

# FMQB

## ALBUM REPORT

- Bolger WINZ PD
- Edwards KBPI MD
- Best Bits: KLOL, WGTR, WCMF
- Promotion File: KSHE, WAQX, WLNZ

### SURE SHOTS

609-424-9114

U2.....NIGHT RANGER.....AUTOGRAPH.....ANDY TAYLOR LP

#### U2, "WITH OR WITHOUT YOU", ISLAND

Yes, the year's most anticipated release from the decade's most revered band lives up to and beyond expectations. One listen and you'll find plenty to get worked up about--the magnetism of the bass line, the clarity of the production, the passion in Bono's delivery. A guaranteed chart-topper that you'll have to share with a few formats; "With Or Without You" is an obvious contender for song-of-the-year. And now, the world!

#### NIGHT RANGER, "THE SECRET OF MY SUCCESS", MCA/CAMEL

Ranger's eye-opening call-out longevity is no secret to research oriented programmers, but it's usually the power ballad that's brought them home big league results. Now here's that demo-expanding change-up that moves them into upscale funk territory, without foregoing an ounce of their high energy edge; hot horns, a cool groove and traces of "St. Elmo's Fire". It's from the OST and also the band's forthcoming LP. It could be the secret to your success.

#### AUTOGRAPH, "LOUD AND CLEAR", RCA

Get ready for a stick of dynamite as Plunk and company return with the heir apparent to 1984's breakthrough "Turn Up The Radio". No need to remind you of today's healthy pure rock climate, or that Autograph can yank and crank with the best of the power rockers. You'll love "Loud And Clear's" manic Aerosmith firepower and the new and improved dynamics. Play loud!

#### ANDY TAYLOR, "THUNDER", MCA

Inside three weeks, "I Might Lie" has annihilated any so called image problem, locking up 101 total adds, a 62-38-30\* Trax assault, with 14 play-ups this report. If you think "Thunder" is a one-hit album, think again. "Don't Let Me Die Young" recalls early '70's Bowie/Mott/T-Rex glitter, "Life Goes On" is a natural dual format mauler, and "Bringin' Me Down" is side 2's subtle sleeper. The album's surprising depth and quality is matched only by Andy's staggering vocal talent. No lie!

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### PRIORITY TRAX

#### INSIDE TIPS

KBC BAND "Hold On" ARISTA  
SMITHEREENS "Time And Time Again" ENIGMA  
THE WARD BROS. "Why Do You Run" A&M

#### REACTION RECORDS (TOP 5)

WHITESNAKE "Still Of The Night" 55 ADDS/D-47\*  
FROZEN GHOST "Should I See" 41 ADDS/56-33\*  
THE CULT "Love Removal Machine" 35 ADDS/D-63\*  
DOKKEN "Dream Warriors" 28 ADDS/57-36\*  
BILLY IDOL "Sweet 16" 26 ADDS/76-58\*

#### BUZZBANDS

FARRENHEIT "Fool In Love" WB  
\*EDDIE & THE TIDE "Weak In The..." VALENTINO/ATCO  
XTC "Dear God" GEFLEN  
POISON "Talk Dirty To Me" ENIGMA/CAPITOL  
KILLING JOKE "Sanity" VIRGIN  
JOHN PHILIP "What's It Gonna Be" ATLANTIC  
CHRIS ISAAK "You Owe Me..." WB  
LOVE & ROCKETS "Ball Of Confusion" RCA

(\* New Entry)



#### #1 MOST ADDED

WHITESNAKE/"Still Of The Night"  
55 ADDS/D-47\* HOT TRAX



#### #1 TRAX GAINER

EUROPE/"Rock The Night"  
88-51\* HOT TRAX



#### #1 ALBUM GAINER

FROZEN GHOST/"Frozen Ghost"  
46-33\* NATIONAL



#### #1 BUZZBAND

FARRENHEIT/"Fool In Love"  
10 NEW/D-99\* HOT TRAX

# INSIDE TIPS

## KBC BAND, "HOLD ME", ARISTA

After "America's" lengthy chart/request run, Marty takes center stage and croons out his best ballad since "Miracles". It wasn't KBCO's first airplay choice just because the band and station happen to share a few letters--they stuck with it because it pulled #1 phones! Even more palatable now for AOR and Hit Radio, thanks to the concise edit/remix.

## THE SMITHEREENS, "TIME AND TIME AGAIN", ENIGMA

"Pretty Woman" at 45 RPM and Pat DiNizio's Costello-styled vocals highlight the new emphasis track from one of 1986's most lauded debut efforts. Time and time again they've proven themselves in all the critical areas--airplay, requests and sales. Now here's the logical follow-up to the top 15 "Blood And Roses" and the top 25 "Behind The Wall Of Sleep" tracks.

## THE WARD BROTHERS, "WHY DO THEY RUN", A&M

The Ward Brothers possess a very distinct, hi-class funk quality that's a bit subtle, but sure shines through on the hook laden "Why Do You Run". This track boasts a compelling melody and the crisp production, courtesy of Mike (Alarm, OMD) Howlett, simply sparkles. "Cross That Bridge" introduced us to the Ward Brothers, now it's time to run back to the album and lend an ear to this tasty cut. Already on KYYS, KBCO, WKLS, WLLZ, KATP, WKLC, WLAV, KZOQ and more.

# REACTION RECORDS

## WHITESNAKE, "STILL OF THE NIGHT", GEFLEN

(55 New/55 Cume)...The old axiom of a strong, quality, broad demo rocker always finding a place on Album Radio is the ticket here, and what a ticket! 55 New pounce aboard including WNEW, WHJY, WBAB, WBCN, WQFM, WLLZ, WRIF, KISW, KLOL, KOME, KISS, WGTR, WDIZ and KILO producing our highest Trax debut at 47\*. Radio is jacked!...Ron Garrett, KDJQ shouts "Totally awesome!"...Ralph Tortora, WBAB "We're talking mega!"...Rad Messick, WDIZ enthuses "It's great, immediate phones"....The Bearman, WGTR growls "Tremendous rock!"...Greg Mull, WRXK quips "White hot rock n' roll"....J.D. Holmes, KUPD reveres "'80's 'Whole Lotta Love'", and Joe Marino, WAQY reasons "A rockin' track made after 1980 that upper demos can listen to; 'Still's' a winner!" A big winner!

## FROZEN GHOST, "SHOULD I SEE", ATLANTIC

(41 New/83 Cume)...Third week's a charm for these early rookie-of-the-year favorites as noted by that #2 Most Added finish. Amidst the 41 newcomers are WMMR, WHCN, WQMF, KQRS, KYYS, KSJO, KLLO, WDIZ, KLPX, KDJQ and KEZO inflating the cume to a hefty 83 and generating a Hot Trax blast of 56-33\*! Factor in #1 Album Gainer 46-33\* National, a Metro debut at 34\* and twenty-eight Good/Excellent mentions (WBCN, WEGR, WEZX, KRQR, WAAF, WAQX, WQMF, WLQV, WKLC) and realize this Ghost is for real! Michael Davis, KFMG sez "Predicted response from Anytown, USA: 'Who are these guys? Hot! That's who!'" And Kim Alexander, WHCN assesses "It's a ringing guitar, a soaring sax, a ballsy mix; it's Frozen Ghost! Don't miss turning on your listeners."

## THE CULT, "LOVE REMOVAL MACHINE", WARNER BROS.

(35 New/35 Cume)...The Cult's most accessible entry to date is wastin' no time mowing down Rock Radio as the "Machine" collects 35 OTBers (KOME, KTXQ, KISW, WNEW, KQRS, WFYV, WBCN, WLIR, KYYS, KICT, WXXP, KISS) and lands on the Trax chart at 63\*. The first week report card is a healthy one. Among the 25 "four star" ratings are Carter "AOR smash" Alan, WBCN...Pam "Spectacular vocals" Edwards, KGB...Ron "Perfect combo of new and old" Nenni, KOME...Tom "Back in Black" Schepke, KISS...Alan "A real rock n' roll sensibility" White, KILO...And Alison "Holy guitars, Batman!" Stewart, WBRU...Bob Kranes, WXRK declares "'Love Removal' rocks and will undoubtedly be a big Cult record"... And Mike Boyle, WDHA finishes "The way rock n' roll was meant to be played!" Amen!

## DOKKEN, "DREAM WARRIORS", ELEKTRA

(28 New/75 Cume)...We'll let the stats do the talkin'. Among the 28 new believers are WDVE, WCMF, KTXQ, WLLZ, KSHE, KUPD, WPYX, KISW, WBAB, KMBY, KLPX and WRCN increasing the cume column to a weighty 75 and vaulting the track 57-36\*! How 'bout them phones! Eighteen Top 5 requests (WPLR, WBAB, WNEW, KSJO, KILO, KLAQ, KLLO, KWHL, KISS) produce our highest debut in that category at #8. Freddy would have it no other way. We'll end with this gem from Kim Alexander, WHCN "I think everyone at Elektra had a heart attack when they heard we added Dokken. And they didn't even threaten me". Yea, but Freddy will if you don't cooperate.

## BILLY IDOL, "SWEET SIXTEEN", CHRYSALIS

(26 New/59 Cume)...KOME, KISW, WHJY, WKFM, WAAF, WLQV, KAZY, WAQX, WLAV, WONE, WTPA, KZOQ, WQBK, KQWB and WGIR are among the newcomers to Billy's "Sweet Sixteen" party stretching the now playing tab to 59 and motoring the track 76-58\*. Expect females to flock to this tasty rock ballad. Witness Pam Brooks, WPDH "'Sweet Sixteen'! Way to go, the perfect follow-up to expose a different side and quality of Billy"...And Wendy Steele, WLQV "I like the soft side of Billy Idol". The album is 38\* National, 37\* Metro.

## EUROPE, "ROCK THE NIGHT", EPIC

(24 New/47 Cume)...The European invasion continues as "Rock" stampedes on 24 New (KOME, WEGR, KZAP, WDIZ, WOOJ, WLLZ, WBYR, KAZY, WAQY, WNOR, WLAV) boosting the early cume to an impressive 47 and producing our #1 Trax Gainer 88-51\*! The album is 27\* National and Metro. Chris James, WTPA steps up "Finally the long awaited follow-up to 'Final'. This track will be as big if not bigger!" With 47 (WNEW, WBAB, WPLR, KILO, KLPX, KUPD, CILQ, KLLO, KISS, WPYX, WGTR) now playing and 32 Considering, Chris is right on target.

## BON JOVI, "NEVER SAY GOODBYE", MERCURY

(21 New/84 Cume)..."Never Say Goodbye" appears to be the Bon Jovi motto as the latest greatest powers right along 36-24\* Trax, 13-10 Most Requested with 21 fresh spins (WIYY, DC101, WPYX, KMOD, WLLZ, KGB, KILO, WRXL, WAQX, WAOR, WKQQ, WWCK) expanding the cume to a fat 84 (KISW, WQFM, WEGR, WDIZ, CILQ, WDVE, WGTR, WRXL, WKLS, WAPL, WCCC, WOUR). The album remains 4\* National and Metro. Pam Edwards, KGB sums this project up "We're feeling no pain as we go to our fifth Bon Jovi track. This band's audience is growing daily and their staying power is amazing".

## THE DAMNED, "ALONE AGAIN OR", MCA

(20 New/22 Cume)...Rock Radio has nothing but high praise for The Damned's killer cover of this classic Love track and judging from the #8 Most Added showing, it looks like this

KICK START

THE LOVE REMOVAL MACHINE



FROM THE FORTHCOMING ALBUM **ELECTRIC**  
ON SIRE RECORDS

PRODUCED BY RICK RUBIN

MANAGEMENT: IAN GRANT / ALAN EDWARDS



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# REACTION RECORDS

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is their most accessible tune to date. Among the 20 first-weekers are WNEW, KYYS, WHJY, WBRU, WBCN, KKDJ, WOUR, WDHA and WEZX, generating a Hot Trax debut at 93\*...Carter Alan, WBCN finds it "Gorgeously produced and a sonic delight"...Pam Edwards, KGB considers it "Tops in the remake category"...Kevin Vargas, KWHL sees "Huge potential"...Jeff Riedel, KKDJ votes it the "Super pleasant surprise of the year"...And WLIR's Larry "The Duck" Dunn offers this classic comment "Great cover, damned fkn good"...Chances are if you pass on this one you could very well be alone.

CINDERELLA, "SOMEBODY SAVE ME", POLYGRAM (19 New/51 Cume)...Cindy's "Somebody" races up the Trax Chart 58-43\*; while the album's our #3 Gainer 35-31\* National, 34-31\* Metro. Amidst the 19 new are KTXQ, WDVE, KOME, KLAQ, WHCN, WLAV, WDHA, WAQY, KMOD and KAZY mounting the cume to 51 (WMMR, WBAB, KSHE, WLLZ, WYNF, CILQ, KDJQ, KISS, KOZZ, KLOL, WRIF). A quick glance at the recent checklist reveals 29 reporting Building, 12 Building phones, 13 Building sales. It's obvious there's a few more chapters to this Cinderella story.

THE DEL FUEGOS "LONG SLIDE (FOR AN OUT)", WARNER BROS (19 New/19 Cume)...These Boston-based beat boys have come out smokin' in round two as "Long Slide" goes on 19 OTB (KMOD, KISW, KQRS, WBCN, KFOG, WHJY, WHEB, WAQY, KILO, KICT) and lands at 98\* on the Hot Trax 100. We could fill the page trying to slide in all of the classic reviews but here's a sampling...Harvey Kojan, KLOL, "Excellent possibilities"...Doug Clifton, KBCO, "Great follow-up"...Robin Mathieu, WBLM, "Here for the long run"...Brian Jerrett, WBGK, "Just hipper than hell; I love it"...Brian Wolfe, WGLU, "It's a winner"...And we'll finish up with this priceless proclamation from WXRK's Bob Kranes, "If the Del Fuegos aren't America's biggest rock n'roll band by the end of the summer, I'll eat vinyl on Broadway."

GLASS TIGER "I WILL BE THERE", MANHATTAN (18 New/62 Cume)...This track hasn't budged from the Most Added column since day one, and with another 18 newcomers this week (CFOX, KDJQ, KLAQ, WCMF, WPYX, WOUR, WRCN, WHTF, KFMG, WRDU), it's business as usual for the Tiger. To go along with that chart stomping 53-40\* Hot Trax move is our #4 National Gainer, 43-40\* and this report's #3 Metro surge, 44-41\*. And while 10 more consider--half of which are close, the early phone monitor shows 15 Excellent/Good reports and Top 5 calls at WXLP. Shouldn't you be there too?

WIRE TRAIN "SHE COMES ON", COLUMBIA (18 New/18 Cume)...While rolling on 18 OTB paced by KBCO, WLIR, KSJO, KRQR, WHFS, WMGM and KZEL, the Train gets the thumbs up stamp of approval from the checklist review board...Ron Garrett, KDJQ: "Their most accessible record yet"...John McCrae, KRQR: "Bay Area Champions come through"...Mark Williams, WWZU: "Great Song"...Chris James, WTPA: "Great core rock"...Marty Griffith, KFME: "Their best record yet"...Alison Stewart, WBRU: "Sassy tune with great potential"...After paying years of dues, it looks like Wire Train has found the right track. All aboard!

HUEY LEWIS "I KNOW WHAT I LIKE", CHRYSALIS (16 New/89 Cume)...KRQR, WLVQ, WIOT, WLNZ, WAPL, WLAV, WAAF, KLAQ, KZRR, WCMF, WTKX, WXKE, WWZU, WBYR and KRIX like Huey and

Co.'s latest this week, expanding the cume to a beefy 89. But the news gets even better as WMMR, KDJQ, WRKI, WRXK and five more increase rotation and "I Know What I Like" leaps 37-27\* Trax; 33-30\* National (our #4 Gainer) and holds strong at 30\* Metro. It's currently max at 12 and heavy at 26 more. There's no news like good news.

WORLD PARTY "PRIVATE REVOLUTION", CHRYSALIS (16 New/37 Cume)...Before all is said and done, we're convinced that Admiral Wallinger's "Private Revolution" will take rock radio by storm. The latest 16 locations to come under the Party's rule include WGTR, KEZO, WWCK, WEZX, WIMZ, WOUR, WPYX, WMAD, KFMQ, and WBLM helping the cause by igniting a blistering 96-62\* Hot Trax leap (#3 Gainer)...Now check out some of the many manifestos we're hearing from folks like Greg "Stronger than 'Ship of Fools'" Torrington, CHEZ...Erin "I like that funky beat" Riley, WMMR...Tim "Great follow-up track" Drayer, WHTF...Larry "This is a great record" Mondello, KKGR...Colonel Chris Garrett, WHEB commands, "Revolt Today"...Yes sir!

JON BUTCHER "GOODBYE SAVING GRACE"/"WISHES" LP, CAPITOL (15 New/133 Cume)...While the lead track continues to generate rabid reaction (15 new including WLLZ, WGTR, WLUP, DC101, KMOD, KAZY, and CFOX; our fourth best 24 increases; a chart melting 26-13\* Trax move; 40 Excellent/Good phone mentions including Top 5 phones at six), the positive programmer chatter shifts to Jon's "Wishes" LP...Russ Mottla, WAAF praises "I thank God for the new Jon Butcher album"...Joe Marino, WAQY found it to be "Deeper than any album I've heard in a long time"...The Bearman, WGTR injects "It's apparent that he's done his homework over the last year because he's got a keeper from start to finish in 'Wishes'".

ROBERT CRAY "I GUESS I SHOWED HER", POLYGRAM (15 New/61 Cume)...That recent Saturday Night Live appearance had to spark a major increase at the retail outlets---the man turned in a stunning performance. KGB's Pam Edwards agrees adding, "Now the kids are catching on to what the adults have heard for a while--a new superstar." And the stratocaster blues master's star continues to burn brightly at album radio as "Guess I Showed Her" is new at 15 including WNOR, WDIZ, WIOT, WRFX, WXRC, KLAQ, KZRR, KKFM, KRQU and KBAT; up at six and cruises 46-39\* Trax; 12-10\* National and 11-10\* Metro. Right behind is "Right Next Door"; new at four; up at four; leaping 84-66\* Trax.

EDDIE MONEY "ENDLESS NIGHTS", COLUMBIA (15 New/44 Cume)...The endless depth of Eddie's "Can't Hold Back" LP continues to command full AOR attention. Witness the 15 new commitments made to "Endless Nights" (WIOQ, KRQR, KSJO, KMOD, WCMF, KKDJ, WTUE); the early 44 cume and the increased air at KSHE, WEBN, WLLZ, WTPA, WDHA, KLBJ and WKFM. All that activity translates to a hefty 59-46\* Trax quake and our fourth ranked 19-17\* Metro rise. It's now max/heavy at more than half the cume, and considering Eddie's undeniable value to the format, the nights can only get better.

LOS LOBOS "SET ME FREE (ROSA LEE)", SLASH/WARNER BROS (15 New/36 Cume)...Lobos fever is spreading rapidly throughout the airwaves once again, as 15 locations deliver the double shot (WHJY, KLPX, KLAQ, WKLC, KOZZ, WWWV, WAAF, KQDS, WRXK, WMAD, WGLU, KKFM) sparking a staggering 94-59\* Hot Trax leap--good for #2 Gainer honors. And as WBYR and WIOQ up the rotation, "Rosa



# "THE SECRET OF MY SUCCESS"

(PRODUCED BY DAVID FOSTER FOR FOSTER FREEZE)

THE FIRST RELEASE FROM

## BIG LIFE

(FEATURED IN THE MOTION PICTURE THE SECRET OF MY SUCCESS)



MCA RECORDS

MANAGEMENT BRUCE COHN

PRODUCED BY KEVIN ELSON FOR MUSICVISION, INC. AND NIGHT RANGER

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# REACTION RECORDS

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Lee's" max/heavy cume expands to an impressive 15 of 36 cume. Set "Rosa Lee" free and she will work for you.

## LITTLE AMERICA "WALK ON FIRE", GEFLEN

(14 New/53 Cume)...The AOR act breakers continue to work overtime on Little America, supplying "Walk On Fire" the abundance of exposure it truly merits. Among the newcomers are WLLZ, KMOD, KRQR, WRKI, WLNZ, KFMQ and WIXV, where Virgil Thompson relates, "Everyone at the station is saying 'Hey that sounds good--who that be?'" That be the band making all that dynamic chart noise; 75-56\* Trax; 47-43\* Metro (that charts #2 Gainer), and a National debut at 48\*. The fire is spreading, don't get burned.

## DAVID AND DAVID "RIVER'S GONNA RISE", A&M

(14 New/28 Cume)...The River is not the only thing rising for these guys. Check out the 14 adds this week (WYNF, KMOD, KLPX, WLAV, WRXK, WAQY, WPLR, WHEB, WXRC, WAPL)---strong enough activity to double "River's" cume and generate a Hot Trax debut at 95\*. And while programmer reaction has always been sky high on these guys, the enthusiasm for more great tracks manages to soar even higher--Justin Phelps WXRC will attest, "I'm excited about the new David and David tune. I like the lack of synthesizers"...and Rick Panneck, WAPL is obviously pumped, "David and David is one of the best new bands of the '80's. 'River's Gonna Rise' will become an AOR staple."

## THE PSYCHEDELIC FURS "HEARTBREAK BEAT", COLUMBIA

(13 New/113 Cume)...At this point, it's not so much who's on it, but rather, who's not. As 13 join the ranks of the former including heavyweights WMMR, KYYS, KFOG, WBAB and WHCN, a dozen more supply increased air motivating a 30-23\* Hot Trax jump, 26-25\* National elevation and a firm hold at 26\* Metro. And while the max/heavy cume is now up to 35, clearly anyone who's passed on the Furs is simply missing the beat.

## STEVE MILLER "I WANNA BE LOVED", CAPITOL

(13 New/43 Cume)...Steve want to be loved and radio is happy to oblige, embracing the gangster's latest emphasis cut with another 13 adds (KGB, WBYR, WQBK, WMGM, WAQY, KFMG, KKFM, WKQQ, WIMZ). While "Wanna" surges 66-52\* on the Hot Trax 100, WQMF, WCMF and WRUF increases air to bring the max/heavy column to 21 of 43 now on it. The early phone read-out shows 12 Excellent/Good locations with another 10 considering giving the space cowboy the nod. Come on, give him some lovin'.

# BUZZBANDS

The Most Talked About New/Developing Artists

## FARRENHEIT, "FOOL IN LOVE", WARNER BROS.

#1 Buzzband honors this week are awarded to Farrenheit by virtue of a Hot 10 adds including KSHE, WQFM, WLLZ, KDJQ, WTPA, WHEB and WAQY where Joe Marino sez "The Boston sound is very evident on Farrenheit. This one's bound to heat up the phones"... Chris James, WTPA advises "Don't miss the boat on the Farrenheit; the track sounds

great on any format"...Chip Hobart, WQFM shouts "I love it, another great Boston band!"...and Russ Mottla, WAAF finishes "I think we have a new core AOR artist. Now on 18 (KISW, KLOL, WOUR, KKDJ, KRQU), debuting 99\* Trax.

## EDDIE AND THE TIDE, "WEAK IN THE PRESENCE OF BEAUTY", ATCO

...Expect this Tide to keep right on rising as WCMF, KRQR, WMAD, KZOQ, WMGM and WTOS coast in expanding the now playing column to 26 (WNEW, WDHA, KQRS, KUPD, KOZZ, KFOG, KOME, KZAP), and sparking a 89-79\* Trax Trek. Now check out these beauties...from J.D. "An obvious hit" Holmes, KUPD...John "Will be huge" Lassman, KQRS...Anthony "Sounds good on first listen" Alfonsi, WDVE...and Phil "Heartfelt and emotional" Thompson, KICT. This classy track belongs in the presence of your playlist!

## XTC, "DEAR GOD", GEFLEN

XTC's time has certainly come and the Buzz on "Dear God" is simply out of control. Six new believers pledge support (KFOG, KYYS, WYNF, WHEB, WRXK, WMAD), stretching the early cume to 20 and generating a Hot Trax debut of 89\*. Now for the phones...KTXQ's Redbeard reports "Top 5 calls after only two plays!"...WBRU's Alison Stewart's amazed "I've never seen such phone reaction as I have in the past week for 'Dear God'; it's really a phenomenon!...and Greg Mill, WRXK closes nicely "For instant phones you owe it to yourself to add 'Dear God'. It's the record that's been missing from our format for far too long. For "God's" sake, do it now!" Amen!

## POISON, "TALK DIRTY TO ME", CAPITOL/ENIGMA

This suckaaah won't be a Buzzband for long...WOUR's Tom Starr is toxic: "We expected a Buzz when we added the Poison record in support of an upcoming appearance with Ratt, what we got was a roar---#1 phones from day one!!!" WWZU's Mark Williams is Poisoned: "The record speaks for itself. It's a bonafide #1 Rock Hit...Look at your damn retail research!! Look at your request list!!" 6 new (WNEW, WBAB, WRKI, WHEB, KZOQ) heave "Talk Dirty" 80-67\* on the Hot Trax chart, while debuting at #12 Most Requested, and a lucky 13 more considering...Need we say more?

## KILLING JOKE, "SANITY", VIRGIN

The new Jokesters this week are WDHA, KROQ, KSTM, WEQX, WTOS and KRQU increasing the early cume to ten (KZAP, KZEL, WHFS, WLIR). Radio's Rappin'...Carter Alan, WBCN states "It's about time"...Mike Boyle, WDHA reports "Sounds great on the air"...Kim Alexander, WHCN feels "A nice atmosphere piece"... and Brian Wolfe, WGLU praises "The great Virgin releases continue!" Give a listen and find out what the Buzz's all about.

## JOHN PHILIP, "WHAT'S IT GONNA BE", ATLANTIC

With John Philip already a household name in "Gator Country"--it won't be long before this talented singer/songwriter bursts nationwide...The Buzz continues; WRUF's, Harry Guscott raves "For a debut album the John Philip record is great!!...It's fresh Rock N' Roll with an edge...Reminiscent of any early Petty record!" Barely out and already on 13 (WDIZ, WYNF, WRXK, KUPD) "What's It Gonna Be" grabs 4 new (KZAP, KNCN, KMOD, KATP) with another 30 (!) considering. It's straight ahead American rock & roll...And who doesn't love that??

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# AUTOGRAFF

SEZ IT

**"LOUD AND CLEAR"**



**IF IT'S TOO LOUD YOU'RE TOO OLD!**

**on your desk now!**

## BUZZBANDS

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CHRIS ISAAK, "YOU OWE ME SOME KIND OF LOVE", WARNER BROS...KRQR's, John McCrae thinks "This is going to be a massive record". And so do we!! This track is simply one of more impressive songs of the year. "You Owe Me" is already on 28 (KSJO, KILO, KFOG, KZAP, KBCO, WBYR) with 6 new (WXRT, KNCN, KMOD, KOZZ, KRQU, WMAD) and an impressive 35 more considering catapulting Chris 100-90\* on the Hot Trax chart. Coming off his critically acclaimed first effort, Chris follows it up with a deserving track for Album Radio. You owe it to yourself & your listeners to give this one a shot.

LOVE & ROCKETS, "BALL OF CONFUSION", BIG TIME/RCA...We heard "Great Remake" remarks from the likes of Inessa York, Greg Mull, Harvey "Dr. K" Kojan, and Phil Colwart, and for more raves...read on...WLIR's Larry "The Duck" Dunn predicts: "The club classic of '86 will be an AOR classic of '87", WPDH's Pam Brooks: "Another primo song!!"...KBCO's, Doug Clifton: "Could be a biggy"...Love & Rockets, new at KROQ and WXXP, give new meaning to this timeless classic...Give it a spin and watch it fly!!

## BUILDERS

Displaying continued progress (Charts/Sales/Requests)

CROWDED HOUSE, "DON'T DREAM IT'S OVER", CAPITOL...The crowd expands to 117 as 11 are new paced by KLOL, WIYY, KGON, WQFM, WDIZ & KKFM AND 13 increase rotation (KLOS, KSJO, WGTR, WDHA, KPEZ). "Don't Dream" flies 15-10\* Hot Trax and has gotta be the smash surprise of '87!! Already pulling Top 5 phones at 23 (WBCN, WIOQ, WGTR, WBRU, WAAF, CHEZ, KLPX), Crowded House remains #5 Most Requested. The LP is our #2 National Gainer 20-15\*, #4 Metro Gainer: 21-19\*.

LOU GRAMM, "READY OR NOT", ATLANTIC  
Lou's impressive solo outing continues to kick ass!! "Ready or Not" pulls in 9 new (KNCN, KQRS, WDIZ, WKQQ, WGLU, WWWV) and is increased at 13 (KUPD, WQFM, KKDJ, WQBK) motivating a 28-22\* Hot Trax lunge. "Heartache" is also on the move, new at WBYR & KFMQ and already on KLOS, KSHE, WDVE, KLOL, KMOD and others. The LP remains #1\* on both charts, National and Metro.

PATTY SMYTH, "NEVER ENOUGH", COLUMBIA  
Patty tallies this week's 3rd ranked play increase honors with 32 (KLOS, WLLZ, KUPD, KLOL, WYNF, KSHE, WEBN, WIOQ). "Never Enough" is new at 8 (WLUP, WIYY, WIXV, KYYS, CFOX, WTPA) and springs 11-7\* on the Hot Trax 100, while debuting at #20 Most Requested. The LP bags highest debut honors this week, 11\* National, 12\* Metro. If you're looking deeper, we suggest "Heartache Heard 'Round The World."

CONCRETE BLONDE, "TRUE", I.R.S./MCA  
It looks like this one's gonna come home... "True" seizes 8 new (KFOG, WAQY, WKQQ, KLBK, WTPA) and play expansions at 10 (KGB, KROQ, WPLR, WPYX, WRCN) catapulting a 40-35\* Hot Trax leap. While bagging Top 5 phones at 4 (WBRU, WYMG, KQWB, WMRY) radio continues to speak the truth: WIZN's Steve Cormier is honest: "Concrete Blonde is one of the best new bands of '87..."

'True' is pulling Top Ten phones from all ages". The LP moves 37-35\* National, 37-36\* Metro.

CUTTING CREW, "I JUST DIED IN YOUR ARMS", VIRGIN...Cutting Crew's virgin outing garners our 2nd ranked play increase honors with 37 (WLUP, KGON, WQFM, KGB, KOME, WGTR, WIOQ) and gets fresh spins at 7 more (WLLZ, KROQ, WIYY, WXKE, KKFM) as "Died" cruises 12-8\* on the Hot Trax chart. While playing to Top 5 curtain calls at 24 (WGTR, WYNF, KUPD, KGON, KRQU) the "Crew" scissors 9-4 Most Requested. The LP is our #2 Gainer National and Metro---19-14\*, 20-16\* respectively. This one's a buzz-saw!!!

ALAN PARSONS, "MONEY TALKS", ARISTA  
With new commitments at 7 (KISS, KSJO, WBYR, WKFM, KKFM, WXRC, KQWB) the switch is on to "Money Talks" already on an early 24 including (KUPD, KOME, WQBK, KZAP, KILO, KQRS, KATT & WCMF). "Money" vaults 86-74\* on the Hot Trax 100. To coin a phrase--Money Talks!

STRANGLERS, "ALWAYS THE SUN", EPIC  
The sun shines bright on the Stranglers this week as 6 New (WLLZ, WIOT, WPYX, WHEB, KBAT, WZEW) jack "Always the Sun" 54-48\* on the Hot Trax 100. Radio's taking this band seriously as witnessed by WIOT's Jim Steel: "'Sun' is a record to be reckoned with. So its mesmerizing beat gets the green light!!". This week's checklist reveals 12 Good/Excellent phone tallies and 10 more considering. The LP is our #4 National Gainer: 49-46\*.

PAUL SIMON, "BOY IN THE BUBBLE", WARNER BROS.  
This bubble's bursting at rock radio as "Boy" is new at 6 (WLLZ, WRIF, KZAP, WRFK, KLBK, WIMZ) and up at 19 (KROQ, WLUP, KLOS, KNCN, KQDS, CFOX, WBAB) propelling a 25-18\* Hot Trax move. The LP is our #1 Metro Gainer: 27-22\*...#4 National Gainer: 24-21\*.

