

THE GAVIN REPORT

S I N C E 1 9 5 8

One Hallidie Plaza, Suite 725
San Francisco, California 94102

Date November 9, 1984

FIRST CLASS

FIRST CLASS
U.S. POSTAGE
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02906TEPRA8BE SAOR 1 D
AMANDA TEPPER MD
WBRU/FM RADIC
88 BENEVOLENT
PROVIDENCE RI 02906

TOP FORTY

BRYAN ADAMS
Run To You
(A&M)

BRUCE SPRINGSTEEN
Born In The USA
(Columbia)

CERTIFIED

A/C

JACK WAGNER
All I Need
(Qwest/W.B.)

LAURA BRANIGAN
Ti Amo
(Atlantic)

CERTIFIED

COUNTRY

GAIL DAVIES
Ragged Edge Of A
Broken Heart
(RCA)

MERLE HAGGARD
w/ JANIE FRICKE
A Place To Fall Apart
(Epic)

ALBUM ALTERNATIVE ACTION

B. ADAMS P. BENATAR
Reckless Tropico
(A&M) (Chrysalis)

UB40
Geffery Morgan
(A&M)

CERTIFIED

THE BLACK PAGE

S.O.S. BAND
No One's Gonna
Love You
(Tabu)

JERMAINE STEWART
The Word Is Out
(Arista)

INSIDE

GAVIN LOOKS AT
"THE SOAPS" &
THE HITS.

DON henley

“THE BOYS OF SUMMER”

7-29141

“(AFTER
THE BOYS
OF SUMMER
HAVE GONE)”

Produced By:

Don Henley,

Danny Kortchmar, Greg Ladanyi

and Mike Campbell

From the
forthcoming Geffen album
BUILDING THE PERFECT BEAST, available on LP
(GHS 24026), Cassette (MSG 24026), and
Compact Digital Disc (24026-2)

Management: Front Line



GEFFEN RECORDS

THE BOYS OF SUMMER

Words & music by
Don Henley &
Mike Campbell

Nobody on the road
I feel it in the air
The summer's out of reach
Empty lake, empty streets
The sun goes down alone

I'm drivin' by your house
Though I know you're not home
But I can see you—
Your brown skin shinin' in the sun
You got that hair combed back and your sunglasses on, baby
And I can tell you my love for you will still be strong

After the boys of summer have gone
I never will forget these nights
Remember how I made you scream
Now I don't understand what happened to our love
But babe, I'm gonna get you back
I'm gonna show you what I'm made of

I can see you—
Your brown skin shinin' in the sun
You got that hair slicked back and you're smilin' at everyone
I see you walkin' real slow and you will still be strong
I can tell you my love for you will still be strong
After the boys of summer have gone
After the boys of summer have gone

Out on the road today, I saw a "Deadhead" sticker on a Cadillac
A little voice inside my head said, "Don't look back. You can never
look back."
I thought I knew what love was
Those days are gone forever
What did I know?

I should just let them go but—
I can see you—
Your brown skin shinin' in the sun
You got that top pulled down and that radio on, baby
And I can tell you my love for you will still be strong
After the boys of summer have gone
After the boys of summer have gone
I can see you—
Your brown skin shinin' in the sun
You got that hair slicked back and those Wayfarers on, baby
I can tell you my love for you will still be strong
After the boys of summer have gone

POWER TRIO

WHAM!
Wake Me Up
Before You Go-Go
(Columbia)

HALL & OATES
Out Of Touch
(RCA)

CYNDI LAUPER
All Through The Night
(Portrait)

CERTIFIED

BRUCE
SPRINGSTEEN
Born In The USA
(Columbia)

BRYAN ADAMS
Run To You
(A&M)

RECORD TO WATCH

GENERAL PUBLIC
Tenderness
(IKS)

Airplay doubles
as interest
increases. See
Analysis
for details.

MOST ADDED

▲ MADONNA
Like A Virgin
(Sire/Warner Bros.)
190 Adds

CHICAGO
Inspiration
(Full Moon/W.B.)
130 Adds

RAY PARKER JR.
Jamie
(Arista)
86 Adds

TOP 40

▲ = Top New Airplay

2W LW TW

2W	LW	TW		
4.	1.	1.	WHAM! - Wake Me Up Before You Go-Go (Columbia)	November 9, 1984
3.	2.	2.	PRINCE - Purple Rain (Warner Brothers)	
6.	5.	3.	HALL & OATES - Out Of Touch (RCA)	
2.	3.	4.	Billy Ocean - Caribbean Queen (Jive/Arista)	
8.	7.	5.	TINA TURNER - Better Be Good To Me (Capitol)	
10.	9.	6.	CYNDI LAUPER - All Through The Night (Portrait)	
11.	8.	7.	CHAKA KHAN - I Feel For You (Warner Brothers)	
14.	10.	8.	LIONEL RICHIE - Penny Lover (Motown)	
15.	13.	9.	PAUL McCARTNEY - No More Lonely Nights (Columbia)	
5.	6.	10.	Dennis DeYoung - Desert Moon (A&M)	
13.	11.	11.	Sheena Easton - Strut (EMI)	
1.	4.	12.	Stevie Wonder - I Just Called To Say I Love You (Motown)	
19.	15.	13.	HONEYDRIPPERS - Sea Of Love (Es Paranza/Atlantic)	
20.	16.	14.	SURVIVOR - I Can't Hold Back (Scotti Brothers)	
23.	17.	15.	HUEY LEWIS & THE NEWS - Walking On A Thin Line (Chrysalis)	
12.	12.	16.	David Bowie - Blue Jean (EMI)	
24.	19.	17.	COREY HART - It Ain't Enough (EMI)	
29.	22.	18.	PAT BENATAR - We Belong (Chrysalis)	
--.	26.	19.	DURAN DURAN - The Wild Boys (Capitol)	
30.	23.	20.	JULIAN LENNON - Valotte (Atlantic)	
22.	20.	21.	Culture Club - The War Song (Virgin/Epic)	
40.	31.	22.	CARS - Hello Again (Elektra)	
26.	24.	23.	Sammy Hagar - I Can't Drive 55 (Geffen)	
27.	25.	24.	38 Special - Teacher Teacher (Capitol)	
7.	14.	25.	Chicago - Hard Habit To Break (Full Moon/Warner Brothers)	
--.	32.	26.	REO SPEEDWAGON - I Do'WANNA Know (Epic)	
31.	28.	27.	TOMMY SHAW - Girls With Guns (A&M)	
21.	21.	28.	Kenny Rogers - What About Me? (RCA)	
--.	37.	29.	JERMAINE JACKSON - Do What You Do (Arista)	
39.	34.	30.	NEW EDITION - Cool It Now (MCA)	
36.	33.	31.	PETER WOLF - I Need You Tonight (EMI)	
38.	35.	32.	JOHN WAITE - Tears (EMI)	
--.	36.	33.	TOTO - Stranger In Town (Columbia)	
9.	18.	34.	John Cafferty & Beaver Brown Band - On The Dark Side (Scotti Brothers)	
--.	40.	35.	JACK WAGNER - All I Need (Qwest/Warner Brothers)	
--.	--.	36.	BRYAN ADAMS - Run To You (A&M)	
--.	39.	37.	SCANDAL - Hands Tied (Columbia)	
--.	--.	38.	BRUCE SPRINGSTEEN - Born In The USA (Columbia)	
--.	--.	39.	DAN HARTMAN - We Are The Young (MCA)	
--.	--.	40.	BOB SEGER - Understanding (Capitol)	

CHARTBOUND

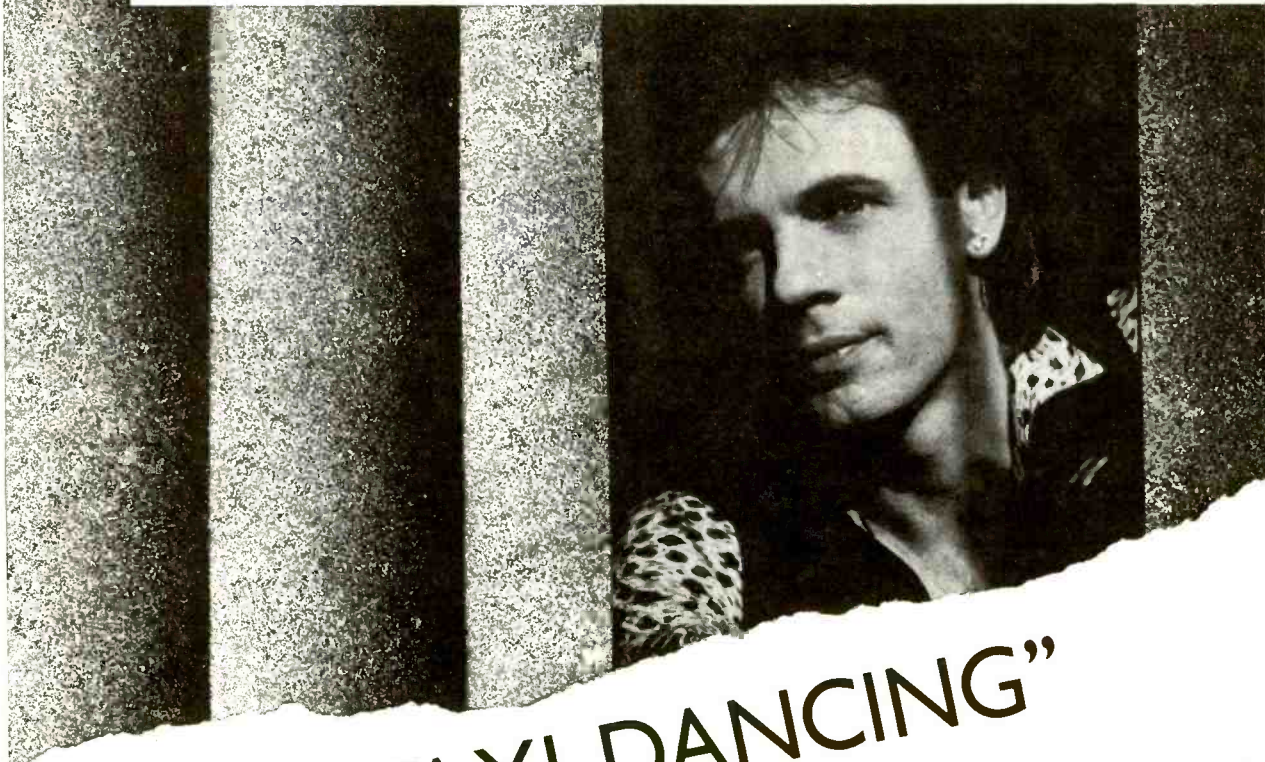
	Reports	Adds	On	Chart
+MADONNA - Like A Virgin (Sire/Warner Brothers)	194	190	1	3
DON HENLEY - The Boys Of Summer (Geffen)	169	60	80	29
+CHICAGO - Inspiration (Full Moon/Warner Brothers)	139	130	1	8
SHEILA E. - The Belle Of St. Mark (Warner Brothers)	136	28	59	49
U2 - Pride (In The Name Of Love) (Island)	109	25	38	46

+Debuts in Chartbound.

DON'T BE CONFUSED ...

The New Hit Single From

RICK SPRINGFIELD



"TAXI DANCING"

ADDED THIS WEEK AT

WPHD
WCAU
Q103
KOPA
KMJK
FM102
KS103
WMAR
WKEE
WPST

WKHI
KHFI
KWIC
WZLD
KAMZ
KSET
WZYP
WHY/FM
WZKS
KTFM

WJXQ
KJ103
WRQN
KAYI
KF95
K093
KSKD
KDON
KCPX
Q104

KKQV
WHS
Y94
99KG
WSPT
KDVV
KGOT
KCDQ
KOZE
K96

KHTX
KBIM
KRSP
KNOE
KWES
KZIO
WKDQ
WOAY
WQCM

Dave Sholin
PERSONAL PICK

From the Platinum
Soundtrack Album
"HARD TO HOLD"



(415-392-7750)

UP & COMING

November 9, 1984

Jacksons - Body (Epic)	105	11	47	47
Laura Branigan - Ti Amo (Atlantic)	97	24	54	19
Sam Harris - Sugar Don't Bite (Motown)	96	9	17	70
Roger Hodgson - Had A Dream (A&M)	91	13	53	25
*Ray Parker Jr. - Jamie (Arista)	88	87	1	--
Donna Summer - Supernatural Love (Geffen)	77	11	62	4
Joe Cocker - Edge Of A Dream (Capitol)	73	8	49	16
Kiss - Heaven's On Fire (Mercury/PolyGram)	70	1	25	44
Billy Idol - Catch My Fall (Chrysalis)	69	22	37	10
*John Cafferty - Tender Years (Scotti Bros.)	68	64	3	1
Eurogliders - Heaven (Columbia)	63	26	32	5
Jeffrey Osborne - Don't Stop (A&M)	62	8	28	26
Rebbie Jackson - Centipede (Columbia)	62	14	13	35
Van Halen - Hot For Teacher (Warner Bros.)	60	4	34	22
Frankie Goes To Hollywood - Two Tribes (Island)	60	9	33	18
*Giuffria - Call To The Heart (MCA)	49	30	18	1
J. Geils Band - Concealed Weapons (EMI)	48	12	31	5
Al Jarreau - After All (Warner Bros.)	37	2	12	23
*Thompson Twins - The Gap (Arista)	36	18	16	2
*Rick Springfield - Bruce (Mercury/PolyGram)	36	35	--	1
Time-Jungle Love (Warner Bros.)	35	15	7	13
Twisted Sister - I Wanna Rock (Atlantic)	34	1	16	17
*Rick Springfield & Randy Crawford - Taxi Dancing (RCA)	33	27	5	1
*Bananarama - The Wild Life (London/PolyGram)	27	2	14	11

*Debuts In Up & Coming.....

Dropped: S. Miller Band, Billy Squier, Beau Coup, Band of Gold, Maria Vidal, Glenn Frey, Stephen Stills, Barbra Streisand, #27 Madonna (LUCKY), #29 Elton John, #30 Rod Stewart, #38 Pointer Sisters.

ANALYSIS

WHAM! holds on to number one by a slim margin as HALL & OATES stands the best chance of overtaking both WHAM! and PRINCE. Daryl & John score first place in total reports (253 out of possible 262) and a "Hit Factor" of 98%. TINA TURNER has fought her way through one of the year's most competitive periods and held on to go top five. LAUPER jumps from 14-5 at Z104-MADISON, 14-8 at KDWB-MINNEAPOLIS, 11-8 KAFM-DALLAS, 12-9 KNIN-WICHITA FALLS, 19-9 WIFX-JENKINS, 16-10-WHYY-MONTGOMERY, 29-11 KDZA-PUEBLO, 16-10 KNBQ-TACOMA, 15-10 KWSS-SAN JOSE, etc. McCARTNEY is the single new top ten entry on the week's chart, soon to be joined by the HONEYDRIPPERS, which currently sits at number four in overall airplay. SURVIVOR snuck up fast with a "Hit Factor" of 39% two weeks ago, and now up to 74%, and total reports up to 210, including adds at FM102-SACRAMENTO, WLYQ-NORWALK, KPUR-AMARILLO, and KFXM-SAN BERNARDINO. PAT BENATAR roars ahead with one of the hottest of the newer items. "Hit Factor" explodes from 3% to 27% as 69 stations are already charting her top twenty. REO SPEEDWAGON only a few reports away from going over the 200 mark, beginning to show their muscle, debuting at

KGOT-ANCHORAGE #22, KLBQ-EL DORADO #25, WBNQ-BLOOMINGTON #28, WZON-BANGOR #27, and KDON-MONTEREY/SALINAS #25, etc. JERMAINE JACKSON joins REO as a new entry penetrating the top 30. 22 new believers, including KRNA, KKRQ, KTAW, KPOP, Y100, B-94, etc., help boost his overall report total to 199. All but one of last week's "Chartbound" records debut easily. HARTMAN first appeared on "Up & Coming" October 5th and has developed solid airplay, with 143 reports, including 16 adds. A newcomer to "Chartbound" this week and one worthy of mention is U2. This "Record To Watch" three weeks ago explodes in sales and requests in SAN FRANCISCO with KITS moving it 29-20, debuting at #30 at KWSS-SAN JOSE and adds at nearby KREO-SANTA ROSA and KHOP/FM-MODESTO/STOCKTON. Ready to break big in the Midwest. Alternative action's number two song, "Tenderness" by GENERAL PUBLIC is about to make its move Top Forty, deserving of "Record To Watch" status. Demand is making some very sharp programmers jump on board. Added at 93Q-Houston, WFBG-ALTOONA, WQQQ-Allentown, KGBS-Greeley/Ft. Collins, KJOY-STOCKTON, KITS-SAN FRANCISCO, KEWB-REDDING, etc.

Dave

MR. ROBERTS

SIXTY THREE MINUTES

9:00 AM. Tuesday—record day. A young man sat in the reception area of the radio station thinking of the countless Tuesdays that began this way. There was always an air of excitement that attached itself to the moment. The anticipation of beating another label to the punch and getting *your* record added to the list. Seeing all the “store calls” pay off as one of *your* “hits” climbs up to a higher rotation. He had the game plan down pat. And why not? He was the epitome of a top promotion person. Great personality. Prompt. Informative. Honest. Accommodating. Nobody made a smoother transition in consistently getting a message across each week, while Radio Stations played “guess who the new PD is?” every six months. How could Today be his last day?

Looking around the room he noticed the multi-colored carpeting; American flag standing in the corner; Station call letters displayed behind the reception desk. God, he loved it!

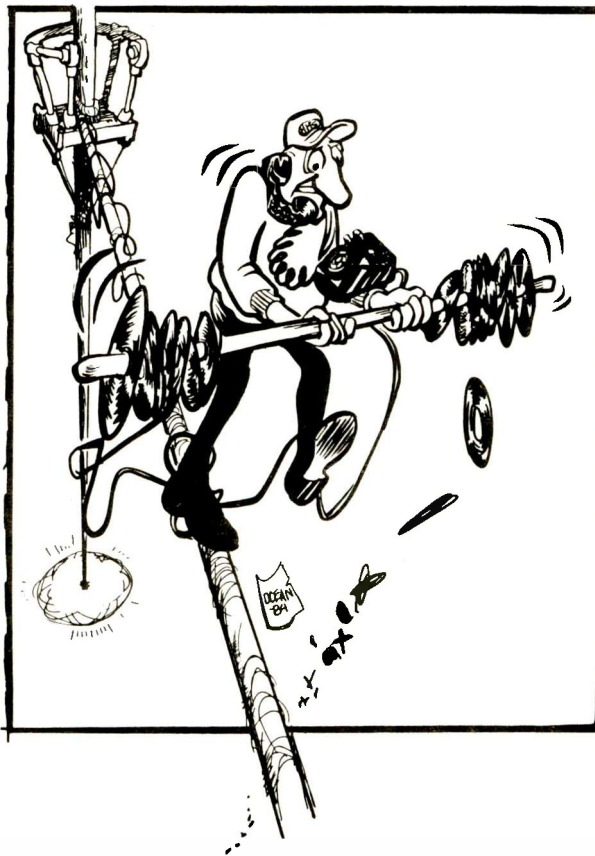
It seemed like only “yesterday” that he proudly told his mother about going into the record business. She gave the typical Jewish mother’s reply:

“You couldn’t be a doctor? A salesman, maybe? Better you should work in a factory then run around with a little record in your hand.”

“Ma, please, you don’t understand.”

9:30 AM. He never noticed the other promotion people arriving in the lobby one at a time. Most were in uniform. A satin baseball jacket with the Chicago Cubs logo, or a beat-up leather flight jacket that looked like it came out of a Hollywood prop room. The remainder of each outfit reflected their individualism, as did their leased car parked out in front of the station.

“Hey, Man, what’s happening?” Like they really cared!



Funny thing is that they do. Promotion is a fraternity. There is an unpledged camaraderie and unspoken loyalty that exists between its members. This silent bond is translated to an “awareness” that orbits the record industry. No other group remains so “wired-in” to the perpetual changes that have become an accepted part of the business. No other industry demands such fierce competition in the field in an effort to get product exposed, while still maintaining a strong bond of friendship between the opponents. It wasn’t that long ago promotion people played “musical chairs” within their own circle, leaving one company to join another the next day. No one noticed they were folding chairs. Now, as each is vacated, these chairs are picked-up and stored ... maybe forever.

9:45 AM. Echoes of past conversations during recent trips home haunted him as he waited quietly in the corner.

“Listen to your father, Irving. He knows.”

“Ma, please. You don’t understand.”

Expense accounts. Travel. Freedom to accomplish goals in your own time. Good salaries. Rapid advances. Promotion is a Hell-of-a-job! How many program directors and music directors envied the position? How many made the transition from Radio to Records? Were they looking for a career ... or a cushion?

Professional promotion people learn to live with the pain of rejection. Their effectiveness depends on the strength of the product. Their reward—a string of call letters that will soon fade. They are expendable, because it is hard to place a “dollar value” on their results. And the accountants that run record companies never did understand “effort.”

A certain amount of servitude goes along with the job. Demanding artists. Managers with lofty goals. Radio stations needing boxes of albums for weekend give-a-ways. Or concert tickets. Or “lines” on a coffee table. As well as being whiplashed by program directors with tight formats and shrinking play lists. After a while, the promotion person looks for excuses instead of reasons. Enthusiasm dwindles. Energy dies. There are no more mountains to climb.

10:03 AM. He stood alongside a pay phone and recited his credit card number in a monotone voice.

“Hi, Ma, its me, Irving. I’m gonna come home for a while. Yeah, well I got some things to think about. See you tomorrow. Bye.”

Now she understands. ■

Art Roberts
(415) 680-7800

415-392-7750

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars



November 9, 1984

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record - 60 stations have it in their Top 20 - Hit Factor = 60%.

Total reports this week 262 Last Week 258

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED					Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30				
Hall & Oates - Out Of Touch (RCA)			253	2	126	93	30	2	--	98%	8	
Cyndi Lauper - All Through The Night (Port.)			252	2	37	120	84	6	3	95%	7	
Paul McCartney - No More Lonely Nights (Col.)			251	1	9	42	161	34	4	84%	6	
Pat Benatar - We Belong (Chrysalis)			247	3	--	1	68	129	46	27%	4	
Honeydrippers - Sea Of Love (Es Paranza)			247	7	7	30	135	54	14	69%	5	
Wham! - Wake Me Up Before You Go-Go (Col.)			246	--	224	20	2	--	--	100%	11	
Prince - Purple Rain (Warner Bros.)			243	--	208	32	3	--	--	100%	10	
Huey Lewis - Walking On A Thin Line (Chry.)			240	5	2	6	116	93	18	51%	5	
Lionel Richie - Penny Lover (Motown)			238	1	32	96	94	10	5	93%	7	
Tina Turner - Better Be Good To Me (Capitol)			232	2	83	111	31	5	--	96%	10	
Julian Lennon - Valotte (Atlantic)			229	13	--	7	48	107	54	24%	5	
Chaka Khan - I Feel For You (Warner Bros.)			227	1	86	83	44	8	5	93%	11	
Duran Duran - Wild Boys (Capitol)			216	11	4	13	58	98	32	34%	3	
Survivor - I Can't Hold Back (Scotti Bros.)			210	4	12	31	114	44	5	74%	11	
The Cars - Hello Again (Elektra)			209	17	--	1	18	100	73	9%	4	
Corey Hart - It Ain't Easy (EMI)			206	4	--	11	121	62	8	64%	8	
Jermaine Jackson - Do What You Do (Arista)			199	22	--	2	10	44	121	6%	4	
Sheena Easton - Strut (EMI)			197	2	37	91	50	12	5	90%	13	
REO Speedwagon - I Do'wANNA Know (Epic)			197	15	--	--	8	75	99	4%	4	
Bruce Springsteen - Born In The USA (Columbia)			197	66	--	--	2	25	104	1%	2	
Bryan Adams - Run To You (A&M)			195	26	--	--	5	27	137	2%	3	
Toto - Stranger In Town (Columbia)			193	9	--	--	8	66	110	4%	4	
Bob Seger - Understanding (Capitol)			174	62	--	1	3	12	96	2%	3	
Culture Club - The War Song (Virgin/Epic)			173	3	3	12	104	38	13	68%	7	
38 Special - Teacher Teacher (Capitol)			166	1	1	7	71	74	12	47%	8	
Peter Wolf - I Need You Tonight (EMI)			164	7	--	--	14	82	61	8%	6	
John Waite - Tears (EMI)			164	11	1	1	10	75	66	7%	5	
Scandal - Hands Tied (Columbia)			163	15	1	--	7	42	98	4%	5	
Tommy Shaw - Girls With Guns (A&M)			160	1	--	3	31	84	41	21%	8	
Sammy Hagar - I Can't Drive 55 (Geffen)			153	--	9	14	59	58	13	53%	8	
New Edition - Cool It Now (MCA)			140	21	7	15	20	35	42	30%	6	
Dan Hartman - We Are The Young (MCA)			140	16	--	--	4	30	90	2%	6	
Jack Wagner - All I Need (Qwest/W.B.)			136	31	3	5	22	33	42	22%	5	
Sheila E. - Belle Of St. Mark (Warner Bros.)			136	28	--	2	4	23	79	4%	4	
U2 - Pride (Island)			109	25	1	1	10	21	51	11%	4	
Jacksons - Body (Epic)			105	11	--	--	2	25	67	1%	4	

NORTHEAST

Hamilton, ON (Nevin Grant-CKOC) Honeydrippers, H. Lewis, Van Halen, L. Branigan.
 Toronto, ON (Brad Jones-CHUM) Chaka Khan, D. Hartman.
 Toronto, ON (Bob Saint-CFTR) Duran Duran, C. Lauper, J. Geils, L. Branigan, Spoons.
 Orleans, MA (Al Mathews-WKPE) Rick Springfield, Madonna Chicago, R. Parker.
 Providence RI (Tom Cuddy-WPRO/FM) R. Parker, Madonna, Cafferty, Giuffria.
 Hanover, NH (David Wachen-WDCR) Eurythmics, Madonna, Cafferty, B. Seger, Fixx, J. Geils, Jermaine Jackson, S. Harris, Chicago.
 Rumford, ME (Michael Rivers-WMR) Chicago, Madonna U2, S. Harris, J. Wagner.
 Bangor, ME (Michael O'Hara-WZON) R. Parker, Chicago, Cafferty, Rick Springfield, Madonna.
 Ellsworth, ME (Tim Moore-WKSQ) Springsteen, Chicago, Madonna, D. Henley, B. Seger.
 Hartford, CT (Tom Barsanti-WTIC/FM) B. Idol, Ashford & Simpson, Madonna, Chicago, R. Parker.
 Hartford, CT (Grossman/Nevin-WCCC/AM) Madonna, R. Parker, D. Hartman, Time, Julie Brown.
 New Haven, CT (Stef Rybak-KC101) Madonna, R. Parker.
 Norwalk, CT (Brett Richards-WLYQ) J. Wagner, Survivor, Julian L., Bruce Springsteen.
 Westport, CT (Storm N. Norman-WEBE/FM) Chicago, B. Seger.
 New York, NY (Berger/Tonacchi-WPLJ) T. Turner, S. Easton, C. Lauper.
 New York, NY (Neil McIntyre-92KTU) Madonna, B. Ocean, Stylistics, B. Springsteen, E. King, Shalamar, Cafferty, T. Twins.
 New York, NY (Scott Shannon-Z100) Madonna, Ashford and Simpson.
 Long Island, NY (Terry/Tolson-WBLI) Madonna, Sheila E., B. Seger, Springsteen, S. Harris.
 Schenectady, NY (Jim Walsh-3WD) Madonna, Cafferty, Fixx, Chicago, Z-Rocks, R. Parker.
 Poughkeepsie, NY (Chris Leide-WSPK/FM) D. Hartman, Ashford & Simpson, Sheila E., J. Osborne, Buckingham, Van Halen.
 Poughkeepsie, NY (Bob Weil-WJJB/FM) Madonna, B. Springsteen, Eurogliders, T. Twins, D. Henley, Whodini.
 Utica, NY (Jim Reitz-WRCK) Fixx, Cafferty, Madonna, Chicago, Eurythmics.

