NOTES (REPRISE) "TEN"
--	49	41	PAT McLAUGHLIN (CAPITOL) "WRONG" "PROBLEM"
--	--	42	TRACY CHAPMAN (ELEKTRA) "FAST CAR"
45	44	43	Love & Rockets (Big Time) "Flood"
--	--	44	10,000 MANIACS (ELEKTRA) "WEATHER"
--	50	45	JOHNNY HATES JAZZ (VIRGIN) "SHATTERED"
34	38	46	The Godfathers (Epic) "Birth"
26	26	47	Sinead O'Connor (Chrysalis) "Mandinka" "Hand" "Jerusalem"
--	--	48	SCORPIONS (MERCURY) "RHYTHM"
31	33	49	T Bone Burnett (Columbia) "Killer" "Truth"
32	40	50	Robbie Robertson (Geffen) "Crazy" "Roulette"

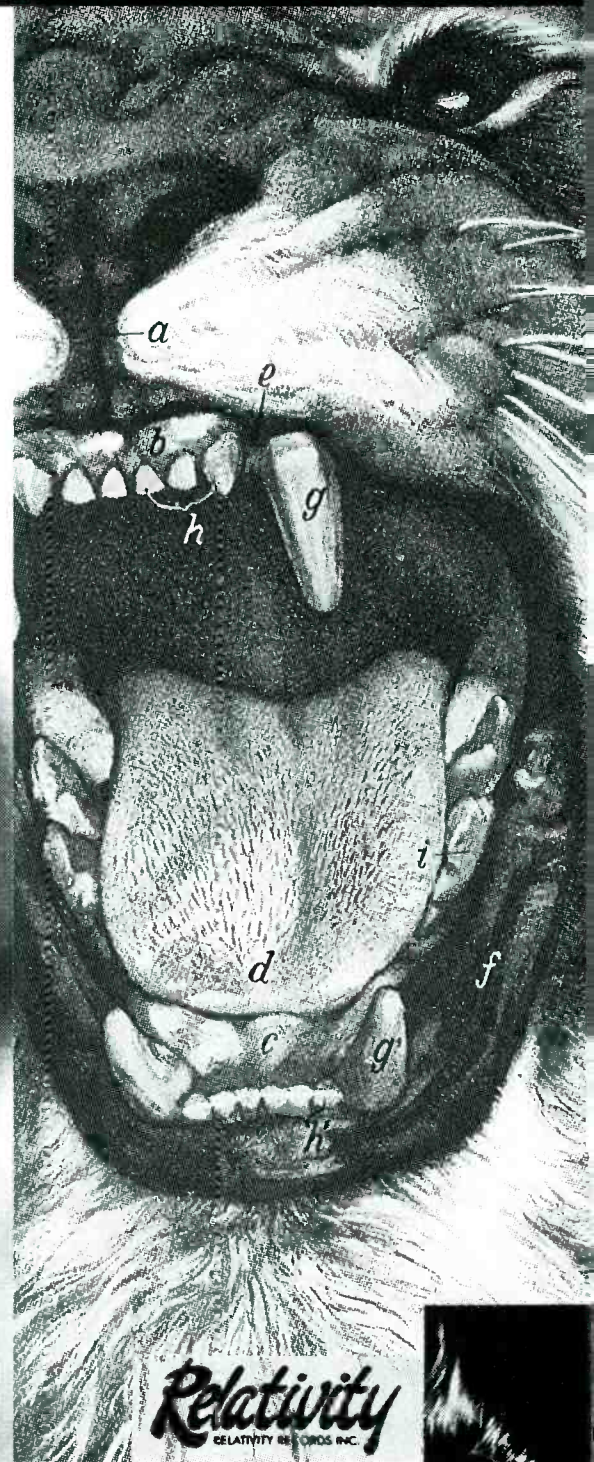
*Debuts in CHARTBOUND

CHARTBOUND

- | | | |
|------------------------------------|---------------------------------------|--|
| * ZIGGY MARLEY (VIRGIN) "TOMORROW" | GUNS & ROSES (Geffen) "WELCOME" | AC/DC (ATLANTIC) "WAY" |
| * MISSION UK (MERCURY) "TOWER" | JOHNNY BE GOOD (ATLANTIC) "JUDAS" | YNGWIE J. MALMSTEEN (POLYDOR) "HEAVEN" |
| JOE SATRIANI (RELATIVITY) "ALIEN" | * ROCKY HILL (VIRGIN) "FOOL" | * WHITE LION (ATLANTIC) "TELL" |
| DEL LORDS (ENIGMA) "JUDAS" | * KINGS OF THE SUN (RCA) "SERPENTINE" | * RUBEN BLADES (ELEKTRA) "HIT" |

Dropped: #27 D. Wilde, #28 Ferry, #30 Tonio K, #45 R.E.M., #48 EIEIO, Sw&et Lies, Toto, White Lion, She's Having A Baby.

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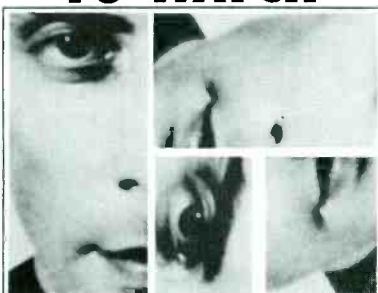
MOST ADDED

1. LOVE HYSTERIA- PETER MURPHY (BEGGARS BANQUET/RCA)
2. CONSCIOUS PARTY- ZIGGY MARLEY AND THE MELODY MAKERS (VIRGIN)
3. NOTHING BUT THE TRUTH - RUBEN BLADES (ELEKTRA)
4. SURFER ROSA - PIXIES (ROUGH TRADE)
5. GLAD - MIRACLE LEGION (ROUGH TRADE)

CERTIFIED

THIN WHITE ROPE
(FRONTIER)
THE COOLIES
(DB)

RECORD TO WATCH



PETER MURPHY
(BEGGARS BANQUET/RCA)
Peter Murphy begins building a base by capturing status of Most Added.

IMPORT/INDIE

- PIXIES (ROUGH TRADE) "BODY"
MIRACLE LEGION (ROUGH TRADE) "GLAD"
BIRDBHOUSE (LINK) "DIE BABY"
THE FALL (ROUGH TRADE) "ART"
JOE LOUIS WALKER (HIGHTONE) "ONE"
ABECEDARIANS (CAROLINE) "DINNER"
TINY LIGHTS (GALA) "AROUND"
ALL (CRUZ) "PRETTY"
DROWNING POOL (FUNDAMENTAL) "RITUAL"
CARNIVAL SEASON (WHAT GOES ON) "WAITING"

2W LW TW

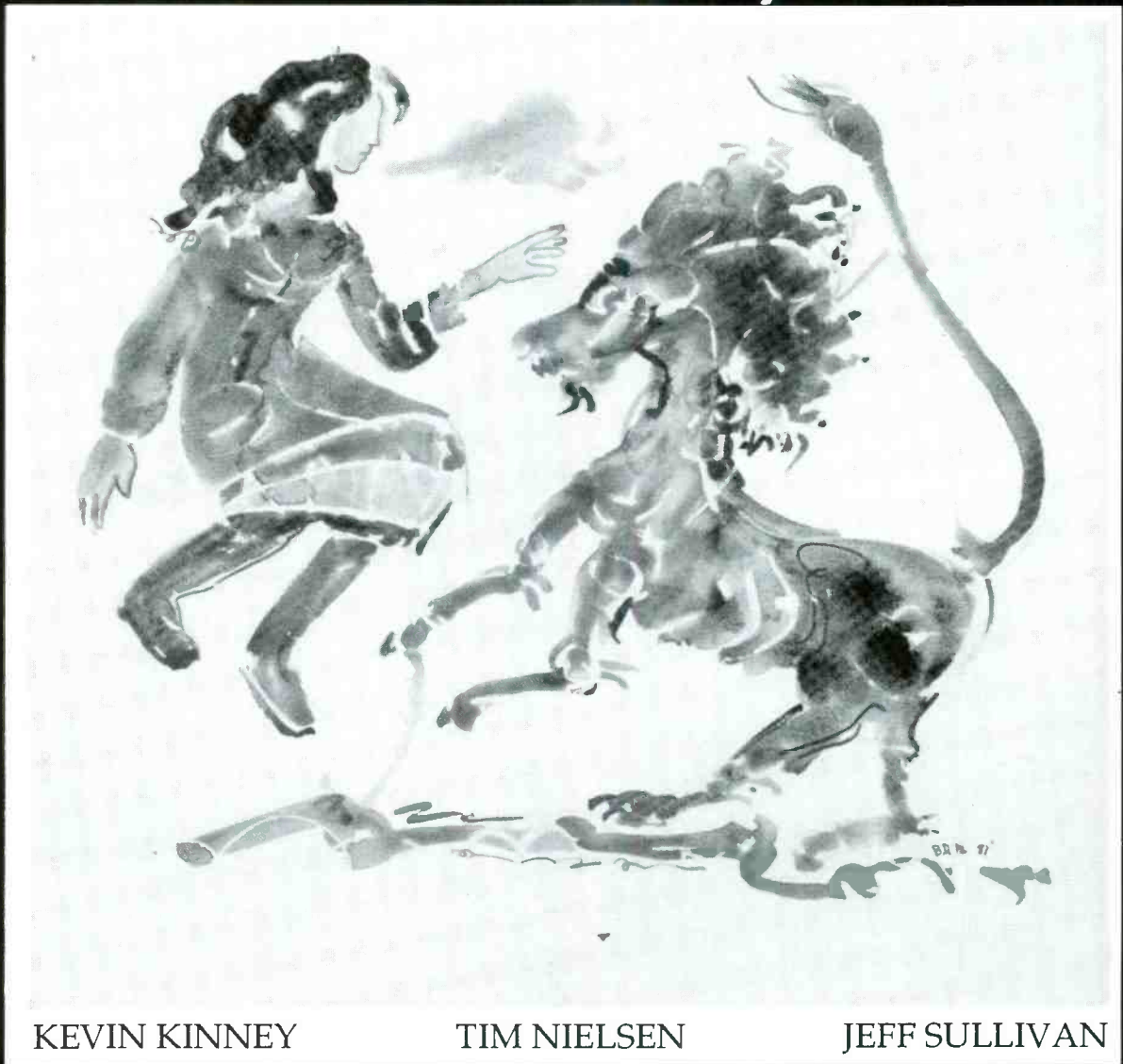
Rank	2W	LW	TW	Artist/Album
1	6	4	1	TALKING HEADS (FLY/SIRE) "FLOWERS" "NUDE" "JONES" "BLIND" "RUBY" "CIRCUS"
2	11	7	2	MORRISSEY (SIRE/REPRISE) "SUEDEHEAD" "HAIRDRESSER" "NAME" "EVERYDAY"
3	3	3	3	MIGHTY LEMON DROPS (SIRE/REPRISE) "INSIDE" "FALL" "HEAR" "CLEAR" "BREAKING"
4	2	1	4	The Church (Arista) "Milky" "Destination" "Lost" "Spark"
5	1	2	5	Robyn Hitchcock (A&M) "Balloon" "Globe" "Tropical" "Devil"
6	4	5	6	Woodentops (Rough Trade/Columbia) "Wheels" "Stop" "Maybe" "Feel" "Dream"
7	22	10	7	THE SMITHEREENS (ENIGMA/CAPITOL) "MEMORY" "WORLD" "TEAR"
8	5	6	8	Midnight Oil (Columbia) "Beds" "Dreamworld" "Sometimes" "Dead"
9	34	14	9	THE MISSION UK (MERCURY/POLYGRAM) "TOWER" "CHILD'S" "BEYOND"
10	13	13	10	WIRE (MUTE/RESTLESS-EP) "KIDNEY" "PIETA"
11	9	9	11	The Fall (Beggars Banquet/RCA) "Victoria" "Frenz" "North"
12	7	8	12	The Godfathers (Epic) "Birth" "Time" "Coming" "Boy" "Just"
13	10	11	13	Big Pig (A&M) "Breakaway" "Hungry" "Iron" "Nation"
14	8	12	14	The Pogues (Island) "Thousands" "God" "Medley" "London"
15	--	30	15	THROWING MUSES (SIRE) "RIVER" "MARRIAGE" "GRACE"
16	27	17	16	TREAT HER RIGHT (RCA) "SHE" "HONEST" "GUN" "JESUS"
17	14	15	17	The Jazz Butcher (Creation/Relativity) "Wrong" "Best" "49"
18	--	36	18	THE BEARS (P.M.R.C./IRS) "ACHES" "RABBIT"
19	20	20	19	DRIVIN' 'N' CRYIN' (ISLAND) "POWERHOUSE" "CLEAR" "LEGAL" "LION" "FRIEND"
20	42	32	20	JONI MITCHELL (Geffen) "SNAKES" "SECRET" "ONE"
21	41	24	21	LUXURIA (B.B./RCA) "REDNECK" "RUBBISH" "CELEBRITY" "POUND"
22	32	22	22	THE DAMNED (MCA) "ALRIGHT" "SMASH" "GRIMLY" "NEAT"
23	25	23	23	NICK LOWE (COLUMBIA) "LOVERS" "LINCOLN" "STRANGE"
24	18	18	24	EIEIO (Frontier) "Cecelle" "Andy" "Crack" "Words" "Love" "Sea"
25	36	25	25	THE STRANGLERS (EPIC) "ALL" "LOVE" "NORTH"
26	31	31	26	CLOSE LOBSTERS (ENIGMA) "STUPID" "SEWER" "FOXHEADS" "PROPHECY" "SPITE"
27	15	16	27	T Bone Burnett (Columbia) "Moon" "Euromad" "Wild" "Cash"
28	37	29	28	SPLATCATS (MOVING TARGET/CELLULOID) "EVEN" "EAT" "BITCHY"
29	--	40	29	THE WILD SWANS (SIRE/REPRISE) "YOUNG" "BIBLE"
30	19	28	30	Zodiac Mind Warp (Vertigo/PolyGram) "Prime" "Beat" "Tattoo"
31	16	21	31	Tackhead (Nettwerk) "Reality" "Mind" "Hard"
32	31	19	32	Jerry Harrison: Casual Gods (Sire) "Rev" "Perfect" "Gun" "Lie"
33	31	33	33	Underworld (Sire) "Radar" "Glory"
34	23	34	34	Balaam & The Angel (Virgin) "Love" "Special" "Long"
35	40	35	35	LIVE FOR IRELAND (MCA) "COSTELLO" "U2"
36	12	26	36	She's Having A Baby Soundtrack (Hughes/IRS) "Wakeling" "Ferry" "XTC" "Bush"
37	17	27	37	Sisters Of Mercy (Elektra) "Dominion" "Corrosion" "Lucretia" "Flood" "Russia"
38	45	39	38	DEL LORDS (ENIGMA) "JUDAS"
39	38	38	39	Pontiac Brothers (Frontier) "Home" "Creep" "Heap"
40	28	37	40	Sinead O'Connor (Ensign/Chrysalis) "Mandinka" "Jerusalem" "Hands" "Joe"
41	--	42	41	CHRISTY MOORE (ATLANTIC) "BIKO"
42	49	45	42	PAT McLAUGHLIN (CAPITOL) "PROBLEM" "WRONG"
43	--	--	43	THIN WHITE ROPE (FRONTIER) "ELSIE" "OK"
44	26	41	44	Firehose (SST) "Sometimes" "Honey" "R.E.M." "Anger" "Windmilling"
45	--	--	45	THE COOLIES (DB) "DOUG" "PUSSY" "COOK"
46	--	--	46	BRIGHT LIGHTS, BIG CITY-SOUNDTRACK (WARNER BROS.) "NEW" "FERRY" "KONK"
47	46	46	47	Beat Happening (Rough Trade) "Bewitched"
48	--	48	48	MARTINI RANCH (SIRE) "REACH" "WORLD" "CORY"
49	47	47	49	Pajama Slave Dancers (Restless) "Beers" "Surfin"
50	30	50	50	The Triffids (Island) "Trick" "Kelly's" "Holy" "Vagabond"

CHARTBOUND

DURUTTI COLUMN (VIRGIN) "WHAT"	ZIGGY MARLEY (VIRGIN) "TOMORROW"	ADVENTURES (ELEKTRA) "DROWNING"
TRACY CHAPMAN (ELEKTRA) "FAST"	J.P. SARTRE EXP.	DIDJITS (TOUCH AND GO) "MAX"
PETER MURPHY (BEGGARS BANQUET/RCA) "ALL"	(COMMUNION/FUNDAMENTAL) "FISH"	RUBEN BLADES (ELEKTRA) "HIT"

Drops: #43 House of Freaks, #44 Pop Will Eat Itself, #49 Wild Seeds,

drivin' n' cryin'



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INSIDE ALBUM



BAZOOKA JOE ROCKS. The above-pictured comic came wrapped around a piece of grape bubble gum courtesy of Columbia's Linda Kirishjian and the Woodentops. Note the fortune. Can we help this person? Was this planned?

TAKE ME OUT TO THE BALLGAME. As the opening of baseball season lifts spirits across the nation, radio and music people now must strike a balance between following America's national pastime and getting their work done. Ask yourself the following questions: Can WXRT's Lin Brehmer and Norm Winer cope with another disappointing Cubbies season AND the possibility of the White Sox migrating to St. Petersburg? Will Kay Nelson of WGBF-Evansville stand by her man, George Brett of the KC Royals? Will Islander John Souchack have his Yankee hat surgically removed when the NL Mets eclipse Steinbrenner's warriors? Will Arista's Sean Coakley convert Michele Block into rooting for the Cleveland Indians as he did with the Browns during football season? T.J. at WMJY-Long Branch, NJ, is a Royals nut. "We got the pitching," he boasted. WBCN's Carter Alan wouldn't discuss the Red Sox. He would, however, reiterate Boston's love affair with Sinead O'Connor and Ziggy Marley. Jerry Dugan of WWPZ-Petoskey in Northern Michigan is still sore at Kirk Gibson for signing with the Dodgers. RCA's John Sigler admitted that the Met's Darryl Strawberry "may be a jerk, but he's a stud." Jim Kelly at KATP has high hopes for the Texas Rangers this year. "Charlie Hough looked great. But why are there so many Cub fans in Amarillo?" KLOL's Ikky Bop doesn't know a thing about the Astros or baseball. Ask him about Jerry Harrison and you find out KLOL has added a new track, "Cherokee Chief," as well as two new White Lion trax, "When the Children Cry" and "Tell Me." In nearby Nacogdoches, Kurt Naumann of KTBC predicted that the Astros wouldn't lose a single game this year. "They'll be talking about this season for five decades. Mark my words." Over at KBCO (in Colorado where all they have are the football Broncos), 10,000 Maniacs showed #1 retail. D.A. Collins of KPGA-San Luis Obispo admits to being a frustrated Dodger fan. He also reports that Rocky Hill is responding

splendidly to on-air tests. Mike Boyle of WDHA-Dover didn't even mention baseball this week. He's obsessed with the new Ruben Blades album and his first Neil Young favorite, "Ten Men Working." **MORE RAVES.** KROQ adds "Hey Little Boy" by Divinyls. Who cut the original? Syndicate Of Sound--except the original was "Hey Little Girl"...Of all the April Fool's gags, KILO-Colorado Springs really snookered their listeners. They had 3,000 listeners in front of the building awaiting a rooftop Pink Floyd concert. Fortunately the station tipped off the cops as to possible traffic problems. Also on hand, paramedics in case things got weird. Listeners were treated to

free pizza and pre-recorded Floyd music. Nobody seemed to mind. Alan White reported a cool party...There it was in black and white. Listed among WNEW/FM's Top Five request was Robyn Hitchcock at #5...Bruce McDonald has no explanation for two female artists capturing the ears of WFNX's audience. Sinead O'Connor and Tracy Chapman currently rule the playlist...Stephen Page at KOME has added a new Dan Reed Network track, "Taming The Wild Night"...Adult rocker KTCZ has found a way to play guitar hero Joe Satriani. Jane Fredericksen recommends "Always With Me, Always With You"...
Yer pal, KZ

INSIDE ALTERNATIVE RADIO

The Talking Heads overtake the Church for number one as our race for the top of the chart heats up. Morrissey aims for #1 and is still one of the hottest records for: Deb Brady-WXXP, Josh Rosenthal-WCDB, Brian Davis -WDCR, Valarie Pittman-WRAS ("#1 airplay, sold 237 copies in one store last week"), Mike Marrone-WHTG, James Lien-WTUL "One of the best solo records I've heard.", and our newest Alternative reporter Paul Kriegler-KRCK in Omaha, NE. His playlist and phone # appear on page 44. The Smithereens, Mission UK and Wire are all top ten climbers. The Smithereens seem to have a green thumb for airplay and Seana Buruth-WUSC agrees ("will be in Max for a while"), along with Mike Thomas-WMDK, Doris Duwe-WTSR, Denise Dodge-KVNF and Ivar Hamilton-CFNY ("the best rock n roll we have on the air right now"). Throwing Muses attracted the most response this week from reporters like Josh Rosenthal-WCDB, Leigh Lustberg-WNYU, Kakkie Urch-WRFL, Larry Lumb-WUOG, George Spillman-KUCI and Helen Urriola-WFIT. The Bears are bullish on the chart behind heavy support from Bruce Flohr -KCPR and Susan Kennedy-WWVU. Drivin' N' Cryin' and The Close Lobsters are two "sleepers" rebounding up the chart, hence they both re-gain their underlines. Drivin' N' Cryin' are cruising for Kakkie Urch-WRFL and Steve Balcom-WXYC ("just played two nights here plus a 25-minute acoustic set in our studio, #1 airplay for five straight weeks"). Last week's Record To Watch, The Wild Swans, are are flying high and are shaping up as top ten contenders. Thin White Rope and The Coolies share Certified honors. Our Record To Watch, Peter Murphy, is also Most Added and should make serious inroads on the chart in

the coming weeks. A few records to be aware of include, Ziggy Marley, Ruben Blades ("four calls the first time we aired it," Valarie Pittman- WRAS) and Pixies. Pixies are attracting extraordinary attention from Chris Crowley-WUSB, John Koski-WRVU ("my favorite of the year") and Kandy Wilkens-WXCI ("It's going to be a long lasting record"). As most of you know, I will be taking a temporary leave beginning next week. Robert Barone from Gavin and KUSF will be filling in for me until I return in mid-June. Robert has been assisting me with the Alternative section for the last six months and is well acquainted with its special role within our industry. Until June, be good!

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ADDS: T. Heads, Big Pig, The Church, Bears, R. Blades, Neil Young, Wild Swans, B.English, Johanson, Aswad. MAX: S.Advance, J.Harrison, M. Oil, T. Heads, J.Mitchell, Baby Sndtk, Hitchcock, Morrissy, Pogues, Mission UK, Big Pig, Depeche M., R. Palmer, OMD, Eurythmics, Alarm, Afrika B. MODS: M.Lemon D., Prefab S., Clannad, Luxuria, Sinead O., R. Palmer, Woodentops, Bears, S.of Mercy, Smithereen, J. Siberry, Underworld, J. Morris, Martini R., The Church, L.L.Cool J, Nick Lowe, Tragic Hip, M.Lemeux, J.Jimine, Rave Rev., 2 Men & Drum.

*GREENFIELD MA

JIM OLSEN WBSL FM 413-774-2321

ADDS: Neil Young, T. Chapman, Tuck & Pat. MAX: T. Heads, N.Griffith, Eurythmics, Clannad, J.Mitchell, Jms Taylor, Nick Lowe, L. Lovett, Smithereen, Sting, B.McFerrin. MODS: Treat H.R., Bright L's, Ziggy Mar., Bears, I.Mathews, Morrissy, Pogues, Hitchcock, Baby Sndtk, Pat McLgn., Deacon Blu, Wire, R. Plant, Underworld, Prudence J., T-Bone B., C. Moore, Jazz Butc., J. Siberry, Thrw.Muses, Wygals, Scruffy TC, P. Bernshan.

*LYNN MA

B.MCDONALD/M.BRIGHT WFNX 617-595-6200

ADDS: Sinead O., The Church, P. Murphy, Woodentops, Wild Swans, Prefab S., New Order, Chills. MAX: Sinead O., T. Heads, M. Oil, Treat H.R., Godfathers, Smithereen, Morrissy, J.Harrison, The Church, Bears, M.Lemon D., Mission UK, S. Blue M., Underworld. MODS: Love&Rockt, Woodentops, Depeche M., Christians, Baby Sndtk, Maniacs, Nick Lowe, Firehose, Luxuria, T. Chapman, S.of Mercy, Eurythmics, L.for Ire., Wire, Gamalon, Echo&B men.

*BOSTON MA

DEPUISS/CARTER ALAN WBCN 617-266-1111

ADDS: J. H. Jazz, Divinyls, H/ Schock, Ziggy Mar., Scorpions, Kings/Sun. MAX: Sinead O., AC/DC, B.Ferry, INXS, Alarm, Kingdom C., Icehouse, REM, M. Oil, R. Plant, Godfathers, BoDeans, T. Heads, Thorogood, J.Harrison, J.Satriani, P. Carrack, 3, Underworld, Bruce Sp., Sting, H.L.Summer, Smithereen, Hitchcock, Balaam, T-Bone B., Love&Rockt, Big Pig, Maniacs, D.L.Roth, J.Mitchell, The Church, Echo&B men, G.Harrison, Treat H.R., Lita Ford, M.Lemon D., White Lion, D.Reed N., Mission, D.Wilde, Ly.Skynrd, D.Blue, Pat McL., Will & Kill, Guns & Roses, Bright Lights, EIEIO, Iron M., Cheap Trick.

*MARTHAS VINEYARD MA

JEFF DAMON WVMY 617-693-5000

ADDS: Ziggy Mar., Robertson, C. Moore, Pat McLgn.. MAX: Bright L's, P. Carrack, Foreigner, Basia, R. Palmer, J. H. Jazz, T. Heads, Devonsq., Maniacs, W. Zevon, Sting, R. Plant, F.wood Mac, Dan Siegel, J.Mitchell, Jms Taylor. MODS: Pat McLgn., Ziggy Mar., Robertson, The Church, N.Griffith, G.Harrison, Sinead O., Himmelman, Treat H.R., Deacon Blu, B.Ferry, Thorogood, Los Lobos, J.Harrison, Brydge, T. Chapman, I.Mathews, T. Heads.

*CONCORD NH

RENEE BLAKE WKXI 603-226-5521

ADDS: D.L. Roth, Mission UK, L. Skynrd, Neil Young, C. Carp, L.for Ire., H/ Schock, Rocky Hill, Sting, Prefab S.. MAX: Maniacs, M. Oil, INXS, Sinead O., J.Harrison, Mellencamp, Hitchcock, T. Heads, Jms Taylor, Smithereen, Lita Ford, Aerosmith, J.Mitchell, 3, H.L.Summer. MODS: Big Pig, Robertson, Icehouse, Bruce Sp., G.Harrison, Underworld, The Church, Echo&B men, Springfield, B.Ferry, J. H. Jazz, Ziggy Mar., Clannad, T.T.D'Arby, Cheap Tr., C. Moore, Godfathers, Oldfield, Thorogood, REM, Cannata, R. Plant.

*PETERBOROUGH NH

MIKE THOMAS WMDK 603-924-7165

ADDS: Neil Young, Ziggy Mar., Danc.Hoods, R. Blades, P. Murphy. MAX: Bright L's, Triffids, J.Mitchell, T. Chapman, R. Plant, T. Heads, R. Palmer, The Church, Drivin' n' C, Hitchcock, Pogues, Treat H.R., Bruce Sp., Morrissy, Pat McLgn., M.Lemon D., C. Moore, Smithereen, Wire, Bears, Adventures. MODS: EIEIO, Wild Seeds, Big Pig, Feargal S., Sakamoto, T.T.D'Arby, Jazz Butc., Woodentops, Clannad, L.for Ire., Semi-Twang, Wild Swans, D.Reed N., Mission UK, D.L.Roth, Martini R., Del Lords, J. Cliff, Hanover F., Nick Lowe, Crazy Hrs..

*HANOVER NH

BRIAN DAVIS WDCR/AM 603-646-3932

ADDS: P. Murphy, Mission UK, Nick Lowe, Prefab S., Pixies, C. Moore, Agitpop. MAX: M.Lemon D., Woodentops, New Order, The Fall, Morrissy, T. Heads, Wild Swans, Carn.Seas. M. Oil, Hitchcock, Hanover F., Triffids, Close Lob., The Church, Balaam. MODS: SplatCats, Scruffy TC, Jazz Butc.,

Pop Will.., Big Pig, Snat/Pink, Thrw.Muses, White G.T., Del Lords, Luxuria, EIEIO, J. Siberry, Damned, Wygals, Underworld, Bel-Fires, Smithereen, Son of Sam, Shadows of Drms., Trees.

+HANOVER NH

DENNIS O'CONNOR WFRD 603-646-3313

ADDS: Neil Young, Foreigner, H.Suite, Cheap Tr.. MAX: M. Oil, Foreigner, H.L.Summer, The Church, Alarm, R. Plant, Thorogood, T. Heads, Bruce Sp., Balaam, Guns&Roses. MODS: D.L.Roth, Kingdom C., Tonio K, Prophet, Will&Kill, Yes, B.Ferry, Flesh F.L., Sting, Bright L's, INXS, Lita Ford, Maniacs, Smithereen, H. Skynrd, L.A. Guns, Robertson, Deacon Blu, Treat H.R., Kings/Sun, Adventures, D.L.Roth.