ESQUIRE, "TO THE RESCUE", GEFLEN  
This week 5 New (KISS, WIOQ, KNCN, WPYX, WIZN) say "yes" to Esquire as "To The Rescue" continues its Hot Trax chart maul, jumping 64-54\*. With rotation improvement at 3 (WDIZ, WDHA, KEZO) and the 12" on the street---the time is now to come "To The Rescue"! A check of the album action stats reveals 44-42\* National, 48\* Metro.

GEORGIA SATELLITES, "RAILROAD STEEL", ELEKTRA...Now that "Battleship Chains" has completed as Top Ten Trax run, be on the lookout for "Railroad Steel" which forges 61-55\* on the Hot Trax chart. New at 5 (KFOG, KOME, WBRU, KWHL, WMAD) and already on an early 30 (WQFM, WKLS, KLOL, WGTR, WHCN, KILO, KBER, WRXK), the LP primes 12-9\* Metro.

PETER WOLF, "COME AS YOU ARE", EMI  
The one man house party is back! snatching #1 Play Increase honors with 38 (KLOS, KSHE, WDIZ, KNCN, WDHA, WQFM, KKDJ, WEBN, WHCN); The Jester of Jive howls 5-4\* on the Hot Trax chart. Four new (KKFM, WCKG, WHFS, CFOX) and the 17-9 Most Requested jaunt make Pete's latest his greatest. Can't wait for the Lp, can ya??

TESLA, "MODERN DAY COWBOY", GEFLEN  
Rock Radio's latest rodeo is full tilt boogie as Tesla hogties new adds at three (KRQR, WTUE, KTXQ) and play ups at six (KGB, WHCN, WHEB, WPLR, KZEP, KBAT), stimulating a 33-29\* Hot Trax boost...KUPD's J. David Holmes is Tesla-fying: "The Tesla Lp is going bonkers on the phones and in



# CROWDED HOUSE

## "Don't Dream It's Over"

FMQB Hot Trax: 15-10\*  
FMQB Album Action: 20-15\*  
FMQB #5 Most Requested  
—now on tour with Bruce Hornsby—



# JON BUTCHER

## "Goodbye Saving Grace"

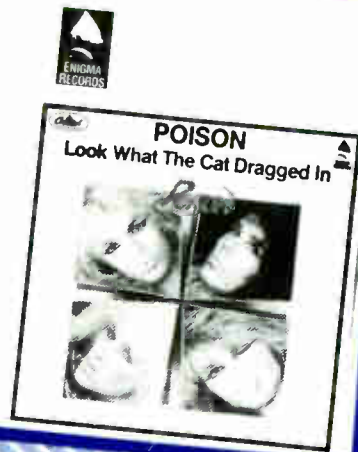
FMQB Hot Trax: 46-26-13\* a rock radio smash!  
from the debut lp **Wishes**  
d-22\* FMQB Album Action



# POISON

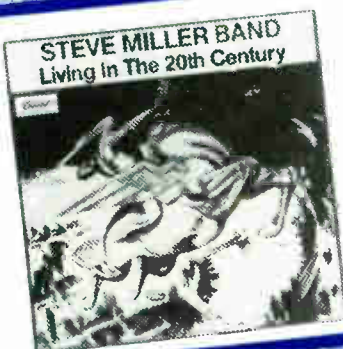
## "Talk Dirty To Me"

FMQB Hot Trax: 80-67\*  
from the smash debut lp  
**Look What The Cat Dragged In**  
—The retail explosion continues!—  
400,000 sold! Billboard Lp's: 39-28\*



# STEVE MILLER

The new single:  
**"I Wanna Be Loved"**  
FMQB Hot Trax: 66-52\*



# BUILDERS

Continued From Previous Page

the stores!!"...The Lp is our #4 National Gainer: 31-29\*, 33-32\* Metro, #7 Most Requested.

## REO SPEEDWAGON, "VARIETY TONIGHT", EPIC

After "That Ain't Love's" vicious chart attack, "Variety" is definitely the next spice in "Life As We Know It"...New at four (WLLZ, WTUE, WEGR, WYBR) and currently on an early 19 (WQFM, KLPX, WIOT, KILO, KICT, WFBQ, WCMF), "Variety Tonight" whirls 97-92\* on the Trax Chart. The Lp is primed at 10-6\* Metro.

## THE SAINTS, "JUST LIKE FIRE WOULD", TVT

This "Fire's" ablaze as The Saints march in four new (KLPX, KEZO, KWHL, CHEZ) swelling the early cume to 24 including KUPD, KBCO, WLIR, WDHA, KRQU. "Just Like Fire Would" burns 99-94\* on the Hot Trax 100. Only you can start this fire -- light it up!!

## PRETENDERS, "TRADITION OF LOVE", WARNER BROS.

The Pretenders legacy lives on as "Tradition" bullets 74-69\* Hot Trax paced by four adds (KRQU, WWZU, WLAV, WZXL) and play ups at WDHA and KDJQ. With the cume inflating to 36 (KGB, WDIZ, WHJY, KNCN, KGON, WMGM, WAAF, KZAP), why not roll it?

## PSEUDO ECHO, "LIVING IN A DREAM", RCA

"Living" surges 48-44\* on the Hot Trax 100 supported by new life at three (KFMG, WHFS, KBAT) and ups at six (KRQR, WMGM, WDHA, WHMD, WHEB, WZZO). Now on over 60 reporters (WMMR, WHJY, KOME, WCCC, WRIF, KGB, KBCO, KROQ, KZEW, WLAV), the Lp is our #4 National Gainer: 47-44\*, while debuting at 49\* Metro.

## PETER GABRIEL, "DON'T GIVE UP", GEFEN

Who better than Gabriel can deliver this subtle yet moving ballad? "Don't Give Up" is barely out and on 6 (CILQ, KESI, WMGM, WGLU, WIOQ, WZZO) with tonnage expected. With the chart success of "So", why not treat your listeners to this hip, change of pace tune from Peter.

## JASON & THE SCORCHERS, "SHOTGUN BLUES", EMI

Jason's got anything but the blues as "Shotgun" rifles 65-60\* on the Hot Trax 100 supported by new life at three (WAQX, KBAT, KOZZ) and play increases at three more (WQFM, WKQQ, KZEL). With Exc/Good phones reported at 15 stations and another six considering, Jason's all fired up with everyplace to go!

## HIPSWAY, "THE HONEYTHIEF", COLUMBIA

WKQQ's Stacy Yelton is right on target: "Let me say that if you're undecided about Hipsway, ask yourself if you've ever played INXS. If you have, don't hesitate on 'The Honeythief'!"...New at WKQQ, WWZU and KBAT, Hipsway hustles 67-61\* Hot Trax, with Good/Excellent calls at seven, and another five considering. Let it roll!!

## BARBUSTERS/JOAN JETT, "LIGHT OF DAY", EPIC

Joan Jett's 20-15\* on the Hot Trax 100 influenced by increased rotation at ten (WQFM, KLAQ, KLBK, WKFM) and 51 Excellent/Good phone reports (KGB, KRQR, WBCN, WBAB, WDHA, KUPD, KILO). Of 123 stations already playing, 42 are in Max/Heavy (WAAF, WNEW, WDVE, WPLR, DC-101)...The Lp is our #4 National Gainer: 21-18\*.

## SANTANA, "VERACRUZ", COLUMBIA

The Santana/Buddy Miles combo is back as "Veracruz" cruises 18-16\* Hot Trax, thanks in part to those nine play increases (WIOQ, WQFM, WRIF, WHCN, KZAP) and fresh spins at WXKE and WHMD...The Lp is our #4 Metro Gainer: 16-14\*, 17-16\* National.

## SAMMY HAGAR, "WINNER TAKES IT ALL", OST/

COLUMBIA... Slinging Sam keeps his grip at 3\* Hot Trax and #2 Most Requested. "Winner Takes It All" wrestles 12 play increases (WRIF, WDIZ, KQRS, KZAP, WKQQ, WEBN) and is power at 73 (KLOL, WYNF, WHCN, WQFM, KGB, KOME, KISS, WGTR, KSHE)...The "Over The Top" Soundtrack is Double Prime: 7-6\* National, 9-5\* Metro.

## GREGG ALLMAN, "I'M NO ANGEL", EPIC

Gregg nails the #1 Hot Trax honor this week and also bags this report's #5 Play Increase honors with 22 (WIOQ, WEBN, WDVE, KNCN, KDJQ, KGB, KKDJ). "Angel" is currently holding at #3 Most Requested Song and is in Max/Heavy at 111...The Lp moves closer to the Top: 3-2\* National and Metro.

## STEVE WINWOOD, "THE FINER THINGS", WARNER BROS.

Steve cops three new adds (WBAB, KPOI, WXKE) and is up at 14 (KSJO, WIYY, WRIF, KGON, WDIZ) moving "Finer Things" 7-5\* on the Hot Trax 100...The Lp is Double Prime: 10-9\* National, 8-7\* Metro.

## RECKLESS, "NITTY GRITTY", VALENTINO/ATCO

Rough and ready, Reckless rocks in with WBCN, KISS and KATP; already on WCCC, WXRK, KNAC, WHJY and WRCN. "Nitty Gritty's" primed and ready to fly. It's time to get Reckless!!

## KINKS, "LOST AND FOUND", MCA

"Lost" gets found at four new (WLLZ, KSJO, WGIR, WONE) and up at five (KLOS, KOME, WHEB, WMAD, WHMD) and remains prime at 34\*. Now on over 80 reporters (WMMR, DC101, KGB, KBCO, WQFM, WHJY, KUPD, WRIF, WCCC, KRQR). Find it!

# GAINERS

## HOT TRAX 100

1. EUROPE/"Rock The Night".....88-51
2. LOS LOBOS/"Set Me Free".....94-59
3. WORLD PARTY/"Private Revolution"....96-62
4. FROZEN GHOST/"Should I See".....56-33
5. DOKKEN/"Dream Warriors".....57-36

## NATIONAL

1. FROZEN GHOST/"Frozen Ghost".....46-33
2. CUTTING CREW/"Broadcast".....19-14
3. CROWDED HOUSE/"Crowded House".....20-15
3. CINDERELLA/"Night Songs".....35-31
4. "LIGHT OF DAY" Soundtrack.....21-18
4. PAUL SIMON/"Graceland".....24-21
4. HUEY LEWIS/"Fore".....33-30
4. GLASS TIGER/"The Thin Red Line"....43-40
4. PSEUDO ECHO/"Love An Adventure"....47-44
4. STRANGLERS/"Dreamtime".....49-46

## METRO

1. PAUL SIMON/"Graceland".....27-22
2. CUTTING CREW/"Broadcast".....20-16
2. LITTLE AMERICA/"Little America"....47-43
3. CINDERELLA/"Night Songs".....34-31
3. GLASS TIGER/"The Thin Red Line"....44-41
4. SANTANA/"Freedom".....16-14
4. EDDIE MONEY/"Can't Hold Back".....19-17
4. CROWDED HOUSE/"Crowded House".....21-19
4. BILLY IDOL/"Whiplash Smile".....39-37

# FROZEN GHOST

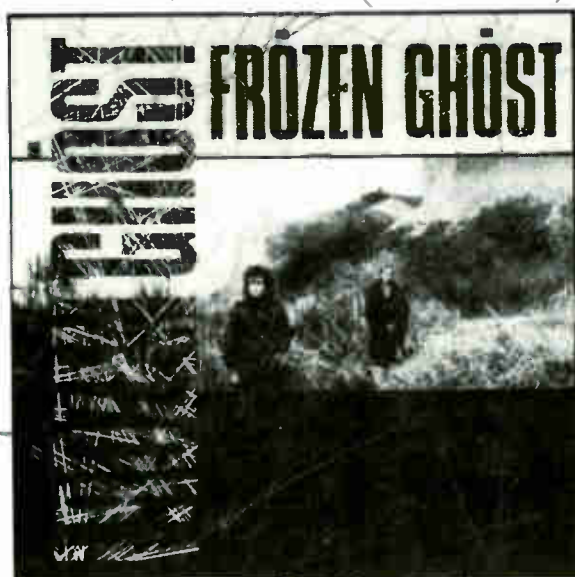
"SHOULD I SEE"

(7-8279)  
[also available as a promotional 12" PR 1015]

the haunting new single by  
FROZEN GHOST

from the album  
Frözen Ghöst

(R17 1b)  
Produced by Arnold Lamm



FMQB Hot Trax: 56-33\*

#1 Album Gainer FMQB Album Action: 46-33\*



ON ATLANTIC RECORDS

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# HOT TRAX 100

LW/TW	Artist	Song	LW/TW	Artist	Song
2-1	GREGG ALLMAN	"I'm No Angel"	88-51	EUROPE	"Rock The Night"
1-2	LOU GRAMM	"Midnight Blue"	66-52	STEVE MILLER	"I Wanna Be Loved"
3-3	SAMMY HAGAR	"Winner Takes It All"	55-53	BOB GELDOF	"Love Like A Rocket"
5-4	PETER WOLF	"Come As You Are"	64-54	ESQUIRE	"To The Rescue"
7-5	STEVE WINWOOD	"Finer Things"	61-55	GEORGIA SATELLITES	"Railroad Steel"
4-6	REO SPEEDWAGON	"That Ain't Love"	75-56	LITTLE AMERICA	"Walk On Fire"
11-7	PATTY SMYTH	"Never Enough"	41-57	BON JOVI	"Livin' On A Prayer"
12-8	CUTTING CREW	"(I Just) Died In Your..."	76-58	BILLY IDOL	"Sweet Sixteen"
9-9	ERIC CLAPTON	"Miss You"	94-59	LOS LOBOS	"Set Me Free"
15-10	CROWDED HOUSE	"Don't Dream It's Over"	65-60	JASON/SCORCHERS	"Shotgun Blues"
10-11	GEORGIA SATELLITES	"Battleship Chains"	67-61	HIPSWAY	"Honeythief"
8-12	LOS LOBOS	"Shakin' Shakin' Shakes"	96-62	WORLD PARTY	"Private Revolution"
26-13	JON BUTCHER	"Goodbye Saving Grace"	d-63	THE CULT	"Love Removal Machine"
16-14	DEEP PURPLE	"Call Of The Wild"	45-64	DAVE EDMUNDS	"The Wanderer"
20-15	BARBUSTERS/JETT	"Light Of Day"	44-65	CINDERELLA	"Nobody's Fool"
18-16	SANTANA	"Veracruz"	84-66	ROBERT CRAY	"Right Next Door"
19-17	STEVIE RAY VAUGHAN	"Willie The Wimp"	80-67	POISON	"Talk Dirty To Me"
25-18	PAUL SIMON	"The Boy In The Bubble"	43-68	ERIC CLAPTON	"Tearing Us Apart"
6-19	ALAN PARSONS	"Standing On Higher Ground"	74-69	PRETENDERS	"Tradition Of Love"
14-20	STARSHIP	"Nothing's Gonna Stop Us Now"	70-70	BON JOVI	"Wanted Dead Or Alive"
13-21	BRUCE HORNSBY	"Mandolin Rain"	77-71	BOSTON	"I Think I Like It"
28-22	LOU GRAMM	"Ready Or Not"	47-72	IGGY POP	"Real Wild Child"
30-23	PSYCHEDLIC FURS	"Heartbreak Beat"	62-73	DEEP PURPLE	"Bad Attitude"
36-24	BON JOVI	"Never Say Goodbye"	86-74	ALAN PARSONS	"Money Talks"
22-25	ROBIN TROWER	"No Time"	51-75	STEVE MILLER	"Nobody But You Baby"
21-26	WORLD PARTY	"Ship Of Fools"	72-76	CHINA CRISIS	"Arizona Sky"
37-27	HUEY LEWIS	"I Know What I Like"	52-77	SPOONS	"Bridges Over Borders"
17-28	GENESIS	"Tonight Tonight Tonight"	79-78	HANK WILLIAMS, JR.	"My Name Is Bocephus"
33-29	TESLA	"Modern Day Cowboy"	89-79	EDDIE & THE TIDE	"Weak In The Presence Of..."
38-30	ANDY TAYLOR	"I Might Lie"	85-80	ERIC CLAPTON	"Run"
34-31	KINKS	"Lost And Found"	50-81	DAVID & DAVID	"Ain't So Easy"
27-32	BENJAMIN ORR	"Too Hot To Stop"	63-82	KANSAS	"Power"
56-33	FROZEN GHOST	"Should I See"	71-83	VINNIE VINCENT	"No Substitute"
23-34	BOSTON	"Can'tcha Say"	90-84	LOU GRAMM	"Heartache"
40-35	CONCRETE BLONDE	"True"	87-85	VENETIANS	"So Much For Love"
57-36	DOKKEN	"Dream Warriors"	69-86	PRETENDERS	"My Baby"
39-37	LONE JUSTICE	"I Found Love"	82-87	TRIUMPH	"Just One Night"
29-38	ROBERT CRAY	"Smoking Gun"	78-88	WAYSTED	"Heaven Tonight"
46-39	ROBERT CRAY	"I Guess I Showed Her"	d-89	XTC	"Dear God"
53-40	GLASS TIGER	"I Will Be There"	100-90	CHRIS ISAAK	"You Owe Me Some Kind Of Love"
24-41	JULIAN COPE	"World Shut Your Mouth"	49-91	KBC BAND	"America"
32-42	EDDIE MONEY	"I Wanna Go Back"	97-92	REO SPEEDWAGON	"Variety Tonight"
58-43	CINDERELLA	"Somebody Save Me"	d-93	THE DAMNED	"Alone Again Or"
48-44	PSEUDO ECHO	"Living In A Dream"	98-94	SAINTS	"Just Like Fire Would"
31-45	COLIN JAMES HAY	"Hold Me"	d-95	DAVID & DAVID	"River's Gonna Rise"
59-46	EDDIE MONEY	"Endless Nights"	68-96	BILLY IDOL	"Don't Need A Gun"
d-47	WHITESNAKE	"Still Of The Night"	73-97	'TIL TUESDAY	"Coming Up Close"
54-48	STRANGLERS	"Always The Sun"	d-98	DEL FUEGOS	"Long Slide"
42-49	BON JOVI	"Let It Rock"	d-99	FARRENHEIT	"Fool In Love"
35-50	EUROPE	"The Final Countdown"	d-100	WIRE TRAIN	"She Comes On"

FMQB, March 6, 1987

MCA RECORDS



THE  
**Kinks**

"Lost And Found"  
FMQB Hot Trax: 34\*

New at: WBCN, KSJO, WLLZ  
—see the tour—

MCA

# the stranglers



## *“Always The Sun”*

New at: WLLZ, WIOT, WPYX, WHEB,  
KBAT, WZEW

FMQB Hot Trax: 48\*

R&R Tracks 52\*

FMQB Album Action: 46\*

R&R Albums: New and Active

On Over 60 stations nationwide

“‘Dreamtime’ is the strongest record the Stranglers have ever made.

‘Always The Sun’ is in power rotation at KBCO.

This is a great record for album radio . . . Don’t miss the boat.”

— Doug Clifton/KBCO



# EUROPE

## *“Rock The Night”*

New at: WBYR, WLLZ, KOME, WGLU,  
KRQU, WOOJ, WWWV, WLNZ, WYBR,  
WAQX, WDIZ, WRKI, WLAV, WTPA,  
WHJY, WKFM, WFYV, WKLC, WNOR,  
WEGR, WWZU, WAQY, KZAP, KAZY

FMQB Hot Trax: 88-51\*

R&R Tracks: d-51\*

FMQB Album Action: 27\*

R&R Albums: 29\*

Billboard: 9\*

Over 100,000 sold in the last five days!!

*Epic*

# ALBUM ACTION

## NATIONAL

LW	TW	WEEKS ON	ARTIST
1 - 1		(5)	<u>LOU GRAMM</u>
3 - 2		(4)	<u>GREGG ALLMAN</u>
2 - 3		(15)	ERIC CLAPTON
4 - 4		(29)	<u>BON JOVI</u>
9 - 5		(4)	"OVER THE TOP"
10 - 6		(4)	REO SPEEDWAGON
8 - 7		(36)	STEVE WINWOOD
7 - 8		(23)	BOSTON
12 - 9		(23)	<u>GEORGIA SATELLITES</u>
11 - 10		(16)	ROBERT CRAY
6 - 11		(7)	LOS LOBOS
d - 12			<u>PATTY SMYTH</u>
13 - 13		(8)	<u>DEEP PURPLE</u>
16 - 14		(3)	<u>SANTANA</u>
5 - 15		(8)	ALAN PARSONS PROJECT
20 - 16		(2)	<u>CUTTING CREW</u>
19 - 17		(30)	<u>EDDIE MONEY</u>
14 - 18		(45)	BRUCE HORNSBY
21 - 19		(7)	<u>CROWDED HOUSE</u>
18 - 20		(16)	STEVIE RAY VAUGHAN
d - 21			<u>JON BUTCHER</u>
27 - 22		(27)	<u>PAUL SIMON</u>
25 - 23		(9)	ROBIN TROWER
15 - 24		(17)	WORLD PARTY
17 - 25		(39)	GENESIS
26 - 26		(3)	<u>PSYCHEDELIC FURS</u>
28 - 27		(15)	<u>EUROPE</u>
22 - 28		(4)	"LIGHT OF DAY"
23 - 29		(20)	PRETENDERS
30 - 30		(28)	<u>HUEY LEWIS</u>
34 - 31		(36)	<u>CINDERELLA</u>
33 - 32		(9)	<u>TESLA</u>
24 - 33		(20)	BENJAMIN ORR
d - 34			"FROZEN GHOST"
36 - 35		(18)	STEVE MILLER
37 - 36		(6)	<u>CONCRETE BLONDE</u>
39 - 37		(20)	<u>BILLY IDOL</u>
31 - 38		(6)	COLIN JAMES HAY
32 - 39		(9)	JULIAN COPE
29 - 40		(21)	KBC BAND
44 - 41		(21)	<u>GLASS TIGER</u>
35 - 42		(32)	DAVID & DAVID
47 - 43		(2)	<u>LITTLE AMERICA</u>
41 - 44		(15)	KINKS
43 - 45		(12)	BOB GELDOF
38 - 46		(23)	IGGY POP
42 - 47		(42)	PETER GABRIEL
48 - 48		(3)	<u>ESQUIRE</u>
d - 49			<u>PSEUDO ECHO</u>
46 - 50		(18)	LONE JUSTICE

## \*METRO

LW	TW	WEEKS ON	ARTIST
1 - 1		(5)	<u>LOU GRAMM</u>
3 - 2		(4)	<u>GREGG ALLMAN</u>
2 - 3		(15)	ERIC CLAPTON
4 - 4		(29)	<u>BON JOVI</u>
5 - 5		(4)	<u>REO SPEEDWAGON</u>
7 - 6		(4)	"OVER THE TOP"
8 - 7		(7)	<u>LOS LOBOS</u>
9 - 8		(23)	GEORGIA SATELLITES
10 - 9		(36)	<u>STEVE WINWOOD</u>
12 - 10		(16)	<u>ROBERT CRAY</u>
d - 11			<u>PATTY SMYTH</u>
6 - 12		(8)	ALAN PARSONS PROJECT
13 - 13		(8)	<u>DEEP PURPLE</u>
19 - 14		(2)	<u>CUTTING CREW</u>
20 - 15		(9)	<u>CROWDED HOUSE</u>
17 - 16		(3)	<u>SANTANA</u>
11 - 17		(23)	BOSTON
21 - 18		(4)	"LIGHT OF DAY"
14 - 19		(45)	BRUCE HORNSBY
15 - 20		(18)	WORLD PARTY
24 - 21		(31)	<u>PAUL SIMON</u>
d - 22			<u>JON BUTCHER</u>
22 - 23		(30)	EDDIE MONEY
18 - 24		(15)	STEVIE RAY VAUGHAN
26 - 25		(3)	<u>PSYCHEDELIC FURS</u>
16 - 26		(39)	GENESIS
27 - 27		(16)	<u>EUROPE</u>
28 - 28		(9)	ROBIN TROWER
31 - 29		(9)	<u>TESLA</u>
33 - 30		(28)	<u>HUEY LEWIS</u>
35 - 31		(37)	<u>CINDERELLA</u>
23 - 32		(20)	BENJAMIN ORR
46 - 33		(2)	<u>FROZEN GHOST</u>
30 - 34		(15)	KINKS
37 - 35		(6)	<u>CONCRETE BLONDE</u>
34 - 36		(18)	STEVE MILLER
29 - 37		(20)	PRETENDERS
39 - 38		(20)	<u>BILLY IDOL</u>
32 - 39		(6)	COLIN JAMES HAY
43 - 40		(20)	<u>GLASS TIGER</u>
25 - 41		(9)	JULIAN COPE
44 - 42		(5)	<u>ESQUIRE</u>
36 - 43		(18)	LONE JUSTICE
47 - 44		(6)	<u>PSEUDO ECHO</u>
40 - 45		(8)	DAVE EDMUNDS
49 - 46		(2)	<u>STRANGLERS</u>
38 - 47		(32)	DAVID & DAVID
d - 48			<u>LITTLE AMERICA</u>
41 - 49		(21)	KBC BAND
50 - 50		(20)	JASON & THE SCORCHERS

(\* TOP 50 MARKETS)

FMQB, March 6, 1987

## FARRENHEIT "Fool In Love"

New at: WRUF, WLLZ, KSHE,  
KKGR, WTPA, WHEB, KDJQ,  
WAQY, WQFM, KKDJ

## LOS LOBOS "Set Me Free (Rosa Lee)"

New at: WGLU, KATP,  
WWWV, WONE, KOZZ, KLAQ,  
KLPX, WRXK, WHJY, WAAF,  
KWHL, KQDS, WMAD, WKLC  
The new single and 12" pro





**ANDY  
 TAYLOR**  
**"I Might Lie"**

**New this week at: WDVE, KSJO, WEGR, WIMZ, WBAB, WAQX, WLVQ, KDJQ, WBLM, KLAQ, KBAT, WHMD KRIX, WGTR, WKQQ, WWCT, WRXK, KFMF, KFMQ, CFOX**

**FMQB Hot Trax: 38-30\*** on over 100 stations across the country!

"Rest assured, **Andy Taylor** rocks on his own and those power chords are bringing in top five phones." — **Christina/WPLR**

"Andy the rocker comes through with a Top 10 requested song on WAAF that seems to strike deep in the rock and roll hearts of our listeners."  
 — **Russ Mottla/WAAF**

**The Damned** 



**"Alone Again Or"**

**New this week at: KYYS, WNEW, WDHA, WBCN, WHJY, WAAF, WEZX, KRQU, KGRQ, KATP, KRIX, WOUR, WMGM, KKDJ, KSTM, WKLC, WBRU, KFMH, WRDU**

**FMQB Hot Trax: d-93\*** Already on 25 stations!

"This seminal English punk band has matured incredibly over the past few albums. This Lp is gorgeously produced and a sonic delight!"  
 — **Carter Alan/WBCN**

"It's a 'Damned' good record, one of the best remakes I've heard."  
 — **Chip Hobart/WQFM**

"I loved it 20 years ago and I love it now!" — **Ron Garrett/KDJQ**



**MCA**

# MOST ADDED

1. WHITESNAKE/"STILL OF THE NIGHT" (GEFFEN): 55 Stations.  
 WRIF, WYNF, KEZO, WRUF, WNEW, WLLZ, KQWB, KOME, WHCN, KATP, WOOJ, KRIX, WGTR, KMOD, WKLT, KOZZ, WTKX, WLNZ, WBCN, WAQX, WDIZ, KNCN, WMGM, WLAV, KLAQ, KILO, KLPX, WRXK, WTPA, WHJY, KFMH, WIMZ, WRCN, WFYV, KDJQ, WIXV, KZAP, WAQY, KISW, WRKI, KNAC, KICT, WGIR, KFMG, WQFM, KLBJ, WEZX, WRFX, KAZY, KBER, KISS, KLLO, KWHL, WBAB, KKDJ.
2. FROZEN GHOST/"SHOULD I SEE" (ATLANTIC): 41 Stations.  
 WYNF, KEZO, KDKB, WHMD, KQWB, KBCO, WBLM, WMMR, WAOR, WHCN, WQMF, WOOJ, KQRS, KYYS, WYMG, WKLT, WYBR, WDIZ, KNCN, WCMF, WXRC, KLAQ, WIOT, KLPX, WRXK, WUVA, WKFM, KSJO, WWZU, KDJQ, WPLR, WRKI, KFMG, KLBJ, WZYC, KSTM, KZRR, WWCK, KLLO, KMBY, WZEW.
3. THE CULT/"LOVE REMOVAL MACHINE" (WARNER BROS.): 35 Stations.  
 KTXQ, WNEW, WTOS, WRDU, KOME, KATP, KQRS, KMOD, KYYS, WKLT, WLNZ, WBCN, KNCN, WXRC, WMGM, KILO, KFMH, WBRU, WAAF, KISS, KZOQ, WFYV, WXXP, WRAS, KKDJ, KDJQ, KROQ, WPLR, WEZX, KBER, WMAD, KISW, KICT, KZEL, WLIR.
4. DOKKEN/"DREAM WARRIORS" (ELEKTRA): 28 Stations.  
 KTXQ, WLLZ, WBLM, WHCN, KATP, WOOJ, KRIX, KSHE, KUPD, WYMG, KRQR, WBCN, WDVE, WCMF, WMGM, KLPX, WRCN, WPYX, WHEB, KFMQ, KISW, WGIR, WEZX, WLVQ, KBAT, KZRR, KMBY, WBAB.
5. BILLY IDOL/"SWEET 16" (CHRYSALIS): 26 Stations.  
 KQWB, KOME, KZOQ, WAOR, KRQU, KATP, WONE, KRIX, KUPD, WAQX, KNCN, WLAV, WQBK, WPDH, WTPA, WHJY, WRCN, WAAF, WKFM, KPOI, KISW, WGIR, KAZY, WLVQ, KBER, KKDJ.
6. EUROPE/"ROCK THE NIGHT" (EPIC): 24 Stations.  
 WBYR, WLLZ, KOME, WGLU, KRQU, WOOJ, WWWV, WLNZ, WYBR, WAQX, WDIZ, WLAV, WTPA, WHJY, WKFM, WFYV, WKLC, WNOR, WEGR, WWZU, WAQY, KZAP, WRKI, KAZY.
7. BON JOVI/"NEVER SAY GOODBYE" (MERCURY): 21 Stations.  
 WLLZ, KDKB, KQWB, WAOR, WOOJ, KMOD, WAQX, WKQQ, WIYY, KILO, WRXK, KFMF, WPYX, WWDC, WWZU, WWCK, KBAT, KGB, KFMG, KBER, WZYC.
8. ANDY TAYLOR/"I MIGHT LIE" (MCA): 20 Stations.  
 WHMD, WBLM, KRIX, WGTR, WAQX, WKQQ, WWCT, KLAQ, WDVE, WRXK, WIMZ, KFMF, KFMQ, KSJO, WEGR, KDJQ, WLVQ, CFOX, KBAT, WBAB.
8. THE DAMNED/"ALONE AGAIN OR" (MCA): 20 Stations.  
 WDHA, WNEW, WRDU, KRQU, KGRQ, KATP, KRIX, KYYS, WOUR, WBCN, WMGM, WHJY, KKDJ, KSTM, WKLC, WEZX, WAAF, WBRU, KFMH, WXRT.
9. CINDERELLA/"SOMEBODY SAVE ME" (POLYGRAM): 19 Stations.  
 WDHA, WBYR, KTXQ, KOME, WBLM, KZOQ, WHCN, KRQU, KRIX, KMOD, WKLT, WOUR, WLAV, KLAQ, WDVE, KBER, WAQY, WRKI, KAZY.
9. THE DEL FUEGOS/"LONG SLIDE (FOR AN OUT)" (SLASH/WARNER BROS.): 19 Stations.  
 KEZO, WTOS, KQRS, KMOD, WBCN, KNCN, KILO, WHJY, WBRU, WHEB, WAAF, KFOG, WAQY, WMRY, KICT, WPLR, KISQ, WGIR, WXRT.

