

BILL GAVIN'S RECORD REPORT #818
WEEKLY SUMMARY

Smash of the week: I THINK I LOVE YOU-Partridge Family(Bell) A few charts already show it as #1. Album also doing well.

Sleeper of the week: MONGOOSE-Elephant's Memory (Metromedia) Major market sales gains: WSAI (14), WCFL (20), WOKY (25). Formerly #1 at KQV and was top 5 at WCOL. Added this week at KILT and WRNO.

Hot shot: IT DON'T MATTER TO ME-Bread(Elektra) Good chart gains this week show top 10 possibilities for most areas.

Top tip: SWEET SWEETHEART-Bobby Vee(Liberty) Fast sales action in Milwaukee.

Record to watch: WHEN THE PARTY'S OVER- Robert John(A&M) Significant phone response to initial airplay. Good side.

Recommended Playlist

The listing below indicates our own estimate of these records' relative programming value and is not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

<u>LW</u>	<u>TW</u>	<u>Top Twenty</u>	<u>Gaining in Several Markets</u>
2.	1.	<u>WE'VE ONLY JUST BEGUN</u> -Carpenters	<u>TEARS OF A CLOWN</u> - Smokey & Miracles
3.	2.	INDIANA WANTS ME-R. Dean Taylor	MONGOOSE-Elephant's Memory
4.	3.	<u>FIRE AND RAIN</u> -James Taylor	AS THE YEARS GO BY-Mashmakhan
1.	4.	I'LL BE THERE-Jackson 5	<u>CRY ME A RIVER</u> -Joe Cocker
10.	5.	<u>GYPSY WOMAN</u> -Brian Hyland	DO WHAT YOU WANNA DO- 5 Flights Up
9.	6.	<u>I THINK I LOVE YOU</u> -Partridge Family	LET'S WORK TOGETHER- Canned Heat
6.	7.	<u>LOOK WHAT THEY'VE DONE</u> -New Seekers	SHARE THE LAND-Guess Who
5.	8.	GREEN EYED LADY-Sugarloaf	HEED THE CALL- K. Rogers & 1st Edition
7.	9.	ALL RIGHT NOW-Free	EL CONDOR PASA-Simon & Garfunkel
13.	10.	<u>STILL WATER</u> - 4 Tops	GRASS WON'T PAY NO MIND- Mark Lindsay
8.	11.	<u>LOLA</u> -Kinks	SUPER BAD- James Brown
12.	12.	ONLY MAKE BELIEVE-Glen Campbell	ENGINE #9-Wilson Pickett
11.	13.	CRACKLIN' ROSIE-Neil Diamond	GOD, LOVE AND ROCK AND ROLL- Teegarden & Van Winkle
16.	14.	EXPRESS YOURSELF-Watts Band	DEEPER AND DEEPER-Freda Payne
--.	15.	<u>IT DON'T MATTER TO ME</u> -Bread	STAND BY YOUR MAN-Candi Staton
18.	16.	<u>MONTEGO BAY</u> -Bobby Bloom	LUCRETIA MAC EVIL- Blood, Sweat & Tears
--.	17.	SOMEBODY'S BEEN SLEEPING-100 Proof	OUR HOUSE-Crosby, Stills, Nash & Young
20.	18.	YELLOW RIVER-Christie	MAKE IT EASY-Dionne Warwick
14.	19.	CANDIDA-Dawn	AFTER MIDNIGHT-Eric Clapton
--.	20.	SEE ME, FEEL ME-The Who	UNITE THE WORLD- Temptations

Top Prospects - Sales, Requests & Airplay

HEAVEN HELP US ALL- Stevie Wonder(Tamla) YOU DON'T HAVE TO SAY/& f.-Elvis Presley (RCA)

Regional Sales and/or Requests

EASY RIDER- Iron Butterfly (Atco)
VALLEY TO PRAY-Arlo Guthrie(Repr)
ALL THE GOOD TIMES-Classics IV(Lib)
HOLY MAN-Diane Kolby(Col)
NOW THAT I HAVE FOUND YOU-Larry Santos
KING OF ROCK & ROLL-Crow(Amaret) /Evol)
FOR THE GOOD TIMES-Ray Price(Col)
BURNING BRIDGES-Mike Curb(MGM)
FRESH AIR-Quicksilver Messenger(Cap)
ONE LESS BELL-5th Dimension(Bell)
LITTLE WHEEL SPIN-Chakra(Mediarts)
GAMES-Redeye (Pentagram)
INDIAN LADY-Lou Christie(Buddah)
LET ME BACK IN-Tyrone Davis(Dakar)
SO CLOSE-Jake Holmes(Polydor)
CAROLINA IN MY MIND-Crystal Mansion(Colo)
LAUGH-Neighborhood(Big Tree)
FUNK #49-James Gang(ABC)
STONED COWBOY/UNDERSTAND-Fantasy(Lib)
NATURAL HIGH-Mike Wallace(Atco)

Picks & Plays (sales underlined)