-DURHAM NH

LISA SECURD WUNH 603-862-2087

ADDS: Pixies, Salem 66, P. Murphy, Phantom T., Agitpop, E.Chadbrn., Miracle L., Severed H., H/ Schock, Feedtime, Monks/Doom, M. head, 10 Inch M., Dry Lungs, Spacemen, Blake Bab., Coil, Revolving, G. Dreams, MAX: The Fall, Coolies, Thrw.Muses, Try.Lights, Pogues, Grin.Plow., Thin W.R., Playhouse, Durutti C., Beat Happ., Tuxedomoon, Firehose, M.Lemon D., L.Pnk.Dots, Woodentops, A.C.Marias, Morrissy, Beloved, A Split. Seed, Shrubs, Current 93, Honolulu Mt... A.Clark, Spikes, Band of H. Joy. MODS: Didjits, Abecedrns., Tackhead, Damned, Jazz Butc., L.for Ire., SplatCats, Surf Punks, Scrm.Trees, Mission UK, The Church, Wire, Hitchcock, T. Heads, Mantronic, Drivin' n' C, T. Heads, B.Hippos, Bears, Shock Thr., B. Laswell, Darling B., Rhythm Sis, H. Project, Beatnik B., JAMM'S.

*WHITE RIVER JCT.VT

CHARLIE TURNER WXXE 802-296-3093

ADDS: Ziggy Mar., P. Murphy, J. Scottfield, Tuck & Pat., W.Seeds, Elements. MAX: B.McFerrin, Pat McLgn., Treat H.R., J.Mitchell, Bears, N.Griffith, C. Moore, Nick Lowe, Bright L's, Semi-Twang, Leo Kottke, T. Heads, J. Cliff, R. Blades, Woodentops, I. Thomas, C.Karp, J.Adams. MODS: J.L.Walker, T. Chapman, T. Turner, L.for Ire., J. Harman, Deacon Blu, Smithereen, Pogues, I.Mathews, Feargal S., L. Brooks, F.Gambale, L.Redbone, T. Russell, J.Mabis, T.Mitchell.

-BURLINGTON VT

WYGMANS/MACLELLAN WRUY 802-556-4399

ADDS: J.Mitchell, P. Murphy, Salem 66, Phantom T., Renaldo&L. Smithereen, Front LA., Monks/Doom, Agitpop, Dread F., Thril Kil, Club Foot, Kirk, P. Hope & Richard H. MAX: M.Lemon D., The Church, SplatCats, Hetch Het., Walkabouts, L.Pnk.Dots, Mission UK, The Fall, Firehose, Godfathers, Tackhead, Slammin'W., Woodentops, T. Heads, Arms Akim., Psyche, Jet B. F., Used&Recm., Frnds. of Ghosts, Broken T. MODS: Durutti C., Pajama SD, Blu.Hippos, Abecedrns., W.@ Glance, Zodiac MW, Drivin' n' C, Brk.Circus, Breathless, Flk.Devils, Thin W.R., Birdhouse, Sanctuary, Hellion, Bong Wbr., Child Sup.

*MONTPELIER VT

JODY PETERSEN WNC5 802-223-2396

ADDS: P. Murphy, Connells, Godley&C., B.Ferry, R. Blades, Wild Swans, Neil Young, Ziggy Mar., Irma T., Timbuk. MAX: Smithereen, J.Mitchell, Jms Taylor, Semi-Twang, Bruce Sp., T. Heads, Nick Lowe, J. Cliff, In.Casuals, L. Lovett, M. Oil, J.L.Walker, T.T.D'Arby, A.C. Reed. MODS: T-Bone B., Feargal S., Bears, Pat McLgn., R. Palmer, G.Harrison, Woodentops, TMB Giants, Joe Cocker, The Church, Mellencamp, Wild Seeds, Deacon Blu, Jazz Butc., I.Mathews, Eurythmics, View.Hill, Treat H.R., J.Harrison, T. Chapman, Crazy Hrs., Big Pig.

-DANBURY CT

G.HIGGINS/K.WILKINS WYXI 203-792-8666

ADDS: Pixies, Ziggy Mar., P. Murphy, Danc.Hoods, B. Laswell, Miracle L.. MAX: Thrw.Muses, Woodentops, M.Lemon D., Mission UK, Morrissy, The Church, The Fall, Pop Will... Close Lob., Luxuria, M. Oil, Treat H.R.. MODS: Wire, Try.Lights, Pogues, Wild Swans, Passion F., Hitchcock, Grin.Plow., Blue Aero., Fet. Bones, Tackhead, Thin W.R., Durutti C., Sakamoto, SplatCats, Beat Happ., Godfathers, C. Moore, Stranglers, T. Heads, L.for Ire., Birdhouse, Drown.Pool.

*ASBURY PARK NJ

MARRONE/ROBINSON WHTG 201-542-1410

ADDS: P. Murphy, Hitchcock, M. Oil, Prefab S., Ziggy Mar., T. Heads, The Fall, Zodiac MW, All, Front L.A., Salem 66, Miracle L. MAX: Morrissy, The Church, Treat H.R., Ism, Smithereen, Mission UK, Del Lords, P. Murphy, T. Chapman, Wire, Big Dipper, Woodentops, J.B. Goode, Underworld, Danc.Hoods, Godfathers, Hitchcock, Love&Rockt, Wild Swans, EIEIO, J.Mitchell, M. Oil, Prefab S., Bears, Ziggy Mar. In.Casuals, T. Heads, Pontiac B.. MODS: M.Lemon D., Scruffy TC, Pop Will... The Fall, J. Cliff, S.of Mercy, C. Moore, R. Blades, Adventures, T-Bone B., Stranglers, W.@ Glance, Luxuria, Zodiac MW, Triffids, All, Bose.

+LONG BRANCH NJ

JOY CROSSIN WVMY 201-222-1071

ADDS: Cheap Tr., D.L.Roth, Foreigner, G.Harrison, Glass Tigr, Deacon Blu, H.Suite, Hall&Oates, Bears, Neil Young, Malmsteen, Danc.Hoods, T. Chapman, Jethro T., Dave Mason, J. H. Jazz, Baby Sndtk, Robertson, BoDeans, Prefab

S., Ziggy Mar.. MAX: 3, J.Harrison, R. Plant, Bruce Sp., H.L.Summer, Bright L's, Smithereen, Alarm, P. Carrack, The Church, T. Heads, M. Oil, J.Mitchell, D.L.Roth, Thorogood, Will&Kill, Yes, J. Brannen, Icehouse, D. Wilde, Adventures, Sting, Treat H.R., L. Skynrd, Maniacs, Del Lords. MODS: M.Bolton, G.Burnick, Connells, EIEIO, Heart, Himmelman, Hitchcock, Nick Lowe, M.Lemon D., Pat McLgn., OMD, R. Palmer, Pink Floyd, Jms Taylor, Morrissy, Underworld, Eurythmics, Gene Loves, Joe Cocker, Love&Rockt, Radiators, Blue Rodeo.

+DOVER NJ

LINDER/BOYLE WDMA 201-328-1055

ADDS: H.Suite, Hall&Oates, Scorpions, King's X, Neil Young. MAX: R. Plant, H.L.Summer, D.L.Roth, Kingdom C., J.Harrison, Smithereen, T. Heads, The Church, Icehouse, Bruce Sp., Bright L's, INXS, M. Oil, 3, Thorogood, Yes, Alarm, Foreigner, P. Carrack, Balaam. MODS: J.Mitchell, Robertson, Will&Kill, Sting, L. Skynrd, Aerosmith, Mellencamp, D. Wilde, G.Harrison, Prophet, Lita Ford, Cheap Tr., Treat H.R., Kings/Sun, Maniacs, Adventures, Deacon Blu, Glass Tigr, T. Chapman, Del Lords, Guns&Roses, J.Satriani.

-TRENTON NJ

DORIS DUWE WTSR 609-771-2420

ADDS: Pixies, P. Murphy, H. Suite, Salem 66, Phantom T., Miracle L., Prefab S., Feedtime, Naked Ryg., Agitpop, E.Chadbrn., Vernon R. MAX: Morrissy, Smithereen, The Fall, Wire, All, Tackhead, M.Lemon D., Hitchcock, Front L.A., S.of Mercy, Woodentops, M. Oil, Godfathers, The Church, D.Dax. MODS: Martini R., SplatCats, Pop Will... Surf Punks, Big Pig, Damned, The Fall, Zodiac MW, Mission UK, Rollins B., Luxuria B. Laswell, Pogues, JAMM'S, Bomb the B.

-PRINCETON NJ

MAXWELL/HEMIG WPRB 609-921-9284

ADDS: The Fall, Bears, Son of Sam, Feedtime, P.Broggs, Inner Cir., A.Donut, V.Cir., T.Thomas, A.Griffiths, Gladiators Whole Wid W. MAX: Thrw.Muses, Beat Happ., Walkabouts, A.C.Marias, Hetch Het., L.for Ire., Morrissy, M.Lemon D., Miracle L., Salvation, Hitchcock, Wire, J.P. Satre, Rollins B., All, Living Color, Boogie D. Prod., S. Daze Sdtk., B.Markie. MODS: Zodiac MW, Used&Recm., E.Castello, Snat/Pink, Birdhouse, Didjits, Bears, REM, Blue Aero., Thin W.R., Close Lob., Smithereen, EIEIO, Bright L's, T. Heads, Fet. Bones, Cheepsksates, DJ. Jazzy J. & Fresh P., T.Turner, Nixon's Hd., P. Bag, Bhundu B.

-NEW YORK NY

LEIGH LUSTBERG WNYU 212-998-1660

ADDS: Front LA., Phantom T., Grin.Plow., Salem 66, Red LYL, Feedtime, Black B. Frisbee, Boogie D. Prod., Coil, 2 Live Crew, Denists, Super Lover Cee, Sgtt. Pepper... Sounds W. Comp., Telex, Big Youth, N. Deluxe, Deaux, De La Lou, Ex. Curricular, Stump, DJ Jazzy... MAX: Didjits, Luxuria, Primitives, The Fall, Zodiac MW, The Fall, Thrw.Muses, A. Donut, Sequal, 3 Man Isl., Bomb the B., Stevie & B., Die Monster, F.F.W.D., T.T. Project, 4wy Cross, Yolley, R.Erickson, Rifesport. MODS: Sugar C., Apple/Core, B.Mercedes, Hitchcock, Shamen, Cows, Sonic Yth., Pixies, E.Chadbrn., J.Chinga, P.Russo, Reese, H.Baldwin, Flowerpot M., Cynthia, Howling D., J. Mendes, U. Men, Buzzcocks.

+NEW YORK NY

MARK CHERNOFF WNEW/FM 212-286-1027

ADDS: Neil Young, Hall&Oates, Scorpions, Living C. MAX: Bright L's, J.Harrison, INXS, Nick Lowe, L. Skynrd, D.L.Roth, Smithereen, Sting, T. Heads, Yes, G.Harrison, Bruce Sp., Thorogood, R. Plant, P. Carrack, Echo&B men, Hall&Oates, Kingdom C., M. Oil, J.Mitchell, R. Palmer, REM, H.L.Summer, Maniacs, 3, AC/DC, J.B. Goode, Flesh F.L.. MODS: Adventures, Cheap Tr., J. H. Jazz, Treat H.R., Will&Kill, Alarm Balaam, T. Chapman, The Church, Deacon Blu, Del Lords, Glass Tigr, Guns&Roses, Rocky Hill, Hitchcock, H.Suite, Love&Rockt, Kings/Sun, Malmsteen, Radiators, White Lion, Morrissy.

*LONG ISLAND NY

DENIS McNAMARA WDRB 516-832-9400

ADDS: Wild Swans, P. Murphy, Jesus&M.C., Big Pig, Bardeux, T.Dolby. MAX: Big Pig, Cure, Erasure, Martini R., M. Oil, M.Lemon D., Morrissy, Pop Will... Primitives, S.of Mercy, T. Heads, Maniacs, Wire, S.Laing, Motorcycle B., APB. MODS: Balaam, The Church, Crazy Hrs., T.T.D'Arby, Baby Sndtk, B.Ferry, Flesh F.L., Hitchcock, Icehouse, INXS, J. H. Jazz, Love&Rockt, Men W/O H., Mission UK, Sinead O., OMD, Pe Shop B., REM, Smithereen, Woodentops, Afrika B., Under/Covers Sdk., Westworld.

-STONEY BROOK NY

R.PHILLIPS/1 STRAUSS WWSB 516-632-6500

ADDS: Pixies, Naked Ryg., B.McFerrin, Miracle L., Phantom T., P. Murphy, Sister DH, E.Chadbrn., Monks/Doom, Feedtime. Better than D., Dry Lungs. MAX: T. Heads, Renaldo&L., Abecedrns., Drown.Pool, The Fall, J.Mitchell, L. Lunch, Luxuria, Stranglers, Bosh. MODS: Smithereen, M.Lemon D., Coolies, Morrissy, Hitchcock, Hetch Het., Sonic Yth., Thin W.R., Semantics, Pat Bant., M. Oil, Red LYL, J.L.Walker, Fairprt.C., Cows, Triffids, Bel-Fires, Real Sounds, Howlin' Wolf B. Toys, Deja Voodoo.

ALBUM/ALTERNATIVE ADDS

- ALBANY, NY

JOSH ROSENTHAL-WCDB 618-442-5262

ADDS: Agitpop, R. Blades, T. Childs, The Fall, Firehose, Ziggy Mar., Miracle L., Naked Rytg., P. Murphy, Phantom T., Pixies, Salem 66, Sister DH, Thin W.R., Hitchcock, Downy Mil., Feedtime, Monks/Doom, Better than D., Braziloid Comp., Corvaires, Foundation, Home, Universal Con. MAX: Treat H.R., T. Heads, The Fall, Thrw.Muses, Pogues, Smitheren, Morrissy, Big Dipper, N.Griffith, Coolies, M.Lemon D., J.Mitchell, J.L.Walker, D.Kusworth, Wild Seeds, Kinsey Rp., Hitchcock, Rollins B., Spikes, Rfiesprt. MODS: Hairspray, City/Grvl., L.for Ire., Beat Happ., Drivin'n'C, Slammin'W., Pontiac B., Godfathers, C. Moore, The Church, Wire, Pat McLgn., Zodiac MW, Durutti C., L. Brooks, Mission UK, Woodentops, Apple/Core, M. Python, O.Kanes.

- BUFFALO, NY

ADAM LANGLIE-WBMY 716-878-3080

ADDS: Pixies, P. Murphy, B.McFerrin, Front L.A., Grin.Plow., Fini Tribe, R. Blades, The Fall, Agitpop, Rollins B. MAX: T. Heads, Woodentops, M.Lemon D., J.P. Satre, Mission UK, SplatCats, Close Lob., Slammin'W., Morrissy, Drivin'n'C, Pajama SD, Godfathers, Zodiac MW, J. Siberry, Luxuria, Surf Punks. MODS: Baby Sndtk, Wire, Rds&Cones, Jazz Butc., Pop Will., Didjts, Wall of V., V. Astley, J.L.Walker, Ism, Hitchcock, Balaam, Tackhead, Wedding P., Secret S., Pontiac B., Birdhouse, Big Pig, Sugar C., The Church, Durutti C., Treat H.R., Sea Mnstr.

- PITTSBURGH, PA

DEB BRADY-WXPX 412-821-6140

ADDS: Hitchcock, M. Oil, Shona Lang, Wire, Divinyls, Ziggy Mar., Del Lords, P. Murphy, J. Morris, T. Chapman, Westwrd. MAX: Morrissy, Smitheren, Balaam, M.Lemon D., T. Heads, T.T.D.Arby, Big Pig, Maniacs, OMD, Mission UK, Hitchcock, Love&Rockt, The Church, M. Oil, Shona Lang, INXS, Wire, Sting, Sinead O., Ziggy Mar., Flesh F.L., Depeche M., Adventures, Divinyls, The Fall, REM. MODS: J. H. Jazz, Eurythmics, New Order, Underworld, B.Ferry, Blue Rodeo, Baby Sndtk, Crazy Hrs., Godfathers, Woodentops, Zodiac MW, Echo&B'men, J. Morris, P. Murphy, Lita Ford, Connells, Wild Seeds, Alarm, Feargal S., Wild Swans, Del Lords, House/Frk..

Southeast

- WASHINGTON, DC

EINSTEIN-SHOWACRE-WHFS 301-263-1430

ADDS: Danc.Hoods, Divinyls, Baby Sndtk, Ziggy Mar.. MAX: T. Heads, Sinead O., M. Oil, The Church, Godfathers, Pogues, T-Bone B., Hitchcock, Morrissy, M.Lemon D., Woodentops, Treat H.R.. MODS: Love&Rockt, Smitheren, J.Mitchell, J.Harrison, Nick Lowe, H/ Schock, Stranglers, S.of Mercy, Flesh F.L., The Fall, Mission UK, Christians, C. Moore, Triffids Underworld, Big Pig, Martini R., J. H. Jazz, Pat McLgn., Luxuria, Tonio K, EIEIO.

- MORGANTOWN, WV

SUSAN KENNEDY-WVVU/FM 304-293-3320

ADDS: Pixies, Downy Mil., P. Murphy, Prefab S., Naked Rytg., Miracle L., R. Blades, C. Moore, Front L.A., Hope&Kirk. MAX: Woodentops, Jazz Butc., Morrissy, T. Heads, Hitchcock, Drivin'n'C, M. Oil, Thrw.Muses, The Fall, Big Pig, The Church, Balaam, Godfathers, M.Lemon D., Treat H.R., Triffids, Smitheren, Close Lob.. MODS: Luxuria, Hanover F., Wire, Danc.Hoods, Shock Thr., Thin W.R., Mission UK, Pontiac B., Tackhead, Bears, Damned, Pogues, Wild Swans, Underworld, Abecedrns., T. Chapman, Zodiac MW, Passion F..

- CHAPEL HILL, NC

STEVE BALCOM-WXYS 919-962-7760

ADDS: Pixies, Chills, C. Moore, Phantom T., J.Mitchell, Didjts, Grin.Plow., Treat H.R., All, Sidewndrs. MAX: Drivin'n'C, The Fall, City/Grvl., Thrw.Muses, Pontiac B., Morrissy, Thin W.R., M.Lemon D., Mission UK, Bears, SplatCats, Woodentops, T. Heads, Birdhouse, The Church, Zodiac MW, Indstreetable Bt. S. L.Redbone. MODS: J.P. Satre, Durutti C., Coolies, Beat Happ., Carn.Seas., Leo Kottke, Close Lob., Tackhead, Embarrassment, Half-Pint, Frnds. of Ghst, K.Neal.

- COLUMBIA, SC

SEANA BARWTH-WUSC 803-777-7172

ADDS: Agitpop, E.Chadbrn., Sister DH, P. Murphy, Pixies, Prefab S., Mark Isham, Ut, J.Mitchell, Miracle L., Hetch Het., Feedtime, Front. Theory, Dessau. MAX: The Church, Coolies, Echo&B'men, EIEIO, Thin W.R., Wild Seeds, Wire, Batfish B., Bears, Close Lob., Smitheren, Thrw.Muses, Walkabouts, Zodiac MW, All, A.Donut, Destruction, House of J. MODS: Acceltrns., Bambi Slam, Birdhouse, Blue Aero., T-Bone B., Cows, Drivin'n'C, Damned, Godfathers, Grin.Plow., Ism, Nick Lowe, L.for Ire., Mission UK, Pajama SD, Secret S., T. Heads, Wedding P., Chld. Sprt., E. Lindgren, Uncle S., Yng. Cauc.

- ATLANTA, GA

VALARIE PITTMAN-WRAS 404-651-2240

ADDS: Ziggy Mar., R. Blades, Godley&C., Kilkenny C., Passion F., B.McFerrin, Downy Mil., Thin W.R. MAX: Morrissy, Drivin'n'C, Hitchcock, Big Pig, Arms Akim., Coolies, Thrw.Muses, M.Lemon D., Pogues, T-Bone B., EIEIO, Christians, Woodentops, Mission UK, Tny.Lights, C. Moore, Jazz Butc., Adventures, T. Childs, Feargal S., T. Heads, M. Oil, Smitheren, The Church, Ziggy Mar.. MODS: Baby Sndtk, N.Griffith, Del Lords, V. Astley, Pato Bant, The Fall, J. Siberry, Felt, Nick Lowe, City/Grvl., Triffids, Close Lob., L.for Ire., Martini R., Luxuria, Wild Swans, J.Mitchell, Godfathers, So, Bears, R. Blades, Godley&C..

- ATHENS, GA

LARRY LUMB-WUOG/FM 404-542-8456

ADDS: B'hole Sf., Pixies, Smitheren, Miracle L., Thin W.R., Bears, C. Moore, B.McFerrin, Surf Punks, Sister DH. MAX: Woodentops, Durutti C., Coolies, Hairspray, Blind God, Felt, Morrissy, Pogues, Tackhead, P. Nooten, Hog Butch., The Fall, Hitchcock, Shock Thr., Zodiac MW, M.Lemon D., Snat/Pink, Drown.Pool, The Church, Thrw.Muses, Pop Will., Damned, Kilkenny C., Dog Live Comp., Multi-Colored S. MODS: Stranglers, Luxuria, Zawinul S., Wire, Pontiac B., J. Cliff, Treat H.R., Slammin'W., Whitfield, SplatCats, Blue Aero., Grin.Plow., Abecedrns., S.of Mercy, Used&Recm..

- MACON, GA

NATHAN HALE-WOZB 912-825-0106

ADDS: INXS, Sting, Treat H.R. MAX: Aerosmith, P. Carrack, D. Leppard, Foreigner, Icehouse, INXS, White Lion, Mellencamp, R. Plant, D.L.Roth, So, Bruce Sp., H.L.Summer. MODS: Bright L's, Whitesnake, 3, Alarm, Balaam, Kingdom C. D. Leppard, Foreigner, J.Harrison, INXS, Will&Kill, L. Skynyrd, R. Plant, REM, D.L.Roth, Bruce Sp., Sting, T. Heads Thorogood, Cheap Tr., Yes.

- MELBOURNE, FL

J.PERNICK-HURRIOLA-WFIT 305-768-8140

ADDS: Thrw.Muses, Front L.A., Adventures, Bears, J.Mitchell, P. Murphy, Snat/Pink, Trees, Fang, Crumbsuckers, Frnds. of Ghst. MAX: M.Lemon D., Hitchcock, Mission UK, Stranglers, Firehose, S.Broccoli, Smitheren, Thrw.Muses, Martini R., The Fall, Damned, The Church, Morrissy, Woodentops, Close Lob., Salvation, Surf Punks, Voice Frn., Zippers, Robtko Rej. A Split Sec., R. Wegman. MODS: Balaam, Psyche, The Fall, Underworld, Pop Will., OMD, M. Oil, Wild Swans, Nick Lowe, Drivin'n'C, Godfathers, Tackhead, Sakamoto, Wire, Scruffy TC, Big Pig, Luxuria, Child Sprt., Not Shkspr., P.Haycock, The Walk.

Midwest

- AKRON, OH

TAYLOR MICHELLI-WONE 216-869-9800

ADDS: Scorpions, Deacon Blu, Neil Young, White Lion, Kings/Sun. MAX: Mellencamp, R. Plant, H.L.Summer, D.L.Roth, Foreigner, Kingdom C., Balaam, J.Harrison, Smitheren, INXS, T. Heads, Bruce Sp., 3, Cheap Tr., Scorpions, Thorogood, P. Carrack, Alarm, Aerosmith, Icehouse. MODS: AC/DC, H.Suite, Glass Tigr, The Church, Will&Kill, M. Oil, Sting, L. Skynyrd, Rocky Hill, Bright L's.

- EVANSVILLE, IN

KAY NELSON-WGBF 812-477-8811

ADDS: Glass Tigr, D.L.Roth, Will&Kill, H.Suite, King's X. MAX: J.Harrison, 3, Kingdom C., R. Plant, The Church, P. Carrack, Mellencamp. MODS: H.L.Summer, D.L.Roth, Icehouse, Lita Ford, D. Wilde, Alarm, Balaam, Foreigner, Thorogood, Bruce Sp., INXS, Bright L's, Cheap Tr., Del Lords, J.Priest, Toto, Glass Tigr.

- PETOSKEY, MI

MARTIN-DUGAN-WWPZ 616-347-8713

ADDS: D.L.Roth, Neil Young, H.Suite, L. Skynyrd, Balaam. MAX: R. Plant, H.L.Summer, J.Harrison, D.L.Roth, Kingdom C., T. Heads, Thorogood, 3, The Church, Bruce Sp., Bright L's. MODS: M. Oil, Mellencamp, Aerosmith, Alarm, Yes, Icehouse, G.Harrison, Foreigner, INXS, Sting, P. Carrack, REM.

- MINNEAPOLIS, MN

MARK MILLER-KABL 612-339-0336

ADDS: R. Blades, Ziggy Mar., P. Murphy, Prefab S., Mission UK, T. Chapman, Firehose, Danc.Hoods, B'hole Sf., Sex Pist. MAX: Hitchcock, Godfathers, Smitheren, Firehose, Orig. Sins, Blu.Hippos, M.Lemon D., T-Bone B., T. Heads, Thrw.Muses, M. Oil, Morrissy, Sinead O., Wild Swans, Silos, The Church, REM, Woodentops, Brk.Circus, J.Mitchell, Baby Sndtk. MODS: Mission UK, Nick Lowe, Wire, White G.T., Semi-Twang, L.for Ire., J.P. Satre, The Fall, TVCB, In.Casuals Jazz Butc., Close Lob., Big Pig, SplatCats, Drivin'n'C, Whitfield, Red L/YL, S.of Mercy, T.T.D.Arby, Playhouse, Wygals, Pogues, Spam G., J.K.Gilmore.

* MINNEAPOLIS/ST. PAUL, MN

ALAN LAWSON-KTCZ 612-339-0000

ADDS: Semi-Twang, P. Murphy, Wild Swans. MAX: Jms Taylor, J.Mitchell, J.Harrison, BoDeans, Tobi, Baby Sndtk, Wax UK, Bright L's, J. Stewart, Deacon Blu, R. Plant, T. Heads, J.Satriani, The Church, J. H. Jazz, Adventures, McCartney. MODS: Clannad, Maniacs, G.Harrison, Robertson, E.Gilkyson, Oldfield, Mark Place, Year Zero, R. Palmer, T. Chapman, Painmakers, T-Bone B., Semi-Twang, Smitheren, Devonsa., Pat McLgn., Tonio K., Everything But..

+ BROOKINGS, SD

KEITH JAMES-KGKG/FM 605-692-1430

ADDS: Bruce Sp., Glass Tigr, Sting, Cheap Tr.. MAX: T. Heads, Bruce Sp., Balaam, The Church, M. Oil, John Kay, T. Chapman, H.Suite, Glass Tigr, Smitheren, J.Mitchell. MODS: L. Skynyrd, Pat McLgn., Tami Show, J. H. Jazz, Big Pig, Himmelman, Cheap Tr., T. Pau, D.L.Roth, Treat H.R., Bright L's.

+ FARGO, ND

T.BANKS-NICHOLLS-KQWB/FM 218-236-7900

ADDS: Maniacs, Neil Young, BoDeans, R. Tepper, Divinyls, L. West Rocky Hill. MAX: R. Plant, D.L.Roth, 3, Foreigner, G.Harrison, H.L.Summer, Yes, Treat H.R., Pink Floyd, Guns&Roses, Bruce Sp., L. Skynyrd, Thorogood, The Church, Kingdom C., Bright L's, Smitheren, Kings/Sun, AC/DC, T. Heads, Adventures, So, J.Satriani, Will&Kill, Freh.Comet, H.Suite, Prophet. MODS: Neil Young, G. White, BoDeans, R. Tepper, Himmelman, Roxanne, Sting, Glass Tigr, Divinyls, J.Mitchell, White Lion, Deacon Blu, L. West, P. Carrack, Toto, D. Leppard, Rocky Hill, Maniacs, Malmsteen, Cheap Tr., Slave R.

- EVANSTON/CHICAGO, IL

JASON COHEN-WNIJ 312-491-7101

ADDS: T. Chapman, Sister DH, Naked Rytg., Downy Mil., Monks/Doom, Kilkenny C., Br. than Dth., Universal Con. of, Pere Ubu, Sex Pistols, Hard Ons. MAX: Beat Happ., Didjts, Gaye Byker, Hog Butch., L. Lunch, Red L/YL, Stranglers, B. Laswell, J.P. Satre, Rfiesprt., Buzzcocks, Syd Barrett, Grusomes, My Life., Algebra Sui, Coil, D/Destiny, F.Frith, E. Lindgren, S. Sharrock. MODS: Blissed Of, Big Dipper, Cows, The Fall, Pajama SD, PELL MELL, Sugar C., Sonic Yth., Tuxedoedmond, Wild Swans, Durutti C., Pontiac B., Current 93, Cosmic Psy, Defoliant, Kalahari S., Pulse B., Union Carbide, S. Fisk, S.L.Fisk.

* CHICAGO, IL

N.WINER-LIN BREHMER-WXRT 312-777-1700

ADDS: Ziggy Mar., Neil Young, J.Scofield. MAX: T. Heads, R. Plant, J.Mitchell, Bruce Sp., M. Oil, Robertson, J.Harrison, Sinead O., T-Bone B., Himmelman, INXS, L. Lovett, Morrissy, Connells, EIEIO, Godfathers, Alarm, Neil Young, Bright L's, R. Palmer, L.for Ire., Hitchcock. MODS: Sting, Nick Lowe, Tonio K., Thorogood, Pat McLgn., Bears, The Church, T. Chapman, B.McFerrin, Semi-Twang, M.Lemon D., Triffids, Depeche M., R. Blades, Smitheren, New Order, Firehose, O. Moore, House/Frk., Underworld, J.Satriani, Clannad, J. Abercrombie.