MID-ATLANTIC

Washington, DC (Smokey Rivers-WAVA) Chicago, J. Wagner, Julian L., Cars, Rick Springfield, Bruce S., Jacksons, Madonna, Seger, Adams.
 Washington, DC (Mary Taten-Q107) No adds.
 Asbury Park, NJ (Dennis O'Mara-WJLK) Shalamar, Chicago, Madonna, T. Twins, Giuffria, C. Hart, D. Summer.
 Trenton, NJ (Tom Taylor-WPST) Cafferty, Chicago, Eurogliders, Madonna, R. Parker, Shalamar, Springfield & Crawford, Rick Springfield.
 Pittsburgh, PA (Zapoleon/Kelly-B94) Madonna, J. Wagner, Jermaine Jackson.
 Pittsburgh, PA (Todd Chase-WHTX) Julian L., Cafferty, R. Parker, D. Henley, Madonna, Johnstown, PA (Rich Kelly-WCRO) B. Seger, Cafferty, S. Easton, Springfield & Crawford.
 Youngstown, PA (Jeff Tobin-WYFM) McCartney, D. Henley, Springsteen, Duran Duran, J. Waite.

Erie, PA (Jim Cook-WJET) Madonna, Springsteen, S. Harris, Julian L.
 Altoona, PA (Steve Kelsey-WFBG) R. Parker, Chicago, John Parr, B. Seger, Jacksons, B. Idol, Dokken, General Public.
 Williamsport, PA (Michael Cruz-WSQV) Springsteen, D. Henley, B. Seger, J. Wagner, Madonna, J. Geils, Eurogliders, Frankie Goes to H'wood, B. Idol, T. Twins, Donna Summer.
 Allentown, PA (Bryan Geronimo-Q100) Shalamar, Eurythmics, Cafferty, J. Osborne, T. Twins, General Public, J. Denver, Giuffria.
 Philadelphia, PA (Art Tiller-Z106) Madonna, R. Parker, Sheila E., B. Seger, Jacksons, R. Hodgson.
 Ocean City, MD (Jack Gillen-WKHI/FM) Giuffria, T. Twins, Chicago, Springfield & Crawford.
 Lynchburg, VA (Wayne Fanning-WGOL/FM) Madonna, D. Henley, B. Seger, N. Edition, J. Wagner, D. Hartman.
 Sanford, NC (Brad McKee-WFJA) Madonna, Springsteen, Eurogliders, G. Earring, Frankie Goes to H'wood.
 Durham/Raleigh, NC (Rick Freeman-WDCG) D. Henley, B. Seger, Jacksons, Cafferty, R. Parker, R. Jackson.
 Charlotte, NC (Chrysler/Daniels-WJZR/FM) No adds.
 Shelby, NC (Andy Foster-WXIK) Toto, Chicago, B. Seger, U2, Madonna, Springfield & Crawford, Cafferty, R. Parker, Z-Rocks.
 Charlotte, NC (Bob Kaghan-WBCY) Chicago, Madonna, D. Henley, R. Parker, Jacksons, D. Hartman, S. Harris, Rick Springfield, Springsteen.
 Fairmont, NC (Jeff Walker-WFMO) Chicago, Euroglider, Z-Rocks, Springfield & Crawford, Giuffria, Madonna, R. Parker, J. Cocker.
 Laurinburg, NC (Scott Mercer-WLNC) Chicago, J. Stewart, N. Edition, Peter Wolf, Madonna, Duran Duran.
 Jacksonville, NC (Lisa Greer-WIIZ) Duran Duran, Z-Rocks, L. Branigan, Scandal, J. Wagner, Schmit, Donna Summer.
 Boone, NC (Ray Mariner-WASU/FM) Cafferty, Madonna, Chicago, Honeydrippers, B. Seger, T. Twins, John Parr.
 Hendersonville, NC (Glenn Trent-WHVL) Springsteen, Madonna, Chicago, Sheila E., L. Branigan.
 Spartanburg, SC (J.J. Hemingway-WORD) Madonna, B. Seger, N. Edition Z-Rocks.
 Cheraw, SC (Mitch Adams-WPDZ) Chicago, Madonna.
 Kingstree, SC (John Derek-WKSP) Madonna, Chicago, Rick Springfield, Cafferty.
 Myrtle Beach, SC (Linda King-WKZQ) R. Jackson, Time, Madonna, Springfield & Crawford, R. Parker, Cafferty, Alabama, Chicago.
 No. Myrtle Beach, SC (Calvin Hicks-WNMB) Chicago, Madonna, R. Parker, J. Osborne.
 Greenville, SC (Rod Metts-WANS/FM) J. Wagner, R. Hodgson, Chicago, Cafferty, Madonna, Fixx, J. Geils, R. Jackson

SOUTHEAST

Cedartown, GA (Scott Richards-WGAA) Pat & Jill, Eurogliders, J. Osborne, Time, Cars, R. Jackson.
 Rome, GA (Tim Hensley-WQTU) D. Henley, Madonna, U2, Chicago, Cars.
 Atlanta, GA (Chris Thomas-Z93) Springsteen, Chicago, Madonna, R. Parker, Fixx.
 Soperton, GA (Shannon West-WMPZ/FM) Chicago, Madonna, Eurythmics, R. Parker, U2.
 Vidalia, Ga (Chuck Kreamer-98Q) Z-Rocks, B. Adams, B. Springsteen, L. Branigan.

Athens, GA (Gerry Marshall-WRFC) Chicago, Sheila E., J. Waite, Cafferty, R. Parker.
 Augusta, GA (Bruce Stevens-WBBQ) Madonna, Chicago, Cafferty, R. Parker, Eurogliders, T. Twins.
 Ft. Valley, GA (Nathan Hale-WQBZ) Madonna, Chicago, Z-Rocks.
 Hinesville, GA (Jay/Randle-WBLU) Kinks, Giuffria, R. Parker, Time, Cafferty, L. Branigan, Z-Rocks, Rick Springfield, Class Action.
 Albany, GA (Bill Young-WALG) Time, Chicago, Madonna, Coyote Sisters, R. Parker, Cafferty, G. Earring, Springfield & Crawford.
 Columbus, GA (Ralph Carroll-WCGQ) B. Idol, R. Parker, B. Seger, Madonna, Chicago, Eurythmics, Cafferty.
 Panama City, FL (Thomas/Davis-WPFM) Madonna, D. Hartman, Chicago, Cafferty, B. Idol, Frankie Goes to Hollywood.
 Gainesville, FL (Lou Patrick-WYKS) B. Idol, Fixx, Springsteen, Madonna, Eurogliders, Twins.
 Miami, FL (Joni Siani-Y100) R. Jackson, Wham! Madonna, Jermaine Jackson, H. Lewis, Rick S., R. Parker.
 Miami, FL (Mark Shands-I95) Madonna, Van Halen.
 Tampa, FL (Steve Rivers-Q105) Rick Springfield, R. Jackson, Springsteen, Madonna.

SOUTH

Orlando, FL (Dave Wright-BJ105) Julian L., Springsteen.
 Birmingham, AL (Rich Bailey-WKXX) Madonna, Chicago, R. Parker, Rick Springfield.
 Tuscaloosa, AL (Jim Sute-WNPT) Sheila E., Bar-Kays, Chicago, B. Adams, B. Seger.
 Fayette, AL (Kelsey Scott-WHKW) Chicago, R. Parker, Madonna, Cafferty, Eurythmics, T. Twins.
 Florence, AL (Matt Durham-WQLT) L. Branigan, Chicago, Madonna, Springsteen.
 Huntsville, AL (Dave Hargrove-WAAY) B. Adams, Chicago, D. Henley.
 Gadsden, AL (Leo Davis-Q104) Sheila E., U2, R. Parker, Springfield & Crawford, Madonna, Cafferty.
 Montgomery, AL (Alan DuPriest-WHHY/FM) Toto, Springsteen, Chicago, Giuffria, Madonna, Springfield & Crawford.
 Montgomery, AL (Mike Ranier-99FM) Scandal, REO, B. Adams, J. Waite, D. Hartman, Chicago.
 Atmore, AL (Keith Lindsay-WATM) B. Seger, R. Parker, Chicago, N. Edition, Fiona.
 Mobile, AL (Griffith/Ocean-G100) Madonna, B. Springsteen, B. Seger.
 Nashville, TN (Gabe Hobbs-WYHY) Madonna, Chicago, Springsteen, Springfield & Crawford, R. Jackson.
 Sparta, TN (Lonnie Allen-WSMT) D. Henley, Shalamar, Chicago, Fiona, J. Ingram.
 New Albany/Tupelo, MS (Grace/Greer-KZ103) U2, Springsteen, D. Summer, Chicago, Madonna, Cafferty, Rick Springfield, R. Parker.
 Meridian, MS (Tom Kelly-Q101) Chicago, R. Parker, Cafferty, Madonna, Eurythmics, Rick Springfield, Fixx.
 Hattiesburg, MS (Blake Hooper-WHSY/FM) Chicago, R. Parker, Madonna, Springsteen, D. Henley, B. Seger.
 Laurel/Hattiesburg, MS (Dave Lyons-WNSL) P. Benatar, 38 Special, Rick Springfield.
 Biloxi, MS (Mickey Coulter-WQID) Chicago, J. Waite, Rick Springfield, R. Parker, Madonna, Springfield & Crawford.

McComb, MS (Brad Lee-WHNY) Chicago, Madonna, Rick Springfield, Z-Rocks.
 Starkville, MS (Ken Glenn-WKOR) Madonna, Chicago, D. Hartman, B. Adams, Jermaine, Coyote Sisters, Rick Springfield, Jacksons.
 Lexington, KY (Chip Mosley-WFMI) T. Twins, Madonna, R. Parker, Rick Springfield, Chicago, Fixx, U2, Cafferty.
 Jenkins, KY (G.C. Kincer-WIFX) REO, Madonna, Springsteen, Jermaine Jackson, G. Earring, Cars.
 Bowling Green, KY (Darrell Duvall-WBGN) Chicago, Madonna, Eurythmics, Buckingham, Springfield & Crawford.
 Glasgow, KY (Rick St. James-WOVO/FM) Chicago, Rick Springfield, Cafferty, J. Jackson, Time.
 Henderson, KY (Payne/Chase-WKDQ) Scandal, Giuffria, Springfield & Crawford, Madonna, R. Parker.
 New Orleans, LA (O'Kelly/Rolling-B97) Madonna, Chicago, Toto, R. Parker, B. Adams.
 Baton Rouge, LA (Rice/A.-WFMF) Chicago, R. Parker, Julian L., Springsteen, B. Adams.
 Monroe, LA (Sam Shea-KNOE/FM) Madonna, B. Idol, L. Branigan, Chicago, R. Jackson, Springfield and Crawford.
 Farmerville, LA (Chuck Kinnison-KTDL) Chicago, Eurogliders, Madonna, D. Henley, D. Hartman, R. Parker.
 Alexandria, LA (Christie Atwood-KQID/FM) D. Henley, Chicago, Springsteen, Springfield and Crawford.

EAST CENTRAL

Pineville, WV (Rick Baldridge-WWYO) Duran Duran, Jermaine Jackson, U2, J. Geils, D. Summer, B. Adams.
 Charleston, WV (Chris Bailey-WVSR) R. Parker, Madonna, Chicago, Springsteen, Sheila E., Cafferty, J. Wagner, Eurogliders, Giuffria.
 Morgantown, WV (Craig Cochran-WCLG/FM) D. Henley, Madonna, B. Adams, Giuffria, Chicago.
 Cincinnati, OH (Jim Fox-Q102) T. Turner, L. Richie, D. Henley, Madonna.
 Angola, IN (Larry Davis-WLKI/FM) Julian L., Cars, Peter Wolf, Madonna.
 Terre Haute, IN (Webb/Surette-WPFR) S. Harris, Scandal, D. Henley, Springsteen, T. Twins, Planet P, Jermaine Jackson, D. Purple.
 Monroe/Toledo, MI (Terri McCormick-WTWR) B. Adams, J. Wagner, Springsteen, Scandal, Sheila E.
 Detroit, MI (Gary Berkowitz-WHYT) Madonna, R. Parker, D. Summer, Giuffria, Shalamar.
 Saginaw, MI (Dave Michaels-WFXZ) Springsteen, B. Seger, New Edition.
 Lansing, MI (Martin/Kittridge-WVIC) Jermaine Jackson, J. Cocker, D. Henley, U2.
 Alpena, MI (Darrell Kelley-WHSB) D. Hartman, Chicago, New Edition, Cars.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) B. Seger, Madonna, R. Parker, D. Henley, Chicago.
 Ft. Dodge, IA (Charlie Chase-KKEZ) R. Hodgson, Madonna, Buckingham, B. Adams, Chicago.
 Waterloo, IA (Doug Allen-KCNB) Springsteen, Madonna, D. Henley, B. Seger, Buckingham.
 Sioux City, IA (Tim Harrison-KSEZ/FM) Chicago, Madonna, R. Parker, Fixx, Giuffria, Eurythmics, J. Geils, A. Landis.
 Iowa City/Cedar Rapids, IA (T. B. Jacobsen-HIT101) N. Edition, B. Seger, S. Harris, Jermaine, Springsteen, Scandal.

Iowa City, IA (Bart Goynshor-KRNA) Jermaine, Madonna, Kinks, U2.
 Cedar Rapids, IA (Gary Dixon-KQCR/FM) Madonna, B. Seger, Springsteen, Eurogliders, H. Lewis, Giuffria, L. Branigan.
 Clinton, IA (Brian Thoms-KNJY) Madonna, Cafferty, Manchester, Chicago, B. Idol, U2, Time.
 Davenport, IA (Jim OHara-KIHK) B. Seger, D. Henley, Madonna, J. Wagner, Cafferty, Springsteen.
 Milwaukee, WI (Frank Federico-WBTT) Madonna, N. Edition, Julian L., Springsteen, R. Springfield.
 Milwaukee, WI (Kelly Wallace-WKTI) Madonna, Chicago, Rick Springfield.
 Milwaukee, WI (Brian Kelly-WZUU) Madonna, Cafferty.
 Racine, WI (Pat Martin-WRKR/FM) Springfield, Madonna, R. Parker, U2, B. Seger.
 Madison, WI (Little/Hudson-Z104) Madonna, Cafferty, B. Seger, Chicago.
 Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) Henley, B. Seger, Madonna, R. Parker, Scandal.
 Two Rivers, WI (Don Cook-WQTC) D. Henley, Duran Duran, J. Waite, U2.
 Wausau, WI (Mike Edwards-WIFC/FM) Chicago, Madonna, REO, B. Seger, J. Wagner.
 Stevens Point, WI (Bouley/Tracy-WSPT) Madonna, Eurogliders, J. Wagner, Springfield and Crawford, Rick Springfield, Giuffria.
 LaCrosse, WI (Knight/Bradley-HIT105) J. Wagner, Springsteen, Jermaine, Seger, New Edition.
 LaCrosse, WI (Greer/Barris-WIZM/FM) R. Void, Peter Wolf, B. Adams, Sheila E., D. Henley, B. Seger.
 Eau Claire, WI (Rick James-WBIZ) U2, Chicago, Sheila E., Madonna.
 Minneapolis/St. Paul, MN (Dave Anthony-KDWB/FM) Sheila E., D. Henley, Jermaine, Springsteen, Madonna.
 Rochester, MN (Denny Foster-KROC/FM) Madonna, L. Branigan, U2, Sheila E., Chicago, Eurogliders.
 Montevideo, MN (Lou Kuno-KMGM) Springsteen, D. Henley, Madonna, Ratt, J. Geils, Frankie Goes to Hollywood.
 St. Cloud, MN (Hicks/Wayne-KCLD/FM) Madonna, D. Henley, Chicago, Parker Jr., Springsteen.
 Vermillion, SD (Don Aarstad-KVRF) Toto, Eurogliders, Alphaville, Cafferty, Z-Rocks, Zebra, UB40, Fixx, Gen. Pub, REO, Madonna.
 Yankton, SD (Gregg Klein-KQHU/FM) Cars, H. Lewis, Hall & Oates, J. Waite, Peter Wolf, REO, J. Wagner, Jermaine.
 Sioux Falls, SD (Adam North-KKRC) Jermiane, Toto, Scandal, N. Edition, J. Wagner.
 Aberdeen, SD (Les Cummings-KQ95) Kinks, Madonna, Chicago, Manchester, J. Geils, Eurogliders, R. Parker, Cafferty.
 Aberdeen, SD (Dan Zerr-KSDN) Springsteen, J. Wagner, Chicago, L. Branigan, Madonna.
 Rapid City, SD (Sherwyn/Piper-KKLS/FM) Giuffria, Sheila E., B. Seger, R. Hodgson.
 Fargo, ND (Brad Anderson-Y94) Cafferty, Chicago, Madonna, B. Seger, J. Wagner, U2, Springfield and Crawford.
 Grand Forks, ND (Don Nordine-KKXL/FM) Cars, Springsteen, J. Wagner, N. Edition, Henley.

Bismarck, ND (Brannan/Hardt-KFYR) Cars, Sheila E., Chicago.
 Bismarck, ND (Bob Beck-KYYY/FM) L. Branigan, Madonna, Cafferty, B. Seger, Chicago, D. Henley.
 Minot, ND (Scott Meyer-KIZZ) D. Henley, Kiss, B. Seger, D. Hartman, Chicago.
 Chicago, IL (Dave Robbins-B96) Madonna, Rick S. Freeport, IL (Jim Douglas-WXXQ) Madonna, Rick Springfield, R. Jackson, Chicago, Cafferty.
 Bloomington, IL (Justin/Robbins-WBNQ) Madonna, R. Parker, J. Osborne, Sheila E., B. Seger, Cafferty, Giuffria, Chicago, Eurythmics.
 Springfield, IL (Greg Lawley-WDBR) Madonna, Fixx, Chicago, J. Cafferty, Ray Parker Jr, Giuffria, J. Parr.
 Carbondale, IL (Tony Waitekus-WCIL/FM) Madonna, B. Springsteen, Julian Lennon, Honeydrippers.
 Mt. Carmel, IL (Lenny Dessauer-WVJC) Eurogliders, R. Hodgson, Chicago, Ray P. Jr., Summer, Henley.

CENTRAL

St. Louis, MO (Steve Perun-KWK/FM) Madonna, Don Henley, J. Cafferty, Chicago.
 Hannibal, MO (Chuck Yates-KGRC) B. Springsteen, B. Idol, REO, J. Waite.
 Kirksville, MO (Bill Collins-KTUF) Chicago, Duran, Van Halen, Sheila E., J. Geils, Madonna.
 East Prairie, MO (Pat Cole-KYMO) B. Idol, Time, Eurythmics, Chicago, Fixx, Frankie Goes, Laura Branigan, J. Geils, Madonna.
 Jefferson City/Columbia, MO (Brian Miller-KTXV) Madonna, Scandal, Ray Parker Jr., Chicago.
 Columbia, MO (Jim Williams-KFMZ) Don Henley, J. Cafferty, Alphaville, Springfield & Crawford, Frankie Goes, Eurythmics.
 Waynesville, MO (Kevin Barton-KFBD) Madonna, Chicago, R. Hodgson, Cafferty, J. Wagner, Class Action.
 Kansas City, MO (Collins/Welsh-ZZ99) Madonna, Don Henley, Springsteen, Chicago, Ray Parker Jr., New Edition, Sheila E.
 Topeka, KS (Roger Heaton-WIBW/FM) Honeydrippers, Culture Club, Bob Seger.
 Topeka, KS (Kevan Rabat-KDVV/FM) Madonna, Chicago, Springfield/Crawford, Giuffria, Ray Parker Jr.
 Pittsburgh, KS (Bell/Porter-KQWK/FM) P. Wolf, D. Henley, J. Cafferty, Giuffria.
 Hoisington, KS (Dugan/Miller-KHOK) U2, J. Parr, Madonna, L. Branigan, Toto, Frankie Goes, Squier.
 Norfolk, NE (Doug Koehn-KNEN) Scandal, Jarreau, Chicago, Ray Parker Jr., Madonna.
 El Dorado, AR (Dan Murphy-KLBQ/FM) Chicago, Henley, Ray P. Jr., Madonna, Giuffria, Rick Springfield.
 Little Rock, AR (Mark McCain-KKYK) Honeydrippers, Culture Club, Bob Seger.
 Fayetteville, AR (Rob Patrick-KKEG) Chicago, Rick Springfield, Madonna, Jermaine Stewart, Time, Eurogliders, Fixx.

SOUTHWEST

Tulsa, OK (Dave Michaels-14K/92K) Chicago, Hodgson, Eurythmics, Cafferty, Madonna, Time.
 Dallas, TX (Shomby/Steele-KAFM) Madonna, U2, Bob Seger, Chicago.
 Texarkana, TX (Mario Garcia-KTFS) B. Adams, Jacksons, Branigan, D. Summer, D. Hartman, Springsteen, Don Henley, B. Seger, Chicago.
 Tyler, TX (Dave Goldman-KEYP) Ray Parker Jr., Bryan Adams, U2, J. Cafferty, Chicago.
 Lufkin, TX (Tom Church-KIPR/FM) J. Wagner, Jermaine Jackson, Coyote S., B. Seger, N. Edition, Class, Cars.
 Nacogdoches, TX (John Lacy-KTBC) Duran, Branigan, J. Cocker, Ray P. Jr., Madonna, Cafferty, Chicago.

Wichita Falls, TX (Barry Michaels-KNIN/FM) Cars, Madonna, Benatar, Ray P.Jr., Giuffria, Laura Branigan, Thompson Twins.
 Killeen, TX (B.J.McCrae-KIXS/FM) Madonna, AC/DC, Chicago, Rick Springfield, Cafferty.
 Houston, TX (Lander/Hamilton-93FM) Madonna, Jacksons, B.Seger, General Public, Don Henley, Alphaville.
 Houston, TX (Clay Gish-Z92) D.Bowie, Huey Lewis, America, Wham! (CARELESS WHISPER).
 Galveston, TX (Dave Parks-KILE) J.Geils, B.Seger, Eurogliders, Thompson Twins.
 Beaumont, TX (Lousteau/Beck-B95) D.Summer, Madonna, B.Idol, J.Wagner, Ray P.Jr., U2.
 Bryan, TX (Danny Austin-KTAW/FM) B.Springsteen, D.Henley, B.Seger, Jermaine, J.Cafferty, Madonna.
 Bryan, TX (Bishop/Bailey-KKYS) Chicago, Rebbie Jackson, Madonna, B.Adams.
 Victoria, TX (Jay Arena-KVIC) B.Seger, B.Idol, D.Henley, Bruce, J.Geils, Z-Rocks.
 Laredo, TX (Ruiz/Anderson-KRRG) Madonna, Chicago, Bruce, Time, Steve Perry.
 McAllen, TX (Nolan Cruise-KRIO) Cars, Duran, Jeffrey Osborne.
 Amarillo, TX (Jamey Karr-KPUR) Chicago, Toto, Survivor, B.Idol, Eurogliders.
 Abilene, TX (Dominic Testa-KFMN) Kinks, Madonna, Cafferty, Giuffria, Rick S., Chicago, Honeydrippers.
 Odessa/Midland, TX (John Clay-KWES/FM) Coyotes, Madonna, B.Idol, Eurythmics, Springfield & Crawford, Fixx, Chicago.
 El Paso, TX (Whitehead/Haney-B94/FM) Madonna, D.Hartman, Cars, REO, Z-Rocks.
 El Paso, TX (Johnny Thompson-KFIM) Madonna, Scandal, Bruce, Rick S., Henley, B.Seger.
 Tucson, AZ (Kelly Norris-KRQ) J.Osborne, B.Seger, Madonna, L.Branigan, Eurogliders, J.Cafferty.
 Gallup, NM (Paul Duray-KYVA) Madonna, Chicago, Ray P.Jr., J.Wagner, Cafferty.
 Alamogordo, NM (Ben Noe-KINN) Bruce, Henley, T.Twins, Jermaine Jax., R.Gibb, Romeo Void, Sheila E., B.Adams, Bananarama.