10. GLASS TIGER/"I WILL BE THERE" (MANHATTAN): 18 Stations.  
 WHTF, KEZO, WRDU, WOOJ, WOUR, WCMF, KLAQ, KILO, WIMZ, KFMF, WRCN, WPYX, WUVA, KDJQ, KICT, KFMG, WEZX, CFOX.
10. WIRE TRAIN/"SHE COMES ON" (415/COLUMBIA): 18 Stations.  
 WTOS, KBCO, KRQU, KRQR, WMGM, KFMH, WBRU, KFMF, WHFS, KSJO, WXXP, KFOG, WWZU, KZEL, WLIR, WMRY, KSTM, WEQX.

# MOST REQUESTED

## LW/TH

- |       |   |
|-------|---|
| 1- 1  | <u>LOU GRAMM</u> ....."Midnight Blue"           |
| 2- 2  | <u>SAMMY HAGAR</u> ....."Winner Takes It..."    |
| 3- 3  | <u>GREGG ALLMAN</u> ....."I'm No Angel"         |
| 9- 4  | <u>CUTTING CREW</u> ....."(I Just) Died..."     |
| 5- 5  | <u>CROWDED HOUSE</u> ....."Don't Dream It's..." |
| 4- 6  | <u>BON JOVI</u> ....."Livin' On A Prayer"       |
| 6- 7  | <u>TESLA</u> ....."Modern Day Cowboy"           |
| d- 8  | <u>DOKKEN</u> ....."Dream Warriors"             |
| 17- 9 | <u>PETER WOLF</u> ....."Come As You Are"        |
| 13-10 | <u>BON JOVI</u> ....."Never Say Goodbye"        |
| 11-11 | <u>S.R.VAUGHAN</u> ....."Willie The Wimp"       |
| d-12  | <u>POISON</u> ....."Talk Dirty To Me"           |
| 7-13  | <u>G/SATELLITES</u> ....."Battleship Chains"    |
| 10-14 | <u>ROBIN TROWER</u> ....."No Time"              |
| 8-15  | <u>REO SPEEDWAGON</u> ... "That Ain't Love"     |
| d-16  | <u>ERIC CLAPTON</u> ....."Miss You"             |
| 16-17 | <u>LOS LOBOS</u> ....."Shakin' Shakin'..."      |
| 18-18 | <u>CINDERELLA</u> ....."Nobody's Fool"          |
| 12-19 | <u>STARSHIP</u> ....."Nothing's Gonna..."       |
| d-20  | <u>PATTY SMYTH</u> ....."Never Enough"          |

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# WARD BROS.

## “Why Do You Run”

produced by Don Was

WKLS - KYYS - KTCZ - WONE - WKQZ - KATP - KZAM - KBCO - WKLC - WBGK  
WPYX - WHEB - WCMF - WHFS - WDHA - WLLZ - WLAV - KMOD - KGRQ - KTCL  
KRQU - KZOQ - KFMU - WNCS - KPYK - KLWD

CD ON YOUR DESK  
THIS WEEK



# DAVID & DAVID

From their debut lp **Boomtown**

produced by Davitt Sigerson

## “River’s Gonna Rise”

already on

KTXQ - WGTR - WYNF - KBCO - KGB - WCCC - WPLR - WHEB - WBRU  
WAQY - WAAF - WHTF - WQBK - WWTR - KLBJ - KLAQ - KATP - WAPL  
WLAV - WMRY - KMOD - KQWB - WAOR - KILO - KBER - KLPX - KOZZ  
KTYD - WIOQ - KVRE - WXRC - WPYK - WRXK - OZFM - KFMH and more!

“We’re delighted to continue our support of David and David by adding  
‘River’s Gonna Rise’ I’m waiting for this one to come into the spotlight.”

— Pam Edwards/KGB

**FMQB Hot Trax: d-95\***

**Album Network Powercuts: d-87\***





PRESENTS

# DIRT ALERT!

## PETE BOLGER WINZ PD---INSIDE THE MIAMI ROCK WARS

As reported in last week's DIRT exclusive, 15-year Miami AOR WSHE has enlisted programming expert Charlie Kendall (WNEW-FM, WMMR, WBCN, KZEW) as OM. A veteran of some of rock radio's fiercest battles, Kendall reports to TK Communications VP Programming Rick Peters, with 'SHE PD Michael Dalfonzo reporting to CK. It's likely that Kendall will pull a 2-3 hour air-shift; until then he'll be voicing production pieces to position 'SHE in what's being called the "AOR Combat Zone of '87."

As predicted in last week's DIRT, KGON/KSGO Portland, OM Pete Bolger will pilot new Adult Rocker WINZ, Miami, effective March 9. A former WIBA-FM, Madison, PD, Bolger replaces outgoing PD Gabe Baptiste. The hiring comes as TNZ completes its transition from CHR to AOR. Responding to rumors of a call letter change, Bolger said the matter was "undecided."

The arrivals of Kendall and Bolger in Miami follow a period of increased market activity that has seen 'SHE suffer considerable ratings erosion to new Cox Communications AOR WGTR. "I'm taking a heritage AOR station that's in serious trouble and taking it back where it ought to be, which is in a dominant position", says Kendall. "What I've found in my experience is that with a station like WSHE--no matter how many changes it goes through--there's a loyalty that is inherent with that legacy. And within that, the audience wants you to win. If you've been their favorite over a long period of time, people like it when you come back and you're good again."

Bolger sees 'SHE and 'GTR as "more traditional AORs", compared to 'INZ. "We're going to be an Adult Rock station and will skew older", he told FMQB. "Sure 'SHE may be doing some things that an upper-end listener may enjoy, but because of the perception of what 'SHE is, many may not even think of tuning in that radio station. We, on the other hand, are starting with a station that doesn't have any baggage to carry. We're essentially an all new radio station. We can define our format of rock."

Kendall compares the Miami Rock War to the one he left in New York last fall, paralleling 'GTR to K-ROCK and 'SHE to WNEW-FM. "When K-ROCK came on the air against WNEW there was initial sampling and K-ROCK did get a lot of that sampling, but they never beat us. The GTR onslaught is not finished yet, and the winter book may show them in a very competitive, if not dominant situation. But I can't look back at that. I'm looking at the spring, summer and fall and all will be totally different situations from what happens in the winter book."

Will the expanded AOR arena increase the format's market share? Bolger thinks so. "I don't buy the rap that Miami is just an 8 share market. With our approach we have the chance to bring new listeners into the format. That's what we've done here in Portland, attracting new audience from CHRs and ACs."

Don't touch that dial....

## WHTQ READIES AIRSTAFF, LOCKS HORNS WITH WDIZ IN POSITIONING WAR

After debuting its Adult Rock format last week, WHTQ, Orlando plans to go live with a newly assembled staff by month's end. Already signed up are:

- Afternoon Drive/MD Slats (from WDIZ nights)
- midday personality Greg Wells (from cross-town WLOQ, with previous experience at WDIZ and WFYV, Jacksonville).
- Production Director Dave Culp (from the same post at WDIZ).

WHTQ and format dominator WDIZ locked horns in a positioning war last week. Both stations are using "Quality Rock N' Roll" slogans and doing 16 song music marathons. The sharing of slogans and features could cause listener confusion, believes WDIZ PD Rad Messick... "I think that in the long run, he who said it the longest will probably end up getting the majority of the credit" he told FMQB "listeners are a lot smarter than a lot of people give them credit for. Being in positioning wars like this, true a lot of it has to do with perception, but a lot of it has to do with the reality of the product. If Samsung told you that they made the best color TV in the world, people would say, no, sorry that's a Trinitron and that's what it comes down to."

WHTQ PD David Gariano points to several different research projects done by the station showing a need for an adult album format. "We wouldn't be doing this format if we didn't think there was a hole for it. We come into the situation without any prior negative baggage on our call letters. WDIZ for many years was a very, very headbanging hard rockin' station and that image still lives in a lot of people's minds. They've obviously evolved since those days but the perception still lives."

"We differ in that we'll target strictly adults 25-54, we have no interest in anything under 25 so our audience complexion will be completely different from theirs".

Continued On Next Page

FMQB, March 6, 1987



## GINO VANNELLI "Wild Horses"

Make sure you hear this great 25+ reaction record  
On your desk and turntable now!



Spice

# "Private Revolution"

ensign

## WORLD PARTY



**FMQB Hot Trax: 96-62\***

Album Network Powercuts: 67-49\*  
Album Network Hottest Nationwide: 17\*

R&R #1 New And Active  
R&R Tracks: 39-18\*  
R&R Albums: 17

Hard 100: 95-63\*  
Hard Lp's: 16\*

## THE PARTY AMERICA TOUR

*April, May-1987 Be on the lookout for a local "Party" near you*



How  
**SWEET**  
It Is!  
**BILLY  
IDOL**

## "Sweet Sixteen"

**FMQB Hot Trax: 76-58\***  
**FMQB Album Action: 38\***

Album Network Powercuts: d-59\*  
Album Network Hottest Nationwide: 42\*

R&R Tracks: d-49\*  
R&R ALBUMS: 39\*

Hard 100: 49\*  
Hard Lp's: 37\*

*Boy, what a difference a  
Grammy appearance makes!!*

— Just ask your listeners—



You didn't add  
The  
**VENETIANS**

*So Much  
For Love*

Chrysalis

# DIRT ALERT

Continued From Previous Page

## JOHN EDWARDS LANDS KBPI MD



KBPI, Denver, has called on KRQU, Laramie/Cheyenne PD John Edwards as MD, effective March 16. He replaces Lynn Wells who exited the station in January.

A Denver native, John previously worked for MJM Research, the company that handled research for KBPI. He joined KRQU at its AOR inception in 1983 as

MD, advancing to PD in early 1984.

"I'm real excited about the opportunity to work with a class organization like KBPI and Sanduskey Broadcasting," he told FMQB. It's going to be fun being surrounded with some of the best professionals in the business, from Tom Hunter to Jeff Sattler to Toney Brooks."

## I.R.S. APPOINTS NEW REGIONAL STAFF

I.R.S. Records has hired three new regional promo/marketing directors. The field staff expansion gives the label a presence in Atlanta for the first time. Joining the label are:

- Linda Dages, formerly with MCA. Based in Atlanta, Linda covers the southeast.
- Joe Estrada, formerly of Western Merchandisers Based in Dallas, Joe takes on southwest duties.
- Judy Barahal, formerly of WEA distribution. Chicago based, Judy tackles the midwest region.

Concurrently, Barney Kilpatrick exits the Dallas/southwest post for west coast duties, based in L.A.

Commenting on the expansion, I.R.S. VP Promo Barry Lyons said, "It's part of our commitment to provide the radio and retail marketplace with increased support and follow through on our artists."

## ENIGMA NAMES DEVANEY AS DIRECTOR OF NATIONAL ALBUM PROMOTION

Enigma Director of Video and Alternative radio formats Bart Devaney ups to Director/National Album Promotion, effective immediately. Devaney, who is based out of Los Angeles, reports directly to Director of National Radio Promotion Rick Winward.

Devaney, who has been with the label for just over a year, has worked with Winward before when the two were PD and MD respectively at college radio outlet KXLU, LA. The station was chosen by CMJ as the college station of the year in 1984 while Bart and Rick were there. Commenting on the promotion, Bart told Dirt Central, "I'm very excited to continue to solidify and build upon the groundwork that Rick has laid down over the past year in making Enigma a viable force in album rock radio."

Nashville light AC outlet WLRQ is now programming an AOR/CHR hybrid format, with new call letters WWRB--Rebel 100. Bob Dearborn, who is part owner along with REBS Inc., and serves as Director of Programming for the company described the format as a contemporary rock station targeting women and adults.

If you would like more information on TRG Communication's new syndicated program "Strong Sounds" mentioned in last week's Dirt, please call Donna Hazel at (212) 575-0270.

## QUANTUM SLOTS GARLAND AS MUSIC DIVISION PREZ

Les Garland and Pittman have reunited. A former Snr. VP of Programming for MTV, Garland joins Quantum Media, of which Pittman owns 50%. In his position as QMI Music Division President, and Quantum Media VP, Garland will be responsible for all of Quantum's recorded music operations and will be involved in all of the creative aspects of QM's other business including television and marketing.

In making the announcement, Pittman stated, "Les Garland brings to QMI a unique understanding of the new era of music and the marketing of music and talent. His programming and creative skills and his experience at MTV, Atlantic Records and 15 years as a radio programmer will bring additional momentum to QMI's multimedia creative and marketing strategy."

Music Division Exec. VP/GM, Dick Williams reports directly to Garland. Look for QMI to announce its initial artist roster next month.

## STATION TO STATION

Tom Parker is new to the KNCN, Corpus Christi PD chair. Tom will be taking music calls on Wednesdays and Thursdays from 10A-2P.

John Robins is the new KBAT, Odessa/Midland, TX MD, replacing Drew Dawson.

Frank Fallon has joined WXRK, NY as National Sales Manager. Fallon's prior credits include three years at Group W Radio Sales, three years at KDKA and four years at WNEW-FM, where he most recently served as Sales Manager. Concurrently, John "Guido" Casano has been named Asst. Promo Director at K-ROCK. John has been with the station since it switched to AOR in July of 1985, serving as Music Asst. until his recent promotion.

WHTF York, PA has acquired the consultancy services of Harris Communications. WHTF also works with Burhart/Abrams, but are currently in negotiation.

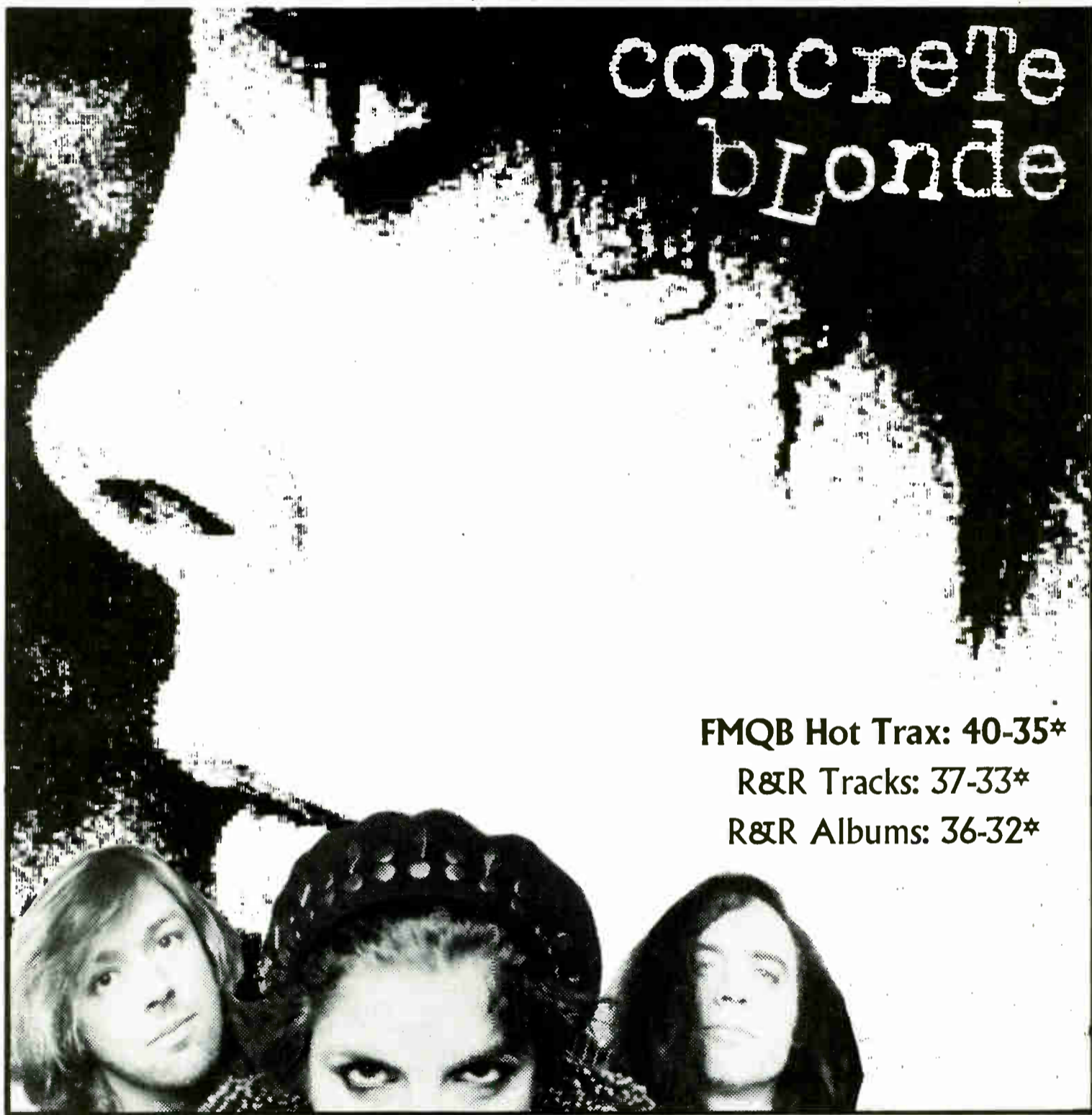
Lisa Walker, Promotion Director and overnight air personality for WPYX, Albany has decided to relinquish her overnight air shift to concentrate her efforts solely on heading up promotions for WPYX and sister AM Oldies station, WTRY. Walker will continue to handle her weekend prime and swing airshifts, as well as produce and act as voice of the station's progressive "Metal Shop." Meanwhile, former upstate NY AOR vet Fred Horton joins WTRY as P.D.

WNOR MD David Hillary has advanced to the position of Asst. PD.

Metal Radio pioneer, Tracy Barnes has joined Dallas album rocker Z-ROCK for overnight air work. Tracey, who started doing Heavy Metal Radio in 1978 at WLYX, Memphis has also

# True

from the I.R.S. album, concrete blonde (IRS-5835)



FMQB Hot Trax: 40-35\*

R&R Tracks: 37-33\*

R&R Albums: 36-32\*

## THIS SONG WORKS!!

"Concrete Blonde is one of the best new bands of 1987.

'True' is pulling Top 10 phones for all ages."—Steve Cormier/WIZN

"Concrete Blonde is a sleeping monster. Throw on 'True' and see for yourself." —Joe Marino/WAQY

TIMBUK 3

EXTREMELY HOT  
HYPERMODERN



# GET HIP... OR GET CLIPPED!



# DIRT ALERT

Continued From Previous Page

worked at hard rockers KESI, KISS, KXZL and KZEP (formerly KXZL), all in San Antonio, TX.

Sherry Sawyer, GSM at Memphis combo WREC and WEGR, has elevated to the stations' GM post, replacing Craig Scott, who exits for consultation and ownership.

Chris River exits WAQX, Syracuse mornings for the same at WCCC, Hartford, CT, effective March 9. Chris replaces Rick & Suds, who can now be heard on WAXY, Ft. Lauderdale. Sez WCCC PD Harve Alan, "After 5½ years of solid track record morning show performances in Syracuse, we're real excited to have him here in Hartford, and to continue our winning trend."

Look for WBGK, Milwaukee, WI to change ownership hands from Amos Communications to Fairwest Communications in 60-90 days. Fairwest Comm. specializes in full service A/C stations.

Former KNCN, Long Beach, CA MD Kevin Stephens has resurfaced as VP/Radio Broadcast Services for Chicago radio, TV and film production firm Entcom, Int.

Banning, CA AM AOR KGUD has taken the old KMET call letters. KGUD is the sister station of FM CHR KOLA.

At new Milwaukee AOR WLZR, Kelly Wallace is new to MD/middays as Dan Hansen & Stan Labowski take wake-up duties and Marilyn Mee joins for nights. Wallace is the former MD at area outlet WKTJ and PD at WKLH.

Rumor has it that Little Rock will soon have another AOR outlet in Pine Bluff 100kw/1900 feet KADL.

Patty Martin, MD at KMBY, Monterey, CA for the past year and a half exits the station, as Asst. PD Steve Hoover adds music duties to his responsibilities. Patty's responsibilities have actually been taken over by two people, as co-owner Chet Tart moves into her vacant afternoon drive slot. Concurrently, Jay Mazzarock joins KMBY as host of the station's morning show, effective March 9. Jay is formerly of Z-95, Corpus Christi. The changes follow Arbitron's redefining of the Monterey/Salinas ADI to now include Santa Cruz; that means the market's ADI rank upgrades from 110 to 74.

Meanwhile, Patty is keeping her options wide open and can be reached at (408) 649-5236. In the meantime, you can hear Patty on KSJO, San Jose weekends along with KWAV, Monterey fill-ins.

Inside sources tell us the WKLS Wake Up Crew --Steve Mitchell, Mark McCain and Rob Buttery --are being courted by two prominent AOR's... More next week.

## LATEST FROM THE LABELS

It's Official:  
Bill Berger has been appointed VP/Marketing for Island Records. Berger, who is a former 10-year veteran of Elektra most recently serving as the label's VP/International Product Development, will oversee all of Island's marketing and sales functions and will report to Island President Lou Maglia. On Berger's appointment, Maglia commented "Bill and I have worked together for many years, and his background in the internation-

al marketplace will be invaluable in the development of our relationships with our worldwide licensees." Berger will base his operations in New York.

Global Pacific Records, one of the major forces in the genre of jazz/new age/world music, has just inked a deal for distribution in the United States with CBS records. The agreement calls for CBS to handle manufacturing of all Global Pacific product from records to CDs, while GP will continue to handle marketing, publicity and promotion.

## E PLURIBUS DIRT

If you tuned into "Saturday Night Live" two weekends ago, perhaps you noticed the 91X button that Valerie Bertinelli was wearing on her lapel throughout the show. No, Mrs. Van Halen has not acquired a share of ownership in the San Diego cutting edge outlet. She was simply obliging the request of a 91X listener who, in an attempt to win the station's "Expose The X" contest, asked her to wear it. The station will pay \$25,000 to the person who comes up with the best call letter display and exposure...And for you golf fans, maybe you saw the guy standing behind George Burns at the Andy Williams open just before Burns struck the shot that scored him an eagle and tons of highlight coverage on sports broadcasts across the country. These were two of the more creative and successful contest campaigns, with 91X coming out the clear winner.

Denny Somach Productions has moved. The new address is DSP, 812 West Darby Road, Havertown, PA 19083. The phone number has also changed and is now (215) 446-7100.

Congratulations to WXRT, Chicago, which was voted "Best Radio Station" in the Chicago Tribune's Friday Reader's Poll for the third year in a row. Additional congrats go out to WLUP's Jonathan Brandmeier, who was voted "Best Disc Jockey" by Tribune readers.

Congratulations to the following winners of the 1986 Gavin Media Professional Awards:

Album Station: WBCN, Boston  
Alternative Station: 91X, San Diego  
Album PD: Oedipus, WBCN  
Alternative PD: Denis McNamara, WLIR, Long Island  
Album MD: Lin Brehmer, WXRT, Chicago  
Alternative MD: Larry Dunn, WLIR  
Album Air Talent: John DeBella, WMMR  
Record Label: Warner Bros.  
Record Executive: Jheryl Busby, MCA  
Nat'l. Album Promo Director: Bill Bennett, MCA  
Assoc. Album Promo Director: Jack Isquith, Epic

Congratulations to WIYY Account Executive Howard Hyatt, who received the 1986 Hearst Golden Eagle Award for excellence in radio sales.

Although the new Whitesnake Lp features John Sykes, Jon Lord and Aynsley Dunbar, the Whitesnake touring band leader David Coverdale has assembled will be: ex-Dio member Vivian Campbell; Quiet Riot's Rudy Sarzo; and Tommy Aldridge, veteran of several line-ups including Ozzy Osbourne.

Z ROCK in Dallas is inviting any and all record people to come down to Texas for an hour of guest DJ work on Sundays. The station feels that not only would record people enjoy playing radio for an hour, but that they have plenty of inside info', stories or anecdotes that the Z ROCK audience would love to hear. So, sez Boobie Bondage, "C'mon David Krebs or Johnny Z, or even the Schwartz Brothers!

# WIRED TRAIN



## ***“SHE COMES ON”***

**“Bay Area Champions Come Through!” — John McCrae/KRQR**

**“Great Core Rock!” — Chris James/WTPA**

**“Their Most Accessible Record Yet!” — Ron Garrett/KDJQ**

**“Another Great Record!” — Carter Alan/WBCN**

**“Coming On Strong!” — Doug Clifton/KBCO**

**“Jump On The Train!” — Chris Garrett/WHEB**

**Debuts FMQB Hot Trax: 100\***



# DIRT ALERT

Continued From Previous Page

And Bill Graham, we heard the best of the Fillmore weekend on KSAN, but a new generation needs to know about Janis along with Yngwie." If you are interested, call 1-800-527-4892.

In the Hotter than Hell department, look for two rather significant releases to hit your desks (like a ton of bricks) this week. The long awaited Fleetwood Mac entitled "Big Love" and Bryan Adams' "Heat Of The Night". We can attest both are guaranteed to blow you away!

## SCOTLAND YARD VS. DIAZ

Polygram's Drew Murray was in stitches, phoning in this scam to Dr. Dirt from London where Drew, along with WYNF's Ron Diaz, KTXQ's Redbeard and WHJY's Glenn Stewart were taking in Deep Purple's Wembley show. Seems the night before the show, Ron had more fun than a white boy should be aloud to have. The following night he was approached by someone who introduced himself as a policeman with Scotland Yard.

bobby: "Excuse me Mr. Diaz, I'm such and such from the Scotland Yard. (He whips out his badge.) Do you recall your actions from last night?"

Ron: "Yeah, most of them."

bobby: "Do you have a lawyer here in London?"

Ron: "No."

bobby: "Do you have a lawyer in the states?"

Ron: "No."

bobby: "Do you remember a bartender named Antonio?"

Ron: "Yeah."

bobby: "He's my partner. He works for Scotland Yard too. You were under surveillance all night. Last night you were....."

The interrogation went on for some time before Ron realized that he was talking to an off-duty bobby, who happened to be a very good friend of Redbeard's. Beard talked his bud into spoofing Ron and Ron bought the gag, hook, line and sinker. Says Ron, "He was Beard's friend. I was believing him the whole time. I'm thinking 'Midnight Express', you know, the whole nine yards..."

## ROCK & ROLL CLASSIFIEDS

WKFM, Fulton/Syracuse, will be broadcasting live from the NBC studios in New York on Friday, April 10 from 3-7PM. They're looking for top-name artist interviews. Interested parties and record companies should call Steve Becker or Brian Illes at (315) 487-1500.

WMRY, St. Louis, is currently putting together a Rock Auction to benefit the fight against cerebral palsy. The station would appreciate any and all donations of rock memorabilia and collector's items it can get its hands on. If you have any ideas, or would like to help, please call Kim Pool at (618) 397-2002. WMRY thanks you in advance.

WIXV, Savannah, GA, is gearing up for its anniversary/St. Patrick's Day celebration party. The station is still looking for ID's commemorating the event. Call Virgil Thompson at (912) 897-1529.

WMFX, Columbia, SC's new and only AOR outlet is still waiting to hear from some people on service. Call Ron Marsh at (808) 772-4980 or send to: 17D Diamond Lane, Columbia, SC 29210.

New Rockford, IL, AOR outlet WYBR is readying a special Jazz program. Any service from all labels would be greatly appreciated. Call Mike Ferris or Mike Thomas at (815) 758-1910.

KLOL, Houston, will be hosting its 4th Annual Rock N' Roll Auction in April. The event will benefit the End Hunger Network and the station is in need of rock memorabilia. For information on how you can contribute items, call Auction Director Cathy Pletcher-Baker at (713) 526-6855.

## DIRTY WORK

Northeast rocker WPDH, seeks news anchor to join morning team. Send T&R to: Stew Schantz, WPDH, Box 416, Poughkeepsie, NY 12602.

WNPQ-FM, a small/medium market album rocker seeks morning personality with informative, humorous approach. Send T&R to: Eric St. John, WNPQ-FM, Box 374, New Philadelphia, OH 44663.

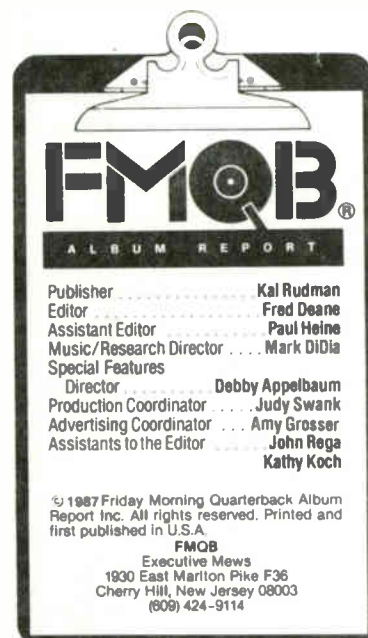
Midwest oldies rocker station KQWB-AM&FM seeks talented air personalities for future opening. T&R to: Program Director, KQWB-AM&FM, P.O. Box 1301, Fargo, ND 58107.

WGTR, Miami, is looking for an energetic promotions director. As PD Bill Wise puts it, "someone who can do it all, from driving the station van to coming up with creative ideas. Pay is decent, the sunshine is great and where else in America can you battle George Harris and Charlie Kendall?" Contact Bill at (305) 759-4311.

WAQX, Syracuse, is in need of serious morning talent with killer instincts--someone who can take the morning show to new heights at leading 8½ year heritage rocker. T&R to: Simon Jefferies, P.O. Box 95, Syracuse, NY 13250.

WEQX, Manchester, VT, which also covers the Albany, NY market is looking for a talented morning personality. PD Ellen McKinnon would like to hear from any interested parties. Call Ellen at (802) 362-4800, or send T&R to: Elm Street, Manchester, VT 05254.

WEZX, Scranton, PA seeks a midday jock. Experienced pros need only apply. Production skills a must. T&R: Dave London, 149 Penn Ave., Scranton, PA 18503. No calls, please.





ESQUIRE

# "To The Rescue"

**FMQB Hot Trax: 64-54\***

Album Network Powercuts: 62-58\*

**FMQB Album Action: 42\***

R&R Tracks: d-60\*

**Already on: WDHA, WMMR, WHCN, WYNF, KILO, KBER, KOZZ  
WDVE, WDIZ, KEZO, WMGM, WRUF, WTKX, WLVO, KICT  
WKLS, WRKI, KLAQ, WAQX, KFMO, KOME, WEGR, KFMM  
KGB, WKFM, WLAV, WLNZ, KKDJ, KLBj, WZZO, KLPX  
KRQU, WFYV, WEZX, KNCN, WIOQ, WPYX, KISS**

"Esquire's 'To The Rescue' is a track to generate interest in the group's album. Nikki Squire's voice is so mysterious that everyone who hears it is going to be intrigued. It falls somewhere between the voices of Kate Bush and Jon Anderson, plus Sherman Horn's touch is evident in the stellar production sound." — **Pam Edwards/KGB**

— Watch for Nikki on the road March 11-25 for a P.R. tour —

ESQUIRE



# LITTLE AMERICA

## "Walk On Fire"

**FMQB Hot Trax: 75-56\***

Album Network Powercuts: 70-53\*

**FMQB Album Action: d-48\***

R&R Tracks: d-56\*

**Already on: WDHA, KBG, WEBN, KQRS, WRCN, WRUF, KFMM  
WQFM, KATT, KQDS, KICT, WMAD, WNEW, KISS, WAPL  
KDKB, KZEW, KTXQ, KLPX, WYNF, KILO, KLOL, KRQU,  
WFYV, WEZX, WIXV, KRQR, WYMG, WRKI, WCMF, WLNZ  
WGLU, WLLZ, WEGR, KMOD, WOUR, KFMO**

**Thanks radio, for delivering the  
#1 Most Added Song of the week**

# WHITESNAKE

## "Still Of The Night"

**As Sharky Says: "The harder, the better"**



GEFFEN presents  
**MUSIC**  
**News**

**ROCK OVER LONDON PLAYLIST:**

Show airing internationally during the week of March 15...our new affiliates this week are WKFM, Syracuse, New York and WNKS, Columbus, Georgia.



SIMPLY RED/"Infidelity" (WEA)

One of the outstanding tracks from "Men And Women", spotlighting the 80s version of the Holland-Dozier-Holland writing team: Hucknall-Dozier-Hucknall.