+ MT. CARMEL, IL

MIKE DAVIS-WVJC 618-262-8980

ADDS: Glass Tigr, L. Skynyrd, Hall&Oates, Cheap Tr.. MAX: T. Heads, The Church, R. Plant, H.L.Summer, M. Oil, Smitheren Foreigner. MODS: D.L.Roth, Kingdom C., 3, G.Harrison, P. Carrack, Alarm, Sinead O., D. Wilde.

+ ST. LOUIS, MO

GARY KOLARCIC-WMRY 618-397-2002

ADDS: Cheap Tr., Glass Tigr, H.Suite, Kings/Sun, G.Harrison. MAX: H.L.Summer, R. Plant, D.L.Roth, J.Harrison, T. Heads, Bruce Sp., 3, M. Oil, Thorogood, Mellencamp, The Church, Bright L's, Smitheren, Alarm, INXS, Icehouse, Aerosmith, Foreigner, Balaam, L. Skynyrd, P. Carrack, Love&Rockt. MODS: G.Harrison, Will&Kill, J.Mitchell, Sting, Deacon Blu, Treat H.R. Adventures, Maniacs, Echo&B'men, D. Wilde, BoDeans, Tonio K., B.Ferry, J.Satriani.

+ PITTSBURG, KS

JEFF FREEMAN-KKOW/FM 316-231-7200

ADDS: M. Oil, Glass Tigr, H.Suite, BoDeans. MAX: R. Plant, Bright L's, The Church, P. Carrack, Sting, INXS, L. Skynyrd, D.L.Roth. MODS: Kingdom C., Bruce Sp., H.L.Summer, Foreigner, Alarm, Thorogood, T. Heads, J. H. Jazz, Deacon Blu, Smitheren, J.Mitchell.

* OMAHA, NE

PAUL KRIEGLER-KRCK 402-553-0880

ADDS: Ziggy Mar., Tackhead, Salem 66, Front L.A., Coolies, Chills, Thrill/Kill. MAX: Abecedrns., Firehose, M.Lemon D., Mission UK, Morrissy, Hitchcock, S.of Mercy, Woodentops, The Fall, P. Murphy, Baby Sndtk, T. Heads, Luxuria, Smitheren, Triffids, Wild Seeds, Wire, Wild Swans, Thrw.Muses, Pato Bant. MODS: Close Lob., Del Lords, Durutti C., EIEIO, Godfathers, In.Casuals, Kinsey Rp., Love&Rockt, Pontiac B., Blue Rodeo, Salvation, Stranglers, T-Bone B., TMB Giants, Wygals.

South

+ HUNTSVILLE, AL

CARLA MOORE WTAK 205-859-6100

ADDS: D.L.Roth, Rocky Tr., H.Suite, Glass Tigr, J. H. Jazz, J.B. Goode, Gr. White, Scorpions. MAX: H.L.Summer, Aerosmith, Kingdom C., J.Harrison, R. Plant, M. Oil, T. Heads, D.L.Roth, Bruce Sp., D. Leppard, 3, Mellencamp, Yes, Icehouse, Thorogood. MODS: G.Harrison, J. Brannen, Balaam, Bright L's, Oldfield, The Church, Foreigner, AC/DC, Guns&Roses, INXS, Alarm, P. Carrack.

- LEXINGTON, KY

KAKIE URCH WRFL 606-257-1557

ADDS: Del Lords, Miracle L, B'hole Sf., Phantom T., Salem 66, Pixies, R. Blades, Sister DH. U.D.O., Metropatan All-Strs. MAX: Firehose, Thrw.Muses, M.of Burma, DiDjits, Pogues, Drivin'n'C, T. Heads, Bears, Damned, M.Lemon D., The Church, Blu.Hippos, Red L/Y/L, Smitheren, M. Oil, Close Lob., Stranglers, Jazz Butc., Beat Happ., Batfish B., Scuffy TC, W.Orbit, B.McFerrin, Morrisey, Flaming Lps. MODS: TMB Giants, Mission UK, Passion F., Hitchcock, Coolies, Grnd.Flash, L.for Ire., The Fall, Surf Punks, Pato Bant., Woodentops, Big Pig, Agitpop, Shkng. Family.

- NASHVILLE, TN

JOHN KOSKI WRVU 615-322-3591

ADDS: Front 242, DiDjits, P. Murphy, Carn.Seas., Downy Mil., B'hole Sf., Pixies, Kilkenny C, Phantom T., Used&Recm., F.Frith. MAX: Grin.Plow., Jet B.F., M.Lemon D., Morrisey, Smitheren T. Heads, Drivin'n'C, Mission UK, Damned, The Fall, The Church, Tuxedomoon, Luxuria, Woodentops, Echo&B'men, Wire, Potatoes Comp., Dessau, J.Biafra. MODS: Coolies, Front L.A., OMD, L.Pnk.Dots, Thin W.R., Mantronics, Cabare V., The Fall, Big Pig, S.of Mercy, SplatCats, Thrw.Muses, Kll/Kult, Close Lob., Renaldo&L., Tackhead, Salvation, Jazz Butc., Hitchcock, Treat H.R., Passion F., Bears, A.Donut, In the Nurs., JAMM's, P.Hope&R.Kirk, Homland Comp.

- NEW ORLEANS, LA

JAMES LIEN WTUL 504-865-5887

ADDS: Thin W.R., B'hole Sf., Phantom T., Downy Mil., Kilkenny C, R. Blades, P. Murphy, Smitheren, Sex Pist., Braziloid, Foundation, Dickies. MAX: Firehose, Arms Akim., Carn.Seas., Bears, Hitchcock, Mission UK, Jazz Butc., The Fall, Wire, M. Oil, Morrisey, J.P. Satre, Drivin'n'C, T. Heads, Pontiac B. MODS: SplatCats, Megadeath, Drown.Pool, Wild Swans, Treat H.R., B.McFerrin, C. Moore, L.for Ire., Coolies, Damned, Pogues, Del Lords, B. Laswell, Thrw.Muses, Zodiac MW, Passion F., The Church, Big Pig, In.Casuals, Birdhouse.

+ HAMMOND, LA

S.CHAUVIN.P.COLWART.WHMD 504-345-1070

ADDS: Thorogood, INXS, D.L.Roth, Cheap Tr., Hitchcock, Hall&Dates. MAX: Aerosmith, Mellencamp, R. Plant, INXS, D.L.Roth, T.T.D'Arby, G.Harrison, H.L.Summer, Toto, White Lion. MODS: Foreigner, REM, Bruce Sp., The Church, Jms Taylor, R. Plant, P. Carrack, Bright L's, T. Heads, J.Mitchell, J. H. Jazz, Thorogood, Hall&Oates.

+ BATON ROUGE, LA

JOHNSON/RICHARDSON.WBRH 504-383-3243

ADDS: Smitheren, King's X, J.B. Goode, Bright L's, Feargal S., The Church, Rocky Hill, Adventures. MAX: Foreigner, Cheap Tr., J.Satriani, J.B. Goode, Pink Floyd, D.L.Roth, R. Plant, L. Skynyrd, Crazy Hrs., H.Suite, Glass Tigr, Bears. MODS: INXS, Roxanne, Freh.Comet, R. Palmer, H.L.Summer, Will&Kill, Noiseworks, Thorogood, AC/DC, T. Heads, John Kay, Tonio K, Kingdom C., Stranglers, 3.

FAYETTEVILLE, AR

RICK ALAN KR6G 801-521-5566

ADDS: D.L.Roth, Glass Tigr, H.Suite. MAX: R. Plant, The Church, H.L.Summer, P. Carrack, F.wood Mac, White Lion, Bright L's, J. H. Jazz, Kingdom C.. MODS: Bruce Sp., INXS, Alarm, Nick Lowe, Toto, Balaam, D. Wilde, J.Satriani, J.Harrison, Underworld, D.L.Roth, Mellencamp, Aerosmith, G.M. Vietn, Foreigner, Cheap Tr., T. Heads, Glass Tigr, H.Suite.

+ NACOGDOCHES, TX

NAUMANN/BYLEE.KTRC 409-564-3724

ADDS: Rocky Hill, Felony, L. West, J.L.Walker, R. Blades, King's X, Treat H.R., Will&Kill, Montrose, J.D.Gilmore. MAX: Pat McLgn., Kingdom C., EIEIO, J.Mitchell, Sting, Guns&Roses, Bright L's, Tonio K, M. Oil, Firehose, T. Heads, M. Goodwyn, Underworld, Robertson, Del Lords, R. Plant, Nick Lowe, T-Bone B., 3, Adventures, Foreigner, Smitheren, L. Brooks, The Church, D. Wilde, Balaam. MODS: Love&Rockt, Cheap Tr., Godfathers, T. Chapman, J. Brannen, Rocky Hill, Drivin'n'C, J.B. Goode, Acealters., Will&Kill, J. H. Jazz, Bears, King's X, R. Blades, J.L.Walker, Felony, L. West, J.D.Gilmore.

+ HOUSTON, TX

DAVID SADOFF.KLOL 713-526-6855

ADDS: Mission UK, Maniacs, J.Harrison, Neil Young, Scorpions, Cheap Tr., King's X, Glass Tigr, Malmsteen, White Lion. MAX:

R. Plant, Kingdom C., INXS, T. Heads, D.L.Roth, H.L.Summer, Foreigner, M. Oil, J.Harrison, The Church. MODS: Bruce Sp., Robertson, Icehouse, Smitheren, Balaam, Alarm, Treat H.R., Will&Kill, Thorogood, Adventures, J.Satriani, King's X, Rocky Hill, Danc.Hoods, J. Reyne, Bright L's, Guns&Roses, Kings/Sun, J.Mitchell, White Lion, Scorpions, Malmsteen.

+ AMARILLO, TX

JIM KELLY-KATP 806-374-1637

ADDS: Malmsteen, D.L.Roth, Robertson, Neil Young, Glass Tigr. MAX: H.L.Summer, R. Plant, D.L.Roth, Kingdom C., J.Harrison Bruce Sp., 3, Thorogood, T. Heads, The Church, Alarm, Foreigner, Balaam, Will&Kill, Smitheren, Bright L's, M. Oil, Cheap Tr., L. Skynyrd, INXS. MODS: Aerosmith, Icehouse, P. Carrack, Guns&Roses, J.Mitchell, J.B. Goode, D.Reed N., Sting, Deacon Blu, Treat H.R., Kings/Sun, Adventures, Gr. White, T. Chapman, Bears, Rocky Hill, H.Suite, J.Satriani, AC/DC, Mission UK, Lita Ford.

*** AMARILLO, TX**

JAMEY KARR-KACV 806-371-6227

ADDS: Ziggy Mar., Neil Young, M. Oil, Rocky Hill, L. West, R. Blades, Feargal S., P. Murphy, B.Carter, Little Eye. MAX: R. Plant, The Church, Del Lords, T. Heads, Pat McLgn., Smitheren, J.Mitchell, Woodentops, Drivin'n'C, Morrisey, Big Pig, Wild Seeds, Adventures, Kings/Sun, Treat H.R., Shona Lang. MODS: Triffids, Bruce Sp., King's X, R. Palmer, Mission UK, T. Chapman, Wire, H/ Schock, Damned, J. Reyne, H.Suite, Nick Lowe, Stranglers, Bright L's, Hitchcock, Cheap Tr., Love&Rockt, Thorogood, The Fall, Los Lobos, Bears, L. for Ire..

+ EL PASO, TX

MAGIC MIKE-KL4Q 915-544-8864

ADDS: G.Harrison, D.L.Roth, Scorpions, Malmsteen, Neil Young, Sting, I. Maiden. MAX: R. Plant, H.L.Summer, INXS, Bruce Sp. Foreigner, Icehouse, White Lion, Mellencamp, Kingdom C., P. Carrack, Alarm, AC/DC, D.L.Roth, M. Oil. MODS: J. Brannen, Balaam, Lita Ford, Yes, The Heads, Thorogood, Yes, J.Harrison, L. Skynyrd, Bright L's, The Church, J.B. Goode, Big Pig, G.Harrison, Scorpions, Treat H.R., Will&Kill, Smitheren, Adventures, Cheap Tr., H.Suite, Glass Tigr, Guns&Roses.

Far West

+ DENVER, CO

JOHN EDWARDS-KBPI 303-572-6255

ADDS: Dokken, Glass Tigr, Scorpions. MAX: Balaam, Cheap Tr., D. Leppard, Foreigner, INXS, Malmsteen, R. Plant, D.L.Roth, White Lion, Will&Kill. MODS: Bright L's, The Church, Dokken, Glass Tigr, Gr. White, Guns&Roses, H.Suite, J.B. Goode, Scorpions, Smitheren, Thorogood, 3.

*** BOULDER, CO**

DOUG CLIFTON-KRCO/FM 303-444-5600

ADDS: R. Plant, T. Heads, J.Harrison, Tonio K, M. Oil, P. Murphy, Neil Young, Danc.Hoods, Pat McLgn., Clannad, T-Bone B., L. Brooks, Window, Element, J.Scofield, N. Kahler. MAX: R. Plant, T. Heads, J.Mitchell, J.Harrison, Alarm, Maniacs, Tonio K, The Church, Bright L's, Big Pig, Balaam, BoDeans, Will&Kill, L. Lovett, Neil Young. MODS: Icehouse, M. Oil, INXS, Bruce Sp., T.T.D'Arby, Nick Lowe, W. DeVillie, Ziggy Mar., C. Moore, Robertson, Semi-Twang, Smitheren, Sting, Underworld, J.B. Goode, Adventures, R. Blades, T. Chapman, P. Carrack, Deacon Blu, Del Lords, G.Harrison, P.Kater.

*** FT. COLLINS, CO**

J.HAYES/J.SIMON-KTCL/FM 303-493-5330

ADDS: Neil Young, P. Murphy, T. Chapman, Nick Lowe. MAX: Morrisey, T. Heads, Woodentops, Big Pig, Bears, M.Lemon D., New Order, Jazz Butc., J.Mitchell, S.of Mercy, Hitchcock, M. Oil, The Church, Love&Rockt, Treat H.R., J. Siberry, Baby Sndtk, Clannad, T-Bone B., EIEIO. MODS: Martini R., Wild Swans, Mission UK, Wire, Bright L's, Luxuria, Bel-Fires, J.Harrison, Godfathers, Sakamoto, Pogues, Smitheren, J.L.Walker, The Fall, OMD, Underworld, Silos, Firehose.

+ COLORADO SPRINGS, CO

ALAN WHITE-KILO 303-634-4896

ADDS: Scorpions, Neil Young, Rocky Hill, Robertson. M.Schocked, Dardensmith. MAX: Cheap Tr., 3, R. Plant, Kingdom C., INXS, H.L.Summer, The Church, T. Heads, M. Oil, Joe Cocker, Scorpions, J.Harrison, Thorogood, Pink Floyd, Smitheren, P.Lockheart. MODS: L. Skynyrd, Balaam, H.Suite, D. Leppard, Alarm, Toto, Aerosmith, Foreigner, Treat H.R., Bright L's, J.Satriani, D.L.Roth, Kings/Sun, Bruce Sp., Dokken, Lita Ford, Adventures, White Lion, Neil Young, Icehouse, Gr. White, Rocky Hill, Rebel T.

- PAONIA, CO

CANDY PENNETTA-KVNE 303-527-4866

ADDS: Semi-Twang, Godley&C., Prefab S., H/ Schock, Bears, Agitpop. MAX: T-Bone B., Woodentops, Nick Lowe, Stranglers, M. Oil, The Church, Bel-Fires, Ziggy Mar., Tonio K, M.Lemon D., Pat McLgn., Treat H.R., J.Mitchell, Hitchcock,

Dynatones, J.L.Walker, Big Pig, J. Cliff, T. Heads, Clannad, Leo Kottke, Mark Isham. MODS: Sakamoto, Godfathers, Stammin'W., L. Lovett, In.Casuals, Smitheren, Morrisey, Christians, Tny.Lights, Martini R., Balaam, Coolies, Zodiac MW, Wild Swans, Feargal S., Pontiac B., Mission UK, Birdhouse, Underworld, SplatCats, Thrw.Muses, L.for Ire..

+ ASPEN, CO

STEVE COLE-KSPN 303-926-5776

ADDS: P. Murphy, Hall&Oates, J.B. Goode, Divinyls, H/ Schock, Roy Rogers, L. Brooks, Toto, Exchange. MAX: R. Plant, Bright L's, Bruce Sp., M. Oil, J.Mitchell, T. Heads, Icehouse, Balaam, J.Harrison, P. Carrack, L. Lovett, Maniacs, Big Pig, INXS, H.L.Summer, The Church. MODS: J.Harrison, J. H. Jazz, J. Goodman, Tonio K, I.Matthews, Sting, Alarm, Semi-Twang, C. Moore, Christians, Jms Taylor, Baby Sndtk, T.T.D'Arby, Dynatones, Bears, B.Ferry, Mellencamp, EIEIO, Deacon Blu, Clannad, T-Bone B., Adventures.

*** SALT LAKE CITY, UT**

M.SUMMERS/B.JONES-KJQN 801-364-3465

ADDS: Ziggy Mar., P. Murphy, R. Blades, The Fall, Semi-Twang, Danc.Hoods, Spt.Mirrors. MAX: Baby Sndtk, INXS, Pet Shop B, T. Heads, Big Pig, Morrisey, OMD, Sinead O., Maniacs, Depeche M., The Church, Cure. MODS: M.Lemon D., M. Oil, Woodentops, REM, Smitheren, Love&Rockt, Rainmakers, Eurythmics, Wild Swans, Hitchcock, Mission UK, R. Plant, S.of Mercy, Underworld, Erasure, Prefab S., Del Lords, Bears, Sk.Machine, Martini R., Close Lob., EIEIO.

*** TAOS, NM**

BILL EVANS-KT4Q 505-758-1017

ADDS: Neil Young, Ziggy Mar., Godley&C., Bears, Devonsq., Johnny's, H/ Schock, Rocky Hill, Prefab S., Ripping. MAX: J.Mitchell, I.Matthews, R. Blades, Deacon Blu, T. Heads, Blue Rodeo, Godley&C., Semi-Twang, Robertson, C. Moore, Bright L's, P. Haycock, W.Orbit, W. Ash, M. Oil, Baby Sndtk, Bruce Sp., J.L.Walker, L. Lovett, T-Bone B., T.T.D'Arby, Pat McLgn., Treat H.R., V.Morrison, J. Harman, Santana, Exchange. MODS: J.Harrison, Nick Lowe, Kinsey Rp., Clannad, J. Siberry, A. Anxiety, Wild Seeds, R. Plant, L. for Ire., Drivin'n'C, Roy Rogers, House/Frk., EIEIO, Adventures, Christians, Smitheren, M.Lemon D., L. Brooks, Will&Kill, Underworld, Morrisey.

- LAS VEGAS, NV

BRETT GREENE-KUNV 702-739-3877

ADDS: The Fall, C. Moore, Feargal S., All, Downy Mil., Kilkenny C, Kings/Sun, Monks/Doom. MAX: The Church, Morrisey, Stranglers, Woodentops, M.Lemon D., EIEIO, Wire, Scuffy TC, Hitchcock, Jazz Butc., M. Oil, T. Heads, Triffids, Drivin'n'C, Godfathers, Wild Seeds. MODS: Thrw.Muses, Bears, Adventures, Big Pig, Smitheren, Underworld, Tackhead, SplatCats, Felt, Crazy Hrs., J.Mitchell, Wyalgs, Wild Swans, Pontiac B., Martini R., Del Lords, Pajama SD, Luxuria, Balaam, Mission UK, Wall of V., J. Cliff.

+ LOS ANGELES, CA

CHARLIE WEST-KLOS 213-557-7250

ADDS: Scorpions, L. Skynyrd, Sting, L. West, Pink Floyd, Gr. White MAX: H.L.Summer, R. Plant, Kingdom C., Joe Cocker, Smitheren, J.Harrison, D.L.Roth, R. Plant, So, Icehouse. MODS: P. Carrack, AC/DC, G.Harrison, Cheap Tr., Thorogood, Rocky Hill, Bruce Sp., H.Suite, BoDeans, Sting, Will&Kill, INXS, Mellencamp, J.Satriani, Radiators, 3, The Church, Tonio K, Guns&Roses.

+ LOS ANGELES, CA

ANDY BEAUBIEN-KNX-FM 213-460-3333

ADDS: Cheap Tr., Neil Young, G.Harrison, BoDeans, Robertson. MAX: J.Harrison, Bruce Sp., H.L.Summer, Foreigner, The Church, R. Plant. MODS: Cheap Tr., Neil Young, G.Harrison, BoDeans, Robertson, Icehouse, Mellencamp, R. Plant, G.Harrison, Sting, R. Marx, P. Carrack, Bruce Sp., Jms Taylor, Heart, B.Ferry, Toto, J.Mitchell, Alarm, R. Palmer, T. Heads, Bright L's.

*** BURBANK, CA**

L.GROVES/R.CARROLL-KROQ 818-953-7667

ADDS: Dramarama, Jesus&M.C., Divinyls, Treat H.R., House/Frk., Del Lords, Ziggy Mar., M.Priest. MAX: T. Heads, M. Oil, Alarm, Morrisey, New Order, Pet Shop B, OMD, TMB Giants, J.Harrison, Echo&B'men, Flesh F.L., Big Pig, House/Frk., Depeche M., Icehouse, Gene Loves, Hitchcock, Martini R., Godfathers, T. Chapman, INXS, Love&Rockt, P. Murphy, Tonio K, Eurythmics, M.Lemon D., The Church, Sinead O., Smitheren, Woodentops, Stranglers, Balaam, Crazy Hrs., Colorstone, So, Felony, H/ Schock, Feargal S..

*** SAN DIEGO, CA**

OZ/TRIP REEB-9IX 619-291-9191

ADDS: Smitheren, New Order, T. Chapman, The Church, Wild Swans. MAX: M. Oil, T. Heads, Morrisey, The Church, INXS, Sinead O., Alarm, M.Lemon D., B.Ferry, Hitchcock, Smitheren, OMD, Big Pig, Sting, Balaam, Godfathers, New Order. MODS: J.Harrison, REM, Underworld, Mission UK, Depeche M., TMB Giants, Woodentops, Pogues, S.of Mercy, Cure, Nick Lowe, Ziggy Mar., D.Reed N., Treat H.R., Stranglers, The Fall, Maniacs, PIL, Himmelman, P. Murphy, Baby Sndtk, Crazy Hrs..

ALBUM/ALTERNATIVE ADDS

- IRVINE, CA

GEORGE SPILLMAN KUCI 714-856-6868
 ADDS: T. Childs, R. Blades, Firehose, Sister DH, Smitheren, In.Casuals, M.of Burma, Monks/Doom, Feedtime, All, Kilkenny C, S.Pistols, Birdings of M., Residants. MAX: The Fall, The Church, Damned, Thru.Muses, Firehose, Pajama SD, M.Lemon D., Pogues, Slammin' W., Abecedms, Hitchcock, Zodiac MW, Godfathers, Thin W.R., Woodentops, Wire, T. Heads, Downy Mil. MODS: Didjits, Smitheren, Sonic Yth, Hetch Het, Pop Will.., Fet. Bones, Beat Happ., Brk.Circus, Jazz Butc., L. Hyenas, SplatCats, Lfor Ire., Mission UK, Kildoezer, Felt, Mahlahithini, Wild Seeds, Rollins B., V.Assault, Unvrsl Con. of.

+ SAN LUIS OBISPO, CA

D.A. COLLINS-KPCA/FM 805-773-1896
 ADDS: Cheap Tr., G.Harrison, Rocky Hill, Jms Taylor, Dokken, Whitesnake, D.Reed N., Bears. MAX: H.L.Summer, R. Plant, Kingdom C., J.Harrison, T. Heads, Bruce Sp., Thorogood, 3, M. Oil, The Church. MODS: Bright L's, INXS, Foreigner, Balaam, P. Carrack, D.L.Roth, Cheap Tr., J.Mitchell, Sting, Guns&Roses, Adventures, J.Satriani, J.B. Goode, J. H. Jazz, G.Harrison, Rocky Hill, Jms Taylor, Del Lords.

- SAN LUIS OBISPO, CA

FLOHR/GARTER-KCPR 805-756-2965
 ADDS: B.McFerrin, Firehose, Thru.Muses, Passion F., Smitheren, Thin W.R., Grin.Plow., Hetch Het, Sister DH, Downy Mil., Kilkenny C. D.Damen, Unvrsl. Con... MAX: Woodentops, EIEIO, The Fall, M.Lemon D., Silos, Bears, T. Heads, Pontiac B., Nick Lowe, Jazz Butc., Durutti C., Mission UK, Try.Lights, Sakamoto, Balaam, Drivin'n C, All A. Eve, J.Minks, Beloved, McCarthy, MODS: Hitchcock, M. Oil, Pogues, Luxuria, Zodiac MW, S.of Mercy, Morrissy, Christians, Godfathers, T-Bone B., Sonic Yth., Wire, Stranglers, Sugar C., J.Rubies, Windham H.Smpir, Spooner.

+ SAN LUIS OBISPO, CA

RAY DIGNINS-KOTR 805-827-6021
 ADDS: Mr. Mister, H Schock, T. Childs, Jazz Butc., King's X, C. Moore, D.Reed N., Rignotns, C.Karp. MAX: Big Pig, Bright L's, Drivin'n C, Echo&Bmen, Thorogood, Jms Taylor, Hairspray, J.Harrison, J.Mitchell, Mellencamp, Lfor Ire., L. Brooks, L Lovett, Martini R., M. Oil, Morrissy, Nick Lowe, Pa McLgn., REM, Semi-Twang, Smitheren, R. Palmer, T-Bone B., T.T.D'Arby, T. Heads, Bears, Tonio K, Treat H.R., Underworld, Woodentops, Mission UK. MODS: Balaam, Blue Rodeo, EIEIO, A.C. Reed, Acceltrns., Bel-Fires, Boom Crash, Deacon Blu, Del Lords, Eurythmics, Godfathers, Godley&C., H.L.Summer, I.Matthews, INXS, J. Cliff, Johnny's, Kings/Sun, M.Lemon D..

+ FRESNO, CA

JEFF RIEDEL-KKQJ 209-226-5891
 ADDS: Scorpions, Neil Young, Robertson, Treat H.R., BoDeans, AC/DC, M.Bolton, Malmsteen. MAX: R. Plant, D.L.Roth, T. Heads, INXS, Kingdom C., M. Oil, Thorogood, The Church, Foreigner, Aerosmith, White Lion, H.L.Summer, J.Harrison, L Skymyrd, Balaam. MODS: H.Suite, Sting, G.Harrison, Bruce Sp., Kings/Sun, Bright L's, Neil Young, Robertson, Alarm, Smitheren, J.Mitchell, Bears, J.B. Goode, P. Carrack, Glass Tigr, Cheap Tr., Rocky Hill, 3, Will&Kill, Deacon Blu, Treat H.R., Dokken.

- LOS ALTOS HILLS, CA

DAVE BOTTLEER-KFJC 415-960-4260
 ADDS: Thru.Muses, Morrissy, Firehose, J.Mitchell, L. Brooks, Dstruction, S. Barrett, Vandetta, Tankard, JAMM's Rat Music Comp., R.Slab, D.Damen, J.Hardford, T.V.His, DJ Jazzy. MAX: Hitchcock, Hairspray, Didjits, Tackhead, Wire, Morrissy, Zodiac MW, Thin W.R., Woodentops, Ut, Rollins B., E.Presley, Horselife, S.Sharrook, Fish&R., Wilngk Seeds, CrmbSokrs. MODS: M.Lemon D., Surf Punks, Click Clk., Grnd.Flash, Fet. Bones, Coolies, Drivin'n C, Head/Ears, Nick Lowe, L. Lunch, Megadeath, Pogues, SplatCats, Morris d., C.Moodee, L.Redbone, Beyond W.Comp., Venom, F.Frith.

+ SAN FRANCISCO, CA

DAVE LOGAN-KFOG 415-886-1045
 ADDS: Neil Young, Treat H.R. MAX: Bruce Sp., Pink Floyd, Sting, J.Harrison, G.Harrison, INXS, D.L.Roth, B.Ferry, Alarm, R. Plant, Dynatones, Thorogood, Icehouse, P. Carrack, T. Heads, U2, Bright L's, M. Oil, J.Mitchell, Neil Young. MODS: D. Wilde, Pat McLgn., 3, Sinead D., The Church, L. Skymyrd, D.Reed N., J.B. Goode, Treat H.R..

- SAN FRANCISCO, CA

T.ZIEGLER, RYAN-KUSF 415-386-KUSF
 ADDS: Spot, Feargal S., Primitives, Passion F., B.McFerrin, Mekons M.Python, KUSF COMP., Witnesses. MAX: Godfathers, Woodentops, Mission UK, Morrissy, Close Lob., TMB Giants, Sinead O., Luxuria, Treat H.R., Zodiac MW, The Church, Wire, T.E. Souls, M.Lemon D., The Fall, Sister DH, Bhubu D. MODS: Coolies, Drivin'n C, T. Heads, M. Oil, Thru.Muses, Voice/Bee., Lloyd Cole, R. Blades, P. Murphy, Bears, Hitchcock, Jazz Butc., Breathless, Big Pig, Slammin'W., Damned, Balaam, Wild Swans, Monks/Doom, A.Blondy, Mekons.

+ SAN JOSE, CA

KEN ANTHONY-KSJD/FM 408-298-5400
 ADDS: Scorpions, Rocky Hill, AC/DC, Neil Young, I. Maiden, Montrose. MAX: H.L.Summer, R. Plant, O.L.Roth, Kingdom C., T. Heads, Alarm, M. Oil, Icehouse, INXS, Thorogood, The Church, Smitheren, Balaam, L. Skymyrd, Cheap Tr., Guns&Roses, H.Suite, Foreigner, Kings/Sun, Neil Young, Bruce Sp., AC/DC. MODS: Scorpions, Will&Kill, J.B. Goode, Glass Tigr, Bears, Rocky Hill, J.Satriani.

