

# *the* GAVIN REPORT



## **BELINDA CARLISLE TAKES CONTROL**

*Randy Travis*  
**COUNTRY MUSIC'S HOT SHOT:  
RANDY TRAVIS**

**JERRY BOULDING & NEW ADDITION • ERIC NORBERG & THE LAW  
OREN HARARI SAYS GOODBYE TO MICKEY MOUSE**

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750



GEORGE BENSON

kisses in the moonlight

the  
new  
single

produced  
by  
narada  
michael  
walden

from  
the  
forthcoming  
album

while the city sleeps . . .

© 1986 Warner Bros. Records Inc.



Editor: Dave Sholin

Station Reporting Phone (415)392-7750

Reports accepted Mondays at 8AM through 11AM Wednesdays

## MOST ADDED



▲ **BILLY OCEAN**  
Love Zone  
(Jive/Arista)  
93 Adds

**BERLIN**  
Take My Breath Away  
(Columbia)  
68 Adds

**THOMPSON TWINS**  
Nothing In Common  
(Arista)  
66 Adds

## ▲ TOP NEW AIRPLAY

## CERTIFIED

**KLYMAXX**  
Man Size Love  
(Constellation/MCA)

**GLASS TIGER**  
Don't Forget Me (When I'm Gone)  
(Manhattan)

## RECORD TO WATCH

**BRUCE HORNSBY AND THE RANGE**  
Every Little Kiss  
(RCA)  
18 new believers plus a developing chart picture moves it off the back burner.

## 2W LW TW

5.	4.	1. PETER CETERA - Glory Of Love (Full Moon/Warner Bros.)
1.	1.	2. Genesis - Invisible Touch (Atlantic)
3.	2.	3. Peter Gabriel - Sledgehammer (Geffen)
6.	5.	4. <b>ROD STEWART</b> - Love Touch (Warner Bros.)
12.	6.	5. <b>MADONNA</b> - Papa Don't Preach (Sire/Warner Bros.)
4.	3.	6. Kenny Loggins - Danger Zone (Columbia)
16.	10.	7. <b>BELINDA CARLISLE</b> - Mad About You (IRS/MCA)
21.	14.	8. <b>STEVE WINWOOD</b> - Higher Love (Island/Warner Bros.)
10.	9.	9. Billy Joel - Modern Woman (Epic)
20.	13.	10. <b>JERMAINE STEWART</b> - We Don't Have To Take Our Clothes Off (Arista)
13.	11.	11. Pet Shop Boys - Opportunities (EMI America)
7.	7.	12. Janet Jackson - Nasty (A&M)
33.	21.	13. <b>WHAM!</b> - The Edge Of Heaven (Columbia)
28.	19.	14. <b>JOURNEY</b> - Suzanne (Columbia)
32.	22.	15. <b>MICHAEL MCDONALD</b> - Sweet Freedom (MCA)
15.	15.	16. Blow Monkeys - Digging Your Scene (RCA)
2.	8.	17. El DeBarge - Who's Johnny (Gordy)
30.	27.	18. <b>OUTFIELD</b> - All The Love In The World (Columbia)
31.	25.	19. <b>JEFFREY OSBORNE</b> - You Should Be Mine (A&M)
--.	--.	20. <b>LIONEL RICHIE</b> - Dancing On The Ceiling (Motown)
35.	30.	21. <b>MIAMI SOUND MACHINE</b> - Words Get In The Way (Epic)
34.	28.	22. <b>ANDY TAYLOR</b> - Take It Easy (Atlantic)
25.	23.	23. Fixx - Secret Separation (MCA)
--.	35.	24. <b>BANANARAMA</b> - Venus (London/PolyGram)
9.	16.	25. Simply Red - Holding Back The Years (Elektra)
37.	31.	26. <b>MIKE &amp; THE MECHANICS</b> - Taken In (Atlantic)
--.	38.	27. <b>BERLIN</b> - Take My Breath Away (Columbia)
27.	26.	28. Robert Palmer - Hyperactive (Island)
--.	--.	29. <b>TIMEX SOCIAL CLUB</b> - Rumors (Jay)
39.	34.	30. <b>GAVIN CHRISTOPHER</b> - One Step Closer (Manhattan)
40.	37.	31. <b>DEVICE</b> - Hanging On A Heart Attack (Chrysalis)
8.	12.	32. Billy Ocean - There'll Be Sad Songs (Jive/Arista)
--.	--.	33. <b>REGINA</b> - Baby Love (Atlantic)
18.	18.	34. Moody Blues - Your Wildest Dreams (Polydor/PolyGram)
--.	39.	35. <b>DAVID LEE ROTH</b> - Yankee Rose (Warner Bros.)
--.	40.	36. <b>JOHN COUGAR MELLENCAMP</b> - Rumbleseat (Riva/PolyGram)
--.	--.	37. <b>GLASS TIGER</b> - Don't Forget Me (When I'm Gone) (Manhattan)
22.	24.	38. GTR - When The Heart Rules The Mind (Arista)
14.	17.	39. Van Halen - Dreams (Warner Bros.)
--.	--.	40. <b>KLYMAXX</b> - Man Size Love (Constellation/MCA)

## CHARTBOUND

Reports Adds On Chart

MONKEES - That Was Then, This Is Now (Arista)	129	30	65	34
DOUBLE - Captain Of Her Heart (A&M)	123	22	69	32
QUEEN - A Kind Of Magic (Capitol)	122	5	80	12
MARY JANE GIRLS - Walk Like A Man (Motown)	122	30	54	7

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## UP &amp; COMING

## ARTIST &amp; TITLE

	Reports	Adds	On	Chart
HEART - If Looks Could Kill (Capitol)	115	54	54	7
CHAKA KHAN - Love Of A Lifetime (Warner Bros.)	103	27	68	8
*BILLY OCEAN - Love Zone (Jive/Arista)	97	93	2	2
STARSHIP - Before I Go (Grunt/RCA)	89	9	68	12
38 SPECIAL - Somebody Like You (A&M)	86	43	39	4
GLORIA LORING/CARL ANDERSON - Friends And Lovers (Carrere/CBS)	82	43	16	23
NU SHOOZ - Point Of No Return (Atlantic)	76	6	43	27
BOURGEOIS TAGG - The Perfect Line (Island)	70	18	50	2
PRINCE - Anotherloverholenyohead (Paisley/Warner Bros.)	70	28	37	5
*THOMPSON TWINS - Nothing In Common (Arista)	66	66	--	--
SIMPLY RED - Money\$ Too Tight (To Mention) (Elektra)	63	40	22	1
JOHN WAITE - If Anybody Had A Heart (EMI America)	52	3	31	18
STACY Q - Two Of Hearts (Atlantic)	52	29	7	16
*ZZ TOP - Velcro Fly (Warner Bros.)	51	51	--	--
JERMAINE JACKSON - Do You Remember Me (Arista)	50	3	36	11
JOHN EDDIE - Jungle Love (Columbia)	48	1	31	16
HONEYMOON SUITE - What Does It Take (Warner Bros.)	48	7	22	19
*EURYTHMICS - Missionary Man (RCA)	47	26	17	4
LIMITED WARRANTY - Victory Line (Atco)	46	4	26	16
BRUCE HORNSBY & THE RANGE - Every Little Kiss (RCA)	43	18	15	10
PATTI LABELLE - Oh People (MCA)	43	18	19	6
BONNIE TYLER/TODD RUNDGREN - Loving You Is A Dirty Job (Columbia)	42	2	38	2
ADRENALIN - Road Of The Gypsy (MCA)	40	1	33	6
SOUTHSIDE JOHNNY - Walk Away Renee (Atlantic)	40	17	23	--
BEACH BOYS - Rock And Roll To The Rescue (Capitol)	37	2	23	12
ICEHOUSE - No Promises (Chrysalis)	36	1	24	11
*RUN DMC - Walk This Way (Profile)	31	30	1	--
ISLE OF MAN - Am I Forgiven (Pasha)	29	4	15	10
*FIRE ON BLONDE - Stop And Think (Atlantic)	26	9	17	--
*SHEENA EASTON - So Far So Good (EMI America)	26	25	1	--
JACKSON BROWNE - In The Shape Of A Heart (Asylum)	25	1	10	14
EMERSON, LAKE & POWELL - Touch And Go (Polydor/PolyGram)	24	1	11	12
BARRY MANILOW - I'm Your Man (RCA)	24	5	17	2
*LEVEL 42 - Hot Water (Mercury/PolyGram)	21	5	16	--
CULTURE CLUB - Gusto Blusto (Epic)	20	--	19	1

Dropped: #20-Howard Jones, #29-Fabulous Thunderbirds, #32-Bangles, #33-The Jets, #36-Bob Seger, John Cafferty, David Foster/Olivi a Newton -John, Jean Beauvoir.

# INSIDE TOP 40 WITH DAVE SHOLIN

Gotta be a tough week to do callout research if you're in the South or Southeast. To those suffering through the heatwave and drought...we are all praying for rain and cooler temperatures.

It was a foregone conclusion that at least one Peter would make it to number one, and Karate Kid's love song won the race. WINWOOD is BACK! Hit Factor zooms from 36% to 68%, with new airplay at 93Q, KBEQ, Z100, B104, WPOW, KFYZ, KGOR, WLRW, etc.

WHAM! also had an amazingly big Hit Factor increase...11% to 40%. Those charting it top twenty include KMEL, KIMN, KSAQ, WKAU, B-96, WYTZ, WHYT, WWKZ, Z100, WZON, etc. MICHAEL MCDONALD is chalking up his biggest hit since "I Keep Forgettin", charted 22-16 by Jim Leven WWFX-Bangor, 25-17 with Martin Green at 106X-Florence, 30-19 for Bruce Stevens WBBQ-Augusta, 17-11 for Mark McKay and Loren Palagi B-95-Kansas City.

JEFFREY OSBORNE goes top ten at K104-Erie, WBEN-Buffalo, WXIK-Shelby, KTAG-Cody, KXGO-Arcata/Eureka,

WHTX-Pittsburgh, 94Q-Atlanta, etc. Strong national debut for TIMEX SOCIAL CLUB with 35 adds doing quite a bit to help the airplay stats. There are no negatives...just look at these moves, WROQ 15-8, WNVZ 27-14, B106 15-10, B-94 18-8, 92X 30-19, B-96 23-15, WJZQ 23-13, KNIN 21-9, 0K95 29-13, KZZK 23-16...a hit in all regions.

GAVIN CHRISTOPHER is another one that's been hanging in tough...debuts #20 for Brad Fuhr KQCR-Cedar Rapids, #25 for Scott Shannon, KSEZ-Sioux City, #26 for Lenny Dessauer WFIW-Fairfield, also debuts at WBEA, KHOP, KAGO, KLYK, WDEK, etc. REGINA's chart story began in New York, but over the last week, it's been repeated in a host of cities...17-13 KC101, 15 -10 WXKS, 24-15 KMEL, 25-19 KMJK, 25-17 KZZK, 15-11 WPFM, 25-17 WBLU, 24 -17 WSPK, etc. Strong enough to bypass Chartbound to hold down a slot on the Top 40, KLYMAXX looks like it'll be the second hit from "Running Scared"...new on WBNQ, Z104, WOAY, WIQQ, WPOW, KNBQ, KWOD, KEZY, KSAQ, KZZB, KQKZ, WHYT, B104, etc. Former Record To

Watch, DOUBLE goes over the 100 report mark for the first time with enough momentum to make it to Chartbound. Doing well for early believers like K104 26-19, Y-94 22-17, KGWY 30-17, KHOP 29-22, KZPS 15-9, KNOE 21-15, etc. Following much the same trend as SIMPLY RED.

MARY JANE GIRLS walk off with another 30 adds including WANS, WZON, CKOC, WBBQ, KIXY, KYYY, WNFI, etc. Last week's Record To Watch, STACEY Q continues to be huge on the West Coast...now joined by new airplay at KRKE, B-95, KBEQ, WCIL, WHSY, B-97, B-94, WRCK, WEBE, etc.

HUEY LEWIS's buddy BRUCE HORNSBY has a story to tell...adds at Z104, WXIK, KRRG, KSND, KVVN, KZFN, KIMN, KDVV plus key moves at KIVA 19-14, KTUF 27-16, KMJK 26-22, KBOY 30-18, etc. Interesting note KIIS/FM has added the Beatles "Twist And Shout" ...once again, no respect for Rodney, who also has his own version of the tune on the street.

# MICK JAGGER RUTHLESS PEOPLE



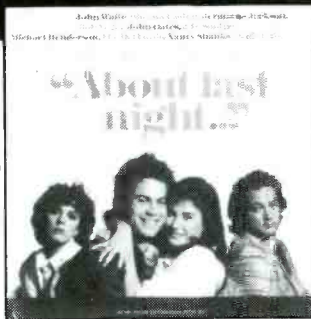
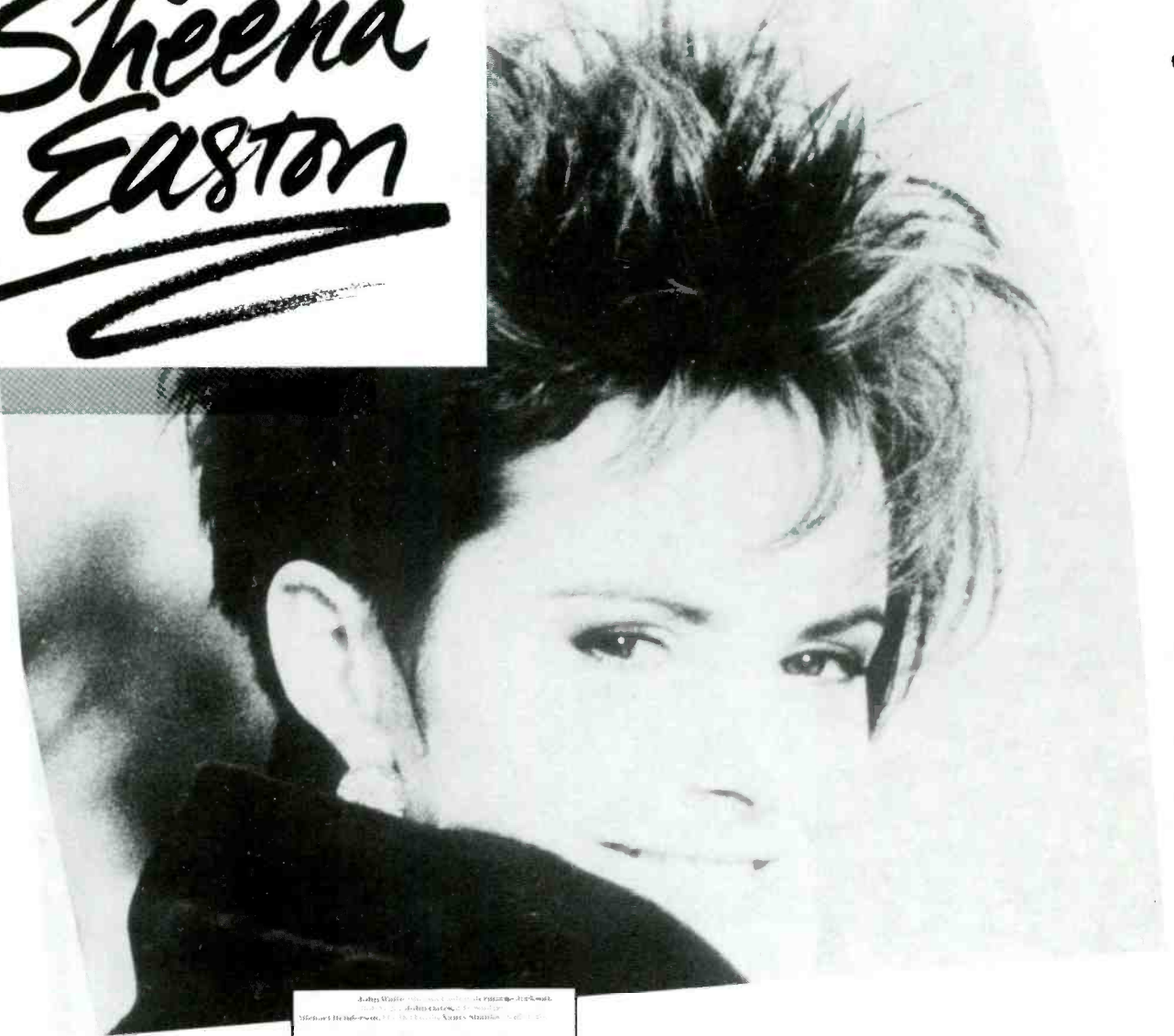
Taken from the Original Motion Picture Soundtrack

## RUTHLESS PEOPLE

*Epic*

About Last Night...  
"So Far So Good" B8332

- Sheena Easton



The latest single from the Top 10 Box Office **SMASH "ABOUT LAST NIGHT"**  
A Tri-Star Picture.

**FIRST WEEKS ACTION INCLUDES: TOP 40**

WBLI, WLS, Z95, ZZ99, WERZ, WSPK, WGFM, WSSX, BJ105, WXLK, WKAU, WRQN,  
KEYN, KF95, KLUC, KCPX, KPRS, KFMW, WDBR, 99KG, WAZY, WZYP, Q104, WJAD,  
KSTN, KRQK, KJOY, WBLU, KCPX, KBLQ, WYTZ, WSPK, KROC, WIQQ, KTRS, AND  
MANY MANY MORE!!...

**GAVIN A/C 34/34 ADDS OUT OF THE BOX!**

Produced by Narada Michael Walden



Research:  
Keith Zimmerman  
Lisa Smith  
Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20.  
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 282 Last Week 285

ARTIST	TITLE	LABEL	Reports <sub>7</sub>	Adds	STATIONS CHARTED					Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30				
PETER CETERA -	Glory Of Love (Full Moon/W.B.)		278	--	213	47	14	4	--	98%	8	
ROD STEWART -	Love Touch (Warner Bros.)		271	1	94	124	47	4	1	97%	9	
MADONNA -	Papa Don't Preach (Sire/Warner Bros.)		269	3	64	123	67	10	2	94%	5	
STEVE WINWOOD -	Higher Love (Island/W.B.)		267	16	8	35	138	54	16	67%	7	
GENESIS -	Invisible Touch (Atlantic)		263	--	227	36	--	--	--	100%	9	
LIONEL RICHIE -	Dancing On The Ceiling (Motown)		262	37	--	--	17	96	112	6%	2	
BELINDA CARLISLE -	Mad About You (IRS/MCA)		255	8	14	76	123	28	6	83%	11	
PETER GABRIEL -	Sledgehammer (Geffen)		254	--	206	41	5	2	--	99%	12	
WHAM! -	The Edge Of Heaven (Columbia)		253	7	1	6	93	111	35	39%	4	
KENNY LOGGINS -	Danger Zone (Columbia)		252	--	188	50	8	3	3	97%	11	
MICHAEL McDONALD -	Sweet Freedom (MCA)		243	16	5	10	54	103	55	28%	7	
JERMAINE STEWART -	We Don't Have To... (Arista)		241	6	20	64	104	43	4	78%	10	
BILLY JOEL -	Modern Woman (Epic)		234	--	34	115	65	12	8	91%	8	
BANANARAMA -	Venus (London/PolyGram)		226	33	--	7	26	91	69	14%	4	
PET SHOP BOYS -	Opportunities (EMI America)		225	1	10	73	109	25	7	85%	9	
JOURNEY -	Suzanne (Columbia)		224	2	--	18	112	76	16	58%	6	
MIKE & THE MECHANICS -	Taken In (Atlantic)		222	19	--	2	26	84	91	12%	5	
BERLIN -	Take My Breath Away (Columbia)		220	68	2	12	30	49	59	20%	6	
MIAMI SOUND MACHINE -	Words Get... (Epic)		212	17	3	9	46	76	61	27%	7	
THE OUTFIELD -	All The Love In The World (Col.)		211	7	6	10	74	83	31	42%	9	
JEFFREY OSBORNE -	You Should Be Mine (A&M)		206	8	3	22	58	89	26	40%	10	
ANDY TAYLOR -	Take It Easy (Atlantic)		196	7	3	9	51	87	39	32%	9	
GLASS TIGER -	Don't Forget Me (Manhattan)		189	43	--	1	--	23	122	--	3	
DEVICE -	Hanging On A Heart Attack (Chrysalis)		188	17	--	--	24	65	82	12%	7	
GAVIN CHRISTOPHER -	One Step Closer (Manhattan)		180	16	2	6	16	61	79	13%	9	
THE FIXX -	Secret Separation (MCA)		171	1	3	14	76	61	16	54%	10	
J.C.MELLENCAMP -	Rumbleseat (Riva/PolyGram)		164	15	--	--	8	43	98	4%	5	
BLOW MONKEYS -	Digging Your Scene (RCA)		156	2	7	34	77	27	9	75%	13	
DAVID LEE ROTH -	Yankee Rose (Warner Bros.)		150	12	1	2	21	43	71	16%	4	
REGINA -	Baby Love (Atlantic)		149	24	2	7	22	35	59	20%	7	
KLYMAXX -	Man Size Love (MCA)		148	30	--	--	9	29	80	6%	4	
TIMEX SOCIAL CLUB -	Rumors (J)		144	35	16	18	24	21	30	40%	6	
THE MONKEES -	That Was Then... (Arista)		129	30	--	2	5	27	65	5%	4	
DOUBLE -	Captain Of Her Heart (A&M)		123	22	--	1	16	15	69	13%	6	
QUEEN -	A Kind Of Magic (Capitol)		122	5	1	--	6	28	82	5%	6	
MARY JANE GIRLS -	Walk Like A Man (Motown)		122	30	--	--	--	12	80	--	3	

# ARTISTA ALWAYS

## THAT WAS THEN, THIS IS NOW



R&R TOP 40 125/33  
GAVIN TOP 40 128/29  
R&R A/C 23  
GAVIN A/C 29-25 152/20  
BILLBOARD 57\*-46\*

**Q106,-Randy Kabrick**

"What we thought was just a novelty song has turned into one of the hottest songs of the summer. Already heavy request from adults 18-34 as well as teens. It also looks great on 18-34 call outs. The single is blowing out the door at local retail. Monkeemania has hit Tampa Bay."

**KZZP,-Guy Zapoleon**

"Monkeemania has broken out of Phoenix. In all my days in radio I've never seen anything to compare with it. The most requested records at KZZP are The Monkees "That Was Then, This Is Now" leading the pack.!"

**Q107,-Randy Lane**

"Mass appeal. Top Ten Phones Monkeemania has struck D.C."

**B94,-Nick Bazoo**

"Listeners have gone ape over this record. 19-10 with a HOT #3 phones across the board. #11 album in the city."

**WMMS,-Kid Leo**

"Evolution be damned. Darwin was wrong. We have reverted back to the Monkees. Monkeemania is climbing all over the place."

**B-97,-Greg Rolling**

"#2 Phones across the board. #6 selling LP in town. 15-10 with a HOT report."

**B106,-Bob Kaghan**

"Sounding as good or better than they did 20 years ago. Great phones - all demos."

**B104,-Steve Kingston**

"Monkees are HOT. Top 10 requests - all demos."

**WAVA,-Mark St. John**

"No longer a novelty. Looks like it will go the distance."

**K106,-Ralph Wimmer**

"They had it then, they have it now, This record is a hit!"

**WPHD,-John Hager**

Great adult phones. Record gets stronger every week."

**KATD,-Bob Harlow**

"Instant teens and female phones. Big Record!"

**KHTR,-Dave Robins**

"Strong requests first week. We're now playing all day."

UP & COMING RELEASE



**ARISTA**

# R HIT AFTER HIT AFTER H



# HAS THE HITS...

## JERMAINE STEWART

### "WE DON'T HAVE TO TAKE OUR CLOTHES OFF"

GAVIN TOP 40 13-10\*  
R&R TOP 40 15\* - 11\*  
BILLBOARD 17\* - 12\*



## BILLY OCEAN "LOVE ZONE"

R&R 2ND MOST ADDED 69/69  
GAVIN TOP 40 1ST MOST ADDED 97/93  
BILLBOARD HIGHEST DEBUT 65\*  
R&R BLACK/URBAN 26\*-14\*  
GAVIN URBAN CONTEMPORARY DEBUT 25\*  
R&R A/C 46/46 1ST MOST ADDED  
GAVIN A/C 61/59 1ST MOST ADDED

WITH THESE GREAT MAJORS OUT OF THE BOX  
Z100, KIIS/FM, Q107, B94, Q105, KHTR, PRO/FM, WCZY,  
K106, B97, KTK KZZP, FM102, KS103, WQUE, B106, WSE,  
94Q, WBBQ, WKXX, KZPS, KMJK, KNBQ, KZZU, KKPL, KWOD, KHIT,

## THOMPSON TWINS

### "NOTHING IN COMMON"

R&R TOP 40 27/27  
GAVIN TOP 40 3RD MOST ADDED  
AND THESE GREAT MAJORS  
Z95, KMEL, KZZP, BJ105, KPLZ, WPHD, RI104, KCPX, WYTZ



AIR SUPPLY  
"Lonely Is The Night"  
TOP 40 and A/C  
Add Day JULY 28



GTR  
"The Hunter"  
TOP 40 Add Day AUGUST 4  
Already an incredible AOR base!

# HIT AFTER HIT AFTER HIT

**NORTHEAST**

**HAMILTON, ON**(NEVIN GRANT-CKOC) Haywire, Mary Janes.  
**TORONTO, ON**(BOB SAINT-CFTR) Janet Jax., Starship.  
**BOSTON, MA**(WHITE/O'CONNELL-WXKS/FM) P.LaBelle, Outfield, Eurythmics, Prince, L.Richie, H.Suite.  
**CAPE COD, MA**(McDONALD/McVIE-WKPE) Fab TB'S, ZZ Top, Mary Janes, Berlin, S. Red.  
**KEENE, NH**(BERNIE HARTNETT-WKNE/FM) T.Twins, Ocean, S. Red, Easton, H.Suite, Fire On B..  
**RUMFORD, ME**(MICHAEL RIVERS-WMR) Ocean, T.Twins, G.Loring, S. Red, Prince.  
**BANGOR, ME**(TONY PERKINS-WZON) Run DMC, ZZ Top, Timex S.C., Ocean, B.Tagg, Mary Janes, B.Hornsby.  
**ELLSWORTH, ME**(TIM MOORE-WKSQ) L.Richie, Madonna, B.Carlisle, B.Monkeys.  
**BANGOR, ME**(JIM LEVEN-WWFX) No adds.  
**BURLINGTON, VT**(DENA YASNER-95XXX) Timex S.C., Chaka Khan, Heart, S. Red, P.LaBelle, Manilow, T.Twins, ZZ Top.  
**BURLINGTON, VT**(THOM RICHARDS-Q99) Mary Janes, Ocean, Heart, Icehouse, S. Red, G.Loring, Daryl Hall.  
**HARTFORD, CT**(MIKE WEST-WTIC/FM) Run DMC, Ocean.  
**NEW HAVEN, CT**(STEF RYBAK-KC101) M.McDonald, Ocean, Monkees, Berlin, Run DMC.  
**WESTPORT, CT**(STORM N. NORMAN-WEBE/FM) Models, Stacey Q, BURNS SIS., B.Hornsby, G.Loring, Ocean, Berlin, S. Winwood.  
**NEW YORK, NY**(SCOTT SHANNON-Z100) Gw.Guthrie, S. Winwood, Ocean.  
**HAMPTON BAYS, NY**(ROB POULIN-WWHB) Run DMC, Models, T.Twins, ZZ Top, Ocean.  
**ALBANY, NY**(TODD MARTIN-WFLY) Glass Tigr, 38 Special, ZZ Top.  
**SCHENECTADY, NY**(JIM WALSH-3WD) M. Persons, Gavin C., T.Twins, Ocean, H.Suite.  
**POUGHKEEPSIE, NY**(BOB WEIL-WSPK/FM) Lisa Lisa, Monkees, M. Persons, Glass Tigr, Run DMC, Easton, 38 Special.  
**UTICA, NY**(MAC/ANDREWS-WNYZ) Glass Tigr, Berlin, G.Loring, Monkees, Ocean, S. Red.  
**UTICA, NY**(JIM REITZ-WRCK) Heart, Prince, S. Red, ZZ Top, Berlin, P.LaBelle, Stacey Q.  
**BINGHAMTON, NY**(DON MORGAN-WAAL/FM) L.Richie, Moody B's, Mellencamp.  
**BUFFALO, NY**(ROGER CHRISTIAN-WBEN/FM) Berlin, M.McDonald, Mary Janes, Southside, ZZ Top.

**MID ATLANTIC**

**ASBURY PARK, NJ**(PAT GILLEN-JLK/FM) Southside, Ocean, Lisa Lisa, S. Red, T.Twins, INXS, ZZ Top, Run DMC.  
**TRENTON, NJ**(TOM TAYLOR-WPST) Chaka Khan, Regina, T.Twins, Timex S.C..  
**PITTSBURGH, PA**(NICK FERRARA-B94) Ocean, Stacey Q, Chaka Khan, Falco.  
**PITTSBURGH, PA**(KEITH ABRAMS-WHTX) G.Loring, Ocean, Berlin.  
**ERIE, PA**(JIM COOK-WJET) Berlin, M.McDonald.  
**ERIE, PA**(BILL SHANNON-K104) Dokken, Southside, Joe Jacks., Glass Tigr, S. Red, Berlin, ZZ Top.  
**ALTOONA, PA**(STEVE KELSEY-WFBG) Berlin, Heart, Regina, Monkees.  
**WASHINGTON, DC**(RENEWAL 7/1-B106) Ocean, J.Osborne.  
**BALTIMORE, MD**(KINGSTON/KRONTHAL-B104) Regina, Bananarama, S. Winwood, Klymaxx.  
**OCEAN CITY, MD**(J.J. McKAY-100KHI) 38 Special, S. Red, Run DMC.  
**NORFOLK, VA**(MARY ANN RAYMENT-WNVZ) Mary Janes, ZZ Top, Klymaxx.  
**SANFORD, NC**(BILL FREEMAN-WFJA) N.Edition, Ocean, T.Dolby, ZZ Top, Eurythmics.  
**DURHAM/RALEIGH, NC**(CINDY WRIGHT-G105) Monkees, G.Loring, Berlin, Timex S.C..  
**SHELBY, NC**(ANDY FOSTER-WXIK) Ocean, Monkees, B.Hornsby, Isle/Man, Starship, Frampton.

**CHARLOTTE, NC**(JACK DANIEL-WBCY) Timex S.C., Mellencamp, Mary Janes, Glass Tigr, G.Loring, S. Red, Bananarama.  
**CHARLOTTE, NC**(REGGIE BLACKWELL-WROQ) G.Loring, Miami S.M., Fire On B., Run DMC, Ocean.  
**FAIRMONT, NC**(BILL SELLARS-WYZZ) Prince, L.Richie, Adrenalin, Chaka Khan, S. Red, Fire On B., ZZ Top, Stacey Q.  
**CHARLESTON, SC**(ROGER GAITHER-WKQB/FM) Timex S.C., Chaka Khan, ZZ Top, P.LaBelle, Glass Tigr.  
**FLORENCE, SC**(MARTIN GREEN-106X) Limited W., ZZ Top, Ocean, Whitney, Southside, S. Red, One To One.  
**CHERAW, SC**(JAY LEWIS-WPDZ) Klymaxx, G.Loring, 38 Special, ZZ Top, B.Tagg.  
**KINGSTREE, SC**(GREG KNOP-WKSP) Boomerang, T.Twins, Klymaxx, Chaka Khan, BURNS SIS., Manilow.  
**MYRTLE BEACH, SC**(LINDA KING-WKZQ) Glass Tigr, Timex S.C., B.Tagg, T.Twins, INXS, Ocean, G.Loring, Mary Janes.  
**GREENVILLE, SC**(TOMMY SMITH-WANS/FM) Regina, ZZ Top, 38 Special, Mary Janes, Models.

**SOUTHEAST**

**ATLANTA, GA**(JEFF McCARTNEY-94Q) G.Loring, Ocean, S. Red.  
**ROME, GA**(DANNY HOWARD-WQTU) Ocean, Jermaine J, G.Loring, Monkees, Double, Daryl Hall.  
**SWAINSBORO, GA**(BARRY STEWART-WGKS/FM) Regina, Ocean, Double, Eurythmics, B.Tagg, T.Twins.  
**VIDALIA, GA**(MELODI GARRETT-98Q) Alan Stone, Ocean, T.Twins, Mellencamp, N.Jameson, G.Loring.  
**AUGUSTA, GA**(BRUCE STEVENS-WBBQ) G.Loring, L.Richie, Ocean, Glass Tigr, Monkees, Mary Janes, Lightfoot, P.LaBelle.  
**FT.VALLEY/MACON, GA**(NATHAN HALE-WQBZ) T.Twins, Ocean, Easton, Monkees, Doc.&Medic.  
**HINESVILLE, GA**(SHANNON WEST-WBLU) Run DMC, Berlin, Easton, T.Twins, Ocean, Gw.Guthrie.  
**COLUMBUS, GA**(RALPH CARROLL-WCGQ) Berlin, S. Red, 38 Special.  
**DAYTONA BEACH, FL**(TONY MANN-WNFI) Berlin, Mary Janes.  
**TALLAHASSEE, FL**(RICH STEVENS-Z103) A.Taylor, B.Ocean, S. Red, G.Tiger, ZZ Top, Mary J. Girls, 38 Special, Stacy Q.  
**PANAMA CITY, FL**(JEFF DAVIS-WPFM) Timex S.C., Prince, ZZ Top, Eurythmics.  
**PENSACOLA, FL**(J.D. NORTH-WJLQ/FM) M.McDonald, Berlin, Eurythmics, Double, G.Loring, Monkees.  
**GAINESVILLE, FL**(JERI BANTA-WYKS) No Report, Frozen.  
**MIAMI, FL**(FRANK AMADEO-Y100) No Report, Frozen.  
**MIAMI, FL**(MARK SHANDS-95INZ) Berlin, Queen, K.Mitchell.  
**MIAMI, FL**(BILL TANNER-WPOW/FM) S. Winwood, D.L.Roth, Chaka Khan, Berlin, Klymaxx, BobbyJimmy.  
**TAMPA, FL**(BOBBY RICH-Q105) Ocean, Glass Tigr, Run DMC.

**SOUTH**

**BIRMINGHAM, AL**(RICH BAILEY-WKXX) Miami S.M., Glass Tigr, Ocean.  
**TUSCALOOSA, AL**(SHANNON/CORNELL-WNPT) Heart, Regina, Ocean, Southside, Run DMC, G.Loring.  
**FAYETTE, AL**(KELSEY SCOTT-WHKW) Fire On B., B.Tagg, ZZ Top, Prince, Ocean, T.Twins, One To One.  
**GADSDEN, AL**(BILL ST. JOHN-Q104) No Report, Frozen.  
**MONTGOMERY, AL**(RALEIGH/COLLINS-WHHY/FM) A.Taylor, Berlin.  
**MONTGOMERY, AL**(MIKE RAINIER-99FM) No Report, Frozen.  
**MOBILE, AL**(MARK DAVID SAWYER-WABB/FM) Journey, Berlin, Bananarama.  
**JOHNSON CITY, TN**(POTTER/TAYLOR-WQUT) Wham!, Berlin, Glass Tigr, ZZ Top, J.Osborne, Queen.  
**SPARTA, TN**(BILL WINNINGHAM-WSMT) Gavin C., Jermaine J, L.Richie, Bananarama, Regina.  
**GREENVILLE, MS**(JACKIE RAND-WIQQ) Bananarama, Mellencamp, Easton, T.Twins, Ocean, Klymaxx.  
**TUPELO, MS**(LISA LANDAU-KZ103) Berlin, 38 Special, T.Twins, G.Loring, Ocean, S. Red, Heart, ZZ Top.

