

The Cash Box

VOLUME XXII—NUMBER 37

MAY 27, 1961



Columbia Records' Mitch Miller, one of the hottest record sellers the industry has ever known, strikes a familiar pose above as he sings along with his sing along singles being played on the new AMI "Continental 2" juke box will be introduced formally to operators across the country this week. "Stereo Round" is the slogan describing the AMI stereo unit. During the past year Mitch added another success story to his many faceted career by taking his "Sing Along" idea and developing it into one of television's hottest new shows. Next season Mitch will be seen every week with an hour-long version of the show on NBC-TV. The star is currently riding the album charts with his "Happy Time" LP as well as his newest package, "TV Sing Along With Mitch."

IT CAME TO YOU FIRST FROM



THE HOTTEST SINGLE

FROM THE

HOTTEST PICTURE OF THE YEAR



HARRY SIMEONE ORCHESTRA AND CHORUS



#245

The Cash Box Pick of the Week
'LA DOLCE VITA' (2:57) [Robbins ASCAP—Verde, Rotal
'A GIRL AND A HORN' (3:10) [Shawnee ASCAP—Simeone]
HARRY SIMEONE (20th-Fox 245)
The haunting, title theme from the highly-rated pic import, 'La Dolce Vita (The Sweet Life),' receives two stellar wax interpretations this week. One bows the Ray Ellis outfit on Victor while the other features Harry Simeone ork & chorus on 20th Fox. Both are ear-pleasers. Ellis has a pretty trumpet-led cha cha theme from the same pic as his counterpart while Simeone's crew (Mel Davis spotlighted on trumpet) shines on a soft romantic lovely.

VARIETY
Jocks, Jukes and Disks
By MIKE GROSS
Harry Simeone Orch & Chorus (20th Fox): 'LA DOLCE VITA' (Robbins*) is the haunting title theme of the new Italian pic and it gets a vivid orch and choral treatment that gives it solid spinning chances.

BILLBOARD MUSIC WEEK
the pick of the new releases:
SPOTLIGHT WINNERS OF THE WEEK
Strongest sales potential of all records reviewed this week.
Pop
HARRY SIMEONE ORK AND CHORUS
LA DOLCE VITA (Robbins, ASCAP) (2:57)—The theme from the top-flight flick gets a beautifully flowing instrumental reading from the ork with the chorus joining in later on. The flip is 'A Girl and a Horn' (Shawnee, ASCAP) (3:10).
20th Fox 245



The Cash Box

FOUNDED BY BILL GERSH

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The Cash Box

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Annual MOA Convention

On The Brink Of Disaster!

It appears as though last week's MOA Convention was the last straw for the record industry.

Since 1957, the number of record exhibitors at the MOA meet has dwindled to a minimum.

In 1957, twenty record and music firms displayed on the convention floor. In 1958 there were sixteen. In 1959, thirteen. In 1960 there were eleven. This year there were only six.

Unless something is done to bring the juke box operators in force to the next convention, it will be no surprise if there are no record or music exhibitors displaying next year.

All of the record manufacturers are well aware of the importance of juke box operators especially now as a soft singles market struggles through a recession period. And there is no doubt that most would like to meet and greet these same operators and in effect say thanks for the continued business ops have given manufacturers. But when operator attendance is meager, what can MOA expect of the manufacturers.

The MOA forums and panels for the record industry are also weak.

Not because there is nothing to discuss. Record companies are always anxious to hear suggestions and discuss problems of the operator. But there are not enough operators in attendance to make such discussions stimulating.

There is no doubt that the entire record industry is sorry to see the MOA Convention, which was such an important and beneficial meeting in the distant past, continue to decline so rapidly since there is much to be gained in any convention which brings together a manufacturer of any product with the people who buy it. Great damage will be done the industry if the record manufacturer loses direct contact with juke box operators. It cannot be allowed to happen.

We urgently hope that there is someone creative in the MOA ranks who can take over the association and its convention and lift it off its back to a point of importance. Operators deserve and need a stimulating convention of their own. However, under the present regime, there seems to be little hope.

But it can be done. . . . It must be done if the MOA wants the record industry to be a part of its convention.



The Cash Box TOP 100

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

May 27, 1961

| | Pos. 5/20 | Pos. 5/13 | | Pos. 5/20 | Pos. 5/13 | | Pos. 5/20 | Pos. 5/13 | | Pos. 5/20 | Pos. 5/13 |
|---|--------------|--------------|---|--------------|--------------|---|--------------|--------------|---|--------------|--------------|
| 1—Mother-In-Law ★ ERNIE K-DOE-Minit-623 FOUR SPORTSMEN-Sunnybrook-2 | 2 | 1 | 26—Raindrops ★ DEE CLARK-Veejay-383 | 37 | 67 | 52—It Keeps Rainin' ★ FATS DOMINO-Imperial-5753 | 79 | — | 77—Count Every Star ★ DONNIE & THE DREAMERS-Whale-101 | 83 | — |
| 2—Runaway ★ DEL SHANNON-Bigtop-3067 | 1 | 2 | 27—Bonanza ★ AL CAIOLA-United Artists-302 | 28 | 36 | 53—Wild In The Country ★ ELVIS PRESLEY-RCA-78804 | 73 | — | 78—He Needs Me ★ GLORIA LYNNE-Everest-1909 | 80 | 78 |
| 3—100 Pounds Of Clay ★ GENE McDANIELS-Liberty-55308 | 3 | 3 | 28—Take Good Care Of Her ★ ADAM WADE-Coed-546 | 22 | 10 | 54—Baby Blue ★ ECHOES-Segway-103 | 38 | 29 | 79—I'm In The Mood For Love ★ CHIMES-Tag-445 JOHNNY JOHN-Vista-343 | 59 | 42 |
| 4—Daddy's Home ★ SHEP & THE LIMELITES-Hull-740 | 4 | 7 | 29—Peanut Butter ★ MARATHONS-Arvee-5027 VIBRATIONS (Recorded As MARATHONS)-Argo-5389 | 35 | 51 | 55—What A Surprise ★ JOHNNY MAESTRO-Coed-549 | 66 | 74 | 80—Summertime ★ MARCELS-Colpix-196 WILL SANDERS-Regatta-2000 EDDIE THOMAS SINGERS-FTP-406 FABULOUS RAIDERS-Wye-1007 "BABY" CORTEZ-Clock-1034 | 85 | — |
| 5—Breakin' In A Brand New Broken Heart ★ CONNIE FRANCIS-MGM-12995 | 6 | 8 | 30—But I Do ★ CLARENCE "FROGMAN" HENRY-Argo-5378 | 20 | 5 | 56—Tonight, My Love Tonight ★ PAUL ANKA-ABC-10194 | 32 | 26 | 81—Lullabye Of The Leaves ★ VENTURES-Dolton-41 | 86 | 87 |
| 6—Runnin' Scared ★ ROY ORBISON-Monument-438 | 8 | 16 | 31—Funny ★ MAXINE BROWN-Nomar-106 BOBBY TAYLOR-Kajo-2201 | 27 | 22 | 57—The Touchables In Brooklyn ★ DICKIE GOODMAN-Mark-X-8010 | 65 | 77 | 82—This World We Love In ★ MINA-Time-1030 JUNE VALLI-Mercury-71800 FOUR VOICES-ABC-10202 LEDA DEVI/GINO MESCOLI ORK-Vesuvius-1023 | 91 | 93 |
| 7—Mama Said ★ SHIRELLES-Scepter-1217 | 7 | 14 | 32—I'm A Fool To Care ★ JOE BARRY-Smash-1702 OSCAR BLACK-Savoy-1600 | 42 | 57 | 58—How Many Tears ★ BOBBY VEE-Liberty-55325 | 63 | 73 | 83—Bring Back Your Heart ★ DEL-VIKINGS-ABC-10208 BILLY HINES-Ball-509 | — | — |
| 8—Travelin' Man ★ RICKY NELSON-Imperial-5471 | 10 | 17 | 33—One Mint Julep ★ RAY CHARLES-Impulse-200 WILLIE MITCHELL-Home Of The Blues-119 | 24 | 13 | 59—Tossin' And Turnin' ★ BOBBY LEWIS-Beltone-1002 | 75 | — | 84—Who Else But You ★ FRANKIE AVALON-Chancellor-1077 | 88 | — |
| 9—I Feel So Bad ★ ELVIS PRESLEY-RCA-78804 | 49 | — | 34—Barbara Ann ★ REGENTS-Gee-1065 | 60 | 75 | 60—Trust In Me ★ ETTA JAMES-Argo-5385 | 33 | 28 | 85—In Real Life ★ CHUCK JACKSON-Wand-108 | 90 | 92 |
| 10—Hello Mary Lou ★ RICKY NELSON-Imperial-5471 | 17 | 25 | 35—Little Egypt ★ COASTERS-Atco-6192 | 46 | 60 | 61—What'd I Say ★ JERRY LEE LEWIS-Sun-356 JACK EUBANKS-Monument-434 COUSINS-Chancellor-1074 | 40 | 33 | 86—Ronnie ★ MARCY JO-Robbee-110 | 98 | — |
| 11—Little Devil ★ NEIL SEDAKA-RCA-78744 | 19 | 35 | 36—The Continental Walk ★ HANK BALLARD & MIDNIGHTERS-King-5491 * ROLLERS-Liberty-55320 | 25 | 24 | 62—Exodus ★ EDDIE HARRIS-VeeJay-378 | 67 | 80 | 87—Anna ★ JORGEN INGMANN-Atco-6195 LEROY HOLMES-MGM-12992 | — | — |
| 12—Hello Walls ★ FARON YOUNG-Capitol-4533 DICK LORY-Liberty | 12 | 23 | 37—Rama Lama Ding Dong ★ EDSELS-Twin-700 | 58 | 68 | 63—Foolin' Around ★ KAY STARR-Capitol-4542 BUCK OWENS-Capitol-4496 CHIP TAYLOR-MGM-12993 | 57 | 58 | 88—Louisiana Mama ★ GENE PITNEY-Musicor-1006 | 89 | 100 |
| 13—You Can Depend On Me ★ BRENDA LEE-Decca-31231 LOUIS PRIMA-Dot-16211 | 9 | 8 | 38—Girl Of My Best Friend ★ RAL DONNER-Gone-5102 | 44 | 50 | 64—For Your Love ★ WANDERERS-Cub-9089 | 68 | 69 | 89—A Scottish Soldier ★ ANDY STEWART-Warwick-627 DAVID WHITEFIELD-London-1971 | 81 | 79 |
| 14—Portrait Of My Love ★ STEVE LAWRENCE-United Artists-291 MATT MONRO-Warwick-624 BOB WILSON-Decca-31212 | 11 | 12 | 39—Buzz Buzz A-Diddle-It ★ FREDDY CANNON-Swan-4071 | 41 | 48 | 65—African Waltz ★ CANNONBALL ADDERLY-Riverside-45457 ★ JOHNNY DANKWORTH-Roulette-4353 IAN FRASER-London-1976 | 43 | 41 | 90—Good Goodbye ★ BOB KNIGHT FOUR-Laurel-1020 | 92 | 94 |
| 15—I've Told Every Little Star ★ LINDA SCOTT-Canadian-American-123 | 14 | 6 | 40—Triangle ★ JANIE GRANT-Caprice-104 | 50 | 52 | 66—Saved ★ LAVERN BAKER-Atlantic-2099 | 54 | 55 | 91—Nobody Cares ★ BABY WASHINGTON-Neptune-122 | 93 | 96 |
| 16—Dance The Mess Around ★ CHUBBY CHECKER-Parkway-822 | 16 | 19 | 41—The Bilbao Song ★ ANDY WILLIAMS-Cadence-1398 LEROY HOLMES-MGM-12992 PERCY FAITH-Columbia-41978 TIL DIETERLE-United Artists-321 | 45 | 63 | 67—You're Gonna Need Magic ★ ROY HAMILTON-Epic-9443 | 69 | 76 | 92—Dance On Little Girl ★ PAUL ANKA-ABC-10220 | — | — |
| 17—Just For Old Times Sake ★ MCGUIRE SISTERS-Coral-62249 | 18 | 20 | 42—Lullabye Of Love ★ FRANK GARI-Crusade-1021 | 48 | 54 | 68—Be My Boy ★ PARIS SISTERS-Gregmark-2 | 74 | 84 | 93—Rainin' In My Heart ★ SLIM HARPO-Excelsa-2194 CARL McVOY-Tri-212 | — | — |
| 18—Blue Moon ★ MARCELS-Colpix-186 CLASSICS-Promo-1010 DANNY JENSEN-Stephany-1841 | 5 | 4 | 43—On The Rebound ★ FLOYD CRAMER-RCA-78404 | 26 | 18 | 69—Apache ★ JORGEN INGMANN-Atco-6184 SHADOWS-ABC-10138 SONNY JAMES-RCA-78584 | 53 | 37 | 94—Miss Fine ★ NEW YORKERS-Wall-547 | — | — |
| 19—Some Kind Of Wonderful ★ DRIFTERS-Atlantic-296 | 13 | 11 | 44—Glory Of Love ★ ROOMMATES-Valmor-008 | 47 | 53 | 70—Every Beat Of My Heart ★ PIPS-VeeJay-386 ★ GLADYS KNIGHT & PIPS-Fury-1050 HENRY BOUTH & MIDNIGHTERS-DeLuxe-6190 | — | — | 95—The Wayward Wind ★ GOGI GRANT-Era-3046 CARL MANN-Phillips-3564 BOBBY COMSTOCK-Mohawk-124 CENTENNIALS-Dot-16180 | — | — |
| 20—Halfway To Paradise ★ TONY ORLANDO-Epic-9431 | 29 | 39 | 45—Underwater ★ FROGMEN-Candix-314 | 34 | 40 | 71—The Kissin' Game ★ DION-Laurie-3090 | 78 | 82 | 96—My Kind Of Girl ★ MATT MONRO-Warwick-636 | 100 | — |
| 21—Tragedy ★ FLEETWOODS-Dolton-40 THOMAS WAYNE-Capehart-5009 | 21 | 27 | 46—Flaming Star (Compact 33) ★ ELVIS PRESLEY-RCA-LPC-128 | 31 | 30 | 72—The Writing On The Wall ★ ADAM WADE-Coed-550 | — | — | 97—Sucu Sucu ★ PING PING-Kapp-377 EDDY CHRISTIANI-Mercury-71798 CATERINA VALENTE-London-1968 | 99 | 100 |
| 22—That Old Black Magic ★ BOBBY RYDELL-Cameo-190 EARL BOSTIC-King-5454 | 23 | 31 | 47—The Boll Weevil Song ★ BROOK BENTON-Mercury-71820 | 76 | — | 73—Heart And Soul ★ CLEFTONES-Gee-1064 | 94 | — | 98—Son-In-Law ★ BLOSSOMS-Challenge-9109 ★ LOUISE BROWN-Witch-1 | — | — |
| 23—Stand By Me ★ BEN E. KING-Atco-6194 | 36 | 70 | 48—Bumble Boogie ★ B. BUMBLE & THE STINGERS-Rendezvous-140 | 30 | 21 | 74—A Love Of My Own ★ CARLA THOMAS-Atlantic-2101 | 84 | 95 | 99—Ring Of Fire ★ DUANE EDDY-Jamie-1187 | — | — |
| 24—Tonight I Fell In Love ★ TOKENS-Warwick-615 | 15 | 15 | 49—You Always Hurt The One You Love ★ CLARENCE HENRY-Argo-5338 | 71 | — | 75—A Little Feeling ★ JACK SCOTT-Capitol-4554 | 77 | 85 | 100—I'm Gonna Knock On Your Door ★ EDDIE HODGES-Cadence-1397 | — | — |
| 25—Moody River ★ PAT BOONE-Dot-16209 CHASE WEBSTER-Southern Sound-101 | 39 | 72 | 50—Big Big World ★ JOHNNY BURNETTE-Liberty-55318 | 51 | 59 | 76—Our Love Is Here To Stay ★ DINAH WASHINGTON-Mercury-71812 | 82 | 90 | 100—Quarter To Three ★ U.S. BONDS-Legrand-1008 | — | — |
| | | | 51—Those Oldies But Goodies ★ CAESAR & THE ROMANS-Dot-Fi-4158 ★ NINO & THE EBB TIDES-Madison-162 | 62 | 88 | | | | 100—Yellow Bird ★ ARTHUR LYMAN-HiFi-5024 LAWRENCE WELK-Dot-16222 TILTON SISTERS-Bertram Int'l-220 | — | — |

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See alphabetical listing of Top 100 with publishers elsewhere in issue.

Thanks D.J.s!

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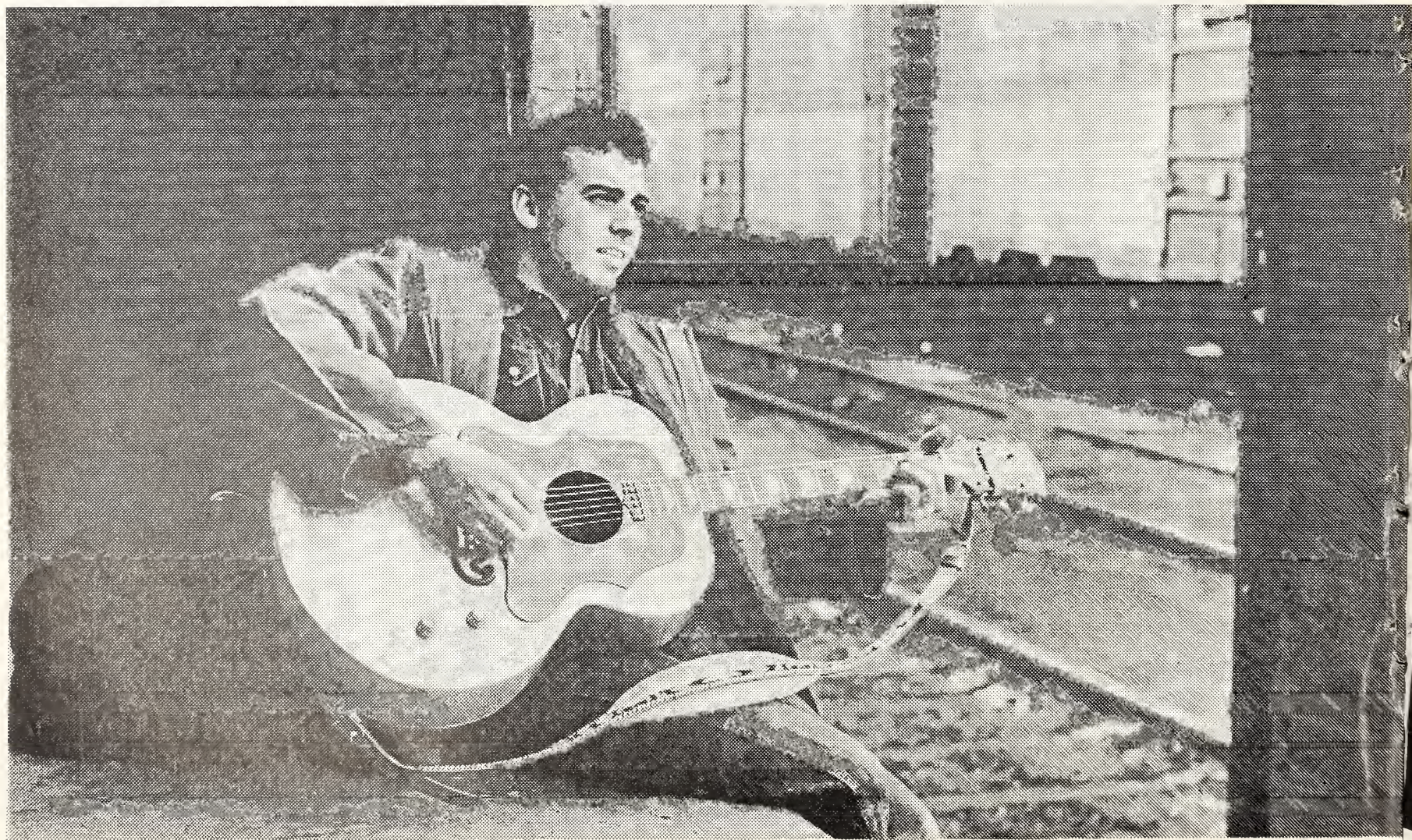
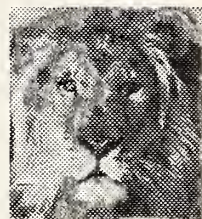
ACTION!

Another Lonely Girl

K13007

MARK DINNING

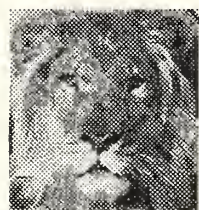
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K13008

THE CHANTS



MGM RECORDS

THE STARPOWER LABEL

For Your Love

K9089

THE WANDERERS



RECORDS

ACTION!



Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"TEMPTATION" (2:08) "STICK WITH ME BABY" (1:55)
[Robbins ASCAP—Brown, Freed] [Cedarwood BMI—Tillis]
THE EVERLY BROTHERS (Warner Bros. 5220)

The Everlys, Don & Phil, check in with another two-sided powerhouse that's a cinch to replace (chart-wise) the duo's current double-header, "Ebony Eyes" and "Walk Right Back." It's an oldie-newie combination that features a dazzling, hard-beat revival of "Temptation" and a contagious rock-a-cha-cha pleader tabbed "Stick With Me Baby." Both ends should bust loose in no time flat.

"THEME FROM GOODBYE AGAIN" (3:10) [United Artists ASCAP]
"POSSESSED" (2:39) [Arlou ASCAP—Ferrante, Teicher]
FERRANTE & TEICHER (United Artists 319)

The fine dual-pianists should easily continue their hit pic-theme string with this follow-up to "One Eyed Jacks." This one, from "Goodbye Again," another lush and lovely affair, is based on a beautiful Brahms' theme. Should fill the airwaves in no time flat. "Possessed" is also an ear-arresting opus, this time with a Tchaikovsky derivation.

"A MILLION TEARDROPS (2:17) "I'M IN A BLUE,
[MooMoo BMI—Carter] BLUE MOOD" (1:56)
[Acuff-Rose BMI—
Orbison, Melson]
CONWAY TWITTY (MGM 13011)

It's more than likely that Twitty will soon be claiming another pair of wax trophies since his newest MGM outing has both ends earmarked for success. One half, "A Million Teardrops," is a driving beat affair that Twitty and the ork-chorus pound out with sock-rock sales authority. Artists are in a proper "Blue, Blue Mood" setting on the dramatic steady beat companion piece. Take your pick. Both sound like smashes.

"CUPID" (2:30) [Kags BMI—Cooke]
"FAREWELL, MY DARLING" (2:20) [Wemar BMI—Sullivan]
SAM COOKE (RCA Victor 7883)

With Cooke's "That's It, I Quit" movin' on, his latest for Victor, "Cupid," should be rapidly movin' in (to hitsville). It's a tantalizing, teen beat cha cha opus in which Sam calls on the little fella with the bow & arrow for some romantic help. Contagious ork and choral support by the Rene Hall crew. More fine sounds on the tearful up beat pairing, "Farewell, My Darling." Ralph Burns' ork-choral group grabs background credits here.

"YELLOW BIRD" (2:13) [Frank ASCAP—Keith, Bergman, Luboff]
"CRUISING DOWN THE RIVER" (1:57) [Warock, Campbell,
Connerly ASCAP—Beadell, Tollerton]
LAWRENCE WELK (Dot 16222)

Maestro Welk, whose crew is currently coming off the "My Three Sons" chart affair, hops on the oldie, "Yellow Bird" (making the wax rounds anew via the Arthur Lyman HiFi slice). Welk's ork treatment (with Frank Scott featured on harpsicord) is a commercial ear-pleaser that's gonna be in there battling for honors soon. Backing sports a sunny ork-choral job on another old-timer.

"I'LL NEVER FORGET" (2:30) [Greenhaven ASCAP—Weiss,
Peretti, Creatore]
"THE AWAKENING" (2:50) [Abilene ASCAP—Weiss]
BUZZ CLIFFORD (Columbia 42019)

The "Baby Sittin'" man, Buzz Clifford, is back with another terrific slice that'll be a topic of teen conversation in the coming weeks. It's a rock-a-cha-cha dandy, labeled "I'll Never Forget," complete with a bubbly-voiced backdrop vocal gimmick. However, don't overlook the lovely "Awakening" beat-ballad stand. It has the chart goods too. Chalk up two strong assists by the Jack Pleis ork-chorus.

CHICO O'FARRILL ORCH.
(Orfeon 5001)

(B+) "24 MILA BACI" (2:15)
[Fulco, Vivarelli, Celentano]
Colorful mambo go for the hit import, one of the top tunes at this year's San Remo fete in Italy. Latin music buffs will enjoy the proceedings.

(B) "MATILDA" (2:35) [Duro-
sier] More mambo finesse on
the familiar calypso number (male
chorus sings in Spanish).

LORI ROGERS (Old Town 1102)

(B+) "PLEASE DON'T TELL
HIM" [R&S BMI—Landis,
Merenstein] Young thrush, a member
of the "Bye Bye Birdie" cast, does a
teen-wise vocal on the good-sounding
wistful. Strings are featured in the
setting.

(C+) "SOMEDAY YOU'RE GON-
NA BE SORRY" [ABC AS-
CAP—Cobbs] Jump-rock treatment of
an old-fashioned tune.

DIANN MAXWELL (Capitol 4571)

(B+) "RAINBOWS" (2:11) [Sher-
man & DeVorzon BMI—Fer-
guson, Ferguson, DeVorzon] A pretty
plaintive is attractively essayed by
the lark in Connie Francis-like fashion.
She's backed by a sensitive rock-a-
string & chorus setting. Has a sound
that could get around.

(B) "I'M THE ONE WHO LOVES
YOU (Remember Me)" (2:15)
[Hill & Range BMI—Hamblen] Fine
old country item is pleasingly ren-
dered by the lark.

THE PETE KING CHORALE
(Kapp 407)

(B+) "IF IT ISN'T EV'RYTHING"
(2:10) [Harms ASCAP—
Burke] The male chorus section of
the fine chorus cheerfully portrays a
delightful sunny from the new musical,
"Donnybrook!," "a remake of the
"Quiet Man" flick (label has the orig-
inal-cast deck). Well-worth showtune
airtime.

(B+) "THE DAY THE SNOW IS
MELTIN'" (2:26) [Harms
ASCAP—Burke] Both the guys and
gals beautifully bow a lovely waltzer
from the musical's score.

CARL McVOY (Tri 212)

(B+) "RAININ' IN MY HEART"
(2:17) [Excellorec BMI—
Moore, West] The interesting easy
blueser, currently making noise via
Slip Harper's Excello dinking, is
distinctively delivered by the songster,
who is backed by a fine moody, steady-
beat combo sound. London handles the
label.

(B) "YOUR MAGIC LOVE"
(2:21) [Diary BMI—Mat-
thews] Similar inviting blues work
by the performer and backdrop.

CHET ATKINS (RCA Victor 7891)

(B+) "MAN OF MYSTERY" (2:01)
[Allied ASCAP—Carr] A
tuneful continental-type ditty gets an
effective semi-sock pose from guitar-
ist Atkins, who receives an interest-
ing beat and femme chants in the
setting. Might catch-on.

(B) "WINDY & WARM" (2:33)
[Acuff-Rose BMI—Lounder-
milk] Catchy blueser—somewhat like
"Fever"—receives a simple, but
tricky-sounding arrangement from the
guitarist and his rhythm accompani-
ment. Good grow-on-you sound.

KENNY WADE (Apollo 756)

(B) "THE WORKS OF HIS
HANDS" (2:12) [Bess BMI—
Bordes] An infectious honky-tonk
beat backs the multi-tracked song-
ster's jump delivery of the inspira-
tional ditty. Lively teen-slanted
sound.

(B) "DID YOU EVER" (2:10)
[Bess BMI—Bordes] Some-
what milder approach to another in-
spirational number.

AL GARDNER/BILLY MURE
(SRG 102)

(B+) "LITTLE REUBEN" (2:05)
[Starfire-Greta BMI—Gard-
ner] Gardner, who has a Al Hibber-
type touch, heads an agreeable teen
jumper about a fella whose twist
finesse gets another fella's gal. Chan-
ting gals are part of the backdrop.
Paris Records distributes the label.

(B) "THEME FOR THE LONE-
LY" (2:22) [Jack Gold AS-
CAP—Weinstein, Perez] Intriguing
European-flavored tune receives an
effective sax-led instrumental read-
ing. Billy Mure is billed here.

DEAN MARTIN (Capitol 4570)

(B+) "THE STORY OF LIFE"
(3:10) [Chappell ASCAP—
Sosenko, Unger, Spielman] A feeling-
ful inspirational gets a handsome
reading from the vet artist and ork-
chorus. Display could make noise.

(B) "GIUGGIOLA" (2:03) [Comet
ASCAP—Nisa, Cahn, Loja-
cono] Good-natured Italian-type ro-
mantic swinger.

RENARDO & HIS MOVIE ORCH.
(London 1984)

(B+) "THE WHISTLER'S SERE-
NADE" (2:35) [Edition Mar-
bot G.M.B.H.-GEMA—Botcher]
Catchy German ditty, from a pic en-
titled "Baiso," gets an interesting
easy-beat arrangement, naturally fea-
turing a whistler, from the full ork.
Has instrumental sound value.

(B) "PATER BROWN THEME"
(2:50) [Bavaria-Tonverlag
G.M.B.H.-GEMA—Botcher] Jazzy
full ork swing-shuffle on another Ger-
man pic theme.

LOUIS PRIMA & KEELY SMITH
(Dot 161221)

(B+) "MUSTAPHA" (2:45) [Jabar
ASCAP—English lyrics,
adapt: Barnett] Couple, backed by a
chorus and Sam Butera & The Wit-
nesses, engagingly revive last year's
big European hit, cut many times
here. Jocks will welcome the sunny
sound.

(B) "THE SHEPARD MAN"
(2:00) [K&L ASCAP—Prima,
Herring] A novelty swinger about
spaceman Commander Alan B. Shep-
ard.

GUY JIBBO (Dayhill 1003)

(B+) "THAT'S THE WAY I
FEEL" (2:25) [Michele AS-
CAP—Pleis, Pelaez] Infectious R&B-
flavored blueser, with Jobbo's deft
rhythm vocal backed by an attention-
getting combo guitar-led beat. Label,
a subsid of Nomar Records, could
have a chart run with this side.

(B) "I'M GONNA RUN AWAY
FROM YOU" [Michele AS-
CAP—Pleis, Pelaez] Pleasantly re-
laxed affair with an oldtime touch.

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GUYDEN 2054

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Record Reviews

B+ VERY GOOD

B GOOD

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"SAD EYES" (2:24) [Greta BMI—Baron, Ross]

"IT'S RAININ'" (2:00) [Greta BMI—Duffy, Morrissey, Boyle]

THE ECHOES (Seg-Way 106)

Chances are the "Baby Blue" crew, the Echoes, will make it two-in-a-row with this new Seg-Way slice. Tabbed "Sad Eyes (Don't You Cry)," it's a pretty ballad from a similar soft cha cha beat "Baby Blue" school. Part of the title, sung gimmick style, is patterned after the 'Meu-surray talk of the popular N.Y. deejay Murray Kaufman. Pleasing underlid follows the beat-ballad path.

"BLUE TOMORROW" (2:21) [Tivador BMI—Morris, Griffin]

"RED WING" (2:00) [Talisman ASCAP—Arr:Vaughn]

BILLY VAUGHN (Dot 16220)

Vaughn, whose ork's been turning out the hit singles and LP's at a 'record' clip (currently it's "Orange Blossom Special" and "Wheels"), offer a charming contender for hitdom in "Blue Tomorrow." It's a lovely beat-ballad lilter with sans lyrics choral chants and the ever present sweet sax lead. Flip's a steady rhythmic beat re-wrapping of the oldie "Red Wing." Potent companion piece.

"YOU CAME A LONG WAY FROM ST. LOUIS (2:33)

[Jewel ASCAP—Russell, Brooks]

"WOULD YOU" (2:38) [Robbins ASCAP—Brown, Freed]

MERV GRIFFIN (Carlton 552)

Wax star and TV host Merv Griffin, who recently scored with his teen-angled version of "The Charanga," can come thru with an oldie-revival this time out. It's "You Came A Long Way From St. Louis," that Merv and the Sid Bass ork deck out in striking rock-a-cha-cha fashion. The evergreen coupler is viewed in a warm ballad light.

"I WILL LOVE YOU" (2:13)

[Sherman, DeVorzon BMI—Flint, DeVorzon]

"EVERY NIGHT" (2:39) [Sherman, DeVorzon BMI—Arr:Flint]

SHELBY FLINT (Valiant 6010)

Chirp, who stepped into the limelite with her Valiant recording of "Angel On My Shoulder," oughta stay there with her new deck, "I Will Love You." Tune's an ultra-lovely lilter that Shelby renders with touching sincerity. "Every Night," the moving folk pretty on the flip, also rests comfortably in the artist's capable 'vocal' hands. National distrib is Warner Bros.

"WISHBONE" (2:20)

"ALL I CAN GIVE" (2:25)

[Bamboo BMI—Duhig, Berry]

[Faire BMI—Hodges]

DONNIE BROOKS (Era 3049)

Brooks, owner of a number of 'top 100' clicks ("Memphis" was his recent entry), can cash in with two more here. Both "Wishbone" and "All I Can Give" are engaging, rock-a-string romantic thumpers that Donnie, the ork and chorus deck out with loads of teen appeal. Money-in-the-bank for all concerned.

"PLEASE DON'T TELL HIM" [R&S BMI—Landis, Merenstein]

"NEAR YOU" (2:44) [Supreme ASCAP—Goell, Craig]

SUNNY GALE (Warwick 648)

One of the lark's most commercial efforts in quite some time is this touching teen-beat ballad opus titled "Please Don't Tell Him." Sunny is in top vocal form as puts across the tear-drenched romantic lyrics (and mid-deck recitation) with telling effect. Potent ork-choral support. Coupler's an inviting rock-a-cha-cha vocal remake of the old Francis Craig '88 smasher.

It looks like another pop-country hit double-header for Don Gibson, whose latest for Victor couples "Sea Of Heartbreak" and "I Think It's Best (To Forget About Me)." (See Country Reviews).

MITCH MILLER & THE GANG
(Columbia 42016)

(B) "BYE BYE BLACKBIRD" (2:39) [Remick ASCAP—Dixon, Henderson] The grand oldie is done in familiar sing-along style by Miller's male chorus. Cut from Miller's "Saturday Night Sing Along" LP, is well-suited to sing-along programming.

(B) "THE GUNS OF NAVARONE" (3:57) [Columbia ASCAP—Webster, Tiomkin] A pic title-tune receives a robust reading from the singers.

THE DYNAMICS (LaVere 186)

(B+) "WRAP YOUR TROUBLES IN DREAMS" (2:10) [Shapiro-Bernstein ASCAP—Moll, Koehler, Barris] Good-sounding, teen-slanted songsters brightly swing the fine oldie, and are backed by slick full ork color. There's lots of deejay-spin potential here. Label works-out of Pittsburgh.

(B) "I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:33) [Mills ASCAP—Fields, McHugh] The evergreen is presented with a cha-cha beat. Affable session.

DAVE KENNEDY & THE AMBASSADORS (Coca 1036)

(B) "WOODEN HEART" (1:58) [ASCAP—Wise, Weisman, Twamey] Charming song, which is a big Elvis Presley hit in Europe (it's from his "G.I. Blues" pic), is rendered a la the Presley recording by singer Kennedy and the combo. A portion, like the Presley deck, is done in German.

(B) "YOU DIDN'T LISTEN" (1:25) [James B. Kirchstein BMI—Kennedy] Busy combo sound backs the songster's quick-beat delivery.

MR. P.T. & THE PARTY-TIMERS (Federal 12418)

(B+) "AUNT SUSIE" (2:10) [Tannen BMI—Tinson] When its time for a sock date at hops, this belting, screamin' blueser from the songster and his instrumental friends is a solid choice. Tune resembles the years-back Little Richard Smash, "Long Tall Sally."

(B) "CRAZY SADIE" (2:15) [Tannen BMI—Tinson] More blues-beat zest from the assemblage.

THE GENTS (Liberty 55332)

(B+) "JUMP IN THE LINE" (2:18) [Fiji-Ultra BMI—Minichiello, Anderson, Sanchez] A new teen-dance, The Line, a calypso-ish novelty, is presented with a solid bright-beat sound by the songsters and combo. Could catch-on with the kids.

(B) "WHY DO I LOVE HER" (2:00) [Fiji-Ultra BMI—Minichiello, Sanchez] A melodic softie is tenderly portrayed by the boys, including a narrator.

THE COUSINS (Parkway 823)

(B+) "ST. LOUIS BLUES" (2:26) [Handy Bros. ASCAP—Handy] Persuasive teen-market bluesy belt for the durable, with an organ and trumpet doing the top rockin' against a strong percussive sound. Could get attention.

(B) "NO ONE KNOWS" (2:08) [Mayland BMI—Meoli] Musicians supply a good bouncy blues track for the teenagers.

THE INTRUDERS (Beltone 1009)

(B+) "CAMPTOWN ROCK" (2:05) [PD] A good-sounding combo re-write of Stephen Foster's "Camptown Races" with an apt galloping attitude. Polished upbeat rockin'. Team succeeded with "Fried Eggs" awhile back.

(B+) "MORSE CODE" (2:05) [Lescay BMI—Mitchell, Rene, Gallo] Musicians maintain their slick upbeat teen sense here. Guitars make now-and-then "morse code" comments.

JOHN CONTE (Chattahoochee 716)

(C+) "CARGO WATCH" (2:50) [Amenra ASCAP—Webster, Oakland] The vet flick-stage performer warbles a dramatic folk-type item against a colorful full ork setting. Label is based in Beverly Hills.

(C+) "YOUR LIPS ARE TENDER" (2:20) [Conte BMI—Manning, Friedman] Ballad turn by the performer.

KARI LYNN (Auburn 601)

(B) "SUMMER DAY" (2:12) [El-Jay ASCAP—Bobbitt] Attractive summertime romantic is done with teen-market taste by the young (13) lark, who is supported by a lightly swinging ork. Inviting affair from the Hollywood firm.

(C+) "YO-YO!" (1:42) [El-Jay ASCAP—Milton, Bobbitt] Lively novelty romantic with an interesting yo-yo string gimmick.

PATTI MACK (Cinema 101)

(B) "DARLING GOODBYE" (2:20) [Stairway BMI—Rogers] Lark gives a somewhat Brenda Lee-ish account of the wistful teen-ballad. A combo supplies a semi-dramatic setting.

(C+) "HANDY ANDY" (2:38) [Stairway BMI—Rogers] A cleansing agent tag becomes teen boy in this rock-a-billy stint.

DAVE BROWN (Jarvey 2003)

(B) "YOU'RE MINE, YOU" (2:04) [Famous ASCAP—Heyman, Green] The fine standard is invitingly warbled by the songster, who gets a nice softie ork-chorus setting. Deserves station plays.

(C+) "PUT THE BLAME ON ME" (1:44) [Gladys ASCAP—Wise, Twomey, Blagman] Brown heads a bluesy swinger.

PATTY JONES (Freeway 301)

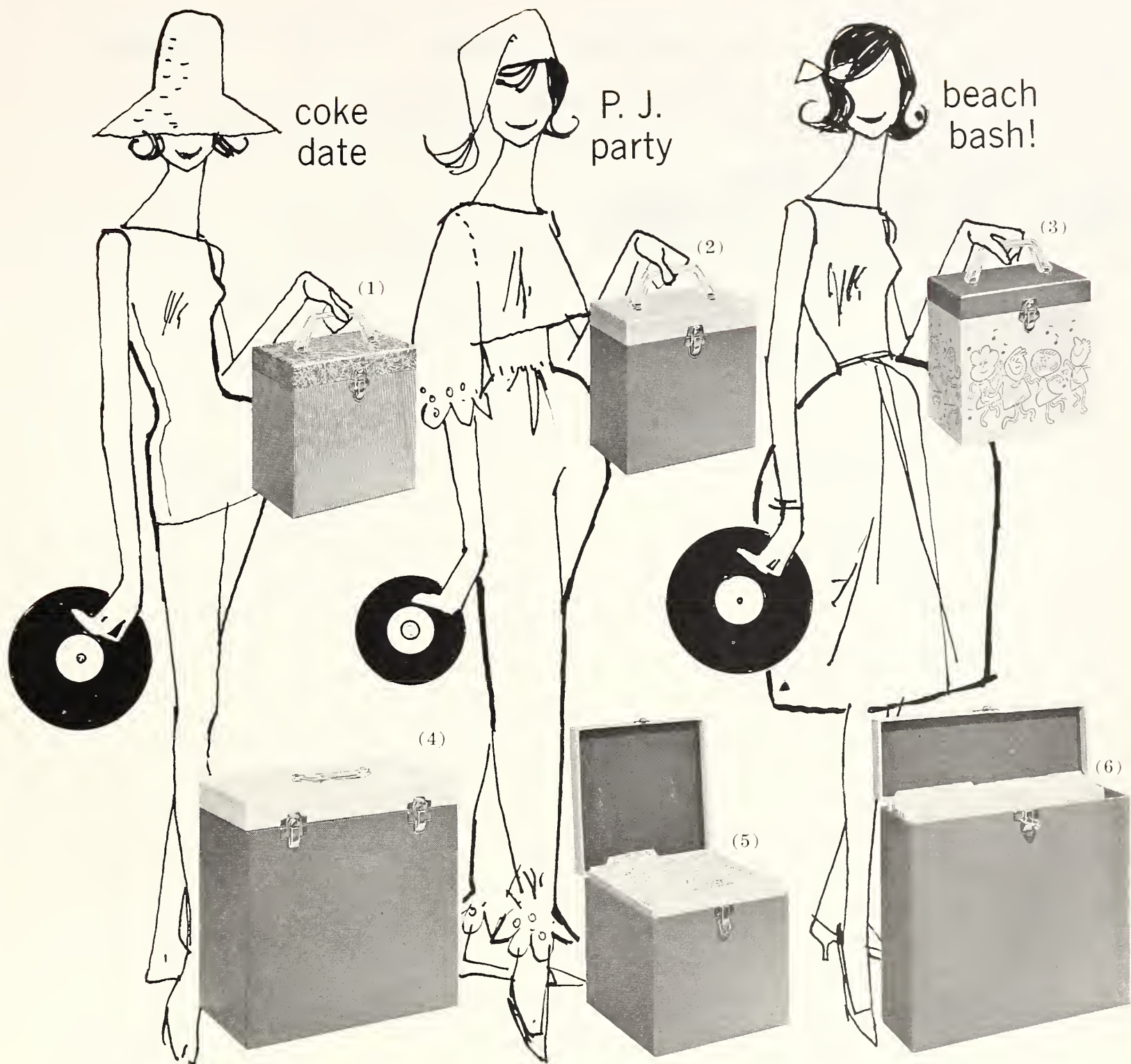
(C) "I'M IN A HURRY" (2:25) [Podlor BMI—Jones] Lass & combo offer a bouncy teen tune about a gal who's found her guy. Conventional cut.

(C) "ROSIE" (2:10) [Podlor BMI—Robinson] Faster rock tempo here. Simi, Calif. is the label's home.

JOHNNY SOUTHERN (Gyuden 2053)

(B) "OH ME! OH MY!" (1:55) [Osborne BMI—McCracken] Pro rock-a-billy songster knocks-out a please-forgive-me teen romantic against a bright combo-chorus comment. Kids will like the beat color.

(B) "RIGHT OUT OF MY MIND" (2:07) [Osborne BMI—McCracken] Tearful low-down blueser sometimes ala Elvis Presley.



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The Cash Box Pick of the Week Newcomers

In an effort to call D.J. attention to Pick records by "Newcomers" (artists never before on the Top 100) the editorial staff of The Cash Box will list such records under this special heading.

"I STILL LOVE YOU ALL" (2:07) [Leeds ASCAP—Glanzberg, Raye]
"SAMANTHA" (2:19) [Buxton Hill ASCAP—Porter]
KENNY BALL (Guyden 2054)

An oldie, "(Marie, Michele, Nanette) I Still Love You All," can give British jazz trumpeteer Kenny Ball and his Jazzmen wax importance over here. Deck finds Ball & Co. in an early thirties-type singing and answering vocal stand and swinging in romping dixie fashion on the instrumental end. Great performance Flip is the delighter, "Samantha" (from "High Society"), that the artists currently have on the English charts. Can come thru here too.

"RED LIPS" (2:45) [Saturday ASCAP—Crewe]
"TOO YOUNG TOO START" (2:33) [Saturday ASCAP—Crewe]
THE VILLAGE VOICES (Topix 6000)

Watch out for this bright gang-sing effort that's infectious enough to break out in a big way. Tagged "Red Lips," it's a happy-go-lucky jump-handclapper (set to a familiar melody) that bills Bob Crewe presenting the Village Voices. A sheer delight, vocally and instrumentally. The two-tempo, march and jump beat, "Too Young Too Start," is also loaded with chart potential. London handles the label.

"DON'T LET OUR LOVE GO WRONG" (2:37)
[Lowe ASCAP—Mann, Lowe, Appell]
"I TRUST IN YOU" (2:26) [Kalmann ASCAP—Mann]
NEIL DARROW (Cameo 189)

"Don't Let Our Love Go Wrong" has what it takes to put newcomer Darrow up among the front runners first-time-out. Artists is distinctively persuasive on this R&B-flavored ballad with a top notch (slow, deliberate beat) rock-a-string & chorus accompaniment. Exposure can send get the deck solid coin. Loads of tenderness in Darrow's reading of the touching romantic undercut. Backing is silken here.

"DARLING, I WANT TO GET MARRIED" (2:34)
[Champion BMI—Smith]
"THAT'S MY DESIRE" (2:18) [Mills ASCAP—Kresa, Loveday]
THE EXOTICS (Coral 62268)

Here's a new group ticketed for stardom and its Coral bow, "Darling, I Want To Get Married," should be the success vehicle. Side's from the hip-swinging beat-ballad school and it's loaded with the teen sounds necessary for hitdom. Also eye the rockin' cha cha re-fitting of the years-back Frankie Laine winner, "That's My Desire." Chalk up two top assists for Dick Jacobs' crew.

The Cash Box Best Bets

FABIAN (Chancellor 1079)

(B+) "YOU'RE ONLY YOUNG ONCE" (2:05) [Debmar & Famous ASCAP—Marcucci, Faith] The star teener fronts a lively rock-a-string & chorus outing on a tuneful opus from a flick tagged "Love In A Goldfish Bowl." Sound might make the Top 100 grade.

(B+) "THE LOVE THAT I'M GIVING TO YOU" (2:19) [Debmar ASCAP—DeAngelis, Wisner] Wit a pretty Italian-styled guitar featured in the setting, the performer is multi-tracked on a pretty affectionate. Should also be eyed.

RONNY DOUGLAS (Everest 19413)

(B+) "RUN, RUN, RUN" (2:11) [Shepley BMI—Douglas, Kusik] Kids get a strong rock-a-string backed sound in which Douglas delivers a rhythmic that often sounds like Sam Cooke's recent hit, "Wonderful World." Could do chart business.

(B) "YOU SAY" (2:12) [Shepley BMI—Farrell, Kusik] Tricky guitar is included in this catchy medium-beat plaintive.

VINNIE MONTE (Jubilee 5403)

(B+) "FOLLOW THAT GIRL" (2:00) [Aldon BMI—Goffin, King] This could be the one that the songster's been looking for. It's a tantalizing rock-a-cha-cha romancer that Monte and the Billy Mure-led ork and choral group knock out in coin-catching style. Can be a big one. Watch it.

(B) "WITHOUT YOUR LOVE" (2:04) [Benell BMI—Karmen, Morris] Here Monte is in a winning beat-ballad pose. Strong support by the Jay Birds.

JANICE HARPER (Capitol 4578)

(B+) "AL DI LA" (2:35) The attractive ballad, this year's San Remo fete winner, and current European click, gets a first-rate English-lyric reading from the thrush, who receives a fine full ork-chorus setting. Could prove another hit import.

(B) "LOVER'S GOTTA CRY (Once In A While)" (2:21) Thrush does a nice softie vocal on the bluesy ballad.

THE CORVAIRS (Clock 1037)

(B) "LOVE HER SO" (2:26) [Emit BMI—Clarke] The old r&b vocal group styling is employed here by the Corvairs in etching this ballad lament, complete right down to the tearful, mid-deck recitation.

(B) "WHATCHA GONNA DO" (2:50) [Progressive BMI—Ertegun] An upbeat rocker is belted vigorously here. Mercury now distributes the label.