ROCKY MOUNTAIN

Polson, MT (Bill Roberts-KQ92) Twisted Sister, Shalamar, Aztec Camera, R.Hodgson, Queen, Motels, Madonna.
 Denver, CO (Gloria Avila-Perez-KIMN) U2, Sheila E., Ray P.Jr., Giuffria.
 Denver, CO (Beau Matthews-KRXY) Streisand, Elton, C.Club, P.Collins, New Edition.
 Denver, CO (Tim Fox-KPKE) Madonna, REO, Duran, D.Hartman.
 Windsor, CO (Bruce Gyger-KUAD/FM) Madonna, Class Action.
 Greeley/Ft.Collins, CO (Meschke/Jacobs-KGBS) Chicago, Kinks, Rebbie Jackson, J.Cafferty, D.Summer, General Public.
 Pueblo, CO (Rip Avina-KDZA) Don Henley, Dan Hartman, Eurogliders, J.Wagner, J.Waite, Lindsey Buckingham.
 Cody, WY (Todd Cavanah-KTAG) Madonna, Bruce, L.Branigan, B.Seger, Ray P.Jr., B.Adams, New Edition.
 Casper, WY (Todd Cavanah-KTRS) Bruce, B.Adams, Jacksons, L.Branigan, Madonna, Ray P.Jr., B.Seger, D.Summer, Molly Hatchet.

Gillette, WY (Kallaway/Brewer-KOLL/FM) Chicago, Sheila E., Madonna, J.Wagner, Giuffria.
 Pocatello, ID (Craig Stevens-KZBQ) B.Adams, Bruce S., B.Seger, Chicago, Madonna, U2, Z-Rocks.
 Lewiston, ID (Jay McCall-KOZE) B.Idol, Madonna, J.Cafferty, Chicago, Ray P.Jr., Springfield/Crawford, Rick Springfield.
 Meridian, ID (Tom Evans-KBBK) Madonna, Chicago, B.Seger, New Edition, Sheila E.
 Boise, ID (Steve Holmes-KNPA) REO, Madonna, U2, R.Hodgson.
 Moscow, ID (Gary Cummings-KRPL) Madonna, Chicago, Ray P.Jr., Eurythmics, Giuffria, R.Springfield.
 Logan, UT (Jay Hall-KBLQ) Chicago, Ray P.Jr., Billy Idol, Madonna, Jacksons.
 Manti, UT (Stan Eriksen-KMTI) Chicago, J.Cafferty, Ray P.Jr., Eurogliders, Sheila E.

FAR WEST

Reno, NV (Jim O'Neal-KCBN) Bruce S., Madonna, Chicago, Ray Parker Jr.
 Los Angeles, CA (Mike Schaefer-KIIS/FM) Madonna, Idol.
 Los Angeles, CA (Jim Pewter-KRLA) Bruce, Madonna, Sheila E., Julian Lennon.
 San Diego, CA (Mike Preston-KS103) Madonna, Ray Parker Jr., B.Idol, Frankie Goes to Hollywood, D.Henley.
 San Bernardino, CA (Jesse T.-KFXM) Toto, Pat Benatar, T.Shaw, Madonna, Survivor, REO.
 Anaheim, CA (Craig Patterson-KEZY/FM) Cars, J.Waite.
 Santa Barbara, CA (Dick Williams-KIST) Springfield & Crawford, Chicago, Madonna, Cafferty, Fixx, Ray Jr.
 Bakersfield, CA (Bonnie Knox-KQXR/FM) J.Cafferty, Madonna, Chicago, Frankie Goes, Fixx, Giuffria.
 Bakersfield, CA (Dave Kamper-KKXX/FM) Chicago, Ray Parker Jr., Rick Springfield, Madonna.
 San Luis Obispo, CA (Tom Walsh-KSLY) Chicago, Madonna, B.Idol, Giuffria, Rebbie Jackson, T.Twins, Sheila E.
 Santa Maria, CA (Marie Rubio-KXFM) Madonna, C.Hart, Scandal, D.Henley, New Edition.
 Lompoc/Santa Maria, CA (Hank Michaels-KRQK/FM) B.Adams, Madonna, Chicago.
 Fresno, CA (Walker/Davis-KYNO) Madonna, D.Henley, B.Seger, REO, J.Waite, Eurogliders, J.Cocker, R.Hodgson, Cars.
 Fresno, CA (Carey Edwards-KMGX) Madonna, Ray P.Jr., B.Seger, Bruce, S., Honeydrippers, B.Idol.
 Monterey/Salinas, CA (Kirk Clatt-KDON/FM) Madonna, Ray P.Jr., Eurogliders, J.Cocker, J.Cafferty, Springfield & Crawford, General Pub., Eurythmics.
 San Francisco, CA (Garrett/Roberts-KITS/FM) General Public, Bruce, S., Sheila E., Rebbie Jackson, Time, D.Henley, Dazz Band, R.Hodgson.
 San Francisco, CA (Bazoo/Naftaly-KMEL) Madonna, Ray P.Jr., Rick Springfield, J.Lennon, E'mics, Chicago.
 Concord, CA (Jim Hampton-KWUN) Chicago, Madonna, Ray P.Jr., Cafferty.
 San Jose, CA (Don Porter-KHTT) B.Adams, B.Seger, Toto, Scandal, REO, P.Wolf, Madonna.
 San Jose, CA (Robin Kipps-KWSS) Madonna, J.Wagner, D.Henley.
 Stockton, CA (Roy Williams-KJOY) General Public, Scandal, Madonna, D.Henley, T.Twins, Dazz Band, Jermaine Jackson.
 Stockton, CA (John Hampton-KSTN) Madonna, Dazz Band, Bananarama, Chicago, Ray Parker Jr.
 Modesto/Stockton, CA (David Kraham-KHOP/FM) U2, R.Hodgson, Chicago, J.Cafferty, Madonna, Ray P.Jr., Giuffria.
 Modesto/Stockton, CA (Mike Novak-K093) Don Henley, Springfield/Crawford, Madonna, R.P.Jr., Dokken.

Santa Rosa, CA (Robin Hart-KREO) Madonna, U2,
Chicago, New Edition, D.Henley, REO.
Eureka, CA (Rosen/Marcus-KFMI) Sheila E.,
Madonna, B.Adams, Springsteen.
Sacramento, CA (Gillette/Collins-FM102) Madonna,
Springfield/Crawford, Ray P.Jr., Dazz Band,
Survivor, R.Hodgson.
Sacramento, CA (Mr. Ed-KWOD) Madonna, D.Henley,
B.Seger, J.Wagner.
Sacramento, CA (Bill Jeffries-KPOP) Madonna,
Chicago, B.Ocean, Jermaine Jax., D.Henley.
Paradise/Chico, CA (Ron Bruder-KNVR) Bruce S.,
D.Henley, B.Seger, Jacksons, S.Harris, Laura
Branigan.
Redding, CA (Kevin Kahl-KEWB) D.Hartman, Madonna,
General Public.
Redding, CA (Stall/DuBois-KSXO) Chicago, Madonna,
Sheila E., Cars, Bruce S., B.Seger.

NORTHWEST

Lebanon, OR (Mike Shannon-KIQY) Chicago, Ray
P.Jr., Madonna, Scandal.
The Dalles, OR (Tina Spears-KACI) Bruce S.,
Eurogliders, Rebbie Jackson, J.Wagner,
Madonna.
Seaside, OR (Bob Rusk-KSWB) Bob Seger, Time,
J.Cocker, Class Action.
Portland, OR (Barry/Naganuma-KMJK) Madonna,
Chicago, Seger, Ray P.Jr., Julian Lennon.
Salem/Portland, OR (Len E. Mitchell-KSKD) J.
Cafferty, Madonna, Ray P.Jr., Rick S.& Randy.
Albany, OR (Kris Weber-KGAL) J.Cocker, L.
Branigan, M.Manchester, P.Wolf.
Eugene, OR (Chris Nolan-KSND) Chicago, Madonna,
J.Cafferty, Fixx, Rick S.& Randy, Ray Jr.,
Giuffria.
Coos Bay, OR (Gary Allen-KHSN) B.Adams, Waite,
C.Hart, B.Idol, Madonna, Chicago, Rick S.,
J.Wagner, Shalamar, New Edition.
Coos Bay, OR (Dave O'Connor-KYNG) Madonna,
Ray P.Jr., Chicago, Jermaine, Rick S.
Roseburg, OR (Veronica Burns-KYES) C.Hart,
Madonna, Ray P. Jr., D.Henley.
Medford, OR (Lurch-KYJC) B.Seger, Bruce S.,
S.Stills, L.Branigan, B.Adams, Madonna.
Seattle, WA (Wendy Christopher-KUBE/FM) REO,
Madonna, D.Henley, Time.
Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) New
Edition, Madonna, B.Seger.
Olympia, WA (Casey/Page-KQEU) Chicago, Al
Jarreau, Bruce, Madonna, Ray Parker Jr.
Chehalis, WA (Bob Hart-KITI) Bruce S., B.of
Gold, D.Henley, L.Branigan.
Yakima, WA (Terrie Sims-KBNG) Duran, REO,
Bruce, Eurogliders, Jermaine, D.Henley, J.
Wagner, New Edition, J.Osborne, Madonna.
Tri-Cities, WA (John Purdy-OK95) Fixx, J.
Cafferty, Madonna, Ray P.Jr., S.Harris, Time,
J.Wagner, Eurythmics, Alphaville.
Tri-Cities, WA (Jonathan Walker-KZZK) Madonna,
Ray P.Jr., B.Idol, D.Henley, B.Adams.
Anchorage, AK (Kay Taylor-KGOT) Madonna, Twins,
Cafferty, Seger, Henley, Giuffria, Shalamar.
Vancouver, BC (Shannon/Russell-LG73) Cars, J.
Cocker, Julian L., Bruce, H.Suite, P.Jans.
Vancouver, BC (Clara Carotenuto-CFUN) H&O, Ross.

WELCOME To Our New Top 40 Correspondents

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Anaheim, CA (714-776-1191)

More New Top 40 Correspondents:

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY to:

Brett Davis, KXEL-Waterloo, IA 11/13
Jim Douglas, WXXQ-Freeport, IL 11/14
Bill Jeffries, KPOP-Sacramento, CA 11/16
Tony Thomas, KOLO-Reno, NV 11/16
Don Rhea, KQIL-Grand Junction, CO 11/16
Kim Welsh, ZZ99-Kansas City, MO 11/16
Tim Stout, WBAM/FM-Montgomery, AL 11/17
Dave Bishop, WBT-Charlotte, NC 11/17

BIO FEEDBACK

TOMMY SHAW

He says there's been no official announcement regarding the future of Styx but does claim there are no plans to record as a band again.

Pat Benatar

She was born in Brooklyn, NY and grew up on Long Island. Her ambition in high school was to perform in operas.



AL JARREAU

He holds a Master's Degree in Psychology from the University of Iowa.

Jimmy Page & Paul Rodgers

A new band called The Firm, features Page & Rodgers along with Chris Slade on drums and Tony Franklyn on bass. An album on Atlantic is due shortly. An American tour is scheduled for February.

LINDSEY BUCKINGHAM

He does most of the recording for his solo LP's in the garage of his Southern California home. His garage has been converted to a 24 track studio.

U2

The band was formed by Larry Mullen and Adam Clayton in Dublin, Ireland when they were 15 and 17, respectively.

JOHN WAITE

John has been appearing on the network series "Paper Dolls," starring macho Lloyd Bridges and Dack Rambo and comely Morgan Fairchild.

TOTO

David Paich, along with his father, Marty, won an Emmy ten years ago for Best Song or Theme in a TV show. It was for an episode of Ironside called "Once More For Joey."

Joan Jett

Her original band, The Runaways (1976-78) considered her a rhythm guitarist not a lead vocalist. It wasn't until their third and last LP that Joan became lead maiden.

The Ramones

Considered founders of the American Punk rock movement back in 1975, they usually performed fifteen minute sets with songs limited to two minutes each.

NEW EDITION

The band laid a major career foundation on Arthur Baker's Streetwise label before moving on to MCA.

Toto

They were responsible for seven Grammys at the 1983 Awards Ceremony including Album of the Year—"Toto IV" and record of the year, ROSANNA

BARRY MANILOW

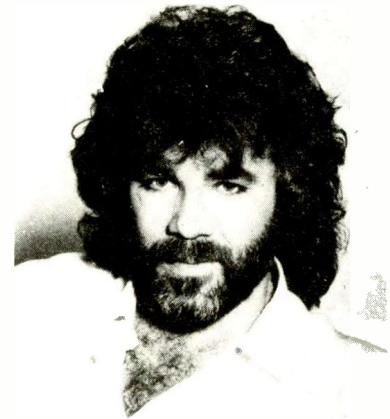
His first hit, MANDY, was originally titled BRANDY, and was a song about a dog.

TALKING HEADS . . .

On the heels of the release of their concert movie, drummer Chris Frantz and bassist Tina Weymouth have decided to do a brief touring stint as sidemen with the B-52's.

SHEENA EASTON

On the road with Sheena playing bass guitar and contributing vocals is Joe Puerta, formerly one-third of Ambrosia.



Gary Morris

Here's one that'll throw you. Country singer Gary Morris opened in New York playing opposite Linda Ronstadt in the opera, La Boheme. Gary plays Rodolfo as Linda portrays his love Mimi.

B I O	TO	P.D.s	AIR DATE	Weekend of Nov. 17	TIME	3 Hours
	FROM	WESTWOOD ONE	AREA CODE	213 /	NUMBER	204-5000
M E S S A G E	"DYLAN ON DYLAN"					
	His FIRST national radio interview EVER!!! Call now for the exclusive with the Poet of Rock.					
C	<input checked="" type="checkbox"/>	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY				

HOLLYWOOD

FAN MAILBAG

Letters have been pouring in to this correspondent with comments about our last few months of columns. One poured in just last week, so it is only decent for us to share this mail with whoever has been deranged enough to read this stuff.

Dear Tony:

The irrelevant drivel you are foisting on an innocent public each week makes me sorry I ever learned to read! I've read notes to the milkman with more wit and I resent the Gavin Report giving valuable space to your humorless tripe. If I want humorless tripe, I'll go to Musso and Frank's Grill where they serve it with cream sauce. Please arrange for my Gavin Reports of the future to arrive without your page stapled inside. Respectfully,
Roy Kohn: Peer-Southern Music

Thanks, Roy-Boy ... It's heartwarming to receive a compliment from a man who thinks U2 should revive Winchester Cathedral.



Dear Tony:

Your column referring to Cyndi Lauper's siamese twins was very offensive to me. As a siamese twin myself, both I and my attached sister Strawberry feel that you were beating down on an already maligned minority. We demand a double apology.
Lu Fields: Hollywood

Take your complaints to Ralph Nader, Lu. Courageous journalism will not be stopped by two dissident freaks!

Dear Mr. Richland:

I'm one of those record industry trend-food eaters you so viciously insulted several weeks ago. Don't take this as a blatant threat, but I'd suggest that you think twice before turning on your ignition for the next few years.

Warmly,
Al Dinoble: Detroit Michigan

Check your oven, Buddy ... your quiche is burning!

Dear Tony:

As bird-cage liner, we've found your column very useful, but not quite as useful as old Art Roberts writings and Record World charts. In the future may I suggest shorter ... and for goshsakes ... FUNNIER material!
With high regard,
Arthur Braun: Dick James Music/Nashville

You're pretty cocky, Art-baby, for a guy who just learned that Paul McCartney was in another group before Wings.

Thanks to all of you for your continuing interest. We'll do our best to revile your ethnic group, religion, competence and validity in coming weeks.

by Tony Richland

Dear Tony:

I'm the lead singer with BRAINSCAN, one of the heavy metal bands you denigrated several weeks back. We feel your statements were unfair, as you've never attended one of our concerts, so we'd like to invite you to Slam Dance Harry's next week when you'll see just how dignified we are.
Cordially,
Barry Freeman; San Fernando Valley

For Pete's sake, Barry, take the safety pins out of your nose. They look ridiculous on an older person of the Bagel persuasion!

Dear Mr. Richland:

As a regular reader of your brilliant column, I can tell that you are an influential figure in your recording industry. Therefore I am wondering if you could see your way clear to send me a copy of my favorite record, 'Wake Me Up Before You Go-Go' by Wham. It's Nancy's second favorite after Tommy Shaw's 'Girls With Guns.'
President Ronald Reagan: The White House

It's our pleasure, Mr. President. After all, we just sent Mondale a copy of 'Some Guys Have All The Luck!' ■

PROMOTIONS

BETTY HOLLARS
LISA SMITH



K-HIT General Manager, Bill Jensen, revels in the \$1,000,000 the station will be giving away to a lucky listener.

INSTANT MILLIONAIRE

In what's being billed as the biggest cash giveaway in Pacific Northwest Radio history, **KHIT/FM-SEATTLE** has unveiled a promotion that will ultimately pay one lucky listener \$1,000,000. The contest, which broke October 8th, has a basic format. At various times during the day, a **KHIT** personality will place a random phone call to a listener who has registered, asking them to identify the items contained in the latest "prize package." Prizes include things such as televisions, stereos, microwave ovens, etc. If correctly identified, the listener wins a package and automatically qualifies for the \$1 million drawing, which takes place after 1,000 winners have been named (probably sometime early next year). It's the first major promotion of the Seattle station, following its Fourth of July debut.

ULTIMATE PIZZA PARTY

WAXY/FM-FT. LAUDERDALE and Pizza Hut Restaurants offered the chance to win the Ultimate Pizza Party in Rome, Italy. The grand prize included round-trip airfare for two to Rome plus accommodations for five days in the Eternal City. Contestants entered at participating Pizza Hut locations, and the grand prize drawing was held "live" on **WAXY/FM** on Wednesday, October 31st.

TEXAS HIT REVUE

KAFM-DALLAS, in conjunction with local television station **KTVT**, is simulcasting the hottest current music and videos from 11PM to 1AM on Friday evenings and from 12 midnight to 2AM on Saturday nights, hosted by **KAFM's** afternoon personality **PETE THOMSON**. Each two hour program will feature today's most popular videos, from **MICHAEL JACKSON** to **DEF LEPPARD** to **LIONEL RICHIE**.

TO SCALP A COWBOY

There's more than one way to scalp a cowboy, says **WASHINGTON's Q107**. They went on the "warpath" with the Redskins with a "Beat Dallas" rally on Friday, Oct. 12th, from three of DC's hottest nightclubs. Q107 rustled up great specials for the night with \$1.07 Texas Chili and free Budweisers. The first 107 listeners at each club received Cowboybusters T-shirts, Cowboys Haters Handbooks, and one lucky fan won a pair of tickets to the big game between the Redskins and the Cowboys.

PROJECT: HAPPY HALLOWEEN

WCUB-AM/WKKB-FM in **MANITOWOC, WI** made this Halloween a special experience for older residents of the community. Candy donated by a local confectionary was distributed to four area nursing homes and Trick or Treaters were invited to stop in during specified hours on Halloween. The response was terrific, with over 450 kids dropping in. Interaction between the children and residents was great, which is what Project: Happy Halloween was all about. Everyone involved is looking forward to doing it again next year.

LISTENERS WIP MYSTERY VOICES

If you were to hear four celebrity voices that you could identify, how fast would you call to win a trip to Hawaii? Four **WIP-PHILADELPHIA** listeners had the chance to find out when **WIP** answered their call after playing snatches of voices of celebrities in groups of four, (i.e. Billy Joel, Rosemary Clooney, Bob Euker, Carol Lawrence, etc.) with the first person to correctly identify all four winning the trip for two to Hawaii. Have fun!

CORRECTION: Two weeks ago (10/26) we ran a promotion called "Heart & Lung For 6-Year-Old," and misprinted the call letters of the station doing the promotion. **WMBH** in **JOPLIN, MO** should have received the credit for the outstanding promotion. Our apologies to **DAN CASEY** and his staff at **WMBH**.

POWER TRIO

LIONEL RICHIE
Penny Lover
(Motown)
DENNIS DEYOUNG
Desert Moon
(A&M)
WHAM!
Wake Me Up...Go-Go
(Columbia)

CERTIFIED

JACK WAGNER
All I Need
(Qwest/W.B.)
LAURA BRANIGAN
Ti Amo
(Atlantic)

RECORD TO WATCH

BARRY MANILOW
When October Goes
(Arista)

MOST ADDED

CHICAGO
You're My Inspiration
(Full Moon/W.B.)
BARRY MANILOW
When October Goes
(Arista)

A/C

November 9, 1984

2W	LW	TW	
3.	1.	1.	LIONEL RICHIE - Penny Lover (Motown)
6.	4.	2.	Dennis DeYoung - Desert Moon (A&M)
11.	7.	3.	WHAM! - Wake Me Up Before You Go-Go (Columbia)
1.	2.	4.	Kenny Rogers, K. Carnes, J. Ingram - What About Me (RCA)
13.	11.	5.	PAUL McCARTNEY - No More Lonely Nights (Columbia)
12.	10.	6.	HALL & OATES - Out Of Touch (RCA)
2.	3.	7.	Stevie Wonder - I Just Called To Say I Love You (Motown)
4.	5.	8.	Billy Ocean - Caribbean Queen (Jive/Arista)
10.	9.	9.	Anne Murray with Dave Loggins - Nobody Loves Me Like You Do (Capitol)
18.	12.	10.	CYNDI LAUPER - All Through The Night (Portrait)
21.	16.	11.	HONEYDRIPPERS - Sea Of Love (Es Paranza)
14.	13.	12.	AMERICA - Special Girl (Capitol)
19.	14.	13.	JULIO IGLESIAS - Moonlight Lady (Columbia)
20.	15.	14.	AL JARREAU - After All (Warner Bros.)
7.	8.	15.	Elton John - Who Wears These Shoes? (Geffen)
5.	6.	16.	Barbra Streisand - Left In The Dark (Columbia)
--.	23.	17.	JERMAINE JACKSON - Do What You Do (Arista)
27.	22.	18.	JULIAN LENNON - Valotte (Atlantic)
16.	17.	19.	Sergio Mendes - Real Life (A&M)
23.	21.	20.	NEIL DIAMOND - Sleep With Me Tonight (Columbia)
29.	24.	21.	COREY HART - It Ain't Enough (EMI)
--.	27.	22.	STEPHEN STILLS & MIKE FINNIGAN - Can't Let Go (Atlantic)
--.	--.	23.	JACK WAGNER - All I Need (Qwest/Warner Bros.)
--.	29.	24.	JOE COCKER - Edge Of A Dream (Capitol)
26.	26.	25.	Dan Fogelberg - Sweet Magnolia And The Travelling Salesman (Full Moon/Epic)
--.	--.	26.	LAURA BRANIGAN - Ti Amo (Atlantic)
30.	28.	27.	Band Of Gold - Medley (RCA)
--.	--.	28.	BOB SEGER - Understanding (Capitol)
--.	--.	29.	PAT BENATAR - We Belong (Chrysalis)
15.	20.	30.	Chicago - Hard Habit To Break (Full Moon/Warner Bros.)

CHARTBOUND

Chicago - You're My Inspiration (Full Moon/W.B.)
Melissa Manchester - Thief Of Hearts (Casablanca)
Deborah Allen - Heartache And A Half (RCA)
Patti Austin - All Behind Us Now (Qwest/W.B.)

ACTION SIDES

John Denver & Sylvie Vartan - Love Again (RCA)
Eddie Rabbitt - The Best Year Of My Life (W.B.)
Coyote Sisters - I've Got A Radio (Motown)

DROPPED

Everly Bros.
MacDonald & Withers
Pointer Sisters
Rickie Lee Jones
Poco
Jim Capaldi

NEW

Chicago - You're My Inspiration (Full Moon/W.B.)
 Barry Manilow - When October Goes (Arista)
 Ray Parker, Jr. - Jamie (Arista)
 James Ingram - Whatever We Imagine (Qwest/WB)
 Madonna - Like A Virgin (Sire/W.B.)
 Sheila E. - The Belle Of St. Mark (Warner Bros.)
 Don Henley - The Boys Of Summer (Geffen)

RECOMMENDED

Ray Parker, Jr. - Jamie (Arista)
 Springfield & Crawford - Taxi Dancing (RCA)
 S. Watanabe & R. Flack - Here's To Love (Elektra)
 Michael Ruff - Walkin' With Somebody (W.B.)
 J. Cafferty & BBB - Tender Years (Scotti Bros.)
 Danny O'Keefe - Along For The Ride (Coldwater)

ANALYSIS

Wham! is likely to be the next number one, but will have to fight off Hall & Oates and Paul McCartney for the honor. After that it's likely to be the Honeydrippers. From the middle of the chart Jermaine & Julian have obvious single digit futures. Jack Wagner, star of General Hospital and The Gavin Report's page 19 gets CERTIFIED this week. When was the last time you saw a Dan Fogelberg ballad have a problem cracking the top twenty. Could be the first time I can think of. Chicago should be a solid chart debut next week, bringing at least Melissa Manchester along for the ride. The Chicago already has 70 stations, including a handful that didn't wait for it to spin at 45 RPM's.

Ron Fell

adds**NORTHEAST**

White River Jct., VT (Andy Leckart-WNHV) Melissa, Branigan, Chicago, Cafferty, James Ingram.
 Lowell, MA (Glen Hollis-WLLH) No adds.
 New London, CT (Danny O'Brien-WNLC) Jermaine, Chicago, Jack Wagner, James Ingram.
 Hartford, CT (Tom Barsanti-WTIC) Manilow, Stills.
 New Haven, CT (Jay McCormick-WELI) Wagner, Seger.
 Poughkeepsie, NY (Rick McCaffery-WEOK) Chicago, Ray Parker, Jr., John Denver.
 Kingston, NY (Thom Williams-WGHQ) Seger, Manilow, Chicago, Ingram, Jim Glaser, Beau Coup.
 Ithaca, NY (Scott Musgrave-WQNY) Corey Hart.
 Albany, NY (Chris Holmberg-WWOM) Al Jarreau.
 Buffalo, NY (Tom Langmyer-WGR) Honeydrippers.
 Wilmington, DE (Mike Daley-WDEL) Julio, Jarreau, Cyndi Lauper, Honeydrippers.
 Johnstown, PA (Jack Michaels-WKYE) Manilow, Denver & Vartan, Sheila E., Patti Austin.
 New Castle, PA (Bobbie Vaughn-WKST) Joe Cocker, Jack Wagner, Melissa Manchester.
 Scranton, PA (Burke/Trama-WBQW) Jack Wagner, Jermaine Jackson, Denver & Vartan.
 Pittsburgh, PA (Bob Conrad-WTAE) Chicago, Ray Parker, Jr., Julian Lennon.
 Meadville, PA (Tod Raymond-WMGW) Ingram, Madonna, Chicago, Ray, Jr., Henley, Beau Coup, P. Robinson.
 Sharon, PA (Scott Kennedy-WPIC) Hall & Oates, Pointers, C. Hart, Bob Seger, Julian Lennon.
 Weirton, WV (Dave Anthony-WEIR) Corey Hart, Bob Seger, Pat Benatar, Stephen Stills.
 Sutton, WV (Mark Bowman-WSGB) Cafferty, Cocker, Combanation, Chicago, James Ingram.