**HATTIESBURG, MS**(WAYNE MICHAELS-WHSY/FM) Ocean, Berlin, Timex S.C., Stacey Q, Chaka Khan, INXS.  
**LAUREL/HATTIESBURG, MS**(BOYD/SIMMONS-WNSL) No Report, Frozen.  
**BILOXI, MS**(BOB LIMA-WQID) Miami S.M., P.LaBelle, Doc.&Medic, T.Twins.  
**MCCOMB, MS**(SARA KAY-WHNY) Ocean, T.Twins, Fire On B., Queen, N.Jameson, ZZ Top, Barth.  
**STARKVILLE, MS**(WILLIAMS/CROCKETT-WKOR) Glass Tigr, Timex S.C., D.L.Roth, Ocean, Regina, Monkees.  
**JENKINS, KY**(G.C. KINCER-WIFX) Frozen.  
**PADUCAH, KY**(TONY RICHARDS-WDDJ/FM) Berlin, Mike & M., Miami S.M., L.Richie, Timex S.C..  
**BOWLING GREEN, KY**(DARRELL DUVALL-WBGN) T.Twins, Ocean, INXS, Easton, N.Jameson, Models.  
**GLASGOW, KY**(BEESLEY/DOSSEY-WOVO/FM) N.Jameson, 38 Special, Love/Money, Limited W., Prince, Gavin C., B.Country, Ocean.  
**NEW ORLEANS, LA**(McGEE/ROLLING-B97) Ocean, G.Loring, Glass Tigr, Stacey Q.  
**HOUMA, LA**(MARK KELLY-KCIL/FM) L.Richie, Mary Janes, Berlin, Run DMC, Double, Julian, T.Twins, Easton.  
**BATON ROUGE, LA**(RICE/A.-WFMF) Outfield, Berlin, Mike & M..  
**BATON ROUGE, LA**(MICHAEL ADAMS-WGGZ/FM) Outfield, S. Winwood, B. Carlisle, Miami S.M., Mike & M., L.Richie, Whitney.  
**MONROE, LA**(LORI CLARY-KNOE/FM) Heart, G.Loring, Glass Tigr, P.LaBelle.  
**ALEXANDRIA, LA**(CHRISTIE ATWOOD-KQID/FM) Timex S.C., Berlin, G.Loring.

## EAST CENTRAL

**PINEVILLE, WV**(RANDY PARKS-WWYO) Regina, Heart, Pet Shop, Easton, 38 Special, T.Twins.  
**CHARESTON, WV**(ROD HEMPTON-WVSR/FM) Miami S.M., Timex S.C., Monkees, D.L.Roth, Berlin.  
**OAK HILL/BECKLEY, WV**(JIM MARTIN-WOAY/FM) ZZ Top, Run DMC, Klymaxx, Ocean, T.Twins.  
**MORGANTOWN, WV**(JOHN DELANEY-WCLG/FM) L.Richie, Prince, 38 Special, T.Twins, Ocean, Eurythmics, Daryl Hall, S. Red.  
**COLUMBUS, OH**(COOK/HAINES-92X) M.McDonald, 38 Special, Device.  
**COLUMBUS, OH**(RICHARDS/FOXX-WNCI/FM) Wham!, Berlin, G.Loring.  
**ELYRIA/CLEVELAND, OH**(BENTLEY/EVAN-WBEA/FM) Mike & M., G.Loring, Timex S.C., Glass Tigr, Klymaxx.  
**CINCINNATI, OH**(JIM FOX-Q102) Timex S.C., Bananarama, Regina.  
**ANGOLA, IN**(OSBORN/ST.JOHN-WLKI/FM) Bananarama, A.Taylor, Gavin C., Mellencamp.  
**RICHMOND, IN**(RICK CASEY-K96) Heart, Glass Tigr, L.Richie.  
**VINCENNES, IN**(DANNY WAYNE-WRTB/FM) Timex S.C., Regina, Berlin, Heart, Mellencamp.  
**EVANSVILLE, IN**(CHRIS SOUSA-WKDQ) L.Richie, G.Loring, Starship, Keep/Dark.  
**TERRE HAUTE, IN**(MIKE ARNETT-WPFR) B.Tyler, INXS, Southside, M.McDonald, Bananarama.  
**ANN ARBOR, MI**(BRENT ALBERTS-WIQB) R.Stewart, Mike & M., Outfield, S. Winwood, INXS, Wham!, 38 Special.  
**DETROIT, MI**(GARY BERKOWITZ-WHYT) Klymaxx, Prince, Outfield, Berlin, Glass Tigr, 38 Special, G.Loring, Run DMC.  
**LANSING, MI**(WALT BENNETTI-WVIC) S. Winwood, INXS, Mary Janes, B.Country, M.DeBarres, Run DMC, ZZ Top.  
**JACKSON/LANSING, MI**(GARY FRANKLIN-WJXQ) Berlin, Run DMC, ZZ Top, J.Osborne, BURNS SIS..  
**GRAND RAPIDS, MI**(MIKE TINNES-WKLQ) J.Osborne, Device, Mike & M., R. Palmer, M.McDonald, L.Richie, Timex S.C..  
**CADILLAC, MI**(ROB MICHAELS-WATT) Berlin, Gavin C., D.L.Roth, B.Tagg, Southside.  
**ALPENA, MI**(DARRELL KELLEY-WHSB) Bananarama, T.Twins, Easton, Ocean.  
**PETOSKEY, MI**(DENNIS MARTIN-WWPZ) Double, Bananarama.

## UPPER MIDWEST

**CLEAR LAKE/MASON CTY, IA**(CARLA KEIS-KZEV) Glass Tigr, Mary Janes, Wham!, B.Country, Boomerang, Prince.  
**FT.DODGE, IA**(CAL BIERMAN-KKEZ) Gavin C., Bananarama, L.Richie, Berlin, Mike & M..  
**WATERLOO/C.RAPIDS, IA**(JEFF CHRISTENSON-KOKZ) Klymaxx, Starship, Heart, Glass Tigr, G.Loring, Rainmakers.  
**SIoux CITY, IA**(SCOTT SHANNON-KSEZ/FM) Timex S.C., Monkees.  
**SIoux CITY, IA**(PAT PAXTON-KGLI) Glass Tigr, Heart, T.Twins, Monkees, Ocean, Klymaxx.  
**IOWA CTY/CEDAR RAPID, IA**(JACOBSEN/NUGENT-KKRQ) B.Carlisle, J.Browne.  
**CEDAR RAPIDS, IA**(BRAD FUHR-KOCR/FM) J.Stewart, L.Richie, Mike & M., Berlin.  
**CLINTON, IA**(BILL WARNER-KNJY) L.Richie, Klymaxx, Easton, Ocean, T.Twins, Mellencamp, B.Tyler.  
**DAVENPORT, IA**(GYNNY O'HARA-KIHK) Berlin, T.Twins, 38 Special, S. Red, P.LaBelle.  
**KENOSHA, WI**(TERRY HAVEL-WJZQ) Berlin, Glass Tigr, Heart, S. Red.  
**MILWAUKEE, WI**(DENISE LAUREN-WKTI) Berlin, 38 Special, INXS, Monkees.  
**MADISON, WI**(JONATHAN LITTLE-Z104) Klymaxx, B.Hornsby, D.L.Roth, Regina.  
**GREEN BAY, WI**(KIM BRADLEIGH-WKAU) Easton, Eurythmics, Queen, Klymaxx.  
**WAUSAU, WI**(MIKE EDWARDS-WIFC/FM) Heart, Chaka Khan, M.McDonald, J.Stewart.  
**STEVENS POINT, WI**(BOULEY/STEFFEN-WSPT) Berlin, Eurythmics, S. Red.  
**LA CROSSE, WI**(CHUCK KNIGHT-HIT105) M.McDonald, Bananarama, Berlin, Timex S.C..  
**LA CROSSE, WI**(GREER/CARR-WIZM/FM) L.Richie, Mike & M., Rodney D..  
**EAU CLAIRE, WI**(RICK JAMES-WBIZ) Ocean, Timex S.C., Heart, Device.  
**MINNEAPOLIS/ST.PAUL, MN**(ANTHONY/MICHAELS-KDWB/FM) Mike & M., Device, ZZ Top, Berlin, Falco.  
**ROCHESTER, MN**(DENNY FOSTER-KROC/FM) INXS, Easton, Monkees, T.Twins, Double, ZZ Top.  
**MANKATO, MN**(GARVIN/McCORMICK-KDOG/FM) Regina, Eurythmics, D.L.Roth, Bananarama, A.Taylor, Heart, 38 Special, Ocean.  
**MANKATO, MN**(GREG HUSAK-KEEZ/FM) Ocean, Berlin, Mellencamp, T.Twins, Isle/Man.  
**ALBERT LEA, MN**(PAUL JOHNSON-KCPI/FM) Heart, Gavin C., Device, Mary Janes, D.L.Roth, Klymaxx, Bananarama.  
**ST. CLOUD, MN**(PATTON/WAKEFIELD-KCLD/FM) B.Tagg.  
**VERMILLION, SD**(DEAN RUSSELL-KVRF) Models, ZZ Top, INXS, 38 Special, Southside, T.Twins.  
**YANKTON, SD**(RANDY KUSSMAN-KQHU/FM) 38 Special, Monkees, Mike & M., M.McDonald, ZZ Top.  
**SIoux FALLS, SD**(CHARLIE O'DOUGLAS-KKRC) Fixx, Device, Miami S.M., Mike & M., Berlin, Monkees, Bananarama, Suburbs.  
**RAPID CITY, SD**(McDANIEL/AUSTIN-KGGG/FM) Outfield, B.Carlisle, Journey.  
**RAPID CITY, SD**(SHERWYN/KALLAWAY-KKLS/FM) Mike & M., 38 Special, ZZ Top, INXS.  
**FARGO, ND**(MAIN/PALMER-Y94) Madonna, Mellencamp, Ocean, T.Twins.  
**GRAND FORKS, ND**(NORDINE/RIGHT-KKXL/FM) Suburbs, M.McDonald, Timex S.C., Monkees.  
**BISMARCK, ND**(BRANNAN/HARDT-KFYR) Bangles, Miami S.M., Mike & M., Lightfoot, S. Winwood.  
**BISMARCK, ND**(BOB BECK-KYYY/FM) ZZ Top, J.Osborne, Berlin, Mary Janes, Heart, T.Twins, 38 Special.  
**MINOT, ND**(SCOTT MEYER-KIZZ) Device, ZZ Top, Berlin, L.Richie.  
**DE KALB, IL**(LEW WHITE-WDEK/FM) Timex S.C., Klymaxx, Miami S.M., Stacey Q, Eurythmics, B.Tagg.  
**JOLIET, IL**(BOB WEBER-WLLI) S. Red, Klymaxx, Starship.  
**CHICAGO, IL**(JEFFRIES/KELLY-WYTZ) T.Twins.

**CHICAGO, IL**(CHUCK CRANE-WLS/AM) Bananarama, Berlin, Gavin C., Easton, Eurythmics.  
**CHICAGO, IL**(JOE BOHANNON-B96) S. Red, Run DMC.  
**FREEMONT, IL**(JIM READEKER-WXXQ) Wham!, Gavin C., Device, L.Richie, Miami S.M., H.Suite, Southside.  
**ROCKFORD, IL**(WALKER/ANTHONY-WYBR) Mellencamp, Double, Heart.  
**ROCKFORD, IL**(BRILL/DENT-WZOK) S. Red, Heart, Glass Tigr, Berlin, Double.  
**GALESBURG, IL**(HEATH/SHAVER-WGBQ/FM) ZZ Top, J.Ingram, T.Twins, P.Shelley, S. Red, Joe Jacks..  
**BLOOMINGTON, IL**(JUSTIN/ROBBINS-WBNQ) Ocean, ZZ Top, Klymaxx, Bananarama, H.Suite.  
**CHAMPAIGN, IL**(McCANN/McKEIGHAN-WLRW/FM) S. Winwood, Chaka Khan, Berlin, S. Red, Mary Janes, Regina.  
**SPRINGFIELD, IL**(GREG LAWLEY-WDBR) Easton, Ocean, ZZ Top, T.Twins, Doc.&Medic, Southside.  
**FAIRFIELD, IL**(LENNY DESSAUER-WFIW) Southside, Prince, Nu Shooz, Chaka Khan, Regina.  
**CARBONDALE, IL**(TONY WAITEKUS-WCIL/FM) G.Loring, Run DMC, Stacey Q, H.Suite, J.Waite, Glass Tigr.

## CENTRAL

**KIRKSVILLE, MO**(JEFF ALLEN-KTUF) Heart, T.Twins, ZZ Top, Regina, J.Stewart, Frampton, 38 Special, Rainmakers.  
**EAST PRAIRIE, MO**(GREG LANDIS-KYMO) Eurythmics, Double, Southside.  
**KANSAS CITY, MO**(PERUN/BARBER-KBEQ) S. Winwood, Stacey Q.  
**JEFF CITY/COLUMBIA, MO**(BRIAN MILLER-KTXY) Double, T.Twins, Heart, Ocean, Doc.&Medic.  
**WAYNESVILLE, MO**(KEVIN BARTON-KFBD) Frozen.  
**MANHATTAN, KS**(WAGNER/WILSON-KQLA/FM) Monkees, Ocean, Double, 38 Special, T.Twins.  
**TOPEKA, KS**(ROGER HEATON-WIBW/FM) S. Winwood.  
**TOPEKA, KS**(KEVAN RABAT-KDVV/FM) Ocean, B.Hornsby, ZZ Top, Stacey Q, G.Loring, D.L.Roth.  
**KANSAS CITY, MO**(LORRIN PALAGI-KBKC/FM) S.Jones, Vandross, B.Carlsle, Wonder, Stacey Q.  
**PITTSBURG, KS**(BELL/PORTER-KQWK/FM) 38 Special, M.McDonald, Heart, T.Twins, ZZ Top, V.Morrison.  
**HOISINGTON, KS**(BIEKER/ATKINSON-KHOK) Berlin, B.Tagg, Easton, Whitney, Southside, Models.  
**HAYS, KS**(JACK CREES-KJLS) Barth, Models, Isle/Man, Stacey Q.  
**OMAHA, NE**(TOM MIKKELSEN-KGOR) S. Winwood, B.Carlsle.  
**NORFOLK, NE**(DOUG KOEHN-KNEN) Berlin, Monkees, Madonna, Bananarama, Mellencamp, Mary Janes.  
**GRAND ISLAND, NE**(BRADEE/GORDON-KSYZ/FM) Timex S.C., 38 Special, Prince, S. Red, Heart, P.LaBelle, ZZ Top.  
**EL DORADO, AR**(DAN MURPHY-KLBQ/FM) Ocean, T.Twins, Easton, Gavin C., Frampton.  
**SEARCY, AR**(JIM DONNELLY-KSER/FM) Timex S.C., AC/DC, Berlin, 38 Special, Heart, B.Tagg.  
**FAYETTEVILLE, AR**(ALAN/BURNETT-KKEG) Glass Tigr, J.Stewart, T.Twins, Ocean, Mary Janes.  
**FT. SMITH, AR**(JOHN O'DEA-KZBB/FM) L.Richie, Timex S.C., Bananarama, S. Winwood.

## SOUTHWEST

**LAWTON, OK**(GARY MITCHELL-KMGZ) No Report, Frozen.  
**DALLAS, TX**(SHOMBY/BUDANAURO-KZPS) Ocean, B.Carlsle, S. Red.  
**KILGORE, TX**(ROBERTS/SCHMAL-KKTX) L.Richie, Double, Monkees, Chaka Khan, P.LaBelle, B.Country, 38 Special.  
**TYLER, TX**(T.J. McKAY-KEYP) Gavin C., S. Red, Stacey Q, Heart.  
**LUFKIN, TX**(ERNIE BROWN-KAFX) L.Richie.  
**WICHITA FALLS, TX**(BECK/KAY-KNIN/FM) T.Twins, ZZ Top, Ocean, Eurythmics, P.LaBelle.  
**KILLEEN/TEMPLE, TX**(B.J. MCCRAE-KIXS/FM) Heart, T.Twins, Easton, Ocean, Run DMC.

**WACO, TX**(GLENN MCGEE-KWTX/FM) Timex S.C., Mellencamp, Miami S.M..  
**SAN ANGELO, TX**(JOHN RAYMOND-KIXY/FM) Mary Janes, ZZ Top, 38 Special, G.Loring, Eurythmics, T.Twins, Chaka Khan, N.Jameson.  
**HOUSTON, TX**(LANDER/HAMILTON-93Q) Double, B.Monkeys, Run DMC, S. Winwood, D.L.Roth.  
**BEAUMONT, TX**(MURPHY/JACKSON-B95) Klymaxx, 38 Special, G.Loring, ZZ Top, Run DMC, Heart.  
**BRYAN, TX**(BILL TURNER-KTAW/FM) L.Richie, Berlin, 38 Special, Heart, Chaka Khan, Easton, Models.  
**BRYAN, TX**(RICK WOODSELL-KKYS) L.Richie, Mary Janes, G.Loring, Glass Tigr, Prince.  
**VICTORIA, TX**(JAY ARENA-KVIC) No adds.  
**LAREDO, TX**(KIRK DAVIDSON-KRRG) J.Beauvoir, P.LaBelle, Stacey Q, Wham!, B.Hornsby, Christian, John Eddie, Models, Berlin, Run DMC, Lisa Lisa.  
**SAN ANTONIO, TX**(HUNTER/CARRINGTON-Q96) Mike & M., Regina, Klymaxx, J.Ingram.  
**WESLACO, TX**(ANNA DeHARO-KRGV) Berlin, Chaka Khan, Ocean, S. Red, A.Taylor.  
**AMARILLO, TX**(KEITH RICHARDS-KAKS/FM) Bananarama, J.Osborne, 38 Special, Device, Miami S.M., Eurythmics.  
**AMARILLO, TX**(PATRICK CLARK-KPUR) Berlin, Heart, 38 Special, N.Jameson.  
**ABILENE, TX**(DOMINIC TESTA-KFMN) Keep/Dark, ZZ Top, B.Tagg, Ocean, Glass Tigr, Regina.  
**ODESSA/MIDLAND, TX**(JOHN CLAY-KWES/FM) Chaka Khan, 38 Special, E.L.& P..  
**PHOENIX, AZ**(GUY ZAPOLEON-KZZP) Ocean, Chaka Khan, T.Twins.  
**TUCSON, AZ**(GILLIE/JOHNSON-KRQ) Chaka Khan, G.Loring, Heart, Starship.  
**ALBUQUERQUE, NM**(ROYCE BLAKE-KIVA/FM) L.Richie, Glass Tigr, Eurythmics.  
**ALBUQUERQUE, NM**(PAUL MARCU-KRKE) Chaka Khan, A.Taylor, Stacey Q.  
**SANTA FE/ALBUQUERQUE, NM**(ELAINE WERNER-KKSS/FM) Mike & M., Berlin.  
**CLOVIS, NM**(ROCKY BURNETTE-KZZO/FM) L.Richie, Heart, Stacey Q, B.Tagg, G.Loring, N.Jameson.  
**ALAMOGORDO, NM**(TIM WEAVER-KINN A/F) Starship, J.Waite, Southside, Beach Boys.

## ROCKY MOUNTAIN

**BILLINGS, MT**(CHARLIE FOX-KYYA) Glass Tigr, Timex S.C., Monkees, G.Loring, Mike & M..  
**BILLINGS, MT**(B.J. DONOVAN-KZLS) J.Osborne, Regina, Double, Heart, 38 Special, T.Twins.  
**KALISPELL, MT**(BARRY BENNETT-KBBZ/FM) Ocean, Double, 38 Special, N.Jameson, Nu Shooz.  
**DENVER, CO**(GLORIA AVILA-PEREZ-KIMN) B.Hornsby, Bananarama, P.LaBelle.  
**DENVER, CO**(DOUG ERICKSON-KPKE) M.McDonald, Monkees.  
**WINDSOR, CO**(FRANSEN/DAVIS-KUAD/FM) Glass Tigr, Ocean, Whitney, Prince, Southside, Models, Barth, K.Mitchell, Mary Janes.  
**CODY, WY**(PETER MASSE-KTAG) Berlin, Lightfoot, Device, Gavin C..  
**CASPER, WY**(KELLY GORDON-KTRS) ZZ Top, Ocean, Heart, Easton, G.Loring, Mary Janes, 38 Special, S. Red.  
**GILLETTE, WY**(JOHN DERREK-KGWY/FM) Bananarama, D.L.Roth, G.Loring, 38 Special, P.LaBelle, S. Red, Prince, Ocean, Heart, B.Hornsby.  
**LEWISTON, ID**(JAY MCCALL-KOZE) Level 42, ZZ Top, T.Twins, Ocean, J.Stewart.  
**BOISE, ID**(TOM EVANS-KIYS) 38 Special, Prince, Glass Tigr, Ocean, ZZ Top, G.Loring.  
**MOSCOW, ID**(GARY CUMMINGS-KZFN) T.Twins, Ocean, Timex S.C., S. Red, B.Hornsby, Doc.&Medic.  
**SALT LAKE CITY, UT**(STONE/SMITH-KCPX/FM) Easton, Heart, T.Twins, Manilow, B.Tagg.

**LOGAN, UT**(JAY HALL-KBLQ) T.Twins, Easton, Fire On B., Mary Janes, Device.  
**LOGAN, UT**(MARK ROMAN-KVFM) Timex S.C., T.Twins, Eurythmics, G.Loring, Bananarama.  
**OGDEN, UT**(PAUL WILSON-KJQ) Klymaxx, Berlin, T.Twins, Ocean, Depeche M..

## FAR WEST

**LAKE TAHOE/RENO, NV**(MICKEY LEES-KLKT) Prince, Boomerang, P.LaBelle, Double, Glass Tigr.  
**RENO, NV**(SHAKES/RYAN-KWNZ/FM) Ocean, 38 Special, Timex S.C., Run DMC.  
**RENO, NV**(GARY PAGE-KRZQ/FM) M. Jagger, B.Cockburn, L.Richie, ZZ Top, Device.  
**LOS ANGELES, CA**(MIKE SCHAEFER-KIIS/FM) Device, Ocean, Level 42.  
**CARLSBAD, CA**(CLARK NOVAK-KKOS/FM) Starship, Monkees, Isle Of Man.  
**SAN DIEGO, CA**(MIKE PRESTON-KS103) Ocean, G.Loring.  
**SAN BERNARDINO, CA**(SHAWN DEMORY-KGGI) No Report, Frozen.  
**ANAHEIM, CA**(CRAIG POWERS-KEZY) Berlin, Stacey Q, Outfield, Miami S.M., Device, Klymaxx.  
**SANTA BARBARA, CA**(JANE ASHER-Y97) Ocean, Level 42, Mary Janes, Stacey Q, Jermaine J.  
**BAKERSFIELD, CA**(DAVE KAMPER-KKXX/FM) Timex S.C., M.McDonald.  
**SAN LUIS OBISPO, CA**(JOE COLLINS-KSLY/FM) Prince, Ocean, ZZ Top, Heart.  
**SANTA MARIA, CA**(MARIA RUBIO-KXFM) Heart, G.Loring, Eurythmics, T.Twins, Beach Boys, Fire On B., S.Copeland.  
**LOMPOC/ SANTA MARIA, CA**(JACKSON/NEWMAN-KRQK/FM) T.Twins, SOS Band, Easton, Gw.Guthrie, Level 42.  
**FRESNO, CA**(WALKER/DAVIS-KYNO) Bananarama, P.LaBelle, Stacey Q.  
**FRESNO, CA**(BERRY/CARTER-KMGX) Berlin, Prince, Run DMC, Starship.  
**MONTEREY/SALINAS, CA**(KIRK CLIATT-KDON/FM) L.Richie, Berlin, Heart, Regina, S. Red.  
**SAN FRANCISCO, CA**(RICHARD SANDS-KITS/FM) L.Richie, Glass Tigr, Mary Janes, Double, Chaka Khan.  
**SAN FRANCISCO, CA**(RIVERS/NAFTALY-KMEL) Vandross, Gw.Guthrie, Device, T.Twins, Glass Tigr.  
**NAPA, CA**(JEFFREY/DeFESI-KVYN/FM) Gavin C., Bananarama, B.Hornsby, Stacey Q.  
**SAN JOSE/LOS GATOS, CA**(HARLOW/WEINSTEIN-KATD/FM) Ocean, Miami S.M., Double.  
**SAN JOSE, CA**(ROBIN SILVA-KWSS) Stacey Q, Chaka Khan.  
**STOCKTON, CA**(ROY WILLIAMS-KJOY) S. Winwood, Miami S.M., Glass Tigr, Easton, Gavin C., Klymaxx.  
**STOCKTON, CA**(JOHN HAMPTON-KSTN) Eurythmics, Easton, Ocean, T.Twins, Run DMC.  
**MODESTO/STOCKTON, CA**(DAVID KRAHAM-FM104) T.Twins, Bananarama, Heart, Nu Shooz, Ocean, S. Red.  
**MODESTO, CA**(RUSS NOVAK-KFIV/FM) No Report, Frozen.  
**SANTA ROSA, CA**(ERIC SCOTT-KREO) Glass Tigr, Chaka Khan, Regina, 38 Special, T.Twins, Device, Heart.  
**ARCATA/EUREKA, CA**(JIM NELLY III-KXGO) T.Twins, Monkees, B.Tagg, Eurythmics, Ocean, P.LaBelle, Klymaxx, Prince.  
**EUREKA, CA**(CHRIS DAVID CARTER-KFMI) S. Winwood, M.McDonald, Glass Tigr, Regina, Device, A.Taylor, D.L.Roth.  
**SACRAMENTO, CA**(GILLETTE/COLLINS-FM102) Run DMC, N.Edition, Bananarama, Ocean, Monkees.  
**SACRAMENTO, CA**(HUNTER/CHASE-KWOD) B.Country, Ocean, ZZ Top, Klymaxx, INXS, Miami S.M..  
**PARADISE/CHICO, CA**(JONATHAN STEVENS-KNVR) Heart, 38 Special, J.Waite.

**REDDING, CA**(KAHL/CARPENTER-KEWB) L.Richie, Glass Tigr, Heart, J.Osborne, Double, Timex S.C..  
**REDDING, CA**(DUBOIS/VAN HALEN-KSXO) Ocean, L.Richie, Glass Tigr, Berlin, Prince, Level 42, Heart, Timex S.C., ZZ Top, H.Suite, Run DMC, Stacey Q.  
**HILO, HI**(GUY W. BELLO-KWXX) Bananarama, Chaka Khan, B.Hornsby, Stacey Q, Prince, Eurythmics.  
**HONOLULU, HI**(JAY STONE-194) No Report, Frozen.  
**HILO, HI**(DANNY AUSTIN-KKBG) Berlin, Klymaxx, Monkees, Mary Janes, Chaka Khan, Nu Shooz, Heart, Fire On B., B.Hornsby, Southside.

## NORTHWEST

**THE DALLES, OR**(ED ROSS-KACI) P.LaBelle, Easton, T.Twins, Run DMC, Ocean, B.Hornsby, Stacey Q.  
**SEASIDE, OR**(CHRIS CONWAY-KSWB) Chaka Khan, Heart, S. Red, Klymaxx, Limited W., Manilow, Ocean, Eurythmics, Monkees.  
**PORTLAND, OR**(NAGANUMA/BARRY-KMJK) Heart, Stacey Q, Glass Tigr, Ocean.  
**ALBANY, OR**(JEFF RYAN-KGAL) Glass Tigr, Starship, Fortune, Mike & M., M.DeBarres.  
**ALBANY/CORVALLIS, OR**(SHANNON/RYAN-KIQY) Easton, Ocean, Eurythmics, T.Twins, Berlin.  
**EUGENE, OR**(BURNS/HYATT-KSND/FM) Chaka Khan, T.Twins, 38 Special, S. Red, Isle/Man, N.Jameson, Heart, B.Hornsby.  
**COOS BAY, OR**(BOB SHANNON-KHSN) Nu Shooz, Monkees, S. Red, Heart, L.Richie, Klymaxx, J.Stewart, Gavin C., Wham!, Bananarama, Berlin.  
**COOS BAY, OR**(DAVE O'CONNOR-KYNG/FM) Ocean, ZZ Top, Heart, Berlin, Stacey Q.  
**MEDFORD, OR**(DENNIS DIXON-KBOY/FM) L.Richie, Ocean, Prince, Queen, B.Tagg.  
**MEDFORD, OR**(R.CHARLES SNYDER-KTMT) B.Hornsby, Timex S.C., Models, Love/Money, B.Tagg, Ocean, T.Twins.  
**GRANTS PASS, OR**(CHARLIE KIRK-KFMJ) Heart, Ocean, T.Twins, Stacey Q, B.Hornsby.  
**KLAMATH FALLS, OR**(TERRY JAMES-KAGO/FM) Monkees, T.Twins, Ocean, B.Hornsby, Models, BURNS SIS., Prince, Double.  
**SEATTLE, WA**(ROBERTS/MATTHEWS-KHIT) Berlin, Prince, Glass Tigr, Regina, Mike & M., Ocean.  
**SEATTLE, WA**(WENDY CHRISTOPHER-KUBE/FM) G.Loring, Heart, Berlin, S. Red.  
**TACOMA/SEATTLE, WA**(SANDY LOUIE-KNBQ/FM) S. Red, Klymaxx, Nu Shooz.  
**OLYMPIA, WA**(KEN PAIGE-KQEU) Gavin C., Berlin, Mellencamp, Mary Janes.  
**CHEHALIS, WA**(ROGER DALE-KITI) B.Hornsby, Manilow, Stacey Q, Limited W., Mellencamp, B.Carlsle, Bananarama, J.Osborne.  
**LONGVIEW, WA**(BOB HART-KLYK) L.Richie, G.Loring, Timex S.C., Double, Ocean.  
**YAKIMA, WA**(KEVIN JAMES-KZHR) L.Richie, Heart, D.L.Roth, Klymaxx, Bananarama, Mary Janes, Prince, 38 Special, B.Tagg, Models.  
**SPOKANE, WA**(JOHN LANGAN-KZZU/FM) B.Tagg, Ocean, Glass Tigr, One To One, Regina, N.Jameson, G.Loring.  
**SPOKANE, WA**(SLEDGE/McCARTHY-KKPL/FM) No Report, Frozen.  
**TRI-CITIES, WA**(JONATHAN WALKER-KZZK) Prince, Stacey Q, S. Red, Run DMC, Eurythmics.  
**TRI CITIES, WA**(JOHN PURDY-OK95) L.Richie, Prince, Heart, 38 Special, Chaka Khan, M.DeBarres, Glass Tigr, Doc.&Medic, ZZ Top, Run DMC, B.Country, Models, Eurythmics, Mary Janes.  
**VANCOUVER**(SHANNON/RUSSELL-LG73) Bananarama, Miami S.M., M.McDonald.  
**CALGARY, AL**(DON STEVENS-AM106) L.Richie, A.Taylor.  
**TRI CITIES/KENNEWICK, WA**(CHUCK MATHESON-KHWK/FM) Eurythmics, G.Loring, Southside, Double, Depeche M., T.Twins, Fire On B..

### WELCOME To Our New Top 40 Correspondent:

Bill Tanner, WPOW/FM Radio - 18350 NW 2nd Avenue #300, Miami, FL 33169 (305-653-6796)

# CHINWAG

by Keith and Kent Zimmerman



Gavin Contributing Editor **Jerry Boulding** has been appointed to the post of Operations Manager at **WBMX/FM-Chicago**. Fans of his weekly Gavin column need not worry. He will continue pounding the typewriter for Gavin as well as digging in as a viable force in the extremely competitive Chicago radio wars. Congrats to Jerry.



**Bobby Bennett** moves from **WOL-Washington DC** to pilot **WHUR/FM-Washington DC**. Yes, that's the same station that won Black Radio Exclusive's Station Of The Year in the major market category. Best of luck to you, BB.



They say good things come in three. Well here's the third promotion to the position of Operations Manager. We're referring to **Mark Nicholls** just upped to the O.M. post at **KQWB-AM/FM-Fargo, ND**. Nicholls started at the station as an air talent in 1982.



**Alan Furst** is **Shane Media Services'** first choice. Alan joins the firm as Consultant, effective August 1. Furst moves to the Shane HQ in Houston from Cincinnati where he has been Program Director of **WLW**. Before **WLW**, Furst programmed **WIRE-Indianapolis**.



Radio Roulette-**WQPO/Q101-Harrisonburg, VA** ups **Adam Stubbs** to the post of Assistant PD to work with PD **Brian Charette**...**Jimmy Boyd** has been appointed the new PD at **WNSL/SL100-Laurel/Hattiesburg, MS**. Boyd was formerly morning man at **Q101-Meridian**...**Bob Anthony** steps across the street from **KFXD-Boise** to **KIYS**...**Karla Michaels** moves from **KAYO-Aberdeen, WA** to **KITI-Chahal, WA**...**Dave Christian** takes over AM Drive at **KSER-Searcy, AR**.



With soundtracks the norm, **Gary LeMei** moves from **Columbia Pictures** to join **Warner Bros. Inc.**, as President of the Music Division. His responsibilities include supervising music for both Warner's theatrical motion picture and television divisions. We remember Gary when he worked with the late great **Neil Bogart's** Boardwalk Records.



Former **Elektra** localite **Allen Carroll** joins **MCA** as their new Local Promotion Manager, Black Music Division in San Francisco. Now we'll see him both on the streets and at the Oakland Coliseum where his brother **Joe Barry Carroll** stars as the **Golden State Warriors'** center. Sorry, Allen. We just couldn't resist slipping that in.

When you see a new name on the **B94-Pittsburgh** roster, fear not. Program Director **Nick Bazoo** has shed his moniker in favor of reverting to his real name. So from now on, in the tradition of **Gerry Cagle** alias **Gerry Peterson** or **Michael Spears** alias **Hal Martin**, **Nick Bazoo** becomes **Nick Ferrara** (again).



**Elektra Records** adds a new trooper to their New York Publicity stable. He's **Tom Cording** and the title is Assistant Manager, reporting to **George Dassinger**. Tom's post is a newly created position. Now will Tom be within blasting distance of **Howard Thompson's** fatal stereo?



**Mike Elliott** has been named Program Director at **WTMJ Radio 62** in Milwaukee. Elliott is a seasoned vet having been PD at **WIOD-Miami** and GM at **WLUM-Milwaukee**. Elliot has done play by play for the Houston Astros and was named Texas Sportscaster of the Year in 1981. Go Brewers.



If on July 30 you happen to tune into the **ABC News** "Closeup" television documentary, "After The Sexual Revolution: Women In The 80's", look out. The three hour special examines the last two decades of sexual politics. Included among the twenty women whose lives are explored are **The Burns Sisters**, a new band on Columbia comprised of five sisters. Looking at this photo, the family resemblance is amazing. I think it's their eyes. LP due July 28, two days prior to the telecast, naturally.