NO MATTER WHAT/& f.- Badfinger(Apple)
SUNSET STRIP- Ray Stevens(Barnaby)
THEY CALLED IT ROCK & ROLL MUSIC-Delaney & Bonnie
MR. BOJANGLES-Nitty Gritty Band(Lib) /Atco)
10 POUND NOTE- Steel River(Evol)
ME ABOUT YOU-Turtles(White Whale)
I DON'T WANNA CRY-Ronnie Dyson(Col)
I'M NOT MY BROTHER'S KEEPER-Fla. Ember(Hot Wax)
WE ALL SUNG TOGETHER-Grin(Thunder)
GET YOU A WOMAN-Runt(Ampex)
TIME WAITS FOR NO ONE-Friends of Dist.(RCA)
POQUITO SOUL-One G Plus 3 (Paramount)
STONEY END-Barbra Streisand(Col)
PARANOID-Black Sabbath(Reprise)
ONLY LOVE-Neil Young(Reprise)
GOT TO BELIEVE-Robin McNamara(Steed)
ALRIGHT IN THE CITY-Dunn & McCashen(Capitol)
YOU CAN GET IT IF YOU REALLY WANT-Desmond Dekker
/Uni)

Correspondents' Corner

Chart and listings on page one are derived from information supplied by the radio men listed below. * Indicates requests. Sales action is underlined. Others indicate airplay.

Lowell, Jack Peterson-WLLH- Neil Young
 Worcester, Johnny Scott-WAAB- Guess Who
 Providence, Al Herskovitz-WPRO- Classics IV
 New Haven, Bill Hennes-WNHC- Joe Cocker
 Rochester, Larry White-WBBF- Canned Heat
 Binghamton, Charlie Brown-WENE- Turtles
 Philadelphia, Geo. Michael-WFIL- Supremes
 Atl. City, Walt Cooper-WMID- B.Streisand
 Balto., Gene Creasy-WCAO- E. Presley(LOVE ME)
 Elkton, Davé Williams-WSER- Crystal Mansion
 Roanoke, Bob Canada-WROV- Cry. Mansion-#15
 Augusta, Mike Randell-WBBQ- Chakra
 Orlando, Bill Vermillion-WLOF- Aleph
 Miami, Tom Kennington-WFUN- R. Dyson
 - - - Ronnie Grant-WQAM- The Who -#16
 Athens, Bob Lenihan-WDOL-*Eric Clapton
 Atlanta, Sylvia Clark-WQXI- Temptations-#6
 - - - R. Geary Tanner-WREK- FALLIN-Bloodrock-LP
 Marietta, Jim Davenport-WFOM- Bobby Vee
 Albany, Ron Mani-WALG- Black Sabbath
 Jackson, Don Smith-WWUN- Ray Price-#10
 New Orleans, E.Alvin Davis-WRNO- 5th D.-#7
 Baton Rouge, Kinnon Thomas-WAIL- King Floyd
 Nashville, Jim Eskew-WKDA/FM- Badfinger
 Knoxville, Chris Stone-WKGN- M. Lindsay-#10
 Chattanooga, Steve Warren-WGOW- Crow
 Cincy. Walt Turner-WSAI- Candi Staton-#5
 Dayton, Jerry Kaye-WING- Simon & G.-#1
 Columbus, Brian McIntyre-WCOL- B.Streisand
 - -- Phil Sheridan-WNCI- Country Coalition
 Cleveland, Chuck Collier-WGAR- Christie-#5
 Youngstown, Geo. Barry-WHOT- Tempts.-#7
 Johnstown, Mark Roberts-WCRO- Flame
 Carlisle, Bob Hamilton-W100- Steam
 Erie, Randy Michaels-WJET- 100 Proof-#8
 Saginaw, Rick Allen-WSAM- Supremes
 - - - Gary Major-WKNX- Gr. F. R.R.-#2
 Munising, Bob Peyton-WGON-*Shocking Blue
 Gr. Rapids, John Leader-WLAV- Ray Stevens
 - - - Ron White-WGRD- Desmond Dekker
 Muskegon, Jim Summers-WTRU- Nitty Gritty Band
 Chicago, Paul Christy-WCFL- R.D. Taylor-#1
 Peoria, Robin Walker-WIRL- C.S.N. & Y.-#8
 Milwaukee, Tex Meyer-WOKY- Andy Kim
 - - - George Wilson-WRIT- Classics IV-#15
 Racine, Bob James-WRJN- Iron Butterfly
 Two Rivers, John Barber-WQTC- Gary Puckett
 Cleveland, Ted Ferguson-WMMS- Traffic-#11
 Spokane, Mike Kedor-KREM- Desmond Dekker
 Boston, Paul Power-WRKO- Supremes
 Worcester, Bob Lupien-WORC- Rozetta Johnson
 Boston, Jack Marshall-WMEX- B. Streisand
 Fitchburg, Mike Ivers-WEIM- Elvis(PATCH)
 New York, Gail Sicilia-WOR/FM- Children
 Pittsburgh, Chuck Brinkman, KQV- C.Staton-#14
 Phoenix, Pat McMahon-KRIZ- Dunn & McCashen