ARTHUR GUNTER (Excello 2201)

(B) "MY HEART'S ALWAYS LONESOME" (2:25) [Excello BMI—Gunter] Easy-going, upbeat, traditional blues opus is offered with strongly emotional feelings by the singer. Solid instrumental combo support sets the deck up as a dancer's choice item.

(B) "I'M FALLIN', LOVE'S GOT ME" (2:14) [Excello BMI—Gunter] Romantic ballad here poses no problems for the blues songster as he packs the performance with loads of sincere expression. Fine coupling.

RAY BRYANT (Columbia 42015)

(B+) "FIRST LADY" (2:44) [Brynor BMI—Gordy] The jazz pianist, backed by a string section, offers an attractive Floyd Cramer-ish job on the pretty tune, presumably in honor of President Kennedy's wife. Commercial sound that could get important exposure.

(B+) "MOONRISE" (3:12) [Ludlow BMI—Bryant] More of a deliberate-beat in this similar stand. Tune is haunting.

ALFONSO DE LA MORENA (Montilla 501)

(B) "SORRENTO" (2:12) [Montilla—Arr. Montilla] The rich-voiced tenor offers a commanding Spanish-lyric version of the Italian favorite, a recent Presley re-write hit ("Surrender"). A big-sounding ork-chorus backs-up.

(C+) "DON QUIXOTE" (3:10) [SGAE BMI—Segura, Dasco] Exciting aria-like stint by the singer.

LAURENCE HARVEY (Columbia 42017)

(B) "THE LONG & THE SHORT & THE TALL (Bless 'Em All)" (2:16) [Sam Fox ASCAP—Stillman, Hughes, Lake] The World War 2 favorite, now the main-title of an upcoming flick, is brightly displayed by the famed English actor, a male chorus and Johnny Williams ork.

(B) "HI - JIG - A - JIG" (2:00) [Leeds ASCAP—Langdon, Simmons] Another spirited folk-type ditty that's done in the flick.

AL BRUMLEY (Capitol 4573)

(B) "I DON'T THRILL YOU ANYMORE" (2:13) [Central Songs BMI—Angell, Collins] Combo and chanting gal chorus provide a bright pop-styled setting for the country artist's handling of the country ditty. Catchy rock-a-billy date.

(B) "NOT MINE" (2:42) [Central Songs BMI—A&J Allison] Brumley warmly handles the country-flavored wistful.

JACK COSTANZO (Liberty 55333)

(B+) "NAKED CITY THEME" (1:49) [Gower BMI—May] Popular TV show's theme gets an exciting Latin-jazz going-over from the Costanzo crew. The Latin coterie will be particularly pleased with this handling of the number.

(B) "THEME FROM ROUTE 66" (2:30) [Gower BMI—Riddle] More of the same for another TV main-title.

LENNY O'HENRY (ABC-Paramount 10222)

(B) "BILLY THE CONTINENTAL KID" (2:38) [Saturday ASCAP—Cewe] Kids can do the hot Continental step to this good-natured blues vocal by the singer, who is backed by a good-sounding combo-chorus backdrop.

(B) "CHEATED HEART" (2:34) [Saturday ASCAP—Cannon] Catchy romantic with the feel of a Sam Cooke outing.

THE CASHEWS/BIG SAM FLETCHER (Film Town 121)

(B) "SOME KIND OF NUT" (1:47) [Filmtown BMI—Imus, Raum] New coast label bows with a polished R&B-type novelty based on a line often used by comedienne Carol Burnett on the Gary Moore TV'er. Good teen luff-dance doings.

(B) "ARRIBA" (2:18) [Filmtown BMI—Fletcher] Saxist Fletcher is featured in this sometimes whacky blues-belt instrumental.

ROLF HARRIS (20th Fox 230)

(B) "THE BIG BLACK HAT" (2:55) [Beechwood BMI—Harris] Popular Australian artist, who specializes in novelty material (i.e. "Tie Me Kangaroo Down Sport"), heads a merry outing on a disarming folk-type ditty.

(B) "LOST LITTLE BOY" (2:53) [Beechwood BMI—Harris] Another luff-getter, this time in supposedly tearful style.

RELIGIOUS

"RISE OR FALL"
"KEEP ME O LORD"
"WHEN JESUS SHALL COME"
"SHIFTING SHADOWS"
Ruby Smith & the Gospel Singers (Rubytone EP)

"SINNER TESTIMONY"
"I WANT YOU LORD"
The Chariot Wheels (Revelation 136)

"I JUST DIDN'T KNOW" Part 1
"I JUST DIDN'T KNOW" Part 2
The Revelation Singers (Revelation 137)

"DOESN'T MATTER"
"TRAIL OF JESUS"
Cross Jordan Singers (Revelation 138)

POLKA

"BIG BAND POLKA"
"HI-FI SWEETIE"
The Teen Notes (Deb 127)

"SPRINGTIME POLKA"
"RED AND WHITE WALTZ"
Joe Cervenka (Allstar 7219)

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**"TAKE A
MINUTE"**

WARWICK M-654

A SMASH!

Morty Craft & his Ork.

**"BARC-A-
ROLLA"**

WARWICK M-642

THE BIG ONE FOR '61

Sunny Gale

**"PLEASE DON'T
TELL HIM"**

WARWICK M-648

A BALL OF FIRE!
The Fireballs

**"QUITE A
PARTY"**

WARWICK M-644

WATCH THIS ONE GO-O-O!

The Fashions

"ALL I WANT"

WARWICK M-646

A CHARTBREAKER!

Matt Monroe

**"MY KIND
OF GIRL"**

WARWICK M-636



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Record Reviews

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C+ FAIR

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The Cash Box Best Bets

WILBERT HARRISON (Neptune 123)

(B+) "OFF TO WORK AGAIN" (2:16) [Lloyd-Logan, Wilberton BMI—Harrison] The "Kansas City" man, Wilbert Harrison, bows on the Neptune label (currently hot with Baby Washington's "Nobody Cares") with a shuffle-rock delighter that can drive its way to clicksville.

(B+) "AFTER GRADUATION" (2:28) [Pri-Gan, Wilberton BMI—Harrison] This steady beat-ballad teen-angled effort can also score for Harrison.

THE KNOCKOUTS (MGM 13010)

(B+) "YOU CAN TAKE MY GIRL" (2:09) [Stargazer BMI—Callada, D'Andrea] A novelty outing with lots of sunny Latinish sounds by both the songsters, who offer zany chant bits throughout, and combo. Team, which clicked with "Darling Lorraine" awhile back, could move with this sock entry.

(B) "FEVER" (1:59) [Jay & Cee BMI—Davenport, Cooley] The famed blueser is also done with good teen-directed humor.

THE VELVETEENS (Stark 102)

(B+) "TEEN PRAYER" (2:08) [BMI—Liddell] Soft-beat ballad stint with an "oldie" sound that can score. Lark team's lead does a pro teen-market vocal, and other vocalists and combo nicely support. Worth watching.

(B) "BABY-BABY" (1:57) [BMI—Liddell] This end jumps. Upper lid is the session to eye.

THE ROSETTES (Herald 562)

(B+) "YOU BROKE MY HEART" (2:10) [Republic BMI—McRae, Crier, Spencer] Gals operate ala The Shirelles in this fine-sounding romantic rhythmic. Kids will dig the touch of this infectious stint. Can make it.

(B) "IT MUST BE LOVE" (1:50) [Republic BMI—Crier, Spencer] A harder rock essay from the larks. Pro offering, though the top-half has the most appeal.

EARL CONNELLY (Alto 2003)

(B+) "JUST TO HOLD MY HAND" (2:28) [Lion BMI—Robey] This short-while back r&b "oldie" can make the national grade via this potent Alto bow by Earl Connelly. Enticing steady beat backdrop supplied by Earl's ork. Deck rates close attention. Can move away out in pop-r&b circles.

(B) "I KNOW I KNOW" (2:24) [Mac-Avery, Tannen BMI—Owens, Phillips] This end moves along at a catchy jump pace.

MARTY HILL (Columbia 42018)

(B+) "SUMMER JOB" (1:53) [Pogo ASCAP—Udell, Geld] Infectious rocker about a guy whose summer job will be takin' care of the one he loves. Hill's belt is backed by an interesting now-and-then sunny Mumpers band sound. Could happen.

(B) "FULL TIME MAMA" (2:45) [Ripley BMI—Hill] Hill and his accompaniment go teen-beat plaintive with feeling.

THE ZANIES (Dore 597)

(B+) "IT'S LOVELY" (2:03) [Meadowlark-Balladeer ASCAP—Van Winkle, Coe, Darian, DeLory] A fella imitating Lawrence Welk calls a twist date, and the combo provides a solid sock sound. Humor plus the strong combo showing could get deck attention.

(B) "SAXOPHONE SAFARI" (2:03) [Hillary & Jat BMI—Jay] Tricky-beat instrumental led by a sax.

THE CREATORS (Time 1038)

(B+) "DO YOU REMEMBER" (2:18) [Clifton BMI—Tucker] Song team's lead is a strong disenchanting story-teller in this fine R&B-flavored rock-a-string affair. Its side gets sufficient station plays, it could move.

(B) "THERE'S GOING TO BE AN ANGEL" (2:18) [Drexall BMI—Tucker] Same lead tops a good-sounding medium-beat rhythmic. Strings are again present with a pro rock sound.

EARL HOOKER (Age 29101)

(B+) "APACHE WAR DANCE" (2:15) [Melva—Hooker, London] Zany R&B-type tom-tom novelty in which Hooker sort of narrates a tale about Indian rock 'n' rolls shows. He is backed by a strong combo chore. Could come-up with both R&B-pop action.

(B) "THIS LITTLE VOICE" (2:10) [Mela—Corthens] Bouncy "Walkin' To New Orleans"-flavored blueser.

JOHNNY CRAWFORD (Del-Fi 4162)

(B+) "DAYDREAMS" (1:53) [Maravilla & Johnstone-Montel BMI—Hazan] Young star of TV's "Rifleman" invitingly multi-tracks a pretty rock-a-cha romantic. Attractive string-guitar accompaniment. Worth teen-beat exposure.

(B) "SO GOES THE STORY" (2:32) [Bobby Tunes & Petkere ASCAP—Bachelor] Catchy country-type folk tune gets an affable upbeat sound.

VIRGIL HOLMES (Atlantic 2103)

(B+) "WALKIN' ALONE" (2:01) [Conley ASCAP—Holmes] Interesting upbeat blues-with-strings entry. Holmes distinctively handles the pro ditty while the ork-chorus offers an original backdrop arrangement. Should be eyed.

(B) "GHOST TRAIN" (2:06) [Conley ASCAP—Holmes] Rapid-beat choo-choo stand by the performer and combo.

THE INTERNATIONAL POP ORCH. (Cameo 191)

(B+) "SUMMER DAY" (2:17) [Lowe ASCAP] Pretty tune gets a fine hint-of-the-beat lush reading from the label's big album ork. This is commanding stuff, and could step-out.

(B) "LA STRADA" (2:18) [Leeds ASCAP—Goldierr, Rota] Ork is graceful on the attractive main-title from the famed Italian flick.

THE FIVE KNIGHTS (Minit 626)

(B+) "TIMES ARE GETTING HARDER" (2:19) [Minit BMI—Taylor] Blues ditty about a fella without a thing to do is presented with an effective novelty-sock by the singers and musicians. Very well-done stint.

(B) "LET ME IN" (2:16) [Minit BMI—Taylor] Narrative-type voice is a feature of another busy novelty blueser.

RANDY & THE HOLIDAYS (Mark IV 2207)

(B) "COME ON" (2:43) [Eager BMI—Garmon, Roe] Songsters infectiously deliver the rock goods here. A fast-beat outing that the kids will dig.

(C+) "SHOULD I REMEMBER" (2:20) [Eager BMI—Whitlock] This session is a sentimental-beat stint.

THE FABULOUS RAIDERS (Wye 1007)

(B) "C. C. RIDER" (3:06) [Tide-land & Progressive BMI—Willis] One of the late Chuck Willis' big-ones is handled with a generally striking slow-beat blend by the song team.

(B) "SUMMERTIME" (2:12) [Gershwin ASCAP—Heyward, Gershwin] All-combo romp, including an organ, for the classic.

THE INDIGOS (Image 5001)

(B+) "HO-HUM DEEDLE-DUM (A Girl Named Sue)" (2:00) [Longhorn BMI—Doggett] Talented songsters hand-in a fine light-beat blend on the charming lovey-dovey. Type of affable job that could catch-on. London handles the label.

(B) "GIRL BY THE WAYSIDE" (2:35) [Rolling Hills & Tippy BMI—Hickey] Fellas invitingly essay the folkish romancer.

ROSCO GORDON (Vee Jay 385)

(C+) "LET 'EM TRY" (2:41) [Conrad BMI—Gordon, Gordon] Teen love theme is done up in familiar lead-chorus-combo styling with Gordon holding down the featured spot sincerely. Cozy young-love entry.

(C+) "WHAT I WOULDN'T DO" (2:25) [Conrad BMI—Gordon, Gordon] Raucous blues shouting is a complete change-of-pace for Gordon on this end. Lively coupler.

JOE NATHUNE (Jay-Tone 808)

(B) "IN THE EYES OF MY BABY" (2:20) [Jon-Tees ASCAP—Johnson] Adult blues stylist fashions an interesting bittersweet romantic in relaxed, easy-going terms. Soft, tenor sax-led combo is moody company on the date. Good wax for blues marts.

(B) "CRAZY" (2:32) [Jon-Tees ASCAP—Johnson] Another intimate blues pose is offered casually here.

JIMBO'S COMBO (Vik-Tro 32102)

(B) "HOKUS POKUS" (2:36) [Stairway BMI—Rogers] Bongo bits are the feature of this bluesy jungle-type instrumental. Overall sound should interest both teens and adults.

(C+) "BONG GOLLA" (2:12) [Stairway BMI—Rogers] Musicians stick to a similar course here. Label is located in Mobile, Ala.

OTIS WILLIAMS (King 5497)

(B) "JUST FORGET ABOUT ME" (2:30) [R-T BMI—Taylor, Toombs] Long-time R&B warbler leads-the-way in this busy blues bouncer. His deft stint is backed by effective combo-chorus work. Mostly R&B-market appeal here.

(B) "YOU KNOW HOW MUCH I CARE" (2:14) [Lois-Starflower BMI—Medley] Sunny blues stuff also done with polish.

TIL DIETERIE & HER COMBO (United Artists 321)

(B) "THE BILBAO SONG" (2:25) [Harms ASCAP—Weill, Brecht] A honky-tonk instrumental version of the tune—Andy Williams has a click English vocal version—that has a good-sounding continental-type touch. Likely to get good station exposure.

(B) "TRUDEL" (2:14) [United Artists ASCAP—Dieterle, Goodfriend] Faster tempo from the musicians.

FIVE KEYS (King 5496)

(B) "STOP YOUR CRYING" (2:02) [Earl's BMI—Bostic] Vet R&B-slanted vocalists put out a good lead in this well-done bouncy blues date. Good R&B-teen appeal.

(B) "DO SOMETHING FOR ME" (2:36) [Armo BMI—Ward] Lead and rest-of-team warmly relate the inviting opus.

RONNY & THE SATELLITES (Rose 1001)

(B) "LAST NIGHT I DREAMED" (2:46) [Boylston BMI—Drolet] Teen-market singers nicely essay the OK Latinish-rock romantic. Good big-beat issue.

(C+) "DREAM OF YOU" (2:01) [Boylston BMI—Drolet] More of a pounding sound to this lovey-dovey.

TEX RITTER (Capitol 4567)

(B) "(I Dreamed of A) HILL-BILLY HEAVEN" (3:08) [Sage & Sand SESAC—Dean, Sothern] The country vet revives the old Eddie Dean smash, and is backed by a pop-styled ork-chorus chore directed by Ralph Carmichael.

(B) "THE WIND AND THE TREE" (2:53) [Vidor BMI—Walker] Ritter is soulful in this take. Gerald Fried heads the warm ork backing.

JESSIE & FRANK (Southern Sound 102)

(B) "WHY WHY BABY" (2:02) [Cannon Point BMI—Jones, Tate] Fine speedy-beat stuff with that "oldie" sound. Songsters' belt is supported by a slick percussion-led combo attack.

(B) "THE SEED OF LOVE" (2:39) [Canon Point BMI—Jones, Brown] Generally striking beat-ballad display.

DAISY BANKS (Broadway 114)

(C) "SWEET GEORGIA BROWN" [ASCAP—Pinkard, Bernie, Casey] Familiar oldtimer gets a lively jazz-type swing pose from the songstress and organ-included setting.

(C) "I LOVE TO SEE THE EVENIN' SUN GO DOWN" [ASCAP—Pinkard, Palmer] Lark offers the oldie against a Latin-directed ork arrangement.

A DOCUMENTED HIT ON

VEE JAY

BIG BOSS MAN

by

JIMMY REED

VEE JAY #380

18 ON



TOP 50
IN R&B LOCATIONS
ACROSS THE NATION

18 ON

BILLBOARD
MUSIC WEEK
BUBBLING UNDER THE HOT 100

16 ON

MUSIC
VENDOR

50

R&B SALES &
PERFORMANCE

28 ON



LOOKING
AHEAD

THANKS TO CONTINUOUS PLAY BY OUTSTANDING HIT-MAKING STATIONS

9 AT WAKE

17 AT WPLO

7 AT WQXI

19 AT WAIL

9 AT WLCS

ATLANTA

BATON
ROUGE,
LA.

4 AT WGIV, Charlotte, N.C.

18 AT WKLO, Louisville

7 AT WNOE

9 AT WTIK

6 AT WJBW

NEW
ORLEANS

17 AT KILT

16 AT KNUZ

8 AT KBOX

6 AT KLIF

5 AT KXLR

HOUSTON

DALLAS

LITTLE
ROCK

5 AT WYDE, Birmingham

24 AT WDXB, Chattanooga

44 AT KTSA, San Antonio

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Album Plans

Deals, discounts and programs being offered to
dealers and distributors by record manufacturers.

ARTIA & MK

On Artia's "Moiseyev Spectacular," distributors get 1 free for every 5 they purchase, mono or stereo. Artia's 2-LP package of Dvorak's "Slavonic Dances" is available to consumers at the price of a single LP, mono or stereo. MK's release of Sviatoslav Richter's performance of Beethoven's "Appassionata" Sonata, listing at \$5.98, is being discounted to distributors based on a \$3.98 tag. Expires: May 31.

AUDIO FIDELITY

Rounding out its "Spring Merchandising" plans, the label is enabling dealers to receive 1 free LP for every 6 purchased in its entire catalog. Expires: June 2.

CAMEO & PARKWAY

"May Cash-Profits Month"—20% cash discount on all LP's; 100% exchange privilege. Expires: May 31.

CAPITOL & ANGEL

Dealers may stock all new Capitol-Angel May releases on a 100% exchange basis in quantities varying from 5 to 15 albums; quantities covered with exchange protection vary for different Capitol titles in the May release; quantity for all May Angel releases is 5. Expires May 31.

CARLTON

"Summer Special"—20%-in-free-goods distrib bonus for the summer, including 20 new LP's that bow the Charlie Parker line and a "sound" label tagged Impact.

CONCERT-DISC

A Dick Schory LP, "Re-Percussion," is being offered to consumers at a \$2 savings (\$2.98 for either stereo or mono). Described as a "limited time offer."

DANA

"Half Price Bonus Plan"—Consumers buy 1 album and get a second at half price. Described as a limited time offer.

DECCA

Special dealer incentive program covering new and catalog LP & EP albums by the label's country roster. Details may be obtained through local Decca sales reps. Expires: June 2.

DIRECTIONAL SOUND

The new "deluxe sound" line of Premier Records is being offered to dealers on a 25% free merchandise plan with 30-60-90-day billing and a 100% exchange privilege. A co-op advertising fund is also available.

DOT

Annual summer sale in which consumers gets a 15% discount on all mono LP's, 20% on all stereo LP's and 25% on all EP's. Dealers receive a 90-day billing benefit, with payments due in 3 equal installments on the 15th of June, July and August. Plan runs from May 1 through June 30.

DUO

Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

LIBERTY

On three Gene McDaniels' LP's, including a new LP tagged after his hit, "A Hundred Pounds of Clay," and "One Eyed Jacks" soundtrack dealer gets a 20% cash discount, taken off the face of the invoice, for an order of at least 5 units, in any assortment of 3 albums, mono or stereo. 100% exchange privileges. Payments are due July 10, 2% 10 EOM. Plans runs from April 24 through June 2.

LIBERTY & DOLTON

"Teensville Program"—On five "teen-appeal" albums, the label is offering dealers a 20% cash discount, taken off the face of the invoice, for an order of at least 25 units. The discounts will apply to re-orders of at least 5 units, in any assortment, placed during the program. 100% exchange privilege. Payment: 1/2 July 10, 1/2 August 10, 2% EOM. Expires: June 16.

MERCURY

"Maypole"—Dealer receives 1 free LP for every 5 he buys within a given price category. All PPS and LPS items issued up to May 1 will be included in the plan. Regular exchange privilege; dating on a 30-60-90 basis. Expires: June 1.

PRESTIGE

15% discount on Prestige/International & Prestige Bluesville series during May. Expires: May 31. 10% discount on entire catalog 7000 series during June. Expires June 30.

STRAND

"Major LP Expansion Program"—Dealers are to contact distributors for details. Expires: May 31.

TIME

Dealers get 1 LP free for every 6 he buys. No termination date has been set.

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"THE BELLS THAT BROKE MY HEART"

b/w

"I'd Climb The Highest Mountain"

by

SLIM WHITMAN

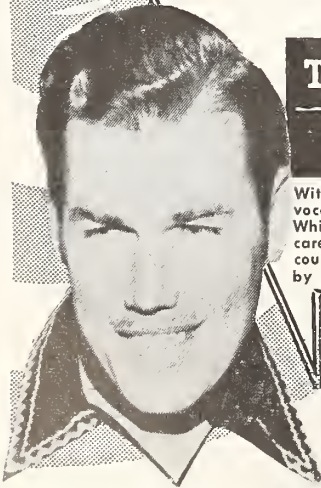
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Record Ramblings

NEW YORK:

Del-Fi & Donna topper Bob Keene in from L.A. with Johnny Crawford (of "Rifleman" TV fame) and cheerful Earl Glicken—Bob's distrib in the Chi area. Fellas were in to plug Johnny's Del-Fi bow, "Daydreams." . . . Also in for a CB visit were Joe Barry, who's clicking with his (Mercury-distributed) smash waxing of "I'm A Fool To Care," mgr. Huey Meaux and Mercury's man-about-town Herb Rosen. . . . MGM's Julie Rifkind phoned to tell us that the Knockouts have a smash label bow with "You Can Take My Girl." He adds that Conway Twitty's "Another Lonely Girl," the Chants' "Respectable" and the Wanderers' (Cub) "For Your Love" are all on a rapid chart rise. . . . Doc Berger, encouraged by recent medic reports, still has a long way to go. Let's all show that we're with him 100%. His address, for well-wishers, is 931 E. 28th St., Brooklyn 10, N.Y. . . . Dundee Music's Josie Harper letters that Warwicks' Strings-A-Longs are on a May one-ner tour of the Mid-west and the Fireballs are doing a 5-week'er in Canada. Josie sez the latter's "Quite A Party" looks quite promising.



JOE BARRY



DAVE BROWN



ALLISON ASSANTE

Irv Jerome and Mac Cooper all aglow because of initial reaction to the Echoes' "Baby Blue" (Seg-Way) follow-up, "Sad Eyes," and a Glodis newie, "Pop Your Finger" reported to be kicking up a fuss in Chi, Detroit and Pitts. Decca's Bob Wilson successfully came to the rescue of Columbia's Leslie Ugams, who had to bow out of a recent Waldorf date. . . . The Limelitters skedded for a 6/5 to 7/3 stint at Basin Street East. . . . Bandbox has switched over to Cambridge to handle the line here. . . . Discmaker Alan Hartwell infos that the big push is on Louise Brown's Witch version of "Son-In-Law." . . . Janet Stewart in for a 2-week stand at the Living Room, come 5/22. . . . Jamie Guyden topper Harry Finfer burnin's up the wire from Philly 'bout Kenny Ball's "I Still Love You All" (Guyden). Coupler, "Samantha," is a big dekk in England. . . . Scepter's Sallie Blair, while appearing at the Sho Bar, up Bostonway, to be featured on tape, via TV's newest entry, "P.M. East And West," commencing June 5.

Dick Jacobs telegrams that the Coral bunch is all excited with the hit prospects of the Exotics' bow, "Darling, I Want To Get Married" and "That's My Desire." . . . The Palais Royals making the p.a.'s up Conn.-way with their Rider instrumental duo, "Twistin' Boogie" and "L.D. Cha Cha." Personal mgrs. are H. E. Kunzmann, Jr. and J. R. Reid, Sr. . . . Joe Rene, Beltone's A&R chief, elated over the soaring sales figures on Bobby Lewis' "Tossin' & Turnin'." . . . Sascha Burland, creator and member of "The Nutty Squirrels," has waxed a new dance original for Columbia, "The Gorilla Walk." . . . Jarvey artists, Dave Brown ("You're Mine You"), Nora Ferris ("Don't Ask Me Why") and Peter Mitchell ("I Shouldn't Be Kissing You") appearing at Joe Columbo's WGLI weekend record hop at Copake, L.I. . . . Socialite-cleffer Allison Assante and composer-ork leader Theo Fanidi (whose crew is currently at the Waldorf Astoria) teaming their writing efforts for B'way musicals and teen-slanted offerings.

Ben E. King, who's smashing thru with "Stand By Me," his Atco follow-up to "Spanish Harlem," in for a one-week'er at the Apollo, starting 5/26. . . . Atlantic newcomers, the Drapers, just finished up a stint at Vermont's Norwich U. . . . Publicity gal Joyce Becker pens from sunny Hollywood that she's been out there for 6 weeks plugging clients on wax and TV shows and that Bobby Keene's "Move Over Angels" (Coral) is attracting heavy airplay. She adds that Mercury's Diamonds have joined her publicity-promo roster. . . . Regatta sales mgr. Irv Trencher sez that it's Henry Nathanson's General distrib that's handling the line in the Balt. area. . . . We hear from Arnold topper Billy Arnold, from Philly, that he has 3 hot new releases in Bunny "Mr. Emotions" Sigler's "Come On Home," the Varnells' "Day In Court" and Anna King's "In Between Tears" (Malibu). Bunny, by the way, was waxed by Arnold on 5/13, had a release on 5/16 and was on a nation-wide promo tour on 5/17. . . . Michael Rosalia, former lead trumpeter, with Marshall Brown, setting up a 17-piece jazz-dance band.

Mickey Eichner, director of A&R at Jubilee & Josie Records, notes tremendous deejay reaction to Vinnie Monte's newest single, "Follow That Girl," and the "On Campus With The Deauxville Trio" LP. . . . Steve Schlaks and Howard Farber write that they are the producers of Kenny Dino's "Just Wait And See" and "A Little Bit" (Dot). . . . Eassar Records, out in L.A., announced that they are readying a complete classical, jazz and folk, etc., LP line. Current single releases are the Defiant Ones' "Deep Six" and Joe Laurie's "Garden In The Rain." . . . Carolyn Rosenberg types that, as of 4/18, "A Scottish Soldier," waxed by Warwick's Andy Stewart and London's David Whitfield is published by the Peter Maurice pubbery in the U.S. . . . Received a postcard (in Braille) from Mary Bee in Nashville asking us to give a listen to her Challenge release, "Teenage Tears." . . . Vaughn Monroe begins an extensive nite club tour when he opens for a 2-week'er at the Shoreham Hotel in D.C. Then to Vegas, Tahoe and Cal.

Composer-arranger-conductor Eddy Manson, who recently was guest conductor with the Fla. Symphony Ork (when it premiered his "Symphony #1"), won 8 award-citations at the American TV commercials fest. . . . Lawrence Welk and his Champagne Music Maker'll be on cross-country 'champaigne engagement' concert tour, June 3-17. . . . Robert Merrill ends up his 16th Met Opera tour in Toronto, 5/24, then returns to N.Y. to prepare for his trip to Rome. . . . Nevins-Kirshner setting up a new disk deal for Tina Robin. . . . Mike Borchetta, of the Irwin Zucker office (L.A.) in town to work on the Blossoms' "Son-In-Law" (Challenge) and the new Paul Revere Gardena duo, "The Midnight Ride" and "Like Charleston." . . . Ken Keene infos that he has signed Ted Russell, Jr. to an exclusive mgmt. pact. Ted's current release, on Glee, is "Real Cool." His disk support, the Rhythm Rockers, are set to sign up with Ken come Oct. . . . Swan wax artist Jackie Lee has been held over at the Turf Lounge of the Latin Casino, in Merchantville, N.J. thru 5/28. . . . "Bye Bye Birdie" comedy star Paul Lynde (who's also heard on a Columbia "Recently Released" LP) has been signed to be a regular on next season's Perry Como TV'er. . . . Sammy Kaye & crew set to sway at the Riviera in Vegas for the summer months.



Record Ramblings

CHICAGO:

Jerry Lee Lewis, hitting with "What'd I Say," headlines the new Regal Theater revue opening 5/19, along with The Vibrations, Bobby Blue Bland, Red and Arthur Prysock and Wini Brown. . . . Word's out that Lucky's Inn, new southside eatery, is developing into 'the spot' for visiting jazz musicians. . . . Holiday Inn Records' topper Wayne Foster, who travels about in his own plane, was up for a Cash Box visit last week and passed along the good word that the label's initial release "Rimshot-Parts 1 & 11" by The Roller Coasters has been gaining ground steadily in several major markets. . . . Songsters Tony Page, back from a string of dates in Florida, will be appearing at the Pigalle lounge for the next few weekends. . . . Allstate Dist. recently added the Everest label to its lineup. Promo man Hugh Devlin items that there's been some good response in the area to Slim Harpo's "Rainin' In My Heart"; Arthur Lyman's "Yellow Bird" and Pat Zill's "Pick Me Up On Your Way Down." . . . Local organization, the NSFLA, will sponsor a 500 voice choral concert "Salute To Youth" at the McCormick Place Auditorium 6/18.



KARI LYNN



JERRY FULLER



JOYCE AIMEE

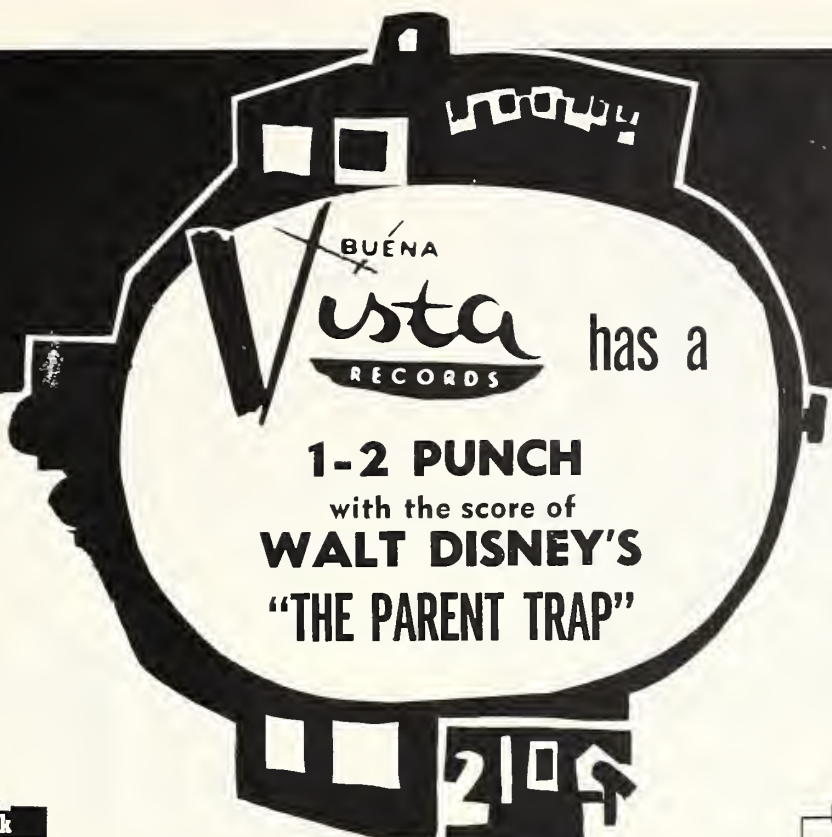
Jimmie Rodgers, in at the Camellia House of the Drake hotel. . . . Hats off to WRIT (Milwaukee) personalities Don Bruce, Bob Bennett, Lee Rothman, Larry Clark, Don Phillips and Clark Weber, for their participation in a 56 hour fund raising broadcast, co-sponsored by the Milwaukee Variety Club and WRIT, for the benefit of the club's Epilepsy Center. Total pledges received—\$5,500 . . . Roulette's Joe Kolsky, on the local scene last weekend heralding current contender "I Left There Crying" by Valerie Carr and chart riders "Heart & Soul" by The Cleftones and "Barbara Ann" by The Regents . . . Lovely Gloria DeHaven opens at the Cafe Bonaparte of the Sheraton-Blackstone Hotel 5/15 for two weeks. . . . Alan Bress (J. H. Martin) assures us Kokomo has another surefire hit in his newly released follow-up "Theme From A Silent Movie" (Felsted). Among the distrib's mover uppers are "Tonight" by The Velvets (Monument) and "Blue Tomorrow" by Billy Vaughn (Dot). . . . Best wishes to newly weds Millard (WCFL) and Vivian Hansen who departed on a three-week honeymoon last week.

Dick Gassen, of Summit distrib, heaps accolades on newies "Temptation" by the Everly Bros. (WB); "Bare-A-Rolla" by Morty Craft (Warwick) and "Peek-A-Boo Moon" by The Lane Sisters (Landa). . . . Mounting sales on MGM's "Carnival" album are keeping the Music Distribs people jumpin' for joy. Russ Bach adds that singles "Summertime" by The Marcells and "Work Song" by Nina Simone (Colpix) have been snaring plenty of spins hereabouts. Latter deck was clipped from thrush's as yet unreleased LP "Forbidden Fruit." . . . Brook Benton, wending his way up with "The Boll Weevil Song," is skedded for a two-nighter at the Brandt Inn, Burlington, Ontario 6/16 & 17. . . . Kapp's Macey Lipman, on the Windy City scene touting Jerry Jackson's "Time"; The Four Lads' "I Should Know Better" and "Sucu Sucu" by Ping Ping. . . . De'Beth Records, Inc. of Hammond, Ind., have moved to larger quarters in the Yale Bldg. . . . Excitement over at Garland Dist. centers around fast rising sales on Ralph Marterie's "Bacardi" which, Kent Beauchamp sez, has taken off big in these parts; "Make Me Smile Again" by Cathy Jean (Valmor); "You Can't Sit Down Part 11" by Phillip Upchurch (Boyd) and "Solitaire" by The Embers (Empress). . . . June Valli is slated for a three weeks' stand at Mr. Kelly's commencing 6/19. . . . On May 24 The Smothers Bros. will do a guest stint on the Jack Paar TV'er. . . . Vic Faraci (M. S. Dist.), busy scheduling deejay and record hop shots for chartrider Gene McDaniels who'll cart his "100 Pounds Of Clay" around Chi 5/23. . . . Here's a note from Mercury's promo man Bob Spendlove predicting another socko sales run with label's re-issue of The Cardigans' past click "Your Graduation Means Goodbye." Bob's been touring the stations with "Tootsie" by Dave "Baby" Cortez (Clock) and "People Been Sayin'" by Russ Vestee (Nero), in conjunction with Mercury's new distribution policy. . . . Stan Pat (RCA-Victor) feels he has a two-sided smash in Sam Cooke's current pairing "Cupid" b/w "Farewell, My Darling." Other newies to watch are Don Gibson's "Sea Of Heartbreak," geared for pop-C&W exposure, and Chet Atkins' "Warm And Windy." . . . Show Boat opens at Melody Tap 5/29 starring Lisa Kirk. . . . Latest to climb aboard the 'cabaret-theater' handwagon is Flo's Restaurant in the loop. The upstairs room will debut its first production sometime this summer. . . . Chess is riding high as usual with a batch of sizzlers, both album and popwise. "The Best Of Argo Jazz" sampler, featuring jazz greats Ahmad Jamal, Ramsey Lewis, The Jazztet, Milt Buckner, Lorez Alexandria, et al, has met with tremendous initial reaction. Ditto "Benny Golson" LP as well as Clarence Henry's single and LP offering "You Always Hurt The One You Love." Sales topper Max Cooperstein is enjoying a steady flow of orders for "Peanut Butter" by The Vibrations (recorded as The Marathons) and "Fool That I Am" by Etta James.

LOS ANGELES:

Indigo Records looking for another hit item with the new Kathy Young pairing "Our Parents Talked It Over" b/w "Just As Though You Were Here." . . . Anthony Hilder, prexy of Impact Records, has named Dean Zook director of radio and TV promotion in the mid-west. Label is currently busy with The Revels coupling "Rampage" and "Detoured Theme from The Exiles." . . . Julie Losch reports good initial reaction on Auburn Records outing "Summer Day," which features 13-year-old chirp Kari Lynn.

Skyla Records recently played host to local deejays and press at a cocktail party in Westwood. Diskery has The 4 Escorts waxing of "My Special Girl." . . . Songstress Annette Tuckers debuting outing on the Piper label hitting top 40 lists in the So. Calif. area. . . . Irving Townsend, Columbia's West Coast A&R exec., and Percy Faith, just back from New York following home office meetings. . . . The Paris Sisters on all national charts and climbing with Gregmark slice "Be My Boy," due for a stint on the Dick Clark Show in the near future. . . . RPC Records inform sales look promising in several major markets with actor-singer Dick Powell's first wax effort in many years titled "The Wonderful Teens." . . . Dave Axelrod busy producing a Jimmy Witherspoon session for Frank Sinatra's Reprise Records. . . . Vee Jay Record's Randy Wood,



#1

**The Cash Box
Pick of the Week**

Lush and lovely is this instrumental, tabbed "Maggie's Theme (For Now For Always)" that's heard on the soundtrack of the soon-due flick, "The Parent Trap." The ear-arresting music is supplied by Camarata's crew with duo pianists—Hammack and Valente—featured. The Camarata original, "Brazilero," makes for an exciting samba-march companion piece.

"MAGGIE'S THEME"

(For Now, For Always)

Music By

Camarata

duo pianos — Hammack and Valente

Vista #F-377

Another great version on
Medallion #605
with

Vardi and The Medallion Strings

#2

**The Cash Box
Best Bets**

"THE PARENT TRAP"

and

"LET'S GET TOGETHER"

TOMMY SANDS & ANNETTE

Music Arranged and Directed by Camarata



Launching WALT
DISNEY'S Greatest
Film Music Pro-
motion ANNETTE
& TOMMY will
appear shortly
on ABC-TV
"WALT DISNEY
PRESENTS"
singing
"THE
PARENT
TRAP"

Vista #F-802

Also available as a compact 33

C-803

TOMMY SANDS.
Thru courtesy of



WONDERLAND MUSIC CO., (BMI)

500 So. Buena Vista
Burbank, Calif.

KING**SURE-FIRE
HITS!**

His 6th Smash In A Row

LITTLE WILLIE JOHN

(I've Got)

"SPRING FEVER"

and

"FLAMINGO"

KING 5503

JAMES BROWN**"I DON'T MIND"**

b/w

**"LOVE DON'T
LOVE NOBODY"**

KING 5466

FREDDY KING**"LONESOME
WHISTLE BLUES"**

FEDERAL 12415

Going Strong

"HIDEAWAY"

FEDERAL 12401

Broke Wide Open

BOBBY LEWIS**"TOSSIN' AND
TURNIN'"**

BELTONE 1002

Going Strong

HANK BALLARD

and The Midnighters

**"CONTINENTAL
WALK"**

KING 5491

PAUL PEEK**"BROTHER-IN-
LAW"**

FAIRLANE 702

HENRY BOOTH

and The Midnighters

**"EVERY BEAT
OF MY HEART"**

DE LUXE 6190

The Original German Vocal version
of the

Academy Award Winner

"NEVER ON SUNDAY"**LALE ANDERSON****"A SHIP WILL COME"**

KING 5478

KING

1540 Brewster Cincinnati 7, Ohio

"Carnival" Pitchgals

NEW YORK—To help spur sales of its B'way cast recording of the hit musical "Carnival," MGM Records sent two of the chorus girls in the show on a tour of New York deejays and stores. From top, the girls are shown with Irwin Fink of Allstate, MGM's NY distributor; William B. Williams of WNEW, and Al Trilling of WNEW.

A HIT!**DION****"THE
KISSIN
GAME"**

LAURIE 3090

DISC JOCKEYS!
BOB HELLER of
PHILLY'S FLYING RECORD DIST. CO.
665 N. BROAD STREET
PHILADELPHIA 3, PA.

DJ PICK OF THE WEEK
**"CINCINNATI
CINDERELLA"**

BY DENNY O'CONNOR
DJ'S WRITE:
VARIETY RECORDS
54 W. RANDOLPH CHICAGO 1, ILL.



**Rusty & Doug
LOUISIANA MAN**

HICKORY #1137

**Record
Ramblings**

getting hefty action on the West Coast with Dee Clark offering "Raindrops." . . . KMFC deejay Dick Whittinghill commuting between his KMPC turntables and Vandenberg Air Force Base, where he is playing a featured role in the Walt Disney production "Moonshot." . . . Kapp Records hitting the market with Jane Morgan's newest offering "Love Makes The World Go Round," from "Carnival" and flip "He Makes Me Feel I'm Lonely."

Chanter Jerry Fuller, after having a successful run in several markets nationally with biscuit "Shy Away," on Challenge, now starting to break in other areas. . . . The Voyagers making a bid on the Ensign label with "The Little Fly Song" b/w "Sock Hop." . . . Folk-singer Bob Grossman, out with debut single offering on Eureka—"O-Susie." . . . Arthur Blake waxing an LP for Overland Records titled "Great Moments of the Theater" with the Overland Symphony backstopping. . . . Walter Vaughn snaring deejay attention locally with Liberty item "Down On My Knees." . . . Publicist Howard Brandy, and spouse Mary, the happy parents of a brand new 8 lb. 4 oz. baby boy—Adam. . . . Columbia Records' teenage singer Mike Clifford, set for a guest stint on the Ed Sullivan Show 6/11.



PALAIS ROYAUX



ANNETTE TUCKER



PARIS SISTERS

Lark Joyce Aimee kicking-up interest with coupling "Playboy Lover" b/w "I'll Take Care of Your Cares." . . . John Powell, of Hi-Fi Records, reports "Yellow Bird," from the Arthur Lyman package "Percussion Spectacular," is breaking for a single hit. . . . Herb Newman, Era Records topper, announces that Jerry Dennon has joined Era and Bamboo Records as National Sales Mgr. Dennon was formerly with C&C Record Dist's., Seattle, as promo mgr. . . . Columbia artist Johnny Cash, and Gordon Terry, RCA Victor star, busy with construction of their own amusement park outside Nashville, which will feature rides for kiddies and an area for country music shows. . . . George Russell, formerly with Columbia Records, has signed Esquivel as a client in his new independent promotion office. . . . Pearl Bailey and Louis Bellson signed for the Los Angeles Home Show. . . . Hank Zentner, an employee of Liberty Records and the son of ork leader Si Zentner, informed his dad that he made The Cash Box cover before he did. The younger Zentner appeared on the front cover with the other Liberty staff, with Si appearing on the flip with the other Liberty artists.

HERE AND THERE:

PHILADELPHIA—Nick Petrella, Chancellor's eastern promo rep, writes that from all indications Fabian's latest release, "The Love That I'm Giving To You," looks like his biggest yet. . . . A&L's promo man Ed Cotler items that "I Wonder," by the Wonders, broke wide open in town this past weekend and that Amy has a big hit in Jerry Norrell's revival of "Dim, Dim The Lights." The distrib is also handling the Salco line that's currently out with Jimmy J & the J's "Please Be My Girlfriend." . . . Hot with Columbia's Ted Kellam are Paul & Ford's "Jura," Marty Robbins' "Jimmy Martinez" and Sasha Burland's "Hole In My Soul." . . . Top deck with Bob Heller is U.S. Bonds' "Quarter To Three" (LeGrand). This week's pick there is Cathy Jean's "Make Me Smile Again" (Valmor). . . . The latest from Buzz Curtis, at Mainline, is that Russell Byrd has a hot Wand slice with "You'd Better" and ditto for Bernard Byers with "No Time To Cry" (V-Tone).

SHREVEPORT—Some of the big ones with "Stan The Record Man" are Ben E. King's "Stand By Me" (Atco), Fats Domino's "Rainin'" (Imperial), and Adam Wade's "Writing On The Wall" (Coed).

BEAUMONT, TEXAS—Huey Meaux, personal mgr. of Smash's Joe "I'm A Fool To Care" Barry, sez that The Men's Shop (in the Gateway Shopping Center) is the outfit that dressed up Joe, Jivin' Gene (whom Huey also manages) and the late Big Bopper.

NASHVILLE—Best wishes go out to Image Records owner Kenny Marlow and wife Fay, who recently became the proud parents of a bouncin' baby boy.

HOT SPRINGS, ARK.—Burton W. LeMaster, United Southern Artists topper, announced that Carl Friend, national A&R director for the label, inked Randy Page (former Victor artist) to an exclusive wax pact.

SALT LAKE CITY—Recent guest stars at the Terrace Ballroom included the Four Preps, June Christy, the Si Zentner band and the Limelites.

MIAMI, FLA.—Music Sales promo mgr. Eddie Lambert happy about the sensational reaction to Joe Barry's "I'm A Fool To Care" (Smash), the Clebanoff Strings' "Lucy's Theme From Parrish" (Mercury) and Dave "Baby" Cortez' "Tootsie" (Clock).

LAS VEGAS—Wanda Jackson & her Party Timers in a May 4-31 stand at the Golden Nuggett. . . . Roberta Linn back for an indefinite stint at the Stardust. Lark is currently cutting an LP for Star-Crest.

ALEXANDRIA, VA.—Martha Nash, promo mgr. for Kenco Records in the D.C.-Balt.-Va. area, sends along word that the "How Long" instrumental rewrite of "Anniversary Song" is taking off like a jet.

BALTIMORE—Ed "The Beard" Kalicka letters that Marshall & Mangold is sales-blazing away with Barry Darvel's "Fountain Of Love" (Cub), Connie Francis' "Broken Heart" (MGM), Ricky Nelson's "Hello Mary Lou" (Imperial), Ernie K-Doe's "Mother-In-Law" (Minit) and Annette's "Indian Giver" (Vista) among others.

ST. LOUIS—Phil Bryan, Mercury's man here, infos that the city will never be the same following the Smothers Bros.' rollicking p.a.'s at the Crystal Palace and the "Nine Story High" block party at Stix, Baer & Fuller.

ST. PETERSBURG—Irving Fields celebrating a 'bagel' year with the sock sales on his "Bagels 'N Bongos" Decca LP and the "More Bagels 'N Bongos" just-released follow-up. Irv adds that he's writing the score for a new TV play tagged "The Melody Thief" (so why not "The Bagel Thief?").