Okay. Guess who holds the record for the highest box office gross at Radio City Music at \$2.5 million in 1985, breaking his own previous record set in 1984? Give up? **Liberace**. In fact, he's just signed a long-term deal with **CBS** including new records, reissues, cassettes, and CDs. That's forty years of show biz, bubba.



New PD at **KAZY-Denver** is none other than former Music Director **Zak Phillips**. Zak's excited. He now has his own desk, lamp, and coffee cup. Congrats Zakman.



**KZOK-Seattle's** jumpin' Music Director **Larry Sharp** will now be their jumpin' Assistant Program Director under Phil Strider who is still jumpin' after the birth of a new son, Sean Phillip. Wife Theresa is doin' fine on cloud nine.



All in the family. We noticed while reading our **Steve Winwood** album jacket that there are three engineers named **Lord Alge**. There's **Tom Lord Alge**, **Chris Lord Alge**, and **Jeff Lord Alge**. Betcha they're all related.

To the tune of **Laura Nyro's** "Wedding Bell Blues", think July and think of **New Star Enterprises' Dana Morris** and **Arista's Album Mainman Sean Coakley**. The sound you hear (above Laura's wailing, of course) is the sound of Chinwag and Gavin sincerely wishing continued happiness.



There's a new **Sparks** LP entitled Music That You Can Dance To on the **Curb/MCA** label. Incidentally, that's their seventh major. Can you name the other six? Lemme see...**Bearsville/Wamers, Island, Columbia, Elektra, RCA, and Atlantic**. All in one breath, too.



In Minneapolis/St. Paul, according to the readers of the widely read **City Pages, KTCZ** won the "Best Radio Station" category. The categories were numerous, including best restaurant, best pizza, best fast food, best this, best that, you name it. PD **Bobby Christian** was quite pleased to note that the margin was substantial.



Need a fix of **Chrysalis** info? Call the hotline for the latest news on the upcoming **Huey Lewis** LP, 24 hours a day, 7 days a week. 212-308-5434. That's right, just call, don't sleep. By the way, the name of Huey's new single is "I'm So Happy That I'm Stuck With You".



In conjunction with the recent re-organization of **MCA Records'** International division, **Christy Hill** has been promoted to the position of Director, Product Development, MCA International. Though she's been there four years, Christy is now officially worldwide.



Sleeping with the television on. Do you? Well I admit it. I do. And if you do, you should catch **CBS Network's** **Nightwatch** starring the inimitable and truly dapper **Charlie Rose**. It beams here from 2AM to 6AM and is the hippest news programs of all time. Rose, the host and anchor is incredible. One of the classics was a half hour documentary on the surveillance of a men's room in Canada, followed by a satellite linked discussion on men's room surveillance. Recently he went from an interview with California Senator **Alan Cranston** and ex-CIA Head **William Colby** into **Steve Hackett** and **Steve Howe** of **GTR**. Two nights before that was **Starship** and **Jimmy Cliff**. Ahhh, late night TV. **Letterman** move over. **Koppel**, take a lap. **Charlie Rose** is tops and is the newly crowned King of Late Night TV.



## BRUCE HORNSBY AND THE RANGE

Their hit single  
**"EVERY LITTLE KISS"**  
 from their debut album **"THE WAY IT IS"**

GAVIN 43/18 R&R 36/18 STATIONS REPORTING  
 INCLUDING KIMN, KPKE, Y108, KMJK, KKRZ

"IF YOU DON'T WANT YOUR RECEPTIONIST  
 TO BE BOTHERED BY 'WHO IS THAT?' (REQUESTS) DON'T ADD HORNSBY!  
 TODD CAVANAH, Y108

## EURYTHMICS

The hit single  
**"MISSIONARY MAN"**  
 from their album **"REVENGE"**

GAVIN 47/26 R&R 42/18  
 CHECK THESE CALLS:  
 WXKS, WPHD, KEGL, 95INZ, WRSR,  
 WLS, WMMS, KWK, KKRZ, CKOI

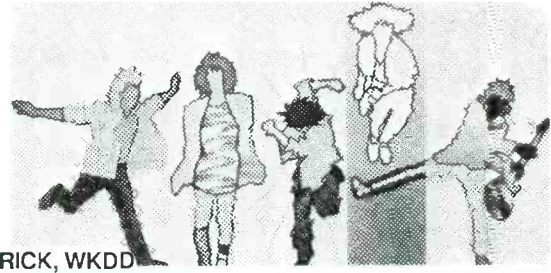


## STARSHIP

Their hit single  
**"BEFORE I GO"**  
 from their album **"KNEE DEEP IN THE HOOPLA"**

91 T-40 REPORTERS ALREADY PLAYING

"THE STARSHIP HAS ESTABLISHED ITSELF IN MY  
 MARKETPLACE AS AN EXTRAVIABLE CHR STAPLE. THE  
 RESEARCH IS VERY STRONG AND THE PHONES ARE BLOWING  
 OFF THE WALL!! RECORD MOVES 19-15 THIS WEEK!" MATT PATRICK, WKDD



## THE BLOW MONKEYS

The hit single  
**"DIGGING YOUR SCENE"**  
 from their debut album **"ANIMAL MAGIC"**

GAVIN CHART # 16

R&R 15\*

ON OVER 210 REPORTERS

INCLUDING:

WXKS 5-5

WPRO/FM 10-10	WNYS 11-6	WCAU 23-18
WMMS 26-19	CKOI 5-5	Z93 11-10
WLOL 7-7	92X 13-11	KDWB 26-19
FM102 12-10	KZZP 27-19	KKRZ 10-9
KUBE 7-6	KS103 10-10	KWSS 11-10



## BARRY MANILOW

The hit single  
**"I'M YOUR MAN"**  
 from his album **"MANILOW"**

NOW PLAYING ON 24 TOP 40 STATIONS

WXKS	WROQ	FM102	KNOE
WNYS	WBBQ	FM104	95XXX
106X	B96	KRQK	JLK/FM



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 RCA Corporation • 1986 RCA /Ariola International

**POWER TRIO**

**PETER CETERA**  
Glory Of Love  
(Full Moon/Warner Bros.)

**JEFFREY OSBORNE**  
You Should Be Mine  
(A&M)

**MIAMI SOUND MACHINE**  
Words Get In The Way  
(Epic)

**2W LW TW**

1.	1.	1.	<b>PETER CETERA</b> - Glory Of Love (Full Moon/Warner Bros.)
4.	2.	2.	<b>JEFFREY OSBORNE</b> - You Should Be Mine (The Woo Woo Song) (A&M)
12.	7.	3.	<b>MIAMI SOUND MACHINE</b> - Words Get In The Way (Epic)
10.	6.	4.	<b>DOUBLE</b> - Captain Of Her Heart (A&M)
11.	9.	5.	<b>JACKSON BROWNE</b> - In The Shape Of A Heart (Asylum)
8.	8.	6.	Genesis - Invisible Touch (Atlantic)
2.	3.	7.	David Foster & Olivia Newton-John - The Best Of Me (Atlantic)
14.	10.	8.	<b>ROD STEWART</b> - Love Touch (Warner Bros.)
3.	4.	9.	Moody Blues - Your Wildest Dreams (Polydor/PolyGram)
6.	5.	10.	Billy Joel - Modern Woman (Epic)
20.	14.	11.	<b>MICHAEL McDONALD</b> - Sweet Freedom (MCA)
25.	19.	12.	<b>MADONNA</b> - Papa Don't Preach (Sire/Warner Bros.)
27.	22.	13.	<b>GORDON LIGHTFOOT</b> - Anything For Love (Warner Bros.)
30.	23.	14.	<b>MIKE &amp; THE MECHANICS</b> - Taken In (Atlantic)
15.	12.	15.	Bangles - If She Knew What She Wants (Columbia)
5.	11.	16.	Howard Jones - No One Is To Blame (Elektra)
21.	20.	17.	<b>DENNIS DeYOUNG</b> - This Is The Time (A&M)
24.	21.	18.	<b>SADE</b> - Is It A Crime (Portrait)
28.	24.	19.	<b>STEVE WINWOOD</b> - Higher Love (Island/Warner Bros.)
13.	15.	20.	Billy Ocean - There'll Be Sad Songs (Jive/Arista)
7.	13.	21.	James Taylor - That's Why I'm Here (Columbia)
--.	27.	22.	<b>BERLIN</b> - Take My Breath Away (Columbia)
19.	18.	23.	Bob Seger - Like A Rock (Capitol)
9.	16.	24.	Neil Diamond - Headed For The Future (Columbia)
--.	29.	25.	<b>MONKEES</b> - That Was Then, This Is Now (Arista)
--.	--.	26.	<b>LIONEL RICHIE</b> - Dancing On The Ceiling (Motown)
--.	--.	27.	<b>GLORIA LORING &amp; CARL ANDERSON</b> - Friends And Lovers (Carrere/CBS)
16.	17.	28.	Atlantic Starr - If Your Heart Isn't In It (A&M)
--.	--.	29.	<b>GRAHAM NASH</b> - Sad Eyes (Atlantic)
23.	28.	30.	Patti LaBelle & Michael McDonald - On My Own (MCA)

**CERTIFIED**

**LIONEL RICHIE**  
Dancing On The Ceiling  
(Motown)

**GLORIA LORING & CARL ANDERSON**  
Friends And Lovers  
(Carrere/CBS)

**MOST ADDED**

**LIONEL RICHIE**  
Dancing On The Ceiling  
(Motown) 68 adds

**BILLY OCEAN**  
Love Zone  
(Jive/Arista) 59 adds

**GLORIA LORING & CARL ANDERSON**  
Friends And Lovers  
(Carrere/CBS) 52 adds

**RECORD TO WATCH**



**PATTI LaBELLE**  
Oh People  
(MCA)

**CHARTBOUND**

WHAM! - The Edge Of Heaven (Columbia)  
BRUCE HORNSBY & THE RANGE - Every Little Kiss (RCA)  
BILLY OCEAN - Love Zone (Jive/Arista)

**ACTION SIDES**

BELINDA CARLISLE - Mad About You (IRS/MCA)  
LARRY CARLTON - Smiles & Smiles To Go (MCA)  
BLOW MONKEYS - Digging Your Scene (RCA)  
MARY JANE GIRLS - Walk Like A Man (Motown)  
STARSHIP - Before I Go (GrunT/RCA)  
BEACH BOYS - Rock And Roll To The Rescue (Capitol)  
BANANARAMA - Venus (London/PolyGram)  
MICHAEL SEMBELLO - Where You Are (A&M)  
ANITA BAKER - Sweet Love (Elektra)  
DAN HARTMAN - Waiting To See You (Epic)  
LIMAH - Love In Your Eyes (EMI America)  
KLYMAXX - Man Size Love (MCA)  
GAVIN CHRISTOPHER - One Step Closer (Manhattan)  
WHITNEY HOUSTON - All At Once (Arista)  
QUEEN - A Kind Of Magic (Capitol)

**NEW**

BILLY OCEAN - Love Zone (Jive/Arista)  
PATTI LaBELLE - Oh, People (MCA)  
RONNIE MILSAP - In Love (RCA)  
JOHN MARTYN - Lonely Love (Island)  
SHEENA EASTON - So Far So Good (EMI America)  
KEEP IT DARK - Dreamer (Elektra)

**DROPPED**

El DeBarge  
David Pack  
George Michael

Everly Brothers  
Special EFX  
Diane Schuur



# LARRY CARLTON

## "SMILES AND SMILES TO GO"

FROM THE ALBUM "ALONE BUT NEVER ALONE"

**FAST BECOMING THE NO. 1 INSTRUMENTAL  
IN AMERICA**

**"WITH THE SUCCESS OF 'HILL STREET BLUES' & 'SLEEPWALKER',  
THERE'S NO DENYING THE LISTENER APPEAL OF LARRY  
CARLTON'S 'SMILES'."**

KGMG, Dino Matela  
Oceanside, CA

**"JUST THE STUFF A/C RADIO'S BEEN LOOKING FOR. A SURE  
HIT WITH THE ADULTS."**

WKGW, Scott Carr  
Ithaca, NY

**"THE TALKED ABOUT NEW DIMENSION OF A/C RADIO IS  
PROVEN AGAIN WITH LARRY CARLTON'S 'SMILES'."**

KEZR, Joe Eich  
San Jose, CA

**"REFRESH YOUR PIANIST WITH SOME COOL JAZZ"**

KEFM, Chris Ryon

**"IT'S A GREAT SOUND FOR A/C RADIO"**

WLHT, Bill Ashford  
Grand Rapids, MI

**"JUST A 'WARM' INSTRUMENTAL"**

WARM 98, Tracy West  
Cincinnati, OH

**"STARTING VERY VERY NICELY, GOOD INSTRUMENTAL TO  
TURN PEOPLE ON."**

WLTS, Bob Mitchel  
New Orleans, LA

### LARRY CARLTON ON TOUR

7-9 SAN JOSE, CA "CABINET"  
7-10 SAN FRANCISCO, CA "WOLFGANGS"  
7-11 SANTA BARBARA, CA "BILTMORE"  
7-12 LOS ANGELES, CA "BILTMORE"

7-18 SAN DIEGO, CA "HUMPHRIES"  
7-20 thru 23 MINNEAPOLIS, MN  
7-27 WINTERPARK, CO  
8-9 LOS ANGELES, CA "FORUM"

**ON MCA RECORDS, HQ CASSETTES AND COMPACT DISCS**

## A/C ANALYSIS

Jeffrey Osborne narrows the gap between himself and Peter Cetera, while Miami Sound Machine picks up 54 HEAVY and Double gains 43 H's to make it a four horse race.

Congratulations A/C programmers for showin' some class by making Jackson Browne's *IN THE SHAPE OF A HEART* a top five record. Without any help from Top 40, we none the less had our own hit with a "great" song.

Gordon Lightfoot and Mike & The Mechanics made giant leaps on the chart and show similar profiles in HIT FACTOR.

Lionel steals the show again this week. Now being featured on 161 A/C's and HIT FACTORED already at 42% of 'em.

Last week's RECORD TO WATCH, Gloria Loring & Carl Anderson's *FRIENDS & LOVERS* is this week's third MOST ADDED record, one of our two CERTIFIED records and HIT FACTORED

with 42% of its 126 stations.

This week's RECORD TO WATCH, Patti LaBelle's *OH, PEOPLE*, shows 30 stations early including: WELI, WALG, WKRG, WRFC, WSKY and KYLT.

On the verge of charting is the Bruce Hornsby & The Range single. A 46% HIT FACTOR and a steady growth pattern so far.

Huey Lewis & The News

*Stuck With You* (Chrysalis)

I think you'll need more than a pocket calculator to tally the adds next week on this one. Its easy beat will have A/C listeners glued to their radio.

El DeBarge

*Love Always* (Gordy/Motown)

El's Hallmark card love notes were written by Carole Bayer Sager, Burt Bacharach and Bruce Roberts. The arrangement is thick and rich, including synthesizer parts from...here's that name again, David Foster. A solid A/C record.

Luther Vandross

*Give Me A Reason* (Epic)

Though Mr. V. has never had a big A/C hit, the tide may turn with this track from the Ruthless People epic.

## RECOMMENDED FOR A/C RADIO

George Benson

*Kisses In The Moonlight* (Warner Bros.)

A gorgeous ballad produced and co-written by Narada Michael Walden. George has enough soul to sell it and the song's love lyric finds our hero at his romantic best.

Research:  
Diane Rufer  
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 232 Last Week 234

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
PETER CETERA -	Glory Of Love (Full Moon/W.B.)		227	219	7	1	--	99%	8
JEFFREY OSBORNE -	You Should Be Mine... (A&M)		218	181	27	5	5	95%	10
MIAMI SOUND MACHINE -	Words Get In The Way (Epic)		213	159	45	3	6	95%	9
DOUBLE -	Captain Of Her Heart (A&M)		204	157	44	1	2	98%	9
JACKSON BROWNE -	In The Shape Of A Heart (Asylum)		192	148	36	5	3	95%	9
GENESIS -	Invisible Touch (Atlantic)		182	154	24	2	2	97%	9
ROD STEWART -	Love Touch (Warner Bros.)		189	127	48	6	8	92%	9
MICHAEL McDONALD -	Sweet Freedom (MCA)		187	72	93	9	13	88%	6
MADONNA -	Papa Don't Preach (Sire/Warner Bros.)		160	50	81	15	14	81%	5
GORDON LIGHTFOOT -	Anything For Love (W.B.)		184	34	94	33	23	69%	5
MIKE & THE MECHANICS -	Taken In (Atlantic)		179	32	100	26	21	73%	5
DENNIS DeYOUNG -	This Is The Time (A&M)		150	28	98	19	5	84%	6
SADE -	Is It A Crime (Portrait)		151	20	97	29	5	77%	6
STEVE WINWOOD -	Higher Love (Island/Warner Bros.)		132	30	68	18	16	74%	6
BERLIN -	Take My Breath Away (Columbia)		140	19	62	28	31	57%	5
MONKEES -	That Was Then, This Is Now (Arista)		152	4	81	47	20	55%	4
LIONEL RICHIE -	Dancing On The Ceiling (Motown)		161	13	56	24	68	42%	2
LORING & ANDERSON -	Friends And Lovers (Carrere)		126	15	38	21	52	42%	4
GRAHAM NASH -	Sad Eyes (Atlantic)		87	5	49	26	7	62%	6
WHAM! -	The Edge Of Heaven (Columbia)		90	4	43	29	14	52%	4

## NORTHEAST

SPRINGFIELD, MA(WALT PINTO-WHYN) Mike & M., L.Richie.  
 NEWPORT, NH(STEVE SIEVERT-WCNL) G. Nash, P.LaBelle, D. Hartman, S. Winwood, Madonna.  
 LEWISTON, ME(CHRIS LAYNE-WLAM) G.Loring.  
 BANGOR, ME(FRED MILLER-WWMJ) L.Richie, Keep/Dark, G.Loring.  
 WHITE RIVER JCT, VT(CHARLIE TURNER-WKXE) L.Richie, J.Martyn, R.Milsap, Anita Bakr, T.Twins, Keep/Dark, K.Mitchell.  
 HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) G.Loring, Mike & M., Lightfoot.  
 NEW LONDON, CT(DANNY O'BRIEN-WNLC) Lightfoot, S. Winwood.  
 NEW HAVEN, CT(JAY MC CORMICK-WELI) L.Richie, G.Loring.  
 KINGSTON, NY(WAYNE FISK-WGHQ) Frozen.  
 POUGHKEEPSIE, NY(BILL PFISTER-WJJB/FM) N.Edition, Mary Janes.  
 UTICA/ROME, NY(JOHN CARUCCI-U102) Berlin, L.Richie, J.Iglesias, L. Carlton.  
 PITTSBURGH, PA(BOB CONRAD-WTAE) J.Osborne.  
 JOHNSTOWN, PA(JACK MICHAELS-WKYE) Ocean, N.Jameson, Keep/Dark.  
 NEW CASTLE, PA(GARY WEST-WKST) M.McDonald, DeYoung.  
 SHARON, PA(KEITH CORSO-WPIC) S. Winwood.  
 WILMINGTON, DE(MIKE DALEY-WDEL) J.Osborne.  
 DOVER, DE(DONNA BEATY-WDOV) L.Richie, Limahl, Mary Janes, J.Iglesias.  
 WILLIAMSON, WV(TONY WICK-WBTH) Gavin C., Keep/Dark, G.Loring, T.Twins, Easton.

## SOUTH

OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) Ashford & S, B.Tyler, R.Vela, Easton, Ocean, N.Jameson.  
 WINCHESTER, VA(FRANK MITCHELL-WINC) Mary Janes, Double, DeYoung, Berlin, R.Milsap, F.Valli.  
 HARRISONBURG, VA(ADAM STUBBS-WQPO) Berlin, P.LaBelle.  
 CHARLOTTESVILLE, VA(TOM GRAVES-WCHV) Ocean, G.Loring, Keep/Dark, R.Vela, P.Bailey.  
 RICHMOND, VA(GARY KING-WRVA) Frozen.  
 NORFOLK, VA(NICK O'NEIL-WLTY) Mike & M., R.Stewart.  
 LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) S. Winwood, Berlin.  
 WEIRTON/STEBENVILLE, WV(ANTHONY/MITCHELL-WEIR) Madonna, Mike & M..  
 GOLDSBORO, NC(MIKE MURRAY-WEQR) S. Red, Regina, Mary Janes, J.Stewart.  
 ROCKY MOUNT, NC(LESLIE JORDAN-WEED) L.Richie, G.Loring, Wham!  
 SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) L.Richie, Berlin, Monkees, G.Loring, B.Carlisle, Wham!, B.Monkeys, Mary Janes, Bananarama, Klymaxx, Queen.  
 ALBEMARLE, NC(DAVID HONEYCUTT-WABZ) J.Stewart, Ocean, Lisa Lisa, Beach Boys, B.Tyler.  
 SALISBURY, NC(DOUG RICE-WSTP) L.Richie, Beach Boys, B.Hornsby, Keep/Dark, Easton.  
 CHARLOTTE, NC(MARTY LAMBERT-WBT) Frozen.  
 CHARLOTTE, NC(BILL CONWAY-WEZC) G.Loring, S. Winwood, Whitney.  
 NEW BERN, NC(PORTER/LEE-WSFL/FM) Ocean, Berlin, Mary Janes, S. Red, G.Loring.  
 ASHEVILLE, NC(BRIAN LEE-WSKY) Ocean, Wham!, R.Vela, N.Jameson, Easton.  
 CONWAY/MYRTLE BEACH, SC(BOB VANDERGRIFT-WYAV/FM) L.Richie, Miami S.M..  
 CARROLLTON, GA(BOBBY DEE-WPPI) Klymaxx, Ocean, Glass Tigr, Easton.  
 ATLANTA, GA(CHAPPELL/McCOY-WSB/FM) S. Winwood, P.Bailey, L.Richie.  
 ATLANTA, GA(GREG PICCIANO-WSB/AM) Double, L.Richie.  
 ATHENS, GA(BRENT JOHNSON-WRFC) P.LaBelle, Easton.  
 AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) S. Winwood, B.Carlisle, Monkees.

ALBANY, GA(RON MANI-WALG) Ocean, T.Twins, G.Abbott, J.Ingram, Easton, R.Milsap, J.Martyn, Andreas V..  
 ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) G.Loring.  
 STUART, FL(CHRIS MICHAELS-WSTU) L.Richie, M.Sembello, Lightfoot.  
 SYLACAUGA, AL(R.BATY/A.LEE-WFEB) Klymaxx, Easton, Ocean, Isle/Man, Keep/Dark, Sp. EFX, J.Iglesias, T.Twins, Viktim.  
 TUSCALOOSA, AL(SANDER WALKER-WFFX/FM) Ocean, Easton, N.Jameson.  
 HUNTSVILLE, AL(STEVE DALLAS-WAHR) Frozen.  
 GADSDEN, AL(LOGAN/FORD-WGAD) L.Richie.  
 GUNTERSVILLE, AL(KERRY JACKSON-WGSV) R.Vela, S. Winwood, Ocean, Easton, Beach Boys, R.Milsap.  
 VALLEY HEAD, AL(CHRIS JAMES-WQRX) Frozen.  
 ANNISTON, AL(SHERRI ARMSTRONG-WDNG) L.Richie, R.Milsap, Keep/Dark, J.Martyn.  
 BAY MINETTE, AL(TIM BROWN-WBCA) Frozen.  
 MOBILE, AL(HYLTON/GOLDEN-WKRG/FM) Starship, Mary Janes, G.Loring, Ocean.  
 SELMA, AL(BOB PAYTON-WTUN) Frozen.  
 CLARKSVILLE, TN(J.J.AUSTIN-WJZM) Wham!, Ocean, G.Loring, N.Jameson.  
 CHATTANOOGA, TN(DALE DEASON-WGOW) Lightfoot, Madonna, Berlin.  
 OXFORD, MS(DAVID KELLUM-J107) Monkees, Lightfoot, L.Richie, Klymaxx, Whitney, Gavin C., R.Milsap, Easton, Bananarama.  
 PADUCAH, KY(FRANK CARVELL-WKYX) Ocean, Mike & M., R.Vela.  
 SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) Frozen.  
 PINEVILLE/ALEXANDRIA, LA(DANIEL LYNCH-KISY/FM) Mike & M., Lightfoot, S. Winwood.  
 EL DORADO, AR(PAUL BRADLEY-KIXK) L.Richie, L. Carlton, M.Sembello.

## MIDWEST

MASON CITY, IA(CINDY HUBER-KRIB) Frozen.  
 MASON CITY, IA(STEVE LOCKER-KGLO) M.McDonald, R.Milsap.  
 MASON CITY, IA(HARRY O'NEIL-KLSS) Frozen.  
 WATERLOO, IA(ROGER DAVIS-KWLO) L.Richie, G.Loring, Anita Bakr.  
 DUBUQUE, IA(TOM CHRISTENSON-WDBQ) Frozen.  
 DUBUQUE, IA(WES DAVIS-KAT/FM) Madonna, L.Richie, Lightfoot, Klymaxx, C.Club, Gavin C..  
 CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) Sade, R.Milsap, M.McDonald, Whitney.  
 CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) Ocean, Keep/Dark, J.Martyn, Beach Boys, R.Vela.  
 FOREST LAKE, MN(CATHLEEN CARY-WLXX/FM) G. Nash, L.Richie, G.Loring, R.Milsap.  
 NORTHFIELD, MN(RICH HARRIS-KYMN) Wham!, Madonna, C. Cross.  
 MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) Wham!, L.Richie, Mike & M., M.McDonald.  
 DULUTH, MN(NICK DIAMOND-WEBC) L.Richie, B.Monkeys.  
 ROCHESTER, MN(RICH PETERSON-KROC/AM) Everlys, M.Sembello, R.Milsap, Easton, R.Stewart.  
 ROCHESTER, MN(ALEXSON/MITCHELL-KWEB) S. Winwood, L.Richie, Ocean, G.Loring.  
 AUSTIN, MN(PILGRIM/DAVIS-KGHR) Easton, L. Carlton, M.Sembello, D.Schuur, T.Tucker, R.Milsap.  
 LUVERNE, MN(KEITH MAINE-KQAD) Berlin, J.Martyn, R.Milsap, Ocean.  
 PIPESTONE, MN(BERNIE WIEME-KLOH/FM) D. Hartman, Mike & M., L.Richie, Glass Tigr.  
 WILLMAR, MN(PAUL DAVIS-KQIC/FM) G.Loring, S. Red, Berlin, Ocean, Whitney, Easton.  
 MARSHALL, MN(CRAIG ALLEN-KKCK/FM) Mike & M., Wham!, DeYoung, P.Gabriel.  
 MONTEVIDEO, MN(LOU KUNO-KMGM) L.Richie, G.Loring.  
 ST. CLOUD, MN(MIKE DIEM-WJON) Genesis, J.Martyn, R.Vela, Bananarama, Ocean, R.Milsap.  
 ALEXANDRIA, MN(STEVE BOLSTER-KSTQ) Lightfoot, Nylons, J.Iglesias, T.Vance, R.Milsap.

**ABERDEEN, SD**(DAN ZERR-KSDN) Wham!, Keep/Dark, B.Hornsby, G.Loring.  
**GRAND FORKS, ND**(PAUL KERO-KNOX) Ocean, Keep/Dark, M.Sembello, D. Hartman.  
**HANNIBAL, MO**(CHUCK YATES-KGRC) J.Ingram, L.Richie, P.Bailey.  
**POPLAR BLUFF, MO**(KELLY URICH-KJEZ) L.Richie, Berlin.  
**ST. JOSEPH, MO**(BOB HEATER-KKJO) Lightfoot, Monkees, L.Richie.  
**JOPLIN, MO**(STEVE SCOTT-KFSB) Keep/Dark, Beach Boys, R.Vela, Ocean, J.Martyn, N.Jameson.  
**CUBA, MO**(TIM McNUTT-KBCC) Berlin, G. Nash, Ocean.  
**LAWRENCE, KS**(BILL LEE-KLWN) Berlin, Ocean, R.Milsap, M.Sembello, R.Vela.  
**TOPEKA, KS**(ROSE RUES-KMAJ) R.Stewart, Lightfoot, Ocean.  
**INDEPENDENCE, KS**(LYNN KILGORE-KIND) Monkees, G. Nash.  
**PARSONS, KS**(GREG FORSHTAY-KLKC) Lightfoot, R.Vela, M.Sembello, J.Martyn, Andreas V., Easton, Keep/Dark, L.Richie.  
**LINCOLN, NE**(CATHY BLYTHE-KFOR) G.Loring, Whitney.  
**HASTINGS, NE**(BRUCE DAVIS-KHAS) No Add.

## CENTRAL

**NEWARK, OH**(DAVE BLACK-WNKO) L.G.& L.C., G.Loring, Ocean, H.Suite, P.LaBelle, Easton, J.Martyn, Southside.  
**URBANA/SPRINGFIELD, OH**(RUSS SHAFER-WKSW) S. Red, Ocean, G.Loring, B.Carlisle, Mellencamp.  
**LOGAN, OH**(CHUCK ANTHONY-WLGN) M.Sembello, G.Loring, Anita Bakr.  
**COLUMBUS, OH**(DAVE BISHOP-WSNY) Berlin, G.Loring, Anita Bakr.  
**MARION, OH**(JIM HOWELL-WMRN) J.Browne, Madonna, L.Richie, G.Loring.  
**MARION, OH**(BILL MOORE-WDIF) Lightfoot, L.Richie, Gavin C., Glass Tigr, Heart.  
**TOLEDO, OH**(FRED HELLER-WSPD) Mike & M., Madonna, Monkees, G.Loring, L.Richie, Whitney.  
**TOLEDO, OH**(JAY MATTHEWS-3WM) Berlin, S. Winwood.  
**ZANESVILLE, OH**(PETE PETONIAK-WHIZ) Berlin, G.Loring, Ocean, R.Milsap.  
**DOVER, OH**(STEVE KELLY-WJER) Ocean, R.Milsap, Mary Janes, Anita Bakr.  
**SANDUSKY, OH**(BILL ZIMMERMAN-WLEC) Monkees, C.Gayle, Easton.  
**HAMILTON, OH**(MARK GIBSON-WMOH) Madonna, L.Richie, M.McDonald.  
**SPRINGFIELD, OH**(DALE GRIMM-WIZE) Mike & M..  
**SPRINGFIELD, OH**(STEVE POPP-WAZU/FM) Madonna, Sade, Lightfoot, S. Winwood.  
**GALLIPOLIS, OH**(TIM MAXWELL-WJEH) Easton, Ocean, Starship, Bananarama.  
**RUSHVILLE, IN**(KEVIN L.STONE-WRCR) Frozen.  
**LOWELL, IN**(JIM HOLLY-WZVN) Genesis, M.McDonald.  
**KOKOMO, IN**(DARRYL PARKS-WIOU) Mary Janes, Berlin, Ocean.  
**VERSAILLES, IN**(DALE M. GRAVES-WOVR) Madonna, Mary Janes, Lightfoot, Berlin, Monkees, B.Hornsby, D.Schuur, L. Carlton.  
**MUNCIE, IN**(RANDY TANNER-WOKZ) Ocean, Keep/Dark, G.Loring, T.Twins, R.Vela, Easton, M.Sembello.  
**LAFAYETTE, IN**(MIKE JOHNSON-WASK) M.Sembello, Limahl.  
**MONROE, MI**(WHEELER/DAVIS-WTWR) Monkees, DeBarge, T.Twins, Ocean, Keep/Dark.  
**FLINT, MI**(BILL PEARSON-WTRX) L.Richie, Starship, Mary Janes, Gavin C..  
**LANSING, MI**(JACK ROBBINS-WILS/FM) Berlin.  
**GRAND RAPIDS, MI**(MARK ROBERTS-WOOD) M.McDonald, Miami S.M., R.Stewart, Lightfoot.  
**GRAYLING, MI**(BOB DITMER-WQON/FM) R.Cash, Anita Bakr, J.Martyn, L.Richie, R.Milsap, Ocean.  
**KENOSHA, WI**(TERRY HAVEL-WLIP) Berlin, J.Osborne, S. Winwood.  
**MILWAUKEE, WI**(BETH FAST-WMYX) L.Richie, Monkees.  
**MILWAUKEE, WI**(MIKE MURPHY-WISN) R.Stewart, DeYoung, G.Loring.  
**FT. ATKINSON, WI**(ROB ANDERSON-WFAW) L.Richie, Monkees, Berlin.  
**RICHLAND CENTER, WI**(JOHN DOYLE-WRCO) Frozen.

**MADISON, WI**(PAT O'NEILL-WMGN) S. Red, Keep/Dark, Ocean.  
**MADISON, WI**(DOUG LANE-WIBA) L.Richie, Mike & M..  
**BEAVER DAM, WI**(STEVE SABATKE-WBEV) M.Sembello, P.LaBelle, R.Milsap.  
**REEDSBURG, WI**(KEVIN KELLOGG-WRDB) Berlin, B.Hornsby.  
**HUDSON, WI**(RICK THOMAS-WRPX) L.Richie, B.Carlisle, Beach Boys, Starship.  
**GREEN BAY, WI**(DAVID CAREW-WDUZ) N.Diamond, R.Stewart.  
**WAUSAU, WI**(DAVE WRIGHT-WRIG) Frozen.  
**EAU CLAIRE, WI**(RICK ROBERTS-WIAL) L.Richie, G.Loring, Easton, Anita Bakr, L. Carlton, Keep/Dark.  
**MENOMONIE, WI**(ALISON GIRARD-WMEQ) Frozen.  
**OSHKOSH, WI**(CHRIS HANSEN-WMGV) L.Richie, Monkees, B.Carlisle, Lightfoot, Bananarama.  
**CHICAGO, IL**(SUZY MAYZEL-WCLR) M.McDonald, L.Richie.  
**JOLIET, IL**(TED BROWN-WJTW/FM) S. Winwood, L.Richie, G.Loring, Anita Bakr.  
**WILMINGTON, IL**(RAFE SAMPSON-WDND) Frozen.  
**ROCKFORD, IL**(JIM REED-KMQ) Bananarama, L.Richie, Monkees, Lightfoot.  
**ROCKFORD, IL**(MC GEE/HECKLER-WROK) L.Richie, Monkees, G.Loring.  
**FREEPORT, IL**(JIM DOUGLAS-WFPS) L. Carlton, L.Richie, G.Loring, R.Milsap, Ocean, Berlin.  
**PEORIA, IL**(DENISE HENLEY-WIRL) Mike & M., G.Loring.  
**PEORIA, IL**(ROBB WESTABY-WMBD) Miami S.M..  
**BLOOMINGTON, IL**(JIM ANDERSON-WIHN) Mike & M., Whitney, Southside, B.Monkeys, Gavin C., M.Sembello.