Stevens Pt., Donn Nicholas-WSPT-Pozo Seco
 Wausau, Cliff Thompson-WIFC- A. Guthrie
 Duluth, Dave Gordon-WEBC-*Redeye
 Mpls. St.Paul, Johnny Canton-WDGY-Ray Price
 Dubuque, Paul Hemmer-WDBQ- Neil Young
 Cedar Rapids, John Long-KLWW- Elvis(PATCH)
 Des Moines, Jim Michaels-KSO*Dunn & McCashen
 - - -Dic Youngs-KIOA- Glen Campbell-#2
 Kansas City, Ron O'Brian-KUDL- Ray Stevens
 Columbia, Mike Morgan-KTGR- Al Kapps Bd.-#8
 Pine Bluff, Ray Taylor-KOTN- Fla. Ember
 Wichita, Ron Huntsman-KLEO- Cher
 - - - J. Robt.Dark-KEYN-*Ele.Memory-#12
 Tulsa, Lee Bayley-KAKC- Ele. Memory-#8
 Okla.City, Dale Wehba-WKY- M. Lindsay
 Dallas, Jim Taber-KLIF- Robt. John
 Ft. Worth, Geo. Erwin-KFJZ- Crow
 cut Houston, Bill Young-KILT- Gary Puckett
 San Antonio, Johnny O'Neal-KTSA- Eric Clapton
 El Paso, Johnny Thompson-KELP-*Redeye-#6
 - - Sonny Melendrez-KINT- James Brown
 Tyler, Tony Booth-KDOK- Gene Chandler
 Denver, Ross Reagan-KIMN- Andy Kim
 Salt Lake, Gary Waldron-KCPX- Buoy-#15
 - - - Dave Sebastian-KNAK- One G Plus 3
 Billings, Pete Wiggers-KOOK- Crabby Appleton
 Las Vegas, Jerry Bright-KENO- Frs.of Dist.
 Palm Springs, Jerry Clifton-KDES-*Eric Clapton
 San Diego, Charlie Van Dyke-KGB- Jake Holmes-#15
 Los Angeles, Bob Wilson-KDAY- Robt.John
 - - - Sharon Nelson-KHJ- Tempts.
 San Berdo., Johnny Helm-KMEN- Fla.Ember
 Fresno, Sean Conrad-KYNO- Punch
 Salinas, Pat O'Shea-KDON- Sunbear
 Monterey, Eric Norberg-KMBY-*Soultons(CLOUD-#9)
 San Jose, Rick Carroll-KLIV- Crow-#15
 San Francisco, Sherry Smith-KYA- W.Pickett
 - - -Carol Archer-KFRC- Candi Staton
 Davis, David Sterling-KDVS- Neil Young
 Sacramento, Bob Sherwood-KROY-*Beach Boys
 - - - Jack Hammar-KXOA- Stevie Wonder
 Salem, Mike Shannon-KBZY- Redeye-#8
 Portland, Hal Widsten-KGW- Kinks-#1
 Spokane, Dan Walker-KJRB- Robt. John
 Seattle, Gary Shannon-KJR- Andy Kim
 - - -Robin Mitchell-KOL-*5th Dimension
 Sudbury, Gil Harris-CKSO- Dionne Warwick
 Detroit, Scotty Regen-WKNR- Whispers-#15
 Waterloo, Scott Carpenter-KWWL- Dunn & McCashen
 San Diego, K.O.Bailey-KCBQ- One G Plus 3
 Hartford, Lou Morton-WPOF- Redeye
 Providence, Ray Perry-WICE- Guess Who
 Miami, Wayne Shayne-WINZ- Herb Alpert
 Wheeling, Bob Campo-WKWK-*Brian Auger
 Lansing, L. Craig Dudley-WILS- Satisfactions
 Vancouver, Roy Hennessy-CKLG- Neil Young

Non-Rock Correspondents' Reports

Albany (Bob Hastings-WABY) 4 Seasons/ Feliciano/ Barbra Streisand
 Albuquerque (Tom Dunn-KOB) Ken Berry/ Robt. Goulet/ Ray Stevens.
 Ann Arbor (Bob Chenault-WAAM) Arlo Guthrie/ C. Longet/ Garden/ Vic Dana/ L. Schiffrin.
 Baltimore (Jack Lacy-WBAL) Aleph/ Puckett/ Mac Davis/ Andy Williams/ P. Como/ Mama Cass.
 - - - (Johnny Contino-WFBR) Lou Christie/ Lettermen/ B. Streisand.
 - - - (Dale Andrews-WCBM) R. Mainegra/J.Holmes/Streisand. Sales & calls: Alpert/ Ray Charles.
 Chicago (Lee Davis-WMAQ) Puckett/ Streisand/ Elvis/ Ray Stevens/ Diaper Rash.
 Coffeyville (Bill Miller-KGGF) Puckett/ Dean Martin/ Ray Stevens. Sales: Elvis/ Mac Davis.
 Denver (John Lanigan-KHOW) Sergio Mendes/ F. Fradkin/ R. Goulet. Calls: Rowles/ Puckett.
 Detroit (John Wellman-WCAR) Jim Ed Brown/ S. Mendes/ Ray Stevens/ Classics IV
 - - - (Rick Johnson-WWJ) Goulet, Schiffrin/ Fite/ Dana/ New Apocolypse.
 El Paso (Paul Bain-KROD) Lynn Anderson/ Griffin/ Vic Dana. Calls: Sonny Curtis.
 Erie (Cogie Pringle-WRIE) Goulet/ Alpert/ Connie Stevens/ Mike Curb/ Dean Martin.