The Cash Box

Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

May 27, 1961

MONAURAL

• Also available in Stereo

★ Also available in EP

STEREO

| | Pos. Last Week | | Pos. Last Week | | Pos. Last Week | | Pos. Last Week | |
|----|----------------|--|----------------|--|----------------|---|----------------|---|
| 1 | 1 | ● EXODUS Movie Soundtrack (RCA Victor LM 1058, LSO 1058) | 26 | ● PETE FOUNTAIN'S FRENCH QUARTER (Coral CRL 57359; CRL 757359) | 1 | EXODUS Movie Soundtrack (RCA Victor LSO-1058) | 26 | AL HIRT—GREATEST HORN IN THE WORLD (RCA Victor LSP 2366) |
| 2 | 2 | ● CALCUTTA Lawrence Welk (Dot DLP 3359; DLP 25359) | 27 | ● EXODUS TO JAZZ Eddie Harris (Vee Jay LP 3016; ST 3016) | 2 | CAMELOT Orig. B'way Cast (Columbia KOS-3021) | 27 | MORE ENCORE OF GOLDEN HITS Platters (Mercury SR-60252) |
| 3 | 3 | ● ALL THE WAY Frank Sinatra (Capitol W 1538; SW 1538) | 28 | ● WONDERLAND BY NIGHT Bert Kaempfert (Decca DL 4101, DL 74101) | 3 | GREAT MOTION PICTURE THEMES Various Artists (United Artists UAL 61220) | 28 | WONDERLAND BY NIGHT Bert Kaempfert (Decca DL 74101) |
| 4 | 4 | ● CAMELOT Orig. B'way Cast (Columbia KOL-5620; KOS-3021) | 29 | ● AL HIRT—THE GREATEST HORN IN THE WORLD (RCA Victor LPM 2366; LSP 2366) | 4 | CALCUTTA Lawrence Welk (Dot DLP 25359) | 29 | THE UNSINKABLE MOLLY BROWN Original B'way Cast (Capitol SWAO-1509) |
| 5 | 5 | ● GREAT MOTION PICTURE THEMES Various Artists (United Artists UAL 3122; UAS 61220) | 30 | MOMS MABLEY AT THE U.N. (Chess Ch 1452) | 5 | ALL THE WAY Frank Sinatra (Capitol SW 1538) | 30 | LAST DATE Lawrence Welk (Dot DLP-25350) |
| 6 | 7 | ★ ● MAKE WAY Kingston Trio (Capitol T 1447; ST 1447* EAP 31447) | 31 | ● BUTTON DOWN MIND STRIKES BACK Bob Newhart (Warner Bros. W 1393; WS 1393) | 6 | HAPPY TIMES SING ALONG WITH MITCH MILLER (Columbia CS 8368) | 31 | BELAFONTE RETURNS TO CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6007) |
| 7 | 6 | ● RING A DING DING Frank Sinatra (Reprise R 1001; R9 1001) | 32 | ● HERE'S JONATHAN Jonathan Winters (Verve V 15025; V6 15025) | 7 | NEVER ON SUNDAY Movie Sound Track (United Artists UAS 5070) | 32 | THE ALAMO Movie Soundtrack (Columbia CS 8358) |
| 8 | 8 | ● G. I. BLUES Elvis Presley (RCA Victor LPM 2256; LPS 2256) | 33 | ● WALK DON'T RUN Ventures (Liberty BLP 2003; CS 8003) | 8 | MAKE WAY Kingston Trio (Capitol 1447) | 33 | BEN HUR Sound Track (MGM ISE 1) |
| 9 | 10 | ● NEVER ON SUNDAY Movie Soundtrack (United Artists UAL 4070; UAS 5070) | 34 | ● THE UNSINKABLE MOLLY BROWN Original B'way Cast (Capitol WAO-1509; SWAO 1509) | 9 | EXODUS Mantovani (London PS-224) | 34 | DEDICATED TO YOU Ray Charles (ABC Paramount ABCS 355) |
| 10 | 9 | ● GENIUS+SOUL=JAZZ Ray Charles (Impulse A 2; AS 2) | 35 | ● JOHNNY HORTON'S GREATEST HITS (Columbia CL 1596; CS 8396) | 10 | ORANGE BLOSSOM SPECIAL Billy Vaughn (Dot 25366) | 35 | TOUCH OF YOUR LIPS Nat Cole (Capitol SW 1574) |
| 11 | 11 | ★ ● HAPPY TIMES SING ALONG WITH MITCH MILLER (Columbia CL 1568; CS 8368 *B 15681,2,3) | 36 | SINSATIONAL Rusty Warren (Jubilee JGM 2034) | 11 | RING A DING DING Frank Sinatra (Reprise R9 1001) | 36 | BRAZEN BRASS PLAYS SONGS EVERYBODY KNOWS Henry Jerome Orch. (Decca 74106) |
| 12 | 13 | ● TONIGHT IN PERSON Limelites (RCA Victor LPM 2272; LPS 2272) | 37 | ● LAST DATE Lawrence Welk (Dot DLP 3350; DLP 25350) | 12 | THE SOUND OF MUSIC Original Cast (Columbia KOS-2020) | 37 | IT'S MAGIC Marty Gold & Orch. (RCA Victor 2290) |
| 13 | 12 | ● I'LL BUY YOU A STAR Johnny Mathis (Columbia CL 1623; CS 8423) | 38 | ● BROOK BENTON'S GREATEST HITS (Mercury MG 20607; SR 60607) | 13 | SINATRA'S SWINGIN' SESSION Frank Sinatra (Capitol SW 1491) | 38 | TV SING ALONG WITH MITCH MILLER (Columbia CS 8428) |
| 14 | 15 | ● SINATRA'S SWINGIN' SESSION Frank Sinatra (Capitol W-1491; SW 1491) | 39 | ● THE ALAMO Movie Soundtrack (Columbia CL 1558; CS 8358) | 14 | GENIUS+SOUL=JAZZ Ray Charles (Impulse AS 2) | 39 | PROVOCATIVE PERCUSSION Enoch Light (Command RS 806 SD) |
| 15 | 16 | ● EXODUS Mantovani (London LL 3231; PS 224) | 40 | ● THAT WONDERFUL FEELING Bill Black's Comba (Hi HL 12004; SHL 32004) | 15 | MR. LUCKY GOES LATIN Henry Mancini & Orch. (RCA Victor LSP 2360) † | 40 | PERSUASIVE PERCUSSION—Vol II Terry Snyder (Command RS-808 SD) |
| 16 | 17 | ● ORANGE BLOSSOM SPECIAL Billy Vaughn (Dot DLP 3366; DLP 25366) | 41 | GIRLS! GIRLS! GIRLS! Duane Eddy (Jamie JLP 70-3019) | 16 | TONIGHT IN PERSON Limelites (RCA Victor LPS 2272) | 41 | FAR AWAY PLACES Enoch Light & Orch. (Command RS 822 SD) |
| 17 | 14 | KNOCKERS UP Rusty Warren (Jubilee 2029) | 42 | ● DEDICATED TO YOU Ray Charles (ABC Paramount ABC 355 ABCS 355) | 17 | WILDCAT Original B'way Cast (RCA Victor LSO 1060) | 42 | RUNNING WILD Dick Schory (RCA Victor LSA 2306) |
| 18 | 19 | BOBBY DARIN STORY (Atco 33-131) | 43 | ● ON THE REBOUND Floyd Cramer (RCA Victor LPM 2359; LSP 2359) | 18 | I'LL BUY YOU A STAR Johnny Mathis (Columbia CS 8423) | 43 | ON THE REBOUND Floyd Cramer (RCA Victor LSP 2359) |
| 19 | 18 | ● EMOTIONS Brenda Lee (Decca DL 4104; 74104) | 44 | ● CARNIVAL Original Cast (MGM E 3946; SE 3946) | 19 | G. I. BLUES Elvis Presley (RCA Victor LPS 2256) | 44 | BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6006) |
| 20 | 20 | ● THE SOUND OF MUSIC Original Cast (Columbia KOL 5430; KOS-2020) | 45 | ● ITALIA MIA Mantovani (London LL 3239; PS 232) | 20 | MEMORIES ARE MADE OF THIS Ray Conniff Orch. And Chorus (Columbia CS 8352) | 45 | SOMETHING WONDERFUL Nancy Wilson (Capitol ST 1440) |
| 21 | 21 | ★ ● ENCORE OF GOLDEN HITS Platters (Mercury MG 20472 *EP-1, 4029, 30) | 46 | ★ ● SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 *EPA-4211) | 21 | PERSUASIVE PERCUSSION Terry Snyder (Command RS 800 SD) | 46 | ITALIA MIA Mantovani (London PS 232) |
| 22 | 23 | ● MR. LUCKY GOES LATIN Henry Mancini & Orch. (RCA Victor LPM 2360; LSP 2360) | 47 | PACHECO Y SU CHARANGA Johnny Pacheco & Elliot Romero (Alegre LPA 801) | 22 | SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032) | 47 | CARNIVAL Original Cast (MGM SE 3946) |
| 23 | 24 | ● WILDCAT Original B'way Cast (RCA Victor LOC 1060; LSO 1060) | 48 | ● HAWAII Santo & Johnny (Canadian American CALP 1004; SCALP 1004) | 23 | EXODUS TO JAZZ Eddie Harris (Vee Jay ST 3016) | 48 | ● PERSUASIVE PERCUSSION Vol III Enoch Light & Command All Stars (Command RS 817 SD) |
| 24 | 22 | ● MEMORIES ARE MADE OF THIS Ray Conniff Orch. & Chorus (Columbia CL 1574; CS 8374) | 49 | ● BOBBY RYDELL SALUTES THE GREAT ONES (Cameo C 1010; SC 1010) | 24 | DYNAMICA Ray Martin & Orch. (RCA Victor LSA 2287) | 49 | BEST OF THE POPULAR PIANO CONCERTOS George Greeley (WS 1249) |
| 25 | 31 | ● TV SING ALONG WITH MITCH MILLER (Columbia CL 1628; CS 8428) | 50 | ● VENTURES (Dalton BLP 2004; BST 3004) | 25 | PETE FOUNTAIN'S FRENCH QUARTER (Coral CRL 757359) | 50 | MY FAIR LADY Original Cast (Columbia OS 2015) |



Album Reviews

POPULAR PICKS OF THE WEEK

"MORE GREATEST HITS"—Connie Francis—MGM E3942

A second roundup of the lass' pop single triumphs is record business news. In this edition she reprises such hits as "Everybody's Somebody's Fool," "Mama," "Many Tears Ago," "Malaguena," "Where the Boys Are," "Among My Souvenirs," "Jealous Of You" and others. The proverbial sure-fire smash.

"RICK IS 21"—Ricky Nelson—Imperial LP 12071

Ricky Nelson comes of age after a youth of being a radio, TV and film star and a teen disk idol. This LP, commemorating his birthday, includes his readings of current hits "Travelin' Man" and "Hello Mary Lou," plus fine teen-oriented treatments of "Stars Fell On Alabama," "That Warm Summer Night" and several other new items. Lad's large fandom should give it a big sales ride.

"JOHNNY BURNETTE SINGS"—Liberty LST 7190

The youthful disk star in his latest LP session takes a handful of standards essayed in striking teen manner, adds several top notch new items and wraps it all up with a review of two recent single chart riders. A powerful package for the teen market. Selections include "Mona Lisa," "Red Sails In the Sunset," "Ballad of the One-Eyed Jacks," "Little Boy Sad" and "Big Big World."

"SOMETHING NICE"—Etta Jones—Prestige 7194

Etta Jones hits her stride with this album. After years on the circuit and then a "rediscovery" by Prestige resulting in a hit album and a smash single (both titled "Don't Go To Strangers"), Miss Jones sings here with the comfort and assuredness that comes with success. Each piece here is a moving experience as only a thoroughly professional "musician" can produce. Particularly effective are "Through A Long And Sleepless Night," "Maybe You'll Be There," "Fools Rush In," "Easy Living" and "Love Is The Thing." Can be (and deserves to be) a big album.

"APASIONADA"—The Norman Luboff Choir—RCA Victor LSP-2341

Music of Latin America has always denoted emotion and sensuousness. In this session, Norman Luboff leads his precision-drilled choir through cushiony soft, warm readings of such Latin cherishes as "Perfida," "Maria Elena," "La Paloma," "Cielito Lindo" and "Adios." Luminous mood portraits are painted with intimacy. Beautiful vocal mood listening.

"MUSIC FOR MY LOVE"—Paul Weston—Capitol ST 1563

The shimmering, gently caressing strings of Weston's studio ork convey the sentimental thoughts of a dozen familiar love songs. A perfectly relaxed mood is obtained and maintained. Selections include "I Love You Truly," "True Love," "No Other Love," "My One And Only Love" and "For You." Has the sentimentalists at heart.

"ANDRE PREVIN PLAYS PRETTY"—Decca DL 74115

A collection of pop favorites are etched in the sparkling, swinging Previn piano manner in another session that proves Previn's popularity to all markets. Set includes sprightly slices of "Let's Get Away From It All," "On A Slow Boat To China," "Too Late Now," "Laura" and "Let's Fall In Love." The Previn name value promises solid sales here.



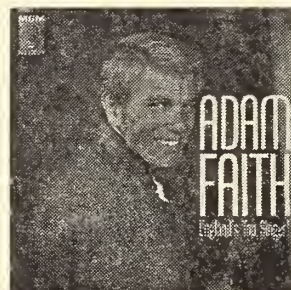
"THE LURE OF THE GRAND CANYON"—Andre Kostelanetz, Johnny Cash—Columbia CL 1622

The vast wonder of the Grand Canyon is explored first through Andre Kostelanetz's interpretation of Grofe's five-part "Grand Canyon Suite," in which actual sounds recorded in the Canyon augment the music picturesquely. Part of side two is filled out with a spoken narration by Johnny Cash, "A Day in the Grand Canyon"—informative and entertaining in a folksy way. Especially fine educational tool for children.



"THE GAYLORDS SING AMERICAN HITS IN ITALIAN"—Mercury SR 60620

There's something fascinatingly humorous about hearing a familiar song in an unfamiliar language. The Gaylords, with showmanship and wit (and sometimes with tongue-in-cheek), perform here a dozen pop hits in Italian (with occasional broken-English asides) to the obvious delight of many youngsters, adhering closely to the familiar sounds of the original hits. Selections include "Yakety Yak," "Charlie Brown," "Only You," "Sh-Boom" and "Tom Dooley."



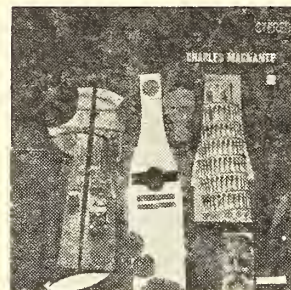
"ADAM FAITH—ENGLAND'S TOP SINGER!"—MGM E3951

Adam Faith—undoubtedly one of England's most popular young songsters—is introduced to a potentially large U.S. audience via this MGM deck in which he offers a collection of British and American rock 'n' roll tunes as well as three fine standards. Faith demonstrates that there is virtually no difference between rock 'n' roll here and in England and also proves adept at his trade, whether in a tender ballad or a raucous rocker. Selections include "Singin' In the Rain," "Turn Me Loose," "Wonderful Time" and "Summertime."



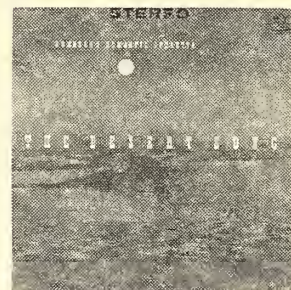
"CHARANGA PACHANGA"—Tito Rodriguez and his Orchestra—United Artists UAS 6140

By far one of the best of the numerous recent charanga LP releases. Rodriguez has captured the enticing flavor of the charanga sound authentically, demonstrating once again the why of his top standing in the Latin band field. Liner notes include diagrammed instructions for the dance neatly wrapping up an important package for the current craze.



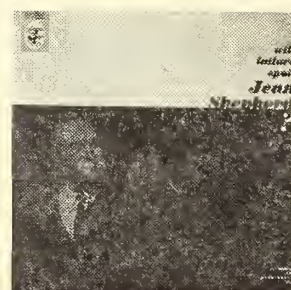
"PERCUSSION ITALIANO"—Charles Magnante—Grand Award GA 257 SD

Accordianist Magnante is the prime melodic factor in this reworking of a dozen Italian-flavored songs. Mandolin, guitar and percussion (primarily bongos) are also essential ingredients in painting a colorful, picture of such tunes as "Arrivederci, Roma," "Ti-Pi-Tin," "Sicilian Tarantella" and "Just Say I Love Her." Sound is GA's consistently superior product and makes this worthwhile listening for the audiophile.



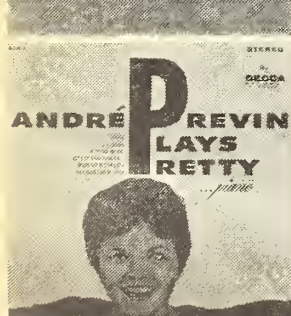
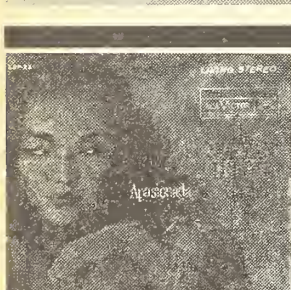
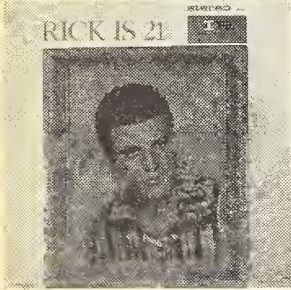
"THE DESERT SONG"—Angel 35905

Dealer show music shelves can use this new mono & stereo version of the enduring Sigmund Romberg operetta. Fine English voices, featuring Edmund Hockridge and June Bronhill, handsomely relate such popular pieces from the score as "The Riff Song," "One Alone," "Romance" and the title song.



"WILL FAILURE SPOIL JEAN SHEPHERD?"—Elektra EKL-195

Jean Shepherd can be described as a sort of sentimental philosopher. He doesn't tell jokes, but just rambles on in an indefinite monologue touching on such subjects as Little Orphan Annie, Ovaltine, early radio names, his first blind date, tinfoil collection, Greenwich Village, ad infinitum. And oddly, and apparently without intent, whatever he says is really funny in a chuckling way. This set was recorded during performance at NY's One Sheridan Square where many of his radio and TV program fans turned out. They're the same ones who'll buy this LP.





Album Reviews

CISCO HOUSTON sings the SONGS of WOODY GUTHRIE



"CISCO HOUSTON SINGS THE SONGS OF WOODY GUTHRIE"—Vanguard VRS-9089

The late Cisco Houston had a warm, extremely personal singing style that ingratiated him to whoever heard him. Here he had chosen 18 of the innumerable great songs written by Woody Guthrie, and performed them in a superbly affectionate manner (arising out of a close attachment between the two men). One of the better albums of folk songs this year, deserving of wide circulation. Among the songs are "Pastures of Plenty," "Curly Headed Baby," "Sinking of the Reuben James," "Ship In the Sky" and "Old Lone Wolf."

"AT THE PALACE WITH SMITH AND DALE"—Jubilee JGM 2035

Smith and Dale, ageless veterans of the vaudeville circuits, have reassembled their four most famous stage sketches in a nostalgic disk reprise of the era in which they flourished. The bits are: "Dr. Kronkite and His Only Living Patient," "Adventures of Shnapps and Strudel," "Tax Consultant" and "The Boss and the Chef." This timeless comedy will be appreciated by the oldsters.

"BOBBY DUKOFF'S SWINGY SAXY SOUND"—Stereoddities S-301

Dukoff's big fat tenor sax tone cuts a wide swath through such evergreens as "When You're Smiling," "Imagination," "These Foolish Things" and "Cheek to Cheek," and, with complementary organ and rhythm assistance, provides the listener with thoroughly enjoyable dance music. The beat is maintained at a brisk, bright society tempo, and Dukoff concentrates his gentle efforts on melodiousness. Happy hoofing here.

"THAT SWINGIN' STYLE"—Dick Style—Radar RL-201

Singer-pianist Dick Style has a style that fits well into the atmosphere of smart bistros. In a well-modulated voice he paces himself neatly through sprightly upbeat reading of "Too Marvelous For Words," "Route 66," "Get Out of Town," "The Party's Over" and other above-average songs. Accompaniment by the Don Sitzerley Group adheres to the Style pattern. Affable listening.

"REVOLUCION MEXICANA"—Los Hnos. Samperio and Antonio Bribiesca—Orfeon LP-12-218

Songs of the Mexican Revolution (not too many years ago) are still played and listened to with unyielding interest in Mexico. Here, Antonio Bribiesca, an outstanding and popular guitarist, interprets a dozen of these songs exhibiting a glow of personal warmth in his use of the instrument. Accompaniment is by additional sympathetic musicians. Among the songs more familiar to American audiences are "La Cucaracha" and "Cielito Lindo." An interesting instrumental LP.

JAZZ PICKS OF THE WEEK

"BLOCKBUSTIN' DIXIE"—Al Hirt & Pete Fountain—Verve V-1028

The two bearded blockbusters of present-day Dixieland jazz have been recorded together (obviously before their current stardom) in what should prove a huge sales bonanza to Verve, with each's fandom hurrying out to secure a copy. Throughout, the two trade blow for blow, displaying outstanding musicianship and showmanship. All the tunes are Dixie chestnuts: "Washington and Lee Swing," "Panama," "Jazz Me Blues," "Tin Roof Blues." Solid entry—music-wise and sales-wise.

"PLENTY OF HORN"—Ted Curson—Old Town OT LP 2003

Old Town blows its jazz line and simultaneously debuts on disk the trumpet work of Ted Curson. It's an auspicious debut for all concerned. Curson is a particularly lucid and clear-minded performer, and having benefited greatly from his stretch with Mingus, appears ready to step into the national limelight as a top new artist. He plays here a collection of standards and his own originals, including "Nosrue Waltz," "Antibes" and "Flatted Fifth."



"A JAZZ PORTRAIT OF FRANK SINATRA"—The Oscar Peterson Trio—Verve V-8334

It probably is no coincidence that Frank Sinatra and Oscar Peterson be linked on records (even just in idea), for in their respective fields both are the epitome of good taste, fine musicianship, and both have earned universal admiration for their work. In this tribute to the singer, the pianist has selected such melodies as "You Make Me Feel So Young," "Learnin' the Blues," "It Happened In Monterey," and other Sinatra-associated tunes, and plays them in his usual vibrant manner. An album of wide appeal.

"LIVE AND DIRECT"—Cal Tjader Quintet—Fantasy 3315

"Live and direct" from the Blackhawk has become a byword with San Francisco FM jazz fans listening to the remotes via radio station KHIP. Cal Tjader has also become a byword to Latin jazz fans and he is considered the leader in this one-profuse, now-dwindling idiom. Tjader (vibes) plays the kind of music that's perfect as background, yet when tuned in clearer, is emotionally intense and consistently interesting. Tunes in this on-location date include "The Continental," "My Romance," "Autumn Leaves" and "Mambo Terrifico."

"FRENCH QUARTER JAZZ"—Tony Almerico, featuring Molly Duncan—Imperial LP 12072

Mainstay of the New Orleans French Quarter jazz scene for many years has been the bands of Tony Almerico. The brand of Dixie turned out here is strictly for pleasure—listening or dancing—with a strong beat, a clear melody line, and a continuous thread of good humor. Molly Duncan's occasional vocals add a flavorful change-of-pace. Good jazz entertainment here. Among the standards played are "In a Little Spanish Town," "Just a Closer Walk With Thee" and "Beale Street Blues."

"BASS-VIBES-DRUMS"—The Frankie Brown Trio—Musicor MS 3000

The United Artists subsid, Musicor, in its initial LP release presents young drummer Frankie Brown as part of an unusual trio instrumentation (the title). Brown does much more than lay down the basic beat, proving a capable soloist and an articulate musician in his stick work. Vibist Fred McCoy and bassist Martin Riviera round out the trio and work well as an integral unit. This is interesting, appealing and sometimes inventive jazz by a trio of good newcomers. Selections include "Round About Midnight," "Blue At Twilight," "Willow Weep For Me" and "Well You Needn't."

CLASSICAL PICKS OF THE WEEK

"THE BELOVED BJOERLING"—Vol. 3 Opera Arias 1936-1945—Jussi Bjoerling—Capitol G 7248

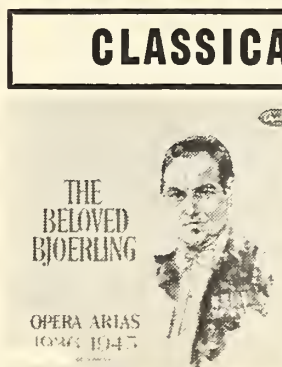
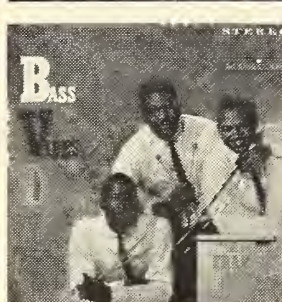
The third and final volume of selected Bjoerling performances from the great tenor's earlier years which Capitol has released here on LP for the first time. The package contains the much-heralded 1936-recorded arias "Celeste Aida," "La donna e mobile" and "Recondita armonia" as well as several other magnificent disk performances in succeeding years. A collectors' treasury of a tremendous artist.

"OPERATIC RECITAL"—Ettore Bastianini—London OS 25121

London Records' prolific baritone is presented in recital in 9 arias culled from his performances in the label's complete opera catalog. His rich sonorous voice is heard here in "Largo al factotum," the most famous of opera arias, plus arias from "La Forza Del Destino," "La Gioconda," "La Favorita" and "Andrea Chenier," accompanied in some by Tebaldi, Simionato and Del Monaco. A handsome offering for opera fans.

LISZT: Hungarian Rhapsodies — Paderewski, Cortot, Hofmann, Friedman, Ganz—Distinguished Recordings DR 106

A collection of Liszt Rhapsodies (nos. 2, 10, 11, 12, 14, 15) are performed by some of the greatest pianist of the century in a collection from the DR archives. Though the sound is much less than hi-fi quality, there is sufficient interest in the brilliant keyboard maneuvers of Paderewski, Cortot, Hofmann, et al, to sustain the avid classical fan through more than 40 minutes of engrossing listening.





SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"EVERY BEAT OF MY HEART" Best Bet—5/6
Pips Vee Jay 386

"THE WRITING ON THE WALL" Pick of the Week—5/13
Adam Wade Coed 550

"HEART AND SOUL" Pick of the Week—4/22
Cleftones Gee 1064

"A LOVE OF MY OWN" Pick of the Week—4/29
Carla Thomas Atlantic 2101

Holding Hands With A Star



COLUMBUS, O.—Indigo songstress Kathy Young engages in playful hand-wrestling with WTVN disk jockey Mike Gavin during the thrush's recent appearance on Gavin's airtime stanza. The gal was in town enroute cross country promoting her new single, "Our Parents Talked It Over."

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"GOOD
GOODBY"**

by
The Bob Knight Four

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LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- | | |
|---|---|
| 1 OUR PARENTS TALKED IT OVER Kathy Young (Indigo 121) | 26 DRIVIN' WHEELS Little Jr. Parker (Duke 335) |
| 2 JURA Les Paul & Mary Ford (Columbia 41994) | 27 HERE IS MY CONFESSION Wyatt "Earl" McPherson |
| 3 I LIKE IT LIKE THAT Chris Kenner (Instant 3229) | 28 A DOLLAR DOWN Limelites (RCA Victor 7859) |
| 4 THAT'S THE WAY WITH LOVE Don Costa (United Artists 318) Soffici-Magoni (Kip 224) | 29 SACRED Castelles (Era 3048) |
| 5 I DON'T MIND James Brown (King 5466) | 30 FOOL THAT I AM Etta James (Argo 5390) |
| 6 IN MY HEART Timetones (Times Square 421) | 31 IN BETWEEN TEARS Lenny Miles (Scepter 1218) Anna King (Malibu 1020) |
| 7 TELL ME WHY Belmonts (Sabrina 100) | 32 GREAT SHAKIN' FEVER Dorsey Burnette (Era 3045) |
| 8 BETTER TELL HIM TO Starlets (Pam 1003) | 33 HAPPY ENDING Teddy Randazzo (ABC Paramount 10193) |
| 9 THE REBEL—JOHNNY YUMA Johnny Cash (Columbia 41995) | 34 ARE YOU SURE Aretha Franklin (Columbia 41985) |
| 10 YOU'D BETTER Russell Byrd (Wand 107) | 35 ABDUL'S PARTY Larry Verne (Era 3044) |
| 11 BIG BOSS MAN Jimmy Reed (VeeJay 380) | 36 WHO WILL THE NEXT FOOL BE Charlie Rich (Phillips 3566) |
| 12 MILORD Teresa Brewer (Coral 62265) | 37 I JUST CRY Fats Domino (Imperial 5753) |
| 13 I FALL TO PIECES Patsy Cline (Decca 31205) | 38 HUMOROUS/THEME FROM A SILENT MOVIE Kokomo (Felsted 8622) |
| 14 CHA CHA GO GO Danny & The Juniors (Swan 4072) | 39 LITTLE OLE ME Cornbread & Jerry (Liberty 55322) |
| 15 YOUR EYES Brook Benton (Mercury 71820) | 40 MY DARLING Ted Taylor (Gold Eagle 1805) |
| 16 THREE HEARTS IN A TANGLE Roy Drusky (Decca 31193) | 41 SOMEONE ELSE'S BOY Connie Francis (MGM 12995) |
| 17 (I'VE GOT) SPRING FEVER Little Willie John (King 5503) | 42 LOUISIANA MAN Rusty & Doug (Hickory 1137) |
| 18 A CROSS STANDS ALONE Jimmy Witter (United Artists 301) | 43 TURN AROUND Dodie Stevens (Dot 16200) |
| 19 RIMSHOT Roller Coasters (Holiday Inn 100) | 44 QUITE A PARTY Fireballs (Warwick 644) |
| 20 LA DOLCE VITA Ray Ellis (RCA Victor 7888) Harry Simeone Chorale (20th-Fox 245) | 45 GOODNIGHT BABY Imaginations (Music Makers 103) |
| 21 JIMMY MARTINEZ/GHOST TRAIN Marty Robbins (Columbia 42008) | 46 GIRL MACHINE Johnny Walsh (Warner Bros. 5196) |
| 22 TONIGHT Velvets (Monument 441) | 47 LEFT THERE CRYING Valarie Carr (Roulette 4365) |
| 23 RIGHT OR WRONG Wanda Jackson (Capitol 4553) | 48 BACARDI Ralph Marterie (United Artists 315) |
| 24 LONESOME WHISTLE BLUES Freddie King Federal 12415) | 49 DON'T YOU HEAR ME CALLING, BABY Trend-els (Tilt 779) |
| 25 RESPECTABLE Chants (MGM 13008) | 50 MICHAEL Highwaymen (United Artists 258) |

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#S-1704

RICK and the KEENS

"Peanuts"

b/w I'll Be Home

#S-1705

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MOA Conventioneers Clicked



MIAMI BEACH—At the recent MOA Convention here, The Cash Box camera clicked the following attendees: Top row, left: Joe Orleck and Lee Brooks of The Cash Box with Bess Berman. Center: Marty Ostrow and Canadian-American's Bernie Lawrence. Right: Marty Ostrow flanked by Columbia's Gene Ferguson, Joe Lyons, Sal Forlenza and Epic's Charlie Schicke. Second row, left:

Larry Uttal and Norman Orleck. Center: Capitol's Bill Tallant, Jay Swint and John Jossey. Right: MGM Models Donna and Wanza and MGM's Sol Handwerger (background). Third row, left: Jeanne Bennett, London's Walt Maguire and Eddie Kissack, and Marty Ostrow. Center: Everest's Charlie Hassin and Leroy Holmes. Right: FTP's Jerry Field and Norman Orleck. Fourth row, left: UA's

David Picker flanked by Norman Orleck and Marty Ostrow. Center: Capitol's Bill Tallant, Joe Csida and Mike Maitland. Right: Jack Friedman, ABC's Larry Newton and Lee Brooks. Fifth row, left: RCA Victor's Ben Rosner, Frank Ryall, Pat Kelleher, George Parkhill, Steve Sholes and Sal Peruggi. Center: Marty Ostrow and Dot's George Urey. Right: Jeanne Bennett and Buck Ram.

Malamud Heads NARM Membership Drive; Forms 2 Committees

PHILADELPHIA—As one of the first acts of the new administration of the National Association of Record Merchandisers (NARM), Edward M. Snider, president, appointed Jules Malamud, the association's executive secretary, to head the membership drive for the current year. Previously, membership has been the responsibility of a chosen member of the association, with the aid of officers and members of NARM. Malamud enrolled fourteen new members into NARM in his first six weeks as executive secretary.

In accepting the duty, Malamud said, "I feel that the responsibility of enrolling new members into NARM, is the most important piece of work which must, of necessity, precede any other project the association undertakes. Where once we were a small group struggling for recognition, today NARM is accepted as an important national group. Today, it behooves every record merchandiser and record manufacturer to join with us to add to the strength which we have

already attained. As a matter of fact, the gains which NARM has made has in many ways aided not only its own members, but every record merchandiser and manufacturer in the country. We feel that they should recognize the advances we have made, and join with us to further augment the possibilities of progress in the future."

In keeping with Malamud's previously-stated policy of involving the associate membership of NARM in as many association activities as possible, he has announced the appointment of two membership committees, each one to handle a different phase of the drive. In charge of recruiting regular (rack jobber) members, will be chairman Denton Harris, of Rack Merchandising Magazine. Members of the committee are Sidney Brandt, MGM Records; Claude Brennan, Decca Records; Stanley Gortikov, Capitol Records; George Kling, Columbia Records; Henry Lapidus, Synthetic Plastics; Cy Leslie, Pickwick Sales; Bill O'Dell, RCA Victor Rec-

ords; and George Urey, Dot Records. Ewart Abner, Veejay Records, heads the committee in charge of associate membership (record manufacturers and other suppliers). The committee members are George "Juggy" Gayles, Carlton Records; Joe Kolsky, Roulette Records; Jerry Shifrin, The Cash Box; Tom Noonan, Billboard Music Week; Philip Skaff, Kapp Records; Joe Snyder, Colpix Records. The members of each committee are admirably qualified for their appointments, each one having long years of experience in the record merchandising field, on which to draw.

The committees will work behind the lines between now and the NARM mid-year meeting in September, to add as many new names to NARM's ranks as possible. Malamud is confident that "with the advances which NARM has made, and the new activities which are in the works for the benefit of all members, the membership drive can only be a complete success."

This announcement is an offer to sell, and a solicitation of offers to buy, any of these securities.

May 19, 1961

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Little Girl—Big Heart



WINNIPEG, MAN.—Brenda Lee spent most of her spare time during her recent Canadian p.a. trip entertaining and visiting patients at the Children's Hospital here. Above, the Decca songstress is shown autographing a picture for one of the youngsters she visited.



The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

| | | Last Week | | Last Week | |
|-----------|---|-----------|-----------|---|----|
| 1 | MOTHER-IN-LAW Ernie K-Doe (Minit) | 1 | 21 | MOODY RIVER Pat Boone (Dot) | 41 |
| 2 | RUNAWAY Del Shannon (Bigtop) | 2 | 22 | I'VE TOLD EVERY LITTLE STAR Linda Scott (Canadian-American) | 17 |
| 3 | 100 POUNDS OF CLAY Gene McDaniels (Liberty) | 3 | 23 | BLUE MOON Marcel's (Colpix) | 8 |
| 4 | DADDY'S HOME Shep & Limelites (Hull) | 4 | 24 | RAINDROPS Dee Clark (Vee-Jay) | 33 |
| 5 | BREAKIN' IN A BRAND NEW HEART Connie Francis (MGM) | 5 | 25 | PEANUT BUTTER Marathons (Arvee) | 32 |
| 6 | RUNNIN' SCARED Roy Orbison (Monument) | 7 | 26 | SOME KIND OF WONDERFUL 11 Drifters (Atlantic) | |
| 7 | TRAVELIN' MAN Ricky Nelson (Imperial) | 10 | 27 | BONANZA Al Caiola (United Artists) | 29 |
| 8 | I FEEL SO BAD Elvis Presley (RCA Victor) | 43 | 28 | TONIGHT I FELL IN LOVE Tokens (Warwick) | 22 |
| 9 | HELLO MARY LOU Ricky Nelson (Imperial) | 15 | 29 | GLORY OF LOVE Roommates (Valmor) | 35 |
| 10 | PORTRAIT OF MY LOVE Steve Lawrence (United Artists) | 9 | 30 | I'M A FOOL TO CARE Joe Barry (Smash) | 45 |
| 11 | LITTLE DEVIL Neil Sedaka (RCA Victor) | 20 | 31 | RAMA LAMA DING DNG Edsels (Twin) | 49 |
| 12 | MAMA SAID Shirelles (Scepter) | 6 | 32 | BARBARA ANN Regents (Gee) | 57 |
| 13 | HALFWAY TO PARADISE Tony Orlando (Epic) | 27 | 33 | GIRL OF MY BEST FRIEND Rai Donner (Gone) | 43 |
| 14 | HELLO WALLS Faron Young (Capitol) | 16 | 34 | LITTLE EGYPT Coasters (Atco) | 48 |
| 15 | DANCE THE MESS AROUND Chubby Checker (Parkway) | 14 | 35 | BUT I DO Clarence Frogman Henry (Argo) | 12 |
| 16 | THAT OLD BLACK MAGIC Bobby Rydell (Cameo) | 21 | 36 | TAKE GOOD CARE OF HER Adam Wade (Coed) | 18 |
| 17 | STAND BY ME Ben E. King (Atco) | 31 | 37 | TRIANGLE Jamie Grant (Capitol) | 47 |
| 18 | YOU CAN DEPEND ON ME Brenda Lee (Decca) | 13 | 38 | BUZZ BUZZ A DIDDLE IT Freddy Canon (Swan) | 42 |
| 19 | JUST FOR OLD TIMES SAKE McGuire Sisters (Coral) | 19 | 39 | THE BILBAO SONG Andy Williams (Cadence) | 40 |
| 20 | TRAGEDY Fleetwoods (Dolton) | 23 | 40 | FUNNY Maxine Brown (Nomar) | 30 |

Peter Tripp Guilty

NEW YORK—Three justices in New York's Special Sessions Court last week (15) found deejay Peter Tripp guilty of accepting \$34,150 in payola while host of WMGM-New York's "Your Hits of the Week" show in 1958-59.

Convicted on thirty-five counts of commercial bribery, accepting payments without his employer's consent, Tripp faces a maximum sentence of a year in jail and a \$500 fine on each count. He will be sentenced on June 30.

Throughout the trial, Tripp maintained that he received the payments not for spinning certain disks, but for advice he gave to labels on how to produce the most commercial recordings. He also maintained that he was an independent contractor rather than an employee of WMGM and therefore had the right to make outside deals.

The prosecution brought forth a number of label and distrib execs who testified that they had paid Tripp specifically to spin certain disks.

Tripp's lawyers, Benjamin Shedler and Morris Golman, declaring their client "penniless," had not, at press-time, decided on whether to appeal the case.

Tripp's trial and resulting conviction was the outcome of a payola investigation last year by New York District Attorney Frank S. Hogan, whose office subpoenaed and examined the books of a hundred firms. Last May, payola charges were brought against Tripp and four other disk-jockeys, including Alan Freed, a former program director and two former record librarians.

PMM Meet Invites Mailed

NEW YORK—Invitations have just been mailed for the Professional Music Men's annual outing at Fred Waring's Shawnee Inn on Thursday, June 15. A feature of this year's get-together will be the song pluggers' "Apollo" Award for 1961 to be given to a "mystery guest." For reservations, which close on Monday, June 5, one should contact Bernie Pollach at Mills Music, this city.

Kenin Wants U.S. Funds To "Preserve" Music

NEW YORK—If the Federal Government can provide funds to preserve the nearly extinct whooping crane, it should also do the same for classical music, thinks Herman Kenin, president of the American Federation of Musicians. Kenin said last week that the U.S. spends \$5,000,000 a year to keep the whooping crane around, but lays-out nothing on music. "Unless we get caught up we are lost," Kenin feels.



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"IF ONLY"

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Attention: Disc Jockeys: Promotion and Personal Appearance dates available as follows: June 1,2,3—Philadelphia; June 8,9,10—Baltimore, Washington, Norfolk; June 15,16,17—Cleveland, Pittsburgh, Detroit; June 22,23,24—Cincinnati, Chicago; June 29,30, July 1—Atlanta, Miami, Fla.

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|--------------------------------------|-----------------------------|------------------------------|
| 41) You Always Hurt The One You Love | 54) Bumble Boogie | 68) Anna |
| 42) Lullaby Of Love | 55) Touchables In Brooklyn | 69) You're Gonna Need Magic |
| 43) One Mint Julep | 56) How Many Tears | 70) Be My Boy |
| 44) Boll Weevil Song | 57) Exodus | 71) Heart And Soul |
| 45) Continental Walk | 58) Baby Blue | 72) A Little Feeling |
| 46) On The Rebound | 59) Tonight My Love Tonight | 73) The Kissin' Game |
| 47) Underwater | 60) Tossin' And Turnin' | 74) A Love Of My Own |
| 48) Those Oldies But Goodies | 61) Every Beat Of My Heart | 75) Summer Time |
| 49) Wild In The Country | 62) For Your Love | 76) Count Every Star |
| 50) It Keeps Raining | 63) Trust In Me | 77) Our Love Is Here To Stay |
| 51) Flaming Star | 64) African Waltz | 78) He Needs Me |
| 52) Big Big World | 65) The Writing On The Wall | 79) This World We Live In |
| 53) What A Surprise | 66) What'd I Say | 80) Bring Back Your Heart |
| | 67) Lullaby Of The Leaves | |

NEW SINGLE FROM ELVIS!

45 RPM

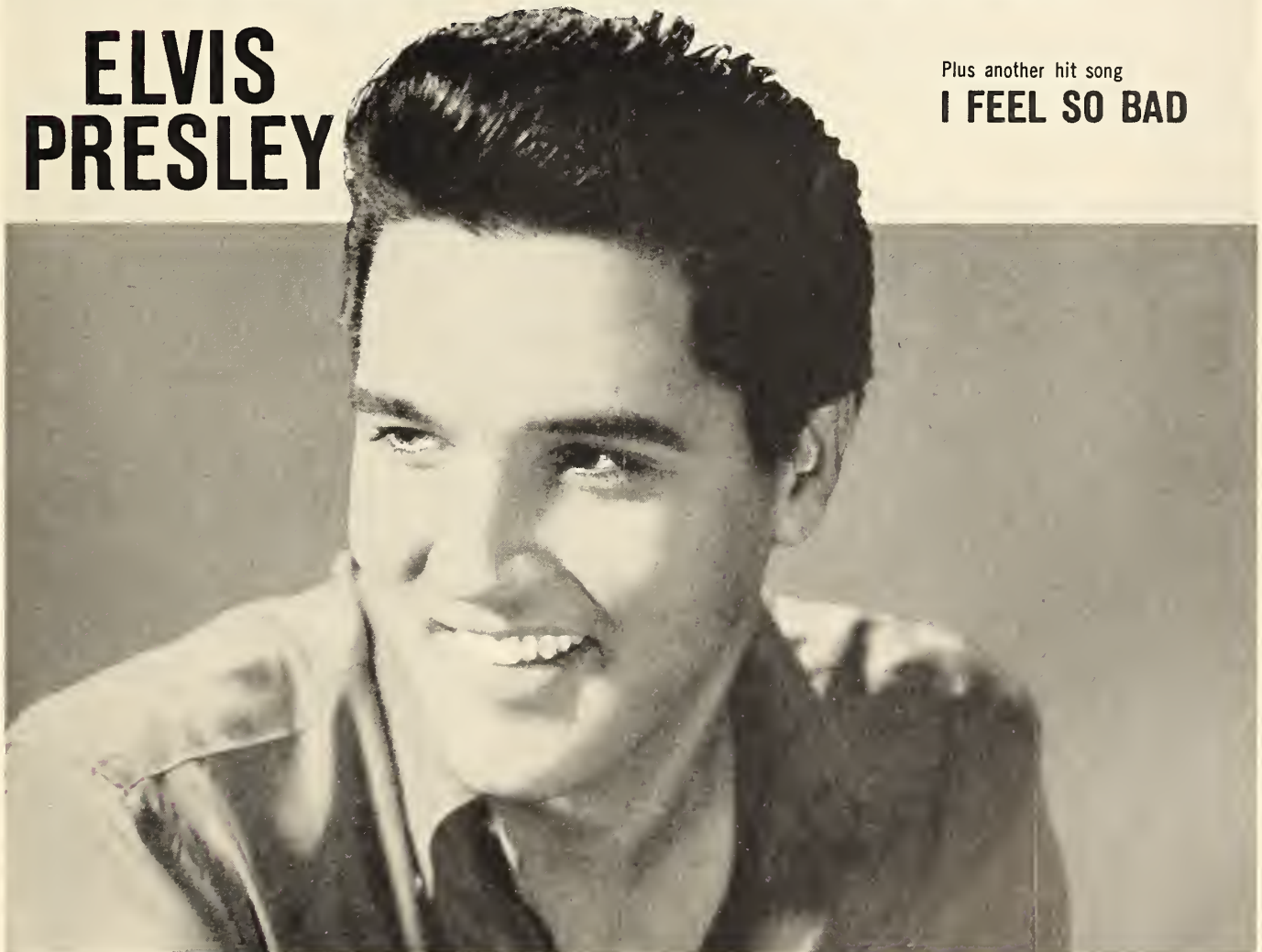


WILD IN THE COUNTRY

Title Song from the Jerry Wald Production 20th Century-Fox CinemaScope Picture WILD IN THE COUNTRY

**ELVIS
PRESLEY**


Plus another hit song
I FEEL SO BAD



WILD IN THE COUNTRY c/w I Feel So Bad #7880. Also available on Compact 33. Order this big new Presley single today! Look for "Wild in the Country" at your neighborhood theatre.

RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA

JAMIE HORTON
"YES, I'LL BE YOUR GIRL"
 JOY
 252



JOY RECORDS CORP.
 1619 BROADWAY, N.Y.C.

Celler To Speak At ARMADA Meet; 50 Exhibit Booths Made Available

NEW YORK — New York Congressman Emanuel Celler, who just a few weeks ago introduced Federal legislation against disk counterfeiting, has accepted an invitation to address the American Record Manufacturers and Distributors Association (ARMADA) convention on Tuesday evening, June 27, it was announced last week by Art Talmadge, ARMADA president. Congressman Celler will speak at a dinner at the Diplomat Hotel, Hollywood, Florida.

Marking his initial appearance before a body of record industry representatives, Congressman Celler, who has served in the United States Congress since 1922, and who is chairman of the House Judiciary Committee, will discuss his proposed legislation against counterfeiting, a matter in which ARMADA has been vitally interested and actively engaged in combatting for the past year.

Appearance of Congressman Celler, who has been internationally recognized for his work in such areas as immigration and naturalization, foreign trade, Civil Rights and monopolistic investigations, was arranged by Talmadge and Sigmund H. Steinberg, ARMADA's legal counsel.

Talmadge also announced that ar-

rangements have been completed with the Diplomat Hotel, convention headquarters, for fifty exhibit booths which will be made available to affiliate members at a nominal fee. This will mark the first time firms which are allied



ART TALMADGE

with the record business, such as album cover manufacturers, printers, pressing plants and other suppliers, will be able to show their products at an ARMADA conclave.

The booths are being assigned on a first come—first served basis, Talmadge stated, and applications should be made directly to Jordan Ross, ARMADA executive secretary, 185 No. Wabash, Chicago, Illinois.

Adding to the importance of the upcoming convention, Talmadge said, are a series of symposium meetings which will include a number of top industry

leaders, and which will be open to the entire membership, as will the general business sessions.

"The ARMADA Convention this year is designed to answer a lot of questions which we all face in our day to day operations," Talmadge stated. "The appearance of Congressman Celler is of major importance to each and every person engaged in the record industry, and is something we can all be proud of. ARMADA's role in the battle against counterfeiting has been recognized nationally, and the vital importance of Federal legislation being enacted as quickly as possible in this area is known to us all."

With the convention already assured of a record turnout, members were urged to make their reservations as early as possible to assure quarters at the Diplomat. The special low rates established by the hotel will start on Friday, June 23 and run through the following Thursday to accommodate those manufacturers and their distributors who will be holding sales meetings before and after the ARMADA convention. The manufacturers who will hold meetings with their distributors are Atlantic, United Artists, Vee Jay, Cadence, Stereodiddies, Cameo, Time and an eighth to be announced.

Col. Ups Messinger To Field Sales Promo Head

NEW YORK—Robert Messinger has been promoted to national promotion manager of field sales at Columbia Records Sales Corp., according to an announcement last week by Joseph Lyons, the firm's field sales manager.

Messinger's primary responsibility will be the development and coordination of national promotion in all Columbia product categories. He will supervise artist personal appearances and promotional tours and serve as liaison with radio and television networks.

Promotional efforts as developed by Messinger will be executed by Columbia's regional and district managers through their regional promotional manager, who will, in turn, implement national promotion through Columbia's distributing organization.

Messinger joined Columbia's sales division last year as pop LP assistant product manager. Before that, he served as promotion manager at the firm's Boston branch operations. Prior to joining Columbia, he was publicity director of WBZ in Boston.

Otis Inks New Talent; His First Liberty Deck

HOLLYWOOD — Clyde Otis, Liberty Records eastern A&R director, has signed three new vocal attractions to the label for a period of five years. Trio pacted are The Spinners, Len Wyatt and Gina Boyer. Otis is now on the coast to record the artists with the assistance of Belford Hendricks, who will conduct and arrange the sessions.

In the meantime, Liberty is currently shipping "In Old Madrid," first single instrumental recorded by Otis as an artist. He also has produced two side for Julie London, which will be released within two weeks.

Latins Hunger For More U.S. Music, Exec Reports

NEW YORK—"Latin-America," says Eric Steinmetz, Kapp Records export manager, "can't get enough of American music.

"Rock 'n roll's running neck and neck with R&B. Yet on the other hand, the Roger Williams' LP's are top money-makers down there."

Steinmetz concludes that South America will soon be on par with Europe as a buyer's market.