+ SAN JOSE, CA

R.NENNIG-PAGE-KDME 408-995-8900
 ADDS: Neil Young, D.Reed N., P. Carrack, Scorpions, Glass Tigr, I. Maiden, Montrose, AC/DC. MAX: Foreigner, R. Plant, H.L.Summer, Thorogood, 3, Alarm, Balaam, Cheap Tr., The Church, J.Harrison, INXS, M. Oil, R. Plant, D.L.Roth, Smitheren, 3, Adventures, Malmsteen, J.Satriani, Guns&Roses, T. Heads, Bruce Sp., Scorpions, P. Carrack, MODS: D. Lppard, Dokken, H.Suite, Will&Kill, Kingdom C., Kings/Sun, Lita Ford, Glass Tigr, I. Maiden, Montrose, AC/DC.

* SANTA ROSA, CA

SCOTT MURRAY-KVRE 707-544-KVRE
 ADDS: Ziggy Mar., Neil Young, Triffids, B.McFerrin, Devonsq., R. Bades, Bears, J.Scofield. MAX: G.Harrison, Bruce Sp., Sting, Mellencamp, Robertson, P. Carrack, Joe Cocker, L Lovett, Jms Taylor, Los Lobos, J.Mitchell, Eurythmics, Maniacs, Thorogood, T-Bone B., T. Heads, Nick Lowe, Tonio K, M.Transfer, Bright L's. MODS: J.Harrison, R. Plant, Icehouse, T.T.D'Arby, Baby Sndtk, Treat H.R., C. Moore, M. Franks, Dynatones, Fwood Mac, The Church, J.L.Walker, Leo Kottke, R. Palmer, T. Chapman, Will&Kill, J. Siberry, Deacon Blu, Pat McLgn., R.Crowell&R.Cash.

+ WILLITS, CA

VICTOR LISLE-KILK 707-459-1250
 ADDS: Neil Young, J. H. Jazz, Treat H.R.. MAX: Foreigner, T. Heads, INXS, H.L.Summer, M. Oil, The Church, R. Plant, D.L.Roth, Thorogood, G.Harrison, J.Harrison, Bruce Sp., Bright L's, Balaam, J.Mitchell. MODS: Mellencamp, Sting, Icehouse, Alarm, Hitchcock, Pink Floyd, 3, Yes, B.Ferry, M.Lemon D., So, Sinead O., Tonio K, Will&Kill, Del Lords, Toto, P. Carrack, Nick Lowe, Robertson, Morrissy, T-Bone B., Wild Seeds, R.Taft.

- DAVIS, CA

POTLOSKY/JANSEN-KDYS 916-752-9803
 ADDS: D.Moon, Shutup, Girls, Unvrsl Cngs. of. MAX: The Fall, Morrissy, Felt, Big Pig, M.Lemon D., Pub.Enemy, Ut, Blessed OF, Anti-NL, Tackhead, Jazz Butc., Sad Lvr.&G, T. Heads, Art Phags, F.Frith. MODS: Sonic Yth., Blu.Hippos, Bambi Slam Thin W.R., Wire, Sugar C., Stetsason., Thru.Muses, Cabaret V., Tuxedomoon, Triffids, B. Laswell, C.Flambau, Myth, PaperB., Fearless Iranians, Eve.in Torp., Slope, Mty Ballister.

Northwest

+ PORTLAND, OR

C.WIDING/K STONE-KINK 503-226-5071
 ADDS: Hall&Oates, B.Russell. MAX: Foreigner, Bruce Sp., J.Mitchell, Icehouse, R. Palmer, Sting, Toto, Bright L's, P. Carrack, Fwood Mac, G.Harrison, Heart, Mr. Mister, Wax UK, Jms Taylor, J. H. Jazz, S.Wonder, M. Franks, Dan Siegel, G.Howard, Nushooz, B.Fields, T.Grant. MODS: R. Marx, Santana, V.Morrison, S. Winwood, Devonsq., Deacon Blu, D. Academy, J.Taylor, W.Beatsey, Windows.

- CORVALLIS, OR

JAROSE/BEUTER-KVVR 503-754-2008
 ADDS: Abecedms., Acceltrns., Smitheren, T. Heads, Shock Thr., Hickoids, Top J.&R.Pigs, A.Donut, D.Damen, Hyaa. MAX: Walkabouts, Thin W.R., Blue Aero., J.P. Satre, Obvious, Close Lob., Del Lords, The Fall, Tny.Lights, Beat Happ., Birdhouse, Wire, Triffids, Sorority, Seminal R., Playhouse, Liz Train, P.Pale, Roselops., 63 Eyes. MODS: Hitchcock, Loop, Big Dipper, PELL MELL, Wild Seeds, SplatCats, Carn.Seas., Sonic Yth., Christians, Batfish B., S.of Mercy, Red L/YL, Breathless, My Bloody, All, Gruesomes, Fltrntes, M.ColoredS.

+ EUGENE, OR

KEN MARTIN-KZEL 503-342-7096
 ADDS: Cheap Tr., D. Wilde. MAX: Aerosmith, Foreigner, INXS, J. H. Jazz, H.L.Summer, Jms Taylor, Toto. MODS: P. Carrack, Cheap Tr., The Church, D. Leppard, Bright L's, Glass Tigr, J.Harrison, H.Suite, Icehouse, Kingdom C., M. Oil, R. Plant, D.L.Roth, Bruce Sp., T. Heads, Thorogood, D. Wilde.

+ SPOKANE, WA

SKY WALKER-KKZX 509-448-9900
 ADDS: Neil Young, L. Skymyrd, J.Mitchell, Foreigner, L. West. MAX: R. Plant, Mellencamp, Thorogood, Bruce Sp., Bright L's, 3. MODS: Aerosmith, Yes, Pink Floyd, G.Harrison, D.L.Roth, Joe Cocker.

+ SEATTLE, WA

P.MAYS/C.HANDLEY-KEXX 206-633-5590
 ADDS: Ziggy Mar.. MAX: Sting, V.Morrison, L Lovett, Clannad, Jms Taylor, I.Matthews, Leo Kottke, T.Collier, J.Newton-Howard, J.Gorka. MODS: J.Mitchell, Prudence J, C. Moore, Devonsq., Bright L's, A. Anxiety, T. Chapman, B.McFerrin, Joni M., Prudence J., CM, Devansquane, BLBC, AA, Tracy, E.Mcllwaine, McFerrin.

+ SEATTLE, WA

PAUL SULLIVAN-KRXR 206-323-3636
 ADDS: Neil Young. MAX: G.Harrison, H.L.Summer, S. Winwood, Sting, R. Plant, Smitheren, Cheap Tr., R. Plant, J.Harrison, Thorogood, Bruce Sp., P. Carrack, The Church. MODS: J. Brannen, 3, J. Harman, D.L.Roth, T. Heads, Foreigner, Alarm, INXS, Treat H.R., M. Oil, Neil Young, R. Plant, Semi-Twang, H.Suite.

* SEATTLE, WA

JIM KELLER-KJET 206-281-5600
 ADDS: Ziggy Mar., S.of Mercy, Roy Rogers, Hrsflies, P.Sector. MAX: Echo&Bmen, Hitchcock, M. Oil, The Church, Godfathers, Del Lords, Scuffy TC, Morrissy, T. Heads, Woodentops, Wire, M.Lemon D., Underworld, Smitheren, Depeche M., Baby Sndtk, Mission UK. MODS: Balaam, T-Bone B., House/Frk., OMD, TMB Giants, Christians, Sinead O., EIEIO, Triffids, Salvation, Pontiac B., Jazz Butc., Bears, Luxuria, INXS, Sakamoto, Nick Lowe, Gdlic.Diary, Grapes/Wr., Big Pig, The Fall, Big Dipper.

* EUGENE, OR

TOM KRUMM-KZAM 503-741-1999
 ADDS: Neil Young, T-Bone B., Divinyls, Maniacs. MAX: Bruce Sp., Sting, G.Harrison, Eurythmics, Jms Taylor, R. Plant, Kang Gang, J.Mitchell, T. Heads, Bright L's. MODS: Icehouse, R. Palmer, Pat McLgn., The Church, Joe Cocker, Deacon Blu, T. Chapman, Neil Young.

- SEATTLE, WA

FAITH HENSCHEL-KCMU 206-543-5541
 ADDS: Grin.Plow., A.C.Marias, Sister DH, Tuxedomoon, Smitheren, C. Moore, R. Blades, Kilkenny C, Downy Mil., R.Sister. MAX: Blue Aero., Beat Happ., Luxuria, M.Lemon D., The Church, Durutti C., Mantronics, The Fall, Walkabouts, Hitchcock, Close Lob., Jazz Butc., J.P. Satre, L. Bowie, S.Fisk B.Youth, C.Junkies, T.Dwars, B.Boys, Sididenten. MODS: Mahlahithini, Renaldo&L., Semantics, Thru.Muses, Woodentops, Zodiac MW, L.Perry, Falif K., S.Barrett, Sir Mix.

+ WENATCHEE, WA

DOM MOODY-KYJR 509-663-5186
 ADDS: Cheap Tr., Glass Tigr, H.Suite, Adventures, T. Childs. MAX: Underworld, So, Smitheren, D.Reed N., Love&Rockt, M.Lemon D., J. H. Jazz, T. Heads, Balaam, MSG, J. Reyne, Bears, J.B. Goode, R. Plant, Semi-Twang, Pat McLgn., Del Lords, AC/DC. MODS: EIEIO, Springfid, J. Brannen, Toto, Felony, Nick Lowe, H/Schock, 3, Will&Kill, Colortone, Mr. Mister, Times Two.

+ YAKIMA, WA

BON O'BRIEN-KATS/FM 509-457-8117
 ADDS: Glass Tigr, Cheap Tr., G.Harrison, R. Plant, Foreigner. MAX: H.L.Summer, Icehouse, Foreigner, Bruce Sp., J. H. Jazz, P. Carrack, Jms Taylor, Aerosmith. MODS: INXS, J.Harrison, Bright L's, Glass Tigr, Toto, D.L.Roth, Thorogood, T. Heads, The Church, R. Plant, Cheap Tr., G.Harrison, Heart, Mellencamp, H.Suite, D. Wilde.

+ ELLENSBURG, WA

WOLCOTT/ANTHONY-KXLE/FM 509-926-1488
 ADDS: Sting, Bruce Sp., OMD, H.Suite, B.casters, Lita Ford. MAX: H.L.Summer, Mellencamp, D.L.Roth, Kingdom C., M. Oil, R. Plant, Aerosmith, J.Harrison, G.Harrison, The Church. MODS: J. Brannen, Thorogood, Icehouse, REM, Foreigner, INXS, Bruce Sp., P. Carrack, T. Heads, Robertson, Alarm, Springfid R. Palmer, Mr. Mister, 3, Balaam, Bright L's, Smitheren, Lita Ford, Wild Seeds.

+ ANCHORAGE, AK

CARTER B/MAXWELL-KWHL/FM 907-344-9622
 ADDS: Cheap Tr., Scorpions, Robertson, Neil Young, Malmsteen, Glass Tigr, H.Suite. MAX: Bruce Sp., M. Oil, H.L.Summer, D.L.Roth, R. Plant, Balaam, Will&Kill, Kingdom C., Cheap Tr., Thorogood, J.Mitchell, J.Priest, Yes, Scorpions, Robertson, L Skymyrd, D.L.Roth, Kings/Sun, Neil Young, R. Plant, Bright L's, Whitesnake. MODS: White Lion, INXS, Malmsteen, Treat H.R., Adventures, Smitheren, J.Harrison, T. Heads, Deacon Blu, Glass Tigr, The Church, H.Suite.

The following stations were not included in this week's research:

KXLU CHIM KSEZ 299 KKLZ WXBY
 WAAW KLPI WBRU KNOX KSBT
 WDNS KQSP WMMR KRXQ WSMI

HAVE YOU SEEN THIS CHILD?

CALL

213 828-1980



COUNTRY

MOST ADDED

2W LW TW

- ALABAMA (66)
(RCA)
- SAWYER BROWN (62)
(Capitol/Curb)
- NITTY GRITTY DIRT BAND (37)
(Warner Bros.)
- MICHAEL MARTIN MURPHEY (35)
(Warner Bros.)
- TANYA TUCKER (32)
(Capitol)

3	1	1	EDDY RAVEN - I'm Gonna Get You (RCA)
9	5	2	STEVE WARINER - Baby I'm Yours (MCA)
7	4	3	HANK WILLIAMS, JR. - Young Country (Warner Bros./Curb)
2	2	4	Highway 101 - Cry, Cry, Cry (Warner Bros.)
15	9	5	KENNY ROGERS - The Factory (RCA)
10	7	6	T. Graham Brown - The Last Resort (Capitol)
19	14	7	KATHY MATTEA - Eighteen Wheels And A Dozen Roses (Mercury)
18	13	8	RONNIE MILSAP/MIKE REID - Old Folks (RCA)
14	10	9	Moe Bandy - Americana (Curb)
16	12	10	DWIGHT YOAKAM - Always Late (Reprise)
1	3	11	K.T. Oslin - I'll Always Come Back (RCA)
4	6	12	Rodney Crowell/Rosanne Cash - It's Such A Small World (Columbia)
21	15	13	OAK RIDGE BOYS - True Heart (MCA)
26	17	14	EARL THOMAS CONLEY - What She Is (Is A Woman In Love) (RCA)
8	8	15	Vince Gill - Everybody's Sweetheart (RCA)
24	20	16	JO-EL SONNIER - No More One More Time (RCA)
27	21	17	THE O'KANES - One True Love (Columbia)
23	19	18	PATTY LOVELESS - If My Heart Had Windows (MCA)
25	23	19	STATLER BROTHERS - The Best I Know How (Mercury)
6	11	20	Holly Dunn - Strangers Again (MTM)
35	28	21	BILLY JOE ROYAL - Out Of Sight And On My Mind (Atlantic America)
--	35	22	DESERT ROSE BAND - He's Back And I'm Blue (MCA/Curb)
31	26	23	MEL TILLIS - You'll Come Back (You Always Do) (Mercury)
--	40	24	RANDY TRAVIS - I Told You So (Warner Bros.)
32	30	25	SKIP EWING - Your Memory Wins Again (MCA)
5	16	26	George Strait - The Famous Last Words Of A Fool (MCA)
36	33	27	BECKY HOBBS - Jones On The Jukebox (MTM)
--	36	28	THE TRIO (DOLLY, LINDA, EMMYLOU) - Wildflowers (Warner Bros.)
40	34	29	GATLIN BROTHERS - Love Of A Lifetime (Columbia)
--	38	30	MERLE HAGGARD - Chill Factor (Epic)
--	--	31	TANYA TUCKER - If It Don't Come Easy (Capitol)
--	--	32	DON WILLIAMS - Another Place, Another Time (Capitol)
--	39	33	SWEETHEARTS OF THE RODEO - Satisfy You (Columbia)
22	22	34	Crystal Gayle/Gary Morris - All Of This And More (Warner Bros.)
20	27	35	Lyle Lovett - She's No Lady (MCA/Curb)
11	18	36	Eddie Rabbitt - I Wanna Dance With You (RCA)
13	24	37	The McCarters - Timeless And True Love (Warner Bros.)
12	25	38	Ronnie McDowell - It's Only Make Believe (Curb)
39	37	39	Barbara Mandrell - Angels Love Bad Men (EMI America)
--	--	40	ROSANNE CASH - If You Change Your Mind (Columbia)

CERTIFIED

- TANYA TUCKER
If It Don't Come Easy (Capitol)
- DON WILLIAMS
Another Place, Another Time (Capitol)

RECORD TO WATCH



MICHAEL MARTIN MURPHEY

Talkin' To The Wrong Man
(Warner Bros.)

Michael's duet with son Ryan is winning quick acceptance with listeners.

Editor: Lisa Smith
Associate Editor: Cyndi Hoelzle

CHARTBOUND

ARTIST	TITLE	LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
FOSTER & LLOYD	Texas In 1880	(RCA)	116	18	--	35	63	30%	4
DAVID LYNN JONES	High Ridin' Heroes	(Mercury)	107	7	--	34	66	31%	5
CONWAY TWITTY	Goodbye Time	(MCA)	101	23	--	18	60	17%	3
SOUTHERN PACIFIC	Midnight Highway	(Warner Bros.)	98	18	2	17	61	19%	3

UP & COMING

Reports accepted Mondays at
8 AM through 10 AM Wednesdays
Station Reporting Phone (415) 392-7750
Gavin Fax: 415-788-3517

Reports	Adds	Weeks	ARTIST TITLE LABEL	
97	11	4	MICHAEL JOHNSON - I Will Whisper Your Name (RCA)	*Debuts In Up & Coming
96	16	4	VERN GOSDIN - Set 'Em Up Joe (Columbia)	
92	5	6	GEORGE JONES - I'm A Survivor (Epic)	
83	37	2	NITTY GRITTY DIRT BAND - Working Man (Nowhere To Go)(Warner Bros.)	
81	35	2	MICHAEL MARTIN MURPHEY - Talkin' To The Wrong Man (Warner Bros.)	
80	66	1	*ALABAMA - Fallin' Again (RCA)	
67	62	1	*SAWYER BROWN - Old Photographs (Capitol)	
63	3	5	MARTY HAGGARD - Trains Make Me Lonesome (MTM)	
61	3	5	LOS LOBOS - One Time One Night (Warner Bros./Slash)	
56	11	3	JANIE FRICKIE - Where Does Love Go (When It's Gone)(Columbia)	
55	6	3	CARLA MONDAY - Who Needs You (MCM)	
51	6	3	GARY CHAPMAN - Everyday Man (RCA)	
49	11	3	LARRY BOONE - Stop Me If You've Heard This One Before (Mercury)	
48	2	7	JEFF CHANCE - So Far Not So Good (Curb)	
46	6	5	DARRELL HOLT - I Can't Take Her Anywhere (Anoka)	
45	7	3	CALI McCORD - All In My Mind (Gazelle)	
43	12	2	LORETTA LYNN - Who Was That Stranger (MCA)	
42	23	2	EXILE - Just One Kiss (Epic)	
39	3	4	DAVID SLATER - I'm Still Your Fool (Capitol)	
33	4	3	NANCI GRIFFITH - I Knew Love (MCA)	
32	9	2	JOHN ANDERSON - It's Hard To Keep This Ship Together (MCA)	
30	1	8	NEW GRASS REVIVAL - Can't Stop Now (Capitol)	
29	6	2	LOUISE MANDRELL/ERIC CARMEN - As Long As We Got Each Other (RCA)	
28	7	2	PATSY SLEDD - The Darker The Night (Showtime)	
25	--	6	MARTY STUART - Mirrors Don't Lie (Columbia)	
23	23	1	*SCHUYLER, KNOBLOCH, BICKHARDT - Givers And Takers (MTM)	
22	6	1	*LANE CAUDELL - I Need A Good Woman Bad (16th Ave.)	
22	22	1	*KEITH WHITLEY - Don't Close Your Eyes (RCA)	
20	8	1	*TRINITY LANE - For A Song (Curb)	

Dropped: #29-Glen Campbell. #31-Ricky Skaggs, #32-Reba McEntire, The Shooters.

INSIDE COUNTRY

BAILLIE BABY BORN. Congratulations to Kathie Baillie and husband Michael Bonagura (2/3's of Baillie & The Boys) on the birth of their daughter Alyssa on April 1st. The newest member of the group weighed in at 6 lbs., 9 1/2 ozs.

MORE CONGRATULATIONS. These go to Rick Gordon, the new sales manager at K92/FM-Destin. He's just been back at the station for a week, decided to buy just one ticket in Florida's new lottery game, and won \$5,000. MD Skip Davis is hoping he brings that kind of luck to the station.

GAVIN COUNTRY WELCOMES...The newest reporter to our section is Ron Laurence, MD at WAQT-Carrollton, AL. The PD at the station is D.D. Hamrick, and their phone number is 205-367-8136... The new MD at KORD-Tri Cities is Ted Dailey. Ted takes over for his brother, Paul Scott (AKA Eddie Ray Dailey) who moves over to KVAS-Astoria...And finally, the new PD at KFLS-Klamath Falls is Charlie Van Hall (who is also PD at sister station KKRB) and the new MD is Chris Stealey.

PROGRAMMERS ARE TALKING ABOUT...T.C. Webster at WGMR-State College, PA, tells us the Steve Earle penned "A Little Bit In Love" from Patty Loveless LP is getting great response and "could be a smash"...In honor of the opening of baseball season, Sean Lisle at KNBA-Vallejo added the Michael Johnson LP cut "Diamond Dreams" and says his listeners love it...Steve Gary at KASE-Austin is playing the "I Couldn't Leave You If I Tried" cut from Rodney Crowell's brand new album, and it has gotten instant positive response...Carolyn Creemens at WRAJ-Anna continues to receive requests for Jo-El Sonnier's "Rainin' In My Heart"...Cowboy at KSJB-Jamestown can't seem to play Vern Gosdin enough for his listeners, ditto for Ted Dailey at KORD-Tri Cities...Frank Smith at WFSR-Harlan reports Loretta Lynn is already at the top of his request heap...

RECORD TO WATCH. Michael Martin Murphey's first duet with his son Ryan is making quite an impression on Country listeners. We're getting reports of lots of calls from both males and females. This

week's stats show 81 reports, 35 adds, and a 13% Hit Factor.

Talk to you next week.

The Gavin Country Crew

TOP REQUESTS

HANK WILLIAMS, JR.
HIGHWAY 101
EDDY RAVEN

LP CUTS

George Strait - If You Ain't Lovin' (You Ain't Livin')
Lyle Lovett - She's Hot To Go
Eddie Rabbitt - The Wanderer
Foster & Lloyd - Turn Around
Alabama - '55
Eddy Raven - 'Til You Cry

HIT FACTOR

Country
Research:
Lisa Smith
Elma Greer

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, i.e. 100 stations playing the record -- 60 stations have it in Heavy or Medium rotation -- Hit Factor = 60%

Total Reports This Week **196** Last Week **201**

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
EDDY RAVEN - I'm Gonna Get You (RCA)	190	--	168	19	3	98%	12
STEVE WARINER - Baby I'm Yours (MCA)	190	--	149	39	2	98%	10
HANK WILLIAMS, JR. - Young Country (Warner Bros./Curb)	187	--	155	29	3	98%	10
HIGHWAY 101 - Cry, Cry, Cry (Warner Bros.)	181	--	168	9	4	97%	11
KENNY ROGERS - The Factory (RCA)	191	2	114	70	5	96%	9
T. GRAHAM BROWN - The Last Resort (Capitol)	176	--	146	23	7	96%	14
KATHY MATTEA - Eighteen Wheels And A Dozen Roses (Mercury)	189	--	82	104	3	98%	7
RONNIE MILSAP/MIKE REID - Old Folks (RCA)	189	1	89	91	8	95%	7
MOE BANDY - Americana (Curb)	172	4	126	36	6	94%	12
DWIGHT YOAKAM - Always Late (Reprise)	181	--	95	74	12	93%	8
K.T. OSLIN - I'll Always Come Back (RCA)	167	--	136	21	10	94%	13
THE OAK RIDGE BOYS - True Heart (MCA)	184	2	57	111	14	91%	9
EARL THOMAS CONLEY - What She Is (Is A Woman In Love) (RCA)	188	2	38	133	15	90%	7
JO-EL SONNIER - No More One More Time (RCA)	173	3	42	104	24	84%	11
THE O'KANES - One True Love (Columbia)	178	8	24	128	18	85%	8
PATTY LOVELESS - If My Heart Had Windows (MCA)	162	3	43	104	12	90%	12
THE STATLER BROTHERS - The Best I Know How (Mercury)	161	2	26	116	17	88%	10
BILLY JOE ROYAL - Out Of Sight And On My Mind (Atlantic America)	159	7	13	104	35	73%	7
DESERT ROSE BAND - He's Back And I'm Blue (MCA/Curb)	170	16	4	98	52	60%	5
MEL TILLIS - You'll Come Back (You Always Do) (Mercury)	152	6	14	102	30	76%	8
RANDY TRAVIS - I Told You So (Warner Bros.)	181	30	13	77	61	49%	3
SKIP EWING - Your Memory Wins Again (MCA)	149	7	6	106	30	75%	9
BECKY HOBBS - Jones On The Jukebox (MTM)	148	9	10	92	37	68%	6
THE TRIO (DOLLY, LINDA, EMMYLOU) - Wildflowers (Warner Bros.)	160	13	6	78	63	52%	5
THE GATLINS - Love Of A Lifetime (Columbia)	156	15	7	85	49	58%	6
MERLE HAGGARD - Chill Factor (Epic)	147	14	4	80	49	57%	6
TANYA TUCKER - If It Don't Come Easy (Capitol)	156	32	2	57	65	37%	4
DON WILLIAMS - Another Place, Another Time (Capitol)	138	14	3	57	64	43%	5
SWEETHEARTS OF THE RODEO - Satisfy You (Columbia)	136	19	3	61	53	47%	5
ROSANNE CASH - If You Change Your Mind (Columbia)	126	28	2	38	58	31%	5

REVIEWS

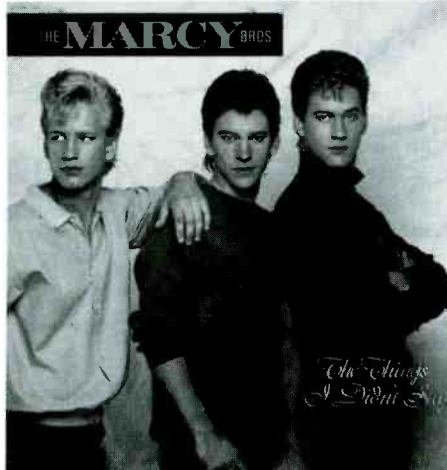
By Lisa Smith & Cyndi Hoelzle



KEITH WHITLEY

Don't Close Your Eyes (RCA)

Keith Whitley has an incredible voice for Country ballads, and co-producer Garth Fundis has taken advantage of it. The production is simple and lyrics just don't get any more heartfelt. Don't let this one pass you by.



THE MARCY BROTHERS

The Things I Didn't Say (Warner Bros.)

It's hard to believe those voices come out of the three California lads we see on the single sleeve. This is a beautiful song of regret.



KAREN STALEY - *Oh Lonesome Me* (MCA)

She is an aspiring Nashville songwriter, whose credits include the Michael Martin Murphey/Holly Dunn duet "Face In The Crowd," and Patty Loveless' "Lonely Days, Lonely Nights." This spiced-up version of the Don Gibson classic is a surprising choice for her debut single, but your listeners will love it just the same.

PROMOTIONS

by Lisa Smith & Betty Hollars

SPOTLIGHT PROMOTION OF THE WEEK

PHONE BOOTH GOOFS SPAWN PARTY CLUB

The new "in" club to join in San Jose is the "Phone Booth Goof Party Club," inspired by a popular feature of KSJO's morning show. Co-hosts Perry Stone and Trish Bell pick a different phone booth location every morning and give their listeners 30 minutes to get there. Perry then calls the phone booth, the listener who answers with "KSJO" and comes up with the correct response to a "Sexual Trivia" question wins a selection of prizes. Each member of the Phone Booth Goof's Party Club—currently over 70 strong—sits around in official red club sweatshirts, waiting to hear where the phone booth of the day will be. Club by-laws require members to attend at least one phone booth goof a month, and members are not allowed to listen to any other radio stations. Posing with the loyal are KSJO's Kay Hickey (far left), Esther Dobinson and Trish Bell (center) and Perry Stone (far right)



LIGHT UP THE NIGHT

Sometimes a promotion can be so good that even a picture of it is a prizewinner! This photo of WNSR-New York's "Soft Rock Laser Spectacular" last New Year's Eve won an Honorable Mention from the New York Press Photographer's Association. The photo was taken for WNSR by Parade Magazine Photo Editor Brent Peterson.



BANNER CONTEST EXPOSED

KQID-Alexandria, LA, MD Catfish Cooper (left) escorts contest winner Kendra Maikranz backstage to meet Expose after their concert at Prather Coliseum in Nackadish, LA. Along with ticket and album giveaways, KQID held a banner contest awarding \$93 to the largest banner displayed inside the Coliseum. The winners used six bedsheets donated by a motel. By using the liner "93-QID—The Station With The Concerts" at the top of each hour, followed by an Expose tune, the station made it a party for their listeners to attend.

36-4778
She Doesn't Cry Anymore

ON YOUR DESK TODAY
ON YOUR TURNTABLE TOMORROW

PRODUCED BY RICK HALL
AND ROBERT BYRNE

CBS RECORDS/COLUMBIA

Shenandoah

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Northeast

WORCESTER, MA(CAROL SWEENEY-WORC) Skip Ewing, S.of Rodeo, Don Wms., R.Travis, M.Johnson, B.Hobbs, M.Haggard.
LOWELL/LAWRENCE, MA(KURT SANBORN-WLLH) Sawyer B., C.McCord, M. Murphey, C.Monday, Dirt Band, Shenandoah.
BROCKTON, MA(MARK BURNS-WCAV/FM) Sawyer B., J.Anderson, Shenandoah, SK&B, M. Smith, P. Sledd, C.Davis, K.Whitley, G.Chapman, R.Sharp.
PORTLAND, ME(HAL KNIGHT-WPOR/FM) The Trio, S.of Rodeo, V.Gosdin, Conway T., N.Griffith.
UTICA/ROME, NY(JACK MORAN-WRNY) No Report, Frozen.
STATE COLLEGE, PA(T.C. WEBSTER-WGMR) Fostr/Loyd, R.Cash, T.Tucker.
CARLISLE, PA(ANN STEVENS-WHYL) T.Tucker, Mel Tillis, D.Rose Bd., O'Kanes, Statters, R.Travis.
GETTYSBURG, PA(BOB HAMILTON-WGTY/FM) The Trio, Los Lobos, T.Tucker, S.of Rodeo, J. Chance.
PHILADELPHIA, PA(YOUNG/PRESTON-WXTU) Alabama, SK&B.