...cont'd...pg. 3...

Non-Rock & Soft Sound ProgrammingRockless Top Thirty

LW	TW		LW	TW	
1.	1.	FIRE AND RAIN James Taylor	A. 16.		IT'S IMPOSSIBLE-Perry Como
2.	2.	WE'VE ONLY JUST BEGUN-Carpenters	9.	17.	JOANNE-Mike Nesmith
4.	3.	I THINK I LOVE YOU-Partridge Fam.	21.	18.	HEED THE CALL-K. Rogers & 1st Ed.
6.	4.	GRASS WON'T PAY NO MIND-Mark Lindsay	15.	19.	FOR THE GOOD TIMES-Ray Price
3.	5.	LOOK WHAT THEY'VE DONE-New Seekers	12.	20.	SOMETHING-Shirley Bassey
5.	6.	ONLY MAKE BELIEVE-Glen Campbell	28.	21.	JERUSALEM-Herb Alpert & TJ Brass
11.	7.	IT DON'T MATTER TO ME-Bread	23.	22.	DO WHAT YOU WANNA DO- 5 Flights Up
10.	8.	I'LL BE THERE-Jackson 5	30.	23.	NICE N' EASY-Charlie Rich
7.	9.	SWEETHEART-E. Humperdinck	20.	24.	OUR HOUSE-Crosby, Stills, Nash & Young
26.	10.	STONEY END-Barbra Streisand	17.	25.	WHERE I WENT WRONG-Poppy Family
8.	11.	MONTIGO BAY-Bobby Bloom	27.	26.	ENDLESSLY-Sonny James
13.	12.	MAKE IT EASY-Dionne Warwick	A. 27.		I BELIEVE IN MUSIC-Mac Davis
13.	13.	ODYSSEY PARK-ROCK-Al Capps Bd.	A. 28.		HOME LOVIN' MAN-Andy Williams
16.	14.	EL CONDOR PASA-Simon & Garf.	A. 29.		HEY GIRL/& f.- Lettermen
14.	15.	SO CLOSE-Jake Holmes	A. 30.		ONE LESS BELL-5th Dimension

Action Sides

YOU DON'T HAVE TO SAY...-Elvis Presley
 HEAVEN HELP US ALL Stevie Wonder
 SUNSET STRIP- Ray Stevens
 CHERYL MOANA MARIE-John Rowles
 I JUST DON'T KNOW...-Gary Puckett
 POQUITO SOUL-One G Plus 3
 AMOS MOSES-Jerry Reed
 SONG OF 1000 VOICES-Fearless Fradkin
 CAROLINA IN MY MIND-Crystal Mansion
 MR. BOJANGLES- Nitty Gritty Band
 ALL THE GOOD TIMES-Classics IV
 VALLEY TO PRAY-Arlo Guthrie
 MORNING- Jim Ed Brown
 GEORGIE-Lucy

Correspondents' Preferred Picks

HE AIN'T HEAVY-Neil Diamond
 WHOSE GARDEN...John Denver/Tom Paxton
 I'LL BEGIN AGAIN/& f.- Tony Bennett
 CHELSEA MORNING- Sergio Mendes
 HEALING RIVER-Robert Goulet
 TRUE LOVE IS GREATER...-Al Martino
 TICK TACK- Connie Stevens
 BEAUTIFUL 2ND HAND MAN- Ginette Reno
 BUTTERFLIES ARE FREE-Keir Dullea
 YOU GAVE ME A REASON-Vic Dana
 FRIENDS-Sunbear
 INDIAN LADY-Lou Christie
 BROOMSTICK COWBOY-Claudine Longet
 GOOD TIMES ARE COMING-Mama Cass

Airplay

LONELY STREET- Ken Barry
 EVIL WAYS-Buddy Fite
 BYE BYE BLACKBIRD- Collage
 ELECTRIC DREAMS-Bill Justis
 IF YOU WERE MINE-Ray Charles
 TAKE ME TO THE MTS.-Country Coalition

DETROIT CITY- Dean Martin
 NOW I M A WOMAN/& f.- Nancy Wilson
 1ST DAY IN THE WORLD-Michael Brennan
 MELODY FAIR-Lulu
 STRAWBERRY FIELDS-Pozo Seco
 THE THINGS OF LIFE-Andre Kostelanetz

Non-Rock Correspondents' Reports...cont'd...