SOUTH

Washington, DC (Phil Simon-WEZR) Jack Wagner.
 Norfolk, VA (Nick O'Neil-WLTY) McCartney.
 Richmond, VA (Lou Dean-WRVA) Barry Manilow, Julian Lennon, Jack Wagner.
 Richmond, VA (Bell Bevin-WEZS) Jermaine, Julian.
 Winchester, VA (Mitchell/Young-WINC) Wagner, Coyotes, Jarreau, Chaka, Cocker, Seger, Springsteen.
 Bay Minette, AL (Mike Snowden-WBCA) Honeydrippers, Corey Hart, Jermaine Jackson.
 Charlottesville, VA (Ken Medek-WCHV) Osborne, Ray, Jr., Manilow, D. Henley, Sheila E.

Charlotte, NC (Dave Bishop-WBT) J. Wagner, Chicago, Barry Manilow.
 Asheville, NC (Don Brookshire-WSKY) Manilow, Chicago, John Cafferty, James Ingram.
 Dallas/Gastonia, NC (Harris/Stewart-WAAK) Branigan, Donna Summer, Don Henley.
 New Bern, NC (Scott Kerr-WSFL) Melissa, Laura Branigan, Don Henley, Springfield & Crawford.
 Charleston, SC (Ron O'Brien-WCSC) Denver & Vartan.
 Atlanta, GA (Greg Picciano-WSB) Stills, Manilow, Wagner, Alabama, Melissa Manchester, Bob Seger.
 Atlanta, GA (Donna Brake-WSB/FM) Seger, Manilow, Springfield & Crawford.
 Carrollton, GA (Zachary Ray-WPPI) J. Ingram, Cafferty, Springfield & Crawford, Madonna, Chicago.
 Augusta, GA (John Patrick-WFMG) Chicago.
 Stuart, FL (Lee McGuire-WSTU) D. Allen, S. Easton.
 Cocoa Beach, FL (Tim Phillips-CK101) S. Easton, Seger.
 Tampa, FL (Dave Michaels-WFLA) Sheena Easton.
 Gadsden, AL (David Ford-WGAD) Ingram, Diamond, Denver.
 Guntersville, AL (Greg Bell-WGSV) Ingram, Chicago, Ray Parker, Jr., B. Manilow, Springfield & Crawford.
 Selma, AL (Bob Payton-WTUN) Melissa, Seger, Wagner.
 Tuscaloosa, AL (Sander Walker-WFFX) E. Rabbitt, Laura Branigan, Bob Seger.
 Albertville, AL (J.P. Meadows-WAVU) Wagner, Denver.
 Anniston, AL (Lee Patrick-WDNG) Wagner, Coyotes, John Denver & Vartan, Barry Manilow.
 Greenville, MS (Dan Diamond-WNIX) B. Seger, Wagner, Madonna.
 Alexandria/Pineville, LA (Jim Steele-KISY/FM) Cocker, Al Jarreau, Neil Diamond.
 Chattanooga, TN (Dale Deason-WGOW) Julian Lennon, Honeydrippers.
 Clarksville, TN (J.J. Austin-WJZM) Rabbitt, T.B. Schmit, Barry Manilow, Chicago.
 Louisville, KY (Nugent/McElvein-WHAS) C. Lauper.
 Louisville, KY (Jeff Crawford-WRKA) Melissa, Barry Manilow, Bob Seger.
 Paducah, KY (Tony Richards-WKYX) Seger, Denver, Barry Manilow, Madonna.
 Campbellsville, KY (Jackson/Royse-WCKQ) Chicago, Manilow, Cafferty, Idol, Sheila E., Austin, Ray, Jr.
 Glasgow, KY (Shannon McCombs-WSMJ) Chicago, B. Joel, Teddy Pendergrass, James Ingram.

CENTRAL

Marion, OH (Rick Bryan-WMRN) B.Manilow, P.Austin.
 Dover, OH (Steve Kelly-WJER) Manilow, Chicago,
 Neil Diamond, John Denver & S. Vartan.
 Logan, OH (Chuck Anthony-WLGN) Chicago, E.Rabbitt.
 Springfield, OH (Dale Grimm-WIZE) Jermaine, Rod
 Stewart, Stephen Stills.
 Springfield, OH (Chuck McGee-WAZU) Don Henley,
 Deborah Allen, T.B. Schmidt.
 Gallipolis, OH (Lynn Smith-WJEH) J.Wagner,
 Madonna, Chicago.
 Newark, OH (Greg Moebius-WNKO) Patti Austin,
 Bob Seger, Laura Branigan.
 Dayton, OH (Scott McKenzie-WYMJ/FM) Easton, Elton.
 Toledo, OH (Steve Stewart-WPSD) No adds.
 Cleveland, OH (Sue Wilson-WLTF) Al Jarreau.
 Kokomo, IN (Darryl Parks-WIOU) B.Ocean, Patti
 Austin, Jermaine Jackson.
 So. Bend, IN (J.J. Douling-WXMG) Bob Seger,
 Joe Cocker, Jack Wagner.
 Columbia City/Ft.Wayne, IN (Gail McKnight-WKSY)
 Madonna, Chicago, Jack Wagner, Laura Branigan.
 Lafayette, IN (Mike Johnson-WASK) Melissa, Denver.
 Lowell, IN (Jim Holly-WZVN) S.Mendes, Bob Seger,
 Julian Lennon, Honeydrippers.
 Rushville, IN (Kevin Stone-WRCR) Rod Stewart,
 Stephen Stills w/Michael Finnigan.
 Anderson, IN (Larry Joseph-WLHN) S.Easton,
 Jermaine, S.Stills, Pat Benatar, J.Wagner.
 Wilmington, IL (Wayne Perrott-WDND) Julian
 Lennon, Stills, Benatar, Ray Jr., J.Glaser.
 Wilmington, IL (J.Livengood-WIHN) Jarreau, Lauper,
 Honeydrippers, Julian Lennon.
 Freeport, IL (Alan Zipsie-WFPS) J.Wagner, Chicago.
 Chicago, IL (Suzy Mayzel-WCLR) Madonna, B.Manilow.
 Peoria, IL (Don Cory-WMBD) Honeydrippers, Manilow.
 Peoria, IL (Denise Henley-WIRL) Julio Iglesias,
 Al Jarreau, Julian Lennon.
 Detroit, MI (Gene Elz-WJR) Honeydrippers, Jermaine.
 Lansing, MI (Bryan Halter-WJIM) Julian, Ray
 Parker, Jr., Percy Larkin, Free Flight.
 Saginaw, MI (Terry Lenz-WGSV) J.Denver & S.Vartan.
 Flint, MI (Cam Smith-WTRX) Manilow, Chicago,
 Patti Austin, Ray Parker, Jr.
 Kalamazoo, MI (Bill Anthony-WKMI) New Edition,
 Pat Benatar, Huey Lewis, S. Stills.
 Manistee, MI (Mark Adams-WRRK) Madonna, Bob
 Seger, Deborah Allen, John Denver & Vartan.
 Grayling, MI (Chris Wright-WQON) Julio, Chicago,
 Denver, Deniece Wms., Branigan, Ray Parker, Jr.
 Racine, WI (Robyn Boutan-WRJN) D.Allen, Austin,
 Rabbitt, Ingram, Chicago, Madonna.
 Milwaukee, WI (Mike Murphy-WISN) Manilow, Seger.
 Madison, WI (Jim Reed-WMGN) Chicago, Patti
 Austin, Ray Parker, Jr.
 Madison, WI (Tim Brickner-WIBA) Anne Murray.
 Oshkosh, WI (Brad Fuhr-WMGV) Wagner, Seger, Tina T.
 Appleton, WI (Bob Salm-WHBY) McCartney, Melissa,
 Seger, Barry Manilow, James Ingram.
 Green Bay, WI (David Carew-WDUZ) Denver, Sheila E.,
 Chicago, Jack Wagner.
 Reedsburg, WI (Ken Boehm-WRDB) Chicago,
 D.Allen, James Ingram, Patti Austin.
 Eau Claire, WI (Rick Roberts-WIAL) Bob Seger,
 Chicago, Stephen Stills.
 Beaver Dam, WI (Steve Sabatke-WBEV) P.Bryson,
 Glass Moon, J.Wagner, D.Allen, Bob Seger.

MIDWEST

St. Cloud, MN (John Fine-WJON) B.Manilow, Chicago,
 Ray Parker, Jr.

Rochester, MN (Al Axelson-KWEB) Melissa, Seger,
 Manilow, Don Henley.
 Rochester, MN (Rich Peterson-KROC) Chicago, Austin.
 Minneapolis, MN (Chuck Knapp-KS95) Jermaine, Lauper.
 Minneapolis/St.Paul (Paul Sebastian-WLTE/FM) Jack
 Wagner, Bob Seger, M. Rosales, Bobby Pickett.
 Northfield, MN (Rich Harris-KYMN) Rabbitt, Denver,
 Deniece Wms., D. Allen, B.Manilow, R.Springfield.
 Forest Lake, MN (Steve Olson-WLXX/FM) Chicago,
 Denver & Vartan, P. Austin, S. Stills.
 Mankato, MN (Sue LaFond-KEEZ) D.Summer, Cafferty,
 Ray, Jr., Chicago, P. Bryson, B.Manilow.
 Pipestone, MN (Dan Norris-KLOH) Branigan, Henley,
 Melissa Manchester, Deborah Allen.
 Duluth, MN (Bob Dunsworth-WEBC) Branigan, J.Wagner.
 Luverne, MN (Keith Maine-KQAD) Manilow, Stills,
 Rabbitt, Patti Austin, Deborah Allen.
 Grand Forks, ND (Kevin Arvidson-KNOX) Chicago, Austin.
 Jamestown, ND (Tim Ost-KQDJ) Julio Iglesias,
 Fogelberg, Honeydrippers.
 Des Moines, IA (Mike Judge-KIOA) B. Seger,
 Denver & Vartan, Barry Manilow.
 Des Moines, IA (Steve Gibbons-KRNT) Melissa,
 Manilow, Bob Seger, Laura Branigan.
 Mason City, IA (Guy Drees-KLSS) Ray Parker, Jr.,
 Barry Manilow, Chicago.
 Mason City, IA (Steve Locker-KGLO) Springfield &
 Crawford, James Ingram, Barry Manilow.
 Cedar Rapids, IA (Dennis Green-WMT/FM) Manilow,
 Seger, Ray Parker, Jr., Chicago, Corey Hart.
 Waterloo, IA (Roger Davis-KWLO) C.Hart, Melissa.
 Lincoln, NB (Cathy Blythe-KFOR) Patti Austin,
 Chicago, Ramsey Lewis, Laura Branigan.
 Omaha, NB (Mikkelsen/Swanda-KGOR) Benatar,
 Jermaine Jackson, Tina Turner.
 Omaha, NB (Randy Shane-KOIL) Seger, Henley, Tina
 Turner, John Cafferty.
 Hastings, NB (Chris Adams-KHAS) Branigan, Rebbie
 Jackson, Seger, Austin, Stills, Eurogliders, BeauC.
 Springfield, MO (Michael Cochran-KGBX) Chicago,
 Melissa, Cafferty, Beau Coup, J.Ingram, Bob Seger.
 St. Joseph, MO (Bruce Allen-KKJO) Julian, S.Stills,
 Wham!.
 Cape Girardeau, MO (Mike Davenport-KGIR) Seger,
 John Denver & S. Vartan, Chicago.
 Topeka, KS (Stewart/Rues-KMAJ) Ray Jr., Chicago,
 Jack Wagner, Joe Cocker.
 Lawrence, KS (Bill Lee-KLWN) Manilow, Chicago,
 James Ingram.
 Pittsburg, KS (Frank Bell-KNZS) Chicago, Bob
 Seger, Ray Parker, Jr., Melissa Manchester.
 Parsons, KS (Bob Tesh-KLKC) Jermaine, J.Glaser,
 Patti Austin, Danny Shirley.

SOUTHWEST

Pampa, TX (Kim Bengston-KGRO) Chicago, J.Ingram,
 Cafferty, Deniece Williams, Ray Parker, Jr.
 Tyler, TX (Brian Maloney-KTYL) Manilow, Madonna,
 Cafferty, Ray Parker, Jr., Patti Austin.
 Austin, TX (Chris Allen-KEY103) Manilow, Sheila E.,
 Patti Austin, Ray Parker, Jr.
 Houston, TX (Rick Stancato-KTUN) Benatar, Jarreau.
 Houston, TX Steve Matt-KLTR) No adds.
 Beaumont, TX (James/Kasi-K106) E.Rabbitt, Coyotes.
 Del Rio, TX (Kevin Bel-KDLK) Seger, Austin, Denver,
 Ingram, Chicago, Rick Springfield.
 Midland/Odessa, TX (Chuck Wolfe-KCRS) Seger, Denver.
 Albuquerque, NM (Jay Scott-KOB/FM) Julian, B.Seger.
 Roswell, NM (Carol Amodeo-KBCQ) Chicago, P.Austin,
 D.Allen, D. DeYoung, Pointers.

Phoenix, AZ (Anita Carlisle-KKLT) Honeydrippers.
 Tucson, AZ (Mike Daniels-KTKT) C.Hart, Stills,
 L.Branigan, John Cafferty.
 Lake Havasu, AZ (John Ford-KFWJ) P.Austin,
 Free Flight, M.A. Thompson.
 Colorado Springs, CO (Irwin/Howard-KVUU) No adds.
 Rock Springs, WY (Brian Maloney-KQSW) Cafferty,
 Marley, Manilow, Ray, Jr., Madonna, Denver, Austin.
 Jackson Hole, WY (Mike Buechler-KSGT) Chicago,
 Ray, Jr., Tina B., James Ingram, E. Raven.
 Salt Lake City, UT (George Lemich-KSL) Rabbitt,
 Manilow, P.Austin, Chicago, Coyotes, G.Winston,
 Julia Migenes-Johnson.
 San Diego, CA (Bobby Rich-B100) Melissa, Cocker,
 Branigan, Bob Seger, Barry Manilow.
 San Diego, CA (Mark Larson-KFMB) Bryson, Seger,
 Branigan, John Denver, Melissa Manchester.
 Carlsbad, CA (Clark Novak-KKOS) B.Seger,
 James Ingram, Chicago.
 Palm Springs, CA (Ty Stevens-KDES/FM) P.Austin,
 Stills, Eurogliders, Madonna, Seger, Chicago.
 San Bernardino, CA (Gary Zane-K104) McCartney,
 Al Jarreau.
 Los Angeles, CA (Liz Kiley-KFI) Pat Benatar,
 Chicago, Barry Manilow.
 Los Angeles, CA (Kaye/Marie-KOST) Melissa, Manilow.
 San Luis Obispo, CA (Todd Busch-KVEC) Seger,
 D.Allen, Benatar, Don Henley, Madonna.
 Fresno, CA (Scott Huskey-KLTK) C.Hart,
 Survivor, America.
 San Francisco, CA (Kulp/Sattler-KIOI) B.Seger.
 Napa, CA (Don DeFesi-KVYN) Band Of Gold,
 Stephen Stills.
 Santa Rosa, CA (Larry Chiaroni-KSRO) C.Lauper,
 Jack Wanger, Wham!
 Ukiah, CA (Eric Scott-KUKI) Chicago, Henley,
 Prince, S.O.S. Band, Eurogliders.
 Vacaville, CA (Rick Batiste-KUIC) S.Stills,
 Joe Cocker, Bob Seger.
 So. Lake Tahoe, CA (Ron West-KOWL) Chicago,
 Ray Parker Jr., Madonna.
 So. Lake Tahoe, CA (Ken Adams-KTHO) Neil
 Diamond, Chicago.
 No. Lake Tahoe, NV (Mickey Lees-KLKT) Osborne,
 Alabama, Cars, Melissa, Henley, Seger.
 Reno, NV (Larry Irons-KRNO) Seger, Wagner,
 Laura Branigan, Barry Manilow.
 Chico, CA (Dave Kindig-KPAY) S. Stills,
 Laura Branigan, Corey Hart.
 Grass Valley, CA (George Rath-KNCO) Cafferty,
 Chicago, Wagner, Bob Seger, E. Rabbitt.
 Oroville, CA (Charlie Foxx-KROV) Bob Seger,
 Melissa Manchester, Jack Wagner.
 Arcata, CA (Marcus/Shortz-KATA) Chicago, John
 Denver & S. Vartan, Jack Wagner.
 Crescent City, CA (Ken Conlin-KCRE) D. Summer,
 Chicago, Bob Seger, John Denver.

NORTHWEST

Grants Pass, OR (Charlie Kirk-KFMJ) Chicago,
 Madonna, Ingram, B. Seger, Jack Wagner.
 Roseburg, OR (Veronica Burns-KRSB) B.Manilow,
 Chicago, Ray Parker Jr., Madonna.
 Corvallis, OR (Bob Johnson-KLOO) Seger, Ingram.
 Bend, OR (Charlie Wolff-KBND) L.Branigan,
 Coyotes, Sheila E., Oak Ridge Boys.
 Eugene, OR (Brian Burns-KDUK) Diamond, Cocker,
 Melissa Manchester, Jack Wagner.
 Salem, OR (Doc Nelson-KSLM) Jack Wagner,
 Bob Seger, John Denver.

Salem, OR (Mike Brunswick-KBZY) P. Austin,
 Chicago, J.Ingram, Deniece Wms., Branigan.
 Portland, OR (Todd Dennis-KCNR) America.
 Olympia, WA (Dick Pust-KGY) Mangione, Beau Coup,
 Grover, Jr., C. Lauper, Bob Seger, Diamond.
 Tacoma, WA (Rick Austin-KTAC) Seger, Wagner.
 Seattle, WA (Bill Norton-KIXI/FM) Chicago,
 Manilow, Ray Parker Jr., Cafferty, Melissa,
 Rick Springfield & Randy Crawford.
 Everett, WA (Moose Moran-KRKO) B.Seger,
 Coyotes, Chicago.
 Aberdeen, WA (Paul Lankow-KXRO) Branigan, Summer,
 Pendergrass, Alpert, Wagner, Patti Austin.
 Mt. Vernon, WA (Dan Miller-KBRC) Bob Seger,
 E. Rabbitt, James Ingram, Chicago.
 Longview/Kelso, WA (Ray Bartley-KLOG) Wagner,
 Seger, Band Of Gold, Chicago, Coyotes, Rabbitt.
 Enumclaw, WA (David Cool-KENU) Thompson Twins,
 Joe Jackson.
 Yakima, WA (Frank Taylor-KMWX) Chicago, Bob
 Seger, Laura Branigan, Neil Diamond.
 Yakima, WA (Dave Hanson-KIT) Chicago, Barry
 Manilow, Eddie Rabbitt, Ray Parker Jr.
 Tri Cities, WA (Bill Templeton-KALE) No adds.
 Spokane, WA (Dave McKie-KLHT) Julian Lennon,
 Corey Hart.
 Boise, ID (Drew Harold-KBOI) J.Wagner, Bob
 Seger, Chicago, Barry Manilow.
 Grangeville, ID (Jim Cross-KORT) Melissa, Madonna,
 Denver, Austin, Ingram, Chicago, Benatar, Rabbitt,
 Deniece Williams.
 Orofino, ID (Dana McKenney-KLAR) J.Wagner,
 Coyotes, Branigan, S. Stills, DeYoung.
 Weiser, ID (Doug Donoho-KWEI) Madonna,
 B.Seger, Neil Diamond, Chicago.
 Great Falls, MT (Jay Hamilton-KQDI) Cafferty,
 Chicago, J.Ingram, Denver, Seger, Madonna.
 Great Falls, MT (Wes McShay-K99/FM) Diamond,
 Ray Parker Jr., Barry Manilow.
 Billings, MT (Arroe Collins-KOOK) J. Denver.
 Missoula, MT (Vern Argo-KYLT) Chicago, Barry
 Manilow, Jack Wagner.
 Kelowna, BC (Alan Reid-KCOV) Wham!, Madonna,
 Boney M, Chicago, Hall & Oates, Spoons, Doug &
 The Slugs, Barron Longfellow.
 Saskatoon, SK (Rich Korchinski-CFQC) B.Seger,
 Jack Wagner, Chicago, Spoons, Burton Cummings.
 Anchorage, AK (Noble/Owens-KKLV) Eurogliders,
 Ray Jr., Rabbitt, Manilow, Madonna, Bryson,
 Patti Austin, Sheila E., Don Henley.
 Anchorage, AK (Mike Ford-KFQD) Benatar, Seger,
 Branigan, Melissa, Jack Wagner, Cocker.
 Hilo, HI (Derek Dakine-KKBG/FM) Poco, Jack
 Wagner, Deniece Williams.

WELCOME To Our New A/C Correspondents:

Don DeFesi, KVYN Radio - P.O. Box 2250
 Napa, CA - 94558 (707-252-1440)

SOAPING UP THE AIRWAVES

by Keith/Kent Zimmerman



"The soap operas had to modernize themselves . . . they had to update themselves and be a little bit more glamorous and more hip."

In the last three years there has been a quiet phenomenon that has succeeded in breaking hit records that the public has enjoyed outside of all the traditional channels of exposure such as radio, video, and movie soundtracks.

ABC's **GENERAL HOSPITAL** rides the crest of America's fascination for Daytime Drama—affectionately known

as *soap operas* (dubbed because early sponsors were almost exclusively detergent manufacturers).

According to **MARC RATNER**, a national singles promotion person for Warner Brothers Records, a popular daytime drama like General Hospital can have "a much wider reach than motion pictures. The demographics of

soap opera viewers are wider and the total audience is bigger in the long run."

Two records that reached hit status through General Hospital were **PATTI AUSTIN** and **JAMES INGRAM**'s "Baby Come To Me" (on Qwest/Warner Brothers) and **CHRISTOPHER CROSS**' "Think of Laura" (on Warner Brothers

as well). The long slow road to certified hit status is as much a story as the ultimate success of both singles.

Released in April 1982, "Baby Come To Me" disappeared late May after efforts to cross the record over from Urban/R&B to TOP FORTY failed. Exactly five months later (October 22, 1982), "Baby Come To Me" resurfaced as **GAVIN Record To Watch**. The single finally peaked on the TOP FORTY chart at number two in January 1983.

General Hospital (known affectionately as **GH** by its staff) chose the song to backdrop a romance between characters. Millions of daily GH viewers were being taunted with a potential hit record.

BILL TANNER, then Program Director at Y100-Miami, was the first to react to public interest of "Baby Come To Me." Tanner put the record on the air, alerted the national trades, and obtained the rare distinction of singlehandedly snowballing a hit record. The single was then reservised to retail outlets coast to coast.

Tanner encored with **CHRISTOPHER CROSS** "Think of Laura" at Y100. GH

"Most of these listeners are usually very passive about the music they hear on the radio."

featured the tune when the series featured a reunion between actors **ANTHONY GEARY** and **JEANNIE FRANCIS**. Again, the Chris Cross story bears repeating. Cross' second album, **ANOTHER PAGE** was amidst the role of a sophomore jinx in comparison to Cross' multi-platinum debut LP.

After "All Right," the first hit from **ANOTHER PAGE**, peaked in March of 1983, Warner Brothers balked at making "Think of Laura" the next single. Copies of "Laura" were pressed and shipped to Radio—then immediately recalled and replaced with an alternative selection which proved unsuccessful weeks later. Since then, eight months lapsed and as a result of General Hospital, "Think of Laura" became a **GAVIN Record To Watch** on December 2, 1983. The record eventually peaked Top Ten in February 1984.

The process of hit status for both the Cross and Austin/Ingram singles wasn't automatic. It still took a lot of work for Warner Brothers to convince the remaining radio stations that these titles were worthy of their audience's attention. "A few programmers are

always quick to react to outside influences. Yet sometimes we all forget to realize that there's a world beyond records and radio," remarked Ratner.

Because both songs were ballads and TOP FORTY was, at that time, a little ballad-shy, it made things difficult in getting immediate airplay booming.

Still, the bottom line in GH's power at breaking TOP FORTY hits was that millions of daily upper demo viewers heard these songs over and over. According to Ratner, "Most of these (listeners) are usually very passive about the music they hear on the radio." However, it's well known that this



Jack Wagner. General Hospital's performances sparked a record deal.



Rick Springfield, Alias Dr. Noah Drake, didn't sing on General Hospital.

audience (predominantly female 24-35 years old) is very valuable to radio advertisers. "These kinds of records can deliver this kind of audience in a very active way," said Ratner, adding, "it was also a rare and valuable demographic for Warner Brothers Records."



JACK WAGNER sits on top of the world nowadays. "I get recognized everywhere I go. I can't go anywhere and not know that somebody is looking at me. But I can ignore that and have a fine time. It depends on your mental attitude."

In late 1983, Wagner was in between acting jobs after coming to Los Angeles from the University of Arizona. He finished several episodes of a cable TV soap opera followed by a few guest stints on the prime time soaper **KNOTS LANDING**. Then came more dues paying ... four months of waiting tables and a gig at a clothing store.

Then came the big break for a young man two years out of a college drama

department. Wagner landed the role of rock singer **FRISCO JONES** on General Hospital. Through ABC musical consultant **KELLY ROSS**, Wagner's musical persona on GH came to the attention of super-producer **QUINCY JONES** and his label, Qwest Records. Wagner signed with Qwest and four weeks of work in the studio with producers **GLEN BALLARD** and **CLIF MAGNESS** culminated with the release of Wagner's debut EP. The EP featured "All I Need," a ballad used heavily on General Hospital.