Steinmetz Named Kapp Export Sales Topper

NEW YORK — Eric Steinmetz has been named as Export Sales Manager, and will now head the entire export operations of Kapp Records, including Kapp International, according to Phil Skaff, managing director of sales for the label. Steinmetz, who has been advanced from his post in charge of service and export, has just returned from a trip to South America where, among other things, he negotiated a licensing agreement with Transradio Disc in Mexico and Venevox in Caracas, Venezuela. He was formerly with Decca, leaving to head up Kapp orders and services department before assuming the additional responsibilities of the export department, and then on to export sales manager.

Stanley Silk, who was assisting Steinmetz in orders, services and export, will move up to take charge of his vacated post. Silk also has a background which includes experience with Decca.

Decca 3 Mos. Earnings Show Decline Over '60

NEW YORK—Consolidated net earnings of Decca Records, including results of operations of its subsids, Universal Pictures, for three months ended March 31, 1961, amounted to \$963,815, equal to 75¢ per share on the 1,285,701 outstanding shares of capital stock in the hands of the public.

In the corresponding period for 1960, Decca reported earnings of \$1,989,775, equal to \$1.54 per share on 1,285,701 outstanding shares of capital stock.

A Tree Grows In Manhattan



NEW YORK—Nineteen trees, sponsored by various firms and individuals, were planted on 57th Street here. Above, the Ginkho tree sponsored by RCA Victor Records is planted at ceremonies attended by (left to right) Walter Toscanini, Leontyne Price, Mrs. Vladimir Horowitz and Alan Kayes, manager of Red Seal A&R.

**"KEEP WALKIN'
 LITTLE FLOCK"**
MOE KOFFMAN
 (The Swingin' Shepherd)
 GOLD EAGLE #1804



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ATLANTIC'S NEW HIT!

The Isley Brothers
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**"SHINE ON
 HARVEST MOON"**

#2100

A Leiber-Stoller Production

ATLANTIC RECORDS

1841 Broadway, New York City 19, N.Y.

Latest Release!

PAUL ANKA

sings

**"DANCE ON
 LITTLE GIRL"**

10220



Patsy Cline

**"I FALL TO
 PIECES"**

Decca-31205

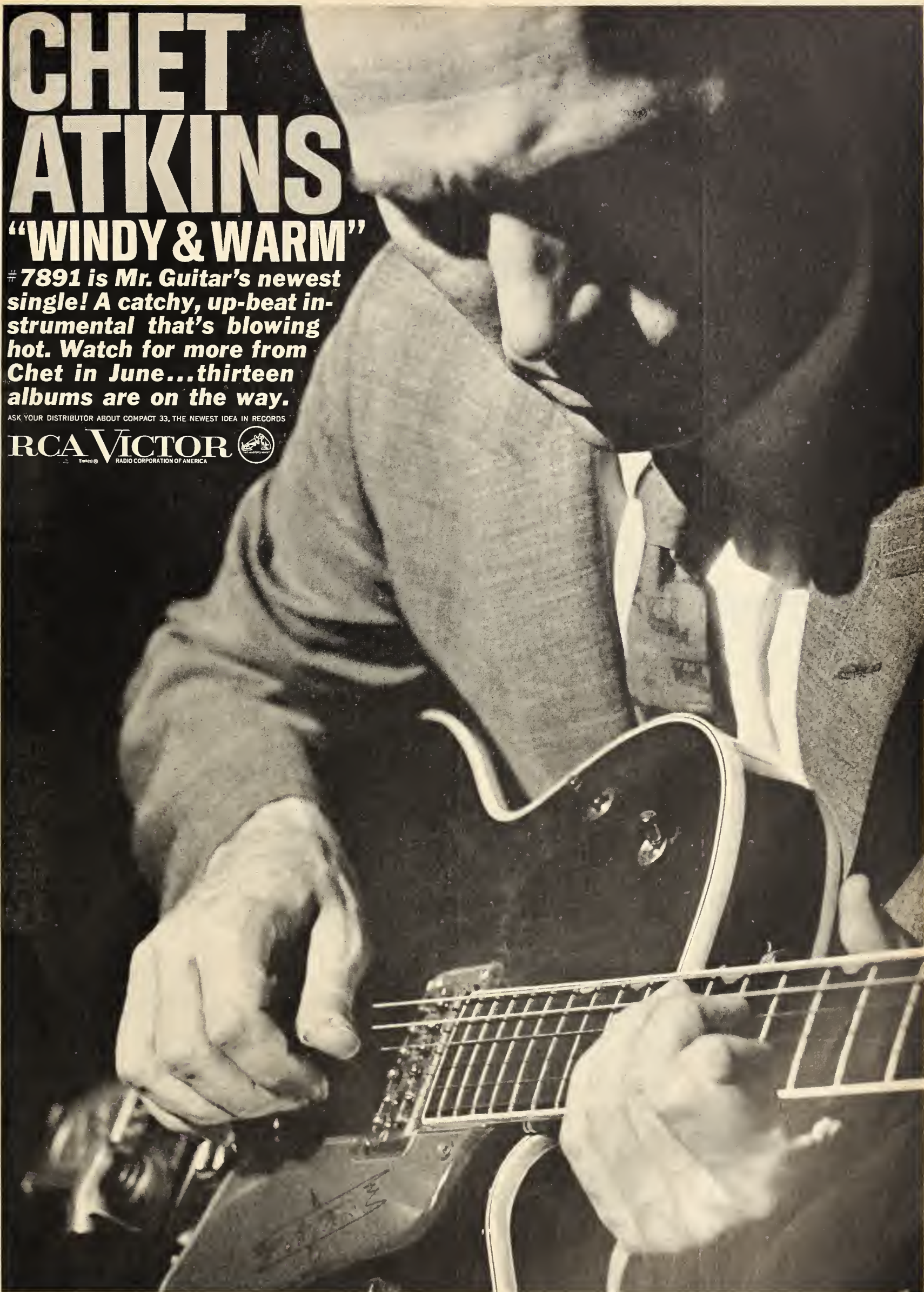
CHET ATKINS

"WINDY & WARM"

7891 is Mr. Guitar's newest single! A catchy, up-beat instrumental that's blowing hot. Watch for more from Chet in June...thirteen albums are on the way.

ASK YOUR DISTRIBUTOR ABOUT COMPACT 33, THE NEWEST IDEA IN RECORDS

RCA VICTOR 
RADIO CORPORATION OF AMERICA



AmPar Acquires Controlling Interest In Westminster

NEW YORK—AmPar Records has acquired a big classical catalog with the acquisition of a controlling interest in Westminster Records and its subsidi, Westminster Recording Sales, Whitehall Records and Westminster Tape.

AmPar prexy Sam Clark last week announced the completion of the arrangements for the deal on May 8 and noted that the acquisition was "another significant step forward to complete plans for AmPar to become a completely well-rounded company."

The label recently debuted a jazz line, Impulse, and last year began handling Enoch Light's Grand Award and Command labels.

Clark said that few changes, if any, are contemplated, but that much new thinking will go into creating product, and new merchandising ideas will also be developed to enhance the items in the vast existing Westminster catalog, which is dominated by classical items, but which also contains varied pop and jazz material.

Plans are already in the formative stage to enlarge the classical catalog by cutting American and European symphonic, orchestral and chamber music groups. Recordings will be under the supervision of Dr. Kurt List, long associated with Westminster, and Howard Stark, Westminster sales manager, will also go to AmPar headquarters here in the same capacity.

For the next few weeks, efforts will be concentrated on individual meetings with all Westminster distributors.

Decca Inks Wilburns To New Exclusive Pact

NEW YORK—The Wilburn Bros., vet country songsters, last week signed a new exclusive long-term pact with Decca Records, according to announcements by Owen Bradley, Decca's country A&R chief in Nashville and veep Martin P. Salkin.

The Wilburns, brothers Doyle and Teddy, originally came to Decca several seasons ago, and have scored a number of singles and LP successes (they topped The Cash Box's 1960 Music Operators' Poll as best country vocal group). Their most recent click was "The Legend of the Big River Train." The team has made frequent appearances on the "Grand Ole Opry" and has done country-wide tours.

Coast Benefit Show Set

HOLLYWOOD—"The Show of the Year," a charity affair held yearly at the Hollywood Bowl, will take place on June 17, according to Al Eyraud, Jr., president of the board of directors of The Boys' Club of Hollywood.

The event, in its 12th year, will be emceed by Bob Hope, and will include an innovation from producer Arnold Marquis: to give radio fans an opportunity to meet their favorite deejays, each musical act will be introduced by one of the popular jocks in the Los Angeles area.

In addition to other talent being set-up for the affair, teen attractions already lined-up include Roberta Shore, Tommy Cole, The Addressi Bros. and Sharon Baird.

Some of the performers who have entertained in the past include: Dean Martin, Frank Sinatra, Debbie Reynolds, Sammy Davis, Jr., Peggy Lee and Jimmie Rodgers.

Firm Offers LP "Tree"



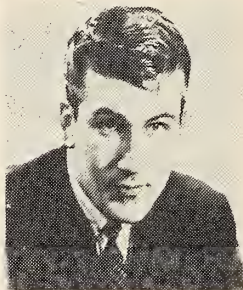
NEW YORK—A "record tree"—a sort of pole lamp that contains tiers that can display sixty LP's per tier—is being offered to consumers by Record Tree, Inc., of Philadelphia. A shiny brass-plated pole adjusts from 4'6" to 8'6", from floor or table-top to ceiling.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

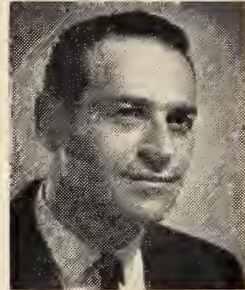
One of the most interesting and, sponsor-wise, beneficial summer-long promotions is the WIL-St. Louis Picnic Patrol. This marketing and audience promotion feature (as the station refers to it) kicks off its 1961 season on Memorial Day with its first visits to outdoor-conscious St. Louisians. WIL listeners advise the station as to the date and location of their picnics, backyard barbecues, etc., and the Picnic Patrol visits these parties distributing packages containing products and gift certificates of participating sponsors. During its first season of operation, 1960, the Picnic Patrol traveled over 5,100 miles, making 195 visits and directly exposing participating sponsors to over 25,000 people. This year, newly-appointed program director Johnny Borders will have a guiding hand in the operation.



JOHNNY BORDERS
(WIL-St. Louis)



TOM TORRANCE
(KSYD-Wichita Falls)



SY LEVY
(WACE-Springfield)

WSAI-Cincinnati launched a completely new broadcasting policy under the new ownership of Jupiter Broadcasting, Inc. Jupiter president Erny Tannen took the wraps off the new format at a luncheon for some 200 Cincy agency execs, business and civic officials, stressing the point that a station must take an active interest in local affairs if it is to survive. WSAI, one of the oldest stations in the country, switches to a 24-hour day with a revamped jockey lineup that includes—chronologically thru the day—Dan Young, Ron Britain, Jack Reynolds, Ron Allen and Gary Allyn. In addition, a Community Dept. headed by former program and production director Bob Stone has been inaugurated. Stone will cover as many civic, business and community group meetings as possible with mike and tape recorder, and will broadcast highlights on the station's regular newscasts. Other innovations are in the offing in the near future, including science awards to junior high school students.

Tom Torrance writes from KSYD-Wichita Falls, Tex., that the LeCam recording of "Peanuts" by Rick and the Keens, which is getting some national recognition now, has been a top request on his station for the past two months and is a big local hit in the area. Songster Rick brought the tape to Tom two months ago, before the disk was released, and gave KSYD the go-ahead on exclusive spins. Tune now rates #4 on the KSYD Nifty Fifty and is among the top ten locally. . . . It's a daughter, Michelle Whitely, for WIL-St. Louis news editor Bud Coe and wife Carol. . . . KING-Seattle's "Nightline" (7-10 PM) and "Nightowl Club" (midnite-5:15 AM) took on new voices with the switch in shifts of Buzz Lawrence and Jim Roberts. Buzz exits "Nightline" and moves into the "Nightowl"; vice-versa for Jim Roberts, who's still blinking from the daylight after his long stint as a feathered friend to Seattle insomniacs. . . . Another KINGman, Bill Terry, emceed the recent Kingston Trio show in town, renewing old friendships with the group. Terry, who holds the original gold record awarded the trio for "Tom Dooley," is credited with being the first deejay in spinning their disks and was instrumental in getting them off the ground. . . . New lineup for KALB-Alexandria, La. is: Ron Riley (6-9 AM), Danny Dark (9-12:30 PM), Jack Herrington (12:30-3:30 PM), Jim Gaines, PD, (3:30-5:30 PM), Bill Clark (5:30-8:30 PM), Larry Lucky (8:30-midnite), and Mike Conway (midnite-6 AM).

VITAL STATISTICS:

Sy Levy has been promoted to station manager of WACE-Springfield, Mass. A 12 year radio vet, Levy has been with WACE for eight years, serving as program director for the past five. . . . Jay Childs moved into the program director post at WWIL and WWIL-FM—Ft. Lauderdale, Fla. Childs will continue in his "Top O' the Morning" wake-up show while serving in the new capacity. . . . Bill McCollough, formerly known as Johnny Holiday at WOKY-Milwaukee and WNOE-New Orleans, has joined WEBC-Duluth, Minn. in the 9-noon slot. . . . Bob Campo takes over music director reins at WKWK-Wheeling, W. Va., remaining in the 6-9 AM and 1-3 PM slots. Other time shifts at the station have Ken Dow in the "All Night House Party," Don Caldwell in the 3-7 PM stanza, program director Herb Allen spinning 9 AM to 1 PM and newcomer Johnny Long in the evening "Night Watch." . . . Also in with several staff changes is KEEL-Shreveport, with the word that Vern Stierman has been upped to program director, Danny Logan is new host of the morning show, and Jayson Carr is the newest addition (coming from KERP-El Paso). . . . Capitol Cities Broadcasting Corp. has purchased WPAT-Paterson, N.J. for a reported sum exceeding \$5 million cash from Dickens J. Wright, president of WPAT. Transaction is subject to FCC approval. Capitol Cities, which also owns and operates WTEN-Albany, WROW-Albany, WCDC-Adams, Mass., WPRO-Providence and WTVD-Raleigh, N.C., doesn't plan to change the WPAT-Format, which for the past 11 years has been the model for "good music" stations. . . . WSIX-Nashville has received FCC approval to move its studios to 441 Murfreesboro Road, on a 3-acre tract the station purchased for the entire operation of the AM, FM and TV outlets. . . . James H. Leckrone is the new production supervisor for KYW-Cleveland. He'll handle all air production and will head the music library. . . . Dave Buckel was appointed night news editor of WHK-Cleveland, coming from the news director post at WHOT-Youngstown, O.

BREAKING IN ALL MARKETS!

Carla Thomas

"A LOVE OF MY OWN"

Atlantic 2101

By PAUL DURAND

Composer of "Mademoiselle De Poree"

The SONG of the RAIN

Theme from the new film "THE COW AND I"

ROGER WILLIAMS on KAPP

MILLS MUSIC • 1619 B'way, N.Y. 19

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THE SAGE

BIOS FOR DEEJAYS

Bobby Lewis



Born Feb. 17, 1933 in Indianapolis, Bobby Lewis spent most of his early childhood in an orphanage. At the age of five, when he showed a remarkable talent for music, the board of directors sponsored him for piano lessons and he proved an apt student.

At 12 he was adopted, moved to Detroit, and began his entertainment career with an early morning radio program on a local station. From there he travelled the usual path of local clubs, one-nighters, etc. He is one of those typical singers whom it took years to become an overnight success—which he now is with the success of "Tossin' and Turnin'."

His disk career took him through several labels but it was Beltone's A&R man, Joe Rene, who recognized the lad's abilities and put them to good use in the recording of his first hit. He is currently on a p.a. tour which is being momentarily interrupted for the cutting of a first LP and a follow-up single.

Russell Byrd



Russell Byrd is capping a long, successful career as a songwriter by turning to disk singing—performing his own material, naturally. For the past 11 years he has written songs for such artists as Lavern Baker, Lloyd Price, Jimmy Jones and Nick Noble. Recently he submitted a demo of one of his tunes to Luther Dixon, A&R head of Scepter Records. Dixon liked the voice (Byrd's) as well as the song and inked Byrd to a pact with Wand, the Scepter subsid. The tune was "You'd Better," now breaking out nationally.

Byrd was born Nov. 8, 1931 in New York City, moved to Miami with his family, graduated Miami High School and put in two years at Miami Univ. His knowledge of music includes a thorough grounding in the classics. He is currently managing the New York office of publisher Robert Mellin.

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TONIGHT'S THE NIGHT

SLP #501

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MARY HAD A LITTLE MAN

THE FIVE SHADES

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NATIONAL PROMOTION

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GEORGE JAY

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NOW IN THE TOP "100"

'HERE'S MY CONFESSION'

BY WYATT McPHERSON

SAVOY #1599

SAVOY RECORD CO
NEWARK, N. J.

London's "Flower Drum"



LONDON—A shot of the London production of "Flower Drum Song" shows Yama Saki in the role of Linda Low (created on Broadway by Pat Suzuki) singing "I Enjoy Being a Girl," one of the hit songs from the smash Rodgers & Hammerstein musical. Miss Saki is also featured in the recently-released Angel recording of the original London cast LP.

MOA Convention A Flop For Disk Biz; Attendance Sparse

MIAMI, FLA.—The Eleventh Annual MOA Convention, held at the Deauville Hotel in Miami Beach, Fla., last week, was a farce as far as the record industry was concerned. The absence of juke box operators, for whom the convention is intended, was the reason for the gross disappointment in the convention showing.

Only six record manufacturers exhibited at the meet—Capitol, Columbia, Decca, Dot, MGM and RCA Victor. Last year there were eleven.

In 1959 there were 13 and back in 1957 twenty music and record firms displayed.

The lobby, usually the meeting place of a good number of record manufacturers and independent record distributors, saw few of either group this year. Only one distrib, Don Dumont of Boston, handling records exclusively, showed up from out of town for the convention.

The forums were almost identical to those of last year and little could be concluded from the handful of people attending most of the meets.

On Wednesday evening, recording artists put on a three-and-a-half hour show for the benefit of those who remained. The roster included: The Voyagers (Ensign-Mercury), Lou Monte (Roulette), Chet Atkins' Combo (RCA Victor), Ferlin Husky (Capitol), Les Paul & Mary Ford (Columbia), Ronnie Savoy (MGM), Conway Twitty (MGM), Ferrante & Teicher (United Artists), Bill Black's Combo (Hi), Kenny Dino (Dot), Ray Peterson (Dunes), Stella Gana and Margie Meinert. The show was produced and directed by publicity man Buddy Basch, emceed by Larry King, dee jav of WAME, Miami, and featured the Lenny Dawson band.

Prestige Goes Same Price For Mono-Stereo LP's

BERGENFIELD, N.J.—Prestige Records, the big jazz label, has equalled the price of its mono and stereo albums, according to a label announcement last week. Both mono and stereo LP's will retail at \$4.98.

The diskery, which had been contemplating the move for some time, said the equal-price status would increase sales, and get more rack-jobber attention for the label.

VeeJay Records recently announced that it had brought its mono and stereo albums down to the same price level (\$4.98 for the jazz LP's, \$3.98 for pop).

Capitol Adds New Folk Song Trio

HOLLYWOOD—The Journeymen III, a new folk-singing trio, has been signed to an exclusive contract and recorded by Capitol Records, Inc., it was announced last week by Alan W. Livingston, vice president for creative services.

It was a matter of weeks after John Philips, Richard Weissman, and Scott McKenzie formed the trio that Capitol tapped them for a contract and recording session. Currently they are appearing at Folk City in New York, their first engagement as a group.

All in their early twenties, the boys feature a folk approach to largely original material. Capitol will release their first single record shortly and a debut LP shortly.

Philips and McKenzie previously sang with a vocal group called The Smoothies, who recorded for Decca. They met Weissman, who is a top New York studio musician on both guitar and banjo, at a recent recording session.

Weissman, a musicologist in folk music, conducts regular seminars in banjo and guitar at New York's School of Folk Music and has written on the subject for both Caravan and Jazz Review magazines.

UA Buys Boyd Master

NEW YORK—United Artists Records has purchased "You Can't Sit Down, Part 1 and 2" by the Phil Upchurch Combo from Boyd Records, it was announced last week by Art Talmadge, vice president and general manager.

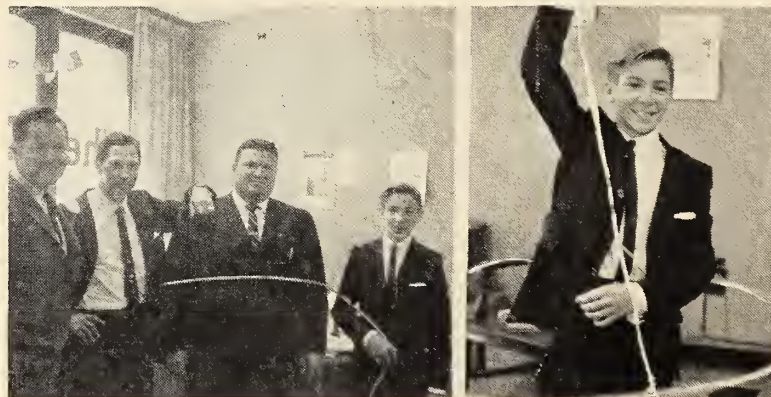
Under terms of the deal, negotiated by Talmadge with Robert Boyd, head of the Oklahoma City diskery, the record will be issued under the Boyd label, but will carry a UA identifying number.

Record, which broke fast in the Southwest late last week, was cut in New Orleans by Boyd. Talmadge reported that by the weekend over 100,000 copies of the record had been shipped to UA distributors.

Col. Invests In "Kean" Musical

NEW YORK—Columbia Records has made a major investment in "Kean," the Alfred Drake-starring musical due for a Broadway bow on Nov. 2 at the Broadway Theatre. The label, naturally, will release the original-cast LP. Show's writers are George Forrest, Robert Wright and Peter Stone. Producer is Robert Lantz.

"Rifleman" Son In Disk Bow



NEW YORK—Johnny Crawford, juvenile star of the "Rifleman" TV'er, last week made his disk debut on Del-Fi with "Daydreams." in the midst of deejay promo rounds, the young Crawford and his entourage visited The Cash Box. Above, left, Bob Keene, president of Del-Fi; Robert Crawford, Johnny's father; Earl Glickin, midwest and eastern promo manager of the label, who's in the process of being coralled by Johnny. At right, Johnny exhibits his rope twirling proficiency.

Big '61 Promo In Works For Bravo-Int'l LP's

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm for Bravo-International Award Records, last week announced a major promotional schedule for the label, recent winner at the NARM convention of an award as "The Outstanding Economy Priced Promotion Line of 1960."

The basis for the buildup, Leslie revealed, will be an additional emphasis on quality packaging and recording, heavier promotion, publicity and advertising schedules and a continuation of the "aggressive" merchandising techniques.

In addition, the line is moving into stereo sound with a Percussive Series.

There are currently fifty-nine albums in the Bravo-International Award line ranging through every area of popular musical taste. New LP's will be added constantly to bring the catalog total to one hundred by the end of 1961.

While Leslie said that the exact amount of the Bravo-International Award advertising budget has not yet been established, he revealed that it would be substantially larger than last year's and would include heavier trade paper space in addition to local newspapers. More display material will be made available and Pickwick's sales staff will continue to give full cooperation on special promotions.

"There has been a tremendous change in the public attitude towards 'economy priced' records in the last two years," Leslie stated. "The manufacturer who wants to be successful in today's market has to be aware that the public demands quality for their entertainment dollars. Covers must have enormous appeal to compete with the new and advanced packaging techniques of other 'impulse item' products that are bidding for consumer attention. Economy priced records have to be aggressively promoted, publicized and merchandised in order to achieve the kind of results we enjoyed in 1960 and the even greater sales we envision in 1961."

Charlie Rich
"WHO WILL THE NEXT FOOL BE"
Phillips Int. # 3566

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Phillips
International
CORPORATION

PHILLIPS INT.
Records
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Immediate SMASH
"BARBARA-ANN"
by
THE REGENTS
GEE 1065
GEE RECORDS
A DIVISION OF ROULETTE RECORDS, INC.

A SMASH
The Miracles
'AIN'T IT BABY'
Tamla 54036

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CANADIAN AMERICAN
RECORDS, Ltd.
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MITCH DAVIE

Big Victor Promo For Atkins In June Album Release

NEW YORK—RCA Victor Records is spotlighting its guitarist and Nashville A&R head Chet Atkins in its pop albums for June.

John Y. Burgess, Jr., division veep of commercial sales, also announced a giant Atkins promotion for June (see below).

In addition to a new Atkins LP, "The Most Popular Guitar," the Victor release for June will also include repackaging of all but two of Atkins' twelve previous albums (the sound on the original tapes has been enhanced via Victor's most recently developed electronic techniques).

In other releases for June, A&R director Ray Ellis makes his Victor album debut with his "La Dolce Vita & Other Great Motion Picture Themes"; the Hugo & Luigi Children's Chorus perform familiar folk tunes in "Summer Camp Songs" (complete set of lyrics is featured on the LP's jacket); two Stereo Action releases are "Futura" with Bernie Green and His Orch.; "Crazy Rhythm" by The Guitars Unlimited Plus 7.

As to the Atkins' promotion, Burgess said: "record dealers have long requested a Chet Atkins program to take advantage of Chet's long-standing record as one of the industry's most consistent best-sellers.

"We decided that a Chet Atkins promotion in June was one of our most effective means of helping dealers to create consumer excitement during the summer months."

William I. Alexander, manager of advertising, promotion and publicity, reported "the Chet Atkins promotion will be supported by a full-scale national advertising and promotion program. Highlight of the promotion will be a special dealer window display contest with Famous Deluxe Kamkap motorized barbecue grills (manufacturers nationally advertised price, \$39.95) awarded to winning dealers.

"Since the Chet Atkins promotion breaks right at the beginning of the cook-out season," said Alexander, "the headline theme of RCA Victor's new window display will be Chet Atkins & (Your Record Dealer) invite you to entertain with RCA Victor Records At Your Barbecue."

Each participating record dealer will have his own store name actu-

ally imprinted on the display. "This is the first time," Alexander continued, "that we have created a window unit for record dealers that includes a personalized dealer imprint. The display showcases large full-color reproductions of the entire Atkins LP catalog and a large cut-out figure of the artist himself.

"Hundreds of winning record dealers in this Chet Atkins Window Display Contest will receive Kamkap Barbecues," said Alexander. "Winners will be selected from photos of the dealers' windows which feature the display."

Atkins himself will be on tour to publicize the promotion. A full page ad in the New York Times Sunday Magazine on June 4 will spearhead a major advertising campaign that also includes ads in Esquire, Playboy and Hi-Fi Stereo Review. Ad mats on the entire Atkins catalog have been prepared for Dealers' use in local newspaper advertising. Special deeJay mailings and national press kits will also be made to create maximum impact for the promotion.

Madison Handles "A" Label

NEW YORK—Effective immediately, Madison Records, this city, will handle the distribution of the "A" label of Elizabeth, N. J. According to the agreement, signed last week by Madison topper Larry Uttal and "A" chief Ed Dambach, Madison will handle distributor promotion, sales, shipments and billing. First releases under the deal are the Five Classics' "My Imagination" and Bob & Joe's "Suzy-Q." The "A" label was previously distributed on an individual release basis by the Laurie label.

Burnette Top Draw At Houston Coliseum

NEW YORK—Liberty Records star Johnny Burnette last week smashed the all-time attendance record for the Houston Coliseum when he played to more than 34,000 people in a two-show one night stand. The Burnette appearance was a money-raising enterprise of the Texas Firemen's Protective League. Burnette's current Top 100 stand is "Big, Big World."

Bienstock's Dad Dies

NEW YORK—Max Bienstock, the father of Freddy and Johnny Bienstock, of Hill & Range Music and Bigtop Records, died here last week (18). Funeral services were held last Friday (19) at "The Riverside" in Manhattan.

Barry Sisters To Bow Palsy Song

NEW YORK—The Barry Sisters, the Roulette Records larks, will introduce the United Cerebral Palsy Association's new theme song, "Look At Us, We're Walking," at the UCP's all-star benefit show this Wednesday (24) in Greenwich, Conn., which Ed Sullivan will emcee. Roulette will release a single of the Barrys doing the song the following day, with both the label and the gals donating all royalties to the UCP.

Byrd Song



NEW YORK—Proudly displaying handfuls of the Russell Byrd click, "You'd Better," are (left to right) Byrd's press rep Fran Passman, Byrd, and Byrd's associate, Ray Passman. The cleffer-turned-singer debuted vocally on the Wand waxing.

Prestige Bows New Etta Jones Album

NEW YORK—Prestige Records has just released its second LP by songstress Etta Jones, who recently hit the Top 100 with "Don't Go To Strangers." Package is tagged "Something Nice" and features the performer against a relaxed quartet setting. Prestige will offer the LP as a part of a 10% dealer discount program on its 7000 LP series in June.

Light To Europe

NEW YORK—Enoch Light, head of the Grand Award-Command set-up, is currently touring Europe for meets with foreign accounts. Presently in Paris. Light is scheduled to also visit London and Rome to discuss sales and distribution of his two labels. Before leaving for Europe, Light cut his first LP in Carnegie Hall, leading a fifty-five piece orchestra, and later cut two albums with William Steinberg and The Pittsburgh Symphony for his new Command Classics line.

Alegre Names Sls Mgr, To Distrib PR Label

NEW YORK—Ben Perlman, president of Alegre Records, last week announced that Tom Rosado was named sales manager of the New York metropolitan area. Rosado has been active in the record business in various capacities for the past ten years.

Also, Perlman disclosed that his firm has taken on the New York distribution of Guarany Records, a Puerto Rican diskery.

Being released this week by Alegre are the new Charlie Palmieri album, "Pachanga At The Caravana Club," and a new Pacheco single, "Monton Simon" b/w "Dame Tu Carino."

Decca Pact For Sattin



NEW YORK—Lonnie Sattin was signed to a new Decca recording contract. His first single, titles not announced yet, is due for release soon. Above, the songster (center) is flanked by Harry Meyerson, Decca A&R exec, and Joel Turner, cleffer of on the Sattin sides.

BLUE NOTE HAS THE HOTTEST Jazz Singles

GOING STRONG
THE THREE SOUNDS
L'L DARLIN'/LOOSE WALK
BLUE NOTE 45x1791

JIMMY SMITH
Johnny Comes Marching/Mack The Knife
BLUE NOTE 45x1766

I GOT A WOMAN/ALFREDO
BLUE NOTE 45x1767

SEE SEE RIDER/COME ON BABY
BLUE NOTE 45x1768

LOU DONALDSON
POLITELY/BLUES FOR J. P.
BLUE NOTE 45x1774

ART BLAKEY & THE JAZZ MESSENGERS
PAPER MOON/LESTER'S LEFT TOWN
BLUE NOTE 45x1782

BLUE NOTE
43 W 61st St. New York 23, N. Y.

EDDIE HODGES
I'M GONNA KNOCK ON YOUR DOOR
CADENCE 1397

Patsy Cline
I FALL TO PIECES
Decca-31205

Another Dance Fad?



NEW YORK—Two dancers demonstrate "The Gorilla Walk," a teen dance created by Sascha Burland and the title of a tune recorded by him on Columbia. Burland is noted as one of the creators of the Nutty Squirrels, who also are on Columbia.



UNION CITY, N. J.—Epic songster Tony Orlando, a native of New Jersey, greets a multitude of his fans who turned out to meet him at a p.a. at Jerry's Record Shop here. Orlando is climbing the charts with his initial outing, "Halfway to Paradise."

Baloyan Named To Capitol Classics Mdsng Mgr Post

HOLLYWOOD—Harold J. Baloyan has been appointed to the post of merchandising manager for Capitol Records, classical issues, according to Perry Mayer, national merchandising manager of Capitol Records Distributing Corp.

Effective immediately, Baloyan assumes all Capitol classics merchandising and promotional responsibilities formerly handled by John Coveney, who was merchandising manager for both the Capitol and Angel classical lines.

This week, Coveney leaves for New York, where he will take charge of all artist, reviewer, and radio-TV relations for Angel. Last week, Tupp Turner was named Angel merchandising manager.

Baloyan comes to CRDC after two years as sales representative for Record Sales Co. of Los Angeles. Previously, he was with the Ray Thomas Co., former Los Angeles distributors of Columbia Records. Prior to that, he managed the Westwood outlet of the G. Schirmer music-store chain.

Ram's Ensign Label Joins Merc. Distrib Fold

CHICAGO—Following close on the heels of several industry announcements that Mercury Records had negotiated agreements to distribute independently produced labels, Irving B. Green, president of the Mercury, announced last week that the firm has just made an agreement with Buck Ram for the distribution of the Ensign label through Mercury.

Buck Ram, who has had a long association with Mercury as an artist, and through his managing of the Platters, is also a writer of several million seller songs including "The Great Pretender" and "Twilight Time". Included among his other hits are "Only You," "For The First Time," "I'm Sorry," "The Magic Touch," "Enchanted" and others.

The agreement calls for Ensign to produce master sides in the next year for distribution by Mercury. Last week the first single under the Ensign label was released titled "Sock Hop" and "Little Fly Song" by the Voyagers. A subsequent release by a hot new vocal group called the Peppers will be issued shortly.

Tony Martin Feted In N.Y.

NEW YORK—Tony Martin drew a huge crowd of notables in the theatrical and sporting world at a luncheon held here at the Waldorf-Astoria last week (16) as part of the songster's celebration of his twenty-fifth year in show-business.

The luncheon sport figures were the result of Martin's strong interest in sports. Col. Eddie Eagan presented Martin with a plaque for his help in raising funds for the People-to-People Sports Committee via his annual Hole-in-One golfing affairs each year.

Comedy was supplied by Alan King, who emceed the affair, Henry Youngman and Smith & Dale. The latter team presented Martin with another plaque on behalf of the American Guild of Variety Artists (AGVA) for Martin's contribution to show business.

Among those in attendance were: Cyd Charisse, Martin's actress-dancer wife; The Barry Sisters, Louis Sobol, Bob Considine, Al Schacht, Jack Dempsey, Janet Mick ("Miss Reingold"), Maggie McNellis, Don Budge, Roy Hamey, of the New York Yankees, Leonard Lyons, Kyle Rote and Harry Wisner.

British Ember-20th Fox Deal

LONDON—Ember Records International, the British indie, has entered into an agreement with 20th Fox Records which gives 20th Fox the immediate American distribution rights to two British singles: "Angela Jones" and "Don't Want To Know" by Michael Cox and "Four an' Twenty Thousand Kisses" and "Last Last Evening" by Roy Young.

5 New Concert-Disc LP's

NEW YORK—Concert-Disc Records, of Wilmette, Ill., has announced the release of five May-June packages. In addition, the label is offering, for a "limited time only" a Dick Schory LP, "Re-Percussion," at a \$2 savings to the consumer (mono or stereo versions are retailing at \$2.98).

The five new albums are: Doc Evans' "A Cure for the Blues" and "Rx for the Blues," "Polkas In Percussion," "Red Nichols & His 5 Pennies" and "Cat on the Blues."



TOP 50

IN R&B LOCATIONS ACROSS THE NATION

Pos. LAST WEEK

- 1 MOTHER-IN-LAW Ernie K-Doe (Minit 623) 1
- 2 MAMA SAID Shirelles (Scepter 1217) 4
- 3 DADDY'S HOME Shep & Limelites (Hull 740) 3
- 4 100 POUNDS OF CLAY Gene McDaniels (Liberty 55308) 2
- 5 STAND BY ME Ben E. King (Atco 6194) 22
- 6 DANCE THE MESS AROUND Chubby Checker (Parkway 822) 6
- 7 DRIVING WHEELS Little Jr. Parker (Duke 335) 9
- 8 SOME KIND OF WONDERFUL Drifters (Atlantic 2096) 5
- 9 THE CONTINENTAL WALK Hank Ballard & Midnighters (King 5491) 7
- 10 RAININ' IN MY HEART Slim Harpo (Excello 2194) 15
- 11 RAINDROPS Dee Clark (VeeJay 383) 20
- 12 ONE MINT JULEP Ray Charles (Impulse 200) 8
- 13 BIG BOSS MAN Jimmy Reed (VeeJay 380) 18
- 14 I'M A FOOL TO CARE Joe Barry (Smash 1702) 16
- 15 THE EOLL WEEVIL SONG Brook Benton (Mercury 71820) 31
- 16 EXODUS Eddie Harris (VeeJay 378) 17
- 17 LITTLE EGYPT Coasters (Atco 6192) 21
- 18 I FEEL SO BAD Elvis Presley (RCA Victor 7880) 43
- 19 RUNAWAY Del Shannon (Big Top 3067) 11
- 20 IT KEEPS RAININ' Fats Domino (Imperial 5753) 32
- 21 YOU ALWAYS HURT THE ONE YOU LOVE Clarence Henry (Argo 5338) 38
- 22 FUNNY Maxine Brown (Nomar 106) 10
- 23 YOU'RE GONNA NEED MAGIC Roy Hamilton (Epic 9443) 27
- 24 BARBARA ANN Regents (Gee 1065) 35
- 25 TRUST IN ME Etta James (Argo 5385) 22
- 26 RAMA LAMA DING DONG Edsels (Twin 700) 39
- 27 PEANUT BUTTER Marathons (Arvee 5027) 36
- 28 BLUE MOON Marcells (Colpix 186) 13
- 29 BUT I DO Clarence "Frogman" Henry (Argo 5378) 12
- 30 EVERY BEAT OF MY HEART Pips (Vee Jay 386) Gladys Knight & Pips (Fury 1050) 44
- 31 I LIKE IT LIKE THAT Chris Kenner (Instant 3229) 34
- 32 TAKE GOOD CARE OF HER Adam Wade (Coed 546) 24
- 33 LITTLE DEVIL Neil Sedaka (RCA Victor 7874) 37
- 34 TOSSIN' AND TURNIN' Bobby Lewis (Beltones 1004) 45
- 35 THOSE OLDIES BUT GOODIES Caesar & The Romans (Del-Fi 4158) 42
- 36 HEART AND SOUL Clefftones (Gee 1064) 41
- 37 I DON'T MIND James Brown (King 5466) 46
- 38 A LOVE OF MY OWN Carla Thomas (Atlantic 2101) 47
- 39 HE NEEDS ME Gloria Lynne (Everest 1909) 40
- 40 HIDEAWAY Freddy King (Federal 12401) 19
- 41 TONIGHT I FELL IN LOVE Tokens (Warwick 615) 25
- 42 SAVED Lavern Baker (Atlantic 2099) 33
- 43 AIN'T IT BABY Miracles (Tamla 54036) 26
- 44 BUMBLE BOOGIE B. Bumble & Stingers (Rendezvous 140) 28
- 45 FIND ANOTHER GIRL Jerry Butler (Vee Jay 375) 23
- 46 AFRICAN WALTZ Cannonball Adderly (Riverside 45457) Johnny Dankworth (Roulette 4353) 30
- 47 OUR LOVE IS HERE TO STAY Dinah Washington (Mercury 71812) —
- 48 FOOL THAT I AM Etta James (Argo 5390) —
- 49 IN REAL LIFE Chuck Jackson (Wand 108) —
- 50 UNDERWATER Frogmen (Candix 314) 48

ANDY WILLIAMS THE BILBAO SONG
CADENCE 1398



GLORIA LYNNE HE NEEDS ME



EVEREST 19409

Guard To Exit Kingston Trio In Six Months

NEW YORK—To dispel rumors that the columnists have been carrying about the Kingston Trio's breaking up, Capitol Records last week announced that there has been a conflict of interests between Dave Guard, one of the trio, and his two partners, but the tremendously successful group will not disband.

An agreement has been reached between Guard and his partners whereby Guard will leave the group six months from now. During that time, the Trio will fulfill all its commitments, cut a batch of albums, and with the aid of Guard, select a suitable replacement for the group.

The Kingston Trio name will still be the property of the remaining two members and whomever they choose, according to Frank Werber, manager of the trio.

Guard's plans have not yet been announced, but he is free to form a combo of his own if he so desires.

FLAMING STAR

ELVIS PRESLEY ... RCA VICTOR
Gladys Music, Inc.

GIRL OF MY BEST FRIEND

RAL DONNER ... GONE
Elvis Presley Music, Inc.

SURRENDER

ELVIS PRESLEY ... RCA VICTOR
Elvis Presley Music, Inc.

WILD IN THE COUNTRY

ELVIS PRESLEY ... RCA VICTOR
Gladys Music, Inc.

HILL AND RANGE SONGS, INC.
1619 Broadway, New York, N. Y.

AUDIO FIDELITY RECORDS

MAY SALES PROGRAM

Buy 6 ... get 1 FREE!

ENTIRE CATALOG

The Rockin' Sockin' Hit Version of a Great Standard
MERY GRIFFIN'S

"YOU CAME A LONG WAY FROM ST. LOUIS"
with Sid Bass Ork.

C/W

"WOULD YOU"

CARLTON #552

Mercury Forms Special Product Div.; Charlie Fach Heads Set-Up

CHICAGO—In a major expansion program to facilitate the increased activity at Mercury Records resulting from the company's new policy of distributing independently produced labels, the label has formed a special products division, according to an announcement last week by Irving B. Green, president. Charles Fach, who previously held the position of national promotion director for Mercury, will head up the new division as sales manager.

Green also announced that Barney Fields, formerly district promotion manager for Capitol Records, was named as the new promotion director for Mercury. Both men will be headquartered in the firm's Chicago offices.

The special products division will handle the firm's recently formed subsidiary label, Smash Records, as well as handle the products falling under the varied distribution contracts which have recently been agreed upon between Mercury and independent record producers.

Mercury in recent weeks has made pacts with several indie producers to

distribute their labels. (see separate story on deal with Buck Ram's Ember label). The first such agreement was made between Mercury and Walter and Doug Moody of Clock Records for the release of "Tootsie" by Dave "Baby" Cortez. The second agreement was made with Paul Vance of Vanpok Recording Company for the release of "Charlie Wasn't There" by Barbara Evans on the Pioneer label, which was just released last week. Both the Clock and the Pioneer labels will see continuing releases being handled through the distributing facilities of Mercury's new set-up. Other labels will be released through the same set-up as agreements are reached between the new division and indie producers.

Danny Driscoll will be the promotional arm for the new division.

The special products division got off to a strong start recently via Joe Barry's Smash disk of "I'm A Fool To Care," a current Top 100 item. Another current Mercury-handled side is Rick & The Keens' "Peanuts" (Smash).

Riverside Bows Pop LP Series

NEW YORK—Riverside Records announced last week the introduction of a new series called the "7500" series. Retailing at \$3.98 mono and \$4.98 stereo, the series was created so that pop album material may be included in the label's catalog.

The initial ten releases will include "Adios Muchachos" (Noro Morales); "Dance Music For People Who Don't Dance Any More" (Sy Oliver); "The Lure of Hawaii" (Sam Makia); "C'est Magnifique" (Chauncey Gray); "Dance All Night With a Bottle In Your Hand"; "Pachanga With Barretto"; "The Many Keyboards of the

Amazing Paul Renard"; "Oscar Brand"; "Songs Father Taught Me" (Father Dustin); and "Mazeltov, Mes Amigos" (Juan Calle).

L.A. NARAS Electing New Board Members

NEW YORK—The Los Angeles Chapter members of the National Academy of Recording Arts and Sciences (NARAS) have just received ballots to select eleven new members to the board of governors. Full Board is composed of two-year members, with half remaining in office an additional year and the other half, whose terms are now expiring, to be replaced by new two-year Governors.

Sonny Burke, Los Angeles chapter president, announced following candidates to the board representing membership classifications:

Vocalists & Singers: Alyce King, Johnny Mann, Margaret Whiting.

Leaders & Conductors: Les Baxter, Gus Levene, Johnny Williams.

A&R Men and Producers: Dave Cavanaugh, Tom Mack, Dave Pell.

Songwriters & Composers: Mack David, Bob Florence, Larry Gordon.

Studio Engineers (Mixers): John Kraus, DeWitt Morris, Thorne Nogar, Ralph Valentin.

Instrumentalists & Musicians: Benny Carter, John Graas, George Greeley.

Arrangers: Lou Busch, Frank Comstock, Russell Garcia.

Art Directors & Literary Editors: Ken Kim, Harry Pack, Selig Smith.

Spoken Word, Comedy, Documentary, etc.: Mel Blanc, June Forey, Mickey Katz, Irving Taylor.

Classical: Laurindo Almeida, Elmer Bernstein, Vicente Gomez, Ralph O'Connor, Kurt Reher, Salli Terri, Dimitri Tiomkin.

Two Governors will be elected from Classical field, and one each from all other classifications. Deadline date for return of ballots is May 22.

ASCAP's Adams Awarded Music Medal

NEW YORK — ASCAP President Stanley Adams was the recipient of this year's annual Henry Hadley Medal, which was presented to him at a reception of the National Association for American Composers and Conductors at its reception in the Jade Room of the Waldorf-Astoria Hotel last week (18).

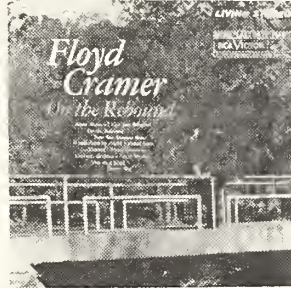
The inscription on the medal reads as follows: "Stanley Adams, for distinguished service to American music—May 18, 1961."



Album Sure Shots

★ Also Available in EP ● Also Available in Stereo

MONAURAL AND STEREO



● ON THE REBOUND

FLOYD CRAMER

(RCA Victor LPM 2359; LSP 2359)



● CARNIVAL

ORIGINAL CAST

(MGM E 3946; SE 3946)



● ITALIA MIA

MANTOVANI

(London LL 3239; PS 232)

Sinclair Inks Alan Dale

NEW YORK—Don Ames and Vincent Catalano of Sinclair Records, this city, have announced the pacting of vet singer Alan Dale and Eddie Cari, a songster from the New England area. Dale's first single for the label, just released, is tagged "Monday To Sunday" and "That's A Teenage Girl."

Sears' Searing Sax



NEWARK, N.J.—WNJR disk jockey George Hudson presented a two-day rock 'n roll jamboree at the Paramount Theatre here, May 20 & 21, headlining the Miracles, Chuck Jackson, Redd Foxx, the Olympics, Shep & the Limelites, the Isley Brothers, Bobby Marchan, Ruth McFadden and the Big Al Sears Ork. Above, Hudson (left) is shown encouraging Al Sears during a solo stint.

Just last month, Hudson broke all records at the theatre when his one-day package grossed \$14,000 for the day.

Freshmen Firsts



HOLLYWOOD—The Four Freshmen are shown recording their latest Capitol album, "Voices In Fun." Released May 1, the album is the group's first to emphasize the humorous routines they have incorporated into their impersonation act, their first with the Billy May ork, and the first LP with the newest Freshman, Bill Comstock. Left to right are Ross Barbour, Ken Albers, Bob Flanigan and Comstock.

The Next New Theme!

"THEME FOR JACQUELINE"

RUSSELL FAITH

C-1076



A Great Revival of a Great Hit

DIM DIM THE LIGHTS

Jerry Norell

Amy 822

AMY RECORDS 1650 B'way N.Y.