## SOUTHWEST

**TYLER, TX**(JANIE BAKER-KTYL) R.Vela, Mellencamp, Ocean, Gavin C., N.Jameson.  
**WICHITA FALLS, TX**(DAVE LANDRY-KTLT) Whitney, Madonna, R.Stewart, J.Browne, L.Richie, Mike & M..  
**HOUSTON, TX**(BRUCE NELSON-KNUZ) L.Richie, Mellencamp.  
**BEAUMONT, TX**(RICK SHELTON-K106) Monkees, L. Carlton, Keep/Dark, Ocean, Bananarama.  
**SAN ANTONIO, TX**(SCOTT K.SMITH-KLLS) J.Osborne, L.Richie, Berlin, Mike & M..  
**DEL RIO, TX**(KEVIN BEL-KDLK) Frozen.  
**ODESSA/MIDLAND, TX**(STEVE MYERS-KQIP) Frozen.  
**EL PASO, TX**(BILL CLIFTON-KLTO) J.Iglesias, S. Winwood, L.Richie.  
**PHOENIX, AZ**(SAM CHURCH-KKLT) Frozen.  
**SEDONA, AZ**(RANDY MAHANNAH-KAZM) R.Vela, R.Milsap, Whitney.  
**GALLUP, NM**(ERIC ALLEN-KKOR) G.Loring, B.Monkeys, Whitney.  
**LOS ALAMOS, NM**(SUE STONE-98KHJ) Mike & M., B.Hornsby.

## ROCKY MOUNTAIN

**HAVRE, MT**(DAVID LEEDS-KOJM) L.Richie, Monkees, Easton, Mary Janes, G. Nash.  
**MISSOULA, MT**(LEE CURTIS-KYLT) Anita Bakr, Ocean, Easton, P.LaBelle, L. Carlton, J.Martyn.  
**HAMILTON, MT**(STEVE FULLERTON-KLYQ/FM) Easton, Ocean, N.Jameson, Keep/Dark.  
**BOULDER, CO**(JEFFREY GOODWIN-KBOL) L.Richie, J.Iglesias.  
**GREELEY, CO**(ELLIOTT/PLY-KISF/FM) Frozen.  
**COLORADO SPRINGS, CO**(IRWIN/HOWARD-KVUU) J.Osborne, Berlin, L.Richie, G.Loring, R.Vela.  
**PUEBLO, CO**(RIP AVINA-KDZA) Frozen.  
**SALIDA, CO**(CHARLES DARWIN-KVRH) Easton, Ocean, R.Milsap, P.LaBelle, C.Gayle.  
**MONTROSE, CO**(TOM OWCA-KUBC) L.Richie, G.Loring, Beach Boys, Klymaxx, B.Hornsby.  
**GRAND JUNCTION, CO**(JOHN FORD-KIIO) Frozen.  
**RIFLE, CO**(DEAN ANGELL-KDBL) Starship, Bananarama, D.Schuur, L.Richie, Queen, Whitney.  
**VAIL, CO**(CHRIS BAKER-KRVV) Keep/Dark, L.Richie.  
**POWELL, WY**(CARL DAVID-KLZY) J.Waite, Keep/Dark.

**GILLETTE, WY**(DENNIS SWITZER-KOLL) Easton, Ocean, G.Loring, L.Richie.  
**SUN VALLEY, ID**(JEFFREY BALLOU-KSKI) T.Twins, Easton, Ocean, Whitney, H.Lewis, J.Martyn, R.Crawford.  
**GRANGEVILLE, ID**(JIM CROSS-KORT) Keep/Dark, Ocean, Anita Bakr, Easton, M.Sembello, P.LaBelle, R.Milsap, G.Loring, Southside.  
**BOISE, ID**(DREW HAROLD-KBOI) Frozen.  
**SALT LAKE CITY, UT**(LEMICH/JESSOP-KSL) B.Monkeys, Monkees, G.Loring, Easton, Ocean.  
**MANTI, UT**(STAN ERIKSEN-KMTI) Easton, R.Milsap, Whitney.

**FAR WEST**

**RENO, NV**(JIM O'NEAL-KRNO/FM) Mike & M., L.Richie.  
**CARSON CITY, NV**(SCOTT CARSON-KPTL) G. Nash, R.Vela, G.Loring, R.Milsap, J.Martyn.  
**LOS ANGELES, CA**(LABEAU/TYLER-KFI) Miami S.M., Whitney.  
**LOS ANGELES, CA**(KAYE/KILEY-KOST) Ocean.  
**SAN DIEGO, CA**(RICHARDS/PAUL-KYXY) Ocean, R.Milsap.  
**SAN DIEGO, CA**(MARK LARSON-KFMB) No Adds.  
**SAN DIEGO, CA**(RICH/KNIGHT-B100) L.Richie, Wham!, Mary Janes, G.Loring.  
**PALM SPRINGS, CA**(TY STEVENS-KDES) Ocean, S. Red, R.Vela, Andreas V., B.Carlisle.  
**FRESNO, CA**(SCOTT HUSKEY-KLTK) Sade, Lightfoot, B.Hornsby.  
**SAN LUIS OBISPO, CA**(DAN ARMSTRONG-KVEC) R.Milsap, Gavin C., Anita Bakr, J.Martyn.  
**SAN LUIS OBISPO, CA**(CAROL MEYER-KKUS) Whitney, Mike & M..  
**MONTEREY, CA**(MICHAEL READING-KWAV/FM) G.Loring, Ocean.  
**SAN FRANCISCO, CA**(RIVERS/KULP-K101) Madonna, Miami S.M..  
**CONCORD, CA**(RAVI PERUMAN-KKIS) L.Richie, Lightfoot, B.Hornsby, Ocean, G.Loring, Limahl.  
**CONCORD, CA**(JIM HAMPTON-KWUN) P.LaBelle, Ocean, DeYoung.  
**LIVERMORE, CA**(GREG EVERETT-KKIQ) Bananarama, M.Sembello, Anita Bakr, Ocean.  
**SAN RAFAEL, CA**(MICHAEL TURNER-KTIM/FM) Easton, P.LaBelle, J.Martyn, T.Twins.  
**SAN JOSE, CA**(BILL WEAVER-KLOK) B.Carlisle, Miami S.M., D.F.&O.N-J.  
**MODESTO, CA**(EDWARDS/McCULLOUGH-KO93) Mike & M., Bananarama, Wham!, Ocean, Whitney.  
**SANTA ROSA, CA**(JIM DANIELS-KSRO) J.Browne, Mike & M..  
**UKIAH, CA**(DANNY VANMETER-KUKI) M.McDonald, B.Hornsby, S.Pacific.  
**ARCATA, CA**(CHRIS KNIGHT-KATA) P.LaBelle, Anita Bakr.  
**PLACERVILLE, CA**(KAWAI/FORRINGTON-KHTN) L.Richie, Ocean, Bananarama.  
**VACAVILLE, CA**(SHEILAH BOWMAN-KUIC) Klymaxx, L.Richie, G.Loring.  
**SO. LAKE TAHOE, CA**(RON WEST-KOWL) Ocean, Easton, T.Twins, H.Lewis, P.LaBelle, J.Martyn.  
**LAKE TAHOE, CA**(BRIAN BECK-KTHO) Ocean.  
**SACRAMENTO, CA**(IRONS/ANDREWS-KHYL/FM) No Adds.  
**CHICO, CA**(DAVE KINDIG-KPAY) M.McDonald, L.Richie.  
**GRASS VALLEY, CA**(RICH BROCK-KNCO) Monkees, Limahl, S. Red, Everlys, R.Milsap, P.LaBelle, Anita Bakr, R.Cash.  
**OROVILLE, CA**(JEFF NELSON-KORV) Monkees, Berlin, Ocean, Easton, Limahl, R.Milsap.  
**BURNEY/REDDING, CA**(JIM LEE-KARZ) Lightfoot, S. Winwood, Berlin.  
**RED BLUFF, CA**(KELLY FROST-KBLF) Lightfoot, M.McDonald.  
**SUSANVILLE, CA**(HUGH HARDAWAY-KSUE) Wham!, L.Richie, Starship, Mary Janes, Bananarama, M.Sembello.

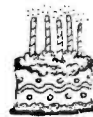
**NORTHWEST**

**THE DALLES, OR**(GREG LeBLANC-KMCQ) Frozen.  
**PORTLAND, OR**(JOHN WILLIAMS-KGW) G.Loring, L. Carlton.  
**CORVALLIS, OR**(P.J. EMMERSON-KLOO/AM) Lightfoot, L.Richie, G.Loring, Whitney.

**EUGENE, OR**(TAMI HERRING/KING-KDUK) Frozen.  
**MEDFORD, OR**(JIM ZINN-KMFR) M.McDonald, Starship, Gavin C..  
**MEDFORD, OR**(JOHN O'BRIEN-KYJC) Mary Janes, Limahl, Keep/Dark, R.Vela.  
**KLAMATH FALLS, OR**(KATIE McGEE-KKRB) L. Carlton, Queen, Rogers& NR, Sade, Madonna, Starship.  
**AUBURN, WA**(CARL SAWYER-KASY) Frozen.  
**MOUNT VERNON, WA**(MIKE HARTMAN-KBRC) Mary Janes, L.Richie, Wham!, P.LaBelle, J.Iglesias.  
**OAK HARBOR, WA**(DAVID BOWDEN-KISD) L.Richie, Regina, Mary Janes.  
**TACOMA/SEATTLE, WA**(LOU ROBBINS-KAMT) Berlin, G. Nash, Lightfoot, Madonna, B.Hornsby, Sade.  
**OLYMPIA, WA**(DICK PUST-KGY) R.Milsap, Starship, L.Richie, Joe Jacks., Wham!.  
**ABERDEEN, WA**(PAUL LANKOW-KXRO) Monkees, B.Hornsby, Wham!, M.McDonald, G.Loring, Berlin.  
**CENTRALIA, WA**(JIM KNUTSON-KELA) Berlin, R.Milsap, Ocean.  
**KELSO/LONGVIEW, WA**(RAY BARTLEY-KLOG) G.Loring, Berlin.  
**YAKIMA, WA**(DAVE HANSON-KIT) B.Hornsby, Mary Janes, G.Loring.  
**YAKIMA, WA**(FRANK TAYLOR-KMWX) Berlin, Ocean.  
**TRI-CITIES, WA**(BILL TEMPLETON-KALE) G.Loring, K.Mitchell, Ocean, J.Martyn, Easton, N.Jameson, R.Milsap, Gerard Mc..  
**ANCHORAGE, AK**(CARTER B.-KFQD) Bangles, R.Stewart, Whitney.  
**ANCHORAGE, AK**(GREG WILKINSON-KKLV/FM) Frozen.  
**SOLDOTNA, AK**(J.J. McCARTNEY-KCSY) G.Loring, Easton.  
**SASKATOON, SK**(STEVE SHANNON-CFQC) Frozen.

**WELCOME To Our New A/C Correspondent:**

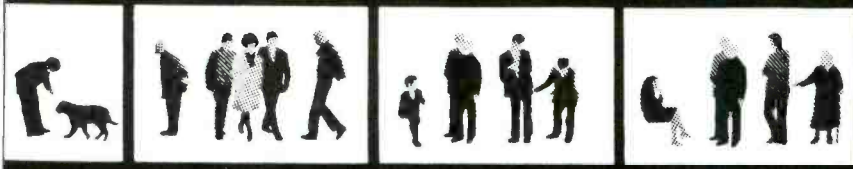
David Honeycutt, WABZ Radio - P.O. Box 608, Albemarle, NC 28002  
 (704-982-1010)

**BIRTHDAYS**

Elaine Gavin, Grass Valley, CA 7/20  
 Santana, Michael Anthony (Van Halen) 7/20  
 Greg Gavin, Grass Valley, CA 7/21  
 Micky Maynard, KRXX-Eugene, OR 7/21  
 Cat Stevens 7/21  
 Don Henley 7/22  
**John Martinucci**, The Gavin Report 7/24  
 Chris Olivarez, KROP-Brawley, CA 7/24  
 Tim Moore, WKSQ-Ellsworth, ME 7/24  
 Ron Stevens, KMIX-Modesto, CA 7/24  
 Johnny Elmore, WARF-Jasper, AL 7/24  
 Dave Bryant, KISR-Ft. Smith, AR 7/25  
 Rod Perry, WRCO-Richland Ctr., WI 7/26  
 Mick Jagger 7/26

**WEDDINGS**

Our wedding bells will be ringing on **JULY 26TH** for **DON SCHMAL**, Air Talent at **KKTX-KILGORE, TX** and **LANA LUTZ**. The happy event will take place in **PORTSMITH, OH**. **CONGRATULATIONS** to both.



# FOTO FILE



**CHARLIE SEXTON ◀ IMPRESSES L.A.**  
 During the second leg of his U.S. tour, Charlie Sexton recently made his Los Angeles debut playing four sold-out shows at The Roxy

Theatre. Shown after the show are (l-r) Tim Devine (MCA), John Schoenberger (MCA), Charlie Sexton, Thom Trumbo (MCA), Steve Moir (MCA), and Michael Goldstone (MCA).

**FLASH THREE TIMES AT ▼ 104 WDKX**  
 During a recent stop of the "Original New York City Fresh Fest", Elektra Records artist Grandmaster Flash dropped by 104 WDKX-Rochester

for an interview. The "Fresh Fest" sold over 10,000 tickets and pictured here are (l-r): Grandmaster Flash, Mr. Broadway, Raheem, Kid Creole, Larry Love and WDKX's Clint Works, Monroe Brisco and air talent Commander McBride.



**MILLING AROUND KDAY ▲**  
 While in town for her headline appearance at the Universal Amphitheatre, Stephanie Mills visited KDAY-Los Angeles, where

she discussed her debut MCA album. Shown at the station (l-r) are Sara Melendez (MCA), Stephanie Mills, Don Tracey (air talent KDAY).

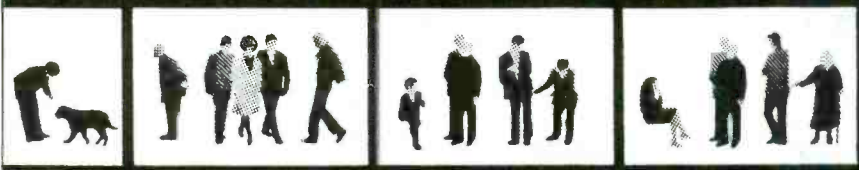


**PLAY MY RECORD OR ELSE ◀**  
 Could it be that there is a Steve Wariner record out there that Gerry House at KLAC/AM isn't playing? From the looks of this photo, taken when Wariner paid a visit to air personality House, there might be. Pictured here are Steve Wariner (strangler) and Gerry House (strangled) in Los Angeles.



**FIXX WALKABOUT ▲**  
 The Fixx recently visited the U.S. for a promotional tour and were guests of honor at a New England regional listening party in Boston, kicking off the release of their new LP,

Walkabout. Among the guests was Bill Walton of the World Champ Celtics. Pictured are (l-r): Roman Marcinkiewicz (MCA), Cy Curnin of the Fixx, Bill Walton, and Adam Woods of the Fixx.



# FOTO FILE



**CONTEST WINNERS AT WRAJ ▼**  
 WRAJ-Anna, IL., recently held a contest in conjunction with an Alabama concert in Carbondale, IL and are shown here at a pre-concert news conference. Pictured here (l-r) are the contest winners, Rich Griffin, P.D. of WRAJ peeking over the others, and Teddy Gentry of Alabama.



**VEGA BROTHERS AT ▲ VANDERBILT**  
 At a recent Vega Brothers reception at the Vanderbilt Plaza in Nashville, Reba McEntire stopped by to say hello. Pictured here (l-r) are Robert Vega, Reba McEntire, Eric Marshall (WSIX-Nashville M.D.), Duncan Stewart (WSIX Promotion Director), and Ray Vega.



Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

**STRAIT SEATS ▼**  
 WIL/FM-St. Louis, MO, held a contest recently giving away front-row seats and a back stage meeting with George Strait at his

concert. The station welcomed Strait and Eddy Raven to the city and pictured here are the winners, George, and Scott Arkin, air personality at WIL.



**NU OREGON SHOOSZ ▲**  
 Members of Nu Shooz celebrate their first hit single with KBOY radio station in Medford, Oregon. Pictured here (l-r) are Marty Higgins (drummer), Valerie Day (vocalist),

John Smith (producer/songwriter), Gary Fontaine (guitarist), Lewis Livermore (horns), Chris Reynolds (KBOY afternoon drive) and Dennis Dixon (KBOY P.D.).



**BEAUTY TAMES TR**



The Go-Go's are gone gone--just a memory in the retooled psyche of Belinda Carlisle. The year was 1982. The Go-Go's exploded with two Top Five singles off the Beauty And The Beat LP. The all female five piece set not only a new standard for "girlgroup" success, but they also helped redefine the concept of modern radio music of the eighties. Eventually the beauty and the beast fairy tale became a literal curse. Beauty in that fame and fortune had finally arrived. Beast in that group infighting erupted, "substance abuse" set in, and the pop direction the Go-Go's struck gold with originally eventually gave way to mediocre hard rock follow-ups.

"Talk Show was my least favorite of the three albums," Belinda Carlisle recalled. "Part of the reason the Go-Go's broke up was differences in musical directions."

It's a safe conjecture that the disintegration of the Go-Go's resulted in the fact that factions within the band felt that a harder edged sound might result in the band being taken more seriously. That direction was also a valiant attempt to break the sexual barriers of Album Radio.

"That's probably why Talk Show didn't do well. The direction Talk Show took was more toward rougher rock n roll. Some of the girls who wrote those songs wanted to go for a more serious sound. But at that point, I don't think people could take girls playing more serious music seriously."

So rather than spearheading an assault on Album Radio, Belinda Carlisle felt an affinity towards pop, the direction her first solo album, entitled Belinda, takes to the bank, as "Mad About You" conquers Top Forty's Top Ten.

"I always thought the Go-Go's were a pop band. I'm not a rock n roll vocalist. When we broke up, I knew I wanted a pop album."

What sort of music first molded her appreciation for pop music?

"California sixties radio. I remember hanging out at the beach, growing up hearing Sam The Sham, Beach Boys...that California KHJ sound. I was never one of those Led Zeppelin kids. I loved all the pop." Remarkably pop, Belinda (and the Go-Go's for that matter) have always avoided the tag of teenybop, appealing to a wide audience but also enjoying the admiration of a peer audience, especially the group of avid female fans who dress in loose, summery, pastel cotten clothing.

"We called them the Esprit crowd."

Riding high on the concert trail, eventually Album and Top Forty airplay trailed off. As drugs and alcohol took their toll, it was fighting off their constraining effects that first

brought Belinda and Go-Go guitarist Charlotte Caffey closer together.

"We were never really close in the Go-Go's at all. In fact, we were the furthest apart. We had problems with substance abuse. Charlotte went into the hospital and when she came out, I looked at her as a real example. If she can do it, I remember saying, then I certainly can do it."

"I proceeded to clean up, took a look at my life, took inventory, and figured out what I wanted to do with my life. Charlotte was the first person I called when I decided I was going to clean my act up. That brought us closer together."

While still Go-Go's, both Carlisle and Caffey progressed steadily with their new lifestyles, rethinking their musical values as well.

"As you progress in sobriety, you begin to look at things as they are. Together we began to see what we wanted in the Go-Go's or whether we even wanted the Go-Go's or not."

"At first, at AA meetings, you think you're the only person with problems that you'll never be able to get over. I always thought I would have to adjust my life to my problem. Going to the meetings, seeing people go through the same feelings, anger, and struggles, it's good to see. You live from day to day. You find you don't have to use. You don't have to drink. It's real group support. I've tried to do it on my own before, but I never could do it. You've got to be ready to make changes."

Upon achieving sobriety, the next task at hand was dismantling the Go-Go's.

"We finally realized it was an unhappy situation. Finally we decided together, we're not happy. Let's break this band up."

Upon terminating the Go-Go's, Belinda invited Caffey to contribute one or two songs to her album, then still at the planning stage. Eventually Charlotte's role escalated.

"A couple songs turned into five. Then that turned into her becoming a partner in this project."

The two began interviewing producers, eventually settling on Michael Lloyd.

"Originally we were going to work with different producers for different songs, but Michael Lloyd brought out a creative side in us. Like Charlotte, two songs turned into five, turning out to be the whole album."

Plus, it was back to the pop feel Belinda originally felt comfortable singing in. "We wanted to please ourselves first. We

**"I always  
thought the  
Go-Go's were  
a pop band. I'm  
not a rock n roll singer."**

# THE BEAST

by Kent Zimmerman

## JOBS

**Air Talent** - KRQK-Lompoc/Santa Maria, CA  
Sam Jackson (805)236-5656

**Air Talents** - KUKI-Ukiah, CA  
Danny VanMeter (1400 KUKI Lane - 95482)

**Air Talent** - WVMI/WQID-Biloxi, MS  
Bob Lima (Box 4604 - 38535)

**Air Talent** (nights) - KKEG/FM-Fayetteville, AR  
Scott Burnett (501)521-5566

**Air Talent** - WOKQ-Dover, NH  
Jim Murphy (Box 576 - 03820)

**Air Talent** - KBUS-Paris, TX  
Brad Marshall (2775 N.E. Loop 286 - 75460)

**Air Talent** (PM drive) - KRED-Eureka, CA  
Ken Conlin (5640 S. Broadway - 95501)\*

**Air Talent** (AM drive) - KHTZ-Reno, NV  
Bill Wilson (702)831-5102

**Air Talent/Production** - KSKI-Sun Valley, ID  
Gary Stivers (Box 1340 - 83333)\*

**Salesperson** - KLOO/KFAT-Corvallis, OR  
Larry Blair (503)753-4493

**Program Director** - KDUK-Eugene, OR  
Tim Stevens (Rt. 2 Box 502 - 97405)

**Program Director** - KHTZ-Reno, NV  
Bill Wilson (702)831-5102

\*No phone calls please.

## SERVICE

**KBCC-Cuba, MO** - single: Steve Winwood (Island/Warner Bros.)  
**WMR-Rumford, ME** - single: Timex Social Club (J)  
**WIZM/FM-La Crosse, WI** - single: Timex Social Club (J)  
**WATT-Cadillac, MI** - singles & LP's: PolyGram, Capitol

### BELINDA CARLISLE

never really had much creative control while with the Go-Go's. I didn't have much say. I wasn't really interested, to be honest and truthful. This is the first time for me giving input. It was refreshing not working within the context of a band."

You're not alone if you sense that the Belinda album seems to shine a healthy glow. Her recent marriage to Morgan Mason, son of the late great actor James Mason, was another positive force in putting her life back on track.

"This whole year has been a growing period for me--not just musically, but emotionally. It's great to know that your personal life is in order. My previous experience was that we put the band before our private lives. I think that some of us really suffered for it. I realize now how important it is to have a private life, how important love is. To me, it's more important than a career. Luckily I have a very strong relationship which makes everything else a little easier. It's calm and stabilizing. I love being married."

Having been through it all, does Belinda have any advice for The Bangles?

"Live for the moment, but don't take it so seriously. We took it so seriously at the end. We were trying to be considered a rock n roll band. We were girls! Not that that makes us any less, but we were a great pop band. Trying to strive to be taken seriously as a rock n roll musicians, we put a lot of pressure on ourselves to outdo Beauty And The Beat. That was really awful. People pulling

## AVAILABLE

**MIKE THORSTENSON** from KWEB-Rochester, MN is looking for a position as AT, contact him at (715)339-3998 (mornings).

**MICHAEL CROSS** from KJJO-Minneapolis, MN is looking for a position as AT/MD, contact him at (612)463-2742.

**SUE STONE** from KKHJ (98KHJ)-Los Alamos, NM is looking for a position as AT/MD, contact her at (505)662-3122.

**JACK PHILLIPS** from KEZL-San Diego, CA is looking for a position as AT/PD, contact him at (619)425-6672.

**MARK DUNCAN** from WBT-Charlotte, NC is looking for a position as AT/PD, contact him at (704)553-8921.

**ROB PATRICK** from KKEG-Fayetteville, AR is looking for a position as AT/MD/PD, contact him at (501)521-2790.

**DAVE SHANNON** from KQ92/KERR/KWJJ is looking for a position as AT/MD/PD, contact him at (406)883-4649.

**BILL THOMAS** from K106-Beaumont, TX is looking for a position as AT/MD/PD, contact him at (409)769-1300.

**DAVE KLEIST** from KBOY-Medford, OR is looking for a position as AT/Prod/Promotions, contact him at (503)779-8018.

**MONTE HAMILTON** from WJZM-Clarksville, TN is looking for a position in Production, contact him (615)647-0039.



## BIRTHS

Our **CONGRATULATIONS** to **JON BARRY**, Program Director at **KMJK-PORTLAND, OR** and his wife **KATHY** on the birth of their daughter **ASTON RUTH**. Born **JULY 9TH**, weighing 7 lb. 8 oz.

...**CONGRATULATIONS** to **PHIL STRIDES**, Program Director at **KZOK-SEATTLE, WA** and his wife **THERESA** on the birth of their son **SEAN PHILLIP**. Born **JUNE 29TH**, weighing 8 lb. 6oz.

...**CONGRATULATIONS** to **TIM TODD**, Music Director at **WORC-WORCESTER, MA** and his wife **SUE** on the birth of their daughter **SARA LORRAINE**. Born **JUNE 19TH**, weighing 9 lb. 4 oz.

...**CONGRATULATIONS** to **ROBYN WEISS COOK**, head of A&R and Promotion for **JEM RECORDS**, and her husband **FREDERICK** on the birth of their daughter **EMILY MEREDITH**. Born **JUNE 22ND**, weighing 9 lb. 2 oz.

at you from all different sides. Now I say no. It's important to make time yourself and keep a sanity."

Were the eventual problems that broke up the Go-Go's inherent in all bands or were there factors exclusive to having five females working together as a unit?

"We went through the same crap that inevitably happens to most bands. It's either arguing about money, arguing about who's going to sing what song. Egos get really out of wack, people not really satisfied with their position in the band. I wasn't satisfied with mine. I felt like the dumb singer. The guitar players wanted to be the bass player who wanted to be singer. I think that happens with most bands."

One last question did spark a strong sense of pride in what the Go-Go's were able to achieve. Were there ever any session players brought in to augment the Go-Go's on record?

"No!", Belinda maintained proudly, "It was all self contained." ●

"Previous  
experience was  
that we put the band  
before our private lives.

I think some of us really suffered for it."



Dr. Oren Harari

# ON MANAGEMENT

*"Mickey Mouse is fine for Walt Disney, but in your organization he's going to hurt productivity and morale."*

## GOODBYE TO MICKEY MOUSE

I have a challenge for you. Go to everyone in your office (including salespeople and field reps) and ask each and every one of them to write down just one stupid rule or procedure that makes it more difficult for them to do their jobs properly. If your situation is anything like those of other managers we've worked with, you will be surprised at both the number of stupid rules, and the extent of stupidity of the stupid rules. Most offices and plants are being smothered in rules. Mickey Mouse is fine for Walt Disney, but in your organization he's going to hurt productivity and morale.

What's all this about? Well, as organizations start getting larger (and, by the way, any organization with over 7 or 8 people already starts becoming bureaucratic), they start adding more and more rules, procedures, paperwork requirements, and the like. These things start growing like weeds. It is the rare manager who makes a fetish out of reducing rules and paperwork, and so what happens is that slowly, imperceptively, the procedures manual and the rule books start getting thicker and thicker.

Now what's interesting about this process is that individually, each of these rules or requirements may even make sense. Consider an example of an industrial firm that has several plants and corporate offices. Let's say there's a fire in one plant. The experts analyze the situation, and draw up a seven page set of procedures to prevent these occurrences in the future. The ideas and suggestions are so smart that they're immediately adopted as organization-wide procedures. Same thing happens after an industrial accident in another plant, or an equipment breakdown in another. Meanwhile, in the corporate offices, some

manager abused a travel allowance, or some clerk abused vacation time, or some supervisor did an improper hiring or firing, or some manager exceeded purchasing authority. Each time, more rules and procedures are immediately scattered to cover everyone. And on top of that, of course, we hire analysts, staff professionals, and even consultants to come into the organization in order to generate even more rules and procedures and systems, with the vain hope of preventing any surprises in the future.

Do you see what happens? On an individual basis, each of these things can be perfectly sane. But on an aggregate basis, they become insane. They overwhelm people and make it more difficult for them to be innovative, to take quick, decisive action, and to simply do things better. Besides, as one executive told us, after a while nobody reads those rule sheets and manuals anyway, until of course there's a foul-up somewhere. Then the rulebooks become excuse books, and everyone uses them in order to cover their backsides.

Now of course all organizations need rules, procedures, systems, and the like. The real question, however, is which ones help the employee in their quest to do a better job? It's a very simple question: Does the rule help, or does it hinder? This is a very critical point, because so many managers become so enamored with systems and paperwork that they forget that the reason an organization (or department, or office, or division) exists is to deliver a certain product or service. Therefore, whatever rules, procedures, or systems exist, they should facilitate reaching those goals, and they should facilitate people's performance

towards those goals. If they don't do this, I don't care what your "experts" or consultants say. Change them or get rid of them (I mean the rules, but then again, maybe you should change your "experts" too).

So what do we see? Here's some examples. In one company it is a major extra cost and headache just to order simple office supplies because of the time, sign-offs (two managers plus purchasing department), and aggravation involved. In another company, one salesman abused expense accounts. Rather than talking to him about it, management developed a whole system of closely-monitored expense account procedures that wound up alienating all the salespeople who weren't abusing expense accounts. In another company, a foreman who was responsible for overseeing hundreds of thousands of dollars of equipment and twenty five employees did not even have the authority to do a minor change on one week's personnel schedule or to order a ten dollar bucket of paint unless the plant manager signed off first. In another company, blue collar workers worked under procedures which they knew resulted in faulty products. In another company, the receptionist was constrained by such a tight set of rules and procedures that she basically said she was unable to even be courteous and helpful to many customers.

And so it goes. Rules become outdated, but they survive us all. Rules that are appropriate for one facility or one employee are generalized to everyone and everywhere. Rules are often developed by managers and consultants who have little touch with the problems and issues faced by the people who are supposed to follow those rules. Rules are created rather than personally confronting people who make errors or do things we don't like. Rules are embraced by managers who are more comfortable with analyzing paperwork and numbers rather than talking to employees and customers. Rules are created because basically, many managers just don't trust the people who work for them; (a colleague once told such a manager: "Look, if you like creating all these rules, add the following expression after each one: 'We're doing this because we don't trust you.'")

In my next column, I'll tell you some specific things that innovative managers are doing to get rid of Mickey Mouse in their facilities. But during the next two weeks, how about taking me up on my initial challenge? Ask your people. They'll tell you. They work with Mickey every day.

*Letters and comments to Dr. Harari can be sent to him C/O the GAVIN Report, One Hallidie Plaza, #725, San Francisco, CA 94102 ●*

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# RUTHLESS MUSIC

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# SCORES BIG

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## BILLY JOEL

### “Modern Woman”

From the Original Motion Picture Soundtrack “Ruthless People”

POP SINGLE

BILLBOARD 10\*

CASHBOX 14\*

GAVIN 9

R&R 9\*

RUTHLESS PEOPLE LP

BILLBOARD 31\*



## LUTHER VANDROSS

### “Give Me The Reason”

From the Original Motion Picture Soundtrack “Ruthless People”

URBAN SINGLE

BILLBOARD 21\*

CASHBOX 26\*

GAVIN 9\*

R&R 5\*



“Ruthless People” Musical Supervision; Tommy Mottola Champion Entertainment Organization Inc.

# BIO

## FEEDBACK By Ron Fell

### ARETHA FRANKLIN/GEORGE MICHAEL

Aretha has recruited ex-Whammer George Michael for a duet on her next album.

### KENNY LOGGINS

The official split of Loggins & Messina took place ten years ago this week.

### STARSHIP

They were recently named spokespersons for the National Network of Runaway and Youth Services.

### BILLY OCEAN

He was born in Trinidad and was christened Leslie Sebastian Charles.

### RODNEY CROWELL

Ten years ago he joined Emmylou Harris' Hot Band as a vocalist and guitarist.

### RANDY OWEN/BARBARA MANDRELL

2,500 Music City News readers voted Randy and Barbara the Sexiest Entertainers of their gender.



### KEITH WHITLEY

As a teenager he, along with Ricky Skaggs, was a member of Ralph Stanley's Clinch Mountain Boys.

### SOUTHERN PACIFIC

They recently cut short a tour in the Middle East due to security problems.

### NEIL SCHON

Journey's axe man now markets his own line of guitars.

### RESTLESS HEART

Band member Dave Innis co-wrote "Dare Me" for The Pointer Sisters.

### JOHNNY PAYCHECK

He was recently sentenced to nine 1/2 years in prison for shooting a man, but is free on bond posted by George Jones and Merle Haggard.

### CHAKA KHAN

Fresh out of high school she joined a dance music band in Chicago called Lyfe and The Babysitters.

### PETER GABRIEL

He's been so influenced by Third World music that in 1982 he sponsored, at great financial loss, The World of Music, Arts and Dance festival (WOMAD) in England.

### DOBIE GRAY

His first break came through Sonny Bono, who helped him land his first two hits - "Look At Me" and "The In Crowd".

### HOLLY DUNN

Besides having a blossoming solo career, Holly has written songs for Louise Mandrell, The Whites and Terri Gibbs.

*Plan Ahead!*

**The Second Annual Gavin Seminar  
For Media Professionals**

**February 20 & 21, 1987 - Friday & Saturday**

**at the Westin St. Francis Hotel, San Francisco**

*Make A Note!*

# BERLIN

## "Take My Breath Away"

Taken from the Original Motion Picture Soundtrack  
"TOP GUN" on Columbia Records 40323

Moves Immediately From  
Debut To Heavy Rotation

GAVIN TOP FORTY  
SECOND MOST ADDED  
220/68

TOP 5  
KEGL 8-3  
KZZP 4-4  
KMEL 9-5



# RAI ACT

The Hottes  
Records On

# RODNEY

## "Let Freedom Ri

Taken from the Columbia LP "Street Lang

One Listen And You'll Add It!

# BONNIE TYLER

Duet with  
**TODD RUNDGREN**

## "Loving You's A Dirty Job" (But Somebody's Gotta Do It)

Taken from the Columbia LP "Secret Dreams And Forbidden Fire" 40313

GAVIN TOP 40 UP & COMING  
42 STATIONS  
INCLUDING WXKS DEBUT 35  
WBEN/FM 37-33  
92X DEBUT 33  
K104 35-24  
OK 100 DEBUT 38



# THE BURNS S

## "I Wonder Who's Out

Taken from the Columbia LP "The Burr

Soon to be the focus of the  
ABC-TV documentary "Wome

And The TOP GUN  
With The Immediat

# LOVE

## "Heaven In Yo



Records Are

# DIO LIVE

Reaction  
The Streets



## LISA-LISA

and CULT JAM  
with FULL FORCE

**"All Cried Out"**

Taken from the Columbia LP  
"Lisa-Lisa and Cult Jam with Full Force" 40135

Top 10 on the "Most Watched"  
Stations in the country.

WHY WAIT! Gets Immediate  
And Heavy Response  
From The Very First Play.