Southeast

BALTIMORE, MD(GREG COLE-WPOC/FM) Statters, T.Cashman.
FROSTBURG, MD(GREG BARRETT-WFRB) No Report, Frozen.
FREDERICK, MD(CURTIS/DeCASTRO-WZYQ) S.Pacific, Los Lobos, Don Wms., M.Johnson, Conway T..
WILLIAMSPORT, MD(WAYNE RAYE-WYII) Sawyer B., Kendalls, Exile, K.Whitley.
POCOMOKE CITY, MD(MIKE STANLEY-WDMV) P. Sledd, Loretta, J.Anderson, LouiseM/EC, Exile, Alabama, Sawyer B..
EXMORE, VA(BILL LECATO-WKRE) Sawyer B., Alabama, Bruce Sp., SK&B, Don Wms..
DANVILLE, VA(ALAN ROWE-WDVA) Alabama, Exile.
CHARLESTON, WV(BOB SCOTT-WQBE/FM) V.Gosdin, Sawyer B., M. Murphey, Dirt Band, J.Anderson, Loretta.
GREENSBORO, NC(O'NEAL/WOLFE-WBIG/FM) Skip Ewing, M.Haggard, Gatlins, S.of Rodeo, D.L.Jones, R.Cash, G.Jones, V.Gosdin, D.Slater, Conway T..
GOLDSBORO, NC(BILL WIGGS-WFMC) Dirt Band, V.Gosdin, M. Murphey, L.Caudell, Sawyer B., Exile.
SHELBY, NC(BOB DAVIS-WADA) M.Haggard, S.of Rodeo, Rob Crosby, R.Travis.
COASTAL, NC(CARLYLE/REID-WRNS/FM) Exile, Gatlins, Dirt Band, Fostr/Loyd, G.Jones, M.Johnson, P.Loveless.
JACKSONVILLE, NC(DIANA/B.J.-WLAS) Sawyer B., SK&B, Alabama.
STATESVILLE, NC(RITA TAGGERT-WFMX) R.Travis.
GAFFNEY, SC(PAM SUTHERLAND-WFGN) Alabama, D. Holt, J.Fricke.
CONWAY, SC(DAVE DEMPSEY-WLAT) J.Anderson, Exile, N.Griffith, Marcy Bros., Alabama, K.Whitley, K. Staley.
GREENVILLE, SC(CHRIS LEE-WSSL A/F) No Report, Frozen.
CANTON, GA(JIM QUINTON-WCHK/FM) Don Wms., Sawyer B., R.Cash, Alabama.
CARROLLTON, GA(CHUCK CONERLY-WLBB) B.Mandrell, Gatlins, R.Travis, Skip Ewing.
CEDARTOWN, GA(CHUCK WALLEY-WGAA) M. Murphey, JD Gilmore, Alabama, Sawyer B., Loretta, Dirt Band.
ATLANTA, GA(JOHNNY GRAY-WKHX/FM) Moe Bandy, S.of Rodeo.
SWAINSBORO, GA(SHIRLEY SMOAK-WJAT) Sawyer B., SK&B, Alabama, K.Whitley.
ELBERTON, GA(DAVE DAVIS-WWRK/FM) Alabama, Sawyer B., Loretta, Robin Lee, Rob Crosby.

PENSACOLA, FL(CHRIS HAMPTON-WOWW107) No Report, Frozen.
DESTIN/FT. WALTON, FL(SKIP DAVIS-K92/FM) Shenandoah, D.Meade, Marcy Bros., Sawyer B., L.Caudell.
GAINESVILLE, FL(MORGAN SCOTT-WYGC) Alabama, Exile, Dirt Band, Sawyer B., Loretta, Shenandoah.
DUNNELLON, FL(CLIF DESMOND-WTRS) Alabama, Sawyer B., G.Chapman, M. Murphey, Dirt Band, Loretta.
FT. PIERCE, FL(BO ROBERTS-WDKC) Sawyer B., Alabama, G.Chapman, C.Monday, Conway T., S.Pacific, R.Travis.
ST.PETERSBURG, FL(JAY ROBERTS-WSUN) Conway T., T.Tucker, O'Kanes.
ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) Dirt Band, Conway T., D.Slater.
ARCADIA/PT.CHARLOTTE, FL(CHARLIE B.-WOKD) Exile, Dirt Band, Sawyer B., M. Murphey, K. Staley, J.Fricke.

South

TALLADEGA, AL(RICK ROBINSON-WEYY) M. Murphey, Alabama, JD Gilmore.
CARROLLTON, AL(RON LAURENCE-WAQT) Alabama, B.J.Royal, M.Johnson, R.Travis.
SCOTTSBORO, AL(GREG BELL-WWIC) Exile, Alabama, Sawyer B., Greenwood, P. Sledd.
GADSDEN, AL(WAYNE BALL-WAAX) Alabama, Sawyer B..
ALBERTVILLE, AL(JEFF ALLEN-WOSB/FM) SK&B, LouiseM/EC, Exile, R.Cash.
ANNISTON, AL(SCOTT STEWART-WHMA/FM) Skip Ewing, M. Murphey, M.Haggard, Dirt Band.
BAY MINETTE, AL(PAT PHILLIPS-WBCA) No Report, Frozen.
NASHVILLE, TN(ERIC MARSHALL-WSIX) R.Cash, Gatlins, S.of Rodeo, R.Travis, T.Tucker.
NASHVILLE, TN(BOBBY YARBROUGH-WSM/FM) No Report, Frozen.
MEMPHIS, TN(JIM TABOR-WMC) Skip Ewing, D.Rose Bd., Gatlins.
MEMPHIS, TN(JON CONLON-WGKX/FM) S.of Rodeo.
UNION CITY, TN(DAVID HOUSTON-WKWT) Trinity L., L. Hurley, Sawyer B., L. Boone.
COLUMBIA, TN(RAMEY/SCOTT-WKOM/FM) Alabama, T.Tucker, K.Whitley, B.Mandrell, Fostr/Loyd.
LAWRENCEBURG, TN(DAN HOLLANDER-WLLX/FM) Alabama, Exile, J.Fricke, Sawyer B..
COLLINS/HATTIESBURG, MS(JOHN GATLIN-WKNZ) M. Murphey, SK&B, Sawyer B., Alabama, K.Whitley.
BILOXI, MS(AL MURPHY-WVMI) R.Travis, B.J.Royal, D.Rose Bd., Conway T., M.Johnson.
PASCAGOULA, MS(AL PARKER-WGUD) Alabama, D.L.Jones, M. Murphey, Exile, Sawyer B..
COLUMBUS/STARKVILLE, MS(LORI DuBOSE-WMBC/FM) Don Wms., D.L.Jones, S.Pacific, Dirt Band.
LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) No Report, Frozen.
HARLAN, KY(FRANK SMITH-WFSR) Sawyer B., SK&B, Shenandoah, K.Whitley.
CENTRAL CITY, KY(BARNETT/LANE-WKYA) S.Pacific, J.Fricke, S.of Rodeo, Sawyer B..
HAMMOND, LA(RAY ROMERO-WFPR) R.Travis, G.Jones, Marty Hag..
LAFAYETTE, LA(KEVIN STUART-KXKW) Alabama, M.Haggard, D.Rose Bd., M. Murphey, V.Gosdin, T.Tucker.
ABBEVILLE, LA(ANTHONY KEITH-KROF) Dirt Band, Atchafalaya.
KAPLAN, LA(KELLY THOMPSON-KMDL) Sawyer B..
ALEXANDRIA, LA(RICK STEVENS-KRRV) Shenandoah, M. Murphey, Sawyer B., Conway T., G.Chapman, D.Rose Bd..
DERMOTT, AR(ANGELA BAKER-KXSA) Skip Ewing, M. Murphey, Exile, Loretta.
HOT SPRINGS, AR(TOM DUKE-KOUS) Exile, C.McCord, D. Holt, J.Anderson.

Upper Midwest

ROCHESTER, MN(KEITH PHILLIPS-KWWK/FM) R.Travis, O'Kanes, D.Rose Bd., Mel Tillis, T.Tucker.
BENSON, MN(DAN HAMANN-KBMO) Sawyer B., M.Johnson, V.Gosdin, S.Pacific, Fostr/Loyd, Conway T., G.Chapman.
MARSHALL, MN(LOWELL HIGHBY-KMHL) Alabama, K. Staley, Marcy Bros., K.Whitley, Shenandoah, D.Meade, Sawyer B., SK&B, Childress, The Beards.
MONTEVIDEO, MN(LOU KUNO-KDMA) The Trio, S.of Rodeo, Fostr/Loyd, Sawyer B..
ST.CLOUD, MN(MARK SPRINT-WWJO/FM) R.Travis, R.Cash, M.Johnson, Dirt Band.
ALEXANDRIA, MN(LARRY DeFRANCE-KXRA/AM) Sawyer B., Loretta, LouiseM/EC.
BRAINERD, MN(KEN ADAMS-KVBR) T.Tucker, M. Murphey, J.Anderson, R.Travis.
FERGUS FALLS, MN(RANDALL/TORKELSON-KBRF) No Report, Frozen.
YANKTON, SD(BOB FLITTIE-WNAX) Sawyer B., Shenandoah, D.Meade, Alabama, K.Whitley, SK&B, K.Edge, So.Reign.
MITCHELL, SD(KURT PHILLIPS-KMIT) M.Haggard, Sawyer B., Alabama, Exile, Shenandoah.
HURON, SD(JEFF DUFFY-KOKK) Sawyer B., SK&B, J.Anderson, Dirt Band, Don Wms., Alabama.
ABERDEEN, SD(STEVE SMALL-KKAA) Sawyer B., JD Gilmore, Gatlins, The Trio, M.Haggard, R.Travis.
REDFIELD, SD(ROBIN STAHL-KQKD) No Report, Frozen.
RAPID CITY, SD(BOB LOUIS-KIMM) R.Travis, T.Tucker, Fostr/Loyd, S.Pacific, R.Cash, Sawyer B..
RAPID CITY, SD(SCOTT KEARNS-KTOQ) No Report, Frozen.
WAHPETON, ND(SCOTT STEVENS-KBMW) M.Haggard, R.Travis, T.Tucker, Fostr/Loyd, D.L.Jones.
FARGO, ND(DON ROBERTS-KFGO) G.Chapman, L. Hurley, Exile, Alabama, Sawyer B., Shenandoah, Robin Lee, Trinity L., Vicki Bird, SK&B, Marcy Bros.
FARGO, ND(SCOTT WINSTON-KVOX A/F) M. Murphey, R.Cash, S.Pacific, V.Gosdin, Don Wms..
GRAND FORKS, ND(TIM LARSON-KYCK) R.Travis, B.J.Royal, Gatlins.
JAMESTOWN, ND(COWBOY-KSJB) Alabama, K. Staley, D.Meade, Sawyer B., Marcy Bros., SK&B, Shenandoah.
BISMARCK, ND(CHARLIE HOSKINS-KLXX) Alabama, Sawyer B., SK&B, Shenandoah, G.Burns, LouiseM/EC.
MINOT, ND(JERI LEE-KZPR) Oaks, J.Sonnier, E.T.Conley, O'Kanes.

Midwest

DES MOINES, IA(JARRETT DAY-KSO) Sawyer B., Alabama, Trinity L., J.Fricke, M. Smith.
FORT DODGE, IA(DALE EICHOR-KWMT) J.Cash, V.Gosdin, Conway T., New Grass, S.Pacific, Kendalls, L. Boone.
SIOUX CENTER, IA(TOM ALDRICH-KVDB) Alabama, Conway T., Dirt Band, LouiseM/EC, Trinity L., D. Holt.
SPENCER, IA(RICK FRIDAY-KICD/FM) Conway T., R.Travis, S.Pacific, J.Fricke, L. Boone.
MUSCATINE, IA(TIM SCOTT-KWPC) Conway T., S.Pacific, K.Whitley, Alabama, Sawyer B..
FESTUS, MO(CRESSWELL/NICHOLS-KJCF) Sawyer B., Marcy Bros., K.Whitley, K. Staley, Alabama, SK&B, JD Gilmore.
ST. LOUIS, MO(GEORGANN HARRIS-KUSA) T.Tucker, R.Cash, Alabama.
JOPLIN, MO(LISA ARMSTRONG-WMBH) Alabama, C.Monday, SK&B, K. Staley, M.Johnson.
CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) Marcy Bros., K. Staley, D.Meade, Kendalls, Sawyer B., Alabama, Robin Lee, J.Cash, K.Whitley, J.Byram.

COUNTRY ADDS

OSAGE BEACH, MO(ROGER McDOWELL-KRMS) Sawyer B., M. Murphey, J.Fricke, C.Monday.
JEFFERSON CITY, MO(HASTING/RIVERS-KLIK) T.Tucker, R.Cash, Conway T., S.of Rodeo, B.Hobbs.
COLUMBIA, MO(TOM BRADLEY-KTGR) Alabama, R.Travis, M.Haggard, D.Rose Bd..
BRANSON, MO(JOHN FOWLER-KOMC) R.Cash, M.Johnson, J.Chance, Marty Hag..
SPRINGFIELD, MO(JOHN HENDERSON-KWTO/AM) No Report, Frozen.
GARDEN CITY, KS(LORI WILLIAMS-KBUF) Sawyer B., R.Cash, T.Tucker, L.Caudell, Trinity L..

Central

URBANA, OH(RUSS SHAFER-WKSW) Fostr/Loyd, V.Gosdin, C.McCord, S.Pacific.
AKRON, OH(RICK CARDARELLI-WSLR) B.J.Royal, Don Wms..
CINCINNATI, OH(DUKE HAMILTON-WUBE) No Report, Frozen.
INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) D.L.Jones, R.Cash, Conway T., B.Hobbs, Alabama.
ELKHART, IN(GREG HARRIS-WCMR) T.Tucker, Fostr/Loyd, M. Murphey, Dirt Band.
SOUTH BEND, IN(J.K.DEARING-WNDU) Moe Bandy, O'Kanes.
BATESVILLE, IN(JOE MARTINI-WRBI) S.Pacific, Fostr/Loyd, D.Rose Bd., Conway T., Los Lobos, L. Boone.
VINCENNES, IN(DAVE MILLAR-WAOV) G.Jones, Alabama, Sawyer B., Dirt Band.
SAGINAW, MI(TOMMY SAMORAY-WKCO) No Report, Frozen.
LANSING, MI(ALLAN GIBBS-WITL/FM) J.Sonnier, R.Cash, The Trio, Conway T..
DODGEVILLE/MINERAL PT, WI(BRIAN JEFFREY-WDMP) Exile, M. Murphey, J.Anderson, Loretta, J.Cash, Robin Lee, K.Grayson.
MADISON, WI(JIM PATRICK-WWOM) R.Travis, R.Cash, V.Gosdin, Fostr/Loyd, S.Pacific, Alabama, Conway T., LouiseM/EC, D. Holt.
MANITOWOC, WI(JON MURRAY-WCUB) No Adds.
STEVENS POINT, WI(RUSTY FORD-WXYQ) R.Travis, The Trio, Skip Ewing, Sawyer B..
SPARTA, WI(MIKE BURNS-GILBERT-WCOW) SK&B, K. Staley, Sawyer B., Kendalls, K.Whitley, Alabama, Exile, So.Reign.
EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) J.Fricke, Dirt Band, L. Boone, M. Murphey, Fostr/Loyd, J.Anderson, N.Griffith, L. Hurley.
WHITEHALL, WI(KEVIN SEVERSON-WHTL) Alabama, Sawyer B., K.Whitley, Robin Lee, R.Travis, L. Boone, Trinity L., SK&B, Conway T., P. Sledd.
APPLETON/OSHKOSH, WI(VICKI JOHNSON-WAHC/FM) M.Johnson, Alabama, M. Murphey, L. Boone, Conway T..
ROCKFORD, IL(RON SCOTT-WKKN) Alabama, Dirt Band, M. Murphey, L. Boone.
SPRINGFIELD, IL(T.J. HART-WFMB) S.of Rodeo, Gatlins, T.Tucker, S.Pacific, R.Cash.
ANNA, IL(CAROLYN CREMEENS-WRAJ) K. Staley, Alabama, Sawyer B., Dirt Band, C.McCord.

Southwest

TULSA, OK(BILL PAYNE-KTFX) B.Hobbs, R.Cash, Conway T., T.Tucker, Fostr/Loyd.
SHERMAN, TX(TIM STEWART-KIKM) M. Murphey, Dirt Band, R.Cash, P. Sledd, Exile.
TEXARKANA, TX(MARIO GARCIA-KMLA) M. Murphey, J.Fricke, Dirt Band, Exile, C.Monday.
NACOGDOCHES, TX(ROB MEYERS-KSFA) No Report, Frozen.
DALLAS/FT. WORTH, TX(JOHNNIE BIBLES-KSCS/FM) R.Travis, O'Kanes, D.Rose Bd., Mel Tillis, T.Tucker.

DALLAS/FT. WORTH, TX(JOHNNIE BIBLES-WBAP) R.Travis, O'Kanes, D.Rose Bd., Mel Tillis, T.Tucker.
WACO, TX(DON KYSER-WACO/AM) R.Travis, S.of Rodeo, B.Hobbs.
WACO, TX(SAM McGUIRE-KNFO) M.Haggard, D.Rose Bd., The Trio.
SAN ANGELO, TX(CHUCK WOLFE-KTEO) M. Murphey, Dirt Band, G.Jones, Don Wms., R.Cash.
HOUSTON, TX(CANDEA/MURRAY-KILT) Oaks, Milsp/Reid.
HOUSTON, TX(JOE LADD-KIKK/FM) M. Murphey, D.L.Jones, Dirt Band, Alabama.
PT. ARTHUR/BEAUMONT, TX(MICKY ASHWORTH-KYKR) Alabama, O'Kanes, Exile.
AUSTIN, TX(STEVE GARY-KASE/FM) The Trio, B.Hobbs, Moe Bandy.
AUSTIN, TX(MIKE CARTA-KVET) Alabama, Moe Bandy, B.Hobbs, K.Rogers, JD Gilmore.
ABILENE, TX(CARL DAVID LOVE-KWZD) No Adds.
MIDLAND/ODESSA, TX(PAT GARCIA-KCRS) Sawyer B., Fostr/Loyd, Dirt Band, B.Mandrell.
EL PASO, TX(BILL POWELL-KHEY/96) M. Murphey, Alabama, D.Rose Bd., Gatlins, R.Cash, B.Hobbs.
PHOENIX, AZ(BUDDY OWENS-KNIX) No Report, Frozen.
FLAGSTAFF, AZ(ERIC HANSON-KAFF) T.Tucker, Fostr/Loyd, R.Cash, Conway T., Trinity L., L. Boone.
ALBUQUERQUE, NM(O'NEIL/HARDIN-KRST/FM) J.Sonnier, G.Campbell, D.Rose Bd., Don Wms..
SANTA FE/ALBUQUERQUE, NM(BEAU KELLY-KNYN) T.Tucker, The Trio, M.Haggard, Fostr/Loyd, M. Murphey.
LAS CRUCES, NM(BIG JOHN/KELLEY-KGRT) B.Mandrell, JD Gilmore, P.Loveless, The Beards.
CARLSBAD, NM(BOB SWAYZE-KATK/FM) B.Mandrell, C.Monday, J.Cash, D.Slater.
HOBBS, NM(SUSAN WEST-KYKK) Trinity L., J.Cash, Sawyer B., Dirt Band, T.Tucker, R.Cash, G.Burns.
ALAMOGORDO, NM(BEN NOE-KZZX) Alabama, Marty Hag., J.Anderson, Robin Lee, L.Caudell, Smith & S..

Rocky Mountain

EDMONTON, AL(LARRY DONOHUE-CFCW) T.Tucker, Don Wms., Fostr/Loyd, M. Murphey, V.Gosdin, Loretta.
SIDNEY, MT(GLENN JOHNSON-KGCH) Sawyer B., D. Holt, Dirt Band, R.Cash, S.Pacific, R.Travis, M. Murphey, C.McCord.
HAVRE, MT(CRAIG ERICKSON-KPOX) No Report, Frozen.
MISSOULA, MT(PROCTOR/DOTY-KYSS/FM) R.Cash, Mel Tillis, V.Gosdin, Dirt Band, D.L.Jones.
HAMILTON, MT(DON DAVIS-KLYQ) K.Whitley, Sawyer B., P. Sledd, JD Gilmore, SK&B.
PUEBLO, CO(JERRY SPRINGER-KIDN) R.Travis, S.Pacific, L.Caudell, L.Lyndale.
GRAND JUNCTION, CO(BOB GOSS-KQIL) Alabama, S.of Rodeo, R.Cash.
CHEYENNE, WY(RANDY LEE-KUUY) T.Tucker, Dirt Band, Conway T., Loretta.
CASPER, WY(BOZZ COLLINS-KTWO) No Report, Frozen.
SHERIDAN, WY(GORDON STACK-KWYO) Sawyer B., Alabama, C.McCord, S.Pacific, B. Durham.
LEWISTON, ID(GALLOWAY/CHASE-KRLC) M. Murphey, Dirt Band, SK&B, Alabama, K. Staley, JD Gilmore, D.Meade.
BOISE, ID(BAILEY/MITCHELL-KIZN/FM) R.Travis, S.of Rodeo, R.Cash, M.Johnson, T.Tucker, B.Hobbs.

Far West

LAS VEGAS, NV(J.C. SIMON-KFMS) The Trio, S.of Rodeo, R.Travis, Gatlins.
RENO, NV(JOEL MULLER-KROW) Sawyer B., Alabama, SK&B, K.Whitley.

LOS ANGELES, CA(NORMAN VISGER-KLAC) E.T.Conley, P.Loveless, T.Tucker.
LOS ANGELES, CA(NORMAN VISGER-KZLA/FM) The Trio, T.Tucker.
SAN DIEGO, CA(SHEPARD/UPTON-KSON) Gatlins, V.Gosdin.
BRAWLEY, CA(CHRIS OLIVAREZ-KROP) Sawyer B., Don Wms., V.Gosdin, Alabama, C.McCord.
PALM SPRINGS, CA(RICK YOUNG-KCMJ/AM) R.Travis, Gatlins, T.Tucker.
VALLEJO, CA(SEAN LISLE-KNBA) Sawyer B., Alabama, Dirt Band, K.Whitley, M. Murphey, Rob Crosby.
OAKLAND/SAN FRAN., CA(CARL BROWN-KSAN) B.J.Royal, Gatlins, T.Tucker.
OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) D.Rose Bd., Mel Tillis, Gatlins, T.Tucker.
SAN JOSE, CA(BOB JACKSON-KEEN) L. Hurley, B.J.Royal, V.Gosdin, L. Boone.
MODESTO, CA(KENNY ROBERTS-KTRB) K.Rogers.
EUREKA, CA(KEN CONLIN-KEKA) Sawyer B., T.Tucker, M.Haggard, M. Murphey.
SACRAMENTO, CA(RICK STEWART-KRAK/AM) T.Tucker, R.Cash, S.of Rodeo, The Trio, Alabama.
MODESTO, CA(GREG EDWARDS-KMIX) R.Travis, Exile, D.Rose Bd., Alabama, Dirt Band.
PARADISE/CHICO, CA(RORY MILLER-KRIJ) V.Gosdin, M. Murphey, Alabama, Dirt Band, J.Fricke.

Northwest

ASTORIA, OR(MIKE DUGAN-KVAS) SK&B, D.Meade, Alabama, Sawyer B., K.Whitley.
CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) K.Whitley, J.Cash, Alabama, L. Boone, J.Fricke, L. Hurley, K. Staley.
TOLEDO, OR(JOHNNY RANDOLPH-KTDO) G.Burns, D.Meade, Marcy Bros., Alabama, K.Whitley, Shenandoah, Sawyer B., K. Staley, P. Sledd, C.Davis, David Ball.
KLAMATH FALLS, OR(VAN HALL/SEELEY-KFLS) Shooters, R.Travis, Gatlins, D.Rose Bd., S.of Rodeo, Exile.
REDMOND, OR(MIKE WEST-KPRB) L.Caudell, Robin Lee, Sawyer B., K.Whitley, M. Murphey, J.Cash, Alabama.
PENDELTON, OR(STEVE GREEN-KWHT) No Report, Frozen.
SEATTLE, WA(PAUL FREDRICKS-KMPS) D.Rose Bd., M.Haggard.
EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) M. Murphey, Alabama, SK&B.
WENATCHEE, WA(DON MOODY-KEYK) No Report, Frozen.
MOSES LAKE, WA(BRENT WIDENER-KWIO) M. Murphey, Dirt Band, M.Haggard, The Trio.
YAKIMA, WA(BOB MURPHY-KUTI) No Report, Frozen.
SELAH/YAKIMA, WA(JOE LANGDON-KYXE) Alabama, Dirt Band, M. Murphey, Don Wms..
GRAND COULEE, WA(DON MOODY-KEYG) No Report, Frozen.
SPOKANE, WA(DON OWEN-KGA) Dirt Band, Loretta.
TRI-CITIES, WA(TED DAILEY-KORD) Alabama, Dirt Band, N.Griffith, D. Holt, K.Whitley.
ANCHORAGE, AK(KATHRYN BLOCK-KYAK) S.Pacific, S.of Rodeo, B.J.Royal.
CALGARY, AL(RAY MacKENZIE-CFAC) M.Haggard, R.Cash, Don Wms., Fostr/Loyd.

WELCOME

Welcome to Our New Country Correspondent:
Ron Laurence, WAQT RADIO, P.O. Box 71, Carrollton,
AL 35441 (205-367-8136)

The following stations were not included in this week's research:
KMNS, KXEL, WCUG, WBTU.

URBAN/CONTEMPORARY

MOST ADDED

2W LW TW

DARYL HALL & JOHN OATES (30) (Arista)	2	1	1	BILLY OCEAN - Get Outta My Dreams, Get Into My Car (Jive/Arista)
TONY! TONY! TONE! (24) (Wing/PolyGram)	8	6	2	WHITNEY HOUSTON - Where Do Broken Hearts Go (Arista)
EARTH, WIND & FIRE (22) (Columbia)	6	4	3	E.U. - Da'Butt (EMI-Manhattan)
THE RIGHT CHOICE (18) (Motown)	5	3	4	Gladys Knight & The Pips - Lovin' On Next To Nothin' (MCA)
	15	9	5	AL B. SURE! - Nite And Day (Warner Bros.)
	9	8	6	NATALIE COLE - Pink Cadillac (EMI-Manhattan)
	12	10	7	MIKI HOWARD & GERALD LEVERT - That's What Love Is (Atlantic)
	4	5	8	Levert - Sweet Sensation (Atlantic)
	29	14	9	SUAVE' - My Girl (Capitol)
	14	11	10	FULL FORCE - All In My Mind (Columbia)
	34	20	11	PEBBLES - Mercedes Boy (MCA)
	18	12	12	Meli'sa Morgan - Here Comes The Night (Capitol)
	21	16	13	MILES JAYE - I've Been A Fool For You (Island)
	22	17	14	LISA LISA & CULT JAM - Everything Will B-Fine (Columbia)
	23	13	15	The Fit - Just Havin' Fun (A&M)
	24	22	16	MICO WAVE - Instant Replay (Columbia)
	25	18	17	FORCE M.D.'S - Couldn't Care Less (Tommy Boy)
	28	19	18	HINDSIGHT - Stand Up (Virgin)
	31	25	19	KEITH SWEAT - Something Just Ain't Right (Elektra)
	30	23	20	KOOL MOE DEE - Wild, Wild West (Jive/RCA)
	37	26	21	NORMAN CONNORS - I Am Your Melody (Capitol)
	--	29	22	JESSE JOHNSON - Love Struck (A&M)
	3	7	23	Teena Marie - Ooo La La La (Epic)
	1	2	24	Terence Trent D'Arby - Wishing Well (Columbia)
	--	30	25	JERMAINE STEWART - Say It Again (Arista)
	--	28	26	BRENDA RUSSELL - Piano In The Dark (A&M)
	36	27	27	HEAVY D & THE BOYZ - Don't You Know (MCA)
	19	21	28	daKrash - Wasn't I Good To Ya? (Capitol)
	--	36	29	CHRIS JASPER - One Time Love (CBS Assoc.)
	--	35	30	HOWARD HEWETT - Strange Relationship (Elektra)
	39	32	31	Skwares - Don't Mess With My Heart (Mercury/PolyGram)
	--	39	32	KASHIF - Love Me All Over (Arista)
	17	15	33	Gavin Christopher - You Are Who You Love (EMI-Manhattan)
	--	--	34	EVELYN KING - Flirt (EMI-Manhattan)
	--	--	35	STEPHANIE MILLS - If I Were Your Woman (MCA)
	35	33	36	Georgio - Bedrock (Motown)
	--	--	37	PAUL JOHNSON - When Love Comes Calling (Epic)
	--	--	38	REGINA BELLE - How Could You Do It To Me (Columbia)
	--	--	39	JOHNNY KEMP - Just Got Paid (Columbia)
	--	40	40	Rodney Saulsberry - Who Do You Love (Ryan)

CERTIFIED

EVELYN KING
Flirt
(EMI-Manhattan)
STEPHANIE MILLS
If I Were Your Woman
(MCA)

RECORD TO WATCH

THE REDDINGS
So In Love With You
(Polydor/PolyGram)
Otis would be proud.