Gardiner (Mike Towe-WABK) R. Goulet/ C. Longet/ Elvis/ Guess Who/ Lettermen/ Ray Stevens/Sunbr.
Honolulu (Roland Foster-KHAI) Martino/ Keir Dullea/ AceCannon/ Paul Moesser.
Houston (Maxine Manning-KPRC) L. Mayorga/ S. Mendes. Calls: Z. Mehta/ Al Capps.
 - - - (Nat Stevens-KULF) Elvis. Calls: Partridge Family/ Jackson 5.
Indianapolis (Mary Douglas-WFBM) Goulet/ Sonny Curtis/ Della Reese. Calls: J. Rowles.
Los Angeles (Jerre Thornton-KFI) S. Mendes/ T. Bennett/ Feliciano (PEGAO)/ Robt. Allen.
Memphis (Andrian Charles-WMC) Streisand/ Lettermen/ D. Warwick/ G. Puckett/ Assem. Multitude.
Miami (Yolanda Parapar-WIOD) Elvis/ Goulet/ Ray Stevens/ Martino. Big calls: P. Como.
Montreal (Barbara Pocock-CJAD) Feliciano(PEGAO) /Dean Martin/ Fer. & Teich./Lulu.
 - - - (Bob Johnston-CFCF) Ray Rivera/ Wizard/ Assem. Multitude/ Charlie Rich.
Oakland (Ron Fell-KNEW) Co. Coalition/ Nitty Gritty/ Lou Rawls/ Brian Hyland.
Philadelphia (Joe Laurence-WPEN) S. Mendes/ B. Vee/ Michael Allen/ Danny & Mexicans.
Phoenix (Dan Armstrong-KOY) One G Plus 3/ Chris/ Jim Ed Brown/ Engelbert/ Streisand.
Pittsburgh (Bernie Armstrong, Jr.-WTAE) Sunbear/ Mac Davis/ Roberta Sherwood.
Portland (Ric Elgin-KYXI) Alpert (BAND)/ P. Como/ S. & Eydie(FOR ALL WE KNOW).
Reno (Don Costa-KOLO) Sherwood/ Stevens/ Wilson /Rawls/ Manitoba.
San Antonio (Bill Traphagen-WOAI) Jim Ed Brown/ Mac Davis/ B. Streisand/ D. Martin.
San Francisco (Elma Greer-KSFO) B.B.King/ Ray Stevens/ M. Diamond(HEAVY)/ J. Denver and
 Tom Paxton/ Lynn Willis Group. LP's: Donato/ G. Szabo/ Andy Wms.
 - - - (Don Anti-KNBR) Cl. Longet/ T. Bennett(both)/ Lynn Anderson/ Forest Wood Group:
Seattle (George Toles-KIRO) G. Reno/ G. McFarland/ A.Wms. Calls: P. Boone/ J. Valc.
Syracuse (Jerry Sanders-WFEL) Elvis/ Mendes/ Rowles/ 5th Dimension.
Tampa (Rod Weller-WFLA) C. Longet/ Ray Stevens/ Fradkin/ K. Barry/ Lou Christie.
Vista (Frank Mangio-KMLO) Puckett Turtles/ Frs. of Dist./ Streisand/ Jim Ed Brown.
Wheeling (Herb Allen-WNEU) Elvis/ Puckett/ Ray Stevens/ Mac Davis.
Winnipeg (Jake Marks-CKY) Crosby, Stills, Nash & Young/ Pickettywich/ Feliciano.

Rhythm & Blues
(Associate Editor, Carole Tierney)

Correspondents' Top Thirty

LW	TW		LW	TW	
1.	1.	I'LL BE THERE-Jackson 5	20.	16.	I AM SOMEBODY-Johnny Taylor
6.	2.	SUPER BAD-James Brown	17.	17.	I DO TAKE YOU- 3 Degrees
2.	3.	STILL WATER- 4 Tops	24.	18.	ACE OF SPADES-O.V. Wright
7.	4.	ENGINE #9-Wilson Pickett	9.	19.	WHEN YOU GET-Delfonics
5.	5.	STAND BY YOUR MAN-Candi Staton	15.	20.	I GOTTA DO WRONG-Whispers
3.	6.	EXPRESS YOURSELF-Watts Band	25.	21.	DEEPER AND DEEPER-Freda Payne
4.	7.	SOMEBODY'S BEEN SLEEPING-100 Proof	--.	22.	IF YOU WERE MINE-Ray Charles
11.	8.	PART TIME LOVE-Ann Peebles	--.	23.	TEARS OF A CLOWN-Miracles
16.	9.	5-10-15-20 - Presidents	--.	24.	LOSERS WEEPERS-Etta James
10.	10.	I NEED HELP-Bobby Byrd	--.	25.	THIS IS MY LOVE-Intruders
3.	11.	TURN ON TO ME-Impressions	--.	26.	ONE LIGHT, TWO LIGHTS-Satisfactions
19.	12.	BIG LEG WOMAN-Israel Tolbert	--.	27.	HEAVEN HELP US ALL- Stevie Wonder
14.	13.	HUM A LONG/& f.- Temptations	Enc.	28.	GIMME SOME-General Crook
21.	14.	LET ME BACK IN-Tyrone Davis	18.	29.	LOVE UPRISING-Otis Leaville
23.	15.	GET INTO SOMETHING-Isley Bros.	--.	30.	I'M NOT MY BROTHER'S KEEPER-Flaming Ember

Hot Line

TO THE OTHER MAN-Luther Ingram
CHAINS AND THINGS-B.B.King

WAIT A MINUTE-Lost Generation
BEST YEARS-Eddie Floyd

Regionals

DAWNING OF LOVE-Devotions
CAN'T GET OVER LOSING YOU-Donny Elbert,
I CAN'T GET NEXT- Al Green
SPIRIT IN THE SKY- Dorothy Morrison
MONTEGO BAY-Bar-Kays
FROM ATLANTA TO GOODBYE-Manhattans
HELP ME FIND A WAY-Little Anthony

CAN'T GET OVER LOSING YOU-Donny Elbert
YOU GOTTA PUSH-Jodi Gales
YES WE CAN-Lee Dorsey
BAD-Jimmy Castor
TIME WAITS-Friends of Dist.
MAKE IT EASY-Dionne Warwick

Newer Action Sides

STAND BY ME-Ruffins
STEALING MOMENTS-Glass House
THIS WORLD-Sweet Inspirations
ONLY WAY I KNOW-Joe Tex
SOMETHING IN YOU-Manitoba

EVERYBODY'S TALKIN'-B.Womack
ONE BIG UNHAPPY FAMILY-S.Til
I DON'T WANNA CRY-R. Dyson
BETTER OFF WITHOUT-Main Ingrid.