"All I Need" came along because the character Frisco fell in love with a

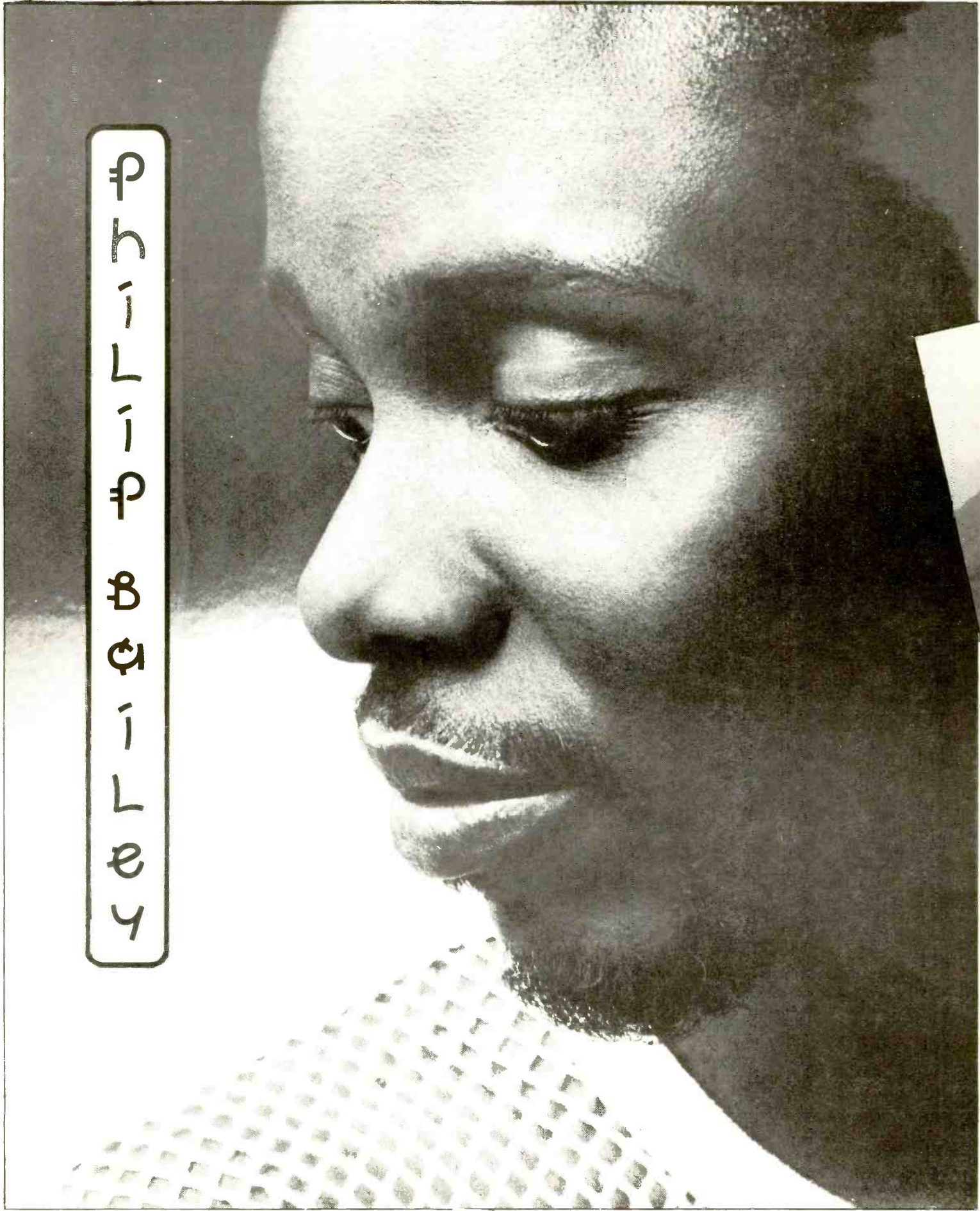
girl on the show, Tania. That was our theme song throughout the relationship. It ran through June, July, and August," recalls Wagner.

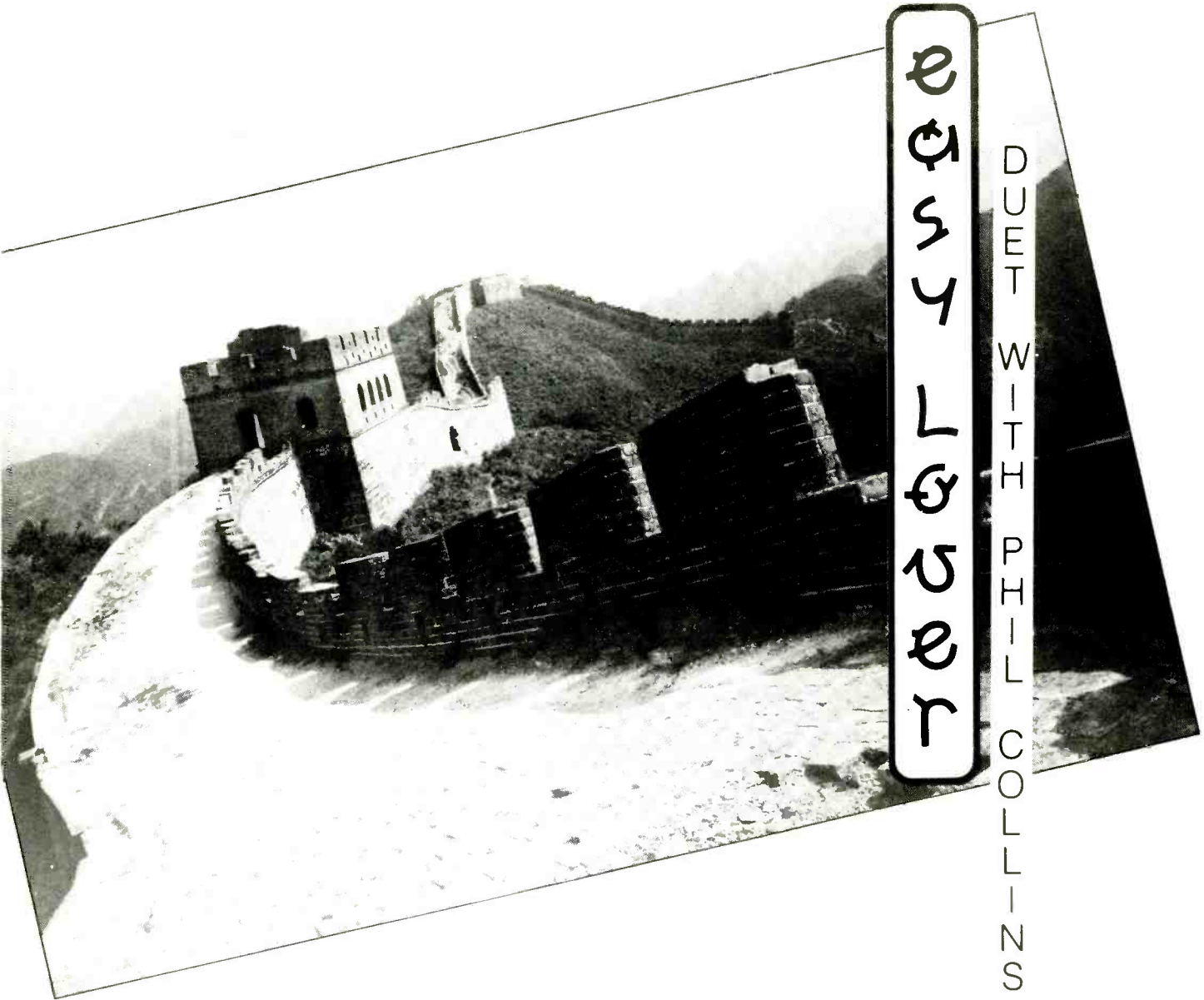
At first there was a timing problem. The single was released, but the connection between Wagner and the show wasn't made clear until Qwest and Warner Brothers recently reissued the single in stores with a picture sleeve. As the EP hit the stores, GH fans finally became aware that **JACK WAGNER** was indeed their **FRISCO JONES**. Major stations like Y100 and 195 (again) along with 93FM in Houston picked up the connection early. "All I Need" is currently echoing the gradual pattern of acceptance the Austin and Ingram single experienced in 1982.

On a typical day, Wagner arrives on the GH set to study 35 pages of dialogue and do a few interviews. Then there are meetings with record producers Ballard and Magness to listen to new songs. By the late

SOAPS (Continued on page 36)

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Easy Lover
(Duet with Phil Collins)
Taken from the Columbia Lp "Chinese Wall"

Produced by Phil Collins for Kalimba Productions ●

Phil Collins appears courtesy of Atlantic Recording Corp



EDITOR: KENT ZIMMERMAN
ASSOCIATE EDITOR: PETER STANDISH

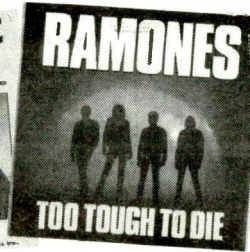
ALBUM/ALTERNATIVE ACTION

Radio

ALBUM

POWER TRIO

ALTERNATIVE



JULIAN LENNON

BRYAN ADAMS

PAT BENATAR

GENERAL PUBLIC

RAMONES

XTC

ALBUM

MOST ADDED

ALTERNATIVE ACTION

1. RECKLESS-BRYAN ADAMS (A&M)
2. TROPICO-PAT BENATAR (CHRYSALIS)
3. WELCOME...PLEASURE DOME-FRANKIE (ISLAND)
4. "DO IT AGAIN"-KINKS (ARISTA -12")

1. WELCOME...PLEASURE DOME-FRANKIE (ISLAND)
2. STEEL TOWN-BIG COUNTRY (MERCURY)
3. HOW WILL THE WOLF -LOS LOBOS (SLASH/W.B.)
4. FRONTIER DAYS-DEL LORDS (ENIGMA/EMI)

CERTIFIED

RECKLESS-BRYAN ADAMS (A&M)
TROPICO-PAT BENATAR (CHRYSALIS)

Clash of the titans as Bryan Adams debuts at #6 and Pat Benatar at #8.

GEFFERY MORGAN-UB40 (A&M)

Reggae/pop looking to broaden their alternative base.

NEW

Releases

Get Tough/Livin' On Love/Double Life/I Play The Drums/Mercenary-DEL LORDS (Enigma/EMI) More econ/politico rock 'n' roll. From the ashes of the DIKTATORS (!?) rises the DEL LORDS. Take the doom of deficit ridden city living, play some uptempo rock, and stick it in your ear. The DEL LORDS aren't angry, per se, but they're also not afraid to extinguish burning butts on the myth of the American dream. The song "Get Tough" says it all. In fact, songwriter SCOTT KEMPNER spouts a mouthful (without any noticeable malice, I might add) about paying dues and living in the USA much to the same tune (attitudinally, anyway) that SPRINGSTEEN and CHUCK BERRY do when they sing about real live human beings, not just alien beings in lip gloss and trenchcoats. If you give one record that extra hard listen, go for the DEL LORDS. With the right concentrated mobilization, they could go Top Five Alternative. After that, who knows? Album of the week.

Do It Again-THE KINKS (Arista-12") Even THE KINKS sound economical, stripped down, and streamlined. These days they have more in common with REO. Producer RAY and Associate Producer DAVE...do it again. GOD save THE KINKS.

Where The Rose Is Sown/Flame Of The West/Great Divide-BIG COUNTRY (Mercury) Though much more elaborate than the DEL LORDS, BIG COUNTRY maintain the same working class roots that made their debut LP so convincingly successful. STEELTOWN is an even tempered effort that avoids the hurdles that trip up so many bands releasing their sophomore albums. In the UK, the first single was "East Of Eden", however "Where The Rose Is Sown" suits American Album Radio a little better. The opening track, "Flame of The West" is a barnburner as well.

Tell Me When It's Over/The Medicine Show-DREAM SYNDICATE (A&M) Nothing's written in stone, so to speak. That's why a persistent company that believes in their band bends the rules and releases a live booster shot. On that certain magic night, DREAM SYNDICATE's basic boogie is playing live. Recorded in CHICAGO before an REM set, DREAM SYNDICATE reiterate their position a little more torn and frayed. Incidentally, the keyboardist has since exited stage left.

"Like A Virgin"-MADONNA (Sire-12") After 190 TOP FORTY adds the first week out, MADONNA is la queen of the world, just as BETTE MIDLER was to the seventies. Only CYNDI LAUPER incites more mainstream AMERICAN females to get nuts. Yet I have a feeling once MADONNA's long-held-back LP, LIKE A VIRGIN, hits the streets, CYNDI's gonna feel someone tugging on her crimson tresses. Both artists are good role models for young female listeners. I don't know why their roles on ALBUM RADIO aren't defined. The issue at hand is hit songs, major talent, and big voices. No wimps here.

SEXCRIME(1984)-EURYTHMICS (RCA-12") Another major female front person is ANNIE LENNOX of EURYTHMICS. She's also talented, visual, and way ahead of her time. This one is from the GEORGE ORWELL 1984 movie soundtrack starring RICHARD BURTON's last appearance (finally, no more bad movies). 1984 (the movie) should hit the streets just as 1984, the year, slips away (or is 1984, the era, just beginning?).

KENT ZIMMERMAN

November 9, 1984

ALBUM **the** CHART

415-392-7750

ALTERNATIVE CROSSOVERS

2W LW TW

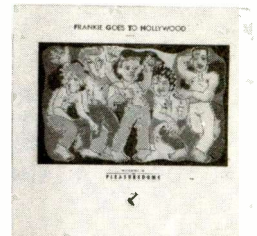
- 1. 1. 1. U2 (ISLAND) "PRIDE" "WIRE" "FIRE" "SKY"
- 12. 5. 2. JULIAN LENNON (ATLANTIC) "VALOTTE" "GOODBYE" "OK"
- 3. 3. 3. Honeydrippers (Es Paranza) "Midnight" "Sea"
- 4. 4. 4. David Bowie (EMI) "Blue" "Threat" "Alien" "Big"
- 2. 2. 5. Teachers (Capitol) "38" "Seeger" "Night Ranger"
- -- 6. BRYAN ADAMS (A&M) "RUN" "69" "AFFAIR" "HAPPY"
- 7. 6. 7. Roger Hodgson (A&M) "Dream" "Jeopardy"
- -- 8. PAT BENATAR (CHRYSALIS) "BELONG" "FIELD" "DESERT"
- 28. 9. DON HENLEY (Geffen-12") "SUMMER"
- 5. 10. 10. Bruce Springsteen (Columbia) "USA" "Surrender" "Cover"
- 10. 9. 11. Hall & Oates (RCA) "Touch" "Bank" "Method"
- -- 12. DURAN DURAN (CAPITOL) "WILD" "KNOW" "WOLF"
- 6. 11. 13. The Fixx (MCA) "Shade" "Ourselves" "Cities" "Train"
- 13. 12. 14. Survivor (Scotti Bros.) "Hold"
- -- 15. FRANKIE GOES TO HOLLYWOOD (ISLAND) "TWO" "RELAX" "PLEASURE"
- 31. 18. 16. PAUL McCARTNEY (COLUMBIA) "LONELY"
- 8. 13. 17. John Cafferty & Beaver Brown Band (Scotti Bros.) "Tender" "Dark"
- 29. 19. 18. REO SPEEDWAGON (EPIC) "KNOW"
- 16. 16. 19. Jethro Tull (Chrysalis) "Lap" "Wraps"
- 27. 20. J.GEILS BAND (EMI) "WEAPONS" "WASTED"
- 17. 15. 21. Tommy Shaw (A&M) "Guns"
- 21. 21. 22. Eurogliders (Columbia) "Heaven"
- 20. 20. 23. Peter Wolf (EMI) "Need"
- -- 24. TOTO (COLUMBIA) "STRANGER"
- 9. 22. 25. Scandal (Columbia) "Beat" "Hands"
- 24. 24. 26. Molly Hatchet (Epic) "Staisfied"
- 29. 27. DEEP PURPLE (MERCURY) "PERFECT" "BACK"
- 14. 14. 28. The Cars (Elektra) "Hello"
- 28. 25. 29. Huey Lewis & The News (Chrysalis) "Thin"
- 37. 31. 30. GENERAL PUBLIC (IRS) "TENDERNESS"
- 32. 31. STEVE MILLER BAND (CAPITOL) "GOLDEN" "SHANGRI-LA" "X-RAYS"
- 11. 23. 32. Prince (Warner Bros.) "Purple" "Die" "Crazy"
- 34. 34. 33. JOAN JETT & BLACKHEARTS (BLACKHEART/MCA) "LOVE" "ORLEANS" "BOMB"
- -- 34. PLANET P (MCA) "SEE" "BARRIER"
- -- 35. KINKS (ARISTA-12") "AGAIN"
- -- 36. ALPHAVILLE (ATLANTIC) "JAPAN"
- -- 37. GIUFFRIA (MCA) "CALL"
- 39. 38. JOHN PARR (ATLANTIC) "NAUGHTY"
- -- 39. BRUCE COCKBURN (GOLD MTN/A&M) "ROCKET"
- 15. 35. 40. John Waite (EMI) "Tears"



U2



DAVID BOWIE



FRANKIE GOES...

General PUBLIC



GENERAL PUBLIC

CHARTBOUND

- T.B. SCHMIT (Asylum) "Cool"
- CYNDI LAUPER (Portrait) "Night"
- UB40 (A&M) "Happens"
- BILLY IDOL (Chrysalis) "Catch"
- DOKKEN (Elektra) "Fire"
- COREY HART (EMI) "Enough"
- AC/DC (Atlantic) "Jailbreak"
- XTC (Geffen) "Pretty" "Donkey"
- LOS LOBOS (Slash/W.B.) "Worry" "Survive"
- FEE WAYBILL (Capitol) "Laughing"
- AZTEC CAMERA (Sire) "Jump" "Need"
- TWISTED SISTER (Atlantic) "Rock"

ANALYSIS

GAVIN INDICATOR STATIONS lead the way by making U2 number one for the fifth week. However JULIAN is knockin' on the door. It was an outrageous week for debuts. Big chart debuts - BRYAN ADAMS at 6, PAT BENATAR at 8, DURAN DURAN at 12, FRANKIE at 15, TOTO at 24, PLANET P at 34, KINKS at 35, ALPHAVILLE at 36, GIUFFRIA at 37, and BRUCE COCKBURN re-debuting with a rocket at 39. Big movers also include DON HENLEY and J. GEILS. PAT BENATAR also debuts as the very first female POWER TRIO contestant... a strange week, in that all debuts onto the ALBUM PAGE went straight to the chart, bypassing CHARTBOUND... speaking of U2, MTV ran an excellent feature showing the making of the LP inside that castle on the cover. Lots of footage of con-

ceptualist/producer BRIAN ENO at work... Interesting reading is this month's ESQUIRE, covering the stem to stern signing of THE RESTLESS (remember their recent LP on MERCURY?) from BUFFALO. The world of journalism takes an outside, moderately unbiased look at the music biz... PRETTY PERSUASION DEPT. I had to laugh at MICHAEL "MAD DOG" PLEN's letter inside the REM/LET'S ACTIVE package. It frantically reads, THERE'S NOTHING WEIRD ABOUT THIS SONG! YOU JUST GOTTA LISTEN! THESE 2 SONGS REQUIRE LISTENING!!! Cheer up, MAD DOG. This week's TOP FORTY Record to Watch is GENERAL PUBLIC's "Tenderness" showing let's activity... ISLAND's REGGAE GREATS series should win a GRAMMY or an OSCAR or something. The TOOTS & MAYTALS package ranks as the finest "BEST OF" since COLUMBIA's BEST OF LEONARD COHEN... I mentioned RICK SPRINGFIELD's tribute to BRUCE SPRINGHEIMER last week. Seems SPRINGFIELD is disavowing the side recorded during his lean years on CHELSEA RECORDS (which I remember). Meanwhile a battle ensues... The 12" on ELEKTRA by SPK was a surprise. This band has come a long way since their early clanky industrial noise days. What did SPK originally stand for? SURGICAL PENIS CLINIC. I kid you not... ELVIS (PRESLEY, for you children) would have been 50 had he cut down on the secondals and the fried peanut butter sandwiches. RCA is reprinting all the classics in original picture sleeves pressed in gold colored vinyl. There's also a box of rarities plus a single LP of original rockers. Give em a spin and turn on a new generation to the original REBEL... The new GAVIN cover art is at the approval stage. Some cool cover stories/interviews will emerge as a result, you'll see... now they send us books. DOUBLEDAY/ROLLING STONE PRESS is releasing a gorgeous book on BOB DYLAN by English writer JONATHAN COTT. 200 photos of which 25 are full color...
...Bye for now and I'll talk to you next week. KZ

November 9, 1984

2W	LW	TW	
1.	1.	1.	U2 (ISLAND) "HOME." "INDIAN"
4.	2.	2.	GENERAL PUBLIC (IRS)"HOT""BURN."
9.	6.	3.	RAMONES (SIRE) "WART" "END."
16.	9.	4.	XTC (Geffen) "PRETTY" "WAKE"
6.	4.	5.	Aztec Camera (Sire) "Still" "All"
2.	3.	6.	Let's Active (IRS) "Crows" "Waters"
3.	5.	7.	dB's (Bearsville/WB) "Spy"
21.	12.	8.	UB40 (VIRGIN/A&M) "IF" "PILLOW"
10.	8.	9.	Replacements (T.T.) "Dare" "Unsat."
7.	7.	10.	Del Fuegos (Slash) "Nervous"
22.	13.	11.	DEVO (W.B.) "ARE YOU"
11.	11.	12.	D.Bowie (EMI) "Alien" "Neighbor."
19.	15.	13.	Capt.Sensible (A&M) "Wot" "Snakes"
14.	20.	14.	FRANKIE...H'WOOD (ISL.)"TWO""BORN"
27.	19.	15.	OMD (A&M) "LOCO." "TESLA"
5.	10.	16.	Talking Heads (Sire) "Psycho" "Day"
26.	21.	17.	Long Ryders (Frontier) "Too" "Run"
12.	18.	18.	Hoodoo Gurus (A&M) "Turn" "Want"
13.	17.	19.	Church (W.B.) "Constant" "Shadow"
8.	14.	20.	Red Hot C.P.'S (Enigma/EMI) "Baby"
15.	16.	21.	Waterboys (Island) "Church"
28.	25.	22.	TRUE WEST (PVC/JEM)"LOOK""HOLD"
--.	--.	23.	LOS LOBOS (SLASH/WB)"DON'T WORRY"
--.	--.	24.	BIG COUNTRY (POLYGRAM) "ROSE"
--.	--.	25.	DEPECHE MODE (MUTE/SIRE)"MASTER"
18.	23.	26.	Rickie L.Jones (W.B.) "Juke" "Run."
--.	27.	27.	Get Smart (Fever/Enigma) "On"
--.	--.	28.	BLACK FLAG (SST) "COFFEE"
--.	28.	29.	TOM ROBINSON (GEF.) "WAR""MURD."
--.	--.	30.	CRAZY 8'S (RED RUM) "LAW"

Photo finish for number one with U2 getting the nod by an eyeblink. U2 airplay is still very high but POWER TRIO records GENERAL PUBLIC and the RAMONES are still growing. Both of these have the potential to overtake U2 in coming weeks.

Last week's CERTIFIED, XTC enters our POWER TRIO with an impressive move into the top five in only three weeks!

Don't be deceived by LET'S ACTIVE and the dB's downward movement. Both records are receiving solid play, but are being held down by other newcomers (i.e. RAMONES and XTC).

UB40 are awarded the CERTIFIED medal, catapulting into the top ten in just three weeks. The band's flirtation with commercial acceptance hasn't deterred Alternative stations.

DEVO raised many eyebrows with bold gains the first few weeks. Airplay is now clearly focused on the Hendrix cover, "ARE YOU EXPERIENCED".

Our most added, FRANKIE GOES TO HOLLYWOOD, does an about-face, reversing a downward trend. Anticipate a huge move next week as many adds convert into rotations. It will be interesting to watch how commercial acceptance of the record will - or will not - affect Alternative airplay.

LOS LOBOS (MOST ADDED last week - and second MOST ADDED this) and BIG COUNTRY are other potential pole vaulters.