Editor: Betty Hollars
Assoc. Editor: John Martinucci

CHARTBOUND

ARTIST	TITLE	LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
TEASE	- I Can't Stand The Rain	(Epic)	51	15	1	11	24	23%	3
GLENN JONES	- Living In The Limelight	(RCA)	49	7	1	16	25	34%	5
JUNIOR	- Yes (If You Want Me)	(London/PolyGram)	49	9	2	20	18	44%	3
NARADA	- Divine Emotion	(Reprise)	46	14	1	10	21	23%	2
JEAN CARNE	- Ain't No Way	(Atlantic)	44	3	2	17	22	43%	3

HERBIE HANCOCK KEEPS THE VIBE ALIVE


38-07718



The new single featuring the funky vocals of Sugar Bonner of The Ohio Players
and the legendary Bootsy Collins on bass.

FROM HERBIE'S UPCOMING ALBUM, "PERFECT MACHINE."
ON COLUMBIA RECORDS, CASSETTES AND COMPACT DISCS.



Produced by Bill Laswell/Material & Herbie Hancock. AGM Management.
Sugar Bonner of The Ohio Players appears courtesy of Track Record.
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UP & COMING

Reports accepted Mondays at
8 AM through 9 AM Wednesdays
Station Reporting Phone (415) 392-7750
Gavin Fax: 415-788-3517

Reports Adds ARTIST TITLE LABEL

Reports	Adds	ARTIST	TITLE	LABEL
43	4	ADA DYER	- I Bet Ya, I'll Let Ya (Motown)	
41	24	* TONY! TONI! TONE!	- Little Walter (Wing/PolyGram)	
40	18	THE RIGHT CHOICE	- Tired Of Being Alone (Motown)	
39	1	GIORGE PETTUS	- Can You Wait (MCA)	
38	7	BETTY WRIGHT	- No Pain, No Gain (Vision)	
37	3	GERALD ALBRIGHT	- New Girl On The Block (Atlantic)	
36	--	SAMANTHA FOX & FULL FORCE	- Naughty Girls... (Jive/RCA)	
34	1	JOHN WHITEHEAD	- I Need Money Bad (Mercury/PolyGram)	
34	13	MAGIC LADY	- Betcha Can't Lose (With My Love) (Motown)	
33	3	RANDY HALL	- Slow Starter (MCA)	
31	2	* PRETTY POISON	- Nighttime (Virgin)	
30	7	SHANICE WILSON	- The Way You Love (A&M)	
31	31	* DARYL HALL & JOHN OATES	- Everything Your Heart Desires (Arista)	
28	2	MERRY CLAYTON	- Yes (RCA)	
28	6	NEW KIDS ON THE BLOCK	- Please Don't Go Girl (Columbia)	
28	10	* JOYCE SIMS	- Love Makes A Woman (Sleeping Bag)	
28	15	* GARY TAYLOR	- Compassion (Virgin)	
26	12	* DAZZ BAND	- Anticipation (RCA)	
25	1	ROSE BROTHERS	- In The Mix (Muscle Shoals/Malaco)	
25	1	MISSION	- Lover For Life (Columbia)	
24	7	MICHAEL COOPER	- Dinner For Two (Warner Bros.)	
22	4	GEORGE HOWARD	- Love Will Conquer All (MCA)	
22	22	* EARTH, WIND & FIRE	- Evil Roy (Columbia)	
21	4	* CUCA	- Young Love (Alpine)	
21	3	* DOUG E. FRESH	- Keep Rising To The Top (Reality)	
21	7	* SHALAMAR	- I Want You To Be My Plaything (Solar)	
21	7	* NIA PEEPLES	- Trouble (Mercury/PolyGram)	
20	1	GWEN GUTHRIE	- Can't Love You Tonight (4th & Broadway/Island)	
20	3	WHISPERS	- No Pain, No Gain (Solar/Capitol)	

DROPPED: #24-L.L. Cool J, #31-Michael Jackson, #34-Tony Terry, #37 -Morris Day, #38-The Jets, Dynasty.

LP CUTS

ALEXANDER O'NEAL - The Lover
HOWARD HEWETT - This Time
Once, Twice Three Times
JOHN WHITEHEAD -
Pick Yourself Up & Start All Over Again
Best Of Both Worlds
MICHAEL JACKSON - Just Friends
STEVIE WONDER - Dark & Lovely
In Your Corner
KEITH SWEAT - Make It Last Forever
Don't Stop Your Love
How Deep Is Your Love
GLADYS KNIGHT & THE PIPS - You
MORRIS DAY - Are You Ready
PRINCE - Good Love
(Bright Lights, Big City Soundtrack)
BRENDA K. STARR -
Straight To The Heart
HINDSIGHT - Small Change
WILL DOWNING - Do You

*First time listed on this page.

INSIDE URBAN RADIO

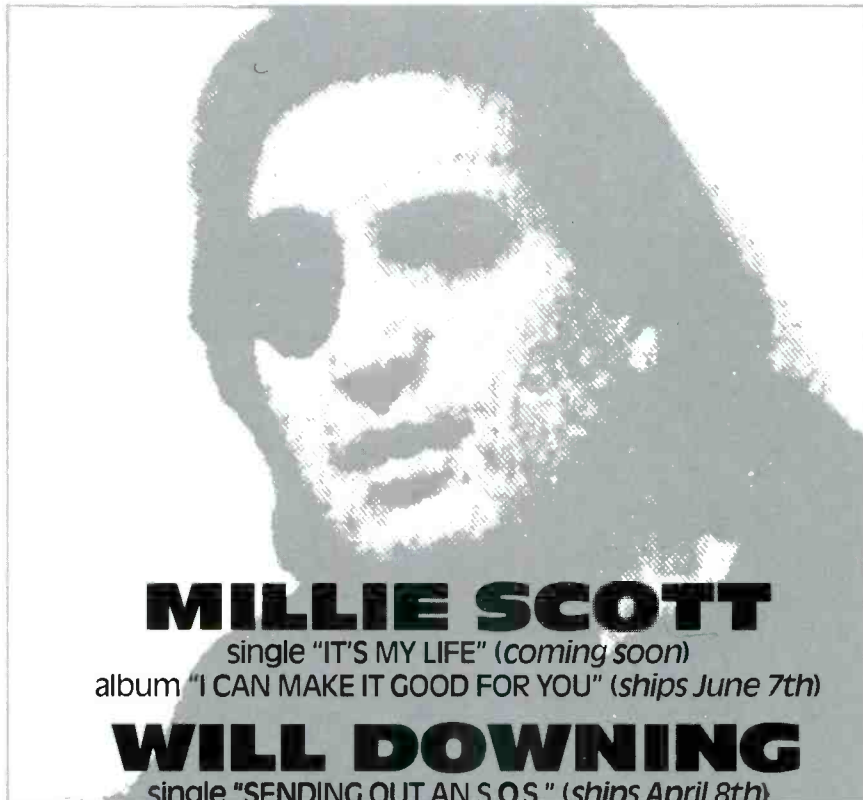
JOHNNY KEMP is making major noise with what looks like will be his biggest hit to date. This is gratifying to note because he was our Record To Watch the first week the single was out. Andy Henderson, WQKI-St. Matthews, reports more response than anything in a long time. Steve Crumbley, WOWI-Norfolk, claims it's his biggest 18-49 demo record right now. Steve also commented that after just two days, the BETTY WRIGHT has taken over the phones and "this 25-49 demo-grabber can't lose." At Steve's WPDQ-Jacksonville, the JEAN CARNE exploded, while the new DARYL HALL & JOHN OATES has listeners screaming for it on the request lines. Steve is not the only one who speaks highly of the BETTY WRIGHT this week: Mad Hatter, WGOK-Mobile, says that "No Pain, No Gain" is showing that "Betty's still hot - this painful song may end up enjoying a pleasurable ride up the charts!" Two of our Most Added tunes are looking like big debut items for next week's chart. EARTH, WIND & FIRE's "Evil Roy" is doing well in its first week for Kermit Crockett, WWWS

FM-Saginaw, and new proud papa Mickey Arnold, WRDW-Augusta, says "It has a nice summertime groove that will be hot here." The other hot item on Most Added is by a new artist (or artists) TONY! TONI! TONE! and is called "Little Walter". Producers Denzil Foster and Thomas McElroy have given us the following choices on the 12" single: the 2 Tuff Radio Mix, B.B. Mix, extended dance mix, Reeses Pieces, the serious groove mix. Joe Bullard, WANM-Tallahassee, predicts it will do well there, P.C. Wiley, WGSW-Greenwood, says: "Our phones are ringing off the hook every time we play it." Philip David March, WJYL-Louisville, was even more emphatic: "Instant phones the moment you put the needle on the record." Ty Bell, WYLD/FM-New Orleans, says, based on the action there, "Watch this one!" Who else makes it their RTW: Tony Lype, WZFX-Fayetteville, Mike Wheeler, WQMG-Greensboro, and Tim Owens, WBLZ-Cincinnati. Geoff Gill, KMYX-Ojai, says NIA PEEPLES "sounds great on the radio - excellent production!" K. J. Holiday, WJDY-

Salisbury, makes it RTW. EVELYN KING looks like her best effort since "Shame," according to Tony Wright, WJIZ-Albany, who also says, "It's a great springtime tune that could go to number one." Geoff Gill, KMYX-Ojai, makes it his record to watch. Newer product getting attention this week is TEDDY PENDERGRASS's "Joy," from Ron Davis, WQIS-Laurel/Hattisburg, Alton Palmore, WQIC/FM-Meridian, Jay Holidae, WEAL-Greensboro, and Thomas Lytle K94-Norfolk, who says, "Teddy has a monster groove that's unbelievable!" He also like the ANGELA WINBUSH, saying, "It's rockin' and should be a monster here!" This week's RTW, THE REDDINGS, who are back on the scene with an up-tempo tune that we recommended last week. According to Matt Morton, WXOK-Baton Rouge, "This Reddings tune will be a number one record. It's a killer song that's already getting major calls here."

Ciao for now, Betty

WANTED



MILLIE SCOTT

single "IT'S MY LIFE" (coming soon)
album "I CAN MAKE IT GOOD FOR YOU" (ships June 7th)

WILL DOWNING

single "SENDING OUT AN S.O.S." (ships April 8th)
album "WILL DOWNING"

NOEL

single "LIKE A CHILD"
album (yet untitled)

WOMACK & WOMACK

single "TEARDROPS" (ships May 6th)
album "CONSCIOUS OF MY CONSCIENCE" (coming soon)

MASTERS OF CEREMONY

single "DYNAMITE" (coming soon)
album "DYNAMITE" (coming soon)

BY ALL MEANS

single "I SURRENDER" (ships April 4th)
album (yet untitled)

HIT FACTOR

Urban Research:
Betty Hollars
John Martinucci

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, i.e. 100 stations playing the record -- 60 stations have it in Heavy or Medium rotation -- Hit Factor = 60%

Total Reports This Week **127** Last Week **130**

ARTIST TITLE LABEL	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
BILLY OCEAN - Get Outta My Dreams, Get Into My Car (Jive/Arista)	109	--	98	9	2	98%	10
WHITNEY HOUSTON - Where Do Broken Hearts Go (Arista)	104	--	84	17	3	97%	8
E.U. - Da' Butt (EMI-Manhattan)	94	3	82	8	1	95%	8
AL B. SURE! - Nite And Day (Warner Bros.)	101	6	70	22	3	91%	6
NATALIE COLE - Pink Cadillac (EMI-Manhattan)	102	--	71	26	5	95%	9
MIKI HOWARD & GERALD LEVERT - That's What Love Is (Atlantic)	91	--	65	22	4	95%	9
SUAVE' - My Girl (Capitol)	101	6	40	46	9	85%	6
FULL FORCE - All In My Mind (Columbia)	79	--	62	15	2	97%	10
PEBBLES - Mercedes Boy (MCA)	85	2	27	45	11	84%	5
MILES JAYE - I've Been A Fool For You (Island)	69	2	37	27	1	95%	11
LISA LISA & CULT JAM - Everything Will B-Fine (Columbia)	78	2	26	42	8	87%	7
MICO WAVE - Instant Replay (Columbia)	69	--	28	31	10	85%	9
FORCE M.D.'S - Couldn't Care Less (Tommy Boy)	77	1	19	44	13	81%	8
HINDSIGHT - Stand Up (Virgin)	74	3	20	41	10	82%	9
KEITH SWEAT - Something Just Ain't Right (Elektra)	75	5	20	39	11	78%	5
KOOL MOE DEE - Wild, Wild West (Jive/RCA)	70	3	21	36	10	81%	6
NORMAN CONNORS - I Am Your Melody (Capitol)	72	1	9	45	17	75%	7
JESSE JOHNSON - Love Struck (A&M)	80	8	7	40	25	58%	3
JERMAINE STEWART - Say It Again (Arista)	88	9	25	28	26	60%	5
BRENDA RUSSELL - Piano In The Dark (A&M)	72	5	25	36	6	84%	9
HEAVY D & THE BOYZ - Don't You Know (MCA)	55	2	16	30	7	83%	7
CHRIS JASPER - One Time Love (CBS Associated)	71	7	4	34	26	53%	5
HOWARD HEWETT - Strange Relationship (Elektra)	70	3	4	40	23	62%	5
KASHIF - Love Me All Over (Arista)	57	2	6	34	15	70%	6
EVELYN KING - Flirt (EMI-Manhattan)	62	9	4	20	29	38%	3
STEPHANIE MILLS - If I Were Your Woman (MCA)	56	7	5	26	18	55%	6
PAUL JOHNSON - When Love Comes Calling (Epic)	50	2	3	21	24	48%	6
REGINA BELLE - How Could You Do It To Me (Columbia)	51	7	2	21	21	45%	4
JOHNNY KEMP - Just Got Paid (Columbia)	45	8	2	18	17	44%	3

REVIEWS

By Betty Hollars and John Martinucci

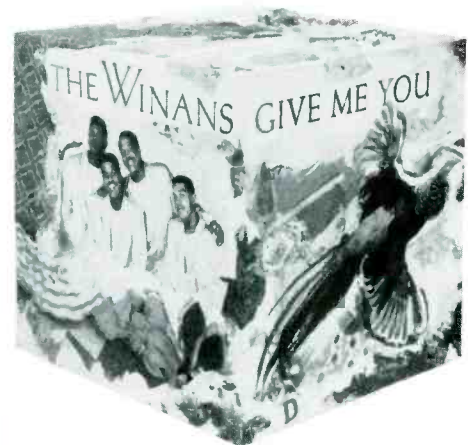
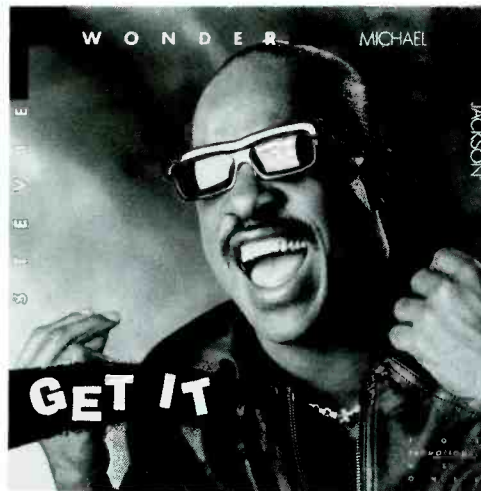
TEDDY PENDERGRASS



TEDDY PENDERGRASS - Joy (Asylum)
Teddy checks back in with his "check it out" line. Should be one of the smoothest summer love songs in a mid-tempo mode. Welcome back, Teddy!

STEVIE WONDER and MICHAEL JACKSON - Get It (Motown)

Shouldn't have trouble gettin' on stations, since it was one of the more popular LP cuts.



THE WINANS - Give Me You (Qwest)

If you're looking for a tune to mix into your list for some variety, try this one. It's a cross between a jazzy rumba or samba, and a moving mambo. Should bring home those older demos.

Northeast

BOSTON, MA

SMITH/MORALE-WILD

ADDS: W.Beasley, Jazzy Jeff, Jesse Jon., Junior, R. Belle. HOT: EU, Al B. Sure, Morris Day, Whitney, G.Knight, K. Sweat, Tony Terry, TeenaMarie, Miles Jaye, J.Butler, J.Kemp, Gavin C., Saulsberry, Miki H/G.L, M. Jackson.

NEW HAVEN, CT

HANNIBAL/DICKINSON-WNHC

ADDS: Cuca, G.Williams, New Kids..., Magic Lady, Tony, T., T., Nu Shooz, D. Summer, Right Ch.. HOT: N.Cole, Miles Jaye, Levert, Force MD's, EU, M.Morgan, G.Knight, Ocean, B.Russell, Mico Wave, K.Jenkins, P.Johnson, Georgio, Al B. Sure.

BUFFALO, NY

LAVERNE BLAKELY-WUFO

ADDS: G. Taylor, Hall&Oates, Magic Lady, M. Cooper, A.Winbush, Imaginat'n. HOT: T.T.D'Arby, TeenaMarie, M. Jackson, Ocean, G.Knight, Levert, Gavin C., Whitney, G.Michael, S.Lattisaw, Miki H/G.L, Miles Jaye, Jets, B.Russell, N.Cole.

ROCHESTER, NY

KEVIN MERRISON-WDKX

ADDS: Hall&Oates, Tony, T., T., M. Cooper, Earth,W&F, G.E./Miami, Nu Shooz, G.Michael, WorldClass. HOT: EU, B.Wright, Al B. Sure, Heavy D., Noel, T.T.D'Arby, TeenaMarie, Levert, Hindsight, Whitney, Ocean, Mico Wave, Pebbles, E. King, N.Cole.

PITTSBURGH, PA

WOODSON/BALLOU-WAMO

ADDS: J.Kemp, Whispers, Tease, Al B. Sure, Stevie B, Nu Shooz, E. King, Dazz Band. HOT: Ocean, M. Jackson, Jets, Levert, B.Russell, Miki H/G.L, S.Fox&F.F., daKrash, Lisa Lisa, Full Force, N.Cole, Pret.Poison, Whitney, TeenaMarie, T.T.D'Arby.

PHILADELPHIA, PA

ALLENA OVE-WUSI-FM

ADDS: G.Michael, Right Ch., Teddy P., Hall&Oates. HOT: TeenaMarie, Levert, G.Knight, T.T.D'Arby, Miki H/G.L, Al B. Sure, Mico Wave, EU, Whitney, B.Russell.

WASHINGTON, DC

MIKE ARCHIE-WHUR

HOT: daKrash, G.Knight, T.T.D'Arby, TeenaMarie, Al B. Sure, N.Connors, Levert, Whitney, Ocean, Miki H/G.L, B.Russell, Gavin C., W.Downing, E. King, Miles Jaye.

BALTIMORE, MD

ROY SAMPSON-WXYY-FM

ADDS: Temps, J.Carne, J.Kemp, Pebbles, Glenn Jones, J.Sims, Rose Bros.. HOT: TeenaMarie, G.Knight, daKrash, Levert, Full Force, Lisa Lisa, Al B. Sure, EU, Miki H/G.L, M. Jackson, Whitney, N.Cole, Hindsight.

SALISBURY, MD

K.J. HOLIDAY-WJZY

ADDS: N.Pebbles, W.Beasley, Magic Lady, Cuca, G.Michael, Hall&Oates, Finesse&S.. HOT: TeenaMarie, EU, T.T.D'Arby, Al B. Sure, G.Knight, Levert, Miki H/G.L, daKrash, Tony Terry, Full Force, Ocean, K. Sweat.

OCEAN CITY, MD

SCOTT JANITZEN-OC104-FM

ADDS: G.E./Miami, Earth,W&F, Skwares, Hall&Oates, S. Mills, Tease, G.Michael. HOT: T.T.D'Arby, TeenaMarie, daKrash, G.Knight, S.Fox&F.F., Heavy D., S.Lattisaw, Miki H/G.L, Force MD's, Levert, N.Cole, The Fit, M.Bolton, Ocean, Gavin C..

RICHMOND, VA

MIKIS SPENCER-WKIE

ADDS: Tony, T., T., Earth,W&F, M. Cooper, Right Ch., S. Mills, D. Summer, Skwares. HOT: Tony Terry, S.Lattisaw, daKrash, Levert, Gavin C., TeenaMarie, Full Force, G.Knight, EU.

NORFOLK, VA

THOMAS LITTLE-K94

ADDS: Right Ch., Hall&Oates, J.Watley, Nu Shooz, Tease, Shanice W., Tony, T., T., N.Pebbles, Dazz Band, Temps. HOT: EU, T.T.D'Arby, daKrash, The Fit, Miki H/G.L, Miles Jaye, Levert, Ocean, G.Knight, Al B. Sure.

NORFOLK, VA

STEVE CRUMBLEY-WOWI

ADDS: B.Wright, Tony, T., T., C.Jasper, Dana Dane. HOT: T.T.D'Arby, Ocean, G.Knight, EU, Levert, Miki H/G.L, Al B. Sure, Full Force, N.Cole, Miles Jaye, Whitney.

ROANOKE, VA

MIKE MORGAN-WTOY

ADDS: E. King, S. Mills, Earth,W&F, G. Taylor, J.Whitehead, Shanice W., Narada M.W, R. Belle. HOT: TaylDayne, Ocean, Whitney, N.Cole, Suave, TeenaMarie, Miles Jaye, Levert, Full Force, Miki H/G.L, Mico Wave, EU, Hindsight, G.Knight, Lisa Lisa, Al B. Sure, Pebbles, H.Hewett, J.Stewart, M.Bolton.

South

GREENSBORO, NC

JAY HOLIDAY-WFAL

ADDS: Noel, Tony, T., T., Well Red, Magic Lady, Teddy P., L.L.Cool J, Spooky Gee, EU, Kool M.Dee, R. Belle, Al B. Sure, Miles Jaye, Biz Markie, K. Sweat, K.Jenkins, Doug E.Fr., Big D.K..

GREENSBORO, NC

MIKE WHITELER-WQMG

ADDS: Earth,W&F, Right Ch., Morris Day, Hall&Oates, G.Michael, Tony, T., T., B.Wright. HOT: Levert, Al B. Sure, Whitney, Prince, Miles Jaye, Miki H/G.L, EU, Ocean, G.Knight, N.Cole, Pebbles, Full Force, Suave.

DURHAM, NC

WAYNE WALKER-WFXC

ADDS: Right Ch., Tease, Vanity, J.Sims. HOT: Tony, T., T., Al B. Sure, Heavy D., Deele, EU, Full Force, M. Jackson, K. Sweat, Tony Terry, WorldClass, B.Wright, TeenaMarie, Whitney, Pebbles.

CHARLOTTE, NC

ROSHON VANCE-WPEG

HOT: T.T.D'Arby, Full Force, daKrash, TeenaMarie, G.Knight, Mico Wave, Levert, Ocean, EU, N.Cole, Lisa Lisa, Heavy D., Al B. Sure, M.Morgan, B.Russell.

FAYETTEVILLE, NC

TONY LYFE-WFZX

ADDS: Tony, T., T., O'Jays, G.Howard, B.Russell, Doug E.Fr., Dazz Band. HOT: TeenaMarie, EU, Ocean, Full Force, daKrash, G.Knight, Levert, Al B. Sure, Gavin C., Miki H/G.L, M.Morgan, L.L.Cool J, Mico Wave, Whitney, N.Cole.

NEW BERN, NC

B. K. KIRKLAND/GOODING-WIKS

HOT: Tony Terry, S.Wonder, Morris Day, M. Jackson, J.Watley, G.Knight, Ocean, Shanice W., Levert, Hindsight, Full Force, B.Britain, S.Lattisaw, daKrash, A.Winbush.

ST. MATTHEWS, NC

ANDY HENDERSON-WOKI

ADDS: A.Winbush, Wonder/M.J., Earth,W&F, R. Belle. HOT: Ocean, G.Knight, T.T.D'Arby, M. Jackson, EU, Levert, N.Cole, Whitney, TeenaMarie, Full Force, Al B. Sure, Lisa Lisa, Kool M.Dee, Pebbles, S. Mills.

COLUMBIA, SC

CURTIS WILSON-WWDM-FM

ADDS: Tony, T., T., HOT: Full Force, TeenaMarie, Heavy D., EU, Levert, G.Knight, Miles Jaye, S. Mills, B.Wright, Miki H/G.L, K. Sweat, Suave, N.Cole, Pebbles.

FLORENCE, SC

ANDREW BAILEY-WYNN

ADDS: Narada M.W, D.J. Kool, Earth,W&F, P.Johnson, B.Wright, J.Watley, Impact. HOT: EU, G.Knight, Ocean, Levert, Whitney, Suave, Al B. Sure, C.Jasper, Pebbles, Full Force, Miki H/G.L, The Fit, TeenaMarie, Force MD's, Mico Wave, Hindsight, Lisa Lisa, daKrash, N.Cole, Miles Jaye, Kool M.Dee, N.Connors, Skwares, M.Morgan, J.Stewart.

HEMINGWAY, SC

BOB BROWN-WLGI

HOT: J.Whitehead, M. Jackson, Tony Terry, T.T.D'Arby, Morris Day, Jets, daKrash, J.Butler, TeenaMarie, Rebbie J., Levert, Earth,W&F, G.Michael, G.Knight, S.Lattisaw.

GREENVILLE, SC

HENDERSON/MASON-WHYZ

ADDS: M. Cooper, E. King, Narada M.W, New Kids..., Dazz Band, J.Sims. HOT: EU, Full Force, daKrash, Ocean, Levert, TeenaMarie, St.Paul, Al B. Sure, M.Morgan, Mico Wave, G.Knight, Lisa Lisa, Skwares, Miki H/G.L, Suave.

GREENWOOD, SC

P.C. WILEY-WGSW

ADDS: Hall&Oates, Earth,W&F, Tony, T., T., G.Michael, Reddings, W.Beasley, M. Cooper, M.C.Cool R. HOT: Ocean, B.Russell, J.Stewart, Kashif, S. Mills, Lisa Lisa, E. King, K. Sweat, Suave, C.Jasper, Al B. Sure, EU, Whitney, Junior, H.Hewett, Pebbles, Kool M.Dee, Jesse Jon., R. Belle, G.Knight.

ATLANTA, GA

TONY SCOTT-WEKS

ADDS: H.Hewett, J.Kemp, P.Johnson, J.Sims, R.Parker, Shanice W., New Kids..., R. Belle, Junior. HOT: EU, Miles Jaye, Whitney, Al B. Sure, Heavy D., Levert, G.Knight, N.Cole, Miki H/G.L, S. Mills, Ocean, Full Force, Hindsight, The Fit, Force MD's.

ATLANTA, GA

RAY BOYD-V103

ADDS: Junior, E. King, Narada M.W, Right Ch., G. Taylor, Hall&Oates. HOT: TeenaMarie, EU, Al B. Sure, daKrash,

N.Cole, The Fit, Levert, T.T.D'Arby, Ocean, G.Knight, Gavin C., Miles Jaye, Whitney, N.Connors, Pebbles.

AUGUSTA, GA

CARL CONNOR-WEXA

ADDS: E. King, G. Taylor, Randy Hall, WorldClass, Morris Day, Earth,W&F, Temps. HOT: Miles Jaye, Levert, G.Knight, TeenaMarie, EU, Full Force, Force MD's, Mico Wave, Pebbles, Kool M.Dee, Jesse Jon., C.Jasper, Heavy D., Suave.

AUGUSTA, GA

MICKEY ARNOLD-WRDW

ADDS: Suave, Right Ch., Earth,W&F, EPMD. HOT: Rose Bros., Al B. Sure, Miki H/G.L, Rebbie J., Whitney, Jesse Jon., Grnd.Flash, Kool M.Dee, Lisa Lisa, Brownmark, Morris Day, Ocean, Tony Terry, EU, M.Sterling.

MACON, GA

EARL BOSTON-WEXM

HOT: T.T.D'Arby, TeenaMarie, Levert, G.Knight, EU, N.Cole, Gavin C., Al B. Sure, Full Force.

ALBANY, GA

TONY WRIGHT-WJZ

HOT: daKrash, T.T.D'Arby, Levert, G.Knight, EU, Full Force, Ocean, M.Morgan, Miki H/G.L, Whitney, N.Cole, Miles Jaye, Al B. Sure.

JACKSONVILLE, FL

STEVE CRUMBLEY-WPQQ

ADDS: B.Wright, Hall&Oates. HOT: T.T.D'Arby, Ocean, EU, Levert, Miki H/G.L, Whitney, Al B. Sure, G.Knight, N.Cole, Full Force, Miles Jaye.

TALLAHASSEE, FL

JOE BULLARD-WANM

ADDS: Tony, T., T., Earth,W&F, EPMD, Hall&Oates, Dana Dane, Randy Hall, Reddings, Tease, G. Taylor. HOT: Whitney, EU, TeenaMarie, Kool M.Dee, Heavy D., Ocean, G.Knight, Levert, Suave, Full Force, Al B. Sure, Mico Wave, Kashif, N.Cole, N.Connors.

TAMPA, FL

CHRIS TURNER-WTMP

ADDS: Earth,W&F, Narada M.W, J.Sims, G. Taylor, Shalamar, Al B. Sure. HOT: Levert, N.Cole, G.Knight, Ocean, Lisa Lisa, T.Davis, P.Johnson, Hindsight, Suave, B.Wright, T.T.D'Arby, Miki H/G.L, B.Russell, S. Mills.

BIRMINGHAM, AL

GARY RICHARDSON-WJLD/AM

ADDS: Armstrong, S. Mills, R. Belle, G.Albright, G.Guthrie. HOT: M. Jackson, S.Wonder, O'Neal&C., Temps, Morris Day, Earth,W&F, S.Robinson, O'Jays, B.Bland, G.Knight, Ruffin/E.K, S.Lattisaw, J.Watley, Shanice W., Jets.