CUTTING CREW/"One For The Mockingbird" (Siren)

Rock Over London's worldwide affiliates and their listeners heard us play "Died In Your

Arms" first back in September, so it's great to see it breaking internationally; this is their new UK single from the "Broadcast" LP.

T. REX/"Children Of The Revolution (Remix)" (Marc On Wax)

15 years ago this only just missed being another number one for Marc Bolan's group...now it's been slightly remixed by the man who produced the original, Tony Visconti.

ROBIN TROWER/"If Forever" (GNP/Crescendo)

Robin's fine comeback album doesn't even have a UK release yet, but to accompany our interview with him this week, here's an excellent ballad from it that with the right breaks, could be a huge hit single.

TWO NATIONS/"Living In Two Nations" (10)

This is another spinoff group from The English Beat, featuring their former keyboards man Dave Wright - a really elegant, atmospheric single.

THE ROCK OVER LONDON TOP 5

- 1 (1) LEVEL 42/"Running In The Family" (Polydor); 2 (2) WESTWORLD/"Sonic Boom Boy" (RCA); 3 (3) SIMPLY

RED/"The Right Thing" (WEA); 4 (-) ERASURE/"It Doesn't Have To Be" (Mute); 5 (-) THE CULT/"Love Removal Machine" (Beggars Banquet).

The Rock Request this week is "Narnia" by Steve Hackett, and our interview guest as mentioned is ROBIN TROWER, talking about life back on the road and his early days with Procol Harum.

ROL presenter GRAHAM DENE, long established as a great favourite of the royals in the UK, bowed out of his long-running breakfast show on London's Capital Radio last week with an off-air surprise studio appearance by his greatest fan, PRINCESS DIANA. She showed up to sit in on the last 20 minutes of his final programme, which fittingly featured artists like DURAN DURAN and DIRE STRAITS, firm DI favourites, as well as HAROLD FALTERMEYER'S theme from "Top Gun", which GRAHAM reported "someone in the studio here" wanted to dedicate to CHARLES in Kensington, with the message not to worry, she'd be home later to cook the dinner. The big finale was BILLY JOEL'S "Uptown Girl", an old favourite because DIANA requested GRAHAM to play it on his show after they met at the 1985 PRINCE'S Trust concert. MR DENE is now available for barmitzva's and royal weddings, as long as they don't interrupt his brand new Capital show (11 am-1 pm) which started this week.

Meanwhile, as reported two weeks ago, the re-release of each BEATLES single 20 years after its first issue continues in Britain, and last week "Penny Lane"/"Strawberry Fields Forever" re-entered the chart at 65, which is particularly significant because although many of the original singles have made return visits to the charts, this is the first time the great double-sider has been on the bestsellers list here since it disappeared on the week of May 4, 1967, having peaked at number two.

Meanwhile, this just in from the BEATLES' Wives file: LINDA McCARTNEY currently has an exhibition of her photographs in a gallery in Bath, down in the West Country, and planned to attract visitors to it with an arrangement (by 20 workmen) of 20,000 hyacinths and primulas spelling out her name in letters 12 feet high on a bank some 150 yards from the M4 motorway. It worked - too well: many passing motorists found themselves paying more attention to

FMQB, March 6, 1987

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**XTC "Dear God"**  
**Controversial News**

**New this week at:**  
**WYNF, KYYS, KFOG,**  
**WMAD, WRXK, WHEB**

**FMQB Hot Trax: d-89\***

"You owe it to yourself to add XTC's 'Dear God'. Don't be afraid, this is a record that begs to be heard. It's the record that's been missing from our format for too long. For 'God's' sake, do it now!" — **Greg Mull / WRXK**

"After 2 plays—Top 5 phones!!"— **Redbeard / KTXQ**



# MUSIC NEWS

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the flowers than to the road, and four vehicles collided not far from the bank, blocking all three lanes of the motorway. The police demanded that the flowers be removed and now LINDA has said that they'll be potted and sold in aid of the Great Ormond Street hospital.

The British government have at last made their position on the future of radio in this country clear in a report published this week...they intend to give the listeners more choice by giving the go-ahead to a national commercial service and increasing their commitment to community radio. Less regulation will allow local commercial stations to become more competitive as they are encouraged to leave the public service broadcasting up to the local BBC stations. The emphasis will be on entertainment which means we could well see formatting in this country before too long...however, the change can't come soon enough for the large number of pirate stations who are unlikely to be considered for a community radio licence...although no less than 18 were raided in the course of one week recently, new stations continue to appear on the dial...among the latest are London's Radio Duck playing nothing but "golden oldies" and Radio Atlantis in Kent playing rock 'n' roll.

THE CHRISTIANS, who've been featured on Rock Over London lately with their superb "Forgotten Town" single, will go into the studio on March 16 to start recording their debut album with the man who produced that 45, LAURIE LATHAM.

U2'S "The Joshua Tree" already has advance orders in Britain of a quarter of a million...Support act on the UK dates by GENESIS in June and July will be PAUL YOUNG.

THE MISSION, last week's interview guests on ROL, have their new single "Severina" out this week and the b-side is the band's interpretation of LENNON/McCARTNEY'S "Tomorrow Never Knows", previously of course an integral part of the "Revolver" album. Trivia time: which British superstar did a cover of the same song a few years back? No, we didn't expect to catch you out - of course it was PHIL COLLINS on "Face Value".

We take great pleasure in setting the record straight with regard to the story we ran recently on XTC's apparent displeasure with the production skills of TODD RUNDGREN on their "Skylarking" album. This came about when four extra tracks appeared on the band's "The Meeting Place" single, songs which RUNDGREN was purported to have refused to be allowed onto the album. We based the information on an English magazine interview ANDY PARTRIDGE had done when the LP came out in the UK, in which he seemed to be suggesting that all was not as it might have been during the making of the record. ROL had a call last week from ERIC GARDNER, at TODD'S management company Panacea Entertainment, who said that this wasn't the case, and that in all the American interviews PARTRIDGE has done, he's been singing RUNDGREN'S praises. Ah well, sometimes things get a bit lost in the translation, and we apologise if we perpetuated any inaccuracies. Anyway...in chatting to ERIC we landed on the rather fascinating story behind the new US relaunch of the LP and the mysterious track "Dear God" which has been burning up college radio.

When Virgin released the LP in Britain, they not only disregarded TODD'S suggested track sequencing, but completely omitted the "Dear God" track which he had singled out as the track to break the band wide open in the States. Next thing, Geffen picks up the US option on the LP and it sells, as ERIC says, the "obligatory" 60-70,000 then dies away. Except that the UK import 12-inch, on which Virgin had fairly thoughtlessly put "Dear God" as a bonus, started selling in the US and the missing song began to be a college radio favourite. Before anyone knew it, it was the number one most requested song at college and

now...Geffen has completely remastered the album with "Dear God" included, redone the artwork, and they're repromoting it right now. Which just shows that TODD was right all along and that the good songs usually win in the end out. Join us again next week for another cosy fireside story of everyday album folk on Rock Over London (and thanks for your call, ERIC!).

This year's Glastonbury CND Festival will be taking place on June 19, 20 and 21 and the first two names confirmed on the bill are ELVIS COSTELLO and THE COMMUNARDS. COSTELLO will be without his Attractions, Confederates or any other pals on this occasion and will headline one of the three nights.

Coming later in March at the London Palladium: The Secret Policeman's Third Ball, organized by Amnesty International and featuring comedy shows on March 26 and 27, followed by concerts featuring PETER GABRIEL, DURAN DURAN, JOAN ARMATRADING, ERASURE, MARK KNOPFLER, NIK KERSHAW, CLIFF RICHARD, PAUL BRADY, COURTNEY PINE and others. The comedy nights are scheduled to feature, among many others, the MONTY PYTHON team.

ANDY TAYLOR'S legal action against BURAN DURAN has been adjourned until an unnamed date at the High Court in London. TAYLOR is suing the band for one million pounds, money he believes he's owed for his contribution to "Notorious"...

FINE YOUNG CANNIBALS, the spinoff from THE ENGLISH BEAT who had a major hit in the UK with "Johnny Come Home", are back with an unlikely cover version: it's their interpretation of "Ever Fallen In Love (With Someone You Shouldn't Have)", which late in '78 became the biggest hit single by the old punk favourites THE BUZZCOCKS, PETE SHELLEY'S old group. The FYC version, interestingly, is produced by JERRY HARRISON of TALKING HEADS and it's in the "Something Wild" movie. THE CANNIBALS, in fact, are becoming real cineastes: they've also written all the music for the new BARRY ("DINER") LEVINSON picture, "The Tin Man".

When SIOUXSIE AND THE BANSHEES were rehearsing for their new LP last year, they went through some 40 possible songs to cover. They whittled them down to 10 and they appear on the LP "Through The Looking Glass", which is out in Britain this week. Their version of BOB DYLAN'S "This Wheel's On Fire" has already made the national Top 20, and the album also includes the BANSHEES singing THE DOORS ("You've Lost That Little Girl") and IGGY POP ("The Passenger"). For anyone who doesn't take too kindly to the new readings, BANSHEE SEVERIN has a disarming comment ready: he describes the LP as "part homage and part sacrilege".

THE STYLE COUNCIL'S "Waiting" single is out this week with a song called "Francoise" on the back - it's a vocal version of the theme from the band's film "Jerusalem". We note, by the way, that that film title is now preparing as "JerUSAlem".

The cast album "The Phantom Of The Opera", which leapt straight to number one in the LP chart, stays there with sales topping 30,000 per day...and the only real movement in the Top Ten comes from Europe's "The Final Countdown" which jumps up again from 23 to 10 with the Top 20 success of their second hit "Rock The Night". The biggest climber within the Top 100 was an album that's just celebrated its tenth birthday - FLEETWOOD MAC'S "Rumours", up and running again from 92 to 46. There wasn't one new entry, though, in the entire Top 70 of the chart, and only three in the 100. But that fact did afford Arista Records' great hope, HURRAH! the distinction of having the highest new entry of the week with their debut LP "Tell God I'm Here". Ex-Japan man MIKE KARN entered at 90 with "Dreams Of Reason Produce Monsters" and the only other new one was "Rock The House" by rappers DJ JAZZY FRESH and FRESH PRINCE.

HOWARD JONES' new single (dare we say, not the one to revive his recent flagging chart career) is "Little Bit Of Snow", taken from his current LP but first

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# MUSIC NEWS

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heard on the "Live-In World" compilation album.

The latest artist to confirm his presence at the April 1 AIDS concert at Wembley is HOLLY JOHNSON from FRANKIE GOES TO HOLLYWOOD...however, this performance is dependent on his throat being fully recovered from a serious bout of laryngitis which led to some of the band's European dates being cancelled...

Meanwhile, artists continue to pledge their support to the fight against the disease...many of our top rock stars including PETER GABRIEL, ALISON MOYET, SIMON LeBON and BANANARAMA took part in last Friday night's "First Aids" - a TV programme especially aimed at young people...and BIG COUNTRY'S STUART ADAMSON is getting together with HUGH CORNWELL from THE STRANGLERS to write a special song for a future TV show on the problem...JON MOSS is also busy composing for the cause. Many artists have donated tracks for an AIDS album due out in April...they include THE PET SHOP BOYS, PETER GABRIEL, BIG COUNTRY, THE COMMUNARDS, HOLLYWOOD BEYOND, DEPECHE MODE, ERASURE, TINA TURNER and SADE...it looks like all the songs will have been previously released but knowing the British public's love of compilation LPs, it should sell well.

Now that ROGER WATERS' threatened legal action is no longer an obstacle...PINK FLOYD are rushing to get their new LP in the shops ahead of ROGER'S solo album...we hear that the new FLOYD sounds very much like the band did in the "Dark Side" days and they're already planning a summer tour to coincide with the release of the record...NICK MASON is obviously confident that it'll be a financial success as he's busy looking for a new home costing around three quarters of a million pounds up in the highly expensive suburb of Hampstead, North London.

THE CURE'S next LP will be released in early May...the title has not yet been revealed but we do know that it's a double album of all new material...the first single from it will be released next month. ROBERT SMITH and SIMON GALLUP have been hiding away in a remote castle in southern Ireland recently...the rest of the band are due to join them there this week to make a video and then they'll head off for a three week tour of Argentina and Brazil, where, incidentally they've now sold 150,000 copies of their last compilation LP "Standing On A Beach - The Singles". THE CURE will do an extensive tour of the USA and Europe once the new album is released.

Also pencilled in for May is the next LP from ABC and "Hysteria" - the new DEF LEPPARD album...

International Women's Week is being marked by a Red Wedge Women's Tour which featured appearances last Saturday by SANDIE SHAW and TRACEY THORN (from "Everything But The Girl").

THE COMSAT ANGELS are back on the scene with the "Chasing Shadows" LP, their first for Island, and a single from it called "The Cutting Edge", and they start an eight-date UK tour on March 6.

BOSTON'S "Amanda" went down in history recently as the first US number one to miss out entirely on the UK Top 75 for some six years, but MCA are trying again: it's being repromoted with a free sew-on patch for English Bostonians and a 12-inch version at the same price as the seven-inch. They really don't want the band to carry that stigma round any more, do they?

The WARD BROTHERS made the national Top 40 recently with "Cross That Bridge" and no time's being wasted in releasing the follow-up: it's "Why Do You Run", released this week.

SANTANA are celebrating their 20 years in the business with a rare trip to Britain in May for three London concerts...

WILLIE DIXON, the American blues singer most recently noted for his contribution to the soundtrack of "The Color Of Money", is thought to have won his two-year out-of-court damages campaign against LED ZEPPELIN over the song "Whole Lotta Love". DIXON claimed it was based on his 1969 track "You Need Love" and at a preliminary court hearing, a judge said he noted the similarity in the lyrics, but not the music. All the same, DIXON'S manager reports that the suit has been settled "to both sides' satisfaction".

Last of all this week, our latest info on the ELTON JOHN "gay sex and drugs" story that ran in the less-than-reliable Sun newspaper here last week: Scotland Yard are inviting the paper to supply details of the supposed binges, and ELTON is reported to be horrified at the allegations and will sue. His personal assistant BOB HALLEY says: "We have had these sort of allegations before but this time we are fed up with it."

For further information about the above stories call the ROCK OVER LONDON hotline in London. 441-437-7122 or 441-437-2860. NEWS FROM ROCK OVER LONDON is compiled by Graham Dene, Steve Saltzman, Paul Sexton, Sally Stratton and Ed Pinka. Copyright ROCK OVER LONDON is a trademark of ROCK OVER LONDON, 1987. All rights reserved. Material herein may not be reprinted without permission. ROCK OVER LONDON is a trademark of ROCK OVER LONDON, INC.

ERIC CLAPTON has set aside April for a short U.S. tour, and he's enlisted some friends to help him out including producer/drummer PHIL COLLINS, keyboardist GREG PHILLINGANES and bassist NATHAN WEST. The month-long jaunt will kick off April 11 in Oakland, CA. and wind up on the 27th at New York's Madison Square Garden. Tickets should be considerably easier to get this time around as the venues he's playing are a tad larger than his last American appearance, which was at NYC's Ritz, which holds about 2500 people.

## ROCK REPORT

ANOTHER LEGENDARY GUITARIST BY THE NAME OF GEORGE HARRISON is getting ready to surface again. He has been busy with ELECTRIC LIGHT ORCHESTRA leader, JEFF LYNNE, producing his new LP for Warner Bros. Both have been in GEORGE'S home studio, Henley on Thames, since before Christmas working on this record, which is said to be almost complete. Guitarist DUANE EDDY was in last month to help out on one track. The collaboration between HARRISON and LYNNE began when the two co-wrote a song for the film "Shanghai Surprise". Apparently the two were much happier with the soundtrack to the movie than they were with the actual film. We can expect this new HARRISON album by the end of the year.

SPEAKING OF DUANE EDDY, he's not only been working with GEORGE HARRISON, but he's also been busy with his own album. He recruited another ex-BEATLE, PAUL McCARTNEY, to help him out. EDDY traveled to McCARTNEY'S East Sussex studio to record a version of the WINGS 1979 track "So Glad To See You Here". PAUL sits behind the mixing board as well as lending a hand playing bass. EDDY'S record will be out on Capitol by the end of the year.

IT'S TAKEN 18 YEARS BUT PINK FLOYD founder and guitarist, SYD BARRETT, is making a return of sorts thanks in part to producer ALAN DUFFY. DUFFY is releasing an album entitled "Beyond The Wildwood", which is a disc of BARRETT cover songs done by other artists. SYD'S early music has been credited as an inspiration to many bands including THE CURE, SIOUXSIE AND THE BANSHEES and JULIAN COPE to name a few. DUFFY has approached these artists to appear on the disc but has yet to get a commitment from them. Slated to appear so far are British bands THE SOUP DRAGONS and TV PERSONALITIES. This album is more or less a labor of love for DUFFY; it's being released for the sole

# MUSIC NEWS

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purpose of generating money for BARRETT. After years of seclusion, BARRETT has moved out of his mother's house, is living on his own, and in need of monetary assistance. SYD just might get some help from his old record label, EMI, which claims to have an entire album of unreleased material which they plan to release this year.

AN EMERSON, LAKE AND PALMER film documentary is currently in the works in England. The project, which will no doubt be aimed at the home video market, will encompass the band's entire career, from their beginnings in 1970 to the present line-up which includes drummer COZY POWELL. Celebrated English television personality, DAVID FROST, will narrate.

SAN FRANCISCO IS PLANNING a doozy of a celebration around the 50th anniversary of The Golden Gate Bridge and the organizers have hired one of the Bay area's favorite sons, BILL GRAHAM, to put together the concert finale. The festivities will take place May 24, and will feature the likes of THE GRATEFUL DEAD, HUEY LEWIS & THE NEWS and the man who "left his heart in San Francisco," TONY BENNETT. Others expected to make appearances include JOURNEY and EDDIE MONEY.

AN AUTOBIOGRAPHICAL FILM is in the works on the life of RON KOVIC. He's the disabled Vietnam veteran who remains committed to fellow vets and their plight. KOVIC, who is bound to a wheelchair, will be the focus of "Born On The Fourth Of July". The movie, which is currently in production, features a soundtrack full of artists who support his beliefs, including BRUCE SPRINGSTEEN, who has given the film-makers three songs: "Born In The U.S.A.", "Racing In The Street", and "No Retreat, No Surrender". Other artists donating material are CROSBY, STILLS AND NASH, PETER YARROW of PETER, PAUL AND MARY and "COUNTRY" JOE McDONALD. The film is currently in post production and should be released within the next few months.

THE WILLIAMS BROTHERS, ANDY AND DAVID, are readying themselves for their upcoming Warner Bros. release "Two Stories" due next week. These offspring of ANDY WILLIAMS, are packing a power punch behind this record with tunes written for them by the likes of BOB DYLAN, TOM PETTY and ex-PLIMSOUL PETER CASE. Manager PETER ASHER also sees the potential as he has just signed on to represent them. The first single will be a tune called "Some Become Strangers". Keep an eye out for this one as it may be a pleasant surprise.

## BIRTHDAYS THIS WEEK:

Robin Trower	3/09/45	(42)
Dean Torrence (Jan & Dean)	3/10/40	(47)
Mark Stein (Vanilla Fudge)	3/11/47	(39)
Neil Sedaka	3/12/39	(47)
James Taylor	3/13/48	(39)
Quincy Jones	3/14/33	(54)
Mike Love (Beach Boys)	3/15/41	(46)

## NOTES AROUND THE WORLD:

ERIC CLAPTON'S album "August" is on the British charts at #4... "Miracle Of Love" from EURYTHMICS is on the Australian singles charts at #19... PAUL SIMON'S "Graceland" is on the W. German album charts at #3... CYNDI LAUPER'S single "Change Of Heart" is #7 in Canada.

## HISTORY THIS WEEK:

3/09/76	"A-Night At The Opera" from <u>QUEEN</u> goes gold.
3/10/73	<u>STEELY DAN</u> release "Reelin' In The Years".
3/11/76	"50 Ways To Leave Your Lover" from <u>PAUL SIMON</u> goes gold.
3/12/69	<u>PAUL McCARTNEY</u> ties the knot with <u>LINDA EASTMAN</u> at London's Marylebone Registry.
3/13/71	<u>THE ALLMAN BROS.</u> record their now-classic album "At Fillmore East".

3/14/81 ERIC CLAPTON is forced to cancel his tour after being diagnosed as having stomach ulcers.

3/15/80 THE CLASH movie, "Rude Boy" opens in London at the Prince Charles Theater.

THE ROCK REPORT is provided by DENNY SOMACH PRODUCTIONS, 812 W. Darby Road, Havertown, PA. 19083 (215/446-7100). Material compiled by DENNY SOMACH and SHERI GILLIS and copyright 1987. All right reserved.

**TERRY MARSHALL'S DAILY INSIDER, 708 Cole Street, San Francisco, CA 94117... (415) 564-5800**

WHITESNAKE: Although the new Whitesnake album features John Sykes, Jon Lord and Aynsley Dunbar, the Whitesnake touring band leader David Coverdale has assembled will be ex Dio member Vivian Campbell, Quiet Riot's Rudy Sarzo, and Tommy Aldridge, veteran of several line-ups, including Ozzy Osbourne.

BRUCE HORNSBY: Bruce Hornsby attributes his Grammy win for Best New Artist at least partially to timing and having a No. 1 record late in the year. "Maybe that meant we were fresher in people's minds," he said. The day after the awards, Hornsby and The Range embarked on the last leg of their tour, which will end April 17th. Then they'll begin work on their second album.

ROGER DALTRY: Roger Daltrey attended the Grammy Awards because he happened to be in L.A. recording with producer David Foster. They were working on a song for the "Secret Of My Success" soundtrack.

DAVID BOWIE: David Bowie is shooting a video for a song from his new album with Julian Temple directing. Bowie's album, "Never Let Me Down", comes out in April.

BILLY IDOL: Billy Idol's guitarist Steve Stevens has signed with Warner Brothers and will have an album out next year.

SIMPLE MINDS: Simple Minds are in Los Angeles doing overdubs on their live album at A&M Studios. They'll be mixing at The Power Station in New York. The album is scheduled for late spring release. It may be a double album and may include one new song. A decision on that will be made in the coming weeks.

DREAM ACADEMY: Larry Fast, the synthesizer whiz and ex-Peter Gabriel collaborator who just released his own Audion album, "Metropolitan Suite", has been tapped to work with producer Hugh Padgham on the next album by Britain's Dream Academy. Work on the Lp began in February.

RICK WAKEMAN: Rick Wakeman is currently recording his next album. It's entitled "The Time Machine", and includes guest appearances by Elton John, guitarist Davey Johnstone and Phil Collins.

W.A.S.P.: W.A.S.P. up their seven month tour by recording a live album in San Jose and Long Beach, California, starting this week. They plan to release it in August. It sounds like the W.A.S.P. tour is wrapping just in time: leader Blackie Lawless spent time at home in Los Angeles recuperating from an eye injury he suffered when a fan threw a quarter at him during a concert.

ILLSLEY WRITING FOR SOLO ALBUM, DENIES DIRE STRAITS

SPLIT: Dire Straits bassist John Illsley has angrily dismissed rumors that the band is on the verge of splitting up, following a London newspaper report which quoted Mark Knopfler as saying the group wanted to finish while it was on top. "Rubbish!" exclaimed Illsley. "We're very successful and there's absolutely no reason to end it. After our last tour, we simply decided to have a break. We will probably record a new album toward the end of the year. This is all very boring," he continued. "When a band goes off the road for a year, everyone starts to speculate when it will

# MUSIC NEWS

Continued From Previous Page

split. After seven years, it was just time to give the public a breather." Illsley is presently holed away in his Harborside Penthouse in Sydney, Australia, writing songs for his first solo album.

**PETER WOLF ASSEMBLING BAND FOR TOUR:** Peter Wolf, former lead singer with the J. Geils Band, plans a tour beginning in April. "I'm getting the band together now," Wolf says. "There will be some hot players, but not necessarily 'name' players. We're going to surprise people." Wolf's album is scheduled for release March 20th. It was recorded at the now-closed Syncro Sound Studio in Boston.

**AMNESTY INTERNATIONAL SETS LINE-UP FOR "THIRD BALL":** Peter Gabriel, Duran Duran, and Joan Armatrading are among the artists taking part in Amnesty International's "Secret Policeman's Third Ball" at the London Palladium at the end of this month. Comedy shows are being held on March 26th and 27th. Musicians take over for the shows being held on the 28th and 29th. Also confirmed are Erasure, Mark Knopfler, Nik Kershaw and Cliff Richards.

**LOU GRAMM HOPING TO DO SOME DATES WITH HIS FATHER:** Lou Gramm says if he gets the opportunity to do some concerts around his hometown of Rochester, he'd like his father to join him onstage. Ben Grammatico, Sr., a sheet metal worker who is retiring this year, plays trumpet on Gramm's album, "Ready Or Not". "I think being on his son's album was a little bit of a kick for him," says Gramm, "and I think it would be great for him to take the stage with his son." Grammatico had a 16 piece big band in the '40's and then played in combos after that. Gramm says his father eventually gave up music because it was keeping him away from his family. "We're an Italian-American family and we're very close knit, and always have been," Gramm said. "I think that kind of upbringing has helped me keep a good perspective on success." Gramm added that if he does do some shows as a solo artist, he'll probably include Foreigner's "Jukebox Hero", "Head Games", and "Head Kicker". "I'd like to keep it up and stay away from the ballads to chisel out a hard rock image," he explained.

**LINDA MC CARTNEY FLORAL DISPLAY WORRIES POLICE IN BATH, ENGLAND:** Police in Bath, England, are worried that a \$20,000 floral display put up by Linda McCartney on the side of a freeway is going to cause traffic accidents. The hyacinths and primroses spell out, "Linda McCartney, Bath," in 12 foot letters. The words are accompanied by an arrow pointing to the city where an exhibit of her photos is being held. "It is downright dangerous," said a spokesman for the police department. "This stretch of motorway is already an accident blackspot and one of the busiest in the world." He called the sign of flowers "A foolish publicity gimmick."

**RARE SPRINGSTEEN ITEM TO BE SOLD:** A rare Bruce Springsteen item is about to go on sale in England. It's a six track acetate that Springsteen gave to the head of a major publishing firm in 1973 in the hopes of having other artists record his material. The former executive says he was told that he could do whatever he wanted with the record, and he plans to advertise its sale in music publications. "It features all early material recorded with The E Street Band, and the quality is superb," he's quoted as saying. The record includes "The Fever", "Santa Ana", "Seaside Bar Song", "Bishop Danced", "Zero And Blind Terry", and "Thundercrack", and is expected to sell for over \$4,000.

**LENNON DOCUMENTARY TO INCLUDE AT LEAST TWO NEW SONGS SAYS PRODUCER:** David Wolper plans to begin production next month on a feature length documentary about John Lennon. Wolper, known for producing the miniseries, "Roots", and last summer's Statue of Liberty extravaganza, says he's received two boxcars full of footage from Yoko Ono. The \$7 to \$10 million film is to be titled "In My Life". Wolper says never-before-seen footage includes a number of songs that Lennon recorded but never released, and that at least two of the previously unheard songs will be included in the film. Wolper, a veteran of 300 documentaries, added

that there's more footage on Lennon than he's ever seen on any single individual because the murdered Beatle documented virtually everything in which he was involved. All the footage will be returned to Lennon's estate after the documentary is completed. A 1988 release is planned.

**ALARM MEMBER PLANNING ALL-STAR ALBUM AS TRIBUTE TO WOODY GUTHRIE:** The Alarm is busy recording their new album with producer Alan Shacklock. When that's finished, they'll begin preparing for a summer tour of the U.S. But Dave Sharp, of the band, is already planning a project of his own for after that. In September, Sharp is planning to work on an all-star album in memory of Woody Guthrie. Guitarist Jeff Trot, of Wire Train, says when Sharp invited him to play on the album, he told him he'd already lined up appearances by Ron Wood, John Entwistle, Keith Emerson and Bob Dylan.

**WILLIS TO STAR AS TOM MIX IN NEXT MOVIE:** Bruce Willis starts work on his next film April 6th in Los Angeles. In "Sunset," he'll play Tom Mix in Hollywood around 1928 working on a cowboy movie and solving a real life murder. James Garner is set to co-star as Wyatt Earp. Blake Edwards, who directed Willis in his first film, "Blind Date," is also set to direct this one. Meanwhile, "Blind Date," is scheduled to open March 27th.

**IOVINE PRODUCING DANNY WILDE:** Having made his presence felt last year with his Island Records debut album, "Boyfriend," which featured the single, "Isn't It Enough," rocker Danny Wilde has been signed by Geffen Records and is now in Los Angeles recording tracks for a new album with producer Jimmy Iovine. Meanwhile, singer Patty Smyth has given the L.A.-based musician her official thumbs up by covering "Isn't It Enough" on her new album, "Never Enough."

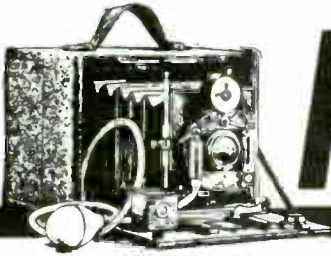
**BILLY IDOL:** Billy Idol's guitarist Steve Stevens has laid down a guitar part on a tune for Michael Jackson's new album. Jackson, producer Quincy Jones and his two children were said to have given Stevens a standing ovation at the end of the session.

**STARSHIP:** Keith Olsen is currently producing five songs for the new Starship album. Peter Wolf will produce another five, and Narada Michael Walden, who did the band's current hit, is slated to do one or two more. The band expects a May release.

**THE PRETENDERS:** According to Robbie McIntosh of the Pretenders, once the band finishes another month of U.S. dates, they'll take a week long break, then hit the road in Europe on a bill with U2 and UB40. The Pretenders manager Dave Hill says there are no plans to bring that package to the U.S.

**BIRTHDAY BOOK FOR THE WEEK OF MONDAY, MARCH 9:** Badfinger released their first album on this date in 1969. Rock guitarist Robin Trower is 42. The former lead singer for Paul Revere & The Raiders, Mark Lindsay, is 43. **TUESDAY, MARCH 10:** Dean (Jan & Dean) Torrence is 47. Tom Scholz, of Boston, is an even 40. (How about a note of congratulations for the Massachusetts quintet for passing the four million mark in domestic sales on their most recent album for MCA Records.) On this date in 1977 Marc Bolan set out on his final tour, opening a show in New Castle, England, with The Damned that he supported. It was not too long after this that the supported guitarist/singer/composer was killed in a tragic car crash. **WEDNESDAY, MARCH 11:** On this date Gene Vincent was born in 1935. He would have been 52. **THURSDAY, MARCH 12:** Paul Kantner, founding member of The Jefferson Airplane/Starship, is 45. Happy anniversary to Paul McCartney and his lovely wife, Linda, who were wed on this date in 1969. It's 18 years of bliss for them. "Sweet Baby James", James Taylor, (born in Boston, MA) is 39. Liza Minelli is 41. **FRIDAY, MARCH 13:** Neil Sedaka is 48. On this date in 1965 The Beatles started filming "Help!". On this date in 1971 The Allman Brothers Band did Live At The Fillmore East. Bill Curbishley, who was the manager of The Who and now the current of Judas Priest, is observing a birthday. **SATURDAY, MARCH 14:** Quincy Jones is 54. Funnyman Billy Crystal is 37. Walter Parazaider, of Chicago, is 39. **SUNDAY, MARCH 15 "The Ides of March":** Mike Love, of The Beach Boys, is 46. Sly Stone (born in Dallas, Texas) is 43. Phil Lesh, of The Grateful Dead, is 47. He's been with The Grateful Dead since 1965, when they were known The Warlocks. Rockwell, the Motown artist, is 23.

# DIRTY PICTURES



## ONE LAST PARTING SHOT...

We bid farewell to the B/A Confab '87 with this final take... Pictured (L-R) on Maxim's Terrace: Fred Deane, Huey Lewis, Chrystalis' Kevin Sutter, Sue Utz & WMMR's Ted Utz.