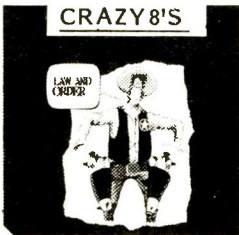
Peter

CHARTBOUND

HEAVEN 17 (Virgin/Arista) "Sunset"
 F.SCHNEIDER & S.S. (W.B.) "Monster"
 REVENGE OF K.B.'S (W.B.) "Echo"
 NAILS (RCA) "88"
 EUROGLIDERS (Columbia) "Heaven"
 CAPT.BEEFHEART (A&M) "Diddy"
 H'DRIPPERS (Es Paranza) "Midnight"
 VELS (PolyGram) "Hieroglyphics"
 JOAN JETT (MCA) "Cherry"

IMPORT/INDIE ACTION

CRAZY 8'S



REPLACEMENTS (T.T.) "Dare" "Unsat."
 DEL FUEGOS (Slash) "Nervous"
 LONG RYDERS (Frontier) "Too" "Run"
 TRUE WEST (PVC/JEM) "Look" "Hold"
 GET SMART (Fever/Enigma) "On"
 BLACK FLAG (SST) "Coffee"
 CRAZY 8's (Red Rum) "Law"
 CHRIS STAMEY (Coyote) "Instant"
 KATRINA & WAVES (Attic) "Maniac"

VIDEO

CLUB VIDEO CHART

2W	TW	
1.	1.	Prince (Warner Bros.) "Crazy"
8.	2.	Wham! (Columbia) "Wake"
9.	3.	Madonna (Sire) "Lucky"
2.	4.	Billy Ocean (Jive) "Queen"
3.	5.	Cyndi Lauper (Portrait) "She"
7.	6.	Frankie Goes To H'wood (Island) "Tribes"
6.	7.	Jacksons (Epic) "Torture"
4.	8.	Sheila E. (Warner Bros.) "Glamorous"
39.	9.	Tina Turner (Capitol) "Good"
10.	10.	Bruce Springsteen (Columbia) "Dark"
22.	11.	Chaka Khan (Warner Bros.) "Feel"
--.	12.	Culture Club (Virgin) "War"
12.	13.	Vanity (Motown) "Mess"
--.	14.	Sheena Easton (EMI) "Strut"
5.	15.	Prince (Warner Bros.) "Doves"
29.	16.	David Bowie (EMI) "Blue"
--.	17.	Rick Springfield (RCA) "Bop"
21.	18.	Scandal (Columbia) "Warrior"
--.	19.	Hall & Oates (RCA) "Touch"
30.	20.	Twisted Sister (Atlantic) "Take"
15.	21.	Face To Face (Epic) "Gun"
24.	22.	Fixx (MCA) "Ourselves"
38.	23.	John Cafferty & BBB (Scotti Brs.) "Dark"
13.	24.	Pointer Sisters (Planet) "Excited"
17.	25.	The Cars (Elektra) "Drive"
--.	26.	Bananarama (London) "Cruel"
--.	27.	Stevie Wonder (Motown) "Called"
--.	28.	Stephanie Mills (Casablanca) "Medicine"
25.	29.	Peter Wolf (EMI) "Lights"
26.	30.	Van Halen (Warner Bros.) "Panama"

Bubbling Under

U2 (Island) "Pride" INXS (Atco) "Burn"
 OMD (A&M) "Loco" M.McLaren (Isl.) "Butterfly"

Compiled by Mike Cooper, V.P. of Music Video services, using over 200 video broadcast and club outlets nationwide. 3349 Piedmont NE #203-Atlanta, GA 30305 (404-261-4056)

*KNAC-LONG BEACH, CA 213-775-775-
MARY JO/J. CHRISTOPHER 8175

Adds: Church
Frankie Goes...
Duran D.
Fred Schneider
Del Lords
The Pool
Textones
General Public
Julian Lennon
Los Lobos
Depeche Mode
U2
Devo
Heaven 17
C. Club
Jett
XTC
H'drippers
Duran D.
Kinks
Aztec Camera
Echo & B.
Tina T.
Romeo Void
Red Rockers
Waterboys
Fixx
Dave Edmunds
Talking Heads
KLOS-LOS ANGELES 213-557-7250
TOMMY HADGES/RUTH PINEDO
Adds: Tull
Julian L.
REO
Molly H.
Krokus
Henry
Caffery
Mod:
Frankie Goes...
Max:
Survivor
Scandal
Del Fuegos
B. Adams
Stone Fury
Huey
Dio
Benatar
Huey L.
Springsteen
T. Sister
Teachers Sdtrk. (Seg.)
Dokken
McCartney
McCartney
Ratt
Fee Waybill

*KROQ-PASADENA, CA 818-
CROVETZ/CARROLL 578-0830
Adds: Joan Jett
P. Echo
Waterboys
2nd Language
UFOS
Tina T.
S. Ballet
Surf Punks
Banarama
Pet Shop Boys
Red Hot C.P.'s
Bangles
OMD
Ramones
Lauper
Nails
Alphaville
XTC
Mod:
West St. Mob
Staple Singers
Dragon
Prince
C. Club
Red Rockers
Runner
Vandal
Fred Schneider
Heaven 17
Fashion
Smiths
HCO
Edmunds
J. Buffett
HCO
McCartney
Huey
Don Henley
Mod:
Eurogliders
ATOS
Max:
Everly's
Romeo Void
Lindsey
Fixx
B. Seger
M.A. Thompson
Box Of Frogs
R. Lee Jones
Cockburn
Julian L.
Springsteen

*KSLC/FM-MCMINNVILLE, OR
KEVIN BAUM 503-472-3851
Adds: Wham!
Mod:
Big Country
Planet P
Del Fuegos
Fee Waybill
Bowie
Max:
Devo
ATOS
U2
Heaven 17
Y. Robinson
Shadowfax
General Public
Capt. Sensible
Eurogliders
Bangles
R. Hodgson
XTC
Fixx
M.A. Thompson
Box Of Frogs
R. Lee Jones
Cockburn
Julian L.
Springsteen

*KMU-SEATTLE, WA
SHIRLEY CARLSON 206-543-4680
New: A. Baum/J. Brown
Dallis Car
Vandals
Popular History
Cure
Leaving Trains
Sunny Okoson
Work Party
Sisters Of Mercy/Capt. Sensible
Red Cross
Metheny
S. Goddard
Devo
Heaven 17
Al Stewart
T. Stewart
Tina T.
G. Earring
Teachers Sdtrk.
Frankie Goes...
Cockburn
D.O. Keefe
Waterboys
J. Gellis

KOME-SAN JOSE, CA
DANA JANG 408-246-6811

Adds: Waite
Yoko (E. S.)
J. Waybill
H. Suite
Hodgson
Benatar
Mod:
M. Hatchet
Squier
Dokken
J. Parr
H'drippers
Caffery
AC/DC
Krokus
Kinks
S. Miller
T. B. Schmit
Romeo Void
Blackfoot
T. Shaw
Zebra
KVRE-SANTA ROSA, CA
KINDY PAULOS 707-544-KVRE
Adds: T. Heads
Prince
Los Lobos
Bangles
S. Miller
Eurogliders
Mod:
Benatar
Hodgson
Duran Duran
C. Club
G. Giffria
Planet P
Frankie Goes...
U2
Devo
REO
Prince
Kinks
Big Country
Eurythmics
Benatar
Johansen
Duran Duran
C. Club
XTC
T. Robinson
Frankie Goes...
U2
Prince
H'drippers
Bowie
Seger
Cockburn
Waite
R. Lee Jones
Julian L.
Romeo Void
J. Tull
Tina T.
J. Gellis
Julika
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KSTM-PHOENIX, AZ
JEFF PARETS 602-835-1767
Adds: T. Heads
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Big Country
Untouchables
Benatar
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Zappa
Toto
B. Adams
Duran Duran
Planet P
Max:
Springsteen
U2
Bowie
Julian L.
Hodgson
McCartney
T. Schmit
G. Public
J. Tull
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Cockburn
D.O. Keefe
Waterboys
J. Gellis

*KBVC-CORVALLIS, OR 503-754-2008
DOUG CLIFTON 303-444-5600
Adds: S. Miller
M. Wilder
Julika
B. Robertson
Big Country
Red Rockers
Luba
R. Hine
Nevilles
P. Wolf
XTC
Mod:
R. Lee Jones
Fixx
Julian L.
H'drippers
Hodgson
Church
C. Club
Waite
R. Lee Jones
Julian L.
Romeo Void
J. Street
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Tina T.
J. Gellis
Julika
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G. Public
J. Tull
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Waterboys
J. Gellis

CFOX-VANCOUVER, BC
RICK SHANNON 604-684-7221

Adds: Fast Forward
H. Suite
K. Mitchell
Gary O.
Rough Trade
Mod:
Alphaville
AC/DC
Hodgson
H'drippers
McCartney
Prince
U2
Waite
Fixx
Julian L.
S. Miller
M. Hatchet
Romeo Void
Survivor
Scandal
T. Shaw
Zebra
P. Wolf
B. Adams
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Adds: S. Miller
M. Wilder
Julika
B. Robertson
Big Country
Red Rockers
Luba
R. Hine
Nevilles
P. Wolf
XTC
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R. Lee Jones
Fixx
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Hodgson
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Frankie Goes...
Cockburn
D.O. Keefe
Waterboys
J. Gellis

KROU-LARAMIE, WY
JOHN EDWARDS 307-745-7396

Adds: Idol
J. Gellis
Giuffria
Max:
U2
Toto
Benatar
Hodgson
Cars
Molly H.
Alphaville
McCartney
Caffery
Lauper
Fast Forward
REO
431
Tom Robinson
Cockburn
Planet P
Del Fuegos
Bruce Sp.
Pseudo Echo
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Ramones

WHFS-ANNAP./BALT./WASH. D.C.
B. SHOWACKER/D. EINSTEIN
301-283-1930

WCCC-FM-HARTFORD, CN
DAVID CROSSMAN 203-333-4426
301-283-1930

ADDs:
Juluca
Shadowfax
Frankie Goes...
Dream Synd.
Kinks
UB40
Vangelis
Duran Duran
Los Lobos
Depeche Mode
Max:
U2
Frankie Goes...
H'dr'ippers
Gen. Public
Bowie
Cockburn
T. Heads
XTC
R. Lee Jones
McLaren
Mod:
Bangles
REM
Marley
S. P. Q.'s

WFLR-LONG ISLAND, NY
*WILLIAM/LARRY THE DUCK
316-485-9200

ADDs:
Chaka K.
C. Club
J. Gells
Who
Ministry
Duran D.
H60
Max:
Fred Schneider
H'dr'ippers
Swimming PQ's
Romeo Void
Prince
Yoko Ono Comp.
Devo
S.S. Johnny
Tina T.
Lou Reed
Wolf
dB's
Azttec Camera
Cockburn
Heaven 17
Tull
Iam Siam
Hoodoo Gurus
WMMR-PHILADELPHIA, PA
ERIN RILEY 215-561-0933

ADDs:
REO
S. Miller
Kinks
Scquier
AI Stewart
John Hunter
B. Idol
T. Twins
Frankie Goes...
Fixx
P. Wolf
C. Lauper
Benatar
Max:
H60
Springsteen
U2
Bowie
Cars
Scquier
Caffery
McCarty
Chicago
Benatar
H'dr'ippers
Hodgson
Frankie Goes...

*WPRB-PRINCETON, NJ
SALLY JACOB 609-931-9288
ADDs:
The Playn Jayne
Triffids
Microtaz
Orthotronics
Orange Doe-nuts
Rebbie Jackson
Long Ryders
Frankie Goes...
Short Term Memory
Negative Trend
Skatalites
Terrible Parade
Max:
RX
Better... Demon Comp.
Ramoness
Fall
Minutemen
dB's
Half Japanese
Dischord #14 Comp.
Let's Active

WNEF-FM-NEW YORK, NY 212-
M. SARTORI/C. KENDALL 986-7000

ADDs:
Cockburn
Kinks
Van Halen
Scandal
Idol
J. Parr
Julian L.
B. Adams
UB40
Max:
J. Gells
H'dr'ippers
Revenge K.B.'s
Bowie
AC/DC
U2
Pet Shop Boys
XTC
Julie Brown
OMD
3a Special
Heaven 17
Seger
T. Twins
Hoodoo Gurus
Lou Reed
INXS
C. Club
Iam Siam
Ministry
AlphaVille
Romeo Void
Flock S.
Apolonia 6
Devo

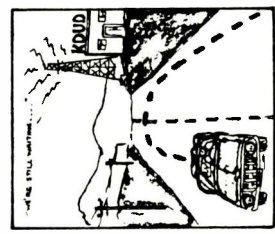
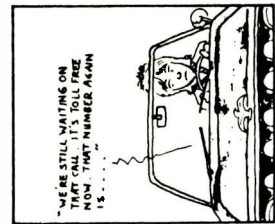
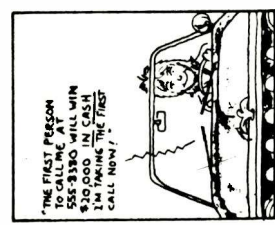
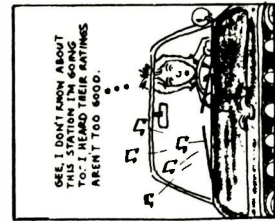
WYDD-FM-PITTSBURGH, PA
DAVE SHEDLOCK 412-362-7144

ADDs:
Tina T.
Maddonna
Hart
Don Henley
T. Shaw
Kinks
Madonna
Max:
Planit P
Teachers (Seger)
U2
Max:
H'dr'ippers
Bruce
Benatar
Lauper
Prince
H60
De'Young
Bowie
Survivor
Duran D.
Julian L.
Cars
T. B. Schmit
Idol
Mod:
Huey L.
Ocean

MTV-NEW YORK
BUZZ BRINDLE/LES GARLAND
ADDs:
T. Shaw "Guns"
Duran "Wild"
B. Adams "Run"
Devo "Experienced"
AC/DC "Jail"
AlphaVille "Japan"
Mangione "Diana"
I. Maiden "Acies"
M. A. Thompson "Fine"
Ramoness "Moon"
Dio "Rock"
Cheryl Lee Roth "Evening"
Silent Treatment "Earth"
Scorps "Leaving"
Suicidal Tendencies "Institution"
T. Robinson "War"
W. A. S. P. "Somebody"
Power:
Mod:
Idol "Catch"
Squier "Night"
B. Adams "Run"
Deep Purple "Perfect"
Duran Duran "Wild"
J. Gells "Weapons"
Jimmi Hendrix "Experienced"
REO "Glow"
Scandal "Hands"
T. Shaw "Guns"
M. Hatchet "Satisfied"
Q. Riot "Party"
Ratt "Wanted"
Lee Jones "Real"
Stone Fury "Walls"
Xavion "Eat"
Breakout:
AC/DC "Jail"
Julian Lennon "Rose"
Blackfoot "Dew"
Devo "Experienced"
Dokken "Fire"
General Public "Tenderness"
Grim Reaper "Hell"
UB40 "Happens"
Whitesnake "Stranger"



THE PROMO MAN



CERTIFIED

GAIL DAVIES
Ragged Edge Of A
Broken Heart
(RCA)

MERLE HAGGARD &
JANIE FRICKE
A Place To Fall Apart
(Epic)

MOST ADDED

GARY MORRIS
Baby Bye Bye
(Warner Brothers)

TOP REQUESTS

THE JUDDS
Why Not Me
(RCA)

ANNE MURRAY &
DAVE LOGGINS
Nobody Loves Me
Like You Do
(Capitol)

EARL THOMAS CONLEY
Chance Of Lovin' You
(RCA)

COUNTRY

2W 1W TW

November 9, 1984

2.	1.	1.	EARL THOMAS CONLEY - Chance Of Lovin' You (RCA)
6.	3.	2.	ANNE MURRAY & DAVE LOGGINS - Nobody Loves Me Like You Do (Capitol)
14.	9.	3.	THE JUDDS - Why Not Me (RCA)
5.	4.	4.	JANIE FRICKE - Your Heart's Not In It (Columbia)
13.	8.	5.	GEORGE JONES - She's My Rock (Epic)
12.	7.	6.	MICKY GILLEY - Too Good To Stop Now (Epic)
4.	2.	7.	RONNIE MILSAP - Prisoner Of The Highway (RCA)
16.	11.	8.	NITTY GRITTY DIRT BAND - I Love Only You (Warner Brothers)
19.	15.	9.	EDDIE RABBITT - The Best Year Of My Life (Warner Brothers)
17.	14.	10.	BELLAMY BROTHERS - World's Greatest Lover (Curb/MCA)
1.	5.	11.	JOHN SCHNEIDER - I've Been Around Enough To Know (MCA)
10.	6.	12.	DON WILLIAMS - Maggie's Dream (MCA)
20.	18.	13.	WAYLON JENNINGS - America (RCA)
22.	19.	14.	GEORGE STRAIT - Does Fort Worth Ever Cross Your Mind (MCA)
11.	13.	15.	JOHNNY LEE - You Could've Heard A Heart Break (Full Moon/WB)
18.	17.	16.	DOLLY PARTON - God Won't Get You (RCA)
32.	25.	17.	JOHN CONLEE - Years After You (MCA)
28.	26.	18.	REBA McENTIRE - How Blue (MCA)
25.	24.	19.	BARBARA MANDRELL - Crossword Puzzle (MCA)
24.	21.	20.	HANK WILLIAMS JR. - All Of My Rowdy Friends Are Coming Over Tonight (WB)
21.	20.	21.	CHARLY McCLAIN - Some Hearts Get All The Breaks (Epic)
33.	31.	22.	GAIL DAVIES - Ragged Edge Of A Broken Heart (RCA)
30.	28.	23.	MARK GRAY - Diamond In The Dust (Columbia)
35.	30.	24.	CRYSTAL GAYLE - Me Against The Night (Warner Brothers)
40.	33.	25.	MERLE HAGGARD & JANIE FRICKE - A Place To Fall Apart (Epic)
23.	23.	26.	TOM T. HALL - P.S. I Love You (Mercury)
34.	32.	27.	GENE WATSON - Got No Reason Now For Going Home (MCA)
39.	36.	28.	DEBORAH ALLEN - Heartache And A Half (RCA)
8.	10.	29.	LEE GREENWOOD - Fool's Gold (MCA)
7.	16.	30.	EXILE - Give Me One More Chance (Epic)
9.	29.	31.	JOHN ANDERSON - She Sure Got Away With My Heart (Warner Brothers)
27.	27.	32.	DAVID FRIZZELL & SHELLY WEST - It's A Be Together Night (Viva)
--	37.	33.	ALABAMA - (There's) A Fire In The Night (RCA)
--	39.	34.	RICKY SKAGGS - Something In My Heart (Epic)
--	--	35.	OAK RIDGE BOYS - Make My Life With You (MCA)
--	38.	36.	ED BRUCE - You Turn Me On (Like A Radio) (RCA)
36.	34.	37.	MOE BANDY & JOE STAMPLEY - The Boys Night Out (Columbia)
--	40.	38.	KENDALLS - I'd Dance Every Dance With You (Mercury)
--	--	39.	T.G. SHEPPARD - One Owner Heart (Warner Brothers)
--	--	40.	CONWAY TWITTY - Ain't She Somethin' Else (Warner Brothers)

415-392-7750

ACTION SIDES

November 9, 1984

Title & Artist	Reports	Adds	On	Chart
JIM GLASER - Let Me Down Easy (Noble Vision)	85	22	49	14
EDDY RAVEN - She's Gonna Win Your Heart (RCA)	79	25	49	5
B.J. THOMAS - The Girl Most Likely To Succeed (Cleveland/Columbia)	76	10	56	10
WILLIE NELSON & KRIS KRISTOFFERSON - How Do You Feel... (Col.)	74	12	47	15
GUS HARDIN - All Tangled Up In Love (RCA)	74	36	36	2
CHARLEY PRIDE - Missin' Mississippi (RCA)	72	12	54	6
MEL TILLIS & GLEN CAMPBELL - Slow Nights (MCA)	61	4	46	11
MEL McDANIEL - Baby's Got Her Blue Jeans On (Capitol)	52	19	28	5
KEITH STEGALL - Whatever Turns You On (Epic)	50	4	26	20
*GARY MORRIS - Baby Bye Bye (Warner Brothers)	49	43	6	--
JUICE NEWTON - Restless Heart (RCA)	43	6	26	11
SAWYER BROWN - Leona (Capitol)	43	6	24	13
*DAN SEALS - My Baby's Got Good Timing (EMI/America)	43	41	20	--
REX ALLEN, JR. - Running Down Memory Lane (Moonshine)	38	11	25	2
*EMMYLOU HARRIS - Someone Like You (Warner Brothers)	36	31	5	--
WRIGHT BROTHERS - Eight Days A Week (Mercury)	31	12	17	2
*CARL JACKSON - She's Gone, Gone, Gone (Columbia)	29	5	21	3
*LACY J. DALTON - If That Ain't Love (Columbia)	29	29	--	--
*KENNY ROGERS, KIM CARNES & JAMES INGRAM - What About Me (RCA)	26	5	10	11

*Debuts In Action Sides

Dropped: #12-Willie Nelson, #22-The Whites, #35-Statler Brothers**COUNTRY LP CUTS**

Earl Thomas Conley-TREADIN' WATER/LOVE DON'T CARE...
 Dan Seals-IN SAN ANTONIO/MY OLD YELLOW CAR
 George Strait-ANY OLD TIME/THE FIREMAN/...THAT FIRST STEP
 John Conlee-WORKING MAN/A LITTLE BIT OF LOVIN'/DOWN ON ME
 Kenny Rogers-CRAZY/THE STRANGER/SOMEBODY TOOK MY LOVE
 George Jones-with Barbara Mandrell/with Loretta Lynn
 Ray Stevens-IT'S ME AGAIN, MARGARET/MISSISSIPPI/SQUIRREL REVIVAL
 The Judds-DROPS OF WATER/BYE BYE BABY BLUES/GIRLS NIGHT OUT
 Janie Fricke-ANOTHER MAN LIKE THAT/IN BETWEEN HEARTACHES
 Ricky Skaggs-COUNTRY BOY

RECOMMENDED NEW RELEASES

JIMMY BUFFETT
 Bigger Than The Both Of Us
 (MCA)

"Where Is A Woman To Go"-Gail Davies (RCA)
 NOTHING CAN HURT ME NOW/LOVIN' ME TOO/
 LION IN THE WINTER

ANALYSIS

A second week with MERLE HAGGARD & JANIE FRICKE as the Certified only accentuates the positives of requests, station chart movement, and sales. Although JOHN CONLEE (25-17), REBA McENTIRE (26-18), and DEBORAH ALLEN (36-28), are also impressive, nothing shows the immediate impact of "A Place To Fall Apart".

GAIL DAVIES being Certified won't surprise those who check their request log. As predicted, calls for THE JUDDS are outnumbering any other requests two to one and the pattern won't yield for weeks. If we asked for your Top Four requests, GEORGE STRAIT and GEORGE JONES would have an even score. CHARLY McCLAIN, FRIZZELL & WEST, and MOE & JOE lost the driving force needed to continue climbing. The drops were hard and fast for DON WILLIAMS, LEE GREENWOOD, and EXILE, and they pushed WILLIE NELSON, THE WHITES and STATLERS off to give space for debuts. The OAK RIDGE BOYS, T.G. SHEPPARD, and CONWAY TWITTY were the obvious choices to join the 40 best. Action sides stats show some key stations have dropped "Restless Heart" by JUICE NEWTON. KEITH STEGALL is still hanging-in there. After several weeks of "being there", SAWYER BROWN gets a good push. The six new Action Sides should freshen your extras with their diversity.

NORTHEAST

Portland,ME (Hal Knight-WPOR) E.Bruce/B.J.Thomas/
Twitty/Oaks.
Philadelphia,PA (Larry Coates-WXTU) B.J.Thomas/
R.Skaggs/Willie & Kris/Haggard & Fricke/
Mason Dixon/J.Newton.
Carlisle,PA (Ann Stevens-WHYL) Bruce/B.J.Thomas/
S.Brown/G.Hardin & ETC.

SOUTHEAST

Baltimore,MD (Todd Grimstead-WPOC) J.Conlee/G.
Watson/C.Gayle.
Clarksburg,WV (Bill Dunn-WKKW) M.Gray/Bruce/Moe &
Joe/Kendalls.
Charleston,WV (Bruce Clark-WQBE) Alabama,E.Raven,
G.Hardin.
Bristol,VA (Reggie Neel-WXBQ) Hardin,Watson,
Strait, Seals, Murphey.
Jacksonville,NC (Allen Bailey-WLAS) Jack Elliott,
T.J.White, G.Strait, Jill Murphey, L.J.Dalton,
Buffett, D.Seals, B.Lindsey, A.Baker, G.Morris,
S.P.Davis.
Fayetteville,NC (Randy Jenkins-WFNC) Oaks, McDaniel,
Morris, J.Greene, Gordon Dee, Pam Tillis, Lee
Wright.
Shelby,NC (Davis/Pruett-WOHS) Alabama, McDaniel,
Glaser, Oaks, Raven.
Anderson,SC (Jerry Howard-WAIM) G.Morris, Jill
Murphy, Dan Seals, T.Jones, Lacy J.Dalton,
Emmylou Harris.
Elberton,GA (Brent Johnson-WWRK/FM) Alabama,
Eddy Raven, Gus Hardin (w/E.T.Conley).
Albany,GA (Kris Van Dyke-WKAK) E.Bruce, T.Jones,
Buffett, D.Seals, Glen Campbell, Alabama,
G.Davies.
Crescent City,FL (Judie Bright-WBAS/AM) Julio I.,
Oaks, Dalton, Willie & Kris, Seals, Hank
Wilson.
Ft.Pierce,FL (George Gordon-WFTP) D.Seals,
Hardin, T.G.Sheppard, Dalton.
Arcadia,FL (Karl August-WOKD) Twitty, Bruce,
Oaks, Raven, T.G.Sheppard.
St.Petersburg,FL (Bill Pyne-WQYK) No adds.
Destin,FL (Skip Davis-WMMK) V.Gosdin, Harris,
Twitty, Morris, Seals, Hardin, Dalton,
Buffett, D.Wills, Glaser, Paycheck, T.G.
Sheppard.

SOUTH

Atmore,LA (Roy W.Harrison-WSKR) D.Seals, T.
Jones, L.J.Dalton, D.Frizzell.
Albertville,AL (Jeff Allen-WQSB) E.Harris, G.
Morris, D.Seals, K.Rogers.
Jasper,AL (Billy Watt-WARF) E.Bruce, Alabama,
E.Raven, G.Hardin.
Collins/Hattiesburg,MS (Peter Gatlin-WKNZ)
G.Morris, D.Seals, B.Seger.
Biloxi,MS (Jim Tabor-WVMI) C.Twitty, E.Raven,
G.Hardin, Willie & Kris.
Houma,LA (Larry Hyatt-KJIN) J.Glaser, E.Bruce,
D.Allen, Kendalls, B.J.Thomas.
Abbeville,LA (Anthony Keith-KASC) G.Morris,
Tom Jones, Dan Seals.
Denham Springs,LA (Mark Wallace-WLBI) G.Morris
(39), L.J.Dalton (40), D.Seals, J.Buffett,
T.Jones, D.Fogelberg, Atchafalaya (local).
Alexandria,LA (B.Mitchell-KRRV/FM) Memphis,
T.Jones, D.Wills, P.Tillis, H.Kanter.
Shreveport,LA (Pete Brier-KWKH) G.Morris,
J.Glaser, J.Greene, E.Harris, J.Buffett,
H.Kanter.