CARROLLTON, LA

HAMRICK LYLES-WRAG/AM

ADDS: Hindsight, Narada M.W, Tony, T., T., Tease, Shanice W., O'Jays. HOT: EU, K. Sweat, T.T.D'Arby, G.Knight, Kool M.Dee, Al B. Sure, Ocean, Levert, TeenaMarie, Whitney.

MONTGOMERY, AL

FRENCH BELONG-WQIM

ADDS: J.Watley, F.Forward. HOT: T.T.D'Arby, TeenaMarie, daKrash, Ocean, Levert, EU, G.Knight, Full Force, Miki H/G.L, Whitney, M.Morgan, N.Cole, Miles Jaye, Al B. Sure, Mico Wave.

TUSKEGEE, AL

COSTEE MCNAIR-WBIL

ADDS: A.Starr, Madhouse, Nu Shooz, G.Michael, J.Watley, Dazz Band, Reddings, BarryWhite, Pri.&S.B.. HOT: M. Jackson, Al B. Sure, Tony Terry, TeenaMarie, L.L.Cool J, EU, T.T.D'Arby, G.Knight.

MONTGOMERY, AL

ROSCO MILLER-WXVI

HOT: B.Wright, T.T.D'Arby, M. Jackson, TeenaMarie, Morris Day, daKrash, Ocean, EU, Jets, Levert, S.Lattisaw.

MOBILE, AL

MAD HATTER-WGOK

ADDS: Earth,W&F, Dazz Band, J.Priester, G.Michael, Magic Lady, G.Albright. HOT: Levert, EU, Miles Jaye, Heavy D., Saulsberry, daKrash, Miki H/G.L, The Fit, Full Force, Hindsight, TeenaMarie, N.Cole, J.Whitehead, G.Knight, Force MD's, Rose Bros., K.Jenkins, Mico Wave, J.V.C.F., Ocean, Spooky Gee, Lisa Lisa.

MOBILE, AL

TONY BROWN-WBLX

HOT: Tony Terry, M. Jackson, T.T.D'Arby, Morris Day, daKrash, TeenaMarie, M.Morgan, EU, G.Knight, Full Force, Gavin C., Levert, Ocean, N.Connors, Whitney.

NASHVILLE, TN

CY YOUNG-WOQK-FM

ADDS: Tease, J.Kemp, H.Hewett, B.Wright, Teddy P., Lisa Lisa, Skwares. HOT: Ocean, Whitney, N.Cole, daKrash, Mico Wave, Pet Shop B, Kashif, Roger, Al B. Sure, J.Carne, Dolly/S.R., Suave, TeenaMarie, K. Sweat, G.Knight.

CHATTANOOGA, TN

RICH PHILLIPS-WJTT

ADDS: C.Jasper, G. Pettus, G. Michael, Temps, J. Stewart, Jazzy Jeff, Earth, W&F, Dana Dane, UTFO. HOT: Ocean, daKrash, TeenaMarie, Full Force, Levert, N.Cole, Whitney, G.Knight, Miki H/G.L, E.M. Morgan, Force MD's, Al B. Sure, Suave, Mico Wave.

MEMPHIS, TN

CHRISTIAN WIGGINS-K-97

ADDS: The Fit, Hall&Oates, Randy Hall. HOT: daKrash, G.Knight, EU, Whitney, N.Cole, TeenaMarie, D.Reeves, Ocean, Al B. Sure, Miles Jaye, Levert, Miki H/G.L, Future.

MEMPHIS, TN

MILVIN JONES-KRNB

HOT: EU, daKrash, T.T.D'Arby, Kool M.Dee, Ocean, Levert, Full Force, TeenaMarie, Skwares, Miki H/G.L, G.Knight, N.Cole, Miles Jaye, Whitney, Al B. Sure.

JACKSON, TN

DAVE SHAW-WFKX

ADDS: Junior, Tony, T., T., Brick. HOT: Prince, E. King, M. Sterling, Tease, Whitney, TaylDayne, Suave, Gavin C., Mico Wave, Al B. Sure, K. Sweat, D.Reeves, Lil' Milton, M. Bolton, daKrash, Miki H/G.L, Tony Terry, Ocean.

CLARKSVILLE, TN

EDD NELSON-WARD

ADDS: J.Kemp, Force MD's, Earth, W&F, Hall&Oates, Anthony/C.. HOT: EU, WorldClass, Levert, Full Force, Mico Wave, Al B. Sure, G.Knight, Pebbles, M.Morgan, Whitney, Kane Gang, Miki H/G.L.

GREENWOOD, MS

SHIRLEY WILLIAMS-WKXG

ADDS: Heavy D., Tony, T., T., C.Jasper, Kashif, Saulsberry, J.Sims, Shalamar, Tease, J. Stewart, A. Winbush. HOT: G. Pettus, Kool M.Dee, G.Knight, Ocean, Whitney, TeenaMarie, Al B. Sure, Full Force, Suave, The Fit, Gavin C., Force MD's, T.T.D'Arby, K. Sweat, Pebbles, EU, J.Whitehead, Mico Wave, Skwares, J.Sims, Miki H/G.L, S. Lattisaw.

JACKSON, MS

JIMMY ANTHONY-WOKJ

ADDS: Earth, W&F, A. Winbush, Tease, Col. Abrams, Lou Rawls, G. Howard. HOT: Levert, TeenaMarie, M.Morgan, G.Knight, Whitney, Miki H/G.L, Force MD's, Ocean, Skwares, Kashif.

JACKSON, MS

TODD RICHBERGER-WJMI

ADDS: Tony, T., T., Hall&Oates, Teddy P., Magic Lady, Peabo B.. HOT: EU, Whitney, Pebbles, Al B. Sure, K. Sweat, Georgio, Lisa Lisa, Kashif, Ocean, N.Cole, The Fit, G.Knight, Hindsight, Heavy D., Junior, C.Jasper.

MERIDIAN, MS

CARR/PAL MORE-WOIC/FM

ADDS: Magic Lady, J.Kemp, Narada M.W, J.Sims, Tease, Right Ch.. HOT: Full Force, EU, G.Knight, Whitney, Kool M.Dee, BoogieBoys, Miki H/G.L, K. Sweat, M.Morgan, Pebbles, Lisa Lisa, Suave, Jesse Jon., Bar-Kays, T. Sevelle.

LAUREL/HATTIESBURG, MS

RON DAVIS-WOIS

ADDS: Jamaica B., C.Jasper, K. Sweat, Hall&Oates, Teddy P., L. Trimm. HOT: Levert, TeenaMarie, Mico Wave, Miki H/G.L, Ocean, EU, Whitney, G.Knight, N.Cole, Full Force.

LOUISVILLE, KY

PRICE/GANESSA-WLOU

ADDS: R.Parker, Right Ch., A. Winbush, G. Taylor, Dazz Band. HOT: EU, TeenaMarie, Levert, Hindsight, G.Knight, Miki H/G.L, The Fit, Ocean, Whitney, Suave, Al B. Sure, M.Morgan, Miles Jaye, Gavin C., Full Force, Heavy D., N.Connors, K. Sweat, G. Albright, Lisa Lisa.

LOUISVILLE, KY

FIELDS/MARCH-WJYL

ADDS: Right Ch., Magic Lady, S. Mills, Babyface, Junior, Shalamar, New Kids... HOT: TeenaMarie, Levert, Miles Jaye, Full Force, Gavin C., Ocean, Hindsight, EU, M.Morgan, G.Knight, Georgio, Miki H/G.L, Force MD's, Mico Wave, Lisa Lisa.

NEW ORLEANS, LA

TY BELL-WYLD/FM

ADDS: Tease, Magic Lady, Reddings, Tony, T., T., Dazz Band, Jesse Jon., J. Watley, M. Cooper. HOT: EU, G.Knight, daKrash, Levert, Full Force, Ocean, Miki H/G.L, N.Cole, Al B. Sure, TeenaMarie, Whitney, M.Morgan, Suave, Miles Jaye, Gavin C.

MAURICE LA FAYETTE, LA

LEBLANC/JONES-KFXZ

ADDS: Hall&Oates, G. Taylor, H.Hewett, Junior, Dazz Band, Tony, T., T., J.Sims, Shalamar, Heavy D., Reddings. HOT: TeenaMarie, Ocean, G.Knight, Levert, EU, Whitney, Full Force, N.Cole, Miki H/G.L, Hindsight, Lisa Lisa, M.Morgan, Suave, Miles Jaye, Pebbles.

LAKE CHARLES, LA

J. JEFFERIES/M. SMITH-KXZZ

HOT: TeenaMarie, EU, daKrash, Miles Jaye, S. Robinson, G.Knight, Levert, T.T.D'Arby, Full Force, L.L.Cool J, Miki H/G.L, Ocean, The Fit, Mico Wave, Controller.

BATON ROUGE, LA

A. B. WELCH/CHRIS CLAY-KOXL

ADDS: W.Beasley, Earth, W&F, Narada M.W, Glenn Jones, Jesse Jon., G. Taylor, Dana Dane, Temps. HOT: TeenaMarie, daKrash, G.Knight, Levert, Ocean, EU, Miki H/G.L, Full Force, N.Cole, Whitney, M.Morgan, Al B. Sure, Miles Jaye, The Fit, Suave.

BATON ROUGE, LA

MATT MORTON-WXOK

ADDS: Reddings, G. Taylor, Earth, W&F, Shalamar, Tony, T., T., Kashif, The Fit, J.Carne. HOT: EU, Levert, Miki H/G.L, Ocean, Suave, T.Davis, G.Knight, Full Force, Mico Wave, Hindsight, Kool M.Dee, Lisa Lisa, Dynasty, G. Pettus, Georgio.

MONROE, LA

JULIAN DAVIS-K9B

ADDS: David Sea, Miles Jaye, M. Cooper, Jazzy Jeff, C.Jasper, Ada Dyer, B.Wright, Al B. Sure, Narada M.W, A.Winbush. HOT: Kool M.Dee, Eric B & R, O'Neal&C., Heavy D., Full Force, G.Knight, Whitney, LA D.Team, Miki H/G.L, Roger.

LITTLE ROCK, AR

ROOKER/ELDER-KOKY

ADDS: Shanice W., Hall&Oates, New Kids..., Magic Lady, Al B. Sure, K. Sweat, Lisa Lisa, J.Stewart, Right Ch., G.Howard, G. Taylor. HOT: G.Knight, Levert, Ocean, EU, Miki H/G.L, Full Force, Whitney, N.Cole, M.Morgan, Miles Jaye, Gavin C., Hindsight, Mico Wave, Pebbles, T.Davis.

LITTLE ROCK, AR

L. HENRY/G. GREEN-KWTD

ADDS: Ada Dyer, P.Jackson, Pret.Poison, Magic Lady, Dazz Band. HOT: G.Knight, Levert, daKrash, TeenaMarie, EU, Pebbles, Ocean, Whitney, Kool M.Dee, Glenn Jones, Gavin C., Miki H/G.L, K. Sweat, Full Force, Suave.

Upper Midwest

COLUMBUS, OH

RICK STEVENS-WCKX

ADDS: Cuca, P.Jackson, M.Transfer, Walk/Way, G. Taylor, J.Early, Glenn Jones, N.Pebbles, M. Cooper, Bus Boys, E. King, Barry White. HOT: EU, TeenaMarie, Levert, M.Morgan, Miki H/G.L, Full Force, Mico Wave, G.Knight, N.Cole, N.Connors, Ocean, The Fit, Lisa Lisa, Miles Jaye, Suave.

COLUMBUS, OH

JONES/MORRIS-WVKO

ADDS: Kool M.Dee, Jesse Jon.. HOT: EU, Whitney, Miki H/G.L, G.Knight, Levert, Ocean, daKrash, N.Cole, Al B. Sure, Mico Wave, Suave, T.T.D'Arby, Skwares, The Fit, TeenaMarie, Full Force.

TOLEDO, OH

PAUL BROWN-WYDI

ADDS: Temps, W.Beasley, J.Priester, Mission. HOT: Levert, Ocean, Miles Jaye, daKrash, T.T.D'Arby, Shanice W., Hindsight, M.Morgan, G.Knight, The Fit, Miki H/G.L, Suave, Whitney, Al B. Sure.

CLEVELAND, OH

BOBBY RUSH-WZAK

HOT: K. Sweat, WorldClass, Salt & P., EU, Full Force, M.Morgan, Morris Day, M. Jackson, daKrash, G.Woo, Mik.Howard, Miles Jaye, Deja, The Fit, Rebbie J..

CINCINNATI, OH

STEVE HARRIS-WCIN

ADDS: The Fit, Glenn Jones, Miles Jaye, Rebbie J., Teddy P., Skwares. HOT: EU, M. Jackson, Force MD's, Morris Day, Al B. Sure, G.Knight, Ocean, T.T.D'Arby, Whitney, TeenaMarie, N.Connors, B.Russell, Tony Terry, Miki H/G.L, Kool M.Dee.

INDIANAPOLIS, IN

J. JOHNSON/D. BUCHANON-WTLC

ADDS: Cuca, Shanice W., E. King, Tease, Suave, Whispers. HOT: TeenaMarie, Ocean, S.Lattisaw, Whitney, G.Woo, Miles Jaye, Miki H/G.L, EU, Levert, Gavin C., G.Knight, Al B. Sure, Full Force, B.Russell, N.Cole.

INDIANAPOLIS, IN

K. KARSON/PAULA COX-WPZZ

ADDS: Anthony/C., B.Russell, G.E./Miami, World Ent., Shalamar. HOT: Earth, W&F, G.Michael, Levert, Ocean, J.Carne, M.Morgan, TeenaMarie, S.Lattisaw, Jesse James, Temps, G.Knight, Whitney, Al B. Sure, B.Wright, Gavin C..

SAGINAW, MI

KERMIT CROCKETT-WWWS/FM

ADDS: Temps, W.Beasley, Whispers, Earth, W&F, J. Stewart, H.Hewett, Jazzy Jeff. HOT: Levert, EU, Ocean, Miki H/G.L, Miles Jaye, G.Knight, Al B. Sure, Mico Wave, M.Morgan, Whitney, The Fit, Lisa Lisa, Full Force, Hindsight, Suave.

MILWAUKEE, WI

S. HEGWOOD/G. YOUNG-WLUM

ADDS: EPMD, C.Jasper, Doug E.Fr., Hall&Oates, Shalamar, Tony, T., T., Suave, J.Sims. HOT: Deelee, Ocean, T.T.D'Arby, Whitney, TeenaMarie, L.L.Cool J, Tony Terry, Deb.Gibson, M. Jackson, TaylDayne, G.Knight, daKrash, N.Cole, Al B. Sure, Kool M.Dee.

MILWAUKEE, WI

CHARLES ARTHUR BROWN-WNOV

ADDS: S. Mills, Narada M.W, Tony, T., T., Renaud, Ada Dyer, Junei, Pierre, Le boiz. HOT: M. Jackson, Tony Terry, Jets, TeenaMarie, Morris Day, EU, Cl.Nouveau, Kool M.Dee, Rebbie J..

MINNEAPOLIS, MN

PIE RHODES-CBLS

ADDS: Nu Shooz, J.Kemp, J.Sims, Earth, W&F, Teddy P., G.Michael, G. Taylor, Narada M.W, Barry White, G.Coleman. HOT: EU, G.Knight, T.T.D'Arby, M. Jackson, TeenaMarie, daKrash, Jets, Levert, Full Force, Miki H/G.L, Force MD's, Earth, W&F, L.L.Cool J, Shanice W., Gavin C., S.Wonder, Miles Jaye, Al B. Sure, Roger.

CHICAGO, IL

MICHAEL S. DAVIS-WRMX/FM

ADDS: G. Taylor, Junior, Teddy P., Magic Lady, Narada M.W, J.Stewart, Earth, W&F. HOT: G.Knight, Ocean, Full Force, Al B. Sure, Miles Jaye, Gavin C., EU, Miki H/G.L, N.Cole, T.Davis, M.Morgan, G. Pettus, Whitney.

CHICAGO, IL

B. PRIETO/S. TAYLOR-WGCI/FM

ADDS: Teddy P., Morris Day, Junior, G.Michael, Right Ch., J.Stewart, Tease. HOT: EU, Force MD's, Levert, Ocean, Al B. Sure, G.Knight, Whitney, M.Morgan, Kool M.Dee, Miki H/G.L, Georgio, Miles Jaye, K. Sweat, G. Pettus, Hindsight.

CHICAGO, IL

MCGILL/DOCKMAN-WCRX

ADDS: EU, Doug E.Fr., Shanice W., N.Pebbles, M.Imperial, Fingr Corp. HOT: Sweet Tee, Company B., Deb.Gibson, R. Parris, Georgio, Pret.Poison, Stevie B, Sweet Sen..

NORMAL, IL

EVANS/OUTLAND-WZHD

ADDS: Jesse Jon., K. Sweat, R.Astley, N.Connors, Hindsight, Prince, M.Clayton, J.Stewart, G.Albright. HOT: Ocean, N.Cole, T.T.D'Arby, G.Knight, EU, Full Force, Miki H/G.L, Whitney, Levert, TeenaMarie.

ST. LOUIS, MO

M. STRADEFORD/BEASLEY-KMJM

ADDS: Narada M.W, Hall&Oates, Jazzy Jeff, Dana Dane, Earth, W&F, Tony, T., T., Teddy P., G.Michael. HOT: Levert, Ocean, G.Knight, Full Force, Miki H/G.L, Lisa Lisa, EU, Al B. Sure, M.Morgan, Whitney.

Southwest

DALLAS, TX

JIMMY SMITH-KKDA

ADDS: Tony, T., T., Cl.Nouveau, EPMD, Teddy P.. HOT: EU, Heavy D., Pebbles, M. Jackson, Kool M.Dee, Al B. Sure, Whitney, Doug E.Fr., Gavin C., G.Knight, Mico Wave, Levert, Jazzy Jeff, J. Stewart.

DALLAS, TX

PATRICE GARY-KNOJ

ADDS: P.Jackson, G.Dickey, Skywalker, Magic Lady, UTFO, EPMD, C.Criner, K. Sweat, Am.Wizards. HOT: Whistle, BoogieBoys, K. Sweat, N.W.A., Chubb Rock, Randy Hall, Jazzy Jeff, Doug E.Fr., Mantronics, K.Whalum.

TEXARKANA, TX

DORIAN CDX-KADD

ADDS: Morris Day, E. King, J.Sims. HOT: TeenaMarie, Levert, Ocean, G.Knight, Lisa Lisa, EU, N.Cole, M.Morgan, TaylDayne, B.Russell, Miki H/G.L, Whitney, Pebbles, The Fit, Stacey Q.

FT. WORTH, TX

MICHELLE MADISON-KOLZ

ADDS: C.Jasper, Right Ch., K. Sweat, New Kids..., Dazz Band, Teddy P., Pret.Poison. HOT: TeenaMarie, EU, Levert, Ocean, G.Knight, T.T.D'Arby, M.Morgan, Miles Jaye, daKrash, Gavin C., Full Force, Hindsight, Whitney, Al B. Sure, Miki H/G.L.

GALVESTON, TX

RANDY STERLING-KGRG

ADDS: E. King, R. Belle, Narada M.W. HOT: Ocean, G.Knight, EU, Whitney, N.Cole, Miki H/G.L, M.Morgan.

URBAN CONTEMPORARY ADDS

PT. ARTHUR, TX

STONE/SMALLWOOD-KHYS

HOT: EU, TeenaMarie, daKrash, T.T.D'Arby, G.Knight, Gavin C., L.L.Cool J, Miles Jaye, Full Force, Ocean, Saulsberry, Miki H/G.L, Whitney, Hindsight, Levert, M.Morgan, The Fit, Force MD's, Kool M.Dee, Skwares.

MISSION, TX

JON BAMBIREZ-KJAM-KITM/FM

HOT: Suave, Lisa Lisa, Tony Terry, Force MD's, Levert, Full Force, Ocean, Jets, TeenaMarie, Earth,W&F, J.Stewart, Morris Day, N.Cole, K. Sweat, H.Hewett, Pebbles, Jesse Jon., A.Winbush.

AMARILLO, TX

I.BUTLER/P.CLARK-KPUR

ADDS: Right Ch., Jesse Jon.. HOT: Miki H/G.L, Full Force, TeenaMarie, Whitney, M.Morgan, Al B. Sure, Mico Wave, G.Knight, Levert, Ocean, EU, N.Cole, Suave, Pebbles.

TUCSON, AZ

ROYCE BLAKE-KFXM/AM

ADDS: Hall&Oates. HOT: M.Clayton, N.Cole, T.T.D'Arby, Jets, Ocean, Georgio, Deb.Gibson, Whitney, S.Fox&F.F., Tony Terry, TeenaMarie, G.Knight, daKrash.

Far West

LOS ANGELES, CA

C.WINSTON/LON McQ-KJLH

ADDS: Tony, T., J. Carne, Tease, Shanice W., Glenn Jones, The Fit, Magic Lady, Earth,W&F. HOT: Tony Terry, Levert, EU, Full Force, Gavin C., TeenaMarie, G.Knight, Pebbles, Ocean, M. Jackson, Kashif, Suave, N.Connors, Skwares, Miki H/G.L.

LOS ANGELES, CA

LISA GANNING-KDAY

HOT: TeenaMarie, EU, Force MD's, Kool M.Dee, Full Force, Jazzy Jeff, Al B. Sure, K. Sweat, daKrash, Levert.

LOS ANGELES, CA

PAM WELLS-KACE

ADDS: Tony, T., Dazz Band, Babyface, Royalty, Right Ch., Hall&Oates, S. Mills. HOT: O'Neal&C., TeenaMarie, Miki H/G.L, Levert, Force MD's, EU, Ocean, Tony Terry, J.Butler, Gavin C., B.Wright, Al B. Sure, S.Lattisaw, Full Force, B.Russell.

SAN DIEGO, CA

NICK FONTAINE-XHRM

ADDS: M.Clayton, R.Parker, N.Pebbles, R. Belle, Ada Dyer, Sweet Sen.. HOT: Levert, daKrash, G.Knight, T.T.D'Arby, Miki H/G.L, N.Cole, Ocean, EU, The Fit, Full Force, Gavin C., Georgio, M.C.Hammer, Al B. Sure, Whitney.

OJAI, CA

H.THOMAS/S.GILL-KMYX

ADDS: J.Watley, Sweet Sen., G.Howard, Hall&Oates, N.Pebbles, Right Ch.. HOT: daKrash, EU, S.Fox&F.F., Ocean, Pebbles, Levert, Full Force, J.Butler, Al B. Sure, TeenaMarie, Whitney, M.Morgan, G.Knight.

SAN FRANCISCO, CA

MARVIN ROBINSON-KSOL/FM

ADDS: J.Kemp, Junior, Tony,T., WorldClass, Winans, G. Taylor, J.Priester, Jamaica B.. HOT: daKrash, Full Force, S.Robinson, TeenaMarie, S.Lattisaw, Miles Jaye, Heavy D., Ocean, N.Cole, Levert, Force MD's, M.Bolton, Dynasty, C.C.Cooper, D.Duncan.

SEATTLE, WA

BOB WINSTROM-KKFX

ADDS: Dino, Bananarama, GlennJones, Tease, Right Ch.. HOT: Earth,W&F, Tony Terry, Levert, Ocean, Whistle, S.Fox&F.F., TaylrDayne, B.Mercedes, EU, daKrash, Stevie B, Suave, Sweet Sen..

SEATTLE, WA

FRANK BARROW-KRIZ

ADDS: Cl.Nouveau, Teddy P.. HOT: M. Jackson, T.T.D'Arby, Tony Terry, Morris Day, Ocean, Rebbie J., Full Force, TeenaMarie, S.Lattisaw, EU, Earth,W&F, J.Butler, Mico Wave, Levert, daKrash, Gavin C., Roger, Al B. Sure, Miki H/G.L, G.Knight.

CROSSOVER

BOSTON, MA

SUNNY JOE WHITE-WXKS/FM

HOT: Jets, Pebbles, Whitney, J.Watley, TaylrDayne, Morris Day, N.Cole, S.Fox&F.F., B.Russell, J.Stewart, Deelee.

NEW YORK, NY

SALKOWITZ/ELLIS-HOT103

ADDS: Todd Terry. HOT: Pebbles, M. Jackson, Stevie B, TaylrDayne, T.T.D'Arby, Noel, S.Fox&F.F., Morris Day, Jets, Ocean, N.Cole, Al B. Sure, Lisa Lisa, H.Hewett, Sweet Sen., Deelee, B.Mercedes, J.Stewart, EU, Suave, J.Watley, TeenaMarie.

NEW YORK, NY

STEVE KINGSTON-Z100

ADDS: Stevie B. HOT: M. Jackson, Ocean, Pebbles, T.T.D'Arby, Whitney, S.Fox&F.F., L.L.Cool J, N.Cole, Deelee, J.Watley, Jets.

NEW YORK, NY

EIGHT LUST-WNYU/FM

ADDS: BoogieDown, Jazzy Jeff, De La Soul. HOT: Sequence 8, 3 Man Isle, Stevie B, Todd Terry, B.Mercedes, Pam Russo, G.Dickey, Rochelle, Doug E.Fr., 4 Real, Joe Church, L.Dotti, N.Pebbles, Velore&D-O, Jesse Jon..

UTICA, NY

JIM REITZ-WRCK/FM

ADDS: Hall&Oates. HOT: Ocean, Whitney, Jets, J.Watley, S.Fox&F.F., Morris Day, B.Russell, J.Stewart, N.Cole, Deelee, Suave, Sweet Sen..

BALTIMORE, MD

BRIAN THOMAS-B104

ADDS: Hall&Oates. HOT: Ocean, Deb.Gibson, J.Watley, T.T.D'Arby, S.Fox&F.F., Whitney, Jets, Pebbles, Deelee, G.E./Miami, L.L.Cool J, J.Stewart, N.Cole, M.Clayton.

ATLANTA, GA

BOB CASE-Z93

ADDS: Nu Shooz, Jets, Kool M.Dee. HOT: Jets, Deelee, Ocean, Whitney, DimplesTee, WorldClass, J.Watley, EU, L'Trimm, L.L.Cool J, TaylrDayne, Al B. Sure, Chico DeB., Afro-Rican, Bardeux, Suave, N.Pebbles, B.Russell, N.Cole, The Fit, Prince.

WAYCROSS, GA

JAY/TAYLOR-WWUF

ADDS: B.Russell, Al B. Sure. HOT: Ocean, Whitney, J.Watley, T.T.D'Arby, K. Sweat, S.Fox&F.F., N.Cole, J.Stewart, Suave, M.Clayton, Morris Day, Deelee, Sweet Sen..

MIAMI, FL

TYSON/WILLIE B.-HOT105

ADDS: Sweet Sen.. HOT: Jets, S.Fox&F.F., TaylrDayne, CoverGirls, Ocean, M. Jackson, Pebbles, N.Cole, J.Stewart, Deelee, Pret.Poison, Bardeux, Stevie B, T.T.D'Arby.

MIAMI, FL

BILL TANNER-POWER96

ADDS: Jellybean, Sweet Sen.. HOT: S.Fox&F.F., Stevie B, L.L.Cool J, L.J.Love, JudyTorres, Bardeux, L'Trimm, J.J. Fad, Tina B, Afro-Rican, Noel, Deelee.

MIAMI, FL

PERUN/AMADEO-Y100

ADDS: Hall&Oates. HOT: Deelee, S.Fox&F.F., Whitney, Ocean, N.Cole, Pebbles, J.Stewart, T.T.D'Arby.

NAPLES, FL

SANDI STEVENS-WRGT/FM

ADDS: Nu Shooz. HOT: Ocean, Noel, L.L.Cool J, Jets, 4 Real, S.Fox&F.F., N.Cole, Morris Day, Deelee, M.Clayton, Whitney, Stevie B, Pret.Poison, Suave, Sweet Sen., JudyTorres, J.Stewart.

DETROIT, MI

MARK JACKSON-WHYT

ADDS: Hall&Oates, Noel, EU. HOT: M. Jackson, K. Sweat, Whitney, T.T.D'Arby, Jets, Pebbles, J.Watley, Deelee, Ocean, N.Cole, B.Russell, G.E./Miami, TeenaMarie, TaylrDayne, L.L.Cool J, S.Fox&F.F..

CINCINNATI, OH

B.CASTLE/T.OWENS-WRLZ

ADDS: G. Taylor, B.Wright, Nu Shooz, A.Winbush, Hall&Oates. HOT: daKrash, Ocean, EU, G.Knight, Levert, Whitney, Full Force, Miki H/G.L, M.Morgan, N.Cole, The Fit, Hindsight, Al B. Sure, Mico Wave, Miles Jaye.

KANSAS CITY, MO

DENE HALLAM-KCPW/FM

ADDS: Jets. HOT: Ocean, Pebbles, Whitney, J.Watley, Deelee, O'Neal&C., Suave, T.T.D'Arby, B.Russell, Jets, Morris Day, J.Stewart, N.Cole, S.Fox&F.F., Al B. Sure, Bardeux.

NEW ORLEANS, LA

JOEY GIOVINGO-B97

ADDS: Hall&Oates. HOT: Ocean, Pebbles, S.Fox&F.F., TaylrDayne, Whitney, Noel, N.Cole, Pret.Poison, Deelee, T.T.D'Arby, Suave, G.E./Miami, Sweet Sen..

LAREDO, TX

DAVIDSON/SIMONET-KRGG/FM

ADDS: Hall&Oates, G.Michael, S.Robinson, CoverGirls. HOT: T.T.D'Arby, Morris Day, M. Jackson, TaylrDayne, Ocean, Pepsi & S., Bardeux, Noel, S.Fox&F.F., Pret.Poison.