Z100 11-9 WPLJ 9-7

## CROWELL

ing"

age" 40116

## STERS BAND

Tonight"

s Sisters Band" 40340

In The Eighties"

Fever Continues  
Release Of:

## BOY

our Eyes"



## JOHN EDDIE

**"Jungle Boy"**

Taken from the Columbia LP  
"John Eddie" 40818

All Adds And No Drops In  
Spite Of All The Traffic Out There

GAVIN TOP 40 UP & COMING  
48 STATIONS

TOP 20:

WPHD 20-16

Z100 16-16

Q100 13-10

WGUY 25-18

COLUMBIA RECORDS

# HOLLYWOOD

by Tony Richland



**T**his past week's Los Angeles Times featured an article about superstitions and the pervasive power they have over the lives of many of us. People take this stuff seriously, we were informed by an informed source, as they go through life knocking on wood (when they can find it in oceans of formica), avoiding black cats (particularly if one is a mouse) and staying away from the airspace beneath ladders. Sports is particularly full of characters who avoid walking on the foul lines, don't change socks during winning streaks, and carry weird good luck charms onto the fields, diamonds and courts. Iconoclastic basketball legend Bill Russell puts a lot of this into perspective when he warns that it is extremely unlucky to be behind at the end of the game. Anthropology professor Donald Bremmis says that covering mirrors after a death in the family, tossing salt over our shoulders after a spill, and all of the other superstitions we've grown up with give us a sense of control and the ability to make sense of good and bad fortune.

So we continue to build buildings with no 13th floor, we cross our fingers, and avoid cracks in the pavement.

So be it, and in keeping with those thoughts, the Gavin Hollywood Division took a poll of some luminaries in and around our business to determine just how superstitious WE are. Our findings were semi-fascinating...oddball, hard to explain...but nevertheless semi-fascinating. Here's a sampling:

1. Our wife, Rosemary, never listens to her Blow Monkeys album on Yom Kippur. (This seems logical to us).
2. Don Wasley, of EMI/America, will not watch the Women's Golf Tournaments on TV unless he's wearing a studded leather motorcycle jacket and his mother's army boots. (Strange, but true).
3. Billy Brill, of MCA Records, never smacks Pat Martine (his West Coast regional person)

upside the head on Thursday Nights between 9 and 9:30. He says this puts him in a negative frame of mind during "CHEERS". Brill has no interest in "NIGHT COURT" and therefore has no compunctions about the smacking of Martine (upside the head) when IT comes on.

4. The Gavin Report's Diane Rufer takes all steps to avoid letting an Urban-Contemporary promo-person come near her on days when she's just had lunch with Betty Hollars. It's a complicated superstition, Rufer acknowledges, but she told this department, 'It works for me!'

5. Promotion executress Linda Tice of Hollywood always tosses Howard Rosen over her shoulder after watching a Barry Manilow HBO Special. Tice tells The Gavin Report, "Hey, it's just an old family tradition and a habit that's hard to break". (Strange, but true!)

6. Promotion and trade publications exec Gerry Hoff will not place a promo call to Joe Collins at KSLY in San Luis Obispo unless he's ingested a half dozen oysters on the half shell prior to the call. Hoff says, "I know it's a bit ditsy, but I've found that I get no-where with Collins unless I feel sexy during the call."

7. Jhani Kaye of KOST in Los Angeles, refuses to watch The Jhani Carson show unless Magic Jhanson is on the ghest list and Jhanson and Jhanson Band-aids are among the spahnsors.

8. Promotion exec Michael Jhanson..er Johnson..of the Los Feliz area in L.A., refuses to sit still when Power 106's Al Tavera is around. As Jhanson..er Johnson..puts it, "I always get nervous when a white cat crosses my path."

9. Gene Knight, of B-100, in San Diego, has THIS wacko superstition: Gene refuses to read The Gavin Report unless his name is in the Hollywood Column. We hope he's enjoying the only issue he'll ever see. Send YOUR silly superstitions to us c/o The Gavin Report. We won't print them, but reading them will give us something to keep us awake while watching volleyball on The Goodwill Games.

**COMMENT:** Last week's Gavin Report congratulated us on our July 18th birthday. We thank Ron Fell for his well-meaning mention, but must correct him on the printed age which accompanied the item. We are *NOT* 50! We are a vibrant and today kind of 21 year old guy! We never even heard music until The Hindu Love Gods and Husker Du released their albums. Thanks for the good wishes, Ron, but you must have confused us with Steve Resnik. Anyone who's heard of the Hondells must be 90! ●



## GAVIN ALBUM FRONTLINE



PETER GABRIEL



STEVE WINWOOD



BIG COUNTRY



EURYTHMICS



SCREAMING BLUE MESSIAHS



RUN DMC



### DETROIT DIESEL ALVIN LEE

#### Detroit Diesel - Alvin Lee (21/Atco)

The man who used to play faster than you can count slows down, takes his time and turns out a tremendous Album Radio signature tune. "Detroit Diesel" is ridiculously simple, but is definitely bound to be one of the format's biggest summer hits. The remainder of the LP has muscle as well. Veteran players show their experience, handling backbeat rock n roll with a forceful cool. Checketh also "Too Late To Run For Cover", the snakey "Talk Don't Bother Me" (with a **George Harrison** on slide) and "Shot In The Dark". You'll find hardly a bad cut and a little more subtlety than the truck on the cover implies.

#### "Fall On Me" - REM (IRS)

You who have managed to avoid them, you're number is up. With this single (and upcoming LP/CD) REM's place as an Album Radio automatic is assured. "Fall On Me" gives REM their best shot yet at saturation airplay. Short and sweet, the intermingling chorus of harmonies provide the best hook. REM has topped our year-end Alternative Top 100 for two years running. This year could very well be number three. Quite an achievement when you consider the volatile, change-oriented nature of the format. Now the other Gavin formats will participate. Full report on the LP next week.

#### "Dreamtime" - Daryl Hall (RCA)

Under the retro rocket's red glare, **Daryl Hall** re-enters the atmosphere as phase two of the **Hall & Oates** saga unfolds. "Dreamtime" is a riveting record layered with hooks and soulful roots. If this is the indicator track, Hall's second solo flight should be a work of extremely high caliber. The guy truly is a great singer.

### NEW Releases

#### A Crowd Of One - Nick Jameson (Motown)

**Nick Jameson**, all by his lonesome, puts out the most skillful one-man efforts since that other guy who operates out of Minneapolis. Jameson's results are also royal, not to be overlooked. As I recall, Jameson has pulled this same stunt on the Bearsville label a few years back, as well as producing a few odd Foghat LPs. The vocal layering you'll hear rivals the instrumentals. I hear a few gems like "Weatherman" and the ballad "Last Act Of A Desperate Man". "Buy Your Love" also scores. Be sure and track the whole LP.

#### Boomtown - David + David (A&M)

If you crossbred **Tears For Fears** and **Hall & Oates**, the end result isn't a daydream, it's **David + David**. Writer/producer **David Sigerson** puts his money where his mouth is as both Davids converge on an assortment of stringed instruments and keys. **David and David** cover all the textures. There's melody, anger, literacy, and war torn urban images. From an American perspective, Boomtown is a foxhole view of love from the eyes of an outsider. I hear pieces of the great **Danny O'Keefe**. Potential radio highlights include most of side one; "Welcome To The Boomtown", "Ain't So Easy" and my fave, "Swallowed By The Cracks". Side two is the intermediate/advanced side. Boomtown is going to require some serious attention. Use your status and talents as a professional listener. Crass P.S. One of the Davids (**Ricketts**) looks a lot like Richard Gere.

#### Doctor & The Medics (IRS)

**Doctor & The Medics** provide a curious package for extreme tastes. Side A is a faithful remake of Norman Greenbaum's "Spirit In The Sky". The B side features "Miracle Of Age", produced by XTC's Andy Partridge. "Spirit" is a clever cover while the B side is wacked psychedelia.



#### Especially For You - The Smithereens (Enigma/Capitol)

A lot like stepping into the Time Tunnel with **James Darren**, **Smithereens** offer lots of outer limits territory covered sixties style. Space Award goes to "Cigarette"--an ode written to the burning cigarette. The remainder of the material is laced with more sixties consciousness. Titles and songs like "Groovy Tuesday" and "Behind The Wall Of Sleep" tell a dreamy tale. But songs like "I Don't Want To Lose You" and "Blood And Roses" are energetic exceptions. **REM/Guadalupe Canal** Diary producer/solo artist **Don Dixon** sympathetically cloaks the band in arty, but tangible trappings. Every song borrows from rock n roll's more daring eras, beautifully simulating times when rock n roll may have been mellow, but it was still dangerous and mind altering. Give this one a crank. Decibels have been known to shake loose some of the soothing effects of group harmony. And don't forget the rockin' "Time And Time Again". Ouch!

#### "No Way To Treat A Lady" - Bonnie Raitt (Warner Bros.)

Two signs of the times. One is the return of **Bonnie Raitt** on the Bugs Bunny label. Second is that the first strains of music you'll hear from her is "No Way To Treat A Lady" by **Bryan Adams**. For some of you, Bonnie never left. She's played a few gigs streamlined with an extra co-hort doubling on bass and stratocaster. But the best news is that she's back within reach of radio, which could use a lot more true female grit. Wait'll you hear the whole LP due August 4th. It's designed for those who aim high.

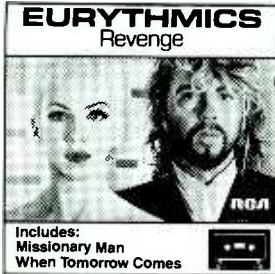
KENT

# ALBUM

Editor: Kent Zimmerman

Reports accepted Mondays at 8AM through 1PM Wednesday  
Station Reporting Phone (415)392-7750

## CERTIFIED



EURYTHMICS (RCA)  
VAN MORRISON (MERCURY)

## MOST ADDED

- 1.Revenge-EURYTHMICS (RCA)
- 2."Touch The Night"-NEIL YOUNG (Geffen)-12")
- 3.Knocked Out Loaded-BOB DYLAN (Columbia)
- 4."Ivory Tower"-VAN MORRISON (Mercury-12")
- 5.Detroit Diesel-ALVIN LEE (21/Atco)
- 6."Nothing In Common"-THOMPSON TWINS (Arista)

## MY 2 CENTS



Red rain is falling all over as Peter Gabriel hops back into the number one position. Next week's cover baby, Steve Winwood has an excellent chance at moving number one, his first since the Arc Of A Diver LP. Still, there is a chance that a stubborn Peter Gabriel will hold tight. Big Country is an extremely popular band with our reporters. They held fast to the number five slot, heading off Eurythmics, who debut as an LP at number six. Moody Blues regain their underline as does Bob Seger at seven and eight respectively. The Hang Tough Award of the week goes to Bruce Hornsby, who enters the top dozen. Red Rider is doing extremely well since Tom Cochrane took sole control of his own destiny. Certified status goes to Eurythmics and Van Morrison. Van The Man has taken advantage of the turf he gained on the last LP. "Ivory Tower" will undoubtedly occupy the Top Ten possibly as soon as next week. Bruce Cockburn has regained his underline, cracking the Top Twenty. About Last Night had a sensational week reporting three trax deep. That's the Waite, Seger, and J.D. Souther. It's also an excellent opportunity to gain lost ground on the Del Lords, whose "True Love" is included off their recently overlooked LP. D.L. Roth took a two point jump. Is he getting a fair shake? I'd think hard before I'd shut him out. Smithereens had a fantastic week as well, with the LP producing lots of gems besides even "Blood And Roses". For your own sanity, give that one a priority spin. GTR does the big turnaround now that "The Hunter" is surfacing. The band being on the road can only help. I was glad to see Glass Tiger break loose. The Models' "Cold Fever" takes a five point jump, 40-35. Isle Of Man finally

## 2W LW TW

1.	2.	1.	PETER GABRIEL (Geffen) "RED" "HAMMER" "EYES" "BIG"
4.	3.	2.	STEVE WINWOOD (ISLAND/WARNER BROS.) "HIGHER" "TAKE" "SPLIT" "FINER"
2.	1.	3.	Genesis (Atlantic) "Touch" "Away" "Land" "Tonight" "Deep"
3.	4.	4.	The Fixx (MCA) "Built" "Chase" "Secret"
5.	5.	5.	BIG COUNTRY (MERCURY) "LOOK"
14.	6.	6.	EURYTHMICS (RCA) "MAN" "GO" "TOWN" "THORN"
7.	8.	7.	MOODY BLUES (MERCURY) "OTHER" "WILDEST" "ROCK"
12.	12.	8.	BOB SEGER (CAPITOL) "AFTERMATH" "SOMETIMES" "ROCK"
9.	9.	9.	Ruthless People (Epic) "Mick" "Billy" "Bruce"
6.	7.	10.	Icehouse (Chrysalis) "Promises" "Paradise" "Border"
10.	11.	11.	Joan Armatrading (A&M) "Kind" "Reach"
13.	13.	12.	BRUCE HORNSBY & RANGE (RCA) "KISS" "WESTERN"
21.	15.	13.	RED RIDER (CAPITOL) "BOY"
18.	14.	14.	ROD STEWART (WARNER BROS.) "RED" "TOUCH" "NIGHT"
19.	16.	15.	38 SPECIAL (A&M) "SOMEBODY" "HEART'S"
8.	10.	16.	ELP (Polydor) "Touch" "Blinds" "Score"
25.	22.	17.	JOHN MELLENCAMP (RIVA) "RUMBLE"
--.	20.	18.	DAVID LEE ROTH (WARNER BROS.) "ROSE" "ROAD" "CRAZY" "EASY"
--.	--.	19.	VAN MORRISON (MERCURY) "IVORY"
20.	21.	20.	BRUCE COCKBURN (GOLD MTN./MCA) "DEMOCRACY" "WORLD"
--.	30.	21.	ABOUT LAST NIGHT (EMI AMERICA) "WAITE" "SEGER" "SOUTHER"
28.	25.	22.	JOE JACKSON (A&M) "HOME"
16.	23.	23.	Top Gun (Columbia) "Loggins" "Cheap" "Loverboy" "Berlin"
17.	18.	24.	Van Halen (Warner Bros.) "Summer" "Dreams" "Walks"
37.	32.	25.	KIM MITCHELL (ATLANTIC) "PATIO"
35.	34.	26.	SMITHEREENS (ENIGMA/CAPITOL) "BLOOD"
24.	29.	27.	GTR (ARISTA) "HUNTER"
15.	17.	28.	Journey (Columbia) "Help" "Radio" "Suzanne"
11.	19.	29.	David Bowie (EMI America) "Underground" "Magic"
36.	35.	30.	GLASS TIGER (MANHATTAN) "FORGET" "THIN"
26.	28.	31.	Beat Farmers (Curb/MCA) "Riverside"
33.	31.	32.	Honeymoon Suite (Warner Bros.) "Take"
31.	36.	33.	AC/DC (ATLANTIC) "WHO"
27.	24.	34.	American Anthem (Atlantic) "Taylor/Easy" "Nicks" "Parr"
--.	40.	35.	MODELS (Geffen) "COLD"
38.	37.	36.	DANNY WILDE (ISLAND) "ENOUGH"
22.	27.	37.	Fabulous Thunderbirds (CBS) "Wrap" "Amnesia"
--.	--.	38.	QUEEN (CAPITOL) "MAGIC"
--.	--.	39.	ISLE OF MAN (PASHA/CBS) "FORGIVEN"
34.	33.	40.	Southside Johnny (Atlantic) "Fire" "Rene"

## CHARTBOUND

\*NEIL YOUNG (Geffen) "Touch"  
\*BOB DYLAN (Columbia) "Mind" "Ramble" "Girl"  
\*ALVIN LEE (21/Atco) "Detroit"  
CHRIS DeBURGH (A&M) "Fire"  
JEAN BEAUVOIR (Columbia) "Heat"  
PETER CASE (Geffen) "Steel"  
ROB JUNGKLAS (Manhattan) "Memphis"  
\*CHRIS THOMPSON (Atlantic) "Loneliness"  
CLUB PARADISE (Columbia) "Cliff/Elvis"  
INXS (Atlantic) "Dirt"  
THOMPSON TWINS (Arista) "Common"  
ROY BUCHANAN (Alligator) "Chokin"  
\*SIMPLY RED (Elektra) "Tight"  
\*DAVID & DAVID (A&M) "Boomtown"  
\*CINDERELLA (Mercury) "Shake"  
RODNEY CROWELL (Columbia) "Freedom"  
SHADOWFAX (Windham Hill) "Slim"

breaks out of Chartbound, assaulting the chart at #39...This week brings radio a host of hits including Huey Lewis, Daryl Hall, Paul McCartney, all three of which Album Radio will participate in.

But a couple of debuts in Chartbound represent two sleeper hopes. One is the Alvin Lee. "Detroit Diesel" is definitely my guilty pleasure of the week. It's the kind of song that hits you after you hear it booming out of somebody else's office. The other Chartbound debut is David + David. Please don't overlook this album. It will require some undivided attention at first, but give "Welcome To The Boomtown" a serious listen, or maybe even a test. See what your listeners think...Over at KLAQ-EI Paso, Pepe Lopez has left the station. Operations Manager Nat Lamp is taking over for now...Welcome to yet another brand new Gavin Album Contributor. They are KKCY-San Francisco. Program Director is a longtime friend, Kate Hayes. Address is 1311 Sutter St., 94110. Phone is 415-648-8800...Another warm welcome to Bonnie Raitt, whose new LP, Nine Lives, marks her return to Album Radio. I understand she contributed a few licks to the new Don Johnson album as well. The buzz on Sonny Don's LP is absolutely "happening". It looks like a hot summer. Ain't you glad? Now if it will only rain in the Southeast. Pray that it does. KZ

# MIXS



INCLUDES THE  
NEW SINGLE

## *Kiss The Dirt* (Falling Down The Mountain)

(7-89418) (Available as a PROMO 12" PR 885)

Produced by Chris Thomas  
Management: MMA Management Chris Murphy/Gary Grant



### THE TOUR DE FORCE THE "IF YOU GOT IT, SHAKE IT!" TOUR

**JULY:** 6—Milwaukee, WI/ 15—Charleston, SC/ 16—Charlotte, NC/ 18—Columbia, SC/ 19—Fayetteville, NC  
20—Columbia, MD/ 22—Albany, NY/ 23—New Haven, CT/ 24—Mansfield, MA/ 25—Wantagh, NY/ 26—New York, NY  
28—Providence, RI/ 29—Portland, ME/ 31—Quebec City, Canada/ **AUGUST:** 1—Ottawa, Canada/ 2—London, Canada  
3—Buffalo, NY/ 5—Rochester, MN/ 6—Grand Rapids, MI/ 7 & 8—Springfield, IL/ 9—Rockford, IL/ 10—St. Louis, MO  
12 & 13—Nashville, TN/ 14—Louisville, KY/ 15—Birmingham, AL/ 16—Memphis, TN/ 18—New Orleans, LA  
20—Ft. Worth, TX/ 21—Austin, TX/ 22—Oklahoma City, OK/ 23—Kansas City, MO/ 25—Denver, CO/ 27—Concord, CA  
28—Sacramento, CA/ 29—Santa Barbara, CA/ 31—Tucson, AZ/ **SEPTEMBER:** 1—Phoenix, AZ/ 3 & 4—Los Angeles, CA  
5—San Diego, CA/ 6—Orange County, CA



On Atlantic Records & Cassettes

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# ALTERNATIVE

Station Reporting Phone (415)392-7750

Reports accepted Mondays at 9AM through 1PM Wednesdays

## CERTIFIED

### EURYTHMICS



EURYTHMICS  
(RCA)

## MOST ADDED

1. Especially For You-SMITHEREENS (Enigma)
2. Revenge-EURYTHMICS (RCA)
3. "Nothing In Common"-THOMPSON TWINS (Arista)
4. "Spirit In The Sky"-DOCTOR & MEDICS (IRS-12")
5. BOOMTOWN-DAVID & DAVID (A&M)

## IMPORT INDIE

- RAUNCH HANDS (Relativity)  
 MEAT PUPPETS (SST) "Hot" "Not"  
 B'HOLE SURFERS (Touch and Go)  
 SONIC YOUTH (SST) "Green"  
 TSOL (Enigma)  
 WIPERS (Restless) "Dream"  
 LEAVING TRAINS (SST) "Rain"  
 TUXEDOMOON (Restless) "Atlantis"  
 JET BLACK BERRIES (SST)  
 HINDU LOVE GODS (IRS) "Goodtime"

## ALTERNATIVE ACTION

The Smiths are number one for the second week in a row by a very, very, narrow margin. Peter Gabriel is still receiving exceptional airplay at all levels. The key factor is The Smiths ability to generate stronger non-commercial play. The Screaming Blue Messiahs are one of the hottest records on the chart, along with Eurythmics. Both could enter the top ten next week and go top five soon after. Jazz Butcher, Bruce Cockburn, Blue In Heaven, and 54-40 all retain their underlines but are facing some heat from Steve Winwood, Guadalcanal Diary and Peter Case. Look for our most added record, the Smithereens to make dramatic leaps in the coming weeks. This is one of the better new releases and it shouldn't take long for it to kick in.



## SPOTLIGHT LP

No Guru, No Method, No Teacher-VAN MORRISON (Merc/PolyG). Name me an artist who has made more of a consistent artistic

## 2W LW TW

2W	LW	TW	
21.	1.	1.	THE SMITHS (ROUGH TRADE/SIRE) "QUEEN" "BIG MOUTH"
1.	2.	2.	Peter Gabriel (Geffen) "Red" "Eyes" "Big" "Hammer"
2.	3.	3.	Ramones (Sire) "Believe" "Drink" "Brain"
7.	4.	4.	Dream Syndicate (Big Time) "Slide" "55" "Boston"
9.	7.	5.	BIG COUNTRY (MERCURY/POLYGRAM) "LOOK" "SHEER"
6.	6.	6.	Joan Armatrading (A&M) "Words" "Jesse" "Reach"
14.	9.	7.	RUN D.M.C. (PROFILE) "WALK" "TRICKY"
8.	8.	8.	Cactus World News (MCA) "Years" "Bridge" "Worlds"
5.	5.	9.	Beat Farmers (Curb/MCA) "Riverside"
12.	11.	10.	JAZZ BUTCHER (BIG TIME) "HUMAN"
3.	10.	11.	Lou Reed (RCA) "Money" "Rapper" "Mama's"
20.	15.	12.	BRUCE COCKBURN (GOLD MTN./MCA) "CALL"
18.	14.	13.	Pete Shelley (Mercury/PolyGram) "On" "Blue"
--	25.	14.	SCREAMING BLUE MESSIAHS (ELEKTRA) "YONDER" "SMASH"
4.	12.	15.	BoDeans (Slash/Warner Bros.) "Fadeaway" "Runaway"
--	26.	16.	EURYTHMICS (RCA) "MAN" "TOMMOROW"
19.	17.	17.	BLUE IN HEAVEN (ISLAND) "CHANGE"
10.	13.	18.	Woodentops (Upside) "Move" "Well"
29.	20.	19.	54-40 (REPRISE) "BABY"
24.	19.	20.	Velvet Underground (Verve/PolyGram) "Goodtime"
--	27.	21.	STEVE WINWOOD (ISLAND/WARNER BROS.) "HIGHER"
16.	16.	22.	Nixon & Roper (Restless) "Face" "Banks"
--	28.	23.	GUADALCANAL DIARY (ELEKTRA) "LONELY"
15.	24.	24.	Fixx (MCA) "Secret" "Future"
--	--	25.	SMITHEREENS (ENIGMA) "BLOOD"
17.	23.	26.	Icehouse (Chrysalis) "Promises" "Border" "Angel"
--	29.	27.	PETER CASE (GEFFEN) "STEEL"
13.	18.	28.	Joe Jackson (A&M) "Home" "West" "Jet" "Right"
--	--	29.	CLUB PARADISE (COLUMBIA) "COSTELLO & CLIFF"
11.	21.	30.	Siouxsie & Banshees (Geffen) "Candyman" "Chill"

## CHARTBOUND

- NAILS (RCA) "Things"  
 VAN MORRISON (Mercury/PolyGram) "Ivory"  
 THE FOUNTAINHEAD (Chrysalis) "Feel"  
 FEELIES (Coyote-Twin/Tone)  
 TRUE BELIEVERS (Rounder/EMI America) "Rain"  
 GO-BETWEENS (Big Time)  
 BIG BLACK (Homestead)  
 BRONSKI BEAT (London/MCA) "Hit"  
 APB (Link) "Lullabye"  
 THOMPSON TWINS (Arista) "Nothing"  
 DOCTOR & MEDICS (IRS) "Spirit"  
 COWBOY MOUTH (T.Lobster) "Hurricane"

contribution to music than Van Morrison over the past twenty years. Some may have achieved greater commercial acceptance but few, if any, have matured and evolved as naturally. No Guru, No Method, No Teacher is an uplifting return of the organic and acoustic Van in the context of the 1980s. Probably not coincidentally, some of the key musicians of his earlier albums are back including; John Platania on guitar, Jeff Labes on keyboards, and Terry Adams on strings. "A Town Called Paradise" is an inspiring piece of work that is enamoring. "Thanks For The Information" is a perceptive

reflection of life's many complexities touching on frustration, selfishness, cynicism, achievement, manipulation, judgement and many other emotions open to the listener's personal interpretation. "Got To Go Back" is a sentimental song that tugs at your heart while "Ivory Tower" is an upbeat melody enriched with Van's common sense lyrics. His lyrics are classic poems deserving of the respect and honor bestowed to brilliant writers. Van deserves more recognition than the music industry can offer him whether it be in record sales or chart reaction. If the music business ceased to exist, you know he would still be writing music in some far away dreamland singing from his soul. Some Alternative stations may feel that this wouldn't fit into their sound stylistically, but astute music programmers are aware of the appeal of diverse musical styles. The criteria that all Alternative stations share is high quality music on the edge--forging into new territory. No Guru fits the bill even if it's an unorthodox edge. Suzanne Vega or T-Bone Burnett are exceptional Alternative artists who come to mind which don't exactly sound like Husker Du or The Smiths. Many songs from this LP would be excellent choices within that context. Van Morrison is an artist, not a rock star. He has his own honest vision unclouded by current trends or counter-trends. No Guru, No Method, No Teacher. Just You and I and Nature. Peter

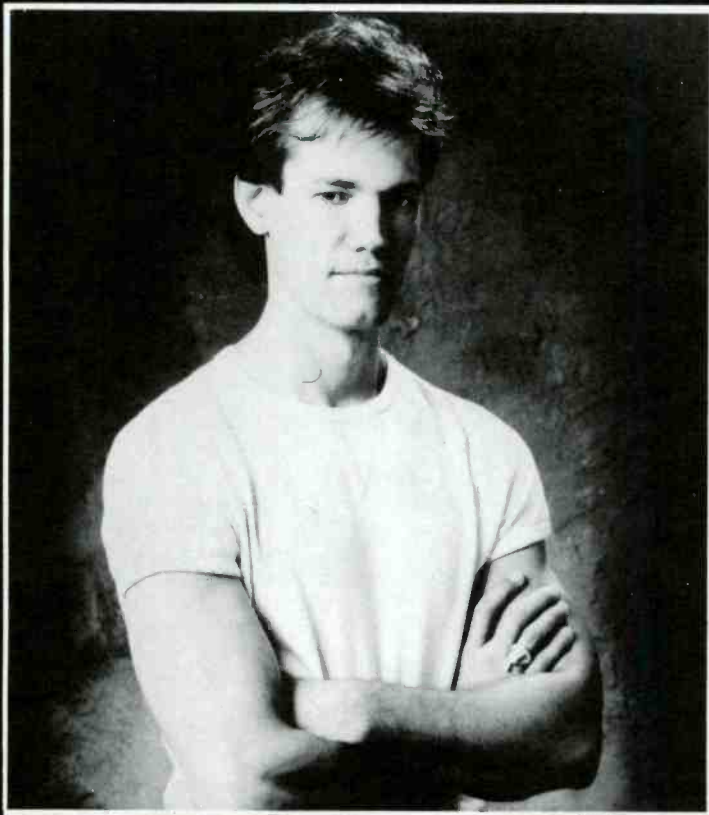






# RANDY TRAVIS —

## Moving Past 1982



BY LISA SMITH

Randy Travis is, by all accounts, one of the brightest stars on the Country horizon. Although he's been working the club circuit since he was 14, during this last year his career has really skyrocketed. With an unmistakably traditional-sounding voice, his first two singles "1982" and "On The Other Hand" have both been runaway hits. His first album has just been released, and he was voted the "Best New Male Vocalist" at this year's Academy Of Country Music Awards. On the day of this interview, Randy was on his way to perform at a club in a small town in Arkansas. He stopped and called us from a pay phone on the side of the freeway, and the sound of noisy Mac trucks could be heard passing in the background throughout the call. Obviously, success has not yet gone to Randy's head.



**LS:** Travis is not your real last name, is it?

**RT:** No, my real last name is Traywick.

**LS:** Why did you change it?

**RT:** Believe it or not, it was changed to Randy Ray for awhile. Then when I signed with Warner Bros., they wanted to change it to Travis. I don't know why they picked Travis. One of the ladies at Warner Bros. just picked that name, and I told 'em I could live with it.

**LS:** Do you come from a musical family?

**RT:** My brother and I played together from the time that I was 10 until I was 16. My daddy sang a little bit, and I had a few other relatives that played music, but not really what you'd say professionally. My brother still plays some around the Charlotte area in North Carolina.

**LS:** How big is your hometown of Marshville, North Carolina?

**RT:** I don't know what the population is, but it's not very big at all. I'm going to be appearing on Hee Haw sometime in the next couple of weeks, and they always salute a real small town on each show. They're going to be saluting Marshville the week that I'm on, so they're going to have to find out what the population is so they can include that in the salute.

**LS:** Were you one of those kids who couldn't wait to get out of the small town, or do you miss it?

**RT:** I miss it. All my family's there and I miss them. I usually make it up there to see them for a few days around Christmas, or if I'm performing anywhere close, my parents and some of my brothers and sisters will come and see me. I have three brothers and two sisters - a large family.

**LS:** How did you meet your manager Lib Hatcher?

**RT:** I met her in North Carolina. She owned a club called Country City USA, and I entered a talent contest there when I was 16. I won and started working there on weekends, and from there it worked into a full time job. Then we talked about her managing my career, and it kind of went from there.

**LS:** What did your parents think of you performing in a nightclub at such a young age?

**RT:** When I was doing it, one or both of them were always with me. I started working in clubs when I was 14, and my parents were always looking out for me.

**LS:** Weren't you paroled to Lib at one point?

**RT:** Not really paroled, just kind of released in her custody (laughs).

**LS:** What did you do?

**RT:** I acted kind of crazy when I was younger, getting caught for driving under the influence and trying to outrun policemen - nothing real major.

**LS:** How did you end up in Nashville?

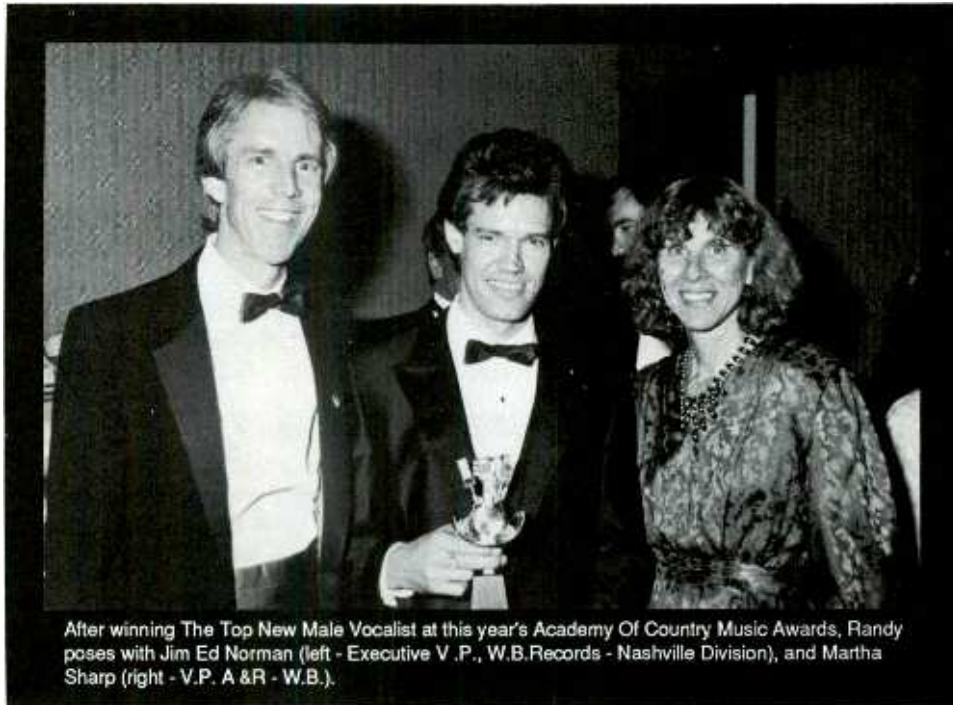
**RT:** I worked at Country City for six years and then moved to Nashville. Lib started managing a place called The Nashville Palace, and I started working there shortly after her, but instead of singing, I was cooking and washing dishes. I sang there every once in a while, and eventually when I got a band together, it worked into a full time job.

**LS:** I heard a story that some people from Warner Bros. had heard that you were working at The Nashville Palace and went there under the assumption that you'd be performing. They were real surprised to find out that you were the one cooking their dinner.

**RT:** Yeah, I remember that. Pam Tillis was performing there that night, and they came back to see me in the kitchen after they saw her. But Martha Sharp from Warner Bros. came back and saw me on a night when I was singing, and eventually signed me to the label. I've been with Warner Bros. since February of 1985.

**RT:** Actually I'm really enjoying it. It's all a bit hard to believe at times. It takes a while for things to start happening. We've been working at it for about twelve years. But once it starts, it seems to happen so quickly that it can be overwhelming at times.

**LS:** There have been a lot of comparisons made between you and George Jones and



After winning The Top New Male Vocalist at this year's Academy Of Country Music Awards, Randy poses with Jim Ed Norman (left - Executive V.P., W.B. Records - Nashville Division), and Martha Sharp (right - V.P. A & R - W.B.).

**LS:** How many record companies turned you down before you got the contract with Warner Bros.?

**RT:** Most of the record companies in Nashville. But I think that's probably for the best. I think I was more ready for it when I was signed to Warners, as far as my singing and being mentally able to handle it.

**LS:** Since you gave your parents some trouble when you were growing up, what do they think of your success?

**RT:** They really like it, because they were the ones who pushed me to do this. Daddy was the one who bought me my first guitar, and he or mama always made sure that me and my brother Ricky got to our guitar lessons and that we practiced. They would take us to perform different places, and Daddy took me to enter the talent contest at Lib's place. So they've been behind me the whole time.

**LS:** Where did you get the song "1982"?

**RT:** From Carl Viperman and Buddy Blackmon, who are a couple of guys out of Atlanta. The song was originally titled 1962, but I was only three years old then, so we changed it to a year that would suit me a little better.

**LS:** Tell me how it felt to receive the Best New Male Vocalist award from the Academy Of Country Music.

**RT:** It felt great. You know, nobody knew who was gonna win, because they don't tell anybody ahead of time. Plus I was up against some great people in that category. So it was a surprise, but a very nice surprise.

**LS:** Even though you've been playing in clubs for quite a while, in the past year your career has really skyrocketed. Has it all been a bit overwhelming?

**Merle Haggard. Do you pattern yourself after anyone?**

**RT:** No, I don't try to. But there are so many singers out there that it would be hard not to sound a little like somebody. I don't feel bad about the comparisons though. Merle and George are definitely two of my favorites.