## AND THE WINNERS ARE...

Claiming their awards at this year's Gavin Convention are (L-R) WXRT PD Norm Winer (for Lin Brehmer/AOR MD), WLIR MD Larry "The Duck" Dunn/Alternative MD, MCA's Bill Bennett/National Album Promotion, Epic's Jack Isquith/Associate Album Promotion, 91X PD Mad Max & 91X MD Oz Medina/Alternative Station of the Year. Other winners included: WBCN/Album Station, WBCN PD Oedipus/AOR PD, WMMR's morning man John De Bella/AOR Air Talent, and WLIR PD Denis Mc Namara/Alternative PD.



## WBVR FOR KID'S SAKE

WBVR held an 18 hour Music Marathon to benefit Buffalo's Children's Hospital. The Bears's morning team stayed on the air from 6am to Midnight, beginning with a live remote from City Hall. They had visits and call-ins from many celebrities and pledges were taken throughout the day. The station raised close to \$4,000 for Children's Hospital. Pictured here (L-R): The Bear Morning Team: Tony Magoo, Sean Mc Crossan, Kelly Sinclair, and the popular local TV anchor Irv Weinstein.

## ATLANTIC'S "10" CLUB

Following the Grammy Awards Atlantic Records hosted a celebration at Mr. Chow's in Beverly Hills. These dashing men were seen enjoying the festivities (L-R): Bob Geldof, Roger Daltrey, Peter Frampton, and Mike Rutherford.



# BEST BITS

## STEVENS & PRUETT--STILL CRAZY AFTER ALL THESE YEARS!



Jim Pruett and Mark Stevens have been doing mornings together now for 14 years and are currently waking up the Houston market at KLOL. We caught up with them

this week and asked them to give us a sampling of some of their bits.

"One of the Best Bits we've done recently was our NCAA Vibrator Off." Pruett told us. NCAA stands for No Class At All. We had four phone lines going and had women play their vibrators for us. It gives you a great opportunity to put in quips like, "Gee, I hope the Surgeon General has a warning for that one," or "I could hear your teeth."

"We also have lots of characters that come in. One is Buffalo Bob and his constant Indian sidekick, Crapping Squirrel. You know, all Indians are named after the first thing their mother sees when she comes out of the tee pee; Running Beaver, Soaring Eagle ...Crapping Squirrel.

"We Do A Joke-Off. We do it a little differently than most stations. We have two different people compete against each other with a joke and then the listeners vote for whomever they think has the best joke by calling an automatic recording line. It takes the load off of us. It's a great quarter hour maintenance bit. We do the joke-off at the :45 and then air the results at the top of the hour to keep them hanging in there for awhile."

We had a Wayne Newton sing-alike contest on a rock format...none of our listeners knew what he sounded like!"

This is just a taste of what Stevens and Pruett are up to on a regular basis. The boys are always up to or into something. If you find yourself passing through Houston, tune 'em in -- they made us laugh!

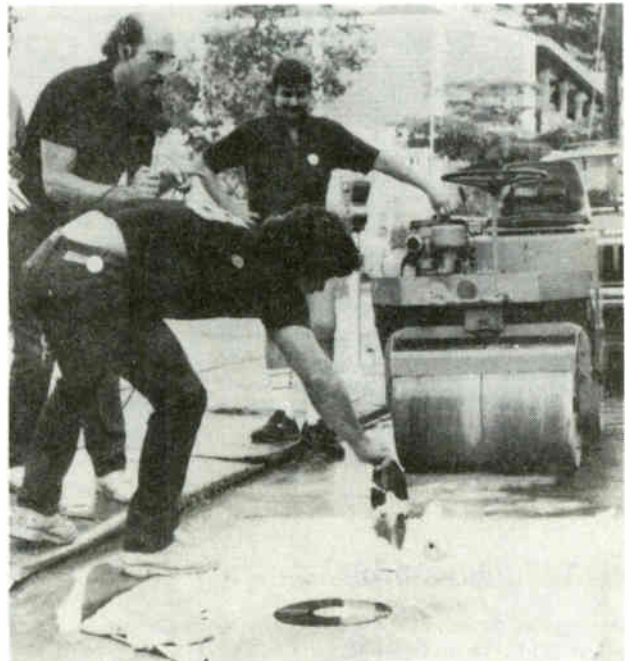
## WGTR WAKE-UP ARTISTS



Miami's popular morning show team of Herman & McBean recently debuted their show on WGTR with a live remote on the final day of a weekend arts festival. In honor of the arts

festival, Herman & McBean invented a contest called "Steamroller Art". Skip Herman called us with the details: "We were broadcasting our show live from a hotel near the arts festival and took the show out on a Miami street for the contest. A lot of people came down to see what was going on. We had paint and we had sheets and spread them out on the street. People poured paint onto the sheets and then we let them roll over it with the steamroller. We did five or six pieces of artwork and we had some fine work, too. We did play-by-play on the air with, obviously, the sound of the steamroller making lots of noise in the background. The final effort turned out to be the best. I don't know if the guy got hints after watching where everyone placed their paint, but after he poured

puddles of paint on the sheet and rolled over it, he had created himself something Jackson Pollock would have admired! It wasn't good enough to cut your ear off for, but...."



SKIP HERMAN INTERVIEWS ONE OF THE ARTISTS WHILE HE'S CREATING HIS MASTERPIECE "STEAMROLLER ART".

"We had some TV folks there, too. A local television station brought their cameras right in front of the steamroller, watching it squoosh through the paint. We also had a mixed medium effort where people thought that ice cream would make a nice addition to the thing. They threw a little of Ben and Jerry's "Cherry Garcia" flavored ice cream on there. We had a good time with it and the winning entry won a weekend for two at the hotel we were broadcasting from."

Streamroller Art, live on the streets of Miami, sounds like a truly unique way to debut your first show at a new station. We're looking forward to seeing what tricks Herman & McBean are up to next and, from what we understand, they're always up to something.

## WCMF BAGS IT

WCMF's morning man, Brother Wease, responded to a recent Rochester controversy where a supermarket chain switched from using standard paper bags to flimsy plastic bags with handles. The city was in an uproar over it and there have been stories in the television news featuring man-in-the-street type interviews displaying the consumers' anger over wimpy bags. Brother Wease has dedicated this song in hopes of speeding up the return of the brown bag: Supermarket Bags (Sung to the tune of "Another Brick In The Wall".) "We don't want your plastic baggies/You can keep your wimpy bags/Can't fit a 12-pack in that small sack/Give us back our paper bags/Hey - Wegman's, give us back our bags!/All in all it's just those bags are too fckng small." (Repeat)



# PROMOTION FILE

## 'SHE'S GOING TO JAMAICA



To help break up the winter doldrums, KSHE St. Louis recently ran a promotion that sent five listeners to Jamaica with "Radio" Rich Dalton and John "U-Man" Ulett, the station's morning team, who broadcast from there live. To win, listeners were

asked to create their own song in 95 seconds or less about why they wanted to go to Sandle's Resort with the morning show. The entries ranged from song parodies to original songs and some people put together spoken comedy bits. Creativity and outrageousness were the key words. The entries were incredible and KSHE listeners proved themselves to be quite talented.

This is the third year in a row that KSHE has done the promotion and this has been the most successful ever; the station received 608 entries. According to KSHE Promotion Director Jim Marchyshyn, "Listeners had a lot of fun with this promotion even if they didn't win. They called to say that it was great just to hear their song played on the air."

The promotion was sponsored in conjunction with Budweiser Beer and Sandle's Resort, Montego Bay. For those stations also looking to break up the winter doldrums, or just looking for a great promotion, the folks at KSHE tell us that Sandle's Resort loves to work with radio stations and they are great people to work with.

## WAQX - ROCK AUC '87!



If you happened to be near the Syracuse, New York area recently, and were wired for sound, these are some of the sounds you might have heard coming from the local airwaves: "I just have to have those Bon Jovi tickets--I bid \$400 dollars for the package"... "We're back at Rock Auc '87 headquarters, where we've just received another bid of \$450 dollars for the Bon Jovi package. The phones haven't stopped ringing and it looks like an all out bidding war is in progress."

We're sure we couldn't come close to translating the excitement that was WAQX's second annual rock auction for the benefit of the Central New York Food Bank, but judging from the enthusiastic report we received from WAQX Asst. PD Lorraine Rapp, the Syracuse rock outlet just pulled off one "wildly successful" promotion, that sounded great on the air.

The idea for the "Rock Auc" charity promotion was inspired by Bruce Springsteen's 1985 concert at Syracuse's Carrier Dome, after which he donated \$10,000 from his own pocket to The Central New York Food Bank. WAQX was so moved by the Boss' concern and generosity, that they decided to build on Bruce's actions by putting together a fund raiser of their own. Thus the "Rock Auc '86" campaign was born, followed by this year's even more successful '87 version.

The station began collecting items donated by artists, record reps and other industry folks immediately after last year's promotion was in the record books. They collected so much rock n' roll memorabilia in fact that

FMQB, March 6, 1987

Continued On Next Page

## BEAT YOUR COMPETITION!!!

Call **MUSIC AWARENESS** first, for details on **U2** in three Southern California cities including Joshua Tree. **U2** in London, Peter Gabriel in London and other great travel promotion contest ideas available market exclusive.

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**LYN BENSON**

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# PROMOTION FILE

Continued From Previous Page

they decided to put several packages together. The station then circulated a bidding guide throughout the community to alert their listeners as to what was up for auction and when the bidding would start for each item.

The entire on and off-air staff then set up the auction headquarters at the station with local media personalities around to do guest auctioneer appearances. At 10 AM on Saturday, February 21, the bidding opened for "Roc Auc '87", and the phones did not stop ringing until the last item was auctioned off and the event came to a close eight hours later.

Some of the items and the auction price they generated included: the Bon Jovi package (A picture disk; drumsticks used by the band's Tico Torres, as well as front row tix for the upcoming show-which weren't even on sale yet) went for a whopping \$600; an autographed Billy Idol guitar--\$575; an autographed box 'o Boss live set---over \$300; A Rush platinum Lp with a blank inscription plate so that the highest bidder could place his or her name on it--several hundred dollars and much, much more. When the bidding ended, WAQX raised well over last year's total of \$6,000.

The charity promo not only inspired an enormous amount of enthusiastic response from the station's listeners, but also received a ton of TV and newspaper exposure all weekend long. Commenting on the overwhelming success of the event, Lorraine told us, "The most exciting thing about the 'Roc Auc' is how it pulled our staff together and how we were able to contribute to charity, because nationally, we hear so much about what we can do to help, but in this way, we actually got the whole local community, with our station serving as the vehicle. The excitement grew when, after months and months of an incredible amount of work, the whole thing came together beautifully. Our entire staff--on and off the air--was here and involved and it sounded very exciting over the air. We involved all kinds of local celebrities and raised a significant amount of money that we all feel good about giving to charity. I would recommend that stations

do it in their market because it works well for people in the community to view your station in this way--being this helpful. And image-wise, it's great." Congrats go out to the entire WAQX staff and all others involved in this exciting, successful and commendable event.

## WLNZ - REAL WILD WEEKEND

There's an ongoing promotional campaign at WLNZ designed to establish the station as Lansing, MI's definitive concert source, and recently, the station gave two of its listeners a concert trip that has to put WLNZ over the top in their quest. Presenting: WLNZ's "Real Wild Weekend" with Iggy Pop!

After much pre-promotion through liners and other announcements, WLNZ jocks began asking listeners to call in to register for a weekend in Los Angeles to see Iggy Pop and the Pretenders. The ninth caller each time would qualify for the grand prize drawing, with each qualifier awarded the New Iggy Lp "Blah, Blah, Blah" on their choice of record, cassette or CD. The station was surprised to find that most winners chose the CD.

On the Thursday morning show before the concert weekend, one person was chosen from the many registered qualifiers. The winner and a friend were then whisked out to LA--the very next morning! The grand prize included round trip airfare; hotel accommodations; a Universal studios tour on Saturday morning before the show; limousine service to and from the concert, where both listeners went back stage to meet Iggy and the Pretenders, and a free Sunday to do whatever. Nothing like your average, uneventful weekend, eh bubba? "The Lazer" is gearing up for many more concert promo events in the future, and we salute them for going the extra mile to be Lansing's concert authority, and for bringing exciting events like this one to their listeners.

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**POLYGRAM PRESENTS**  
**QUESTION**  
**of the**  
**WEEK**

With New Age music finding more of an outlet on radio (The Wave and KSCO, San Jose), some are predicting that every market will soon have a New Age station. Do you agree or disagree? Would a New Age station work in your market, and why? Does New Age have a place in your station's programming?

**JOHN SEBASTIAN, KDKB:** "I disagree with that. Some of the more desperate/creative/experimental-type stations will give this a shot in isolated markets, but I don't think there will be a preponderance of New Age stations. My efforts in EOR--which were much more mass appeal than this--were not grasped by managers, owners and the powers that be in any kind of mass appeal way or I'd still be doing it (although the listeners loved it)...Would a New Age station work in Phoenix? I don't think a 100% New Age station would work anywhere, otherwise that's what I would have done. Speaking as the person that I feel created this kind of radio, the variety that the listeners crave is what is lacking with New Age music. As a part of an eclectic mix of music, it makes a lot of sense; but as a format unto itself, I don't think that it will work here or in any other market. New Age has a big place in EOR, but as far as what I'm doing now--an adult Album Rock station--it's too obscure, experimental and not mainstream enough for us in rebuilding KDKB. But there is a way to use it effectively with a lot of other music that isn't being exposed. There's a whole body of different kinds of music that hasn't been exposed that ought to be and there is a way to mold that all together in one atmospheric format, and I don't think that has been maximized yet in the way that it should be. When we first embarked on EOR in 1983, we realized there was a great lack of variety for 25-40s. But going to all New Age would not be variety, that would be sameness again, and listeners are looking for one station that can satisfy their wide variety of tastes. That's why stations like KINK, KBCO and WXRT have been so successful over the years."

**DENNY SOMACH, DENNY SOMACH PRODUCTIONS:** "I definitely agree because every city needs to have one station where you go to relax. I don't see New Age stations being competition for Rock outlets, but I do see them as a great compliment. A lot of people keep that one button set on the Beautiful Music station

so as to have a place to relax. I see New Age stations filling that same need...It would work very well in Philadelphia, as evidenced by the reaction WIOQ is getting to their New Age at night show. They're seeing tremendous phone reaction, and we already know about the sales levels on New Age product. Most people think that New Age music is exclusively Windham Hill and that's only part of it. But the real potential for New Age at Rock stations is really a form of music we call New Progressive and includes artists like Tangerine Dream, Jean Michel Jarre, Patrick Moraz and others."

**BOB WALTON, WRDU:** "As with any format-of-the-week, of course there will be quite a few stations across the country that will adopt it for a few weeks as a quick fix...No, I don't think New Age would work in Raleigh. I think the people that like this music are a small slice of a demographic and not enough to support an entire radio station, at least not here. We service that small slice of the demographic with New Age/Jazz, both on a weekly 5-hour Jazz Brunch, 7AM-12Noon on Sundays, and with occasional 'Jazz Snacks' at night."

**POLYGRAM ROCKS RADIO**  
**ROCK N' QUOTE OF THE WEEK**

"Here's an across the board staple band for rock radio with another sure fire hit. Consider how successful Cinderella has already been, on the radio and at retail, and 'Somebody Save Me' becomes a natural addition to the playlist!"

**ALAN WHITE**  
**K I L O**

**KAREN ANDERSEN SMALL, WGIR:** "I agree that a market with a large population will probably give New Age a go...A New Age station wouldn't work here. The format's appeal would not be wide enough to support a radio station in this market (let Boston do it)...New Age does not have a place in our programming right now."

**DOUG CLIFTON, KBCO:** "I don't think that's true for every market. New Age music will work in some markets, but not in others. I don't think that a full time New Age station would work in this market, but I do think that a station can program a good percentage of New Age music and be successful...We've been playing New Age music since its inception. We play many of the Windham Hill artists on our jazz show, and we work a small percentage of New Age music into our regular format. It gives spice to the sound of the

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**Cinderella**

**"Somebody Save Me"**

**FMQB Hot Trax: 58-43\***

**From the double platinum + album Night Songs**

**PolyGram Rocks Radio**  
 \*\*\*\*\*

# QUESTION OF THE WEEK

Continued From Previous Page

station. I think a good mix of New Age, traditional and fusion jazz could be the Beautiful Music format of the future."

RON GARRETT, KDJQ: "I think that every market that currently has a Beautiful Music station could potentially have a New Age station... I think a New Age station would work in this market because the demographics are right for it (25+), and there are a lot of upper middle class yuppies in this market. There are a lot of businesses, a lot of offices and a lot of people with higher educations whom that type of music would appeal to...No, this station is definitely an 18-24 core."

FRED LEEMHUIS, KGRQ: "I disagree. It won't work in small markets. Small market mentality with clients who put too much emphasis on 12+ ratings. They don't understand core audience and time-spent-listening. That type of format will work in major markets and medium markets where demographics can be sold better. No, it won't work here, our market size is too small...Yes, New Age has a place in our programming as variety programming. We run a syndicated show called 'Musical Starstreams'. The response to that show is perfect. We used to run an EOR format with Sebastian and, if he had stuck with his concept and gotten a major client, i.e., New York or Chicago, EOR would still be around today. The difference between EOR and New Age is that EOR played less instrumentals."

IVAR HAMILTON, CFNY: "A New Age station would most likely have moderate success in the Toronto market. There is no current 24-hour station of this type here. There would obviously have to be a tremendous amount of research and fine tuning before a concrete position in the ratings could be established. We have added various New Age records into regular rotation and have had moderate success with some. The biggest problem is mixing and texturing the New Age with music of a totally different direction, i.e., the Mighty Lemon Drops back-to-back with Yanni. The current station New Age program also mixes classical and some folk music. This program runs early on Saturday and Sunday mornings."

KEVIN VARGAS, KWHL:

"Any time something new and different pops up at a major station in a major market, we see the creation of a new trend. Nothing personal to 'The Wave' but I hope it dies quicker than a 0.1 activated psunami, for the simple reason: a station without live jocks is just another cold, lifeless station. I hope this doesn't inspire the New Age of automation."

BILL WEBBER, JR. WIOQ: "I don't see there being a New Age exclusive station in every market. Possibly it might work in the largest or hippest markets. I can see the Beautiful Music stations attempting to integrate some of this genre into their programming...I don't see a full time New Age music station working in Philadelphia. I don't see enough demand for it 24-hours-a-day...Yes, it does. We do a show called 'The New Age Alternative At 11:00'. It started as a 20-minute feature that we ran at 10PM and, due to overwhelming popular demand, we expanded it to an hour and moved it back to 11:00PM with the feeling that it was a more appropriate time. We get more positive listener feedback to this feature than we do to all our other features combined. Despite the great response, I still feel that this works best as a nighttime feature and it shouldn't be mixed in with regular programming around the clock."

KAREN HEWKO, CFOX: "I see New Age music as being modern day 'Beautiful Music'. As we get older, our musical tastes become more subdued, and those of us who appreciate music for the art form it is, enjoy New Age for its standard of excellence. Kitara and Andreas Vollenwieder are to the 80's what Montavoni and Mancini were to the 60's and to our parents. Face it folks, when mom and dad were in their 30's, they and their friends considered themselves 'with it' listening to 'Theme From A Summer Place'. We're that age now, and no different from them...I think the New Age format will and should take over the 'Beautiful Music' format--to contemporize it. When labels like Windham Hill and Polygram, with their New Age line, see trends established, and when the announcers around this station go nuts over the new Windham Hill package, something's going on. The demos are there... With the West Coast being traditionally more laid back, New Age music would definitely work. As the Beautiful Music demos literally die off, a New Age format with a 'hip' presentation could go over well--maybe not be #1, but there is a void to be filled here in Vancouver...At the present time, CFOX does not play New Age music on any kind of block programming. We don't have the space because of other CRTC commitments. However, if the CRTC would classify New Age music as 'special interest' the way it has classified jazz (both of which are mandatory for CFOX to play week-end mornings), New Age in Canada would see more success."

BRIAN JARRETT, WBGK: "Yes, I agree that there is room for a station programming New Age in every market. I don't know if it would work strictly as a 24-hour format, but it would work as an element within an Adult Contemporary or AOR format...New Age has a place along with our specialty jazz programming; it's the thing that gives us the most listener response. We run a local show and a syndicated program. The response to both shows is very high, so much so that the retailers call us after the show to get a list of what we've played so they know what to stock."

LORETTA CRAWFORD, WCLZ: "No, an entire format of New Age music is not of interest to people who really like New Age music. It's something to be taken in small but regular doses like WCLZ does. We program one hour each weeknight of New Age music and it's a very, very popular program. I think we'd be cutting our throats if we went all New Age. This market is not ready for all New Age music."

ALAN LAWSON, KTCZ: "I disagree. There won't be one in every market. The market make-up has to be right for the format. No, a 24-hour-a-day New Age station wouldn't work in our market. We've been on-the-air three years now with a good diet of New Age music in special programming and in regular rotation. Our feedback indicates that the audience is satisfied with the dose it's now getting. We run 'Musical Starstreams' and 'Portraits In Sound', both are syndicated programs. And at times we feature New Age music on our locally produced show, 'The Laser Hour'. We do use some of the more melodic, accessible New Age in our daily programming."

JIM PEMBERTON, WLLZ: "I disagree...some markets are just not ready for it...in Detroit ---no way!!!"

CHIP HOBART, WQFM: "I totally disagree...I don't think there's a market for it -- that type of a radio station in every market? In Milwaukee?? --- Frankly - no!!!"

MICHAEL DALFANZO, WSHE: "I don't think every market is gonna wind up with a New Age station."

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# QUESTION OF THE WEEK

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I think it's something that's gonna be limited basically to major metros. I don't think it's a small market phenomenon or even in a lot of areas a medium market phenomenon. It needs to be in a cosmopolitan setting like in LA, New York, Chicago...even South Florida. I think a New Age format could work, it would have to be like a classical station, not a numbers sell, a lifestyle sell. One could work in this market, it's a possibility, I don't see it happening in medium markets... it'll be limited--put it in Kansas City -- it'll be fuckin' death!!!"

**BRIAN KRYSZ, WKLC:** "Absolutely not...no fucking way...New Age is gonna go over just like the Abrams New Music format of three years ago. I can't see it being in anything other than the over-saturated top twenty markets that have too many signals for formats."

**ALAN WHITE, KILO:** "I disagree in the short term, I think that New Age music appeals to a real sophisticated listener -- it's passive in a way but it's not, you really have to know what they're all about in order to get into them. It's not mainstream - I think in the short run only the big markets will be able to do well with a format like that. I don't think it'll spread to the medium & small markets very fast...Our profile is rock & roll - we don't have a place for it at KILO."

## RADIO ACTION

**WBCN, BOSTON, MA M.D.-CARTER ALAN:**

"I can't believe I survived last week at WBCN with our freebie Stevie Ray Vaughan concert; Brighton Rock's lunchtime show and an evening broadcast from Nashoba Valley Ski Resort with a couple thousand of our closest friends! Thanks to Lou Gramm for ringing us on-air and letting us know that he is going to be doing a solo tour if he ever gets time between the Foreigner album and tour!...The Damned album knocks me out. Inconsistent at best in the past, this seminal English punk band has matured incredibly in the past few years. The remake of 'Alone Again Or' is gorgeously produced and is a sonic delight...The Del Fuegos album is as fun as their previous best work and 'Long Slide' is a great prelude to some other gems like 'News From Nowhere'. I have heard DJs mumble 'The Cult is God' in the corridors of 'BCN and that's pretty close to the truth. 'Love Removal Machine' is a huge jump for them towards the mainstream and quite a bit different for producer Rick Rubin, than the Beastie's album...Andy Taylor (literally) rocks me off my feet and the Gregg Allman remakes of Allman Bros. classics 'Don't Want You No More/Ain't My Cross To Bear' is getting good phones on 'BCN.'"

**WIYY, BALTIMORE, MD M.D.-CHRIS EMYR:**

"'Live From L.A.' was easily the most fun I've ever had doing radio! The entire broadcast went off without a hitch. The guest lineup was positively excellent. The only thing missing was Jim Morrison returning from the dead. Sincere thanks to the 'under new management' team: Bruce, Maddy and Z and John McGahm who kept this entire circus running smoothly. Great moments in L.A. part one: Bonnie Raitt live on 98Rock meeting 'St. Elsewhere's' Steven Furst while he's with K-Rock's Meg Griffin. It was a mutual admiration society...Great moments in L.A. part two: Watching Dave Edmunds meet his rock 'n roll hero (and mine too) Little Richard for the first time. June Foray, the voice of Rocky the Flying Squirrel and a million others knocked me out. What a wonderfully talented, nice, nice woman. I guess I should stop before I take up the entire page! My thanks go out to all of the industry people who took care of us during our stay. It was a true pleasure to have met all of you. Let's do music...I caught Crowded House at the Roxy (before the Fire Marshall kicked me out) and they are a hot band. Don't miss them. So, let's go with Crowded House; Cutting Crew; Patty Smyth; Baltimore favorites Crack The Sky, and more Bon Jovi!"

**KGON, PORTLAND, OR M.D.-INESSA YORK:**

"Here's an overview of the Pretenders Portland show: Just fabulous! It never let up! They had a great energy and enthusiasm and I didn't see one negative incident. I had the sense that all the weird baggage of the last several years has finally been left behind and what we had in concert was an exciting show of Pretenders past, present and possibly future! This seems to be the time to go back and dig out some of those great overlooked tracks from the Pretenders' debut album because they were all represented in concert. Bravo Chrissie and company!...Here at the ranch, we wish our Operations Manager, Pete Bolger, bon voyage or perhaps I should say 'buena suerte!' It's as they say in this wacky biz--a great career move! We'll miss you! And don't forget the zinc oxide!"

**KGB-FM, SAN DIEGO, CA M.D.-PAM EDWARDS:**

"It was a PolyGram kind of week here in San Diego! We're feeling no pain as we go with our 5th Bon Jovi track 'Never Say Goodbye'. This band's audience is growing daily and their staying power is amazing! It's great to see the adults grooving along with the kids...The opposite is true for Robert Cray. Now the kids are catching on to what the adults have heard for a while --a new superstar! 'Right Next Door' is our next pick following Cray's brilliant performance at the Grammys and Saturday Night Live...Deep Purple's 'Call Of The Wild' rounds out PolyGram week in true rock 'n roll fashion. Many, many thanks to Patty Oates at Warner Bros. for taking me to the Grammys. It was DEFINITELY an evening to remember, particularly because Warner Bros. artists kept winning all the prizes! Most satisfying was Paul Simon's victory. The only big downer is that Peter Gabriel didn't score a statue. His four nominations were something else though! Congratulations also to RCA Records for their success with Bruce Hornsby. It all wouldn't have happened without their persistence and dedication... And personal to Marko: Let me help you in your crusade to Teslafy the nation!"

**KLOL, HOUSTON, TX M.D.-HARVEY DR. K. KOJAN:**

"The U2 is simply wonderful! Brilliant guitar, uncompromising vocals--definitely their best ever! (Actually, I haven't even

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heard it yet, but just wanted to be the first to rave!). But seriously, folks, you guys can stop hyping us on Frozen Ghost. We were sold on it right from the start... Ditto with Cutting Crew which appears on first listen to be as deep and imminently programmable as anything I've heard in a while...As far as The Damned goes, I've been trying to come up with something flowery, eloquent and pretentious to say about it (you know the way Brehmer talks), but the bottom line is that it is a memorable tune! I hope that we can find some room for it...The Cult arrived today and I had a tough time 'removing' it from the turntable. I kept grabbing people from the hall and forcing them to listen at top volume. They didn't mind a bit--the best of AC/DC, Zeppelin and the Stones all rolled up into one killer tune...Speaking of Robert Plant's old band, the Whitesnake/Zeppelin comparison won't hurt them a bit! 'Slow 'N Easy' remains a top request here so 'Still Of The Night' should do very well. Same for the Del Fuegos...Finally, thanks so much for the Island sampler CD. Lots of good stuff, especially that long, spacey thing by--what's the name--oh yeah--Traffic! We might even add it if it wasn't so damn long--how about an edit?!"

WHCN, HARTFORD, CT M.D.-KIM ALEXANDER:

"It's a ringing guitar--it's a searing sax--it's a balls mix--it's Frozen Ghost! 'Should I See' sounds better and better each time. Don't miss turning on your listeners...A cut deeper on World Party? We're standing by our guns (and ears) on 'Ballad Of The Little Man'. It has more soul. I hope you'll think so too...I think everyone at Elektra had a heart attack when they heard we added Dokken! And they didn't even threaten me. Indeed, the cradle did rock this week with Dokken; Cinderella and Whitesnake. Smart move, guys--'Whole Lotta Love' meets 'Black Dog'. Watch the follow-up will be 'Stairway' meets 'Cashmir'. Hey, I don't care who they rip off, it's h-o-t, h-o-t, h-o-t! (But not as h-o-t as Tesla...yet)!"

WLIR, LONG ISLAND, NY ASST. P.D./M.D.-

LARRY "THE DUCK" DUNN: "We've conducted outstanding live interviews recently. My thanks to the Mighty Lemon Drops, who all woke up naked with four passes around their necks in Providence, for one of the funniest phoners I've ever conducted! This happened prior to our co-promote at the Ritz with the Mighty Lemon Drops and the Chameleons U.K. Also, special thanks to the Venetians and Matt Johnson of The The for insightful and informative interviews...Matt Brust, starting forward of the St. John's Redmen (my Alma Mater) was a special guest DJ on my show recently. Aside from being a great ball player, Matt is a big Smiths and Depeche Mode fan...The Cult single is outstanding! The remix is superb! It is big time for these guys. They've come a long way from being Southern Death Cult... Other adds this week: Rank And File; Wire Train; Siouxsie And The Banshees--Their great cover of John Cale's 'Gun'; Pete Shelley and the March Violets 'Miss Amanda Jones'...Screamer-of-the-week: Flesh For Lulu 'I Go Crazy'."

WBRU, PROVIDENCE, RI M.D.-ALISON STEWART:

"WBRU is proud to announce the release of its 1985/86 Rock Hunt album in the compilation of 13 New England bands, a double live album, that will be distributed throughout Massachusetts, Rhode Island, Connecticut. All interested parties can contact us at Rock Hunt

c/o WBRU, 88 Benevolent Street,  
Providence, RI 02906".

CFNY, TORONTO, CN ASST. M.D.-IVAR

HAMILTON: " 'Some Kind Of Wonderful' Soundtrack is the surprise record of the week!...Flesh For Lulu's 'I Go Crazy' is certainly the early station favorite... Thanks to the lovely Cleo of the March Violets for dropping by this week for an interview. It must be a record for a band to be together for five years and not one official Lp released...The Style Council continues to get top airplay, being one of our heaviest Lps in almost two years...The Cult's 'Love Removal Machine' is certainly not another 'Sanctuary'. It's already getting strong response after minimal airplay. Definitely a grower...For those of you who get Beggars Banquet U.K. servicing, check out Wicklow Hill by Pierce Turner! Produced by Phillip Glass, the recording is impeccable and is reminiscent of John Foxx in his early Ultravox days...I would also like to send a special thanks to Marc Durand and Alert Records for sending me to Montreal to see Bundock. No U.S. deal yet but I was impressed to the point that this hopefully won't take long...If you're having trouble finding something to play on the K.D. Lang and The Reclines album, try 'Turn Me 'Round' and 'Tune Into My Wave'...Don Berns is back next week. I go underground until the next Convention!"

WBRU, PROVIDENCE, RI M.D.-ALISON STEWART:

"The big story this week is The Cult's 'Love Removal Machine'--how can you fit so much sound onto one little 12"? Their last record blew the plaster off the walls and now the the roof goes too! It's our 'Master Blaster' and the most exciting release in the recent past...Oh those Del Fuegos. Somebody get the Superstar application for these guys. 'Long Slide (For An Out)' is funky, bluesy and destined to ride the charts...I've never seen such phone reaction as I have in the past week for XTC's 'Dear God'. It's really a phenomenon!"