THE NATION'S Top Ten

JUKE BOX TUNES (PLUS THE NEXT 25)

| | | Position Last Week |
|--|-----------------------|--------------------|
| 1— RUNAWAY —Del Shannon | Big Top 3067 | 1 |
| 2— MOTHER-IN-LAW —Ernie K-Doe | K-Doe Minit 623 | 2 |
| 3— 100 POUNDS OF CLAY —Gene McDaniels | Liberty 55308 | 3 |
| 4— BLUE MOON —Marcel's | Colpix 186 | 4 |
| 5— DADDY'S HOME —Shep & The Limelites | Hull 740 | 7 |
| 6— I'VE TOLD EVERY LITTLE STAR —Linda Scott | Canodion American 123 | 5 |
| 7— BREAKING IN A BRAND NEW BROKEN HEART —Connie Francis | MGM 12995 | 9 |
| 8— YOU CAN DEPEND ON ME —Brenda Lee | Decco 31231 | 8 |
| 9— BUT I DO —Clarence Frogman Henry | Argo 5378 | 6 |
| 10— MAMA SAID —Shirelles | Scepter 1217 | 16 |

| | | |
|-----------------------------|--------------------------|-------------------------|
| 11) Running Scared | 20) Hello Mory Lou | 29) Bononzo |
| 12) Portrait Of My Love | 21) On The Rebound | 30) Baby Blue |
| 13) Trovelin' Man | 22) One Mint Julep | 31) Trust In Me |
| 14) Some Kind Of Wonderful | 23) Little Devil | 32) Tonight My Love, |
| 15) Hello Walls | 24) Tragedy | Tonight |
| 16) Tonight I Fell In Love | 25) That Old Black Magic | 33) Halfway To Paradise |
| 17) Donce The Mess Around | 26) The Continental Walk | 34) Underwater |
| 18) Toke Good Care Of Her | 27) Bumble Boogie | 35) Stand By Me |
| 19) Just For Old Times Soke | 28) Funny | |



FRANCE

The overwhelming predominance of rock 'n' roll over all other types of popular music in France today is a phenomenon worth noting once more. This trend was scarcely discernible a year ago, but asserted itself with a vengeance with the advent on the music hall stage and on records of Johnny Hallyday. Practically overnight, Johnny became the idol of the teenagers and the Blousons Noirs," who consider him as their spokesman and their incarnation. The rage spread to other sections of the younger generation and Johnny might be considered today as a reflection of "La Jeunesse." It is amusing to note that even in certain schools run by religious groups, young boys and girls gather for their record sessions of Hallyday and, more recently, Les Chausettes Noires. Net result of all this is that sales of other pop categories are suffering and music hall programs must be modified. A&R directors of all the record firms have hastened to sign up rock 'n' roll groups and the popularity of Les Chausettes Noires on the Barclay label has followed closely on the heels of Hallyday's. Interesting that the national firms reacted swiftly and successfully to the developing trend and that by the time the extra-national firms got moving the ideal moment for rock 'n' roll star-making seemed about over. Rocky Volcano (Philips), Frankie Jordan (Decca) and even Hedika (Festival), who got strong promotional backing from these labels, can't seem to usurp the place of the established idols. The story has been a little different for EMI's A&R man, Gerard Cote, who went to get in England what he couldn't find here in France. He brought back Les Travellers, and English-language duo with talent—and a French past. Les Travellers had spent practically all of 1960 vegetating in Paris, looking for a contract. At the time, only Unidisc's A&R man, Pirard showed some interest in them but the label belonged to a Catholic publishing firm, Rue de Fleurus, in Paris and scarcely seemed the type of label to put the rock 'n' rollers on the map. Les Travellers' 45 single on Unidisc got a chance to be heard on the juke boxes but the promotional utility of juke boxes hadn't yet been accepted by the big commercial companies and certain international firms have still to learn the lesson. The music publishers make almost exclusive use of the medium for their promotion and the younger firms (Vogue, Barclay, Festival), whose freedom of movement and willingness to take risks are greater, have found that juke box promotion pays off—for their rock 'n' roll stars and their other artists too.

Had trouble reaching Phil Boutet (Barclay Editions) who's hard at work preparing for the "Coq de la Chanson" contest at the end of this month. We learned however that the third song which his firm will present in the competition will be "Je Suis le Risque" by Mireille and Contet, to be sung by Paola. Since her recording of "Si t'as été à Tahiti" two years ago, Paola had practically disappeared from the record scene.

Latest tune waxed by Les Chausettes Noires is a free French adaptation of "Everybody's Got a Date but Me," called "Fou D'elle."

Olympia projects: it seems more than likely that the opening program for the autumn season will star Gilbert Becaud and Les Djinns. Becaud will sing, accompanied by Les Djinns and may even record with "the heavenly voices" (as Trent calls them). Edith Piaf used this same formula many years ago when she used to sing to the accompaniment of Les Compagnons de la Chanson, who were then just starting their career. Their early collaboration with Piaf helped the Compagnons on their road to success but it was not difficult for the famous singer to tour with the 10 Compagnons. We don't quite see how things will work out with the Djinns, who comprise more than 30 singers!

Another Pathé operation is Gerard Cote's launching of a Becaud-penned "rock," which will be recorded by Becaud and by Gloria Lasso. Speaking of Lasso—her return to the public eye appears sealed by the success of "Sabror a Me" and now her recording of "Pullover" is getting backing from Gerard Cote, publicist and the woolen goods manufacturers, Tricosa, who plan to distribute the Lasso disc to their buyers and clients.

Arteco reports that three Blue Note artists, Jackie McLean, Freddie Redd and Arthur Taylor, are playing at Paris' "Au Chat Qui Peche" club. The latter seems to have become the jazz center of the left bank and even of Paris in general. The Blue Note label was formerly distributed by Vogue here, but Arteco has taken over. The label did much to make modern jazz known to the French. Two leading jazz radio programs use Blue Note recordings as theme tunes—Art Blakey's "Paper Moon" and Horace Silver's "Come On Home."

Echoes from Cannes and the Film Festival: May 15 was the date of the big party thrown by Eddie and Nicole Barclay and United Artists at the "Whiskey à Gogo." Present were Ben and his Tumba, Bob Azzam and his orchestra and 500 guests; and it seems that negotiations with the Barclays for the music from René Clement's film are underway at the present writing.

France's Best Sellers

1. **Pepito**—Los Machucambos—Los Pepitos—(Editions Francis Day)
2. **Surrender**—Elvis Presley—(Editions Salvat)
3. **Je T'Aime Trop**—Les Chausettes Noires
4. **Tutti Frutti**—J. Hallyday (Editions Carroussel)
5. **Jolie Mome**—Léo Ferré—(Editions Semi)

Richmond Speeds Chacksfield Album

NEW YORK — Richmond Records, London's low-price label, last week rush-released a new Frank Chacksfield LP containing the theme from "Carnival" and other Broadway and Hollywood material. Package—available only in mono—has been designated the Richmond rack special for the balance of May, and the label is currently telling rack-jobbers the news. Richmond recently issued another Chacksfield album, "Movie Themes."

On July 1, Chacksfield will conduct at the Royal Festival Hall in London for the BBC's "Light Music Festival," which will be broadcast throughout Europe. During the event, Chacksfield will receive two gold records for his recordings of "Ebb Tide" and "Limelight."

Boyd To Open Nitery-Offices Near Disneyland

NEW YORK—Bobby Boyd, president of Boyd Records, of Oklahoma City, has announced the completion of a nitery, "The Showboat," on the outskirts of Disneyland in California, which he plans to open on June 1.

Boyd said that his label and Artists Productions, Inc. will headquarter on the nitery's premises.

The club, which will seat about 600, will have two private banquet rooms, two cocktail bars, and an adjoining coffee shop, will book top talent.

The Boyd label is currently making noise with "You Can't Sit Down (Part 2)" by the Phil Upchurch Combo.

The record number of "Sit Down" was incorrectly advertised in last week's issue. The correct number is 3398.

Disneyland Kiddie Sales Up

NEW YORK—Though kiddie disk sales aren't what they used to be (before TV), Disneyland Records' business to the children's market in this fiscal year is 25% over last year, the label has disclosed.

The label is fortunate to have the backing of Walt Disney feature flicks and TV shows for many of its releases, the current example being an LP based on the Disney full-length cartoon, "101 Dalmations." According to the label's Jimmy Johnson, the LP, which retails at \$1.98, has, in its release period of four months, already sold more than any children's LP in the Disney record operations' history.

With the major Disney promotions forthcoming this fall on Disney's "Babes In Toyland," the motion picture musical comedy starring Ray Bolger, Tommy Sands, Ed Wynn, and Annette, based on the Victor Herbert operetta, and the Disney "Wonderful World Of Color" television show beginning on NBC October 1, Disney execs are confident that the Disneyland record activities—in the children's field particularly—may double previous grosses for a like period.

Capitol Rushes Out Harper "Al Di La"

NEW YORK—Capitol Records last week rush-released songstress Janice Harper's English lyric version of "Al Di La," which was the top song at this year's San Remo fete in Italy.



CANADA

English News

Don Stevens of Arc Sound Ltd., announced the opening of the firm's new offices in Montreal. Don has been appointed sales manager of the new branch which will handle the Province of Quebec and the Ottawa Valley. Arc Sound is the distributor of Somerset, Arc, Kent, Omega, Cricket and Stereo-Oddities. They are located at 1645 Edward Laurin, Ville St.-Laurent, Que.

Dave Boxer of CKGM Radio reported that he will leave the station in late July. He is the second disk jockey to leave CKGM, the first being Ray Stevens. It is a shame to see these two great radio personalities leaving Montreal. The problem seems to be with the station's programming policy.

RMP Record Sales Co. Ltd., has a new location at 183 Bates Road, Montreal, Que.

Linda Scott's manager, Jane White, was in Montreal for the All Star show. Her husband is the American representative for Canadian Breweries.

Bill Fisher of Phonodisc writes that the company is swinging with many new releases. Included are "I've Got Spring Fever" by Little Willie John, "Rama Lama Ding Dong" by The Edsels, and a new Canadian record "Oh Lucky Me" by Jerry Palmer on Gaitty Records.

Reg Ayers of Quality Records in Winnipeg reports strong reaction on "I'll Cry" by a new Canadian artist Gary Cooper. The fastest breaking record for Reg is "Daddy's Home" by Shep and The Limelites.

All Star Attractions, which recently featured Fabian, Jerry Lee Lewis, The Jerolas, Clarence "Frogman" Henry, Linda Scott, The Ramrods, Billy Mason, Jo-Ann Campbell, The Capris, The Chimes, Gerry Granahan, Ben E. King, Ronnie Lane and The Capers, and the Tommy Abbott Orchestra, currently preparing a new show which will be in Montreal on June 3 and in Ottawa on June 2. Duane Eddy and Jack Scott will star.

Big chart climbers in Canada are: "That Old Black Magic" by Bobby Rydell, on Barry, "What A Surprise," by Johnny Maestro, on Zirkon, "How Many Tears" by Bobby Vee, on London, "I Feel So Bad" by Elvis Presley, on Victor, "Raindrops" by Dee Clark on Phonodisc, "Stand By Me" by Ben E. King on Atco and "The Boll Weevil Song" by Brook Benton on Mercury.

French News

Michel Louvain's new album entitled "Apres Minuit" just released by Apex. Strong new items for Trans Canada Records are: "Frou-Frou" b/w "Danse Avec Moi" by Fernand Gignac, "Un Petit Becot" by Claude Girardin, "Tu Parles Trop" by Dante, and "Bebe Boogie" by Jean Julien.

Gilbert Becaud is very strong on the charts with "Le Mur" in the Top 10. "C'estait Moi" and "Quand L'Amour Est Mort" are close behind.

A show at the Atwater Market on May 20 featured Michel Louvain and Margot Lefebvre.

Canada's Best Sellers

ENGLISH

1. Mother-In-Law — Ernie K-Doe — London
2. Runaway — Del Shannon — Quality
3. 100 Pounds Of Clay — Gene McDaniels — London
4. But I Do — Clarence "Frogman" Henry — Quality
5. I've Told Every Little Star — Linda Scott — Can-Am
6. Breakin' In A Brand New Broken Heart — Connie Francis — MGM
7. Portrait Of My Love — Steve Lawrence — U.A.
8. Travelin' Man/Mary Lou — Ricky Nelson — Imperial
9. Hello Walls — Faron Young — Capitol
10. You Can Depend On Me — Brenda Lee — Decca

FRENCH

1. Louise — Michel Louvain — Ap.
2. Non, Je Ne Regrette Rien — Edith Piaf — Pat
3. Frou-Frou/Danse Avec Moi — Fernand Gignac — T.C.
4. Cou-Couche Panier — Jacqueline Boyer — Pat — Pierre Noles — London
5. Mathilda — Les Jerolas — Victor
6. Loulou — Andre Sylvain — Rus
7. Le Mur — Gilbert Becaud — Pat
8. C'est Toi Que J'aime — Tohama — London
9. Tu Mens — Fernand Gignac — T.C.
10. Tango Mysterieux — Aime Major — Ap.

Jack Mills in London



LONDON—Mills Music prexy Jack Mills visited his firm's London office recently during one of his many treks. Here, Mills is pictured (seated) with (from left) Neville Marten of The Cash Box, Freddie Poser, professional manager, and Cyril Gee, general manager of the London office.



ITALY

A terrific thing took place at Lirico, one of Milan's largest theatres—a music contest lasting six days at which 100 new unpublished songs and 100 singers (most of them unknown) were presented. There were too many artists to report on, but the last evening of the show was presented on TV for fifteen minutes and the guests of honor were Giorgio Gaber (Ricordi), who sang a song he composed titled "La Ballata Del Cerutti" (The Ballad of Cerutti), already popular in Italy; Betty Curtis of C.G.D., Luciano Taioli, still extremely popular in Italy, and Peppino Di Capri, regarded as one of the best recording artists we boast of, who released his latest waxing, "Parlami D'Amore Mariu" (Speak To Me Of Love Mariu) for the first time.

Had the pleasure of meeting Sid Frey, president of Audio Fidelity Records, who stopped in Milan for two days with his comptroller George Demko. Frey is visiting Europe for the first time and is looking for European representatives for his catalog. He contacted nearly all of the record executives of our outstanding companies and stated that the record business is down in all the countries he visited.

Peppino Di Capri was married at the end of last months and is currently appearing at the Astoria night club, Milan's best. He will soon leave Milan for a tour throughout the main towns of Sicily. The General Theatrical Agency of Malta, managed by Victor Aquilina and Mitri Ganitis, is trying to have him in Malta for theatre appearances, but will not pay him the money his manager wants.

Connie Francis' record of "Mama," presented on Mother's Day with a big publicity campaign, received a big welcome from the Italian public. Connie's Italian records will be on the market around May 25, Giannini stated, "C.G.D." is the only record company that is not touched by the record crisis felt in Italy. There is a general decrease of 30% in all the record markets in comparison to last year's sales, but, in total, we do not feel it owing to the enormous sales of all Connie Francis recordings." The first reaction of the public to the record "Pony Time" by Chubby Checker is really good. Giannini is trying to place the related film on Italian TV. Moreover, Giannini announced that the first UA record has been released.

Young record company Hi-Fi Records represented in the states with "That's The Way With Love" (Viaggio Nell' Infinito), played by the big band of Piero Soffici, who was the author of the tune, along with Malgoni. The disk is on Kip Records in the States, while it is also available by Don Costa on UA and Tommy Edwards on MGM.

"La Fine Del Mondo" (The End Of The World) backed with "Bum Ahi" is the latest single released by Mina, who, even after her little success at San Remo, continues to be our most charming female singer. At present her record sales are a little down, but her popularity remains extremely high.

Royce Lee, the composer of "Last Date" (the Floyd Cramer version on RCA lasted 15 weeks on the Top 100), visited The Cash Box office in Milan. He said Maestro Gianfranco Infra, the art adviser of Bluebell, is very interested in doing the tune for an Italian release. I have at present a tune penned for the up and coming Doris Day movie, "Forever Will Be Our Love," and am working on some more film tunes as well. I'm just getting over the experience of having a couple of million records sold, and it really does get into your blood to really produce better records. I know for a fact the industry needs better records." Very soon his new song, "You'll Come Back To Me," will be released by Nicollet. Lee handles the promotion of the new Chancellor artist, Johnny Rivers.

Italy's Best Sellers

1. Jealous Of You/Connie Francis/MGM-CGD/Carisch
2. Il Mondo Di Susie Wong (The World Of Susie Wong)/Nico Fidenco/ RCA Italiana/Ricordi/
3. Surrender/Presley/RCA Americana/
4. Come Sinfonia (Like A Symphony)/Pino Donaggio/V.C.M.Curci/
5. Giovane Amore (Young Love)/Modugno/Fonit/Curci/
- 6a. Era Scritto Nel Cielo (It Was Written In The Sky)/Bob Azaam/Saar/
- 6b. Marino Marini/Durium
- 7a. Flamenco Rock/Milva/Cetra/Southern Music/
- 7b. Michelino/Ri-Fi Records
8. Where The Boys Are/Connie Francis/MGM-CGD
9. Il Pullover/Giannini Meccia/RCA Italiana/Ariston/
10. Un Rock Per Judy (A Rock For Judy)/Little Tony/Durium

THE BEST AND "BEST SELLING" SONGSTER OF ITALY!!

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Coronet-Australia DJs Honor Lieberson



TERRIGAL, N.S.W., AUSTRALIA—The CBS Coronet Disk Jockey Convention, held at the Florida Hotel, its guest of honor, Goddard Lieberson, president of Columbia Records (U.S.) (Coronet is Columbia's Australian affiliate.)

Above, left: Goddard Lieberson (seated center) is surrounded by Bill Crane (4RO), Jim Sweeney (4BH), Colin Hopgood (QLD-ARC Distributor), Geoff Atkinson (4BC), Graham Webb (4KQ) and Kevin Golsby (2UW). At right Lieberson is interviewed by John Anstey (6AM), Colin Catterson (NSW Sales manager of ARC), Peter Deane (6PR), Colin Nichol (6KY) and Ralphe Rickman (3AW).



The Cash Box Top 100's Publishers

(Top 100 titles listed Alphabetically
See card for artist and label credit)

| | | | |
|---|-----|---|-----|
| AFRICAN WALTZ | 65 | LOUISIANA MAMA | 88 |
| (Jazz Standard BMI) | | (January BMI) | |
| A LITTLE FEELING | 75 | LULLABE OF LOVE | 42 |
| (Wolfpack SESAS) | | (Harvest, Recherche ASCAP) | |
| A LOVE OF MY OWN | 74 | LULLABE OF THE LEAVES | 81 |
| (East BMI) | | (Bourne ASCAP) | |
| *ANNA | 87 | MAMA SAID | 7 |
| (Hollis BMI) | | (Ludix BMI) | |
| APACHE | 69 | *MISS FINE | 94 |
| (Regent BMI) | | (Figure BMI) | |
| A SCOTTISH SOLDIER | 89 | MOODY RIVER | 25 |
| (Jaro BMI) | | (Keva BMI) | |
| BABY BLUE | 54 | MOTHER-IN-LAW | 1 |
| (Greta BMI) | | (Minit BMI) | |
| BARBARA-ANN | 34 | MY KIND OF GIRL | 96 |
| (Cousins, Shoestring BMI) | | (Hollis BMI) | |
| BE MY BOY | 68 | NOBODY CARES | 91 |
| (Gregmark BMI) | | (C. Shaw BMI) | |
| BIG BIG WORLD | 50 | ON THE REBOUND | 43 |
| (Studio BMI) | | (Cigma BMI) | |
| BILBAO SONG | 41 | ONE MINT JUEP | 33 |
| (Harms ASCAP) | | (Progressive, Regent BMI) | |
| BLUE MOON | 18 | OUR LOVE IS HERE TO STAY | 76 |
| (Robbins ASCAP) | | (Chappell ASCAP) | |
| BOLL WEEVIL SONG | 47 | PEANUT BUTTER | 29 |
| (Play BMI) | | (Arvee BMI) | |
| BONANZA | 27 | PORTRAIT OF MY LOVE | 14 |
| (Livingston & Evans ASCAP) | | (Piccadilly BMI) | |
| BREAKIN' IN A BRAND NEW BROKEN HEART | 5 | *QUARTER TO THREE | 100 |
| (Aldon BMI) | | (Pepe BMI) | |
| *BRING BACK YOUR HEART | 83 | RAMA LAMA DING DONG | 37 |
| (Atlantic BMI) | | (Twin, Jumbo BMI) | |
| BUMBLE BOOGIE | 48 | RAINDROPS | 26 |
| (Martin ASCAP) | | (Conrad BMI) | |
| BUT I DO | 30 | *RAININ' IN MY HEART | 93 |
| (Arc BMI) | | (Excellorec BMI) | |
| BUZZ BUZZ A-DIDDLE IT | 39 | *RING OF FIRE | 99 |
| (Conley ASCAP) | | (Linduan BMI) | |
| CONTINENTAL WALK | 36 | RONNIE | 86 |
| (Roosevelt, BMI) | | (Jeff-Paul BMI) | |
| COUNT EVERY STAR | 77 | RUNAWAY | 2 |
| (Paxyon ASCAP) | | (Vicki, McLaughlin BMI) | |
| DADDY'S HOME | 4 | RUNNING SCARED | 6 |
| (Keel, Betalbin BMI) | | (Acuff-Rose BMI) | |
| *DANCE ON LITTLE GIRL | 92 | SAVED | 66 |
| (Spanka BMI) | | (Progressive, Trio BMI) | |
| DANCE THE MESS AROUND | 16 | SOME KIND OF WONDERFUL | 19 |
| (Kalmann ASCAP) | | (Aldon BMI) | |
| *EVERY BEAT OF MY HEART | 70 | *SON-IN-LAW | 98 |
| (Lois BMI) | | (Golden West BMI) | |
| EXODUS | 62 | STAND BY ME | 23 |
| (Chappell ASCAP) | | (Progressive-Trio BMI) | |
| FLAMING STAR (COMPACT 33) .. | 46 | SUCU SUCU | 97 |
| FOOLIN' AROUND | 63 | (Maxwell BMI) | |
| (Central BMI) | | SUMMERTIME | 80 |
| FOR YOUR LOVE | 64 | (Gershwin ASCAP) | |
| (Beechwood BMI) | | TAKE GOOD CARE OF HER | 28 |
| FUNNY | 31 | (Paxton-Recherche ASCAP) | |
| (Geneva-Just) | | THAT OLD BLACK MAGIC | 22 |
| GIRL OF MY BEST FRIEND | 38 | (Famous ASCAP) | |
| (Elvis Presley BMI) | | THIS WORLD WE LOVE IN | 82 |
| GLORY OF LOVE | 44 | (Leeds ASCAP) | |
| (Shapiro-Bernstein ASCAP) | | THOSE OLDIES BUT GOODIES | 51 |
| GOOD GOODBYE | 90 | (Maravilla BMI) | |
| (Sepe ASCAP) | | TONIGHT I FELL IN LOVE | 24 |
| (Mick-Rick ASCAP) | | (Halkay BMI) | |
| HALFWAY TO PARADISE | 20 | TONIGHT MY LOVE, TONIGHT .. | 56 |
| (Aldon BMI) | | (Spanka BMI) | |
| HEART AND SOUL | 73 | TOSSIN' AND TURNIN' | 59 |
| (Famous ASCAP) | | (Steven BMI) | |
| HE NEEDS ME | 78 | TOUCHABLES IN BROOKLYN | 57 |
| (Mark VII ASCAP) | | (Kali ASCAP) | |
| HELLO MARY LOU | 10 | TRAGEDY | 21 |
| (January BMI) | | (Bluff City BMI) | |
| HELLO WALLS | 12 | TRAVELIN' MAN | 8 |
| (Pamper BMI) | | (Four Star BMI) | |
| HOW MANY TEARS | 58 | TRIANGLE | 40 |
| (Aldon BMI) | | (Good Songs BMI) | |
| 100 POUNDS OF CLAY | 3 | TRUST IN ME | 60 |
| (Gil BMI) | | (Advance ASCAP) | |
| I FEEL SO BAD | 9 | UNDERWATER | 45 |
| (Berkshire BMI) | | (Dixsil BMI) | |
| I'M A FOOL TO CARE | 32 | *WAYWARD WIND | 95 |
| (Peer Int'l BMI) | | (Warman BMI) | |
| *I'M GONNA KNOCK ON YOUR DOOR | 100 | WHAT A SURPRISE | 55 |
| (Sigma ASCAP) | | (Jimskip, Alan K BMI) | |
| I'M IN THE MOOD FOR LOVE | 79 | WHAT'D I SAY | 61 |
| (Robbins ASCAP) | | (Progressive BMI) | |
| IN REAL LIFE | 85 | WILD IN THE COUNTRY | 53 |
| (Ludix BMI) | | (Gladys ASCAP) | |
| IT KEEPS RAININ' | 52 | WHO ELSE BUT YOU | 84 |
| (Travis BMI) | | (Debmar BMI) | |
| I'VE TOLD EVERY LITTLE STAR .. | 15 | *WRITING ON THE WALL | 72 |
| (T. B. Harms ASCAP) | | (Winneton, Glenville BMI) | |
| JUST FOR OLD TIME'S SAKE | 17 | *YELLOW BIRD | 100 |
| (Aldon BMI) | | (Frank ASCAP) | |
| KISSIN' GAME | 71 | YOU ALWAYS HURT THE ONE YOU LOVE | 49 |
| (Trio BMI) | | (Pickwick ASCAP) | |
| LITTLE DEVIL | 11 | YOU CAN DEPEND ON ME | 13 |
| (Aldon BMI) | | (Peer Int'l BMI) | |
| LITTLE EGYPT | 35 | YOU'RE GONNA NEED MAGIC .. | 67 |
| (Progressive, Trio BMI) | | (We Three BMI) | |

* Asterisk indicates first appearance on Top 100



GERMANY

Bernhard Mikulski, one of Germany's top record importers, is now visiting the U.S. on a 4 week trip. He's trying to line up new lines for distribution in Germany and is taking a vacation at the same time.

Peer Music reports 8 recordings of "La Pachanga" on the market here, and the standard "Lazy River" has been recorded by Joerg Maria Berg in German for Polydor.

Hans Sikorski reports that new starlet Andrea Horn, who formerly worked as one of the Honey Twins, is now recording for Philips and has done two songs from the Sikorski publishing firm as her first record.

American singer Gus Backus, who is now one of Germany's teenager favorites, has cut the old standard "Auf Wiederseh'n" and the record is already getting top action in many markets.

Freddy's new record, which has only been on the market a few weeks, has taken first place on the Best Sellers of Radio Stuttgart and Radio Frankfurt.

Hans Beierlein from Montana Music reports that Jan & Kjeld have been signed for a new musical by CCC Film Co. They'll be doing their newest recording, "Hillybilly Banjo" in the film. Germany's top jodler Franzl Lang is busy working on his first film. Music for the film is being written by Ernst Jaeger and Georg Buschor.

Top music publisher, composer, lyricist, etc. Ralph Maria Siegel, who is active in all phases of the record business here celebrates his 50th birthday on June 8. Ralph is credited with 23 musical stage works, many film scores, hundreds of single compositions, over 2,500 pop lyrics, he recorded as an orchestra leader for Tempo Records. He sang first tenor on records, he was chief of the theatre in Augsburg, he has directed several musical shows. He is a record producer and has his own firm and is active with his publishing firm which represents many top firms here. Freddy has received Germany's version of the "Oscar" for the second year in a row as being Germany's top film box office star.

Quincy Jones has developed into a top LP seller here and Electrola has just released a single containing "The Preacher" and "Choo Choo Ch Boogie" for sale here. The firm is putting top promotion behind the single.

Rolf Budde reports that Conny and Rex Gildo have just recorded the original Charleston under the new title "Oky-Doky" for Electrola. In addition "Corrina, Corrina" has been recorded by Peter Beil on Philips, the Everly Bros. hit "Lucille" has been done by Ursula Junkert and Helmut Schmidt on Ariola and "Pony Time" is set for new German recordings. Sonet's office in Hamburg reports German release of "Blue Moon" with The Marceles. The German version has already been cut by Decca with Ursula Jakob and is now on the market.

Mercury's Ricky Steinberg visited Austria to meet with Ariola execs. Ariola is taking over the Mercury line for Austria there. After his trip to Vienna, Ricky stopped by Munich to take in a "Record Hop" and visit with D.J.'s in the area. He asked me to please officially say that the story of Mercury Records and Philips records and the possible purchase of Mercury by Philips is all rumor and has no truth.

Philips top push item at present is the new Blue Diamonds recording of "In A Little Spanish Town" with German lyrics by Gunter Loose. The last single by the Blue Diamonds was their recording of "Ramona," which has passed the million mark here in sales.

Teldec has released the first jazz discing of Inge Brandenburg, who is known as Europe's top jazz songstress. Inge cut an EP in English in Berlin with Werner Muller and his orchestra with tunes including "Don't Take Your Love From Me," "Lover Man," "All of Me" and "There'll Never Be Another You."

Songstress Nana Gualdi is in the hospital recovering from a minor operation here. Her newest waxing of "Er Sprach Nur Vom Kussen" (He Talks Only About Kissin') is getting top D.J. response here.

Polydor reports the signing of new teenager Kid Kiets with his first release being a cover of "Jimmy's Girl" and "Walk Right Back"; both did well on the international market in English.

There's been some big executive changes in the Teldec house here. Director of A&R and production for both albums and singles Herbert Grenzbach has retired from his position, and Arthur Waizenegger, the former distribution chief has been advanced to vice-president of the firm. Waizenegger is still responsible for distribution and will also oversee the production end of the firm. Gunter Borchert is now responsible for the pop A&R division.

Warner Brothers celebrated their first year in Germany on April 1. The firm, which is distributed here by Teldec, has had many hits in its first year, and one of its European artists The Swedanes are set for a TV show next week here.

German Vogue Records is the first firm on the market here with 33 singles. The problem of 33 vs. 45 has not raised too many questions in the industry here which is doing a thriving singles business.

Metronome reports that "Danke Für Die Blumen" (Wedding Cake) by Siw Malmkvist has passed the 75,000 mark here in sales and will be released in both English and German by Kapp records shortly.

Teenage star Rex Gildo is reported to have over 240 fans clubs in Germany alone. Rex is still top box office in his works for film and records. That's it for this week in Germany.

Germany's Best Sellers

1. Wheels—Billy Vaughn/The String Alongs—London/London—Francis Day & Hunter
2. Babysitter Boogie—Ralph Bendix/Buzz Clifford—Electrola/Philips—Seith
3. Surrender—Elvis Presley—RCA—Aberbach/Bideri
4. So Viel Traume (So Many Dreams)/Wenn Die Sehnsucht Nicht Waer (If There Was No Longing)—Freddy—Polydor—Edition Esplanade
5. Missouri Cowboy (Mule Skinner Blues)—Bill Ramsey & Peter Alexander—Polydor—Gerig
6. Denn Sie Fahren Hinaus Auf Das Meer (Then They Go Out To Sea)—Peggy Brown—Telefunken—Busse.
7. Danke Für Die Blumen (Wedding Cake)—Siw Malmkvist—Metronome—Aberbach
8. Mit 17 Fangt Das Leben Erst An (Save The Last Dance For Me)—Ivo Robic/The Drifters—Polydor/Atlantic—Aberbach
9. Pepe—Caterina Valente/Willy Hagara/Dalida—Decca/Philips/Ariola—Peter Schaeffers
10. Sucu-Sucu—Ping Ping—Ariola—Ralph Maria Siegel



ARGENTINA

Los Santos will take part in the 1st Festival of the Argentine Song in Italy next June. Afterwards, they'll perform on the Eurovision TV chain, in France and in Spain. Before leaving Argentina, they must record their fifth LP.

Odeon is releasing "Poetry in Motion" (sung in English by Chilean rock 'n roller Pat Henry), and "Sin tu Amor," winner of the Viña del Mar Song Festival by Los Cuatro Duendes. This is part of a plan of South American EMI subsidiaries of releasing their local recordings in other markets, at the same time. This plan includes Argentina, Chile, Peru, Mexico, Venezuela and Brazil.

Demetrio Ortiz, well known musician and composer ("Recuerdos de Ipacairai," "Tus Lagrimas"), will begin a tour of Europe, next June with a big Paraguayan orchestra.

It is said that Connie Francis will be here in August. Her manager, George Scheck, would be already signing some contracts. In Argentina, Connie isn't well known. However, TK Records has just released an LP with some of her best hits.

Lucio Milena is again with Columbia, as artistic director. He worked with the label several years, but in 1960 tried as independent producer.

On July 20, Los TNT will start a trip to Venezuela, Mexico, Peru, Chile and South American countries. Their last recording is a hit on both sides: "La Espumita" and "Haciendo el Amor." (RCA)

Los Wawancó are considering the possibility of going to Italy. They were offered a contract after their last waxings, "Palo Bonito" and "Moliendo Cafe," turned into hits.

Bookings for 13,000 copies of "Explosivos Vol. IV" (RCA) have been already made without the record being released. 5,700 of these bookings were made without even knowing what it would contain. (The Explosivos are LP's with a selection of current hits waxed by RCA's local and foreign artists, priced at \$298). This type of record has proved to be a very good seller, and also increases singles sales. Odeon will release the album, "Aquí Está La Nueva Ola," on the same style, including Brenda Lee (with "Let's Jump the Brumstick" and "Dinamite") and local hits as "Vuelve Primavera," "Moliendo Café," "Al Di La" and "The Story Of My Love," sung in Spanish. We hope that Odeon will continue with this practice, which benefits both local and foreign artists, and sells many records.

Korn publishers is now administrating music belonging to "Sucesos, Ediciones Musicales" and Yadarola publishers. This includes such tunes as "Tquito Militar" (Mariano Mores), "Amor y Mas Amor" (Bobby Capó) and "Patio de la Morocha," of real importance in Argentine pop music history.

"Las Voces del Huayra," a very good folk group, recorded as new LP for Columbia. Currently, they are performing on Channel 9 TV.

Colombian songs are doing very well. "Algo Se Me Va," first, then "Palo Bonito"—three months on the best sellers charts—and now "Oriza," are being well appreciated by the customers. All these titles have been recorded by Lita Nelson.

Columbia thought it appropriate to release a LP by Diana Dors a few days before she began performing on TV and theatre. The title is "Así Canta Diana Dors."

"The Baby Sitters Boogie" may be Argentina's next big hit. Columbia released it by Buzz Clifford, and RCA made it in Spanish by Johnny Tedesco. The tune is already receiving big air play.

Luis Aguile received a gold record from Peruvian Odeon for the sales of his last waxings. Besides, famous newspaperman Guido Monteverde considered him "the best chansonnier of 1960" in that country.

Waldo de los Rios is appearing on TV7 in a folk music program under the title of "Por Los Caminos Del Folklore" (Along The Roads Of Folklore). De los Rios is one of our best arrangers, and some of his records have been released by Columbia in the States.

RCA has just put to sale "Are You Lonesome Tonight" by Elvis Presley. As it may seem a bit late, we must explain that recording companies here release a new record only when the last waxing by the same artist shows a drop in its sales. And "It's Now or Never" has been a good seller for seven months.

Orfeo put to sale its first 33 single record, with two boleros cut by Carlos Alonso. TK and Polydor have already what they call "Petit LP," the 7 inch record with six songs. Odeon and RCA are waiting for the customers to say the last word.

"Fugitiva" (Runaway) will be recorded in Spanish by Lalo Fransen. Odeon is releasing the original by Del Shannon.

Baby Bell has received an offer to appear on Panamericana TV, in Lima, Peru, and is now considering it.

Smart publishers (Ricordi) signed contracts with composers Lito Bayardo and Rafael Rossi for some tunes that will be published in Brazil, Italy and France. Firm also told us it expects that "Patatina" and "Fale Baixinho" (speak in low voice) will be hits very soon.

Tony Bennett's performances in the Opera Theatre and on TV take place this week (22, 23). Bennett is well known here, because of a couple of big hits he had in 1959.

Mexican trio Los Panchos received \$1,000 for every 30 minute appearance in sporting clubs and dance parties. Some years ago this amount was considered fantastic, but now the dance-party industry is very big and can afford it.

The waxing of "Mi Burbuja Azul" (Le Mille Bolle Blu) made by Violeta Rivas with Italian playback is considered by Fortissimo (the publisher) as the best made up to date. (The tune has been also very well recorded by Los Santos).

\$648 Million Aid To Brazil

NEW YORK—In what amounts to one of the largest international aid deals to a country, the U.S. and the International Monetary Fund revealed last week a program—totaling at least \$648 million—to rescue Brazil from a damaging foreign debt burden which has kept the country from bringing her international business into balance.

The plan, in which the U.S. will supply loans totaling \$338 million and the fund a loan of \$160 million (plus expected arrangements of loans by European banks totaling \$150 million), also involves postponements of Brazilian debts to the U.S., European countries and Japan.

In addition to the above loan, it is expected that both the U.S. and the International Bank for reconstruction and Development will provide additional money for Brazil's development.

The program calls for Brazil to make moves to correct her problems, including high inflation, huge budget deficit, high private credit.

The U.S. Senate recently approved the appropriation of \$600 million to initiate a long-range foreign aid program for Latin-American countries (see last week's issue).



JAPAN

Victor and Toshiba have reported their individual balance sheets. Victor held its semi-annual executive meeting for the 57th settlement term (September 21, 1961 through March 20, 1961). In this meeting, the following draft balance sheet was passed and it was decided to bring it before the regular general meeting of shareholders on May 19. Gross income: 8,660,422,219 yen (\$24,056,728). Net income: 655,423,843 yen (\$1,820,622). Stating the items of gross income, record division 1,440 million yen (\$4 million), radio receiving sets 270 million yen (\$750,000), record players (stereo) 2,155 million yen (\$5.99 million), television sets 2,790 million yen (\$7,750,000), others 413.8 million yen (\$1.15 million), exported, 1,892 million yen (\$526 million). Distribution of profits is 20% (same as last year). Gross income of previous term was 7,010,537,377 yen (\$19,472,604), with net income of 516,768,516 yen (\$1,379,912). The firm always has many hit tunes on the chart. Yukio Hashi, Japanese pop singer, who debuted last year, with "Itako-Gasa" (I Found My Girl In Itako) sold well over 300,000 copies in a short period, was the biggest contributor to the company. Adding to the success of Yukio Hashi, the firm's strenuous selling campaign of modern jazz music was the cause of the biggest profit.

Toshiba, a brand new face in the industry, also held its executive meeting for the firm's first settlement term (October 1 through March 31, 1961). The meeting confirmed its gross income as 2,445 million yen, (6.8 million dollars). Items: records 735 million yen, \$2.04 million, sound materials, such as record players 73.5 million yen (\$250,000). Q. Sakamoto and Kayoko Moriyama's great popularity were the biggest power for Toshiba. Last year, when the firm, now independent, was still a part of the tremendous Toshiba industry, its gross total of income was 125 million yen (\$350,000).

Columbia, Gramophone and Teichiku will hold their meetings within two weeks or so.

"Chiemi Eri & The Delta Rhythm Boys" is one of the latest LP's released by Japan's King. The LP, available on both stereo and mono versions, is a collaboration by Japan's leading female vocalist and famous American chorus group. The recording session was arranged during the latest stay of The Delta Rhythm Boys. "It's Only A Paper Moon," "When The Saints Go Marchin' In," "Sohran-Bushi" (Japanese folk song), are among the selections. Nobuo Ina and Sharps & Flats are backing up the singing of Chiemi and the Boys. This must be an international favorite.

"Calcutta" is beginning to come up the road of best sellers. Up until now four different versions are available. Those are by Lawrence Welk on Dot, The Four Preps on Capitol, Richard Hayman on Mercury and Valiants on Columbia. No Japanese version has been released.

As a new series, Victor will release 5 compact-33's-double in stereo on May 20. These records include, "Along With Belafonte," "Elvis Is Back," "Prado's Best Works," "Three Suns—Stereo Highlights," and "Stereo Big Four" (Neil Sedaka and three others are included). First mono-version compact 33 double releases which has just come out by Victor was Elvis Presley's "Flaming Star."

French conductor Jean Goardino just left Japan after conducting the N.H.K. Symphony and other Japanese orchestras.

Robert B. Weiss, international director of Warner Bros. Records arrived in Japan with Mrs. Weiss on May 1 for a six day stay. He told us that The Everly Bros. may be in Japan in June to give a series of performances in Tokyo and other cities, but added that the plan is still in the negotiating stage. Weiss also told The Cash Box at the Imperial (Teikoku) Hotel that Japan is a tremendous (world's no. 3) market for the American record industry. He exchanged his ideas on releasing Japanese dialog tunes under the WB label. Such disks will be sold wherever Japanese speaking people live (Los Angeles, San Francisco, Hawaii, etc.) as well as in Japan, he mentioned. He left Tokyo on May 7 for Hong Kong, his next business destination. Following Hong Kong he will cover 12 other nations including the Far East and Europe. He is expected to reach Paris next June and will not go back to California until the end of this year.

Yuzo Kumakura, vice-director of Victor's record division, reported to The Cash Box that the selling rate of the 10" LP's has dropped lately while that of the 12" LP's has increased. This inclination, he said, was the aftermath of the fact that the retail price of 12" LP's dropped from 1,700 yen to 1,500 yen.

Nat "King" Cole arrived in Japan on May 4th with his wife. He is due to give a series of performances in Tokyo, Osaka and another two cities. The 1961 Tokyo East-West Music Encounter just closed. During the last week of the Festival, The Italian Chorus Coropolyfonico Orchestra of Toho Conservatory (Japan), Yugoslavian singer Zinka Milanov, New York Philharmonic Orchestra with Leonard Bernstein (twice) and N.H.K. Symphony Orchestra performed.

Japan's Best Sellers

1. Where The Boys Are (Connie Francis/Columbia (Japanese and English versions)—Kayoko Moriyama—Toshiba/Sachiko Nishida—Gramophons)
2. Lonely Soldier Boy (Johnny Dierfield—Capitol)
3. Calendar Girl (Neil Sedaka—Victor/Q. Sakamoto—Toshiba)
4. G.I. Blues (Elvis Presley—Victor/Q. Sakamoto—Toshiba)
5. Flaming Star (Elvis Presley—Victor)

Argentina's Best Sellers

1. Moliendo Cafe (Korn) Hugo Blanco (Polydor); Los Principes (RCA); Don Nobody (Disc Jockey); Gasparin (Philips); Los Wawancó (Odeon Pops) Panchito Nolé (RCA); Tito Alberti (Philips); Adela Adamowa (Columbia)
2. Vuelve Primavera (Reimsa-Korn) Blue Caps (Columbia); Johnny Tedesco (RCA); Teddy Martino (Odeon Pops).
3. La Novia (Fermata) Antonio Prieto (RCA); Gregorio Barrios (Odeon) Los Fernandos (Odeon Pops).
4. Nunca En Domingo (Never On Sunday) (United Artists—Ricordi—Smart) Los Fernandos (Odeon Pope); Makadopoulos (Disc Jockey); Jose Carli (Columbia); Don Costa (United Artists); Les Chacachas.
5. Haciendo El Amor (Makin' Love) (Te Amaré Locamente) (Chappell—Korn) Floyd Robinson (RCA); Los Cinco Latinos (Columbia); Teddy Martino (Odeon Pops); Los TNT (RCA).
6. Montaña De Imittos (Chappell—Korn) Los Cinco Latinos (Columbia) Julio Cesar (Odeon Pops).
7. La Espumita (Korn) Carlos Argentino (Philips); Los TNT (RCA).
8. Campos Verdes (Greenfields) (Korn) The Brothers Four (Columbia); Los Juveniles (Odeon Pops); Los Caba Bengal (RCA).
9. Besame Mucho (Edami) Ray Conniff (Columbia).
10. Son Rumores (Fermata) Antonio Prieto (RCA).



ENGLAND

Associated Recordings just became the first company to sell British manufactured records to the U.S.S.R. The export order valued at £12,000 includes both popular and classical recordings which will be on sale at the British Trade Fair and at selected stores in Moscow. D. M. Bennett, managing director of A.R., reports that the most popular items with the Russians are the Glenn Miller recordings and Gershwin's "Porgy & Bess." In addition to the popular items from Associated's Eros label, a large quantity of classical recordings from EMI are included in the export agreement. Having broken the ice, Bennett plans further talks in Moscow to try to expand and increase the present export agreement.

A new British jazz film "Living Jazz" starring Bruce Turner and his Jump Band has its premier at the National Film Theatre on June 3. Commissioned by The British Film Institute the film was sponsored and financed by Ken Lindsay and Doug Dobell of Central Record Distributors and tells in semi-documentary form the life of a touring jazz group. An LP "Jumpin' At The N.F.T." and an EP of the music from the film both by the Bruce Turner Band are released by 77 Records. CRD, which also releases Riverside, Bluenote, Folklore, Harlequin, Prestige, Bluesville, Moodsville and Swingville material, are anxious to hear from American companies interested in releasing the British 77 and Folklore disks in the States. Top names include Acker Bilk, Sam "Lightnin'" Hopkins, Francis "Scrapper" Blackwell, Pete Seegar and Bruce Turner.

It was a pleasure to meet Jack Mills, president of Mills Music of America, in London on his annual visit to Europe. With an established catalog of standards and a constant stream of pops, prime importance is attached to the continued promotion of educational and standard music, orchestral, band and chorale. Mills expressed his admiration for the Anglo-American liaison between Stanley Mills in the New York office and Cyril Gee, general manager of the London office. Besides picking up new material for American publication, Mills also met old friends including publishers Lawrence Wright, Bill Ward, Jimmy Phillips, Fred Day and Ray Thackeray. Before returning to New York he will visit his offices in Madrid and Amsterdam and plans to set up a new office in Germany. He congratulated The Cash Box on its South American column where his company has recently opened an office in San Paulo.

Well-known Swiss conductor-composer Cedric Dumont will conduct a concert at The Royal Festival Hall in London on June 10, which includes the first performance of his "Divertissement Helvetique" commissioned by the BBC for the occasion. Dumont informs that his publishing company Edition Coda of Zurich has acquired rights to "La Cumparsita" for Switzerland and is currently getting heavy disk coverage with the Franca di Rienzo version of "Nous Aurons Demain" on Vogue.

Eight months after release and after only a brief entry into the charts sales of "A Scottish Soldier" by Andy Stewart on Top Rank have reached 250,000. Stewart is the first Scottish artists to receive a silver disk. Presentation was made last week by a soldier of the Scots Regiment. Released in the States on Warwick "A Scottish Soldier" has entered the Cash Box Top 100 charts. EMI reports enormous advance for the follow-up disk "The Battle's O'er." One Scottish dealer ordered 2,000 copies—the biggest single dealer advance in the company's history.

High Court judgment was just given in favor of Lawrence Wright Music Company and Ascherberg, Hopwood & Crewe against Grundig—tape recorder manufacturers. The judge ruled that by playing three pieces of copyright music to demonstrate its tape recorders at last year's Audio Fair, Grundig had infringed the copyright law. The publicity given to the case has been welcomed by the Mechanical Rights Society and Music Publishers generally. Bill Ward, general manager of Lawrence Wright, said: "We are delighted with the decision which we hope will help to deter members of the public from taping records on home recorders and making copies for friends—thus depriving artists and record companies of royalties and resulting in tremendous loss of record sales."

British independent, Ember International, has signed an agreement giving 20th Fox Record Company, American distribution rights to two British singles: "Four And Twenty Thousand Kisses" by Roy Young and "Angela Jones" by Michael Cox. The latter disk reached the No. 4 slot in British charts last year.

With copyright problems settled, Elvis Presley's "Surrender" (Come Back To Sorrento) with new lyric by Doc Pomus and Mort Schuman, is released here by RCA. With sales expected to reach the million mark Decca reports a record advance of 431,000. Sales of his current chart topper "Wooden Heart" now stand at 600,000.

W. S. Woyda, buyer and manager of the Record Division of Keith Prowse Ltd., has been elected chairman of the Gramophone Record Retailers Association for the coming year. Owing to the rapid expansion of the GRRA formed two years ago for the protection of retailers, it has also been found necessary to appoint a publicity manager (Martin Goff) and an area organizer (Jack Austin).

Gary Mills, remembered for his successful "Look For A Star," has cut two sides for transatlantic release on Decca and London, "I'll Step Down" and "Your Way Is My Way."

Latest star to join the cast of the Palladium summer show "Let Yourself Go" starring Harry Secombe, Roy Castle, Marion Ryan, The King Brothers and Eddie Calvert, is Audrey Jeans whose latest waxing "How Lovely To Be A Woman" from "Bye Bye Birdie," is released on Columbia.

Morty Craft, President of Warwick Records, visited The Cash Box office during his whirlwind 48 hour trip. Here to meet Matt Monro, whose British hit "My Kind of Girl," is getting big stateside reaction on the Warwick label. Craft has finalized details for Matt's American visit including tentative bookings for The Ed Sullivan, Jack Paar and Garry Moore TV shows. Matt's latest disk on transatlantic release is "Can This Be Love."

The indestructible 'Red Hot Mama' Sophie Tucker returned to London for a season of cabaret at Bernard Denfont's Talk Of The Town Theatre-Restaurant, the scene of her first London appearance in 1922 (then known as the London Hippodrome). Her latest disk "For Adults Only" recorded last year in Chicago is released here on Mercury.

Following confirmation that Max Bygraves is to play the Phil Silvers role in "Do Re Me," comes news that negotiations are underway for Frankie Vaughan to star in a West-End musical. Impresario Bernard Delfont hopes to present Frankie in "King Of Diamonds," a South African written musical based on the life story of the fabulous Barney Barnarto.

From "The Guns Of Navarone," with musical score by Dmitri Tiomkin, Decca has recorded two titles from the film "The Theme" and "The Wedding Song" by The Cambridge Strings for American release on London. As usual, the recording was in the hands of Dick Rowe and Malcolm Lockyer.

Radio Luxembourg, the only commercial radio station beaming programs to Britain, celebrating its 30th Anniversary. With an average of 40 hours of airtime each week, during which some 800 pop disks are played to a nightly audience of 7,000,000 listeners, the station plays a valuable part in promoting British and American disks.