**LS:** Do you plan to keep your music very traditional?

**RT:** Yeah, that's exactly what I'm gonna do. To tell you the truth, I don't feel like I could do anything else. Your voice has to fit the stuff you do, and I think I would sound funny doing anything else.

**LS:** Have you always been a songwriter, or is this something you've just started doing recently?

**RT:** I've been writing songs since I was about 17. I haven't been writing in the last couple of months because I've been on the road so much.

**LS:** You wrote a couple of songs on your album. What was the idea behind "Send My Body"?

**RT:** I'm not sure exactly where I got the idea for the song. It certainly was not from anything that's happened to me personally (laughs). It was just one of those strange ideas that you occasionally come up with.

**LS:** There seems to be a clique among the older, established Country artists in Nashville. Is there a clique developing among the newer artists?

**RT:** Yea, I'm starting to know a few of the up and coming artists. I've been friends with Marty Stuart and T. Graham Brown for a while now.

**LS:** Where do the songwriters fit in when it comes to choosing between an established

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## IT'S THE LAW

With all the deregulation, it's sometimes a little easy to forget there are still rules governing broadcasting. To generalize, in many ways unnecessarily restrictive rules have been made more reasonable. So just try to avoid being dishonest, and you're OK, right? Not really. There are still binders full of rules, and the FCC still expects broadcasters to live up to them. They still do surprise inspections, and they still maintain monitoring stations to eavesdrop on you. They still act on anonymous tips and tapes from your competition, in which you are caught doing something wrong.

You don't have to keep a program log anymore, but how are you going to bill without one? And if you keep one, it still has to be correct. A falsified log still ranks as a capital offense, because it's fraudulent. You still have to take transmitter readings at least every three hours. You still have to run and receive EBS tests weekly. You still have to have an up-to-date and complete public inspection file, and a staff that knows what to do when somebody comes in and asks to see it. You still have to have transmitting equipment that runs, and is run, according to legal parameters.

The major thrust of deregulation has been to make the licensee--and their management staff--responsible for legal and correct operation of the station, in the public interest, and to prevent the following of rules from being an end in itself, as it often was. A good example of this is Ascertainment. Remember that? You no longer have to interview tons of Community Leaders, to see what they think you need to address in your public affairs programming, nor do you have to have any special P.A. programming. But you are still

required to know what these problems are, and interviews are still a good way to document that you know (you now have to update these lists every three months, too, instead of every year, and if you don't have a current list in your public file, the FCC will frown on you). And if you don't have any public affairs programming, the Commission may ask you to document how you've addressed the problems you've listed, then. It's easier to continue to have some P.A. programming--and keep a list of shows, dates, and topics, fully up to date, in the public file!!

There are still a couple of rules that stations have always had problems with that haven't been deregulated at all, and I hear more violations than ever. If a competitor tapes you breaking one or both, it's still a fine of \$2,000 or so.

The first of these is the Sponsor Identification Rule. Whoever is buying the spots has to be identified on the air as the sponsor. This is a consumer-oriented rule (whoever is trying to influence the consumer should be identified), and thus is unlikely ever to change. (This is the rule that makes Payola illegal, by the way; it's not illegal to "pay for play" so long as the record is announced as sponsored, and by whom, when it is played.) A well known product name will serve as sponsor ID, but a new or unfamiliar one won't in many cases. And it won't serve, if the famous name is not the sponsor!! I can't tell you how many times I've heard ads for soft drinks and beers on even major stations, with the name alone (or the national manufacturer's name and city) serving as Sponsor ID, when it was really the local bottler--not owned by the drink manufacturer--as the sponsor! This is illegal and will get



***"If there are two possible sponsors (a long national spot with a local dealer tag), which one is paying for it has to be made clear, too."***

you a big cash fine if the station is caught. If there are two possible sponsors (a long national spot with a local dealer tag), which one is paying for it has to be made clear, too.

The other rule is the Lottery Rule. With state lotteries now legal in many states, the rule has been amended to allow advertising such lotteries in the states in which it is legal, and in borderline states when applicable, but otherwise the rule stands--and is rigidly enforced. If you run ads or PSA's mentioning door prizes and raffles, you broke the rule. If your client is advertising winning something, and the customer has to pay something to the advertiser to win (even if it's just spinning for a discount after deciding to buy something), it's a lottery, and it's illegal. If you get caught it's going to cost you.

There's something that is flatly illegal, both with the law and with the FCC, that will cost a license; and something else the FCC considers a capital offense, even if the law doesn't, that I should remind you about --and I will, next week. ●

# COUNTRY

## CERTIFIED

**NICOLETTE LARSON/STEVE WARINER**  
That's How I Know When Love Is Right  
(MCA)

**KEITH WHITLEY**  
Ten Feet Away  
(RCA)

## MOST ADDED

**EXILE**  
It'll Be Me  
(Epic)

**CRYSTAL GAYLE**  
Cry  
(Warner Bros.)

**EARL THOMAS CONLEY & ANITA POINTER**  
Together  
(RCA)

## TOP REQUESTS

**GEORGE STRAIT**  
Nobody In His Right Mind Would've Left Her  
(MCA)

**THE JUDDS**  
Rockin' With The Rhythm Of The Rain  
(RCA/Curb)

**HANK WILLIAMS JR**  
A Country State Of Mind  
(Warner Bros./Curb)

Station Reporting Phone (415)392-7750

Reports accepted Mondays 8AM through noon Wednesdays

### 2W LW TW

3.	2.	1.	<b>THE JUDDS</b> - Rockin' With The Rhythm Of The Rain (RCA/Curb)
2.	1.	2.	George Strait - Nobody In His Right Mind Would've Left Her (MCA)
8.	6.	3.	<b>PAKE McENTIRE</b> - Savin' My Love For You (RCA)
6.	5.	4.	<b>JOHN SCHNEIDER</b> - You're The Last Thing I Needed Tonight (MCA)
11.	8.	5.	<b>DON WILLIAMS</b> - Heartbeat In The Darkness (Capitol)
10.	7.	6.	Waylon Jennings - Will The Wolf Survive (MCA)
15.	10.	7.	<b>T.G. SHEPPARD</b> - Strong Heart (Columbia)
5.	4.	8.	<b>HANK WILLIAMS JR.</b> - A Country State Of Mind (Warner Bros./Curb)
1.	3.	9.	Randy Travis - On The Other Hand (Warner Bros.)
18.	12.	10.	<b>THE STATLERS</b> - Count On Me (Mercury/PolyGram)
12.	11.	11.	Michael Martin Murphey - Rollin' Nowhere (Warner Bros.)
22.	16.	12.	<b>CONWAY TWITTY</b> - Desperado Love (Warner Bros.)
20.	15.	13.	<b>EDDY RAVEN</b> - Sometimes A Lady (RCA)
5.	4.	14.	T. Graham Brown - I Wish That I Could Hurt That Way Again (Capitol)
23.	17.	15.	<b>RICKY SKAGGS</b> - I've Got A New Heartache (Epic)
25.	20.	16.	<b>NITTY GRITTY DIRT BAND</b> - Stand A Little Rain (Warner Bros.)
30.	21.	17.	<b>MERLE HAGGARD</b> - A Friend In California (Epic)
30.	21.	18.	<b>REBA McENTIRE</b> - Little Rock (MCA)
28.	25.	19.	<b>GIRLS NEXT DOOR</b> - Slow Boat To China (MTM)
31.	26.	20.	<b>JOHN CONLEE</b> - Got My Heart Set On You (Columbia)
39.	28.	21.	<b>RONNIE MILSAP</b> - In Love (RCA)
37.	29.	22.	<b>NICOLETTE LARSON/STEVE WARINER</b> - That's How I Know When Love Is Right (MCA)
7.	9.	23.	Kathy Mattea - Love At The Five And Dime (Mercury/PolyGram)
4.	13.	24.	Judy Rodman - Until I Met You (MTM)
16.	19.	25.	Ronnie McDowell - All Tied Up (MCA/Curb)
40.	31.	26.	<b>FORESTER SISTERS</b> - Lonely Alone (Warner Bros.)
--.	32.	27.	<b>DWIGHT YOAKAM</b> - Guitars, Cadillacs (Reprise)
36.	30.	28.	<b>JOHNNY PAYCHECK</b> - Old Violin (Mercury/PolyGram)
14.	22.	29.	Sawyer Brown - Shakin' (Capitol/Curb)
--.	37.	30.	<b>KEITH WHITLEY</b> - Ten Feet Away (RCA)
38.	34.	31.	Vince Gill - With You (RCA)
4.	24.	32.	Lee Greenwood - Hearts Aren't Made To Break (MCA)
13.	23.	33.	Michael Johnson - Gotta Learn To Love Without You (RCA)
--.	--.	34.	<b>JANIE FRICKE</b> - Always Have, Always Will (Columbia)
--.	39.	35.	<b>STEVE EARLE</b> - Guitar Town (MCA)
--.	--.	36.	<b>LACY J. DALTON</b> - Working Class Man (Columbia)
--.	38.	37.	<b>CARL PERKINS</b> - Birth Of Rock And Roll (PolyGram)
--.	--.	38.	<b>TANYA TUCKER</b> - Just Another Love (Capitol)
33.	33.	39.	The Whites - Love Won't Wait (MCA/Curb)
--.	--.	40.	<b>LOUISE MANDRELL</b> - I Wanna Hear It From Your Lips (RCA)

## CHARTBOUND

Total Reports this week 169 Last Week 166

	Reports	Adds	On	Chart	Weeks
<b>EDDIE RABBITT/JUICE NEWTON</b> - Both To Each Other (RCA)	121	27	74	20	4
<b>SYLVIA</b> - Nothing Ventured, Nothing Gained (RCA)	117	19	77	21	4
<b>OAK RIDGE BOYS</b> - You Made A Rock Of A Rolling Stone (MCA)	112	21	80	11	4
<b>ROSANNE CASH</b> - Second To No One (Columbia)	101	22	67	12	4

# ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
CRYSTAL GAYLE - Cry (Warner Bros.)	98	44	48	6	2
SCHUYLER/KNOBLOCH/OVERSTREET - You Can't Stop Love (MTM)	91	17	63	11	5
EXILE - It'll Be Me (Epic)	84	47	33	3	2
GARY MORRIS - Honeycomb (Warner Bros.)	78	28	43	7	3
THE KENDALLS - Too Late (MCA/Curb)	74	6	57	11	6
BILLY BURNETTE - Soldier Of Love (MCA/Curb)	59	12	41	6	4
MICKEY GILLEY - Doo Wah Days (Epic)	56	37	17	2	2
SWEETHEARTS OF THE RODEO - Since I Found You (Columbia)	51	23	28	--	2
GENE WATSON - Bottle Of Tears (Epic)	45	3	38	4	5
RAY CHARLES - The Pages Of My Mind (Columbia)	45	19	23	3	2
WILD CHOIR - Next Time (RCA)	44	--	22	22	8
*EARL THOMAS CONLEY/ANITA POINTER - Together (RCA)	40	39	--	1	1
TOM T.HALL - Suzy's Beauty Shop (Mercury/PolyGram)	36	13	21	2	2
LYLE LOVETT - Farther Down The Road (MCA/Curb)	35	12	19	4	2
GLEN CAMPBELL - Call Home (Atlantic America)	33	10	23	--	2
EVERLY BROTHERS - I Know Love (Mercury/PolyGram)	32	6	20	6	4
DOBIE GRAY - The Dark Side Of Town (Capitol)	32	4	27	1	3
DAVID ALLAN COE/WILLIE NELSON - I've Already Cheated On You (Columbia)	32	22	9	1	1
PAM TILLIS - I Thought I'd About Had It With Love (Warner Bros.)	31	2	25	4	5
KENNY ROGERS/NICKIE RYDER - The Pride Is Back (RCA)	28	1	15	12	7
ALMOST BROTHERS - What's Your Name (MTM)	22	17	5	1	1
WILLIAM LEE GOLDEN - Love Is The Only Way Out (MCA)	21	2	14	5	7
*LARRY BOONE - Stranger Things Have Happened (Mercury)	21	10	11	--	1
*MALCHECK & RUCKER - Slow Motion (Alpine)	20	13	--	7	1

Dropped: #27-Southern Pacific, #35-Ed Bruce, #36-George Jones, #40-Holly Dunn, Razy Bailey.

# LP CUTS

RANDY TRAVIS (Warner Bros.) - Diggin' Up Bones  
 GEORGE STRAIT (MCA) - Deep Water  
 HANK WILLIAMS JR. (Warner Bros./Curb) - Mind Your Own Business  
 SOUTHERN PACIFIC (Warner Bros.) - I Still Look For You  
 DWIGHT YOAKAM (Reprise) - It Won't Hurt  
 ANNE MURRAY (Capitol) - My Life's A Dance

PAKE McENTIRE (RCA) - I'm Havin' Fun  
 DON WILLIAMS (Capitol) - Then It's Love  
 OAK RIDGE BOYS (MCA) - What You Do To Me  
 STATLER BROTHERS (Mercury) - We Got The Memory  
 T.GRAHAM BROWN (Capitol) - Hell & High Water  
 FORESTER SISTERS (Warner Bros.) - 100% Chance Of Blue

# RECOMMENDED NEW RELEASES

**ROSIE FLORES**  
 I'm Walkin'  
 (Reprise)

**SOUTHERN PACIFIC**  
 A Girl Like Emmylou  
 (Warner Bros.)

**RESTLESS HEART**  
 That Rock Won't Roll  
 (RCA)

# COUNTRY SUMMARY

The CMA Roundtable's San Francisco workshop was held on Tuesday, July 15th, at the San Francisco Airport Marriott Hotel, and the three of us were anxious to attend. The meetings started with a presentation by Bruce Miller of Market Data Corp. The company did an extensive study on the public's buying and listening habits in various cities around the United States. The results were encouraging for Country Radio. Seven out of ten of those surveyed expressed a liking for Country Music, and five out of ten 18 to 24 year olds found Country Music appealing, even if they aren't regular listeners of Country. The conclusion reached at the session was that Country Radio should no longer write off that age group as

potential listeners. The next few sessions consisted of panels, with a wide range of industry leaders. One of the most heated discussions occurred when the subject of advertising dollars spent by retailers was brought up. Radio stations were shocked to find out that approximately 80% of record retailers budgets are spent advertising in newspapers, as opposed to 20% going to radio. Radio representatives argued that since they were helping the retailers by exposing the records, that they should receive the bulk of advertising dollars. Retailers said that their research indicates that newspaper advertising is more effective. Radio was obviously not pleased with that response, and the argument

continues. The roundtables offered the opportunity for the attendees and the panelists to discuss ideas and ask questions. The panels earlier in the day served as a springboard for these discussions. After the roundtable ended, we made our way over to the St. Francis Hotel for a cocktail reception for the Board Of Directors of the CMA thrown by The Gavin Report. It was a pleasure for all of us to welcome these distinguished guests to the San Francisco Bay area. Overall, it was an enjoyable and informative day. We enjoyed meeting many of you, and hope our other correspondents will be able to attend the Roundtable when it comes to your area. We highly recommend it! Lisa, Cyndi, & Joel

**NORTHEAST**

**WORCESTER, MA**(TIM TODD-WORC) R. Skaggs, Almost B's, Nick Seger, E.T.Conley.  
**LOWELL/LAWRENCE, MA**(FRANK FITZ-WLLH) B.Burnette, J.Paycheck, Girls N.D..  
**BROCKTON, MA**(MARK BURNS-WCAV/FM) L.J.Dalton, Exile, C.Gayle, D.A. Coe, S.of Rodeo, M.& Rucker, R. Flores.  
**PORTLAND, ME**(HAL KNIGHT-WPOR/FM) L. Lovett, C.Gayle, M.Gilley, Everlys, Exile, Almost B's.  
**NEW YORK, NY**(PAM GREEN-WHN) M.Gilley, J.Frickie.  
**CARLISLE, PA**(ANN STEVENS-WHYL) No Report.  
**PHILADELPHIA, PA**(BOB YOUNG-WXTU) J.Frickie, K.Whitley, Foresters, D.Yoakam.

**SOUTHEAST**

**BALTIMORE, MD**(TODD GRIMSTED-WPOC/FM) Oaks, J.Paycheck, Nicolette.  
**FROSTBURG, MD**(MIKE STANLEY-WFRB) M.Gilley, Exile, S.of Rodeo, R.Charles, E.T.Conley.  
**DANVILLE, VA**(ALAN ROWE-WDVA) E.T.Conley, M.Gilley, G.Campbell, Almost B's, S.Pacific.  
**CHARLESTON, WV**(BOB JONES-WQBE/FM) L.Mandrell, S.K. & O., Exile, C.Gayle.  
**CLARKSBURG, WV**(TERRY MATHEWS-WKKW) Almost B's, L. Boone, G.Morris, M. Stuart, M.Dixon, R. Flores, P.& Bowden, Miranda, E.Groves.  
**GOLDSBORO, NC**(BILL WIGGS-WFMC) R.Cash, M.Gilley, R.Charles, W.L.Golden, Almost B's.  
**COASTAL, NC**(O'NEAL/WOLFE-WRNS/FM) G.Morris, M.Gilley, G.Campbell, E.T.Conley.  
**JACKSONVILLE, NC**(B.J./TIM-WLAS) Exile, M.Gilley, R.Charles, T.T.Hall, Almost B's, E.T.Conley, L. Lovett, D.A. Coe.  
**STATESVILLE, NC**(TIM WALKER-WFMX) C.Gayle, G.Morris, Exile, D.A. Coe, R.Cash.  
**CONWAY, SC**(DAVE DEMPSEY-WLAT) R.Nelson, Exile, Bobby Bare, R.Charles, S.of Rodeo, C.Gayle.  
**CANTON, GA**(JIM QUINTON-WCHK/FM) R.Milsap, C. Perkins, L.J.Dalton, L.Mandrell, S.K. & O..  
**CARROLLTON, GA**(PATRICK SHUMAKE-WLBB) S.Earle, Sylvia, T.Tucker, E.Rabbitt.  
**CEDARTOWN, GA**(CHUCK WALLEY-WGAA) R.Charles, C.Gayle, Exile, B.Burnette, G.Morris, E.Rabbitt.  
**ATLANTA, GA**(NEIL MCGINLEY-WPLO) C. Perkins, S.Earle, Sylvia, T.Tucker, E.Rabbitt, L.J.Dalton, Oaks.  
**ELBERTON, GA**(DAVE DAVIS-WWRK/FM) E.T.Conley, L.Everette, D. Austin, M. Stuart, T.Wopat, Puckett, W.Kemp.  
**ALBANY, GA**(JIM SHEPHERD-WKAK/FM) Greenwood, C.Gayle, R. Flores, E.T.Conley.  
**DESTIN, FL**(SKIP DAVIS-K92/FM) M.Gilley, C. Baker, E.T.Conley, T.T.Hall, D.A. Coe, T.Hensley, Masters.  
**FT.PIERCE, FL**(GEORGE GORDON-WFTP) L.J.Dalton, S.K. & O., E.T.Conley, G.Morris, Almost B's, T.Wopat, M. Stuart.  
**ST.PETERSBURG/TAMPA, FL**(BILL PYNE-WQYK/FM) Nicolette, D.Yoakam, S.of Rodeo.  
**ARCADIA, FL**(CHARLIE B.-WOKD) C.Gayle, G.Campbell, B.Burnette, M.Gilley, Exile, E.Groves.

**SOUTH**

**TALLADEGA, AL**(RICK ROBINSON-WEYY) S.K. & O., D.A. Coe, L. Lovett, L. Boone.  
**JASPER, AL**(JOHNNY ELMORE-WARF) E.T.Conley, D.A. Coe, C.Gayle, G.Campbell, Exile, M.Gilley, Sawmill Bd.  
**WINFIELD, AL**(DOUG THREADGILL-WEZQ) M.& Rucker, B.Burnette, Oaks, Nick Seger.  
**GADSDEN, AL**(JIM PRUETT-WAAX) J.Paycheck, R.Cash, M.Gilley, E.T.Conley, S.of Rodeo, B. Baker.  
**ALBERTVILLE, AL**(BRENT RYDER-WQSB/FM) C.Gayle, C. Perkins, E.T.Conley.

**ATMORE, AL**(GARY BURKETT-WSKR) M. Stuart, M.& Rucker, E.T.Conley, D.A. Coe, S.Pacific.  
**NASHVILLE, TN**(ERIC MARSHALL-WSIX) R.Cash, Exile, C.Gayle, Kendalls, J.Frickie.  
**LA FOLLETTE, TN**(TONY LAWSON-WQLA) S.of Rodeo, J.Paycheck, C.Gayle, L.J.Dalton, D.A. Coe.  
**MEMPHIS, TN**(JIM TABOR-WMC) No Report.  
**MEMPHIS, TN**(CHUCK EDWARDS-WGKX/FM) D.Yoakam, E.Rabbitt.  
**MILAN, TN**(BILLY LEE-WXKY) No Report.  
**COLLINS/HATTIESBURG, MS**(TOM BROOKS-WKNZ) L.J.Dalton, Exile, M.Gilley, S.Earle, E.T.Conley, D.A. Coe.  
**BILOXI, MS**(DAVE TERRY-WVMI) S.K. & O., L. Boone, C.Gayle, G.Morris.  
**PASCAGOULA, MS**(AL PARKER-WGUD) Nicolette, Exile, G.Morris, C.Gayle, Everlys, W.L.Golden.  
**LOUISVILLE, KY**(COYOTE CALHOUN-WAMZ) No Report.  
**LOUISVILLE, KY**(MARK S. WILLIAMS-WCII) Oaks, Girls N.D., S.Earle.  
**HARLAN, KY**(SHARON CASE-WFSR) J.Frickie, Everlys, P.Tillis, L. Lovett, G.Morris, Sylvia, J.Paycheck.  
**PADUCAH, KY**(KENT KING-WKYQ) S.Pacific, G.Morris, Greenwood, E.T.Conley.  
**HOUMA, LA**(LARRY HYATT-KJIN) S.Earle, V.Gill, S.K. & O., Exile, M.Gilley.  
**HAMMOND, LA**(KEVIN CARLISLE-WFPR) E.Rabbitt, Sylvia, T.Tucker, L.Mandrell, Oaks, Kendalls, R.Cash.  
**ABBEVILLE, LA**(ANTHONY KEITH-KROF) E.T.Conley, G.Watson, S.Earle, M.& Rucker, B.Burnette, T.McLain.  
**SHREVEPORT, LA**(LEDBETTER/WALDON-KWKH) Rgr.Miller, Robin Lee, D.A. Coe, Masters, C. Baker, B. Baker.  
**EL DORADO, AR**(KEN JOHNSON-KDMS) E.Rabbitt, D.Yoakam, S.Earle, T.Tucker, L.Mandrell, Oaks, R.Charles.  
**FAYETTEVILLE, AR**(TOM SLEEKER-KKIX) Sylvia, C.Gayle, Exile, Vega Bros.

**UPPER MIDWEST**

**ROCHESTER, MN**(KEITH PHILLIPS-KWWW/FM) Everlys, V.Gill, G.Morris, R.Cash, Oaks.  
**MARSHALL, MN**(PAUL BACHMAN-KMHL) D.Yoakam, Sylvia, G.Morris.  
**ST.CLOUD, MN**(STEVE STEWART-WWJO/FM) C.Gayle, M.Gilley, B.Burnette, Exile, G.Campbell, E.Rabbitt, Almost B's, Masters, D.A. Coe.  
**YANKTON, SD**(BOB FLITTIE-WNAX) E.T.Conley, M.Dixon, R. Flores, S.Pacific, M. Stuart, Greenwood, Ramondos.  
**MITCHELL, SD**(KURT PHILLIPS-KMIT) C. Perkins, Exile, M.& Rucker, Almost B's, R.Cash.  
**HURON, SD**(JEFF DUFFY-KOKK) M.Gilley, E.T.Conley, Maines Br., Exile, Nicolette.  
**ABERDEEN, SD**(STEVE SMALL-KKAA) Nicolette, D.Yoakam, C. Perkins, S.Earle, J.Frickie.  
**REDFIELD, SD**(MYRON GRAGE-KQKD) E.T.Conley, R. Flores, Robin Lee, M. Stuart, P.& Bowden.  
**RAPID CITY, SD**(STEVE BLAKE-KIMM) J.Paycheck, D.Yoakam, K.Whitley, C. Perkins, E.Rabbitt.  
**RAPID CITY, SD**(SCOTT KEARNS-KTOQ) No Report.  
**WAHPETON, ND**(LARRY SLABIK-KBMW) G.Morris, R.Charles, L. Lovett, Masters, L. Boone, New Grass, M.& Rucker, Two Hearts.  
**FARGO, ND**(SCOTT WINSTON-KVOX A/F) E.T.Conley, E.Rabbitt, Sylvia, Oaks, R.Cash.  
**FARGO, ND**(DON ROBERTS-KFGO) M.Dixon, E.T.Conley, S.Pacific, T.Wopat, L.Everette, BurbankSta.  
**GRAND FORKS, ND**(TIM LARSON-KYCK) D.Yoakam, J.Conlee, Nicolette.  
**JAMESTOWN, ND**(THE COWBOY-KSJB) C.Gayle, L.Everette, D.A. Coe, M.Gilley, Exile, Jan Gray, Almost B's, B. Baker, Wrays, Rebel Lee, M.Lynn.  
**BISMARCK, ND**(DEAN HOLMES-KBMR) Oaks, TGSheppard.  
**MINOT, ND**(BOB RANDALL-KZPR) J.Frickie, Sylvia, R.Cash.  
**MINOT, ND**(JERI LEE-KKOA) T.Tucker, Nicolette, J.Frickie.

**MIDWEST**

**DES MOINES, IA**(D.C. CAVENDER-KKXI) K.Whitley, J.Frickie, Sylvia, S.Earle.  
**DES MOINES, IA**(JARRETT DAY-KSO) D.Yoakam, Oaks, E.Rabbitt.  
**FORT DODGE, IA**(DALE EICHOR-KWMT) S.K. & O., B.Burnette, R.Charles, G.Campbell, S.of Rodeo, T.Hensley.  
**WATERLOO, IA**(BRETT DAVIS-KXEL) E.T.Conley, R.Charles, R. Flores, P. & Bowden, G.Morris, L. Boone, M. Stuart, S.Pacific, Greenwood.  
**SIoux CITY, IA**(TY COOPER-KMNS) No Report.  
**SPENCER, IA**(RICK FRIDAY-KICD/FM) C.Gayle, G.Campbell, J.Duncan, J.Buffett, Holly Dunn, L. Lovett, B.Burnette.  
**FESTUS, MO**(SUE CRESSWELL-KJCF) No Report.  
**ST.LOUIS, MO**(OAKES/LANGSTON-WIL) K.Whitley, T.Tucker, Sylvia, C.Gayle.  
**ST.LOUIS, MO**(GEORGANN HARRIS-KUSA) No Report.  
**ST. JOSEPH, MO**(BOB ORF-KFEQ) M. Stuart, G.Morris, C.Gayle, P. & Bowden.  
**JOPLIN, MO**(LISA ARMSTRONG-WMBH) Foresters, Exile, Dirt Band.  
**CALIFORNIA, MO**(JEFF SHAKLEFORD-KZMO) R. Flores, P. & Bowden, M.Dixon, M.Gilley, D.A. Coe, Exile, Wrays.  
**OSAGE BEACH, MO**(LARRY HEABERLIN-KRMS) L. Boone, S.Earle, B. Baker, C.Gayle, Kendalls, M.Dixon.  
**JEFFERSON CITY, MO**(JACK DANIELS-KLIK) Greenwood, Exile, D.A. Coe, M. Stuart, M.Gilley.  
**COLUMBIA, MO**(ERIC BELL-KTGR) S.of Rodeo, E.T.Conley, G.Morris, R.Charles, M. & Rucker.  
**SPRINGFIELD, MO**(JOHN HENDERSON-KWTO/AM) E.T.Conley, M. Stuart, L.Everette.  
**TOPEKA, KS**(MIKE JONES-KSKX) E.Rabbitt, L.J.Dalton, Oaks.  
**WICHITA, KS**(PETE BRIER-KFH) Oaks, E.Rabbitt, M.Gilley, Exile.  
**GARDEN CITY, KS**(KELLY BURNHAM-KBUF) No Report.

**CENTRAL**

**NEWARK, OH**(CATHY MULLINS-WHTH) S.K. & O., M. & Rucker, T.Tucker, Oaks, S.of Rodeo, D.A. Coe, T.Hensley, T.T.Hall, J.Duncan, G.Morris, C.Gayle, E.Rabbitt, L.J.Dalton, Nick Seger.  
**AKRON, OH**(RICK CARDARELLI-WSLR) R.Cash, Sylvia, C.Gayle, M.Gilley, G.Morris.  
**CINCINNATI, OH**(DUKE HAMILTON-WUBE) E.Rabbitt, T.T.Hall.  
**SPRINGFIELD, OH**(TOM DANIELS-WBLY) No Report.  
**ELKHART, IN**(GREG HARRIS-WCMR) J.Paycheck, C.Gayle, R.Cash, S.K. & O..  
**SOUTH BEND, IN**(J.K.DEARING-WNDU) R. Skaggs, Sylvia, Girls N.D., Foresters, E.Rabbitt.  
**FT.WAYNE/KENDALL, IN**(DOUG WAGNER-WBTU) Foresters, K.Whitley, D.Yoakam, C. Perkins.  
**BATESVILLE, IN**(JOE MARTINI-WRBI) G.Morris, Trade, L. Lovett, Dobie Gray, G.Campbell, C.Gayle.  
**RICHMOND, IN**(MARILYN WILLIAMS-WHON) E.Rabbitt, T.Tucker, Oaks, R.Cash.  
**VINCENNES, IN**(CLINT MARSH-WAOV) Frozen.  
**SAGINAW, MI**(TOMMY SAMORAY-WKCCQ) E.T.Conley, S.K. & O., R.Charles, L. Lovett, C. Perkins, L.Mandrell.  
**LANSING, MI**(WAYNE WATERS-WITL/FM) R.Milsap, L.J.Dalton, V.Gill.  
**WAUKESHA, WI**(MICHAEL SAXTON-WAUK) S.K. & O., R.Charles, T.T.Hall.  
**DODGEVILLE/MINERALPT, WI**(BOB BRAINERD-WDMP) Exile, M.Gilley, Almost B's, D.A. Coe, G.Morris, M. & Rucker.  
**MADISON, WI**(ALLAN/HUNTER-WWQM) S.K. & O., R.Charles, C.Gayle, Exile, L. Boone.  
**MANITOWOC, WI**(JON MURRAY-WCUB) M.Gilley, Exile, L.Everette, T.Hensley, T.T.Hall, S.of Rodeo.  
**STEVENS POINT, WI**(DAN OLSEN-WXYQ) E.T.Conley, M.Haggard, Reba.  
**LA CROSSE, WI**(DAVE SHEPEL-WLXR/AM) E.Rabbitt, C. Perkins, L.J.Dalton.  
**LA CROSSE, WI**(JIM CROWLEY-WKTY) C.Gayle, S.of Rodeo, M. & Rucker, S.K. & O., Robin Lee, T.T.Hall, Rgr.Miller.

**EAU CLAIRE, WI**(TIM CLOSSON-WAXX/FM) No Report.  
**WHITEHALL, WI**(JOHN R. SIMONSON-WHTL) Reba, Kendalls, Rogers & NR, R.Milsap, Sylvia, G. Watson.  
**ROCKFORD, IL**(CURTIS KING-WKKN) M.Gilley, Exile, G.Morris, L. Boone, L.Everette.  
**SPRINGFIELD, IL**(T.J. HART-WFMB) G.Morris, Reba, Foresters, Girls N.D..  
**ANNA, IL**(RICH GRIFFIN-WRAJ) Almost B's, Sylvia, E.Rabbitt, T.Tucker, D.Yoakam.

**SOUTHWEST**

**TULSA, OK**(BILL PAYNE-KTFX) M.Gilley, E.Rabbitt, R.Cash, Oaks, L.J.Dalton, T.Tucker, C.Gayle.  
**TEXARKANA, TX**(JOHN MOORE-KMLA) No Report.  
**DALLAS/FT.WORTH, TX**(BILL MAYNE-WBAP) Reba, J.Conlee.  
**HOUSTON, TX**(CANDEA/MURRAY-KILT) D.A. Coe, S.K. & O., L.J.Dalton, Rgr.Miller.  
**PT.ARTHUR/BEAUMONT, TX**(MICKEY ASHWORTH-KYKR) Exile, Foresters, Almost B's, C. Perkins.  
**BRYAN/COLLEGE STAT., TX**(ANDY GALLO-WTAW) T.Tucker, Oaks, R.Cash, B.Burnette, E.Rabbitt, L. Lovett.  
**AUSTIN, TX**(MIKE CARTA-KVET) T.Tucker, Exile, L.Mandrell.  
**AUSTIN, TX**(STEVE GARY-KASE/FM) C.Gayle, Exile, S.Earle.  
**AMARILLO, TX**(STU SCHROEDER-KBUY) Sylvia, E.T.Conley, C.Gayle, M.Dixon.  
**LUBBOCK, TX**(CHUCK LUCK-KLLL) No Report.  
**MIDLAND/ODESSA, TX**(CHUCK WOLFE-KCRS) Exile, C.Gayle, Sylvia, C. Perkins, L.J.Dalton.  
**EL PASO, TX**(HINRICH/KENNEDY-KHEY/Y96) M.Dixon, C.Gayle, R.Cash, Oaks.  
**PHOENIX, AZ**(DOUG BRANNAN-KNIX) M.Gilley, Exile, R.Cash.  
**ALBUQUERQUE, NM**(FRANCINA RODRIQUEZ-KRST/FM) S.of Rodeo, S.Pacific.  
**LAS CRUCES, NM**(BIG JOHN LIBYNSKI-KGRT) Exile, Almost B's, M. Gilley, C. Atkins.  
**CARLSBAD, NM**(BOB SWAYZE-KATK/FM) G.Campbell(16) Exile, Dobie Gray, Everlys, T.Tucker.

**ROCKY MOUNTAIN**

**DILLON, MT**(MIKE KANDILAS-KDBI) M.Gilley, Exile, Almost B's, L. Everette, L. Lovett, T.T.Hall, D.A. Coe.  
**MISSOULA, MT**(DAVE WILSON-KGVO) R.Cash, L. Lovett, T.T.Hall, R.Charles, Everlys, Nick Seger.  
**POLSON, MT**(ROGER NELSON-KERR) E.T.Conley, Almost B's, M.Gilley, T.T.Hall, Exile, D.A. Coe.  
**MISSOULA, MT**(PAUL PROCTOR-KYSS/FM) E.Rabbitt, G.Morris, S.K. & O., S.of Rodeo, R. Flores.  
**HAMILTON, MT**(JEAN PYSSON-KLYQ/AM) E.T.Conley.  
**WHITEFISH, MT**(ART JACKSON-KJJR) L. Boone, E.T.Conley, Almost B's, T.Wopat, T.T.Hall, Ramondos.  
**GREELY/FT.COLLINS, CO**(DON DANA-KYOU/FM) E.T.Conley, M. Stuart, Nick Seger, B.Hornsby.  
**PUEBLO, CO**(RANDY HILL-KIDN) Dobie Gray, E.T.Conley, Two Hearts, J. Paycheck.  
**JACKSON HOLE, WY**(GIL KING-KSGT) B.Burnette, G.Morris, E.T.Conley, Nicolette.