KUPD, PHOENIX, AZ M.D.-J. DAVID HOLMES:

"The phones are sizzling for Whitesnake's 'Still Of The Night', a contemporary rock classic in the vein of 'Whole Lotta Love'. If the rest of the album is this strong, Whitesnake will have one of the most potent rock Lps of the year...AOR did it most recently with the Georgia Satellites and World Party and now we're doing it with Cutting Crew--Proof that album rock breaks new artists first. Before CHR thinks it's safe, we are selling exciting new music! The Cutting Crew's 'Just Died In Your Arms' is #2 requests only behind Bon Jovi 'Never Say Goodbye'. For the back-up tracks we like 'Any Colour' and 'One For The Mockingbird'...The Tesla album is going bonkers on the phones and in the stores, so this week we go with the second track 'Little Suzi'. I love that acoustic intro... Can't wait to get the U2 in the studio and play it seven or eight times in a row... Thanks to Jeff and Mick from Dokken for stopping by and being guest DJs Friday from 7:00-midnight. Phoenix loves Dokken and Dokken apparently loves Phoenix, cause these two members live here!"

WMMR, PHILADELPHIA, PA M.D.-ERIN RILEY:

"It was an eventful week in Philadelphia! Monday through Friday was live from Flannigan's, a local club. Many thanks to all the guests who participated. DeBella does a terrible thing to musicians: He has each and every one of them sing before 9:00AM in the morning with our house band, The Flaming Caucasians. Everyone was extremely cooperative. Southside Johnny

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is more than experienced with DeBella and the Caucasians. He's helped us out many times before, but you should have seen the look on Lou Gramm's face when the band started giving him the eye. It didn't take too long for him to jump up and sing 'Money' and 'Louie Louie', the Morning Zoo theme songs. Thanks to Frank Sciarra and Danny Buch for putting it together for us! Poor John Eddie was badgered into singing 'Twist And Shout' at 7:30AM on no sleep! Friday brought us a reunion of the A's, one of Philly's favorites--but Friday night was a hell of a party. Many various record companies were in town to see our local superstar, Tommy Conwell. Tommy, as usual, put on a killer show, a lot of sweat for February!"

KBCO, BOULDER, CO M.D.-DOUG CLIFTON:

"Best new release: Oingo Boingo 'Boingo'. We expect a continuation of the success that we had with 'Dead Man's Party'... Favorite new song: U2 'With Or Without You'. Without a doubt my favorite song of the year...Building: Steve Miller 'I Wanna Be Loved'; Santana 'Praise'; and Gregg Allman 'Evidence Of Love' goes into power rotation...Requests: China Crisis; Prince; Heaven 17; Pete Townshend; World Party...Thanks to: Images, for stopping by--Jay Beckenstein for visiting with us. Special thanks to Leo Kottke for bringing his guitar by and playing a couple of tunes live on the radio!"

WLWQ, COLUMBUS, OH M.D.-WENDY STEELE:

"Andy Taylor is rockin'! The intro is a bit dramatic for the office folk, but just right for the night--It rips!...I like the soft side of Billy Idol--his voice, you fool. 'Sweet Sixteen' goes into medium this week as well as Robert Cray; Dokken; Huey Lewis And The News and Sheriff Andy Taylor...Can't wait for U2; Fleetwood Mac; Bryan Adams and Night Ranger."

WXRK, NEW YORK, NY ASST. P.D./M.D.-BOB

KRANES: "I think it's Tuesday so this must be New York! After a whirlwind West Coast trip, it's good to be back. Congratulations to Lin Brehmer on his well deserved award. See how easy it is to get CD service, Lin?...Thanks to everyone involved with 'Live From L.A.': John McGahn; Z Zimmerman; Bruce and Maddy Goldberg. The entire week was a huge success from every standpoint. McGahn's staff is extremely talented and put together a most unforgettable week of radio...The music over the past week has been simply incredible. There are really no words that can do justice to the new U2 record. It shines, it glows, it makes radio sound glorious...Hearing the new Cult record was a treat. Just as we drove across the Golden Gate Bridge, the song came blaring throughout the speakers. 'Love Removal Machine' rocks and will undoubtedly be a big Cult record. Also in the same breath, congrats to the Del Fuegos---The best thing to come out of Boston since the World Series. If the Del Fuegos aren't America's biggest rock 'n roll band by the end of the Summer, I'll eat vinyl on Broadway. There are really many more things to say, but I can't remember them all...Thanks to all the Bubba action in San Francisco. Thanks to everyone in L.A."

WGTR, MIAMI, FL M.D.-THE BEARMAN:

"For an old boy from North of the Mason Dixon Line, this 800 Winter is about to kill me, but in between bouts of peeking at the girls and unloading boxes, I did manage to find time to listen to a few CDs this week. Best of the bunch has got

to be that Jon Butcher. It's apparent that he's done his homework over the last year because he's got a keeper from start to finish in 'Wishes'...We're also real pleased to see strong follow-ups from Robert Cray and World Party, and that new Whitesnake is second to none...The Gregg Allman CD is performing so well that we decided to go two deep adding 'Anything Goes'. How'm I doin' now?"

WXRT, CHICAGO, IL M.D.-LIN BREHMER:

"U2!! U2?"

WDHA, NORTH JERSEY, NJ G.M.-BOB LINDER:

"Hey, we really appreciate the special advance CDs, but how about a follow-up booklet/liner notes when they're ready? It would also serve as a programming reminder to get that follow-up mailing... Special 'thanks' for the Island and the Virgin Samplers! Our CD players are spinning non stop!...P.D. MIKE BOYLE: "The Damned have done a great remake of Love's 'Alone Again Or'. When you get the rest of the album, check out a cut called 'Restless'...Hey, Randy, do I still get the MCA CD of my choice? ...Have you checked out Island's 'The 77's'? Don't throw this aside. I'm positive you'll hear it in one spin!... Boyle's 'Mo Fo' this week has to go to The Cult. Have you heard the guitar in this tune? Instant phones as soon as it's played!...I'd like to thank 'Santa-Bob'! We now have two Technics SL-P1200 CD players in the studio! Talk about state of the art These are the broadcast machines!"

WAQX, SYRACUSE, NY ASST. P.D.-LORRAINE

RAPP: "The Dream Warriors' Soundtrack from Dokken is an instant phone s-m-a-s-h! For the movie premier of 'Nightmare Part 3', we hired the makeup artist responsible for 'King Kong' and 'Ghostbusters' to do the five-hour transformation that turned one of our jocks into Freddie Kruegar. Freddie was then chauffeured in a limo to area malls where we gave out free movie passes and merchandise. Several hundred showed up at each appearance...We have a show coming up with the Gregg Allman Band and judging by the phones we're getting on the new album, it's going to be a quick sell-out and a h-o-t show! His voice is as strong and bluesy as ever, appealing to both the old Allman Brothers' fans and the new audience. It's incredible and refreshing to have an artist who has been through so much musically and emotionally to come out with an album as clean and deep as this one...Good luck to Chris Rivers who is leaving to do Mornings at WCCC in Hartford...On behalf of everyone at 95X, we extend our deepest, heartfelt sympathy to Smokin' Joe Simpson at WHCN, Hartford, on the sudden loss of his father. Our thoughts are with you."

KLAQ, EL PASO, TX M.D.-MAGIC MIKE:

"KLAQ did a 12 hour Radiothon for Special Olympics and the rock 'n roll community of El Paso came through with over \$14,000 in pledges!"

WTPA, HARRISBURG, PA ASST. P.D.-CHRIS

JAMES: "Finally, the long-awaited follow-up to Europe 'The Final Countdown'! 'Rock The Night' looks to be big, if not bigger!...The new Whitesnake's a killer. This one's just not for the kids. It should be a h-i-t in all demos...Don't miss the boat on the new Farrenheit. The record sounds good on any format...Georgia Satellites and the Cutting Crew continue to burn up the phones. Power rotation ahead in both futures!"

WPLR, NEW HAVEN, CT M.D.-CHRISTINA:

"Seas part and radio dials switch to 10,

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all in the first few beats! Nothing can touch the new Cult tune 'Love Removal Machine'. This is rock 'n roll!"

KNCN, CORPUS CHRISTI, TX M.D.-TOM PARKER:

"My apologies to anyone who has had trouble in getting in touch with us. Our new days and times for taking new music calls are as follows: Elise will be taking calls on Mondays and Fridays from 3:00PM-5:00PM, and I will be taking calls on Wednesday and Thursday from 10:00AM-2:00PM, Central Time."

WAQY, SPRINGFIELD, MA M.D.-JOE MARINO:

"Boston-based rock 'n roll is coming on heavily in the national picture this year. Besides the obvious like Boston, Peter Wolf, etc., we have three new artists or semi new artists bringing the Boston sound to the Nation. The foremost of these is Jon Butcher's Lp 'Wishes', which is deeper than any album I've heard in a long time. Not even one piece of bad material appears on it...Then we have the Del Fuegos. 'Long Slide' shows that the band has staying power after last year's album 'Boston Mass'. These guys are unique without being off the wall...And the Boston sound is very evident in the Farrenheit 'Fool In Love'. This one is bound to heat up them phones. So far, the Boston sound is the sound for 1987!...For once there's a heavy rockin' track that was made after 1980 that can be listened to by your upper demos, without turning out. That's Whitesnake, who have a winner with 'Still Of The Night'...And, last but not least, Concrete Blonde is a sleeping moster. Throw on 'True' and see for yourself!"

WEGR, MEMPHIS, TN M.D.-KELLY CRUISE:

"The World Party continues--Our second choice track from the Lp is 'World Party'. It's the tune that kept ringing in my head long after I had taken the record off the turntable. 'World Party' is a song that grows on me, much like 'Ship Of Fools' did. So, give it several listens! ...The Frozen Ghost and Jon Butcher have some of the best new songs this year. We've already placed Frozen Ghost in medium rotation. 'Variety Tonight' from REO caught me ever since I heard it on the world premier weekend sampler cassette. We went with that one as a second track...About the Venetians: Don't close the blinds on this one. 'So Much For Love' has the sound that other bands are trying to find!"

WLAV-FM, GRAND RAPIDS, MI M.D.-ARIS

HAMPERS: "WHITESNAKE--WOW! My favorite vocalist with strings! If they all sounded this good, we'd play them all!"

WRRC, CHARLOTTE, NC M.D.-JUSTIN PHELPS:

"Excited about the new David & David tune! Like the lack of synthesizers... We're still getting great phones on Tesla. Good solid rock 'n roll!"

WLNZ, LANSING, MI M.D.-CATHY DOWN:

"After putting this one quarter in the pinball machine, 'Binbot', last week, my addiction for the hi tech games started all over again. (Alan Ferszt--it's your fault!) My mind is filled with images of 5 silver balls circulating through the maze of rotation much like the adds this week from Whitesnake; Huey Lewis; Europe; Little America and The Cult. The intensity continues building with each flip of the flippers' spin on the air!-- The highlight of the game comes with the last ball and the add of The Cult 'Love Removal Machine'. A strong rocker with

a Zeppelin tilt! This tune should give The Cult a whole new following, yet still satisfy the already mesmerized fanatics ...The game 'over' light is flashing and I see high scores go to the crew at Island and Columbia Records for bringing out their CD samplers. Brilliant idea, especially adding The Traffic and Palmer cuts--great way to rack up a few extra bonus points. The sound of ringing bells and flashing lights are the result of Capitol's Dave Tezak and RCA's Mike Whitenack for coming through once again on the Bob Seger and Toby Redd promotions. All in all a very winning week. Pinball anyone?"

WHTF, YORK, PA ASST. P.D.-TIM DRAYER:

"I'm starting to take a serious look at the Stranglers. We might come home on this one within a few weeks...We have been receiving massive female phones on Robert Cray, especially the track 'More Than I Can Stand'...Glass Tiger sounds good (with Bryan Adams of course).. And I'm beginning to get hooked on the new Joan Jett. In other words, yes, I'm beginning to see the 'Light Of Day'."

WBLM, LEWISTON/PORTLAND, ME M.D.-ROBIN

MATHIEU: "Del Fuegos have really hit their groove. The brass is a nice addition and I'd say the 'Long Slide' is here for the long run...What can I say about the Cult. Give it a few good listens and it cooks. Rick Rubins has given the new record a straight ahead live rock and roll feel without loosing any of the wild guitars and distinctive vocals that made 'Love' my most listened to album last year...Now for the stuff we're already playing. Sammy Hagar, Tesla, Lou Gramm and World Party continue to dominate the phones...Frozen Ghost is the new in-house favorite here...And Concrete Blonde continues to ring true but the beauty of this album is in the depth. And as we approach our St. Patty day party with Concrete Blonde, we're looking to 'Dance Along The Edge' for a double shot."

WIOT, TOLEDO, OH M.D.-JIM STEEL:

"The brilliant person behind the release of the Island sampler CD gets my vote for executive of the year...Traffic's 'Low Spark Of High Heeled Boys' its digital tops. After enough shots of tequila with Joe Carroll of Epic records and members of our executive management staff, we all decided that the Stranglers is a record to be reckoned with. So its mesmerising beat gets the green light...In the three years I've been here at WIOT I've never seen such positive phone reaction in such a short period of time for a new artist like that of the Cutting Crew. From the first cut to the last, this whole Lp sparkles...Frozen Ghost also gets the green light which was overdue. 'Should I See' reminds me a bit of the Fixx... There seems to be a mistake being made if 'Never Say Goodbye' is not the next single from Bon Jovi. The song just gives the band so much more balance...Finally, AND DAMN IF IT ISN'T THE MOST IMPORTANT BECAUSE I'M TIRED OF GETTING A BAD RAP FOR NOT TAKING MUSIC CALLS ON MONDAY. HEY FOLKS I DON'T TAKE MUSIC CALLS ON MONDAY. - You respect my position and it makes it easier for me to respect yours."

WHMD, HAMMOND/BATON ROUGE, LA M.D.-PHIL

COLWART: "We're playing Andy Taylor's 'I Might Lie' from the most recent MCA CD sampler. A radio station without this song is like Mayberry without a sheriff. MCA Records has promised us Parish-wide flea infestation if Andy Taylor can't find a bullet for Barney's gun by the time that motorcycle fades into the sunset...We are one of those stations who can play Simply Red. If you program a hybrid, this is the stuff...The Neville Bros. are a staple item in southern Louisiana. 'Whatever It



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Takes' sounds good on the Tonight Show, better in concert, and perfect on vinyl. Give your listeners genuine New Orleans rhythm and blues -- whatever it takes...Don Dixon is still strong here, as are Julian Cope, Colin Hay, and Crowded House...Prepare yourselves for a new release from a great old core artist --- Be Bop Hobel of EMI gave the Catfish a sneak listen and it could--gasp--be his best yet!"

WAAF, WORCESTER/BOSTON, MA ASST. P.D./M.D. RUSS MOTTLA: "The Cult's 'Love Removal Machine' is a strikingly simple song with plenty of guitars that will be an instant hit with our Led Zeppelin, Rolling Stones, Van Halen core...Again, this week, I thank God for the new Jon Butcher album 'Wishes'. 'Goodbye Saving Grace' continues its massive acceptance among 16-34 rockers...Patty Smyth's Lp 'Never Enough' is a deep one. I really like the Willie song 'Sue Lee' and 'Heartache Heard 'Round The World'...And what's this Janis Joplinish refrain at the end of the record."

KFMG, ALBUQUERQUE, NM M.D.-MICHAEL DAVIS: "Look out, here comes the onslaught of monster releases. The majors of the week for us -- Whitesnake 'Still Of The Night'; super immediate response, and Frozen Ghost 'Should I See'. Predicted response on Frozen Ghost from Anytown, USA. Who are these guys? Hot, that's who."

WQBK, ALBANY, NY M.D.-BOB WELCH: "Thanks to Island for the CD. It's about time somebody did this. At last, 'Low Spark' on CD...Good to see Paul Brown from IRS last week...And also, glad Jay Ziskrout made Albany one of the stops on his world tour...Phones are hot for the new Dead so hurry up guys."

WKFM, FULTON/SYRACUSE, NY P.D.-STEVE BECKER: "Got to see the Kinks recently in Boston and found that Ray and the boys can still rock and roll with fervor. The new material they did came across clean and crisp, but it was the classics that charged the audience as the renditions were just not retreads. Though the songs came out twenty years ago, the edge that the group gives them in concert makes it sound like they could be hits today. Thanks to Roman from MCA for first class treatment. By the way, we'll be sending some listeners to share that experience with the Kinks but in Chicago instead. I'm sure they'll enjoy it...Two groups stand out recently: Frozen Ghost with 'Should I See' and the Cutting Crew with '(I Just) Died In Your Arms.' If other new groups come out with material like this this is going to be some 1987."

KQDS, DULUTH, MN M.D.-WADE LINDER: "Vinnie Vincent is receiving heavy phones... There's been a wave of phones over the weekend for Andy Taylor's 'I Might Lie,' and no lie Hank Williams 'Name' is receiving good phones...Also, our listeners aren't saying goodbye to Bon Jovi. Still Top 5 with 'Never Say Goodbye'...More fun rock from Los Lobos."

WCLZ, PORTLAND, ME M.D.-LORETTA CRAWFORD: "Thanks to Tony at Capitol for the Beatles on CD. It was an historical moment when we first put them on. I may have to check out of reality for a while when 'Abbey Road' makes it to CD. Tons of great new music this week for the rock enthusiast. Pete Townshend's 'Another Scoop' replete with magnificent liner notes is another piece of history. 'Brooklyn Kids' goes in this week. If you like jazz, listen to Ken Wiley and Chris Spheeris. The Rippingtons continue to sell like cakes off the griddle and we

applaud an audience with such good taste. You get no snow all of February and March 1st there's a storm at your front door to rival any in the Arctic Circle. See you after we dig out."

WOUR, UTICA/SYRACUSE, NY M.D.-TOM STARR: "We heard some real Academy Award performances on the phones as the labels scramble to lock adds and solidify rotations before the heavy hitters move into the batters' box. I have high hopes for a lot of the newcomers, but the only recent debuts I'm convinced will completely survive the onslaught are Cutting Crew and Frozen Ghost. These two have a sound the format seems anxious to deal with and more importantly, the kind of future airplay depth we'd love to see on more first outings. Others we're pulling for are Concrete Blonde; Little America and though it isn't a debut, the brilliant new one from Chris Isaak. We expected a buzz when we added the Poison record in support of an upcoming appearance with Ratt. What we got was a roar! #1 phones from day one! ...Love that Island sampler CD with Palmer and Traffic thrown in. Let's see more! It's a welcome innovation, as is the demise of the 12"."

WAPL, APPLETON/GREEN BAY/OSHKOSH, WI M.D.-RICK PANNECK: "I would like to thank Gary Triozzi of PolyGram for all the help with the Bon Jovi show in Milwaukee. The concert sold-out in two hours but we managed to give away tickets. Bon Jovi is so-o-o h-o-t now that the mere mention of possibly meeting the band backstage caused our phone lines to light up constantly for three weeks. The phone company is still complaining!...David & David is one of the best new bands of the '80s. 'River's Gonna Rise' will become an AOR staple...The Georgia Satellites intrigue both Brian and I with the 'Nights Of Mystery' track. The slow acoustic build into a solid Satellites rocker shows some real dynamics."

WKQQ, LEXINGTON, KY M.D.-STACY YELTON: "What a deluge of great music. Crawling out from under, we managed to add some of this stuff. Let me say that if you're undecided about Hipsway, ask yourself if you've ever played INXS. If you have, don't hesitate on 'The Honeythief'... Concrete Blonde is on the playlist and it won't be long before Central Kentucky is on the phone...Bon Jovi blows into town on March 21st so 'Never Say Goodbye' was an easy pick. Sales are still #1 on 'Slippery When Wet!'"

WWZU, WILLIAMSPORT, PA P.D.-MARK WILLIAMS: "I talk to people on the phones and they all say 'Well, Mark, I see you're still raving about Poison!'--Who me? Not I! The record speaks for itself! It's a bonafide #1 rock hit. Look at your damn retail research! Look at your request lists! Poison; Starship; Lou Gramm; Peter Wolf and Tesla round off our Top 5 phones. We're getting great reaction also on the Cutting Crew; Crowded House; Glass Tiger; China Crisis; Patty Smyth; Pseudo Echo; Stranglers; Cindrella; Dokken; Vinnie Vincent and Timbuk 3!"

WXXP, PITTSBURGH, PA M.D.-D.J. BIRD: "Pittsburgh has rewarded WXXP with sell-outs for the Ramones show, and most recently Joan Jett And The Blackhearts. Special 'thanks' to the Ramones crew and Mark Wallace of Warner Bros, and we will never forget Joan Jett's appearance at the radio station and her spectacular show. Thanks to the Supreme Court of Laguna!...By the way, if you have not added the new single from The Cult, 'Love Removal Machine', spank yourself and listen to it---who said Led Zeppelin wasn't reuniting?"

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KATP, AMARILLO, TX P.D.-JACK RANDALL:

"ADDS: The Damned 'Alone'; Dokken 'Dream'; Whitesnake 'Still'; Corey Hart 'Dancing'; Los Lobos 'Set'; Reckless 'Nitty'; Billy Idol 'Sweet'; The Cult 'Love'; World Party 'Private'; David & David 'Rise'; Ward Brothers 'Run'; John Philip 'What'...

CONSIDERING: Kenny Loggins; Love & Rockets; Wire Train...MOST REQUESTED: Lou Gramm 'Blue'; Sammy Hagar 'Winner'; Gregg Allman 'Angel'; Tesla 'Cowboy'; Dokken 'Dream'...INCREASED PLAY: Peter Wolf; Colin Hay; Jon Butcher; Kinks; Cutting Crew; Lou Gramm...Really looking forward to hearing all the new music from U2; Bryan Adams; the long-awaited Fleetwood Mac and Def Leppard. If you find room on your playlist, make sure and check out In Pursuit 'Only For You'. A great new band on MTM...Also still enjoying the Beatles CDs and can't wait for Capitol to release the rest of them!"

WRUF, GAINESVILLE, FL P.D.-HARRY GUSCOTT:

"Thanks to Steve Jones and Atlantic Records for their hospitality in Orlando at the Genesis concert. The band just keeps getting better in concert and the light show is something to be seen...Genesis put on one hell of a show from start to finish!... For a debut album, the John Philip record is worthy of a listen. It is fresh rock 'n roll with an edge with the sound of an early Tom Petty record...Finally, Jeff Shane and Epic Records should be commended for their long term commitment on the Europe record. 'The Final Countdown' was an outstanding track which has proven itself in Album Rock and Top 40 radio. Rock 104 is glad to have been with the project from the beginning!"

KOZZ, RENO, NV M.D.-HARRY REYNOLDS:

"The Paul Simon show in Berkley was a gas! If you get a chance to go, do it! 'Diamonds On The Soles Of Her Shoes' has just got to be a h-i-t single!"

KQWB, FARGO, ND M.D.-TY BANKS:

"ADDS: David & David 'Rise'; Alan Parsons 'Money'; Robert Cray 'Guess'; Bon Jovi 'Never'; Billy Idol 'Sweet'; Whitesnake 'Still'; World Party 'Private'; Frozen Ghost 'Should'...CONSIDERING: Saints; The Cult...MOST REQUESTED: Gregg Allman 'Angel'; Lou Gramm 'Blue'; Sammy Hagar 'Winner'; Concrete Blonde 'True'; Peter Wolf 'Come'...INCREASED PLAY: Cutting Crew; Concrete Blonde; Andy Taylor; Jon Butcher."

KGRQ, CASPER, WY M.D.-JERRY LACHELT:

"ADDS: Robert Cray 'Guess'; The Seventy Sevens 'The Lust, The Eyes'; The Damned 'Alone'...INCREASED PLAY: Aretha Franklin 'Waiting'; China Crisis 'Secret'; Pseudo Echo 'Lonely'; Big Dish 'Slide'; Rob Jungklas 'Make'; Paul Simon 'Boy'; Cutting Crew 'Died'; Burns Sisters 'Beat'; Neville Brothers 'Whatever'."

WWCT, PEORIA, IL M.D.-PHIL MANICKI:

"ADDS: Jon Butcher 'Grace'; Andy Taylor 'Lie'; Eddie Money 'Endless'...MOST REQUESTED: Bon Jovi 'Never'; Cinderella 'Fool'; Stevie Ray Vaughan 'Wimp'; Triumph 'Just'; Barbusters/Joan Jett 'Light'...INCREASED PLAY: Barbusters/Joan Jett 'Light'; Cutting Crew 'Died'; Huey Lewis 'Come'; Los Lobos 'Shakes'; Paul Simon 'Boy'...INCREASED SALES: Bon Jovi; Georgia Satellites; Europe; Steve Winwood; Paul Simon...Unlike some stations, we l-o-v-e compact discs! So much in fact that we had an all-CD weekend! Thanks to those labels and reps whose CD service is great, or at least building! To those who don't have a plan yet, I know I'm not alone in the plea for keeping up with the A&Ms and Elektras in the biz!"

WMAD, MADISON, WI ASST. P.D.-DAVID

ANDERSON: "The Blues Jam on last week's Grammy show was baaad to the bone! Erma Bombeck threw away her American cheese sandwich, put on her high heeled sneakers and started dancing with Jimmy Reed...The XTC record 'Dear God' is for adventurous programmers only. It's a thoughtful, insightful record that dares to say publicly some of the things we have all thought privately about religion at one time or another...The new Cult record knocked me down. Once you get beyond the off-the-wall title, this is great stuff! The best description I can think of is AC/DC meets Robert Plant!...I'm going to be out of town and in case you want to get in touch, send a message or pigeon! I'll be camped underneath the 'Joshua Tree' waiting for the Godot and Bono!"

WPDH, POUGHKEEPSIE, NY M.D.-PAM BROOKS:

"My heartiest congrats to Bruce Hornsby And The Range on their Grammy! I felt like a mom bursting with pride watching her sons. This is one special project I fought to hold onto here at WPDH because at first listen, many months ago, I knew they had a unique sound that you don't have a chance to expose often enough. Each time we went deeper on another cut, I felt a real triumph and their award proved right. Thanks, guys!...Lou Gramm's 'Ready Or Not' is a chartbuster. The calls are coming strong and steady on 'Midnight Blue' and now we're rocking them with the title track, and I see more to come. All this also shows that our listeners are dying for a new Foreigner Lp. Smart move, Lou, to tide them over with your fine solo effort...Hey, Mark, I've been telling you from the start, 'Sweet Sixteen'. Way to go! The perfect follow-up to expose a different side and quality of Billy. Snarl and rock them and then ease them into the laid back sound that he delivers in a truly different way. I l-o-v-e it! ...Well, I'm outta here to follow the sun and cute male buns to Orlando for two weeks, and I just may go back to enjoying campus life!"

WGIR-FM, MANCHESTER, NH M.D.-KAREN

ANDERSEN SMALL: "Spring is coming! (do you believe it?), and we're getting Springtime drivers ready by supplying them right now with our ROCK101 window decal...Musically, play the Del Fuegos. They've got that down-to-earth sound that works on album radio."

KWHL, ANCHORAGE, AK M.D.-KEVIN VARGAS:

"I sure love those CD samplers! I'd love them a lot more if they were all AOR material! Seeing that a station that plays more music from an album is more likely to help sell more discs, it would make sense to see more disc! I can't help but feel AOR is being used as a set-up for CHR, instead of simply being served. I'm not bitching about getting samplers, just crusading for more AOR material! The day I see songs on a sampler that CHR won't touch is the day I'll rant for that label! In the meantime, thanks to Columbia for following the MCA lead and thanks to Pasha/Capitol for the Jon Butcher disc. Service gets better every day and I hope it just keeps getting better."

WZEW, MOBILE, AL M.D.-DONNA FOX:

"ADDS: Simply Red 'Right'; Stranglers 'Always'; Frozen Ghost 'Should'; Little America 'Walk'...MOST REQUESTED: Concrete Blonde 'True'; Gregg Allman 'Angel'; World Party 'Ship'...INCREASED PLAY: Stevie Ray Vaughan 'Willie'; REO Speedwagon; Concrete Blonde; Peter Wolf; Crowded House; Cutting

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Crew...INCREASED SALES: Concrete Blonde; Gregg Allman; Stevie Ray Vaughan; REO Speedwagon."

WMGM, ATLANTIC CITY, NJ M.D.-AL BRANCA:

"If you have a chance to catch the Kinks warming up in smaller venues for their upcoming tour, don't miss them! Last week was the first time I've seen them since the Soap Opera tour. Talk about tight! They sounded like they were mid-tour and played their asses off. Six encores! Thanks to Joe Reagosa from MCA...I'd like to commend Island on their CD sampler mailing! Nothing sounds better than classic Traffic and Robert Palmer on CD...Tunes: Steve Miller 'I Wanna Be Loved'--great blues tune!...Whitesnake 'Still Of The Night'--I was a bit surprised when the CD arrived but after one listen, you knew why the major commitment. This one's going to be a monster! Wonder if I could sue Geffen for blowing my woofer?...Dokken 'Dream Warriors'--well produced crunch pop...The Cult 'Love Removal Machine'--this song's exactly what this talented band needs to push them into the national airplay spotlight...The Damned 'Alone Again Or'--once you get past their name, it's all downhill... Eddie And The Tide 'Weak In The Presence Of Beauty'--this one's a natural for us. Although they're from the Bay Area, they sound like they're from the Jersey Shore...Also on: Peter Gabriel...Top five requests: Bon Jovi 'Prayer'; Psychedelic Furs 'Heartbreak Beat'; Cinderella 'Fool'; Sammy Hagar 'Winner'; Tesla 'Modern Day Cowboy'."

KFMH, MUSCATINE/DAVENPORT, IA P.D.-STEVE BRIDGES: "ADDS: Whitesnake 'Still'; Cult 'Love'; Damned 'Alone'; Wire Train 'She'; Concrete Blonde 'True'...MOST REQUESTED: Beastie Boys 'Fight', 'Girls'; Tesla 'Cowboy'; Bon Jovi; Frozen Ghost 'Should'; Cinderella 'Save'; XTC 'Dear'...INCREASED PLAY: Killing Joke; Rank And File; Dokken; Frozen Ghost; Jon Butcher; David & David...INCREASED SALES: Lou Gramm; REO Speedwagon; Georgia Satellites; Deep Purple; Psychedelic Furs...KFMH had a good time last evening with Gary Wizner of Atlantic and Bo Siegal from Warner Bros. Thank you for stopping by!...We're feeling good of late! Within the next year, we will relocate our antenna to a 1231 foot tower. We are presently at 500. Also, we are told that our numbers of late have been the best they've ever been! All in all, we're having a pretty positive winter. We could not do it without the loyalty and professional persistence that is showed to us by the record people! Thank you very much!"

KSTM, PHOENIX, AZ P.D./M.D.-JEFF PARETS: "ADDS: Frozen Ghost 'See'; Damned 'Alone'; Killing Joke 'Sanity'; Wire Train 'She'; Oingo Boingo 'Slave'; Del Fuegos 'Slide'; Robin Trower 'Caroline'."

WXLP, DAVENPORT, IA M.D.-GARY JAMES: "ADDS: Georgia Satellites 'Chains'; Bon Jovi 'Let', 'Never'; REO Speedwagon 'Dreams'...CONSIDERING: In Pursuit...MOST REQUESTED: Bon Jovi 'Prayer'; Starship 'Stop'; Cutting Crew 'Died'; Glass Tiger 'Will'; Lou Gramm 'Blue'...INCREASED PLAY: Peter Wolf 'Come'; Cutting Crew 'Died'; Crowded House 'Over'...INCREASED SALES: Psychedelic Furs; Gregg Allman; Los Lobos; Bon Jovi; Robert Cray."

KMBY-FM, CARMEL/MONTEREY, CA ASST. P.D./M.D. STEVE HOOVER: "ADDS: Dokken 'Dream'; Bon Jovi 'Let'; Robert Cray 'Guess'; Concrete Blonde 'True'; Frozen Ghost 'See'..."