England's Best Sellers

1. Blue Moon — The Marcells (Pye) (Robbins)
2. You're Driving Me Crazy—Temperance Seven (Parlophone) F. D. & H.
3. Runaway—Del Shannon (London) (Vicki)
4. On The Rebound—Floyd Cramer (London) (Acuff-Rose)
5. The Frightened City—The Shadows (Columbia) (Filmusic)
6. Don't Treat Me Like A Child — Helen Shapiro (Columbia) (Lorna)
7. More Than I Can Say—Bobby Vee (London) (Southern)
8. African Waltz — Johnny Dankworth (Columbia) (Key)
9. Wooden Heart — Elvis Presley (R.C.A.) (West One)
10. Gee Whiz It's You—Cliff Richard (Columbia) (Belinda)
11. Theme From Dixie—Duane Eddy (London) (Twangy)
12. Easy Going Me — Adam Faith (Parlophone) (Apollo)
13. A Hundred Pounds Of Clay — Craig Douglas (Top Rank) (Tin Pan Alley)
14. Warpaint—Brook Brothers (Pye) (Nevins-Kirshner)
15. What'd I Say—Jerry Lee Lewis (London) (Progressive)
16. Are You Sure—The Allisons (Fontana) (Marlyn)
17. Little Boy Sad—Johnny Burnette (London) (Southern)
18. But I Do—Clarence 'Frogman' Henry (Pye) (Jewel)
19. Lazy River—Bobby Darin (London) (Southern)
20. Exodus — Ferrante & Teicher (London) (Chappell)

England's Top Ten LP's

1. Listen To Cliff — Cliff Richard (Columbia)
2. G.I. Blues—Elvis Presley (R.C.A.)
3. South Pacific — Soundtrack (R.C.A.)
4. Black & White Minstrel Show—George Mitchell (H.M.V.)
5. Seven Brides For Seven Brothers Soundtrack (M.G.M.)
6. Adam—Adam Faith (Parlophone)
7. A Date With The Everly Brothers — Everly Brothers (Warner Bors.)
8. Nice 'N' Easy — Frank Sinatra (Capitol)
9. His Hand In Mine—Elvis Presley (R.C.A.)
10. Nina & Frederik—Nina & Frederik (Columbia)

England's Top Ten EP's

1. Adams's Hit Parade—Adam Faith (Parlophone)
2. The Shadows—The Shadows (Columbia)
3. Cliff's Silver Disks—Cliff Richard (Columbia)
4. John Barry Sound—John Barry (Columbia)
5. Such A Night — Elvis Presley (R.C.A.)
6. Adam No. 1—Adam Faith (Parlophone)
7. The Shadows No. 3—The Shadows (Columbia)
8. Me And My Shadows No. 1—Cliff Richard (Columbia)
9. The Shadows No. 2—The Shadows (Columbia)
10. Unforgettable—Nat King Cole (Capitol)

The next issue of None-Such recordings will include a 12" LP by Bertrand Russell, the first in a series planned to capture the voices of great men of our time entitled "Remembrances of Things Past." "Sacred and Profane Love" is the title of another LP of Elizabethan poetry readings spoken by Dame Flora Robson and Robert Harris. Record Supervision has the first Acker Bilk album to be released in the States "Acker Bilk With Strings" on Atlantic.

A new revue "Beyond The Fringe" just opened at The Fortune Theater, London to sensational press. The four members of the cast: Jonathan Miller, Alan Bennett, Dudley Moore and Peter Cooke. EMI's A & R manager George Martin is waxing an LP of the show for release on Parlophone. American impresario Alexander Cohen is negotiating to present the show on Broadway and hopes to repeat the success of the Michael Flanders-Donald Swann revue "At The Drop Of A Hat."

Stars and executives of the record industry were recently feted at the Variety Club of Gt. Britain's fifth annual golden disk luncheon. The function was a tribute to the industry's support for the work of the club which, since its formation in 1949, has raised £600,000 for sick and handicapped children. Later in the week 250 stars of stage, screen, TV, radio and records attended the Variety Club's Annual Star Gala at The Festival Gardens, whose directors have guaranteed a minimum sum of £3000.

Owing to the rapid expansion of Pye Records Ltd., Louis Benjamin, hitherto assistant general manager, joins T. R. B. Threlfall, director and general manager, as joint general manager. Continuing its expansion policy, Pye Records signed a contract with Aristocrat Recordings Inc. of America whereby material from the Chess, Checker and Argo labels will be released here on Pye International—the label currently topping the British charts with "Blue Moon," by The Marcells. The deal follows long-term negotiations expedited by Benjamin during his recent visit to the States. The first major success, under the agreement, looks like being "But I Do" by Clarence Frogman Henry which makes its entry into the British charts this week.

Denis Preston of Record Supervision left for America on May 9 and plans to stay for three weeks. Main object of the visit is to explore the possibilities of marketing and exploiting the recently launched None-Such Spoken Word recordings release here on Pye Plus. High powered British promotion has included 300,000 postal brochures and a 30 second trick advertising film in color, with musical score especially composed by Kenny Graham for exposure in all major West-End cinemas, followed by nationwide screening in selected cinemas. Preston left England armed with a mass of interesting and off beat recorded music ranging from jazz to drama which he hopes to place on the American market.

Sweden's Best Sellers

1. Angelique (Dario Campeotto/Sonet) Edition Odeon
2. Pepe (Jörgen Ingmann/Metronome) Kassner Musik
3. Sway (Bobby Rydell/Columbia) Southern Music
4. Suco Suco (Ping Ping/Sonet) Reuter & Reuter
5. Baby Sittin' Boogie (Buzz Clifford/Phillips) Thore Ehrling Musik
6. Suco Suco (The Monn Keys/Karusell) Reuter & Reuter
7. Surrender (Elvis Presley/RCA) Belinda
8. Ah, Maria, jag vill hem (Mary Don't You Weep) (The Monn Keys/Karusell) Southern Music
9. Ah, Maria, jag vill hem (Mary Don't You Weep) (Hasse Burman/Columbia) Edition Odeon
10. Seemann (Sailor) (Lolita/Polydor) Belinda



SCANDINAVIA

SWEDEN

It happens very often that I receive letters from the United States asking the question: How is stereo doing in Sweden? Perhaps it will be of value to explain the situation in this column.

First of all, most Swedes (and most people in Scandinavia) are buying complete set of radio combined with a record player. The price of such a combination varies, but the average price is between 1000.- and 1500.- Swedish Kronor (which means from \$200-to \$300-), which is very expensive.

Now, let's go back to around 1955/56. The record companies more and more left the old 78 RPM speed and the "new speeds" (EPs and LPs) began to appear at the market. People were more or less forced to buy new equipment so they could play the new records. During the following two or three years, almost everybody who had record players, changed equipment.

It can be estimated that some 90 per cent of everybody who had any interest in buying new record players had done so when there came something called stereo.

The record buyers could either buy some extra equipment which made it possible for them to play stereo or they could buy complete new furniture. But very few could afford to throw away their recently invested \$200-to \$300- and spend the same sum once again.

This is why stereo is coming so slow in Sweden. Of course, everybody who buy record players today are buying stereo players, and as people from time to time change their equipment, stereo will sooner or later come into its own. But it must be estimated that it will take at least until 1970 before most record buyers here change their equipment to stereo. I estimate the situation so that today around 30 to 35 per cent of the record buyers are stereo-equipped.

And, as more and more people can play stereo records, more and more stereo records are sold here, but it is a progress that moves slowly at the moment.

Mr. Baron, head of Melodicon S.A. (Philips) in Italy, might visit Philips in Stockholm before or after the IFPI Congress in Copenhagen in end of May, said Bo Löfberg, new head of Philips-Sonora record dept. here. Mr. Löfberg was recently appointed chief of the record dept. at Philips in Sweden and one of his first jobs will be to visit the IFPI Congress. Oscar Hedlund, sometimes heard on Swedish Radio and writer in the Radio CO's weekly program paper, off for USSR where he will study music life there.

There has been an Italian week in Stockholm. Four recording artists, the four from the San Remo Song Festival, came here for appearances at the Sergel cinema over the weekend. The artists were Nuccia Bongiovanni, Nelly Fioramonti, Teddy Reno and Fausto Cigliano.

Björn Fremer, publicity man of Scandinavian Record Co. (Sonet, Storyville, Roulette, and other labels) told The Cash Box that his company expects a lot from the concerts with **Thelonious Monk** in Stockholm's Concert Hall. It is a jazz visit managed by Sonet. On records, they are doing very well with "Ange-lique," the Danish song which is on the top of the Best Sellers. "Sucu Sucu" with Ping Ping is another top seller at Sonet. A new EP with Frankie Avalon, one with Jimmy Martin and His Ork. are other releases the company expects a lot from. Roulette has just been released "Ronnie Hawkins sings Hank Williams," "African Waltz" with Johnny Dankworth, "Marie, Marie" with Serino, and "California Sun" with Joe Jones.

Metronome sent The Cash Box two new EP's: Nina and Frederik sings "Sucu Sucu," "There Was An Old Lady," "Gin and Coco-nut Water" and "Man Is For Woman Made." Jörgen Ingmann plays "Cherokee," "High Noon," "Pine-top's Boogie Woogie" and "Anna."

Philips-Sonora presents a newcomer on records: Maude Adelson has made an EP on Fontana. Miss Adelson has been seen on the Swedish stage and was chosen by producer Ake Falck for the TV serial "Nina, Nora and Nalle," where she plays the Swedish girl (Nina is Danish and Nora is Norwegian). In this series she has some songs to sing, and some of them appear on her debut EP.

Just got a sheet from Knäppupp Records where I could read "Knäppupp's reply to Gagarin and Shepard will be out May 24th at 10:05—D Day—with Gunwer Bergkvist as our first astronaut who will use the first Swedish recording of "Baby Sittin' Boogie" during the trip. Well, Knäppupp always knows how to make publicity that hits.

Berns Restaurant in Stockholm has Norwegian recording group The Monn Keys (Triola Records in Norway) as top attractions during May. Hamburger Börs, who operates as night club after May 1, has a Swedish program with Jules Sylvain, grand old man and composer of numerous Swedish pop songs during the 20's, 30's and 40's and still going strong. Inger Juel, Gustaf Torrestad and Sangfrid Nerf, all well known here.

DENMARK

Preben Uglebjerg has made a new record, "En finger med i spillet" and "Hold godt fast," on Polyphon.

EMI in Copenhagen has released three EP's and four LP's of the Polish label Moza. It is recordings with the Polish choir Mazowsze, on tour in Denmark and Sweden and very successful.

Atco in the U.S. released Jörgens Ingmann's "Cherokee" and "Anna," and according to Metronome chief Bent Fabricius-Bjerre, it will be just as big as "Apache." A German film producer wants Ingmann to write the music for a crime thriller to be produced this autumn.

Scandinavian record companies have arranged a big musical show to be held at the Falconer Centret on June 3 for the delegates of the IFPI Congress. The artists appearing are Gitte (EMI, Denmark), Jan & Kjeld (Denmark), The Monn Keys (Triola, Norway), Papa Bue (Sonet, Denmark), Wandy Tworek (Denmark), Jörn Grauengård and his Ork (Denmark), Poul Bundgård and Ellen Winther (Denmark), Preben Uglebjerg (Polyphon, Denmark), Arne Lambert (Joker, Sweden), Harald Norbath (Norway), Alice Babs (RCA, Sweden), Ib Hansen (Denmark) and the Danish Sven Saaby Choir and the Tivoli Ballet.

Norway's Best Sellers

1. Are You Sure (The Allison/Fontana) Stockholms Musiproduktion
2. Romantica (Robertino/Triola) Stockholms Musiproduktion
3. Ramona (The Blue Diamonds/Fontana) Prestor Musik
4. Wooden Heart (Elvis Presley/RCA) Belinda
5. Wheels (String-A-Long/London) Norsk Musikforlag A/S
6. O Sole Mio (It's Now Or Never) (Robertino/Triola)
7. Ah Marie, jeg vil hjem (Mary Don't You Weep) (The Monn Keys/Triola) Skandia Musikproduksjon
8. Baby Sitting Blues (Buzz Clifford/Philips)
9. Surrender (Elvis Presley/RCA) Belinda
10. Blue Moon (The Marceles/Colpix)



MEXICO

Cuban singer Olga Guillot arrived in México. Her debut was at Terraza Casino with great success. In the same show are comic Verdagner and Tito Leduc's ballet.

From now on, Liberty and Warner Brothers Records will be represented by Panamericana de discos, S.A. in México. Richard A. Annotico, director of International sales of Liberty Records, signed the new contract with Juan Campo.

David Crump, sales manager of RCA Victor, announced the company has broken its contract with Top Rank Records, the British company that represents many labels around the world. He also said that in June, Mercury Records will get a special RCA promotion.

Famous Mexican comic Sergio Corona returned to México City, after a long tour throughout the country. Now he is studying his part in a new musical comedy that will open very soon in one of our main theaters.

The Yorsy's dancers back from a long tour where they performed in some cities in the United States and Mexico. They are preparing a new show for the Terraza Casino.

Peerless Manufacturing announced the first Telefunken disks pressed in México. Firm is going to do the same thing with all the labels it represents.

We received post cards from Jose Luis Caballero and Andy Russell from Venezuela, where they are now working with great success. Andy has to return as soon as possible to finish a new LP for Orfeon Records.

"Infinity in Sound" (Vol. 2) by Mexican conductor Esquivel just appeared in the United States. This album, made in the U.S., will appear very soon in México.

Appearing in Panseco's show at Los Globos nitery is beautiful vocalist Emily Cranz at Los Globos night club. Emily was born in Texas, and day by day is getting more popular.

The three television channels in Mexico City are buying new equipment. Most of it is coming from England and some from the United States and Japan. Japan is proposing to introduce color television at a cheap price, and the project is being studied now by our technicians.

The musician's union is asking for an increase of salaries from all record companies in future recordings. New prices are being discussed by owners and musicians and we think they will get to an agreement. Musicians here get about \$6 each recording hour.

An LP of all-time songs is being made by Cuco Sanchez for Peerless Records, the label that also informs that its exclusive artist, folk singer Lola Beltrán is going to produce the picture of her own life in which her husband matador Alfred Leal will also perform. In July, Lola will start a tour to South America, Africa and Japan. Peerless trio Los Fantasmas are preparing their second LP. They just arrived in México City after a long tour too.

Aragon's Cuban orchestra, which has a contract to perform in México City, won't be able to leave the Isle because of the political situation there. One of the biggest hits in México now is "La Gioconda," an Aragon recording.

Perez Prado's chunga rhythm just appeared on Mexican radio stations with good acceptance. It may be a top hit in the future. Prado's fame started in México many years ago.

Cesar Costa, Enrique Guzmán and Manolo Muñoz are going to start a new television series in which the audience will vote on who is the most popular artist at the moment. The three of them are new young singers with a great future.

World famous singer Tito Guizar and his daughter Lilia are performing now at La Fuente night club, but in a few days more they are planning a long tour through South America. Tito sang the "Ave Maria" beautifully at newspaperman Carlos Haro's wedding.

"Immortal Songs of the World" is the latest Adrian Gallardo's LP. He made it with Esquivel's arrangements.

Mexico's Best Sellers

1. Mas Alla—Tres Diamantes (RCA). Lucho Gatica (Musart).
2. La Historia De Mi Amor (The Story of My Love)—Cesar Costa (Orfeon). Paul Anka (Gamma).
3. La Flauta Magica—Acerina y su danzonera (Orfeon).
4. Y . . . —Javier Solís (Columbia). Lucho Gatica (Musart).
5. Matilda—Los Jokers (Vik). Harry Belafonte (RCA).
6. Caballo Blanco—Lola Beltrán (Peerless). Jose Alfredo Jiménez (Columbia). Juan Mendoza (Peerless).
7. La Gioconda—Orquesta Aragón (RCA).
8. Chica Alborotada (Tallahassee Lassie)—Los Locos del Ritmo (Dimsa).
9. Crei—Juan Mendoza (Peerless). Pablo Beltrán Ruiz (RCA).
10. La Bruja—Acerina y su danzonera (Orfeon).

Philippine Tour



MANILA—From left: Paul Evans, Therese Mendez, Johnny Preston and Pelita Corrales, as they are ushered around this Philippine Island city. Evans and Preston, upon arrival here for a show at the Araneta Coliseum, were greeted at the airport by the Misses Mendez, a film star, and Corrales, local disk star, for a motorcade trip through downtown Manila to the Coliseum.



BENELUX

P. J. Goemaere, head of Inelco S.A., distributors of RCA records in Belgium, just came back from a three week visit to the States. Says P. J. Goemaere: "I have found all my friends at RCA Victor more aware than ever that our music world is shrinking fast to make just one huge common market. The fact that artists like Elvis Presley or Neil Sedaka have become just as important in the international field as domestically has made RCA aware of the tremendous possibilities existing for young American artists abroad. Furthermore, the artists have also become aware of the importance of their international fame and they are more willing than ever to travel, even if the Europeans cannot pay them the same fee they are used to get there. As a whole, I am more enthusiastic than ever on the future of RCA as a world leader in the record business. I was tremendously happy to meet again with my dear friends Jaime Laredo and Malcolm Frager, the two last winners of the Belgium Concours Reine Elisabeth. They both have plans to visit Belgium again next winter."

These were the best selling single records in the month of April, released by S.A. Fonior, Brussels: 1. Wheels (String-A-Longs); 2. Corrina Corrina (Ray Peterson); 3. Pepito (Los Machucambos); 4. Pepe (Duane Eddy); 5. In A Little Spanish Town (The Blue Diamonds). The best selling EP was "Les Marrons Chauds" by Dalida, LP-wise it was "Pepe" by Dalida.

Belgium's most famous rock-group, The Cousins, recently visited Denmark and had a very successful appearance on Danish TV; in that country "Kili Watch" is becoming popular. Palette just released a new record by The Cousins: "Parasol"; first sales-reactions are reportedly fabulous. At the end of May, the four 'Cousins' will appear in Paris on the occasion of the visit of King Baudewijn and Queen Fabiola to the French capital. In Holland, group will appear this month at the big festivals of Zuid-Laren (Peter Kraus, Lolita, The Blue Diamonds, Ria Valk and many others will be here too) and Oosterwijk.

Will "La Pachanga" become the new craze in Western Europe as it is now in New York? The Chakachas just came out with a smashing version of La Pachanga (on RCA) and soon we will know. Every European youngster knows how to dance the cha cha. All probabilities are, they will soon go for pachangas. After three quick and mighty hot appearances around Belgium, The Chakachas are now playing in the Osteria, the smartest night spot in Athens. They will soon be at "La Bousola," Viareggio (Italy) and then at the Casino, Knocke, Belgium and then at the "Bayerisches Hof" in Munich, Germany. They will make their next winter quarters at the Casino de Liban in Beyrouth.

Famous French singer Patachou was back in Holland—where she has many friends and admirers—to appear in Teddy & Henk Scholten's "Zaterdagavond Akkoorden," last of the present series on TV. She was as grand as ever in her wonderful song presentations. Very French indeed! Patachou sings on the Philips label, released by L. C. Phonogram. In the same TV-show there was the first appearance in Holland by Rex Gildo. This German teen star, whose "Ya Bene," "Zarina" and "Das Ende Der Liebe" are released in Holland by His Master's Voice, Bovema's major label, was welcomed by a group of female fans at Schiphol Airport, after which an attractive teen party took place at Bovema's studio-restaurant in Heemstede. After Rex Gildo's TV-appearance, he flew back to Dortmund to accept his 3rd prize in the "Bravo Oscar" contest. He returned to Holland to be the guest-star of the Blokker Teenager Festival and AVRO annual meeting in Apeldoorn.

Surprising news for Bovema's Columbia-label came from France, where Edith Piaf accepted a series of 3 exclusive concerts in Amsterdam, Rotterdam, and The Hague on 9th, 10th and 11th June next. "It will be the first time that Piaf will perform in Holland," said Robert Oeges, Columbia-exec, "and we're very glad to welcome one of the biggest artists of the label personally." Edith Piaf's still climbing the hitlists with her incredible version of "Non, Je Ne Regrette Rien."

Paul Marshall paid a visit to C. N. Rood L. C. Rijswijk in order to discuss the Top Rank label in Benelux.

"Blue Moon" by The Marcells, released by C. N. Rood L. C. on the Colpix label, is selling by the hundreds and it is very obvious that America's top hit will become a big seller in Holland, too.

L. C. Phonogram introduced a new label from Germany: 777. First releases are 45 single records by The Emperor Street Paraders ("Paraders In Forest") and The Newtones ("Apache").

Just released are two London Albums in the series "Southern Folk Heritage": "Blue Ridge Mountain Music"—which features The Mountain Ramblers Of Galax, Virginia—and "Roots Of The Blues"—which explores the older Negro blues and song forms. Both recorded in the field and edited by Alan Lomax. The Companeros De Mexico, with well known soloist Carlos Ramirez, can be heard on the same label. Its Album, "The Sound Of A Chorus," contains favorite songs like "Cielito Lindo," "Adios Muchachos," "La Paloma" and "Tipitin." The new Bobby Darin Album on the London-label, "For Teenagers Only," will certainly prove a big seller. On Decca, which label is also released by L. C. Phonogram, Ted Heath And His Music are in great form in "The Big Band Dixie Sound," featuring standards from the band books of the trade bands, like "Muskrat Ramble" and "At The Jazzband Ball."

More teen toppers on 45 EP on the London-label, and four new names in these new series: Pat Boone, The Ventures, Bobby Darin and Billy Vaughn. Pick of the L. C. Phonogram releases on the London-label (45 single): "Love Hurts" by Roy Orbison, "Marie, Marie" by Roger Williams, "No Wings On My Angel" by "Living For The Day" by The Jordan Brothers, "Please Love Me Forever" by Sunny Gale (her first record here on London), "Ling-Ting-Tong" by Buddy Knox and "To Be Loved (Forever)" by The Pentagons.

A couple of new important items will be released by Bovema's Columbia-label this month: Bobby Rydell's "That Old Black Magic," and Chubby Checker's "Dance The Mess Around." Both toppers will be expected to meet with good sales in Holland, as far as Rydell is concerned also being the consequence of his recent visit to Amsterdam. There also will be a new Cliff Richard record (Columbia), "Gee Whiz, It's You" and a new recording by The Shadows, also a favorite with Dutch teenagers.

C. Pompe, Bovema's Warner Brothers label manager, told The Cash Box that he's very glad to head that the "West Side Story" will also be performed in Holland this summer. "I certainly expect that this will stimulate the interest for Robbins' choreography and the ballet-music, which was released by Warner Bros. in Holland and which was honoured by the Edison-Price 1960," said Pompe.

Capitol-Holland looks forward to the visit of Capitol's President-Director Glenn Wallichs in July this year. Hundepool, Bovema's Capitol-exec, is glad with the approval to take part in Gramophone House's best seller-series "Muzikale Miniaturen" and hopes to start the new 1961-62 season with 10 new records in the popular-classical series. This week Capitol released King Cole's "Cole's Greatest" and re-released the very important historical Capitol-session by jazz-phenomenon-Of-The-Year Miles Davis, collected under the name "Birth Of The Cool," with Max Roach, Lee Konitz, Gerry Mulligan, John Lewis a.o.

Holland's Best Sellers

1. Non Je Ne Regrette Rien (Edith Piaf—Columbia) (Editions Altona, Amsterdam).
2. Wheels (String-A-Longs/Billy Vaughn—London/London) (Editions Bens, Brussels).
3. Surrender (Elvis Presley—RCA) (Belinda, Amsterdam).
4. Are You Sure (Allisons—Fontana) (Editions Altona, Amsterdam).
5. Baby Sittin' Boogie (Buzz Clifford—Philips) (Chappell, Amsterdam).
6. Wooden Heart (Elvis Presley—RCA) (Belinda, Amsterdam).
7. Corrina Corrina (Ray Peterson—London (Les Ed. Int. Basart, Amsterdam).
8. Afscheid Van 'N Soldaat/Tommy Uit Tennessee (Ria Valk—Fontana) (Benelux Music, Weert/Editions Altona, Amsterdam).
9. Sucu Sucu (Ping Ping—Tivoli) (Uitgeverij Portengen, Haarlem).
10. Ebony Eyes/Walk Right Back (The Everly Brothers—Warner Bros.) (World Music, Brussels/Holland Music, Amsterdam).

Belgium's Best Sellers

(FLEMISH)

1. Wooden Heart (Elvis Presley—RCA) (Belinda, Brussels).
2. Der Rote Tango (Die Regenpfeifer/Enny Denita — Philips/Fontana) (Ed. Primavera, Brussels).
3. Save The Last Dance For Me (Drifters — Atlantic) (Belinda, Brussels).
4. Non Je Ne Regrette Rien (Edith Piaf — Columbia) (Ed. Celtic, Moeskroen).
5. Baby Sittin' Boogie (Buzz Clifford—Philips) (Chappell, Paris).
6. Corrina Corrina (Ray Peterson—London) (Mills Music, Brussels).
7. Poema/Maria Magdalena (Los Amadores—HMV) (Ed. Garzon, Charleroi).
8. Calendar Girl (Neil Sedaka—RCA) (Ed. Mellin, Brussels).
9. Das Ende Der Liebe (Rex Gildo —Electrola) (Ed. Bens, Brussels).
10. Surrender (Elvis Presley—RCA) (Belinda, Brussels).

(WALLOON)

1. Non Je Ne Regrette Rien (Edith Piaf—Columbia) (Ed. Moderny, Mouscron).
2. Maria Magdalena/Poema (Los Amadores—HMV) (Ed. Garzon, Charleroi).
3. Ramona (The Blue Diamonds—Decca) (Francis-Day, Brussels).
4. Le Bleu De L'Ete (Green Leaves Of Summer) (John William/Les Compagnons De La Chanson—Polydor/Columbia) (Francis-Day, Brussels).
5. Nous Les Gars, Nous Les Filles (Johnny Hallyday—Vogue) (Ed. Voix Du Rythme, Charleroi).
6. Boudha/Kana Kapila (The Cousins—Palette) (World Music, Brussels).
7. Tu Parles Trop (You Talk Too Much) (Richard Anthony/Johnny Hallyday — Columbia/Vogue) (Southern Music, Brussels).
8. Garde-Moi La Dernière Danse (Save The Last Dance For Me) (Dalida/Maya Casabianca—Barclay/Phillips) (Belinda, Brussels).
9. Je Me Voyais Déjà (Charles Aznavour—Barclay) (Ed. Raoul Breton, Brussels).
10. Les Tomates (Jack Ary—Vogue) (Ed. Coda, Mouscron).

Rio De Janeiro's Top Ten LP's

1. *Seleção De Ouro Numero Dois—Nelson Gonçalves—RCA
 2. S'Music—Ray Conniff—Columbia
 3. *A Bossa Negra—Elza Soares—Odeon
 4. *Poema Do Adeus—Miltinho RGE
 5. *Orgao Espetacular—Ed Lincoln —Masterpiece—Musidisc
 6. My Love For You — Johnny Mathis—Columbia
 7. La Violetera—Sarita Montiel—Hispa—Vox
 8. Caterina Valente and Edmundo Ros' Band—London
 9. *O Sucesso E Samba — Walter Wanderley—Odeon
 10. *Convite Ao Drink—Djalma Ferreira—Drink
- *Brazilian Music

Sao Paulo's Top Ten LP's

1. S'Music—Ray Conniff—Columbia
 2. *Eu Sou O Espetaculo—Jose Vasconcellos—Odeon
 3. Metais Em Braza—Henry Jerome—Decca
 4. Meu Ultimo Tango—Sarita Montiel—Hispa—Vox
 5. *Poema Do Adeus — Miltinho — RGE
 6. My Love For You — Johnny Mathis—Columbia
 7. *Seleção De Ouro Numero Dois—Nelson Gonçalves—RCA
 8. *Os Grandes Sucessos De Silvio Caldas—Columbia
 9. Billy Vaughan No Cinema—RGE
 10. La Violetera—Sarita Montiel—Hispa—Vox
- *Brazilian Music

Benelux (Continued)

German singer Gerd Böttcher (23), discovered by Werner Müller of the RIAS Dance Orchestra, is gaining great popularity here. His latest disk has German versions of "Torna A Surriento" (Surrender) and the old Mexican favorite "Cielito Lindo" (Decca). The Hit-Mixers (acordeon) present their first medley of hits, among them "Wooden Heart" (Muss I Denn) and "Kili Watch," on Decca too.

Other L. C. Phonogram releases include the first Album by The Allisons, "Are You Sure," The Riddle" with the Dave Brubeck Quartet featuring Bill Smith on clarinet, and on 45 EP: Aretha Franklin, 18 years old new blues singer, discovered by John Hammond, all on Fontana. From the single releases on Fontana, debut disks of An Van Duuren (Dutch shag "Exodus"), Tony Lang and The Melocanta's and Little Henny And His Shakin' Boys must be mentioned. Scholten & Van 't Zelfde are back on records with a medley of their one-time hits. The Hunters instrumental group from England has a teenager version of Peggy Lee's old hit "Golden Earrings."

Imperial recorded new rock numbers by Renate and Renaldo, the younger sister and brother of the famous US-emigrated Lydia.

C. N. Rood L. C. is selling Pye recordings by Petula Clark ("Sailor") and Kenny Ball ("Samantha") by the hundreds. Firm is also expecting big sales of "Warpaint" by the Brook Brothers. One of the best selling LP's of Rood is the Nina Simone Album "Nina Simone At Town Hall."



BRAZIL

The Record Industry in Brazil is very large and very important, working for more than 60 million people in our country. Here is a partial listing of the organization of labels in Brazil (others will appear in future issues):

Reca Victor Radio S.A.—Ipiranga Avenue—Sao Paulo.

President:—John S. Richards

Records Division: General Manager—Douglas Reid

A & R Manager—Paolo Rocco

Sales Manager—Charles Nobili

Plant Manager—David Jones

Operations Manager—Giovanni Penessi

RCA presses and distributes RCA Victor; RCA Camden and RGE records in Brazil. Sales are covered at the dealer level with 37 salesmen and 11 supervisors with regional sales and promotional offices in all the main cities throughout the country. The main recording studios are located in Rio and are equipped for both stereo and monaural recordings.

The head office and record pressing plant are located in Sao Paulo. The record plant has the largest output in Brazil, with 35 presses working two full shifts and producing both their own labels and a large share of the Brazilian custom business.

RCA has an excellent cast of Brazilian artists which include some of the country's top talent, such as Nelson Gonçalves; Cauby Peixoto; Orlando Silva; Carlos Gonzaga; Ivon Curi; Carlos Galhardo; Luiz Gonzaga and many others. In the International field, RCA releases not only its top U.S. sellers (Melachrino; Boston Pops; Elvis Presley; Neil Sedaka, etc.), but has also one of the best classical repertoires in the country.

Industrias Electricas E Musicais Fabrica Odeon S.A.—Sao Paulo-Rio De Janeiro-Porto Alegre.

Presses and distributes Odeon (local and International), Capitol (USA), London and Angel (England).

President:—H. E. Morris

Other directors:—Henry Jessen; Neil Arturo Juan Menzies; Hans Beugger; Ismael Correa; Mario Duarte; Oswaldo Gurzoni; Joes Ribamar; Ovidio Fonsi; Orlando Stephano; Antonio Faro; Henrique Warschauer, etc.

Odeon, like RCA, has a wonderful cast of top talents, including: Isaura Garcia; Walter Wanderley; Celly Campello; Tony Campello; Joao Gilberto; Anisio Silva; Orlando Dias; Trio Irakitan; Demonios Da Gara, etc. In the International cast, Odeon includes famous artists like: Frank Sinatra; Nat King Cole; Lucho Gatica; Gregorio Barrios; Tony Osborne; Cliff Richards; Norrie Paramor, etc.

Record Pressing:—In Sao Bernardo Do Campo, Estate of Sao Paulo. Offices in Rio and Sao Paulo.

Som Industria E Comercio S.A.

Directors:—Emilio Vitale; Joao Kallas and Olimpio Lins.

Som, presses and distributes Copacabana; Hifirecord; Palette; Montilla and Audiomex.

Record Pressing in Jacarepagua—Estate of Guanabara. Offices in Sao Paulo and Rio.

Brazilian cast includes: Inezita Barroso; Elizete Cardoso; Lucienne Franco; Agnaldo Rayol; Rony Cord; Aloysio Figueiredo, etc.

Discos Rge Ltda.

President:—Jose Aliado Do Brasil Italo Scatena

Other directors:—Octavio De Castro Guimaraes; Ruben Perez (Pocho) and Benil Santos.

General Office in Sao Paulo.

RGE presses in RCA studios.

RGE has a big cast, like Maysa; Agostinho Dos Santos; Pocho; Juca Chaves; Miltoninho; Lenny Eversong; Elsa Laranjeira; Simonetti; Roberto Luna; Dorinha Freitas; Dupla Ouro E Prata; Trio Cristal, etc.

Fabrica De Discos Rozenblit LA.

Studios in Recife, Estate of Pernambuco.

General office in Sao Paulo and Rio de Janeiro.

Presses and distributes Mocambo; Seeco (USA); Gurtler and Blue Bell (Italy); United Artists (USA) and Barclay (France).

In future issues, this column will contain a run-down on the following labels in Brazil: Columbia, Chantecler, Sertanejo, California, Young, Philips, Continental and others.

Brazil's Best Sellers

RIO DE JANEIRO

1. A Noiva—Cauby Peixoto — RCA (Fermata)
2. Look For A Star—Garry Miles—Liberty (Vitale)
3. *A Flor Do Meu Bairro—Nelson Gonçalves—RCA—(Euterpe)
4. *Solidao — Nubya Lafayette — RCA—(Euterpe)
5. Torna A Sorrento—Elvis Presley—RCA—(Ricordi)
6. *Rock Do Ratinho—Carequinha—Copacabana
7. *Boato—Elza Soares — Odeon (Fermata)
8. *Agora—Alcides Gerardi—Columbia
9. Hey Mama—Celly Campello — Odeon—(Fermata—Spalka)
10. *Nao Sabemos — Leila Silva — Chantecler—(Fermata)

SAO PAULO

1. A Noiva—Angela Maria—Continental—(Fermata)
2. *Coracao De Luto—Teixeirinha—Sertanejo—(Santos Dumont)
3. *Flor Do Meu Bairro — Nelson Gonçalves—RCA (Euterpe)
4. *Faz-Me Rir — Edith Veiga — Chantecler—(Vitale)
5. Alguem E Bobo De Alguem (Everybody's Somebody's Fool) — Chantecler—(Aldon—Mellin)
6. *Amor De Mae — Teixeirainha — Sertanejo—(Santos Dumont)
7. *Maria Helena—Roberto Vidal—RCA—Camden—(Euterpe)
8. *Rancho Das Flores—Banda Do Corpo De Bombeiros—Odeon (no Editor)
9. *Palhacada—Miltoninho—RGE (Editora Musical Rio)
10. *O Brasil Já Vae A Guerra—Jucu Chaves—RGE—(Fermata)

CHILE

These are some current hits in Chile: "Tonight, My Love, Tonight," Paul Anka. "Will You Love Me Tomorrow?," The Shirelles. "Greenfields," The Brothers Four. "You're Sixteen," Johnny Burnette.

Elvis Presley is the big star for Chilean Teenagers. "Surrender" is one of the best sellers, and "G. I. Blues" is beating the LP charts. "Wooden Heart" is also a hit, but hasn't been released on single records.

Connie Francis' last waxings, "Hace Muchas Lagrimas Atras" and "No One," are selling very well. Connie's visit in August may become a big success.



AUSTRALIA

The record industry is in a state of extreme caution at the moment following a recent announcement that the present Government credit restrictions—introduced late last year—are expected to remain in force for at least another twelve months. These restrictions, originated in an effort to stem the inflationary trend of the nation's economy, have had a dampening effect on the buying public which in turn is having a disturbing effect at manufacturing and distributing level. The Federal Government is coming under continuous fire as a result of the credit squeeze from organizations throughout Australia that are suffering from the effects of the restrictions. Heavy requests are also being made to the Government authorities to re-introduce import restrictions. Manufacturing associations and groups are complaining bitterly to the Federal Government that they (the manufacturers) have to lay off staff and cut working hours as a result of the tightening up of money—yet there is a huge volume of manufactured lines being imported into Australia. These imports include fairly large shipments of records that are being brought into the country from various overseas areas. Record manufacturers in Australia are deeply concerned over the importing position as it now stands as it is having a serious effect on their operations and if allowed to continue it could—in time force some plants to close down on manufacturing until the general situation improves.

It does seem likely that if the present barrage of complaints to the Government continues, there could be a review of the economy of the country with an eye to bringing some relief to manufacturers. Such a review would be warmly welcomed by most sections of the Australian public.

Ray Bull, promotion chief of ARC, has given The Cash Box a full report on the recent annual disk-jockey convention which was, as always, a great success. Convention was attended by top disk-jockeys from each State, together with ARC executives and distributes from all over Australia. A total of forty-one took part in the convention, including key staff members of ARC and all in attendance had a 'ball' and were most impressed with the friendly warmth and personality of Goddard Liebersen.

Joe Halford, head of Castle Music (EMI publishing house) is delighted to have acquired the rights for "Sleepy-Eyed John," Johnny Horton's single that is shaping like a forthcoming hit. Castle has also won the publishing rights to "Tragedy," the latest click for The Fleetwoods. Nice to see that one of Joe's own compositions has just been released on EMI's Columbia label. Title is "Joey Jump Jump" and it has been recorded by young Michelle Myers. The song—which refers to a baby kangaroo—is already showing out in chart predictions and is tipped for the big time.

Pye Records has kicked off its advertising campaign to launch its low-priced Golden Groove range of albums. Retailing at 33/., the Golden Groove line is the lowest priced series of 12" albums on the open market today. The range is being marketed through supermarkets and self-service stores in addition to the regular record dealer outlets and marketing is being supported by ads on television and radio.

Gaynor Bunning has cut four sides at a new session for W&G Records; Gaynor recently had a nationwide hit with her English-lyric version of "Milord." Gaynor's new single carries "Unlock Those Chains" coupled with "First Love And Last Love." Top side is published by Leeds Music while Walter Edwards Publishing handles the lower half.

Jim Sutton, national sales chief of Australian Record Company (Coronet & Warner Bros. labels), recently spent a week in Melbourne with Peter Sandford and the staff of the Victorian company-owned distribution outlet for ARC.

A disk doing especially well in Australia at present is the Andy Stewart single of "Scottish Soldier" released on the Top Rank label through the Festival organization. Several prominent disk jockeys have taken a real liking to this one and it has been promoted into a brisk seller.

On the Coronet label, ARC has released "Three Little Fishes" by Buzz Clifford. This young artist had a click single a while back in "Baby Sittin' Boogie."

Australia's Best Sellers

1. Runaway (Del Shannon—London) Belinda
2. Wheels (String-A-Longs—London) J. Albert & Son
3. One Hundred Pounds Of Clay (Gene McDaniels—London) Leeds
4. Surrender (Elvis Presley—RCA) Belinda
5. Little Boy Sad (Johnny Burnette—London) Southern
6. Exodus (Ferrante & Teicher—London) Chappell
7. You Can Have Her (Roy Hamilton—Philips) Essex
8. Pony Time (Chubby Checker—London) Essex
9. On The Rebound (Floyd Cramer—RCA) Unpublished.
10. Asia Minor (Kokomo—London) Unpublished

Temperance Seven



LONDON—The Temperance Seven, popular British jazz group (actually numbering 9), goes through its paces in performing "You're Driving Me Crazy," which this week hit the number one spot on the British best-seller list.

The Parlophone recording stars originated in 1955 as a straight jazz group, but rose to national fame when they switched their style to satirizing the music of the Twenties.



Country Disk Jockey

REGIONAL RECORD REPORTS



Country Reviews

B+ VERY GOOD
C+ FAIR

B GOOD
C MEDIOCRE



- BOB DUNFORD**
WGOV
Valdosta, Ga.
1. Foolin' Around (B. Owens)
 2. Heart Over Mind (R. Price)
 3. Hello Walls (F. Young)
 4. I Fall To Pieces (P. Cline)
 5. The Blizzard (J. Reeves)
 6. Gosh I Miss You All The Time (Jim & Jesse)
 7. The Hand You're Holding Now (S. Davis)
 8. I Love You Best Of All (Louvins)
 9. Window Up Above (G. Jones)
 10. The Twenty Fourth Hour (R. Price)

- LORNE HARASEN**
CJGK
Yorkton, Sask., Canada
1. Hello Walls (F. Young)
 2. Heart Over Mind (R. Price)
 3. I Fall To Pieces (P. Cline)
 4. Oklahoma Hills (H. Thompson)
 5. Foolin' Around (B. Owens)
 6. The Blizzard (J. Reeves)
 7. Someday, Someday (S. Davis)
 8. Honky Tonkitis (C. Butler)
 9. Legend Of Big River Train (Wilburns)
 10. And Then I Heard The Bad News (G. Terry)

- CHARLIE GRANT**
KSIW
Woodward, Okla.
1. Long Black Veil (B. Ives)
 2. If I Should Wander Back Tonight (Flatt & Scruggs)
 3. Life Of The Party (E. Ashworth)
 4. Sweet Lips (W. Pierce)
 5. El Tigre (M. Torok)
 6. One Way Street (B. Gallion)
 7. Thoughts Of A Fool (E. Tubb)
 8. Touch Of Heaven (J. Strickland)
 9. Looking For You (L. Frizzell)
 10. Ballad Of Widder Jones (G. Hamilton IV)

- BRUCE HUBBARD**
WDOC
Prestonsburg, Ky.
1. Hello Walls (F. Young)
 2. Sweet Lips (W. Pierce)
 3. Window Up Above (G. Jones)
 4. Loose Talk (Owen & Maddox)
 5. Life Of The Party (E. Ashworth)
 6. Everytime I See The Sun Go Down (M. Endsley)
 7. There Must Be Another Way To Live (K. Wells)
 8. Another Heartache (R. Foley)
 9. From Here To There To You (H. Locklin)
 10. Ain't Gonna Work Tomorrow (Louvins)

- SMILEY MONROE**
KTYM
Inglewood, Calif.
1. Hello Walls (F. Young)
 2. Foolin' Around (B. Owens)
 3. Heart Over Mind (R. Price)
 4. Mental Cruelty (Owens & Maddox)
 5. Three Hearts In A Tangle (R. Drusky)
 6. The Blizzard (J. Reeves)
 7. I Want You (S. Monroe)
 8. Don't Worry (M. Robbins)
 9. Window Up Above (G. Jones)
 10. I'll Just Have A Cup Of Coffee (C. Gray)

- CHUCK BROWN**
WJWS
South Hill, Va.
1. Sweet Lips (W. Pierce)
 2. Three Steps To The Phone (G. Hamilton IV)
 3. Thoughts Of A Fool (E. Tubb)
 4. The Rebel—Yuma (Cash)
 5. Louisiana Man (Rusty & Doug)
 6. From Here To There To You (H. Locklin)
 7. Jim, I Wore A Tie Today (E. Arnold)
 8. Someday, Someday (S. Davis)
 9. Forever Gone (E. Ashworth)
 10. The Darkest Day (L. Lynn)

- MARY WILSON**
KCLX
Colfax, Wash.
1. Foolin' Around (B. Owens)
 2. Hello Walls (F. Young)
 3. The Blizzard (J. Reeves)
 4. Heart Over Mind (R. Price)
 5. Sleepy-Eyed John (J. Horton)
 6. Loose Talk (Owens & Maddox)
 7. Your Old Love Letters (P. Wagoner)
 8. John & Mory Doe (L. Williams)
 9. I'd Know You Anywhere (J. Tubb)
 10. Country Music Time (Lonzo & Oscar)

- BEN WORTHY**
WALM
Albion, Mich.
1. It's A Lovely Lovely World (G. Hill)
 2. Sleep Baby Sleep (C. Hall)
 3. Let Forgiveness In (W. Pierce)
 4. Are You True To Me (C. Smith)
 5. Walk Out Backwards (B. Anderson)
 6. You're Getting All Over Me (O. Wheeler)
 8. Beggar To A King (H. Snow)
 9. Hello Walls (F. Young)
 10. Dime A Dozen (S. Collie)

- ERNIE KERNS**
WOCH
No. Vernon, Ind.
1. Hello Walls (F. Young)
 2. I Love You The Best Of All (Louvins)
 3. The Window Up Above (G. Jones)
 4. Don't Worry (M. Robbins)
 5. Lonelyville (R. Sanders)
 6. Legend Of The Big River Train (Wilburns)
 7. Root Of All Evil (J. Sheard)
 8. Twenty Fourth Hour (R. Price)
 9. Dark As A Dungeon (T. E. Ford)
 10. They'll Never Take Her Love From Me (J. Horton)

"I THINK IT'S BEST (TO FORGET ME)" (2:18)
[Acuff-Rose BMI—Gibson]
"SEA OF HEARTBREAK" (2:29)
[Shapiro-Bernstein ASCAP—David, Hampton]
DON GIBSON (RCA Victor 7890)

As "What About Me" concludes its run, Don Gibson has come up with another strong side to replace it on the charts. Tagged "I Think It's Best," the tune's a flavorful, middle-beat weeper with a haunting folk-angle which the singer caresses with soft-voiced tenderness. Get set for a long ride. "Sea of Heartbreak" on the flipside is an interesting upbeat session that's handled in much the same manner. Both ends could easily happen.

"I'M THE ONE WHO LOVES YOU" (3:04)
[Hill & Range BMI—Hamblen]
"LONELY HEARTACHES (2:41) [Cedarwood BMI—Walker]
GOLDIE HILL (Decca 31261)

Thrush could get back in her winning ways with the fine performance she turns in on "I'm the One Who Loves You." It's a heartwarming display of romantic affection on a slow, deliberate ballad from the veteran pen of Stuart Hamblen. Could go. Coupler is an easy-going upbeat slice.

"SWEET LOVE LETTERS" (2:41) [Excellorec BMI—Toombs, Young]
"WHAT'S HE GOT" (2:37) [Excellorec, Jamil BMI—Young, Miller]
JACK TOOMBS (Dot 16218)

Toombs' impassioned plea in a pleasing, traditional country setting should go a long way in introducing the lad to new country music admirers. An attractive ballad wrapped up with a ricky-tick piano-led instrumental support. Give it a whirl. Another weeping display holds down the other side.

NEAL MERRITT (Manco 104)

(B+) **"CAN YOU?" (2:06)** [Bluebonnet BMI—Hausey, Graves] Merritt, a KENS-San Antonio deejay and itinerant performer, bows with Manco on a side that can draw country music attention to himself. Tune's a tender ballad somewhat like "He'll Have To Go" and Neal delivers it in passionate Jim Reeves-like fashion.

(B) **"STOP TALKING" (1:31)** [Bluebonnet BMI—Hausey, Graves] Singer switches to the upbeat for a novelty-like romp through an affectionate lament. Pleasing slice.

JIMMY STRICKLAND (Davco 104)

(B+) **"JUST AS PLAIN AS DAY" (2:18)** [Dellwood BMI—Axton, Dickerson] Strickland has a pro touch in his offering, an easy-going opus that he etches with honesty and warmth. Side rates the spins. Could grab off loot.

(B+) **"TOUCH OF HEAVEN" (1:24)** [Sure-Fire BMI—Perry] Another fine display of talent, this time in a stronger upbeat slice. Strickland has the goods to make a go of either end.

RAY BAKER (Manco 1019)

(B+) **"TO BE NUMBER ONE" (2:21)** [Bluebonnet BMI—Hausey, Manney] Manco seems to have a monopoly on KENS deejays. Here Ray Baker offers a pretty little romantic waltzer that bears strong chances at a hit ride. It's warbled with sweet femme vocal backing. Spin it for results.

(B) **"I GOT LONESOME TOO" (2:12)** [Bluebonnet BMI—Hausey, Manney] The traditional country fiddles backstop Baker here as he serves up an attractive, familiar-type, up-tempo romantic.

KEN & KAROL CRAIG (Bertram Int'l 219)

(C+) **"I DREAMED YOU'D GONE" (2:20)** [Congressional ASCAP—Craig, Craig] Vocal duet harmonizes prettily this hillbilly-styled love stanza. The Lawrence Bros. Combo supports instrumentally.

(C+) **"THAT WILL BE THE DAY" (2:35)** [Congressional ASCAP—Craig, Craig] Pop-angled teen lyrics are sung honestly by the pair here.