**FAR WEST**

**LAS VEGAS, NV**(STEVE RANDALL-KYYX/FM) J.Conlee, S.Earle, L.J.Dalton, R.Gaines.  
**LAS VEGAS, NV**(J.C. SIMON-KFMS) C.Gayle, T.Tucker, S.of Rodeo, E.T.Conley.  
**RENO, NV**(TONY THOMAS-KOLO) No Report.  
**RENO, NV**(JOEL MULLER-KROW) C.Gayle, G.Morris, S.of Rodeo, Masters.

**LOS ANGELES, CA**(R.J. CURTIS-KLAC) D.Yoakam, K.Whitley, J.Frickie.  
**LOS ANGELES, CA**(R.J. CURTIS-KZLA/FM) T.Tucker, K.Whitley, J.Frickie, S.Earle.  
**BRAWLEY, CA**(CHRIS OLIVAREZ-KROP) S.Earle, G.Campbell, Exile, S.of Rodeo, B.Burnette.  
**OAKLAND/SAN FRAN., CA**(CARL BROWN-KNEW) E.Rabbitt, Sylvia, Girls N.D., L.J.Dalton.  
**OAKLAND/SAN FRAN., CA**(DENNIS DAY-KSAN) E.Rabbitt, L.J.Dalton, C. Perkins, Foresters, E.T.Conley.  
**EUREKA, CA**(KEN CONLIN-KRED) S.Earle, Exile, M.Gilley, S.of Rodeo.  
**SACRAMENTO, CA**(CAMMIE WINSTON-KHWY) J.Paycheck, C.Gayle, Exile, E.Rabbitt, T.Tucker, J.Frickie.  
**SACRAMENTO, CA**(RICK STEWART-KRAK/FM) No Report.  
**SACRAMENTO, CA**(RICK STEWART-KRAK/AM) L.Mandrell, E.Rabbitt, Oaks, R.Cash, C.Gayle.  
**TURLOCK, CA**(ED NICKUS-KMIX) Ramondos, S.of Rodeo, R.Cash, R.Charles, P.& Bowden, Dobie Gray.

## NORTHWEST

**PORTLAND, OR**(MARK WADE-KRDR) Foresters, Exile, Nick Seger, L.Everette, T.T.Hall, Vega Bros, Wrays, T.Tucker.  
**ASTORIA, OR**(BOB LOUCKS-KVAS) E.T.Conley.  
**ALBANY, OR**(H.DAVID ALLAN-KRKT) T.T.Hall, T.Hensley, D.Yoakam, C.Gayle, Rgr.Miller, Exile.  
**CORVALLIS, OR**(P.J. EMMERSON-KFAT/FM) Nick Seger, R. Flores, M.Gilley.  
**TOLEDO, OR**(DENNIS EDWARDS-KTDO) L. Lovett, E.T.Conley, M. Stuart, M.Dixon, M.Gilley, S.of Rodeo, R.Charles, M.& Rucker.

**EUGENE, OR**(BILLY PILGRIM-KEED) S.of Rodeo, J.Paycheck, E.T.Conley, B.Higgins, B.Hornsby.  
**REDMOND, OR**(MIKE WEST-KPRB) P.& Bowden (both), M.Gilley, Masters, Exile, D.A. Coe, Rebel Lee.  
**PENDLETON, OR**(STEVE GREEN-KWHT) G.Morris.  
**SEATTLE, WA**(JIM WILLIAMS-KMPS) Sylvia, C.Gayle, M.Gilley, Exile.  
**EVERETT/SEATTLE, WA**(WAYNE CORDRAY-KWYZ) J.Frickie, E.Rabbitt, R.Cash, C.Gayle, Lightfoot, E.T.Conley, M.Dixon, R. Flores.  
**YAKIMA, WA**(BOB MURPHY-KUTI) C.Gayle, K.Whitley, Exile, R.Charles, G.Morris, M.Gilley.  
**ELLENSBURG, WA**(MIA CARLSON-KXLE/AM) L.Everette, T.Hensley, L. Boone, M.& Rucker.  
**TRI-CITIES, WA**(JESSE LEE-KORD) M.Gilley, R.Charles, M. Stuart, D.A. Coe, S.of Rodeo.  
**TRI-CITIES, WA**(CHUCK MATHESON-KOTY) Exile, C.Gayle, Kendalls, M.Gilley, M.& Rucker.  
**CLARKSTON, WA**(CHUCK WALKER-KCLK) G.Morris, R.Cash, Sylvia, G.Watson, P.Tillis.  
**ANCHORAGE, AK**(BILL CARDOZA-KYAK) E.Rabbitt, Kendalls, R.Cash, G.Morris, Exile, T.Tucker, C.Gayle, R.Charles, S.K. & O..  
**ANCHORAGE, AK**(STEVE CHAPMAN-KASH) Exile, L.Mandrell, D.A. Coe, M.Gilley, C.Gayle.  
**CALGARY, (ROBIN INGRAM-CFAC)** C.Gayle, C. Perkins, S.K. & O., Oaks, B.Burnette, Exile.

### WELCOME TO OUR NEW COUNTRY CORRESPONDENT:

Kevin Carlisle, **WFPR Radio** - P.O. Box 1829  
 Hammond, LA 70404 (504-542-1400)

### CONT. FROM PAGE 40

#### artist and the newer ones?

**RT:** When you're new, they're a little bit reluctant to give you their stuff. There are some people, though, who will give their songs to people who are new. We thought "On The Other Hand" was a great song, and Paul Overstreet and Don Schlitz were willing to let me do it even though I was new and they didn't know who I was. So there are a few people out there who will give their good songs to new people, but most of them are little bit reluctant to give you their good songs. You can't blame them, because when it's somebody new, they're afraid that person could have one hit record and then never be heard from again. It's a little aggravating, but if you think about it you really can't blame them.

#### LS: Who are some of the artists you've performed with?

**RT:** We got to open a couple of shows for George Jones, which was great, and we've also opened for Barbara Mandrell and George Strait. We've got some stuff coming up with the Statler Brothers and hopefully something with Ricky Skaggs. We're working clubs too, but we're real happy that we're getting to open for some really good people. We're keeping busy, averaging working four days a week.

#### LS: Where was your album cover photographed?

**RT:** In Flynn's Lick, Tennessee. It's between two towns called Difficult and Defeated - way out in the country. In fact, it was dark after we finished with the photo session, and we got lost and thought we'd never find our way back to Nashville. The idea for the album cover was Lib's, and we're real pleased with it.

#### LS: Why wasn't "Can't Stop Now" included on

#### this album?

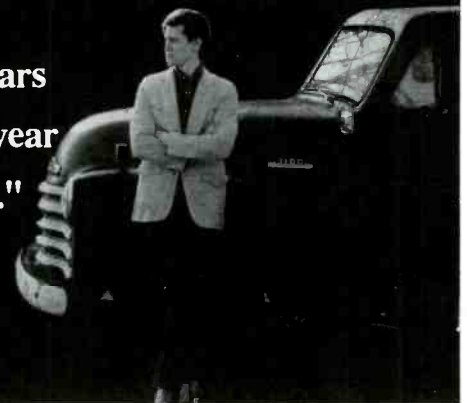
**RT:** We just found other songs that we liked more. It's going to be on the next album, though.

#### LS: Did you enjoy performing at the New Faces Show at this year's Country Radio Seminar?

**RT:** Yeah, that was quite a night. Radio people are a hard group to perform for, but they were

comeback in the last couple of years, which I'm real happy to see. I hope it's gonna keep growing. Country radio is playing a lot of different types of music, and I think that has its good points. Playing so many types of music broadens the listening audience, and picks up a lot of people who might not normally have listened. Once you get those people listening, then maybe they'll start liking the traditional

"The song was originally titled  
 "1962", but I was only three years  
 old then, so we changed it to a year  
 that would suit me a little better."



real nice to me.

#### LS: Who are your heroes?

**RT:** The first singer I remember really liking was Hank Sr. I'm a big fan of Hank, Merle, George, Lefty Frizzell - the traditional singers.

#### LS: Who are your favorites of the newer artists?

**RT:** I really like George Strait's music a lot, and I really like Reba McEntire.

#### LS: Where do you see Country music going?

**RT:** That's a real hard question. You know, the traditional type music has made a bit of a

type of Country music, and maybe they wouldn't have been exposed to it otherwise. In any case, I hope that the traditional keeps growing like it has in the last couple of years. That's all I'm going to keep doing anyway.

#### LS: Where do you go from here?

**RT:** We've already started looking for songs for my next album, and we're going to go back in and record in August. In the meantime, I'm just going to stay out on the road and try to find time to write some more songs. Hopefully we'll keep recording songs that people want to hear. ●

# CONTEMPORARY URBAN

## CERTIFIED

- BILLY OCEAN**  
Love Zone  
(Jive/Arista)
- LIONEL RICHIE**  
Dancing On The Ceiling  
(Motown)
- CHAKA KHAN**  
Love Of A Lifetime  
(Warner Bros.)

## MOST ADDED



**ASHFORD & SIMPSON**  
Count Your Blessings  
(Capitol)

## POP CROSSOVER

**MARY JANE GIRLS**  
Walk Like A Man  
(Motown)

**2W LW TW**

- |     |     |     |  |
|-----|-----|-----|--|
| 2.  | 1.  | 1.  | <b>TIMEX SOCIAL CLUB</b> - Rumors (Jay)                                      |
| 5.  | 3.  | 2.  | <b>RICK JAMES</b> - Sweet & Sexy Things (Gordy)                              |
| 1.  | 2.  | 3.  | Jeffrey Osborne - You Should Be Mine (A&M)                                   |
| 7.  | 4.  | 4.  | Mtume - Breathless (Epic)  |
| 15. | 10. | 5.  | <b>ANITA BAKER</b> - Sweet Love (Elektra)                                    |
| 12. | 7.  | 6.  | <b>JEAN CARNE</b> - Closer Than Close (Omni)                                 |
| 18. | 9.  | 7.  | <b>SHIRLEY JONES</b> - Do You Get Enough Love (P.I./Manhattan)               |
| 9.  | 6.  | 8.  | Sky - Givin' It (To You) (Capitol)   |
| 23. | 15. | 9.  | <b>LUTHER VANDROSS</b> - Give Me The Reason (Epic)                           |
| 28. | 23. | 10. | <b>MELBA MOORE &amp; KASHIF</b> - Love The One I'm With (Capitol)            |
| 25. | 18. | 11. | <b>STEPHANIE MILLS</b> - Rising Desire (MCA)                                 |
| 21. | 14. | 12. | <b>CON FUNK SHUN</b> - Burning Love (Polydor/PolyGram)                       |
| 13. | 11. | 13. | Cash Flow - Mine All Mine (Polydor/PolyGram)                                 |
| 14. | 13. | 14. | Mazarati - 100 MPH (Paisley Park/W.B.)                                       |
| 27. | 21. | 15. | <b>STEVIE WONDER</b> - Land Of La La (Tamla)                                 |
| 3.  | 5.  | 16. | El DeBarge - Who's Johnny (Gordy)  |
| 35. | 28. | 17. | <b>PATTI LABELLE</b> - Oh People (MCA)                                       |
| 33. | 26. | 18. | <b>FULL FORCE</b> - Temporary Love Thing (Columbia)                          |
| 39. | 31. | 19. | <b>GWEN GUTHRIE</b> - Ain't Nothing Going On But The Rent (Polydor/PolyGram) |
| 37. | 30. | 20. | <b>STEVE ARRINGTON</b> - Home Boys (Atlantic)                                |
| 10. | 12. | 21. | Run DMC - My Adidas (Profile)  |
| 36. | 29. | 22. | <b>PIECES OF A DREAM</b> - Say La La (Manhattan)                             |
| 4.  | 8.  | 23. | Billy Ocean - There'll Be Sad Songs (Jive/Arista)                            |
| 30. | 27. | 24. | <b>JERMAINE JACKSON</b> - Do You Remember Me? (Arista)                       |
| --. | --. | 25. | <b>BILLY OCEAN</b> - Love Zone (Jive/Arista)                                 |
| 11. | 16. | 26. | New Edition - With You All The Way (MCA)                                     |
| 40. | 33. | 27. | <b>SOS BAND</b> - Borrowed Love (Tabu)                                       |
| --. | 35. | 28. | <b>MICHAEL MCDONALD</b> - Sweet Freedom (MCA)                                |
| --. | 37. | 29. | <b>LISA LISA</b> - All Cried Out (Columbia)                                  |
| --. | 39. | 30. | <b>JETS</b> - Private Number (MCA)   |
| --. | 36. | 31. | <b>GEORGE CLINTON</b> - Hey Good Lookin' (Capitol)                           |
| 16. | 22. | 32. | Regina - Baby Love (Atlantic)  |
| 20. | 25. | 33. | Cherrelle - Artificial Heart (Tabu)  |
| --. | --. | 34. | <b>LIONEL RICHIE</b> - Dancing On The Ceiling (Motown)                       |
| --. | --. | 35. | <b>CHAKA KHAN</b> - Love Of A Lifetime (Warner Bros.)                        |
| --. | 8.  | 9.  | Midnight Star - Headlines (Elektra)  |
| --. | --. | 40. | <b>CONTROLLERS</b> - Distant Lover (MCA)                                     |
| --. | --. | --. | 38. <b>PRINCE</b> - Anotherloverholenyohead (Paisley Park/W.B.)              |
| --. | --. | --. | 39. <b>NU SHOQZ</b> - Point Of No Return (Atlantic)                          |
| --. | --. | --. | 40. <b>MELISA MORGAN</b> - Fool's Paradise (Capitol)                         |

## CHARTBOUND

	Reports	Adds	On	Chart
LEVERT - Pop Pop Goes My Mind (Atlantic)	42	6	27	9
GLENN JONES - Giving Myself To You (RCA)	40	4	25	11

## URBAN CONTEMPORARY HIT FACTOR

Research:  
Betty Hollars



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 90 Last Week 92

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
ANITA BAKER - Sweet Love (Elektra)			62	50	5	4	3	80%	9
LUTHER VANDROSS - Give Me The Reason (Epic)			65	44	10	8	3	67%	4
MELBA MOORE & KASHIF - Love The One I'm With (Capitol)			61	33	17	11	--	54%	5
STEPHANIE MILLS - Rising Desire (MCA)			52	29	13	10	--	55%	6
STEVIE WONDER - Land Of La La (Tamla)			50	27	11	10	2	54%	6
PATTI LABELLE - Oh People (MCA)			64	19	26	12	7	29%	4
FULL FORCE - Temporary Love Thing (Columbia)			42	23	10	8	1	54%	4
GWEN GUTHRIE - Ain't Nothing Going On But The Rent (Polydor/PolyGram)			55	20	16	12	7	36%	3
STEVE ARRINGTON - Home Boy (Atlantic)			44	19	12	11	2	43%	4



# IF YOU LIKED THE TIME YOU'LL LOVE TEASE



BECAUSE THEY'RE

**"BETTER WILD (THAN MILD)"** 34\*06212

FROM THEIR SMASH DEBUT ALBUM

TEASE

ON EPIC RECORDS



THE HOTTEST LABEL ON THE STREETS TODAY

# UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
DAZZ BAND - L.O.V.E. M.I.A. (Geffen)	40	5	20	15
WHODINI - One Love (Arista)	38	5	18	15
JAMES INGRAM - Always (Qwest)	35	9	19	7
NICOLE - What About Me (Portrait)	33	2	14	17
MADONNA - Papa Don't Preach (Sire/Warner Bros.)	33	2	23	8
DENIECE WILLIAMS - Wiser & Weaker (Columbia)	33	9	19	5
KLYMAXX - Man Size Love (Constellation/MCA)	31	9	17	5
*ASHFORD & SIMPSON - Count Your Blessings (Capitol)	30	29	1	--
MARY JANE GIRLS - Walk Like A Man (Motown)	27	7	19	1
PETER GABRIEL - Sledgehammer (Geffen)	25	--	11	14
SADE - Is It A Crime (Portrait)	24	2	9	13
DHAR BRAXTON - Jump Back (Sleeping Bag)	23	5	11	7
STARPOINT - Til The End Of Time (Elektra)	23	1	12	10
*MIDNIGHT STAR - Midas Touch (Elektra)	23	14	8	1
JEFFREY OSBORNE - Soweto (A&M)	22	7	10	5
COLONEL ABRAMS - Over & Over (MCA)	21	1	10	10
RANDY CRAWFORD - Can't Stand The Pain (Warner Bros.)	21	--	11	10
AFRIKA BAMBAATAA - Bambaataa's Theme (Tommy Boy)	21	4	14	3
*DOUGIE FRESH - All The Way To Heaven (Reality)	21	15	3	3
BOOGIE BOYS - Girls' Talk (Capitol)	20	2	7	11
PATTI AUSTIN - Getting Away With Murder (Qwest)	20	3	9	8
ATLANTIC STARR - In The Heat Of Passion (A&M)	20	3	9	8
*STACEY Q - Two Of Hearts (Atlantic)	19	5	8	6
KRYSTOL - Passion From A Woman (Epic)	19	3	12	4
*ORAN JUICE JONES - The Rain (Def Jam/Columbia)	19	7	8	4
*EL DEBARGE - Love Always (Gordy)	19	13	6	--
REAL ROXANNE - Bang, Zoom (Let's Go Go) (Island)	17	1	11	5
FIZZY QUICK - Hangin' Out (Motown)	17	--	11	6
TROUBLE FUNK - Good To Go (Island)	17	3	11	3
L.A. DREAM TEAM - Nursery Rhymes (MCA)	15	1	8	6
*FATBOYS - In The House (Sutra)	15	3	6	6
TRINERE - How Can We Be Wrong (Jam Packed)	14	2	9	3
*RUN DMC - Walk This Way (Profile)	14	11	3	--
GAP BAND - Automatic Brain (Total Experience)	13	2	5	6
*JUNIOR - Not Tonight (Mercury)	13	5	7	1

\*First time listed on this page.

Dropped: #17-Prince (Mts.), #20-Teena Marie, #24-Rene & Angela, #32 -Simply Red, #34-Rockwell, #38-Janet Jackson, Janice, LL Cool J, Michael Jonzon.

## LP CUTS

RICK JAMES - Save It For Me/Forever & A Day/Slow & Easy (Gordy)  
 PATTI LABELLE - Sleep With Me Tonight/Kiss Away The Pain (MCA)  
 MIDNIGHT STAR - Get Dressed/Engine #9 (Elektra)  
 RUN DMC - You Be Illin' (Profile)  
 JEFFREY OSBORNE - In Your Eyes/We Belong (A&M)

## POTENTIAL SINGLES

MORRIS DAY - Love Addiction (Warner Bros.)  
 AL JARREAU - L Is For Lover (Warner Bros.)  
 4 TOPS - Hot Nights (Motown)  
 O'CHI BROWN - 100% Pure Pain (Mercury)  
 FORCE MD'S - One Plus One (Tommy Boy/W.B.)  
 TEASE - Better Wild Than Mild (Epic)  
 GEORGE BENSON - Kisses In The Moonlight (Warner Bros.)

## URBAN CONTEMPORARY SUMMARY

Although many of you who attended the New Music Seminar this past week turned in frozen playlists before you left, the impression that the chart might be slow is wrong! It moved along pretty quickly in your absence so if you're doing a list from two weeks ago, don't be the least bit surprised at the jumps. For us, just in the top twenty, LUTHER VANDROSS goes 15-9, MELBA MOORE/KASHIF goes 23-10, STEPHANIE MILLS goes 18-11, STEVIE WONDER goes 21-15, PATTI LABELLE goes 28-17, FULL FORCE goes 26-18, GWEN GUTHRIE 31-19, and STEVE ARRINGTON 30-20. MELBA/KASHIF already boasts a 54% Hit Factor and STEPHANIE MILLS' is already at 55%. To top that, we have THREE Certified entries this week instead of our normal two: BILLY OCEAN (who debuts at #25), LIONEL

RICHIE (who debuts at #34) and CHAKA KHAN (who debuts at #35). RICHIE & OCEAN sat in Chartbound last week, but CHAKA skipped that category altogether. CHAKA is not the only one to skip from Up & Coming to the chart; labelmate PRINCE does the same, as does WCI conglomerate-mate NU SHOOZ and the new single by MELI'SA MORGAN "Fool's Paradise". The two new entries to Chartbound will not be denied chart positions next week...LEVERT and GLENN JONES are both being reported as getting strong requests where they're played. Most Added was a runaway for ASHFORD & SIMPSON's "Count Your Blessings" and when some of you heard what it was, you responded "it's a good record". Pop Crossover goes to another soundtrack hit (Top 40 seems to be full of soundtracks these days) for THE MARY

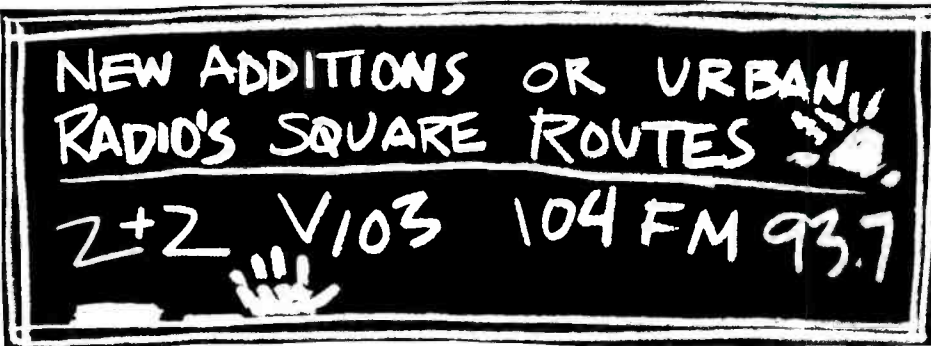
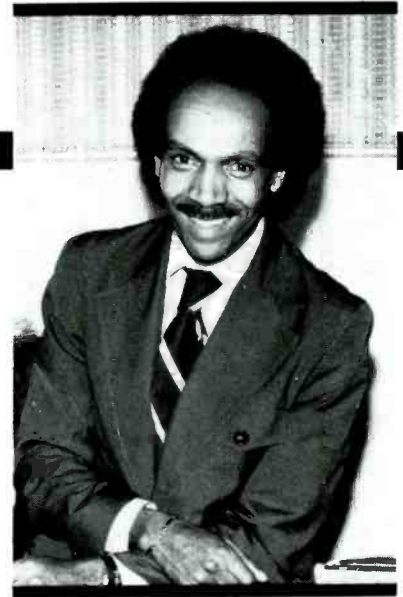
JANE GIRLS' "Walk Like A Man"... picking up 122 reports. Although nothing came close to A&S's 29 adds MIDNIGHT STAR (14 adds), DOUGIE FRESH (15 adds) and EL DEBARGE (13 adds) all came close enough to be the candidates for next week's contest. DOUGIE FRESH is getting out-of-the-box teen and club requests in Saginaw, according to David Rosas at WWWS/FM. Joe Bullard at WANM-Tallahassee reports requests for two LP cuts ...one from ANITA BAKER "You Bring Me Joy" and one from JEAN CARNE "Everything Must Change". Check those out, those of you who are allowed to try out LP cuts on your audience. Jeff McHugh, WWDM/FM-Sumter, reports calls from teens for the LISA LISA. "...teens love it" sez Jeff, who also is getting a

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the GAVIN REPORT/July 18, 1986

# "URBANIZING"

By Jerry Boulding



## FIGHTING THE PROBABILITY PLAGUE

There's a virulent disease that's sweeping urban radio these days: blaming others for our own mistakes...dipping ARBitron digits caused by poor planning or sloppy work. Problems caused by poor design or lack of direction is one thing. But if I cut myself with a knife, am I right to sue the company that made the blade? How about the store that sold it to me, and the quarry that supplied the stone that sharpened it? My suit would be no more frivolous or ridiculous than many that are filed - and won - today. But in the not-too-distant future, that day may come when knives and razors are relegated to museums.

A lot of radio stations that had won or whose owners and managers feel they should be winning, or starting to win, or continuing to win have problems with their math. In many instances, the programmers, music directors and consultants, and anyone else they can blame have come under attack for their failures. It's like any product or service whose manufacturers or creators claim that it isn't the machines or the services or systems that are at fault, but the way some people operate them. It's much the same with radio. If the cart machine didn't fire, that's one thing, but if it wasn't loaded properly, that's another. If you add up the number of things that can and do go wrong where the operator was at fault, you'd soon have the answers to where the ratings went. It's all a matter of math.

## HOW SQUARE ARE YOUR ROOTS?

This simple radio math has as one of its equations a problem whose solution involved 'square roots'. I mean, don't look now but your corners are showing. And it's tough to cover your corners when all around you are wrecked angles. Ideas that just didn't jell. Contests that just didn't add to your cume. Talent that just didn't take. Love lyrics from big labels that just didn't land. This, despite big buck giveaways, billboards, television advertising and fifteen-in-a-row!

You say you're really the program-director but

you really can't rally the forces because your general manager won't approve anything that doesn't originate with the sales department or that costs money? Then it's up to you to work with the sales department and that stingy G.M. until you come up with a number that everybody nods on. After all, they really want to win too. Everybody scores when the ARBitrons soar.

## RADIO BY THE NUMBERS

Whether you're a programmer, music director, top air-talent, or aspire to be, you have to organize and systemize. And the best way to do that is to reduce everything to math. For example, take some time to listen to your show and/or station for a while and list the number or distractions you hear. We're not talking about the commercials here either, although some of them are certainly distracting...by design! Listen for an hour. Write down everything that airs. One way to do this is to have three or four headings. Music, programming, production and live. Give a value, say from one to five, five being best to each element. A "strong song" for example would get a five, one that's burned might get a one, etc. At the bottom of the page, leave room for notes or things that might need to be explained, because you'll probably be doing this over an extended period of time and you may have a problem trying to remember exactly what some of those shorthand notes meant. And it's a good idea to 'solve' some of the problems you'll hear immediately and you might want to write down how you feel you could eliminate some of those lower numbers.

## NO CUME AT ALL

(To the tune of "No Moon At All")

Now before you ask, what does this all mean and where is it going to get me? The applied mathematics of radio, in this particular instance simply mean that you are going to grade yourself or your station...before some else does...someone whose math is measured in cumes and quarter hours. And if you're going to really get something out of this exercise, you have to be brutally frank and honest - especially

about your mistakes. I mean a bad stop set is a bad stop set and it could cost. A bad stop set can be no higher than a one. One that just blows you away should be a five. Now let's look at some basics! Are the call -letters and/or dial position there? Are they re-inforced, or swallowed? Did the jingle link up well with the song? Are the other involvement elements like time-checks in there? Are you 'crutching' on lyrics in your back-announce? Are you prepared? Are you able to take a national item from your show prep and localize it without being wordy? How well do you avoid redundancy? Do you say the same things over and over again about the same artists, the same records? If you're a programmer or music director, do your record rotations and sweeps reflect the image that you're trying to create with the station? How well does it stack up to your competition? Because after you've done this mathematical critique on yourself or your station, you must turn around and do the exact same thing with your competition and be just as honest as you can.

## ONE PLUS ONE - WINNABLE ADDITION

After you've critiqued yourself and your competition, you're still not finished. If you're an air-talent set your recorder or have someone close to you tape the competition while you're on...same day, same daypart, cause you've got to go one-on-one with your competition and if your math indicates they're ahead, close or closing, better get busy. If you're a program or music director, here's a question or two you must answer. Are your most effective programming elements, which include fully researched 'safe' songs, carefully placed into the most listened to quarter-hours or those you hope soon will be? Normally for most high energy, mass appeal urban stations, the largest number of tune-ins occur in the first quarter hour....between the top of the hour and :15. We'll go into why and what should go into the first quarter hour next time. The new radio math is like a map...so you can get there from here. ●

**NORTHEAST****BOSTON, MA****ANGELA THOMAS-WILD**

ADDS: Levert, S. Winwood, Ashford & S, M.McDonald. HOTS: Gw.Guthrie, Anita Bakr, S. Red, J.Osborne, Skyy, S.Mills, Lisa Lisa, Ivy, Mazarati, Teena M., Ocean.

**BOSTON, MA****SUNNY JOE WHITE-WXKS/FM**

ADDS: P.LaBelle, L.Richie, Prince. HOTS: Janet Jax., Madonna, Regina, Miami S.M., M.McDonald, Timex S.C., N.Edition, Jermaine J, Mary Janes, Gw.Guthrie.

**NEW YORK, NY****TONY GRAY-WRKS**

ADDS: S.Jones. HOTS: SOS Band, Rene & A., Whitney, D.Braxton, S. Red, H.& Davis, Jets, J.Kemp, J.Osborne, Gw.Guthrie.

**NEW YORK, NY****SCOTT SHANNON-Z100**

ADDS: Gw.Guthrie, Ocean, S. Winwood. HOTS: Janet Jax., P.Gabriel, Madonna, Ocean, Timex S.C., Regina, Lisa Lisa, DeBarge, J.Stewart, L.Richie.

**ROCHESTER, NY****ANDRE MARCEL-WDKX**

ADDS: Prince, Hiroshima, Mary Janes, L.Richie, Ashford & S, Nicole. HOTS: Whodini, SOS Band, S.Jones.

**PITTSBURGH, PA****JOHN ANTHONY-WAMO**

ADDS: Levert, Afrika B., M.Star, M.Jonzun, DeBarge, J.Ingram, Ashford & S., Chaz, Gigolo, Modern Man. HOTS: Prince, Anita Bakr, Cash Flow, J.Kristie, S.Jones, Jets, P.LaBelle, Full Force, Lisa Lisa, MM/Kashif, J.Carne.

**PHILADELPHIA, PA****TONY QUARTERONE-WUSL/FM**

ADDS: L.Richie, DeBarge, Oran Jones. HOTS: M.Morgan, Skyy, Ocean.

**WASHINGTON, DC****MIKE ARCHIE-WHUR**

ADDS: HOTS: M.McDonald, Mtume, Cherrelle, Skyy, Anita Bakr, Pieces/Dr., S.Mills, Lisa Lisa, W.Badarou, N.Edition, Confunk S..

**BALTIMORE, MD****KINGSTON/KRONTHAL-B104**

ADDS: Regina, S. Winwood, Klymaxx. HOTS: Janet Jax., DeBarge, S. Red, Madonna, J.Stewart, G.Loring, J.Osborne, N.Edition, Timex S.C., M.McDonald, L.Richie.

**BALTIMORE, MD****ROY SAMPSON-WXYV/FM**

ADDS: Ashford & S, J.Ingram, Chaka Khan, Afrika B., Denroy M., Deniece W..

**OCEAN CITY, MD****DAVE ALLAN-OC104/FM**

ADDS: DeBarge, J.Osborne, Mary Janes, Gw.Guthrie, Bananarama. HOTS: J.Stewart, P.LaBelle, Jermaine J, Ocean, MM/Kashif, Vandross, Anita Bakr, Nu Shooz, L.Richie, Rick James, Chaka Khan.

**RICHMOND, VA****DONNIE DEANE-WKIE**

ADDS: Y.& People, Tease, O'Ch.Brown, Prince, Ashford & S, P.Bailey, G.Abbott, 4 Tops, R.Diamond. HOTS: Gavin C., Wonder, S.Mills, P.LaBelle, Vandross, R.Crawford, Sade, M.McDonald, P. Austin, MM/Kashif, Gw.Guthrie.

**NORFOLK, VA****DON ALLEN-WOWI**

ADDS: J.Osborne, BB&Q, Ashford & S, Trinere, B.Wright, O.C.Smith, Princess, Doug E.Fr.. HOTS: D.Braxton, Confunk S., S.Jones, Ivy, Pieces/Dr., J.Kristie, SOS Band, Vandross, MM/Kashif, Wonder, N.Edition.

**ROANOKE, VA****AMY LEE-WTOY**

ADDS: Dazz Bd., G.Clinton, Miami S.M., Jets, Chaka Khan, Junior, Deniece W., Klymaxx, Gap Band, Arrington, P.LaBelle, M.McDonald, Wham!, SOS Band, Ocean. HOTS: Cash Flow, N.Edition, Anita Bakr, Gavin C., S.Jones, MM/Kashif, Mazarati, Confunk S., Vandross, Regina, L.Richie.

**SOUTH****GREENSBORO, NC****DOC FOSTER-WQMG**

ADDS: B.Wright, Mid. Star, Deniece W., Prince, L.Richie, Glenn Jonz, Doug E.Fr., Gibbons F., Tranzit, Oran Jones, Ashford & S. HOTS: Skyy, Teena M., Teddy P., S.Mills, Wonder, Jermaine J, Arrington, Afrika B., Rockwell, R.Crawford, O.C.Smith.

**CHARLOTTE, NC****DON CODY/K.MURPHY-WGIV**

ADDS: Ashford & S, Dazz Bd., Starpoint, Glenn Jonz, P.LaBelle, Vandross. HOTS: Ocean, Whodini, SOS Band, G.Clinton, Rose Bros., Confunk S., Gw.Guthrie, Nu Shooz, Troub.Funk, Controller, Levert.

**FAYETTEVILLE, NC****G.BAEZ/R.CRUISE-WDKS**

ADDS: Anita Bakr, Ashford & S, Chaka Khan, Doug E.Fr., Rappin' D., Troub.Funk, LA D.Team, DeBarge, M.McDonald, Glenn Jonz. HOTS: Jets, Nu Shooz, R.Roxanne, Gw.Guthrie, Nicole, SOS Band, Fatboys, Controller, S.Jones, S.Mills, Prince.

**FAYETTEVILLE, NC****LYPE/GREENE/BENSON-WZFX**

ADDS: Bar.Mtchl., Ashford & S, Junior, Prince, A.Starr, D.Braxton, Mary Janes, W.Collins. HOTS: Timex S.C., J.Osborne, Ocean, Anita Bakr, Vandross.

**WILMINGTON, NC****TONY GORE/JOE DIAZ-WWIL**

ADDS: Fatboys, J.Ingram, Ashford & S., Dougie Fresh, Mary Jane Girls, Levert, Glenn Jones, Trouble. HOTS: M.Star, Skyy, Rene & A., Timex, Mazarati, Rick James, New Edition, Mtume, Regina.

**ASHEVILLE, NC****S.MCINTYRE/ROBINSON-WBMU/FM**

ADDS: Ashford & S, L.Richie, DeBarge, W.C.W.Crew, P.LaBelle, Pet Shop, B.& L.John, Boogie B's, Loose Ends, Wm. Bell. HOTS: Timex S.C., 52nd St., Rene & A..

**ST.MATTHEWS, SC****ANDY HENDERSON-WQKI**

HOTS: Full Force, Gw.Guthrie, Boogie B's, SOS Band.

**COLUMBIA, SC****JEFF MCHUGH/T.DEAN-WWDM/FM**

ADDS: Doug E.Fr., M.Morgan, Ashford & S. HOTS: Lisa Lisa, Skyy, Janice, LA D.Team, Boogie B's, Regina, Confunk S., Mtume, MM/Kashif, Anita Bakr, D.Braxton.

**COLUMBIA, SC****SAUNDERS/MICHAELS-WMMC**

ADDS: Stacey Q, Anita Bakr. HOTS: Rick James, MM/Kashif, Vanity, L.Richie, Wonder, Vandross, S. Winwood, Chaka Khan, Miami S.M., Ocean, Wham!.