LOVER COME BACK-Flamingos
YOUNG HEARTS-Young Hts.
LEAD ME ON-Gwen McRae
GRAVY-Globetrotters
CATHY-Eddie Holman

Preferred Picks

I GOTTA LET YOU GO-Martha & Vandellas(Gordy) SUMMERTIME-Bill Hemmons & Clay Composite(BI.Fox)
SWEET WOMAN'S LOVE-Geater Jeater Davis(Hse.of Orange) TUCK A LITTLE AWAY-Intrigues(Yew)
SOUL MACHINE-Reggie Miller(Volt) AH FEEL SHE REALLY DOESN'T WANNA DO IT-Grover
MESSAGE FROM THE SOUL SISTERS-Soul Sisters (King) Mitchell,Vanguard)
LET ME BE YOUR MAN-Tyrone Ashley(Phil-IA)
Carole's pick: RIGHT ON BE FREE-Voces of East Harlem(Elektra) Heavily programmed LP
cut now out as a powerful single. Don't overlook the flip - NO NO NO.

Regional Highlights

Atlanta (John W.Person-WIGO) Super stars: T. Turner, L. Westbrooks. Adds: F. Ember, L.Ingram,
Frs.of Dist., Ruffins, Gen. Crook, B.B.King.
Charlotte (Radio WGIV) Gains: M. Staples, Isleys, I. Hayes, Gen. Crook, Ray Charles. Pics:
Ruffins. New: Fla.Ember, O.V.Wright, S.Wonder, Joe Cocker(CRY ME A RIVER), Satisfactions.
Chicago (E.Rodney & Lucky Cordell-WVON) #5 J.Gales.#6 Notations. #18 Globetrotters. Pick: G1.
House. Hot: Flamingos. Sure shot: Joann Garrett(UNFORGETABLE).Replay: Star-Tels(WHAT MORE).
Detroit (Ernie Durham-WJLB) Hot: Satisfactions, Lee Rogers, Presidents. Pics: Duponts(HIT ME
WITH MUSIC), Bobby Bland(KEEP ON LOVING ME), O.V.Wright, Willie Hut n, Lost Generation.
Dayton (Tommy Russell-WDAO) Gains: Frs. of Dist. Pics: B.B.King, Martha & Vandellas, MESSAGE-
M.Barnes. Sales: Lost Generation, JB's, Sweet Inspirations.
Indianapolis (Spider Harrison-WTLC) Gains: Bar-Kays, Emotions. Pics: S. Wonder, Dee Dee Warwick,
O.V.Wright(also sales). New: Bobby Womack, Ruffins, Satisfactions. LP's: Curtis, 4 Tops & Supr
Memphis (Roger Cavaness-WLOK) Monster: Geater Jeater Davis. Pics: Voces of East Harlem,
Nightingales(YOU'RE MOVING TOO FAST). Good calls: Manhattans, Young Hearts.
New York (Norma Pinnella-WWRL) Pics: Martha & Vandellas, B.B.King. New: J.Taylor, I.Tolbert,
Lee Dorsey, Joe Simon. Sales: J.Hines & Boys(FUNKY FUNK). Calls: Fla.Ember, Miracles,S.Wonder.
SF-Oakland (Radio KDIA) Power play: Ike & Tina(WORKING TOGETHER). #10 D.Warwick.#18 D.Morrison,
Deb: Quincy Jones(GULA-#24), B.B.King, Roberta Flack(REV. LEE). Adds: B.Freeman, Soul Sisters
Roseville-Sacramento (H.B.Railey-KPOP) #8 Vibrettes. Gains: R. Dyson(19), Manhattans (15).
Pics: Mirettes, Lost Generation. New: Geo.Freeman, New Apocalypse, Swt.Inspirations,J.Castor.
Southern Calif.(Rick Lawrence-XERB) Adds: Manitoba(great!), Eddie Holman, Dionne Warwick,
K. Rogers, Presidents. Response: Uriah Heep - cut: GYPSY on album not single.
Los Angeles (Radio KGFJ) I. Hayes #4. F.Payne #8, Sequins #9, Gen. Crook #10. Pics: Chairmen
of the Board. New: Etta James, Faith, Hope & Charity. Sales: Presidents, Boys In Band.
Late report: WIGO-John W.Person: Sure shots: M. And Kingsmen, M. Barnes(MESSAGE), R. Dyson.
D. Morrison. Adds: Debonaires, A. & Disciples, Hunt & Hodges, R. Johnson.