ALBUQUERQUE, NM

THOMAS/REAL-KKSS/FM

ADDS: GlennJones, J.Stewart, Jets, K. Sweat, 3 Man Isle. HOT: N.Cole, Ocean, Whitney, Bardeux, The Fit, Levert, M.Clayton, daKrash, B.Mercedes, Stacey Q, TeenaMarie, EU, G.Knight, T. Sevelle, Miki H/G.L, B.Russell, S.Fox&F.F., Full Force, P.Johnson, Lisa Lisa, Georgio, G.E./Miami, Pret.Poison, TaylrDayne, Noel, Al B. Sure, Dynasty, Pebbles.

LOS ANGELES, CA

S.RIVERS/SILVER-KIIS/FM

ADDS: B.Russell. HOT: Pebbles, L.L.Cool J, J.Watley, Jets, T.T.D'Arby, TaylrDayne, Whitney, N.Cole, J.J. Fad, Bardeux, J.Stewart, Morris Day, Deelee, S.Fox&F.F..

LOS ANGELES, CA

JEFF WYATT/AL TAVERA-POWER106

ADDS: Pebbles. HOT: M. Jackson, Jets, Pebbles, J.J. Fad, K. Sweat, Nocera, Morris Day, S.Fox&F.F., Deelee, Ocean, Stevie B, N.Cole, TaylrDayne, T.T.D'Arby, Noel, Bardeux, J.Stewart.

FRESNO, CA

DAVIS/PARKER-KYMO

HOT: Ocean, Jets, J.Watley, Whitney, N.Cole, J.Stewart, T.T.D'Arby, TaylrDayne, B.Mercedes, B.Russell, Morris Day.

FRESNO, CA

BARRY RICHARDS-B95

HOT: Deelee, Morris Day, Jets, Suave, M. Jackson, Ocean, T.T.D'Arby, TaylrDayne, O'Neal&C., S.Fox&F.F., Al B. Sure, N.Cole, B.Russell, Heavy D., Pret.Poison, TeenaMarie, G.E./Miami, Whitney, M.Clayton, The Fit, M.Bolton, J.Stewart, Sweet Sen..

FRESNO, CA

KEVIN CARTER-KMGX

ADDS: Kool M.Dee, Bardeux, Jesse Jon., N.Pebbles, Nu Shooz. HOT: Deelee, Morris Day, J.Watley, WorldClass, S.Fox&F.F., T.T.D'Arby, Ocean, Whitney, TaylrDayne, TeenaMarie, N.Cole, Al B. Sure, Sweet Sen., Noel, EU, B.Russell, Suave, J.Stewart, M.Clayton, S.Robinson.

SAN FRANCISCO, CA

NAETALY/WEATHERLY-KMEL

ADDS: A.Winbush, G.Knight, Suave, R.Astley, Jesse Jon., Hall&Oates, G.Michael. HOT: N.Pebbles, J. H. Jazz, Cuca, Hollywood, P.Abdul, Deelee, J.J. Fad, S.Fox&F.F., G.E./Miami, B-K-Starr, Al B. Sure, Bananarama, Stevie B, Dino, Jets, Nu Shooz, Pebbles, Sweet Sen., Afro-Rican, Bardeux, EU, Miki H/G.L, J.Kemp, Narada M.W, Pret.Poison, Pam Russo, J.Stewart, DimplesTee.

STOCKTON, CA

JOHN HAMPTON-KSTN

ADDS: Suave. HOT: Deelee, T.T.D'Arby, WorldClass, Ocean, Jets, TeenaMarie, N.Cole, TaylrDayne, J.J. Fad, B.Russell, K. Sweat, Al B. Sure, Sweet Sen., S.Fox&F.F., Lisa Lisa, J.Stewart, Jesse Jon..

MERCED, CA

GARCIA/RAE-KYOS

ADDS: Jazzy Jeff, Hindsight, J.Stewart, Jets. HOT: Ocean, Georgio, TeenaMarie, Rebbie J., Whitney, Suave, Heavy D., Lisa Lisa, TaylrDayne, Force MD's, 3 Man Isle, Pebbles, Al B. Sure, G.E./Miami, Levert, B.Mercedes, New Kids.. Pret.Poison, The Fit, S.Fox&F.F., Well Red, Sweet Sen..

EUREKA/ARCATA, CA

JIM NELLY/IL-KXGO/FM

ADDS: Pebbles. HOT: T.T.D'Arby, J.Watley, Whitney, B.Russell, N.Cole, G.E./Miami, J.Stewart, Morris Day, Suave.

CHICO, CA

ROCHELLE PERRAULT-K100

ADDS: Al B. Sure, Sweet Sen., TeenaMarie. HOT: Jets, Ocean, Pebbles, J.Watley, T.T.D'Arby, Deelee, TaylrDayne, Whitney, Earth,W&F, N.Cole, B.Russell, Morris Day, Bardeux, S.Fox&F.F., O'Neal&C., J.Stewart, B.Mercedes.

SACRAMENTO, CA

BRIAN WHITE-FM102

ADDS: G.Michael, Bardeux, Suave, EU, Hall&Oates. HOT: J.Watley, Deelee, Jets, Ocean, L.L.Cool J, B.Russell, Whitney, T.T.D'Arby, N.Cole, TaylrDayne, WorldClass, Morris Day, Al B. Sure, S.Fox&F.F., Sweet Sen., Pret.Poison, Noel, J.Stewart, Stevie B.

VIRGIN ISLANDS, PR

BOB O'NEIL-ISLE96

ADDS: B.Russell, Sweet Sen., Bardeux, Jets. HOT: Jets, Whitney, Ocean, Pebbles, J.Watley, T.T.D'Arby, L.L.Cool J, N.Cole, J.Stewart, Noel, S.Fox&F.F., TaylrDayne, Morris Day, Deelee, Suave, B.Mercedes.

MOONLIGHTING by Moon Mullins

POSITIONING

At this year's Gavin Seminar, I was asked to address the Country format participants on the subject of positioning. This month, I'd like to share with you some of the things that came out of that session.

Positioning in its simplest form is describing who and what you are. We do it in our daily lives. "I'm a program director." "I'm a consultant." "You are a disk jockey." "You are a general manager"—and so forth. Sometimes we add the type of individual we are—morning talent, turn-around specialist, Country consultant, etc. Radio stations need to identify and describe themselves, too.

Among the fine publications covering the topic are George Burns' "Playing the Positioning Game" and Ries and Trout's "Positioning: The Battle for Your Mind." Ries and Trout also print a monthly publication dealing with the subject. Reading the material in depth will be enlightening.

Ries and Trout describe positioning as finding a hole in the market. Essentially, it's discovering a format or format derivative that is not presently in existence and then determining its viability. Are there enough potential listeners in the market to make it profitable? Do you have the staff and resources to execute the format and dominate the "hole"?

THE "WHO AND WHAT YOU ARE" POSITION. A clear, concise statement describing your radio station in as few words as possible. It should be true—but not necessarily so. Sometimes it's not so much what you do as what you say you do.

There are several details to consider in selecting a positioning statement. If your format is unique, you have a unique selling proposition built in. If it's not unique in the market, find the attributes that set it apart from the others—i.e., your position.

Make sure these attributes are worthy of promoting. Are they important to the audience segment you're trying to reach? If so, then begin the process of finding the right words to state the position.

One appropriate method is a focus group study. Potential listeners, carefully screened, are brought into a focus group environment. They're encouraged to discuss the format as your moderator can describe it—or the specific station if it's already in the market. By listening carefully to the terms these real people

use, you can very often come up with the exact positioning phrase to use.

Get the entire staff involved. Ask for suggestions and reject none. Write down every suggestion with no criticism. Later, as you review them, you can begin culling out individual ideas that don't comply with what you're attempting.

Go through back issues of magazines, checking what marketing positions have been taken by non-radio businesses. Perhaps some are adaptable.

Once you have several possibilities, go into the community and try them out on folks. Go to restaurants, shopping centers, churches—wherever people congregate. Read each statement to them and ask for a definition and an opinion. If their definition describes what you're trying to say, is easy to say, easy to recall, truthful (or close to it), and exclusive in the market, then you've got it.

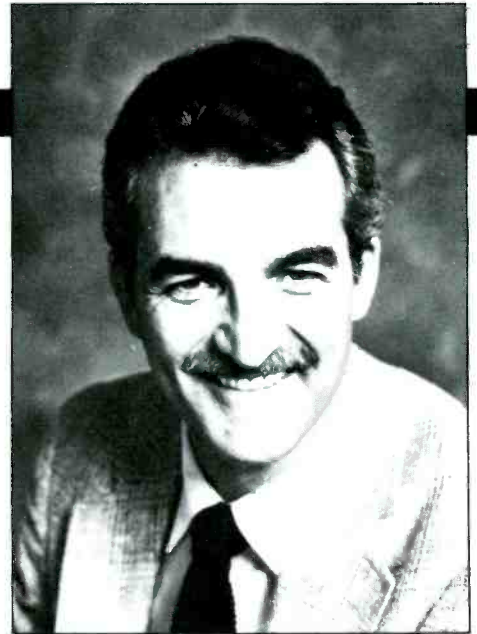
Use it everywhere: On the air, in sales brochures, promos, television, newspapers, magazines and specialty items. If your call letters tie in with the position, that's great. If not, don't get so pre-occupied with the slogan that you let the call letters take a back seat.

There are three types of positioning statements in use in radio today. Let's look at them.

THE AMBIGUOUS STATEMENT. For example: "Your Radio Station," "Your Favorite Radio Station," "Where Your Friends Are," "The Legend(ary)," "Megastation," "Good Neighbor" and many others of the same ilk. These are generic statements that could be defined in different ways by different people. It's not crystal-clear what these stations offer.

THE INDICATIVE POSITION. These either state clearly or distinctly imply what the station is, as in "Light Rock," "Continuous Country," "Hot Hits," "Relaxing," "Easy," "Modern Country," "Soft," "Warm," "Mellow," "Home of the Rock 'n' Roll Animals," "Still Fun to Rock," "For the Good Times," "Your Place in the Country," "News Radio," "Talk Net" and so forth.

THE RE-POSITIONING STATEMENT. This is my favorite. Some currently in use are "More Music, Less Talk," "Your (X)-in-a-Row Station," "New," "Best Country," "Real Rock," "Loud and Proud," "Radio for Grown-ups," "Our Music Does the Talking," "All News, All the Time" and a recent addition copyrighted by Viacom: "Most Music Allowed by Law."



Before re-positioning, ask some questions. What are your station's strengths and weaknesses? What are the competition's? What is the audience's perception of your competitor? Can you assault this perception? Do you have the time and resources to attack them successfully?

Re-positioning is not comparative advertising. It's a clear statement of who and what you are that will place the competition in another, hopefully lesser, light.

Every station has a vulnerability. Some are so well managed and programmed that the weaknesses are almost nonexistent. However, most have some cracks in their hulls. So fire those torpedoes!

If the competition has too much talk, can you be the "less talk" station? If they have no news, can you be the news leader? If they're boring, can you be fun? If they're "wimpy, wimpy, wimpy," can you be "hefty, hefty, hefty"?

There are only leaders and attackers. Leaders have to re-position by either taking away every re-positioning statement the attacker may use, or by pointing out their own history, vaunted position, first-class association, loyalty, etc. For example: "The Real Thing" or "Everything You Want." Sound familiar? For the attackers, the world of Madison Avenue has given us, "We Try Harder" and "Have It Your Way."

Or, one of the great re-positioning statements of all time: "A Choice, Not an Echo." However, Barry Goldwater lost the election by a landslide. Sometimes, the great slogans don't work at all.

The final proof is always in the product. ●

BANG!

It's been nearly four years since our last review of *The World Of Heavy Metal*. Some of you might recall our ahead-of-the-times piece on the resurgence of that form of...uh...music. We spoke to you about groups such as Tender Drillbit, Jello-Mold Mother and Brainscan, and we attempted to explain the stuff to you neophytes. Heavy Metal has gotten even bigger since '84, probably because of our giving it undeserved ink, so we thought it was time for an update. A number of new groups have made inroads in the...uh...genre. Here are a few:

SEMI-MEN WITHOUT HARDHATS: This oddly garbed aggregation are not only oddly garbed, but they dress funny, and present themselves in a refreshing posture, as they flaunt tattoos in the shape of rabbinical students while wearing pink 501 jeans and rhinestoned Polo shirts with embroidered little old Jewish men over the breast pocket. Most of the tracks have the familiar but soothing ring of dental drills gone awry and lead singer "Klunk" boasts that he once met Bobby Goldsboro in the parking lot of a condemned Wendy's. "Small Piece Of Loin Chop" (side 1, cut 2) has all the intensity of WRMF's Dave Parks giving his music director the Heimlich Maneuver, rife with symbolism and

fraught with the sound of a thousand clearing throats. SEMI-MEN should find itself high on the Metal charts any minute and plan to entertain the industry at a special concert in DeDe Whiteside's room at the next Bobby Poe.

LOBOTOMY CENTRAL: Exploring new horizons in mind-numbing krely is the well-realized stance of this quartet of mutants. Lead screecher David Lee Cohen takes the stage with all the authority of Helen Reddy after three No-Doz's, and their live album more than captures their or it's vigor, verve, viewpoint, vivisection and vapor-like vulnerability. Sort of not to be missed.

EAT QUICHE: Odes to Bernard Goetz and several Los Angeles freeway shooters dominate this touching set. Subtle acknowledgements to Black & Decker chainsaws and defrosting Hotpoint fridges point out the underlying question, "Is there any Pepto-Bismol in the house?" Full of the insistent throb of an underground gas company crew, EAT QUICHE requests--nay, DEMANDS undivided attention as pulsating Woolworth harmonicas complement synthesized accordions wailing chants not heard since Billy Brill's bar mitzvah! A must to avoid.

OPRAH WINFREY'S FACE: "Intimate relationships with porcelain" and "Gvorgonshlof" are the tracks which have hurtled this head-banging trio to large-arena status faster than you can say "Marlin Fitzwater." Catching our attention with the LP-opening "Tim Brough's Revenge," the group is noisier than a Jane Wyman/Nancy Reagan cat fight. Titillating us with titular undercurrents, the boys ask the musical question, "The World Is My Cupcake?" An early Zimmerman Brothers disc-discovery, OPRAH'S opens for slam banging SIGUE SIGUE ROSENBERG on an upcoming tour of venues in Sri Lanka.

The bottom line here is that '88 promises to be Heavy Metal's biggest year, and, interestingly enough, a number of the groups are cashing in on the OTHER current hot style of music. THE DEAD RED SOX will be appearing on the same bill as WAVE-music saxophonist Kenny G. Chase & Sanborn on a tour of southern colleges whose names end with the letters A&M. What we're saying is that one brand of brain-numbing music has found the other and all of us can look forward to some Heavy Metal Wave before another Passover rolls around. So be it. ■

GAVIN *classified*

OPENINGS

COUNTRY AIR TALENT (MORNING DRIVE). PBP exp. a plus. T&R: WKOM/FM, PO Box 1377, Columbia, TN 38402. No calls, please. [4/8]

FULLTIME NEWS/MORNING SHOW CO-HOST. Country station. Stable environment. T&R: Jaci Anderson, KYCK, PO Box 6166, South Forks Plaza, Grand Forks, ND 58201. [4/8]

SALES--Established list available to right person. Resumes: Ken Kensley, GSM, KXEL/KOKZ, PO Box 1540, Waterloo, IA 50704. [4/8]

WQNZ-Natchez has good bucks for strong Production Director. Exp'd winner only. Resume, cover letter to Chris Tracy, PO Box 768, Natchez, MS 39120. [4/1]

News reporter/anchor needed for morning drive AT FM/AM combo in Delaware. We've sent two to the majors already. Females encouraged. T&R: Tim Hopkins, PO Box 324, Milford, DE 19963. [4/1]

MORNING HOST--WPGC-D.C. seeks the most qualified person to fill currently open position. Strongest consideration to applicants w/extensive prior exp. in that time slot. Bob Mitchell, PO Box 10239, Washington, DC 20018. [4/1]

AOR KLLK-Willits, CA, needs part-time weekend AT. T&R: Mark Face, PO Box 1520, Willits, CA 95490, or call: (707) 459-1250. [4/1]

AOR KRNA-Iowa City needs an AT/MD. Females encouraged. T&R: Mark Vos, 2105 A.C.T. Circle, Iowa City, IA 52240. [4/1]

102QQ-Saratoga Springs, NY, needs morning person. Friendly personality & good phones. T&R: Ken Benson, 1 Broadcast Plaza, West Ave., Saratoga Springs, NY 12866. [4/1]

A/C KKOR-Gallup, NM, is looking for upbeat News Director/personality. Must love high publicity. Contact: J.D. Daniels (505) 863-6851. [4/1]

Country WCUG-Cuthbert, GA, has afternoon drive opening. Must have some prod. skills. 2 yrs. exp. T&R: Scott Mullis, PO Box 348, Cuthbert, GA 31740. [4/1]

Dominant 100,000 watt Top 40 looking for creative eve. talent. Females encouraged. College city of 60,000. 80 miles from Mpls. T&R: Mark Seger, Z99/KEEZ, PO Box 3345, Mankato, MN 56002. [4/1]

BOSS 97-Atlantic City has two openings: 1) AT w/prod. 2) Promotion/ Research Director. T&R: Nick Giomo, PO Box 690, Vineland, NJ 08360. [4/1]

GROWING STATION NEEDS T&Rs from Country, AC ATs, programmers & News for near future openings. Send to: Program Director, PO Box 232, Urbana, OH 43078. No calls, please. [4/1]

BAY AREA T40 still looking for the right morning person, polished professional. T&R: Mark Jeffrey, PO Box 1598, Santa Rosa, CA 95402. [3/25]

COUNTRY KTRB-Modesto, CA, needs an afternoon drive. T&R: Kenny Roberts, PO Box 3839, Modesto, CA 95352. [3/25]

TOP 40 WKOR-Starkville/ Columbus, MS, has immediate opening for hot evening AT w/solid production skills. Future shifts also. T&R: Russ Williams, PO Box 980, Starkville, MS 39759. [3/25]

ADULT, ENTERTAINING MORNING personality needed for oldies AM. Very stable environment. T&R: Ron Dennington, OM, WCVS/WFMB, PO BOX 2989, Springfield, IL 62708. [3/25]

KWPC-Muscatine, IA, Full-service Country station, seeks T&Rs for future openings. Must have prod. skills. T&R: Tim Scott, 3218 Mulberry, Muscatine, IA 52761. No calls, please. [3/25]

TOPICAL, HUMOROUS a.m. personality needed for leading Adult AC in Wisconsin's 2nd largest mkt. Our first morning opening in over a decade, so rush your T&R to Bob Collins, WNAM, PO Box 707, Neenah, WI 54957. [3/25]

MOTIVATED, NEWSPERSON w/good voice & writing skills to fill 1/1 vacancy in 3-person news dept. T&R: Dave Cayem, WINY, 45 Pomfret St., Putnam, CT 06260. [3/25]

FM COUNTRY weekend AT opening. Response to all applications. T&R: Gary Johnson, WAHC, PO Box 707, Neenah, WI 54957. [3/25]

P/T AIR TALENT. Good on-air skills, knowledge of oldies. News exp. helpful. T&R: Dave Carew, WDUZ, PO Box 36, Green Bay, WI 54305. [3/25]

IMMEDIATE OPENINGS for T40 AT w/prod. skills. T&R: Stanton Jay, WWUF, PO Box 1867, Waycross, GA 31501 or call (912) 283-2229. [3/25]

Top 40/Urban B95-Fresno, CA, needs midday AT/prod. director. T&R: Barry Richards, 2020 East McKinley, Fresno, CA 93703. No calls, please. [3/25]

WJON-St. Cloud, MN, seeks exp'd evening announcer w/prod. skills for A/C format. T&R: Dave Casper, PO Box 220, St. Cloud, MN 56302. [3/25]

AVAILABLES

5-year sports/news reporter seeks med. mkt. position in Midwest. Strong writing/reporting skills. Great work ethic. MARK (402) 371-8175. [4/8]

13-YR. RADIO VET. Seven yrs. PD, past 2 OM at KDWZ-Des Moines. Seeking new programming challenge. T40/AOR/Country. TOM OAKES (715) 363-2469. [4/8]

ATTENTION! Minority broadcast school grad seeks entry-level position at your station. Will work anywhere, anytime, for almost anything. TROY: (701) 838-2091. [4/8]

14-YR. PRO looking for nights, overnights on AOR. DAVE: (815) 933-6779. [4/8]

PD and AT, currently at WY's largest station, seek Colorado Country or AC. BOZZ COLLINS and KAYE ROBERTS: (307) 266-6622, after 4 pm MDT. [4/8]

GOOD ATTITUDE, DRUG-FREE. T40 jock w/ 12 yrs. exp. SE only. (803) 457-4556. [4/8]

South/SE PD/OD. 10+ yrs. exp. Any format. (904) 479-9377. [4/8]

SEX! Now that I have your attention... Colorado's best Production Director is looking for new mountains to climb. GARY: (303) 352-6439. [4/8]

MORNING SHOW ALERT! THIS IS NOT A DRILL! Small mkt. team needs a move to your T40/AC station. JOHN: (812) 934-5112 days or (812) 689-7397 eves. [4/8]

LOOKING FOR AT POSITION in AC/T40. 13 yrs. professional exp. STEVE: (209) 951-3938. [4/8]

AT w/prod. looking for T40/AOR in Midwest, South, SW or West. RICH: (712) 258-2903. [4/8]

PD w/DJ, talk show exp. FRANK COLBOURN: (713) 270-5835 days, (713) 266-1026 nights. [4/8]

AT/PBP TALENT looking for opp'ty at small-mkt. station in MN, IA, SD or WI. Will relocate. DAVE: (612) 533-8163. [4/8]

AFTERNOON DRIVER/MD looking for T40 air shift. Have voice, will travel. STEVE OCEAN: (904) 656-9172. [4/8]

AT w/prod. skills seeking any shift, any format, in any state. Just back from Armed Forces Radio. KENT THEESEN: (402) 462-4832. [4/8]

GAVIN *classified*

LOOKING FOR MORNING AT position in T40/Contemp Country. SW, West preferred, but will consider relocation. **ANDY BARBER:** (918) 492-8418. [4/8]

AT, formerly of KKIS & KSTN, w/good voice & attitude seeks any format **ANTHONY ROBLES:** (415) 755-4520 or (415) 239-3444. [4/8]

ON THE BALL 8-year pro working as PD seeks same or AT in East. Large mkt. exp. Strong in formatics. Open to all mkts. **DAVE:** (703) 955-4688. [4/1]

Intelligent, versatile 9-year pro available now. Top 40 only. **MICHAEL:** (612) 762-8019. [4/1]

Female w/great pipes & attitude to match. Looking for a team player w/5 years experience? Seeking competitive gig T40/AOR. **KIM:** (507) 345-4235. [4/1]

Looking for PD/MD position. Great track record w/increasing ratings & revenue. Willing to relocate. **TODD MARTIN:** (207) 767-2157. [4/1]

AT w/2 yrs. exp. seeking full-time in med. mkt. Any format, prefer CA. **SHARON WINCHESTER:** (415) 443-2024. [4/1]

8 year veteran w/MD exp. Want to program a new/small mkt. Urban station. **VICTOR MATHIS:** (318) 388-1189. [4/1]

Tired of a newsman that rips-n-reads? AT/PD/MD in small/med. mkt. specialty. 5 yrs. exp. AOR/T40/Country formats. **STEVE:** (206) 841-3476. [4/1]

On air PD/MD/AT w/13 yrs. exp. Looking for hot AC/T40/AOR. Good people skills, prod. & promo references. **JOHN:** (806) 355-1158. [4/1]

5 year exp. jock looking for full-time position at uptempo AC/T40. Willing to relocate. **BRIAN STEPHENS:** (302) 436-4447. [4/1]

PD for T40/AC/Urban. Former WPHR/WYAV. **JEFF KELLY:** (216) 759-0026. [4/1]

Morning maniac...need I say more? **BRAD:** (405) 762-0652. [4/1]

Creative, fun AT w/great voices & prod. Lots of on air exp. Seek oldies/AOR in med. mkt. **DAVID:** (715) 258-3049. [4/1]

AT w/PROD., MD SKILLS seeking small/med. mkt. position. Eager to grow & develop talent, willing to relocate. T40/AC/AOR. **VICTOR:** (707) 459-3767. [3/25]

CURRENT MD/AT. Looking to rock a new town. Strong, tight and together. AOR w/fewer classics. **DON:** (707) 961-0444. [3/25]

PRODUCTION DIRECTOR. Also available for specialty promos/sweepers. **NICK SOMMERS:** (713) 439-0724 or (305) 267-8195. [3/25]

AT/PRODUCTION, prefer T40 or Urban. **MICHAEL COLLETT:** (702) 438-9685 or (702) 399-4413. [3/25]

UPBEAT, CHEERFUL FEMALE ANNOUNCER seeks f/t position. Hard-working, witty, creative & charming. Prod. & references excellent. Enthusiastic to work for you. **MICHELLE:** (813) 365-5610. [3/25]

TOP 40 AT--currently eves./MD. You MUST hear this tape! **JAY WEST:** (309) 686-0484. [3/25]

MORNING TEAM FOR AC/T40/AOR seeks position in small/med mkt. in Midwest. **JIM BORTST/TODD ALLEN:** (712) 262-8043. [3/25]

HELP! I'M TRAPPED IN RADIO HELL! Healthy attitude w/top prod., writing, board skills. T40/AC/Country. Have maj. mkt. mouth, will travel. **KEITH:** (916) 742-8965. [3/25]

SPINNER ELLIOTT, FORMER MORNING CREW NUT looking for change to night life. Gulf Coast preferred. **TIM:** (504) 732-7759 after 5 p.m. [3/25]

Exp'd, hard-working AT seeks position in small, med. mkts. Excellent prod. skills. **STAN:** (503) 679-8443. [3/25]

STOP! I'm now an evening AT at med-mkt. T40. Want bigger & better. Single, will move anywhere. Make me an offer. **K.C.:** (312) 492-8122. [3/25]

Professional, energetic AT looking for room to grow. Multi-track prod./news/MD exp. Prefer N. Cal. A1/AOR/T40. **MARK:** (707) 459-0307 before 10 a.m. [3/25]

AT or News in Northwest. T40/AC/Album. **ROB:** (206) 572-9113 or (206) 752-7823 (message). [3/25]

AT/MD/PD prefer AC or AOR. Want to relocate. **JOHN STEWART:** (806) 355-1158. [3/25]

NEEDED

KOLT: Toto, Garfunkel (Columbia); Foreigner, Faltskog, (Atlantic); F'wood Mac, Fagen (Wamer Bros.); Warwick/Hewett (Arista). **Rob Sargent,** PO Box 660, Scottsbluff NE 69361. [4/8]

WLGN: V. Morrison (PolyGram). 1 Radio Lane, PO Box 429, Logan, OH 43138. [4/8]

WJRQ: T40 singles, all sources. **Ray Owens,** Rte. 1, Box 22, Saluda, SC 29138. [4/8]

WABD: PolyGram Urban. **Edd Nelson,** PO Box 521, Ft. Campbell, KY 42223. [4/8]

KYLT: V. Morrison (PolyGram). PO Box 59806, Missoula, MT 59806. [4/8]

Send notices of job openings or availables to Natalie Cusenza, c/o Gavin Classifieds, One Hallidie Plaza #725, San Francisco, CA 94102 or call (415) 392-7750.

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DAVE SHOLIN'S PERSONAL PICKS — SINGLES

DEBBIE GIBSON - Foolish Beat (Atlantic) Moving to a slower beat, Debbie showcases her singing and songwriting talent off the dance floor. A handful of stations already have it charted top ten. Sure to expand her audience and firmly place her among the most promising artists of the next decade.

THE JETS - Make It Real (MCA) Yet another track that's been receiving increasing play ahead of its scheduled single release. A big buzz has been building on this tune for the last month due to tremendous listener response. I'll go along with those who believe this will be their biggest hit yet. Some of those who added it this week include Q105, KS104, KCPW, Y95, and KMEL.

DEPECHE MODE - Route 66/Behind The Wheel (Sire/Warner Bros.) Hold on tight as this '40s Nat King Cole classic takes some rockin' twists and turns paired with original music in the Depeche Mode. I've always felt Route 66 was a song made to be played on radio...here's proof.

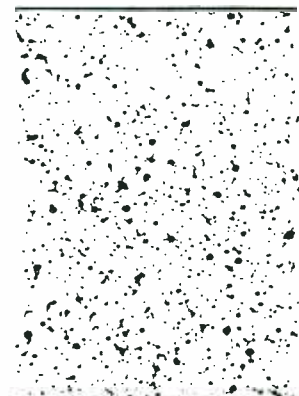
RON FELL'S PERSONAL PICKS — ALBUMS

NU SHOOZ-Told U So (Atlantic)

John Smith sets down some really danceable grooves with co-producers Jeff Lorber, Rick Waritz and David Z, (ex-Revolutionary from Minneapolis). All the while Valerie Day sings to each prescribed beat with the dexterity of a Gloria Estefan. The album's lead single, Should I Say Yes? is a noticeable change of pace from their past rhythmically driven dance tracks. (Slower songs have a way of neutralizing the impersonality of synthetic instruments which have been the tools of their craft.) And though the drum machines and synthesizers are always plugged in, they never short-circuit the positive connections between each song's conception and its vinyl reality. I especially like: Should I Say Yes?, Told U So, Wonder, Driftin', and Are You Lookin' For Somebody Nu?



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