Ruston,LA (Bob Day-KXKZ) No adds.
El Dorado,AR (Ben Robbins-KDMS) M.McDaniel,
E.Raven, G.Hardin.
Fayetteville,AR (Tom Sleeker-KKIX) G.Hardin
(28), R.Skaggs (30), E.Bruce.
Mt.Pleasant/Columbia,TN (Gary Powell-WXRQ)
S.Earle, D.West.
Nashville,TN (Cathy Martindale-WSM) Alabama,
E.Raven, M.Haggard, C.Twitty.
Kingsport,TN (Bob Gordon-WKIN) Oaks, T.G.
Sheppard, C.Pride, R.Skaggs, J.Glaser.
Harlan,KY (Neil Middleton-WFSR) Alabama (both),
J.Buffett, T.Jones, L.J.Dalton, D.Seals.
Glasgow,KY (Jennifer Toms-WCDS) J.Newton,
M.McDaniel, R.Allen Jr., G.Hardin, R.Skaggs.
Bowling Green,KY (Steve Reeves-WLBJ) G.
Hardin, J.Greene, L.D.Foster, E.Raven,
McDaniel.
Paducah,KY (Kent King-WKYQ) J.Glaser, E.Raven,
G.Hardin, M.McDaniel, D.Seals.
Brandenburg,KY (Rachel Heavrin-WMMG) T.G.
Sheppard, C.Twitty, J.Glaser, G.Hardin.
Louisville,KY (Ed Phillips-WCII) E.Bruce,
D.Wills, M.McDaniel.

CENTRAL

Cincinnati,OH (Doris Thompson-WKXF/WSAI)
D.Allen, G.Davies, E.Harris.
Springfield,OH (Tom Daniels-WBLY) Alabama.
Newark,OH (Larry Dale-WHTH) G.Hardin.
Akron,OH (Rick Cardarelli-WSLR) T.G.Sheppard,
E.Raven, G.Watson, B.J.Thomas, J.Glaser,
G.Hardin.
Toledo,OH (Gary Shores-WKLR) G.Morris, J.Buffett,
L.J.Dalton, H.Kanter, E.Harris, D.Seals.
Toledo,OH (Bill Manders-WTOD) D.Seals,
L.J.Dalton, V.Gosdin, G.Morris, Shoppe,
T.Jones, Charleston Exp.
Lansing,MI (Wayne Waters-WITL) R.Skaggs (40),
Willie & Kris, E.Bruce, R.Clark, C.Pride.
Saginaw,MI (Tom Samoray-WKCC) Rex Jr., L.J.
Dalton, J.Newton, P.Tillis.
South Bend,IN (J.K.Dearing-WNDU) C.Gayle,
Alabama.
Elkhart,IN (Rick Carson-WCMR) Alabama,
E.Bruce, Kendalls, Oaks.
Batesville,IN (Mitch Gray-WRBI) Moe & Joe,
G.Watson, D.Allen.
Indianapolis,IN (Kevin Burris-WIRE) G.Strait,
K.Stegall.
Fort Wayne/Kendallville,IN (Jerry Winder-WBTU)
Moe & Joe, Haggard & Fricke, B.J.Thomas.
Anna,IL (Rick Jaeger-WRAJ) J.Iglesias,
R.Skaggs, C.Twitty, T.Jones, Wrights,
H.Kanter, Rex Jr., J.Buffett, D.Seals.
Rockford,IL (Curtis King-WKKN) No adds.
Freeport,IL (Bill Johnson-WFRL) Oaks, T.G.
Sheppard.
Dodgeville,WI (Bob Brainerd-WDMP) J.Iglesias,
D.West.
Milwaukee,WI (Doug Yeager-WBCS) M.McDaniel,
E.Bruce.
Manitowoc,WI (Jon Murray-WCUB) No adds.
Stevens Point,WI (Dan Olsen-WXYQ) Alabama,
C.Gayle, M.Haggard, S.Raye, M.McDaniel,
B.J.Thomas.
LaCrosse,WI (Erickson/Shepel-WLXR) Alabama,
Judds.
Eau Claire,WI (Chris Jay-WJJK) G.Hardin,
J.Buffett, G.Morris, Hank Jr.

UPPER MIDWEST

Albert Lea, MN (PiTgrim/Guthrie-KATE) J. Glaser, R. Skaggs, C. Gayle.
 Rochester, MN (Paul Stenzel-KWWK/KOLM) Alabama, T.G. Sheppard, T.T. Hall, C. Twitty, McDaniel, J. Hager, E. Raven, Oaks.
 St. Cloud, MN (Steve Stewart-WWJO) E. Raven, C. Twitty, C. Pride, M. Haggard, G. Hardin, G. Morris.
 Brainerd, MN (Bob Randell-KQBR) E. Bruce, C. Twitty, T.G. Sheppard.
 Moorhead, MN (Scott Winston-KVOX/FM) Alabama, Twitty.
 Grand Forks, ND (Jack Lundy-KKXL) C. Gayle, J. Conlee, Alabama, R. Skaggs.
 Grand Forks, ND (Ron Kennedy-KRRK) Haggard & Fricke (32), D. Allen (33).
 Grand Forks, ND (Mark Houston-KYCK) J. Conlee (27), R. McEntire (28).
 Minot, ND (Jeri Lee-KKOA) E. Bruce, Alabama, R. Skaggs.
 Bismarck, ND (Deb Springs-KBMR) G. Morris, E. Harris, J. Paycheck, D. West, H. Kanter, T. Jones, D. Seals.
 Jamestown, ND (Charlie Jay-KSJB) G. Stewart, L.D. Foster, G. Hardin.
 Fargo, ND (Don Roberts-KFGO) Dalton, Gosdin, D. Wills, Charleston Exp., S. Earle, Memphis, P. Tillis, D. Seals, T. Jones, D. West, R. Lee, Paycheck.
 Wahpeton, ND (Larry Slabik-KBMW) D. Seals, L.J. Dalton, G. Morris, T. Jones, T.J. White, Memphis.
 Aberdeen, SD (Steve Blake-KKAA) T.G. Sheppard, Oaks, C. Twitty, B.J. Thomas.
 Rapid City, SD (Randy McDaniel-KIMM) E. Bruce, E. Raven, G. Hardin, J. Holm.
 Rapid City, SD (Mark Lindner-KTOQ) Skaggs, Bruce, Tillis & Glen, Pride, Glaser, Alabama.
 Redfield, SD (John Schreier-KQKD) L. Morgan, C. Owens.
 Huron, SD (Penny Lane-KOKK) Hardin, McDaniel, Glaser, Dalton.
 Volga, SD (Jim Thomas-KVAA) Emmylou, G. Morris, J. Lindsey, D. Wills, E. Raven, Rex Jr., K. Buchanan.
 Sioux Falls, SD (Rohrer/Linn-KIOV/KXRB) Twitty, McDaniel, T.G. Sheppard, Tillis & Glen, Glaser, Wrights.
 Sioux Falls, SD (Cary Wencil-KS00) Kendalls, Bruce, Rex Jr., Oaks.
 Yankton, SD (Rollie Smith-WNAX) Alabama, Oaks, T.G. Sheppard, C. Twitty.

MIDWEST

Spencer, IA (Rick Friday-KICD/FM) Oaks, G. Hardin, J. Glaser, K. Rogers, Rex Jr., H. Wilson & Willie.
 Sioux City, IA (Ty Cooper-KMNS) J. Newton, Willie & Kris, J. Paycheck, Alabama, Wrights.
 Ft. Dodge, IA (Dale Eichor-KWMT) Willie & Kris, G. Hardin, C. Jackson.
 Mason City, IA (Myron Grage-KSMN) G. Morris, E. Harris, L.J. Dalton, H. Kanter, D. Seals.
 Cedar Falls, IA (Tom Edwards-KCFI) Willie & Kris.
 Waterloo, IA (Brett Davis-KXEL) E. Harris, S. Brown, L.J. Dalton, C. Pride, M. McDaniel, D. Seals.

Des Moines, IA (Billy Cole-KSO) E. Raven, K. Stegall, Rex Jr., E. Harris, Willie & Kris, C. Jackson.
 St. Louis, MO (Georgann Harris-KUSA) C. Jackson, Willie & Kris, McDaniel, C. Twitty, P. Tillis, Glaser, Rex Jr., B. Seger.
 St. Louis, MO (Mark Langston-WIL) J. Glaser, G. Davies.
 Festus, MO (Sue Cresswell-KJCF) Harris, Buffett, T. Jones, H. Kanter, L. Hobbs.
 Cape Girardeau, MO (Don Cleveland-KZYM) Alabama, G. Hardin, E. Raven, E. Harris, G. Morris.
 Springfield, MO (Jim Borrett-KWTO) G. Morris, E. Raven, G. Hardin.
 Joplin, MO (Jesse James-WMBH) No adds.
 Jefferson City, MO (Jack Daniels-KLIK) G. Hardin, E. Raven, D. West, L.J. Dalton, D. Seals.
 California, MO (Jeff Shakerford-KZMO) G. Morris, Buffett, T.J. White, Seals, Dalton, Harris, T.G. Sheppard, Updyke, E. Thompson.
 St. Joseph, MO (Bob Orf-KFEQ) G. Stewart, G. Hardin, E. Harris, L.J. Dalton, G. Morris, D. Seals.
 Topeka, KS (Max Montana-KSKX) C. Pride, Twitty, Bruce.
 Wichita, KS (Steve Campbell-KFH) Alabama.
 Garden City, KS (Judy Byrd-KBUF) Alabama, Raven, Hardin, McDaniel.

SOUTHWEST

Tyler, TX (Mark Williams-KDOK) Alabama, Willie & Kris, E. Bruce, Pride.
 Bryan/College Station, TX (Andy Gallo-WTAW) D. Allen, Bruce, T.G. Sheppard, Oaks, B.J. Thomas, Kendalls.
 Houston, TX (Candea/Pipia-KILT) Alabama.
 Ft. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Oaks, Alabama, Bruce, T.G. Sheppard, Hardin.
 Victoria, TX (Mike Stanley-KCWM) Oaks, T.G. Sheppard, C. Twitty, E. Raven.
 Corpus Christi, TX (Mike Laurel-KRVS) G. Morris, M. Dixon, G. Hardin, E. Raven.
 El Paso, TX (Mike Hinrichs-KHEY) Hardin, Morris, Harris, L.D. Foster, D. Wills, D. Seals.
 El Paso, TX (Bob Young-Y96) G. Hardin, S. Brown, J. Buffett.
 Kerrville, TX (Bruce Clark-KERV/FM) Kendalls, C. Pride, C. Twitty.
 Elgin/Austin, TX (Jimmy Mercer-KELG) D. Seals, Dalton, T. Jones, Morris, Harris, D. Allen.
 Big Spring, TX (Richard Paul-KBYG) S. Earle, L. Wade, D. Brown, J. Hayes, H.T. Kelly, Jr., T. Dixon.
 Odessa, TX (Dave Richards-KYXX) Bruce, Tillis/Campbell, Raven, Rex Jr., S. Earle.
 Lubbock, TX (Chuck Luck-KLLL) C. Jackson, Willie & Kris, G. Hardin.
 Amarillo, TX (Darlene Avery-KBUY) Pride, Hardin, Morris, E. Harris.
 Albuquerque, NM (Francina Rodriguez-KRST) G. Morris, Emmylou, McDaniel, D. Seals.
 Las Cruces, NM (Michael Check-KGRT) C. Jackson, Oaks, Wrights, M. Dixon, L.J. Dalton.
 Phoenix, AZ (Doug Brannan-KNIX) Tillis & G.C., Twitty, D. Seals, Frizzell & West, Watson.

ROCKY MOUNTAIN

Ft. Collins, CO (Mike St. James-KIIX) J. Glaser, Rex Jr.

Leadville,CO (Mike Anthony-KRMH/FM) Alabama, Hank Jr.
Grand Junction,CO (Rhea/Gass-KQIL) S.Brown (re-add @36), Morris, E.Harris, H.Kanter, Seals, Buffett.
Billings,MT (Chris James-KBIT) Alabama, C.Twitty, T.G., Oaks, Glaser, Bruce, S.Brown.
Wolf Point,MT (Dean McMartin-KVCK) Dalton, Buffett (both), T.Jones, Kanter, G.Morris, E.Harris, D.West, C.Buchanan, S.Clark.
Polson,MT (Brad Davis-KERR) Raven, Glaser, McDaniel, Hardin, Alabama.
Missoula,MT (Mike Doty-KGVO) E.Raven, J. Glaser.

FAR WEST

Las Vegas,NV (Johnny Steele-KVEG) Shoppe, R.Price, L.Raines, Memphis, R.Lee.
Brawley,CA (Chris Olivarez-KROP) G.Davies, K.Stegall, Morris, E.Harris, Wrights.
Anaheim,CA (John Dzima-KIKF) McDaniel, Morris, Wrights.
Los Angeles,CA (Cathy Hahn-KLAC) G.Watson, Alabama.
Modesto,CA (Ron Stevens-KMIX) J.Conlee, Kendalls, Rex Jr., J.C.Weaver.
Modesto,CA (Nickson/Plummer-KZUN) Seals, T.Jones, D.West, S.West.
San Francisco/Oakland,CA (Laurie Sayres-KNEW) G.Davies, R.Skaggs.
San Francisco/Oakland,CA (Laurie Sayres-KSAN) C.Twitty, T.G.Sheppard.
Sacramento,CA (Rick Stewart-KRAK) Kendalls, T.G.Sheppard, Twitty, Skaggs, Oaks, Bruce, S.Brown.
Reno,NV (Tony Thomas-KOLO) Haggard/Fricke, Twitty, T.G.Sheppard, J.Paycheck.
Ashland/Medford,OR (Ron Stevens-KCMX) L.J. Dalton, G.Morris, E.Harris, D.Seals.
Phoenix,OR (Bob Kelly-KHUG) Wright Bros., Pride, Stegall, Raven.
Eugene,OR (Dan Williams-KEED) Morris (50), D.Allen, Seals, S.Clarke, T.J.White.
Eugene,OR/OBryan/Lilley-KYKN Watson, D.Allen.
Albany,OR (H.David Allan-KRKT) Morris, Emmylou, Len Wade, Brooks Br., T.Jones, D.Block, H.Kanter, S.Brown (re-add).
Corvallis,OR (Larry Blair-KFAT) L.J.Dalton, J.Greene, J.Buffett.
Toledo,OR (Richard Mack-KTDO) T.Jones, L.J.Dalton, D.Seals, H.Kanter, Buffett.
Salem,OR (Bob Kelly-KGAY) Emmylou, G.Morris, V.Gosdin, D.Seals, L.J.Dalton, Buffett, R.Lee.
Astoria,OR (Bob Loucks-KVAS) D.West, T.Jones, E.Harris, G.Morris.
Portland,OR (Craig West-KRDR) Dalton, Kanter, Seals, Morris, Harris.
Vancouver,WA (Paul Duckworth-KVAN) G.Morris, Emmylou, D.Seals, Wright Bros.
Pendleton,OR (Greg Larsen-KWHT) Hardin, Morris, Dalton, Juice, H.Kanter, K.Rogers, E.Harris.
Kennewick,OR (Ed Evens-KOTY) Morris, Harris, Dalton, D.Seals.
Tri-Cities,WA (Jesse Lee-KORD) K.Rogers, S.Brown, D.Seals, J.Rodriguez, P.Tillis, B.J.Thomas.
Clarkston,WA (Don McKay-KCLK) Seals, Dalton, Morris, E.Harris, P.Tillis, Paycheck.

Aberdeen,WA (Roy James-KAYO) D.Seals, Oaks, G.Davies, Kendalls, G.Morris.
Kirkland,WA (Lee Matthews-KGAA) Oaks, Morris, Hardin, Harris, Wrights.
Everett/Seattle,WA (Wayne Cordray-KWYZ) Skaggs (36), Kendalls (37), Morris (38), K.Rogers, Seals, Oaks.
Calgary,CAN (Robin Ingram-CFAC) K.Whitley, Skaggs, Hag & Fricke, C.Martin, Honky Tonk Heroes, Alabama.
Anchorage,AK (Steve Chapman-KTNX) G.Hardin, J.Glaser, D.Wills, Wrights.
Anchorage,AK (Bill Cardoza-KYAK) Davies, Pride, Twitty, McDaniel.

WELCOME BACK

Allen Bailey, WLAS - Box 760,
 Jacksonville, NC 28540 (919) 455-9528

JOBS

Salesperson - WBAS-Crescent City, FL
 *Judie Bright (523 N.Summit-32012)
PD/AT's/News - Constant Communications,Eugene,OR
 *Brian Burns (Rt.2 - Box 502 - 97401)
PD's/AT's - Stecker-Thompson Associates
 (1419 Vidot Court, Ft.Wright,KY 41011)
AT (AM dr.) - WAAX-Eau Claire,WI
 Tim Wilson (Box 6000-54702)
AT (AM dr.)/Prod. - WXYQ-Stevens Point,WI
 Jay Bouley (Box 247-54481/(715) 341-1300)
AT's (AM/PM dr.) - WGUD-Pascagoula,MS
 J.D.Gray (601-475-2111)
AT (evenings) - WTAW-Bryan,TX
 *Ron Elliot (Box 3008-77805)
AT (AM dr.)/Prod. - WKNZ/FM-Collins,MS
 Peter Gatlin - (601-545-1017)
AT/Prod. - KRKT-Albany, OR
 Bill O'Brian (1207 E.9th-97321)
Air Talent - KASC-Abbeville,LA
 Anthony Keith (318-893-2531)
Air Talent (part-time) - KRKT-Albany,OR
 *Bill O'Brian (1207 E.9th-97321)

CHANGES

BOB YOUNG from KHEY/Y96-El Paso,TX promoted to Operations Manager.
 ED LEWIS moves from WQDI-Homestead/Miami,FL to KQIL-Grand Junction,CO as Sports Dir.
 NEIL MIDDLETON from WFSR-Harlan,KY promoted to Program Director.
 NICK THOMAS from KXEL-Waterloo,IA promoted to Assistant Program Director.
 TOM EDWARDS from KCFI-Cedar Falls,IA promoted to Assistant P.D./Music Director.
 CHUCK PRUETT from WOHS-Shelby,NC promoted to Assistant Music Director.
 CHARLIE JAY from KSJB-Jamestown,ND promoted to Music Director/Air Talent (afternoons).
 KEVIN BURRIS from WIRE-Indianapolis,IN promoted to Music Director.
 BRETT DAVIS moves from KWWK-Rochester,MN to KXEL-Waterloo, IA as Music Director.
 RICK JAEGER from WRAJ-Anna, IL promoted to Music Director.
 TONY EDWARDS from KSJB-Jamestown,ND promoted from part-time AT to all nights.

(Continued from page 20)

afternoon there are more interviews and then it's back to GH for rehearsals and final shots. By the weekend, it's time to lay down vocals for the upcoming album.

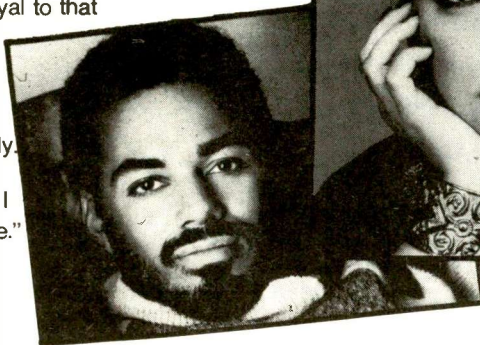
For almost three months, Wagner has rehearsed a touring back-up band. He's "very prepared for what could happen" and keeps close tabs with Quincy Jones over the progress of the new album.

Wagner describes the upcoming album as being "all on a new rough edge ... coming at you hard rock now. We have a ballad and also have contemporary pop things." Obviously, Wagner is keen on crossing over to ALBUM RADIO in addition to accommodating TOP FORTY and ADULT CONTEMPORARY.

Does the comparison to **RICK SPRINGFIELD** bother Wagner?

"It doesn't bother me. What's the big deal? He was an actor and a singer and I'm an actor and a singer. We both happened to be on the same TV show. There's no way you're going to get around it at all."

Perhaps Wagner's biggest challenge is handling both a hit record and his role on GH. He responds quickly, "The priority is General Hospital because I would have nothing without them and I would always be loyal to that commitment. I don't know what it's going to do to me emotionally and psychologically. I'm a pretty even-tempered guy and I take things in stride."



like what they hear. It's the promotion someone in rock 'n' roll would want to get," injects Wagner.

Jack walks a career tightrope between his record label and General Hospital. Yet he figures if his music takes off, that will also help the popularity of the show.

Still, can Wagner juggle a career in both music and acting?

"We're gonna find out," Wagner cracks confidentially.



Like radio stations, daytime drama requires an on-hand music director. **DAVID DUTCHER** worked as a music director for the ABC soap opera **LOVING** before moving on as Music Director/Coordinator for the syndicated series **LIFESTYLES OF THE RICH AND FAMOUS**.

With *Loving*, Dutcher was in charge of all music and scoring decisions. Many times he would inject popular



Patti Austin and James Ingram. The long way around to the Top Five.

Wagner attributes the success of daytime drama to the fact that "they're casting younger people now ... and I would guess that the writing is more realistic to what's happening in younger people's lives."

GH's success ratio at breaking hit records doesn't surprise Wagner at all. "Are you kidding? With ten million people a day watching and they hear a song on that show, then they hear it on the radio? Those are all fans, buying public. It makes perfect sense to me."

Marc Ratner agrees. "A record like 'All I Need' can deliver an adult demographic that is very hard (for broadcasters) to get. The adult demographics are most important for Radio because that's what advertisers want"

"They like what they see on TV, they

TOP FORTY hits to embellish the dialogue of the actors. Because *Loving* takes place on a college campus, the producer relied on his knowledge of current hit records. Dutcher cites a scene where **CYNDI LAUPER**'s "Money Changes Everything" was used as background music in a scene with two college students discussing their inheritance.

Music plays a key role on the set of a soap opera. "It's very important. It's very subconscious. Music is something you shouldn't notice. It should be so perfect it doesn't take away from the acting ... the music should blend in. It can make or break the scene."

Dutcher also works with a composer to come up with a complete instrumental score. "It's like taking an

entire Beethoven symphony and dividing it up into each different segment and each different mood. You have two and three-second pieces of music of different variations. You have to cover every mood imaginable ... from someone turning into a psycho killer to a tender love scene."

"Every soap opera has a complete score and there's a 'music cue library' of 500 to 1000 pieces of music ranging from two seconds all the way up to a minute and a half. You put them on cartridges." All of the music is pulled from the music cue library live on the set for final tapings.

A television music director like Dutcher works with engineers on the live set of a soap opera. Because of strict union regulations, Dutcher must let his engineers be his hands in dealing with the fades and cues.

Dutcher is convinced that ABC leads the way in having the best produced soap operas in the country. "Within the last two years ... at ABC there's been a major shakeup of producers. They've gotten brand new producers to boost the ratings and change the outlook of the show. The soap operas had to modernize themselves. I think with the prominence of such shows like **DYNASTY**, they had to update themselves and be a little bit more glamorous and more hip."

Dutcher cites guest appearances by artists like **AL JARREAU** on daytime programming as an easy effective way to reach an older monied demographic. "It's good exposure. You've got millions of people per day watching."



Major networks are enjoying tremendous financial reward thanks to daytime drama. Shows like *General Hospital* draw lucrative advertising revenue because of the loyal millions of prime demographic viewers. Also, soap operas are generally owned outright by the network—eliminating middlemen like production companies. It can be said that one week of ad revenue from a highly rated soap opera like GH can easily pick up the tab on that week's worth of national news, sports, and special programming.

Soap opera crossover successes like **PATTI AUSTIN** and **JAMES INGRAM**, **RICK SPRINGFIELD**, **JACK WAGNER**, and **CHRISTOPHER CROSS** remind us that the American public can pick up on music in the most routine and subliminal ways. Marc Ratner wondered out loud, "Are these records telling us that maybe we could be doing a better job of reaching that elusive passive majority." ■

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays

CHARTBUSTERS

MTUME
C.O.D.
(I'll Deliver)
(Columbia)

MIDNIGHT STAR
Operator
(Solar)

CERTIFIED

JERMAINE STEWART
The Word Is Out
(Arista)

S.O.S. BAND
No One's Gonna
Love You
(Tabu)

MOST ADDED

MADONNA
Like A Virgin
(Sire/Warner Bros.)

RAY PARKER JR.
Jamie
(Arista)

POP CROSSOVER

SHEILA E.
The Belle
Of St. Mark
(Warner Brothers)

THE BLACK PAGE

November 9, 1984

2W LW TW

- 1. 1. 1. CHAKA KHAN - I Feel For You (Warner Brothers)
- 6. 3. 2. PRINCE - Purple Rain (Warner Brothers)
- 17. 11. 3. LIONEL RICHIE - Penny Lover (Motown)
- 11. 5. 4. WHODINI - 5 Minutes Of Funk/Friends (Arista)
- 14. 12. 5. ASHFORD & SIMPSON - Solid (Capitol)
- 2. 2. 6. REBBIE JACKSON - Centipede (Columbia)
- 3. 4. 7. NEW EDITION - Cool It Now (MCA)
- 23. 10. 8. DAZZ BAND - Let It All Blow (Motown)
- 9. 9. 9. TINA TURNER - Better Be Good To Me (Capitol)
- 13. 13. 10. JEFFREY OSBORNE - Don't Stop (A&M)
- 18. 15. 11. DENIECE WILLIAMS - Black Butterfly (ARC/Columbia)
- 22. 17. 12. HALL & OATES - Out Of Touch (RCA)
- 25. 16. 13. ISLEY, JASPER, ISLEY - Look The Other Way (T-Neck)
- 4. 8. 14. STEVIE WONDER - I Just Called To Say I Love You (Motown)
- . --. 15. S.O.S. BAND - No One's Gonna Love You (Tabu)
- 26. 18. 16. BAR-KAYS - Sexomatic (Mercury)
- . 24. 17. JERMAINE STEWART - The Word Is Our (Arista)
- . 21. 18. FORCE MD'S - Tears (Tommy Boy)
- 24. 20. 19. GLENN JONES - Show Me (RCA)
- 28. 22. 20. EVELYN KING - Just For The Night (RCA)
- 15. 14. 21. APOLLONIA 6 - Sex Shooter (Warner Brothers)
- 8. 7. 22. CHAMPAIGN - Off & On Love (Columbia)
- 5. 6. 23. TIME - Jungle Love (Warner Brothers)
- . 26. 24. DREAMBOY - I Promise (Qwest/Warner Brothers)
- . --. 25. MTUME - C.O.D. (I'll Deliver) (Columbia)
- 29. 28. 26. TEENA MARIE - Lovergirl (Epic)
- . --. 27. MIDNIGHT STAR - Operator (Solar)
- . --. 28. TEMPTATIONS - Treat Her Like A Lady (Gordy)
- . 30. 29. STAPLE SINGERS - Slippery People (Private I)
- . --. 30. WHISPERS - Contagious (Solar)

CHARTBOUND

	Reports	Adds	On	Chart
JACKSONS - Body (Epic)	30	0	12	18
JERMAINE JACKSON - Do What You Do (Arista)	29	3	17	9
*MADONNA - Like A Virgin (Sire/Warner Brothers)	28	28	--	--
*SHEILA E. - The Belle Of St. Mark (Warner Brothers)	26	26	--	--

*First time listed on this page.