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Country

TOP 50 ACROSS THE NATION



Country

Round Up

| | | Pos. Last Week | | | Pos. Last Week |
|----|--|----------------|----|---|----------------|
| 1 | HELLO WALLS Faron Young (Capitol 4533) | 1 | 26 | COUNTRY MUSIC TIME Lonzo & Oscar (Starday 543) | 32 |
| 2 | THE BLIZZARD Jim Reeves (RCA Victor 7855) | 3 | 27 | JIM, I WORE A TIE TODAY Eddy Arnold (RCA Victor 7861) | 22 |
| 3 | HEART OVER MIND Ray Price (Columbia 41947) | 4 | 28 | JOHN AND MARY DOE Lawton Williams (Mercury 71780) | 29 |
| 4 | FOOLIN' AROUND Buck Owens (Capitol 4496) | 2 | 29 | FROM HERE TO THERE TO YOU Hank Locklin (RCA Victor 7871) | 45 |
| 5 | I FALL TO PIECES Patsy Cline (Decca 31193) | 5 | 30 | BEFORE I LOSE MY MIND Ferlin Husky (Capitol 4548) | 33 |
| 6 | LOUISIANA MAN Rusty & Doug (Hickory 1137) | 8 | 31 | SLEEP, BABY, SLEEP Connie Hall (Decca 31208) | 27 |
| 7 | SLEEPY-EYED JOHN Johnny Horton (Columbia 41963) | 11 | 32 | LEGEND OF THE BIG RIVER TRAIN Wilburn Bros. (Decca 31214) | 28 |
| 8 | YOUR OLD LOVE LETTERS Porter Wagoner (RCA Victor 7837) | 7 | 33 | ARE YOU TRUE TO ME Carl Smith (Columbia 41948) | 30 |
| 9 | MENTAL CRUELTY Buck Owens & Rose Maddox (Capitol 4550) | 12 | 34 | SOMEDAY, SOMEDAY Skeeter Davis (RCA Victor 7863) | 38 |
| 10 | THREE HEARTS IN A TANGLE Roy Drusky (Decca 31193) | 9 | 35 | FLAT TOP Cowboy Copas (Starday 542) | 31 |
| 11 | DON'T WORRY Marty Robbins (Columbia 41922) | 6 | 36 | OKLAHOMA HILLS Hank Thompson (Capitol 4556) | 40 |
| 12 | I'LL JUST HAVE A CUP OF COFFEE Claude Gray (Mercury 71732) | 10 | 37 | FOREVER GONE Earnest Ashworth (Decca 31237) | 44 |
| 13 | THE TWENTY-FOURTH HOUR Ray Price (Columbia 41947) | 18 | 38 | THERE'LL ALWAYS BE SADNESS Marion Worth (Columbia 41972) | 41 |
| 14 | SWEET LIPS Webb Pierce (Decca 31249) | 26 | 39 | BIG MAN IN A BIG HOUSE Leroy Van Dyke (Mercury 71779) | 43 |
| 15 | LOOSE TALK Buck Owens & Rose Maddox (Capitol 4550) | 20 | 40 | DIME A DOZEN Shirley Collie (Liberty 55324) | 48 |
| 16 | WINDOW UP ABOVE George Jones (Mercury 71700) | 13 | 41 | THE REBEL—JOHNNY YUMA Johnny Cash (Columbia 41995) | 46 |
| 17 | THOUGHTS OF A FOOL Ernest Tubbs (Decca 31241) | 21 | 42 | SIX PALLBEARERS Bob Gallion (Hickory 1145) | 49 |
| 18 | THE HAND YOU'RE HOLDING Skeeter Davis (RCA Victor 7863) | 23 | 43 | THE OTHER CHEEK Kitty Wells (Decca 31192) | 36 |
| 19 | ONE WAY STREET Bob Gallion (Hickory 1145) | 24 | 44 | THE ROOT OF ALL EVIL Jean Shepard (Capitol 4538) | 37 |
| 20 | EVERYBODY'S DYIN' FOR LOVE Jimmy Newman (Decca 31217) | 16 | 45 | I'D RATHER LOAN YOU OUT Roy Drusky (Decca 31193) | 35 |
| 21 | BEGGAR TO A KING Hank Snow (RCA Victor 7869) | 25 | 46 | LAST NIGHT Webb Pierce (Decca 31249) | — |
| 22 | LONELYVILLE Ray Sanders (Liberty 55304) | 15 | 47 | THREE STEPS TO THE PHONE George Hamilton IV (RCA Victor 7881) | — |
| 23 | LET FORGIVENESS IN Webb Pierce (Decca 31197) | 14 | 48 | AIN'T GONNA WORK TOMORROW Louvin Bros (Capitol 4559) | — |
| 24 | ODDS AND ENDS (Bits And Pieces) Warren Smith (Liberty 55302) | 17 | 49 | WHERE YOUR ARMS USED TO BE Billy Strange (Liberty 55307) | — |
| 25 | I LOVE YOU BEST OF ALL Louvin Bros. (Capitol 4506) | 19 | 50 | WHEN TWO WORLDS COLLIDE Roger Miller (RCA Victor 7878) | — |

Results of the May 3rd, Philip Morris Pre Kentucky Derby Show were so tremendous that Jim Denny has already signed to present the 1962 event. It'll be his sixth year in-a-row. The final take of this year's extravaganza came to 26,000 attendees, with another 10,000 failing to get in (according to an estimate by the Police Dept., which also had a tough time unravelling the traffic jam caused by the blocking of all highways leading to the park). It was quite a sight from what we heard. . . . The Burlington Railway's first of two "Ozark Jubilee Excursions" from Chicago to Omaha will provide an audience of 2,000 persons at Springfield's Shrine Mosque for a special show star-



JAMES O'GWYNN



ROY DRUSKY



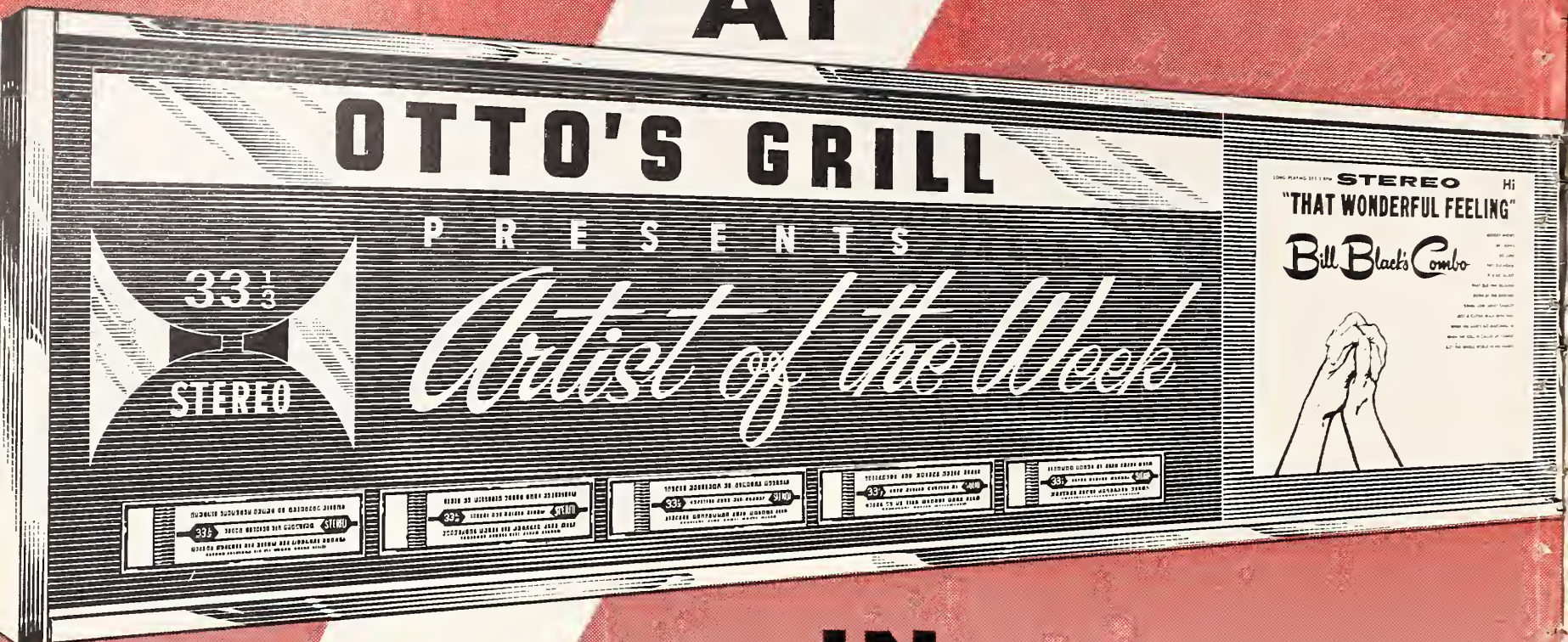
JIMMIE SKINNER

ring Jimmy Wakely. . . . Red Foley, who just concluded personal appearances in Texas and Pennsylvania, is enjoying a four-week breather before launching the biggest summer of his 31 years in showbusiness. The redhead's set to tour over twenty states. . . . Headliners, bandmen and square dancers from "Five Star Jubilee" entertained Missouri's Governor John M. Dalton May 13 at the first annual "Governor's Fish Fry" on the shores of Table Rock Lake, 50 miles south of Springfield. . . . Jim Reeves, Little Jimmy Dickens, James O'Gwynn, Claude Gray and Earl Scott played to an almost full house May 3rd at the Albuquerque Civic Auditorium. According to KARA's Litte Richie Johnson, it was a real fine turn-out for a weekday and the show also served as a welcome-home present for Johnny Applesseed, who's returned to the KARA fold to help the 100% country music station maintain its top rating. . . . Another of our singing lads is beating a path toward the pop charts. Roy Drusky, whose "Three Hearts In A Tangle" has been stirring up pop noise (it's on the Looking Ahead list), has been inked for a May 23rd Dick Clark Show appearance. It's the youngster's first such p.a., but by no means should it be his last.

Decca has re-pacted the Wilburn Brothers to a new long-term, exclusive recording contract. Since coming to the label a few years ago, Doyle and Teddy have consistently racked up the hits, most recently with "Legend of the Big River Train." . . . Faron Young, while in Amarillo recently on a one-nighter tour, was visited in a downtown motel by burglars who relieved the young sheriff of not only his billfold, money clip, credit cards and the like, but also of his trousers. How embarrassed can a sheriff be? About all Faron had left to say the next AM was "Hello Walls." . . . Hilda Young, Faron's wife, mending nicely at home after a rush trip to Nashville's Vanderbilt Hospital for the removal of her tonsils. . . . Ernie Kerns sending out the initial newsletter from his headquarters at WOCH-North Vernon, Ind. Guy's got quite a sense of humor and puts it to good use in the newsletter. Makes a refreshing change-of-pace from all the other straight news releases we wade through each day. . . . Ray Beale ran a poll with his WGUN-Decatur, Ga. listeners to determine the preference between Bob Gallion's "Six Pallbearers" and "One Way Street." Ray's listeners picked "One Way Street" by 6 to 1, which bears the charts out. Needless to say, both sides are headed for the hit circle. . . . Tillman Franks spent some time in Nashville with Columbia's Don Law to confer on a new Johnny Horton album to be released in the near future. Package will probably contain Johnny's favorite tunes. . . . Jack Howard up to the office with old-timer Jesse Rogers to let us know that they'll be re-mastering Jesse's Arcade waxing of "Night Wind." Many of you will remember Jesse as having the first record of "Blue Christmas" about ten years ago. He's been in sort of semi-retirement for the past several years and the Arcade date is his first recording in four years.

Mercury issuing a new Jimmie Skinner EP containing "I Found My Girl in the U.S.A.," "On the Wrong Side of the Tracks," "Will You Be Satisfied That Way" and "Doin' My Time"—four great performances by the vet star. . . . Steve Stebbins notes that bookings on the west coast for his Americana Corporation continue at a brisk pace with new locations opening up every day. This is what a lot of people are telling us, in fact the west coast has become the second largest area (outside of Nashville) for country music. . . . Jimmy Work getting good reaction to his All recording of "I Dreamed Last Night." Those wanting to be placed on Jimmy's mailing list should write him at 14188 E. Close St., Whittier, Calif. . . . Lorne Harasen, country jock at CJGX-Yorkton, Sas., spending his spare time diapering little Lori Ann, the latest addition to his family. . . . Jim Nesbitt sending out his S.O.S. for country wax from WAGS-Bishopville, S.C., Jim's doing OK with his Ace disk of "Please Mr. Kennedy." . . . Curtis Artists' Jimmy Key journeyed to Minneapolis to visit with friends Dave Dudley and George Garrett. Dave, recently recovered from a serious injury sustained in an auto accident, is back at the host position at Garrett's new Owl Club and packing them in nightly. Dave is also out on the Vee label with "Maybe I Do" b/w "I Wouldn't Hang Around." . . . Curley Gold and his Texas Tune Twisters recently entertained patients at the Letterman's Vet Hospital in San Francisco. . . . United Artists Records is re-releasing Autry Inman's years-back hit of "Let's Take The Long Way Home," hoping for another chart ride on the tune. To push the single, Autry's embarking on a p.a. tour of the east which winds up in Portsmouth, N.H. May 28.

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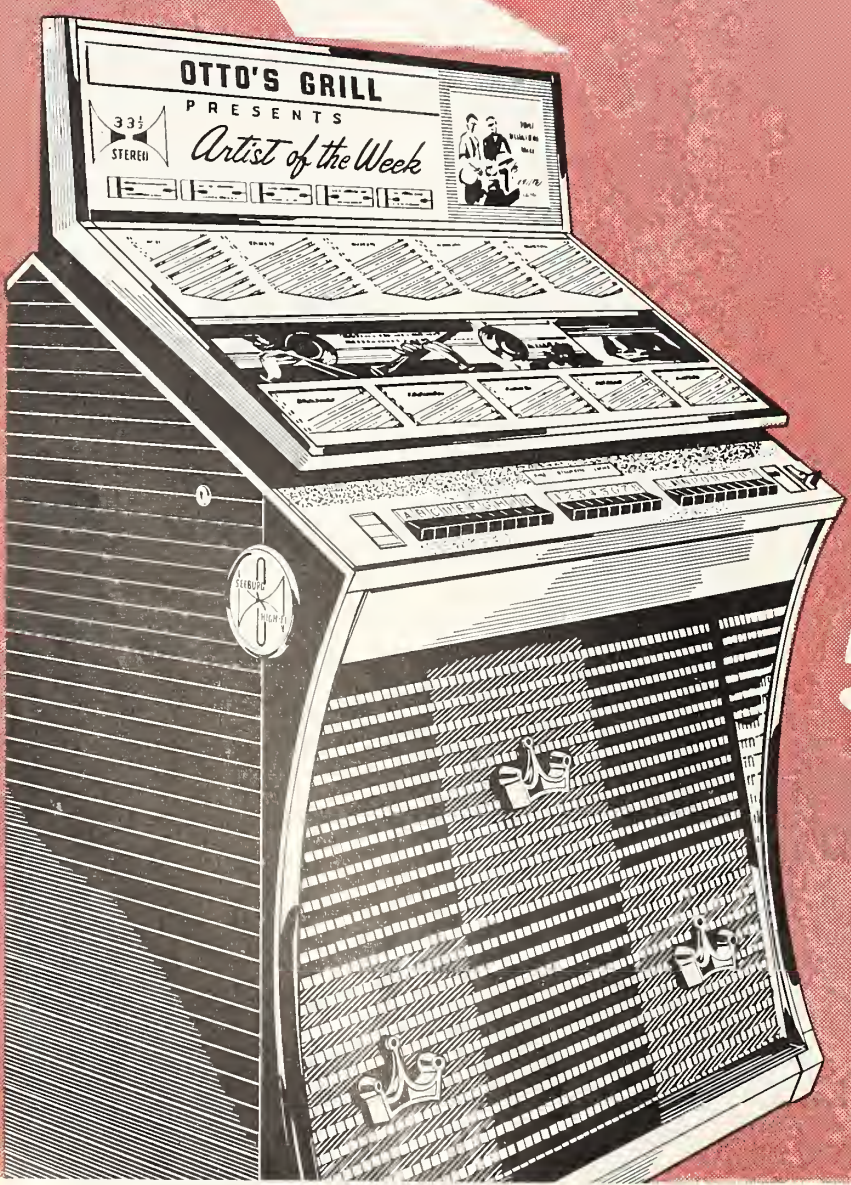
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SEEBURG



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Ten-Selection 33 $\frac{1}{3}$ stereo album packages

- WEEK OF MAY 22**
That Wonderful Feeling
THE BILL BLACK COMBO (Hi)
Let's Face The Music And Dance
MAYNARD FERGUSON (Roulette)

WEEK OF MAY 29
That's Right
NAT ADDERLEY (Riverside)
Crazy Otto Piano
JOHNNY MADDOX (De)

MOA Is On The Brink Of Disaster

In an issue following last year's MOA Convention, *The Cash Box* stated here that unless the conflict between MOA leadership and the phonograph manufacturers was ironed out, the future held little promise for a purposeful music machine operators convention.

Having just returned from the fiasco held in Miami Beach last week there is little doubt that the Convention held at the Deauville Hotel was anything more than a farce conducted at the expense of many people.

This final gasp of life from what was once a healthy industry trade show didn't come about from a sudden sickness during these past twelve months but rather from a slow-death as a result of MOA's inadequate leadership over the better part of the last three or four years.

How all this came about will eventually be told in detail as the many reasons for lack of attendance at MOA Conventions over the years unfold. We won't go into them here.

What we would like to do is to save the trade organization for the industry. The hollow shell that is left can be used again to build an organization capable of conducting a trade show which will benefit everyone in the industry.

With the gradual disappearance of operators from the show, three phonograph manufacturers abstaining from all MOA activities, and finally, participation this year by only six recording companies from a potential list of possibly forty or fifty manufacturers, we should feel fortunate to have a shell with which to rebuild. And the job must be done.

If there is a member of the coin machine industry who believes that next year's MOA Convention, if there is one, will be any more successful than last week's then he is a most optimistic fellow.

Since George Miller must accept full responsibility for this tragic situation, it is quite evident that new leadership is most necessary.

How this is to be accomplished remains to be seen. Perhaps the industry should have a word to say for a change. Let Rock-Ola, Seeburg, and Wurlitzer offer suggestions should they so desire, from a manufacturer's point of view. Perhaps after attending last week's Convention, AMI has an opinion. Maybe our distributors would like a voice in the matter. And last but not least, let's hear from the members themselves, the operators. These are the people who should form the core of any trade organization.

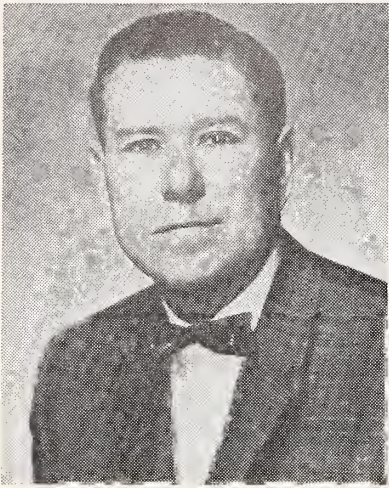
Our goal is simple. A healthy Convention with representation from all firms with a product to sell to the operator, and attendance by all operators with the price of a ticket.

How we are to accomplish this task is something that will have to be worked out. But the first step is apparent.

George Miller must be removed. It is quite apparent that Miller is the prime reason why a costly expenditure by the record and coin machine industries paid off with the sound of silence throughout the Convention hall last week.

Casola Denies CMC Affiliation With MOA As PR Directors Hold Meet

The Cash Box Camera Visits The MOA



LOU CASOLA

MIAMI BEACH—The Board of Directors of the Coin Machine Council convened Tuesday evening, May 16, during the Music Operators of America convention, at the Deauville Hotel, to decide on the future course of the CMC PR council's activities in its effort to effectively operate as the public relations voice for the coin machine industry. A great number of directors were present at this session.

The meeting was presided over by Lou Casola, CMC's executive officer, and Herb Jones, vice president of Bally Mfg. Co., the secretary of CMC.

Although the meeting was of short duration, since most of the procedures enacted were placed into effect by the executive steering committee earlier, much was accomplished in the scope of designating more directly the organization's aims in the realm of increasing the membership among manufacturers, distributors, jobbers and operators; and also formulating public relations activities.

One major point was clarified during this important session. This concerns a firm denial of the misinterpreted statement previously that the Coin Machine Council is operating in conjunction with the Music Operators of America association.

President Louis Casola firmly spelled out the fact that both organizations serve completely different purposes for the coin machine industry.

He declared: "We must make it very clear to people in the coin machine industry at this time that the Coin Machine Council operates strictly as a definite public relations voice for the entire industry. It is in no way connected with MOA." This statement by Casola was unanimously agreed upon by the entire board of directors.

During the course of this important meeting distributor members pledged that they will operate within the scope of their territories to bring operators into the framework of the PR council. They unanimously pledged that they will place their road men and office personnel to the task of reaching operators in a concerted drive to appreciably increase the membership of the Coin Machine Council.

Herbert Jones, vice president of Bally Manufacturing Company, and secretary of CMC, is setting up an intensive plan of action to increase the membership among coin machine manufacturers in his capacity as chairman of the membership committee.

"It is our feeling that the present growth of the Coin Machine Council, and the fine support we are receiving from wholesalers and jobbers, will afford us the opportunity to show non-member manufacturers a truly



optimistic picture of the growth of CMC. Therefore encouraging addition support from manufacturers.

"We most certainly will intensify our membership drive activities generally in the manufacturing, distributive and jobber areas, as well as among operators everywhere through the formation of 'membership task forces,'" Jones asserted.

A report of the current listing of the membership of the Coin Machine Council was made by Lee Schooler and Ben Rogers of the Public Relations Board, Inc., the PR agency for CMC, follows:

Operators—362, Renewals—41, New Members—120, Distributors & Jobbers—2, Renewals—17, New Members—2, Affiliates—17, Renewals—15, Associations—13, Renewals—2, New Memers—1, Grand Total—523, New Members—123, Renewals—75.

MIAMI BEACH—The MOA Convention floor featured about forty one exhibitors and The Cash Box Camera managed to get just about every one of the booths and the men in charge photographed for posterity. Numbered above, the coinmen are: (1) Bob Breither, Lloyd Howle and John Stewart, Bally Vending. (2) The same group take over the booth featuring Bally's smaller coffee unit. (3) Tom Sams and Phil Glover in the AMI booth. (4) Mr. and Mrs. Marvin Roth, Wilkes-Barre, on their way into the exhibit hall. (5) Glen Johnson, John Casola, and Gene Lane in the United exhibit. (6) Old Baltimore friends Maury Sykes, Marmatic Intl. and Sam Weisman, State Sales & Service, in the lobby of the Deauville. (7) Bulk vendors Marvin Maddox and Pete Barrow. (8) Irving Kaye, Howard Kaye, Dave Stern and Carl Pavesi, group together in Kaye's exhibit booth. (9) J. T. Willoughby and Bill Weston in the Record Vending Machine Inc. exhibit. (10) Bill Miller, Star Title Strip. (11) Continental Vending's Tom Cola, Fred Meyers, George Uliano and Pete Malloy. (12) Gene Daddis and Nick Melone with American Shuffleboard's new line of games. (13) Joe Munves stepped out but the arcade equipment was on hand in the Munves exhibit. (14) Don Jacobsen and Doug Sorenson in the "Fast Draw" booth of J. Charles Dist. Co. (15) Lee Schooler, CMC booth topper mans the PR exhibit. (16) Joe Orleck and John Bilotta, Newark, N.Y. (17) Two old friends meet—Barney Sugerman and George George, both AMI distrib. (18) Norman Goldstein, Perry Lonsway and George George. (19) Lou Ptacek, Bird Music, and Joe Orleck. (20) Manny Green, Al Rodstein, Banner Specialty, and Jimmy Ginsberg tour the floor. (21) Barney Sugerman, Bill O'Donnell, Abe Green and Paul Calamari, in the Bally booth. (22) Chicago's Earl Kies. (23) Atlas Music's Nate Feinstein. (24) Al Thoeke and Lee Brooks. (25) Pete Geritz, Mountain Dist. Co., new Rock-Ola outlet.

**More MOA Photos
Throughout Section**

Exhibits At Miami Convention



CONTINUING THROUGH THE CONVENTION EXHIBITS THE CASH BOX CAMERA records more action as (26) Rowe's Bernie Shapiro and Ohio's Roy George look the equipment over. (27) Irving Pearl, New Jersey, and Iz Edelman, in the CineSonic Sound booth. (28) National Rejector's W. R. Sabol, Art Hauser, R. A. Kuechler and C. C. Cukor. (29) Jim Hutzler, John Wallace, and Ed Ratajack at the MOA banquet ticket booth. (30) New York operators Howard Kaufman, Dave Lowy, Al Koondel and Bill Levy tour the floor. (31) Jack Mitnick and Joe Bunch at the All-Tech kiddie ride exhibit. (32) Leonard Naab in the Natl. Parks and Recreation booth. (33) Lee Brooks, Keeney's Paul Huebsch and D&L's Leon Taksen at THE CASH BOX booth. (34) United's Herb Oettinger, Joe Ash, Philly, and Boston's Si Redd get a laugh touring the exhibits. (35) Bert Betti, Eastern Novelty Dist. Co., Bob Bear, Wurlitzer, Joe Orleck, and Wurlitzer's A. D. Palmer stop for a picture. (36) Paul Lucchesi, Bill Weikel, Fischer Mfg. Co., and Bert Betti in the Fischer booth. (39) Jack Dolan, Anthony Hesch and Rudy Kitt in the Dolan exhibit. (40) Iz Edelman and Joe Orleck. (39) Friedman Distributing's Jake Friedman and Jack Goldbart. Friedman handled MOA entertainment. (40) Cy Jacobs, Mass. operator leader and Trimount's Dave Bond, pose in the AMI exhibit. (41) Verle Van Nattan, Auto-Photo's chief and model in the firm's booth. (42) Roy Kraehmer, United veep, and Lee Brooks. (43) Irving Kempner, Runyon Sales, Carl Pavesi, Westchester op, and Roanoke Vending's Jack Bess, in the AMI exhibit booth. (44) Myron Lowinger, Mrs. Doris Grant, and Kiddielane's Charlie Katz. (45) Jules Vernick and Dime-A-Drive's Sam Cahn. (46) Abe Green, Tom Sams, and Barney Sugerman. (47) Irv Kempner and Millie McCarthy. (48) M. L. Pierson and Chet Roe in the National Vendors booth. (49) Frank Fabiano and Valley's Earl Feddick. (50) Lee Brooks and Frank Padula.

AMI Unveils 'Continental 2' At MOA Convention

MIAMI BEACH—The nation's newest advancement in coin-operated phonographs, the "Continental 2," was unveiled here last week by AMI at the Music Operators of America Exhibit at the Deauville Hotel.

"Continental 2" features "Stereo-Round," an advanced stereophonic sound reproduction system in which four speakers within the phonograph unit itself provide full coverage stereo without the need for auxiliary remote speakers.

The new coin phonograph is equipped with AMI "Automix 45-33" turntable and a professional-type magnetic pickup for both monaural and stereo records. It has a total of 200 selections.

AMI has made a number of other improvements with the introduction of the "Continental 2" to provide a more dramatic appearance and to make the unit easier to service.

Its lighted title panel and turntable area are in orange-red, a color classed by psychologists as conducive to "pleasure, gaiety, warmth, and well-being" according to the firm's officials. Formed plywood rear doors in a white texture finish wrap around to the sides to add a pearl-like effect. The cabinet's forward slide panels and top panels are in charcoal with a silver fleck finish, similar to the rear of the unit's title panel.

To simplify servicing, the rectangular front door has been redesigned completely. Instead of a chain-supported drawer-type pull-out, mechanical disengage unit, the drawer now lowers on to a heavy steel chrome-plated piano hinge, self-supported by riding slide brackets.

New AMI Phono Offers 'Pleasure, Gaiety, Warmth, And Well-Being'—Music Too!

CHICAGO—AMI not only has the newest phonograph in the business but one that offers a heck of a lot more than music. At least according to psychologists who gave the machine the once over a few weeks ago.

The lighted title panel and turntable area are in orange-red, a color classed by the mind men as conducive to "pleasure, gaiety, warmth, and well-being."

The 'Continental 2' offers music, too.

Davis Group Heads Small Biz Investment Co.

SYRACUSE, N.Y.—The Central New York Small Business Investment Company, Inc., a privately owned investment company has been licensed under the Small Business Investment act to provide long term financing for small business concerns. The officers and directors of the newly formed investment company have been affiliated, for many years, with the Davis Distributing Corp., a distributor of the Seeburg factory products. The investment portfolio will be devoted principally to firms engaged in the general vending machine business according to Robert E. Romig, President.

Romig stated further, "the new and growing vending industry offers the small business man unusual opportunity to expand his business if adequate long term financing is available. The purpose of the small business investment act, which the Congress passed in 1958, was to provide small business concerns with long term and equity financing for working capital, growth, expansion, or modernization.

Although not restricted to any one field, The Central New York Small Business Investment Company, Inc. was formed to bring the advantage of

this new type financing to the vending industry of the New York State area."

Officers and directors are: Robert E. Romig, President; Henry Wertheimer, Vice President; Thomas Ferrar, Secretary; Albert Wertheimer, Treasurer; Louis Wertheimer, Lawrence Cordon, Paul E. Davis, Directors.

Casola Gives MOA Forum A Laugh With Reference To Vending

MIAMI BEACH—When Midwest Vending's president, Lou Casola, was called upon to address MOA ops at a vending forum here last week, he stated, "I don't know why MOA has asked me, of all people, to comment on vending. Actually, CMC and public relations are my business, vending is just a sideline!" joked the coinman who heads one of the largest vending outlets in the Midwest.

Casola is president of CMC and spends much time on this project. (See story on opposite page referring to Casola's CMC statement on affiliation with Music Operators of America.)

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| United LEADER | 95 | Bally ABC BOWLER | 145 |
| United CHIEF | 75 | Chicon HOLLYWOOD | 145 |
| Bally CLUB DELUXE | 395 | Chicon FLASH | 135 |
| Bally CLUB BOWLER | 350 | Keeney JEWEL | 155 |
| Bally WHIZ BOWLER | 335 | | |

VENDING

| | |
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| CONTINENTAL CORSAIR "30" | 195 |
| SEEBURG E-1, 22 Col. | 225 |
| SEEBURG SFB-510 COFFEE | 595 |
| COLE SPA, 4 FLAVOR | 195 |
| APCO 4 FLAVOR | 195 |

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United Intro's "5 Star" Bowler At MOA

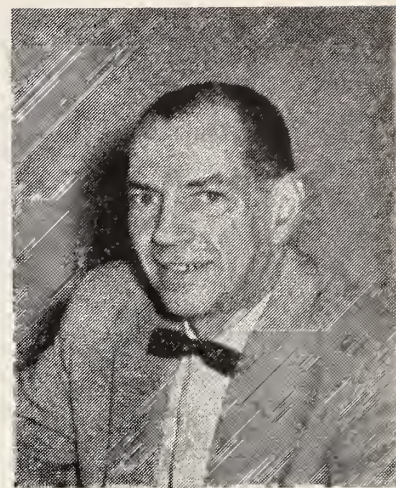
CHICAGO — United Manufacturing Company, this city, introduced the newest addition to its line of big ball bowling amusement games, United's "5 Star" bowling alley, on the exhibit floor at the Music Operators of America convention, May 15-17, at the Deauville Hotel in Miami Beach, Florida.

Factory representatives of United Manufacturing in attendance at the MOA conclave, Herbert Oettinger, LeRoy Kraehmer, Glenn Johnson, Johnny Casola and Al Thoeke, advised that there was much favorable comment and sales action during the three day showing among the coin machine operators in attendance.

C. B. (Bill) DeSelm, vice president in charge of sales for United Mfg., pointed up the fact, during an interview in his office, that the new "5 Star" bowler has five big profit proved play features. They are: "All Strikes," in which strike values are 300 points each. The top score is 3600 points.

A new scoring feature introduced by United in this coin-operated big ball bowling alley is "Progressive Scoring." The interesting aspect in progressive scoring is centered around the constant increase of 'strike' and 'spare' values. The high score is 9900 points.

United introduced another new scoring feature in "5 Star" bowling alley,



BILL DESELN

according to DeSelm, which he feels will create much interest among operators and players. The new feature, "Advance Scoring," advances values of 'strikes' and 'spares.' The top score is 7800 in advance scoring.

DeSelm stressed the great accomplishment in the designing and development of this new bowler when he explained another new scoring feature, "All Spares," in which the 'spare' pin set-up changes every shot, offering the player the maximum in exciting play and accomplishment for his bowling skill. Each spare value is 300 points. The maximum score the player can make is 3600 points.

"And then," DeSelm stated, "we, of course, have 'Regulation Bowling.' No big ball bowler would be complete without this necessary bowling feature. It operates along ABC rules for bowling. This game is the exact equivalent of the regulation bowling game in bowling establishments. The top score is, of course, 300 points."

DeSelm added that in this classic, deluxe bowling amusement game United designers also have created a new hood arrangement over the pins. It is lower than the hood in all previous United bowlers. Other features include exciting pin animation, beautiful streamlining in the cabinetry, and a new 'super-quiet' rubber lined ball return.

The "5 Star" bowler is available in 4 distinct alley sizes. They are: 13 foot lengths, 16 feet, 17 feet and 20 foot lengths. One to six players can compete at one time.

"The button which is to be depressed by the player for selection of the scoring game he wishes to play is conveniently placed at the front of the game (just in front of the ball rack)," DeSelm said.

"Sample shipments of "5 Star" coin-operated bowling alley have already been shipped to United Manufacturing's distributors," DeSelm stated in conclusion, "and, based on the results we have garnered at the 11th Annual MOA convention, we are looking forward to a long and very successful production run with this very exciting amusement bowling game."

**Vending Council
Formed In Wisconsin**

CHICAGO—Formation of the Wisconsin Automatic Merchandising Council last week brings to seven the number of state councils chartered under the new program started by the National Automatic Merchandising Association last year.

Carl Millman, Automatic Merchandising Corporation, Milwaukee, was elected president of the Board of Governors at the May 3 organization meeting in Milwaukee.

Other officers of the Board are: vice president, Mike Rizzo, Kwik Kafe Company, Inc., Kenosha; recording secretary, Bert Veldhuizen, Veldhuizen Vending Machine Service, Wauwatosa; and treasurer, George Terris, Stacy Brothers Company, Milwaukee.

The following were elected to the Board of Governors: Robert Bork, Canteen Company, Oshkosh; Erich Rakow, Canteen Company, Milwaukee; Roy Subrod, Subrod Vending Service, Burlington; R. W. Zaugg, Zaugg, Inc., New London; A. Paul Owen, Jr., Owen Vending Company, Janesville; Charles F. Stanley, Stanley Vendors, Kenosha; Jerome C. Paulus, Ace Foods, Inc., Milwaukee; Ingram Nelson, Nelson Vending Sales, Inc., Menasha; and Herb A. Geiger, Geiger Automatic Sales Company, Milwaukee.

Thomas E. McCarthy of the NAMA staff will serve as secretary to the council.

Geiger was named chairman of the legislative committee and Rizzo will head the Council's public relations committee.

More than 50 vending executives were present and heard a presentation by NAMA Executive Director Thomas B. Hungerford in addition to committee reports.

McCarthy, Richard Funk and S. John Insalata of the NAMA staff also attended the meeting.

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**Ruffler & Walker
 Completes Occupation
 Of New London Plant**

LONDON, ENGLAND — Ruffler & Walker, sole importers for Rock-Ola in this country, has now completed occupation of its new factory incorporating workshops, stock rooms and storage space for spares and replacement parts, etc. Much more space is now available at the main headquarters and work is now in progress reorganizing the offices and converting the old stock rooms into large and up-to-date showrooms and expanding their spares and dispatch departments.

Prominently displayed is the prototype model of the new Williams "Ten Spot" flipper table. Gordon Walker, director, reports that he is now receiving the latest prototypes at the same time as United States distributors. The "Ten Spot" is the first Williams flipper to employ point scoring with the free play awarded to certain numbers of points. Backflash scoreboard registers the points.

Juke box wise Rock-Ola in general continues to make good progress par-

ROCK-OLA

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ticularly the wall phonograph Model 1484. The Keeney 'Fruit Cocktail' 6d play, first seen at this year's A.T.E. is going well. Advantages over ordinary fruits include the extra payment for three cherries (8), three lemons (12), three grapes (16) and three pears (20) plus three jackpots of £2. 10. 0. £5. 10. 0. and £10. 0. 0. Another feature is the red arrow 'wild' symbol. Walker reports that sales of fruit machines slow in January and February are now picking up. This applies

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| Wurlitzer 2300S | 600 |
| Wurlitzer 2310S | 600 |
| Wurlitzer 2200 | 350 |
| AMI E120 | 125 |
| Rock-Ola 1458 | 395 |

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| Bowler |\$525 |
| ChiCoin Double | |
| Feature | 295 |
| Bally Deluxe ABC | 145 |

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 BOWLERS**

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| ChiCoin | |
| Classic 16' | ..\$195 |
| ChiCoin Player's | |
| Choice | 345 |
| United Simplex | 295 |

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| Bally Jamboree | |
| (New) |\$375 |
| Keeney Del. | |
| Big Tent | ... 125 |
| Keeney Red Arrow | 295 |
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| Circus (New) | 150 |
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| Seeburg E1 Cigarette | |
| Vendor | 175 |
| Bally Cigarette | |
| Vendor | 145 |

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| Seeburg 3W1 | |
| Chrome | ...\$ 45 |
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to those for use in clubs and to the 1d fruits specially adapted to comply with the law for use in cafes and amusement parks, etc.

British operators are showing a preference for new equipment rather than reconditioned, according to the firm's officials.

MOA Convention Fails To Draw Operators, Record Firms, At Eleventh Annual Meet In Miami

MIAMI BEACH—The Eleventh Annual Music Operators of America closed its doors on Wednesday evening, May 17 and after 3 days there were still very few signs of music nor were there many operators present to listen to it.

The juke box industry, with one-half million phonographs presently on location and representing a potential record sale of around \$50 million annually, failed miserably in its 1961 attempt to stage a trade show.

The failure was evident everywhere you looked. Exhibitors talked with each other for three days, some closing down the doors long before the show ended. Operators were nowhere to be seen. Many leading distributors never left home. Three of the four phonograph manufacturers continued to remain away from the ill-fated MOA Convention as did many games manufacturers.

On the vending side, Continental, Rowe, Bally and National Rejectors bought exhibit space. Six recording firms showed up and one closed the booth two hours after the doors opened.

The forums were a rehash of what took place last year and while the swimming pool and Miami Beach attractions were admittedly a distraction, looking back at what took place in the operator sessions, they probably didn't hurt attendance as much as the topics which were featured.

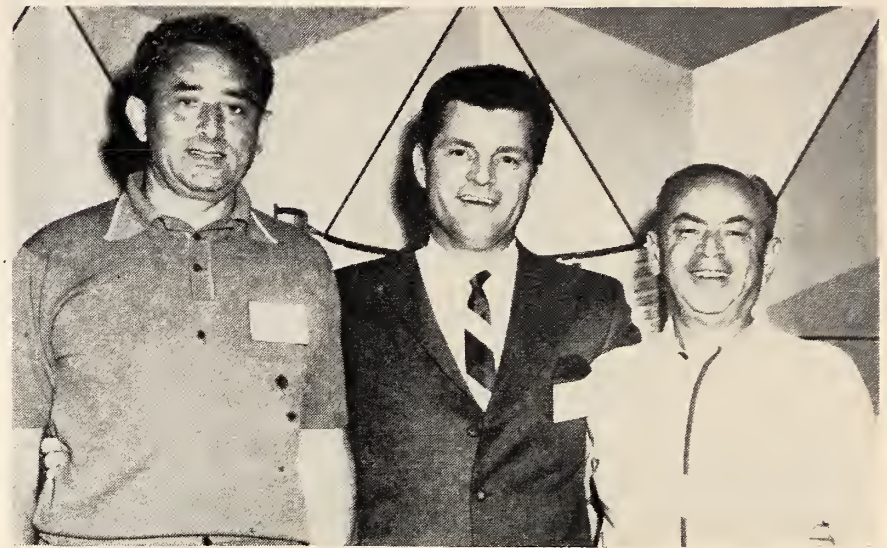
Attendance figures were not available but a good guess on the high side couldn't top the 500 mark. Even the hotel was disappointed. Figuring the necessary number of people to hold down the forty one exhibits, this figure leaves very few people left to "walk the floors." And this was quite evident.

A few hundred copies of the Cash Box were distributed from the usual large convention supply. Many other signs definitely pointed to the smallest attendance in the history of MOA.

Little was accomplished and therefore there is little to report. A survey of exhibitors showed that in many instances the displays did not even pay for themselves.

This was the 1961 MOA Convention. And there was very little else.

Runyon Sales Announces 'Largest Operator Affair Ever' For Hotel Astor Fete Sat., June 3rd



Abe Green, AMI's Tom Sams, and Barney Sugerman in photo taken in AMI Convention booth during MOA show last week. Sugerman and Green made official announcement of operator show while Convention was in progress.

MIAMI BEACH—Barney Sugerman and Abe Green, Runyon Sales Company, AMI distributors with offices in New York, New Jersey and Connecticut,

announced during last week's MOA Convention that the firm will stage the largest formal showing in the history of the coin machine firm.

The company has set June 3rd at New York's Hotel Astor for a gathering of operators in the 3-state area in order to introduce the distributors' lines of equipment and to present what Sugerman calls "the biggest operator promotion program we've ever embarked on."

Details of the affair will be announced next week but early invitations indicated that operators and their wives would be included. Cocktails, dinner and special gifts for guests were also indicated.

The showing will no doubt center around AMI's "Continental 2" phonograph on display here during the MOA Show.

"We've reserved the Grand Ballroom of the Astor Hotel to accommodate every operator and his wife in our territory. I can only say that we expect this party to be the biggest single effort on the part of any distributor in the United States to reach the operator with a solid program designed to stimulate his business, his route and his future," concluded Sugerman.

Company officials released personal invitations from the firm's New York office last week and announced that operators not receiving invites may call either of the three offices and receive one in time for the show.

MOA Board Sets Chi Site For '62

MIAMI BEACH—The Board of Directors of the Music Operators of America, in session at the Deauville Hotel, Miami Beach, Thursday, May 18, voted to return the next MOA Convention in Chicago, the hotel and dates to be decided upon by Managing Director Ed Ratajack and President George Miller.

**MOA Convention
Photos On Pages
52 - 53**

Vending Machine Mfr. Shipments Up 28%; Post-Mix Soft Drink Units Lead With 300% Rise

CHICAGO — Manufacturers' shipments of vending machines in 1960 increased 28.5 per cent in value to \$164.5 million from shipments of \$126.9 million in 1959, according to a statistical study underwritten by the National Automatic Merchandising Association.

Prepared annually by the Bureau of the Census at the request of NAMA as a member service, the study shows the 1960 total to be 50 per cent above 1958 shipments worth \$109.4 million.

The most significant rise was chalked up by vending machines for

beverages, with total shipments worth \$109.4 million in 1960 over the 1959 figure of \$75.3 million, an increase of 45 per cent. In that category, shipment of post-mix cup soft drink vending machines increased from 4,437 machines in 1959 to 13,285 in 1960, a spectacular 300 per cent advance in one year.

In the confections and food machine category, the value of shipments increased from \$19 million to \$23.9 million in 1960, the report shows. Shipments of all other vending machines were valued at \$31.2 million in 1960 as compared with \$32.6 million in

1959. However, the number of machines in that category increased to 247,682 from 210,244 in 1959.

The total number of machines shipped in 1960 increased to 643,942 machines from 523,945 in 1959, a rise of 23 per cent.

The figures in the Bureau of the Census survey came from 86 companies last year, whereas 96 firms were included in 1959. Industry mergers and companies no longer in business account for the drop, industry sources said.

QUANTITY AND VALUE OF SHIPMENTS OF VENDING MACHINES: 1959 AND 1960

| Item | 1960 | | | 1959* | |
|--|-------------------------------|---------|-----------------|---------|-----------------|
| | Number of companies reporting | Number | Value (\$1,000) | Number | Value (\$1,000) |
| VENDING MACHINES TOTAL | 86 | xxx | 164,468 | xxx | 126,926 |
| Vending machines for beverages, total | 39 | xxx | 109,391 | xxx | 75,278 |
| Beverage (combination hot and cold) | 5 | 2,493 | 2,792 | 1,494 | 1,449 |
| Coffee (refrigerated and nonrefrigerated) | 16 | 25,680 | 15,973 | 17,079 | 11,595 |
| Milk (bulk or cup) | 4 | 166 | 183 | 464 | 558 |
| Packaged milk (indoor) | 4 | 7,252 | 5,440 | 5,985 | 4,026 |
| Soft drink (bottle) | 12 | 183,723 | 66,449 | 133,054 | 47,566 |
| Soft drink (cup-post mix) | 7 | 13,285 | 11,510 | 4,437 | 3,770 |
| Soft drink (cup-premix) | 5 | 9,853 | 6,225 | 9,108 | 5,886 |
| Other vending machines for beverages ¹ | 7 | 1,120 | 819 | 690 | 428 |
| Vending machines for confections and foods, total | 34 | xxx | 23,895 | xxx | 19,001 |
| Bulk | 7 | 88,055 | 1,414 | 80,324 | 1,346 |
| Candy bar | 8 | 35,437 | 12,019 | 30,639 | 9,415 |
| Chewing gum (packaged) | 5 | 3,747 | 137 | 5,649 | 202 |
| Hot foods | 7 | 3,250 | 1,386 | 4,009 | 1,578 |
| Sandwich and pastry | 5 | 5,624 | 2,175 | 4,927 | 1,895 |
| Cookie, cracker, and biscuit | 17 | 16,575 | 6,764 | 15,842 | 4,565 |
| Multiple unit (refrigerated and nonrefrigerated) | | | | | |
| Ice cream | | | | | |
| Other vending machines for confections and foods ² | | | | | |
| All other vending machines, total | 47 | xxx | 31,182 | xxx | 32,647 |
| Cigarette | 12 | 85,970 | 26,165 | 95,851 | 27,643 |
| Ice | 4 | 785 | 1,751 | 776 | 1,543 |
| Postage stamp | 8 | 12,640 | 576 | 15,908 | 996 |
| All other vending machines except for beverages, confections, and foods ³ | 29 | 148,287 | 2,690 | 97,709 | 2,465 |

*Revised.
¹Includes packaged milk (outdoor); canned soft drinks; hot beverages such as hot chocolate and/or hot soup (except canned) not sold in a combination machine with coffee.
²Includes vending machines for apples, bread, eggs, packaged dry beverage ingredients, popcorn, etc.
³Includes coin changers, and vending machines for aspirin, cigars, combs, cosmetics, pencils, newspapers, etc. Does not include coin-operated phonograph or photographic machines.



Meeting Dates

Music Operators' Associations

- June 3—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 4—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego
- 5—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 5—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 6—Harbor Music Operators Association
Place: Cook's Bullpen, Paramount, Calif.
- 7—AMOA of Pennsylvania
Place: Penn-Harris Hotel, Harrisburg, Pa.
- 8—Berks County Amusement Machine Operators' Association
Place: Arndt Restaurant, Reading, Pa.
- 12—Milwaukee Coin Machine Operators' Association
Ambassador Hotel, Milwaukee, Wis.
- 13—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 14—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr.,
Mishawaka, Ind.
- 15—Eastern Ohio Phonograph Operators' Association
Place: 4014 Rush Boulevard, Youngstown 12, Ohio
(Executive Board).
- 15—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio
(Executive Board).
- 15—Los Angeles Division California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
- 19—Jefferson Amusement Co.
Place: Sheraton Hotel, Rochester, N.Y.
- 19—Automatic Equipment and Coin Machine Owners' Assn.
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 19—Associated Music Operators of Rochester
Place: Sheraton Hotel, Rochester, N.Y.
- 20—Music Operators' Association
Place: Barclay Hotel, Toronto, Can.
- 21—New York State Operators' Guild
Place: Hotel Washington, Newburgh, N.Y.
- 21—Eastern Pennsylvania Amusement Machine Association
Place: General De Kalb Inn, 2519 De Kalb Street,
Norristown, Pa.
- 26—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 26—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Association

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| SEEBURG 161 | | 675 |
| SEEBURG 100-J | | 495 |
| SEEBURG 100-R | | 400 |
| SEEBURG 100-C | | |
| SEEBURG 100B | | 195 |
| ROCK-OLA 1446 | | 245 |
| WURLITZER 2204 | | 395 |
| WURLITZER 1900 | | 375 |
| WURLITZER 2100 | | 365 |
| WURLITZER 2000 | | 295 |

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| 9-Col. National | | 95 |
| 22-Col. EASTERN | | 135 |
| CONTINENTAL CORSAIR "30" | | 245 |
| CONTINENTAL CORSAIR "20" | | 195 |

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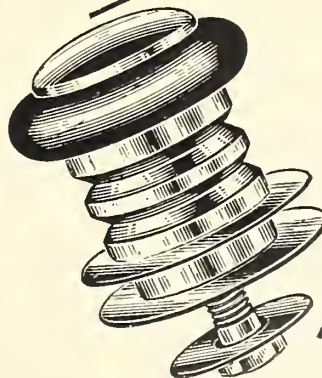
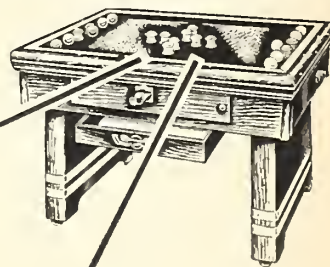
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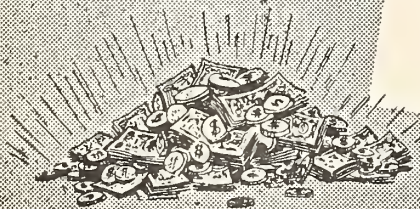
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CITY ZONE STATE

CMC Finds Colorful Item In Millie McCarthy As PR Program Progresses

HURLEYVILLE, N.Y.—Millie McCarthy, that fighting coinwoman from this town, has made headlines with her constant fight against racketeering elements, especially as they pertain to the coin machine business and to unions which conduct labor contracts with the business.