CONSIDERING: Whitesnake; U2...MOST REQUESTED: Tesla 'Cowboy'; Dokken 'Dream'; Lou Gramm 'Blue'; Santana 'Veracruz'; Eddie & The Tide 'Weak'...INCREASED PLAY: Santana; Georgia Satellites; Lone Justice; Cutting Crew; Tesla; Jon Butcher; Patty Smyth; Deep Purple...FROM M.D.-PATTY MARTIN: "Hello and goodbye! First, let me introduce Steve Hoover, the Assistant P.D. and now M.D.! He will be taking my place. Steve is wearing three hats these days, so he'll take music calls 2:00-4:00PM EST Mondays for now till he gets the hang of things. Me? I'm like the crossing of the Delaware--History! It's an amiable parting and hopefully I'll pop up someday soon!...In the meantime, you'll be hearing from me, if you haven't already. Thanks to EVERYONE for all you've done. I'd mention everybody, but they have limits on how long these crusaders can be!... Thanks to Iggy Pop for such a great interview and for being so much fun in person. Go see Iggy anywhere you can! ...And finally, I'm available NOW. 408-649-5236 is the home number. I'm open to any and all suggestions right now. And yes, I'll leave Monterey! Thanks again."

KBLE-FM, DES MOINES, IA P.D./M.D.-RON SORENSON: "ADDS: Jon Butcher 'Prisoners', 'Long', 'Wishes'; Tom Bright 'Torture', 'Younger'; Nancy Griffith 'Lone', 'Cold', 'Light'; Peter Townshend 'Ask', 'Man'; Patty Smyth 'River', 'Downtown', 'Call'; John Scofield 'Heaven'; Marty Lebow 'Falling'; Heaven 17 'Look'."

WMFX, COLUMBIA, SC M.D.-RON MARSH: "ADDS: Crowded House 'Dream'; Cutting Crew 'Died'...MOST REQUESTED: Lou Gramm 'Blue'; Bruce Hornsby 'Rain'; Boston 'Say'; Eric Clapton 'Miss'; Starship 'Nothing'...INCREASED PLAY: Gregg Allman; Paul Simon; Steve Winwood; Europe...Birch numbers are in for January and this reflects only two weeks on-the-air, and we came in solid #3 and #4 across the board. We're real excited about that. We're still waiting to hear from some people on service and our address is: 17D Diamond Lane, Columbia, SC 29210--803-772-4980-I take music calls from 2:30-4:30PM Monday afternoon."

WZXL, WILDWOOD/ATLANTIC CITY, NJ P.D.-STEVE MC NEE: "ADDS: 'Til Tuesday (Re-add) 'Coming'; Jon Butcher 'Goodbye'; Bruce Hornsby 'Western'; Pretenders 'Tradition'...CONSIDERING: Glass Tiger; Pseudo Echo...MOST REQUESTED: Tommy Conwell 'Man'; Bon Jovi 'Wanted'; Peter Gabriel 'Big'; Genesis 'Tonight'; Eric Clapton 'Tearing'...INCREASED PLAY: Boston; REO Speedwagon; Patty Smyth...INCREASED SALES: Tommy Conwell; Peter Gabriel; Bon Jovi; Gregg Allman; Bruce Hornsby."

WZYC, ATLANTIC BEACH, NC M.D.-ROBYN MUTCHER: "ADDS: Lou Gramm 'Ready'; Bon Jovi 'Never'; Robert Cray 'Guess'; Frozen Ghost 'Should'...MOST REQUESTED: Bon Jovi 'Prayer'; Europe 'Final'; Robin Trower 'No'; Crowded House 'Dream'; Los Lobos 'Shakes'...INCREASED PLAY: Patty Smyth; Jon Butcher 'Goodbye'; Psychedelic Furs 'Beat'."

WUVA, CHARLOTTESVILLE, VA M.D.-JOHN MALINOWSKI: "ADDS: Glass Tiger 'Will'; Frozen Ghost 'Should'...CONSIDERING: Eddie And The Tide; Little America; The Saints; Billy Idol...MOST REQUESTED: Gregg Allman; Lou Gramm 'Blue'; Los Lobos; Cutting Crew; Steve Winwood 'Finer'...INCREASED PLAY: Peter Wolf; Cutting Crew; Jon Butcher; Lone Justice...INCREASED SALES: Gregg Allman; Lou Gramm; Robert Cray; Crowded House; Los Lobos."

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WIXV, SAVANNAH, GA M.D.-VIRGIL THOMPSON:

"Little America's 'Walk On Fire' goes in this week. Everybody at the station is saying 'hey, that sounds good--who that be?' I think it's the bass line that gets everyone...Geffen scores another with Whitesnake's 'Still Of The Night'. As things warm up and Spring starts rolling in, this tune is sure to make the folk roll down the car windows and let the radio blast...Just a couple of weeks from St. Patrick's Day and our Anniversary! A big, big party on the horizon! Savannah's St. Patrick's Day celebration is second only to New York's, making our March 17th extravaganza the biggest per capita in the nation!...Labels: Still looking for Id's. Score some very good points by calling us in regard to this matter!"

WAOR, SOUTH BEND, IN ASST. P.D./M.D.-SUE

FREY: "ADDS: Bon Jovi 'Never'; Steve Winwood 'Take'; Billy Idol 'Sweet'; Psychedelic Furs 'Great'; Concrete Blonde 'True'; Frozen Ghost 'Should'...CONSIDERING: World Party 'Private'; Farrenheit; Robert Cray; Night Ranger; Bryan Adams; U2...MOST REQUESTED: Don Dixon 'Mantis'; Stevie Ray Vaughan 'Wimp'; Robin Trower 'No'; Europe 'Rock'; Bon Jovi 'Livin'... INCREASED PLAY: Peter Wolf; Patty Smyth...INCREASED SALES: Bon Jovi; Lou Gramm; REO Speedwagon; 'Over The Top' Soundtrack; 'Light Of Day' Soundtrack."

KZQO, MISSOULA, MT P.D.-VERN ARGO:

"ADDS: Billy Idol 'Sweet'; Cult 'Love'; World Party 'Private'; Eddie And The Tide 'Weak'; Cinderella 'Save'; Poison 'Talk'...CONSIDERING: Whitesnake...MOST REQUESTED: Lou Gramm 'Blue'; Gregg Allman 'Angel'; Sammy Hagar 'Winner'; Peter Wolf 'Come'; Bon Jovi 'Never'...INCREASED PLAY: Peter Wolf; Cutting Crew; Crowded House; Jon Butcher; Bon Jovi...INCREASED SALES: Gregg Allman; Steve Winwood; Benjamin Orr; Crowded House; Cutting Crew; Concrete Blonde; Pretenders; Pseudo Echo."

WONE, AKRON, OH ASST. P.D.-MIKE MICHELLI:

"ADDS: Billy Idol 'Sweet 16'; Kinks 'Lost & Found'; Sammy Hagar 'Winner'; Ward Bros. 'Why Do You Run'; Los Lobos 'Set Me Free'...MOST REQUESTED: Lou Gramm 'Midnight Blue'; Steve Winwood 'Finer'; REO Speedwagon 'Ain't Love'; Peter Wolf 'Come'; Crowded House 'Dream'...INCREASED PLAY: Peter Wolf."

KRIX, BROWNSVILLE, TX ASST. P.D.-JOE KELLEY:

"ADDS: Whitesnake 'Still'; Cinderella 'Save Me'; Andy Taylor 'Lie'; Dokken 'Dream'; Huey Lewis 'I Know What I Like'; The Damned 'Alone Again Or'; Billy Idol 'Sixteen'; Steve Miller 'Wanna Be Loved'...CONSIDERING: Gino Vannelli...MOST REQUESTED: XTC 'Dear God'; Poison 'Talk Dirty'; Sammy Hagar 'Winner'; World Party 'Ship'; Steve Winwood 'Finer'...INCREASED PLAY: Tesla 'Cowboy'; Peter Wolf 'Come'; Gregg Allman 'Angel'; XTC 'God'; Cutting Crew 'Died'... If you haven't by now--you will soon receive the Whitesnake single 'Still Of The Night'. Put it on and hear it burn! One of the best rock 'n roll cuts of 1987! Guaranteed to be a classic! You would almost think that it's Led Zeppelin."

WYBR, ROCKFORD, IL M.D.-MIKE FERRIS:

"ADDS: Europe 'Rock The Night'; Frozen Ghost 'Should'; Huey Lewis 'What I Like'; REO Speedwagon 'Variety Tonight'... CONSIDERING: Little America...MOST REQUESTED: Sammy Hagar 'Winner'; Gregg Allman 'Angel'; Georgia Satellites 'Battleship'; Los Lobos 'Shakin'; REO Speedwagon

'The New Way To Love'...INCREASED PLAY: Eric Clapton 'Miss You'; Peter Wolf 'Come'; Cutting Crew 'Died'; Patty Smyth 'Never'... INCREASED SALES: Psychedelic Furs; Lone Justice; REO Speedwagon...P.D. Mike Thomas, and I, both formerly of WLAV, Grand Rapids, MI, are looking forward to bringing rock 'n roll back to Rockford! We're both available for music calls Wednesday-Friday after 2:00PM...Among our other special programming, we're looking forward to beginning a jazz program! Any service from all labels would be greatly appreciated!"

KKGR, ANCHORAGE, AK M.D.-LARRY MONDELLO:

"ADDS: Cutting Crew 'Been'; Chris Isaak 'Soul'; Farrenheit 'Fool'; Patty Smyth 'Call'; Daryl Hall 'Born'...CONSIDERING: Neville Brothers; Killing Joke; Play The Siren; Pete Townshend; John Philip...MOST REQUESTED: Gregg Allman; China Crisis; Lou Gramm; 'Over The Top' Soundtrack; Cutting Crew...INCREASED PLAY: Gregg Allman; China Crisis; Billy Chinnock; C.S. Angels; Three O' Clock; Kenny Loggins; Gino Vannelli; Santana; Crowded House."

CHEZ-FM, OTTAWA, CN M.D.-GREG TORRINGTON:

"ADDS: Gowan 'Moonlight'; The Box 'Closer'; Saints 'Fire'; Cutting Crew 'One'; Crowded House 'World'...MOST REQUESTED: Bon Jovi 'Living'; Beastie Boys 'Fight'; Paul Simon 'Boy'; Georgia Satellites 'Battleship'; Crowded House 'Dream'...INCREASED PLAY: Cutting Crew; World Party; Patty Smyth; Rock And Hyde; Frozen Ghost...INCREASED SALES: Gino Vannelli; Jefferson Starship."

WRXK, FT. MYERS, FL P.D.-GREG MULL:

"Thanks, Steve Jones, for the Genesis tickets--A great end to a great tour!... For your core, Whitesnake is white h-o-t!... For your instant phones, you owe it to yourself to add XTC's 'Dear God'. Don't be afraid--this is the record that begs to be heard. It's the record that's been missing from our format for too long. For 'God's' sake, do it now!"

WIZN, BURLINGTON, VT P.D./M.D.-STEVE

CORMIER: "ADDS: Deep Purple 'Call'; Iggy Pop 'Isolation'; Esquire 'Rescue'; Boston 'Think'; Bon Jovi 'Wanted'...MOST REQUESTED: Georgia Satellites 'Chains'; Stevie Ray Vaughan 'Willie'; Sammy Hagar 'Winner'; Deep Purple 'Bad'; Gregg Allman 'Angel'... INCREASED PLAY: Georgia Satellites; REO Speedwagon; Gregg Allman; Concrete Blonde; Stevie Ray Vaughan; Julian Cope; Joan Jett/Barbusters...INCREASED SALES: Steve Winwood; Lone Justice; Eric Clapton; Stevie Ray Vaughan; Eddie Money; Gregg Allman; Lou Gramm; Joan Jett/Barbusters; Julian Cope... Concrete Blonde is one of the best new bands of 1987! 'True' is pulling Top 10 phones and from all ages. 'Dance Along The Edge' is also an excellent track...Sometimes I can't figure out rock radio. Along comes a great song from Simply Red, 'The Right Thing', and it's ignored by AOR. This is the kind of crossover music rockers must play to beat CHR's. It's a hellafied song--it must be played!...My favorite this week is 'Slide' by the Big Dish--A mix of David & David and Mr. Mister. Oh, I hate comparisons!"

WOOJ, FT. MYERS, FL P.D.-PAT DEISCH:

"ADDS: Bon Jovi 'Never'; Europe 'Rock'; Glass Tiger 'There'; Jon Butcher 'Goodbye'; Whitesnake 'Still'; Dokken 'Dream'; Frozen Ghost 'See'...CONSIDERING: Billy Idol... MOST REQUESTED: Gregg Allman 'Angel'; Sammy Hagar 'Winner'; Steve Winwood 'Finer'; Cutting Crew 'Died'; Lou Gramm 'Ready'... INCREASED PLAY: Sammy Hagar; Alan Parsons; Steve Winwood; Crowded House; Psychedelic Furs; Lou Gramm; Andy Taylor."

WKLT, TRAVERSE CITY, MI P.D.-DAVID FORTNEY:

"ADDS: Cinderella 'Somebody'; Frozen Ghost 'See'; The Cult 'Love'; Whitesnake 'Still'; Little America 'Walk'...CONSIDERING: Europe; Glass Tiger; Ward Brothers; Billy Idol; C.S. Angels...MOST REQUESTED: Stevie Ray Vaughan 'Willie'; Tesla 'Cowboy';

# RADIO ACTION

Continued From Previous Page

Gregg Allman 'Angel'; Lou Gramm 'Blue'; Bon Jovi 'Never'...**INCREASED PLAY:** Patty Smyth; Deep Purple; Bon Jovi...**INCREASED SALES:** Bon Jovi; Beastie Boys; Paul Simon; Georgia Satellites; Cinderella...With the flood of some great new bands in the first two months of 1987, it's time for the first flood of '87 from some major stars: U2; Bryan Adams; Fleetwood Mac plus the Lou Gramm album that will last through Summer. I feel we will see a lot of the new bands weather the storm...Tesla is one of our biggest phone calls and the Cutting Crew and Andy Taylor are building very well...New rockers from White-snake and the Cult both look to be real big! The Cult is my favorite track of the week. As I told Al first, these guys have found the perfect sound at the perfect time. This record should put the Cult on the AOR road map!...My thanks to Dave Pezak for allowing me to get drowned in Bob-mania in Detroit last Sunday night. I just can't believe Bob Seger won't be back on stage...Hats off to the Georgia Satellites--they were fantastic!"



**WRAS, ATLANTA, GA M.D.-JENNIFER GROSSBERNDT:**

"**ADDS:** Blow Monkeys 'Doesn't Have To Be That Way'; Fuzzbox 'Rules'; Cult 'Love Removal Machine'; Siouxsie And The Banshees 'The Passenger'; K.D. Lang & The Recliners 'Angel'; Peter Murphy 'Should The World'; New Johnny 5 'Let Me Out'; Rank And File 'Black Book'...**MOST REQUESTED:** The Damned Lp; Winter Hours Lp; Stranglers Lp; Husker Du Lp; 'Some Kind Of Wonderful' Soundtrack...**INCREASED PLAY:** Godfathers; Siouxsie And The Banshees; Rank & File."

**WMRY, ST. LOUIS, MO M.D.-KIM POOL:**

"**ADDS:** Concrete Blonde 'Dance'; Oingo Boingo 'We Close Our Eyes'; Psychedelic Furs 'Shock'; Robyn Hitchcock 'Bass'; Steve Miller Band 'Wanna Be Loved'; Pseudo Echo 'Destination'; 77's 'Do It For Love'; Wire Train 'She Comes On'; Pete Townshend 'Ask Yourself'; Bob Geldof 'Love Like A Rocket' (Re-add); David & David 'River's Gonna Rise'; Del Fuegos 'Long Slide'; Iggy Pop 'Isolation'; Colin James Hay 'Master'...**MOST REQUESTED:** Concrete Blonde 'True'; Dave Edmunds Lp; Gregg Allman 'Angel'; Santana 'Veracruz'; Spoons 'Bridges'...**INCREASED PLAY:** Psychedelic Furs; Robyn Hitchcock...I'm starting to get some great items in for our auction for Cerebral Palsy, but I'm still far behind--so now I'm begging and pleading for donations. I'm putting up my red

'send help' sign. If you have any ideas, please give me a call at 618-397-2002. Thanks to all those who have helped. I love to write thank you notes, so please send donations!"

**WEQX, MANCHESTER, VT P.D.-ELLEN MC KINNON:**

"**ADDS:** Wire Train 'She'; Pete Townshend (Open); Killing Joke 'Sanity', '80's'; The New Chicago Bluebloods (Open); Lonnie Mach (1st Lp re-release); Heaven 17 'Contender', 'Trouble'; Patty Smyth 'Down', 'Time'; Jon Butcher 'Living', 'Holy'; Cutting Crew 'Mockingbird', 'Been'; Rank & File 'Big'; Huxton Creepers 'Think', 'Been'...**MOST REQUESTED:** Chris Isaak; Mojo Nixon; Psychedelic Furs; Love Tractor; Angelica Upstarts...**INCREASED PLAY:** The Godfathers...Look at the list of adds just above this comment. Check out our playlist in the pages of this magazine! Think you want to work here? We need somebody good in the morning. Send me a tape--call me on the phone, I don't care. Just let me know you want to work here and I'll consider you: 802-362-4800."

**WTOS, SKOWHEGAN/BANGOR, ME M.D.-DUANE**

**SHERMAN:** "**ADDS:** Psychedelic Furs 'Shock'; Del Fuegos 'Long Slide'; The Cult 'Love Removal Machine'; The Creepers 'Another Song'; Wire Train 'She Comes On'; The Blow Monkeys 'It Doesn't Have To Be This Way'; Stage Dolls 'Commandos'; Heaven 17 'Contenders'; Eddie And The Tide 'Weak In The Presence'; Killing Joke 'Sanity'; Collins, Cray and Copeland 'T-Bone Shuffle'; Scientists 'Swampland'; Iggy Pop 'Isolation'; Chameleons U.K. 'Tears'; Oingo Boingo 'Not My Slave'...**MOST REQUESTED:** XTC 'Dear God'; Psychedelic Furs 'Heartbreak Beat'; Beastie Boys 'Brass Monkey'; Siouxsie And The Banshees 'This Wheel'; Albert Collins 'I Ain't Drunk'...**INCREASED PLAY:** Big Dish; C.S. Angels; Mission U.K. ...Please note: New shift for Duane: This goes into effect March 9th. I'll be working 2:00-7:00PM. That means new music call hours. Those will be Tuesday 11:00AM-2:00PM. No calls will be accepted during my airshift... WTOS is going with 'Shock' as a secondary Psychedelic Furs track. This new Lp won't even peak until Summertime...Virgin Records scores a double this week with Heaven 17 and Killing Joke. Both are accepted with open arms...The Del Fuegos return with some new vinyl. This quartet rocks solid as ever and we all know that radio has just begun scratching the surface of this band. They must be seen live to be truly appreciated...Also this week, don't overlook the new 12" from The Cult. Immediate phone reaction after one spin... The Blow Monkeys are looking for a bigger smash hit with their new song than with 'Digging Your Scene'. English pop has always been superior to America's...I also like the new Oingo Boingo Lp. It's funny how you can always tell it's Oingo Boingo but it's never the same thing twice... **Pick-Of-The-Week:** The Creepers. Please don't confuse this band with the Huxton Creepers because they are not the same band...And one last thing to think about: Do you think Andy Taylor ever listened to The Moody Blues' 'Rock And Roll'?"

# RECORD ACTION

KEVIN SUTTER, CHRYSALIS (212-758-3555)

"Private Revolution", baby, and you better believe this revolution will be televised. Check it out! Friday night, February 27th, 'Ballad Of The Little Man' was on Miami Vice. Later that same night, Simon Lebon of Duran Duran was on the Joan Rivers show and said World Party is the best new band and new sound that they are into. Lou Gramm spoke about World Party and the Beastie Boys as breaking through at the format. Wait! News flash! New Billboard numbers just in! World Party Lp is 50\*. Just think the CHR kingdom is just now starting to react and you know what, they are confirming what you already knew: This band sells records and gets requests. So, let's revolutionize, babies...Billy Idol: Big week last week and it all turned into airplay. What a difference a Rockline and a Grammy performance can make. As you read this, you'll see about 30 stations made the move to 'Sweet 16' this week. Time for the rest of you to deal with his most mainstream track to date, 'I Know What I Like'...More airplay on Huey Lewis And The News. Just like Billy, only Huey is already touring and this track is giving us even more extended airplay life...In our watch-for-these columns, check out 'White Magic Spell' from the Vigil advance cassette. If you can't find it in that mountain range on your desk, call me, I'll send another and another and another. I'll keep sending them till you at least listen to them...Remember, music is a note, listen."

DAVID ALLEN ROSS, RCA (212-930-4518)

"RCA is making it loud and clear, we are signing in this Monday and Tuesday. All aboard -- Autograph has arrived!"

DEDE KITTY/VANNA WHITESIDE, MTM (615-242-1931)

"Vanna's back from the road and she's smilin' and dialin' again. It was great to see the folks in San Francisco at the Gavin, and Seattle, Portland and Los Angeles. I'm still not sure if I was in Phoenix or not. Free-way Mooner, where are you?...Belated Golden Kitty Awards to KFMH, KRIX, WFXR, WNGZ and KTYD for your support of In Pursuit. We had such a good response to In Pursuit's live performance (they opened for Crowded House at Los Angeles' Roxy) that we have several tours in the offering. They should be in your area soon. This record continues to garner new stations each week, and 'Only For You' as well as 'Thin Line' continue to grow in rotation as the phones light up...With all the new releases out this week, please don't forget to give the new kids on the block a shot...Special thanks to KNX for their support on 'Thin Line' this week...I'm looking forward to seeing Mary Tyler Moore's play 'Sweet Sue' in New York. Watch for a review next week...Golden Kitty over and out."

PAUL RAPPAPORT, COLUMBIA (975-8616)

"Wire Train's 'She Comes On' is exciting! It's what album radio's all about. As a song, it stands out a la 'World Shut Your Mouth' or 'Ship Of Fools' without the pop edge. 'She Comes On' is Album Radio. Kevin Hunter's songwriting is exquisite combining Dylan's influence with raw rock momentum. Call your CBS guy for a copy of the video--it's the coolest. P.S. 40 Album Rockers out of the box...P-Furs exploooodes!!! 'Heartbreak Beat' is kicking ass coast to coast, and guess what, we did it

before Top 40! They're late! And goddamn it, that's the way it should be every time...Next, you must play a track off Colin Hay's extraordinary Lp. This album is kind of like Paul Simon's in that the songs are a bit more artistic than commercial but they are great. The word of mouth expected is beginning and we are showing a nice sales pattern. WLUP is on two tracks! Colin James Hay will add depth to your sound--it's the goods, boys and girls, and this kind of art demands all of your attention...Hipsway keeps on coming! Call it the new INXS or whatever you want, but every week, major after major comes in!... And finally, check out Mondo Rock's 'Primitive Love Rites'!!! The year of the harmonies is here. When the harp breaks into that ZZ Top/Gibbons' guitar riff, I'm gone. And who can't relate to primitive love rites?... P.S., thanks to everyone for their excitement on Patty's new album--it truly is a gem."

VICTOR S. LENTINI, PASSPORT/P.A.R.A.S

(818-500-7677)

"Passport is buzzing with new releases. Excitement is mounting for Crossfire Choir with initial adds on 'To Be Young' from KEYX, WTOS, WEQX, WLNZ, WIDB, KSJS, KRUI, WSIE and KUT...Hey! Don't pass up the Synergy 12!!! Remember Larry Fast -- synthesist for Peter Gabriel for years? Check out 'Redstone' on the A-side. It has that surf-Ventures sound and it doesn't appear on the Lp, only on the cassette and CD...Bring out the BIC lighters for The Rods. Look for your three-song 12" featuring 'Crossfire', 'I'm Gonna Rock', and the infamous, 'Communication Breakdown'...Upcoming releases include The Angry Samoans, Bob Pfeifer, Penguin Cafe Orchestra and Bill Bruford. If you would like to interview Bill Bruford or Penguin Cafe Orchestra, call Howard Wuelfing at 201-753-6100 ASAP!... Until next time, remember: In Japan, the hand can be used like a knife."

MICHAEL PRINCE/ALEX MILLER, ATCO (212-484-6400)

"What can be said about U2? If you're not playing it you're late...Eddie And The Tide, whose 'Weak In The Presence Of Beauty' roared out-of-the-box on the West Coast, jumped over to New York City and is now receiving attention in Phoenix, Minneapolis, Amarillo and Iowa City, is a song we cannot let you pass by. Eddie And The Tide built a solid AOR base with last year's 'One In A Million' and this year, as the band prepares to release the Lp 'Looking For Adventure', you have the opportunity to play the advance 12" 'Weak In The Presence Of Beauty'. It has all the ingredients of a hit including the fabulous production of Keith Olson...If you want a guitar sound with some 'Nitty Gritty', don't pass up Reckless. The Reckless 'No Frills' album is on your desk this week. This New York band plays solid rock n' roll...Metal programmers! Manowar is 'Fighting The World', every song is anthemic. We love the Orson Wells narration on 'Defender' and 'Black Wind, Fire and Steel' with the world's most bombastic ending for a song ever!...Saw Julian Cope live at the Ritz. The man is a burgeoning star. His show is a must-see... Since you did, thanks for reading."

DR. VINNIE SPURIOUS, PASSPORT/P.A.R.A.S.

(818-500-7677)

"I'm a SWM who enjoys fishing, fine dining, and music. I'm looking for Program Directors and Music Directors with feedback and adds on Crossfire Choir, Synergy, and The Rods. I would like to find out, what is the best lure? And, what makes a Samoan, angry?. Is there gonna be a Tiger Beat Convention this year?"

Continued On Next Page

# RECORD ACTION

Continued From Previous Page

JEFF NAUMANN, VIRGIN (213-278-1181)

"Cutting Crew is a true, bonafide hit record not only at Album Radio but now Top 40, too. The phones are ringing all over the country requesting more Cutting Crew. Heavy rotation seems to make a whole lot of sense right now. I can't remember the last time a new band got so much positive reaction in such a short period of time...Killing Joke is no joke. 'Sanity' may take a few good, loud listens before you 'hear' it, but it definitely does grow on you. 'Sanity' has a killer hook and is right for mainstream radio. Just ask Bill 'The Master' Prescott from KZAP or Jim Trapp from KZEL if you don't believe me... Get ready for the next Veritable Suckaahh release of The Other Ones 12", 'We Are What We Are'. Programmers, tip sheets and consultants have been buzzing about this song and group since the Abrams Convention. The Other Ones music is the same high quality as the Cutting Crew. The Other Ones are a family trio of two brothers and a sister and they're unique and refreshing. 'We Are What We Are' could very easily become an anthem, too...The Chris Isaak album is a killer!"

RAY GMEINER, ELEKTRA/ASYLUM (213) 205-7433

"Congratulations to Capitol Records on a job well done on Crowded House. What a smash! Big thanks go to Harvey Kojan of KLOL for the alltime classic Dokken comments. And I quote, "Dream Warriors" is #1 requests out-of-the-box, and that was before they even heard the tune." One week later and this enthusiasm has spread across the country. This past weekend, 'Nightmare On Elm Street, Part 3' opened and debuted at #1 box office, out distancing 'Platoon' by a 2 to 1 dollar amount. Dokken's 'Dream Warrior' is the theme song for this box office smash and it's star, Freddie Krueger, is featured in the Dokken video now on MTV. Simply put, I can only urge radio to jump on this train 'cause it's rollin'! Speaking of trains, Elektra/Asylum acknowledges your lead and agrees 'Railroad Steel' is the track from the #6 selling Lp in the country by those Georgia Satellites...Coming Tuesday, March 17th the Hoodoo Gurus with a group of ladies who also know how to sell a lot of records...P.S.: Ron Garrett, bless you, you hit the nail on the proverbial head better than anyone ever has."

MIKE CORCIONE, RELATIVITY (718) 995-9200

"Robyn Hitchcock is still blowing out of stores nationwide and gathering thousands of new fans along the way. Don't ignore this record! You'll have to play him sooner or later so why not sooner. Be a leader not a follower. Anyone can play Bon Jovi or Bruce Hornsby not that I have anything against either one of them. It is a real shame that

a station won't add a record because it's not on a so called 'major' label. What really makes a label major anyway? Lots of cash? Promotional t-shirts? Play music because it's good not because it's on that 'major' label or you got free t-shirts for your entire family. Be adventurous and watch the positive results make you the person to follow.

## PROGRAM PRODUCERS

ED PINKA, RADIO INTERNATIONAL (212-302-1670)

"If you're still looking for that special 'SPECIAL', our '20th ANNIVERSARY SALUTE TO THE DOORS' is coming April 10-26. Two hours of music and talk that'll surely get your audience talking. Call if you need more info' or if you still haven't heard our new daily show, 'BRITISH WAX MUSEUM'...Thanks."

WALT RITTMAN, DIR (212-371-6850)

"It's been 'A Long And Winding Road' since 1964 when the Beatles first hit our sunny shore. And although 'You Can't Buy Me Love', you can say 'I Feel Fine' when you listen to the only weekly Beatlefest: Scott Muni's 'Ticket To Ride', 60 minutes of music, info', and general celebration of a fabulous time in history. So, tell Beethoven to roll over and get on this show, today not 'Yesterday', 'Because' it's 'Here, There And Everywhere', and if you wait too long, well, 'Tomorrow Never Knows'...Gotta go, 'Here Comes The Sun'."

SHERI GILLIS, DENNY SOMACH PRODUCTIONS (215-446-7100)

"You've heard a lot of talk about New Age music, and we of Denny Somach Productions have just launched a 'New Age' show. It's a two-hour weekly program that is thoroughly researched, digitally produced and authoritatively presented. If you are interested in hearing a demo, please contact our office. This program is great for weekend mornings, Sunday evenings, and many stations are using it as a 'headphones only' show. This program is not just 'New Age' (i.e., Windham Hill), but real new progressive music. Some artists appearing on the first show include: Tangerine Dream, Jon And Vangelis, Jerry Goodman, Shadowfax and Mic Holwin. Call now for the market exclusive on the 'New Age' show. The program debuts the week of March 30 to April 4."

## NEW RELEASES

MONDAY, MARCH 9

Atlantic	The Dig 12" The Dig Soundtrack	"Chances" "The Dig" "Platoon"
Geffen	Siouxsie & The Banshees	"Through The Looking Glass"
RCA	Autograph 12"	"Loud And Clear"

# NEW



## Releases

### WEDNESDAY, MARCH 11

A&M	Bryan Adams 12"	"Heat Of The Night"
Elektra	Simply Red	"Men And Women"
Island	U2 U2 CD	"The Joshua Tree" "The Joshua Tree"

### THURSDAY, MARCH 12

Columbia	Mondo Rock 12"	"Primitive Love Nights"
Virgin	The Other Ones 12"	"We Are What We Are"

### FRIDAY, MARCH 13

Capitol	Rock And Hyde 12"	"Dirty Water"
Island	Julian Cope	"St. Julian"

### MONDAY, MARCH 16

Bigtime/RCA	Stage Dolls	"Commandos"
Chrysalis	Vigil	"Vigil"
Island	Anthrax	"Among The Living"
Polygram	Level 42 12" Style Council 12"	"Lessons In Love" "Heavens Above"
Sire/Warner Bros.	Cult Erasure Smiths	Lp Lp "Louder Than Bombs"
Slash/Warner Bros.	Del Fuegos	"Stand Up"
Warner Bros.	Jocelyn Brown Williams Brothers Farrenheit Soundtrack	"One From The Heart" "Williams Brothers" "Farrenheit" "Lethal Weapon"

### TUESDAY, MARCH 17

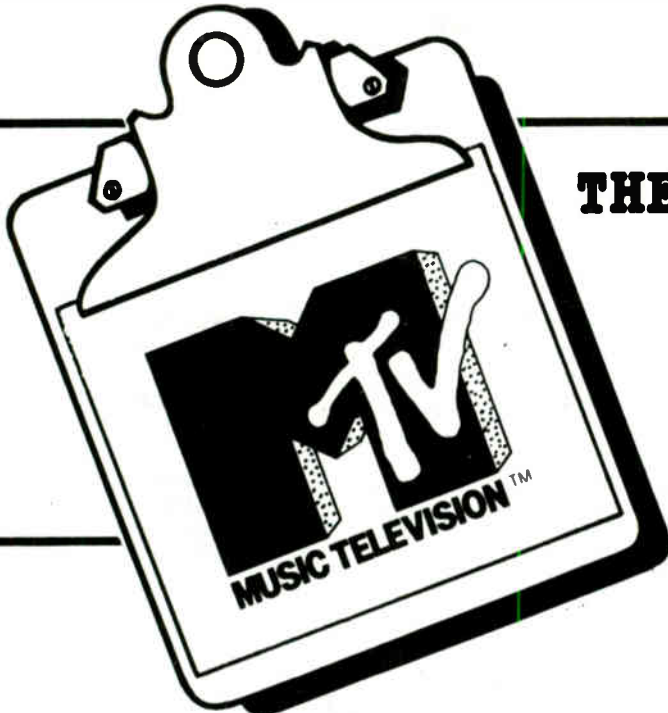
Elektra	Hoodoo Gurus 12"	"Good Times"
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### WEDNESDAY, MARCH 18

A&M	Thrashing Doves 12"	"Beautiful Imbalance"
Elektra	Martha Davis 12"	"We've Never Danced"



March 6 1987



**THE COMPLETE MTV UPDATE**

**JEANNE YOST**  
 MTV Director  
 Music Programming  
 1775 Broadway  
 New York, NY 10019  
 (212) 713-6727

**VIDEO ADDS**

BERLIN "You"...BREAKFAST CLUB "Right"...DEEP PURPLE "Call"...FROZEN GHOST "Should"...DARYL HALL "Someone"...LOVE AND ROCKETS "Ball".