November 9, 1984

UP & COMING

	Reports	Adds	On	Chart
SLAVE - Ooohh (Cotillion)	25	3	12	10
RICK JAMES - You Turn Me On (Gordy)	24	2	8	14
AL JARREAU - After All (Warner Brothers)	24	2	10	12
SHALAMAR - Amnesia (Solar)	23	10	11	2
THELMA HOUSTON - You Used To Hold Me (MCA)	22	2	10	10
EUGENE WILDE - Gotta Get You Home (Philly World)	20	1	9	10
JOYCE KENNEDY - Stronger Than Before (A&M)	18	5	8	5
TOM BROWNE - Secret Fantasy (Arista)	18	2	10	6
*KOOL & THE GANG - Misled (De-Lite)	16	16	--	--
SYLVERS - In One Love & Out The Other (Geffen)	15	4	6	5
FATBOYS - Jailhouse Rap (Sutra)	14	3	6	5
LILLO THOMAS/MELBA MOORE - All Of You (Capitol)	13	2	6	5
*WORLD'S FAMOUS SUPREME TEAM - Radio Man (Island)	12	10	2	--
*NUANCE - Love Rides (Island)	12	12	--	--
*OLLIE & JERRY - Electric Boogaloo (Polydor)	11	11	--	--
*GAP BAND - Beep-A-Freak (Total Experience)	10	10	--	--
BILLY OCEAN - Loverboy (Arista)	10	2	8	--
ANGELA BOFILL - Can't Slow Down (Arista)	10	--	5	5
STYLISTICS - Give A Little Love (Streetwise)	9	1	4	4
ALICIA MYERS - Appreciation (MCA)	9	2	6	1
KLYMAXX - The Men All Pause (When I Walk By) (MCA)	9	2	7	--
BAND OF GOLD - Medley (RCA)	8	1	7	--
RANDY HALL - A Gentleman (MCA)	8	--	7	1

*First time listed on this page.

Dropped: #19-Vanity, #23-Leon Haywood, #25-S.Mills, #27-Junior, #29-T.Pendergrass, One Way, Prime Time.

LP CUTS

TWIN IMAGE - Love Lesson
 DREAMBOY - In The Night/No One Can Treat Me Like You
 STEPHANIE MILLS - Half A Chance
 NEW EDITION - Mr. Telephone Man
 DIANA ROSS - Missing You
 JEFFREY OSBORNE - Crazy About You

POTENTIAL SINGLES

CHAKA KHAN - Stronger Than Before
 ASHFORD & SIMPSON-Out Of The World
 TWILIGHT 22 - Mysterious
 STEVIE WONDER - Love, Light & Flight
 BILLY OCEAN - Syncopation
 PRINCE - I Would Die For You/Baby I'm A Star

ANALYSIS

Our "Certified" entries contain one old story and one new story. The SOS BAND has been around a lot longer than its counterpart, JERMAINE STEWART. They both had such a tremendous week, SOS debuts on our chart at a remarkable #15, while JERMAINE STEWART takes a big gain from #24 to #17. They are such outstanding records that it was hard for some stations to decide which one to jump the highest. "Chartbusters" go to two more of the same - one old and one newer. MTUME's "C.O.D." has been with us for quite some time, both as a programmers' LP cut selection and then the inevitable single after "You, Me, & He". MIDNIGHT STAR, on the other hand, has come out of release just two weeks ago and already debuts on the chart at #27. The second release from Prince's protegee, SHEILA E., "The Belle Of St Mark" makes the "Pop Crossover" position with the Top 40

stations in our publication giving it a total of 136 reports. It's such a new entry, most of those are new adds and ons, but our illustrious editor of that section claims it will be BIG. Most of you ask me about the newer product each week, so as far as they go, after the two most obvious listings in "Most Added" (MADONNA and SHEILA E.) here's how they look: KOOL & THE GANG's newest could go pretty far before the end-of-the-year Christmas sales rake in; those of you who have been wondering whatever happened to OLLIE & JERRY, they've boogalooed back with a new single, "Electric Boogaloo"; and the GAP BAND's latest "Beep-A-Freak" doesn't let us down (some station MD's added it so they could say the title on the air). All three seem destined for greatness before or during the holiday madness in the stores, so keep your eyes on the next few weeks' releases as we wind down for the boring release weeks of December.

Betty

NORTHEAST

- New York, NY (Barry Mayo-WRKS) #1-Ashford & Simpson, #8--Rebbi Jackson, #9-Whodini. Gns: Champaign, SOS Band, H&O, Kennedy, Madonna, Dazz, Neicy, Houston. New: Ray Parker Jr., Nuance, Alicia Myers.
- New York, NY (Scott Shannon-Z100) #4-Chaka, #9-Sheila E. Gns: Rebbi, Tina T., Richie, H&O. New: Madonna, Ashford & Simpson.
- New York, NY (Neil McIntyre-92KTU) #6-New Edition, #10-Rebbie. Gns: Neicy, Tina T., Ashford & Simpson, Rick James. New: Madonna, Stylistics, T.Twins, Billy Ocean, Shalamar, E.King. On: Dazz Band, Bronski Beat, SOS.
- New York, NY (Berger/Tonacci-WPLJ) #3-Chaka, #7-Madonna, #8-New Edition, #10-Prince. Gns: Rebbi Jackson, Ashford & Simpson, L. Richie. New: Tina Turner.
- Utica, NY (Jacques Overdiep-WPNR/FM) #3-Time, #7-Sheila E., #9-Force. Gns: Fonda/Wish, Junior, D.Summer, Force MD's, Dreamboy, T.22. New: Mr. T., Al Jarreau, Sylvers. On: Slave.
- Rochester, NY (Andre Marcel-WDKX) #6-Whodini, #8-Grandmaster, #10-Dreamboy. Gns: SOS, Bar-Kays, E.King, Staples, Jarreau, Neicy, Isleys. New: Ocean, Nolan Thomas, Temptations, C.Mangione, T.Houston, Skyy, Jermaine Stewart, Dazz Band, Mtume, Sylvers, Kool & Gang.
- Philadelphia, PA (Buggs/Wyatt-WUSL/FM) #1-Time, #5-Rebbie Jackson, #9-Neicy. Gns: Fatboys, Nuance, J.Stewart, E.Thomas, T.Houston. New: Kiddo, Paul Hardcastle, Ray Parker Jr., Sylvers, Kool & Gang, Temptations, N.Thomas.
- Williamsburg, VA (Steve Crumbley-WQKS/FM) #3-Chaka, #9-H&O. Gns: Mtume, J.Kennedy, Tom Brown, E.King, Dreamboy, Glenn Jones, Teena Marie, Temptations. New: Ray Jr., Billy Ocean, Shalamar, Kool & Gang, Madonna, Prince.

SOUTH

- St. Matthews, SC (Andy Henderson-WQKI) #2-New Edition, #3-Rebbie Jackson, #7-Time, #8-D.Ross. Gns: Dazz Band, Temptations, Whispers, Dreamboys, R.Hall. New: Ray Jr., Vanity & M.Day.
- Sumter, SC (Tony Hart-WWDM/FM) #4-New Edition, #9-Bar-Kays, #10-Jermaine Stewart. Gns: Rick James, Whispers, Teena Marie, Temptations. New: Billy Ocean, Ray Jr., W.F.S.T., Nuance, D.Summer, Roy Ayers, Intruders, Sade.
- Greenville, SC (Steve Matthews-WQOK) #2-New Edition, #4-L.Richie, #5-Dazz Band, #7-Time. Gns: SOS Band, Whispers, A. Jarreau, Mtume, Jermaine Jackson, Rick James. New: Midnight Star, Bar-Kays, Shalamar, J.Kennedy.
- Atlanta, GA (Chris Thomas-Z93) #6-New Edition, #9-K.Rogers. Gns: Richie, J.Osborne, Jermaine Jackson. New: Ray Jr., Madonna.
- Macon, GA (Scott Taylor-WDDO) #2-Chaka, #5-Jermaine Jackson, #8-Neicy, #10-Whodini. Gns: Junie Morrison, Shalamar, Catch, Slave, Midway, Force MD's. New: Nuance, Brass C., Shirley Brown, Newcleus, Billy Ocean.
- Jacksonville, FL (Chris Turner-WJAX) #10-Isleys. Gns: Richie, Midnight Star, Duran Duran, Randy Hall, T.Twins, Neicy, Jermaine Jackson, D.Summer, Ramsey Lewis, Sylvers, Mtume. New: Gap Band, Dan Hartman, Tina B., Peabo Bryson, R.Springfield/R.Crawford, Madonna.
- Tallahassee, FL (Joe Bullard-WANM) #1-Time, #2-Chaka, #8-Richie, #9-Neicy, #10-H&O. Gns: Champaign, Glenn Jones, Junior, SOS, Band of

Gold. New: Patrice Rushen, Thelma Houston.
On: B.Ocean, J.Osborne, P.Ford, T.Browne.

- Miami, FL (Joni Siani-Y100) #2-B.Ocean, #9-H&O. Gns: Jacksons, New Edition, Richie, K.Rogers, S.Mills. New: Rebbie Jackson, Madonna, Ray Parker Jr., Jermaine Jackson. On: Shalamar, Sheila E.
- Mobile, AL (B.J.Taylor-WBLX) #5-New Edition, #9-J.Osborne. Gns: Glenn Jones, P.Ford, R.Hall, T. Houston, SOS Band, Dreamboy, Al Jarreau, Dazz Band. New: Ollie & Jerry, Ray Jr., Alicia Myers, Kool & Gang, Jermaine Jackson, Kids @ Work, Gap.
- Memphis, TN (Jerry Mason-KRNB) #2-Tina T., #7-Island, #9-J.Osborne. Gns: Neicy, Jacksons, Junior, Dazz Band, Force MD's. Slave. On: Teena Marie, Band Of Gold, L.Clifford, Catch, Sade.
- McComb, MS (Brad Lee-WHNY) #3-K.Rogers, #7-L.Richie. Gns: H&O, Prince, Jarreau, Shelia E., D.Summer, Dazz Band, S.Mills. New: Madonna. On: Alicia M.

CENTRAL & MIDWEST

- Cleveland, OH (Dean Dean/Eric Faison-WDMT) #2-Prince, #7-Rebbie Jacksons, #8-J.Stewart, #10-Ashford & S. Gns: Tina T., Dreamboys, J.Osborne, Run DMC, M.Star. New: R.Hall, Rick James, Ray P. Jr., Kool & Gang, Shelia E. On: WFST, Sylvers.
- Cincinnati, OH (Brian Castle-WBLZ) Gns: Osborne, Dazz, Vanity, E.King, Jarreau, Whispers, Slave, S.Mills, Teena, Neicy, SOS, Isleys, Madonna, Time. On: Pointers, New Edition, Wonder & Warwick.
- Indianapolis, IN (Kelly Karson-WTLC) #2-Rebbie, #4-Ashford & S., #9-Jermaine Stewart. Gns: Isleys, Slave, Nolan Thomas, Dazz, Neicy, Fatboys, Klymaxx, Koko Pop. New: L.Clifford, M.Star, Y.& Peoples, Divine Sounds, P.Rushen, Nuance. On: A.Myers.
- Detroit, MI (Steve Harris-WDRQ) #2-Ready, #5-New Edition, #7-Dreamboy, #8-Glenn Jones. Gns: Vanity, Tom Brown, Temptations, J.Osborne, Rebbie, Isleys. New: Dan Hartman, Kool & Gang, Rockmaster, Fatboys, Ollie & Jerry. On: Dan Hartman, Koko Pop.
- Detroit, MI (Gary Berkowitz-WHYT) #3-Chaka, #8-New E. Gns: Rebbie, H&O, Jacksons, L.Richie, Jermaine Jackson. New: Madonna, D.Summer, Shalamar, Ray P. Jr. On: J.Osborne, Sheila E., Ashford & Simpson.
- Milwaukee, WI (Jim Brown-WLUM) #1-New Edition, #5-Rebbie, #8-Champaign, #10-Dazz. Gns: Isleys, J. Stewart, Force MD's, B.Ocean. New: Temptations, SOS Band, J.Kennedy, Sheila E., Mtume, Jermaine Jackson, Band of Gold, On: Ashford & S., M.Star.
- Milwaukee, WI (Bob Collins-WNOV) #4-L.Richie, #7-Whodini, #8-Rebbie. Gns: Glen Jones, Kashif, B. of Gold, Force MD's, Dreamboy, Temptations, Al Jarreau. New: Ollie & Jerry, Kool & Gang, Gap Band, Dan Hartman, Jocelyn, Staples, Cold Crush.
- New Orleans, LA (Donnie Taylor-WYLD) #7-Glen Jones, #9-Neicy, #10-Tina T. Gns: Rebbie, Dazz, Teena, Whispers, Whodini, Bar-Kays, P.Ford. New: Bronner Bros., Kids @ Work, J.Kennedy, Jermaine Jackson, Intruders, W.F.S.T., Alicia Myers. On: Klymaxx.
- New Orleans, LA (O'Kelly/Rollins-B97) #1-Tina, #5-Chaka, #9-Richie. Gns: Rebbie, J.Osborne, Jermaine Jackson. New: Madonna, Ray Parker Jr., B.Adam.
- Abbeville, LA (Quinn Mark-KROF) #4-Rebbie, #7-J.Osborne. Gns: Dazz, E.King, Jarreau, Isleys, G. Jones, Mtume, Teena, SOS. New: Shalamar, M.Star, Whispers, Peabo Bryson, W.Crew, J.Ingram, Madonna, Shirley Brown, Whodini. On: Lillo & Melba, Slave.
- Lufkin, TX (Pappy Charles-KIPR/AM) #1-Glen Jones, #7-Isleys, #8-J.Stewart, #10-Teena. Gns: Force, Lillo & Melba, Junior, Temptations, Mtume, Mills. New: Stylistics, M.Star, E.King, Sylvers, Beau Williams, Whodini. On: Rick James, B.Ocean.

Black Radio Adds: (cont'd. from pg.39)

Dallas, TX (Byrd/Dancer-KNOK/FM) #3-Ashford & S., #4-Dreamboy, #5-L.Richie, #8-Neicy, #9-Whodini, #10-J.Stewart. Gns: P.Hardcastle, Klymaxx, R. Ayers, Temptations, Whispers, Ramsey Lewis. New: Kool & Gang, Vanity, Sade, Bar-Kays, P. Rushen, Deodato. On: Charme.

Killeen, TX (Bill St. John-KIIZ/AM) #2-Whodini, #3-SOS, #4-Rebbi, #8-Chaka, #9-New Edition. Gns: E.Wild, M.Star, J.Osborne, Slave, Dreamboy, Isleys, Ohio P., Mtume, Dazz, Neicy, Teena. New: Madonna, W.F.S.T., Gap Band, Fatboys, Lillo & Melba. On: P.Ford, Charme, T.Houston, Force MD's, J.Kennedy, Temptations.

Austin, TX (Ken Rush/Michelle Madison-KNOW) #7-J.Stewart. Gns: P.Ford, Slave, Teena, Houston, Force, Rick J., Dreamboy, Klymaxx, M.Star, Temptations. New: Roy Ayers, Deodato, Michael Johnson, WFST, B.Ocean. On: Junior, Jarreau.

FAR WEST

San Francisco, CA (Marvin Robinson-KSOL/FM) #5-D.Ross, #7-J.Osborne, #10-Rebbie. Gns: Dazz, Tina T., Prime Time, Rick James, L.Richie, Ashford & S., Staples, Neicy, E.King. New: Ollie & Jerry, Shalamar, Jermaine Jackson, Culture Club, SOS Band.

San Francisco, CA (Bazoo/Naftaly-KMEL) #1-New Edition, #4-H&O, #5-L.Richie. Gns: Jeffrey Osborne, Band Of Gold, Jermaine Jackson, M. Star, Sheila E., Rebbie Jackson, Dazz Band, Apollonia 6, K.Rogers. New: Madonna, Ray Jr.

Sacramento, CA (Gillette/Collins-FM102) #2-Chaka, #5-New Edition, #8-H&O, #9-Tina T., Gns: Richie, J.Osborne, Rebbie, Time, Jermaine Jackson, Sheila E. New: Madonna, Ray Parker Jr., Dazz Band. On: S.Mills, Midnight Star, D.Summer.

Stockton, CA (John Hampton-KSTN) #2-Chaka, #4-L.Richie, #7-S.Wonder, #9-Time. Gns: Force MD's, Jacksons, K.Rogers, J.Osborne, Sheila E. New: Madonna, Ray P.Jr., Dazz Band. On: Jermaine Jackson, Shalamar, Jermaine Stewart.

Stockton, CA (Roy Williams-KJOY) #5-Tina Turner, #7-Chaka, #10-Richie. Gns: Jermaine Jackson, Rebbie. New: Madonna, Dazz Band. On: Time, Shalamar, D.Summer, Sheila E., Osborne, Champ.

Fresno, CA (Walker/Davis-KYNO) #6-Chaka. Gns: K.Rogers, Jermaine Jackson. New: Madonna.

Fresno, CA (Carey Edwards-KMGX) #3-New Edition, #5-Time. Gns: L.Richie, Jermaine, Rebbie, Sheila E. New: Madonna, Ray Parker Jr. On: Dazz Band, Midnight Star.

Los Angeles, CA (Barry Richards-KGFJ) #1-Force, #9-Time. Gns: E.King, Glen Jones, Sylvers, One Way, Fatboys, Bar-Kays, Prime Time, Nolan Thomas. On: Kiddo, Ashford & S., Teena, M.Star, Ollie & Jerry, S.Mills, Ray Parker Jr.

Los Angeles, CA (Mike Schaefer-KIIS/FM) #9-New Edition. Gns: Sheila E., Time. New: Madonna.

Los Angeles, CA (Jim Pewter-KRLA) #8-Tina T. Gns: K.Rogers, Time, Richie, Jermaine. New: Madonna, Sheila E. On: Jacksons, Rebbie Jackson.

San Diego, CA (Denny LueLL-XHZ) #1-Prince, #3-Wonder, #6-L.Richie. Gns: Sheila E. New: Kool & Gang, Madonna, Jermaine Jackson. On: Time.

SERVICE

WQOK-Greenville, SC, requests 45's & LP's from Solar, Arista, Motown, & W.B.

WPNR-Utica, NY, requests 45's, 12", and LP's from: Motown, Arista, Epic, MCA, Elektra and Columbia.

JOBS

News - KJOY-Stockton, CA

Roy Williams (209-948-5569)

News - WCVS/WFMB-Springfield, IL

John Torre (Box 2989 - 62708)

News - KVON/KVYN-Napa, CA

Joe McConnell (707-252-1440)

News Director - KYVA-Billings, MT

*Jack Bell (1645 Central Ave. - 59102)

News Dir./AM Anchor - WHSY/FM-Hattiesburg, MS

Blake Hooper (601-545-1230)

News Director - KFMJ-Grants Pass, OR

Mark Hammond (503-479-5365)

Copywriter/Prod.Dir. - KIXS-Killeen, TX

Tim Thomas (817-699-5000)

Air Talent (part-time) - KWUN-Concord, CA

*Jim Hampton (300 Holly Dr.-94521)

Air Talent - WGAD-Gadsden, AL

Tim Logan (Box 1350 - 35902)

Air Talent - BLU92-Hinesville, GA

Stanton Jay (Box 1280 - 31313)

Air Talent - WAVA-Washington, DC (Arlington, VA)

*Smokey Rivers (5332 Lee Hwy.-22207)

Air Talent - KLKT-Incline Village, NV

Ken Hunter (702-832-1000)

Air Talent - KZBQ-Pocatello, ID

Craig Stevens (208-234-1290)

Air Talent - KOTY-Kennewick, WA

G. Harvey (Box 6127 - 99336)

Air Talent - KYXX-Odessa, TX

Darrell Ward (Box 3509 - 79760)

Air Talent (AM drive) - WQUT-Johnson City, TN

*Jay Christian (Box W - 37602)

Air Talent (AM drive) - WKDQ-Evansville, IN

*Ron Payne (Box 418-Henderson,KY-42420)

Air Talent (AM drive) - WIAL-Eau Claire, WI

Rick Roberts (Box 1 - 54702)

Air Talent (AM drive) - KXIQ-Bend, OR

*Marcia Hale (Box 5068 - 97701)

Air Talent (AM drive) - KJOY-Stockton, CA

Roy Williams (209-948-5569)

Air Tal. (PM drive)/Prod. - KACI-The Dalles, OR

Don Maxwell (Box 516 - 97058)

Air Talent (PM drive) - KDWB-Minneapolis, MN

*Dave Anthony (Box 7630-St.Paul,MN 55119)

Air Talent (AM or mid-days) - WAYY-Eau Claire, WI

George Roberts (Box 6000 - 54701)

Air Talent (mid-days) - KVIC-Victoria, TX

Max Kelly (Box 3487 - 77903)

Air Talent (nite-cooker) - WLXR/FM-LaCrosse, WI

*Chuck Knight (Box 2017 - 54602)

Air Talent/Production - WMMK-Destin, FL

Gabby Bruce (904-837-0101)

Air Talent/Production - WLNC-Laurinburg, NC

Scott Mercer (919-276-1300)

Air Talent/Production - KQDI-Great Falls, MT

Jay Hamilton (Box 6760 - 59406)

Program Director - KFMW-Waterloo, IA

Kipper B. McGee (Box 1330 - 50701)

*No calls, please

Dave Sholin
PERSONAL PICKS

RICK SPRINGFIELD WITH RANDY CRAWFORD-
TAXI DANCING (RCA)

Wintertime and the music gets romantic. This duet teams rocker Springfiel with the classy vocal of Randy Crawford and can't help but broaden the appeal of both artists. Expect it to fare well through the holidays.

KOOL & THE GANG-Misled (DeLite/PolyGram)

Major change in direction at just the right time. Try out your audience and see if anyone could identify the artist correctly? If you're like me you'll find yourself lovin' this record more and more each time you play it.

PHILIP BAILEY (duet with Phil Collins)-EASY
LOVER (Columbia)

Imagine...two duets on the picks page this week! Like Rick & Randy above, here's another unlikely pair. Certainly more like a Phil Collins/Genesis record than an Earth Wind & Fire which must have something to do with the fact the LP is a Collins production. Don't let this fine piece of work slip by.

RON'S PLACE

KPRZ, sister station to KIIS/FM in LOS ANGELES, is abandoning its Hot Hits of Your Grandfather's Life format on January 1st. At that auspicious time, portions of KIIS/FM programming will be simulcast on KPRZ. Expected to be included are the RICK DEES morning show and RON O'BRIEN'S afternoon drive show. Departing KPRZ will be Sweet DICK WHITTINGHILL and GARY OWENS.

KPRZ was reportedly billing almost \$7 million dollars annually under its current format, so you can bet that they expect even bigger things to come with the merger.

A merger of another color was called off this week as the proposed wedding of POLYGRAM and WARNER COMMUNICATIONS collapsed seven months after the FEDERAL TRADE COMMISSION protested that the proposed merger would have substantially reduced competition. Industry estimates had placed the WCI/POLYGRAM unit with a 26% share of the record distribution market. The same estimators credit the current market share leader, CBS, with a whopping 25%. It doesn't take a rocket scientist to figure out that the two giants, CBS & WCI/POLY, would have controlled 51% of the market between them.

The LOS ANGELES TIMES reports that the WCI music divisions showed a net income of \$57.4 for the first nine months of this year compared with \$36 million for the same period last year. All this despite a net loss for the whole corporation of more than \$382 million. Sounds like the records & publishing people are propping up the other divisions.

Ron Fell

Ron Fell

November 9, 1984

ALBUMS OF THE WEEK

Welcome To The Pleasuredome-Frankie Goes To Hollywood (ZTT/Island) If your playin' Frankie Goes To Hollywood you're probably a music leader in your market. On the otherhand, if you're offended by creative expression and haven't even sent TWO TRIBES down to the boys in the lab for a spectrum analysis (aka passive research) then you probably take your lead from the latest K-Tel TV commercial. The singles, RELAX and TWO TRIBES are two of the world's most sold singles in 1984. The album, a double set, is their first and is already experiencing extraordinary advance sales orders, even in the yet-to-be-blown away United States. The album's spectacular production and its bounty of surprises captures the five Frankies at their most outrageous and impudent potency. The process of getting hip to Frankie will grow from its current cultdom to massive proportions as they and their label braintrust plot the invasion of '85. Beyond the innocence of the Beatles, the pugnaciousness of the Stones, the vulgarity of the Sex Pistols and the pseudopolitics of The Clash, Frankie Goes To Hollywood is style, substance and sense of serendipity. A couple of times I thought that Trevor Horn had produced them into a corner, only to have them rise above it all. From the opening Wagnerian prologue, through the angry love songs and stressed folksongs, right up to the abrupt and all-too-soon album's end when Frankie say "No More", "Pleasure Dome" is a geodesic wonder.

Tropico-Pat Benatar (Chrysalis) Probably the two professions in which women may have the most difficult time maintaining their femininity are politics and rock 'n' roll. In the politics of rock 'n' roll Benatar is an incumbent of unquestioned credentials and has neither been trapped in the gender nor self-exploited. "Tropico" is her most mature reflective/effective set in five years of recording. The first single, WE BELONG, has gone Top 20 in less than a month. (Only a handful of hits do that in any year.) Backing that single up will be a host of divergent tracks from "Tropico". To Pat's credit, no two sound alike. Pop & Rock radio should be able to dip deeply and, as is typically the case with the Chrysalis roster of artists, the dipping is likely to span many months. WE BELONG, TAKIN' IT BACK, PAINTED DESERT, THE OUTLAW BLUES, DIAMOND FIELDS.

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