An Associated Press feature, which has appeared in at least one dozen newspapers to date, features the coin machine gal who apparently never stops as a one-woman army who spends as much time fighting the "bad guy" as she does helping the "good guy," and this she is noted for.

Mrs. McCarthy lost her husband Bill just about one year ago and has since managed to continue with her Cat-skill Amusement business and expand into another coin machine route, bought from the late Bob Charles' estate, in Binghamton, New York.

Mrs. McCarthy appeared before several Senate committees and told her tale of woe, explaining the business to the politicians and balancing the tables for a change.

Millie is well-known at the National Labor Relations Board where she has returned the victor after many rounds of arguments and discussions leading up to a "cleaning up of the business in her area."

Mrs. McCarthy has traveled the up-state area between her home and the Canadian border talking it up with leading coinmen in a program that she hopes will organize and strengthen the industry in New York State.

She has been instrumental in the success of the Public Relations Committee in New York City which now embraces all of the State.

Millie's two sons, Robert 21, and Victor 18, help their mom run a business that is noted for its efficiency. "We even get into the kitchen and help with the dishes when necessary,"



MILLIE MCCARTHY

advised Millie last week during her visit to Miami Beach for the MOA Convention.

She does more than that. Mrs. McCarthy has led the fight in Albany to recognize the coin machine business as a legitimate industry and one which has suffered year after year under the brutal blows of heavy taxation. Several bills on previous calendars have been dropped after meetings with Mrs. McCarthy.

Millie was a choice item for the CMC (Public Relations Council) in Chicago. She was not only willing but makes such colorful copy for the newspaper people who must write the stuff that CMC and its leaders considered Mrs. McCarthy as a first choice from many who are to be profiled and presented to newspaper editors across the nation in a program to educate the American public. They couldn't have made a better choice.

AMI Distribs Planning Elaborate Showings Of 'Continental 2' Phono

CHICAGO—With the introduction of the new AMI "Continental 2" this past week, indications are that distributors thruout the nation will now hold operator showings in their respective cities.

Most of the distributors are lining up dates for formal showings at their showrooms, but several have set into motion elaborate plans to present the new phonograph, and the tie-in promotion sales plans, at hotels, with the

usual social implementations.

These showings will probably begin after some of the distributors return from the MOA show in Miami Beach, and others will be presented immediately by distributors who didn't attend the Convention and were getting their plans into operation.

Operators thruout the nation and Canada will be notified by their area distributors of these plans and the dates set for the showings.

MOA Record Exhibitors Awaiting Convention Count From Miller

NEW YORK—It was learned last week that, of the six record companies displaying at the MOA Convention this year, several requested a list of the people who attended.

One company insisted that George Miller submit the names of all juke box operators who attended, their addresses and a count of the juke boxes these operators control.

The company mentioned that it would not like its name to be revealed at present. But if Miller will not supply this information, the company will announce its withdrawal from any future convention. The diskery feels that for the tremendous expense it went through, it should at least get a count of the attendance and a list of registrants which almost all conventions give to exhibitors.

Firm Will Show Greeting Card Vendor

NEW YORK—Stancraft Greeting Card Vending Machine Company advised the trade last week that it would hold formal showings of the vending machine on Monday, May 22, in New York's Waldorf-Astoria Hotel. The parent company is known as Standard Packaging Corporation.

R. Carl Chandler, chairman of the board, stated that a complete demonstration would be held for the guests attending the cocktail showing expected to take place at 2:00 PM.

"Who Cares How You Get There, Just Get There!"

NEW YORK—"Who cares how you get there, just get there!" was the theme of the 'Progress Through Planning' forum set for Atlantic City's Shelbourne Hotel, May 26 and 27.

NAMA's Eastern Sectional Conference promises some solid topics for discussion by operators including employee-employer relations, sales pre-

Watson Appointed Canteen Acct. Exec



GEORGE M. WATSON

CHICAGO—George M. Watson has been appointed an Account Executive on the National Sales Staff of Automatic Canteen Company of America, it was announced today by Charles J. Ritzen, Vice President.

Watson, a veteran employee of General Motors, formerly was Personnel Director of Pontiac Motors Division. He resides in Bloomfield Hills, Mich.

Macke Vending Head Addresses Security Analysts

WASHINGTON, D.C.—Aaron Goldman, chairman of the board and president of the Macke Vending Company, told members of the New York Society of Security Analysts that estimated sales for the year ending September 30, 1961 would reach \$20 million. Up \$6 million from 1960.

Goldman projected 1961 net income at 62¢ per share after a write-off for depreciation and amortization equivalent to \$1.70 per share, compared to 53¢ and \$1.46, respectively, in the previous year.

Macke Vending Company, whose common stock was first offered to the public in February 1960, currently operates 20,000 vending machines in seven mid-atlantic states and the District of Columbia. Since 1955, sales and profits have increased an average of 15% per year. Goldman predicted a similar trend over the next five years.

"Automatic vending," said Goldman, "is the best answer yet to rising costs of employee feeding in plants, offices and institutions of all sorts. Technological improvements in the vending machines themselves are making it possible for most people to find the food they like, hot or cold, at the drop of a coin. Lighter eating habits and the shift toward the quick 30-minute lunch are other current trends supporting the rapid growth of vending."

Macke exchanged an undisclosed amount of stock with Variety Vending System of Philadelphia two weeks ago in a merger that placed Macke in the amusement machine business and Al Rodstein, Variety head, in the post of Macke v.p.

sentations, shop maintenance, layout planning and public service.

A cocktail reception will be sponsored by four cooperating associations from Delaware, Maryland, New Jersey and New York with ops from these four associations being admitted without registration fee.

RUNYON NEEDS PAY CASH \$

| | |
|--|--|
| AMI F-80 · F-120 G-120 | Rock-Ola 1448 · 1454 |
| Wurlitzer 1700 · 1800 1900 | Seeburg M-100 G · HF 100-R V-200 · VL-200 |
| Midway JOKER BALLS | Williams TURF CHAMPS TIC-TAC-TOES NAGS |
| Bally BALLS-A-POPPIN' CHAMPION 14' TROPHY 14' BINGOS | United LIGHTNING 8' CLIPPER 8' CAPITOL 8' |
| | Gottlieb PIN BALLS |

RUNYON SALES COMPANY

Factory Representatives for:

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Newark 8, N. J. Bigelow 3-8777

Offices: New York, N. Y. and Hartford, Connecticut

Cable Address—RUNYONEX NEWARKNEWJERSEY

WEEKLY SPECIALS!

| | |
|--------------------------|----------|
| UN. STAR SLUGGER | \$100.00 |
| BALLY SHARPSHOOTER (NEW) | WRITE |
| CC BULL'S EYE BASEBALL | 175.00 |
| BALLY JAMBOREE (NEW) | 450.00 |
| BALLY BRIGHT SPOT | 145.00 |
| BALLY CHAMPION HORSE | 395.00 |
| SEEBURG VL-200 | 255.00 |
| BALLY LANES 14' | 95.00 |
| CC BOWLING LEAGUES 14' | 95.00 |
| CC CLASSIC 16' | 250.00 |
| BEACH QUEEN (NEW) | 295.00 |
| BEAUTY CONTEST | 145.00 |
| BALLY SPEED BOWLER | 275.00 |
| CC BATTER UP | 195.00 |
| BALLY HEAVY HITTER | 245.00 |
| BALLY BIG INNING | 175.00 |
| LITTLE BUCKEROO | 250.00 |
| DOUBLE SHOT | 125.00 |
| GUNSMOKE | 150.00 |
| TOUCHDOWN | 250.00 |
| ROCK-OLA 1465 (NEW) | WRITE |
| ROCK-OLA 1464 (NEW) | WRITE |
| SEEBURG M100A (45 RPM) | 75.00 |
| AMI G-200 | 235.00 |

We are exclusive factory distributors for: BALLY - WILLIAMS - ROCK - OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-4100)

CORRECTION

The price of a Wurlitzer Model 2204 which appeared in the Atlas Music Company ad of May 13 incorrectly read \$395. The price was inadvertently set this way by a printer.

The Atlas Music Co. price on a Wurlitzer Model 2204 is **\$495.00**

ATLAS MUSIC COMPANY
2118 N. Western Avenue
Chicago 47, Illinois

WURLITZER 2500

ULTIMATE IN Automatic MUSIC

WILL PAY CASH FOR
AMI D-80's, E-80's, E-120's
Plus Parts-Supplies For These Models
WANT! 10,000 45 rpm records
FREEMAN COIN MACHINE CO.
260 HUDSON STREET, HACKENSACK, NEW JERSEY
Diamond 2-3700

MUSIC SPECIALS!

| | |
|---------------------|----------|
| AMI—LYRIC 100 | WRITE |
| AMI—CONTINENTAL 200 | WRITE |
| AMI—K—MOOD & MUSIC | WRITE |
| AMI—K—100A | \$795.00 |
| AMI—J-200 STEREO | 645.00 |
| AMI—J120 STEREO | 645.00 |
| AMI—H 200 | 445.00 |
| AMI—H 120 | 445.00 |
| SEEBURG 222 | 695.00 |
| SEEBURG 201 | 650.00 |
| SEEBURG 161 | 650.00 |
| SEEBURG L-100 | 495.00 |
| SEEBURG KD 200 | 395.00 |
| SEEBURG V-200 | 225.00 |
| SEEBURG R-200 | 350.00 |
| WURLITZER 2150 | 325.00 |

We are now handling the Rowe 27-700 Cigarette Vendor, exclusively in northern Ohio. Warehoused in our Cleveland office for immediate delivery.

MONROE

COIN MACHINE EXCHANGE, INC.
2423 Payne Ave. Cleveland 14, Ohio
Superior 1-4600

OPERATE

Deluxe

BATTLING CHAMP

See your Williams Distributor!

Williams

ELECTRONIC Mfg. Corp.

4242 W. Fillmore St., Chicago 24, Ill.

Tom Greco Reported Ill In Miami Beach

MIAMI BEACH—Tommy Greco, Greco Bros. Amusement Company, Glasco, New York, was stricken with what appeared to be a case of appendicitis during his visit to the Music Operators of America Convention here last week and was ordered to a sickbed by the Deauville Hotel doctor.

Late reports however, indicated that the cause of the illness was not appendicitis and that tests were being made on the coinman before proceeding with a diagnosis of his illness.

Greco was expected to remain in Miami Beach until a medical decision is released approving of his traveling to his home. Greco is accompanied by his brother Joe who manages the upstate coin firm.

After 32 Years, A Nostalgic Feeling

Joe Weinberger Counts His Blessings As He Retires From Distributing Business

CINCINNATI, O.—Joe Weinberger, recently retired coinman who officially retired from his business after 32 years wrote a letter to *The Cash Box* last week and expressed his feelings on making the move.

"In leaving the industry after so many years I do have a nostalgic feeling, not only as far as my two brothers are concerned but for the many wonderful customers with whom I have done business throughout the years. This includes my many friends abroad as well as those in the United States.

"Most of my employees too, have been loyal, sincere, and efficient. They too will be missed. Without them, the cooperation and close relationship with my brothers Leo and Sam, and the loyalty of so many fine customers, my

personal success and retirement would not have been possible."

Weinberger stated that he was happy to be able to leave behind a good reputation and name "more valuable than money" and personally thanked the staff of *The Cash Box* "for being so considerate of me, and for your consistent, intelligent support of the industry generally. I wish you much success in the future."

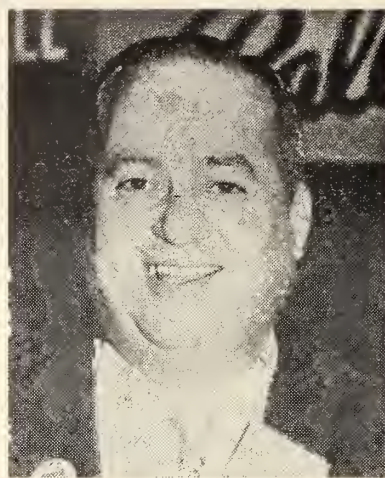
Joe Weinberger retired last month and the Southern Automatic Music Company interests in Cincinnati were sold to Royal Distributing Company here. Southern still operates offices and showrooms in Louisville, Lexington and Indianapolis where complete phonograph and amusement games lines are distributed under the supervision of Leo and Sam Weinberger.

Tolisano Addresses Miami Convention; Tells Ops 'Handwriting Is On Wall'

MIAMI BEACH—"The handwriting is on the wall," said Jimmy Tolisano as he addressed operators at a vending forum conducted here last week. He referred to slackening of music and games receipts.

"There are thousands of locations available for coffee machines where there are no machines today," continued Tolisano who told ops of his success in establishing a vending machine operating firm "in all phases of vending" in shortly less than fourteen months time.

Tolisano moved to St. Petersburg last year after spending most of his life in Hartford, Connecticut.



JIMMIE TOLISANO

"You can start a completely new vending route from scratch as far as I'm concerned, there is that much potential today.

"Many problems foreign to the music and games operator will pop up but they can be overcome. Remember the most important part of your route is the product to be vended and here is where you must go with the established national brands.

"Sanitary requirements must be strictly adhered to. Learn the rules and then do business by them. A variety of products is naturally a safer way of doing business. Much effort expended on the route with a watchful eye on commissions and the emphasis on service should pay off a handsome profit to the operator willing to work," concluded Tolisano.

Tolisano continues to operate music and games in the Florida West Coast area under the name Modern Music Company.

How To Compete With Giant Kiddie Ride Ops?

MIAMI BEACH—Tom Greco didn't get too much of an answer at an MOA forum last week when he asked, "How can we compete with giant kiddie ride operators who not only have the top locations sewn up but even have contracts to operate in stores in the chain that haven't even been built yet?" Harry Snodgrass took the question but could only advise Greco on a personal service approach and possible meetings with local merchants on a personal basis.

Candy Vending An MOA Topic

MIAMI BEACH—Candy vending was a topic of discussion at the MOA forums here and several views were presented. John Wallace, West Virginia operator who is an MOA board member also advised that he has concentrated in the schools in cities and offered them "a service they didn't realize was possible."

Wallace advised the listening ops that doing business with schools can be profitable since vending machines will increase the sale of candy providing the candy was previously sold from a G.O. or post canteen type counter.

Max Hurvich told ops that music routes cannot stand alone. "Diversification is a must," said the Birmingham coinman, "and until you take on vending as an additional means of income you will not be doing your full potential."

Commission arrangements were discussed and Wallace advised ops of a straight 10% arrangement to service station locations and 15% to schools where the collections are greater.

Service depends on the location with many machines being serviced every day. However a twice-a-week schedule is sufficient for most locations.

Ops Argue Soft Drink Commissions At Forum

MIAMI BEACH—Soft drink vending, one of the fastest growing phases of the vending machine industry, was discussed during informal talks here last week and when commissions were brought up a lengthy discussion on how far an operator should go before he does to his vending business what he has managed to do to his music business came about.

The 10% commission, standard for drink machines, was allowed as fine but with the advent of the crushed ice machine, commissions have gone to 15%. One operator stated that on lucrative locations, he has ventured as far as the 25% commission to locations. This brought an uprise from several ops who thought this commission "extremely high." It was then that a comparison of what has happened to the music operating business with its high commissions, bonuses, and loans came up.

Lou Casola, Midwest Vending head, said, "Let's not price ourselves out of the vending line the way we have managed to do with our music!"

He continued that operators are offering a service "and until you realize this you won't make money."

MOVE AHEAD



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The COIN MACHINE COUNCIL

75 East Wacker Dr., Chicago 1, Ill.

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REVOLUTIONARY

EXCITING

AMI

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Continental

featuring

STEREO—ROUND

the Sensation of the

MOA SHOW!

Come in today and hear
the Details on our

AMI BIG CHALLENGE PROGRAM

offering operators a chance to win

1500 PRIZES

R. F. JONES COMPANY

SAN FRANCISCO

LOS ANGELES

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DENVER

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distributors of the AMI phonograph and the ROWE cigarette machine



Lystad Bros. Fly Into Convention To Plan West Coast Shuffleboard Tourneys

MIAMI BEACH—The Flying Distributors arrived here on Monday, May 15, and as expected arrived in their own airplane. The brothers, Les and Stan Lystad, Seattle and Oakland distributors, arrived to join Nick Melone and Sol Lipkin at the American Shuffleboard Corporation booth for the MOA Convention exhibit. "Sit-U-A-Tion" and "Imperial" were the highlights of the American booth.

The Lystad boys run the American Shuffleboard Sales Company of Seattle and left about four days before the convention started in order to make "around one dozen" calls between the West Coast and here.

The west coast firm does a big job with the American shuffleboard line and advised conventioners that a National Shuffleboard tourney is held regularly in the area with twenty

shuffleboards in one club making up the finals for playoffs. The finals are televised with all of the promotion tied neatly together making one of the strongest shuffleboard campaigns in the US each year.

The Lystad brothers handle juke box and game lines in addition to jobbing equipment and spend much of their sales effort in the air holding down one of the largest territories in the country.

During the convention, Les and Stan Lystad advised the American Shuffleboard firm of the current success of tourneys in the Seattle-Oakland territories and ordered new equipment for a continuing growing market for the big boards. They expected to return to the home showrooms before making another flying trip of the sales area.



Playoffs in west coast tourney last year required use of twenty new American shuffleboards for games which were televised.

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AMI

BIG CHALLENGE PROGRAM

offering operators a chance to win

1500 PRIZES



FRIEDMAN AMUSEMENT CO.

ATLANTA, GEORGIA

635 Boulevard N. E.

COLUMBIA, S. C.

209 Main Street

distributors of the AMI phonograph and the ROWE cigarette machine

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Continental

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featuring
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MOA SHOW!*
*Come in today and hear
the Details on our*
AMI
BIG CHALLENGE PROGRAM
offering operators a chance to win
1500 PRIZES

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE — CENTER 2-2903

distributors of the AMI phonograph and the ROWE cigarette machine

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*the Sensation of the
MOA SHOW!*
*Come in today and hear
the Details on our*
AMI
BIG CHALLENGE PROGRAM
offering operators a chance to win
1500 PRIZES

COIN MACHINE EXCHANGE

2416 WEST DAVIS ST.
DALLAS, TEXAS

Come In and See Our New Showrooms at 1321 Chemical Street, Dallas
WH 2-3565

distributors of the AMI phonograph and the ROWE cigarette machine



EASTERN FLASHES

Tenth Avenue was the same old street last week as far as the ops were concerned. Not too many traveled to Miami for the MOA show. As a matter of fact, we didn't see more than a dozen coinmen from the metropolitan area in the Deauville during our MOA stay, who as always, got together with friends from different parts of the country.

Joe Munves had to be in Miami to tend the Mike Munves Corp. exhibit. Mike stayed behind to handle a fast growing amount of arcade biz from the coin centers around the nation. Joe featured the "Champ Grip-Testers" and a few other machines and made the most out of the few operators who attended MOA . . . Al Simon spent time with Verle Van Nattan, the Auto-Photo exec, with whom Al does much business. ChiCoin didn't exhibit and neither did Rock-Ola so there was little for Al to do. . . . Runyon Sales, distributor for the only phonograph exhibitor (AMI) at the MOA, was present en masse with Shugy, Abe Green, Irv Kempner and a few friends. Shugy is planning the largest promotion ever held for the showing of a phonograph and intro of a sales program in his history. Look for details. We heard some of them at the pool in Miami and it looks as if every op in town will want to be at this one. The date is set for Sat., June 3rd.

Irving Kaye and his son Howard, handled the ops at the firm's exhibit booth where pool tables were elegantly displayed. Dave Stern a mutual friend stopped by and helped out. . . . Al Denver was present, both as an op and a member of the MOA Board. . . . Howard Kaufman, Al Koondel, Dave Lowy, to name a few, were among the NY operators present. . . . Bucky Van Wyck, Nyack Slate, was there and he had a ball visiting with friends. . . . Bert Betti, Eastern Novelty Dist. Co., a Fischer outlet, spent some time with Bill Weikel, Fischer sales chief, and then looked up operator friends and renewed old acquaintances. . . . Jack Mitnick handled the All-Tech kiddie ride booth. He's sales rep for Gerry Goldsmith now. . . . Charlie Katz held down the Kiddielane booth. Bert Lane didn't attend. . . . Continental's Pete Malloy was on hand with a crew of vending machine men. . . . Iz Edelman, Cine-Sonic Sound, enjoyed more success than the average exhibit what with his stereo tape and background music systems. . . . Since Seeburg didn't exhibit not too many Seeburg people were on hand. . . . Rock-Ola's Ed Doris stopped off while traveling the road and made it a point to see Sam Taran, his Fla. distrib.

Si Redd flew in from Mass. and talked up a big story on the new "Bally Bowler," big-ball bowler that's finished in high quality taste. We'll have the specifications and all in the next issue. . . . Sam Weisman and Maury Sykes, Baltimore coinmen were at poolside during most of the mornings and toured the exhibits together later in the day. . . . Tom Greco was reportedly stricken with appendicitis but at the time this is written, we can't get the details. . . . George Holtzman, New York op, vacationing in Miami Beach for the past month, stopped by the MOA show, natch, and everyone was very glad to see him. . . . Tom was down there with his brother Joe . . . Millie McCarthy, another upstater attended. . . . Cy Jacobs, Mass. Ops chief, attended the show and spent time with Dave Bond who was down from Trimount. . . . Joe Ash and Dave Rosen among the Philly representatives. . . . Al Rodstein, another Philly coinman, attended the show with his son-in-law and another friend. . . .

Thomas E. Minehart, Atlantic Coin Machine Co., Colon, Panama, a Cash Box subscriber, stopped off to say "hello". . . . The brothers Rubenstein, Louis and Maurice, of United Distributors, Hawksbury, Ontario, Canada, lobby sitting, exchanging stories with Jack Mitnick. . . . A phone conversation with Romeo Laniel, Canada's AMI distributor, reveals that he decided golf could be played in Canada as well as Miami so he didn't attend the MOA show. Laniel Distributing is very anxious to get started with the AMI Big Challenge program. . . . Jack Friedman and Jack Geldbart, touring the exhibit floor after Jake spent the better part of one month setting up the MOA entertainment for the final eve. . . . Jimmy Tolisano, now of St. Petersburg, formerly of Hartford, Conn., very happy with the growth of his vending interests. He's gone into every phase of vending after only 14 months in Fla. . . . Willie Blatt couldn't have been happier—it was sunny every day of the show.

Leon Taksen, Harrisburg, talking about his beautiful 11 yr. old daughter who is "so very, very smart." . . . Mickey Anderson, looking like a college youth, discussing his bowling score in the recent Brooklyn finals. The Mick came out on top in the tourney. . . . Nick Melone and Sol Lipkin, American Shuffleboard Corp., displayed the all-new "Sit-U-A-Tion" game and the "Imperial" shuffleboard. . . . Lou Valente, Staten Island's favorite son, discussed his favorite topic—his daughter, Johanna. She'll release another disk in a few weeks according to Lou.

John Bilotta, Bilotta Dist. Co., Newark, Albany, Syracuse—assisted by Bob Catlin—had more coinmen in his suite than the exhibit floor did. John had some bright new ideas on making money with Wurlitzer, Bally and Smokeshoppe equipment (to name a few of his lines) and the distrib and ops present wanted to hear about them. . . . Morris Marder, a friend of the New York coin group, was present at dinner Monday evening. Morris is a Floridian. . . .

The MOA talk was mostly about how to make more money naturally, and the coinmen from many sections of the country had as many ideas on what was wrong with the industry. Some ops claimed the business was way off, while Tolisano claimed that the vending biz offers nothing but hundreds of new locations. . . . Some claimed that loans were a costly part of doing business, others stated that they made money giving loans, just as a bank does. . . . Some argued about the rising cost of new equipment but others said that the cost was incidental to the collections. Increase the collections and the price won't mean a thing. . . . Record companies were conspicuous in their absence as was ChiCoin and Williams and so many others. . . . After the second evening, you got the feeling that everyone had seen everyone else and that there was really nothing left to do but go home. . . . An operator at the vending forum stated that music ops lost money on inventories of records once the disks were off the top selling lists whereas vending ops could hold onto their stock for another day. "You ever try selling a three-day-old sandwich?", asked a listener! (Or eating one?). . . . No doubt about it—more and more music and game operators are turning to the coffee and cigarette machine to bring additional income. . . . AND WHILE THE POOL WAS DELIGHTFUL AND THE LIVING JUST FINE, IT WAS A TRADE SHOW BUT YOU'D NEVER KNOW IT. FROM THE NUMBER OF COINMEN AT MOA YOU'D THINK THIS YEAR'S CONVENTION WAS A WELL-KEPT SECRET INSTEAD OF THE COIN MACHINE INDUSTRY'S ANNUAL SHINDIG.



CHICAGO CHATTER

As the Eleventh Annual MOA convention goes into the historical annals of the coin machine industry there are mixed emotions among coinmen who attended, and those—who for their own individual reasons—absented themselves from the three days of festivities. Besides the fact that among those present the Deauville Hotel's lush swimming pool was a definite distraction, one disturbing factor lurked in the minds of those who were in attendance, that something definite must be done in the future to attract far greater attendance, and for the luring of more coin machine exhibitors. There is much concern along these lines.

Turning to the brighter side of things it certainly was a welcome tonic to meet with some old friends. . . . We were delighted to see Edward G. Doris, exec veep of Rock-Ola Mfg. Corp., who, despite the heavy load of work at the big plant in Chi, jetplanned down to Sunny Miami Beach to make the convention rounds. He left Frank Mitchell, Les Rieck, Ralph Wykoff, Jack Barabash and Kurt Kluever back at the plant to attend to immediate business matters. Many new plans are being set at Rock-Ola.



SOL GOTTLIEB



SAM WOLBERG



E. G. DORIS

Bally Mfg.'s. Joe Flesch, Herb Jones, Bill O'Donnell, Paul Calamari and Johnny Rosenberg were on hand to show visiting operators Bally's brand, new coin-operated big ball bowling game, which was a treat. The pleasant surprise in this game was the 'silent' pin action on the playfield. The bowler is being readied for immediate shipment to Bally's distributors, according to the handsome, smilin' Irishman, Bill O'Donnell.

Along the trend of new equipment shown at the convention was United Mfg.'s. exciting "5 Star" coin operated bowling amusement game, which certainly complemented United Music's "UPC-100" coin-operated automatic phonograph. Herb Oettinger, LeRoy Kraehmer, Glenn Johnson, Johnny Casola and Al (the non-flying Dutchman) Thaelke were on hand in the huge United exhibit space to sing the praises of the equipment. Bill DeSelm stayed behind at the United plant to "mind the store" with Ray Riehl.

While Alvin Gottlieb spent considerable time deep sea fishing aboard the Gottlieb yacht "Flipper," Sol Gottlieb settled for the more comfortable confines of the lobby at the Deauville to "shmoos" with coinbiz friends. Alvin peculiarly spent Mother's Day in Chi celebrating Dave Gottlieb's birthday, and Dave's actual birth date (Monday) in Miami Beach celebrating Mother's Day with his mom. His constant companion while on the Sunset Strip was Gottlieb rep Joe Mangone. Meanwhile back home in the D. Gottlieb plant, reports from Dave and Nate Gottlieb indicate that everyone's happily flippin' over the "Flipper Parade" pingame. . . . Empire Coin's Joe Robbins regretted that the pressure of business prevented his making the Miami Beach conclave. Gil Kitt was visiting in Los Angeles.

All preparations have been made for the big Open House celebration (May 22 thru 24) at World Wide Distribs. Gracious hosts will be Joel Stern, Len Micon (he of 'hole-in-one' golf fame), Fred Skor, Howie Freer, Art Wood, Newell Bellamy and Sam Di Piero. A huge operator turnout is expected at the three day bash. . . . Another popular Chicago coinman who regretted having had to miss the MOA show was First Coin's Joe Kline. Export biz kept Joe, Sam Kolber and Fred Kline close to the home front.

There's much enthusiasm and excitement at the busy ChiCoin plant since the release last week of Chicago Coin's new "Wild West" photo-electric cell gun game, according to genial Art Weinand, director of sales for Chicago Dynamic Industries. ChiCoin prexy Sam Wolberg advises that there has been immediate terrific sales reaction to this gun game, and all indications show that it will enjoy a long and happy production run. Mort Seore was busy calling on the trade present at the MOA conclave.

Much of the action during the three day MOA show was generated by the group in attendance representing AC Automatic Services, Inc. in the firm's 30 booth exhibit. Among the genial, enterprising executives representing the firm at the Deauville were prexy Joel Kleiman, vice presidents Jack Dunwoody and Tom Sams, sales promotion exec Edward Wiler, veeps Arnold Harlem and Dean McMurdie; Don Lundy, and Bernie Shapiro. With this retinue on hand the AC Automatic exhibit was certainly in capable hands. High on the list of equipment being exhibited for the firm was AMI's exciting new "Continental 2" coin-operated phonograph. An active unit was the chipped ice drink machine which vends cool, soft drinks so desirable to the thirsty throng in attendance.

Down from Harrisburg, Pa. was Leon Taksen. Keeney's Paul Huebsch first

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EXCITING REVOLUTIONARY

AMI



Continental

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featuring
STEREO-ROUND
the Sensation of the
MOA SHOW!

Come in today and hear
the Details on our

AMI
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offering operators a chance to win

1500 PRIZES

ATLAS MUSIC COMPANY

2118 N. Western Ave.,
Chicago 47, Illinois, U.S.A.

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distributors of the AMI phonograph and the ROWE cigarette machine

stopped off to visit briefly with J. H. Keeney prexy Roy McGinnis, then popped in at the Deauville to greet his coinbiz friends. Clayton Nemeroff and Harold Dorgan stayed home to mind the store at J. H. Keeney & Co., where "Flash Back" is making amusement history. . . . Among the big news items on the agenda for this week is Sam Stern's announcement of Williams Electronic Mfg.'s. introduction of 3 pool tables. The line includes the "DeLuxe 90" model (50" x 90"), "Deluxe 75" model (43" x 75"), and the "Standard 75" model. Sam, president of Williams Electronic, was so busy lining up production schedules for this line that he had to postpone his plans to attend the MOA conclave. . . . Other stay-at-homers were Hank Ross, Marcine Wolverton and Ralph Sheffield of Midway Mfg., who are enjoying excellent sales results with their new "De-luxe Shooting Gallery" gun-target amusement game. . . . Tony Galgano and his lovely red headed Ursula made the rounds at the Deauville to meet old music op friends. Rube Lawrence stayed at home to attend to business chores at Galgano Distribs.

We were happy to spend some time with an old coinbiz pal Eddie Holstein, who is currently vacationing in sunny Miami Beach with his lovely wife. Eddie has been one of the busier music ops in Chi for lo these many years. Atlas Music was represented by Nate Feinstein and his lovely Eva Feinstein, and Bill Phillips and his equally lovely spouse. Meanwhile Eddie Ginsburg, Harold Schwartz, Irv Ovitz and Mike Spagnola minded the store at Atlas Music. . . . Greetings to Erwin Lieberman and his gorjus lady of Southland Distributing Co. in St. Petersburg, Fla., who are entering the coin machine industry. Erv's showrooms are located at 2400-22nd Ave., North in St. Pete.

A visitor at The Cash Box exhibit booth was A. D. Palmer and Bob Bear of Wurlitzer. . . . The busy bee at the conclave was, as usual, Johnny Bilotta, who just never seems to tire. . . . Another very busy gent was MOA managing director Ed R. Ratajack. Chicago congrats to Max Hurvich and Harry Hurvich on the occasion of the 30th anniversary of Birmingham Vending Co., of Birmingham, Alabama. Max and Harry were very much in evidence in the lobby of the Deauville Hotel during the convention. . . . Iz Edelman, Cine-Sonic Sound, excitedly told about the honor he is enjoying of providing the music for the crew aboard the nuclear powered submarine "Triton."

Two of the busiest people at the conclave were Bill and Ruth Weikel (he is sales director for Fischer Sales & Mfg.) . . . The Bally Vending booth was handled by John Stewart, Bob Breither and Loyd Howle who demonstrated Bally Vending's new models "661-R" & "662-C" cup-at-a-time fresh brew coffee and whipped hot chocolate vending machines.

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W.B. Music Skeds Week-Long Open House Show Of Rowe-AMI Lines

KANSAS CITY, MO.—W. B. Music Company, recently assigned the AMI and Rowe franchise exclusively in this territory, will show the entire Rowe-AMI equipment lines during a special Open House show scheduled to start Monday, May 22, continuing thru the entire week, in the firm's Kansas City showrooms located at 2900 Main Street.

On display will be the new AMI 'Continental 2' phonograph and the Rowe vending machine line featuring the "Roweboteria" showcase merchandisers.

"I refrained from traveling to Miami Beach for the MOA Convention specifically to align ourselves and our

equipment in preparation for a big promotion," stated Harry Silverburg last week. Silverburg is the firm's president and has experienced 25 years in the business.

He expects the new phonograph to break all sales records after test-selling the machine during the last ten days.

"The showing is already a success as far as I am concerned," said the coinman, "and any operator in the area who has not received an invitation can accept this statement as my personal invitation to him to stop by and see a truly fabulous array of equipment."

Max Gets A Laff

Hurvich Comments On The Infancy Of Adults!

MIAMI BEACH—Max Hurvich, Birmingham Vending's representative on a vending panel here last week opened his remarks on the business with a comment regarding infancy and adults. Here's the way the line went: "I've often wondered if infants enjoy infancy as much as adults enjoy adultery!"

The statement in no way loaned itself to the vending discussion but served as an excellent opening for getting the attention of the coinmen attending the forum.

Hurvich did go on, however, to remark that the vending business does lend itself as a means of diversification for music operators since "the music business can't stand alone."

A Visit From Banner



CHICAGO—The D. Gottlieb & Co. receptionist usually announces visiting distributors to Dave Gottlieb's office by the firm they represent followed by the name of the distributor himself. In the case above, the firm name was Banner and the person calling was Gottlieb's Pittsburgh distributor, Al Rodstein. The two coinmen stand with the new 'Flipper Parade' in the factory showrooms.

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625 OHIO AVENUE
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distributors of the AMI phonograph and the ROWE cigarette machine

Bally Ships 'Marksman' Pistol Game

CHICAGO—Announcing delivery of a new pistol-target gun-game, "Marksman," Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city, pointed out that all targets are moving targets. "Action starts the minute the coin is deposited," O'Donnell explained. "A flock of crows wing their way across the field, big birds scoring 10, small birds 20. At the same time 3 jumping rabbits pop up from the foliage and quickly dive back out of sight. Only one rabbit is in view at a time, an arrangement which calls for real marksmanship to get maximum scoring advantages from the rabbits, which score 20 each. After 10 shots, the popular mystery-moving fox appears, scoring 40 when hit and jumping up in a different place every time he is hit.

"Another new improvement built into 'Marksman' is the chip-proof plastic targets. Animal figures are printed on the back of transparent plastic and are thus protected from the impact of balls.

"Test of the new all-motion



BILL O'DONNELL

mechanism indicates that 'Marksman' will easily top 'Sharpshooter' in earning power and continuous repeat play appeal," concluded O'Donnell.

S.D. Ops Admit Vending To Association

SALEM, S. D.—The South Dakota Phonograph Operators held their annual meeting at Salem, S. Dak. The following officers were elected: John Trucano, President, Lead, South Dakota; Lloyd Morgan, Vice President, Rapid City, South Dakota; and Earl Porter, Sec'y-Treas., Mitchell, South Dakota.

Directors are as follows: Anthony Ratchford, Huron, S. D.; Herman Warn, Salem, S. D.; Floyd Carlon, Sioux Falls, S. D.; Gordon Stout, Pierre, S. D.

Vending was the main issue of discussion and it was decided to include vendors and background music operators in the Association. Separate meetings will be held at all future

meetings. The meetings will be set up as follows: Sunday 1:00 P.M. Vendors; 3:00 P.M. Background Music; Monday 9:00 A.M. Phonograph Oper.; 11:00 A.M. Amusement Games; Monday Afternoon—General meeting.

A 'Good Will' Committee was appointed to tour the state and contact all vendors, non-members, and delinquent members. We hope this plan of including all operators in the state will give us a stronger organization.

The next meeting will be held in Rapid City, August 27-28 and any member from associations in neighboring states will be welcome, according to Earl Porter, who made the report.

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CALIFORNIA CLIPPINGS

With another summer season having arrived, some of the conversation among operators and distributors along Pico Blvd. has switched to vacations, who is going where and when. . . Jimmy Wilkens, at Paul A. Laymon's, reports business has been on a steady increase for the last several weeks, following a rather slow winter season. The Rock-Ola "Regis," Jimmy continued, has been supplying the spark for the pick-up in sales. . . Mrs. Nick Beaver, wife of the Lancaster operator, in the hospital recovering from an accident at home. . . Mr. & Mrs. Al Cohn, of Trico Music in L.A., leaving for New York and other points in the East on an extended vacation. . . At Badger Sales, Marshall Ames informs the first week as the new distributor for the Seeburg phonograph, the cigarette vendor, and the cold drink with crushed ice machine, has caused a tremendous increase in the activity at Badger as well as a considerable increase in operator traffic. Bill Happel states they have just received the new model cigarette machine featuring the new beige color styling, and that it has received immediate operator acceptance. Bob Molder, factory engineer for Seeburg, held a school for all Badger personnel to acquaint them with the entire Seeburg phonograph and vending line. Shop foreman "Rocky Neselroad, comments that Chuck Lindberg, Jerry Sachau, and Cliff Benninger, all formerly with Seeburg Dist. Co., have been added to the Badger service department. Jack Seeburg, parts dept. mgr., said he has been more than busy equipping his dept. to handle Seeburg parts. Don Esfeldt, from Seattle, in town and stopping at Badger. . . Carl Lykke, operator from Santa Ana, just back from a week's fishing trip. . . Billy Lanzy, at American Coin Machine, reports he will have a very important announcement concerning a new machine that will be coming out in the next 30 days. Changes are now being made at American, Bill went on, so they will be prepared to handle the machine. Vinny's wife, after 8 weeks in the hospital, now back home and feeling much better. . . At Leuenhagen's "record bar," Al Natterman, of Diamond Dist., dropped in to spin The Regents "Barbara Ann" waxing on Gee Records. Ted Rosenburg, of Pep Dist., also by with the new April Stevens effort on Contract titled "Love Kitten." The Solle Sisters making plans to spend the 4th of July at Catalina Island. Mary, Kay and Claire also attended the 1961 edition of the Ice Capades and thought it was "just terrific." . . Jack Simon, at Simon's Dist., just back from a business trip to the Bay Area. Sonny Lomberg returning from a successful selling trip to San Diego. The Valley Pool Table, Sonny added, continues to go out at a good clip. . . Mel Teixeira, operator from Santa Maria, happy with his newly completed home there. . . At the Wurlitzer factory branch, Clayton Ballard back from San Luis Obispo and comments that business continues to pick-up there as well as locally. Gary Sinclair, Wurlitzer regional sales rep, currently on vacation. . . Manny Glass, from the Wico Corp., busy in town calling on distributors along Pico. . . Wyn Edling, operator from Ojai, back on the job following a recent fishing trip. . . Sam Ricklin, at California Music, in Palm Springs for the week-end with Mrs. Ricklin relaxing and getting some sun. . . The Record Distributors Bowling League, which met for the first time at the Hollywood Legion Tuesday evening 5/9, was reportedly very successful with members of most distributors and one-stops participating. . . At C. A. Robinson & Co., Hank Tronick informs that business holds steady at a good clip. . . Some of the visiting operators seen on Pico this week were: Juan Fernandez, Tijuana; Bill Bradley, Covina.



UPPER MIDWEST MUSINGS

Mr. & Mrs. Chet LeDoux, Virginia, Minn. moving household equipment to their summer home near Cook, Minn. Spend their summers there and are getting ready to do some fishing. . . Irv. Sandler, Sandler Dist. Co. left Sat. morning for Miami to attend the M.O.A. show. Also leaving for the M.O.A. show was Harold Lieberman, Lieberman Music Co. . . Mr. & Mrs. Stan Woznak, Little Falls, Minn. Drove to Minneapolis and then flew to Miami to the M.O.A. show. Expect to be gone about 10 days. . . Greg Wagner, Meisville, Minn. drove to International Falls for opening day of fishing. . . Mr. & Mrs. Elgin McDaniel, Wadena, Minn. are anxiously waiting for the arrival from California their son Jack, daughter-in-law and grandchildren. They will spend a week or more vacationing. . . Resort owners are expecting a big weekend as fishing season opens Sat., May 13, and operator's are still busy getting their equipment into resorts for opening day. . . Ben Weis up Bemidji way is in new quarters and is happy about the new building. Has good loading facilities and plenty of room for the record department, plenty of floor space and a nice shop and service dept. . . Cart Gedney, International Falls, was looking forward to opening day of fishing and knows where the big ones are. . . Frank Grant, St. Cloud, Minn. in town for the day making the rounds, also Charley Sersen, St. Cloud, in town.

HAPPY BIRTHDAY THIS WEEK TO:

John J. Ruginis, Mt. Carmel, Pa. . . LeBaron A. Reid, Moncton, N.B., Can. Gilbert T. Bradley, Cambridge, Md. . . B. D. Lazar, Pitts, Pa. . . Art Sauve, Det., Mich. . . Kenneth H. Kulow, Milwaukee, Wis. . . Ralph E. Smith, New Orleans, La. . . Thos. M. Clider, Galena, Ka. . . Murray Wohlman, NYC. . . Luther Gullette, Lexington, Ky. . . John R. Evans, Gulfport, Miss. . . James B. Haggerty, Chgo. . . H. T. Roberts, Chgo. . . A. Winton Brown, McMinnville, Tenn. . . Romeo Laniel, Montreal, Que., Can. . . Cass Casmir, Hammond, Ind. . . Harry F. Koch, Shamokin Dam, Pa. . . Joseph Boretzky, Montreal, Que., Can. . . Phil Greenberg, Pitts., Pa. . . Harry Goren, Phila., Pa. . . Nick Ferrese, New Castle, Pa. . . David H. Johnson, Sioux City, Ia. . . Wendell Garden, Norfolk, Neb. . . Paul Joseph, Zanesville, Ohio. . . Wm. D. McCreary, Youngstown, Ohio.

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New "Hard-Cote" Finish
Extends Playboard Life to
an All-Time High!



ADD-A-BALL Extended Play plus Light-Box Animation Create Coin Box-Filling Appeal!

New, revolutionary extended play ADD-A-BALL feature coupled with light-box animation presents a most successful "Player Appeal" combination.

Acclaimed and accepted everywhere, ADD-A-BALL adds a number of balls to each game through skillful player operation. It's



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"Cannonball" animation in the light-box makes a "Big Production" out of every additional ball made. A cannon fires! The cannon ball shoots up the ramp and hits a target that rings a bell! Add 'em together, they spell . . .

FLIPPER PARADE

Tested! Proven! Accepted Everywhere!

- Lighting 5 top rollovers gives an additional ball
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- Red and Yellow rollover buttons light pop bumpers and holes for high score
- Additional balls given for high score
- Side double rollovers score up to 200 points
- New tilt feature enables play to continue by only penalizing player one ball plus ball in play.

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- High, wide and handsome tapered light-box
- STAINLESS STEEL moldings
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FOURced SALE ON FOURtune Making Uprights! FOUR You! (At fractured prices!)

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| HUNTER | \$ 54.00 |
| GUNSMOKE | 74.00 |
| BIG HORN | 74.00 |
| WILDCAT | 194.00 |
| DOUBLE SHOT | 104.00 |

AUTO-BELL

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| CIRCUS SIDE SHOW | \$ 94.00 |
| MERMAID | 114.00 |
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| JOKER BALL | \$194.00 |
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| BIG TENT | \$ 54.00 |
| SUPER BIG TENT | 74.00 |
| DELUXE BIG TENT | 124.00 |
| SHAWNEE | 204.00 |
| BUCKAROO | 174.00 |
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| TOUCHDOWN | 194.00 |
| CRISS CROSS DIAMOND | 174.00 |
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| RED ARROW | 324.00 |
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Still Doing Business After 28 Years!



MIAMI BEACH—The Cash Box camera caught a unique photo of three coinmen who started doing business back in 1933, during the recent MOA Convention held here.

Si Redd, Redd Distributing Company, Brighton, Massachusetts, met up with Max and Harry Hurvich, the Gold Dust Twins of Birmingham Vending fame, who incidentally are celebrating their 30th Anniversary this week. Redd first met the Hurvich Brothers originally in 1933 when as a student at Mississippi University, Si bought his first machine. "It was a counter game," said Si, recalling the incident last week on the Convention floor, "and we're still doing business!"

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2900 MAIN STREET
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distributors of the AMI phonograph and the ROWE cigarette machine



THIS WEEK'S USED MACHINE QUOTATIONS

NOTE: HIGH and LOW price quotes appearing in The Cash Box Price Lists are WHOLESALER SELLING PRICES received each week from various sections of the United States and DO NOT necessarily reflect trade-in values on equipment.

Prices tend to vary in different cities due to the status of a particular market, condition of equipment offered, and the general nature of a specific sale.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



PHONOGRAPHS

AMI

Table listing AMI models such as D-40, D-80, E-40, etc., with their respective prices.

Table listing AMI models such as M100BL, M100C, HF100G, etc., with their respective prices.

WURLITZER

Table listing Wurlitzer models such as 1250, 1400, 1450, etc., with their respective prices.

ROCK-OLA

Table listing Rock-Ola models such as 1436, 1436A, 1438, etc., with their respective prices.

SEEBURG

Table listing Seeburg models such as M100A, M100B, with their respective prices.



PINBALL GAMES

BALLY

Table listing Bally models such as Ballerina, Barrel-O-Fun, Beach Beauty, etc., with their respective prices.

Table listing Bally models such as Miss Annabelle, Picnic, Queen of Diamonds, etc., with their respective prices.

GOTTLIEB

Table listing Gottlieb models such as Around The World, Atlas, Brite Star, etc., with their respective prices.

WILLIAMS

Table listing Williams models such as Casino, Club House, Crossword, etc., with their respective prices.



Carefree as Teen-age fun!

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You've got to hear it to believe it! Here, for the first time in any jukebox, is real-as-life stereo that needs no remote speakers. The AMI Continental 2 plays 33 $\frac{1}{3}$ RPM stereo or 45 RPM monaural records with wonderful new beauty . . . fits any location. And here's tomorrow's styling—sensational glamour, aglow with a hot new color. All equipment is standard—no extras to buy. Put this exclusive new money-maker to work for you. Ask about AMI simplified programming and the Big Challenge operator incentive program that offers 1700 valuable, nationally advertised merchandise prizes, plus trips to Florida and Las Vegas.

See your AMI distributor now, or write the AMI sales office, 5075 W. Lexington St., Chicago 44, Ill.



**NEW
NON-CHIP
PLASTIC
TARGETS**

MORE

moving targets

MORE

play appeal

MORE

earning power



REAL GUN
ACTUALLY SHOOTS
PLASTIC BALLS

100% SKILL
WINS WELCOME
IN EVERY TYPE LOCATION
FROM TAVERN TO KIDDIE-LAND

Every MARKSMAN target is a moving target. Players get fast, exciting action every split-second of play. Fascinating skill-appeal insures top earnings and long life on location. Get the gun that gets the cash. Get MARKSMAN today.

25 IN. BY 66 IN. 58 IN. HIGH
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