**RESEARCH**

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PSEUDO ECHO'S "Living In A Dream" shows significant positive increases with our regular viewers. "Dominos" by ROBBIE NEVIL shows strength among 15-24 females, as does SAMMY HAGAR'S "Winner Takes It All." EUROPE'S breaking down the age barriers with "Rock The Night" showing potential in the 25+ demos...Top 10 Best Selling Albums In Surveyed Markets: 1) Bon Jovi, 2) Beastie Boys, 3) Bruce Hornsby & The Range, 4) Paul Simon, 5) Janet Jackson, 6) Genesis, 7) Georgia Satellites, 8) Robert Cray, 9) Bangles, 10) Cinderella.  
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**VIDEO NEWS**

U-2 has just released the first single from their forthcoming album. It's called "With Or Without You". The album, titled "The Joshua Tree," will be in record stores within 2 weeks. The band will kick off a worldwide tour in the U.S. next month, and they'll be on the road for over a year...NIGHT RANGER has just released the title track for Michael J. Fox's new movie "The Secret Of My Success". Their fourth album, titled "Big Life," will be in record stores on March 23rd. Night Ranger will kick off their tour at the end of April that will keep them on the road for a year. BANANARAMA collaborated with DARYL HALL on a song for "The Secret Of My Success". Titled "Risking A Romance", it's performed by Bananarama and produced by Daryl Hall, with Hall & Oates bass player T-Bone Wolk. It'll most likely be the second single from the soundtrack...BRYAN FERRY, the gentleman, who fronted Roxy Music for eleven years, is currently recording his sixth solo album. He's collaborated on three songs with Smiths' guitarist, Johnny Marr, and his producer is Pat Leonard, who's also worked with Madonna. Look for the album to be released in May. For the first time in four years Bryan is considering touring the U.S..

**INTERVIEWS**

\*\*\*\*\*  
JON BON JOVI: I don't consider myself a sex symbol. I am a singer in a rock and roll band and that's all I ever wanted to be. And that's all I'm going to be as far as the rest of it goes, you know, to be considered the best band is great. You win a songwriting contest -- that's great. That's what I want, not (to be) a sex symbol.  
 \*\*\*\*\*

**CONCERTS/SPECIALS**

3/ 9 Jon Butcher (WPV) - 7P & 10P  
 3/11 Autograph (WP) - 3:30P  
 3/13 Horror Zone - (12A)  
 Alice Cooper Concert (R) - 1A  
 3/14 - 15 Top 100 Of All Time - 11A - 9:30P  
 3/15 Godley & Creme History Mix - 10P  
 Young Ones - 11:30P  
 3/ 9 - 3/13 120 Minutes - 12A  
 Closet Classics Capsule - 12P  
 Metal Music Half Hour - 3:30P  
 Dial MTV - 6P  
 3/10 New Video Hour (R) - 1A  
 Guest VJ: Lou Gramm - 10P  
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**ROTATIONS**

<b>SNEAK PREVIEW VIDEOS</b>	<b>HEAVY (Cont'd)</b>	<b>MEDIUM (Cont'd)</b>	<b>BREAKOUT (Cont'd)</b>
CINDERELLA Somebody	S.HAGAR	DAVID/DAVID	D.HALL Someone
DURAN DURAN Skin	B.HORNSBY	FRANKLIN/MICHAEL	HEAVEN 17 Contenders
DEEP PURPLE Call	L/JUSTICE	HIPSWAY	HUSKER DU Could
G/SATELLITES Chains	LOS LOBOS	KINKS	IDEOLA Wonder
GLASS TIGER Will	E.MONEY	LOVE/ROCKETS	L/AMERICA Walk
LOU GRAMM Blue	PRETENDERS	POISON	METAL CHURCH Watch
BILLY IDOL Don't	REO SPEEDWAGON	PSEUDO ECHO	MISSION U.K. Wasteland
R.NEVIL Dominos	PAUL SIMON	P-FURS	SAINTS Just
B.ORR Too	STARSHIP	ANDY TAYLOR	SMITHEREENS Lonely
A.PARSONS Ground	S.WINWOOD	BREAKOUT	SPOONS Bridges
RUN DMC It's	WANG CHUNG	ARROWS	STRANGLERS Always
SIMPLY RED Right	ACTIVE	BEAT RODEO	WAYSTED Heaven
T.TURNER What	BANGLES	BERLIN	
P.WOLF Come	EUROPE	BIG DISH	
	CUTTING CREW	B/CLUB	
<b>HEAVY</b>	C.LAUPER	BROKEN HOMES	
BARBUSTERS Light	TESLA	JULIAN COPE	
R.CRAY BAND Gun	T/HEADS	DOKKEN	
C/HOUSE Don't	G.ALLMAN	EIGHT SECONDS	
DEAD/ALIVE Brand	<b>MEDIUM</b>	FLESH/LULU	
D. EDMUNDS Wanderer	C/BLONDE	FROZEN GHOST	
P.GABRIEL *Big		BOB GELDOF	
GENESIS Tonight			

The Friday Morning  
 Quarterback Album  
 Report

# THE CONSULTANTS

## SUPERSTARS<sup>®</sup>

1	Lou Gramm.....	"Ready Or Not".....	Atlantic
2	Boston.....	"Third Stage".....	MCA
3	Eric Clapton.....	"August".....	Duck/Warner Bros.
4	World Party.....	"Ship Of Fools".....	Chrysalis
5	Robert Cray.....	"Strong Persuader".....	Mercury
6	Genesis.....	"Invisible Touch".....	Atlantic
7	"Over The Top".....	Soundtrack.....	Columbia
8	Steve Winwood.....	"Back In The High Life".....	Warner Bros.
9	Bon Jovi.....	"Slippery When Wet".....	Mercury
10	REO Speedwagon.....	"Life As We Know It".....	Epic
11	Eddie Money.....	"Can't Hold Back".....	Columbia
12	Gregg Allman.....	"I'm No Angel".....	Epic
13	Peter Wolf 12".....	"Come As You Are".....	EMI
14	Cinderella.....	"Night Songs".....	Mercury
15	Crowded House.....	"Crowded House".....	Capitol
16	Deep Purple.....	"The House Of Blue Light".....	Mercury
17	Georgia Satellites....	"Georgia Satellites".....	Elektra
18	Joan Jett/Barbusters..	"Light Of Day".....	Epic
19	Patty Smyth 12".....	"Never Enough".....	Columbia
20	Cutting Crew.....	"Broadcast".....	Virgin

The Superstars National Airplay Chart is based on airplay as well as sales within each market. This information is combined with the research feedback received each week at the home office of Burkhart/Abrams/Douglas/Elliott & Associates. This chart appears by special arrangement with B/A/D/E & Associates, media consultants, Atlanta, GA.

## jpc

Jeff Pollack Communications, Inc.

1 - 1	Lou Gramm.....	"Ready Or Not".....	Atlantic
6 - 2	Gregg Allman.....	"I'm No Angel".....	Epic
4 - 3	Alan Parsons Project..	"Gaudi".....	Arista
8 - 4	"Over The Top".....	Soundtrack.....	Columbia
2 - 5	Eddie Money.....	"Can't Hold Back".....	Columbia
9 - 6	Bon Jovi.....	"Slippery When Wet".....	Mercury
11 - 7	Peter Wolf 12".....	"Come As You Are".....	EMI
3 - 8	Eric Clapton.....	"August".....	Duck/Warner Bros.
5 - 9	Boston.....	"Third Stage".....	MCA
10 - 10	Steve Winwood.....	"Back In The High Life".....	Warner Bros.
14 - 11	Patty Smyth.....	"Never Enough".....	Columbia
d - 12	Cutting Crew.....	"Broadcast".....	Virgin
13 - 13	Georgia Satellites....	"Georgia Satellites".....	Elektra
20 - 14	Crowded House.....	"Crowded House".....	Capitol
15 - 15	REO Speedwagon.....	"Life As We Know It".....	Epic
17 - 16	Robin Trower.....	"Passion".....	GNP/Crescendo
d - 17	Glass Tiger.....	"The Thin Red Line".....	Manhattan/Capitol
18 - 18	Starship 12".....	"Nothing's Gonna Stop Us Now".....	Grunt/RCA
19 - 19	Huey Lewis.....	"Fore".....	Chrysalis
r - 20	Santana.....	"Freedom".....	Columbia

The Jeff Pollack Communications National Airplay Chart is based on airplay, as well as local market research, at all Pollack consulted stations. This chart appears by special arrangement with Jeff Pollack Communications, Inc., Los Angeles, CA.

## ADULTROCK<sup>™</sup>

HARRIS COMMUNICATIONS CORP.

2 - 1	Bruce Hornsby.....	"The Way It Is".....	RCA
1 - 2	Steve Winwood.....	"Back In The High Life".....	Warner Bros.
3 - 3	Lou Gramm.....	"Ready Or Not".....	Atlantic
4 - 4	Eric Clapton.....	"August".....	Duck/Warner Bros.
7 - 5	Paul Simon.....	"Graceland".....	Warner Bros.
16 - 6	Pretenders.....	"Get Close".....	Sire/Warner Bros.
17 - 7	Peter Gabriel.....	"So".....	Geffen
5 - 8	Boston.....	"Third Stage".....	MCA
8 - 9	Genesis.....	"Invisible Touch".....	Atlantic
6 - 10	Bon Jovi.....	"Slippery When Wet".....	Mercury
10 - 11	Georgia Satellites....	"Georgia Satellites".....	Elektra
11 - 12	Eddie Money.....	"Can't Hold Back".....	Columbia
12 - 13	Gregg Allman.....	"I'm No Angel".....	Epic
15 - 14	Cutting Crew.....	"Broadcast".....	Virgin
9 - 15	Dave Edmunds.....	"I Hear You Rockin'".....	Columbia
13 - 16	Peter Wolf 12".....	"Come As You Are".....	EMI
14 - 17	REO Speedwagon.....	"Life As We Know It".....	Epic
r - 18	Steve Miller.....	"Living In The 20th Century".....	Capitol
19 - 19	Patty Smyth.....	"Never Enough".....	Columbia
d - 20	World Party.....	"Private Revolution".....	Chrysalis

The AdultRock National Chart is based on airplay combined with research data from all AdultRock clients, and compiled weekly at Harris Communications Corp. This chart appears by special arrangement with Harris Corp., Philadelphia, PA.





LEVEL 1

KROQ, LOS ANGELES, CA P.D.-RICK CARROLL/M.D.-LARRY GROVES (818)933-7667.

ADDs: DINGO BOINGO "ELEVATOR" 4 DINGO BOINGO "HOME" 4 KILLING JOKE "SANITY" 3 LOVE & ROCKETS "BALL" 3

PRINCE 12 "SIGN" 4 CUTTING CREW "DIED" 2

CULT 12 "LOVE" 3 KRAFTWERK "CALL" 2

L-1

CURRENT SONGS

Table with columns: LW/TH, TRACKS for 12 bands including A-MA, BANGLES, BILLY IDOL, DURAN DURAN, DINGO BOINGO, DMD, P/FURS, MIDNIGHT, PETER WOLF 12, SHADOW, SHOCK, WORD PARTY, XTC, BEASTIE BOYS, SOUL, CANNIBALS, DRAMARAMA, FELONY, NEW ORDER, PET SHOP BOYS, PETER WOLF 12, ROBBIE NEVIL, S/BANSHEES, SMITHEREENS, THE SMITHS, WANG CHUNG, BOB GELDOF, CHE, CLUB NOVEAU, CONCRETE BLONDE, HEAVEN 17, IGGY POP, LOS LOBOS, PAUL SIMON, PSEUDO ECHO, SHRIEKBACK, ASK, GO, ROCKET, BE, LEAN, TRUE, CONTENDERS, REAL, SHAKES, BOY, DREAM, SMITHS, STRANGLERS, THE THE, BURNS SISTERS, C.S. ANGELS, ERASURE, JULIAN COPE, MISSION U.K., PRIVATE DOMAIN, XTC.

KUPD, PHOENIX, AZ P.D.-CURTIS JOHNSON/M.D.-J. DAVID HOLMES (602)838-3862.

ADDs: DOKKEN 12 "DREAM" 4 BILLY IDOL "SWEET" 3

TEBLA "LITTLE" 3

L-1

CURRENT SONGS

Table with columns: LW/TH, TRACKS for 30 bands including BARBUSTERS/JETT, BENJAMIN ORR, BON JOVI, BOSTON, BRUCE HORNSBY, CUTTING CREW, DEEP PURPLE, EDDIE MONEY, EUROPE, G/SATELLITES, GENESIS, GREGG ALLMAN, HUEY LEWIS, LOU GRAMM, PATTY SMYTH "NEVER", PATTY SMYTH "NEVER", RAINBOW, RED SPEEDWAGON, SAMMY HAGAR/OT, STARSHIP 12, TEBLA, WORLD PARTY, ALAN PARSONS, ALAN PARSONS, BENJAMIN ORR, BOB JOVI, BRUCE HORNSBY, ERIC CLAPTON, EUROPE, JON BUTCHER, LOS LOBOS, SPRINGSTEEN, SURVIVOR, ANDY TAYLOR 12, BEASTIE BOYS, BILLY IDOL, BROKEN HOMES, CINDERELLA, CONCRETE BLONDE, DEEP PURPLE, DON DIXON, EDDIE/TIDE 12, FROZEN GHOST, GLASS TIGER, HUEY LEWIS, IRON MAIDEN, JASON/SORCERERS, JOHN PHILIP, JULIAN COPE, KINGS, LITTLE AMERICA, P/FURS, RED SPEEDWAGON, STEVIE RAY, STEVIE RAY, THUNDER, VINNIE VINCENT, BE, LIKE, STRANGER, BLUES, BONNA, WORLD, MOST, FIRE, BEAT, FIRE, WIMP, WE, ONLY, SUBSTITUTE.

KYYS, KANSAS CITY, MO P.D.-SCOTT JAMESON/M.D.-SKID ROWDIE (816)561-9102. BURKHART/ABRAMS.

ADDs: BIG DISH "SLIDE" 3 DAMNED 12 "ALONE" 3 PATTY SMYTH "NEVER" 3 WARD BROTHERS "WHY" 3

FROZEN GHOST "SEE" 3 XTC "DEAR" 3

P/FURS "BEAT" 3 CULT 12 "LOVE" 2

L-1

CURRENT SONGS

Table with columns: LW/TH, TRACKS for 26 bands including ALAN PARSONS, ERIC CLAPTON, GREGG ALLMAN, LOU GRAMM, PETER WOLF 12, RED SPEEDWAGON, SAMMY HAGAR/OT, CROWDED HOUSE, STEVE WINWOOD, BENJAMIN ORR, CONCRETE BLONDE, CUTTING CREW, ERIC CLAPTON, JON BUTCHER, ROBERT CRAY, GLASS TIGER, JENNIFER WARNES, JULIAN BUTCHER, JULIAN COPE, LOU GRAMM, PAUL SIMON, ROBERT CRAY, ROBIN TROWER, SANTANA, STARSHIP 12, STEVIE RAY, WORLD PARTY, NO, VERACRUZ, STOP, WIMP, PRIVATE.

KZMP, SACRAMENTO, CA P.D.-TON CALÉ/M.D.-BILL PRESCOTT (916)925-3780. BURKHART/ABRAMS.

ADDs: EUROPE "ROCK" 4 JOHN PHILIP "GONNA" 4

PAUL SIMON "BOY" 4

WHITESNAKE 12 "STILL" 4

L-1

CURRENT SONGS

Table with columns: LW/TH, TRACKS for 30 bands including ALAN PARSONS, BILLY IDOL, ERIC CLAPTON, GREGG ALLMAN, LOU GRAMM, PATTY SMYTH, PETER WOLF 12, SAMMY HAGAR/OT, SANTANA, ALAN PARSONS, ANDY TAYLOR 12, ASIA/OT, BROKEN HOMES, CHRIS ISBAK, COLIN HAY, CONCRETE BLONDE, CUTTING CREW, DEEP PURPLE, DEEP PURPLE, EDDIE/TIDE 12, ERIC CLAPTON, GYPSY, MEET TOWN, ONE, HOLD, BEWARE, DIED, CALL, STRANGE, MEAK, ERIC MARTIN, FAB/T-BIRDS/LD, G/SATELLITES, GLASS TIGER, JON BUTCHER, KBC BAND, LOVE, KILLING JOKE, KINGS, LOU GRAMM, PETE TOWNSHEND, ERIC CLAPTON, PRETENDERS, RED SPEEDWAGON, RIC OCASEK, ROBERT CRAY, S/SEVENS, TESLA, BON JOVI, IN PURSUIT, KIDS, TRADITION, THAT, KEEP, GUESS, WHAT, COMBOY, LET, ONLY.

KZEW, DALLAS, TX P.D.-DENNIS ANDERSEN/ACTING M.D.-TEMPIE LINDSEY (214)748-9898.

ADDs: NONE

L-1

CURRENT SONGS

Table with columns: LW/TH, TRACKS for 36 bands including BON JOVI, BOSTON, BRUCE HORNSBY, CROWDED HOUSE, EDDIE MONEY, GENESIS, LOU GRAMM, RED SPEEDWAGON, STARSHIP 12, STEVE WINWOOD, ALAN PARSONS, BENJAMIN ORR, BON JOVI, BOB JOVI, BOB JOVI, BOSTON, BRUCE HORNSBY, COLIN HAY, DAVID & DAVID, DAVID & DAVID, DEEP PURPLE, DEEP PURPLE, DEEP PURPLE, DON MENLEY/CH, ERIC CLAPTON, EUROPE, GYPSTY, MEET TOWN, ONE, HOLD, BEWARE, DIED, CALL, STRANGE, MEAK, ERIC MARTIN, FAB/T-BIRDS/LD, G/SATELLITES, GLASS TIGER, JON BUTCHER, KBC BAND, LOVE, KILLING JOKE, KINGS, LOU GRAMM, PETE TOWNSHEND, ERIC CLAPTON, MISS, FINAL, ANGEL, GOODBYE, AMERICA, BEAT, WORLD PARTY, BOY, COME, DANCE, TRUE, SUN.

WRAP, LONG ISLAND, NY P.D.-BOB BUCHMANN/M.D.-RALPH TORTORA/ASST. P.D.-JEFF LEVINE (516)587-1023.

ADDs: POISON "TALK" 4 FAB/T-BIRDS/LD "TWIST" 3 STEVE WINWOOD "FINER" 4 P/FURS "BEAT" 3 ANDY TAYLOR 12 "NIGHT" 3 WHITESNAKE 12 "STILL" 2

DOKKEN 12 "DREAM" 3

L-1

CURRENT SONGS

Table with columns: LW/TH, TRACKS for 36 bands including BRUCE HORNSBY, EDDIE MONEY, EUROPE, PETER GABRIEL, STARSHIP 12, BARBUSTERS/JETT, DEEP PURPLE, GENESIS, GREGG ALLMAN, HUEY LEWIS, LOU GRAMM, PAUL SIMON, PETER WOLF 12, ROBERT CRAY, TEBLA, CINDERELLA, CROWDED HOUSE, CUTTING CREW, EUROPE, HIPSWAY, JON BUTCHER, PATTY SMYTH, CONCRETE BLONDE, PATTY SMYTH, RED SPEEDWAGON, SAMMY HAGAR/OT, VINNIE VINCENT, WORLD PARTY, BON JOVI, PETER WOLF 12, RATT, RIC OCASEK, ROBERT CRAY, ERIC CLAPTON, NEVER, THAT, WINNER, SUBSTITUTE, SHIP, EDGE, NEVER, PRAYER, MISS.

WBCH, BOSTON, MA P.D.-OEPIDUS/M.D.-CARTER ALAN (617) 266-1111

ADDs: THE CULT "LOVE" "LONG" DEL FUEGOS "LONG"

THE DAMNED "ALONE" "DREAM"

WHITESNAKE "STILL"

RECKLESS "NITTY GRITTY"

L-1

CURRENT SONGS

Table with columns: TRACKS for 15 bands including BON JOVI, BILLY IDOL, BEASTIE BOYS, EDDIE MONEY, WORLD PARTY, PRETENDERS, BOSTON, LOU GRAMM, GENESIS, SAMMY HAGAR, ROBERT CRAY, BENJAMIN ORR, STEVE WINWOOD, STEVIE RAY, GREGG ALLMAN, EUROPE, PSYCHEDELIC FURS, PAUL SIMON, PETER WOLF 12, ALAN PARSONS, CROWDED HOUSE, LOS LOBOS, G/SATELLITES, BANGLES, DEEP PURPLE, PRINCE, PATTY SMYTH, JULIAN COPE, KINGS, XTC, CONCRETE BLONDE, BARBUSTERS/JETT, BRIGHTON ROCK, S/BANSHEES, HUSKER DU, JON BUTCHER, CUTTING CREW, DAVE EDMUNDS, ANDY TAYLOR, CHINA CRISIS, FARRENHEIT, FLESH FOR LULU, TESLA, IGGY POP, MISSION U.K., PSEUDO ECHO, LONE JUSTICE, THE SAINTS, LOVE AND ROCKETS, 'TIL TUESDAY, THE STRANGLERS, ERIC CLAPTON, COLIN HAY, WASTED, DAVID & DAVID, SMITHEREENS, CINDERELLA, STARSHIP, FROZEN GHOST, LITTLE AMERICA.

WRAU, PROVIDENCE, RI P.D.-RICK BARR/M.D.-ALISON STEWART (401)272-9550. BURKHART/ABRAMS

ADDs: CULT 12 "LOVE" 4 WIRE TRAIN 12 "SHE" 3 DEL FUEGOS 12 "LONG" 4 G/SATELLITE "STEEL" 4 DAMNED 12 "ALONE" 3

L-1

CURRENT SONGS

Table with columns: LW/TH, TRACKS for 36 bands including BARBUSTERS/JETT, CROWDED HOUSE, ERIC CLAPTON, GREGG ALLMAN, HOUSEMARTINS, P/FURS, PETER WOLF 12, STEVE WINWOOD, STEVIE RAY, BENJAMIN ORR, CROWDED HOUSE, DAVID & DAVID, HUEY LEWIS, JON BUTCHER, KINGS, LOS LOBOS, PATTY SMYTH, PAUL SIMON, PETER HIMMELMAN, PRETENDERS, ROBERT CRAY, WORLD PARTY, XTC, BILLY IDOL, LOS LOBOS, BRUCE HORNSBY, COLIN HAY, ERIC CLAPTON, TRADITION, GUESS, PRIVATE, DEAR, SWEET, RAIN, HOLD, CUTTING CREW, DIED, PRAYING, WEAK, SEE, DREAM, P. HAWK WILLIAMS, NAME, FOUND, WASTELAND, DREAM, MISSIONARY, SHIP.



















LEVEL 2

WFVY, JACKSONVILLE, FL ACTING P.D.-LEX STALEY/ACTING M.D.-SHERRIE GREGORY (904)642-1055. BURKHART/ABRAMS.

ADD1: CULT 12" "LOVE" 3 EUROPE "ROCK" 3 WHITESNAKE 12" "STILL" 3

L-2

CURRENT SONGS

Table with columns: LW/TH, TRACKS, and song titles. Includes entries for BON JOVI, SAMMY HAGAR/OT, DEEP PURPLE, CALL, etc.

WHER, PORTSMOUTH, NH P.D.-JEFF LEFT/M.D.-CHRIS GARRETT (603)436-7300. JEFF POLLACK.

ADD1: DEL FUEGOS 12" "LONG" 3 FARRENHEIT 12" "FOOL" 3 P/FURS "BEAT" 3 POISON "TALK" 3 STEVE MILLER "WANNA" 3 STRANGLERS "SUN" 3 XTC "DEAR" 3 DAVID & DAVID "RIVER" 2

L-2

CURRENT SONGS

Table with columns: LW/TH, TRACKS, and song titles. Includes entries for ALAN PARSONS, LOU BRAMM, BLUE, NO, HANK WILLIAMS, etc.

WBSK, MILWAUKEE, WI M.D.-BRIAN JARRETT (414)964-8300.

ADD1: BLUE YONDER "LONG" 3 INTIMATE STRANG "BLUE" 3 CUTTING CREW "BEEN" 2 CHRIS SPHEERIS "FRIENDS" 2 NIGHT NOISE "TIME" 2 PETE TOWNSHEND "COAT" 2

L-2

CURRENT SONGS

Table with columns: LW/TH, TRACKS, and song titles. Includes entries for ALAN PARSONS, LATE, CHRIS ISAAK, LIE, MADNESS, etc.

WHIF, YORK, PA P.D.-MICHAEL ONDAYKO/ASST. P.D.-TIM DRYER. (717)266-6606. BURKHART/ABRAMS/HARRIS COMMUNICATIONS

ADD1: BILLY JOEL "BABY" 3 BON JOVI "WANTED" 3 GLASS TIGER "BE" 3 LOU BRAMM "TIME" 3 ROBERT CRAY "MORE" 3 STEVE MILLER "LIVING" 3

L-2

CURRENT SONGS

Table with columns: LW/TH, TRACKS, and song titles. Includes entries for ALAN PARSONS, GROUND, G/SATELLITES, CHAINS, DAVE EDMUNDS, etc.

WIMZ, KNOXVILLE, TN P.D.-JOHN LARSON/M.D.-MIKE CAPPS (615)575-6000.

ADD1: GLASS TIGER "BE" 4 STEVE MILLER "WANNA" 4 ANDY TAYLOR 12" "MIGHT" 3 JENNIFER WARNES "FIRST" 3 PAUL SIMON "BOY" 3 WHITESNAKE 12" "STILL" 3 WORLD PARTY "PRIVATE" 3

L-2

CURRENT SONGS

Table with columns: LW/TH, TRACKS, and song titles. Includes entries for BON JOVI, PRAYER, STEVE WINWOOD, FINER, RED SPEEDWAGON, etc.

WJOT, TOLEDO, OH P.D.-KEITH MASTERS/M.D.-JIM STEEL (419)248-3377. JON SINTON/BURKHART-ABRAMS/JEFF POLLACK

ADD1: FROZEN GHOST "SEE" 3 HUEY LEWIS "LIKE" 3 ROBERT CRAY "GUESS" 3 STRANGLERS "SUN" 2

L-2

CURRENT SONGS

Table with columns: LW/TH, TRACKS, and song titles. Includes entries for BOSTON, SAY, ALAN PARSONS, GROUND, HIPSWAY, etc.

WDFF, NASHVILLE, TN P.D.-JUDY MCNUTT/M.D.-DAVID HALL (615)244-9533.

ADD1: NONE

L-2

CURRENT SONGS

Table with columns: LW/TH, TRACKS, and song titles. Includes entries for ANN WILSON/GC, MAN, BRUCE HORNSBY, RAIN, etc.









LEVEL 3

KFME, CHICO/REDDING, CA P.D.-RON WOODWARD/M.D.-MARTY GRIFFIN (916)343-8461). BURKHART/ABRAMS
ADD: ANDY TAYLOR 12 "MIGHT" 4 BON JOVI "NEVER" 4 CROWDED HOUSE "OVER" 4 GLASS TIGER "BE" 4
KBC BAND "LOVE" 3 WIRE TRAIN 12 "SHE" 3

Table with columns: LW/TH, TRACKS. Lists current songs by emphasis for KFME station, including artists like Alan Parsons, Eric Clapton, and Gregg Allman.

KFMD, LINCOLN, NE P.D.-BOB ALLEN/M.D.-JOE SKARE (402)489-6500). PETERSON MEDIA SERVICES.
ADD: LOU GRAMM "HEARTACHE" 3 DOKKEN 12 "DREAM" 2 ANDY TAYLOR 12 "MIGHT" 1 LITTLE AMERICA "WALK" 1
WORLD PARTY "PRIVATE" 1

Table with columns: LW/TH, TRACKS. Lists current songs by emphasis for KFMD station, including artists like Santana, Steve Winwood, and Bon Jovi.

KKFM, COLORADO SPRINGS, CO P.D.-BILL BETTS/M.D.-MARK STEVENS (303)596-5536). JEFF POLLACK
ADD: ALAN PARSONS "MONEY" 3 BOSTON "THINK" 3 CROWDED HOUSE "OVER" 3 CUTTING CREW "DIED" 3
HANK WILLIAMS "NAME" 3 JON BUTCHER "GOODBYE" 3 LOS LOBOS "SET" 3 LOU GRAMM "READY" 3
PETER WOLF 12 "COME" 3 ROBERT CRAY "GUESS" 3 STEVE MILLER "WANNA" 3
STEVIE RAY "WIMP" 3

Table with columns: LW/TH, TRACKS. Lists current songs by emphasis for KKFM station, including artists like Alan Parsons, Eric Clapton, and Gregg Allman.

KNCN, CORPUS CHRISTI, TX O.M.-PEPE LOPEZ/P.D.-TIM PARKER (512)289-1000).
ADD: CULT 12 "LOVE" 3 DEL FUEGOS 12 "LONG" 3 ESQUIRE "RESCUE" 3 FAB/T-BIRDS/LD "TWIST" 3
FROZEN GHOST "SEE" 3 JOHN PHILIP "GONNA" 3 LOU GRAMM "READY" 3 BILLY IDOL "SWEET" 2
CHRIS ISAAK "ONE" 2 TESLA "LITTLE" 2 WHITESNAKE 12 "STILL" 2

Table with columns: LW/TH, TRACKS. Lists current songs by emphasis for KNCN station, including artists like Barbusters/Jett, Europe, and Bon Jovi.

KNAC, LONG BEACH, CA P.D.-JIMMY CHRISTOPHER/M.D.-ROSS GOZA (213)775-8172). JEFF POLLACK
ADD: WASP "GYPSY" 3 WHITESNAKE 12 "STILL" 3 TESLA "ROCK" 2

Table with columns: LW/TH, TRACKS. Lists current songs by emphasis for KNAC station, including artists like Bon Jovi, Cinderella, and Deep Purple.

KOZZ, RENO, NV P.D.-STEVE FUNK/M.D.-HARRY REYNOLDS (702)329-9261). BURKHART/ABRAMS
ADD: LOS LOBOS "SET" 4 WHITESNAKE 12 "STILL" 4 CHRIS ISAAK "ONE" 3 JASON/SCORCHERS "BLUES" 3

Table with columns: LW/TH, TRACKS. Lists current songs by emphasis for KOZZ station, including artists like Cinderella, Cutting Crew, and Eric Clapton.

KPEZ, AUSTIN, TX P.D.-BRENT CLANTON/M.D.-DOC PHILLIPS (512)478-6900). CHARLIE WEST
ADD: DAVE EDMUNDS "WANDERER" 4 GREGG ALLMAN "ASKING" 4 ROBERT CRAY "STILL" 4

Table with columns: LW/TH, TRACKS. Lists current songs by emphasis for KPEZ station, including artists like Fab/T-Birds/LD, Gregg Allman, and Huey Lewis.







THE JOSHUA TREE U2 THE SINGLE "WITH OR WITHOUT YOU"