Late correspondents' preferred picks: PAY THE PIPER-Chairmen Of The Board(Invictus)
KEEP ON LOVING ME-Bobby Bland (Duke)

Album cuts most preferred by above correspondents: DO YOU WANNA WIN-Impressions
STONED LOVE-Supremes OYE COMO VA-Santana ANYTHING LOVE CAN'T DO-Chuck Jackson

Country Music

During this week, Janet and many of her correspondents have been in Nashville, attending various functions involving the C.M.A. and station WSM. Obviously there can be no regular Country Music section here this week. But I've tried to evaluate the fine new records that came in this week.

- ROSE GARDEN- Lynn Anderson (Columbia) This performance seems sure to enhance the artist's stature and reputation.
- MISTER PROFESSOR-Leroy Van Dyke(Decca) Topical lyric-perhaps controversial - expresses the thoughts of many parents.
- MAMA BAKE A PIE (DADDY KILL A CHICKEN)- George Kent (Mercury) A sad, but not bitter, commentary on one of war's tragedies.
- SOMETHING UNSEEN-Jack Greene (Decca) Another beautiful ballad by Hank Cochran.
- OLD ENOUGH TO WANT TO (FOOL ENOUGH TO TRY)- Norro Wilson (Mercury) A Tom T. Hall composition presenting an old idea in a novel way.
- WAITING FOR A TRAIN-Jerry Lee Lewis(Sun) He never misses!
- BED OF ROSE'S- Statler Brothers(Mercury) The apostrophe in the title makes a difference. Some may question the song's good taste, but it tells the story effectively.
- ONE NIGHT FOR WILLIE-Hank Cochran(Dot) Willie produces one hit record after another but finds himself working for his ex-wife, his children and others. Enjoyable listening.
- SUSPICIOUS MINDS-Waylon Jennings and Jessi Colter(RCA) Not as exciting as the Elvis Presley original, but it's a different and pleasing interpretation of the song.
- I JUST CAN'T HELP BELIEVING-David Frizzell(Columbia) It was a pop hit for B.J. Thomas and should do well again in this version.
- DON'T TAKE MY CHILD AWAY- Lois Williams(Starday) A somewhat plaintive version of the "Harper Valley P.T.A." plot. (Wonder how all those folks were accepted for the jury.)

- - - and that wraps up our tentative and inexpert record reviews for this week. Hope you all watched the C.M.A. awards on Kraft Music Hall Wednesday night. Congratulations to multi-winner Merle Haggard and to all the other winners - also to Tennessee Ernie Ford for a fine M.C. job.

Gavin's Gab

At hand are copies of the July-August Pulse and Hooper for Los Angeles. They reveal several interesting characteristics of the area's listening preferences. For instance, there is a marked polarity for the spoken word - all talk on KABC, all news on KFWB, Dodgers and Angels sportscasts on KFI and KMPC. Hooper shows KABC #1 from 7 to 10 A.M., followed by KFWB, KHJ, KGFJ. Women listeners to telephone talk on KABC outnumber men over 2 to 1, according to Pulse, while men prefer the all news on KFWB, by a 3 to 2 ratio. Night baseball makes KFI (Dodgers) #1 rated on both Hooper and Pulse, with KMPC (Angels) rating #2 after 7 P.M. Excluding the talk shows, KMPC is the music station most favored by adults, while KHJ has a predominant share of the teens. KHJ also makes a strong showing with adults, running a close second behind KMPC in the demographic area. In total audience, both surveys place KHJ #1. Pulse follows with KFI #2 and KABC, KMPC and KRLA tied for third and then KGFJ. Hopper has KABC #2, followed by KFI, KGFJ, KMPC, KRLA, and KPOL in that order. In the FM competition, KBCA/FM leads in both surveys, followed by KOST, KMET and KHJ/FM. Pulse shows Metromedia's KMET with twice the audience of its sister AM'er KILAC. Los Angeles is still an attractive radio market and offers inviting opportunities for the development of new program ideas.

For those interested in the San Francisco market, our most recent information is the ARB for June-July, also the Pulse for the same period. ARB average quarter-hours for the total survey area (Mon.-Sun. 6 A.M. to Midnight) showed the following rankings:

- | | |
|---------|--------------------|
| 1. KSFO | 6. KABL |
| 2. KFRC | 7. KYA |
| 3. KGO | 8. K101 (FM) |
| 4. KNBR | 9. KFOG (FM) |
| 5. KCBS | 10. KRAK (Country) |

Cume listening estimates for the same area and times show:

- | | |
|---------|-------------------|
| 1. KFRC | 6. KABL |
| 2. KSFO | 7. KYA |
| 3. KGO | 8. K101 (FM) |
| 4. KCBS | 9. KRAK (country) |
| 5. KNBR | 10. KNEW |

Pulse shares by time periods showed:

- 6 to 10 A.M. - KSFO, KGO, KFRC, KCBS, KABL- in that order
- 10 A.M. to 3 P.M.- KFRC, KGO, KABL & KYA (tie), KLIV - in that order
- 3 to 7 P.M. - KFRC, KYA, KSFO & KGO (tie), KDIA & KABL (tie)
- 7 PM to Midnight - KFRC, KYA & KGO & KSFO (tie), KDIA - in that order

Significant FM audience gains have been shown by KBAY and K101. Stations outside the San Francisco metropolitan area making respectable showings in the total survey area (9 counties) were KLIV-San Jose and KRAK-Sacramento.