**GEORGETOWN, SC****SWINTON/WAKEFIELD-WVBX**

ADDS: Ashford & S, Vanity, Deniece W., Col.Abrams, Tease, L.Richie, Whodini, G.Loring. HOTS: Confunk S., Full Force, Vandross, MM/Kashif, Gw.Guthrie, Nu Shooz, Jets, P.LaBelle, G.Clinton, Prince, J.Osborne.

**GREENVILLE, SC****ANDRE CARSON-WHYZ**

ADDS: Ashford & S, Klymaxx, Fatboys, Rappin' D., Run DMC, Whodini, Doug E.Fr., Deniece W., Afrika B., Glenn Jonz, Rose Bros., Nicole, Mid. Star. HOTS: Full Force, Lisa Lisa, Vandross, LA D.Team, Starpoint, J.Osborne.

**MARIETTA, GA****TONY SCOTT-WEKS**

ADDS: Ashford & S, Y.& People, Maze, DeBarge, JohnnyBaby, S.Robinson, Controller, Main Attr., Oran Jones, Tease, Rappin' D., Doug E.Fr., Freshmen, The Two. HOTS: Ocean, Levert, Dazz Bd., S.Murdock, L.Richie, Spen.Jones, Cash Flow, Prince, SOS Band, MM/Kashif, Madonna.

**ATLANTA, GA****RAY BOYD-V103**

ADDS: Whodini, L.Richie, Oran Jones, Dazz Bd., Klymaxx, Teena M.. HOTS: J.Carne, Mid. Star, Teddy P., Gavin C., Rick James, Janice, Jets, Pieces/Dr., Ocean, DeBarge, P. Austin.

**AUGUSTA, GA****DEMETRA MERRITT-WFXA**

ADDS: DeBarge, A.Starr, M.Morgan, Ivy, Levert, Tease, Slave, M.McDonald, L.Richie, Krystol, Mary Janes. HOTS: Mazarati, Confunk S., Epicenter, S.Mills, Wonder, Gw.Guthrie, Controller, Jermaine J, Nicole, P. Austin, Arrington.

**AUGUSTA, GA****MICKEY ARNOLD-WRDW**

ADDS: Mid. Star, Ashford &S, BB&Q, Arrington, L.Richie, M.McDonald, Rappin' D.. HOTS: B.Williams, Oran Jones, J.Carne, Vandross, Full Force, MM/Kashif, S.Jones, Col.Abrams, Krystol, Infinity, Gavin C..

**ALBANY, GA****TONY WRIGHT-WJIZ**

ADDS: Ashford &S, Mid. Star, 52nd St., DeBarge, G.Flash, S.Robinson, 4 Tops, NY Fatgirl, G.Loring, Mantronix. HOTS: S.Mills, Controller, Ocean, Full Force, Y. & People, Pieces/Dr., R.Crawford, SOS Band, S. Red, P.LaBelle, G.Clinton.

**TALLAHASSEE, FL****JOE BULLARD-WANM**

ADDS: Ashford &S, Mid. Star, DeBarge, M.Sembello, BB&Q, Loose Ends. HOTS: Col.Abrams, Ocean, Whodini, B.Wright, Spen.Jones, MM/Kashif, Jets, Nu Shooz, Stacey Q, Temps, Troub.Funk.

**MIAMI, FL****DUFF LINDSEY-HOT105**

HOTS: Rick James, S.Murdock, M.McDonald, Nu Shooz, Cherrelle, Whitney, Lisa Lisa, Gw.Guthrie, H. & Davis, Ocean, P.LaBelle.

**TAMPA, FL****CHRIS TURNER-WTMP**

ADDS: Ashford &S, W.Collins, SOS Band, Y. & People, Deniece W., Lisa Lisa, Rappin' D.. HOTS: Arrington, Prince, Vandross, S.Jones, J.Carne, B.Wright, Spen.Jones, Slave, Fatboys, Timex S.C., P.LaBelle.

**MONTGOMERY, AL****FRENCH B/E.CHAMPAGNE-WQIM**

ADDS: Levert, B.Ocean, Janet Jackson, Prince, L.Richie, Deniece Williams, Patti Austin. HOTS: M.Star, M.McDonald, Yarborough & Peoples, Timex Social Club.

**MOBILE, AL****MAD HATTER-WGOK**

ADDS: Gibbons F., G.Abbott, S.Robinson, Temps, H.Daniels, 4 Tops, Ashford &S, J.Ingram, Master Gee, Transit. HOTS: Prince, P.Wilson, Full Force, Force MD's, TMP Band, UTFO, G.Clinton, Rick James, J.Carne, Ocean, Teddy P..

**NASHVILLE, TN****J.C.FLOYD-WQOK/FM**

HOTS: Connie, Cherrelle, Teena M., Skyy, Rick James, Stylistics, A. & Camp, Jermaine J, E. King, MM/Kashif, Rockwell.

**CHATTNOOGA, TN****JAY RILEY-SWITCH 102-WNOO**

ADDS: Ashford &S, Loose Ends, J.Ingram, Skipworth, G.Abbott. HOTS: Gap Band, Starpoint, Sade, Vandross, Mazarati, E. King, Janet Jax., Jermaine J, M.McDonald, J.Carne.

**MEMPHIS, TN****P.WELLS/JIMMY SMITH-K-97**

HOTS: Skyy, Cash Flow, Arrington, Vandross, S.Jones, Nicole, Genesis.

**MEMPHIS, TN****MELVIN JONES-KRNB**

ADDS: Madonna, Doug E.Fr., Ashford &S, M.C.D.Bill, Mantronix, Run DMC. HOTS: Sade, J.Carne, Mtume, M.McDonald, Mary Janes, Run DMC, Anita Bakr, Confunk S., L.Richie, Gavin C., Rainy D..

**JACKSON, TN****FRED HARVEY-WFKX**

ADDS: L.Richie, P.LaBelle, Mary Janes, Rappin' D., R.Roxanne, M.Morgan, Chaka Khan, D.Braxton. HOTS: Whodini, S.Jones, Mid. Star, P.Gabriel, J.Osborne, Sade, Tease, Sade, Timex S.C., Stylistics, MM/Kashif.

**JACKSON, MS****CARL HAYNES-WJMI**

ADDS: Prince, L.Richie, J.Ingram, Y. & People, TMP Band, Loose Ends, Ashford &S. HOTS: TV Tunes, Timex S.C., Anita Bakr, Ocean, Rose Bros., LA D.Team, Freestyle, Jets, M.Morgan, SOS Band, P.Carmen.

**MCCOMB, MS****SARA KAY-WHNY**

ADDS: Ocean. HOTS: Janet Jax., Madonna, Mary Janes, J.Osborne, Jermaine J, Gavin C., Miami S.M., L.Richie, Prince.

**CENTRAL****COLUMBUS, OH****RICK STEVENS-WCKX**

ADDS: Vandross, Tease, Krystol, Spen.Jones, D.Braxton, Fat Larrys, Lisa Lisa, G.Clinton. HOTS: MM/Kashif, Arrington, Rainy D., Gavin C., Wonder, J.Kristie, Run DMC, Mazarati, Regina, S.Mills, P.Gabriel.

**COLUMBUS, OH****K.C.JONES-WVKO**

ADDS: Gw.Guthrie, Pieces/Dr., SOS Band, Levert, M.Morgan. HOTS: Mazarati, MM/Kashif, S.Mills, Gavin C., Vandross, Mid. Star, N.Edition, Prince, 52nd St., Mtume, Janet Jax..

**CLEVELAND, OH****DEAN DEAN-WDMT**

ADDS: P. Austin, R.Franklin, L.Richie, Bar.Mtchl., Ashford &S. HOTS: S.Mills, Arrington, Chaka Khan, Whodini, Prince, M.Morgan.

**CLEVELAND, OH****LYNN TOLLIVER JR-WZAK**

ADDS: L.Richie, Wonder, Temps, O.C.Smith, Deniece W., J.Osborne, Main Attr., Rawls, M.C.D.Bill, Spen.Jones, BobbyJimmy, Klymaxx. HOTS: Controller, Vandross, S.Jones, Run DMC, Rainy D., Dazz Bd., Mazarati, Ocean, Cherrelle, Gw.Guthrie, Janet Jax..

**CINCINNATI, OH****B.CASTLE/G.WEILER-WBLZ**

HOTS: Timex S.C., J.Osborne, J.Stewart, Madonna, Cash Flow, Rick James, Level 42, J.Carne, Run DMC, P.LaBelle, Whodini.

**CINCINNATI, OH****STEVE HARRIS-WCIN**

ADDS: Maze, Kool/Gang. HOTS: Ocean, BobbyJimmy, Mid. Star, Boogie B's, S.Jones, LA D.Team, J.Osborne, P.LaBelle, Controller, Gw.Guthrie, MM/Kashif.

**INDIANAPOLIS, IN****KELLY KARSON-WTLC**

HOTS: J.Carne, O.C.Smith, Cash Flow, Confunk S., Timex S.C., Pieces/Dr., Anita Bakr, M.McDonald, S.Mills, MM/Kashif, Arrington.

**DETROIT, MI****GARY BERKOWITZ-WHYT**

ADDS: Klymaxx, G.Loring, Prince, Run DMC. HOTS: Mary Janes, Regina, L.Richie, Gavin C., J.Osborne, Miami S.M., P.LaBelle, Timex S.C., Jets, Madonna, S. Red.

**DETROIT, MI****J.ALEXANDER/WHITMORE-WJLB**

ADDS: M.McDonald, DeBarge, Oran Jones, Mid. Star. HOTS: Anita Bakr, J.Carne, Cash Flow, Cherrelle, Confunk S., Controller, Gw.Guthrie, Chaka Khan, Mazarati, S.Mills, MM/Kashif.

**SAGINAW, MI****DAVID ROSAS-WWWW/FM**

ADDS: Ashford &S, Mid. Star, Doug E.Fr., Klymaxx, Mary Janes, J.Ingram. HOTS: Regina, Pieces/Dr., E.Towns, J.Carne, Anita Bakr, Starpoint, Cash Flow, Rick James, Skyy, Col.Abrams, Rockwell.

**MILWAUKEE, WI****B.MILLER/MAX FYRE-WLUM**

HOTS: Vandross, R.Stewart, Cash Flow, Pet Shop, Sade, Skyy, Col.Abrams, J.Carne, Gw.Guthrie, Ocean, MM/Kashif.

**MILWAUKEE, WI****ROB HARDY-WNOV**

ADDS: BobbyJimmy, DeBarge. HOTS: Skyy, Timex S.C., Rick James, Freestyle, Cherrelle, Connie, MM/Kashif, Full Force, Slave, Cash Flow, Trinere.

**MINNEAPOLIS, MN****PETE ROSE-CBLS**

ADDS: Prince, Temps, J.Ingram, Pieces/Dr., Janet Jax., Tease, P.Bailey, S. Winwood. HOTS: S.Jones, Confunk S., 52nd St., J.Carne, S.Mills, Teena M., Prince, N.Edition, Mid. Star, Anita Bakr, Cherrelle.

**CHICAGO, IL****MARCO SPOON-WBMX/FM**

ADDS: Prince, DeBarge, Jets, Ashford &S, Junior, D.Braxton, Run DMC, Lisa Lisa. HOTS: Mazarati, Run DMC, Confunk S., P.Carmen, Anita Bakr, S. Red, J.Carne, Vandross, Arrington, Wonder, MM/Kashif.

**CHICAGO, IL****LEE MICHAELS-WGCI/FM**

HOTS: Teena M., Confunk S., Skyy, S.Mills, Gavin C., S.Jones, Arrington, Wonder, Vandross, Jermaine J, Nu Shooz.

**CHICAGO, IL****DEE HANDLEY-WJPC**

ADDS: Jermaine J. HOTS: N.Edition, Prince, Skyy, Mazarati, Confunk S., Rainy D., Cash Flow, Anita Bakr, Gavin C., S.Jones, Mid. Star.

**ST. LOUIS, MO****MIKE STRADFORD-KMJM**

ADDS: Ashford &S, J.Ingram, Deniece W., Prince, Mid. Star, Rose Bros., Sade. HOTS: B.Monkeys, Ocean, Mid. Star, 911, Gw.Guthrie, P.Gabriel, J.Osborne, Full Force, S.Murdock, M.McDonald, G.Clinton.

**NEW ORLEANS, LA****DEL SPENCER-WYLD/FM**

ADDS: J.Osborne, Prince, Oran Jones, M.McDonald, Junior, Mid. Star, Chaka Khan, Rawls, L.Purchase. HOTS: S.Jones, Wonder, Mtume, Gw.Guthrie, Full Force, Cash Flow, Mazarati, SOS Band, Ocean, Teena M., Nicole.

**NEW ORLEANS, LA****O'KELLY/ROLLING-B97**

ADDS: Ocean, G.Loring, Stacey Q. HOTS: P.Gabriel, J.Stewart, Madonna, Timex S.C., J.Osborne, Regina, Miami S.M., Klymaxx, L.Richie, P.LaBelle, S. Red.

**MAURICE/LAFAYETTE, LA****STEPHANIE SMALLWOOD-KFXZ**

ADDS: Doug E.Fr., Whodini, Prince, J.Osborne, DeBarge, P. Austin, P.Bailey, Janet Jax.. HOTS: Regina, Confunk S., Gavin C., Chaka Khan, S.Mills, Wonder, Vandross, DeBarge, Arrington, MM/Kashif, J.Ingram.

**LAKE CHARLES, LA****C.C.SCOTT-KXZZ**

ADDS: J.Ingram, W.Collins, 911, O'Ch.Brown. HOTS: Controller, Vandross, MM/Kashif, Jets.

**WEST HELENA, AR****DELL SIMES-KCLT**

ADDS: Wm. Bell, Temps, 4 Tops, Nicholas. HOTS: Klymaxx, J.Carne, M.McDonald, P. Austin, Anita Bakr, R.Crawford, Gw.Guthrie, Rene & A., Jets, Confunk S., Cash Flow.

**SOUTHWEST****DALLAS, TX****T.AVERY/M.SPEARS-KKDA**

ADDS: J.Ingram, Gw.Guthrie, Wonder, Full Force, M.Morgan. HOTS: Tease, Sade, Rick James, Arrington, Pieces/Dr., Nicole, LA D.Team, J.Osborne, Dazz Bd., Gap Band, Krystol.

**KILLEEN, TX****BILL ST. JOHN-KIIZ/AM**

ADDS: Run DMC, L.Richie, Y & People, Rose Bros., Sade, UTFO, Afrika B., NY Fatgirl, Fatboys, Doug E.Fr.. HOTS: Arrington, Vandross, G.Clinton, Boogie B's, SOS Band, Mtume, Rockwell, Aleem, S.Mills, M.Jonzun, P.Gabriel.

**HOUSTON, TX****RON ATKINS-KMJQ**

ADDS: Fatboys, Gw.Guthrie, BB&Q, Run DMC, Doug E.Fr., Oran Jones, P.LaBelle, Cl.Savage, Whodini, SOS Band. HOTS: Vandross, J.Carne, Cherrelle, Timex S.C., J.Osborne, Mtume, Wonder, Prince, S.Murdock, Sade, MM/Kashif.

**PT. ARTHUR, TX****DOUG DAVIS-KHYS**

ADDS: TMP Band, Troub.Funk, Levert, O.C.Smith, Boogie B's, Gap Band, Dazz Bd., L.Richie, P. Austin, Nu Shooz, M.Morgan, Krystol, Y & People, B.Wright, Chaka Khan, Deniece W.. HOTS: Vandross, Confunk S., S.Mills, Run DMC, Mazarati, Wonder, Gw.Guthrie, Arrington, Cherrelle, Pieces/Dr., Rainy D..

**ENGLEWOOD/DENVER, CO****D.HARRIS/JAY JOHNSON-KDKO**

ADDS: Mid. Star, Prince, Lisa Lisa, Ashford &S, Levert, M.Morgan, Gw.Guthrie, P.Bailey. HOTS: S.Mills, Vandross, Pieces/Dr., Wonder, Chaka Khan, J.Osborne, SOS Band, Juicy, Arrington, Krystol, S. Red.

**RENO, NV****SHAKES/RYAN-KWNZ/FM**

ADDS: Ocean, Timex S.C., Run DMC. HOTS: S. Red, Jermaine J, Klymaxx, J.Osborne, M.McDonald, L.Richie, A.of Noise, Madonna, Janet Jax., J.Stewart.

**FAR WEST****LOS ANGELES, CA****DOUG GILMORE-KJLH**

ADDS: Loose Ends, L.Richie, J.Osborne. HOTS: M.Morgan, Regina, S.Jones, Confunk S., Rick James, Rainy D., Arrington, 5 Star, Ocean, D.Braxton, Madonna.

**LOS ANGELES, LA****GREG MACK-KDAY**

HOTS: Janet Jax., Wonder, Arrington, N.Edition, LA D.Team, Cherrelle, M.Morgan, Skyy, Mid. Star, UTFO, Doug E.Fr..

**LOS ANGELES, CA****MIKE SCHAEFER-KIIS/FM**

ADDS: Ocean. HOTS: Timex S.C., Stacey Q, Madonna, Whitney, Chaka Khan, Regina, SOS Band, M.McDonald, L.Richie, J.Osborne, Miami S.M..

**LOS ANGELES, CA****ROBINSON/PERRODIN-KACE**

HOTS: N.Edition, R.Crawford, Wonder, D.S. & B.J., Pieces/Dr., Teddy P..

**SAN DIEGO, CA****L.D.MCCOLLUM-XHRM**

ADDS: Madonna, Mary Janes, Mid. Star, Levert, Afrika B., Nu Shooz, Doug E.Fr.. HOTS: Dazz Bd..

**SAN DIEGO, CA****MIKE PRESTON-KS103**

ADDS: Ocean, G.Loring. HOTS: Gavin C., Klymaxx, L.Richie, M.McDonald, Miami S.M., Whitney, Chaka Khan, J.Osborne, Regina, Stacey Q, DeBarge.

**OJAI, CA****HOWARD THOMAS-KMYX**

ADDS: Y & People, Tease, B. & L.John, DeBarge, Anita Bakr, Doug E.Fr., Mid. Star. G.Benson. HOTS: Timex S.C., Jets, Oran Jones, Chaka Khan, SOS Band, Rick James, M.Morgan, S.Jones, A.Starr, Starpoint, Gw.Guthrie.

**FRESNO, CA****WALKER/DAVIS-KYNO**

ADDS: P.LaBelle, Stacey Q. HOTS: P.Gabriel, SOS Band, Timex S.C., S. Red, J.Stewart, Madonna, Gavin C., L.Richie, Mid. Star, N.Edition, Prince.

**FRESNO, CA****BERRY/CARTER-KMGX**

ADDS: Run DMC, Prince. HOTS: P.LaBelle, Jermaine J, Miami S.M., Y & People, Gavin C., M.McDonald, Regina, TKA, N.Edition, Pet Shop, L.Richie.

**SAN FRANCISCO, CA****KEITH NAFTALY-KMEL**

ADDS: Vandross, Gw.Guthrie. HOTS: Prince, S. Red, L.Richie, Double.

**SAN FRANCISCO, CA****MARVIN ROBINSON-KSOL/FM**

ADDS: Ocean, Dazz Bd., Doug E.Fr., M.Morgan, Mid. Star, Ashford &S, D.Braxton, Run DMC. HOTS: J.Carne, Vandross, Regina, MM/Kashif, Sade, Full Force, Lisa Lisa, S.Jones, Jets, P.LaBelle, Pieces/Dr..

**OAKLAND, CA****BARRY POPE/CHELLE S.-KDIA**

ADDS: Stacey Q, C.Shinnett, L.Williams, S. Red, Rawls, Mona Lisa, Trinere, Troub.Funk, Loose Ends, Doug E.Fr.. HOTS: Klymaxx, Mid. Star, J.Osborne, Chaka Khan, Jets, Wonder, Main Attr., S.Jones, FizzyQuick, J.Ingram, J.Carne.

**STOCKTON, CA****ROY WILLIAMS-KJOY**

ADDS: Gavin C., Miami S.M., Klymaxx. HOTS: DeBarge, Madonna, J.Stewart, J.Osborne, L.Richie, Regina, M.McDonald, Mary Janes, Nu Shooz.

**STOCKTON, CA****JOHN HAMPTON-KSTN**

ADDS: Ocean, Run DMC. HOTS: Mary Janes, Chaka Khan, Timex S.C., J.Ingram, G.Loring, J.Osborne, Klymaxx, Stacey Q, Jets, Prince, L.Richie.

**SACRAMENTO, CA****GILLETTE/COLLINS-FM102**

ADDS: Run DMC, N.Edition, Ocean. HOTS: J.Osborne, Chaka Khan, P.LaBelle, Gavin C., Mary Janes, Klymaxx, L.Richie, Stacey Q, M.McDonald, Regina, G.Loring.

**RENTON/SEATTLE, WA****FRANK BARROW-KRIZ**

ADDS: Ashford &S, G.Clinton, Tease, Rappin' D., Mid. Star, Junior. HOTS: J.Kemp, Rick James, Cash Flow, Full Force, S.Jones, Cherrelle, Wonder, Jermaine J, SOS Band, Anita Bakr, S.Mills.

**SEATTLE, WA****STEVE MITCHELL-KKFX**

ADDS: Klymaxx, Chaka Khan, A.Starr, Ocean. HOTS: S. Red, Wonder, 52nd St., Rick James, Cash Flow, Regina, Gavin C., Mazarati, Cherrelle, MM/Kashif, Prince.

**SEATTLE, WA****LARRY SNIDER-KQIN**

ADDS: P.Bailey, J.Osborne, Andreas V., Janet Jax., R.Franklin. HOTS: J.Ingram, Ocean, S.Mills, Anita Bakr, Ocean, Rene & A., S. Red, A.Starr, Hiroshima, Sade.

**TRI-CITIES, WA****JONATHAN WALKER-KZZK/FM**

ADDS: Prince, Stacey Q, S. Red, Run DMC. HOTS: P.LaBelle, Janet Jax., Madonna, J.Osborne, J.Stewart, M.McDonald, Timex S.C., Regina, Klymaxx, Chaka Khan, Mary Janes.

**WELCOME****TO OUR NEW URBAN CONTEMPORARY CORRESPONDENT:**

ANDRE FULLER, WZEN (Z100) RADIO, 1139 Olive, St. Louis, MO 63101 (314-241-6000).

CONT. FROM PAGE 49

good cross-section of demo's on **ANITA BAKER's** "Sweet Love". From **Power97/FM (WQMG)** in Greensboro, **Doc Foster** reports the station's pic of the week: **BETTY WRIGHT's** "The Sun Don't Shine". **L.D.McCollum** at **XHRM-San Diego** reports **STACEY Q** getting requests along with **L.A.DREAM TEAM**, which is top 5 requests. The **STEVE WINWOOD** has been one of the most questioned things around here...will it make the crossover cut or not? **Dave Allen, OC104 /FM-Ocean City** says the 12" mix he's playing is getting good requests and **Clint and Andre Marcel** at **WDKX-Rochester** said that the 12" import mix

they got from **Downstairs Records** in New York picks up the **Chaka Khan** backup vocals better than the single. Is this true? Only the import recipients know. **Frank Barrow** at **KRIZ-Seattle** said that **GUINN's** "Open Your Door" is getting good requests - all demos. **Paul Wakefield** at **WVBX-Georgetown** reports teen requests for **BOBBY JIMMY & THE CRITTER's**, while he's getting good adult and female requests for the new **TEMPTATIONS'** single "Lady Soul". **Melvin Jones** is raving about the cut on **RUN DMC** called "You Be Illin", which is getting requests at **KRNB-Memphis**. **WRDW-Augusta** is getting response to two LP cuts they've tried out, according to **Mickey Arnold**

and they are "As The Wind Blows" by **Tenita Jordan** and "As We Lay" by **Shirley Murdock**. **Frank Cerami** at **WUSL/FM-Philadelphia** reports huge **LISA LISA** requests - #1 requests in fact - and he reports that it jumped from 25-7 at **WUSL/FM**. **Jay Riley** at **WNOO-Chattanooga** reports **DAZZ** getting requests and says "it looks good for the big time". Talked to **Jay Michaels** at **KMJQ-Houston** and he says after only two weeks **FATBOYS** are getting requests, mostly from teens, and that **CLAYTON SAVAGE** already getting requests after only two weeks.

That's it for this week! Betty

**CHANGES**

Jerry Boulding has been appointed Operations Manager of **WBMX/FM-Chicago**. He will continue to be a Contributing Editor of *The Gavin Report* and we wish him well!

Bobby Bennett has moved from **WOL-Washington, DC** to the Howard University affiliate **WHUR-Washington, DC**. And our congratulations go out to **WHUR** for their recent award at the **BRE Conference for Radio Station of the Year** (over 250,000).

**G.Michael Keating**, formerly from **V103-Atlanta** and **WFXA-Augusta**, is now doing 2-6 in the afternoon drive slot at **WMMC-Columbia**.

**NEW DIGS**

**WBLZ-Cincinnati, OH** will have a new address effective Monday, July 28th - new studios, new boards, new buildings, and new offices (facing the park, according to Gary Weiler): that address will be 1211 W. Sharon Road, Cincinnati, OH 45204 (513-742-3600). Phone will be 513-742-3600. Good luck and good moving!

**SERVICE**

**CBLS-Minneapolis, MN** needs service from **MCA** and **Elektra**. Address is: 127 No. 7th Street, Suite 400, Zip: 55403.

**WVBX-Georgetown, SC**, requests service from **RCA**, **Arista** and **W.B**. They need 45's, 12" and LP's sent to P.O. Box 1898, Zip 29440, or phone Paul at 803-527-3482. Thanks.

**AVAILABLE**

**Bruce Carmona** is looking. He's currently at **WELV-Ellenville, NY** and can be reached at 212-223-1880.

**Jerry Lofton**, formerly from **WKKY/FM-Pacagoula, MS**, is available. He's looking for an air talent and/or P.D. job and can be reached at 914-761-7209.

**Chase Landers**, formerly from **KAPE-San Antonio, TX**, is looking. Phone number is 213-936-6621.

**Vernon Wells** (AKA **Michael J.Alexander**), is looking. He is the former PD of **WBLX/FM-Mobile, AL** and can be reached at (205) 478-1464.

**JOB OPENING**

**WQIM (MAGIC 95)-Montgomery/Prattville, AL** is looking for a full-time Air Talent to do 12AM to 6AM. They also need a part-time news person. If you are interested in either job, contact **Frenche Be** at 205-365-0393 or send tapes and resumes to P.O. Box 604, Zip 36067.

# PROMOTIONS

by Lisa Smith & Betty Hollars

## MAKING GOOD ON THEIR BET ▼

**B94 in Pittsburgh** threw a "Chicken Party" to celebrate a "fatality-free Memorial Day Weekend" in Pittsburgh. An estimated 10,000 Pittsburghers, including the mayor, were on hand for the two and a half hour celebration on June 4th. The party was the payoff to a challenge issued by B94 prior to the

Memorial Day weekend. The challenge to drive safely and have a fatality-free weekend was met, making this year's Memorial Day one of the safest in Pittsburgh history. Nearly 20,000 pieces of chicken and cans of Coke were served during the party. Along with the food, the B94 Bee buzzed the crowd and the Bee jocks provided music and videos.



The B94 Bee buzzes at "The Chicken Party".



Pictured (l to r) are: Steve Comeaux (winner of the first KIIS/FM Mercedes Benz 560sl) and Paul Freeman (KIIS/FM air personality).



Matt McCann hands over \$21,000 to Hands Across America officials.

## HOLDING HANDS WITH MATT ▲

**WLRW-Champaign, IL P.D. Matt McCann** recently handed over \$21,000 to two area officials from Hands Across America that the station collected for the event. Hands officials indicated that nearly 75% of the 17,000 people who stood in line in the Champaign area were in line because of the station's promotional efforts. WLRW set up area registration locations, donated over \$13,000 in air-time, and had its staff in line. Spaces were also donated for people who could not afford the \$10 fee, and an entire mile was bought by Chicago Bear **Walter Payton**, who stood in line in Champaign.

## KIIS/FM GIVES AWAY MERCEDES BENZ, AGAIN AND AGAIN ◀

**KIIS/FM-Los Angeles**, gave away two 1986 Mercedes Benz 560sl cars in two weeks at The Palace in Hollywood. On May 26th, the first winner drove away in the first \$57,000 car, and on June 2nd, the next winner drove off in the second "ultimate fantasy car". KIIS/FM listeners had the chance to call in and win a "KIIS Key", one of which opened each car. KIIS "Night At The Palace" featured free admission to the public along with the KIIS contestants and their guests, free hors d'oeuvres, happy hour prices, and dancing till 2AM. All KIIS air personalities were on hand to M.C. and host the evening's events.



# PROMOTIONS by Lisa Smith & Betty Hollars

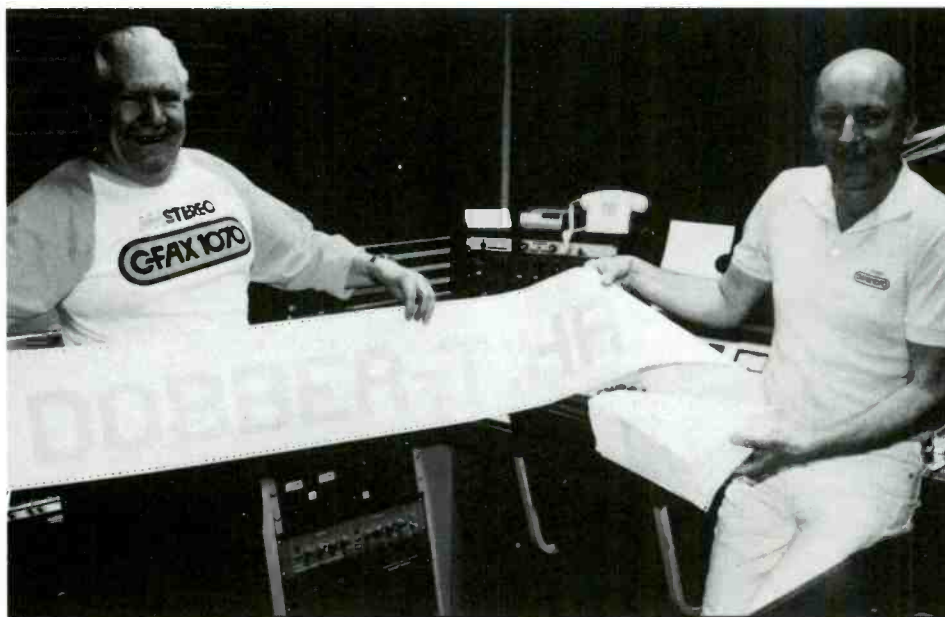


The participants are all smiles after the Sawyer Brown/WKKN Softball game.

## WORLD'S LONGEST COMPUTERGRAM ▼

A continuous banner 565 feet long carrying the names of fans and well-wishers was dispatched from CFX in Victoria to Team Canada in Mexico to show support for Canada's first ever entry in the World Cup of Soccer. CFX offered its listeners the opportunity to have their names

included in the message in return for payment of one dollar, with all the money donated to youth soccer in the Victoria area. The 5 lb., 3 oz. banner was hand-carried to Mexico by a team official, who joined the team just before the start of World Cup action. P.D. Terry Spence tells us that "the banner could reach the sidewalk from the top of a 60-story building!".



CFX Sports Director Ken Dobson (left) holds the first few feet of the banner, while Production Manager John Zwolak holds the rest of the message.

## UNDERHANDED DEAL WITH SAWYER BROWN ◀

WKKN-Rockford stepped to the plate recently to battle Sawyer Brown in a softball game. Sawyer Brown played a concert at Rockford's Metrocentre that evening, following the benefit softball game for Rockford's "Fourth Of July Civic Committee". A two dollar admission was charged at the gate, and the WKKN staff was looking pretty fair for the better part of the game...that is, until the last inning. Sawyer Brown then stepped that step to the plate for the final time, and the game ended with a 15 -15 tie.



Pictured (l to r) are: the winner on his 4-wheeler, Jim Nelly (KXGO), Jennifer Bell (KXGO), and the store owner.

## FOUR WHEELING IN ARCATA ▲

KXGO in Eureka, CA has had a lot of giveaways in the last five weeks, including two trips to Hawaii, waterbeds, cash, t-shirts, albums, and most recently, a 1986 Yamaha 4-wheeler. Listeners had to be the 9th caller and name the last three songs played to win. V.P. Jim Nelly tells us that they are receiving calls from as far away as 275 miles.

# the GAVIN REPORT

## DAVE SHOLIN'S Personal Picks — SINGLES

**DARYL HALL** - *Dreamtime* (RCA) Daryl's debut solo effort is everything I expected and more. A departure from recent Hall & Oates material, he leaves his mark of originality on this full blown production that's pop all the way. Help from David A. Stewart and Bob Clearmountain is obvious but it's the chorus that makes this one a winner.

**EL DEBARGE** - *Love Always* (Gordy) In the tradition of "All This Love" and "Who's Holding Donna Now", El draws every last ounce of feeling out of this Bacharach/Sager/Roberts collaboration. Summertime lovers old and young should relate to the lyric line matched by an irresistible melody.

**PAUL McCARTNEY** - *Press* (Capitol) His strongest side in quite awhile. Always unpredictable and innovative, McCartney knows no creative bounds, evidenced by his intriguing use of instrumentation and technology. Will Chinese laundries make this their theme song from now on?

**RUN D.M.C.** - *Walk This Way* (Profile) My first reaction when I saw this was "Nah, can't be the same "Walk This Way"? Never would've guessed the Aerosmith teen anthem of the 70's could be material for these masters of urban funk. This new version is hot, aided by the talents of Aerosmith's Steve Tyler and Joe Perry.

### CROSSOVER PICK

**GWEN GUTHRIE** - *Ain't Nothin' Goin' On But The Rent* (Polydor/Polygram) Cannot get this song off my mind! Takes a 12 point jump on this week's Urban chart, sure to go Top Ten. Those looking for Urban product with mass appeal should definitely check it out.

*Next  
week*



## RON FELL'S Personal Picks — ALBUMS

### David & David "Boomtown" (A&M)

Two white guys named David live it and see it from the inside out. Home is a former Boomtown since blighted by do-good deed dreamers, pill-powered punks, deskbound schemers, downtown missionaries, hellraising well-diggers, video parlor paramours and capricious carpetbaggers. Boomtown, in transition to Ghost Town, is in a state of seige, enveloped in the Davids' captivating lyric. The glamourless, soft white underbelly of urban emotional and moral decay is written with jaded pen. The music is stark, blunt, spartan and thankfully undanceable. Not for musical narcoleptics, Boomtown is for discriminating yet not prejudiced listening. WELCOME TO BOOMTOWN, SWALLOWED BY THE CRACKS, AIN'T SO EASY and BEING ALONE TOGETHER.

# the GAVIN REPORT

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# Their Back!



## STUCK WITH YOU

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# Paul-McCartney



## NEW 7" + 12" SINGLE

7" A Side. PRESS (From The Forthcoming Album, PRESS TO PLAY) B Side. IT'S NOT TRUE

12" A Side. 1. PRESS 2. IT'S NOT TRUE B Side. 1. HANGLIDE 2. PRESS (Dubmix)

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