Bill Gavin's Personal Picks

- - - I especially like:

- HE AIN'T HEAVY, HE'S MY BROTHER- Neil Diamond(Uni) Singer adds new meaning to these fine lyrics in this well produced side.
- ROSE GARDEN-Lynn Anderson(Columbia) The great Joe South song comes to life in an inspired performance and arrangement.
- RIGHT ON BE FREE- The Voices of East Harlem (Elektra) Rhythmic chants that invites such descriptions as "thrilling" and "spine tingling". But it's more than that.
- BE MY BABY- Andy Kim (Steed) Jeff Barry produces a re-make of his - and Phil Spector's - old hit, and it sounds good.
- TASTE THE TEARS- Debbie Lori Kaye (SSS) The little Canadian girl has a big voice and uses it most effectively here.
- FLY LITTLE WHITE DOVE, FLY-The Bells(Polydor) Group is stirring excitement in Canada and should be well received in the U.S. as well.
- MAMA BAKE A PIE (DADDY KILL A CHICKEN)-George Kent(Mercury) The Tom T. Hall lyric will destroy your peace of mind. Singer gives a sensitive interpretation that deserves to be heard.

Also Possible

- JACQUELINE- Triangle(Paramont) LONELY MANSION-Jerry Ray(Era)
 HEY! MR. PRESIDENT- D.B.M. & T.(Bell) THE MAN, THE WIFE AND THE LITTLE BABY
 21ST CENTURY MAN-Johnny Winter(Col) DAUGHTER- Phil Flowers(Bell)

Our correspondents recommend the following LP selections:

Top 40

- *BLACK MAGIC WOMAN-Santana
- *IMMIGRANT SONG/BRON-Y-AUR STOMP-Led Zeppelin
- *YOUR SONG/SOUTHERN MAN-Elton John
- *IT'S UP TO YOU-Moody Blues
- *RIVERBOAT-Potliquinor
- AIN'T IT LIKE HIM-U.S.Apple Corps
- STONED LOVE-Supremes
- *IF THERE'S A HELL BELOW-Curtis Mayfield
- COUNTRY ROAD-James Taylor
- *CAMPTOWN LADIES/KING OF OAK ST.-1st Edition
- TIME TO REMEMBER-Artie Kornfield
- *AIRPORT SONG-Magna Carta
- MISS ANN-Delaney & Bonnie
- *GOOD FOR EACH OTHER/SWEET GINGERBREAD
- MAN-Bobby Sherman
- *DO YOU MISS ME DARLING- Guess Who
- *JUST LIKE A WOMAN-Roberta Flack
- COME AWAY MELINDA-Uriah Heep
- *STRAWBERRY WINE- The Band

Non-Rock

- *LISTEN TO THE RAIN-Anne Murray
- THE FROG-Donato (Blue Thumb)
- CLOSE TO YOU/LADY WITH CHILD-Gabor Szabo
- MOAN FOR YOU, JOE-Guess Who
- PAPER CHASE- Revelation(Merc)
- FELICE NAVIDAD-Jose Feliciano
- I REALLY WANT TO KNOW-Partridge Family
- *DON'T LET THE GOOD LIFE PASS YOU BY-Mama Cass
- DOWN YONDER-Nashville Brass
- *BARCAROLLE-James Last
- WHAT WILL WE DO WHEN THEY'RE GONE-Jimmy Rogers
- CRY ME A RIVER-Buddy Fite
- WE DON'T KNOW WHERE WE'RE GOING-Melanie(Soundtrk)

Changes

Name	From	To	Assignment
Dave Williams	WSER-Elton	WHOT-Youngstown	Engineer
Sam Riddle	(Still producing records)	KDAY-Los Angeles	Weekend Dj
Tom Andrews	--	WTRU-Muskegon	DJ- 10 A.M. to 2 PM
Jack McCoy	WOKY-Milwaukee	WRIT-Milwaukee	D.J.
Doug Harvey	WOKY-Milwaukee	WRIT-Milwaukee	Newsman
Ed Little	WYSL-Buffalo	WBBF-Buffalo	Newsman
Lee Sommers	WDOT- Burlington	WABY- Albany	Fill in for Ed Reilly
Dan Armstrong	Production Mgr. KOY-Phoenix	promoted to	Operations Director
Mike Farrell		KOY-Phoenix	Production Manager
Dan Brandley	WIFE-Indianapolis	WLYV-Ft. Wayne	Newsman
Jim Heath	KOY-Phoenix	KIRL-Seattle	AM drive DJ
Jim French	AM drive-KIRO	10 A.M. to 3 P.M.-KIRO-	D.J.
Dave Allyn Kraham	KPAY-Chico	Looking: 916- 342- 2022	(has 1st ticket- AB degree)

Job Opportunities

Station	Contact	Requirements
WDBQ-Dubuque	Paul Hemmer	DJ with production skill
KWWL-Waterloc, Iowa	Gail Keeble-319-234-4401	Program Director
KATY- San Luis Obispo		2 DJ's, one with top 40 experience

--Stay Well--